

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

26TH YEAR, NO. 31

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, MAY 6, 1924

COTTON PRIZES OFFERED

Chautauqua Ticket Battle Between Five Committees

LOCAL FARMERS MAY COMPETE FOR TOTAL OF \$1500 ON CROPS GROWN IN 1924

DALLAS NEWS OFFERS \$1,000 FOR THE BEST FIVE ACRES AND CHAMBER OF COMMERCE \$500 IN FOUR AMOUNTS

FARMERS MUST SIGN ENTRY BLANKS

Meeting of Farmers Called for Next Saturday When Plans Will be Outlined and Blanks Furnished for Entry Chance for Hustlers to Make Real Money

Deaf Smith county farmers who desire to enter the Dallas News \$1,000 prize contest for the best five acres of cotton in 1924 may do so through the office of the Hereford Chamber of Commerce.

The Hereford Chamber of Commerce will offer \$500 in addition to this for the best yields of lint cotton per acre, divided as follows: \$100 for the best yield on five acres; \$100 for the best yield on fifteen acres; \$150 for the best yield on twenty five acres, and \$150 for the best yield on forty acres.

Contestants for the Dallas News prize will have to sign the entry blanks and conform to the conditions outlined by that newspaper. Contestants for the local prizes will be required to sign entry blanks similar to the Dallas News blanks, and to conform to terms and conditions to be outlined by the Cotton Committee.

Entries for the Dallas News prize must be in by June 1. Entries for the local prizes must be in by July 1. The contest for the local prizes are open to the world, the only requirements being that the entry blanks, containing all conditions, must be signed up by July 1, and the cotton must be ginned at Hereford.

A meeting of all farmers in this trade territory interested in competing for these cash prizes has been called for the courthouse here on next Saturday afternoon, May 10, at 4:30 o'clock, when the entry blanks will be available and explanations of all points made by the cotton committee.

All of this was agreed upon Monday night at a meeting of the Cotton Committee, consisting of Geo. L. Muse, chairman, G. A. F. Parker and A. Herbst, with president McDonald, treasurer Rockwell and the secretary of the Hereford Chamber of Commerce. The Dallas News has been requested to furnish their blanks by Saturday, and the local blanks will also be ready by that time.

The rules of the Dallas News Contest are given below. The Hereford Chamber of Commerce will merely act as a go-between for local farmers who desire to enter this contest.

"All farmers in Texas, except those who irrigate, are eligible to enter the 'More Cotton on Fewer Acres' contest sponsored by the Dallas Morning News and the Semi-Weekly Farm News, which papers offer a Grand Prize of \$1,000 to the Texas farmer who, during 1924, raises the most pounds of cotton on five acres. Hundreds of farmers already have notified the Contest Editor of The Dallas News that they will compete.

The rules governing the contest are as follows:
Rules of Texas Cotton Contest
The following rules have been adopted by the State Cotton Contest Committee:

1. This contest shall be based upon the greatest production of lint cotton on five acres, without irrigation.
2. The contest shall be open to any farmer in Texas except to those who irrigate.
3. The land shall be measured by a local contest committee of two farmers

Judge L. Gough Remains Director of Wheat Growers

Judge L. Gough, president of the Texas Wheat Growers Association, won his battle Monday to remain on the board of directors of the association after a debate among the members which lasted late in the night, says the Amarillo News.

The members who attended the meeting from here were Troy Womble, F. H. Oberthier, C. H. Dyer, O. L. Sharp, C. P. Galley, Carl Frye, and R. T. Kimmons.

Many interesting facts developed during the meeting, such as the greater per cent of the wheat growers becoming members of the association, the purchase of old, or the building of new elevators to take care of this year's crop, etc.

This district is composed of Deaf Smith, Castro and Lamb counties and is claimed by members in this county that by the time of wheat harvest eighty five per cent of the wheat marketing here will be association wheat.

Thor Jensen, Wrestler, Arrived to Get Matches

Thor Jensen, professional wrestler, arrived here Monday morning from Los Angeles. Mr. Jensen will return in this city for the next two months, taking on the best of them.

Annual Banquet High Alumni Next Saturday Nite

The annual banquet of the Hereford High School Alumni will be held at the Methodist church next Saturday night at 8:00 o'clock. President, Mrs. A. O. Thompson, of the Alumni will preside over a business meeting for the purpose of electing new officers and attending to the regular routine of business before the banquet.

The banquet will take place in the basement of the church, with Superintendent C. H. Dillehay acting as toast master.

The evening program will be made up of musical numbers, instrumental and vocal readings, and a roll call of all members of the alumni and the coming graduates. Professor D. A. Shirley of West Texas Teachers College is expected to be here.

residing in the same community of contestant and one business man residing at trade center of contestant.

"4. The committee shall make sworn statement as to measurement of land and character of contestant.

"5. Each contestant must keep an accurate record on blanks to be furnished him and shall make a sworn statement as to accuracy of such record.

"6. At close of contest each contestant must deliver his record, properly filled and attested, to the local cotton contest committee, which in turn must forward the record to the Cotton Contest Editor of The Dallas Morning News and the Semi-Weekly Farm News before award of the \$1,000 grand prize is made.

"Entries to the cotton contest close June 1, 1924, and the award will be made on or after December 22, 1924.

"Those wishing to enter the cotton contest should notify the Contest Editor of The Dallas Morning News and the Semi-Weekly Farm News as soon as possible, so that record blanks can be mailed to them."

HEREFORD GOLFERS WIN SIX OUT OF ELEVEN MATCHES PLAYED AT HILLCREST CLUB IN AMARILLO

DISPUTED MATCH AT FIRST GIVEN AMARILLO IS CONCEDED TO HEREFORD WHEN FACTS EXAMINED AND LOCALS ARE VICTORS

Eleven Hereford golfers played eleven Hillcrest golfers at Amarillo Sunday afternoon and emerged victorious from the fray with six of the contests safely won. The Amarillo report in Tuesday morning's paper had this score reversed and claimed victory for the Hillcrest men, but telephone conversations with the Amarillo secretary Tuesday revealed the misunderstanding about one match, and the victory of the Hereford men was conceded.

The dispute grew out of the match between Henry Wilkinson and W. H. Chandler of Amarillo. The Amarillo account gave Chandler this match, and upon it hinged the victory for one side or the other. Investigation showed that Chandler led in strokes by three less than Wilkinson at the end of eighteen holes, but the holes were tied. An extra hole was played to settle the matter, showing that Chandler was playing a hole contest and not a stroke match. Wilkinson won this extra hole. This was admitted by Secretary Clements Tuesday, after the facts had been examined into, and as this was the only disputed match the tournament was given to Hereford.

The strange greens and greater dis-

tances of the Amarillo course bothered the Hereford men to some extent, but they all gave a good account of themselves and greatly enjoyed the day and hospitality of the Amarillo sportsmen. It is possible that a return match will be played at Hereford in the near future. The results of the days play follows:

John Edmison, Amarillo, defeated A. Herbst, Hereford.
Bill Smith, Amarillo, defeated J. J. Clark, Hereford.
W. W. Woolsey, Amarillo, defeated W. R. Steckman, Hereford.
W. C. A. Rummel, Amarillo, defeated J. A. Pitman, Hereford.
L. E. Clements, Amarillo, defeated H. J. Fox, Hereford.
H. Wilkinson, Hereford, defeated W. H. Chandler, Amarillo.
Dow Mercer, Hereford, defeated H. T. McGee, Amarillo.
W. H. Russell, Hereford, defeated J. H. Croft, Amarillo.
E. B. Williams, Hereford, defeated Walter Parr, Amarillo.
Frank Mays, Hereford, defeated W. J. Satterwhite, Amarillo.
H. L. Rice, Hereford, defeated J. C. Rose, Amarillo.

With Ten Votes In Hip Pocket Smith Sends Delegates to Waco Meeting Instructed for McAdoo

In the funniest political convention ever held in any man's country, presided over by the county chairman and participated in by just two men, Deaf Smith county's two votes in the state democratic convention to be held at Waco May 27 were instructed for McAdoo for president, and the delegates ordered to support McAdoo in the national convention.

Owen P. Smith made the motion, Owen P. Smith seconded the motion, Owen P. Smith carried the motion with his ten votes against Carl Cockrell's four.

Owen P. Smith then nominated Captain John Estes as a delegate from this county to cast both votes, and Homer K. Fox as alternate. Mr. Cockrell not assenting Mr. Smith seconded the motion and carried the motion with his ten votes against Cockrell's four.

Mr. Smith made a motion that Lindsey Nunn of Amarillo be endorsed by this convention as one of the two delegates to the New York convention. This was one motion Mr. Cockrell could agree with, and he seconded it. Carried unanimously. Mr. Smith moved to adjourn and carried it.

All of which grew out of another funny precinct convention held last Saturday in the district court room.

Precincts One and Two met, first in joint meeting, then separately to elect their delegates to the county convention. McAdoo and anti-McAdoo men were pretty evenly distributed through the audience, with the anti holding a slight majority. Carl Gilliland and Judge Buie led in talks for McAdoo and an instructed delegation. Doctor Overton and others fought for an uninstructed delegation. In the separate meetings Number One elected Carl Cockrell, E. B. Black, Rev. W. R. Hill and Prof. Dillehay as delegates to go "uninstructed." In Precinct Two a motion was made that Owen P. Smith be delegated to cast the entire ten votes of the precinct in the convention "uninstructed."

Mr. Smith stated that he was a McAdoo man and for an instructed delegation but nevertheless he was elected to cast the entire ten votes of the precinct in the convention "uninstructed."

The delegates seemed to think that this tied Mr. Smith's hands, so far as McAdoo was concerned, while he interpreted it to mean that he had no instructions and could do as he pleased in the county convention.

Showers and Light Hail Pour Friday. Roads Dry Quick

A good rain, accompanied by a light hail, fell across a strip of this country last Friday afternoon, the total precipitation amounting to five tenths of an inch. The hail was too small and light to do any damage. The rain was not general but did some good in the territory covered. The roads were in bad shape Friday night and many cars were stuck in the mud on the South West Trail that night, but communication was soon restored Saturday.

Home Economic Demonstration Wed. Evening

Miss Mabel Faulner, teacher of Home Economics, will give a demonstration of the work of the High school classes at the High school building on Wednesday evening. Every one is invited to come and see what our High school pupils are doing.

poet, smilingly put through his program and smilingly moved adjournment. The brand man and two or three voters without a vote in the convention sat around and interestingly watched the smiling steam roller work. It was a thorough job and one that will stand in the county's history for years as the most unique stunt of the kind ever witnessed in political circles here or anywhere else.

REAL CAMPAIGN, LOSERS TO FURNISH "THE EATS," WILL START ON MAY 14TH

PLANS AFOOT TO MAKE CHAUTAUQUA THE BEST ONE YET IN MATTER OF ATTENDANCE, COMFORT, INTEREST, THINGS WORTH WHILE

RESERVED SEATS ON SALE MAY 17

Price Will be Fifty Cents per Reservation. First Three Rows to be Reserved for Kiddies. Believed the Patrons Will Appreciate this Feature this Year

Fine Meeting of Business Men at Monday Luncheon

A snappy program was cooked off at the City Cafe Monday when a good crowd participated in the weekly luncheon of the Chamber of Commerce.

R. D. McNeill, Chautauqua advance man, outlined the plans for this year and enthused his hearers for the better and cleaner class of entertainment.

District Judge Reese Tatum, who opened court here Monday, spoke briefly, expressing his appreciation of Hereford and its people and painting a glowing picture of the future of this fertile country.

E. W. Harrison told of the trip made by D. L. McDonald, Homer Wilkinson and himself to the railroad meeting at Tulsa the week before, when plans for the proposed Panhandle-New Mexico road were outlined. He said it was squarely up to Hereford to get busy and plan energetically to secure this road when it is built.

Mr. McDonald explained the negotiation which have been pending between Amarillo, joined by the surrounding territory, and a large eastern electrical concern, looking toward the utilization of the gas field at Amarillo in electrifying this part of the Panhandle. He stated that Hereford had paid her share of the expenses in getting up the necessary data and the project meant much to this territory if carried through.

William Holberg, successful dairy farmer of Bangor, Wisconsin, made an interesting talk on the possibilities of the dairy cow, a creamery, an ice cream plant, and kindred industries at this point. He related the success of the Wisconsin farmers with the dairy cow, and furnished data and figures on the financial returns from such enterprises in his country. He expressed himself strongly in favor of such undertakings here, and said he knew some men in his country who might be interested here. The chairman appointed G. A. F. Parker and the secretary to follow up this information and said emphatically that he wanted results out of the committee and nothing else. While on the subject the president took occasion to say that hereafter when he appoints committees he wants tangible work and quick results, or said committees will lose their jobs and he will appoint some new ones. The statement brought smiles and applause.

Next Monday the luncheon will be held at the Stockman's Cafe. Those present were:

Wm. Holberg, H. H. Hawkins, Geo. Overton, Otho' Beene, Judge Reese Tatum of Dalhart, Dr. Jno. Overton, Jno. McLean, Tom Maxwell of Friona, A. A. Walker, Otho Walker, G. A. F. Parker, C. C. Rockwell, E. W. Harrison, Atty. Clifford Braly of Dalhart, E. S. Ireland, E. C. Eubanks, W. E. Dunlap, N. C. Vogele, R. D. McNeill of Kansas City, L. Baskin, E. B. Black, W. E. Dameron, Ralph Barnett, S. B. Holman, Mr. and Mrs. Ballard, Mrs. G. L. Living, V. F. Hodge, Jno. Hodge of Floydada, E. B. McLelland of Friona.

National Guard Officers Go to Camp for Training

Captain Buford B. Farmer and Lieutenant R. R. Dixon of Co. E. National Guards, left Sunday for Camp Mabry, Austin, Texas, at which place they will enter the regular training school for commissioned officers held at that camp this week. The two officers will be in camp about ten days.

A lot of keen rivalry in selling of season tickets, and therefore more interest and greater attendance figures, ought to grow out of a meeting of Chautauqua supporters held at the Western National bank Monday afternoon, when R. D. McNeill, Chautauqua representative, outlined plans for the drive.

After thorough discussion it was resolved to organize five committees of three men each to sell those tickets, the sale to begin on Wednesday, May 14. The committee that sells the least number of tickets is to "set 'em up" to a feed for the remaining twelve committees, and it is believed this will put zest into the campaign.

The committees are:
D. L. McDonald, J. S. Jones and D. F. Ashbrook.

G. A. F. Parker, C. A. Skelton and Dr. Overton.

E. B. Black, Clifford C. Acker and Homer Wilkinson.

Seth B. Holman, E. W. Harrison and Ralph Barnett.

J. A. Pitman, Homer Fox and F. H. Oberthier.

The season tickets at \$2.50 and \$1.25 will be sold first. Season ticket holders will be entitled to make their reservations on Saturday, May 17, by paying an additional fifty cents per seat. The first three rows will be reserved for the kiddies.

The Girl Scouts will also be utilized in the sale of tickets.

For further information of all concerned it may be stated that D. F. Ashbrook is chairman, G. A. F. Parker vice president, and Johnathan Pitman secretary and treasurer of the Chautauqua committee. Literature and programs have been received and Mr. McNeill was busy Monday making detailed arrangements for tent site, seats, lights, piano, and other routine matters. He is enthusiastic about this year's program and promises a better entertainment than ever before.

Grand Jury Gets Down to Grind; Court Next Week

Judge Tatum and District Attorney Braly were on hand Monday for opening of court for the spring term. The jury for this week was dismissed, as the Judge had to go home on Tuesday for an important case, but the grand jury was sworn in and started its grind. Regular court work will be resumed next week. The personnel of the grand jury for this term is:
O. J. Beene, J. O. Robinson, W. G. Stagle, W. C. Russell, G. B. Combs, J. T. Gilbreath, H. G. Conkright, J. W. Houston, F. A. Gyles, W. A. Daugherty, J. H. Pitman and A. A. Ott.

Mr. and Mrs. T. D. Ballard, Mrs. G. L. Living and E. B. McLelland of Friona and V. F. Hodge and son of Floydada, were in Hereford Monday attending to business. The visitors took in the Chamber of Commerce dinner.



DIMMITT
Mrs. Frank Gerds and little daughter Laura of Tulsa spent the week end with Mrs. B. D. Woodlee.
Mr. and Mrs. I. B. Brooks and daughter Zonell, Mr. and Mrs. J. H. Flanagan and son Bob, Mr. and Mrs. B. D. Woodlee and son Brooks, Mildred Woodlee and Christine Fuller enjoyed a six o'clock dinner at the home of Mr. and Mrs. R. C. Shuford Sunday, May 4.
The Ladies Aid met in a farewell meeting with Mrs. J. H. Flanagan on Thursday, May 1. A real good program of interesting topics, readings and music was carried out with Mrs. Flanagan as leader. After this came the social hour which was certainly enjoyed by all present.
Musical contests, readings and social chats were next enjoyed, followed by a delicious two course luncheon, with toasts to the Aid and to the hostess, who is soon to leave us to make her home elsewhere. Besides the members of the Aid friends of Mrs. Flanagan were invited until the guests numbered thirty six in all. We departed late in the afternoon, each one expressing their appreciation of the hostess, and also their regret of losing her so soon.
Mrs. J. H. Watson and children motored to Hereford Wednesday of last week.
Mrs. M. E. Hightower is spending the week with Mrs. B. B. Easter.
Mrs. J. H. Flannigan and son Bob and Mrs. B. D. Woodlee and children, Brooks and Mildred, attended the Davis show in Hereford Saturday night.
Mr. and Mrs. C. H. Buttolph, Mrs. Williams, Mr. and Mrs. S. W. Reeves and Mrs. Etta Brashears were guests of Mr. and Mrs. B. A. Fuller Sunday.
Miss Josephine Hardy is to entertain the seventh grade class with a dinner Friday night.
Billy Hoeneal of Amarillo was visiting in Dimmitt Sunday.
Gano Hastings of Hereford was transacting business in Dimmitt Saturday.
Mesdames E. B. Wright, E. L. O'Neal and S. W. Reeves are to be hostesses to the Parent Teacher Association at the High School auditorium Friday.
Miss Ola Kimble entertained the Seniors of the Dimmitt High school and the faculty with a party on Thursday night. Everyone reports a lovely time.
Mrs. Jeff Tidwell of Rush Springs, Okla., left for her home Saturday after a week's visit with her sister, Mrs. Mayes Miller, who has been quite sick.
Arthur Patton and Jim Webb were in Hereford Saturday.
Jay Hastings and sister, Tennie, and Homer Norwood attended the Davis show in Hereford Saturday night.
Miss Edna Galle and brother, Dick,

were in Hereford Saturday.
Miss Leola Shuford was visiting in Dimmitt Sunday.
Miss Dera Cone spent Sunday in Dimmitt.
In the Jumbo and Nazareth base ball game Jumbo proved to be victorious, the score being 10 to 9.
Lewis Dyer was in Hereford Saturday.
Mr. and Mrs. Sam Cooper and children motored to Canyon Sunday.
Mr. and Mrs. I. B. Brooks and daughter Zonell spent Saturday in Hereford.
Mrs. Bill Burnam and daughters, Velma and Frankie, and Mrs. Dow Duree were shopping in Hereford on Saturday.
Bob Wright Flannigan and Brooks Woodlee entertained the seventh grade class with a weinle roast Friday night. All the delicious things to eat were served picnic style. Whistles and horns were presented as favors to the class. These young graduates assisted by their mothers made this an enjoyable occasion for the members of the seventh grade class. M. R. Avery, Mr. and Mrs. G. W. Reeves and Mr. and Mrs. E. L. O'Neal.

BETHEL
Mrs. Ed Smith and son visited in Hereford Thursday.
Mr. and Mrs. Irvin Hamilton and family left Thursday in their car for an extended visit to Vernon, Wichita Falls and Oklahoma points. They expect to be gone about fifteen days.
Mr. and Mrs. Loyal Lust made a business trip to Hereford Wednesday.
Messrs. K. Roberts and Emmert, Rothwell were in Dimmitt Tuesday receiving a shipment of baby chicks.
George Bagwell returned Thursday from visiting his parents in Floyd county.
Owing to quarterly conference, there

LODGE DIRECTORY
Hereford Lodge No. 549, A. F. & A. M. Stated meetings, second Monday each month.
J. W. BRADLY, W. M.
J. S. JONES, Sec.
Hereford Chapter 248, E. A. M. Regular meetings, first Monday of each month.
J. G. HASTINGS, H. P.
J. S. JONES, Sec.

**Blacksmithing, Welding, Light Machine Work—
Plumbing and Sheet Metal Work**
Phone 33
BARNHART & SULLIVAN

will be no preaching here on the second Sunday in May.
Miss Jessie Sisk visited this week in the home of her sister, Mrs. Wirt Phillips. Miss Sisk returned to Hereford Thursday.
A program is being prepared for Saturday evening, May 10, to be given at the school house. The program consists of music, dialogues and a one act play. No admission will be charged and every one will be welcome.
Clyde Thomas of Hereford is working on the Lambert ranch.
Mr. West of Hereford was in our community Friday. Mr. West represents the Rawleigh line of goods.
Jess Hardy visited out here Monday, looking over cattle and raising quarantines.
Al Miller of Hereford transacted business in our neighborhood Friday.
Mr. and Mrs. Loyal Lust entertained Mr. and Mrs. Earl Lust and daughter from Hart and Mr. and Mrs. Vern Lust and son at dinner Sunday.
Mr. and Mrs. Ham Lambert and children made a business trip to Friona Wednesday.

(Continued on Page Three.)

Look! Coming!
AMERICA'S BEST
CAMPBELL'S
New
Orleans
Minstrels
NOTHING LIKE IT ON EARTH.
Traveling in two Big Railroad Pullman Cars.
One Night Only
Hereford, Friday
May 9
Watch for the PARADE!

Dollar Specials



**FOR WEDNESDAY
THURSDAY, FRIDAY,
SATURDAY
AND MONDAY,
MAY 7-8-9-10 AND 12 ONLY**

Men's Ribbed Union Suits
Men's Ribbed Union Suits, summer weight, special for 5 days, No. 2527 ----- **\$1.00**

Work Shirts
The best work shirt money can buy in blue and gray, guaranteed full size, choice for ----- **95c**
We also have a cheaper shirt in blue only at a very special price of only ----- **69c**

Men's Athletic Unions
Regular price 75c, special only **48c**

Men's Neckties
New Knit Ties, 2 for ----- **\$1.00**

Men's Hose
Men's Hose, black, brown and white, regular price 20c a pair, 7 pairs for ----- **\$1.00**

Men's Dress Shirts
One lot with or without collar attached, regular values \$1.25 to \$1.50, for ----- **\$1.00**

Ladies' Ribbed Union Suits
Ladies' Ribbed Union Suits, summer weight, special, 2 for ----- **96c**

Children's Bloomers
Black only, sizes 2 to 16, Two pairs for ----- **\$1.00**

Women's Hose
Black and brown only, 7 pairs for ----- **\$1.00**

Children's Ribbed Hose
Children's Ribbed Hose in brown, black and white, Regular 35c grade, 4 pairs for ----- **\$1.00**

Colgates Tooth Paste
Colgates Tooth Paste, 5 for **\$1.00**

Printed Challies
Floral designs, fine for quilt linings, special for 5 days only, 5 yards for ----- **\$1.00**

Toilet Paper
20 Rolls Toilet Paper, Wednesday, Thursday, Friday, Saturday and Monday, for ----- **\$1.00**

Brown Domestic
36 inch Brown Domestic, special for these 5 days, 8 yds. for ----- **\$1.00**

Percales
36 inch Percales, light and dark colors, 5 day special, 5 yards for ----- **\$1.00**

Bleached Domestic
36 inch Bleached Domestic, Cambric finish, regular 25c quality, 5 yards for ----- **\$1.00**

Dress Gingham
Regular 20c quality, good patterns, in both light and dark colors, your choice, 7 yards for ----- **\$1.00**

Dress Gingham
Regular 25c quality, Wednesday, Thursday, Friday, Saturday and Monday, 5 yards for ----- **\$1.00**

32 Inch Dress Gingham
32 inch Gingham in all the new Spring Patterns, regular 35c quality, special for May 7 to 12 inclusive, 4 yards for ----- **\$1.00**

It's An Uncertain Life
You never can tell! The Grim Reaper may reach out his hand tomorrow and call YOU! Or you may wake up TONIGHT and barely escape from your burning home with your life!
There's a new crop season coming on fast, too, and, so far as you know, a HAIL storm MIGHT flatten out YOUR crop in the twinkling of an eye!
WHY TAKE RISKS? This Agency is headquarters for Insurance Companies of world renown and proven reliability. TAKE OUT THAT POLICY NOW!
The Hereford Insurance Agency
RALPH BARNETT, Mgr.

How to Test Your Cottonseed
If you have a warm room in which test may be made, a simple device may be made by placing a piece of blotting paper on a pie plate, placing 100 seeds upon it, cover with another piece of blotting paper, moisten, turn another pie plate over the one containing the blotters and keep in room at 70 degrees or above for 5 or six days. Moisten blotters occasionally and at the end of the sixth day count out seeds which failed to germinate.
First State Bank & Trust Co.
Guarantee Fund Bank

Fox Mercantile Co.
Hereford, Texas

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Walter B. Holman Walter R. Steckman
Holman & Steckman
Publishers

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ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Commercial locals 10c per line per insertion. Card of thanks 50c. Obituary notices in excess of thirty lines will be charged for at the rate of 10c per line; no charges on first thirty lines. Church and society locals where an admission is charged 10c per line.

Political Announcements DEAF SMITH COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For State Senator, 31st District:**
J. W. Reid
(of Canyon, Texas)
- For County and District Clerk:**
Berry Orr
- For County Judge:**
W. E. Dameron
Earl Wallace Wilson
- For Sheriff and Tax Collector:**
C. S. Purcell
(reelection)
Claude Benton
- For Tax Assessor:**
Albert Murphy
(reelection)
- For County Treasurer:**
J. J. (or Uncle Joe) Ward
(reelection)
- For Justice of Peace Precinct No. 1:**
J. H. (Uncle Henry) Wilson
- For County Commissioner Precinct Number 1:**
C. J. Paddock
- For County Commissioner Precinct Number 3:**
H. A. Gray

Political Announcements CASTRO COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County and District Clerk:**
Joe Hastings
(reelection)
- For Sheriff and Tax Collector:**
Bill Burnham
(reelection)

Classified Advertising

- Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
- RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
- CASH WITH ORDER.

FOR SALE

- FOR SALE—1 two row go-devil cheap. In good condition. For information call at Brand office. 31-21 pd.
- FEED, OATS, BUNDLE SORGUM
FOR SALE—Have bundle sorgum and threshed oats for feed. 31-11 FRED MILLARD.

Take
Calotabs
TRADE MARK REG
for the liver

Beware of imitations. Demand the genuine in 10c and 35c packages bearing above trade mark.

Normal Band Plays Here Sunday: Just Passing Thru

The West Texas Teachers College band of Canyon played an open air concert on Main street Saturday afternoon about 4:00 p. m. The band containing thirty-five pieces, is a splendid musical organization and rendered a pleasing program to a large crowd which soon gathered. The band was enroute to Friona to play the last number on the lyceum course.

O. E. Sears, Lubbock, Inspects Local Ranch

O. E. Sears of Lubbock motored to Hereford Saturday and spent the day on his ranch northwest of Hereford. Mr. Sears and partner owns the old Will Gilbreath ranch containing 4000 acres of which 600 acres will be planted to cotton.

C. E. Smith and Wife Go To Amarillo to Make Home

C. E. Smith and wife went to Amarillo Sunday where they will make their home for awhile. Mr. Smith has recently purchased a grocery store there and they went to take up their duties. Mrs. Smith has been a clerk in the C. A. Skelton store for the past year. We regret very much to lose these good people from our town, but hope they have a great success in their business in Amarillo.

From Neighboring Towns

BETHEL
(Continued from page 2)

Mr. and Mrs. Jim Bagwell and children, Mrs. Ed Smith, Leland and Miss Evelyn spent last Saturday shopping in Hereford. In the evening they attended the play at the Frio school house and reported an excellent entertainment.

Everyone was glad of the slight shower of rain we received this week. However it did not stop the field work.

Mr. and Mrs. Ray Showalter and family spent Saturday with Mr. and Mrs. K. Roberts.

Emmett Rothwell was in Dimmitt Saturday.

Mrs. Ed Smith and family transacted business in Hereford Saturday. Mrs. Smith's nephew, Billy Smith, of Hereford returned home with them for a few days visit.

Mr. and Mrs. Emmett Rothwell and family spent Sunday in the home of Mr. and Mrs. Ray Showalter.

Mr. and Mrs. Loyal Lust were dinner guests of Mr. and Mrs. Will Weyer of Big Square Sunday.

We had a good attendance at Sunday school. One visitor Miss Kimbal, was present.

Mr. and Mrs. Jim Bagwell and family were shopping in Hereford Saturday. The following is a cast of characters

ROSE COMB R. I. REDS

- FOR SALE—Eggs for hatching direct from the Lester Tompkins strain, \$2.00 per setting of 15. 12-11 MRS. J. W. HICKS.
- FOR TRADE—1 Fordson tractor, 1 three disc plow for sheep or horses. 27-81 pd J. O. ROBINSON.
- FOR SALE—2200 bundles of sorghum; 3300 bundles of kafir; will take 2c per bundle at home, or 3 1/2c delivered in Hereford. 30-21 pd W. L. McMINN, Summerfield, Texas.
- FOR SALE—100 bushels high grade Mebane Cotton Seed, state tested. 30-11 PANHANDLE LUMBER CO.
- FOR SALE—Sudan seed free from Johnson grass. Phone 318-F32. 29-41 pd F. D. PERKINS.

KAFIR SEED

- FOR SALE—Good Kafir Corn Seed. 30-41 S. G. MOORE.

FOR RENT

- FOR RENT—Two rooms with bath. See MRS. V. A. CENNING, Phone 370. 30-11
- FOR RENT—Two modern completely furnished rooms for house keeping. Phone 150. Dr. FLORENCE MILLER. 30-11
- FOR RENT—3 room house with 75 Acres of land. Mrs. J. S. Wyche 29-41
- PASTURE—Have 350 acre pasture which I desire to rent for horses and mules; six miles north of town. Phone 254. C. H. DYAR. 27-11

WANTED

- Lawn Mowers Sharpened and Saw Filing. RUSSELL DANIEL, at New and Second Hand Store. 30-21 pd.
- WANTED—the farmers to know that I have a car of fine, high germination, MEBANE COTTON SEED at Umbarger at \$1.50 per bushel, sacked. Come and get your requirements before it is all gone. WM. ASH. 27-91

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

CITY DRUG STORE

for the one act play to be given at the school house Saturday, May 10—"An Unexpected Visit From the Assessor" Mr. Whopper, a farmer, Mr. Ray Showalter; The Assessor, Ham Lambert; Mrs. Whopper, Mrs. Jim Bagwell; Mr. Long, a neighbor, Harry Rothwell; Mrs. Simpson, a neighbor, Mrs. K. Roberts; Jim, Sam, Pete, Jake and Jennie, the farmers children, George Bagwell, Jimmie Lee and Junior Rothwell, Margaret Simmons and Evelyn Smith.

Miss Margaret Simmons, Emmett Rothwell, Leland Smith and Jim Bagwell will appear in dialogues.

BIG SQUARE

Otis Benton transacted business in Hereford Friday.

Mrs. Art Haberer suffered last week from a felon on her hand.

Mrs. Haberer went to Hereford Tuesday and had it lanced.

There will be no preaching at Big Square Sunday, May 11, because of the quarterly conference.

Mr. and Mrs. Vern Lust and baby were dinner guests of Mr. and Mrs. Loyal Lust Sunday.

Charlie Phillips went to Hereford on Saturday, returning Sunday.

This Week

By ARTHUR BRISBANE

Selecting Candidates—The Ideal of Freedom Bidding Against Ford—One Rockefeller Year

Everybody knows that this country will soon be selecting Presidential candidates—or rather the country will have them selected for it.

President Coolidge will be the Republican nominee. What about the Democrat? How do you think he will be chosen? Here's a description of the coming process, probably accurate, given by an able politician:

"Taggart will vote for Ralston of Indiana. Mr. Murphy of Tammany will vote for Al Smith. They will work along those lines until they eliminate McAdoo. Then they will go to a back room and decide who is really to be the Democratic nominee, and the name they choose will be the one nominated."

If you think that's imagination, you don't know United States politics.

In 1923 the Rockefeller Foundation did these things, among hundreds of others:

Fought malaria in seven foreign nations, from Brazil to Palestine. Combined with twenty outside governments to fight the hook worm.

Contributed more than a million dollars to medical education in the British islands, gave half a million to the University of Alberta, pledged a quarter of a million to the University of Pennsylvania.

Supported medical schools and twenty-five hospitals in China.

Granted 194 fellowships in Germany to support scientific workers. And that's only 1 per cent of it.

If there were not a great deal of water going over Niagara, you couldn't get any power there.

If there were not a great deal of money in the Rockefeller fortune all that work couldn't be done.

The longer you live the more you realize that Providence knows what it is about.

Every publisher and printer will be interested to see W. P. Leech's new printing process, an inexpensive process of printing from plates, that promises to do away with steel engravings. The process is actually more difficult to counterfeit than any steel engraving.

In an investigation of this Leech printing process called "aquatone," held before the Committee on Appropriations of the House of Rep-

WE NEED "MORE PEOPLE—MORE FARMS"

J. FRANK POTTS, Abstracts and Loans

Demand our abstracts, made from the only tract index of Deaf Smith County lands as an insurance against title failures

GARDEN SEASON!

Get the Genuine *Goodyear Rubber Garden Hose, Lawn Sprinklers, Garden Plows, or anything else* in the way of garden and lawn equipment here.

Full stock, priced right.

GARRISON BROS.

We Want to Quit!

Certain parties have been in our city boosting for a monster power project in the gas fields and have held out great hopes to our people in the way of cheap rates and have stated that they would not sell through the present local companies, but wanted to sell direct to the different cities in the various localities, the electric current from their mammoth plant. Assuming that the big project will be a reality and that they do not propose to sell their current through us, we feel that this is the time for us to sell to the City of Hereford and retire from the Electric business. There is a way provided for valuing our property and taking over same under our franchise, and we now offer to the City of Hereford our plant and equipment.

At our present rates we are paying only a reasonable rate of return on our investment and with the size of our town, we see no way of greatly reducing our rates any time soon. We know there are many who honestly think that we should greatly reduce our rates, and if the City will buy us out the citizens can make any rates they want.

We give you the first opportunity to buy; if you decline, then we will offer our property to any other buyers.

Hereford Light & Power Co.
"Your Electrical Servants"
Phone 388

Check This List

Garden Tools	New Perfection Oil
Poultry Wire	Stoves
Fencing	Wind Mills and Repairs
Screen Wire	Pipe and Fittings
Dishes	Shelf and Builders
	Hardware

Our Stock is Complete. Prices are Right.

Dunlap Hardware Company
HAVE WHAT YOU WANT WHEN YOU WANT IT

The Reason Why Money Is Safe in

NATIONAL BANKS

"Over 21 Billion Resources"

Each Under Supervision of the U. S. Government

Safety

THIS BANK is under supervision of the United States Government

The First National Bank
The Bank of Safety and Service



On Every Basis Buick Satisfies

Measured on the basis of appearance, comfort and utility, Buick more than satisfies the most exacting motorists.

Measured on the basis of day-in and day-out dependability, Buick has for years past set the standard for the industry.

Measured on the basis of enduring, trouble-free, personal transportation, Buick stands out as a car unique, distinctive and apart.

Ask any Buick owner.

RENFRO & SONS
Hereford, Texas

When better automobiles are built, Buick will build them

TOWN & COUNTY

Personalographs

Dr. G. W. Heard, dentist, will leave for Chicago about May 10th, to do some special study. Watch the Brand for notice of his return. adv 29-31

O. A. Johnson returned to his home in Tulsa, Saturday morning. Mr. Johnson visited in the home of H. D. Culpepper.

Mrs. L. W. Offton of Ft. Sumner, New Mexico, arrived here Saturday morning and is visiting in the home of her daughter, Mrs. L. Goodloe and family.

W. O. Cook of Ft. Worth, was in Hereford the latter part of last week making inspection of the Southwest Bell Telephone Plant. Mr. Cook was here about a year ago making specifications on new constructions. Mr. Cook was the guest of Mr. and Mrs. Fred Oberthier.

Mr. and Mrs. Robert Bowers and children of Lubbock arrived here overland, Saturday and spent the week end here visiting with relatives and friends.

Rev. J. D. Mc Clurkin of Amarillo arrived here on Monday.

Judge Reece Tatum and Atty. Clifford Braty of Dalhart, Texas arrived here Monday morning.

T. F. Linder of Panhandle, arrived here Monday morning. Mr. Linder formerly lived in Hereford about ten years ago.

Miss Thelma Oglesby returned to her home in Amarillo, Monday morning. Miss Oglesby has been visiting her sister, Mrs. George L. Muse and family.

Wish to make engagements with private families for extra good butter. Write to MRS. B. ENGLE.

Roy Nunn left Saturday for Silverton at which place he will preach this summer in the local Presbyterian Church.

Mrs. G. W. Brown and son of Dimmitt were shopping in this city Monday.

E. W. Harrison went to Canyon Tuesday morning.

C. E. Lookingbill and J. D. Foster went to Amarillo, Monday morning.

Mrs. Jack Murphy and mother, Mrs. M. A. Moses returned home from Plainview, Sunday morning. Mesdames Murphy and Moses spent all last week in Plainview visiting relatives and friends.

Mesdames C. C. Rockwell and W. I. Valentine went to Amarillo Monday morning to be present at the burial of Dr. Rucker, Tuesday afternoon.

Stork Special
Born to Mr. and Mrs. Dick Vaughn a daughter, May 1.

Born to Mr. and Mrs. W. O. Crawford a daughter, Sunday May 4.

Born to Mr. and Mrs. Otto Olson a daughter, April 27.

Henry Hubert of Amarillo was here Saturday between trains.

Mrs. E. E. Wall of Canyon arrived here Saturday morning to visit in the home of her son R. J. Wall.

BASKIN ABSTRACT & TITLE CO.
I. Baskin, Manager
Abstracts of Title covering any piece of property in Hereford or Deaf Smith County neatly and accurately prepared. Charges Reasonable.
Phone 215

Mrs. George Young and little daughter returned to their home in Vaughn, New Mexico, Saturday morning.

Mrs. W. J. Tidwell returned to her home in Rush Springs, Okla., Saturday morning. Mrs. Tidwell visited her sister Mrs. Mayes Miller in Dimmitt.

Miss Mary Rankin went to Texico, Saturday morning.

Mrs. J. Frank Potts reached home Saturday morning from Vernon at which place she attended the annual N. W. Texas Methodist Conference.

Mrs. L. E. Turrentine returned to her home in Taboka, Saturday morning. Mrs. Turrentine visited in the home of her mother-in-law, Mrs. Turrentine.

NOTICE
To the man or boy who for mischief or otherwise taken from my premises one top and shifting lever attached, off a Dort car transmission case. Please return and possibly avoid trouble and expense to the owner.
D. R. GASS.

Dr. J. A. and Mrs. Freeman went to Amarillo Saturday morning. Mr. Freeman left for Dallas Saturday afternoon at which place he will visit his son Earl Freeman and family.

L. E. Talaferro went to Amarillo Saturday morning.

W. A. Hudson returned to Amarillo, Saturday morning. Mr. Hudson was in Hereford the latter part of the week attending to business matters.

Phone your flower orders for Mother's Day to Mrs. F. E. Bowe, Phone 380.

Mrs. B. L. Branson and son, T. D. Branson of Ft. Worth, Texas, arrived here Tuesday morning.

Mrs. J. C. Copeland and children left Tuesday morning for Panhandle at which place she will visit in the home of her mother, Mrs. J. W. Boyd.

E. B. Black went to Black Tuesday morning.

Judge Crudginton of Amarillo was in Hereford Tuesday morning attending to business.

Mrs. W. L. Sain of Portales, N. Mex., arrived here Tuesday morning to be with her daughter, Mrs. L. D. Boyd.

Judge Reece Tatum left for Dalhart Tuesday morning. Judge Tatum will be absent for the remainder of this term of court.

H. C. Rankin left Tuesday for his home in Abernathy. Mr. Rankin while here visited his sister, Miss Mary Rankin, teacher in the City schools.

Jack Samuels shipped a car of steers and helters to the Kansas City market. Mr. Samuels went with the shipment.

—More People—More Farms—

Mrs. A. Lawrence and Baby Here For Visit to Parents

Mrs. A. Lawrence, daughter of Mr. and Mrs. W. E. Steckman, and little daughter, Mary Louise, of Lawrence, Kansas, arrived Monday morning for a visit with Mrs. Lawrence's parents. Mr. Lawrence is expected here next week.

This is the first time Mr. Steckman has had the privilege of inspecting his first grandchild.

—More People—More Farms—

Mrs. L. D. Boyd Loses Infant: Has Operation

Mrs. L. D. Boyd underwent an operation at the Hereford sanitarium Sunday night about eleven o'clock, and Tuesday was reported to be resting as well as could be expected. A still-born child was laid to rest in the Hereford cemetery Monday afternoon.

—More People—More Farms—

Horse Slips and Falls on Harrison; Leg is Broken

Charlie Harrison, who lives thirteen and one half miles northwest of Hereford, is suffering from a broken ankle this week. Mr. Harrison was said to have been riding a bronk horse, and the roads being slippery caused the horse to fall on him, breaking his ankle. Mr. Harrison was taken to the Hereford Sanitarium immediately after the accident. The report now is that he will soon be able to be up and about.

Funeral of Dr. H. D. Rucker Held Tuesday Afternoon

The funeral of Dr. H. D. Rucker, former Hereford citizen, who died at Rochester, Minn., last Friday, was scheduled to be held from the Polk street Methodist church in Amarillo Tuesday afternoon.

Pall bearers were W. A. Askew, T. E. Durham, Sam B. Motley, Dave Darden, Otis Trulove, and Frank Cunningham.

Honorary pall bearers were P. H. Landergin, H. V. Knupp, A. L. Wells, Fred Horabugh, Jack Rooney, George Caylor, Cecil Rockwell, W. I. Valentine, H. C. Randolph, H. S. Bishop, W. H. Flamm, and W. O. O'Brien.

The local lodge of Elks held their ceremonial at the grave.

—More People—More Farms—

Miss Lena Perriman of Clovis, N. Mex., spent the week end with Mrs. Nestor Gass.

—More People—More Farms—

ESTRAY NOTICE
Taken up on premises of the undersigned, living about ten miles north from the town of Hereford in the County of Deaf Smith the following described animal known to be estray, viz: One brown pony mare about 14 hands high, 7 or 8 years old, brand on left shoulder looks like "H"

If not legally proven by the owner thereof within twenty days from the date hereof I will proceed to Estray the same in accordance with law.

W. C. RUSSELL, Taker Up.
Hereford, Texas, this 28th day of April, 1924. 29-31-33

—More People—More Farms—

RUPTURE

Expert Coming to AMARILLO Will Give Free Demonstration on WEDNESDAY AND THURSDAY May 7 and 8

at ELK HOTEL from 10 a. m. to 4 p. m.—TWO DAYS ONLY

They Come Many Miles to See Him

On the above date the noted rupture appliance expert, C. F. Redlich, will give a free demonstration.

You will at once realize the difference between his highly efficient and modern appliances and your small order inefficient and harmful elastic bandages or ill fitting steel or wire trusses with Btheir obnoxious leg straps. These mostly make the rupture worse instead of better until at last it gets beyond control, whereas Mr. Redlich's special appliances will give you security and comfort for years to come, mainly because these effective devices are scientifically applied by an expert in person.

Recent, often surable cases and especially old, neglected, painful ones, should promptly avail themselves of this opportunity for relief, before work becomes impossible and eventually the surgeon's knife an urgent and immediate necessity.

Remember that demonstration is free on above date only, and that a visit may mean a great deal to you and those dependent on you.
Home Office: 335 Boston Block, Minneapolis, Minn.

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS

To all persons interested in the Estate of W. M. Megert, Deceased. Nettie V. Megert has filed in the County Court of Deaf Smith County, an application for the Probate of the last Will and Testament of said W. M. Megert. Deceased, filed with said application, and for Letters Testamentary which will be heard at the next term of said Court, commencing on the first Monday in June A. D. 1924, the same being the 2nd day of June A. D. 1924, at the Court House thereof, in the City of Hereford, at which time all persons interested in said Estate may appear and

contest said application, should they desire to do so.

Herein fail not, but have before said Court on the first day of the next term thereof this writ, with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in the City of Hereford this 24th day of April, 1924.

BERRY ORR, Clerk
County Court Deaf Smith County, Texas.
31-33-35

Mammoth Black Jack
(with white nose) 15 hands high will make the season at my place (the old H. C. Doak place) 4 miles south and one half mile east of Hereford, just south of the Sunny Brook farm.
Service Fee \$10.00
I. E. Woolery, Owner

HOW DO YOU THINK?

If you are thinking the way a millionaire does, you are planning how to keep a part of every dollar that comes in—

Keeping money gives the power to make more money—Start an account with

The Western National Bank

ICE PRICES

Delivered to Residence, per 100... **90¢**
(25 pounds or less **1¢** per pound)

At Ice House, per 100... **80¢**

Phone your order before 9:00 a. m. if you want ice delivered

We must have CASH for ice at these prices

Jones & McLean

FRANK SEZ!

Th' senyore habbet fer dex' satidy nite so uv coarse every buddy ez savin ther appetites.

Howsomever yew kin hav a banket at yore oan hoam everymeel ef yew will jist phone us yore order fer th best grocers; aside we has buttons.

GYLES GROCERY

BARGAINS!

A Few **INCUBATORS** and **BROODERS** on which we will make bargain prices for the next ten days, or while they last, to close them out. This is your opportunity! Don't wait or you wont get yours

Streu Hardware Company
Home of Service and Quality

CHARLES F. HORNER Presents

'SIX CYLINDER LOVE'

A COMEDY THAT HITS ON ALL SIX

A two hour spin in comedy land in the fastest fun vehicle that has left New York in years. Don't miss this latest model in the laugh market.

WITH METROPOLITAN CAST

AT CHAUTAUQUA

Ford
THE UNIVERSAL CAR

A Welcome Member of the Family

A MOTOR car is never more appreciated than in the springtime. Its convenience and enjoyment are shared by all the family—and by speeding up the day's work, it provides more time for recreation.

A Ford Touring Car provides every motor car essential at the lowest price for which a five passenger car has ever sold—a price only made possible by complete manufacture, in tremendous volume, in the largest and most economically operated plants in the automobile industry.

Efficiency of manufacture is accurately reflected in the quality and price of the Ford Touring Car.

FORD MOTOR COMPANY, DETROIT, MICHIGAN
Runabout—\$265 Coupe—\$525 Tudor Sedan—\$590
Fordor Sedan—\$685 All prices f. o. b. Detroit

You can buy any model by making a small down-payment arranging easy terms for the balance. Or you can buy on our Weekly Purchase Plan. The Ford dealer in your neighborhood will gladly explain both plans in detail.

SEE THE NEAREST AUTHORIZED FORD DEALER

\$295
F. O. B. Detroit
Demountable Rims and Starter \$65 Extra

