

Editorials

GRADUATION, 1950

Opportunities Are Unlimited

Seventy-nine young men and young ladies last Friday night marched across the rostrum in Hereford High School to accept their diplomas. This group composed the largest graduating class in the history of the school, and they trod across the platform filled with ambition and hope equal to that of any other class down through the years. Their families, their friends and neighbors were just as proud of them—no more, no less—than were those closest to those class members of years past.

There are a few people, however, who spend their time grieving for the future of our youth, and it is those individuals with whom we disagree.

The boys and girls of 1950, in our opinion, have the greatest opportunity of any commencement class in the history of the world. Never before has the demand for trained, efficient men and women been so great as it is today. More patents were filed on inventions during the past 10 years than in the previous 50 years. Sound thinking executives and managers are in ever-increasing demand, while the business world offers untold opportunities.

Life, too, can be more fun. The working man today spends one-third to one-half less

time in securing a livelihood than did his grandfather. Future housewives find indispensable dozens of labor-saving gadgets of which their grand parents never dreamed. Add to all of this the fact that science and research laboratories have increased the anticipated span of life from 15 to 20 years.

Despite occasional clamour, the 1950 graduates also face a continuation of self-government in America: Government by the people, of the people and for the people!

All of these things are spread out before the graduates, who can take them or leave them, according to his persistence and ability. The world has changed, yes! People, however, are still a lot the same and for this reason we suggest to the graduates of today:

As you stand poised to begin life, thinking perhaps of yourself as a knight in shining armor, remember that other generations will follow, just as you have followed; remember that progress and improvement will continue as the world grows older; remember, too, that your own heritage includes Freedom of Worship, Freedom of Speech and a free press. Resolve now to keep these things foremost in your thoughts and lives—and you will pass to the next generation a heritage still greater than your own.

SUNDAY'S CURRENT QUESTION:

Resident's On West Side Of 25-Mile Ave. Say No

WHAT do you think of the recommendation the Chamber of Commerce directors made to the City Commission Wednesday concerning widening of 25-Mile Avenue? They recommended taking 10 feet from the west side, with the City paying for curbs and gutters on that side, while property owners on the east side, where even taking five feet off would force five houses to be moved, would pay for their own.

The following are west side 25-Mile Ave. residents.

Mrs. Troy Womble: Well, if they widen 25-Mile Avenue they will get my trees. I've been fighting that for years. It took me 10 years to grow those trees and I don't want to lose them. It will decrease the value of my property and I don't think any repayment can make up for the amount decreased. I will lose my fence, my trees and the sidewalk. I, personally, am definitely against the move. It will make a runway for these wild drivers who almost come off of Fifth Street into my front room right now. The trees are all that have stopped a lot of cars from running in my yard, so far. I don't like the idea.

Mrs. J. B. Snead: I am against the move. I know the street needs to be widened and the public will probably benefit from it but if they take 10 feet off my front yard, my three children won't have much room to play. When we have company now, they are always afraid their kids will play too close to the street. We don't have a fence. I just set out two small trees about two weeks ago, too, and they are growing so nice right now. We would lose those trees. I am both for and against it—mostly I'm against it, though.

Mrs. Jim Higgins: I am against it. Ten feet is entirely too much to take off one side of the street. They should divide it up and take five feet off each side. I have some trees which I won't have if they do it like they suggested in the paper. It sure is hard to grow trees in this country and I sure hate to lose those trees. Yes, I am against it.

Jonnie Estes: Of course you know how that's going to affect me. I'll just lose five big trees that are big and full-grown. I'll never live to see any more trees get that big. My honest opinion is that they should take an even amount off both sides of the street. Ten feet is too much to take off one side. They should replace the sidewalks, which will be torn up, also. I am for progress but they could pick a better way to do this thing.

Mrs. Carl Luke: Well, it will kinda' work a hardship on us. We've talked about that before but nothing has been done about it. I saw in The Hereford Brand where if they took any off the east side they will have to move five houses. I don't know where the five buildings are located on the east side. I will lose four or five trees and my fence. We always put our grandchildren in the front yard when they come to see us. But they have a way of doing things like that when they decide to. We won't make any trouble about it, but I hate to see it happen.

The BOOTLEG —Philosopher

(Editor's note: The Bootleg Philosopher comes up with another strange idea this week as the following letter will reveal.)

Dear editor: I was out here the other afternoon givin' some serious thought to my agricultural program for this year, it ain't no matter to be taken lightly or entered into hurriedly, as it seems pretty obvious that lack of thinkin' coupled with over-work has brought on the present embarrassing farm surplus.

The way I see it, if more farmers had been thinkin' more and workin' less, we might have been confronted right now with a good old-fashioned scarcity and prices could stay high without any government help. Personally, I wash my hands of any responsibility for all these surpluses. Can't pin it on me. Many's the time when I was confronted with the greedy urge to get in my field and start plowin', but I always put the welfare of the country ahead of myself and wandered off in the pasture and spent the day thinkin'.

As a result of this thinkin', I have figured out a way to keep this country from buldin' up these embarrassin' surpluses. As I see it, the country has been puttin' too much store by overtime. It's workin' overtime that builds up a surplus, don't make no difference whether it's cotton or corn or rice or automobiles or clothes pins or B B guns. Now under the present system, people get paid extra for overtime, which is a vicious incentive for building up price-ruin surpluses.

What this country needs is a system of extra pay for under-time. Anybody can see this overtime system merely leads to bigger and bigger surpluses and since everybody knows by now it's the government's job to see that everybody stays prosperous, why not adopt my system? It's simple. Say I'm toyn' with the idea of goin' to the field this afternoon and plowin'. Instead, I apply for under-time, forget the field, go fishin', and help hold the surplus down. It seems to me

Hereford Boy Gets Degree At N. M. A&M

STATE COLLEGE, N. M.—Charles B. Spradley of Hereford is one of 280 New Mexico A&M seniors and graduate students who will be graduates for degrees at the college's 57th commencement June 5.

Of the total, 189 candidates are completing their college work this spring. The remaining 71 finished their degree requirements at the conclusion of the 1949 summer session, August 6. The commencement lists include the college's greatest number of master degree candidates, 13.

The bulk of the degrees awarded will be the bachelor of science in agriculture. There are 78 candidates for this degree, 13 of them from the 1949 summer session.

The school of arts and sciences will have the greatest number of degree candidates, 92. The school of engineering has 79 and the school of agriculture has 76.

A lot simpler to pay a man for under-time instead of payin' him for over-time. It's easier on the man and his equipment and the government saves the expense of storin' the surplus.

Yours faithfully,
J. A.

Worry, An Enemy

"Worrying over the end of the world," in connection with the hydrogen bomb, endangers "our national health and vitality," declares former Fleet Admiral Chester W. Nimitz, who says that "the growing hysteria and worry-mongering," will deprive us of the creative drive "we need to help save the world."

The chief architect of our amazing victory in the Pacific puts his finger on one of the weaknesses of the nation at the present time. There is no reason why we should fear the consequences of the hydrogen bomb and, certainly, it presents no threat great enough to persuade us to relinquish our efforts for what we think is the right kind of a world!

It may be that a hydrogen bomb, or a collection of them, will destroy human lives sometime in the future. Even so, there is nothing for us to do but to stand firm in our faith and take the consequences. If we fall into a panic, because we fear our possible fate, the world will be taken over by those who have the courage to act resolutely.

Stockpile Lags

"There is still much to be done before we can feel reasonably secure," declares James Boyd, director of the Bureau of Mines, in outlining the progress made by the United States in its stockpiling program.

Mr. Boyd reports that there is reason for considerable satisfaction with the progress made, particularly in the last year or two, but indicates that the nation has a long way to go before it will be relatively free of dependence upon foreign sources.

While the United States seeks to secure a stockpile of essential items, it is endeavoring to facilitate programs to develop substitutes as a corollary part of the program. In some instances such as jewel-bearings, the choice is between crude sapphire that is cheap abroad and the risk that the domestic synthetic industry will collapse; making the country more dependant on foreign sources.

In other instances, materials are easy to buy but hard to store, with some stocks requiring rotation to continue usable. Other materials are restricted by embargoes and trade restrictions that limit availability and still others can be purchased only after complex commercial negotiations with foreign cartels.

The idea behind the stockpiling program was to obtain and warehouse a sufficient quantity of essential items, so that the United States, in the event of war, would have a sufficient supply on hand and thus avoid the possibility of being cut off from existing sources. It was and is a good idea but there seems to be more to the execution of the program than the simple act of telling the world that we want the stuff and are willing to pay for it.

The \$64 question is how much money does it take to satisfy the needs of a modern family.

The first rule of confidence men is that an honest man will not be caught on a sucker game.

Hear Both Sides

In another state, a Congressman has been assailed because he mailed out, under franking privilege, nearly 3,000,000 pieces of literature.

The Congressman, in his defense, says that he wanted to give the people of his district reliable information to offset publicity being mailed by the Government to create sentiment in favor of its program.

It is quite possible that, the franking privilege has been abused, both by Congressmen and by officials of the Executive Department, but, in the long run, every encouragement should be given to the dissemination of information about public issues.

Even the much-abused Congressional Record has its place in the discussion of public affairs. Undoubtedly, many copies of this publication are wasted but the fact remains that it is available to citizens who desire to study issues debated in Congress.

We have read many structures upon the Government, including Congressmen, for the propaganda that they send through the mails. We receive quite a bit of publicity from various governmental agencies. We also receive an equal volume of publicity and propaganda from various associations, organizations and businesses seeking to influence public opinion.

Nearly everybody takes the view that the propaganda sent out by "the other side" is wrong. Few of us object to publicity that comes from those who advocate what we think is right.

Nevertheless, both sides of every issue should be presented to the people of this country and the process is thoroughly American. We believe that intelligent people will be able to distinguish between intelligently presented facts and the unsupported allegations of professional or political propagandists.



The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday

Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher
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News Editor..... Jerry Stoits
Society Editor..... Mrs. John McLean
Adv. Manager..... Bert Nealley
Mechanical Supt. Vernon O. Roland

Greetings
CLASS OF '50

We Proudly Add Our Congratulations And Best Wishes For The Seniors Of 1950 . . .

WITH THE HOPE OF
CONTINUED SUCCESS
FOR EACH MEMBER
OF THE CLASS!


★

**Commercial
Oil Co.**

131 MAIN HEREFORD

our Congratulations

*Good Luck
Class of '50*



We are very happy to add our congratulations and best wishes to the 1950 Graduates of Hereford High School. We sincerely hope each endeavor into the future will be climaxed by high success for each of you.

Your Friendly Grocery Store in Hereford

FURRS

The Sunday Brand, Hereford, Texas, Sunday, May 21, 1950

About Your Home

By FRANCES DELL

Ten new varieties of azaleas have been developed in floriculture.

tural research. These new blooms will make their debut at the national flower and garden show in Washington on the twenty-third.

All the new varieties have double flowers of the hose-in-hose type. They are larger than the ordinary azalea blooms— from one and three-fourths to

two and one-half inches across. Three to five flowers are borne on a cluster. The colors range from deep rose tones through shades of pink to snow white.

Four widely known varieties—Snow, Kaempferi, Firefly, Alba—were used in the parentage of these new azaleas. Azaleas are hardy and bloom year after year. They make fine indoor plants and are favorites with gardeners for massed color effects.

Certain roses make excellent shrubbery. They don't need special soil and seem to give best results when grown in average

Ten W.T. Students From Hereford Receive Degrees



DR. TOM POPEJOY

CANYON, Texas — Ten students from Hereford will receive degrees from West Texas State College Wednesday morning, May 24, at 10 o'clock in the main auditorium on the campus. Dr. Tom L. Popejoy, president of the University of New Mexico, Albuquerque, will be the main speaker.

Commencement services for the largest graduating class in the history of West Texas State will begin Sunday morning, May 21 at 11 o'clock in the same auditorium. Dr. Don H. Morris, president of Abilene Christian College, will deliver the baccalaureate sermon to the school's 40th graduating class.

Those receiving degrees from Hereford are:

BS DEGREES: Madelle Beav-

soil. These roses are slower in becoming established; usually requiring a year to display full flower. After this time they bloom profusely and are less susceptible to diseases than the usual hybrid teas, flouribundas and climbing roses.

The Father Hugo rose is in this group. It has single, light-yellow flowers measuring two and one-half inches across. The canes are thickly set with prickles. This is one of the earliest roses to bloom—coming first in early May and again in August.

The Scotch rose is sweet scented and makes a dense shrub from three to four feet high. The bluish-white flowers are most beautiful during May and June.

The Max Graf is a good trailer for walls and banks. The blooms are pink measuring a good three inches across.

ers, Jack Rogers Carter, Rosemary Phillips Melton, Frankie Kerr Ridgway, Ada Doris Smith, Duane Williams, Helen Jo Wilson.

B.A. DEGREE: Ralph G. Smith.
B.B.A. DEGREE: Robert Neeley Jennings, Mary Jacqueline Wright.

Farmers who plan to use their increased production of feed grains for feeding livestock should begin now to plan and build the equipment they will need. A feeding program may provide the most profitable market for the expected increase in the output of feed grains.

Motor Wise

—By Jiggs



"Sure scared hell out of that train engineer."

It doesn't pay to take chances on your car servicing either. Lubrication with us is a specialized service. We check the battery at the same time. Get the habit of driving in.



CONGRATULATIONS

AND

BEST WISHES

TO THE

1950 GRADUATES

OF

HEREFORD HIGH

CITY FOOD STORES

S & H STAMPS

No. 1 at Second and Main, Phone 15

No. 2 on East First, Phone 430

Free

Delivery

Congratulations



Graduates

DEPENDABILITY COUNTS

- IN PEOPLE
- IN MERCHANDISE

We're depending on YCU ... and you can depend On those

Seiberling Tires handled by

Shelton Tire Exchange

CONGRATULATIONS

GRADUATES OF 1950

IT CAN BE DONE!
FOLLOW YOUR LIGHT:
LEARN BY STUDY AND
BY PATIENT PRACTICE.
LET NEITHER SNEER NOR MOCKERY
DAUNT YOU. BELIEVE IN YOURSELF:
HAVE FAITH IN YOUR ABILITY AND
PURPOSE.
SUCCESS WILL SURELY FOLLOW

(A passage from "A Tribute to Henry Ford" written in commemoration of his death by his long-time friend, Edgar A. Guest)

We hope success will come to each of you graduates as it did to these two great Americans ... Henry Ford and his friend, Edgar A. Guest.

Hereford Motor Co.

and

Green & Scott Imp. Co.

DUDLEY GREEN

ARCHIE SCOTT

HEREFORD, TEXAS

This is Your Invitation....



Attend Our
Preview of Summer

Wonderland

MUNICIPAL SWIMMING POOL

THURSDAY

MAY 25 at 5 P. M.

A Style Show By The Younger Set - Of
The Newest Apparel News
For Mid-Summer!

Featuring New
Styles In:

- ★ Swim Suits
- ★ Dress - Up Clothes
- ★ Play Clothes
- ★ Square Dance and Sleepy Time Apparel For Boys & Girls

Don't Forget The Place:

Municipal Pool

Don't Forget The Time:

Thursday - 5 p. m.

Wonderland
TOT & GIFT SHOP

Mrs.
Bill
Blood



Mr. and Mrs. G. W. Newsom and daughter and Miss Ruth Pickens left Saturday morning for San Angelo where they visited their son, Carroll Newsom, Miss Pickens bridegroom-elect, at Goodfellow Air Base. They attended the Air Show held there Saturday. Enroute to San Angelo they stopped at Lubbock where another son, Wayne, joined the party for the trip.

Three Counties To Form Water Conservation Dist.

Water users in three counties on the High Plains are moving to form underground water conservation districts under provisions of House Bill 182 passed by the Texas Legislature in the spring of 1949.

Initial steps towards forming districts have been taken by irrigation farmers and other water users in Dallam, Lamb and Hockley counties, according to

the High Plains Water Conservation and Users Association.

Tentatively set for the early part of June in Texline, Dallam County, is a hearing at which the state Board of Water Engineers will define the boundaries of an underground water reservoir or sub-division in that area for the purpose of creating a district, according to a report by Frank Tatum, Dalhart attorney.

The Board of Water Engineers recently announced that it had completed its field work in connection with designating the reservoir. Boundaries of the district will be co-terminus with those of the reservoir.

Tatum said the Dallam County group would proceed with plans for an election creating a district, following the Board's hearing.

In Hockley and Lamb counties, petitions are being circulated seeking definition by the Board of Water Engineers of an underground water reservoir or sub-division thereof.

The Hockley County petition, which calls upon the Board to recognize that county as a district, is being circulated under leadership of the Hockley County farm bureau.

Neighboring Lamb County has held two "water law forums" under sponsorship of the Lamb County Water Conservation Association. Meetings this week (May 15 and 16) in Springlake and Amherst drew nearly 400 persons, with 156 signing petitions asking for designation of a reservoir or sub-division thereof, according to Gus Parish or Springlake, president.

Petitions from Hockley and Lamb counties have not yet been submitted to the Board of Water Engineers. Hockley County reportedly is aiming for 1,000 signatures. Lamb County, with more than 1,200 irrigation wells, hopes to get about 50 per cent of the water users to sign.

After boundaries have been settled on, water users must petition for an election at which property-owning, tax-paying voters may decide on creation of a district. If the Board of Water Engineers has designated a district within a single county, then the County Commissioners' court calls the election. If the district reaches into more than one county, the Board of Water Engineers must be petitioned to call the election.

Districts, administered locally by elected boards of five directors each, have authority under the law to protect, preserve, con-

serve and re-charge the underground water supply in reservoirs over which they have jurisdiction.

Mr. and Mrs. Wayne Williams and Joey and Cheryl Ann returned home Friday after visiting relatives in Ardmore and

Commanche, Okla. They report seeing a lot of water during their week's visit. Mr. and Mrs. Jiggs Hartman

are visiting the Dod Adams' in Albuquerque over the week end. Mrs. Adams and Mrs. Hartman are sisters.

Guides For Buying Slip Cover Fabrics

The most practical cotton fabrics for making slip covers should be washable, durable, closely woven, reasonable in price and attractive in color and design. Such fabrics are available, says Mrs. Bernice Claylor, extension home management specialist of Texas A&M College, but it may require shopping to find them.

She says that homemakers should remember that slip covers represent a considerable investment not only in money but also in labor and time if you make them at home. Choose materials that suit the decorative scheme of the room and which meet the requirements for a practical fabric.

She points out that covers made from closely woven fabrics hold their shape well, are easy to work on, tailor well and keep dust from sifting through to the furniture underneath.

Glazed chintz, cretonne, plain or striped denim, galatea, rep, and French ticking are among the most serviceable cotton fabrics for slip covers. She says if you want covers with a dressy appearance, the lightweight tapestries, drapery saten and damask fabrics are good. She adds that gingham and percales wash easily but often wrinkle more than the heavier fabrics and because they are generally only 36 inches wide they do not cut to as good advantage as do the wider materials.

Mrs. Claylor suggests that if the fabric is not labeled as pre-shrunk, fast color against light and laundering you buy a yard and launder it at home. Measure the fabric before and after laundering to see how much it shrinks and check also for color loss. If you prefer to use shrinkable material, you'll be wise to wash and iron it before making the covers.

Since the upper back and arms of chairs or lounges usually receive the roughest treatment, it is a good idea she says, to buy enough material to make an extra cover for these spots. These pieces can be washed separately and may save much work in the laundering needed to keep the slip covers clean and tidy.

Best Wishes

GRADUATES

From Your

J. I. CASE DEALER

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DR. MILTON C. ADAMS
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140 West Third Hereford, Texas
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Congratulations

AND BEST WISHES
TO THE GRADUATING
CLASS OF 1950 FROM
HEREFORD HI SCHOOL

We Wish You Every
Success In The Future!

Green Hedge Cafe

Where The School Crowd Meets To Eat
513 EAST FIRST PHONE 536

Sincere
Congratulations
And Very
Best Wishes

to all the
1950 Graduates
OF OUR
Hereford Hi

The Little Brothers
Fashion Shop

"Smart Clothes for Smart Women"

Take
The
Keys
Graduate



AMERICA'S FIRST



AND FINEST AT



LOWEST COST!

and open
the door to Your
Future -- Work
Hard -- Observe
Study, Achieve
We Are Proud To
CONGRATULATE
You On Your Past
Accomplishments

Kinsey Motor Co.

The Sunday Brand, Hereford, Texas, Sunday, May 21, 1950
 Texas poultrymen last year the hens' first year of production lost 24 per cent of all the laying hens in their flocks during such flock losses are burning or

SEED! SEED!

- Arizona Certified
- Plainsman & Double Dwarf Milo
- Early & Regular Hegira
- Combine Kaffir
- Texas Certified
- Martin & Cap Rock Milo
- State Tested
- Corn - Sweet Sudan
- African Millitt & Red Top Cane
- Lawn Grass Seed
- Bulk Garden Seed

West Texas

FEED, SEED and HATCHERY CO.

Jack Wright, Manager

HOME OF "MERIT" FEEDS
 Hereford, Texas



BEDSIDE COUNT—Gov. Allan Shivers' family gets counted by census taker Mrs. William B. Alderman in a mansion bedroom in Austin where eldest son John Shary is recuperating. Left to right are Shivers, Mrs. Alderman, John Sharp, Mrs. Shivers, Allan, Jr. and Marialice Sue. (AP Photo)

burying their poultry profits with these dead hens. Practicing good management, sanitation, feeding and disease and parasite control on the farm can cut these losses.

Home Market Is Probably Best

Last October 15 Texas producers received, on the average, \$1.05 per bushel for corn and \$1.67 per hundred for grain sorghums. Can they expect as much this fall?—According to C. H. Bates, extension farm management specialist of Texas A&M College, most of the USDA crystal gazers don't think so. More corn and grain sorghums are being planted. Bates says the seed supplies of the better adapted varieties have been good and are being used. With average weather conditions and increased use of fertilizers, grain production could exceed the big crop of 1949. Bates says plans should be made now for the most profitable use of the feed grains that will be produced. Market outlets for cash grains is not bright. Storage supplies are heavy. He points out that Texas corn producers are eligible for loans of about 70 to 75 per cent of parity, as against the 90 per cent

loans in the corn belt, reason, Texas is not in the commercial area. Last fall, at some local markets, corn prices were only 90 cents per bushel and Bates says some growers believe that prices will be even lower this fall provided production is up to expectations. Should this occur, he says growers might profit by either planning to take the government loan or a portion of the crop or feed it to livestock. Favorable prices are in prospect for hogs, beef cattle and lambs, especially the earlier finished animals, says Bates. But most farms will need additional equipment such as fences, water facilities, barns, feeding equipment and may be more storage space before a feeding program can be started he adds. Then there's the problem of securing quality feeder animals.

gram that might double the price you receive for your grain crops. It would have taken a train nine miles long to haul all of the livestock that arrived dead at the livestock markets of the nation in 1947. This loss—those from bruises and crippled animals annually amounts to near \$25 million. Producers, transporters and livestock handlers all have a part to play in preventing these losses most of which are borne by the producer. One pound of 4-12-4 or 5-10-5 fertilizer dissolved in five gallons of water makes a good starter solution for watering newly set plants. Use it in either the flower or vegetable garden.

Use The Want Ads
Use The Want Ads

CONGRATULATIONS

to the

GRADUATES

Because we are vitally interested in the community, we have a personal interest in each of the 1950 graduates

It is a genuine pleasure to wish each of you Continued Success!

Suits Auto Supply

RAY SUIT
 Call 67 - A Good Parts Number



MISS FLYING SAUCER—These two dazzling beauties from Houston are candidates for Miss Flying Saucer of 1950 to be selected by King Neptune on Splash Day in Galveston, May 7. The two girls are Karolyn Golibart (left) and Betty Haynsworth. They are among the 75 candidates in the contest. (AP Photo)

CONGRATULATIONS

and Best Wishes

TO THE 1950

GRADUATING CLASS OF HEREFORD

Mr. and Mrs. Russel Hunter & Employees

HUNTERS

RED & WHITE STORE



CONGRATULATIONS

TO ALL THE 1950

GRADUATES OF

HEREFORD HIGH SCHOOL

Attention Miss Graduate!

You'll Be A Homemaker

Some Day -- and it

Will Pay You To

REMEMBER

FRIGIDAIRE -- THE BEST KNOWN NAME IN APPLIANCES!

Ask Grandma -- Ask Mother,

They Know

"Come In And Meet the Frigidaire Family"

Good Housekeeping Shop

144 MAIN

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Show

(Continued from Page 1)

ceipts amounted to \$10,105,000, total employees 388. Of this the Food group accounted for 16 establishments, \$2,333,000 in sales and receipts and 61 employees. Eating and drinking places, 9 establishments, \$300,000 and 48 employees. Gasoline service stations, 13 had \$585,000 in sales and receipts and had 28 employees. All other retail stores accounted for 55, \$6,887,000 and 251 employees.

Wholesale trade totals were 34 establishments, \$13,093,000 in sales and receipts and 119 employees. Merchant wholesalers \$805,000 and 31 employees, the accounted for 11 establishments, rest going to other types of wholesalers.

Five hotels had 5 employees and \$26,000 in sales and receipts. selected Service trades composing the four groups: personal services, business services, automobile repairs and services; and miscellaneous repair services totaled 33, for \$493,000 and 67 employees.

Retail trade in Hereford alone numbered 87 establishments with sales and receipts of \$9,990,000, 94 active proprietors of unincorporated businesses, 388 employees with 306 of them full work week employees.

The remainder of the county had six establishments with \$115,000 in sales and receipts.

Hospital Notes

Patients discharged from hospital: Mrs. Jim Mears, surg.; Mrs. Will F. Graham, surg.; Bill Armitage, emerg.; Mrs. J. L. Height, surg.; Bobbie Brownlow, med.; Mrs. Charles Moore, med.; Mrs. T. L. Parnell, med.; Robert Francis Hlebowicz, med.; Mrs. H. E. Miller, med.; Mrs. Bruce Miller, OB.; Mrs. J. N. Grady, med.; D. H. Bryant, med.; Roger Williams, med.; Mrs. A. C. Flowers, surg.

Patients in hospital: Mrs. Katie B. Conner, surg.; L. M. Lowrance, med.; Marsha Galacia, med.; Mrs. J. N. Jacobson, Jr., surg.; Mrs. C. J. Barkley, ortho.; Lyle Blanton, med.; Mrs. Melvin May, med.; Mrs. Floyd Conder, OB.; Mrs. Art Grimes, med.; Mrs. Scrapp Johnson, med.; Mrs. Travis Caraway, surg.; Miss Ara Lewis, med.; Margaret McDonald, med.

Born To: Mr. and Mrs. Floyd R. Conder, a girl, Vicki Ann.

Graduation....



It is with a feeling of genuine pride that we offer our congratulations to the Class of 1950 . . . pride in your accomplishments, in the scholastic and athletic records you have achieved, in the examples you have set for future classes May your Graduation Day be a memorable one -- and may your paths to the future be paved with the success you so richly deserve!

Hereford Creamery

Home Of Cream-O-Plains

The Sunday Brand, Hereford, Texas, Sunday, May 21, 1950

Herd Of Sussex Attracts International Attention

A herd of 11 handsome Sussex cattle, imported this year from England, is getting international attention on the Patrick Lambert ranch near Refugio.

Persons from many states have viewed the animals. Texas A&M College experts also have inspected the 10 heifers and one bull.

Ranch since late February after months of quarantine and travel. They were imported by Lawrence Wood of Refugio. Bill McIntosh, writing in the Victoria Advocate, says the heifers are remarkably big and well developed for two-year-olds. The bull, a three-year-old, weighs 1800 pounds. The Sussex are solid, red except for the tip of the tail. At a distance says McIntosh, they could

be mistaken for either Short-horns or Santa Gertrudis, the latter a Texas-developed breed. The heifers have had brass tips placed on their horns because of their playful habit of hooking each other. The Sussex are much more spirited than Herefords but are very gentle. They are easier to handle than Herefords because they move faster. J. O. Linney, ranch foreman, has taught them to come when called. Wood's father, Dick Wood, has a bull and three heifers brought over last fall. They are near San Antonio. By exchanging bulls, they will be able to avoid inbreeding troubles later. The heifers are expected to drop calves next November. The Wood family has been interested in Sussex cattle for generations. Lawrence Wood's grandfather, Toke Wood, imported a group of them shortly after 1900. But they lost their identity by breeding with other cattle. The cattle had to go through three quarantines, first in Glasgow, then in St. John's, Newfoundland, and finally under United States inspection in Ontario, Canada. This was to guard against hoof and mouth disease. A young New Zealander, Frank Wilding, accompanied the cattle as caretaker from the time they left Sussex county. He has been staying at the Lambert ranch. A special scale is to be constructed on the ranch to check the growth of the cattle and the expected calves.

Gifts Are Featured At Tuesday Party

Mrs. S. B. Berry was named honoree at a gift courtesy Tuesday afternoon given in the home of Mrs. J. C. Reese. Other hostesses were Mrs. Worth Covington and Mrs. C. J. Patton. Attending the party were Mesdames Robert Marstrand, John Hays, Jack Crowover, Duncan, Jake Moore, Clinton Jackson, Lee Renfro, Hollis Rainey, Neal Young. Out of town guests attending were Mrs. Berry's mother, Mrs. E. B. McKee, and Mrs. E. B. McKee, Jr. of Ropesville, Mrs. Hulien Moreland and Mrs. O. C. Blair, also of Ropesville, and Mrs. Tollie Stephenson of Lubbock.

Those sending gifts were Ione Whittington, Ruth Loerwald, Mrs. Walter Seed and Mrs. Ernest Kendall.

Mrs. C. R. McGee Heads Poppy Sale Saturday

Mrs. C. R. McGee is chairman of the Hereford American Legion Auxiliary "Poppy Sale" this year. Present plans call for May 27 as "Poppy Day" an annual event honoring the war dead. Proceeds from sale of paper poppies will go to help disabled veterans and their families. Mayor W. E. Dameron issued a proclamation, designating May 21-28 as "Poppy Week." Members of the Auxiliary will be assisted by Hereford Camp Fire Girls in the sale.

Vega Man Speaks To Hereford Kiwanis

Kenneth Cook, immediate past president of the Vega Kiwanis club, spoke to Hereford Kiwanis club about Kiwanis education Thursday at the regular weekly noon luncheon meeting. Perhaps the most striking statement of Mr. Cook's talk was that civic clubs are largely responsible for the change in values through which the United States is apparently going. He said "the day of working for just the dollar is rapidly passing, people in this country are thinking in terms of refrigerators, radios, other conveniences and vacations and sports and a high standard of living." Mal Stewart, John Van Meter, president; Howard Horne, Clayton Cook were also present from Vega and Tom Watson of Wildorado accompanied them. Lloyd Roberson of the Amarillo Downtown Club was a guest.

In 1850, 70 per cent of the U. S. population lived on farms, in 1950, only 18 per cent live on farms.

with her grandchild when the fire was discovered by Miss Toby Davis, head waitress at Hotel Jim Hill. Occupants of the burnt-out apartment, Mr. and Mrs. Roy P. Vaughn, and their 20-month-old daughter were not at home during the fire. Firemen said a cigarette probably caused the blaze.

Santa Fe Runs Through Hereford Are Normal

Santa Fe freight agent G. T. Slaughter Saturday said a clerk and some section hands who were laid off during the recent

railroad strike have not been put back to work as yet and there is no indication that they will. "I have heard nothing to the effect that either the clerk or the section hands will be put back to work," Slaughter said. He said B. B. Cardwell, a clerk in the freight office, lost his job a few days after the strike started. Regular passenger trains and freights have about resumed their regular numbers through Hereford now, however, Slaughter said.

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Graduating Class Of 1951 Will Be Greater

Hereford school superintendent George Graham predicts an even greater high school enrollment next year, than the record enrollment in Hereford schools this year.

The record breaking 1950 graduating class of 84 students will be shaded by at least six or seven students next year, Graham said. He expects a senior class of around 90 students next fall.

"While we're graduating 84 students out of school this year,

the junior high school is graduating 130 students in. I think we can safely say that close to 400 students will be enrolled in high school next year," Graham said.

A break-down of the anticipated scholastic enrollment, according to Graham, shows 130 freshmen; 137 sophomores, 110 juniors and 90 seniors.

Not to be confused with scholastic enrollment, is the recently completed scholastic enumeration.

2,038 School Ages

A total of 2,038 persons of school age are living in the district. Not all these school-age persons will be in school, however, Graham said. He explained that some will graduate this year and, consequently, won't be in school next year. Others will go to the Catholic School and others will move away. The scholastic enumeration was compiled in March and tabulated in April of this year.

Many of the students shown up on the scholastic enumeration will be kept out of school because of ill health or because they are needed at home, Graham added.

"But out of the total 2,038 persons of school age in the district, we will have about 1,700 in school," Graham said.

A detailed description of the school-age population shows more boys than girls and more seven and eight year olds than any other age group. Three years ago, the same report showed only

902 persons of school age in the district. This year's report reveals a whopping gain of over a thousand school-agers to the population.

Breakdown In Age Groups

Six-years-old—84 boys and 89 girls, total 173; age seven—94 boys and 107 girls, total 201; age eight—105 boys and 102 girls, total 207; age nine—84 boys and 90 girls, total 174; age 10—81 boys and 84 girls, total 165; age 11—107 boys and 64 girls, total 171; age 12—85 boys and 97 girls, total 182; age 13—76 boys and 71 girls, total 147; age 14—82 boys and 83 girls, total 165; age 15—89 boys and 74 girls, total 163; age 16—83 boys and 72 girls, total 155; age 17—70 boys and 65 girls, total 135.

There are a total of 1,040 boys and 998 girls in the district of school age, totaling 2,038. All ages are as of September 1, 1950. Graham particularly pointed out that the above figures do not represent the anticipated enrollment in school for next year. They only represent the persons of school age in the district.

Cotton farmers in many sections of Texas last year reported savings up to 60 per cent on their chopping and hoeing expenses by using rotary hoes.

Favorable prices, especially for the earlier finished animals, are in prospect for hogs, beef cattle and lambs.

Mrs. J. R. Johnson Is Installed As LaPlata Study Club President

Mrs. J. R. Johnson was installed president of the LaPlata club at a formal dinner meeting held at Hotel Jim Hill Tuesday evening. Old fashioned nosegays, matching the center floral decoration, marked each guest's place at tables lighted by tapers in pastel colors.

Other officers installed during the candlelight service were Miss Genevieve Eberle, vice president; Mrs. L. E. Gross, recording secretary; Mrs. S. S. Dodson, corresponding secretary; Mrs. Charles Spurlock, treasurer; Mrs. Pete Cowart, parliamentarian and Mrs. Roy Smith, reporter.

A short business session was held when plans for next year's work were discussed.

Members attending were Mesdames Milton Adams, Bill Blood, Homer Brumley, Walk Boston, Harry Caylor, Pete Cowart, Dalton Criswell, S. S. Dodson, Emil Dettman, L. E. Gross, J. R. Johnson, Chas. Newell, Palmer Norton, Elmer Patterson, A. J. Schroeter, Chas. Spurlock, Roy Smith, Urlin Streu, Morris Thompson, Liston Wilson, W. J. Wilson, L. W. Combs, Clell Best, an associate member and Miss Genevieve Eberle.

Cotton fabrics that are washable, durable, closely woven, reasonable in price and attractive in color and design are most practical for slip covers. Silage, next to pasture, is the cheapest source of feed for the dairy cow. Now is the time to plant a crop for the silo.

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To The

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New, 5 Piece — Reg. 79.50
METAL DINETTES
WITH EXTENSION
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SPECIAL SPECIAL

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Walnut Bedroom Suite
NITE STAND - BED
Vanity Bench - Chest **\$159.50**

4 Piece — Regular 84.50
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Hereford College Students Graduate

The Sunday Brand SOCIETY

Sunday, May 21, 1950 Section Two



GLENN SMITH

MRS. CLAY RIDGWAY

VIIRGIL YOUNG

MADELLE BEAVERS

Joint Installation Rites Held By Two Clubs At Hotel Jim Hill

Child Study Club and El Nino Study Club held joint installation rites at a banquet given at Hotel Jim Hill Monday night. A pink and green theme carried out the lovely springtime theme with tables featuring pink peonies and spirea. Arranged in a circle the tables presented a huge ring of color with dainty green birds' nests, where perched tiny green birds, holding pink mints as individual favors.

Della Stagner Is Installed B&PW Club President

Installation rites were conducted at a social meeting held by the Business and Professional Women's Club Monday night at the home of Mrs. Margaret Aven. Mrs. Wilma Hill served as cohostess.

Corinne Jennings acted as installing officer for the candlelight service when the following officers assumed duties: Della Stagner, president; Alma Hilton, 1st. vice-president; Bruce Rose, 2nd. vice-president; Leona Blood, president-elect; Skeeter Hall, recording secretary; Mrs. Frances Parker, corresponding secretary; Clara Acker, treasurer; Pearl West, parliamentarian; and Zula Gilliam and Ellen Carter, short wave editors.

A musical program was presented by Mrs. Frances Parker who sang two selections, accompanied by the piano by Mrs. C. H. Dyar, and played several piano selections.

A business session was held when the president appointed committee chairman for next year's activities of the club. They include: Mary McInnes, education; Leona Blood, finance; Cora Cockrell, legislation; Zula Gilliam, membership; Lucille Posey, program coordination; Pearl West, health; Seale Stephens, international relations; Cecil Williams, public relations; Margaret Aven, social; Wilma A. Hill, inter-club; Opal Garrison, historian; Lillie Hoover, safety; and Harriette Alexander, reporter.

A project plan for the coming year was presented which will be adopted by the club.

Refreshments were served to 34 members and a guest.

Miss Ruth Pickens Is Honored With Shower

Miss Ruth Pickens who is scheduled to become the bride of Carroll Newsum on May 28, was honored at a miscellaneous shower given in the Baptist Church banquet hall Thursday afternoon and hosted by the Woman's Missionary Union of the church.

Pastel colors were carried out in the appointments of the affair with the refreshment table laid in pale green and pink. A miniature bride and groom stood within linked wedding rings in front of the floral decoration which was of mixed spring blossoms.

Mrs. E. W. Young, president of the W.M.U., headed the receiving line with others in the line including the honoree, her mother, Mrs. J. V. Pickens, and the bridegroom-elect's mother, Mrs. W. Newsum.

Mrs. Clinton Jackson and Mrs. M. Dickey poured punch and Mrs. George Graham and Miss Aline Carroll presided at the guest register. During the calling hours Mrs. Bob Lawrence entertained with piano selections.

A large group attended the party with many sending gifts which were unable to attend.

amba selections. Mrs. George Heard, president of the Child Study Club, introduced Mrs. O. G. Hill who conducted impressive installation rites for officers of both clubs, using the construction of a home as a symbol with the club president and vice-president forming the cornerstones. Other officers served as the walls and protecting roof of the home which in itself stands for the love and devotion between the parent and child.

Child Study Club Officers
Officers of the Child Study Club installed were: Mrs. Maurice Tannahill, president; Mrs. Lisle Woodford, vice-president; Mrs. N. D. Bartlett, Jr., recording secretary; Mrs. John Robinson, corresponding secretary; Mrs. Dale Tinnin, treasurer; Mrs. Earl Springs, parliamentarian; Mrs. George Triefel, historian and Mrs. Joe Story, reporter.

El Nino Study Club
El Nino Study Club officers include Mrs. Jim Bookout, president; Mrs. Bruce Woodcell, vice-president; Mrs. Sam Nelson, recording secretary; Mrs. Ivan Block, corresponding secretary; Mrs. Leona Blood, treasurer;

Mrs. W. J. Reeves, parliamentarian; Mrs. John Jacobson, Jr., historian and Mrs. Darrell Blanton, reporter.

Book Review Is Given.
Following the installation rites Mrs. Nolle Ellison reviewed the book, "Morning Faces" by John Mason Brown, a story of a father's experiences with his two sons in New York City.

Each club held a short business session to complete activities for the year and committees for next year were appointed by the new presidents.

Members of the clubs and others registering were Mesdames J. C. Reese, Elizabeth Bonese, Jim Bookout, Bruce Woodcell, W. J. Reeves, R. A. Daniel, Jr., Darrell Blanton, T. J. Clay, Ivan Block, Ben Childers, John Kelly, Sam Nunnally, Gordon Durham, Sam Nelson, Nolle Ellison, Paul Coneway, Ray Coneway, Cawthon Bryant, Dale Tinnin, Earl Springer, John Robinson, Lisle Woodford, Gordon Witherspoon, N. D. Bartlett, Jr., Ira Foster, Worth Covington, Clinton Jackson, Maurice Tannahill, Merlin Kaul, O. G. Hill and George Heard.



DUANE WILLIAMS



JACKIE WRIGHT

Birthday Party Is Pleasant Surprise

Mrs. G. W. Newsum was a surprise honoree at a covered dish dinner Sunday when out-of-town guests arrived to celebrate her birthday.

The guests included Mr. and Mrs. George Dozier and Dianne of Vega, Mrs. Genoa Dozier of Clarendon, Mr. and Mrs. Walter Lowe and Jane, Clarendon, Mr. and Mrs. Zed Dozier, Beulah Dozier, Mr. and Mrs. Zed Dozier, Jr., Mr. and Mrs. R. B. Glenn, Mr. and Mrs. Forrest Dozier, all of Amarillo and Miss Ruth Pickens and Miss Marie Denton.

WILLIAMS HAVE BABY

Mrs. E. J. Williams received word Friday morning from her son, J. Harris Williams that his wife had an eight pound baby daughter in the Southwest Hospital at El Paso Friday morning. He said they haven't named the little girl yet.

VISIT GRANDPARENTS HERE

Lt. and Mrs. Bill Montgomery and two children have been visiting his grandparents, Mr. and Mrs. J. W. Alexander, they were on their way to San Antonio, where they have been transferred by the USAF.

Among Hereford students who are graduating from Colleges and Universities this month and next are six from West Texas State College, Canyon. They include: JACKIE WRIGHT, daughter of Mr. and Mrs. Jack Wright, who will receive her degree in Business Administration and accounting next week. During her freshman and sophomore years she was a member of Mary E. Rudolph honor society for freshmen and sophomores and while a junior and senior she has been a member of Alpha-Chi, national honor society. At present she is secretary of Alpha Chi.

Maintaining a high scholastic record for the entire four years, she has been employed in the office of Gilford Cox and W. F. Haggard of the business department and for the past year has been a member of Future Teachers of America.

Jackie has had several hobbies since early childhood. She won first place in numerous shows with her game chickens and before entering college she earned enough money with her chickens to finance her college education. She is an excellent horsewoman having begun her riding when she was so little she had to be held on the pony.

After a short vacation between sessions at home with her parents, Jackie will return to W. T. to do work on her master's degree.

GLENN SMITH will receive his master's degree in Administrative Education with a minor in music. His thesis on "The Minimum Standards for the High School Band" has received much comment among band instructors.

Glenn is a graduate of Hereford High School and attended W. T. before entering service where he spent 39 months, 13 months overseas. When he received his discharge he returned to W. T. and in 1946 was married to Miss Avis Harbour of Spearman. Both Mr. and Mrs. Smith received B.S. degrees from the college in 1949.

While there he was a member of Alpha Chi, honor fraternity and was graduate assistant band director of the College Band, also band librarian. He was a member of the Collegian Dance Band and held 1st. chair cornet of the band for three years. For the past year he has been director of the Children's High School Band. He is the son of Mr. and Mrs. Ralph Smith.

DUANE WILLIAMS is the son of Mr. and Mrs. Carl Williams. He graduated from Hereford High School in 1946 and entered WTSC that fall. During his four years he has been an active member of the College Band, the Aggie Club and Tri Tau fraternity. He has majored in agriculture.

MRS. CLAY RIDGWAY studied at W. T. while she lived in Canyon. Later she moved to Hereford and in 1947 she decided that she would study for a degree in 1950. With piano as her major and education and English as minors, she attended the college three summers and did the rest by correspondence. While a freshman she was student assistant in piano and completed observation and practice teaching in the piano department last summer.

She also has been studying pipe organ the past winter and will be organist for the newly constructed Presbyterian church.

Mrs. Ridgway is the former Frankie Kerr, daughter of Mr. and Mrs. C. F. Kerr.

MADELLE BEAVERS daughter of Mr. and Mrs. Hall Beavers has had a double major in Speech and Education with a minor in music. She is a member of Kappa Tau Phi sorority and has served as secretary and vice-president. She is also a member of the Inter-club Council. During her four years she has been a member of the college orchestra, chorus, A Capella Choir, accompanist for the Girl's Chorus and Variety Show. She has been a member of the Buffalo Masquers, secretary of

the Outing Club and was critic judge for the Speech Contest, in 1950 Scholastic League.

Mabelle plans to enter the University of Texas this fall for further study.

VIRGIL YOUNG will receive his degree in Agricultural Administration in June from Texas A&M College, Bryan. He has done his major work in farm management, and has been active in ROTC. He is captain of his troop, has been a member of the Marketing and Finance Club, a member of the Panhandle Club and of the Pistol Club. His hobbies and other outside interests have been leather tooling, guns, hunting and fishing.

DON BOOKOUT whose picture is not shown, is a member of the June graduating class of the University of Texas. He will receive his B.B.A. degree in Business Administration and the rank of Lieutenant in the ROTC. After graduating from Hereford High School Don attended NTAC at Arlington for two years, transferring to the University for his junior and senior years. He has been a member of Sigma Nu, social fraternity. He also completed his pre-law work at the University. He is the son of Mr. and Mrs. Hugh Bookout.

HELEN WILSON, daughter of R. L. Wilson, whose picture is not shown, will receive her degree in Education at West Texas State College where she is a member of the following organizations on the WTS campus: Kappa Tau Phi, social club; Tau Beta Sigma, honorary band sorority; Fuffal Mosquero, dramatics club; Inter-club council delegate for three years; Buffalo band for four years; College Choir for two years; Variety show for one year; I.R.C.; and worked off-the-college paper for two years.

She was quite active in dramatics, and recently played the romantic lead in "Out of the Frying Pan," town gossip in "Our Town," and the countless in "Twelfth Night." She also directed and played in numerous one-act plays.

Mother's Day Tea Given By Young Mother's Study Club

Young Mother's Study Club members were hosts to guests at a Mother's Day tea given in the home of Mrs. Leroy Aven Sunday afternoon, May 14.

Mrs. Joe Reinauer, retiring president of the club, presided over an appropriate program honoring mothers everywhere. Mrs. Cecil Malone presented a vocal trio to sing "The Lord's Prayer" and "The Old Master Painter." Those singing were Ronnie, Agatha and Jerry Malone. Mrs. Norman Gray gave the history of the observance of Mother's Day and Mrs. Paul Harvey entertained with vocal selections. Accompanied at the piano by Mrs. E. Y. Crosthwaite, she sang "That Wonderful Mother of Mine" and "My Task."

Mrs. Richard Barnard read "Wood Stove Days" by Edgar A. Guest and in conclusion Mrs. Reinauer read a prayer for "Mothers" taken from the Lenten Guide Post.

Refreshments were served by Mrs. W. L. Davis, Jr. from a lace-laid table carrying out a pink and white theme with sweet peas used for the floral decorations.

Guests were presented with lovely little coronages formed of dainty handkerchiefs with floral design tied with pastel ribbons.

Guests attending were Mesdames B. Y. Crosthwaite, W. A. Dobbins, W. J. Stanford, Henry Hastings, W. W. Hill, Joe Kenning, Kenneth Coker, W. L. Davis, Sr., C. C. Ferguson, E. S. Ireland, John McLean, L. H. Lookingbill, and Joan Fowlkes.

Members of the club in attendance were Mesdames John Winkler, Donald Henslee, W. L. Davis, Jr., Delbert Bainton, W. B. Lowell, Chas. Hill, Paul Harvey, Richard Barnard, Don Martin, Joe Reinauer and the hostesses.

REBA DONES Reba Dones Plays Recital Sunday

Reba Dones, pianist, will be presented in recital at 2 p. m. Sunday afternoon, May 28, in the First Christian Church Auditorium.

Miss Dones, daughter of Mr. and Mrs. Charles Dones, is a senior in Hereford High School and has been studying piano with Mrs. Ellis Coombes for the past six years. She will be a piano major at Hardin-Simmons University this fall.

The following program will be played: "Romance Op. 28 (Schumann); "Valse Op. 64 No. 1" (Chopin); "Harmonious Blacksmith" (Handel); "Sonata Op. 27 No. 2" (Beethoven);

Acker-Rose Wedding Plans Announced At Tea

Plans for the marriage of Miss Helen Acker, daughter of Mr. and Mrs. C. C. Acker and Austin Rose, Jr. were announced at an attractively arranged tea given by the bride-elect's aunt, Mrs. H. K. Fox, Wednesday afternoon.



MISS HELEN ACKER

The wedding news was revealed at the tea table which depicted a bridal scene in miniature. Traditionally for the bride, lovely Valley Lilies and white stock set off with frills of maline, filled an embossed silver bowl to form the centerpiece for the table which was laid in white satin damask. At one end of the table stood a miniature bridal couple beneath a flower arch marking the entrance to the bridal aisle which led to the altar. Delicate green fernery defined the aisle lighted by thirty

white candles in silver holders interspersed along its length with flame-tipped altar candles. In branched candelabra easting a soft glow over the organ and tiny cupid organist, wide white satin streamers flanked the scene bearing the inscription "Helen and Austin—June 16."

Appointments for the table were in silver with Mrs. J. T. Carroll, sister of the bride-elect, presiding at the tea service and Mrs. W. L. Davis, Jr. and Mrs. Jimmie Easley of Santa Rosa, N. M. serving cake squares. Added color for the entertaining rooms was provided by bouquet-arrangements of ruby-red peonies.

Others in the house-party were Mesdames Bill Waldrep, Hilton Higgins, Richard Ireland and Miss Joyce Rose, sister of the prospective bridegroom, Mrs. Fox, the honoree and her mother received the following guests: Mesdames Cliff Estes, W. J. Stanford, A. C. Thompson, Morris Easley, J. T. Rose, T. W. Robertson, J. Walker Robinson, Sylvester Slagle, R. P. Conaway, John McLean, W. F. Hardwick, B. M. Willschire, F. M. Coodell, George K. Muse, Carl McCaslin, Harry McCawley, Jimmie Gullett, Seth B. Holman, J. A. Phipps, C. C. Rockwell of Dallas, Clyde Cave, A. R. Bateman of Farwell, Miriam Volk, H. A. Close, W. E. Dameron, Wm. S. Dameron, C. C. Nolen, W. L. Davis, Sr., J. C. McCrackan, O. E. Easley, Glenn Snyder, L. O. Crosthwaite, C. H. Dyar, Alton Fraser, Raylan Evans of Lubbock, Misses Jaynice Boston, Barbara Burney and Ann Bateman of Farwell.

MOTHER'S DAY DINNER

Mr. and Mrs. Frank Beizer, entertained with a Mother's Day dinner at their home Sunday, May 14. Those attending were his mother, Mrs. Anna Beizer, of Clevis, Mr. and Mrs. Joe Marcell and family and Arnold and Teddy Fangman of Friona, Mr. and Mrs. James Fangman, Vega, Mr. and Mrs. Mike Beizer and son, Mr. and Mrs. Sylvester Fangman and family, Ed Beizer, the hosts and their children.

MRS. WILL S. KERR Fruit Bars For Snack Tray Are Good For Munchers

Mrs. Will S. Kerr has been using today's recipe this spring and has found it ideal for the snack tray as well as for an in-between meal lift for the family.

Snacks that take little time in preparation are just as appetizing as those that require much time, and a snack tray arranged with a simple salad or sandwiches and a beverage to go with Mrs. Kerr's "Fruit Bars" can provide some gracious hospitality with very little effort. Here is her recipe:

Fruit Bars
1/4 cups water
1/4 cup shortening
1 1/2 cups seeded raisins
1 cup brown sugar (packed in cup)
Mix all in sauce pan and boil two minutes. Set aside to cool.
2 cups sifted flour
1 teaspoon baking powder
1 teaspoon soda

Mix all in sauce pan and boil two minutes. Set aside to cool.
2 cups sifted flour
1 teaspoon baking powder
1 teaspoon soda

Assisting on the program will be Charles Whitehead, vocalist, a pupil of Miss Mattie Mae Swisher. He is the son of Mrs. R. R. Willis.

Interested friends are invited to attend the recital.

Announce Engagement Of Miss Alice Jones

Mr. and Mrs. A. J. Jones of the Ford community announced the engagement of their daughter, Miss Alice Jones to Lee Roy Burges, son of Mr. and Mrs. C. V. Burges of the Progressive community this week.

Plans are being made for the wedding which will be held in the Jones home in the next week or two.

Miss Jones is a former Hereford High School student and Mr. Burges is a Hereford High School graduate. He served in the Navy during the war and is now farming north of town.

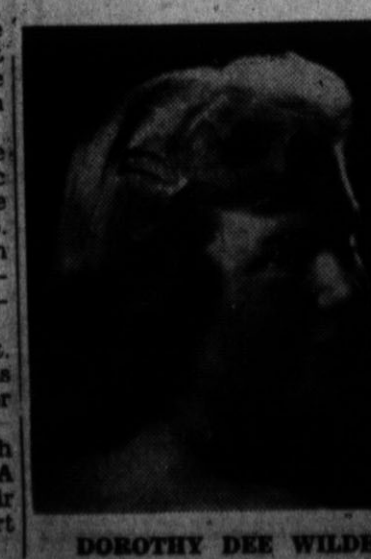
Dorothy Wilde Announces Engagement To Wm. Craig

Mr. and Mrs. Frank Wilde have announced the engagement of their daughter, Dorothy Dee Wilde, to William F. Craig, son of Mr. and Mrs. Wm. H. Craig.

The wedding will take place in St. Anthony's Catholic Church at eight o'clock in the morning on Thursday, June 15. Rev. Father Nathaniel Madden will be the officiant. The wedding attendants will be announced later.

Miss Wilde is a graduate of St. Joseph Academy, Abilene, and is employed at the Hereford Motor Company.

Mr. Craig is employed with the Deaf Smith County R. E. A. service. They plan to make their home in Hereford after a short wedding trip.



DOROTHY DEE WILDE

McNabb-Dyer Vows Performed At Vega

Miss Helen Ruth McNabb and John Earl Dyer, Jr. who were married Saturday, May 6 in the Methodist Church Parsonage in Vega, will make their home on a farm near Vega where he is associated with his father in farming.

Parents of the newly-weds are Mr. and Mrs. Buck McNabb of Vega and Mr. and Mrs. J. E. Dyer of near Hereford. Rev. W. A. Appling, pastor of the Vega Methodist Church, read the marriage vows in the presence of immediate members of the two families.

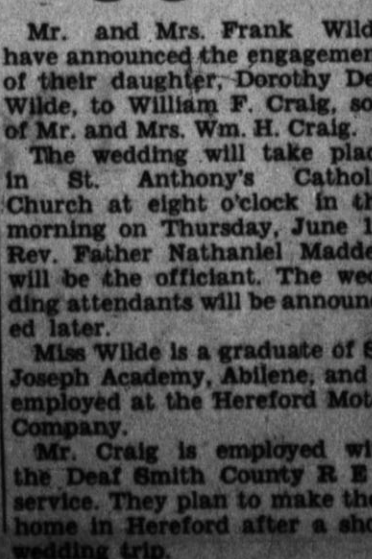
The bride wore a navy blue

sheer dress with matching accessories with a corsage of Pincelblossoms. There were no attendants.

Following the wedding the bridal party was entertained at an informal buffet supper in the home of the bride's parents.

Mrs. Dyer graduated from Vega High School and attended nurses' school at Northwest Texas Hospital in Amarillo for two years.

Mr. Dyer, a former member of the Whiteface football team, was graduated from Hereford High School in 1947 and attended Baylor University at Waco for two years.



MR. AND MRS. JOHN DYER, JR.

The Sunday Brand, Hereford, Texas, Sunday, May 21, 1950

G. P. Dwen Is One Of 290 H-SU Seniors Receiving Degrees

G. P. Dwen, Jr. of Hereford is one of the 290 students who will receive degrees from Hardin-Simmons University May 29. Owen, son of Mr. and Mrs. G. P.

Owen, Sr., will receive a Bachelor of Science degree. He is a member of Alpha Chi, national honorary scholarship fraternity, and is president of Ferguson Hall Council.

Over 300 candidates receiving degrees in five various fields will hear Dr. John Wesley Raley, president of Oklahoma Baptist University, speak at Hardin-

Simmons University's fifty-eighth annual commencement exercises May 29.

Preceding the commencement address at 10:00 a. m. Monday morning, Rev. James Landes, pastor of the First Baptist Church of Wichita Falls, will deliver the baccalaureate service Sunday morning at 11 o'clock.

Four degrees, Bachelor of Arts, Bachelor of Science, Bachelor of Music, and the Bachelor of Business Administration, will be presented to 290 students completing their work at the University. Twenty candidates for a Master of Arts degree will receive diplomas.



BEST WISHES AND CONGRATULATIONS TO THE 1950 GRADUATES OF HEREFORD HIGH!

HEREFORD HARDWARE

SPEAKING OF PRESCRIPTIONS



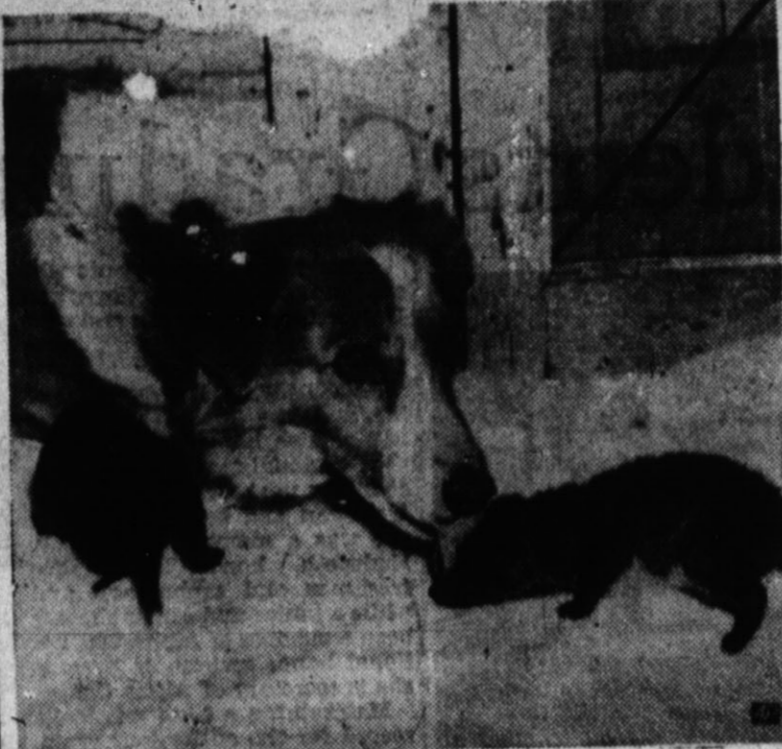
...during the Middle Ages, it was believed seasickness could be prevented by smearing the body with a mixture of pennyroyal and wormwood in oil and vinegar!

Medicine and Pharmacy have come a long way since those days of sorcery, superstition and snake worship. That's why, today, you can depend on the prescriptions written by your physician and compounded by...

YOUR PHARMACIST

CLOSE DRUG

240 N. MAIN
Phone 13



MOTHERLY LOVE—Snooky, an eight-year-old Collie who hasn't had a pup of her own in more than five years, has adopted two three-week-old foxes. Their mother was killed by a hunter. Snooky suckles the pups, washes them, and carries them in her mouth when they stray away. She also nips any stranger who tries to approach them. Snooky is owned by Del Roy Jezek who lives on a farm near San Angelo. (AP Photo)

Dr. Raley, president of OBU for 16 years, is known all over the nation for his speech making. He has delivered sermons and addresses on an average of one a day for fifteen years and averaged traveling 100 miles a day in making such appointments for 15 years. He has been called upon to speak before various state Baptist conventions in 20 different states, ranging from Pennsylvania into the deep south and across the nation to California.

Dr. Raley received his A. B. degree from Baylor University in 1923, and received his Master of Theology degree four years later at Southwestern Baptist Theological Seminary at Fort Worth. In 1933 he received his Doctor of Theology degree from Eastern Theological Seminary in Philadelphia. He was awarded his Doctor of Divinity degree in 1935 from OBU, and last year Baylor University awarded him his Doctor of Laws degree.

Honorary degrees of Doctor of Laws will be awarded at the H-SU commencement exercises to George Anderson, C. M. Caldwell, both of Abilene, and Floyd D. Golden, president of Eastern New Mexico University at Portales, New Mexico.

Mr. and Mrs. J. C. Greer and son Gene of Amarillo spent last Sunday in the home of their sister, Mrs. D. H. Bryant.

Chuck Klein and Harold Smith foursomes tied with the Terry group for second. Fifteen pros were entered.

Hereford will be host to the field in September, Terry said as a reminder for local golfers.

Mr. and Mrs. J. E. Dyer and family went to Abernathy Wednesday to attend High School, 1950 graduation exercises when a niece was graduating with the class.

Personals

Rev. O. W. Carter of Pampa spent the week with his parents, Mr. and Mrs. D. H. Bryant, during the illness of Mr. Bryant. Rev. Noel Bryant of Borger was also in Hereford.

**DR. C. D. KELTON
CHIROPRACTIC CLINIC**

501 Jackson Ave. Hereford, Texas
Office Hours, 9 to 12 — 2 to 5:00 p. m.
Or by Appointment, Phone 91 or 738W

Congratulations

and Best Wishes for Continued
Success to the Class of '50

Hereford Implement Co.
Hereford



Congratulations and Best Wishes to the Class of 1950

We would like to be able to shake the hand of every young man and woman who marched up to collect their diploma Friday... but we have to be content with this expression of our hopes for their futures.

Palo Duro Sales, Inc.

PONTIAC

CONOCO GAS - OIL

ALLIS - CHALMERS

Come Out Our Way - - Trade Your Way

HIGHWAY 60, AT FUNSTON

PHONE 1000

Congratulations CLASS OF '50

... future men and women of our community!

As you receive your diploma we would like to say this: It is difficult in a message addressed to all of you to express the pride we have in each of you as individual graduates... but we want you to know that we are honestly happy over your individual accomplishments, and we expect to hear more of each of you in your chosen field

Davis McCracken

Your Minneapolis-Moline Dealers

Providing Better Tools for Better Farming

Our Heartiest CONGRATULATIONS

To The Class

Of



You, who are tomorrows business men and community leaders, are graduating at a period vitally important in our nation's history. You will have great responsibilities to shoulder . . . but there are also great opportunities for you ahead. The future is yours to determine.

We are proud of you and we greet you . . . because we have confidence in you. Likewise, many of you will in the future make your homes in this community, and we would like to invite your consideration at any time we can be of service to you.

Your

Cash Way Stores

The Sunday Brand, Hereford, Texas, Sunday, May 21, 1950

Elect Mrs. Howard Gore Study Club President

Final event of the year for Les Meres Study Club was the annual installation dinner held Monday night at Al-Frank Cafe. Tables were centered with bouquets of installation rites

with new officers including Mrs. Howard Gore, president; Mrs. B. L. Loerwald, vice-president; Mrs. Jim Terry, recording secretary; Mrs. C. E. Crowell, corresponding secretary; Mrs. Monroe Parker, treasurer; Mrs. R. N. Yarbro, parliamentarian; Mrs. Larry Summers, historian; and Mrs. Eugene Bagwell, reporter.

Red rose corsages were presented to each new officer in conclusion of the installation ceremony. Mrs. Gore conducted a brief business session and appointed the following committees: Year book, Mesdames W. D. Jones, Larry Summers and Eugene Bagwell; Membership, Mesdames S. L. Loerwald, L. R. Boyer and Maurice Vincent; Finance, Mesdames Monroe Parker, R. N. Yarbro and C. E. Crowell; Social Committee, Mesdames Robert Lemons, Spicer Gripp and Glenn Gripp; Courtesy, Mrs. Dick Gholson and Mrs. Jim Terry.

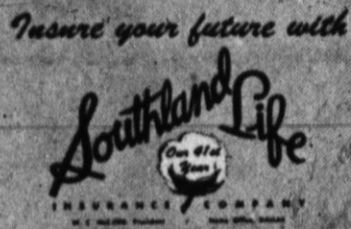
During the business session members voted to change the meeting date to the second and fourth Mondays in each month instead of the first and third Mondays as previously scheduled.

Livestock owners are warned to be on the look-out for earlier than usual screw-worm fly migrations. They survived the past winter in the largest area since survey records have been kept. Livestock being shipped from the south to northern states should be checked very closely for infestations before shipping. Use Sinear 62 on all animal wounds.

IT'S GOOD BUSINESS



Your most valuable asset is your good health. Protect your income with a complete personal protection plan through life, accident, health and hospitalization insurance.



LIFE • ACCIDENT • HEALTH • HOSPITALIZATION



J. W. ROBINSON, JR.
211 Park Avenue
Phone 269



CHARLOTTE WILLIAMS-Sophomore



MIMI HICKS Senior



DELORES FOWLER, Freshman

FOUR MOST BEAUTIFUL OF 2000—The four class beauties of Texas State College for Women were announced recently in a special college assembly when the 1950 annual was presented. In the upper left hand corner is Miss Mimi Hicks, brunette from Fort Worth, selected as Senior Beauty. From Woodville, Miss Patsy Walker is the choice of the Junior class. Miss Charlotte Williams, beauty of the Sophomore Class, is from Munday. A resident of San Antonio is Miss Delores Fowler, Freshman class beauty.

Mrs. James Edmonson Elected President Of L'Allegra Study Club

Mrs. Gerald Gollehon was hostess for L'Allegra Club annual business session Thursday afternoon with Mrs. Francis Hill serving as cohostess.

Mrs. Dick Lucas was welcomed as a new member and Mrs. Donald Henslee's name was added to the roll.

Plans for next year's work including the course of study for the year were discussed and committee were named. Officers elected were Mrs. James Edmonson, president; Mrs. Floyd Ross, vice-president; Mrs. Richard Ireland, recording secretary and reporter; Mrs. Jerry Stoltz, corresponding secretary; Mrs. Hilton Higgins, treasurer; Mrs. Jack Brown, parliamentarian and Mrs. Francis Hill, historian. The new officers will be installed at the first meeting of the club in September.

Members present were Mesdames Hilton Higgins, Darrell Blanton, James Edmonson, V. C. Hopson, Lee Kent, Walter London, Jr., Martin Pierce, Earl Stagner, Bill Waldrep, Richard Winget, Jerry Stoltz, Floyd Ross, Richard Ireland, Dick Lucas and the hostesses.

Mrs. Jimmie Easley of Santa Rosa, N. M. was in Hereford Wednesday. She was a member of the house party at a tea given to honor Miss Helen Acker, bride-elect of Austin Rose, Jr. in the home of Mrs. H. K. Fox.

Blanton Attends Austin Institute

Darrell Blanton of Blanton Butane, Inc., returned from a week of instruction at the Butane Management Institute in Austin Saturday.

He was a member of the student body of the first school ever organized for owners and "top brass" of butane businesses. Classes were held four hours each morning and four hours each afternoon.

Although the Texas Butane Dealers Association, of which Blanton Butane is a member, has held more than a hundred schools for butane gas servicemen, installers, repairers and drivers, this is the first ever organized anywhere for owners of the businesses. The curriculum included such subjects as record keeping, store management and display, sales promotion, building remodeling and design and others.

The Institute was sponsored jointly by the Texas Butane Dealers Association, the University of Texas and the State Board for Vocational Education. The courses taught were the result of months of study and effort by the instructors and outstanding Texas educators.

Home accidents took 30,500 lives in the nation last year and falls led the list of causes. It is dangerous economy to leave out of the plans for any farm building safety features that might prevent a serious accident.

KWITCHURBELYAKH--



WE ARE BOTH

"Francis"

BUT

WHICH ONE IS THE

TALKING MULE

STAR

MONDAY TUESDAY WEDNESDAY

MAY 28 - 29 - 30

A new bulletin, C-264 vegetable Insect Control is available at the office of the local county extension agent. Get the bugs early and save the home garden produce.

Graduates of the Class of 1950

A Brighter Future—

Yes, the future looks mighty bright for all of us when we consider the fact that all of the graduates of 1950 are better prepared to meet the problems of life today. The one bright ray of hope for world peace lays in the hands of the thinking youth of the hour. We're sure that you will not let us down, no matter what the cost.

Our Congratulations—

Now that you have your diploma we know that you will soon take an active part in our community affairs. Your graduation means that in the near future there will be greater demands on your Public Service Co. Your Southwest Public Service Co. has prepared for that demand, and are in the position to become your faithful servant in the years to come.

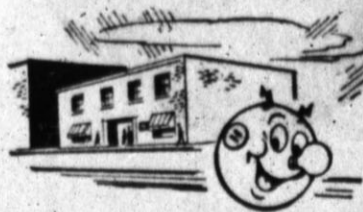


NEIGHBOR

YOUR SOUTHWESTERN PUBLIC SERVICE REPRESENTATIVE

One of the most important parts of Public Service is being a part of the community life in the cities and towns we serve. Wherever you find a Public Service representative you'll find a "good neighbor." You know him... he might go to your church, perhaps his kids play ball with yours, or maybe you worked with him on last year's Red Cross Campaign.

But, whoever he is, you'll find him an active member of your community, truly dedicated to "Public Service"... making certain there is low-cost



dependable electricity to meet every community need... helping to make your community a better place to live.

SOUTHWESTERN PUBLIC SERVICE COMPANY

35 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

OUR CONGRATULATIONS TO THE 1950 GRADUATES OF HEREFORD!

E. B. BLACK FURNITURE

WE WISH YOU THE VERY BEST OF LUCK IN YOUR EVERY NEW ENDEAVOR INTO THE WORLD OF THE FUTURE! BEST WISHES.

BOYS! INTERESTED IN FARMING? COME IN AND DISCUSS YOUR PLANS WITH US— WE CAN OFFER YOU SOME GOOD ADVISE!

The Nation's Future Belongs
TO HER GRADUATES



Here you come . . . our pride of today . . . our hope for the future . . . our graduates . . . stepping forth, joyously, with outspread, eager arms into the stream of life. Our beloved, young graduates with your illusions untarnished, your hopes unshattered, your dreams unbroken. America welcomes you into experience, young men and young women! You can uphold our cherished traditions . . . you can mold our greater future. Come into our stores, our factories, our professions . . . into the vast teeming, working world of this nation. Come . . . share with us your courage and faith in the goodness and greatness of life. You are YOUTH, unafraid. Yours can be the broader vision . . . the higher inspiration. All America offers you the warm handclasp of welcome and congratulation.

Dear Graduates:

Now that the semester is over, now that you have that coveted diploma, many of you will enter the business world. With the thought of future service to this community, we cordially invite each of you to visit our bank at your earliest convenience. The bank plays an important part in community life, and in the world of business and finance. We want each of you to become familiar with the services, and the friendly personnel of the Hereford State Bank. Come in soon and often!

- ★ Drive-In Service
- ★ Interest - Bearing Savings Accounts
- ★ Competent Bank Services

OFFICERS and DIRECTORS

OFFICERS

- J. R. ALLISON, President
- TRAVIS W. BAIN, Exec. Vice President
- ROY PHILLIPS, Assistant Vice President
- Wm. R. PHILLIPS, Cashier
- CLIFF ESTES, Assistant Cashier
- R. C. LUCAS, Asst. Cashier

DIRECTORS

- J. R. ALLISON
- TRAVIS W. BAIN
- G. W. BRUMLEY
- O. G. HILL, JR.
- W. N. HODGES
- JOE POINDEXTER
- WM. R. PHILLIPS

"The Bank of Friendly Service"

HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Courthouse Records

Deeds of Trust
Dick Ellis and wife to Federal Land Bank of Houston. 320 acres

6 miles north of Hereford. \$11,000.
Thomas C. Traper and wife to Travelers Insurance Company. All of section 22, and SE 1/4 of section 16, township 4N, range 3E, of a Capitol Syndicate Subdivision, and S 1/2 of section 8, township 4N, range 3E, of a Capitol Syndicate Subdivision. \$15,900.

W. E. Dameron and wife to Federal Land Bank of Houston. First Tract: 1281 1/2 acres out of Capitol League 371 1/2 and 408 1/2. Second tract: 1280 acres of Capitol League 391 1/2. \$25,600.
Joseph W. Merrill and wife to J. E. Foster and Son, Inc., All

of lot 9, Bradley Subdivision. \$6,850.
W. B. Remfro and wife to Kansas City Life Insurance Company. All of section 27, blk. K-8. (124)

Warranty Deeds
H. E. Danforth and wife to Veterans Land Board. Part of N 1/2 of section 150, block M-7, Deaf Smith and Castro counties. \$7,000.

H. E. Danforth and wife to Veterans Land Board. 75 acres of N part of section 150, block M-7, Deaf Smith and Castro counties. \$7,000.

H. E. Danforth and wife to VeVeVrans Land Board. 75 acres

THIS TRI-STATE AREA'S GOT MO' BASEBALL THAN WE COULD POKE IN OUR PALO DURO CANYON! -- AN' MO' DIFFERENT TEAMS NAMED AFTER ANIMALS THAN THE LONDON ZOO'S GOT CRITTERS -- SO I'M GONNA TELL YA' ABOUT SOME OF THEM ANIMULE TEAMS

weeks for the early hatches of grasshoppers. Control measures are most effective when used before the young 'hoppers leave the egg bed areas. The supply of coastal Bermuda grass offered by the Texas Agricultural Experiment Station has been exhausted.

WE EXTEND OUR HEARTIEST Congratulations TO THE 1950 SENIORS OF HEREFORD!

And Hope Their Future Is Happy And Bright!

HAILE DRUGS
Walgreen Agency
WE SELL FOR LESS
PHONE 99 HEREFORD, TEXAS

Congratulations

AND BEST WISHES TO THE 1950 SENIORS OF HEREFORD HIGH!

YOUR COUNTY OFFICERS:

ROBERT THOMPSON
County Clerk

ALEX THOMPSON
County Surveyor

J. C. REESE
Sheriff — Tax Collector

L. H. FOSTER
County Judge

VELMA HODGES
County Treasurer

of NE 1/4 of section 150, block M-7, Deaf Smith and Castro Counties. \$7,000.

H. E. Danforth and wife to Veterans Land Board. 25 acres of NW part of section 150, blk. M-7, Deaf Smith and Castro Counties. \$6,750.

D. W. Finlan to Veterans Land Board. NE 81.3 acres of S 1/2 of section 86, blk. K-3, Deaf Smith County. \$7,000.

Bessie M. Hill and husband to J. D. Kelly. All of N 1/4 of block 52, Town of Hereford. \$10. (402)

Releases

Alice Walker to Fred Reinauer, et al. All of section 7, E 1/2 of SW 1/4 of section 8, all of SW 1/4 and NE 1/4 of section 9, all of sections 16 and 20, all of N 1/2 and SW 1/4 and W 1/2 of SE 1/4 of section 21, all of N 1/2 of section 22 and all of sections 23 and 24—all in township 2N, range 1E, of a Capitol Syndicate Subdivision.

Hereford, Texas Federal Credit Union to William G. Crow. N 100 feet of E 2-5 of S 1/2 of N 1/4 of blk. 32, Evans Addition.

The spinose ear tick can be controlled by swabbing the ears of infected cattle with smear 1029. A five-tenths solution of toxaphene or chlordane sprayed on the area surrounding salt boxes, feed troughs and water tanks will help eliminate the tick.

Berries are plentiful in many areas of the state at this time. Don't let them waste. They are

excellent frozen and now is the time to fill the home freezer or locker box.

Farmers and ranchmen should be on the alert for the next few

Congratulations and Best Wishes

...to the 1950 Graduates of HEREFORD HIGH SCHOOL

MAY YOUR EVERY EFFORT END IN SUCCESS

Jimmie Allred Oil Co. and Hereford Butane Gas Co.

CONGRATULATIONS GRADUATES!!

Best Wishes For

A Bright & Happy Future In Your Chosen Career Or Profession!!

RUTHERFORD and COMPANY
MAIN at THIRD ST.



Weed Control Meeting Is Held For Farmers At Dawn

A farmer meeting to discuss school house on Tuesday night means of controlling noxious May 14, according to Carl Wimberley, Secretary-Treasurer of

the Tierra Blanca Soil Conservation District, who made arrangements for the meeting. The speaker was R. D. Hamilton, cooperating agent with the Texas A&M College and the Soil Conservation Service at the Amarillo Experiment Station. Mr. Hamilton explained the experimental work now being carried on at the station and the tentative results they have had so far

in the control and or complete eradication of such weeds as field Bind Weed, Blue Weed, Aikali Mallow and Johnson Grass. At present they have about 40 acres on a farm just north of Bushland where plots three rods by five rods in size are used for various test experiments. He says that if there exists on a farm a small patch of such weeds which the owner wishes to eradicate, he can use a salt-based soil sterilant such as sodium chlorate, Borasol or Atlacide. These are applied dry. Water leaches them into the ground where they kill the plant roots. But they also "kill" or make the soil sterile for a period of two or even four years, or six years.

However, if an entire field of 100 acres or more is infested the better method perhaps is to control the weed rather than kill it outright, since it would be expensive to lose the productivity of the entire farm for several years. In addition the erosion hazard would be too great on land left without any cover at all. He discussed several possible methods of control, including the spraying with one of the 2-4-D mixtures. He thinks that summer fallowing, with frequent cultivations is one of the best methods of control. According to Mr. Hamilton, spraying B 1 n d Weed in the high plains region with 2-4D has never been known to kill it, because there are so many root stolens which keep on putting up shoots.

Mr. Hamilton also discussed the use of 2-4D and other chemicals on annual weeds in such crops as pasture grasses, sorghums, corn, etc. He also thinks that the 2-4D Ester solution is probably the most efficient one to use since one can get better coverage with this type. A round table discussion brought out many interesting and instructive points and those attending expressed their appreciation to Mr. Hamilton for his talk and to Mr. Wimberley for arranging the meeting. It is planned to hold a similar meeting at Hereford about June 5th.

Others present at the meeting included Walter Galley, August Frye, Mrs. A. T. Frye, Wesley Cox, Bill McCabe, F. E. Walton, William Wimberley, Lloyd Bentley, Cecil Stewart and Mr. Arnor of Dawn and H. M. Pevehouse and Fred A. Inman of Hereford.

Mrs. W. A. Gentry has returned from a month's vacation trip to California and Arizona. In California she visited with relatives in Long Beach and San Pedro, and enroute home she stopped at Yuma and Globe in Arizona to visit relatives.

Win One Class Has Meeting Tuesday

Mesdames C. B. Williams, A. C. Thompson and Florence Farr were hostesses for the regular business and social meeting of the Win One Class of the Methodist Church held Tuesday afternoon in Ward Hall.

Mrs. J. F. Ward, teacher, presided and Mrs. C. C. Bowman gave the devotional based on the theme "The Value of Christian Service." A Mother's Day reading was given by Mrs. D. W. Hawkins and a business session was held. During the social hour Mrs. J. B. Jones, who left the past week for Minneapolis, Minn. was presented with a going away gift.

Members attending were Mesdames H. M. Benefield, Wes Bradly, E. J. Hudson, F. M. Faulkner, A. L. Thomas, Laura Thomas, M. M. Beavers, Pearl Burgin, Clara Freeman, C. C. Bowman, G. W. Newsom, Wni. McGehee, Don Davidson, J. F. Ward, G. W. Whitaker, I. H. Spratt, D. W. Hawkins, Fred Millard and the hostesses.

Final Central School Honor Roll Announced

Central Grade School principal, D. C. Martin Friday released the honor roll for the final six-weeks term of school this year containing the names of 36 students.

Patricia Smith, Betty Hawkins, Wallace Woolsey, Bill Kistler, Lynn Jones, Eddie Lee Morrison, Sylvia Cox, Frances Andrews, Bert Cagle, Jeanette Zellner, Edwin Schroeter, Ronald Zimmerman, Claudia Green, John David Bryant and George Davis.

Carlynn Williams, Jean Davis, Billy Paul Knox, George Heard, Sue Channer, Weldon Riley, Lynda Phillips, Linda West, Karen Sue Smith, Ella Marie Williams, Martha Bookout, Carroll Whiteside, Linda Kay Noland, Ann Caraway, Richard Smith, Jane Bookout, Nona Marie Strange, Virginia Witherspoon, Larry Edwards, Joe Reinauer, and Lawanna Lookingbill.

A STEP TOWARD THE FUTURE

Yes, your graduating from school is another step in the many steps you will take in your long walk along life's highway. We hope that for you all of these steps will be easy for you but we know that they will not, but at the same time your education will make things just a little easier.

Farmer's Drive-In

SHAMROCK PRODUCTS

TROY MOORE



BOUQUETS TO EACH OF YOU ...



Graduates of 1950

MAY WE TOO WISH FOR YOU

Best of Luck !!

Streu Hardware

Management & Personnel

We Congratulate The Class of 1950 PENNY'S



May Your Every Future Wish Come True For You!!

BLANTON BUTANE, INC.

437 E. FIRST

PHONE 551

GRADUATION

A Reward and a Responsibility

Graduation exercises Friday night opened for each of you new paths in the progress of life, a fact for which we are most happy. It is always a pleasure to extend congratulations upon the occasion of graduation, and this year the pleasure is greater than ever . . . for we have known many of you since you were children and have been privileged to know and associate with you as you went from grade to grade. Others we look forward to knowing better as the years advance -- and to each of you as individuals, we wish to express Best Wishes for continued success in the field which you have chosen.

*We Congratulate
the Class of 1950*

**Pitman
Grain
Co.**



AP NEWSFEATURES COMICS

WORLD'S - A - STUNNING

HE CALLS ME BUNNY BECAUSE I LIKE CARATS! //



SHE HAS BEAUTIFUL BLONDE WAVY HAIR, BUT IT DOESN'T LOOK NEARLY SO GOOD WHEN SHE'S NOT WEARING IT! //



WHICH PERFUME SHOULD I WEAR, ALLURE, MYSTERY, SUSPENSE OR WHAT? THIS GUY'S A BLIND DATE! //



MY MOTHER THOUGHT MY COSTUME WAS ENTIRELY TOO SCANTY SO THEY GAVE ME THESE EARRING TO WEAR! //

SINCE MARY GOT IN A DITHER ABOUT THE MAN THAT PLAYS THE ZITHER, SHE DOESN'T KNOW IF SHE'S HITHER OR THITHER! //

CHORUS LINE



For Complete Details - Inquire
THE HEREFORD BRAND
Phone 30

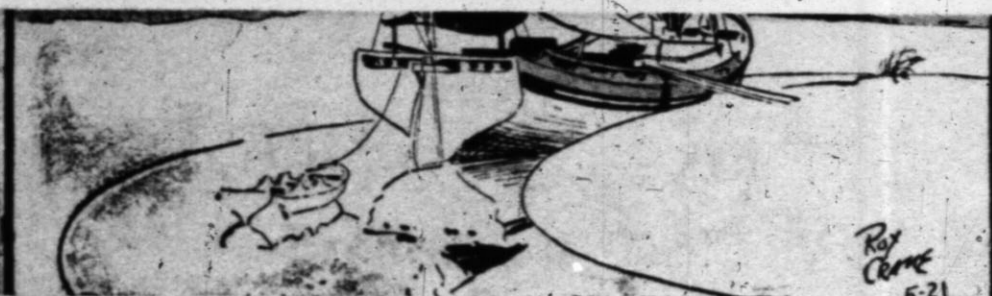
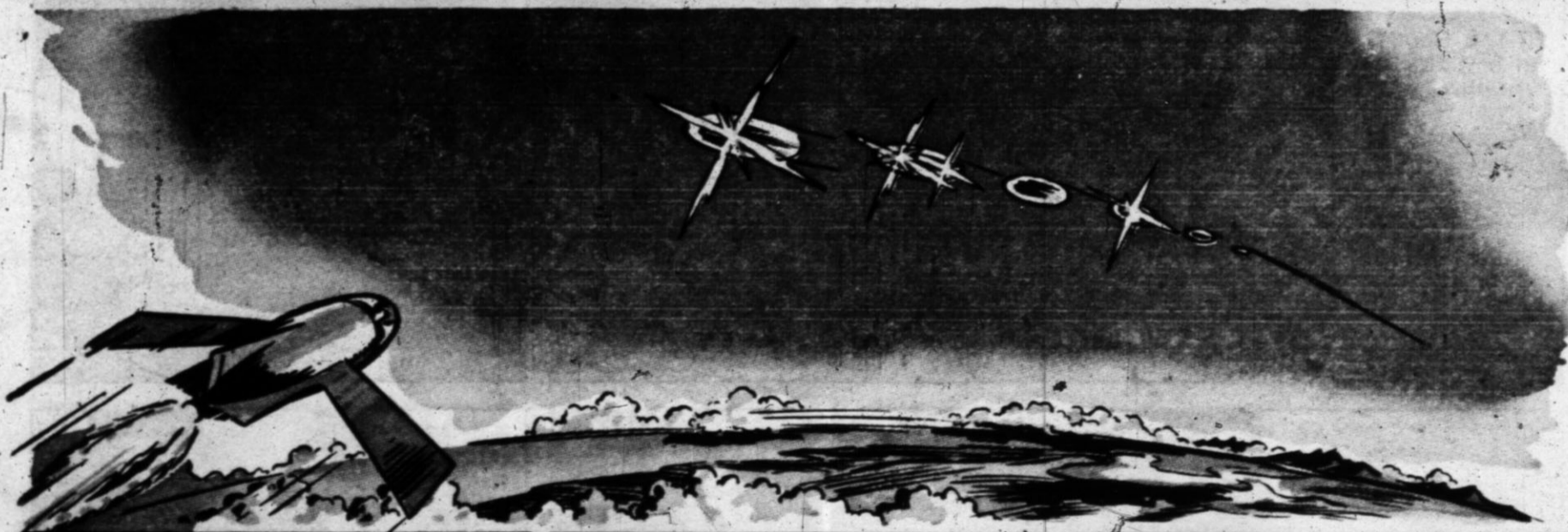
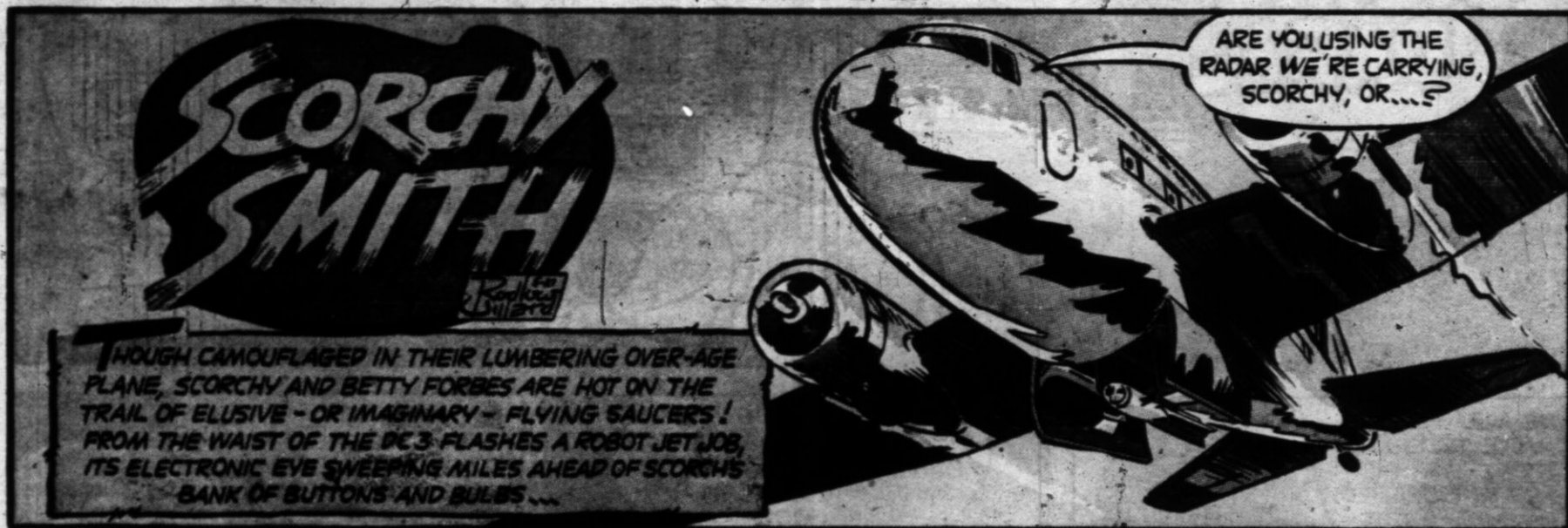
The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, MAY 21, 1950



Ray Cerce 5-21

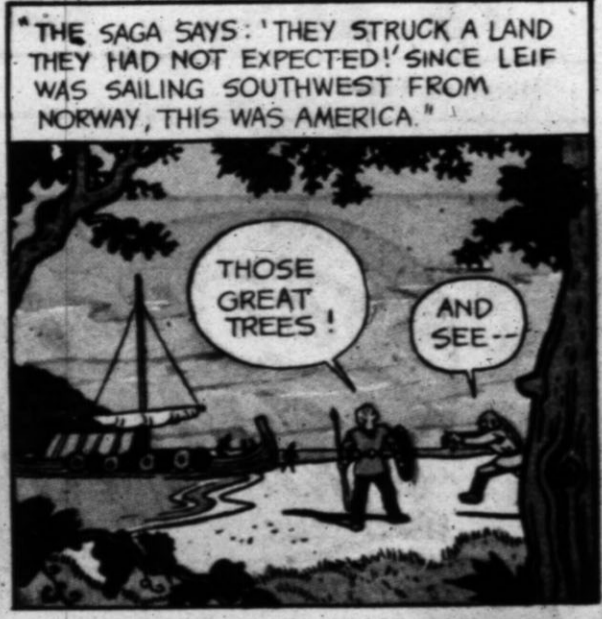


DICKIE DARE

by
L. WAUGH

SO YOUNG LEIF ERIKSSON WAS THE FIRST WHITE MAN ON RECORD TO DISCOVER THE AMERICAN MAINLAND!

YEP--ACCORDING TO THE "SAGA OF ERIK THE RED" SAID TO BE THE TRUEST ACCOUNT--



"THE SAGA SAYS: 'THEY STRUCK A LAND THEY HAD NOT EXPECTED!' SINCE LEIF WAS SAILING SOUTHWEST FROM NORWAY, THIS WAS AMERICA."

THOSE GREAT TREES!

AND SEE--



IT'S A LEAF FROM A MAPLE TREE--AND THOSE--WHY THEY ARE WINEBERRIES (GRAPES)

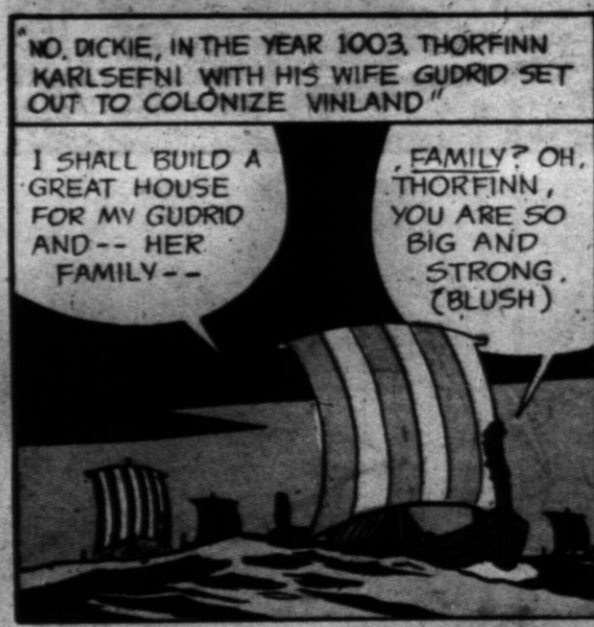


I HAVE FOUND A PARADISE FOR HUNGRY AND THIRSTY MEN-- I SHALL CALL IT WINELAND (VINLAND) THE GOOD



BUT LEIF HAD BEEN TOLD BY THE NORWEGIAN KING TO CHRISTIANIZE GREENLAND--HE SAILED BACK THERE

AN' THAT WAS THE LAST THE VIKINGS SAW OF SODALAND THE GOOD?



"NO, DICKIE, IN THE YEAR 1003, THORFINN KARLSEFNI WITH HIS WIFE GUDRID SET OUT TO COLONIZE VINLAND"

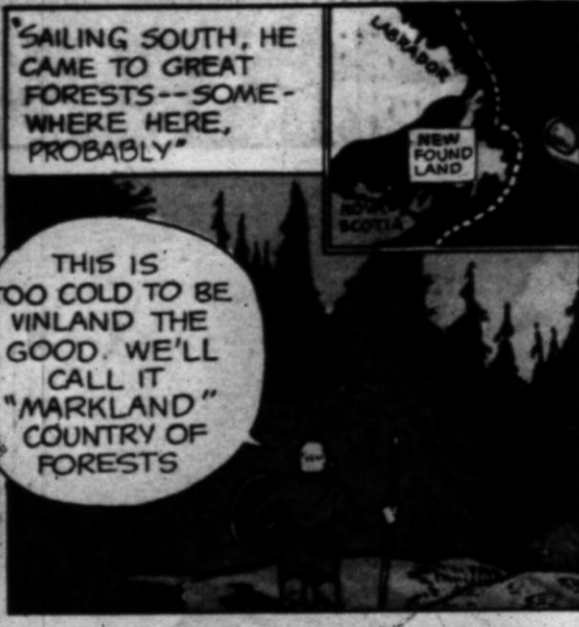
I SHALL BUILD A GREAT HOUSE FOR MY GUDRID AND-- HER FAMILY--

FAMILY? OH, THORFINN, YOU ARE SO BIG AND STRONG. (BLUSH)



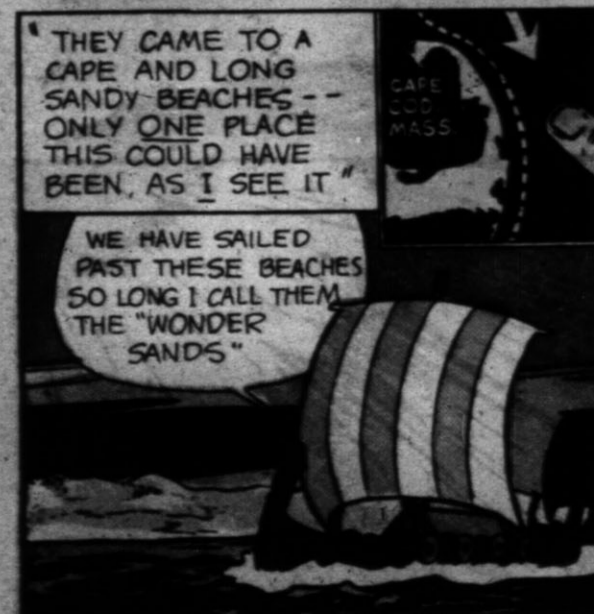
"THORFINN TOUCHED AMERICA FAR TO THE NORTH -- I THINK ABOUT HERE."

WE'LL CALL THIS HELLULAND, LAND OF FLAT STONE



"SAILING SOUTH, HE CAME TO GREAT FORESTS--SOMEWHERE HERE, PROBABLY"

THIS IS TOO COLD TO BE VINLAND THE GOOD. WE'LL CALL IT "MARKLAND" COUNTRY OF FORESTS



"THEY CAME TO A CAPE AND LONG SANDY BEACHES -- ONLY ONE PLACE THIS COULD HAVE BEEN, AS I SEE IT"

WE HAVE SAILED PAST THESE BEACHES SO LONG I CALL THEM THE "WONDER SANDS"



"IMMEDIATELY AFTER THEY FOUND BAYS, LANDED AND SPENT THE WINTER -- I THINK HERE"

MY MESSENGERS BRING WINEBERRIES AND SELF-SOWN WHEAT -- ALL ASHORE!



SO, MY GUESS IS THAT THIS OLD TOWER IS A REAL VIKING RUIN!

THAT'S A TOWERING ARGUMENT. I'M SOLD!

THIS IS A REAL TOWER IN NEWPORT, R. I.

YIPEE



WHAT'S THE TROUBLE, BILL?

...JUST RECEIVED A MESSAGE OF DISTRESS FROM AN OLD FRIEND, SAM THE SEA GULL FROM SALT LAKE CITY. HE'S BEEN QUITE ILL AND WOULD LIKE ME TO COME UP!



GEE, BILL, I KNOW YOU SHOULD DO YOUR DUTY, BUT I SURE HATE TO SEE YOU LEAVE!

YES, LAD, WE HAVE HAD SOME GOOD TIMES TOGETHER, FLYIN' 'N FISHIN'...



...BUT HERE! KEEP THIS BOS'N'S WHISTLE AND IF EVER YOU SHOULD NEED ME, JUST BLOW IT THREE TIMES AND I'LL BE HERE IN A JIFFY! IT'S AN EXTRA SPECIAL SUPERSONIC WHISTLE... AND I CAN HEAR IT ANYPLACE IN THE WORLD!

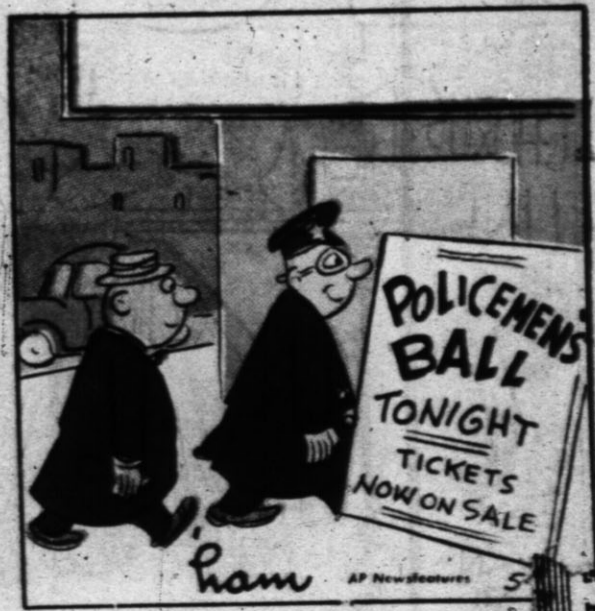
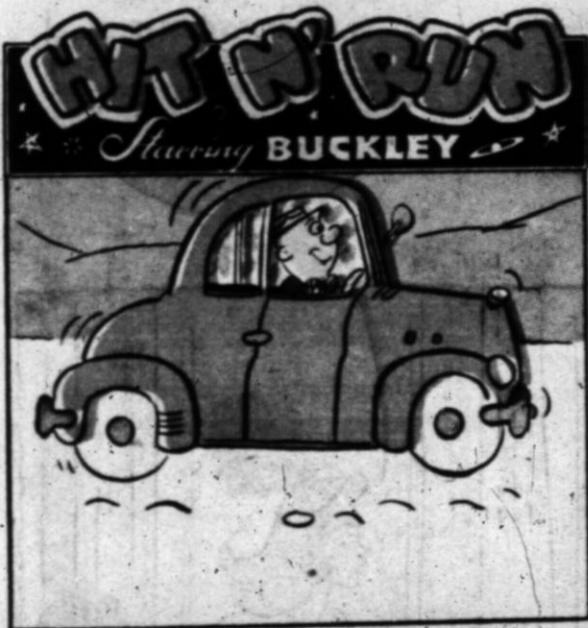


REMEMBER, JUST BLOW THREE TIMES IF YOU EVER NEED ME! S'LONG, PAL, AND THANKS FOR EVERYTHING!



S-S'LONG... **SNIFF**™ AND WATCH OUT FOR FLYING SAUCERS...

CLARK
1945
E-2



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SPORT SLANTS

... YOUTH IS SERVED.



Paul PETTIT

THE 18-YEAR-OLD CALIFORNIA HIGH SCHOOL ACE SIGNED WITH THE PIRATES FOR A BONUS OF \$100,000

KEN MCGREGOR

THE AUSTRALIAN YOUNGSTER BECAME AN INTERNATIONAL TENNIS FIGURE OVERNIGHT...



... HE CARRIES AUSTRALIA'S DAVIS CUP HOPES THIS SUMMER

5-21-50 DAD!

Marlene BAUER

THE SENSATION OF THE WINTER GOLF CAMPAIGN WAS VOTED THE WOMAN GOLFER OF 1949 AT 15.



MEMORY MIRROR



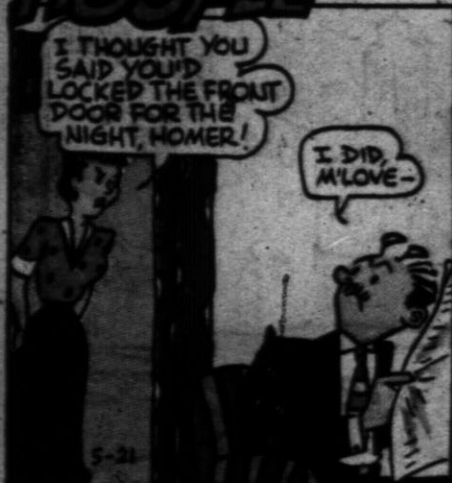
THE YOUNGEST NATIONAL A.A.U. DIVING CHAMPION WON HER CROWN WHEN SHE WAS ONLY ELEVEN

Wm. W. Wood

HOLD IT UP TO A MIRROR

HOWER HOOPLE

by **RAND TAYLOR**



I THOUGHT YOU SAID YOU'D LOCKED THE FRONT DOOR FOR THE NIGHT, HOMER!

I DID, M'LOVE-



BUT IT OPENED WHEN I TRIED IT!

THAT'S THE INSIDE KNOB. THE OUTSIDE KNOB IS LOCKED!



WHY WON'T THE INSIDE KNOB LOCK, TOO?

THAT'S SO YOU CAN'T LOCK YOURSELF IN THE HOUSE!



BUT I WANT TO BE ABLE TO LOCK MYSELF IN THE HOUSE AT NIGHT!

THE OUTSIDE KNOB LOCKS YOU IN AT NIGHT!



BUT YOU JUST SAID I COULDN'T LOCK MYSELF IN AT NIGHT!

YOU CAN'T! YOU CAN ALWAYS OPEN THE DOOR AND GET OUT IN CASE OF FIRE, EVEN WHEN IT'S LOCKED!



WELL, I DON'T THINK IT'S VERY SAFE TO LIVE IN A HOUSE WITH A FRONT DOOR THAT OPENS WHEN IT'S LOCKED AND YOU CAN'T LOCK YOURSELF IN!

LISTEN! COME OUTSIDE AND I'LL SHOW YOU HOW SAFE IT IS!



NOW CAN YOU OPEN THE FRONT DOOR?

NO, CAN YOU?



NO - MY KEYS ARE INSIDE -

WE'RE LOCKED OUT!



IT'S BEEN A WEEK SINCE OAKY LEFT THE ISLAND ON WHICH HE WAS WASHED ASHORE AFTER A SHIPWRECK... AND IN UNCERTAINTIA KING CORNY IS HAVING FINANCIAL TROUBLES...

YOU FIND A WAY TO TURN IRON INTO GOLD, MURDOCK, OR I'LL HAVE YOUR HEAD! I NEED MONEY, AND I NEED IT BAD!!

HMM... I'LL TEST MY THEORY ON THIS OLD HORSESHOE!



...I'LL IMMEDIATELY IMMERSE IT IN MY MAGIC MIXTURE!

MY SUBJECTS WON'T STAND FOR ANY MORE TAXES!



...I'VE TAXED EVERYTHING EXCEPT THEIR MEMORIES!

... NOW I'LL ADD THIS PHILOSOPHER'S STONE. IT'S VERY RARE AN' CHOCK FULL O' MAGIC!



MURDOCK! DOGGONE YOU... AND YOUR DOGGONE MAGIC!!

HMM...!

DID IT WORK?

MURDOCK, ARE YOU DEAF? DID THE IRON TURN TO GOLD??

NOPE!

WHAT HO THE GUARD!!

TAKE HIM INTO THE COURTYARD AND SUMMON THE ROYAL EXECUTIONER!

ANY LAST WORDS, MURDOCK?

ER... YES! I THINK I'M GITTIN' A SORE THROAT!

THINGS TO COME



DON'T LOOK SO UPSET, GERTRUDE,--- IT DOESN'T GIVE MILK!!

HEY!---WATCH WHERE YOU'RE SPREADIN' THAT STUFF, SON!!

AN ALL-PURPOSE "WORK HORSE" WITH WINGS TO DO CHORES FOR THE NATION'S FARMERS IS BEING DEVELOPED. THE NEW AIRPLANE WILL REPLACE A NUMBER OF GROUND TOOLS SUCH AS MANURE SPREADERS, SPRAYERS, SEEDERS, ETC...

BRESNAN

NEIGHBORLY NEIGHBORS



HEADS, I PLAY HORSESHOES--



TAILS I STIR UP A CHECKER GAME--



-AND IF IT STANDS ON EDGE I'LL PAINT THE FENCE LIKE MYRA SAID!



Reg. U.S. Pat. Off. AP Newsfeatures

5-21



CONFOUND THE PEOPLE WHO THROW GUM ON THE SIDEWALK!

Patsy in Hollywood

by Bill Dyer

Reg. U. S. Pat. Off. AP Newsfeatures

... AND THIS FINISHES THE LAST LESSON ON THE LAST DAY OF SCHOOL!

HOT ZIGGITY!

WHOA, THERE, PATSY! ...AREN'T YOU OUT OF CONTROL?

TRASH

SURE! ... THAT'S BECAUSE SCHOOL IS OUT! ... I CAN FORGET ABOUT STUDYING FOR THREE MONTHS!

THE WORLD SEEMS BRIGHTER ALREADY! ... WITH NO LESSONS STARING YOU IN THE FACE! ... OBOY!

5-21

ARIO SCHOOL

10 Easy LESSONS

LEARN TO WRITE for MOVIES

LEARN TO FLY

CANASTA LESSONS

DRAMATIC SCHOOL

LEARN TO DANCE

DRIVING LESSONS

ANIMALS EDUCATED

THIMBLE THEATRE :- Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



This Space For Sale!



For Complete Details - Inquire
THE HEREFORD BRAND
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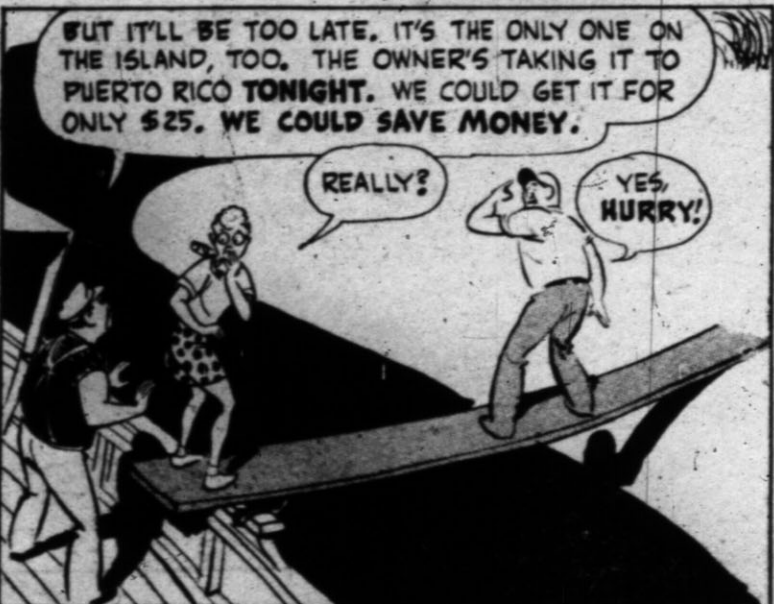
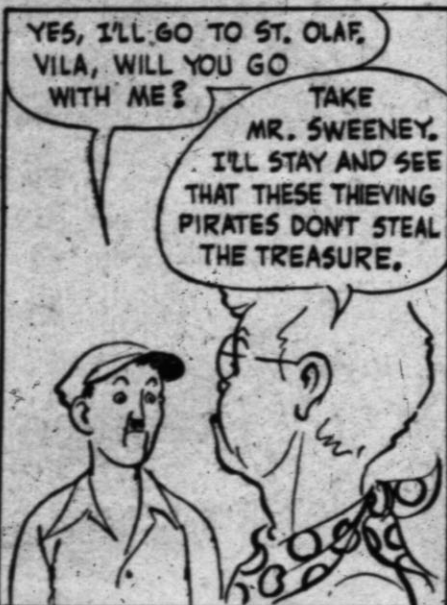
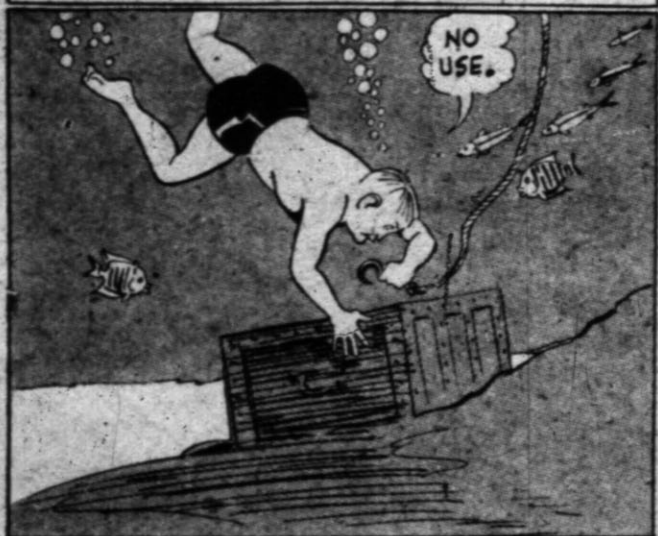
The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

BUZ SAWYER by ROY CRANE

A PIRATE TREASURE... POSSIBLY WORTH MILLIONS... AND THERE IT IS AT THE BOTTOM OF THE RIVER.



Roy Crane 5-21

Right Around HOME by Dudley Fisher



for **FINE FOODS**

at popular prices

You Can't beat... **IKE'S CAFE**

MAIN STREET at HIGHWAY 60

BLONDIE

by
CHIC YOUNG

HONESTLY, IT SEEMS ALL I DO IS WASH AND IRON AND MEND THE CHILDREN'S CLOTHES

AND THEIR CLOTHES COST SO MUCH AND THEY OUTGROW THEM SO FAST--IT'S A PROBLEM

THIS PROBLEM NEEDS SOME MALE THINKING--A MAN'S MIND--NOW LET ME SEE

I'VE GOT IT--THE CHILDREN ARE GOING TO WEAR PLAIN OLD BLUE JEANS--THAT'LL SOLVE EVERYTHING

FROM NOW ON MAMA IS GOING TO HAVE NO MORE WORRIES ABOUT CHILDREN'S CLOTHES

ALL RIGHT NOW PICK OUT SOME BLUE JEANS FOR YOURSELVES AND BE SURE TO GET THE RIGHT SIZE

I'M SIZE 30

HEY, POP LOOK AT THESE FANCY COWBOY SHIRTS

PICK OUT A COUPLE

LOOK AT THESE CUTE LACE BLOUSES

OH, DADDY, YOU'RE SO SWEET TO BUY ME THESE WHITE BUCKSKIN SHOES

POP CAN I GET THESE COWBOY BOOTS?

ALL THE KIDS AT SCHOOL ARE WEARING THESE TYROL HATS WITH LITTLE FEATHERS

OKAY, SON GET ONE

LOOK AT THIS CUTE HAT, DADDY

LOOK AT THE CUTE SLIPS, DADDY--I'VE OUTGROWN ALL MINE

THAT REMINDS ME, POP--I NEED SHIRTS AND SHORTS AND SOCKS

I WASH AND IRON MY CHILDREN'S CLOTHES FROM MORNING 'TIL NIGHT

DAGWOOD TOOK OUR CHILDREN DOWNTOWN TO BUY THEM JUST PLAIN OLD BLUE JEANS

LOOK, MOM

MY GOODNESS--WE MUST'VE LEFT THE BLUE JEANS IN THE SHOE DEPARTMENT

sugar 'n spice 'n everything nice...

THAT'S WHAT OUR
BAKERY FOODS
ARE MADE OF!!

Fresh In Hereford

Hereford Buttermilk Bread
Hereford White Sliced

HEREFORD BAKERY

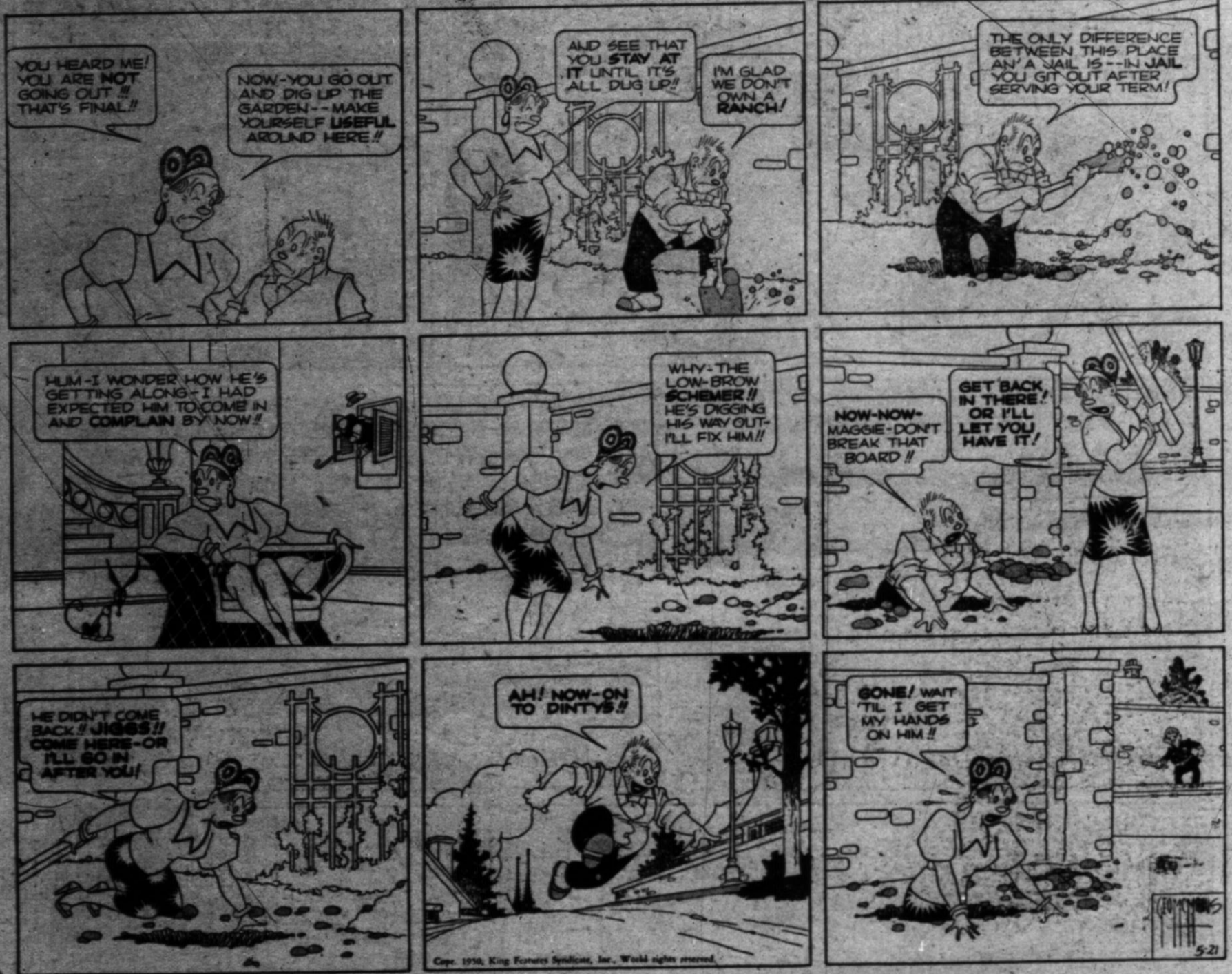
SNOOKUMS
by
GEORGE McMANUS



Bringing Up Father

Registered U. S. Patent Office

By **George McManus**



TRADE WITH YOUR NEIGHBORS—
The Friendly Merchants Of Hereford

- Friendly, Courteous Service
- Nationally Advertised Brands
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Of A Bigger & Better Hereford By

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The KATZENJAMMER KIDS



PITMAN GRAIN

PHONE 1
NO. 1

TEENNA[®] *by Lilla Terry*



ENTERTAINMENT UNDER THE STARS

SEE AND HEAR THE MOVIES IN THE PRIVACY OF YOUR OWN CAR... EAT SMOKE... TALK... WHILE YOU SEE THE STARS UNDER THE STARS.

LOCATED WEST OF TOWN ON HWY. 60

NO BABY SITTER TROUBLE HERE

Come As You Are

TOWER DRIVE-IN

LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office

HONEST, ZERO-I KNOW WHY YOU'RE WAGGIN' YOUR TAIL~ IT'S BECAUSE YOU KNOW WE'RE SO FAR AWAY FROM OLD MRS. PETTAFOG AN' NOW SHE CAN'T FIND US.



NOW WE'RE FREE, HAPPY AN' HEY, MISTER~ STOP!! YOUR BABY BUGGY IS ~~~



GEE~ THAT MAN IS LUCKY! THE BABY BUGGY AINT HURT A BIT~ BUT HE WON'T BE LUCKY IF HE DON'T NOTICE IT FELL OFF~



I GUESS IF ANYONE SEES US, THEY'LL SAY WE'RE A COUPLE OF BABY SITTERS GOIN' TO WORK~ OH, LOOK~ HERE COMES A CLOUD OF DUST~ MAYBE IT'S THE MAN~



THE NAME IS HIRAM H. LONG~ FOLKS CALL ME HI LONG~ JOKIN' OF COURSE, 'CAUSE I AIN'T HIGH AND I AINT LONG~ WHAT MIGHT YOUR NAME BE? I RECKON YOU'RE A STRANGER HERE~



ANNIE ROONEY? DOG MY CATS! IF I AIN'T BEEN SINGIN' YOUR PRAISES EVER SINCE I WAS KNEE-HIGH TO A GRASSHOPPER~ FROM NOW ON I'LL BE SINGIN' YOUR PRAISES LOUDER THAN EVER~



YOU MAY HAVE BEEN A STRANGER A FEW MINUTES AGO~ BUT HERE'S MY SHEBANG WHERE YOU'LL FIND AUNT NELLIE, A LARGE, ECONOMY-SIZE MODEL OF CINDERELLA'S FAIRY GODMOTHER, WAITING TO WELCOME YOU LIKE A RICH UNCLE FROM ALASKA~



OH, NO, THANK YOU, MA'AM~ I MEAN AUNT NELLIE~ I'M SO FULL OF NICE FOOD AN' HAPPINESS, I'M SCARED I'LL WAKE UP AN' FIND I'M HAVIN' THE WONDERFULEST KIND OF A HAPPY DREAM~



DARRELL MCCLURE

5-21
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WANT ADS

Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire way to get results is through the classified ads... the town's largest place for buyers and sellers!

- ★ READ FOR PROFIT!
- ★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30



SUMMARY: KING AGUAR WISHES PRINCE VALIANT TO TAKE A GLITTERING RETINUE WITH HIM ON HIS MISSION TO ROME, AS BEFITS A PRINCE OF THULE. BUT VAL HAS OTHER PLANS. A SMALL ARMY WOULD ONLY INVITE SUSPICION AND ATTACK.



AND HE REMEMBERS HOW HE, TRISTRAM AND SIR GAWAIN WENT ROLLICKING ACROSS EUROPE WITH PRACTICALLY NO SERIOUS TROUBLE AT ALL AND HARDLY A FATALITY.



FIRST, HE MUST HAVE ONE COMPANION WITH READY WIT AND GLIB TONGUE TO KEEP TROUBLE AWAY. SO WHO ELSE BUT RUFUS REGAN?



NEXT, A MAN WHO WOULD BE A TOWER OF STRENGTH SHOULD TROUBLE BE UNAVOIDABLE. . . . BUT WHO? VAL RIDES IN SEARCH OF SUCH A MAN.



JARL EGIL RISES PAINFULLY TO HIS FEET AND FACES HIS OLD ENEMY. EVER SINCE THE DUEL HE HAS DREADED THE KING'S WRATH.



INSTEAD HE GETS A WONDERFUL OFFER. "I AM IN NEED OF A HEARTY FIGHTING MAN TO ACCOMPANY ME ON A MISSION TO ROME," SAYS VAL. "WILL YOU COME?"



STILL ANOTHER IS ADDED TO THE PARTY. "YOU ARE TO TAKE CARE WITH YOU," ALETA ANNOUNCES. "TAKE GOOD CARE OF THE DEAR BOY AND SEE THAT HE KEEPS UP WITH HIS STUDIES."

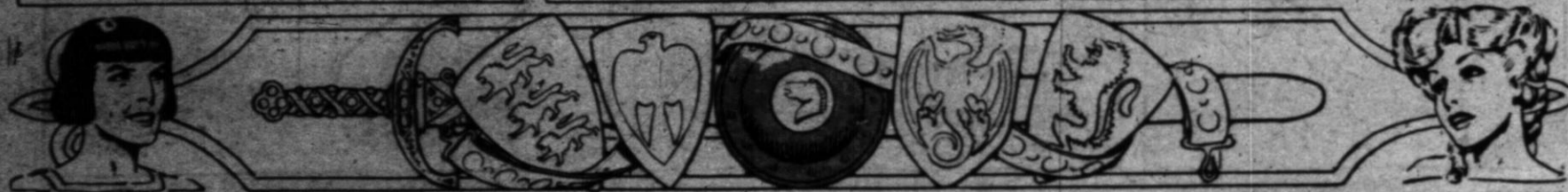


"HE HAS BEEN IN LOVE WITH ME LONG ENOUGH. IT'S TIME YOU TOOK HIM OUT INTO THE WORLD, NOW THAT HE IS GROWING UP."



THESE TWO STEAL AWAY OFTEN, FOR THEY MUST STORE UP SWEET MEMORIES TO LAST THEM DURING THE LONG MONTHS THEY ARE TO BE PARTED.

NEXT WEEK - The Spg.



EVERY NEW
CONVENIENCE
YOU'VE BEEN
LOOKING FOR

Serwel
The GAS Refrigerator

Only Serwel - The Gas Refrigerator
has NO MOTOR TO WEAR
NO MACHINERY TO GROW NOISY
STAYS SILENT - LAST LONGER

COMMERCIAL OIL CO.

131 Main Street

Factory Trained Service Men On Duty at all Times

Phone 68

RUSTY RILEY by FRANK GODWIN



TEX, I'VE GOT THAT BALLOON PEDDLER PLACED NOW.. HE USED TO SELL TICKETS FOR HANDLEBAR HARBESON.. FUNNY THING.. SANDECCI CAUGHT HIM TRYING TO STEAL A WHOLE WEEK'S TAKE!!

HM-M-THAT'S A REAL ODD COINCIDENCE - SANDECCI BEIN' THE ONE WHO CAUGHT HIM.. I'LL SEE TO IT THAT HE'S WATCHED.



HOW COME HE HASN'T SPOTTED YOU, IF HE WORKED IN YOUR CARNIVAL?

I USED TO SPORT A BLACK MUSTACHE.. AND I'VE LOST A LOT OF WEIGHT.



RUSTY, WHERE DID THAT BALLOON MAN COME FROM? DID HE ARRANGE WITH YOU FOR THE CONCESSION?

GOLLY NO, TEX! I THOUGHT HE GOT PERMISSION FROM YOU!



HM-M-M!.. I SEE.. NOW LOOK, RUSTY.. I HAVE A STRONG HUNCH ABOUT THAT HOMBRE, AND, BETWEEN US, I THINK WE CAN CATCH HIM.. NOW HERE'S THE PLAN...



A FEW MINUTES LATER

HAVE YOU GOT IT ALL STRAIGHT? YOU COME OUT AFTER YOUR BEAR ACT.. I'LL BE AT THE TICKET STAND, AND THEN YOU DO JUST WHAT I'VE TOLD YOU..!

SURE, TEX.. I UNDERSTAND.



AN HOUR LATER

WELL, I GUESS WE'VE SOLD ALL THE TICKETS WE'RE GOIN' TO.. HEY, RUSTY.. TAKE THIS CASHBOX AND PUT IT IN MY CAR!

OKAY, TEX!



OH, BROTHER! THIS IS MADE TO ORDER.. THAT KID'S GOT ALL THE CABBAGE.. AND THEM CARS IS PARKED IN BACK O' THE TENT WHERE IT'S NICE AND LONELY!



ALL RIGHT, KID.. HAND OVER THAT CASHBOX--- COME ON.. I AIN'T FOOLIN'!

HUH?

'Bear' the Heat Better!
KEEP COOL
 with
AIR CONDITIONING
 Phone 708

It's later than you think... old man summer is just around the corner. If you're thinking about having air-conditioning installed... just call us for an estimate.

Experts in Plumbing - Sheet Metal work

HEREFORD HEATING CO.

529 East 1st Street

Authorized LENOX Dealers



BLOWER-TYPE AIR COOLER

5-21 TO BE CONTINUED

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KING[®]
of the
ROYAL MOUNTED
by
ZANE GREY

THIS IS AWFUL... MY OWN FATHER A... A MURDERER! HE EVEN TRIED TO KILL YOU!

I SUSPECTED HIM, TROPIC... THAT'S WHY I DIDN'T BREATHE MUCH OF THE GAS!

1

UNAWARE THAT HIS OWN DAUGHTER HAS FOLLOWED, EDDY CURRENT SPRINGS A DEATHTRAP ON KING AND FEELS SURE HE HAS DESTROYED THE ONLY PERSON SUSPECTING HIM!

WHEN HE THOUGHT I WAS DYING HE BOASTED THAT HE WAS GOING TO ROB THE SHALLOW LANDING BANK... WE'VE GOT TO STOP HIM!

2

BANKER COBB BRAGGED TO ME ABOUT THE HUGE AMOUNT OF CASH HE HAS ON HAND... I'LL RELIEVE HIM OF IT!

MEANWHILE, THE 'CAUSEWAY BANDIT' STRIKES AT THE UNPROTECTED FLOOR OF THE ANCIENT BANK!

I HEARD A SAWING NOISE... OH! 'T-T-H' CAUSEWAY KILLER!

WORKING LATE, EH, COBB? HOW NICE... YOU CAN OPEN THE VAULT. I WON'T HAVE TO BLAST IT!

4

THAT VOICE! IT--IT'S... WHY, YOU'RE EDDY CURRENT!

H-HERE... BUT D-DON'T KILL ME!

YOU MADE THE MISTAKE OF LETTING ME KNOW YOU RECOGNIZED MY VOICE!

5

JUST HAND OVER THE CASH!

6

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THERE'S THE BANK, KING... OH-OH!

SHOTS! HE'S IN THERE... THAT WAS A MACHINE GUN!

7

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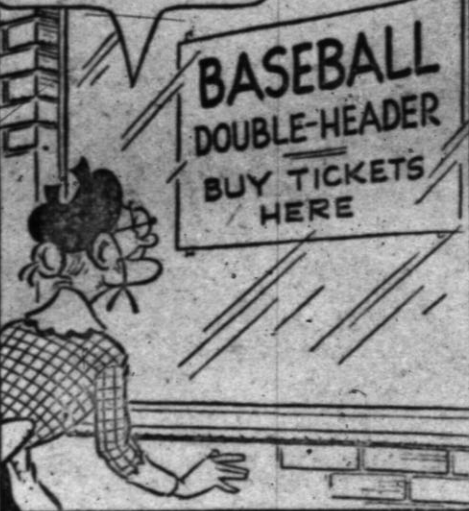
Have YOU Tried...

MANN'S
Buttermilk Cream
BREAD

LOOK FOR THE BREAD IN THE BRIGHT RED WRAPPER (POLKA DOTS)

GRANDMA by CHAS. KUHN-

OH, BOY!! I'VE GOTTA SEE THAT -



-IF I CAN RAISE MONEY ENOUGH FOR A TICKET!



WHERE'S THAT BIG HUNK O' IRON I HID UNDER HERE LAST WEEK?



SURE, GRANDMA, I HAVE LOTS OF OLD PAPERS -



GLAD T' GET RID OF THEM!



OH, BOY, ENOUGH FOR A TICKET AN' A BAG O' PEANUTS, BESIDES.



GIMME A GOOD SEAT RIGHT BACK O' THIRD BASE -



ROW 3 - SEAT 17 - OH, BOY, MY FAVORITE SPOT, -



BUT, GRANDMA - I DON'T HAVE TH' CASH T' PAY MY WAY IN -



WHY, HECK, HERE'S A TICKET YOU CAN HAVE - I WASN'T GONNA USE IT, ANYWAY!!



SHIRTS you'll be proud to wear!



Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. During March we are offering special service in this department. Prove to yourself the many advantages our complete, modern service offers in finer shirt finishing . . . at low cost, too!

SHIRTS 20c Each
When Accompanied with Family Bundle **17c Ea.**

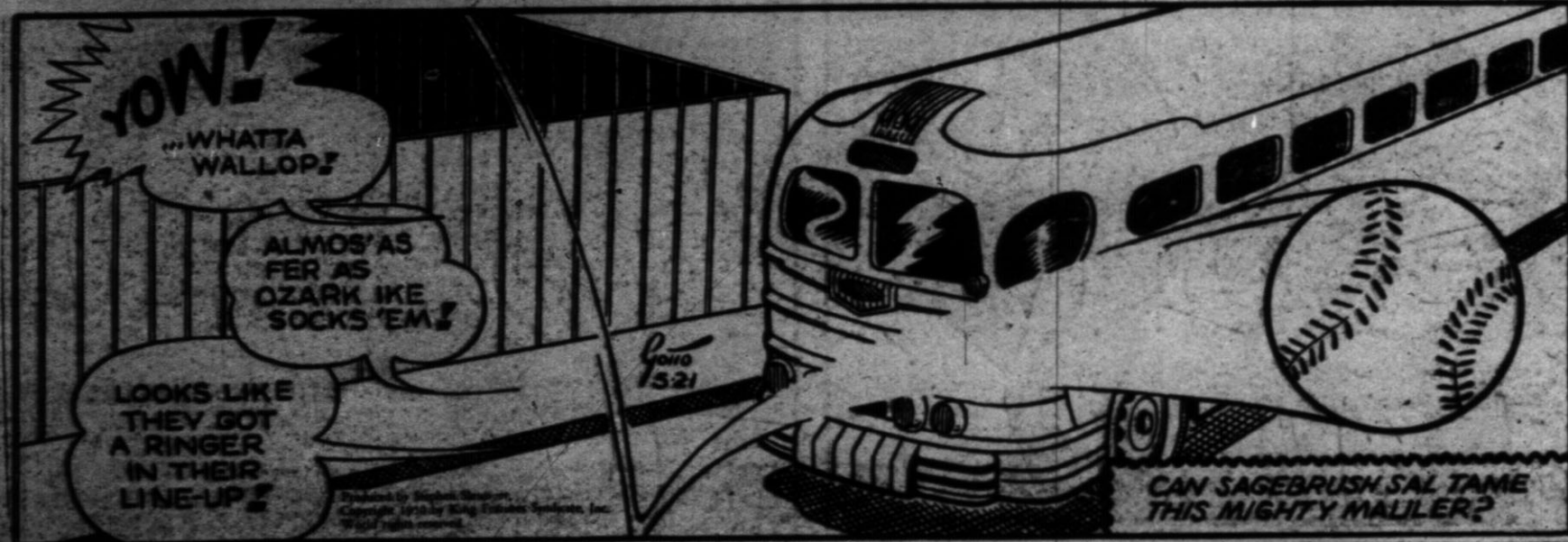
Call 298 or ask our driver for complete details!

HEREFORD LAUNDRY &

DRY CLEANERS

PHONE 298

OZARK IKE by RAY GOTTO



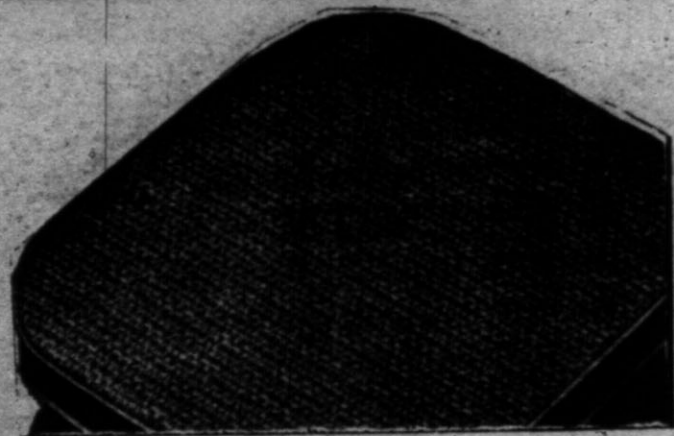
New Air Foam Cushions

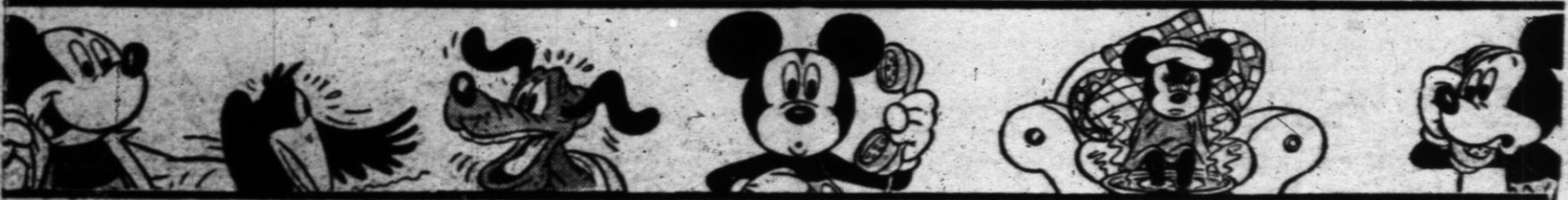
REMOVABLE COVERS
NEW LOW PRICE

\$5.50 TO \$6.70

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE HEREFORD BRAND





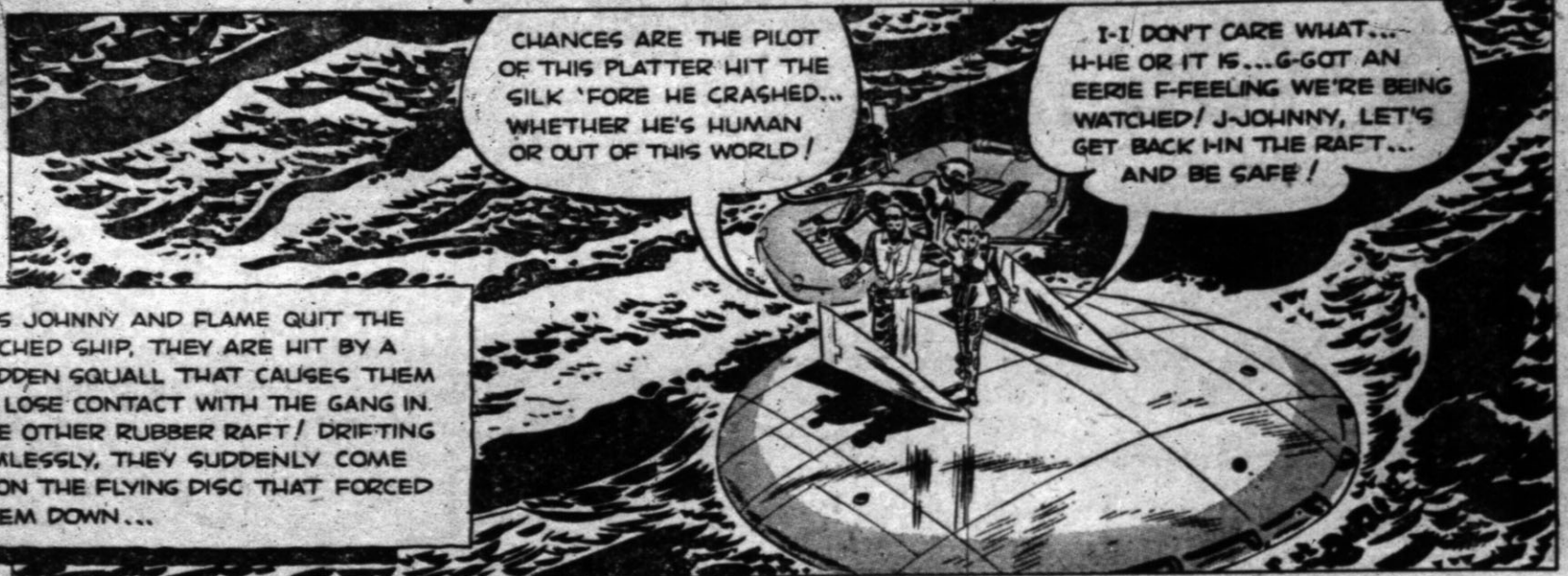
Phone 497

When Storm Clouds Gather!

There is no deterring the elements of nature! Wind or hail storms may do severe damage to your crops, your farm buildings. Make sure you have enough insurance to cushion your losses when the weather goes on a rampage!

LOANS and ABSTRACTS
HEREFORD INSURANCE CO.
ELIZABETH WOMBLE

JOHNNY HAZARD by FRANK ROSSIN



CHANCES ARE THE PILOT OF THIS PLATTER HIT THE SILK 'FORE HE CRASHED... WHETHER HE'S HUMAN OR OUT OF THIS WORLD!

I-I DON'T CARE WHAT... H-HE OR IT IS... G-GOT AN EERIE F-FEELING WE'RE BEING WATCHED! J-JOHNNY, LET'S GET BACK IN THE RAFT... AND BE SAFE!

AS JOHNNY AND FLAME QUIT THE DITCHED SHIP, THEY ARE HIT BY A SUDDEN SQUALL THAT CAUSES THEM TO LOSE CONTACT WITH THE GANG IN THE OTHER RUBBER RAFT! DRIFTING AIMLESSLY, THEY SUDDENLY COME UPON THE FLYING DISC THAT FORCED THEM DOWN...



OH, NO! I WANT TO DELVE DEEPER INTO THIS MYSTERY!



J-JOHNNY... LOOK!

SUFFERIN' GUSIE! OF ALL THE CONTRACTS... ONE OF THE OLDEST FORMS OF TRANSPORTATION AND ONE OF THE LATEST!



HEY! C'MON! OVER HERE! SAVE US!

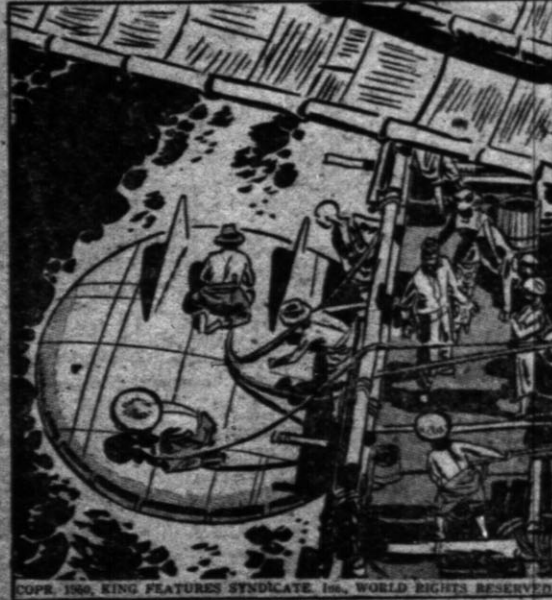
FINE TIME FOR THEM TO HEAVE IN SIGHT! ONLY HOPE I CAN CONVINCE THEM THAT THIS GAUCER IS IMPORTANT EVIDENCE AND NOT TO DITCH IT!



HEY! WHERE'S HEADMAN?! THAT FLYING MACHINE IS VERY IMPORTANT! VERY IMPORTANT! HEADMAN!



LOOK, PAL... THANKS FOR THE RESCUE... BUT THAT GAUCER IS MORE IMPORTANT! PUT A TOWLINE ON HER! AW! THEY DON'T GET A WORD I SAY!



FOR GUYS WHO AREN'T HEP TO MY LINGO... THEY SURE CARRY OUT INSTRUCTIONS!

I WONDER!

CONTINUED...

FROZEN FOOD LOCKERS

FROZEN FOOD LOCKERS



A limited number of lockers and box storage bins are available. When you butcher, save dollars — save meat by storing the modern way. Try Our New Cellophane Wrap

Weekly Specials on BIRDSEYE FROZEN FOODS

HEREFORD LOCKER and COLD STORAGE

MANDRAKE

THE
MAGICIAN

BY LEE FALK & PHIL DAVIS

NIGHT, IN THE PALACE OF LORO OF LETHE. NARDA REMOVES THE SACKS OF SECRET POWDER THAT CAUSE FORGETFULNESS -- AND HIDES THEM IN THE CELLAR --

OH-- SO MANY SACKS--AND SO HEAVY! BUT I CAN'T STOP!

1

--THEN REFILLS THE SECRET POWDER ROOM WITH SACKS OF ORDINARY SALT!

ONLY A FEW MORE TO GO. I'M EXHAUSTED--

2

THE NEXT MORNING, SHE WATCHES AS ONE OF THE TWIN GIANTS EMPTIES THE SACKS INTO THE HOPPER--HIS DAILY TASK--

IT'S WORKING! HE DOESN'T KNOW THE DIFFERENCE!

3

NOW, INSTEAD OF THE POWERFUL SECRET POWDER, SALT TRAVELS FROM THE HOPPER INTO THE RESERVOIRS, THEN INTO THE HOMES OF LETHE.

HOPPER

PRESSURE TANK

PUMPING STATION

4 RESERVOIR

WATER MAINS SUPPLYING HOMES OF LETHE

THERE YOU ARE, NARDA. I'VE BEEN LOOKING FOR YOU. DID YOU SLEEP WELL?

Oh--! I--er--NO, TO BE TRUTHFUL, I DIDN'T SLEEP MUCH, LORO.

5

5-21

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YOU SEEM HAPPIER. I KNEW YOU'D GET USED TO IT HERE. THESE ARE ALL FOR YOU--WHEN YOU BECOME MY WIFE --NEXT WEEK!

NEXT WEEK? OH--IT'S GOT TO WORK--BY NEXT WEEK!

6

CONTINUED--

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