

The Hereford Brand

Vol. 6

HEREFORD, TEXAS, NOVEMBER 9, 1906

No. 39

Let Us All Work to Make Hereford A Better Town

OUR CLOTHING AT COST

In order to close out our stock of Men's Clothing and Overalls we are now offering everything in this line at

ABSOLUTE COST

Come and make your selection before the stock is broken. Instead of this line we will handle a nice line of Pants and Boy's Clothing. Let us serve you in this capacity.

J. H. BOWERS

HUNTING IN MEXICO.

Hereford Sportsmen Meet With Difficulties in Bagging Quail in Automobiles.

Last Wednesday afternoon a crowd of Hereford sportsmen, with two automobiles loaded with various kinds of artillery, and well supplied with ammunition, were seen to leave town headed for the brakes of New Mexico, a distance of about fifty-five miles, with the avowed intention of a general slaughter of game. The first night was spent at Kelso, and bright and early in the morning the two autos, apparently in fine condition, bore the jolly crowd of hunters toward "the happy hunting grounds." When they were about 15 miles from their journey's end, the machine driven by Carter, and which was bringing up the rear, from some unknown cause refused to move forward, and, as the other machine refused to be flagged, but kept steadily on, the huntsmen, Joe Carter, Harmon Beach, Jim Carter, Geo. Dale and Elisha Carter, by name, were left to labor in the midst of unfavorable circumstances. All of the boys except Dale, decided they were "natural born reachers" and they could soon cover 15 miles with their feet in their hands, and leaving the wrecked automobile to keep Dale company, they shouldered arms and hastened on to join the front ranks in the battle with the quails.

When about noon the above named footsman, joined those who had gone

before, a mass meeting was held, and a motion put that they were "up against it" and carried by a unanimous vote. The boys had carried with them neither purse nor script, neither had they places to lay their heads, so it was decided that a messenger be sent back to the town of many mansions to beg aid for the relief and return of the prodigals. When a definite plan for action had been decided upon, Elisha Carter and W. H. Ray were sent back to Hereford for a rescue party. After many breakdowns and mishaps, they reached Hereford at 8 o'clock at night, safe but not altogether sound. When they arrived at town, Ray asked Carter if they did not come in from the wrong direction. (You see the automobile had changed ends with Ray a time or two.)

An extra machine was soon secured and the return trip was begun. On the way, Mr. Dale, who was yet keeping the wrecked automobile company, was picked up at 3 o'clock in the morning.

Great anxiety was felt lest the hunting party should be compelled to spend the night without food or shelter, but upon reaching them it was found that they had had unbounded success in bagging game, and had been fortunate enough to find a nice place to lodge, and the night had been spent pleasantly enough. The rescue party, after seeing that things were so well hooked up with the boys, decided to join them and continue the hunt. After continuing the hunt for some time,

it was decided to return home and with the aid of the extra machine driven by H. G. Tucker, the crowd was able to return without further inconvenience.

We would like to ask "Little Tom" and Dow if an old settler on the plains ever becomes a "tenderfoot." Mr. Bob Smith, who had been kind enough to take care of the boys the night before, offered to furnish each a bronc to ride in, provided they would ride them unsaddled, and not knowing when the automobiles would arrive, they all with the exception of Blakeley, readily accepted the proposition. Upon looking around it was discovered that Smith and Blakeley were missing. Upon closer investigation they were found in private conversation from which it was learned that Blakeley was trying to make arrangements with Smith for board until spring.

Joe Carter, being an old settler, conceived the idea of making a long walk short by cutting across the country. When about one half the distance had been covered, he was suddenly confronted by a vicious white faced XIT bull which seemed to think he was an unwelcome guest. The bull was able to keep the trail for only a short distance, as Carter soon disappeared in the brakes several miles away.

Those belonging to the crowd were: Harmon Beach, Geo. Dale, Tom Carter, W. H. Ray, Joe Carter, Frank Tucker, Jim Carter, Ira Blakeley, Elisha Carter and Dow Mercer.

Nearing One Hundred Mark.

One who has not kept in touch with the situation would hardly suspect that there have been in the neighborhood of 75 cars of wheat and oats shipped from this point this season, but such is true nevertheless. By the close of the shipping season, the number will range somewhere between 75 and 100 cars. We are informed that the cars sent out contained an average about 1,000 bushels, making in round numbers 75,000 bushels of grain which the farmers of Deaf Smith and Castro Counties have furnished the outside world. Much of this stuff has gone to Galveston where it was used as exports, yet the better grade of wheat has been turned to the mills in Texas and the nearby states.

In addition to what has been shipped out, there yet remains in the county all the grain the farmers need for feeding and sowing purposes.

With the increased acreage which is now being devoted to these cereals and the excellent conditions which have thus far prevailed, we may reasonably expect our two banner counties to feed the hungry of other climes with 300,000 bushels of wheat next year.

Cakes and Popcorn Balls.

Popcorn balls and cakes, caramels, cocoanut, chocolate and other kinds, can be bought from the Methodist Ladies next Saturday, November 17, at R. H. Barnett's store on the corner.

Better see L. Gough about it. If

Tuesday's Election.

But little interest was manifested at the general election held in this city Tuesday. Since there was only one ticket out and the battle among the candidates of this party had been fought out in the primary, there was really no contest; hence an exceedingly light vote was polled.

The officers for this county are as follows: W. H. Russell, County Judge; Wm. Cogdell, Clerk; E. F. Connell, Sheriff; J. W. Ford, Assessor; C. E. Smith, Treasurer; S. J. Dodson, County Attorney.

At Dimmitt, the following appear to have been elected: M. F. Barber, Judge; Edgar Ireland, Clerk; Press Burnam, Sheriff; W. S. Dixon, Assessor; S. I. Lee, Treasurer.

Dissolution Notice.

The co-partnership existing between W. H. Rayzor and John W. DeAtley in the real estate business has, this day, by mutual consent, been dissolved. W. H. Rayzor retiring from the firm.

The business will be continued at the old stand under the style and firm name of DeAtley, Moses & Co., who are authorized to collect all money and commissions and pay all debts of said firm; and the said W. H. Rayzor is hereby released from all liabilities of said firm.

W. H. RAYZOR.

39-4t. JOHN W. DEATLEY.

The Headlight.

Do you want to see it? It's no trouble to show you. You will find a big line of Headlight overalls at Geo. A. Stambaugh's.

39-2t.

Johnson, Gary Hardware Co.

Successors to STRINGFELLOW-HUME HARDWARE COMPANY

Hardware, Implements, Wagons, Buggies and Windmills

SUPERIOR GRAIN DRILLS

For the Next Thirty Days at Very Attractive Prices

HEREFORD

TEXAS

MISS OBSERVER AGAIN.

Brand's Defence of Hereford Citizens Not Well Understood.

Kansas City, Mo., Nov. 4, 1906.
(Special to the BRAND)

"I have just received a telegram by the grape vine route that your little city voted incorporation. Good! I feel a great interest in your town, own property there, also some in the country near by. Now if you get good business men for your first city officers, and they enact a few (and less, the better) good ordinances to construct side walks, streets etc. I believe that our property values will be increased. It seems to me that all these little petty and extra ordinances such as hitching to awning posts, driving to the right, hanging signs in a certain way, spitting on side walks and many others in force in older and larger cities should be left off for a while in a new city.

Mr. Editor, I do not like the way you referred to me in the editorial. That is as "he", but I confess that probably I was at fault in signing as I did. But your argument in that editorial is really amusing. To quote a portion of it: "While what he says fits many communities admirably, we don't believe it is at all applicable to Hereford. Though it appears that we have not been as enterprising as we should when we glance at our streets, sidewalks, etc., yet it must be considered that the name of every citizen in Hereford is found on subscription lists to build school houses, churches, railroads, etc., etc. No Mr. writer, we have but few 'Skin Flints' and 'Help Somes' in Hereford. We have 3000 'Public Enterprises' in Hereford." You say you have "three thousand Public Enterprises" in Hereford. How long have you been at work

trying to get up that railroad bonus, about two months? Count the names of the subscribers on the first page of the BRAND. Eighty-four isn't it? Are the other 2916 "Public Enterprises" out of town? Or were you mistaken in your population, how is that? Nevertheless, your town and your people are alright. I just didn't quite understand your editorial when compared with that last, and merely wanted to know, you know.

I was in Amarillo for several days, and do you know that Amarillo is jealous of Hereford? They have cause to be too. While Amarillo has the start of Hereford yet she is depending upon the railroads alone and that is all she has to look to, while nature has provided for Hereford. Nature works slower but surer. There are better lands, better water, better drainage, better everything in favor of Hereford, and with more railroad facilities, Hereford will have the largest population in a short time.

Yours respectfully,

MISS ALTHEA NORA OBSERVER.

Referring to the above, we would suggest that the author of same should take several things into consideration. First it should be remembered that Hereford is not yet quite as large as Kansas City and that in raising our \$20,000 railroad bonus, we necessarily had to take some little time. It is sometimes difficult to induce even an enterprising citizen to subscribe to a railroad fund, as different men have different views along this line. We do not mean to say that absolutely every man in Hereford is enterprising, but we do assert that we can come as near presenting a solid phalanx in this wise as can any other community in Texas. This fact can be verified by a glance at the numerous costly and

valuable enterprises which have been erected from the wealth of their pocket-books.

We insist that our Kansas City correspondent bears with us for a few more heating years and we will present to her the largest and best city in West Texas. We have the natural advantages, all of which are vigilantly guarded by enterprising men who know how and when to act.

Change at Tin Shop.

The Hereford Tin Shop, owned by Lucian Copes, was sold this week to R. P. Brazil and E. D. Johnson both of whom are well known in this community. The new proprietors have already taken charge and Mr. Copes retires from business.

Messrs. Brazil and Johnson are experienced plumbers and with the aid of their Mr. Palmer who will remain with them, they are well equipped to take care of all the business in their line. Their display ad will be found elsewhere in this issue.

Market Changes.

We are requested to say to the public that the City Meat Market has again changed hands, C. T. Dobbins selling back to J. H. Williams. We understand Mr. Williams has made up his mind to stay with the business permanently this time and will endeavor to run a good market.

Senior League.

Following is the Senior League Program for November 11, 1906:
Subject—Forgiving One Another.
Leader—W. H. Ray.
Prayer.
Leader's exposition of the Topic.
Song.
Confession of effective prayer.
Miss Griffith.
Scripture texts read by members designated by leader.

Duet—Miss Tarver and Mr. C. G. Edwards.

Paper—The fearful opposite of forgiveness—Ref. Matt. 5:21-22.

Miss Glark.

Song.

Chain prayers.

Benediction.

List Your Property.

We are compiling, and sending to northern and Eastern Correspondents, catalogs and descriptive circulars, of lands for sale, our patrons get this free advertisement.
361f MURCHISON, THOMPSON & CO.

Strayed or Stolen.

Two Brown Work Horses, 16 hands high, each branded H on shoulder, will pay for information leading to their recovery.

MCKNIGHT BROS.
301f Amarillo Texas.

For Sale

A Calligraph typewriter in good condition. Apply to
271f A. P. MURCHISON.

Thanksgiving

Is Thursday, Nov. 29th

No doubt you're thinking about that new suit to wear Thanksgiving

YOU "AUTO"

Call at once and inspect our immense line of samples. All of the newest fabrics and styles. No trouble at all to show you our goods, and too, you're DEAD SURE of a Nobby Fit, made Strictly up to the Minute in Style

Prices no more than Hand-me-downs.

RALPH BARNETT

"THE TAILOR"

S. I. LEE

ROBT. GOLLEHON

Lee & Gollehon

Dealers In

General Merchandise, Dry Goods Groceries, Notions, Boots, Shoes, Etc.

Having purchased the combined business of Kerr, Slover & Ireland and Robt. Gollehon we shall endeavor to give the citizens of Castro County a general store second to none in this portion of the plains. While we expect a living profit from what we sell, yet we propose to sell goods as cheap as can be done elsewhere. We invite the public to give us your business; if we treat you right, continue with us; if not, go elsewhere.

LEE & GOLLEHON

GENERAL MERCHANDISE, DIMMITT, TEXAS

HEADQUARTERS

We are headquarters for anything in the Grocery line. We keep Staple and Fancy Groceries, Tinware, Glassware, Enamelware, Queensware and Feed Stuff. We assure you we have appreciated your past patronage and will equally appreciate your trade in the future. We will meet any legitimate prices. We get our Flour, Salt and Feed Stuffs by the car load and own our own building. Come and see us.

Yours for Business

BARNARD & CO.

THE CITY CAFE

Is the best place in Hereford to get a first class meal. We have experienced cooks, and our place is always kept neat and clean. If you will eat with us once you will eat with us all the time. Remember that we have an up-to-date Bakery in connection.

THE CITY CAFE

THE BIGGEST SPECIAL SALE FOR 1906 FOR EIGHT DAYS

Commencing Friday morning, November 9th, and running until Saturday night, November 17th. We throw our stock on the market at GREAT SLAUGHTER PRICES in order to reduce stock. We have too many goods for the time of year and adopt this plan for quick sales and give you the biggest share of the profits. Now is the time to buy your winter goods and HERE is the place that you can save more money than at any other house in the Panhandle. We mean business and expect to do what we advertise. Read this circular from start to finish and compare prices with what you have been paying at other houses--you will see a big saving in your favor.

Wool Dress Goods

We must cut down our Wool Dress Goods stock and now make prices that will do the work. It will pay you to buy them for next year. Look at the prices:

- Fine Wool Pamas and Poplins, cheap at 50c per yard, go at 33c
- Real nice Embroidered Worsteds and Plaids, worth 40c, now 26c
- Very fine Brilliantines and Mohairs, extremely wide, worth \$1 yd., now 64c
- Wool Coverts and Scotch Cheviots, worth 75c yd., now 45c
- Beautiful Black and Brown Brilliantines worth 75c yd., this sale 55c

Wool Goods 1-2 Yards Wide

- Very fine all wool Broadcloth, cheap at \$1.25 per yard, now 82c
- Extra nice Repellant, 54 in. wide, worth 75c yd., this sale 55c

Cotton Dress Suitings and Ducks

Here are the best bargains you ever saw

- Extra heavy Dress Tweeds, worth 25c yd., this sale 16c
- Finest Dress Ducks, blues and wines, worth 15c yd., now 11c
- Fine Scotch Coverts, cheap at 12c yd., now 9c
- Very best Flannellettes, cheap at 12c yd., now 8c
- Beautiful Mercerized Satines, cheap at 20c yd., now 13c

Domestics, Dress Gingham and Apron Gingham at Great Bargains

- Nice Zephyr Gingham, worth 12c, this sale 9c
- Best Apron Gingham, worth 8c, this sale 6c
- Best 7c Bleached Domestic, now 5c
- Best 11c Bleached Domestic, now 8c
- Finest Lonsdale Longcloth, worth 16c, Big Special 11c
- Best 8c Brown Domestics, now 6c
- Best 7c Brown Domestic, now 5c
- Best 10-4 Unbleached Sheeting 22c

Read Every Word

Canton Flannels and Outings

Special Bargains

- Canton Flannel, worth 8c, now 6c
- Very heavy Canton Flannel, worth 14c, now 11c
- Best 10c Outings, special sale price 7c
- Best 12c Outings, sale price 9c
- Good Outings for quilts 4c

Calicos and Percals

- Best Calicos, all styles for dresses 4c
- Best 10c Percals, Special 7c

Table Linen and Towels

Here are the Greatest Bargains of the Year. You Can't Afford to Miss These. Come Quick.

- Finest Double Satin Damask, 2 yards wide, worth \$1.25 yd., now 85c
- Best 75c Damask, now 52c
- Beautiful Damask, in short lengths, worth 40c yd., now 25c
- Turkey Red Damask, worth 40c yd., this sale 25c

Wool Flannel

We have some special bargains in Red, Blue, Gray and White Wool Flannels. Be sure and ask to see them if in need of same.

Towels! Towels!! Cheap

- Very long Linen Towels, knotted and fringed, strictly worth 75c pair, very special 50c
- Handsome Cotton Towels, damask and huck, worth 35c pr., this sale 20c
- Nice bleach Cotton Towels, (bird eye) worth 20c pr., this sale only 10c
- Small Towels, worth 10c pr., now 5c
- Finest all linen bleached crash, worth 15c yd., now 11c
- Finest Bleached Glass Toweling, worth 12c yd., now 8c
- Good Cotton Toweling 4c

Extraordinary Special Prices In White Goods

India Linons, White Waistings, Nansooks, Dimities, Madrass and Swiss—1-3 off in price.

Silks and Silk Eoliennes

We have some beautiful patterns for waists and dresses in these goods. Be sure and see them. Will make prices very low.

Hosiery! Hosiery!!

For Ladies and Children

We are headquarters in Hereford on these goods. Our prices are far below other houses. If you wear Hose look at prices:

- Busler Brown Hose, sold throughout America at 25c pr., our price this sale 15c
- BEAR SKINS Hose, champion of the world at 25c pr., our price, third pair goes free 50c
- Ladies' finest 35c Hose, this sale 2 pr. for 45c
- Ladies' extra heavy fleeced Hose, regular 25c pr., now 2 pr. for 35c, 3 pr. for 50c
- Ladies' double extra fleeced Hose, worth 35c pr., now 20c
- Ladies' Fast Black Hose, worth 15c pr., this sale 3 pr. for 25c
- Children's heavy ribbed Hose, worth 15c straight, this sale 10c
- Ladies' 20c Hose, this sale only 10c

Ladies' and Children's Underwear

Look at these prices; they will beat anything you ever heard of:

- Children's Union Suits, worth 35c, now 23c, 2 suits for 45c
- Children's Union Suits, worth 50c suit, now 35c
- Boys' and Girls' double extra heavy Union Suits, better than others are carrying at 75c, now 50c
- Ladies' Union Suits, extra heavy, 75c values go in this sale at 50c
- One other style, real nice union suit, worth 75c, this sale 45c
- Ladies' separate suits, extra good, worth \$1.25 suit, now 90c
- Ladies' Vests, worth 35c, now 25c

We have a big line of Fascinators and Shawls which we will sell at very low prices. Ask to see them.

Ladies' and Men's HANDKERCHIEFS

We have a beautiful line of these goods and will make prices just now to suit your taste:

- Very handsome line Ladies' Embroidered Handkerchiefs, worth 35c to 40c, now 25c
- Very pretty Lace and Embroidered Handkerchiefs, worth 15c, now 3 for 25c
- Men's fine white H. S. Handkerchiefs 3 for 25c

Men's Underwear

Cold weather is coming. Fix yourself now! Prices lower than ever seen on same goods.

- Men's heavy fleece lined Shirts or Drawers, worth 65c, now 40c
- Men's extremely heavy fleece lined Shirts or Drawers, worth 75c, now 50c
- Men's heavy wool fleece Shirts or Drawers, worth \$1, now 65c
- Boy's heavy cotton fleece shirts or Drawers, worth 40c 30c

Men's Sox and Gloves

Wool and Cotton at Bargains

- Men's best 35c Half Hose this sale two pair 45c
- Men's best 15c Half Hose, black or tan, now 3 pair 25c
- Men's 35c Wool Sox now 25c

We carry all grades of Gloves and at all prices. We will give you a good bargain in same.

Lace Curtains

And Window Shades Cheap

Very handsome Lace Curtains, nearly 11 ft. long by 60 in. wide, worth \$2.50 pair, this sale \$1.65

Will close out Window Shades at a great bargain. Don't buy till you see them.

Blankets -- Blankets

We sell by far more Bed Blankets than any house in Hereford—and give the the best bargains. Look at the prices for this sale.

- Largest cotton Blankets ever shown—12x4 size, worth \$2.25, this sale \$1.65
- Extra size and weight, 11x4 Blankets, worth \$1.75 pair, this sale \$1.25
- Regular size, 10x4 Blankets, worth \$1.25, now 90c
- Small Blankets, worth 75c pair, now 48c
- ALL-WOOL Blankets, 10x4 size, strictly \$5.00 pair, this sale an extreme bargain, pair \$4.00

Hats -- Hats

We carry the best Hat on the market and will give you the greatest bargains for the next few days you have ever saw.

- Best \$3.50 Hats, this sale a great bargain \$2.65
- Best \$2.00 Hats, this sale a great bargain \$1.35

We also carry John B. Stetson's Hats and will sell you one cheap.

Shoes -- Shoes

We have a splendid line of the best Shoes made in St. Louis, and are determined to increase our sales in this line. Our stock is all new goods, and the prices below being the lowest possible should be a great inducement to buy of us right now.

- Ladie's Fine Kid Shoes, plain or extension sole, worth \$2.00, now \$1.45
- Ladie's Fine Kid Shoes, worth \$2.25, now \$1.65
- Ladie's Finest \$3.25 Shoes, plain or extension sole, now \$2.65
- Ladie's Best Heavy Shoes, cheap at \$1.75, now \$1.45
- Children's Every Day Shoes, heavy, worth \$1.60, now \$1.15
- Children's Every Day Shoes, worth \$1.25, now \$1.00
- Children's Dress and School Shoes, best at \$1.75, now \$1.40
- Children's Dress and School Shoes, best at \$1.50, now \$1.25

Men's Shoes

- Men's Finest Kangaroo Dress Shoes, regular \$5.00, now \$3.95
- Men's Finest Vici and Box Calf, regular \$4.00, now \$3.25
- Men's Best \$2.75 Work Shoe, now \$2.20
- Boys' Dress Shoes, sizes 2 1/2 to 5, worth \$2.50, now \$2.00
- Youths' School Shoes, sizes 12 to 12 1/2, worth \$1.75, now \$1.35
- Boys' Heavy Work Shoes, worth \$1.75, now \$1.40

Do You Wear Pants

If so come at once to where you can buy the best bargains you have ever seen in Hereford.

- One lot Men's Pants, regular price \$2.00 to close out line now \$1.25
- One lot Men's Pants, regular price \$1.50 to close out line now 90c
- One lot Men's Pants, regular price \$3.50 and \$4.00, to close out line now \$2.25
- Boys' Knee Pants, worth 75c, now 50c
- Boys' Knee Pants, worth 50c, now 35c

Men's Wool and Dress OVERSHIRTS

- Men's good heavy Wool Shirts, worth \$1.40, Special \$1.00
- Men's extra nice Wool Shirts, worth \$2.00, Special \$1.60
- Men's \$1.25 Dress Shirts, this sale 98c

Sweaters for men and boys cheap

Corduroy Pants and Suits

We carry the best and largest line of these goods in Hereford. See them.

- Men's very best \$5.00 Corduroy Pants, this sale \$3.80
- Men's good \$2.25 Corduroy Pants, this sale \$1.65
- Men's \$15 Corduroy Suits, now \$9.75

Notions! Notions!!

- Finest Talcum Powder (many say, its equal to Meunent's 25c goods) this sale 8c or 2 for 15c
- Genuine Brass Pins, worth 50c 2 for 3c
- Nice Embroidered Collars, 15 and 20c goods, 8c or 2 for 15c
- Real Nice Battenburg Collars, worth 25c, now 15c or 2 for 25c
- Pearl Buttons, regular 10c doz, now 5c
- Good Pearl Buttons, 3 doz, for 5c
- Genuine Crochet Knitting Silk, worth 10c spool, now 2 spools for 5c
- 8c Ribbons, now 5c
- 15c Ribbons, now 10c
- 20c Ribbons, now 12c
- Rubber Tipped Pencils 6 for 5c

J. G. CALLENS

TWO THOUSAND DOLLARS IN GOLD COIN

WILL BE SAVED to the TRADING PUBLIC

Of Hereford and Surrounding Country During the Months of November
and December if you Spend Your Money With US

THIS GREAT SALE

Is Moving on with Increased Velocity -- Gaining Momentum With Each Hour of the Day. We Have Four Cars of the Choicest House Furnishings On The Track We Have Ever Brought to Hereford. These Goods Will be Beautiful in Design and Most Elegant in Appearance But Extremely MODEST in PRICE. Every Department of Our Big Store Will Be and Is FULL UP to Overflow With the Very Best.

The Mighty Hammer -- The Price Crowbar Has Full Sway in Our Store.

October business was by far Better than was Anticipated. November and December SHALL BE RECORD BREAKERS if the BEST for the LEAST MONEY stands for anything.

E. B. BLACK

Shoobar Ranch Sold.

The largest deal ever consummated in the amount of cash involved was closed this week. The deal was the sale of the Shoobar ranch by the Bugbee-Coleman Land and Cattle Co. to W. H. Craven, representing the Swifts of Chicago. The ranch has been owned for the past dozen years by the present owners, J. K. Zimmerman being president, and practically sole owner of the stock. The ranch contains about 185,000 acres of the finest land in a solid body in the state. It is situated in the western part of this county, and about one-third lying west of Memphis is a fine flat of superb farming land. The price paid was \$4 per acre.—Hall Co. Herald.

The above is certainly a large deal in realty, but Bro. Johnson is evidently mistaken in his statement that this is the largest deal ever made. We suppose the statement is limited to Hall County, as several deals larger than this have been made in Deaf Smith and Parmer Counties this year.

Cheap for Cash.

A lot of Furniture and racket shop goods for sale at Buck Roberts' place, next door to J. W. English. 34tf

Sunday School Rally.

The program rendered at the Methodist Church on last Sunday evening by the Sunday School and under the directions of Miss Millicent Griffith was the means of attracting the largest audience which the writer has yet seen assembled at that church. The program was announced to begin at 7:30, but long before this hour, every seat was occupied and standing room was at a premium. Many turned away in disappointment and wended their way to some other church.

The program was purely for a rally of the Sunday School work and consisted of speech-making, recitations, music, etc., all of which was duely relished by those present.

A collection was taken at the conclusion of the program for the furtherance of Sunday School work, a nice little sum being contributed.

For Sale.

One good span two-year-old mules partially broken, one span three-year-old geldings partially broken, one span aged mules (large) blemished, good for farm use; one family pony and suckling colt, safe for any lady or child, one lot of farming tools. I have sold my ranch and must sell this stuff. I am 5 miles southwest of Vega, Texas, which is my postoffice. 34-tf.

E. E. BAKER.

Business House Sells.

Allen G. Belt this week sold his business house on South Dewy Avenue to W. H. Rayzor who will occupy the front rooms as an office. Mr. Rayzor still intends to do some trading in lands and could not remain without some place he could call headquarters.

We understand Davis Bros. and Bell will no longer maintain an office here.

For Sale—A good sorghum mill. Call on J. M. Boone at barber shop.

Notice to the Public.

I wish to take this means of correcting a report which had gained a considerable circulation to the effect that I am making arrangements to move away from Hereford. In order to place this matter before the public I will state that I have never entertained a thought of moving from here. On the other hand, I am making arrangements as fast as possible to plant myself and family permanently by building a commodious and comfortable home. I have sold my Delta county farm and will place the proceeds right here in these rich Panhandle lands and practice medicine in Deaf Smith and adjoining counties.

C. W. MCFARLING.

FOR SALE:—Large team horses. Inquire John Robertson, Sulphur Park, five miles east Hereford. 38-2tp.

Junior Endeavor Program.

Following is the Junior Endeavor program for Sunday, November 11, 1906:

- Subject—"What Livingston did for Africa."
- Leader—Edith Smith.
- Song—"The Macedonian Cry."
- Bible Lesson.
- A Circle of Prayer.
- Paper—"David Livingston"—written by Emil Smith.
- Lesson Story—Read by Lucy Casels.
- Talk on "Livingston"—Bro. Wooten.
- Discussion of Topics.
- Recitation—Annie Garrison.
- Duet—Neva Kelly and Edna Kellow.
- Mission Study.
- Mizpah.
- Whole milk, pure cream, separated milk and butter at the dairy. 38-2t

Another Brick.

The contract has been let for another brick building in Hereford, the owner this time being E. B. Black and the contractor, T. M. Palmer. The building will be erected on the vacant lot between the furniture store and the building formerly occupied by Davis Bros. and Bell, will be one story and is being built especially to take care of Mr. Black's increasing furniture business. Mr. Black will occupy both this and his present buildings.

Will Make Your Bond.

I wish to announce to the candidates for offices in Deaf Smith and Castro Counties that I represent a surety company and can make your bonds when you are elected. 38-2t

B. H. SMITH, Agent.

For Sale—A Kary safe in good condition. Can be had at a bargain. Apply to A. P. Murchison for terms. 30tf

MONUMENTS

The Ft. Worth Marble Works has the best and latest designs in all kinds of Monuments, Granite Goods and Iron Fencing. Let me figure with you.

S. B. FEEMSTER
Local Agent

HEREFORD, TEXAS

We Must Lead in the Sale of COAL, GRAIN, FUEL OIL, HAY, POSTS

Seed Oats, Millet, Cotton Seed, Sorghum, June Corn

WE SHALL ALWAYS BE GLAD TO HAVE YOU FIGURE
WITH US WHEN IN NEED OF ANYTHING IN OUR LINE
WHETHER YOU BUY OR NOT

YOURS FOR BUSINESS

WILL H. HINES

GARRISON BROS.

ARE NOW PREPARED TO SHOW YOU A VERY COMPLETE LINE OF HEATERS, COOK STOVES AND RANGES, COMPRISING THE CHOICE STYLES OF THE "CHARTER OAK" AND "GARLAND" LINES. OUR STOCK OF SHELF HARDWARE IS VERY COMPLETE IN ALL DEPARTMENTS. WE HAVE A COMPLETE STOCK OF JOHN DEERE IMPLEMENTS AND GRAIN DRILLS.

Come and See Us Before You Buy

Buy Your Clothes on Business Principles

DON'T let Friendship enter into the transaction; look for value; make your money secure all that's coming to you. We conduct our business on business principles, we depend on our good values to satisfy you and make you a permanent customer. We want you to examine our line of Men's Clothes — they're the famous Schwab Garments made in sanitary shops. They're right clothes at a right price; call and see our new Fall styles, just arrived, you'll like them. Prices range from \$10-\$25



Geo. A. Stambaugh

LUCIAN COPES TINNER AND PLUMBER

Having purchased Grayson Bell's interest in the tin and plumbing business, I hereby solicit the good will and patronage of the public. I have secured the help of Mr. Dave Palmer of Dallas, an expert tinner and plumber, and by attending strictly to business, we shall endeavor to please all and thereby build up a trade that will be second to none on the Plains. We have on hand a fine lot of Porcelain Lined Bath Tubs, Lavatories and Kitchen Sinks which we would be glad to place in the homes of Hereford.

LUCIAN COPES TINNER AND PLUMBER

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Chorister, No. 93983
Assisted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load Lots

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

C. W. B. M. Notes.

Think not God works by chance,
Off to our human sight.
The way seems dark and drear,
Because we cannot understand
His gracious planning; we cannot see
The underside of God's great tapestry.
— Mrs. Healy.

The Auxiliary met at the Christian Church Thursday afternoon, November 1. The weather being disagreeable, there was not a full attendance.

Arrangements were made to have a program for C. W. B. M. Day which comes on the first Sunday in December.

The Christian Woman's Board of Missions was formally organized in Cincinnati, Ohio, on October the twenty-second, 1874. The organization was not to be exclusively home or foreign, but world wide, and fields were to be entered as they were opened and the means provided. Local societies to the General or National Board were soon organized and are increasing in numbers continually.

We now have teachers of the Gospel in Jamaica, Porto Rico, Mexico, India and the Argentine Republic. Abroad and at home we have schools for the Chinese, the mountain people and industrial schools for the negro. We also maintain Bible Chairs at the University of Ann Harbor and the Virginia, Kansas and Texas Universities. The Board also helps sustain churches in many states and territories. Yet everywhere the need is greater than can be supplied.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Nov. 10, 1906:

Mrs. Ida Barker, James T. Bayne, Mrs. Elizabeth Cox, John T. Evans, Rufe Etherson, Wash Hamilton, Mrs. Emma Higgins, W. G. Higgins, Miss Georgia Houx, Jim Hubbard, Oliver Huff, Chas. A. Huffman, Mrs. Claude Marlon, J. F. Merrett, Ben Oliver, Kid Powell, Wm. Scarborough, Amanda Scarborough, W. R. Spencer, R. Ponsford, Gregorio C. Ponce.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS, P. M.

Your Attention.

I have secured the services of three expert laundrymen and can now turn out all work on short notice. We not only solicit the work of this town and surrounding country, but that of other neighboring towns as well. Remember that we have free delivery to any part of the city.

34-tf. F. A. STEWART, Prop.

Horses for Sale

I have seven head of good single and double drivers, which are for sale. Apply to

J. A. SPIRES,
Hereford, Texas.

28-tf

Incorporation Carries.

Friday's election was an uneventful one with the exception that almost everyone seemed to be in favor of a change in the administration of affairs in Hereford which was evidenced by the overwhelming majority which was polled in favor of incorporation. The vote would ordinarily be considered a light one in a town the size of Hereford, there being 102 votes cast for the measure in question and 7 votes against it.

There was but little working for votes on either side, the general desire seeming to be to let the wishes of the majority rule in the matter. So far as we have been able to ascertain, every one is pleased with the result and is now willing to "lay hold" in helping to make Hereford a desirable town in which to live.

Give Attention.

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.

C. M. MCGHEE at Mrs. W. B. Robinson's residence. 5tf

ARNEY NEWS.

Mr. Geo. Ward and family have moved to Hereford.

Wash and Miss Zola Storm were in Hereford last Monday.

J. E. Crum and family visited Mr. and Mrs. Harry Swartz Sunday.

Walter Donald was in Hereford last week.

Mr. Broyles expects to move to his ranch at Arney in a few days.

Mr. Storm had a severe case of toothache last Monday and Tuesday.

Orie Renfro sold his this year's pig crop at the fancy price of \$5 per head.

Mr. B. F. Holden and Raymond have returned from Kansas City. Raymond's health is much improved.

Notice to the Public.

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us.

34-tf. SAM WORLEY.
See the City Bakery for all kinds of pies. 32tf

Just A Moment!

We wish to say to the trade that we have purchased the Hereford Tin Shop from Mr. Julian Copes and are now at the command of the public when we can furnish you with

Anything in Galvanized Tanks
Drinking Tubs, Vats and
All Tin Goods

Our Repair Department is well equipped.

We will appreciate your orders.

Johnson & Brazil

Come, Send or Telephone

Your wants to the Hereford Lumber Co. for anything in the Building line. Our Prices are in-line and our goods can't be beat. We handle two brands of Paints, the Celebrated, Never-to-be-Forgotten

Sherwin-Williams and Mound City Horseshoe

Ask about them. We also handle the "HANDCRAFT STAINS" the latest thing for inside finish.

Hereford Lumber Co.

The Brand

Published Every Friday By
J. RAY & COMPANY
J. RAY, Editor

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, NOV. 9, 1906

PLEADS NOT GUILTY.

In our last week's issue we made mention of the fact that the Daily Panhandle, published at Amarillo, had been guilty of swiping news items from the BRAND without giving due credit. That publication responded this week in a lengthy editorial, stating in effect that it was their superior service which enabled them to secure the items in question. Now we did not mean to burden our readers with a further discussion of this uninviting question. We repeat that the items referred to were taken word for word from the BRAND with no credits. We don't care whether the publication in question gives the BRAND credit or not. We like to see all our fellow-workers stand on the ethical side of their calling. We promise our readers that we will not, now nor hereafter, carry this discussion further, but that all may know that we are right in our accusation, we reproduce below one of our items which appeared in the Daily Panhandle. See if you recognize it as a product of the BRAND:

"Hereford, Tex., Oct. 31.—Judge C. C. Witherspoon has received blue prints from J. R. Ransom showing the course of the Panhandle Short Line through Hereford and Deaf Smith county, together with the location of the shops, roundhouse and general offices of the company in the eastern part of town. The location of everything shows the plans to be well laid, and there now seems but little doubt that the work of executing them will commence at an early date."

SHOULD EXERCISE CARE.

The BRAND would not appear to be in the attitude of dictator in the matter of selecting men for the city offices, soon to be filled, but we do wish to impress upon the minds of all, alike, the importance of exercising great care in electing men who are a success in their respective avocations, and who will let the same policies and principles guide them in the administration of city affairs which prompt their actions in their private business. We need enterprising, active, alert men—men who will ever have an eye single to the welfare of Hereford. We need for Mayor a man who cannot be swayed or swayed from duty by clans or cliques or even by his individual interests. He should be conservative, yet liberal; ready to receive advice, yet steadfast in his purpose of doing the right thing at the right time for the town. To act in conjunction with the city executive we should have five representative men from as many parts of the town. Nor should they be entirely ignorant of corporate laws and the laws governing towns and small cities. We believe the Board of Aldermen should be selected from the chief property holders of the town as nearly as possible, as they are the ones upon whom the burden of the city government will fall most heavily. The BRAND has confidence in the intelligence of the citizens of Hereford and believes that when the time comes for the election they will do the thing which will be for the best interest of Hereford and Hereford enterprises.

OUR ADVERTISERS.

We call special attention to our advertisements in this issue of the BRAND. We do not hesitate to say, and we believe you will agree with the assertion, that bargains are always found with the advertiser. If a man has nothing in the way of inducements to offer you, he is certain to say nothing about it. On the other hand the merchant who knows he has a proposition which will suit his customers is always eager to tell them about it. Now the BRAND is a local institution, run strictly in the interest of Deaf Smith, Castro and attached counties and nearly all the business in these counties are represented in the columns of each issue of the BRAND. We try to be loyal to the business man in our territory. We steadfastly refuse to accept advertising from Montgomery Ward, Sears Roebuck or even from an Amarillo merchant when it will bring them in competition with our home merchant. We do this to protect the home merchant, for if he does his duty in carrying his part of the local burdens, he deserves such protection. The BRAND could carry a page ad for foreign concerns every day in the year if it wished, but we do not wish; we are here to meet the wishes and demands of the home merchants. Will not the BRAND readers do us the favor to read our advertisements each week, and try trading with them? If you lose anything by doing so, we have nothing more to say.

Try the regular advertiser and your experience will be that you will save many dollars to your credit in the course of a year.

Lumber Yards Busy.

The volume of business which is passing through our local lumber yards at present is something enormous. Everybody seems anxious to build a residence or make some other substantial improvement. It is pleasing to note the satisfactory manner in which the local yards are caring for this immense business. While the price of lumber seems a little high at times, it should be remembered that this is the case everywhere. The BRAND editor has done considerable building this year and we feel a little proud of the fact that we have purchased every stick of our material in Hereford. We feel that we bought it as cheaply as it can be retailed at any other western town.

We Stand Corrected.

A week or so ago, we made mention of the 700 acre millet field on the Lone Star Ranch near Bovina. The manager of this ranch, Ben B. Curtis, writes us this week that instead of 700 acres he has 1100 acres in this valuable forage. In a previous issue, we stated that it is the largest millet farm in Texas. We do not now hesitate to reaffirm our former declaration, having learned that our previous information placed the figures 400 acres too low.

Cattle Shipments.

Two train loads of live-stock went out from this point this week as follows: T. D. Hunt, 10 cars cattle; J. H. Wilson, 4 cars cows; G. W. Roberson, 5 cars cows; Thompson and Thompson, 21 cars cattle; S. T. Howard, 8 cars cattle; J. P. Carr, 1 car sheep; H. R. Duff, 1 car sheep; J. E. Martin, 2 cars sheep. All the above stuff went to Kansas City market.

Big Prairie Fire.

We learn from visitors from Frio that a right destructive fire broke out on the XIT near Frio and spread over a considerable space of territory before it was under control. The fire is thought to have originated from the sparks from an engine.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	18,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$113,000.00
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

Let Us Save You Money On BINDER TWINE

We will sell you the best SISAL Twine at 11 1-4c per pound and guarantee it to be as good as twine sold by our competitors at 12 1-2c per pound. Remember that we will stand by this. We handle the only kaffir corn header on the market that will do the work satisfactorily, to-wit: Eagle Mfg. Co. All sizes of Hoosier Grain Drills with preaser wheels and anything from 8 to 12 hoe. Prices right. Our General Hardware line is now complete. Please call and examine our prices on general stock.

YOURS FOR BUSINESS

Hereford Hardware Company

TREES—TREES—TREES

THE HEREFORD NURSERY has a complete line of FRUIT, SHADE, FOREST and ORNAMENTAL TREES. We enjoy pleasing you. Ask your banker or merchant about our success in growing fruit, etc., here.

THE HEREFORD NURSERY

L. P. LANDRUM, Proprietor

COLLEGE NOTES.

Rev. J. C. Mason, of Dallas, is here visiting his family.

Rev. S. W. Jackson and wife, State Evangelists of the Christian Church, have been guests at the Dormitory for a few days.

The last matriculates in the college are Miss Mildred Waterman and Mr. Hugh Tisdale, both of Hereford.

The Chapel exercises on Wednesday were unusually interesting. Mr. Jackson was present and gave an instructive talk on the unity of the Bible.

The Mendelsohn Club had a pleasant and profitable meeting on last Saturday evening. After the meeting Miss Chapman served refreshments. The Club met again on Wednesday and had a group picture made.

The Curtain Club will present at Texico on next Friday evening "New

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

Hampshire Gold," and on Saturday evening "A Box of Monkeys." The Club hopes to realize a sum of money sufficient to pay for some improvements in the college chapel. One of these needed improvements is the raising and enlarging of the stage, which is now being done. Another proposed improvement is a new drop curtain.

Hearst Defeated.

Reports from New York indicate that Hughes has defeated Hearst for governor by a plurality of from 25,000 to 40,000.

EILER's tent show which was in this city on last Friday evening was spoken of by many of those who attended in a most commendable manner. This same show was through here last season and those who attended then will remember that the entertainment was clean and high-grade in every particular. This year was no exception to this rule.

For Sale—A good sorghum mill and equipment. Apply to J. M. or S. L. Boone for particulars. 30tf

The Western National Bank of Hereford

CAPITAL - - - \$ 50,000.00
 SURPLUS - - - 22,000.00
 DEPOSITS - - - 327,692.15

We have built up our business upon SECURITY. Good security is given to depositors. Good security is always taken from borrowers. The best of bank safes to protect from burglars. Our rule that NO OFFICER OF THE BANK SHALL EVER BORROW FROM THE BANK IS OUR GREATEST SECURITY. We have never made a bad loan. Never foreclosed upon the security to collect a loan.

THE RESULT

THIS BANK OPENED FOR BUSINESS JULY 1ST, 1903

Deposits at the end of six months	\$51,300.62	Deposits at the end of two years	\$104,628.68
Deposits at the end of one year	55,959.21	Deposits at the end of 2 1-2 years	220,466.42
Deposits at the end of eighteen months	90,016.08	Deposits at the end of three years	263,146.89
Deposits September 4th, 1906			\$327,692.15

G. A. F. PARKER, President
 F. B. FULLER, Cashier

J. L. SMITH, Vice-President
 F. W. WILSON, Assistant Cashier

DRUGS

BE SURE

you are getting what your doctor orders. You will be if you buy all your Medicines here. Our Drug and Prescription Departments are managed by expert pharmacists.

Toilet Articles

of all kinds may be found here at tempting prices. Sponges, Brushes. All Sick Room Requisites, etc.

PRICES THAT ARE ALWAYS RIGHT

Herbert O. Park

DRUGGIST

Hereford - - - Texas

NOTICE IMPORTANT!

We want the public to know that we have the best well drilling outfit ever operated on the plains. Our machinery is all new and drawn by steam power. No well is too deep or too shallow to receive our careful attention. Our long experience enables us to do your work so that it will not have to be done over. All work fully guaranteed. If interested, see us before you let you contract.

Leave orders with STRINGFELLOW-HUME, Hereford, or BOVINA MERCANTILE CO., Bovina, or phone

P. C. Pylant & Sons

BOOM, TEXAS

City Barber Shop

IN BRICK BLOCK NEAR DEPOT
 George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

L. T. LESTER, President J. B. STONE, Vice-President
 W. W. UNDERWOOD, Cashier

THE BANK OF BOVINA

Unincorporated
 BOVINA, TEXAS

Offers every accommodation consistent with safe Banking principles. Absolute security to depositors. We solicit your account, be it large or small.

THE BANK OF BOVINA,
 Bovina, Texas.

A. P. MURCHISON, J. S. JONES
 J. D. THOMPSON, W. O. BRIEN

MURCHISON, THOMPSON & CO.

REAL ESTATE AND CATTLE AGENTS
 HEREFORD, TEXAS

We invite sellers and buyers to call and learn our methods of business. Office phone 167

List with us

Buy from us

THE BRAND----\$1 Per Year

Mr. Oberthier Again.

Comanche, Texas, Nov. 5 1906.
 Editor Brand:

I heartily approve the efforts being made by the BRAND to secure the right of way and bonus for the Panhandle Short Line. I cannot see how any property holder can ignore this opportunity to enhance his holdings, for if that road is built it will enhance every acre of land and every town lot in Deaf Smith and Castro Counties at least 25 per cent.

We run no risk, we don't have to pay over one dollar until they have made us ten dollars. I am interested in Castro County and have subscribed \$1000, if they come to Dimmitt. I will give them a quarter section of land if they will make a town on my land 12 miles south of Dimmitt.

Railroads will not be run where citizens will not give bonuses for there are too many sections of the country where they are anxious to do so and a lot of our people may see the error of their way after it is too late to secure the road.

Here's hoping that our good wide-awake Plains people will come through and make that country what it should be—the garden spot of Texas.

Very truly,
 F. H. OBERTHIER.

Attention Farmers.

I wish to secure a fine selection of Panhandle-grown Indian Corn and with this in view, I will pay \$10 for the best ten ears of corn brought to my office. Leave samples at the Ritchey Hotel. 39f J. E. HOWARD.

M. B. Keliehar, public stenographer. Office with E. F. Connel. 37ff

DR. PRICE'S Cream Baking Powder

Made from pure, grape cream of tartar

Makes home baking easy. Nothing can be substituted for it in making, quickly and perfectly, delicate hot biscuits, hot-breads, muffins, cake and pastry. Insures the food against alum.

Pure, Healthful, Reliable

NOTE.—If mixtures called baking powder are offered you at lower price, remember they are mostly made from alum, a metallic acid deleterious to health.

Junior B. Y. P. U.

Following is Jr. B. Y. P. program for Sunday, November 18:

Reading of minutes.
 Leader—Annie May Hodges.
 Subject—Christ Died for the Heathen.
 Scripture Lesson—Jno. 3:14-18.
 Song.
 Prayer—Pearl Bruce.
 God's love for the people of the heathen land—Eitel Fuqua.
 Letters from Bro. J. C. Owen—Essie Smith.
 Recitation of Matt. 28:12—Jonathan Pittman.
 Recitation of Mark 16:15—Gladys Houser.
 Song—Help to Send The Light.
 Letter from Hong Kong, China—Mattie B. Murphy.
 Recitation of Rom. 10:13-14—Herbert Rayzor.
 Why we should pray for missionaries—Overton Hodges.
 Recitation—Willie Neal.

Over Four Hundred.

The total enrollment at the public school this far the present session is now about 425 pupils. All the rooms in both buildings are well filled and the work in all departments seems to be moving without friction. The total enrollment this session will doubtless reach the 500 mark.

Hereford is justly proud of the character of her public schools and gives her teachers the proper encouragement.

"There is no Calamity Like Ignorance."

For bookkeeping, shorthand, touch typewriting, and all essential literary branches, attend the BOWIE COMMERCIAL COLLEGE, Bowie, Texas. Good positions secured for all worthy graduates without extra charge. A discount of 5 per cent given on all scholarships taken out before November 30th. Write for particulars. 2t

Presbyterian Church.

Bible School opens at ten o'clock Sabbath morning. "Christ the Prophet" is the subject of the sermon at 11 o'clock. Evening, 7:15, "Am I My Brother's Keeper." All friends and strangers are alike welcome at all our services.

Wm. G. KEIRY, Minister.

Notice to Cotton Growers.

We wish to notify all that we will gin for the public on Wednesday of every other week after prospector week. We trust all will take due notice and not ask us to gin on any other days. 35tf

TUCKER & JACOBSEN.

Notice to the Public.

Anyone wanting houses or barns moved, it will pay them to see J. T. OWEN, At Ritchey Hotel. 35tf

A Preacher Pounded.

A very graceful scene was enacted at the Presbyterian manse on last Saturday evening when a company of the people of that church gathered to inflict a surprise upon their minister and his wife. They succeeded admirably and spent a brief evening very pleasantly, bearing away when they went the warm gratitude of Rev. and Mrs. Keiry in place of the generous supply of staple groceries, vegetables and canned fruit which they had deposited at the door on arrival.

Canyon City Elects Officers.

An election was held in Canyon City last Saturday for the purpose of choosing officers for the corporation which was recently effected. At this election, J. N. Haney was chosen mayor, B. C. Taylor, marshal; J. T. Service, Geo. L. Abbott, D. A. Park, T. H. Rowan and J. F. Smith, Alermen.

Benson Bros. Will Hang

Your wall paper in an artistic manner. A specialty on interior decorating and varnishing. Have 4 first-class workmen with us and will guarantee work in every respect. Best of city references. Benson Bros., Cottage Hotel, Phone 33. 39tf

Will Buy Kaffir and Maize.

We are now in the market for all the kaffir, cane and maize seed the farmers have for sale and will pay the highest cash price for same. 36tf

FALLWELL & SONS,
 Hereford, Texas.

For Sale Cheap.

Two fine sections patented land 12 miles from Hereford. Price \$10.00 per acre. Partly on time. Apply to C. G. WITHERSPOON 27tf or W. C. WITHERSPOON.

Second Hand Buggies.

We will trade several second hand buggies and surries for feed or horses or will sell for cash. 25tf

CARTER BROS.,
 Hereford, Texas.

Dead Matches for Sale.

I have two four-year-old horses which are well matched, both in size and color, which can be had at reasonable price by applying to B. M. HESTER. 36tf

Notice to Public.

My next visit to Hereford will be November 28th and 29th. All desiring my services should call to see me at Coulson's drug store on the above dates. Dr. A. J. Caldwell, 38-4t

Press Your Clothes.

Bring your old suit to me at Dale's barber shop and let me clean and press it and make it as good as new. 29tf

WALTER ORR.

Who Wants to Trade

Some Hereford property for a section of land in Castro County 4 miles from Nazareth? See W. B. PARK. 38tf

Remember Our Piano Offer

With each dollar's worth purchased at our store you get a chance to draw a \$450.00 Piano



And with every dollar you get one hundred cents worth of furniture — no more — no less

Cockrell & Houck

Mass Meeting Held.

A meeting of Hereford citizens was held at the court house Tuesday Evening to discuss the advisability of nominating suitable officers for the city of Hereford to be voted upon at a special election which will be called at an early date. The meeting was begun by electing Jno. P. Slaton Chairman and C. G. Witherspoon secretary, the former stating the object of the meeting which was practically the same as given above.

A motion to nominate a man for mayor, and five aldermen created considerable discussion, some favoring and others opposing. The motion was finally lost, which means that everybody who wishes to fill a city office will be compelled to get in the race and make his own fight. There being no further business to transact the meeting adjourned sine die.

Schedule Changed.

The new time table on the Pecos Valley Road went into effect Sunday which makes traveling over that road somewhat more convenient for Hereford citizens. The west bound is now due to arrive in this city at 4:45, making connections with the Denver and other roads in Amarillo.

LAND WANTED.

Direct from the owner, improved and unimproved, for Illinois land buyers. Address, United States Land Co., Uabana, Illinois.

FOR SALE—Three head of good work horses, wagon and harness at a bargain. See E. P. Whitson. 34tf

Successful Year.

Rev. Thos. S. Barcus closed a most successful year's work as pastor of the local Methodist Church on last Sunday, this being his last day for this conference year.

During the two years which Bro. Barcus has labored in this city, he has not only maintained the confidence and respect of our people generally without regard to church affiliations, but he and his estimable wife have won the love of every member of their own church which is reflected in the hearty and urgent call which has been made for their return here next year. Bro. Barcus is one of the Methodist Church's strongest young ministers—just the kind to build a church in a new country and his Church here as well as his numerous friends would be very regretful should Conference fail to return him here.

As a token of the high esteem in which his local board of stewards hold him, they presented him with a round-trip ticket to Brownwood where conference will be held.

Will Buy Grain.

I want all the good wheat and oats you have. Also a few cars of kaffir corn and milo maize in the head. Also will buy your hides at the best market price for all you have to sell. Will buy your beardless barley. Office at Cardwell Bros.

C. L. CYRUS,
Hereford, Texas.

Plow-Engine For Sale.

I have a 25-horse power engine which I am offering for sale on easy terms, or will trade for good property.

J. S. MOLLENHOUR,
Hereford, Texas.

How Does it Sound?

Four years ago, when the BRAND editor landed in the Panhandle, he was told by everyone that Indian corn couldn't be grown here and the assertion was boldly backed up by the fact that it had never been done. But year by year this idea has been fading away until there no longer remains any doubt; everybody now says that it can be done. We have made mention of several successes at growing this popular crop this year, as we have in the past, but we are inclined to the belief that J. R. Robinson, one of our enterprising young farmers living just east of town, has surpassed all others in this respect. Mr. Robinson planted and cultivated fifty acres this season and now has, with what he has already sold, right about 2,000 bushels, making an average of 40 bushels per acre. The ears are large and plump, such as we have seen growing in the river bottoms. The BRAND has always advocated the theory of including Indian corn in the list with which diversified farming should be practiced in the Panhandle and as we see more and more of the successes which our farmers are achieving, we are led closer to the belief that any of the semi-tropical products can safely be depended upon under the proper treatment in the way of soil culture.

Appreciate Pastor.

The congregation of the local Baptist Church are to be heartily commended for the consideration and treatment which they extend to their pastor. Not only do they attend the services regularly and promptly, but they believe in the policy of "paying as well as praying." They recently raised the pastor's salary from \$1,000 to \$1,200 a year and this week Bro. Dean was again made to feel grateful when his congregation presented him with a round-trip ticket to the Baptist State Meeting at Waco.

Judging from what we have seen and heard, we are made to believe it no unpleasant task to be pastor of the Baptist Church of Hereford.

"Strange Sight in Foreign Lands."

The Ladies Aid Society of the Christian Church have secured the well known lecture course on the above theme by the Rev. A. M. Lumpkin, A. M. The course will begin on the evening of the 22 of November and continue three nights. The course has been well received in all the principal cities of the West, and are spoken of in terms of highest praise. In his tour around the world; Mr. Lumpkin studied the art of entertaining an audience in this and foreign lands. Nine foreign countries will be covered in the course, each lecture illustrated by costumes and carries a treat for the people of Hereford.

List your property with Park & Elliston. 39tf.

CHEAP FARM LANDS

IN THE
HEREFORD COUNTRY OF THE
TEXAS PANHANDLE

We handle Lands and City Property on a small margin, thus giving our customers the benefit of the lowest possible prices. Our methods of doing business have already enabled us to settle some substantial Missouri and Iowa farmers, all of whom are well pleased with our treatment. We now have a complete list of choice farm lands and are in every way facilitated to properly take care of all the business entrusted to us.

Yours for Settling the Pandandle

OLINGER, PITMAN LAND CO.
HEREFORD, TEXAS

TO THE PEOPLE OF DEAF SMITH AND SURROUNDING COUNTIES

We want you to know that we keep constantly on hand a large stock of Grain, Hay, Salt, Posts, Cotton Seed Meal and Field Seed. We have the exclusive sale in Hereford for Chandler Lump Coal—The best that money can buy. Flour! Flour!! We have added to our stock a strictly first-class and up-to-date flour—The Border Queen—Every sack guaranteed. Highest market price paid for Wheat, Oats and Hides. See us before you sell. Get our prices before you buy. We have the best wagon yard in Hereford. Our motto: A square deal to everyone

W. L. FALLWELL & SONS

KEMP LUMBER COMP'Y

Can furnish you all kinds of Lumber, Posts, Paints, Glass and every other line of building material at as reasonable prices as any other house in West Texas. It will always be to your interest to figure with us.

KEMP LUMBER COMP'Y

CHOICE FARM LANDS IN THE PANHANDLE OF TEXAS

Dear Sir:--I have bought 11 sections of land situated 19 and 20 miles west of Hereford and 4 and 5 miles of a growing town which I am offering at special prices to actual settlers. These prices will hold only a short time as land is advancing rapidly here. This is all nice, smooth land, every foot of which can be put in cultivation; water can be had at 100 to 150 feet. Will sell to suit the purchaser in 160 acre tracts and up, on the following terms: \$250 on signing of contract; balance, \$390, cash on Nov. 1st, 1906; Jan. 1st, 1907, \$80; April 1st, 1907, \$80; Nov. 1st, 1907, \$160; Nov. 1st, 1908, \$128; and \$96 to be paid on Nov. 1st of each year as follows: 1909-10-11-12-13-14-15, interest 6 per cent per annum. This is a snap and we hope we can do some business with you.

H. H. HAWKINS & COMPANY
HEREFORD, TEXAS

FOR...

WATCHES
JEWELRY
DIAMONDS
SILVERWARE

SEE

VANNOY & RAY, Jewelers

HOME VISITORS' EXCURSIONS
VIA ROCK ISLAND

To many points in Minnesota, Iowa, Michigan Wisconsin, Illinois, Missouri, Nebraska, the Dakotas, and Kansas, one and one third fares round trip, October 23rd, November 13th and 17th, limit 30 days.

To many points in Illinois, Indiana, Ohio, Pennsylvania, New York, Ontario, Michigan, one and one third fare round trip. Limit, 30 days. On sale October 19th.

COLONIST one way to California, Oregon, Washington, Idaho, Montana and intermediate points daily until October 31st, inclusive. Write me for exact figures.

HOMESEEKERS rates Tuesdays and Saturdays, Fort Worth and Dallas to Amarillo, Guymon, Estancia and Dalhart. Limit, thirty days. Good for stopovers.

ROUND TRIP SPECIALS FOR ONE FARE PLUS \$2:

Birmingham, Homecomers, October 13, 14 and 15.
Denver Mining Congress, October 14, 15, 16.
Kansas City, Commercial Congress, Nov. 18, 19, 20, 21.

ONLY LINE WITH THROUGH CHAIR CARS AND SLEEPERS TEXAS TO CHICAGO



PHIL A. AUER,
G. P. A., C. R. I. & G. RY.
FORT WORTH, TEXAS

Texas Farmers Located in the Panhandle Country constitute a vast proportion of those who are out of debt, possess an abundance of all that is necessary to comfort and easy hours, and own

BANK ACCOUNTS

Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in

THE PANHANDLE

as no where else for the reason that no other section now offers REALLY HIGH-CLASS LANDS AT LOW PRICES and that the Agricultural and Stock-farming possibilities of this section are the equal of, and in some respects better than three to five times higher priced property located elsewhere. In a word: MANY MAGNIFICENT OPPORTUNITIES are still open here to those possessing but little money, but prompt investigation and

QUICK ACTION

are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices.

"THE DENVER ROAD"

Sells cheap round trip tickets twice a week with stop-over privileges. For full information write to
A. A. GLISSON, G. P. A., FORT WORTH, TEXAS

Educational Column.

"Full many a gem of purest ray serene,
The dark unfathom'd caves of ocean bear,
Full many a flower is born to blush unseen,
To waste its sweetness on the desert air."

We regret to lose Lucile Sutton from the the third grade. Lucile goes to Iowa to make her home.

Mr. B. H. Smith made the public school a very pleasant visit on last Tuesday afternoon.

Wayland Boone and Dick Howard have entered the 5th grade of late as new pupils.

The 3rd grade is preparing to have a Thanksgiving program, and all the parents of children of this grade are cordially invited to visit this grade on that occasion.

Bert Howard of Iowa is a new pupil in the 6th grade.

Several of our pupils are back in school again after an absence of some time on account of sickness. Among the number are Guy Smith, May Gates, Edith Rayzor, Lee Biggs, Charles Hubbard and Hopenville Fox.

We are sorry to report Mary Warden, Elizabeth Richards, Herbert Rayzor and Annie McCracken on the sick list this week. Hope they may soon be able to return and fill the vacancy made by their absence.

Louise McFarling comes to us again after an absence of several weeks on a visit with her parents.

The 8th, 9th and 10th Grades of the Public School organized a literary society on last Friday in order that they might get all the benefits that young ladies and gentlemen need, especially at this time in their school life. Edgar Inmon fills the President's chair.

The fat or oil found in plants agrees closely in chemical composition with that found in animals. Fat exists in all plants, and in some seeds, as flax and cotton, in such quantities as to make them of considerable commercial importance as sources of oil.

The teachers of Deaf Smith County some time in the near future will dismiss their respective schools for a week, and hold a five days' County Institute. This is the law of the state of Texas, and applies whenever a county has twelve teachers or more. As two or more counties may unite in this work, some of the neighboring counties may join Deaf Smith.

The report comes from all the grades that the pupils who are in regular attendance are doing excellent work and are interested.

Again let this column urge the parents to see that their children are in school every day unless sick, or sickness in the home prevents.

It is really a pleasure to watch the children on the play-grounds during the rest periods. Doubtless there is not another school in the whole state of Texas where the girls and boys get along better on their respective grounds, and have merrier times.

It may be of interest to the school boy and girl to know that the white or Irish potato tuber is not a root, but an enlarged underground stem, while the sweet potato tuber is an enlarged root.

Vice-President Fairbanks has been in Missouri the past ten days making political speeches.

The Rose Family is an important natural order in the vegetable kingdom. It includes herbs, shrubs and trees to which belong the most important of our fruits.

Not long since the question reached the office of one of our magazine publishers, "Who is the author of the poem 'Mary had a Little Lamb?'" As it seemed quite worth while to trace this classic of childhood to its source, we have the following answer from Mr. Edward P. Bartlett postmaster of Sterling, Mass.: About seventy-five years ago a little girl named Mary E. Sawyer, lived and played and went to school in Sterling. One raw March morning, she found in the barn a tiny lambkin, which had been born during the night, almost perished with cold. So Mary carried it in her arms to the home fireside, wrapped it snugly and fed it with warm milk. The little thing gained strength rapidly and soon became its adopted mother's inseparable companion and plaything. One day it followed her to "the old red

school-house," trotting confidently at the heels of its girlish mistress, and tucking itself quietly away under the old-fashion boarded-up seat. When Mary's class was called, the patter of tiny hoofs followed her to the teacher's desk. Of course, the children giggled, and Miss Polly Kimball who knew how to scold as well as to teach gave an example of her ability then and there, while her new four-footed pupil was summarily ejected from the school room. It so happened that a Mr. John Roulston, a prospective Harvard student was "visiting school" that day, and he immediately proceeded to give evidence of his fitness for college by composing the rhymes which have given, and will give far more pleasure than many a heroic epic. A cruel fate decreed that Mary's lamb should meet an early death by attracting the notice of an angry cow, who gored it in the home barn-yard, but breathed its last in the arms of its little mistress.

Mary grew to womanhood, married Mr. Columbus Tyler, and died at a ripe old age. The ambitious young author has gone the way of all flesh—even the old school-house is gone, too—but the simple lines live on.

To corroborate this story, the postmaster sent the picture of Mary's old home which still stands on Redstone Hill in Sterling, Mass.

Facilities Inadequate.

It is quite amusing to stand by and watch the manner in which the Santa Fe Railroad handles its passengers at the station. With the two small, untidy sitting rooms, some of the time containing a large number of large trunks, men, women and children are at a loss to find even standing room. Standing for hours waiting for a belated train is not very pleasant, especially for ladies. There is not a man in Hereford who would consent to transact business for any length of time in this dingy little joint and it is a grave reflection that the Santa Fe management is hurling at Hereford in compelling her to put up with such accommodations. The BRAND takes this mild method of suggesting that we might circulate a subscription list among our people with a view of raising funds to aid the enterprise. Wouldn't that be grand?

For Trade.

I have a black land farm consisting of 432 acres near Itasca in Johnson county, one brick house 100 feet by 25 feet in Hillsboro, one brick house in Osceola 90x25 feet, one brick house in Valasco 80x25 feet and two business lots in Valasco, which I will trade on reasonable terms for good plains lands. For particulars, see
32tf H. B. MCKINLEY,
Hereford, Texas.

Best Bargain in Hereford.

New five room house with hall. Well finished. Well and windmill. Two acres of land. Fuel to last a year. Household and kitchen furniture. Everything is right new. Will sell with or without the furniture. I will sell this cheaper than you can build or buy.
38tf C. M. HUNT.

Town Lots for Sale.

We are now placing on the market ten acres of valuable town lots adjoining the college Campus on the west and can please the most exacting when it comes to a question of selection a location for a home. Can sell a single lot or any size block desired.
37tf E. F. CONNELL LAND CO.

No Preaching Sunday.

We have been requested to announce that there will be no preaching at the Baptist Church next Sunday on account of the pastor's being in attendance at the State Convention of the Baptist Church which convenes at Waco this week.

If you wish to sell that house and lot or vacant lot just tell Murchison, Thompson & Co. about it. 31tf

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. * * * * *

Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A. Johnson
Hereford, Texas

J. H. KING
ABSTRACTOR
HEREFORD, TEXAS

I have a complete Abstract of the Capitol Syndicate Lands, Western Union Lands, and Events Addition to Hereford.

SPECIALTIES:
Conveyancing and Notary Work
EVERYTHING GUARANTEED.

COTTAGE HOTEL

J. D. Mullins & Son, Prop.

Plenty to Eat and Courteous Treatment

Hereford, Texas

R. M. Trimble
PAINTER AND PAPER HANGER

Paper hanging a specialty. Complete sample of wall paper.

Hereford, Texas

Major's Studio

HIGH GRADE PORTRAITS AND VIEWS

I am an experienced Photographer and guarantee satisfaction because I know I can please.

Don't Wait

The time to have your property insured is not after the fire has consumed it; it will then be too late. It cost but little to protect yourself against loss by fire and I can place you in either of a dozen of the best companies in the country. See me at once. :: :: ::

B. H. SMITH, Agent

HEREFORD TEXAS

CANTERBURY'S LEATHER GOODS

Our store on South Dewey Avenue is now chock full of the latest designs and best selections of all leather goods, including Saddles, Bridles, Harness, Fine Blankets and Robes--in fact every article to be found in a similar store in the city. These goods have been bought right and for the next thirty days we will offer special inducements in every department of our store. Now is the time to buy a new Saddle or a set of fine Harness. Come and see what we have to offer you. Also remember that Canterbury's is the place for fine Hand-Made Boots.

J. A. CANTERBURY

WHY KIDNEY DISEASE IS DANGEROUS.

Neglect of the First Warning Symptoms is the Prime Cause of so Many Deaths from the Dreaded Bright's Disease.

It is Easily Curable in the Early Stages.

Kidney diseases are so destructive to human life because they do not manifest alarming symptoms until the constitution is seriously weakened and the strength exhausted. Then, too often, the remedies employed by many physicians are of indifferent or doubtful value, and the patient rapidly sinks under the disease. The wisest course is to apply a reliable kidney and liver remedy on the first appearance of the symptoms. A little uneasiness in the small of the back, digestive troubles, bowel irregularities and disorder in the urinary organs are matters of small moment in the estimation of strong men and women, yet they have a serious meaning. They show clearly that the kidneys are suffering and need help, which must be forthcoming at once to prevent serious, perhaps fatal consequences. A few doses of Prickly Ash Bitters at this time would prove of incalculable value in restoring the weakened organs to health. An investment of one dollar in a bottle of Prickly Ash Bitters when the disease is yet in the early stage will save hundreds of dollars in doctor's bills, besides the suffering that would surely follow should the disease be allowed to fasten itself in the body. The excellent curative power of Prickly Ash Bitters is not confined to the first stages of kidney disease. It is equally efficacious in severe or chronic cases. Physicians have used it as a last resort, in cases that defied their best efforts, with the most brilliant results, and it has shown its superiority over the many so-called kidney cures, now being loudly advertised, in instances innumerable.

Accept no substitute. Insist on having the genuine Prickly Ash Bitters with the large figure 3 in red on the front label.

Sold at Drug Stores, \$1.70 per bottle.
T. M. COULSON, Special Agent.

CLEO COMMUNITY.

Mr. Geo. Bush of this community and Miss Stella Turner of Dimmitt were married at the home of the bride's parents, Mr. and Mrs. J. E. Turner, last Sunday.

Emmitt Gilbreath visited his brother, W. H. Gilbreath, of Tulia last week.

J. H. Johnson's brother-in-law and sister, Mr. and Mrs. Teaf, of Chicasa, I. T., arrived in Hereford last week and were brought out by Mr. Johnson. They like the country very well and contemplate making this their future home.

J. R. Hastings visited his parents in Swisher county last week and brought back a bunch of horses that he had bought in the fall.

W. P. Boyd has been hauling his wheat to the railroad the past week. We have not learned whether he is done yet or not, as he had seven or eight hundred bushels to market. I have my wheat all marketed. I am ready to bring in my cotton now if I can find out when I can get it ginned. I am bound to differ with friend Hart on the cotton question. I contend that a man can take two 20 acre tracts of land, one in cotton, the other in wheat, each year for five years, and I believe the cotton will make more money per acre than the wheat. However, I don't advocate depending on any one crop. I am a firm believer in diversification. Let us plant wheat, cotton and corn for a money crop; sorghum, kaffir and maize for our stock. We can run several kinds of stock on the same range. I have my sheep, hogs, cattle and horses all in the same pasture. All stock look well. I am feeding everything except my stock sheep. I believe there is more to be made out of our grain by feeding it to stock than there is in hauling it from 8 to 15 miles and selling

it at from \$5 to \$8 per ton and letting the other man feed it.

W. S. D.

Surprise Party.

Quite a crowd of the friends of Mr. and Mrs. E. F. Connell walked into their home unannounced last Saturday evening to join with Mr. Connell in his rejoicing over his advent into the honorable office of sheriff of Deaf Smith County.

Though their going was a surprise, the guests met with a pleasant welcome and the spacious home of Mr. and Mrs. Connell was thrown open to them in a hearty manner.

Laughter-provoking games were indulged in and Mr. Connell furnished some much enjoyed numbers on his old-fashioned fiddle.

Those present were: Misses Lyda and Madge Mason, Jessie and Beulah Head, Mary and Minnie Tygret, Elma Brunk, Joy Mercer, Cleo Blackburn, Maggie Argo and Texie Hodges; Messrs. Scott Stringfellow, Frank Wilson, Emmett Cardwell, Wesley Sturdy, Carl Cockrell, W. J. Walters and wife, W. H. Russell and wife, C. R. Smith and wife, A. L. Gibson and wife.

If You Want Bargains

See my work horses, cow horses, drivers, mares, colts, year olds, well bred ones, mules, five months to two and six years old. The best jack and trotting stallion in the county, 700 head of high grade cows and heifers, 300 1 and 2 year old dehorned steers, good ones, 20 registered bulls, good enough for any herd. Will sell anything on hand wanted. Farming tools at less than half value, wagons, harness and a splendid ranch buggy. Everything must sell quick. Cash or a good note satisfactory.

36tf

S. T. HOWARD,
Hereford, Texas.

See me for genuine bargains in wall-paper. J. W. English. 27tf

Car Shortage.

There seems to be a general complaint among the cattlemen of West Texas over the car shortage which has existed since the shipping season began. The cause of this is perhaps two-fold. First, the lack of power to pull the cars and secondly that more cattle are being shipped this season than usual. The large volume of immigration and local freight business this season has called into service every engine which the Santa Fe could furnish

leaving no regulars to pull cattle trains. On the other hand, the situation has been made worse from the fact that many small stockmen have sold their ranches and are now shipping to give possession, thus throwing a heavy volume of business at this particular time. We are informed that there are now orders out for about 300 cars at this point alone.

See W. M. Cogdell for marble to mark graves of your beloved dead. 38tf.



1 CENT IS ALL IT WILL COST YOU

to write for our big FREE BICYCLE catalogue showing the most complete line of high-grade BICYCLES, TIRES and SUNDRIES at PRICES BELOW any other manufacturer or dealer in the world.

DO NOT BUY A BICYCLE from anyone, or on any kind of terms, until you have received our complete Free Catalogue illustrating and describing every kind of high-grade and low-grade bicycles, old patterns and latest models, and learn of our remarkable LOW PRICES and wonderful new offers made possible by selling from factory direct to rider with no middlemen's profits.

WE SHIP ON APPROVAL, without a cent deposit. Pay the Freight and allow 10 Days Free Trial and make other liberal terms which no other house in the world will do. You will learn everything and get much valuable information by simply writing us a postal.

We need a Rider Agent in every town and can offer an opportunity to make money to suitable young men who apply at once.

\$8.50 PUNCTURE-PROOF TIRES ONLY \$4.80 PER PAIR

Regular Price \$8.50 per pair. To introduce We will sell You a Sample Pair for Only

4.80 NAILS, TACKS OR GLASS WON'T LET OUT THE AIR (CASH WITH ORDER \$4.80)

NO MORE TROUBLE FROM PUNCTURES.

Result of 15 years experience in tire making. No danger from THORNS, CACTUS, PINS, NAILS, TACKS OR GLASS. Serious punctures, like intentional knife cuts, can be vulcanized like any other tire.

Two Hundred Thousand pairs now in actual use. Over Seventy-five Thousand pairs sold last year.

DESCRIPTION: Made in all sizes. It is lively and easy riding, very durable and lined inside with a special quality of rubber, which never becomes porous and which closes up small punctures without allowing the air to escape. We have hundreds of letters from satisfied customers stating that their tires have only been pumped up once or twice in a whole season. They weigh no more than an ordinary tire, the puncture resisting qualities being given by several layers of thin, specially prepared fabric on the tread. That "Holding Back" sensation commonly felt when riding on asphalt or soft roads is overcome by the patent "Basket Weave" tread which prevents all air from being squeezed out between the tire and the road thus overcoming all suction. The regular price of these tires is \$8.50 per pair, but for advertising purposes we are making a special factory price to the rider of only \$4.80 per pair. All orders shipped same day letter is received. We ship C.O.D. on approval. You do not pay a cent until you have examined and found them strictly as represented.

FULL CASH WITH ORDER and enclose this advertisement. We will also send one nickel plated brass hand pump and two Sampson metal puncture closers on full paid orders (these metal puncture closers to be used in case of intentional knife cuts or heavy gashes). Tires to be returned at OUR expense if for any reason they are not satisfactory on examination.

We are perfectly reliable and money sent to us is as safe as in a bank. Ask your Postmaster, Banker, Express or Freight Agent or the Editor of this paper about us. If you order a pair of these tires, you will find that they will ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen at any price. We know that you will be so well pleased that when you want a bicycle you will give us your order. We want you to send us a small trial order at once, hence this remarkable tire offer.

COASTER-BRAKES, built-up wheels, saddles, pedals, parts and repairs, and prices charged by dealers and repair men. Write for our big SUNDRY catalogue.

DO NOT WAIT but write us a postal today. **DO NOT THINK OF BUYING** a wonderful offer we are making. It only costs a postal to learn everything. Write it NOW.

MEAD CYCLE COMPANY, Dept. "JL" CHICAGO, ILL.



Notice the thick rubber tread "A" and puncture strips "B" and "D," also rim strip "H" to prevent rim cutting. This tire will outlast any other make--SOFT, ELASTIC and EASY RIDING.

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

C. G. Witherspoon W. Caudé Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All
kinds of stenographic work done. Ex-
clusive agents for Western Union
Land Co.'s Lands

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

C. L. Davis C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all busi-
ness entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to
Castro county lands.
Dimmitt, Texas

B. W. MILLER & SON
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

W. B. BOYD
Attorney-at-Law
OFFICE IN SCHIRMISHER BUILDING
Hereford, Texas

GEO. W. BARCUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank Building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

DR. C. W. McFARLING
PHYSICIAN AND SURGEON
Office at Smith's Drug Store
Hereford, Texas
Residence Phone No. 138

FOR XIT LANDS
see
F. W. WILSEY, 143 Market St.,
Chicago, Ill.
or E. F. CONNELL, Hereford, Texas

E. F. Connell W. D. Kelliebert Max Roberts
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford
City Property of all kinds. Also some good
bargains in Central Texas black land farms.

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

BILL HEAD
Panhandle Farms and Ranches
Hereford City Property
Hereford, Texas

DR. J. D. RATLIFF
DENTIST
Office over Coulson's Drug Store
Phone 211

W. D. HORNE
ARCHITECT
Office with Hereford Lumber Co.
Hereford, Texas

BARCUS & SUGGS
ABSTRACTERS
Complete Abstract of Title to Deaf
Smith County Lands.
Hereford Texas

I am agent for Samuel H. Cohn
ready-to-wear clothes. Fits guar-
anteed. Mrs. S. H. McCracken,
Hereford, Texas. 32tf

W. T. Smith the transfer man.
Miss Maggie Argo is visiting in
Ft. Worth and Paris this week.

FOR SALE—A surry and double
harness. Apply to W. T. Smith. 39tf

Fresh fish and oysters at the City
Meat Market. J. H. Williams, pro-
prietor. 39tf

S. H. Mount left this week for dif-
ferent Indian Territory points on
business.

For Sale.—A nice pair of elk.
Apply to the Lone Star Ranch, Bo-
vina, Texas. 39-4t

LOST.—A pair of gold rim nose
glasses. Finder will please return
to W. J. Rogers. 37tf

I now have two good teams and
can do your transfer work on short
notice. W. T. Smith. 34tf

We deliver meat on Sunday at the
usual hours and at any hour during
the week. J. H. Williams. 39tf

J. C. Coker of near Dawn was in
the city Tuesday to attend the elec-
tion and transact other business.

Parties wishing to sell their city
property, will get results by placing
a list with Murchison, Thompson &
Co. 31tf

Mrs. C. W. McFarling has re-
turned from a visit with relatives
and friends at her former home in
Delta County.

Clifford Stayton is prospecting in
the vicinity of Midland this week,
while Mrs. Slaton is visiting rela-
tives in Ennis.

Robert Gollehon of the mercantile
firm of Lee & Gollehon of Dimmitt
has passed business in Hereford
Wednesday and Thursday.

W. D. Kelliebert returned the first
of the week from Missouri and Illi-
nois points where he went on business
for the E. F. Connell Land Co.

Mrs. R. H. Barnett returned Sat-
urday from Farmington, New Mex-
ico, where she had been for the past
three weeks to visit her sister, Mrs.
C. E. Spath.

Prof. Wemble has leased his
ranch north of town to Frank Corn
and is moving his family back to
town this week. Mr. Corn will farm
this place extensively next year.

Rev. V. H. Trammell, who has
had charge of the Hereford Mission
the past year, left this week for
Brownwood to attend the Annual
Conference of the Methodist Church.

The George G. Wright Co. are
moving all their automobiles and
other equipments to Frio this week.
They will confine all their opera-
tions to that point hereafter as they
can better reach their land from
there.

J. S. Whitsett of the North Draw
Community was in town Wednesday,
the first time since sometime in Au-
gust. Mr. Whitsett tells us that in
the face of almost a complete change
in the citizenship of his community
this year, he has not yet secured his
own consent to sell his ranch.

A. H. Elliston and family left
Sunday for a visit to Ft. Worth where
they will visit relatives a few weeks
prior to going to the coast for the
winter. From the coast they will
go on an extended visit in California,
returning to this city early next
spring.

L. D. Day, a prosperous farmer
from Hunt County, arrived this week
and has moved to a place which he
has leased nine miles south of town.
Mr. Day is well equipped for farm-
ing and we believe he will find his
move a profitable one. He starts
fight by placing his name on the
BRAND'S subscription list.

If you want a bargain see Park &
Elliston. 39tf

Park & Elliston want to sell that
place of yours. 39tf

Elder J. C. Mason is in the city
on a brief visit with his family.

FOUND.—A bunch of keys. Call
at this office and pay for this ad. 38-2t

WANTED.—500 able bodied men
to eat dinner at the Cottage Hotel
at once. 28tf

Miss Lizzie LeGrand has accepted
a position as stenographer for W.
H. Rayzor.

For Sale.—If you want to buy
furniture and rent house, call on C.
Jacobsgaard. 39-4tp

Wanted.—A list of your city
property—to sell. Murchison,
Thompson & Co.

Give me your meat trade and thus
help give Hereford a good market.
J. H. Williams. 39tf

We have a great many inquiries
for city property. What have you
to sell? Park & Elliston. 39tf

W. L. Gibson, one of the pioneers
of the Endee community, was in the
city a few days this week after sup-
plies.

J. B. Hester came in Wednesday
from Ft. Worth where he has been
engaged in railroad work the past
few months.

We are glad to see Alec Wright
able to again be on our streets after
a confinement of several months with
partial paralysis.

Inez Feemster, the three year-old
daughter of Mr. and Mrs. S. B.
Feemster, has been low with mephi-
d fever the past two weeks.

I am prepared to put your
down on short notice. See me
leave order with Johnson, Gar-
land Co. Ben Wright. 34tf

J. X. Canterbury went to Ft.
Worth Saturday to spend a few days
with his wife who is taking treat-
ment in a sanitarium in that city.

WANTED.—Twenty-five hundred
dollars worth of Vendor's Lien notes
bearing 4 or 10 per cent interest at
reasonable discount. Apply to this
office. 36tf

H. J. Houck went to Ft. Worth
this week where he will appear be-
fore the State Board of Embalmers
as an applicant for license to prac-
tice in Texas.

Three sections patent land in
Moore Co., shallow water, improved,
in solid clay, some fine land on it
\$5 per acre on terms. Channing
Land Co., Channing, Texas.

D. H. Bryant and family left this
week for Merit, Texas, where they
expect to live. Their reason for
leaving Hereford is that the altitude
proves too high for Mrs. Bryant.

Wanted.—Wentura to haul four
hundred tons of cotton seed cake
from Frio to the Lone Star Ranch
at 11 cents per hundred. Distance
15 miles. Apply to B. B.
Curtis manager. 36tf

Mr. and Mrs. J. W. Howland
will visit to the old home in North
Carolina. Mr. Howland reports an
enjoyable visit, but he decided not
to return. He will bring Hubert to
Hereford.

Position WANTED.—Young man
wishes a position as bookkeeper in
store, bank or real estate office.
Graduated from business college.
Have had six months experience in
real estate business. is capable of
running office when proprietor is out.
Best of references. Want \$45 per
month. Inquire of Sam F. Wilkin-
son in Hereford Realty Co. office. 38t

To School Children

Our stock of Pencil and Fancy Tablets, Inks, Pencils, Etc., is complete. We can sell you just the design you want in Writing Tablets. Come to our store when you need anything in this line.

T. M. Coulson
DRUGGIST

CARDWELL BROS.

IS THE PLACE TO BUY YOUR FRESH VEGETABLES AND FRUITS. WE GET A FRESH SUPPLY DAILY AND CAN SUPPLY YOUR WANTS ON SHORT NOTICE. DON'T FORGET THE PLACE.

CARDWELL BROTHERS
THE UP-TO-DATE GROCERY STORE

JOE CARTER ELSHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

J. F. COLLUP
DEALER IN
Coat, Hay, Grain, Field
Seeds, Stock Salt and Sulphur

We solicit your patronage, promising that we will endeavor to sell you goods at as close margin as possible.

WE HANDLE ALL KINDS OF POSTS

The City Meat Market

I have again purchased the City Meat Market and wish to announce to the trade that it is my intention to devote my entire time to the business, giving the best possible service. I will deliver on Sundays at the usual hours.

J. H. Williams

Is It Your Own Hair?

Do you pin your hat to your own hair? Can't do it? Haven't enough hair? It must be you do not know Ayer's Hair Vigor! Here's an introduction! May the acquaintance result in a heavy growth of rich, thick, glossy hair! And we know you'll never be gray.

"I think that Ayer's Hair Vigor is the most wonderful hair grower that was ever made. I have used it for some time and I can truthfully say that I am greatly pleased with it. I cheerfully recommend it as a splendid preparation."—Miss V. Brock, Wayland, Mich.



White and graham bread at City Bakery. 32tf

OVERCOATS:—A big line at GEO. A. STAMBAUGH'S. 39-2t.

For Sale.—Shumach cane seed at 30 cents per bushel. Apply to Henry Farmer. 22-tf

A good business for sale, good location and well established. Apply at this office. 39-2t

C. L. Davis tells us that he is planting 500 acres in wheat on his place southeast this season. This will be one of the largest, if not the largest, wheat fields in the entire Panhandle and the BRAND trusts the owner shall be favored with just such a crop as the farmers have enjoyed this year.

Judge Jno. P. Slaton left Thursday on a ten days' business trip to Old Mexico points where he has mining interests. The judge has promised to do the right thing for the BRAND editor when his interests are developed.

Cottages are springing up so rapidly in Hereford at present that one is not able to keep track of the owners of them. They are not cheap cottages either. They are substantially built and well planned with reference to architecture. As yet, however, but few are being built for rent houses.

An extra good team of horses for sale. See Jno. Humphry. 36tf

Fresh bread, pies and cakes at the City Bakery at all times. 32tf

FOR SALE:—A millinery stock. Can furnish room reasonable. Apply at this office. 39-2t

FOR SALE:—7 brood mares at a bargain for cash or will trade for cattle. W. O'Brien. 37tf.

Dr. Hendrix returned this week from his former home in East Texas where he went to look after business matters. He was accompanied home by his daughter, Miss Hendrix.

Capt. W. H. Bean and little grandson, Billie Bean, returned to their home in Howe this week after a brief visit with the family of T. E. Shirley. They were accompanied on their return by Mrs. Shirley, a daughter of Mr. Bean.

C. P. Arthur has mechanics at work on an eight room residence in East Hereford. Mr. Arthur has been very fortunate in securing a choice location and when his house is finished, he will have a cozy and comfortable home.

Allan J. Bassett, one of Randall County's foremost ranchmen, was on our streets Tuesday renewing old acquaintances. Mr. Bassett speaks in flattering terms of the large wheat fields which are being planted in his county this season.

S. J. Williams has purchased the quarter section belonging to Rob't. L. Ball and located just north of Evans addition. Mr. Williams tells us that he will build his new residence there instead of on his block near the college as he had formerly planned.

Rev. and Mrs. Thos. S. Barcus left Monday for Waco where they will visit a few days before going to the Annual Conference which convenes in Brownwood next week. They will attend a family reunion at the Barcus home in Waco the latter part of this week.

Headlight.
If you want the best overalls and coat that your money can buy, then buy Headlight. A new lot just received at GEO. A. STAMBAUGH'S. 39-2

PANHANDLE TEACHERS.

Program To Be Rendered in Clarendon November 30th and December 1st.

FRIDAY NOVEMBER 30.
Prayer—Rev. W. P. Dickey, Clarendon.

Address of Welcome—Hon. A. T. Cole, Clarendon.

Response—L. A. Wells, Amarillo. Election of officers.

Exact Arithmetic—D. W. Hawkins, Hereford; L. P. Gamble, Amarillo.

NOON
School Room Decorations—Miss Bertha Donnell, McLean; Miss Rosa Lee Cole, Clarendon.

Physical Science—Simple Experiments—Prof. C. N. Adkinson, Denton.

Difficulties of a Country School Teacher—J. S. Park, Whitedeer; D. James Patterson, Claude.

EVENING.
An Illustrated Lecture on the Work of the College of Industrial Arts—Pres. Cree T. Work, Denton. SATURDAY, DECEMBER 1st.

Prayer—Dr. Richard Mood, Clarendon.

The Teacher's Greatest Task—Miss Gabie Betts, Clarendon; G. J. Nunn, Amarillo.

Simplified Spelling—Dr. Burkhead, Clarendon; A. C. Elliot, Hereford.

The Teacher's Tenure of Office—Prof. Robbins, Silverton; S. G. Moore, Canyon.

NOON
A Plea for the Backward Child—Dr. David R. Fly, Amarillo; Miss Millicent Griffith, Hereford.

Examinations, Uses and Abuses—W. F. Johnson, Canyon; J. C. Thomas, Memphis.

Miscellaneous Business. Adjournment.

*Teachers residing within the district should be careful to take receipts from the agents from whom they purchase tickets, if they expect a reduced rate on the railroad for return tickets.

S. E. BURKHEAD, President. Miss MILLICENT GRIFFITH, Sect.

Investigate.

The Bowie Commercial College, Bowie, Texas, asks you to investigate their school, methods of teaching, and securing positions for their students, and if you are not convinced that they offer as good facilities as can be found in the country, we would advise you to attend some other school, for the best is none too good for you. We are led to believe they are one of the best. It will cost you but a postal card to investigate. 39-2t.

After Murderers.
The officers of Potter County are diligent in their search for the murderers of Earl Dockray in that city a few weeks ago. One arrest, T. B. Black of Amarillo, has been made charging him with the murder. We understand there are two others connected with the awful tragedy and that their arrest is certain.

For Sale.
We are offering for sale 200 good stock ewes, 225 wether lamb, one work horse, several milch cows, all our farming implements, all of which can be had at a bargain. 33tf S. B. HARRISON and SON, at Locust Grove Ranch.

Ten-Acre Block for Sale.
Anyone wishing acreage property in the suburbs of Hereford for building purposes, will do well to see me at once. Have ten-acre block close in. 35tf B. M. HESTER.

For Sale Cheap.
A large residence lot, 210 feet front—Evans addition, see, W. M. HINES, Hereford, Texas. 30tf

BALLARD'S HOREHOUND SYRUP

PERMANENTLY CURES
COUGHS, COLDS, BRONCHITIS, ASTHMA, SORE THROAT, HOARSENESS, WHOOPING COUGH AND CROUP AND PREVENTS CONSUMPTION.

DO NOT DELAY

Until the drain on your system produces permanent disability. The human breathing machinery is a wonderful system of tubes and cells. To have good health it must be kept in good order. A GOLD is considered of no importance, yet if it was known by its proper name of "throat inflammation," or "congestion of the lungs," its dangerous character would be appreciated. When a cold makes its appearance use at once Ballard's Horehound Syrup which will speedily overcome it.

WHOOPING COUGH AND CROUP Require Prompt Action. **SNOW LINIMENT** applied to the throat and chest gives wonderful relief, while **Ballard's Horehound Syrup** will rapidly stop the violent paroxysms of coughing. **IT IS THE ONLY COUGH REMEDY THAT WILL POSITIVELY CURE WHOOPING COUGH AND CROUP.**

BEST FOR CHILDREN

Mrs. Maud Adams, Goldthwaite, Tex., writes: "I have used Ballard's Horehound Syrup and find it the BEST medicine for croup, coughs and colds. My children use it and it is pleasant to take and quickly cures."

SAFE AND SURE **Three Sizes, 25c, 50c, \$1.00**
The Children's Favorite Remedy Every Bottle Guaranteed

Ballard Snow Liniment Co., St. Louis, Mo.

SOLD AND RECOMMENDED BY
T. M. COULSON, Druggist

STONE MANUFACTURING PLANT

HILL & ROBINSON, PROPRIETORS

We are now manufacturing Concrete Blocks for building purposes and would be glad to have the public call at our yard near the depot and inspect our product. No material is so durable as this and its comparative cheapness cannot fail to make it popular. We make a specialty of building foundations, walks, etc., and will erect your residence or business house on reasonable terms. See us for prices on Portland Cement.

HILL & ROBINSON
HEREFORD, TEXAS

T. M. Palmer Lumber Comp'y

DEALERS IN
LUMBER, LIME, BRICK, CEMENT
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us.

T. M. Palmer Lumber Comp'y
HEREFORD, TEXAS

Hereford Grain Co.

We Pay Highest Prices For

Wheat, Oats, Kaffir and Maize

We Buy Hides We Sell Coal
Come And See Us

The Pecos Valley

of New Mexico is fast becoming a popular winter resort. Those who have never paid this new and wonderful country a visit should do so now.

A most delightful climate, good hotel accommodations, and last of all a world of opportunities for home-seekers.

Ask any Santa Fe ticket agent for Tourist Rates to the Pecos Valley. If you are interested, write me for descriptive literature.

D. L. MYERS, Traffic Manager,
AMARILLO, TEXAS

PARKER BROTHERS

Up-to-Date Contractors and Builders

Always ready to figure your job and will do you none other than first class work. A trial with us will convince you that you can safely trust your building with us.

PARKER BROTHERS
HEREFORD - - - TEXAS

T

Vol. 6
Is Here

Ha
to
and
We
liev
the
of
sol
mo

THE CAMPBELL SY
dry Farming Takes Awa
cessity for irrigati
the West
The following taken
ent number of the Cen
under the caption
ing The Hope of the W
brief review of the wo
M. W. Campbell in the
monly known as the sem
It has been demon
many model farms main
Western railroads, and on
of private farms, that all
essary on the plains and
mountain parks and valle
lignently to make the m
rains and snows that fall
grow as good crops as can
anywhere. In other word
methods must be adapted
conditions. This seems
and self evident that the
der is that men have bee
slow in finding it out. It
to be hard to believe that
that produce the rich b
gamma grasses of the pl
ent cultivation, can be ma
duce crops still more val
cultivation adapted to t
climate. Carrying the
ment a little further, there
who believe that where
brush, cactus plants, yucc
ash bayonet and grease
grow, plants of economic
be made grow, also.
However, what the Nat
partment of Agriculture
State Governments and
railroad corporations ha
been made to see, has bee
stated every season for
secutive years by H. W.
of Lincoln, Nebraska, the
"city farmer" of arid Ame