

The Hereford Brand

Published Every Thursday Our Slogan: "More People—More Farms"

Price 5c Per Copy

WEATHER

	High	Low
Sunday	55	35
Monday	48	30
Tuesday	49	27
Wednesday	55	33

Moisture for Nov.: .75
Moisture for year: 16.71
Moisture last year: 7.71

56th YEAR — NO. 49

Hereford, Texas, Thursday, December 5, 1957

Around Town

More than 1,400 persons, including school children, visited the Crimemobile in Hereford Tuesday. The Crimemobile is a truck-trailer and has photos and displays of the most recent crime-fighting equipment.

The Junior class of Hereford High will wash cars all day Saturday at Phillips and Lawrence and Dels service stations to raise funds for its annual queen candidate. Price of a car wash will be \$1.50.

St. Anthony's Home-School Assn. will have a pancake supper from 5 to 7:30 p.m. Sunday in the school cafeteria. Price will be 50 cents.

A group of Hereford Jaycees will go to the Notre Dame — SMU football game in Dallas Saturday with the Amarillo Jaycees. The group will ride a chartered bus.

The Boy Scout Court of Honor, previously scheduled for Monday night, has been postponed until Feb. 10, according to Wayne Thomas, district advancement chairman.

Mr. and Mrs. Bill Lenderman have announced the arrival of a new granddaughter. Born Dec. 2, she is a 7½ pound daughter of Mr. and Mrs. William Barker of New Orleans. Mrs. Baker, the former Miss Doll Lenderman, has visited her parents here on several occasions. The Lendermans plan to spend the Christmas holidays with their daughter and her family in New Orleans.

The City of Hereford on Tuesday contracted for a used TD-14 bulldozer on a lease with option to buy agreement with Plains Machinery Co. of Amarillo. The \$5,500 machine, on which rental will run \$500 a month, is to be delivered next week and will be used in operation of a new sanitary land fill dump grounds, with the present machine to continue to be used in covering up the old dump grounds.

The Women's Society of Christian Service of the First Methodist Church is having a chicken pie supper in Fellowship Hall from 5:30 to 8:30 p.m. Tickets are \$1 for adults and 50 cents for children.

Funeral Services in Lubbock for Mrs. R. L. Shannon

Final rites for Mrs. Lena Bessie Shannon, 60, mother of Miss Llava Shannon of Hereford, will be held Thursday afternoon at the First Baptist Church in Lubbock.

Mrs. Shannon died suddenly at 7 a.m. Monday in the home of Miss Shannon, 115 Ave. F. Mrs. Shannon, who lived in Rankin, had come to Hereford Sunday to visit her daughter, who is a teacher in the Hereford schools.

Mrs. Shannon was born Jan. 10, 1897, in Upshur County. She was married to the Rev. R. L. Shannon on Dec. 24, 1914.

Survivors include her husband; two sons, Lanzo of Lubbock and LeRoy of Abilene, Miss Shannon; three sisters, Mrs. Pearl Beckman of Shreveport, La., Mrs. L. L. Rushing of Houston and Mrs. Eula Day of Paris, and one grandchild.

Arrangements were under the direction of Gilliland Funeral Home. Burial was in Lubbock.

Year in Prison Is Sentence on DWI Charge for Green

Donald E. Green of Hereford was found guilty of driving while intoxicated, second offense, by a 69th District Court jury Tuesday afternoon and was sentenced to one year in the state penitentiary.

District Judge Harry Schultz also heard five pleas of guilty Tuesday.

Emmanuel Webster, Hereford Negro, pleaded guilty to a charge of aggravated assault and was fined \$250 and court costs. Webster originally had been indicted for assault with intent to murder, but the charge was reduced when the alleged victim was not available as a witness.

Elvis L. Banks was sentenced to two years in the state penitentiary after pleading guilty to theft by bailee of a diesel truck-trailer.

Harley Davis, 17, and Albert Erdman, 17, pleaded guilty to burglary and each received two years adult probation.

Karl Kamp Sr. pleaded guilty to swindle by worthless check and was fined \$100 and court costs and sentenced to two years probation.

Green was arrested in September on the DWI charge. He was serving an earlier DWI sentence in Plainview at the time he was transferred back to Hereford.

Members of the jury were Benny Womble, Earl Poarch, Joe Broerman, Pete Quinn, Mrs. Clyde W. Russell, Mrs. R. L. Simpson, Wesley Reznik, Doc Roberson, Mrs. G. W. Newsom, Mrs. F. A. Tucker, James O. Lee and Mrs. Alwyn Savage.

Boxers Invade Clovis Armory Ring Tonight

Twenty-five members of the Hereford Athletic Club boxing team will go to Clovis, N. M., tonight for bouts with Clovis fighters.

The matches will be held in the National Guard Armory in Clovis. First fight is to begin at 7:30 p.m. This will be the third fight night for the Hereford sluggers, having met Pampa here and at Pampa.

Making the trip will be T. J. Davis, 45 pounds; Dickie Elliott, 45; Chester Lee West, 54; Andrew Rodriguez, 63; Olin Nelson, 64; Carroll Davis, 66; Billy Watts, 68; Donnie Cornelius, 68; Roy Gonzalez, 75; Van Featherston, 80; Albert Rodriguez, 85; David Green, 90; James Vines, 98; Glenn Nelson, 97; Eloy Estrada, 100; Jimmie Featherston, 100; Garland Crist, 109; Eugene Jennings, 120; R. C. Welty, 129; Sammy Gonzalez, 138; John Fred Brown, 148; Arthur Gonzalez, 150; Jeff Gomez, 162; Wade Crist, 165, and Duwayne Wallace, 162.

Scouting District Leaders Elected

Joe Hodges was reelected chairman for the Deaf Smith Scout District during a meeting of scouters here on Tuesday. D. C. Martin replaced Dudley Bayne as vice chairman.

Glenn Reeves of Friona was named second vice chairman, with Bayne, and Sloan Osborn of Friona named members at large.

A new Llano Estacado Council executive, Joe Niedermayer of Amarillo, was introduced during the meeting.

John David Bryant and Bobby Veigel returned to Texas Tech at Lubbock Sunday after spending the Thanksgiving holidays with their parents. Bobby is the son of Mr. and Mrs. Robert Veigel and John David is the son of Mr. and Mrs. Cawthon Bryant.



DECK THE HALLS, ETC.—Jaycees M. J. Layman, left, and Paul Schroeter put the finishing touches on a bells-and-holly plaque at the corner of Fifth and Main Sunday. Members of the Jaycees spent Sunday, Monday and Tuesday putting up more than \$8,000 worth of Christmas decorations in Hereford. The lights will be on by Saturday night. (Staff Photo)

New Phone System Service To Begin Here December 15

Work is progressing on schedule to bring direct long-distance dialing and dial telephone service to Hereford, Bill Leavy, manager for Southwestern Bell Telephone Company, said today.

The new system will go into service at 1:01 a.m., Dec. 15.

Direct distance dialing will mean that one and two party telephone users in Hereford will be able to dial their own long distance calls to hundreds of cities all over the United States.

Hereford will be the first city in West Texas to receive this modern service.

Only two other Texas cities, Denison and Harlingen, have this service.

This does not mean that these are the only Texas cities Hereford customers can dial, Leavy explained.

When the system goes into service, a customer in Hereford can dial a three-digit code, then dial directly to the telephone in the distant city.

Customers will receive a Direct Distance Dialing Directory prior to the conversion to the dial system. This directory will contain a list of cities and code numbers.

"We would like to urge all our customers to keep these directories near their telephones," Leavy said. "By using the directory to obtain code numbers, dialing across the nation will be almost as easy as dialing across the street."

Knowing the out-of-town number will help speed long distance service for customers, he added. If a customer knows the number of a distant telephone on the direct distance dialing network, he will not have to go

State Patrolman Is Assigned Here

A new Texas Highway Patrolman has been added to the unit at Hereford. Tom Heatherly, 25, was transferred from Paducah to Hereford this week.

Heatherly has been a member of the state police since Sept. 1956. He was at Wichita Falls before being sent to Paducah.

He and his wife will live at 22 Blevins. Heatherly is from Cleveland originally. He is a Marine Corps veteran.

Heatherly will work with Patrolman Kenneth Maxwell in Deaf Smith, Farmer and Castro counties. They are under the supervision of Sgt. Bob Brookshire.

'Also Ran' Takes Rice-Navy Ducats

James Gentry never won first place all season long in The Brand's weekly football guessing contest but he picked enough winners every week to wind up on top and win two tickets to the Cotton Bowl game in Dallas Jan. 1.

In the 11 weeks of selecting, Gentry had a total of 169 correct predictions of a possible 275. There were 25 games each week. Gentry never placed higher than second in any one week.

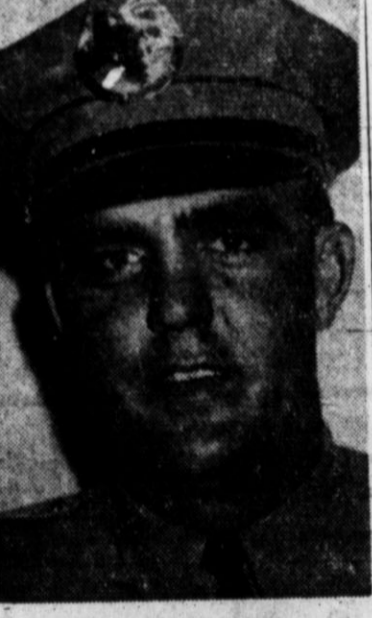
Gene Waits and Lloyd Olsen each win one ticket to the Cotton Bowl. Waits had 167 correct selections and Olsen had 166.

Others who came close to winning the tickets were Bill Gentry, 164; Jane Kirby, 160, and Roy Boyer, 161.

The Cotton Bowl will match Rice, Southwest Conference Champ, against Navy, Eastern champion. Winners will be notified when the tickets arrive.

Kenneth (Doc) Cowan finished the season in a blaze of glory by picking 18 winners in the final week of the contest. Cowan takes first place weekly prize of \$5 in trade at Dub's Man's Shop.

E. H. Loerwald and Sandford Smith both had 17 winners. Loerwald won second place \$3 cash prize via the tie-breaker and Smith takes the third placed \$2.



TOM HEATHERLY

Sorghum Growers Ask for 1957 Crop Loan Deadline Extension

The Grain Sorghum Producers Assn. has requested that the deadline for farmers to make application for government loans and purchase agreements on the 1957 crop of grain sorghum be extended to Feb. 28, 1958. Present regulations set the deadline date at Jan. 31, 1958.

Bill Nelson, Amarillo, executive vice president of the association made the formal request Monday to Raymond J. Pollock, director of the grain division of Commodity Stabilization Service in Washington and to the Texas State Agricultural Stabilization and Conservation Committee at College Station.

Driver Flips Truck To Save 4 in Auto

By deliberately overturning his loaded semi-trailer truck, Calvert Thomas of Amarillo probably saved the lives of four teenage Friona girls Sunday night.

According to Highway Patrol Sgt. Bob Brookshire, Thomas, 44, was starting to pass a car driven by Billie Rae McKee, 17, when Miss McKee made a left turn directly in front of the truck. Thomas whipped the big truck onto its side, slowing it before it hit the car.

The impact of the collision demolished the car but the four girls were only slightly hurt. Damage to Thomas' truck has been estimated at \$10,000. The truck was loaded with potatoes and yams.

The accident occurred on U. S. Highway 90, 5 of a mile west of Friona. Both the truck and car were headed east at the time.

With Miss McKee were her sister, Kay, 14, Linda Dean, 15, and Gladys Dean, 17. All were treated and released at Farmer County Hospital.

Norman Bolland, Amarillo, was asleep in the sleeper of the truck at the time of the wreck. He suffered a cut head.

Sgt. Brookshire said charges of making an improper left turn are to be filed against Miss McKee.

City Asks Bids on New Sirens

Bids on two sirens to augment the present one at City Hall will be received by the city until Dec. 10. Bids will be opened at 2 p.m. that day.

City Manager Dudley Bayne said one of the sirens, which will be 10 horsepower, will be placed on the east side of town and the other on the west side.

"They will sound both fire alarms and tornado warnings," he said.

Herd Meets Tullia Again in Tourney

The Hereford Whitefaces will be out to even things up with Tullia in the first round of the Plainview Invitational basketball tournament at Plainview Friday afternoon.

Tullia upset the Herd, 59-58, here last Friday and the two teams meet at 4:15 p.m. in the second game of the tourney. Littlefield plays Muleshoe in the opener at 2:45 p.m.

Other teams in the tournament are Sweetwater, Abernathy, Dumas and Plainview. Hereford coach Cuby Kitchens picked Plainview as the top team in the tourney.

The Tullia-Hereford winner will play the Littlefield-Muleshoe winner in the semifinals at 1 p.m. Saturday. The Sweetwater-Abernathy winner plays the Plainview-Dumas victor in the other semifinal tilt at 2:30 p.m. Saturday. Finals will be at 9 p.m.

Truck-Car Crash at Intersection Leaves 1 Injured

Agatha Malone, 17, Hereford High School senior, received a broken pelvis Monday afternoon when the station wagon she was driving collided with a dump truck at the intersection of Progressive and Dairy roads.

The dump truck was driven by Johnny Hernandez Diaz, 17, of Lubbock. He was not injured. Damage to the station wagon was estimated at \$1,500. Damage to the truck was set at \$400.

Miss Malone was going west on Dairy Road and Diaz was going south on Progressive Road. She was taken to Deaf Smith County Hospital by a Kreis-Marcum ambulance. Attendants said her condition is "good."

She was issued a ticket by Highway Patrol Sgt. Bob Brookshire for failure to yield right-of-way.

HERE FROM SEATTLE

Mrs. Clemie Dendy of Seattle, Wash., formerly of Hereford, arrived here last week to visit her sister, Mrs. Bessie L. Smith. Sunday visitors were Mr. and Mrs. Jack Sanders and family of Lubbock and Mr. and Mrs. Tom Sanders and Mr. and Mrs. J. P. Jones of Hereford.

Hale-Aikin Group Will Hold Initial Meeting on Friday

The first meeting of the Deaf Smith County Hale-Aikin Committee has been called for Friday night at 8 p.m. Temporary chairman Fred Cunningham said that the 63-member school needs study group will meet in the high school library.

The citizens and school patrons are to do a grass roots study of the schools in Deaf Smith County. Their recommendations, due by May 1, will be forwarded to a state Hale-Aikin committee for inclusion in its recommendations to the next state legislature.

During Friday's meeting, permanent officers will be elected; the scope of the project explained, and other organizational work completed, Cunningham said.

The local committee was formed as a result of legislative action calling for a complete study of the schools program in Texas, and for recommendations to meet the problems that accompany the steady increase in the state's school-age population during a period of rapid technological development.

Lt. Col. Barber Is Claimed by Death

Lt. Col. George A. Barber, son of Mrs. Frank Barber, of Hereford died Monday in Brooke General Hospital, San Antonio, following a long illness. Memorial services were conducted in Roswell, N. M., for the officer, who directed in his will that his body be turned over to the Cancer Foundation for research.

Born in Dimmitt March 13, 1913, Col. Barber was the son of a pioneer family and spent most of his youth in Hereford, graduating from Hereford High School as valedictorian on his class in 1937. He attended Texas Technological College from 1937 to 1941, where he studied mechanical engineering.

He entered the U. S. Air Force as an aviation cadet in Sept. 1941, and was commissioned in April, 1942, at Luke Field, Ariz.

Following his graduation as a pilot, he went to Alaska to fly Martin B-25s and in 1943 was responsible for the now famed Kiska Mission, which he planned and executed and, as a result, was decorated with the Distinguished Service Cross.

After his return to the United States for a nine-month tour of duty, he went to the China-Burma-India Theater to train Chinese pilots for the Chinese-American corps.

For the past six years, he had been in the Strategic Air Command, based at Roswell, N. M., and prior to his illness was special weapons officer for the wing.

Damage Minor in Gililand Fire

Only minor damage resulted from a fire in the new Gililand Funeral Home, near the intersection of Sixth and Park Ave., day morning.

The blaze started when a burning stove was overturned. Firemen controlled the blaze with chemicals.

MAIN ST. CORNER IS ZONED FOR BUSINESS

The application of Sam Nunnally for rezoning the northwest corner of Sixth and Main from a "C" residential to "D" commercial zone was approved Monday night by the city commission. The property, formerly occupied by the First Christian Church, was purchased by Nunnally while the building was being razed for use as an office building site.

The request for rezoning was not protested either during the zoning commission's first consideration of Nunnally's application, or when the city officials took final action.

The commissioners regular session Monday was a short one. City Manager Dudley Bayne noted, with action being taken on only two motions. Besides the rezoning action, the commissioners okayed signing of new federal grant agreement papers by Mayor Ray Godwin.

The new federal grant the mayor was authorized to accept will bring the City of Hereford \$19,000 to be applied to improvement of the sewage treatment plant. A \$57,000 trickling filter is planned as an addition at the city owned plant next year. Under a program in

which the federal government assists cities in preventing pollution of streams, Hereford qualified for the grant.

Issuance of \$96,000 in bonds was approved recently by the commission to offset costs of the trickling filter and changes and expansion of the city's sewage collecting lines. Actual construction work is not expected to begin before 1958.

Mayor Godwin presided over the meeting. Commissioners Don Little, Neil Cooper and Dr. R. R. Willis were present, with Troy Moore absent.

A Christmas treat!
"Santa and the STRONG BOY"
Beginning TODAY in this paper
See Page One, Section Two

16 Shopping Days to Christmas

Special Hospital Aids Drug Addicts

Legal Notice

NOTICE TO BIDDERS
Sealed proposals for the furnishing of two (2) ten (10) horse power warning sirens will be received by the City of Hereford, Texas at the office of the City Manager, City Hall, Hereford, Texas until 2:00 P.M., December 20, 1957 and then publicly opened and read.
Bid Bond and performance bond will not be required. The City reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City. Specifications may be inspected or obtained at the City Hall, Hereford, Texas or at the office of McMorries & Associates, Consulting Engineers, 527 Amarillo Building, Amarillo, Texas upon a deposit of Five (\$5.00) dollars which will be refunded only to each actual bona-fide bidder upon return of the Specifications.
CITY OF HEREFORD, TEXAS
BY Raymond C. Godwin B-49-2c

New Phone...

(Continued From Page 1)
through a telephone operator.
"Our traffic people will call all Hereford customers before the conversion and discuss the new service," Leavy added.
Hundreds of telephone people have devoted many months of engineering, planning, and installation work to bring Hereford this new, modern telephone system.
An accurate, electronic machine will time station-to-station calls dialed direct by customers. This equipment — known to telephone people as "Automatic Message Accounting" — will record essential information about the call such as the calling number, the called number and the length of the call, Leavy explained.

GIVEAWAY
EE PASO, Tex. — Jail cured José Muñoz' hiccups.
Charged with two armed robberies within five hours, Muñoz was arrested by two detectives when they noticed him hiccuping constantly. They were looking for a man with the hiccups, as described by the robbery victims.

WINNERS — AND A LOSER
COLUMBUS, Ohio — Vice squadmen who played the horses for a week to get evidence against a bookie did pretty well. Patrolman Francis T. Nolan and Robert Wolverton picked three winners. However, their winnings had to be turned in — along with the bookie.

Mr. and Mrs. Mike West and son, Gary, of Maple spent the weekend in the Cavethon Bryant home. Mrs. West is a sister of Mrs. Bryant.

TURNABOUT
BELLEVILLE, Ill. — Husband Philip Dixon accuses wife Florence of non-support in the first case of its kind filed in county court here.

FORT WORTH — Shaking the habit is a tough order for a narcotics addict, but when he passes through a small cream-colored gatehouse here, he knows the full facilities of the U. S. Public Health Service will help him.

The extensive layout of the hospital here, situated on 1,350 acres of fenced land at the city's southeastern limits, is geared to help the addict help himself.

The patient population of about 900 is about equally divided between psychiatric cases and narcotics addicts. The Fort Worth hospital and one in Lexington, Ky., are the only two U. S. Public Health Service hospitals in the country for the care and treatment of narcotic addicts.

The patients fall in two categories — federal prisoners sentenced to the cure here and those addicts who volunteer for the treatment.

"THERE IS NO single cause of drug addiction and consequently no universal method of treatment," says Dr. John A. Trautman, medical officer in charge. Dr. Trautman was a chief witness before a senatorial investigating committee headed by Gov. Price Daniel when he was in the Senate two years ago.

One treatment is withdrawal (with a synthetic narcotic) which is rarely spread out over more than a 10-day period.

Then, say the doctors, the real tussle with emotional and psychological problems starts to keep the addict from promptly reverting to narcotics when released.

"All patients receive an initial physical examination and evaluation," Trautman said. "They are followed medically as well as psychiatrically throughout the withdrawal period."

"Rehabilitation therapy, both physical and social, is initiated during the withdrawal period by having the patient enter into group activities and by interviews with the staff.

THE STAFF TEAM, he adds, includes not only psychiatrists and psychologists but has social workers, nurses, psychiatric aids and auxiliary services such as vocational, occupational, recreational and athletic therapies along with educational and work supervision. A two-week convalescent period usually is necessary for a patient who has been withdrawn from narcotics.

This is to enable the patient to attain a physical and emotional state permissive of therapy on a more active basis and actual work assignments.

In both psychiatric and narcotics cases the care and treatment of the patient goes far beyond an attempt to cure the primary cause of drug addiction.

The hospital has a 49-bed medical and surgical clinic in addition to six private rooms for patients requiring them. There also is a clinic where minor ailments are treated and operating rooms for major and minor surgery.

The hospital also has a 13-bed tuberculosis ward. Complete dental service also is provided.

Around...

(Continued From Page 1) under 12.

The monthly meeting of the Hereford Boosters, a retail merchants organization, will be held Friday at 10 a.m. in the ballroom of the Hotel Jim Hill.

VISIT HERE
Mr. and Mrs. Ray Barber of Amarillo were visitors in the J. R. Rogers home Sunday.

Barber is greatly improved after spending 70 days in the hospital during the summer.

Within an hour a wood frog can change the color of his body from dark green to light tan to blend with his surroundings.

Letters To Santa Claus

Dear Santa,
I am a good little girl. I am 6 years old. My birthday was in October so I can't go to school this year. I have 2 little brothers. David is 3 years old and Dennis is 1 year old. I would like for you to bring me a baby doll and a wardrobe closet to put my doll clothes in. My brother David would like for you to bring him a tractor and a cattle truck. Dennis wants a Teddy Tooter. Oh yes, I need a type writer.

We don't want you to forget our mama and daddy and our little cousins, Wayne, Roger and Tommy. Bring us all some candy, nuts, oranges and apples.

We will be looking for you Christmas morning.
Thanking you very much we are
Barbara, David and Dennis Brown

Dear Santa,
Here is my letter to you again this year. I have been a good girl and am going to school this year.

For Christmas will you please bring me a big doll with high heels, ear rings, and purse, a coca cola dispenser, pajamas and treader pants, and laundry closet with soap, towels and stuff. Also a baton and suit.

And please Santa bring my teacher something because she is so nice.

And don't forget all the boys and girls everywhere. Hoping to see you Christmas.
I love you,
Billee Goettsch

Dear Santa Claus,
Mother says I have been a pretty good boy.

Please may I have a cowboy suit, guns, rifle, Roy Rogers Ranch set, horn and a doctor set.
Please remember the little poor children.

I love you,
David Watts
224 Ave. J.

P. S.: I am five years old now and will leave some cake and milk

for you.

Dear Santa,
I want an electric train for Christmas with a light on it and if you can make it have five pieces to it and I would like a bridge and a depot too.

And I would like an electronic radar set cannon if you bring it. Thank you Santa Claus,
Good-by!

Jim Marcum III
503 25 Mile Ave.

Dear Santa,
I want a train and candy. I love you.

Joe Mack Angel

Dear Santa,
I am six years old and I want a Tiny Tears Doll and a view mas-

ter, Joe is 3 and he wants a guitar and tractor.

Love,
Grace Ann and Joe Flood

Dear Santa,
Merry Christmas and I hope you aren't having to work too hard this year.

I have been a pretty good boy. I'm nine years old now and growing fast.

Would you please bring me a Fort Apache, a tool set, guns, football jersey, cowboy hat, bowling set and some more for my train and cars.

Please bring some toys for the little poor children.

Love,
Bobby Watts
224 Ave. J.



*The time is near
the Gifts are here!*

STARTING TODAY

Sale

Get Ready for the Holidays Now
During Our Gigantic
PRE-CHRISTMAS

Check the Appliance Buy-Only 20 Per Cent Down - First Payment in March

10.8 cu. ft. HOTPOINT REFRIGERATOR Now Only \$180⁵⁰	12.3 cu. ft. HOTPOINT REFRIGERATOR Now Only \$215⁹⁵	10.9 cu. ft. HOTPOINT REFRIGERATOR Freezer Capacity 75 lbs. Now Only \$269⁹⁵	17 cu. ft. Chest Type HOTPOINT FREEZER Now Only \$285⁹⁵	One Only HOTPOINT Electric RANGE \$235⁰⁰
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Remember: For a White Christmas - Give Appliances.

LUMINAL PAINT SPECIALS

Luminal - One Coat INTERIOR PAINT Pre-Christmas Special Decorate Now for the Holidays Qt. 95¢ \$2⁷⁰	Luminal OUTSIDE PAINT Quart \$1³⁵ Gallon \$4⁵⁰	Luminal INTERIOR LATEX Quarts \$1¹⁰ TO \$3⁷⁵ Gallons \$1²⁵ TO \$4⁵⁰
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Seidility Multitent and Satintone Paints - Reduced 25%

All Floor Coverings
REDUCED

Replace that old worn out floor covering BEFORE Holiday Company Begins Arriving

All Sporting Goods
REDUCED

You Can Fill a Lot of Stockings in this Group Shop Today!

HEREFORD BUILDER'S & SPORTING SUPPLY

1306 Park Ave.

Phone 719

This Is
NATIONAL BEEF WEEK

See Us For
DEAF SMITH COUNTY FED BEEF
We Guarantee All Meat
To Be Satisfactory

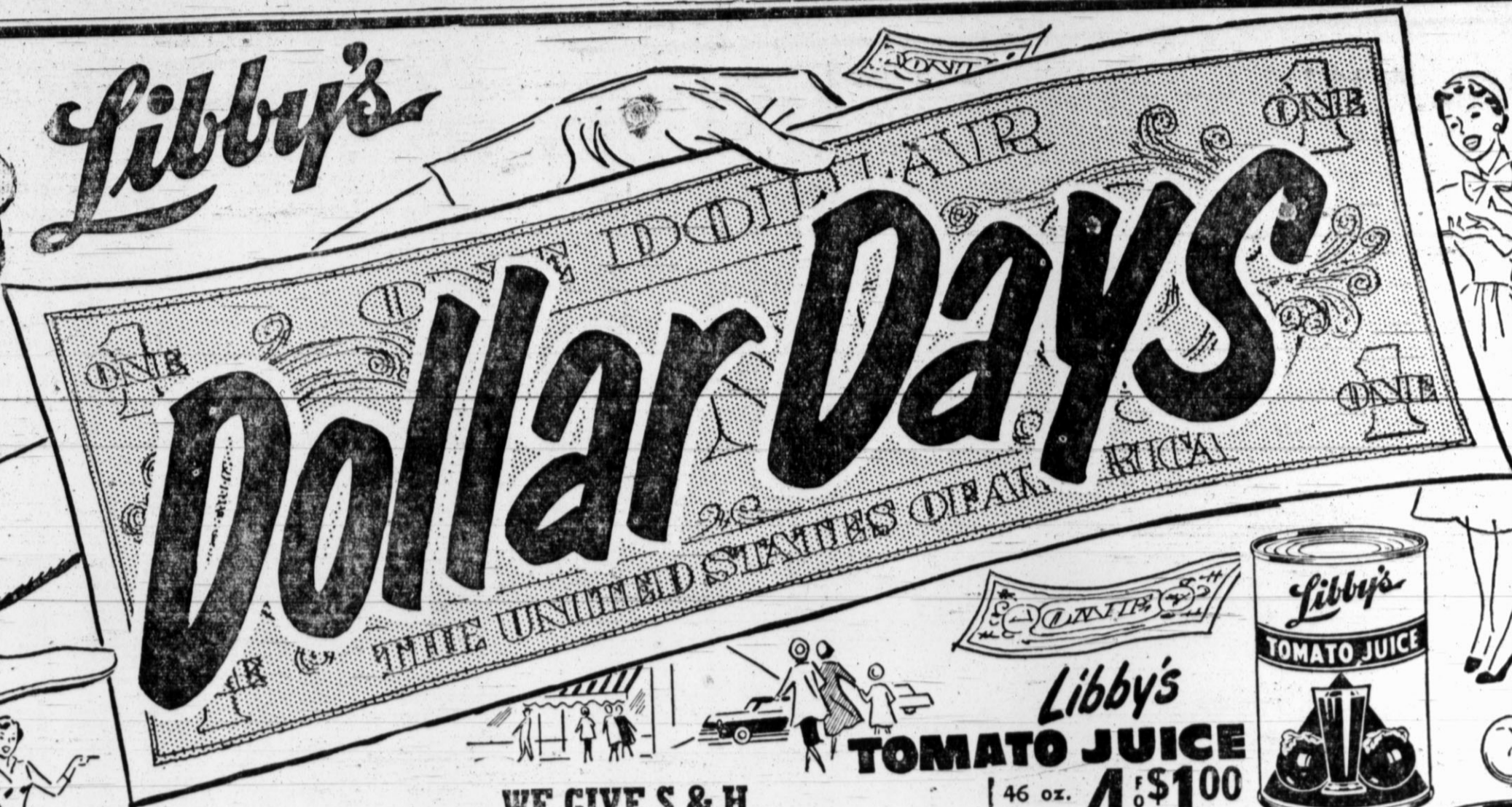
Bring This Coupon in
for a
3c per lb. Savings
on
Halves, Front Quarters and
Hind Quarters
Good thru Thursday, Dec. 12th

Hopson Meat Co.

Phone 1471 1 Miles East of Bull Barn on Dairy Road
Place Orders Now for Christmas Hams



Libby's



WE GIVE S & H

GREEN STAMPS

Libby's - 14 oz. Bottle
CATSUP 6 FOR \$1.00

Libby's
24 oz. can
CHILI 2 FOR \$1.00

Libby's
16 oz. cans
TAMALES 4 FOR \$1.00

Libby's
16 oz.
BEEF STEW 3 FOR \$1.00

Libby's
12 oz.
CHOPPED BEEF 3 FOR \$1.00

Libby's
Spaghetti with Meat Balls 4 FOR \$1.00

Libby's
SPAGHETTI with MEAT 4 FOR \$1.00

Libby's
VIENNA SAUSAGE 6 FOR \$1.00

RUBBER WELCOME MATS
Reg. 98c seller - 69c

PLASTIC DISPENSERS for catsup, mustard, or dressing 19c

COLGATE TOOTH PASTE
Giant Size, reg. paste 39c

TRUSHAY HAND LOTION
with dispenser 31c plus tax

APPLES
While they last
Jonathans \$1.50 bu.
Delicious \$3.00 bu.
Romes \$2.75 bu.

CHRISTMAS TREES
Next Week!
Wait and buy fresh cut trees—and as usual,
The Price will be Low!

FRESH DAILY PRODUCE

Extra Choice
Lemons 2 LB S 19c

Tokay
GRAPES 15c lb

California Bell
PEPPERS 15c lb

SELF SERVICE MEATS

Cut the Way You Want It
Pinkney's
BACON 2 LB S \$1.09

T-Bone - USDA Good, well trimmed
STEAK 89c lb

Pinkney's
Sausage 2 LB BAG 69c

lb. 35c

Libby's
TOMATO JUICE
46 oz. Cans 4 FOR \$1.00



Libby's
CRUSHED PINEAPPLE
No. 2 Cans 4 FOR \$1.00



Libby's
PEAS
303 Cans 5 FOR \$1.00



Libby's
FRUIT COCKTAIL
303 Cans 4 FOR \$1.00



Libby's
CORN
Whole Kernel or Cream Style
303 Cans 6 FOR \$1.00



Libby's
HAWAIIAN PINEAPPLE JUICE
46 oz. cans 3 FOR \$1.00



Libby's
CORNED BEEF HASH
16 oz. cans 3 FOR \$1.00



FRYERS

OPEN UNTIL **9** P. M. EVERY NITE!

TAYLOR & SONS
Highway 51 & Park Phone 15

PHONE 30 WANT ADS PHONE 30

Miscellaneous

PRE CHRISTMAS lay away plan is in full swing at Cowan Jewelry. Make your selections now. Payments as low as \$1 weekly. No interest or carrying charges. B-7-27-20-tfc

HELP WANTED

BUXTON Billfolds at Cowan Jewelry from \$3.95 up. Name stamped in gold at no additional charge. B-8-16-20-tfc

Situation Wanted

WANT TO DO baby sitting in my home, day or night. Mrs. C. E. Sparks. Phone 1016. B-9-17-21-9p

SELECTION of boys' or girls' identification bracelets 1/2 off. No charge for engraving. Shop Cowan Jewelry. B-9-16-20-tfc

NOTICE

DON'T shiver and shake. See Blanton Butane for warm morning butane or natural gas heaters. B-10-15-14-tfc

DON'T LET Christmas slip up on you. Lamm's diamond special a five diamond set for only \$36.95, and feature lock sets for as little as \$49.95. Lamm Jewelry 307 Main. B-10-29-16-tfc

CANYON REST HOME. Good meals. Special care. Nurse on duty. Relatives welcome any time. 1311 7th Ave. Phone OL-3789. B-10-19-48-tfc

Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Kiwanis Club Thurs. Noon

Veteran's Club House

OPTIMIST CLUB Meets Tuesday Noon at the Jim Hill Hotel

PHILLIPS 66 AMMONIUM NITRATE FERTILIZER 33.5% NITROGEN

BEDROOM for rent. Close in. 509 Ross. Phone 847J. B-5-9-23-tfc

RENT bedrooms, private bath, to high type permanent working men. Phone 299, 344J. B-5-12-23-3p

PERMANENT party wants to rent two bedroom house. Woody McDermitt. Phone 160 or 1238. B-6-14-23-2p

FURNISHED apartment. Private entrance and bath. Bills paid. White adults only. 210 West 9th. Phone 2183. B-5-16-23-2c

FOR RENT: Three room efficiency. Furnished. Adults. Whites only. Very nice. 204 West 7th. Call or see F. M. Kester. B-5-20-23-tfc

WANTED GET THAT Christmas present now. An ideal gift is a Camera from Lamm Jewelry 307 Main. B-6-16-16-tfc

WANTED stalk field pasture for cows and wheat pasture for calves. O. G. Hill. Phone 93. B-6-16-16-tfc

PRE CHRISTMAS Schick 25 Electric razor, special \$29.50 value for only \$18.75. Use Cowan Jewelry lay away. B-6-17-20-tfc

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PHILLIPS 66 AMMONIUM NITRATE FERTILIZER 33.5% NITROGEN

WHEAT AND SMALL GRAINS NEED NITROGEN!

For the nitrogen your crops need, apply Phillips 66 Ammonium Nitrate. The nitrogen and other plant foods removed by last year's crops must be replenished to maintain higher yields and profits per acre. Wheat and other small grains respond quickly to nitrogen to help stimulate early growth... produce and support bigger heads per plant and more plants per acre.

For fall-seeded small grains, apply nitrogen this spring before plants reach the jointing stage. For spring-seeded small grains, apply nitrogen before seeding or as a top dressing early in the season.

ORDER YOUR PHILLIPS 66 AMMONIUM NITRATE TODAY!

At The Same LOW PRICE

Associated Growers Of Hereford, Inc.

FOR SALE: Three acres on South Main. Good site for home building. Call 1793W. B-4-14-49-3c

FOR SALE: Good four room modern house; three lots 60 x 140. G. W. Brumley. Phone 945. B-4-15-20-tfc

SELECTION OF boys' or girls' identification bracelets, 1/2 off. No charge for engraving. Shop Cowan Jewelry. B-4-16-20-tfc

HEREFORD FARMS Nearly perfect quarter, 1 well, land clean, no improvements. \$15,000 cash down payment. Good quarter-section, nat. gas, good well, no improvements. \$235.00 per acre. Will take \$15,000 cash down. Perfect 80 acres, right at town. One well, no improvements. \$10,000 cash down payment. Vegetable farm, 40 acres, one well, on pavement right at town. \$7,000 cash down payment. Nearly perfect section, 2 wells, nat. gas, has old house. \$170.00 per acre. Nearly new 2 br. GI home, \$75.00 mo., 4 1/2%. Lawn, shrubs, trees, drapes, forced air heat. Owner hps \$2,100.00 equity.

1 MILLION DOLLARS To loan on irrigated and dry land in Deaf Smith, Castro and Parmer Co.

DR. MARTIN LONE STAR AGENCY 136 Main - Hereford, Texas

4,4 Days 737 Nights B-4-36-34p

WANT A GOOD FARM? We have a number of good sections, some with irrigation and some dry land. Over 25 half sections, several with good cotton allotments. Also some good vegetable farms. 14 quarter sections, some for small-down payments. 2 good 80 acre tracts, will trade for house on either equity. 6-40 acre tracts, improved, unimproved, some irrigated. We also have a good selection of tracts from 1 to 40 acres. We will be glad to show you any of the many listings we have.

NICE 3 BEDROOM BRICK. \$750.00 down, balance good terms. Has central heating, nice bath, large closets, newly decorated. A good buy at \$12,600.00. 2 bedroom and attached single garage, out of city limits. Price \$4500.00. Will sell for \$500 down and balance \$60 month, or will consider some trade.

We have a good selection of 2 and 3 bedroom homes, large and small. Some with dens. We will welcome your inquiry. Your listings on houses, farms, ranches and business property are appreciated.

WE SPECIALIZE IN SALES and TRADES.

J. M. HAMBY REAL ESTATE 1221 E. Hwy. 60 Phone 701 Gerald Hamby Res. 1137 Frio 4473 B-4-48-tfc

ERNEST KENDALL REAL ESTATE Newly decorated 2 bedroom home, \$4500.00. Well located farm. Good soil. Best water belt, no weeds. Two good 8" wells. 1/2 section or 1/4 section, \$255.00 per acre. Call Mrs. L. Peters, 419-W or phone 87. 401 West 1st St. B-4-21-tfc

HEREFORD REAL ESTATE FARMS RANCHES CITY PROPERTY Your business appreciated. We will do our best to serve you.

FLOYD WALTON 632 West First St. Office 2154 Home 1632 B-4-23-tfc

FOR RENT: House, 708 Knight. See me at 117 Bradley. Phone 911W. B-5-12-46-tfc

17 JEWEL gents waterproof watches at Cowan Jewelry for only \$14.95. 17 jewel white or yellow gold ladies dress watches for only \$16.95. Fully guaranteed. Shop Cowan Jewelry. B-5-28-20-tfc

VERY nice furnished apartment with private bath. Inquire at 232 West 3rd. B-5-12-47-tfc

FOR RENT: clean, private, efficiency apartment. 113 Ave. G Phone 357. B-5-11-47-tfc

FOR LEASE Building 50'x75' now occupied as funeral home 131 East Second with or without lots adjoining. Available about January 1. W. A. Black, 100 Transit Tower, San Antonio, Texas. Telephone Capitol 5-2651. B-5-44-tfc

NICE two room modern unfurnished house for rent. C. A. Lindsey. 208 Whittier. Phone 1081. B-5-15-21-6p

NICE furnished apartment for couple. Close in. Phone 1322. B-5-9-21-tfc

FOR RENT: Three room unfurnished duplex apartment. 207 Bennet. Phone 980W. B-5-11-21-tfc

FURNISHED apartment. 510 West 4th. Phone 248J. B-5-9-49-2c

FOR RENT: One modern two room house. Furnished. All bills paid. Close in. Phone 1244 or 1814. B-5-17-49-1c

FURNISHED apartment for rent. Mrs. W. M. Megert. 401 Lawton. B-5-10-49-2c

FIVE ROOM furnished house. 606 Miles. See Lee Conklin. Phone 728. B-5-11-49-tfc

FOR RENT: Furnished apartment. Bills paid. Inquire 141 North 25 Mile Ave. B-5-12-21-tfc

FOR RENT: TV sets. Streu Hardware. B-5-9-18-tfc

ON STAR STREET A lovely two bedroom rock home, with den, extra large living room, carpets and drapes. Lots of closet and storage space, lots of cabinet space in kitchen, wired for electric range, central heating and air conditioning, dishwasher, garbage disposal, two hot water heaters. Garage plumbed for washer and dryer, and deep freeze. Large two car garage, with electric door lift. 8' fence around back yard. Underground sprinkler systems back and front yards. Must be seen to appreciate. Terms can be arranged to suit reliable party.

TRULY REAL ESTATE Phone 1349 B-4-16-tfc

TWO BEDROOM house. Two blocks from Alkman School. Small down payment. Shown by appointment. Phone 2027. B-4-16-17-tfc

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FOR RENT: TV sets. Streu Hardware. B-5-9-18-tfc

FOR SALE: Second hand furniture. 401 East 4th Street. B-1-9-48-3p

LIMITED number of copies of 1957 State and County Tax roll showing name, address, land owned and description on rural property only. \$25. Also maps of city and county. A. O. Thompson Abstract Co. Phone 130 or box 73, Hereford, Texas. B-1-41-48-tfc

FOR SALE 1-1951 Model H International Tractor with two row equipment. 1-John Deere one way power lift, 7 ft. 1-Case Tandem Disc, 7 ft. 1-Case Drill, 16'x10'. 1-V Ditcher. 1-Steel Float. All of this machinery is in good condition. J. M. DAVIS 830 Blevins B-2-49-tfc

FOR SALE: John Deere combine with cab and heaton pickup attachment, for immediate delivery. Steve Clements. Phone 433 Hereford. B-2-19-23-tfc

FOR SALE: Number 24 IHC two row corn picker in good shape. Mounts on HRM. \$300. Six miles north, two east of Dimmitt on FM 1057. J. N. Barnett. Phone 364J Dimmitt. B-2-23-48-4k

8.50 TRADE in on your old electric razor on a Auto-home Remington Rolletric shaver. Lamm. B-2-15-16-tfc

PRE-XTMAS lay way plan is in full swing at Cowan Jewelry. Make your selections now. Payments as low as \$1 weekly. No interest or carrying charges. B-2-26-20-tfc

FOR SALE: 1952 Ford Fordor Fordomatic. Good condition. New tires, Radio, heater. Phone 1986. B-3-14-49-2c

FOR SALE: Exceptionally good, clean, 1951 Ford. 330 West 4th. St. after 5:30. B-3-13-49-4c

FOR SALE: 1953 Pontiac Star Chief. Good condition. \$700. For information phone 1607. B-3-13-23-tfc

FOR SALE: '55 Chevy pickup. One owner. Call Neil Cooper at 840. B-3-12-47-12p

IF YOU ARE THINKING of buying a new or late model used car, see the installment Loan Department of the First National Bank for financing. Low rates, convenient terms, many other advantages. B-3-32-15-tfc

BUXTON BILLFOLDS at Cowan Jewelry from \$3.95 up. Name stamped in gold at no additional charge. B-3-16-20-tfc

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FOR SALE Miscellaneous

WE PAY CASH for APPLIANCES FURNITURE CLOTHING or WILL TRADE FOR ANYTHING OF VALUE! BIG RED BARN West of City on Clovis Hwy. Phone 2170 Open 5 days 2:30 to 5 p.m. B-1-24-tfc

REGIS electric blankets, \$21.95 with single controls, \$27.95 with dual controls. Unconditionally guaranteed for one year. ROGERS DRUG B-1-19-50-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Windows Glass Picture Frames 1322 Park Ave. Phone 1425 B-1-16-tfc

FINANCE your auto premiums for 6 months. John McLean Insurance. B-1-10-45-tfc

IRRIGATION PUMPS On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user. Drop us a line and let us know the size and depth you need. B-1-10-45-tfc

WRITE BOX 5305 LUBBOCK, TEXAS B-1-34-tfc

FOR SALE: DISC MARKERS. Lesly Motor Company. B-1-9-39-tfc

FOR SALE: New Mexico winter barley seed. Barrett farms. Phone 196W or 452. B-1-13-10-tfc

DEARBORN Heaters cost less to buy, to install, to operate. On display now at Blanton Butane, Inc. Phone 551. B-1-19-14-tfc

MAYRATH grain loaders and parts. Davis Implement Co. Phone 380. B-1-10-18-tfc

BEST VALUES in used TV and Hi-Fi. Streu Hardware. B-1-9-18-tfc

LADIES 17 Jewel Lamm watch. Unbreakable mainspring, expansion band. White or yellow gold. \$22.95 tax included. Lamm Jewelry 307 Main. B-1-20-16-tfc

PIGS FOR sale: Phone 2140 after 2 p.m. Hereford. B-1-9-46-tfc

PRE CHRISTMAS Schick 25 Electric razor, special \$29.50 value for only \$13.75. Use Cowan Jewelry lay away. B-1-17-20-tfc

WINTER SEED barley for sale. Davis Implement Co. Phone 380. B-1-10-21-tfc

"WHAT" a day, had time to play, after cleaning my carpets with Blue Lustre. Streu Hardware. B-1-16-23-2p

FOR SALE: Custom built magnum, \$150. Standard Winchester duck gun. New. 10% below wholesale cost. Phone 131. B-1-17-23-2p

HAVE THREE rotary irrigation drilling rigs, ranging from \$10,000 to \$21,000. Will trade or drill for land. E. O. Billingslea Jr., Tipton, Oklahoma. T-1-23-47-3c

GENERATORS and Starters for trucks and trucks. Hereford Trucking Co. Phone 320. T-1-12-18-tfc

FOR GUARANTEE Recapping see Shelter Tire Exchange, 303 East First. Phone 122. T-1-10-25-tfc

HOLSTEIN heifer calves for sale. From 200 pounds up. Phone 1690W. One mile east of town on Dairy Road. S. C. Brevton. B-1-22-49-2c

FOR SALE: 28 Parakeet breeders. 114 Ave. E. Phone 1672. B-1-10-49-2p

FALL IN line and save time with Glaxo linoleum coating. No more waxing, easy to clean. Streu Hardware. T-1-18-49-1c

The Hereford Brand

Published Every Thursday at 335 Main St. Hereford, Deaf Smith County, Texas - Phone 30 Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Our Slogan: "More People—More Farms" JAMES M. GILLENINE Publisher ROY M. CLARK News Editor



Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year, outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1. All subscriptions strictly cash in advance.

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11 Business Services AUTO PREMIUMS. Financed for 6 months. Low cost. John McLean Ins. Agency. B-11-24-45-tfc

Orsborn-Norwood Chev.-Olds MAIN & 5th GMAC PLAN

A car is the miracle that totes you to work in the morning... to fun at night... and to hours of pleasure on vacations. You can have this miracle for your very own with one of our Guaranteed "OK" Used Cars. Remember, behind "OK" Used Car wheels sit the world's most SATISFIED car owners!

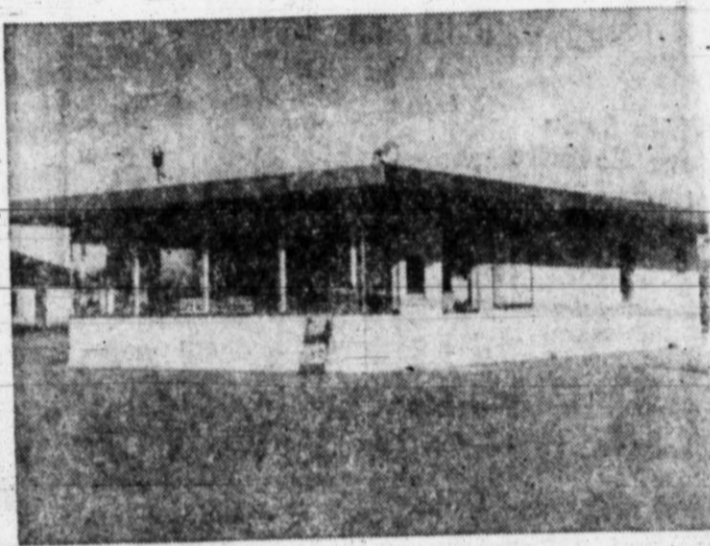
SPECIAL THURSDAY 1954 Chevrolet Del Ray 2 door sedan, beautiful yellow finish with green top, standard transmission, 261 engine, dual carburetors, dual exhausts, radio, heater, air conditioned, and near new white tires. You must see this one to appreciate—there just isn't a more fully equipped or nicer one anywhere. \$1095

1953 Chevrolet 210



Nurses Supervisor Virginia Hartman accepts "turkeys." (Staff Photo)

CONGRATULATIONS and BEST WISHES



to Ervin and Dorothy Ward
Upon Completion of the

DOUBLE K

DRIVE IN

J.F. MESSER

Phone 1578

Camp Fire Group Makes Turkeys for Patients

The Wetonah (Merry-Hearted Girls) Group of Camp Fire Girls recently spent a meeting making tiny turkeys of pine cones. The turkeys were designed to decorate the dinner trays of patients spending Thanksgiving in Deaf Smith County Hospital.

Six of the girls, with their leader Mrs. Pete Guinn, delivered the turkey decorations to the hospital on last Wednesday. Mrs. Virginia Hartman, nurses supervisor, accepted the decorations.

Girls who worked on the project are Patricia Ann Baker, Mary Fern Evers, Sylvia Ann Fangman, Dorothy Ann Frerich, Betty Guinn, Martha Lee Hudson, Jimmie Lee Hodges, Vicki Inman, Linda London, Nancy Maltin and Beverly Noyes.

Mrs. Guinn said that the Wetonah Group will hold its Christmas party Thursday, Dec. 12 at the Camp Fire Hut, and will not meet again until the second Thursday in January. Mrs. Don T. Martin is assistant group leader.

Look
Who's
New!



Mr. and Mrs. Frank Rameriz are the parents of a girl born Dec. 1 at 12:30 a.m. and who weighed 7 pounds and 10 ounces. A girl was born to Mr. and Mrs. Arnold Betzen Dec. 1, at 12:59 p.m. She weighed 8 pounds and 2 1/2 ounces.

At 3:45 p.m., Dec. 1, a daughter was born to Mr. and Mrs. Milton Newman. The girl weighed 6

Classifieds...

(Continued From Page 4)

I CAN pick up maize fallen over, any direction, heads loose or hanging. Bruce Coleman Route 2 Friona. Phone Westway 2532. B-11-21-49-4p

WE NOW have facilities to pluck chickens and turkeys. Call for Sammy Parker at Hopson Meat Company. Phone 1471. B-11-19-49-4c

WE BUILD up and hard surface cylinder bars for combines. Jacobsen Brothers. Phone 777 or 1774. B-11-16-15-tfc

FOR GENERAL BUILDING AND REPAIRS SEE US

We do all types of work.
Building Storm Cellar.
Roofing Fencing
Stucco Dashing

Interior Decorating
Outside Painting
Perforating Textoning
DURWARD AND JAMES HAMBY
Phone 2059 337 Avenue I
B-11-49-tfc

PRE CHRISTMAS Schick 25 Electric razor, special \$29.50 value for only \$13.75. Use Cowan Jewelry lay away. B-11-17-20-tfc

WE WRITE AUTO COVERAGE. ALL kinds. Yes, finance for 6 months. John McLean Insurance Agency.

pounds and 2 ounces.

Shannon Lynn, son of Mr. and Mrs. J. R. Watson, was born at 6:57 p.m. on Dec. 1, and weighed 7 pounds and 12 1/2 ounces. Paternal grandparents are Mr. and Mrs. S. B. Sherrill of Amherst and maternal grandparents are the Rev. and Mrs. D. H. Montgomery of Morton.

Mr. and Mrs. J. C. Law are the proud parents of a boy, Berney Dean, who was born at 12:16 p.m. on Dec. 3 and who weighed 8 pounds and 5 1/2 ounces. Paternal grandparents are Mr. and Mrs. J. P. Law of Hale Center and maternal grandparents are Mr. and Mrs. R. L. DeRusha of Summerfield.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

Quick — Efficient
HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497

12 Livestock
Strayed - Found
17 JEWEL gents waterproof watches at Cowan Jewelry for only \$14.95. 17 Jewel white or yellow gold ladies dress watches for only \$16.95. Full guaranteed. Shop Cowan Jewelry. B-12-28-20-tfc

LOST OR STRAYED: Four black heifers, weighing about 500 pounds. Branded H on left shoulder. Phone 845W. Art Lewis. B-12-19-47-tfc

ONE WHEELER
HONOLULU (H) — James Crockett, a 20-year old sailor stationed here, rode around the island of Oahu on a unicycle. He did it on a bet.
The trip, some 94 miles, took him

27 1/2 hours, with rest and eating stops. One friend led the way on a regular bicycle, another followed in a car.
Oahu is Hawaii's third largest island, and site of Honolulu.

Our Sincere BEST WISHES



Ervin and Dorothy Ward Upon the Completion of the

DOUBLE K

DRIVE-IN

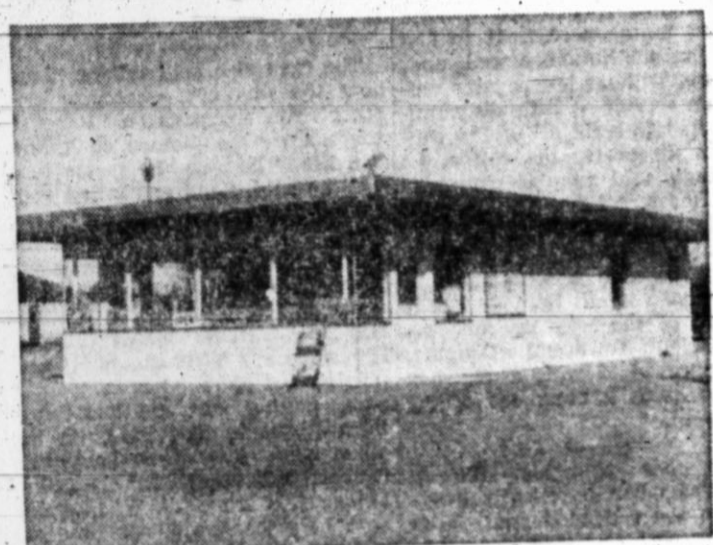
Located at Highway 60 and Park Avenue . . .

We are indeed happy to have had a part in the construction of this new Drive-In, and we want to offer our Best Wishes for many years of success.

For the Best in Electrical Work See . . .
OWEN'S ELECTRIC

BEST WISHES

To



All the Folks at the New . . .

Double K Drive-In

Highway 60 and Park Avenue

We are proud to have had a part in the construction of your new Drive-In, and we take this opportunity of offering our sincere Best Wishes for a successful business.

If it's glass . . . think first of . . .

Hereford Glass Co.

YOU'RE INVITED
to attend the

Grand OPENING

OF THE ALL NEW

DOUBLE "K"

DRIVE-IN



Friday December 6, 1957

PARK AVE. & HIGHWAY 60

COFFEE AND DOUGHNUTS SERVED
ALL DAY FRIDAY!

FREE DOUBLE K DRIVE-IN

Curb Service

Ervin and Dorothy Ward

11 a.m. to 11 p.m.

SHOP EARLY

For the Best Buys in Christmas Trees

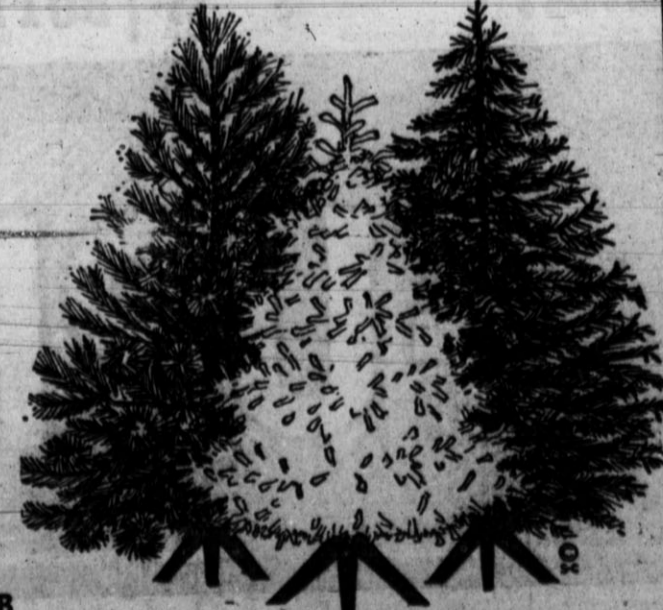
These Douglas Fir Canadian trees are offered to you by the
HEREFORD OPTIMIST CLUB.

There is a large selection of beautiful trees from which to choose
with sizes ranging from 2 ft. to 12 ft.

OPTIMIST MEMBERS will be there to serve you every afternoon
and evening 'till CHRISTMAS

The proceeds will go to the BOY'S WORK FUND.
Our lot is located at 1306 Park Ave.

COME IN AND SEE US NOW



Motto: Friend of the boy
HEREFORD OPTIMIST CLUB



hundreds of boys and girls who trooped through the Crimemobile parked at Third and Main Tuesday. All who saw the display were sincerely impressed with the scientific methods used in modern crime detection. It is like one of the youngster's said: "You just hadn't better do it, 'cause you're sure to get caught."

Right now, Thursday, Dec. 5, we have 16 shopping days before Christmas — and that's fudging in on Christmas Eve. Just like 1954.

Christmas this year will be a big, last-minute affair. People just simply cannot realize that the holiday season is here. I guess it's a case of too many Sputniks and too little grain sorghum which, any way you look at it, is a bad combination.

NONCHALANCE is the ability to look like an ass when you have behaved like an ass.

Have YOU Read The WANT-ADS?

Hospital Notes

Patients in Hospital

Douglas Allan Little, 132 Star; Mrs. J. R. Watson, Star St.; Mrs. Peggy James, 317 Sampson; Elmer Cook, Box 1013; Carl Brown, 241 Star; Mrs. Arnold Betzen, Hereford; Willard May, 402 Marble; Mrs. Walter Hodges, Hereford;

Mrs. John Hanna, Hereford; G. S. Solomon, 240 Ave. J; Earl Phillips, Hereford; Cora E. Hershey, 503 Blevins; Mrs. Chris Renfro, 405 Lawton; Mrs. A. G. Rolan, Friona; Mrs. Clifford Allmon, Hereford; Teasio Armentariz, Hereford; Ramiro Joleo, Friona; Mamel Sereno, Hereford; Mrs. Jack Streun, Summerfield; Viola Rettman, K St.; Josephine Law, Summerfield; Agatha Malone, Hereford; Maria Griego, Hereford; Al Lee, 610 Park Ave.

Patients Dismissed
Mrs. Billy Coal, 12-3; Mrs. Frank Ramirez, 12-3; Juan Chavez, 12-3; Mrs. Oliver Rudd, 12-3; Walter Good, 12-3; James Wallace, 12-2; Mickey Bonesio, 12-2; Mrs. Ruby Newman, 12-2; Orpha Nickerson, 12-1; Mrs. Olin Parris, 12-1; B. Davidson, 12-1; Terri Lynn Wilson, 12-1; Mrs. Earl Cole, 12-1; Mrs. Emeline Watson, 11-29; Fred M. Henry, 11-29; M. L. Simpson, 11-30; Louis Moran, 11-30; Mrs. James Johnston, 11-30; Mrs. L. L. Cannon, 11-30; Mrs. L.

R. Cole, 11-30; Mrs. R. E. Monroe, 11-30; N. D. Bartlett, 11-30; Janice Rae Hardy, 11-30; Danny Jo Hardy, 11-30.

LUCKY FIND
GAS CITY, Ind. (AP) — Finding a hole in the ground was worth \$25,000 to Gas City. Just before starting to dig a \$25,000 storm drain for the north-east section, city employees found a long-abandoned sewer. It will be used instead, at a cost of only \$300 for repair.

By JIMMIE GILLENTE
THE WORM HAS finally turned and now it's the bank who gets it in neck on holidays. One did, at least. Al Yeager, Foxworth-Galbraith manager, dropped by the Hereford State on Nov. 11 to discover the institution closed and, therefore, without its regular coffee room service. A little disgruntled, Al had to walk all of the way to Main Street for his coffee, so he jokingly told them to charge it to the Hereford State Bank, which Kenneth Coker obligingly did.

The statement, amounting to 5 cents, was a small item — but it went all of the way up the line to President Townsend Douglas, who approved it with a flourish, and got quite a bang out of the whole deal.

Banks are changing, though. Time was when practically every store in town handed out book matches, and this was especially true of the drug stores. Today, many drug stores sell matches and the grocery stores sell them by the carton. The only dependable places in Hereford where you can always find free matches, ready for the taking, are the two banks. However, the really nice thing is the fact that bankers are getting more and more like people all of the time. I don't believe there is any single business classification which has changed so much in the past generation as has the hometown bank.

THE ROTARY CLUB members went all out on their annual Christmas party Monday night. Pheasant and wild-rice, no less; also mince meat sauce and fancy trappings. Chuck Hanna of Chicago was the speaker. I had a rough time figuring out how to carve the broiler size, individual pheasant, and noticed that a lot of other people up and down the table were looking around to see if anyone had discovered an easier way — which they hadn't. Not even Hugh Clearman, who took a bonafide carving course at the great and mighty institution of Texas A. and M., seemed to be completely at ease with all the fancy groceries.

It was quite a come-down Tuesday when I walked into Shirley cafeteria for the senior class chili supper, but doggone if I didn't enjoy it just as much. I'll tell you, chili and brown beans are mighty hard to beat or, as my wife says, maybe they are more down to my level. Anyway, both of the events were tops and the food was the kind that people will remember for a long time. Those seniors handled the large crowd better and faster than any crowd I have ever seen go through the cafeteria line.

The Rotary speaker had a lot of jokes, including the definition of an "expert."

quantity in any equation. A leak which starts in a pipe is a drip until it gets under pressure, whereon it becomes a spurt. Hence, an "expert" is an unknown drip who is under pressure.

The man also kept talking about how the divorces, shootings and other news coverage on "Page 1" are not a true picture of American life. "Turn to the inside pages," he said, "and you'll find stories of the way Americans really live." All of which reminded me about an item I saw on an inside page the other day, which boldly declared "THERE ARE MORE BALD WOMEN THAN MEN." Honest, that's what it said. It also pointed out that when a woman starts getting bald, she does something about it. The man, on the other hand, just keeps on letting it show. I have decided that what I need is a toupe. G. W. Brumley says he priced some one time out in California, though, and they cost up around \$75. To make things worse, this happens to be a pre-war price. They probably cost \$200 by now.

Maybe Dr. Barnett's new research program will develop something along the line of growing hair. I don't know of any place where they would find more legitimate prospects. Among the male population, that is!

My other big problem is keeping a badly cluttered desk. Even fellows like Howard Brown and Gaylord Newell have the nerve to mention it from time to time. Finally I ran across a little quip that should solve this problem for all time:

If a cluttered desk is a sign of a cluttered mind, I can't help but wonder what an empty desk indicates.

I notice, where the price of fish is going up. Even the professional fishermen are beginning to tell about the ones that got away. Had-dock prices are up 35 per cent and cod prices are up 20 per cent over last year. This is still probably cheap compared to the final cost most local anglers pile up, but it is still encouraging to the fisherman. It gives him a chance to convince his wife that "it really won't cost anything" if he goes fishing. The U. S. department is predicting 400 million fewer pounds of fish than last year — and if things work out, we might be able to promote another fishing trip down into Old Mexico. Anyway, it is worth trying.

This comes a little bit late, but if anyone is looking for a couple of SMU-Notre Dame tickets they should call Andrew Kerschen, Westway 2121. The game is Saturday afternoon, but someone might be interested.

CRIME STILL doesn't pay. If "X", he said is an unknown you doubt it, just ask any of the

Save Valuable Frontier Stamps from Furr's

We Reserve the Right to Limit Quantities.

SPAGHETTI, Allen's in cheese sauce No. 300 can 10c

PORK & BEANS 3 for 25c

BISCUIT MIX Jiffy 40 oz. 29c

ENVELOPES - Handy Pack 60 Count 39c

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Northport Sour, Pitted No. 303 Can **17c**

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White Swan Your Favorite Grind 1 Lb. Can **83c**

CHERRIES Brach's 13 oz. box **49c**

COOKIES Carol Creme Chocolate, or Vanilla lb **29c**

FLOUR ELNA 10 LB. BAG **69c**

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TREET Armour's Luncheon Meat 12 oz. can **39c**

GREEN BEANS Libby No. 303 can **19c**

PUMPKIN Kurer's No. 300 can **10c**

MEXICAN DINNER Patio, each **49c**

PEACHES Food Club FROZEN 16 oz. can **19c**

DOG YUMMIES 6 oz. pkg. **17c**

SOUP Lipton's beef, vegetable pkg. **18c**

GRAPE JUICE Welch's Frozen 12 oz. can **35c**

IVORY SNOW lg. pkg. **33c**

CAMAY SOAP reg. bar 3 for **29c**

CAMAY SOAP bath bar 2 for **29c**

FLUFFO SHORTENING includes 10c off label **85c**

TREND LIQUID DETERGENT 1 gal. can **53c**

TREND DETERGENT 2 reg. pkg. **39c**

BUTTER Armour's Cloverbloom quarters Lb. **77c**

Who but Furr's has Garden Fresh Vegetables?

Avocados 19c ea.

APPLES ROME BEAUTY 2 LB BO SR **29c**

Coconuts 2 FOR **35c**

Who but Furr's has Top Quality Meats?

PORK ROAST Shoulder Cut Lb. **33c**

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FRESH PORK LIVER lb. **29c**

RIB STEAK USDA Standard Graded Beef lb. **69c**

SIRLOIN STEAK USDA Standard Graded Beef lb. **69c**

CHEESE Kraft Longhorn lb. **49c**

See Fred Kroll for the BEST BUYS IN USED CARS

1957 Mercury Montclair hard top coupe, blue and white tu-tone. One owner, local car. 17,000 actual miles. **\$2495**

1957 Monterey Mercury, 4 door, factory air conditioning and power. Loaded with all factory equipment. 6000 actual miles. New car guarantee. See this one!

1956 Ford Fairlane 4 door solid white, radio, heater, Fordomatic, Thunderbird engine. Local one owner. 24,000 actual miles. **\$1595**

1954 Dodge Pickup. 4 speed transmission, long bed, excellent condition. Local one owner. **\$725**

1951 Pontiac 2 door black, 6 cylinder Hydramatic, extra clean. **\$350**

1950 Ford 1/2 ton Pickup. **\$195**

Kroll Motor Co.
E. Highway 60 Phone 90

FRIO NEWS

Two Weddings Are Held in Community

By MRS. GEORGE ZETZSCHE

Mr. and Mrs. H. C. Sykes of Bellflower, Calif., visited part of last week with their daughter and family, Mr. and Mrs. Kenneth Cox, Virginia, Larry and Lynn. They had been visiting with relatives in Oklahoma and were on their way home to California.

Mr. and Mrs. Weldon Stephan and Rhonda visited Saturday evening in the home of Mr. and Mrs. Floyd Cole, Jana, Cheryl, Bill and Beverly.

Jane Jones of this community and Richard Finley of Hereford were married Tuesday evening in the pastor's study in the Frio Baptist Church with the Rev. B. H. Baldwin, pastor, officiating. Jane is the daughter of Mr. and Mrs. A. B. Jones and Richard is the son of Mr. and Mrs. C. F. Finley. The couple is living in Hereford and Richard is employed at Cooper's Market.

Fertilizer on Small Grains Adds to Forage

COLLEGE STATION — A topdressing of nitrogen fertilizer on fall-seeded small grain is a good way to add forage for livestock during fall and winter.

William F. Bennett, soils chemist for the Texas Agricultural Extension Service, says that nitrogen fertilizer is generally the main need for topdressing fall-seeded small grains, as there generally is ample moisture to put the nitrogen to work to produce additional plant growth.

The use of the right kind of fertilizer at the right time has provided dividends in most of Texas, he added. To determine the most efficient rate of nitrogen, or any fertilizer soil should be tested.

However, on East Texas sandy soils and on the Gulf Coast Prairie application of about 30-40 pounds of nitrogen per acre in December or January or after each time the small grain forage has been grazed down is recommended when soil moisture is adequate, Bennett said. On the Blackland soils of Central and North Texas application of 30 pounds of nitrogen per acre in January has proved beneficial, and 30 pounds per acre also is recommended in January or early February in the Rolling and High Plains and West Texas.

Food value of the pasture will be increased in addition to increased amounts of forage for grazing if nitrogen is added. Oats, rye, barley and wheat contain scarce food nutrients not found in many winter rations. These small grain pastures generally contain as much as 20 per cent protein at their peak grazing stage, he concluded.

Miller were supper guests Saturday evening in the home of Mrs. H. M. Mobley. Lee Johnson has recently been injured in a car wreck and had been to Seminole for medical care. Owen Andrews was in Muleshoe, Littlefield and Lubbock Monday on business. The Frio Homemakers Club met Tuesday afternoon of last week at the Frio community building with Mrs. Woodrow Jones as hostess. Mrs. D. F. Yandell presented the program. A shower was given afterwards for Mrs. Billy Martin, the former Nona Patterson. Those present were Mesdames Jim Brooks, Annie Springer, T. L. Sparkman Jr., Ernest Harder, Raymond Jones, Clark Dobbs, Herb Schmidt, Elm Kimball, H. M. Mobley, D. F. Yandell, Weldon Stephan, Henry Dobbs, Owen Andrews, Jeff Terrell, Henry Andrews, Floyd Cole, Billy Martin, Miss Alma Andrews and the hostess. Mr. and Mrs. Clark Andrews, Rocky and Kirk and Mr. and Mrs. E. B. Berryman were dinner guests Sunday in the home of Mr. and Mrs. Wallace White, Brenda, Garry and Mike Sunday afternoon in Amarillo. The Andrews also visited with Mrs. G. W. Sparkman.

Sam Cox, Pierce Shackley and Alfred Taylor of Wetona, Okla., were here recently to help Cox's brother, Kenneth, with the maize harvest. The men stayed in the Kenneth Cox home while they were here.

Joe Andrews was a dinner guest Sunday in the home of Mr. and Mrs. T. L. Sparkman Jr., Tommy, Bonnie and Darlene. Afternoon guests were Mr. and Mrs. Herb Schmidt, Tommy and Dale. Mr. and Mrs. Ernest Harder, Gerald, Norman Dean and J. D. and Mr. and Mrs. T. L. Sparkman Sr.

Mr. and Mrs. Jeff Terrell, Kay and Sandy were in Plainview Sunday afternoon to visit with Jeff's parents, Mr. and Mrs. Tom Terrell, and brother, Tommy.

Mr. and Mrs. Roy Robinson and Hazel of Wilson spent the Thanksgiving holidays with their son and his wife, Mr. and Mrs. Johnny Robinson.

Mrs. Olin Parris, who has been ill with pneumonia, left Deaf Smith County Hospital Sunday morning. She went to the home of her parents, Mr. and Mrs. G. W. Parker, for a few days before returning to her home. Olin Parris and Mrs. Clark Dobbs have also been on the sick list.

Mrs. T. L. Sparkman Jr., Bonnie and Darlene and Mr. and Mrs. J. E. Andrews and Alma were in Amarillo Friday to shop and to visit with Mr. and Mrs. Charles King and Mr. and Mrs. Jerry King, David and Darlene.

Mr. and Mrs. John Cole and family of Spearman spent the weekend in the home of Cole's brother and family, Mr. and Mrs. Floyd Cole, Jana, Bill, Cheryl and Beverly.

Mr. and Mrs. Weldon Stephan and Rhonda were in Texline at the first of the week to visit with Mrs. Stephan's sister and family, Mr. and Mrs. E. H. Little, Peggy and Becky.

Mr. and Mrs. Leon Martin and Stephanie of Hereford and Mr. and Mrs. George Zetzsche and Ora Ann visited Saturday evening in the home of Mr. and Mrs. George Howard, Terry and Gwen. Sunday afternoon the Howards and Zetzsches visited in the Martin home.

Mr. and Mrs. Lee Johnson of Cortez, Colo., spent Saturday night in the home of Mrs. Johnson's mother, Mrs. H. M. Mobley. The Johnsons, Mr. and Mrs. Raymond Mobley, Karla, Kent and Kirk, Mr. and Mrs. Don Mobley of Dimmitt, and Mr. and Mrs. Darwin

FURR'S DECEMBER DRUG SALE

DISINFECTANT 49c
LYSOL Reg. 59c Size

SHAMPOO 79c
LUSTRE CREME Reg. \$1.00 Size

HAIR SPRAY 89c
NESTLE'S SPRAZE REG. \$2.00 VALUE

BABY POWDER 53c
Johnson & Johnson Large Can

HAND LOTION 79c
Melrose Plastic Bottle Reg. 98c

COOK WARE 88c
Aluminum Heavy Duty Values from 98c to \$1.25 Your Choice

Bubble Bath 49c
Charm 12 oz. Bottle Reg. 59c

CHILI BOWLS 29c
CROCK OVEN WARE EACH

DEORORANT 49c
Bath Room Odor-Aire Small Block

TOOTH PASTE 49c
Gleem Lg. Size Reg. 53c

HAIR ARRANGER 49c
BOYER H. A. REG. 69c VALUE

HAIR SPRAY \$1.75
Revlon, Satin Set 10 oz. can

Tooth Brushes 49c
TEK Reg. 69c

SPONGES 439c
O-CEL-O Reg. 19c

SHELF PAPER 49c
N-Bugs-M-Lady 25 ft. roll

HAIR DRESSING 49c
SUAVE, FOR LADIES Reg. 59c

FURR'S

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NYLON TIRES
for the price of RAYON!
CHECK THIS SAMPLE!
Black - Tube Type
6.70x15 - - \$17.95
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All Tax Included - Price Plus Recappable Trade-In
WE INVITE YOU TO COMPARE PRICE and QUALITY!
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SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

PRESSED FOR TIME?

Busy Christmas Shopping, Company, Planning meals... then...

SHOP Piggy Wiggly

Quick... Convenient... BETTER!

AND YOU SAVE EVERYDAY

S&H Green Stamps with every purchase

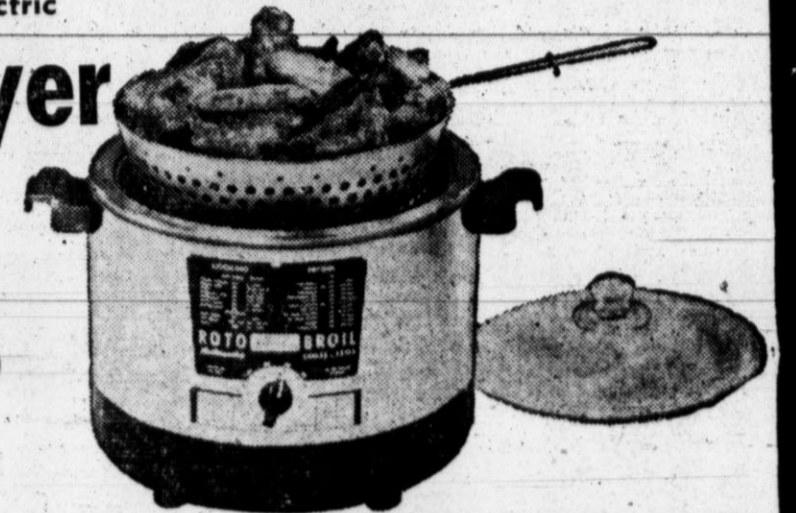
Only 17 Shopping Days UNTIL CHRISTMAS

Century Automatic Electric

Deep Fryer

12.95 Value
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\$6⁹⁵



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4 Quart Size
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Electric - Complete with Cord
\$6.95 Value
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HAIR DRYER

Electric, with Stand
\$6.95 value
Piggy Wiggly Price

\$4⁴⁵

Universal Automatic Electric

COFFEE MAKER

Reg. \$19.95 value
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30 Cup Automatic Tricolorator

PERCOLATOR

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FRY PAN

9 inch Presto Electric
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Reg. \$21.95 value

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FRY PAN

11 inch Presto Electric
Complete with Lid
\$23.95 value

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FRY PAN

Regular \$13.95 Value
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All above Fry Pans completely immersible for washing!

SCOTCH OVEN

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West Bend Electric
Regular \$7.95 value
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Reg. \$7.95 Value

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Magic Skin

DOLL

24 inches Tall
Bride or Regular
Sleeping Eyes
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Regular \$16.95

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SAVE ALL THROUGH DECEMBER

STOP PIGGLY WIGGLY

Libby's
MEAT PIES
Chicken
Turkey
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8 oz. - Each

23^c

Flour
Shurfine Enriched
10 lb. Bag

79^c

MIRACLE WHIP

Quart Jar

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BACON

Swift's Premium Thick Slice

2 LBS \$1⁰⁹

Baker's
ANGEL FLAKE COCONUT
German's Sweet **CHOCOLATE CHOCOLATE CHIPS**
Your Choice

2 FOR 37^c

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Shurfine Pure Vegetable

79^c

Ballards
BISCUITS

2 FOR 23^c

Tenderized Steak
Lean - No Bones
12 oz. Package

79^c

Kraft's Cheese Food
VELVEETA

2 LB. BOX 79^c

Philadelphia
CREAM CHEESE

8 oz. Pkg. 39^c

Kraft's American Pimento
SLICED CHEESE

8 oz. Pkg. 35^c

BANANAS

Large Golden Ripe

2 LBS 25^c

No. 1 Florida
TANGERINES

doz. 39^c

Large Snow White Heads
CAULIFLOWER

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Liberty
CANDIED CHERRIES OR PINEAPPLE

27^c

Cinch Christmas Tree
Stands Holds Like A Vise

29^c

CAKE MIX

Swansdown Yellow, White, Butterscotch, Devils Food

29^c

Hunt's - 20 oz. Family Size
CATSUP

25^c

Instant
COFFEE

Shurfine

6 oz. Jar 98^c

DASH

Detergent Home Laundry Size

\$3⁸⁹

JOY

Liquid Detergent 12 oz. Can

37^c

OXYDOL

Giant Box

73^c

SPIC & SPAN

Giant Box

83^c

IVORY SNOW

Giant Box

79^c

IVORY SOAP

Personal Size

4 FOR 25^c

CAMAY

Bath Size

2 FOR 29^c

CAMAY

Regular Size

4 FOR 32^c

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Santa and the STRONG BOY

by LUCRECE HUDGINS BEALE

CHAPTER ONE

A PRINCE IS BORN

Once upon a time, many years ago, there lived three little men named Noodle, Tiggie and Livingstone.

They were only six inches tall! They lived in a house made of half a watermelon rind and they fed on fresh boiled buttercups and acorn stew.

The watermelon house was also a workshop, for the three little men were good fairy wizards. They spent their entire lives making magic potions.

Three of their potions were Strength, Courage and Wisdom. Whenever a prince was born in the Kingdom of Mitzenpoo, Noodle, Tiggie and Livingstone would go, in invisible cloaks, to the palace and, before the prince was nine hours old, they would sprinkle him with their magic potions of Strength, Courage and Wisdom.

No one ever saw the three little men but it never failed that the prince of Mitzenpoo grew up to be king of great courage, strength and wisdom. This was the way it had been for 300 years and, as a result, Mitzenpoo was the happiest and fairest kingdom in the land.

Now, by and by, it happened that there was a king of Mitzenpoo who had no sons. This made the king very sad for he was getting old and he needed a son to help him care for his people.

The king wished and wished for a son and finally his wish came true: a son was born.

While the whole kingdom rejoiced, Noodle, Tiggie and Livingstone were in a frenzy. It had been so long since a prince was born that when the three little men looked in their cupboard they found that their potions of Strength, Courage and Wisdom had completely dried up.

"We must make new batches!" groaned Tiggie. "And quickly, for the prince is already four hours old and if we wait past nine hours the magic will not work."

"Oh, dear! Oh, dear!" moaned Livingstone. "This rushing makes me so nervous. If only we had known a prince was on the way!"

"Never mind," said Noodle.



The Fairy Wizards rushed to make the magic potions.

"We must do the best we can. I'll read the recipe and you, Tiggie, measure the ingredients and you, Livingstone, do the mixing."

So they worked and the hours flew by one, two, three until the new prince was eight hours old.

Noodle's eyes were red from reading in ancient cook books. Tiggie was cross-eyed from measuring a thousand ingredients. And Livingstone was spattered from head to toes with all he'd spilled.

But ready, in three separate bowls, were the three potions: Strength, Courage, Wisdom.

While the others cleaned themselves Noodle measured out six Strength. He moved that bowl to the floor to show he had used it and then he raced away to the palace.

Tiggie came next and seeing the bowl on the floor he thought Noodle had put it there for him. So he, too, took several drops from the bowl of Strength and raced away to the palace.

Then came Livingstone. "Ah," he said. "They've left the last

bowl on the floor for me!" Carefully he measured out several drops of Strength before he, too, raced off to the palace.

Each little man stole into the palace nursery and sprinkled his magic potion on the sleeping prince. Then, their task done, they met again in the watermelon house.

"What a prince this boy will be!" cried Noodle. "I gave him a truly whopping sprinkling of Strength!"

"Strength?" shouted Tiggie. "Why I myself gave him from the bowl of Strength!"

"Great heavens!" wailed Livingstone. "I did the same!"

Aghast, they stared at one another. Finally Noodle whispered, "He'll be the strongest boy in the world!"

"A strong boy with no courage," groaned Tiggie. "And no wisdom," cried Livingstone. And the three little men broke into sobs of grief.

CHAPTER TWO

THE COWARDLY PRINCE

The King of Mitzenpoo named his son Richard. He was so proud of his child he said that he would be the finest prince in the land, the bravest and wisest and strongest. When he became king no other kingdom would dare to attack them and Mitzenpoo would be peaceful for another 100 years.

But, alas — it was not long before the king found that Richard was not the prince he had hoped for.

As a baby, Richard cried all the time. He woke crying in the night — he was afraid of the dark. He cried when his father held him — he was afraid of his whiskers. He cried when the nurse sang to him — her voice was loud and frightened him.

"Why always the tears?" complained the king. "Is he ill?"

"I should say not!" laughed the boy's nurse. "He is the healthiest child I've ever seen. And strong! Why we cannot keep him in rattles. His tiny fingers crush every toy we give him."

"Why, then, is he always afraid?" asked the king.

"He will outgrow it," said the nurse.

But the boy didn't outgrow it.

When he was seven he lost a playmate's football when he gave it a single kick and it sailed high in the air and away over the palace wall.

The playmate turned on Richard and raised his fists in anger.

"I'll hit you for that!" he cried. Richard turned white and ran behind his father.

"You're a prince!" cried the king. "Go out and fight for yourself."

But when the king stepped aside Richard sat on the ground and cried.

When he was eleven the king gave Richard a red and gold uniform and said that henceforth he would be a captain in the Guard. But Richard got sick in his stomach when a sword was placed in his hands. He threw it away with such force that it stuck in the palace wall and it took three men to pull it out.

To make matters worse the king feared that the prince was dim-witted as well as cowardly. Not only did he do poorly in his lessons but he did not understand what it meant to be a prince and the future king of Mitzenpoo.

The king said, "My son, I am old. You will soon be king. There are many enemies in the land. How will you protect Mitzenpoo when I am gone?"

"I will leave it to the Guard," said Richard.

"But you must lead them," protested the king. "And you must guide our people."



"You might ask Santa," laughed the gardener.

Richard hung his head. "I am afraid of people," he mumbled. The king walked away in sorrow. Richard went into the garden and leaned against a holly tree.

"Look out!" said the gardener who was mean tempered and did not like Richard. "You're breaking my holly tree!"

Indeed, as Richard leaned lightly against the tree his strength was such that it caused the tree to break.

"Ah," sighed the prince. "Why am I such a sorrow to my father?"

"Because," said the mean gardener, "you've no brains and you're cowardly, too, it's said by all."

"But I am what I am," replied Richard. "How can I change?"

"You might ask Santa-Claus," said the gardener jokingly. "Might he'd put some courage and brains in your Christmas stocking."

Then the gardener went off laughing hard to think he'd hurt the boy. But Richard wasn't hurt.

"Perhaps that's the thing for me to do," he thought. "Yes, I shall find Santa Claus and ask him for help."

CHAPTER THREE

RICHARD AND THE CIRCUS

It was late at night when the prince slipped out of his bed. When he had dressed he wrote a letter to the king.

"Dear Father," he wrote. "I know I make you angry because I am not very bright and I am a coward, people say. So I am going away and I won't come back until I can be a good prince, wise and brave, the way you want me to be."

When he had finished the letter he climbed out the window and dropped to the ground. It was a very big drop but the prince was so strong and agile it didn't bother him at all.

What did bother him was the dark. He was so afraid of it that when he had gone only a little way he stopped and crouched under a bush. There he waited, shivering with fright until daylight.

When at last the sun was up he set out again. But he was still very frightened because he had never

seen a circus.

"Boy, you have a job with this circus!"

"Boy, you have a job with this circus!"

"Boy, you have a job with this circus!"

"Boy, you have a job with this circus!"

"Boy, you have a job with this circus!"

"Boy, you have a job with this circus!"

POTPOURRI

Busy Christmas Season Is off to Happy Start

By SANDRA GLENN

Monday was certainly a busy day for the merchants in Hereford. Not only were the ladies picking up Dollar Day specials but some were doing their annual Christmas shopping. Ladies wrapped in winter coats busily hurried to and fro along Main St.

Adding to the Christmas spirit, decorations, of Christmas bells, Santa's reindeer and jolly Santa have been hung for the holidays. Silver streamers dressed in green and red lights stretch from side to side along main.

The realization that Christmas is just around the corner gives reason to wonder if we have finished addressing all of the Christmas cards, if our shopping list is complete and no one has been forgotten or maybe we have some baking that has to be done.

Christmas is a busy season but the smiles on the faces of the Christmas shoppers give reason to believe it is a happy season.

Navy Ens. Kit C. Sanders, son of Mr. and Mrs. O. R. Sanders of 400 W. Park Ave., is undergoing five weeks of pre-flight training at the Naval Air Station, Pensacola, Fla.

During the course, students are instructed in aerology, navigation and the principles of flight. Upon completion, they are assigned to the Saultfield Naval Auxiliary Air Station, Pensacola, to begin their actual flight training.

Mackey Ballard and Kenneth Cole of Sudan were in Hereford Friday to see Kenneth's mother, Mrs. Hazel Cole, who underwent surgery a few weeks ago in the Deaf Smith County Hospital. Kenneth returned to Hereford Saturday to take his mother home.

Mr. and Mrs. D. L. Thomason, Mrs. Darral Thomason and children and Mrs. Richard Frye were in Spur this weekend to visit with relatives and friends.

Mrs. W. C. Masten and children, Glynna, Gale, Dale and Danny, of Sudan were in Hereford Sunday visiting with relatives.

Richard Frye left Monday, Nov. 25 for Fort Carson, Colo., where he is to start Army basic training. Frye is the son of Mr. and Mrs. R. A. Frye of Dawn.

Mr. and Mrs. Eddie Morton of Cleburne were weekend visitors in the home of Mr. and Mrs. Willis Dufur.

Leo McLarney of Washington, D. C. visited here over the weekend with Dan Finlan. McLarney is Finlan's cousin and is employed with a Dictaphone corp. His work places him in close connection with

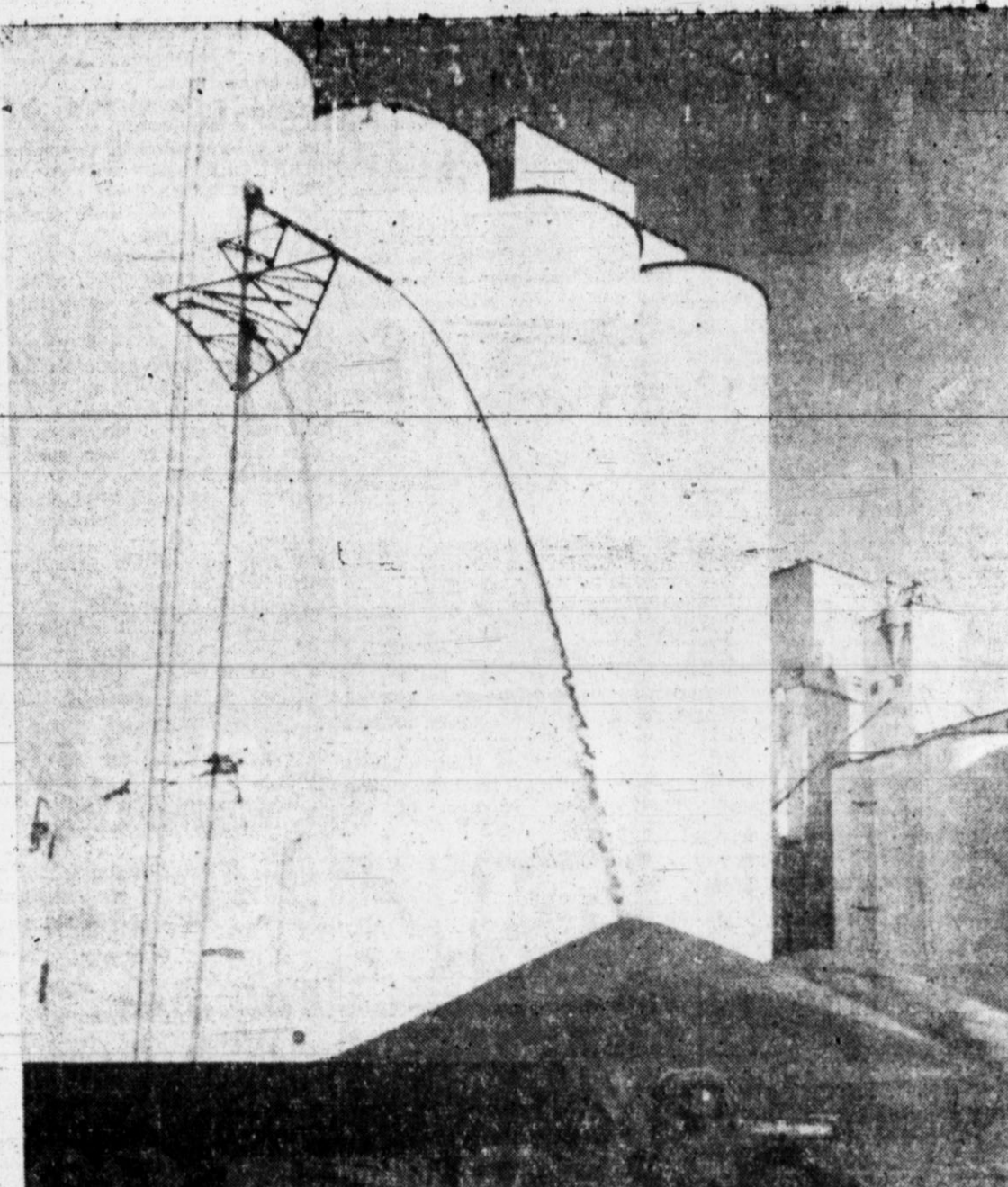
Geigel, DiBiase Rematch Slated Saturday Night

A rematch between Iron Mike DiBiase and Bob Geigel has been set for Saturday night in the Bull Barn as half of a double main event.

Last week DiBiase won the third fall of a tough match by throwing Geigel out of the ring. DiBiase had taken the first fall when Geigel was disqualified. Geigel came back to win the second fall.

The referee counted Geigel out when he failed to re-enter the ring. In the other main event last week Rip Rogers took two straight falls from Hans Schnabel for the victory.

Rogers will meet Tarzan Lopez in the other main event this Saturday night.



SIGN OF THE TIMES—Grain sorghum was being piled beside Pitman Grain Co. elevators at the harvest bit its peak last week. An official explained that there was still room within the big bins, but that the measure was taken to ease the problem of using four dumps

simultaneously. High winds that toppled much grain on Wednesday and Friday, however, have slowed harvesting and deliveries, extended combining efforts indefinitely. (Staff Photo)

BIPPUS NEWS

Farmers Taking Advantage of Good Weather

Farmers are taking advantage of the nice weather and are combining their crops.

Mr. and Mrs. Melvin Henderson and boys went to Levelland Thursday to visit with relatives.

Mr. and Mrs. Jack Fortenberry visited in the home of Glenn Hetzler Monday.

Mr. and Mrs. Ed Hollisuld of Arkansas visited her sister, Mrs. Elmo Hall, Thanksgiving.

Mr. and Mrs. Jack Fortenberry and Christine visited in the home of G. V. Hall Monday night.

Mr. and Mrs. C. F. Homfeld and children and Mr. and Mrs. Elmo Hall were visitors in the home of Jack Fortenberry Thursday night.

Eating dinner with the Jack Fortenberry family Thanksgiving were Mrs. Martha Darris and Jack Harlan Darris of Clovis, N. M., and Mrs. C. R. Higgins and Clifford Eugene of Hereford.

Mr. and Mrs. Charles Banks of Groom visited his parents, Mr. and Mrs. D. C. Banks, Thursday.

Mr. and Mrs. Jack Fortenberry and Christine visited in the home of Jimmy Perrin Tuesday night.

Mr. and Mrs. Herman Josselet of Haskell were guests of Mr. and Mrs. Jimmy Perrin Thanksgiving.

Mr. and Mrs. Charles Banks and girls from Groom were guests of Banks' father and mother, Mr. and Mrs. D. C. Banks. They spent Friday night in the John Lewis home.

Mr. and Mrs. Charles Banks and Mr. and Mrs. Edwin Banks attended the homecoming at Adrian Saturday night.

Jack Harlan Darris and Ed Douglas of Clovis, N. M., visited in the J. G. Fortenberry home Sunday morning.

Mrs. D. C. Banks and Barbara are home for Thanksgiving.

Mr. and Mrs. Elmer Carlson and boys and Mr. and Mrs. J. M. Fortenberry of Hereford attended the Homecoming at Adrian Saturday night. Richard Fortenberry of Bellview, N. M., also attended the homecoming.

Mr. and Mrs. Jack Fortenberry and Christine visited in the Melvin Henderson home Wednesday night.

Mrs. Elmo Hall and Mrs. G. V. Hall attended the meeting of the Commissioner's Court Monday morning.

Mr. and Mrs. P. T. Haines of Eusauda, Okla., and daughter were guests in the home of their daughter and family, Mr. and Mrs. G. V. Hall, during the Thanksgiving holidays.

Mr. and Mrs. Earl Norman and daughter and her husband, Mr. and Mrs. Sterling Cummings, were guests in another daughter's, Mrs. G. V. Hall, home Saturday.

The Bippus Community has recently put in a new butane system and a new roof on the community house.

Mrs. Charlie Burks was on the sick list last week.

Meet Your . . .

Neighbors

THE HERFORD BRAND

Hereford, Texas, Thursday, December 5, 1957 Section Two

Farm Bureau Chief Made His Own Way

WACO — J. H. (Harrell) West, 57, the new president of the Texas Farm Bureau, is a strong believer in the opportunities offered by the American free enterprise system.

A share-cropper when he started farming 34 years ago, West now is a successful farmer who lives on his own productive and well-run farm a short distance east of Bishop in Nueces County.

West succeeded J. Walter Hammond, 69, of Tye, Taylor County, as president of the state's largest farm organization recently following the annual meeting in Dallas. Both men have been leaders in the Farm Bureau for the past two decades, with Hammond serving as president for 18 years.

West was first elected to the board of directors of the organization in 1937 and has been re-elected as District 12 director each year since then. He was named secretary-treasurer in 1938, a post he held until chosen vice-president last year.

THE NEW PRESIDENT was born in March, 1900, in Grandview, Johnson County. He attended public schools there, receiving his high

school diploma in 1918. He studied at a Fort Worth business college and attended Baylor University.

West was married in 1924, the year he started farming as a share-cropper, to the former Ola Bos-tick. They have a son and daughter.

(Continued On Page 2)



J. H. WEST

He studied at a Fort Worth business college and attended Baylor University.

West was married in 1924, the year he started farming as a share-cropper, to the former Ola Bos-tick. They have a son and daughter.

(Continued On Page 2)

REP. ROGERS WRITES

Some Not Fooled by Soft-Pedaling of Chief's Illness

To the people of the 18th District: The shock and concern that engulfed the Capital City at news of the President's illness could be felt even before the cause was known. It was very evident something was wrong, and many people, when they got the news, were heard to remark that they felt something had gone wrong but did not know exactly what it was.

It was generally suspected throughout the nation's capital that the whole story was not being told when it was reported the President had suffered a chill. It is pretty hard to fool the American people, and subsequent developments proved they had not been misled by the original soft peddling as to the condition of the President.

At the time this report is being written the President seems to be in good condition; however, defects in the circulatory system can get better or worse momentarily. By the time this letter reaches you, anything might have happened. Let us all hope and pray it is for the better and our President is in excellent health by that time.

SCIENCE

The outstanding scientists of this country have had several big days before the Senate Preparedness Subcommittee headed by our senior senator, Lyndon Johnson. They have undertaken to explain the position of this country on matters scientific. Other individuals, businessmen and otherwise, have appeared before the Subcommittee and offered their bit. Many excuses have been offered in explanation of why the Russians led us

in placing a satellite in orbit. Some blame it on the lack of sufficient funds, which is not an unusual American excuse. Others say we just did not develop the know-how because we did not realize Russia was so far advanced. Others claim it was the result of a simple miscalculation as to when great efforts should be expanded on the missile program.

Other reasons were advanced, but these three seem to be the most important. As to the first one, it can be said there was never a country in the history of the world which provided as much money for defense purposes as has the Congress of the United States for the defense of this country. If these funds were wrongfully spent, that is another question, but to say funds were not ample and sufficient is just not true.

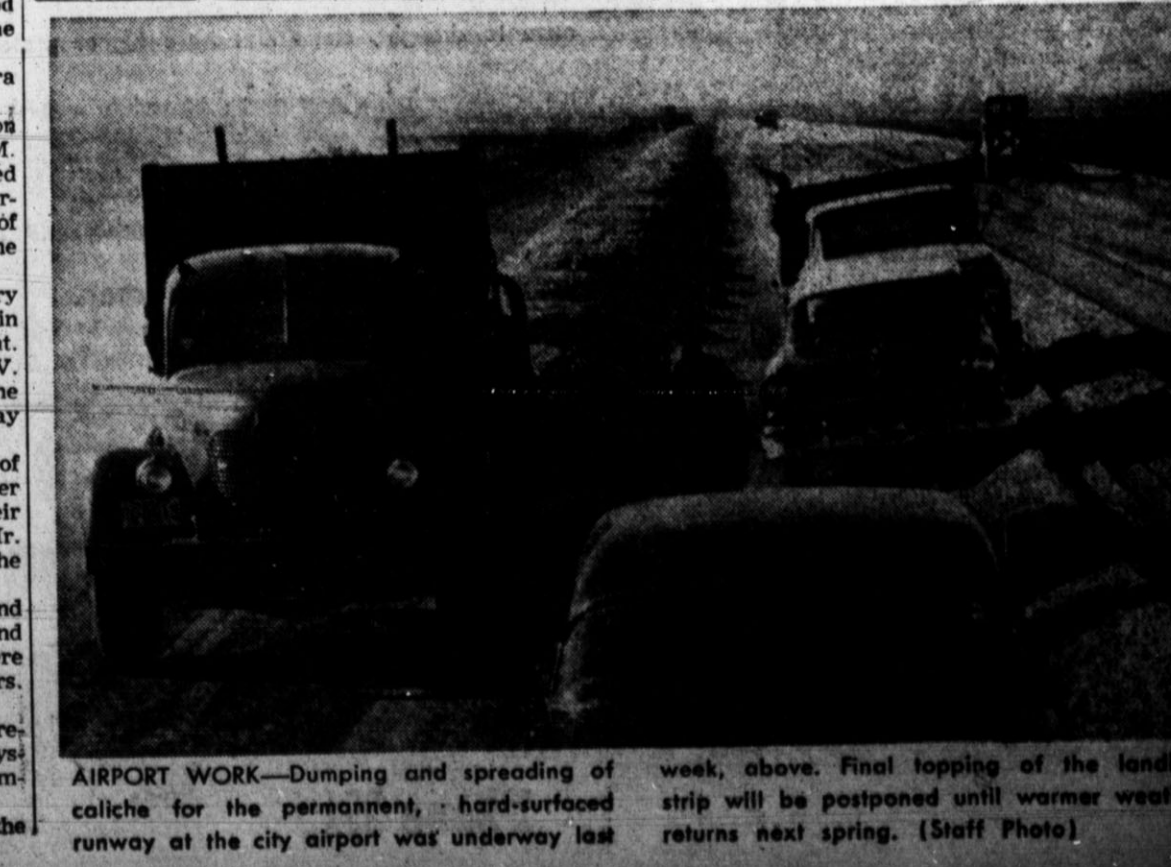
As to the second reason, there is some merit. It appears this country has been spending too much time in recent years telling about the things the Russians have not accomplished and too little time finding out what they have accomplished. In other words, we have been trying to rest on our past laurels and refusing to recognize the fact that other people have capabilities the same as we do.

As to the third reason, there is little question that a lag in the missile program was permitted pending the development of an atomic warhead small enough in size to be transported by a missile. As the matter now develops both programs should have been worked on at the same time. It is very good the spatnik has awakened us to some of the failures as they may be corrected without undue delay.

There is one question in this entire controversy which seems to have been completely overlooked. That is, "What was our intelligence doing while the Russian were developing their missiles and their spatnik?" I have yet to see their explanation in answer to the question.

To me, it is most important because only a few years ago we had the atom bomb and was our secret. Yet, the Russians, through their intelligence

(Continued On Page 2)



AIRPORT WORK—Dumping and spreading of coliche for the permanent, hard-surfaced runway at the city airport was underway last week, above. Final topping of the landing strip will be postponed until warmer weather returns next spring. (Staff Photo)

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Richard...

(Continued From Page 1)
before been beyond the palace grounds.

"How shall I ever find Santa Claus?" he wondered as he walked through the town. "I don't even know his address."

Presently he saw a shopkeeper sweeping the sidewalk in front of his shop.

"Pardon me," said Richard. "Can you tell me where Santa Claus lives?"

The shopkeeper looked at him in astonishment. "Are you jolking me?" he asked suspiciously.

"Oh, no," protested Richard. "I want to see Santa but I don't know what street he lives on."

"Well, son," said the shopkeeper, "you sound daft to me but all the same I will tell you one thing. Santa Claus doesn't live on any street around here that I know of."

"Where then?" persisted Richard.

"Well, somewhere up North I guess. Around the North Pole, they say." Then the shopkeeper poked his broom at the boy. "Get going now. I'm tired of your nonsense."

Richard moved along until he came to a popcorn vendor.

"Pardon me," said Richard. "Can you tell me where the North Pole is?"

The vendor stared at him before he cried out, "Up North, you dolt. Where else?"

Richard went on until he came to a field where many men were struggling to raise a tent.

"Pardon me," said Richard to one of the workers. "Can you tell me where North is?"

"That way," said the worker, pointing in the direction of a fat man standing beside an enormous tent pole.

Richard went up to the fat man and asked, "Is that the North Pole?"

"Run along," snapped the man whose name was Mr. Maxim. "I've no time for jokes. This circus opens tonight and it will be hours yet before we can get this tent raised."

Richard thought perhaps Santa Claus was somewhere under the tent that the men were struggling to raise.

"May I look under the tent?" he asked politely.

"Oh, sure," said Mr. Maxim mockingly. "Just take this 100-foot pole, stick it under the canvas and raise it."

Richard picked up the pole as easily as though it had been a walking stick and pushed it under the canvas. He gave one heave and the whole tent was raised and in position.

Mr. Maxim and the other workers stared at Richard.

"Boy!" cried Mr. Maxim at last. "You have a job with this circus! We'll book you as the strongest boy in the world! We'll—"

But Richard was disappointed that Santa was not under the tent. "I'd like to help you," he said, "but I am travelling."

"Well, boy! We travel!" cried Mr. Maxim. "A circus travels all over the world."

"I want to go North," said Richard.

"We go North," said Mr. Maxim. "We go everywhere!"

"Then," said Richard eagerly, "I'll be happy to stay with you until you get to the North Pole."

(Continued Sunday)

Farm...

(Continued From Page 1)
ter, Tilden, 19, and Mrs. L. D. (Margaret) Attaway, 25.

West ignored Horace Greeley's advice to "go west" and headed south to make his future in the fertile farming land of the Coastal Bend area of Texas. He started out in partnership with a brother farming on the halves. In two years they had accumulated enough capital to buy their own equipment and then rented land on the traditional third-and-fourth basis.

In 1939, he attained a goal he had set for himself when he bought the farm on which he now lives near Bishop. He produces cotton, grain sorghum, flax and winter vegetables.

The new TFB president says he came to the conclusion a long time ago that more of the problems a farmer has to deal with lie beyond his own fences than are found in the fields. He has long been recognized as one of the Farm Bureau's foremost authorities on cotton and has served many years as a producer-delegate to the National Cotton Council. He is part owner and president of the Bishop Gin Co.

WEST IS also a grain handler as well as producer. He and a partner operate the Barkley-West Elevator Co. in Bishop, a modern grain storage facility with a capacity of 1½ million bushels. He is on the board of trustees of the huge terminal elevator at the Port of Corpus Christi.

West is a member of the board of directors of the Southern Farm Bureau Casualty and Life Insurance Companies and vice-president of the Texas Farm Bureau (fire) Insurance Co.

Active in local civic affairs, West has been a member of the Bishop School Board for 17 years, serving more than half of that time as president. He teaches the Men's Bible Class at the First Baptist Church in Bishop and served as Sunday school superintendent for 14 years.

Rogers... (Continued From Page 1)

and espionage system, were able to steal that secret—from us. What happened to the Agency headed by Allan Dulles, the brother of our Secretary of State? I speak of the Central Intelligence Agency which is so super-secret. This agency spends a tremendous amount of money each year on programs and projects so secret the people who furnish the money are not even allowed to know the general purpose for which it is spent. No doubt this is another agency which will be looked into come 1968.

The truth about our scientific failure, if it could be so called, goes a lot deeper than many of the reasons which are given to the

Senate Preparedness Subcommittee or to any other committee investigating the matter on Capitol Hill. The simple truth is, there has been a failure by our entire country to fully realize and appreciate the need in the fields of science.

In many of the schools there is no science course. This may be due to lack of funds for equipment, but usually it is due to the lack of funds with which to pay properly equipped school teachers. In some instances the money is available but there are no teachers.

This is not a mistake or a failure that has occurred within the last few years. It has been going on for a long, long time. It cannot be solved by some fly-by-night cure-all legislation permitting the government to finance some child who has been chosen as having a mind with a scientific turn. The solution of this problem lies at the grass roots of this nation. Proper facilities and teachers must be made available to every school in this nation. The facilities can be readily acquired — the teachers cannot — unless we are willing to recognize them for their true worth and to pay them in accordance with the contribution they are making to this nation and its future.

WALTER ROGERS
Member of Congress
18th District of Texas

Potpourri...

(Continued From Page 1)
government work in Washington.

Mrs. Vera Lee Cantrell, Mac Grimes and Merle Elliston recently made a trip to Crowell to visit a sister, Mrs. Betty Chatfield.

Frank Farmer is in Harlingen on business this week.

Gerry and Virgil Bennett from Lubbock visited her parents, Mr. and Mrs. Elmer Patterson, this weekend.

Martha Heard from Lubbock visited in the Buddy Witherspoon home this weekend.

Mr. and Mrs. J. C. Reese and Jan visited their parents during the holidays at Rising Star and Ballard.

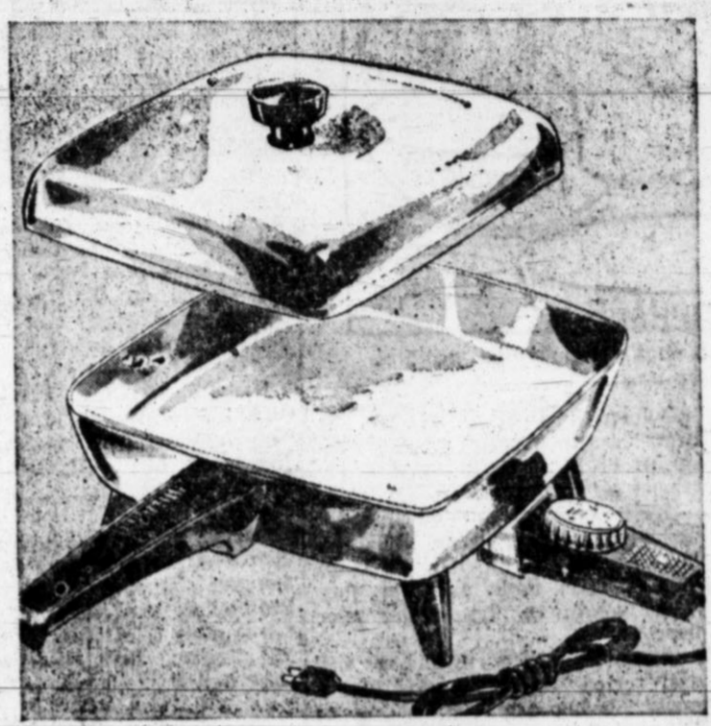
Visiting in the Jeff Davis home on Thursday were Mr. and Mrs. Doyle Davis and children—from Little Rock, Ark. The men are brothers. Norman Davis and family from Perryton and R. E. Hill and family from Amarillo were also guests in the Davis home.



WANTED GIFTS!
for yourself, your friends—
now, and....for Christmas!

HOUSEWARES CARNIVAL

Family Size 10½" Automatic Electric Skillet



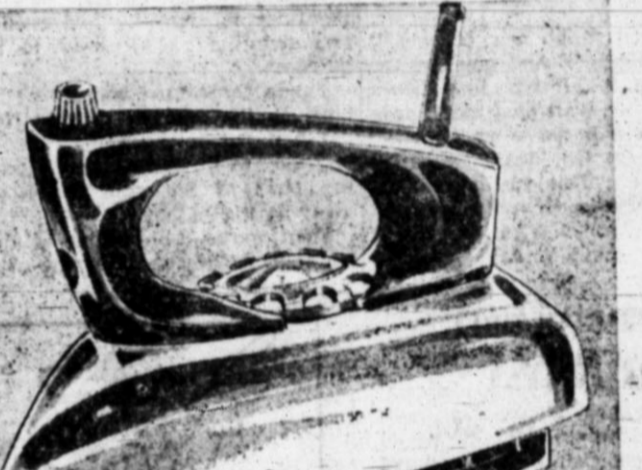
- Usually Sells for 19.95
- Detachable Magic-Maid Cook Control
- Completely Immersible for Washing

For delicacy in cooking . . . to delight the palate you'll enjoy this most modern detachable cook control electric skillet. Easy reference chart on handle that will allow you to stew, fry, bake, chafe, warm, braise or roast. Serve from skillet to dish or use as casserole. The high dome cover gives double capacity, snug fit, seals in flavor. Heavy heat-proof plastic handle and legs for protection of table. Non-stick cast aluminum that can be immersed in water and washed like a fry pan. Fully guaranteed for one year. Buy yours now . . . buy for gifts at this thrifty Anthony price. A.C. only.

SALE PRICED 12.95

Magic-Maid Automatic Steam and Dry Iron

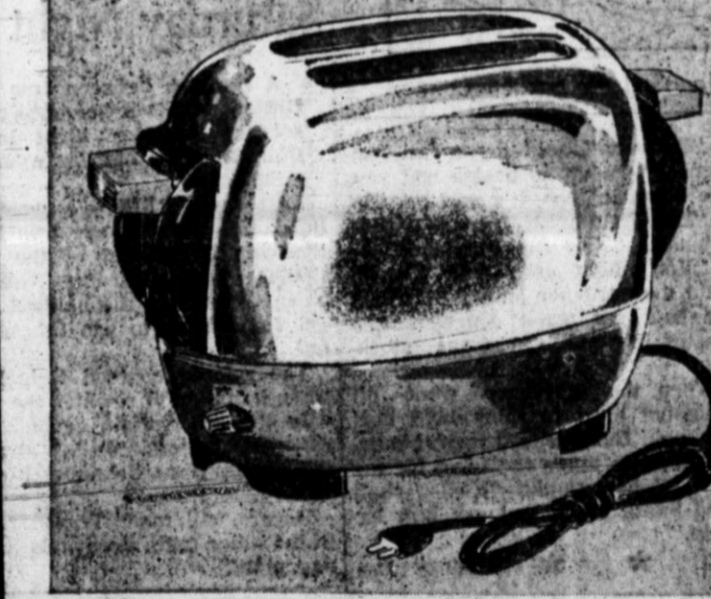
- Usually Sells for 14.95
- Brass Tank—Uses regular tap water
- Instantly Changes from Steam to Dry



Years ahead in design and performance. 35 square inch sole plate area . . . largest of any steam iron. Large water capacity, brass tank, won't clog. Jet action of steam outlets gives greater penetration of steam into cloth. Streamlined design with center-mounted cord and double thumb rest for left or right ironing. Tubular, cast-in heating unit for greater efficiency. Special self-cleaning shut-off valve prevents clogging. Easy-to-read fabric dial . . . Accurate thermostat control. 1000 watts, 115 volts, A.C. only. Lightweight, easy to use . . . yet super-size . . . super capacity. Guaranteed one year.

SALE PRICED 9.95

Automatic Pop-up Toaster In Colorama Colors



- Usually Sells for 14.95
- In Colors to Match Your Kitchen
- Air Cooled—Protects Table Tops

You will fall in love with these beautiful color combinations. Smartly styled of triple-chrome with handles and border in your choice of Desert Yellow, Coral Pink, Turquoise Blue or Jet Black. Fully automatic, thermostatically controlled. Snap out crumb door. Cool plastic trim. Dial your shade of toast. Automatic pop-up. Air cooled . . . prevents overheating, protects table tops. Guaranteed for one year against all mechanical defects. 750 watts, 115 volts, A.C. or D.C. See these now, you'll want one to match your kitchen decor . . . you'll want some for gifts.

SALE PRICED 9.95

9 Pc. Sheffield Stainless Steel Cutlery Set

- Usually Sells for 14.95
- Simulated Stag Handles
- In Beautiful Satin Lined Box



Why pay much more for the same quality? . . . This famous, high quality Sheffield stainless steel cutlery set consists of large carving knife and fork with bone and 6 steak knives with serrated blades. Every piece masterfully constructed with simulated stag handles. Packed as illustrated with pull-out drawer in luxurious satin lined box. Truly a remarkable gift to give . . . wonderful to receive. Now sale-priced at Anthony's at this unbelievable low price. Will last for years and years.

SALE PRICED 9.95



"Be our date in a '58"

WE'LL DEMONSTRATE . . .

Come see Studebaker-Packard's all-new Hawk-inspired styling. See America's lowest-priced, full-sized car, the Scotsman . . . the famous Hawks . . . the all-new Packards! Then guest-drive the one that suits you best. Do it—today!

Studebaker-Packard
LESLEY MOTOR CO.
245 E. First Phone 600

Anhydrous Ammonia

on your crop lands this winter!



Apply Anhydrous Ammonia this winter—it won't leach out of the soil. It will turn to available nitrogen in the spring when the soil warms up—in time to give your spring-planted crops the nitrogen vital to their growth. Here's what it does! ANHYDROUS AMMONIA—82% Nitrogen—helps your crop develop stronger roots with more resistance to drought, crops that have higher protein content for feeding—helps your yields go up!

We have the know-how on application and equipment — us for DOW ANHYDROUS AMMONIA.

Blanton Butane, Inc.
Phone 551

4-H CLUB ROUNDUP

Girls Making Gifts for Christmas Now

4-H club girls are learning to make inexpensive gifts for Christmas. Stuffed animals and smart velveteen ties have been the favorite throughout the county.

Each club is planning a Christmas party and gift exchange. Most of the girls plan to make their gifts.

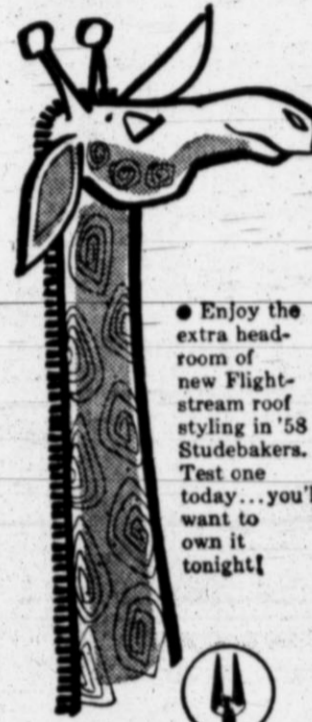
In this program, club members are learning to use their hands and heads. What they learn now will help them be better homemakers as well as cut their Christmas spending.

One of the aims of 4-H club work is to teach members practices and technique that they can use throughout their life.

Caprock 4-H
The Caprock 4-H club was given a demonstration on Christmas decorations at a meeting Nov. 20 at Adrian School. Mrs. Dorothea Prowell was the instructor.

After the business meeting the hostesses, Vicki and Marsha

FOR MORE HEADROOM



Enjoy the extra headroom of new Flight-stream roof styling in '58 Studebakers. Test one today...you'll want to own it tonight!

Studebaker-Packard
LESLEY MOTOR CO.

345 E. 1st Phone 630

Burns, served refreshments to the members.

Those present were Kathleen Kromer, Doris Horton, Glenda Zaring, Paula Creitz, Marlene Williams, Carlie Fortenberry and the leaders, Mrs. John Horton and Mrs. C. F. Hofmield.

Doris Mahaffey
Mrs. Harold Shearheart, leader of the Doris Mahaffey 4-H club, instructed the girls of her club on how to make small, inexpensive neck ties for Christmas gifts at a meeting Nov. 23.

During the business meeting which preceded the program the group decided to have a Christmas party Dec. 13, in the home of Cynthia Haile.

Jolly Girls
Mrs. Dorothea Prowell gave a demonstration on Christmas Decorations to the Jolly Girls 4-H club at its meeting Nov. 14, in the home of Linda Cupell.

Following the demonstration refreshments were served.

Those present were Linda Cupell, Fern Coursey, Wynona Roberts, Joy Pickens, Sharon Bezner, Peggy and Nancy Browning, Arlene Cupell and the leaders.

Sadie Lee Oliver
The Sadie Lee Oliver 4-H club held a series of meetings in the Westway community house this past month. At one of those meetings the club elected officers.

Those elected were Jackie Nunley, president; Katherine Flood, vice president; Jane Auten, secretary; Doidra Thomas, reporter; Barbara Zinser, song leader; Margaret Freich, drill leader; Nancy Boardman, clothing demonstration; Janice Head, foods demonstration; Sandra Green, poultry demonstration; Mrs. Ernest Flood and Mrs. W. B. Nunley, leaders.

At a recent meeting of the Sadie Lee Oliver club Mrs. Dorothea Prowell met with the club at the community house and displayed Christmas decorations and provided instructions on how to make them.

Plans were discussed for the sale of cake mixes. Refreshments were served following the business meeting.

Those present were Jackie Nunley, Margaret Freich, Sandra Green, Mrs. W. B. Nunley and Mrs. Dorothea Prowell.

Westway Boys
The Westway boys 4-H club meets on the second and fourth Tuesday afternoons at the community house. In the absence of Hugh Clearman, Mrs. T. B. Thomas met with the boys at a recent meeting.

The group discussed the coming year's program and record books were stressed for the boys to keep up.

Those present at this meeting were Danny Thomas, Paul and David Drager, Rommie Nunley, Dickie Lookingbill, Joe 'Bolt' Wagoner and Billy Frank.

Courthouse Records

Vehicle Licenses
James A. McKendree, 1955 Oldsmobile; Bobby Jo Ridley, 1958 Pontiac; Modesto Diaz, 1958 Dodge; Agapito Hernandez, 1952 International Pickup; W. Dean Eldridge, 1958 Ford; A. H. Swigart,

1948 House Trailer; William Scott, 1957 Plymouth; Ismael Aguilar, 1957 Ford; Billy Cokrum; Bryant Bros., 1951 GMC; Rosolio Falcon, 1956 Chevrolet; T. L. Pope, 1958 Chevrolet; Woodrow Whitaker, 1954 Chevrolet; James E. Gillespie, 1949 Buick; Joe Wagoner, 1958 Dodge; Paul D. Hammer, 1958 Oldsmobile; D. W. Finian, 1956 Chevrolet; Hewitt Brown, 1954 Dodge, Dec. 2.

Erwin Bartels, 1950 Chevrolet; Johnny Crawford, 1958 Chevrolet; Rookie Rogers, 1958 Ford; E. A. Felsh, 1954 Ford; Joe C. Butter, 1952 Ford; E. A. Leeder, 1954 Pontiac; R. C. Godwin, 1952 International Pickup; Eddie Black, 1950 Ford; R. H. Harkins, 1956 Buick, Dec. 3.

Warranty Deeds
James L. Means, et ux, to Cecil L. Coker, Lot 22, Blk. 43 of Evans Add.

Roy Golden, et ux, to Gertrude Probasco, S 60 ft. of N 350 ft. of E 1/2 of Blk. 24, Evans Add.

Porter Johnson, et al, to First Methodist Church Hereford, S 1/2 of Lot 2, Blk. 28.

Frank Lookingbill to First Methodist Church, S 1/2 of Lot 2, Blk. 28.

J. R. Fowlkes, et ux, to the City of Hereford, a part of Blk. 18 of Welsh Add.

Louie Olson, et ux, to the City of Hereford, a part of Blk. 18 of Welsh Add.

Lohman Lookingbill to Porter Johnson, et al, S 1/2 of Lot 2, Blk. 28.

James M. Wood, et al, to Nannie M. Blakey, all of Lot 21 of Subd. of Blk. 4 of Evans Add.

V. T. Tanner, et ux, to E. A. Edwards, all of Lots 1, 2, 3 and 4, Blk. 2 of Town of JoEvan.

Deeds of Trust
Cecil Coker, et ux, to James L. Means, all of Lot 22 in Blk. 43 of Evans Add.

H. C. Martin to A. B. Holt, E 1/2 of NW 1/4 of Sec. 18, Blk. 8.

J. W. Cooper, et ux, to Jimmie Allred, N 30 ft. of Lot 32 and S 35 Ft. of Lot 33, Blk. 3, Westhaven Add.

Nannie Mae Blakey to James M. Wood, et al, all of Lot 21 of Subd. of Blk. 44 of Evans Add.

Elmer Fryar, et ux, to Ray Cowser, E 75 ft. of Lots 1 and 2 of Blk. 71.

N. L. Wesson to Townsend Douglas, one acre of land out of W part of Survey 110, Blk. M-7.

Marriage Licenses
Mearl Loyd Findley and Patricia Josephine Stacy, Nov. 30.
J. L. Thomas and Betty Jane Burns, Nov. 30.

Oil Leases
Fred Watts to Elber Kesler, all of Sec. 20, Blk. K-4, D and W Ry. Co. Survey.

SKI-TV BAN
LANSING, Mich. (AP) — In Michigan it is now against the law to go water-skiing more than an hour after sunset.

It is also illegal to install a television set in an automobile so the screen is visible to the driver.

The recent Michigan legislature enacted both laws as public safety measures.

MUST WAIT
FORT WILLIAM, Ont. (AP) — Jerry Mendeck held the winning ticket on a car draw at the Canadian Lakehead Exhibition here but is unable to drive the 1957 model. He's 14 years old.



Big Savings For You!

FLUFFO	Vacuum Sealed Can	3 LBS	79c
CORN	White Swan Fancy Golden Cream Style	2 No. 303 Cans	31c
PEAS	Concho Early June	2 No. 303 Cans	29c
BLACKEYED PEAS	White Swan With Bacon	2 No. 300 Cans	21c
GRAPE JELLY	Zestee	18 oz. jar	25c
PEANUT BUTTER	Gold Craft	12 oz. jar	34c
PURPLE PLUMS	Westpac In Syrup	2 NO. 2 1/2 CANS	39c
ASPARAGUS	Libby's - Green Tipped & White	No. 300 Can	32c
FLOUR	Purest Enriched	25 Lb. Print Bag	\$1.67
CAKE MIX	Betty Crocker. Black Walnut	20 oz. pkg.	33c
TOILET TISSUE	Zee Assorted Colors	4 Roll Carton	29c
STRAWBERRY PEACHES	Preserves - Zestee	18 oz. jar	33c
PORK CHOPS	Center Cuts	lb	49c
LOIN STEAK	USDA Good Beef Pin Bone	lb	59c
T-BONE STEAKS	USDA Good Beef	lb	79c
PORK LIVER	Fresh Whole (Sliced Lb. 19c)	lb	15c

HUNTER'S FOOD STORE

DOUBLE PRIDE STAMPS EVERY WEDNESDAY WITH \$2.50 CASH PURCHASE

Phone 143 - Free Delivery PRICES GOOD DEC. 5, 6, 7, and 9th 219 Sampson St.

SAVE PRIDE STAMPS

LIBBY'S FROZEN FOODS

SQUASH	12 oz. Pkg.	18c
OKRA	10 oz. Pkg.	18c
SPINACH	10 oz. Pkg.	18c
Green Peas	10 oz. Pkg.	18c
CORN	Cream Style 10 oz. 1 kg.	18c

Check! Compare! See the BIGGER SAVINGS AND

FREE DELIVERY SERVICE

BANANAS	Central American	2 LBS	29c
APPLES	Winesap Fancy	2 LBS	29c
AVOCADOS	New	2 FOR	25c
POTATOES	U. S. No. 1 Red McClure	3 LBS	25c
POTATOES	U. S. No. 1 Red McClure	10 LB. BAG	49c

Wrestling

SATURDAY
December 7th - 8:30 P.M.

DOUBLE MAIN EVENT

RETURN MATCH

Iron vs. Bob
Mike vs. Geigel

Rip vs. Tarzan
Rogers vs. Lopez

Sponsored by Hereford Lions Club

BULL BARN

HEREFORD, TEXAS
GEN. ADM. \$1.00

RINGSIDE \$1.50 KIDS 50c

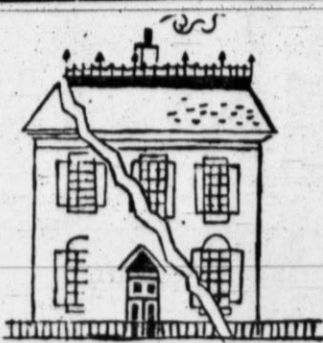
The Hereford Brand, Hereford, Texas, Thursday, December 5, 1957

ADRIAN NEWS

School Notes
48th Year at Homecoming

By MRS. R. L. PINNELL

It was Homecoming 1907, Saturday, just 48 years after the first small one room red school



It's a dear bargain to entrust your insurance program to an agent who writes only one or two lines of insurance, and who can give you only part of the protection you really need.

We have a hunch you'd rather BUY FROM AN AGENT

who as an independent business man represents capital stock insurance companies with facilities to take care of all your insurance requirements.

That's how this Agency conducts its business.

John McLean Insurance Agency

25 Years of Insurance Know How Phone 273

house was constructed for the people of the Adrian school district. The original school board consisted of two members. One man, Mr. C. Gatea who had eight children, had three of these children present at the homecoming. Rena Aten Butcher of Kingstown, Ind., Lannie Aten Rutter of Flagler, Colo., and Lomar Aten of Lella Lake, were the three present.

Two members of the first school were there, Charlie Young of Amarillo and Mrs. Ruth Swanson Morris of Vega. There were 3 ex-teachers including three ex-superintendents. Weldon Reno of Groom, superintendent for seven years (1946-1953), C. B. Witt of Amarillo (1944-1945) and G. A. Syms of Fort Worth, superintendent for 13 years (1930-1943) were those present.

The registry show people from five states, Indiana, Kansas, Colorado, New Mexico and all over Texas. A liberal count gave from 400 to 450 persons attending. Registration began at 4 p.m. Saturday afternoon.

The program followed in the auditorium at 6 p.m. Group singing was led by Robert Jacobson, class of 1950. A class history was read by Wayne Thomas of Hereford, class of 1944. President of P-TA, Mrs. Johnnie Williams gave a welcome and introduced the master of ceremonies, A. P. Jones, present superintendent. Ex-superintendents were introduced for short talks.

The ex-teachers were asked to stand as were all present and ex-school board members. Guest speaker was G. A. Syms.

A business meeting followed the program and the group voted to meet again in three years.

The meal followed the program in the gym with the Thanksgiving theme carried out. A special vote of thanks should be given to the P-TA officers, especially the hospitality committee, who includes Mesdames Jake Fortberry, Oscar Bronniman, Grady Predmore and Clint Homfield.

The home economics class of High School was taken on a grocery shopping trip by the instructor, Mrs. Clyde Williams. Tuesday. They visited two large supermarkets and one privately owned market to view storage, prices and brands. Those attending were Pegi Leslie, Carol Heaton, Glenda Taylor, Melba Monk, Mary Jean Jackson and Betty Johnson.

The George Baucums returned from their three week vacation



TOY PARADE PREPARATIONS—To the many customary preparations for the holidays, members of La Madre Mia Study Club have added another—staging a toy parade which will benefit the Deaf Smith County Hospital. This year's toy parade will be held in the building formerly occupied by the Hereford Furniture Co. on Saturday, Dec. 7, from 1 to 9 p.m. Merchants

have donated the toys out of all new merchandise and parents are invited to come and bring the children for a preview of Santa Claus ware. Pictured, making advance preparations for the parade are the club project committee, Mrs. Calvin Goodin, left, Mrs. Don Fudge, Mrs. Paul Schroeter and Mrs. Cuby Kitchens. (Staff Photo)

Tuesday night. They traveled by train to Los Angeles and back to Memphis and Paris, Tenn. They intended going on to New York and Washington but were turned back by bad snows and road blocks. Mrs. Baucum reports 73 inches of moisture has fallen this year in Memphis. Seven of those inches fell while they were there. She says the crops are rotting in the fields.

FIFTY YEARS LATE YORKTOWN, Va. — Commander Walter Raleigh Gilbert of the British Navy got a golden rooster but 50 years late.

Gilbert, a descendant of Sir Walter Raleigh, won it in a boat race at the Jamestown Exposition of 1907, but the financially hard pres-

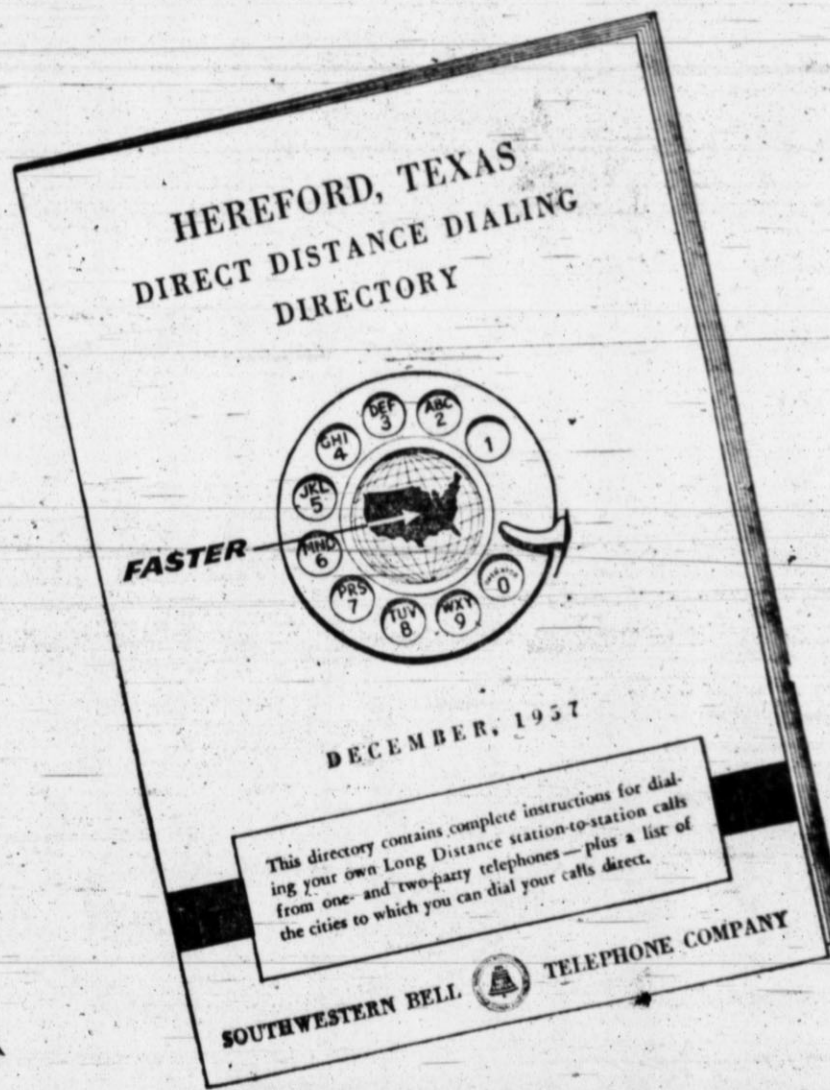
sed festival never delivered it. Those running the festival commemorating the 350th anniversary of Jamestown made good with Gilbert.

MEDICAL NOTE

ROANOKE, Va. — Animals in America, who outnumber humans better than four to one, have their health guarded by 12,000 practicing veterinarians.

Dr. W. W. Armistead, dean of Michigan State University's veterinary medical school, says there are 18,000 veterinarians but that one third are teaching, doing research, in government service or with commercial concerns. Of the 12,000 practicing some 3,000 specialize in pet animal practice.

WATCH FOR THIS DIRECTORY!



IT SHOWS HOW TO DIAL YOUR LOCAL AND LONG DISTANCE TELEPHONE CALLS

NEW, FASTER LONG DISTANCE SERVICE FOR HEREFORD WILL BEGIN DECEMBER 15

WHEN Hereford's telephone system is changed to dial operation December 15, Hereford telephone users (except those using pay telephones, and rural subscribers) will be able to dial their own station-to-station Long Distance calls direct!

A handy directory, containing complete Long Distance dialing instructions, will be mailed to you, listing those cities you will be able to dial direct, and explaining exactly how to do it.

Please keep this directory near your telephone. Before the change-over date, one of Hereford's telephone operators will call you. She will review the new system with you and answer any questions you may have. The new system will go into service on December 15.

We are glad to bring both local and direct distance dialing to Hereford. We're sure you will like the speed, ease and convenience of this modern telephone system.

Bill Leavy, Manager

SOUTHWESTERN BELL TELEPHONE COMPANY

LONG DISTANCE IS TWICE AS FAST WHEN YOU CALL BY NUMBER

The only 1958 car that offers more of everything you want... yet is priced lower than in '57

Here's great news! While prices of 1958 cars of other manufacturers are up, the price of Ford's exciting new Custom 300 Series is down. A brand-new 58 Ford Custom 300 with all of its exciting new styling and engineering advances is priced lower than a '57 model, similarly equipped!

World approved styling. A Custom 300 brings you styling that is dramatically new. With its Honeycombed grille, Slipstream roof, Deep-Sculptured rear deck, and Safety-Twin headlights and taillights, Ford styling drew admiring glances from Paris to Saigon... yet it's yours now in any 58 Ford Custom 300 without extra cost!

New handling ease. Slide behind the wheel of a Custom 300 and you'll soon discover just how much fun driving can be. Notice how smoothly it handles. That's Ford's new feather-touch Magic-Circle steering, the next best thing to power steering.

New riding comfort. Notice, too, the solid comfort of your ride. That's Ford's easier acting front and rear suspensions. They soak up the bumps before they reach you.

Thrifty, new engines. You have a wonderful choice of new, more efficient power plants... designed for real gas-saving economy plus greater performance. Six or V-8, they give you more power, smoother power, from less gas!

Priced as much as \$50 lower. A comparison of manufacturer's suggested retail delivered prices shows that a 58 Ford Custom 300 is priced as much as \$50 less than the same model for '57! You'll wonder how Ford can offer so many of the things you want in a car priced so low. One big reason: Ford gives you more car for less money because Fords sell more! See and drive a Custom 300 and we believe you'll agree that these Fords give you more real value for your car-buying dollars than any car on the American road today.

58 FORD CUSTOM 300 NOTHING NEWER IN THE WORLD



Charlie Seeds Motor Co., Inc.

146 E. 2nd

Phone 39

Beat Busy Day DINNERTIME DEADLINE



with these Delicious
QUICK-FIX FOODS



Does Christmas shopping leave you with little time and energy for preparing dinner these busy days? Then here's the delicious answer to your problem—stock up with quick-fix foods and you'll beat the dinnertime deadline with plenty to spare. Simply open a package of this . . . a can of that . . . and in a matter of minutes you'll be serving your family a lip-smacking meal that will have them calling for more! Pick up a variety of quick-fix foods today—they're this week's special values at COOPER'S.

NEW from Campbell's
3 GREAT SOUPS

CHICKEN VEGETABLE
CHICKEN NOODLE
TURKEY NOODLE

Your Choice **2 CANS 33¢**

CRISCO SHORTENING 3 LB. TIN **89¢**

Gerber's Strained Fruits - Vegetables - Puddings
BABY FOOD 3 CANS **25¢**

SHURFINE COFFEE lb. can **79¢**

Farm Fresh PRODUCE

Florida
TANGERINES lb **15¢**

Fresh - Crisp - Texas
CARROTS 2 Lb. Cello Bags **25¢**

Ruby Red
GRAPEFRUIT
3 FOR 19¢

Texas Native - Small - Best in Flavor
PECANS 2 Lb. Bag **65¢**

WALNUTS Lb. Cello Bag **45¢**

FOR YOUR HOLIDAY BAKING!
Candied **CHERRIES** lb. **75¢**

Candied **Pineapple** lb. **69¢**

BUY THE BIG PACKAGE AND SAVE
Big assortment of nuts - citrons - Peels - mixed candied fruits - colored cherries and pineapple. Shop our display.

NORTHERN
TOILET TISSUE
White or Colored
2 Rolls 15¢

Hunt's Rich Red
TOMATO JUICE
4 46 oz. Cans \$1.00

Self-Service QUALITY MEATS

Lean and Meaty Old Fashioned Goodness
SPARE RIBS lb **45¢**

SUNRAY BACON Ranch Style 2 lb. pkg. **\$1.23**

CHEESE SPREAD Shurfresh 2 Lb. Box **69¢**

Underwood's - Quick Fix - Frozen
BAR - B - QUE BEEF Pound - Pkg. **79¢**

Log Cabin's Country Kitchen
SYRUP 24 oz. **39¢**

Libby's Plain - No Beans
CHILE 16 oz. Can **35¢**

Libby's
Vienna Sausage 6 **\$1.00**

Cape Ann Frozen - Lb. Pkg.
Perch Fillets **33¢**

Lux Liquid - Giant Can
Detergent **55¢**

CHRISTMAS TREE LITES
8 LIGHT SERIES SET
Cooper's Low Price **49¢**

See Our Christmas Trees
Stands - Cotton - Spray
Tinsel - Balls - Lights
and a big selection of decorations.

A big selection of Christmas Wrappings.

Roxey
Dog Food 4 CANS **29¢**

LIPTON'S TEA
39¢ 1/4 lb. pkg. **59¢** 48 count bags



Large Size with Dispenser - \$1.10 Value
Jergen's Lotion **69¢** Plus 7c Tax



THE WHITEFACE

The Herford Brand, Hereford, Texas, Thursday, December 5, 1957

Section Three

Official Publication
of Hereford High School

Twirp Week Here Again

The long awaited day has finally come girls! TWIRP WEEK IS HERE!!!! Twirp week will be recognized from Dec. 9 to 15. Girls, you must buy your tags for your dates from the members of the Student Council beginning Monday, Dec. 9. If you don't have tags for your dates, you will be fined. Boys, this is your chance to make the girls foot the bills. And girls, this is your chance to ask that dream boat for a date

F. T. A. Attends Meet in Canyon

Hereford High School Future Teachers of America attended a District Nine Convention in Canyon, Tuesday, Nov. 19.

The group attended a general assembly where speeches were made by the president of West Texas State College and various other members of the staff.

The highlight of the assembly was an address made by Miss Waurine Walker, past president of the National Education Assn.

The group was divided into various smaller groups to have a workshop. The workshops were to advise and help the members have better F. T. A. clubs.

After the luncheon the Mr. and Miss F. T. A. contest was held. Six girls and six boys participated and each one gave a three minute speech. The speeches were very enjoyable and educational.

A talent show was the last event of the day. Various towns presented talent and everyone enjoyed it very much.

The district officers were then announced and Miss Eugenia Alexander of Hereford was elected vice-president of District IX.

Letters to Santa

Dear Santa,
I know that it's cold up at the North Pole, but could you please see if you could manufacture a black Ford convertible for me? It is very essential that I have this as I need it for a long trip that I'm planning on soon.
Also, I don't want to seem shocking, but I want a boy in my stocking!!
Love,
"Arkie"

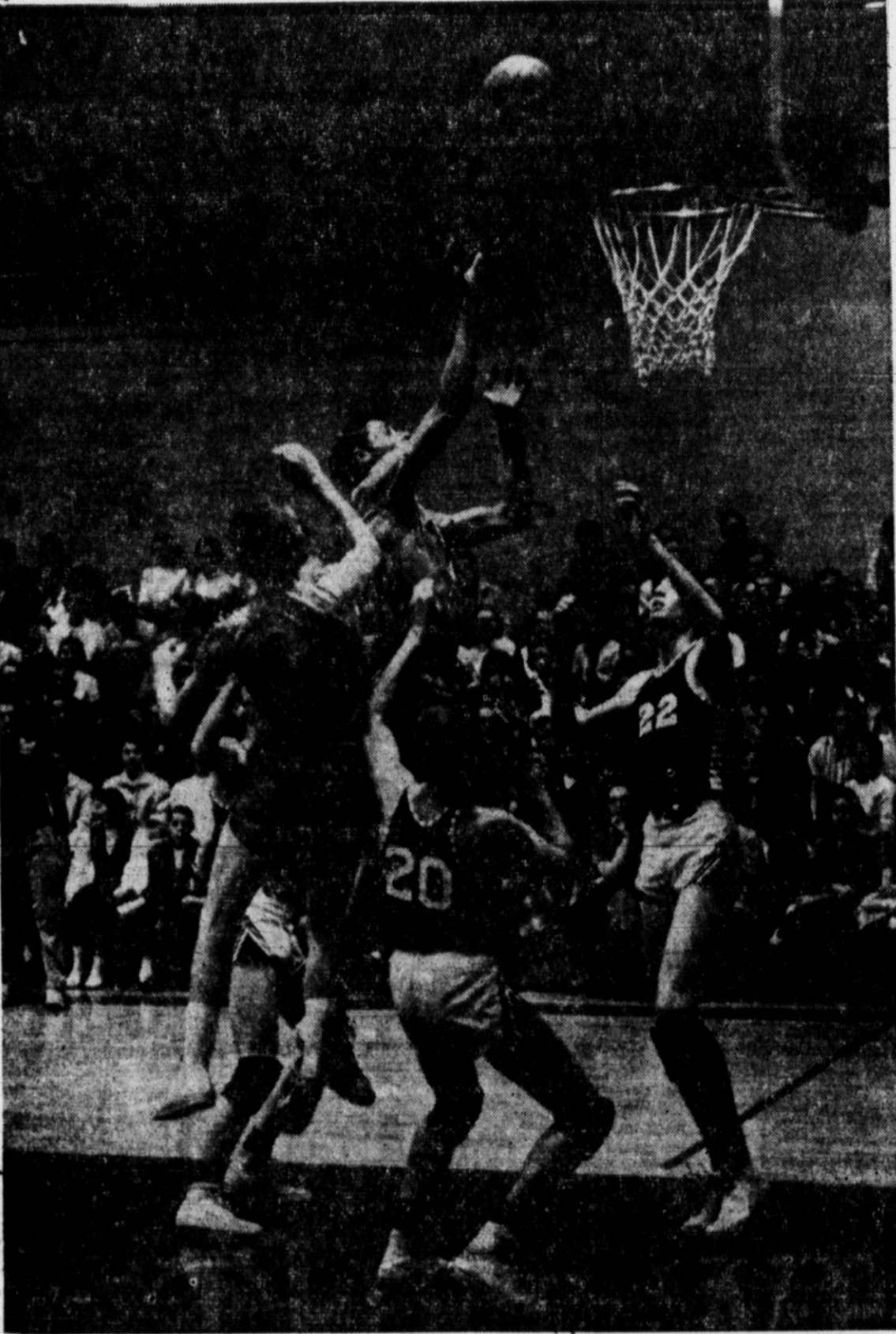
Dear Santa,
I am a poor underprivileged, underfed, girl who works in Hereford High School from 8:30 a.m. to 4:30 p.m. I need one hundred dollars very badly for new clothes, since I have to raid the "Lost and Found" box occasionally. I would appreciate your co-operation very much.
Thank you,
Barbara

Dear Santa,
I have been a good girl this year so I think I deserve exactly what I want! I would like a boy about 5' 11" tall with a crew cut. He is very nice and drives a Mustang. All the girls in town are after him, but I want him. That's all I want!
Your little friend,

Dear Santa,
I am a poor girl who needs a date every Friday and Saturday night. Please persuade a junior who is about 5' 5" tall, with the most beautiful blue eyes and black hair to call me. I will be eternally grateful.
Thank you,
Lonesome

IDEAL GIRL

By BUD MARTIN
Hair — Carol Ann Newell.
Eyes — Martha Bookout.
Hands — Betty Ferguson.
Feet — Zell Crump.
Cute — Dorothy Williams.
Personality — Sandra Story.
Sillest — Bette Jean Noland.
Figure — Ella Marie Williams.
Nose — Carla Sue Crosthwait.
Best dressed — Sue Sowell.
Intellectual — Karen Sue Daniel.
Walk — Glenna Gault.
Most Fun — Rita Latham.



TIPPING IN—Hereford center Terry Higgins the air for the Whitefaces is Fred Lookingbill goes high to tip in a rebound for two points (10). Tulia players are Ken Littlefield (20) against Tulia here Friday night. Also up in and Tom Garrison (22). (Brand Staff Photo)

Future Teachers Hold Meeting

A meeting was held on Monday, Nov. 25 by the F. T. A. in the auditorium. A short business meeting was held; at which time Joan Brown elected parliamentarian-in-place of Douglas Womble. Martha Bookout presented a program outlining the district meeting held on Nov. 19 in Canyon. Eugenia Alexander, Joan Brown, and Dwayne Poteet told the club about the different workshops they attended. Carroll Willoughby and Glenna Gault gave the speeches that they gave in the Mr. and Miss F. T. A. contest at Canyon. They were chosen to enter the final contest. The winners will be announced at a later date. Mrs. McDougal gave a short talk after which the meeting was adjourned.

Miss Heart-throb

Dear Miss Heart-throb,
How can you tell a boy you like him very much but can't marry him, without hurting his feelings.
Love-Sick
I don't see how you can like him as much as you claim to and not want to marry him. You'll just have to work up your own method of telling him and hope for the best.

Dear Miss Heart-Throb,
There are two of the cutest boys in town that drive a blue Mercury. They are really nice and are very friendly. They will be leaving in about a month. Do you think I ought to be friendly or not?
Anxious

Dear Anxious,
From your opinion they sound wonderful! I think it would be perfectly all right for you to be friends because you don't want them to think you are a snob, do you?
Wondering

Dear Miss Heart-Throb,
What can you do when you have more boyfriends than you know what to do with?
Wondering

Dear Miss Heart-Throb,
I have been going with a boy for a long time, but am not going steady and I found out that somebody else likes me. I like both of these boys but how can I go with the latter without making my longtime boyfriend mad?
A Mixed-Up Girl

Dear Mixed-Up Girl,
As long as you're not going steady, you aren't obligated to your long-time boyfriend. Explain to him that as long as you aren't going steady with him that you don't feel that he should get mad because of your other date.
Lover-Boy

Dear Miss Heart-Throb,
I have a terrible crush on a Senior girl. I am just a Freshman. Her initials are B. J. C. and she is very cute. I drive a 1953 green and white Chevrolet. I would appreciate it very much if she would wave at me. Tell me how I can attract her attention.
Lover-Boy

Dear Lover-Boy,
Ask her for a coke, date and then love will conquer all.

IDEAL BOY

By BETTY WALTERSCHIED and LINDA WITHERSPOON
Eyes — Johnny Latham.
Hair — Carl Zimmerman.
Smile — Richard Leggett.
Smile — Bud Martin.
Hands — Steve Slagle.
Physique — Danny Martin.
Feet — Gary Kriehauser.
Courteous — Jody Bezner.
Friendly — Brendan Gallagher.
Personality — Gwinn Morris.
Intelligent — Terry Higgins.
Cute — Herman Jesko.
Flirty — Vincent Gallagher.
Best Dress — Wade Douglas.
Manners — Benjamin Gamez.
Best Looking — Donnie Renfro.
Best Dancer — Leroy Morrison.

MEET THE SENIORS

Name — Charlotte Moore.
Born — Feb. 7, 1940.
Where — Hereford, Texas.
Parents — Mrs. Bess Moore.
Color — Green.
Show — An Affair to Remember.
Food — Super Dogs.
Hobby — Having fun.
Ambition — To go to college.
College — Oklahoma State.
Pet peeve — Conceited people.

Name — Sue Sowell.
Born — Oct. 28, 1939.
Where — Hereford, Texas.
Parents — Mr. and Mrs. Chas. R. Sowell.
Color — Black and White.
Show — Ten Commandments.
Food — Shrimp.
Hobby — Having fun.
Ambition — To be a secretary.
College — Business school.
Pet peeve — People who think they are better than anyone else.

Name — Pat Allen Thompson.
Born — May 14, 1939.
Where — Vernon, Tex.
Parents — Mr. and Mrs. E. W. Allen.
Color — Red and green.
Show — So Big.
Food — All of them.
Hobby — None.
Ambition — To finish high school.
College — None.
Pet peeve — Stuck up people and open-cabinet doors.

'Whiteface Whims'

You buy the things you don't need with the money you don't have to impress the people you don't like.
Diner — "Waiter, this soup is spoiled."
Waiter — "Who told you?"
Diner — "A little swallow."
"Where can I get a license?"
"A hunting license?" asked the clerk.
"No, the hunting is over. I want a license to marry the girl I caught."
"Frances was afraid the girls wouldn't notice her engagement ring."
"Did they?"
"Did they? Six of them recognized it at once."
A mother takes 20 years to make a man of her boy, and another woman makes a fool of him in 20 minutes.
Principal — "Why don't you like our school, Willie?"
Willie — "Oh, it's not so much the school, it's the principal of the thing."
She — "Daddy is so pleased to hear you are a poet."
He — "Fine. He likes poetry, then?"
She — "Not at all. But the last friend of mine he tried to throw out was an amateur boxer."
Definitions:
Love — The tenth word in a telegram.
Echó — The only thing that can cheat a woman out of the last word.
Honesty — Fear of being caught.
Iceberg — An ice cube that grew up.
Diet — When a girl reduces she is going out of her weight to please some boy.

"What makes your next-door neighbor so unpopular?"
"He's fixed his lawn-mower so you have to drop a nickel in the slot to make it go."
Pretty Girl — "It must have taken a lot of courage to rescue me as you did."
Fireman — "Yah, I had to knock down three other guys who wanted to do it."
She — "This is an ideal spot for a picnic."
He — "It must be Fifty million insects can't be wrong."
Hit Parade
Wear My Ring — To all the steady couples who like it.
These Wedding Bells are Breaking Up That Old Gang of Mine — To all engaged girls.
Money Honey — Senior rings, senior pictures, annual deposits and school pictures.
It Reminds Me — Tardy bell.
Wake Up Little Susie — Marie and Leroy, Carol and Ray.
With You on My Mind — Ruby and Ken, Zell and Vance, Janice and Marilyn.
Honeycomb — To Benny and Mac from Oma Lee and Linda.
Love Me To Pieces — To Butch from a secret admirer. (It Is No Secret.)
Ring My Phone — To Maxine.

Name — Paula Wright.
Born — April 29, 1940.
Where — Hereford, Tex.
Parents — Mr. and Mrs. Coleman Wright.
Color — Blue.
Show — Rebel Without a Cause.
Food — Hamburgers.
Hobby — Band.
Ambition — To go to college.
College — Eastern New Mexico.
Pet Peeve — Sloppy eating habits.

Name — Joan Brown.
Born — Oct. 17, 1939.
Where — Albuquerque, N. M.
Parents — Mr. and Mrs. Jack Brown.
Color — Blue.
Show — An Affair to Remember.
Food — Fried Chicken.
Hobby — Twirling and music.
Ambition — To be a band director.
College — West Texas State.
Pet Peeve — Unfriendly people.

Onions & Orchids

Onions to — Slick roads.
Onions to — People who don't yell at football and basketball games.
Onions to — To people who haven't been writing letters to Santa Claus.
Orchids to — All our fine supporters of both the football and basketball team.
Orchids to — Football banquet.
Orchids to — Senior pictures.
Orchids to — The office assistants.
Orchids to — Pretty weather.
Orchids to — The "Mellodetts" (the trio).

Bits of News

"Families Together" was the topic for a panel discussion, during a Chapter I, F. H. A. meeting Nov. 18. Members of the panel were Rev. Alby Crockrell, Mrs. Robert Lemon, Mrs. Bill Morris and two members of the chapter, Zell Crump and Nina Mae Gragg. Lee Blocker was moderator.
The F. H. A. sponsored a "Families Together" Supper, Tuesday Nov. 19 at 7:15 p.m. at the Alkman Cafeteria. Every family brought a basket lunch and silver. Plates and cups were furnished.
The program was a devotion by Eugenia Alexander. "How Can We Bring Families Together" was the subject discussed by Rev. Alby Crockrell. Recreation was under the direction of Mrs. Rose Mary Shook.

Possible Careers

By OMA LEE RANSFOT and KAREN SMITH
Architects — A good field for anyone who wants to be self employed. Employment prospects favorable for next decade. At least five years of college normally required. Wide range of salaries on first jobs; higher income in later years and attraction.
Foresters — Conservation practices making this job more important. A steady increase in demand for forestry graduates is anticipated. Stamina for hard work outdoors is a must. Forest fires are a hazard. The pay? Between \$3,600 and \$4,500 to start.
Lawyers — Competition keen for salaried jobs with established law firms. Graduates in top ten percent of class have best opportunities. At least 5,500 new lawyers needed each year for next few years as replacements. Some graduates may have to seek employment, in related work. Earnings generally highest in big firms. An income of \$5,000 a year for the first five years is average.
Newspaper Reporters — Weekly or daily newspapers in small cities offer most openings. Hours often irregular. "Cub" reporters generally start at \$45 to \$70 per week. Some top reporters on big dailies earn \$200 or more weekly.
Personal Workers — College degree helpful, but not required. Gradual increase in demand expected. Attractive appearance, ability to speak and write well usually essential. Jobs for women opening up. Average salary for personnel directors: \$10,000.

Facts About 1927

These are a few High School items taken from the Hereford High School Whiteface in 1927.
La Verne Baker is our favorite Pavlowa.
Leatrus Walker: the belle of Summerfield.
Frances ray: Where is Whitie? Frances Landrum: How about Claude?
Ezell Patterson: The modernly dressed one in the Latin play.
Erie Marie Foter: Has given up childish things.
Frank Cogdell: Has recently entered the priesthood.
Charles Ferguson: "I enjoy algebra."
George Heard: Can't stand up.
John Jacobsen: "Well, I don't understand that."
Georgia Sparkman: "Where is Tiny Lee?"
Charlie Noland: Summerfield's shiek.
Ralph Wolfe: One of the high school celebrities.
Claude Longbottom: Oh, what a toastmaster!
Gladys McMahan: Be on the "Ford" side!
Edwin Mauk: Are the girls sweet to Edwin?
Claude Norton: Popularity grasped by the Nash roadster.
Annabel Sawyer: Has disturbed Shakespear's rest by her poems.
Lillian Sawyer: Why has she been so disturbed lately?
Albessa Stephenson: The best little sport ever.
Alleth Elliston: Bebe Daniels has better watch her step.
Katherine Hershey: A champion banquet planner.
Norma Powelson: Proof that
(Continued On Page 2)

Coming Events

Dec. 5—Basketball game at Hereford.
Dec. 10—Basketball game at Dalhart at 6:30. Stunt Night.
Dec. 12—Home Ec. Style Show at 7:30.
Dec. 13—Basketball game with Plainview here at 6:30.
Dec. 14—Spanish Club Party.
Dec. 17—Basketball game at Canyon at 6:30. Christmas Program.
Dec. 19—F. H. A. Christmas Party Hereford Tournament Basketball.



A TEENAGE scene taken from the play "The Remarkable Incident at Carson Corners." Those from left to right are Janie Bookout, Dale Carter, Donnie Carr, Gary Tannahill, and Beth Lemmons. The play will be presented at the Hereford High School auditorium. (Whiteface Photo)

Future Teachers Present Pageant

An assembly honoring National Education Week was held in the High School Auditorium, Wednesday, Nov. 20.

The pageant, "The American Way" was written especially for National Education week emphasizing freedom of religion and our educational system. The pageant was presented by the members of the F. T. A. club.

It was divided into two parts; the first being about religion and the second concerning school and how the students feel about it.

Those taking part in the program were: David Larsen; Ann Reeves; Richard Leggett; Jimmy Bradley; Linda Waddill; Milner Duvall; Dwayne Poteet; Glenna Gault; Mrs. McDougal; Linda Inman; Mary Lynn Morrison; Bonnie Wagoner; Dee Buck. David Larsen served as the narrator. A choir presented various hymns during the program; those taking part in the choir were Linda Hair, Sandra Story, Emily Pavilek, Carol Ann Newell, Judy Patterson, Shirley Pierce, Virginia Cox, Twanna Thompson, Charlene Bow-

en, Gayle Wagoner and Ann Wagoner. Eugenia Alexander accompanied them at the piano and Donald Davis was the stage manager.

Facts...

(Continued From Page 1)

gentlemen prefer blondes.

Nina Powelson: Wanted, an extra day every week for surplus dates.

W. C. Morgan: We might add Annabel.

Lois Baker: I'd love to call you my sweetheart.

J. C. Gilbreath: "Where's my half a sweater?"

Babe Russell: Was heard saying "Carry me back to old Virginia."

Ralph Hastings: Has been asked why he is so popular with the ladies.

Newt Gilliland: An eminent orator.

Kathleen Cronin: How does her little head contain so much?

T. E. Seigler: Miss Rigler's valentine.

Charles Newell: Has accepted a silent partnership with Mr. Cronin.

Bart Sisk: The man who can't keep a Ford straight.

Y-NEWS

Tri-Hi-Y

A panel discussion on "cheating" was the program at the Tri-Hi-Y meeting Nov. 21 in the high school library. The panel was made up of Charlotte Moore, Nancy Parsons, Sandra Roberson, Sue Channer, Judy Patterson, and Eugenia Alexander.

The opening prayer was given by Ann Wagoner and Janie Book-out gave the closing prayer.

Motions were brought before the club about the projects and cheer was recognized.

Sandra Story concluded the program with a song "What Will You Do With Jesus," accompanied by Bette Jean Noland.

Tri-Hi-Y

A regular Tri-Hi-Y meeting was held in the library Tuesday night Nov. 26. Opening prayer was given by Jane Pool.

Sandra Story led the group in singing various hymns. Also to live up the group Sandra had them to sing "Get Along Home Cindy, Cindy."

A teen talk on "Mom, Dad, and Me," was given by Carolyn Lee. Joan Brown told the girls to be sure and bring the story books to her by Wednesday afternoon.

Closing prayer was given by

DAWN NEWS

Announcement Tea Held for Sue Wimberley, Joe Pruet

By DELLA RUTH DOW

An announcement tea was held recently in the Carl Wimberley home for Sue Wimberley and Joe Pruet. Those attending from Hereford were Mesdames Richard Jowell, Ernest May and Baker Womble. Carolyn Maples attended from Canyon. Those from Dawn attending were Mesdames Robert Strain, H. H. Miller, Gayle Neal, Paul McClung, Clarence Betzen, H. V. McCabe, Jim McCabe, N. R. Miller, Zed Stewart, R. T. Stewart, C. C. Frye, R. A. Frye, Joe Vinton, H. C. Dow, J. B. Caraway, W. T. Beavers, Marion Russell and Misses Bertha Frye, Della Dow, Walthine Beavers and Dorotha Stewart.

Mrs. Zed Stewart and Mrs. William Wimberley served as hostesses during the afternoon. Mr. and Mrs. Harold Robinson and Kevin of Channing spent Wednesday night in the Zed Stewart home.

Sara Jo Smith visited in the Alfred Smith home Thanksgiving. Sara Jo is attending nursing school in Amarillo. Mr. and Mrs. Tony Benson and Debra of Lubbock also visited the Smiths over the weekend.

The college students were home for the holidays. Those home from

Bettye Snead, and the meeting was adjourned.

Hi-Y

Tuesday, Nov. 26, the Hi-Y held its semi-monthly meeting in the study hall. President Jim Curtstinger called the meeting to order, at which time the Hi-Y steak fry and the informal initiation was discussed.

Dorothy Williams was elected the Hi-Y sweetheart for this year. Gwin Morris gave the devotional, after which Carl Zimmerman gave the closing prayer. A short talk was given by Wade Douglas. The president adjourned the meeting.

Whims...

(Continued From Page 1)

-ctive

-appy

-ttractive

-comparable

-ambitious

West Texas were Bobby Miller, son of Mr. and Mrs. N. R. Miller; Sue Wimberley, daughter of Mr. and Mrs. Carl Wimberley, and Richard Hagar, son of Mr. and Mrs. Dick Hagar. Ralph Atchley, son of Mr. and Mrs. H. R. Stewart was home from Alpine.

The Rev. and Mrs. Paul McClung, Kenneth, Dale, David Dean and Cheryl spent Thanksgiving day in Witharrel with the Rev. and Mrs. Marvin Durham and Marvyn.

Visiting in the Henry Dow home Thanksgiving were Mr. and Mrs. Clyde Toney, Carol, Gayle and Joyce Lynn of Clayton, N. M., Mr. and Mrs. Harold Dow, Buster and Cheryl Ann of Portales, N. M., Mrs. Burlin Webster and Jo Dena of Clayton, N. M., and Mr. and Mrs. Buddy Medford and Rhonda Lee of Grenville, N. M., Miss Betha Frye also had dinner with the Dow family Thanksgiving Day.

All of the Dow's children were present. Seven of the nine grandchildren were present and the one great grandchild was present.

Mr. and Mrs. Art Schmidt and children of Clinton, Okla., spent Wednesday night in the Leonard Schmidt home. Another family gathering Thanksgiving Day was in the L. A. Smith home. Those attending were Mr. and Mrs. O. T. Hewitt of South Plains, Mr. and Mrs. James Poe and children of Amarillo, Mr. and Mrs. H. D. Weeter and child from Borger, Mrs. N. R. Miller, Bobby Lucy, Gail and Billy Lynn, and Mr. and Mrs. R. L. Johnson, Roy and Ronnie.

There is a revival in progress at the Dawn Baptist Church Dec. 1 through Dec. 8. The Rev. Howard Scott of First Baptist Church, Hereford, is the visiting pastor. Services start at 7:30 p. m. during the week.

Visiting in the Zed Stewart home from Thursday until Sunday were Mr. and Mrs. Dwayne Stewart, Vaughn Arvil, Anderee and Boyd Lee of Mesalero, N. M. Mr. and Mrs. Marion Russell and Elizabeth were also there most of the time.

Mr. and Mrs. Walter Galley of Center, Colo., have been visiting in the community for a week or more. Irene, their daughter, was also visiting here from West Texas. Clifford Galley and his family are back in Hereford now. Clifford has just been released from the army.

Mr. and Mrs. D. P. Schmidt of Clinton, Okla., spent Thursday

night with the Leonard Schmidt family.

Mr. and Mrs. Cleotis Murphy and children of Albuquerque, N. M., spent Saturday night with the R. L. Johnsons.

Mr. and Mrs. Leonard Schmidt and Brent had Thanksgiving dinner in the Arthur Brock home. Thanksgiving night the Schmidt clan met at Frio in the Herb Schmidt home.

Mrs. R. J. Johnson, Ray and Ronnie were in Muleshoe Saturday

on business and they also visited the J. A. Johnson family.

Among those in Amarillo shopping and on business last week were Mr. and Mrs. Stewart, Mr. and Mrs. Clyde Toney, Carol and Gayle, Della Dow and the N. R. Miller family.

AIR BORN

OKMULGEE, Okla. — When Col. Maurice Bottinger took up his airplane for a spin, he had two passengers. When he landed, there

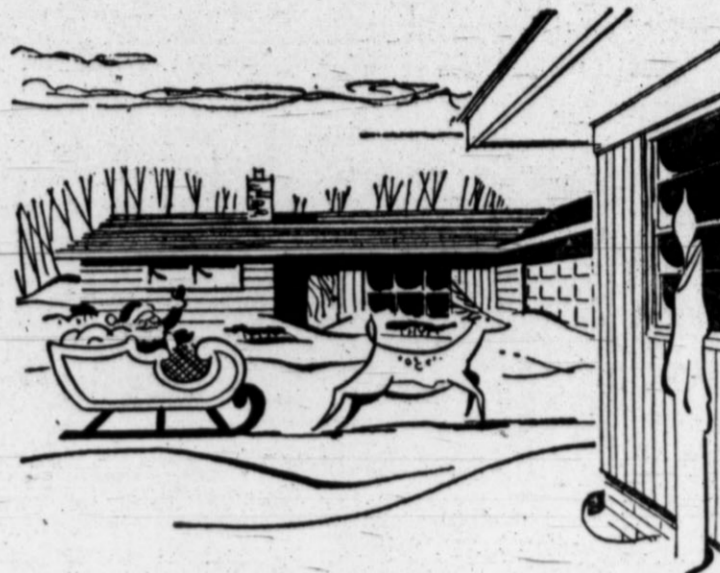
were eight.

With him were Roy Young and Blackie, the airport mascot cat. While in the air, Blackie gave birth to six kittens.

NICE TRY

ARLINGTON, Va. — You've got to say one thing for Elmer M. Fitzgerald of Boyds Tavern, Va. — he tries.

Police picked him up for passing a block of green trading stamps on his windshield, instead of a car inspection sticker.



Brighten Up Your Lawn

See Us For

FREE MASONLITE Christmas Plans

Make your own Christmas decorations this year. Free plans show how to make Santa and reindeer, Nativity scene, Wise Men, carolers, stars, bells and many other Christmas cut-outs. It's fun when you use sturdy, weather-defiant Masonite® Tempered Presdwood®. It's easy to saw and nail, easy to paint. For inside or outside displays. Come in and see our display, then get your free Masonite plans.

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MEMO: To The Property Owners of Deaf Smith County!

SAVE 1 PER CENT

BY PAYING YOUR TAXES EARLY!

That's right folks! If you pay your School, County and City Taxes on or before the 31st of December you will save 1% of your total Tax Bill.

Hundreds of dollars will be saved by the Taxpaying Citizens of Deaf Smith County, and we are making an appeal to you... add your name to the list of many thrifty people. Pay your taxes early... save money!

1% Discount if Paid in December

Delinquent after January 31st



Fred W. Baird

Tax Assessor - Collector

HEREFORD RURAL HIGH SCHOOL DIST.

Henry N. Benson

Tax Assessor - Collector

CITY OF HEREFORD

Dave Alexander

Tax Assessor - Collector

DEAF SMITH COUNTY

Don't Forget Folks: Pay Your Poll Tax Too!

Long Time Ago

45 Years Ago
The Santa Fe Livestock Special will reach here on Monday, Dec. 16, remaining from 3:30 p.m. until 6 p.m., consisting of a 70-foot baggage car full of chickens, ducks, geese and turkeys, considered the best poultry display ever assembled in the state. There will also be a car of 14 hogs, showing three of the representative breeds for Texas conditions. In addition there will be a car containing dairy cows together with model dairy equipment. Three well known speakers will make addresses. Press dispatches from South Texas points

where the train has passed through indicate that unusual interest is being manifested, the attendance in many places reaching over 1,000.

Martin Winsinger, who has a ranch northwest of town, has topped the prize garden stuff with a carrot that measures 18 1/4 inches around. He said that he always took the premium on carrots at the county fair in the old states, but never did raise anything like that.

Jerry Burkhalter of Denton, who formerly held a position with the First National Bank of this place, has accepted a position as bookkeeper with the First State Bank and Trust Company and is now busy at his desk.

25 Years Ago
Ownership of The Hereford Brand passes from the Northwest Publishing Company to Seth B. Holman, effective Dec. 2, 1932. Mr. Holman was owner of the Brand for many years until May 1, 1929. He has been conducting a farm page for the Amarillo Daily News.

Citizens of Hereford and Deaf Smith County have been experiencing a period of influenza for the past two weeks. None of the illnesses have been reported as critical. Rural and Hereford schools have been handicapped by a one-third loss in attendance, and several teachers have been ill.

The public schools have announced their second period honor roll. High students in each class are Barbara Buckner, tenth grade; Bill McLean, ninth grade; Imogene Robinson, seventh; Viola Beryl Phillips, sixth; Barbara Brotherton and Edith Jackson, fifth; Joy Wagley, low fifth.

Legal Notice

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 2,490 miles of Grading, Structures, Base and Surfacing from S. H. 51, 2.0 mi. S. of Hereford to Castro County Line on Highway No. FM 2386, covered by S 2249 (1), in Deaf Smith County, will be received at the Highway Department, Austin, until 9:00 A.M., December 10, 1957, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on a above named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing rates. Plans and specifications available at the office of William W. York, Resident Engineer Hereford, Texas, and Texas Highway Department, Austin. Usual rights reserved.

T-48-2c

ESCAPE FROM EIGHT-BALL
NEWARK, Ohio — For a while, a 21-year-old Newark man was behind the eight-ball.

Police said he stole one of the traditional trouble-balls from the rack of a West Side poolroom. But no theft charge was filed — poolroom operator Joseph Blamer didn't live up to his name.

LONG-LIVED HAWAIIANS
HONOLULU — If you were lucky enough to be born in Hawaii, chances are you will live longer.

Recent figures compiled by the Bureau of Health showed life expectancy for males born here to be 67 years, 9 1/2 months — two years and 3 1/2 months longer than males born on the United States mainland.

Females born here can expect to live 71 years and three months — three months longer than those born on the mainland.

Life expectancy has shown a gain of 14 per cent here in 10 years.

Shiprock, a volcanic formation on the Navajo Indian Reservation in New Mexico, has been scaled only 23 times by skilled climbers. It is 1,640 feet high.

Letters To Santa Claus

Dear Santa,
I'm a little boy in the first grade and I have been pretty good so please bring me a doctor set, a fire boat, a jet pilot helmet, Lincoln logs and a yardbird. Please remember all the other little boys and girls. Oh yes, don't forget to fill my sock as it will be hanging on the mantle.
Thank you,
Wayne Winget
211 Ave. J.

Dear Santa:
I'm still out at my Grandpa Hills were I was last Christmas. Please bring me an ironing board and a plug-in iron. And a block board, some puzzles, nuts, candy and oh yes don't forget my

West Hereford H. D. Has Dinner

The West Hereford Home Demonstration Club held its annual Thanksgiving dinner Saturday in the Friendship Room of the Hereford State Bank. The dinner was for the members and their families.

Decorations were carried out with the seasonal theme and consisted of fruits, vegetables and leaves.

Mrs. Alice Steen gave the welcome and S. E. Douglas followed with the response.

Games were played after the dinner.

Members and guests included Messers. and Mesdames A. E. Douglas, Vern Witherspoon, Floyd Walton, P. H. Luck, A. W. Awtrey, Wood Vaughn, Carlos Vaughn, Norman Livesay, E. E. Fridley, John Jacobsen Jr., Mesdames Mary Williams, Alice Bradley, Ida May Vaughn, A. G. Bell, Edna Bove, Mary Waters, N. B. Hood, Alice Steen, N. C. Vogeles and Miss Mary Bradley, Miss Evelyn Bell and Chris Jacobsen and Marcus and Linda Jacobsen.

little friend Mollie and my cousin at Texico, N. M., and my little cousin Weinetta. She will be here Christmas. She is five months old. I'm 3 1/2 years old. Thanks Santa, I love you.

Vickie Keenan
Route 3, 1/2 Roy Hill

Dear Santa Claus
I want a rifle and a robot and a model airplane.
Love
Bill Coffin

Dear Santa,
Please bring me a 16 in. Betsy Wetsy doll, and a Wards finest toy nurse kit, and a Deluxe Doll-E-Bath, and a Deluxe Housekeeping Set, and appliance Set. And I guess that is all.
Love,
Pamela Lynn Winget
211 Ave. J.

Dear Santa Claus,
Sherri Marsh would like a big doll and a typewriter and a record player and a doll buggy. Jim would like a gun and a football and a tractor. Kima would like a tiny-tears and a washing machine and a folding table.

Dear Santa Claus,
I want a tiny-tears doll for Christmas and I also want a nurse set and I wish you would bring me a cow-girl suit and a refrigerator and please bring me a ring.
Your loving friend,
Peggy Summers
601 Blevins
Hereford Texas

Dear Santa Claus,
I will be glad when you come. I want a pull train, cattle truck and service station.
I love you,
Joe Don Weaver

Dear Santa,
I have tried to be a good girl sometimes. I would like a doll named Poor Pitiful Pearl and a typewriter. Also, some candy and

nuts. Don't forget the other boys and girls and bring my big sister, mother and daddy something.
I love you lots Santa,
Mary Ruth Weaver

Dear Santa Claus,
I am a little girl five years old. I have tried to be a good girl. I would like for you to bring me a cash register, a nursing kit and a doll in a pink dress. Also bring me some candy, nuts and fruit. Please remember all the other little boys and girls.
I love you
Charlene Weaver

Dear Santa,
I want a Betsy Wetsy Doll for Christmas, some play dishes, a pair of skates, some candy and fruit and gum.
Love,
Vickie Kendall
1401 13th St.

Dear Santa,
I would like a Walking Doll and if she has any more clothes. I want some of them; and a Toodles Doll too, if that isn't too many dolls. I hope it isn't. And some doll furniture and the name of it is Bed-rina outfit please. And please a camera and please a kitchen set. And please a big piano, please.
Vickey Lynn Schneider

Dear Santa,
I would really like to have a real horse. But if you do not have it I will ask for a real watch and some skates and a skate dress.
Signed,
Rema June Coffin

Dear Santa Claus,
I just wonder if you are well. I want to tell you I have been a good little girl. I am three years old and if you have money enough please bring me a real horse. If you don't have money I will wait and you bring me a tricycle with a horse head on it. Please don't

forget all the rest of the little girls and boys.
Thank you and I love you,
Jeanne Coffin

FUND RAISING METERS
TULSA, Okla. — The parking meter, which is found on main streets all over the country, has been turned into a fund-raiser for orphan boys at the lake home of a Tulsa engineer.
G. E. Nicholson has six meters in the backyard of his place at Lake Fort Gibson and house-guests are expected to pay. If they forget, he writes a "ticket" and "fines" them \$1. When the meter coin boxes are full he collects the nickels and dimes and turns it over to the Tulsa Boys Home.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours 8:30-5:00
140 W. Third, Hereford
Texas
Phone 37

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WRITE TODAY FOR COMPLETE INFORMATION

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It's Winter!
Don't Wait Until You're Snowed-In
Order Your Feed Now!
60% Grain Pellets
\$39.50 Per Ton
Using Your Milo - or We will Exchange Grain with You - For Yours when Cut
Steam Rolling Grinding
Custom Feeds of All Kinds

COOK MILL
Phone 12 Dairy Road Hereford

Shiprock, a volcanic formation on the Navajo Indian Reservation in New Mexico, has been scaled only 23 times by skilled climbers. It is 1,640 feet high.

Now play all 4 speeds on this **PORTABLE "VICTROLA"**

by **RCA VICTOR**

only **\$89.95**



• TWIN SPEAKERS FOR CONSOLE-LIKE SOUND

• LIGHTWEIGHT AND LOW-PRICED

• RICH "GOLDEN THROAT"

• INTERMIXES ALL SIZES SAME SPEED

Whatever you like on records — you can enjoy your favorites wherever you go. This new RCA Victor Portable "Victrola" plays all 4 record speeds. And its 2 speakers bring you rich, resonant "Golden Throat" tone. It's superbly styled in 2-tone green or 2-tone gray simulated leather. Model 9ES6.

Pick one up today!

STREU HARDWARE
Phone 48

MR. CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. GET A DEMONSTRATION!

The new Nomad—the last word in station wagon style and distinction... 4 door 6-passenger.



Two new Brookwoods—4-door 6-passenger and 4-door 9-passenger models.



CHEVROLET SETS A NEW STYLE IN STATION WAGONS!



Two new Yeoman wagons—2-door 6-passenger and 4-door 6-passenger. Smart, durable all-vinyl interiors.

'58!
CHEVROLET
FORWARD FROM FIFTY

Wonderful's the word for Chevrolet's five new station wagons! They're boldly beautiful with new length and lowness, new sculptured grace. They're boldly engineered with new ideas that make loading easier, riding smoother, driving happier.

Meet the year's smartest station wagon set—Chevrolet's five new wagons for '58.

They're more than nine inches longer, dramatically lower. The liftgate is hinged into the roof and raises completely out of the way for easier loading. Safety plate glass in all windows gives you crystal-clear visibility.

No station wagon built ever carried loads with more ease or passengers with more comfort! Chevrolet's new standard Full Coil suspension cradles you on deep coil springs at every wheel. And you can have a real air ride as an extra-cost option.

You can choose from two- or four-door, six- or nine-passenger models with livelier V8 or 6 engines. Stop by your Chevrolet dealer's and look over the year's smartest wagons.

Only franchised Chevrolet dealers display this famous trademark **CHEVROLET** See Your Local Authorized Chevrolet Dealer

LET YOUR LIGHT SO SHINE BEFORE MEN

First Christian

West Park Ave.
 Rev. Gilbert Davis Jr.
 Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.
 Chi-Kho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.
 Functional Department's first Wednesday at 8 p.m.
 General Church Board, second Wednesday at 8 p.m.
 Choir rehearsal meets each Wednesday at 8 p.m.
 Groups one and two meet on the third Wednesday at 9:30 a.m.
 Business women meet at 7:30 a.m. on the second Tuesday.
 Young Matrons meet on the second Wednesday at 9:30 a.m.
 Friendly visitation on Monday, Tuesday, Wednesday, Thursday and Friday at 7:30 p.m.

Grace Gospel Church

Thirteenth and Avenue K
 Rev. H. V. Fields, Pastor
 Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.
 Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.
 Wednesday prayer meeting is held at 8 p.m.

Church of The Nazarene

Fourth and Jackson
 Sunday School is held at 10 a.m., worship service at 11 a.m. and evening worship at 7:30 p.m.
 The Junior Society and N.Y.P.S. will be held Sundays at 7 p.m.
 Visitation will be held at 7:30 p.m. Thursday.
 Prayer meeting, Wednesday will begin at 7:30 p.m.

Church of Jesus Christ of Latter Day Saints

(Mormon)
 Kendon O. Anderson, superintendent.
 The Mormon Church meets in the American Legion Hall. Sunday School services are at 10 a.m.

Church of God

H and 12th Street
 Rev. E. F. Murphy, Pastor
 Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:45 p.m. and young people's service Friday at 7:45 p.m.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
 Father Michael Sgrue, Pastor
 Sunday Masses are at 7:30, 8 and 10 a.m. Daily Mass is at 7 a.m. and 8:15 a.m.
 Confessions are Saturday afternoon from 5 p.m. to 6 p.m. and 8 p.m. to 9 p.m.
 Thursday Holy Hour is from 8 to 9 p.m. followed by confessions.

Central Church of Christ

205 E. 6th Street
 Russell Ingalls, Minister
 Bible School is held each Sunday at 9:50 a.m., with the morning worship at 10:50 a.m.
 The Young People meet Sunday evening at 7:10 p.m. with worship services beginning at 8 p.m.
 Wednesday prayer services are held at 7:30 p.m.

I Offer You...



...the Book of Faith, something to hold to when you realize you cannot make it alone. Grateful women and men have called it a "rock in a weary land, a light in the dark, a refuge in time of storm." God called it His word. It contains the prologue to the true meaning of Valley Forge, the duties and obligations of every American citizen, Counsel and advice to the wise and the foolish. If we cling to the Bible, God will hold us when we ourselves are no longer able to hold the Book. Then take this Book of Faith in both your hands and discover a solution to every problem you have. I offer you the Book and the God your fathers trusted. They were not ashamed nor were they forsaken.

YOU IN THE CHURCH THE CHURCH IN YOU

Character is a by-product of the church. It is here that young and old are charmed with benedictions that fortify and influence for a better citizenship and a stronger democracy. In the church the ministerial are molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you" form a combination for good. Be a regular CHURCHGOER and a daily BIBLE READER.

© WILLIAM NEWSPAPER FEATURES, FORT WORTH, TEXAS

Assembly of God

Union & Ave. G.
 Rev. V. W. Marcontell, Pastor
 Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
 C. A. service begins at 7 p.m.; Junior C.A.'s meet at 7 p.m., and worship service begins at 8 p.m. each Sunday evening.
 "Revival Time" is broadcast over Radio Station KPAN each Sunday from 7:30 to 8 a.m.
 Prayer meeting and Bible Study will be held Wednesday at 8 p.m., after which choir practice will convene.

Immanuel Lutheran

Park Avenue at B Street
 Rev. Andrew Ssegolla, Pastor
 Phone 571-J
 Worship service each Sunday at 11 a.m. Sunday School and Bible classes at 10 a.m.
 "Call to Worship" each Sunday over Station KPAN at 9:15 a.m.
 "Children's Instruction" class each Saturday at 2:30 p.m.
 Topic for Sunday, Dec. 8: "The Christian and His Money." Text: Luke 16:10-17.
 Men's Club and Ladies Aid will meet on Friday, Dec. 13, at 7:30 p.m.
 Chill Supper and Fellowship Hour on Friday, Dec. 6, at 7 p.m.
 Let Us Forget: "How sage are the Lord's people even in the midst of danger! He is ever a wall of fire round about them. He is the Shield of their help, and the sword of their excellency. Let us be sure that by faith in Christ we belong to them, and realizing our privilege, exclaim in all confidence: "Though a host should encamp against me, my heart shall not fear; if God be for us, who can be against us?" They that be with us are more than they that be against us."
 A most cordial welcome to you!

Avenue Baptist

123 N. 25-Mile Avenue
 Rev. A. C. Hamilton, Pastor
 Sunday School is held at 9:45 a.m. and worship service at 11 a.m.
 Training Union is held each Sunday at 6:30 p.m.
 Evening worship services are at 7:30 p.m. Sundays.
 Mid-week prayer services are on Wednesday at 7:30 p.m. At 8:15 p.m. there will be choir practice.

Wesley Methodist

410 Irving
 Bernard F. Seay, Pastor
 Sunday: Church School, 9:45. Vance Crume, Superintendent. Morning worship, 11 a.m. Methodist Youth Fellowship, 6:30. Evening worship, 7:30 p.m.

Asamblea de Dios Templo el Calvario

Pastor Fidel Alcalá
 Bien venidos. Cuidada en la Calle 128 E. 5th.
 Las servicios durante la semana y el Domingo.
 Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo. Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.

St. Thomas Episcopal

Harrison Highway
 Sunday School, 9:45 a.m. Church service, 11 a.m.

CONTINUED ON NEXT PAGE

Both you and your church will be stronger if you make regular church attendance a habit.

ROGERS DRUG

Mr. and Mrs. Grady Rogers

FIRST NATIONAL BANK

Virgil Hennen

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Ed, George, Gene and Harold Loerwald

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Dick Barnard - Jesse Stanford

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Matt Gilliland - Marlin Gilliland

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Vegetable Growers, Packers, Shippers

FARMERS DRIVE IN

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W. O. & Bessie Shelton

HEREFORD CREAMERY

Mr. and Mrs. Elton Malone

PLAINS MOTEL

Mr. and Mrs. Ferno Bryant

MASTER CLEANERS

Mr. & Mrs. C. D. Fitzgerald

HUCKERT TELEVISION SERVICE

Mr. and Mrs. Joe Huckert

PIGGLY WIGGLY

Mr. and Mrs. Gaylord Newell

CONSUMER'S FUEL ASS'N.

Louie LaGrand

JOHN McLEAN INSURANCE AGCY.

John McLean

CHURCH
(Continued From Page 4)

Seventh Day Adventist
Arthur and Lawton
J. D. Nichols, Pastor
Song service, 9:30 a.m. Saturday. Sabbath School, 9:45 a.m. Worship Service, 11 a.m.

Temple Baptist Church
Fourth St. and Ave. A
Rev. Robert Lacombe, Pastor
Sunday School begins at 9:45 a.m. and Training Union is in the evening at 6:15 p.m. Worship services are at 10:50 a.m. and 7:15 p.m.
Wednesday prayer service will be held at 8 p.m.
The teachers and officers meeting will begin at 7:30 p.m. Wednesday.

First Methodist
Fifth and Main
Rev. Alby Cockrell, Pastor
Sunday School, 9:45 a.m. Morning Worship, 10:55 a.m. Primary and Junior children meet in Primary Room, 6:15 p.m. Senior and Intermediate MYF, 6:15 p.m.
Evening worship service at 7 p.m. Choir practice each Wednesday Evening at 8 p.m.
Saturday, Dec. 7, at 5:30 p.m. the Woman's Society of Christian Service will have a chicken pot pie supper.
Dr. E. A. Hunter will be speaker for morning worship. Dr. Hunter served as District Superintendent of the Northwest Texas Conference twice and has been pastor of many

STAN KNOX TV RADIO SERVICE
Phone 428 - 511 Park Ave.

AUSTIN HIGHLIGHTS
Tempers Short in Final Days of Legislature

By VERN SANFORD
Texas Press Association
AUSTIN — Both special sessions of the Legislature passed all the churches in this District. He is now with TANE, Texas Alcohol Narcotic Education.
Tuesday, Dec. 10, there will be a meeting of the Commission on Missions at 7:30 p.m.
Thursday, Dec. 12, at 7:30 p.m. the Methodist Men will meet.

Park Ave. Church of Christ
on Harrison Highway
Worship services 10:30 a.m. Sunday; mid-week services 8 p.m. Wednesday.

First Presbyterian
610 Lee Street
Rev. Russell Wingert, Pastor
Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m.
Morning Devotional 9 a.m. Tuesdays.
Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

First Baptist
Fifth and Main
Rev. Howard Scott, Pastor
Sunday School is held at 9:45 a.m. and the worship service is held at 10:55 a.m.
Training Union will be held Sunday at 6:45 p.m., with the evening worship service at 8 p.m.
The Sunday morning Baptist hour is broadcast at 8 a.m. over radio station KPAN.
Worship service is broadcast every first, second, third and fifth Sunday at 10:55 a.m. over radio station KPAN.

bills for which Gov. Price Daniel called them. Mostly, by wide margins.
Even so, final days found everyone at sixes and sevens. House members and Senators wrangled among themselves. Each house sniped at the other. And numerous lawmakers found ways to show they were put out with the governor.

Both houses gave lop-sided approval to the two bills requested by the governor to bolster local control of schools. One allows closing of schools threatened with federal occupation. The other empowers the attorney general to assist local districts in fighting anti-segregation suits.

Then, another bill was proposed to allow county judges to require registration of organizations attempting to interfere with public school operations. Sponsors said it was aimed at the NAACP.

Though there seemed to be no large block of opposition to the measure itself, haggling technicalities stretched out the time table.

Some legislators accused others of deliberately prolonging the session to embarrass the governor. Each day (including weekends) made a \$11,600 bite into the governor's emergency fund. House members said Senators were sticking around to have the last word in their feud with the Insurance Department.

Whatever the cause, it seemed evident that the Texas Legislature can't be turned on and off like a faucet.

HINDSIGHT — Renewal of the contest over tidelands ownership brought criticism of Governor Daniel's role in the federal tidelands law.

Sen. Dorsey B. Hardeman of San Angelo said he felt Daniel should have seen to it the 1953 law recognized specifically Texas' claim to lands 10 1/4 miles out.

Daniel, then a U. S. Senator, sponsored the federal law. At present a federal suit challenges Texas' claim to land beyond three miles.
Daniel retorted that if Hardeman would read the bill he would find it gives each state title to boundaries "as they existed at the time such state entered the union." Texas Congress fixed the coastal boundary at 10 1/4 miles into the Gulf, said the governor.

Hardeman replied Daniel should have attached a map to the bill.

NOT HAPPY — Dissatisfaction of a number of Senators with the Insurance Department seems unlikely to simmer down. Senate investigating committee

indicated it is still not through with its inquiry into the Department's delay in action on an unfavorable report on Preferred Life. It recessed after hearing two assistant state auditors confirm the examiner's finding of irregularities in the company.

Sen. Grady Hazlewood stressed the committee's findings in a speech explaining why the Senate had turned down the Insurance Board's appointment of William A. Harrison as commissioner. He said the Senate felt Harrison had been remiss in not taking immediate action against the company.

Senate finance committee turned critical questions on the three board members for having questioned the Senate's right to pass on Harrison's appointment. Board appeared to ask a bill authorizing the department to reduce the number of examiners and raise salaries.

LAND BUY OKAYED — Legislature moved forward another step the plan for a consolidated state government center in the heart of Austin.

Both houses passed a bill authorizing purchase of two blocks north-east of the Capitol for a Texas Employment Commission Building.

Overall plan is to ring the Capitol on three sides with five new buildings. Included will be the State Courts Building, state office building, Insurance Building, TEC Building and library and archives building. Cost is estimated at \$20,000,000, all to come from various special funds rather than general revenue.

OIL LEASING HELD UP — Excessive importing of foreign oil

was blamed for the Texas School Land Board's decision not to hold an oil and gas lease sale in February.
Board members said the market is too depressed to make a sale worthwhile. "There's no use putting up our school lands at a cheap price to let the oil companies profit still more because of their excess imports," said Governor Daniel.

At least one large oil company has informed the state it may pay rentals on present leases of submerged land under protest pending outcome of a federal suit contesting state ownership of a portion of the tidelands.

A CHANCE TO SPEAK — Citizens in every county will be given a chance to say what kind of schooling is needed to equip Texas youngsters to live in a space age. A school study committee set up by the last Legislature plans to ask local county committees to submit ideas. Called the Hale-Alken Committee, the 24-member panel is made up of legislators and private citizens.

"They've promised to heed the wants of interested citizens in the report they're to make to the next session. Already, there's been a large response.

Suggestions range from a "crash" program in science to cutting new building needs by using facilities 12 months a year. Broad areas being explored in the study are (1) what to teach and for how long, (2) how to get teachers, (3) how to build buildings and (4) how to pay for it all.

MONEY READY — State Liquidator J. D. Wheeler repeated an earlier statement that he is ready

to start making payments of about 33 cents on the dollar to US Trust and Guaranty Co. creditors.
He's been ready since September, said Wheeler, but a court fight among creditors has blocked action. His statement apparently was prompted by legislative criticism of "too slow" liquidation proceedings.

SHORT SNORTS — Texas' January draft quota will be 493 men, highest call since August, according to State Selective Service Headquarters. This compares with a call of 340 for December. Also in January, local draft boards are to send some 2,000 men for re-induction examinations. Travis County Judge Tom Johnson is making another try at getting the state to pay cost of returning criminals from other states. Previous Legislature and governor

show extraditions cost Travis County \$1,117 in 1956. A 14-member citizens advisory committee named by Governor Daniel will assist the Texas Employment Commission in sorting out the various jobs of state employees. Last regular legislative session authorized formation of the committee "to develop an orderly classification plan based on actual duties and responsibilities."

TWO FOR WHAT?
RICHMOND, Va. (AP) — A drug store here with a "special" on chocolates had a sign reading: "One pound \$1.60; two pounds \$3.50!"

A. O. THOMPSON ABSTRACT CO.
Complete Title Index of all land and town lots in Deaf Smith County. Write us for information.
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At The Movies
STAR THEATER
Showdown At Abilene: Jim Trask (Joek Mahoney) returns from war to find his girl (Martha

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But You'll Find
NO BETTER SERVICE ANYWHERE
than at
HALE'S GULF SERVICE
Park Ave. and Highway 51
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Save big money by looking ahead and buying your needs for winter and all next year now. We must clear our floors for 1958 machines and get set for 1958 business. That's why we are slashing prices and boosting trade-in allowances so much you can't afford to hang onto old machines. Buy or trade now. No interest or carrying charge before next working season. And — you can spread later payments over four crop years if desired. Beat higher 1958 prices — make double savings by dealing now!

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Attention fine car buyers: your dream of Continental elegance can now come true

If you have longed for Continental elegance but felt it a bit beyond your reach, then long no more. The new 1958 Lincoln now share the timeless Continental look to which all other motorcars have aspired.
The regal bearing of the long Continental hood... the flowing grandeur of the clean Continental lines — you'll find now in this year's Lincoln Premiere and Lincoln Capri.
And, of course, for classic elegance at its most magnificent, there is the incomparable new Continental Mark III. And, even here, this is no longer a car just for the wealthy, but is now well within the means of most fine car owners. How is all this possible? Only because Lincoln designed and built a new plant to produce these great cars... the most advanced and efficient plant in the industry. And Lincoln is determined to make the experience of Continental luxury available to more people than ever.
Continental owners will tell you there is nothing to compare with the sublime satisfaction of taking the wheel of an automobile that knows no peer. Much of this same satisfaction in surpassing beauty, ride and incomparable engineering can be yours in the Continental-inspired 1958 Lincolns.
We invite you to make this pleasant discovery today at your Lincoln dealer's showroom.
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The Continental-inspired **1958 LINCOLN**

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Soil Management Needed for Profit

COLLEGE STATION — Good soil management practices and well adapted cropping systems are the basis for a long continued and prosperous agriculture. Those who depend on the soil for livelihood are likely to become too careless with this main resource, and this can prove costly, warns Jack Barton, extension soil conservation specialist.

The physical condition of soil is of much importance in crop production, says Barton. Physical properties can be controlled by good use of crop residues, crop

rotations, green manure and cover crops and barnyard manure. A deep, moderately porous soil should be maintained, rather than one that is too tight and hard to work or the other extreme, too porous.

Organic matter is of prime importance in keeping soil in good physical condition, points out the specialist. It insures a good population of beneficial soil bacteria, aids in water penetration, increases the water-holding capacity of the soil, improves soil structure and adds nitrogen and humus.

Texas soils are likely to be deficient in nitrogen, phosphorus, potash and lime, so in many instances fertilization is necessary to insure maximum yields. The addition of these essential plant nutrients can result in much higher production. A soil test is helpful in determining the proper amounts that are needed, says Barton.

Crop rotations can play an important role in improving soil productivity, and legume or grass should be included in the rotation program, he says. The legume

will add nitrogen to the soil and both the legume and grass can be a good source of organic matter and grazing. Naturally, grazing would take away some of the organic matter, he adds.

Almost every farm operator follows a plan, though sometimes unconscious of the fact, points out Barton. The choice of a good or poor plan is up to the operator. His choice can mean the difference between a profit or loss.

SMART BUCK
MILTON, Pa. — Add a new advantage of higher education: A deer frightened by hunters near this Central Pennsylvania town took refuge in the Milton Area Joint High School building. The buck leaped through a window and made a tour of the trade shops before departing through another window when officials came to open the school for classes.

NEW MISS BOYE
MILWAUKEE — Mr. and Mrs. Norman Boye have announced the birth of their first child. The new Boye is a girl.

Toyland Raids Jungle

By VIVIAN BROWN
AP Newfeatures

The lollipop set is big-eyed this Christmas for some very earthy creatures with a past — elephants, tigers, lions, kangaroos, penguins — plump, soft and ENORMOUS. But best of all they look real.

There is only one hitch in this Junior Jungleland. If you haven't got your order in, chances are your little animal tamers will be disappointed. It seems there just aren't enough king-size animals to go around. If you do have your order in, better measure that playroom again. You may have to knock down a wall to accommodate these new playthings.

The lion is massive, almost as big as some of his zoo counterparts, although his expression is more cultured. The kangaroo is a delightful creature, with baby kangaroo peering from its pouch. The dinosaur, a frightening monster 12 feet long and 6 feet high, looms in an out-of-this-world fashion. He'll need a room of his own, maybe two — no Junior Jungle-mate he. You may have to build him a new playroom to keep him comfortable, but it'll be worth it.

An elephant is so eager to please you that you'll probably offer him peanuts. There are life-size gorillas, penguins, dogs of every description, donkeys and seals. There is a black panther and a giraffe 8 1/2 feet tall.

If sales are any indication, Santa will need some high potency vitamins when he starts making deliveries. He'll also need a super-powered trailer truck to transport the stuff.

Charles Vesey, Vice-President of F. A. O. Schwarz, one of the world's largest toy stores, says response to menagerie toys has been enormous, adding: "The biggest are the ones that are moving beyond expectations. Price seems no object."

Manufacturers have stopped taking orders on toys in the \$75 to \$400 bracket. (Yep, that's what some of these stuffed animals cost.) But if you really have your heart set on a giraffe for your small fry, for example, you can settle for the smaller version — 5 feet tall, but with the same charm. If you're planning on the big fellow for your nursery, make sure you don't have to cut a hole in the ceiling to give him breathing space. That'll be the only alternative if he arrives on Christmas Eve — you'll have to make him fit somehow, although there is still time to raise the roof or knock down a couple of walls.

SIGN OF THE TIMES
ALBUQUERQUE, N. M. — Another mark of the Old West has been erased from Albuquerque. Public Works Director E. O. Betts ordered removal of the few remaining horse hitching rings in curbs along Third Street after he saw a woman stumble on one. "I don't really think we need them anymore," he said.



THANK-YOU, SANTA—Little Dana Grauds, 4, of New York, is all agog at these lovely additions to her playroom. The giant stuffed animals designed by Margarete Steiff are part of a large collection of king-size toys now available.



By JOHN O.B. WALLACE

Washington — Capping more than 20 years of conflict and confusion, the Federal Housing Administration (FHA) is finally writing a new nationwide "bible" on minimum home-building requirements. It is expected to be completed by Jan. 1, 1958.

Experts say the new standards may save the building industry millions of dollars and have a far-reaching effect on residential construction in the next decade. For the home buyer, it may mean better houses at less money and far greater flexibility in experimenting with modern or "revolutionary" architectural techniques.

"If a man has a good idea for building a house, no matter how novel it may be, we'll consider it under the new program," said William J. O'Connor, deputy director of the FHA's architectural standards division.

Under the old standards, he indicated, the FHA might have been automatically required to reject proposed innovations which it now plans at least to consider. One expected result will be to allow builders a lot more leeway in originality of design while still maintaining high standard of quality and durability to protect the home buyer.

O'Connor said the FHA is working closely with the building industry on the new "bible." Written jointly by the FHA and a special advisory task force, the proposed new standards, if adopted, will entirely replace the FHA's old "five-foot bookshelf" comprising 23 separate volumes on the subject of minimum property standards (mps).

Following its creation under the National Housing Act in 1934, the FHA at one time had 54 different standards, each covering a few states or regional offices. These were eventually whittled down to the present 23.

Then came the great post-War II building boom, paced by an upsurge of mass community building developments as millions of apartment house "cliff dwellers" rushed to the suburbs and the outlying countryside.

As a result, O'Connor said, builders often found they were caught in a brier-patch tangle of conflicting regulations as newly built communities spread across state lines into areas where an entirely different set of rules applied.

A residential construction in one state might win FHA approval with flying colors, for example, while an identical structure would run into all kinds of hot water in an adjoining state.

Large-scale makers of prefabricated houses found it particularly difficult to comply with the conflicting regulations then in effect.

The upshot, said O'Connor, was that all hands agreed the FHA should set up a nationwide set of requirements, couched in simple terms, to eliminate the chaotic conditions of the past. The agency and its task force have spent two years working up the new standards.

The FHA's minimum property standards, O'Connor explained, have nothing to do with local building codes. The FHA's prime interest deals with marketability and mortgage risks.

"As far as the buyer is concerned, what we are striving for is greater flexibility in design and cost savings which will permit lower prices for housing," O'Connor said. However, he warned that some costs may be higher because of the new specifications.

Most of the proposed changes are so technical in nature as to be mere jargon to the average layman, but a few are reasonably understandable.

These include: A proposal to junk the old requirement that bedrooms must have a minimum area. Under the new setup, instead of having four minimum-size bedrooms, the builder could have two king-size bedrooms and two small rooms or one master bedroom for husband and wife and three medium-size rooms for the kids.

The new standards would also permit lighter concrete mixes which might save up to \$30 a house, and would allow the use of new insulating material (such as fiber glass) which could save up to \$50 per house.

On the other hand, the revised regulations call for an increase in the size of septic tanks from 500 to 750 gallons in some areas. An FHA spokesman says this might cost the builder an additional \$10 or so.

El Nino Study Club Group Meets

El Nino Study Club met in the home of Mrs. Jim Bookout recently with Mrs. Wayne Thomas in charge of the program.

In keeping with the club motto "Studying for Better Guidance of Our Children," the program dealt with "Your Child in the Home." Mrs. Thomas stressed the importance of making room for the children in the home to play and to live easily and happily, making changes suitable to development and ages. "Do not be embarrassed

if guests find your home cluttered with playtime toys and accessories," she concluded.

During the business session plans were made for the annual holiday party which will be held in the home of Mrs. Bill Waldrep on Dec. 16.

Those attending were Mesdames Darrell Blanton, Ivan Block, Ben Childers, R. A. Daniel Jr., Bill Decker, Byron Durham, Virginia Hartman, O. G. Hill Jr., John Jacobsen Jr., W. J. Reeves, Wayne Thomas, Mark Wooddall, Melvin Young, Doryal Young and the hostess.

Have YOU Read The WANT-ADS?

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NEW CHIPS FOR DIPS

MORTON'S POTATO WAVES

Answer to a Hostess' prayer! Especially designed to be strong enough for dipping, yet retaining that incomparable potato chip flavor. Morton's Potato Waves are also available in barbecued form, are perfect for party snacks and buffet nibbles. Try these sensational new "chips for dips" and count on them for the Holiday Season ahead!

Holiday pink dip

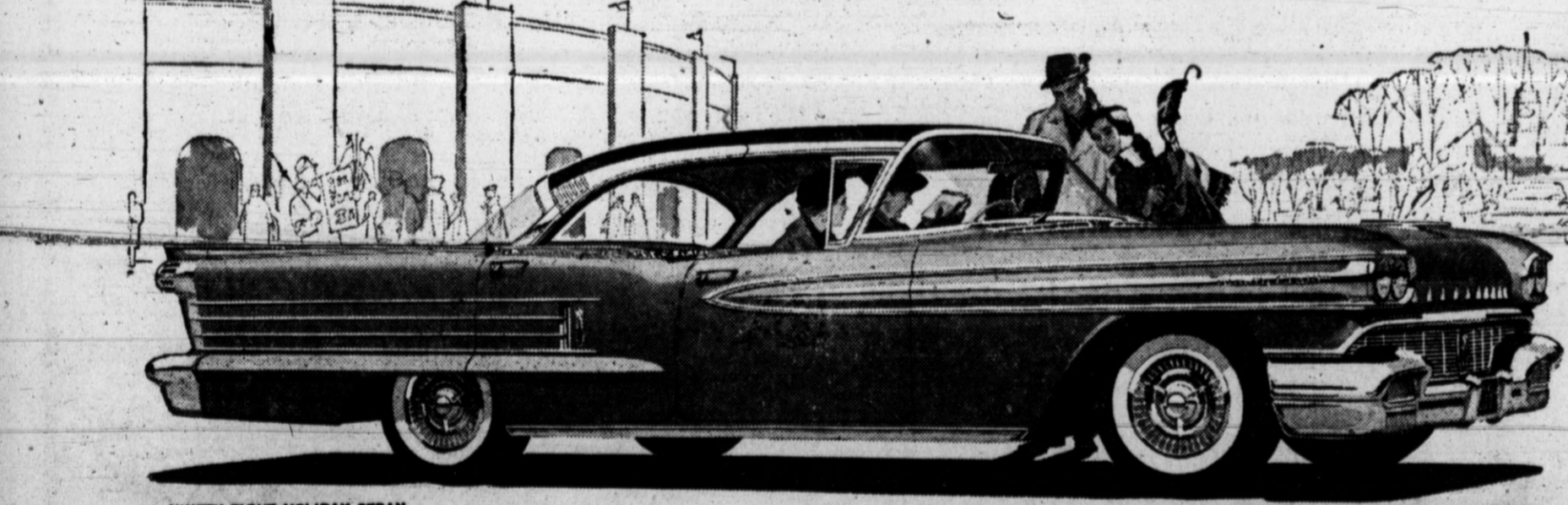
Stir one package of ONION SOUP MIX, just as it comes from the package, into one pint of commercial SOUR CREAM and blend thoroughly. Then add two tablespoons of CATSUP and blend thoroughly. Serve as a surprise flavor treat with big, crisp, fresh MORTON'S POTATO WAVES or POTATO CHIPS.

Southwest Folks buy more MORTON'S Potato Chips than any other brand

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THE NEW MEASURE OF PLEASURE FOR THE ROCKET AGE!



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Just pull out Oldsmobile's Trans-Portable Radio with attractive Hide-A-Way Handle and you have a compact, lightweight radio to take wherever you go. Easily slides back into dash and double-locks for theft protection.

The stunning Trans-Portable Radio is transistor equipped and powered by a long-life, 160-hour battery when used as a portable. For motoring use, it automatically connects with the car's regular electrical system.

Get the Features of the Future... in a '58 Olds!

So new! So practical! And so convenient! Oldsmobile's Trans-Portable Radio actually combines a car radio and a personal portable in one neat package! And it's just one of the fresh ideas that make OLDSmobility a totally new way of going places and doing things. You enjoy sure-footed safety with Oldsmobile's new Anti-Spin Rear Axle* that transmits power to the wheel with the best grip on the road—gives you new control in snow or mud and on ice! Brilliant new "Mobile Look" Styling is distinctive, original... in marked good taste... inside and out! And it's so easy to "see"... there's clear-vision Safety-Plate Glass all around! The famous Rocket Engine, too, is greater than ever... delivering all the performance you can use with greatly improved gas mileage! So, enter the world of OLDSmobility... at your dealer's now!

*Optional at extra cost.

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FORWARD FROM FIFTY... INTO THE ROCKET AGE!

SEE YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER

STAR FREE COFFEE

Ladies! When you're tired and footsore from Thursday afternoon and evening shopping Relax at the STAR THEATRE with a FREE CUP of Hot Coffee and enjoy a good movie Coffee Served every Thursday from 1:45 to 10:00 P.M. Showing for the last time today

THE UNHOLY WIFE

DIANA DORS ROD STEIGER TOM TRYON

FRIDAY SATURDAY

NEITHER A WOMAN'S LOVE... NOR A KILLER'S REPUTATION... could make Jim Trask back up his badge with bullets!

SHOWDOWN AT ABILENE

Jock Mahoney Martha Lyle Lyle Hyer Bettye Baker

INQUIRE ABOUT A FREE BIRTHDAY PARTY

Passes have been sent to the following honoring them on the occasion of their Wedding Anniversary Dec. 5-7:

John D. Aikin	Mr. & Mrs. Roy A. Kelley
Mr. & Mrs. Chas. D. Roberson	Mr. & Mrs. C. S. Barclay
Mr. & Mrs. Reuben C. McGill	Mr. & Mrs. Ples Trunbow
vary	Mr. & Mrs. W. A. Hunter
Mr. & Mrs. Glen Hetzler	Mr. & Mrs. Harry F. Denges
Mr. & Mrs. B. M. Rose	Mr. & Mrs. W. B. Lawson
Mrs. Glenn Snyder	Mr & Mrs. Glenn O. Edwards
Mr. & Mrs. J. B. Davis	

Make Arrangements for a FREE BIRTHDAY PARTY

SUNDAY MONDAY TUESDAY

Double Feature Program:

No. 1

WILD AND WICKED... living with no tomorrow!

No. 2

THE SHOCK-BY-SHOCK CONFESSIONS OF A Sorority Girl

40% Discount on Theatre Ticket Ask Any Theatre Employee They Will Have the Coupon Books