

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

30th YEAR—NUMBER 22

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JUNE 4, 1936.

FIVE CENTS PER COPY

Legion Plans Mammoth Days For July 4th

TWO-DAY CELEBRATION WILL BE HELD IN STATE PARK

Plans for a mammoth two-day celebration of Independence Day, exceeding in many respects similar celebrations held here in the past, were started Tuesday night by the Hereford Post of the American Legion.

The celebration will take place in Hereford State Park and will commemorate the first anniversary of the park's dedication, which took place last July 4th in a similar manner. Visitors who attended the first event but have not returned to the park will have this opportunity to note the improvements and inspect the beautiful club houses.

Preliminary Events.
Friday, July 2, will be given over to preliminary events leading up to the final big day on Saturday, July 4th. The first day's activities will include a rodeo and baseball game between Hereford and Friona. A dance will be given Friday night.

Saturday's event will include fireworks—\$500 worth during the morning and evening. At noon a barbecue will be held in the park near Main Street underpass into City Park, where will be many pounds of barbecued beef and all the trimmings that go with such a meal.

Rodeo finals and the second of the two-game series between the two ball clubs, and an aerial show will all be the afternoon's program. All imported rodeo will be secured, with plans made to get the finest available—one that features plenty of Brahma steers, calves for roping events, bucking horses and cowboys. Outside competition will be invited, and numerous cowboys from this section probably will compete.

Hundreds to Attend.
Following the night fireworks, the celebration will be brought to a close with another dance. Both dances will be held at the Pitman Grain Co., which has the largest floor in Hereford.

Hundreds of visitors are expected to flock to Hereford for the day, as they have done in the past, and with the Legion promising more action and thrills than ever before. In connection with all the special attractions, there will be concessions of all kinds on the grounds. These will be managed by the Legion, with no outsiders brought in.

A review of expenses show that it will cost little to attend all the events. An admission of 50 cents will be made each day for the ball game and rodeo, with no tickets being sold for either of the events individually. On July 4 admission to the park will be only 15 and 25 cents, which includes park privileges and the barbecue. A small charge, yet unestablished, will be made for the dances.

PLAN MEET FOR UNITY OF CONSERVATION WORK

County Judge Mal Stewart returned Sunday night from a trip to Washington with representatives of the 10 wind erosion districts, made in the interest of this work. Plans were made for a meeting of representatives of the special district with soil conservation and extension service leaders in Amarillo on June 9 for the purpose of presenting the needs of the districts and to blend with them. Federal conservation and extension service work for a unified program. Commissioners' meetings in the special district will occur Monday to work out the problems to be presented at the Tuesday session.

DR. BAYNEHAM TO DISCUSS TOWNSEND PLAN SATURDAY
The Townsend club met Tuesday night at the court house, with an increase in attendance. Several of the members made short and interesting talks, followed by a business meeting, at which a drive membership was planned.

It was announced that Dr. C. W. Bayneham of Amarillo will speak at the district court room Saturday afternoon at 2 o'clock. He will discuss the Townsend

Veterans' Service Bonds Will Start Arriving June 17

AROUND TOWN

Sights and Faces Seen

We heard one farmer remark that he would need a safety razor with which to harvest his wheat.

Troy Womble says some of these college boys make good hands—they haven't learned enough in school to keep them from it.

Ray Conaway is going to take time off from raising chickens to pinch hit for E. V. Miller as the Brand's bookkeeper until R. V. returns to his job.

Marlin Gilliland says we should give him a mighty nice write up on having won the men's bathing beauty contest, since it was the first beauty contest he ever won, and he never expects to win another. Did we?

There may be a good announcement here soon concerning a baseball tournament to select a team for the Centennial tourney at Waco. It looks like the City League isn't going to make the grade.

Paging John Roberts: Bought by Ernest Medkief to deliver a car. Deal closed last week. (It seems things went so fast John got dizzy and had to get off to himself to think it over. He hasn't been back.)

B. H. Hopkins, our erstwhile agricultural expert, who turned erosionist, paid us a long visit the other day. Understand, he is thoroughly pleased with his work, but we could tell it meant something to be in Hereford, those week-ends of as a school teacher and the privilege of going to all the football games!

Plaque Is Sent To Fort Worth

Pictures and plans for Hereford's plaque at Fort Worth's Frontier Centennial were sent to Fort Worth Tuesday by H. V. Henson, acting secretary of the chamber of commerce. The plaque was designed by Bill Boardman and won a contest sponsored by the chamber of commerce.

Mr. Henson said the plaque would be housed in the permanent West Texas Chamber of Commerce building at Fort Worth. He said there would be no West Texas exhibits at the Dallas exposition other than perhaps an agricultural exhibit. The West Texas Chamber of Commerce had made tentative plans with the Centennial board for such exhibits, he said, but they were never worked out. Therefore, West Texas exhibits will go to the Fort Worth show.

MARY KATE BROTHERTON MAKES W. T. HONOR ROLL

Mary Kate Brotherton, daughter of Mrs. Gertrude Brotherton, was listed among the upper five per cent of the student body at West Texas State Teachers College, giving her a place on the school's honor roll for the last semester.

In a letter to Mrs. Brotherton, D. A. Shirley, registrar, said: "I am very glad to inform you that your daughter, Mary Kate, has done an excellent piece of work during the past semester. This entitles her to be ranked in the upper five per cent of the student body, which places her on the honor roll."

Mary Kate is continuing the excellent work done in Hereford High School, where she ranked as one of the leading pupils. Her work reflects credit upon the training given by the local schools.

Mr. and Mrs. Noah Ewton and children left Tuesday for Lake City, Colorado, to spend the summer.

Misses Doris, Alpha Dean and Eleanor Hinchbee of Hagerman, New Mexico, are visiting their grandparents, Mr. and Mrs. Troy Womble.

WILL BE DELIVERED TO ADDRESSEES AT LOCAL POST OFFICE

Veterans' adjusted service bonds will be mailed out of 12 post offices, beginning at 2 o'clock June 15, and are expected to arrive at the local post office from June 17 to June 30, Postmaster W. L. Pickett has been informed.

All veterans receiving their bonds at the local office will be notified when their bonds arrive, and they must be taken out immediately. Mr. Pickett stressed two points: The bonds cannot be delivered to any person other than the addressee, and they cannot be forwarded. There is no excuse to send someone else after them, he said, because they cannot be delivered in such a manner. They will be given out through the back office, and not through the postal windows.

Non-Paying Office.
The Hereford office comes under the heading of a non-paying office, which will "forward bonds certified by them to their central United States savings bond depository offices for payment." The non-paying offices are concerned in five major features, as follows: Receipt of registered letters; delivery of registered letters; certification of request of payment; transmitting the bonds to paying postmasters for payment, and proper report of expenditures in connection with the additional work involved.

The instructions state: The registered letters will be marked for delivery to addressee only. Regardless of the fact that the registered letters may be addressed in care of a person or institution, delivery shall be made to addressee only. They must not be forwarded to other offices. If undelivered by reason of death

(Continued on last page)

Rites Held for Myra L. Waldron

Funeral services were held Tuesday afternoon for Myra Pauline Waldron, who died at 2:30 o'clock Monday morning at the Deaf Smith county hospital. Death came as the result of injuries received in an automobile accident seven miles west of Canyon on Highway 60 early Saturday morning.

Rites were conducted at 3 o'clock from the Black Funeral Home by Rev. B. N. Shepherd, pastor of the First Baptist church. Interment was in West Park Cemetery.

Survivors include the girl's parents, A. J. Waldron and Mrs. Pauline Waldron, a brother, Howard J. Waldron of Gila, New Mexico, and four sisters, Bertha, Vada, Ailene and Nadine, all of Hereford.

May Shipment Of Cattle Is Below Normal

ONLY 398 HEAD SHIPPED OUT OF COUNTY DURING MONTH

Cattle shipments out of Deaf Smith county during May showed a big decrease from the preceding month, which was one of the largest in three years. Shipments for May totaled only 398 head as compared with 2,520 head in March. They included 23 individual shipments, all bound for Oklahoma City markets. Included also were 28 hides, shipped by C. C. Lisenbee and 30 by W. L. Davis.

Shipments during the month were made in the following order: B. K. Greeson 15, J. D. Love 20, Brumley & Son 21, H. W. Engle 9, J. J. Lindsey 9, Claude L. Gass 26, B. K. Greeson 15, T. A. Roe 17, J. J. Lindsey 7, Frank Lambert 17, B. K. Greeson 14, T. A. Roe 4, W. W. Hunter 12, H. W. Engle 13, Lee Coconaugher 10, Brumley & Son 15, Lee Coconaugher 36, N. E. Gass 27, B. B. Jennings 14, G. W. Wilson 50, F. Lambert 14, E. V. Holman 28 and W. A. Hunter 10.

Meeting Opened By Christians

REV. AND MRS. REDFORD ARRIVE YESTERDAY TO CONDUCT REVIVAL

The revival meeting at the First Christian church, conducted by Rev. H. M. Medford of Arlington, opened last night and will continue at 8 o'clock each evening except Sunday, through Sunday, June 4. A cordial invitation was extended to all citizens and members of other churches to attend and help make the meeting a success.

Rev. Redford spoke last night on the subject, I Am Ready. He has announced his subjects for the next week as follows: Tonight, With One Accord; Friday, Pentecost, a Day of Action; Sunday morning, Jesus, the Master Teacher; Sunday night, Our Message to You; Monday, The Name that Saves; Tuesday, The Inescapable Christ; Wednesday, The Compassionate Christ.

Rev. and Mrs. Redford arrived at noon Wednesday. At the close of the meeting they will return to Arlington, their present pastorate, to close their work there late in July. They will spend August in the University of Chicago, returning here early in September to take up their duties with the local church.

Mrs. J. O. Haymes and son, David, of Amarillo were Sunday visitors here. Mrs. Haymes gave a talk at the Methodist church.

Summer Youth Project Is Approved; Work Is Begun

FIREMEN ARE SCORCHED BY MEAT EATERS

BY HOMER FOX

Last Sunday afternoon the Lions whipped the Firemen's ears down 11 to 7. Started off like a real ball game, with Loerwald chunking for the Firemen, and Bateman for the Lions. The Spark Hunters scored one run in the second frame when Hartman singled and Phillips sent him across the plate with a sizzling double. The Lions tied the score in the third when Doc Willis walked. Cockrell singled, Smith walked, Sowell hit one to second which was just as good as a hit and Doc scored. The Lions took the lead in the fourth, after two outs Hartman dropped Posey's fly, Willis hit a sizzling smoker into left field—just a plain country

Hereford's town team, apparently replacing the City League, have three games scheduled for successive Sunday afternoons. Next Sunday they journey to Friona for a tilt with the Frío Floodsters, who invade the Tierra Blanca bordered diamond the following Sunday. One June 21 Mulshoe will provide the local opposition.

It would have been an easy home run even for Hop—and Doc finally made it to second. Thompson was safe on an error at first. Cockrell hit one to second and, of course, was safe. Smith singled and the Lions were three ahead.

Someone turned in an alarm in the fifth and the Smoke Eaters started scoring. Loerwald singled; B. Witherspoon went out to first; W. Witherspoon walked.

(Continued on last page)

Stanley May Be Returned Soon

W. R. Stanley, Rural Resettlement engineer who conducted a water survey in Deaf Smith county and last week was transferred to Plainview for a barometric survey, was here Saturday, later going to the district office in Amarillo.

Both sections are seeking a resettlement project. It was understood that there is a likelihood that the Plainview survey will be abandoned and Stanley will be sent back to Hereford to conduct a similar survey here. By using the two surveys the extent of the shallow water belt may be determined.

Miss Helen Seed left Tuesday for Los Angeles to spend the summer with her grandmother, Mrs. Charles Meure.

T. C. U. GRADUATE



KELLER MUSE

Kellar Muse, son of Mr. and Mrs. George L. Muse, is one of the 75 members of the class of 1936 at Texas Christian University who were awarded degrees at the commencement exercises at Fort Worth Monday night. Governor James W. Alford delivered the commencement address. Muse majored in government, with a minor in economics, and received the Bachelor of Arts degree.

Alton Fraser's Father Passes

Mrs. Alton Fraser, and Mr. Fraser's aunt and uncle, Mr. and Mrs. John L. Fuqua and Joe Fraser left early Tuesday morning for Crowley near Fort Worth, after receiving word of the death Monday night of W. T. Fraser, father of Alton Fraser.

Mr. Fraser had been ill for the past three months, and Alton had spent most of the past three weeks at his bedside. He was more than 60 years old. He had visited here prior to a year ago and was known to many of Mr. and Mrs. Fraser's friends.

Rites Held For Pioneer Rancher

Funeral services were conducted Wednesday afternoon at 3 o'clock for B. M. Hines, 47, pioneer Deaf Smith county rancher, who passed away Sunday at Sanatorium, following an illness of six months.

Rites were conducted by Rev. T. C. Willett, pastor of the First Methodist church, with burial in West Park Cemetery. Pallbearers were Floyd Hacker, Boone Whitaker, Frank Gyles, Bill Gillis, Doyle Rose and Bill Carroll.

Mr. Hines was born here on February 16, 1889, the son of Mr. and Mrs. G. W. Hines, and lived here all his life, with the exception of a few years spent at Childress, where he was married in 1908. He returned to Hereford in 1914. He was taken to Sanatorium several months ago.

Survivors include his parents, wife, four children, Mrs. Orville Pinckert, Mrs. Effie Means, Mrs. Geraldine Bulls and Junior Hines; three brothers, Truman, Leonard and Thurman Hines, and two sisters, Mrs. Mattie Garrison and Mrs. Flossie Dennis.

Lister-Drill To Be Demonstrated

A demonstration of the new Minneapolis-Moline Lister-drill, an implement that has not yet been placed on the market, has been announced for next Wednesday, beginning at 10 a. m., a quarter mile west of Hereford on Harrison Highway.

The new implement is being tested for use in the Panhandle country, and all farmers have been invited by the local dealers, Davis & McCracken, to inspect it, watch it work and express their opinions and ideas.

MISS ELOYSE PITMAN IS SELECTED AS PROJECT SUPERVISOR

Hereford's summer youth project to provide employment for 15 local girls by the National Youth Administration and to give children between the ages of about six and 14 years supervised recreation during the summer has been approved, according to word from Amarillo offices, received by Mrs. Dyalthisa Brady.

The project enables the girls who were employed until June 5

Miss Eloyse Pitman yesterday morning was selected by the library board to act as supervisor of the summer youth project here, working with Miss Lillie Hostetler, librarian, to devise the best possible program for the benefit of the youngsters.

Miss Pitman accepted the appointment and went to work immediately. She is entirely capable of handling such work, having majored in primary education and has been here five years.

at the Central School cafeteria, to act as group leaders under the project supervisor to lead the children in play, recreation and reading. Classes in games, story and reading hour, woodcraft, swimming and cooking are planned, taking up approximately five hours daily. The groups will be open to all children.

City Park Headquarters.

NYA will supply all youth labor. However, local clubs and organizations will sponsor the supervision which is to be under the direct control of the county library board and Miss Lillie Hostetler, librarian, who is unusually gifted in planning for the advancement of children. The plan calls for the use of the City Park club house as headquarters.

The letter, from H. V. Hamilton, project superintendent, stated that "the project starts Monday, June 1, and the first payroll period closes June 15. The girls have all the time worked that they are allowed until June 5, so they will have that much time to get organized and they will have 10 days to get their 23 hours worked before the 15th."

Mrs. Brady Assists.

"Enclosed you will find assignment slips on all the girls who were assigned to the cafeteria project," he told Mrs. Brady. "We would be very grateful to you if you will hand them to the supervisor and have the girls sign them. It will make matters much more easy for us if the girls will sign these slips as soon as possible and get them returned to us. "I hope you will forgive us for imposing on you this way, but this is the only method we could think of without making a trip over there, which is near impossible at present."

Auto Accident On Highway 60

One was fatally injured, two others less seriously and two escaped injury last Friday night when the automobile in which they were riding struck a concrete culvert on Highway 60 about seven miles west of Canyon.

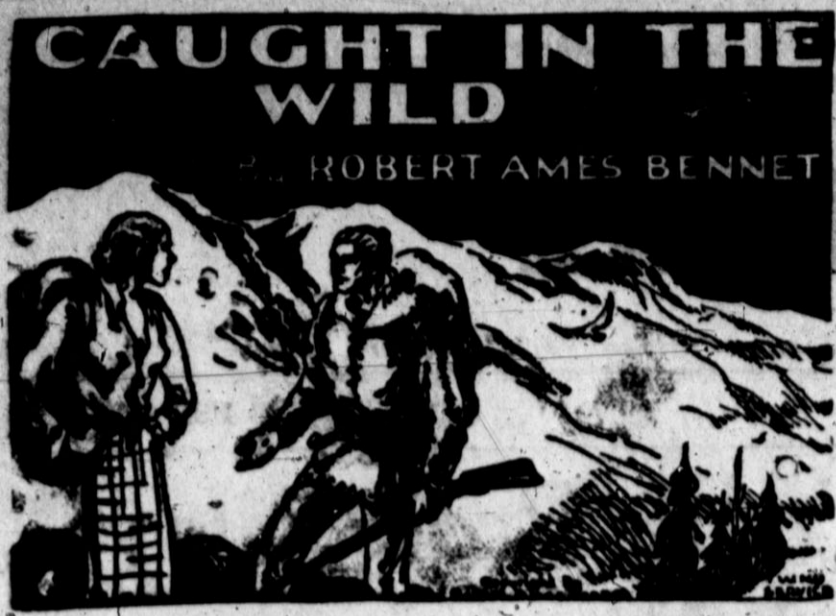
Myra Waldron, 19, died Monday morning as a result of the injuries. R. V. Miller received a broken collar bone and possibly other injuries. Although he is resting well today, he is being kept under observation at the Deaf Smith county hospital. Frank Ashlock received severe back injuries. His condition was reported favorable this morning. He is being kept under observation at his home. Bill Davis and Mrs. D. Reese received minor bruises.

Hospital Notes

Mrs. W. C. Crowell, Bovina, admitted Wednesday, underwent major operation this morning.

Alva Pope, Friona, admitted Wednesday, minor operation, doing nicely.

Mrs. Walter Graham, Happy, admitted last Friday, doing slowly.



CAUGHT IN THE WILD
ROBERT AMES BENNET

(Continued from last week) Before sundown, Garth set several rawhide snares, each attached to a pair of downbeat saplings. For bait he used raw pieces of caribou flesh. The beasts of the valley had never been trapped. When at sunrise he went the rounds of his snares, he collected a lynx, two red foxes, a wolverine, and a wolf. Garth did not reset the snares.

It, you aim to go back and live among the Eskimos." "I might do worse," Garth replied. "Here's your wolf packbag. Load our metal and slant up from the placer. We'll meet you at the glacier." Lilith Ramill crept into the lean-to for the last time. She came out with the pouches of salt and tea. Neither had been opened since Garth put them in her care. Her worn boots lay at the foot of the lean-to. Garth added them to his pack. "We might sew on rawhide soles," he said. "All set. How about you, mates? Ready to hit the trail?" The girl showed the whisky flask that he had left in her father's care. It was full of fly dope—spruce pitch mixed with caribou tallow. She put the flask into her foxskin bag, along with the pouches of tea and salt. Mr. Ramill was already walking off. Garth made a tump-line for his pack. As he fitted the band across his forehead and stood up, rifle in hand, he glanced over his shoulder at the girl. She turned and met his glance. Her lips curled in their old scornful smile. "What are you waiting for? Aren't we ever to get out of this beastly valley?" He started off without any reply but with a glow of excitement under his outward show of indifference. Lilith Ramill thought she was about to escape from the Wild. He had promised to guide them all to the Mackenzie. The probabilities were now in favor of even

her father making it. The girl would go back to what she called civilization—to luxury and self-indulgence, to jazz and nightclubs—the rapid pursuit of sensation. Yet a part of her would linger behind in this lost valley of the desolate subarctic Rockies. She had eaten of wild meat; she had smelled the tang of smokes from man's first friend, the camp fire. She had come face to face with the Primitive—and had lived it. Fortunately, she had already been hard. Now she was fit. Under the smear of mosquito dope, the lines had smoothed from her face. The drawn look had disappeared. Instead of the scarlet of rouge, her lips were cherry red with healthy, natural color. She had gained weight. Her body now looked lean rather than emaciated. As Garth overtook the girl's father, he eyed him with a smaller yet no less genuine satisfaction. For every pound gained by the daughter, the father had been rid of three or more. Garth himself swung briskly ahead. So far, nothing had been said to Huxby about the cache cave in the ice tunnel of the glacier stream. He knew only that the caribou carcasses had been put on ice. The one thing of which Garth felt most certain regarding the engineer was that he would never give over trying to get the platinum placer until every possible scheme had been barked. Mr. Ramill might quit. He already possessed a fortune. But Huxby was still a relatively poor man, and he had now made certain that the placer was worth at least a million dollars. Behind his polished front, he was no less unscrupulous than his millionaire partner, and he was absolutely coldblooded. Among the cards that the future was to deal in the game, the ice cave might prove to be anything from a two-spot to an ace. If the play should shift back to the valley, a cache full of meat would most benefit the player who knew about it. Lilith made the last climb to Garth without effort. But Huxby plodded up almost as winded as Mr. Ramill. He lowered from his shoulders the small but heavy load in his wolfskin knapsack. The chunks of frozen caribou meat beside the bulky blanket-wrapped bundle on Garth's pack—board drew his displeased attention. "You can't expect me to carry any of that venison. I'm no pack jack of the woods. Forty pounds is quite enough to fult me. Garth hefted the wolfskin sack.

Mr. and Mrs. Homer Hyatt are the parents of a baby girl. The two-year-old son of Mr. and Mrs. C. S. Smith was almost drowned Sunday when he fell into a tank on their farm north of town. A brother, three years old, saved him. Ben Hill was here from Clarendon Monday. Miss Wainwright Durce is on the sick list this week. Miss Thelma Jones was in Farwell Tuesday. Started and Baby CHICKS CUSTOM HATCHING Hillside Hatchery 8. Main St. Phone 70

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Dimmitt News
By EMILY McLEAN
Mrs. W. D. Durce and Katherine honored Wainwright Durce with a birthday dinner Wednesday. Present were Misses Marinell Carson, Faye Hutchings, Marie Langford, Dorothy Hastings, Helen R. Barber, Bessie Mae Booth, Betty Bell Hunter, Walden Durce, Mrs. Crabb, the honoree and hostesses. Mr. and Mrs. W. G. Baxter, Mrs. Hunter and Betty Bell, Mrs. Fred Boswell and Merinell returned from Brownfield Sunday. Messrs. and Mrs. Pete Durce and H. Aldridge were called to Phoenix, Ariz., Sunday by the illness of Mr. and Mrs. Aldridge's son. Wes Anthony and Helen returned from Dallas Tuesday. Mrs. Anthony remained in Dallas. Mrs. Freeman of Cleo visited Mrs. Vira Hamm Thursday. Mr. and Mrs. John Flanagan of Decatur are visiting here. Joe Elliott and Dorothy Joe of Mineral Wells are visiting the Perry Graham home. Mr. and Mrs. C. E. McLean of Friona, Miss Ferol Cox and Julius Steller of Henrietta visited here and at Jumbo Sunday. Mr. Workman and family of Big Spring are visiting here. Mr. and Mrs. I. B. Brooks of Hereford were here Saturday. Mrs. Swain Burkett has returned to Henrietta, Mr. Burkett accompanying her. Jack Gregory and family of Floydada visited here this week. Mr. and Mrs. Osro Stephens were in Lorenzo Friday, Mrs. Stephens attending the homecoming of the Study Club. TWA met with Mrs. W. E. Kirkpatrick, in a missionary program. Refreshments were served the many who attended. Mrs. Dale Tisdale and daughter of Borger visited the Ed West home Sunday. Bob Boren was here from Amarillo last week end. Mrs. Mac Wiggs and Bruce of Weatherford are visiting the B. McLean home. Elmer and Harvey Dixon were in Clovis Thursday. Meade Halle and Harold Gladman were in Elk City, Okla., Sunday. Robert Singer is home from WYTO for the summer.

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Jumbo News

BY MRS. ULLMAN HUNTER
Mr. and Mrs. Ben Andrews of Olton spent Sunday in the C. Andrews home here.
Miss Helen Goats, who has been attending college at Canyon, is spending the week with her sister, Mrs. Wilburn Axe. Miss Goats will teach school next year near Mosquero, New Mexico.
Mr. and Mrs. E. D. Wilmeth left Sunday to spend a few days in Oklahoma.
Mr. and Mrs. Murphy Hardy are the parents of a new baby boy, born May 21.

Mrs. Viola Hendon of Hereford spent the week end in the Ullman Hunter home.

Word has been received that Mrs. Holly of Happy, Thelma and Mildred Holly's mother, has undergone an operation. She is in a hospital at Amarillo. Miss Thelma has accepted a position in the Happy school for another year. She did not accept the offer to teach at Dawn.

Mr. and Mrs. Addison Hunter spent Sunday with Mr. and Mrs. E. C. Burks at Arney.
Bob Zane and Dickey Axe and Margaret Simpson have been ill this week.

Mr. and Mrs. C. C. Hunter, Mr. and Mrs. Dock Hardin went to Canyon Friday. Doris Hardin returned with them to spend the summer at home. She has been attending college in Canyon.

Mrs. F. H. Dyer is in Amarillo with her sister, Mrs. Wise.

Mr. and Mrs. F. J. Axe gave a dinner Sunday honoring their son, Wilburn, and his bride of a few weeks. Enjoying the occasion were Mr. and Mrs. Bob and Lynn Axe, Mr. and Mrs. Tom Hanks and Charlie McLean of Dimmitt, Miss Terrell Cox of Henrietta, Miss Helen Goats of Canyon, Wayne Dyer, the honored guests, the host and hostess.

Mr. and Mrs. Finis Hunter visited in the L. O. Norman home at Arney Sunday.

Mr. and Mrs. W. W. Wallace of Logan, New Mexico, are visiting Mr. and Mrs. Wilburn Axe. Mmes. Wallace and Axe are sisters.

Mrs. J. J. Wilder was hostess to a quilting Thursday. A covered dish luncheon was enjoyed by Mmes. Clem Gilliam, Adam Flowers, C. Andrews, Wilburn Axe, Finis, Sam, Addison and Ullman Hunter; Misses Helen Goats, Pauline Andrews and Athalie Wilder. The quilt was presented to the latter, whose marriage to Mr. Joe Treaylar of Panhandle is scheduled for May 31.

Sore Gums—Pyorrhea
Foul breath, loose teeth or sore Gums are disgusting to behold, all will agree. **LETO'S PYORRHEA REMEDY** is highly recommended by leading dentists and never disappoints. Brooks Drug Store.

Ward News Notes

BY MRS. GEORGE SUGGS
This community received approximately two inches of rain the past two weeks.

Rev. John C. Thorns will preach here next Sunday. Everyone is invited to hear him at 3 o'clock.

Mr. and Mrs. Reed Williams visited Mr. and Mrs. Jim Lipscomb Sunday.

Jim Higgins and family of Hereford visited Messrs. and Mmes. George Suggs and Jim Lipscomb Sunday afternoon.

Mr. and Mrs. Sonny Ledbetter and daughter spent Sunday at Vega.

Mr. and Mrs. Robert Veigel and children spent last week end at Plainview with relatives.

G. T. Higgins is at home after closing a successful year's school at Cotton Center.

There will be an agricultural meeting at the school house Friday night. Everyone come.

Taft Lovett of Clovis is in this community Monday.

Mrs. Bill Nafzgar was in the Fred Saltzman home last Thursday.

Robert Veigel and children visited Mr. and Mrs. George Suggs Saturday evening.

Bob and Wesley Higgins were in Amarillo Thursday.

Wyche Items

BY PEGGY VALENTINE
George Robertson and family are in Portales. Mr. Robertson recently underwent an appendix operation.

George Gandy of Plainview spent the week end with his parents, Mr. and Mrs. J. P. Gandy.

Dock Roberson and family spent Sunday in Hereford.

Mr. and Mrs. Bennie Fortner of Arney spent last week with her parents, Mr. and Mrs. R. W. Elliston.

Sunday night singings have been discontinued.

It is urged that everyone attend Sunday school and keep it going through the summer.

Ruth Love will return this week from Sherman where she has been attending Austin college.

In Hereford Saturday were Dock Roberson and family, Ben McBrayer and family, Du Bois Walker and family, Louie Olson and family and D. R. Carmichael.

Du Bois Walker and Mrs. J. W. Dickerson were in Amarillo Friday visiting Mrs. Walker who recently underwent an operation.

Vivlene Davis returned last week from a visit in Pampa.

R. W. Elliston and family were in Nazareth Saturday.

Westway Items

(BY WILMA SKYPALA)
Mr. and Mrs. F. W. Dodson spent last week end with their parents in Olton.

G. W. Wilson was in Brunson, Colorado, last week.

Miss Wanda Down left last Monday to join her father in Victor, Colorado.

Mr. and Mrs. J. J. Buckner and daughters, Nan and Jessie Ann, visited in the T. L. Vaughn home Sunday night.

G. W. Wilson and family took dinner in the G. C. Hartman home Sunday.

Mrs. O. E. Boyer and family took dinner with the R. M. Gunn family Sunday.

Gomer McCoy of Quanah is

visiting in the Dodson home for the summer.

Mrs. O. E. Boyer, R. M. Gunn, J. H. Landers and Vesta Mae Landers and Dora Lee Burges spent Sunday evening in the Guy Lawrence home at Walcott.

Edgar Skypala and Raymond Price were in Amarillo Wednesday.

Mr. and Mrs. Moody Stephens spent Sunday in the Joe Evans home at Summerfield.

Miss Minter is visiting a few days in the Dodson home before going away for summer school.

Mr. and Mrs. Henry Fangman of Messenger spent Sunday in the V. Skypala home.

Lois Walthall who has been attending WTSTC, is visiting her sister, Mrs. F. W. Dodson.

Mr. and Mrs. J. R. Wills, Mr. and Mrs. R. B. Wills and three children, residents of Fluvanna, visited Sunday and Monday in the C. E. Rea home. Miss Melva Rae accompanied them home for an extended visit.

TEXAS Centennial DALLAS, TEXAS 1936



JUNE 6 NOVEMBER 29 Ride The Train

FAST—SAFE—COMFORTABLE—

Round Trip Fares As Low As \$7.95

Liberal Stop-Over Privileges

For Complete Details Call

J. E. BEYER Agent Hereford, Texas
Or Write T. R. GALLAHER General Passenger Agent Amarillo, Texas

Brooks' DRUGS
PHONE 99 HERFORD TEXAS

These Specials for Two Days Only

FORHAN'S Tooth Paste 33c 50c Size 33c	RAZOR BLADES 10 for 25c
MULSIFIED Shampoo 34c 50c Size 34c	ASPIRIN 5-Grain Tablets 33c 100 in bottle . . . 33c
MALTED MILK Plain or Chocolate, lb. 49c	PLAYGROUND BALL 12-in. 39c 14-in. 49c

REMEDIES	TOILETRIES
80c NATURE'S Beauty Tonic 39c GENERAL OIL 49c 70c ACIDINE 53c ACIDINE 79c 80c NATURE'S 49c 80c NATURE'S 47c	25c MUM 29c SUN TAN OIL 50c 70c VASELINE 63c HAIR OIL 29c 40c CREAM 33c NUTEL 12's 19c

VACUUM BOTTLE Park & Davis
PURE VANILLA 16 Oz \$1.50
6 Oz - 60c
3 Oz - 30c
Take Home a Bottle!

DRINKING CUPS For Cold Liquids 15c-10c
Pure Vanilla FREE
Booklet of Tested and Approved Recipes With Each Bottle!

Pool-Down **GOLF BALLS** 23c
Detecto, Jr. **BATHROOM SCALE** 1.00
40c **BOST** Tooth Paste 29c
60c **CAMPANA** Toilet Paper 47c

Dawn Items

BY MARGARET BOWERS
There was small attendance at Sunday school last Sunday.

Mr. and Mrs. Seymour and daughter, Minnie, were in Amarillo Friday.

Harold Richardson of Elida, N. M., is visiting relatives here.

Several from this community attended the senior commencement exercises at Canyon Wednesday evening.

Mr. and Mrs. Martin Campbell have moved into this community.

The young people's Sunday school class are having an attendance contest between boys and girls. All the young folk are invited to attend.

Miss Margaret Bowers visited Miss Alma Miller in Canyon last week.

J. C. Greer and family have moved to the next house south of their former home.

Mrs. Dolly Fleming and brother, George Vineyard, are visiting in Clarendon.

Mr. and Mrs. Cecil Walker have been visiting in Oklahoma several days.

Misses Syble and Ella Smith, Alma Miller and Harold Richardson visited Mr. and Mrs. N. R. Miller Sunday.

Ray Bowers and daughters, Margaret and Doris Jean, were in Amarillo Friday.

Miss Mary Jo Greer, with her uncle and aunt, Mr. and Mrs. Homer Bryant, of Hereford attended the graduation exercises of McMurry College in Abilene.

Mr. and Mrs. H. H. Miller and sons were in Canyon Thursday.

Geraldine Fleming is visiting in Claude.

Several from this community shopped in Hereford Saturday.

Mr. and Mrs. Walter London and family have moved back into this community.

Miss Mattie Mae Swisher will leave Saturday for Dallas where she will be one of the hostesses in the music department of the Centennial Exposition. From there she plans to go to Chicago to study and to West Virginia to visit. She will be away until the first of September.

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Acid Stomach—Get Quick Relief

If you are suffering from indigestion, atonic dyspepsia, sour stomach, gas pains, "raw stomach," inflammation of the intestines (enteritis), gastric acidity and sick headaches, due to excessive acidity, you can't afford to ignore these warning signs. You should try at once the Doctor's Prescription, known as Gasa Tablets. If you allow these conditions to become worse, the acids may eat into the delicate mucous membrane of your stomach and intestines and possibly cause dangerous ulcers. Gasa Tablets are pleasant to take and they start to work in just a few minutes to give gentle, effective relief of pain and discomfort caused by excessive acidity. They soothe the raw, inflamed lining of the "acid stomach," and help convert starchy foods into dextrose, which is so essential to energy of the body and preservation of health. Because of their remarkable success in many cases of acidity, and digestive troubles resulting from acid conditions, Gasa Tablets are offered now to sufferers under a guarantee that the first bottle must produce results or money back. For only a few cents a day, you may now have the benefits of this Doctor's Prescription which has helped so many other sufferers to a greater joy of living. Ask your druggist today for Gasa Tablets. Take just one or two of those quick-acting, soothing, antacid tablets and see how they help your stomach to "tackle a hearty meal." At Close Drug Store.

June Brides' FOOD SALE
An Invitation to Save

These Prices are good Friday, Saturday and Monday, exclusive of Meats and Produce, which are for Friday and Saturday only. We reserve the right to limit quantities at these low prices.

FRESH PRODUCE

Bananas doz. 15c
PEACHES Clings, dozen 17c
LETTUCE Head 5c
SPUDS New, No. 1 reds, 10 lbs 39c
Apples Winesaps 3 Dozen 23c
LEMONS 360 size, Sunkist, dozen 29c
ORANGES Sunkist, dozen 23c

Sugar 10 lbs. 50c	Flour GOLD MEDAL \$1.00
	45 Pounds 85c
	24 Pounds 85c
TEA BAGS Lipton's, pkg of 8 bags 9c	GINGER ALE, Canada Dry, 12-oz bottle, 2 bottles 25c
APRICOTS Roscals, No. 2 1/2 can 17c	GRAPE JUICE Church's, pint bottle 15c
PEACHES No. 10 can 39c	PRUNES No. 10 can 23c
Wesson Oil 23c	Snowdrift 49c
The food that gives you staying power, pint 23c	All its goodness locked in and you get the key, 3-lb can 49c
PRUNES 50-60 size, 2 pounds 15c	COFFEE Schilling's, 1-lb can 26c
NORTHERN TISSUE Safe, soft, absorbent, 3 rolls 17c	OVALTINE, The Swiss Health drink, lg size 57c, small 31c

QUALITY MEATS FROM FANCY BABY BEEF

STEAK, Veal Pound 15c
STEW MEAT Pound 10c
BACON, Rex, Cudahy's Whole or half slab, pound 24c
BACON Sliced, pound 26c
CHEESE Pimento, Swiss, American, 1/2-lb pkg 16c
CHEESE SPREAD 5-ounce glass, each 12c
FRESH FISH Pound 22c
HOT BARBECUE Pound 20c
OLEO Pound 16c
COMPOUND 2 pounds 22c

Karo Rich in Dextrose No. 5 can 31c	Shortening Swift's Jewel 8-pound carton 87c
TEA, Lipton's Yellow Label Orange Pekoe, 1/2 lb can 21c	VINEGAR Pure cider, pint bottle 10c
One large tea glass free with each 1/2 lb	FREE! 1 Package Kellogg's Pep with
P and G Laundry Soap, 5 giant bars 18c	1 Package Wheat Krispies
CAMAY Toilet Soap, bar 5c	2 Packages Corn Flakes 29c
OXYDOL Washing powder, large pkg 21c	

CLEANING SPECIALS

HYPRO, Cleans Bleaches and whitens clothes, qt 19c
MELO Water softener and cleanser, pkg 9c
SANI-FLUSH Kills odors and germs, can 21c

LIBBY'S FINE FOODS

DICED CARROTS Libby's, No. 2 can 10c	SPINACH Libby's, No. 1 can 10c
PINEAPPLE JUICE Libby's, No. 1 can, 3-cans 25c	BABY FOOD Libby's, 3 cans 25c
QUEEN OLIVES Libby's, quart jar 37c	CORN, Libby's Country Gentleman, No. 2 can, 2 cans 23c

FURR FOOD

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
ADRIAN ODOM Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

YOU'LL HAVE TO LISTEN

M. D. Womble is back from Cuba. That means if you are a friend of Mr. Womble—or even a total stranger, perhaps, that you are going to have to listen to his tales for a long time. And we don't blame him. He had a wonderful trip, gained considerable knowledge and experience—the kind that is broadening—and enjoyed a trip that might never have been possible had it not been for the generous contest awards of the radio company he represents. Seriously, Mack can tell of some very interesting experiences, especially of his purchase of some fine table linen to bring home to Mrs. Womble.

GETTING A GOOD START

The American Legion has already made preliminary plans for its mammoth July 4th celebration in Hereford State Park, and will push plans to completion at an early date. The Legion is in high spirits, perhaps because of the rain, and the precedent of the Centennial celebration, and is not hesitating to say it is planning to surpass all previous celebrations of this nature. It has engaged the biggest rodeo ever to appear here, and along with a big barbecue, concessions of every nature and other attractions, it is planning \$300 worth of unusual fireworks. Legionnaires are determined to put it over in a big way, and they are getting a good, early start, which speaks well for a great success.

Card of Thanks.

We wish to express our appreciation to our friends and neighbors for the many acts of kindness extended to us during our recent bereavement. Especially do we wish to thank Rev. Shepherd for his comforting words and for the beautiful flowers sent us.
Mrs. Pauline Waldron and Family.
Mr. and Mrs. Eugene Weems and Family.

Miss Lorena Miller of Clovis spent the week end with Mr. and Mrs. Ralph White.

Mr. and Mrs. Paul Foster and children went to Canyon Saturday to attend the wedding of Mr. Foster's sister, Miss Lenna Foster, and James Otis Parker, of Gallup, New Mexico.

Mr. and Mrs. W. M. Emmons, John Patton, Billy Patton and J. D. Clayton returned Sunday night from attending commencement exercises at A. & M. College at Bryan.

Misses Gwyn and Elizabeth Spradley returned Sunday from Belton, where Miss Elizabeth has been attending Mary-Hardin Baylor. Miss Gwyn drove to Belton last week to get her sister.

Messenger News

BY ESTELLE WILLIAMS
Bob Finch and family of Hereford visited her parents, Mr. and Mrs. P. C. Short Friday.

John Linn and James Whitson, pupils of Bippus school, attended the entire term without missing a day, and that is believed a record for that school. They are the sons of Mr. and Mrs. W. A. Whitson.

Mr. and Mrs. Webb Adrian and Quince Williams were in Hereford Monday.

Farmers are busy since the good rains.
W. A. Whitson and family, L. M. Williams and family, Mr. and Mrs. John L. Wilson were shoppers in Hereford Friday.
Miss Estelle, Quince and Hobby Williams were dinner guests in the Whitson home Tuesday.

Mr. and Mrs. Gra Dean Foster of Colorado City, and Mrs. G. G. Foster of Canyon were guests in the Paul Foster home the past week end.

Miss Mary Lou Roberson, who has just returned from Lubbock where she has been teaching school, left Monday for Clarendon where she will attend summer school.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, June 2, 1905.)

A recent census gave Dallas a population of 83,000.

Over 600 carloads of cattle had been shipped from Bovina that season.

The editor believed some means should be found to store waste waters of the Tierra Blanca, to be used for irrigation purposes.

"It is very striking that a man who once has an opportunity to drink this sparkling water and breathe this pure air cannot be kept from singing the praises of this country, even in the hills of Arkansas," one rural correspondent opined.

In the then current difficulty between Russia and Japan, fleets of the two countries had engaged in a slight skirmish in the Korean Straits,

which resulted in the sinking of 22 Russian war boats and capture of many prisoners by the Japs.

The old cow and the little calf were growing fatter day by day, and nothing but prosperous times ahead could be seen for stockman and farmer.

Among other things advertised in The Brand was one "sure cure for dyspepsia," and "another sure cure for consumption."

(From The Hereford Brand, June 4, 1915.)

Decoration Day services at the cemetery Sunday afternoon had been attended by a very large number.

Editor Harris announced suspension of publication of the Friona Sentinel.

Mr. and Mrs. A. A. Foster

and little daughter, Erle Marie, and Oscar Callahan had enjoyed a fish fry on the river.

Hereford had a problem in providing more room for the growing number in the local school.

After a hot fight extending over a period of years, Vega had been chosen as the county seat of Oldham.

Destructive hail storms had visited various parts of the Panhandle, and were very destructive to wheat crops.

Dimmitt high school graduated 12 in elaborate exercises the previous week.

One could buy coal at \$7 per ton, and flour was quoted at \$3.50 per hundred.

The editor was modest and self-confident. Some of the stories wound up like this: "If you see it in The Brand, it's so."

Mr. and Mrs. J. W. Lusk of Lawton, Oklahoma, were here last week end visiting friends. Mr. Lusk is owner and operator of a grist mill at Lawton.

Jack Gilliland returned Monday afternoon from College Station where he has been attending school at A. & M.

Mr. and Mrs. E. F. McElwee of Sulphur, Oklahoma, who have been visiting in the W. L. Davis home, returned to their home Friday. Mrs. T. H. Coursey returned with them.

POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 25, 1936:

For State Senator, 31 District: CURTIS DOUGLASS CLINT C. SMALL [Re-election]

For State Representative, 23rd District: G. H. (Jack) LITTLE HERMAN WRIGHT

For District Attorney: JAMES W. WITHERSPOON (Re-Election) PERRY T. BROWN

For County Judge and Ex-Officio Superintendent County Schools: EARL W. WILSON H. V. HENNING T. P. MCCOLLISTER

For Sheriff, Tax Assessor and Collector: J. C. ALLRED J. O. NEWELL H. M. (Mack) BEACH

For County Commissioner, Precinct No. 1: JIM CARROLL P. J. (Jack) ROSE (Re-election) S. O. WILSON

For County Commissioner, Precinct No. 2: T. W. ROBERSON (Re-election)

For County Commissioner, Precinct No. 3: H. D. CULPEPPER Re-Election

For County Commissioner, Precinct No. 4: ERNEST T. (Dick) ALLRED

For County and District Clerk: L. H. FOSTER

For County Treasurer: MRS. BESSIE L. SMITH (Re-election) MRS. NONA JOWELL

For Hides and Animal Inspector: J. WALK BRADLY, (Re-Election)

Want Ads

For Sale or Trade

OUR ELEVATORS will not be closed until further notice. We still have mill and kafir for sale at the Black Farmers Associated Elevators. 1c

FOR SALE: Bulk garden seeds; garden plants such as tomatoes, cabbage, sweet potatoes, etc. Fresh shipment of onion plants. Hereford Floral Co. 18-tfc

FOR SALE: Ford V-8 pick-up in A-1 condition. New tires. Priced right. Davis & McCracken Implement Co. 1c

FOR SALE: 100 White Leghorn pullets, 12 weeks old. Price 50 cents each. See Mrs. Ethel Hunter, 208 Lee Avenue. 1p

FOR SALE OR TRADE: Two I. H. C. 15-30 tractors. Two model D John Deere tractors. All these tractors are in good running condition. C. A. Skelton. 1p

FOR SALE: 1929 Ford truck. Quick sale for cash. See Paul Barnett at Hereford Insurance Agency. 1c

FOR SALE: Flower seeds, Dahlias and Gladioli, flower plants such as pansies, snapdragons, salvia, etc. Hereford Floral Co. 18-tfc

FOR SALE: Choice alfalfa hay, \$12 per ton. W. G. Slagle, Joel Switch. 20-3p

FOR SALE: Cane seed, Red Top, well matured, cleaned, state tested. Price \$1.75 per hundred pounds, can deliver in Hereford. Albert Higgins, 12 miles north. 20-3p

FOR SALE OR TRADE: I own 520 acres about 16 miles west of Hereford and 100 acres near Dimmitt, all in wheat, either of which I would consider selling or exchanging for Southern California property. J. S. Warner, 110 West 5th, Santa Ana, California. 20-4c

FOR SALE: Good milo maize and kafir, for feed or seed, \$1.00 per hundred pounds without sack. See Owen Andrews, six miles south of Hereford. 20-3p

FOR SALE: Full line of light farm equipment for using horse power. Also horses and cows. Sell all or part. Inquire at the Brand. 21-3p

FOR SALE: Five-year-old Jersey milk cow, fresh soon, gives five gallons a day. Ralph Smith. 21-3p

FOR SALE: One McCormick-Deering 15-30 tractor, 1 McCormick-Deering 9-foot one-way plow, 1 red reasonable. See Perry McKinnon, McCormick-Deering 20-hole regular drill, one 3-row Case lister, and one 3-row slide with knives. Pric-

ing \$25 weekly and increase rapidly. Write today. Rawleigh, Dept. TXF-352-S, Memphis, Tenn. 22-2

free of charge. Arch Conklin, Hereford, Texas. 22-3p

Lost and Found

WANTED: To trade heifers for mule or horse. See John Kroppf, two miles north on 25-Mile Avenue. 1p

LOST: Five gallon cream can. Please return to Brand office, W. R. Lindsay. 1p

WANTED: Paper hanging. Will work by contract, hour or by the day. I will estimate your job.

FOR RENT: Modern furnished apartment. Second door west of Methodist church. 1p

MORE ORIGINATED 36 OF THE MOST IMPORTANT FEATURES IN MODERN REFRIGERATION
THE ROLLATOR cold-making mechanism—introduced in 1926. MODERN STYLING—introduced in 1932. COMPLETELY SEALED ICE COMPARTMENT—introduced in 1935. And 27 other outstanding features. Norge set the pace in the past. Norge sets the pace today. Norge will set the pace in the future.

NORGE SETS THE PACE

THE SURPLUS-POWERED ROLLATOR COLD MAKING MECHANISM insures dependable HOT WEATHER performance



JUDGE Norge by the experience of Norge owners. Norge owners, on the hottest day of the year—can show you thoroughly chilled foods—plenty of ice cubes. And the cold-making mechanism will not be working to anywhere near capacity!

That means positive protection for your foods. With Rollator Refrigeration, food waste from spoilage becomes a thing of the past. That's why Norge effects greater over-all economy—year-round savings up to \$11 a month. See the Norge—greatest of a long line of leaders. Compare it with any other refrigerator in the essential qualities of practical convenience, over-all economy, hot weather performance. See the Norge before you buy.

MONTHLY PAYMENTS AS LOW AS 14¢ A DAY

Choose the refrigerator with the Press Action Latch + Combination Bottle and Dairy Rack + Sliding Utility Basket + Adjustable Shelf + Improved Automatic Flood Light + Closely Spaced Shelf Bars + Many other features, improvements and refinements. THE ROLLATOR COMPRESSOR... smooth, easy, rolling power instead of the hurried back-and-forth action of the ordinary refrigerating mechanism. Result—more cool air for the current used and an almost everlasting mechanism. *REG. U. S. PAT. OFF.

Fullwood Battery & Electric Station

Demonstrating

The New Minneapolis-Moline

Lister-Drill

NOT YET PLACED ON THE MARKET

Demonstration to be held a quarter mile west of Hereford on Harrison Highway, on north side of road.

Wednesday, June 10, 10:00 A. M.

What the New Lister-Drill Does and Has

The new Minneapolis-Moline Lister-Drill is a combination of the best features of the lister and drill. It is used for either wheat or row crop. A pull-behind implement, it has power lift, adjustable wheel tread, and many other features in which you will be interested.

We Want Your Ideas MR. FARMER: This new implement is being demonstrated for the first time in this Panhandle country. The engineers invite you to inspect it, watch it work and then express your opinion and ideas.

It's easy to comply with the farm program with **Minneapolis-Moline**

Davis & McCracken

Close Drug Store

Home of 60c Purchase Plan

—J.B.B. SPECIALS—

- \$100 IN COUPONS ON DR. WEST'S TOOTH PASTE 25¢
- \$25 COUPON ON EACH BAR OF COLGATE'S SOAP, 6¢, Two for 11¢
- \$40 COUPON ON JUMBO ICE CREAM SODA 10¢
- \$20 COUPON WITH CANDY BARS 5¢

EVERYTHING GOES FROM NOW ON UNTIL CONTEST IS OVER JUNE 13, 9:37 P. M.—Extra Large Coupons Given on Everything You Purchase. If You Wish to Help Your Junior Friend, Shop With Us Now. Any one of the Juniors in Contest Has a Chance to Win!

A Few Examples

- BODY POWDER 50c to \$1.00 \$800.00 COUPONS
- ALARM CLOCKS 98c \$500.00 COUPONS
- NYSEPTOL ANTISEPTIS 49c \$300.00 COUPONS
- S. T. 37 ANTISEPTIC 42c - 97c \$500.00 COUPONS
- WOODBURY'S FACIAL PREPARATION 50c \$300.00 COUPONS
- HINDS and JERGEN'S HAND LOTIONS 39c \$500.00 COUPONS

MANY OTHER POPULAR ITEMS ON SPECIAL WITH EXTRA LARGE COUPONS!

100 Times Amount of Purchase On All OTHER PURCHASES!

Why We Sell Sound Protection

At the time of selling an insurance policy, all protection looks nearly alike.

Months later—should a loss occur—our reputation depends on the performance of our companies.

An agent building a sound business and not looking for one premium sale—urges you to insure where you can have no regrets now—or later.

INSURE NOW!

McLean Insurance Agency

PHONE 273

Vacation Time



is
New Car
Time

You'll soon be going places . . . vacations . . . business trips . . . getting out in the open!

Add to Your Enjoyment

By Driving a New

Ford V-8

Since you have had rains and we have the best low-priced car on the market, only one thing is lacking—our getting together! Come in and let us show you how you can own a new car!

If You Can't Afford a New Car
Buy a Better Used Car.

Hereford Motor Company

Refrigerator

Month

June is the month for buying your electric refrigerator. You will be agreeably pleased with the convenient terms upon which you can now buy the.

1936 WESTINGHOUSE

models. There's a size to fit your particular needs. The cost of operation is low and the satisfaction in knowing that you have good refrigeration amply repays your outlay in many ways.

Texas Utilities Company

SOCIETY

EASTERN STAR INSTALLS NEW OFFICERS MONDAY

Hereford Chapter, Order of the Eastern Star installed new officers at a special meeting held in the Masonic Hall Monday afternoon at 3 o'clock. Mrs. Mary Baird and Mrs. Clara Shore were in charge.

The following were installed: Mrs. Iva Cocanougher, Worthy Matron; Rev. H. L. Thursday, of Friona, Worthy Patron; Mrs. Virginia Hunter, Associate Matron; Alex O. Thompson, associate patron; Mrs. Myrtle Witherspoon, secretary; Mrs. Ollie Brady, treasurer; Mrs. Bessie Friona, conductress; Mrs. Shore, associate conductress; Mrs. Hallie Kester, chaplain; Mrs. Nora Lawhon, marshal; Mrs. Myrtle Reed, organist; Mrs. Geneva Ray, Ada; Mrs. Pearl Gass, Ruth; Mrs. Charlotte Close, Esther; Mrs. Bessie Hill, Martha; Mrs. Thurston, Friona, Electa; Mrs. Baird, warder; Ed Boggess, Friona, sentenel.

SENIORS ENTERTAINED AT PRESBYTERIAN CHURCH

Rev. and Mrs. John C. Thomas entertained the seniors in the Presbyterian church with a buffet dinner last Thursday night at 7:30 o'clock. They were assisted in the entertaining by Mrs. Joe Bodkin and Mrs. Lee Conklin. Small tables were centered with vases of roses and roses were at the places as favors.

A menu consisting of cold tongue, boiled ham, scalloped potatoes, buttered asparagus, golden glow salad, pickles, rolls, coffee and strawberry shortcake was served to Misses Jean Snyder, Florene Hunter, Mary Virginia Eberle, Billie Jo Roberts; Roy Hastings, Herbert Boardman, Palmer Norton, Bob Baird and George Conklin.

LONDON BRIDGE CLUB HAS GINGHAM PARTY THURSDAY

Mrs. J. T. Gilbreath, Jr., entertained the London Bridge club with a gingham party at her home on Main Street last Thursday. Tables were of red checked gingham and the guests wore dresses of cotton. After the games high score for members was awarded Mrs. Emmett Milburn, high for guests to Mrs. Grant Fuller.

The tables were covered with red checked cloths and a salad plate and punch was served to members: Mmes. Sherman Morgan, Adrian Odom, Lee Morgan, Milburn, Charles Brooks, Ernest Medkief, O. C. Holt, Nelson, McWright, the hostess and guests, Miss Ruth Conkwright, Miss Lillie Morgan of Hugoton, Kansas; Mmes. Travis Dameron, J. M. Posey, Tommy McCollum, Fuller, Lisle Woodford and J. C. Gilbreath, of Memphis.

MISSSES FLESHER OF CANYON HONORED HERE

Mrs. Seth B. Holman entertained Misses Billie Bee and Natalie Fleisher of Canyon, who were the house guests of her niece, Miss Mary Ann Baird, with a party last Wednesday night at her home on East Third Street.

After the games of bridge, the guests enjoyed dancing. Sandwiches, cake and punch were served to the honor guests, Misses Baird, Virginia Eberle, Jean Snyder, Virginia Nix, Billie Jo Roberts; Messrs. Palmer Norton, Billie Stanford, Herbert Borden, Billie Patton, Donald and Elmo Hicks and Bob Baird.

LA NELLE SCHEIHAGEN TO APPEAR ON RADIO

Miss LaNelle Scheihagen will appear in a 15-minute vocal program over radio station KGNC at Amarillo Saturday afternoon at 6 o'clock. She will be accompanied by Hjalmer Birgh of Amarillo.

The program is that of the Federated Music Clubs, her appearance being sponsored by the Mc McDowell Music club. Mary Roberts Warner is radio chairman.

Miss Scheihagen will also appear at the Texas Centennial exposition in Dallas, accompanying the high school band and appearing on a radio program on Hereford Day.

B. V. M. SODALITY ENTERTAINS MOTHERS

Members of B.V.M. Sodality of St. Anthony's church entertained their mothers Sunday afternoon at 3 o'clock with a luncheon in the school hall. The program included an address by Father Matthias; song, Darling Mother Mine, Misses Adeline Koelzer and Adeline Schunmacher; A Work of Love, selected group; Origin of Mother's Day, reading by Miss Mary Virginia Eberle; song, Our Lady of the Atonement, Sodality, and a toast to mothers, Marie Schunmacher. Mrs. F. J. Eberle was accompanist.

Mothers who attended were Mmes. Joe Reinert, Clem Schunmacher, Pete Lueb, F. J. Eberle, Henry Hoffman, William Ohlig, M. H. Koelzer, John Albrecht, and L. F. Bauer.

MRS. PARKER PRESENTS PIANO PUPILS IN RECITAL

Mrs. G. A. F. Parker presented her piano pupils in recital Saturday afternoon, May 30, at her home. A pleasing program, well rendered, consisted of solos, duets and trios ranging in grade from beginners to advanced pupils. Refreshments were served.

Taking part were Freddie Close, Jean Smith, Katherine Acker, Virginia East, Maxine Beach, Jeane Williams, Marie Williams, Margaret Barber, Margaret Olson, Vivian Olson, Margaret Higgins and Miss Ruth Conkwright.

MISS NOLAND, MR. STORY MARRIED IN ILLINOIS

Mr. and Mrs. J. A. Noland announce the marriage of their daughter, Maude, to Joe Story on Friday, May 29, at Peoria, Illinois.

The bridal pair have lived in Summerfield, and the bride attended high school in Hereford, and for the past nine months has worked in Kellogg's variety store.

The groom is the son of Mr. and Mrs. G. D. Story, and attended college at WTSTC, Canyon. Mr. and Mrs. Story will make their home in Peoria, where he is employed in a tractor factory.

NEWLY WEDS VISIT JOHN L. WILSONS

Mr. and Mrs. Paul Wilson visited his parents, Mr. and Mrs. John L. Wilson here immediately following their marriage on May 17 at Stratford.

Mrs. Wilson formerly was Miss Margaret Massey of Stratford. Mr. Wilson is employed by the soil erosion service and they will make their home there.

Formal Sodality Reception.

Twelve young women of St. Anthony's parish were received into the B.V.M. Sodality Sunday night at 7:30 o'clock. In a procession from the school building, led by children dressed in white, the girls marched into the church, while Mrs. F. J. Eberle played softly at the organ.

After a hymn by the choir, the director addressed the group briefly on the duties and privileges of Sodality. Each member received cape and medal.

W. A. Sawyer of Dallas spent the week end with his sister, Mrs. John Kropp. Mr. Sawyer is with the sales department of the Oliver Farm Equipment Sales Co. He is a former resident of Hereford.

F. W. Fischer



For
Governor

A TAX

ON NATURAL RESOURCES WILL

1. Pay Old AGE Pensions in Full

2. Take Tax Burden Off Land

3. Give Teachers More Pay

Tax the Untaxed

Untax the Overtaxed

New Prescription Boon to Sufferers

Helps Build Red Blood—Tones Up the System—Increases Energy

Increasing numbers of Hereford men and women are receiving the wonderful benefits of Williams S.

L.K. Formula, the prescription of the kidneys. Men and women need red blood to feel their best. They need system-cleansing elements which help to eliminate poisonous waste matter. Williams S.L.K. Formula has been declared a blessing by many weak, run-down, ailing people and you can try it under a positive guarantee of money back if the first bottle does not produce results. Get a bottle today and start taking it. Close Drug Store.

GAS APPLIANCES

For Your Home

GAS RANGE—Attractive new models—many new convenience features—marvels of efficiency and economy.

GAS REFRIGERATOR—Costs only a few cents a day to operate—silent and always will be silent—no moving parts—new beauty of design.



GAS

ENJOY ALL ITS CONVENIENCES

West Texas Gas Company

GOOD GAS WITH DEPENDABLE SERVICE

SERVICE.. QUALITY.. PRICE

The Best the Market Affords

GALLON PRUNES Per Gallon 24¢

Crackers, A-1	2 lbs 17c	Corn Meal	5 lbs 15c
Olives	1 qt 32c	Corn Meal	10 lbs 25c

SOAP CHIPS

SOAP

CRYSTAL WHITE 5-pound box	29¢	RED and WHITE Five Bars	19¢
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Olives, tall can	18c	Broom a good one	85c
White Swan, ripe		Red and White	

MATCHES

OLD SPUDS

CARTON 6 boxes	17¢	10 Pounds	35¢
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Chicken Noodles jar	29c	Pecans	1 lb 35c
White Swan, 1-lb glass jar		Shelled halves, fresh stock	

APPLE-BUTTER

COFFEE

QUART JAR One Quart	19¢	RED and WHITE Glass Jar, 1 pound	28¢
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Bulk Candy	lb 18c	Rice	3 lb pkg 19c
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CORN FLAKES

BRAN FLAKES

RED and WHITE Per package	10¢	RED and White 2 for	19¢
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Dill Pickles gal	75c	Oats large pkg	18c
		Red and White, Small pkg	9¢

Pork-Beans 4 cans 25c

Belle of Wichita Flour



COMPLETE SETS OF WM. ROGERS & SON SILVERWARE for coupon in all sacks of BELLE OF WICHITA FLOUR

24-Pound Sack . . . \$.90

48-Pound Sack . . . \$1.75

Fruits-Vegetables

Tomatoes, Fresh, lb 7 1/2c

Lettuce head 5c

Corn, fresh, nice, doz 45c

Plums 2 doz 25c

Fancy California Apricots 2 doz 25c

Fancy California Cherries lb 29c

Fancy California Bananas lb 5c

Apples doz 15c

Blackberries qt box 15c

Weir's Red and White Food Store



The Name
Electrolux

Has become the standard of GAS and KEROSENE refrigeration! There is only one answer: ECONOMY OF OPERATION, OUTSTANDING SERVICE and SILENCE!

Wait Until You Have Tried
ELECTROLUX!
M. D. Womble
IMPLEMENTS

FOR QUICK JOB SERVICE SEE THE BRAND
BUSINESS AND DIRECTORY
PROFESSIONAL

<p>THE CHOCOLATE SHOP Plate Lunches Sandwiches Cold Drinks, Candles Magazines.</p>	<p>The title to your land is vital Our Abstracts correctly reveal the title. A. O. THOMPSON ABSTRACT CO. 4% Per Cent Federal Farm Loans.</p>
<p>INSURANCE JNO. H. PATTON PHONE 50</p>	<p>DR. J. W. HENDRIX Chiropractor and Masseuse 109 B Street—Just North of Mother's Park Phone 341 for Appointments</p>
<p>HOGS Please bring your hogs on Friday for Top Prices. G. W. & H. L. Brumley</p>	<p>THE HERFORD BRAND JOB PRINTING</p>

Bippus Items

BY RUTH REESE
Shoppers in Herford Saturday included Bill Whitson, Mr. and Mrs. C. T. Reese and children, Mr. Dodson and Chester.
A light rain fell here Monday night.
Mr. Lee and family spent Monday night in the C. T. Reese home. Everyone enjoyed the close-of-school picnic.
Mrs. C. V. Griggs is on the sick list this week.
Mrs. Jones is on the sick list the past several days.
Marvin Morrison was in Amarillo Thursday.
Mr. and Mrs. Overstreet were in White Deer last Saturday.
Mr. and Mrs. Fortenberry were in Herford Friday.
Oscar Easley was here from Herford Saturday.
Dad Morrison was in Amarillo Monday.
C. V. Griggs is at work in Herford.
Mr. Adrian was a Herford shopper Friday.
Marjorie Morrison of Herford is visiting her grand parents, Mr. and Mrs. E. Morrison.
C. T. Reese and family were in Clovis last Sunday.
C. S. Perrin transacted business in Herford Wednesday.
Herford shoppers included Bill Whitson, Mr. and Mrs. C. T. and Milton Reese, and Bud Morrison. Mr. Bippus and Herbert were in Herford Saturday.
Alta Mae Fortenberry is home for the summer.
Little Miss Billy Jo Adrian of Chillicothe is visiting her uncle and aunt, Mr. and Mrs. Webb Adrian.
Hugh Fortenberry is moving some of his cattle to his other place.
Farmers are busy in the fields this week, following good rains last week.
Marvin Morrison was in Herford Wednesday.
Mr. Crowley of Dimmitt called in the E. Morrison home Wednesday.
The mail failed to get through a few days last week on account of the rain.
Mr. Kimble of Amarillo was in the community Wednesday.
Mr. Reese and Milton were in Amarillo Friday.
Mr. Griggs is home from Herford where he has been at work. Sunday school was well attended last Sunday.

Daniel News

BY PAULINE MOORE
This community has been rejoicing over the good rains that fell last week and the latter part of this week. Wheat crops look considerably better.
Mrs. Floyd Tomlinson, Mrs. Golden and Mrs. J. R. Bell have returned home from a visit in Waco, Cisco—and other Central Texas points.
Pauline Moore has returned home from her school work in Canyon to spend the summer.
Mr. and Mrs. W. S. McCraw and Mildred were in Amarillo Saturday.
W. R. and A. D. Moore were in Canyon and Amarillo one day this past week.
Messrs. and Meses. Hershall and Seldon Tomlinson and Mr. Geo. McGleeson were in Herford Saturday.
Mrs. R. E. Gill, Freda, John and Billie Gene are visiting in Missouri with relatives.
Glenna Lucille Moore spent from Tuesday to Friday with Mr. and Mrs. Stice in Canyon.
Mr. and Mrs. Orville Moore are moving to the Beckman place from Canyon.
Mr. and Mrs. J. S. Hypock have been visiting Ervin Shugart the past week.
W. R. Moore was in Wildorado Monday morning.
Mr. and Mrs. Greeson of Sumnerfield visited the J. S. Moore home Saturday afternoon.
Mr. and Mrs. Dave Moore were in Canyon Saturday.
Mr. and Mrs. B. H. Hopkins of Dalhart spent the week end here with friends.

ASSEMBLY OF GOD CHURCH

"A place with a welcome." One block north of the high school, W. A. McCann, Pastor
Sunday school, 9:45 a. m., Owen Neel, superintendent.
Devotional worship, 11 a. m.
Christ's Ambassadors, 7 p. m.
Evangelistic service, 8 p. m.
Prayer meeting Tuesday, 8 p. m.
Bible Study, Friday, 8 p. m.
Mr. and Mrs. Jack Wayland spent the week end in Littlefield.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Deaf Smith.
By virtue of an Alias Order of Sale, issued out of the Honorable 68th Judicial District Court of Dallas County, on 26th day of May A. D. 1936, by the Clerk thereof, in the case of Southwestern Life Insurance Company, a corporation vs. J. A. Ryan, C. L. Johnson, C. G. Laing, Hamilton Tire Service Company, J. J. Currie, T. O. Collier, C. M. Humphries, Mrs. Ella L. Burch and J. M. Radford Grocery Company, No. 11272-C, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in July A. D. 1936, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the City of Herford the following described property, to-wit:
Sited in Deaf Smith County, Texas, and being the South one-half and the Northwest one-fourth of Section No. 57 in Block K-5, Certificate No. 185 issued to T. T. Ry. Co., containing 480 acres of land, to the extent of \$4,102.05 of said judgment, levied on the

1st day of June, 1936, as the property of said defendants to satisfy a judgment amounting to \$32,956.06 in favor of plaintiff, together with interest on \$29,000.00 at the rate of 10 per cent and interest on \$2,956.06 at 6 per cent and costs of suit.
Given under my hand, this 4th day of June A. D. 1936.
MRS. J. B. MILLEN, Sheriff.
By J. O. Newell, Deputy. 22-3

TEXACO ONE STOP SERVICE

and all your motoring needs are taken care of. That's the type of service we feature here. Gas, oil, water, tire and battery service, greasing, washing—for these needs you'll find us quick, willing and helpful. Drive in before you start your trip.

Texas Service Station
Visit Us for Texaco Service

IF — —
You Have Been Waiting On That
Paint Job
Until It Rained
NOW WE HAVE HAD IT—
Let's Go

Our Aim - To Help Improve The Panhandle
PANHANDLE LUMBER CO.
Courtesy - Quality - Service
DAVE H. ALEXANDER, Manager

SUMMER SHOES PARADE

<p>White Patent Leather SANDALS Cool, Open Toe Style! \$1.98 High cut sandals are very smart and new-looking! Broad T-strap attractively cut-out! Open toes. Self-covered walking heels.</p>	<p>The New Square Toe White Sandal With New Square Heel \$1.98 Growing girls will enjoy this new sandal! Very young and gay! It's made of white kid with narrow straps. Low heel.</p>	<p>Barefoot Sandals For Misses, Children, Infants 98¢ Well made sandals for a care-free summer. To keep little feet cool and comfortable.</p>
<p>Swagger Oxfords For Misses and Children 98¢ Unlined "Camel-color" alk with brown saddle. Composition sole and rubber heel. Perforated toe.</p>	<p>"Cynthia" Arch Support White Pumps Cool—So Comfortable! \$3.49 Two-button pump of white kid with smart stitch trimmings across vamp. Covered Continental heel. Low cut and very cool!</p>	<p>Young Girls' Stitched White Strap Pumps \$1.98 Chic and tailored—just the sport shoe to wear all summer! Wide strap, low heel. Comfy!</p>
<p>Children's Cool ONE STRAPS 98¢ Start young feet off the right way! Flexible, smart and low priced! Sizes 5½ to 8, \$1.19.</p>	<p>Here's Summer Comfort OXFORDS Let Your Feet Breathe \$2.98 Perforated clear through! They're cool! Soft, flexible white uppers. Pliable, long-wearing leather soles. Rubber heels.</p>	<p>Men's White Sport OXFORDS Smartly Simple! \$2.98 Smooth white leather for smart looking dressiness! Perforated vamp. Flexible, long-wearing sole. Leather soles, heels.</p>
<p>Children's Round Toe Oxfords 98¢ Sizes 2 to 5 "Little Teachers" help little feet to grow correctly! Comfortably flexible. Sizes 5½ to 8 \$1.19</p>	<p>Boys' White Nubuck OXFORDS They Clean & Wear Well \$2.49 Follows, they're really good-looking! The plain creased vamp gives them added smartness—added comfort! Leather sole.</p>	

Frio News Items

BY MRS. W. A. SPRINGER
Frio Worthwhile club met last Thursday in an all-day meeting with Mrs. H. D. Robins, with four members present. Names were drawn for meetings during the summer. Next meeting will be with Mrs. W. A. Springer, June 11. Visitors always welcome.
Mr. and Mrs. J. N. Benson were Amarillo visitors Friday, and called in the Jodie Benson home.
Mr. and Mrs. T. L. Sparkman and son, Mr. and Mrs. W. A. Springer, George and Mary Lois, Mr. and Mrs. R. A. Gilliam, Mrs. J. E. Springer and children, Mrs. Cora Tims spent Sunday in Plainview at the home of Mr. and Mrs. L. M. Springer, where a family reunion was held. There were 64 relatives present.
Mr. and Mrs. Paul Williams spent last Friday in the Jim Bagwell home at Bagwell. O. A. Bagwell returned home with them to spend the week end with Jack Dale Allman.
Virgel Green visited relatives in Plainview last Sunday.

Muscular Pains Promptly Relieved

Feels Like Living Again After Many Years Suffering
In commenting about her long illness with muscular rheumatic pains, Mrs. Ivan Yargus, states, "I had such pains in my back, shoulders, neck, arms and hands that I couldn't rest at night. I couldn't raise my arms to comb my hair and felt life wasn't worth living. I saw an ad in the paper about Williams R. U. X. Compound and got a bottle. After two doses the pain began to leave. I have taken this medicine now for a little over two weeks and feel like living again. Can do all my work now where before I had to have help."
Mrs. Yargus's experience is like that of many others taking Williams R. U. X. Compound, who have found that it is no longer necessary to suffer stabbing muscular rheumatic pains without the benefits of this doctor's prescription. Take just a few doses and see how quickly you are relieved. Williams R. U. X. Compound contains pain-relieving ingredients which are absorbed into the blood, and carried to sore, inflamed muscles and parts, giving ease and comfort which is a blessing to sufferers.
Don't let muscular rheumatic pains tear you down. Get a bottle of WILLIAMS R. U. X. COMPOUND today and get relief. On sale at Close Drug Store.

HOLLYWOOD'S NEWEST SMASH HIT THAT HAS EVERYTHING!

tremendous IN HUMAN INTEREST OVERPOWERING IN DRAMATIC REALISM. VITAL IN ITS APPLICATION TO YOUR LIFE —AND MINE

The PACE THAT KILLS

Have you warned your children? Here is the thundering answer of the flaming question of the day!

NEVER TOLD BEFORE

NEW! MODERN PRODUCTION

STAR THEATRE Hereford FRIDAY ONLY

NO CHILDREN ADULTS ONLY

PENNEY'S
J. C. PENNEY COMPANY, Incorporated
HEREFORD TEXAS

The Modern Shopper "Says Charge It"



Realizing the value of credit, she uses current income to meet current expenditures.

Use your credit freely and pay all bills when due.

HEREFORD CREDIT ASSOCIATION
DOROTHY H. ROSS

Local Affiliation of the
NATIONAL RETAIL CREDIT ASSOCIATION

USE

Packard's Best For Lighter Bread



You don't have to be a champion baker, although prizes are won with **PACKARD'S FLOUR**—to produce light, soft bread that will delight you. More and more housewives are using **PACKARD'S BEST** because with it they get their best results. Order a sack now!

At Your Grocer's

HOME OWNED - HOME OPERATED

Packard Milling Co.

HEREFORD, TEXAS

Black

By **MRS. H. L. McLEAN**.
Farmers are ready to plant row crops after the recent rains.

Miss Leona Bain is visiting friends in Amarillo this week.

Mr. and Mrs. Dick Rocky of Muleshoe visited her parents, Mr. and Mrs. H. Elmore, Sunday.

A. B. Hinds and family visited in Beaver county, Okla., last week.

Rev. Rex Ray visited his mother Wednesday. He was accompanied home by his niece, Francis Hicks, for a few days visit.

J. N. Holly and family attended a farewell party at Friona last Thursday night.

R. E. Barnett and family spent a day last week in Canyon with Bud Barnett.

E. E. Fridley was here from one day last week.

Mrs. Ja Melugin of Whitewright is visiting her sister, Mrs. Henry McLean. She will spend the summer with her son, Verner Melugin while his wife is in school at Commerce.

Marian Bartlett of Friona visited her brother, L. S. Bartlett, here this week.

Kernie Deaton moved his family to Bovina Monday where he is employed by the Santa Fe.

Clayborn and Joe Carr, Bud Elmore returned from Hobbs Saturday where they have been at work. Bud will return after he has planted his crop, and the Carr boys will go to Joplin, Mo., where they have been transferred.

AN EXTRA ROOM? TRY A WANT AD!

Summerfield News

MRS. ASA ATCHLEY — H. G. Behrends and family visited in Kress last week.

Dolly Weltz has returned home from school.

The Will Schulz family left Wednesday for Peoria, Ill., to make their home.

Rev. S. L. Tidwell has accepted the call as pastor of the Summerfield church.

Dorothy Harris is home from a trip through New Mexico.

Mr. and Mrs. Lewis Jay and daughter are moving to Sherman.

Gemeleve Orr of Hereford is spending the week with Ruth Atchley.

J. R. Stilesby and family visited the J. P. Gandy home at Wyche Sunday.

Mr. and Mrs. Chas. Noland have moved to the Lewis Jay house.

Letha Faye Rays of Plainview has been visiting her grandfather, C. B. Thomas.

Marjorie Thurmond of Hereford visited Clyde Kendall over the week end.

L. Huckert and family attended graduation services in Amarillo. Jimmy Pike returned home with them for the summer.

Mrs. J. E. Roberson and son visited in Canyon and Amarillo last Tuesday and Wednesday.

Mrs. Ben Wilhelm is in Marlin Wells for a month's stay for the benefit of her health.

Mrs. Bill Edelmoff, Beatrice and Mrs. Lawrence, and J. B. Noland were in Amarillo Saturday.

J. G. Evans has moved to the Will Schulz place.

Perry McMinn is in Muleshoe this week.

Mr. and Mrs. J. E. McGehee of Wayside visited the Ben Wilhelm home Sunday.

Mr. and Mrs. E. P. Epperson and her sister, Miss Allan, have moved to this community.

Pearl Bracher is visiting her grandmother in Clarendon.

Eva Greeson is taking a beauty course in Amarillo.

Mrs. Jess Lindsey is still quite ill.

Billie Lloyd Lookingbill was ill last week.

D. C. Waiser and family spent Sunday in the Weltz home.

Jim Clark injured his leg and will be in bed for several days.

Maude Noland left Thursday to join her fiancée, Joe Story. They were married Friday afternoon at 3 o'clock.

The Lonie Huckerts gave a farewell party for the Lewis Jay family and a large number attended.

Rev. S. L. Tidwell preached here Sunday to a goodly number at both morning and evening services.

Friona News

GERALDINE McFARLAND — Friona woman's club held its last meeting of the club year Wednesday, May 27, at the home of Mrs. S. L. McLellan, with Mrs. Boatman joint hostess. After the business hour, two papers were given. Mrs. L. Ritter gave America Today; Mrs. C. C. Mower Affairs Abroad. Refreshments were served to 24 members. The new club year begins in September.

A farewell entertainment was given Rev. and Mrs. Lansdown and family Friday night in the basement of the Baptist church. Games were played and refreshments of cake and punch served to the many who attended.

Friona baseball team, Tom Galoway manager, played Muleshoe here Sunday, the score being 6-4 with Friona leading. This opens the ball season here.

Several young people breakfasted on the lake near town Sunday morning.

The Santa Fe time changes necessitated a like change in post office hours. Outgoing mail leaves at 2:30, 4:30 and 6 p. m. Only one mail per day goes west, at 4:30 p. m.

Martha Slagle and Pauline Parr left Monday for Abilene to spend the week attending the Methodist convention.

Audis Martin has gone to Hobbs, N. M., to open a filling station.

Lorene Hughes of Amarillo was a visitor here Sunday.

Stubb Jones has returned to Friona after several weeks absence and has accepted employment in a local drug store.

Dot McMillan of Farwell spent the week end with Mr. and Mrs. H. T. Magnus.

Chas. Hays is at work in Clovis now, and spent Sunday here.

Mr. and Mrs. Ray Slagle spent the week end at Panhandle with relatives.

Miss Mattie Jordan, who has been teaching at Skellytown, has returned home. She will visit her parents, Mr. and Mrs. J. C. Jordan, six weeks and then attend the University of Texas the rest of the summer.

Mrs. O'Rear is visiting her parents, Mr. and Mrs. F. W. Reeves. Mary, Charles and Hadley Reeves, who have been away the past winter, are at home. Hadley has been teaching at Snyder, Mary at Pampa. Charles attended WSTC

from a visit in Oklahoma.

Miss Martha Goodwine, teacher at Vernon, and Miss Floy Goodwine, employed in the Deer Park schools, have returned home.

Mr. and Mrs. Bob Clements and children spent Sunday at Skellytown.

Mr. and Mrs. James Wilson and children left Monday for Santa Fe, New Mexico, where they will spend the summer.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Deaf Smith.

By virtue of an Alias Order of Sale, issued out of the Honorable 68th Judicial District Court of Dallas County, on 26th day of May A. D. 1936, by the Clerk thereof, in the case of Southwest- ern Life Insurance Company, a corporation vs. J. A. Ryan, C. L. Johnson, C. G. Laing, Hamilton Tire Service Company, J. J. Currie, T. O. Collier, C. M. Humphries, Mrs. Ella L. Burch and J. M. Radford Grocery Company, No. 11272-C, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in July A. D. 1936, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford the following described property, to-wit:

Situated in Deaf Smith County, Texas, and being 2,080 acres of land situated about 8 miles South- west from the town of Wildorado, Texas, known and described as all of Section No. 1, and the South- west quarter of Section No. 2, B & B, all of Section No. 3, A, B & M, and all of Section No. 19, TWNG Ry Co., all in Block K-5, and being a part of the same land described in Deed from M. A. Trow, a feme sole, to Ella L. Burch, dated May 28, 1928, and recorded in Vol. 68, page 94, Deed Records of Deaf Smith County, Texas, to the extent of \$28,854.01 of said judgment, levied on the

1st day of June, 1936, as the property of said defendants to satisfy a judgment amounting to \$32,956.06 in favor of plaintiff, together with interest on \$29,900.06 at the rate of

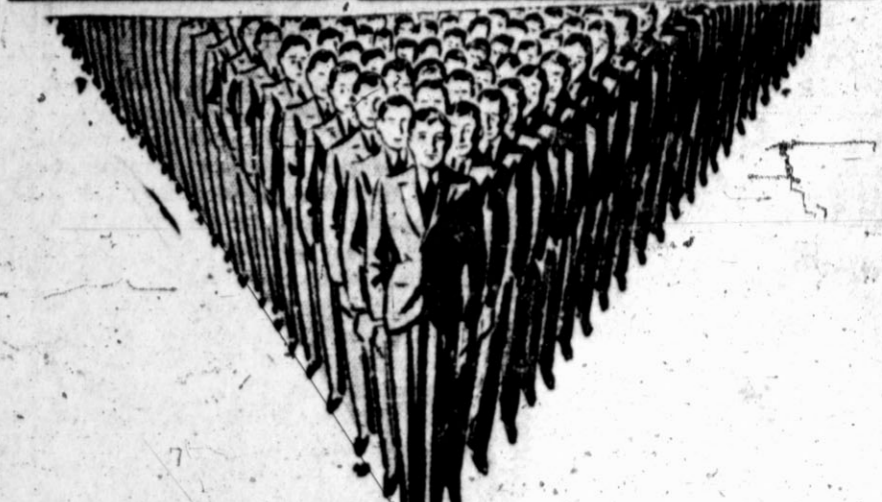
996.00 at 6 per cent and costs of suit.

Given under my hand, this 1st day of June A. D. 1936.

MRS. J. B. MILLER, Sheriff.

By J. O. Newell, Deputy.

22-3



Men Stand Behind Good Banking

They know that sound banking principles are necessary to business success. And this same fact is true wherever money is concerned. It is as important to daily life as the food you eat. Know our bank, it means much to you.



Start a Savings
Account Now

First National Bank

OF HEREFORD

MEMBER
FEDERAL RESERVE
SYSTEM

A Strong Bank
Thoughtfully Managed

More Than

APPROVED— For Contouring Under The New FARM PROGRAM

MR. FARMER, this is of special interest to you: Because of its versatility at accomplishing more than the ordinary machine and because "it makes three or four furrows and ridges to the one lister furrow," farm leaders have unqualifiedly endorsed it for work under the new program.

The

DEMPSTER

No. 40 4 Row

Row Crop Machine

Extra Row

Attachment

A valuable attachment to the **DEMPSTER NO. 40** is the extra row attachment for wide row planting, which many farmers are greatly interested in at present.

The

Dempster No. 20 Lister

The **DEMPSTER NO. 20 LISTER TYPE-FURROW SEEDING** Machine is another of the famous **DEMPSTER** family that proves indispensable. By the use of attachments it can be made to do the same work of the **DEMPSTER NO. 40**, and it also has the extra row attachment featured on the "40". It differs from other furrow drills in that it evenly scatters the seed in a wide 6-inch furrow bottom, on a firm, flat and moist seed bed, so that every kernel has an equal chance to germinate and grow. SEE THESE **DEMPSTER MACHINES—YOUR NEXT FARMING IMPROVEMENT!**

M. D. Womble
IMPLEMENTS

SAVE

\$50 to \$75

by buying a

Guaranteed OK
USED CAR

from YOUR CHEVROLET
DEALER

CHECK THESE
SENSATIONAL
VALUES!

Get the
2 things
you want
most in a used car

DEPENDABILITY
UTMOST ECONOMY

1930 CHEVROLET COUPE—Motor overhauled, new paint, car in good condition. Priced to sell \$165

1935 CHEVROLET—Long wheel base, dual wheel truck, good shape.

We have several other cars priced to sell. Come and look our stock over.

1936 CHEVROLET—Long wheel base, dual wheel truck; motor completely overhauled, new paint, runs like new; tires nearly new.

1934 CHEVROLET—Long wheel base, dual wheel truck, worth the money.

1936 CHEVROLET STANDARD SPORT SEDAN—Radio and heater, 7,000 miles, our demonstrator; color dark blue. Look at this \$725 car for

1936 OLDSMOBILE COUPE—Radio and heater, 5,000 miles, a brand new car. Our demonstrator \$875 for

1935 CHEVROLET MASTER COUPE—Big, attractive, dependable, in perfect condition. Beautiful duco finish. Knee action, wheels, restful Fisher body. \$500 for

1931 CHEVROLET SEDAN—Completely overhauled, new paint, a nice family car at \$250

Brumley Chevrolet Company

HEREFORD, TEXAS

STAR THEATRE
HEREFORD
MATINEE DAILY 1:45

THURS. ONLY



WHEN THIS WILLFUL
LADY MEETS THAT
MASTERFUL MAN
GEORGE RAFT
ROSALIND
RUSSELL
in
'IT HAD TO HAPPEN'
(—and it had to happen to them!)

Saturday Only
10¢ EVERY-ONE! 10¢



FRANK BUCKS
A TON OF THRILLS
FROM THE LAND OF
TEN TON BEASTS

Preview Saturday Mile
Sunday - Monday



13 hours BY AIR
BARGAIN PRICES ALL DAY
10¢ BARGAIN 15¢ SHOW



SONG and DANCE MAN
PAUL KELLY
CHAS. TREVOR

PERSONALS

A. O. Thompson and Bill Mitchell were in Amarillo Monday. Noel Bryant left Monday for Dallas.
Miss Louise Evans of Amarillo was the week end guest of Mrs. Seth B. Holman.
Mrs. Mattie Lou Simpson, daughter of Mrs. E. W. Harrison, spent the week end here.
Bernard Baer, of Tucuman, New Mexico, arrived Monday to visit his son, Gaston Baer.
Wilbur Womble returned this week from College Station where he has been attending A. & M.
Mr. and Mrs. George Parker of Amarillo spent the week end here with Mrs. G. A. F. Parker.
Miss Lucille Butler of Roswell, New Mexico, is here visiting her brother, Marlin.
Mrs. W. B. Wiltshire and her grand daughter, Nancy Neill, of Lubbock are visiting Dr. and Mrs. B. M. Wiltshire.
Miss Nancy Conkright returned from Waco last Friday where she has been attending school at Baylor University.
Mrs. Mary Palmer, who has spent several months in California, returned to Hereford Wednesday night of last week.
Mrs. John B. Miller and sons, Guilford, Billy and Bobby, returned Tuesday night from Los Angeles.
Mrs. Pete O'Brien of Clovis, New Mexico, is here visiting with her parents, Mr. and Mrs. J. W. Spradley.
Mrs. Artis Daniel left Friday for Albuquerque, New Mexico, to visit her daughter, Mrs. Lilburn Ray.
Mr. and Mrs. D. H. Alexander were in Silverton Sunday visiting Mrs. Alexander's parents, Mr. and Mrs. A. J. Donnell.

LOST: Wednesday afternoon, somewhere between Clovis and Hereford, a mattress for a child's bed. Finder please return to John Roberts, Star Theatre. 1c
For a short while, two oil permeants for \$3.50. Phone for an appointment. Mrs. Peterson's Beauty Shop. 22
Mrs. Mark Galloway and daughter, Ann, of Amarillo, spent several days last week with Mrs. Seth B. Holman. Mr. Galloway came for them Sunday.
1930 Model A Ford truck, dual wheels, complete motor overhaul, good grain body, and ready to go on the job. Lots of low cost hauling in this truck. Ireland-Beyers Motor Co. 1c
Misses. Grant Fuller, Emmett Milburn, Charles Brooks, Lee Morgan and Misses Bonnie Scoggin, Lillie Morgan and Allan Brooks were in Amarillo Tuesday.
1934 De Luxe Plymouth, two-door sedan, small mileage, well cared for and in perfect condition. See this if you want something extra good. Ireland-Beyers Motor Co. 1c
Mr. and Mrs. Egbert Brady and son, Billy Lewis, went to Nara Vasa, New Mexico, Saturday to visit Mrs. Brady's parents, Mr. and Mrs. W. M. Stovall. Billy Lewis stayed for an extended visit. Mr. and Mrs. Brady returned home Sunday.

HEAR YE! AN APPRECIATION
To the Hereford merchants, the models in the Beauty Revue, the Star Theatre management, and to all who assisted in any way in the preparation and staging of the Burlesk Beauty Revue: Sincerest thanks. We asked a big favor of you, and you responded generously. And to the audience who so loyally attended: More thanks. We are deeply grateful and appreciative for this splendid cooperation in helping to finance the trip of the High School Band to the Centennial.

GROUPE 1,
High School Band Mothers,
High School Band Members

Veterans' Service

(Continued from page one)
or removal to another office, the letter is to be returned to the sender immediately.
May Be Redeemed.
The bonds may be redeemed on and after June 15. Although they earn simple interest at the rate of three per cent per annum, no interest is payable on any bonds redeemed prior to June 15, 1937. Veterans who desire to cash their bonds must sign the request for payment on the back of the bonds in the presence of a certifying officer. If the veteran is personally known to the postmaster or designated employee, witnesses are not necessary. If he is not known, one or two witnesses who know the veteran and who are known to the certifying officer must sign the bond in the space provided, with their addresses, in the presence of the certifying officer. Space is also provided on the bond for taking fingerprint impressions in exceptional cases.
The owner must sign the request for payment exactly as his name appears on the face of the bond and must write his address on each bond in the space provided. Signatures must be in ink or indelible pencil. The owner shall not be required to sign the receipt in the low left corner on the back of the bond. In case of death or incompetence of the registered owner, the person presenting the bonds shall be instructed to secure information as to the cashing of the bonds from the Treasury Department, Division of Loans and Currency, Washington, D. C.

ANNOUNCEMENT
Herman Wright, Amarillo, announces his candidacy for the State Legislature from the 123rd Legislative District. His announcement in full follows:
In submitting my candidacy for the State Legislature from the 123rd legislative district, Deaf Smith, Randall, Armstrong, Potter,

Carson and Oldham counties, I shall conduct my campaign upon the following platform:
1. I favor the establishment of a state utility commission to make possible strict regulation of all public utilities.
2. I favor immediate payment of old age assistance with no further qualifications for applicants than those set out in the amendment, payment to be made from tax resources other than an additional tax on land, or a sales tax.
3. I favor immediate ratification of the child labor amendment to the Federal Constitution.
4. I favor legislation forcing every public official to file a sworn statement stating his income and where he gets it.
5. I favor a severance tax on natural resources, an income tax on the higher incomes, and a tax on inheritance as future sources of revenue for the state. I am opposed to any further taxes on land. I am opposed to a general sales tax.
I have been a resident of Canyon and Amarillo all my life. I graduated from Amarillo High School in 1930, attended Amarillo College two years, and will secure my degree in law from the University of Texas this June.



Mr. Farmer
We have a nice selection of field seed, all re-cleaned and sacked in good bags. You don't buy weed seed and blow dirt when you buy your seed from us. Come in and look them over for yourself.

Our Prices Are Right
Bulk Garden Seed
West Texas Feed & Seed
Phone 208

Firemen Are

(Continued from page one)
Carroll and Russell singled. Roundtree singled and was thrown out at second. Russell was out trying to swipe home. Three runs and the game was even again.
But those meat eaters came right back in their half and took another three run lead after the ball had been kicked all over the lot. Posey hit one to short, Bateman was trapped off third, Roundtree waited until he was almost home, then threw the ball to Carroll, and Onias threw it at the umpire, center field or some place, and two runs came in. Wills cracked another single and Posey scored.

The Firemen scored one more in the seventh when they garnered a couple of licks off Flash Morgan who had been taking out the boys out with his fast little ones. He would hit a couple of guys then holler LOOK OUT!! The Lions sewed the game up in the seventh when they batted all nine men, netting four eyes off two licks, 10 errors and a small sack of boneheads. The umpire called time out and everybody went out to right field and stomped a small snake to death. If the Firemen had put a backstop behind second the game might have been a different story.

Attention HOUSEWIVES!

No. 10 Fruits

PRUNES No. 10 Can	25¢
PEACHES No. 10 Can	44¢
APPLES No. 10 Can	39¢
CHERRIES No. 10 Can	54¢
APRICOTS No. 10 Can	49¢
CORN Le Grand, No. 2 cans, 2 cans	19¢
SURE JEL 2 packages	25¢
GRAPENUT FLAKES Package	11¢
BRAN FLAKES Miller's, 3 for	25¢
MUSTARD GREENS Spinach or Turnips, No. 2 cans, 3 for	25¢
WHITE KING Large pkg 34¢, medium	22¢
COFFEE Maxwell House One Pound	26¢
Three Pounds	75¢
MACKEREL Or SARDINES, tall cans, 3 for	25¢
COMPOUND 3-lb carton 30¢, 4-lb carton	47¢
PICKLES Quart jar	15¢

Fruits and Vegetables

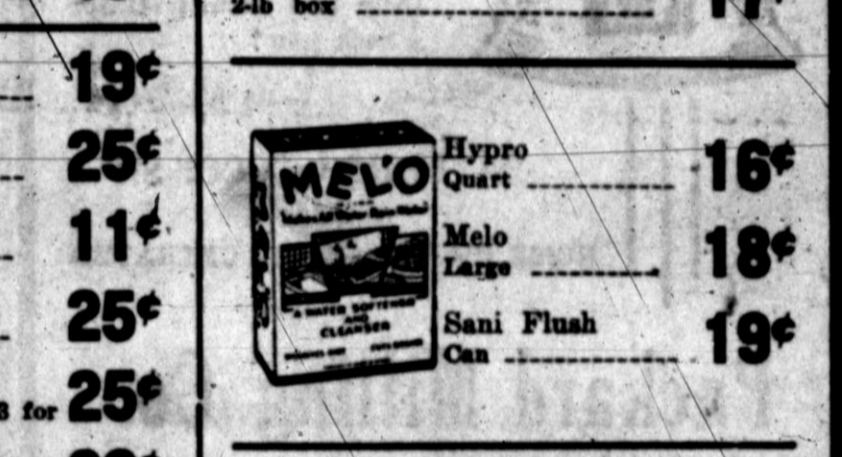
ORANGES Bulk, pound	5¢
LEMONS Dozen	29¢
CARROTS 3 bunches for	10¢
SPUDS New, pound	5¢
LETTUCE Head	4 1/2¢
TOMATOES Pound	6¢

1901 1936
FURNITURE - UNDERTAKING
Ambulance Service—Day or Night
E. B. Black Co.
Hereford, Texas

1901 1936
FURNITURE - UNDERTAKING
Ambulance Service—Day or Night
E. B. Black Co.
Hereford, Texas

Attention HOUSEWIVES!

PINEAPPLE SPEARS Large can	23¢
CHERRIES Red Pitted, No. 2 cans, 2 cans	25¢
SYRUP, Worth's Gal 60¢, 1/2 gal 30¢, quart	24¢
TOMATOES No. 2 cans, 3 for	25¢
JELLY White House, 2-lb jar	22¢
CRACKERS 2-lb box	17¢



MELO Hypro Quart	16¢
Melo Large	18¢
Sani Flush Can	19¢
BAKING POWDER, Calumet 5 lbs 80¢, 2 1/2 lbs 40¢, lb	22¢
KARO Blue Label, No. 10	59¢
KARO Blue Label, No. 5 can	29¢
KARO Red Label, No. 10 can	61¢
KARO Red Label, No. 5 can	31¢
RAISINS 4-pound pkg	29¢
SALAD DRESSING Quart	25¢
GINGER ALE LIME RICKET, quart	15¢
GRAPE JUICE Quart	25¢

Crystal White Soap, 5 bars	23¢
Super Suds Large pkg	17¢
5-Pound Box	23¢

NELLY DONS

"JUST TRY ONE ON"
Ladies who like to be well groomed will purchase one of these lovely dresses for the small sum of **\$5.95**



We have a Big Sale on dresses, and never have you had a better opportunity to dress yourself up at a smaller cost than now in lovely quality dresses at such low prices. Vacations, and summer trips are here and we can fit you out in any type clothes. Make your selection from our racks.
Beautiful Clothes for the June Bride!

Let this Exclusive Ladies Store plan your trousseau, as we specialize in Ladies' Ready-to-Wear and accessories. See our lovely Gancho Sport Shirts—also Slacks, sizes 12 to 18.

ONE SPECIAL RACK OF FAST WASH FROCKS—Regular \$1.95 Value
Two for **\$3.00**
Try a Pair of Our Best by Every Test Hose **\$1.50**
Pair 79¢, Two Pairs for

CONOCO
The All-In-One Gasoline
Has POWER . . . Smooth-flowing, always a reserve for emergencies.
Has PICK-UP . . . Gets away quickly without choking or spitting.
Has SPEED . . . Plenty of pep to get you places quickly. It atomizes easily.
And ECONOMY . . . You will be surprised at the increased mileage it will give.
CONOCO SERVICE STATION
Always On the Job.

FASHION DRESS SHOPPE

GREAT WEST FLOUR
24 Pounds 85¢
48 Pounds **\$1.65**
FREE Iced Tea Glasses
LIPTON'S TEA YELLOW LABEL
1 FREE with 34 Pound — 21¢
2 FREE with 1/2 Pound — 41¢
4 FREE with 1 Pound — 80¢
PIGGLY WIGGLY
ALL OVER THE WORLD
FRANK GYLES, Manager PHONE 81 BUY AT HOME