

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JANUARY 16, 1936.

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30th YEAR—NUMBER 2

## Plans Completed For President's Ball January 30

### AROUND TOWN

#### Sights and Faces Seen

A new kind of weather forecast is making the rounds. We're not certain who started it, but Grant Fuller passed it on to us. The forecast said the first 12 days of January would indicate the type of weather we would have during each corresponding month of the year. This would indicate plenty of moisture during the early part of the year, too much in July and August and very little thereafter.

Local citizens looked at a smashed automobile here last week and wondered how in the world the occupants came out alive. The car was completely demolished when it struck a concrete culvert on the highway west of town Saturday night, but neither of the occupants, a couple of oil field workers from Hobbs, New Mexico, were injured. It has caused much comment about town during the week.

A. O. Thompson says that no person or group ever does as much as he could do.

Robert Velgel, recent purchaser of the Rich Ramming ranch and who moved to Deaf Smith with his family about two months ago, reports fine prospects for a wheat crop. The four-section ranch, located about 10 miles north of Hereford, is one of the most-improved places in the Panhandle. Velgel has one section planted to wheat.

Mrs. J. H. (Big Mamma) Pitman has the distinction of being the first person to report a freak of nature this year. She found two eggs in the same nest the other day, one a huge thing about six inches long resting beside another about the size of a nice, big peena.

Mr. B. Hovey has unusually important mail-taking his word for it. We found him very interested and smiling, as though pleased.

Gen. Stuen, Lem Carlisle and John McLean went hunting Tuesday and brought back a good batch of quail. They satly declined to state where the hunting took place. We understand that Glenn Weir and Mont Baker were to have been in the party but for some reason they didn't make it.

Alex R. Bateman, the new county agent, and Mrs. Bateman are members of the Choctaw Indian tribe in Oklahoma. Mr. Bateman can rattle off the Choctaw chatter like a Model T flying down a steep, rocky grade. The advantages of knowing a strange tongue are unlimited, being very useful when billing some one what you think of him and giving room for a comeback.

Bill McLean is praised for his work in the Y. M. C. A. Fellowship club at the University of Texas at Austin. M. D. Woodbury, associate secretary of the organization, in a letter to G. M. Hudson says: "This short note is to let you know that Bill McLean is taking a most active part in our Freshman Fellowship Club here at the Y. M. C. A. during the first term and that his leadership has helped us in promoting an adequate program for new students. We think that Bill is a mighty fine boy and I would like for you to know that we appreciate your interest in him." Bill is the type of lad any community should be proud to produce and send out to other sections.

Judge and Mrs. Recco Tatum and Mr. and Mrs. Joe Witt were in Hereford Sunday enroute to Farwell.

## DANCES TO BE HELD AT STATE PARK AND AT CITY HALL

Plans were completed early this week for local participation in the Birthday Ball for the President on the night of January 30. The event will be marked by two dances, one at the Hereford State Park club house and the other at the City Hall.

Chairman Prentiss Rosson announced that plans were being made to accommodate a huge crowd of fun-seekers who join in the spirit of the occasion as well as the beneficial purpose of the observation. The dances will start at 9 o'clock in the evening and last until midnight. Music will be furnished by Herb Sindt and his orchestra and by the Footwarmers.

Advance ticket sales are to start Monday under the supervision of Chairman John Patton. The price of admission will be \$1 per couple. The one price allows the merry-makers to attend either or both dances. The dance committee is composed of Glenn Weir, Paul Foster and Son Wood.

The purpose of the event is to provide funds for a nation-wide fight against infantile paralysis. The drive will be carried on in some 5,000 cities throughout the United States. Seventy per cent of the proceeds will be retained in this community to be disbursed to local or adjacent orthopedic hospitals or for the treatment of local infantile paralysis cripples. Last year several children were benefited by the provision of treatment or braces that they otherwise would not have received.

## Wheat Growers Will Organize

### MEETING IS CALLED AT COURT HOUSE HERE NEXT WEDNESDAY

Wheat farmers of Deaf Smith county will meet at the court house here next Wednesday afternoon at 2 o'clock for the purpose of forming a local organization, G. C. Hartman announced Tuesday.

J. Frank Triplett, manager of the Texas Wheat Growers Association, of Amarillo, will attend the session and assist in the organization work. He came here Monday afternoon and spoke to farmers on this matter following a meeting of the Consumers' Fuel Association. Many farmers appeared interested in such an organization, Mr. Hartman stated, and decided on another session to perfect plans. Mr. Hartman urged that all wheat growers in the county attend the meeting in order to take part in the organization and to learn of its aims and purposes.

Mrs. A. G. Bell of near Adrian spent the week-end with her son, James, in Hereford. She also visited other relatives and friends, remaining until Tuesday to attend the meeting of the Pioneer Club, of which she has long been a member.

Judge and Mrs. Recco Tatum and Mr. and Mrs. Joe Witt were in Hereford Sunday enroute to Farwell.

## 1936 DOG TAGS MUST BE OBTAINED WITHIN A WEEK

If you own a dog that you like and want to keep, you have a chance to prove it—at a cost of only \$1. City officials have ruled the pets are becoming pests and undesirable strays must be done away with.

Owners of pets, therefore, must purchase tags for their dogs within the next week. Tags for 1936 may be obtained at the City Hall. After the grace period is up, untagged dogs will be picked up and carried to the pounds, where if not claimed within a reasonable time, they will be destroyed.

## Local Cagers Win One, Drop Three Openers

### FRIONA AND HAPPY TO FURNISH OPPOSITION THIS WEEK-END

Marking up only one victory in four attempts, Hereford high school cagers got off to an inauspicious start on their 1936 basketball campaign last week-end. Coach Tommie McCullum's Whitefaces, ranks broken by sickness and with little more than a week of practice, dropped both their attempts, while Jimmie Wilson's sextet won one and lost one of the week's offerings.

Starting last Friday night against Tulsa, the girls opened the season in the high school gymnasium here with a 30 to 12 victory. The boys followed up with a 24 to 15 defeat. Invading Dimmitt Saturday night, both clubs tasted defeat, the Herd by a 31-19 score and the potential Babe Didickson by a 26-23 decision.

The race continues this week-end, with Coach McCullum hoping to stave off a riot when the clubs go to Friona, where the Chiefs are holding forth with one of the finest clubs in the city's history. Happy invades Hereford Saturday night for the home tilts of the week-end.

The Whitefaces were rough and rugged last week, but true to McCullum's prediction, they showed promise of developing into a fairly formidable outfit to ward the close of the race and before district tournament time. Clayton was the powerhouse of the Herd's attack against Tulsa, scoring 14 of the club's 15 points and leading Waller, Tulsa guard, by one point in the fight for individual scoring honors. Hicks obliged with a free toss to add the other Whiteface tally.

(Continued on last page)

## Hereford Credit Directors Named

H. G. Conkright, Troy Womble, George L. Mose, E. S. Ireland and G. W. Brunley were elected directors of the Hereford National Farm Loan Association, which held its annual meeting here Tuesday. Alex O. Thompson was re-elected secretary-treasurer for 1936.

A feature of the meeting was the annual reports of the officers and a radio address by A. C. Williams, president of the Federal Land Bank of Houston. A radio was installed in the county court room so that the address could be heard at the meeting.

The Hereford association has helped more than 500 farmers and stockmen of Deaf Smith, Randall, Castro and Farmer counties re-finance their indebtedness on a sound basis, the reports showed. Since the creation of the Farm Credit Administration in May, 1933, this association has made land bank and commissioner loans in its territory amounting to \$1,600,000.

## LOCAL AUDIENCE ENJOYS INTRODUCTION OF FOSTER'S MELODIES BY HIGH SCHOOL BAND

### Three Announce Candidacy Here

Before an appreciative audience that more than half filled the main floor of the high school auditorium, the high school band under the direction of Ralph Smith Monday night introduced Lela Gorman's arrangement of Stephen Foster's melodies in an entertaining and diversified musical program.

The program was fittingly presented on the anniversary of Foster's death. Although they had received the gift copy of the beautiful arrangement no more than a month ago, the band executed the number commendably, and especially on the difficult solos and transitions from one melody to the next. The program was greatly enjoyed.

The band, composed of about 45 members and including several young players, played the concert

## County's Agent Is Selected

Alex R. Bateman of Farwell was appointed Deaf Smith county agent by the commissioners court in session Monday afternoon, succeeding Dewey Reed, who resigned late in December to enter the soil conservation service. Mr. Bateman is to report for duty Monday.

Of middle age, Mr. Bateman has had much experience in county agent and vocational agriculture work. He was said to be the only agent available within the district who has had extensive wheat experience and is capable of handling the office in the manner in which the commissioners desire the work to be done. Along with his wheat experience, he specializes in animal and poultry husbandry.

Mr. Bateman graduated from Texas A. & M. College in 1912, and has been in the agricultural department since 1914. He spent several years in the Indian service in Oklahoma and with the Department of Interior. He has been connected with vocational agriculture for 12 years in Oklahoma and Texas, introducing the work at Plainview where he worked for several years before going to Farwell in 1933.

He is married and is the father of three children, the oldest of whom is six years old. He plans to move his family as quickly as possible after making arrangements to locate his home here. "I am anxious to meet every farmer and all the townspersons as soon as possible," he stated yesterday when he stopped here a short time enroute to an erosion meeting in Amarillo. "I want to be of as much service to them as possible."

## Consumers' Fuel Shows Increase In 1935 Report

The annual stockholders meeting of the Consumers' Fuel Association was held Monday afternoon at the court house with about 100 members present. Two directors, Carl W. Frye and Ray L. Johnson, whose terms of office expired, were re-elected for the next three years.

The board of directors is composed of Mr. Frye, president; Troy Womble, vice-president; Mr. Johnson, secretary, and G. C. Hartman and R. R. Jennings. The personnel of the board of directors has not been changed since the association was organized eight years ago. E. J. Grady has been manager and treasurer for the last seven years.

According to the annual report of the manager, the volume of business done in 1935 showed a marked increase over 1934. The association has about 650 members. During the past year they handled 158 carloads of merchandise. The cost of operation for the last two years was exactly the same, seven and three-quarters per cent. The local station is considered the most modern and best equipped of its kind in the Panhandle.

## Funeral Rites Are Held For Joe H. Foster

### DEATH CLAIMS PIONEER NEWSPAPER MAN HERE LAST FRIDAY

Joe H. Foster, 80, pioneer Texas newspaper man, passed away at 3 o'clock last Friday afternoon at the home of his daughter, Mrs. Leona Burleson, after an illness of several weeks. Mr. Foster became ill shortly before Christmas but rallied after a severe illness and was believed to be improving when death came quietly.

Funeral services were held Saturday afternoon at 2 o'clock from the Church of Christ, conducted by Minister John C. Taylor, assisted by Minister J. O. Wilburn. Pall bearers were H. R. Patterson, T. C. Bates, H. V. Hennen, W. A. Gentry, D. F. Reeves and R. E. Brunley. Interment was in West Park Cemetery.

Mr. Foster had called Hereford his home since first coming here with his family in 1917; however, he spent several of his last years elsewhere. He had been making his home with his daughter since September when he returned after a year in Dawson county. He retired from active newspaper work in 1911, but had done considerable writing since that time. He was also a lecturer.

He entered the newspaper business on the Rockdale Reporter in 1880 and later went to the Georgetown Sentinel. From 1897 to 1901 he published the Texas Populist, official organ of the Populist party, at Llano. He established the Plainview Messenger in 1905, and took over publication of the Silverton Enterprise in 1907. He then went to the Tulsa Herald in 1910 and retired from active service in 1911.

Survivors include a daughter, Mrs. Burleson, a step-son, G. W. Holley of Lamesa, and three sons, W. Lowrey of Georgetown and Leonard H. and Archie A. of Hereford; ten grand children and one great grand child.

## Attend Erosion Group Meeting

County Judge Mal Stewart and members of the commissioners court went to Amarillo yesterday to attend a meeting of county judges, county agents from nine soil conservation districts with representatives of the extension service, experiment stations and soil erosion service.

The purpose of the meeting was to discuss wind erosion problems of the Panhandle, counties organized into conservation districts and to work out a control program to be presented to the regional wind erosion committee.

Miss Catherine Miller left last Friday for Fayetteville, Arkansas, to re-enter Arkansas University after spending the holidays here with her parents, Mr. and Mrs. J. H. Miller.

## Mrs. John Miller Is Named Sheriff To Complete Term

### COMMISSIONERS COURT MAKES APPOINTMENT FRIDAY NIGHT

Mrs. John B. Miller last Friday night was appointed sheriff, tax assessor and collector of Deaf Smith county to fill the unexpired term of her husband, killed the preceding Monday afternoon in an automobile accident near Canyon. The appointment was made by the commissioners court in session for that purpose.

Mrs. Miller Saturday made application for bond and is to be given the oath of office as soon as it is approved. J. M. Murchison and J. O. Newell, deputies under the late Sheriff Miller, will continue in this capacity under Mrs. Miller.

The approval of peace officers over the Panhandle and of local citizens was given over the week-end as many who had known Sheriff Miller and his work during three and one-half terms in office expressed satisfaction with the court's action.

Mrs. Miller is the former Miss Addie Vaughan, whose parents were prominent here from 1905 until 1910. She was the daughter of the late Mr. and Mrs. L. W. Vaughan and came here from Midland in 1905. Mr. Vaughan, a grain man, succumbed in 1909. Mr. and Mrs. Miller were married in 1907.

## Tax Payments Coming Slowly

### ONLY 310 POLL TAXES, NINE EXEMPTIONS ISSUED TUESDAY

Payment of all taxes at the county collector's office is moving forward slowly, according to figures announced Tuesday by Deputy Collector Pete Murchison.

Only 310 poll taxes had been paid through Tuesday, although between 1,000 and 1,800 are expected due to the important elections coming up this year. Only nine exemption receipts had been issued to those becoming of age or moving into the state since January 1, 1935. Murchison especially urged that parents insist upon young men and women becoming of age obtain their receipts and learn to cast their ballots. He pointed out the necessity of making a beginning and the advantages of doing it while the vote may be cast without cost.

Other taxes also were being cared for at a slow rate. However, current taxes collected through December 31 of last year exceeded by almost \$1,000 the current taxes through the same date the preceding year. The current taxes paid through December 31, 1935, amount to \$27,240.57, and for the preceding year \$26,292.01.

## Mrs. F. Streun Taken by Death

Mrs. Rosa Streun, 58, passed away on January 2 at Gotebo, Oklahoma, following an illness of nearly two years. It has been learned here. She was the wife of Fred Streun and the daughter of Mr. and Mrs. Peter Zurcher of Whitewater, Kansas.

Born in Langnau, Switzerland, on August 16, 1877, she came to America with her parents, grandparents and other relatives in 1883. She was married to Mr. Streun on September 24, 1896, and to this union were born 15 children, 13 of whom survive. She moved with her family to Mountain View, Oklahoma, in 1908. At the age of 13 she became a member of the Swiss Mennonite church and in 1926 transferred her membership to the Baptist church and was a consistent member until her death.

Survivors include Mr. Streun, nine sons, four daughters, 17 grand children, her mother, eight brothers and four sisters. Preceding the presentation of Foster's Melodies, Director Smith read a short story of the author's life and of the arrangement by Gusman, assistant director of the United States Marine Band. The local band was one of few chosen to introduce the arrangement.

## Exhibitors Win Several Prizes In Slaton Show

### LOCAL ENTRANTS CLAIM SEVERAL TOPS WITH PRIZE POULTRY

Jack Wright, Ralph Smith and Ruth Calloway carried off several honors in the Texas Panhandle-Plains Poultry Show last week at Slaton, showing winners in several classes, in addition to Wright's champion pullet and champion female of the show.

Wright's winnings included White Rocks, first cock, first, second cockerell; first, second, third pullet; first, second, third hen; first young pen, and Golden Seabright Bantams, first cock, first cockerell, first, second, third pullet, and first, second, third hen. In the Ruff Orpington class, Smith displayed first and second cock, and Miss Calloway exhibited the first cockerell and first, second and third pullet.

All local entrants were complimented by Judge Walter Burton. He stated that Wright had won more championships for the number of years shown than anyone in West Texas. Wright has been exhibiting birds for six years and has a board four feet by two and one-half feet covered with purple ribbons of grand championships. He has failed to win one of more championships only once. He is preparing to exhibit birds for the Texas Centennial. Judge Burton also stated that Miss Calloway and Smith exhibited as good Buff Orpingtons as may be found in West Texas.

The Panhandle - Plains show, held last Tuesday, Wednesday, Thursday and Friday, was considered one of the best ever staged at Slaton or in that section. Although the entry list was not as large as usual, more good birds were shown and the competition was keener than ever before, it was reported.

## JUMBLED WORDS ARE ADDED TO NOVEL CONTEST

Your contest is too hard and there are too many answers, said several Brand readers last week-end. All right, it's your contest, so we are changing it this week to make it easier, so that all answers must be the same and to make it even more fascinating.

Instead of listing definitions only in the list below, we are jumbling the letters of the word and are also giving a definition. The letters must be unjumbled to form a word fitting the definition. Other rules, given elsewhere in this issue, are the same.

- Here are this week's jumbles:
1. KTFTEACCIE — Attestation.
  2. CTFDSRA — Extreme or radical.
  3. SIVFALET—Time of celebration.
  4. DEIHD—Concealed.
  5. TELLEXCN—Superior.
  6. THACH—To produce from an egg.
  7. VIORDTEFN — Providing for future wants.
  8. NACRENET—Tobacco.
  9. NDEPEBLADE — Trustworthy.
  10. CFFTHIEEYN—Ration of work produced.

Winners will receive tickets to see Wallace Beery and Lionel Barrymore in "Ah Wilderness", which will be shown at the Star Theatre Sunday, Monday, and Tuesday, January 26-27-28, and at the midnight preview Saturday night. "Ah Wilderness" is Eugene O'Neill's great American stage play. It was a sensation on Broadway and captured the heart of America on tour throughout the nation. M-G-M paid \$125,000 for the screen rights, an all time record price.



### Wyche Items

**BY PEGGY VALENTINE**  
 Every member of Sunday school was present Sunday except the Loves and Miss Park, who was ill. Mrs. DuBois Walker was also absent.  
 The Flying Dutchman Circus, sponsored by Cal Farley of Amarillo will be at the school house Friday night at 8 o'clock. Everyone is invited to attend. Proceeds will be divided between the Sunday school and the school. The school fund will be used to enlarge the library. Women of the neighborhood will serve dinner to members of the Flying Dutchman at the teacherage at 7 o'clock.  
 Rev. Patterson will conduct preaching services at the school house at 10 o'clock Sunday morning, and in the evening at 7.  
 Leslie Joe Valentine is recovering from burns suffered last week when he upset a kettle of boiling water upon his head.

Junior McBrayer is ill this week, as is George L. Olson.  
 Shopping in Hereford Saturday were the Louie Olsons, Ben McBrayers, Dock Robersons, J. D. Loves, R. A. Gilliams and J. W. Dickersons.  
 Claud and Vera Rea entertained a group of playmates Sunday afternoon in their home. They celebrated their birthdays, which were on Monday.  
 Singing at the school house Sunday night was well attended.  
 J. D. and Mrs. Love are home from Sherman where they spent the holidays.  
 N. G. Elliston is visiting his wife in Portus, N. M.

#### WYCHE CHURCH

There will be preaching services at Wyche Sunday, January 19. Rev. Roy Patterson will preach at the morning and night services.

DON'T FORGET TO PAY YOUR SCHOOL TAXES IN JANUARY. 2

#### PLAINS TURKEY GROUP TO MEET AT MULESHOE

The annual business meeting and banquet of the Plains Turkey Improvement Association will be held in Muleshoe Friday, January 24, according to announcement made this week by J. T. Hoggins, association president.  
 More than 200 guests are expected to be present for this annual event, and a number of prominent men from over the state have been invited to be present and have a part in the program and festivities. Members of the Bailey county home demonstration council will be caterers to the banquet, the foundation of which will be premium turkeys raised on the South Plains, with plenty of other appetizing and delectable foods comprising the menu. It will be held in the Methodist church.

#### CLOSE GUARD AGAINST INFLUENZA SEASONAL ADVICE

This is the season of the year when influenza or "flu" is most prevalent, according to Dr. John W. Brown, state health officer. Colds, grippe, influenza, whatever you may call them, are believed to be spread from person to person through discharges from the nose and throat. To protect yourself and others from such disease here are some things to be remembered:

Influenza is highly infectious. Practically everybody is susceptible to it. No matter how many times you have had the disease, you may contract it again. Therefore, keep away from people who are sneezing, coughing or sniffing or who are actively ill with colds, influenza or pneumonia. Keep away from crowded places. Have your own towel and always wash your hands before eating, and sneeze or cough into your handkerchief.

Keep fit by drinking plenty of water, by eating simple nourishing food, by some exercise out of doors every day, by dressing according to the weather, by having plenty of sleep in a well ventilated room, and by keeping the bowels regulated.

Don't neglect your "cold". If you have the slightest suspicion of fever, go to bed immediately and call your physician. Stay in bed until he tells you that you can get up, and follow his advice explicitly.

Disastrous results may ensue if influenza cases are allowed to get about too soon. Persons convalescing from influenza are particularly susceptible to other infections. If you are just getting over some illness, return to your normal routine of life gradually.

#### TOWNS TO BE ASKED TO SET CENTENNIAL DATES

A general invitation to every city and town in Texas to name its own date for a special day at the Texas Centennial Exposition has been made by General Manager William A. Webb. He will write the mayor of every Texas town with a population of over 2,500 people asking him to designate a special Exposition day for their town between June 6 and November 29.

Each town is invited to arrange a special program either with band, orchestra or other entertainment talent. Radio facilities will be provided them at the Exposition. An auditorium will be built for these broadcasts and the special-day entertainments and programs.

#### RADIO DIRECTOR TRAVELS 4,200 MILES THROUGH STATE

Merle Tucker radio director for Texas Centennial Celebrations, has traveled more than 4,200 miles by railroad and automobile to conduct nine Centennial broadcasts and has never crossed the state line.

The nine programs have been broadcast over the Texas Quality Network, including stations KPRC, Houston; WRAP, Fort Worth; WOAI, San Antonio, and WFAA, Dallas. Points of program origin, beside the station cities, include Abilene and El Paso. Other remote programs are being planned for Galveston and Corpus Christi. The weekly programs are broadcast Monday night at 10:30.

#### HEREFORD FRESHMAN AT TECH ARE RANKED HIGH

According to a survey made in the engineering division at Texas Technological College at Lubbock, the Hereford high school was included in the 10 schools whose graduates made the higher scholastic averages in the Tech engineering freshman class last college year.

Hereford had three freshmen in the division: Homer Henslee, whose average was among the 10 individuals ranking highest in the class. C. J. Borden and Berry Jacobson. The 10 schools, in the order of their ranking, were Roscoe, Cleburne, Electra, Hereford, Blackwell, Amarillo, Falls, Dallas, Childress and Abernathy. The class had 175 students from 101 high schools in five states.

#### 20 DECEMBER FAILURES SHOW MIXED TENDENCIES

Statistics on commercial failures in Texas during December showed mixed tendencies in comparison with the preceding month and the corresponding month last year, according to the report of the Bureau of Business Research, University of Texas.

There was an average of five failures a week during the month against six the preceding month and four during December a year ago. Average liability per failure was \$18,000, a decline of 28 per cent from December, 1934, but double that of the preceding month.

#### NOTICE TO TAXPAYERS

All owners of property in the City of Hereford are requested to call at the City Hall and render that property for 1936 taxation. Unless property is rendered, valuations will be arbitrarily fixed.

C. J. PADDOCK, Mayor.  
 By Eva Pitman,  
 City Clerk.

A WANT AD WILL SELL THAT COW!

#### DR. B. M. WILTSHIRE IS REOPENING OFFICE

Dr. B. M. Wiltshire is reopening his dental office here this week, returning to Hereford after an absence of about three and one-half months. He plans to have his office open Saturday.

Dr. Wiltshire left here September 1 to enter a dental office in Austin. He went to San Diego, California, in December. He had practiced here for six and a half years. He will be at his old location at 321 1/2 Main Street, over the old Sprowls-Croun dry goods store.

#### New Head Miller.

Vic Miller of Custer, Oklahoma, arrived last week to become the head miller at the Packard Milling Company, a position he left two years ago to go to Custer. He helped to make several improvements at the plant while here. J. M. Paetzold, formerly head miller here, has been transferred to Custer to fill Holding's place there.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE.—CHEAP

#### CHILDREN SUBJECT TO "WINTER COMPLAINTS"

Babies and young children need as careful protection at this time of the year against "winter complaints" as they do during the warm weather against "summer complaints," recently stated Dr. John W. Brown, state health officer, in discussing seasonal disease hazards for young children.

By winter complaint is meant influenza, tonsillitis, pneumonia, bronchitis and other diseases of the respiratory or "breathing" system as distinguished from summer complaint, which attacks the digestive system. Diseases like pneumonia may develop from a neglected cold; they may follow as an after effect of measles or whooping cough or one of the other so-called children's diseases; or they may occur suddenly and with very little warning. They are more prevalent in winter, than in summer and they are even more difficult to combat than the digestive ailments. Nearly all are spread through the secretions from the nose and mouth.

These respiratory diseases are particularly dangerous to babies and young children. Those not in

vigorous health are more susceptible to these infections. The first line of defense is to strengthen their powers of resistance against ill health; the second is to keep them under medical supervision; the third is to keep them away from others—young or old—who have coughs, colds or fevers.

The importance of keeping the young children away from others who have colds, or any other infectious disease cannot be emphasized too strongly. The utmost care should be exercised by those who have colds, and who are unavoidably brought into contact with young children, not to cough or sneeze so that the spray of saliva reaches the children.

#### JUNIOR BAND MOTHERS TO SPONSOR LOCAL PICTURE

The Junior Band Mothers are sponsoring the picture, "A Tale of Two Cities," which shows at the Star Theatre this week end, Charlie Hardwick, theatre manager, has announced. It was urged that those who attend the show purchase their tickets from the group, for in this way they not only place their approval upon the film but also will share in the proceeds.

## Motor Efficiency



Is your Motor in shape to do what you want it to do? Do you get the Gas and Oil Mileage you ought to get?

If Not, Let Us

### Put It in Tip-Top Shape

We do only high class work and use only standard parts, and our prices are reasonable.

## Ireland-Beavers Motor Co.

DODGE - PLYMOUTH SALES - SERVICE

## Close Drug

Home of 60c Purchase Plan

Our Nyal Festival Sale Still Going On! Stock up on your every-day drug wants at bargain prices!

### ADDITIONAL SPECIALS

Friday and Saturday

BULK PERFUME		\$1.00 Milk of Magnesia	
Coty's, Arachm	65¢	Quart	59¢
Beldogia - Caron		50c Bathing Alcohol	39¢
Drachm	\$1.65	75c Nyseptol	49¢
Black Narcisess		100 Aspirin Tablets	
Drachm	65¢	Nyal	39¢
Ciro Surrender		50c Pint Cod Liver Oil	89¢
Drachm	\$1.65	50c Pepsodent Tooth Paste	39¢
Xmas Night-Caron		50c Ipana Tooth Paste	39¢
Drachm	\$2.65	\$1.00 Wine Cardui	79¢
Vogue, Drachm	\$1.00	\$1.20 Syrup Pepsin	95¢
		60c Syrup Pepsin	49¢
		50c Black Draught	
		Syrup	39¢
		50c Milk of Magnesia	
		Tooth Paste and Fountain Pen and Pencil for	49¢
		75c Nyseptol Mouth Wash	49¢
500 Cleansing Tissues	29¢		
20c Kleenex	13¢		
25c Kotex	19¢		
50c Chamberlain's Hand Lotion	39¢		
55c Armand's Face Powder	39¢		
Pint Ultra Hand Lotion	39¢		

Let us serve you. Best of service and prices. Take Advantage of Our 60c Purchase Plan!

#### When Company Comes

Serve Double Kay Nuts to nibble on. We toast nuts fresh to your order with real Creamy Butter. Not at all like the ordinary kind merely cooked in oil. Insist on Double Kay Nuts—butter toasted for quality.



Have Some Always On The Table

Special! Ideal Mixed Nuts - Selected Mixed. This Week - With Peanuts - 1/4 lb. 10c - 1 lb. 30c

## BUY WITH CONFIDENCE AT FURR FOOD STORE

Mere saving at a sacrifice of quality is no saving at all. We know that—so do you! Our merchandising policy is based on this fact—to protect the quality of the food sold in our store but at the same time keep prices reasonable. Consequently hundreds of Hereford housewives know that we offer not only substantial savings but also quality that is guaranteed!



Prices Effective Friday, Saturday and Monday.

BRAZIL NUTS	25¢
Two pounds	25¢
TOMATOES	25¢
Standard, 3 No. 2 cans	19¢
PEAS, American Wonder	19¢
Standard Early June, 2 No. 2 cans	19¢
CORN	11¢
Standard, 2 No. 2 cans	23¢
PIMENTOS	\$1.75
Curtis, 7-oz can	52¢
CUT GREEN BEANS	23¢
Standard, 3 No. 2 can	23¢
FLOUR	23¢
Hereford Sunrise, 48 lbs	5¢
SUGAR	5¢
10 pounds beet, paper sack	23¢
TOMATO JUICE	23¢
Libby's, 3 tall cans	25¢
KRAUT	19¢
Libby's, 3 No. 2 1/2 cans	12¢
DICED CARROTS	25¢
Libby's, 2 No. 2 cans	11¢
PINEAPPLE	11¢
Libby's sliced, No. 1 1/2 can	15¢
PINEAPPLE JUICE	29¢
Libby's, 3 cans	29¢
BEANS	17¢
Great Northern, 2-lb pkg	19¢
PRUNES	5¢
Small size, pound	5¢
RICE	15¢
Choice Blue Rose, lb	29¢
COFFEE	17¢
Break O' Morn, 4-lb pkg	19¢
PRUNES	25¢
Italian, No. 10 can	29¢
BAKING POWDER	30¢
K. C., 25-oz can	12¢
EVAPORATED MILK	9¢
Peter Pan, 3 tall or 6 small cans	23¢
SALMON	23¢
Alaska Pink, 2 tall cans	15¢
PEAS, Rosedale	26¢
No. 3 sieve, 2 No. 2 cans	
PREMIUM FLAKE	
Crackers, 1 lb box	
COCOA	
Hershey's, 1-lb can	
BAKING CHOCOLATE	
Hershey's, 1/2-lb bar	
TOILET TISSUE	
Charmin, 4-roll box	
Thousand Island, Relish Spread and BEST FOODS	
Mayonnaise, 8-oz jar	
COFFEE	
Schilling's, 1-lb can	

### Pork Roast

Choice Cut Shoulder	23¢
Pound	
BACON	
Sugar cured, sliced, pound	29¢
CREAM CHEESE	19¢
Longhorn, pound	
PICNIC HAMS	24¢
Pound	



DRY SALT JOWLS 15¢  
 POUND  
 FRESH OATFISH AND OYSTERS



### Apples

Winesaps, a Delicious Medium size, 2 dozen	35c
BANANAS	
Large Yellow, dozen	19¢
GRAPEFRUIT	
Fresh, Seedless, medium size, dozen	29¢
CARROTS, Radishes, Mustard Greens	10¢
Large Bunches, 3 for	
YAMS	11¢
No. 1's, from the Valley, 4 pounds	

P. and G. SOAP, 5 Giant Bars	19c
CAMAY TOILET SOAP, 1 bar	5c
OXYDOL Washing Powder, large	22c
OVALTINE, small 3lc, large	59c

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NEWS OF HERFORD HIGH SCHOOL

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It costs nothing extra, but what a difference! You touch the starter any time, and your icy motor "snaps out of it" instantly. Warm-up is so fast that there is hardly a trace of coughing or sputtering. No bucking or stalling. Just a smooth flow of sweet power that, for a cold motor, is surprising and uncanny.

Uncanny, until you remember that the improvement in performance is the result of POLYMERIZATION, the scientific revolution in the making of motor fuel. To high test Phillips 66, which always was a mighty good winter gas, this miracle of modern chemistry adds

a rich supply of extra heat units. So starting in freezing weather is lightning-fast. Acceleration is far more flashing. Power and mileage are both increased with minimized use of the choke. If there is any motor fuel anywhere to equal Phillips 66 Poly Gas... at the price... our Testing Laboratory hasn't found it.

Compare gasolines yourself, in your own car. Check the value and savings given by Phillips as world's largest producer of natural high test gasoline. *Feel that difference* in performance. Then you will know why sales of Phillips 66 Poly Gas are right now at the highest levels in the history of the company.

New winter grades aid easy starting

**PHILLIPS 66**  
MOTOR OIL .30, et.



In Case... Refinery-Sealed

Phill-up with Phillips for Instant Starting

## Double Strings

### MEETING VISITOR

Annual visitor appeared for time at the last staff meeting. It seemed that this visitor told the difference in a meeting and a detention hall. If I don't staff members intelligent?

Annual visitor reported he had heard of falls, penitence and reformatories, but he had not yet learned of detention however, the visitor was informed by a reporter present that they were all along the line. Before leaving the visitor told the group how to keep making a mess on the floor. If any one is interested in obtaining this information from Melba Rea.

### HALL OF FAME HEROES

Returns from the local high school's participation in the election of Texas heroes, whose portraits will appear in the TSCW Texas Hall of Fame, have been received. Following are the names of the 12 persons selected for the Hall: Stephen F. Austin, first; Sam Houston, second; David Crockett, third; and Moses Austin, James Bowie, James W. Fannin, James Hogg, Mirabeau Lamar, Robert La Salle, Ben P. Millam, Deaf Smith and William Travis. Four hundred and fifty-two high schools voted in the contest.

In the local high school, the highest three voted on were Sam Houston, 209; Stephen F. Austin, 242; and William B. Travis, 206. Although Deaf Smith's name did not appear on the ballot, 138 Herford students wrote his name on the list.

### EXAM SCHEDULE

Examinations start January 21 and last through the 23rd, with a schedule as follows:

History 3, Monday, 9 a. m., in study hall; History 2, Monday, 9 a. m., study hall; World History, Monday, 9 a. m., study hall; History 1, Monday, 9 a. m., study hall; Civics, Monday, 9 a. m., rooms 23 and 27; Occupation, Monday 9 a. m., rooms 38-39.

Chemistry, Monday, 1:30 p. m., study hall; Physics, Monday, 1:30 p. m., room 30; Biology, Monday, 1:30, rooms 28 and 39; General Science, Monday, 1:30, study hall; Solid Geometry, Tuesday, 8:30 a. m., study hall; Plane Geometry, Tuesday, 8:30, study hall; Algebra, Tuesday, 8:30, study hall; English 4, Tuesday, 10:30, study hall; Spanish 1, Tuesday, 10:30, study hall; English 7, Tuesday, 10:30, study hall; Public Speaking, 1:30 p. m., room 23; English 1, Tuesday, 1:30, study hall; English 3, Tuesday, 1:30, study hall; Spanish 2, Wednesday, 9 a. m., room 23; Agriculture 1, Wednesday, 9 a. m., room 31; Agriculture 2, Wednesday, 9 a. m., study hall; Foods 1, Wednesday, 9 a. m., study hall; English 2, Wednesday, 1:30 p. m., study hall; History 7th, Wednesday, 1:30, study hall; Commercial Law, Wednesday, 1:30, study hall.

Half year subjects to be offered this semester, providing there is sufficient demand, are Texas History, Economics, Advanced Arithmetic, Foods 1, Clothing 2, Home Economics 3, and Commercial Arithmetic for eighth grade.

### HHS STUDENTS IN TECH

There are 13 students registered from HHS going to Texas Tech this year. Arthur Thompson, Jr., Junior business administration student, member of the Matador band, made the big trip with the band to the Coast in October.

Paul Conaway, Junior mechanical engineer; member of engineering society and of the ASME of which he is secretary.

Homer Henslee, Jr., sophomore chemical engineer. He is a member of the Engineering Society and of the band. He made the trip to the West with the band.

Billy Phillips, Junior business administrator student. He is a member of the Matador Band and went to the Coast.

Mary Elizabeth Stanford, Junior home economics; member of DFD which is a woman's social club; representative student council from home economics division; officer in women's dormitory.

(To be continued.)

### F. F. A.

FFA met Wednesday night with Mr. W. M. Emmons as the new sponsor. Mr. Emmons came from Lubbock to replace Mr. Hopkins, former sponsor and agriculture instructor. The entire city and rural districts deeply regret the loss of such a great friend and leader as Mr. Hopkins, but we believe Mr. Emmons is fully capable of carrying on with the work left to him.

After the regular duties were attended to, group discussion was led by Billy Smith, of the AAA and what it has meant to the recovery of the U. S. As Mr. Emmons was employed in Lubbock under AAA the past year, the boys learned many things which would surprise most people. He told just how much money the AAA alone put into Lubbock county during 1935. This agency, the boys decided, combined with other New Deal Agencies, has kept 50 per cent of the pieces of business in operation. It seems certain that some type of farm program will soon take the place of the dead, but by no means buried, AAA.

### PUBLIC SPEAKING

After two weeks of glorious vacation, the public speaking pupils are again at work and this time it is on declamations. Much work is being put on these declamations and the class hopes to make them the best put on in years.

Some of the best declamations will be given the third Thursday of this month in assembly, with hard work. Miss Crawford expects to have winners in the different speech events next spring.

### CALENDAR

January 18, Basketball, Happy.  
January 24, Basketball, Canyon.  
February 1, Basketball, Dimmitt.  
February 7, Basketball, Friona.

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## Local Chuckwagon

### SENIOR NEWS

Joyce Davis spent Christmas Eve in Amarillo, and went to Borger Christmas Day.

Roy Hastings has been wishing for Christmas all year, and at last he has been to Kansas and is back safely.

Sybil Weekesser went to Miami for a visit.

Gaytha Wilson was in Pampa a week during the holidays.

## Roundup Stampede

### STUDENT COUNCIL

The Student Council met at activity period in the physics laboratory January 6 for the first meeting after the holidays. Songs for assembly were discussed, and reports from classes heard. According to the votes, some of the favorite songs are Don't Give Up the Ship, When I Grow Too Old to Dream, Treasure Island and Beautiful Texas. These songs will be sung in assembly the next two weeks. A suggestion was made that the Council get one new song a month.

Representatives were asked to obtain reports from classes as to their preference of demerits or detention hall.

### DEBATE

On January 8, the debaters met after school was dismissed and four members of the club took part in a debate on the state question. On the affirmative side were Leo Rogers and Dean Dmlap; Troy Calloway and Sibyl Calloway a substitute, were on the negative side. It was their first time to take part in a serious debate, and they did well. The negative side won.

## Editor's Corral

### MID-TERM

Since this week marks the end of the first semester, it behooves us to start the next semester with a determination to work harder. Our new year's resolutions, if carried out, should help us much in this matter.

If a student will start now to keep up on every assignment, he will find school work much less like a burden and less like a cloudy check on all the joys of life. The more one works now, the less he will have to think about when spring brings its fever and outside activities.

Especially applicable to the senior is such advice. Seniors, most of all, need to start work now so that they will have the

spring to use for more pressing duties.

Following is a thought very appropriate to next week, or rather this week, when we should be studying for exams:

I will study and get ready and maybe my chance will come.—Abraham Lincoln.

### Card of Thanks.

We wish to thank our friends for the many kindnesses shown to us during our recent bereavement.

Mrs. Ida B. Ricketts.  
Mrs. J. O. Nowell.  
Mrs. W. J. Todd, Jr.  
John H. Patton.

### Mrs. William A. Trotter

Fred W. Patton.

Mrs. Milton Orr and baby of Clovis were week end guests of her parents, Mr. and Mrs. Frank Marrs.

DON'T FORGET TO PAY YOUR SCHOOL TAXES IN JANUARY.

# CELEBRATE

## The Birthday of the President

### JOIN THE FIGHT AGAINST Infantile Paralysis

# DANCE

AT THE

## Hereford State Park Clubhouse

OR

## City Hall

THURSDAY NIGHT, JANUARY 30th

Everyone in Herford and its area is invited to join in the nationwide event that marks the birthday of the President to aid in the concentrated fight on infantile paralysis and to enjoy an evening of wholesome entertainment.

Dance from 9:00 until 12:00 to the music of Herb Sindt and his orchestra and to the melodies of the Footwarmers.

Admission: \$1.00 Per Couple. Sale Starts Jan. 20

# Celebrate in Herford

## Question: "What Is An I. E. S. Lamp"

## Answer:

It is a lamp that was created by the Illuminating Engineering Society (a non-profit organization) for the sole purpose of giving you the abundant, glareless light that your eyes need when you read the evening newspaper.

It gives you a more useful light than a light bulb by itself.

It gives a comfortable, well-diffused light.

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It gives you beauty that will blend admirably into any room.

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# There's Always Another Year

MARTHA OSTENSO

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(Continued from Last Week)

"This Lucas used to be a friend of yours, didn't he?" he asked with some embarrassment.

"Yes," Silver replied. "What has happened, Dave?"

Dave tilted his hat and scratched his blonde head. "Well, it might have been worse, of course. Two fellows from Minneapolis got into a poker game over at the club last night. There was a row and one of them pulled a gun and plugged the other one. He didn't do much damage, understand, but the news has leaked out and the cops will be on Lucas' neck before the night. Mr. Lucas will have to get out—and fast—or he'll be taken in before he's another day older."

As though she had been there, Silver swiftly reconstructed the scene. Gerald could afford no such publicity. No investigation. He would have to get out immediately. Silver was all too familiar with the procedure in such circumstances.

"I see," she said absently.

But she had become quite unconscious of Dave's elaboration of the episode. One thought occupied her mind. With Gerald safely out of the way there would still be a chance of Corinne's becoming reconciled to her life with Roddy. It was all working out for the best, of course. And next week Silver would be leaving to take the position that was open to her in Chicago. Sophronia has become

curiously resigned last night when Silver had told her of her decision to go away.

"I think I understand, child," she had said in a voice that was a sadness. And it was Silver who had cried.

By midafternoon the sky was a sullen, gray-white glare of heat, and the leaves of the Michener's shade-trees drooped like flakes of lead. A new and sinister stillness pervaded the air, a sort of hushed and unwholesome waiting. Although there was not a cloud in sight, low in the west there was a curious humid depth of blue, as though the paint from a water-color had run down and settled.

"It's gone to storm!" Grand-ma Michener predicted.

Silver was preparing to leave for home when Phil Michener came back from Maynard. The incident at the Emerald Bay club had been the talk of the town during the day.

"Strikes me," Phil added. "Roddy ought to keep that pretty wife of his away from such places—though that's his business, not mine."

"Corinne wasn't over there last night?" Silver put in.

"She was there with the Rich-ters," Phil told her.

Silver bade a hurried farewell and started for home. As she spurred Rusty over the short-cut and through the fields, she found herself shivering with some nameless apprehensiveness that had no connection with the approaching storm. Here and there alongside the grassy, almost unused road, the cottonwood leaves rustled fitfully as if in some secret agitation, for it could not be the glass, dead air that stirred them.

There was no one in the yard as she approached Roddy's house. Roddy and Steve, Silver knew, were cutting hay in the south field, almost a mile away. The whir of the mower came faintly on the dead stillness of the later afternoon.

In the driveway, before the door of the big house, stood Roddy's car. As Silver passed it, she glanced into it and saw a large black suitcase lying across the seat. Could Corinne possibly be planning to go somewhere with the storm coming on?

She swung open the kitchen door

and almost collided with Corinne—hatted and gloved, and wearing a tailored dark silk dress suitable for traveling. In one hand she carried a small leather case and her purse. Under her other arm she carried Macbeth, her red Pomeranian. These details Silver took in with alarmed comprehension.

"Where in the world are you



The Light Was Subtly Changing.

going, Corinne?" she asked. "Don't you see there's a storm coming up?"

Corinne laughed nonchalantly, although her eyes flamed in reckless defiance. "I haven't time to tell you," she replied. "I have to hurry. . . . What are you doing? Let me go!"

"For God's sake, Corinne!" Silver panted. "Have you lost your senses completely?"

"Take your hands off me!" Corinne burst out. She had gone white with fury as she struggled to release herself.

Silver dropped Corinne's arms and stepped back from her, aghast and bewildered. "Are you going away with Gerald Lucas?" she demanded.

"How dare you interfere with me!" Corinne stammered, with something of her old imperious manner, which was to Silver merely pathetic now. "You must be crazy—"

"It's you who are crazy!" Silver interrupted coldly.

A WANT AD WILL GET THAT FLOW! LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

## Jumbo News

BL LA RUE BECK  
Only 25 attended Sunday school here last Sunday.

Mr. and Mrs. C. D. Pinckert were in Amarillo Tuesday night. Eli Turner of Idalou spent Monday night with Willie Oxford.

Miss Viola Stork of Nazareth spent the week end at home.

C. Kring went to Lubbock on business and spent Tuesday night in the C. I. Beck home.

Mr. and Mrs. M. L. Simpson and Margaret were in Amarillo Monday.

School, which was closed recently on account of mumps, has not been reconvened.

David Myers is visiting friends in Canyon.

Misses Mildred and Thelma Holly spent the past week at home in Happy.

Charles McGinnis is visiting his aunt, Mrs. Jim Baggs, in Amarillo. Bob Thannisch, Luther Beck and Luke worked the past week in Lubbock.

Mr. and Mrs. Ed Wilmoth and Dwayne were in Canyon Thursday. Buddy Spencer left Monday for Norton, N. M., where he is visiting Kelley Slough.

Mrs. Adam Flowers and baby girl came home from the hospital in Hereford Friday.

W. W. Adams, who has been working in Brownfield, spent the week end at home.

Mr. and Mrs. F. L. Pinckert and Bobby spent Sunday with Mr. and Mrs. Wilford Taylor at Umbarger.

Rev. J. C. Thorns of Hereford filled his appointment here Sunday afternoon. He was accompanied by John Olson, Will E. Kerr and E. S. Ireland of Hereford.

Jim Baggs of Amarillo called in the C. Kring home Thursday.

McDade brothers returned to Amarillo Friday.

Mrs. Ed Allen of Easter has been spending a few days with her daughter Mrs. Sam Hunter.

Lonnie Wayne Adams has had a relapse of the mumps.

## Daniel News

BY PAULINE MOORE  
Four inches of snow fell here last week.

Mr. and Mrs. R. D. Moore visited her relatives in Canyon Saturday.

J. D. Stice of Canyon spent this week in the R. O. Moore home.

Miss Ina Haney spent Saturday night with Mr. and Mrs. Paul of Canyon.

W. R. Moore, Ruth and Pauline were in Hereford Saturday.

Mr. and Mrs. Tom McClain shopped in Hereford Saturday.

E. W. Womble has been forced to miss several days from school because of tonsillitis.

Rev. Holtzclaw preached to a large number Sunday.

Mr. and Mrs. Sam Griggs of Wildorado spent Sunday with Mr. and Mrs. Clarence McBroom.

Messrs. and Meses. Lee Norman, Cominger and Neal Downing visited the H. J. Oglesby home Sunday.

The engagement of Orville Moore of this community and Miss Augusta Stice of Canyon has been announced.

Miss Ina Hayen is staying with Mr. and Mrs. A. D. Moore.

Mr. and Mrs. Clarence McBroom are home from a visit in Oklahoma, and Mr. and Mrs. Joe Thurman in Decatur.

Mr. and Mrs. Floyd, Hershel and Seidon Tomlinson were in Hereford Saturday.

### CITATION BY PUBLICATION

THE STATE OF TEXAS,  
To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon Charles Frank Needham and Marjorie May Needham by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court

of Deaf Smith County, to be held at the Court House thereof, in Hereford, Texas, on the third Monday after the second Monday in January, A. D. 1936, the same being the 3rd day of February A. D. 1936, then and there to answer a petition filed in said Court on the 31st day of December A. D. 1935, in a suit numbered on the docket of said Court as No. 2281, wherein Fred R. Rehnauer, Joe F. Rehnauer and John G. Rehnauer are Plaintiffs, and Charles Frank Needham and Marjorie May Needham are Defendants, and said petition being for partition of the south east quarter of Section or Survey No. 74, Block K-3, Grantee A. B. & M. Certificate 822 containing 160 acres of land in Deaf Smith County, Texas, plaintiff alleging that plaintiffs and defendants own all said land, the plaintiffs each owning an undivided 31-99 of said land and the defendants each owning a 1-44 interest in same, the value of same being \$2400.00.

Plaintiffs pray that the land be divided equitably if capable of such division, otherwise that the land be sold and the proceeds equitably divided, plaintiff prays that defendants be cited, appear and answer herein. Herein fail not, but be sure to appear and answer herein before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and Seal of said Court, at office Hereford, Texas, this the 31st day of December A. D. 1935.

(Seal L. H. FOSTER, Clerk, District Court, Deaf Smith County.



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# SOCIETY

B. F. GUTHRIE, Society Editor Phone 374-3

## WILL PARTY FOR CONNIE HOUSER

Connie Houser was honored with a delightful evening party Thursday by Miss Betty Cockrell, the event being in nature of a farewell for the heroine who is moving with her parents, Mr. and Mrs. C. B. Houser, to Los Angeles.

The evening was unique in the variety and enjoyable quality of the games provided for entertainment, music being pleasantly interspersed among them. Just before the departure of the guests, the group gathered around the piano and enjoyed singing their favorite songs. Sandwiches, cocoa and cake were served to Misses Annie Houser, Virginia Harman, Fred Rutherford, Helen Jones, Irene Kendall, Virginia Moore, Betty Sue Henslee, Lottie Ty Katherine Fullwood, Betty Jo Ann Cockrell; Ernest Schein, Jack Owen, Harold Har- Ernest Ray Kendall, Clyde Earl Oldham, Meredith Montgomery, Paul Foster, Carl Mosley, Billy Beene and J. C. Vaughn.

## MRS. ROBERSON HOSTESS TO MUSIC STUDY CLUB

An afternoon with "Masters Old and New" was enjoyed by the Music Study Club in its meeting Monday. Mrs. Wiley Roberson was hostess to the club and the lesson study was directed by Mrs. Stanford with the following program:

Organ Prelude, E minor, transcribed for piano, Bach-Siloti, Mrs. Parker; Masurka (violin) Ovid Musin, Mrs. A. C. Thompson; Sleep, Dear Love, Debussy, Miss Swisher; Dance of the Reed Flutes, Tchaikowsky-Bornschein, Mmes. Coneway, McCracken, Miss Pitman; Piano, Mrs. Parker; (a) To a Wild Rose, (b) Uncle Remus, McDowell, Mmes. Parker, Snyder.

The club meets again next Monday, bringing its schedule up to date following its postponed meeting.

Mrs. J. W. Hicks, whose illness was noted last week, has so far recovered as to be able to leave the hospital. She is at present with a sister at Moneta, Texas.

## MRS. J. C. LANZ HONORED ON BIRTHDAY

Mrs. J. C. Lanz was honored Monday with a covered dish-noon-day dinner party in celebration of her birthday. The bountiful array of delicious foods covered the long table most attractively and was a lovely expression of regard for the honor guest. The afternoon was enjoyably spent in a social way, hand work and happy voices blending to make a truly delightful occasion.

The guest list included Mmes. Hettie Cochell, S. E. Askren, E. E. Ramsey, A. G. Bell, Walter Me- gert, J. C. Cunningham, G. A. Stambaugh, Mary Smith, J. T. Jowell, Henry Wilson, G. T. Nance, H. H. Hawkins, W. B. Dameron, George Beams, A. H. Elliston, A. Lowther. Present for the afternoon were Miss Ruth Elliston, Mmes. Walser and W. H. Russell.

## HODGE-CULWELL MARRIAGE ANNOUNCED

Announcement has been made of the marriage on Christmas day of Miss Ferne Hodge of Ironton, Missouri, and Mr. Leslie Culwell, formerly of Hereford and well known here. The marriage ceremony was read by the Rev. Rowe of Ironton.

The bride is a U. S. government stenographer. She received her training in a college in South Dakota. Mr. Culwell is now a student in a business college at Chillicothe, Missouri. He was graduated from Hereford high school in 1933.

## JOLLY FEMMES ENTERTAINED BY MRS. ANITA GENTRY

The Jolly Femmes were delightfully entertained Thursday by Mrs. Anita Gentry at the home of her mother, Mrs. Nona Jowell. Bridge was enjoyed, three tables playing. High score was won by Mrs. Strickland. At attractive refreshment course included sandwiches, salad, cookies and coffee.

Guests of the club were Misses Philline Arthur, Ruth Houston, and Mrs. Nona Jowell. Club members present were Mmes. Mary Strickland, Jo Neva Bradley, Wilma Webb, Wanza Gilliland, Marilyn Gentry, Bobbie Sowell, Vera Balmum and Ruby Long. The next meeting of the club will be with Mrs. Bobbie Sowell.

## PATTON RELATIVES DEPART AFTER FUNERAL SERVICES

Relatives of Mrs. W. H. Patton who were here for her funeral last Thursday have, with the exception of a sister, Mrs. Sallie Garner of Mineral Wells, returned to their homes.

W. A. Trotti of Fort Worth left Thursday night; Fred Patton of Chicago, Friday noon; Jop Todd of Canadian, and Lewis Garner of Mineral Wells, Friday. Mmes. Todd and Trotti, Sunday. Mrs. Garner will leave during the week.

Harry Whitchurch made a business trip to Amarillo Monday.

## MR. AND MRS. RALPH WEBB ENTERTAIN FRIENDS

A pleasant evening was enjoyed in the home of Mr. and Mrs. Ralph Webb Monday when they entertained a group of friends at cards, bridge and rummy being the favored games. Cake with coffee was served.

The guest list included Messrs. and Mmes. John Strickland, Bill and Bob Gentry, Vernon Gilliland and Dick Bradley.

## C. H. CARL HOST TO SUNDAY SCHOOL WORKERS

C. H. Carl, superintendent of the extension department of the Baptist Sunday school, was host to the workers of the department with an attractive noonday luncheon given at his home Tuesday. The lovely luncheon appointments and elaborate menu worthily classified the occasion as a real banquet as well as a most enjoyable social function.

The luncheon program was informal, consisting of an around-the-circle discussion of the work. Sharing the pleasant and inspirational meeting were Rev. B. N. Shepherd, Mmes. W. L. Alexander, Sank Ramey, Wood Vaughn, Earl Lantz, A. O. Thompson. Mr. A. O. Thompson.

## WAYLAND COLLEGE BAND IN CHARGE OF BAPTIST PROGRAM

The Wayland Volunteer Mission Band, a group of Wayland College students, had charge of the services at the Baptist church Sunday, both morning and evening. There were 15 persons in the group, which included several ministerial students and a number of interested young women who assisted with the program. A fellowship luncheon was served at the church at 12:30 and at 2 o'clock the group accompanied by several cars of Hereford people, went to Progressive where a program was given at the school house before a large audience.

Local members of the Band who were present Sunday were Misses Mary Posey, Ora West and Avis Matthews.

## JUNIOR BAY VIEW CLUB MEETS WITH MRS. GILLILAND

Thursday's meeting of the Junior Bay View club was held with Mrs. Eva Gilliland, the very interesting program being in charge of Mrs. Ina Mae Glibreath. Following a club custom that program leaders give the biography of writers considered, Mrs. Glibreath told of the life of John Galsworthy whose trilogy providing the material for the remaining program numbers.

"Maid in Waiting" was given by Miss Gladys Selgier; "Flowering Wilderness" by Miss Ruth Conkright; "One More River" by Mrs. Margaret Witherspoon. The relationship of the three numbers was established and held throughout, making a unified and beautifully complete story of much cultural value. Cake topped with whipped cream was served with hot tea to provide an enjoyable refreshment course.

## LONDON BRIDGE CLUB INAUGURATES PROGRAM

Mrs. Norma McWright was hostess to the London Bridge Club Thursday in a pleasant meeting inaugurating the year's club program. The two tables of players "sped the hours merrily," the games being only a part of the enjoyable social afternoon. Mince pie with whipped cream served with coffee was enjoyed.

The players were Mmes. Ina Mae Glibreath, Ardelle Morgan, Dessie Hardwick, Jewell Brooks, Leora Morgan, Laura Milburn, Gladys Medkief and Norma McWright.

## "A TALE OF TWO CITIES" IS FEATURE OF WEEK END

The story of "A Tale of Two Cities" is intimately known to millions of readers. It tells of the joys and sorrows, the adventures and trials of a little group of people, English and French, who are caught in the maelstrom of the French revolution of 1789. Specifically, it tells of the strange love of Carton and Lucie Manette—a love doomed to frustration in life, yet which transcends death in its sublime majesty.

Penned by the master, Charles Dickens, out of the hearts of humanity... it is magnificently brought to life on the screen by MGM, the producers of "David Copperfield" and "Mutiny on the Bounty."

Two years in production, after 18 months in preparation and research, "A Tale of Two Cities" comes to you authentically reproduced and played against the seething background of London and Paris in the Red days of the French Revolution and the Reign of Terror.

"A Tale of Two Cities" will be shown at the Star Theatre Sunday, Monday and Tuesday, and at the midnight preview Saturday night. It is being sponsored by the Junior Band Mothers. Buy your tickets from them.

## Dimmitt News

### MAYME COX

Mr. and Mrs. Edgar Ramey and Miss Sarah Brashears were in Amarillo Monday.

Mmes. Fowkes and Clem Maples were in Amarillo Saturday. Jack Miller left Monday for Fort Worth and will return here Thursday. Mrs. Miller and baby will accompany him on his return and make their home in the house formerly occupied by Raymond Wilson.

Tom Hanks and Miss Mayme Cox were in Hereford Sunday. Mrs. W. E. Kirkpatrick who has been on the sick list the past few days is reported better at this time.

Mr. and Mrs. Tom Bice were in Hereford Sunday evening. Messrs. and Mmes. Willis Jones and Ed West made a trip toovina Monday.

Miss Norma Cowser and Harold Gladman were in Hereford Saturday evening.

Mr. and Mrs. Carol M. Jones of Vernon announce the arrival of a baby daughter. Mrs. Jones will be remembered in Dimmitt as Miss Irella Bell, daughter of Mr. and Mrs. J. W. Bell.

Miss Thelma Jones visited her parents in Floyd, N. M., over the week end.

Mrs. Alta Gladman and sons and Mrs. Grace Lohman visited the Welch ranch west of Clovis Sunday.

Lowell Cockran, Don Boothe and LeRoy Landers were in Hereford Sunday.

Mr. and Mrs. Hubert McEntire

of Amarillo visited relatives here Sunday.

Miss Bill Ross of Amarillo visited friends in Dimmitt Sunday. C. J. Bain left for San Antonio Monday.

Swain Burkett returned Monday from a business trip to Wichita Falls, Henrietta and Plainview. Mr. and Mrs. Chas. McLean, Misses Norma Cowser, and Thelma Jones were in Hereford Monday evening.

Jim Cox and Mrs. Jack Squires of Plainview were Dimmitt visitors Tuesday morning.

Malcolm Burkett of the state highway department of Lubbock

was in Dimmitt Tuesday on business.

## First Presbyterian Church

"My Worship of God" will be the theme of the sermon at the First Presbyterian church Sunday morning by Pastor J. C. Thorns. At the evening hour at 7 o'clock he will continue the series on Elijah the Prophet preaching on "Under the Juniper Tree". Sunday school, 9:45, G. M. Hudson, superintendent.

Christian Endeavor at 6, Miss Virginia Nix, leader. Church Night, Tuesday at 7. Prayer meeting, Wednesday at 7.

## Dress Up For The New Year



During the coming year let us help you to find that "hidden beauty" you didn't know you possessed. Regular visits to our shop will help you to find it in your hair, eyes, skin and nails. And the cost will be surprisingly low. See us about it. Our operators are all licensed and they know their beauty work.

## The Mode Beauty Shop

PHONE 107. KATE SINDT, Proprietor.

# Sweeping REDUCTIONS

on DRESSES and COATS

Every Fall Dress and Coat going at drastic reductions. Priced right for quick clearance!

<p><b>DRESSES</b></p> <p>Group 1 \$6.75 to \$9.75 Going at <b>\$2.95</b></p> <p>Group 2 \$12.75 to \$14.75 Now <b>\$4.95</b></p>	<p>Group 3—\$16.75 Values Going at <b>\$6.00</b></p>
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## FASHION DRESS SHOPPE

PHONE 188


## at Penney's a Broadside of WHITE VALUES

Continuing our Annual White Goods Event! New Merchandise is arriving daily for this great Carnival of Values! Check your household needs and buy now. We are listing below a few of the outstanding values being offered during this great Nation-Wide Event! Shop Penney's today—buy now and save!

<p>Ladies' Tuck-Stitch P A J A M A S <b>79c</b></p>	<p>Men's Fast Colored DRESS SHIRTS <b>49c</b></p>	<p>3 Pound COTTON BATTS A January Feature <b>37c</b></p>
<p>Boys' Blue Work SHIRTS <b>25c</b></p>	<p>Men's Heavy Weight WORK SOCKS 2 prs. for <b>15c</b></p>	<p>Ladies' Rip-Proof SILK SLIPS <b>39c</b></p>

<p>Good Sheets Penney-Priced NATION-WIDE</p> <p>63 x 99 ..... <b>79c</b> 72 x 99 ..... <b>84c</b> 81 x 99 ..... <b>84c</b> 81 x 108 ..... <b>\$1.00</b> Cases ..... <b>23c</b></p> <p>Closely woven sheets that will give you longer wear! Stock up!</p>	<p>Unmatched Values! BATH TOWELS Double Loop, and Big! <b>15c</b></p> <p>White with borders, 22x44, or solid colors, 20x40 inches.</p>	<p>Imagine! Avenue DRESS PRINTS At This Low January Price <b>15c yd.</b></p> <p>Wide variety prints, or solid colors. Durable! 36 inches wide.</p>
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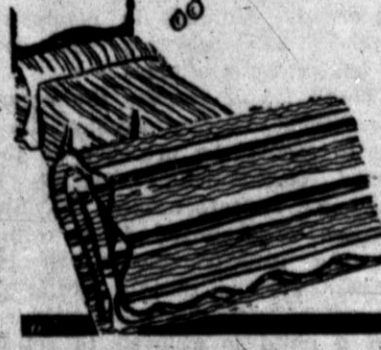
<p>Belle Isle Mustin PILLOW CASES Low Priced Right Now <b>12½c yd.</b></p> <p>Good quality 42 by 36 inch case at a January low price! Save</p>	<p>Part Linen Crash TOWELING At a January Price! 5 yds. <b>35c</b></p> <p>Quality 17 inch unbleached, white, colored borders. Value!</p>	<p>Save Money on Good Barber TOWELS 6 for <b>29c</b></p> <p>Highly absorbent, firm weave. Red stripe borders. Buy now.</p>
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**Handkerchiefs**  
Bargains for Thrifty Men

**3 for 10c**

Soft white cotton, size 17 by 17 inches, with quarter-inch hemstitched hems. Good values!



**Beespreads**  
An Exclusive Penney Value  
**69c**


Here's just the spread you'll want for every day use. Smart stripes on colored grounds. Seamless. Scalloped edges. 80 x 105".

Another Shipment of those charming SPRING FROCKS, to sell ..... **\$2.98**


Just received: Large shipment of COTTON-BATTS. All sizes and weights To sell ..... **23c to 75c**

## Meet Our Customers


—You don't have to be young or old or rich or poor to be numbered among our customers... Everyone in Hereford is a potential or actual client of the First State Bank. True, our customers are more often than not the more farseeing and provident portion of the community—but that is only because such people, naturally thrifty and stable, are the type who best appreciate the security and resources of a good bank.




J. B. Has been with us for well over 40 years.



A. J. C.—A growing account and a very sound one.



R. T. C.—Just started... will be well fixed when he's 21.



# First State Bank

# PENNEY'S

J. C. PENNEY COMPANY, Incorporated

HEREFORD TEXAS



# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager  
ADRIAN ODOM Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### THE SUPREME COURT'S DECISION

The United States Supreme Court has ruled the AAA unconstitutional in a decision that is likely to make history. All payments to farmers have stopped, and no one is certain just where the whole matter will end or who will hold the bag. It is not for us to criticize the Supreme Court. We respect its sincerity and judgment in preventing those in charge of the national government from exceeding their limits and preserving for the individual states those rights that were delegated to them by the constitution. However, some criticism has been severe. We heard one person make the statement that we might as well not have a Congress since the Supreme Court has the power to run the government, but, of course, that was a thoughtless remark. The Supreme Court can only pass on laws already made and contested, and its influence would be keenly appreciated if some ambitious chief executive or group attempted to form a dictatorship over the people.

Granting that the Supreme Court is still worthy of its name and authority, the real problem is before us. It is no time to squabble over the decision just as a group of football players might do if they thought a referee had placed the wrong interpretation upon a rule and the decision had gone against them. The work ahead is to see that the farmers and those citizens directly dependent upon them—the so-called middle class—does not lose the ground we have already gained. Public sentiment and organized pressure must be brought to bear to see that another and more permanent farm legislative program is carried out. We must not drift back to the days of unrecognition when the farmer was the forgotten man in government and left to shift for himself, when prices on his commodities were reduced beyond all reason while thousands starved and his fields were gradually slipping away from him into thin air.

Not the Supreme Court's decision but the idea of farm legislation and assistance themselves is the controversial subject of the day, and judging from the clamor that has followed the death of the Triple-A, it is going to become a greater campaign issue than was prohibition. President Roosevelt will carry the banner, but he must have the support of every farmer in the country, and those farmers must be organized. They go their start through different associations growing out of the AAA and now they must strengthen those organizations. Republicans and big business have claimed a victory with the smashing of the farm aid campaign. That victory can be made real only through a campaign of misrepresentation and deceit, for we, the average citizens of America, are going to demand a showdown on farm legislation and farm assistance and only by misleading us into believing that they are prepared to replace the AAA with something more permanent, something they have never attempted before, can the opposition of the present administration draw from Roosevelt the following that is his today.

A Republican victory! The things for which the party stands and those from who it draws its power are held responsible for what has occurred. In our opinion, the decision blocking AAA processing taxes and farm payments has swept Roosevelt to the highest peak of popularity since 1932. Opposition may find their victory a hollow one, indeed. So long as Roosevelt stands for a balance between agriculture and industry, he will receive the support of many thousands who refuse to revert back to pre-depression practices, and in his own words, "We will not give up the fight."

### DON'T HESITATE TO CALL

The Brand received a call the other day that brought to mind the inability of a newspaper to gather all the news. A certain woman informed us that although we carried several stories of family reunions during the holidays, we made no mention of such a reunion at her own home. She hesitated to call us because she feared we might consider her a "publicity seeker."

There is a wide margin between "publicity seekers" and those who report interesting and desirable news. The newspaper seldom is a creator of news; it merely gathers information of interest and passes it on to its readers. Most news is hearsay in that the reporter does not actually see what goes on, but his information comes from reliable and unquestionable sources. Every person is a potential source of news, but it is impossible for a reporter to contact everyone, and the average person would not care to be annoyed for he seldom has information of value. Therefore, when he does have information in which his neighbors and friends are interested, whether it is a murder, the birth of 28 pigs to one sow or the visit of an out-of-town friend or relative, he should not hesitate to notify his newspaper. It will make the paper more interesting, give the people a greater representation within its columns and you may rest assured such a call will be welcomed by those at the office.

### DIPHTHERIA AND SMALL-POX ARE PREVENTABLE

"Quarantine and isolation have long been practiced to limit the spread of contagion. Theoretically, these measures should no longer be necessary for diphtheria and smallpox, two diseases which are absolutely preventable," said Dr. John W. Brown, state health officer. Practically, however, we still have smallpox with us and cases as well as deaths due to diphtheria, occur only too often. Control and preventive measures are now practiced against scarlet fever, measles and whooping cough. Nevertheless, until such measures find more universal application, isolation and quarantine must continue to be emphasized. These are, in a true sense, essential aids in the control of disease.

The attitude of people toward observation of health regulations varies as greatly as does human nature itself. Most families, realizing the necessity for restrictive measures, cooperate readily. This attitude is exemplified by the mother who learned that her little girl had measles. She waited a while

and then telephoned to the health officer to ask that her home be placarded. Mothers in increasing numbers are asserting this sort of health consciousness. There is, of course, the opposite attitude, that of evasion. Failure to report the presence of suspected communicable disease in the home is unfortunate. A chief purpose of isolation is to allow for the infected person to rid himself of the disease germ. If proper isolation is not observed and a child is allowed to return to school while still infectious, the danger to other susceptible children is obvious. To counteract such danger requires constant vigilance on the part of teacher, nurse and physician or health officer.

### TO THE VOTERS OF DEAF SMITH COUNTY

I hereby announce my candidacy for the office of County Judge and Ex-Officio County School Superintendent, and respectfully ask for your vote and influence in the Democratic Primary election next July.  
EARL W. WILSON.

# A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, January 13, 1905)

Friends and teachers of the Christian College were greatly encouraged by increased attendance at the second semester.

According to Sheriff Inmon, taxes were rolling in rapidly.

The editor was for open roads. Complaint was voiced that roads from adjoining towns led through ranch property, and that today one would have free passage through gates and pasture land, but tomorrow he might find those same gates wired hard and fast, compelling many detours and much lost time.

J. S. Jones had rented the

Will Evans residence in the east part of town and moved his family there.

Jno. E. Ferguson, L. Gough, W. A. Higgins, R. J. Kibbe and C. W. Dodson had been elected directors of the Hereford National Bank. Ferguson was elected president, Dodson cashier.

(From The Hereford Brand, January 15, 1915)

Down at Austin the law makers were getting under way. Prohibition seemed to be the main issue.

In December 242 girls and 244 boys were enrolled in the Hereford public schools.

Elizabeth Oberthier, Mae

Mounts, Opal Vaughn, Edna Elliott, Eddie Connell and Jennie Wood made up a basketball team which defeated Vega 31 to 10.

The Attorney General had filed suits against every brewery in Texas, seeking to oust them, and also to collect fines of over \$21,000,000 for violation of anti-trust laws.

Wes Brady had gone over East Texas way to enroll in a business college.

W. O'Brien and George L. Muse had been elected vice-presidents of the First State Bank.

A. H. Elliston had gone to California again.

## By Their Words AND OURS

The only thing left for the supreme court to do is to declare the election of President Roosevelt unconstitutional.—State-Line Tribune.

No one can blame any citizen for asking for public office, especially when the office improves the financial standing of the ones seeking it. This being a democracy, the offices are the property of the people, and should be filled by as careful a selection as the voter would exercise in attempting to fill a position in his own business, or on his own farm, or other line of endeavor.—Canyon News.

Pressure from business men and a wide divergence of opinion among the legislators themselves are said to be reasons for delay of the governor in calling the special session of the legislature. The session originally was scheduled for January 13, we learn. Now it may be delayed for weeks. A terrific fight over the adoption of a sales tax is sure to be had when the session is held; possibly another over the adoption of an income tax. Both of which make business leaders willing to wait awhile. The governor is said to be questioning the legislators over their probable attitude toward the revenue raising job, and when the propitious time comes will call them together.—Floyd County Hesperian.

In announcing that he would support President Roosevelt for re-election, the veteran Republican Senator George W. Norris of Nebraska propounded a question that the President's opponents are going to find it necessary to answer before they can make any headway in their campaign. Senator Norris said: "The question is not the amount of money spent, but what has been secured by such expenditures. Roosevelt was confronted by conditions never before another President. He had to do what he has done or permit the country to drift. It is proper to ask those who criticize him what they would have done." That pertinent question the leaders of the G. O. P. have studiously ignored.—Curry County Times.

Discovery and development of substitute crops for agricultural and other lands is a fit field of experimentation. The Texas experimental stations have done a great work in testing varieties of crops and in improving types. They have also studied from time to time various crops that are likely to be suited to particular regions and they have been so scientifically painstaking that without exception their recommendations have been sound. They may be a bit slow in arriving at conclusions, but these matters cannot be arrived at in haste if the conclusion is to be worth much.—Plainview Evening Herald.

**LOOKING FOR A NEW APARTMENT? TURN NOW TO THE WANT ADS**

### POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 25, 1936:

**For County Judge and Ex-Officio Superintendent County Schools:**  
EARL W. WILSON

**For County Commissioner, Precinct No. 1:**  
JIM CARROLL

**For County Treasurer:**  
MRS. BESSIE L. SMITH (Re-election)

## Want Ads

### For Sale or Trade

**FOR SALE OR TRADE:** Nice bred gilts, also heavy springer cows, O. E. Sherman, two miles north of Hereford. 2-3c

**FOR SALE:** Electric washer and other household goods. Mrs. Jerry Behrens, phone 250-W. 1c

**FOR SALE:** Model A Ford coupe, cheap. Davis & McCracken Implement Co. 1c

**FOR SALE:** Have a few Rhode Island Red cockerels for sale at 75 cents each. Roy Euler, Sumnerfield. 2-5p

**FOR SALE:** Two Buff Orpington cockerels, Oscar Hunt strain, \$1.50 each. Mrs. Troy Womble, Phone 60-W, 600 25-Mile Ave. 1p

**FOR SALE:** Stack of pomace and also alfalfa hay. W. G. Slagle. 2-3p

**FOR SALE OR TRADE:** Two Safety Hatch incubators, 240-egg size, in good order, ready to go, \$15.00. Fleet Calaway. 1p

**FOR SALE:** 15,000 bundles of feed—biggers and kafir corn. B. R. Fulkerson, 16 miles north, eight west of Hereford. 1-2p

### For Rent

**FOR RENT:** Furnished front bedroom with bath. See Mrs. E. W. Lambert, 701 Miles Avenue. 1c

**FOR RENT:** Modern five room residence, in good condition, 502 Knight Street. See Cliff Estes, one door south, or W. S. Williams, 812 Travis, Amarillo, Texas. 2-4t

### Wanted

**WANTED:** Plain and fancy sew-

## Star Theatre

SATURDAY EVERY ONE! 10¢

JANE SPELLS J-O-Y AS SHE SINGS...DANCES...MIMICS!

Paddy O'Day

JANE WITHERS

FINNY TOMLIN BETA CANSINO JANE DARWELL GEORGE GIVOT A Fox Picture

also Last Chapter of "TAILSPIN TOMMY" And Cartoon Comedy

## Office Open—Ready For Practice

I have just returned from a two weeks post-graduate Chiropractic course in Oklahoma City, and again have my office open and am ready to receive patients.

**Dr. R. E. Perkins, Chiropractor**

## A TEXICO YEAR

That is what we are inviting you to make 1936. Take advantage of greater motoring enjoyment, more mileage and the finer service we offer the motoring public.

## Texas Service Station

Glenn Snyder

### DEAF SMITH COUNTY, TEXAS

Comparative Statement of RECEIPTS AND DISBURSEMENTS of all County Funds for the years ending December 31, 1934 and December 31, 1935

	1934	1935
Balance at beginning of year	\$17,167.96	\$20,768.64
<b>RECEIPTS</b>		
Tax Collections	\$62,581.71	\$48,864.98
Jury Fees and Fines	218.50	195.05
Automobile Registration Fees	17,985.79	18,500.11
Excess Fees of Officers		1,006.85
Gasoline Tax Refund	1,408.38	238.57
Rental of County Property	1,549.62	269.00
Hospital Revenue	3,846.39	377.54
Depository Interest	180.31	112.87
Sale of Investment Securities	5,974.70	
Income from Investments	491.29	
Issue and Sale of County Time Warrants	9,900.00	9,398.79
Sale of Miscellaneous Property	125.00	
Miscellaneous Receipts	815.37	449.97
Insurance Adjustment, Hall Damage	447.01	22.55
Racing Revenue		439.08
<b>TOTAL RECEIPTS</b>	<b>\$106,293.98</b>	<b>\$83,769.56</b>
Total Receipts plus beginning balance	\$122,461.94	\$104,478.50
<b>DISBURSEMENTS</b>		
Salary—Jury and Bailiffs	\$ 5,546.00	\$ 5,056.76
Salary—County Officials	12,976.34	12,579.59
Stationery and Office Expense	2,365.67	1,767.64
Building Maintenance	3,473.27	3,438.50
Building Repairs	682.50	616.82
Road Maintenance	19,428.71	17,169.14
Boarding Prisoners—Laundry	388.55	1,051.25
Charity and Relief	501.41	1,286.32
Health and Sanitation	312.45	344.95
Agriculture and Livestock Department	2,367.28	2,300.75
Library	2,435.12	2,341.90
Hospital Operating Cost	6,406.49	8,174.19
New Highways, Right-of-Way Costs	3,402.01	1,218.83
Bonds and Time Warrants Retired	19,924.70	12,297.60
Interest	5,896.77	3,081.15
Insurance	1,556.04	959.04
Purchase of Road Machinery	4,099.48	8,430.76
Purchase of Office Equipment		548.00
Miscellaneous Expenditures	1,472.71	1,032.29
Purchase of State Park Site	9,615.20	614.24
<b>TOTAL DISBURSEMENTS</b>	<b>\$101,695.30</b>	<b>\$84,686.25</b>
Balance at End of Year, December 31st	\$ 20,768.64	\$19,792.25
Outstanding Indebtedness, December 31st	53,572.30	52,481.06
Investment Securities Owned	682.90	682.90

# Big Bankrupt SALE!

## Sprolws-Cronin Stock

OPENING DATE TO BE ANNOUNCED LATER BUT FOR CONVENIENCE TO THE PUBLIC WE WILL OPEN

One Day, Saturday, Jan. 18

We do not have all the merchandise marked, but we are rushing the work to completion and will be ready to offer store-wide values next week. Meanwhile, if you are in town Saturday, take advantage of the one-day opening. WATCH FOR THE BIG OPENING DATE!

Open All Day Saturday

E. T. BURK, Manager



# SOCIETY

MRS. B. F. GUTHRIE, Society Editor Phone 374-J

## Miss Gladys Seigler Is To Be Bride of DeWitt Landis

Announcement of the approaching marriage of Miss Gladys Seigler and Mr. DeWitt Landis of Amarillo was the occasion of a lovely social courtesy extended by Mrs. J. W. Witherspoon Saturday afternoon.

The rooms were lovely in a simple decorative motif builded about an exquisite table centerpiece of beautiful Talsman roses. Bridge was played at three tables, high score prize going to Mrs. Jack Wayland and a lovely guest prize to the honoree. The announcement came with the refreshment course when on each table tray were found dainty bride's bouquets in pastel shades and edged with lace attached to small cards bearing the words, "Gladys and Judge, January 26". A salad plate was served.

Guests of the afternoon were Mrs. Adrian Odom, J. A. Pitman, Seth B. Holman, Elbert Ashley of Clovis, N. M.; Alton Fraser, Colby Conkright, J. M. Posey, Jack Wayland; Misses Fern Carlisle, Ruth Conkright, Eloise Pitman, and Gladys Seigler. Present for the tea were Mrs. Carl Gilliland and T. E. Seigler.

**CHURCH NIGHT HELD WEEKLY**

Following a brief vacation period running through the holidays, the regular Church Night programs of the Presbyterian church are again being held weekly. Tuesday evening at 7 o'clock a covered dish supper was served and the new study book begun. The text is Morse's "Toward a Christian America," a national mission study book.

**HOGS**

Please bring your hogs on Friday for Top Prices.  
G. W. & H. L. Brunley

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**Enhance Your Charms Don't Hide Them**

Let us help you to be more attractive. The girls in our shop are always willing to help our customers to get the best results in work done in our shop.

Phone us for an appointment and let us show you how we can help you.

**Bobbie's Beauty Salon**  
Phone 26 Mrs. Walter Seed

## PIONEER CLUB HOLDS FIRST MEETING OF YEAR

Continuing its work after the holiday vacation, the Pioneer Club enjoyed the first meeting of the new year Tuesday afternoon. Mrs. Burl France and Frank Lucas were hostesses, the meeting being held with Mrs. Lucas.

The Classicism of Folklore as a general theme opened interesting avenues of thought which were developed in an entertaining program. In Myths and Mythmakers, Mrs. A. G. Bell gave an intriguing picture of the primitive environment out of which grew the myths which have become classic literature. Mrs. P. H. Gilliland brought out the fact of a real beauty in the literature of the Old Testament and its permanent value to the race under the head of Folklore of the Old Testament. Adding to the scheduled program, Mrs. Arthur Thompson gave a postponed number, The Place of the One-Act Play in Drama. Careful study and an interesting presentation made this number a fitting climax to an excellent program.

A refreshment plate of chicken sandwiches, potato chips, pickles, orange bread, fruit cake and coffee was served.

## DINNER PARTY ENJOYED AT C. H. DYAR HOME

The hospitality of the C. H. Dyar home was expressed in a lovely dinner party given Tuesday evening.

A beautifully laid table centered with a low fruit bowl on either side of which glowed two crimson candles was an effective setting for the attractive three-course menu over which the guests lingered long, adding the special enjoyment of congenial association to a pleasant environment.

Guests of the occasion were Messrs. and Mrs. Ramsey, Lowther, Kester, Miss Hostetler, Mrs. Askren, Nance and Guthrie.

## CIVIC CHORUS TO HAVE SOCIAL MEETING

Miss Mattie Mae Swisher announces a social meeting of the Civic Chorus to be held at the home of Mrs. S. P. Ross Monday evening, January 20, at 7:30 o'clock. All members, new and old, are urged to bring a "white elephant" to be sold at auction by Alex Thompson.

A WANT AD WILL SELL THAT COW!

## B. F. & W. CLUB MEETS LAST MONDAY

A meeting of the Business & Professional Women's Club was held at the city hall Monday evening. An excellent program in charge of Mrs. Paul E. Foster had the pleasing quality of combined seriousness and fun in its two numbers: a mirth-provoking reading by Marlin Gilliland and a thoughtful presentation of A Fairer Distribution of Wealth by Mr. Gamill of Central school. Mr. Gamill's address was a careful study of economic conditions of the present day together with his own thought on the solution of some of the problems they present.

## LEGION AUXILIARY HONORS PAST LEADER

Mrs. J. Wallace Robinson, past president of the American Legion Auxiliary, was guest of honor Tuesday evening when the organization entertained husbands of the members with a dinner dance at the home of Mr. and Mrs. Reed Williams.

A lovely covered dish dinner was enjoyed, the guests going later to the Hereford State Park club house where dancing afforded pleasant diversion for the remainder of the evening.

## DAWN STUDY CLUB HAS INTERESTING MEETING

A recent meeting of the Dawn Study Club was held with Mrs. Ray Bowers, Mrs. Lois Miller being program leader.

Continuing its study of pioneer peoples and their great American representatives, the general theme was Law and Order on the Frontier, established the trend of the lesson and gave an outlook rich in material which was interestingly drawn on by the leader. Wyatt Earp, Frontier Marshal, was the subject of an informative and entertaining paper given by Mrs. Ernest May. Thomas H. Rynning, Cowboy-Soldier, was an excellent biographical sketch summarized by Mrs. Lois Miller.

A delicious refreshment course was served to nine members and two guests.

## DANIEL BELL FAMILY VISITS HERE

Mr. and Mrs. Daniel Bell and baby of Dallas were in Hereford Friday enroute to the Bell ranch near Adrian where they remained until Saturday with Mr. Bell's parents, Mr. and Mrs. A. G. Bell. They returned to Plainview Saturday after a hurried visit with former friends in Hereford.

Mr. Bell is employed with the General Electric Research Corporation of Dallas. He has been installing electrical equipment in both Balls and Plainview and took the opportunity to visit his former home. He was graduated with honors from Hereford high school about 15 years ago and later was an honor graduate of Texas A. & M.

## DISCUSSION GROUP HEARS DR. DUFLOT

Dr. Duflot of Canyon spoke to a representative audience Friday evening at the meeting of the Discussion Group. He discussed various phases of abnormal psychology, bringing out of evidence, research and much experience in the study of specific cases, a fund of informative material. The practical helpfulness to the layman of an understanding of the mind's proper functioning and its determining influence upon character and action was interestingly brought out by Mr. Duflot.

## MRS. R. G. BLUE IS HOSTESS TO W. M. U.

Mrs. R. G. Blue was hostess to the Women's Missionary Society of the Christian church Wednesday, January 8.

Mrs. Ramsey as devotional leader added to her program a beautiful poem, "The Way to a Happy New Year." Mrs. C. R. Smith was program leader with Latin America the general subject. Mrs. Cockrell, Smith and Kester contributed excellent numbers. Pumpkin pie with whipped cream and cocoa was served.

## MRS. C. R. BARBER ENTERTAINS AUXILIARY

Mrs. C. R. Barber was hostess to the Presbyterian Auxiliary on Tuesday afternoon.

Music, scripture and prayer constituted the devotional which was led by Mrs. Hastings. The Spiritual Life—Its Meaning and Development was discussed by Mrs. Dave Alexander. The lesson on China from the missionary magazine, Women and Missions, was presented by Mrs. Barber in two articles taken from its pages. Fourteen members were in attendance.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

## Pioneer Woman Passes at Home Here Wednesday

Mrs. F. H. Brittain, 76, pioneer Panhandle resident, died suddenly at her home on West Fifth Street at 2 o'clock Wednesday afternoon. She had been in ill health for some time, but her condition had not been serious.

Funeral services were held this afternoon at the First Methodist church at 3:30 o'clock, conducted by Rev. T. C. Willett, assisted by Rev. B. N. Shepherd. Pall bearers were Arthur Thompson, N. E. Gass, R. A. Daniel, Arthur Rogers, John A. Coffee and Arthur Davis. Interment was to be in West Park Cemetery.

Mrs. Brittain had lived in Deaf Smith county for about 35 years and in the Panhandle for 45 years. She removed from her home in Dallas to Swisher county in 1891 and 10 years later came to Deaf Smith. Her husband preceded her in death by about 10 years. She was the mother of six children, all girls, three of whom survive.

Survivors include three daughters, Mrs. J. L. Mauk of Hereford; Mrs. D. O. Stallings of Clarifton, and Mrs. Billy Moreman of Dallas, several grand children, a sister, Mrs. Tennie Noah of Arlington, and two brothers, Ellis Ware of Arlington and Charles Wade of Encino, New Mexico.

## JUNIOR PIONEER CLUB MEETS TUESDAY EVENING

The home of Margaret Schroeter welcomed the Junior Pioneer Club Tuesday evening with Ruth Marie Mountz as assistant hostess.

The relation of Biology to Other Sciences was the topic under which Bessie Patterson presented much informative and interesting material in a paper which furnished the basis for the evening's program. Cake with coffee was served to Lueta Borden, Marie Cogdell, Nora Alice Ray, Genevieve Eberle, Katherine Kester, Virginia Lillard, Lois Moore, Ardelle Morgan, Marguerite Newell, Bessie Patterson, Jean Streu, Jimmie Wilson, Monty Brunley, Irene Johnson and the hostesses.

The next meeting will be held January 21, an arrangement necessitated by the adjourned meeting last week. Lyndell Mitchell will be hostess.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

## BESSIE SMITH IS TO BE CANDIDATE

I hereby announce my candidacy for re-election to the office of Treasurer of Deaf Smith county, subject to the Democratic primary of July 25.

I am asking for re-election, feeling that my record and experience during the past will fit me for better service to the public.

I invite any investigation you may choose to make of my work. The records of this office are in

black and white and are open for inspection to any citizen at any time.

I solicit and will sincerely appreciate your vote and influence.  
(Mrs.) BESSIE L. SMITH.

W. E. Hicks of Garden City, Kansas, is visiting in Hereford this week. Mrs. Hicks came as far as Panhandle and is making a visit there with her daughter, Mrs. Mary Raymond, before coming to Hereford.

**Star Theatre THURSDAY and FRIDAY**

10¢ BARGAIN MATINEE EACH DAY 15¢  
From 1:30 to 6:00 P. M.  
REGULAR ADMISSION 25¢ AFTER 6:00 P. M.

**RIP-ROARING ACTION!**  
Adolph Zukor presents  
**ZANE GREY'S NEVADA**  
WITH LARRY "BUSTER" CRABBE  
KATHLEEN BURKE - MONTE BLUE  
RAYMOND MATTON - GLEN ERIKSON

**EXTRA ADDED ATTRACTIONS**  
Thelma Todd - Patsy Kelley Comedy "Twin Triplets"

**For Early Broilers and Fryers**

Chicks Should Be Ordered Now. First Hatch Off January 31st.

**Bring Us Your Custom Hatching**

And we will give you the same satisfactory service we have been giving our customers for the past nine years.

**Hillside Hatchery**  
South Main Street. Phone 61-W

# Definition Contest PRIZES

Through the cooperation of the Star Theatre, free tickets to the Star Theatre will be the reward of those contestants whose work brings the most satisfactory results. The five entrants whose original sentences, under the rules listed below, are adjudged the most clever, will be given two free tickets to the Sunday, Monday, Tuesday picture each week.

Contest winners will be announced in the following week's issue of The Brand, and passes will be awarded for the second week-end following the contest.

## GRAND PRIZE

At the end of the month, the most clever sentence submitted during the month will be selected, and the writer awarded a Grand Prize.

### A Full Weeks Pass to the Star Theatre

#### RULES

- Ten jumbled words, along with their definitions, may be found on page 1. The words have been selected at random from advertisements by local merchants in this issue.
- The contestant must first unjumble the letters, forming them into the word whose definition is given. Then find in which advertisement it appears.
- List the word and the ad in which it was found in the space provided in the accompanying entry blank.
- The word may appear in several ads, but only one need be listed.
- After all words are found, compose a clever sentence of not more than 30 words, using all the contest words in their proper sense, one time only, and write it in the space provided. Remember, cleverness counts!
- Sign your name clearly.
- Bring or mail your entry to the Brand so that it will reach this office not later than noon Tuesday following the appearance of the contest.
- This contest is open to everyone with the exception of the employees of the Star Theatre and Hereford Brand and members of their families.
- If you sell the entry blank, make out another on a piece of white paper.

#### ENTRY BLANK

I have found the following words that apply to the definitions on Page 1 in the following ads:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

My sentence containing these words and of not more than 30 words is:

\_\_\_\_\_

My name is \_\_\_\_\_  
My address is \_\_\_\_\_

**Try Your Skill! It's Fun and Educational**

# FULL SPEED AHEAD!

YOU CAN'T PASS UP MAGAZINE VALUES LIKE THESE

<b>OFFER No. 3</b> Progressive Farmer, 1 year Good Stories, 1 year Country Home, 1 year The Farm Journal, 1 year AND THIS NEWSPAPER For One Year	<b>ALL FIVE FOR ONLY \$1.80</b>	<b>OFFER No. 4</b> Southern Agriculturist, 1 year Country Home, 1 year The Farm Journal, 1 year AND THIS NEWSPAPER For One Year	<b>ALL FOUR FOR ONLY \$1.80</b>
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### OFFER NO. 1

THIS NEWSPAPER for 1 year and 3 Big Magazines

**\$2.50**

Select Any 3 Magazines From This List

True Story	1 year
Better Homes & Gardens	1 year
Christian Herald	1 year
Flower Grower	1 year
Household Magazine	1 year
Junior Home (for Mothers)	1 year
McCall's Magazine	1 year
Movie Classic	1 year
Open Road (Boys)	1 year
Parents' Magazine	1 year
Pathfinder (weekly)	1 year
Pictorial Review	1 year
Progressive Farmer	1 year
Romantic Stories	1 year
Screen Book	1 year
Southern Agriculturist	1 year
True Confessions	1 year
Western World	1 year

\*NOTE—Check one of the following instead of True Story if you wish. Only one substitution allowed.

Modern Mechanics & Inv.	1 year
American Girl	1 year
Delineator	1 year
Judge	1 year
Physical Culture	1 year

### OFFER NO. 2

THIS NEWSPAPER for one full year and 4 Big Magazines

**\$2.00**

1 Magazine from Group A; 3 Magazines from Group B; 4 in all

GROUP-A	GROUP-B
Select One Magazine	Select Three Magazines
Better Homes & Gardens . . . 1 yr	American Poultry Journal . . . 1 yr
Country Home . . . 1 yr	Country Home . . . 1 yr
Dixie Poultry Journal . . . 1 yr	Dixie Poultry Journal . . . 1 yr
The Farm Journal . . . 1 yr	The Farm Journal . . . 1 yr
Good Stories . . . 1 yr	Gentleman Magazine . . . 1 yr
Home Circle . . . 1 yr	Home Circle . . . 1 yr
Home Friend . . . 1 yr	Home Friend . . . 1 yr
Household Magazine . . . 1 yr	Household Magazine . . . 1 yr
Illustrated Mechanics . . . 1 yr	Illustrated Mechanics . . . 1 yr
Mother's Home Life . . . 1 yr	Mother's Home Life . . . 1 yr
Neulcraft . . . 1 yr	Neulcraft . . . 1 yr
Poultry Tribune . . . 1 yr	Poultry Tribune . . . 1 yr
Progressive Farmer . . . 1 yr	Progressive Farmer . . . 1 yr
Southern Agriculturist . . . 1 yr	Southern Agriculturist . . . 1 yr
Successful Farming . . . 1 yr	Successful Farming . . . 1 yr
Woman's World . . . 1 yr	Woman's World . . . 1 yr
Cleverly's World . . . 1 yr	Cleverly's World . . . 1 yr
Everybody's Poultry Mag. . . 1 yr	Everybody's Poultry Mag. . . 1 yr

**NO SUBSTITUTES OR CHANGES PERMITTED**

GENTLEMEN: I Enclose \$ \_\_\_\_\_ Please Send Me

Offer No. 1  Offer No. 2  Offer No. 3  Offer No. 4

I am checking the magazines desired with a year's subscription to your paper.

Name \_\_\_\_\_  
Street or R. F. D. \_\_\_\_\_  
Town and State \_\_\_\_\_

**This Offer Fully Guaranteed!**  
MAIL THIS COUPON TODAY!



**Progressive News**

BY OLIVE PERKINS  
Mrs. Cecil Hodges visited home folks Thursday.  
Forbes Blakemore helped Carl Mosley celebrate his birthday in Hereford Sunday.  
Mrs. Ira Ricketts visited Mrs. W. A. Ricketts in Hereford Monday.  
Mr. and Mrs. Ira Ricketts attended the John B. Miller and Mrs. Patton funeral in Hereford last Thursday.  
Mr. and Mrs. Joe Kendall, Miss Lucretia Wilson and Bob Baird visited the C. P. Caldwell home Friday night.  
Rev. Shepherd with the aid of the Student Volunteer Band of Plainview gave an excellent program here Sunday, and 83 were present for Sunday school.  
Miss Lucretia Wilson spent Sunday with Miss Eunice Caldwell.  
A Taylor, who has been working in Amarillo, spent Sunday here with his family.  
A. S. and Garland Higgins were looking after their cattle in New Mexico last week.  
Jimmy Blakemore, Clarence

Taylor and Wilma Higgins have been ill with mumps.  
Betty Jean McBrayer missed school several days on account of a severe cold.  
Mr. and Mrs. Norman Miller and Miss Crouch of Dawn attended singing here Sunday night.  
Earl Powelson of San Luis Obispo, Cal., visited his brother, Lynn Powelson and family last week.  
Miss Eunice Caldwell visited Miss Lucretia Wilson in Hereford last week.  
Mrs. Owen Neel spent Monday afternoon with her sister, Mrs. Clarence Botts, near Westway.

**Employed in New York.**

The Brand has been informed that Miss Miriam Culwell, who was a member of the 1933 class of the local high school, is employed with the Mutual Life Insurance Co. of New York City, having held the position since completing a business course in Missouri last year. She is a sister of Leslie Culwell, announcement of whose marriage has just been received.

A WANT AD WILL SELL THAT COW!

**Ward News Notes**

BY MRS. GEORGE SUGGS  
Ward community received about four inches of snow last week. Due to bad weather and illness, a number of children have been absent from school since the holidays.  
Mr. and Mrs. Jim Lipscomb returned last Tuesday from a weeks visit in Austin, College Station and Mineral Wells.  
Mr. and Mrs. Bob Higgins visited Rev. Hornbeak in Hereford last Sunday afternoon.  
Dinner guests of Lawrence Roelf and Wesley Higgins of Farwell Sunday were Mr. and Mrs. George Suggs, Misses Catherine Oxford, Alberta Davis and Altus Higgins, all of Hereford, and Misses Ethel Comer, Mary Curtis, Ruth Wade and Mr. Bell.  
Miss Catherine Oxford of Flagg visited Mr. and Mrs. George Suggs Saturday night.  
Mr. and Mrs. Jack Hutson and sons, Bill and Sam, went to Berger Wednesday to the funeral of Mrs. Joe Hutson.  
Jim Harrison and family of Progressive visited W. E. Harrison Sunday.  
Mr. and Mrs. Fred Saltzman were in Amarillo Monday.  
There was a number at Sunday school and more are expected.

**Easter Items**

BY LOUISE FRYE  
There was a fair attendance at Sunday school. Rev. Armstrong will fill his appointments here next Sunday.  
Claude Smith left Saturday for a few weeks visit in California.  
Misses Ramey and McClure were in Farwell and Clovis Saturday.  
Miss Izora Clark of Dimmitt visited Mrs. U. G. Randall last Friday.  
Mrs. J. Benson of Frio visited Monday with Mrs. H. F. Benson.  
Mrs. D. S. Bruton spent Sunday with Mrs. Carl Frye.  
M. Sullenger of Amarillo visited his sister, Mrs. Geo. Chambliss Sunday.  
Mr. and Mrs. U. G. Randall attended the funerals of John Miller and Mrs. Patton in Hereford last Thursday.  
Mr. and Mrs. C. L. Goforth of Wellington are visiting in the home of his sister, Mrs. H. F. Benson.  
Junior Hawk has gone to Canyon to stay with his grand mother and attend school.  
Ray Jameson and Caroline Frye were out of school the past week on account of sickness.

**Summerfield News**

MAUD E. NOLAND  
Mrs. D. J. Neill of Plainview spent Sunday with her parents, Mr. and Mrs. Lee Curry.  
Mr. Enning of Muleshoe spent Thursday night in the J. A. Noland home.  
The young people presented a devotional play at the First Baptist church in Amarillo Sunday night.  
Mrs. B. C. Roberson is in Amarillo where she had an operation on her eyes last week.  
Mr. and Mrs. Troy Welty and Woodrow are ill with mumps.  
B. E. Roberson and family and B. C. Roberson were in Amarillo Sunday to see Mrs. B. C. Roberson.  
Mr. and Mrs. Ulys Pierce of Hereford spent Sunday in the N. P. Sikes home.  
Mr. and Mrs. J. A. Noland were in Dimmitt Monday.  
Miss Kathleen Wade has as a guest over the week end Miss May Strite, a college room mate from Canyon.  
Walter Hawkins and family are moving to Lamesa.  
Lester Suttles attended the funeral of his father, Rev. Suttles, at Idalou last week.  
Jack Cox of Hereford spent the week end with J. W. Cox, Jr.  
Miss Lola Cox and Miss Evelyn Van Sweringen of Hereford spent the week end in the J. W. Cox home.

**Bippus Items**

BY RUTH REESE  
R. E. Lee and family visited in the C. T. Reese home Saturday night.  
Billie Jean Woolley was absent from school Wednesday.  
R. E. Lee and family and Ceell and Tom Winn were in Hereford Sunday.  
Lape Reese is on the sick list this week.  
Chester Dodson was out of school Monday.  
Mr. and Mrs. J. F. Reese spent Saturday night in the Mack Beach home in Hereford.  
Herbert Bippus visited the Bippus school Friday.  
People of the community are grieved over the death of Sheriff John B. Miller.

**Dawn Items**

BY VIVIAN BOWERS  
Sunday school was well attended Sunday. Officers for the coming year are B. H. Miller, superintendent; Tandy Legg, assistant; Miss Vivian Bowers, secretary and treasurer; Miss Lois Miller, pianist; Miss Syble Smith, song leader; Mrs. Greer, primary teacher; Mrs. Tandy Legg, junior class; Mrs. Norman Miller, young people; L. A. Smith, teacher of adult class.  
Mrs. Ray Bowers was hostess to the Dawn Study club recently. An interesting program was given. The next meeting will be held January 21.  
Miss Hazel Crouch was in Canyon last Saturday on business.  
Miss Alma Miller, who is attending school in Canyon, was home over the week end.  
Mr. and Mrs. N. R. Miller had as a dinner guest Sunday Miss Hazel Crouch.  
Mr. and Mrs. A. T. Frye and daughter, Mary Olive, has returned from a trip to Lexington, Ky., where they spent Christmas holidays with relatives.  
Miss Margaret Bowers, who is attending school in Hereford, visited home folks last week end.  
Miss Bernice Harris, a student in Canyon, has been at home the past week on account of illness.  
Mr. and Mrs. Walter Galley and Clifford Harold were dinner guests in the Walter London home in Hereford Sunday.  
Miss Aldyth Botsford, who is staying in the Lester Galley home, spent Sunday with her parents in Hereford.  
Several farmers of this community attended the John Deere machinery show in Hereford Friday.

**Frio News Items**

BY MRS. W. A. SPRINGER  
Miss Koma Hyatt entertained the young people's Sunday school class at luncheon Sunday in the D. H. Allman home. Present were Messrs. and Mmes. Paul Williams, Jodie Benson, Cullen Butler; Misses Mary Lois Springer, Kitty Klee Harlin and Ruby Andrews; Messrs. Virgil Green, Harold Hanlin and T. L. Sparkman, and the teacher, Mrs. Harlin.  
H. M. Mobley and family visited at Flagg Sunday.  
Marcia Robbins and Raymond Mobley have the mumps.  
Mr. and Mrs. Paul Williams were in Amarillo Friday.  
Miss Koma Hyatt spent Saturday night in the Robert Thompson home in Hereford.  
Sunday school officers are D. H. Allman, superintendent; Miss Ruby

**Black**

BY MISS NOBLE McLEAN  
A five-inch snow fell last week and was of big help to wheat.  
Mmes. Lee Thompson and J. R. Colwell of Oklahoma Lane, and Mr. and Mrs. C. Chapin of Friona attended a mattress making demonstration here last week.  
Mr. and Mrs. Tom Bartholoma of Pampa visited the Elmore home last Monday night.  
Ralph Price is attending business college in Amarillo.  
T. L. Welch and family and Mr. and Mrs. Verner Melugin attended a pie supper in Hereford last Thursday night.  
Mr. Bair has moved his family from Oklahoma and is now station agent at Black.  
Jim Black and wife visited Mrs. Black's mother in Canyon Sunday.  
Henry McLean and Verner Melugin were in Farwell Friday.  
Mrs. Oran Bennett and little son, and Mrs. Red Henson and baby of Hobbs, N. M., spent Saturday night at the Ray Bennett home.  
Mrs. F. M. Robertson died at her home three miles northwest of Black at 2:30 Friday, after a three weeks illness. She was buried at Friona Saturday afternoon at 4 o'clock. Funeral services were conducted by Rev. Moore of Friona. She leaves her husband and one sister, Mrs. Minnie Simpson of Lubbock; a brother, T. C. Brooks of Houston.

**Messenger News**

BY ESTELLE WILLIAMS  
W. L. Valentine and John Mosley of Hereford were in this community Friday.  
Another good snow fell in this region Sunday night and Monday. Oscar Easley of Hereford was at his ranch here one day recently.  
Hereford shoppers Saturday included J. H. Hudgsons and sons, Ed Lee and family, Frank Knabe and family, Mrs. J. E. and Johnnie Jones, Miss Estelle, Altis and Quince Williams, P. C. Short, R. J. Coleman and family.  
School was dismissed Monday on account of the death of Mr.

Miller's father. Our sympathy goes to the bereaved.  
Mr. and Mrs. W. H. Whitson and Ben Bates were in Hereford on business Friday.  
L. M. Altis and Quince Williams were in Hereford Monday.  
Sunday school attendance was small Sunday on account of bad weather.  
**Card of Thanks.**  
We wish to express our heartfelt thanks to our many friends and neighbors for the kindness shown us during the illness and death of our loving mother and wife, Mrs. Fred Streun.  
Fred Streun and Children.

**Beware The Cough That Hangs On**

From a common cold  
No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Creomulsion not only contains the soothing elements common to many remedies; such as, Syrup of White Pine Compound with Tar, fluid extract of Licorice Root, fluid extract of Wild Cherry and Menthol, but also has fluid extract of Ipecac for its powerful phlegm loosening effect, fluid extract of Cascara for its mild laxative effect and, most important of all, Beechwood Creosote is perfectly blended with all of these to reach the source of the trouble from the inside. Creomulsion can be taken frequently and continuously by adults and children with remarkable results.  
Thousands of doctors use Creomulsion in their own families as well as in their practice knowing how Creomulsion aids nature to soothe the inflamed membranes and

heal the irritated tissues as the germ-laden phlegm is loosened and expelled. Druggists also know the effectiveness of Beechwood Creosote and they rank Creomulsion top for coughs because you get a real dose of Creosote in Creomulsion, emulsified so that it is palatable, digestible and potent for going to the very seat of the trouble. Creomulsion is guaranteed satisfactory in the treatment of coughs, chest colds and bronchial irritations and especially those stubborn ones that start with a common cold and hang on for dreadful days and nights thereafter. Even if other remedies have failed, your druggist is authorized to guarantee Creomulsion and to refund every cent of your money if you are not satisfied with results from the very first bottle. Don't worry through another sleepless night—phone or go get a bottle of Creomulsion right now. (Adv.)

**Brooks' DRUGS**  
PHONE 99 HEREFORD TEXAS

**SPECIALS FOR THE WEEK-END**  
50c Phillip's MILK OF MAGNESIA 12-oz. BOTTLE 35c  
35c Vick's Vapo-Rub 24c  
Cough Syrup CAMPHO-LYPTUS 8-oz. BOTTLE 50c

Large Tube Peppermint Shaving Cream and 10 Pe-De Razor Blades ALL For . . . 59c  
MONARCH Hot Water Bottle 2-Qt. Size . . . 49c  
Made of fresh, live rubber, one piece, no seams to split.

**REMEDIES**  
60c Sal Hepatic . . . 44c  
Russian Mineral Oil, pt. . . 40c  
55c Cal-Aspirin . . . 30c  
Rubbing Alcohol, pt. . . 23c  
50c Foemaint, 30's . . . 37c  
30c Zonite Antiseptic . . . 23c  
Aspirin Tablets, 100's . . . 33c  
Phospho-Comp Tonic, pt. . . 80c

**TOILETRIES**  
60c D. & R. Creams . . . 45c  
Certified Milk of Magnesia Tooth Paste, 2 for 39c  
50c Mulsified Shampoo . . . 35c  
50c J & J Baby Talc . . . 30c  
All-Purpose Talc . . . 30c  
50c Hind's Cream . . . 34c  
Nu-Vel Nappies, 12's . . . 2 for 27c  
35c Pond's Creams . . . 25c

**"C-R" Cough Relief** 4-oz. Bottle . . . 49c  
**CAMPANA Italian Balm** 60c Size . . . 44c

**VITAMIN PRODUCTS**  
EGG & OIL Shampoo 8-oz. Size . . . 37c  
For Indigestion BISMADINE 8-oz. Size . . . 50c  
OLAFSEN Cod Liver Oil Full Pint . . . 59c  
Halibut Liver Oil Capsules Plain Box of 50 98c  
Cod Liver Oil with Vitamin "D" 8-oz. Bottle . . . 59c  
Cod Liver Oil Tablets Box of 100 . . . 98c

**20-Minute Dandruff Treatment** With Towel . . . \$1  
Use only 15 minutes daily . . . 30 days.

**Oral-San Tooth Brush** 39c  
Assorted styles and shapes.

**Gilbert Alarm Clock** 98c  
Modernistic design, attractive new dials.

**How Calotabs Help Nature To Throw Off a Bad Cold**

Millions have found in Calotabs a most valuable aid in the treatment of colds. They take one or two tablets the first night and repeat the third or fifth night if needed.  
How do Calotabs help Nature throw off a cold? First, Calotabs are one of the most thorough and dependable of all intestinal eliminants, thus cleansing the intestinal tract of the germ-laden mucus and toxins.  
Second, Calotabs are diuretic to the kidneys, promoting the elimination of cold poisons from the system. Thus Calotabs serve the double purpose of a purgative and diuretic, both of which are needed in the treatment of colds.  
Calotabs are quite economical; only twenty-five cents for the family package, ten cents for the trial package. (Adv.)

**AT LAST!**  
Electric Lights for Every Farm Home  
With A **Wincharger**  
With each battery radio described below, the purchaser will be given a certificate which will entitle him to a \$44.50 size Wincharger. Investigate this unusual offer at once.  
"ONLY PHILCO HAS IT!"  
**Philco Battery RADIO**  
Here is the ideal radio for the farm home. Six volts! With only one battery! No B or C battery required. An exceptionally good buy without the added offer above. Let us give you a demonstration of the marvelous accomplishments of this set.  
"ONLY PHILCO HAS IT!"  
**M. D. Womble IMPLEMENTS**

**\$25**  
A MONTH now buys a New FORD V-8  
(ANY MODEL PASSENGER CAN OR LIGHT COMMERCIAL UNIT)  
After usual low down payments  
**UNDER NEW 6% PLAN OF UNIVERSAL CREDIT COMPANY**  
Ford Dealers Offer You Three Advantages—  
1. New Lower Monthly Payments—no need to pay more than \$25 per month after down payment.  
2. New Low Finance Cost—6% plan for 12 months, or 1/2 of 1% a month on total unpaid balance plus insurance.  
3. New Complete Insurance—actual value—lowest form fire and theft; \$50 deductible collision; combined additional coverage such as damage from falling aircraft, cyclone, windstorm, earthquake, tornado, flood, riot, hail and explosion.  
By arrangement with Universal Credit Company, Ford dealers now make it easier than ever for you to own a new, 1936 Ford V-8 car—any model. Several new plans are open to you. All these plans bring you new low-cost financing—new completeness of insurance protection.  
And even more important—any of these plans brings you the greatest Ford car ever built. It offers so many fine-car features that it is being called "the most under-priced car in America."  
Arrange for a demonstration today. Learn for yourself how many reasons there are for wanting a new Ford V-8. Then get down to terms—and learn how easily you can own one through these Authorized Ford Finance Plans.  
**Hereford Motor Co.**



ARTICLE NO. 5004 RESERVE DISTRICT NO. 11  
REPORT OF CONDITION OF

# FIRST NATIONAL BANK

OF HEREFORD

the State of Texas, at the close of business on December 31, 1935, published in response to call made by the Comptroller of the Currency, per Section 5211, U. S. Revised Statutes.

ASSETS	
Loans and discounts	\$181,514.08
Overdrafts	314.71
United States Government obligations, direct and/or fully guaranteed	67,283.40
Other bonds, stock, and securities	29,457.98
Customers' liability on account of acceptances executed	NONE
Banking house, \$9,348.41; Fur. & Fix.	9,348.41
Real Estate owned other than banking house	4,621.56
Reserve with Federal Reserve bank	17,828.77
Cash, balances with other banks, exchanges for clearing house, etc.	143,172.26
Cash items not in process of collection	159.14
Acceptances of other banks and bills of exchange sold with endorsement of this bank	NONE
Securities borrowed	NONE
Other assets	1.00
<b>TOTAL ASSETS</b>	<b>\$403,511.29</b>
LIABILITIES	
Demand deposits, except United States Government deposits, public funds, and deposits of other banks	\$217,705.18
Time deposits, except postal savings, public funds, and deposits of other banks	69,597.42
Public funds of States, counties, school districts, or other subdivisions or municipalities	47,040.24
United States Government and postal savings deposits	NONE
Deposits of other banks, including certified and cashier's checks outstanding	2,110.10
Total of items 14 to 18, inclusive:	
(a) Secured by pledge of loans and/or investments	\$ 60,000.00
(b) Not secured by pledge of loans and/or investments	276,452.64
(c) <b>TOTAL DEPOSITS</b>	<b>\$336,452.64</b>
Agreements to repurchase United States Government obligations or other securities sold	NONE
Bills payable	NONE
Rediscouunts	NONE
Obligations on industrial advances transferred to the Federal Reserve Bank	NONE
Acceptance of other banks and bills of exchange or drafts sold with endorsement of this bank	NONE
Acceptance executed by this bank for customers and to furnish dollar exchange, exclusive of acceptances of this bank purchased or discounted	NONE
Acceptance executed by other banks for account of this bank	NONE
Securities borrowed	NONE
Interest, taxes and other expenses accrued and unpaid	NONE
Dividends declared but not yet payable and amounts set aside for dividends not declared	437.50
Other liabilities	NONE
Capital account:	
Class A preferred stock, 400 shares, par \$25.00 per share, retirable at \$62.50 per share	62.50
Class B preferred stock, none shares, par \$ None per share, retirable at \$ None per share	NONE
Common stock, 500 shares, par \$50.00 per share	\$50,000.00
Surplus	5,000.00
Undivided profits—net	11,620.85
Reserves for contingencies	NONE
Preferred stock retirement fund	NONE
Reserve for dividend payable in common stock	NONE
<b>Total Capital Account</b>	<b>66,620.85</b>
<b>TOTAL LIABILITIES</b>	<b>\$403,511.29</b>
MEMORANDUM: Loans and Investments Pledged to Secure Liabilities	
United States Government obligations, direct and/or fully guaranteed	37,000.00
Other bonds, stocks, and securities	23,000.00
Loans and discounts	NONE
<b>TOTAL PLEDGED (excluding rediscouunts)</b>	<b>60,000.00</b>
Pledged:	
(a) Against United States Government and postal savings deposits	NONE
(b) Against public funds of States, counties, school districts, or other subdivisions or municipalities	60,000.00
(c) Against deposits of trust departments	NONE
(d) Against other deposits	NONE
(e) Against borrowings	NONE
(f) With State authorities to qualify for the exercise of fiduciary powers	NONE
(g) For other purposes	NONE
<b>TOTAL PLEDGED</b>	<b>60,000.00</b>

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:

I, E. B. POSEY, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. B. POSEY, Cashier.

CORRECT—ATTEST:  
J. L. FUQUA,  
E. A. GYLES,  
TROY WOMBLE, Directors.

Sworn to and subscribed before me this 8th day of January, 1936.  
EDAH PARK, Notary Public.

NO. 1531  
OFFICIAL STATEMENT OF FINANCIAL CONDITION OF

# First State Bank

AT HEREFORD,

State of Texas, at the close of business on the 31st day of December, 1935, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 16th day of January, 1936.

RESOURCES	
Loans and discounts on personal or collateral security	\$186,880.56
Loans secured by real Estate	13,336.53
Overdrafts	398.85
Acceptances of other banks	NONE
Securities of U. S., any State or political subdivision thereof	28,000.00
Other bonds and stocks owned	NONE
Customers' bonds held for safekeeping	NONE
Banking House	5,500.00
Furniture and Fixtures	3,195.20
Real Estate owned, other than banking house	5,747.92
Cash and due from approved reserve agents	123,199.02
Due from other banks and bankers, subject to check on demand	2,360.51
Stock and/or assessment Federal Deposit Insurance Corp	534.00
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Resources	3,906.31
<b>TOTAL</b>	<b>\$372,758.96</b>
LIABILITIES	
Capital Stock \$50,000.00	
Income Debentures Sold	25,000.00
Total Capital Structure	\$75,000.00
Surplus Fund	5,000.00
Undivided Profits, net	371.02
Reserve for Interest	364.75
Dividends unpaid	NONE
Due to Banks and Bankers, subject to check	6,178.64
Individual deposits subject to check, including time deposits due in 30 days	236,479.64
State Funds on Deposit	NONE
Time Certificates of Deposit	46,833.63
Cashier's Checks Outstanding	2,531.25
Bills Payable and Rediscouunts	NONE
Customers' Bonds Deposited for Safekeeping	NONE
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Liabilities	NONE
<b>TOTAL</b>	<b>\$372,758.96</b>

STATE OF TEXAS, County of Deaf Smith, We, C. B. WILLIAMS, as President, and C. C. ACKER, as Cashier of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.

C. B. WILLIAMS, President.  
C. C. ACKER, Cashier.

CORRECT—ATTEST:  
J. A. PITMAN,  
H. G. CONKWRIGHT,  
E. S. IRELAND, Directors.

Subscribed and sworn to before me this 9th day of January, A. D. 1936.  
EDGAR IRELAND, Jr., Notary Public.  
Deaf Smith County, Texas.

## Revive Export Debenture For Farm-Aid Plan

Senator Tom Connally has revived the export debenture farm relief plan as a substitute for farm relief legislation in view of the decision of the Supreme Court holding unconstitutional the Agricultural Adjustment Act. His plan is not exclusive but may possibly be linked with other farm legislation to make a complete program.

The export debenture for farm products is based upon the same principle as the protective tariff except that it is made applicable to exports rather than imports. Since the farmer must pay a tariff on manufactured goods and must sell his exportable surplus in a world free market, it is the Senator's theory that on the exportable surplus of farm products the farmer should receive compensating benefits in order to lift the price of farm commodities to a fair level with manufactured and industrial goods.

The bill provides that the Treasury shall issue Treasury certificates for cotton, wheat and other farm products which may be exported. Such certificates are redeemable by the Treasury and are negotiable and may be used for the payment of duties on imports. The amount of the certificates on each pound of cotton or bushel of wheat will be fixed with a view of giving the farmer an increase of his price.

By thus lifting the export price of such commodities the price in the domestic markets will be lifted to the same levels. Tariff schedules would prohibit the reimportation of such exported surplus in order to protect the Treasury and domestic market.

## Contest Winners

The following are the winners of last week's "definition contest" being sponsored by the Brand and the Star Theatre: Dorothy Noiland, Mrs. John Gaetz, Mrs. J. W. Kirby, Helen Ray Hamm and Mrs. John Kropff. Each will receive two tickets to the Star Theatre to see "A Tale of Two Cities," and are eligible to compete for the grand prize of a week's pass to the Star at the close of the month's contest.

Because numerous contestants complained that the contest was too hard and required too much work, a simpler and more fascinating manner in conducting the contest is being offered this week. Instructions will be found on page one.

Because definitions could be applied to several words appearing in local ads, the sifting of the contestants were not the same, but each was correct. The new manner in which it is being conducted will eliminate this variation, and after this week the correct words and most clever sentences will be published under the heading, "Contest Winners."

"A Tale of Two Cities," produced by Metro-Goldwyn-Mayer, which produced "David Copperfield" and "Mutiny on the Bounty" will show at the Star Theatre Sunday, Monday and Tuesday. Contest winners may secure their tickets at the theatre.

## SEVERAL FROM CHURCH TO ATTEND CONFERENCE

Several local members plan to attend the monthly workers' conference of the Tierra Blanca Baptist Association at Tulla next Thursday. Rev. B. N. Shepherd, pastor of the First Baptist church here, has announced. Representatives of every church in the association are expected to be present.

The conference will open at 10 o'clock Thursday morning with a song service. The remainder of the program is as follows: 10:10, devotional, led by Rev. Oldham; 10:30, Why Have a Standard Sunday School?, by H. T. Hale; 11:00, How May We Have a Standard Sunday School?, A. O. Thompson; 11:30, sermon, Rev. W. H. Jackson; 12:15 lunch; 1:15, board meeting, and 1:45, stewardship contest under auspices of W. M. U.

## LOCAL CITIZENS GO TO CREDIT MEETING

The First District Credit Association held its quarterly meeting and annual election of officers in Amarillo Sunday afternoon. Those attending from Hereford were Mrs. Dorothy H. Ross, M. D. Womble, A. H. Streu and George Brumley.

The group had a successful and instructive meeting, it was reported. L. S. Crowder, general manager of the National Retail Credit Association, was the principal speaker.

## An Appreciation

To our friends and neighbors who were so thoughtful in their ministrations during the recent illness and death of our father, we wish to express our gratitude.

Mr. and Mrs. G. W. Holley, Lamesa; Mr. and Mrs. W. Lowery Foster, Georgetown; L. H. Foster, Mr. and Mrs. A. A. Foster, Mrs. Leona Burleson.

## "SYMPTOMS" PUT MANY PEOPLE IN BED, ILL

Among a certain and rather extensive group of self-centered persons symptom hunting unfortunately is rather popular. Because of a too detailed study of so-called health literature of the alarmist type or on account of a recent death in the family, introspection develops to a morbid degree. The result is an entirely unfounded fear for all sorts of disease possibilities. Many becoming victims of this warped psychology develop brain and nerve exhaustion and in extreme cases even become affected mentally, stated Dr. John W. Brown, state health officer.

Of course, it is entirely proper to have a normal regard for personal well being. To maintain vitality and to prevent disease is a logical pursuit for every one. But it most decidedly must be kept within bounds. When one becomes obsessed with the subject, concern for health has overstepped the limits. For all practical purposes, after giving reasonable attention to diet, personal sanitation, sleep and exercise, and assuming one's bodily limitations as defined by the family physician are appreciated, the average person can dismiss the subject of health. This, plus the annual physical examination should adequately cover the situation.

On the other hand, conditions are bound to arise where actual disease symptoms manifest themselves. It will then be up to the doctor to decide what the trouble, if any is and for the patient to abide by his judgment.

In short, symptom hunting as a hobby is a dangerous matter. One should stay or get away from it. It is neither safe nor healthy to do otherwise.

## Son Born December 30

Mr. and Mrs. S. M. Lassetter are the proud parents of a seven-pound baby boy born on December 30 and named James Henry. Mrs. Lassetter will be remembered as Miss Gertrude Cloyd, daughter of Henry Cloyd. The Lassetters are making their home in Maco, Georgia.

Play to Be Presented

Announcement is made that a play titled "Mrs. Apple and Her Core," will be given in the high school auditorium Friday evening, January 31. The play is being sponsored by the High School Band and Orchestra Mothers Association.

Explaining the Title

What's in a title? Probably the most discussed title today is that of Eugene O'Neill's drama, "AH WILDERNESS!" The story is that of a boy and a girl in the first love of their youth, and O'Neill took the title from a verse in "The Rubaiyat of Omar Khayyam."

The verse in question comprises the last two lines in the "A Book of Verses Underneath the Bough" quatrain, reading:


"And thou, singing beside me in the wilderness, Ah! Wilderness were Paradise enough."

From the title, some may think it is an animal of outdoor picture, but far be it from such. It was a sensational hit on the Broadway stage, and it captured the heart of America on a tour throughout the nation.

See the picture... You'll agree amidst your laughter and tears that it is the greatest heart story of our times. It will be shown here at the Star Theatre.

**NOW!**

PRICES YOU CAN AFFORD



## Back in Hereford

I am returning to my old location at 321½ Main Street, the entrance south of the Star Theatre, and will be ready for business on Saturday, January 18.

In reopening here I promise the same high-class work at a substantially reduced fee. Estimates free.

# Dr. B. M. Wiltshire

## DENTIST

OFFICE HOURS: 9 a. m. to 6 p. m.

# Free Feed Special



For users of any kind of feed—Here is a "sale" in which you are sure to be vitally interested because it offers you bargain opportunities never before given in this field. Take our advice and don't pass up this special offer through neglect or just plain skepticism. We offer it for your benefit, and urge you to make an investigation. It won't cost you a cent to find out.

Come In Today and Find Out What It Is All About!

# West Texas Feed & Seed

Bring Us Your Cream, Poultry, Eggs and Hides

# The Joy of Achievement

Is beyond question the greatest and most laudable of human emotions.

The joy is doubly great, when achievement is the result of honest, conscientious and sustained effort to accomplish a worthy goal.

During the year now gone, we have been diligent in our efforts to give you as nearly as complete satisfactory Gas Service as possible, and to accompany that service with a uniform courtesy to all.

In beginning a new year, we renew our resolve to merit your good will, your patronage and, we hope, your friendship, by a constant effort on our part to ever keep before our minds the idea of "100 per cent service and courteous treatment to all."

# West Texas Gas Co.

Good Gas With Dependable Service



# PERSONALS

Mr. and Mrs. Dick Bradley were Amarillo visitors Sunday.

**DON'T FORGET TO PAY YOUR SCHOOL TAXES IN JANUARY.** 2

Misses Blanche and Dorothy McDonald of Amarillo were Sunday guests of Miss Gladys Seigler.

Mr. and Mrs. Vernon Gilliland were guests of Mr. and Mrs. Cecil Jones of Amarillo Sunday.

Mrs. Sid Casbolt of Clovis visited her sister, Mrs. Harry Whitchurch, from Tuesday until Friday of last week.

We have good and better used cars for sale or trade for cattle, hogs, horses or what have you. Brunley Chevrolet Co. 1c

Grant A. Fuller left Saturday morning for Chicago to be at the bedside of his mother, who is seriously ill. He expected to return in a week or ten days.

Mr. and Mrs. Earl Bennett of Amarillo were Tuesday guests of the families of D. R. and N. E. Gass, Mrs. Bennett's father and brother, respectively.

Mr. and Mrs. Erzell Young and family returned Sunday from a 10-day visit to Tyler and other West Texas points.

**DON'T FORGET TO PAY YOUR SCHOOL TAXES IN JANUARY.** 2

R. E. Ervington of Wheeler arrived last week to make his home with his daughter, Mrs. George V. Pace and family.

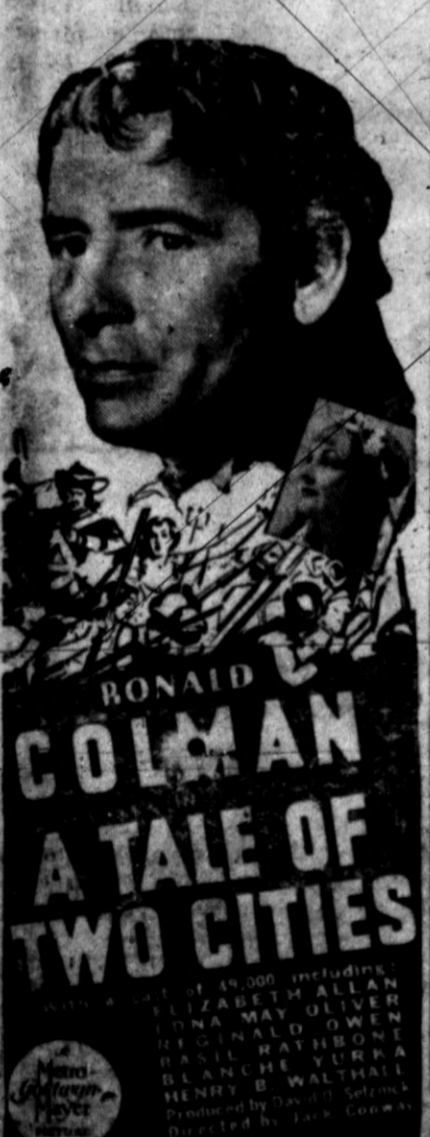
Mrs. Ollie Fox left Monday for Dawson, Texas, to be with an aunt who is ill. Mrs. Fox spent several weeks last fall with her relative who at that time was convalescent from a broken hip sustained early in the summer and from which she has not yet recovered.

You may be "rannin' for office" soon and if they ask me, "does he try to improve himself?" I'll say, "No, he won't even go to the Adult Education classes at the court house at night." Berry Orr, Teacher. 1c

**If You Thought "Mutiny on the Bounty" Was Great—**

Wait Till You See M-G-M's New Million Dollar Film "Mutiny on the Bounty" at the Palace!

Out of the glowing pages of another great Dickens classic comes a motion picture to take its place along with "Mutiny on the Bounty" and "David Copperfield" among the masterpieces of the screen! Two years to make... it comes now as humanity's greatest love story... a picture with all the warmth, fire and surging drama of the beloved original.



**STAR THEATRE**  
Sunday, Monday, Tuesday  
Matinee Preview Sat. Nite.  
The Show Sponsored by the  
LIONEL BARRYMORE

Mr. and Mrs. J. C. Bicketts left Saturday, January 4, for Lawrenceville, Illinois, where they will spend several weeks with relatives.

Mr. and Mrs. E. H. Foster and daughter, Patsy Jean, of Amarillo came Saturday to attend the funeral of Mr. Foster's brother, Joe H. Foster.

Miss Elinor Pierle spent the week end with her parents in Canyon and attended a family birthday celebration. She returned Sunday afternoon.

Mrs. W. W. White of Jefferson City, Missouri left Tuesday for her home following a two weeks visit with her mother and sister, Meses, Rosa Speer and Frank Marra, respectively.

If you could learn just one thing each night for six months, wouldn't you be much better prepared for your next job? Berry Orr, Teacher. 1c

When the Emergency Education Department closes the night school, we know you will say, "I was gonna go, but—" Yeah! That's what I say—b-u-u-t! Berry Orr, Teacher. 1c

Emil Clennin of Cincinnati, Ohio, spent last week here with his sister, Mrs. Homer Fox. He was enroute home from a visit with his parents in California.

## Local Cagers

(Continued from page one)

**Behind from Start.**  
Tulia took the lead at the start and remained well ahead throughout the contest. However, the crowd that nearly filled the small high school gym for the opener was well pleased with the performance of the Herd, which indicated a desire to battle and fair accuracy at hitting the basket. The main difficulty lay in the club's inability to work the ball into scoring position gracefully. Tulia led 20 to 10 at the half.

The same procedure was followed at Dimmitt, with the home club pushing ahead at the start and never slowing down. Clayton again led the scoring of the Herd, but he received increased support from Vaughn, Hastings and Jowell. Benge, forward, was out of the game. Although he scored 10 points, the big Hereford center was overshadowed one point by Maples, Dimmitt's sharpshooting forward; and Summers, center, was only a tally behind.

With their superiority showing in virtually every position, the Hereford sextet had no trouble overcoming the Tulia queens. In fact, Turrentine and Atchley led the way to a 25-point lead in the third quarter before the visitors ever located the basket. Miss Atchley made a total of 10 points to set the pace for the evening.

**Girls in Close Tilt.**  
The battle at Dimmitt was a thrilling encounter, with Dimmitt's three-point margin uncertain until the last. With the exception of Miss Atchley, the victors were able to hold the local girls well in check. The center, however, added materially to her total with an even dozen points coming from six goals from the floor. She was three and four points ahead of Dimmitt's pacers, Wagner and Smith.

In the Friona club the White-faces have an opponent they can scarcely hope to conquer at the present, even if they aspire to such a victory later in the season. The Chiefs have already produced a record and received Panhandle-wide recognition for their prowess. If the lads manage to give a good account of themselves and hold the score to a reasonable margin, however, they will have prepared themselves very well for the Saturday night tussle. Happy, although an annual producer of some pretty fair basketweavers, has not the record of the Chiefs and a tough battle is much more likely to be the prospect for local fans. Both sessions will be doubleheader affairs, with the girls opening the show at 7:30 o'clock. Admission here is 10 and 25 cents.

## FARM DEBT COMMITTEE TO MEET EVERY MONTE

The Deaf Smith Farm Debt committee met Monday with J. S. Fischer, district supervisor, and made plans to hold at least one meeting each month. The local committee is composed of W. E. Dunlap, G. C. Hartman and W. E. Mitchell.

The first of the monthly meetings will be held at the court house Saturday, January 16. All interested citizens who have problems they wish to take up with

## Lions' Program Given at Black

O. T. Williams, soil conservation supervisor, and W. M. Emmons, vocational agriculture instructor, made interesting and instructive talks Tuesday night as part of the Hereford Lions Club programs for the PTA at Black. Several members of the club and other visitors attended the meeting and mingled with the people of the community. Ray Coneway acted as master of ceremonies and introduced both speakers as Mr. Williams.

The program, given by the Lions Club at the invitation of the Black club also consisted of music, readings and solos. Following the program, the PTA provided a bountiful luncheon that consisted of so many good things that Lions lingered on for an hour after the program ended. A similar program will be staged at Westway Friday night, with Mr. Williams the main speaker.

## COLLEGE GROUP GIVES THREE PROGRAMS HERE

About 12 members of the Wayland College Volunteer Band from Plainview were here last Sunday and presented three programs during the day. The group included Miss Mary Posey, Ora West and Avis Matthews.

The group had charge of both morning and evening services at the First Baptist church, where they presented well received programs, and appeared at Progressive during the afternoon.

## St. Anthony's

Saturday mass at 9 o'clock, begins the 40 hours of exposition and devotion in honor of the Blessed Sacrament, also begins Octave or eight days of prayer observed for the intention of unity among all Christians in accord with prayer of Christ to His Father, "That all may be one, as Thou, Father, in Me, and I in Thee." Nightly service consisting of rosary, sermon and benediction of the Blessed Sacrament until the 25th. This is to be at 7:30.

Sunday mass at 8 and 10. Week day mass at 8 o'clock.

## Card of Thanks.

We take this means of thanking our many friends who so lovingly aided and consoled us after the death of our beloved husband, father and brother, John B. Miller. Especially do we wish to thank our friends and his friends, the many clubs and business organizations, the different sheriff's departments and police forces of the Panhandle and the children's Sunday school classes for the beautiful floral offerings. We also desire to thank the ladies of the Baptist and Christian churches, and our neighbors and friends for the food and many kindnesses which were bestowed upon us while we were grief stricken over our great loss. May the Father of the Universe bless those who came to us during our darkest hours and in our time of great need.

- Mrs. John B. Miller
- Mr. and Mrs. R. V. Miller
- Mr. and Mrs. Owen Miller
- Gulford Miller
- Mr. and Mrs. Jack Cartwright
- Billy and Bobby Miller
- Mr. and Mrs. W. A. Miller
- Dr. C. H. Miller
- Miss Tennie Miller
- Mr. and Mrs. Robert Hall

## Hospital Notes

Tom Greer and Sam Lee, Hobbs, New Mexico, admitted Saturday night with minor injuries received in automobile accident, dismissed Sunday.

T. E. Kaykendall, dismissed Sunday, recovered.

Mrs. Ed Allen, Jr., and son dismissed Saturday, doing fine.

Doyle Vines, of Black, admitted Monday with injured arm, dismissed Tuesday.

H. C. Madison, dismissed Sunday, improved.

Pat Landrum, suffering of pneumonia, greatly improved.

Mary Reese, entering fourth week; greatly improved.

## RESIDENT OF WALCOTT DIES HERE WEDNESDAY

S. J. Bednorz of the Walcott community, passed away Wednesday morning at the Deaf Smith County Hospital of pneumonia. He was taken to White Deer yesterday afternoon for burial today.

Survivors include his wife, Mrs. Sophie Bednorz, and five children.

## Store to Be Opened.

E. B. Burk, manager of the sale of Sprowls-Cronin bankrupt stock, has announced the opening of the sale will be set next week. In the meantime, he said, the store will be open one day this week—Saturday—for the convenience of those who wish to visit the store on that day.

## FORMER RESIDENT OF HEREFORD DIES TODAY

Mrs. B. J. Park, former resident of Hereford, passed away this morning at her home in San Saba, Dr. F. E. Bove was informed. Mrs. Bove, a daughter, was called to San Saba Sunday because of her mother's illness. A son, Jim Park, also resides here.

Mr. and Mrs. Park came here in 1903 and moved to San Saba about five years later. Mr. Park passed away two years ago.

## A WANT AD WILL GET THAT FLOW!

**DEPENDABLE DRY CLEANING**

SILKS — WOOLENS — LEATHER JACKETS — HATS

**Stambaugh Company**

200 NORTH MAIN STREET

## New Resettlement Region.

Deaf Smith county is included in a new Federal Resettlement Administration region announced on Tuesday. Headquarters for the new region will be located at Amarillo. The region embraces 38 Texas counties, including the entire Panhandle, three Oklahoma counties, 15 New Mexico counties, 25 Kansas counties and 14 Colorado counties.

## NOTICE TO VOTERS

To my friends in Deaf Smith county and Precinct No. 1: I have decided to make the race for County Commissioner of Precinct No. 1. Your vote and influence will be appreciated. I have lived and worked in this county long enough to know it and its problems, and if elected I will do my best to carry out the duties of the office economically and thoughtfully.

JIM CARROLL

## Card of Thanks.

We hereby wish to express our appreciation to all who were so thoughtful with words of sympathy, lovely flowers and many other acts of kindness during our recent sorrow.

Mr. and Mrs. G. B. Hagar.

Mrs. Lynn Kester visited her sister, Mrs. Melvin Bohorqui, in Lubbock from Wednesday until Saturday of last week. She accompanied F. M. and Lynn Kester who went to attend the A. N. Skelington Ophthalmic Clinic which convened in Lubbock at that time.

**YOUR HOME IS YOUR CASTLE**

Admit only clean, constructive news by reading THE CHRISTIAN SCIENCE MONITOR

A Daily Newspaper for the Home

It gives all the interesting world news but does not contain crime and scandal. It has interesting feature pages for all the family on Women's Activities, Home-making, Gardens, Recreation and Books. Also pages for the Children and Young Folks. Vigorous editorials and an interpretation of news in the "March of the Nations" Column are of special interest to many.

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Six months \$3.50	One month .60

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Street.....  
City.....State.....

Sample Copy on Request

# A Weekend FOOD SALE

## Specials For Friday and Saturday

<p><b>PANCAKE FLOUR</b> 4-pound package ..... <b>29¢</b></p> <p><b>COFFEE</b> White Swan, 3 lbs <b>70¢</b>, 1 lb ..... <b>29¢</b></p> <p><b>CHERRIES</b> Red Pitted, No. 2 cans, 2 for ..... <b>25¢</b></p> <p><b>PRUNES</b> No. 10 size ..... <b>29¢</b></p> <p><b>MUSTARD</b> Quart jar ..... <b>12 1/2¢</b></p> <p><b>SALMON</b> Pink, two cans ..... <b>25¢</b></p> <p><b>MATCHES</b> Carton, six boxes ..... <b>19¢</b></p> <p><b>OATS</b> Brimfull, large package ..... <b>18¢</b></p> <p><b>Cake Flour</b> Swan's Down ..... <b>25¢</b> Large pkg ..... <b>25¢</b></p> <p><b>Per Pound</b> ..... <b>21¢</b></p> <p><b>GRAPE NUTS, 2 Packages</b> 1 Grape Nuts Flakes FREE ..... <b>35¢</b></p> <p><b>COCOA</b> Mother's, pound can ..... <b>11¢</b></p> <p><b>SOAP</b> O. K. large yellow bar, 5 for ..... <b>18¢</b></p>	<p><b>CRACKERS</b> Two-pound package ..... <b>17¢</b></p> <p><b>PEANUT BUTTER</b> Quart jar ..... <b>29¢</b></p> <p><b>MACARONI</b> OF SPAGHETTI, 2 pounds ..... <b>21¢</b></p> <p><b>SYRUP, Small Size</b> Log Cabin, large size <b>83¢</b>, Med. <b>43¢</b> ..... <b>23¢</b></p> <p><b>TOMATO JUICE</b> Campbell's, can ..... <b>5¢</b></p> <p><b>COMPOUND</b> Vegetole, 8-pound carton ..... <b>\$1.00</b></p> <p><b>MACKEREL</b> Three cans ..... <b>25¢</b></p> <p><b>CLEANSER</b> Lighthouse, 2 cans ..... <b>9¢</b></p> <p><b>MIXED VEGETABLES</b> No. 2 can ..... <b>10¢</b></p> <p><b>BLACKBERRIES</b> Pie, Per can ..... <b>10¢</b></p> <p><b>MUSTARD GREENS</b> Three cans ..... <b>25¢</b></p> <p><b>JELLO</b> All flavors, 3 packages ..... <b>19¢</b></p> <p><b>MARSHMALLOWS</b> 10oz pkg <b>15¢</b>, 8oz pkg ..... <b>8¢</b></p> <p><b>SOAP FLAKES</b> Blue Barrel, 5-pound box ..... <b>38¢</b></p> <p><b>PIMENTOS</b> 7-oz can <b>10¢</b>, 4-oz can ..... <b>7¢</b></p> <p><b>SYRUP</b> Staylo's, Golden Table, gallon ..... <b>59¢</b></p> <p><b>WALNUTS</b> Soft shells, pound ..... <b>19¢</b></p>
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## Furniture Sale

We Have An Excellent Stock of

Bed Room Suites  
Living Room Suites  
Dining Room Suites

That We Are Offering at  
Prices That Will Please  
Our Customers

## RCA-Victor Radios

# E. B. Black Co.

HEREFORD TEXAS

## FLOUR

Panhandle Maid, 48-pound sack **\$1.68**

## FRESH Fruits and Vegetables for HEALTH

<p><b>LETTUCE</b> Large firm heads, 3 for ..... <b>10¢</b></p> <p><b>SWEET POTATOES</b> Pound ..... <b>3¢</b></p> <p><b>ORANGES</b> Extra large, dozen ..... <b>39¢</b></p> <p><b>CELERY</b> Bunch ..... <b>12 1/2¢</b></p>	<p><b>CARROTS, Mustard, Turnips</b> Three pounds ..... <b>10¢</b></p> <p><b>APPLES</b> Delicious, dozen ..... <b>24¢</b></p> <p><b>GRAPEFRUIT</b> Three for ..... <b>10¢</b></p> <p><b>BANANAS</b> Dozen <b>12¢</b>, two dozen ..... <b>35¢</b></p>
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## PIGGLY WIGGLY

ALL OVER THE WORLD

FRANK CYLES, Manager PHONE 51. BUY