BOND BUYING!

Despite the lifting of govern-

43rd Year - Number 46

Sights and Faces Seen

Don't believe anything Frank Givan's neighbors are saying, because it's really not a whisky still he's operating out at his place-even though you'd never know it from the smell. Real fact of the matter is that Frank is raising some hogs, and the barrel of hog mash looks and smells exactly like another kind of mash.

Seeing snakes is no way to start off Monday morning, say Elizabeth Womble and Ruth Houser, who had a very unpleasant encounter with a reptile at Ruth's shop this week. Elizabeth screamed, Ruth killed the snake; and Ruth and Elizabeth are mad at Barbara Roles, who owned the snake and let it get away. Barbara is still trying to explain that the snake was really no personal friend of hersthat anyway she didn't purposely let him into the shop.

Walace Cox ought to warn all his frends when he plans to change his regular "uniform" for a regular business suit and a narrow-brimmed hat. Yesteroar and start to drive away.

the country.

The window of service pictures community Group (Continued on Page 12) Ballots On Two

Fire Destroys Home In West Hereford

Fire early Sunday completely destroyed the house munity program held at occupied by Mr. and Mrs. J. W. Baptist Church. Fox and their seven children. The place is located on Harri- by the Federated Council of son Highway, across the street Church Women with Mrs. Arch from the L. F. Borden home.

breakfast, and a gasoline stove world-wide theme, "The Price is thought to have exploded and of an Enduring Peace." caused the blaze, which was be- After a short worship period of the house.

chapter is supervising relief for ano. the case.

Friona Farm Sale Slated for 24th

plete listing of livestock, ma-chinery and household goods will Of Hereford People, Dies be held on Wednesday, Nov. 24, In San Diego, Calif. at the C. E. Talkington farm, one mile due west of Friona, it page 9 of The Brand.

and will be in charge of B. E. McLean and Mr. Dunlap.

Friona Woman's Club.

Hereford Pioneer



Pictured is Mrs. Mary Palmer, well-loved citizen of Hereday Joe Bishop had his gun out ford, who died Sunday afternoon at the Deaf Smith County and ready to shoot when he saw Hospital. This picture, taken several years ago, is nevertheless a "stranger" get into Wallace's considered a good likeness of the Hereford pioneer.

Gaston Baer returned last Friday from Dallas, where he attended shoe market. He reports that the Dallas shoe market is now one of the biggest in Settler of Area, Dies Sunday

Post-War Questions

Ballots on two timely questions were cast Thursday at the morning Armistice Day World-Wide Comthe

The program was sponsored Conklin, program chairman, ar-Mrs. Fox had started to cook ranging the program on the

yond control when fire fighters conducted by Mrs. Oldham, the Palmers and their three got to the scene. Firemen were, council president, with Meshowever, able to keep the fire dames C. H. Dyar, Homer Goodfrom spreading to the barn, back win, Lee Conklin, Homer Brumley, O. G. Hill and Paul Mathers All clothes and household giving parts, Mrs. Sam Jolly goods were destroyed, and the gave the special number with Deaf Smith County Red Oross Mrs. T. W. Roberson at the pi-

> Rev. James Aiken, chaplain of the local American Legion Post, spoke on the program subject, commenting on the questions which were voted upon later. (Continued on Page 12)

A farm sale to feature a com- Former Resident, Relative

Mrs. Ciara McLean and W. E. was announced this week. A list Dunlap yesterday received word welt at the White House is the of the goods to be auctioned is of the death at San Diego, Calif., proud possession of Mrs. Albert contained in the bill printed on of Mrs. W. L. Brodie, an old- Carter of Hereford, who wrote time Hereford citizen.

Brumley and Lloyd Otten, auc- The Brodies lived in Hereford er's appreciation for the moraletioneers, and Frank A. Spring, and at Umbarger from 1906 to building job done by Mrs. Roose-

Lunch will be served by the long-time residents of the coun- area.

Junior Red Cross Committees Organized and Projects Start

Mary Palmer, 80 years old, and a resident of Dear Emith County since 1899.

On Friday, Nov. 5, Mrs. Palmer fell and broke her hip, and she was unable to rally from the operation necessary to set thebroken bone. A Native Texan

Widow of the late T. M. Palmer, cattleman, lumber dealer and banker, Mrs. Palmer was a native Texan, born in Montague on July 16, 1863. She moved to Wichita Falls soon after marriage to Mr. Palmer in 1888 and the Palmers and their three County in 1899. They originally bought a section on 25 Mile Avenue, about 7 1-2 miles north of Hereford; and a year later moved to the home place now known as the R. R. Jackson place on 25 Mile Avenue. They later filed on 16 sections of government land and in 1906 the family moved to Hereford. Mr. Palmer died here in 1926.

Mrs. Palmer was a charter member of the Hereford Presbyterian Church and throughout (Continued on Page 12)

Hereford Woman Gets Letter from First Lady

A letter from Eleanor Roose to the First Lady soon after The sale will start at 11 o'clock, Mr. Brodle is a brother of Mrs. her return from the Southwest Pacific and expressed one moth-1921 and were well-known by velt for soldiers in the battle

"My boy Jack (Pfc. Jack Carter of the U.S. Marine Corps) wrote to me just how much Mrs. Roosevelt's visit had meant to him and a lot of the other boys," Mrs. Carter explans, "And since Mrs. Roosevelt took a lot of 'panning' for that trip I just wanted to let her know how my son and I felt about it."

With 100 per cent membership in every school in the county the Junior Red Cross drive is off to a good shart, it was stated today by Mrs. Ciyde cave, chairman of the executive committee, who praised the fine cooperation given the insvenient litus far by sudents and teachers in all the schools.

Organization for Junior Red Cross will be complete. Mrs. Chloe Grabbe, Damiel, and Miss Alta Miss Pour and for the poem which you wrote. I apreciate all the kind schools.

Organization for Junior Red Cross work is now complete. Mrs. Cave and, giving an outline of the set up for the county.

Serving on the committee are O. M. Stewart and Herman Ford, principals of the grade and high schools in Hereford, and the day room at the camp for several days during the Christmas season. Other projects will be charge of the work in their variant of the camp to the committee are charge of the work in their variance later.

Out of the instance of the know how my son and I feet about it."

In reply, Mrs. Carter received this week from the White House a letter which reads:

Anthony's School; Miss Vida Miss Carter which reads:

Thank you for your letter and for the poem which you wrote. I apreciate all the kind things you say of me and I am things you say of me and I are the camp for severing on the county.

Serving on the committee are O. M. Stewart and Herman Ford, principals of the grade and high schools in Hereford, and the day room at the camp for severing of the work in their variance later.

Drive To Close Saturday, 8 P. M.

The United War Fund drive is progressing well, sponsors stated today, saying that subral areas have put the county within \$500 of the goal.

made out to the United War dist Church Sunday evening, Elizabeth Womble at the Here-ford Insurance Agency," say members of the committee, em-and Building Fund Campaign will close at 8 o'clock on Satur- Texas. day night and that there is not All Methodist time to make a personal visit leaders in the Southwest are to every person who might con- joining in this "speakers cam-

have for the past few days, there in Nor hwest Texas and New is no doubt that the county will Mexico. Among those who will meet its \$3,420 quota," the spon- speak in this campaign are Bishsors declare.

Authority Of War Boards To Be Trimmed

shorn of all principal functions except their authority to make recommendations for deferment ministration. These listings were of farm workers and for re-lease of agricultural workers al-ready in the armed forces, it have been created by previous

committees of the war board pound. handled such matter as farm machinery rationing and farm transportation-programs which will continue to be handled by the sub-committees but will now per when sold to the ultimate function under the direction of the AAA rather than the USDA by retail stores in Group 1, 2 War Board.

the armed services probably will Mooney explained. He stated soon be transferred to AAA and that old turkeys and all grades the main activity of w r boards in the future will be in onduct- lower. ing programs of a patriotic na-ture, such as bond dri es and

game and that's very bad sports reporting, to put it mild- Houser Dairies To

Anyway, we hereby correct the score—which was really 18 to 0, and present apologies to Roule in Hereford Lloyd Olson, who made the touchdown we didn't report.

Kation Reminder

GASOLINE — "A" Book Coupons No. 8 good for three gallons each through Nov-ember 21. Stamps A-9 are

valid Nov. 22. SUGAR Stamp 29 in Book 4 valid Nov. 1, good for 5 lbs. through Jan. 15, 1964.

United War Fund Drought Shows Effect on 1943-44 Wheat Crop

McMurry Fund Drive Speaker

"but one ISM in America-and that's AMERICANISM: Our Slogan-"More People-More Farms"

Dr. C. Q. Smith, President of . "Don't wait to be solicited; Oklahoma City University, will just mail Urlin Streu your check, speak at the Hereford Metho-Fund, or leave your check with the service beginning at 7:30. phasizing the fact that the drive for McMurry College, Abilene,

paign". During the next week "If contributions continue to some visiting speaker will apcome in at the rapid rate they pear in every Methodist church (Continued on Page 12)

Turkey Price Ceilings Listed By OPA Director

Maximum prices to be paid by consumers for live young County war boards have been turkeys were listed today by J.

The war boards, as originally sumers, Mooney pointed out. If The war boards, as originally sumers, Mooney pointed out. If the blubs will come in apricot, set up, consisted of representa- sold by Group 1 or 2 stores, the white, red, yellow and red colors. tives of AAA. Farm Security, maximum price is 4514c per Urging that every home in pound and it sold by Group 3 Hereford feature a gladiola bed, AAA Committee and the Extension Service. Sub- or 4 stores, the price is .4477c per Mrs. Manjeot said that orders

The maximum retail price for drawn (oven dressed), Grade A, young turkeys, drawn weight under 13 pounds, is set at .6267c consumers by producers. If sold or 3, the price is .6325c per The war board's function pound and by Group 4 stores, ertaining to farm workers and the price is 6217c per pound, lower than Grade A are priced

> The above prices apply to sales in counties including Andrews, Bailey, Borden, Castro, Cooh-

Start Delivery

Announcing that Houser Dairles will start a delivery route in Hereford December 1, Cotton Houser today said that all persons interested in milk deliverles to their homes should phone arrangements now.

Daily deliveries will be made at 2 o'clock each afternoon. Grade their cotton seed ground and beans have already been ship-

Lutheran Church Holds Special Service at Courthouse on Sunday

Immanuel Lutheran

Ott Shot



Not a police line-up, just New York Giants' manager Mel Ott being "shot" for his photo badge at the Todd-Johnson Dry Docks, at New Orleans, Lt., where he's working. He' lives at nearby Metaire with his wife and two children.

Garden Club Will Feature Gladioli

the flower show next year and Possible Insect Damage members of the Garden Club With weather conditions seem have anounced that the annual ingly out to block the farmer's flower show will be held in June attempt to reach maximum instead of in the fall which has wartime food production, a furbeen the date for previous ther warning was voiced by the shows.

Dies de de la company de la co country have been chosen and must be placed by December, accompanied by half the purchase price in order to obtain the low cost per bulb. The bulbs will be For Saturday shipped to arrive in Hereford

> in March. Those desiring to place orders are requested to see Mrs. Manjeot or Mrs. W. S. Fluitt, treasurer of the Garden Club.

Legion Auxiliary to Mail Xmas Cards to Men and

About That Score!

About That Score!

The Brand sports reporter was batting about 66—2-3 on the write up of the Tulia football game—and that's very batters.

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The Brand sports reporter was batting about 66—2-3 on the write up of the Tulia football game—and that's very batters.

The Brand sports reporter was batting the names and addresses of all sons and daughters from this territory now in any of the armed services and would greatly appreciate getting the county and the county are the names and addresses of all sons and daughters from this territory now in any of the armed services and would greatly appreciate getting the county are the county and addresses of all sons and daughters from this territory now in any of the armed services and addresses of all sons and daughters from this territory now in any of the armed services and addresses of all sons and daughters from this territory now in any of the armed services and addresses of all sons and daugh Names should be turned in to

> liary. Mas. W. J. Smith, president of commendable work in encourthe auxiliary, also announces aging the increase in argiculthat there will be no social held tural production so necessary this month.

ment restrictions on who seeding, the seeded acreage in Deaf Smith County will be considerably below that of last year—and of the acreage seeded only a small per cent—estimate at from 25 to 60 per cent in mo of the county-is now up. Although the prospects for wheat and other small grain crops remain discouraging at present immediate rains would bring life to the ungerminated seed in large acreages and would establish a fair plant cover to withstand high winds. In the northwest part of the county, about 75 per cent of the

regular acreage has been seeded, it was stated today by County Agent A. R. Bateman; and of this acreage, only about 60 per cent is up. Damage by wire worms prevented the germination of a fairly large amount of wheat in this section of the county, Mr. Bateman states.

Best Wheat in East Best wheat in the county is in the eastern section, where normal acreage has been seeded and practically all the wheat is up, with good stands reported in most fields, though the crop is beginning to suffer for lack of moisture.

In the south and southwest only a small part of the regular acreage has been planted, and of Gladioli will be featured in this only a small part is up.

Deaf Smith County agent when Mrs. A. L. Manjeot, Garden he pointed out that some far-Club president, said this week mers believe that greenbugs may

(Continued on Page 12)

Balloting is continuing today and tomorrow in districts in the county to choose community comfitteeman who will help to administer the AAA farm program for the next year. Farmers will also ballot for delegates (who need not necessari-Women in Armed Services ly be community committeemen) to meet Saturday after-The American Legion Auxili- noon at 2:30 o'clock at the

Community Mrs. Gladys Graham, secretary have served an important tu and treasurer of the local auxi- tion in the farm program will in the past year and have done in winning a war.

Cotton Farmer Who Hoards Seed and les to their homes should phone at the Tiso p. m. and make Meal May Be Ruining Best Market

A, raw milk will be included in then hoarding the major part the deliveries and milk will be of the meal and cake for a supplied from B. E. Brumley break in OPA price ceilings, may be doing permanent damage to more is being held in Illinois their market, it was stated here and other midwestern states un

this week by County Agent A. til more freight cars are avail-R. Bateman, who said that the able. An oil mill in Amarillo is R. Bateman, who said that the stockmen in this area, forced by scarcity of cotton seed products to use soy bean meal for feeding, are finding the substitute so satisfactory that they may never go back to the use of cotton seed products in such quantity as was formerly the practice in this area.

According to many stockmen, the farmers who are hoarding atooks of cotton seed have been charging prices considerably over the OPA calling of \$55 a ton

ing of \$63 a ton ket in gotton seed p

Howard Boxwell of Amarillo

Mr. and Mrs. P. M. Elrod

spent the past week-end in the

R. E. Oliver made a business

Mr. and Mrs. Gilbert Wynn and

ness trip to Amarillo Saturday.

press their sympathy to Mrs.

Each member of the Palo Du-

trip to Amarillo Saturday.

FIRST-TIME

nig the

-IN 34 YEARS

We have been unable to ac-

cept new subscriptions dur-

ANNUAL BARGAIN

DAYS

STAR-TELEGRAM

This year on account of the news print shortage we can

not print as many copies as needed to supply the de-mand. We feel that our old

subscribers must be served

Present readers have all been

sent a Renewal Certificate

with instructions on how to

We pledge a newspaper which will supply ALL the NEWS. As the size shrinks,

Thanks for past patronage. FORT WORTH STAR-TELEGRAM

Bring your Renewal Cortificate to this offic. and we will send your renewal. If Cortificate is lost apply direct to THE STAR-TELEGRAM for a duplicate.

The Hereford Brand Fuell shedEvery Thursda's Our Slogan--- More People--- More Farms'

HEREFORD, DEAF SMITT COUNTY, TEXAS

SETH B. HOLMAN _____Publisher ARY KATE BROTHERTON ______ News Editor

SUBSCRIPTION RATE: Zone One, \$2.00 per year; Zone Two, 2.50 per year. All subscriptions strictly cash in advance. ed as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC y erreneous reflection upon the character, standing or reputation my person, firm or corporation, which may appear in the mas of this paper, will be gladly corrected upon due notice ame being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Selective Service

(Available for military ser- office.

(In essential war production

Jack F. Wright, Henry T. May-Don A. Hollingsworth, O. E. Sherman, Jr., Clyde Oldham, Palmer Norton.

(In essential civilian occupa-

Lilburn B. Ray, Clyde E. Marriner, George K. Muse. **New Registrants**

Guinn Rutter, Carroll Cleo Li- tist hospital there. Birth St.

We specialize in having Drug Store. 37-tfc

> "DON'T FORGET A SHOT OF CUTTER'S BLACKLEGOL. THAT'S JUST AS IMPORTANT AS BRANDING!"



recommending this potent vaccine for the one dose immunization of suckling calves. No other vaccine approaches it in immunizing value.

Let us quote our low prices on Blacklegol and your other vaccine and drug needs TODAY

HAILE DRUGS

MRS. D. E. MCKENDREE

Roy Ivy came home from the Veteran's hospital Monday and is at his usual duties in the AAA

Mr. and Mrs. Bert Stockard of Richard C. Jowell, Glenn W. Levelland came Monday for an extended visit in the home of Mrs. Stockard's parents, Rev. and Mrs. A. L. Hicks.

Miss Bonnie Margaret Waddill, a member of the Waves, left Saturday for her station in Pensacola, Fla., after a week's visit with her parents, Mr. and Mrs. A. R. Waddill, and friends in Amarillo.

Mrs. A. L. McNabb left the ed. first of the week for Dallas to

Friday for Dimmitt where they land Loyd. the will make their home. Mr. Cotschool supplies you need. City ton had gone a week before his family. They have a host of friends who will miss them, but their best wishes follow them.

School was closed Thursday for Armistice Day and many that Rev. Jordan Grooms was son George Wesley made a busi-Vega people went to Amarillo returned to the Vega church to see the parade and the foot- when the appointments were ball game between the Sandies and Lubbock Westerners.

Mrs. Thelma Larson daughter of Mr. and Mrs. George Miller, underwent a major operation in Northwest Texas Hospital in Amarillo Tuesday and is in a serious condition.

Mrs. Cal Mathes is visiting her sister in Oklahoma City, Okla., this week. On the advice of her physi-

lete rest.

MASONIC BULLETIN

Hereford Lodge 849 JOHN PATTON W. M.

E. L. Bradly, Secy.



NOTICE!

Let Us Handle Your FARM SALES

LIVESTOCK AUCTIONS

Lloyd Otten B. E. Brumley

Phone 9024 F4-Hereford, Tex



. . . starring Conja Henie, with Cesar Romero, Carole Landis, Jack Oakie and Woody Herman and his band, is the week-end picture at the Star Theatre, and it has all the "plus" entertainment values which the public expects from a Sonja Henie show.

Mrs. Jack Brown and baby and and Mrs. George Farris and Mrs. J. M. Burns, Jackie Lou daughter Patricia Ann made a and Walton Roberson of Ama- business trip to Amarillo Wedrillo are visiting Mr. and Mrs. nesday. Lou Price over the week end.

Mr. and Mrs. E. L. Krahn are a business trip to Amarillo in Lubbock this week end vis- Tuesday. iting their son E. L., Jr., who is attending Tech this year.

visited in the home of Mr. and Mrs. A. L. Hicks underwent a Mrs. Joe Allred and family Tuesmajor operation in Northwest day. Texas Hospital in Amarillo Mr. and Mrs. Jimmie Allred Thursday and is reported to be and children Marlene, Clydene and Lynton of Hereford and resting as well as can be expect-Mr. and Mrs. Cecil Allred and

Miss Mary Louise Loyd who children Marilyn and Milton of be at the bedside of her sister, has been working in Los Angeles, Amarillo spent Armistice Day Harold Lewis Harvey, Leland who is seriously ill in the Bap- Calif., for the past few months in the home of Mr. and Mrs. J. is home on her vacation, visiting C. Allred and Ethel. Mrs. Bob Cotton and boys left her parents, Mr. and Mrs. Ro-

Mrs. Cosey Everett, Jr., is home of their daughter, Mrs. working in the AAA office, tak- Paine Dalton and family of ing the place of Miss Fern De- Plainview. wees, who resigned.

Members of the Methodist congregation are glad to know given out at annual conference ro Baptist Church wishes to exhed in Lubbock this week. Since Reverend Grooms has been pas- H. D. Pitts and other relatives. tor here the church has been Mr. H. D. Pitts died on Wednesremodeled, walks made and day night and was buried Frimany improvements made to the day afternoon in the cemetery church property, and his friends at Quitaque. He had not been outside his membership are feeling well for several days benumbered by his acquaintances. fore his death, which came sud-

A tea with Mrs. Charles Gault, hostess in the home of Mrs. L. O. Dewees was given Saturday cian, Mrs. C. H. Eastman has afternoon announcing the comgone to San Antonio to be in a ing marriage of Miss Fern Delower altitude and take a com- wees and Lt. Roland Loyd, Jr., who is stationed at Hobbs, N. M. Mrs. J. A. Campsey of Amarillo spent Thursday night in

the Hugh Knox home. Mrs. Pat. Garvey is a guest in the home of her grandmother, Mrs. Cora Jinks. Mr. Garvey has enlisted in the Navy and has not yet been assigned to a per-

manent location. The Canyon Eagles played a return game of basketball with Vega Saturday night.

Palo Duro

BY ETHEL ALLRED

Dick Allred made a business trip to Hereford Monday. Mr. and Mrs. Jim O. Jenkins, Jimmie Jenkins, Jr., and Mr.

Protect HAVE YOU

> John McLean Insurance Agency

denly after an operation. Mr. and Mrs. Dick Allred attended the funeral for H. D. Pitts Friday at Quitaque.
Miss Emma McClain returned

to the home of Mr. and Mrs. J. C. Allred Friday. She spent the past week visiting relatives in

Miss Doris Elrod spent Saturday night with Mrs. Jim Gouldy of Wildorado.

visited in the home of Mr. and Mrs. J. C. Allred Sunday.

Visitors in the home of Mr. and Mrs. Glenn B. Allred Friday night were Mr. and Mrs. Is Council Representative Ervin Shugart of the Daniel community.

Mr. and Mrs. Jim O. Jenkins made a business trip to Dallas last week.

Mrs. R. L. Campbell is spending a week or two with her parents, Mr. and Mrs. Aaron Johnson, of Ganada.

You'll find a complete line of school supplies at the City Drug Mr. and Mrs. P. M. Elrod made

Ted Matthews and son Eu- Chosen Class Favorites gene, together with Miss Odie Mr. and Mrs. Carles Ander- Matthews plans to leave soon Frog," yearbook at Texas Christson and son Harold of Hereford for Caldwell, Idaho, where her ian University. Miss Dameron is husband is stationed in an Army a junior and Billy is a fresh-Air Forces college training de- man.

Miss Nell Spradley, daugh-

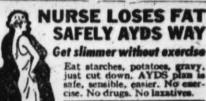
tachment.

ter of Mr. and Mrs. J. W. Spradley of Hereford, has been elected president of Council II of Smith-Carroll Cooperative System at

666 TABLETS, SALVE, NOSE DROPS

Texas State College for Women. Miss Spradley is a junior stu-

Mathews, visited Mrs. Travis Dameron, son and daughter of Miss June Dameron and Billy Matthews in Gruver a couple of Mr. and Mrs. W. E. Dameron of weeks ago. Mrs. Matthews and Hereford, have been nominated small daughter, Anita, returned as candidates for the "Favorites" to Hereford with them, and Mrs. section of the 1944 "Horned



to lose weight now. Large size box only \$2.25—30 day supply. Money back-GUARANTEE a you don't get results. Just phone

HAILE DRUGS

YOUR GOVERNMENT ASKS YOU TO USE LESS GAS

and Help Keep War Plants Humming

- 1. Winterize your home by insulation, weather stripping, caulking and storm windows if possible.
- 2. Close off all unused rooms.
- 3. Keep home temperatures as low as possible.
- 4. Reduce temperatures to 55 degrees at night and when home is not occupied.
- 5. Do not use range ovens or top burners for room heating.
- 6. Save gas in other ways which will occur to you.

The natural gas that heats your home and fries your breakfast bacon is used also for many vital war purposes. Pipe lines to transport it are over-taxed. New materials cannot be secured to bring you all that is required for unrestrained consumption.

The conservation of gas is the homefront duty of every man, woman and child, at home or at place of business. Uncle Sam is counting on you to do your part.



WEST TEXAS GAS COMPANY

PUBLISHED IN SUPPORT OF THE GOVERNMENT'S PROGRAM TO CONSERVE VITAL PUBLIS FOR WAR PURPOSES



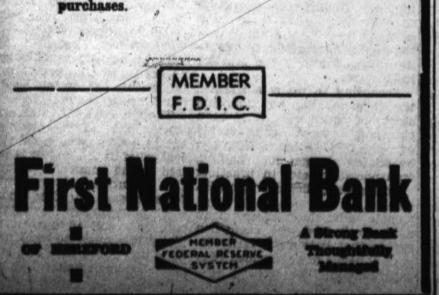












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Axis Shopping

Early!

Join the greatest concerted movement in the nation . . . Enlist . . . You can help win this war from right here in Hereford. Thousands from this territory are in Iceland, England, Egypt, India, Australia and Italy.

They are counting upon us to lend part of our income. U.S. War Bonds are the safest investment you can make . . . and we are always glad to be of assistance to you in these



Miss Mary Elizabeth Stanford Is Bride of Corporal Richard Barnard

An impressive candlelight ceremony on Tuesday afternoon united Miss Mary Elzabeth Stanford, daughter of Mr. and Mrs. W. J. Stanford, and Cpl. Richard Barnard, son of Mrs. Frances Barnard, at the :home of the bride's parents.

The vows were spoken as the couple and their attendants stood before an improvised altar banked with palms, fernery and hundreds of miniature yellow chrysanthemums. White cathederal tapers in seven-branch candelabra gave candle lighting for the ceremony and pedestal baskets filled with giant yellow chrysanthemums completed the altar arrangements. Rev. Marvin Boyd, pastor of the First Methodist Church, officiated. Clement Birkmeyer, cousin of the bride, lighted the tapers. Nuptial Music

party entered.

corsage. Gaylord Newell served the guest book. as best man.



table, covered with cluny lace, Mrs. C. E. Birkmeyer of Ama- service. Tapers burned in silver West Point, giving the highrillo, aunt of the bride; accomp- candelabra and the centerpiece lights of his career both before anied Mrs. R. P. Coneway who was of talisman roses in a sil- entering West Point and after sang "Because" and played the ver bowl. The three-tiered cake finishing his course there. His wedding march as the bridal was topped with a miniature abilities and characteristics as Attending the bride was Mrs. way poured and Mrs. C. E. Birk- achievements in the War in the Lilburn Ray, who wore a frock meyer cut and served the cake Pacific. of black crepe and a gardenia Miss Barbara Burney presided at Mrs. George Benson reviewed

Leave On Trip

The bride, given in marriage | Corporal and Mrs. Barnard tells his own story, the bridal party and guests. The Barnard will resume her teach- Those attending the meeting

ing in the Friona Public Schools.

Mrs. Barnard, who was reared here, is a member of one of Hereford's pioneer families.

Event Is Held By Mr. E. B. Black and the late Mrs. Black, who established one of the first business and the late of the first business and the late Mrs. the first business houses here.
She is a graduate of Mereford High School and of Texas TechHigh School and of Texas Tech
Members of the LaPlata Club bring on the wheat. The fields haven't blown yet but if we don't nological College. She also did post graduate work in the Lubbock School and for the past three years has been head of three years have thr the home economics department son. in the Friona Schools.

Corporal Barnard is also a armed forces he was employed for several years at the First State Bank of Hereford.

"WAR LEADERS" ARE DISCUSSED AT L. A. E. CLUG MEETING

"War Leaders" furnished topics for discussion at the L. A. E. The meeting was held in the home of Mrs. C. D. Carnahan.

Mrs. C. S. Hinman and Rev. and Jack Rasberry is home on 18-day furlough from California

Roll call was answered by members giving "one soldiers generals and a captain and their experience in this war" and two and Lieutenant Pierpont. contributions to the present conflict were discussed.

Mrs. George Suggs told of was appointed with an all-silver General MacArthur's career at bridal couple. Mrs. R. P. Cone- a man were compared with his

"Seven Came Through" in which Captain Eddie Rickenbacker

by her father, was dressed in left immediately after the recep- General Ike Eisenhower, comdeep violet silk crepe dress tion for a short wedding trip, mander of the U.S. forces in the with shaded purple sequin trim. Mrs. Barnard traveled in a African Theater, was discussed Her short veil was held in place brown tweed suit with matching by Mrs. Altus Higgins. She told by a band of deep purple vio- accessories. They will return in of his life and achievements belets. She carried a colonial bou- a few days to spend the remain- fore the war and brought out quet of gardenias and bouvardia. der of the bridegroom's furlough the thought that his abilities Following the ceremony, an here. When he returns to his have placed him at the top of informal reception was held for base in San Diego, Calif., Mrs. military service.

Members of the LaPlata Club

graduate of Hereford High pointments. Tallies for progres- beth Houle te of Clovis, called School and attended business sive games that followed the din- on Mrs. J. N. Messenger recentleaves. Mrs. Meade Haile and Mrs. Elmer Patterson were win- ona ordained three new deacons ners of prizes in the games.

> ton Wilson, N. E. Milburn, Chas. senger. Newell, Gaylord Newell, A. J. The Messenger bus driver was Schroeter, T. E. Seigler, Jr., Ur-confined to her home several lin S reu, W. J. Wilson, Lt. and days last week, with flu.

> Gordon Taylor, Clyde Cave, L. B. Mrs. Ralph Smith's last Thurs-Barnett, Miss Genevieve Eberle day. There was only a small

> were Mesdames George Suggs, tires. T. W. Roberson, Bill Hutson, Bob Higgins, Alius Higgins, Jack ill the past week and confined Dean, George Benson and the to her bed part of the time.

Messenger MRS. J. N. MESSENGER

We are needing moisture to

son.

The Thanksgiving theme was featured in decorations and ap
Chaplain John B. Abbott, 1st
Lieutenant is in California.

Mrs. Mae E. Abbott and Eliza-

The Baptist Church of Fri-Sunday afternoon. Rev. W. E. Those attending the annual Barnes of Hereford and Rev. Thanksgiving event were Messrs. M. D. Rexode of Summerfield and Mesdames Wayne Evans, assisted Rev. Jenkins. Those or-Elmer Patterson, Meade Haile, dained were Peate Buskin, Dud-Lynn Kester, D. C. Kinsey, Lis- ley Robinson and Geo. C. Mes-

Mesdames Homer Brumley, The Messenger Club met at attendance because so many persons are short on gas and

> Mrs. J. T. Guinn has been Geo. C. Messenger and Mrs

JOHN GREER BENSON CELEBRATES BIRTHDAY were enjoyed and refres WITH THEATRE PARTY

John Greer Benson son of Mr. and Mrs. Henry Benson, cele-

After the group attended the Mrs. Mae E. Abbott is at home show they returned to the Ben-

and attending business in Here-

ford Friday.

N. Messenger were shopping

son home where outdoor go

Celebrating the Jay with Je Greer were Jimmy Bateman, Easley, Tom Kincaid, Bar and Mrs. Henry Benson, celebrated his seventh birthday with a theater party Thursday afternoon.

After the group attended the

> W. J. Stanford left yesterday on a business trip to points i Arkansas, Kansas and Missouri.



A Hereford Product.

where fine wheat grows!

PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST! Due to Shortages, we are forced to discontinue our Chinex Dinnerware Coupons for the Duration.

PACKARD MILLING CO.

HEREFORD, TEXAS



"We Sell for Less" HAILE DRUGS

PHONE . . . 99 Prices for Friday. Saturday and Monday

Walgreen Agency Drug Store

\$1.00 DLERIKA

COUPON

Save on BABY

Bettle 200

ASPIRIN

TABLETS

59c

150-Sheet Roll

PAPER

TOWELS

2 rox 25°

Palmolive

Shave Cream

39°

BOTTLES

WITH

(Limit 3)

HYDROGEN PEROXIDE

10° LUX TOILET SOAP

SILMINOL LAXATIVE

Extra potent. 89c

Safe and Sure "KOTEX" Is

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Convenient 22c

Either Regular or Junior size.

25c

EX-LAX

19c

Humerous

Stationery

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HINKLE PILLS 16c

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Package

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SIMILAC Baby Food

1-Lb. Box CHASE'S CHOCOLATES assorted

\$1.00

(Limit 2) \$1.25 Size ABSORBINE JUNIOR

and STAMPS

COUPON

89°

BEZON

All 16 "B" Factors!

BEZON

B COMPLEX

is Complete!





Our Pharmacists KNOW Vitamic
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Get "Vimms" pep! 3 month supply.

AY-TOL CAPSULES Vitamins A-B-D-G. 25's 100 Capsules Vitamins \$198 A-B-D-G

OLAFSEN B, Tablets 39

CONSTIPATION MEURITIS FATIGUE MERVOUSHESS 30 Capsules 198 30-day Supply 198 Bottle of 100 . . 4.95

Care for Minor Injuries SEVEN FIRST AID NEEDS 69°

FOLDS JUSTIN LEATHER \$1.50 up to \$7.50

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> \$1.25 Size Petrogalar Laxative.

ERGEN'S 37c

SHAMPOO Bigo 43c

IODENT

Cigarette

Holder

Fitch Ideal Hair TONIC BABY OIL



matter's Note: Most of the emitter's Note: Most of the swe items in this column re given to us by the parads and friends of our "sons a service"—and we apprecite your help in turning in the some of the army sames and navy stations and navy stations l out news releases, our

A Word of

Thanks

this. community.

to our Friends & Customers

We are moving to Clovis, where we are going into the Cleaning Business — and although we welcome the opportunity to better ourselves, it is with regret that we leave

Working with you have been a real pleasure during th past two years, and your friendship has meant even more to us. How-

ever, all arrangements have been made and we will leave by December 1st.

As you know, we have enjoyed living with you, knowing you — and serving you . . . and we shall remember you in the years to come, along with the many things you have done to make life more pleasant for us.

Mr. and Mrs.

ienree Clark

HEREFORD DRY CLEANERS

nost important source of in-ormation is from the families of the men themselves.
We would like to run all of these items together in one column each week, and in order to do that, we must have the news by Tuesday

We appreciate the co-operation we are receivingand judging from the letters we receive, the service men who subscribe to the paper also appreciate every news item we publish about their buddles.)

and night we hear the hyenas London. -and we have seen plenty of

Completes Primary
Aviation Cadet Daniel B. Turrentine, son of Mrs. Al Werner

Correction

Completes Basic Training Aviation Cadet Donald O. Conklin, son of Mr. and Mrs. Arch Conklin of Hereford has just completed his basic training at Merced Army Air Field, Merced, Calif., and from there

Before his acceptance as an

Transferred

son of Mrs. Nona Jowell, has recently been transferred from Camp Carson, Colo., to Camp Hale in Leadville, Colo., where he is stationed with the ski Sergeant Jowell says

Brand Goes To India

tioned somewhere in India, but that he likes his new loca-writes,"I read all the Brand—tion better all the time. the news, ads and all the items, especally the Westway Items."

find things in India that were ed his basic training in the U.S. never written up in the text- Air Corps at Pecos and is now books and one of the most re- stationed at LaJunta, Colo., Air markable things is the amount Field for advanced training. He T. L. Sparkman, Sr., Mr. and of hand work done in the coun-try (or maybe it should be "head" the first of the year. He is the Benson, Mr. and Mrs. Henry work" as Edwin is especially im- grandson of Mr. and Mrs. J. W. pressed with the amount of the Alexander. on his head.) Oxen are used in LEAVES FOR PYOTE pulling carts and also in field Lt. Walter London, Jr., left

Takes Basic Training Aviation Cadet Grant Fuller,
Jr., has recently completed his
course at Hicks Field, Fort
Worth, and has been transferred to Perrin Field, at Sherman,
where he is taking his basic

training. of Hereford, this week complet-ed his primary flight training at the Naval Air Training Cen-ter at Pensacola, Fla., where he will complete his flight train-

Last week The Brand stated in this column that Ernest Scheihagen was serving in the Armed

Forces. Actually, Mr. Scheihagen is in the Air Transport Command, which relatives state is not a part of the armed forces, pointing out that he is connected with TWA.

will go to Douglas Army Air Feld, Douglas, Ariz., for advanc-ed instruction.

aviation cadet, Conklin was a student at West Texas State College.

Sgt. Charles (Sandy) Jowell,

the coldest weather so far has * Pfc. Edwin R. Skypala, sta- registered fifteen below zero,

Montgomery . According to Edwin, you can Bill Montgomery has finish-

The jungles are full of wild ing a short leave here with his animals, and Edwin writes, "Day parents, Mr. and Mrs. Walter Hawk farm was well attended farm, where he will assist with

INCOME GUARANTEED The Indian chimate, Edwin feels, leaves something to be desired—since there are just three seasons, summer, winter and monsoon—and the monsoon is just "rain, rain, rain all the time."

INCOME GUARANTEED

For only a few cents a day you lington who have bought the Hawk place, and her mother, brother and his wife of near Friona were here for the Hawks sale.

On Friday night a "42" party at the school house was enjoyabled, you may also include Hospital Theorems and Surgeon ed. The occasion was a farewell ington who have bought the Hawk place, and her mother, brother and his wife of near Friona were here for the Hawks sale.

On Friday night a "42" party at the school house was enjoyabled, you may also include Hospital Theorems and the school house was enjoyabled, you may also include Hospital Theorems and the school house was enjoyabled, you may also include Hospital Theorems and the school house was enjoyabled. Insurance and Surgeon

> T. K. WILSON All lines of Insurance & Bonds

Mrs. C. C. Ferguson left yesterday for a visit with her daughter, Mrs. Sam H. Reid, Jr., who lives near Beaumont.

BY MRS. O. ANDREWS

attending the funeral of Rhea Robbins at Canyon last Monday (a week ago) were Mr. and Mrs. Dobbs, Mr. and Mrs. Owen Andrews and the H. D. Robbins family. Rhea Robbins who was a brother of H. D. Robbins was killed in a railway, crossing accident.

The auction sale held at the The club women served the the work. The Adams have triplunch.

Mr. and Mrs. Lindley of Welther and his wife of near Friona vice.

party for the Hawks, who are leaving soon for their newly purchased home about 25 miles Mrs. H. M. Benson. from Colorado Springs, Colo. Mr. and Mrs. Ridgeway of Mo-

beetie visi ea their daughter Mrs. Aldon Hawks this week.

were visiting relatives here over | Miss Lucille Wagner, who is the week end.

According to present plans

operation at St. Anthony's Hos- ner. pital in Amarillo on Monday. Mrs. Dickson is with him and the children remained with relatives here.

Mrs. Earl Springer and children of Hereford and Mrs. Naf- McMinn and family. zger of Olton visited in the W. A. Springer home Sunday. Mr. and Mrs. Bill Dickson were

in Amarillo Saturday. Mr. and Mrs. William Adams and children came Friday to make their home on the Lowry

and two older boys. Lt. Geo. Jones an army air corps pilot is now in foreign ser-

let boys who are two years old

Robert Elliston and Hardy Benson, Jr., students at Texas Tech, spent the week-end at home with their parents, Mr. and Mrs. N. G. Elliston, and Mr. and

Rev. and Mrs. H. E. East of Tulia have announced the birth of a son on Nov. 13. The baby is Mr. and Mrs. Deward Rober- a grandson of Mr. and Mrs. Ed son and baby of Liberal, Kan., East of Hereford.

employed by the Pioneer American Life Insurance Company of there will be church at Frio next Houston; leaves today after Sunday. Everyone is welcomed. spending her vacation with her Bill Dickson underwent an parents, Mr. and Mrs. Roy Wag-

Mrs. J. E. Roberson of Hot Springs, N. M., was in Hereford last week visiting her sister, Mrs. J. F. Ward, and brother, J. B.

Try a Want Ad!

"I WAS SO NERVOUS and ALWAYS FELT TIRED'

"New feel weederful, and it seems
I haven't a care in

'the world!"

T wa so nervous and always felt shoul. Tried various vitamins but did not get
now help. I tried your ST.

CLARR ALL-8 VITAMINS
and now feel weederful and it means I haven't
case is the world. ST. CLAIR ALL-8 VITA

MINS certainly did the trick, Mrs. Rovie.

There as good remon why ST. CLAIR ALL

8 Vitamins felp. Each they capanin fully meet
and even EXCEEDS full minimum daily meet
and even EXCEEDS full minimum daily meet
and even EXCEEDS full minimum daily as
well the symptoms due to vitamin are but
a few of the symptoms due to vitamine action
in. R's wise to play safe. Take ST. CLAIR

ALL-8 Vitamina, which give you all 8 vitamine
Compare prices. You can seve up to 79/c a day
with ST. CLAIR ALL-8 VITAMINS, which as
easy's a day, Pull 56-day swaphy early St. B.

BO days capply, \$4.78, Just phones.

HAILE DRUGS

New Government Regulations BUILDING

Order L-41, Amended Nov. 1, 1943

The new regulations on Building has just been received; some points have been liberalized and the entire order (L-41) is more clear and self explanatory. In order to help those of you interested in any type of building, we give you a brief resume of the outstanding changes, all of which are now in effect:

1. Repair and maintenance are now again separated in the SAME
You can do the repair and main. Kepair and maintenance are now again separated in the SAME tenance necessary PLLIS the remodelling or new construction. JOB from new construction. You can do the repair and main-tenance necessary PLUS the remodelling or new construction 2. In the \$1,000 of new construction allowed on a farm, the RESIThis is to allow TENANT HOUSES to DENCE is now included. This is to allow TENANT HOUSES to The \$200 limit on dwall. DENCE is now included. This is to allow TENANT HOUSES to be built on farms where necessary. The \$200 limit on dwell-the entire residential property which includes garage walks ings in town still remains, and this \$200 now clearly includes fances etc. property which includes garage, walks, 3. The "12 month period" now is FROM JANUARY 1st, 1943 to another 12. The "12 month period" now is FROM JANUARY 1st, 1943 to Month allowance of new building or remodeling may immediately be started on the same structure or project. The Following ond Several Other Classifications, DO NOT 1. Maintenance and repair are clearly defined and changes in main-Maintenance and repair are clearly defined and changes in tenance and repair.

In a second repair are clearly defined and changes in the second repair. 2. \$1,000 can be spent on a hotel, apartment building or other 3. \$200 can be spent for an office, bank, store, laundry, garage, 4. \$1,000 for a church, hospital, school, college, etc. 5. A limit of \$200 on any type of construction job which has no specific limit set by the order. This formerly was \$1,000. The order clearly shows what items enter into the COST of conready owned by the builder. Also, NO UNPAID FOR labor

If we can be of further assistance to you, either in estimating or supplying your building needs, remember you are always welcome to bring your lumber problems to us.

Carl McCaslin Lumber Co.

1 BLOCK EAST COURTHOUSE

CALL THE LUMBER NUMBER - 7



Resistol "Self-Conforming" Hat, especially when this attractive gift certificate makes it possible for him to select the color and style himself. But, best of all, he'll remember you for the comfort and smartness of his Resistol "Self-Comforming" Hat

Hereford Store Co. S. L. HARMAN

LADIES'

New Chesterfield Styles Fur Lined

\$29.50

A good selection \$1295 of others this week

All Wool "Sloppy Joe"

Sweaters

Good Range \$298 of Sizes and Colors & \$350

Big Selection of BLANKETS from \$1.98 to \$7.50

Suede Leather

JACKETS and PLAID

for Men and Boys!

S. L. Harman

Miss Mary E. Stanford Complimented At Shower-Tea at Sam Batton Home

Miss Mary Elizabeth Stanford, during the past ten days. whose marriage to Richard Barnard took place Tuesday, was complimented Saturday at a shower-tea at the home of Mrs.

H. Dyar, R. P. Coneway, Knox Kinard, L. C. Kester, W. E. Dam-eron, Harry Seed and John Mc-

causes mouth breathing, throat tickle and night coughing, use this time-tested Vicks treatment that goes to work instantly ...

At bedtime rub good old Vicks VapoRub on throat, chest and back. Then watch its PENETRATING-STIMULATING action bring relief

It PENETRATES to upper breathing passages with soothing medicinal vapors. It STIMULATES chest and back surfaces like a warming, comforting poultice...
and keeps on working for hours,
even while you sleep—to ease
coughing spasms, relieve muscular soreness and
tightness—and bring
such grand comfort!

Varonus

Day Phone 20

Mrs. Batton and Mesdames C. Sam Batton. Miss Stanford was Lean were cohostesses at the tea also honored at other affairs for approximately 125 invited guests. Mrs. W. J. Stanford, mother of the bride-elect; Mrs. Frances Barnard, mother of the bridegroom elect; Mrs. C. E. Birkmeyer of Amarillo, aunte of the honoree, and Miss Stanford

> table, which was laid with white Tell Me (arr. by LaForge), A embroidered linen and appointed with silver. An arrangement Tree (Kountz) The Slumber of yellow rosebuds adorned one Boat (Gaynor), The Cool White end of the table and the silver Stars (O'Kelly), Daisies (Hawtea service was placed at the ley) and The Big Brown Bear other table-end. Sandwiches,. mints and cake squares all car- Gilvary played The Green Cathried out the bride-elect's colors edral (Hahn) and Long Toward of yellow and white. White and Evening (Koheler). yellow blossoms were used hroughout the entertaining LOOKINGBILL HOME

A lovely array of miscellaneous GET-TOGETHER gifts were displayed in the east

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"If you could see them just once-

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unnecessary call as long as this war

"For your unnecessary call may be

the one that ties up a line and keeps

"Remember—there are only so many

Long Distance circuits and no way

"So please try not to use Long Distance in the only hours most boys

are off-between 7 and 10 o'clock

SOUTHWESTERN BELL TELEPHONE CO.

their calls from going through.

to build more.

at night."

Let Me Fix Your INCOME TAX REPORT MRS. JESS CARTER Night Phone 697-W bedroom by Mrs. Kester. Mes-dames Dyar and Seed greeted the guests and Mesdames Dameron, McLean and Coneway pre-sided at the tea service during the calling hours.

Billee Ray Johnson Appears in Recital

Billee Ray Johnson, daughter of Mr. and Mrs. Ray John-son, appeared in her first solo voice recital at the home of Mr. and Mrs. O. G. Hill Sunday afternoon. She is a student of Miss Mattie Mae Swisher. Mrs. Ellis Coombes was her recital accompanist and Mary Helen McGilvary assisted with piano selections. Ushers were Jo Anne Jett and Mary Helen McGilvary.

An appreciative audience of friends and relatives spent a pleasant hour in the Hill home, entertained with the following program; The Lord is My Shepherd (Neidlinger), Why Should received the guests with Mrs. He Love Me So (Harkness), God Made a Rose (Kountz), The Pyramiding white tapers in Sandman (arr. by LaForge), silver candelabra centered the Cradle Song (Mozart), Maiden Robin Sang in the Elm Wood (ManaZucca) Mary Helen Mc-

IS SCENE OF FAMILY

All of Mr. and Mrs. J. L. Look ingbill's children were present FIDELIS MATRON Sunday, Nov. 7, when they entertained with a family get-together. This was the first such gathering when all the children could attend in ten years.

A turkey dinner "with all the pictures were made.

Those present were Mr. and Mrs. Alton Lookingbill and son Kelly of Twin Falls, Idaho, Cpl. Harry Lookingbill, Texarkana, Miss Ruth Lookingbill, Norfolk, Va., Mr. and Mrs. Homer Crow and daughter Melba of Tulia, Mr. and Mrs. L. H. Lookingbill and children, Mr. and Mrs. C. E. Lookingbill and son, Mr. and Mrs. Frank Lookingbill and children, Mr. and Mrs. L. B. Lookingbill and children all of

That hits it on the nose!



IN RADIO STUDIOS when the actors see this sign language, finger pointing to nose, it means that the show is running like clockwork and will nish precisely on time.

That's the way you would like your motor to run . . . with split-second accuracy . . . and you certainly want it to keep going until that great day when new cars are again available.

Obviously, good oil can play a very important part in lengthening engine life. So keep these facts always in mind, when deciding which oil to use:

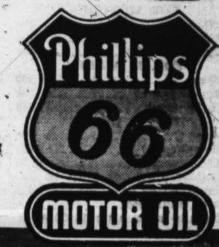
If you want our best oil, you don't have to guess orchoose blindly from the many lubricants which Phillips offers, because we frankly point out that Phillips 66 Motor Oil is our finest quality ... the highest grade and greatest value ... among all the oils we offer to average motorists.

Don't forget to drain summer-thinned lubricant and change to winter quality. And be sure to ask for Phillips 66 Motor Oil.

BUY U.S. WAR BONDS AND STAMPS

TO HELP YOU CARE FOR YOU

CAR FOR YOUR COUNTRY



IT'S PHILLIPS FINEST QUALITY

Summerfield and Mrs. Minnie ue of ordinary health protect-Wood of Hereford.

recently celebrated their 47th first aid treatments and gave a wedding anniversary.

CLASS ENTERTAINED

Fidelis Matrons Class of the First Baptist Church was enstertained at the home of Mrs. fixins" was enjoyed and later Mrs. Rice was assistant host-Jack Kirksey Friday afternoon.

New year books were cussed and new members and prospective members were named. Plans were made for the annual Christmas party which will be held at the home of Mrs. B. S. McLallen on Dec. 17.

Refreshments were served to Mesdames D. C. Kinsey, B. S. the hostesses.

Mrs. Harlow is the class pres- Mr. and Mrs. Iverson Leake dent and Mrs. A. L. Manjeot is the teacher of the class.

B&PW Has Lesson on Health Problems

"Health Protection in Wartime" was the program subject for the Business and Professional Women's Club when the group Monday night with Mrs. Marie home Wednesday. Carroll in charge of the pro-

Mrs. Carroll stressed the val- in Borger Sunday.

Mr. and Mrs. Lookingbill have ions of members concerning this week end. members pointed out the special war-time health problems existing in Hereford.

Present were Mesdames Nancy Denmead (a new member), Florence Wilkins, Ethyl Robinson, Verna Scott, Barbara Roles, Jewell Dodson, Ursalee Jacobsen, Marie Carroll, Misses Vir- nations for the school cafeginia Bowman, Mary Kate Brotherton, the hostess and her sister, Miss Ellen Bowsher.

McLallen, W. F. Harlow, A. L. Miss Mary Olive Frye spent Manjeot, Carroll Whiteside and Friday night with Miss Mary Jo Tomlinson in Canyon.

and children spent the weekend in Tucumcari, N. M., visiting with Mr. and Mrs. Dalby Fleming.

J. P. Gandy visited the last of this week in the J. R. Gandy

Mrs. Paul J. Frye and children of Amarillo visited in the R. A. Frye home Monday.

Miss Marcella Olsen of Canmet with Miss Ruth Bowsher yon visited in the H. H. Miller

Mr. and Mrs. L. A. Smith and Doris visited grandfather Smith

Bill Miller bought a place in GREETINGS: demonstration of artificial res- Garvin County, Okla., last week. piration. In group discussion, Mr. and Mrs. Lloyd Bentley were the former owners of the land.

> Mrs. George Suggs, chairman of the Dawn School Cafeteria 1943, before the Honorable Disrequests that all who have doteria please list these things ford, Texas. with her and bring them in as soon as possible.

> Eddie Glynn Gandy of Canyon ing No. 2642. spent Friday in the home of The names of the parties in

day night.

Mr. and Mrs. L. A. Smith are dants. announcing the marriage of their daughter, Ella, to Mikail substantially as follows: Turek. The wedding took place last April. Mr. and Mrs. Turek are in Denver Colo. now. Mikail is stationed at Fort Logan. Mrs. Turek has been employed in the Northwest Texas Hospital since her graduation last spring and is now night supervisor.

Mrs. Margaret Reinauer of Los Angeles, Calif., is visiting her sons, Ed and Joe Reinauer, and making the acquaintance of her month-old grandson, Jimmy Richard.

I.FGAT. MOTTOF CITATION BY PUBLICATION THE STATE OF TEXAS.

Walter Bushnell, sometimes day of October A. D. 1943, at written Walter C. Bushnell, if office in Hereford, Texas. living, if deceased, his heirs, unknown heirs and legal representatives; and to Clara B. Bushnell, his wife, if living, if

Mr. and Mrs. Ralph Hickam deceased, her heirs, unknown ive measures, answered quest- and family were in Childress heirs and legal representatives, and to C. P. Atwood, Trustee,

> You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock Harold Richardson received A. M. of the first Monday after his major's rating a short time the expiration of 42 days from the date of issuance of this citation, the same being Monday the 29th day of November A. D. trict Court of Deaf Smith County, at the Court House in Here-

Plaintiff's petition was filed on the 13th day of October 1943; Virginia Pat, John Henry and the file number of the suit be-

their aunt, Mrs. J. R. Oglesby. said suit are: Lina Morton Bush-Mr. and Mrs. Alfred May, R. A. nell and Raymond Bushnell, Frye, H. V. McCabe, A. T. Frye, plaintiffs, and Walter Bushnell H. E. Miller, Lloyd Bentley, and and Clara B. Bushnell, their H. H. Miller attended the Le- heirs, unknown heirs and legal gion Banquet in Hereford Thurs- representatives, as above, and C. P. Atwood, Trustee, as defen-

The nature of said suit being

To clear the title to the south 140 acres of the southwest quarter of Section 37, Block 7, B. S. & F Survey. Deaf Smith County, Texas; and to cancel a vendor's and trust deed lien on said land by reason of a vendor's lien note barred by the 4 year statute of limitation, alleging that said note was executed by Murry Bushnell and Laura Bushnell, payable to Walter C. Bushnell and Clara B. Bushnell, dated December 21st, 1927, due in three years; alleging, that Lina Morton Bushnell was the owner of said and and praying cancellation of said note and liens and title quited in plaintiffs.

Issued under my hand and seal of said court this the 13th

> R. L. Thompson, Clerk, District Court, Deaf Smith County, Texas. 42-5te



There's a "Sweeping" Big Job to Be Done!

cleaner go from bad to worse . . . you won't be able to get a new one for the duration! Don't let sharp things be picked up to cut the rubber belt. Empty the bag often. When repairs are needed, let your Electric Repairman make them at oncel



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Don't let the condition of your electric vacuum

Southwestern

The Dallas Morning News

regrets its inability to supply its readers with as many copies as the public demands. However the publishers, in compliance with Government wartime regulations calling for the use of less newsprint, have been forced to "freeze" the volume of circulation within this community.

VHEN MORE PRINT PAPER IS AVAILABLE WE WILL BE HAPPY TO LIST YOUR SUBSCRIPTION.

PLEASE ACCEPT OUR THANKS FOR YOUR VALUED PATRONAGE DAYS GONE BY.

The Pallas Morning News

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FOR SALE OR TRADE

SALE Good tract of im- FOR SALE 1600 tons of ensi-

FOR SALE - Privately owned 1941 Ford Coach. A-1 condition, FOR SALE_Turnips, \$1.00 per Pitman Service Station.

FOR SALE Perfect section irrigation district, \$25.00; good tires. Milburn's Service Station. FOUND Near the Presbyterian section in irrigation district, rice \$18.00. These are the best FOR SALE—Milk cows; also gas in the entire Panhandle. Several choice small acreage tracts. Claud Higgins. Phone 942-J.

FOR SALE Seven-room, brick weneer and stucco house. See B. P. Rosson. 46-tfc

FOR TRADE-Tourist court in garden spot of southern Califirroom homes, ten cottage units, Hereford, Texas.

FOR SALE-New home, 4 rooms, e and bath. Call 298 or 661-W. George Clark. 46-1tc

FOR SALE-Bicycle, inquire at Merritt's Barber Shop. 46-1tp

FOR SALE OR TRADE for livestock, 1934 Chevrolet Coupe. G. W. Millard, 611 East 3rd Street.

FOR SALE-8-room house north of Central School. Priced reatsonable. 411 West 6th. 46-3tp

FOR SALE-2-Ton 1940 Model Dodge, with 6 practically new 10-ply tires, grain bed 8x14, all in good shape. A. L. Caviness, 12 miles southeast on 51. 1/2 mile

FOR SALE 40 thrifty weaner pigs, \$3 and \$4 each. 21/4 miles east, 11/4 miles south, A. E. Jury.

heater, medium size. J. L. John- highway 60 and 1 mile north.

FOR SALE Modern five-room house with bath and large closet; also cellar under house and outside fruit cellar, outside buildings for car, cows chickens. Outside washroom th furnace, one-half acre lot. 46-1tp

FOR SALE-A few 32-volt Wincharger farm lighting plants. Available now to farmers and On account of labor shortage, ranchers. See Clovis Haymes at Fullwood Battery & Electric. 46-3tp

FOR SALE-12-Gauge Winchester Model 12 Pump Shotgun with Poly Choke; also 12-Gauge Remington Automatic Shotgun. Several boxes shells with either gun. Call 444-J Friday, Saturlay or Sunday morning. 46-1tp

FOR SALE-Bundles with grain. Call 594.W. or see Fred Saltzman. 46-1tp

FOR SALE: 10 ft. Challenge Windmill, tower and pipes. See forrest Minton. 46-2tp

FOR SALE: '37 Model Ford Pickp. Jack Bradley. Phone 184-J.

OR SALE: Gas range. J. E. ockrell, 306 Roosevelt.

NFORMATION - RATES : FOR SALE: Dressed poultry of please check your anti-Freeze (cash discounts follow) all kinds; also duck, geese and early. Milburns Service Station. word ___ addi. insertions 540-J or first house out of city limits on 25 Mile Avenue north.

> FOR SALE—Weaning size pigs Bub Newell, LeGrand Farm.

32,000 bundles feed. Maize and Hegari; one-half is heavy grained, other light — grazing thrown in; also 100 yellow Buff AAA pullets soon ready to lay.

Jess H. Caldwell Rt. 4, 4 Miles North on 25-Mile Avenue.

word land, near Friona, C. H. lage and 50,000 Hegari bundles.

good tires. No trade-ins. Inquire bushel in field; maize, 10c per 46-1tp north of high school.

FOR SALE-Model A Ford, good

floor furnace in A-1 condition; Ara Lewis, 5 miles northwest. face cow branded U-bar-C on 46-3tp Phone 555-W-3. 45-3tp left side. Ben Janacek, north of

FOR SALE-83 good shoats, wt. 50 to 150 lbs. Will'sell all to one man cheap. Call G. D. Milner at Phone 384-W after 8 p. m.

min for land or other real estate FOR SALE Well-improved 43in the Hereford area; two eight- acres just outside City limits; book at The Brand office. Comtwo acres irrigated orchard. Jack Choice unimproved 50 acres one 17-tfc West or L. P. Shaw, Box 726, mile from Hereford \$75 per ac-46-3tp re Claud Higgins. Phone 642-J.

> FOR SALE One of Hereford's finest homes. Priced very reasonable for cash. Claud Higgins, Phone 642-J.

FOR SALE

Two of Deaf Smith's County choicest sections, improved-in irrigation district. Good section in irrigation district \$18.00 per acre. Sec-tion grass for \$20.00 per acre.

> CLAUD HIGGINS Phone 642-J

FOR SALE: About 75,000 bundles 46-1tp of Hegari; also one DeLaval Magnetic milker, E. C. Reinauer, FOR SALE Good wood or coal 7 miles east of Hereford on

> For Sale Improved 58 acres near city limits, price \$2500.00 or will trade for equity for home. Choice 50 acre tract \$55.00, good terms. Improved 80 acres \$3200.00, good terms, possession.

Claud Higgins 43-3tp Phone 642-J

Keep on the Right Side"

Insure that Automobile to be Sure of the Right Side

> . . . and SAFETY! JOHN McLEAN

46-1tp AGENCY HEREFORD



In this issue of The Brand you will find an account of the death of Mrs. Mary E. Palmer She was one of the few remaining pioneers of this countryand I have never heard anyone say a bad thing about her. She came to this community in 1899, lived in a makeshift hut and faced the hardships of the day. As the country prospered, so did the Palmers, but her characteristics never changed; she was ing, and eggs.—More Eggs—I'll always a pioneer at heart. Even betcha your merchant has Con- at the age of 80 years, she re-38-15tp tained a remarkable sense of humor. On her birthday this year, Matt Gilliland delivered some furniture which had been given her and when he came to the door, she started telling him. "Get away from here, I'm not

> Mrs. Palmer was a good mother, a good citizen and a good woman, Hundreds of people will miss her, but I am thankful to have known her and I know that my life, like those of many other people will be fuller because of her acquaintance and friendship.

ready for you, yet. I don't want

party."

any undertaker messing up this

H. D. Blythe dropped in the other day to say that' I am "getting people excited over nothing" in regard to the possible milk shortage in this community. He says that he is hauling 1,000 gallons of raw milk each day from this community

46-2tp

46-1tp

FOR RENT Small house, furnished or unfurnished. 2 blocks north, 1 west of high school. 46-1tp

FOR RENT - Bedroom and apartment. 400 Lawton, Mrs. W. M. Megert.

WANTED

WANTED TO BUY New or Used Bath Tub. W. J. Albracht. 46-2tp

WANTED - Wood building or granary, approximately 2000 sq. feet floor space for Sunday School building. Write Rev. R. N. Huckabee, 1010 Roberts, St., Amarillo, or Phone 2-2186.

46-1tp 46-tfc WANTED Experienced Beauty Operator, call 32 or call-at Lady 46-1tc Faire Shoppe.

ly cleans Carpets and Rugs, Re- for oil cook stove. If interested news color, De-moths and sani- drop me a card in P. O. Ben

TRUCKS WANTED!

GOOD USED TRUCKS ROBIN BAKER PLAINVIEW, TEXAS

Now is The Time Your Subscription Papers and Magazines

Hereford News Stand

WANTED TO BUY: Partly grained Hegari and Cane bundles. Mrs. George E. McGowan, Vega, Texas.

WANTED-500,000 Rats to kill with Ray's Rat Killer, harmless to anything but rats and mice Prepared baits, also liquids guaranteed. At Haile Drug.

Two registered pharmacists at City Drug Store to give you

of the returned milk, while an an wer I heard was "Dutch additional 150 gallons are going Cleanser." to the Prisoner of War Campor approximately 350 gallons are feels sure there will be no short-

taken on the route each day.

Mr. Blythe seemed entirely sincere in this regard and

I am glad to have his side

of the question, along with

his personal word that he

intends to see this commu-

nity through. I sure hope

that he can get the job done.

After all, nothing could be

worse than a drastic milk

People in general, deserve a

Christmas shopping this year.

help to merchants in all lines

and it is mighty good insurance

Christmas merchandise stocks

are fairly complete at present,

and they certainly are not go-

ing to be better in any line.

Christmas cards for instance,

really makes good sense to buy

department seems sincere in the

declaration to guarantee deliv-

ery only on packages mailed be-

With our boys scattered

over the entire world, you

hear some of the unusual

expressions in the various

countries. For instance, do

you know what they call

Ex-Lax in Holland? The

Wrisley SOAP

65c - S

Red Arrow

VITAMIN A-B-D-G

\$2.49

FOR SMART

HAIR GROOMING

FITCH'S

ROSE OIL

100's

fore December 10th

shortage.

Here are some more jokes, coming back. Mr. Blythe says he which you have probably heard -but after all, I have to fill age here and says he will turn this space up with something: some of the raw milk to Here-Joe-Does your mother ever ford if necessary. He further spank you? states that he will open a delivery route if 600 quants are

Betty-Yes, she does. Joe-Does your dady ever spank you? Betty-You bet!

Joe-Which hurts the worst? Betty-I do

Mrs. Neighbors But isn't your son rather young to join the army?

Mrs. Malaprop-Well, he is very young, but then, you see, he is only going to join the infaniry.

The bride had finished throwing dishes at her hubby, then, pat on the back for the way in started to cry. which they are doing their #But for one thing, I'd go

home and stay with mother." This early shopping is a great "What's that one thing?" demanded her husband. "Mother's coming here to live for the people themselves. The with us. She's left father!"

Two bachelor girls of somewhat advanced years were discussing the approaching holicannot be replaced after pres- days.

ent stocks are exhausted; this "Sister Molly," said the youngsi uation is the same in almost er, "would a long stocking hold every other line. Merchandise all that you want for Christhas been placed on quotas, so it mas?"

"No, Elvira," said the older early—if you expect to buy at girl wistfully, "but a pair of all. In addition, the post office socks would.'

> Sgt. and Mrs. Omar J. Dendy of Kingman, Ariz., arrived here Tuesday for a brief visit with Sgt. Dendy's aunt, Mrs. Bessie L. Smith, and other relatives. From here they plan to leave today from Beloit.

'Dress Suit'



At first glance it looks like a dress, but this smart lame creation is really a suit, with a fuchsia blouse in sheer wool jersey to provide sparkle.

Mrs. Alton Miller and son Bill for Beloit, Kan., for a visit with returned on Saturday to their Sgt. Dendy's mother. Also visit- home in Plainview after spending in Mrs. Smith's home is Faye ing several days here last week Y Brady, who arrived recently with Mr. Miller's parents, Mr. and Mrs. J. H. Miller.



Look your prettiest when your serviceman comes home on leave—and to look your best you must feel your best. Health and beauty go hand in hand. Protect both with these health needs and beauty aids—the products of reputable manufacturers nationally known for the quality and dependability of their preparations. Fill your needs at these low prices that have made CLOSE'S the "buy-word" for economy.

CORY COFFEE MAKER

MANICURE SETS BRUSH SET

4-Piece Set \$1.00 Hind's LOTION



YOUR DOCTOR KNOWS BEST

and that is why he knows and trusts the manufacturers whose products we use in our prescription wor They are the best obtainable . pure, fresh and of standard strength. He writes his pre scriptions confident that they will be filled with the same fine quality ingredients he himself would use . . . confident that his specifications for weight and measures will be carried out to the minutest detail with care.

\$1.00 All Spice FACE POWDER Max Factor PANCAKE MAKE UP Yodora -DEODORANT Cream 100 Capsules BEXEL B COMPLEX Lunch Kit with \$939

THERMOS BOTTLE BURMA SHAVE 50c Zest SHAVE LOTION \$1.00 Calox

TOOTH POWDER 50e Woodbury SHAMPOO 50c Dr. West TOOTH BRUSH ... Cadillac Pound PAPER & ENVELOP. 590

15e Swan SOAP-3 Bars Gibson CHRISTMAS CARDS
10c — 15c — 25c
Buy Early, Limited Supply

OPEN UNTIL 9:00 P. M.



E. C. EUBANKS AUDITOR and ACCOUNTANT

Office

Telephones: Office 109 Res. 110

PERMANENT WAVE 59c Do your own Permanent with CHARM-KURL KIT, complete equipment including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands, including June Lang, glamorous movie star.

FOR SALE - Ink for marking

your laundry, Sanford's Indeli-ble. At The Hereford Brand. 1dh

Money refunded if not satisfied. City Drug Store. 39-15tp Con-D-Mental For hogs and chickens, the liquid worms, kills insects, sore heads, roupe and prevents disease. Feed the powder for molt-D-Mental.

LOST AND FOUND

STRAYED from Westway community: 2 Whiteface calves, fresh branded 4 on left hip; one cow, bar on left hip. Notify Henry Sears. 46-1tc

LOST-One red endgate, 1 mile east Summerfield, Tandy Legg.

46-2tp LOST-A and B Gasoline Ration books. H. L. Hersley, Star Route.

bundle. R. L. Jackson, 1 mile STRAYED Mixed heiftir calf. 46-1tp brand Bar-M. F. N. Pittman, Phone 745-J.

46-1tc church, part of a jack. Owner may claim by paying for this ad. 46-1tc gasoline lamp and lantern. See STRAYED to my place, White-

REA substation.

FOUND: The way to keep your to Amarillo, where it is processfarm, ranch and home income ed. Out of this amount, he points 45-2tp tax records for small farms and out that Hereford is daily conranches. See the new BLACK- suming from 180 to 200 gallons BOURN'S Simplified Record

WE specialize in brake re-lining. FOR RENT - Furnished first Bring in your brake shoes and floor apartment, adjoining bath; we will do the rest. Our new also sleeping rooms. 200 East 5th burnisher affords 100 per cent St. Mrs. Rosa Speer. contact with drum. MILLER AUTO STORE.

NOTICE!

PACKARD MILLING CO. are now giving "S & H" Green Stamps.

46-1tp

NOTICE—If you want your feed threshed, see Floyd R. Stivers, 10 miles northwest, Rt. 4. 45-3tp

Income Tax Service

Mrs. Clyde Cocanougher

109 8th Street

NOTICE Von Schrader Method, thorough- WANTED TO TRADE Coal stove tizes. R. M. Cantrell. Rt. 1 K Wright.

Street East Hereford. 44-3tp Notice — SANFORD'S Indelible Ink for marking linens and other fabrics, for sale at the Hereford Brand.

Cattle HAULING

WE HAUL ANYWHERE PHONE 263

C. E. Beauford

NOTICE

We want your DRAY BUSINESS! Dependable Service Reasonable Prices and Pho. 4

H. E. WESTER

NOTICE-Your friend, Mrs. J. F. Ward, wants to help you beautify your home and fill your pantry with fruit. PLANT NOW. Bedrooms for rent. 100 East 6th 46-3tp

FOR RENT FOR RENT-Furnished upstairs

Special Xmas Rates!

46-tfe



Miss Ely Marries Pvt. Martin In Rites at Commerce

Miss Katherine Ely, grand-daughter of Mrs. George R. Conklin of Hereford and daughter of Mr. and Mrs. J. C. Ely of Texarkana, became the bride of Pvt. John W. Martin, son of Mr. and Mrs. Gipson Martin of Washington, Ark., on Saturday, Nov. 13, in a ceremony performed in the home of the officiating Baptist minister, the Rev. A. A. Duncan, at Commerce.

The bride, who wore a blue velvet street dress with navy accessories, was attended by her mother.

Mrs. Martin is a graduate of Arkansas High School, Texarkana, and attended Henderson State Teachers College at Arkadelphia, Ark. She is at present employed in Texarkana.

Pvt. Martin was a senior at Henderson State Teachers College at the time of his induction into the army in June. He is now stationed at Commerce, where he is taking specialized training in engineering at East Texas State Teachers College

Mrs. Martin has visited here often in the past and has many friends in Hereford.

Miss Rhodes Bride of Mr. Williams In Sunday Ceremony

In a double-ring ceremony performed Sunday, Nov. 14, in the home of the bride's aunt, Mrs. K. R. Mullican of Amarillo, Miss Lucille Rhodes, daughter of Mr. and Mrs. W. W. Rhodes of Jumbo, became the bride of Gien Williams, son of Mr. and AT MESSENGER Mrs. J. C. Williams of Bethel.

Guests were members of the of the bridal couple. Miss Doro- Home Demonstration club at a

It's a Large World



George Silvestri of the company of the same name shows you how chalk can be used on the blackboard-like surface of his factory's new plaster globe to trace navigation routes in helping train Navy navigators." The globe has a scale tolerance of 1/3000th

length dress, with white acceswedding.

After the ceremony the couple left on a short wedding trip to Tucumcari, N. M.

Both young people are grad-uates of Dimmitt High School and at present both are employed in Amarillo, where they will make their home.

MRS. WOODFORD TO HEAD H-D CLUB

Mrs. Louis Woodford was chotwo families and close friends sen president of the Messenger thy Mae Rhodes, sister of the meeting held last Thursday at bride, and Marvin Cryer of the home of Mrs. Ralph Smith. Dimmitt, were the attendants. Other officers chosen to head Miss Vesta Odell of Amarillo club activities for the coming The bride wore a blue, street- vice-president; Mrs. Ralph

Smith, secretary-treasurer; Mrs. of God Church officiated. W. H. Evans, reporter; Mrs. Hoyt | The bride was born and rear-Smith, assistant reporter; Mrs. ed in Hereford and attended the Benton Luttrell, council dele- Hereford Schools. gate, and Mrs. J. T. Guinn, parliamentarian.

The annual club Christmas party will be held in the home of Mrs. Ray J. Coleman on Thursday, Dec. 9, and all members are requested to bring a guest.. There will be a gift exchange.

KENDALLS HOST AT FORTY-TWO PARTY

Mr. and Mrs. Joe A. Kendall entertained the As You Like It Club with a forty two party at their home Thursday night. High score awards went to Mrs. R. G. Blue and Jack Grady. Refreshments were served to Messrs, and Mesdames Lee Hopson, R. G. Blue, Jack Grady, Joe Kendall, Mesdames Charley Shipley, Jeff Roberson, H. L. Schloss and Mr. C. J. Crump.

BAPTIST CLASS MEETS WITH MRS. THOMPSON

The Home Makers Class of the First Baptist Church | met with Mrs. Roy Thompson Friday afternoon. Mrs. W. E. Bar-nes taught the first chapter of the Ten Commandments. Mrs. A. L. Manjeot had charge of the devotional

Refreshments were served to Mesdames F. A. Tucker, Jeff Roberson, G. E. Benson, A. L. Manjeot, Louie Olson, G. E. Harris, W. E. Barnes, H. F. Curtis, sories. Her "something old" was Joe Kendall, W. J. Hacker, C. P. a pearl necklace, worn by her Hussey, Gibbert Cooper, R. L. great grandmother at her own Roots, H. L. Schloss and Roy Thompson.

Stella Jo Thompson Bride of Soldier In Sunday Service

Miss Stella Jo Thompson and Pfc. Joseph Z. Massey were married Saturday evening, Nov. 13, at the home of the bride's mother, Mrs. R. W. Thompson. Close friends and members of the bride's family attended the ceremony, and Rev. Homer T. Goodwin, pastor of the Assembly

The bridegroom is a son of Mr. and Mrs. Van Massey of Vernal, Utah, and is stationed at the Hereford Prisoner of War Camp. The couple is at home at 508 McKinley Street.

Hopes Armistice Permanent Pfc. Be H. Conklin, son of Mr. and Mrs. Arch Conklin, writes from Fort Ord, Calif., that he hopes the next Armistice will be a permanent one. War Worker Visits Here

with his brother, Aviation Ca-det Donald O. Conklin, while Donald was stationed at Merced,

Home from Africa

Capt. Ovid Pinckert is back in the States after spending 131/2 months on duty with the Army Air Forces in Africa. He wrtes that it is nice to see the United States - and a few white faces once more. Captain Pinckert is expected to arrive home in a ew days.

Close on Furlough.
Pvt. Harold R. Close, who is stationed at Sheppard Field at Wichita Falls, arrived this week to spend a furlough with his parents, Mr. and Mrs. H. A.

Ben, who is in the heavy equip- Mrs. Willie G. Woody of the ment platoon of the Engineers DeRidder Army Air Base in

Corps, enjoyed several visits Louisiana is visiting her mother, air base and was d Mrs. Oscar Vaughan, this week. week from the engaged in her work as propeller and governor specialist at the

with orders to Mrs. Woody was injured while rest before reporting for dut

Read The Want Ads



Ihanksoivin

Plan new ... to enjoy Thanksgiving Dinner at Tom's We will be open all day - and we're serving a real Thanksgiving Dinner at Reasonable Prices!

MENU Thanksgiving Day, Nov. 25th **Baked Turkey**

Celery Dressing Candied Yams, Marshmallow Top O'Brien Corn Buttered Peas Combination Salad Cranberry Sauce Fruit Salad Pan Pumpkin Pie

We'll Be Looking for You!

Tom's Cate

CHECK and REPAIR YOUR PLOWS

THIS WINTER WHILE PARTS ARE AVAILABLE!

We have Fair Stocks for the following plows:

Angel . . . Avery . . . John Deere . . . Moline Case and Sanders

We Stall Have a Small Stock of

and we don't know where the next is coming from so get your Coal NOW-and be sure!

GET TAT YOUR

For Better Service and Bigger Dividends!



American Virtue of Thrift STILL LIVES ON!

BACK in the days when Thanksgiving was new, thrift was the first law and the abiding rule.

The happiness and health of the earliest Americans —yes, even their very existence—depended upon their frugal, saving ways.

And today, with Americans putting big percentages of their incomes into War Bonds, thrift has come into

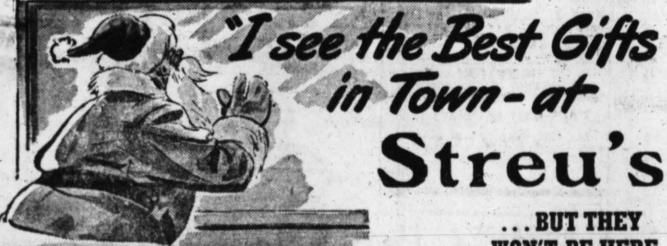
We must all sacrifice and skimp and save to help win this hardest of all wars!

Please join in this pledge: "I won't buy anything —anything at all—that I don't really need." And for the things you simply can't get along without, come to Penney's!

Penney's specializes in thrift and savings.

Penney's way of doing business keeps operating penses very low. The result is savings for Penney's and these savings are passed on to our customers—as they always have been—in the form of lower prices.

Shopping at Penney's is so important today—when dollars must stretch further than ever!



WON'T BE HERE LONG!

Gifts for the FAMILY the CHILDREN the MOTHERS the DADS the OLD FOLKS the HOME the FRIENDS

Games and Children's Toys China · Glassware Pottery Electric Lamps Hand Tools Woodenware Novelties Books Bibles Pictures **Shaving Sets** Sport Goods

SHOP PATRIOTICALLY and WISELY INVEST IN AMERCA'S FUTURE!

Bond buying has become routine to most of us. That's why we must guard against that passive attitude "I'm doing all I can!" Perhaps YOU are, but keep constantly on the alert for new opportunities of service -even in shopping. Start early, buy what you need and in a store where you can save.

Our store has established a reputation for courteous service and assorted merchandise. We've concentrated all your needs within our doors. Our prices are low because we buy quality goods in quantity . . . our buyers are experienced and know what you want . . . our stocks are stacked with value buys for your Christmas shopping. There is a gift for everyone, but come in EARLY to get first pick. You'll find your shopping easy and quickly dispensed with.



Shop Now . . . Use Our

LAY-AWAY PI

this year. In fact, we now have in stock practically all of the Christmas Merchandise which we will get . . and when the present stock is gone . . . THAT WILL BE ALL!

WITHOUT EXCEPTION . . . Our supple houses have notified us that they will be usable to supply additional gift merchandise; the fore, we urge you to BUY NOW. We will glad to wrap and lay away your purchases future delivery.

STREU HARDWARE

DoYou

the fies of The Brand

Tom Vaughan, a well-known ian, says Hereford is the reatest shipping point in the e: "For a time it was a toss-between Hereford and Can-City, but at Hereford there free grass, while the people of yon City charge 2 1-2c per d per day for cattle pasture.

L. J. Thompson was in from is ranch Wednesday. He was re to receive a shipment of ums', which he will serve Thanksgiving Day.

D. C. Laird and Miss Q. B were married at the resiof the brother of the Harvey Cash, at Dimmitt Wednesday evening, Novemer 18, at 8:30 o'clock. The new dded pair will make their me at the OYO ranch and we the heartiest good wishes. a host of friends.

W. M. Franklin, Texico's postmaster and exdruggist, s agent, came up Saturday n business.

We understand the thermomcter registered six degrees above in Hereford Wednesday morning. This, considering the time of the year, is something amusual even for the plains.

The Add-Ran College authorities are making great preparations for the dedication of the agnificent college building on Thanksgiving Day, and truly, this will be, indeed, a day of Thanksgiving for the people of Hereford and Deaf Smith and Castro counties.

From the files of The Brand, Nov. 21, 1918.

On Sunday last, at the Christion Church, the congregations of the Presbyterian and Christian churches united in a memorial service for Deaf Smith County's four boys who have fallen on the field of honor.

sympathy. He spoke feeldy of Joe Owen, Wilbur Ren- yon Sunday evening. fro, James M. Henington and Joe Roy Kemble.

EDITORIAL: According to Saturday. General DuPont, it will take bout two years in which to deobilize the American army. There will be plenty of work for our soldiers to do in France after the peace has been signed, so that there is no fear of a home. On the contrary, 'he work of reconstruction will mean tremendous circulation of with his daughter Mrs. F. E. money and its distribution into Finney. the hands of the masses in America, and the more readi- the home of Neta Jo Moore by it is invested by them in Thursday night. sound securities, the faster will capital be available for expanding reconstructive programs to more ambitious dimensions.

MRS. W. R. MOORE * * * * * * * * * * Most of the farmers in this community are through combining their row crops. The wheat is suffering very

much for the need of rain Mr. and Mrs. Coy Phillips and little daughter Linda Sue from Hereford visited in the J. T. McClain home Sunday.

Miss Frances McElroy from Canyon spent the day in the J. F. Matthews home Thursday. Miss MsElroy and Mrs. Matthews worked on the club yearbook.

Mrs. W. R. Moore visited in the home of Mrs. Askren in Hereford Tuesday.

Miss Pauline Moore from Pleons, Miss Viola Dooley from Borger, Ruth Moore, Kenneth ygert, Paul Myers, and Rue Wells from Amarillo spent the reek end in the W. R. Moore

Mr. and Mrs. E. W. Shugart. Bill Shugart Mrs. Toy Price, Mrs. R. E. Curtsinger and Mrs. I. F. Matthews were in Hereford

Mrs. W. R. Moore, Pauline foore, Pvt. Rue Wells. Pvt.

"KEEP FEET OUT OF WATER

If you have Athlete's Foot or Bad Foot Odor, all you have to do is get a bottle of BROWN'S LOTION from your druggist and use according to directions on the circular enclosed. Hundreds of thousands of bottles sold during the sast twenty-live years. For sale by ... HAILE DRUGS



NO ZOMBIES HERE . . . with James Ellison and Frances Dee, but the picture, "I Walked with a Zombie," slated for the Texas Theatre this week-end, is crawling with eerie voodoo rites and the story is replete with romance and thrills.

Junior Miss in a Jeep



Sylvia, a war orphan adopted by a U. S. Army engineer battalion in England, takes a lesson in jeep driving from Sergt. William E. Bliven. (U. S. Army Signal Corps photo.)

Rev. Baker's "Tribute to our Paul Myers, Viola Dooley and ford and Mrs. Clem Maples of Boys" was eloquent with love Miss Ethel Allred visited in the Dimmitt. Floyd Tomlinson home in Can- Mrs. L.

Kem Ware made a business trip to Amarillo Saturday. B. D. Perdue visited in the home of his parents out at Pan- ton were Sunday visitors in the

tex over the week end. Jo Stafford, who has been Mrs. Ann Hunter, period of unemployment at visiting with friends on the coast the past month, has returned home. Mr. Stafford lives

Miss Dorothy Young visited in

Mrs. Toy Smith visited with" friends in Hereford Tuesday.

Mr. and Mrs. Bob Axe and children visited friends near Clarendon last Sunday.

Visitors in the R. E. Curtsinger home Sunday were Mr. and Mrs. Charles Calloway and Russell Daniel from Hereford. Mr. and Ms. F. E. Finney visited with friends in Amarillo

MRS. SAM HUNTER * * * * * * * * *

Monday.

Jack Metcalf of Shullsburg, Wis., was here for a few days last week attending to business and visiting in the home of his nephew, W. R. Metcalf.

Visiting in the home of their mother, Mrs. cyrus Andrew, one day last week were Mrs. Pauline Spencer and children of Here- for Coughs, Chest Colds, Bronchitis

daughter LaNelle left last week Mr. and Mrs. Clarence Mc- for a three-week's visit with Broom and children visited in Mrs. McKinney's son, Ray, in the McBoom home in Canyon Houston. On the way they stopped in Sweetwater for a short time with Mrs. McKinney's sis-

> Mr. and Mrs. Kirkland of Slahome of Mrs. Kirkland's sister,

Mr. and Mrs. Clyde Renfro and

HOME MADE

HOT DOGS - COFFRE COLD DRINKS SCHOOL SUPPLIES

Visit Us Often

Candy Kitchen

Relief At Last **For Your Cough**

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quick'y allays the cough or you are to have your money back.

Expert Tire REPAIRS



We Specialize in Better Tire Repair Work

VULCANIZING AND RE-CAPPING

Bring us your next repair job **All Work Guaranteed**

We invite you to give us a trial for Good Tire Repair
Work — At Reasonable Prices!

Shelton Tire Exchange

d on Highway 60 — Hereford, Texa

ado.
The Rev. J. R. Sharp of Can- G. W. Newsom and Ethel D. F. T. Roloson to Sophia S.

dinner guest of the Finis Hunters. Plans were made for a
Thanksgiving service to be held
Caraway to E. J. Miles, Lots 1,
at the schoolhouse on Sunday,
Nov. 28. Mr. Sharpe will preach
at the eleven o'clock service, after which a basket lunch will be served. All members of the com
Tenner did by the finis HunTown of Hereford.

Town of Hereford.

Travis Caraway and Alta
Thompson, SE 42 1-2 acres of NW 1-4 of Section 45, Blk. M-7.
NW 1-4 of Section 45, Blk. M-7.

Donald Dee Henslee and Miss
Rachel Ireland, Nov. 12.

Frank F. Ferry, Kent Chandler and Farwell Winston, trustees for the Cap. Freehold Land
Served. All members of the comTrust, to Fred F. Collett, N 1-2

Stella Jo Thompson, Nov. 10. munity a. cordially invited to be present.

Guests this week in the J. J. Wilder home were, on Wednesday Mrs. Pete Coke and Mrs. Louise Gossett of Flagg and on Thursday Mrs. Mary Ott of Wyche and Mrs. Ott's daughter, Mrs. Burkett, who is here from Oregon visiting her mother.

The Wilders, who have pur-chased a house at Floydada, are moving it to the site of the old house. -- They will live in it, while their former home, which has been moved to the west side of their land, will serve as a tenant house.

Attending the wedding of Lucille Rhodes and Glen Williams at the home of Mrs. K. R. Mullican in Amarillo Sunday were the W. W. Rhodes family and Mr. and Mrs. C. C. Hunter.

COURTHOUSE RECORDS

Warranty Deed J. F. Hickman and Julia Hickman to Joe L. Hoffman, Section 94. Blk. K-3.

O. C. were in Amarillo Wednes- Hoover, E 1-2 of Section 14, Twn. ing by and through their attor- of Section 9, Twn. 3N, R 1E, Cap. day.

Norma Hunter and Mary Gene
Discrete Triona ball game in Friena Friday.

Norma Hunter and Mary Gene
Discrete Triona ball game in Friena Friday.

Norma Hunter and Mary Gene
Babe Weaver and wife Nellie
Bank of Houston, to W. E. HodBank of Hous

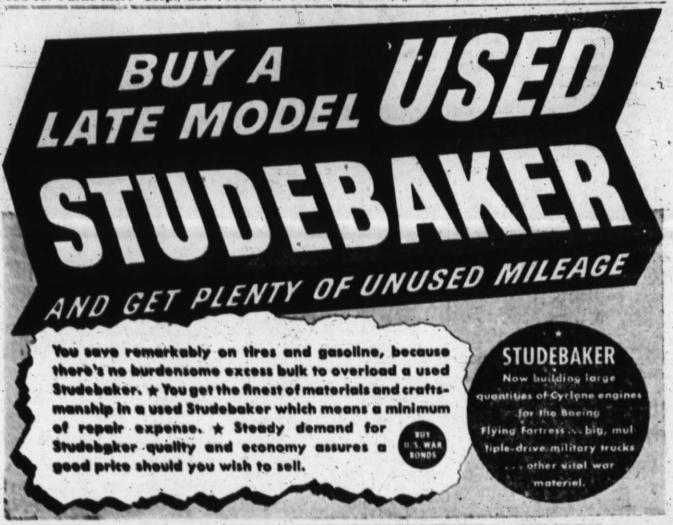
Mr. and Mrs. Finis Hunter at- C. D. Elliston and N. G. Ellis- Federal Farm Mortgage Corp. ended a party at the Frio ton to Texico Conference, As- acting by and through their atschoolhouse Friday evening sociation of Seventh Day Adtorney in fact, the Federal Land honoring Mr. and Mrs. A. C. ventists, W 1-2 of Lots 1 and 2, Bank of Houston, to J. C. All-Hawks, who are moving to Colo-Bik. 13, Whitehead Addition to red and Della Alired, deed of

yon filled his monthly appoint- Newsom to C. T. Guseman, part Connell, Blk. 13, Evants Addition ment here Sunday. He was a of Blk. 3, Whitehead Addition to Town of Hereford.

ney in fact, the Federal Land Syn, Sub.

Deed of Trust John P. Gallagher and wife, Hattle Gallagher, to trustee for the Fed. Land Bank of Houston, NW 1-4 of Survey 39, Blk. K-3, Stone, Kyle and Kyle, Cert. 334, Abst. 287, Pat. 538, Vol. 28. John P. Gallagher and wife, Hattle Gallagher, to trustee for land bank commissioner, land

same as in description above. Marriage License







STATIONERY

for Every Oceasion!

Personalized with your Name or Monogram

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BRIDGE CARDS Personalized with

Your Name or Monogram Double Deck

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A Novel Personal Gift! BOOK MATCHES with Name or Monogram

arvice Men Like Em Too!

This year, above all others, personalized gifts will be most appreciated ... in addition to the large line of Gift Merchandise at The Brand Office, you will also find us prepared to stamp fountain pens, leather goods and plastics which come from other stores. Visit us NOW and see the gift suggestions. Naturally, we won't have some of them at the last minute - so we invite you to order now on our convenient Lay-Away Plan!



PAPER NAPKINS Nice assortment of colors! Box of 100 . . . with your Name or Monogram

\$150



... for the boys in service!

And we stamp names on any Bible you may purchase elsewhere . . . for

Only 50c

About Those Christmas Cards

There won't be too many Christmas Cards this year; therefore, we urge you to make your selection now - whether you buy here or elsewhere. At present we have a nice selection of Christmas cards.

The Hereford Brand

Whitefaces Trim Olton to End Season on Victorious Note

through the Olton line for four this year. touchdowns and carried the ball Second in Conference over for one extra point to come | Failing to equal the outstand-

other touchdown.

period when he visitors made ford. their single score, and came back ball carrying.

In the air, the Hereford Herd did not do so well, completing only one pass during the entire game. Olton showed up better in an aerial offensive and also intercepted two Hereford passes.

In the line, Manjeot at right tackle, continued the outstand-ing game he has played for most of the season; and Olson backed up the line with consistently good tackling and blocking. The entire line put up perhaps their best show of the season, with all phases of play showing a big improvement over the Tulia

The starting lineup included Fluitt, LE; J. W. Robinson, LT; Hopson, LG; Skelton, C; Higgins, RG; Manjeot, RT; L. H. Lookingbill, RE; London, LH; Calhoun, RH; Olson, Q; and Reeves, F.

Substitutions were Close, in the backfield, Sowell and Rogers at end, and John L. Lookingbill for Ted Higgins at right guard. Higgins, co-captain, was ill; and though he started the game, only played about 15 min-

Playing Last Game

Of the Whiteface first string lineup, Lloyd Olson and Ted Higgins, co-captains; Jennings (who was injured in the Tulia game and did not play against Olton), Orville Calhoun and L. H. Lookingbill have played their last game for the Maroon and White. "These men will be hard tending the convention at Dalto replace," says Coach H. V.

Australia Fights

---With Buckley's "Canadiol"

It's extra fast for Dad — yet gentle and mild for Mother and the Kiddies.

This means that those masty irritating coughs—or Bronchial Irritations—due to colds—that so often disturb a man's sleep—get amazing fast relief.

Almost instantly you get the surprise of your life—coughing spasms ease—right away it loosens up thick choking phlegm—opens up clogged bronchial tubes—makes breathing easier.

There's real economy in Buckley's—all medication—no syrup. Half to one teaspoonful will convince the most skeptical.

Get Buckley's "Canadiol" made in Atchley, Wednesday.

Get Buckley's "Canadiol" made in U.S.A., the Cough Mixture that outsells all others in Australia, New Zea-and, Canada and many other causes in merit alone!

up with a score of 25 to 6 and ing district and regional champrub out the record of an early- ionship honors of the Whiteseason 13 to 0 defeat by Olton. faces of 1941 and 1942; this year's rope while helping load some erns coast. Word has been re-Lloyd Olson, hard-hitting Whitefaces have nevertheless hogs. quarterback, accounted for three finished in second place in the of the touchdowns and the one conference; and while they took extra point. C. W. Reeves, full- a terrific beating at the hands back, carried the ball for the of Dimmitt, the district champions, comparative scores of the

The Whitefaces scored three two teams indicate that the times in the first half, were out- Bobcats were playing over their played by Olton in the third own heads when they met Here | Va., after visiting her parents, In losing to Whrte Deer by a and other relatives. to make a touchdown and an narrow one-point margin the Mrs. L. B. Brands of Pampa

extra point in the last quarter. Herd qualified as one of the bet- visited in the homes of Mr. and Practically all the Hereford ter teams in this area; as the Mrs. Otho Noland and Mr and gains were made through tackle, Bucks last week trampled the Mrs. J. B. Noland over the week with Olson doing most of the powerful Phillips Blackhawks, end. Mrs. Brands is a niece of one of the strongest teams in Mrs. J. A. Noland. Class-A competition.

> an inexperienced squad, the day honoring Harry Lookingbill. Whitefaces took two straight de- Those enjoying the dinner were: feats—and had the fight to Mr. and Mrs. J. L. Lookingbill, come back, make a good sea- Mr. and Mrs. Loyd Lookingbill son record. And their beating by and L. H., Mr. and Mrs. Frank the Champion Dimmitt Bob- Lookingbill and family, Mr. and cats was followed by an 18 to 0 Mrs. Cecil Lookingbill and John win over Tulia and the 25 to 6 L., J. A. Noland and Mr. and Mrs. victory over Olton.

> By their good sportsmanship, Woods of Hereford and Mr. and their ability to take it— and Mrs. Charlie Lookingbill of Rathen come back to dish it out, ton, N. M., and the honor guest. the 1943 Whitefaces can be writ- Rev. Lowell Ponder, district ten off as one of the fighting- missionary of Plainview, visited est in the history of the school. in the home of Rev. and Mrs.

MRS. GUY WALSER

farmers are busy putting up their ed. row crops, by stacking feed. The

present. They are always wel- and other relatives. come to any service.

The new part of the building

is nearly complete. W. M. S. met at the church Wednesday afternoon with Mrs. Marcus Rexrode taking charge, as the presidnt, Mrs. O. B. Sumner, was not present. She is at-Stanton, pointing out, however, were: Mrs. C. R. Walser, Mrs. B. E. Roberson, Mrs. Earl Lance, Mrs. D. C. Walser, Mrs. L. L. Cannon, Mrs. Marcus Rexrode, Mrs. Elbert DeLozier, Mrs. Jim Clark and Mrs. Guy Walser. Mrs. W. H. Walser, Sunbeam leader, had 12 members present.

Several from this community attended the A. C. Hawks sale

C. D. Hardesty of Portales recently spent the week end with his daughtr Mrs. Frank Huck-

Mr. and Mrs. Ted Staats and family visited in the home of her parents, Mr. and Mrs. B. A. Atchley, Wednesday,

Mr. and Mrs. Charlie Lookingbill of Raton, N. M., spent a few days with Mr. and Mrs. J.

For Farm Use

We Have Just Unloaded a Car of

2x4s, 2x6s, 2x8s, 2x10s

and 2x12s!

NO. 1, NO. 2 and NO. 3 GRADES!

New Mexico Ponderosa Pine

This lumber was purchased under the re-

striction that it could be used for con-

struction and repairing of all kinds of

Form Buildings EXCEPT the RESIDENCE

We sell this lumber at the following prices:

o. l Grade \$7.00 per Hundred

o. 2 Grade \$6.25 per Hundred

lo. 3 Grade \$5.00 per Hundred

NO CUTBACKS!

Grant A. Fuller, Manager

EREFORD, TEXAS

L. Lookingbill and also visited bridesmaid at the wedding of chairman are urged to attend Mrs. Minnie Wood of Hereford. Miss Rachel Ireland. the meeting. Mrs. Bill Turner is visiting her Mrs. J. A. Noland returned home Monday from Dallas, where

husband in Wichita Falls Rev. Marcus Rexrode went to she visited her sister. tist Church.

Ending the 1943 football sea-that in general prospects are son on a victorious note, the for a more experienced crew in Prison Camp was a guest in the Rev. and Mrs. Rexrode. Hereford Whitefaces plowed 1944 than started the season home of Mr. and Mrs. B. E. Rob-

C. B. Thomas and Mrs. Thomas. hospital at Santa Ana, Calif. She also visited Mr. and Mrs. Ross Roye and family.

Miss Ruth Lookingbill has returned to her work in Norfolk, Mr. and Mrs. J. L. Lookingbill

Huntsinger and Mrs. Minnie

Rexrode and Mr. and Mrs. B. E. Roberson Sunday. Rev. Ponder brought with him plans for the enlargement program for Wayland college.

Miss Billee Rae Johnson was * * * * * * * * * * * in a musical recital Sunday at We have been having some the home of Mr. and Mrs. O. G. cold weather the past week. The Hill. Several from here attend-

Technician fifth grade Harry wheat is needing some moisture. Lookingbill has returned to his Sunday School and church was camp in Texarkana after visitattended by a good crowd Sun- ing in the home of his parents, day. There were several soldiers Mr. and Mrs. J. L. Lookingbill,

Miss Mary Lookingbill was a

Friona Sunday to help ordain | Mr. and Mrs. McClahorn and new deacons at the Friona Bap- children of Sunnyside visited in Petersen and Mrs. Harvey Yanthe home of Mr. and Mrs. Ross tis, in Minneapolis, Minn. Lieutenant Rose of the War Roye Sunday. They also visited

A word about some of our soldier boys from this commun-Mrs. L. L. Cannon had the ity: Harold Clark is now in Ames, misfortune of breaking the first Ia., at the A and M College for finger on her right hand last special army training. L. J. Clark Tuesday. She was caught in a is now some where on the westceived that Wesley Coker is now Mrs. Shirley Foreman of the in New York waiting for further Cactus plant visited her father orders. Louise Huckert is in a

County Federation Board to Meet

The board of directors of the Deaf Smith County Federation of Women's Clubs will hold its second quarterly business meet-Mrs. J. A. Noland. ing Saturday Nov. 27, at the Mr. and Mrs. L. B. Lookingbill court house at 4 o'clock. All fed-Starting out the season with entertained with a dinner Sun- eration officers and department

Mrs. J. B. Jones has returned

after spending several months with her daughters, Mrs. Jerry

Mr. and Mrs. J. S. Maxfield returned home Monday after a wo week's visit with relatives in Minnesota and in Chicago, Ill.

Mrs. O. T. Bailey arrived home last week form San Diego, Calif., where she visited her trother Frank Gentry who is in the Marine Corps, and Mrs. Gentry. She also visited friends and relatives in Los Angeles while away.

Mrs. Lilburn Ray of Amarillo spent the week-end here with ner mother, Mrs. Artis Daniel.

Mr. and Mrs. W. E. Dameron left Tuesday on a business trip to points in Texas. Before returning home they will visit their daughter, Miss June Dameron, and son, Billy Dameron, both students at Texas Christian University in Fort Worth.

Try a Want Ad!

Make it a Real THANKSGIVING

BRING THE FAMILY

to the

City Cafe

for our

SPECIAL THANKSGIVING DAY

Chicken Dinner

-BUCK RICHARDSON

Auction Having sold my tarm and am moving to Oklahoma, I will sell at Public

Auction at my home, one mile due west of Friona, Texas, (Leave the Pavement a half mile west of Friona and continue half mile west on caliche road.)

Wednesday, Nov. 24, 1943

Beginning at 11:00 o'clock A. M. War Time—the following described property, to-wit:

CATTLE Registered Bull, (Milking Shorthorn) 3 years old.

Roan Cow, 8 years old, 5 gal. Roan Cow, 8 years old, 5 gal., Fresh

in Spring. Roan Cow, 5 years old, 4 1-2 gal., fresh in spring.

Roan Cow, 3 years old, 4 gal. Red Cow, 7 years old, 4 gal. Red Cow, 3 years old, 4.1-2 gal. Spotted Cow, 6 years old, 4 1-2 gal. Red Roan Cow, 3 years old, 4 gal., fresh

in spring.

Whiteface Cow, 2 years old, 3 1-2 gal.

Jersey Cow, 2 years old, 3 1-2 gal.

Jersey Cow, 2 years old, 3 gal.

Red Cow, 2 years old, calf by side. Whiteface Cow, 2 years old, 3 1-2 gal.,

fresh in spring. Brindle Cow, 2 years old, 3 gal., fresh

in spring.
5 Red Heifers, 1 1-2 years old.
3 Coming Yearling Steers.
3 Coming Yearling Heifers. Calves, 6 months old.

Calves from one to three months old. Black Mares, 7 years old, Weight 1300.
Bay Saddle Horse, 8 years old.
Spotted Saddle Colt, 1 1-2 years old.

HOGS AND POULTRY 1 Registered Sow.

1 Red Brood Sow. 1 Butcher Hog.

14 Weaner Pigs. 40 Shoats, 75 to 100 pounds. About 2 dozen Red Pullets.

FARM MACHINERY 1 Baldwin Combine, 1 Iron Wheel Wagon. 1 2-row Sled.

1 1-row Sled. 1 1-row Lister. 1 1-row Cultivator. 1 Tandem Disc, 7-foot.

1 2-row Monitor. 4-Section Harrow. Grain Grinder. 1 2-wheel Stock Trailer.

HOUSEHOLD FURNITURE
1 Square Stand Table.
2 Linoleums.

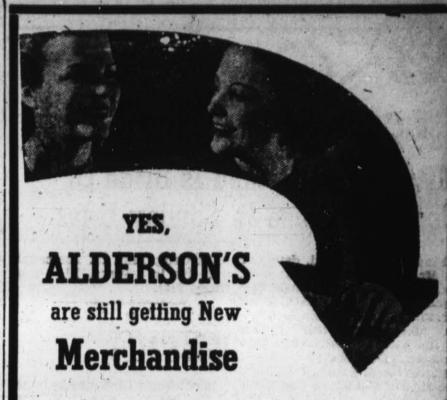
Franklin Water Heater. Piano. Wardrobe Dining Table

Brooder Stove. Milk Cooler. Phonograph. Coleman Gas Heater. Round Oak Heating Stove.

MISCELLANEOUS
Two Hog Houses. Some Feed Barrels.
Some Hog Troughs. Some Hog Fence
Panels. Some Posts. About 4000 African
Millet Butts. 1 Set of Harness. 1 Furrow guide for International Tractor, and oth-

er articles too numerous to mention.

TERM OF SALE:—CASH. No property to be moved from premises until terms of sale The Friona Woman's Club will serve lunch on the ground. Free Coffee.



We have recently purchased a large selection of books, feat many volumes you have wanted for a long time; some make treasured gifts, too!

BOOKS

BOOKS . . . and MORE BOOKS!

GROUP I

Any Volume in the following group: "AMERICA"

"NEXT STEP FORWARD"

"FREE ENTERPRISE"

"Wendell L. Willkle

"OUR DEMOCRACY IN ACTION"

Franklin D. Roosevelt

"RURAL AMERICA LIGHTS UP"

"EMERSON'S ESSAYS"

"UNDER THE GREENWOOD TREE"

"MERCHANT OF VENICE"

"ALICE IN WONDERLAND"

"PERE GOROIT"

"PROTECTING YOUR DOLLARS"

"CYRANO DE BERGERAC"

"THE WAY OF ALL FLESH"

"THE WAY OUT OF WAR"

Caesar Searchinger

Caesar Searchinger
"WHICH WAY AMERICA"—Byson
"HERE COMES LABOR"
"HOW CRIMINALS ARE CAUGHT"
NEW TESTAMENT

GROUP II

Any Volume in this group:
"SEARCH FOR A HAPPY COUNTRY"
Washburne "SPEAKING OF CHANGE"
"SUCCESSFUL LIVING IN THIS MACHINE AGE" "JEFFERSON"-Albert Jay Nook

GROUP III

This group includes a series of Classics by fan everyone wants for their library—and welcome binding, large print; backs lettered in gold; amous books by:

JAMES FENIMORE COOPER WILLIAM SHAKESPEARE
ALEXANDER DUMAS
JOSEPH CONRAD — VICTOR HUGO
GIV & MAUPASSANT
HONORE de BALZAC

and many others to choose from

Goodyear Brand

HOT WATER BOTTLES

Heavy Red Rubber

Fountain Syringe .. \$1.35

New Shipment of Interlocking

JIGSAW PUZZLES

29c - 35c

FELT BASE

Good Quality . . . Attractive Colors. You'll want Several!

18x36 Inches \$1.25

24x48 Inches **S2.50**

Music Study Club members met

on "Our Contemporary Compo-

Those present were Mesdames

tice was held.

MRS. MILBURN

noon last week .

ENTERTAINS CLUB

Members of the London

games at the home of Mrs. N. E.

Milburn on Wednesday after-

Top scores were made by Mrs.

Kellar Muse, high, and Mrs.

Meade Haile, second high. Special

Jr., and Mrs. Wm. Bell of Okla-

Others playing included Mrs.

Grant Fuller, Mrs. Henry Ben-

son, Mrs. J. T. Glbreath, Jr., and

WEARABLES

Most Valued Gift

of all!

Do Your

Christmas Shopping

EARLY!

A small deposit will hold your selection.

All Gifts Wrapped at no Extra Charge!

Phone 281

Mrs. Gordon Taylor.

Miss Rachel Ireland Is Bride Of Donald Henslee In Sunday Rites

Miss Rachel Ireland, daughter ed at Camp Ellis, Ill. The couple of Mr. and Mrs. E. S. Ireland, will live in Ipava, Ill., near became the bride of Donald Dee Camp Ellis. Hensiee, So, M 3-C USNR, son of Mr. and Mrs. H. E. Hensiee, Sunday afternoon at three o'clock at the home of the bride's par- HOSTESS FOR ents on East: Eleventh Street. MUSIC CLUB Rev. James E. Aiken, Jr., read the rites of the single ring ceremony as the couple stood be- at the home of Mrs. C. H. Dyar fore an improvised altar arrang- Monday afternoon for a concluded of greenery and chrysanthe- ing lesson in a series of programs

The bride's only attendant sers". Mrs. A. J. Schroeter was was Miss Mary Lookingbill who leader. Urlin Streu, cousin of the bride- T. W. Roberson, and chorus pracgroom, served as best man.

The bride was dressed in a rowed was a gold bracelet be- Thompson and the hostess. longing to a friend.

Following the ceremony refreshments were served in the dining room where the table was laid with a pink and white blocked linen cloth and centered with a two-tiered wedding cake topped by a minature bride and groom. The cake was encircled with fern and pink carnations and flanked by tall white tapers in crystal holders. Miss Mary Ellen Henslee served punch and Miss Lois Agnes Gilbreath served the cake. Misses Polly Dixon and Nadyne Newel assisted homa City who is visiting her in the dining room.

After a brief wedding trip the ter. couple plan to remain in Hereford until Mr. Henslee returns to his station in San Diego.

Both Mr. and Mrs. Henslee are graduates of Hereford High School and both attended Texas Technological College at Lubbock. While attending the Lubbock School Mrs Henslee was a member of Las Vivarachas So- ferred from Pecos to LaJunta, the Morning Worship Service. Post Engineers office at the the Army Air Corps. Prisoner of War Camp here.

Before enlisting in the U.S. ovy Mr Henslee was employed at the Amarillo Hardware Com-

Other guests attending the wedding included Mr. and Mrs. H. E. Henslee, Mrs. Rosa E. Bailey, grandmother of the bridegroom, Mr. and Mrs. Chas. Hill, Mr. and Mrs. Otho Noland, Mrs. James Aiken, Jr., Mrs. Urlin S.reu, Mrs. Harold Bonesio and the bride's parents.

Former Hereford Man Is Married

Announcement has been made here of the marriage of Corp. Eustace (Boodie) Osburn and Miss Alice Elaine Smith in Kalamazoo. Corp. Osburn is the son of Mr. and Mrs. E. B. Osburn, formerly of the Westway community, and now of Amarillo. The bride is the daughter of Mrs. Emma Smith.

The wedding took place on October 24 at the Simpson Methodist Church with the pastor of-Melating.

The bride wore a two piece royal blue frock with wine accessories. Her flowers were of white rosebuds.

Attendants were Pvt. and Mrs. Dale Smith, brother and sisterin-law of the bride.

Corp. Osburn is a graduate of Plainview Hirh School and lived with his family in the Westway community. He enlisted in the U.S. Army about 20 months ago and at present is station-

Can Vitamins Change GRAY HAIR?



uses some amounts used in above tests)
US 450 U.S.P., units of B₁, the vitamin
many to healthy nerves. Try GRAY-FA. See what a difference it may make
he way you look. 30 day supply \$1.50,

sands Use GRAYVITA

HAILE DRUGS

First Baptist Church W. E. Barnes, Pastor Sunday School 9:45 A. M. A. O. Thompson, Supt.

Morning Worship 10:55 A. M. Sermon by Pastor. Training Union 6:30 P. M. Gracie Knowlton, Director. Special Thanksgiving program will be presented. Evening Worship 7:30 P. M.

Rev. and Mrs. W. E. Barnes attended the state Baptist Convention in Portales Tuesday.

Sermon by Pastor.

First Methodist Church

Marvin L. Boyd, Pastor. Our Church School begins at 9:45. We are urging regular attendance as the first emphasis in our participaton in the wore a dusty pink wool dress A short business session was Methodist program for increas-with black accessories. William conducted by the president, Mrs. ing membership and attendance Methodist program for increasby 15 per cent during the new year which is just beginning.

The church services this Sunsoldier blue suit with pink blouse J. R. Allison, H. A. Close, R. P. day will observe the special conand navy accessories. Her corsage Coneway, Ellis Coombes, Jeff ference-wide campaign. At the day. was of pink split carnations. For Gilbreath, J. B. Jones, J. C. Mc- morning hour the pastor will something old she carried a Cracken, C. J. Mountz, G. A. F. preach on "The Future of Methhandkerchief belonging to her Parker, T. W. Roberson, A. J. odism in West Texas". At the mother and her something bor- Schroeter, C. R. Smith, A. C. evening hour Dr. C. Q. Smith of Oklahoma City will speak.

> Church of Christ 204 East 6th St. Bible Study (Classes for all ages) - 10:00 A. M. Morning Worship - 11:00 Bridge Club enjoyed contract A. M.

Evening Worship - 8:00 P. M. Subjects: 11:00 A. M. "Christian Salesmanship." 8:00 P. M. "What Sin Can Do For A Man."

WEDNESDAY, Ladies' Bible guests included Mrs. D. C. Laird, Class - 4:00 P. M. Prayer Meeting — 8:00 P. M. The public is invited to all

parents, Mr. and Mrs. W, A. Te- our services. L. H. Andrews, Minister. First Presbyterian Church

Beginning Sunday, Nov. 21, the hours for our morning Worship Services will be changed. Sunday School will begin at 10:30 Mrs. J. W. Alexander has re- A. M. and the Morning Worship turned from Pecos where she Service will be held at 11:30 A. M. visited her grandson, Bill Mont- Please notice these changes in gomery, who has been trans- the hour for Sunday School and rority. She is employed in the Colo., for advanced training in The Intermediates will meet

at 6:30 P. M. and the Evening

The Gifts girls rave about! Warm wearables geared for

Big Doings . . . for and aft-ter hi-school. Shirts, Jack-

ets, Sweaters, Blouses, Slacks

and Jumpers and Mix Mates galore! See them today!

By MRS. MERLIN KAUL

Mr and Mrs. Arch Petty and Mrs. Russell Adams and son Bobby of Abilene were week-end guests in the Roy Lee Wilson home. Mr. and Mrs. Petty returned home Monday. Mrs. Adams and Bobby remained for a longer visit in the Wilson

Mr. and Mrs. A. T. Walthall and Mrs. Ishmael McClure and daughter Jo Anne of Olton were visitors in the F. W. Dodson home Sunday.

Mrs. Ralph Johnson of Friona was a visitor Friday night and Saturday in the home of her parents Mr. and Mrs. Joe Land-

Mr. and Mrs. Bill Rudd and Mrs. Paul Feathergill and daughter of Spring Lake were visitors Monday in the Paul Rudd home. Daniel Turrentine was home two days last week to visit his

parents Mr. and Mrs. Al Werner. Wednesday he and his mother went to Tatum, N. M., to visit north of Walcott. Miss Mary Turrentine. A number of people from this

Hawks sale near Frio Wednes- Mrs. Junior Wilson.

Mr. and Mrs. Al Werner left and children were guests at a where Al will enter a hospital home in Hereford Sunday. for treatment. He has been ill, for the past two weeks.

Vernon Wilson, Kenneth Rudd visiting in the Sam Little home, Mr. and Mrs. M. G. Cawood, Clarence and Patricia of Borger were week-end visitors in the

W. W. Wilcox home. Mr. and Mrs. Merlin Kaul entertained with a covered dish

Worship Service will be held at 7:30 P. M. A cordial invitation is extended to all who so desire to D. Club were guests. worship with us in these ser-

James Aiken, Jr.,-Pastor.

and Mrs. Hawks, Mr. and Mrs. Liston Wilson of Wyche, Mr. and Mrs. Manuel Hawks, Mr. and Mrs. Maurice Tannahill and Gary, Mr. and Mrs. Jim Bookout and Mr. and Mrs. Kaul, Larry and Lynn.

Mr. and Mrs. Hardy Stevens, Harrell and Sara Jean of Dawn were visitors Saturday night in the Moody Stephan home.

Mr. and Mrs. J. H. Patrick and daughter Elnora and Mrs. Henry Clark and Roland of Summerfield were visitors Sunday in the Moody Stephan home.

The Meeks family moved Friday to O. G. Hill's Yellow House Ranch near Littlefield and the Fred Burns family moved from Hereford to the place vacated by the Meeks.

Mrs. Guy Lawrence and Melba Gay of Hereford spent Wednesday with Mrs. R. M. Gunn. Mr. and Mrs. M. S. Roe and

family moved Tuesday to a farm Mr. and Mrs. Bartley Dowell of Hereford were guests Saturday

comunity attended the Aldon night and Sunday of Mr. and Mr. and Mrs. Grady Wilson

Tuesday morning for Dallas family dinner at the Bud Hopson -Mr. and Mrs. Clarence Mor-

rison and family spent the weekend in Post, where they were and J. B. Little returned home visitors in the L. G. Thuett Tuesday night from Gunnison, home. Miss Margery Morrison of Canyon accompanied her parents. Fred Burns took care of the chores while the Motrisons were

The Westway Home Demonstration Club met last Wednesday at the home of Mrs. G. C. Hartman. with Mrs. Orville Houser of Hereford co-hostess. Members of the Progressive H.

The club members decided to sponsor a supper at the schoolhouse Thanksgiving night and

supper Monday night honoring invite some soldiers from the

Marshal J. Ebeling of the U. S. Navy spent the week-end in the are moving soon to Colorado to The Christmas Party will be W. H. Goettsch home. He armake their home. Games of for- held at the home of Mrs. P. M. rived Saturday to attend the ty-two provided entertainment. Houser at Hereford on Wednes-Those present included Mr. day, Dec. 15.



THANKSGIVING

for the Whole Family

MAKE IT A HOLIDAY

This year, let Mother enjoy the day, too! We are planning a Special Thanksgiving Dinner . . . and we know you'll enjoy every bite!

A BIG **Trukey Dinner**

with all the trimmings!

75c

We will be Open all day Thursday, Nov. 25

THE ELITE CAFE



Everything

Thanksgiving



All Prices in this Ad Good Thru 24th

SUGAR

PURE

SLICED PINEAPPLE

LIBBY'S. NO. 2 CAN

FRUIT COCKTAIL

TALL CAN

ATS Minute — Large Box	Q CORN
ALT	Cream style, May
forton's - 11/2-lb. box 2 for 1	Se Wasser State Will
usso's — 1-Lb. Box	ZC Packages
arge Box	Victor (20-oz. box
ibby's — No. 2 Can	Gerber's — Can
OMATO JUICE	OXYDOL
uner's — No. 2 Can	Regular Size
EAS axet — No. 2 Can	OLEANSER
axet — No. 2 Can	Sunbrite — Tall

yfield, No. 2

Furr's Finest. - 24-Lb. Sack COFFEE Folger's - LB. 31¢ CAKE FLOUR Swansdown - Large Box ... CRACKERS Lone Star - 1-lb. box 2 for 176 RINSO Large Box SWAN, new floating soap. (Large Bar, 9c)-Medium bar DC

Fruit Cakes Furr's Finest.

Corn Meal White or Yellow. 24c

Peaches All Good, in Syrup. 23c

Bake-Rite CARTON 66C

MARKET SPECIALS Friday-Saturday-Monday WANTED TO BUY . . . 200 TURKEYS!

ROAST, boneless yeal roll, 7 points lb. 34c ROAST, baby beef chuck or arm, 9 points lb. 28c CLUB STEAKS, 12 points lb. 35c COUNTRY SAUSAGE, that's really good all pork, 6 points, lb. 38c SLICED BACON, No. 1 grade, 6 points Ib. 41c SALT JOWLS, 2 points lb. 17c YEARLING LAMB LEGS, 6 points Ib. 39c LOIN LAMB CHOPS, Ib. 45c LAMB SHOULDER ROAST, 3 points Ib. 33c

PLENTY OF FRESH FISH and OYSTERS! **BACON SQUARES, SLAB BACON and PICNIC HAMS!** TENDERIZED HAM, No. 1 grade, 7 points In order to get a select Turkey, please place you rorder now! Cranberries . . . 25c

LET'S HAVE MORE REALLY GOOD ASSEMBLY PROGRAM!

The Whiteface Round-Up

Sunday-Monday-Tuesday



Hello, kids! I hope you have of the morning. all had as interesting a week to everyone that entered the problems easier to solve.

on Sadie Hawkins day but I did not. He tried to tell me about ed up and chasing Madelle Beavers. I began laughing so hard that I didn't understand anything else he told me. I wonder if this is why Madelle was limping around all day Wednesday.

Can you imagine John David Dowell making his father go sap. home alone after the "Father-Son Banquet?" John, did you have a date elsewhere?

Have you heard of the latest love affair? It is most interesting. Edward Young is just crazy over Fluffy Young. He is al-Fluffy.

You should hear some of the very interesting.

to find out what Mrs. Been a stunt. smiles so much about the first of nearly ever fourth period. really takes work. Every Monday, Homer tried to find out what Wednesday, and Friday morn-she was reading and just about ing, the girls get up earlier than the tme he got close enough to usual even though they feel as see, he was scared out of his though they can't do without

David Phillips talks with Fern Field and practice and practice Conveniently Arranged brought snaphsots of themselves. Pittman for about half of the their stunts until their feet are first period study hall every day, stiff and their noses are frozen. Can any of you let me in on After football season the Pep the secret?

class treasury to buy chairs for helps the football boys. left-handed people in the school? Bobby Jennings wants to plant grass on the football field. Maybe he is thinking about his nose.

Ted Higgins was absent the library, first part of the week. When he did come back, he was all battered up and had one of the old worn-out excuses. He had fallen office isn't keeping correct time into a dresser and it cut his anymore? face all up.

Well, everybody this is all the news that I know right now. If ditch? you hear of any real current event, tell Homer or me.

FFA Elecis Queens

The Future Farmers of America held a day meeting Thursday, November 11, 1943. The F.

F. A. boys nominated four queens to the chapter. The way the queen will be elected is by putqueen will be elected is by put-ting each girl's name on a box and by the end of two weeks That Jimmie Fangman is so has the most money in it will be lunch Sadie Hawkins Day with elected. The girls that have so two persistent Sophomore girls, far been nominated are Ellen Helen Marie Tucker and Wanda Posey, Nettie Hood, Wanda Lee Smith?
Lloyd, and Viola Beckman.

our chili supper.

Ima Sap

me in a general way already. I'm the person who never listens in assembly. I never know who spoke or who presented the playlet, and I have the vaguest of ideas concerning the subject

Why should I pay attention as I have. I was certainly shock- when we have a speaker in ased when I woke up Tuesday. I sembly? He's nothing but our thought I had been moved from guest. Why should I give him the my favorite position in dear old courtesy of listening when I'm Hereford High School. But I soon not a bit interested? And why realized that I was not in Ark- should I be interested? He's just ansas as I first thought when I spending his time and talents noticed Mr. Kinard standing be-low me saying "Good Morning" his best to make some of my

Why should I listen when one of my classmates is reciting? I Homer got to see all of the hear him every day. I'd much dating going on out on the lawn rather punch the girl in front of me to see her jump or whisper to the boy next to me. I it all but when he related the don't care whether they want story of J. B. Sowell getting mix- to listen or not. Why, I could do better myself than the one who's on the stage. (But I'd surely hate to be asked to help with the program.)

Yes, you'know me. I'm the person who won't listen to advice, and then I gripe because things go wrong. I'm the school

Pep Club Mixes Hard Work With Its Fun

Has anyone noticed the noise ways making goo-goo eyes at at the football games? It comes from the Pep Club, in case you were wondering. Every Friday stories that the short-hand class night the Pep Club goes to the has been reading. Some of them footbal game. They help keep are: "A Fairy Tale (Cinderella)," up the School's and player's "The Story of a Little Pin," and spirit by yelling until they nearly "Jack, the Hermit." They are burst their vocal cords. Then at the half they march out on the I would like for some of you field with the band and perform

wits by Mrs. Beene's hollering those extra winks of sleep, and at her shorthand students. get to school by 8:45. They Must Be Sanitary And Homer wanted to know why march out on the Whiteface After football season the Pep Floor plans and kitchens club always closes its year with suitable for an "Ideal Home" Can any of you imagine Mary a formal banquet. This year it were discussed at the F. H. T. Ruth Russell is wanting to help will be January 7. So you see, out when she makes a motion they really don't mind frozen

Have You Noticed ???

The smell of alcohol in the How much Lyle Fluitt favors John Knowles?

That the clock in Mr. Ford's

How the school campus is being changed by means of a

That the leaks in the chemstry lab have ceased? That all students have real-

the girl's name on the box that bashful that he refused to eat

A committee was appointed to find out whether or not we could get meat to make chili for The Smiles Marcella Blue gives Bob Miller?

BUSINESS AND PROFESSIONAL

A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County.

Write us for information concerning land ownership.

Deaf Smith County Maps 25c



We Must Do Away with he AX-is before we can bury the HATCHET! BUY BONDS!

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uy What You Want— oll what you Don't need with Hereford Brand WANT ADSI

Tri-Hi-Y Observes Pep Leaders Are Meet the school sap. You know Rosebud Service

The much looked forward to annual Tri-Hi-Y Rosebud service was observed Tuesday night, November 9, 1943, in the home of Cecilia Guseman, The service was held in the dimness and quietness of the room. The girls were seated in a semi-circle the speaker.

group was "Living for Jesus"

Miss Crawford told the story of the Rosebud. In this story, she brought out points about girls to resist these temp ations kinds of "nice" people. in the times that girls are facing; however, in these times, it

In the spirit of quietness and reverence, each girl received a rosebud and a copy of "My Creed" by Walters. Each girl pledged herself to keep pure ural their favorite colors are and true as the creed was read maroon and white. in unison.

lowed by the group song, "Blest preciate it.

Be the Tie That Binds." The group then repeated the Tri-Hibenediction and quietly left.

"The Ideal Kitchen"

drawn on the board, and the every morning. to take ten dollars from the feet and noses; especially if it good and bad points of each

> Bessie Caraway led a discusand the importance of a sanied kitchen was stressed.

Wanda Lee Terry, guest artist for the evening, played several numbers on the accordion.

The meeting was adjourned than she can count.

with "Sing Your Way Home"

7A, 8A, 8B, and 8C are hauntafter it was decided that the ing all libraries. They are tryfloor plan committee would ing to read enough books bring several more plans to be State Reading Certificate. discussed at the next meeting.

Senior English Classes Study Parliamentary Procedure

"I make a motion that we take collection to buy new chairs for left-handed people," said one of the English 4 students the other day. Of course, she didn't mean it seriously, but it did serve as a good illustration for what the classes are now studying.

Parliamentary law drills are proving to be one of the sore spots in the lives of the Seniors. However, they are fun especially when someone makes it clear about which motion precedes which, and later finds that it doesn't comply at all with Robert's "Rules of Order" or Miss Crawford.

Anyway, when one of Here-ford's progressive students gets elected to Congress, he will have some idea on how to conduct himself properly.

Sophs Give Armistice Day Program in Assembly

Thursday, November 11, the Sophomore Class had an inter-esting assembly program. It was called "The Cavalcades of Free-dom." It was based on scenes such as Lincoln's Assassination, the Pilgrims, American Pioneers, and at the last the voice eers, and at the last the voice of the Unknown soldier was heard in the distance while the orchestra played "The Star Spangled Banner.", The American flag was brought on the stage and at the end the students sang "America." It was a

Bombs Of Pep

Two blondes and a brunette-3 bombs of pep-that's the pep leaders. Juanita Beauford, Rosemary Phillips and Dorothy Dishman. Dorothy is one of the blondes; she is a sophomore and has green eyes, Dorothy, who around the vases of roses and doesn't have a favorite subject, in's Day. likes the right to say anything she wants to when she gets The theme song sung by the good and ready, also people

Rosemary Phillips is a blue ly Boone Whitaker. the temptations that girls are eyed brunett and a Junior. Rosefaced with when they are dat- mary feels that the rallies get ing. It is believed that if a girl better every time. Her favorites can resist these temptations and are typing class, ice cream, and and will have many more fri- to play. She dislikes snobbish ends. It is especially hard for people but likes very much all

Juanita Beauford is blue eyed. is more important for girls to blonde and a Junior. Her favor- Mae and L'il Abner. Represent- riding, reading, and camping. butter, chocolate pie, and cofkeep themselves pure. Girls are ite subject is English and she ing each class were: Freshman, He likes dancing, sports, and fee. often thought of as rosebuds, just loves banana pudding. She Viola Beckman and John Dyer; and when they do things that are dislikes people that are casty or Sophomore, Stanley Phillips and wrong, they are crushing their snobbish but really likes people Doro hy Williams; Senior, Wanpetals one by one and when one that are friendly and try to get da Faye Rose and L. H. Lookingcomes to the center of the rose- along with everyone. Juanita bill. bud, the rose is no longer beau- thinks the pep of the students | While the judges selected L'il orite song is "Time Was."

> All three girls choose "End, Center, Tackle, Guard" as their favorite yell and as seems nat-

The pep leaders have done a Miss Crawford led the girls in swell job and the Whitefaces a closing word of prayer, fol- and Hereford High really ap-

Central Chatter

All those laughs and snickers coming from 8A this week were due to the interesting bulletin board. Members of the class Some were made in their babyhood days!

"Earlybird" Mrs. Mazzatti evmeeting. Two floor plans were en beats Miss Aikman to school

Scenes about school: The house was decided as the iedal band practicting marching for the Santa Claus parade-a little boy asking if the candy was sion on the ideal kitchen. Pic- free-7A having a program in tures of kitchens were shown, reading class-Billie Louise Harrison breaking a pair of beads knocked speechless and my tary and conveniently arrang- every day while jumping rope wheel was knocked spokeless." -new chinning posts on play-ground-plans being made for Thanksgiving holidays - Mary Jo Mathies with more fellows

ing to read enough books for a

Patriotic 7B has started collecting scrap paper. Why don't the other rooms follow suit?

-: NICKNAMES :-

Beavers - Two-way Madelle

LaNelle Oakes Spike. Glenn Russell Speedy James. Virginia Lyons Speck.

Charles Skelton - Skeeter Edward Young - Fluffy. Orville Calhoun - Tunky Kenneth Rea - Runt. Ann Bateman - Tex. Lloyd Manjeot - Kitty Mac. Ellen Posey — Boots. Mildred Pittner — Prissy. Weldon Stephan - Happy. Norma Harman — Bubbles. Jessie Ann Buckner - Slug. Arline Millard - Winky Billie Rae Johnson — Pest. Barbara LeGrand - Blood and Guts.

Mary Ruth Russell - Ooshle C. W. Reeves — Beetle Puss. Rosemary Phillips — Rosie. Billie B. Whitaker — Tuney. Duane Williams - Dewey. Eugene Matthews - Moose-

Dolores Phillips — Do Do. John L. Lookingbill — Peeping

Wands L. Lloyd — Rocky. Delmo Williams — Sissy. Bobby Millard — Cobby. Paul Hager — Happy.

Some kind of record must have been set this week as there were two days in successon that no detention hours were given. Can you believe it? One of those days was Sadie Hawkins Day!

There were some new office girls last Tuesday in the per-sons of Dalsy Mae Tueker and Sadle Hawkins Acker.

Sadie Hawkins 'Gets Her Man'

Each year Sadie Hawkins' day is held. Whether Sadie ever actknow; but some of the Hi-Y New Animated M'bers boys did an excellent job of acting, in portraying Sadie's. the development of Sadie Hawk-

assembly program were: "Fear- heartily dislikes two-faced peo- spoke on the subject of fathergroup was "Living for Jesus" that are always the same and less Hawkins"—Johnny Know- ple. On the other hand, she followed by a prayer by Ruth that will speak to you at ll les, "Sadie Hawkins"—J. W. Rob- likes honest, friendly people." Tucker. Mary Ruth Russell read times. Dorothy just loves straw- inson, "Unlucky Swain" (caught the scripture, Proverbs 31:10-31. berry shortcake and "They're by "Sadie")-Orville Calhoun, The song, "The Rosary," was Either Too Young or Too Old." "Moonbeam Mosscart" — Lyle sung by Ellen Posey.

She feels that the kids do good Fluitt, "Stuttering Sam Sorghun-She feels that the kids do good Fluitt, "Stuttering Sam Sorghunon the pep rallys if they are in mill"—Lloyd Manjeot, "Dora cards and "what-nots." She althe mood.

Duckwaddle"—John David Dow- so likes friendly people but she elly, and "Available Jones"- Bil- has no special dislikes. After the "Dog-patchers" had

keep herself pure and sweet she the song "Down by the Ohio," each class were called to come several different animals, how to pitch "woo" Dogpatch style, color is red. Morrow, from the Junior class

> is better every week. Her fav- Abner and Daisy Mae, the 'Sleepy Holler Hounds" (F. H. T. band) entertained the students. The first musical number was "The Old Gray Mare" which was played by the en-tire group. Next the "Sleepy Holler Hound" trio "Mammy Yokum"-Christine Smith, 'Lorna Goone"-Margaret Barber, and "Petunia" Posey-Ellen Posey,

> > Ten Safety Rules of Health

2. Ride less; walk more. 3. Talk less; think more. 4. Scold less; praise more. 5. Waste less; give more.

6. Eat less; chew more. 7. Clothe less; bathe more. 8. Idle less; play more.

9. Worry less; laugh more. 10. Preach less; practice more.

accident?" Fern Pitman-"Well, I was

Annual Hi-Y Father and Son Banquet

hund for a man, which led to of the Senior class this year, invocation was given by Nolan three girls and a boy. Laura The boys who took part in the Her hobby is dancing, and she

given their program, the L'il Hollywood, California, Her hob-Abners and Daisy Maes from bies are making scrapbooks and will finally be much happier which she likes for the band up on the stage and portray snobs and likes Hereford High

agriculture.

Your Guess Is As Good

Commando training.

If one really used his imaginasang "I'm Going Back to Whur tion, it could be a miniature fathers were: Orville Calhoun, I Come From." The last two Grand Canyon. You see, the Bob Morrow, Nolan Grady, Lloyd

they work.

that all of the teachers were going to be laid out there and guests. covered up. Now wouldn't that the meeting closed with the traditional Hi-Y benediction.

After all of these guesses, no sewer line.

Is Success; Jimmy Allred Is Speaker

Buchanan comes to Hereford Williams; and the response by High from Knox City, Texas. Mr. O. G. Calhoun. The banque ple. On the other hand, she son relationship. He also per-likes honest, friendly people. formed one of his magic tricks.

Claudia Mathis comes from Lakeview, Texas this year. Her hobbies are collecting scenic post

Wanda Rose comes from North Hollywood High School, North writing letters. Wanda dislikes School very much. Her favorite

were elected as the best Daisy Goodson, Texas. His hobbies are buttered potatoes, hot rolls,

As Mine About the Ditch

funny trench be that is out in gether in such a manner as to our front yard? Could the boys have only the petals on the in our school possibly be plan-outside. It was very well arrangning for the Japs to come and ed. The tables were adorned try to capture this school? Of with lighted candles, and flowcourse, they could be taking ers were placed throughout the

numbers were played by "Lily freshmen that insist on jump- Manjeot, G. P. Owen, Jr., Lyle Belle" -Wanda Lee Terry on ing over it may be pretending to Fluitt, Edward Young, Charles the accordiaon. Her selections be Superman and it would cersard Sanders, Delmo Williams, David were "Twelfth Street Rag" and tainly take him to jump over Phillips, John David Dowell, the Grand Canyon. the Grand Canyon.

re Dogs." Everyone knows how

One hopeful student told me

one hit upon the real answer.

Try a Want Ad!

Senior Class Has Four Banquet was held Tuesday night. The Hi-Y Father and Some November 9, in the Home Mconomics laboratory. It is an annual event and is one of the There are four new members main events of the year. The Grady, the welcome by Delmo speaker was Jimmy Allred, who

> Another highlight of the program was the singing of a group of songs by some Glee Club members. These were Bettye Morrow, Barbara Burney, Louise Young, and Patsy Sanders, with Madelle Beavers as accompanist. They sang the songs "Say a Prayer" and "Wait For Me.

The banquet was prepared and served by the F. H. T. girls under the direction of Miss Davies. The menu consisted of fruit Carrol Lee Schaffer is from cranberry sauce, glazed carrots.

One of the highlights of attraction was the lovely center-o piece arranged by Mrs. A. L. Manjeot and Mrs. W. S. Fluitt. It was composed of the term Hi-Y made of deep maroon "mums". They were very tiny What, oh what could that with no stem and were laid tobanquet hall.

Those present with their Someone suggested that we may have a bad case of "Praiin Williams. Jimmy Allred, the guest speaker, and Mr. Ford, the sponsor, were the other two

The office was a very busy Department of Public Service Do you know what it is? Well, place Wesdnesday morning when I do, and if you promise not to the Summerfield bus was five Norma Harman—"Was it a bad tell, I will let you in on the se- minutes late. Permit slips were cret—they are building a new issued on wholesale order to about twenty students.

Try a Want Ad!

What You Buy With WAR BONDS Yes,

In this war our wounded fighting men have a greater chance for recovery than in any previous conflict because of the medical aids and services that have been developed by the War and Navy Depart-

One of these aids is the Hospital Transport Plane service that has been bringing our wounded back



Your increased and continued purchase of War Bonds is required to help the Treasury Department ce this hospital transport serv-"Back, the attack with War U. S. Treasury Department

is always glad to handle your purchases of War Bonds — and to help you select the particular type of bond which best suits your individual needs.

The First State Bank

This is One

of the Many Services which The First State Bank is glad to

your interests . . . and that is what we try to do at all times. If you are already a customer, we want to tell you

offer its customers. In operating an all-

around bank, it is to our interests to serve

again that we appreciate your business . . . and that we are trying to keep our service as good as possible under present circumstances.

If you are a new arrival in Hereford we invite you to visit us and to discuss the possibilities of handling your account.

Back The Attack With War Bonds

The First State Bank

MEMBER F. D. I. C. O

Paul ther of W. H. and th of Hereford, Mr. as a long-time resi-

on to relatives from lout-of-town attendthe funeral were Albert ch and family of Red-Calif., and Mrs. J. H. g of Eveter, Calif.

Shipley is Hostess

e As You Like It Club me: Mrs. Charley Shpley Tuess spent sewing. Refreshments re served to Mesdames Jeff rson, Lee Hopson, Jack Gra-Joe Kendall, H. L. Schloss the hostess.

Mrs. Palmer

(Continued from Page 1)

her life took an active part in many phases of church work. She was also a member of the Order of the Eastern Star and held one of the longest membership records in the Hereford

Had Host of Friends When she celebrated her 80th birthday this summer, Mrs. Palmer greeted more than 300 friends at a reception held in by the Order of the Eastern her honor. Throughout the years Star. her home has been a favored meeting place for friends, and her warm-hearted, generous nature found expression in the many friendships which were such an important part of her life, She kept her sense of hucurrent affairs and a bright and hopeful disposition. Her interist in civic and church affairs Wilson Gyles.



THANKSGIVING for the whole family!

THE BEST TURKEY DINNER

with all the 85c Trimmings

Open al! Day Thurs., Nov. 25 **Busy Bee Cafe**

Mr. and Mrs. E. E. Martin Successors to Club Cafe

was characterized by generosity.

A Good Stery Teller
No dry-as-dust story teller,
Mrs. Palmer could recall a whole cavalcade of Texas and Pan-handle history. And her stories were almost sure to be brightened with the small, human details which make such reminiscense interesting. She remem-

of the Happy area and had bered the days when the houses in Hereford "could be counted on your hand," the time when the antelope really did roamclear up to the Palmer corrals, where they licked salt with the cattle. She remembered the old family surrey, which was a very stylish turnout in its day, and the Metz automobile which took its place in 1912 and was the second automobile in Deaf Smith County. Mr. and Mrs. Palmer alay afternoon. The afternoon ways attended the cowboy reunions in Canyon ,and Mrs. Palmer retained a consistent interest in swapping memories of the early days with other pioneer residents of this territory.

One daughter, Mrs. Joe-Baker, died several years ago, and other survivors are a son, Walter Palmer of Wichita Falls, a daughter, Mrs. E. H. Norton of Hereford, a grandson, Palmer Norton of the U. S. Maritime Service, and a sister, Mrs. Belle Hodges of Wichita Falls.

Funeral Rites Yesterday Funeral services were held yesterday afternoon at the Pres-

James Aiken, Jr., assisted by the Rev. J. R. Sharp of Canyon, in charge of the rites. Burial was in West Park Cemetery and graveside rites were conducted

Pallbearers were D. H. Alexander, C. C. Acker, Miles Roberson, Elmer Dameron, J. A. Pitman and John McLean.

Honorary pallbearers named were George LeGrand, Fred Oberthier, W. J. Stanford, Horace mor, her interest in all phases of Baird, N. E. Gass. Wallace Cox, George Beams, C. J. Paddock, Frank Givan, F. T. Roloson and

Out-OF-Town List dition to the immediate survi- opinion. vors) present for the funeral yesterday were Mr. and Mrs. Sam Callaway and Mr. and Mrs. Ray Callaway of Tulia; Mrs...Una Hutcheons and daughter Helen and Claud Norton of Amarillo and C. T. Kibbe of Portales, N.

Drought Shows

(Continued from Page 1)

According to a bulletin of the Texas Wheat Improvement Association, wheat producers over most of the Panhandle area da any building or remodeling, could be expected to seed addi- take a look at the ad to find tional acreages and bring the out the latest government retotal planted wheat acreage in gulations on the subject. the state up to normal, if ample moisture should be received in the immediate future.

Community (Continued from page 1)

The questions included: 1 Would you be willing to instruct your senator or representative in Washington to vote for a bill which would authorize the United States of America to join

New

Wallpaper

DESPITE SHORTAGES, we have just un-

loaded another big shipment of New Wall-

Come in Today and See Them!

NOW IS THE TIME to buy those Furniture GIFT NEMS ... We will be glad to keep them for you until

We Also Have A LARGE STOCK OF NEW MIRRORS!

FURNITURE-UNDERTAKING
IBULANCE SERVICE — DAY OR NIGHT

paper, including many new patterns.

Folks in Uniform



"Boy! It's sure great to be ashore and get sea food, huh?"

a world organization for the es in the Southwest. purpose of insuring a just and Next Sunday, the sixth and fi-"no" to this question.

ty Program was a world-wide been made, mostly in War Bond event and votes were cast on the two questions all over the world. Results of the balloting Friends and relatives (in ad- will reflect the trend of public

(Continued from Page 1)

comment. Mrs.Carl Gilliland, talking to Jack Rose last week, echoed the sentiments of all the mothers when she said, "They're fine looking boys, every

What you can build and what you can't build is pointed out in simplified form in the Carl McCaslin advertisement this week. So if you are planning to

one of them."

Christmas Cards for the men overseas should be mailed right now, says Postmaster Jim Lipscomb, adding that all cards sent overseas must be sealed and sent as first-class mail.

McMurry Fund (Continued from Page 1)

ops Ivan Lee Holt, A Frank Smith and Charles C. Selecman, President Umphrey Lee of Southern Methodist University and President J. N. R. Score of Southwestern University, Superinten-dent Hubert Johnson of The Methodist Home at Waco, and a

dozen pastors of leading church-

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enduring peace, and share in its nal issue of 6,000 special bullebyterian Church with the Rev. expense and all other responsitins will be distributed in each bilities involved?" Of those pres- of 500 Methodist Churches in the ent 109 voted "yes" and 2 voted Northwest Texas and New Mexico Conferences. Attractive case The second question was, books, showing the proposed new "Would you be willing to con- buildings to be erected after the tinue for a period after the war, war, are being mailed this week such war-time regulations as the to 30,000 Methodist homes in rationing of food and gasoline, Texas and New Mexico. The rethe restriction of travel, etc., mainder of November will be an if such were necessary to re-intensive solicitation period lieve distress, restore order and when campaign workers will conhelp other nations to recover | tact 40,000 Methodists to secure from war damages?" The vote cash, bonds and pledges for the was 108 "yes" and 3 "no". completion of the campaign. The Armistice Day Communi- Numerous gifts have already purchases. The leaders of the campaign are urging that contributions be made in War Bonds to "win the war and preserve the peace."

Card of Thanks

We express our heart-felt gratitude for the many expressions of kindness shown us at the time of the death of our mother, grandmother and sister, Mrs. Mary Palmer, We consider these friendly expressions as a tribute to her, and as such they are doubly dear to us.

Mr. and Mrs. E. H. Norton. Mr. and Mrs. Walter Palmer. Mr. and Mrs. Palmer Norton. Mrs. Belle Hodges. Mr. and Mrs. Frank Ray and

family.

MYLDRED HENRY

Dr. and Mrs. H. E. Reeves and son Glen Rae, and E. F. Simmons, all of Tulia, spent the week-end in the G. H. Reeves

Joe Cates made a business trip to Ray, N. M., Friday and returned Sunday night.

Mr. and Mrs. J. W. Jones from Artesia N. M., are visiting in the home of Mrs. Jones' parents, Mr. and Mrs. E. E. Hewitt. Robert Owen Elliston, a stu-

dent in the engineering de-partment of Texas Tech spent Saturday and Sunday in the home of his parents, Mr. and Mrs. Nolie Elliston.

J. P. Gandy returned home

Friday after visiting friends and relatives in Lawton, Okla.

Pvt. J. D. Abney, son of Tho-mas Abney, was home on a short leave this week end. Mr. and Mrs. V. S. Elliston spent Saturday night in the C.

P. Grimes home in Hereford. Mr. and Mrs. Jack Frost and sons, Bill and Bob, visited Mrs. Frost's grandfather, Mr. Ar-nold, who is in a hospital in Amarillo Sunday.

Lee Ramsey and Mr. Roberts of Amarillo were visiting in the home of J. B. Joiner after a morning of successful duck hunt-

Mr. and Mrs. J. P. Gandy and H. H. Gandy visited in the C. T. Caraway home in Tulia Sun-

Mr. and Mrs. Fred M. Henry, Freddie Jr., Betty Joyce, Misses

Geraldine and Myldred Irene spent Sunday in the home of Mr. and Mrs. Claude E. Rea, Jr., of Amarillo.

Mrs. Euless Wagoner and children of Dimmitt spent Sunday in he home of Mr. and Mrs. C. R. Gandy. Mrs. Wagoner and Mrs. Gandy are old school friends.

Mr. and Mrs. Glen Roberson from Summerfield visited Mr. and Mrs. Dock Roberson and family Sunday.

Mr. and Mrs. A. A. Hare from Hereford visited in the H. B. Whitington home Sunday evening. Mr. and Mrs. Kelly from Ama-

rillo visited in the Noah Ew-

ton home Sunday. Carol and Sam Lisenbe, and Lee Roy, and Dwain Foster rode out from Hereford horseback to visit Rackie Elliston Sunday afternoon.

Mrs. Edna Jett from Hereford spent Sunday evening in the home of Mrs. Noah Ewton. Mr. and Mrs. C. D. Elliston, and

son and daughter of Lubbock were visitors in the Nolle Elliston home Wednesday of last

No Riders, Please



Officials of Illinois' Stateville prison at Joliet aren't putting all. pets on stone walls and guns. Here guard H. B. Ostenton shows how motorists in the vicinity are advised against picking up hitchhikers who might be convicts "erushing out."

Mr. and Mrs. Gus Thiele and Leon Pinckert made a business trip to Amarillo Friday.

Mr. and Mrs. Wes Bradly WANTED TO BUY OR RENTcalled on the Nolie Ellistons Modern 5 or 6 room house, A. Sunday.

Our boys must keep on fig ing—we must keep on b ing WAE BONDS until v tory is won. Keep on BACK-ING THE ATTACK.

Hospital Notes Mrs. Ben Janacek - Medical

Eddie Filbin - Surgery Nov Mrs. Mary Boggess - Mater-nity, girl born Nov. 12. Mrs. Gene LeGrand - Maternity, girl born Nov. 12. Roy Workman - Injury Nov.

Dorothy Dishman - Surgery, Nov. 17.

WANT ADS

STRAYED: From Westway community, 2 whiteface calves, fresh branded 4 on left hip; 1 cow bar on left hip. Notify Henry Sears.

C. Teter. Phone 484.

FRI-SAT-Nov. 19-20

Two Big Shows! One Small Price!



plus 2nd big hit -

She's Hotter than Tabasco LUPE VELEZ EDDIE ALBERT

Ladies' Day





More Joy for Thanksgiving! "Sing Helen, Sing" Musical Headlines

A new "UNUSUAL OCCUPATIONS'



