

The Hereford Brand

Vol. 6

HEREFORD, TEXAS, OCTOBER 12, 1906

No. 35

THE DEMOCRACY OF DEAF SMITH COUNTY SHOULD ENDORSE SENATOR BAILEY

PUBLIC ANNOUNCEMENT

Having purchased the dry goods store of S. H. Mount, I wish to say to the public that the work of invoicing will be closed and the store opened for business tomorrow, Saturday. We expect to continue the business on the same principles as it has been conducted upon in the past, viz: Honest values and low prices. By this we hope to share the same liberal patronage which has been accorded Mr. Mount. Our stock is now complete with the latest creations of the season and we insist that you inspect our various departments before making your purchases.

J. H. BOWERS, **HEREFORD, TEXAS**

NEARLY \$9,000 SUBSCRIBED.

Citizens Contribute Liberally to the Fund with Which to Purchase Girl's Home:

It has been said on different occasions that the citizens of Hereford have never been known to do things by halves and after having lived among them for nearly four years and watched the numerous public enterprises which they have been able to finance among themselves, we are now ready to declare our honest conviction that such is the case. During the seven years' existence of the town, churches, public schools, the college, etc., have been built from voluntary subscriptions, and yet our people are still ready to give.

During the past few weeks a committee has been quietly at work raising funds with which to purchase the Girls' Home at the College and turn the property over to that institution. The people thus far have been liberal in making their donations, all denominational lines have been erased. While some have refused to contribute anything, they are exceedingly few. There are yet a number of business men and local capitalist who have not yet been seen but who will doubtless be generous in aiding so worth an enterprise. As is generally known a company of nine citizens have owned and controlled the dormitory since it was built. By a perusal of the list which we give below it will be seen that about \$9,000.00 have already been contributed, leaving only about \$1,000 yet to be raised to turn this valuable property over to the college unincumbered. \$9,000 is quite a sum of money for a community to raise and we feel that those who have been so liberal in this instance have done the most handsome thing we have yet witnessed since coming to the West. We give below a complete list of those who have thus far subscribed

as furnished by the committee. In our next issue we will give those who will be seen between now and then. Following is the list:

S S. Evans	\$1000
L Gough	1000
G R Jowell	500
G A Stambaugh	500
L W Ricketts	500
L R Bradly	500
J E Ferguson	500
W B Beach	500
T E Shirley	500
First National Bank	500
T J Graves	500
A H Elliston	500
L W Vaughan	400
W B Arnold	100
Snider Land Co.	100
J T Jowell	100
R J Kibbe	100
W A Hubbard	100
Murchison, Thompson & Co	100
G A F Parker	50
The BRAND	50
E F Connell	50
T M Palmer	50
J H Head	50
A H Morris	50
D W Hawkins	35
H H Hawkins	25
J B Phillips	25
E B Black	25
T M Coulson	25
Collup & Burkett	25
A J Lipscomb	25
Max Roberts	25
Dr A L Taylor	25
A C Elliot	25
Troy Womble	25
Jno W Gordon	25
Vannoy & Ray	20
W B Parmer	10
B H Smith	10
J W English	10
Allen Bell	10
L. Basham	10
J D Bourn	10
J D Vaughn	10
C Scrimsher	10
C P Estes	10
A J Thompson	10

J B Elliston	10
W H Russel	10
J M Garner	10
W B Park	10
Tucker & Jacobsen	10
R H Barnett	10
Jno P Slaton	10
G W Barcus	10
Mrs M Talliaferro	10
L P Laudrum	10
Lester Weaver	10
G W Dale	10
H C Myrick	10
A Witherpoon	10
W H Hines	10
H O Park	10
Cockrell & Houck	10
B H Baker	10

10 J H Wilson	5
10 J D Curtsinger	5
10 W M Cogdell	5
10 G W McMillion	5
10 Cash	2
10 Total	3892

For Sale.

Good five room house, out houses, windmill, fifteen acres of land, including town section, half sub-irrigated and set in alfalfa. Fenced into three filds. Apply to J. M. Boone at Barber Shop. 33-11

We note with interest that F. L. Vanderburgh has returned from New York and resumed his duties as editor of the McLean News.

New Hampshire Gold.
The play, entitled "New Hampshire Gold", which was given at the College Tuesday evening attracted a large and attentive audience which was given about two hours of excellent entertainment. While the same play was produced here last year, the change in characters, scenery, etc. made almost an entirely different entertainment which was relished by a chapel full of people.
An admission fee of 25 cents was charged which furnished a handsome sum for lighting the Chapel and College buildings.
J. A. Canterbury and wife are visiting in Dallas this week.

We Must Lead in the Sale of COAL, GRAIN, FUEL OIL, HAY, POSTS

Seed Oats, Millet, Cotton Seed, Sorghum, June Corn

WE SHALL ALWAYS BE GLAD TO HAVE YOU FIGURE WITH US WHEN IN NEED OF ANYTHING IN OUR LINE WHETHER YOU BUY OR NOT

YOURS FOR BUSINESS

WILL H. HINES

Johnson, Gary Hardware Co.

Successors to STRINGFELLOW-HUME HARDWARE COMPANY

Hardware, Implements, Wagons, Buggies and Windmills
SUPERIOR GRAIN DRILLS
 For the Next Thirty Days at Very Attractive Prices

HEREFORD

TEXAS

Dr. Hicks Will Leave.

We regret to make the announcement this week that Dr. J. W. Hicks has decided to leave our city after a residency here of more than two years, during which time he has built up a lucrative practice. Dr. Hicks is a good citizen and it is always detrimental to a community to have a family, such as his, to move away. He will go to Amarillo where he will engage in special work of the eye, ear, nose and throat in connection with Dr. Albert J. Caldwell of that city. In making the change Dr. Hicks does not expect to better his financial condition so much as to have a practice which will not require so much loss of sleep and exposure. He will first go to New York where he will especially fit himself for the new line of practice. The BRAND's best wishes will go with Dr. Hicks and family to their new home.

Send the BRAND "back yonder."

Help Settle Your Own Country

Send us the names of your
Old friends back east

Some of them may want to change their
location and come west.

A little help from you will assist us in
reaching many who are looking for
new homes.

We will mail your friends truthful literature
about YOUR part of the
country and place their names on
the complimentary mailing list of
"The Earth," an interesting monthly,
devoted to Southwest immigration.



Don't put it off.
Write this week to

C. E. SEARGRAVES,
General Colonization
Agent, 1145 Ry.
Exchange, Chicago.

J. H. KING ABSTRACTOR HEREFORD, TEXAS

I have a complete Abstract of the
Capitol Syndicate Lands, Western
Union Lands, and Evans Addition
to Hereford.

SPECIALTIES:
Conveyancing and Notary Work
EVERYTHING GUARANTEED

COTTAGE HOTEL

J. D. Mullins & Son, Prop.

Plenty to Eat and Courteous Treatment

Hereford, Texas

FACTS MAKE FIGURES.

Castro County Farmer Will Gather Eight Bales of Cotton from Sixteen Acres.

For sometime past the BRAND has felt a degree of discouragement over the cotton situation in the Panhandle, not because we believed the country is not adapted to the production of the fleecy staple, but because of the fact that, owing to the extreme scarcity of labor to gather the crop, the farmers have remained unchangeable in their determination not to plant the crop. We repeat that we have been disappointed, as have many others, in this respect, but the reports which have lately reached our office from those who continue to plant a few acres are most gratifying.

Perhaps the best all round crop in this immediate section this year is that of J. F. Dollars who owns and lives on the Robt. Keesee place six miles south of town. Mr. Dollars was in Tuesday to notify our ginners that he now has his first bale ready, with several more to follow in close proximity. Mr. Dollars is an experienced cotton raiser from Bosque County and he tells us that from his 16-acre crop he already has eight bales matured, even if frost should make its appearance now. This crop is of King's Early variety and was planted the 20th of May and the first bale could have been gathered early in September. Mr. Dollars tells us that he and his children were only three days in gathering his first bale. So well pleased is he with his first experiment here that he will plant 50 acres next year.

When questioned by a BRAND representative as to what he thought of this as a cotton country one year with another, he stated that if farmers would give the crop the same attention which is really essential in the best cotton districts, he has no doubts but that cotton culture will rapidly become a popular crop with the plains farmers, the greatest drawback being the lack of labor to gather the crop after it has been made.

At the present price of cotton, the crop in question will yield an income of about \$30 per acre which is by no means a poor dividend from \$10 land. The BRAND, as heretofore, remains firm in the belief that cotton should be made one of the money crops of this country. When labor becomes plentiful again, which will be in due season, we believe our hopes along this line will be realized.

Dissolution Notice.

The coal and grain firm doing business under the name of Collup & Burkett has this day been dissolved by mutual consent, J. D. Burkett having sold his entire interest in said firm to J. F. Collup, who will continue the business. The public is hereby notified that all outstanding accounts due the old firm are payable to J. F. Collup and that he assumes all the indebtedness of said firm of Collup & Burkett. Given under our hands this 4th day of October, 1906, at Hereford, Texas.
 J. F. COLLUP,
 J. D. BURKETT.

For Sale

A Caligraph typewriter in good condition. Apply to
 A. P. MURCHISON.
 27tf

Pluck, Not Luck Required.

We reproduce below an article taken from the Canadian Farmer which can be read with profit by everyone who has in mind the accomplishment of any definite aim in life:

"I have profound admiration for those who make the opportunities and doesn't wait for the hand-me-down variety furnished by somebody else. Every once in a while we meet a great, big, awkward country jake, whose cloths don't fit and who don't pretend to know where to put his hands and who doesn't give a darn, but who has the moral courage to stand up before the world and defy its critics and fun makers. That kind of a fellow doesn't depend on free lunches and the products of others' toil for a living. He realizes that he is awkward but he feels that he can become polished. He has never been taught how to get in the rhetorical flourishes, but he can speak from what he believe to be the standpoint of right and there is no mistaking his position or his motives. That kind of a man has already laid the foundation of success: all he needs is practice.

Half the world seems to think that fortune not only knocks once, but that it tries to break in the door and follows a man around with a stuffed club to force him to take notice. There are opportunities today, more than ever before in history of man, waiting for men with hand and heart to embrace them. Riches, greater every year, are found hidden beneath the surface of the earth. Gold, silver, copper, lead, zinc and every other mineral are being discovered in new fields heretofore unknown. The great prairies and the plains, and the wooded lands beckon us on to stretch forth the wand of energy that they may become ours. The demand for everything that man consumes or needs for comfort or luxury grows greater every day and out in the realms of space we gather the lightning to do our bidding. The mighty Niagara and all the waterfalls of the world are being invoked to bring us more power and to lend us their energy, as God has planned they shall do all in time and in their season. Yet, surrounded by all of these great opportunities on every hand, so many are blind and deaf to their call. It takes pluck, not luck to win in the battle of life.

For Trade.

I have a black land farm consisting of 432 acres near Itasca in Johnson county, one brick house 100 feet by 25 feet in Hillsboro, one brick house in Osceola 90x25 feet, one brick house in Valasco 80x25 feet and two business lots in Valasco, which I will trade on reasonable terms for good plains lands. For particulars, see
 32tf

H. B. MCKINLEY,
 Hereford, Texas.

Patronage Appreciated.

Having sold the City Meat Market to C. T. Dobbins, I wish to thank the people of Hereford for their liberal patronage during the few months I was in business. We endeavored to deal fairly with every one and the trade manifested its appreciation in a substantial and satisfactory manner. We again thank you, one and all.
 J. H. WILLIAMS.

Jno. E. Ferguson ...LANDS...

SAFE
SECURITIES

COMPOUND
INTEREST

Safety is the first requisite in
making an investment.
If you buy from my list of
.....PANHANDLE LANDS.....
you will have both of the above

HEREFORD, TEXAS

HEADQUARTERS

We are headquarters for anything in the Grocery line. We keep Staple and Fancy Groceries, Tinware, Glassware, Enamelware, Queensware and Feed Stuff. We assure you we have appreciated your past patronage and will equally appreciate your trade in the future. We will meet any legitimate prices. We get our Flour, Salt and Feed Stuffs by the car load and own our own building. Come and see us.

Yours for Business

BARNARD & CO.

S. I. LEE

ROBT. GOLLEHON

Lee & Gollenon
Dealers In
General Merchandise, Dry Goods
Groceries, Notions, Boots, Shoes, Etc.

Having purchased the combined business of Kerr, Slover & Ireland and Robt. Gollehon we shall endeavor to give the citizens of Castro County a general store second to none in this portion of the plains. While we expect a living profit from what we sell, yet we propose to sell goods as cheap as can be done elsewhere. We invite the public to give us your business; if we treat you right, continue with us, if not, go elsewhere.

LEE & GOLLEHON
GENERAL MERCHANDISE DIMMITT, TEXAS

THE GREAT HARVEST PREMIUM SALE

WILL BEGIN MONDAY, OCTOBER 15 AND CONTINUE TILL NOVEMBER 30

In this sale we propose to excell by far any previous effort of our own or any sales that you have ever seen in this portion of the state. We have a large stock of high class merchandise and we are able to deliver the goods we advertise. The fact of the business is, we don't keep furniture, we sell it. We propose in this sale to show our full appreciation to the trade for the very liberal patronage you have given us in the past, by placing on sale at extremely low prices, the very goods you need at this particular time. For the last fifteen weeks we have enjoyed the best business of any period since we came to Hereford. We take this as a compliment to ourselves, and allow us to thank you for your staying qualities. We shall always do you good. :-: :-: :-: :-:

IRON BEDS

We handle Iron Beds by the car load. No better kind to be found.

A nice fancy iron bed, worth any place \$15.00, sale price	\$11.50
The \$12.50 values go at sale price	9.50
The \$10.00 values go at sale price	7.50
The \$7.50 values go at sale price	5.75
The \$5.00 values go at sale price	3.95
The \$4.00 valves go at sale price	2.75

CARPET DEPARTMENT

To our best knowledge, we carry in stock double the quantity of these goods to be found in other towns the size of ours.

75c to 82 1-2c goods, sale price	67 1-2c
65c to 72 1-2c goods, sale price	57 1-2c
50c to 60c goods, sale price	45c
40c goods, sale price	29c
27 1-2c goods, sale price	19c
\$6 art rugs, 9x12, sale price	\$ 3.95
\$7.50 art rugs, 9x12, sale price	5.95
\$10 art rugs, 9x12, sale price	7.95
(Others in proportion)	
\$3.35 rugs for this sale	2.25
\$5 rugs for this sale	3.75

FOLDING BEDS

There is no better line of folding beds made than we carry. Our stock is full. The price has been knifed 15 to 20 per cent for this sale.

Straw Mattings and Linoleum

Our stock of these goods is full up and prices will range below your anticipation. Come see them.

Davenports and Couches

We are showing a most extensive line of these goods and the prices will alarm you. There will be so cheay for such nice goods.

\$60 davenports for this sale	\$47.50
\$35 davenports for this sale	27.50
\$18 couch for this sale	11.95
(Others in proportion)	

SEWING MACHINES

Will take a special place in this sale. The celebrated "White," worth the state over \$55, will go in this sale for \$37.50
 \$32.50 machine will go in this sale for \$18.75
 \$25 machine will go in this sale for 16.95
 We are able to deliver the goods.

WINDOW SHADES

We carry the best window shades known in the business. We havr a stock of over 100 dozen and can supply any want at guaranteed prices.

Rocker Department

We have a stock of these goods that can't be excelled from any part of the globe, at a range of prices from \$7.50 down to \$1.50. The sale price will average \$1 off on each rocker. You should sit in them to appreciate them.

ART GOODS

We still have quite a few of those nice 16x20 verner frames worth \$2.25 that goes in this sale at 95 cents.

A beautiful line of new picture mouldings just received. Your pictures framed at special prices for this sale.

All nobby framed pictures, go at one-third off during this sale.

Bedroom Suits, Side Boarde, China Closets, Book Cases, Desks, Extension Tables, Center Tables, Kitchen Cabinets, Wardrobes, Odd Dressers, etc. The prices will be most woefully chopped for this sale.

This premium sale will be conducted on the same old plan as we have formerly used. We will give a coupon with each dollar purchase. We deposit a duplicate of same in a sealed box, there tickets will be kept until Friday, November 30, at 6 o'clock, at which time the drawing will come off.

\$60 SIXTY DOLLARS \$60

IN THREE ELEGANT PRIZES WILL BE GIVEN AWAY

Holder of frst ticket drawn will receive a 70-piece set of very elegant china, as good as Haviland; worth \$37.50.

Second prize, a most beautiful 16-piece toilet set worth \$15.00.

The third prize, a very handsome \$7.50 lamp.

These prize offerings are no BAIT to catch any one. We propose to give you \$1.25 worth of goods for \$1.00 during this sale. We are able to deliver the goods.

See the display of prize goods in one of our large show windows.

PRESENT THIS COUPON

Any one presenting this coupon and spending as much as \$1.00 with us will be entitled to two extra tickets in the drawing.

E. B. BLACK

Look At This

12,000 ACRES GOOD FARM LANDS

Lying within two miles of the Choctaw grade.
About 30 miles northwest of Hereford, Texas.
Will sell together or in tracts to suit purchaser.

PRICE:	School Land	=	=	=	\$8.50	Bonus
	Patent Land	=	=	=	=	\$9.00

THIS IS ALL SMOOTH PLAINS LAND AND IT WILL
PAY PARTIES CONTEMPLATING BUYING IN THE
PANHANDLE TO INVESTIGATE ❁ ❁ ❁ ❁ ❁ ❁

MURCHISON, THOMPSON & TOMPANY

HEREFORD, TEXAS



The Brand

Published Every Friday By
J. RAY & COMPANY
J. RAY, Editor

Official Organ for Deaf Smith
and Castro Counties

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mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, OCT. 12, 1906

ANNOUNCEMENTS

[All candidates for County and District
offices will be charged \$10 for announce-
ments; for precinct, \$5, payable invariably
in advance.]

For State Senator:
JNO. W. VEAL
For District Judge:
J. N. BROWNING

Deaf Smith County.

For County Judge:
W. H. RUSSELL.
For County and District Clerk:
W. M. COGDELL.
For Sheriff:
E. F. CONNELL.
For Tax Assessor:
J. W. FORD.
For County Treasurer:
CHAS. E. SMITH
For County Commissioner Prec. No. 3:
J. R. ARMSTRONG
For Commissioner Precinct No. 2:
T. M. PALMER
For Commissioner Precinct No. 1:
W. D. KELIEHOR

Castro County

For County Judge:
M. F. BARBER
For County and District Clerk:
EDGAR S. IRELAND
HARVEY CASH
For Tax Assessor:
W. S. DIXON.
For County Treasurer:
S. I. LEE
T. A. TURNBOW
For sheriff and tax collector:
I. O. JACKSON
PRESS BURNAM

SOMETHING TO BE DONE.

J. R. Ransom, promoter of the Panhandle Short Line Road, was seen in Amarillo this week by some Hereford citizens. Mr. Ransom was on his way to Colorado on business connected with this work and stated that he would expect Hereford to be ready to close the contract with his company upon his return here which, he said, would be only a week or so. He gave out the further information that his company had purchased a survey which has been made from some point on the T. & P. with which he expects to connect the road through Hereford. Mr. Ransom unhesitatingly announced that work will begin on the proposed road as soon as the people raise the required bonuses and secure the right-of-way. With this prospect in view, the BRAND feels that Hereford, as well as other towns, is resting on her own rights. There is evidently a work for us to do before we ever secure additional railroad facilities; we must pay the price, if we would hope to be the beneficiaries. The question and the only question is, shall we do this? The BRAND answers for Hereford with a big YES! What is a small cash subscription of \$15,000 or \$20,000 to a community when compared to the benefits to be derived from a railroad, with general offices and machine shops? The BRAND'S \$500 is ready and waiting for Mr. Ransom or any other man or set of men who will give us what he promises to give and what we honestly believe he will give if we do our part. Now, we feel that our people are too judicious in their business policies to hesitate in lending their full assistance to this enterprise. If the railroad should fail to build, we have lost nothing; if it does build we have the city of West Texas. The BRAND will never be satisfied that our people have done their duty until every dollar of the small bonus required is raised. Then it is up to the promoters to show what they will do or else step down and remain silent. Let us not stand by indifferently and see our interests suffer.

For Sale.

One school section of land 4 miles south of Hereford, all fenced. Price \$15.00 per acre bonus. Apply to 34-tf. C. W. DODSON.

HOW HEREFORD WAS NAMED.

The Origin Well Known to All Old Settlers of the Community.

The question as to how the appellation "Hereford" came to be applied to our town has doubtless presented itself to many of our readers, especially to those who have come here in recent years. In its early history, the town was called Blue Water, but owing to the fact that there was already a post office in the state bearing this name, the Government rejected it for this office; so the pioneers of the community began casting about for a name which would be appropriate for the small village which was soon to become the "Gem City of the Plains", some suggesting one name, another, another. At this time Rat Jowell and L. R. Bradley had purchased a herd of the celebrated through-bred Hereford cattle which had been placed on their ranches just east of town and which had created no small interest among the cattlemen of that time, for they were then all cattlemen, so Mr. Jowell fittingly suggested that "Blue Water" be changed to "Hereford" after the first herd of Herefords ever placed in this portion of the Panhandle. The name became popular at once and its final adoption was only a matter of a short while. To indicate the popularity of the name with those who subsequently moved here, the majority of our business concerns have applied it to their respective firms. For example, the Hereford Merchandise Co., the Hereford Lumber Co., the Hereford National Bank, the Hereford Fuel Oil Co., the Hereford BRAND, etc., etc. Not only has "Hereford" become a familiar name throughout Texas, but go into the North and East and Hereford, Texas, has been proclaimed by a thousand tongues. We feel that we are greatly indebted to such men as Messrs Jowell and Bradley in giving us a name which has made us famous throughout the length and breadth of the country.

Business Change.

A surprise was sprung on this community this week when notices were placed on the front doors of S. H. Mount's store that that popular trading resort was closed to invoice. A little inquiry brought out the information that Mr. Mount had disposed of his entire stock of dry goods, clothing, etc., to J. H. Bowers, who, until recently, was a member of the land firm of Graves, Elliston & Co. The invoicing has been in progress the greater portion of the week and when it is through the doors will again be thrown open for business.

While we regret to see Mr. Mount retire from business circles, we are glad to know that his place is to be supplied by Mr. Bowers, who has already had ripe experience in the dry goods business. We call attention to his announcement on the first page of this issue.

Foul Deed.

A Mysterious murder was committed in Amarillo on last Sunday, which has kept the peace officers as well as every one else wholly in the dark as to who the perpetrator of the awful crime was. The subject was a boy whose body was found near the Denver Railway track with his body badly slashed with knife wounds. For several days the identity of the boy was not known, but it is now said he is Luther Johnson of Childress. Amarillo is having entirely too many heinous crimes committed within her borders of late. It would be a blessing to the public if some of the vice of that wicked city should be removed.

Strayed or Stolen.

Two Brown Work Horses, 16 hands high, each branded H on shoulder, will pay for information leading to their recovery.

MCKNIGHT BROS.

Amarillo Texas.

For Sale Cheap.

Two fine sections patented land 12 miles from Hereford. Price \$10.00 per acre. Partly on time. Apply to C. G. WITHERSPOON or W. C. WITHERSPOON. 27-tf

The Biggest Bargain.

I have a good folding bed and mattress which can be bought at a bargain. Can be seen on front porch of the Ritchey Hotel. 34-tf. ROBT. L. BALL.

Sheriff J. T. Inmon is wearing a new \$6 Stetson hat this week through the kindness of some of his Castro County friends.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	18,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$113,000.00
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

Let Us Save You Money On BINDER TWINE

We will sell you the best SISAL Twine at 11 1-4c per pound and guarantee it to be as good as twine sold by our competitors at 12 1-2c per pound. Remember that we will stand by this. We handle the only kaffir corn header on the market that will do the work satisfactorily, to-wit: Eagle Mfg. Co. All sizes of Hoosier Grain Drills with preaser wheels and anything from 8 to 12 hoe. Prices right. Our General Hardware line is now complete. Please call and examine our prices on general stock.

YOURS FOR BUSINESS

Hereford Hardware Company

WM. LAY, President W. E. ROBERTSON, V-Pres. and Gen'l Mgr. JACK CRANFORD, 2nd Vice-Pres. G. F. LEGRAND, Sec'y and Treas. A. J. NICKEL, Supt.

Incorporated Under the Laws of the United States Congress

WESTERN CONSOLIDATED

Hines & Co.

Capital Stock \$2,000,000.00

BANKS: First National Bank, Hereford; Amarillo National Bank, Amarillo; Banco de Sonora Properties located near Hermosillo, Mexico

PERSONEL OF COMPANY:

Wm. Lay, Amarillo, Texas
Jack Cranford, Alvarado, Texas
Dr. G. F. LeGrand, Raymondville, Texas
Louis Anthony, Amarillo, Texas
R. T. Martin, Howell, Arkansas
Rev. J. W. Collins, Rockport, Texas
W. G. Ross, Hereford, Texas
Will H. Hines, Hereford, Texas
T. M. Coulson, Hereford, Texas
W. E. Robertson, Hereford, Texas
Hon. Ira Webster, Amarillo, Texas
Jno. P. Slaton, Hereford, Texas
Currie & Dohoney, Amarillo, Texas
T. B. Rector, Hereford, Texas
C. E. Oakes, Amarillo, Texas
J. M. Garner, Hereford, Texas
A. J. Nickel, Shawnee, Oklahoma

New Bank in Amarillo.

The Western Bank & Trust Co., with a capital of \$100,000, is the latest business venture in Amarillo. Besides other prominent capitalist, B. T. Ware heads the list as president of the new institution. This now makes five banking concerns in that town.

Must Be Sold in 30 Days.

Best paying business in Hereford. Would trade for land, made \$500.00 in Sept. If you want it and mean business, call at this office for party's address. 35-tf

New Fire Insurance Company.

We have secured the agency for the following Old line Millionaire Fire Insurance Companies: Phoenix Insurance Co., Camden Fire Insurance Association, Michigan Fire and Marine Insurance Co. Let us insure your property against Fire Tornado and Cyclone. 22-tf

RAYZOR & DEATLEY.

Notice to Cotton Growers.

We wish to notify all that we will gin for the public on Wednesday of every other week after prospector week. We trust all will take due notice and not ask us to gin on any other days. 35-tf

TUCKER & COBURN.

Mules for Sale.

17 mules, 12 mares, 3 yearling fillies, one 2-year-old horse and one of the finest jacks in West Texas. These mares are neither bronks or broomstales. For further information call at my ranch 14 miles north of Hereford. 34-3tp.

R. A. HALL.

Public Notice.

We have a first class well machine and are prepared to put down wells any depth. All work done promptly and satisfaction guaranteed in every instance. See me or leave your order with Stringfellow-Hume Hardware Co. 30-tf

BEN WRIGHT.

The Western National Bank of Hereford

CAPITAL - - - \$ 50,000.00
 SURPLUS - - - 22,000.00
 DEPOSITS - - - 327,692.15

We have built up our business upon SECURITY. Good security is given to depositors. Good security is always taken from borrowers. The best of bank safes to protect from burglars. Our rule that NO OFFICER OF THE BANK SHALL EVER BORROW FROM THE BANK IS OUR GREATEST SECURITY. We have never made a bad loan.—Never foreclosed upon the security to collect a loan. :: :: :: :: :: :: ::

THE RESULT

THIS BANK OPENED FOR BUSINESS JULY 1ST, 1903.

Deposits at the end of six months	\$51,300.62	Deposits at the end of two years	\$104,628.68
Deposits at the end of one year	55,959.21	Deposits at the end of 2 1-2 years	220,466.42
Deposits at the end of eighteen months	90,016.08	Deposits at the end of three years	263,146.89
Deposits September 4th, 1906			\$327,692.15

G. A. F. PARKER, President
 F. B. FULLER, Cashier

J. L. SMITH, Vice-President
 F. W. WILSON, Assistant Cashier

DRUGS

BE SURE

you are getting what your doctor orders. You will be if you buy all your Medicines here. Our Drug and Prescription Departments are managed by expert pharmacists.

Toilet Articles

of all kinds may be found here at tempting prices. Sponges, Brushes. All Sick Room Requisites, etc.

PRICES THAT ARE ALWAYS RIGHT

Herbert O. Park

DRUGGIST

Hereford

Texas

NOTICE IMPORTANT!

We want the public to know that we have the best well drilling outfit ever operated on the plains. Our machinery is all new and drawn by steam power. No well is to deep or too shallow to receive our careful attention. Our long experience enables us to do your work so that it will not have to be done over. All work fully guaranteed. If interested, see us before you let you contract.

Leave orders with STRINGFELLOW-HUME, Hereford, or BOVINA MERCANTILE CO., Bovina, or 'phone

P. C. Pylant & Sons

BOOM, TEXAS

City Barber Shop

IN BRICK BLOCK NEAR DEPOT
 George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

L. T. LESTER, President J. B. STONE, Vice-President
 W. W. UNDERWOOD, Cashier

THE BANK OF BOVINA

Unincorporated
 BOVINA, TEXAS

Offers every accommodation consistent with safe Banking principles. Absolute security to depositors. We solicit your account, be it large or small.

THE BANK OF BOVINA,
 Bovina, Texas.

A. P. MURCHISON
 J. D. THOMPSON

J. S. JONES
 W. O. BRIEN

MURCHISON, THOMPSON & CO.

REAL ESTATE AND CATTLE AGENTS

HEREFORD, TEXAS

We invite sellers and buyers to call and learn our methods of business. Office 'phone 167

List with us

Buy from us

THE BRAND----\$1 Per Year

PRIZE NUMBERS

The following numbers are prize winners:

First Prize 4986	Fourth Prize 3990
Second Prize 5911	Fifth Prize 5610
Third Prize 6012	Sixth Prize 4169

Compare Your Coupons.

We thank our customers very kindly for such liberal patronage during September. Our sales show an increase of over 50 per cent of any preceding month this year. Again thanking you, we are very truly,

RALPH H. BARNETT

Fresh bread, pies and cakes at the City Bakery at all times. 32tf

For Sale.—Shumach cane seed at 30 cents per bushel. Apply to Henry Farmer. 22-tf

If you wish to sell that house and lot or vacant lot just tell Murchison, Thompson & Co. about it. 31tf

Wanted—Several girls at the Hereford Steam Laundry who can do ironing. Apply at once. 30tf

Mr. and Mrs. Allan Bell left Thursday for a ten-day outing in Dallas, Austin and Galveston.

FOR SALE—Forty acres of extra good maize in the shock now. Will sell cheap. Robt. L. Ball. 34-tf.

R. T. Moses, office manager for Rayzor & DeAtley, is able to be at his post again after a week's indisposition.

Mr. and Mrs. C. L. Sullivan and children are visiting relatives in Denton county. They will spend a few days at the Dallas Fair before returning.

DR. ALBERT J. CALDWELL, of Amarillo, Texas, SPECIALIST of the diseases of the Eye, Ear, Nose and Throat, will be in Hereford October 24th and 25th, located at the office of Dr. Rogers. 35-2f

R. F. Stewart of Lorena, Texas, has been in Hereford this week looking after his interests. Mr. Stewart owns a valuable section of land a few miles west of town and is thinking of moving here.

The program rendered by the Woman's Home Mission Society on last Sunday evening was witnessed by a large audience which found splendid entertainment in the variety of music and readings which were furnished. At the conclusion of the program about \$33 was raised by voluntary contributions for the Girl's Rescue Home in Dallas.

J. H. Kelly is in Ft. Worth on business.

Mrs. B. H. Smith has returned from an extended visit with relatives down in Texas.

Don't fail to see our underwear before you buy—ladies' children's and men's. J. G. Callens. 1t

For Sale—Two good second hand office stoves at a great bargain. Apply to the BRAND office. 31tf

Mrs. Dobbs of Portales was in the city a day or so this week, the guest of her son, Buck Dobbs, of this office.

Men and boys, when you need pants and hats be sure and see our line. We have the bargains. J. G. Callens. 1t

R. H. Barnett has purchased lots in Northern Hereford and will soon begin the erection of a modern four-room cottage.

F. Butler and John Teter arrived from Missouri Wednesday with their immigration cars, their families having preceded them. They came to improve their farms south of town.

W. F. Dieble and family arrived from Tarrant county this week and are now unloading their immigration car. They will live on their three-section ranch fifteen miles northwest of Hereford.

J. W. Hendrix of Arney came this far with his parents, Mr. and Mrs. J. T. Hendrix, of Montague County, who had been visiting him. Mr. Hendrix called at this office to have the BRAND sent to his address.

W. M. Shirley, county clerk of Collin county, was the guest of his cousins, T. E. Shirley and Mrs. J. H. Kelly, this week. Mr. Shirley has under consideration the advisability of moving to Hereford, after his term of office expires in November.

White and graham bread at City Bakery. 32tf

4lbs soda for 25c at J. M. Garner's, guaranteed to be as good as Arm & Hammer. 21tf

If it's work stock or farming tools you want, see me, I have 'em. Robt. L. Ball, Hereford, Texas. 34-tf

For Sale—A good sorghum mill and equipment. Apply to J. M. or S. L. Boone for particulars. 30tf

Mr. and Mrs. F. H. Brittain and daughter, Miss Willie, are in attendance at the Dallas Fair this week.

Miss Pearl Feemster has accepted a position as teacher of the Walcott School. She began her work Monday.

For Sale—A Kary safe in good condition. Can be had at a bargain. Apply to A. P. Murchison for terms. 30tf

Harvey Cash of Dimmitt was in town a short while Thursday. Mr. Cash is now out to see the voters of his county.

Miss Connell returned to her home in Georgetown Wednesday after a brief visit with her uncle and aunt, Mr. and Mrs. E. F. Connell.

Rev. J. K. Howard returned to his home in the state of Washington Wednesday, after having spent a few weeks with relatives in the city.

J. D. Breedlowe and family arrived from Alvord Thursday with their immigration car and have unloaded here to move to their claim just across the line in Mexico.

FOR SALE—One good match team horses, weighing 1100 pounds. Three good medium size mares, one colt year-old. Also a few more farming tools. See me for price. Robert L. Ball, Hereford, Texas. t

Vannoy & Ray added greatly to the appearance of their jewelry store this week by installing a large wall case in which to display their large stock of goods which have been ordered for the fall and winter trade.

W. H. Rayzor tells us that while he and Capt. Trow were returning from their Castro county ranch Tuesday they captured a Mexican eagle which measured five feet three inches from the tip of the wings. The shot took effect in the wing and enabled them to capture this rare bird alive.

Elsewhere in this issue will be found the ad of the Hereford Grain Company, which is composed of L. R. Bradley, R. W. Baird of this city and J. O. Bradenbaugh of Kansas City. The company is now engaged in building an addition to their grain house and in installing a mill for grinding kaffir corn and maize. They will do a regular retail business.

The BRAND is this week engaged in printing the initial number of "The Breeze" gotten up by the students and faculty of the college. This college quarterly reflects credit upon the proprietors and should find a welcome place in all the homes of this community. The purpose of the publication is to serve as a channel through which the work done in the various departments may be made known to the public.

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. * * *

Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

J. H. JOHNSON
Hereford, Texas

Intermediate Endeavor.

Following is the Intermediate Endeavor program for Sunday, Oct. 14:
Topic—Who are foolish and who are wise? Matt. 25:1-13.

- Song.
- Prayer.
- Roll call.
- Reading of minutes.
- Scripture reading and comments by leader—Sam Bratton.
- Recitation—Audrey Argo.
- Special Message on Topic—Irma Gough.
- Song.
- Paper, World wisdom and Heaven wisdom, a contest—Ruby Norton.
- Prayer.
- Voluntary parts.
- Paper, Foolish Virgins of today—Glenn Coulson.
- Song.
- Pastors' Five minutes Talk.
- Song.
- Mizpah.

List with Us.

We are now located in our new offices on South Dewey Avenue and can give excellent service to those having real estate of any description for sale or trade. List your property with us. We will work well for your interest.

32tf THE PANHANDLE LAND CO.
FOR SALE—A good second hand buggy. Apply to R. L. Ball. 34-tf.

Educational Column.

"Live for those who love you, For the friends you know are true: For the heaven that smiles above you, And awaits your coming, too. For all human ties that bind you, For the task by God assigned you, For the bright hopes yet to find you And the good that you can do."

The total enrollment of the Public School of Hereford is now three hundred ninety at the close of the first week of the second month.

Many a young man has impaired his usefulness by being unmanly.

Ona Hammer, Mabel Maxie and Frank Howard are new pupils in the 5th grade this week.

Edna Fuqua is absent from her part of duty in the 7th grade on account of sickness. We all miss Edna, and hope for her speedy recovery.

The little five and six year babies are missed in the primary room this week. Their little room mates as well as the teacher regret that the crowded condition of the school compelled the school board to have them stop.

A recent report says the time is coming when the railroad cars of the United States will be not only of steel frame and box, but steel and noncombustible material in every particular.

Frank Steel and May Gates have been absent from school for a number of days because of sickness.

We were glad to enroll Lela Howard in the 7th grade on last Monday.

Some of the pupils were elated, while others wear a melancholy look over the results of their first month's report. There is consolation in the fact that it only takes application to make the grades better next month.

A railroad man holding a high position on the Lake Shore Road lay dying. The president of the road was very solicitous about this man, and visited him often.

One morning the sick man said to the president of the road, "I know that the end of my life is very near. The doctors have known it for some time, but they only told me of it today. I have held an important position under you for many years. It was a work in which my life has been given, into which my whole heart entered. What I wanted to ask you is this: In all that work in these long years of service, has there been one thing of which you approve?" The president then took the dying man's hand and said, "Your work was well done and always met my approval." "Then why did you not tell me?"

Parents and teachers, what a lesson to be learned from this little story. Praise the child often, and let him know that you appreciate his effort. A smile will go a great deal further towards disciplining a school room than a frown. Scatter roses along the pathway of children that they may not find the rugged way too hard and unattractive.

Everything is good as it comes from the hands of the Creator, but degenerates under the direction of man. Man forces one soil to nourish the productions of another, and causes one tree to bear fruit different from its kind. He mingles and confounds climates and elements, overturns and disfigures everything and cultivates and loves deformity. His desire is that nothing remains

as nature made it, not even himself, but must be broken like a horse, or made over to his own fashion as a tree in his garden.

Plants are improved by cultivation, man by education. Had he been made large and strong, he would have been useless till he had been taught to utilize his power. We are inclined to pity infancy, and do not perceive that the human race would have perished had not man begun by being a child.

We are born weak, and need strength; we are born destitute of all things and need assistance; we are born stupid in conception and need judgment. All that we have not at our birth, and that we need when grown up, is given us by education.

This education comes to us by nature itself, or from other men, or by environment. The internal development of our faculties and of our organs is the education nature gives us. The use we are taught to make of this development is the education we get from other men; and, that we learn by our own experience about things that interest us, is the education of environment.

He alone is well educated in whom all these lessons accord and tend toward the same end.

Business Good.

We find by investigation that all lines of business are prospering in Hereford at present and if we are any judge, each man or firm, as it may be, has arisen to the full height of the increased volume of business. The lumber yards, the grocery, hardware, furniture, drug and dry goods stores, as well as the coal yards, etc., etc., all have stocks of goods which can't be excelled in quantity and quality anywhere in West Texas and it is difficult indeed to hear a man complain of the volume of business he is doing. Hereford has always been the best business point on the plains. We have had fewer failures here than any of our sister towns. In fact there have never been but one or two failures in business during the entire history of the town.

We rejoice to see all our merchants doing well, for if there was ever a people who deserve prosperity, they are located right here in Hereford.

Abstracts.

If you are in need of a complete abstract of your land, either in Hereford or Deaf Smith County, it will pay you to see Barcus & Suggs in the Western National Bank building. They have an absolutely correct abstract of your lands in their office and can give you quick and accurate attention. Mr. Suggs has spent the last year perfecting these books and getting them up. The record was taken from the county records and then carefully proof read to avoid any possible error. Our prices are reasonable and service the best. Call and see us if you have any work in our line. Mr. Suggs has direct charge of the abstract work and Mr. Barcus is looking after the legal end of the matter. 35tf

Horses for Sale

I have seven head of good single and double drivers, which are for sale. Apply to J. A. SPIRES, Hereford, Texas. 28-tf

Wall Paper—E. B. Black. 44

CHEAP FARM LANDS

IN THE HEREFORD COUNTRY OF THE TEXAS PANHANDLE

We handle Lands and City Property on a small margin, thus giving our customers the benefit of the lowest possible prices. Our methods of doing business have already enabled us to settle some substantial Missouri and Iowa farmers, all of whom are well pleased with our treatment. We now have a complete list of choice farm lands and are in every way facilitated to properly take care of all the business entrusted to us.

Yours for Settling the Pandandle

OLINGER, PITMAN LAND CO.

HEREFORD, TEXAS

HOME VISITORS' EXCURSIONS VIA ROCK ISLAND

To many points in Minnesota, Iowa, Michigan Wisconsin, Illinois, Missouri, Nebraska, the Dakotas, and Kansas, one and one third fares round trip, October 23rd, November 13th and 17th, limit 30 days.

To many points in Illinois, Indiana, Ohio, Pennsylvania, New York, Ontario, Michigan, one and one third fare round trip. Limit, 30 days. On sale October 19th.

COLONIST one way to California, Oregon, Washington, Idaho, Montana and intermediate points daily until October 31st, inclusive. Write me for exact figures.

HOMESEEKERS rates Tuesdays and Saturdays, Fort Worth and Dallas to Amarillo, Guymon, Estancia and Dalhart. Limit, thirty days. Good for stopovers.

ROUND TRIP SPECIALS FOR ONE FARE PLUS \$2:

Birmingham, Homecomers, October 13, 14 and 15.
Denver Mining Congress, October 14, 15, 16.
Kansas City, Commercial Congress, Nov. 18, 19, 20, 21.

ONLY LINE WITH THROUGH CHAIR CARS AND SLEEPERS TEXAS TO CHICAGO



PHIL A. AUER,
G. P. A., C. R. I. & G. RY.
FORT WORTH, TEXAS

Tierra Blanco Herefords

L. R. BRADLY

...BREEDER OF

Registered Hereford Cattle

Herd Headed by Chorister, No. 93983
Assisted by Dawn, No. 122944

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

A BARGAIN

Four sections solid school land, beautifully located, on big road, 7 miles northwest of Dimmitt, county site of Castro county, all fenced, good house, 2 fine wells with 12 and 16 foot Eclipse mills, 150-acre farm, \$12.50 per acre, half cash, long time on balance.

FOR QUICK SALE

My fine match team, Glencoe horses, high bred, stylish drivers. Also old carriage and harness, new rubber tire buggy and harness, piano and organ and some new furniture.

See or write the owner

A. H. ELLISTON

HEREFORD, TEXAS



1 CENT IS ALL IT WILL COST YOU to write for our big FREE BICYCLE catalogue showing the most complete line of high-grade BICYCLES, TIRES and SUNDMIES at PRICES BELOW any other manufacturer or dealer in the world.

DO NOT BUY A BICYCLE from anyone, or on any kind of terms, until you have received our complete Free Catalogue illustrating and describing every kind of high-grade bicycles, old patterns and latest models, and learn of our remarkable LOW PRICES and wonderful new offers made possible by selling from factory direct to rider with no middlemen's profits.

SHIP ON APPROVAL without a cent deposit. Pay the Freight and allow 10 Days Free Trial and make other liberal terms which no other house in the world will do. You will learn everything and get much valuable information by simply writing us a postal.

We need a **Rider Agent** in every town and can offer an opportunity to make money to suitable young men who apply at once.

\$8.50 PUNCTURE-PROOF TIRES ONLY \$4.80 PER PAIR

Regular Price \$8.50 per pair. To introduce we will sell you a Sample Pair for only \$4.80. (CASH WITH ORDER \$4.80)



Notice the thick rubber tread "A" and puncture strips "B" and "D," also rim strip "H" to prevent rim cutting. This tire will outlast any other make—SOFT, ELASTIC and EASY RIDING.

NO MORE TROUBLE FROM PUNCTURES.

Result of 15 years experience in tire making. No danger from THORNS, CACTUS, PINS, NAILS, TACKS or GLASS. Serious punctures, like intentional knife cuts, can be vulcanized like any other tire.

Two Hundred Thousand pairs now in actual use. Over Seventy-five Thousand pairs sold last year.

DESCRIPTION: Made in all sizes. It is lively and easy riding, very durable and lined inside with a special quality of rubber, which never becomes porous and which closes up small punctures without allowing the air to escape. We have hundreds of letters from satisfied customers stating that their tires have only been pumped up once or twice in a whole season. They weigh no more than an ordinary tire, the puncture resisting qualities being given by several layers of thin, specially prepared fabric on the tread. That "Holding Back" sensation commonly felt when riding on asphalt or soft roads is overcome by the patent "Basket Weave" tread which prevents all air from being squeezed out between the tire and the road thus overcoming all suction. The regular price of these tires is \$8.50 per pair, but for advertising purposes we are making a special factory price to the rider of only \$4.80 per pair. All orders shipped same day letter is received. We ship C.O.D. on approval. You do not pay a cent until you have examined and found them strictly as represented.

We will allow a cash discount of 5 per cent (thereby making the price \$4.55 per pair) if you send FULL CASH WITH ORDER and enclose this advertisement. We will also send one nickel plated brass hand pump and two Sampson metal puncture closers on full paid orders (these metal puncture closers to be used in case of intentional knife cuts or heavy gashes). Tires to be returned at OUR expense if for any reason they are not satisfactory on examination.

We are perfectly reliable and money sent to us is as safe as in a bank. Ask your Postmaster, Banker, Express or Freight Agent or the Editor of this paper about us. If you order a pair of these tires, you will find that they will ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen at any price. We know that you will be so well pleased that when you want a bicycle you will give us your order. We want you to send us a small trial order at once, hence this remarkable tire offer.

COASTER-BRAKES, built-up-wheels, saddles, pedals, parts and repairs, and everything in the bicycle line are sold by us at half the usual prices charged by dealers and repair men. Write for our big SUNDRY catalogue.

DO NOT WAIT but write us a postal today. **DO NOT THINK OF BUYING** a bicycle or a pair of tires from anyone until you know the new and wonderful offers we are making. It only costs a postal to learn everything. Write it NOW.

MEAD CYCLE COMPANY, Dept. "JL" CHICAGO, ILL.

THE LARGEST
The Best and The Most
Beautiful Furniture Store in Texas
Can Be Seen at Cockrell & Houck's

Qualities unexcelled and notwithstanding the high price of raw material our prices are the lowest for the best. We are displaying in our store the most beautiful Furniture ever brought to your city. Two big cars just received from the largest furniture market in world. We have a large line of everything in the Lawn Furnishing line. A visit to our store will do you good. We are always glad to show you. One busy day follows another is our experience the last 8 weeks.

You are always welcome at
Cockrell & Houck's

TO THE PEOPLE OF DEAF SMITH
AND SURROUNDING COUNTIES

We want you to know that we keep constantly on hand a large stock of Grain, Hay, Salt, Posts, Cotton Seed Meal and Field Seed. We have the exclusive sale in Hereford for Chandler Lump Coal—The best that money can buy. Flour! Flour!! We have added to our stock a strictly first-class and up-to-date flour—The Border Queen—Every sack guaranteed. Highest market price paid for Wheat, Oats and Hides. See us before you sell. Get our prices before you buy. We have the best wagon yard in Hereford. Our motto: A square deal to everyone

W. L. FALLWELL & SONS

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

Kept the Checks.

Judge Gough, while reviewing his business papers this week, found a document which will be of interest to all old timers of Hereford. The document referred to is a subscription list of the donations made for building the first public school building in Hereford. Judge Gough was president of the school board at the time and hence all checks for the subscription fell into his hands. Not only has the original list been preserved, but all the checks given in payment of the building as well.

A glance at the list shows that almost everyone subscribed liberally, the remarkable feature being that only about \$10 of the amount subscribed remains uncollected. Reference to this document serves to remind us that the founders of our town did their part nobly in providing for the mental and moral welfare of the community.

Use Printer's Ink.

Elsewhere in this issue will be found the display advertisement of the Olinger-Pittman Land Co. of this city, who have commodious offices in the front rooms of the Cottage Hotel. Messrs. Olinger and Pittman have moved their families here and mean to tell their numerous friends in other states of the advantages which this country offers which are no longer to be found in the high-priced districts of the north. Besides taking space in the BRAND, they are having a large amount of descriptive literature printed which will be used in connection with their business. This firm has already done some nice business and the BRAND trusts they may continue in this direction till they are amply rewarded for their efforts.

B. Y. P. U. Program.

Following is the B. Y. P. U. Program for Sunday, October the 21st, 1906.

Subject—The Duty of Winsomeness.

Leader—Elmer Cowart.
Scripture Reading—Prov. 15:13-15; 17:22; 1 Cor 9:19-22.

Exposition of 1 Cor 9:19-22—Leader.

Song.
Winning men the greatest work in this world—paper, Miss Audrey Argo.

Each one should win one—paper, Prayer—Miss Lizzie LeGrande.
Christian Conversation as a method of Evangelization—paper, Miss Myrtle Harris.

Upright living as a means of winning men—paper, Nellie Witt.
Closing exercises.

League Program.

Following is the League Program for Oct. 14th, 1906:

Leader—Miss Estelle Patton.
Subject—Who is my neighbor and what of him?—Luke 10:25-38.

—Song.
Leader's address on the topic.
Paragraphs from Era read and commented upon successively by Misses Merline Patton, Ethel Ricketts and Messrs. O. E. Thomas, Sam Bratton and Frank Wilson.

Prayer.
Setting a good example—Mr. Suggs, Ref. 1 Pet. 2:11-12.

Song.
Sum of obligations to my neighbors—Mr. A. M. Jones, Res. 13:8-10.

Concluding Prayer.
Song.
Benediction.

Work Begun on Building.

The material is being placed on the ground this week for the new two-story building for the First National Bank. The contract calls for the completion of this building in 75 days from the date of the signing of the contract which will necessitate some very quick, active service on the part of the contractors. The management of the concrete block plant are closing up all outside work as rapidly as possible that they may come out on schedule time with the building.

Big Demand for Cars.

There seems to be a greater demand for cars for cattle shipping purposes at this point than can be supplied at present. It is reported that orders have been placed with the Pecos Valley Road at Hereford for 200 cars. Besides the large shipments to go out from this immediate section, from 40 to 50 cars will be used by Lybbeck and Terry county stockmen.

Better see L. Gough about it, tf

FOR...

WATCHES

JEWELRY

DIAMONDS

SILVERWARE

SEE

VANNOY & RAY, Jewelers

OUR SPECIALTIES

By devoting our entire attention to our business, we make a specialty of constructing all shapes and sizes galvanized iron tanks, drinking tubs and dipping vats, etc. We are also in a position to do your plumbing or repair work on short notice at reasonable prices.

PHONE US YOUR ORDER

BELL & COPE

Easterwood's Livery, Feed and Sale Stable

Located one block east of the depot is now open for business. Everything brand new. Up-to-date rigs, fancy and spirited drivers. A trial with us will convince you that we are prepared to serve you well in our capacity.

J. F. EASTERWOOD, - Proprietor

PARKER BROTHERS

Up-to-Date Contractors and Builders

Always ready to figure your job and will do you none other than first class work. A trial with us will convince you that you can safely trust your building with us.

PARKER BROTHERS
HEREFORD - - - TEXAS

The Hereford Grain Company

Is in the market for Wheat, Oats, Kaffir, Maize, and other grains. Highest market price paid. We are now in a position to supply the wants of the local trade in grain, hay and feed stuffs. We are installing a mill to grind kaffir and maize.

The Hereford Grain Company

CHOICE FARM LANDS IN THE PANHANDLE OF TEXAS

Dear Sir:--I have bought 11 sections of land situated 19 and 20 miles west of Hereford and 4 and 5 miles of a growing town which I am offering at special prices to actual settlers. These prices will hold only a short time as land is advancing rapidly here. This is all nice, smooth land, every foot of which can be put in cultivation; water can be had at 100 to 150 feet. Will sell to suit the purchaser in 160 acre tracts and up, on the following terms: \$250 on signing of contract; balance, \$390, cash on Nov. 1st, 1906; Jan. 1st, 1907, \$80; April 1st, 1907, \$80; Nov. 1st, 1907, \$160; Nov. 1st, 1908, \$128; and \$96 to be paid on Nov. 1st of each year as follows: 1909-10-11-12-13-14-15, interest 6 per cent per annum. This is a snap and we hope we can do some business with you.

H. H. HAWKINS & COMPANY

HEREFORD, TEXAS

R. M. Trimble

PAINTER AND PAPER HANGER

Paper hanging a specialty. Complete sample of wall paper.

Hereford, - - - - Texas

Major's Studio

HIGH GRADE PORTRAITS AND VIEWS

I am an experienced Photographer and guarantee satisfaction because I know I can please.

Will Stay with the Plains.

For some months past W. B. Parmer has been debating the question as to whether he would continue to make this his home or move to Oklahoma where he has valuable farm lands. Mr. Parmer has now been in Hereford five years, during which time he has experienced every possible phase of Panhandle life. He has gone with us through years of adversity as well as those of prosperity. His interests have become so great in both places that it is necessary to dispose of one to properly care for the other. With this in mind Mr. Parmer went to Oklahoma last week for the sole purpose of selling his lands there and holding his nine sections here. We are glad to learn that such is true, for it is pleasing to see one by one giving up all interest in other localities to take their places along with others in making the Panhandle the garden spot for which nature has so bountifully fitted it. Mr. Parmer has certainly made a wise choice.

For Sale.

We are offering for sale 200 good stock ewes, 225 wether lamb, one work horse, several milch cows, all our farming implements, all of which can be had at a bargain.

S. B. HARBISON and SON,
33tf at Locust Grove Ranch.

CLEO COMMUNITY.

Quite a number of our people contemplate a trip to your city next week.

J. R. Hastings and family were visiting in the Nazareth Community last Sunday.

Grandpa Strickly of Dimmitt visited in our community last Saturday and Sunday.

Mr. and Mrs. Luther Williams of Olton have been up visiting Mrs. Williams' parents, W. P. Boyd and wife. Mr. Williams also made a trip to Hereford while here.

The wheat crop that is up is doing fine. Some of our farmers are still breaking land and sowing wheat. If we have a good crop we will surely need the P. S. L. R. R. in 1907.

G. T. Galloway of Olton on his return from Hereford spent the night with your correspondent of Cleo. Mr. Galloway reports everything in a prosperous condition in his neighborhood. He also bought some wheat from S. I. Lee and says he will try some wheat another year.

Mr. S. J. Slover of Lubbock Co. has been to Hereford after a load of coal and other supplies, and also winding up his business in this county, and on his way home came through this community and spent the night with his brother-in-law, J. A. Johnson and family.

W. S. D.

Will Thrash Kaffir Corn.

I wish to announce to the public that I have secured an engine to go with my thrashing outfit and am now ready to begin thrashing maize and kaffir corn for the public. We have already contracted for about 10,000 bushels and would suggest that those wishing me to their work see me at once so that definite arrangements may be made.

34-2t J. J. WARD.

Prominent Educator Dies.

The entire state of Texas will sorely feel the loss sustained by the death of J. S. Kendall which occurred in Denton on last Sunday, October 7th. Prof. Kendall has been one of the state's foremost educators for years, having served two terms as state Superintendent and having been president of the North Texas Normal College at Denton for several years. The immediate cause of his death was consumption.

FOR SALE—Three head of good work horses, wagon and harness at a bargain. See E. P. Whitson. 34tf

Home Mission Program.

Following is the program of the Woman's Home Mission Societies of the Clarendon District to be held in Hereford, Oct. 16th and 17th:

TUESDAY, OCT. 16

10:45 Devotional Exercises—Rev. T. S. Barcus.
11:15 Organization.

NOON.

1:30 Devotional Exercises.
1:40 Address of Welcome—Mrs. T. S. Barcus.

Response—Mrs. H. H. Cooper.
Music.
2:00 Address of District Secretary.

2:15 Report of Auxiliaries.
Music.

3:00 Fraternal Greeting from Foreign Missionary Societies—Mrs. R. L. Person.

3:15 Duties of Home Mission Women—Mrs. A. E. Vaughn.
Music.

3:30 Work of Third Vice President—General discussion led by Mrs. C. L. Cartwright.

7:30 Song Service.
8:00 Sermon—Rev. J. R. Mood.

WEDNESDAY OCT. 17.

9:30—Devotional Exercises.
10:00 Needs of Foreign Mission Work—Mrs. M. S. Park.

10:20 Press Work—Mrs. Florence Williams.
General Discussion.
Music.

11:10 Home Mission Field Illustrated—Mrs. Otis Trulove.
11:30 Connectional Obligations—Mrs. W. R. Silvey.

NOON.

1:30 Devotional Exercises.
1:45 Report of Committees.
Music.

2:15 Tithing—Mrs. J. W. Moore.
Discussion.

3:45 Round Table: Home Mission Problems and their Solutions—Mrs. J. H. Stinson.
Music.

3:45 Consecration Service—Mrs. W. B. Wilson.
Benediction.

Will Buy Grain.

I want all the good wheat and oats you have. Also a few cars of kaffir corn and milo maize in the head. Also will buy your hides at the best market price for all you have to sell. Office at Cardwell Bros.

C. L. CYRUS.
Hereford, Texas.

Town Lots for Sale.

See J. L. Fuqua for some bargains in choice city lots and suburban property. 25tf

HIGH GRADE MERCHANDISE

Some merchants advertise cheap goods and low prices. My motto is: To buy in every line and department the highest grade of goods it is possible to get and such lines as we can recommend and guarantee and at prices the very lowest when grade of goods is considered. Below is some lines we handle:

SCHWAB CLOTHING

AMERICAN SUSPENDERS

NAZARETH WAISTS

HENDERSON CORSETS

HEADLIGHT OVERALLS

The Banner Brand Waists and Skirts

NOXALL AND F. MCK. SHIRTS

Hamilton Brown and Queen Quality Shoes

Jno. B. Stetson, Thoroughbred and Globe Hats

Great Western and M. W. Hadkins Gloves

It is a pleasure to us to show and sell such goods. You will always find our prices in line. Yours for good goods at low prices.

Geo. A. Stambaugh DRY GOODS

Show Their Appreciation.

The members of the local Christian Church did what might be termed a really nice thing this week when they raised the money among themselves to send their pastor, Mr. Wooten, to the National Convention of the Christian Church which convenes in Buffalo, New York, next week. We are led to believe that if more congregations would thus show their appreciation of the faithful services of their pastor, many of the thorns would be removed from their pathway.

Mr. Wooten left by the way of St. Louis Tuesday to be present at the opening. While in the east he will visit New York and other important cities.

Work Guaranteed

We have come to Hereford to engage in our trade—a trade which we have thoroughly mastered in detail. We do sign painting, house painting, and paper hanging so that it does not have to be done over again. See us about your work. 27tf

BENSON BROS.

Cheap for Cash.

A lot of Furniture and racket shop goods for sale at Buck Roberts' place, next door to J. W. English. 34tf

...THE...

Hereford Nursery

IS PREPARED TO SUPPLY YOU NEEDS. MY ENTIRE TIME IS DEVOTED NO GROWING AND STUDYING THE BEST VARIETIES OF FRUIT, SHADE AND ORNAMENTAL STOCK ADAPTED TO OUR SOIL AND CLIMATE. I AM THE ONLY EXCLUSIVE NURSERY MAN ON THE PLAINS. SIXTEEN YEARS EXPERIENCE IN TEXAS.

L. P. LANDRUM

I now have a new hack and will haul passengers to any part of the country. Prices right. C. T. Dobbins, Hereford Texas. 27tf



A POWERFUL Kidney... Medicine

Cures Quickly and Permanently

Accept no substitute. Insist on having the genuine PRICKLY ASH BITTERS with the large figure 3 in red on the front label

SOLD EVERYWHERE - PRICE \$1.00 PER BOTTLE

T. M. COULSON, Special Agent

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All
kinds of stenographic work done. Ex-
clusive agents for Western Union
Land Co.'s Lands

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

C. L. Davis C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all busi-
ness entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to
Castro county lands.
Dimmitt, Texas

B. W. MILLER & SON
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

W. B. BOYD
Attorney-at-Law
OFFICE IN SCHRIMSHER BUILDING
Hereford, Texas

GEO. W. BARCUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

DR. C. W. McFARLING
PHYSICIAN AND SURGEON
Office at Smith's Drug Store
Hereford, Texas
Residence Phone No. 138

FOR X I T LANDS
see
F. W. WILSEY, 148 Market St.,
Chicago, Ill.
or E. F. CONNELL, Hereford, Texas

E. F. Connell W. D. Keliher Max Roberts
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford
City Property of all kinds. Also some good
bargains in Central Texas black land farms.

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

BILL HEAD
Panhandle Farms and Ranches
Hereford City Property
Hereford, Texas

DR. J. D. RATLIFF,
DENTIST
Office over Coulson's Drug Store
Phone 234

W. D. HORNE
ARCHITECT
Office with Hereford Lumber Co.
Hereford, Texas

BARCUS & SUGGS
ABSTRACTERS
Complete Abstract of Title to Deaf
Smith County Lands.
Hereford Texas

J. D. Thompson and J. H. Bowers
returned from Kansas City Saturday
where they had been to market six
cars of fat cows and calves belong-
ing to the former.

See the City Bakery for all kinds
of pies. 32tf

J. D. Burkett has been in Ama-
rillo this week on business.

New dress goods and silks con-
tinually coming in at Callens'. 1t

James Leftwich of Texico was
the guest of relatives in the city this
week.

Biggest bargains in Hereford in
table linen and towels at J. G. Cal-
lens'. 1t

J. L. Fuqua of the First National
Bank was a business caller in Ama-
rillo Tuesday.

List your Parmer county property
with W. L. Sims, the pioneer Land
man, Bovina, Texas. 32-4tp

Phone your orders for fresh
bread, pies, cakes and cookies to the
City Bakery. No. 68. 32tf

W. D. Horne is now engaged in
drawing the plans for the new clerk's
office at the court house.

R. V. Falkers and family of Dil-
ler, Neb., have moved to Hereford
and will make this their home.

Mr. and Mrs. P. L. Johnson are
the happy parents of a ten and one-
half pound boy since the 6th inst.

Wanted—Steady work on ranch.
Can furnish team if necessary. Ad-
dress A. B. Moss, Hereford. 35-2tp

W. H. Rayzor returned last week
from his former home at Denton,
where he had been to attend court.

L. W. Vaughan is having his resi-
dence block fenced preparatory to
the commencement of his new build-
ing.

R. W. Loveless has moved to
Canyon City where he is engaged on
the staff of the local telephone sys-
tem.

S. J. Dodson left Wednesday for
Tennessee on legal business. He
made the trip as far as Amarillo on
his motor-cycle.

I can make it to your interest to
buy your canned sweet potatoes,
pumpkins and Boston baked beans of
me. J. M. Garner. 21tf

Miss Miller of Amarillo is the
guest of Mrs. Pittman this week.
Miss Miller will hereafter make
Hereford her home.

STRAYED—One bay horse 3-years-
old with shoulders sore and one 3-
year-old mare. Return to Kelley
Gray and receive reward. 2tp.

Mrs. W. B. Arnold was sum-
moned to Kentucky Saturday to at-
tend the bedside of a brother who
was reported dangerously ill.

L. A. Stroud was in Amarillo a
day or so this week on business con-
nected with the change in Stringfel-
low-Hume hardware business.

Sam Marshall, who has been in
the employ of the Canyon City Tele-
phone Company for several months,
was the guest of homefolks this
week.

M. Sturdy and family left Sat-
urday for Kansas where they expect
to look out a permanent home. Mr.
Sturdy has sold his section north
of town.

F. A. Stewart tells us that he is
now receiving well-filled baskets of
laundry from Dimmitt, Bovina and
Texico, besides the liberal patron-
age which is being given him at
home.

There is a desperate struggle now
going on in this city between the
coal man and the ice man, but we
are inclined to believe the former is
more popular with the masses at
present.

The new residence of Mr. and
Mrs. J. W. Burks in East Hereford
is nearing completion. The house
consists of four well arranged and
commodious rooms besides all the
usual accessories.

Mrs. M. B. Daniels and Judge W.
H. Russell will begin in a few days
the erection of an eight-room resi-
dence in East Hereford. It is their
intention to roll the old building
back and erect the new one on that
location.

We are told that some of those
who left here last year for Farming-
ton, New Mexico, are becoming dis-
satisfied with their move. In view
of the fact that these good people
had ample warning through the
the BRAND and otherwise, we can't
say that we can enter very heartily
into sympathy with them. It is a
difficult lesson for people to learn to
let well-enough alone.

Handsome line broadcloths cheap
at Callens'. 1t

C. H. Carl is in Lynn and other
southern counties on business.

Phone W. T. Smith for all kinds
of transfer work. Our service best.

For Sale—A good sorghum mill.
Call on J. M. Boone at barber shop.

Don't fail to see our line of
gloves—all kinds; cheap at J. G.
Callens'. 1t

Fallwell & Sons will buy your
wheat and oats. See them before
you sell. 23tf

Dr. W. C. Moughon is on a visit
to his former home at Wills Point
this week.

Wanted.—A list of your city
property—to sell. Murchison,
Thompson & Co.

I now have two good teams and
can do your transfer work on short
notice. W. T. Smith. 34tf.

Be sure and see our shoes before
you buy. Good goods at cheap
prices. J. G. Callens. 1t

Mrs. J. H. Stinson of Amarillo
was the guest of friends and rela-
tives a few days this week.

FOR SALE—A team of large gray
match horses, weighing about 1100
pounds each. See R. L. Ball. 33tf.

WANTED—Room with private fam-
ily, with or without board. Address
W. L. Smoot, Hereford, Texas. 2tp.

O. I. Copes and family who live
on the Nix ranch south of town were
among our business caller Monday.

Parties wishing to sell their city
property, will get results by placing
a list with Murchison, Thompson &
Co. 31tf

Lee Jones has just completed a
neat cottage in East Hereford and
is now living under his own roof and
vine.

I am agent for Samuel H. Conn
ready-to-wear clothes. Fits guar-
anteed. Mrs. S. H. McCracken,
Hereford, Texas. 32tf

Mrs. L. W. Vaughan and daugh-
ters have returned from a visit of
several weeks duration with rela-
tives at Stratford.

We know we have the very best
things in children's and ladies'
hosiery and at the lowest prices in
town. J. G. Callens. 1t

Luther McCalament and wife of
Missouri were in the city several
days this week with a view to mov-
ing here at an early date.

Attorneys Truelove and Boyce of
Amarillo, who have been attending
county court this week, spent Tues-
day down on the Tierra Blanco.

W. G. Ross is having an exten-
sion placed on the rear of his busi-
ness house on Dewey Avenue which
is now occupied by the City Cafe.

LOST—One small purse on Satur-
day, Sept. 29th, containing four dol-
lars. Finder please return to this
office or owner, Pearl Martin. 1tp.

Luther Hough tells us that he is
preparing to build a modern five-
room cottage on his lots east of the
court house, he having sold his
three-room cottage to Grayson Bell.

I still have a few cans of Aldemy
Baking Powder and with every 25c
can you get a chance at a fifty dol-
lar range stove. Come early for
they won't last long. J. M. Gar-
ner. 21tf

D. Piepgras of Rolfe, Iowa, has
been in the city several days this
week arranging to have a portion of
his 160-acre tract near Kelso broken.
Mr. Piepgras intends to move here a
little later on.

Mrs. M. C. Smith of Huntingdon,
Tenn., arrived this week to spend
the winter months with her son, W.
T. Smith. She was accompanied by
Mr. and Mrs. B. Woodard also of
Huntingdon, who will visit relatives
in this portion of the Panhandle.

C. V. Walker, while in town Satur-
day, called at this office and placed
on exhibition samples of his Indian
corn crop which is evidently equal
to any in the entire country. Taking
it for granted that the stalks are
ordinarily thick on the ground, such
corn would yield at least forty bush-
els per acre. We are told that the
samples were not selected but gath-
ered promiscuously from the field.
Mr. Walker is an old Grayson
County farmer and knows exactly
what to do to make the popular crop
thrive.

**To School
Children**

Our stock of Pencil and Fancy Tablets, Inks,
Pencils, Etc., is complete. We can sell you
just the design you want in Writing Tablets.
Come to our store when you need anything
in this line.

T. M. Coulson
DRUGGIST

CARDWELL BROS.

IS THE PLACE TO BUY YOUR FRESH
VEGETABLES AND FRUITS. WE
GET A FRESH SUPPLY DAILY AND
CAN SUPPLY YOUR WANTS ON
SHORT NOTICE. DON'T FORGET THE
PLACE. :: :: :: ::

CARDWELL BROTHERS
THE UP-TO-DATE GROCERY STORE

JOE CARTER ELSHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

J. F. COLLUP

DEALER IN

**Coal, Hay, Grain, Field
Seeds, Stock Salt and Sulphur**

We solicit your patronage, promising that we will
endeavor to sell you goods at as close margin as
possible.

WE HANDLE ALL KINDS OF POSTS

To The Public

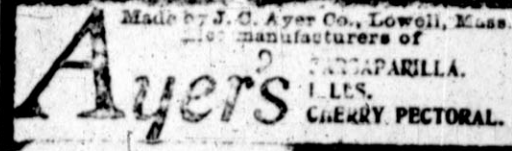
Having purchased the City Meat Market from
Geo. F. Pearce, I take this method of inviting
my friends and the public at large to call on
me for anything in the fresh meat line. I
shall butcher only fat stuff and you may rest
assured that if you will buy your meat of me
you will always get the best. :: :: ::

Yours for business,
JAS. H. WILLIAMS

My Hair is Extra Long

Feed your hair; nourish it; give it something to live on. Then it will stop falling, and will grow long and heavy. Ayer's Hair Vigor is the only hair-food you can buy. For 60 years it has been doing just what we claim it will do. It will not disappoint you.

"My hair used to be very short. But after using Ayer's Hair Vigor a short time it began to grow, and now it is fourteen inches long. This seems a splendid result to me after being almost without any hair."—Mrs. J. H. FIFER, Colorado Springs, Colo.



Presbyterian Church.

The Bible School meets at 10 o'clock on Sabbath. There are interesting classes for all ages. At eleven o'clock there will be the annual Rally Day Service with good music, responsive reading and appropriate sermon. Let all our people rally and take up the work of the fall and winter together in earnest.

The evening service begins at 7:30. All are invited to attend these services. A special welcome awaits strangers.

WM. G. KEIRY.

New School Trustees.

Judge Russell appointed E. B. Black and J. H. Bowers this week to fill the vacancies on the public school board caused by the resignation of T. J. Graves and W. H. Garrison. These two positions carry with them a great responsibility and the BOARD believes a wise selection has been made. Messrs Black and Bowers will be sworn in at an early date and prepared to enter upon the duties of office.

Notice to the Public.

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us.

SAM WORLEY.

For Sale Cheap.

A large residence lot, 210 feet front—Evants addition, see, W. M. HINES, Hereford, Texas.

Patronage Appreciated.

In retiring from the dry goods business in Hereford, I feel that I owe a debt of deepest gratitude to my friends who have so heartily and substantially supported me since I engaged in business here. My trade has grown with each passing day until it is now one of the best of its kind in West Texas. I feel that my friends have helped me to make the business a success and I would not close this notice without duly expressing my very great appreciation.

I wish to commend to the public Mr. J. H. Bowers, whom you all know, and who will be my successor. Mr. Bower's honesty of purpose and conception of what is right in dealing with his fellow man can not help but win for him the confidence and esteem of all who patronize him. Again thanking you,

Yours truly,
S. H. MOUNT.

Your Attention.

I have secured the services of three expert laundrymen and can now turn out all work on short notice. We not only solicit the work of this town and surrounding country, but that of other neighboring towns as well. Remember that we have free delivery to any part of the city.

Second Hand Buggies. We will trade several second hand buggies and surries for feed or horses or will sell for cash.

CARTER BROS., Hereford, Texas.

J. C. C. Robinson of McLennon County has arrived to take charge of Geo. W. Barcus' ranch east of town, known as the Gracey place. Mr. Robinson will put into execution Central Texas' most improved methods of farming.

For Rent—A 125 acre farm. Apply to R. H. Norton.

Dr. A. L. Taylor will occupy the offices vacated by Dr. Hicks at the Coulson Drug Store.

H. B. Webb has sold his brick house now occupied by the J. P. Snyder Land Company to Mr. Woodburn of Silvertown, Texas, consideration \$3,200.00. We understand Mr. Woodburn will open up a business here in the course of the next few months.

Forty hogs for sale, from 5 to 500 pounds weight. High as a cats back. I. N. Dillard.

W. H. Rayzor tells us that he recently shipped sixty pounds of his home-grown pepper to Itasca, Texas, which was readily sold at 10 cents per pound. The excellent flavor of pepper grown here seems to give it a high market value.

COLLEGE NOTES.

Our new magazines are now coming to the library.

Miss Carrie Mae Thompson is again in school after a few days illness.

Mrs. Henderson and son of Texico were visitors at the college the first part of the week.

We are glad to note that Rufus Hubbard is in school again after an absence of several weeks on account of illness.

The Curtain Club has issued invitations to a banquet to be given on Saturday evening, October 20th.

The Farris Society will have an open session on Friday evening. The Subject of the program is: The Child Labor Movement.

A large and appreciative audience greeted "New Hampshire Gold" on last Tuesday night. The proceeds make the prospect of electric lights for the college near at hand.

Junior Endeavor.

Following is the Junior Eneavor program for Sunday, Oct. 14th;

Topic—A Letter, A Prayer, An Answer, 2 Kings 19:14-19; 32-34.

Leader—May Gough.

Song—America.

Circle of Sentence Prayers.

Bible Lesson, Read by Leader.

Prayer—Superintendent.

Paper, "The Story of Assyrians Besieging Judah—Perry Wheeler.

Lesson Story.

Why did Hezekiah have Faith in God—Robert Wilson.

Discussion of Topic by all Members.

Mission Study Period.

Song—What a Friend.

Mizpah.

Card of Thanks.

I want to thank the people of Hereford and vicinity for the liberal patronage given me while in Hereford. My stay among you has been very pleasant and will remember my friends in Hereford. Only to better myself would I leave this pleasant little city of the Plains. Dr. A. L. Taylor will occupy my office. You will find Dr. Taylor a gentleman and a physician of high standing. Again thanking you. I am very sincerely,

J. W. HICKS.

Ten-Acre Block for Sale.

Anyone wishing acreage property in the suburbs of Hereford for building purposes, will do well to see me at once. Have ten-acre block close in.

B. M. HESTER.

A Bargain.

I have a new carriage, double harness and good team which I will sell cheap for cash.

BYRLE ELLISTON, Hereford, Texas.

Horses and Mules for Sale.

I have a pair of mules and a team of work horses for sale. Apply to

C. P. ARTHUR, Hereford, Texas.

Press Your Clothes.

Bring your old suit to me at Dale's barber shop and let me clean and press it and make it as good as new.

WALTER ORR.

Notice to the Public.

Anyone wanting houses or barns moved, it will pay them to see

J. T. OWEN, At Ritchey Hotel.

Mrs. Carl Gilliland is visiting in Dallas this week.

C. M. and E. W. Hicks of near Umbarger were in Hereford Wednesday after supplies.

Thos. Webb will leave in a few days for Dallas where he will finish his course in embalming.

J. H. Copeland, a brother-in-law of Dr. C. P. Estes, has accepted a position as salesman in the furniture store of E. B. Black.

E. R. Gamble was in Hereford a few days this week, the guest of his daughter, Mrs. J. H. Cardwell, and meeting old friends. Mr. Gamble tells us that every line of business seems to be in a prosperous condition at Texico. He, himself, handles hardware, implements and leather goods.

C. H. Cox, while in the city from Arney Saturday, called at this office to renew his BRAND subscription.

Mr. Cox tells us that the rain of last week was general over Castro and that they now think of nothing but pushing the work of wheat sowing and breaking out sod for for next year's forage crop.



A Sure Cure

for Rheumatism, Cuts, Sprains, Wounds, Old Sores, Corns, Bunions, Galls, Bruises, Contracted Muscles, Lame Back, Stiff Joints, Frosted Feet, Burns, Scalds, etc.

AN ANTISEPTIC that stops Irritation, subdues Inflammation, and drives out Pain.

PENETRATES the Pores, loosens the Fibrous Tissues, promotes a free circulation of the Blood, giving the Muscles natural elasticity.

BEST LINIMENT ON EARTH ONCE TRIED ALWAYS USED

CURED SCIATIC RHEUMATISM

Mrs. E. A. Simpson, 500 Craig St., Knoxville, Tenn., writes: "I have been trying the baths of Hot Springs, Ark., for sciatic rheumatism, but I get more relief from Ballard's Snow Liniment than any medicine or anything I have ever tried. Inclosed find postoffice order for \$1.00. Send me large bottle by Southern Express."

THREE SIZES: 25c, 50c AND \$1.00 BE SURE YOU GET THE GENUINE

Ballard Snow Liniment Co. ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY T. M. COULSON, Druggist

STONE MANUFACTURING PLANT

HILL & ROBINSON, PROPRIETORS

We are now manufacturing Concrete Blocks for building purposes and would be glad to have the public call at our yard near the depot and inspect our product. No material is so durable as this and its comparative cheapness cannot fail to make it popular. We make a specialty of building foundations, walks, etc., and will erect your residence or business house on reasonable terms. See us for prices on Portland Cement.

HILL & ROBINSON

HEREFORD, TEXAS

T. M. Palmer Lumber Comp'y

DEALERS IN LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us.

T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

Texas Farmers

Located in the Panhandle Country constitute a vast proportion of those who are out of debt, possesses an abundance of all that is necessary to comfort and easy hours, and own

BANK ACCOUNTS

Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in

THE PANHANDLE

as no where else for the reason that no other section now offers REALLY HIGH-CLASS LANDS AT LOW PRICES and that the Agricultural and Stock-farming possibilities of this section are the equal of, and in some respects better than three to five times higher priced property located elsewhere.

In a word: MANY MAGNIFICENT OPPORTUNITIES are still open here to those possessing but little money, but prompt investigation and

QUICK ACTION

are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices.

"THE DENVER ROAD"

Sells cheap round trip tickets twice a week with stop-over privileges

For full information write to

A. A. GLISSON, G. P. A., FORT WORTH, TEXAS

Don't Wait

The time to have your property insured is not after the fire has consumed it; it will then be too late. It cost but little to protect yourself against loss by fire and I can place you in either of a dozen of the best companies in the country. See me at once.

B. H. SMITH, Agent

HEREFORD TEXAS

Missourians Let Us Show You. Texans Let Us Place In Your Hands. Others Let Us Tell You of The

LONG LEAF YELLOW PINE

Our Stock Is Complete. Our Price Is Right Come And Be Convinced.

OUR SPECIALTIES ARE Mound City Paint, Sherwin-Williams Paints CAN'T BE BEAT

The Hereford Lumber Co.