

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 27:

Hereford, Deaf Smith County, Texas, Thursday, July 21, 1927.

Seth B. Holman, Publisher.

ROY JACKSON NEW TRAFFIC OFFICER HERE

Roy Jackson has been employed as traffic officer by the city commission of Hereford.

Mr. Jackson took up his official duties Thursday morning, relieving C. G. Richards, who has been directing traffic for the past six weeks. He has lived in Hereford for two years and recently has been employed by the Hereford Motor Company.

He is an experienced officer, having served with the police force of San Angelo for some time. He came to Hereford from San Angelo.

Mr. Richards has been kept busy the past week directing traffic at Main and Third Streets, following recent regulatory measures.

"After a most strenuous week of regulated traffic my whistle is getting a little red," said Mr. Richards Tuesday.

"Hereford motorists have not hesitated to act in accordance with the new ordinance," he continued, "and I have had to use my whistle only a few times during the last two days. Some drivers are forgetful but most of them are operating splendidly to relieve the congested condition at Third and Main.

"Friday night following the band concert more than 100 cars passed the intersection and everyone stopped at the signal. The same was true following the ball game Sunday.

"Arrests will be made after due warning has been given. I would like to remind all car drivers that the 'slow' signals were also placed for a very definite purpose. A few of the drivers seem to have a badly mistaken idea about the meaning of the little word 'slow.' It is just as much a violation of ordinance to drive rapidly by a 'slow' signal as it is to pass up the 'stop' signals."

Mr. Richards put in a busy day Saturday, and one driver was heard to ask the reason why a whistle blew every time she drove on to Main Street from Third.

A further regulation of traffic in Hereford was announced Tuesday with the order that no "U" turns are to be made at the intersection of Main and Third streets.

It is thought that the new ruling, together with the presence of the recently installed "stop" signals will completely solve the traffic problem that has been bothering the city for some time.

Commissioners of County Plan for New Roads

The Commissioners Court is considering plans to open four new roads in Deaf Smith County.

Juries of View have been selected and all property owners concerned have been notified. The juries will inspect the proposed roads at once and will hear all claims for damages of property owners.

The first of the proposed roads would lead into Castro county from near the J. L. Hoffman farm in the southwest part of this county.

It is proposed, secondly, to construct a road leading from the W. I. Valentine farm, southwest of Hereford, to the Santa Fe railroad.

The third road under consideration will be opened near the John Healdman place, north of Hereford, to connect with a road at the Mecankey school house.

The commissioners are also considering a road to run direct from 25-Mile avenue, north of Hereford, east through this county to Canyon with the main highway to Canyon which turns south just west of Umbarger. This road would give portions of the country north of Hereford a much more direct route to Canyon.

FORMER RESIDENT VISITS HERE

Mr. and Mrs. Maxye Armer, who have spent the past two weeks here, guests of the families of Mrs. Armer's uncles, Austin and O. G. Hill, returned to their home at Waller, Texas, Saturday. Mrs. Armer will be remembered as Mrs. Well Porter, a graduate of Hereford high school, and a former Deaf Smith County teacher.

Ralph Barnett Cuts Foot On Broken Glass

Ralph Barnett, manager of the Hereford Insurance Agency, suffered a painful injury Friday evening when he cut his foot on a broken glass.

Mr. Barnett is a great believer in open air sleeping and has moved his bed into the back yard of his Main Street residence for the summer months.

Friday evening he made a trip to the rear room of his garage building to get some bed clothes. The journey was made "a la stocking feet" and as Mr. Barnett entered the building he stepped on a small glass which broke under his weight. Several pieces of the glass were crushed into his foot and it was necessary to call a doctor immediately to stop the flow of blood.

Mr. Barnett was confined to his home for a couple of days but was able to get down to his office Monday with the aid of a cane.

STILL NEAR DIMMITT RAIDED BY OFFICERS

A report came to the Brand Wednesday from a correspondent to the effect that Sheriff C. G. Maples and Deputy I. B. Brooks of Dimmitt captured twenty gallons of whiskey in a raid Sunday night.

The report states that the officers raided a still twelve miles south of Dimmitt and that a man who gave his name as Roy Williams was captured. He is said to be from Chickasha, Oklahoma, and will be held at Dimmitt awaiting action of the grand jury.

Assign Faculty of Rural Schools Near Hereford

The list of teachers for the rural schools of Deaf Smith County is practically complete, according to an announcement given out Tuesday by County Superintendent Earl Wilson. Twenty-five assignments have been made and others will be announced within the next few weeks. Most of the rural schools will have at least two teachers and several of them will have three during the 1927-28 school year.

A. M. Walker will have charge of the school at Summerfield. Mrs. A. M. Walker will handle the intermediate work and Miss Salome Copeland will direct the primary classes.

The Wyche school will be in charge of Roy Bullington.

Miss Clara Matejovsky as principal and Miss Eva Skelton as assistant will be in charge of the Dawn school.

Miss Velma Williams, principal, and Miss Boda Williams will teach at the Askren school.

The Rich school will be taught by Mrs. Roy Gough.

The three teachers assigned to the West Way school are: B. M. Keene, principal; Mrs. Lonnie Keene, intermediate, and Miss Thelma Meyers, primary.

Miss Laverne Wimberly will teach at Messenger. Miss Mattie Friday, principal, and Miss Blanche Davis at Hippus.

The Fairview school will be in charge of Miss Vera Hines, principal, and Miss Zoe Beavers, assistant.

Other teachers announced are as follows:

Mrs. John Rector, Simms; and Miss Susie Lipscomb, principal, and Paul J. Simms, Ward.

The rural schools will open the fall term Monday, September 12, according to Mr. Wilson. Most of the school buildings are at present undergoing repairs in preparation for the opening of school.

"The majority of the teachers employed at the rural schools for the next term are experienced and hold permanent certificates," said Mr. Wilson.

BUYS HOME IN AMARILLO.

Mrs. Ella Burch, her daughter, Miss Eulah Lee, and her mother, Mrs. H. Trow, will leave Hereford August 15 for Amarillo where they will make their home in the future. Mrs. Burch has purchased a new \$15,000 home in Amarillo.

EXTRA UNITS GRANTED TO HIGH SCHOOL

A further recognition of the progress being made in the Hereford public schools was received this week by Superintendent C. H. Dillehay in the form of an announcement to the effect that the high school had been granted two additional credits by the State Board of Education.

The credits allowed were in third-year agriculture, taught by C. W. Humble, and public speaking, taught by Miss Mary Hicks, and their recognition brings the total of affiliated units, as recognized by Texas colleges, to twenty-eight.

"This additional credit gives Hereford high school affiliation with Texas colleges on every subject which has been offered for such recognition," says Mr. Dillehay in a letter to The Brand.

"The Southern Association of Colleges and Secondary Schools has admitted the local high school to membership, thereby giving it official recognition throughout the South," continues Mr. Dillehay, "and this recognition represents the goal that we have been striving for during the past four years."

"Since the school is now offering about as many electives as a school of its size can economically offer and since all the work is now accepted as standard, the efforts of the faculty hereafter will be directed with the idea of placing the work of every department as far above the standard as possible."

During the past four years, Hereford high school has been granted eleven and one-half units. Four have been dropped as a result of changes in the curriculum, which means a net gain of seven and one-half units. Affiliated credit was given in every case on first request except in the case of fourth-year English and Spanish, both of which are based on more than one year of work.

"Much credit," says Mr. Dillehay, "is due the teachers and students who have worked hard to bring about the results given above. It has taken patience, co-operation and skill to accomplish the desired ends."

"The work has been made much more pleasant by the wise provision of proper facilities by the community through the School Board. The continued co-operation of Hereford people will result in further improvement."

Thirty Entrants In First Rounds of Golf Tourney

More than thirty members of the local golf club are this week playing in the qualifying rounds of Hereford's first city championship golf tourney.

The first rounds are to be completed by Saturday night. The pairings will be made and the final matches started Sunday, according to J. J. Clark, chairman of the tourney committee.

Players making a qualifying score of 45 or lower will be placed in class A. Those with scores of over 45 will play in class B. No class A player is allowed to meet a class B man and the class winner will be declared champion of Hereford.

Nine holes will be played in the qualifying rounds. The finals will be eighteen-hole matches but each man will keep a record of his strokes so that the sixteen buckles which have been collected from former winners may be awarded to low score individuals.

A fifty-cent entrance fee is being charged and prizes will be awarded to both class A and B winners.

Hereford now has one of the most beautiful and most difficult golf courses in the Panhandle as well as some of the best players, and Hereford golf enthusiasts will await with interest the results of the first championship tourney.

Farm Sale Dates

H. O. Stubbs, on W. S. Williams farm adjoining Hereford on west. In this sale will be some good milk cows, about 700 chickens, household goods, etc. Col. W. S. Williams will auction this sale. Sale date, Saturday, July 30.

Donald and Hill Entertain With Annual Roundup

Charles Donald and O. G. Hill staged a typical, early-day roundup and branding bee at the Donald ranch twenty miles southwest of Hereford Tuesday. The occasion was made a most social courtesy and invitations included a large number of friends of the hosts.

Following the plan in use before corrals and cattle shutes made the round-up a comparatively tame affair, the cattle were herded in the open pasture, then one by one the calves were cut out, lassoed, and dragged to the nearby fire where the branding irons were kept heated. Here quick hands made the ordeal of branding a speedy affair and the entire bunch of 200 head, the count reckoned by the number of doses of vaccine administered to each animal branded, was handled in a few hours.

A genuine "chuck wagon" dinner provided a real treat. Two heaves had been killed and in addition to the heaped pans of open-kettle barbecue there was "son-of-a-gun" for adventurous appetites, with coffee, iced tea, pickles, salads and cakes. Among the latter were five delicious "raisin cakes," the typical camp luxury, prepared by Mrs. Donald. A big dance at the ranch house in the evening closed the festivities in the good, old-fashioned way.

Messrs. Donald and Hill have adjoining ranches and are handling some large cattle interests jointly this year, using the pastures alternately. The good appearance of the calves branded was the subject of remark as all were good whiteface stock and in excellent condition.

Man Sentenced Who Helped Rob Bank at Friona

The first victory for the officers who are trying to clear up the mystery of the recent Friona bank robbery came last Monday with the confession of R. M. Cummings who entered a plea of guilty in district court at Farwell. He was sentenced to serve a term of fifteen years in the state penitentiary.

Cummings is said to have implicated R. L. Hicks, in a statement made to officers. Hicks was recently arrested in Amarillo. His case was called for trial Wednesday, and he was released, there being no evidence offered which connected him with the robbery. Cummings was arrested some time ago at his home in Uvalde county and is said to have received \$700 of the money taken from the bank. It is thought that Cummings may reveal the names of others connected with the hold-up.

Streu Hardware Will Move to New Home

The Streu Hardware Company is this week moving to its new home in the Kellehor building on Main Street.

Most of the implements and heavier hardware formerly stored in the building between the Western National Bank and the Fox Mercantile Company has been moved to the new building and Mr. Streu expects to move most of his stock Saturday night after business hours.

"We will be open for business in our new home Monday," said Mr. Streu Wednesday, "but will not have our stock completely arranged before August 1."

"We are installing a rest room for the convenience and comfort of women customers and will give souvenirs to the first 100 women who visit the store on or after August 1."

The Kellehor building has been repainted and rewired. New shelving and window display rooms have been added. Mr. Streu states that the new home will provide room for expansion of stock and for more convenient service. It will also be possible for the company to keep both its stock and storage material in the same building.

CALVES BRING HIGH PRICE.

Austin Hill had a car load of calves on the Kansas City market the first of this week and reports that they brought \$48.33 a head. The calves were less than a year old but were in prime condition, according to Mr. Hill.

WHEAT YIELD SETS RECORD FOR COUNTY

More wheat was raised in Deaf Smith county this year than ever before, according to E. W. Harrison, local buyer.

In spite of the low yield the acreage was enough greater this year to bring the crop total to a figure never before reached. More than 200 cars of wheat have been shipped from the Harrison elevator and 100 from the elevator of the Great West Mill and Elevator Company.

To this total must be added several cars that were shipped from the elevator at Dawn. More wheat was handled last year by local elevators but much of it came from other counties and from New Mexico. Considerable wheat is still being held by farmers and local elevators have a number of cars of grain on hand. Practically all the wheat in this section has been harvested, most of the cutting having been done with combines.

In addition to the fact that the total yield in the county was larger than ever before, is the fact that prices this year exceeded those of 1926. The highest price paid this year was \$1.30, the lowest \$1.20. The highest price last year was \$1.27 and the lowest \$1.05, and most of the wheat sold for less than \$1.15.

Mr. Harrison is of the opinion that the acreage next year will exceed that of the season just closed as a great many farmers are already preparing their land for wheat drilling. The summer fallow plan seems to have definitely established itself this year.

The yield this year under most adverse conditions has made it appear certain that wheat is one of the most profitable crops in the Hereford country.

Hereford Ball Club Plays Clovis Sunday

The Hereford ball club will journey to Clovis Sunday for a fourth game with the New Mexicans.

The Whitefaces have won two games out of three from Clovis this season. The game played at Clovis in May resulted in Hereford's first defeat of the season but the local club has had little difficulty with the New Mexico team on the home diamond.

Sunday's game with Clovis was both interesting and enjoyable for the home fans and, putting aside one wild inning, might have been a fairly good ball game. The Clovis club apparently had an off day as a fielding organization as fourteen errors appeared on the visitors' side of the score book.

Since June first Hereford has won seven and lost two games for a percentage of .777. The Whitefaces intend to fatten this percentage Sunday with another victory at the expense of Clovis, according to Manager Charlie Whitehead.

Rapid Growth of Past Year Is Continuing

Without the slightest trace of a boom Hereford is continuing its marked development of 1926.

Since January first nine new business firms have been established, a number of business buildings erected and more than a dozen new homes completed.

A recent survey of the building activity reveals that since the first of the year the Texas Company, with M. D. Womble as local manager has completed a \$10,000 filling station, one of the most modern in this section; the Mariand Oil Company has established a wholesale oil station, with tanks necessary to care for the increasing business; a concrete building 50x140 feet has just been completed a block west of Main Street, which houses the Whippet-Knight motor agency; the city has just installed a 1200 gallon capacity pump at the city wells to better care for the water demands. This gives better than 2000 gallons per minute capacity, adequate to care for a place four or five times the size of Hereford. Ray Conaway and Jones & McLean have installed a

(Continued on Page Seven.)

Board of Equalization Will Meet Next Week

The County Board of Equalization will meet Monday and Tuesday, July 25 and 26, to hear any objections that may be raised by persons whose property valuations have been increased.

The Board is composed of County Judge Earl Wilson and Commissioners Charlie Paddock, Wm. Womble, George Guinn and H. G. Conkright.

REV. HARRISON IN HEREFORD

Rev. Carl Harrison, pastor of the Baptist church of Canadian, brother of E. W. Harrison of Hereford, filled the pulpit of the local Baptist church at the morning and evening services Sunday.

Rev. V. M. Cloyd, regular pastor, is holding an evangelistic meeting near Winters, Texas, and will return to Hereford the latter part of this week.

GEO. SUGGS CRITICALLY ILL WITH TYPHOID

George Suggs, son of Mr. and Mrs. G. M. Suggs, who has been critically ill with typhoid fever for the past ten days, was reported as slightly improved Thursday morning.

"His temperature dropped one degree Wednesday, he rested well Wednesday night," said Mr. Suggs, "and we feel that he is some better, although not yet out of danger."

No other cases of typhoid fever have been reported in Hereford and it is not definitely known where George Jr. contracted the disease.

Club Members Are Guests at Noon Luncheon

The four club boys, announced last week as winners of free trips to the Texas A. & M. Short Course, were guests at the Chamber of Commerce luncheon Monday.

Raymond Purcell, of the Hereford club, expressed the appreciation of the club members for the opportunity of attending the course and assured the Chamber of Commerce members that the winners would take advantage of every bit of instruction available at College Station.

"Deaf Smith county will this year be represented for the first time in the state livestock judging contest which will be held in conjunction with the short course," said R. D. Dunbar, who is this week giving the club boys a special course of instruction in preparation for the contest.

The boys visited the E. B. Black farm Monday and did some practice judging on Mr. Black's Anxiety Fourth Herefords. Twenty-five hundred boys entered the contest last year and the competition will be keener this year.

"Medals will be given to individual high point judges and a silver loving cup will go to the winning team," said Mr. Dunbar, "and we hope to capture the trophy with the first team that has ever entered from this county."

"The trips will be of unestimable value to the club members and to the county and we greatly appreciate the splendid co-operation of Hereford business men in making them possible."

J. T. Cronin made a short talk in which he stated his reasons for donating the money to finance one of the short course trips.

"The boys of today are the men of tomorrow," said Mr. Cronin, "and they need to be encouraged. This is yet an undeveloped agricultural country and we can be of no greater service than to assist these boys in becoming successful farmers, possessed of the knowledge that alone can properly develop this country."

The four club boys, Raymond Purcell, Hereford; Harry Lookingbill, Summerfield; Fleet Calloway, Askren, and G. C. Hartman, Westway, together with Estelle Counts of Progressive and Elizabeth Chapman, of Simms, will leave Saturday for College Station. County Agent Dunbar and C. W. Humble will also make the trip and be present during the course which opens Monday July 25.

The Chamber of Commerce will meet next Monday at the Hereford Hotel.

CHANGE MADE IN PERSONNEL AT HOSPITAL

Miss Pearl Hubbard, superintendent of the Deaf Smith County Hospital, resigned Tuesday to accept a position in the office of Dr. Duncan and Kellough, eye, ear, and nose specialists of Amarillo. Miss Addie Townsen, former head nurse at the hospital, has been promoted to the superintendency.

Miss Hubbard reported for work in Amarillo Tuesday. She came to Hereford in April, 1925, from Sherman, Texas, where she received her training, and has been with the local hospital for more than two years.

Miss Townsen took charge of the hospital Wednesday. She has served as head nurse for some time and members of the hospital board state that there is no question as to her competency. Another nurse will be added to the staff at once, according to Dr. J. W. Hicks.

Five patients were in the hospital this week for the removal of tonsils. Three patients who have been in the hospital since last week, Mrs. Victor Barlow, Mrs. Earl Sisk and Mrs. Dubois Walker, were removed to their homes Wednesday. J. H. Daniels and N. M. Gallenreir will be confined to the hospital for several more days.

S. E. Clark to Visit Hereford In August

S. E. Clark of the State Department of Education will be in Hereford August 13 to discuss school matters of interest to Texas people. While here, Mr. Clark will be located at the court house in the office of County Judge Earl Wilson and will give special attention to school laws recently passed.

"Every teacher and trustee in this county should interview Mr. Clark," said Mr. Wilson, Saturday, "as he will be in a position to answer any questions pertaining to school matters and to offer many valuable suggestions." Persons who desire to talk with Mr. Clark should make appointments through Judge Wilson at once.

Mmes. W. F. Gabbert and P. W. Price spent Monday in Amarillo visiting friends.

Diversification Pays Dividends, Believes Moss

That diversified farming has paid and will continue to pay dividends in the Hereford county is the belief of T. D. Moss, secretary of the Chamber of Commerce, who has watched closely the farm development in the Panhandle. "Other sections have talked diversification," says Mr. Moss in a recent article, "but Deaf Smith county has been getting actual returns from the cow, sow and hen."

"This county is exporting instead of importing because the program of diversification had its start here." Mr. Moss estimates that more than \$100,000 worth of dairy products were marketed from this county during the past twelve months, besides the thousands of dollars realized from beef cattle and feed projects.

More than a quarter of a million dollars worth of hogs have been shipped from this section. A hog importing campaign was started here more than ten years ago and the county is well stocked with foundation stuff for the production of porkers.

The poultry industry has experienced a growth here that is little short of phenomenal. The industry had its real beginning only two years ago with the establishment of a 12,000 egg hatchery, which was doubled in capacity last year.

Other hatcheries have been established and it is estimated that during the past year more than \$100,000 worth of poultry products was marketed in this section. Plans for a co-operative marketing system are under consideration and will likely add impetus to the new industry.

In every portion of the county pastures are being plowed up and converted into farms and all indications point to a continuation of diversified farming.

The Hereford Brand

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Texas & Texans

By WILL H. MATES

Texas Rich in Potash

If reports are to be credited, Texas will soon be found to be richer in potash than it is known to be rich in oil. Dr. W. C. Ebaugh, consulting chemist at Denison University, Granville, after inspecting the potash centers of Europe and America, says that the reputed thickness and high core tests near Odessa, Ector county, compare favorably with the famous Spasfurth fields in Germany. In fact, the Odessa deposits are said to net 16 per cent of potash while those of Germany net 12 per cent. The development of potash fields and getting the product ready for market require much more labor than is needed in oil fields, making the industrial possibilities of potash mining a source of great revenue in itself. An operating corporation now has seventy square miles of holdings in the potash fields about Odessa.

Looks Good to Straus

According to S. W. Straus & Co., of New York, investment brokers, "Texas is now a veritable empire of opportunity." This company has recently completed an investment survey of Texas looking to business conditions and the soundness of investments in Texas, and concludes that Texas has come right to the fore in the great industrial development now under way in the South. This company shows its faith in the future of Texas in the great total of its loans in Dallas, Fort Worth, Houston, and San Antonio, which now approximate \$25,000,000. Texas is not passing through a boom, but is building upon a sound economic basis, which may be expected to continue. Of course, it may be expected that some business in Texas as everywhere, will lack solidarity, and there will be temporary recessions in development, but capital no longer looks upon Texas as a field involving more than the usual risks to be found in any commonwealth.

Talking About Us?

Dr. Henry Suzzalo, former president of the University of Washington, in addressing the National Education Association, spoke plainly about the dangers which public schools, and especially state-supported colleges and universities, are undergoing at the hands of political

ians. He says that the control of the schools by politicians and the meddlesome interference with the schools by designing politicians threatens not only to engulf education, but to perillize democratic government as well. He said, "The arrogant, whom the accidents of politics have brought to transient power; the demagogue, who has temporarily grabbed the public mind; the selfish, who would sell the children into the half-slavery of a poor education; and the ignorant, who know not truth or wisdom, and yet assert it" are the greatest menaces to public education. That sounds just a little like Dr. Suzzalo has been studying conditions in Texas.

Making Vineyards of Waste Lands

We are constantly learning if only we will be taught. A few years ago, when it was proposed to extend the Southern Pacific to the South from Falfurrias, objection was made that the road could not afford to traverse the vast acreage of sandy lands to reach the more fertile sections beyond. President W. R. Scott, of the railroad, said some day that sandy land would become the great grape-growing field of the Southwest. The road has been extended and the Scott prediction may soon be a recognized fact, for about 150,000 vines and cuttings have been planted this year by a company that owns an 11,000 acre tract of land in the sands.

Wheat Around Plainview

This has been a bad season on the wheat crop in the Plains country, but in spite of that the Hale county wheat crop is estimated at 1,500,000 bushels, practically all of which has been marketed at satisfactory prices. The crop in the county last year was 2,000,000 bushels, that being the banner year. The remarkable thing about this crop is that it was grown with a rainfall of only two and a half inches during the first five months of this year. Hale county claims to be the leading wheat county of the State.

Chair Factory at Marshall

The chair factory at Linden, Cass county, is to be moved to Marshall and combined with another plant there for the extensive manufacture of chairs from Texas woods. There are several small chair factories successfully operating in the State, but the plans are to make this the largest of those yet established. Basket and box making have become leading industries in the timber section of East Texas. There is no reason why furniture for use in Texas should not be made in Texas, as the State has timber, the cheap power, the labor and all the other

FAIRBANKS-MORSE Home Light Plant



Gives you bright, clean, flickerless light at the touch of a handy button. Ask about it.

DUNLAP & SON
 HEREFORD, TEXAS

Adrian Sims Notes

We are having some light shows. Reik Guthrie was in Vega Tuesday. Ray Chapman went to Adrian Monday morning. Mrs. Renfro and daughter Frances and Mrs. Latta and daughter Ida Jane are visiting in the Malone home. Mrs. Latta and Mrs. Renfro are daughters of Mrs. Malone. Mrs. Dawson Blasingame and children went to Adrian Monday. Mr. and Mrs. S. O. Marks, of Amarillo, were callers at the J. M. Chapman home Monday, Mr.

Bell County Onions

A clipping in a Temple-dated envelope calls this writer's attention to the fact that Bell county farmers can make money on onions as well as Collin county, which was recently mentioned in these articles as an onion growing county. G. M. Monk, a tenant farmer near Rogers received about \$1,500 from a five acre crop of onions, grown at an expense of \$275.00, the onions selling at \$2.50 a bushel.

Snyder Grows 'Em, Too

A reader at Snyder writes that other places have nothing on Snyder when it comes to growing onions and in proof of it says that one acre of irrigated land there produced this year over \$1,000 worth of onions at a cost for labor and sets of \$275.00. A profit of \$725.00 an acre makes onion growing look like a mighty good business. In 1926 there were 465,642 Texas farmers who produced 515 items with profit and sold them for \$828,887,000.



75,025,064,791 Cigarettes were Smoked in the United States in 1925 and altogether too many of them were responsible for fires. Nothing can restore property destroyed, or replace sentimental values. The most—and the least—you can do is to protect money values with insurance; and in this, our agency can advise you and assist you.

PLAINS INSURANCE AGENCY
 John Patton - Manager
 Hereford, Texas.

Saturday Specials


BRAN	\$1.70
SHORTS	\$2.00
MEAL	\$2.00
OATS	\$.60
SALT, per block	\$.40
Best Colorado Lump COAL	\$12.00
Best Colorado Nut COAL	\$11.00

West Texas Feed & Seed Co.
 Phone 265 We Deliver

Marks is a Hart Parr representative for this territory. Mr. C. H. Roark of Vega, Hart Parr salesman, accompanied them. Messrs. H. O. Dunkle and Wes

Anthony, of Hereford, were in Sims community Monday visiting members of the Boys and Girls club. They were judging the projects, so as to determine what

member of the club would get the free trip to A & M the last of July.
 Try a Want Ad in THE BRAND.



NO!
 A cow won't thrive on sawdust—

Neither will a customer thrive on careless buying. Trade at M System and Thrive

SPECIALS THIS SATURDAY

10 lbs. Spuds Limit 10 lbs. Not sold alone **48c**

Coffee 3 lb. Blossom Peaberry With Gold Band cup & saucer **\$1.43**

Tomatoes No. 21-2 [limit 6] per can **15c**

Cocoanut 1-4 pound **10c**
 1 pound **35c**

FLOUR Harvest 24 lb. **\$1.10**
 Maid 48 lb. **2.15**

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NEW

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The lowest price at which a sedan was EVER sold by Dodge Brothers

ASTONISHING ECONOMY
 25 miles per gallon
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All of this plus the traditional **DODGE QUALITY AND DEPENDABILITY**

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REALIZING YOUR PURPOSE

If there is some one thing that you especially desire—something important and worthy of your best effort—choose now, and then start a special account. Add to it steadily and regularly, and you will soon be rewarded for your effort and your purpose will be realized.

Read Our Message In This Week's Farm and Ranch.

First State Bank & Trust Company

Dimmitt Castro County News

DIMITT, July 19.—Sheriff C. Maples, with Deputy I. B. Brooks, made a raid twelve miles south of here Sunday night, capturing twenty gallons of red whiskey, and catching one man about twenty-five years of age, who gave his name as Ray Williams, of Chickasha, Okla. He is being held here awaiting action of the grand jury.

Sidney Burgess of Happy is here visiting his grandfather, S. P. Crawford.

Mr. and Mrs. Willie Williams and Mrs. Dunney, of Bovina; Mr. and Mrs. Hes Cuiwell, of Foolville, and Ellis Cuiwell, of Dallas, were visitors at the J. B. Hastings home last Thursday.

Mr. and Mrs. Chas. Wilson left his week for Gainesville.

Misses I. B. Brooks and W. T. Johnson went to Tulsa Saturday to meet Miss Zonell Brooks who was returning from a visit with relatives in Lockney.

Mr. and Mrs. R. B. Boren and son and Carlos Reynolds were business visitors in Hereford last Friday.

E. M. Carter and family of Silveston were in Dimmitt last Saturday. Mr. Carter is editor of the Castro County News and prints the Castro County News also.

Hayes Miller is driving a new coupe.

Brooks Woodlee attended a picnic at Tulsa Saturday. Among other visitors from here were Mrs. John Bell, Mrs. Bill Webb, Mrs. E. L. Nangle and daughter, Mrs. Joe Sharber and children, Miss Cora Mae Stratton, Mrs. J. E. Hyatt and family and Mrs. O. B. Trimble.

Floyd Reynolds and H. F. Hunter were business visitors in Plainview last Saturday.

Mrs. Joe Sharber and children of Denton are visiting her sister, Mrs. E. L. Nangle.

A. G. Noble, Mrs. Edna Tate and sons spent two days last week with their son and brother, Edgar Noble and family, in Canyon.

Misses Irene and Allie Mae Williams were Hereford shoppers Saturday.

C. H. Buttolph and wife of Plainview were here Sunday. Bob Flannagin accompanied them home for a visit.

Mr. and Mrs. S. C. Huckabay spent Sunday with his parents in Lorman.

T. W. Malone and family and Joe Hastings and family left Monday for a few days in the White Mountains.

Morris Kimbell and wife and W. B. Kimbell went to Portales, New Mexico, Saturday.

Mrs. S. P. Crawford left Monday for a visit with her daughter at Happy. Her granddaughter,

Wood keeps about 2,000 sheep and Mr. McGill has between 1,500 and 2,000. They are finding the combination very profitable.

YOUNG PEOPLE ENJOY PICNIC

Forty-five members of the Young Peoples Union of the First Baptist church enjoyed a picnic and water roast last Thursday evening at the W. I. Valentine home west of Hereford.

The young people gathered at the Baptist church at 6:30 and were taken to the Valentine home in cars. Games of various kinds furnished a pleasant evening's diversion.

Flagg News.

Mrs. Cooper who has been visiting in Amarillo and Hereford, came by and spent the past week in Flagg with Mrs. Bratcher. She left for her home in Cleburne Saturday, Mrs. Bratcher going with her for a visit.

Mr. and Mrs. Long of Amarillo spent the week end in the Cliff Ramsey home.

Mrs. Walker of Altus is visiting her son, Chas. Walker.

Dan Newsom of Marlow, Okla., visited Mr. and Mrs. Cass Arnes last week.

Mrs. Birdwell and son visited in Hereford Wednesday.

Mrs. Stevenson of Littlefield is visiting her sister, Mrs. Casler.

Mr. and Mrs. Earl Long and Mrs. Garvin of Silveston were guests of Mrs. J. B. Summer last Sunday.

Messrs. Arch Johnson and Gray were in Amarillo on business last Thursday.

Mrs. E. G. Hudgens and daughter

Hallens and Mr. Houghes of Abernathy were week and guests of Mr. Ernest Jones.

Messrs. and Misses Thomas and Birdwell went to Muleshoe Thursday afternoon.

Mr. and Mrs. Sam Jones of Spring Lake spent Sunday with Mr. and Mrs. Ernest Jones.

Mr. and Mrs. Lindsey of Lamesa spent the week end with their daughter, Mrs. Gray.

Mrs. Eliza Nance of Big Spring and Mrs. Beatrice Kelton of Florey are visiting the Holland home.

Buddie Birdwell and wife of Dimmitt and W. T. Summer and wife were dinner guests of Mrs. E. Dixon Sunday.

W. B. Smith and daughter of Olton were guests of Mr. and Mrs. Cecil Thomas Sunday.

Mr. and Mrs. Ernest Fulmer were guests in the Bains home Sunday.

Ernest Jones and wife were in Hereford shopping Saturday.

W. T. Summer made a business trip to Earth Tuesday.

Cliff Ramsey and family attended church at Bethel Sunday.

Mmes. Birdwell and Arnes and sons attended singing at Cleo Sunday afternoon.

Messrs. Virgil and Lorene Atch-

ey and Denson Hill of Summerfield were Ford visitors Sunday.

Mr. and Mrs. Barney McCaskey ate Sunday dinner with Mr. and Mrs. Howard Morel.

Mrs. Pyatt of Claude is here visiting her sister, Mrs. Emma Jones.

Mr. and Mrs. George Benson shopped in Amarillo Saturday.

Miss Viola Thomas visited friends in Vega Sunday afternoon.

Fred Brunson was called to Claude Friday to attend the funeral services of his father, who died Thursday night.

Mrs. Jess McGowan and daughter, Miss Ruth, are visiting relatives in Kansas City.

College students who think they are pulling something new in advocating "trial marriages" only show how young they really are. They'll learn that most of these modern marriages are only trials.

Indiana woman, heir to \$1,000,000, keeps right on washing dishes. Which, of course, is much better than leaving them at the hard-working husband who is sticking to his job until the money is delivered.

Regular Raffle
Parent—Yes, my boy, the lad who marries my girl gets a prize. Thomas—Goodness, that's an inducement.

They Are Like That
When Dumdorn heard that Betty swore she'd never been kissed, she said, if she had never been kissed, she'd swear, too!

Marcelling
50c

Your Work Appreciated
Mrs. Sam Hutson
at Sprowls-Cronin & Co. Hereford

About August first I will have a car load of No. One Turkey Red Hard Winter Wheat for planting. All one farm crop grown in Central Western Kansas and guaranteed to be pure and not mixed with other varieties of wheat. Price f. o. b. cars, Summerfield, \$1.85 per bushel.

LAWRENCE JOHNSON

Ford Doings

Rev. Blacklock of Vega preached here at 4 o'clock Sunday afternoon when several visitors were present and the total attendance was forty-six.

Mr. and Mrs. A. K. Webster attended church at Vega Sunday.

Miss Elizabeth Davis returned home to Clarendon Saturday after a week's visit with her sister, Mrs. George Benson.

Messrs. Virgil and Lorene Atch-



The Home of Your Dreams

In our yards at this very moment lays the home of your dreams. All it needs is your decision to make it real—call us in and let us figure with you how cheaply it can be built. Why delay action longer? Building materials of all kind are now as low in price as you can hope for in many seasons to come.

We are completely stocked with First Grade Lumber, Brick, Cement, Sand, Gravel, etc., etc. No matter what your building job may be—whether large or small—we can supply you with materials in any quantity—and at lower costs.

R. H. Kemp Lbr. Company

Saturday Specials

- JULY TWENTY-THIRD
- | | |
|------------------------|--------|
| Six pound box Crackers | 75c |
| One gallon can Apples | 45c |
| Six pounds Crisco | \$1.25 |

MONT E. BAKER

We Buy Eggs—We Deliver—Phone 116

SPROWLS-CRONIN & CO.

WEEK END OFFERINGS

SPECIALS

Friday and Saturday—July 22-23

- | | | | |
|--|-----|---|--------|
| High Grade Oil Cloth, in white and Tile effect, per yard | 25c | 36 inch bleached Muslin, real fine, soft quality, absolutely no starch in it at, the yard | 10c |
| LL Unbleached Muslin, a real quality, the yard | 15c | Pure Thread Silk Hose (silk to the top) the pair | \$1.00 |
| High grade, fast colored Percales, the yard | 15c | Three Pairs | \$2.75 |

EXTRA SPECIAL

For the Ladies

Forty pieces of Aluminum Ware are now on display in our window. On Friday morning at 9:30 o'clock we will sell the entire lot at 89 cents each. This is a rare bargain in Aluminum Ware—be sure to see it!

Large assortment of ladies new shoes just received, in both the Pumps and Oxfords, at prices from \$2.65 per pair up

A Trial Will Convince You That We Save Our Customers Money

Safety
for lovely clothes



The Westinghouse Automatic Iron
Correct ironing temperature... always

Really a wonderful iron!

As much in advance of the electric iron which you may now consider the last word in safety and convenience, as the first electric iron was over the sad irons heated on top of the stove!

Imagine an iron that turns itself off before it gets too hot—then turns itself on again before it gets too cool!

What a help, and what a safeguard! You don't have to press and pull on fine fabrics to help out an iron that's underheated. You don't have to rush with fussy sheer things for fear your iron will get too hot.

Always there's heat just as it should be, evenly distributed all over the generous broad surface of the iron, down to the very end of the tapering point designed especially for those hard-to-iron places.

The temperature is controlled automatically by the Million Dollar Disc Thermostat—a simple bi-metal disc, nothing to go wrong, nothing to get out of order.

Come in and let us demonstrate it today while our special offer is in force.

Free This month only

With every Westinghouse Automatic Iron sold this month we will give absolutely free this all metal Kitchen Stool, 24" high. Every joint electrically welded. Rubber tipped feet. The strongest kitchen stool made.

Down

—will take this wonderful automatic iron home. Only \$1.00 a month with your electric bills for seven months. No interest. No extra charges. We give you full benefits of the regular cash price—\$7.75—plus a real premium. Take advantage of this Special Offer today.

BALLOON DAY—SATURDAY, JULY 23
—Each child who is accompanied by his mother will be given a BALLOON FREE!

TEXAS UTILITIES CO.

OUR NEW HOME

IN THE KELIEHOR BUILDING WILL BE READY FOR OCCUPANCY MONDAY, JULY 25

SOUVENIRS

—The first one hundred women who visit our store on or after August 1 will receive attractive souvenirs.

—Come in and inspect the most complete line of hardware in Hereford.



—Since opening our hardware business in Hereford in March, 1924, we have enjoyed the patronage of many Hereford people. It has been a pleasure to serve you and we have appreciated your business.

—And now, in order to better serve you, we are enlarging our stock and moving to a new location where ample display room will be available.

—Our new home will be equipped with large window display rooms, new shelving and implement racks of all kinds.

—We take this opportunity to thank our many friends for their patronage in the past and take pleasure in extending to you a cordial invitation to visit us in our new home.

REST ROOM

—For the convenience and comfort of women customers we are opening a Rest Room in our new home.

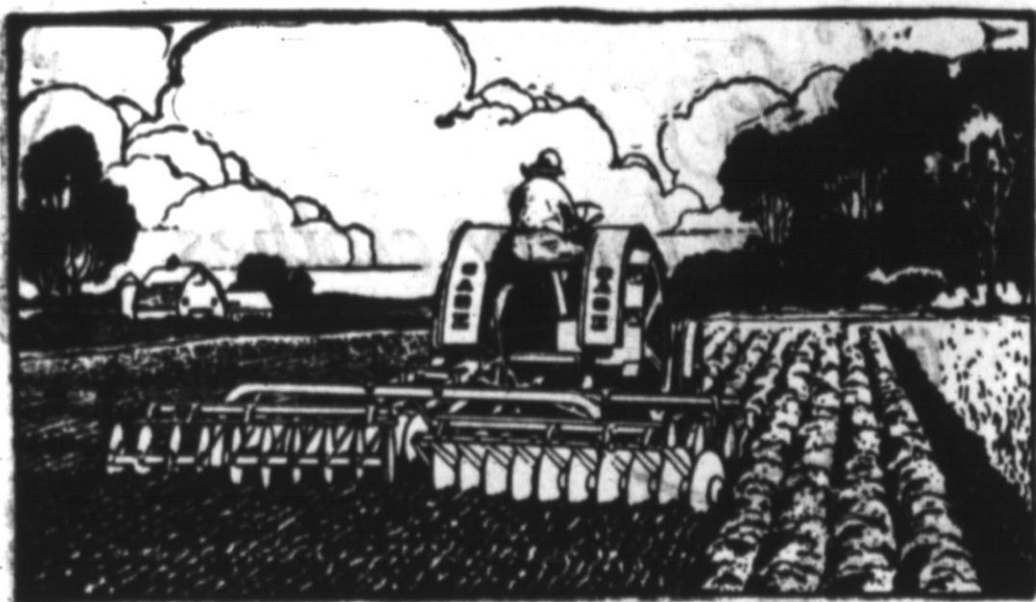
—We invite the women of Hereford to stop and rest when making their shopping tours.



STREU HARDWARE COMPANY

Home of Service and Quality

QUICK JOB SERVICE AT THE BRAND



They Know the Truth

Every farmer now knows that machine and power equipment is necessary to profit in farming. It follows that the more efficient his machinery the larger and more certain his profits.

Crop yields are increased and losses due to weather conditions reduced by better and more timely work. Larger farming operations at lower unit cost are also made possible. This has been accomplished by thousands of Case tractor owners.

The most successful farmers everywhere invariably use Case tractors because of their adaptability and unfailing performance. They also know that Case tractors last many years longer than the ordinary tractor.

The next time you are in town, come in and learn how Case power farming makes life more profitable farming.

C. A. SKELTON

Case Dealer Hereford, Texas

GRAND DETOUR
Tractor and Horse-Drawn
TILLAGE IMPLEMENTS

FOR QUICK JOB SERVICE SEE THE BRAND.

Whitefaces Play Great Game In Double Victory

The Whitefaces added two more games to their string of victories last week with wins over Quitaque and Clovis. Saturday's game, played at Tulla, went to Hereford 6-4. The game Sunday with Clovis, was a hit and run marathon in which the Whitefaces ran up a count of 14-4.

The game at Tulla would have given the home fans a real "kick," to say the least. Showing a complete reversal of form over that evident in their first clash with the Cats, the Whitefaces pounded the offerings of two pitchers for nine hits and a well-earned victory.

The hitting of Clarence Carr, former catcher for the local club, and Smith featured Carr started the fireworks with his first trip to the plate when he hit to right field for four bases, scoring two runs.

Murphy literally robbed the Cats of two hits with perfect handling of hard line drives, and accounted for four put outs unassisted. Smith pulled the Whitefaces out of bad holes in the seventh and eighth when he fielded two difficult fly balls. Carroll cut off what looked like a certain score in the sixth when he threw the ball in from center field to Mills in time to catch Tampke at home.

Walcott got into a couple of bad holes early in the game but head work and good fielding saved the day. The Quitaque batters were never able to completely solve his slow ball delivery in spite of the fact that the Briscoe county club included some of the best hitters that Hereford has faced.

Ed Morrison, who let the Whitefaces down with a lone hit in his appearance here July 10, was faced with a different team last Saturday and was relieved by Langford in the sixth after Clennin had hit safely and Walcott had taken a base on balls.

Hereford took a two-run lead in the first inning when, with two men out, Carroll hit to right for two bases and scored on Carr's circuit clout.

to cut Morrison off at third as cars had been parked too close to the foul line.

The Whitefaces scored in the fifth on singles by Smith, Carr and Young and Tampke's error. The sixth frame proved a jinx to the Cats when a costly error allowed two runs. Posey went out on a grounder to third, Clennin hit to left and Walcott walked.

Langford relieved Morrison. Smith walked and Clennin was thrown out at home following Murphy's fielder's choice. And then it happened. With two men out Carroll hit an easy fly to third and Mills (running for Walcott) and Smith started for home. C. Morrison misjudged the ball and two more runs were on the score book. Murphy came home a minute later on an overthrow. Without Morrison's error, Saturday's game might easily have been another extra-inning affair.

The Quitaque club added a third counter in the seventh when C. Wise hit to right for three bases and came in on Vanmeter's fly to center. Carr, who conceded the game and threatened again in the ninth. G. Wise went out on a grounder to first. Tunnel was out second to first, and C. Wise went to first on an error. Things looked bad as J. Vanmeter singled to center and C. Wise scored.

With a man on first and one on third, Lanford came to bat with a chance to win his own ball game. A pinch hitter might have helped, but it was all over as Langford went out on a grounder to second. The game proved to be one of the big attractions of the Swisher

City Loans

Payable Monthly. Lowest Interest. Service, Inspection and titles passed by our office. Let us take up your present indebtedness and make it mature to suit your income and ability to pay. **RALPH BARNETT, Manager.**

The Whittington Clinic
H. D. Whittington, M. D.
Diagnosis, Surgery, Consultation.
J. E. Lammson, M. D.
Infant Feeding and Diseases of Children.
J. W. Hendrick, M. D.
Internal Medicine, Diseases of Women, Obstetrics.
508-4-5 Oliver Basko Building AMARILLO.

county birthday celebration and was attended by a large crowd of fans from Tulla and neighboring towns.

	B	R	H	P	O	A	E
Hereford	4	1	1	2	0	0	0
Smith cf	5	1	0	4	3	1	0
Murphy 3b	5	2	2	1	1	0	0
Carroll lf	4	1	3	14	1	1	1
Young c	3	0	0	0	4	0	0
Mills 2b	3	0	0	0	4	0	0
Posey ss	4	0	0	0	1	0	0
Clennin rf	3	0	2	0	0	2	0
Walcott p	3	1	0	0	5	0	0
Totals	36	6	9	24	15	4	4

	A	B	R	H	P	O	A	E
Quitaque	4	0	1	0	0	0	0	0
A Vanmeter lf	4	1	1	0	0	0	0	0
J. Wise rf	4	1	1	0	0	0	0	0
Tampke lb	4	0	2	10	1	1	1	1
G. Wise c	4	0	1	2	3	1	0	0
Tunnel ss	4	0	1	1	4	0	0	0
C. Wise cf	4	2	1	1	0	0	0	0
C. Morrison 3b	4	1	1	0	5	1	0	0
J. Vanmeter 2b	4	0	1	4	0	1	0	0
E. Morrison p	2	0	0	1	1	0	0	0
Langford p	2	0	0	0	3	0	0	0
Totals	30	4	9	19	17	4	4	4

Score by innings: Hereford—200, 013, 000—4; Quitaque—000, 000, 000—0.

Summary: Home run, Carr; three base hits, G. Wise, C. Wise; two base hit, Carroll; struck out, by Walcott 3, by Morrison 4, by Langford 4; base on balls, off Morrison 3, off Langford 2; hits, off Walcott 9 in 9 innings, off Morrison 7 in 6 2-3, off Langford 2 in 2 1-3; winning pitcher, Walcott, losing pitcher, Morrison; umpires Tucker and Wise.

Hereford 14, Clovis 4.

The affair Sunday was hardly a ball game. Infield bobbles were numerous and loose playing was the order of the day. Logue and Louder of Clovis allowed ten hits and the New Mexico club made fourteen errors.

The fifth stanza resembled a race program. Clovis scored seven runs in the first and second innings. The scores came after Mills and Carmichael had been retired. Louder relieved Logue and put a stop to the rally by striking out Curtsinger.

Louder, Clovis shortstop, had an off day in the field, making eight errors but took the mound in the fifth and pitched good ball for four innings.

Artis Russell, in his first appearance with the local club this season, batted 1000 per cent with two singles, a triple and two walks in five times at bat. Louder led the hitting for Clovis with three singles in three times at bat.

The Whitefaces scored twice in the second, twice in the third, seven

times in the fifth, and added the fourteenth run in the seventh on Young's double and Curtsinger's single.

Clovis broke into the score column in the third when Brownlow was hit by a pitched ball, advanced to second on a sacrifice and scored on an error. The New Mexicans added one in the fifth, one in the eighth and one in the ninth, assisted in each case by errors.

	A	B	R	H	P	O	A	E
Hereford	5	1	0	4	7	2	0	0
Smith ss	6	1	2	1	3	0	0	0
Murphy 3b	6	1	2	1	0	1	0	0
Carroll lf	6	2	0	12	0	1	1	1
Carr lb	5	3	1	2	1	0	0	0
Young c	4	2	2	0	3	0	0	0
Curtsinger, p	5	0	0	3	5	3	3	3
Carmichael rf	5	1	0	0	0	0	0	0
Russell cf	3	3	3	2	0	0	0	0
Totals	45	14	10	25	19	7	7	7

Score by innings: Hereford—022, 171, 100—14; Clovis—001, 010, 011—4.

Summary: Three base hits, A. Russell, Lewis; two base hit, Young; struck out, by Curtsinger, 2, by Louder 6, by Logue 4; hits off Curtsinger 8 in nine innings, off Logue 7 in 4 2-3, off Louder 3 in 4 1-3; base on balls, off Logue 2, off Louder 2; hit by pitched ball, by Curtsinger 3; umpire, W. T. Smith.

"I advise women to use long cigarette holders," declared Farmer Snikewoff, "for that will tend to keep them away from tobacco."



TIRES

30 x 3 GOODYEAR TRUCK TIRE AND TUBE \$25.00.

\$2.00 off on all tires in the house for month of July only. You have just ten more days to buy tires at this special price.

What Kind of Tires? Kelly-Springfield, of Course!

For Tire Service Call 216.

BRUMLEY CHEVROLET COMPANY

(INCORPORATED)
B. E. BRUMLEY, Manager.

Hereford Farmer Finds Profit in Hog Industry

Another farmer in the Hereford section is finding the hog industry profitable. He is B. V. Holman who lives northwest of Hereford and who recently received a check from G. W. Brumley, local buyer,

for \$710, the returns from fifty-two top porkers.

The hogs were conditioned on alfalfa and home-grown grains and were tops in every sense of the word. Mr. Holman has sold nearly \$2,000 worth of hogs since the first of the year and has over a hundred head that will go on the market a little later.

Masonic Representatives Pass Through Hereford

B. B. Cobb, editor of the El Paso Bulletin, a Masonic paper, and Tom D. Kane were in Hereford last week in the interest of the forty-fourth reunion of Scottish Rite Bodies which is to be held at El

Paso October 31 to November 3.

The meeting will be given wide publicity and an effort made to acquaint the people of the state with the educational and charity work that the Masonic order is doing. Messrs. Cobb and Kane will visit newspapers over the state during the next few weeks to make arrangements for the desired publicity.

C. C. Lisenbe Adds Name To Roll of Dairy Farmers

With the recent arrival of C. C. Lisenbe of St. Francis, Texas, another name has been added to the roll of Deaf Smith county dairy farmers.

Mr. Lisenbe shipped a car load of good dairy cows to Hereford and expects to let the dairy business play an important part in his program of diversified farming. He has located on the Charles Hodge place north of Hereford.

Summerfield

Several good showers of rain fell in this part of the country last week.

Sunday school met on time Sunday with a large crowd present. Pastor Brownlow was with us and delivered a fine sermon after Sunday school and B. Y. P. U.

Mr. and Mrs. J. C. Lance of Hereford spent Saturday night and Sunday with their daughter, Mrs. Joe Kemball.

Mr. and Mrs. J. L. Lookingbill and daughter, Ruth, spent Sunday in the C. B. Waiser home.

Mr. and Mrs. Richard Vernon and children and Mr. Rhodes of Happy spent Sunday in the B. A. Atchley home.

Mrs. L. Johnson entertained the young people of the community last Wednesday night with a social. At a late hour refreshments were served.

Miss Nell Burton of Dismitt spent last week with Miss Eva Noiland.

Mr. and Mrs. S. L. Waiser and daughter of Hereford attended church here Sunday and took dinner in the Joe Kendall home.

Messrs. McDonald and Hough of Hereford were guests of Miss Leatrus Waiser Sunday.

Mr. and Mrs. C. M. McIlarg and daughters, Mary Louise and Mildred and Guy Waiser left last Wednesday for Hot Springs, N. M.

Mr. and Mrs. W. G. Harris and children spent Saturday and Sunday with their daughters who are attending school in Canyon.

Otto Massey and family of Hereford attended church here Sunday night.

Misses Mary Belle and Virgie Atchley and Denson Hill and Elbert McCarty spent Sunday afternoon in the Ford community.

Progressive News

Mrs. J. W. Coehell gave a party Wednesday night of last week, honoring her niece, Miss Bell of Denton, and her nephew, Mr. Bomar, of Oklahoma City. Between 70 and 80 guests were present. Outdoor games were played until a late hour when refreshments of cake and ice cream were served. The occasion was one of pleasure to all.

Progressive community cordially invites all neighboring communities to the Progressive school house on the fifth Sunday in July to sing, beginning at 2 o'clock. Be sure to come and sing when you get here.

Program for singing Sunday, July 24:

- Opening song—Mr. Garrett.
- Song—Fred Caldwell.
- Song—Jake Gregory.
- Quartet—arr. Mary Ella Hershey.
- Song—Mr. Reeves.
- Song—Mrs. Ramsey.
- Duet—arr. Mrs. Lewis.
- Song—Eunice Caldwell.
- Song—Howard Hershey.
- Song—Mildred Ricketts.
- Song—Millard Gregory.
- Quartet—arr. Mr. Ramsey.
- Song—Velma Caldwell.
- Closing song—Luke McBrier.
- Benediction—Mr. Hershey.

Madaline McKinsie, daughter of Mr. and Mrs. George McKinsey of this community has been ill for several days. Her condition apparently seems to be something like neuritis in several parts of her body. We are immensely glad for Madaline, an early recovery.

Those who went plum hunting about 35 miles north of here last Tuesday brought back lots of fruit.

Mr. and Mrs. Jeff Roberson spent Saturday night and Sunday with Mr. and Mrs. J. P. Roberson of Hereford.

When the community club and the agricultural boys' and girls' clubs met with Mrs. Jim Parks last Thursday there was no program rendered by the community club but everyone spent a very pleasant afternoon and Mrs. Parks served delicious refreshments consisting of cake and ice cream.

Several of our social clubs present. The boys and girls meeting was fine. Miss Estelle Counts, who was winner from Progressive, told all about her project how she had managed and worked which caused her to win. Mr. and Mrs. Dunkle were present.

Misses Katherine and Mary Ella Hershey attended a Sunday school picnic at the home of Mrs. Ward, who lives south of Hereford, last Monday afternoon, and report having had a nice time.

Mrs. J. W. Cockrell and children were visitors in the home of Mrs. George McKinzie last Thursday afternoon.

The historic right of a dog to chase a cat was upheld in the Minnesota legislature when a bill permitting any person to kill a dog found chasing that person's domestic animals or poultry was changed to read "livestock and poultry."

JULY SALE

An Unusual Offering in Piece Goods

BELDING'S SILKS

- \$3.75 Crepe-back Satin, yd. \$3.35
- 3.50 Crepe de Chine, yd. 2.85
- 3.00 Georgette, yd. 2.45
- 3.00 Taffeta, yd. 1.85
- 2.50 Printed Crepes, yd. 1.95

Rayons

- \$1.25 Grade, yd. 85c
- 1.00 Grade, yd. 75c
- .75 Grade, yd. 45c

Voiles

- \$1.75 Grade, yd. \$1.35
- 1.00 Grade, yd. 65
- 50c and 75c Grades, yd. 38

Mending Floss

Box of ten spools of popular colors for mending silk hosiery, gloves, underwear, etc., Box 8c

Men's House Slippers

Tan Vici Kid, elastic side gore, flexible soles and rubber heels, pair \$1.89

Men's Cotton Sox

White, Gray, Brown, pr. 10c

Men's Work Shirts

Blue or Gray 80c

Men's Underwear

Athletic suits made of small check Nainsook, each 43c

Athletic suit made of 88 thread, square count nainsook, and bar tacked, only 82c

Light weight knit unions, short or long sleeves and long legs, Priced at 90c

Two Piece Underwear

Knitted Athletic Undershirt 65c

Plain White Trunks 65c

Fancy Trunks 95c

Men's Blue Flannel Coats

\$9.95

Men's Trousers

\$8.50 Flannel, now \$5.25

7.50 Flannel, now 4.75

5.90 Worsted, now 4.25

5.50 Worsted, now 3.95

4.50 Worsted, now 3.75

\$1.50 Mixed Crepe, yd. 75c

Windsor Crepe for Underwear and pajamas, yd. 28c

Cretons, yd. 29c

Indian Head (all colors), yd. 38c

27 in. Red Seal Gingham, yd. 13c

Turkish Towels

Plain White 22x44 in. 25c

Garza Sheeting

9-4 Bleached, yd. 38c

10-4 Bleached, yd. 41c

9-4 Unbleached, yd. 35c

10-4 Unbleached, yd. 38c

Sheets and Pillow Cases

Plain hemmed Sheets 81x90 in 95c

Plain hemmed Cases 42x36 in. 25c

Children's 7-8 Hose

In colors, pr. 39c

Men's Dress Shirts

Collars Attached

\$5.00 value, now \$3.95

3.50 value, now 2.75

2.50 value, now 1.95

2.25 value, now 1.75

1.75 value, now 1.45

1.50 value, now 1.25

1.25 value, now95

Work Trousers

Khaki or Powder Blue, pr. \$1.65

Powder Blue Work Shirt \$1.45

"Stronghold" Carpenters and painters Overalls, pr. \$1.95

Men's Shoes

Washed down for quick selling 98c to \$4.95

Straw Hats

19c to \$2.55

Men's Handkerchiefs

Red or Blue 10c

HART-PARR
many successful
HART-PARR
owners use low
price fuels
power-economy-long life
M. D. Womble, Hereford, Tex.

DEPENDABLE

Any used car seen on our floor is good for more than enough satisfactory miles to assure the owner of his money's worth. You can always count on that.

BEAVERS BROS.

PHONE 383. HEREFORD, TEXAS.

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

FOR QUICK JOB SERVICE SEE THE BRAND

Pickwick Service

Through Motor Coach Connections for

OREGON, CALIFORNIA, ARIZONA AND

NEW MEXICO POINTS DAILY. CONNECTING AT EL PASO

Read Down		Read Up	
Lv. a. m.	8:30	El Paso	12:10 p. m. Ar.
Ar. a. m.	11:30	Alamogordo	9:15 a. m. Lv.
Lv. a. m.	11:55	Alamogordo	8:35 a. m. Ar.
Ar. p. m.	4:30	Roswell	4:00 p. m. Lv.
Lv. p. m.	5:00	Roswell	3:20 a. m. Ar.
Ar. p. m.	8:50	Clovis	11:50 p. m. Lv.
Lv. p. m.	9:05	Clovis	11:35 p. m. Ar.
Ar. p. m.	11:45	Hereford	10:55 p. m. Lv.
Ar. a. m.	1:40	Amarillo	9:00 p. m. Ar.

Local Agent, Corner Drug Store, Hereford, Texas.
Phone 105 for Information.

The Great New

CHRYSLER
"62"

New Standards of Performance
New Quality
New Value
New Luxury

The buying public, always eager to award recognition to outstanding achievement, has been most emphatic in its acclaim of the great new Chrysler "62"

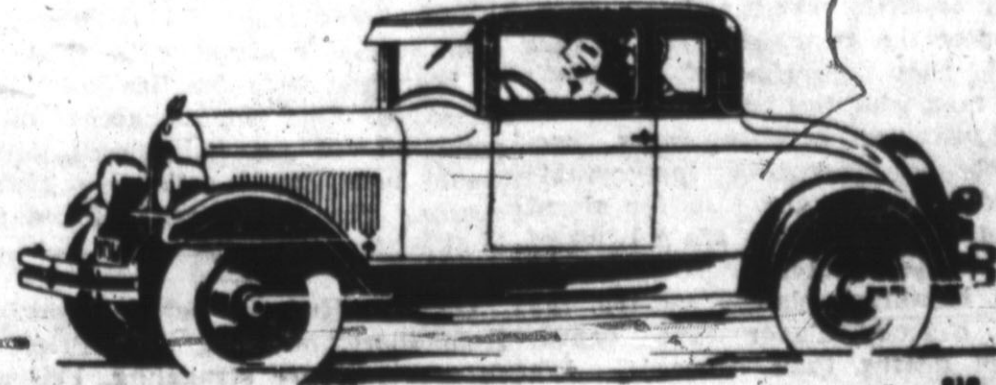
for it has immediately recognized that no other six of its price gives such performance, economy, riding ease, safety, comfort, beauty, luxury—plus many extraordinary features heretofore found only in cars of far higher price.

Never before was such phenomenal value packed into a car of this price, the result of Chrysler Standardized Quality—extending its benefits to four great cars, specifying uniformity in high-grade materials, setting new close limits of precision, cutting down costs but always raising quality to higher levels.

See the results of these advantages in the great new Chrysler "62" for yourself. Drive it. Put it to any test. We know you will marvel at its performance, its comfort and charm of appearance and appointment totally unapproached and unrivaled at its price.

Chrysler "62" prices—Touring car, \$1095; 2-door Sedan, \$1245; Roadster (with running gear), \$1275; Coach (with running gear), \$1295; 4-door Sedan, \$1245; Sedan, \$1295; f. o. b. Detroit, subject to current Federal excise tax. Chrysler dealers are in a position to extend the convenience of time payments. All about Chrysler's attractive plan. All Chrysler cars have the additional protection against theft of the Fedco System of numbering.

\$1095
to \$1295
f. o. b. Detroit



L. W. HOUGH, Dealer, Hereford, Texas

CHRYSLER MODEL NUMBERS MEAN MILES PER HOUR

Strambaugh Dry Goods Co.
HEREFORD TEXAS

CLASSIFIED

Wanted

WANTED—A practical man to plow 40 to 80 acres for wheat and disc same in good shape. T. M. HUNTER, 1414 West Street, Emporia, Kansas.

WANTED—To buy baby's bed, Kidde Koop preferred. PHONE 212.

STOCKMEN—I mean just this. I have scripped for you. If I waited when you called as you do with me what would you say. Neither do I wish to hunt my head off to hunt for you. If you owe me you know it, then give me cash or notes, which must be without fail by August 10. 26-4t DR. F. E. BOWE.

WANTED—Tractor work or discing. 26-4t-pd B. R. FULKERSON.

NOTICE—To all cattle brand owners. My brand book has been mislaid and cattle owners who desire to have me watch their brands should send their brands to me in order that a new list may be made. HENRY HASTINGS, Brand Inspector. 26-4t

TRANSFER—Light hauling and delivery done quickly on short notice. Phone 116. Charges reasonable. ARCH CONKLIN. 10-4t

Lost and Found

LOST—Yellowing brown Collie-looking dog, one side of face white; had of collar; white spot on one hip. Reward for return to J. O. COPELAND, 10 miles east of Hereford. 27-1tp

For Rent

FOR RENT—One half of building on corner of Miles and Third streets. See J. P. McMAHAN, Hereford Sheet Metal Works. 27-1t

FOR RENT—Nice, cool bedroom; Johns bath; suitable for two; board if desired; close in. Telephone 301-3. 18-4t

For Sale

FOR SALE—25 head of good Jersey cows at my farm 2 1/2 miles north of Hereford known as the Lem Sawyer place, Saturday, July 23. O. E. SHERMAN. 27-1tp

FOR SALE—One fine Jersey Milk Cow. Will be fresh in a few days. 26-2t L. W. CARLISLE.

FOR SALE—A team of five-year-old mules; cheap for cash. Call SAM HUTSON, R. & F. Grocery. 24-1t

FOR SALE—On one to ten years time, 10, 20 and 40 acre tracts; close in and on highway. A. H. HILLISTON. 23-1t

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—At a bargain, now Dempster windmill with steel tower. Call 272. 18-1t

Things You Should Know About Your HEALTH

Jno. Jos. Gaines, M. D.

RIGHT LIVING.

We cannot all be chemists, dietitians, expert physiologists, or physicians. But we can be close observers, and very few habits can be so detrimental to health as those which are common to all.

Observation is a duty, every selection of which brings its penalty.

Most of our grown-up people have, or have had, long-lived ancestors. We may have noticed how they cared for themselves in the matter of health; their example is worthy of being followed. If your parents died young, you should note the probable causes, and avoid such in your own instance.

Our pioneers ate three meals a day, slept all night, worked all day and one of them died of old age—not of "heart disease."

They wore sensible foot wear and clothing; they ate plain food, lived temperately. These are traits which our modern generation seems to have forgotten.

It is little wonder that we encounter the grim destroyer at ages little past the prime of manhood; the man who dies before he reaches sixty-five or seventy years, succumbs to an entirely preventable condition; we must look far ahead—but we do not. We are a band of fool experimenters; we try the "no break plan"; we try the six o'clock dinner—that causes more deaths than cancer! We hear somebody say two meals a day are correct—we follow the fad-dish. We work when we should be resting, and rest when we should be employed physically. We overwork the brain and under-exercise the animal structures; when shall we return to the realm of common-sense? It is a pity that, the great cities, to which we are all rushing for mad "careers" are not the natural habitat of Man!

July Clearance

THERE are many bargains here for you. Make haste as they will not last.

Save While You Can

FOX

Mercantile Company

No Goods Charged During This Sale

Special! 36-inch Bleached Domestic, Ten Yards for \$1.00

Bathing Suits

Ladies', Misses', Men's and Boy's—your choice, 25 Per Cent Discount.

BED SHEETS

No. 200 Bed Sheets, size 72 x 90, Special 75c

SPECIAL

CLARK'S O. N. T. THREAD—SEVEN SPOOLS FOR 25c.

THIS WEEK

By ARTHUR BRISBANE

WILLIAM HOWARD TAFT. FATHER PLAYS BEAR. AND REASON TO BE THANKFUL. IF I HAD SOME MUSH.

Justice Taft says he likes the law better than the White House and nearing his seventieth year, announces he will not retire. He certainly should not retire for he owes to the public many future years of good effort. His mind and his smile are as young as ever and every well informed man in the United States, big or little, would gladly submit any issue to the judgment of Chief Justice Taft.

In six hours New York's National Guard laid out an airplane base, ready for use, with radio, telephone and all other requirements. A fine achievement.

The United States Government should take as much time as necessary to provide an airplane base for every great city.

Governors Island in New York Harbor should be given up entirely to flying with a big dock for submarines.

The richest city, New York, containing the United States Sub-Treasury and all its gold is unprotected from the air.

There ought to be an air field there from which swift United States pursuit planes would rise like mosquitoes from a stagnant pond to meet any invader.

Human beings are like children. A father plays "bear" with his little child, and the child is relieved when the bear stands up and becomes once more "father."

In England the eclipse put out the sun, changing day to night, and everybody knew that it was only make-believe night. Nobody feared that "the devil was eating the sun." Nevertheless, when the eclipse passed and the sun came out shining once more, the crowds cheered. They were glad to have Mother Nature stop playing bear.

When Uncle Sam's fiscal year ended last week he found a surplus of \$635,000,000. Secretary Mellon had "guessed" \$625,000,000, a good prophecy.

Uncle Sam really is a rich man and can afford anything he needs. He ought to dig canals, harness water power, build the greatest air and submarine fleets in the world. He should stop trying to persuade Europe to do what it doesn't want to do, attend to his own business and be in a position to make other nations mind theirs. Until this nation is prepared to defend itself against any ten other nations the Government will not have done its duty.

"Well done, but what did you do the next day?"

Somebody's airplane builder, would have an answer ready for Napoleon's favorite question: On Wednesday a Fokker plane reached France. Now Fokker announces a plane to fly, nonstop, for seventy-two hours, and go from Seattle to Tokio, 5,000 miles. This government should contract with Fokker to keep him here for life building airplanes. Ancient monarchs, and popes offered any inducement that would bring great artists to their courts. The great artist of today is the airplane artist.

On the Hudson, not ten yards from shore, off Sing Sing Prison, three boys were struggling. Prison guards could not leave their duty to save them. Convicts begged permission to save the boys, but the guards, rifles leveled, forbade them to follow their impulse, jump into the river and pull the drowning boys ashore. The three boys drowned while guards and convicts looked on, some of the latter weeping. Once more those convicts feel

that they never had a chance, not even a chance to help others at risk to themselves.

They had a bad start in life, most of them, and things have gone wrong with them ever since. When they missed the opportunity to save life they again felt cheated. If the prisoners had no chance in the beginning if not the fault of society, whose fault is it?

Have Scheduled Two Games for Football Squad

Two games are already listed on the 1927 schedule for the high school football team and others have been tentatively arranged, according to C. W. Humble.

Clovis will play here September 30 and the Whitefaces will go to Tucuman during the first week of October. Tulsa will probably come here for a game September 23 during the county fair.

More games will be played this year than last if present schedule plans materialize. Games with Canyon, Farrell, Amarillo and Fortales are being considered.

If a game is arranged for September 23 the local eleven will have to get into action before the opening of school, September 12, in order to get into condition.

Only five letter men are expected to return this fall. They are: George Murphy, J. T. Glibbreath, Howard Eberle, Arthur Harris and John D. Burkett. Considerable good material is available in the ranks of last year's second string, however, according to Mr. Humble, who predicts another winning eleven for Hereford.

"Hereford people have given splendid support to the high school football teams of the past two years," said Mr. Humble, "and we are doing everything possible to arrange a schedule that assures a number of good games on the home gridiron."

Literal Len

"I'm striking a happy medium," said the detective as he hit the fake spiritualist over the head.

This Way Out

A forty-ton truck loaded with five thousand imported eggs recently over-turned. Probably the truck was just returning from foreign yolk.

D Boy—A Fast One

"I love to go riding in Tommy's Rolls Royce."

"Yes, I understand it's necessary!"

Take Your Pick.

New Steno—"I've added up these columns ten times, sir."

Boss—"Good for you!"

"And here are the ten answers."

"A woman will go through a lot for a man when she marries him."

"The one a married man goes through when he marries a woman."

Counterfeit money representing about half a million dollars was recently destroyed by the Treasury Department.

Such a Difference.

Aunt—"So you have learned a new piece, dear?"

Niece—"No, it isn't a new one; the piano has been tuned."

Not That Kind of a Boy.

"Let me get you a job as a hotel clerk."

"What does one do?"

"Put up people for the night."

"I don't care for put-up jobs."

It Is Like That.

A thrifty young fellow named Fred,

hid a quart of gin under the bed. But the cork it corroded.

The bottle exploded, and blew the hind off his head.

Queer Quirks in Human Destiny

By HARRY R. CALKINS WNU Service

The Fate of the Natches

THE attraction of a small bit of real estate for the commandant of a French fort in Mississippi caused one of the bloodiest massacres that ever occurred in North America and subsequently resulted in the complete extinction of the Natches, a tribe of Indians whose standard of civilization was highest among the native tribes of the continent.

The town of New Orleans was founded by the French in 1718 and efforts were begun to colonize a wide territory. An officer named Chopart was placed in charge of the territory of the Natches tribe and a small fort was erected. Chopart was cruel and tyrannical. He failed to see anything to admire in the tribal life of the Natches, though their social and religious customs were of a very high type and their pride quite lofty.

On the banks of a little rivulet these Indians, who were sun-worshippers, had built their central town, where dwelt their chief, "The Sun of the Apple." Chopart decided that the site of this town was the spot where he would erect a village for French colonists. The Natches remonstrated but Chopart refused to hear their protests. Out of the thousands of square miles available, he would have no other site for his village. The Indians tried bribery and Chopart accepted; however, the proud Natches were only seeking delay.

The great chief planned a massacre. One day in 1829 the Indians began straggling into the French camp. Some braves carried grain as the first installment of Chopart's bribe. When the tribesmen had assembled within the fort a gun was fired as a signal for the killing to begin.

The surprised soldiers made little resistance. The commandant, whose stubborn claim to the town site had raised the trouble was cut down in his garden by one of the common Indians, all those of higher rank having refused to touch him. Nearly 700 were slain. The French at New Orleans vowed vengeance. A small army pursued the Natches for hundreds of miles through the wilderness. Those who were not killed at once were sold into slavery in the West Indies, the women being separated from the men in order that the tribe might be totally extinguished.

PUNKIN' HOLLOW HAPPENINGS

Miss Clarissa Hoople used to say that she was going to have the word "obey" left out of her wedding ceremony, but it is generally believed that she would stand for almost any kind of word or words in a wedding ceremony now.

The Long Tongued Ladies Society had a meeting Monday.

as the members had all been busy at home nobody knew any new gossip and the meeting was voted by all present as being a flat failure.

Flukus Tuggle has borrowed a setting hen from Grandma Grunter and the eggs to set her on from Clabe Clabber. Flukus already had the nest.

Les Potrack who goes off every summer to some place on a big river and rents out his shoes for canoeing purposes has had his shoes disinfected and deodorized and he expects business to be a great deal better.

Parson Joshua Tuffnell said in his sermon Sunday that a great many people who are expecting to wear a big stary crown will be hollering for soda cap to keep their hair from singeing.

Uncle Shug Stagers read where it said that if women kept on wearing fewer clothes they would soon not be wearing anything at

Percales

36-inch Percales, guaranteed fast colors; new shipment; your choice, yd 15c

Special!

Ladies' Summer Unions, closed gore, sizes 36 to 38, your choice 39c 40 to 44, Sale Price 45c

Shoe Special!

One table of ladies' Slippers in patent, kid, satins and light colors, all broken sizes. Your Choice \$1.95

Children's Lee Unionalls

Lee Unionalls for children, in khaki and blue striped, 1 to 7 years \$1.25 8 to 11 years \$1.45

Shoe Special

Table No. 2 Ladies' slippers in high heels and low heels, in black patent, satins, blonde kid and parchments. All broken sizes. Regular \$4.50 to \$7.50 values, your choice \$2.95

Special!

Men's Khaki Pants, good grade, well made, only \$1.45

Men's Overalls

Men's Overalls and jumpers to match, blue denim, each only 90c

Oil Cloth

Special for our Clearance Sale, in both white and colored, yard 28c

placing of "Stop Signals" on Third street, at or near the intersection of Third and Main streets; requiring every person driving or operating a motor vehicle to cause such motor vehicle to come to a complete stop before entering such intersection; Requiring every person so operating a motor vehicle to cause the same to immediately proceed after same has been brought to a complete stop, and prescribing a penalty for the violation of any part hereof: Be it ordained by the City Commission of the City of Hereford, Texas: Section 1. That "STOP SIGNALS" be placed and installed on Third street, at or near the intersection of Third and Main streets, and in such a manner as to be seen by anyone approaching such intersection. Section 2. Every person driving or operating a motor vehicle shall cause the same to come to a complete stop at the intersection of said Third and Main streets, before entering such intersection. Section 3. After every motor vehicle has been brought to a complete stop, as provided in Section 2, above, the person driving or operating such motor vehicle shall cause the same to immediately proceed in such a manner as not to block or interfere with traffic. Section 4. Any person violating any of the provisions of this ordinance shall be guilty of a misdemeanor, and upon conviction therefor, shall be punished by a fine of not more than Twenty-five Dollars. Passed by a unanimous vote, this 15th day of July, A. D. 1927, and duly approved. B. S. IRELAND, Mayor, (SEAL) City of Hereford, Texas. Attest: GRACE SKELTON, Secretary

Forkner Dry Land Cultivators

Mean Certain Economy Because

They thoroughly stir the soil—cover greater acreage per day—there is less draft for the amount of work done.

Let Us Demonstrate

GOLDEN RULE PRODUCE CO.

Phone 108.

We Deliver



It ain't the individual Nor the army as whole, But the everlastin' team work Of every bloomin' soul.

Rudyard Kipling

Buddies What a sacred word to the Dummies of America's fighters. Buddies are team-mates . . . of the highest type . . . unselfish partners . . . down to the last drop of life-blood itself.

And Marland Premium Gasoline . . . at no greater cost . . . gives more power . . . less carbon . . . quicker starting . . . added smoothness . . . is really a no knock fuel. Prove these things yourself at thousands of motorists have already done.

The same spirit in the Marland organization made possible the creation of two outstanding industrial team-mates . . . Marland Super Motor Oil and Marland Premium Gasoline.

Marland Super Motor Oil are refined under patents exclusive to Marland for all of North America. These oils have made a name and place second to none in the motor world.



MARLAND team-mates

NOW ON DISPLAY

THE VERY LATEST IN

GRAIN DRILLING MACHINERY



New Tractor Power Lift 20-8 Drill

This Is a New Model Drill, on the Market for the First Time

Visit Our Show Rooms and Give It a Thorough Inspection

Also 16-8 and 12-8 Drills

These Drills are all force feed, double run machines

REPAIR SERVICE

We carry a complete line of parts for all International Harvester Company machinery and are equipped to give prompt repair service at any and all times. Call us when you need parts or repair service.

R. B. R. Implement Co.

S. P. ROSSON

J. D. BUCHANAN

EDGAR RAMEY

HEREFORD



DIMMITT

THE HOME OF INTERNATIONAL HARVESTER PRODUCTS

Society

In honor of Mrs. Oscar Easley, a recent bride, Meses. M. L. Steele and B. F. Guthrie and Misses Deale Mae Steele and Francis Wilson were hostesses Monday afternoon to one of the loveliest and most attractively planned showers ever given in Hereford.

A profusion of garden flowers and green foliage, with softly shaded lights, turned this home into a beautiful garden which made an ideal setting for the gypsy camp. In one corner of the room burned a fire, with a camp kettle, representing the camp.

As Miss Steele played, Martha Duncan and Polly Steele, dressed

heralding the coming of the caravan. They sang "The Gypsy Trail," and as they sang the caravan came marching on and gathered around the camp. Mrs. Guthrie, very cleverly made up as the gypsy mother, introduced her troupe, which were Meses Frances Wilson, Wanda Jean and Virginia Reed and Mary Louise Henry.

These were all dressed in costume, with packs and the inevitable covered wagon. In order to attract the crowd and get more interest in her business as a palmist, the gypsy mother had members of her troupe sing and dance. Little Miss Henry gave a toe dance and the Meses Reed sang. Several

games were played. Misses Martha Duncan, Polly Steele and Frances Wilson sang the "Gypsy Sweetheart." The gypsy mother, in her unimitable way, then read Mrs. Easley's palm and upon finding that she was a bride, called to the troupe to bring gifts to the bride. The wagon as well as the packs were uncovered and found to contain many useful and beautiful gifts.

After the gifts were shown the honoree and guests, Mrs. Steele gave a clever toast to the bride. A delicious ice course was served. During this time, Mrs. A. C. Thompson gave several violin numbers, accompanied by Miss Bowman at the piano.

Mrs. Yantis Entertains for Kansas City Guests

Mrs. Harvey Yantis of Kansas City, who is visiting her mother, Mrs. J. B. Jones, entertained a number of her friends Friday afternoon with one of the loveliest bridge parties of the summer. The receiving rooms of the

Jones home were beautifully decorated with cut flowers, where tables were placed for the players. At the conclusion of the games, Mrs. Seth B. Holman held high and Mrs. Ray Conway held low score. Each received a lovely prize.

Mrs. Yantis, assisted by her sister, Mrs. Martha Duncan, served a delicious ice course.

Missionary Society Gives Birthday Party

Members of the Methodist Missionary Society enjoyed a birthday party at the home of their president, Mrs. J. F. Ward, in South Hereford, on Wednesday evening.

The party was given in honor of members of the society whose birthdays came in July. The party was given in honor of members of the society whose birthdays came in July. The party was given in honor of members of the society whose birthdays came in July.

Ward and an added surprise was the arrival of Mr. and Mrs. Behrens of Dallas. Mrs. Behrens is the daughter of Mr. and Mrs. Ward.

The spacious lawn of this beautiful country home proved an ideal spot for the jolly party. Such old games as Wink'em, drop the handkerchief and many others were indulged in throughout the evening.

A sumptuous supper was enjoyed by all and at a late hour the happy guests departed for their homes.

Mrs. Price Entertains With Slumber Party

One of the loveliest parties that has been given in some time was the picnic supper and slumber party given by Mrs. P. W. Price, in honor of Mrs. H. W. Wagoner, of San Francisco, California.

This was a party just for the ladies and it was one round of fun from the time the guests assembled at seven o'clock for supper until after a late breakfast on Friday morning.

After a delicious picnic spread, the evening was spent informally. A diversion from the usual round of games was the story telling contest in which Mrs. Harvey Yantis proved her ability and was given a prize. The honoree was presented with a guest prize.

Mrs. Price served a delicious breakfast to her guests on Friday morning.

Bridge Party Thursday At Dow Mercer Home

Mrs. Dow Mercer entertained

with a lovely bridge party on Thursday morning, honoring Mrs. R. W. Wagoner of San Francisco, Calif., who is visiting her sister, Mrs. Homer K. Fox.

The receiving rooms were made very attractive with garden flowers and a most enjoyable round of games were played. Mrs. Homer K. Fox won high score prize and the honoree was presented with a lovely guest prize.

A tempting plate luncheon was served by the hostess, assisted by Mrs. P. W. Price.

The brightest outlook that has been seen for any Municipal Junior College ever started in the State of Texas are in the offing according to advices from those in charge of the school. The faculty is complete and is the highest ranking faculty that has ever been seen in this

state. Every head of any department holds a Master's degree and there are many in the lower ranks who have received their Bachelor's degrees and are now working toward the completion of work that means they will have their M. A. at some time in the near future. *Clarendon News.*

Undertaking Company Purchases Invalid Car

The E. B. Black Furniture and Undertaking Company has purchased a Nash-Miller Limousine Invalid Coach and Hearse, which has replaced the one in use here

Matt Gilliland drove the new car to Hereford last Saturday from Amarillo and it is now ready to answer day or night ambulance calls. It is equipped with the latest adjustable cot, upholstered seats for attendants, electric fans and special lights to add to the convenience and comfort as well as safety of patients.

"We have purchased the invalid car in an effort to keep pace with the needs of Hereford," said Mr. Black Thursday, "and we are anxious to have the public make use of it at all times. We will answer day and night calls promptly and the cost will be nominal."

The hearse formerly in use here will be kept ready in case of emergency. It was the first motor hearse used on the Plains, according to Mr. Black, who states that it was purchased a few weeks before a similar one was put in use at Amarillo.

From the yelling and squawking going on we'd classify it as a "major operation." This cutting of movie star salaries.

RAPID GROWTH OF PAST YEAR CONTINUES

(Continued from Page One.) 47,000 egg commercial hatchery. H. H. Hawkins has added a 12,000-egg machine to his hatchery thus doubling the capacity. The Kemp Lumber Company has more than doubled its shed space and stock of lumber. B. F. Guthrie has completed two brick buildings on North Main, which now house the Hudson-Essex agency and Skelton's variety store. J. M. Henderson and Son have established a modern poultry plant and will specialize in fine chickens and Poland China hogs. Plans have been drawn and a site donated for a \$90,000 Baptist church here and a campaign will probably be started soon to finance this project. In addition to the above mentioned structures, two grocery stores, one a Piggly Wiggly, a filling station, a cafe and a photo shop have been established here since January 1.

The number of new homes in Hereford has kept pace with the building program in the business section. A list of the residence structures erected since the first of the year or now under construction includes homes built as follows: Bill Carson, \$5,000 stucco home; Cliff Hicks, \$4,500 stucco residence; B. R. Dixon, \$4,000 duplex; L. B. Black, three modern residences; H. D. Reed, brick home, \$7,500; Jack Green, \$10,000 brick home; Geo. LeGrande, stucco residence costing \$4,000; J. H. Brooks, \$3,500 residence; J. Phillips, stucco dwelling costing \$4,000; Henry Hastings,

erected new ones. It is impossible to say just how much acreage of pasture land was plowed up and turned into farms, but in every community large tracts were broken up, and either put in row crops, or are being summer tilled for wheat this fall.

Cattle shipments showed a decline of nearly 100 cars over the previous year while, on the other hand, hog receipts increased, more cream was shipped, a larger amount of poultry and eggs were received by local produce men, and the acreage of grain and row crops increased. These things clearly indicate the development that is taking place in the Hereford country.

Who says we have equal suffrage? Citizens of Nyack, N. Y. are all excited because a woman had trousers made for her old bay mare.

Who says American flappers are of no account? They always may be they grin and "bare" it just the same.

If you have troubles to burn—be original and make light of them.

He May Be Right. Prof.—"Where would you say the population of our country be most dense?" Stewed—"Just above the neck, sir."

With the decrease in the consumption of meat, per capita, the consumption of milk increases. The United States Department of Agriculture places the per capita consumption of milk for 1926 at 55.3

gallons, against 54.75 gallons in 1925 and 48 gallons in 1920.

Judge John C. West, 94, reputed to have seen "Stonewall" Jackson fall dead when shot on his horse during the Civil War, died at his lifelong home in Waco last week.

A New York Methodist minister says that blond babies usually cry, brunets smile and bald-headed ones look blank when being baptized.

Predictions that the total cotton crop of the South this year would be 2,000,000 bales short of last year or 10,000,000 bales, were made by George B. Terrell, State agriculture commissioner, who stated that, in his opinion, cotton would bring 30 cents a pound if properly marketed.

According to a table in the Oil and Gas Journal, Texas production loomed third in totals for twelve months ending in April. Heading the list was California with a production of 206,356,467, and Texas clipped a close third with 200,970,703.

Flip—"I had a permanent wave put in my hair while I was on the steamed crossing the Atlantic." Flop—"An Ocean Wave, eh?"

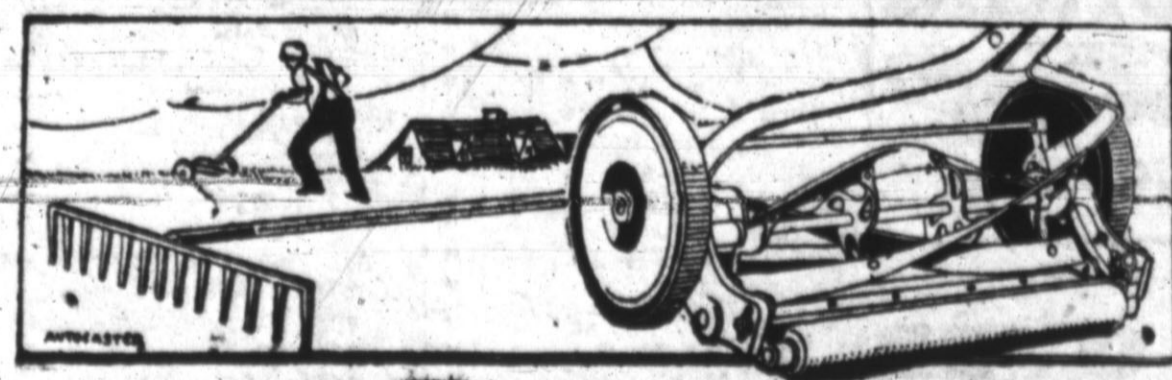
One ton of corn cobs, recently distilled at the University of Minnesota, produced a small quantity of combustible gas, 75.2 pounds of acetic acid, 24 pounds of wood alcohol, 140 pounds of wood tar and 922 pounds of charcoal.

There are nearly 700 varieties of plants in the Hawaiian Islands that can be found nowhere else.

September 22, 23, and 24 are the dates set for the annual Floyd County Fair to be held at Floydada. Directors of the Fair this year are enthusiastic over the prospects for a splendid exposition and plans are being made to entertain the largest crowd ever gathered there.

The best authority on poultry agree that when a fowl becomes sick it is usually best to kill it, since it may be afflicted with a contagious disease which may spread before it is recognized.

L. C. PENRY
LAWYER
First State Bank & Trust Co. Building.
Office Phone 3, Home 190



No Home Is Beautiful Without a Well Kept Lawn

Mow often if your would have an inviting lawn and yard. A good lawn mower makes mowing easy. We are now showing a complete line of good mowers—and just the mower you want at the price you want to pay. Come in and select yours now. Get busy at once on that yard!

DUNLAP & SON, Hardware

LIST OF LANDS AND LOTS DELINQUENT ON MARCH 31, 1927, FOR TAXES OF 1926, IN HEREFORD INDEPENDENT SCHOOL DISTRICT DEAF SMITH COUNTY.

REPORTED IN COMPLIANCE WITH PROVISIONS OF CHAPTER TEN, REVISED CIVIL STATUTES OF 1925.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH, HEREFORD INDEPENDENT SCHOOL DISTRICT. I, C. Benton, Tax Collector of said Independent School District, do hereby certify that the land and lots listed on the following five pages and assessed on the tax rolls of said county for the year 1926, and delinquent for the taxes of 1926, and that there was no personal property for "seizure and sale" as required by Article 7336, Revised Civil Statutes, and therefore I am entitled to credit for the taxes shown and herein reported delinquent.

CERTIFICATE OF HEREFORD INDEPENDENT SCHOOL DISTRICT TRUSTEES.

Called Meeting of Board of Trustees, Hereford Independent School District: WE CERTIFY that we have examined the following five pages of Collector's report of lands and town lots assessed on the Tax Rolls of Hereford Independent School District, Deaf Smith County, for the year 1926, which are delinquent for the taxes of 1926, and find the same correct, and that C. Benton, Tax Collector, is entitled to credit for the taxes shown thereon as follows, to-wit:

Hereford Independent School District Tax \$8,755.79
Penalty 375.50
Total School Tax \$9,131.29

Given in open session this the 24th day of June, A. D. 1927.

J. O. NEWELL, President School Board.
A. H. STREU,
L. W. CARLILE,
C. O. LEE, Trustees of Board of Said District.
ATTEST:
E. E. POSEY, Secretary.

Name of Owner	Acres	Original Grantee	Assess. Val.	Total Taxes, Not Including Penalties
Beuge, Chas	88	918 81 N E 1/4 A B & M	100	50.40
Bernauer, Joe M	1045	921.70 S E 1/4 J H Van Dalsem	100	63.75
Betta, Ernest	884	1253 152 S 1/2 Wm Breeding	320	60.00
Chamness Cattle Company	817	326 24 N 1/2 Conner Jewell	320	150.00
Corbett, Paul	315	95 9 T T Ry	640	130.25
Golden, J R	29	909 90 E 1/2 and N W 1/4 A B & M	480	120.00
Harris, J H	37	917 83 A B & M	640	130.00
Harris, J H	840	918 82 L A M	640	195.50
Hough, L W	88	918 81 S W 1/4 A B & M	160	60.00
Poff, Blain	140	1033 91 B S & F	650	172.50
Robinson, Jas R	139	1-1033 89 E pt B S & F	311	133.35
Rogers, E E	148	1231 107 N W 1/4 B S & F	180	40.55
Seed, H R and Mrs O W	1252	1831 58 N 1/2 G A S	320	80.00
Tice, Mrs J	873	1234 114 S E 1/4 C L A	160	40.00
Tice, J L	873	1234 114 N 1/2 of S W 1/4 C L A	80	20.00
Tice, C E	873	1234 114 S 1/2 of S W 1/4 C L A	80	25.00
Browning, Fred	884	1254 152 N W 1/4 Wm Breeding	152	35.00
Ghesher, Rita Mae	150	1233 111 No 1 B S & F	1 1/2	1.50
Green, E M	764	1832 60 No 11 1/2 R J	1 1/2	2.00
Hannin, Mrs J W	156	1253 151 S pt B S & F	200	40.00
Smith, Mrs A M	286	333 37 S K & K	80	20.00
Whitt, Earl	150	1233 111 No 11 1/2 R J	4	3.50

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions. Only 35 cents. At any drug store.

(Adv.)

Try a Want Ad in THE BRAND.

I am a malicious mosquito!

I should be killed!

Bee Brand Powder or Liquid kills Flies, Fleas, Mosquitoes, Roaches, Bugs, Moths, Crickets, Poultry Lice and many other insects.

Write for free booklet on killing house and garden insects.

McCormick & Co. Baltimore, Md.

Bee Brand INSECT POWDER or LIQUID

FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

GOLD MEDAL HAARLEM OIL

soothes internal troubles, stimulates vital organs. Throat lozenges. All druggists. Insist on the original genuine GOLD MEDAL.

Name of Owner	Block No.	Lot No. and Division	Total Taxes, Not Including Penalties
Angelo, Mrs Marie	14	2 & N 1/2 14 Ev	\$ 11.00
Barber, C R	24	All Rick	11.00
Barnard, Perry	48	3 Hfd	12.00
Barrett, Robt	36	6 and 15 Ev	6.50
Benton, Mrs D H	67	10-12 Hfd	12.00
Brand, Florence	14	11-12 N 1/2 10 Hfd	25.60
Brumley, B E	12	W 37 7-9 Whd	20.40
Bryant, D H	7	2-3-12-13 Wom	5.00
Burton, J C	76	2 Hfd	15.00
Carter, W H A	19	10-11 Rick	1.00
Cloyd, Mrs W D	4	7-9 Whd	10.00
Cockrell, C P	32	1-2 Hfd	6.65
Cockrell, C P	40	9 Hfd	21.35
Dalton, Russell	41	W 1/2 2 Wom	20.00
Davis, W B	9	7-8 Wom	1.00
Dees, Mrs Jennie	18	9 Whd	15.00
Dent, Chas	5	22-24 Ev	1.50
Dent, Geo	29	3-6 Whd	3.10
Dent, Minnie E Est	14	3 and 8 1/2 2 Hfd	10.00
Diebel, Mrs Annie	4	Ept 19 Wom	12.50
Donner, E L	4	All 1 in E 1/2 Ev	21.00
Dunlap Hdwe Co	24	9 Hfd	80.00
Edwards, J W	8	1-2 Whd	24.00
Ferguson, C W	8	1 Ev	36.50
Guinn, G H	54	1-2 Hfd	32.50
Hamilton, I S	18	22-24 Ev	25.40
Harris, J H	61	1 Hfd	20.15
Hawkins, H H	41	5-6 & pt 4 Hfd	41.40
Hawkins, H H	26	N 1/2 2 Hfd	23.50
Hawkins, H H	20	9-10 Ev	50
Hawkins, H H	38	22-23	22.00
Hawkins, H H	1-17	13-17 & 21-25 Mab	29.50
Hough, L W	13	1-2 Whd	10.00
Hough, L W	12	10-12 Whd	87.50
Hough, L W	21	11 Ev	43.5
Knox, W A	2	6 Mab	19.05
Lynch, Jos P	7	N 1/2 7 Welsh	5.95
McCord, J B	19	7-8 Whd	19.50
McLean, Jno	41	3 & N 30 4 Hfd	83.40
McMahon, Geo	18	7 Whd	23.00
McMurray, J H	4	All Rick	9.70
Murchison, Mrs Lela J	63	7-12 Hfd	20.00
Norton, C O	11	13 Ev	5.00
Onstad, J H	5	20-21 Ev	1.00
Orr, W F	2	E 1/2 2 & N 1/2 3 Wom	32.00
Orr, W F	1	W 1/2 2 Wom	6.50
Pittman, J H	20	W 30 10-12 Whd	27.00
Preeden, C S	7	5-6 Whd	80.00
Richards, C S	2	7-8 Hfd	20.00
Russell, W H	44	3 Hfd	25.00
Savage, C L	14	1-2 Whd	20.50
Slaughter, C C	46	4 Hfd	4.00
Slaughter, C C	39	11-12 & 14to 20&25 Ev	15.00
Smith, Geo W	8	1-3 Ross	9.00
Smith, Geo W	10-18	All Ross	12.70
Sowell, Mrs Rebecca	2	2 Mab	20.00
Sullins, H E	20	All Welsh	16.00
Sullins, H E	19	2 Rick	11.00
Sullins, J J Est	2	1-2 Rick	2.00
Turner, Mrs B J	A-1	5-6 Mab	6.00
Turner, J E	25	17 Ev	5.50
Walker, C V Est	78	3 Hfd	10.00
Walker, C V Est	35	9-10 Ev	.50
Ward, Mrs Amy	14	to 4-6 Hfd	28.90
Ward, Mrs Amy	5	11-12 Ev	1.00
Watson, J E	2	5 Wom	5.00
Weinrich, H	4	E 1/2 17 Wom	20.00
Wood, Tom	7	W 139 8 Wom	15.00
Atwood, Louise	35	84 Ev	1.00
Barker, J F	33	25-26 Ev	3.00
Bryant, W F	5	6-7 Wom	1.00
Campbell, W O	26	18 to 20 Ev	1.50
Capps, F A	20	23 Ev	5.00
Carruthers, W T	8	2 Ev	2.50
Carruthers, W T	17	25-26 Ev	2.50
Carruthers, W T	31	11-13 Ev	6.00
Carruthers, W T	33	11-12 & 30-40 Ev	8.00
Carruthers, W T	46	All Ev	10.00
Carruthers, W T	34	2 Ev	2.50
Carter, Lee	2-4	1 & 2 in W 1/2 Ev	2.00
Copes, L	39	23-24 Ev	1.00
Culp, I W	79	Hfd	4.00
Dodson, S J	17	21-23 Rick	2.50

Donaway, Frank	2-3	Mabry	2.50
Donaway, Frank	3-3	Mabry	2.50
Donaway, Frank	15	4 & N 1/2 Mabry	5.50
Downer, J C	36	13 Evans	2.00
Estock, F A	17	5-6 Whd	4.00
Exchange National Bank	39	3-9 Ev	3.00
Exchange National Bank	17	17 Ev	1.00
Gainey, Mrs M W	2	W 1/2 2	11.00
Gainey, Mrs M W	9	9 Ev	1.00
Gullahorn, Mrs A B	28	11-12 Hfd	20.00
Hancock, L N	21	4 Ev	1.00
Harding, E J	37	8 Ev	3.00
Harding & Perry	37	3 & 4 & 9 & 10 Ev	2.00
Hempstead F T	1	2 De At	2.00
Higgins, Mary A Est	3-16	4-5 Mabry	1.00
Higgins, Mary A Est	8	8-11 Wom	1.00
Hilton, Mrs S P	1-17	20 Mabry	.50
Hilton, Mrs S P	3-17	1-5 11-15 Mabry	1.50
Hollandsworth, J M	3	Pt 3-4 Wom	3.50
Howard, C E	8	4 Ev	2.00
Hume, H B	21	3 Ev	1.50
Jewell, L M	30	30 Ev	1.50
Jones, J C	81 1/2	9-10 Ev	2.50
Kastel, G K	1-25	3-6 Ev	1.00
Kastel, G J	2-25	12-16 Ev	1.00
Kokomo, C F	2-25	12-16 Ev	1.00
Logue, James	"	"	1.00
McGee, M J	2-17	41 Mabry	3.00
McGehee, Jao H	26	15-17 Ev	3.00
Nitz, Albert	31 1/2	2-8 Ev	2.50
Offord, Edward	6	7-9 Ev	2.50
Owen, Kate H	31	14 Ev	1.50
Pert, H G	1	3 1/2 2 De At	3.00
Kifer, Mrs Edith (Powel)	3	Pt 4 Wom	8.00
son Mrs C I	11	7 Ev	1.50
Reid, T F	4-16	1-5 Mab	1.50
Robinson, J B	12-16	3-5 Mab	1.50
Robinson, J B	"	"	1.50
Ross, Mrs Jessie	9	2-3 & N 1/2 4 Wom	27.50
Stocking, E M	"	"	8.00
Sutton, John	40	1 Ev	1.00
Tabler, L O	33	10-24 Hfd	9.00
Thomas, O E	21	3 Ev	1.00
Thompson, H L	1-17	8-12 Mab	1.50
Till, Beatrice	2-17	16-20 Mab	2.00
Weaver, G E	"	"	2.00
Weish, Eugene C	28	7-12 Whd	4.00
Weish, Eugene C	88	Whd	3.00
Weish, Eugene C	7	Hfd	7.50
Witherspoon, Mrs C G	24	20-23 Hfd	7.50
Woodlee, B D	36	6-7-35 Ev	2.00
Wray, E H	3	10 Wom	2.00
Unknown	42	5-6 Hfd	2.00
Unknown	78	3 Hfd	2.00
Unknown	5	15-16 Ev	1.00
Unknown	7	8-9 Ev	1.00
Unknown	10	18 Ev	1.00
Unknown	17	18 Ev	1.00
Unknown	18	E 1/2 20 Ev	1.00
Unknown	21	21 Ev	2.00
Unknown	21	6 and 10 Ev	2.00
Unknown	8-25	11 Ev	1.00
Unknown	1-29	1 Ev	1.00
Unknown	"	8-13-15-17-21-24-27-29-31	6.00
Unknown	35	30-37-38 Ev	3.00
Unknown	36	3-5-14-15-17-19 Ev	8.00
Unknown	37	5-7-11 Ev	1.50
Unknown	39	28 Ev	1.00
Unknown	13	3 Rick	1.00
Unknown	17	15-17 Rick	1.00
Unknown	19	1-2 Rick	1.00
Unknown	19	7-8-12 Rick	1.50
Unknown	20	1-4 Whd	8.00
Unknown	8	4-12 Ross	1.00
Unknown	9	Ross	2.00
Unknown	3	Ross	1.00
Unknown	4	W 1/2 Ross	1.00
Unknown	5	Ross	1.00
Unknown	C-1	6-7 Mabry	1.00
Unknown	"	2 9 Mabry	1.00
Unknown	"	2-15 8-9 Mabry	1.00
Unknown	"	2-16 9 Mabry	1.00
Unknown	"	3-16 36-40 Mabry	1.00
Unknown	"	3-16 47-50 Mabry	1.00

Here and There.

Local showers which have fallen during the past week have been very beneficial to the row crops and preparing the wheat land, although some parts of the community had very little rain.

Mrs. M. D. Fincher and daughter and Mrs. Guy Ham and daughters spent Wednesday afternoon with Mrs. W. E. Upton.

Ray Smith spent several days last week with his aunt, Mrs. Ed Smith of Bethel.

Misses Mattie and Elsie Andrews and brother Owen entertained several young people at dinner Sunday. Misses Gladys Jones, Georgia Sparkman, Blanche Beauford, Gladys Arrington, Opal Mobley, Messrs. Lloyd Tice and Elmer Jones made up the party. Plenty of ice cream was enjoyed during the afternoon.

Mr. Beauford and son Clarence made a flying trip to Panhandle Thursday for tractor repairs.

Mr. and Mrs. Harry Lomis and Walter Easter and family attended country school at Edo Sunday and took dinner with the Green family.

Lester Sparkman succumbed to the tractor fever last week and had a new tractor and plow outfit delivered at his farm.

Mr. Applegate and family moved to the farm just west of Edo school house last week. Raymond Griffith and wife who have been living there moved to Lamesa the first of the week.

One day last week several of the neighbors of Mrs. Leo Williams were greatly alarmed when they saw great volumes of smoke rising from the Williams house. Rushing to the place to give aid in extinguishing the fire they found Mrs. Williams calmly doing the weekly wash. The cause of so much smoke was a new furnace and wash boiler outfit which Mr. Williams had just installed.

Mr. and Mrs. Ed Lance entertained a number of relatives and friends Tuesday evening for supper. Among those present were Messrs. and Mrs. C. H. Cart, Ed Mosely, Wood Vaughn, of Amarillo, and George and Mother Mosely.

T. L. Sparkman and wife and C. E. Tice and wife were Sunday guests at the A. T. Jones home.

Thomas Sanders, son of Jack Sanders had the misfortune to see his foot caught in the disc on a hater recently. The disc fellow

DR. J. W. HENDRIX
CHIROPRACTIC MASSAGE

Residence Phone 92 Hereford, Texas.
Second Floor Lambert-Buckner Building.
FREE CONSULTATION AND ANALYSIS.

Is There a Man in Hereford

and vicinity who would like to represent the largest direct to wearer shoe concern in the world, with values that make it possible to earn \$10 to \$30 daily? No previous sales experience necessary to sell our nationally known shoes.

Get into a permanent business of your OWN, fill out coupon below and mail to:

DOUBLEWEAR SHOE CO.
Minneapolis, Minnesota.

Who Wants to Make Money?

Name _____
Address _____
City _____ State _____

received several deep cuts and has been suffering a great deal with it. We hope he will soon be all right.

Mr. and Mrs. Henry Alman called at the W. S. Dixon and Albert Springer homes Sunday.

Mr. and Mrs. Earl Springer are driving a new car these days.

Mrs. Roy Boyd has been ill the past week.

Mrs. Tom Mobley entertained the young people Friday night in honor of her sister, Miss Gladys Arrington, who is spending the summer here with her. About twenty were present and ice cream and cake were served.

Fred Gibson is threshing in these parts this week.

Mr. and Mrs. H. T. Green were dinner guests at the H. M. Mobley home Sunday.

Mr. and Mrs. Sam Cochran who live about twenty miles west of Hereford, and Mrs. Hudson of Amarillo spent Saturday and Sunday at the Gibson and Worley homes.

Mrs. Hudson being a daughter of Mr. and Mrs. Worley. Several of the neighbors also spent Saturday evening there.

Mr. and Mrs. Fangman and family and Guy Ham and family, Mr. and Mrs. Bean and Miss Esther Rice were callers in the Gaets home Sunday.

Mrs. John Henschel is enjoying a visit from her mother who lives at Muenster, Texas.

Mr. and Mrs. Bean of Jackson, Miss. Miss Esther Rice and Cyrus Galley visited the Carlisle cave last week. Mr. and Mrs. Bean who are on their way to California have been visiting Miss Rice for the past ten days.

Mrs. Ray Sanders and Miss Fae Dendy spent one day last week at the Steve Sanders home.

Sunday school was well attended Sunday, fifty-five being present. A large crowd was at singing at the evening, several visitors being present.

Mr. and Mrs. Beauford called at the Roy Kincaid home Sunday.

Joe Andrews bought some fine Jersey heifers from Mr. Griffith last week.

Mrs. Griffith spent several days last week visiting her mother at Canyon.

Mr. and Mrs. Ralph Hart of Farwell spent Monday night at the Joe Andrews home.

Mr. and Mrs. Fred Gibson and Mrs. Worley spent Sunday night and Monday in Amarillo visiting Mrs. Gibson's brother.

Steel runners will be placed on every bridge of any importance on state designated highways in the Panhandle division before the fall traffic starts, it was announced by W. A. French, division engineer.

Let Us DO Your Laundry

—And then you will have time for the many things you would like to do.

—Our Laundry Service is complete.

CANYON STEAM LAUNDRY

Beene & Shaw, Local Agents.
We Call For and Deliver. Phone 160

Take a Look at Threaded Rubber Insulation

It's the money saver in Willard Threaded-Rubber Batteries. Covers you against re-insulation expense. Helps to make the battery last longer, too.

Willard Battery Station
VERN WITHERSPOON, Proprietor

The Willard Battery men

Ray Barber
Pure Bred Live Stock and Farm Sales

AUCTIONEER

SUPERIOR SALES SERVICE

My knowledge of Values Enables Me to Render Efficient Service.

PHONE 241

—or—
Leave Your Sale Dates With Hereford Brand.
Hereford, Texas.

What's Doing In West Texas

Stinnett—A new mail route will be put into operation in July between Spearman and Stinnett. The route will be daily and will serve about the same patrons as did the former route from Spearman to Plemons via Stinnett.

Tuscola—Hundreds of people attended the second annual "get-together" meeting of the Tuscola Chamber of Commerce held July 11th. The principal speakers were Judge Wilburn S. Long of the 42nd district court; Dr. E. B. Surface, of Abilene; Ed Shunway and J. B. Masterson, county farm agent.

Ballinger—Work on the construction of a gas distribution system for Ballinger was started recently and it is expected that the town will have gas by the first of September.

Anson—At a recent meeting of the Business Men's Luncheon Club here the name of the organization was changed to the Anson Chamber of Commerce. Realizing the increased responsibility of the new body, immediate action was taken and a canvas was made of the business section securing more than thirty-five new members.

Lubbock—Over two hundred workers are busy in Lubbock getting the distribution system ready for natural gas in Lubbock, Slaton, Plainview, Abernathy, Hale Center, Muroc, Lockney, Floydada, Tulia, Kress, Happy and Canyon.

Valley Mills—The directors of the Boone County Chamber of Commerce recently met here and outlined an extensive program for the coming year. The next meeting place of the directors will be Irredell.

Kerrville—The Sheep and Goat Raisers' Association of Texas will meet in Kerrville July 19-21. Registrations indicate that there will

be more than 1500 of the best sheep and goats in Texas, California, Utah and other states presented for sale.

Clisco—Plans have been perfected for the opening of five local projects in Clisco July 22. Completion of state highway No. 23, completion of the bridge over Wilson Dam at Lake Clisco, completion of the \$100,000 swimming pool and bathing beach, the new country club and the \$50,000 state fish hatchery will all be celebrated in one monster celebration. Among the speakers will be Governor Dan Moody and both United States Senators.

"Yes, Archibald, Robert does make more money than he spends. He works at the mint."



COLD MEATS—are a daily convenience these warm days. Make it a practice to serve them often. We have a complete stock of

Meat
FRESH, CURED AND READY COOKED.
Texas Meat Market
PHONE 353—WE DELIVER

Northeast Corner

Recent showers were appreciated by farmers.

H. J. Oglesby and family were visited by relatives last week.

Several friends gathered at the home of Mr. and Mrs. R. B. Bowen Sunday.

Jim Allred spent Sunday with Lee and Earl Norman.

Mr. and Mrs. Ollie Grabbe were visited by relatives from Denton last week.

A number of relatives gathered in the Will Grabbe home Sunday.

G. B. Combs visited Jim Allred Sunday.

Mr. and Mrs. Elmer Womble visited relatives here Sunday.

Ples Bowen and family were visited by relatives from Vega last week.

Forty people gathered at the T. M. McBroom home Friday night when a social was had. Games were played and refreshments served.

W. A. Daniel spent Saturday night and Sunday in Hereford.

Ben Floyd and wife were in Amarillo one day last week.

Mrs. Frank Carlton entertained the Missionary Ladies Wednesday afternoon of last week.

Several from this community attended the sale last Wednesday.

Miss Birdie Lee spent Sunday with her sister, Mrs. John Davis.

C. O. Phillips and family spent Sunday in the W. J. McClain home.

Miss Elizabeth Owee spent part of last week in the J. C. Allred home.

Elmer Womble and wife were in Hereford Saturday.

Otto Smith and family spent Sunday in Hereford.

Misses Loraine and Susie Mae Daniel visited Elizabeth Owee Sunday.

Stanley Thomas was in Hereford Saturday.

R. L. Campbell and family were in Hereford one day last week.

W. A. Chappel and wife were visited by his brother this week.

All day services at Palo Duro next Sunday, with preaching by the pastor at the regular hour.

Sunday school, dinner on ground, preaching in afternoon, B. Y. P. U. and preaching in evening.

Mr. McGraw and family of Denton returned home Tuesday after visiting relatives here.

Jim Jenkins of Amarillo visited J. M. Ware Sunday.

Miss Clara McGraw of Denton visited Sunday school and B. Y. P. U. Sunday.

Poor Charles.

Newlywed—"Charles has gone to address a meeting."

Friend—"Why, I did not know he was a speech-maker."

Neither did I. But he's been called upon to make a statement before a meeting of his creditors."

On some of the large Wyoming ranches it is said that 15 per cent of the cattle are lost annually by theft.

Wife Takes Vinol Feels Fine Now

"I was weak and had no strength. Since taking Vinol, I feel fine now and do my work again."

Mrs. G. Barnesberger. The very FIRST week you take Vinol, you begin to feel stronger, eat and sleep better.

Vinol is a simple, strengthening iron and cod liver compound in use for over 25 years by weak, nervous women, run down men and sickly children.—Corner Drug Store.

Lumber, Timbers, Shingles

ALL BUILDING MATERIALS Direct from mills and factories to builders anywhere.

White Pine, Yellow Pine, Fir, Cypress, Cedar, Hardwoods, straight cars, house bills or smaller shipments, by train or truck. High grades, quick shipments, great saving. Write or wire Distributing Yard and Office.

Louisiana Lumber and Supply Company

AMARILLO

1506 W. 6th St. Phone 4280

And Ditto
He—Do you think men are made of dust?
She (emphatically)—No. If they were, I imagine you'd dry up once in a while.

CITATION BY PUBLICATION IN DELINQUENT TAX SUITS

THE STATE OF TEXAS and County of Deaf Smith

To Julia Sunderland, a single woman, J. E. Johnson, Ed Woodall and Ed Wilkinson, their unknown heirs, heirs of unknown heirs, legal representatives, executors and administrators, and to all persons owning or having or claiming any interest in the land or lots herein-after described, the same being delinquent to the State of Texas and the County of Deaf Smith for taxes, and the same lying and being situated in the County of Deaf Smith, and State of Texas, to-wit: Being all of the Northeast Quarter (NE 1/4) of Section Number Three (3) of Carter and Head's Subdivision of Capitol League Number 400, a plat of said league being of record in Deaf Smith County, Texas, deed records, and a plat of said subdivision thereof being of record in Deaf Smith County, Texas deed records in Vol. 25 page 210, said tract of land containing 100 acres of land, more or less, which said property is delinquent to the State of Texas and County of Deaf Smith for taxes for the years 1914, 1915, 1916, 1917, 1918, 1919, 1920 and 1921 aggregating the sum of \$ 221.90, including interest, penalties and costs, said taxes having been legally levied, assessed and rendered against said land and lots, and the same being a lawful charge and constituting a prior lien against the same in favor of the State of Texas and County of Deaf Smith to secure the payment thereof;

And you are hereby commanded to be and appear before the Honorable District Court of Deaf Smith County, Texas, at the next regular term thereof, to be held at the Courthouse of said County, in the city of Hereford on the 1st Monday in August A. D. 1927, the same being the 1st day of August A. D. 1927, then and there to show cause why judgment should not be rendered against you and the said land and lots sold under foreclosure of said lien to satisfy said taxes, interest, penalties and costs, and all court costs; all of which, together with other and further relief, general and special, being fully set out and prayed for in the plaintiff's original petition filed in said court on the 6th day of July A. D. 1927, and appearing on the docket thereof as suit No. T-419, wherein the State of Texas is plaintiff and Julia Sunderland, a single woman, J. E. Johnson, Ed Wilkinson, Ed Woodall and C. E. Smith, and their unknown heirs and legal representatives, all persons owning or having or claiming any interest in said land or lots, defendants.

Given under my hand and seal of said Court, at office in the City of Hereford, in the County of Deaf Smith, this 6th day of July A. D. 1927.

(seal) L. H. FOSTER, Clerk, District Court, Deaf Smith, 25-4 W. E. D. County, Texas.

SHERIFF'S SALE

STATE OF TEXAS COUNTY OF DEAF SMITH

WHEREAS, by virtue of an order of sale issued out of the honorable District Court of Deaf Smith County, Texas, on the 5th day of July, 1927, by the Clerk of said Court, in cause No. 1618, entitled Bessie B. Crackel and husband, K. J. Crackel vs. Jas. R. Robinson et al. wherein Bessie B. Crackel and K. J. Crackel are plaintiffs, and Jas. P. Slaton, The First State Bank & Trust Co. of Hereford, Jas. R. Robinson, Eunice Robinson and M. R. Corbett are defendants, and the said sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sale, on the first Tuesday in August, 1927, it being the 2nd day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, the following described Real Estate situated in Deaf Smith County, Texas, to-wit:

A part of Section No. 89, Block M-7, described as beginning at a point in the S. line of said Section 89, Block M-7, 272 ft. W. from the S. E. corner of said Section 89, and running thence W. with the S. line of said Section, 3236 ft. to the S. W. corner of a 36 acre tract deeded by J. W. Robinson, to said Jas. R. Robinson; thence N. parallel with the E. line of said Section 2640 ft. to the half Section line; thence E. on the half Section line 1253 ft. to an iron pipe, the S. W. corner of 115.7 acre tract deeded by Charles F. Gallagher to Jas. R. Robinson; thence N. with the E. line of said 115.7 acre tract, 2646.5 ft. to an iron pipe; thence E. 2065 ft. to a coupling of sucker rod placed in the ground; thence S. 19 degrees 50' W. 591 ft. to an iron pipe, thence S. 4731 ft. to the place of beginning, containing 311.7 acres.

Said land located about 2 miles S. E. from the City of Hereford, and generally known as the "Jas. R. Robinson Irrigation Farm"; levied on, on the 5th day of July, 1927, as the property of Jas. R. Robinson, to satisfy a judgment

in favor of the said Bessie B. Crackel and against the said defendant Jas. R. Robinson, and M. R. Corbett, for the sum of \$10,300.00, with interest thereon from May 3rd, 1927, at the rate of 7 per cent per annum and all costs of suit.

Given under my hand this 5th day of July, 1927.

C. BENTON, Sheriff of Deaf Smith County, Texas.

By J. M. MURCHISON, Deputy.

EVERY PRUDENT MAN PROTECTS HIS LIFE AND PROPERTY

Are your children protected against want? A Life Insurance Policy protects them. Fire Insurance is the best policy for a Happy Home. It relieves you of worries. A Home in flames is a calamity unless it is insured. Select your home and have us insure it.

A Fire Insurance Policy is worth a dozen that "you meant to take out." In all the world there's no better protection for wife and child than Life Insurance. Insure your Auto against every thing—the cost is small. You may not always be lucky—insure yourself against accidents.

RALPH BARNETT, MANAGER, HEREFORD INSURANCE AGENCY. PHONE 273.

The Rural Community Center

A number of agencies have been responsible for the origin, growth and development of the rural community center.

One thing has been particularly helpful in this respect and that has been the farm electric light and power plant introduced within the last few years. Many a rural school house that formerly held its evening meetings with the aid of dim and smoky oil lamps or held no meetings at all, now shows a blaze of bright, cheerful electric light from every window on one or more evenings of each week.

A great advantage of electricity for the rural community-school-house lies in the fact that it makes possible the use of stereopticon and motion pictures. For real entertainment and for educational work there are few things as good as the motion picture. It speaks a universal language. With its aid one can travel to the four corners of the world in the short length of an evening. Its straight educational value is tremendous.

With all the agencies working in its favor, not the least of which is electricity, the rural community center is an assured success.

F. H. OBERTHIER & CO.
Phone 390
Hereford, Texas **DELCO-LIGHT FARM ELECTRICITY**

Coal Is Cheaper

Now than it will be any time this season. It is time for the thrifty person to let us fill your basement on your coal house.

We are the only firm in town that handles the Diavolo and Mutual Coals and we are in a position to fill your bins direct from the car. In this way you get good, clean coal.

"You Have Tried the Rest, Now Try the Best"

Jones & McLean
PHONE 1
"IF IT'S FEED, WE HAVE IT"

for the 24th year
Buick
has again fulfilled
this promise—

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

See the 1928 **BUICK**

Norton Motor Company
Hereford, Texas

on display **JULY 23rd**

Many a man who never had much of a family tree of any kind has branched out for himself quite successfully.

Special Prices

On Beauty Service Until August 15

Shampoo & Finger Wave	\$1.00
Plain Shampoo	.50
Oil Shampoo	1.00
Five for	4.50
Facials	1.00
Five for	4.00
Marcel	.50
Hair Cut	.50

MABEL'S Beauty Parlor

Phone 16

I know a girl—
An awful gawk.
She'd love to ride
But has to walk.

Himme—What shape is a kiss?
Herre—Give me one and we'll call it square.

No one can relish food after a visitation by ants. Hours of painstaking labor are spoiled. Delicious dishes are tainted, made unpalatable. Fly-Tox kills ants. Spraying should be continued for several days because ants are always present in colonies. Insist on Fly-Tox. Fly-Tox is the scientific insecticide developed at Mellon Institution of Industrial Research by Rex Fellowship. Simple instructions on each bottle (blue label) for killing ALL household pests. Fly-Tox is safe, stainless, fragrant, sure. Every bottle guaranteed.

ESTRAY NOTICE

Taken up, July, 1926, of the undersigned, living about five miles east from the town of Hereford, in the county of Deaf Smith, the following described animal known to be astray, viz: Yearling heifer, fawn color, with white markings. If not legally proven by the owner hereof within twenty days from the date hereof, I will proceed to stray the same in accordance with the law. Hereford, Texas, this 20th day of June, 1927.
ROY GOUGH, Taker Up.
23-4t.

CHURCH ANNOUNCEMENTS

First Christian Church

TOM MASSIE, IN CHARGE.

We continue to have average crowds despite the unusually warm weather. We are reorganizing the Junior Christian Endeavor, beginning next Sunday at 6:30. Miss Nina Crawford will be the director and you are assured of competent leadership. Besides being a natural leader with young people, Miss Crawford has attended the Young Peoples' Conference at T. C. U. for two years.

Following is our program for the week:

Sunday school at 9:45, J. C. Ricketts, superintendent.
Lord's Supper and church service at 11.
Preaching at Bovina at 8:30.
Junior C. E. at 6:30.
Senior C. E. at 7:30.
Evening preaching service 8:30.
Choir practice Tuesday evening at 8:30.

First Baptist Church.

V. M. OLOYD, Pastor.

Dr. J. M. Cook of Amarillo, formerly president of Montezuma College, East Las Vegas, N. M., will deliver an address at the Sunday morning service next Sunday. Dr. Cook is a young man of wide experience and his address will be worth while. Mrs. Abbott, of Bovina, will give her experience as a missionary to the Mexican and Latin Americas at the evening service. Mrs. Abbott has been doing missionary work of this character for the past several years and has had some interesting experiences. You are cordially invited to these services.

Sunday school meets at 9:45 a. m. and B. Y. P. U. at 7:15 p. m.

First Presbyterian Church

JAS. T. ROSS, Pastor.

"The Program of Jesus—from What Forge Did It Come and What Was It?" If we seriously mean to be Christians we will be interested in this subject. The pastor will speak on this subject Sunday morning. A message of an evangelistic nature will be presented in the evening.

Preaching services at 11 and 8:30, with preaching by the pastor at Dimmitt in the afternoon at 3:30. Sunday school 9:45, Christian Endeavor at 7:30. Church-Nite Wednesday at 8:30. During the coming week the pastor will be engaged in revival services at Jumbo. Let prayer be made for the outpouring of the Divine Spirit upon that community.

"And Jesus said: No man having put his hand to the plough, and looking back, is fit for the kingdom of God." In the name of our Divine Master this branch of the Church of Jesus Christ in the world bids you welcome, thrice welcome.

LEAGUE PROGRAM

Leader—Charles Newell.
Song service.
Prayer—Bro. Davidson.
Song—Vondel Brooks.
Reading—Fae Dendy.
Song—Kathaleta Hawkins and Ursulae Fridley.
Reading—Nell Boutwell.
Song—Virginia Cox.
Reading—Louise Jacobsen.
Song—Salome Copeland.
Business.
Benediction.
Plans for a social to be discussed. Everybody is invited to come.

CHRISTIAN ENDEAVOR

Endeavor, Sunday, July 24:
Leader—Woodrow Ireland.
Song service.
Prayer.
Topic—What are causes and cures of unrest.
Scripture reading—Ps. 43:1-5; Matt. 11:28-30.
Leader's talk.
The unrest of modern youth—Ella Broadwell.
Christian Endeavor.
The cure of youth's unrest—Charles Ferguson.
National unrest—Frank Cogdell.
Song.
Offering.
Business.
Benediction.

METHODIST W. M. U.

The society is continuing the study of Moslem women. We do so wish all Christian women could study this book, especially all of the members of our society. The hearts of all Christian peoples are touched deeply by the cruelty, superstition, loneliness and darkness which surround these women, who are as dear to the heart of God as we more forward ones are. The responsibility is strong upon this nation to strive, to pray and pray until this heart broken race is lifted to the level of a Christian nation.

A short business meeting was had, at the close of which a very tender service was held. We are

getting ready for our meeting, which begins Sunday. The pastor is depending largely on the efforts of the W. M. U. for assistance and success in the meeting.
REPORTER.

Arney News Items

Miss Opal Hutson visited the Misses Brooks in Amarillo, and returned home Friday.

H. E. Ferguson and wife returned Tuesday from Roswell.

Russell Hurst and wife visited the Fox home Tuesday.

Much effort has been put forth lately in trying to get new roads opened in this section.

Wheat harvest is about over and the yield was greater than had been expected.

Mr. Smith left for Abilene last Monday.

Guy Bailey and wife moved to the Smith place last week.

Farmers are busy in their row crops this week and getting ready for another wheat crop.

Lawrence Taylor was in Hereford last Monday.

Jim Graham was a visitor in the Boyd home Wednesday.

The rain of last Wednesday was welcomed by the farmers.

Grady Bailey called in the Requa and Smith homes Saturday.

The Misses Brooks of Amarillo and Lucille Hagge spent the week end there.

Mrs. O. L. Fortner of Berger is visiting her parents, Mr. and Mrs. J. E. Boyd. Miss Gertrude Mae Hall of Childress also spent the week end there.

Messrs. Bailey, Cox, Bratcher and Robinson were in Happy Monday.

Mess. Crowley and Ferguson were in Nazareth Tuesday.

Messrs. Walters and White of near Happy were here Monday.

Mr. Killcrease of Olney was here Monday on business.

M. Morton and wife visited in the Ross Campbell home Sunday.

R. Hurst and wife are the parents of a new boy.

Rev. Swartz of Tulla preached here Sunday night.

Miss Edna Burks visited Marquis Burks and family Sunday.

Miss Benlah Cox spent Thursday night with Mrs. Ray Cole.

Messrs. Hagge, Graham and Dixon were in Happy Friday.

Messrs. Sherman and Merle Graham and Strickland returned to their homes in Quitaque Friday.

Mrs. Joe Cox spent Wednesday with Mrs. Claude Fox.

Ray Cole was in Happy Thursday.

La Roe of Happy was here last Thursday.

J. E. Morris was a caller in the Bratcher home Sunday.

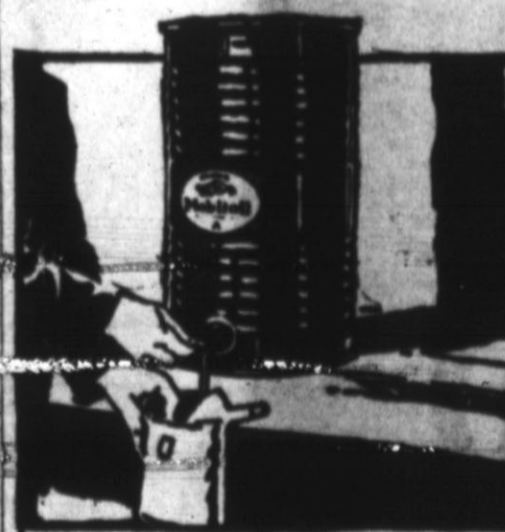
Joel Cleanings

Forty were present at Sunday school Sunday, with several visitors on hand. Everyone be sure and come to the rally Sunday and enjoy the day. Sunday school will be held in the forenoon and a program in the afternoon, with dinner on the ground.

Annie and Mildred Sawyer visited E. Dora Smith Saturday.

Guy Smith bought a cafe in Hereford Monday afternoon and is expected to open Thursday following his sale Tuesday.

Bill Sawyer and family are going to move to the Ashbrook farm.



For your Convenience:

This small-sized drum contains 10 gallons of Mobil Oil—enough to last you half a year.

It is an ideal package for home garage or farm use—light in weight—attractive—rugged—with a new style faucet that makes pouring easy and does away with waste and bother.

You save money buying in bulk and you save money in repairs by using Mobil Oil. Order your drum today.

Dealers in



ABO Filling Station

A Thorough Job



We are well established in our new home, and equipped for thorough repair work on all cars.

Tire work, car greasing and car washing are specialties with us. Our new fireproof building allows ample room for convenient and absolutely safe storage.

Whippet - Knight Motor Company

L. W. Carlyle

Grocer

We have fresh fruits and vegetables daily

Phone 164

TEXACO NEW AND BETTER

Gasoline will do your work cheaper for it is all power.

THE TEXAS COMPANY

M. D. Womble, Agt.

REAL ESTATE

CITY—FARM—RANCHES

Priced to Sell.

Real Estate Loans.

HILL & RICKETTS
Phone 358

DR. T. M. MONTGOMERY

Associated With Hyden's.

629 Polk Street

Amarillo, Texas.

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

ROCKWELL BROS. & COMPANY

LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND

Hereford, Texas.

PIGGLY WIGGLY

Specials Saturday, July 23

1 large Gold Dust and
1 Gold Dust Scouring Powder **34c**

Blackberries so-called **52c**
gallon

Belle Isle **19c**
21-2lb can

GRAPE JUICE one quart **49c**

This is the place to buy your Lunch Meats of all kinds. Boiled and baked ham, dried beef, Strausburg sausage, plain, pimento and Swiss cheese, cream, milk and butter.

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

Wyche Notes

H. C. Hoyal and family of Plainview and Miss Lena Davis of Wichita are visiting in the J. J. Clayton home.

Noel Eaton and family returned Saturday from a long visit in Oklahoma.

Mrs. W. D. McKinney took Sunday dinner with Mrs. Leslie Robinson.

Mrs. H. D. Blythe and children visited in the Barber home Wednesday afternoon.

Mrs. St. John and Mrs. Griffenkemp who were visiting their father, made a trip to Amarillo Friday. Mrs. St. John returned to the H. Y. Schuette home Sunday and Mrs. Griffenkemp remained in Amarillo.

Mrs. H. D. Blythe and children visited in the H. C. Balzer home Saturday.

Mrs. Bob Doak of Canyon spent last week with her mother-in-law Mrs. Doak.

Mrs. H. D. Blythe called on Mrs. Boone Whither last Sunday morning.

Mrs. J. J. Clayton and daughter, Mary, were recent callers on Mrs. J. Woolery.

Frank Barber spent Wednesday night with H. D. Blythe.

Gene and Hazel McKinney spent Saturday in Canyon with Miss Mildred Taylor.

Mrs. E. M. Cox and Mrs. Leo Wolfe visited Mrs. Ed East Sunday afternoon.

W. D. McKinney made a flying trip to Amarillo Saturday.

Cameron, N. M.

Large crowds have been attending the meeting at New Hope the past week.

Ella Davis and Jewel Greer spent Saturday with Mrs. Charlie Tillman.

Mrs. Sue Mote and children left Wednesday for Hagerman, New Mexico, to live with her father, Jim Hammons.

Mrs. Susie Dunn who has been quite ill at Clovis for some time returned to her home last week. She is improving slowly.

Miss Mattie Hutchison and M. Gilbert Bryant of Wheatland were united in marriage at Amarillo last Sunday.

J. A. Cogdill and family took dinner Sunday with Mr. and Mrs. Paul Mote.

Born to Mr. and Mrs. Barney Blackburn Tuesday a fine baby boy.

Miss Vera Cogdill spent Sunday afternoon with her cousins Opal and Willie Cogdill.

Relatives of Misses Charley Tillman and Curtis Greer from East Texas are visiting here this week.

Ella Isler called on Mr. and Mrs. J. A. Leach Sunday afternoon.

Mrs. Sue Mote and children spent last Tuesday night with Mr. and Mrs. Paul Mote.

Mr. and Mrs. Ed Leach spent Wednesday with Mr. and Mrs. A. C. Johnston.

Curtis Greer has been running a tractor for Jim Cameron.

Willie Johnston and family spent last Monday with Mrs. Williams.

Mrs. Johnston's mother, as it was her birthday, and made ice cream.

Mrs. M. A. Johnston spent Tuesday night and Wednesday of last week with her son, A. C. Johnston.

Mrs. Jewel Greer spent last week with her sister, Mrs. Paul Mote.

Sybil Spurlock spent Saturday night with Mary McCary.

The boys' and girls' clubs met at New Hope last Thursday with only small attendance.

Gilbert Bryant is working for Tom Bone.

Mr. and Mrs. Ed Leach spent last Thursday with Mrs. Ella Isler.

INDIANA POOL MAKES FINAL PAYMENT TO ITS MEMBERS

No Wonder W. H. Settle Saw Necessity of Preparing Farmers for Publication of His Settlement Sheet—Producers Lost at Least 16 Cents a Bushel by Pooling Their Wheat

(From "Who Is Who in the Grain Trade")

The settlement sheet of the Indiana Wheat Pool for the 1926 crop has been given to the public!

It is no wonder that W. H. Settle, the father of the pool, tried to prepare the way for its publication, because the final payment to the Hoosier farmers who listened to the siren voices that called them to the "New Dispensation" is going to cause Mr. Settle and his cohorts a whole lot of trouble. There will be many bad "half hours" at pool headquarters in Indiana in the next few weeks.

Anticipating some such trouble, and desiring to forestall it, Mr. Settle, in the April 20 issue of The Farmers Guide, published at Huntington, Ind., wrote:

"There will, no doubt, be a very large measure of dissatisfaction this year on account of the low settlement to the members for the 1926 crop of wheat. No apologies will be in order for the settlement. The association has been conducted honestly and economically this year and our sales program has been carried out strictly in accordance with the very best kind of cooperative marketing practice. There is nothing in our year's operations which we are afraid to show to anybody.

"Our settlement will be much lower than most people expect, for the simple reason that we have had a declining market all year and the association can not, under such conditions, pay even the average price which outsiders obtained for wheat. Under conditions such as prevailed this year, the association can only pay the average price minus the carrying charges which drop the pool average well below the general average of the year."

Well, the final payment has been made and it may now be easily seen why Mr. Settle tried so earnestly to head off the criticism that was sure to follow the publication of the pool's operations for the year. Just analyze the statement, which is published in full herewith. It shows that the price paid the farmer for his wheat was not quite \$1.10. To be exact it was \$1.006.

This was nearly twelve cents less than the pool received for the wheat from millers and other buyers. It was exactly 11.9 cents. The statement shows that the average sale price was \$1.215.

This average sale price is four cents less than the average price paid by grain dealers and millers for wagon wheat. These grain dealers and millers paid the farmers an average of \$1.255, and, of course, there was no deduction for any expense. It was the net average price.

And now comes the pool with its final settlement showing that for all the Indiana farmers received for their wheat was an average of

\$1.006! If they had sold direct to the country dealer they would have realized 15.9 cents a bushel more than the pool gave them, and in addition they would have received all their money at the time of delivery.

The attention of the reader is directed to a number of interesting items in the accompanying statement under the head of "General Operating Expenses." Here are some of these items: "Depreciation of Automobiles;" "Depreciation of Office Equipment;" "Directors Per Diem and Expenses;" "Field Service;" "Hoosier Farmer;" "Legal Service;" "Office Supplies;" "Expenses (Unclassified);" "Office Rent;" "Salaries, General Office;" "Salaries, Executives;" "Traveling Expenses;" "Cleaning and Running Wheat;" "Country Elevator Storage and Conditioning;" "Drying Wheat;" "Insurance, Terminals;" "Interest;" "Mixing Wheat;" "Storage, Terminals;" and "Treating Weevil."

Practically all of these items could have been saved by selling to the country dealers at threshing time, besides many who sold early would have received from \$1.30 to \$1.38, a bushel.

It will be observed that the pool makes no statement of the amount of wheat received. It mentions only the number of bushels sold, hence there may be considerable wheat on hand, or there may be none. Why is this information withheld from the farmers who own this wheat?

The statement of the year's operations shows that the Indiana Wheat Pool is going the way of all its predecessors. The expense of conducting business is out of all proportion to the volume handled. Such items as \$12,966.21 for "Field Service" tells the whole story. One wonders what the 21 cents was for. And then there is an item of \$29,739.94 for salaries in the general office and another item amounting to \$18,451.02 for salaries of "Executives."

And don't forget the "Per Diem and Expenses" of the Directors. Nearly \$4,000 of the farmers' money went that way. Perhaps that is a legitimate expense because the little politicians in the farm movement must get theirs too.

It is not at all surprising that the pool was unable to come anywhere near paying its members the average price received by the farmers who remained outside. Maybe the knowledge that the statement for the year's operations would sound the death knell of the pool is the real reason why the name has been changed from the Indiana Wheat Pool to "The Central States Soft Wheat Growers Association."

The settlement sheet for the year's operations, as given to the members of the pool, follows:

SCHEDULE No. 1	
Table of payments by grades applicable to members whose delivery points carries a freight rate of 3/4 cents a hundred pounds to nearest terminal market and a local elevator handling charge of 5 cents a bushel.	
Grade No. 1.....	\$1.118
Grade No. 2.....	\$1.090
Grade No. 3.....	\$1.060
Sample grade paid on its merit because there is no uniform price for this quality of wheat.	
SCHEDULE No. 2	
Statement of Operations—1926 Crop.	
Received from sales of wheat, basis local elevators (4,170,031 bushels.) Total \$4,978,537.18	
Which is accounted for by:	
Previous payments to members	\$4,132,115.36
Final payments to members	810,993.90
Farm storage to members	92,074.15
Reserve	41,760.03
Total	\$4,510,945.44
General Operating Expenses	
Depreciation on automobiles	2,595.96
Depreciation on office equipment	1,063.77
Directors per diem and expenses	3,709.90
Field service	12,966.21
Hoosier Farmer	500.00
Insurance (bond and surety)	582.70
Legal service	1,756.51
Office supplies	4,329.00
Expenses (unclassified)	1,076.02
Postage	4,802.75
Office rent	3,154.06
Salaries, general office	20,739.94
Salaries, executives	18,451.02
Telephone and telegraph	2,409.80
Traveling expenses	1,826.17
Total	83,686.78
Expense per bushel	
Physical Handling Expenses	0.20
Cleaning and running wheat	35,743.45
Commission on sales	9,900.50
Country elevator storage and conditioning	17,100.46
Drying wheat	12,583.37
Inspection and weighing	6,472.44
Insurance, general coverage, country elevators	4,146.26
Insurance, terminals	7,213.45
Interest	63,201.19
Mixing wheat	5,000.54
Storage, terminals	211,508.54
Treating Weevil	4,155.70
Total	377,904.96
Total	\$4,978,537.18
Expense per bushel	.091
Total expense per bushel	.111
This statement and check is a Final Payment on the 1926 crop of wheat delivered to Central States Soft Wheat Growers Association. For the information of our members the following schedules are made a part hereof:	
Schedule No. 1 contains table of payments by grades.	
Schedule No. 2 contains statement of operations.	
Average sale price No. 2 soft wheat	\$1.215
Less: Farm storage to members	.008
Physical expenses	.091
Net to members	\$1.006
Which is represented by:	
Previous payments, basis No. 2 soft wheat	1.60
Reserve	.01
Final payment	\$1.006

ESTELLINE IS FULL OF ROAD MATERIAL

Estelline, July 15.—More than 700 carloads of railroad material have been unloaded here since the Fort Worth and Denver Railroad started work on the new South Plains road going out of Estelline south. The big turning "Y" is being used for storage purposes, and only sufficient siding is being left open to take care of regular trains.

Sufficient rails to lay 200 miles of track are stacked in the yards here, and 300 straight carloads of creosoted ties are on-board trains bound for Estelline and will be here within the next few days. The steel laying gang will be in Estelline July 20 and start laying the first section of the track.

MANY ACCIDENTS

In 1926, 90,000 people in the United States were swept into eternity by means of accidents.

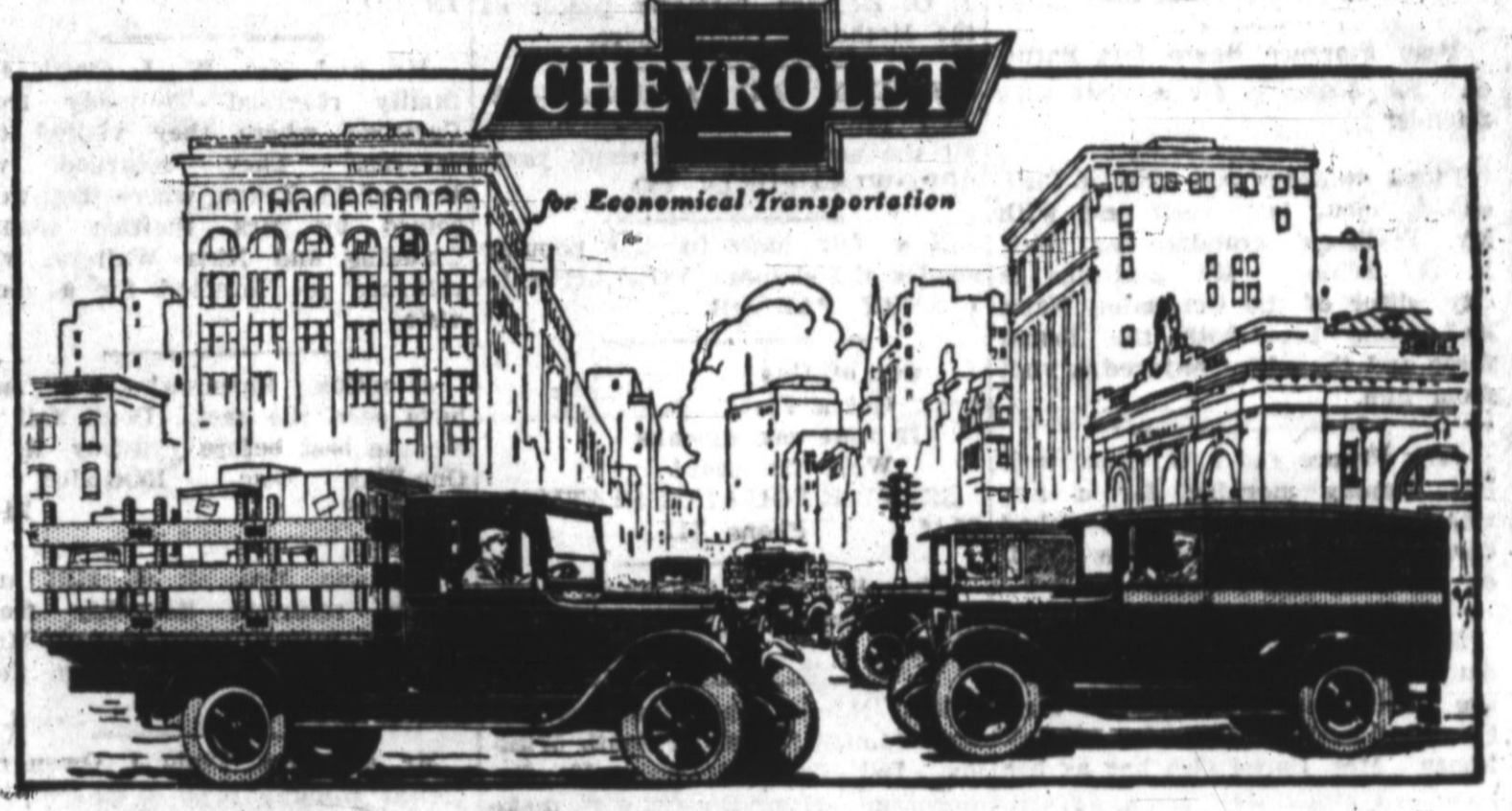
From September 1, 1926, to March 1, 1927, a period of six months, there were 300 people killed and 1,891 injured in street and highway accidents in Texas, exclusive of those at grade crossings. During the same period, there were 68 deaths and 273 injuries resulting from accidents at grade crossings alone in the state. In addition to these unspeakable tragedies,

there were 496 fatalities and 963 injuries from other types of accidents in the state during the same six month period.

According to reports made to the Texas Railway Commission, nine persons were killed and twenty-two others were injured, during the month of March, at grade crossings in Texas.

The Southern Benevolent Association, with home office at Amarillo, paid out during the year ending June 1, 1927, \$100,000 in sick and benefit claims. This association has promptly paid all legitimate claims outstanding and has a nice balance in the treasury for future use. Secretary A. C. Yoakem deserves credit for the successful business and steady increase of membership.

AUCTIONEER
W. S. WILLIAMS
Hereford, Texas
Service and Satisfaction
Is My Motto



There's a Chevrolet Truck for YOUR Business

— offering all the quality features that have made Chevrolet the World's Largest Builder of Gear-shift Trucks

Whatever your business may be—whether you operate one truck or a fleet—whether your delivery problem is the transportation of fragile articles or of material of great weight, you can secure in Chevrolet a truck exactly suited to your specific business.

Among the many Chevrolet Truck bodies available, there is a type specially devised for every commercial and industrial requirement. Each offers the Chevrolet advantages of fine appearance, adaptability, driver comfort and protection.

Each is mounted on the famous Chevrolet chassis whose ruggedness is the result of over-strength construction of the most up-to-date type proved on the world's greatest proving ground, and whose dependable, economical operation is based on such modern features as: powerful valve-in-head motor, 3-speed transmission, over-size brakes, springs set parallel to the load, air cleaner, oil filter, etc.!

If you want to speed up your deliveries and at the same time secure the lowest available ton-mile cost—come in and let us tell you about this modern product of the world's largest builder of gear-shift trucks!

— at these Low Prices

1-Ton Truck with Stake Body	\$680	1-Ton Truck with Panel Body	\$755	1-Ton Truck with Cab	\$610
1-Ton Truck Chassis	\$495	1-Ton Truck Chassis	\$395	All prices f. o. b. Flint, Michigan	

Check Chevrolet Delivered Prices. They include the lowest handling and financing charges available.

Brumley Chevrolet Company, Inc.
Hereford, Texas

THE WORLD'S LARGEST BUILDER OF GEAR-SHIFT TRUCKS

Behind the Law



—Behind every worth-while law there is a principle—a principle of protection and progress.

—Banking Laws offer security to every depositor. They are backed by a principle of protection to all people.

—Make your connection here with this matter of protection in mind—protection of your funds and your welfare.

The First National Bank
Read Our Messages Appearing in Farm and Ranch.



TIME not WORDS proves a tire's value

EVERY NEW TIRE LOOKS GOOD.
Dunlops not only look good, but they make good—over rocks and gravel, and ruts and sand.

Thirty-nine years of experience has shown Dunlop how to design a tread that gives maximum traction and slow, smooth wear.

This Dunlop tread is the toughest development of rubber known. And this same tough tread-rubber is carried clear around the sidewall to give maximum protection against rut wear.

You get the full benefit of all this extra tread mileage because each Dunlop is built with the finest materials.

Dunlop carcass, to provide the high strength and elasticity so vital to long tire life.

We recommend you put Dunlops on your car

Beavers Bros.
Hereford, Texas

every 2 1/4 seconds someone buys a

DUNLOP
FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY



Sunburn Lotions

You can well afford to laugh at the worst old Sol can do in the way of Sunburn when you have a supply of any of our Sunburn lotions at hand to use. Packed in several sized bottles

AGENTS FOR
EASTMAN KODAKS

City Drug Store--Phone 300

THE HOME OF
DEPENDABLE DRUGS

WE SELL MISTLETOE ICE CREAM

Local Happenings

Miss Florence Shore left Saturday for Amarillo for a visit with friends.

Lloyd Stallings and wife of Clarendon, spent last week end with Mr. Stallings' grandmother, Mrs. M. H. Britain. Mr. Stallings is city editor of the Clarendon News and while here both the Brand force and the editor enjoyed a visit from him.

Jack France and I. O. Crosswait left Sunday morning for a two weeks vacation trip to Carlsbad, the mountains of New Mexico, El Paso and Juarez.

Mrs. F. B. Crenshaw and daughter, Vada, of Brownwood, are visiting in the home of Mrs. Crenshaw's daughter, Mrs. Frank Lucas. Mrs. Lucas also has as her guest an aunt, Mrs. Lang Aycock, of Sweetwater.

Try a Want Ad in THE BRAND.

STAR THEATRE

HEREFORD, TEXAS

FRIDAY EVENING ONLY
JULY 22

"Love Makes 'Em Wild"
with Johnny Barron, Sally Phipps, Arthur Housman, and J. Farrell McDonald

SATURDAY MATINEE AND NIGHT
JULY 23
BUCK JONES

"Whispering Sage"

MONDAY AND TUESDAY
JULY 25-26
CORRINE GRIFFITH

"The Lady In Ermine"

WEDNESDAY AND THURSDAY
JULY 27-28
CONSTANCE TALMADGE
and Antonio Moreno

"Venus of Venice"

FRIDAY EVENING ONLY
JULY 29

"The Secret Studio"
with Olive Borden, Clifford Holland and Margaret Livingston

SATURDAY MATINEE & NIGHT
JULY 30
KEN MAYNARD

"The Devil's Saddle"

COMING:—
Collene Moore in "Naughty but Nice"; Tom Mix in "Outlaws of Red River"; William Boyd in "The Yankee Clipper."

Lee Haymes and son and Otis Harden and son of Munday spent Thursday and Friday with Hugh Layne and family. Mr. Haymes and Mr. Harden are brother and brother-in-law respectively of Rev. J. O. Haymes, formerly pastor of the Methodist church here.

FRIDAY AND SATURDAY—32-inch Zephyr Dress Gingham, in all the new colors, 16 cents yard. SPROWLS-CRONIN CO.

New felt hats in the popular shades and shapes. VOGELÉ MILLINERY PARLOR. 27

Out of Gas
Got a Flat?
If your car squeaks
We'll fix that!
SERVICE-YOU-LIKE STATION
Phone 341

We call for and deliver all cleaning and pressing. WEST TAILOR SHOP.

Mrs. N. C. Vogelé and mother, Mrs. Samuel Heisel, of South Whitley, Ind., arrived here Monday morning. Mrs. Heisel will make her home with her daughter for the present.

Clark's Drug Store has a new supply of that loveliest of all perfume, "Renaud's." It's called the "Perfume of Royalty", and a trial will convince you that that is correct.

FELTS—In all shapes and colors. VOGELÉ MILLINERY PARLOR. 27

Mr. and Mrs. Frank A. Gyles and little son, Frank A., Jr., left Sunday morning for Aurora, Mo., to visit Dr. and Mrs. R. D. Gowan. While there Mr. Gyles will undergo treatment for rheumatism and his many friends here hope that he will return much improved in health.

Try a Want Ad in THE BRAND.

Rims for Ford and Chevrolet cars and trucks at RICE'S.

Fine, soft finish, high grade bleached Muslin, 36 inches wide, at 10 cents yard. SPROWLS-CRONIN CO.

Mr. and Mrs. W. J. Smith and family returned Thursday from Carlsbad where they visited the caverns. They returned via Brownfield, Texas, where they were joined by Mrs. Smith's sisters, Claudine and Nina Walters, who returned to Hereford for a short visit.

Attention, Farmers! You may have seen the rest. Don't fail to see the best before you buy. E. B. One-Way Disc. ROGERS & FRANCE. 24-1f

Mr. and Mrs. O. G. Hill and family returned Saturday from Dalhart where they visited Mrs. Hill's parents, Mr. and Mrs. Foster.

Mr. and Mrs. Finis J. Owen returned Monday from a two week's vacation trip to points in New Mexico and Colorado.

J. P. McMahon of the Hereford Sheet Metal Works left Hereford Monday night for Newport, Texas, where his father is critically ill.

Mrs. Henry Gooch arrived last Wednesday evening for a several days visit with Mrs. P. W. Price.

J. Kirchner, of Fort Worth, was in Hereford Monday. He is an employee of the American Express Company and is taking his annual vacation. He came to Hereford to look over his farm, thirty-five miles north.

Your neighbor appreciates RICE'S "Instant Tire Service." Try it—you might like it, too.

Try a Want Ad in THE BRAND.

Good Quality LL unbleached Muslin, 36 inches wide, at 8 1-3 cents the yard. SPROWLS-CRONIN CO.

Mrs. W. H. Jordan left Saturday for her home in Dallas. She has been visiting her sister, Mrs. H. B. Webb, for several weeks.

Mr. and Mrs. Sid Loving of Gainesville, arrived Monday to visit Mrs. Loving's sister, Mrs. Reed Williams. Tuesday afternoon Mr. and Mrs. Loving and Mr. and Mrs. Williams left for an overland trip to California where they will visit Mrs. W. J. Gilliland and family.

Telephone Batteries at RICE'S.

Misses Beulah Lee Rutherford and Margaret Gilliland are visiting in Gloria, the guests of Miss Rutherford's sister, Mrs. W. A. Percival.

FOR SALE—A few good Jersey cows and some real good horses. G. W. BRUMLEY. 27-1f

Cows and chickens pay big dividends. SQUARE DEAL PRODUCE COMPANY, Phone 33. 27-1f

Don't forget to give your brands to the Brand Inspector at once if you want those brands watched. 26-1f

PURITY BLACKLEG AGRESIN, TEN CENTS a dose, this month only, at CITY DRUG STORE.

220 weight blue denim Overalls for boys at 79 cents. SPROWLS-CRONIN CO.

Elizabeth Arden Toilet Goods at Clark's Drug Store.

Out of Gas
Got a Flat?
If your car squeaks
We'll fix that!
SERVICE-YOU-LIKE STATION
Phone 341

BUSY WITH ROW CROPS.

With the wheat harvest rapidly nearing completion, farmers are giving full attention now to row crops.

Many farmers have not yet finished planting, while others report a good stand of growing feed. In spite of the late start, prospects are good for a profitable row crop. Indications now are that maize and kafir will bring higher prices in 1927 than for many years.

220 weight blue denim Overalls for men at 89 cents the pair. SPROWLS-CRONIN CO.

Mr. and Mrs. Walter Orr left Monday for Denver, Colorado, where they were called by the serious illness of their daughter, Mrs. Buster Lewis.

The largest stock of tires in town and every one fresh. AT RICE'S.

Mr. and Mrs. George Vernon and baby, of Blair, Okla., have been visiting Mr. Vernon's sister, Mrs. Claude Miller, for the past two weeks. With Mr. and Mrs. Miller, they expect to return home Saturday, the Millers returning here Monday.

VELVET and SATEN Hats in the late shapes and colors. VOGELÉ MILLINERY PARLOR. 27

Mrs. J. T. Cronin and daughter, Kathleen, left Tuesday for points in Oklahoma and Dallas, Texas, for a two weeks vacation trip. In Dallas they will visit Mrs. Cronin's mother, and Miss Mollie Ray, who has been spending the summer with her grand mother, will return home with her mother.

E. A. Johnson and little grand son, Jimmie Joe, left for the ranch at Hillsboro, New Mexico.

Miss Gladys Selgler returned Wednesday from Fort Worth, where she has been in school for the summer.

Miss Orlena Savage spent Sunday in Plainview with friends.

Phone 385 for snappy service. WEST TAILOR SHOP.

Just received another big shipment of Brunswick Tires at RICE'S.

Mrs. S. L. Sharman spent Wednesday in Amarillo.

Attention, Mr. Wheat Farmer: Three acres of perfect seed bed for the price of one. Call on Rogers & France and see our one-way Emerson disc, or phone 293 for information. 24-1f

Try a Want Ad in THE BRAND.

See or Phone
Mrs. Nettie Price Slaton
for
Flowers of any kind
PHONE 448.

Born to Mr. and Mrs. B. B. Falkerson, July 20, a boy, named Benjamin Robert.

Top prices and prompt service. SQUARE DEAL PRODUCE COMPANY, Phone 33. 27-1f

Cloudcroft—The West Texas Chamber of Commerce district convention recently held in Cloudcroft decided upon Carlsbad, N. M., for the next meeting place of that district, same to be held in the large room of the Carlsbad cafe.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

Flowers

CUNNINGHAM FLOWER SHOP, AMARILLO
and
CLOVIS FLORAL SHOP
Mrs. J. H. Pitman
Phone 157

OUR SEMI-ANNUAL

SALE

of High Grade Furniture

Begins July 15th and will run till July 30th

Two full weeks of live Furniture and Rug Selling. You cannot afford to miss this fine opportunity to supply your real wants at a bargain.

- \$275.00 5-piece fine Walnut Bedroom Suite. July Special at... \$215.00
- \$185.00 5-piece Walnut Bedroom Suite. Special July price... \$125.00
- \$100.00 5-piece Walnut finish Bedroom Suite. July Special at... \$ 79.75
- \$200.00 Fine living room suite. July Special, price... \$147.50
- \$175.00 Nice Over-stuffed living room Suite. July Special... \$135.00
- \$125.00 Living Room Suite. Special July price... \$ 97.50
- \$145.00 Finest Wilton Rug Made. Special July price... \$115.00
- \$ 97.50 Wilton Rug. July Special... \$ 79.75
- \$ 75.00 Wilton Rug. July Special... \$ 57.50
- \$ 65.00 Mocket Rug. July Special... \$ 47.50

Buying Most—We Buy for Less
Selling Most—We Sell for Less

E. B. BLACK CO.

The Big Store With the Little Price



Beauty and Permanence

—It is true that, however humble, there is no place like home, but the home builder of today is not content with that alone.

—Home should always imply a place of beauty and permanence. Proper selection of building materials will help to make your home the ideal place to live.

Let Us Help You Plan That Ideal Home

Panhandle Lbr. Co.

"The balance of power"
is a
Bank Balance



Federal Reserve Banks—What Do They Do?

—They act as ballast for all the commercial activities of the country. They make it possible for those with small capital to borrow regardless of conditions. They also make panics impossible for those who, for selfish reasons, would bring them on if possible.

—They perform many other useful activities but these two alone would be amply sufficient.

Western National Bank

"There is no Substitute for Safety."

VACATION

If you can't take one, make a trip to our Fountain. You'll feel like you've rested a week.

Corner Drug Store

The Home of Steffen's Ice Cream