

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34th Year—Number 14.

The Hereford Brand, Hereford, Texas, Thursday, April 12, 1934.

Five Cents Per Copy.

Pupils Go To District Meet

With the possible exception of a boys' debating team, Hereford High school will have full representation in the literary events of the district meet of the Interscholastic League at Amarillo Friday and Saturday.

Sally Skelton will be the girl declaimer and Henry Jowell will represent the sterner sex. They won out over all comers in elimination conducted by Miss Irene Crawford, coach of all competitors, in the speaking contests.

The girls debate team is composed of Sally Gilbreath and Elizabeth Spradley. They won in a contest with Nancy Conkright and Barbara Buckner Tuesday night. The boys team, if they enter, will be L. W. Carlyle and Basil McKinley.

Mary Kate Brotherton and Sidney Fuller are the representatives in extemporaneous speaking. There is no one-set play group entered. The meet will be held at Amarillo college. A week later the winners will go to the regional meet at Canyon.

Mead Smith, Hereford High's one-man track team, will represent the local school in the district meet of the Interscholastic League Friday and Saturday at Amarillo. Smith will enter the sprints, 100 yards and 220 yards. Coach Tommy McCollum has clocked him in less than 10 seconds for the century and around 23 for the furlong.

The boys tennis team will round out the athletic representation. Walter Seed and Pecos Baker will enter as a doubles team. They went to the final in the invitation meet at Amarillo last Saturday. James Wilson, coach, said both may enter the singles competition.

Frank Kimbrough, coach at Amarillo college, is director of athletics and B. E. Masters, president of the college is district chairman.

Bonnie Brumley Seeking Office

Bonnie E. Brumley today announced that he is a candidate for the office of hide and animal inspector for Deaf Smith county and is seeking nomination in the Democratic primary of July 23.

"Working at the stockyards," Mr. Brumley pointed out, "I am in a better position to handle this work than any other person in Deaf Smith county. I am fully familiar with the duties of the position and promise to fulfill them faithfully if elected."

"On these grounds I solicit the support of the Deaf Smith county voters."

Mr. Brumley was reared in Deaf Smith county and is well acquainted with the stockmen and cattlemen of the area.

Wheat Board Expense Money Being Paid Out

Expense money for administration of the wheat reduction program for the months of September, October and December was received by the wheat board this week. It amounted to \$4,366.95 and is being paid out to 27 committees and various others. This includes all expenses of administering the program in the county. Expense money for November, the heaviest month the group had, was received in January.

New Wheat Reduction Program Will Be Started Here Shortly

Texas wheat farmers who did not sign acreage reduction contracts in last fall's campaign may sign up in the national program which will soon be re-opened for the purpose of getting American production down to the level of the London wheat agreement, it is announced by O. B. Martin, director of the Extension Service of Texas A. & M. College. The campaign will be re-opened on a liberalized basis, says.

Growers who now sign contracts will not be paid the first benefit payment for 1934 but are eligible to receive all future payments.

New School Trustees Named In Last Minute "Write-In"

Grandstand Seats Being Sold Fast

More than 70 seats have been purchased for the new bleacher stands at Whiteface Field, according to Prentice Rosson, chairman of the Lions Club committee on financing the project. The seats were sold by high school pupils.

It is the plan to finance the purchase of materials for building 50 yards of the bleachers on the west side by selling seats, each to cost a dollar. Each buyer will have his name painted on the seat and it will be his for five years. The cost does not cover the admission price at the games.

Labor for the construction is to be furnished from relief rolls. W. W. Chilton, administrator, has submitted the project and approval will be forthcoming shortly, he believes. A model of the section of the stand is being displayed downtown.

"We have the finest gridiron and athletic plant of any small school in West Texas," B. H. Hopkins pointed out, "but we are without grandstands to go with our enclosed, turfed playing field."

The Lions Club is sponsoring the sale of seats. Mr. Rosson will have a diagram of the stands at his office this week and asks all purchasers to call there and pick out the seats they want branded.

Judging Teams To Dairy Show

Dairy and poultry judging teams of the high school vocational agriculture classes will enter contests at the Panhandle Plains Dairy Show in Panhandle next Monday. Instructor B. H. Hopkins has announced.

On the dairy team are Charles Wilson, Frank Barber and Weldon Poff. The poultry team is still to be chosen.

The teams took part in the contests at Lubbock last week in connection with the meat show, winning fifth place in competition with 25 other schools. Post high school was winner of first place at Lubbock with Dublin, Rogers, New Mexico, Tulla and Hereford following in that order.

Golf League Schedule For Season Announced

Dimmitt's golf club will play a match here with the local club on Sunday, April 22, to open the season in the Wheat Belt Golf League, according to the schedule adopted this week.

R. H. Roden of Friona is president of the league this year. He was elected at a meeting in Friona last week. T. A. Sanger of Dimmitt is secretary.

Annual tournament will be at Muleshoe on July 22. Clubs in the league are Farwell, Dimmitt, Friona, Muleshoe and Hereford. There will be matches every Sunday until the time of the tourney.

Hereford's schedule: April 22, Dimmitt at Hereford; May 6, Hereford at Friona; May 20, Hereford at Farwell; May 27, Muleshoe at Hereford; June 10, Hereford at Dimmitt; June 24, Friona at Hereford; July 13, Hereford at Muleshoe.

Music Students Win At Canyon

A last minute and well-organized coup was executed in the election last Saturday of trustees to the Hereford school board, electing three unannounced candidates. Those chosen were Louie LeGrand, D. H. Alexander and Cliff Hicks.

Seeking re-election and the only ones whose names were on the ballot were Wirt Phillips, Jeff Gilbreath and John Biggs. Gilbreath had served a number of terms. Phillips was appointed last summer when Lem Carlyle resigned, and Biggs became a member the same way as a result of Cliff Acker's resignation.

A total of 114 votes were cast in the election, most of them late in the afternoon. At 4:30 only 39 votes had been cast and the incumbents were leading. The organized forces for the change did their voting later.

Alexander, manager of the Panhandle Lumber Co., led the ticket with 64. LeGrand, who is connected with the City Drug Store, ran second, and Hicks, a building contractor, polled 56 for third position.

Phillips finished with 49 votes, Biggs 44, and Gilbreath 40. Alex O. Thompson was "written in" for six votes. A. C. Thompson was given two and Frank Gyles one.

Results of the election were canvassed Monday afternoon at a called session of the board and the candidates certified. They gathered for their first session on Tuesday night after qualifying.

No definite statement as to the object of the forces engineering the election has been made, although there are any number of theories being handed about on the streets.

Both LeGrand and Alexander said they had no axes of any kind to grind. Hicks was not reached for a statement. Alexander said he told citizens who solicited him to make the race that he had no particular desire to be a member of the board, while LeGrand said it was all a surprise to him.

Russell Carroll Recovering

Russell Carroll is again able to be out since he broke his right foot about three weeks ago. Mr. Carroll fell from a scaffold while repairing the residence of Mrs. W. B. Phillips.

Masons Meet Friday Night

Hereford Lodge No. 840, A. F. & A. M., will meet in called session Friday night of this week for work in the Master's Degree. Visitors are expected from Canyon and Dimmitt. All members and visiting brethren are asked to be present.

Want CCC Recruits

Deadline for recruiting of CCC candidates from Deaf Smith county is next Tuesday, April 17. Men desiring to join this service should get in touch with the county relief office at once. Applicants from this county will be sent to the Amarillo recruiting office. The county is allowed four men.

M. F. Flowers Dies

M. F. Flowers, 77, passed away at his home in Caddo, Oklahoma, Tuesday morning. His son, I. V. Flowers, of this city attended the funeral services there Wednesday afternoon. Mr. Flowers is survived by his wife and nine children. He visited here two years ago, accompanied by his wife.

Medical Group Meet Held Here Friday

Members of the Tierra Blanca Medical Society heard Dr. R. A. Neblett of Canyon give a paper on hemorrhagic diseases in the newly born at the regular monthly meeting of the society here last Friday evening. The meeting was held in the Presbyterian church with the ladies of the church serving dinner.

Dr. C. E. Donnell of Canyon, president, directed the gathering. Discussions of various problems of the profession were had.

Dr. A. J. Streit, eye, ear, nose and throat specialist, and Dr. G. T. Vineyard, district councillor, both of Amarillo, will be asked to take a place on the program at the May meeting, according to Dr. T. L. Morgan, secretary.

The boys group composed of Loys and Troys Carmichael, Marvin Thomas and Jim Kirby, tied with Lubbock's foursome for top position with a grade of superior. The girls quartet, in which are members of the trio and Elizabeth Spradley, received a rating of excellent.

In the Tri-State Music Festival were pupils who took high rating in the Amarillo Music Festival and leading pupils from the South Plains Music Teachers Association, Eastern New Mexico Association, Wayland College and West Texas State Teachers College groups. The Tri-State Festival will be held in Caribid in 1935.

Lions Peddle Many Grandstand Seats

Right at 100 seats in the proposed bleachers at Whiteface Field had been sold Wednesday, according to an announcement made at the Lions Club meeting by Prentice Rosson, chairman of the sales committee. The club will sell at least 50 more, he added.

Little Miss Virginia Newell entertained with a tumbling act. Assistance is to be lent the relief department in making a survey of farm housing conditions in connection with the rural rehabilitation program.

Several members plan to attend the entertainment in Borger today by the Borger club.

COUNTRY SCHOOL OFFICIALS NAMED IN TORRID ELECTION

Hot races and "written in" candidates featured the election last Saturday of district and county-wide school trustees of the rural schools as well as the city schools. Five of seven districts had announced their results last night. Two of three winners for precinct posts on the county board had been named. No voting had been done in the other precinct.

In precinct 2, E. H. Little was re-elected without opposition, getting 27 votes. G. E. Benson came through in a field of five in Precinct 4, with 78 votes against one each for Tom Cook, C. E. Ferrin, W. M. Stewart and John Hestman. In Precinct one, Owen Neal was running for re-election, but no voting was done. It was evidently because of confusion, County Judge G. W. Humble said. Neal will likely be appointed.

In District one, the Dawn box, Alfred May was written in 12 times to beat L. A. Smith, who got ten votes. In No. Ave, Mrs. Ross Turentine won from Paul Matteson, 9 to 6, both being written in because no candidate had announced.

Alfred Allison was chosen in No. 6, the Bippus area, with 17 votes against 12 for C. T. Reese and seven for J. W. Kirby. F. W. Brunson was a strong choice in No. 7, being written in 56 times against 14 apiece for T. F. Bohannan and J. G. Fortenberry. Wiley Robertson was re-elected without opposition in Ward box No. 8, with 15 votes.

Doyle Ross was running in No. 4, Wyche, but no result had been obtained from the box yesterday. The same was true of C. T. Waiser in No. 1, Summerfield.

Miss Jonnie Estes left Tuesday for Lubbock where she joined her niece, Mrs. Dr. Krueger and left Wednesday for New Orleans and points in Louisiana and Mississippi. She expects to return in about one month.

Slash Summer Water Charge

Summer rates for local water users have been announced by the city commission with two discount rates. A discount of 10 per cent will be granted up to 40,000 gallons per month. For users of more than 40,000 gallons the reduction will be 15 per cent.

All bills must be paid on or before the tenth day of the succeeding month if the reductions are to be obtained. The new deal will become effective with the bills payable the first of May and will last until October payments, a period of six months.

It will not be necessary for users to sign a contract as the rates will apply to all.

C.P. Galley Dies At Home In Iowa

C. P. Galley, former resident of Hereford, passed away at his home in Tract, Iowa, last Tuesday and was buried there last Friday. He is survived by his wife and four sons, Hollis, of near Enid, Oklahoma; Cyrus of Illinois; Walter and Lester of the Askrin district.

Lester Galley had been with his father since last December, and is expected home in the next two weeks. He will be accompanied here by his mother.

Former Resident Dies At Clovis

Word was received here Monday that Mrs. J. M. Kimmons of Clovis had passed away Sunday at the home of her son, Byron Kimmons.

Mrs. Kimmons left here several years ago to make her home with her son and his family in Clovis. She visited here quite often in the past three years, and was well acquainted, having made her home in the Progressive community with her family for a number of years. Mrs. Kimmons is survived by two sons, R. T. of San Angelo, and Byron of Clovis.

The remains were taken to Dallas Tuesday for burial.

Commissioners Inspect Asphalt at Santa Rosa

Members of the commissioners court are in Santa Rosa, New Mexico, today inspecting the rock asphalt produced there with a view to surfacing the mile of caliche on Harrison Highway west of the city. They are guests of W. J. Kelly of Amarillo, representative of the Santa Rosa Asphalt Company. Next week they will go to Amarillo to study the various types of road materials used there.

Rev. Harold Hicks Takes Kansas Post

Rev. W. Harold Hicks, former resident of Hereford and son-in-law of J. E. Beyer, has been called to the pastorate of the First Baptist church at Concordia, Kansas, from Wink, Texas, where he had been almost two years.

FIRST EMERGENCY CROP LOAN CHECKS ARE RECEIVED HERE

First checks in the 1934 Emergency Crop Loans to farmers were received at the county clerk's office last Friday. Applications are still being taken in the chamber of commerce office for these loans by Miss Peggy Mitchell.

Farmers are warned that a deadline may be set at an early date and they are asked to make applications at once. Advice has been received that the Emergency Crop Loan section at Dallas is now giving prompt service on approving applications and getting the money to the farmers.

Before any applicant may make application for this loan he must obtain a certificate of cooperation from the county production council at the county agent's office. Then if the loan sought is below \$150 he may apply direct to the crop loan office. Applicants seeking a loan of more than \$150 must first make application for a loan from the Amarillo Production Credit Corporation through E. D. Reed. If this application is turned down he may then borrow up to \$250 through the crop loan.

Expect Relief Work To Start Next Week

Farm Loan Bonds Sell Above Par

A. O. Thompson, secretary-treasurer of the Hereford national farm loan association, recently received word from the governor of the Farm Credit Administration, Wm. I. Myers, telling him of the ready reception which farmers and their creditors are giving to the bonds of the Federal Farm Mortgage Corporation which are now being tendered by the Federal Land Bank of Houston in place of cash in settlement of farmers' debts.

"These bonds have been selling in the large markets at a little above par, indicating a ready market for them. Just a week after the banks began using bonds instead of cash, the first bonds to be sold on the New York market were purchased at 100 3/4. We anticipate these bonds which bear 3 1/2 per cent interest per annum would sell at par or above at the time we set the interest rate, for Government bonds maturing in 1941, bearing the same rate were selling above par."

Mr. Myers pointed out that these bonds were not only exempt from local, State and Federal taxation with the exception of surtaxes, inheritance and gift taxes, but that they are as readily saleable as Government securities. He said they are being quoted in the metropolitan papers but if such quotations are not available readily to farmers that they will give the quotations if they will write to the Federal land bank of their district.

Women's clubs of the city will cooperate with the teachers of Central school in handling their art exhibit beginning next Monday and running through Saturday. One club will have members on hand each afternoon between 4 and 5, when the public is invited. The Business and Professional Women will preside Monday, followed Tuesday by the Music Study club, and on succeeding days by the Junior Bay View, Senior Pioneer, Senior Bay View and Junior Pioneer clubs in that order.

Clubs to Help In Art Exhibit

Admission charges of five and ten cents are being made, the money to be used in buying pictures. In the collection to be shown are 150 prints of old and modern masters in original colors.

Gainsborough, Titian, De Vinci, Terboch, Murillo, Van Dyck, Raphael and many others are among the old masters. Modern painters include Ben Foster, George De Forest Brush, George Innes, Ernest Albert, Gustave Wiegand, William Wyant, Harry Vincent and numbers more.

Potato Growers Plan Big Crop This Year

Selling Irish potato planters in this county is out of the ordinary, but it is being done by the Kerr Implement Company. So far two John Deere Hoover planters especially designed to plant potatoes as fast as one can plant a row crop, have been sold to local growers.

The first planter was sold last week to John Kropff two miles north on his irrigated farm. He will plant 20 acres this year, while Joe Ballinger, on the Dr. G. W. Heard farm three miles north of town, will plant 40 acres of spuds. Mr. Ballinger has also ordered a planter and will receive it next week. S. L. Harman, northeast of town, is preparing land to plant 20 acres to the Irish tubers. He has already planted 10 acres. H. C. VanBiber, southeast of town, who made quite a success last year as a potato raiser, will plant again this year.

More Wheat Checks Delivered This Week

Five more wheat checks on the first allotment payment for 1933 were received this week by the county allotment committee. The checks totalled \$1108.60. This is the fourth batch of checks received and leaves only a few of the first allotment payments to be made.

Rural Graduates Plan Exercises Next Week

More than 50 students of Deaf Smith county rural schools will participate in the seventh grade graduation exercises to be held at the high school auditorium here on Thursday evening, April 19.

Only three schools of the entire county will not have seventh grade graduates. A complete commencement program is being prepared.

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS.
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
DE WITT LANDIS Editor
W. G. NIX Foreman

Subscription Rate:
Zones 1 and 2, \$1.50
Per Year.
Other, \$2.00 Per
Year.



Entered at the post-office at Hereford, Texas, as second-class matter, under Act of March 3, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

An Object Lesson

A beautiful and, fortunately, inexpensive, lesson on the importance of voting was given in election of school trustees here last Saturday. Three candidates were on the ballot seeking three vacancies on the board of the Hereford Independent School District. The polls opened at the usual hour and the voting was as light as usual, only about 40 persons having balloted at 5 o'clock in the afternoon.

From that hour on there was an influx of voters. More than 60 went to the polls, wrote in the names of three men whose names were not on the ballot and elected them. Obviously the coup was planned. And fortunately the men selected by the forces engineering the move are highly competent and of high rank in the community.

But if three undesirables had been chosen there would be howls to high heaven and most of them would come from persons—like the writer—who did not go to the trouble of voting because the candidates were satisfactory and without opposition.

More Ament Highway 33

It now appears Deaf Smith county's one opportunity to have a paved highway to the outside world is going to fall through default. Reference is made, of course, to Highway 33 east of Hereford to connect with the paving at the Randall county boundary.

As the matter stands the Highway Department has just finished building grade and drainage structures. Now the department has agreed to furnish materials, truck hire and supervision for giving the new roadbed a caliche surface with topping that would make it a paved road. When the department gave approval to the project CWA labor was contemplated. The local relief office has not furnished the labor—which the department cannot furnish.

It's still up to the county or county relief office to provide the labor—otherwise the road will be lost. A start could have been made on the job several months ago had the relief office seen fit to grant the request of the highway engineers for workmen on the approved road in the city—another job that has stopped short of completion because of lack of labor.

There surely ought to be some way to finance the labor on a project so important as this to Deaf Smith county. People run like scared deer from the very mention of a bond issue—so that's out. Yet the road should not be given up without a struggle of some kind.

Teachers

You can earn several hundred dollars this summer, and you can secure a better position and a larger salary for the coming year. Complete information will be mailed on receipt of a three-cent stamp. Send for it today.

Rural Schools and City Schools
Summer Work and School Year Positions

**CONTINENTAL
TEACHERS AGENCY, INC.**

1850 Downing St., Denver, Colo.

Covers the ENTIRE United States

"Thanks for sending me so many good positions to apply for, over 30 during the first five days I was enrolled."—An Illinois Teacher.

SCHOOL OFFICIALS:—We can put you in touch with the very finest teachers. Our service is free to you.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, April 10, 1903.)

Hereford's second nine baseball club, composed of Ed Dyer, captain, Jess Calloway, Henry Cloyd, With Biles, Gus Hubbard, Alfred Saddler, Tom Carter, Nape Oxford and Sam Marshall went up to Canyon for a game. Canyon walloped the old home boys by a score of 30 to 28.

A. A. Conrad had accepted a position in the Hereford National Bank, made vacant by the resignation of Allen Bell who deemed that his services were needed at his ranch in Castro county.

The Amarillo Sun was then publishing a daily edition.

The lower floor of the G. R. Hay building was nearing completion and was to be occupied by Garrison Brothers Hardware Co.

Sam Dunn was authority for the statement that a cattle trail to the south was soon to be opened. Some difficulty had been experienced getting cattle to a shipping point because land owners objected to them being driven across their property.

A hot baseball game was scheduled in Amarillo the following Tuesday between Hereford and Amarillo teams, and as the baseball fans really supported their team in those days, arrangements had been made for a special train to Amarillo.

Members of Hereford's new municipal government had held a number of meetings, but trouble was experienced in getting out a full membership, and the body was unable to transact business.

The Panhandle Teachers Association was to hold a regular session in Hereford April 24-25.

(From The Hereford Brand, April 11, 1913.)

Mayor Wm. M. Knight had issued a proclamation declaring April 18 as a general clean-up day.

Mrs. Lewis Brady was wrought

up because so many fishermen and hunters persisted in driving across her alfalfa fields. She welcomed them to other parts of the creek, but forbade trespass as far as the alfalfa patches were concerned.

Dallas commercial boosters numbering a hundred or more were to be in Hereford April 22.

J. E. Adams, landscape artist of Amarillo, had been employed by the county commissioners to beautify the court house lawn.

Mr. and Mrs. G. A. F. Parker had returned from a ten-days stay in Austin.

Many of the orchardists in this vicinity were using smudge pots in an effort to keep down frost damage.

By Their Words

What Panhandle Papers Say

People are funny creatures. Some of them think the way to build a town or a community is to try to tear down somebody else's proposition. This cannot be done. Towns are built by cooperation and Miami will go forward just as people stand together on matters pertaining to the development of the communities around her.—Miami Chief.

Gangsters are at large in Texas. Call them what you will—killers, murderers, thieves, assassins—one word covers the lot—gangsters. As long as they are footloose, blood may be expected to flow. Clyde Barrow, Bonnie Parker and Raymond Hamilton, is the trio most sought after by officers at the present time. They are cold-blooded murderers. They are just as likely to make an appearance in Memphis as in Dallas or elsewhere.—Memphis Democrat.

The word music suggests lots of different sounds to as many different people. One man said, "A brass band jangles my nerves." And another said, "I quit work Saturday at noon and come ten miles to town just to hear the band play." Nearly every person likes music in some form or other, and unfortunate indeed is the man who does not like music in some form. Even the person that could not carry a tune sealed up in a vacuum often likes to hear other people perform. The person who has no musical talent and does not like to hear good music is not a complete human, for there is evidently a missing link in his makeup.—McLean News.

If NRA had gone far enough to have given the sincere, hard-working, ambitious man, who is trying to build up a real institution, a halfway break it would have been much better. Perhaps the best break would have been to break his neck, but I know a whole lot of men who work from 10 to 18 hours a day and who get accused of loafing. Quite often much of

a person's time is wasted on trivial things, but sometimes they look awfully important. Then again, much time is consumed in needless conversation. How to avoid these things and still appear to be decent and courteous is a question NRA could help a lot by settling. Incidentally, on our own initiative we gave employment to two additional persons last month, and we hope to create work for more if business will permit it, but will NRA do anything to help lighten the load of the business man doing this or is he just a fool for being at the head of a business? Think this over.—John McCarty, Dalhart Texan.

We hereby call upon Uncle Sam to start predicting sandstorms. We don't know any other way to get rid of the things. Yesterday's dust, instead of blowing sideways, simply "snowed" down from above. New Mexico had consigned the dirt for worn-out Nebraska farms, but the wind changed suddenly, as our winds will.—Olin Hinkle, Pampa News.

The prospects are still good for a fair fruit crop here this year, in the opinion of farmers and orchardists, who have made an examination of their trees after the severe cold of last week end. While it is generally conceded that a large percentage of the budded peaches have been killed by the freeze, observers believe that the "seedling" peaches, plums and cherries are as yet undamaged, and will produce the best crop in recent years unless further damage occurs to the tender buds in the season.—State Line Tribune.

Manney Holds Revival

E. E. Manney, pastor of the local Assembly of God church is conducting a revival meeting at Claude. The meeting has been in progress in the theatre building the past two weeks and will continue at least another week. During his absence, Mrs. Manney has been filling the pulpit at the local church.

POLITICAL TICKET

The following candidates are seeking nomination to the offices under which their names are listed, subject to the Democratic Primary to take place July 23, 1934:

For District Attorney:
JAMES W. WITHERSPOON (Re-Election)

For County Judge:
C. W. HUMBLE (re-election)

For Sheriff:
JNO. B. MILLER (re-election)
OMER BAKER
H. M. (Mack) BEACH
PINK H. GILLILLAND
JIM L. MAUK
J. C. ALLRED

For County Treasurer:
MRS. BESSIE L. SMITH (re-election)
MRS. NONA JOWELL

For County and District Clerk:
L. H. FOSTER (re-election)
H. D. REED
L. W. CARLYLE

For Commissioner, Precinct No. 1:
P. J. (Jack) ROSE (re-election)

For Commissioner, Precinct No. 2:
T. W. (Whay) ROBERTSON
W. B. PHILLIPS

For Commissioner, Precinct No. 3:
GEO. O. MESSINGBERG
E. M. JACK
MARK S. BENEFIELD
H. D. OULPEPPER

For Commissioner, Precinct No. 4:
J. M. (Jim) CHAPMAN
T. P. McCOLLISTER
JOHN WHITSETT
ERNEST T. (Dick) ALLRED
C. S. PERRIN

Hide and Animal Inspector:
BONNIE E. BRUMLEY

Insure Now

The Time To Insure Is Before
Tragedy Stalks In

Consult us and see how you can be fully protected against fire, accident, theft and liability.

HEREFORD INSURANCE AGENCY

John McLean, Owner.

We Have a Duty

Ours is a profession with a distinct public duty. The serving of many drugs comprises a dangerous and difficult task if not backed by supreme care and thorough knowledge.

Our duty is to overlook no possible means of giving you utter protection, highest quality and exact quantity.

That of course holds equally true with the simplest order as well as the most intricate prescription.

LET US FILL YOUR PRESCRIPTIONS

Commencement time is almost here. Let us show you the lovely gifts we have for the boy and the girl graduate.

City Drug Store

Phone 100.

"Home of Dependable Drugs"



The Modern Hope Chest

The modern miss has not discarded the old "hope chest"—that wonderful box filled with linens and laces. But she has another hope chest, too—a bank where she saves her pennies and her dollars, two items that never go out of style.

You, too, should begin your hope chest. You'll be surprised how soon its contents will add up to a most impressive amount. One dollar starts an account here.

START A SAVINGS ACCOUNT

The First State Bank

OF HEREFORD

IF THE FARMALL COULD TALK

Here is what he would say: "I am built different from any other tractor and am ready to take over your complete power job. Removable sleeves, guaranteed ball-bearing crankshaft, patented steering gear and brakes—backed by IHC service."

Another Car Load for Hereford This Week.

KEEP YOUR TRACTOR
MOTOR CLEAN

Buchanan & Rosson

HEREFORD

YOUR I. H. C. DEALER

FRIGIDA



IT'S TIME TO
SUMMER-IZE

- 1 Drain, flush and refill crankcase with correct chart grade of Mobiloil for summer driving.
- 2 Drain, clean and refill transmission with Mobiloil Gear Oil, summer grade.
- 3 Drain, clean and refill differential with Mobiloil Gear Oil, summer grade.
- 4 Mobilize chassis thoroughly, using special Mobilgrease as approved by your car manufacturer.
- 5 Flush and clean radiator thoroughly, using Socony Radiator Cleaner or Socony Radiator Flush, if necessary.
- 6 Check battery and fill with distilled water; remove corrosion and grease terminals.
- 7 Fill gasoline tank with summer Mobilgas or Mobilgas Ethyl.

YOU NEED THIS
7 POINT PROTECTION

Safeguard Your Car Today at

MAGNOLIA

STATIONS AND DEALERS

(W-5-1) MAGNOLIA PETROLEUM CO., a Socony-Vacuum Company

"Stay with Magnolia and You Stay Ahead"

H. J. LINE

MAGNOLIA AGENT

100 S. Main St. Phone 371



Steps to Health

Bread forms the fundamental base of most children's appetites. Be sure the bread you give them is rich and nourishing in health value. Hereford Bread contains all the ingredients needful to make up a vitalizing, healthful, balanced food. Get in the habit of buying a home product—begin serving it today.

Raisin Bread Baked Every Wednesday

Wrapped in Soil-Proof Wax Paper.

Hereford Bakery



Have Money

BEFORE YOU BUY

FOR most of us, it is harder to save money than it is to earn it. Control your spending and you will increase your saving.

Spand wisely . . . make every dollar count. One dollar saved is worth ten dollars spent.

START SAVING REGULARLY NOW
We Welcome Your Banking Business

THINK! **THE FIRST NATIONAL OF BANK** HEREFORD THINK!
A Strong Bank Thoughtfully Managed
MEMBER FEDERAL RESERVE SYSTEM

Summerfield News

BY MRS. GUY WALSER

Rev. and Mrs. Taylor Smithie and D. J. Neill of Plainview spent the week end here. Rev. Smithie filling his appointment.

Mr. and Mrs. Chas. Huckert, Mmes. L. Huckert and J. A. Noland and Maude were in Amarillo last Tuesday. Louie, Jr., returned to his school work there.

Bernard Roberson and family were called to Merkel Thursday by the serious illness of Mrs. Roberson's father. Pat Neill, her brother returned with them.

The quilting club met with Mrs. J. A. Noland Friday with 23 present, and finished two quilts for the hostess. The next meeting will be April 13 with Mrs. B. C. Roberson.

Will Harris, L. G. and Wilma of Canyon spent the week end with friends. Miss Vendell Brooks of Hereford was a week end guest of Miss Maude Noland.

Mr. and Mrs. L. A. Ricketts of Dimmitt were here last Thursday. Sherman and Austia McCown of Dimmitt spent Monday night in the Marvin Madgen home.

Several from Frio attended services here Sunday. Plans were made for a revival to begin June 1.

Joe Kendall is recovering from a broken arm, received last week. The Home Makers Study club met April 5 with Mrs. B. E. Roberson, with Mrs. B. C. Roberson as hostess. Mrs. Cannon gave a history of Hereford; Mrs. McMinn Texas poems. Mrs. Clark reviewed The City of Brotherly Love. Refreshments were served to 7. The next meeting April 19 will be with Mrs. McMinn for entertainment of the Junior club.

Mrs. Obe Roberson suffered a relapse of measles Friday and has been very ill, but is improving. Sam Bozarth is making his home with his daughter, Mrs. Taylor.

Mrs. C. C. Cook of Wyche visited the Ray Johnson home Monday. Miss Dorothy Taylor visited in Amarillo last week.

Geraldine Huntley is having ear trouble since recovering from the measles. B. A. Atchley and family were in Amarillo last week.

Bill Edelman was in Amarillo visiting friends Sunday. Alton Lookingbill and family of Hereford visited here Wednesday.

Mrs. John Heiseman and children of Vega are visiting her parents, Mr. and Mrs. L. Huckert. J. B. Saunders and family were visiting in Amarillo Sunday.

L. L. Cannon was a Dimmitt visitor Monday. Miss Hazel Oglesby was hostess Monday night to the Y. W. A. girls. A social program was led by Mary Lee Curry after a business session presided over by Mrs. Leatrus Clark. Plans were made for the good of the order. Refreshments were served 10 members and three visitors. Next meeting is to be with Jessie Schulz April 23 at 8 o'clock p. m.

Mrs. Wilson Vines spent the past week end with relatives at Floydada. Messrs. and Mmes. Hite and Jimmie Schnoor and Grover Taylor of Amarillo were recent visitors in the Taylor home.

Mrs. Estelle Allen of Daniel spent the week end in the Ray Johnson home. Mr. and Mrs. Jesse Lindsey of Jumbo spent Sunday in the B. A. Atchley home.

Beatrice Lawrence was an Amarillo visitor Saturday. Mrs. Ross Ray and children of Springlake visited the Thomas home Sunday.

County Agent Thomas was here last week and left poisoned grain for use in killing rabbits and it is available at the store. Bill Edelman, Joe Story, Lloyd Lookingbill and Jenks Bellar attended a ball game at Tucumcari Tuesday.

Walter Huntley and family visited near Happy over the week end. Marvin Madgen and family are visiting in Clovis. J. A. Noland is attending court in Dimmitt this week.

Easter Items

BY MISS LOUISE FRYE

Rev. Schwartz filled his regular appointment at Easter last Sunday morning.

Mr. and Mrs. John Morgan of Portales, New Mexico, spent the week end in the N. S. Bruton home. Mrs. Major Bruton and Miss Ashby Bruton returned home with them for a several weeks visit.

Caroline Frye visited Saturday night and Sunday with Neely Harrell at Jumbo. Mr. and Mrs. Bob Axe and family of Jumbo visited Sunday in the George Chambliss home.

Mr. and Mrs. Chris Wegner and Aubrey Epperson and Emerald Smith were visiting in Dimmitt Sunday evening.

Mr. and Mrs. Harry Smith entertained with a forty-two party Saturday night honoring their parents, Messrs. and Mmes. E. M. Smith and J. S. Smith.

Carl Frye was elected school trustee last Saturday to succeed

George Chambliss. Mr. Chambliss held the office for six years.

There were 21 children in the school census of our district for the coming year.

Mr. and Mrs. Bernard Saxon had as their guests Sunday Mr. Saxon's brothers and sisters and a niece from Olton.

Dean News

BY MARY LOUISE-ELSIE FRIEMEL

Mr. and Mrs. T. P. McCollister visited in the Morell and Sowell homes Sunday.

Mr. and Mrs. Paul Arthur of Umparger were Sunday guests in the Friemel home.

The baseball team was organized at the B. E. Fulkerson home Sunday.

Mrs. Friemel and children attended the singing in the London home Sunday night.

Clem Friemel and Vincent made a business trip to Glen Rio, New Mexico, last week.

Alton Biggers visited in the B. R. Fulkerson home Thursday evening.

Mr. and Mrs. Clem Friemel, Mr. Biggers and Alton were in Amarillo on business Saturday.

A. J. Donelson of Amarillo look-

ed at his farm in this community one day recently.

Miss Margaret Goodwine spent the week end in Hereford.

A dance was given in the H. G. Biggers home Saturday night.

Dawn Items

BY INEZ MILLER

O. G. Smith and family of Willadoro spent Saturday in the L. A. Smith home.

Mr. and Mrs. H. H. Miller visited sick friends in Amarillo Tuesday.

Esther Cox of Spearman was a visitor in the R. W. Botsford home this week.

J. G. Giger, Arnold and Gilbert were in Amarillo Saturday.

Mr. and Mrs. Martin Campbell of Plainview visited relatives and friends here Sunday. They were accompanied by his mother, Mrs. Dell Campbell.

Misses Lois Smith and Inez Miller, Canyon students, spent the week end at home.

Pete George of Canyon spent the week end in the L. N. George home.

Mrs. August-Frye was in Amarillo recently.

J. G. King and family of Kings Mill visited in the H. E. Miller

home Monday. Mr. King is chief engineer of the Prairie Station there.

Miss Alma Miller spent the week end in the L. A. Smith home.

Mrs. Paul Frye made a trip to Amarillo Saturday.

Mrs. R. W. Botsford spent Sunday in the E. M. Rice home in Hereford.

A number of people gathered in the W. H. Bagwell home Saturday night to celebrate their birthdays. Refreshments of cake and cocoa were served.

B. Y. P. U. has been discontinued for the time and instead singing will be held the first Sunday night in each month. The first singing was held Sunday night and was well attended.

Miss Ruby Harris who has been in school at Amarillo, has returned home.

Guy Smith and family of Hereford visited the J. G. Giger home Sunday.

Mr. and Mrs. Jess Dodson of Amarillo spent one day last week in the Lizzie Harris home.

The teachers and a number of pupils attended the W. F. S. T. C. invitation athletic meet in Canyon Saturday.

Mr. and Mrs. H. H. Miller and family and Vivian Bowers were visitors in the L. A. Smith home Sunday.

INTEREST GROWING IN REVIVAL AT COURT HOUSE

Interest is growing in the revival meeting being held in the county court room by two local preacher boys, Coleman Campbell and Henard East. It is expected that the services will continue through this week and next. Everyone finds a hearty welcome awaiting them when they attend these services.

Subjects announced for the remainder of this week are: Thursday night, Fundamentalism Versus Modernism; Friday night, Go After That Which is Lost; Saturday night, What shall it profit a man if he should gain the whole world and lose his own soul?; Sunday morning, Mother, Home and Heaven; Sunday night, The Doom of America. Services held each evening at 8 o'clock.

2 cents a day operates a Superflex.

IS YOUR COMPLEXION BLOTCHY AND PIMPLY

If your complexion is dull, muddy, sallow due to clogged bowels take Adlerika. Just one dose rids your system of poisonous wastes. Adlerika is quick acting, gentle, safe. City Drug Store.

BE HERE FRIDAY, SATURDAY and MONDAY FOR THIS BIG MONEY-SAVING

SELL US YOUR
Cream and Eggs

PRICE AND TEST GUARANTEED

Carrots

Three Bunches for
10¢

Lemons

Two Dozen for
25¢

Green Beans

Pound
11¢

Oranges

Nice Size
New Crop, Dozen
15¢

Spuds

10 Pounds for
17¢

Chicken Oats

Five-Pound Bag
19¢

Chick Ration

A Good Starter, 100-lb bag
\$2.95



Food Event
COFFEE 28c
SCHILLING'S, 1-lb. Can

PINTO BEANS Pound	5¢	SUGAR 10-pound bag	48¢
BEANS Great Northern, pound	5¢	TAMALES Ratliff's, 2 cans	25¢
TURNIP GREENS Two No. 2 cans	19¢	CUT GREEN BEANS Two No. 2 cans	19¢
RAISINS Four-pound package	27¢	CHERRIES Red pitted in sugar syrup, No. 2 can	15¢
PIMENTOS Four-ounce can, 2 for	15¢	SALAD WAFERS Supreme, 2-lb caddy	29¢
HONEY Colorado Sweet Clover, No. 10 can	89¢	BAKING POWDER K. C., 25-ounce can	18¢

GOLD MEDAL "Kitchen-Tested" FLOUR

24-lb. bag . . . **95c** | 48-lb. bag **\$1.83**

TOMATOES Two No. 2 cans	19¢	SOAP CHIPS Crystal White, 5-b box	27¢
CORN Two No. 2 cans	19¢	MILK Borden's, 3 tall or 6 small cans	17¢
SPINACH Two No. 2 cans	19¢	OATS Crystal Wedding, large box	18¢
GREEN GAGE PLUMS No. 10 can	39¢	PRUNES Italian, No. 10 can	32¢
COCOA, Mother's 2-pound can	18¢	PEACHES Halves or sliced, No. 10 can	39¢
COFFEE Blossom, 1-lb package	19¢	BLACKBERRIES Northwest, No. 10 can	39¢

White King

Granulated Soap, Large Package **28c**

TOILET TISSUE 31-American, 3 rolls	14¢	JELLY White House Pure Apple, 2-lb jar	21¢
SHORTENING Mrs. Tucker's, 4-lb carton	29¢	GELATINE Royal, all flavors, package	5¢
CHIPSO Large box	14¢	PICKLES Sour or dill, quart jar	17¢
SOAP P. & G., 10 regular bars	25¢	SYRUP Pure Ribbon Cane, No. 10 can	59¢
MATCHES Box	4¢	VIENNA SAUSAGE Libby's, 2 cans	15¢
CAKE FLOUR Gold Medal, large package	29¢		

Manitou

Lime Rickey or Ginger Ale, 2 bottles **25c**

LARD Fresh rendered, pure white; bring pail, 8 lbs **49¢**, 4 lbs **25c**

CHEESE Elkhorn, pound	19¢	VEAL Fancy Chops and Steaks, pound	15¢
ROAST Veal or Baby Beef, pound	10¢	VEAL Ribs or Stew, per pound	8¢
BACON Pinkney's Sliced, pound	19¢	HENS Dressed to Order, pound	13¢



Baby Chicks

and
CUSTOM HATCHING

All popular breeds, including Wright's White Rocks. Limited number.

Eggs received on Wednesdays and Saturdays.

Hillside Hatchery

South Hereford
Phone 76-W

**YOUR CREAM
AND EGGS
WE WANT
TO BUY
AND THINGS
WE SELL
ARE NOT
SO HIGH**

**Square Deal
Produce Co.**

RANKINS REYNOLDS
ROY ONSTEAD
Phone 17

Alex O. Thompson and Mrs. Thompson are attending the Baptist Sunday school convention in Fort Worth this week.

First Methodist Church

REV. T. C. WILLETT, Pastor

Another fine day last Sunday. The epidemics are breaking up, the weather is getting warmer and we expect children and growa folks in Sunday school and church.

If you missed the great reception and get-together meeting sponsored by the board of stewards in celebration of their splendid victory you missed a treat. Everybody had a good time and the doughnuts and coffee hit the spot. Come to Sunday school next Sunday and stay for church. Make it a whole day by coming back to the evening service. The Methodist church invites you.

Church of Christ

FRED ROSS, Minister

Bible School, 10 a. m.
Sermon and worship, 11 a. m.
Subject of morning sermon, A Church Inspected.

Young people meeting Sunday night, 7 o'clock.

Service at 8 p. m. Sermon subject, The Inauguration of the New Institution.

Teachers training class Monday night 7:45.

Prayer and Bible study Wednesday night 7:45.

Song service Friday night at 8. All services are open to the public. Come let us worship together.

First Presbyterian Church

W. F. GRIFFIN, Minister.

The Christian Endeavor of the First Presbyterian church elected the following new officers at a business meeting last Sunday: John Williams, president; Oscar Lee, vice president; Henrietta Fritz, secretary; Patricia Wederbrook, treasurer.

The president will appoint the program committee and social committee soon. Visitors are welcome. The hour is 7, the place the Christian Endeavor room of the Presbyterian church. Installation of officers will be held Sunday evening.

**The New
Air-Cooled
Electrolux
Gas Refrigerator**

Operates
For Less Than
3c
Per Day

See Your Nearest Electrolux Dealer

West Texas Gas Co.

First Christian Church

REV. E. R. McWILLIAMS, Pastor

Sunday school at 9:45, Clifford Kester, superintendent.

Morning worship, communion and sermon by pastor at 11.

Junior-Intermediate Christian Endeavor, 5:15, Y. P. S. C. E., 6:45.

Evening service of songs and sermon at 8.

At the church school hour all age groups will assemble by departments for services of worship which will be followed by the lesson study period. An invitation is extended to those not members elsewhere to visit our services and to become members. All members are urged to attend regularly and to come on time. The pastor will occupy the pulpit at both the morning and evening hours.

Assembly of God Church

Evangelistic service, Saturday night at 8 o'clock.

Sunday school, 9:45 a. m.

Preaching at 11 a. m.

Christ's Ambassadors of young people's services, 7 p. m.

Evangelistic service, 8 p. m.

The afternoon service which was to be conducted by this church at Jumbo school house has been postponed until next Sunday and services are to be held at the Progressive school house at 3:45. In the absence of the pastor, Mrs. E. E. Manney will be in charge.

St. Anthony's Church

Sunday mass at 8, sung mass at 10 a. m. Instruction in religion after second mass. Benediction at 8 p. m. Week day, Mass at 8 a. m. Monday, this week, at Bovina. Thursday, Holy Hour, 8 to 9 p. m.

Poultryman Here Monday.

Walter Burton, APA licensed poultry judge, of Dallas was here Monday visiting and on business. He is a nationally known poultry judge, having judged in nearly every section of the country, and had the distinction of being on the revision committee at the publishing of the new APA Standard of Perfection in 1923. For the past 25 years he has been superintendent of the Dallas State Fair poultry show. He is the most widely known poultry judge and authority on poultry in the Southwest.

Cash School Warrants.

The Hereford Independent School District is operating on a cash basis and all warrants are being paid for the first time since the fall of 1932. Holders of warrants are asked to cash them at the First State Bank. There was around \$1600 in outstanding warrants at the time the order was issued last week.

Mrs. T. C. Williams Dies.

Mrs. T. C. Williams of Goree, mother of Mrs. W. A. Dobbins of this city, passed away last Friday at her home. Funeral services were held in Goree Saturday. Mr. and Mrs. Dobbins attended the funeral services, leaving here Friday and returning home Tuesday of this week.

Plainview Group Laud Dairy Show

More than 50 cheering enthusiasts from Plainview were here for a brief moment Tuesday afternoon, advertising the Seventh Annual Panhandle-Plains Dairy Show, beginning there next Monday and lasting through Thursday.

Grady Shipp, secretary of the Chamber of Commerce, led the gang and Hugh Tull was wagon boss. They came in a dozen cars and a huge bus which carried their high school band. Leading the motorcade was a small car with a great big siren.

The siren attracted a crowd, then the band played a few numbers, and Shipp made a talk, after which the motorcade left Hereford, almost as swiftly as it came.

"This is going to be the best dairy show ever, and we have had some good ones in the last six years," Shipp declared to the crowd from atop the bus. "Plainview invites you."

Besides the high school students there were in the group C. E. Carter, Herbert Hiburn, editor of the Plainview Herald; Ray Ivey, Wiley Brashear, E. C. Kirkendall, Archie Keyes, Cliff Stubbs, C. M. Hardesty, Mr. and Mrs. L. W. Kiker, Mr. and Mrs. Jamie Duncan and Mrs. F. W. Cooksey.

Want Ads

Lost and Found

LOST: Saturday night, gray purse containing package red III. Return to Mrs. N. B. Ward of Brand office. 1p

STRAYED: From my place near Valentine school, black mare, white stripe in face, white feet, weight 800. Also sheep strayed from same place. Reward, J. H. White, or Brand office. 1p

IF THE PARTY taking \$5.00 from a purse, Saturday, in the court house will mail same to sheriff's office, nothing further will be done. Remember there were others present. 1p

Wanted

WANTED: A housekeeper for general house work; will give room and board and small wages. See Mrs. T. J. Carter, Telephone 327-J. 1c

WANTED: Good, dependable boy to make his home with us and help with work on farm. Mrs. E. T. Brooks, Route 3. 1c

WANT TO BUY: Remington .25-calibre pump rifle, Model 14A. Call the Brand. 1p

WANTED: To get someone to plow 200 acres of old land for me. Jno. P. Slaton. 1t

WANTED: To do windmill or well work. See Horace Sullins, Hereford. 13-2p

For Sale or Trade

FOR SALE: Pair heavy work horses; extra good team. Lloyd Bowsler. 1p

WILL TRADE or sell for all kinds of livestock at highest market price. See Pete Engle. 1p

HAVE 100 pound capacity ice refrigerator that I will trade for General Electric and pay cash difference. Mrs. T. J. Carter. 1c

FOR SALE: Certified seed, price \$2.50 per hundred. J. P. Roberson, Hereford, and son, O. B. Roberson, Summerfield. 14-4c

FOR SALE: All wave electric radio, \$38.50. See Clifford Kester at Kester Jewelry Store, for demonstration. 1c

FOR SALE: Roses, shrubs, sweet-peas, grape vines, at moderate prices. Phone 250-W. J. F. Ward. 11-tfc

For Rent

FOR RENT: One apartment with all bills paid. See Mrs. W. M. Megert. 1c

FOR RENT: Modern bedroom. Phone 250-W. J. F. Ward. 1c

FOR RENT: 150 acres of land for row crop. Land located five miles northeast of Hereford. F. D. Perkins. 14-2c

FOR RENT: Three room apartment, furnished, with private bath. 711 Miles Avenue. Mrs. Edgar Johnson. 1c

FOR RENT: A well improved 460 acre farm in Castro county, ready for the right man with equipment to handle a good farm. Call at Brand office. 1c

FOR RENT: Furnished apartments, 3 rooms, kitchenette and bath, modern conveniences. Mrs. W. B. Dameron, phone 80-W. 13-tf

FOR RENT: Three room apartment, modern, furnished. Oberthier Apartments. See F. H. Oberthier, Phone 226. 13-tfc

Miscellaneous

STALLION: Belmont, purebred Belgian stallion, will make the season at my farm four miles south and two miles east of Hereford. J. D. Love. 11-4c

Black

BY MISS NOBLE M'LEAN

Take Produce to Carl's Gro. As told by the Brand last week, N. C. Phillips of this community died last Monday in the hospital at Hereford of pneumonia. Mr. Phillips is survived by his wife and five children, an uncle, J. W. Gaddy, of Baileyboro. Attending the funeral were Mrs. Sullivan, a sister of Mrs. Phillips, Dallas; her mother, Mrs. Lane of Wichita Falls, a brother also of Wichita Falls. The community extends deepest sympathy to Mrs. Phillips and children.

The ladies social and study club met with Mrs. T. J. Hawks last Thursday. A sealed program was given under direction of Mrs. Howard Elmore and Mrs. Ray Bennett.

Bill Moke who has been visiting in Arkansas and Missouri the past three months has returned home.

George McMurry left Monday for Mountain Park, New Mexico, where he will visit two weeks.

Several from this community attended the ball game at Friona Sunday afternoon. Buck Johnson and Verner Melugen played with the Friona team.

Erwin Kimmins, Mrs. H. L. McLean and daughters, Lucille and Maxine, were in Farwell and Clovis Saturday.

Mrs. Robert Sisk and daughter visited in Hereford Sunday.

Ward News Notes

MRS. WILEY ROBERSON

L. A. E. club met April 3 with Mrs. Wiley Roberson. The subject was Bible day. Mrs. Suggs gave an interesting review of the Book of Esther, and roll call was answered with My favorite woman of the Bible. Refreshments of toast cookies and lemonade were served to 11 members. There will not be a program on the next club day, April 17, as all members will attend the Federation Convention in Amarillo.

Mr. and Mrs. Hedrick and children of Ford took supper in the G. M. Suggs home Tuesday night.

Mr. and Mrs. Sam Hutson of Littlefield visited in this community Friday and Saturday.

Those attending a birthday party for Donald Roberson Thursday, April 5 were Robert and Freddie Hutson, Howard Gibbs, Robert Lady, Billy Hutson and Mary L. Deau.

Mr. and Mrs. Lee Hutson of Borquez have moved to this community and will be here for the remainder of school.



MILANESE
FOR GRACEFUL
SMOOTH LINES!

Every season Kayser brings out new up-to-the-minute styles in luxurious, practical underwear. The tailored Milanese brief above is a winner for sleek line and smooth fit.

\$1.00

FASHION DRESS SHOPPE

Phone 188

HELP! HELP!
BRING •

'FIT-ALL-TOP'

Having hosiery trouble? Forget it—wear Kayser's "Fit-All-Top." The flexible top will free your knees and let you bend, reach and stretch with comfort!

\$1.25

**ARMOUR
CREAM
STATION**

Wants your cream, chickens and eggs. We give you all the cream in the can and pay top market prices.

I. H. SPRATT
Britain Brick Building

FORD PRICES REDUCED

Right at the time when prices of most automobiles are going up, we are happy to announce that the price of the FORD V-8 comes down.

See Us For the New Low Prices.

ASK FOR A DEMONSTRATION



HEREFORD MOTOR CO.



**Here are your
A REAL spring
SHIRT BUY clothes,
men**

at **\$1.00**—Pre-shrunk, form-fitting—7 buttons—all patterns.

And the famous NOFADE shirts at
\$1.25 - \$1.50 - \$1.75

You Can't Buy a Better Shirt

NEW SUITS

—In Oxford and Light Grays, Tan, Brown, Blue and Mixtures. Two and three button, notch and point lapels—

\$19.75 - \$22.50 - \$24.75 - \$27.50

Extra pants slightly higher.

D. R. Gass & Son



GOOD NEWS

SUITS

Men's and Boys' For Spring and All-Year Wear Good Quality



REAL VALUE at \$13.95 and upwards

Dress Trousers

as low as \$1.95

OXFORDS

\$2.49 and up



Ladies' Dress PUMPS

In White

SPORT SANDALS

All Descriptions Starting At \$1.15

Ladies' \$1.00 Hose at Only 69¢ Few Days Only

The Popular Store

Your Trading Place Since 1921

SOCIETY

Mrs. Hill President Junior Band Mothers

Mrs. O. G. Hill will head the Junior Band Mothers club during the coming year. She was elected president at a meeting held at the Central School Monday afternoon.

Other officers are Mrs. John Renfro, vice president; Mrs. R. E. McCullough, secretary-treasurer; Mrs. H. V. Williamson, reporter.

After the election a social hour was held with refreshments served to Ralph Smith and members of the Junior Band.

The next meeting will be held Monday, May 14, at the Central school.

B. and P. Women Meet Monday

The Business and Professional Women's club met in the county library Monday evening.

Work of Other Clubs, Viola Carpenter; International Affairs, Eunice Rutherford; Five Worthwhile

Summer-Ize NOW

Automobile owners who are already thinking of safeguarding their cars against the dangers of hot weather driving, are welcoming the expanded and improved "Summer-Ize" seven-point service offered by

Magnolia Filling Station

ARTHUR THOMPSON Corner Sampson and Third, Across from Court House

Articles, Lillie Hostetler. This program reviewed the Independent Woman, the national organ of the Business and Professional Women's club.

Helen Jesko Weds Walter Fangman

At an impressive ceremony at 9 o'clock Tuesday morning at St. Anthony's Catholic church, Miss Helen Jesko became the bride of Walter Fangman.

While Mrs. T. J. Eberle, at the organ, played the wedding march, the bride entered on the arm of her brother, Mat Jesko, and was met at the altar by the groom.

Rev. Father Mathies read the nuptial mass while the choir sang Gruber's Joan of Arc mass, also Oh, Perfect Love, and Verdi's Ave Maria.

The bride was attired in a gown of pale blue silk with accessories to match and carried a bridal wreath. Her maid, Miss Beatrice Fangman, was in pale pink silk. Stephen Jesko acted as best man.

After the ceremony the newly weds, together with relatives, and friends drove to the home of Mrs. Walter Jesko, south of Friona, mother of the bride, where a wedding dinner was served.

The young couple will live on a farm in the Jesko community, south of Friona.

PIONEER STUDY CLUB MEETS WITH MRS. TURRENTINE

The Pioneer Study club met at the country home of Mrs. Bess Turrentine in an all day meeting. A covered dish luncheon was served at noon.

The program was on Ireland and England. Mrs. J. W. Spradley gave an interesting talk on beautiful Ireland. Mrs. M. D. Wombie took the club for a taxi drive over London, a vivid description was given of peasant life in England by Mrs. O. G. Hill. Tennyson's "Sunset and Evening Bar" was beautifully given by Mrs. P. H. Gilliland. Eighteen members were present.

Junior Pioneer Choral In Contest

The Junior Pioneer club is going to enter the choral contest sponsored by the Seventh District of Texas Federated Women's Clubs to be held in Amarillo next Tuesday morning at the convention.

The winning choral will sing on the Fine Arts program at the municipal auditorium in Amarillo Tuesday evening at 8:15.

A large delegation will be expected from Hereford to hear the Junior Club on the Fine Arts program if they are the winners in the contest.

NORTH HEREFORD CLUB

The North Hereford Demonstration club met with Mrs. C. L. Whitehead April 10, with only a few members present. Mrs. Hines, wardrobe demonstrator of Summerfield, will meet with the club in an all day meeting at the home of Mrs. Elmer Patterson April 24 and demonstrate the making of sleeves and dress waists.

All other clubs wishing to take advantage of the demonstration are invited. Mrs. Hines requests each one to bring either a foundation or commercial waist pattern, front, back and sleeves, also scissors, needle, thread, thimble, pins, tape measure, yard stick and about 10 yards of wrapping paper.

Covered dish luncheon will be served at noon. All members are requested to be present.

Ashlock-Paddock

Wedding Announced

Miss Elsie Ashlock, daughter of Mr. and Mrs. J. M. Ashlock, and Faye Paddock, son of Mr. and Mrs. Charles Paddock, were quietly united in marriage Sunday, April 1, in Clovis, New Mexico.

The popular young couple enjoyed keeping the secret for only a short time, when someone told it all.

They will make their home with Mr. and Mrs. Paddock for the present. Mr. and Mrs. Paddock have lived here practically all their lives and are well known.

Miss Hostetler To Attend Meet

Miss Lillie Hostetler, county librarian, will attend the all-Panhandle Library Conference to be held in Amarillo next Saturday. Sessions will take place at the First Baptist church and Mrs. Ruth Delzell, Potter county librarian, will be hostess.

A talk on county libraries in Texas will be given at the afternoon session by Miss Hostetler. Deaf Smith county's library is one of only five in the Panhandle district of Texas. Others are at Amarillo, Dalhart, Lubbock and Wellington.

The conference is one of many sponsored by the State Library. Miss Edwin Sue Gorce of Austin, library organizer of the state staff will direct the program. All librarians, library board members, county commissioners, educators and others interested in public libraries are invited to attend.

Miss Lucia F. Powell, president of the Texas Library Association, will be featured on the program. Mrs. J. M. O'Brien, chairman of the Potter county library board, will preside. Others on the program are Senator Clint Small, Wilbur C. Hawk, Judge R. Walker Hall, all of Amarillo; Mrs. James Todd of Pampa, and Miss Tennessee Malone of D. T. S. T. C. Canyon.

"Believe it or not," I saw it rain mud a week ago last Tuesday in Alamosa, Colorado. J. L. Moore, a traveling salesman and friend of the LeGrand brothers, said on his last trip here this week. Mr. Moore stated that it was blowing a terrific sand storm and then the storm suddenly turned into a rain, causing a mixture of earth and water, hence the mud fall.

Notice the Change from

K. C. Cleaners

City Cleaners

Dress up to the minute with our new line of tailor made clothes.

New Samples In.

City Cleaners

O. E. CLICK, Owner.

Miss Vaughn Wins Honors

Ruby Vaughn, daughter of Mr. and Mrs. W. A. Vaughn, of the Randolph College, Cisco, won the district oratorical contest last week and goes to Temple for the state contest April 13. She was on the honor roll the last six weeks.

Mr. and Mrs. W. F. Gillis and Mr. and Mrs. N. C. Voegle were in Clovis Monday night visiting in the Byron Kimmons and J. E. Speegle homes.

Presenting

Spring's Smart New Modes In

HATS

In crepes, Milan straws, in the latest shapes, in both large and small head sizes. Large brims and turbans. Hats for every costume and occasion.

White, black, sand, navy and all the refreshing colors in the popular new materials.

Specials for Friday and Saturday

\$1.50 & \$2.00

VOGELE MILLINERY PARLOR

Don't Be Mised

about our service, parts and prices

Our mechanics are competent and do all automobile repairing. Our shop repair prices do not exceed those of any other legitimate garage.

Our parts are standard and so are the prices for those parts. And they are genuine Chevrolet parts—giving the best results obtainable on the Chevrolet.

See Us for Repair Work On Any Automobile.

SEE AND DRIVE THE

1934 Chevrolet

GRIZZLE CHEVROLET CO. INCORPORATED

Seat Covers

By buying in large quantities, we are able to offer you seat covers at these low prices:

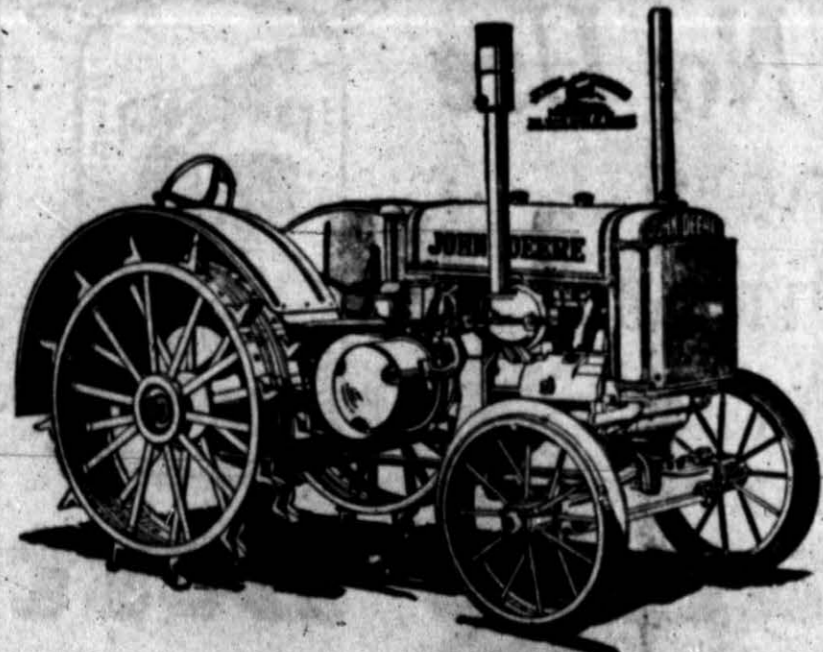
Coupe, \$1.20; Coach, \$2.85; Sedan, \$2.65 (Not Installed) Mail Orders 10c Extra.

These covers are superior in quality to the ordinary low price covers. Get them while they last.

Ireland-Beavers Motor Co.

301 East Third Street.

Phone 333



Just Received

A CARLOAD OF

JOHN DEERE TRACTORS

ALSO A CARLOAD OF OTHER John Deere Implements

These splendid farm implements will mean more profits to the farmer. The John Deere Tractor saves up to \$2.00 per day in fuel costs because it burns distillate—produces more power per gallon—and distillate is NOT taxed.

We assure you good implement service when you buy our implements and when you use them.

KERR IMPLEMENT CO.

Knowing Our High Standards of Quality---

You'll Realize That Here Are Values

Smart Spring SUITS And Extra Dress Trousers



A Wide Selection of New Suit Styles and Patterns

—You will find just the suit style in a fabric that you like in our great selection of new Spring Suits. We have London drape styles for young men and models for business men. At prices of—

\$13⁷⁵ \$15⁷⁵ \$17⁷⁵ \$24⁷⁵

—Come in and look them over—if you know quality and value you will appreciate the wide selection of custom-tailored garments we have collected for your selection.

Dress Trousers

IN LIGHT GRAYS AND TANS

\$2.98 \$3.48 \$4.95

Sprolws & Cronin Co.

GULF LUBE

—at the remarkably low price of **25¢** per quart. Let us give you the

NEW OIL TEST

—it detects motor dirt. It costs nothing to know you are running safe.

Greasing, Washing
Tires Repaired

Gulf Service Station
Phone 112
J. C. McCullough, Manager
Corner Miles and Third.
Across from City Hall.

Messenger News

BY MISS EUNITA WILLIAMS

There were 42 present at Sunday school last Sunday.

R. L. Howard and family spent Sunday in the John Rouse home.

Altis and Quince Williams, Mr. and Mrs. Earl Walker, Walter Crews and Mr. and Mrs. Tom Hancock spent Saturday at Friona.

L. M. Williams and family, F. W. Walker and children and Ber Bates were shopping in Hereford Saturday.

The T-Anchor boys entertained the students and patrons at Messenger Friday night. They were accompanied by Prof. T. M. Moore of W. T. S. T. C. B. M. Young started the program by introducing Prof. Moore, who in turn gave an interesting history of early cowboy days in the Panhandle, then introduced his musicians, Ed and Bill Todd, Ted Clark, Slatas Weatherby and Kid Young. The program consisted of three parts, cowboy songs, roping, etc. These boys have an invitation to come to Messenger every chance they get.

L. M. Williams and family, Tom Hancock and family, Anne and Pat Terry attended church at Friona Saturday night.

Ewel Walker spent the week end in Friona with Lester Myers. Elwyn Green of the Oklahoma Lane community was here Saturday.

Mrs. Bill Myers of Friona spent the week end with her husband in this community.

Jumbo News

BY MRS. J. W. BERRY

Mr. and Mrs. Edwin Mauk were visitors Tuesday night in the Ullman Hunter home.

Mr. and Mrs. J. C. Stork were Amarillo visitors Saturday.

W. A. Hunter made a business trip to Pampa one day last week.

P. H. Dyer and family were Sunday guests in the C. C. Hunter home.

Mrs. Jessie McGinnis spent Sunday in the Robert Hicks home.

Dick Sanders of Portales, New Mexico, spent Saturday night with his friends, Curtis and Winston Adams.

Robert Pinckert and Bill Krjag spent Sunday in the C. D. Pinckert home.

Miss LaVelle and Luther Lee Beck were Sunday dinner guests in the Lee Oxford home.

Rev. J. R. Sharp of Canyon filled his regular appointment at this place Sunday morning.

Mrs. S. M. Hunter and daughter, Sammy Lane, spent Thursday in the home of her parents, Mr. and Mrs. Ed Allen of the Easter community.

Mrs. J. F. Hacker was a Sunday guest of Mrs. J. W. Berry.

Mr. and Mrs. Bruce Hunter and family spent Sunday in the L. O. Norman home near Blue Ridge.

Mr. and Mrs. L. E. Beck and daughter, La Rue, and son, James, were guests Sunday in the C. D. Gilliam home.

Mr. and Mrs. W. A. Hunter and Rev. J. R. Sharp of Canyon ate Sunday dinner in the Ullman Hunter home.

Miss Kitty Oxford who teaches at Ward spent the week end here with her parents, Mr. and Mrs. Lee Oxford.

Miss Helen Wilder accompanied Miss Irene Hurst to Canyon Friday evening where she spent the week end visiting her sisters, Misses Athalie and Maurine Wilder, who have employment there.

The children of Mr. and Mrs. Johnny Stork spent Saturday with the children of Mr. and Mrs. M. L. Simpson and from all reports a lively time was had.

Mr. and Mrs. M. L. Hardy and daughters, Mmes. Buck Woods and Truitt Boothe were Amarillo visitors last Friday.

Mrs. M. L. Simpson accompanied by Mr. and Mrs. H. R. Harvel and son, Bobby Lee, were in Amarillo Saturday. Mrs. Simpson is taking treatments for her eyes from an eye specialist there.

Mr. and Mrs. M. L. Hardy and Mr. and Mrs. J. W. Berry attended preaching services at the Methodist church in Dimmitt Sunday night.

Mrs. Ullman Hunter received word last week of the recent marriage of her sister, Miss Imogen Sparks, to Arthur Davis of Clarendon.

C. D. Spencer returned last Tuesday from the bedside of his father, only to receive a message that he had passed away. Mr. Spencer left immediately for Wellington to attend the funeral.

J. C. Stork and family spent Sunday with his father, Henry Stork, of Nazareth. The elder Mr. Stork suffered a stroke of paralysis about a week ago and is in a serious condition.

Mr. and Mrs. E. I. Beck of Inglewood, California, accompanied by Mrs. Beck's sister, Mrs. Guy Gilliland, and two winsome daughters, Betty Jo and Betty Jean, of Hollywood arrived Friday evening at the L. E. Beck home.

Mrs. Guy Gilliland and two daughters of Hollywood spent Friday night and Saturday visiting in the Matt Gilliland home in Hereford.

Mr. and Mrs. C. I. Beck accompanied by L. E. Beck and daughter, LaVelle, attended to business in Dimmitt last Saturday.

Mr. and Mrs. M. L. Simpson and family spent Sunday in the S. M. Hunter home.

Mr. and Mrs. C. I. Beck and Mrs. Guy Gilliland and daughter, left Saturday evening to spend Sunday in Lubbock visiting relatives and friends.

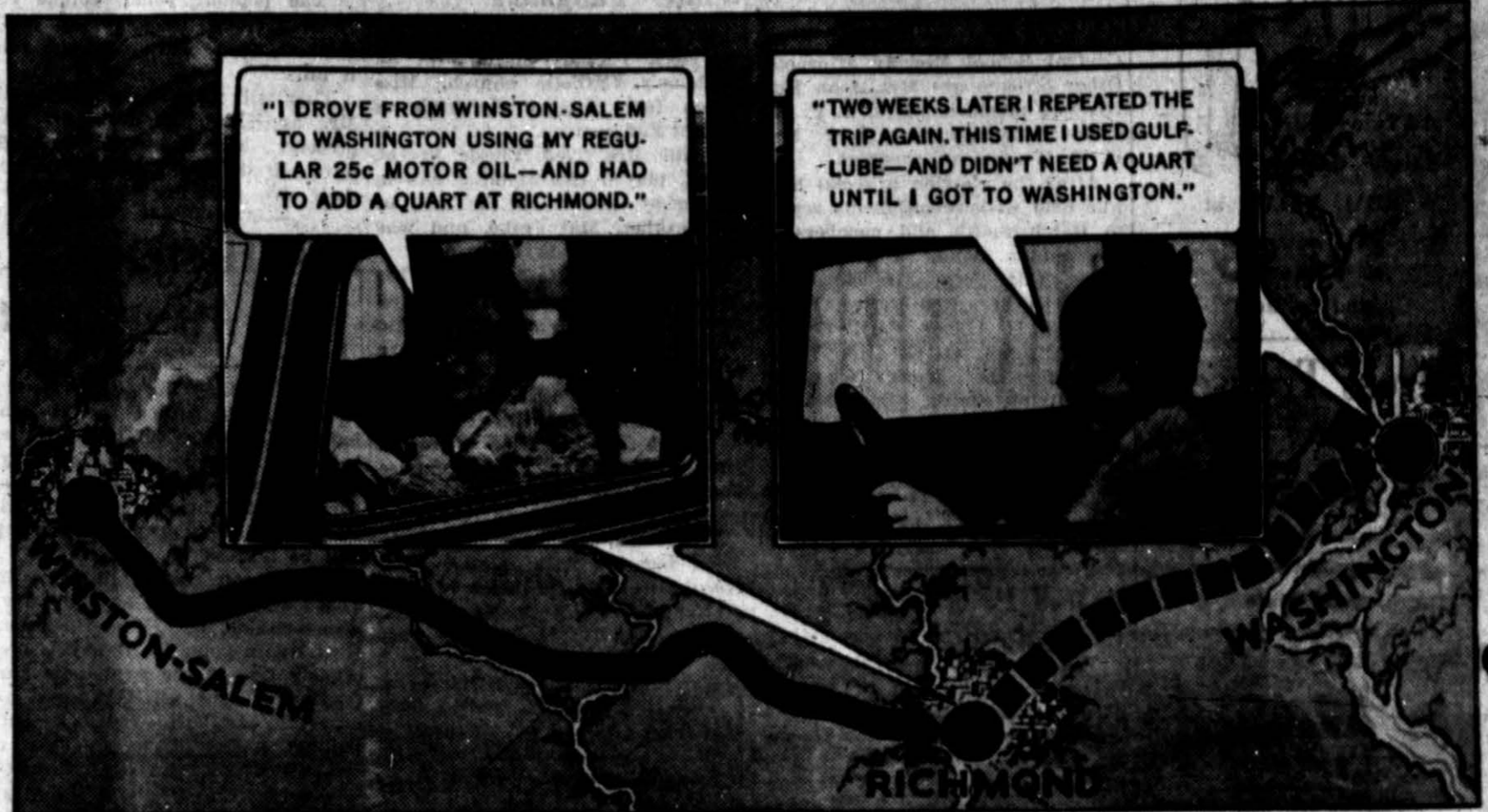
Mr. and Mrs. C. E. Leasure entertained the young people of the community with a party Friday night.

Mmes. H. C. Baird and L. E. Beck were hostesses Friday to a social meeting of the Jumbo Presbyterian Missionary Auxiliary in the home of the former in Hereford. On arrival the guests were served tea and wafers, then the hostesses as a surprise took all present to the matinee featuring Lionel Barrymore in "This Side of Heaven." Those present were Mmes. W. A. and Ullman Hunter, M. L. Simpson, Jessie McGinnis, W. L. Hall and daughter, J. W. Berry, the hostesses and Phyllis and Frances Hunter and Bobby Simpson.

Mrs. L. E. Beck was judge of the school election held here last Saturday. She was assisted by Mmes. Ullman Hunter and Jessie McGinnis. There were 43 votes, E. C. Wilson receiving 30 and M. L. Simpson 23 for re-election, with C. E. Leasure receiving 22, being a new trustee elected. Joe Hastings of Dimmitt received 21 for trustee at large, and F. L. Pinckert 25 votes for trustee from commission precinct No. 4.

"I WENT 51% FURTHER ON GULF-LUBE"

Says Mrs. Lee Ketner, Winston-Salem, N. C., Who Made The "Two Trip" Test



"I DROVE FROM WINSTON-SALEM TO WASHINGTON USING MY REGULAR 25c MOTOR OIL—AND HAD TO ADD A QUART AT RICHMOND."

"TWO WEEKS LATER I REPEATED THE TRIP AGAIN. THIS TIME I USED GULF-LUBE—AND DIDN'T NEED A QUART UNTIL I GOT TO WASHINGTON."



Drive a Chrysler? Read Mrs. Ketner's story...

"I made your 'two-trip' test," says Mrs. Lee Ketner, 705 Melrose St., Winston-Salem, N. C., "and to say I was surprised would be putting it mildly."

"Gulf-lube outlasted my regular 25c motor oil by 115 miles—it went 51% further before a quart was consumed!"

Thanks, Mrs. Ketner. You're one of thousands of motorists who have cut their oil costs with Gulf-lube—the oil that was tested by the American Automobile Association in 6 average cars—and outlasted every oil in every car!

Start saving! Switch to Gulf-lube now. You'll buy less oil between fillings. You'll get better, smoother lubrication. At 25c a

quart Gulf-lube is America's biggest motor oil value. At all Gulf stations.

NEW OIL TEST detects motor dirt. Ask about it at any Gulf station.

© 1934, GULF REFINING CO., PITTSBURGH, PA.

SAVE MONEY! DRIVE IN AND TRY GULF-LUBE



GULF-LUBE The "High Mileage" Motor Oil



What is Better That a Nice, Tender, Juicy Steak?

Our meats are the best. We kill only corn-fed beeves. Our grocery stock is complete. Call us for your food needs.

It will pay you to visit us

Texas Market & Grocery
PHONE 353—FREE DELIVERY

Business Men's Meals

—Is just one of our specialties. When the wife is away, drop in and try our meals. You will find quick, courteous service.

Come in for that between-meal cup of coffee. You will find our coffee the best.

Ike's Cafe



Expert Repairing

No matter what ailment your car seems to be laboring under, we can fix it and put it in A-1 mechanical condition. Our prices are moderate—in keeping with our quality work. Try us for satisfaction.

AUTO REPAIRS

Clarence Strange

Located In Rear of Service-U-Like Filling Station.

Ford Doings

BY LA VERNE MANN

Take Produce to Carl's Gro. If Sunday school has been closed the past two weeks because of scarlet fever.

A. J. Sanderford, F. W. Brunson, Jr., and Robert Lee Orr were dinner guests in the D. B. Mann home Sunday.

Mr. and Mrs. T. R. Langley and daughters and Mr. and Mrs. F. C. Benson and daughters were picnicking in the breaks northwest of Vega Sunday.

Bob Orr and family, F. W. Brunson, Jr., and Clyde Mann went on a fishing trip Sunday afternoon. Among those in Hereford Monday from Ford were W. M. Stewart, F. W. Brunson, D. B. Mann and Bob Orr.

Mr. and Mrs. J. E. Hill called in the H. D. Hill home Sunday. T. P. McCollister of Thomas was a dinner guest of D. B. Mann last Thursday.

L. W. Dickinson, D. B. Mann and Clyde Mann were in Amarillo on business Wednesday.

Westway Items

(BY WILMA SKYPALA)

Take Produce to Carl's Gro. If V. Skypala and family visited in the Joe Reinart home at Wyche Sunday.

Gomer Lee McCoy, Martin Pierce and Edgar Skypala spent Sunday with Raymond Pierce at Walcott.

Mr. and Mrs. Guy Lawrence of Walcott spent Sunday with her parents, Mr. and Mrs. R. M. Gunn.

Mr. and Mrs. C. P. Grimes, Vesta and Erle Brashear all went to Amherst Sunday to visit C. T. Brashear.

Miss Fay Ross of Summerfield spent Sunday night with Miss Marjorie Rogers.

Mr. and Mrs. T. A. Rogers visited in the W. A. Nicks home Saturday night at Summerfield.

Misses Bonnie Bell and Pauline Rogers spent Saturday night with Mrs. M. M. Gregg at Walcott.

Mr. and Mrs. T. A. Rogers made a business trip to Flagg one day last week.

Mr. and Mrs. Roy Coker of Summerfield spent Sunday with her sister, Mrs. C. V. Burges.

Miss Pearl Coker, sister of Mrs. C. V. Burges, of Hereford spent Sunday night with her.

Mr. and Mrs. Carl Putman and son of Dawn visited the V. Skypala home Monday.

Misses Pauline and Beatrice Fangman of Messenger visited in the Skypala home one day recently.

Westway teachers are giving talks in chapel. Miss Hastings told of a tour last summer through Eastern states, and the talk was illustrated by pictures of chief interest points. Last Friday Mrs. Dodson talked on the Appreciation

of Poetry, read poems and told facts of the life of the poets and occasions of writing poems that were read. The school joined in the last number by singing Flow Gently Sweet Afton. Miss Barnard will have charge next week.

CHANGE MOTOR OIL
New & Improved Conoco NOW SUMMER Grade
W. J. (Bill) SMITH
Service Station
CONOCO

FURNITURE
HAND-MADE—NOT HAND-ME-DOWN
Come By and See My Window

W.D. MRAYZOR
WOODWORK



JUST-RIGHT CHICK STARTER

Fresh-mixed feed for baby chicks at the critical period of life when freshness of feed means everything to the newly hatch brood.

West Texas Feed & Seed Company
Phone 265. Prompt Delivery Service.

There's No Use

IN TRYING TO FIND A BETTER FLOUR

THAN

Packard's Best

BECAUSE THERE IS NONE!

For Sale by Leading Stores

TRY OUR Sunrise, Western Beauty, Panhandle Maid
ASK FOR THEM BY NAME



The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

"TROUBLE AHEAD"—SENIOR PLAY APRIL 27—"TROUBLE AHEAD"

HI-Y

The election of next year's officers was the most important business at the last HI-Y meeting. Bill McLean was elected president; Buddy Sowell, vice president; Henry Turner, secretary and treasurer, and Wayne Evans, pianist. Each gave a short speech accepting the positions.

Due to the fact that so much is being planned on Fridays from here on and that a HI-Y party was also desired, and due to the fact that the social committee is too busy planning the Mother-Son banquet, the Henry's Incorporated (Turner and Jowell) were elected as a committee of two to plan the party, with the aid of the funds of the other boys. Girls, if you let these poor boys down, you'll live to regret it, they hope. Unless this party is a failure, it will be one grand success and it's not going to fail.

Bill McLean gave a short discussion on what happened in Congress at the Conference. Plans for next year's conference were made.

Stanford Knox discussed the creation of an alumni organization for HI-Y boys who graduated.

John Williams, Berry Orr, Donald Hicks and Buddy Sowell gave a discussion of the general impression left them.

It was learned that Donald Hicks enjoyed the social Saturday night; Hugh Harman got in so late one night that he was locked out and that he was the last up every morning; John Williams was on a roof for some cause or other, and Henry Turner and Charles Wilson intend to go get their Amarillo girl friends for the coming party. Jelly, eh, what? **HJ**

SUB-FRESHMEN

The other day in civics class Robert Williams was seen idly eating his ink blotter. Was it good, Robert?

Did you know that Henry Jowell goes from one end of the hall to the other trying to find out when Mary Jane Morgan's sister is going to be home?

Elsie Mae Wilkins went to a party. Each of the persons present was supposed to draw a slip of paper out of a hat and do the piece that was named on the slip. Elsie drew the horse dance. What's this we hear about Earl Simble proposing to Billie Valentine? **HF**

CALENDAR FOR APRIL 9 TO 21

- APRIL 10—Rev. Willett Speaks in Assembly. Debate Try-outs, 7:00 P. M.
- APRIL 10-12—Six Weeks Examinations.
- APRIL 13—Sophomore Party in Gymnasium, 7:30 P. M.
- APRIL 13-14—Intercollegiate League at Amarillo. Here enters track events, debate, extemporaneous speaking, declamations.
- APRIL 21—Physics Classes Scheduled to go to Amarillo.

CALENDAR FOR APRIL

This week the first effort is made to publish a calendar of coming school activities. It is being done for the benefit of the students and each of them is urged to report any future activities of the school of which they know to Sallie Glibbreath.

CONCERNING ROUNDUP

The Whiteface Roundup this week may look more like a lesson in grammar than an account of the happenings of high school. This is caused by the fact that the articles are published here just as the individual reporters wrote them. No corrections have been made. Please do not be too severe in criticizing them. You might have done no better yourself.

As a form of installation, the editors of next year, Bill McLean as chief and Elizabeth Spradley as assistant, will be responsible for the publication of the Whiteface Roundup next week. This will give them the opportunity to show the present editors how it should be done. Watch out for the Juniors will have big things from them.

BASKETBALL

Seven boys and nine girls lettered in basketball last season. The boys went to Amarillo and got as far as the finals in the tournament. The girls also had a very good season.

The following boys lettered: Walter Seed, L. B. Russell, D. G. Clayton, Richard Baker, R. A. Daniel, J. W. Cockrell and Wilbur Womble. The following girls lettered: P. Arthur, F. Wilson, A. Smith, E. Gilliland, B. Buchanan, G. Orr, A. Vernon, H. Danforth and R. Smith. We will have many of the players back with us next year.

INTERMEDIATE LEAGUE

The annual Interscholastic League contests are to be held in Amarillo April 13 and 14. The speech department of Hereford High school is sending participants in the debate, declaiming, extemporaneous speech contests. Sidney Fuller and Mary Kate Brotherton are the extemporaneous speakers and Sally Glibbreath is the girl declaimer. The debate team and the boy declaimers as as yet unselected.

Twelve Panhandle counties belong to the Amarillo district and the different schools in them will send their representatives to the meet. The following week another meet will be held in Canyon for the final eliminations. Hereford hopes to enter in the Canyon meet, also.

GLEE CLUB

The boys and girls quartets and the girls trio went to Canyon Saturday afternoon to attend the Tri-State Music Festival. The boys quartet was composed of the illustrious Carmichael, the great Jim Kirby and the magnificent Marvin Thomas. The girls quartet was made up of Elizabeth Ireland, Bettye Jones, Leona Tiefel and Elizabeth Spradley. The trio was Bettye, Elizabeth Ireland and Leona.

Also among those present were Sallie Glibbreath, Wilbur Womble and Pete Garrett, who gave their loyal support.

Hereford high school should be especially proud of the boys quartet and girls trio, for both quartet and trio won first. As for the girls quartet, well, too much harmony on the part of Lubbock

might be named as the reason. However, they placed second. While the topic of discussion is on glee club, it might be well to remind you of the operetta, Sunbonnet Girl, to be staged May 4. Don't forget it, because you will hear a lot more about it.

HAVE YOU HEARD?

Have you ever played hide-and-go-seek with Troy Womble? Ask Nancy C how it is.

Lavina West says that it would be more effective if Hugh Harman would not blush when he winked at her.

Mr. Dillehay compares Virginia Line to a grasshopper and a Foolish Virgin. My dear Virginia, how can you have such a wide variation?

Did Spike Harris ever get his cap back Sunday night?

Has Don Ray started back to H. H. S?

H. D. Blythe surely does have it bad now. The queer part about it is that Bobby Rhodes doesn't seem to be very affected.

RAZZ, ROSE AND RIGHTO

Man's body is likened unto an industry, the more work, the more genius that is exerted, the better the business.

A razz I throw to the person who is always butting into someone else's affairs. Surely you have been talking to someone and one whom you wish were far away would suddenly appear on the scene and make his opinion known. If this were done in a feeling of fun or teasing that's OK, but some people get in your hair and even become a pain in the neck when they act thusly in seriousness. If you feel dislike when near, remove yourself.

A smile on the face is worth two in the heart. **IOW**

2 cents a day operates a Superflex.

Mr. and Mrs. W. E. Neal returned home last Thursday after a several weeks visit in Mineral Wells, Edenburg, Temple and San Benito.



SEE THE DIFFERENCE!

THERE'S NO QUESTION about seeing the difference PURINA STARTENA makes in chicks at six weeks. They weigh more. They are better feathered. They have stretch and frame. They are sturdy and lively. It's this difference that STARTENA makes in chicks at six weeks that has brought the reputation to STARTENA as being America's best for starting chicks!



McLEAN & PITMAN

GRAIN COMPANY

Phone 1. Buy At Home We Deliver

BUSINESS AND PROFESSIONAL DIRECTORY

ABSTRACTS

The title to your land is vital. Our Abstracts correctly reveal the title. **A. O. THOMPSON ABSTRACT CO.** 5% per cent Federal Farm Loans.

INSURANCE

INSURANCE
JNO. H. PATTON
PHONE 80

LUNCHES

THE CHOCOLATE SHOP
Fruit Lanches
Sandwiches
Cold Drinks, Candies
Magazines.

PHYSICIANS

DR. T. L. MORGAN
Physician and Surgeon
Above Corner Drug Store
Office Phone 462
Residence Phone 463

OPTOMETRIST

F. M. KESTER
Registered Optometrist

A thorough examination with the newest and most modern instruments and equipment. 316-B Main Street.

DON'T

Neglect Your Eyes

Dr. T. M. Montgomery
At Close Drug
Third Friday Each Month.



DISH RAGS

MADE OF BOL-PROOF PAPER
SAFETY
Check closely to make sure a dish rag does what you need—absorbent, durable.

For Sale At Brand Office.

MAGNETOS

Cleaned and greased at the following prices:

AMERICAN BOSCH
ROBERT BOSCH
INTERNATIONAL
EISMAN } **\$1.00**

Splittorf ----- **\$1.50**

A SPECIAL PRICE FOR 30 DAYS

Willard Battery Station

There's Only One Way

... to enjoy full measure of electrical service

Electricity, swift, faithful, is always eager to serve. Willingly he cooks, cleans, washes, and irons—performs innumerable tasks the quickest, most economical way.

Give electricity the opportunity of serving you in the fullest measure. Install sufficient convenient outlets (his ports of entry). Equip your home with plenty of electrical appliances (his tools). Admit him with plug-in sockets (his passports).



TEXAS UTILITIES CO.

IT'S SAFE—IT'S BETTER TEXACO DRY CLEANER

Won't burn or explode—harmless to skin or fabric.

Small Can—25¢

Texas Service Station
GLEN SNYDER

Proper Hosiery

IS WHAT WE HAVE

BECAUSE IT'S MUNSINGWEAR

New Spring Shades
In Chiffon and Service
Weights

Pure Thread
Silk Hose

49c-59c

Pure Thread
Full Fashioned

79c Up



—MUNSINGWEAR anklets for kiddies and misses—new shipment just received—solid colors and fancy tops in pastel shades.

Fox Mercantile Co.

The conference was carried on as a series of assemblies, each of which was followed by discussion groups. These groups were composed of a representative or two from every town under the leadership of a HI-Y sponsor. Discussions were held so as to discuss the many problems relating to the conference theme, Religion in Industry.

The assemblies were the most impressive part of the conference. Some of the best speakers, both young and old, of Texas were heard. Among them were Houston Crump of Groom, H. Hardy of Amarillo as main speakers, and Pat Henry of Fort Worth; Richard Poll, president of the Fort Worth HI-Y; Marvin Pierce of Wichita Falls; Marvin Collier of Amarillo; Bill McLean of Hereford.

Mr. Good and H. A. Shaw also did their part. Mr. Good supplied the promotive power and Mr. Shaw kept the boys cheered with songs. Springer Williams and Phil Lantz also helped the boys. Mr. Williams promoted the public speaking contest and Mr. Lantz saved many a boy a walk on his feet to 902 Bellview. **BOJ**

TENNIS

The tennis team, composed of Baker and Seed, journeyed to Amarillo April 7 and had the great luck to go to the finals in doubles and each to the quarter finals in singles. This is quite an honor because they played some teams from towns that were bigger than Hereford. They played Dumas first and beat them 6-0, 6-1. They then played Pampa and beat them 6-1, 8-6, and were then in the semi-finals. After defeating Panhandle 6-0, 6-2, they were in the finals with Follett. Follett beat Hereford 6-1, 6-3, 6-2. All of these matches were in doubles. They did not do so good in singles but played 12 sets of tennis and this is hard on the constitution. In singles Baker beat Dumas 6-1, 6-2 and Seed drew a bye. Baker was defeated by Slaughter of Amarillo 6-0, 6-0. Seed was defeated by Hollingshead of Follett, 6-1, 6-4. After Follett had beat them they were glad to start for Hereford because the same team defeated them last year in the semi-finals. **CWS**

STAR THEATRE

Hereford, Texas

Friday Only

Matinee and Night

RONALD COLMAN

in

The Masquerader

Also

CHAPTER FIVE OF

TARZAN

The Fearless

Don't miss a single chapter of this thrilling serial—you saw first four chapters last Thursday.

Attend the Matinee

Admission Only 10¢

Saturday Only

Matinee and Night

Keep'em Rolling

with

WALTER HUSTON

FRANCIS DEE

SPECIAL COMEDY

ONLY 10¢

Preview Saturday Night

AGAIN

Sunday Matinee

Monday - Tuesday



THE SCREEN'S
FIRST HISTORY OF
THE AND THE
FASHION AND THE
WOMEN IN MIAMI...

FASHIONS OF 1934

STARS! SONGS!
STORY! STYLE!
SPECTACLE!

Special Short Subjects

ADMISSION, 10-25¢

See the first showing Saturday

midnight.

—Every Wednesday is

Bank Night—always a

Special Picture.

LOCALS

2 cents a day operates a Superfex. J. T. Cronin is sporting a new deluxe Dodge sedan.

Clarence Wheeler of Amarillo was here on business the latter part of last week.

George W. Bussy and son of Dimmitt were Hereford visitors Monday.

Bulk garden seed and onion sets, West Texas Feed and Seed Co., Phone 265.

Dr. T. L. Morgan attended the Panhandle Medical Association's meeting in Amarillo Wednesday.

Harry Seed and Luther Pevely made a business trip to Amarillo Monday.

Bulk garden seed and onion sets, West Texas Feed and Seed Co., Phone 265.

Wanted, a good farmer with adequate equipment to handle a 450 acre improved farm in Castro county. Apply at Brand office.

Mrs. Pearl Roberts of Lubbock visited her sister, Miss Jonnie Estes, Monday.

Mr. and Mrs. Lee Biggs spent Sunday in the Russell Carroll home.

Your next can of cream will be appreciated. We buy poultry, eggs and hides. West Texas Feed and Seed Co., Phone 265.

Cabbage plants are now ready. Hereford Floral Co., or at J. H. Daniel Mattress Co.

Homer Stewart is here this week from Santa Ana, California, having arrived last Sunday. Mrs. Stewart remained in California.

Your next can of cream will be appreciated. We buy poultry, eggs and hides. West Texas Feed and Seed Co., Phone 265.

Mrs. Carl Jennings underwent a major operation Monday morning at the county hospital, and is reported to be improving.

When you buy GOODYEAR TIRES you are buying more tire mileage at no greater cost. Special prices now in effect. Ireland-Beavers Motor Co.

Mrs. L. H. Davis and family of Amarillo visited Sunday in the home of Mrs. Effa Rutherford in Hereford. Mrs. Rutherford and Mrs. Davis are sisters.

Wanted, a good farmer with adequate equipment to handle a 450 acre improved farm in Castro county. Apply at Brand office.

Mr. and Mrs. Dow Merer and Mr. and Mrs. N. E. Gass attended the big league baseball game in Tucumcari Tuesday.

Mrs. Guy Gilliland and two children, Bobbie Jean and Betty Jo, of Los Angeles were here last week and at Lubbock for a short visit with relatives and friends. They returned home Sunday.

Mrs. Lou Keeler and children were Hereford visitors Sunday.

Wanted, a good farmer with adequate equipment to handle a 450 acre improved farm in Castro county. Apply at Brand office.

Mr. and Mrs. W. J. Spilth and Mr. and Mrs. B. R. Dixon attended the Legion Convention at Caudigan last Sunday.

Mrs. Jim Carroll left Wednesday morning for Dallas to visit relatives and friends. Dallas is the former home of Mrs. Carroll.

See us for Windshield and door glass, top materials, McQuay-Norris rings, pistons, valves and other replacement parts for all cars. Ireland-Beavers Motor Co.

Miss Ann Miller, sister of Mrs. J. H. Pitman, is seriously ill at Mrs. Pitman's home. She was stricken last Sunday. She was reported as improving this morning.

Get your mechanical work done now. Don't wait for the rush later on. Our prices are in line with high quality workmanship—the only kind that pays. Ireland-Beavers Motor Co.

Mr. and Mrs. W. L. Davis and Mrs. W. H. Coursey, mother of Mrs. Davis, went to Dallas and Fort Worth last week. Mrs. Coursey remained in Gainesville to visit with a daughter.

Mr. and Mrs. J. H. Walker of near Vega were here Monday shopping with Hereford merchants. Mr. Walker stated that while listing on his place he found he had a deep season of moisture, the best in several years, and has a good prospect for a wheat crop.

F. M. Kester attended a district meeting of optometrists at Amarillo Sunday. He plans to attend the Texas State Optometric Association at Fort Worth April 16-19, and expects to return home Friday night following the convention.

George B. Pace, Messrs. and Mmes. W. J. Smith, Dick Dixon and J. W. Robinson attended the Eighteenth Texas American Legion convention at Canadian last Saturday and Sunday. The convention voted to hold the next meeting at Clarendon in 1935.

Ell Dunlap of Dallas was here the latter part of last week visiting with relatives and inspecting his wheat prospects on his farm west of Hereford. He was accompanied by his daughter, Mrs. M. C. Garrett, and grand daughter, Miss Louise Monday.

Earl Lance, local groceryman who farms on the side, on his place about six miles southwest of town, is the first the Brand has heard of planting a crop this spring. Mr. Lance is planting a 40-acre tract to kafir corn. This land started to blow a few days ago. Mr. Lance says there is plenty of moisture to bring a good stand provided the weather continues warm.

Summerfield Group To Stage a Comedy

Listen to Leon, a comedy, will be presented by the Junior Study club at Summerfield on the evening of April 20. In the cast are Misses Mary Lee Curry, Oleja Bowling, Ruby Thompson, Maude Noland, Eva Greenon, Christine Atchley, and Mmes. Jim Clark and Wilburn Edelman. Ten and 15 cents admission will be charged.

Cabbage plants are now ready. Hereford Floral Co., or at J. H. Daniel Mattress Co.

Mr. and Mrs. D. W. Crawford returned home Monday after a few days visit with her uncle, W. A. Williams, at Albuquerque, New Mexico. They also visited in the home of friends, Mr. and Mrs. Andy Stevenson, before returning home.

Ed Connell is another believer in Brand classified advertising. He inserted a two-bit ad in last week's Brand and sold a pony he advertised the day following publication. Mr. Connell also received a letter from his son, Ira, at Yuma, Arizona, stating that he read the ad.

Superfex is what you have wanted for years because it will operate anywhere. Freeze ice cubes, ice cream and frozen deserts for only 2c per day. Try a Superfex Oil Burning Refrigerator in your home.



Superfex is what you have wanted for years because it will operate anywhere. Freeze ice cubes, ice cream and frozen deserts for only 2c per day. Try a Superfex Oil Burning Refrigerator in your home.

E. B. BLACK CO.
We Are Satisfied With Small Profits

Superfex

the oil burning refrigerator

Get Ready for Gardening

WITH HANDY TOOLS, THE BEST COMMERCIAL FERTILIZER AND FERRY'S GARDEN SEEDS

This combination will make a good job. If you want a garden that will give you pleasure and satisfaction start off on the right foot by shopping with us and getting the best in garden supplies.

We have hoes, rakes, spades, hose and various kinds of sprinklers, hand plows, lawn mowers—in fact every kind of garden tool that you will need.

We Have LOMA and VIGORO
Each of these scientific plant foods is very good and makes up for Mother Nature's shortcomings. They make poor soil GOOD.

Ferry's Seeds Are Best
They are fresh and good results are always assured.

FARMERS
We are headquarters for the equipment you need for spring planting.

STREU Hardware Co.

Phone 48

CHECK Your Supplies Against THESE

Specials For Friday and Saturday

RAISINS	Four pounds	28¢
SNOWDRIFT	Three pounds	39¢
WESSON OIL	Pint	19¢
SUGAR, Powdered	Two packages	15¢
COCOA	16 ounces 17¢, 8 ounces	9¢
WHEATIES	Two for (Bon Bon Dish FREE)	29¢
CRACKERS	Two pounds	22¢
COFFEE	Folger's, pound	32¢
SORGHUM	Pure, gallon	55¢
OATS	National, large package	14¢
SANI FLUSH	Can	19¢
MELO	Two for	15¢
SPINACH	No. 2 can, Brimfull	10¢
Old Dutch Cleanser	Two for	15¢
STRING BEANS	No. 2 can, 3 for	27¢
POTTED MEATS	Three cans	10¢
Washing Powder	Big 4, 5 pound box	31¢
TOILET TISSUE	Mareo, 6 rolls for	25¢
MACARONI	Or SPAGHETTI, 3 pkgs for	10¢
MARSHMALLOWS	16 ounces	19¢
PECAN HALVES	Pound 48c, 8 ounces 24c, 4 ounces	14¢
TOMATO JUICE	Tall Boy, 2 for	25¢
CATSUP	14-ounce bottle	15¢
SALAD DRESSING	Kraft's Miracle Whip, quart	29¢
SALT	25-pound sack	31¢
CHILI BLEND	16 ounces 39c, 8-ounce pkg	21¢
SPUDS	10 pounds	18¢

FRESH FRUITS and VEGETABLES

BANANAS, pound	5½¢
ORANGES, large, dozen	22¢
LEMONS, dozen	19¢
LETTUCE, head	5¢
CARROTS, BEETS, RADISHES, ONIONS, 3 bunches for	10¢
FRESH BEANS, per pound	10¢
FRESH POTATOES, per pound	4½¢

Quality and Service Are Paramount Always At

PIGGLY WIGGLY

ALL OVER THE WORLD

PHONE 81. FRANK GYLES, Manager BUY AT HOME