The Hereford Brand

Published Every Thursday

Our Slogan-"More People-More Farms"

35th YEAR-NUMBER 36.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, SEPTEMBER 12, 1935.

Five Cents Per Copy.

Right-Of-Way For New Road Close Drug Is

COMMISSIONERS ASKING AID OF LAND OWNERS ALONG NEW ROUTE

Deaf Smith commissioners have tarted preliminary work in the

The entire route includes apthe project is acted upon so time.

pointed out this week that only denly and spread along the ceilthrough the generous cooperation ing along crepe decorations. The ject be put through, even if given flame quickly to eliminate the dan-WPA approval. In the securing ger to surrounding business houses of a road of this type, the county and offices. usually votes bonds for the purpose of obtaining the right-of-way. But since this project is for the relief of unemployed in the county, and for the benefit of those to be

(Continued on page three)

Sale of Season

The sale of season tickets to started today. the five home games of the Hereord Whitefaces was started Wedford Whitefaces was started Wednesday mesday morning in the form of a Blast Wednesday ontest for high school classes. which will be climaxed on the night preceding the first home ame, with Borger on September 7, with the naming of the foot-

Each season ticket sold for adults students as well as the perntage of class members buying ickets and other contests will ount toward the naming of the Each high school class is llowed one candidate in the race. The decision will be based upon otes secured by members of the

Preceding the opening game here with Borger, the school will have a box supper, which will also be counted in the contest, at

Golf Tourney Will Be Held Here Sunday

Golfers from five cities are expected to compete over the course of the Hereford Golf Club Sunday in an invitation medal-play tournament. Golfers from Muleshoe, Dimmitt, Friona and Vega have been invited to match strokes with the local entrants.

Starting at 1 o'clock Sunday afternoon, the tournament will go over 18 holes of medal play, after the field has been divided into ghts of 16 players each. tween 40 and 50 golfers are ex-Prises are being offered to the four low shooters in each division.

Upon payment of the entrance fee of \$1, each golfer will be required to give his average score, which will be used as a basis for light divisions. The entrance fee iso allows the golfer to use the local course for practice play Fri-Saturday and Sunday morn-Entrance may be made at time up until 1 o'clock Sunday afternoon. Ralph Roden is tournament secretary.

Attends Centennial Meet.

B. H. Hopkins, chairman in charge of beef cattle on the Texas early this week attended a meet-ing of the committee in Dallas, which preliminary plans for the Centennial exhibition were discussed. Mr. Hopkins left Here-ford Sunday, returning Tuesday

Open Work On Whiteface Gridmen Make Bow In Club Contest Tomorrow

Damaged Early

Fire early Monday morning recuring of a right-of-way for a sulted in damages estimated at get their first glimpse at this seanorth-south road from the Castro close to \$1,000 to the Close Drug son's squad. county line to a point about 11 Store here, owned by Harold Close. miles north of Hereford, a route The blaze was discovered shortly that will be hard-surfaced if the before 7 o'clock Monday morning game will be regulation in every county WPA project applications before the store was opened for business, and the alarm was given.

proximately 16.5 miles, according near the soda fountain was be stitutions or shift the players on to the application, but may be in- lieved to have started the blaze. the field from one position to ancreased if the project is acted Mr. Close opened the store and other or one club to another. But to attend the exposition are urged upon favorably. The court, with discovered the fire just as the the cooperation of property own- alarm sounded, turned in by someers along the proposed right-of- one who saw the conflagration from way, plans to have all prelimin- the street. He said the fire probary negotiations completed by the ably had been under way for some

possible after the application is tion, the blaze was limited to a approved. County Judge C. W. Humble was opened the blaze shot up sud- fair ability to block and tackle. and others are anxious that the property owners can the pro- fire department extinguished the ting contact with one another for

> Damages included the burning of one section of wall fixtures and a portion of the fountain back bar. smoked showcases and ceiling and extensive water damage through-

out the store. Mr. Close made preparations to start immediate replacement of the destroyed fixtures, repainting and general cleaning up. Be-Tickets Starts cause of the fire, he postponed the opening of his fourth big anniversary sale, which was to have

Exploding under 125 pounds of garage of the Brumley Chevrolet Company blew up Wednesday afternoon, cracking cross beams of the building and causing a tremor felt a block away.

Jim Kirby, who was on the posite side of an automobile from the compressor, was thrown against the wall but was unhurt. No one was infured. The shock of the explosion was felt through the court house and business houses which the queen will be named, wthin a block of the Chevrolet plant. The explosion occurred at about 1 o'clock Wednesday afternoon. Half a dozen cross beams were split by the blast.

HEREFORD CIVIC CHORUS WILL START WORK SOON

The Hereford Civic Chorus will begin work soon for the coming | ready on the opening day. season, Miss Mattle Mae Swisher, director, announced this week. Singers wishing to become members of the chorus are asked to hibit will be the word "Hereford," register with Miss Swisher at and in the center of the background Funeral Today their earliest convenience.

A definite announcement about the first rehearsal will be made play. within a few days, Miss Swisher stated. Last year the membership ed to the Civic Chorus reached

fans and at the same time getting a little needed experience in play, the Hereford Whiteface gridders will go through an inter-club WILL HEAD DELEGATION scrimmage contest Friday after-Monday By Fire noon at Whiteface Field. The tilt will be called at about 5 o'clock. Dozens of local fans are expected to be on hand-at no cost-to

Coach Tommie McCollum announced that insofar as possible, the himself and may stop the game Faulty wiring behind wall cases at any time in order to make sub- Marine Band in concert. play in the regular manner.

Progres Rapidly. have progressed fairly rapidly, getting down a few signals during the first week and developing a to serious work this week, getthe first time and starting light scrimmage early in the week. From here on out, it probably will be of taking came of themselves.

Coach McCollum was uncertain (Continued on page three)

Dewey Reed Is Again At Work

county agricultural agent, who last through the different build his work here, arrived at noon hibits. Tuesday to resume his duties He planned to spend today in Plainunder the supervision of Parker the trip.

Hanna, district agent. After serving two years as the Deaf Smith agent, Mr. Reed re-signed late last month to enter Park Entrance the customs service at Laredo. The Deaf Smith commissioners arranged last week for his return.

Fair Exhibit Is Planned By FFA

Local Future Farmers of Amer ica will have an exhibit at the Tri-State Fair in Amarillo, opening Saturday, B. H. Hopkins, agricultural instructor, announced yesterday. Plans for the exhibit were being drawn up at the time and will be set up at the fair grounds Friday in order to be

The topic of the display will be "Storing cured pork in cottonseed meal." Across the top of the exthe FFA emblem. Placards and other items will complete the dis-

Mr. and Mrs. W. B. Hoover of Pampa visited in the T. E. Seigler home over the week end.

event, making up four flights. FRIONA COUPLE CELEBRATES 65th WEDDING ANNIVERSARY

of Friona's most highly esteemed and honored citizens, enjoyed last week a happy privilege that is seldom enjoyed by any people—the opportunity of celebrating their 65th wedding anniversary.

The happy event occurred Thursday of last week, while they were in attendance at the reunion of the United Veterans of the Confederacy at Amarillo, Mr. Smith being one of the veterans. The celebration was held at the home of one of their grand daughters, Smith has passed her 90th birth-Mrs. H. A. Pugh, at Amarillo.

A regal supper was served by the hostess in honor of her grand parents. It was attended and enjoyed by a large number of guests,
which included other relatives and together.

Wishes that they may be permitted Park Cemetery. Pallbearers were and out of love as easily as he breathes, and Mrs. Sherman Morgan will play upon the assistance and cooperation, but it depends to the property of the property of the plane accompaniment for all tion of the people of the community of the property of the plane accompaniment for all tion of the people of the community of the property of the plane accompaniment for all tion of the people of the community of t

Mr. and Mrs. J. A. Smith, two intimate friends of the honored

Mrs. Smith was honored of the Confederacy, the bouquet fired by Dr. Carl A. Weiss, Jr., spread. Another beautiful gift dictator's body guard. was presented by their son, C. G. Smith, of Plainview.

The honorees on this occasion have reached an age not commonly allotted to men of this day, Mr.

day. Their many friends at Friena

Junior Band Attends Fair Hereford Day

FRO MCITY NEXT WEDNESDAY

The Hereford Junior Band will head the Deaf Smith delegation at the Tri-State Fair in Amarillo on official Hereford Day-next Wednesday. Ralph Smith, director, announced that the high school band will not make the trip berespect. He will referee the tilt cause it went to Amarillo last week to hear the United States

All people from Hereford and the clubs will be allowed to go to to do se on official Hereford and touchdowns, kick goals and start Deaf Smith day, and while at the fair to go to the Merchants' Building and register as a delegate from After starting virtually from this area in support of the local scratch last week, the Whitefaces band. The three bands having the largest number of visitors registering on a single day will receive cash awards, and Mr. Smith However, the lads really got down junior band have every opportunity of getting one of the awards, the highest of which is \$100.

With approximately 36 pieces the junior organization will leave Hereford high school by bus at work that produces clubs capable some time during the day, following a delegation meeting for the purpose of parading, if such is called, the local band will parade downtown Amarillo- The time for such a parade had not been worked out yesterday. Two concerts probably will be given at the fair grounds and one at the races durweek accepted an offer to renew the educational and livestock ex-

A large number of local people and many from over the area are a meeting of county agents on the Hereford Day, although no official Mexico. wheat program. The meeting is caravan will be formed to make

To Be Finished This Week End

The attractive entrance to the Deaf Smith State Park will be completed this week end, park of ficials have announced. The entrance-way is constructed of natural wood and native stone, and evergreen trees have been planted on either side. The fence surrounding th park has already

been connected to the entrance. The medal nameplate that is to mark the entrance was being prepared for hanging yesterday and probably be placed in position between two wooden supports this afternoon, it was announced.

For Huey Long

Funeral rites for Huey P. Long. Louisiana's dictator, victim of an assassin's bullet, were to be held actresses in the leading roles and narrow, are two of the leading this afternoon under massive oaks girls and tiny-tot choruses, the characters. Eva Card is a goldin the sunken garden of the state American Legion and Legion Aux- digging flapper who is never overcapitol grounds, 100 yards from iliary will present "Sky High," looked; especially by John Bedthe capitol steps. The rites, to be a three-act musical comedy, to ford, young millionaire executive, said at 4 o'clock, were to be sim- night and Friday night at the played by Mr. Gamill, new prinple and without great ceremony. high school auditorium. The cur- cipal of Central school. Lucta

The body lay in state today in tain will rise at 8:07 o'clock each Borden and James Kirby appear the capitol building that Long had night. constructed, not far, from the scene Speaking parts will be carried the roles like professionals and of the shooting Sunday night that by Lueta Borden, as Shirley are likely to prove two of the a gift of a beautiful bouquet from claimed the politician's life. Long Shields; Mrs, H. D. Reed, as Mrs. greatest hits. Clifford Kester, as the Amarillo chapter, Daughters was mortally wounded by a bullet Stephens; Herb Sindt, as Sidney a crack pilot, and Genevieve Eber-Carney; Jas. Gammill, as John le, a Gypsy girl who appears at being used as a decoration for 30-year-old Baton Rouge physician, Bedford; James Kirby, as Walter the climax of the show and brings the table on which the feast was who was killed immediately by the Stephens; Robbie Jackson, as Eva it to a successful ending, carry Card: Genevieve Eberle, as Car- interesting and forceful roles. rina: Narro: Clifford Kester, as The peppy chorus girls bring

Rose Mary Martin Dies.

Rose Mary Martin, 12-day-old presented will include Modernistic catchy steps. The tiny-tots have it every day. daughter of Mr. and Mrs. Ebb Air Hostess, Bits of Holland, High a clever number. Miss Helen A. Funeral Home, with burial in West of an old bachelor who falls in parts in a successful manner.

Erosion Control District Favored by 200 to 23 Votes

WITHOUT OLD TRADITION, WHAT ARE GRIDMEN TO DO?

est forces behind any athletic team. So what are the Whitefaces to do this year without one of their oldest traditionsthat of having a Russell on the football- team?

For the first, time since 1922 there will be no member of this "brother act" lugging the ball for the Whitefaces. When L. B. finished last year, he brought to an end 12 years of continuous play by the Rus-

Five of them-Artis, Jess, Babe, Jack and L. B .- played a total of 17 years, in the order named, starting in 1922. Everyone of them were backfield stars with the exception of Artis, who got his share of toting the ball at end.

If the Whitefaces cannot get along without a Russell, there will be another along shortly. Daniel, the last of the Russell brothers in school here, will be of football age in three or four

Selected Pastor Of Presbyterians

on September 1, and accepted the ventures of Nils; McLean, Jumppastorate this week. He has been ing Bean; Randolph, Camp at pastor of the First Presbyterian Wildcat Creek; Rogers, Pirate's church at Big Spring for about Felt Block Away he planned to spend today in Plain and many from over the area are church at Big Spring for about expected to attend the cair on four years, going there from New

Rev. Thorns filled the pulpit here recently and the congregation was and Tousey, Cowboy Tominy's greatly impressed by his sermon. He also comes highly recommended by the pulpit committee of the Amarillo Presbytery. He will be accompanied to Hereford by his family.

He will fill the vacancy caused by the resignation of Rev. W. M. Griffin, who left August 1 to enter home mission work at Kingston, Arkansas.

Gets Wheat Expense Checks.

The July administration expense hecks for the local wheat association, amounting to \$1,127, were Judge C. W. Humble. The exments to wheat farmers, and 404 Witherspoon. It measures

J. A. Rice of Dover, Ohio, arrived here Monday to visit his

"SKY HIGH" WILL-BE STAGED

TONIGHT AND FRIDAY NIGHT

Starring nine local actors and to keep him on the straight and

Harry Hunter, and Grant Fuller life to the play with their snap-

as the announcer. The choruses py tunes, clever costumes and

67 New Volumes Are Placed In **County Library**

Sixty-seven new volumes have been added to the county library sioners court, who will act as govhere within recent weeks. Miss erning body for the district, will Lillie Hostetler, librarian, announc- not work out a definite program ed this week. This number does within the district until the recnot include gifts and replacements, ommendation of the nine Panhanshe stated. The books in four dle counties involved to the Feddivisions; fiction, juvenile, non-eral government is acted upon. fiction and business. They include many of the latest volumes avail-

interest in the county library and 12: Walcott, for 8, against 0; its reading material, although it Sims, for 9, against 1; Fairview, has dropped off slightly during for 5, against 0; Ford, for 18, the last month, due, possibly, to against 0; Dawn, for 21, against the reduced reading time of pat- 2; Messenger, for 18, against 3;

The list of books added recent- for 4, against 0. ly is as follows:

Rides the Range: Field, Time Out mitted to the Federal government, Hilton, Lost Horizon; James, In gives the district, the authority Years: Lion, Grass Grows Green; land made useless by erosion. Rosman, Sleeping Child; Rylee, Deep Dark River, and Strong, Farmer in the Dell.

Juvenile - Adams, Blackthorn; Loot; Shannon, Dobry (Newberry prize award for 1934) : Smith, Lazy Bear Lane: Warner, Days of Gold; Shoen, Let's Make a Book; Roundup.

Non-fiction - Cheney - Theatre, Three Thousand Years of Drama,

(Continued on page three)

ODDITY: AN EGG THREE TIMES NORMAL WEIGHT

Oddities continue to enlarge the list of varied species brought to the Brand office recently to be shown and written about. The latest is a hen egg that looks more like the product of an ostrich than a chicken.

The egg, which weighs a little received this week by County more than three times the average barn yard fruit, was displayed penses are deducted from the pay- Wednesday by Ray Singleterry, amounts to about 8-10 cents per 3-8 inches around the short axis and 8 3-8 inches around the long axis. It was laid Tuesday by a Red Cross Gets Yellow Buff Orpington. Ray says the hen is so proud the other fowls just can't get along with her.

in only one scene, but they handle

AWAIT FEDERAL ACTION BEFORE PROGRAM SET UP IN DEAF SMITH

With only a light vote recorded, voters Saturday favored the formation of the Deaf Smith Wind Erosion Conservation District, 200 to 23.

The county judge and commis-

Vote by Boxes.

Saturday's vote by boxes: Hereford No. 1, for 44, against 5; Miss Hostetler announced a great Hereford No. 2, for 67, against Bippus, for 6, against 0; Daniel,

The formation of the district Fiction-Abbott, Folly Farm; will divert more than \$40,000 in Bacon, Room on the Roof; Bald- state taxes and automobile regiswin, Puritan Strain; Clarke, Cas- tration fees from the state treastles in the Sand: Day, God and ury to the county for the carrying Father: Day, Life With Father; on the wind erosion conservation Montana Road; Erskine, Renfro work, and under the plan subof Mind; Hill, White Orchids; Ir- the government will match this win. Julius Ceasad Murder Case; sum in grants and loans. It the Saddle with Uncle Bill; Kel- to assist in the prevention of wind land, Dreamland: LeMay, Smoky erosion and the reclamation of

Permanent Fund.

According to the plan submitted to the Federal government, the local district funds derived from Rev. J. C. Thorns, of Big Spring, Barnum, Squinty, the Pig; Berry, state taxes should be set up as a ing the afternoon. The band will has been called to fill the pastor- Illustrations of Cynthia; Faris, permanent revolving fund to be return to Hereford about 7 o'clock ate of the First Presbyterian Standard Bible Story Readers; used only for self liquidating pus-Wednesday night. During the day church here. He will fill the pul- books 1, 2, 3 and 4; Hinkle, Shag; poses such as secured loans for Dewey Reed, former Deaf Smith the band members will be taken pit for the first time Sunday, Ocfor the perpetuity of a permanent fund necessary to maintain continual vigilance over wind erosion hazards of the districts for a long period of time. The land owners will contribute

all labor and materials and bear all expense with the exception of such technical service as may be available, the recommendation states. In all instances where a direct contribution is made by the Soil Conservation Service, the farmers will agree to follow sound crop and soil management practices and maintain the improvements installed upon the land. Funds borrowed from the district revolving fund or funds expended by it anw secured by liens fixed upon the land will be repaid by the land owners in three equal installments, bearing interest; at the rate of five per cent per an-

Government Expenses.

The government, under this (Continued on Page Three)

Fine Response To Aid Appeal

While offering their appreciation to the response already shown to the Red Cross appeal for clothing for needy families, issued here last week, officials stated that the needs of these people had by no means been cared for. Several large bundles of clothing brought into the Red Cross of in the court house following last School children are the special

object of the drive at this time. Many of them have started to school without proper or sufficient clothing, and the Red Cross is trying to furnish these children with adequate supplies. They learned this week of one unfortunate little lad who, upon returning from school each afternoon, pulled his clothing off so that his mother could wash them for the next day. He had only the one outfit and was attempting to wear

· It is just such cases as this Smith is 89 years old, and Mrs. Martin, passed away Tuesday night Hat Girls and Waltz exhibition. Schimeall, director, said she had that the Red Cross is attempting one of the best casts in her ex-Funeral services were held Wed- super-air race held at Brookfield perience, with everyone displaying care for people in a way that nesday afternoon from the Black Airport. Herb Sindt in the role unusual talent and carrying their cannot be done by any other relief organization, but it depends

Copper Carb For Seed Wheat

Copper Carb is the favorite of farmers for treating seed. Besides protecting your seed from rust and smut, it helps the seed to germinate. The lowest possible cost with the best results is sought by every farmer when he makes plans to treat his seed. That is why Copper Carb is the favorite treatment. Two ounces of Copper Carb will treat one bushel of grain at a cost of about two cents per bushel.

Sunday.

TRY USING COPPER CARB ONE SEEDING QUALITY AND SERVICE-PHONE 100

The CITY DRUG STORE

PRESCRIPTIONS DRUGS AND DRUG SUNDRIES

line of every medicine that should be kept in the home.

SEND YOUR DOCTOR'S PRESCRIPTION TO US—WE WILL

FILL THEM EXACTLY, AND DELIVER.

Medicine Chest Well Stocked

At this time of year colds are prevalent, especially among school children. Be ready to meet any emergency with a well stocked medicine chest, and at

the first sign of colds, start treatments immediately. We have a complete

HEADQUARTERS FOR SCHOOL SUPPLIES

lumbo News

(BY LA RUE BECK)

Rev. A R. Sharp of Canyon filled his appointment here Sunday. Mr. and Mrs. Finis Hunter and Doris, Orval Pierce and Mr. and Mrs. Carroll Hunter were in Amarillo Thursday to hear the Marine

vacationing in Ruidoso, N. M., the and their families. past three weeks, returned home last Thursday.

Lubbock, R. B. Thannish of Spur day. moved here Friday and will open a store.

Mr. and Mrs. N. W. Cayton of Texhoma, Okla., spent Sunday in the C. D. Gilliam home. Jimmie and Wallie Cayton, who have been visiting here, returned home with them Monday.

Twins, a boy and a girl, weighing 51/2 pounds each were born to Mr. and Mrs. Dalton Layman last Wednesday, and were named William Ray and Clara May. J. J. Wilder and family were Mr. and Mrs. I. E. Woolery.

in Amarillo Friday. L. E. Beck and family were Sunday dinner guests in the Low- Sunday. ery Walker home at Hereford. Jimmie and Billie Dyer of Dim- were in Amarillo Friday.

vice-try it!

mitt and Margaret Billy and Virginia Simpson visited Lonnie W. and Hope Adams Sunday.

Miss Neila Harrell visited with friends in Hereford Sunday. Pauline Matthews who is at tending school in Muleshoe, was home over the week end.

Dinner guests in the W. A. Hunt er home Sunday were McGeehee of Plainview M. L. Simpson and family, Finis and Sam Hunter

Mr. and Mrs. J. H. Holly of of her parents, Mr. and Mrs. F. Happy, Mr. and Mrs. Raymond L. Pinckert, Thursday. Holly of Happy visited Misses H. E. Barnes and family of Mildred and Thelma Holly Sun-

Mrs. Noel Andrews of Hereford spent' Sunday with her parents, Mr. and Mrs. F. L. Pinckert. Mrs. Lee Oxford, Kitty and Layman home Sunday. Willie were at Flagg Thursday on

Mr. and Mrs. Wilmeth and in Nazareth Sunday. Duane, Misses Thelma and Mild-

ard Holly and David Myers were Dimmitt Saturday. Mrs. Tom Sanders of Hereford

Monday with her parents, Mr. and Mrs. L. A. Matthews accompanied Pauline to Muleshoe

Mr. and Mrs. Johnnie Stork

NEED GASOLINE?

HERE'S WHERE TO GET IT!

We sell Texaco gas, noted for the extra mileage it

gives. And our service is always courteous your windshield washed, your radiator filled, your

tires inflated . . . FREE! You will like this ser-

Texas Service Station

Card of Thanks.

Mr. and Mrs. A. F. Harget of

Ford visited the C. Kring home

H. E. Barnes and R. B. Than-

C. I. Beck and family moved

to Lubbock Friday. Clements and

Earl Springer and J. W. Berry

Terrell Layman and family of

of Big Square called in the Dalton

Buddy Spencer spent Sunday with

Johnnie Stork and family were

Lawrence and Leon Matthews.

of Frio called in the Ullman Hunt-

nisch made a business trip

Reece will attend school there.

Amarillo Saturday.

Woolery Sunday.

er home Sunday.

teach school.

We wish to express our appreciative thanks for the many deeds of kindness shown us during my recent illness.

Mrs. N. M. Patton and Child

New Telephone Service Man.

Mr. and Mrs. H. C. Michaels moved to Hereford early this week from Plainview, Mr. Michaels isemployed by the Southwestern Bell Telephone Company as last week. service man. W. E. Stone, combination man for the local company, will go to the Amarillo of fice, it was announced.

FOR JUS WORK, THE PER I

COURTHOUSE RECORDS

Warranty Deeds. Ollie Hodges et vir to W. R Snapp, part of section 111, block

Anderson Axe visited Milton W. R. Snapp and wife to Ollie bock. Mr. and Mrs. Wilford Taylor, Hodges, part block 14, Evants ad

Jr., of Umbarger called in the home dition. I. B. Brooks and wife to Rose C. Kern, section 2, block F; part section 1, M-7.

Esther Fox Smith et vir to B. Brooks, same. J. R. Ashbury to Mrs. Charlie Lazbuddy and Mrs. Ellis Meek

Baber, no description. J. R. Nuckolls to W. K. Kuck block 2, Ross addition.

J. L. Pevley and wife to E. C. Joss, E% section 43, block K-3. J. A. Daniel and wife to S. I. Nazareth Sunday.

Miss Kitty Oxford moved to subdivision of block 2, Durants subdivision of block 26, Mabry Flagg Sunday where she will addition.

Dean News BY MARY LOUISE DEAN

Mr. and Mrs. Freeman Curtis

last Sunday. A miscellaneous shower was given Mrs. Clifford Stewart in the home of Mrs. A. T. Frye Friday atives here this week. afternoon. Mrs. Stewart received many lovely gifts. Refreshments of sandwiches, cake and punch

were served. Miss Leda Smith of Fairview visited in the L. A. Smith home

H. H. Miller and W. Snapp were in Amarillo Monday.

Mrs. Paul Frye and sons of home Friday.

Buck Anderson of Ruidoso, New Mexico, is visiting his uncles, H. E., N. R. and H. H. Miller. Mr. and Mrs. Freeman Curtis,

family were vistors in the W. J. the G. L. Blanton home last week. Stewart home Sunday. Miss Margaret Bowers who is to the London Bridge

attending Hereford high school, Thursday at her home. Mrs. Byspent the week end at home. Mr. and Mrs. Alfred May are driving a new car.

Miss Vivian Bowers was guest of Inez Miller Sunday.

Messenger News

Mr. and Mrs. Warren Ware and baby, and Wirt Haney called in the L. M. Williams home Sunday night. They brought L. E., who has been visiting his parents since B. E. Holder, L. M. and Quince

Williams were in Amarillo Thurs-B. E. Holder and family left

Friday morning for their home at Ranger Hereford shoppers Saturday in

cluded Mr. and Mrs. Fred Pittner and children, Mrs. Frank Knabe and two children, Mrs. J. E. Jones, W. A. Whitson and family, Mrs. L. M. Williams and three children, Mr. and Mrs. H. Gresham, Ben Bates, P. C. Short and L. H. Howard.

H. L. Agee and family were in New Mexico Monday.

A good shower fell over parts of this community Sunday. James Ray Coleman is attending school at Friona.

Mrs. Ella Walker and son, Clinton, will leave this week for Lubbock, where Clinton will enter

Dimmitt News

MRS. BUCK WOOD

Mr. and Mrs. Claude Morris and Mrs. H. C. Webb spent last week with relatives in Memphis. N. H. Witt has been in Amarillo for the past week for medical treatment in the Northwest Texas

Hospital. Messrs. and Mmes. Raymond Wilson and Ray Cowsert were in Amarillo Tuesday attending the Veterans Convention.

Misses Dot and Sue Blanton spent the week end in Hereford with Mrs. Herb Sindt. Mmes. Ted Wood and George Musick were in Tulia Saturday.

Mrs. Ernest Medklef of Hereford was in Dimmitt Saturday. Mrs. Cleve Tate and daughter, Mrs. and Miss Lena Mae Caruth

were in 'Amarillo Wednesday. Messrs. and Mmes. Carroll Gun ter and Fred Boswell, and Miss Stella Norman were in Hereford Sunday evening.

Whitlaw, Saturday.

A. M. Wilson and family of Tulia visited in the Raymond Wilson home Sunday afternoon.

Mr. and Mrs. Leland Lee of Snyder, Okla., spent last week with Mr., and Mrs. Claude Morris. Miss Pauline Jenkins left last week to make her home in Lub-

Mr. and Mrs. I. B. Brooks of Hereford spent the week end with friends in Dimmitt.

Mr. and Mrs. Truett Boothe made a business trip to Plainview Thursday.

Floyd Smith spent the week end in Amarillo. B. D. Woodlee, E. R. Rothwell,

Doc Gladen and B. A. Fuller were in Canyon last Friday. Miss Dorothy Maples spent the

week end in Olton with Miss Murdell Barnett.

Mrs. Kirkpatrick and children were in Amarillo recently. Rev. and Mrs. Vernon Shaw

spent last week in Dallas. Mrs. L. E. Hurt and Miss Mavis Smith spent the week end in the H. P. Clemons home.

Mr. and Mrs. Arthur Headley and Mrs. B. D. Woodlee returned Jumbo were in this community Sunday from a two weeks vacation in California.

Mr. and Mrs. C. A. Youts of Shawnee, Okla., are visiting rel-

Mr. and Mrs. Henry Stalcup and daughters, Mr. and Mrs. Bill Webb were Tulia visitors Sunday.

Mr. and Mrs. Will Boothe left last week to make their home in Muleshoe where he will be employed in an elevator. Ray Cowsert made a busines

trip to Amarillo Monday. Mrs. N. H. Witt and Bettye Amarillo visited the A. T. Frye visited Mr. Witt in Amarillo Mon-

Misses Helen Estes and Ethel Womble spent the week end is Dimmitt.

Mrs. Ralph Whitesides and little Mr. and Mrs. H. E. Miller and daughter of Plainview visited in Mrs. O. B. Trimble was hostess ron Shipley won high score, Mrs.

freshments were serves to Mmes. Carroll Gunter, Raymond Wilson, Byron Shipley, Tom Bice, Andrew Elder, Meade Haile and Miss Stella Harman and the hostess.

Mr. and Mrs. Buck Byrd spent extended visit.

visited her daughter, Miss Louise Meade. Haile second. Dainty rethe week end in the F. W. Wright

Mr. and Mrs. George Canady and son of Era visited Mr. and Mrs. Byron Shipley Sunday. Mrs. Canady and soil remained for an



START A SAVINGS ACCOUNT!

THE FIRST NATIONAL BANK

OF HEREFORD





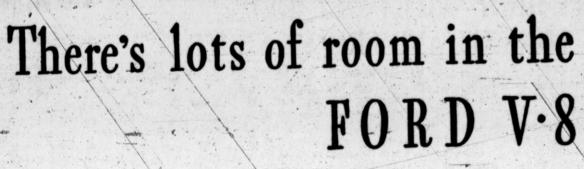
Welding ... the best way to make a perfect union of two pieces of metal is by welding them together.

and the best way to get a more pleasing flavor and a better taste in a cigarette is by welding together the different types of tobacco . . .

That is just what we do in making CHESTERFIELD Cigarettes—the three types of mild ripe home-grown tobaccos, that is tobaccos grown in this country, are welded together. Then they are welded with aromatic Turkish. When these tobaccos are welded together you get a combined flavor which is entirely different from any one type of tobacco.

It is this welding of the right amounts of the right kind of tobaccos that makes CHESTERFIELD a milder and better-tasting cigarette.

Chesterfield ... the cigarette that's MILDER Chesterfield ... the eigerette that TASTES BETTE



EVERY ONE who steps into the Ford V-8 for the first time is surprised at its roominess. There's exceptional seat room, leg room and head room in all body types — the whole car gives you a feeling of substantial size.

The Ford gives you extra body room because of the compact design of the V-8 engine - an exclusive Ford feature at a low price. This V-8 engine takes up less space in the hood and permits more of the car's length to be used for passenger comfort. Many a car selling at a higher price does not give you as much interior room as the

Rear seats are wide and restful . . .

Ford V-8.

three people can ride comfortably in the front seat of the Fordor Sedan, Forder Touring Sedan, Convertible Sedan and Phaeton, and in the Coupes and Roadster. The seat of the Ford V-8 Roadster is 52 inches wide. A ride in the Ford V-8 will show that it combines unusual body room with fine-car performance, safety and comfort.

Erosion Control

(Continued from page one)

plan, will, insofar as available funds permit, assume the expense of technical supervision, soil surveys, erosion survey, land use survey, engineering surveys, including terrace lines, contour lines, diversion structures, dams, gully control and tree sites, propogating material such as trees, grass seed and emergency cover crop seed, free loan of such machinery and equipment as is not customarily made use of on the farm, and educational demonstration work, such as projects, camps, etc.

Loans from the appropriate Federal agency to augment the revolving fund of the district will be requested as needed, with the land as evidenced by certificates ed by the governing body of district. The technical pernnel would be employed jointly by the Soil Conservation Service nd the district.

Work Classification. The recommendation makes the ollowing classification of eroion control work:

Recovery work, including the distributing of fence row drifts nd like accumulations (voluntary work); revegetating of severely eroded land (compulsory), posts is the competition keen, and with the government purchasing for revegetation and administration eroded areas so badly damaged that they are of little or no value positions. However, before the confor agricultural or grazing purand which constitute an erosion hazard to adjacent lands; teams, and everyone in uniform leveling of hummocks (voluntary); pasture contouring of thin grass land (voluntary), and the restoring of damaged grass stands (vol-

Emergency precautionary work, schuling listing (compulsory); cover crop planting (compulsory), nd the disposition of Russian histle accumulations (voluntary).

Permanent improvement work, including windbreak tree planting (voluntary), and water conservation by terracing, contouring, dams, diversion structures and gully control (voluntary).

AT BRAND OFFICE. CHEAP. week.

Football Team

(Continued from page one)

be shifted about throughout the

Hicks is the lad most likely to get the starting nod at center for the A squad. Higgins Vaughn will start for the seconds, with the other seeing plenty of action. The guard positions seem to be fairly certain, with Alva Barber and Dean pairing on the first squad, with Schumacher and Roloston opposing them. At tackle, where a healthy fight for starting berths is under way, McCollum refused to name the A and B players. The following four boys will start Friday's tilt, but loans to be secured by liens on the lett, Sewell and Hagar. Jowell, Clyde Posey and Wilson are in the thick of the end struggle, with John Schneider not far behind. Two of the first three will be placed on the A squad, with the other paired with Schneider.

The way the boys start in the inter-club game should not be taken as the way they will be listed on the regular squad when the season opens. Especially in the line and for the halfback the final outcome depends entirely upon the candidates themselves. as to his starters in numerous test is over, most of the boys probably will have played on both probably will have seen some action. Clayton will do the quarterbacking for the A squad, with Daniels at one halfback position and Benge at full. Patton, Hastings and Loerwald are candidates for the other halfback berth. While not on the A squad, Loerwald probably will pilot the B team, and the other wingman who does not start with the first eleven will be at half with West, Barbara or E. B. Posey, Jr. The whole group of backfield candidates will

Mrs. M. Y. Galloway and daughter, Ann, of Amarillo are visit-FOR RENT, FOR SALE CARDS ing Mrs. Seth B. Holman this

Open Work

(Continued from page one)

served by the road, no bond issue was called and no funds are available to make purchase. Therefore the had-surfaced road will follow a route along which the farmers cooperate on the right-of-way, rather than along a direct survey.

Although the court is asking for cooperation of property owners in obtaining the right-of-way, it does not include actual damages in this request. The moving of fences and improvements on the land involved is included in the WPA project and will be done by road workers without cost to the property owners. Most of the owners along the proposed route have expressed their desire to cooperate in this work in order to obtain the surfaced road at different times prior to the making of the application, and the court is expecting full assistance from these people.

The proposed route is along the north-south route connecting Dala hart and Channing with Vega, Hereford, Dimmitt, Littlefield, Levelland and Southwest Texas. The court hopes to complete the route through Deaf Smith, feeling assured that the State Highway Department eventually will take it over as a state highway. A proposed toll bridge over the Canadian River, which also likely will come under the highway department later on, would virtually complete the connection.

57 New Volumes

(Continued from page one)

Acting and Stagecraft; Cobb, Paths of Glory; Bower, Jefferson and Hamilton; Clark, Unit Studies in Geography; Fosdick, Tweive Tests of Character; McGovern, Jungle Paths and Inca Ruins; Mc-Govern, To Thasa in Disguise; O'Shea, New Way With Children; Rosbloom, Diesel Handbook; Schoffelmayer, Texas at the Crossroads; Smith, Stories of Great National Songs; Steffens, Autobiography: Wells, New America and the New World; White, Frontier Mother; Willard, City of the Sacred Well; Phelps, Human Nature in the Bible: Sherman, Mental Hygiene and Education, and Speery, Disciplines of Liberty.

Business-Baker, 20th Century Bookkeeping: Bonney and Cole, Handbook for Business Letter Writers: Converse, Marketing Methods and Policies; Clark, Principles of Marketing; Donelly and in Preparation for Civil vice; Farrar, How Advertisements Are Built; Fenton, Self Direction and Adjustment; Fowler, Practical Salesmanship; Grisso, 20th Century Touch Typewriting; Read, Salesmanship; Tosdal, Principles of Personal Selling; Wadsworth, Handbook on Mail Order, and Wildman, Writing to Sell.

Avoid Disease To Aid Student In School Work

The beginning of another school year is at hand. The weeks have provided for school children the opportunity for mental rest and relaxation: they have likewise made for physical growth and development. Thousands of boys and girls will advance to a higher grade as theyturn toward the school house. In addition, a new group of children, escorted by parents or older children, entered school for the first time.

The years spent in school represent training for life work. Such training accomplishes most when administered to pupils and students with clear minds and sound bodies. Moreover, this training must go on without serious interruption. Other things being equal, the school with a fine record for attendance is more apt to approach a high standard of education than the school with poor enrollment due to avoidable disease, declared Dr. John W. Brown, state health

It is unfortunate from any standpoint when children are kept away from school because of illness, doubly so when sickness is due to preventable causes. school need have its attendance record shattered because of an outbreak of smallpox or diphtheria. Parents in increasing number are having their children safeguarded against these diseases in the first year of life. Likewise, through child health conferences, for preschool children, more and more attention is being given to work of immunization against preventable diseases and to the cor rection of dental and other remediable physical defects. Such measures will go far toward assuring good health and regular attendance throughout the period of school See your physician about diphtheria and smallpox immuniza-

Tri-State Races To Start Friday

The Tri-State Fair's fall race when the class and number of diers of the South to this area. precident and present a concert was started September 1, althou crowds, etc.

This fall's entry list of othoroughbreds is by far the best group of race horses ever gathered on a minor track in the Southwest. resented. Moreover, many horse owners who are making their showing on Texas tracks have entered horses in the Tri-State. In this latter class are several mounts that had been racing on the big was done by the Panhandle. tracks in Old Mexico until the recent ban on racing forced the pwncent ban on racing forced the owners to leave that country.

ENTIRE PANHANDLE ASSISTS IN ENTERTAINING VETERANS

meeting program starts Sunday and Conferedate veterans, with Ama- try's most famous military band workers, the Government cannot will be bigger and better than rillo as the central point of en- be greeted with a feeling of per- kitchen here has processed 3,4 ever. That's a trite phrase and tertainment. Hundreds of Pansonal pride and enthusiasm when cans of fruits and vegetables of has been overworked, no doubt, handle people, including large repever a Panhandle citizen hears ing the past two weeks, Mrs. P but it is applicable to this event. resentations from Hereford and its stirring music, either in person Gililland, manager, announced In first place there are only two Deaf Smith county, joined in the or upon the air. This was more Tuesday. A large amount of reasons why any racing meet will festivities that marked the visit certainly assured when Capt. Tay products have been from differ be bigger and better. One is of the thinning ranks of the sol- lor Branson consented to break

thoroughbreds entered surpass any They numbered great among the following a day of parading so much canning is still being de previous performance. The other 40,000 that witnessed the grand that the hundreds of spectators, from the community garden. is the improved nature of the rac- parade last Friday morning, and many of them from other Paning plant, the condition of the they were not absent from the handle cities, who were turned include tomatoes, corn, limas, fr track, the facilities for handling the nearly 20,000 who heard the Unit away from the first concert, might mixtures, tomato juice, green bear ed States Marine Band in two hear the official band of America pumpkins and peas. The pl concerts.

The interest shown by people right. of the entire Panhandle as well as those of Amarillo contributed Mrs. Broadwell to Waxahachie, reopened. More than 9,000 ing stables and colors will be repclosed one of the greatest for the Southern survivors of the war day for Waxahachie, where she is between the states. That is the to become supervisor of the girls' Panhandle's way of doing things cooperative home at Trinity Uni-No one city or county did it_it versity. Miss Mary Broadwell al- ed by Miss Frances Dameron

membered by the people of this sity.

The Panhandle entertained the section. Especially will the coun-

Mrs. H. L. Broadwell left Tues- opened. The visit of the veterans and so left at the same time to start

Over 9,000 Cans Put Up By Plan

Running with a full crew of producers on share canning, wh

Mrs. Gililland said the produ in person—a rare treat in its own has not been idle, working allotted number of workers as I as allowed each week, since it have been processed since the pla

NOTICE

A course of instruction in sho hand and typing will be cond rooms about the Corner Dr phone number 80-W.

Get out the kettle-it's preserv-

ing time again! We've quan-

tities of luscious berries, firm

plum fruits and garden-fresh

vegetables ready to put up.

Our prices, too, make it a very

economical business!



CANNING SPECIALS

Kerr, quart, dozen, 74¢, pint, dozen LIDS 2 dozen -----CAPS Dozen JAR RUBBERS Double lip, package _____ PEN JEL

U. S. No. 1, Colorado Cobblers, 10 lb 14¢ APPLES, Washington

19¢ CABBAGE Large, new, green, 10 lbs ____

25¢

23¢

Tucker's \$4 00

Snowdrift 3 lb. Can 54e

PINEAPPLE sliced or crushed, No. 1 flat can	COFFEE Pilgrim brand, two 1-lb pkgs 359	A-1 SODA CRACKE
PINEAPPLE 16	& SOAP FLAKES	Merchants, 2 pounds
Sliced or crushed, No. 2 can PINEAPPLE	Crystal Walte, Old Box	Kalloggia 9 pless
Sliced or crushed, No. 21/2 can 2U	Toilet soap, 3 bars	W-11 O
APPLE BUTTER 17	SCOT TISSUE 251	Kellogg's, 3 packages
Libby's, 26-oz jarBEETS		. Comet 2-lh nkg
Libby's, sliced, No. 2 can	Quaker, large package 18	
MUSTARD .	CHOCOLATE SYRUP	Ratliff's, 2 cans SHORTENING, Mrs.
KRAUT 10	Hersney s, pint can	0- 0-141- Want 011 -
Libby's, No. 21/2 can	Campbell's, assorted flavors, 3 cans 25	

BABY FOOD Libby's Three Cans

25c

SUGAR

COFFEE

Schilling's

One Pound

FLOUR Hereford Sunrise

Higest Quality Meats

Beet 10 lb. Cloth Bag

(This price will be good all next week.)

48 Pounds

Eagle Brand MILK 1 Can

21c

COMFORT FOR CHILLY **CORNERS**

with character

Here's the place to buy used cars that are really "as

good as new." Before we put any car up for sale it is completely overhauled so that the engine, chassis and body are in perfect shape. Our used cars have character—they are automobiles that you can be proud

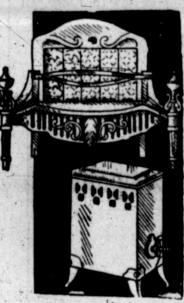
to drive, and they give economical, care-free service.

Trust Your Car Only to Expert Workmen.

Complete Ford Sales and Service.

Hereford Motor Co.

Chilly fall evenings make cozy corners doubly attractive. Turn the cold rooms into places where the family likes to gather.



Gas Heaters

In Radiant and Circulating Types.

Coal Heaters All Sizes and Various Kinds.

New Type Oil-Burning Heaters

MANY, POR SALE CARDS RAND OFFICE CHEAP.

lower prices

LIPTON'S TEA Yellow Label

Pure pork, pound -----

Armour's Sliced, 1b

SAUSAGE

Z1c

Quarter Pound

ME DELIVER

KRAUT

CHEESE

No. 1 Longhorn, lb -----

WE BUY CREAM EGGS AND CHICKEN

36¢

BOOSTERS FOR AMERICAN LEGION

Consumers Fuel Association

A complete stock of gasoline, oils, tractor fuels, coal,

tires and accessories

Buchanan & Rosson

M'CORMICK-DEERING

DEALERS

Texas Utilities Company

POWER

LIGHT

ICE

Farmers

CREAMERY ASS'N.

is the best

Pitman Grain Company

Buyers of All Kinds of Grain.

Your Business Appreciated.

First State Bank

START A SAVINGS ACCOUNT

No account, no service is too large or too small for

our consideration.

Rockwell Bros. & Company

LUMBERMEN

Through Thick and Thin—Since 1898
BUILD YOU A HOME!

Ireland -Beavers

MOTOR CO.

Dealers In Dodge and Plymouth Automobiles.

Star Theatre

DAY

Smoke House

A Good Place to Play

DOMINOES

Streu Hardware

Home of Service and

Quality.

Ike's Cafe

When Better Coffee Is Made

Ike Will Make It!

Conklin DOMINO PARLOR

100 Per Cent for American Legion and Auxiliary.

Fraser

WHOLESALE PRODUCE

PHONE 484

Moore

INDEPENDENT OIL CO

GAS-OIL

KEROSENE

Fullwood

BATTERY AND

ELECTRIC STATION

Fox

CLEANERS AND

HATTERS

Phone 11'

Chocolate Shop

Plate Lunches, Sandwiches, Cold Drinks, Candles, Magazines

Hereford Bakery

Patronize your home bakery.

You can't Bake Better at

Home.

West Texas

FEED AND SEED

MERIT FEEDS

Phone 265

J. C. Penney Co.

HEREFORD

TEXAS

SKY HIGH

THREE ACT MUSICAL COMEDY

Under the Auspices of POST NO. 192, AMERICAN LEGION

> High School Auditorium-THURSDAY AND FRIDAY SEPTEMBER 12-13

CAST OF CHARACTERS

In the Order of Their Appearance

Sam, the Porter	Bob Baird
Shirley Shields	Lueta Borden
Mrs. Stephens	Mrs. H. D. Reed
Mr. Sidney Carney	Herb Sindt
Mr. John Bedford	James Gammill
Walter Stephens	James Kirby
Eva Card	Robbie Jackson
Carrina Narro	
Harry Hunter	
Announcer	1
1.	

Chorus: Modernistic Air-hostess, Bits of Holland, High Hat Girls and Waltz exhibition.

Specialties: Tiny Tots (Shirley Temple Hats furnishEd by Vogele Millinery Parlor) Yeah Man
Tap Dance Rena Rae Renfro
Fast Tap Frances Borden
"Petting In the Park" Jacqueline Newell and
Flake Barber
Rhythm Tap Virginia Yeager

Piggly Wiggly

Compliments to

American Legion

Texaco

GASOLDE

Hereford

MOTOR CO.

Ford V-8 and

Used Cars

Daniel STORE See Us For Trade

Phillip's

STATION NO. 2

Brooks Drugs

Pay cash and save. We in-

time.

Free Delivery-Phone

Hudson's

GROCERY We advertise with

our sales.

New Club Cafe

Just a Nice Place to

-

Pevley & Seed

Hereford, Texas
Allis-Chalmers Farm

Machinery Dealers

Close Drug Store

Boosts the American Legion and Auxiliary.

Poultry & Egg

Kester
JEWELRY AND OPTICAL
COMPANY

H. L. Rice
BRUNSWICK
TIRES

Hy's Cafe
Drop In and Get
Filled Up!

Prairie Dairie

Phone 44
Herb Sindt, Proprietor

See the New Shirley Temple
HATS
Vogele
MILLINERY PARLOR

Foster's

tor

Daily Truck Service Hereford - Amarillo

TRUCK LINE

Phone 399

W. G. Riddle

Compliments to American

Legion and Auxiliary

Bobbie's

BEAUTY SALON
Specials—Shirtey Temple
Permanents. Special price
for children.

The First National Bank of Hereford

COMPLIMENTS TO AMERICAN LEGION

STRONG BANK
THOUGHTFULLY MANAGED
Hereford Texas

Packard Milling Company

PACKARD'S BEST
PANHANDLE MAID
SUNRISE FLOURS

Magnolia Petroleum Company

MAGNOLIA PRODUCTS

W. J. (Bill) SMITH

AGENT

Beams & Marrs

Machinists - Welders, Automobile Repairing.

West Texas Gas Company

GOOD GAS
WITH DEPENDABLE SERVICE

D. R. Gass & Son

City Drug Store
Where Friends Meet
Free Delivery—Phone 100

Furr Food
Store

Brumley

CHEVROLET CO.
Sales and Service
Chevrolet and Oldsmobile
Phone 740

Panhandle LUMBER COMPANY Building Materials

A MERIT FEED FOR EVERY NEED

We Have a Complete Line of All Kinks of FEEDS, Including

POULTRY **FEEDS**

MERIT GROWING MASH MERIT EGG MASH MERIT HEN FEED TIP TOP EGG MASH OYSTER SHELL

> WE DELIVER PHONE 265

DAIRY **FEEDS**

MERIT SWEET CAKE MERIT SWEET MEAL COTTONSEED CAKE COTTONSEED MEAL MO MILK

BUNKO TEX O LASS BUNDLE LASS

CLIP THIS AD! This ad is good for 15 cents

on 100 pounds of any kind of MERIT FEED! MERIT BARN DANCE

9 to 10 P. M. Every Tuesday Night Over KGNC

GENERAL FEEDS

MILL RUN BRAN MAIZE CHOPS KAPIR CHOPS CORN CHOPS WHEAT CHOPS WHEAT MAIZE KAFIR OATS ALFALFA HAY STOCK SALT MEAT SCRAPS TANKAGE

WE WANT YOUR CREAM, EGGS AND CHICKENS

Miscellaneous

COPPER CARB BLACK LEAF 40 . COPPERAS NITRATE OF SODA LEG BANDS. LEE'S GIZARD CAPSULES LEE'S LICE POWDERS

KURUM NUT COAL

All Kinds of LAWN GRASS SEED

> WE BUY EGGS, CREAM AND CHICKENS

West Texas Feed & Seed

We Deliver.

3 Stars Triumph In "Irish Is Us"

—and everyone does—knows that York family having its roots in James Cagney, Pat O'Brien and Ireland. Because it is a picture Frank McHugh would make any of Irish life in New York, it picture interesting. Their work jumps from tears to laughter, from zales, which fired the first shot in "Here Comes the Navy" and bitter family brawls to evidences of the Texas Revolution a hund-"Devil Dogs of the Air" establof brotherly love, from romance red years ago, will roar defiance lished them as a trio, after each to drama, from thrilling action to again October 2 to usher in the had reached a high place among robust humor. The love centers celebration of the Texas Centenscreen luminaries as individual around Olivia de Havilland, a beau- nial. stars. When they are given a tiful young girl, new in the movies. The state-wide observance of real vehicle such as "The Irish Allen Jenkins as a broken down the one-hundredth anniversary of In Us," which will be presented pugilist turns in the best acting Texas Independence will consist at the Star Theatre Sunday, Mon- of his successful career. Others of a number of celebrations at hisday and Tuesday, and at the mid- who do excellent work are J. Far- toric shrines of the state, comnight preview Saturday night, they rell MacDonald and Thomas Jack- mencing at Gonzales and climaxrise to even new beights.

pare James Cagney, the "G Man," ponent in the ring battle. "The June to November, 1936. noys his serious mined brothers, seen." O'Brien and McHugh, by his refusal to take a steady job or keep away from Pat's girl. The star's

that is said to be the longest and here.

THE CHOCOLATE SHOP

Cold Drinks, Candles

INSURANCE

JNO. H. PATTON

PHONE SO

THE HEREFORD BRAND

JOB PRINTING

LET A WANT-AD

Rint Your

EXTRA ROOM!

most flercely fought ring battle in Brass Cannon To film it, although it occupies but 15 minutes on the screen.

Warner Bros. have given these

stars a story that revolves around Everyone who goes to the movies the lives of members of a New

son. Harvey Parry, former Pacific ed by the \$15,000,000 Texas Cen-Don't, however, attempt to com- Coast champion was Cagney's op- tennial Exposition in Dallas from with the James Cagney who man- Irish In Us" is one picture that Because Texans first took up

Towns in Texas and the South- State."

Roar At Opening Of Celebration

ages broken down pugs and an- should be marked as "must be arms at Gonzales in defense of their liberty, this charming little South Texas town is known as and Mrs. L. S. Smith. the "Lexington of the Lone Star-

rare talent is again demonstrated west have been invited to select . When war appeared imminent by his ability to portray so natu- sponsors to take part in the cow- between Texas and Mexico in 1835, rally such utterly indifferent roles, girl contest at Midland October the Mexican government demanded "G Men" was sheer melodrama 19-23, sponsored by the Midland that the citizens of Gonzales sur-The 'Irish In Us" as the name Fair, Inc. Each girl is required render a six-pounder brass canwould indicate, is comedy drama. to furnishe her mount and equip non which had been given to them It has thrills enough, and action ment, but the Midland association for defense against the Indians. aplenty, including a prize fight will care for the mounts while The cannon was practically worthless, having been spiked and the spike bored out, leaving a touch hole as big as a silver dollar. The demand for the gun was merely an excuse to start hostilities.

Daniel News

BY PAULINE MOORE

This community was visited by several good showers last week. Pauline Moore spent Friday night with Mrs. Floyd Tomlinson.

School began Monday with almost 20 enrolled. The teachers are Miss Foxall of Decatur, in the high school classes, and Miss Haney of Lamesa, primary.

Mr. and Mrs. Floyd Tomlinson and Mrs. Hershel Tomlinson were in Amarillo Tuesday. Mrs. R. E. Gilla and children

were in Canyon Friday. Mr. and Mrs. Dave Moore were in Hereford Saturday.

L. N. George of Hereford called in the W. R. Moore home Satur-

Mrs. Floyd Tomlinson called in the Albert Brown home in Canyon Friday afternoon. Ruth, Billie and Wilma Marie Moore spent Sunday afternoon with

Mrs. Joe Moore. Mr. and Mrs. W. T. Bishop visited in the W. R. Moore home last of Mr. and Mrs. Wiley Roberson.

Wednesday. Mr. and Mrs. n Amarillo Wednesday. Mrs. Floyd Tomlinson and child-

ren and Mrs. W. R. Moore and children visited in the J. D. Key home in Canyon Friday.

Mr. and Mrs. W. C. Thomas and children of Wildorado have moved to Canyon where Wannie will attend high schol.

Mr. and Mrs. McBroom visited the Sam Griggs home in Wildorado

Thursday morning. W. R. Moore and daughter were in Hereford Wednesday.

Seldon and Hershel Tomlinson and Marcelle Loudder visited in the W. R. Moore home Tuesday. W. C. Thomas and family spent Friday night with their daughter, Mrs. Bill Chappell.

Mr. and Mrs. Hutchens of Wildorado visited the Dave Moore home Thursday afternoon. Norma Jean Tomlinson spent

Thursday and Friday with Mrs. Bill and Dave Moore.

LUBBOCK BUSINESS MEN FIND CROPS LOOK GOOD

Crops look good-so do Fair prospects. That is the vertice the prospects. That is the vertice the prospects of the prospect of the prospects of the prospect of the pr the section, advertising the Panhandle-South Plains Fair.

A third trip is to be made to the northwest and western part of the Plains section Tuesday, September 17.

THE A WANT AS IN THE BRAND

Easter Items BY LOUISE FRYE

Farmers are busy planting wheat while there is moisture in the ground. B. H. Medley went to Abilene

over the week end for a visit with his son, Luke.

guests of Mr. and Mrs. M. Slem-

spent Saturday night with Mrs. M. Carter.

Mrs. Lena Chatten, who spent August with her parents, Mr. and Mrs. U. G. Randol, has returned to her home at Roswell, N. M.

Mrs. Carl Frye attended the Confederate Reunion and visited with friends and relatives in Ama. CALL 99 rillo last week.

of Hobbs, N. M., spent several days in the home of their parents, Mr.

rant. Emerald Smith returned from

been for several weeks.

Sunday afternoon to see the show. Miss Mary Ann Peters of Canyon visited several days in the E. M. Allen home.

Hereford called at the Carl Frye

were absent from school Monday because of illness.

Mr. and Mrs. W. E. Brafty and Daphene and Carroll Jameson visited Sunday in the M. Carter home.

BY MRS. WILEY ROBERSON

Rev. Harrison completed his

years work here Sunday, and will not preach here any more.

week for her home in Pampa after a two weeks visit in the home of her grand parents, Mr. and Mrs. Jack Hutson.

to the first meeting of the LAE club Tuesday, September 3. Owing to rainy weather, only five members attended. Next meeting with Mrs. Bill Hutson September 17.

Mrs. Bob Higgins, Wesley and Altus were in Amarillo Wednesday of last week.

Mr. and Mrs. Bill Nafzger were Sunday dinner guests in the home Mr. and Mrs. George Suggs pent the week end in Tula her parents, Mr. and Mrs. Fincher. Harold, Roy and Rosa Mae Saltz-

man spent Sunday with Leland and Martha Lee Rutter. Mrs. Pete Saffron arrived Friday from Denver to spend a few days with her parents, Mr. and Mrs.

her home in Shreveport, La.

Nafzger home Tuesday. Mrs. Sonny Ledbetter and Betty Jean, and Mrs. Pete Saffron spent





For Sale at BROOKS' DRUG

Mr. and Mrs. H. Womack and Mrs. N. C. Vogele of Hereford were

mons last Sunday. Mrs. Roy Durant and children

Mr. and Mrs. Clarence Smith

Joyce Carter spent Sunday night with Maxine and Billie Jean Du-

Amarillo Sunday where she has

Misses Ramey and McClure and Caroline Frye were in Hereford

Mr. and Mrs. Frank Givan of

home Sunday afternoon, Ray Jameson and Miss Ramey

Ward News Notes

Miss Marie Mooney left last

Mrs. Jim Lipscomp was hostess-

Jack Hutson before returning to

Mr. and Mrs. Ralph Black of Runningwater visited the Bill

Mrs. Jim Lipscomb spent Mon- W. R." Harrison home. day in Hereford with her mother,

Mrs. G. M. Suggs, here Sunday.

Sunday with Mr. and Mrs. Bill Rev. Benny Harrison and wife were Sunday dinner guests in the

Misses Bryant and Smith spent the week end in Hereford with Rev. Paul Collins will preach Miss Bryant's parents, Mr. and Mrs. Homer Bryant.

WE DELIVER

ASPIRIN 33c

50c

MULSHIED

SHAMPOO

350

FORHAN'S 39c

FREE!

3-oz. Bottle

GARVEY

FOUNTAIN

PEN INK

with

purchase of

any Fountain

Pen during

this sale

SYRINGE 39c

KLEENEX

TISSUES

14°

225

RINEX 890

SPECIAL

Giant Size

CREAM

Specials Fountain

SPECIAL LUNCH ANY SANDWICH AND JUMBO MALTED MILK

A REAL

MEAL

SANDWICHES HAM SALAD BACON and TOMATO CHICKEN SALAD PIMENTO CHEESE BAKED HAM CHOICE

WE SERVE HOT CHOCOLATE, OVALTINE, COFFEE

LUX or

LIFEBUOY

FRIDAY and SATURDAY

Bottle of 50 ANACIN **TABLETS**

Soap 3 For 170

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like that rain? Hope it rains until the chickens all get web feet and we get a lot of clothes with a lot of mud on themcome to see us, folks, or call 111.

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Your husband will admire the sturdy simplicity of the Maytag Gasoline Multi-Motor, its quietness and dependability. It is built by Maytag for a woman to operate. The owner of a Multi-Motor Maytag thinks no more about the engine than if she had an electric Maytag-but enjoys the convenience of the heat-retaining, cast-aluminum tub, Gyratator washing ac-tion, the marvelous Roller Water Remover and a score of other Maytag advantages.

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HEREFORD, DEAF SMITH COUNTY, TEXAS

MRS. SETH B. HOLMAN _____ Publisher and Manager

SUBSORIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance. Intered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1873.

NOTICE TO PUBLIC

Any erropeus reflection upon the character, standing or reputation o any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

HEREFORD DAY AT FAIR

Wednesday, September 18, has been officially designated as Hereford Day at the Amarillo Tri-State Fair, following a custom almost as old as the fair itself for Hereford and Deaf Smith people to converge upon Amarillo on the mid-week date.

Led by the high school band, Hereford has for a number of years made a big impression at the fair and probably will continue to do so for many years to come. By visiting the fair in a group on a certain day we can let it be known that Hereford is still on the map and that Deaf Smith county coutinues to push forward; whereas, individuals visiting the fair at any time during the week go entirely unnoticed insofar as representing this section is concerned.

We want to have as large a delegation as possible on Hereford Day. But by working on the assumption that it is not fair to the business man, we are getting away from the practice of asking stores to close at any and every time some special occasion arises. Neither, for that matter, is it fair to the customers who come to town on that day. However, it would be highly considerate of merchants if they would work short handed for the one day in order that at least a portion of their employees who desire to do so may attend with the Hereford delegation.

If you go to the fair on Hereford Day, be sure to go to the merchants building and register as a Deaf Smith delegate. The three bands bringing the largest delegations to the exposition on any one day will be presented with cash prizes, and the high school organization would not be at a loss as to what to do with from \$25 to \$100.

TRADES DAY

Hereford business men have voted to continue Trades Day here during this month. Some form of the special day probable will be sanctioned at the close of this period. Merchants and other boosters of this city have learned the value of Trades Day, and the event is not likely to be dropped.

The business men were united in the opinion that business was better on Trades Day than at any other time. But the benefit derived from such an occasion goes much farther than merely stimulating business for the day. It causes citizens of about training. He had no fear the entire area to get the habit of coming to Hereford, whether of Braddock. Braddock was a Sixty-two was for it be for a special occasion or to obtain periodical supplies and luxuries. Neither is it merely a scheme to stimulate busi- nght. Max was bested in almost ness: It is a tribute to the people of the area-an indication every round. By manimous dethat Hereford citizens are interested in them and desire to serve and be neighborly.

HUNTERS GAIN GROUND

Panhandle sportsmen who raised a cry against the virtual closing of the mourning dove season in this section have gained a little ground-a 10-day open season. The fight should his advertising effort without imnot end there. We have every right in the world to have a hunting season on birds raised in this territory equal to that of any other section.

If we cannot get a full season, let's demand that the shooting of mourning doves be prohibited entirely.

STONE WORK COMPLETED AT PARK: WALL WORK RENEWED

at the park main entrance, which cational activities was at once in- dispel the glamour which is supa continuation of Tenth Street. Especially selected cedar ports form a frame work for the sign which been hand forged from steel the camp blacksmith, F. C.

The retaining wall for the bridge the creek on which work was halted temporarily due to heavy rains and a resultant rice in the creek, is again under construction. Two check dams, which have been damaged on two occapurpose of the latter is to raise the water level of the creek sufficiently to sub-irrigate the trees on the creek bank.

Fixture, such as door hinges, vice from these two companies. lighting appliances and signs for the various park buildings, are all hand forged of iron and The lighting fixtures, especially those which will illuminate the entrances of the concesinterest in design and workmanship. They have been hand-forged to conform with the old horn lanterns of years ago and each detail has been carefully worked out in iron. The work is being ceived when a boom under which done by Mr. Gatewood with the

Stone work has been completed tional adviser. Interest in edu- ever was a story which ought to dicated by the personnel of the posed to invest the lives of outcamp and a number of projects are laws, this surely is the one. It is being planned.

> The first dance in several months ruthlessly crushed as the Dillinwas given by the veterans Friday ger mob. Dillinger was shot down night, when the public was invit- in an alley, Pierpont was electro ed to attend. Some 250 guests cuted, Nelson and Makley and were entertained. Sindt's orches- Van Meter and heaven knows who tra provided music, and the com- else were killed by officers ... pany mess served ice cream and and now, at the end, we get this

Another draft for men from Companies 1828 and 1821 had hastily in a gravel pit by the waybeen authorized to rush the park side as Nemesis closed in on the completion. Nine men arriv-Saturday from Company, 1821, and 20 more are expected soon from Company 1828. This will is something gay and dashing about make a total of 49 men working an outlaw's life ought to have his in the local park on detached ser-

A total of 19 new enrollees have been received during the past few days from recruiting stations at San Antonio and Houston. With the announcement that the Comsion building, are noteworthy of pany could enroll local veterans, several residents of Hereford have made application for enrollment.

G. W. Mann of Company 1828, is recovering from injuries rehe was working fell, striking him bundreds of readers who have designs by the park architect, K. in the back. The fact that the beavy timber fell on a large sleet of rock prevented it from ser- who know the value of the paper With the arrival of M. B. jously injuring him. He sustain as a medium to reach the largest npson last week, Company 1862 ed abrasions of the back and a

A LONG TIME AGO IN HEREFORD

Increased attendance en couraged friends of the Col. The First National Bank of cleaner. lege in their belief that the Amarillo had increased institution would prove suc capital stock from \$100,000 to

W. H. Rayzor was Here. grown elsewhere.

was in full swing, and the editor could see no cause for Americans to worry as to which side won or lost.

"R. H. Norton came in Saturday and ordered the Brand sent to his son, Ezra, who is attending the Texas Christian University at Waco."

From all parts of Deaf Smith and surrounding counties the farmers were coming in with about the streets not being a school for girls.

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In addition to the newspaper-

magazine rate, the quints' pic-

ture still goes with each sub

By Their Words

AND OURS

championship qualities. Then the

cision of the judges, Braddock was

declared heavyweight champion of

the world. Just as successful

fighters become indifferent to the

things that made them successful,

so sometimes does the successful

merchant who has built up his

which was so completely

picture of Hamilton, dying from

gunshot wounds as the gang fled

frantically from the law, buried

survivors. It's a dark picture, Any

impressionable youth who can

study it and still feel that there

head examined.—Clarendon News.

home paper, the oldest home-own

ed institution in McLean. For the

past 15 years the paper has beer

idea of service, and that it is ap-

Record-News.

by aggressive advertis-

year for only \$2.

scription.

September 16, 1904.) and many were the splendid paving the gutters to assist specimens shown.

\$200,000.

ford's sole celery grower. He worth of jacks and jennets to had about 1200 bunches which P .- G. Huckabey of Claude. land to the latter's ranch.

The Russian-Japanese war (From The Hereford Brand shade or in the sunshine." September 18, 1914.)

> aside as a special day for land College. Hereford visitors to the Panhandle State Fair in Amarillo.

orate and beautifully colored folks. barber poles in this part of the world.

(From The Hereford Brand produce for sale and exhibit, paved, but he did advocate the merchants in keeping the premises in front of the stores

> One business firm stated in an ad that "we do a cash A. H. Elliston had sold \$2000 business, and thirty days is not cash."

"If you don't find what you promised to be as fine as any The animals were driven over want, try looking for it. If it's a job, don't be so particular as to whether it's in the

> George LeGrand had gone September 28 had been set to Plainview to enter Way-

George Muse had taken unto himself, for better or for Orr's Barber Shop had just worse-a Ford car, and was installed one of the most elab-spinning around like other

Miss Louise Oberthier had gone to Lexington, Kentucky, The editor refused to worry where she expected to enter

1862 Vets Down 1828 Club, 4-0

Subscribers to The Brand are being offered unusually attrac-Company 1862's team played a tive bargains during the next two months. For some time we have been giving calendar hotly contested baseball scored the pictures of the famous Dionne first shut-out of the veterans' seaquintuplets with each subscrip-Brand readers may obtain their both to the sharp-breaking curves day, starting work Saturday. home newspaper and four favof Wheless pitching for '62, and orite magazines for one full Elsewhere in this issue ap pears an advertisement explainparticularly shining in their ef- but his office was closed. ing this unusual offer. It will

when 1828's infield and battery blew up like Lottie's flite and let in four Hereford runs by miscues and boneheads, it was the best game of the season. Kasulis, who tripled, singled and walked in his three trips to the plate, and "Old Folks" Harper, who singled, were the only twenty-eighters who hit safely. Various others smacked out balls that looked like hits but the omnipresent Whitefaces snared in good form and 1862 got only ave hits off his delivery. Matlock Max Baer didn't bother much for 1828 made some spectacular

> Sixty-two was far and above inning, in which 62 got all of its four runs, is too pitiful for words. Some of the participants might get insulted if their exact performance were detailed hereon, so the writer, in order to save his scalp, lets it go with this brief description: 1828-Visitors

Kasulis, 88 ----ing think he can reduce or abandon Harper, 1b _____ 3 paring his leadership. False logic. Matlock If There is always a Braddock lying in wait for the merchant who has allowed his fighting muscles to become soft-always a competing xxMoody ----- 1 0 store ready to capitalize on the McAlister, cf _____ 3 indifference of the Max Baer type Powers c ----- 2 the merchant.-Dalhart Texan, re-Addington, p _____ 2 printed from the Tucumcari News.

Finding of the body of John Batted for Ybanez 7th. Hamilton in a gravel pit grave xxBatted for Chesnut 7th. near a small town in Illinois seems to write "finis" to the story of Gilmore, 3b ----the Dillinger gang; and if there Adair, 2b Weaver, cf hard to recall any outlaw gang

2, Van Loon; 2-base hit, Morgan; 3-base hit, Kasulis. Left on bases. 1828, 3; 1862, 3, Struck out, Wheless 2 (Powers, Moody); by Addington 2 (Adair, Mittank). Bases on balls, Wheless 1 (Kasulis), by Addington 0. Earned runs 0, double plays, 0; runs batted in 0. Time of game, 1 hour, 21 minutes. Umpires, Flynn at plate, reprinted from Wichita Falls Dunbaugh and Brazil, bases.

DR. R. R. WILLS OPENS This fall rounds out 31 years of OFFICE HERE THIS WEEK service to the community for the

Dr. R. R. Wills, former Hereford physician and surgeon, reopened an office here Monday. He and Mrs. Wills moved here last week from Friona, where they went five years ago after staying here for seven months. They are making their home at 518 North Main Street.

preciated is evidenced by the formerly occupied by Dr. T. L. never let their subscription lapse, Morgan, who moved recently to as well as the regular advertisers turned to this section frem Chicago, where he took post graduate work at Cook County Hospital.

DR. WILTSHIRE REMOVES

LAST WEEK TO AUSTIN

Dr. B. M. Wiltshire, Hereford dentist for the past half dozen years, left last week for Austin, where he has entered a dental ofbeautiful ball game last Thursday fice as assistant to the Texas Uniafternoon, and in seven innings of versity dentist. He left here last Wednesday night in response to a hurried call to accept the posison, 4 to 0, over the heavy-hitting tion. He spent Thursday in Lubteam from Company 1828, due bock and continued to Austin Fri-

Dr. Wiltshire's family remained the brilliant support he received in Hereford, planning to join him from all members of his team. the latter part of next week. His Gilmore, Glasier and Weaver were office equipment was also left here,

Except for the first inning DECIDE CCC DISTRICT CHAMPIONSHIP SUNDAY

The district CCC baseball championship will be decided Sunday afternoon in Amarillo. Company 1862 and Company 1828 will clash at Metro Park at 3 o'clock for the title of the Lubbock District. The Hereford team has made an excellent showing against the 1828 nine, although slightly below its opponents during the season, havthem in. Addington, for 1828, was ing won four of nine games between the two clubs. However, 1862 won the first half crown.

Clay Hughes Have Daughter.

Mr. and Mrs. Clay Hughes an nesday. Miss Hughes weighed 71/2 born at the home of her grand mother, Mrs. Edith Hughes.

Mrs. F. B. Crenshaw left Tuesday for her home in Brownwood after a several weeks visit in the home of her daughter, Mrs. F. L. Lucas. Enroute home she will visit her brother, Lane Aycock and wife in Sweetwater.

How do you know our price on in to investigate? RICE SELLS

Mrs. George Parker arrived Texas, where she has sypent sev eral weeks with her parents, Mr. and Mrs. J. H. Copeland.

Model T piston rings in various Also gaskets, timers points, engine valves and transmission band lin-

Messrs. Perry Fife, Howard, Sulser and John Osborpe of Missouri spent the past week in the home of Mrs. J. J. Bodkin and Mrs. Otto Olson. Mr. Fife is an uncle of Mrs. Bodkin.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAR.

Hundreds of communities through by the out the United States intend to charge. The anniversary is participate actively in observing duled to commence on Friday the four hundredth anniversary of tober 4, and culminate on Us

the first printed English Bible, sal Bible Sunday, December 8.



THEY HELP THE TELEPHONE PEOPLE HERE

You'll find the homes of the telephone system in the quiet, shaded streets of a thousand towns and cities throughout the land. In little buildings where the operators work, and through whose doors come and go the men who build and maintain the lines.

Every other part of the Bell System exists simply to serve them-

American Telephone & Telegraph Company, parent company of the Bell System with its staff of telephone experts. Bell Laboratories, with its hundreds of research scientists intent upon telephone problems. Western Electric, with its factories and its far-flung purchasing organization.



This entire, specialized group of companies has one purpose only: to help the men who patrol the lines, and the women who keep constant vigil before the switchboard here, do a better job of giving you good, economical telephone service.

SOUTHWESTERN BELL TELEPHONE CO.



Why Waste Money?

If your car needs repairs, you are throwing money away every mile you drive it.

Why not let us put your motor in good condi tion? The cost is reasonable and you will save enough in operating expense to pay the bill.

We have first class equipment, competent mechanics and use only high grade parts. Of course our work is guaranteed.

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Used Washing Machines

1 USED GASOLINE MAYTAG		\$79.50
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1 USED ELECTRIC MAYTAG		\$49.50
1 USED GASOLINE DEXTER		534.50
1 USED GASOLINE HAAG \$29.50 Value		\$26.50
1 USED GASOLINE ONE MINUTE		\$53.50
1 USED ELECTRIC THOR	1	\$30.00

M.D.WOMBLE, Implements

MRS. B. F. GUTHRIE, Society Editor

CLUB AND SOCIAL PROGRAM STARTS SEASON'S ACTIVITIES

With the return of autumn's innumber of lovely affairs that have ner at the home of Mrs. Ray Coneluncheons have launched the year's well and B. M. Wiltshire, whose Bay View and Junior Bay View and also Mrs. Prentice Rosson, a clubs will inaugurate the year's much appreciated new club memwork with social functions.

follow the Texas program outlin- attractive, garden flowers, so esed by Hattle M. Anderson of the pecially lovely just now, being used department of history, Canyon in decoration. The guests served Teachers' College. The Pioneers themselves from a beautifully aphave chosen a miscellaneous pro- pointed and bountifully laden table, gram with drama being given a then, seated at small tables, made large place. "Contributions to the dinner hour a real feast of World Culture by Other Nations" fellowship and of that intimate will be studied by the Bay View companionship that grows out of gram. This is the only club that the new year's work followed the continues its work throughout the dinner. year. The Junior Bay View Club Mrs. Ercel Beyer of Hutchinson will devote the year's work to Kansas, was a guest of the club. "The Modern Nove,." while the Music Study Club will follow a miscellaneous program.

Club presidents are as follows: Lone Star Study Club, Mrs. Harold Close; Pioneer Club, Mrs. Mac Club, Mrs. D. J. Alexander; Junior B. F. Guthrie. Bay View Club, Miss Fern Carlisle; Music Study Club, Mrs. Carl Mrs. Combs was contributed to Mounts

Hill's mother, Mrs. A. M. Jones. votional.

MUSIC STUDY CLUB OPENS YEAR WITH 7 O'CLOCK DINNER

Departing from its custom of rigorating weather, a more active opening the club year with a pastclub and social program is al- president luncheon, the Music Study ready being foreshadowed in a Club enjoyed a seven o'clock dinrecently been enjoyed. Formal club day Monday evening. The occa-openings by way of preliminary sion honored Mmes. H. L. Broadwork for both the Music Study absence from the city this winter Club and the Pioneer Club. The is so much regretted by the club,

ber. The Lone Star Study Club will The Coneway home was most Jub; the Junior Pioneer Club kindred interests and associations. s scheduled a miscellaneous pro- A business session looking toward

CHRISTIAN WMS MEETS WEDNESDAY

The missionary society of the Womble; Junior Pioneer Club, Mrs. Christian church met Wednesday A. M. Jones, when, through the Margaret Schroeter; Bay View afternoon at the home of Mrs.

An interesting program led by lesson topics and by Mmes. Dyer Mr. and Mrs. Joe Hill of Can- and W. E. Dameron with a vocal were Tuesday guests of Mrs. duet. Mrs. Guthrie led the de-

Snappy Sports Costumes

For Fall

We Put You Right Up Front In The Fashion Parade In Sports and Afternoon Wear.

Meeting for a bit of gossip at your favorite "sweet" shop, finds you smartly clad in one of Marinette's new "Clodhopper Knits."

Terrifically becomingand one of those immortal costumes that just blends into every girl's wardrobe.

Featured here in a wealth of lovely colors.

ALL SALE MERCHANDISE CASH—NO APPROVALS

EXCHANGES OR REFUNDS

BRAND STARTS SOCIETY PAGE

The social life of a community is an index to the character of its citizenship more truly than is either its business or professional life. For the latter represent what people do of necessity; the former, what they do voluntarily. Social life doesn't necessarily mean frivolity, time going to waste, but rather the answer to a very real demand of the human soul. It expresses the real individual.

This paper sincerely desires to be a worthy medium for the expression of the Hereford community's social life. It can be that only through a responsive spirit of cooperation upon the part of the community. It can give out only that which it is able to receive. No matter how great the effort of this department of the paper, it will be handicapped without adequate response. It wants to serve the entire county. Rural club and social news are especially desired. A happening which may seem insignificant to you may be of interest to your friends and it will help materially in making this page truly representative.

Call 374-J in the assurance that your contribution will be gratefully received.

JOE HILL, JR., SHOWS ANTARCTICA PICTURES

An evening in Antartica was the rare pleasure afforded Tuesday evening in the home of Mrs. courtesy of Joe Hill, Jr., the moving pictures he had taken during his stay in that far-away, white country, were shown in the Jones by Mmes. Nance and McKee with home. Eighteen reels of films passed in panorama before the delighted audience with an alluring vividness emphasized by the

> the youthful explorer. The group of pictures included number taken enroute,, all of MRS. CECIL WALKER them interesting, but lacking the fascination of those which revealed in all of its majestic loneliawkward seal wallowing over the Mrs. Cecil Walker. ice, and then, more impressive than

relief from th feeling came in the "initiation" scene. This ceremony is an ordeal, not wholly enjoyable, an established custom to which persons venturing beyond the equator are expected to graciously submit. It phical boundary.

a lump into every throat.

"Jo-Boy" Hill was the youngest member of the Byrd Antarctic expedition. His marriage to Miss Wilma Jo Jones, daughter of Mrs. A. M. Jones of Hereford, was recently chronicled. The young couple were here for a hurried visit in the interim between Mr. Hill's lecture appointments.

VISITOR HONORED WITH LUNCHEON

Mrs. J. O. Haymes of Amarillo who was a several-days' guest in Hereford last week, was honored with a lovely luncheon given last Thursday by the ladies of the Methodist missionary society at the home of Mrs. W. E. Harrison.

Garden flowers in their richness of autumn coloring lent a festive note to the rooms and graced the table from which at one o'clock a delicious menu to which every member of the society had contributed, was served.

The occasion following so closely upon the regular meeting of the group, no program was given, the afternoon being give nover to social enjoyment.

REUNION HELD AT HOME OF MR. AND MRS. J. I. FUNDERBURG

Mr. Funderburg's brothers and sis- eon marking the event. in an old-fashioned buggy ride, long table was charming with Arthur. bringing back to memory their white napery and set completely Miss Crawford was born and the happy little honoree. A birthchildhood days.

ford: Zack Funderburg of Erick, was a harmonizing note. Mr. and Mrs. Bud Gilbreath of were arranged under the caption Amarillo; Mr. and Mrs. Hubert "The Old Order." White of Hereford: Mr. and Mrs. Harrold Turner, of Bovina; Mr. guests were present. and Mrs. Otto Chitwood of Hereford; Mr. and Mrs. Jap Bess of MISS EMMA JEAN Friona: Odis White and Don Tur- DONALD HONORED ner of Bovina; Georgia Ann Funderburg of Erick, and Altha, Dorothy and Inez Funderburg and

MISS MARGUERITE BROWN IS BRIDE OF DREW RIDGWAY

Announcement has been made of the marriage of Miss Marguerplace in Clovis, New Mexico, September 4. The couple was accompanied by Mr. and Mrs. Alvis of this city.

The couple will make their home here, where Mr. Ridgway is emhappily thrown in descriptions of ployed by the Kerr Implement Company.

HONORED WITH SHOWER

A business meeting of the Business and splendor of desolation ness and Professional Women's that little-known land of ice and Club Monday evening became a snow—and dreams: The stately delightful social affair when, fol-penguins marching with military lowing the business hour, the ocprecision, a group of hilarious casion took the form of a linen pupples born in that desert waste, shower for one of its members,

Mrs. Paul Foster was hostese all, that spectacle of men and for the evening and had cleverly boys following the god of discov- arranged for the presentation of ery and adventure, daring whatever the gifts. A refreshment course of danger and deprivation might of punch and assorted cakes was be the cost, a picture that brought served. Mrs. Walker was the a lump into every throat. former Miss Amy Lowers of the Deaf Smith County Hospital.

PIONEER CLUB HAS LUNCHEON

The initial meeting of the Pioneer Club took the form of a demarks the crossing of this geogra- lightful luncheon given Tuesday at the home of Mrs. J. B. Jones. Baskets of late summer flowers

lent a decorative note, the tables being centered with bouquets of dainty pink rosebuds in crystal holders.

The meeting was quite informal, no program being given but a happy looking forward to the renewing of club activities animated the pleasant affair. Five tables were seated.

JUNIOR PIONEER CLUS HOLDS REGULAR MEETING

An enjoyable meeting of the Junior Pioneer Club was held Tuesday with Misses Virginia Lillard, Lueta Borden and Genevieve Eberle joint hostess, at the home of Miss Lillard. The afternoon study was devoted to geology. A social

hour followed the program..... Mrs. Peers Wheate of Van Horn, Texas, was a club guest.

The next meeting of this enthusiastic group of youthful club women will be held next Tuesday at the home of Mrs. Charles Newell.

LOCAL SINGERS GIVE PROGRAM

The Ardelle S. George singers of Hereford will give an hour's program Sunday in Amarillo at the musicians' booth in the merchants' building at the Tri-State Fair. Those singing will include Misses Genevieve Eberly, and Ruby Thompson, Mrs. A. O. Thompson, Albert Terry and Albert E. Terry. with Ralph Smith assisting in a mixed quartet.

On invitation of the McDowell Club of Amarillo, Mrs. George will also present a program of song over radio station KGNC at 3:15 Sunday afternoon. She will be assisted by Mrs. Margaret Schoeter and Ralph Smith.

ATTEND HOUSE PARTY

Kellar Muse and Beryl Alexander left Tuesday evening for Fort Worth where they will be guests at a house party given by Miss Ruth Ridgway, of that city. At the opening of the fall semester of T. C. U. both young gentlemen will be enrolled there for the senior and junior years respective-

STUDY CLUB HAS OPENING MEETING

The opening meeting of the A happy reunion was held at Summerfield Study Club was held

with an amber luncheon service. reared in Hereford. She graduat day cake, glittering in its shining Brothers and sisters present As a centerpiece, a bowl of ex ed from the Hereford high school pink icing and lone pink candle were J. I. Funderburg of Here- quisite white and yellow dahlias with the class of 1928 and from was a lovely forerunner of the in-

Fourteen club members and six

Miss Emma Jean Donald was honored with a delightful after-Bettye Jeane White of Hereford, noon given just prior to her leaving for Longview, by Mrs. Chas. has spent several weeks here with Ferguson. Bridge was the diver- her sister, Mrs. W. E. Harrison, An ice course was served.

Hales. Mrs. Ridgway is the dau- Donald, Paul Matthews, Travis Simpson's father, ghter of Mr. and Mrs. J. W. Brown Dameron, B. F. Guthrie, H. R. Fritz, and Miss Katherine Kirby. POR JOB WORE. TET THE SRAME

MISS NINA CRAWFORD TO WED L. L. LASTER AT PORT ARTHUR

Announcement of the engagement winsome daughter of the Bob the home of Mr. and Mrs. J. I. Thursday, September 5, a beauti and approaching marriage of Miss Wilsons, made her first venture Funderburg Sunday when all of fully appointed one o'clock lunch; Nina Crawford, daughter of Mr. into the social life of Hereford and Mrs. D. W. Crawford of this Sunday when she celebrated her ters assembled for the first time Mrs. Ray Johnson, club presi- city, to L. L. Laster of Cuero, was first birthday with a most happiin 18 years. At 1 o'clock dinner dent, was hostess for the occa- made recently in Port Arthur. ly arranged party. was served to 27 guests. A water- sion, planning a lovely decorative The marriage ceremony will take melon feast was enjoyed in the scheme which was carried out in place September 21 at the home into a big play-room, while guests afternoon. They also participated yellow and white dahlias. The of Mrs. Lucy M. Teuton in Port and gifts and games provided a

Oklahoma; Tom Funderburg of The program was arranged from years she has been employed in years will supply. Amarillo: Jim Funderburg of "Contemporary Southern Litera- the office of the Gulf Refining Erick, Okla.; Jess Funderburg of ture," a course sent out by the Company there. She has many occasion and who assisted in se-Clovis, N. M.; Susie Roberts, of University of North Carolina. Its friends and acquaintances in Here- curing an unlimited number of lit-Bakersfield, Calif.; Mollie White numbers included: "Traditions of ford. Mr. Laster is the son of erally "moving" pictures of the of Bovina, and Mandy Sullivan of Southern Democracy," Mrs. Ben Mr. and Mrs. W. H. Laster of honor guest were her grandpar-Amarillo. Other guests were Mrs. Wilhelm; "The Plantation Tradi- Cuero. He is a graduate of A. Ivia Funderburg of Erick; Mrs. Non," Mrs. Troy Welty; "The Tra & M. College and is employed by Gertie Funderburg of Erick; Mrs. dition of Business Individualism," the Gulf company. The young Josie Funderburg, of Hereford: Mrs. Guy Walser. All the numbers couple will live in Port Arthur

As a prenuptial courtesy, Miss Crawford was entertained recently with a linen shower at the home of Mrs. Richard Hoffman in Beaumont.

LEAVES FOR . EL PASO Miss Frances Turrentine, who

sion of the afternoon, two tables left Friday for El Paso to resume playing. High score was won by her work as teacher in the El Mrs. Harry Fritz, and Miss Don- Paso public schools. She was ald received a lovely guest prize, accompanied as far as Amarillo by Mrs. Harrison who spent the Besides the honor guest, who week end with her daughter, Mrs. ite Brown of Hereford to Mr. Drew is a daughter of Mr. and Mrs. J. M. Simpson, Jr. David Harrison Ridgway of Canyon, which took Charles Donald and who is librar- of Farwell joined the party Sunian in the Nicholson Memorial Li-day and was a guest with them at brary at Longview, there were an elaborate birthday dinner given present Mmes. W. S. Kerr, Charles on that day at the nome of Mr.

MARIAN JO WILSON CELEBRATES BIRTHDAY

Little Miss Marian Jo Wilson

The Wilson home was converted continuous round of pleasure for Port Arthur College. For several creasing number of candles the

Guests who enjoyed the prique ents, Mr. and Mrs. Henry Wilson.

Daughter Is Born.

Mr. and Mrs. O. H. Culpepper announced the arrival of a daughter last Saturday.

Sern Born to Nogglers.

Mr. and Mrs. John Noggler an nounced the birth of a son, born last Saturday.

DR. R. R. WILLS Physician - Surgeon

Announces opening of an office Over Corner Drug Store

Office Hours, 8-12 A. M. 1-5 P. M.

We Guarantee

Satisfaction

Special Prices

Dry Cleaning

Hereford, Texas. September 11, 1935.

Dear Friends: This ad means money to you this week, Thursday, Friday and Sat-

urday. We will dry clean your clothes as follows: 2 Men's Suits for \$1.00 2 Ladies' Dresses for \$1.00 1 Man's Suit and 1 Lady's Dress for \$1.00

FREE DELIVERY

CASH ON DELIVERY

Hereford Laundry and Dry Cleaning Co.

PHONE 296

We Guarantee Safe Return of All Your Clothes!



You Save Money on this Amazing Combination Offer 4 Leading Magazines and Your Favorite Newspaper Pick 3 *Magazines*

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ROUP-I	SELECT ONE		
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McCall's Ma	garino1 Yr. Wookiy)1 Yr. 1 Yr.	I GE HOUSEHUN	國際等

olisator	W
olisostor v 1 Yr.	S WORMS WORLD COOPIE
scall's Magazine 1 Yr.	- 1 STE 13 STE
(Weekly) 150	SE HOUSEHOLD
Martin Bowlew Its	THE PARTY OF THE P
Open Road (Boys)2 Yrs.	MOSTHEY Polary Journal
Open Rosa (Boys)	133930
Parents' Magasine 8 Mos.	-Country LIMINDEN
	More Park - Boys
	STORTS HATE
Woman's World2 Yrs.	Som on Market
Woman's Works 2 Yes	IE VOU DDEEED
Household Magazine 2 Yrs.	IF YOU PREFER
	YOU MAY CHOOSE
Reconstruct Review 2 Yes.	

0000 ALL 4 MAGAZINES Home Circle 2 Yrs. FROM GROUP-2 Check I magazine thus (X)

Our arrangement with the publishers' own representative enables us to make you this remarkable offer. It is strictly guaranteed, and all subscriptions will be entered promptly. If you are at pre-sent a subscriber to any of the maga-

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schold Magazine 1 Yr. strated Mechanics 1 Yr.

ther's Home Life 1 Yr.

raft Yr.

Check the four magazines desired and return list with your order. Fill out coupon carefully. Gentlemen I enclose \$ Please send me the four mage checked with a year's subscription to your newspaper.

zines, your time will be extended.

As Anxious As Ever To Serve You WE ADMIT FIRE AND WATER HAVE TURNED OUR STORE TOPSY-TURVY, BUT WE'RE STILL OPEN

FOR BUSINESS AND ANXIOUS TO SERVE!

THIS WEEK -We are offering just as many and as fine Specials as ever-despite the fact we are forced to remodel

throughout.

Watch for Our Fourth ANNIVERSARY SALE -This event, biggest in our history, to have started this week, was postponed until a

EVERY WEEK -You will find that this store is here for the purpose of giving service to its customers. Our specials are real

Close Drug Store

DRIVE UP AND LET US SERVE YOU IN YOUR CAR!



(Continued from Last Week)

self. It was three years now since "And you are Anna Grenoble, of here?" he had been graduated from col-course." He tried to relax his jealousy to what he had learned agitation. day it would be his own in fact. "I'm terribly sorry."

Roddy brought his car to a stop the balustrade and gave him a in the little garage beside the barn. shadowy look. "Thank you. I-" and climbed out of it. He walked Her voice trailed away. "I could slowly through the starlit dark- not sleep-so I went for a walkness up the path to the house.

He let himself in through the not expect to be caught prowling." back door and struck a match, She gave him an odd look, half found the lamp and lit it. Odd, he thought, but he could have night," she said. sworn he had heard a footstep through the house and saw a Roddy went back to the kitchen, to be glad she's got a home to come white-faced girl standing in the turned the lamp low and stepped hall with one foot on the first out the back door. The delicate don't think she'll be fool enough step of the sairway. She had a bitterness of coming harvest filled to listen to every Tom-Dick-andly about her, and she carried a breath. In a few days he would be let her! Jason'll stay with them Melbank has been tellin' it around sought for the right words in dewas soft and pale in that startling farmer who looked into the future

Silver was the first to speak. "I suppose you are Roddy Wil- that Jim Grenoble's death had colard," she said almost breathlessly. incided so nearly with his asking

most like rust coming on the eve CHAPTER IV

Toward noon of the next day, by the name of Lucas, I think." Sophronia and Silver stood together on a crest of the gentle ridge which supported the new farm TWO MONTHS dress, and her eyes, which Phro- thought I wanted to marry him." nie had ascertained were a very dark blue, were fixed upon the he?" Phronie asked, conversationold house down below. Phronie afly. followed her glance, and saw that old Roderick had placed a ladder an armful of shingles had tools had begun the ascent of the roof. world is against him."

"Tell me, Phronie," Silver asked suddenly, "are you moving into guess I understand. Them outcasts "Yes," he said, and came for the old house because Roddy is appeal to women. I'm glad you Rapidly he took stock of him- ward with his hand outstretched. getting married, or because I am got away from him without any-

"Because you are here?" Phrolege, and although he still clung mouth into a smile, to check his nie was indignant. "I never heard aunt's face. Her heart sank. So "Yes," she said, smiling faintly, said that as, soon as either of good woman, placidly taking it if you don't know me very well. "I only just heard—in Heron the boys gets married, back we for granted that her niece was still You don't want me here, do you?

as she thought over what her aunt After all, she need never know, had said. "I'm glad," she murmured at last. "I was afraidperhaps-

"Afraid of what?" "I thought maybe Roddy's wife

apology, half defiance. "Good of dad." The angry red sprang into Soprove of me, neither, then-I'm to, if I know anything. And I notized." flowered, thick robe wrapped tight his nostrils when he drew a deep Harry's yarns. And if she does flashlight and pair of slippers. Her a married man—and Corinne Mea- in the new house, 'cause he fixed-up that he had seen you with him that fense of Corinne. All morning the hair hung to her shoulders and der established in the house of a his own room in the attic there hight in Chicago, and you seemed question of how she would accept just the way he likes it-with a kind o' stuck on him. I thought Silver Grenoble had plagued him, skylight an' all for his funny oil maybe Jim would have the sense to his shame. His doubts implied paintin'. Jason's a queer one-but to get you out of a mess like a lack of trust in Corinne's generhe won't bother Corinne, unless that." she can't stand him and his mouth

> yarns,' Phronie," Silver said. "Do you mean things that fellow at the growing up." station last night has said about

Sophronia hesitated for a momlater. You know what people are, on. just as well as I do. When they're

mer?" "Dad said he came into our place one night, but I don't remember seeing him. So many people used to come and go."

"Well, he ain't worth remember in'. But he has been talkin' since he came back."

Silver laughed ruefully. "Was he talking about dad?"

"Well-mostly about you." Color rushed into Silver's cheeks. 'About me? What does that creature know about me?"

Sophronia smiled reassuringly

Corinne to marry him. It was al- "Some people talk most when they know least. As far as I can make out-the boys have been tellin' me line, "You are very polie," he re-—Duke don't say so much, but he hints plenty. There was a friend lite toward you-last night-well, of Jim's, wasen't there? A fellow I had other things on my mind."

"Gerald Lucas," Silver said, with her eyes fixed upon the downward stead. The girl had her hands in slope of the hill. "I met him six the pockets of her white linen months ago-two months ago-I admit. The rest can wait."

"What manner of fellow was

"Gerald used to practice law out West, but he got into some sort of against the north wall, and with trouble and was disbarred. Now he's against the world-and the

Sophronia nodded sagely.

Silver's eyes darted to her the like! Roderick and I always Phronia was of another world, a the Grenoble land since he was fifteen, and had vowed that some
your father," he said haltingly:

| Consider the pleak lone | Consider the pleak l Silver was silent for a moment ter not to distillusion Phronie.

looking away. "I might have mar- your wife will think of me." ried him. That would have been about him-and I knew as soon as to a child who was in error. might not approve of me-because I had told him that I'd rather die than marry Gerald. I can't explain it to you, Phronie. When I was I've worked your father's land since phronia's cheecks. "She won't ap- away from him, I almost hated I was a kid. I've always looked forhim. But as soon as he came ward to the day when it would be in the front hall. He moved sleep was out of the question. Jim's sister. Corinne Meader ought back I was well, I just can't my own property. I was afraid last explain it. I-I was sort of hyp- night that I was going to lose it.

to leave it all, eh?" Phronie asked as that, Silver." He paused and with surprising shrewdness. "Duke looked away with misgiving as he

"Yes," Silver said in a dull "And as for the girl I am going voice, "he wanted to get away be-

Phronie explained and wiped her sensitive—" He halted, hating to eyes. "Land sakes-let's not talk ent. "Well, there's no use tryin' about it any more. You're hereto hide from you what you'll find safe with me, you poor child! out for yourself anyhow, sooner or Everything's all right from now

She brought her tremendous long got nothing to do, they'll talk. arm down around Silver's should-Did you see that Duke Melbank ers, drew her awkwardly toward when he was in Chicago this sum- her for an instant, then got might-

ily to her feet. "Well," she blurted out, "you take a walk around and quainted with the place. I'll go down and fix dinner."

Silver watched the tall, guant woman stride away toward the house, then she walked to the eastern slope of the hillside and seated herself. In the field below the great black horses were being unhitched from the binder and led toward the barn. She saw Roddy run his hand down one shining black shoulder, and observed that in the act there was compassion, affection. In his attitude toward herself, last night, she thought unhappily, there had been little more than chilly formality. He had been polite enough, it was true, but far from cordial.

Well, she would not bother him. This was her place, in a deeper sense than it could ever be his. It was too soon for her to make any plan, any pattern, for her life from now on. But for the time being she would remain here, let Roddy Willard bring home a hundred wives who disapproved of her. Whatever had been beautiful and unmarred in the spirit of Jim Grenable was still here—the pure and inviolable ghost of the boy who had known this earth. She needed this land that held the very roots of her being-she needed it to obliterate forever the dread and insecurity and violence of that other life, and the memory of Gerald Lucas.

Roddy had brought the mares to the watering tank, and as he glanced up at her on the slope, she looked quickly away. Presently he came up the slope toward her with long, swinging strides.

In the suddenness of their en-counter last night, she had not really seen Roddy, she thought. Now she observed him with a cool sense of detachment and indifference. His face was blunt-hewn, his cheekbones and brows prominent; although his gray eyes were deep-set and unsmiling, they were widely spaced so that the upper part of his face had a surprised, ooyish look; his nose was highbridged, and seemed almost square with its well-defined nostrils; his mouth above the obstinate jaw was unexpectedly mobile. He was darkly burned and beads of perspiration margined his forehead. He gave her an odd smile.

"I came up her to apologize for the way I acted last night, too late. I want to tell you how glad I am that you came straight

He flushed a little, and Slive

"Thank you," she said simply. put i His mouth drew to a straight mind. marked. "I didn't feel exactly po-

"Of course," she said "Phronie told me about it this morning. I hope you will be very happy."

"Thanks." He looked away for a moment. "That was part of it. I

"You meau-about the land?" "I don't want to trouble you with that business right away," he replied Kenvily. "But you'll probably want to self and get your money out of it as soon as you can. The rent we've been paying Monday. isn't much. Phronie told me you said you want to stay here with her, but I don't believe you will for long. I don't think this sort STATE OF TEXAS. of life will appeal to you."

She regarded him with darkly brooding eyes.

"You may as well be honest with me, Roddy," she said slowly, "even -you resent my owning half this land. You resent my right to be "Yes," Silver said breathlessly, here. And you are afraid of what

Roddy looked at her curiously, worse. But I told dad how I felt and strove to speak as he would

"I'll confess to your first charge," he said gravely, "up to a point, But as for resenting your right to "So that was why Jim decided be here—I'm not quite as mean osity that was mortifying.

to marry," he resumed resolutely, "You said something about cause of me-partly. You see he "you wait until you meet her benever seem to realize that I was fore you jump at any unfair conclusions. You are probably over-

put into words what was in his Hettle Cochell and Roberts

But Silver leaned back on her palms, threw back her head and ed and delivered, I will prouttered a dry little laugh.

"I know what I'm talking about. Roddy, never fear," she said softly. FIRST TUESDAY in October, ers looked up my background. But for all that-" Hereyes widened in the City of Hereford, the fo brilliantly, and her full, sweet lips parted in a serene smile. "-I wouldn't have given up one single 3 North, Range 3 East; the southday with my father."

(Continued Next Week)

Carl Scudder of the Telephone Cómpany in Amarillo was here

SHERIFFS SALE

County of Deaf Smith

issued out of the Honorable District Court of Deaf Smith County, on the 3rd day of September, 1935, by the Clerk thereof, in the case of suit, of Fred Wolber versus Charles and John V. Farwell, Trustees, 35-3c

sell, within the hours prescribed by law for Sheriff's Sale, on the "I had one friend after another in D. 1935, it being the 1st day of boarding schools, until their moth-said month, before the Courthouse door of said Deaf Smith County, lowing described property, to-wit:

east quarter of Section No. 32, Township 4 North, Range 3 East; the northeast quarter of Section No. 14, Township 4 North, Range 3 East; and the northeast quarter of Section No. 4, Township 5 North, Range 2 East; all in Deaf Smith County, Texas, and containing 1120 acres of land, levied on, on the 3rd day of September, 1935, and levied on as the property of By virtue of an order of sale Charles Donald to satisfy a Judgment amounting to \$17,670.19 in favor of Fred Wolber and cos

All of Section No. 5, Township

Given under my hand, this 3rd day of September A. D. 1935.

J. B. MILLER, Sheriff, Deaf County, Texas.

The Little Things

We will look out for the little things in your insurance which takes care of the little things in time of

We Like to Be of Service to You!

McLean Insurance Agency

PHONE 273

SERVICE... That is Good Service

life of your car by having it serviced here. Without your needing to ask we check your tires, radiator and oil-clean the windshield. We're more than just another gas station, for we do our job in a business-like, pleasing way. Drive in soon, and give us an opportunity of serving you-if you need gas, oil or a greasing fob, you'll find us quick, courteous and low priced as anybody.

Let us fill your car with the Best gas there is-Conoco Bronze. We handle all Continental Products.

CONOCO SERVICE

STATION RUFUS SEWELL

Silver stood with one hand on

down to the old house. I-I did

He found it difficult to believe

"Good night."

with blind eyes.



Phone 588



Founders of **FORTUNES**

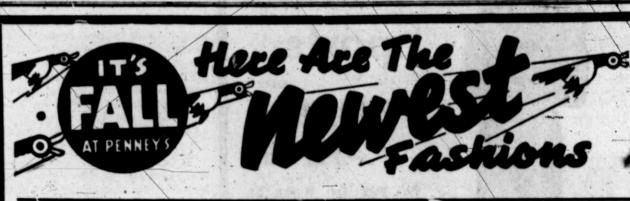
Many great fortunes were founded by the Pioneers, the brave men who faced countless dangers to open up new empires.

But many more fortunes have been founded by men who never did one thing unusual or spectacular, but who, year in and year out, quietly and regularly added to their savings.

Let us help you form a regular savings plan that will fit your needs.

Start a Savings Account

First State Bank



SPECIAL PURCHASE

2000 YARDS

Colored, Yard Wide

OUTING



Smart! Colorful! DRESS

Dressy touches of fur or self-trim . . . new raised surface or novelty wools -vivid "autumn leaf" colors-lined and interlined!

100 yd. SPECIAL! SILK PLAT CREPE

Beautiful!





Smart, warm winter SPORT COATS

\$6 & \$9.90

Choice styles and fabrics! Fleeces, plaid backs, tweeds and monotones - smartly tailored! Lined and interlined! Women's! Misses'!



HEREFORD

First Methodist Church REV. T. C. WILLETT, Poster

we begin our fall revival next (of course the hen-pecked husb-unday morning. The pastor will ands will not hear this their to the preaching and Bob Watkins wives will see to that). Let them unity-wide revival of old-time region. The old-fashion gospel will preached as the supreme need ordially invited to attend. We s and warm your heart.

to hear: Sunday morning, Susended Sentence; in evening, Let Us Alone; Monday evening, Who Wears the Breeches at Your House? Hedley will have charge of the not despair, however, I will hand service and organization of die their case when I preach on the forces. This is not to be a The Crocked Woman. Tuesday nbership campaign, but a com- evening, Half Baker; Wednesday evening, Root Rot.

The day services will be made just as helpful as we can make the world, the sure remedy for them. Whether you are a Christ-ian, church worker or an ordinary a. You and your friends are sinner, we want you in these serill do our dead level best to stir vices. The welfare of yourself ar conscience, point out your and your home will be the ruling passion of the preacher's heart. Sermon subjects you will need Come and we will do you good.

Frio News Items

BY MRS. W. A. SPRINGER

Frio school opened September 3, rith 14 pupils present. Miss Koma Hyatt is teacher again this year, and Mrs. W. A. Ricketts in Here-Mr. and Mrs. D. H. Allman were ford last Tuesday. Amarillo visitors Friday.

last week in the home of Mr. and rillo last Wednesday. Mrs. Aldon Hawk.

and Kress. Miss Koma Hyatt spent Saturday in Lubbock. .

Mr. and Mrs. Andrew Gilliam spent Sunday in the Owen Andrew

Messrs, and Mmes. Jodie Benthe A. T. Jones home.

Mr. and Mrs. H. D. Robbins and family were Sunday guests in the home of Mr. and Mrs. D. A.

the homes of his sons, Jess and

urday night and Sunday with Alice ford.
Louise and Virgie Lee Sparks. Mr.

Bippus Items BY RUTH REESE

Mrs. E. Morrison is visiting relatives in Oklahoma.

were Mr. and Mrs. Dodson and Ricketts on the third Wednesday pay the taxes levied against such son, Chester, Marvin Morrison, Mr. and Mrs. C: T. Reese and the meeting to quilt the club quilt. count of defendants' default as daughter, Ruth.

children, Cleo and Junior, Mr. resume her school work. ter, Maxie, were in Hereford Saturday.

Mrs. C. V. Griggs and Mrs. Burks and Billy visited in the To The Readers of The Hereford that the defendants be cited to C. T. Reese home Tuesday. Henry Griggs called in the E Morrison home Wednesday.

ciation in Plainview last week.

Wylie Barnes is on the sick list trial.

Tuesday for a trip to East Texas, scientific care and treatment of visitor Wednesday.

here since September 2. Dad Morrison was in Here-

Mr. Miller of Hereford was this community Monday.

C. T. Reese and family made trip to Clovis Saturday.

Mr. Harris and Miss Davis are eaching in the Bippus school this

Progressive News BY OLIVE PERKINS

Mr. and Mrs. Ira Ricketts and Bettye Jean McBrayer visited Mr.

W. C. Russell and Mr. and Mrs. M. E. Legg and son spent Mrs. Orin Russell were in Ama-

Miss Estelle Counts and Lynn Powelson visited her parents, Mr. Mr. and Mrs. Lester Sparkman spent the week end in Lubbock and Mrs. John Counts, at Fort Sumner, N. M., last Wednesday. Miss Madge Childree left last

week for Albuquerque, where she will enter the University of New Mexico.

Jess Caldwell visited his parents Muleshoe Sunday

and daughter, Mrs. Buzard and son, Ray, of Muleshoe spent Sun-J. F. Sparkman spent the week day in the Ray Hershey home. Other visitors in the Hershey home. were Mr. and Mrs. Howard Hershey and daughters, Mrs. Arch Mary Lois Springer spent Sate Conkris and children of Here-

> Mr. and Mrs. Jeff Roberson and son visited her parents, Mr. and Mrs. C. P. Caldwell, Sunday eve-

> Many of the farmers are busy planting wheat.

LETTER OF THANKS

. Brand:

Marjorie Harrison of Hereford of votes you gave to the constitu- general relief. visited the Morrison home Tues- tional amendment providing for temporary committment without

Bud Morrison was a Hereford those who are so unfortunate as to become mentally ill encourages Mrs. Adrian is very ill with us to think that the citizenship of our state is now awake to the The club met at the church Wed- possibilities for curing this type School has been under progress reform that is scientific or logi-

> Strange to say, we asked you to vote for something that would not increase the tax burden; in fact, every time you avoid a lunacy trial you save the county at least \$75, usually more.

Again expressing deep appreciation for your-vote, I am GILES W. DAY, M. D. Superintendent Galveston State Psychopathic Hospital.

THE STATE OF TEXAS To the Sheriff or Any Constable of

Deaf Smith County, Greeting: You are hereby commanded to summon M. L. Strader and his unknown heirs, executors, legal representatives and devisees, if he be dead, to appear at the next regular term of the District Court of Deaf Smith County, Texas, at the courthouse thereof in the City of Hereford on the first Monday in February, 1936, being the 3rd day of February, 1936, then and there to answer a petition filed in said court on the 31st day of August, 1935, the file number of which is 2269, in which suit Frank F. Ferry, Kent Chandler and Farwell Winston, Trustees, are plaintiffs and M. L. Strader and his unknown heirs, executors, legal representatives and devisees, if he e deceased, are defendants, the nature of plaintiffs' cause of action being alleged as follows:

That plaintiffs are trustees under a declaration of trust dated December 23, 1933, recorded in the Deed Records of Deaf Smith County, Texas, Valume 72, page 51, and are the assignees of the vendors under the two contracts hereinafter mentioned, which vendors were Francis C. Farwell, Charles F. Harding and Frederick E French, trustees under a trust deed dated June 4, 1915, recorded in the Deed Records of Deaf Smith County, Texas, Volume 36, page

That heretofore, by written contract dated October 22, 1928, the said Francis C. Farwell, Charles F. Harding and Frederick E. French, trustees, contracted to sell to H. C. Van Bibber the following described land in Deaf Smith County, Texas, to-wit: The South of the Northwest 1/4 of Section 15, and the South 1/2 of the Northeast ¼ of Section 16, in Township 6-North, of Range 2division, as shown by plat of such Subdivision of record in the Deed Records of Deaf Smith County Texas. That by another contract of the same date, the said Francis

C. Farwell, Charles F. Harding and ty, then in any newspaper publish day of August, 1935. Frederick E. French, trustees, con- ed in the nearest county in which tracted to sell to Thomas Van a newspaper is published. Bibber the following described land Herein fail not but have you in Deaf Smith County, Texas, to before said Court on the first day wit: All of the Southwest 1/4 of of the next term thereof this writ By W. R. Coffee, Deputy. Section 21, Township 6-North of with your return thereon, show-Range 2-East of a Capitol Syn- ing how you have executed the

dicate Subdivision, as shown by same. plat of such Subdivision of record Given under my hand and the in the Deed Records of Deaf seal of said Court at office in the Smith County, Texas. That each of said contracts pro-

rides that the purchase price of the hand described therein is \$2720.00, payable on or before November 1, 1934; that the vendee shall each year at the proper season sow at least eighty per cent of the land described in the conover the week end, Mrs. Caldwell tract to wheat; that the vendee son and W. A. Springer and Mary and daughter are visiting her 1929, pay the taxes on the tract shall, beginning with the year Lois spent Sunday afternoon in mother at Canyon. They intend of land described in the contract to move back to the Plains from before they become delinquent; Vernon. Mr. Caldwell went to that failure of the vendee to perform the covenants imposed upon Mr. and Mrs. Dudley Buzard him by such contract shall mullify such contract and all payments made and all improvements placed on the land shall be kept by the vendors; that such contract shall be assignable. 'That plaintiffs have performed all the covenants imposed upon them'by the terms of such contract.

That M. L. Strader is the present owner of the rights of the said H. C. Van Bibber and of the said Thomas Van Vibber under said respective contracts. That there is an unpaid balance of \$2189.84 The club met with Mis solive due under each contract which the Perkins Wednesday, with nine defendants have failed to pay and members present. The next regu- that defendants failed to sow the Shoppers in Hereford Saturday lar meeting will be with Mrs. Ira land to wheat in 1934, and to of September. This will be an all- land for that year. That on ac-Miss Agnes Childre left for above mentioned, the plaintiffs have Mr. and Mrs. R. E. Lee and Fort Sumner, N. M., last week to declared the contracts for the sale of said land at an end and the plaintiffs are entitled to recover the title to and possession of said land from the defendants and each of them. Plaintiffs pray appear and answer their petition Those of us who have the direct and that plaintiffs recover title responsibility of the care of the to and possession of the lands and C. T. and J. F. Reese and fammentally ill take this method of the improvements; that the contiles attended the Baptist Asso-expressing to you our appreciations for the sale of said land tion of the overwhelming majority be declared at an end, and for

You are hereby commanded to summon such defendants and serve this week.

Mr. Bailey of Bellview visited the George Bippus home Monday.

Mr. and Mrs. J. R. Reese and Mr. Reese were in St. Vrain, N. tempted treatment until the past Mr. Monday.

Mr. and Mrs. C. T. Reese left for progress and the sane and messpaper published in said county.

Mr. and Mrs. C. T. Reese left for progress and the sane and messpaper published in said county. this citation by making publica-

City of Hereford, Texas, this 31st By W. R. Coffee, Deputy.

L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas.

Issued this the 31st day of August, 1935. L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas.



PACKARD'S BEST

Success in baking is what every housewife strives for and the surest way to have perfect cakes and bread is to use the perfect flour-PACKARD'S BEST-a flour that is perfect for every baking need. Once used is always used, and always satisfied with the success that this flour insures.

> Packard Milling Company Hereford, Texas

Taken from a Lady's Note Book



"September is a more or less routine month Starting to school, music lessons are resumed again for the fall and winter. We will always have washing and ironing and three meals a day routine. Cooking by no means need be a routine job. As a matter of fact, it need not be termed a routine job but rather an accomplishment which can be made very interesting if it is looked upon in the right frame of mind.

"The first item to consider in planning a meal is to include the food elements that have been lacking during the day (I am speaking of the evening meal, because that is when the family is generally together, and it is usually the main meal). The second is to prepare food in some way a little different from what you have been used to doing. Third, serve it as attractively as possible, remembering the old saying, 'Feed the stomach first through the eyes'."

And let us suggest that you look further into how simplified your problems will become when cooking electrically with a Waldorf. Its performance is unexcelled and it costs no more than other forms of cooking . . . in many cases, less.

East of a Capitol Syndicate Sub-TEXAS UTILITIES COMPANY

SALMON, Concho Pink, 2 for 25¢ HOMINY, No. 21/2 can 10¢ PRACHES, Yellow Cling, No. 21/2 15¢ GINGER ALE or LIME RICKEY, short quarts, 2 for 25¢ SYRUP, White Swan, No. 10 can 55¢ VANILLA, 8 ounces 15¢ BASKET GRAPES, per basket 19¢ PLY SPRAY, Gulf Venom, 1 pint 386 MATCHES, carton 6 boxes 20¢ SUGAR, 10-pound cloth bag 58¢ eir's **GROCERY AND MARKET**

FRIDAY AND SATURDAY

SPECIALS

JAR RUBBERS, White Swan, double lipped, per dozen

OATS, cup and saucer or dinner plate, package . 25¢

BLACKEYED PEAS, No. 2 can, 3 for 25¢

CABBAGE, good solid, pound 1 3-4¢

KRAUT. Wapco, No. 21/2, per can 10¢

KRAUT, Wapco, No. 2, 3 cans for 25¢

CORN, No. 2, per can 9¢

PRUIT JARS, quarts, regular glass top, dozen . 75¢

COMPOUND, 8-pounds Vegetole \$1.08

BAKING POWDER, Health Club, 25-cent can 19¢

dosen 98¢

FRUIT JARS, quarts, wide mouth, glass top, per

McCORMICK DEERING Semi-Deep Furrow Drill



MAKES A **DIFFERENCE!**

For planting winter wheat consider the following advantages: Large Capacity, Weather and Water-proof Box, Fourteen-inch Chilled Bearing Discs, with ten-inch space, Roller Bearing Axles, Power or Lever Lift-backed by I. H. C. Service.

3 Used McCormick broadcast binders 1 Used McCormick row binder.

Buchanan & Rosson

Your IHC Dealer

week end here visiting his father, sons, Billy and Lee, left yester-Ralph Barnett.

tube vulcanized at RICE'S.

Harold Broadwell left Tuesday for Albuquerque where he will attend the State University.

.E. C. Eubanks and Bryan Smith returned home from a few days visit in San Antonio this week.

Tire Fluid for those leaky blcycle tires. Apply it yourself and save ten cents. At RICE'S.

Messrs. Bill Lampke and Harvey Avery of Amarillo were business callers, here Monday.

Keith Guthrie left last week for Springlake where he will teach the coming year.

Mr. and Mrs. Troy Moore returned home Monday after a several days visit with friends and relatives in Memphis.

Mr. and Mrs. Wiley Roberson and sons of the Ward community are at home to their friends at the Grace Hughes home on 25-Mile

Miller Top Patch and Miller Putty at RICE'S.

brother, O. G. Hill.

THURSDAY AND FRIDAY

10¢ Bargain Matinee 15¢

P. M., 10c and 25c

_CHARLES LJYER · JOAN BENNETT

JOEL McCREA · HELEN VINSON

Also Comedy and News

SATURDAY'S

BARGAIN SHOW

Everyone

Continuous Show from Noon

to Midnight.

10¢

Regular Admission After 6:00 Day

Paul Wright Barnett spent the Mrs. W. Dewey Lawrence and final match, 6-4, 6-2, 4-6, 6-1, Beday for their home in Tyler after a three week visit here with Mrs. Steam is always up and every Dawrence's parents, Mr. and Mrs. 1c F. H. Oberthier.

> Remember, Brunswick Tires are "as good as the best and better than the rest," and the price is At RICE'S.

> M. A. Crockett and son of Sanger, Texas, were here Tuesday and Wednesday attending to business. Mr. Crockett owns land near Hereford.

At RICE'S you don't have to wait while we pump gas for others. 6th Street in Amarillo, Mr. and Your tube repair job gets our Mrs. M. O. Meeks. whole attention.

ing the S. W. T. T. college at Mr. and Mrs. Jake Tiefel and nesday and Thursday visiting his daughter, Miss Leona, are enjoying an extended stay with relatives in St. Louis and in Terra Haute, Indiana. They are expected home Slaten, of Portales, N. M. early next week.

Mrs. Pat D. Elliston of Long Beach, California, is visiting in the A. H. Elliston home here. Mrs. Elliston will also visit her sisters in Ranger and Cisco before leaving the States to join her husband, who left California a few weeks For that leaky car top, get ago for the Colombian oil fields.

they joined Mr. and Mrs. Cy Book-Gilmer, Texas, visited last week Ada, Oklahoma. They will spend Hoxie, movie star, in daily ap-Mr. and Mrs Dean Rice of Mr. and Mrs. Austin Hill of with Mrs. Rice's parents, Mr. and Lewis, and Miss Floyd Wilson, Portales, New Mexico, spent sever Mrs. John L. Wilson, west of daughters of the Wilsons and sisal days in Hereford last week, town. Mr. Rice returned home ters of Mrs. Boozer. guests in the home of Mr. Hill's Sunday, Mrs. Rice remaining for a longer visit.

MATINEE EVERY DAY

SUNDAY

MONDAY

Preview

Every

TUESDAY

Mrs. Jessie Robinson of Fort Worth was a recent Hereford visitor, enroute to her home from Den-A R THEATRE ver, Colorado, where she had visited a sister, Mrs. Winnie Spaeth. While in Hereford, she was a guest of her brother, Ben Wright, and of Mrs. J. M. Boone.

Urlin Streu Is

Urlin Streu, 1933 champion, Sun-

day captured the city tennis sin-

gles championship by defeating

hind excellent serving, Streu drove

to the championship, winning 11

and losing six services, while tak-

ing 11 of his opponent's 18 ser-

Cogdell reached the championship

new family style dining room a

W. B. Wilson, who is attend-

Mr. and Mrs. K. P. Clark and

leaving Monday morning, after an

Mr. and Mrs. E. E. Fridley.

Picket, 6-3, 6-4.

Tennis Titlist

Miss Anne Parker, who has spent the summer here with her mother, Mrs. G. A. F. Parker, left Hereford Tuesday for Austin where she will spend some time with her aunt, Mrs. C. D. Rice. Later she will go to Baltimore to continue her work as teacher of history in St. Timothy's School for Girls. The school is located at nsville, a suburb of Baltimore.

Paul Thomas Barnett of Wichita Falls was the guest of his uncle, Ralph Barnett, and of his grandmother, Mrs. J. M. Boone, during the week. Paul Thomas is a son of the late Paul Barnett, a longtime resident of Hereford. He will be enrolled in the University of Oklahoma as a senior this fall.

Want Ads

For Sale or Trade FOR SALE; Several extra good

Jersey milk cows. H. M. Benefield, 20 miles northwest of Here-

FOR SALE: Tractor, plow, drill and harrow at bargain prices. See Mrs. A. M. Jones, 504 East 5th Street, Hereford, Texas. 35-ffc

FOR SALE OR TRADE : One Rock Island tractor in good condition. Trade for live stock or car See C. A. Skelton. 35-2c FOR SALE: One J. L. Case deep

or sweeps. H. M. Benefield, 20 miles northwest of Hereford. 1p FOR TRADE: Car to trade for livestock or machinery. Reavis

furrow drill, equipped with discs

Kerr, at Kerr Hardware Co. 1c. FOR SALE: Baby bed in excel-

lent condition. See Mrs. Pearl Singleterry.

Wanted

SALESMAN WANTED: Man wanted for Raleigh Route of 800 families. Good profits for hustler. We train and help you. Write today. Raleigh Co., Dept. TXI-352-SA . Memphis, Tenn.

JUST A REMINDER of some of the September bargains you can get at Mrs. Peterson's Beauty Shop. Eyelash and eyebrow dye, 35c; Shampoo, wave set and dry, 40c; Manicures, 25c; School girl per-manent, \$1.25; Oil waves, \$2.50 and up.

bost and Found

LOST: One Past Matron Eastern Star pin. Return to Brand Of-

For Rent

FOR RENT: Modern bedrooms Mrs. A. M. Jones, 504 East 5th Street. Hereford, Texas.

FOR RENT: Modern four duplex, furnished or unfurn J. S. Orr, 700 E. 4th St.

Tri-State Fair To Be Complete On Opening Day

Frank Cogdell in a fast, exciting When the Tri-State Fair opens in Amarllo Saturday, September 14. it will be as complete as on the closing day, Saturday, September 21.

"Everything, with the possible exception of a few livestock herds. will be in place and ready when match with an early round victory, the 1935 exposition, the largest while Streu waited at the end of the upper bracket after having advanced to the last round the week before. Cogdell defeated Edgar is in its thirteenth consecutive year. Commercial displays are being arranged this week in the An invitation to you Hereford Merchant building, which has folks to come in and visit our been open day and night since Monday, O. L. "Ted" Taylor, block east of the Moore Hotel on secretary-manager, is urging all exhibitors to have their displays in place early.

Many exhibitors from distant states this year are being attract-San Marcos, was home last Wed- ed to the Tri-State Fair. This is especially true of livestock ex- friends. parents, Mr. and Mrs. S. O. Wil- hibitors. Noted herds of the foreson, and his sister, Mrs. Woodrow most breeders in America will be on exhibit. Approximately \$20,000 in cash premiums and prizes, including money awards for the daughter, Barbara Lee, returned largest visiting delegations, to their home in Los Angeles, guaranteed for full payment.

While the fair does not open extended visit in the homes of until Saturday, September 14, the final year in the emdical school.

Mr. and Mrs. L. J. Bennett and race meet, in which entries from major circuits will be seen, begins Friday, September 13. There Mr. and Mrs. Henry Wilson will be seven or more races daily went to Amarillo Tuesday where throughout the exposition.

Besides the races there will b er of that city on a motor trip to a three-ring circus, featuring Jack a week in Ada visiting Mrs. Hazel pearances, Beckmann and Gerety, the largest midway attraction in the United States, and other

First of the scores of bands expected at the exposition will arrive Monday. Shamrock will head this vanguard. Two special days have been designated. Monday is

to be Shamrock Day and Press Day. Vednesday will be Here-ford Day and will also be dedicat-ed to the eld-timers and other visit-

Mr. and Mrs. W. E. Dameron and children, Vuus and Billy, drove to Amarillo Saturday. They were accompanied by Mrs. Ercet Beyer and daughter, Beverly Jo, of Hutchinson, Kansas, who are visiting here. The party was entertained in the home of Mr. and Mrs. Jack

Mr. and Mrs. W. F. Gillis, who have recently opened a dress shop in the state this year, opens," de clared Wilbur C. Hawk, president here attending to business. Mrs. of the fair association, which now Gillis will spend some time there until she gets things moving satisfactorily. Her sister, Miss Mary Wilson, will then go there to be in charge.

> Mr. and Mrs. George Thorp of Skellytown were here Wednesday to attend the funeral of the infant daughter of Mr. and Mrs. Ebb Martin. They were accompanied by Mrs. Harry Sherrieb, a former resident here, who visited

Goes to Medical School.

Howard Eberle, son of Mr. and Mrs. F. J. Eberle of this city, will leave Friday for Galveston, where he will enter the state medical school. This will be Howard's

Mr. and Mrs. Putt Have Son. A son was born to Mr. and Mrs. A. C. Putt Saturday night at the county hospital.

Miss Mattie M. Swisher

Private and Class Lessons in Singing; Special

Training in the New Voco Study Course.

MINIATURE TREE PRODUCES 25 PERFECT PEACHES

Speaking of peaches, A. H. Elliston has what he believes to be one of the most unusual trees ever seen around here The tree is only a year and a half old and slightly more than four feet tall, yet it is literally loaded down with 25 huge, perfectly shaped peaches. It is clear seed seedling.

Mr. Elliston also has a tree two and a half years old that was loaded down, but it already has been stripped.

the poet who lived and died

HEALTH

Good health comes as a re ward for observance of nat-ural law; ill-health is the penalty of its conscious violation. My part is to assist nature. You'll be surprised how apparently complicated conditions yield to simple natural treatment.

DR. R. E. PERKINS Phone 246

710 North Main Street



A Good Cook

Deserves a Good Stove- A Poor Cook Needs One

White Star Gas Ranges

Meet All of These Requirements.

Beauty — Style — Economy Of Operation-Moderate In Price!

Cool weather reminds us of heating stoves and we have them for you.

E. B. Black Co.

29° PIGGLY WIGGLY Country Four COFFEE



CORN

SOAP

SALMON

Pink, can ----

SARDINES

American, 6 cans

MELO

Large box -----

SANI-FLUSH

No. 2 can, 3 for

Blue Barrel, 6 bars

25¢ PECANS

25¢ FURNITURE POLISH Radiant, quart bottle COFFEE Break O'Morn, pound

APPLES

New crop, 8-oz pkg 34¢, 31/2-ox pkg -----

Puritan, can ----

PINEAPPLE JUICE

VANILLA WAFERS

2 pounds -----

Bulk 1 pound -----

Great West, 48-lb sack

Del Monte, 3 cans _____

PEAS

CANDY

FLOUR

FLOUR

FRUIT JARS Quart, dozen 78¢, pints, doz RAISINS PEP Kellogg's, 3 pkgs -----CORN FLAKES Kellogg's, 3 pkgs -----RICE KRISPIES Package _____ COCOA Mother's, 2-lb can ----CRACKERS 2-pound box -----

No. 21/2 can -----CAKE FLOUR Swansdown, package PANCAKE FLOUR Aunt Jemima, package ____ GRAPE JUICE PEANUT BUTTER Pint jar -----SALT Package, 10¢, 2 for _. SANDWICH SPREAD

Worth's, quart jar -----

SUGAR

Great West, 24-lb sack -.

SPECIAL SALE ON HEINZ PRODUCTS 10 DAYS ONLY!

Fruits and Vegetables

ORANGES Peck		 48¢
SPUDS Selected, No. 1, 10	ounds	 15¢
LEMONS 360 size, dozen		 23¢
ONIONS		10¢

CABBAGE

Three Bunches

Frank Gyles Mgr. - Phone 81 - Hereford, Texas

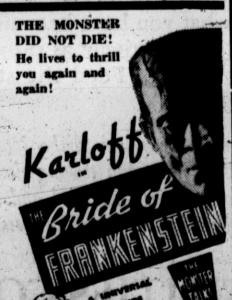
WARNING! !

-Not for the young. vous . . if you have night mares and tantrums STAY AWAY! But if you can enjoy thrills, chills, spine-tingling sensation while your hair stands on end-see "The Bride of Frankenstein"

SPECIAL

"Goose Pimple" Preview Midnight Wed. Sept. 18th sday and Friday, Sept. 19th and 20th





ALLEN JENKINS

OLIVIA DE HAVILLAND

First National Pieture