

WEATHER

Table with weather forecast for Thursday, Friday, and Saturday, including High and Low temperatures.

The Sunday Brand

42 Pages

Including 20 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Vol. 7 — No. 18

Hereford, Texas, Sunday, October 31, 1954

Price 10c per copy

Around Town

Merchants, especially in dry goods lines, were busy this week preparing for Dollar Day tomorrow.

The Legion is inviting all veterans to attend a big breakfast at the club house in Veterans Park on the morning of Thursday, Nov. 11.

The Merchants committee announced this week that they will work with the JayCees in sponsoring the Christmas Parade at Third and Main this year.

Walter Jones of Illinois has the Brand circulation department over-rated. He mailed back his renewal this week with the following notation: "Try and have some more rain next year."

Nov. 13 has been scheduled as date for a WSCS bazaar to be held at Hereford Furniture Store.

Phyllis Dishman says remind holders of Town Hall memberships that two area programs will be seen this week with Cleo Dawson, Friona and Ed Weeks in Amarillo.

More than 200 persons toured seven Hereford homes in a program sponsored here Friday by (Continued on Page 2)

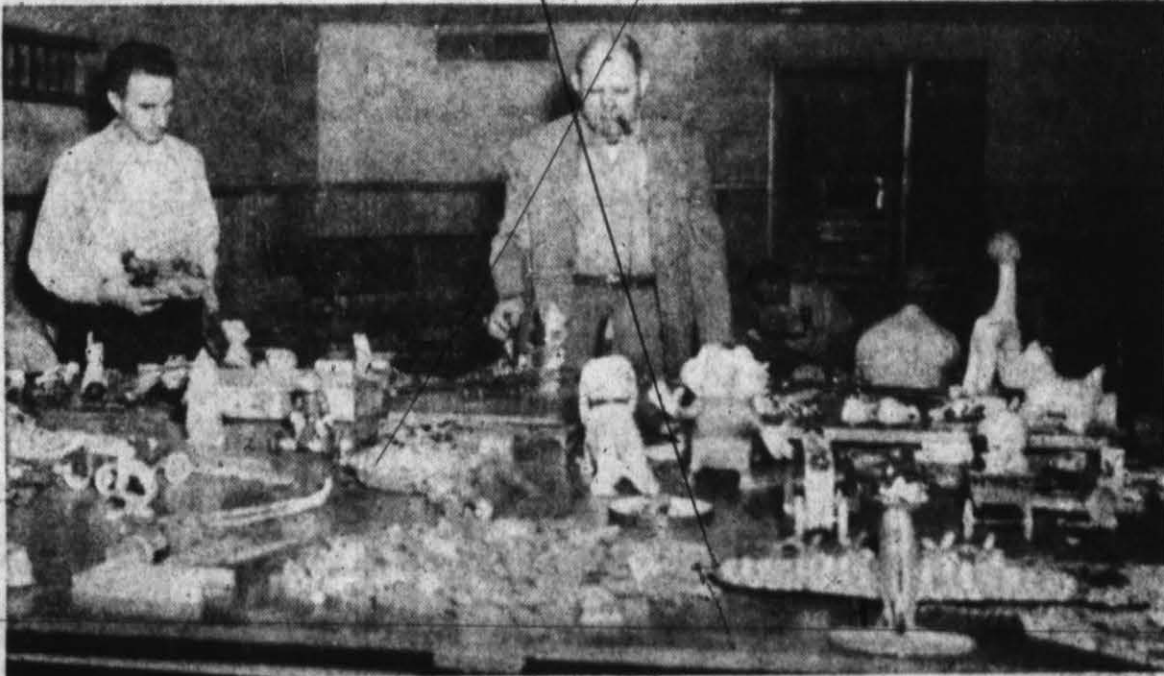
Total Of 1,662 Get Chest X-rays

With a total of 1,662 persons going through the chest X-ray lines in Hereford was highly successful when compared with the daily average of 600 persons generally chalked up by the X-ray crew.

Congressional Race, Amendments To Hold Interest On Giant Size Ballot

Voters will go to the polls here Tuesday to mark a blanket-size ballot, approximately 12 inches wide by 29 inches long.

The Democratic column is complete with 30 candidates and is the only listing on the ballot which carries a full slate.



OLD TOYS MADE NEW are viewed by Wayne Lawrence and Bob Lamm, VFW volunteer workers, who took time out Thursday night to check over some of the finished products.

First National Names Phillips Vice-President

Affiliation of Roy Phillips with the First National Bank in this area, having spent seven years in this area, having spent seven years with the Hereford State Bank, during which time he advanced from cashier to vice-president.

Lack Of Toys Slows Down Repair Crews

Wanted: Old Toys. Made like new for distribution Christmas. Guaranteed to make a lot of kids happy.

Wheat And Cotton Are Only Crops With Allotted Acres During 1954

"Wheat and cotton are the only two crops on an allotment basis," said Faust Collier, ACP manager, today.

Even The Fishermen Are Embarrassed When Farmers Talk Of Milo Yields

Hereford has always had more than its fair share of fishermen. Like fishermen in other places, they may even stretch things a bit, but the circumstance has nothing to do with the stories that are floating around these days about "How many pounds of milo I made to the acre."

Control Of Water On Local Level Is Favored

Draft Board Will Induct 11 Nov. 8; 20 For Physicals

Twenty registrants of Local Selective Service Board 18, have been called for physical examinations on November 8, and the 11 other registrants are scheduled for induction on the same date.

Farm Bureau Opposes Sorghum Quota; Wants Assistant Agent

Water pro-ration held the spotlight of a Farm Bureau meeting attended by a record crowd in Hotel Jim Hill here Thursday night.



HALF A CENTURY AGO Ben McCleary, left, and C. R. Smith, former XII Ranch foreman, became fast friends when McCleary and his father were commissioned in 1906 to survey 3 1/2 million acres of Capitol Syndicate land.

Farm Census To Begin Monday

The farm census for Deaf Smith County is scheduled to begin Monday, Nov. 1, according to announcements this week by E. E. Glenn, regional supervisor.

Man Who Surveyed Area For XII Views Hereford 'After 46 Years'

"He's the fellow who drew the map" The expression, more or less common in referring to old timers and to days of the distant past, could have been interpreted literally as C. R. Smith introduced Ben McCleary, 80, of Aloka, Okla., around town this week.

They also protested some of the measures now included in planned legislation reviewed by the High Plains Water district at a breakfast held here Wednesday morning.

"If we are to have pro-ration of underground water," said the group, "it should be controlled and enforced on a local level, and passed by vote of the people."

Strange Funeral Is Held Friday

Funeral services for Edward L. Strange 77, were held Friday evening, Oct. 29, at the Temple Baptist Church with Earl Cantrell, minister of the Church of Christ in Silverton, officiating.



A SECONDARY AIRPORT, within three miles of town, were chief recommendations offered by J. D. Church, CAA representative of Ft. Worth, when he visited here Thursday.

Man Who....

(Continued from Page 1)
 ery resource of the Syndicate was placed at their disposal.
 "A Spanish League was 2.63 miles in length," answered McCleary with a smile, then he added: "That's one measurement I'll never forget."

The Spanish locations were designated with earth mounds and pits, McCleary recalls. He says they had been placed many years before, but says it was surprising how many of them were still intact. He attributes this to the fact that all of the country was in grass and seldom bothered.

"We found most of them," he says. "However, when they happened to be near a prairie dog town, we soon learned to abandon the search."

Meet After 46 Years
 It was soon after he arrived here that McCleary became acquainted with C. R. Smith, foreman of the Escarbada Division of XIT—and the two men became fast friends. When McCleary and his father left in 1908, they lost track of Mr. Smith and, says McCleary, I was told that he was dead. Mr. Smith, too, had attempted to learn of McCleary, but to no avail. A chance acquaintance recently caused McCleary to wonder if C. R. Smith was still in this area, so he wrote a letter to find out.

"I was sure surprised when he wrote right back," says McCleary. Mr. Smith did even more than that. He kept insisting, until McCleary was persuaded to make a trip to Hereford. He arrived Monday and left Wednesday. This was the first time he had seen Hereford or any portion of the former XIT holdings since he left in 1908.

No Wild Horses
 "You can imagine my surprise," he declared, "46 years ago everything was different. I can see now where I made the greatest mistake in my life by not settling down in Hereford when father and I finished that survey." McCleary added that he could have bought all of the land in the area for 50 cents to \$2 an acre.

"As I said, it was only grass land then, but father and I talked often about how it was going to develop."
 One of the big contrasts which McCleary notices today, in addition to abundant crops, is the lack of horses in addition to those used by the ranch hands, he says there were hundreds of wild horses which roamed his area in 1906. In addition, he says, "the Hereford area had the greatest antelope population I ever saw—and I have seen a lot of them."

Mr. McCleary says that his work has carried him into a lot of cour-

try during his 80 years, which he sums up as follows:
 "If I were a young man, I would make a bee-line for Hereford. You folks have the best country in Texas—possibly in the United States. It has developed a lot in the past 50 years, and I predict that it will develop even more in the next 50 years."

Even The....

(Continued from Page 1)
 ammonium sulphate and produced 7,500 pounds on the 1/2-acre area. The second strip, same size, was treated with a half-and-half mixture of ammonium sulphate and ammonium nitrate (225 pounds to the acre)—and produced 8,300 pounds on the 1/2-acre tract.

Buck Parsons was also doing pretty well with his grain crop this year, according to Clearman, who said that it totaled up to 5,100 pounds to the acre.

"I can't believe it, myself," said Clearman, "but there it is and they have the figures to back it up."
 Meanwhile, the yields are embarrassing to the farmers. They are reluctant to brag about them and often start off: "You won't believe this, but..."

To be considered, too, are those few scattered individuals who only made 1,500 or 2,000 pounds to the acre. They are having just as much trouble getting people to believe them—especially the bankers.

Being an old fisherman ourselves, the only advice we have is: "Let the other fellow tell his story first. If you speak up, someone is sure to top your yield—and if it isn't around 6,000 pounds, you haven't got anything to talk about in the first place."

Well, Now—Back In '54'
 All of which adds up to the fact that they will be talking about the 1954 grain sorghum crop for a long time—maybe even 50 years from now.

Draft.....

(Continued from Page 1)
 man, Bovina; George E. Hill, Canyon; Wilbur L. Hill, Canyon; Jack L. Willier, Nisland, S. D.; Jimmie L. Cramer, Hereford; Gerald D. Thompson, Canyon.
 William K. Glover is delinquent, anyone knowing his whereabouts please contact the Draft Board.

Mrs. Clinton Jackson left for Abilene Friday, where she plans to spend the weekend with her daughter, Patsy, a student at Hardin-Simmons University.



HALLOWEEN GOT OFF to a flying start Friday night when the Young Mothers entertained with a party for children. Back row, left to right, Nancy Martin, Sandy Winkler, Joel Wallace, Roger Owen, Gary Stagner, Ren Lee, and Mickey

Davis. Front row: Steve Caveness, Susan Banks, Cindy Cavness, Ronald Wallace, John Stagner, Judy Lookingbill, Carol Clearman.



SEEK CONGRESS POST -- Walter Rogers, above, spoke before the Lions Club Wednesday in Hereford and Pete LaMaster (left) visited in Hereford Friday in a whirlwind tour of the district to close his campaign. Rogers is the incumbent Democratic nominee, while LaMaster is the GOP nominee for Congressman of the 18th District. Appearing with LaMaster is "Preach" Loftin, campaign aide of Perryton. (Staff Photos)



calves the ground are like MONEY IN THE BANK

It costs a lot of money to keep a cow. A lot of that money is lost if she fails to settle or drops small, weak calves that die or develop into "tail-enders."

BIG CROPS of husky calves are a must, if a fellow is going to make money ranching. This is especially true when the price of cattle is off.

Your range needs help. It takes more than grass alone to give your cows what they need to grow and drop the kind of calves that will bring top prices next fall.

PURINA RANGE CHECKERS have proved their worth in research tests and on thousands of ranches. This favorite range supplement has what it takes. Cattle love Checkers, do well on them. Cows stay up in good shape at calving time, have lots of milk for the calves, too.

Feed for big calf crops the Purina Way. Purina Range Checkers can help you keep your operation on the profit side of the ledger.

COME IN. We'll visit about Purina Range Checkers and profitable ranch management. Make it soon!

Your Store with the Checker-board Sign



PACKARD MILLING CO.

Around....

(Continued from Page 1)
 the Garden Beautiful Club. Sponsors said the number breaks all previous records and included visitors from Amarillo, Vega, Adrian, Canyon, Dumas, Lockney, Floydada and Clovis.

Winners in the Cub Pack Halloween costume contest Friday night were: Most original, Gary Gear as Reject the Robot; Most outstanding, Butch McCaslin as Batman; Most unusual, Mike Kelly as an Indian; Most comical, John Buck as a hob.

Standing room went at a premium here Saturday morning when

approximately 1,000 boys and girls turned out to the Kiwanis sponsored free show at the Star Theatre. The program also included T-V stars "Cagey, the Clown," "Pete, the Pirate" and "Aunt Phyllis."

Mr. and Mrs. Henry Hastings were in Petersburg Friday night and Saturday, visiting in the home of their daughter, Mrs. Wayne Hill, and family. They attended the football game Friday night. Mr. Hill is the coach for the Petersburg High School team.

Read The Classifieds

Summerfield News

By Ann Lookingbill

Mr. and Mrs. Luther Foust and boys of Plainview were visitors in the Lee Curry and Guy Walsler homes Sunday afternoon.

Mrs. L. H. Lookingbill Sr., and Mrs. Ray Johnson were in Amarillo Saturday afternoon, shopping.

Mr. and Mrs. Purcell, Bill and Vendell from Cheyenne, Okla., were down to see their new grandson, Richard Purcell, over the weekend. Others visiting in the Gene Purcell home Sunday afternoon were Mr. and Mrs. Luther Foust and boys from Plainview, Mr. and Mrs. Lee Curry and Mr. and Mrs. Guy Walsler and family. Bill is Gene's brother and was on his way to a Marine base in Ocean-side, Calif. He is to be shipped overseas.

Mr. and Mrs. Lee Curry were in Amarillo Thursday, visiting with Mrs. Curry's sisters, also doing some shopping.

B. B. Christie is here helping his son, Kenneth, with harvesting his grain crop.
 The Young Married People had a Halloween party in the home

of Mr. and Mrs. Earl Lance Friday night. Those present were Messrs. and Mesdames Delbert Bainum, Carlyle Sargent, Kenneth Christie, Reese Dawson, Kenneth Neill, Barker, C. J. Lanté, Johnny Fields, Bonnie McCatherie, Jack Clark, and Hostesses.

Mrs. M. B. Barnard from Colorado is visiting in the home of her sister, Mrs. S. B. McLallen.

Mr. and Mrs. John Olson of Waco formerly of Hereford, plan to return to their home today after spending the weekend here with friends. Mrs. Olson, president of the State Presbyterian, was here Thursday for a District Meeting, and was joined here Friday by her husband for the short visit.

Lack.....

(Continued from Page 1)

please let us have them before the time runs out."

Collection stations for old toys are: Rutherford's, Lamm Jewelry, Acme Cleaners, Packard Mill, Jones Service and The Grand Office—or call 111 or 567 and the Boy Scouts will come by and collect the toys.

Notice Farmers

Let Us Pipe Natural Gas To Your Irrigation Well!

SAVE ON FUEL BILL
 Call
WAKEFIELD CONSTRUCTION CO.

Phone 1182-J Box 54
 or come to
 Hereford Welding Supply

EL RANCHO FEEDS

Supplies — Insecticides — Vaccines
MILL FEEDS
 Cottonseed Products by Truckload.
 175 CHICKS

Hereford Poultry & Egg Co.
 129 Sampson Delmo Williams, Owner Phone 1208

READ THE CLASSIFIED

New Shipment Just Arrived

Pick a Pump

... for a variety of good fashion reasons

1. Just the heel height you want!
2. Just the style you desire!
3. In just the fit that you need!



Black Patent
 Avocado
 Navy Blue
 Charcoal Grey

Your choice of suede or smooth leathers... in a variety of colors.

\$8.95 \$9.95

Fashion Craft
 BEAUTIFUL SHOES

As seen in CHARM B to AAA

HARMAN'S

We Give S & H Green Stamps

TRADE NOW!

for the Best Deal Ever!
MOST ADVANCED HYDRAULIC SYSTEM IN ANY TRACTOR



NEW FORD TRACTOR

We want good used Ford Tractors for our customers IMMEDIATELY.

Now you can get the best trade in prices ever offered on the all new Model NAA FORD TRACTOR.

Call us now for that appointment.

Hereford Farm Equipment Co.
 209 Miles Phone 68



KENN AND NATE STARK were hostesses to a Halloween party given in the home of their parents, Mr. and Mrs. Wayne Stark at 710 Knight Street, Friday evening. The children present enjoyed traditional Halloween games of marshmallows and dunking for apples. Refreshments of Jack-O-Lantern cookies and orange punch were served to 36 guests including mothers. Balloons were given to each as favors. Those present were: front row from left to right, Stephen and Bryan

Knox, Dawn Hopson, Kathy Stringer, T. J. and Carol Davis, Sharon Young, Terri Cummings, Cynthia Knox, Sandy Cawthon, Kathy Young and Linda Roberts. Those on the back row from left to right are: Donna Roberts, Vicki Criswell, Andy Channer, Rodney Herr, Nate Stark, Charles and Lynn Wells, Tommy Reeves, Scott Cummings, Kenn Stark, Randy Hopson, Darlene and Diane Wilson and Mike McGee. (Staff Photo)

District Standings

TEAM	W	L	T	Pct.
Phillips	7	0	0	1.000
Canyon	7	0	0	1.000
Perryton	6	2	0	.750
Dumas	3	24	0	.118
Hereford	4	3	0	.571
Dalhart	2	5	0	.286
Shamrock	0	8	0	.000

TEAM	W	L	T	Pct.
Phillips	3	0	0	1.000
Canyon	3	0	0	1.000
Hereford	2	1	0	.667
Dumas	2	1	0	.667
Perryton	2	2	0	.500
Dalhart	0	4	0	.000
Shamrock	0	4	0	.000

LAST WEEK'S RESULTS
Canyon 35, Perryton 26
Dumas 42, Dalhart 0
*Phillips vs. Shamrock
Hereford, open
*Phillips and Shamrock played Saturday night.

James Ketchersid At Webb Air Base

WEBB AFB, Tex., Oct. 27.—A-36 James M. Ketchersid, son of Dr. and Mrs. J. G. Ketchersid of Hereford, Texas, has arrived at this base to serve as a mechanic with the 3542 Maintenance Squadron.

The mission of Webb Air Force Base, in Big Spring, Tex., is to train American Aviation Cadets and allied country students to fly the Air Force T-28 propeller driven trainer and the T-33 Jet trainer. The allied country students are trained in the United States under provisions of the Mutual Defense Assistance Pact.

Before entering the Air Force Alirman Ketchersid attended the Hereford High School in Hereford.

The production and the inauguration of basketball competition for both the Pioneers and the 1954 National Champions, the Hutcherson Flying Queens of Wayland College.

Wayland College dedicated its sixth new building in six years on Oct. 10. This is a residence hall for young women and is named Hattie Mays Ferguson for Mrs. Jim G. Ferguson, Evanston, Ill., who gave the initial \$50,000 toward its construction. The building also contains the college infirmary. Other buildings are being planned for the immediate future, according to President A. Hope Owen.

Howard Scott Is On Wayland Board

Plainview, Oct. 30.—(Sp.)—Rev. Howard Scott, pastor of the First Baptist Church, Hereford, is one of 39 Baptists serving on the Wayland College Board of Trustees, which will have a meeting in October of the 1954-55 session on Nov. 8 according to notices set out last week by W. A. May, chairman.

Among the plans set by the Board of Trustees last February in the Five-Year Program of Progress, two have been reached already. Enrollment for the fall semester reached a total of 180 which is 10 ahead of the goal for 1954-55 and 184 strong incoming enrollment will increase this still more.

Hattie Mays Ferguson Hall, a residence hall for 50 young women, and the second women's dormitory erected in two years, has been completed and is now occupied. This is the second goal that has been reached. In addition, four brick faculty houses which were authorized by the Board of Trustees have been completed during the summer months.

The Board meeting will convene at 1:30 o'clock Nov. 8, at Wayland College Administration Building. Many of the trustees will arrive in time for 10 o'clock chapel exercises and will be guests for luncheon in the C. C. Stauffer Memorial Center.

Hospital Notes

Patients in Hospital

Mrs. Lyle Blanton, surg.; Allen Hughes, med.; Mrs. Luce Zepher; OR: Mrs. Benny Womble, OB; Mrs. A. E. Jackson, OB; Pablo Martines, med.; Mrs. Harry Schultz, med.; Mrs. G. A. F. Parker, med.; Mrs. W. J. Albracht, OB; Severo Gomez, med.; Filomeno Alonso, surg.; Mrs. O. B. Simpson, surg.; Mrs. Tom Oliver, OB; John P. Robinson, med.; Harry McCaully, med.; Mrs. W. J. Decker, med.

Patients Dismissed

Mrs. R. V. Hale, 10-28; Mrs. Allen Kleine, 10-28; Billy Gill, 10-28; Pauline Prado, 10-28; Wirt Phillips, 10-25; Mrs. Fred N. Higgins, 10-25; Judie McGee, 10-28; Wanda Gail Holt, 10-28; Gary Ray, 10-28; Andres Rodriguez, 10-29; Mrs. Walter Paetzold, 10-29; Nathan Hopson, 10-29; David Moya, 10-28; Melvin Jones, 10-29; Mrs. Paul Woody, 10-28; Ralph Loerwald, 10-28.

DE Students To Operate Radio, Get Ad Percent

The Distributive Education class of Hereford High School are getting plans under way for the operation of Hereford's radio station KPHN on Armistice Day, Nov. 11. Parallel to the procedure of a year ago, Clint Formby is again allowing the D. E. Club to operate the radio station for one day. The club will again, as last year, sell advertising to the local merchants for this day. Any financial gain will be given to the D. E. Club to help defray the expenses for their year's activities. The program material will be provided by the various high school organizations including the HHS Band and Choir and by such local high school talent that is available. There will be students who can play the guitar, ukulele, accordion, piano, saxophone, cornet and also several

people will sing.
The D. E. students will begin their campaign of "Buy advertising" sometime this week. They will try to contact every merchant. The club will write the commercials subject to the merchants' approval. Six advertisements, five minute programs and some longer programs will be sold.

Wall Paper

An easy way to remove wall paper is to use one heaping tablespoon of salt per quart of hot water, and apply it to the paper with a brush. Keep the water hot and after a few minutes the paper can be pulled from the wall very easily.

A Good Eye Wash

Put one ounce of boric acid in a basin and pour one pint of hot water. Allow it to dissolve and cool before bathing.

Carrots

When peeling carrots try using a coarse grater instead of a knife. It will take the skins off much quicker and easier than any other method.

Damage Slight In Highway Accident

There was \$25 worth of damage done in a collision on Highway 60, 120 feet west of Park Avenue, Friday evening, Oct. 29, at 2:35 o'clock, when a 1949 Chevrolet, driven by Fred Douglas Buland of Hereford, and a 1948 Chevrolet pickup, driven by Leslie J. Williams and owned by East Side "65" Service Station, collided.

The 1949 Chevrolet was the only vehicle damaged.

The accident occurred when Ryland was turning in at the "66" Station and Williams was backing out from the curb. Williams' back bumper hit Ryland's right back fender.

Leslie J. Williams was charged with negligent collision.

Births

Daughters were born to Mr. and Mrs. W. J. Albracht, 10-27; Mr. and Mrs. Tom Oliver, 10-28; Mr. and Mrs. A. E. Jackson, 10-28; Mr. and Mrs. Benny Womble, 10-29; and Mr. and Mrs. Tom Zepher, 10-29.

A son was born to Mrs. Maria Petra Hernandez Lopez, 10-30.

Rangers Given Edge Over Whitefaces In Friday Game

By BILLY PAUL KNOX

The Hereford Whitefaces had an open date this week, but work-ups continued on schedule as the team was preparing for the oncoming fracas with the powerful Perryton Rangers. The Whitefaces lost last Friday night's tilt to Canyon by a 26-14 score, but they still remain close to the top in district play.

The loss to Canyon was the Herd's first conference loss and with a week's rest under their belts, they are expected to be plenty tough for the rest of the opponents remaining on the schedule.

Perryton has lost two games this season—one to the always powerful Phillips Blackhawks. They were not expected to win the game but the margin of victory was a surprise. The Hawks disposed of them by a 30-0 count. Canyon stopped them in their last fracas by 35-26.

Hereford halfback G. C. Merritt, compiled an impressive record of over 130 yards against Canyon last week. Merritt started the season rather slowly, but has been sparkling the Hereford offense lately. Quarterback Buddy Godfrey has also continued his fine display of deception and lugging the ball.

More impressive than Merritt's showing was that of Canyon's R. A. Burgess. Burgess gained consistently against the Whitefaces and was the main cog in the trio of Airhart, Burrow, and Burgess. Burgess gained 153 yards.

Still leading the scoring race in District 1-AA is the great fullback for the Phillips Blackhawks, Don Meek. Meek has scored 115 points in six games and is averaging 19 points per game. His closest contenders are Keith Davis of Littlefield and Jamie Airhart from Canyon.

Perryton's fine quarterback, Donald Deer continues to set the district afire with his accurate aerials. Passing is the Rangers basic offense and Deer does a fine job of running the attack. Perryton end Bill Thrasher is also one of the top receivers in the District.

Shamrock has not won a game this year and has not scored in their last four games. They have lost the games by scores of 26-0, 35-0, 48-0, and 45-0; but Scott McCall always has an ace in the hole. They played Phillips Saturday night. This game is probably the most unevenly matched game in this area.

Phillips still looms as the team to beat in District 1-AA, but Canyon can't be counted out. They are still undefeated. Perryton is all but eliminated since Phillips

and Canyon hold victories over them.

After resting a week the Herd will be ready for Perryton, but the Rangers will prevail as favorites.

Local Students Are Active In Wayland Circles

Plainview Oct. 30.—(Sp.)—Three students from Hereford, Everett Allen, Gene Dickson and Sue Savage, are among those registered at Wayland College this fall, having helped make the increased enrollment that exceeds the goal set for the 1954-55 session by the Board of Trustees in meeting last February. The enrollment shows a six percent increase over the fall of 1953.

Mr. Allen, who is the son of Mr. and Mrs. F. W. Allen, Rount 1, is a freshman. Everett is going out for basketball and plans to play with the Wayland Pioneers, District 8 champions, coached by Harley Redin. He is majoring in business administration and minoring in physical education.

Mr. Dickson, son of Mr. and Mrs. W. J. Dickson, 515 Knight, is a sophomore. Gene is preparing for the ministry.

Miss Savage, daughter of Mrs. Awyn Savage, 603 Blevins, is also a sophomore. She is seeking a B.S. degree in English. Sue is in the Wayland Wonder Band. They are all graduates of Hereford High School.

Already they are working with groups in planning for the annual Homecoming celebration which is to take place Nov. 19-20 under the sponsorship of Student Government Association. Hundreds of former students are expected back for the weekend festivities that include a Western style barbecue, a drama

It Takes CHARACTER, Attendance, and Work To FINISH

EVENING BUSINESS CLASSES!

But TEN Hereford young women are doing just that. Moving ahead soundly and rapidly. A few months hence, they will hold jobs -- better paying jobs -- knowing that they are prepared! And efficient!

JOIN THEM! . . . Tuesdays, Wednesdays, and Thursdays, six to nine.

Short-hand, bookkeeping, typing, and speech 11 business courses; \$20.00 monthly; speech, fifty cents a lesson.

OVER-BEN FRANKLIN'S STORE Evening Business Classes

COMPLETE RADIATOR SERVICE

Hereford Radiator Serv. PHONE 1597 South of Neil's Body Shop

What Does Your Home Need Before Winter?

- HEATING? • REPAIRING ?
 - A NEW ROOF? • INSULATION?
 - A NEW GARAGE ? • STORM WINDOWS?
- OR

An Extra Room for Your School Kids

Whatever you need to do to your home before winter, it's easy the FOXWORTH - GALBRAITH way. Call 656 today and let us give you a FREE ESTIMATE on your particular repair or remodeling needs. And, if you don't have the ready cash, we will help you arrange an

FHA TITLE 1 LOAN

Nothing Down 36 Months to Pay!

Foxworth-Galbraith Lumber Co.
Of Hereford
234 East Second St. Phone 656

PRAISE SLASHED!

Tailored Broadcloth

PAJAMAS

Reg. 3.95

\$2.79

Pair

5 Dozen Pair

FABRIC GLOVES

Tangerine
Turquoise
Grey
Mauve
Avocado Green
Dollar Day

\$1.95

One Group of
All Wool
JACKETS
Values to \$16.95
1/2 Price

One Group of
SKIRTS
Values to \$16.95
1/2 Price

While in our Store Dollar Day Be Sure to Shop Our Complete Stock of Winter Merchandise!
LAY - AWAY NOW FOR CHRISTMAS

THE

Vogue

One Group of
TOMMIE SETS
Values To \$19.95

1/2 Price

PENNEY'S

ALWAYS FIRST QUALITY!

TOMORROW...at Penney's

DOLLAR DAY

DOORS OPEN AT 8:30

SAVE! SAVE! SAVE!

FIRST QUALITY!

FULL PIECES!



Advance 5881

Pinwale Corduroy! 77c

See how Penney's helps you to save! Come take advantage of Penney's Birthday party, and buy yards and yards of corduroy!

36"/37" wide

Bargains in piece good Dept. Printed Twistaline, Plain Terry Cloth, Cotton Damask, Penney's Famous Gabardine



2 1/2 Yds. for \$1.00

Firm-bodied, rich textured acetate and rayon gabardine that machine-washes (with lukewarm water), resists shrinkage, never wants to crease... that's Hialeah! No wonder wise mamas sew school clothes with it... it's a miracle!

TO-DAY'S

DOLLAR DAY VALUE!

nylon tricot SLIPS

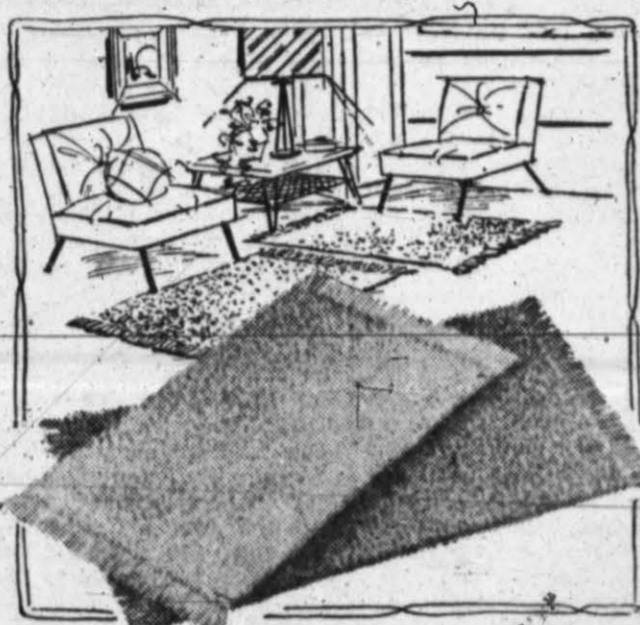
2.00

quick-drying! no-iron! Non-sheer 40-denter tricot, with lace or embroidered sheer trim. Easy to wash. White, pink; 32-44.

INFANTS' 2-Pc. COTTON KNIT SLEEPERS

\$1.00

They're sized by height and weight to fit your tot perfectly! Soft, warm ribbed knit cotton with gripper fasteners, chill-chasing closed feet, ribbed cuffs. Machine washable! Maize, green, blue or pink. 1-4.



Look at the area you cover at this tiny price! Then hurry to Penney's for these rugs in hard to mat down, easy to clean low-loop rugs. Made of strong 3-ply yarn with non-skid backs. Blue, Rose, Hunter, others.

LOOP RUG OFFER! BIG 36 x 60 SIZE!

2 FOR \$7.00

QUICK-DRYING NYLON TRICOT BRIEFS

Special Purchase

2 FOR \$1.00

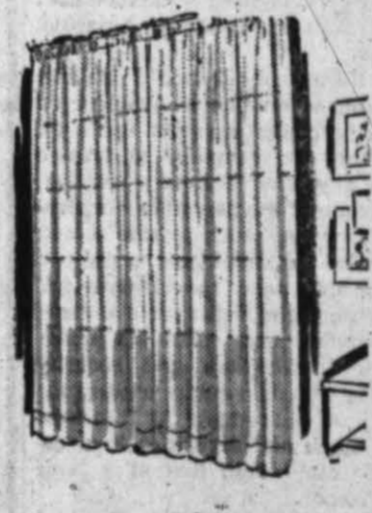
Stock up while they last. Popular tailored style with band or elastic waist, they're smooth-fitting, comfortable. Wash and dry in a wink, need no ironing. White, pink or blue.



SPECIAL CHROMESPUN ACETATE PANELS

88c

Sparkling marisettes at tremendous savings! Lovely in Penney's brilliant selection of colors that keep their first-day look, despite sun, soot or sudsing! Hemmed and hedged tops... 1" side, 3" bottom hems 42" wide, 72", 81" or 90" long.



WASHABLE CHENILLE DUSTERS

Special Purchase

\$3.00

Extra savings on these fall-perfect robes — right at the beginning of the season! Velvety-soft, closely tufted to resemble corduroy, they're deep double cuffs, 5-button fronts, 2 roomy pockets. Carmen red, peacock, melon of aqua. 10-18.

FOR MISSES AND WOMEN! CHENILLE ROBES

Special Purchase

\$3.00

Full sweeping warmth in luscious, closely tufted corduroy like chenille! These beauties are styled with deep double cuffs, half belt patch pockets. Hand washable. Choose carmen red, peacock, melon of aqua. 12-20, 40-46.



32" PRINTED SPUN RAYON SQUARES

2 FOR \$1.00

Bright fall scarves you'll wear hundreds of ways! They're of fine spun rayon with neatly fringed edges.



FINE ALL WOOL

Town-Clad SPLASH WEAVES \$20.00

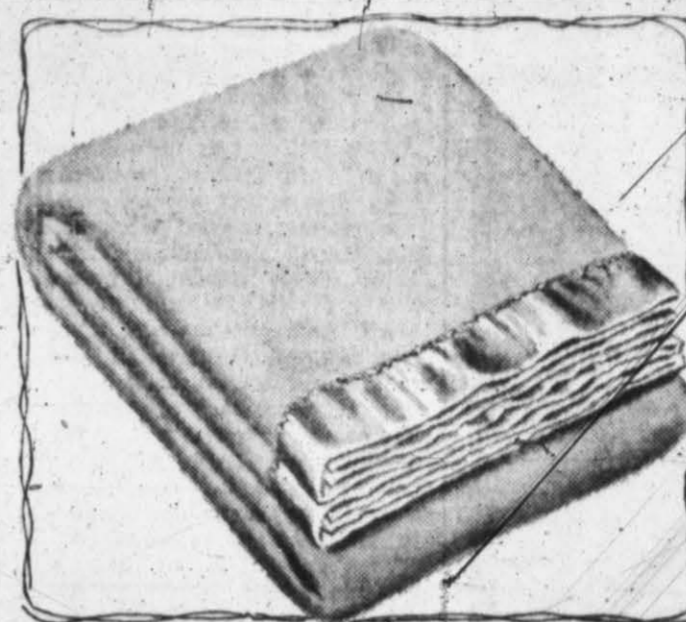
Expensive-looking color-flecked all wool splash weaves, tailored by Town-Clad in the trim, comfortable neat look! They look costly... actually cost far less than you'd expect to pay for fine quality suits like these! Try one on now!



MEN'S WASHABLE RAYON GABARDINE SPORT SHIRTS

\$2.00

Fine quality at tremendous savings! You get machine washable rayon gabardine in many deep, high or pastel colors and dressy long sleeve styling with flap pockets, spread collar, adjustable cuff. S, M, L, XL.



DELUXE QUALITY RAYON - NYLON BLANKET, 3 1/2 LBS.

\$5.00

Terrific even for Penney's! Exciting value from its extra-heavy 3 1/2 pound weight, to its full 72 by 90" size! A mixture of 90% luscious rayon, fortified with 10% Nylon for strength. In Hunter green, geranium red, etc., all with acetate satin binding.

Ladies' Cotton Sport Printed BLOUSES

PRINTED and PLAIN **\$1.00**

Ladies' Warm Outing GOWNS

SIZE 32 TO 46 SANFORLIZED **\$1.77**

One Large Rack of Girls' & Ladies' 80 Square Cotton DRESSES

REDUCED TO **\$1.00**

Bargains In Boy's & Men's Work & Dress SHOES

BROKEN SIZES REDUCED TO **\$3.00**

50 Pair Ladies' Better Nylon HOSE

RUN PROOF OR PENCIL LINE TRIM **77c**

REMNANTS

Cotton Rayon & Nylon, all Priced to Save Plenty



NEW LOW PRICE!

NATION WIDE Bleached Sheets
72x108 1.59
81x99 1.59

Cases

36x36 39c
42x36 39c

NATION WIDE Colored Sheets

72x108 2.19
81x108 2.39

Case

42x36 49c ea.

PENNEY'S

Penco Sheets

81x108 2.15

Case

42x36 46c ea.

Penney's own famous NATION-WIDE SHEETS Sizes 81 x 108 **\$1.69** ea.
Stock up now at special savings! Get sturdy quality muslins woven to take rugged use, lots of laundering. **Stock Up With This Low Price**

VALUE! LARGE SIZE GAUZE DIAPERS Birthday Bargain

\$2.00 Doz.



Mom, don't miss this chance to stock up! Highly absorbent, they actually get softer and softer after each wash. Special weave resists wrinkling, raveling of hems. 20x40" size fits large or small babies.

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Snug Fit
No Ironing
No Tucking
No Wrinkling
Taped Corners

79c Each

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SPUN RAYON 36 IN. SQUARE **50c**

150 Only - Ladies' Better Rayon

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Men's "Big Mac" Sanforized

WORK SUITS

ZIPPER FRONT SIZE 34 TO 46 **\$4.49**

23 Pair Organdy & Chromespun

CURTAINS

SIZE 90 X 81 **\$2.00**

24 Only - Men's Plain Colors Better

DRESS SHIRTS

REDUCED TO **\$1.00**

Boy's Cotton Western

DRESS SHIRTS

Snap On Cuffs in Front **\$1.00**

HOME OF AYERS SUPREME FEEDS



EARL JONES, Hereford's new City Engineer arrived from Dallas this week to assume duties of the office. Jones has been with the City of Dallas since 1948. Mrs. Jones, a supervisor in Baylor Hospital; plans to join him here in the near future. (Staff Photo)

Assault Charge Draws 90 Days

Anastasio Cordera, 32, pleaded guilty to charges of "Aggravated Assault" in county court here on Tuesday afternoon, and was sentenced to "90 days in jail, and court costs" by Judge Horace L. Schloss.

Another of the three brothers, was released on \$750 bond, pending jury trial. Anastasio Cordera, like the other two involved in the fray, was lectured by Judge Schloss regarding his responsibility of citizenship, during which he declared: "You, or no other citizen, can interfere with an officer of the law who is carrying out the duties of his office."

Farm.....

Lubbock, as provided under proposed regulations. Officers Are Named Officers elected at the meeting were: V. E. Dodson, president; George Heard, first vice-president; Frank Bezner, second vice-president. New directors include: Frank Bezner, Clyde Russell, Frank Knabe, Clinton Jackson, George Heard, Andrew Kerschen, Cord Hammock, M. G. Caywood, and W. T. Gunstenson, all going in for two-year terms. Carry-over directors with one year terms are: V. E. Dodson, Grant Hamer, Ed Dziuk, Tandy Legg, C. L. Bogle, Glenn Ketzler, Leo Ohlin, John Henderson, and W. T. Carmichael.



JOAN BROWN, daughter of Mr. and Mrs. Jack Brown, was one of Hereford's junior musicians to take part in the Junior Day program presented at the Seventh District TFMC convention held last week in Levelland. She represented the Musettes and the Junior Etude Music Clubs. She is a student in piano of Mrs. Ellis Coombes.

Court To Check County Minutes

Members of the Commissioners' Court took grain harvest into consideration and finished their meeting in short order Monday. An order was approved allowing Williams Farms Company of Texas to operate motor vehicles exceeding state length limitations on county roads for a 90-day period, dating from Oct. 12. A right-of-way contract regarding pipe under county roads and extended to S.C. Patterson and associates on June 14, 1954, was revoked by the court in view of the fact that no action had been taken in executing the order.

HHS. Classmates Hold Reunion

By-gone days took on added luster as happy memories were recalled Wednesday night when former Hereford High School classmates held a get-together in the home of Mrs. Jeff Gilbreath.

Baptist Meeting Attended By 18 Local Delegates

Eighteen people, representing the three Baptist Churches in Hereford, attended the Baptist General Convention of Texas October 19-21 at Fort Worth. Ladies attending the meeting also attended a State W.M.U. program, October 18-19. The men attended a State Brotherhood program during that same period of time.

Legal Notice

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF

The Sunday Brand published Weekly at Hereford, Texas for Oct. 14, 1954.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, James M. Gillentine, Hereford, Texas; Editor, James M. Gillentine, Hereford, Texas; Managing editor, James M. Gillentine, Hereford, Texas; Business manager, Melvin Young, Hereford, Texas.

James M. Gillentine, owner. Sworn to and subscribed before me this 13th day of October, 1954. Aitha McVey, (My commission expires 03-35-55) (SEAL) Itc.

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of Hereford, were Mrs. Una Hutcheon and her daughter Helen, Miss Alma Norton, Miss Floyd Wilson, Mrs. Hazel Lewis, Mrs. Price Bruce Armstrong and Mrs. Si Booser. Others attending were Mrs. W. J. Stanford, Mrs. Willie Daniel, Mrs. C. J. Mountz, Mrs. Cliff Estes, the honoree, the hostess and her daughter, Thornton Shirley.

Dollar Day Specials One Rack of DRESSES \$1.99 2.99 to 3.99 Values One Rack of BLOUSES 99c 1.99 to 2.99 Values Just Received - New Shipment of RAYON & NYLON SLIPS \$1.99 MODE O'DAY 319 Main Phone 643

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Let Us Help You..... REAP A Bumper Harvest With IRRIGATION And We Suggest You Always Use Pomona Pumps LET'S TALK irrigation... with FAIRBANKS-MORSE DEEP WELL TURBINE PUMPS THE POMONA LINE Yes, and these Fairbanks-Morse Turbine Pumps talk it at its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps... the Pomona line... have many advantages... whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head — this means savings for you through no wasteful throttling! And remember that all steel parts subject to corrosion in Fairbanks-Morse Pumps are protected by "Fairmortecting," a rust-resistant preservative that means longer life and better service from your pumps. Drop in and let's talk soon. CLOWE & COWAN, INC.

Nuptial Rites Highlight Social Activities

Miss Martishia Ramey Weds John White In Home Ceremony October 23



MR. AND MRS. VIRGIL BENNETT, Jr. (Photo by Elmer Patterson)



MRS. BILL STEVENS

The marriage of Miss Martishia Ramey, daughter of Mr. and Mrs. Sank Ramey, to John Wilson White, son of Mr. and Mrs. E. J. White of Trosokana, took place on the morning of October 23 in the home of the bride's parents. Rev. Howard Scott, pastor of the First Baptist Church, read the single ring ceremony in the presence of relatives and a few close friends. Greenery and bronze chrysanthemums formed a background for the improvised altar in front of the fireplace with seven-branched candelabra holding white tapers at either side.

Miss Joan Jett of Amarillo presented a concert of nuptial melodies preceding the ceremony and Dennis Lonas sang, "Through the Years" accompanied by Miss Jett. The traditional wedding from Wagner's "Lohengrin" was played as the bridal party entered the room.

Honor attendants were the bride's mother, Mrs. Sank Ramey, who wore a rose-beige satin tweed dress featuring a white satin collar with rhinestone trim, with a corsage of white roses. The bride's brother, Jack Ramey of the U. S. Navy, served as best man.

Because of the serious illness of her father, the bride was given in marriage by her brother, Peyton Ramey, a senior student at Texas A&M College. Her gown of ivory brocade satin was fashioned in Princess style with deep yoke outlined in pearl embroidered petal detail emphasizing the

brocade effect. Her illusion veil fell from a Juliet cap embroidered in pearlized petal trim. For sentimental reasons she carried an heirloom rosepoint handkerchief carried by her mother and aunts in their weddings. The bridal bouquet was of white Finch rosebuds fashioned with detachable corsage.

Following the wedding, refreshments were served from a decorated table with Mrs. Thurman Williamson of Arlington serving the tiered wedding cake and Mrs. M. E. Dement of Plainview, aunt of the bride, pouring. Guests were assisted in signing names in the bride's book by Ruth Loerwald.

The couple left immediately for various points in northeast Texas. After spending a few days in Texarkana with his parents they will return to Houston to make their home at 2211 W. Alabama St.

The bride traveled in a toast brown woolen suit trimmed in velvet to match her small velvet hat. Accessories were in brown and she wore the rosebud corsage from the wedding bouquet.

The bride graduated from Hereford High School and then attended Mary Hardin-Baylor College one year. She received her B. S. degree from TSCW, Denton in 1952. She taught one year in the Stephen F. Austin Junior High School and for the past two and a half years has been an employee of the Tennessee Gas and Transmission Co.

(Continued on Page 2)

Miss Geraldine Patterson Weds Virgil Bennett, Jr.

Women's Activities

Social Events — Clubs — Civic Interests

Hereford, Texas, Sunday, October 31 Section Two

The Hereford Church of Christ was the scene Sunday afternoon, October 24, at 4:30 o'clock for the marriage of Miss Geraldine Patterson, daughter of Mr. and Mrs. Elmer Patterson, to Virgil L. Bennett, Jr., son of Mr. and Mrs. Virgil L. Bennett of Fersan. Bob Wear, minister, officiated at the double-ring ceremony as the couple and their attendants stood before the altar, which was decorated with tall baskets of bronze-chrysanthemums and pom-pom mums flanked by four seven-branched candelabra bearing flame-tipped tapers.

Miss Nancy Patterson, sister of the bride, assisted by a chorus from the Broadway Church of Christ of Lubbock, provided the wedding music. Miss Patterson sang Greg's "I Love Thee" accompanied by the chorus, and "Reverie" was hummed by the chorus while candles were being lighted. Other offerings of the chorus were "One Alone" preceding the ceremony, and the traditional wedding marches. In conclusion of the ceremony Miss Patterson sang "Wedding Prayer" by Dunlap.

Mrs. Clifford Galley of Canyon served as matron of honor and bridesmaids were Jackie Wooley of

Dallas and Nancy Patterson. All the feminine attendants wore identical dresses of hunter green iridescent taffeta made em p r e s s style with low scalloped necklines, short scalloped sleeves, and full flaring skirts. They wore matching half-hats and carried cornucopias of natural straw filled with bronze chrysanthemums tied with bronze satin ribbon and gold lace. Nancy Hallmark, niece of the bridegroom, was flower girl. Her miniature formal was made identically to those worn by the bridesmaids, of antique gold iridescent taffeta. Her small straw basket was filled with flower petals. Candles were lighted by Pat Greenwood of Sherman and Sheryl Patterson, sister of the bride. Their dresses were of antique gold iridescent taffeta made along empress lines.

E. J. Moore of Snyder was best man and groomsmen were Budd Garner of Tulsa, Okla., and Mack Clark of Rochester, Tex. Ushers were Don Hood, Tulare, Calif.; Tom Bell of Pueblo, Colo.; and Bill Waits of Hereford. Jackie Kimbler of Jal, N. M., nephew of the bridegroom, was ring bearer. The bride was escorted to the

(Continued on Page 2)



MR. AND MRS. GARY MASON

W. H. PATTON PHOTO



MR. AND MRS. JOHN W. WHITE

W. H. PATTON PHOTO

Miss Lyla Robbins Becomes Bride Of Gary Mason In Sunday Nuptials

Miss Lyla Robbins became the bride of Gary Mason in a ceremony read Sunday morning in the home of her parents, Mr. and Mrs. H. D. Robbins. Mr. and Mrs. R. L. Mason are parents of the bridegroom.

Rev. Bob Harris, pastor of the Avenue Baptist Church, officiated at a marriage service before a candle-light setting arranged of greenery and white chrysanthemums in front of the fireplace.

Miss Lawrence presented the wedding music and accompanied Mrs. Weldon Stephan who sang "I Love You Truly."

The bride's sister, Mrs. E. H. Little, was matron of honor, wearing a blue-gray taffeta frock made with fitted basque and full skirt. Her corsage was of white carnations. Marti Mason served his brother as best man. Flower girls were the bride's nieces, Carol Robbins and Peggy Little, and the rings were carried by Stevie Robbins, the bride's nephew. Candle-lighters were Bob Mason and Pat Robbins.

The bride who was given in marriage by her brother, Frank Robbins, wore a mauve faille with navy velvet accents. The fitted

waist had a deep pointed collar and elbow length sleeves, and the full street-length skirt fell in folds of unpressed pleats.

The bridal bouquet was a single purple orchid topped a white Bible.

Reception Is Held

Following the vows a reception was held in the Robbins home. The bride's table was laid in lace over pink and centered with an arrangement of white chrysanthemums. Mrs. Frank Robbins, sister-in-law of the bride, served the wedding cake and Mrs. Marti Mason, sister-in-law of the bridegroom, presided at the punch bowl. Mrs. I. H. Hathaway, of Belin, N. M., cousin of the bride, presided at the guest book.

When the couple left on a short wedding trip the bride was wearing a plum colored tweed suit, using black velvet accessories and wearing the orchid from the wedding bouquet. Upon their return they will make their home near Hereford where he is engaged in farming.

The bride is a graduate of Hereford High School and of West Texas State College. For the past three

(Continued on Page 2)

Wedding Of Betty Henry Bill Stevens Announced

Announcement has been made here of the recent marriage of Miss Betty Henry, daughter of Mr. and Mrs. Fred Henry, Airman 2-c, Bill Stevens, son of Mrs. Seale Stevens. The ceremony took place in Clovis, N. M., in the home of Judge W. E. McConnell who read the ceremony.

The bride was attired in an attractive gray velvet dress featuring a matching jacket and hat. Accessories were in black.

Mrs. Stevens is a graduate of Hereford High School and at the time of her marriage she was employed at Blackburn Bros. Clothiers in Amarillo. Until her husband is released from Army service she will make her home in Hereford at 11 Ave. E and will be employed in the PMA office here.

Stevens is a member of the Army Air Corps and is stationed at Travis Air Force Base in California.

A SENTRY FOR FREEDOM



on the frontiers around the world wherever TEXAS boys go... USO goes too!



EXPLANATIONS NEEDED. Hollywood writer Dick Powell wants to know why juvenile delinquent Debbie Reynolds had hidden a rolling pin under her pillow when he let her sleep in his bed so she wouldn't have to spend Christmas in jail.

ARTS & SCIENCE Final Polio Blood Tests

Salk Field Trial
More than 40,000 children, whose blood contains the secret to effectiveness of the Salk polio vaccine, will line up at clinics throughout the country next month to give blood samples needed in evaluating the vaccine.
The blood tests will be held in 217 areas in 44 states as the nationwide field trial of the vaccine moves into its final phase. Two previous samples were taken earlier this year.
Specimens will be taken from children inoculated with the trial vaccine as well as from those who received the placebo (dummy) shot. The tests will be held from Nov. 1 to 12.
The blood samples will aid scientists in measuring the "persistence" of disease-fighting antibodies induced by the trial vaccine, said Dr. Hart E. Van Riper, medical director of the National Foundation for Infantile Paralysis, which is sponsoring the vaccine study. Antibodies are microscopic entities in the blood which help protect you from disease.

Pills

For Big Domes
Dr. John Kelvin of Scotland may have an answer for worried males troubled with increasingly high foreheads.
He prescribed some pills for an elderly patient with an artery ailment. The man began to sprout a new crop of hair on a head that previously resembled a billiard ball.
Dr. Kelvin did a little research and discovered at least two other sparsely thatched male patients who, given the same prescription, reacted the same way.
The pills, prescribed by Dr. Kelvin, were blood circulation stimulants. He didn't report whether or not the artery ailment had been aided.

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Geraldine.....

(Continued from Page 1)
...and given in marriage by her father. She fashioned her wedding dress of Chantilly lace and slipper train featuring a satin redingote with long pointed sleeves and low staped neckline, framing the face of lace with stand-up collar and fastening the front with tiny covered buttons. The secret seam skirt was open at the front to reveal a very full skirt of lace and terminated in a chapel train in the back. Her finger-tip veil of illusion was edged in a wide band of matching lace and was held in place by a half-hat of lace and tulle encrusted with simulated pearls. She carried a white Bible topped with a white orchid showered with a phantasia and white satin streamers. Her only ornament was a single strand of pearls, the gift of the bridegroom, and she carried a white silk handkerchief belonging to her maternal grandmother, and wore a penny in each shoe for luck.

Mrs. Patterson chose a street length dress of brown crepe for her daughter's wedding. Her accessories were in beige and she wore a white satin hat trimmed with pearls and gold braid. The mother of the bridegroom wore a two-piece dress of dark blue tulle with navy accessories. Their corsages were of bronze pom-pom chrysanthemums.
Reception in Jim Hill Hotel
Following the wedding the couple was honored at a reception held in the Jim Hill Hotel. The bride's table was laid with a linen cloth in hunter green and featured a three-tiered wedding cake topped with a miniature bride and groom, flanked by two of the bouquets carried by the bride's attendants. Mrs. Leg Ragan of Amarillo served cake and Miss Metta Dean Smith of Abilene poured the punch. Mrs. Don Morgan of Amarillo presided at the guest register.
Mrs. Bennett was graduated from Hereford High School and attend-

ed Abilene Christian College for the past three years and West Texas State College last summer. A ACC she was a member of Kappa Kappa Club, the A. A. Alpha Club, F.T.A., Panhandle Club, and Kitten Club. Mr. Bennett is a graduate of Forsan High School and of Abilene Christian College where he was a member of the football and basketball teams and of the "C" Club.
Following a trip to Colorado Springs and other points of interest, the couple will make their home in El Paso, where he is a sergeant with the U. S. Army at Fort Bliss. The bride traveled in a navy woven suit worn with a white blouse, navy velvet hat and diamond patent accessories. Her corsage was the orchid from her wedding bouquet.
Among the out-of-town guests were: Mr. and Mrs. Norman Hallmark, Junior and Nancy, and Mr. and Mrs. E. C. Bennett, Hobbs, N. M.; Mrs. Jack Kimbler and Jackie, Jal. N. M.; Mr. and Mrs. Virgil L. Bennett Sr., Forsan; Mr. and Mrs. Otis Roach, Portales, N. M.; Mrs. Ada Chambers, Mr. and Mrs. Harry Juman, Ralph Arnold and Gary, Mr. and Mrs. J. R. Shackelford and children, Mr. and Mrs. Lee Ragan, Mrs. Don Morgan, Miss Frances Chambers, Archie Seymour, Mrs. Wayman Davenport, Miss Cecilia Wilkins, Miss Gracie Fotheringham, and Mr. and Mrs. F. D. Ferguson, all of Amarillo; Mr. and Mrs. Clarence Bauer, Tulsa; Mr. and Mrs. J. C. Chambers and Ivan Keith and Mr. and Mrs. Hardison Humphries, all of Lubbock; Mr. and Mrs. Aubrey Cox of Lockney; Mr. and Mrs.

R. R. Chambers of Umbarger; Mr. and Mrs. Vondyl Houser of Pampa; Miss Edna Daugherty of Pampa; Harold Brothers, Kenneth West, Modena Bush and Shirley McCouch of Abilene; Jack Stanton of Tulsa University, Okla.; David Stanton of WTSC, Canyon; Mr. and Mrs. Paul B. Patterson and Max Stevens of Snyder; Gordon Cockerhan and Norman Vernon of Lancaster; Don Wolf of St. Louis, Mo.; Mr. and Mrs. Clifford Galley of Canyon and members of the bridal party.

Miss Lyla.....

(Continued from Page 1)
years she has been a member of the Abernathy Public School faculty.

Mr. Mason attended ENMU, Portales, before entering the service where he served for the past four years. He served two years as an instructor in the Air Force in Germany.

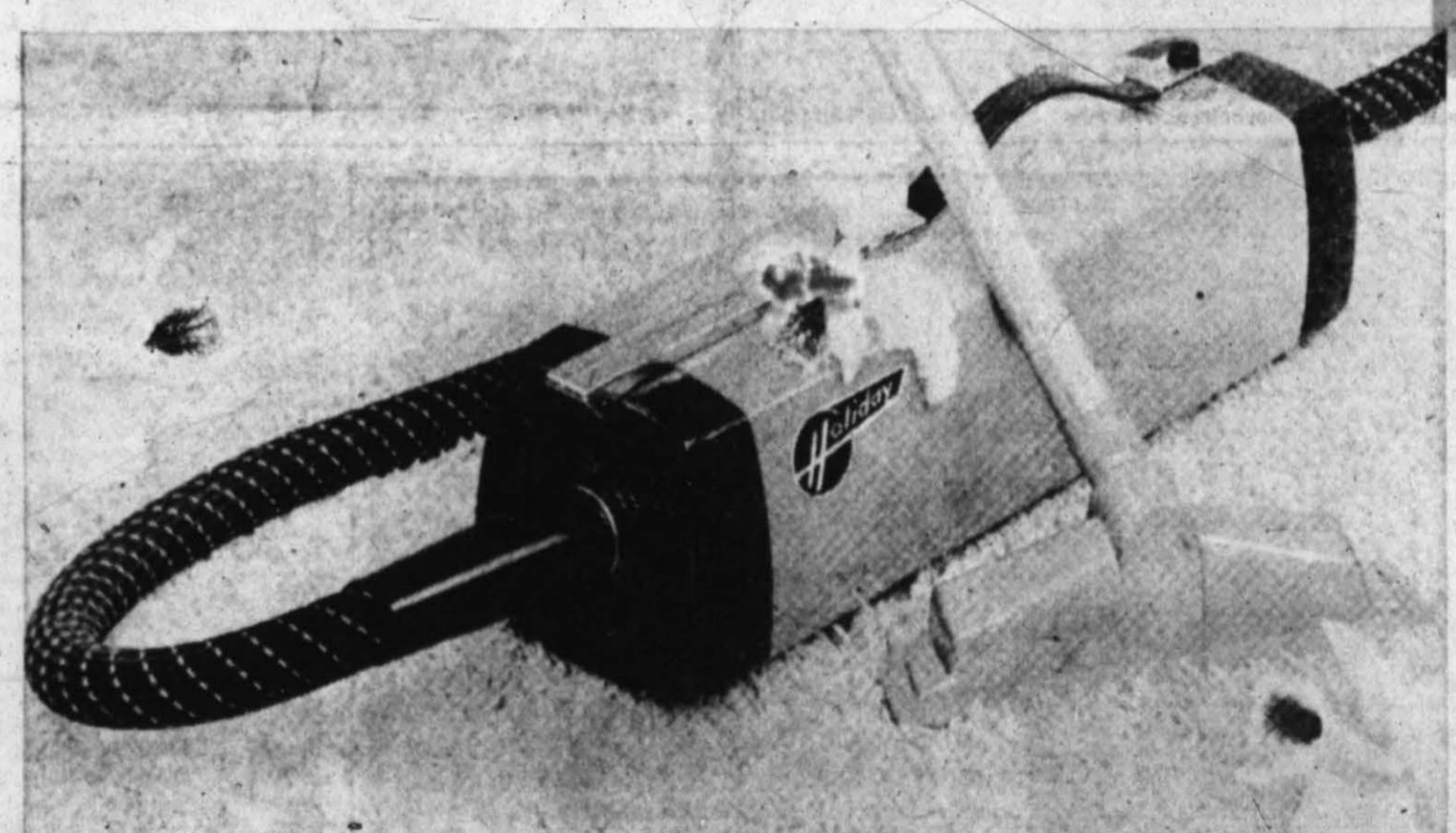
Out of town guests attending the wedding were Mr. and Mrs. J. W. Duffy of Gilmer, Mrs. I. H. Hathaway of Belin, N. M., Mr. and Mrs. Edwin Hardesty and Mrs. Lillie Sandidge of Abernathy, Mrs. Jeanette Robbins and Mr. and Mrs. Bob Brotherton of Canyon and Mrs. W. S. Dixon of Dimmitt.

Martishia.....

(Continued from Page 1)
in Houston.
Mr. White served four years in the U. S. Navy and later graduated from Texas A&M College. Since

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Elite Sewing Club Luncheon Party

Members of the Elite Sewing Club were entertained at a luncheon and games party given in the home of Mrs. George Muse Thursday. Quartet tables carried out the Halloween motif in appointments.

Games of forty-two and conversation provided diversion for the afternoon.

Those present were Mesdames T. W. Alderson, H. E. Henslee, Ross Fuller, Claude Ricketts, J. W. Thomas, F. L. Terrell, E. E. Fridley, Maude Orr, J. O. Newell, J. C. Cummings, Fate Walsor, Mary Seigler and the hostess.

U.S. Trade Policy Vexes Free World

By J. M. ROBERTS
Associated Press News Analyst

THE United States faces the necessity of either concerting with other nations to revise the international trade situation or face chaotic conditions.

The other nations are coming up. Britain, France, Japan, Germany and a score of lesser producers are going after what used to be American markets.

At the same time, because of their dollar shortages, they operate behind a screen of quotas and other restrictions designed to hold down their dollar purchases. They insist they have to do it because American trade barriers prevent them from building up their balances here.

There has been intense activity recently in an effort to devise some means of preventing the development of cutthroat competition and at the same time to further American exports.

To encourage American purchases abroad, the Export-Import Bank has been studying ways in which it can guarantee credits to foreigners.

The United Nations wants to help with expansion of its technical aid program designed to give underdeveloped areas the power to purchase.

Geneva Trade Parley
This is close kin to the American Point Four program which also is designed to create an improved atmosphere for American private investments. But the big powers are holding back on the U.N., saying they can't afford it while they are spending so much money on defense.

In a few days now representatives of 34 free countries will meet in Geneva to see if they can develop the 1947 General Agreement on Tariffs and Trade (GATT) into something workable. It has so many loopholes now that individual countries are doing just about as they please.

The United States is about ready to pull out of it entirely unless it is turned into something workable.

One of the principal drawbacks, however, is that the United States has not settled its own trade policy. The one-year extension of the reciprocal trade act by the last Congress was recognized as lacking the stabilizing qualities needed to meet the situation, and the President will go back to the next session asking a three-year authority so that agreements with foreign

nations can have some permanency.

The Business Advisory Council, composed of business executives who advise the Department of Commerce, recently put itself behind the President's program, which is aimed at giving foreign exporters as much help in this country as possible, especially through lower tariffs, without interfering too much with American producers.

Currency Conversion Pool
Many foreign countries, in addition to seeking lower American tariffs, also want the United States to underwrite a program for conversion of currencies.

What that means is a convertible pound could be paid to an American exporter, who would deposit it at par in return for dollars, with the pound remaining available for loan or purchase by Americans wanting to buy British Commonwealth products.

Aside from the Swiss franc—and the German mark which is still under armistice controls—few national currencies can now face the dollar at the prices to which they are pegged by their governments. (That's what all the row is about in Korea right now.)

The nations want a pool to handle the currencies to prevent violent swings in value, but nobody outside the United States can finance it, and she is suspicious that she might be left holding the bag.

For another thing, Europe, with France and Germany working on a scheme for economic cooperation, may be going into an entirely new development program.

In Short . . .

Confirmed: By the Atomic Energy Commission, that Russia has been conducting a series of atomic test explosions since mid-September.

Reported: By the Census Bureau, Nevada was the fastest growing state in the nation during the last four years while West Virginia showed the greatest population decline.

Rejected: By Prime Minister Churchill, Soviet proposals for a Big Four talk next month on German unification.

DOLLAR DAY

DOLLAR DAY

NOVEMBER
is Christmas shopping time!
7 | 8 | 9 | 10 | 11 | 12 | 13

Scintillating Savings from your Favorite Store

Ladies' Ready to Wear.

Men's Department

Re - Repeat of a Sellout!

350 **NYLON SLIPS**

Reg. to 8.95

200 Pieces

• White
• Red
• Full Length
• Half Slips
• Sizes 32 to 40

\$3⁹⁹

Costume Jewelry

89^c
Plus Tax

• Necklaces
• Bracelets
• Earrings

Reg. to 4.98

20 of the Most Wanted All Hollywood Knit

• Sizes 32 to 40

CRESTED SWEATER

Reg. 12.95

100
Crepe

• Gold
• Grey
• White
• Red

\$9⁰⁰

GOWNS

\$3⁹⁹

• White
• Pink
• Blue

Reg. to 8.95
• Sizes 32 to 42

100 Ladies' **SWEATERS**

Reg. 4.98 to 10.95

Group of 20

COATS

Long & Short

Reg. 59.95 to 69.95

\$45⁰⁰

• Poodle
• Fleece
• Zibilene
• Strook

Sizes 8 to 16
• Brown
• Pink
• Blue
• White
• Grey

25 Ladies' **SUITS**

• Dacron • Wool • Rayon

Reg. 25.95 to 79.95

Size 10 to 20

1/2 OFF

HANDBAGS

Reg. 5.98 to 14.95

• Leather
• Suedes

1/2 PRICE

• Brown • Grey • Navy • Black • Red

Ladies' Nylon **HOSE**

Reg. to 1.50

79^c

Large Group Ladies

DRESS SHOES

• Reg. 10.95

• All Sizes

• New Styles

1/2 OFF

Men's & Boys Nylon

STRETCH SOX 69^c

One Size Fits All
Regular 1.00

Men's White Hanes

"T" SHIRTS 69^c

Sizes S,M,L
Regular 1.19

Men's Broadcloth Hanes

SHORTS 69^c

Elastic Waist
Size 28 to 44
Regular 1.19

Men's Corduroy Winter

CAPS \$1⁰⁰

All Sizes
Regular 1.50

Men's

Sweatshirts \$1²⁹

• White • Grey
Sizes 34 to 46
Regular 1.98

Group Men's Long Sleeve

Sport Shirts \$2⁹⁹

Regular 3.98 to 5.95
Size S, M, L, XL

Group Men's Dress

SLACKS 1/4 OFF

Size 28 to 44
Regular 7.95 to 14.95

Large Group

Dickie Khakis \$2⁹⁸

• Pants & Shirts
All Sizes

Complete Stock Boys

Acme Boots 1/3 OFF

All Boys Sizes
Regular 5.98 to 10.95

Major Parties Vie In Crucial States.

FAR-ROVING Associated Press correspondents took a last look and made a last-minute summing up this past week of the nation's taut political situation. Here is what they reported, region by region, on the Senate race, important weathervane for 1956. The Democrats could win control of the Senate from Republicans in next Tuesday's voting.

FAR WEST: A.P. reporter Morrie Landsberg wrote that the big question is not whether there is a Democratic upsurge in this region, which was solid for Eisenhower in 1952—but how much. Power, farm prices and employment are the issues, with tariff protection for mining important in Nevada. Here's Landsberg's state-by-state outlook:

Oregon—State Sen. Richard L. Neuberger is considered the Democrats' strongest contender in 40 years, but Sen. Guy Gordon, Republican, is picking up speed in his bid for reelection.

California—Independent polls show Rep. Samuel W. Yorty, Democrat, moving up on Republican Sen. Thomas H. Kuchel.

Nevada—Prospects appear to favor Alan Bible, Democrat, over Ernest S. Brown, Republican interim Senator named on the death of Democratic Sen. Pat McCarran.

SOUTHWEST AND ROCKY MOUNTAINS: President Eisenhower's personal popularity may not pull all Republican senators over a barrier of economic discontent, said Jack Bell. Bell tabulated professional political opinion by states thus:

Oklahoma—Democratic incumbent Robert S. Kerr holds substantial advantage over Republican Fred M. Mock.

New Mexico—Clinton P. Anderson, Democratic incumbent, leading Edwin L. Meechem, Republican.

Colorado—Newspaper polls give former Democratic Rep.

John A. Carroll narrow edge over Republican Gordon Allott.

Wyoming—Signs seem to bear out contention of former Sen. Joseph C. O'Mahoney, Democrat, that he is leading Rep. William H. Harrison, Republican.

Idaho—Former Sen. Glen H. Taylor, Democrat who ran for vice president on the 1948 Wallace ticket, strong against Sen. Henry C. Dworshak, Republican.

Montana—Republican Rep. Wesley A. D'Ewart giving Democrat Sen. James E. Murray stout battle, but Murray believed to hold edge.

FARM BELT: Voters inclined to take their troubles to the Democrats and out on the Republicans, but this may be reflected mostly in House, little in Senate. Farm incomes are down, industrial jobs thinning out. State by state, AP writer Douglas Cornell sees it this way:

Kansas—Republican Sen. Andrew F. Schoepel apparently safe over Democrat George McGill.

Nebraska—Three senators are to be elected, one for just the two months remaining of the term of Dwight Griswold, Republican who died this year. Republicans are favored in all three races, although Democrat James F. Green is strong against Rep. Roman L. Hruska for a four-year term caused by another death, that of Republican Hugh Butler. For the full term, contestants are Republican Rep. Carl T. Curtis and Democrat Keith Neville.

POPULAR STORE

70th Birthday is Celebrated

Mrs Myrtle Cawthon was given surprise birthday party Thursday afternoon in celebration of her 70th birthday. The surprise affair was arranged by her children with old friends as guests.

Serving as a part of the decorations was a large rubber plant blooming profusely with 70 one-dollar bills; a gift from the children.

A birthday cake topped by a sugar spray of red roses, was a feature of interest.

Old friends and relatives sharing in the party were Mesdames Fannie Hammock, Lonnie Burleson, Eula Pittman, Nell Pittman, Naylor, Ella Burdine, Elsie Miner, H. D. Goldston, J. W. Cawthon, Bud Cawthon and Mrs. Betty Ford of Amarillo.

Mrs. Cawthon is the mother of eight children. They include Mrs. Gladys Walts of Childress, Mrs. Opal Jaynes of Littlefield, Mrs. Thama Pierson of Hobbs, N. M., Mrs. Betty Ford of Amarillo, J. W. Cawthon, E. W. Cawthon Jr., Cleop and Bill Cawthon, all of Hereford.



CANDIES THAT SHINE! At a surprise birthday party Thursday afternoon, children of Mrs. Myrtle Cawthon substituted 70 one-dollar bills in the above picture for conventional candies. (Photo by Travis Caraway)

School Lunch Menu

(Menus for November 1-5 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

- MONDAY**
Hot Dogs (Coney Sauce), Frankfurters and Chili Sauce, Sliced Tomatoes, Cheese Sticks, Peach Halves, Milk, Prune Spice Muffins
- TUESDAY**
Meat Loaf, Tomato Sauce, Mashed Potatoes, Carrot Sticks, Buttered Green Beans, Bread, Butter, Milk, Cake with Butter Frosting
- WEDNESDAY**
Barbecued Beef on Buns, Buttered Whole Kernel Corn, Combination Vegetable Salad, Cherry Cobbler, Milk
- THURSDAY**
Steak, Gravy, Mashed Potatoes, Buttered Green Peas, Bread, Butter, Milk, Cranberry Sauce
- FRIDAY**
Pinto Beans, Onions, Buttered Spinach, Cheese Sticks, Fruit Salad, Cornbread, Butter, Milk, Ice Cream Sticks

The Sunday Brand Classifieds Get Results

Rights of Infant Is Topic For El Nino Study Club Group

"The Rights of Infants" was the subject for the program presented at the El Nino Study Club meeting held Monday night in the home of Mrs. W. J. Reeves.

Following a short business session directed by the president, Mrs. Ben Childers, Mrs. Wayne Thomas gave the first part of the program telling first of the importance of "mothering" and stating that mothering is the right of every infant.

Continuing she said in part: "Mothering is a necessity for the physical and mental growth of the baby, but too often, outside interests interfere with the role of mothering. The mother's attitude affects

the child in all aspects and it is important that she hold him. He learns of her touch and depends on it, and he also learns the proper time for feeding and sleeping through her touch. She should see to it that bedtime is a happy time and should begin his social life at four months."

Gift Party Given

Mrs. Floyd Blalock was named honoree at a gift party given on October 21 in the home of Mrs. Ernest Frank with Mesdames Oscar Bronniman, A. L. Godwith, and A. H. Jordan as assisting hostesses.

Attending the party were Mesdames Jake Fortenberry, Alberta Bones, P. H. Gruhkey, Bob Banks, N. L. Jacobson, E. N. Jacobson, J. H. Ferguson, Arthur Jewett, Abb McCullar, Shag McCown, J. R. Cullender, and Bill Leslie.

Many friends sent gifts who were unable to attend the party.

Read The Classifieds



BEST DRESSED at the La Madre Mia Study club party for husbands were Mrs. Herschel Miller and Troyce Riddle, above.

La Madre Mia Study Club Group Entertains Husbands At Party

La Madre Mia Study Club members entertained their husbands at a Halloween Party Saturday night October 23, at the home of Mr. and Mrs. Carroll Goss.

The double garage provided an ideal setting for the party where black cats, wise old owls, spooks and other suggestions of the season, carried out the party theme. Party guests were enjoyed and Mrs. Herschel Miller and Troyce Riddle won prizes offered for best costumes.

Mrs. Dennis Lomas and Mrs. Joe Lyons assisted the hostess.

Those attending were Messrs. and Mesdames Don Fudge, Calvin Goodin, Glenn Hopson, Dean Herrington, Dennis Lomas, Joe Lyons, Hershel Miller, Bobby Owen, Troy Riddle, Eugene Sparks, Glen Wilson, Vernon Wilson and Carroll Goss.

"The Composer At Work" Is Discussed At Music Club Meet

"The Composer at Work" was the theme of the lesson when the Music Study Club held a meeting Monday afternoon with Mrs. W. J. Stanford, Mrs. A. J. Schroeter served as leader.

Introducing the lesson, Mrs. Schroeter mentioned best known composers and told of their varied approach to the art of composing. She told of the urge that would not be denied exemplified by Wagner and Beethoven, and told how Beethoven a perfectionist, composed behind locked doors in quiet and seclusion, and of Mozart, in opposite manner, who would compose anywhere, writing down his Clarinet Trio in a billiard room, to the clink of the balls. She mentioned Schubert who composed his music "Hark, Hark The Lark" in a beer garden and commented briefly in conclusion "So we see how the musician's temperament predominates him whether he is giving us the music of the gods or of heroes, fire and floods."

Musical selections in interpretation of the theme included four piano solos; "Caprice Mignon" (Rapley) played by Mrs. J. R. Allison, "Frolic" (Mana Zucca) played by Mrs. Bill Bradley, "Little M'aselle" (Denise Mainville) played by Mrs. H. A. Close and "Air de Ballet" (Victor Herbert) played by Mrs. W. J. Stanford. "Faith of Our Fathers" the hymn of the month was sung by the club group in conclusion.

When a short business session

World Community Day To Be Observed Here Friday Nov. 5

The Hereford Council of Church Women will sponsor an observance of World Community Day on Friday November 5, in a program to be presented at 3 o'clock in Fellowship Hall of the First Presbyterian Church.

Guest speaker will be Rev. Jim Pickens of Vega who attended the World Council of Churches in Evanston, Ill., recently. Rev. Pickens will give a report of that convention and show slides made during the session.

In cooperation with the National Council of Churches, an ingathering of clothing and bedding will be held for the "Packages of Peace" which the national organization distributes in foreign countries.

All clothing and bedding will be received at the Friday meeting where a committee will arrange

for the collection to reach the distributive center.

To Save Money
FREDERICKSBURG, Va. (AP)—resident here has been arrested for drunkenness 42 times in six months. Under the old law the maximum punishment was a fine of \$10 and costs. The new law provides for a \$25 fine and up to six months in jail. On his 42nd offense the man got the fine and 90 days in jail where liquor isn't available.

Read The Classifieds

We're Starting

OLD STOVE Roundup

WITH A BRAND NEW RANGE

See What's New!

O'KEEFE & MERRITT
AMERICA'S MOST MODERN GAS RANGE

Proudly Presents

JUST LOOK AT THESE O'KEEFE & MERRITT FEATURES!

- EXCLUSIVE GRILLATOR BROILER**—instant, fingertip choice of broiling levels. Fast "Speedy" burner.
- EXCLUSIVE KOOL KONTROL PANEL**—slants heat away from burner control knobs... keeps them pleasant to touch.
- EXCLUSIVE VANISHING SHELF COVER**—the spacious, sturdy workspace that instantly folds away or forms a handsome console cover over the burners.
- NEW OVEN SIGNAL LIGHTS**—tell when oven reaches baking temperature and reminds you to turn oven off.
- NEW PIMPPOINT PROTS**—just a fraction of the size, a fraction of the heat... means a cooler kitchen for you.
- NEW AUTOMATIC TOP BURNER CONTROL**—"set it and forget it"—O'Keefe & Merritt's "A.B.C." will do your pot-watching for you!

MODEL 55-605

We Are Indeed Happy To ANNOUNCE

That we have Recently Been Appointed As The Local

O'KEEFE & MERRITT GAS RANGE DEALER

Visit Us Soon!

MORGAN APPLIANCE CO.
Park Ave. Shopping Center Phone 197

Streu's Diary

DEAR DIARY:
Monday is dollar day again, and Jean offers the following items:
Plastic Picture frames—values to \$4.75, only \$1.00; Pyrex Cake Dish—Regular 59 cent value, only 39 cents; Cosco Step Stools, \$17.95 value to go for only \$12.98; Cosco Step Stools, \$11.75 value for only \$7.98.

In addition to the specials listed above, Jean has a table loaded with terrific bargains—up on the mezzanine, that is. And we still have Dearborn circulating heaters selling at cost. All in all, this should be a large \$ day at Streu's.

Is starting the 5th season of ducks and geese—and Walter is loaded with shot shells of all descriptions—also gun cleaning rods, patches, oils and cleaners. Gun cases, recoil pads, duck and goose decoys—pocket warmers and all the associated necessities for the hunter. Tell you what I'm gonna do—for Monday only will sell a set of eight duck decoys in a nice carrying case—regular \$9.90 value ONLY \$6.98!!! THAT'S FOR MONDAY ONLY.

Merchandise received this week—well cylinders, pump leathers, 9 million candles of all sizes, shapes and colors, more Fostoria, more wooden ware, TV antennas and masts, grain scoops (have a good buy on number 8 grain scoops at \$3.95). Also received bridle reins, long latigos, harness snaps, copper rivets, webbing, stove connectors, pipe fittings, and myriad other items.

Also received our first pictures of our grandson—just ask Jean about them!!

Several smart shoppers have availed themselves of Streu's Lay-Away Plan for Xmas shopping—they are, of course, getting the pick of all the lovely things Jean has been collecting—you, too, can avail yourself of this service and avoid hurried shopping at the last minute. After all, Christmas is much closer than you think. Leave us get on the ball.

The JayCees are soliciting funds for the Xmas decorating of our town—for several years Hereford has had outstanding Xmas decorations and people have driven from miles around to enjoy them—so far as we are concerned, if these lads are willing to do the work, we will help with the finances and suggest that you, Mr. Merchant, get your money in the pot forthwith in order that they may get on with the program. Time is of the essence.

Going over to the Hotel to a Merchant's Committee meeting to thrash out the Xmas parade and other programs—seems to me that the merchants are gradually getting away from the old "dog-eat-dog" attitude, and are trying to get along with one another. I think that both merchants and customers will profit from such cooperation. 'Tis a sign of progress.

STREU

HARMAN'S MONEY SAVING DOLLAR DAY

We Give S & H Green Stamps

We Give S & H Green Stamps

Trade Expansion Sale

● Values for old Customers ● Extra Low Prices to Attract New Customers ● Courteous Service ● Many Unadvertised Bargains
BE EARLY — SHOP, SAVE TOMORROW! REMEMBER: YOU CAN ALWAYS DO BETTER AT HARMAN'S!



NOVEMBER
is Christmas shopping time
7 8 9 10 11 12 13

New Selection of Christmas
ROBES \$8.95 to \$19.95

Including Quilted Cotton, Crepes & Tafeta. Also Nylon Dusters & Housecoats.

Lovely Assortment Costume

JEWELRY \$1.00 to \$5.00



SEE OUR LARGE Selection of **RESISTOL**

Self-Conforming

HATS \$7.50 Up

Men's Corduroy Sport **SHIRTS** Colors Gold Red Green Brown \$3.98

Men's DRESS SHIRTS Sizes 14 to 17. 2 for \$5.00



Men's Rose Clothes For Style, Fit & Quality Nationally Famous 100% Wool **SUITS**

Charcoal & Dark Tones Slim and Regulars **\$45.00**

Men's Crariette **GABARDINE TOP COATS \$29.95**

Christmas **TIE EVENT!**

12 Dozen Beautiful Patterns **77¢**

Also New Shipment. XMAS TIES \$1 to \$2.50

PAMPER HIM WITH A... **Gift Robe**

Terry Cloth Gabardines & Satins \$8.90 to \$14.95

New Fall **HANDBAGS** \$2.98 & \$3.98 Plus Tax

Large Assortment Ladies' Bill-Folds 2.95 Values **\$1.00**

Full Bed Size CHENILLE BEDSPREADS **\$3.99**



Jersey NYLON SLIPS Size 32 to 46 **\$2.98**

VERVE NYLON GIRDLES Pantie or Girdle STYLE **\$2.98**

Large Assortment GIFT - HDKFS **79c - 10- 98c**

Men's Lined Leather DRESS GLOVES All Sizes **\$2.98**

Men's Higgins All Wool SLACKS **\$8.90**

Boy's Gabardine SUITS Sizes 14 to 20 **\$18.95**

Boy's Penrod Water Repellent GABARDINE JACKETS \$3.84 Flannel lined **\$3**

Men's BROADCLOTH PAJAMAS Dollar Day Special **\$2.44**



Men's Long Handle Hanes UNIONS Sizes 36 to 46 **\$1.98**

Men's HANES Drawers All Elastic Waist **\$1.69**

Men's Grey or Khaki WORK PANTS **\$2.69**



Extra Special - Men's Boxer SHORTS 3 Pair **\$1.00**

Extra Special Holds 8 garments Quilted Garment

BAGS Long Zipper **\$1.34**

72 x 90 Gorgeous colors PURREY **\$8.44**

BLANKETS

Beautiful 56 x 84 CHROMETTE CURTAINS **\$2.00**

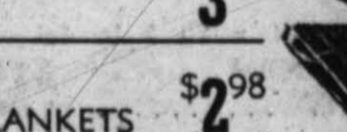


Fine Quality Size 70 x 80 DOUBLE BLANKETS **\$4.44**

As Above Size 72 x 84 **\$4.98**

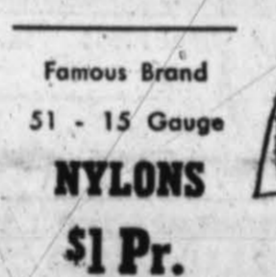
O - D COMFORTS FULL SIZE **\$3.98**

NICE SIZE INDIAN BLANKETS **\$2.98**

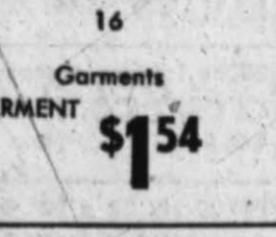


Spring - Night Fitted - Colored **SHEETS 2 for \$5.00**

Famous Brand 51 - 15 Gauge **NYLONS \$1 Pr.**



Holds 16 Garments **QUILTED GARMENT \$1.54**



FABRICS for all your needs



100% White NYLON **UNIFORMS** Sizes 12 to 20 Dollar Day Special **\$4.95**

Cotton Plisse **UNIFORMS** Sizes 12 to 20 **\$2.79**



Jewel Boxes ● Leatherette ● Gold - Tooling ● Size 2 3/4 x 5 3/4 x 3 Colors Wine Ivory Blue Rose **\$1.00**



Check These Dollar Day Values

Girls Anklets 3 pr. \$1	Men's or Ladies' Canvas Gloves 4 Pr. \$1
Kotex 4 boxes \$1	Men's Short Quantlet Work Gloves \$1
Kleenex 6 boxes \$1	Men's Corduroy Caps \$1
Corduroy yd. \$1	Steel Suitcases \$2.98 Plus Tax
2 Lb. Cotton Bats \$1	Men's Work Shoes \$3.98
Crochet Thread 5 balls \$1	Men's Dress Oxfords \$6.90
Sheer Headscarfs \$1	One Table ODDS & ENDS HOUSE SHOES \$1.50 Pr.
Wash Cloths 12 for \$1	Men's Corduroy SPORT COATS \$10.00
Nylon Vanity Sets ... \$1	
Valencia Prints 3 yds. \$1	
Rayon Panties 4 pr. \$1	
Quality Outing 3 yd. \$1	
Cannon Towels 2 for \$1	
Men's Work Sox 5 pr. \$1	

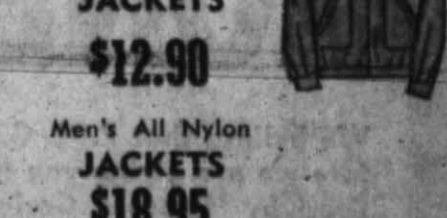


WEATHER FORECAST! **Jacket Time**

Men's Sportsman's JACKET In All-Weather Gabardine Full Lined **\$7.90**



Men's Fur Collar - Wool Interlined JACKET **\$12.90**



Men's All Nylon JACKET **\$18.95**

let us "SIZE YOU UP" in *Humming Bird* STOCKINGS

INDIVIDUALLY-PROPORTIONED STOCKINGS

HUMMING BIRD NEW DAVENFIT® stockings come in 15 lengths and leg shapes... each differently proportioned throughout. Your correct size gives you the smoothest fit of all! In Davenfit Shorts, Mediums, Longs. From \$1.35 to \$1.95

OUR HUMMING BIRD FIT FINDER REVEALS YOUR SIZE REQUIREMENTS!

Colors: Bitter Sweet, Petal Beige, Grey Mist, Rose Taupe

Choose From Our Value - Priced Array of Fine Fabrics

58" TUBULAR JERSEY
All Wool or 80% Orlon 20% Wool 3.98 Value - Checks or Solids Dollar Day Special **2 Yds. \$5.00**

44" Wrinkle Resistant GABARDINE or 44" Wesco Rayon & Acetate **SLUB-SUITING**
Check This Bargain **2 Yds. \$3.00**

36" Imported from Italy **VELVETEEN 2 Yds. \$5.00**

36" Patterns - FLANNEL Ideal for Sleepwear & Sport Shirts **2 yds. \$1.00**
We Carry a Complete Stock Advance Patterns

Large Size **STEEL LOCKER** With Tray **\$6.95** Plus Tax

Men's **HANES BRIEFS** **79c** Sizes 30 to 42

WE GIVE "S. & H." GREEN STAMPS

HARMAN'S

Let's Cook Something



The custardy goodness of pumpkin pie goes naturally with November—for company or family eating, or for important holidays just ahead. You'll enjoy making pumpkin pies, too, for whether

Sherrill Now In Hakata, Japan

HAKATA, JAPAN—Army Pfc. Thomas H. Sherrill, 23, whose wife, Merle, lives in Canyon, Tex., recently spent seven days in Japan on a rest and recuperation leave from the 68th Anti-Aircraft Artillery Gun Battalion in Korea. Available to Sherrill at Camp Hakata were recreational and sight-seeing facilities giving him a fascinating glimpse of Oriental culture. Private First Class Sherrill, son of Mr. and Mrs. Ural Sherrill, Friona, is a cook with the battalion. In the Far East since last February, he was previously stationed at Fort Hood, Tex. Sherrill is a 1953 graduate of the West Texas State College.

plain or fancy, the old-fashioned goodness of spices fills the kitchen while you are cooking. Mouth-watering cinnamon, cloves, ginger go into almost any version of the pie and some cooks like to add raisins, nuts, apple sauce or coconut.

Today we give you two recipes: the first an old-fashioned one that has been in Mrs. S. L. Easley's family for over half a century, and the second a new version—the chaffon pumpkin pie, given to us by Mrs. C. J. Mountz. Either recipe fits the mood and weather for November, giving the perfect answer to the question: "What shall I fix for dessert?"

Old-Fashioned Pumpkin Pie
2 cups cooked pumpkin
3 cups sweet milk
3 eggs
1 1/2 teaspoon each of cinnamon, nutmeg and allspice
1 cup sugar
2 tablespoons butter
(Makes two pies)

Combine pumpkin, sugar, and spices. Beat eggs well and add. Add milk slowly, then add melted butter, mixing well. Pour in two

9-inch pastry shells and bake in 375 degree oven about an hour or until mixture is set and slightly brown on top. Cool and serve with whipped cream garnished with a dash of nutmeg.

Chaffon Pumpkin Pie
1 envelope Knox gelatine
1/4 cup cold water
1 1/4 cups canned pumpkin
1/2 cup sweet milk
1/2 teaspoon each of nutmeg, cinnamon, ginger and salt
1 cup sugar
3 eggs

Soften the gelatine in cold water. Put slightly beaten egg yolks in top of double boiler, add one-half of sugar, pumpkin, milk and spices and beat until well blended. Cook until thick. Remove from the fire and add the dissolved gelatine and let beat egg whites until stiff and add the remaining one-half cup of sugar and continue beating. Fold into pumpkin mixture and pour into one 9-inch (already baked) and chill in refrigerator. To serve, top with whipped cream and tiny candies or pecan meats.

This is a convenient pie for the busy hostess to prepare the day before. It tastes just as good made a day ahead.

Honors Split As Adrian Opens '54 Season At Hart

In their first game of the season, played Tuesday night, October 19, at Hart, the Adrian boys and girls teams split honors when the boys lost 31-44, while the girls won 35-32.

Starting team for the Adrian boys consisted of: Neil Pounds, Davis Brown, Edward Pinnell, Fred Brown, and Fred Harris. D.

Brown and Pinnell are both freshmen while Harris and F. Brown are in their junior year. Pounds is the only senior on the team. Pounds and Harris tied for high point honors with 8 points each. The entire team committed only eight fouls during the complete game. Sheldon Proctor and Kenneth Heimfeld also saw action in the game. Joe Cullender is coaching the boys again this year.

Girls Look Good
Coach Al Goodlin's girls team showed great improvement over last year as they defeated the Hart team 35-32. The Adrian defence

did a fine job of holding the Hart girls to only 32 points. The starting guards, Judy Pinnell, Billie Grulhkey, and Darla Betts, played the entire game. Grulhkey and Pinnell are both sophomores. Betts is a junior. The forwards held their end of the deal by scoring 35 points against the team. Doris Jewett, junior, scored 22 of the 35 points and Emma Jordan, sophomore, scored 3. Barbara Pinnell, a junior, scored 10.

ADRIAN-NAZARETH
Adrian again split with their opponents this time, however, reversing the honors. On their home

court against the Nazareth boys, they won by a 36-35 score, while the girls lost 21-42. The boys obviously benefitted by their previous game and looked very promising in pulling through in a squeeze and defeating the Nazareth five. D. Brown was high point man in the game with 14 points, while Pounds and Harris made 3 points each.

The Adrian girls were apparently not playing up to par in their 21-42 defeat by Nazareth. The defense looked fair in allowing the Nazareth team only 42 points, but the forwards, although hampered by the height advantage of the Na-

zareth team, needed to score more than the 21 points they were able to stack up. The team made only 36 percent of their free shots. Jewett was again high point girl with 19 points. B. Pinnell made 5 and Jordan, Allen, and J. Pinnell made 2 points each.

The Sunday Brand Classifieds Get Results

Mrs. Housewife....

Don't Miss Our Big

WALLPAPER SALE!

All Wallpaper Now In Stock

1/2 Price CARL McCASLIN LUMBER CO.

A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number 7



Robert Millard In Artillery School

FORT BLISS, TEXAS—Pvt. Robert N. Millard, 24, son of Mr. and Mrs. George Millard, recently began eight weeks of Army basic training in the Antiaircraft Artillery Replacement Training Center at Fort Bliss, Texas. He will spend his first eight weeks of basic military training on fundamental subjects such as rifle, machine gun, bazooka marksmanship and familiarization with Army technical subjects. This first phase of training is climaxed with a one week maneuver in the field.

Busy President
MANILA—Ever since President Ramon Magsaysay has been in office the Philippine people have taken him up on his invitation to come in and talk over their problems.

Through his open office door have swarmed more than 250 callers a day. Some days there has been little time for affairs of state. So now he has a new schedule. No callers before 9 A. M. Senators, representatives and governors, who bring the biggest delegations, are limited to the mornings of Monday and Tuesday.

Delegations are limited to eight persons—and each will get just 10 minutes of his time.

DOLLAR DAY, MONDAY NOV. 1st

LOOK

What Your Dollars Will Buy DOLLAR DAY

Thru Sat. Nov. 6th At

Carl McCaslin Lumber Co.

MANY ITEMS at COST AND BELOW

<p>6 Only — Scholt LAWN CHAIRS Priced at only \$7.95</p>	<p>1 - 8" Delta TABLE SAW \$159.95 Do It Yourself</p> <p>1 - 4" Delta JOINTER Only \$108.70</p> <p>1 Delta BENCH GRINDER Priced at only \$39.95</p> <p>2 Aluminum Lounge CHAIRS You take it at \$22.50 reg. \$35.22</p> <p>1-5' Angle BATH TUB Complete 265.00 now \$159.00</p> <p>6" Special SKIL SAW Yours for only \$49.95</p> <p>1/4" B&D DRILL Dollar Day \$26.95</p> <p>1/4" DRILL PRESS Save on this \$14.95</p> <p>STAND</p> <p>305 Sr. 20x18 LAVATORY With Legs \$33.69</p> <p>P7604, 42 x 21 C. I. SINK & DRAINBOARD \$51.15</p> <p>F106A, 22 x 18 Brown American Standard LAVATORY 108.00 Now \$69.00</p> <p>2005a, 1 piece Brown A.S. CLOSET COMBINATION \$94.50 144.50 Now</p> <p>P7700-10, 22 x 18 with traps \$38.69</p> <p>LAUNDRY TUBS</p> <p>20 Gal. Hoyal Not Gas WATER HEATER \$69.00 Regular 110.00 Now</p> <p>30 Gal. Continental Gladiats Water Heater Now Only \$71.50</p> <p>H501, 1/2 H.P. Myers PUMP 1 Only \$156.50</p> <p>3/4 H. P. Dempster with tank JET PUMP and fittings \$187.77 2 Only</p> <p>1/2 H. P. American Now only \$125.25</p> <p>JET PUMP 1 only \$125.25</p> <p>Model 30A Coleman Less Floor FURNACE controls \$58.36</p> <p>Model 47 Coleman DW Floor FURNACE \$110.36</p> <p>Model 31C Coleman Floor FURNACE Only \$67.94</p> <p>50,000 B.T.U. with general control Floor Furnace 4 Only \$60.00</p> <p>50,000 B.T.U. with manual control Floor FURNACE 4 Only \$40.00</p> <p>3 Piece Complete Set BATH FIXTURES Only \$135.00</p>	<p>SPECIALS for the "Do - It - Yourself" Projects</p> <p>2' 4" x 6' 8", One Panel FIR DOORS Now Priced At \$7.50 4 Only at \$7.50 Only</p> <p>2' 6" x 6' 8" 1 Panel FIR DOOR At A New Low Price \$7.50 7 Only</p> <p>3' x 6' 8", 11-8 Curtis STORM DOOR A Bargain At Only \$21.45</p> <p>2' 8" x 6' 8", 11-8 Curtis STORM DOOR A McCaslin Low \$21.10</p> <p>2' 6" x 6' 8", 13-8 Curtis Two Panel PRESPINE DOOR Save Dollar Day. 8 Only \$9.00</p> <p>2' 8" x 6' 8" 13-8 Curtis Two Panel PRESPINE DOOR Take It Away 10 Only at \$9.50</p> <p>24 x 24, 2 Lt. Twin R.O.W. WINDOW UNIT \$37.50</p> <p>24 x 20 2 Lt. Sgl. WINDOW UNIT \$13.50</p> <p>32 x 20, 2 Lt. Sgl. Chief WINDOW UNIT \$17.50</p> <p>32 x 16 2 Lt. Chief WINDOW UNIT \$15.00</p> <p>32 x 24, 2 Lt. Sgl. Ideal WINDOW UNIT \$21.00</p> <p>2' 4" x 6' 8", 13-8 Curtis 6 Panel COLONIAL DOORS Well Below Low Price \$9.00 5 Only</p> <p>2' 6" x 6' 8" 13-9 Curtis 6 Panel COLONIAL DOORS Dollar Day 2 Only \$9.50</p> <p>2' 8" x 6' 8", 13-8 Curtis 6 PANEL COLONIAL DOOR Here's A Real Bargain \$9.75</p> <p>28 x 24 2 Lt. Twin Biltmore WINDOW UNIT \$40.50</p> <p>32 x 24, 12 Lt. Twin Heal WINDOW UNIT \$42.50</p> <p>32 x 24, 2 Lt. Twin Heal WINDOW UNITS Only \$42.00</p> <p>20 x 24, 2 Lt. Sgl. Chief WINDOW UNIT \$13.50</p> <p>24 x 24, 2 Lt. Sgl. Economy WINDOW UNIT \$16.00</p> <p>2' 8" x 6' 8" 1 1/4 Fir FRENCH DOOR 15 Lights \$12.00</p> <p>1 Rex Table Top 20 Gal. Butane WATER HEATER Reg. 121.00 \$75.00</p> <p>1/4" Cedar PLYWOOD 15^C Ft.</p> <p>1-8" Leatherette MASONITE Per Foot 10c 38^C</p>
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P. G. C. Calf Meal

Try A 25 Lb. Bag

And If Not Entirely Satisfied, Return the Empty Bag to us for your

MONEY BACK!

We believe that P. G. C. Calf Meal is the best obtainable therefore we are giving you this great Money Back Guarantee offer. Drop by Hereford Grain Corporation today and pick up your 25 lb. bag of P. G. C. Calf Meal, and if you are not entirely satisfied, then just return the empty bag to us and we will gladly refund your purchase price.

TRY IT TODAY!

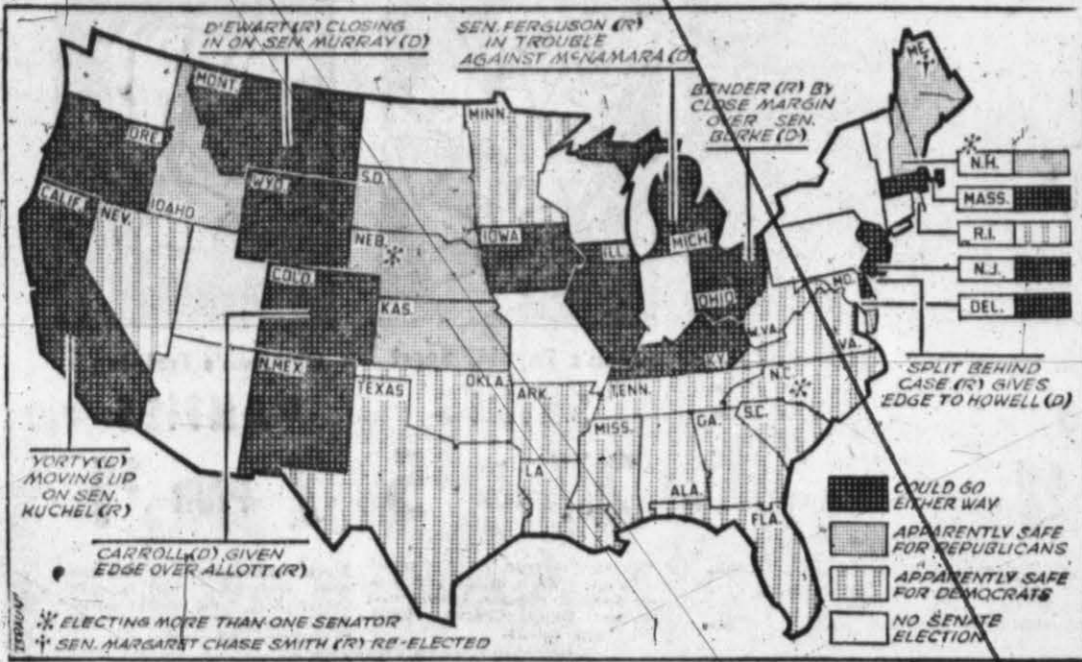
HEREFORD GRAIN CORP.

Phone 360

1 Only Electric Ice Cream Freezer
Below Cost **\$16.50**

1 - 3000 C.F.M. ALPINE Air Conditioner
Now Only **\$89.95**

8' x 6 1/2' National Garage Door
1 Only Below Cost **\$50.00**



Theta Rho Girls Entertain For Junior 100F Boys

Carnation Theta Rho Girls Club entertained members of the Junior 100F at a Halloween party given in the IOOF Hall Thursday evening.

Halloween games, contests and stunts provided entertainment and appropriate to the season refreshments were served.

Those attending were Donn Gabbert, G. C. Myrland, Jr., Gayle Wagner, Eugene Combs, Florene

McIntosh, Donna Ruth Inman, L. Roy Morrison, Ralph Morrison, Bill Combs, Walter and Larry Kaul, Dean Garrett, C. E. Jones, Albert Ricketts, Larry Tracy, Don Hamilton, Wade Crist, Christie Strain, Agatha Maloge, Gay Malone, Margie Ford, Betty Buse, Patsy Ford, and Freda Inman.

Sponsors attending were Mrs. Ada Hulsebaugh, Mrs. Edna Draper, Mrs. Charlotte Calyer, Mr. and Mrs. Chas. Sowell and Mr. and Mrs. W. J. Hacker.

Bride - Elect Is Feted At Coffee

Miss Holm, Missian, bride-elect of James Ellis Higgins, was feted at a show-courtesy given by Mrs. Joe Lyons at the home of her mother, Mrs. Guff Potter, recently.

The party, which was in the form of a coffee, was hosted by informality with talk tests making up the entertainment. Guests also gave the bride copies of their favorite recipes.

Those attending were Mesdames Jim Spencer of Friona, Bob Ray-

mond of Tulsa, Hilton Higgins, Walter London Jr., Frank Muddiah of Apache, Wayne Newland, Jeff Jell Burdine, Glenn Wilson, W. Robinson Jr., Reece Dawson, Kenyon Wilson, Misses Ruth London and Joan Southern and the honoree.

Expensive Visit
BURLINGTON, Vt., Oct. 30 — Justice Saksavich visited a prisoner in jail when he left he found someone had ransacked an auto into the rear of his parked car. Police investigated, found Saksavich had a driver's license. He was fined \$5 and \$8.20 costs.

Read The BRAND Classified Ads

OUTSTANDING AMERICANS Given in Review For Lone Star Club

Outstanding Americans in Review was the theme of the Lone Star Study Club program presented Tuesday afternoon at a regular meeting of the club held with Mrs. V. E. Dodson as hostess.

Mrs. Earl Phillips reviewed the life and achievements of Earl Warren, Chief Justice of the United States, telling of his public career, which she said has been characterized by reason and justice. She gave his own description of himself in a quotation from Abraham Lincoln "I am a slow walker—but I never walk backward."

Mrs. Glen Witherspoon reviewed the article "I Joined The Human Race" written by Frank Perry, a Negro physician. She told of his early life when he was taught to be a Negro, and how he learned to love and respect the whites through his profession, and his surprise when he found himself accepted as an equal among doctors.

During the short business session members voted to sponsor a Camp Fire group for another year. Attending the meeting were Mesdames O. L. Ciek, Roger Corbett, W. S. Fluit, Leo Forrest, H. E. Henslee, John Jacobsen Jr., C. D. Kelton, Louie LeGrand, Vivian Ma-

Read The BRAND Classified Ads

your Dollar Day SAVINGS

<p>LINEN GUEST</p> <h2>TOWELS</h2> <p>Made in Ireland. Size 13 x 19. Colors: Pink - Blue - Yellow - 39c Each Value.</p> <p>Buy Now for Christmas</p> <h3>4 for \$1.00</h3>	<p>20 PAIR LEATHER</p> <h2>MOCCASINS</h2> <p>3.95 Value</p> <h3>\$1.49</h3> <p>SPECIAL ONLY</p> <p>Pair</p>	<p>ONE TABLE OF BARGAIN</p> <h2>SHOES</h2> <p>Values to 7.95</p> <h3>\$1.99</h3> <p>Assortment of Men's, Women's and Children's SPECIAL</p> <p>Pair</p>
<p>LADIES'</p> <h2>HOUSE SHOES AND SCUFFS</h2> <p>Values To 3.95</p> <h3>\$1.97</h3> <p>For</p>	<p>LADIES'</p> <h2>SUEDE SHOES</h2> <p>Black and Brown</p> <p>10.95-12.95 Shoes for only</p> <h3>\$6.29</h3>	<p>MEN'S</p> <h2>SHORTS</h2> <p>Size 40 and 42</p> <p>69c Value</p> <h3>19c</h3> <p>Pair</p>
<p>BOY'S</p> <h2>ANKLETS</h2> <p>Size 7 to 10</p> <p>49c Value</p> <h3>25c</h3> <p>PAIR</p>	<p>MEN'S LIGHT WEIGHT</p> <h2>JACKETS</h2> <p>Water Repellant and Wind Resistant</p> <p>Size 36 to 44</p> <p>7.95 Value</p> <h3>\$5.95</h3>	<p>ASSORTMENT OF WOMEN'S AND CHILDREN'S</p> <h2>WOOL GLOVES AND MITTENS</h2> <p>Values to 1.25</p> <h3>69c</h3> <p>pr.</p>
<p>INFANT'S WOOL</p> <h2>KNIT CAPS</h2> <p>\$1.50 VALUE</p> <h3>89c</h3> <p>ea.</p>	<p>PLAYTEX</p> <h2>DRYPER PANTY</h2> <p>1.49 Value</p> <h3>75c</h3> <p>For</p>	<p>PLAYTEX</p> <h2>DRYPER PADS</h2> <p>100 In Box</p> <p>1.49 Value</p> <h3>75c</h3> <p>For</p>

FIRST ANNIVERSARY SALE

WILL SOON BE OVER!

WE'VE SOLD A LOT OF CARS . . . and only have 5 left, but your car may be in this group. See us today if you're interested in taking advantage of our Big First Anniversary offer. We'll soon be completely out of cars . . . then we won't have any more until the 1955 models show on November 12th.

Also have a fine selection of good A - 1 used cars. If you're not interested in a Brand Spanking New Ford, then perhaps you will find something to suit you on our used car lot at West Highway 60.

TWO CONVENIENT LOCATIONS

HEREFORD MOTOR CO.

2nd at Sampson Buran Scott, Owner Phone 39.



Men's Work SHOES Reg. 6.90 **6.47**

Men's Chambray SHIRTS Size 14-17 **94c**

Ladies' Cotton BLOUSES Special Value **\$1**

Men's Knit BRIEFS **54c 2 Pr. \$1**

Men's Reg. 3.98 PAJAMAS **3.77 2 Pr. \$7**

Men's Dress or Sport SOCKS Bright Colors of Cotton & Rayon **3 Pair \$1**

Girls' Rayon BRIEFS **4 PAIR \$1**

New Fall COTTONS Values to 98c yd. **50c**

Men's Popular Sport SHIRTS **2.77 2 FOR \$5**

Children's Training PANTIES **7 PAIR \$1**

Soft brown glove uppers, plain toe, molded heel, steel arch support. Long wearing cork sole. Weather-resisting rubber heel. To 12.

High quality, long wearing chambray in Grey or Blue. Double seams. Two breast pockets. Synchronized shrink for lasting fit. Three knits.

Smart new styles and colors any woman will adore, especially at this low price. Fine quality, well-made. Complete size selection.

Soft combed cotton. Good elastic waist. Double catch. Extra well made for long satisfactory wear. Stock up now. Sizes 28-36.

Well made of fine quality broadcloth with contrasting trim. Button front with notched lapel. Sanitized shrunk. Sizes A-B-C-D.

Girls' superb quality rayon panties in Hollywood brief styles. In White, Pink, Blue and Mauve. Double catch. Good elastic waist. 2 to 12.

You'll think of many ways to use these beautiful, colorful, plain and novelty cottons for fall and winter sewing.

Outstanding assortment of smart new sport shirts in fall and winter's most popular fabrics and colors. Solids, Checks, Plaids. Two way colors.

Stock them up now at this low price and save. Soft smooth cotton knit, good elastic waistband, comfortable fitting, easy to launder. All sizes.

Anthony's DOLLAR DAY

MEN! Stop... Look... Read

COMPARE THIS WONDERFUL SELECTION OF SMART NEW

SUITS

POPULAR YEAR-ROUND FABRICS PLUS PRECISION TAILORING Give You TOP QUALITY & VALUE

\$30

FREE ALTERATIONS

Handsome new fall styles in 5 (Yes 5!) popular year-round fabrics. 50% Wool 50% Dacron, All Wools, Wool and Nylons, Rayon Flannels and Fibrenes. Two and Three button coat styles that can double as sport coats. All in new dark tones for fall and winter wear. Picked edges, three patch pockets. Pleated slacks. Choose yours now and save. Regular and Long models in sizes 35 to 42.

OUTSTANDING SELECTION LADIES' SMART NEW FALL

TOPPERS & SUITS

Groupe 1 **\$18.00**

Selected from our regular stock of suits and toppers. All popular styles. Values to \$29.75.

Groupe 2 **\$14**

LADIES SUITS

All Wanted Styles Selected From Our Regular Stock Come Early for Best Selections

Smart New Styles LADIES OUTING GOWNS **\$1.49**

Tailored for looks as well as warmth and wear. Solid color outing flannel with contrasting printed outing trim on collar, yoke and cuffs. Long length, flare skirt. In maize, blue, pink.

SIZES 34 - 42

Ladies' SHADOW PANEL PETTICOATS **88c**

Four gore model with shadow panel front 5 inch ruffled bottom, good elastic waist. White only. Sizes 5-M-L. Regular 1-19.

EMBROIDERED Pillow Cases **\$1**

SIZES 42 x 36 **2 for \$1**

LADIES' PETTICOATS **\$3**

Nylon Can - Can & Rayon and Nylon lace Trimméd. **2 FOR \$3**

PLAID Lunch Cloths **\$1**

Size 54x54 Large Assortment of Colors and Plaids

LADIES RAYON Knit Gowns **\$1**

Large Assortment of Colors. Maize, Blue, Pink, Green, Rose Lace trimmed bodis.

LADIES DRESSES **\$5**

Group of Plaid Gingham Cotton Suitings. Many styles. You will want several of these when you see them. All sizes.

CREASE RESISTANT Skirt Lengths **\$1.77**

60 Inches wide for full skirt blends of Nylon, Orlon, Dacron and Vescase.

MISSES & LADIES' ANKLETS **\$1**

Cellophane Wrapped. All 5 Pair Same Size in Pkg. Assorted Colors. Sizes 4 to 10 1/2. **5 PR. FOR \$1**

LADIES 60 & 51-15 NYLON HOSE **77c ea. 3 PR. \$2.25**

Broken lots of our regular stock of 90 to 144 Hose. Dark & light shades. 8 1/2 to 11.

WOMEN'S & GIRLS ALL WOOL LOAFER SOX **\$1**

Genuine pigskin leather sole. Vamp embroidered stitch flowered & vine Patterns. Red, Green Navy Sizes Easht buy in hosiery size.

MEN'S NEW FALL Dress Slacks **\$5**

Rayon, Sheer Gabardine Fiber Splashed in the new fall Dark Colors of Brown, Charcoal, Black, Blue & Grey. 28 to 38.

Lovely Rayon Taffeta 'CAN-CAN' PETTICOAT **\$1**

White with Red Hearts

Bouffant half slip of gleaming rayon taffeta. In white with heart print. Three tier. Good elastic waistband. And look at this low Anthony price. Popular with ever so many skirts or dresses.

PLAID SHEET BLANKETS **\$1**

Ideal For Many Uses

You'll need several of these for the coming cold nights. Soft cotton, colorful plaid sheet blankets that are ideal for many uses. Size 60 x 76. Stitched-bound ends for longer wear. Save.

LADIES' Hollywood Briefs **\$1**

Elastic waist & leg sizes 5 to 7. 2 PR. 40 Danier nylon.

LADIES' Rayon Briefs **\$1**

Regular and Extra 3 PR. Sizes. Blue, Pink, White. Two bar tri-cot Rayon.

Colorana 45" Rayon & Acetate SLUB SUITING **98c yd.**

Guaranteed Washable & Permanent Crease Resistant Finish

LADIES' NYLON Hollywood Briefs **\$1**

Elastic waist & leg sizes 5 to 7. 2 PR. 40 Danier nylon.

NEW FALL CLUTC BAG **\$1**

The new and wanted purse. Small in size roomy in side. Lots of Colors. **Plus Tax**

LADIES' Rayon Briefs **\$1**

Regular and Extra 3 PR. Sizes. Blue, Pink, White. Two bar tri-cot Rayon.

Colorana 45" Rayon & Acetate SLUB SUITING **98c yd.**

Guaranteed Washable & Permanent Crease Resistant Finish

WOOSTERLON FLANNEL **\$1.59**

Guaranteed Washable. Permanent Crease Resistant Finish. Grey Navy Goldspice Maderia.

36" Fruit of The Loom FASHION PRINTS **44c yd.**

80 Square Printed Percale. Baby Print Small Check, Stripes Plaids. All guaranteed fast to Wash.

CANNON BATH TOWELS **2 \$1 FOR 1**

COLORFUL PATTERNS

Extra heavy Cannon quality in a grand assortment of colors in Solids, Stripes, Plaids and Checks. You would expect to pay much, much more for any of these. Buy now. Buy them by the dozens and save.

OZARK DIKE

by
ED STROPS



ALL BUSINESS IS LOCAL

Lemonade or garden spade... candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



Features

WORLD'S GREATEST FEATURES

The Sunday Brand

Merford, Texas

Our Slogan: "More People—More Fun!"

BULL SAWYER

FEATURING HIS PAL
ROSCO SWEENEY
By ROY CRANE

HIT SHORE PAINS ME, MISS LUCILLE, TO SEE COMPANY WORKING. BUT LOOKS LIKE MAW AIN'T GONNA NEVER GIT WELL.

I LIKE TO KEEP BUSY, BUT WILL YOU PLEASE ASK THE GARAGE MAN TO HURRY AND FIX MY MOTOR SCOOTER. I MUST BE STARTING HOME!

LAND SAKES! IF IT AIN'T THE LUMBER AND SHINGLES AND PAINT TO FIX UP THE HOUSE.

JUST REMEMBERED! GOT TO SEE A MAN -IN TOWN ABOUT A JOB.

LOOKS LIKE THEY AIN'T NOBODY BUT ME TO DO THE WORK. BETTER GIT MY LADDER AND COMMENCE.

OUCH! MY BACK! WRENCHED IT AGAIN!

DEAR ME! MAYBE YOU SHOULDN'T TRY TO SHINGLE THE ROOF, MR. SQUATLEY.

HADN'T YOU BETTER LIE DOWN AWHILE?

BUT WHO'LL SHINGLE THE ROOF AND PAINT THE HOUSE? I GIVE MY WORD TO THE MAN I'D FIX UP HIS PLACE. I CAN'T GO BACK ON MY WORD!

JUST DON'T KNOW WHAT WE'LL DO. PORE L'L QUILS GOT A JOB IN TOWN. AND NOW ME LAID UP WITH THIS BACK.

DON'T WORRY. WHEN I FINISH THIS IRONING, I'LL SHINGLE THE ROOF AND START THE PAINTING.

HIT'S MORE'N I CAN STAND, HONEY, SEEIN' A GIRL DOIN' MAN'S WORK. I JES GOT TO GIT PLUMB OUTA SIGHT OF IT. I'LL GO TO TOWN AND BUY SOME LINIMENT FOR MY BACK.

HEY, SAG. WHEN YOU GONNA GET THIS MOTOR SCOOTER? IT'S BEEN READY FOR DAYS.

NO HURRY. I'LL PICK IT UP IN A WEEK OR SO.

EXPERT MOTOR REPAIRS

YOU AND QUILS-TAKIN' IT EASY FOR A SPELL, SAG?

SORTA. I'M HAVIN' THE HOUSE SHINGLED AND PAINTED. SEEMS WORKMEN DO BETTER WHEN YOU KEEP OUTA THEIR WAY.

LITTLE ANNIE ROONEY
by DARRELL McCLURE

GOLLY, PICKETT, I'LL BET YOU'RE 'HAPPY WITH YOUR SWELL BIG BOAT~

NOT MY BOAT, ANNIE- OUR BOAT- YOU FOUND IT WASHED UP ON THE BEACH, SO WE'RE PART OWNERS~

AW- YOU'RE THE ONE WHO PAID THE MAN ONE DOLLAR FOR IT- THAT MADE IT A LEGAL SALE~

I KNOW, AND MAYBE HE GOT THE BEST OF THE TRADE- IT'S GONNA TAKE A HEAP OF FIXIN' BEFORE IT'S FIT TO CARRY US OUT FISHIN'~

IT NEEDS SOME WORK DONE- TAKE MORE'N A HUNNED DOLLARS WORTH OF STUFF TO FIX IT- AN' A HUNNED DOLLARS I AIN'T GOT~

GEE- I GOT A HUNNED AN' ALMOST THIRTY DOLLARS HID AWAY~

PICKETT SAYS HIM AN' I ARE PARTNERS- BUT GEE, I DON'T KNOW HOW TO KETCH FISH AN' SAIL A BOAT- SO I'LL DO MY SHARE BY PAYIN' FOR- HEY- LOOK WHO'S COMIN'~

IT'S THAT NICE ENSIGN, MR. JEFFREY DETMER, WHO PULLED OUR LITTLE BOAT OFFN THE BEACH, AN' TOWED IT HERE WITH HIS BIG, POWERFUL COAST GUARD BOAT~

HI, FOLKS- HOW DOES YOUR SLOOP LOOK AFTER ALL THE ROUGH TREATMENT IT TOOK?

DARRELL McCLURE

NOT BAD- YOU DID A SLICK JOB OF DRAGGING HER OFF THE BEACH WITH YOUR BIG 83-FOOTER- COURSE, IT DOES NEED SOME REPAIRS, BUT~

BUT WE AIN'T UNHAPPY 'BOUT IT~

THE MOST TROUBLE IS RIGHT HERE, BUT LIKE ANNIE SAYS, WE AIN'T UNHAPPY 'BOUT IT~

THAT'S FINE- FINE- AND YOUR SISTER, MISS PRIDE, IS SHE ~~~

INDIA AIN'T HERE TODAY- SHE'S IN TOWN WITH MISS CALLIE-

OH!

?

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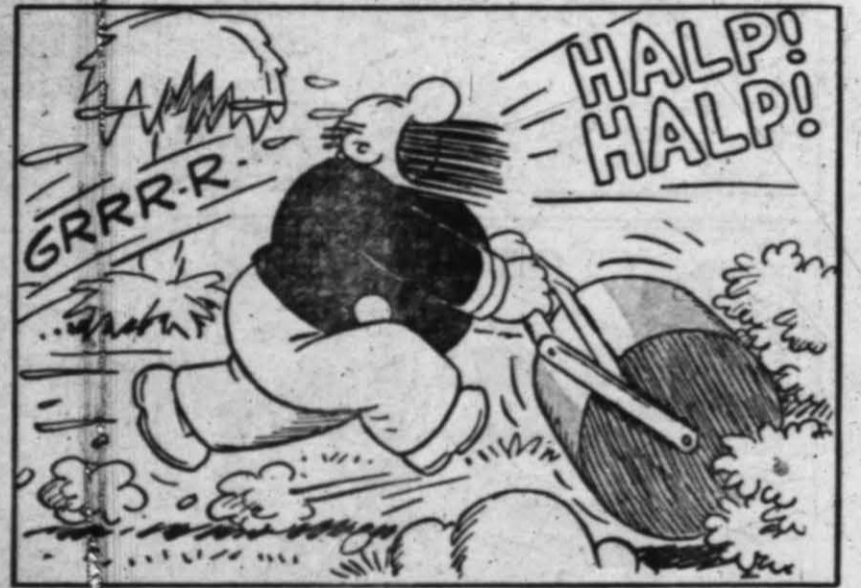
**Shop In Hereford
For Your Best Buys!**

GRANDMA
by
CHAS. KUHN-



**Trade In Hereford
For Your Best Buys!**

THE KATZENJAMMER KIDS



ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



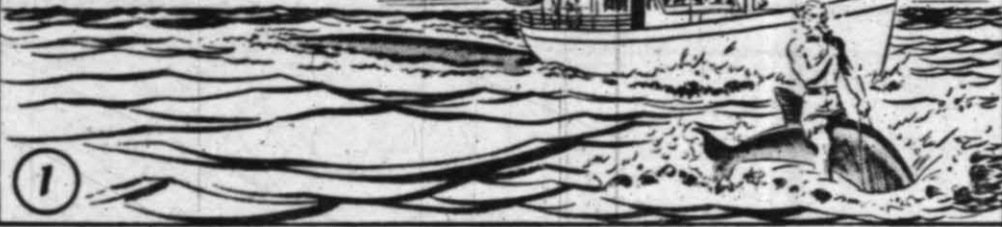
MANDRAKE

THE

MAGICIAN

BY LEE FALK & PHIL DAVIS

IN THE FOGGY SEA: A FANTASTIC PROCESSION--AS THE "OCEAN WIND" SCHOONER IS PUSHED ALONG BY TWO HUGE WHALES--FOLLOWING THE OLD MAN RIDING A PORPOISE--AND TOOTLING A WHISTLE!



1



2



3



4



5




6

10-31
CONTINUED

SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead


THIMBLE THEATRE PRESENTS
POPEYE
 by **TOM SIMS & BILL ZABOLY**



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!

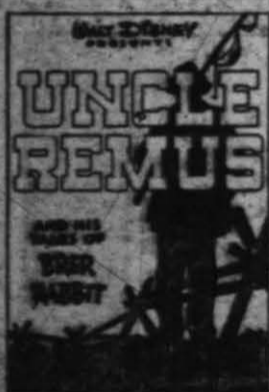
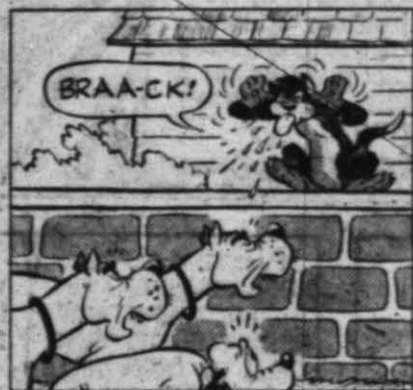
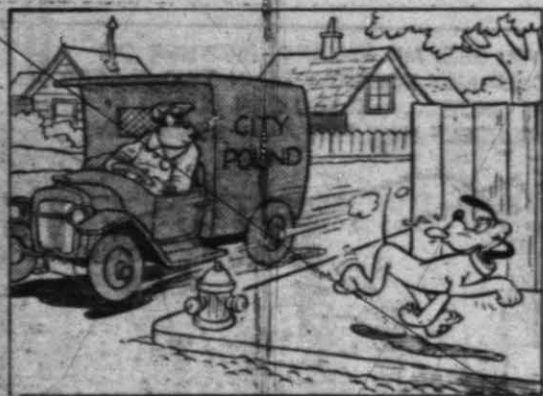


BLONDIE

by
CHIC YOUNG



Shop In Hereford
For Your Best Buys!



BRER RABBIT HELPS A POOR CHURCH MOUSE GET RICH.



YOU PORE LIDDLE CHURCH MOUSE. HOW COME YOU IS OVERFLOWIN' WITH ALL THAT MIZZERY?

OH BRER RABBIT, STARVASHUN IS SNATCHIN' AT ME!



YOU COME HOME WITH ME AN' I'LL PATCH UP YOUR RIBS WITH SOME HOMINY GRITS!



YOU SURE WUZ CLOSE TO BEIN' INSIDE OUT!

SLOOP! SLOOP! SLOOP!



I AIN'T HAD THAT MUCH FOOD SINCE I WUZ HEAD MOUSE IN A HOTEL!



I FEELS GUILTY EATIN' ALL THIS FOOD--WITH MY WIFE AN' CHILLUNS BACK YONDER STARVIN' IN 'TH CHURCH!

WELL I 'SPECK I IS BOT SOME MORE FER A FEW MORE MOUFFS!



BRER RABBIT, YOU SURE IS A GENNERUSS CRITTER!



US'LL BE BACK QUICKER'N YOU KIN SAY... HURRY UP!

I CAN'T GIT BACK THAT QUICK ANSELF!



LEBENTY-LEBEN SECUNDS LATER.

NOW TAKE IT EASY, YOU CHILLUNS--AN' REMEMBER YOUR MANNERS!



I IS BEEN TOOK OVER!



TH' NEXT MORNIN'...

BRER COON, I IS BEEN ET OUTTA HOUSE AN' HOME--CAN YOU SPARE ME A LITTLE BREAKPUST?

SOME CRITTERS TAKE A HEAP WHEN THEY GIT TH' 'GITS'!

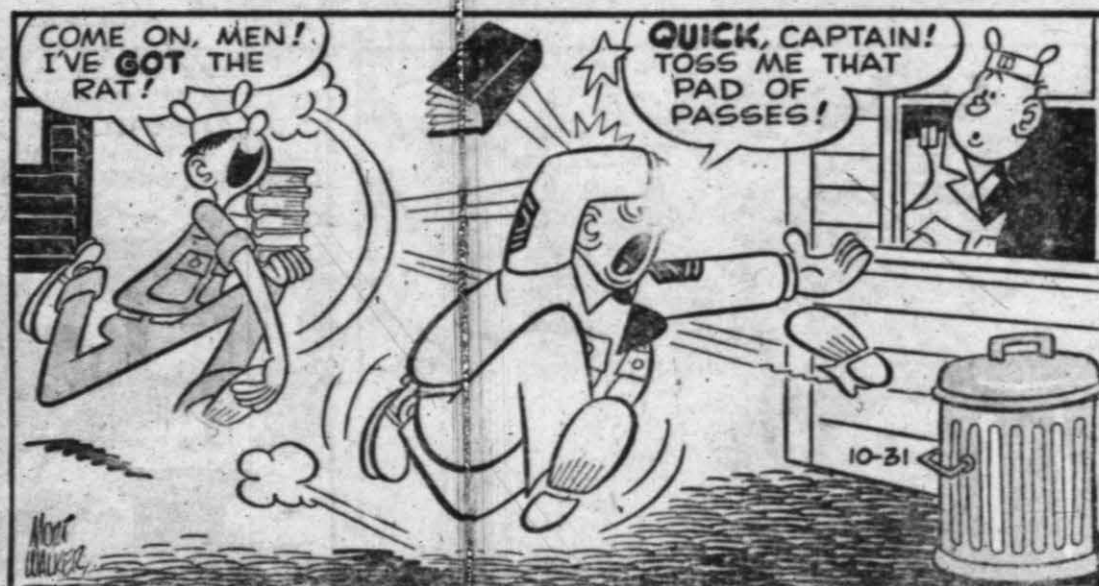
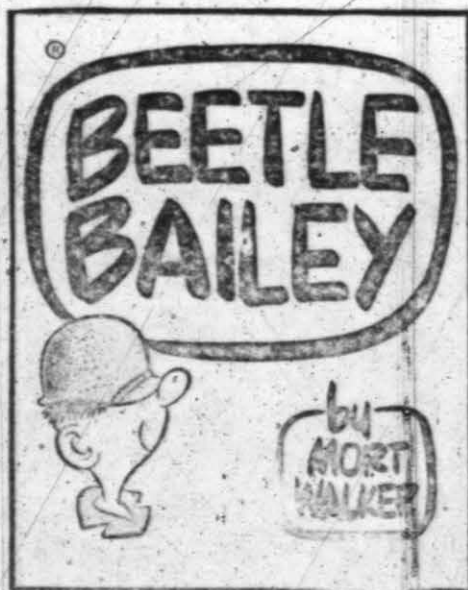
SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead



Stop!!
Shop!!
Save:!

In Hereford



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Trade In Hereford

For Your Best Buys



CERTAIN THAT ORCHID TRIED TO KILL HIM BY DROPPING A ROCK CORNICE ON HIS HEAD, JOHNNY AND THE ABBOT RUSH TO ORCHID'S CELL! BUT ORCHID IS HIGH ON A MOUNTAIN IN THE MIDST OF HIS DAILY MEDITATION!



10-31

CONTINUED...



ALL BUSINESS IS LOCAL.

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home, and save!



Diversified Farming Pays Off As Nine Crops Roll To Market

By Roberta Campbell

If a little pig even started to market now he would find that he had probably been crowded away from the loading chute by at least nine other crops that are being harvested in the Hereford area at present.

An estimated 8 million bushel grain sorghum crop is something of a record within itself but few if any other localities can count trucks carrying nine different products from the fields to storage and market points. Lettuce and sugar beets started moving ahead of cotton, which is now coming into the gin; vegetables include carrots, cabbage, turnips and corn is also being gathered and used in trench silos as ensilage. Alfalfa has been mowed and baled in many fields before a recent heavy freeze stopped growth for the season.

"The line forms to the right" for people trying to make their way through Hereford as they travel from the west on Highway 60. For several days waiting lines of trucks have slowed east-bound traffic. The five elevators (combined capacity 4 million bushels) are now putting milo on the ground. Silos were filled to capacity when harvest was hardly half over.

Lettuce, despite price variations, has also been an exceptional crop for the irrigation farmer this season from his standpoint of quality and price as well as yield. One of the factors which offset the dam-

age done by rains and an early freeze last year has been an unusually early harvest for most of the growers.

Methods of cutting the lettuce have not changed from the process that still requires a great deal of hand labor, but special loaders and lettuce trucks keep the crops moving at a lively clip, whether the heads are dry-packed in the field or processed at the sheds.

Sugar beets, corn and cotton are crops which are being gathered more and more by machinery in this vicinity, since vegetables come off at the same time to take up the slack in workers.

When sugar beets were first grown around Hereford, they were topped by hand, or the farmer waited for a freeze on the theory that cold weather raised the sugar content. This fall, however, the crop started moving to the refinery almost a month early. The harvesting is now done by a machine which tops and digs the beets in one operation, then dumps them from a bin into a truck for the trip to the railroad cars. Beets grown here are shipped to Rocky Ford, Colo. for refining into sugar.

New Cotton Types

Storm-proof varieties of cotton have also been developed for the region. Now cotton will wait in the field undamaged until the stalks are defoliated by frost and the entire crop can be gathered with a stripper if cotton pickers are not available when the cotton be-

gins to open. Ginning machinery has been improved until some farmers find they get a better grade on machine harvested cotton over that pulled by hand and the cost is definitely an advantage.

Cabbage, which is going to market by truck directly from the fields, of being loaded at the sheds for shipment, is becoming a regular crop for several farmers.

Carrots and turnips, are now being pulled. They are grown spasmodically, but growers who include them in their vegetable planting have found that the demand is good and the price well above average this year.

Corn has become so popular as a filler for the trench silos, used by stock farmers and feeders in the county, that little of it is gathered as ear corn. That which has been allowed to mature is being gathered now, however, with corn pickers, which pull the ears from the stalk and convey them, ready for the sheller, into a trailer drawn behind the picker.

A number of irrigation farmers are also in the hay fields, mowing and baling a final cutting for the season. Most of them are cutting for the fifth time, since the crop started its growth last spring. The bright green bales, coming out of the fields is a picture to the farmer, who often cuts his hay with one eye watching the sky for threats of rain while the other follows the sickle.

While Deaf Smith County contin-

ues to "bust" the buttons from its agricultural vest this fall, a timely suggestion for the packer ready for the packing house would be to stick close to his pen—else he is apt to find himself cooked up as a roast, flanked by a green salad from Hereford, or as salt pork seasoning for a big pot of stewed cabbage or turnips.

Crops Now Being Harvested Here!

Grain Sorghums

Sugar Beets....Lettuce

Cotton.....Alfalfa

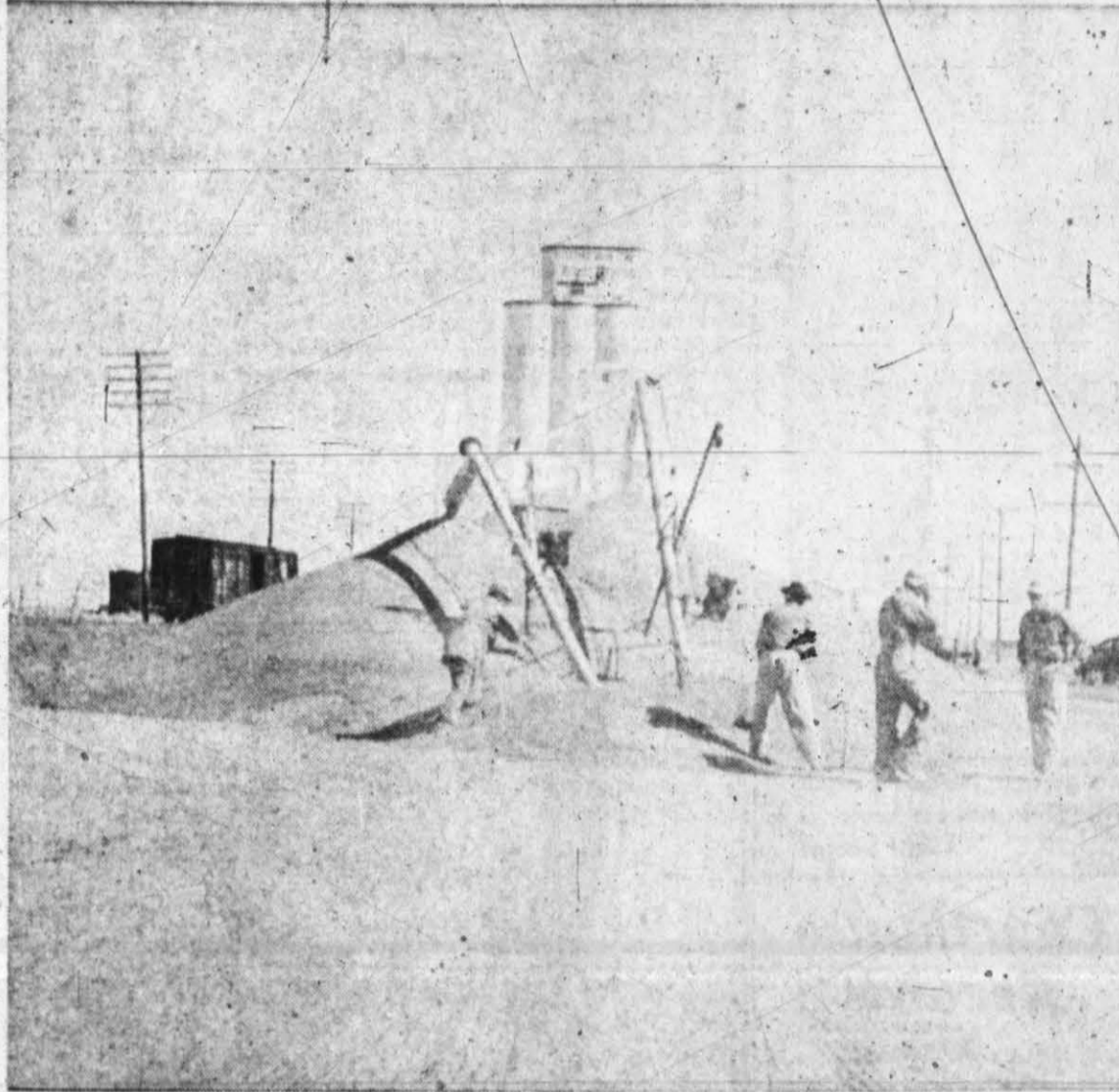
Corn.....Cabbage

Carrots.....Turnips

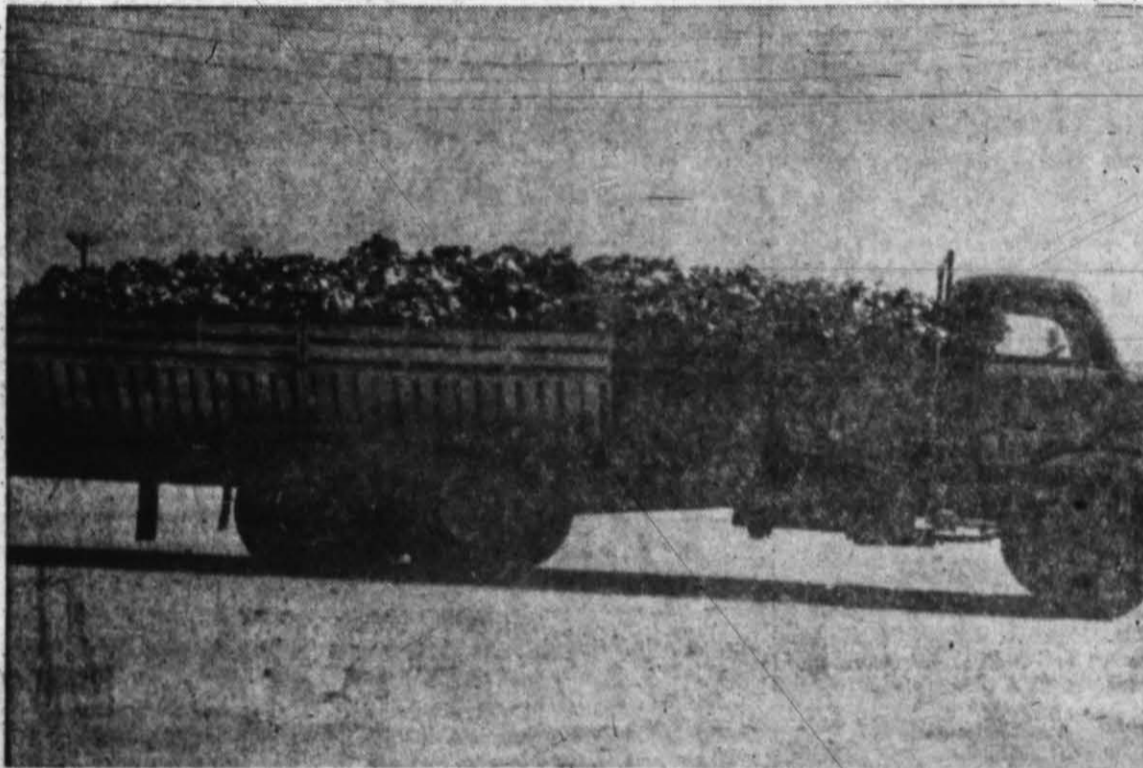
The Sunday Brand

Hereford, Texas, Sunday, October 31

Section Three



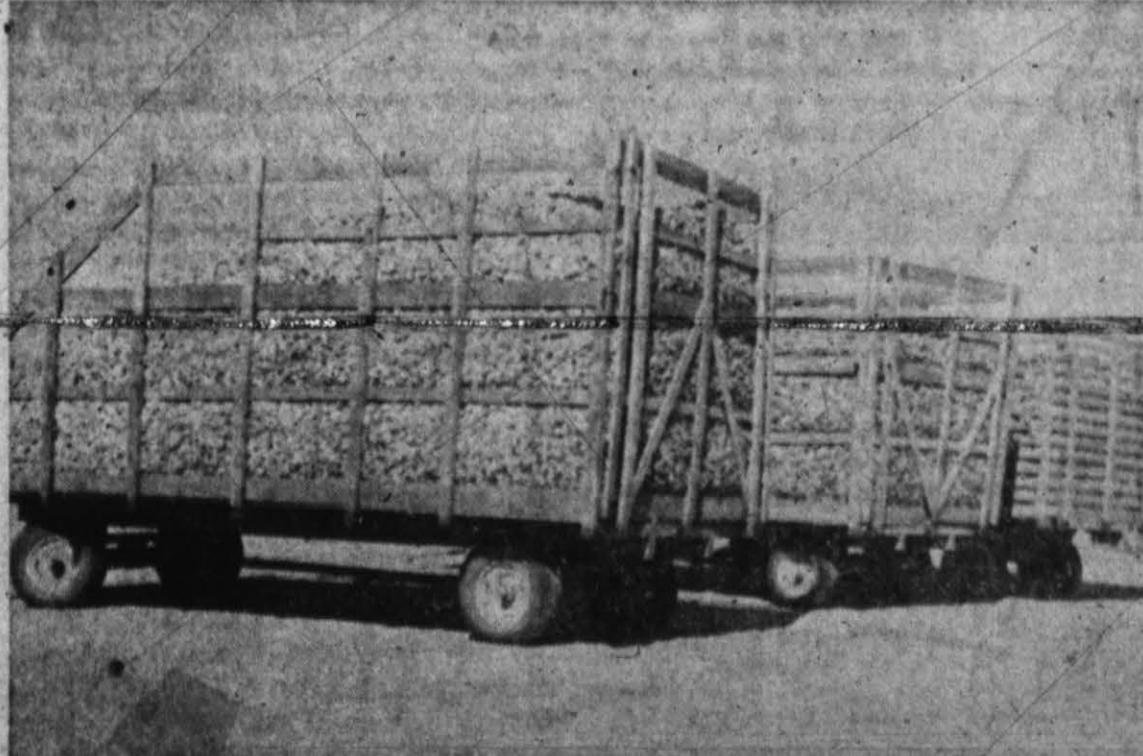
GRAIN MEN BUILD their own dunes out of grain sorghums, which have long since overflowed the concrete skyscrapers, and now cover the ground on available space near the elevators, meanwhile, combines are still making music for the farmer. (Staff Photo)



THIS LOAD OF LETTUCE is being gacked into chute at the Trautman Bros. packing shed, east of town, for unloading. Those who are not familiar with the procedure may be a little surprised the first time they see carts being rolled sideways off the truck onto conveyors, only to be replaced with empty carts which are hauled back to the field. (Staff Photo)



SUGAR BEETS, above are waiting for railroad cars to be spotted at the loading station east of Hereford. Beets from this area are shipped by rail to Rocky Ford, Colorado, for refining. Harvest this year is about three weeks ahead of the usual digging time. (Staff Photo)



COTTON WHICH IS EXCEPTIONALLY good this year fills the trailers which are lined up in the yard at the gin. The acreage was cut short by hail and flea hoppers, but returns on cotton already ginned have graded above average for this county. (Staff Photo)



TWO HEADS OF CABBAGE which have rolled from the sack to identify the contents of this truck, which is being hauled from the field of Silas Orr and Fred Severance to The Barrett Sheds for processing. (Staff Photo)



BUGS BUNNY WOULD likely find it would take some fast work to retrieve a crunchy morsel from this conveyor belt out at the Chas. E. Huston Sheds, west of town, where carrots from the Huston Farms are getting a face washing for market. (Staff Photo)



AN OUT-OF-TOWN buyer has left his truck for a bite to eat before starting on the one of several farms, where owners are balancing their fifth cutting this season. (Staff Photo)



THE NUMBER OF TUMMYACHES in a truck load of turnips might be something the youngsters from boys ranch might can answer if they weren't supplementing hamburgers and soft drinks to offset the temptation. Horace Hershey of the Progressive neighborhood gave the boys the turnips. (Staff Photo)

Baby Weights Vary

My Dorothy V. Whipple, M.D. How much did he weigh? Everyone is going to ask you that just as soon as you tell them whether it's a son or a daughter. Newborn babies average about seven pounds. But there is a lot of difference from baby to baby. The weight of a full term baby varies with the weight and size of the parents—big people have bigger babies than little ones. It also depends somewhat upon the way the mother ate during her pregnancy. Nowadays we really don't admire great big fat babies. We find that both mother and baby are healthier if the mother eats with moderation during pregnancy and doesn't gain too much weight. So if you have carried your baby the full nine months he may weigh as little as five pounds or as much as nine and be a good sturdy specimen. Of course if he is born ahead of schedule he'll weigh considerably less than a full term baby. His weight then will depend upon how early he arrived. But regardless of just how much your baby weighed when he was born we want him to start in gaining some more soon after birth.

However, you must be patient. It's quite a job to get born. Your baby is tired out after all his efforts and he needs to sleep and get rested. He also needs to practice breathing and moving about and all the new things that he must do now that he's out in the world. For the first few days he doesn't want to be bothered with food. He has plenty else to do. As soon as he gets his little body organized he'll be ready to eat. During these few days he is going to lose a little weight. All babies do. It is no cause for alarm. The amount of weight a baby loses depends somewhat on his size; big babies lose a bit more than little ones. It may be anywhere from half a pound to a whole pound. Breast milk doesn't develop until the baby is about three days old. This is part of Nature's plan not to burden the baby with food too soon. He may like a drink of water now and then but he doesn't need food for the first few days. Finally when he's ready, he'll eat. Then he'll start to gain weight, every 3 or 4 hours and begin putting on the weight. It'll be an ounce or two a day probably. Some babies gain back their birth weight by the end of the first week, others not until they are two weeks old. There is not much to be gained by trying to feed a baby milk in the early days. It can be done, but the baby who waits until his little body is ready to digest food usually does as well, if not better, than the one who is fed a formula earlier.

Q. What can I do about dirty-looking, rough elbows?
A. Use a bath brush on your elbows, and also use lemon as a bleach several times weekly. Simply cut a lemon in half, and put one elbow in each half as you lean on them. Let them stay there for about 10 or 15 minutes.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?

NOT being in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

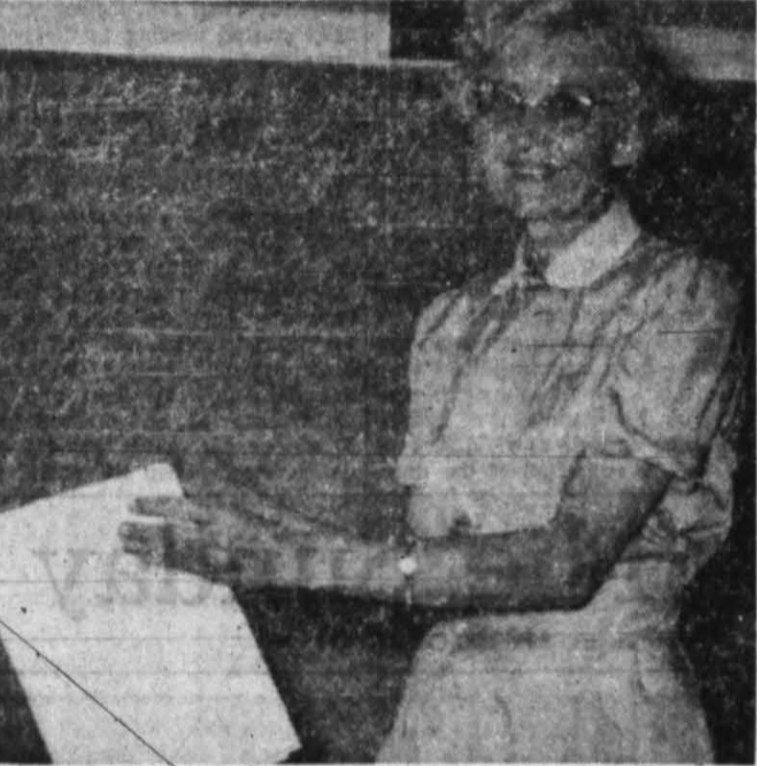
Your Doctor of Sick & Escapit Watches
Kenneth "Doc" Cowan



MR. AND MRS. AUSTIN ROSE Jr. are the owners of this beautiful Hereford home. The house has a combination living room and dining room, a kitchen, three bedrooms and three baths. The Roses have a double garage. The house which was completed in October, 1953, is of framework construction. (Staff Photo)

Toastmasters To Fete 'Old Timers' At Next Session

The Toastmaster's Club held their weekly meeting Tuesday, October 26. In the absence of the president, Sidney Fuller, vice president, Jack Luck, presided. The group had an interesting and varied program. Two new members, Dr. M. F. Aehor and Pete Peterson, gave their first speeches to the club on the topic of "The Story of My Life." Raymond Euler of Friona gave his second speech, which was on "Democracy's Greatest Need." The Club would like to stress that the meeting for next week will be "Old-Timers' Night." The local club and the International Toastmaster's Club will be celebrating their anniversaries. The International Club will have been organized for 30 years. All former members of the club are invited to attend. Those who would like to be present Tuesday night will please contact Irving Alexander.



MEET THE TEACHERS -- A very well known seventh grade science teacher who is completing her seventh year at Junior High School is Mrs. H. V. Stanton. Mrs. Stanton was born in Deaton, where she graduated from high school. She attended T.S.C.W. College in Denton. Mrs. Stanton taught high school in Denton for nine years before coming to Hereford. As a hobby she likes to grow flowers. (Staff Photo)



MEET THE TEACHERS -- L. L. Chisum, who teaches math in Hereford High School, was born in Troy, Okla., and raised in Western, Okla. He graduated from high school at Mangum, Okla., and received his BS degree at Weatherford. He received his Masters from the University of Colorado. Mr. Chisum has been teaching school for 33 years. As a pastime he likes to fish. (Staff Photo)

Courthouse Records

Warranty, Deeds

Lewis B. Hagar to Thelma Scott Hagar, Lot 5 of the Alberta Thompson Subdivision of Block 16 of the C. McDougal, et ux, all of Section 6.

Emmogene Calaway, et al, to Edith Sheppard, a part of Lot 8, in Block 6, of Whitehead Addition, and Lot 50, Block 44, Events Addition.

Bill Morton, et ux, to W. W. Buck, being a part of Block 7 of Events Addition.

Wayne Wallace, et ux, to Charles H. Reid et ux, the South 60 feet of the North 214 feet of Lot 22, Block 20, Events Addition.

D. E. Curry, et ux, to Adena, Florene Curry, being a portion of Block 23 of Events Addition.

Saleeta Brink, to C. B. Miles, et ux, Lots six, seven, eight, nine and 10, in Block 3, of Meacham's Subdivision of Block 16, Mabry Addition.

MARRIAGES

John Wilson White to Miss Marfisthia Ramey, 10-23. Virgil Lee Bennett Jr., to Miss Geraldine Patterson, 10-24.

New Automobiles

Lewis B. Barnett, 1954 Buick, 10-21; Charles R. Kropff, 1954 Dodge, 10-22; Irene L. Smith, 1954 Ford, 10-23; O. L. Block, 1954 Ford, 10-23; Lester English, 1954 Chevrolet, 10-23; M. R. Buck, 1954 Dodge, 10-15; Cale Brooks, 1954 Oldsmobile, 10-23; Wilson A. Vines, 1954 Chevrolet, 10-23; James W. Vies, 1954 Chevrolet, 10-23; H. M. Cowell, 1954 Ford, 10-25; T. J. Parsons, 1954 Ford, 10-21; Otto Olson, 1954 Pontiac, 10-25; Dorothy G. Koelzer, 1954 Ford, 10-25; B. N. Koelzer, 1954 Ford, 10-25; Lee Reno, 1954 Oldsmobile, 10-25; O. C. Kittrell, 1954 Chevrolet, 10-26; Jas. E. McKnight, 1954 Ford, 10-26; and D. A. Bass, 1954 Chevrolet, 10-28.

Baptist Choirs Receive Ratings

Four of the First Baptist Choirs, the Male Quartet and two pianists from Hereford attended a competitive contest in music at Lubbock Tuesday evening. The choir and ensembles met at the Calvary Baptist Church in Lubbock. There were 1200 people attending the meeting, 125 being from Hereford. The choir and ensemble ratings for the Hereford competitors were as follows. For the choir, the Youth Choir received a "Superior" rating; the Crusader Choir received a "Superior" rating; the Carol Choir received a "Good" rating and the Church Choir a "Good" rating.

Attend Hembree Funeral
Mr. and Mrs. W. B. Ewing and children returned home last Sunday, October 24, from Sunray, where they attended the funeral of S. H. Hembree, Mrs. Ewing's father. Mr. Hembree died of a heart attack October 19 in his home. The Hembrees were farmers in the Deaf Smith County territory during the early 20's. Mrs. Hembree returned home with her daughter for a few days' visit.

Order Your Thanksgiving And Christmas Turkeys NOW
All Must be sold before Thanksgiving

MRS. J. T. GUINN
Rt. 2 - Friona

For ECONOMY and CONVENIENCE in Your HOME LOAN

Get the facts about our modern financing plan and you'll know why so many of your neighbors are using it.

First Federal Savings & Loan Association
CLOVIS, N. M.

148 N. Main St. Phone 497
See ELIZABETH WOMBLE

May I Serve You?

"Take care of me today and I will provide an income for you tomorrow."

"My fur is the softest and most beautiful of all furs. It cannot be imitated by any known method."

"I am easy to care for, as cages in basements, garages or spare rooms provide my shelter. My fur is so thick that vermin cannot live in it, hence my reputation as the cleanest animal known. I am a vegetarian and my food bill for an entire year is from \$3.00 to \$5.00."

There is a ready market for my fur, being the most valuable in the world. My offspring are in demand for breeding stock at very attractive prices. Let's get together for a bright and enduring future."

Breeding stock now available at very reasonable prices. All stock is pedigreed and registered. Visitors welcome. Come see our heard and let's talk Chinchillas.

SILVER M CHINCHILLA RANCH
Dr. & Mrs. George Mayfield
402 W. 5th St. Hereford, Texas

Of Course

HAYDITE BLOCS

Are Best For

HOME, BUSINESS, and OFFICE!

Whether you're a business or professional man, or whether you're just building a little bungalow for your own, you'll be smart to use Haydite Blocs. Haydite Blocs are Vermin Proof and Fire Proof... ideal for any type business, office or home.

Crowe-Gulde Cement Co.
of Hereford
PHONE 1722 1st & GOUGH ST.

Alexander Heads Cub Scout Pack

The Cub Scouts, Pack 50, held their monthly meeting Thursday night, October 28 at 7:30 o'clock. The Cubs met at the Boy Scout Hut.

Irving Alexander, who has taken over as Pack Leader for the group, cordially invited all boys between the ages of eight and 11 who are interested in Cub Scout work to contact him.

Mr. Alexander says, "We need several boys in the pack, but we need a boy between the ages of eight and 11 years and who would be interested in helping in this great work and become a Den Mother, please contact Mr. Alexander at the Popular Store."

The superiors of the Packs, such as Cub Scout leaders and Den Mothers attended a meeting at the Western Wheel-In last Tuesday evening. Mr. Teague, district Scout executive, addressed the group. They had a very educational program for all attending.

Q. What is a good dry shampoo for oily hair?
A. Two parts cornmeal mixed with one part orris root. Dust the hair with this mixture scattered through the hair with the hands, and then brush out the excess.

Read The Classifieds

Do You Suffer from Loss of HEARING?
Bellone Will Help You

Mr. Reed Payne Consultant

Come in, or Phone for FREE DEMONSTRATION

Bellone
MONO-PAC One-Unit Hearing Aid

TEXAS HOTEL
Wed., Nov. 3, 1 to 5 o'clock
Hereford, Tex. — Phone 278
117 West 6th St., Amarillo

"I like my Dearborn: stays touch-cool... yet warms the far corners!"

Dearborn's amazing Cool Safety Cabinet ends the hazard of scorched walls and furniture... can't burn tiny fingers... stays touch-cool on top, sides and bottom. Circulates floods of clean, floor-warming heat to every corner!

High-Crown Burner... gives you more heat—more service—more economy.

GLO-BRITE RADIANTS—pour out abundant warmth in a jiffy.

PILOT OPERATED—no more match hunting. Wonderfully safe.

BEAUTIFUL FINISH—in handsome copper-tone furniture-finish.

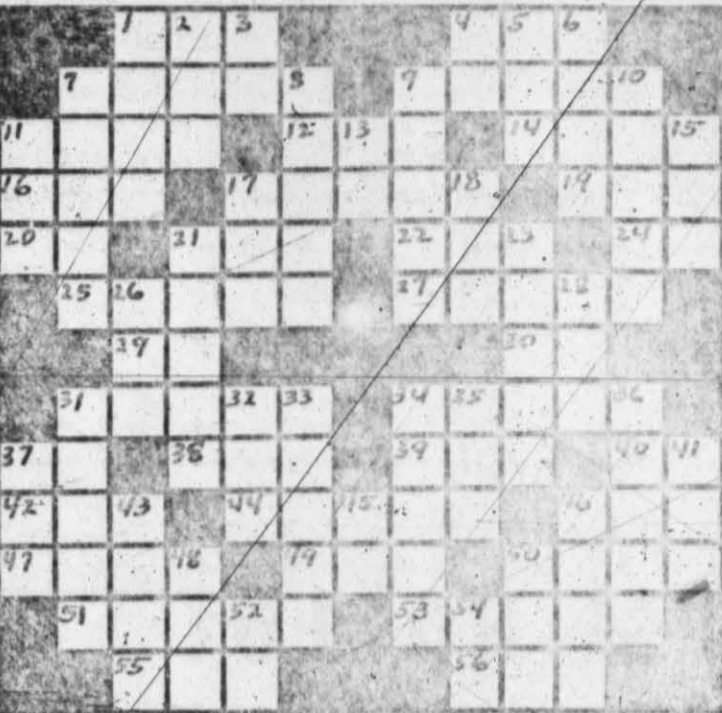
Come In and see our complete line! You'll be proud to own a Dearborn—the world's finest, safest gas heater.

BLANTON BUTANE, INC.



Four little boys at Texas Scottish Rite Hospital for Crippled Children get a personal introduction to a real live movie star. The star above is Major, member of a famous team of German Shepherd dogs, shown with Trainer Billie Watkins of Hollywood. Patients at Scottish Rite get ringside seats and special previews of the best shows in town.

CROSSWORD By A. C. Gordon



- ACROSS**
- 1—Sound made by waves
 - 4—Insect
 - 7—Courtly
 - 9—Intended
 - 14—Leap headfirst
 - 17—Fierce
 - 18—Wrongful act, in law
 - 16—Devoured
 - 17—Slides
 - 19—Armed conflict
 - 20—Promotion
 - 21—Heraldic floral token
 - 22—Auditory organ
 - 24—Possessive pronoun
 - 25—Saltless
 - 27—Crouch
 - 29—Paid announcement
 - 30c—Three-toed sloth
 - 31—Stares
 - 34—Passageway
 - 37—Parental nickname
 - 38—Previous to
 - 39—Heated
 - 40—Compass direction
- Miscellaneous**
- 42—Shoshonean Indian
 - 44—Herbage
 - 46—Crowned
 - 47—Demonstrative pronoun
 - 48—Candy
 - 50—Asset
 - 51—Vegetable
 - 52—Possessive pronoun
 - 53—Flare
 - 55—Measures of area
- DOWN**
- 1—Exit
 - 2—Greeting
 - 3—Greek letter
 - 4—Part of verb "to be"
 - 5—Ding
 - 6—Archaic "enough"
 - 7—States
 - 8—Utmost extent
 - 9—A postmark
 - 10—Journey on foot
 - 11—Dorrie
 - 12—To men 101
 - 13—Easy
 - 17—Above (peetical)
 - 18—Jute fabric
 - 21—Laying spoon
 - 23—Mug fish
 - 24—A flag
 - 26—Lubricant
 - 28—Common affirmations
 - 32—Unit of energy
 - 33—Medicative liquid
 - 34—Valuable item
 - 35—"U S. Corn Biscuits"
 - 36—Piercing
 - 37—To situate
 - 41—Always (poet.)
 - 43—Nourishes the "inner"
 - 45—"Like"
 - 46—Latin for bird
 - 48—Casting implement
 - 50—Columbian form
 - 52—Preposition
 - 54—Exclamation

Progressive News

By Mrs. Ira Ricketts

Word has been received of the birth of a daughter to Mr. and Mrs. Weldon McFadden October 19 in Sherman Oaks, Calif. Mrs. McFadden is the former Ellen Marnell.

Mesdames J. E. Dyer, V. E. Dodson, Raymond Higginbotham and Louise Bogle have been going to Canyon for instructions on taking the Agriculture Census.

Mr. and Mrs. T. J. Parsons and Don returned last Friday night from Dallas, where they attended the State Fair. Don showed his calf, which won 15th place. Mr. and Mrs. W. H. Stephenson, of Claude stayed with their grandchildren, Loyd, Nancy and Doris, while the Parsons were away.

Mr. and Mrs. L. G. Harris and boys of Florey and W. G. Harris of Summerfield visited Saturday night in the home of Mr. and Mrs. P. L. Carmichael.

Mr. and Mrs. A. G. York of Shamrock and Mrs. Charles Staggs their daughter from Big Spring, spent Monday and Tuesday in the home of Mr. and Mrs. Leon Coffin. Mr. York is Mrs. Coffin's uncle.

Mr. and Mrs. J. L. Park were dinner guests of Mr. and Mrs. Ray Hershey's Sunday.

Mickey Griffin spent from Thursday until Sunday as a guest in the

home of Mr. and Mrs. P. L. Carmichael.

Mrs. Frank Lentz and daughter, Patsy, of Wichita Falls was here over the weekend visiting her father, W. M. Marnell, and other relatives.

Mrs. Edna Bower and Mr. and Mrs. H. L. Hershey were business visitors Tuesday in Amarillo.

Mr. and Mrs. R. L. Carmichael and Shari were supper guests of Mr. and Mrs. W. B. Griffin's Tuesday evening.

Mr. and Mrs. Paul Cavender of Amarillo visited her parents, Mr. and Mrs. J. L. Park, Wednesday night.

Mrs. P. L. Carmichael and Shari were business visitors Saturday in Amarillo.

Mr. and Mrs. Bert Coffin, Mr. and Mrs. Leon Coffin and Mr. and Mrs. Harry Coffin and children, all enjoyed a birthday dinner Friday evening honoring Harry Coffin.

Bill and Ken Carmichael were home last weekend visiting with their parents, Mr. and Mrs. P. L. Carmichael.

Mrs. T. J. Parsons took her parents, Mr. and Mrs. W. H. Stephenson, home Sunday.

Mr. and Mrs. J. L. Park and Miss Lucille were among the ones attending the wedding of Miss Gertry Patterson Sunday afternoon, October 24.

The Sheriff Reports

By Lowell Sharp

Let's hope the serious accidents have stopped in our area for the time being at least.

We are the human race, and what a race! We live in a terrible hurry to get no place and more will be killed in their effort to get nowhere first. If the last sentence makes sense to you please let me know. Anyway, you know what I mean, I hope.

Just returned from taking a narcotics addict to Fort Worth and he was happy to get there. Guess it is pretty hard on an addict to be taken suddenly off his drugs. However with this fellow it wasn't so sudden as we failed to look in his hollow wooden leg where he had a few days' supply of mor-

phine tablets. Even he had forgotten they were there until he had been in jail 2 or 4 days, so he said.

We have hospitals for addicts and also for drunks. Why don't more people take advantage of the service? Maybe they do not want to be cured. Anyone can become an addict of alcohol without will power, but they cannot be cured without it. Presently, only a small percent have what it takes to take the cure.

This reminds me of a radio program we heard tonight, called "Nightwatch." It was recordings of

routine work of the Culver City, Calif., police department. Recordings were made of actual happenings as they occurred. Voices were those of the people actually involved. No stars doing the talking or acting. Very interesting we thought.

Have been intending to thank the Ministerial Alliance for their commendation of local peace officers. Think I can speak for City Police as well as Sheriff's Department, when I say "Thanks." We do appreciate their words and actions a lot. Surely these men speak from their hearts and we appreciate the

fact they know we are doing our best. Several other people have complimented us and we appreciate them, too. We know we can't please everyone but we will be trying.

November 2 we will be voting on some amendments to the State Constitution. Those amendments are important or they would not be on the ballot. Let's turn out for a vote whether it is for or against a man or an amendment.

In case you would like some information on the last amendment, stop by the office and talk to Mr.

Henslee. He will give you the facts and I'm sure you will understand why that amendment is on the list. The reason I refer you to Mr. Henslee, he will not be prejudiced and I might, Slow down... save your life. L.R.S.

Mr. and Mrs. J. S. Tucker of Albuquerque, N. M., were guests at the home of her daughter, Mrs. S. S. Dodson, the past week.

READ THE CLASSIFIEDS

COLORange

in the exciting new tone

tusque

COLOR-STYLED TO GLORIFY YOUR KITCHEN

ONLY HOTPOINT

Glamorous Decorator Color Blends Beautifully With Every Hue -- Makes Possible Dozens of New Color - Schemes For your Kitchen!

gives you this smart new Color styling, in addition to the Golden Griddle, lighted push-button controls, Super - Calrod Instant heat, the extra capacity Super Oven . . . and so many more wonderful features.

FREE INSTALLATION and FREE SET IMPORTED IRONWARE

Parker Bros. Builders Supply
1306 Park Ave. Phone 719



Electric Cooking

GIVES ME MORE TIME FOR MY FAMILY!"
SAYS: MRS. T. J. SCARBOROUGH
2924 WALLACE STREET
CLOVIS, NEW MEXICO



SEE YOUR REDDY KILOWATT APPLIANCE DEALER

"I am a relatively new user of electric cooking, and I am just enjoying everything about it. My daughter, Diane, was enrolled in a Girl Scout cooking class, and her enthusiasm for electric cooking reached its climax when she and her daddy bought me an electric range for Christmas last year. I'm as enthusiastic now as Diane."



"The deep-well cooker on my electric range is wonderful for preparing corn on the cob, as well as soups and stews. It's really economical."

"Cleanliness is an electric cooking feature that I really enjoy. My cooking utensils, as well as the range itself, are much easier to keep clean."

"I'm a troop leader with Diane's Girl Scout troop. The automatic features of my electric range make it possible to go on with meal preparation while I am enjoying time with my children."



TEXANS WIN HONORS -- Two Texas winners in the American Royal Livestock and Horse Show at Kansas City, James Fryar (top) and Lloyd Roberson, both of Big Spring, pose with Roberson's Hereford Steer, named champion in open class judging. Fryar's entry won reserve grand championship honors. (AP Photo)

Note To Fund Raisers

Beware Of Wives

By CYNTHIA LOWRY
Newsfeatures Writer
People who raise money for causes and women a financial problem...
This glittering generalization emerges from reading a new little book called "Fund-raising Made Easy" by two experts, Edward S. Newman and Leo J. Margolin.

to work like crazy for the cause—among other women, where they won't louse up prospects of big (male) contributions. They are to be encouraged to go in for such activities as luncheons, fashion shows.
In general, they state, "the gifts should be in the nature of cash contributions from household money, rather than pledges. In this way, the individual women personally identify themselves with the campaign and do not merely raise their husbands' obligations."

Texans In Washington

By Tex Easley
AP Special Washington Service
WASHINGTON, (AP) — Topic of much conversation here these days is the newly published book, "My Name Is Tom Connally," the memoirs of the long-time senator from Texas.

of the large Washington department stores, to autograph copies. Those in line to buy a volume and exchange greetings with him included many friends and former colleagues. He's been on several radio and TV shows.
Connally has spent most of his time on the book since his retirement from the Senate two years ago. It embodies numerous typically colorful Connally yarns and comments on people with whom he has associated in a half century of public life.

Texans with whom he has served in Congress but only two members of the present Texas delegation are mentioned by name — Sam Rayburn and Price Daniel. He barely refers to Daniel as his successor, but throws in the view that if he had chosen to seek re-election he would have won.
Around the Capital
The Texas State Society of Washington, holding its annual barbecue here September 25, again has engaged Walter Jetton of Fort Worth to come up with his special barbecue truck and serve the food.

The old Dallas-Fort Worth feud flared once more as the Civil Aeronautics Board conducted hearings on the applications of several airlines for additional service between the Northeast and the Southwest.
Although Examiner William Madden ruled early in the hearing that the selection of airports to be served was not an issue, there were frequent comments by witnesses on the advantages or disadvantages of Love Field and Amon Carter Field.

ed more flights to New York and the Northeast generally. They managed to get across how convenient they consider Love Field and how inconvenient they consider Fort Worth's Amon Carter Field, midway between the two cities.
Mayor Edgar Deen and others of Fort Worth, getting their turn to testify several days later, countered with statements that Amon Carter Field is probably the most modern and efficient in existence anywhere in the world. They declared Dallas business men were deliberately trying to discourage Dallas residents from using Amon

Carter Field.
One witness carefully refrained from getting involved in the inter-city feud and emphasized he was not backing the application of any individual airline. He was M. L. Hicks, assistant manager of the huge Convair Aircraft plant at Fort Worth, where B-36 bombers are made. He pointed out that all airlines are potential if not actual customers of his concern.

READ THE CLASSIFIEDS

SAMPLE BALLOT

You may vote for the candidates of your choice by placing an X in the square beside the name or you may vote for the candidate of your choice in each race by scratching or marking out all other names in that race.

DEAF SMITH COUNTY
Date: November 2, 1954
GENERAL ELECTION
Note: Voter's signature to be affixed on the reverse side.

Ballot form with columns for Democratic Party, Republican Party, Constitution Party, Independent, and Write-In. Each column lists candidates for various offices including Governor, Lieutenant Governor, Attorney General, United States Senator, Congressman-at-Large, Commissioner of Agriculture, Land Commissioner, Treasurer of the State of Texas, Railroad Commissioner, Comptroller of Public Accounts, Chief Justice of the Supreme Court of Texas, State Senator, Representative, District Judge, District Attorney, County Judge & Ex-Officio County Superintendent, County Attorney, County Clerk, Sheriff, Tax Assessor & Collector, County Surveyor, County Treasurer, County Commissioner, and Justice of Peace.

This Ballot will also include eleven Amendments of the Constitution, that were not published here due to space. Amendments were published in the Sunday, October 24th issue of the Brand, Editorial Page. We urge you to check these Amendments before going to the polls Tuesday, November 2nd.

Cast YOUR Vote, TUESDAY, NOVEMBER 2

This Sample Ballot Published by the

HEREFORD STATE BANK

Member: Federal Deposit Insurance Corp.



Beauty At Home

Q. I've just had a bad bleaching job on my hair. What can I do?
A. An egg shampoo is in order. You need from six to ten eggs, depending upon the thickness of your hair. Yolk and white are beaten well together. This is divided and rubbed into the hair in two applications. A good rinse should follow each egg shampoo.
Q. I've heard that it's risky for the older woman to wear black. Is this true?
A. Certainly not. But the black should be relieved with a bit of color or white near the face. Unless the woman has kept her beauty fresh and youthful, solid black near the face will tend to drain it of color.
Q. How can I mix myself a good beauty facial mask?
A. Add three teaspoons powdered milk to the white of an egg, and apply to face and throat. Let dry, then remove with tepid water.
Q. How should one's powder foundation be applied?
A. Don't use any more than is necessary to cover the face evenly. Dot the face with the correct amount, then smooth it evenly, taking care to cover the skin completely at such points as the eyelids, under the eyes and at the base of the nostrils. Blend it well into the hairline and at the base of the neck. Use only enough to cover the skin and give it a smooth evenness of texture.

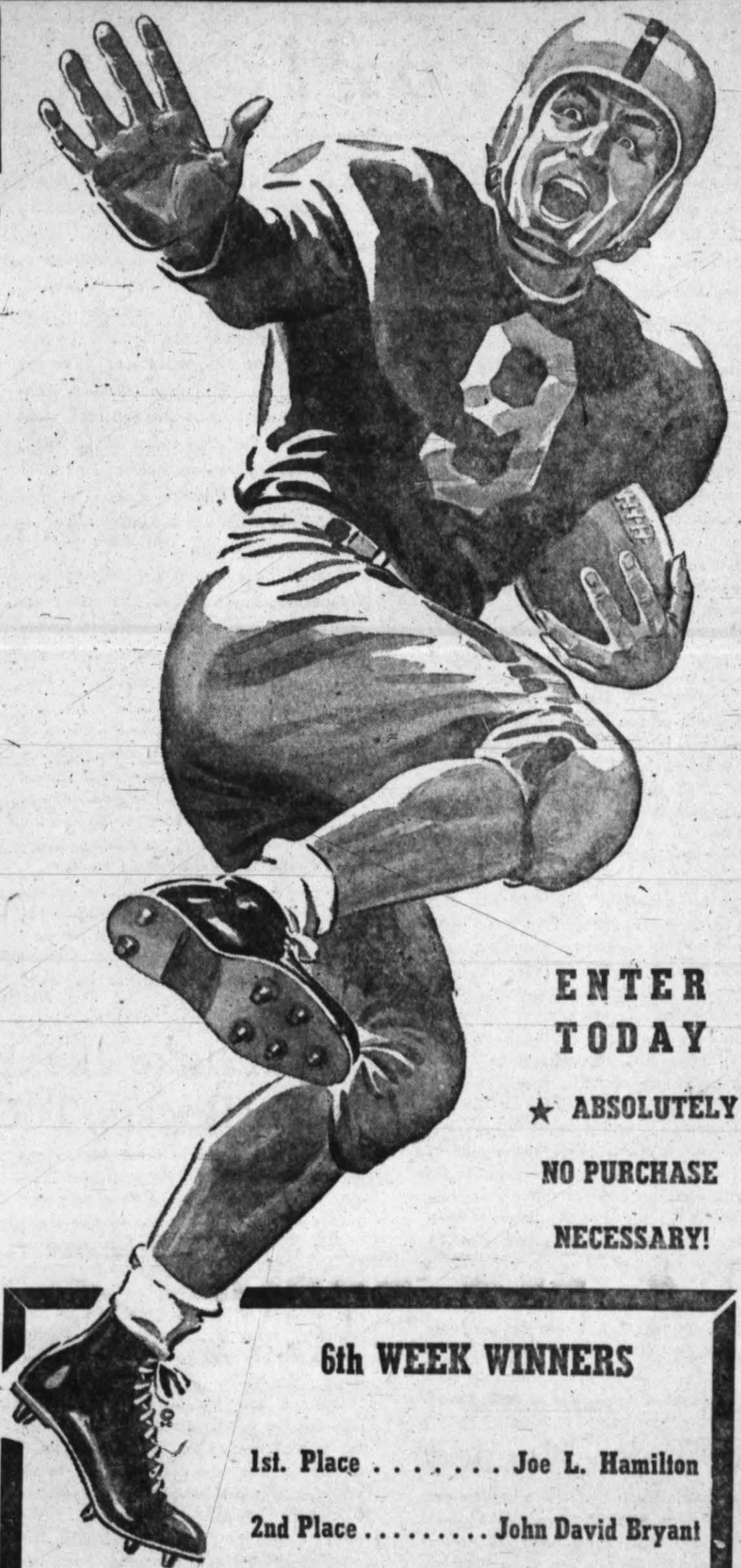
"Some Baseball Players ARE BETTER THAN OTHERS"



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OFFICIAL ENTRY BLANK

Hereford at Perryton
 Boston Coll. at Marquette
 Texas Tech at Arizona
 Rice vs. Arkansas
 Miami vs Auburn
 Texas at Baylor
 Furman at Clemson
 Syracuse at Cornell
 Columbia at Dartmouth
 Miss. Southern at Dayton
 Tennessee at Georgia Tech
 Purdue at Iowa
 Illinois at Michigan

Predict the Score

TIE BREAKER

Hereford _____

Perryton _____

Boston C. _____

Marquette _____

Texas Tech _____

Arizona _____

Colorado at Missouri
 Duke vs. Navy
 Montana at New Mexico
 Detroit at Okla. A&M
 South Carolina at North Carolina
 San Jose at Coll. Pacific
 Harvard at Princeton
 Texas A&M at SMU
 Hardin - Simmons at Texas Western
 Oregon at UCLA
 Holy Cross at Penn State
 California at Washington
 Northwestern at Wisconsin

NAME _____
ADDRESS _____

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ENTER TODAY

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

- GRAND PRIZE
4 COTTON BOWL TICKETS
 1st Weekly Prize
 \$5.00 In Trade at H & W Implement
 \$3.00 Cash At Brand — 2nd Prize
 \$2.00 Cash At Brand — 3rd Prize

6th WEEK WINNERS

- 1st. Place Joe L. Hamilton
 2nd Place John David Bryant
 3rd Place Billy R. Boling

Pick Your Winners — Deposit Entry With One Of These Firms!

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BUTANE - PROPANE Hereford Butane, Inc. Phone 1300	Visit HEREFORD HARDWARE for all Your Sporting Goods, Fishing Tackle, Guns & Shells HEREFORD HARDWARE Phone 567	Complete Conoco Service We are open day and night — the only place in town without a key. PITMAN SERVICE STA. Corner 1st & Main Phone 588	Dodge - Plymouth Dodge "Job-Rated" Trucks Always A Good Buy At HALE MOTORS Phone 630	ALLRED OIL CO. Inc. featuring quality Phillips "66" Products
JONES SERV. STATION TEXACO Gasoline & Oils Phone 440 144 W. 1st St.	Buy It By The Gallon CREAM O'PLAINS Call 680 for Home Delivery Hereford Creamery Co.	H & W IMPLEMENT CO. John Deere - Pontiac Phone 5	For All Your Laundry and Dry Cleaning Needs See HEREFORD LAUNDRY & DRY CLEANING 2-Hour Washatorium Service Phone 298	FARMER'S DRIVE-IN Shamrock - Wholesale & Retail Visit Us Often For All Your Automotive Needs TROY MOORE



PRETTY BRIGADE LEADER -- Ann Tunnell (above) is head drum major of the Tyler (Tex.) High School Brigade, which is marking its 20th anniversary this year. The brigade, one of the nation's largest high school pep organizations, has 340 members. (AP Photo)

1954, they have played 61 games and have just about broken even—but nobody is sure. One of the games in 1907 is still in dispute. It is claimed by Baylor, 10-9, and by TCU 11-10. Oldtimers say TCU scored a safety which was not allowed by the officials. Most of the evidence supports the Bear claim, however, which would give the Baptists 28 victories to 25 for TCU. Eight games have been tied. I have mentioned, on occasion, the big business aspect of collegiate football. The sudden ascension of Ohio State into the top of the national football rankings, pin points the fact that the Buckeyes have always had a good cash contributing bunch of followers. In 1953, even with a disappointing season on their hands, they packed in 397,890 paying type occupants. The incongruity being, that while Ohio Stadium is rated at 78,677 capacity, divide last year's total by the 5 games they played at home and you arrive at 79,578 occupants for each go, which is quite a trick and they doo her, since it is already so recorded. It may be of some interest to glance at the takes of some of the better attended universities in the 1953 lap, so here are a few: Southern Cal, 413,617 in 6 games; UCLA, 363,182 in 5; Michigan, 353,860 in 6; Minnesota, 293,313 in 5; Notre Dame, 286,406 in 5; California, 268,090 in 6; Michigan State, 248,349 in 5 and Miami, 223,259 in 6. In the Southwest, Texas had 283,504 in 5, Rice, 252,365 in 6, Oklahoma, 236,125 in 5; Baylor, 105,651 in 5; TCU, 96,000 in 4; SMU, 168,000 in 4; Arkansas, 112,500 in 6; Texas Aggies, 156,000 in 5; Texas Tech, 90,736 in 6 and Houston, 93,000 in 4. One angle of the SWC, in arriving at new members or replacement of the old, might be ascertained from the attendance figures. Only TCU is even close, to lack of draw, as exhibited by the totals of Texas Tech and Houston. The average at TCU in '53 is 24,000 per game, while Tech drew an average of 15,122 plus and Houston, 23,250. Rice, which will always be a factor in any decision to admit Houston U., to the SWC, drew an average of 42,661 payers per tilt, although



OVERCOME -- Nago Alaniz, 39, Alice, Texas, lawyer, holds his hands to his face after hearing a verdict of acquittal at Waco in his trial in the ambush slaying of Jacob Floyd Jr. at Alice Sept. 8, 1954. His attorney, Percy Foreman of Houston, stands behind him. (AP Photo)

their student body is approximately 1630, as compared to a 13,500 population attending Houston U. Oklahoma U., the other school mentioned; whenever new membership in the SWC is brought up, averaged 47,225 paying customers, each clash. Arkansas, another of the poorer drawers, in the SWC, may have found the answer with her', to date, winning '54 club and if the press of customers continues, may be forced to dig their natural bowl deeper or bring in

Celebrates 82nd Birthday

Hereford still is a good to Mrs. John Haberer, who celebrated her 82nd birthday recently at the home of her son, Roy E. Haberer in Dimmit. Forty members of her family gathered for the dinner in honor of the occasion including her three sons and their families, there were 17 grand-children and great-grandchildren. Three of her four children, Roy of Dimmit, A. L. of Mills and Johnnie of Muleshoe attended. The

daughter, Mrs. Ruth Greenhouse of Chisholm, was joined to Alton and in Dimmit was not present. Mrs. Haberer and her late husband moved to Hereford in 1929 and made their home here for approximately 20 years. He had been a farmer all of his life and after he retired they moved to California where he could pursue his favorite pastime of fishing. After two years, when his health failed, they returned to Earth where he died in 1947. Mrs. Haberer returned to California to be with her daughter, but became homesick and in October 1933, she came back to Hereford

to make her home. She now resides at 201 State Ave. "I intend to live out my life right here in Hereford," Mrs. Haberer announced. "I'll make short visits now and then, but I'll stay here where Mr. Haberer and I lived so long. It seems more like home."

The Sunday Brand Classifieds Get Results

Foibles

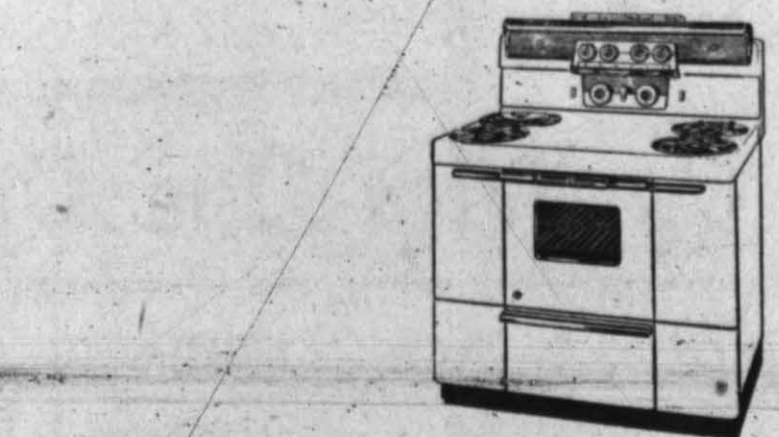
FANCY and PLAIN
By Kent Snares
The time element precludes too much usage of Sports releases, of a dated nature, from the various University sports services, by a

twice a week blast, but occasionally they outs with interesting material of a non-dated type. Erer Melton of the TCU service had an interesting bit this week, to wit: The Frogs and the Baylor Bears started playing football in 1899. At that time, TCU was also located in Waco (until 1910) and frequently the clubs clashed as many as 3 times in a single season. In all, up to



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Today's Gas appliance manufacturers have matched performance with beauty to give the modern homemaker her dream kitchen of tomorrow.
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Just set the clock control. Leave the kitchen... your gas range will cook the meal by itself. New gas ovens turn on, turn off while you are away.
- SMOKELESS BROILING**
Broil with door closed! There's no smoke to let out, anyway. The Gas flame consumes smoke and rising food vapors; helps keep kitchen cleaner.
- STEADY BAKING**
Once a gas oven reaches desired temperature, it stays there. Only gas gives "continuous" automatic control for better baking!
- INSTANT HEAT**
Fast! Just as important as instant full-flame is instant adjustment to higher and lower settings. Only Gas has it!
- HUNDREDS OF HEATS**
The world's finest chefs demand this flexibility. So does an overwhelming majority of homemakers. Get the results you want! Use all of your cooking skill!
- SIMMER COOK**
Only Gas gives you a tiny adjustable flame for perfect vitamin-saving, waterless cooking methods—for the many warming and simmering jobs—for small pans.
- ECONOMICAL**
There's a big saving on installation. Most gas/appliance dealers install ranges without additional cost. Cost of operation is negligible.



See The Dealers With The Old Stove Round-Up Displays



At The Movies

"Crime Wave"
Filmed in the actual Los Angeles locales, Warner Bros. drama "Crime Wave," opens Wednesday and Thursday at the Star Theatre. It stars Sterling Hayden, Gene Nelson and Phyllis Kirk in a story of the seamy criminal segment operating in the City of the Angels, and tells of the desperate efforts of an ex-convict to free himself from his sordid past. The action of the film is revealed against the background of the efforts of Gene Nelson to thwart a major crime by a band of escaped convicts. The cops had his wife as a hostage in order to insure his cooperation. "Crime Wave" was based on a story appearing in a national magazine.

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Quick installation. It will pay you to investigate!
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successor to the old fashioned ice cube. It's yours without trays—automatically—with the one and only fully automatic refrigerator—the new 1954 Servel

Come in today -- let us tell you about the wonderful new Servel Refrigerators with Automatic Icemakers... and of course, we want to give you all the details on our wonderful Fall Refrigeration Trade-In Event. It's like Money in the Bank. See us today.

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Veteran Park Road Phone 1300

GOP Candidate Challenges Use Of Tax Salaries

LeRoy "Pete" LaMaster, Republican candidate for Congress from the 18th District, has challenged his opponent's stand on price supports on live cattle.

LaMaster, a farmer from Peryton, speaking on television from Amarillo, stated, "I want to make it clear that I am NOT in favor of price supports on live cattle."

The GOP Candidate also issued a challenge to Rep. Walter Rogers to explain use of tax money for what he charged were salaries of personnel not working in Rogers' Washington office on government business, including the salary of Rogers' campaign manager in Amarillo and other campaign workers in the district.

"My opponent has yet to answer a flat 'yes' or 'no' to any question on current issues," said LaMaster.

"As a taxpayer, I want my opponent to tell the people of the district how he stands on the question of price supports on live cat-

tle," LaMaster said. "I find there is a decided difference of opinion as to where he stands. The opinions depend on the groups before whom he appeared."

He also directed a public question to Rogers regarding the listing of Rogers' teen-age son on the public payroll and inclusion of additional employees who spend part of their time working in Texas.

Attacking Rogers' voting record on foreign aid legislation, LaMaster said, "In the past few years we have thrown away over 90 billion dollars on foreign aid trying to buy something that was never for sale—friendship. My opponent voted for a great many of these appropriations, but when the bill came up to transfer one million tons of price support wheat to Pakistan, a friendly country, how did we vote? The bill, which passed by 310 to 75, showed Rogers from Texas voting 'Nay!'"

The Republican congressional candidate said, "I would much rather give away our surplus wheat than our hard-earned tax dollars. That would help both the wheat farmers and taxpayers."

LaMaster said that he was not for any give-away program, how-



ON THE SPOT -- Pretty Judy Gibson of Denton points to the small white spot on the flank of her registered Jersey heifer which almost cost her a chance to show the animal at the State Fair in Dallas. Judges ruled the heifer's registration papers would have to be corrected. Judy hurriedly sent the papers air-mail special delivery to Columbus, Ohio, where they were corrected and sped back in time for the heifer to win a red ribbon. (AP Photo)

"Texas Day" Is Observed

CO Texas Day was observed at a Pioneer Study Club session held in the home of Mrs. O. H. Herring Tuesday afternoon.

Mrs. Bess Werner presented the program on "Better Government for Better Living" in a discussion of the topic "Guided Conversation." Mrs. Werner spoke on voting and elections urging the club-

women to vote in coming elections, and she also conducted a review of the eleven amendments to be voted upon in November, including a round table of questions and answers.

Those present were Mesdames Fred Barrett, A. G. Bell, J. E. Eeyer, Burl France, O. G. Hill Sr., F. M. Kester, Ralph McCullough, Mary Seigler, Frank Terrell, Bess Werner, Myrtle Wright, J. M. Gilliland, E. S. Ireland, Carl Gilliland and the hosts.



SUCCESS STORY -- Henry Clay Bailey III, Clarksville antique dealer, is shown repairing one of his rare items in the work room of his antique shop. Although confined to a wheel chair, Bailey has expanded a \$35 bankroll into \$10,000 worth of stock in three and one half years. (AP Wirephoto)



SHARING THE HONOR -- When a new parking garage got its formal construction start at Fort Worth, the honor of turning the first shovelfull of soil was shared by the five men above. Left to right, they are R. Hunter Barrett, Murray Kygar, R. Guy Carter of Dallas, Mayor Homer Deen and M. H. Johnson. The garage will have six levels. (AP Photo)



HISTORIC VOLUME -- Huey Woods of Vidar, Tex., displays one of two original volumes of Adolph Hitler Biographies for which a Nazi storm trooper gave his life. (AP Photo)

READ THE CLASSIFIED

DODGE has done it... better wait!

Flair-Fashioned... coming Nov. 17



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Shower Honors Recent Bride

Mrs. Jim McCabe, the former Miss June Shulk, was honored with a bridal shower Tuesday night, October 13, in the home of Mrs. H. H. Miller, with Mrs. Roy T. Stewart and Mrs. Zed Stewart serving as co-hostesses.

Mrs. J. B. Caraway registered the guests and Mrs. Carl Wimberley and Mrs. Rebec Stewart furnished music during the evening. The refreshment table was laid with a white linen cloth and centered with an arrangement of

bronze chrysanthemums with matching tapers. Mrs. Bill Carter of Dimmitt served the punch. Attending the shower were the honoree, Mrs. Jim McCabe, her mother, Mrs. Lloyd Shulk of Friona, and Mesdames H. V. McCabe, H. F. Trimmer, Carl Wimberley, Murphy White, Marion Russell, H. S. Fuller, J. M. Carathers, Gayle Neal, Alfred Smith, Reece Stewart, Roy T. Stewart, Zed Stewart, J. B. Caraway and H. H. Miller. Several sent gifts, who were unable to attend.

Read The Classifieds

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In Two Years Has Accomplished These Things:

- 1 Put an end to the bloody and senseless Korean War.
- 2 Established and "America First" foreign policy.
- 3 Have rewritten the tax laws for the first time in seventy five years.
- 4 Have reduced taxes for the first time since President Roosevelt.
- 5 1953 and 1954 have been the most prosperous years in the history of the Nation.
- 6 Recognizes the fact that the farmer IS NOT getting his proper share of the National Income.

Running For A Place On The Eisenhower Team

Is

LeRoy (Pete) LaMaster

A man whose honesty and integrity are unquestioned.
 A man whose roots grow deep into Panhandle soil. Born and reared in Ochiltree County of the Texas Panhandle.
 A man who served his country valiantly in it's time of need.

PETE HAS THE EDUCATION AND THE BACKGROUND TO REPRESENT THE PANHANDLE AS IT SHOULD BE REPRESENTED.

To This End, We Urge That You

Send LeRoy LaMaster To Congress

So The Progress of the Nation Will Go Forward At Full Speed

Pol. Adv. (Paid for By Deaf Smith County Farmers)

STAR

SUNDAY -- MONDAY -- TUESDAY

They took their cue from "THE MOON IS BLUE" But left out the words that are naughty, taboo! ... SO ALL AGES MAY ENJOY IT!

What's on when a girl about 18 latches on to a man-about-town!

DICK POWELL DEBBIE REYNOLDS

Susan Slept Here

Anna Francis - Alvy Moore - Glenda Farrell

WEDNESDAY THURSDAY

FROM THE TOP OF THE UNDERWORLD TO THE BOTTOM OF THE RIVER, THE "CRIME WAVE IS ON!"

BEFORE YOUR SHOCKED EYES-- THE CITY BLASTED SIN-SIDE OUT!

PRESENTED BY WARNER BROS. STARRING STERLING GENE PHYLIS HAYDEN NELSON KIRK

SCREEN PLAY BY CRANE WILBUR - DIRECTED BY ANDRE DE TOTH FROM A SATURDAY EVENING POST STORY BY JOHN AND WARD HARRING