

# Bulldogs Bite Herd In Season Premier

The Hereford Whitefaces, making their season debut for the 1974-75 basketball season, bowed to the Berger Bulldogs 66-54 Tuesday evening before a crowd of about 600 in the La Plata Gym.

The varsity Whitefaces were not the only victims of the evening as the Bulldogs also defeated the junior varsity Herd 65-55 and the sophomores of Hereford 52-33 in games preceding the varsity contest.

The difference in the varsity contest came in turnovers during the second period when Lynn Tarr was pulled out of the game with three personal fouls. Tarr is the Herd's most experienced player against the

press, and Berger took advantage of his absence from the court. They came from a 20-12 deficit to take the lead and keep it the rest of the evening. During the second period, Berger outscored the Herd 22 points to 10.

The ball game started as a defensive battle from the very beginning, and when half the first period was gone, the score was only 2-2. Late in the first period Hereford came on strong, scoring turnovers and hitting the basket to take a quick 16-10 lead over Berger.

But then Tarr received his third personal and coach Barry Arnwine pulled Tarr, one of his two returning starters, from the

game. Tarr saw plenty of action during the second half, though, and led the team in scoring with 16 points and 12 rebounds.

Coach Duane Hunt's Bulldogs were playing without the services of their star performer, All-District player Joe Kerr. Kerr suffered a broken finger in practice about two weeks ago and may not be able to play before Christmas. Tom Hood, a 6'1" senior post for the Bulldogs, led scoring with 18 points. Ten of those points were scored during a foul-laden fourth quarter from the charity stripe.

Berger put on a last minute surge in the second quarter, coming from a 22-22 tie with

2:14 left in the half to a 32-26 lead at the half. The end of the third period saw Berger in the lead by only three more points, 49-41.

Berger scored 17 points to 13 points for Hereford in the fourth quarter, but Berger made only two field goals in the period. The first came with 3:41 left in the contest, and the other just before the final gun.

As the teams traded fouls and trips to the charity line in the fourth quarter, the score edged up by graduations of two. With Berger harboring a six point lead, they went into a stall in the final minute, ruining any Hereford chances of evening the score.

Wednesday morning Arnwine told The Brand the key to the game was the seven extra turnovers Hereford made and the type of turnovers made against the press in the second period.

Statistically, the game was almost a tossup. Berger scored 37 rebounds to 36 for Hereford, and Hereford shot 39 per cent to 39.5 for Berger. The turnovers were the only crippling factor of the Herd's game.

Second quarter mistakes also proved fatal for the junior varsity as Berger outscored the JV 15-6 during that period. Berger led 17-15 in the first, 32-21 at the half, 52-40 at the third, and finally won 65-55.

James Mays paced the JV Herd with 18 points while Jason Welch scored 19 for Berger.

The sophomores lost to Berger 52-33 with Mays leading the Herd with 14 points and Jackson scoring 13 for Berger. The Herd will be open Friday night and then travels to Dumas Tuesday Nov. 26.

## Varsity

**BERGER** 10 22 17 17—66  
**HEREFORD** 16 10 15 13—54  
**HEREFORD**—Tarr 7-15-16,  
 Arney 4-11-15, Hall 3-7-12,  
 Morales 2-5-5. Totals 17-46-54  
**BERGER**—Hood 18, Benton 12.  
 Totals 22-56-66



## Realtor of the Year

Jeane Coker, vice president of the Hereford board of realtors for the coming year, was named "Realtor of the Year" at the installation banquet, Tuesday night. The presentation was made by Gene Campbell who was so honored last year when former governor Preston Smith made the presentation.

## Realtors Install New Executives

"Making America Better" was the topic of guest speaker Cora Matlock, Austin, at the installation banquet for new officers of the Hereford board of realtors.

The affair was Tuesday night at the Hereford Country Club.

MRS. MATLOCK, public relations director for the Texas Association of Realtors and editor of the TAR newsletter, quickly removed her subject from the category of the usual packaged panacea for the country's ills by going to the core of any action to truly better America or any part of its society: the individual.

She was speaking to individual realtors but her observations were basic enough to work in any sphere today in which an individual moves. She noted that today's problems will not be solved by yesterday's methods. She felt it naturally followed then that the individual devised today's methods through the process of creativity.

Then followed her formula for a person living in the world of the realtor to develop as a creative person noting that

such self-development invariably leads to creative development in others, about you.

SHE WAS introduced by Roy Faubion, president of the Deaf Smith County Chamber of Commerce. Following her address, Mrs. Matlock administered the oath of office to those being installed for the coming year.

They were Betty Gilbert, president, Jeane Coker, vice president, Carol Rose, secretary-treasurer and Neil Cooper and Sam Long, directors. Out-going president Lee Umstead, toastmaster for the banquet, will be chairman of the multiple-listing service of the board.

Mrs. Coker was honored as "Realtor of the Year" with a presentation made by Gene Campbell who received it last year from ex-governor Preston Smith.

In her presidential acceptance speech, Betty Gilbert said:

"THE AMERICAN WAY of life is becoming more and more a 'double income family' way of life and this is especially typified by the real estate business... the third largest industry in the U.S."



Hereford, Texas, Thursday, November 21, 1974

73rd Year No. 47 32 Pages including TV Section 10 cents

## With Crisis Clearance

# Christmas Lighting Contest On Again

Christmas lights will blaze in Hereford again this year, encouraged by the home lighting contest sponsored by the Women's Division of Deaf Smith County Chamber of Commerce after a dim-out last year because of the national energy crisis.

Judging in three categories, with cash prizes in each, is planned by the Women's Division beautification committee, headed by Mrs. W.C. Russell.

To be sure the contest would not fall afoul of the Texas Energy Commission's aims, Bill Albright, executive vice president of the Chamber, recently contacted Bill Hobby, commission chairman, for a clearance.

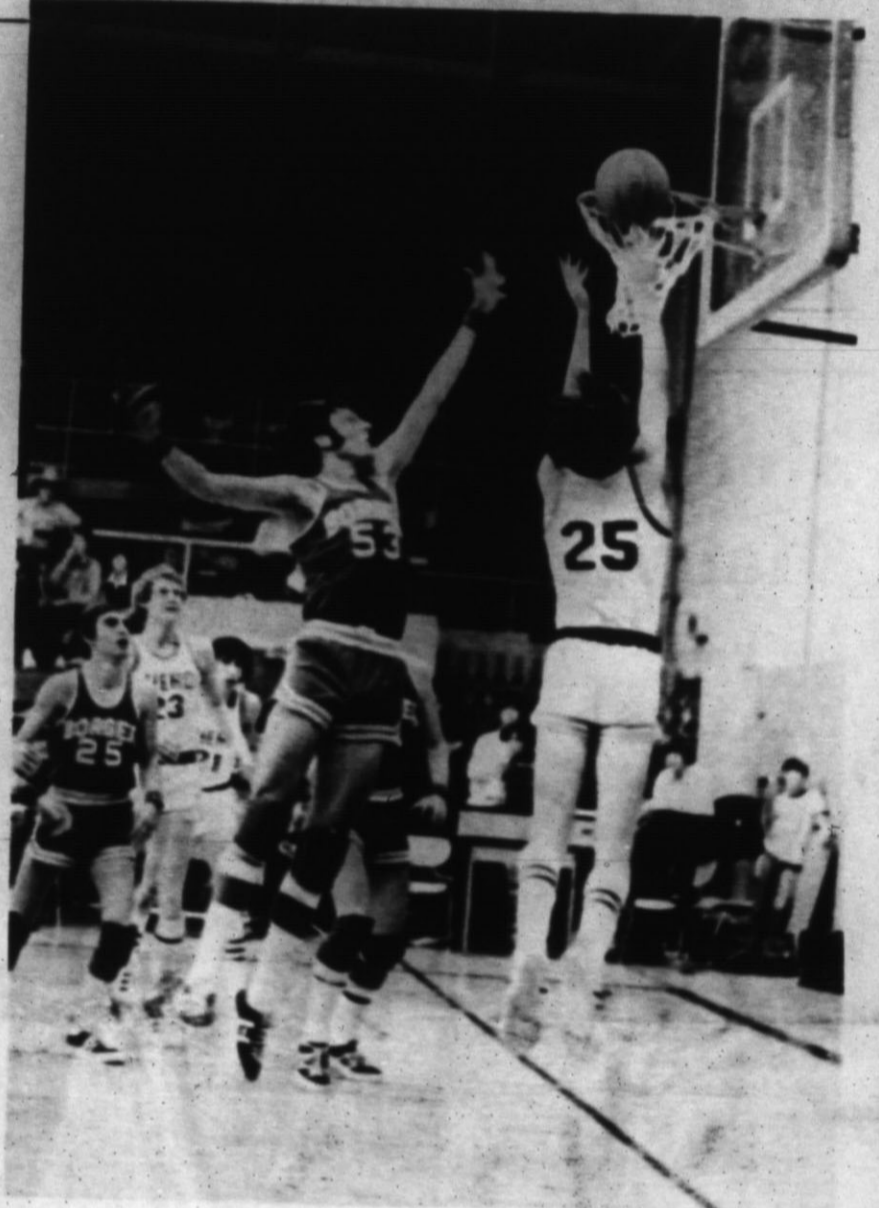
CATEGORIES will be somewhat different in the 1974 contest. Recognition will be given to the most attractively lighted block, and cash awards will be made for the best-decorated doorway and window area as well as for the best

overall home decoration. Entry deadline is set for Dec. 16.

First place in lighted homes will carry a \$50 prize, best window decoration will be rewarded with \$25 and best door \$15. The spot-decoration categories were added, Mrs. Russell explains, so residents who may not be able to climb upon roofs or into trees to place lights will be eligible for recognition of their ground-level efforts.

Any resident of the city of Hereford may enter the contest, and so may those residing within a five-mile radius of the city. The extended area is also a new contest feature so that some of the handsomely decorated farm homes of the county may be judged also.

ENTRY BLANKS will be available in the Thanksgiving edition of the Hereford Brand and on the following Sunday.



## One on One for Two

Lynn Tarr, 25, battles with Berger's Jeff Bones as they go to the hoop and Tarr scores two points. Tarr, one of two returning starters, led the Herd with 16 points and 12 rebounds as they lost their season opener to The Berger Bulldogs 66-54.

## Hounds Not Running; Local Bus Service Is

When Greyhound Bus Company employees went on strike Tuesday, local concern was for freight movement rather than passenger service.

At present time both freight and passengers were moving in and out of Hereford with little difficulty. What little

there was lay in direction: Dalhart, Clayton, Raton, Abilene.

SERVICE to Amarillo, Clovis, Lubbock, even Dallas, was available at

(SEE BUS SERVICE, Page 2A)



## Good Neighbor Policy!

George de Lozier, who lives southwest of the Easter community, got his croplanted this year, then illness struck. Open heart surgery with attendant complications threatened his crop more than the surplus of moisture the area has had. Inspired by the strong, drying winds blowing Monday, de Lozier's neighbors cranked up their

combines while he considered his crop from his sickbed... until a great noise was heard on the land, literally. Those neighbors' combines were moving into de Lozier's fields and the picture above tells the success story of his crop...and the way things are done around here.

## First in 18 Years

# Council Hears Report Of Deficit in Budget

A report on Pitman Lake, new trash trucks, the new incinerator and the budget — in the red for the first time in 18 years — was the meat of a brief meeting of the Hereford City Council, Monday night.

Expressing concern over the safety factor involved with the lake property which the city now owns, councilmen had requested a study of possibilities for draining the lake and utilizing the land for other purposes.

CITY MANAGER Dudley Bayne reported that, like it or not, the city owned a lake. He noted that every feasible avenue for a drainage project had been checked and there was no easy way to do the job nor was it financially practical.

The panel discussed the possibility of fencing the area as a safety measure and this was to be explored before any further action was authorized.

Bayne told them that the cost of a truck chassis had risen so much that it

had been decided to buy only the new trucks and use the present "packer" units for collecting trash. He said he had been assured the packer units were good for the life of one more truck.

THE COUNCIL learned that the new incinerator was working beyond all expectations. In fact, Bayne said, it was so efficient that it was not being fired up until 1 p.m. each day. It made such quick work of such large amounts of waste that it was not practical to set in use until afternoon.

Bayne also noted that the problem of waste during the intervening time since the old incinerator blew down and the new one was completed accounted for much of the deficit shown in his budget report. Some 543-thousand of the red-ink figures went for operation and maintenance on the bulldozers necessary to operate the interim land fill.

It was the first time in 18 years there had been a deficit in the city's budget.

BAYNE PRESENTED two budget reports. One was for the month of October and the other was a projection to end of the fiscal year in April.

The city manager also sounded a warning about the cost of natural gas. He pointed to recently published reports by the gas company that, due to the acquisition of new potential sources, no further rise in price to the customer was foreseen. He reminded the panel that rates had already risen 108 per cent since the first of the year.

"The pinch of this has not been felt by the customer because of the warm months, but, just wait until real cold weather sets in..." Bayne said.

BILL ALBRIGHT, manager of the Deaf Smith County Chamber of Commerce, reported to the council that the county had shared in the cost of printing needed brochures, that they had been printed and that about 40 per cent of them had already been distributed.

## Prizes, 'Sur-Prizes' Planned At Chamber Breakfast Tuesday

A completely new format for the quarterly membership meeting of Deaf Smith County Chamber of Commerce will be unveiled Tuesday morning, Nov. 26, when the breakfast menu will feature entertainment, cash prizes, and "sur-prizes" according to Roy Faubion, president.

**THE BREAKFAST** meeting, to start at 6:45 a.m. in the Civic Club Center, will have two emcees—Faubion and Dean Kelly of Amarillo—and is planned as a fun-filled, fast moving session with no long speeches. Hereford State Bank will be the sponsor of the prizes.

Admission to the breakfast is \$2 a person, and the meeting is open to all members and prospective members. Ladies are invited and urged to attend. In order to estimate the attendance for the breakfast, chamber officials are requesting citizens to call reservations to 364-3333.

## 12 Wrecks In October

The Texas Highway Patrol investigated 12 accidents on rural highways in Deaf Smith County during the month of October, 1974, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed but eight persons were injured.

A UNITED WAY AGENCY

## Red Cross Answers Many Local Needs

The American Red Cross has been a symbol of neutral help around the world in times of war, natural disaster and individual distress. However, few are aware of the needs that are met locally by the Deaf Smith chapter of the ARC.

**ITEM**—The Red Cross provided free lessons in swimming and water safety this summer for 732 Hereford children and adults. The extensive program utilized 40 instructors who contributed 7,320 hours of instruction valued at \$20,705.

**Item**—The Red Cross gave authorized first aid instruction to 127 local residents during 1,824 hours this year. Again, the service was free of charge.

**Item**—Seventeen victims of disaster, such as fire, were given emergency shelter, food and clothing here during 1974. Red Cross procedure provides that local chapters are responsible for disasters involving less than five families. However, should five or more family units be stricken by catastrophe, the national affiliate assumes expenses.

**Item**—The Red Cross made possible 175 emergency messages between local military personnel and their dependents. Retail cost of this communication service totaled in excess of \$3,850. Half of this incurred expense was funded by the National Red Cross, which is actively responsible for military needs.

**THE LOCAL** Red Cross chapter, directed by Mrs. H.H. Miller, will be granted \$10,000, approximately 16 percent, of the United Way campaign goal of \$59,600.

**THE INFORMAL** breakfast event will conclude by 8 a.m., or before. Faubion emphasized he added that all citizens interested in chamber activities are invited to attend and join the fun.

## Hospital Panel Delays Action

A number of decisions by the board of directors of Deaf Smith County General Hospital were deferred Tuesday morning when a quorum failed to show.

After waiting some time past the 7 a.m. time set for the regular meeting, Administrator Ron Welty sought to curtail more members for the meeting and found they were unavoidably prevented from attending.

**SO, FOLLOWS** some discussion of the matters to be acted upon and other phases of hospital business, the meeting adjourned.

Chief among the items on the agenda for the meeting was a needed social security pact between the board and the state and a financial report for the month of October.

It had been discovered that, since its inception in 1971, the hospital district did not have a social security contract with the state department of public welfare. The previous agreement had been with the county.



In President's Oval Office

Jim Conkwright, left, and Bill Albright visited briefly with President Gerald Ford in his oval office while attending a Presidential conference on agricultural problems recently in Washington, D.C. The White House photo shows President Ford accepting a Jon Birdsong painting which Albright presented on

behalf of the Hereford artist. Conkwright was selected to attend the conference as an independent rancher and farmer. He is the immediate past president of Deaf Smith County Chamber of Commerce, and Albright is the executive vice president of the chamber.

## Bus Service-- from Page 1

the local bus station at that time. D.M. Parsons, president, New Mexico Transportation Co., which serves the local area along with other portions of West Texas and virtually all of New Mexico, advised The Brand that the Greyhound strike did not affect his company's operation.

He said NMTC coaches would make cross-country connections with Continental Trailways in cities such as El Paso, Amarillo, Pecos, Las Cruces and Albuquerque.

**PARSONS** stressed the importance of travelers contacting their local agents for information concerning the best schedules possible under the interim service operation.

New Mexico Transportation Company is owned by Greyhound but drivers and terminal employees are under a different contract from Greyhound and it does not come up for consideration until February.

At Amarillo, a Greyhound official said the company was honoring all tickets that had been purchased prior to the strike but that none were being sold now. Greyhound ticketholders were being routed along Continental Trailways lines where possible.

**SERVICE** out of the local area is being routed into Trailways depots at each destination so passengers do not have to make their own way from the idle Greyhound terminals.

In Washington, an Amtrak official said the nation's rail passenger service could offer no help to the Panhandle area in the transportation crisis for it has no passenger schedules operating here and saw no way any could be established.

## Applied With Strings

# 'First-Aid' Is Available For Hail, Drought Hurt

Under terms of a law enacted Jan. 2, farmers and ranchers of Deaf Smith County may be eligible for an emergency loan because of drought and hail losses since October, 1973.

The possible loans, through the Farmers Home Administration, are for those who suffered production and physical losses as a result of prolonged drought dating from Oct. 1, 1973 and insect infestation caused by that drought. Also included are those who experienced such damage as loss from large hailstorms from May 24 and Aug. 11 and other isolated hailstorms in the spring and summer of 1974.

IN THE case of each application,

## Lions Plan Girlstown Christmas

The Lions Clubs of District Two-T-1 are sponsoring a Christmas Fund for Girlstown which they hope will provide a coat and a pair of shoes for each girl there.

**THEIR OBJECTIVE** is to raise \$60 per girl. Buying through a direct factory outlet, that sum will outfit a girl with the equivalent of \$80 in shoes and cost.

They have arranged for every citizen of the area, Lions or no, to have a part by mailing donations to Girlstown, USA, P.O. Box 67, Amarillo, Tex., 79105.

**HONORARY** co-chairmen for the project this year are Jim Currie, KVIB; Bill Coleman, KAMB; Ron Shover, KFBA and Royce Butterford, KGNC radio... all of Amarillo.

Checks should be made payable to "Girlstown Christmas Fund" and mailed to the foregoing address.

## Local Graduate Plays In Symphony Group

James Aikin, son of Mr. and Mrs. John D. Aikin of 216 N. Texas, is a member of the Culver-Stockton College Symphonic Wind Ensemble.

The 68-member orchestra, under the direction of Dr. A. Wesley Tower, professor of music, performs four major concerts each year at the college and also plays music for special convocations and assemblies.

A 1974 graduate of Hereford High School where he played in the band and orchestra, Aikin is a freshman at Culver-Stockton.

Of this sum Deaf Smith County's fraction of ARC will utilize \$5,711 and forward the remaining \$4,289 to the national organization.

Mrs. Miller points out that only 6.3 percent of the ARC budget is directed to management and general administration. This figure is comparatively low for such an extensive and wide-spread, non-profit organization.

On a national basis, the Red Cross financial regime is broken down as: services for military personnel and veterans—47 per cent of funds; disaster preparedness and relief—28.2 per cent; blood program—4.8 per cent; community health and safety programs—6 per cent; youth and community service—4.3 per cent; international relations—1.4 per cent; membership and fund raising—2.2 per cent; management and general administration—6.3 per cent.

**"YOU NEED** the American Red Cross," according to Mrs. Miller, "and the Red Cross needs you."



## New Realtor Officers

Cora Matlock of the Texas Association of Realtors, administers the oath of office to the executives of the Hereford board of realtors for the coming year. From the right, Betty Gilbert, president; Jeanne Colter, vice president; Carol Rose, secretary-treasurer; Sam Long, director

and Lee Umstead standing in for absent director Neil Gueter. Umstead, the out-going president will be multiple-listing chairman for the board for '75. This ceremony climaxed the installation banquet at the Country Club, Tuesday night. Mrs. Matlock was the guest speaker.



## New Fire in Town

The city of Hereford's new incinerator is operational. Replacing the old one that burned out, the new unit has a bonded inner liner new to the municipal application but with a good "track record" in other usage. A thin wisp of smoke indicates the only need now, supplied by the time you see this... a little more power for the new draft mechanism.

### Mother Of Hereford Man Dies At Canyon

Funeral services for Ruthy Hanks McKee, 72, of Canyon, mother of Steve McKee of 123 Greenwood, were conducted Wednesday afternoon in First Christian Church at Canyon by Dr. Joe Findley, former pastor, and the Rev. Terry White, pastor. Burial was in Dreamland Cemetery at Canyon.

Mrs. McKee died Monday in an Amarillo hospital. She was born in Lipscomb County and married W.H. McKee at Old-Mobeetie in 1918. They moved to Canyon from Panhandle in 1931 and he died in 1967.

In addition to the son here, she is survived by two daughters, Waulene Byars and Juanita Gathright of Amarillo and two other sons, R.V. of Tulsa and W.P. of Borger.

### Woman Honored At Baby Shower

About 30 friends of Mrs. Bill Johnson honored her with a layette shower recently in the Cameron Gault home.

Mrs. Johnson was given a corsage fashioned from baby socks and ribbons. She opened gifts during a refreshment period at the come and go affair.

Hostesses were Mmes. Dale Smith, Temple Abney, Bob Hardin and Dan Warrick.

### Burial Service Conducted For Mack Silvertooth

Burial rites for Mack E. Silvertooth, 63, of Amarillo, a former Hereford resident, were conducted Tuesday in West Park Cemetery after funeral services that morning in Amarillo. Local arrangements were by Gilliland-Watson Funeral Home.

### Rodriguez Rites Spoken Wednesday

Funeral services for Francisco B. Rodriguez, 86, were conducted Wednesday afternoon in St. Joseph Catholic Mission with the Rev. Joseph Gilligan, pastor, officiating. Burial was in St. Anthony's Catholic Cemetery under the direction of Gilliland-Watson Funeral Home.

Mr. Rodriguez, a retired laborer, died Sunday at Deaf Smith County General Hospital. He was born in Mexico and had been a Hereford resident since 1960.

He married Paula Gonzales in 1924 at Marlin.

Survivors include his wife; four sons, Jose, Ernesto, Bacilio and Silverio, all of Hereford; two daughters, Mrs. David Perez of Clovis, N.M. and Mrs. C.T. Farmer of Cleveland; 29 grandchildren and six great-grandchildren.

Survivors are his wife, Lucille; two daughters, Mamie Morgan of Wichita, Kan. and Margaret Good of Kansas City, Mo.; three sons, Mack Jr. of Canyon, Dennis of Amarillo and Lindel of Wichita; two stepsons, Don Bookout of Tulsa and Norman Bookout of Austin.

Also a sister, Edith Clark of Muleshoe; a brother, Everett of Amarillo; 15 grandchildren and two great-grandchildren.

### D.C. VOTES

WASHINGTON--District of Columbia voters chose Walter E. Washington as their first elected mayor in more than a century. Washington has served as the appointed mayor of the nation's capital since being named to that post by President Lyndon B. Johnson.

### Mrs. Ron George Named To Health Service Post

Mrs. Ron George, daughter of Mr. and Mrs. Ray Wilhelm, has been appointed coordinator of client services at the Department for Human Resources in Frankfurt, Ky.

Mrs. George, Jane Wilhelm before her marriage, will be responsible for disadvantaged persons in 27 counties. Her duties will involve her with a comprehensive care center, social services and other agencies to aid the developmentally disabled.

Mrs. George completed her graduate work at the University of Kentucky, College of Social Professions and received her MSW in May 1974. She also earned her BSW from the same college in December 1971.

She has worked with Jobs, Inc. where she counseled disadvantaged adults and assisted them in adjusting to employment and job training they received in the program. Mrs. George was also employed

at the Diagnostic and Evaluation Center, primarily focusing on development and implantation of a recreation program for the residents.

Her parents reside southeast of Hereford. She was raised here and is a graduate of Hereford High School. Mrs. George is currently residing in Frankfurt with her husband, who is from Massachusetts.

Vicky L. Ruland, Hereford, is one of 12 Amarillo College graduates successfully completing the medical record technology program of the college recently and is an accredited record technician.

All 12 individuals satisfactorily completed the exam, given by the American Medical Record Association of Chicago, Ill., in September at the AC Testing and Counseling Center.

"Medical record technicians

serve the hospitals, clinics, medical research organizations, and health agencies," said Vivian Fidler, chairperson of the AC Medical Record Technology Department, "as specially trained assistants to the registered medical record administrator."

They carry out the many technical activities within a medical record department, she said. "In addition, ART's often are employed as directors of medical record departments in

small hospitals and nursing homes," Mrs. Fidler added.

**BUDGET & INFLATION**  
Inflation and economic decline are playing havoc with the administration's budget hopes for 1975 and 1976, and some officials say a balanced budget in 1976 probably is now beyond reach.

**FOR GIFTS THAT ARE LASTING**  
COWAN JEWELERS  
Downtown

**FOR LARGER GIFT SELECTION**  
COWAN JEWELERS  
Downtown

**COME HEAR**  
Betty Baxter  
Nov. 22-25  
7:30 PM  
Assembly of God Church  
Canyon, Texas

**AIR FARE HIKE**  
WASHINGTON--The Civil Aeronautics Board has approved a 4 per cent increase in air fares for passengers flying within the mainland United States.

# JCPenney Pre-Holiday Sale

STOCK REDUCTION. Sale on many Holiday Gift Items, Hurry in for best selections.

Misses Fleece PILE ROBES Reg. '20 <b>NOW 15.88</b>	Misses Cotton CORDUROY BLOUSES Reg. '9 <b>NOW 7.88</b>	Misses Printed MIDDIE BLOUSES Reg. '10 <b>NOW 7.88</b>	Misses Fabric FALL PURSES Reg. '6 <b>NOW 4.88</b>
Misses Cotton QUILT ROBES Reg. '15 <b>NOW 11.88</b>	Misses Cotton FANNEL SHIRTS Reg. '6" <b>NOW \$5</b>	5 Only! Women's WOOL PLAID COATS Reg. '54 <b>NOW \$44</b>	Girl's Pretty PLAID SKIRTS Reg. '6 <b>NOW 4.88</b>
Boy's Warm PULLOVER SWEATERS Reg. '4" to '5" <b>NOW 3.88 - 4.88</b>	Girl's Lightweight JACKETS Reg. '6 - '9 <b>NOW 2.88 TO 5.88</b>	Men's Long Sleeve DRESS SHIRTS SPECIAL PURCHASE <b>4.99</b>	Girl's Warm PLAID JUMPER Reg. '11" <b>NOW 8.88</b>
Misses Knit TOPS and BLOUSES Reg. '4" to '19 <b>NOW 3.88 TO 15.88</b>	Two Large Groups POLYESTER KNITS Solids, Checks & Patterns Reg. '3" and '4" <b>NOW 2.22 TO 2.99</b>	Girl's Better DRESSES and PANT SUITS Reduced to Clear <b>2.88 TO 8.88</b>	Girl's 100% Nylon SPORTS WEAR SETS TODDLERS 3 TO 6X <b>1.77</b> 7 TO 14 <b>2.88</b>
Misses Printed KNIT SLACKS Reg. '11 to '14 <b>NOW 8.88 TO 11.88</b>	PIECE GOODS CLEARANCE Many assorted fabrics drastically reduced <b>NOW 99¢ YD.</b>	Misses Better PLAID SKIRTS Reg. '15 <b>NOW 8.88</b>	Misses Ultra-Stretch PANTI-HOSE SPECIAL PURCHASE <b>66¢</b>
Toddlers Cuffed PENN-PREST PANTS Reg. '3" <b>NOW 2.88</b>	2 Big Racks Women's BETTER DRESSES and PANT SUITS Reduced <b>15% to 50%</b> Hurry for best selection	Ladies Cotton CORDUROY JACKETS SPECIAL PURCHASE <b>16.99</b>	Women's Brushed KNIT GOWNS SPECIAL PURCHASE <b>3.88</b>
Boy's Flared DENIM JEANS SPECIAL PURCHASE <b>3.33</b>	Boy's Long Sleeve SPORT SHIRTS REDUCED <b>2.50 TO 3.88</b>	Non-Allergenic Fitted MATTRESS PADS TWIN FULL <b>4.44 5.44</b>	Twin or Full size 72"x90" THERMAL BLANKETS <b>4.88 EA.</b>
Men's Polyester KNIT DRESS and CASUAL SLACKS <b>7.99</b>	Men's 100% Polyester DOUBLE KNIT SPORT COATS <b>29.88</b>	Men's 100% Nylon Ban Lon KNIT SHIRTS <b>2.99</b>	Big Selection Women's FLEECE ROBES Sizes 10 to 18 <b>9.99</b>
Men's Casual Cotton & Corduroy SLACKS <b>4.99</b>	Family SHOE CLEARANCE Reg. '7" to '26 <b>NOW \$5 TO 19.88</b>	The New Craze LEISURE SUITS SPECIAL PURCHASE For Men <b>29.99</b>	Misses Nylon WALTZ LENGTH GOWNS <b>1.99 TO 2.22</b>

Many other items reduced for this stock reduction sale and pre-holiday cleanup not advertised. SHOP EVERY DEPARTMENT OPEN EVERY THURSDAY AND SATURDAY NIGHTS TILL 8:30 P.M.

## JCPenney auto center sale

**THURSDAY, FRIDAY AND SATURDAY**

# Sale. 25% off polyester snow tires.



SnoBoss Poly. Wide 78 series snow tire. 4 ply polyester cord body. No trade-in required.

Tire size	Save	Reg.	Sale	+ fed. tax
B78-13	6.74	26.95	20.21	1.83
E78-14	7.74	30.95	23.21	2.24
F78-14	8.24	32.95	24.71	2.41
G78-14	8.74	34.95	26.21	2.55
G78-15	8.99	35.95	26.96	2.63
H78-15	9.49	37.95	28.46	2.82

### Save 25% on truck tires.

JCPenney nylon cord truck tire. Ideal for pick-ups, campers, panels and vans. No trade-in required.

Tire size	Save	Reg.	Sale	+ fed. tax
670-15/6	8.24	32.95	24.71	2.36
700-15/6	9.49	37.95	28.46	2.77
750-16/8	12.49	49.95	37.46	3.60
900-20/10	21.78	87.10	65.32	7.40
1000-22/12	28.83	115.32	86.49	10.18

### Save 3.50 on heavy duty shocks.

Reg. 8.49. Sale 4.99. JCPenney heavy duty shock absorber with 1-3/16" piston for firmer ride, better control. "O" ring piston design helps provide more consistent performance. Guaranteed for as long as you own your car. Expert installation available at extra cost.

JCPenney Heavy Duty Shock Absorber Guarantee. If a JCPenney Heavy Duty Shock Absorber fails due to defects in material or workmanship, or wear out while the original purchaser owns the car, we will replace the Shock Absorber at no extra charge. Just notify us and present your proof of purchase. There will be an additional installation charge unless the Shock Absorber was originally installed by JCPenney.

### Save 25% on brake overhauls.

Reg. 66.88. Now 50.16. Premium drum brake overhaul. We install JCPenney "Stop-Action" linings, rebuild wheel cylinders, resurface drums, repack front wheel bearings... more. Disc brake overhaul. Reg. 89.95. Now 57.46. Sale prices effective through Saturday.



**Save 15.07**  
Reg. 74.95. Sale 59.88. Deluxe 8-track tape deck stereo. Individual slide type controls for volume, tone and balance; burglar alarm, tape light, eject button, fast forward control and repeat button.



**Save 17.51**  
Reg. 69.95. Sale 52.44. Ultra-mini FM stereo radio (does not include speakers). Built with solid state circuitry; individual slide type balance and tone control.



**Save 25.07**  
Reg. 99.95. Sale 74.88. 8 track tape deck with FM stereo radio. Features slide controls for volume, balance and tone. Manual repeat button. Equipped with burglar alarm.

Installation available on all these radio units—at extra cost.

**COME HEAR**  
 Betty Baxter  
 Nov. 22-25  
 7:30 PM  
 Assembly of God Church  
 Canyon, Texas

## Another Threatened Species: Taxpayers

Costs of carrying out the nation's new environmental

laws, such as the clean water and air acts, are surfacing in oversight hearings in the Congress.

The testimony is frightening! Experts have testified, for example, that the average household's electric bill may go up by \$250 a year in order to achieve our clean water goals by 1983.

Congressmen were upset to learn \$25 billion may be needed to cool waters returned to streams from steam electric-generating plants. Cooling water is expensive because water usage goes up about 70 per cent as result of evaporation

in cooling towers.

Congressmen also heard testimony from the American Paper Institute that the cost of reaching 1983 water goals would add about \$200 a year to a typical family's cost for paper.

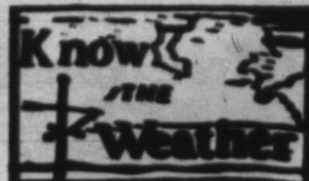
These added costs on consumers are not only painful to contemplate but illustrate how new laws mandate costs that fire up inflationary pressures.

A noted economist recently observed government must be more candid in telling people what new laws are going to cost them. He pointed out that consumers will spend \$600 next year for emission and safety equipment on every new automobile.

The Chamber of Commerce of the United States has consistently urged a balanced approach on environmental problems—a balancing of costs versus benefits. Unless these new environmental laws are corrected, in mid-stream, so to speak, severe economic and social dislocations will take place, or else a backlash of public opinion will vent itself against environmental concern.

Neither choice is desirable.

Jealousy, like cancer, is often fatal and never productive of good.



What is the normal path of warm fronts across the United States?

Unlike cold fronts, warm systems have an upward direction, or northerly push, as they cross the United States from west to east. Some come in from northern California and up as far as Washington. Those coming in to the north usually cross with a southerly tendency until they reach the Chicago area, and then slant upward and pass over New England.

Those coming in over California slant downward toward the Gulf and then turn northward, often moving up the east coast. Others, which never cross into the United States, come out of the Caribbean and move up the east coast.

Then there are the lows which cross in on the west coast, moving northeast. They may cross into the country from New Mexico to Oregon, and usually pass out of the country along its northern borders, between eastern Montana and New England. The main route of these lows is the Great Lakes region.

The southeastern states, generally speaking, and except for coastal areas, are off the beaten track of these systems.

## Farmers Union Sets Theme of Convention

"Farmer Security — Food Security" is the theme of the 21st Annual Texas Farmers Union Convention to be held at the Royal Coach Inn in Houston, December 13 and 14.

Remarks on Houston as the site of the general farm organization's convention, Texas Farmers Union President Jay Shuman of Waco said, "Farmers and ranchers meeting in the heart of this great metropolis will provide us the opportunity to have a dialogue with urban consumers on the importance of having income security for farmers to provide food security for consumers."

The Farmers Union state office in Waco announced that the keynote speaker for the convention will be United States Senator Walter F. Mondale of Minnesota. Senator Mondale will address the banquet on Saturday evening, December 14. He has been mentioned as a prominent Democratic contender for the 1976 presidential nomination.

Other speakers who will address the delegates and members include Dr. Weldon V. Burton, Director of Governmental Service, National Farmers Union, Washington, D.C.; U.S. Representative J.J. "Jake" Pickle of Austin; Ray

Novak, President, National Farmers Union Insurance, Denver, Colorado; Milton S. Holtan, Executive Vice-president and General Manager, Farmers Union Marketing and Processing Association, St. Paul, Minnesota; National Farmers Union President Tony T. Dechant, Denver, Colorado; and Shery Leach, Director of Youth and Young Adult Activities, National Farmers Union, Denver, Colorado.

The Farmers Union hall board of directors, composed of the county organization presidents will meet in Houston prior to the convention for its regular biennial business session. The Board will elect the district board of the farm organization. Those whose terms expire include: District II Director, W.R. Sage of Lubbock; District IV Director, Jerry Warren of Gorman; District VI director,

Jerry Blacketer of Trenton; and District VIII Director, Vernon Chandler of Midland.

In other business the convention delegates will draft the 1975 policy for the organization, elect delegates to the National Farmers Union convention, and elect state officers to serve for 1975.

Texas Farmers Union state officers presently serving are Jay Naman of Waco, President; Joe Rankin of Ralls, Vice-president; and Elizabeth Doshier of Waco, Secretary-Treasurer.

### The Hereford Brand

Established 1881  
 Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Thursday at 130 W. 4th St., Hereford, Texas 79045, by The Hereford Brand, Inc. Subscription rates: Deaf Smith and adjoining counties, \$3 per year; other points \$4.25 per year. With The Sunday Brand—both papers \$5.95 per year locally and \$7.40 other points. Carrier delivery, both papers, \$1 per month. (All rates plus 5 per cent sales tax).

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Member: Texas Press Assn., Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn.

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 Here's the ideal solution for your entryway problem.

**NATIONAL STEPS INCORPORATED**  
 concrete steps and stoops

- \* Lightweight
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Hereford's Authorized LONGINES-Wittnauer DEALER

**COWAN JEWELERS**  
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**Scholarship Starts '74 Seal Drive**

Stating that chest specialists and respiratory therapists are in short supply for the treatment of such lung ailments as emphysema, asthma, and blood clot of the lung, Dr. Ted Nicklaus of the American Lung Association of Texas presented Mrs. Geneva Ray of Amarillo a two hundred dollar Christmas Seal scholarship this past Monday to assist in her training at Amarillo College.

Mrs. Ray is a second-year student in the college's Respiratory Therapy Department.

The award, presented at a luncheon held at High Plains Baptist hospital, marked the kick-off of the 1974 Christmas Seal Campaign, which finances the Lung Association's program of community education, medical research, training of chest specialists and counseling of tuberculosis patients.

Dr. Nicklaus stated that reported cases of emphysema are rising at a rapid rate in the U.S., especially among the smoking population, and he urged public contributions to the Christmas Seal fight against lung disease.

Deaf Smith County representatives of the Aron Lung Association are Mrs. Jewel Smith, Mrs. Joyce Seigler, R.N., Mrs. June Rudd, R.N., and Dr. Clyde Rush of Hereford.

**Christmas Cards**  
 Wed. Dec. 25  
**McDowell Drug**  
 DOWNTOWN  
 When you care enough to send the very best.

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What do you expect from an agricultural loan? Long terms? Reasonable charges? These traditional advantages have been offered by the Federal Land Bank for over a half-century. But the Land Bank also provides personal attention and prompt service. We're the local lender who understands local needs. Come to the Land Bank... for many good reasons.

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**HEREFORD JAYCEES PRESENT**  
**A LIVING LEGEND — — — IN CONCERT**

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**Also Featuring . . .**

- BETTY DURNING
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**Get Your tickets now \$4.00 in advance or \$5.00 at the door**

**Show Time: 8:00 PM FRIDAY NOV. 22nd**

**Show Place: DEAF SMITH COUNTY BULL BARN**

**ALL SEATS RESERVED**

**Buy Your tickets at... •Hereford State Bank •Plains Finance •Troys Sweet Shop •Chamber of Commerce or from any JAYCEE**

# Four To Attend National Meet

Four representatives of Campfire Girls in Hereford will be in Anaheim, Calif., this weekend to attend the National Campfire Council meeting. Discussions Friday and Saturday will be focused on the future of the national agency for girls and youth.

Mrs. Earnest Langley of Hereford is a member of the National Council and chairman of Zone 36, and Kiska Hodges, a local Horizon Club member, is also a council member as a Horizon Club adviser to give the viewpoint of youth.

Her mother, Mrs. A.E. Hodges, will attend as a member of the local board of directors and Mrs. Lewis Lea as executive director of the Hereford Campfire Girls program.

The session is an annual meeting of the National Council,

bringing together volunteers who carry on the program across the nation. Mrs. Jack S. Burk of Baton Rouge, La., is council president.

Featuring the convention will be the report of a planning committee formed two years ago to study needs of girls in today's world and ways to make the organization more responsive to these needs.

For the past two years, an Ad Hoc Planning Committee of the National Board of Directors has been studying the needs of girls

in today's world and looking at ways to make the organization more responsive to those needs.

This National Council Meeting marks the first time that the recommendations of the Ad Hoc Planning Committee are being presented to Camp Fire's National Council membership which is composed of representatives from the entire country.

The analytical eye of the youth agency is being turned on itself in an effort to find ways to meet the needs of youth in the future. Decisions by the

National Council will not be made until next year — following thorough discussion during the year among Camp Fire volunteers, staff and youth.

At the dinner meeting on Friday, the Hon. Ralph B. Clark, Orange County Supervisor, and Mrs. Theodore Miller, President of the Orange County Council of Camp Fire Girls, will provide a welcome to Camp Fire representatives. Mrs. Jack S. Burk, from Baton Rouge, Louisiana, President of the National Council, will present a review of highlights of the past year.

Several adults who have

made significant contributions to Camp Fire Girls, Inc., through work at the national level, will be honored for their service.

The evening's General Session of the national Council will include a report by Chairman of the Board, Clifton E. Woodcock of Bloomington Hills, Michigan, on actions taken by the Board of Directors during the past year. National Council members will vote on several proposals recommended by the National Board. Names of the fifteen members of the National Board, elected for the term 1974-1976, will be announced.

The General Session of the National Council on Saturday, November 23, will be devoted to a consideration of the Report of the Ad Hoc Planning Committee.

The National Council meeting is an annual meeting of Camp Fire volunteers who are responsible for decisions and policies for Camp Fire Girls, Inc. The focus of this particular meeting is the report of the Ad Hoc Planning Committee of the National Board of Directors.

Good living includes a balanced life devoted to work, culture and recreation.



**KESTER'S JEWELRY**  
Across from the Post Office in Downtown Hereford

Supreme Court to review death penalty.

LAY AWAY NOW FOR CHRISTMAS  
**COWAN JEWELERS**  
Downtown

## THANKSGIVING SPECIALS!



**DISCOUNT CENTER**  
Prices effective from Thursday November 21, through Saturday November 23, 1974

**LIQUID GOLD**  
CLEANER & PRESERVATIVE  
For wood panelling - wood cabinets  
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**\$1.37** G.D.P.

**Alka-Seltzer**  
STAYS FRESH IN FOIL  
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**ALKA SELTZER**  
without Aspirin  
36's  
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HAVE YOU HAD YOUR ANNUAL CHECK-UP?  
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EMERGENCY 364-3376 - 364-4109

Ladies 100% Polyester Knit  
**CO-ORDINATES**  
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**20% OFF** G.D.P.

**Aim** FLUORIDE  
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**TOOTH PASTE**  
6.4-OZ.  
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**67¢** G.D.P.

Westclox Quartzmatic  
**WRIST WATCH**  
100% Solid State, Powercell included, constant Digital Time Readout, Colon Flashes once per second Quartz Crystal Accuracy  
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NEW CRUSH NUDE LOOK  
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Sandal Foot New Soft Sheer  
Petite Avg. Retail \$1.19  
Tall  
**59¢** G.D.P.

**GIBSON'S DISCOUNT CENTER**  
Milton Bradley No. 4545  
**OPERATION**  
Skill Game where you're The Doctor  
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8-TRACK HOME STEREO  
w/2 Speakers  
Model No. 4843-609  
Reg. \$85.97  
**\$69.97** G.D.P.

Mossberg No. 640K  
**RIFLE** Reg. \$49.97  
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**\$41.97** G.D.P.  
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17-lb. Line Reg. \$17.97  
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Rapco No. 7380  
**BREAD DOUGH ART**  
Hours of creative fun for all ages  
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**PLAY CAMPER**  
Ages 3 to 8 years  
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**GRIDDLE**  
with no stick finish  
West Mark by West Bend  
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A Child Guidance Toy No. 252  
**MAIL SORTER**  
Ages 3 to 7  
A Post Office that really sorts the mail automatically  
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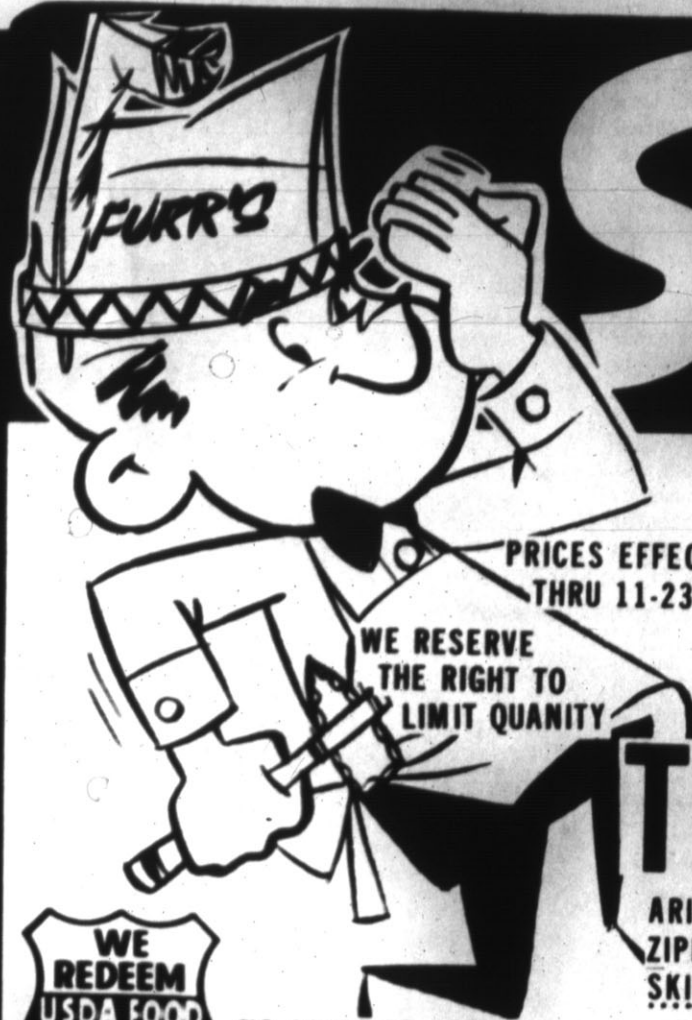
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**TYKE WORLD LOCK-UP**  
**ZOO**  
Ages 2-5 years  
Reg. \$15.97  
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Ocean Spray  
**CRANBERRY SAUCE**  
Jellied-16-oz.  
Reg. 39¢  
**29¢**

COUPON GOOD AT GIBSON'S HEREFORD  
**FOLGERS COFFEE**  
ALL GRINDS  
Reg. \$1.12  
with coupon  
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Clip and Save  
Expires 11-23-74  
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Hasbro DR. or NURSE KIT  
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WE REDEEM USDA FOOD STAMPS

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ACEPTOMOS CUPONES PARA COMIDA EAST TEXAS MARYLAND SWEET LB....

## MUMS

ASST. COLORS FULL BLOOM EACH

\$3.29

## TANGERINES

ARIZONA ZIPPER SKIN

4 LBS. 88¢

## YELLOW ONIONS

FANCY MEDIUM LB. **10¢**

## POTATOES

25¢

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EXTRA FANCY RED DELICIOUS

4 LBS. \$1.00

## ORANGES

SUNKIST NAVEL LB.

28¢

## BELL PEPPERS

CALIFORNIA EXTRA FANCY LB.

39¢

## AVOCADOS

CALIFORNIA LARGE SIZE EACH

28¢

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FARM PAC BROWN & SERVE 12 CT.

3 FOR \$1.00

## SWEET PICKLES

FOOD CLUB 22-OZ. JAR

69¢

## PRESERVES

FOOD CLUB STRAWBERRY 18-OZ. JAR

79¢

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FOOD CLUB 3-OZ. JAR

99¢

## MARGARINE

PARKAY QUARTERS 1-LB. PKG.

59¢

## KEEBLER TOASTS

ASSORTED FLAVORS PACKAGE

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## DASH DETERGENT

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## KARO SYRUP

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SCHILLING GROUND 4-OZ.

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## GROUND SAGE

SCHILLING 3/4 OZ.

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## COFFEE

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WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

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## ROASTERS



A SIZE FOR EVERY NEED

- B4 OR OPEN STYLE 16"x11" EACH..... \$1.49
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## CHRISTMAS CARDS

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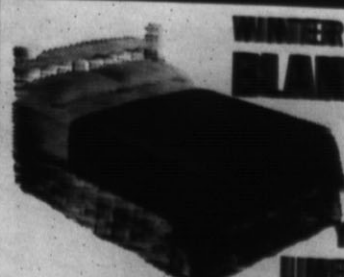
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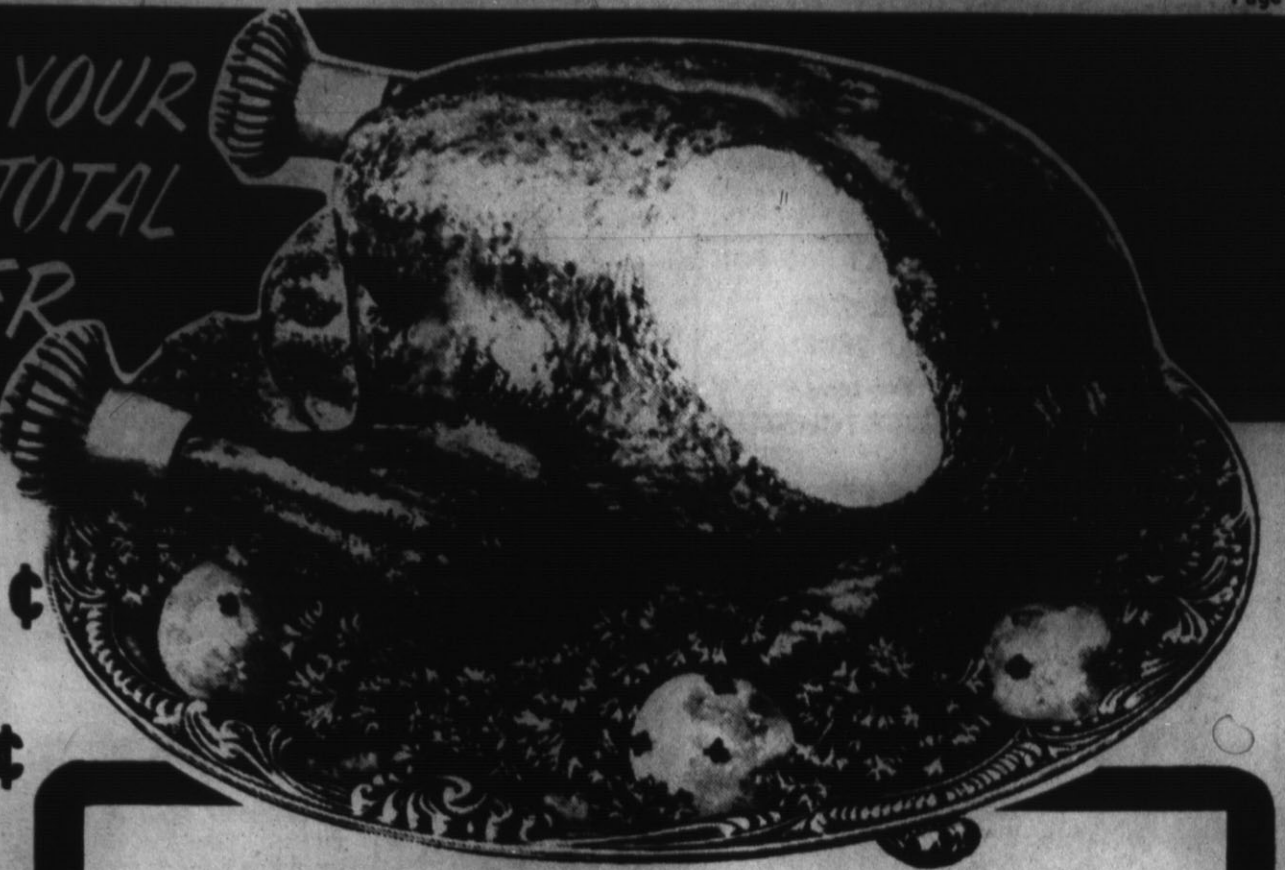
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50% POLYESTER OR TRICORNE 50% NYLON NEEDLE WOVEN WITH 4" NYLON BINDING EACH \$4.99

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**CANNED HAM** FOOD CLUB 3-LB. CAN. ADV. SPECIAL \$4.39

**GROUND BEEF** FRESH DAILY LB. ADV. SPECIAL 69¢

**ROUND STEAK** FURR'S PROTEN LB. ADV. SPECIAL 98¢

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**CLUB STEAK** FURR'S PROTEN LB. ADV. SPECIAL \$1.39

**CHUCK STEAK** FURR'S PROTEN LB. ADV. SPECIAL 79¢

**RANCH STEAK** FURR'S PROTEN SHOULDER-BONE CUT LB. ADV. SPECIAL 89¢

**T-BONE STEAK** \$1.39

**BISCUITS** FOOD CLUB, TEXAS STYLE, CAN. 4 FOR \$1.00

**PORK LOIN** ROAST 3-5 LB. AVG. LB. \$1.19

**LINK SAUSAGE** ARM PAC 2-OZ. PKG. 85¢

## TURKEYS

Shop Furr's for Holiday selections. We have Butterball turkeys, ducks Buffet Hams and Cheese varieties.

**HENS** 16-LBS AND UNDER LB. 65¢

**HONEY SUCKLE BUTTERBALL** 65¢

**TOMS** 16 LBS AND OVER LB. 59¢

**TURKEY TOMS ROYAL ROCK** 16-20 LB. AVG. LB. 43¢

**WE GIVE GOLD BOND STAMPS**  
DOUBLE TUES. & WED.  
WITH \$2.50 PURCHASE OR MORE

**BROWN IN BAGS**  
REYNOLD'S TURKEY SIZE 2 COUNT 41¢  
REYNOLD'S TURKEY SIZE 6 COUNT 70¢

**BUTTER** FOOD CLUB SWEET CREAM, LB. 89¢

**GREEN BEANS** FOOD CLUB CUT, NO. 303 CAN. 3 FOR 89¢

**PEARS** FOOD CLUB NO. 2% CAN. 69¢

**CANDY** CURTISS BABY RUTH OR BUTTERFINGER, FUN SIZE 14-OZ. \$1.09

**CRANBERRY SAUCE** FOOD CLUB NO. 300 CAN. 29¢  
WHOLE OR STRAINED

**PICKLES** DEL MONTE 22-OZ. KOSHER DILL HALVES 22-OZ. WHOLE DILL OR 26-OZ. FRESH WHOLE DILL EA. 49¢

**RUMP ROAST** 98¢

**FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!**  
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

**FEATURE OF THE WEEK**  
**ALVARADO SALAD FORK** 37¢  
Each . . . . . 37¢  
COMPLETER PIECES AVAILABLE AT ANY TIME

**SWANSON DINNERS**  
11½-OZ. FRIED CHICKEN, 11½-OZ. SALISBURY STEAK, 10-OZ. CHOPPED SIRLOIN, 11½-OZ. TURKEY OR 11½-OZ. MEAT LOAF, EACH 59¢

**WAFFLES** TOP FROST FRESH FROZEN 10-OZ. PACKAGE 3 FOR \$1.00

**COBBLERS** STILLWELL FRESH FROZEN ASS'T 2-LB. 99¢

NO SALES TO DEALERS

**CUT CORN**  
TOP FROST FRESH FROZEN 24-OZ. PACKAGE 79¢

**PIE SHELLS** JOHNSTON 9-IN. 2 PC. 57¢

YOU ALWAYS PAY THE LOWER PRICE AT FURR'S

Cans and Packages that show more than one price... YOU PAY THE LOWER PRICE

As price increases occur, all pre-marked products on our shelves will be sold at the marked price until that supply is exhausted.

During the year many prices are lowered due to supply. When prices are lowered you receive the savings immediately. Products bearing the old higher price will be marked with the new lower price. You can see the savings... YOU PAY THE LOWER PRICE

Note: The only exceptions to our pricing policy is when price change timing is controlled by law

ONCE PRICED, . . . . . ALWAYS PRICED

**RAZOR BLADES**  
TOPCO TWIN 11 CARTRIDGES 5-BLADES 59¢

**SHAVE CREAM**  
AQUA VELVA SILICONE LATHER 10-OZ. 83¢

**NAVOLINE MOTOR OIL**  
Reg. 20 W 33¢  
Reg. 30W 33¢

**BABY BOTTLES**  
EVENFLO SEE THRU PLASTIC 8-OZ. 39¢

**HAIR CONDITIONER**  
ALBERTO BALSAM REG. and SUPER 8-OZ. \$1.30

**Excedrin**  
EXCEDRIN 100 COUNT \$1.19

**COUGH SYRUP**  
FORMULA 44-D 6-OZ. \$1.97

**HAND LOTION**  
JERGEN'S DIRECT AID 16-OZ. SIZE \$1.49

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**SHOP Furr's MIRACLE PRICES**

**RESUMING RELATIONS**  
The United States and Algeria have announced resumption of diplomatic relations.

**NEW ADHESIVE STAMP**  
The Postal Service began selling, in five postal districts Nov. 16, its first postage stamp printed with a pressure sensitive adhesive. A spokesman said the stamp could not be removed to be used more than once.



People once believed that the heart shaped wood sorrel leaf could cheer the heart.

Nebraska, Florida opponents in Sugar Bowl. Some Moscow shift indicated on West Berlin.

**Jehovah's Witnesses Celebrate**

Jehovah's Witnesses of the local Spanish congregation will cancel their meetings today through Sunday to celebrate their semi-annual assembly to be held at Fair Park Coliseum in Lubbock Saturday and Sunday.

Delegates from Amarillo, Big Spring and other surrounding cities will attend the assembly. Filomeno Lopez, Jr., presiding minister of the local congregation said, "In view of the moral breakdown that the world is experiencing today, the purpose of the assembly is to help its delegates to continue preaching the good news of the kingdom vigorously and avoid being fashioned by the world, as is manifested by the theme of the assembly What Sort of Persons Ought You to Be, based on 1 Peter 3:11."

**Labor Dept. Grant Aids Migrants**

About 560 families of migrant farmworkers, most of them Chicanos from Texas, were able to return home with assistance provided under a \$45,000 grant from the U.S. Department of Labor.

Alexander P. White, regional director of the Department, with headquarters in Chicago, said the grant had been approved to aid more than 2,000 migrant farm workers stranded in Marion, Ind., when early frosts destroyed the crops.

Associated Migrant Opportunity Services, Inc. (AMOS) of Indiana distributed funds to 560 families.

Each family unit received about \$68 for gas and food.

**CALENDAR OF EVENTS**

**THURSDAY**

Wyche Extension Club, home of Mrs. H.L. Ward, 2:30 p.m.  
L'Allegria Study Club, home of Mrs. Cameron Gault, 113 Liveoak, 9:30 a.m.

Hereford Study Club, home of Mrs. Cawthon Bryant, 8 p.m.  
Bay View Study Club, home of Mrs. Colby Conkright, 2 p.m.  
Los Ciboleros Chapter, Daughters of American Revolution, home of Mrs. Charles Bell, 3:30 p.m.  
Red Cross Volunteers luncheon, Civic Club Center, noon.  
Women's Division of Deaf Smith County Chamber of Commerce Committee meeting, boardroom of C of C office, 7:30 p.m.

North Hereford/Extension Club, Thanksgiving luncheon at SWPS Reddy Room, 12 noon.  
AARP, Community Center, 7 p.m.

VFW, VFW clubhouse, 8 p.m.  
Women's Golf Association, John Pipman Municipal Golf Course, 9 a.m.  
Kiwanis Club, Civic Club Center, noon.  
Jaycees, Civic Club Center, 8 p.m.  
Duplicate Bridge Club, 309 Western, 7:30 p.m.

Los Ciboleros Chapter of Daughters of American Revolution, home of Mrs. Charlie Bell, 504 Ave. 1, 3:45 p.m.

**FRIDAY**

Cultural Extension Club, home of Mrs. John Hunter, 237 Ave. J, 2:30 p.m.  
Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.

Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

**Baylor Parents League To Meet**

The fall meeting of the Amarillo area chapter of Baylor Parents League (BPL) will be at 7 p.m. Monday at the Big Texan Steak Ranch, Route 2, Amarillo.

The meeting will be preceded by dinner at 6:30 p.m. Parents of all Amarillo area students currently attending Baylor University and Baylor ex-students living in the area

**SATURDAY**  
Story hour for children grades 1 through 4, Deaf Smith County Library, 10 a.m.  
Deaf Smith County Historical Museum open to public free of charge on Saturday and Sunday, 2 to 5 p.m.

**MONDAY**

County Home Demonstration Council, county courtroom, 2:30 p.m.  
VFW Auxiliary, VFW clubhouse, 7:30 p.m.  
WWI Veterans and Auxiliary, American Legion Hall, 6:30 p.m.  
Rotary Club, Civic Club Center, noon.  
Odd Fellows Lodge, IOOF Hall, 8 p.m.  
Evening Lions Club, K-Bob's Steak House, 7 p.m.  
Easter Lions Club, Easter clubhouse, 7:30 p.m.

**TUESDAY**

Lone Star Study Club, home of Mrs. S.S. Williams, 3 p.m.  
Hereford Art Guild, Community Center, 7:30 p.m.  
Sunshine Club dinner, home of Mrs. George Minor in Bovina, 7:30 p.m.  
Rebekah Lodge, IOOF Hall, 8 p.m.  
Hereford TOPS Club, Community Center, 9 a.m.  
BPOE Lodge, Elks Hall, 8:30 p.m.  
Weight Watchers, First Baptist Church, 6:30 p.m.

**WEDNESDAY**

Noon Lions Club, Civic Club Center, noon.  
Deaf Smith County Historical Museum, open to the public free of charge, 2 to 5 p.m.  
Story hour for preschool children at Deaf Smith County Library, 3 to 3:30 p.m.

**Courthouse Records**

**VEHICLE REGISTRATIONS**  
E.C. Reinauer and Sons, 75 GMC; D.L. Westy, 75 Chev.; D.L. Westy, 74 Chev.; D.L. Westy, 75 Chev.; Anacieto Enriquez, 75 Chev.; Walkers Used Cars, 73 Cad.  
Charles Newell, 73 Toyota; D.L. Peterson Trust, 75 Chev.;

J.B. Barrett, 75 Chev.; Domingo Diaz, 74 Chev.; John and Ray Brorman, 73 Ford.  
Bill James Trucking Inc., 74 Timpte; Balco Leasing Co., 74 Ford; Victor Cantu, 75 Dodge; AMDCO Inc., 73 Ford; Mike P. Gamez, 75 Ford.

**Benefits Up From 1973 In 39 States**

About 1,884,800 persons were receiving unemployment insurance benefits for the week ended October 12, 1974, an increase of 64,800 over the previous week as 39 states posted higher volumes. The unemployment rate for those covered by unemployment insurance moved up from 2.7 to 2.8 during the week. A year earlier the rate was 2.1 per cent when the volume was 1,303,100.

None of these numbers is seasonally adjusted. The largest increases were reported in Michigan (7,600), Ohio (4,700), California (4,200), Arizona (3,900), Arkansas (3,500), and Georgia and Tennessee (3,400 each).

The number of initial claims decreased by 34,100 to 324,700 during the week ended October 19, 1974, as 35 states reported lower volumes. A year earlier 208,100 initial claims were recorded. In addition to the regular programs, 184,700 insured jobless workers filed claims under the extended benefits provisions. In the previous week 185,800 such claims were filed. In the eight large states that provide preliminary data weekly, 17,700 workers had exhausted their unemployment insurance benefits. This was 1,900 less than the previous week and 2,900 more than the previous year.

Lisbon reportedly seeks food aid in Moscow.

Kissinger assures Pakistan of U.S. support.

Yugoslavia charges Austria tolerates Nazis.

Oglesby Equipment Co. Inc., 74 Intl. Helen Reed, 74 Chev.; Wallace Shelton, 74 Ford; Gail Cash, 75 Ford; Melvin Henderson, 73 Ford.  
Werdon Watts, 75 Chev.; Clemente Fortuna, 73 Dodge; William D. Johnson, 73 Pont.; Jose M. Martinez, 75 Ford; Francisco Flores, 75 Ford; Nick Sotelo, 75 Ford.

J.L. Woodford, 75 Chev.; Bill James Trucking Inc., 74 Timpte; Bill James Trucking Inc., 73 Wilson; Donny Dyer, 75 Merc.; Jerry Don George, 74 VW.  
Farmers Feed Store, 75 Mack; Bill James 74 Timpte; Hilda Estrada, 73 Pont.; Tri-State Chemical Inc., 73 Buick; Marion Hicks, 75 Ford; Bill Cole, 75 Chev.; Raymond Whaley, 73 Intl.; Ruby M. Stevens, 73 Ford; Sharon Lesly, 73 Ford; Manuel G. Flores, 75 Ply.; Manuel Gutierrez, 74 Ply.  
Bradford Trucking, 75 Intl.; Deaf Smith REC, 74 GMC; Albert Murillo, 74 Ford; Juan D. Rodriguez, 74 Dodge; Michael M. Funk, 74 Ford; Jake Diehl, 74 Cont.

Jake Diehl Construction Machinery Inc., 73 Buick; Hereford Brand Inc., 75 Chev.; Janie Victor, 75 Pont.; Robert R. Strain, 75 GMC; Henry M. Batenhorst, 75 GMC.

Pitman Industries Inc., 73 Ford; Bob Fotheringham, 73 Cad.

**WARRANTY DEEDS**

Bonnie Jean Smith Almon and Robert Bruce Bentley to Antonio C. Garcia, all of lots 32 and 33, Barcus and Bullocks Sub. of block 5, Womble Add.

Bonnie Jean Smith Almon and Robert Bruce Bentley to Manuel F. Melchor, all of lots 30 and 31, Barcus and Bullocks Sub. of block 5, Womble Add.

Nancy Smith Teague to Francisco Flores, lot 29, Barcus and Bullock Sub. of block 5, Womble Add.

Leroy Cupell et ux to Davis L. Brown, all of sect. 34, Block K-6; John Douglas Pitman to City of Hereford, all of blocks 51 and 52, and E. 240 ft. of block 53, Events Add.

Gentry Lowry et ux to Aaron D. Huddleston et ux, a part of block 21 of Events Add.  
Thelma Link to A.E. Barnett et ux, N. 1/2 of lots 5 and 6 of Wills and Holland Sub. of block 18 of Events Add.

Hubert Jay Hemenway et ux to Lloyd W. Thomas et ux, N. 76.22 ft. of lot 23, Tierra Blanca Add.

Betty B. Rice to R. Abbott et ux, W. 89 ft. of S. 150 ft. of block 47.

E.C. Reinauer and Sons Inc. to Stanley Fry et ux, W. 105 ft. of E. 115 ft. of block 33, Whitehead Add.

Gary W. Tyler et ux to Assembly of God Church, a part of block 6, Events Add.  
Guadalupe Cabarrubia to Adela Cabarrubia, all of lot 4, block 1, of Hamby Add.

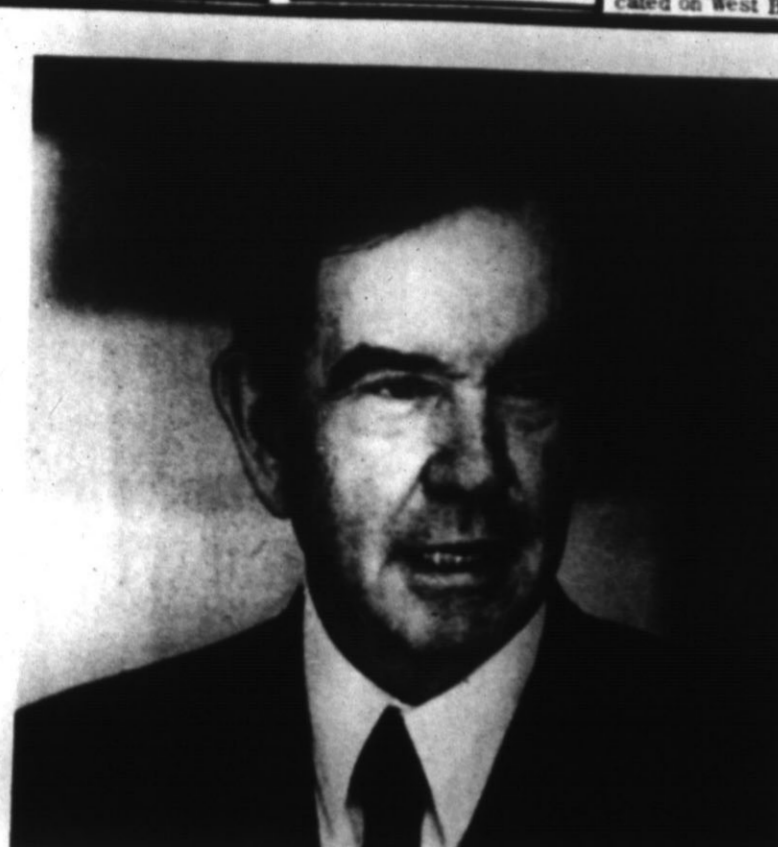
Merle Goff et al to David Tarango et ux, all of lot 1 of Ford Sub. of W. 1/2 of block 14, Mabry Add.

Florence A. Fluit et al to C.F. Marchman et ux, 5.34 ft. of N. 125 ft. of E. 140 ft. of block 57.

Francisco Villegas et ux to Harry Stevens, W. 1 acre of E. 5 acres of S. 148.5 varas of W 1/2 of sect. 42, block K-3.

**MARRIAGE LICENSES**

Marvin Lee Kendrick and Pamela Sue Kerr, Nov. 15.  
Cleveland Dale Noyes and Judy Lovoice Rogers, Nov. 12.  
Enrique Alberto Chavez and Sylvia Gallardo, Nov. 8.  
Miguel Nino Jr. and Linda Cortez, Nov. 7.  
Robert Allen McDonough and Kathryn Ann Fontaine, Nov. 7.  
Raul Pedraza Martinez and Delma Benavidez, Nov. 6.



George Mahon

The election is over but the problems remain. I want to express my gratitude to the people of this district for their continued goodwill and support. I pledge my continued best efforts in Congress in behalf of our area and the nation. Thank you.

**GEORGE MAHON**

Representative in Congress  
19th District of Texas

Political ad #94 paid for by George Mahon For Congress Committee, Tom Furdon, Chairman

**Hereford Hardware is Selling Out**

**EVERYTHING IN STOCK TREMENDOUSLY REDUCED**

Just Arrived! 100 Pocket Size  
**TRANSISTOR RADIOS \$3.98 EACH**  
(Includes Battery - Limit 2 per customer) While Quantities Last!

FRANCISCAN EARTHWARE 20 or 45 PIECE SETS NOW <b>1/3 OFF</b>	COOK WARE Club Aluminum, West Bend Teflon NOW <b>1/3 OFF</b>
ELECTRIC CARVING KNIVES NOW <b>1/3 OFF</b>	COSCO UTILITY TABLES NOW <b>1/3 OFF</b>
ALL BRASS ITEMS Tubing, Bends, Conduit Sticks, etc. NOW <b>1/3 OFF</b>	HEMP ROPE NOW <b>1/3 OFF</b>
PIPE, PIPE FITTINGS, VALVES, FAUCETS NOW <b>1/3 OFF</b>	GAS & ELECTRIC HEATERS NOW <b>1/4 OFF</b>
GARDEN HOSE NOW <b>1/4 OFF</b>	All Types and Sizes BOLTS <b>1/3 OFF</b>

ALL OTHER ITEMS AT LEAST 20% OFF!

**\* HARDWARE \***

Hand Tools, Chisels, Sawblades, Electrical Supplies, Yard Tools & Garden Supplies, Mechanical Tools, Flat Files, Electric Conduits, Thomas Pipe, Hand Saws, Drills & Oil Motors, Fans, Electric Drags, Chainsaws, Axes

**\* HOUSEWARES CONT. \***

Ceramic Sinks, Corbels, Soap, Soap Dishes, Mirrors, Cases, Crates, Trays, Towel Racks, Baskets, Coasters & Saucers, Coffee Sticks, etc. Bed Spreads, Quilts, Quilt Sets, Washers, Stoves, Small Appliances, etc. Wall Mounting, Folding Sewing Machines, High Chairs, Baby Strollers, etc. Mattresses, Pillows, Blankets, Towels, Washcloths, Table Linens, etc. Dishes, Plates, Glasses, Rubber Cups, Plastic Containers, etc. Candles, Lanterns, Shovel Handles, Shovel Heads, Crowdy Dishes, etc. Mirrors, etc. Matt. Chippers, Power Connect, Pumps, Combing Wires, Combs, Hair Brushes, Cream Utility Tables, Chiffon Tables, etc. Toys, Games, Books, Maps, etc. Kitchen Sinks, Electric Toaster, etc. Washers, Dryers, Heat Exchangers, etc. Wires, Cables, etc. Batteries and Products. Cleaning Supplies and Brushes. Tents, Stoves & Other Small Appliances. Electric Drills, Motors, Saw Motors, Electric Air Pumps, Electric Saws, etc. Electric Vacuum Motors.

**\* HOUSEWARES \***

Electric Appliances, Green, Trainers, Mirrors, Washers, Can Opener, Pop Corn Popper, Strippers, Coffee Makers, Deep Freezers, Crock Pots, Ice Creamers, Egg Poachers, Steam Puffs, Warming Trays, Children's Steel Play Mats, etc.

TERMS: CASH ALL SALES FINAL

**THE HEREFORD JAYCEES PROUDLY PRESENT**



**HANK SNOW In CONCERT**

Hereford Bull Barn 8 PM  
November 22

Tickets: \$4 IN ADVANCE \$5 AT THE DOOR

Get Your Tickets At: Troys Sweet Shop, Plains Furniture and Finance, Hereford State Bank, Deaf Smith County Chamber of Commerce. OR SEE ANY: Jaycee, Kids Inc. Officer or Peace Officers Assn. Member  
**PROCEEDS BENEFIT KIDS INC.**





### Hospital Notes

#### PATIENTS IN HOSPITAL

Roberto Almazan Jr., 611 Irving; Aubrey Bell, 506 N. McKinley; Biffie Bevis, 116 Juniper.  
 Mary Bourn, 711 E. 4th; Mrs. William Colvin, 201 Ave. A; Richard Connolly, 903 Lafayette; Mrs. Emil Dettman, 117 Beach; Arliss Edwards, Route 4. Mrs. Clemente Fontana, 319 Ave. A; Mrs. Catarina Hernandez, 911 S. Simpson; Mrs. Odella Huchert, 117 Sunset Drive; Merlin Kaul, 128 Ave. J. Tommie Livingston, 309 W. Gracey; Truckston McKay-Dimmit; Mrs. Leonardo Martinez, 210 Kibbe; Mrs. Reynaldo Montano, 504 McKinley; Mrs. Ramon Murillo, 428 Barrett.  
 Pat Neill, 121 Ave. C; Mrs. Israel Pichens, Vega; Mrs. Lou Price, 423 Lee; Onesimo Rivera, 115 Fulton; Lester Sims, 320 Star; Mrs. Ralph Soliz, P.O. Box 1453.  
 Nickie Steje, 114 Ave. J; Mrs. Luther White, 110 Bradley; Mrs. Juan Camargo, 205 Ave. A.

#### PATIENTS DISMISSED

Mrs. Angel Villa, Francisco Rodriguez; Mrs. Jessie Medrano, Mrs. Randolph Glenn, Mrs. John Fuston, Mrs. Juan Camargo, Nov. 17.  
 Mrs. Robert Miller, Joe Whitcomb, Mrs. Joe Cervantes, Richard Mendez, Mrs. Billy Posch, Troy Fowler, Nov. 18.  
 Oscar Torres, Mrs. Earl Lance, Charlie Sowell, Mrs. Alvin Locke, Nov. 19.

### Look Who's New

Mr. and Mrs. Roman Mirilla are the parents of a son, Roman Jr., born Nov. 18. He weighed 6 lbs. 6 oz.  
 Mr. and Mrs. Joe Jesus Cervantes Sr. are the parents of a son, Joe Jesus Jr., born Nov. 16. He weighed 3 lbs. 6 oz.  
 Mr. and Mrs. Billy Craig Posch are the parents of a son, Brandon Craig, born Nov. 18. He weighed 8 lbs. 13 oz.  
 Mr. and Mrs. Jessie Medrano are the parents of a daughter, Suzanna, born Nov. 15. She weighed 5 lbs. 8 oz.

### Decoration Course Discussed By Club

Interior decoration course scheduled Saturday for girls 12 and over was discussed at the 4-H Win Club monthly meeting Monday evening at Community Center.

Also during the brief business meeting, members planned their Christmas party for Dec. 12 at Community Center.

Following the meeting, the group joined Showmanship and Happy Hunter 4-H groups for a slide program presented by Brit Hicks about the 4-H trip to Washington D.C.

Members present included, Robin and Rebecca Coleman, Beverly Cole, Patricia Yerbe, Ed and Roy Glenn Stallings and Greg, Diane and Tammy Ward.

We read this somewhere: Bad politicians are put into office by good citizens who failed to vote.

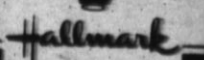
### Thanksgiving Cards



Thur., Nov. 28

**McDowell Drug**

DOWNTOWN  
When you care enough to send the very best.



FOR GIFTS THAT ARE LASTING  
**COWAN JEWELERS**  
Downtown

# TG & Y



family centers

## SEASONS SPECIALS

OPEN UNTIL 10  
Best Holiday Buys From TG&Y



OVAL ROASTER  
**\$388**  
Each

15" x 11" x 6 1/2". Blue speckled enamel finish. Perfect for roasting Thanksgiving turkey and versatile enough to use all-year-round. Cooks up to 15 pounds.

Turkey CENTERPIECE



12-inch tall honey-comb body with cardboard head and feet. A great decoration for luncheons or your own Thanksgiving table.

**99¢** Each

Luncheon NAPKINS



Turkey design luncheon napkins. Will make an attractive addition to your Thanksgiving table. 20 count.

**49¢** Each

OUTDOOR LIGHTS  
12-25

**\$366** Set

25 color outdoor light set. Use for decorating your house, clubhouse or displays. No light bulb is in effect this Christmas!



FIREPLACE LOGS

Long-lasting color burning logs by Pine Mountain. Case Of 6

**\$477**

FIREPLACE MATCHES

Matches 1 1/2" long. Approx. 900 to box. Great Gift Idea!

**99¢**



TURKEY PLATTER

Turkey design hostess platter, 21" x 15". Use for serving holiday guest or as a table platter for serving Thanksgiving dinner.

**\$497**



WILLAMINGTON COOKWARE SET

Includes 1 and 2 qt. saucepans with covers, 5 qt. casserole with cover, 10" skillet. Brown or green. Brightens up any kitchen!

**\$1997**

ALUMINUM FOIL

Reynolds® heavy duty wrap. Measures 18" x 25". Buy now and have plenty on hand for the holidays. Limit 2.

**48¢** Each

VIEWMASTER® GAF® Standard

This popular viewer magnifies more than five times in three dimensions.

**\$177** Each

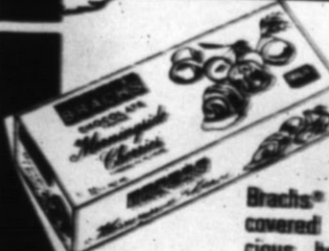


We Will Be Happy To Send Your Money If You Are Not Satisfied With Your Purchase



Eats-Drinks BABY ALIVE

**\$1188**



Chocolate Covered CHERRIES

Bucks® creamy, chocolate covered cherries. A delicious holiday treat the family will really enjoy. 12 oz. Box.

**93¢**



Mars 10 SPEED BICYCLES

Works 24" frame size 10 speed derailleur gearing system with chain mounted clutch shift. Heavy, close head hardware, dual caliper handbrakes, custom alloy spoke wheels.

**\$8988**

WE HAVE ANTI-FREEZE

Buy Yours Now At

**\$649** Gall. **TG & Y**



Loose Leaf

FILLER PAPER

**73¢**

Ladies' BLOUSE

100% Polyester Long Sleeve, button down front, two button sleeve

Ass't. Fall Colors. Sizes: S-M-L. **\$488**  
Reg. \$6.98

Juvenile Boy's Long Sleeve DRESS SHIRT

65% Polyester, 35% Cotton Ass't. Prints & Solids

Sizes 4-7. **\$344**  
Reg. \$3.99

Ladies' BLOUSE

Front wrap Tie. 65% Polyester, 35% Cotton Ass't. Fall Colors

Sizes 34-38. **\$488**  
Reg. \$5.98

Ladies' JAC SHIRT & BLAZER

Both 100% Polyester, Jac Shirt comes in Ass't. Fall Colors, Sizes 10-18 Blazer comes in Blue/Off-white or Navy/Off-white Checks. Sizes 10-18. **\$1488**  
Reg. \$19.98

JR SWEATER V Neck

Puffier style, Solid Color body with contrasting stripes on sleeves. Waist band and neck. Colors: Yellow/Lilac, Blue/Navy, Green/Yellow, Ivory/Orange. **\$444**  
Reg. \$5.98

JR. VEST

55% Polyester, 45% Nylon, Ass't. Colors Navy, Brown, Green & Wine, with Heart shaped buttons.

Sizes S-M-L. **\$288**  
Reg. \$3.98

Ladies' CARDIGAN

100% Acrylic, button down front with two front pockets. Colors: Navy, Brown, White, Camel, Black and Burgundy.

Sizes 36-40. **\$688**  
Reg. \$7.98

Infant CARDIGAN

100% Acrylic-Boy and Girl Style, Button front Ass't. Styles, Colors & Embroideries.

Sizes 12-24 Mo. **\$288**  
Reg. \$3.98

### SUPER DISCOUNTS

Sally Hanson HARD AS NAILS  
Finger nail Polish - Helps Strengthen Soft Nails

1/2-Oz. **66¢**  
Reg. 90¢

ZEST Deodorant Beauty Bar

5 1/2-Oz. **Reg. 41¢**

**3/\$1.00**

GERITOL For Iron Poor Blood

80 Tablets **Reg. 53¢**

**\$317**

Formica FLOOR SHINE

22-Oz.

**93¢**  
Reg. \$1.11

SCOTCH GUARD Fabric Protector

20-Oz. **\$223**  
Reg. \$2.57

Faultless SPRAY STARCH

22-Oz. **63¢**  
Reg. 87¢

BOLD Heavy Duty Cleaning Energy

49-Oz. **\$107**  
Reg. \$1.27

AQUA NET Super Hold Hair Spray

13-Oz. **2 \$1.00**

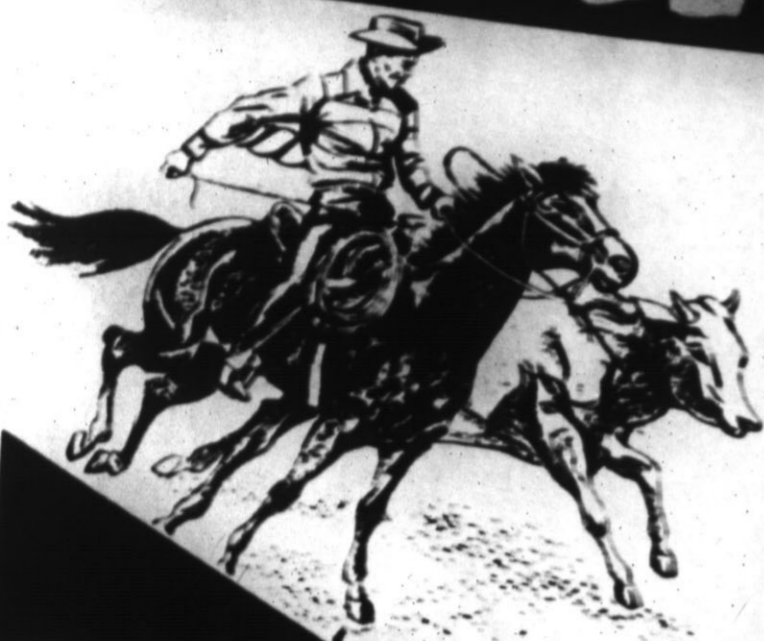
HOSIERY GUARD

8-Oz. **66¢**  
Reg. 83¢

Can't Miss MOUSE TRAP

2 To Pkg. **39¢**

# WAHOOOOO!



## OUR GOAL

Is To Provide You, Our Customers, With The Best Merchandise Available At Competitive Prices, While Giving You Friendly & Courteous Service

Butch & Mary Beth

**TACK SALE**  
SATURDAY 23rd.  
—1 Day Only—

We have stocked up for this. All Tack offered at 30% Off this one day.

**Body Shirts**  
H Bar C Ladies' **Now \$10.95**  
Reg. \$18.50

**Jackets**  
Levi Denim **Now \$9.99**  
Reg. \$16.99

**Jackets**  
Lee Full Length Denim **Sale Price \$19.95**  
Reg. \$29.95

**Blue Lancer Boot**  
Tony Lama 14" **Now \$43.25**  
Top Round Toe Reg. \$63.95

**Bell Bottoms**  
Levi Faded Blue **Now \$9.50**  
100% Cotton Reg. \$15

**Knit Pants**  
Lee **Sale Price \$12.00**  
Reg. \$18  
**Sale Price \$10.00**  
Reg. \$16  
**Sale Price \$9.00**  
Reg. \$15

Wrangler  
Denims  
Sta Press  
Hair Leg

Hoolihan  
Rodeo  
Game

Tony Lama  
&  
Justin  
Name Belts

**Buckles**  
Ranging In  
Price From  
**\$1 To \$125**

New Shipment of  
Wrangler  
100% Cotton Denims,  
Both Flare Leg &  
Boot Cut

Charcoal  
Rodeo  
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Just Received  
200 Pair of  
Sanders  
Kid Boots

Resistol, Bailey,  
and American  
Felt Hats  
Ranging From  
\$25.00 to \$75.00

Just Received  
175 Pair  
Tony Lama  
Kid Boots

Ladies' Western  
Suits, Pants and  
Blouses  
Arriving Daily

Dozens Of  
Beautiful  
Panhandle Slim  
Western Shirts



**Gift Certificate**

1 Group  
Sanders  
Boots  
Reg. \$55  
**\$39.95**

1 Group  
**Boot Jeans**  
Levi Check  
Saddleman  
Reg. \$13.50  
**Now \$7.50**

1 Group  
Levi Check  
Saddleman  
Boot Jean  
Reg. \$13  
**\$6.99**

Many Ideas For Christmas

### GIFTING:

Winter Caps  
Knives  
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Bumper Stickers

Boot Jacks  
Tie Tacks and  
Hat Pins

Purses  
Billfolds  
Gloves  
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and Many  
Other Gift  
Selections For  
Christmas

### Western Bronze SCULPTURES

Truly Outstanding



For Western Apparel and Christmas Gifts Come To  
**BOOTS & SADDLE**  
**WESTERN WEAR**

513 N. 25 Mile Ave.  
364-5332

We Will Be Open  
Until

**8:00 p.m.** Every Night  
Til Christmas

Published as part of  
**The Hereford Brand**  
 by the Hereford High School  
 Journalism Department  
 Thursday November 21, 1974

# The Whiteface

**WHITEFACE STAFF**  
 Editor-Rob Lomas  
 Photographers-Craig Nieman  
 Kenneth Lang  
 Reporters-Manuel Alamazan  
 Karen Connelly  
 Alfonso Gomez  
 Jay Manion  
 Linda Mendez  
 Ronny Ohlig  
 Jimmy Sanchez  
 Cindy Smart  
 Janis Smith  
 George Youm



More Whiteface News  
 On Inside Pages

## Super Bowl Played On Local Turf



Ricky Castaneda (78) makes an offensive play for the All Americans during a Super Bowl Intramural Football game recently. Stopping the play are Rex Barber (55), Hank Stringer (15) and Ricky Fowler (20) for the Dedication Association. The Association grabbed the 12-2 victory.

Super Bowl action was seen here when the Dedication Association met the All Americans Nov. 12 on the high school field for the football playoffs.  
 Both teams with a record of 4-0-1 battled it out in the cool fall weather while students and teachers watched from the sidelines and viewed the victory of the Dedication Association with a score of 12-2.  
 Mike Munnerlyn, Doug Charest, James Arney and Lym Tarr were referees in the game, enforcing the official game rules.  
 The two teams have been playing intramural football the full season in hopes of winning the Super Bowl. Each of these two teams consisted of seven or more players with only seven at

a time playing on the field.  
 Rob Lomas, Dennis Nunley, Rex Barber, Hank Stringer, Eric Fowler, Roger Pickens and Randall Herr were the members of the Dedication Association.  
 Players of the All Americans were, Ricky Castaneda, Jessie Castanada, Vince Garcia, Ralph Vargas, Joe Soto, Mario Soto, Roger Brady and John Valdez.  
 There was a 25 cents admission charge for the students who attended the game. This money will go to the intramural fund for awards and new equipment.  
 Football is just a part of the intramural program. Volleyball is now being played, while entries are still being accepted for badminton and the turkey

run.  
 The turkey run is a long distance run with a Thanksgiving turkey given to the winning girl and boy.  
 In all team events, Super-Bowls will be played with awards given to the first three place winners. These awards will be given at the conclusion of each series of events. At the end of the school year, awards will be given to the best all around teams and the individual high point man.

## School Band To Try For All-Region

Approximately 50 members of the Hereford High School Band will be trying out for the all Region Band Dec. 2 at Borger.  
 Being sponsored by the Region I Music Education, the two high school all-region bands will be performing a concert in Borger.  
 The members of the junior high bands will be trying out for all region on Dec. 16, also in Borger. The junior high members from the Panhandle will form one all-region band.  
 The guest conductor for all region band will be Dr. Gary T. Garner from WTSU.

## Queen Reigns

Football Queen, Laurie Young, was announced Friday by Doug Charest during the pep rally before the Hereford Whitefaces confronted the

Lubbock Monterey Plainsmen.  
 Miss Young commented, "I am very happy and excited to be the HHS 1974 Football Queen. I was proud to be chosen as a candidate and really surprised that I was selected queen."  
 Miss Young's escort was Kevin Malone.

Attendants were sophomore, Cindy Manning, escorted by Archie Crim. Junior attendant was Lynette Cawthon escorted by Dave Charest, and Senior attendant, Beverly Cole was escorted by John Pastzold.  
 Miss Young plans to attend college after graduation, possibly Angelo State University. She plans to major in accounting and minor in elementary education.  
 Miss Young is now a member of the HHS Drill Team, she has been in National Honor Society three years and in Future Business Leaders for two years. This year she is Key Club Sweetheart. When asked what her favorite hobby is, Miss Young stated, "I like art and crafts."



Ronny Ohlig, member of the Hereford football varsity squad, addresses the student body during a Whiteface pep rally Friday afternoon. The assembly was a noisy, spirited introduction to last-game-of-the-season events.

## FCA Lists Club Goals

The Fellowship of Christian Athletes is a national organization. The president here is Craig Neuman, vice president Pete Hale; secretary David Arlio, and treasurer Dennis Evans. Sponsor is coach Rick Stewart.  
 Meetings are held twice a month at Dickies. Its made up of athletes who are sharing their faith in Christ through fellowship.  
 This year FCA gave plans to strengthen its membership through church visitation, community projects, huddle outings and a money-raising project, setting an annual golf tournament in the spring.  
 The main objectives to meet is the way of Christ sharing feelings, disappointments and hopes of each member by grasping a better understanding of Christianity.  
 The Hereford Chapter is an official Huddle Group of the National Chapter with 40 active members. Organization is possible through a representative from each grade.  
 Membership dues are \$3 for a year and with this fee each member receives a "Tee Shirt" and a National Publication "signal."

## Bonfire Sparks Football Fever

Students last week spent their time collecting wood, decorating classrooms, cars and halls at Hereford High School. All of these activities were to promote spirit for the last football game of the season, matching the Whitefaces against the Lubbock Monterey Plainsmen.  
 Thursday night students and fans supporting the Herd attended a bonfire behind the Doyle Johnson house. Seniors, juniors and sophomores competed in collecting wood; the wood was donated or collected in order to support the Herd.

Pickups and trucks were judged on the amount of how much wood they had. A pickup of wood was worth 10 points and a truck worth 50.  
 Teachers in charge of judging the wood piles were Tommy Rosson, Bill Gentzel, Steve Thomas and John Claypool.  
 Cindy Smart, student council president, was in charge of the bonfire.  
 The winner of the bonfire was the junior class. In second place was the senior class. The sophomores, because of coming in last, had the job of cleaning the bonfire area. Last year's winner was the sophomore

class.  
 Friday students entered school and found halls, rooms and cars well decorated, which helped emphasize the spirit throughout the day.  
 Students who decorated rooms and cars were judged by Coach Dempsey Alexander, Rick Wildman and Mrs. Lois Matchel. Taking first for the best decorated room was Coach Priest and his first period class.  
 For best car decoration honors were Hank Stringer, Mike Munnerlyn, and Stan Fry.

all seniors. First place went to Irma Flores; 2nd, Kathy Manning; 3rd, Sharon Dearing.  
 At 6:30 p.m. Friday, cheerleaders sponsored a car carnival from the school parking lot. They rode through the city honking and yelling support for the Herd. The car carnival arrived at the stadium for the Hereford-Monterey game. The high school band was joined by La Plata and Stanton Junior High bands to present a special halftime show promoting the bicentennial.



The traditional HHS queen's throne received a new velvet covering and a fresh coat of paint from the housing and home furnishings class. The chair is used during crowning ceremonies for the various high school queens. Mrs. Dorothea Prowell directed the project.

## Queen's Throne Redecorated

The housing and home furnishings class, sponsored by Mrs. Prowell, has been working on the Queen's chair last week. The wood has been antiqued white and reupholstered in red crushed velvet.  
 Hereford High furnished the materials for the Queen's chair. The wood has been antiqued white and reupholstered in red crushed velvet.  
 The Queen's chair is for occasions such as the crowning of the Homecoming Football, Basketball and Annual Queens.  
 The girls who worked on the chair were Beverly High, Irma Flores, Betti Martinez, Lanna Clark, Gina McGee and Evelyn Romo. The housing and home furnishings class studies buying houses, interior decorating, furniture styles and purchasing furniture.

Students have been meeting for buck-outs at the Hereford Riders Club Arena every Wednesday night.  
 Stock is furnished by Scott Steinkruger. The cost for riding is three dollars for ten head. This is sponsored by the participant's parents and participants. The events include girls and boys steer riding, team roping, and calf roping.  
 The buck-outs start at 7 p.m. and continue for two hours. The buck-outs are for those interested in the sport as a hobby and for fun. Those interested may come to the rodeo arena and participate in any of the events.

## Buck-Outs Slated On Wednesday

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## Volleyball Team Practices Skill

The volleyball team is learning basic skills, working mainly with set control, bumps, spikes and serves. Workouts are Monday, Tuesday, Thursday and Saturday afternoons in order to get in shape for the February meet.  
 New tennis shoes were ordered along with new uniforms. The uniforms will be maroon and white.  
 They will play Pampa, Borger, Dumas and all four Amarillo schools and participate in the West Texas State University Tournament.  
 Coach Helen Reed stated, "I'm hoping this year that we will have a winning team because we do have the ability, skill and potential but motivation is lacking. In order to have a winning team, we have got to have practice sessions but due to lack of availability of facilities we cannot practice the hours we need."  
 There are 25 girls in volleyball. Seniors are Janette Schlabs and Evelynd Urbanczyk. Juniors: Linda Mendez, Sofia Pena, Wilma Knight, Ernestine High, Lisa Patterson and

Cheryl Arney.  
 Sophomores: Lori Taylor, Tina Self, Tonja Rugh, Sandra Finley, Brenda Dushan, Laura Lomenick, Ida Miricles, Anna Griego, Shirley Head, Joan Josseland, Tammi Minier and Terri Owens.  
 Also Rofina Pinnon, Susan Schlabs, Kelly Whipple, Shirley Wheeler and Terry Minier.

## Orchestra Aims For All-State

Five members of Hereford High School Orchestra competed with other orchestra members from different schools in the Panhandle all-state competition Wednesday at Tascosa High School in Amarillo.  
 At press time those names who were selected were not available. The all-state orchestra will be performing at the Texas Music Education Association Convention in

## Math Students Excel At Meet

U.I.L. math meet was held at Hereford High School Saturday starting at 8:30 a.m. and lasting till 2 p.m.  
 Contestants from Hereford High were Joel Fuhrmann, Barbara Garcia, Mary Jo Bartels, Becky Vasey and Cynthia Thomas all in slide rule, slide rule from La Plata were Mitchell George, Terri Stever and Linda Miller.  
 In number sense the contestants from HHS were Jim Gohsen, Jean Barber, Debra Walterscheid and Pam Melugin; from La Plata were James Lyles, Keith Gohsen, Karen Drake, Janelle Coupe, Delma Padilla, David Arney, Mitchell George, Terri Stever and Linda Miller. In slide rule, 10 schools were represented. In number sense, 10 schools were represented.  
 In slide rule, sweepstakes was won by Andrew High School; runner-up, Hereford High school; second runner-up,

## NHS Cites Trio

Each six weeks, the National Honor Society selects two students and a teacher because of high academic achievement.  
 Mrs. Betty Oglesby, NHS sponsor, and Styla Thomas, president, presented to the student body the names of the two juniors and a teacher of the second six weeks. The teacher and juniors are John Claypool, Amy Cox and Billy Word.  
 Amy was selected because of her activities and her outstanding responsibility in carrying out her duties. She is actively involved in choir and Show Choir and is very busy as vice president of Student Council and Chair.  
 Billy Word, also selected as a six weeks honoree, was chosen for his various activities and accomplishments. He is an active member of NHS, Student Council and Leo Club. Billy also participates in the golf program of HHS.  
 This six weeks, only juniors were up for nomination and next six weeks will again be seniors.  
 The Teacher of the Six Weeks is selected through the NHS

according to what they have done as an educator.  
 An honor for teachers is to be selected as the Teacher of the Six Weeks, because it shows leadership, high qualities of a teacher and also understanding students and their problems.  
 The Teacher of the Six Weeks is John Claypool who meets these standards. He is the Aerospace I and II instructor and sophomore class sponsor.  
 He and his wife, Kay, are teachers in the Hereford school system. Mrs. Claypool is an English teacher at Stanton Junior High.  
 The Claypools have two children, Kim and Coe.

was Glen Blamont of Pampa who called the meeting to order. He introduced Mr. Waters, a representative from WTSU who gave the welcome and invited everyone to come anytime to visit the campus.  
 Elections were held for new District I TASC officers. The results were announced with area schools taking office. Serving as the new president school will be Amarillo High; Busham Junior High will hold the vice-presidency; secretary school is Pampa; Phillips is the parliamentarian.  
 HHS Student Council members attending were Renee Payne, Stacy Leo, Vicki Payne, Styla Thomas, Tommy Loerwald, Stan Fry, and Greg Page. Lisa Martin, Imbel Pena, Jeanne Hair, Julie Hollows, Cindy Rutherford, Ann Bradley, Tami Lawson, Rex Barber, and Hank Stringer.  
 Other students attending were Tommy Talamantes, Dick Vander Zee, Cindy Manning, Beth Duggan, Billy Word, Amy Cox, Laurie Higgins and Cindy Smart.  
 Eugene Barrowsky and Phil Barefield are the sponsors for student council. They also attended the meeting.

## VOE Girls Participate At Seminar

On Saturday the Tierra Blanca Chapter of National Secretary Association held its annual seminar in Hereford Civic Club Center.  
 Among the girls invited to attend were Irma Suarez, Linda Cornett, Betty Parish, Ann Zetzsche, Cindy Patton and Jo Lynn Williams. About 50 members from Hereford and Canyon attended the seminar.  
 The main speakers at the seminar were Bob Hill, inventor, Thomas Burdett, attorney and a panel consisting of Mrs. Abbie Crume Credit Bureau Inc.; Mrs. Pauline Howard, Hereford Texas Federal Credit Union; Jeff Carlike, vice president of Hereford State Bank.  
 The theme for this year's seminar was "This is the first day of your life."  
 For entertainment during the seminar, Amy Cox played dinner music on the piano.  
 At the close of the meeting was a drawing for door prizes.

## Funds Raised By FFA Sale

The FFA department has been participating in a class project during the past month selling oranges and grapefruit.  
 The orders have all been turned in. The fruit is expected to arrive Dec. 9 and will be delivered by the youth who sold them. The fruit are Ruby Red label.

Prices were standard on each box. a 40 lb. box is \$6 and a 20 lb. box \$3.  
 Recognition of the individual selling the most fruit will be at the annual banquet toward the end of the year. All proceeds will go to the club budget for projects and the banquet fund.

## Newcomer Likes To Get Involved With Projects

By SANDY PANKEY  
Brand Staff Writer

"I put a hundred per cent of myself in a project or else I don't get involved at all," says Mrs. Freddie Savage of 1505 Brevard.

The charming homemaker, who moved to Hereford from Friona over three months ago, has already joined the Hereford Newcomers Club, Young Homemakers of Texas and is an active member of the Church of Christ. "My four children keep me

busy but I feel it is also important for a woman to have outside activities," explains Mrs. Savage.

THE children include two-year-old Eric, five-year-old Carl, eight-year-old Kip and 10-year-old Tonya.

"My husband and I like to take the children hiking and cooking out as often as we can. My husband is a salesman for Stribling Spraying and we don't have much time to spend together, so what time we do have, is very precious to us all," explains Mrs. Savage.

The homemaker's hobbies include knitting, needlepoint and cooking.

"I love to cook and bake. One of my favorite bread recipes to prepare is whole wheat bread," says Mrs. Savage.

"This recipe is extremely easy to fix and is almost fool-proof. It's a pleasant change from bought bread," states the housewife.

### WHOLE WHEAT BREAD

Pour 1 cup boiling water over 1 cup shortening. Add 1 tsp. salt, 1/4 cup sugar, 2 well beaten eggs and 2 pkgs. yeast which has been dissolved in 1 cup warm water.

Next add 3 cups white flour and 3 cups whole wheat bread flour to ingredients.

Knead dough in large bowl. Place in warm place and cover. Let rise for approximately 1 hour and then knead again.

Make into rolls and place on cookie sheet. Bake for 15 minutes in 350 degree oven. (Makes 30 rolls).

Melvin Laird, former Defense Secretary, on future gas rationing: "Sooner or later a rationing system is going to be needed."

Jaworski expects evidence of Nixon guilt.



Mrs. Freddie Savage  
...with four children

## Women's C of C To Allot Chores

Committee duties for the coming year will be assigned to members of the Women's Division, Deaf Smith County Chamber of Commerce, at a meeting of chairmen at 7:30 this evening in the conference room of the Chamber building.

All chairmen have been selected, Mrs. O.G. Nieman, president, announces. Assignments will be made in order to give every member an opportunity to work on a committee.

Executive board members will meet with chairmen this evening. In addition to Mrs. Nieman they are Mmes. Welda Baxter, Joe Bailey, Bill Johnson, Joe Henry, Melvin

Hoover, Rex Lee and Percy Wilson.

Mrs. J.W. Robinson is chairman of the Miss Hereford Pageant steering committee. Mrs. Calvin Goodin of decorations and Mrs. Travis McPherson of beautification. Mrs. Floyd Coleman is chairman of newspaper publicity and Mrs. Roy Faubion of radio publicity.

Mrs. Henry heads the fine arts division and sub-chairmen are Mrs. Elmer Patterson, literary; Mrs. Herschel Black, arts and crafts; Mrs. Joel Newman, art state representative. These are all new committees this year.

Also in the fine arts division are Mrs. Warren Owen, chairman of art; Mrs. Wes Fisher, music, and Mrs. John Gilliland, drama.

Public Affairs division has Mrs. Hoover as director. It includes committees headed by Mrs. Bill Allen and Mrs. Charles Hoover, youth and education; Mrs. Ed Coplen, telephone; Mrs. Danny Martin, welcome; Mrs. Jack McKinster, tours; Mrs. Joe Reinauer Sr., Bicentennial.

Preceding the meeting of these chairmen, those who will work with the Miss Hereford Pageant will meet in the same room beginning at 7 p.m. Mrs. Robinson will explain duties of chairmen and committee members will be chosen.

### BIRTH ANNOUNCED

Mr. and Mrs. Craig Poarch are the parents of a son, Brandon Craig, born Nov. 16 at Deaf Smith General Hospital. He weighed 8 lbs. 13 oz.

Grandparents are Mr. and Mrs. J.D. Porch and Mr. and Mrs. Melvin Jayroe.

Faith is what helps us to carry on in spite of life's disappointments and regrets.

### LAY AWAY NOW FOR

CHRISTMAS  
COWAN JEWELERS  
Downtown

## JC-Ettes Slate Events

A membership tea to be held in December was approved by board members of Hereford Jaycee-Ettes, in a meeting at the Chamber of Commerce office Monday evening. Plans were also made for a Christmas party in the REC Medallion Room the evening of Dec. 14.

Mrs. Bill Smith was appointed social chairman to fill a board vacancy. Final plans were made for Jaycee-Ettes to assist Hereford Jaycees in sponsoring the Hank Snow show which is scheduled here Friday evening.

Reports were made on a current project of making bean bags for the children's ward of Deaf Smith General Hospital, to be completed by Dec. 1.

Another report was on a trip to Friona Saturday, made with Jaycees to attend a work forum. Mmes. Bill Johnson, Steve

### BAKE SALE PLANNED

The Hereford Newcomers Club will sponsor a bake sale Saturday from 9 a.m.-6 p.m. in Sugarland Mall.

Items suitable for Thanksgiving and Christmas can be frozen for the appropriate season.

Ray contends he was mile from murder.

Carroll, John Bunch, Charlie Ruiz, Gilbert Arellano and Smith went with guests, Mmes. Arlo Dyke, Bonnie Burgess and Mike Majors, Mr. and Mrs. Bill Albright.

Those members were present at the board session, with Mmes. James Braly, Dan Warrick, Lonnie Wyble and a new member, Mrs. Joe Martinez.

## Cash Collected As Holiday Gift

Cash was collected at the meeting of La Alleanza Estadio Club Tuesday afternoon, to send to Wichita Falls State Hospital for Christmas gifts for the patients.

Members met in the home of the president, Mrs. Martin Gilliland, and heard a guest speaker, Joyce Seigler of the Hereford Public School nursing staff. Introduced by Mrs. Gilliland, she spoke of the functions of school nurses.

To care for health needs of pupils Hereford schools have four registered nurses and four aides. Mrs. Seigler told her hearers. A health record is kept for each student, to go with the student if he transfers to another school.

Duties of nurses include checking for immunizations; annual tests for tuberculosis; eye, hearing or dental defects

and referral for needed treatment; helps with cleanliness and grooming, including routine screening for body lice; talks to classes on health and hygiene.

Complete physical examinations are given kindergarten and Headstart pupils, she said, and at intervals to special education pupils. The speaker said Hereford schools have up-to-date equipment for carrying out the health program.

Della Stagner, vice president, substituted for Mrs. Gilliland in conducting the business session. Plans were made for a club Christmas luncheon Dec. 3 in Mrs. Ira Ott's home.

Other members were Mmes. George Suggs, A.B. Higgins, T.W. Robinson, Sam Morgan, Emmett Hale, B.F. Markham, Cecil Braly, A.N. Hopson, Walter Johnson, A.H. Cook and Ott, also Madeline Bell.

## Small Talk

BY SUE COLEMAN  
Womens Editor

A SURPRISE visit of their son, Daniel, at home on leave from Army duty in Germany, has brightened up the month for the Ted Higgins. The three of them, accompanied by Vicky Ruland, plan to go to Houston to spend the Thanksgiving holidays with another Higgins son, Mike, and his wife, Beverly.

Then she decided she probably couldn't get away with that, even though any woman knows it's perfectly logical.

THE JOHN Bob Drakes are the parents of a son, born Tuesday in Dimmitt and named Steven Lee. He weighed six pounds 12 ounces. Grandparents are the Herman Drakes and the T.B. Thomases, all of Hereford.

CELEBRATION of Thanksgiving need not be delayed until the actual date, Peg Huff claims after a family reunion at her house last weekend. It was arranged during a visit of her brother, C.R. Haas, and Mrs. Haas from Greenville, Ill.

Her daughter, Mrs. Phil Brewer, and son Todd came from Graham; son Dutch, or Paul Jr. to be formal, with his wife and children, Deanna and Danny, were here from Amarillo.

Family members who live here and were present for the Sunday dinner included the Bill Blackwells, the Iap Hagars, the Kenny Hagars and Kelly, the Ken Blackwells and Turk, the John Hagars and Kay Hagar. Also guests were friends, Iva Saltzman and Eleanor Winkler.

IT DID seem like a good idea when Nancy Perrin remarked at the CowBelles' lunch Tuesday, "This is such a good meal that I think I won't fix Jim any supper tonight."

A HEREFORD student away down at Texas A&I University in Kingsville, Ernestina Garza was one of 75 initiated at a banquet Wednesday into Chi Omega Chapter of Alpha Chi, national honor society. The society gives recognition to high academic achievement, leadership and commitment.

WE COMMENT often about delayed reports from college news services about student achievements, and we received one lately from the University of Texas at Austin that must be the most delayed of all.

Seems to me we heard somehow, months ago, that Pam Garrison was on the honor roll of the college of social and behavioral sciences at UTA, but the official notice just came in. She was listed magna cum laude, very high up on the honor roll. Her parents are the Shirley Garrison and she is a 1973 HHS grad.

## Sale For Fund Held

Quilts sold in a benefit for Dawn Music Club to raise funds for buying a piano for the new Dawn Community Building, went to their owners at a community Thanksgiving supper Friday night in the building.

Names were drawn for choice of three handmade coverlets. Robert Strain, who had first choice, selected a queen-size quilt of double knit scraps contributed by all the club members, pieced in Around The World pattern.

Mrs. Pat Smith received a quilt of vast-colored cotton

scraps, pieced and donated by Mrs. J.E. Brooks. Also handmade and donated for the sale was an Afghan contributed by Mrs. Carl Kleuskens, which went to Mrs. Bill Caraway.

Dawn Music Club has raised substantial funds to finance the new building, then members decided a new piano was needed for the numerous programs which will be given there.

The new structure replaces the community building which was formerly the Dawn Public School. In addition to various meetings for the entire neighborhood, it is used for sessions of the Music Club, Dawn Extension Club, 4-H Club and Lions Club.

## '68 Class Reunion Scheduled

The 1968 graduating class of Hereford High School will have its six-year class reunion Dec. 28 with several events scheduled that day.

A get-acquainted tea for women and their children is planned from 2 until 4 p.m. at Pioneer Natural Gas Flame Room. This includes the wives of 1968 graduating men.

Beginning at 7 p.m. that evening a dinner will be held at Civic Club Center and a dance will follow featuring a live band. Ping-pong and cards games will also be available.

Registration will be provided by Campfire girls with an adult sponsor at the Campfire Lodge. The charge for the evening is \$5 for singles and \$10 per couple. A check or money order must be sent in no later than Dec. 1. It should be mailed to Mrs. Carl Hallingsworth, 624 Ave. F or Mrs. Mike Davis, 8104 Coronado Drive, Amarillo.

Gallup finds pessimism on economy.

## THE HEREFORD JAYCEES PROUDLY PRESENT



## HANK SNOW In CONCERT

Hereford Bull Barn 8 PM  
November 22

Tickets: \$4 IN ADVANCE \$5 AT THE DOOR

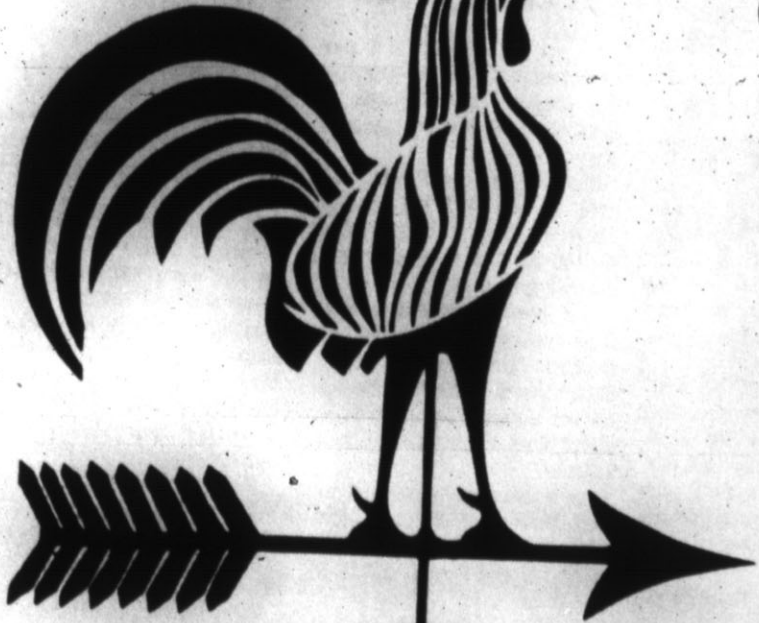
Get Your Tickets At: Toys Sweet Shop, Plains Furniture and Finance, Hereford State Bank, Deaf Smith County Chamber of Commerce.  
OR SEE ANY: Jaycee, Kids Inc. Officer or Peace Officers Assn. Member

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### Guest Speaks At Lunch

Mrs. Jewell Avent, right, Tulia resident who is a vice president of the Texas CowBelles, was the speaker for Hereford CowBelles at lunch in the Country Club Tuesday. She was introduced by Mrs. Robert Josseland.

### CowBelle Nominees Listed

Five members were nominated for Hereford CowBelle Of The Year title at the November luncheon Tuesday in Hereford Country Club. Votes were cast but they will be counted later and results announced at the first 1975 meeting.

The nominees are Mmes. N.E. Tyler, Olen Caviness, Jim Perrin, Elmo Hall, and Richard Coupe. Qualifications of each, adding up to a long list of achievements in the club, were summarized as Mrs. David Hutchins of the nominating committee announced the names.

At the January luncheon when balloting results will be announced, new officers will be installed. Mrs. Reece Lawson head the officers, elected last month.

The program Tuesday featured Mrs. Jewell Avent of Tulia, chosen Texas CowBelle Of 1973 and a vice president of state organization, as speaker. Her subject was Textured Vegetable Protein.

She discussed the growing use of this form of protein, often made from soybeans, as an additive in meat products or in foods flavored to resemble the taste of meat.

This is a matter of interest to CowBelles, whose purpose is to

Labor unrest is spreading in France.

promote the use of beef in the diet. Mrs. Avent stressed the higher quality of meat proteins as compared to vegetable.

Revision of the Hereford club's by-laws was approved to change election procedure, permit reimbursement of officers for expense on club business and change dues as required by a change in national by-laws.

Mrs. Coupe reminded members to promote the sale of beef certificates for Christmas gifts and said some local restaurants as well as food stores will honor these certificates.

### Hospital Nursery Receives Gift

Dr. Howard Johnson donated a polaroid camera to be used in Deaf Smith County General Hospital's nursery at the Hospital Auxiliary luncheon Monday in Dickie's Restaurant.

In connection with the gift, auxiliary members voted to provide needed film.

A nominating committee was chosen to serve for election of officers at the auxiliary's January meeting. On the committee are Mmes. L.D.

Neumayer, Warner Lawson and Edward Paetzold.

Mrs. Dany Martin reported on the recent Arts and Crafts booth set up by the auxiliary at First Christian Church Bazaar. Items that were not sold will be on sale to the public during December at the hospital.

The December meeting was cancelled and the next meeting was set for 7:30 p.m. Jan. 27 at Community Room of First National Bank.

### Club Has Auction To Aid Center

Choice of Hereford Day Care Center as the community agency to receive aid from El Llano Study Club was made at the club's meeting Monday evening in the home of Mrs. Joe Fatt White, and an auction held to add funds for the purpose.

Several possible projects had been discussed in a previous club meeting, and members decided to give their contribution to the center which cares for children of employed mothers.

Mrs. Ben Childers acted as auctioneer in the fun-filled sale of food products made by members.

In the business period conducted by Mrs. R.W. Eades, members voted approval of a revised constitution and by-law for the club. Plans were made for the annual Christmas party, scheduled for Dec. 16.

It will be a progressive dinner beginning in the home of Mrs. Jim Bookout, with Mrs. Lloyd Kirkeby and Mrs. Childers hostesses for the main course and Mrs. Raymond White for dessert and an exchange of gifts

afterward. Mrs. R.C. Hoelscher was co-hostess with Mrs. White. They served refreshments to members mentioned and Mmes. Elmer, Kimball, John Jacobsen Jr., Tom Hamlett, Boyd Foster, Fain Cesar, Pete Caviness, Ivan Block and Labry Ballard.

### Program On Drugs Presented To Club

Phil Sciombato presented a program on the use of drugs to members of Argen Draper 4-H Club Tuesday afternoon in Community Center.

New members were recognized during the brief business meeting. They included Valerie Naul, Stephenia Valdez, Shannon Valdez, Brenda Valdez, Esmeralda Esquivel and Marsha Livingston.

Guests present were Mrs. Janice Neal, Mrs. Tom Draper and assistant county extension agent, Sherry Harder.



### VOE Student of the Week

Cynthia Mae Parlen, 17-year-old daughter of Mr. and Mrs. Roy Parlen of 227 Greenwood, works as an assistant teller as part of the VOE program at Hi Plains Savings and Loan Association. Cynthia, standing here with her supervisor Dan Lane, plans to attend Bauder Fashion College after graduation.

No greatness exists unless it is based upon principle and not upon profits.

The dictionary, like your Bible, can do you no good unless you make use of it.

### 4-H Members Tour Local Feed Yard

Following a trip to a cattle auction in Amarillo and informative lecture by a local member, the Green Valley 4-H Club continued its study of the cattle industry with a tour of Southern Feed Yards Monday. Fifteen members were present including their leader, Mrs. Robert Strain, and assistant county extension agent, Sherry Harder.

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1234 Main Street, Dallas, Texas

## 20% OFF SALE

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Here's a sale any woman will be thankful for! 20% off the regular price on one of our best lines of famous name brand sportswear. In red, navy, coral, green, and co-ordinated plaids. Sizes 8-18 average, 6-16 petite, and 10-20 tall. It's our way of saying thanks for shopping at Anthony's!

**A Sale You Won't Want to Miss!**

Downtown & Sugarland Mall

A. Blazer, reg. \$24.	NOW 19.20
B. Pull-On pants, reg. \$11.	NOW 8.80
C. Shirt jac, reg. \$13.	NOW 10.40
D. Plaid pants, reg. \$9.	NOW 7.20
E. Blouse, reg. \$11.	NOW 8.80
F. Vest, reg. \$14.	NOW 11.20
G. Skirt, reg. \$13.	NOW 10.40

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Keepsake engagement diamonds have perfect color, cut and clarity. Choose from our beautiful holiday selection.

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# James I Court Is Book's Background

Featured at the Deaf Smith County Library this week are two suspenseful books entitled *The Murder in The Tower* by Jean Plaidy and *You Won't Let Me Finish* by Joan Fleming.

*The Murder in The Tower* is a drama played out against the background of the court of James I and the secret meeting places of men and women who exploited the rich and promises of supernatural aid.

*You Won't Let Me Finish* is an intense novel of a South American ambassador, Joris

Toda, who stumbles over a young man on the embassy steps in Helsinki only to discover that the man has important papers leading to the identity of Hector Irlam.

The library is open to the public free of charge on Monday from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays until noon.

### THE MURDER IN THE TOWER

By Jean Plaidy

Robert Carr attracted the King's attention when he fell from his horse in the tiltyard, and soon became his favorite. But Robert could not fill the posts that the King wished to give him without the help of the poet Sir Thomas Overbury, who worked for him behind the scenes. Then the beautiful reckless Frances Howard came

to court and the dangerous liaison began.

Frances, married against her will when still a child, was determined to have her own way, no matter what the consequences. There followed her introduction to the world of spell-makers and poisoners when she attempted to rid herself of an unwanted husband, to ensnare a lukewarm lover, and to revenge herself on the man who stood between her and her desires.

The drama is played out against the background of the court of James I and the secret meeting places of men and women who exploited the rich and promises of supernatural aid.

The characters concerned include the easygoing King, who had a fondness for young men, clever and shrewd, yet lived in constant terror of the

assassin's dagger; his wife, Queen Anne, petulantly resentful of her husband's friends; Henry, the virtuous Prince of Wales, who was tempted by the alluring Frances; Sir Thomas Overbury, clever, but not clever enough to escape disaster, working in the shadows, rising with his friend until he came into conflict with a dangerous woman.

And dominating the scene are the lovers: Frances, first Countess of Somerset, the evil woman who was ready to destroy all who stood in her way; and Robert Carr, beloved of the King and the wicked Frances, rising to the highest position at court, under the King, only to fall to disaster when he stood in a court of justice accused of murder.

YOU WON'T LET ME FINISH

By Joan Fleming

The peaceful routine of a South American embassy in Helsinki comes to a horrified stop when the ambassador, Joris Toda, stumbles over a young man on the steps, severely beaten and missing an ear. Since the beating has left him an amnesiac, the victim gives no clues, but his battered suitcase disgorges a small fortune in American dollars and papers leading to the identity of Hector Irlam.

Toda realizes that skulduggery's afoot when Irlam turns up playing the flute in Helsinki's marketplace but has no idea that the lovely American redhead next to him at a state dinner knows more about Hector Irlam than he ever will. For glib Dolly Darling sailed with Irlam to Finland, knows why and how the money got into Irlam's suitcase.

## Rainbows Report On Services

Assistance at Deaf Smith County Museum on Saturdays and Sundays has been given by Hereford Rainbow Girls. A report was made on this community service work at a meeting of the Rainbow Assembly Monday evening in the Masonic Building.

Plans were made to meet Wednesday after school to take cakes, pies and bread to some needy families of the city. Jana Ray, worthy advisor, presided and Mrs. Rodger Ruland acted as mother advisor.

Initiation was conducted at the meeting with Cynthia Easterwood received into membership. Her parents, Mr. and Mrs. Rex Easterwood, were special guests.

Other guests present with 27 members were Mrs. Vernon Darden, Patsy Brownlow, L.J. Clark, Jerry D. George and Charlie Brown.

### Math Students...

Canadian High School. In number sense, sweepstakes Andrews High School; second runner-up, Hereford High School.

The three divisions in slide rule and number sense are high school veterans, high school novice, freshman division. The schools can enter as many contestants as it chooses.

An entry fee of \$1.50 was charged.

### Orchestra...

Dallas Feb. 13-15. Those who turned out were Delfine Ulibarri, Angeline Haecke, Hilda Garza, on violin, Blake Allen on cello and Gilbert Carrasco on string bass.

Guest conductor for the all-state orchestra will be Dr. Seiber from the Utah State symphony.

Selections that the students tried out on were Tchaikowsky - 1812 overture, and Dvorak - New Wark Symphony.

Selected members of the orchestra will be performing at the Messiah on Dec. 21, at the community concert auditorium in Hereford.

### HHS Forensics...

Members will not be able to compete.

Students attending from Hereford were Rose Valdez, Ted Pittsinger, Diana Banner, Deanna Finley, Schoo Dryden, Raymond Zamora, all who competed in the poetry division.

Rum Odom, Loyd Bridges, La Donna Bridges, Kathy Jones, Jim Cockram and Debra Livingston competed in prose.

Lance Walton, Robert Shumaker, Shelly Austin, Karl King and Cameron Clements competed in persuasive.

Charlene Smith, Debra Livingston, Michelle Moore, Grace Bullard, Renee Inman and Julie Cortez competed in informative.

Those participating on the debating team were Marc Strange, Lyle Bonner, Susan Clark, Mike Culp, Melinda Matthews and Sandra Kleuskens.

Next week HHS forensics Club will participate in a two-day tournament at West Texas State University.

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The Hereford Brand, Hereford, Texas, Thursday November 21, 1974

# Harris Rates Monterey-PD A Tossup

With the schoolboy playoffs beginning this weekend, the Harris Rating System has made its predictions on the games, which you will find listed below.

Of special interest to our readers is the Lubbock Monterey-Amarillo Palo Duro game in the AAAA class. The Harris system has rated the contest a toss-up with both teams power rated at 139. That game is to be played at 2 p.m. Saturday in Amarillo.

In Class AAA, Monahans is rated a 10-point favorite over Canyon while Brownwood is a six-point favorite to beat Snyder. Canyon and Monahans will meet Saturday at 8 p.m. in Lubbock, while Snyder and Brownwood will meet at 8 p.m. Friday in Abilene.

Class AA playoffs will include Otton as a 17-point favorite to beat Lockney in a 7:30 p.m. game to be played in Plainview.

Memphis and Stinnett will clash at 8 p.m. Friday in Canyon with Memphis rated a 6-point favorite in the Class A playoffs. In the same division Hunt and Petersburg are rated even for their 8 p.m. Friday game in Plainview.

Class B pairings finds Sandown and Refines in a tossup for

their 8 p.m. Friday game set for Hale Center. The playoff pairings and how Harris rates each game is listed below:

### AAAA PLAYOFF PAIRINGS

EP Coronado (9-1)	140	vs.	Ep Ysleta (7-2-1)	123
Lub. Monterey (6-3-1)	139	vs.	Amar. P. Duro (10-0)	139
W. Falls Rider (10-0)	160	vs.	Midland Lee (8-1-1)	151
Ir. M'Arthur (10-0)	144	vs.	Mesquite (8-0-2)	143
FW A. Hts. (10-0)	152	vs.	FW E. Hills (6-4)	133
Dr. Carter (9-1)	147	vs.	Dr. White (8-1-1)	138
Plano (10-0)	151	vs.	Longview (9-1)	151
Bryan (8-1-1)	151	vs.	Conroe (8-1-1)	145
Ho. Sterling (7-3)	135	vs.	Ho. Madison (7-3)	133
Bay. Sterling (9-1)	150	vs.	Ho. Kashmere (9-1)	144
PN-Groves (8-2)	145	vs.	Bmt. French (5-4-1)	138
Deer Park (8-2)	137	vs.	Texas City (6-2-2)	137
Brownwood (9-1)	147	vs.	Aus. Reagan (7-3)	141
CC Carroll (9-1)	143	vs.	McAllen (7-3)	129
SA H'lands (9-0-1)	151	vs.	So. S. Antonio (8-1-1)	131
SA Churchill (10-0)	152	vs.	SA Fox Tech (7-2-1)	121

### AAA PLAYOFF PAIRINGS

Monahans (7-3)	131	vs.	Canyon (5-5)	121
Brownwood (9-1)	148	vs.	Snyder (9-1)	142
Gainesville (7-3-1)	133	vs.	Grapevine (9-1)	131
Lib. Elysia (8-2)	125	vs.	De Soto (8-1-1)	119
Jacksonville (10-0)	148	vs.	Bmt. So. Park (10-)	148

### AA PLAYOFF PAIRINGS

Henrietta (9-0-1)	120	vs.	Spearman (9-1)	120
Olton (9-1)	124	vs.	Lockney (5-5)	107
Hamilin (8-2)	118	vs.	Denver City (7-3)	116
Alpine (8-2)	131	vs.	McCamey (8-2)	125
Comanche (10-0)	126	vs.	Bowie (7-3)	111
Alvarado (8-2)	121	vs.	Kaufman (8-2)	115
Whitehouse (9-1)	115	vs.	Wills Point (8-2)	114
Hooks (8-2)	126	vs.	Quitman (8-2)	115
Ham-Fannett (10-0)	137	vs.	Newton (9-1)	136
Columbus (8-1-1)	122	vs.	Coldspring (9-1)	109
West (10-0)	125	vs.	Groesbeck (8-2)	111
Cameron (8-0-2)	136	vs.	Burnet (9-1)	119
LaGrange (6-3-1)	119	vs.	Boling (6-4)	118
Hondo (8-2)	123	vs.	Pearsall (5-4-1)	109
Kenedy (10-0)	129	vs.	George West (6-4)	111
Freer (10-0)	132	vs.	Pt. Isabel (10-0)	111

### A PLAYOFF PAIRINGS

Memphis (10-0)	123	vs.	Stinnett (9-1)	117
Hart (9-1)	107	vs.	Petersburg (9-1)	107
Rankin (10-0)	118	vs.	Seagraves (9-1)	114
Knox City (10-0)	125	vs.	Jim Ned (10-0)	118
De Leon (9-1)	115	vs.	Mason (9-1)	114

Aledo (10-0)	128	vs.	China Spring (9-1)	115
Archer City (7-3)	109	vs.	Frisco (8-2)	94
Princeton (9-1)	103	vs.	Honey Grove (9-1)	97
Grapeland (9-0-1)	126	vs.	Bloom, Grove (9-1)	113
Winona (8-1-1)	101	vs.	New Diana (9-1)	101
Waskom (8-2)	101	vs.	Timpson (8-1-1)	100
Groveton (8-2)	102	vs.	Buffalo (6-2-2)	96
Royal (10-0)	136	vs.	Hardin (8-2)	124
Schulenburg (9-1)	116	vs.	Rogers (7-3)	104
Dilley (8-2)	108	vs.	Comfort (10-0)	102
Falls City (9-1)	118	vs.	Banquete (10-1)	102

### B PLAYOFF PAIRINGS

Sundown (10-0)	100	vs.	Lefors (6-4)	100
Bronte (10-0)	113	vs.	Sanderson (6-4)	93
Valley Mills (8-2-1)	96	vs.	Rule (7-1-2)	89
Celina (10-1)	111	vs.	Paradise (11-0)	109
Big Sandy (10-0)	114	vs.	Wortham (10-0)	106
Axtell (9-1)	98	vs.	Sabine Pass (9-1)	87
Moody (9-1)	108	vs.	D'Hanis (7-2)	104
Runge (9-0-1)	98	vs.	Ben Bolt (8-2)	91

### UNDEFEATED, UNITED TEAMS

Amarillo Palo Duro	Heights	(AAAA)
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Plano	Heights	(AAAA)
San Antonio Churchhill	Heights	(AAAA)

Wichita Falls Rider	(AAAA)
Beaumont South Park	(AAA)
Cuero	(AAA)
Donna	(AAA)
Jacksonville	(AAA)
Comanche	(AA)
Freer	(AA)
Hamshire-Fannett	(AA)
Kenedy	(AA)
Pt. Isabel	(AA)
Aledo	(A)
Banquete	(A)
Comfort	(A)
Jim Ned	(A)
Knox City	(A)
Memphis	(A)
Rankin	(A)
Royal	(A)
Bronte	(B)
Big Sandy	(B)
Paradise	(B)
Wortham	(B)

## Golfers Gain Momentum

Experience is the name of the game as shown by the HHS golf team when they traveled to the first two tournaments and shot a team score of 347, but with experience gained from the first two tournaments they have bounced back and averaged of 331 for the last three tournaments.

Curtis Stoerner (captain), is the only returning letterman from last year's squad. Other members of the varsity are Kelly Lea, Billy Word, Greg Pagett, Doug Walterscheid and George Yocum.

The team has attended tournaments so far in Hereford, Plainview, Pampa, Amarillo and Borger.

In the Pampa tournament, Curtis Stoerner shot 74 and tied for second place. Other scores were Greg Pagett 84, George Yocum 84 and Billy Word 86.

The Borger tournament scores are Curtis Stoerner 74, which again tied for second place, Greg Pagett shot a 79, Doug Walterscheid 80, Billy Word a 90.

Stoerner has tied for second place twice and third once. Coach of the golf team is Terry Russel. The team practices at the Hereford Public Golf Course every day after school. Coach Russel, in an interview stated, "The team has improved considerably and I think we have great potential. They are all young and will improve."

The high team score so far this year is 348 in the first tournament and the low team score is 326 at Pampa. This is a improvement of 22 strokes.

If the price of food goes much higher, there will be something to a year-round garden.

**PEN PALS MEET**  
BUCKHANNON, W. VA.-- After 58 years of exchanging letters, B.F. Gillum met his Canadian pen pal for the first time recently when he flew to Canada to meet J.C. Highy of Yarmouth, Nova Scotia.

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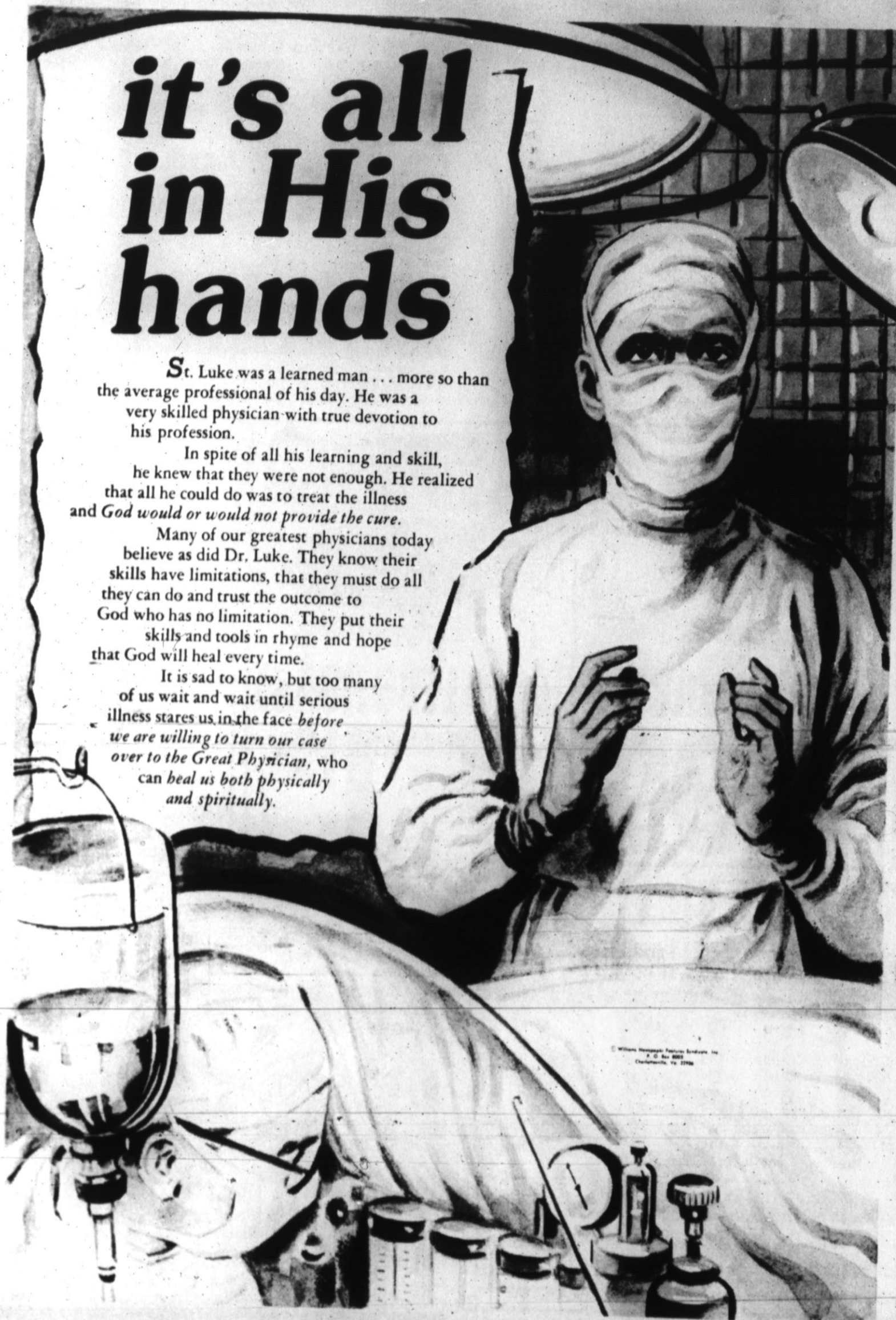
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Many of our greatest physicians today believe as did Dr. Luke. They know their skills have limitations, that they must do all they can do and trust the outcome to God who has no limitation. They put their skills and tools in rhyme and hope that God will heal every time.

It is sad to know, but too many of us wait and wait until serious illness stares us in the face *before we are willing to turn our case over to the Great Physician, who can heal us both physically and spiritually.*



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The Hereford Brand, Hereford, Texas, Thursday November 21, 1974

# Dippel Praises Herd's Efforts

Coach Larry Dippel praised the Hereford Whiteface football team for their fighting spirit before the Whiteface Booster Club meeting Monday night in the high school auditorium.

In addition, Barry Arwine made comments about the basketball season to begin the

next evening, the Monterey game film was shown, and the next meeting of the Boosters was set for December 9.

Dippel told the boosters that the win-loss record didn't really reflect the kind of season the Herd had. "Our win-loss record means nothing when you

analyze some of the things that we accomplished. The coaching staff and I were not disappointed in the way the record stood and we are proud of the players and the way they played. Everyone should be.

Dippel pointed out that the players came back from disappointments and let downs when losers would have faltered. "When you analyze the season, a lot of things happened. Several of our players suffered humiliations. Parents and fans may have been disappointed that we lost by such a margin to Pompa, but the kids were

humiliated. They came right back, though, they never quit. We never had a down week as far as attitude was concerned."

Dippel said the players have come away better for their experiences. "The team lost when they should have won and then they lost to some teams that were better. But they still played their best. Twice we faced teams that should have beat us, but we came away the winners. Burger was capable of beating us, but we won. And Coronado was capable of beating us, and for the kids it

was a big thrill to get the Coronado win."

"They put a lot in the season, and they put a lot into district. They really would have loved to beat Monterey. There was no one in the stands that wanted to beat Monterey as bad as our kids. When you look at what our kids put into the season and district, it makes us proud. I know these kids will be winners in whatever they do from here on out," said Dippel.

Dippel also praised the coaching staff, saying they put forth quite an effort during the season.

Barry Arwine, head basketball coach, commented shortly on the Burger game that was to be played the next night. Arwine said the team played well in a scrimmage session Saturday morning against Snyder and Odessa Permian. Arwine and his assistant, Joe Tubb, were trying to work in the football players that had reported to basketball only that morning after the Friday night football game. Execution suffered, according to Arwine, but the players would be ready for district.

## Deer Hunting Safety Urged

Some millions of American males—along with more than a few females—are taking to the woods this month, firearms in hand, in search of live targets. These are the hunters among us.

The Texas Medical Association has a note of caution for those who are planning a fall safari into the fields and woods in search of deer and other game.

Know what you're firing at before you pull the trigger. The hunter who blazes away rapidly at everything that moves is a highly dangerous animal. His quarry might well be another hunter.

The wise Texas hunter will be wearing a "hunter orange" vest or, at the very least, a cap made in this glowing bright fluorescent color. The color sends a glowing signal to other hunters, but goes unnoticed by color-blind game such as white-tail deer, which will only be alarmed when it distinguishes motion, sound, or scent.

Each year several hunters return from fall outings via hearse. Many others return with a load of bird shot or a rifle bullet to be dug out by a doctor. Behind almost every hunting accident is one cause: carelessness.

Never cross over or through a fence or climb a tree with a loaded gun. It might fall and discharge. Don't shoot at a hard, flat surface. Glancing bullets can carry long distances. Even a small bore rifle has considerable range. Know where your bullet will stop before pulling the trigger.

Keep guns away from children. Never leave a weapon unattended without unloading it. Store guns and ammunition beyond the reach of youngsters, preferably under lock and key.

Always carry a gun so that you can control the direction of the muzzle if you stumble. Keep the safety catch on until ready to shoot. Be sure the barrel is clear of mud, snow or other obstructions. A clogged barrel may burst.

Leave your liquor bottle at camp, and wait until you're through with the day's hunting and the guns are unloaded to take that first drink. And don't overdo it. You want to have a clear head for the next day's hunt.

Good luck on a successful—and safe—hunt.



HHS Cross County Team

Hereford's cross country team ended their season Saturday by placing fourth in the district meet held in Lubbock. The team ran four to six miles a day in preparation for the 2-mile course. Varsity runners in the back row from left to right are Joe Gonzalez, Tony Benavidez, Dennis Collins, Fernando Garcia, Alfonso Tamez, and Donnie Fortenberry. Junior varsity runners, kneeling from left to right, are Preston Jobe, Lester Brown, Alex Sermino, Clint Thompson, Weston Jobe, and not pictured, Doug Reinart.



Guard Gets Jump Shot

Senior guard James Arney, 15, shows Burger how to execute the basic jump shot as he lifts the ball for two points. Burger's David Tidensberg, 33, defends. Arney scored 15 points for the Herd in the season debut of the Hereford cagers.

### ONE MINUTE SPORTS QUIZ

- Who was named winner of the NL Cy Young Award?
- What teams will clash in the Sugar Bowl?
- Who won the Stockholm open tennis tournament?
- Name the teams that will meet in the Sun Bowl.
- Tom Van Arsdale plays basketball for what team?

### Answers to Sports Quiz

- Mike Marshall.
- Nebraska and Florida.
- Arthur Ashe.
- Mississippi State and the University of North Carolina.
- Atlanta Hawks.

FOR GIFTS THAT ARE LASTING  
COWAN JEWELERS  
Downtown

Nearly everyone thinks of wrong in terms of what other people are doing.

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Your Gin is in good repair...We have installed a new semi-automatic press. We're ready to gin your cotton! We also have custom strippers to strip in row width. Call us for further information. We welcome your inspection and look forward to serving you...

Marvin Payne  
Mgr.

Chris Clark  
Ginner

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**Old Time Christmas Mix**  
3 lb. Cdn  
Our Reg. \$2.37  
**\$1.97**

**Tableware Set**  
50-Piece  
Basic 50-piece sets of stainless steel flatware. Choose from 3 patterns... appealing "Hetti" contemporary "Gastellano" or romantic "Carven"  
Our Reg. \$15.95  
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**4-Piece Cutlery Set**  
Set includes 8" roast carver, fork, 4 1/2" utility knife and a 3" paring knife. Hardwood storage rack. Our Reg. \$5.95  
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25 Bows in Pkg.  
Our Reg. 66¢  
**44¢ Pkg.**

**Calendar Towels**  
Printed linen calendar towels in individual boxes. Many patterns.  
**88¢ Ea.**

**Tool Box**  
A metal tool box with 6 colorful vinyl tools keeps little hands busy! Our Reg. \$1.33  
**88¢**

**The Farmer Says**  
Spin the dial, pull the string and it talks!  
Our Reg. \$6.99  
**\$5.33**

**7-Piece Porcelain Cookware Set**  
Easy-to-clean permanently decorated porcelainware. Stainless steel rims on pans and covers. #1 Gl. covered saucepan. #2 Gl. covered saucepan. #5 Gl. covered Dutch oven. #11" skillet. Our Reg. \$26.89  
**\$21.88**

**Pin Cushion**  
Clever way to keep your pins and thread handy! Ideal gift! Our Reg. \$1.99  
**\$1.47**

**Duckwall's is child's play**  
For toys and a whole lot more. CHRISTMAS LIGHTS ON

**Bed Blankets**  
Warm and cuddly bed blankets. Colorful prints. 72" x 90" Our Reg. \$7.77  
**\$5.88**

**Gift Soap**  
Guest size soap flowers nestle in a milk white dish... ready to give! Limit 2.  
Our Reg. \$7.33  
**99¢**

**Chatter Telephone**  
Learn colors and numbers. Press to pull toy.  
Our Reg. \$2.97  
**\$1.97**

**6-Piece Steak Knife Set**  
Steak knives are a grand gift item! Knives have stainless steel blades. Dishwasher safe. Convenient hardwood holder. Our Reg. \$5.95  
**\$3.99**

**Jewel Boxes**  
Charming anniversary boxes to hold all of your treasures! Romantic designs.  
Priced From **\$1.67** To **\$4.47**

**Rickiecker Raggedy Ann Doll**  
Raggedy Ann™ with her button eyes, happy smile and cuddly body. 15 1/2" tall. Our Reg. \$3.96  
**\$2.86**



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Downtown

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COWAN JEWELERS  
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10 Ft. Sheet \$5.25  
12 Ft. Sheet \$6.25

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12" x 12" Fiberglass Acoustical \$6.00 Per Box

PUT A NEW CEILING IN A 12' x 12' ROOM FOR FOUR LESS THAN 20¢

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FARM DISCOUNT LUMBER & SUPPLY

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SAVES

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## TURKEYS

TOMS.....18 to 24-LB. AVERAGE



LB. **56¢**

HONEYSUCKLE MENS 10 TO 14 LBS. AVG. LB. **59¢**

EMPIRE BRAND

Young Turkeys.....

16 TO 22 LBS. AVG.

LB. **49¢**

CURE "B" FULLY COOKED HALF OR WHOLE BONELESS HAMS.....LB. **\$1.99**

RODEO NUGGET, FULLY COOKED BONELESS HAMS.....LB. **\$2.39**

AGAR BRAND FULLY COOKED

## Canned Hams

IN 5 TO 8-LB. CANS

LB. **\$1.39**

BAR-S FULLY COOKED

Boneless Hams.....

HALF OR WHOLE

LB. **\$1.89**

MEL-O-CRUST BROWN 'N SERVE

## DINNER ROLLS

LIMIT 2 PKGS. WITH \$5.00 PURCHASE

PKG. OF 12

**34¢**

## CANE SUGAR

LIMIT 1 BAG WITH \$5.00 PURCHASE

5-LB. BAG

**\$1.96**



### THRIF-T BAKING NEEDS!

PURE VEGETABLE SHORTENING...

## CRISCO

3 -LB. CAN **\$1.76**

LIMIT 1 CAN WITH \$5.00 PURCHASE

WILSON'S BAKE-RITE

Shortening

LIMIT 1 WITH \$5 PURCHASE

3-LB. CAN **\$1.38**



ENRICHED FLOUR

## Gold Medal

5 LB BAG **74¢**

LIMIT 1 WITH \$5.00 PURCHASE



CAMELOT

## Cake Mixes

ALL FLAVORS

18 1/2-OZ. BOX

**58¢**

BAKE YOUR OWN HOLIDAY TREAT!

32-OZ. BTL. **72¢**

ANGEL FLAKE

Baker's Coconut

14-OZ. PKG. **99¢**

TOM THUMB

Pecan Pieces

6-OZ. PKG. **82¢**

FOR DELICIOUS PIES

## Libby Pumpkin

16-OZ. CAN **28¢**

CHOCOLATE BITS

## Nestles Morsels

12-OZ. PKG. **78¢**

BLACKBURN'S CRYSTAL White Syrup

CAMELOT Evaporated Milk

TALL CAN **25¢**

MEDOWDALE...LIMIT 4 WITH \$5 PURCHASE

Sweet

Peas.....

4 **\$1**

KOUNTY KIST WHOLE KERNEL

## Golden Corn

4 **\$1**

OCEAN SPRAY WHOLE OR JELLIED

## Cranberry Sauce

15-OZ. CAN

**32¢**

CAMELOT WHOLE

Sweet

Potatoes.....

29 OZ. CAN **48¢**

STRAWBERRY

Ideal

Preserves.....

18-OZ. JAR

**76¢**

LINDSAY LARGE PITTED

Ripe

Olives.....

15-OZ. CAN **52¢**

KRAFT

Mayonnaise

32-OZ. JAR **\$1.38**

CAMELOT

Mayonnaise

32-OZ. JAR **\$1.28**

KRAFT CREAM...7-OZ. JAR

## Marshmallow 36¢

HUNT'S HALVES OR SLICED

Cling

Peaches.....

29-OZ. CAN **48¢**

HUNT'S

Fruit

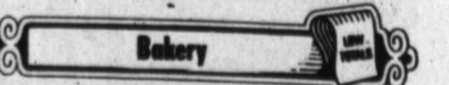
Cocktail.....

15-OZ. CAN **34¢**



CHARMIN ASSORTED Bath Tissue

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FRESH BAKED Fruit Danish Rolls

6 FOR **91¢**

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Pumpkin Pie 20-OZ.

**89¢**

# foods the ideal way

WHY GO ANYWHERE ELSE?

<p>THIRTY BABY BEEF</p> <h2>Round Steaks</h2> <p>CENTER SLICES OF BEEF ROUND</p> <p>LB. <b>89¢</b></p> <div style="border: 1px solid black; padding: 2px; display: inline-block;"> <p>BUTCHER BLOCK BEEF</p> <p>LB. <b>98¢</b></p> </div>	<p>THIRTY BABY BEEF</p> <h2>Sirloin Steaks</h2> <p>CENTER SLICES OF BEEF LOIN</p> <p>LB. <b>89¢</b></p> <div style="border: 1px solid black; padding: 2px; display: inline-block;"> <p>BUTCHER BLOCK BEEF</p> <p>LB. <b>98¢</b></p> </div>	<p>THIRTY BABY BEEF</p> <h2>Rib Roasts</h2> <p>LARGE END OF BEEF RIB</p> <p>LB. <b>89¢</b></p> <div style="border: 1px solid black; padding: 2px; display: inline-block;"> <p>BUTCHER BLOCK BEEF</p> <p>LB. <b>98¢</b></p> </div>	<p>THIRTY BABY BEEF</p> <h2>Chuck Roasts</h2> <p>BLADE CUTS OF BEEF CHUCK</p> <p>LB. <b>69¢</b></p> <div style="border: 1px solid black; padding: 2px; display: inline-block;"> <p>BUTCHER BLOCK BEEF</p> <p>LB. <b>79¢</b></p> </div>
<p>CENTER CUT RIB Pork Roast.....<b>\$1.19</b></p> <p>RODEO ASSORTED Lunch Meats.....<b>89¢</b></p>	<p>MEADOWDALE HICKORY SMOKED Sliced Bacon.....<b>\$1.09</b></p> <p>RODEO HICKORY SMOKED Sliced Bacon.....<b>\$2.49</b></p>	<p>RODEO Skinless Franks.....<b>59¢</b></p> <p>OSCAR MAYER All-Beef Wieners.....<b>\$1.19</b></p>	<p>JIMMY DEAN, 24-OZ. PKG. 51.77 Pork Sausage.....<b>89¢</b></p> <p>OSCAR MAYER PORK Link Sausage.....<b>\$1.49</b></p>

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## DINNERWARE

featuring this week:

Cereal/Dessert Dish WITH \$3.00 PURCHASE EA. **59¢**

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VOLS. 2 THRU 16 \$1.99 EA.

### fresh dairy...

GRADE A QUARTERED Camelot Butter.....**88¢**



CAMELOT FRESH GRADE A

## LARGE EGGS

1-DOZ. CTR. **69¢**

CAMELOT GRADE A Medium Eggs.....**59¢**



KRAFT'S PHILADELPHIA BRAND

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LIMIT 4 PKGS. WITH \$5 PURCHASE

WHIPPING CREAM

FAIRMONT FRESH HALF CTN. **39¢**

HALF & HALF

IDEAL FRESH PINT **37¢**

### frozen foods...



CAMELOT, ALL FLAVORS

## Ice Cream

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BIRDS EYE DESSERT TOPPING

## Cool Whip

5-OZ. CTN. **56¢**

BAKE 'N SERVE RHODES ROLLS

PKG. OF 24 **48¢**

BIRDS EYE CUT CORN

10-OZ. PKG. **28¢**

BANQUET PUMPKIN or MINCE PIES

MIX OR MATCH 20-OZ. PKG. **48¢**

BIRDS EYE SWEET PEAS

8-OZ. PKG. **28¢**

fresh produce

## CALIFORNIA PASCAL CELERY

STALK **14¢**

FRESH Ocean Spray Cranberries 1-LB BAG **33¢**

SOUTHERN Golden Yams 2 LBS. **49¢**

IRAWO MEDIUM Yellow Onions lb. **11¢**

COLORADO RUSSET Potatoes 10 -LB. BAG **79¢**

FLORIDA RED Radishes 2 6-OZ. BAGS **29¢**

MISSOURI RED HOME Apples 4 LBS. **\$1.00**

CALIFORNIA Navel Oranges lb. **29¢**

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STOCK UP FOR THE HOLIDAYS!

ALKA-SELTZER 64¢

CREST, REG. or MINT Toothpaste 5-OZ. TUBE **59¢**

Polaroid Film

TYPE 108 COLOR FILM PKG. **\$3.99**

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 of  
 WINTER  
 CAPS**



New Shipment  
 of Justin  
**SEA TURTLE**



**Fearless  
 Forecasters**

\*\*\*  
 This  
 Week's Picks



Larry Dippel  
 193-82  
 .701



Tom Simons  
 190-85  
 .690



Spandy Nieman  
 191-84  
 .694



Dan Welty  
 193-82  
 .701

Arkansas at Texas Tech  
 Baylor at SMU  
 TCU at Rice  
 Houston at Florida State  
 Wichita St. at Memphis St.  
 Southern Miss. at Tampa  
 Idaho at Boise State  
 Weber State at Utah State  
 Lamar vs. UT Arlington  
 NTSU vs. Long Beach St.  
 Louisville vs. Vanderbilt  
 Oklahoma vs. Nebraska  
 Washington at Wash. St.  
 Wyoming vs. Arizona  
 Boston C. vs. Mass.  
 Michigan at Ohio State  
 Southern Cal at UCLA  
 Iowa St. at Oklahoma St.  
 Kansas at Missouri  
 Navy vs. Army  
 Notre Dame vs. Air Force  
 Penn State at Pittsburgh  
 Colorado at Kansas State  
 Indiana at Purdue  
 Kentucky at Tennessee

Texas Tech  
 SMU  
 Rice  
 Houston  
 Memphis St.  
 Southern Miss.  
 Idaho  
 Utah State  
 Lamar  
 Long Beach St.  
 Louisville  
 Oklahoma  
 Washington  
 Arizona  
 Massachusetts  
 Ohio State  
 Southern Cal  
 Oklahoma St.  
 Missouri  
 Navy  
 Notre Dame  
 Penn State  
 Colorado  
 Purdue  
 Tennessee

Arkansas  
 Baylor  
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 Memphis St.  
 Southern Miss.  
 Boise State  
 Utah State  
 Lamar  
 Long Beach St.  
 Vanderbilt  
 Oklahoma  
 Washington  
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 Boston College  
 Ohio State  
 Southern Cal  
 Oklahoma St.  
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 Notre Dame  
 Penn State  
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Texas Tech  
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Texas Tech  
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 Boston College  
 Ohio State  
 Southern Cal  
 Oklahoma St.  
 Kansas  
 Navy  
 Notre Dame  
 Penn State  
 Colorado  
 Purdue  
 Tennessee

**Theresa Albraecht Claims Contest**

Theresa Albraecht of 410 Avenue J is the winner of this week's Brand football contest, beating out the rest of the competition with only three misses.

Theresa captured first place by missing only the Lubbock

High - Plainview game, the Gregn Bay upset of Minnesota, and missing the tie game. Her tiebreaker score was 34, not even close, but the fewest number of misses in the contest won Theresa \$15.

Prize money may be picked

up at the Brand office. The SMU-Arkansas tie provided everyone who entered the contest with one miss and was counted wrong regardless of choice on all ballots.

Joe Basher of 227 Avenue B was the second place winner and earned \$10. Basher missed the tie game, the Green Bay-Minnesota contest, North Texas State at West Texas, and the Baylor upset over Tech. His tie-

breaker score was 20, only one point off.

Third prize money of \$5 will be split between Frankie O'Rand of 408 Brevard and Gayle Cotten of 118 Oak. Both missed four games and had identical tiebreakers of 23.

Other contestants missing four games were Sundry Rush, Waldo Baxter, and Larry Wastes. Each placed out of the money due to the tiebreaker.

**Boxers Win Five In Levelland**

The Hereford Boxing Club placed five members in the finals of a three-day tourney held over the weekend in Levelland, with the club coming away with three of five bouts.

In one of the premier bouts of the evening, Vincent Guerrero of Hereford scored a technical knockout over Frank Martin of Levelland in the second round of a 105 pound bout. Martin was later presented the Rusty Price Fighting Heart Award. Price was a Levelland boxer who was killed early this year in a car accident.

Eddie De Leon also scored a knockout in the second round of his bout in the 147 pound class. De Leon floored Jimmy Harris of Clovis four times in the first round of the match and sent

Harris to the floor the final time one minute into the second round. The knockout came on a strong left hook.

In other bouts, Hector Guerrero won a decision over Alan Harp of Lubbock in the 100-pound division. Robert Martinez lost a decision to Benny Gomez of Muleshoe in the 60-pound class, and Joe Tijerina lost a decision to Mike Myrick of Levelland in a hard-fought 112-pound class battle.

There were several clubs entered in the Levelland meet: Hereford, San Angelo, Odessa, Lubbock, Tulia, Muleshoe, Olton, Clovis and Levelland. Sponsor Harold Wheeler said the meet gave his boxers some ring experience against fighters they had never competed with before. Several of the Hereford boxers were unable to compete because of a flu bug that swept the group.

Upcoming for the Hereford Boxing Club is a meet in Lubbock Saturday night, November 29 will be the date when Hereford will host it's own matches in the Bull Barn. Altus, Vernon, Amarillo, and Muleshoe clubs will be on hand for the event. First matches are scheduled for 8 p.m.

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**West Texas Deer**

Nick Millburn, his wife Lynda and son Phillip, exhibit four deer shot during the first hours of deer season near Menard, Texas. Millburn, his father M.E. Millburn, and Otis Hall of Belton, Texas bagged five deer in the early morning hours Saturday on a deer lease near the San Saba River. A 10-point buck, 7-point buck, 6-point buck, spike and doe were felled.

**Forecasters Within Three Games**

The last weeks of the football season are proving tough for our prognosticators, but only three games now separates the four Fearless Forecasters.

Couch Larry Dippel has made a strong move in the past two weeks missing not a single high school football game. He now is tied for the lead with Dan Welty, both sitting at 701 with 198

correct games and 82 incorrect choices.

Spandy Nieman is at 694 with 191 to 84 while Tom Simons is at 690 and 190 versus 85. In last week's forecasting, Dippel and Simons each missed four games, while Welty missed six and Nieman missed eight.

All four forecasters were counted incorrect on the SMU-Arkansas tie game, as will all contestants in the Brand's football contest. The only other game all four missed on was the Green Bay upset of Minnesota. Dippel was the only forecaster to pick Lubbock High over Plainview and Simons was the only correct guesser in his choice of Washington over Dallas.

Due to the various technical difficulties, the Forecast this week will consist entirely of college games.

**Dr. Milton C. Adams  
 OPTOMETRIST  
 335 MILES  
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 OFFICE HOURS  
 Mon.-Fri. 8:30 to 5:00**

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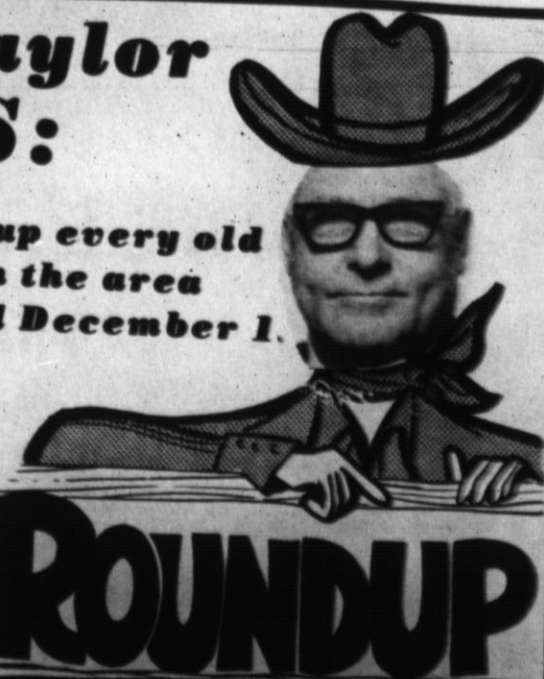
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 Hereford, Texas  
 364-1561

Your Old Sofa will pay 50% of the price on a huge selection of Sofas, Chairs, Loveseats.

**ANNUAL  
 OLD SOFA**

**Doodle Taylor  
 SAYS:**

"I want to round up every old sofa and chair in the area between now and December 1."



**ROUNDUP**

**GET MORE FOR YOUR TRADE-IN RIGHT NOW!**

Let us be your  
 Jewelry Gift source for every occasion

**Conan Jewlers**



Downtown Hereford, Texas

# BSP Sorority Holds Rituals

A formal setting was arranged in Community Center clubroom Tuesday evening for the fall rituals of Beta Sigma Phi Sorority, ceremonies involving all four of the Hereford chapters.

Pledges and transfer members were received, three participated in the Ritual of Jewels after a pledge period and three others were honored as 15-year members of the sorority.

Candles were lighted in Beta

Sigma Phi tradition, and decorations featured the sorority flower, yellow rose.

Members of Alpha Alpha, the preceptor chapter, Mmes. Howard Gore, John Schneider and Larry Summers were recognized for 15 years of membership.

Mmes. Temple Abney, Gary Royal and James Head became full members of Kappa Iota Chapter as the Ritual of Jewels ended their year as pledges.

The other ritual chapter,

Alpha Iota Mu, received Mrs. Clyde Whitaker, a former member here, as a transfer on her return from Yerington, Nev., and Mrs. Darwin Huen who transferred from Plainview. Dixie Ford became a pledge of that chapter.

Pledges welcomed by Kappa Iota Chapter are Mmes. Tom Carter, Butch Grover, Johnny Hopkins, Ben Martin, Joe Paetzold and Johnny Wall.



## New Members

Received as a pledge in Alpha Iota Mu Chapter, Beta Sigma Phi, in rituals Tuesday evening was Dixie Ford, seated left, while two transfer members, Mrs. Clyde Whitaker from Yerington, Nev., and Mrs. Darwin Huen from Plainview, were added to the membership. At the close of their pledge period Mrs. Gary Royal and Mrs. Temple Abney, photo at right, became full members of Kappa Iota Chapter in the Ritual of Jewels.



## Ritual Honorees

A special ceremony in the annual fall rituals of Beta Sigma Phi Sorority Tuesday evening honored Mrs. Howard Gore and Mrs. John Schneider, top photo, for 15 years of membership in the organization. Mrs. Larry Summers, not pictured, was another 15-year member. They are members of Alpha Alpha, the preceptor chapter here. In the lower photo are new pledges of Kappa Iota Chapter, Mmes. Johnny Wall, Joe Paetzold, Ben Martin, Johnny Hopkins, Butch Grover and Tom Carter, who participated in the pledge ritual.

## Miss Weaver Honored

### At Gift Shower

Kitchenware items were selected and ordered to be delivered to Miss Mary Ruth Weaver, bride-elect of Earnest Baird, during a shower Saturday afternoon in the home of Mrs. Randy Laing, 131 North-west Dr.

Miss Weaver was presented a corsage of mums in her bridal colors, bronze and autumn yellow. Special guests were her

mother, Mrs. Jack Weaver, and a friend from Fort Lupton, Colo., Mrs. Johnny Hill.

Approximately nine guests were served cake squares topped with icing rosebuds, small sandwiches, potato salad, nuts, coffee or punch.

You are now about to be swamped with the commercial extravaganza of all extravaganzas—Christmas.

The average individual thinks all of his problems could easily be solved if his income increased enough.

FOR LARGER GIFT SELECTION COWAN JEWELERS Downtown

**CARPET and LINOLEUM**  
Nationally Advertised Brands  
See samples in your own home

Free Estimates—We Install  
**E.B. BLACK CO.**  
Downtown Hereford

Careful driving is always important because your life is at stake on the highways.

Over 500 Watches to select from  
**COWAN JEWELERS**  
Downtown

*you're*  
**INVITED**

To Our Annual  
**Christmas Open House**  
Sunday, Nov. 24, From 1-5 P.M.

Christmas Centerpieces, Door Swags,  
Tree and Tree Trimmings, Free Door Prizes,  
Refreshments

**Park Avenue Florist and Gifts**  
"Your Locally Owned FTD Florist"  
364-4042 315 Park Avenue

## Sunday Will Honor Children

Sunday has been designated as Children's Sunday at the Hereford Church of the Nazarene, the Rev. Max Jetton, pastor, announces.

Children's Sunday will begin at 10 a.m. in the Sunday School hour. After an abbreviated Sunday School session, the entire congregation will meet in the sanctuary for a special puppet show presented by the New Generation Puppet Troup under the direction of Mr. and Mrs. Duayne Matlock of Ft. Worth, members of the Hereford church.

Rev. Jetton stressed that the public is invited to the service. Persons wishing to attend may call 364-1375 or 364-3760 and

transportation will be provided. The church bus will run its regular route.

Matlock is director of children's church for the Nazarene congregation, and has directed puppet performances each week in its meetings but this is the first full-length worship service to be presented by the troupe.

The director began work with puppets when he was children's minister at the Church of the Nazarene at Mustang, Okla., and found it an effective medium for presenting religious messages to children. There are 10 members of the troupe he has formed here.

A grown-up person is one who wants nothing that he has not earned.

We Americans are entirely too careless and we pay for it with human lives.

We don't want to disappoint anyone, consequently, we make no predictions.

**DOOLIE'S FABRIC SHOP**  
1315 N. 35th Ave.  
364-3551  
Quality Authentic Western Pattern Service

## Legion, Auxiliary Meet For Dinner

American Legion and American Legion Auxiliary members met for a joint dinner Tuesday evening at Legion Hall.

During the brief business session, auxiliary members were asked to bring gifts, to be sent to Veterans Administration Hospital's gift shop in Amarillo.

## Club Makes Gift Plans

Gifts and cash for Girlstown U.S.A. will be given for Christmas by Progressive Extension Club, according to plans made by members at a meeting Tuesday in Mrs. Floyd McGee's home.

For their own holiday entertainment, the group set the date of a Christmas dinner for their husbands on Dec. 13 in the T.J. Parsons home. The Dec. 3 afternoon meeting in the home of Mrs. Dean Stallings will also have a Christmas theme.

Joyce Shipp, county extension agent, gave the program Tuesday with suggestions and recipes for quick meals. Mrs. Parsons read humorous verses, Not For Me.

Mrs. J.L. Rowland was a guest and other members present were Mmes. Taft McGee, E.C. Hammett, Pete Carmichael, Karl Manschrick, Stallings and Parsons.

These may be given to Mrs. Jimmy Jesko or Mrs. Ira Ott no later than Dec. 7.

An informative program was given by guest speakers, Lee Edman, VA hospital director in Amarillo, and Joe Zupko, volunteer director, on the hospital's activities and future plans.

Mrs. Edman and Mrs. Zupko were recognized as guests among the 80 members present.

## Supper, Bazaar Set At Walcott

The Walcott community Thanksgiving supper for all residents and their families, will be combined with a bazaar sponsored by Walcott Parent-Teacher Organization, offering an array of handmade articles suitable for holiday gifts.

Walcott School is the place, and the covered dish supper will begin at 7 p.m. Friday. The public is invited. The P-TO treasury will benefit from the event, and the treasurer, Mrs. James Rogers, is general chairman.

## Holiday Aid To Others In Club Plan

Holiday projects discussed in Palo Duro Extension Club at a Monday evening meeting are gifts for children in Deaf Smith General Hospital at Christmas-time, and decorations for Westgate unit of Kings Manor retirement home.

The club will have its Christmas program Dec. 2 in the home of Mrs. Lindell Fisher. The meeting Monday was at Mrs. Dan Gorman's home. Mrs. State Norvell presided for business.

A demonstration of quick meals with suggestions helpful to the young matrons in the club, most of whom are employed outside their homes, was given by Joyce Shipp, county extension agent.

Helen Gorman and Sandee Finley were welcomed as guests. Other members present were Mmes. Tony Gorman, Mickey Brisendine and Fisher, and Stacy Lea.

Don't Let **BAD WEATHER** Beat You To The Garage Door.

★★★  
A PERFECT CHRISTMAS GIFT!

Buy Now While Selections Are Good. If You Wish We'll Store Your Doorkeeper For You Until Christmas

★ **Doorkeeper** Electronic Garage Door Operator

Prices Start At ★ **\$116<sup>75</sup>** Installation Extra

**Carl McCaslin Lumber Co.** 344 E. 3rd. 364-3434

# SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
 Readers Ads (Minimum 10 words) 1st insertion 10¢  
 Additional insertions, when paid in advance: per word 8¢  
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54  
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday  
 Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

**1. FOR SALE Miscellaneous**  
**FIRE WOOD PINON - OAK**  
 Seasoned  
 Bud Sparks — 364-1264  
 Dean Herring — 364-2203  
 B-1-13-tfc

For Sale: Like new 1972 Chemetro portable 200 amp arc welder on excellent two wheel trailer which includes cutting torch. Call 364-2947.  
 B-1-22-45-tfc

**!! CARPET !!**  
 We have moved to  
 310 North 25 Mile Avenue  
 C & W CARPET  
 364-3448  
 B-1-14-tfc

For Sale: 12 gauge, bolt action, pump shotgun. Phone 364-3583.  
 B-1-10-20-2c

For Sale: Storey and Clark solid pecan piano. Call 364-5280.  
 B-1-10-20-2c

**"THE SADDLE HOUSE"**  
**COMPLETE Riding Equipment**  
 New & Used Saddles  
 HIGGINS & SOUTH TEXAS ST.  
 PHONE 364-3583  
 B-1-5-tfc

**MOBILE HOMES** - new - will trade for equity in house.  
 Realtor. 364-6633.  
 B-1-11-14-tfc

**WE BUY AND SELL USED FURNITURE**  
**BARRICK FURNITURE WEST HWY 60**  
 PHONE 364-3552  
 B-1-37-tfc

**WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD**  
 We have a full line of new & used furniture and appliances at bargain prices.  
 Open for business 6 days a week 8:00 a.m. to 8:00 p.m.  
**BIG JIM'S FURNITURE**  
 Phone 364-1873  
 B-1-31-tfc

For Sale: Hammond Spinnet Organ. Good condition. Call 364-2384 after 5:00 p.m.  
 B-1-10-14-tfc

**STATED MEETING**  
**SECOND MONDAY**  
 7:30 P.M.  
 Thursday  
**DEGREE WORK**  
 L.J. Clark W.M.  
 W.A. Phipps Sec.  
 Hereford Rotary Club  
 Meets every Monday at 12:05  
 Civic Club Center (Jim Hill)  
 Lions Club meets each Wednesday, 12 Noon  
 Civic Club Center (Jim Hill)

New General Electric Filter-Flow Washers, now only \$199.95.  
**TAYLOR FURNITURE & APPLIANCE**  
 603 Park Avenue  
 B-1-16-44-tfc

**FOR SALE**  
 1-21" Color Console TV  
 1-19" B&W Portable  
**WE MAKE HOUSE CALLS**  
 Repairs on all makes & models, color, B&W and radios.  
**TOWER TV**  
 248 Northwest Drive  
 Phone 364-4740  
 B-1-25-tfc

Steel belt radial at reduced prices. Hurry while supply lasts.  
 50-HR78-15 and 50-GR78-15.  
 Firestone. Call 364-4333.  
 B-1-17-45-tfc

New 24 cu. ft. General Electric side by side refrigerator-freezer, frost free, white or avocado, \$599.95 with trade.  
**TAYLOR FURNITURE & APPLIANCE**  
 603 Park Avenue  
 B-1-26-44-tfc

For Sale: Baling wire, \$33.50 per roll. 16 ft. well casing, 1/4 wall, new \$12.50. Farwell Pipe & Iron, Farwell, Texas Phone 481-3287.  
 B-1-21-46-tfc

**LEFT IN REPAIR**  
 We have several unclaimed stereos left in our repair shop that must be sold. For example — an electronic component with 8 track tape player, deluxe turntable and two speakers. Only \$98.00 or \$10.00 monthly at:  
**MARTINS SOUND CENTER**  
 Corner of Georgia & I-40  
 Amarillo, Texas  
 B-1-45-tfc

**VICTORIA HOUSE OF ANTIQUES**  
 Antiques and gifts.  
 New shipment of cut glass  
 For appointment:  
 Call 364-5636  
 B-1-46-tfc

For Sale: 1969 12x60 Atlas Mobile Home. \$3800.00. Call 364-6397 after 7 p.m.  
 B-1-12-20-3p

For Sale: 3 year old female St. Bernard, beautifully marked. Phone 364-2560.  
 B-1-11-20-4c

FROM wall to wall, no soil at all, on carpets cleaned with Blue Lustre. Rent electric shampooer \$1.  
**Hereford Hardware**  
 B-1-21-20-2c

**FOR SALE**  
 Good selection nice used sofas and chairs. Some good used appliances.  
**TAYLOR FURNITURE & APPLIANCE**  
 603 Park Ave., Hereford  
 B-1-20-tfc

For Sale: New 1/2 h.p. compressor, \$120.00. Like new General Electric Dishwasher, harvest gold, \$150.00. Call 276-5802.  
 B-1-17-20-tfc

**FREIGHT DAMAGED**  
 New 1975 model stereos damaged in shipment. Electronic console models with 8 track tape recorder, AM-FM stereo radio, 4 speed record changer and 10 speaker system. List price \$369.95, now only \$185.00 or \$10.00 monthly at:  
**MARTINS SOUND CENTER**  
 Corner of Georgia & I-40  
 Amarillo, Texas  
 B-1-45-tfc

"Steam clean" your carpets the professional way. Do it yourself and save money. The Trex Hydro-Mist System cleans even ground-in dirt. No shampoo residue. Leaves carpets soft and fluffy. Rent the Trex Hydro-Mist System at **Sherwin-Williams Sugarland Mall** 364-4484  
 T-1-42-7c  
 For Sale: Singer portable sewing machine, \$60.00. Complete set (30). Americana Encyclopedia, cost new \$300.00, now \$100.00. Call 364-0303.  
 B-1-19-20-2c

**FOR SALE**  
 Frigidaire Dishwasher, 8' round stock tank, Mexican Chandelier light fixture, two 8.00x15.5 tubeless rims, four Chevy hubcaps to fit rims.  
 Call 364-6555  
 B-1-20-2c

**MADAM ANN PALM READER & ADVISER**  
 Advice in all affairs of life, love, marriage, and business. There is no problem so great that she is unable to solve.  
 See "Madam Ann" today and get rid of your problems tomorrow.  
**OPEN 8 a.m. - 10 p.m. Daily and Sunday**  
 2401 East 5th Street  
 Plainview, Texas  
 Phone 806-293-7368  
 Look for the "Palm" sign in front of her home.  
 B-1-20-4p

**NEW - NATIONAL CASH REGISTER**  
 Model 24-152. Used only 9 months, non-itemizing, four total, slip printing, 5-digit money keys with 7 identifying sales keys and 4 department totals.  
**PHONE 806-364-1932**  
 B-1-20-4c

**TREAT rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1.**  
**McCall's Lumber**  
 B-1-20-47-2c

**GARAGE SALE**  
 Friday, Saturday, Sunday, 22-23-24. Clothes, anti-freeze, household items, 815 Bevard.  
 B-1-15-47-1p

**GARAGE SALE**  
 717 Avenue H. All day Friday and Saturday.  
 B-1-15-47-1c

**FOR SALE: Couch in good condition.** 603 Star Street. Phone 364-2403.  
 B-1-15-47-2c

**FOR SALE: Sewing unit with machine that zig-zags and buttonholes.** Call 364-2520.  
 B-1-15-47-tfc

**GARAGE SALE**  
 Saturday, starts 9 a.m. Sunday, starts 1 p.m.  
 126 Fir  
 B-1-15-47-1c

**FOR SALE: Used Whirlpool washer and dryer.** Good condition.  
**Western Auto Store**  
 364-1355  
 B-1-15-47-2c

**FOR SALE: 70 yards beige carpet with pad. I couch with inner-spring mattress that makes a bed. I chair to match couch. All in good shape.** Phone: 364-2284.  
 B-1-15-47-2p

**FOR SALE: Good hobstain milk cow. Freshens this week.** Phone: 289-5515.  
 B-1-15-47-2p

**2. FOR SALE Farm Equipment**  
 See Us For Mayrath Grain Augers Also have parts in stock  
**DAVIS IMPLEMENT 400 EAST FIRST**  
 Phone 364-2811  
 B-2-35-tfc

For Sale: 1974 Demco 20 Ft. goose-neck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.  
 B-2-15-43-tfc

See Us For Parts-Overhaul-Chains for  
**Graham (Home) Pumps**  
**DAVIS IMPLEMENT 400 EAST FIRST**  
 Phone 364-2811  
 B-2-35-tfc

For Sale: 1974 Dodge-Cum. 3/4 ton. SWB. \$295.00. Call 276-5802.  
 B-2-11-45-7c

**CROSSWORD** - - - - By A. C. Gordon

**ACROSS**  
 1 - Exit  
 2 - Diadema  
 7 - Male silhouette  
 9 - Fabric  
 11 - The month preceding February  
 13 - Perform  
 14 - A fish  
 15 - To act  
 17 - Time period  
 19 - Princess's sister  
 20 - Shells  
 21 - Skille  
 22 - Fish eggs  
 23 - Acquired (part.)  
 25 - An assail  
 27 - Light wood  
 28 - Excavation  
 29 - Enclosure  
 30 - Hatched  
 33 - Draw forth  
 35 - Slath  
 36 - Hinson's assemblage  
 38 - Rise  
 39 - Circle piece  
 41 - Upturned  
 42 - Lampery

**DOWN**  
 1 - Type of elastic curtain  
 2 - Hound  
 3 - To flout  
 4 - Furry  
 5 - Section  
 6 - (Theater) (Gen.)  
 7 - Cheesecake (coll.)  
 8 - Hunchback  
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 42 - Hunchback

**SELECTED USED TIRES**  
 20 Day Guarantee  
**INDUSTRIAL-WARD AUTOMOTIVE SALES**  
 100 EAST PARK  
 B-3-37-tfc

**FOR SALE**  
 '68 Chevy Pickup with camper top, 1777. Chevrolet Best & Trailer, excellent condition 150 W/V Buick Engine. Easy load 4-wheel trailer.  
 CALL 364-0225 after 4 p.m.  
 B-3-20-3p

**FOR SALE**  
 1962 4 dr. Chevy, ph. ps. automatic, good condition \$295.00.  
 '67 & '68 Chevy Motors.  
 '2-386 Chevy motors, one in performance.  
 '1-206 Pontiac Motor. Above motors overhauled and ready to go.  
 '1966 Chevy Pickup. New point job.  
 '1967 Ford Pickup. New point job.  
 PHONE 364-3904  
 B-3-20-2c

For Sale: Station Wagon 1970 Ford LTD, 3 seater, 215 Chevrolet, 364-6813.  
 B-3-12-20-tfc

For Sale: 1971 Buick. Extra good car. 285 Chevrolet, 364-6813.  
 B-3-10-17-tfc

1974 Buick. Good, loaded, includes factory type. Can be seen at 430 Star St.  
 B-3-12-20-tfc

1968 GMC 4-1000 series. Twin axles. Excellent condition.  
 1963 F-250 Ford, 1968 Power steering, 4 speed 380 engine.  
 364-0225.  
 B-3-29-47-tfc

1973 Chevrolet Cheyenne. Pick-up with 8' cab-over-camper. Extra clean. One owner. Together, or separate.  
 364-6287.  
 B-3-26-47-2c

1968 GMC, W-8, 1 ton, fitted with 1967 250 AMP welder. Good shape and ready to go. Must sell, together or separate.  
 Call 267-2188.  
 B-3-47-8c

1968 GMC, W-8, 1 ton, fitted with 1967 250 AMP welder. Good shape and ready to go. Must sell, together or separate.  
 Call 267-2188.  
 B-3-47-8c

**4. REAL ESTATE For Sale or Trade**  
 Please Refer to Branch Report, I need your listings.  
**JIM HANLEY REAL ESTATE**  
 Phone 364-3888  
 Phone 364-3888  
 B-4-30-tfc

6 good back duplexes, bring in over \$800.00 per month above payments - excellent for land.  
 Realtor 364-6623.  
 B-4-41-tfc

1971 Buick Wildcat. New tires.  
 Call 364-2694  
 B-3-10-19-tfc

**WARRANTED USED CARS AND TRUCKS WE BUY, SELL OR TRADE**  
 400 West First  
 Phone 364-2811  
 B-2-41-tfc

1971 Buick Wildcat. New tires.  
 Call 364-2694  
 B-3-10-19-tfc

1971 Buick Wildcat. New tires.  
 Call 364-2694  
 B-3-10-19-tfc

**HEREFORD HARDWARE FOR SALE.**  
 Owner has other business interests.  
 Phone 364-4042.  
 B-4-18-tfc

**EXCLUSIVE LISTING**  
 On this 3 bedroom brick home, sleep inside and out, has lots of rose bushes and fenced back yard. Priced \$19,750.00 has existing loan.  
**DOUBLE SHARP**  
 This 3 bedroom, 1 1/2 bath, new paint, carpet, double garage, fenced yard. Buy Equity and assume loan. Priced \$23,500.

**CLOSE TO SCHOOL AND HOSPITAL.**  
 3 bedroom home, single car garage, nice yard front and back, fenced, also good neighborhood. Has a small loan at 5% interest. Priced \$15,500. Owner will carry some second loan. Call for details.

**CLOSE TO GROCERY STORE AND SCHOOL**  
 3 bedroom, 1 bath with new paint and carpet, also has fenced back yard with storm shelter. Has existing loan with payments of \$165. Priced \$26,500.

**OWNER ANXIOUS**  
 To sell this duplex, 1 bedroom-kitchen and living room on both sides. Furnished with double garage and car port. \$1,500. down, \$125. per month. Rented now for \$230. per month. Priced \$14,000.

**LOOK \$49,000. DOWN**  
 Will buy this 1/2 section for \$300 per acre. Has 3 bedroom home with 5 small wells, land lays real good. Call for terms.

**FARMER WANTING TO LEAVE**  
 Says sell this 1/2 section for \$300 per acre. Has 3 bedroom home with 5 small wells, land lays real good. Call for terms.

**1/2 SECTION ON PAVING**  
 With 3 bedroom home and some corns, has some small wells. Has wheat on land ready to grow. Wheat goes with sale. Priced \$325. per acre. Call for details.

**HAMBY REAL ESTATE**  
 1/2 Mile South of Odessa on Hwy 385  
 Office — 364-3566  
 Calvin Edwards — 364-1017  
 Gerald Hamby — 364-1534  
 J.M. Hamby — 364-2553  
**EQUAL HOUSING OPPORTUNITY**  
 B-4-16-tfc

**NEED TO SETTLE ESTATE, so make offer on equity on this 272 acre farm in Deaf Smith County.**  
 182 acres irrigated, all with Chevy engines on natural gas. Terms to right party. Present note assumable and payable, \$1700.00 yearly in February which includes interest. No improvements.  
**CHATEAU REALTY INC.**  
 Chateaux, New Mexico  
 782-2000, or 800-888-8888  
 782-4724 or 800 W. Watson  
 782-0889  
 B-4-18-6c

**FOR SALE**  
 Recessed 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.  
 PHONE 364-2486 after 6 p.m.  
 B-4-46-tfc

**FOR SALE**  
 2 acre tract with 15 ton capacity scales and scale house. Scales and scale house can be sold separately. Ideal home site, 5 miles east of Hereford on Hwy. 1259.  
 If acre tract with well. 1.7 miles west of Summerfield Post Office on Hwy. 60. Signs on properties.  
 PHONE 806-373-4271  
 B-4-45-4p

**FOR SALE**  
 1975 Dodge-Cum. 3/4 ton. SWB. \$295.00. Call 276-5802.  
 B-2-11-45-7c

**FOR SALE**  
 1975 Dodge-Cum. 3/4 ton. SWB. \$295.00. Call 276-5802.  
 B-2-11-45-7c

**FOR SALE**  
 1975 Dodge-Cum. 3/4 ton. SWB. \$295.00. Call 276-5802.  
 B-2-11-45-7c

**FOR SALE**  
 1975 Dodge-Cum. 3/4 ton. SWB. \$295.00. Call 276-5802.  
 B-2-11-45-7c

New Listing! 4 BR. Brick. 2 Baths. Assume 7% Loan with \$135 Per Month Payments Less Than \$7,000 Equity. 1400 Sq. Ft. Plus Garage - \$21,500.  
 Extra nice 2 bedroom home, Avenue C. \$15,000.

Large 3 bedroom home - Irving St. \$159,50 - assume FHA or VA.  
 Beautiful 3 bedroom, 2 bath. Stanton St. Assume loan.

1700 sq. ft. 3 bedroom, 2 bath brick. Only 10 years old. \$23,000 with massive living and dining area. Vicinity Tierra Blanca.  
 If you need room - take a look at this two story home - well worth the asking price of \$12,000.

Nice 3 bedroom home with one acre-no restrictions, \$17,500. close in.  
**CARTEL REAL ESTATE**  
 206 North 25 Mile Avenue  
 Henry Reid — 364-5344  
 Al Wiley — 364-4985  
 Wayne Carthel — 364-4944  
 B-4-42-tfc

**5. FOR RENT TRAILER SPACES FOR RENT**  
 Northwest Mobile Lodge  
 Phone 276-5518  
 B-5-10-13-tfc

For Rent: 3 chair barber shop, 136 Main. Equipped and ready to go. Call Ramon Casares, 364-3287.  
 B-5-16-43-tfc

Storage for rent. Phone 364-1483 or 364-3837.  
 B-5-10-50-tfc

**FURNISHED one and two bedroom apartments. Inquire** 112 Avenue H, Apt. 36.  
 B-5-12-46-tfc

**APARTMENTS, FURNISHED.** 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.  
**FORREST AVENUE APARTMENTS**  
 Phone 364-1887  
 B-5-4-tfc

**SUMMERFIELD MOBILE MANOR**  
 Water furnished. 7. miles West on Hwy. 60. Phone 357-2552.  
 B-5-15-10-tfc

Furnished apartment — one bedroom. Built-in range, carpeted, no pets. \$105.00 per month. \$50.00 deposit. Call 372-9993 or 488-3611 after 8 p.m.  
 B-5-20-20-2c

**BLUE WATER GARDENS**  
 612 Irving  
 364-6661  
**UTILITIES FURNISHED DEPOSIT REQUIRED**  
 2, 3 & 4 bedrooms, stove, refrigerator, garbage disposal, central heat and air conditioner.  
 B-5-20-tfc

**FOR RENT:** Two bedroom unfurnished duplex. \$100.00 month. Call 247-3236, Friona.  
 B-5-12-47-tfc

**6. WANTED WANT TO BUY:**  
 Old gold, rings, watches, old class rings, etc.  
**Spangler's Diamonds**  
 Sugarland Mall  
 Phone 364-0070  
 B-6-48-tfc

**WANTED**  
 Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.  
 B-6-15-8-tfc

**WANT:** To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre.  
 B-6-22-31-tfc

**WANTED — CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 578-0361 or 364-0165.  
 B-6-13-4-tfc

**WANTED:** Wheat and beet pasture. Ellis Lemons, 364-3117.  
 B-6-10-20-tfc

**8. HELP WANTED**

Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment. B-8-22-19-4c

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop. B-8-14-24-4c

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621. B-8-13-32-4c

LVN NEEDED. Pleasant working conditions. Small nursing home. Call 806-652-2582. B-8-10-46-4c

**SOCIAL SECURITY OR RETIRED MAN**  
for parttime custodian work and to enforce rules for the use of the Heritage Room at the Deaf Smith County Library. Apply in person to: Deaf Smith County Judge Courthouse. B-8-46-4c

Need experienced hair dresser with following to work in beauty salon. For information, call 364-0209 or 364-6552. B-8-17-20-4c

Custodian needed at Basina Schools. Contact L.F. Jacobs, Supt. Phone 238-1317. B-8-11-20-3c

**REGISTERED NURSES**  
North Plains Hospital is seeking industrious individuals to help enlarge our nursing staff. Our salary program is one of the best in the Panhandle. It is designed to compensate you for your experience as well as supervisory ability. Our nurses residency is available at a cost cheaper than free. Fringe benefits are above average excellent medical staff relations. For more information, call collect: **DIRECTOR OF PERSONNEL** 806-273-2852 North Plains Hospital, Bauges, Texas. An equal opportunity employer. B-8-19-5c

**Hide room labor wanted.**  
We offer:  
+ Good pay  
+ Paid vacation  
+ Paid hospitalization  
Colorado Dry Products  
3 1/2 miles West Hwy 60  
Phone 276-5331 days.  
364-2885 nights. B-8-42-4c

**WANTED**  
Dependable woman to work 10:30 to 5:00, Monday through Friday. Occasional Saturday at Mr. Burger. Apply in person at 819 West Park Avenue, between 10:30 and 11:30. No phone calls. 1-B-8-47-2c

**IMMEDIATE OPENINGS**  
For 8 to 10 representatives. Full or part time. Earn extra money for Christmas, or start a permanent career. For interview, call 364-6340. 1B-8-47-2p

**11. BUSINESS SERVICE**

**WILL PICK UP JUNK CARS FREE**  
Call 364-3350 or 364-3777 B-10-12-4c

**BOBBY BRIDGO BRAGLINE SERVICE**  
TAP WATER PIT CLEANING  
BUMP TRUCKS  
LOADER  
DOZER  
Day Phone 364-4574  
Night - 364-2322  
1B-11-14-4c

**BOBBY'S DOZER SERVICE**  
Dirt Work - All Kinds  
Ball Dozer - Scrapers  
Motorgrader  
Scraper  
See or Call  
**FLORY HICKY**  
S.E. 4th & Behmer  
Dimmitt, Texas  
Business Phone 647-4553  
Residence Phone 647-4565  
B-11-29-4c

We buy old gold rings, mountings, etc., for Sweet Refinery.  
Cowan Jewels  
Downtown  
B-11-13-51-4c

**BRAGLINE SERVICE FOR TAP WATER PIT CLEANING CALL**  
**CLIFF JOHNSON, 364-2111**  
B-11-45-4c

**WANTED**  
100 to 150 watches a week to repair by latest approved methods.  
**COWAN JEWELERS**  
B-11-15-29-4c

**R.L. Jones CONCRETE CONTRACTOR**  
We will do your finishing or give you a surety job. Free Estimates.  
246 1/2 Street  
Phone 364-6617  
B-11-21-4c

**FRANK WESTER CEMENT CONTRACTOR**  
BY BRADLEY  
Residential-Commercial  
Turnkey Job  
Straight Ball  
Phone 364-5269  
1B-11-39-4c

**14. CARD OF THANKS**

**CARD OF THANKS**  
We wish to extend our thanks to our loved ones and friends for their prayers and good wishes while Lee was in the Hospital. For the many flowers and cards, also our thanks to Dr. Perales and the nurses for their prompt attention and services.  
Mr. & Mrs. Lee Coconougher

**CARD OF THANKS**  
I wish to express my deepest gratitude to Dr. Perales, all the nurses, the entire Hospital staff. Our good Priests and Nuns for their kind visits. All the masses, flowers and nice cards from all my friends during my stay in the Hospital. God Bless All.  
Mrs. Ed Jesko

**CARD OF THANKS**  
I would like to express my sincere appreciation to my dear friends and neighbors who were so kind to send flowers, cards, food and for the sharing of our sorrow in the loss of our loved one. I would like to give a special thanks to the Doctors and Nurses who did everything possible to save my Mother's life. To Father Bernard McGorry for a lovely ceremony, to Mrs. Joe Reinauer for her lovely hymns. To Mrs. Lola Curtsinger for her lovely letter and to Maggie Moore and Pat Greene. Also the City Policemen. May God Bless each and everyone of you.  
Mrs. Rosie Garcia and Brothers

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Mrs. Rosie Garcia and Brothers

Les doy las mas sinceras gracias a todos nuestros amigos que nos demostraron su amor y caridad con tantos hechos, tarjetas, flores y comidas, y por avernos acompañado en el momento de la muerte de mi querida Mama. Tambien mi agradecimiento muy especial para los de la Iglesia Bautista Mexicana de aqui de Hereford. Muchas Gracias que Dios los bendiga.  
Mrs. Rosie Garcia y Hermanos

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Alvina Reynoso, Independent Executrix of the Estate of Pablo Reynoso, Deceased, No. 2500, in the County Court of Deaf Smith County, Texas B-47-1c

**PUBLIC NOTICE**

**NOTICE TO BIDDERS**  
The City Commission of the City of Hereford, Texas will accept sealed bids on three new 1975 heavy duty trucks, cab and chassis only, not later than 2:00 P.M., December 2, 1974 in the office of the City Manager, City Hall, Hereford, Texas.

All bids to be sealed and plainly marked.

The City Commission reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City of Hereford.

James H. Sears, Mayor  
City of Hereford, Texas  
T-46-2c

**NOTICE TO CONTRACTORS**  
Sealed bids addressed to the City of Hereford will be received at the City Hall until 2:00 P.M., December 2, 1974, and then publicly opened and read for furnishing all plant, labor, material and equipment, and performing all work required for furnishing and installing one new 300 GPM submersible pump and electric motor in the Main Street Well.

Bids shall be submitted in sealed envelopes upon the blank form of the proposal attached hereto and marked in the upper left hand corner.

All proposals shall be accompanied by a cashier's check or certified check upon a national or state bank in the amount of five (5%) per cent of the total maximum bid price payable without recourse to the

**9. SITUATIONS**

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available. 364-1293 B-9-46-4c

Will do baby sitting in my home day or night. Phone 364-5966. B-9-12-47-1p

**WILL DO BABY SITTING** in my home. Monday through Friday. Elaine Northcutt. 364-2135. B-9-15-47-2c

**10. NOTICE**  
For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. **HEREFORD IRON & METAL**  
North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 1 1/2 B-10-34-4c

**KLEINME CATLE CO.**  
Stocker & Fostler Cattle W. end & Pasture Calves Phone: 417-742-2624 Rt. 2, Walnut Grove, Mo. B-11-29-45p

**Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Beston stock hand system. 364-2807 or 364-3117. B-11-25-42-4c**

**JOHNSON'S IRRIGATION**  
Professional PVC Plastic Pipe Dan Johnson, 364-2870 Mobile Phone 364-4700, Unit 3470 P.O. Box 2024, Hereford, Texas. B-11-8-4c

**KERRY BRADY**  
Wagley Kelley Electrical Contractors Residential-Commercial All bids & wiring competitive. Ph. 364-4365 - Nights 364-1523 or 364-5829. P.O. Box 30 B-11-15-4c

**WIRESWING WRESTLING**  
SATURDAY NOV. 23 8:00 PM  
DOUBLE MAIN EVENT  
**TERRY FUNK vs. MICHEL DUBOIS**  
(The Judge)  
**Killer Karl KOX vs. Black Jack MULLIGAN**  
TAG TEAM MATCH  
**El Gran GOLIATH & Mr. OKUMA vs. Georgios GEORGE Jr. & Akio SATO**  
**HEREFORD BULL BARN**  
Ringside \$3.00  
Gen. Adm. 2.00  
Kids 75c

**ALCOHOLISM INFORMATION**  
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism. Call 364-4540 from 8 a.m. till 12, 1 p.m. until 5 p.m. Monday through Friday.  
**A UNITED FUND AGENCY**  
B-10-12-4c

**11. BUSINESS SERVICE**

**WILL PICK UP JUNK CARS FREE**  
Call 364-3350 or 364-3777 B-10-12-4c

**BOBBY BRIDGO BRAGLINE SERVICE**  
TAP WATER PIT CLEANING  
BUMP TRUCKS  
LOADER  
DOZER  
Day Phone 364-4574  
Night - 364-2322  
1B-11-14-4c

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**Adventists Ask Articles For Aid Van**

Clothing, bedding and other articles to restock the Seventh Day Adventist disaster relief van are requested through the local Adventist Church, after the van has been emptied twice in recent disasters.

One load went to Honduras for victims of the recent major earthquake, and another to aid 200 families in El Paso and 1500 families in the Jarez Valley where damaging floods occurred this fall.

The van is normally stocked with 10,000 items of clothing for all ages, bedding and other articles in demand immediately after disaster strikes homes in a community.

Contributions may be made by residents in this area by notifying Mac Grimes, welfare director in the church here; the telephone number is 364-0756. Elder R.B. Wing is in charge of Seventh Day Adventist Welfare Service (SAWS) in this territory.

Food as well as more than 15 tons of clothing was sent to Honduras by SAWS following the massive earthquake and a \$30,000 fund was approved for people of the leveled cities to buy tents, cots and temporary shelter. Water purification equipment and medicines were flown in, and a diesel vehicle purchased to take relief supplies over muddy roads.

At Port Isabel, a Texas shrimp boat became a bean boat for a 2,000-mile trip across the Gulf of Mexico to deliver food staples given by business men in the Gulf states. Adventist vans trucked the food to the port and Port Isabel citizens chipped in to pay for the boat's fuel.

**FOR LARGER GIFT SELECTION**  
**COWAN JEWELERS**  
Downtown

You've Never Seen Such Thorough Service  
**STOP IN SOON**  
Phillips "66" Products  
**EAST SIDE "66"**  
Rocky Stewart  
1303 E. 1st. 364-2644

**FOR THE BEST DEALS ON NEW or USED CARS**  
Come in and talk with one of the men  
**AT JOHN ORSBORN BUICK-PONTIAC-GMC**  
at 142 N. MILES or 221 N. 25 Mi. Ave.  
364-0990 364-1222

**WINTER IS ON THE WAY....**  
Don't let him sneak upon you...  
Have your heating system checked and repaired now  
CALL: **364-4714**  
**Robert (Bob) Rhoton**  
**R & R REFRIGERATION AND HEATING SERVICE**

**SHOP EARLY BE SMART**  
**COWAN JEWELERS**  
Downtown

**LAY AWAY NOW FOR CHRISTMAS**  
**COWAN JEWELERS**  
Downtown

**COMMUNITY FUTURES SEMINAR**  
Hear Duane Mazeska of Chicago speak on the disadvantages vs. the advantages of Trading Commodity Futures.  
Thursday November 21, at 7:30 PM  
At Heindol Commodities  
141 E. 3

**WRESTLING WWA WRESTLING**  
SATURDAY NOV. 23 8:00 PM  
DOUBLE MAIN EVENT  
**TERRY FUNK vs. MICHEL DUBOIS**  
(The Judge)  
**Killer Karl KOX vs. Black Jack MULLIGAN**  
TAG TEAM MATCH  
**El Gran GOLIATH & Mr. OKUMA vs. Georgios GEORGE Jr. & Akio SATO**  
**HEREFORD BULL BARN**  
Ringside \$3.00  
Gen. Adm. 2.00  
Kids 75c

**Wilson urges British unity in economic crisis.**  
British will tap ocean waves for power.

**SHOP EARLY BE SMART**  
**COWAN JEWELERS**  
Downtown

**EXPERT REPAIR**  
On BUICK PONTIAC GMC TRUCKS  
**JOHN ORSBORN**  
Free Pickup Phone 364-0990

**GARAGE SALE**  
Saturday Nov. 23rd  
From 9 AM to 5 PM  
102 Rio Vista  
1st right past bridge on South Main

**HOME OWNED**

**FOR THE BEST DEALS ON NEW or USED CARS**  
Come in and talk with one of the men  
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**LIQUID FEED SUPPLEMENT**  
**TAYLOR EVANS FARM STORE**  
HEREFORD, TEXAS

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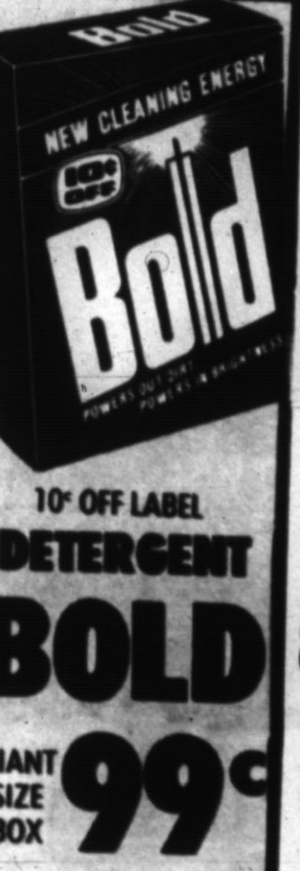
PREPARE FOR THE HOLIDAYS

# THRIFTWAY

A BETTER WAY TO SAVE



**Cascade**  
for AUTOMATIC DISHWASHERS  
13" OFF LABEL  
FOR AUTOMATIC DISHWASHERS  
**CASCADE**  
35 OZ. BOX **69¢**



NEW CLEANING ENERGY  
**Bold**  
10" OFF LABEL  
DETERGENT  
**BOLD**  
GIANT SIZE BOX **99¢**



LINDSAY MED. SIZE PITTED RIPE  
**Olives**  
NO. 300 CAN  
**49¢**



**MOON MIST**  
FINE TRANSLUCENT PORCELAIN CHINA  
SPECIAL THIS WEEK  
**49¢**  
WITH EACH \$5.00 PURCHASE



The Perfect Gift for the whole family  
The Living Bible  
LIVING BIBLE EA. **79¢**  
TAYLOR'S STORY BIBLE EA. **59¢**  
CHILDREN'S LIVING BIBLE EA. **49¢**  
FAMILY LIVING BIBLE EA. **19¢**

*Thriftway Meat Specials*

SHURFRESH GRADE A SELF-BASTING W/TIMER 10-14 LB. AVG. **55¢**  
**Hon Turkey** LB.  
SWIFT BUTTERBALL GRADE A SELF-BASTING 17 LBS. & OVER **65¢**  
**Turkey** LB.  
HONEYBUCKLE GRADE A SELF-BASTING 18-22 LBS. **59¢**  
**Turkey** LB.  
GRADE A 4-6 LB. AVG. **53¢**  
**Baking Hens** LB.  
SHURFRESH FULLY COOKED BONELESS **\$6.59**  
**Canned Ham** 5 LB. CAN  
WILSON BONELESS HALF OR WHOLE **\$1.29**  
**Pit Ham** LB.  
BONELESS CENTER **\$1.49**  
**Ham Slices** LB.  
CLIDAHY BAR-S HOLIDAY HALF OR WHOLE **\$1.79**  
**Boneless Ham** LB.  
SHURFRESH SLICED **\$1.19**  
**Bacon** 1 LB. PKG.  
HORMEL LITTLE SIZZLER **79¢**  
12 OZ. PKG.  
SHURFRESH LONGHORN PROCESSED **\$1.09**  
**Cheese** LB.  
STANDING **\$1.29**  
**Rib Roast** LB.  
\*Turkey Roast \*Capons  
\*Ducks \*Geese \*Cornish Hens

*Frozen Foods*

SHURFINE NON-DAIRY WHIPPED **49¢**  
10 OZ. CTN.  
JOHNSTON **49¢**  
2 PACK  
**Pie Shells**

JOHNSTON **89¢**  
32 OZ. CTN.  
**FROZEN PIES**  
MINCE OR PUMPKIN

WHIPPING **39¢**  
8 OZ. CTN.  
**Cream**

MINUTE MAID FROZEN 100% FROM FLORIDA **29¢**  
6 OZ. CAN  
**ORANGE JUICE**

DELUXE PACKAGED **59¢**  
13 OZ. PKG.  
**MIXED NUTS**

PORTLAND SWISSLAND SWEET **19¢**  
1 LB.  
**Yams**  
CALIF. GREEN PASCAL **15¢**  
1 LB.  
**Celery**  
SWEET NAVEL NEW CROP **25¢**  
1 LB.

*Traditional Treats*

ORLEANS SMALL DEVEINED **99¢**  
4 1/2 OZ. CAN  
DIAMOND VISIBLE PACK **99¢**  
10 OZ. PKG.  
**Walnuts**  
UNCLE BEN'S WILD **89¢**  
6 OZ. BOX  
**Rice Mix**  
SHURFINE WHOLE SHEET **69¢**  
22 OZ. JAR  
**Pickles**  
HOLSUM THROWN STUFFED MANZ. **59¢**  
5 OZ. JAR  
**Olives**

ENJOY HOLIDAY FEASTING THIS

## Thanksgiving

GRADE A SELF-BASTING  
**SHURFRESH TURKEYS**  
WITH TIMER "COMPANY SIZE" 18 TO 22 LB. AVG. **43¢**  
LB.

SHURFINE **CRANBERRY SAUCE** STRAINED OR WHOLE  
FIRST 3 THERE-AFTER REG. PRICE 16 OZ. CAN **29¢**

PHILADELPHIA **CREAM CHEESE**  
8 OZ. PKG. **39¢**

*Holiday Cooking Needs*

BAKER'S CHOCOLATE FLAVOR **59¢**  
12 OZ. PKG.  
**Chips**  
BAKER'S ANGEL FLAKE **89¢**  
14 OZ. PKG.  
**Cocoanut**  
NONE SUCH **69¢**  
9 OZ. BOX  
**Mince Meat**  
REYNOLDS-FOR TURKEYS **49¢**  
2 CT. BOX  
**Brown-in-Bags**  
BETTY CROCKER-FOR FESTIVE FRUIT-CAKES **69¢**  
14 OZ. BOX  
**Date Bar Mix**  
GLADIOLA WHITE **89¢**  
5 LB. BAG  
**Corn Meal**  
STOVE TOP-CORNBREAD OR CHICKEN FLAVOR **39¢**  
7 OZ. BOX  
**Stuffing**  
SWANSON-FOR Stuffing-Saucing-Basting & Tasting **23¢**  
4 OZ. CAN  
**Chicken Broth**

CARNATION EVAPORATED **29¢**  
TALL CAN  
**Milk**  
SCHILLING'S POULTRY **29¢**  
3/4 OZ. CAN  
**Seasoning**  
SCHILLING'S PUMPKIN **45¢**  
1 1/4 OZ. CAN  
**Pie Spice**  
SCHILLING'S GROUND **39¢**  
7/8 OZ. CAN  
**Sage**  
SHURFINE RED MARASCHINO **29¢**  
4 OZ. JAR  
**Cherries**  
OLD ENGLISH **79¢**  
1 LB. PKG.  
**Fruits & Peels**  
ELLIS NEW CROP SHELLED HALVES OR PIECES **69¢**  
6 OZ. PKG.  
**Pecans**  
TENDER CRUST-BROWN & SERVE **\$1**  
3 12 CT. PKGS.

HOLIDAY FAVORITE **25¢**  
NO. 303 CAN  
**LIBBY PUMPKIN**

ALL VEGETABLE **189¢**  
FIRST ONE THERE-AFTER REGULAR PRICE 3 LB. CAN  
**CRISCO SHORTENING**

WASHINGTON EXTRA FANCY RED ROME **29¢**  
1 LB.  
**Apples**  
OCEAN SPRAY-CELLO PKG. **39¢**  
1 LB.  
**Cranberries**  
EXTRA LARGE **13¢**  
EA.  
**Bell Peppers**  
YELLOW SWEET **2.25¢**  
2 LBS.  
**Onions**  
CALIFORNIA ZIPPER SKIN **29¢**  
1 LB.  
**Tangerines**

*Thanksgiving Feasts*

DEL MONTE ALL GREEN SPEARS OF **79¢**  
NO. 300 CAN  
**Asparagus**  
BOND **45¢**  
8 OZ. PKG.  
**Stuffing Mix**  
KRAFT MINIATURE **33¢**  
10 1/2 OZ. PKG.  
**Marshmallows**  
SUNSHINE KRISPY **49¢**  
16 OZ. PKG.  
**Crackers**  
SUGARY SAM **49¢**  
NO. 27 1/2 CAN  
**Cut Yams**

ASSORTED FLAVORS **89¢**  
HALF GAL. CTN.  
**SHURFRESH ICE CREAM**

*Dairy Specials*

PILLSBURY CRESCENT DINNER **49¢**  
8 OZ. CAN

SHURFRESH SWEET CREAM **89¢**  
16 OZ. CTN.  
**Butter**  
PARKAY-IN QUARTERS **59¢**  
16 OZ. CTN.  
**Margarine**  
NEW! PILLSBURY HONEY BUTTER **49¢**  
9 1/2 OZ. CAN  
**Cinnamon Rolls**

**30¢ VALUABLE COUPON**

FOLGER'S MOUNTAIN GROWN **\$1.97**  
2 LB. CAN  
**COFFEE**  
WITH THIS COUPON VOID AFTER NOV. 27, 1974 THRIFTWAY FOOD STORES

**25¢ VALUABLE COUPON**

NO. 50702 GOLD MEDAL **\$1.49**  
10 LB. BAG  
**FLOUR**  
WITH THIS COUPON VOID AFTER NOV. 27, 1974 THRIFTWAY FOOD STORES

**25¢ THRIFTWAY**

**25¢ VALUABLE COUPON**

NO. 50702 GOLD MEDAL **99¢**  
1 LB. CAN  
**COFFEE**  
WITH THIS COUPON VOID AFTER NOV. 27, 1974 THRIFTWAY FOOD STORES


**20¢ THRIFTWAY**

**20¢ VALUABLE COUPON**

FOLGER'S MOUNTAIN GROWN **99¢**  
1 LB. CAN  
**COFFEE**  
WITH THIS COUPON VOID AFTER NOV. 27, 1974 THRIFTWAY FOOD STORES

**20¢ THRIFTWAY**

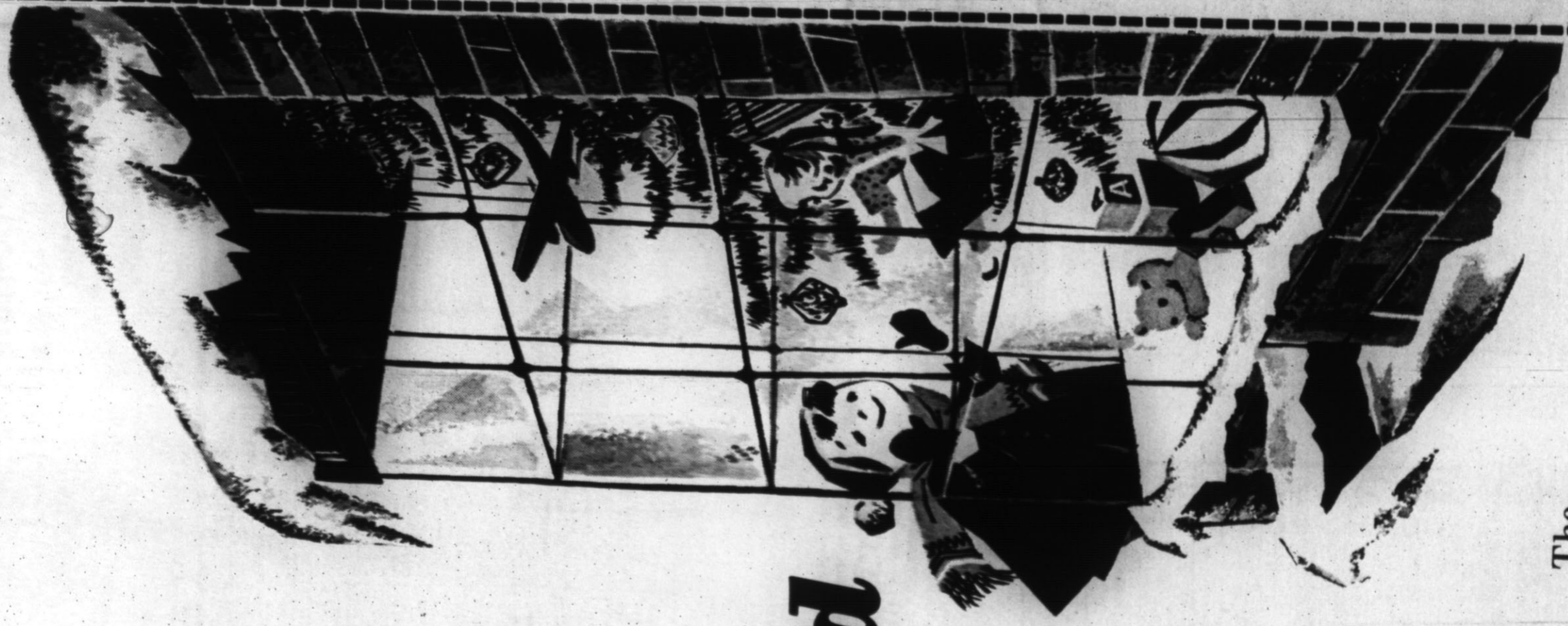
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THURSDAY NOVEMBER 21, 1974



Gladys Knight hosts  
"The CBS Festival of Lively Arts for Young People."

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Thursday Program Notes

**7:30... CBS... CHARLIE BROWN**  
Animated special, featuring the ad-ventures and misadventures of Charles M. Schulz' "Peanuts" car-toon characters. When Peppermint Patty invites herself and assorted friends to Thanksgiving dinner at little Brown's house, it throws the little Peppermint Patty into a panic.

**7:30... ABC... THE ODD COUPLE**  
"Our Fathers": In a return to the booting era, Oscar's father (played by Jack Klugman), runs a speakeasy and is pressured by his boss to "go away" (Rendell). Oscar's father (played by Tom).

**7:30... NBC... SIERRA**  
"Time Out": Ranger Tim Cassidy and Matt Harper conduct a frantic search for a frightened child lost on a dangerous mountain.

**7:30... THE ABC'S... THE WALTONS**  
Time job reading to school boys, women who obviously resent his intruding into her life. Elaine Hellwell is featured.

**7:30... ABC... PAPER MOON**  
"Visions of Las Vegas," with guest star Frank Sinatra. The film tells the story of Martin Luther King's early life, the father of the civil rights movement, who taught him the way to live. The film is a tribute to the life of the late Dr. King, who died in Memphis, Tenn., on April 4, 1968.

**8:00... ABC... THE STREETS OF SAN FRANCISCO**  
"Brand of Prey," with guest stars Dennis Cole, Christopher Stone, Kaz Keller and Frank Conroy. Steve Keller paid to apprehend a former convict in an attempt to apprehend a former convict.

**8:00... NBC... IRONSIDE**  
"Peter Mark Rothman, Shirley Fabers and Jim McGee," with guest stars Steve Allen, Robert Reed, with his own life in danger when he discovers the husband of a former girl friend is leading a man, he tries to save the other man's life.

**8:30... CBS... THE TONIGHT SHOW**  
STARRING JOHNNY CARSON  
Guests: Michael Fox (author of "Understanding Your Car," published by Coward-McCann).

**10:30... CBS... THE CBS LATE MOVIE— "THE ROUNDERS"**  
Starring Glenn Ford and Henry Fonda. Western comedy about a pair of itinerant wranglers, Sue Ann Langdon, Hope Holiday, Chill Will and Gene Hackman. Directed by Lewis Meltzer.

**10:30... NBC... WIDE WORLD: SPECIAL: F.K.: A WORLD TO REMEMBER**  
A retrospective and revealing re-creation of John Fitzgerald Kennedy, the boy, the man, and the President. Recounting their personal memories will be Senator Edward Kennedy, Eunice Kennedy Shriver, Dan Rostenkowski, Jim Bishop, John Kenneth Galbraith, Pierre Salinger, and Theodore H. White. (R)

**10:30... ABC... HAPPY DAYS**  
"Big Money," with guest star Dave Madden. Richie, close to winning the \$2,000 jackpot on a TV game show, finds himself in a dilemma when the host slips him the winner's number.

**7:00... NBC... WINNIE THE POOH AND THE BLUSTERY DAY**  
Winnie the Pooh runs about of a blustering day and a formidable flood along with his pals in the Hundred Acre Wood in the animated special "Winnie the Pooh and the Blustery Day." The story is told through the eyes of the children's classics. Story by Sterling Holloway. (R)

**7:30... NBC... DEATH STALK**  
"MOVIE... DEATH STALK"  
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CHANNEL	4	7	10	11	13	39
CALL	KONC	AAC	KESD	KTVI	KJRA	KXIX
PROG	Pro News	Pro News	CBS Evening News	Star News	Pro News	Star News
4	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30
7	7:00-7:30	7:00-7:30	7:00-7:30	7:00-7:30	7:00-7:30	7:00-7:30
10	10:00-10:30	10:00-10:30	10:00-10:30	10:00-10:30	10:00-10:30	10:00-10:30
11	11:00-11:30	11:00-11:30	11:00-11:30	11:00-11:30	11:00-11:30	11:00-11:30
13	13:00-13:30	13:00-13:30	13:00-13:30	13:00-13:30	13:00-13:30	13:00-13:30
39	39:00-39:30	39:00-39:30	39:00-39:30	39:00-39:30	39:00-39:30	39:00-39:30

On The Cover

Gladys Knight, lead singer of the Grammy Award-winning Gladys Knight and the Pips, will host "Alley Celebrates Ellington," a tribute to the music of the late Duke Ellington for which the CBS Television Network has commissioned choreographer Alvin Alley to create six new works to be broadcast on "The CBS Festival of Living Arts for Young People" series Thursday, Nov. 28 (11:00 a.m. - 12:00 noon) on the CBS Network.

Miss Knight, in a rare departure, will not perform on the program. Her function will be that of hostess, the first time she has undertaken such an assignment on television.

At age four, Miss Knight amazed the members of the Mount Auburn Baptist Church in Atlanta with her "first" public performance. At eight she won a \$2,000 grand prize on

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39	39:00-39:30	39:00-39:30	39:00-39:30	39:00-39:30	39:00-39:30	39:00-39:30

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39	39:00-39:30	39:00-39:30	39:00-39:30	39:00-39:30	39:00-39:30	39:00-39:30

Winnie the Pooh and the Blustery Day

Winnie the Pooh braves high winds in the Hundred Acre Wood, faces tiger trouble, has a nightmare, and experiences a formidable flood in "Winnie the Pooh and the Blustery Day," the Walt Disney Television Network Tuesday, Nov. 28 (7:00-7:30 p.m.).

"Winnie the Pooh and the Blustery Day," which won an Academy Award as Best Children Short Subject of 1968, is based on British author A. A. Milne's children's tales. Script by Sebastian Cabot. The program and veteran character actor Sterling Holloway provides the voice of Pooh.

During a nightmare, the roly poly little bear dreams of odd animals who are after his precious honey supply, only to awaken to the very real danger of a wind storm.

Richard M. and Robert B. Sherman, the Oscar-winning songwriters, wrote five special numbers for the program. Wolfgang Reitherman directed the feature. Script supervision was by Winslow Hibler.

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Wednesday Program Notes

**5:30... ABC... THE ABC AFTER-SCHOOL SPECIAL—"THE TOOTHPIECE WILLOWHARTER"**  
"The Toothpiece Willowharter," starring Shirley July, her David Patrick, and a special appearance by David Patrick, featuring a 13-year-old boy fights inflation by challenging the price of toothpaste and manufacturing his own.

**7:00... ABC... GODSPELL**  
"The Lord's Prayer" of the Gospel of Matthew, a modern musical celebration of the life of Jesus Christ, featuring a series of biblical parables told in song by a Christ figure in a superman sweater and work man's overalls. Unlike other musical light presentations of the gospel, this one is each parable sung and danced with cast of previously unknown young performers.

**7:00... CBS... THE THANKSGIVING TREASURER**  
Drama special for the entire family, starring Jason Robards, William Shatner, and a special appearance by a very special little girl whose friendship for

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13	13:00-13:30	13:00-13:30	13:00-13:30	13:00-13:30	13:00-13:30	13:00-13:30
39	39:00-39:30	39:00-39:30	39:00-39:30	39:00-39:30	39:00-39:30	39:00-39:30

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for a frightened child lost on a dangerous mountain trail.

POW suspected of murder.

The crossing of a colony of pacifists

Monday Program Notes

Friday Program Notes

Thursday Program Notes



**ON DEATH AND DYING**  
Dr. Elisabeth Kubler-Ross, one of the world's foremost pioneers in counseling the dying, will discuss thanatology, the phenomenon of death, in the NBC News Public Affairs presentation, "On Death and Dying," to be broadcast Sunday, Nov. 24 (8:30-9:30 p.m.) on the NBC Television Network.

**Jack Kingman (left), as Oscar, who's bidding for a job as a radio sportscaster, tries out an on-air style that's too mild for Felix (Tony Randall, right), who believes a sports commentator should be ballistic. In "The Big Broadcast," on the ABC Television Network, in "The Big Broadcast," Thursday, Nov. 21 (7:00-7:30 p.m.).**

**"Monsters! Mysteries or Myths?"**  
An investigation of some of nature's most elusive riddles—the Abominable Snowman of the Himalayas, the Loch Ness Monster and the American Northwest's "Bigfoot"—will be narrated by Rod Serling in "Monsters! Mysteries or Myths?," a Smithsonian special to be presented Monday, Nov. 25 (7:00-8:00 p.m.) on the CBS Television Network.

MONDAY EVENING PROGRAMS

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**Friday Program Notes**  
7:00...CBS...PLANET OF THE APES... "The Tyrant," Galen works out a dangerous scheme with Virron and Burke to expose a corrupt gorilla boss who has killed their friend in his bid for power.

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TIMES HAVE really changed since the days when you could have your Model T in any color — so long as it was black. Americans today expect to be able to choose from a number of options designed to increase the comfort and luxury of their cars. According to the Motor Vehicle Manufacturers Association (MVMA), over 50 per cent of the people who bought cars in '73 chose the following options:

- Automatic transmission — 83.4
- Power Steering — 87.7
- V-8 engine — 83.5
- Power disc brakes — 74.5
- Thick glass — 73.5
- Air conditioning — 72.8
- AM radio — 61.0

ALL PROGRAMS SUBJECT TO CHANGE

CHANN	4	5	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
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**McCloud poses as heroin dealer**  
A multi-million dollar, international heroin ring is Marshall McCcloud (Victor Jory), then assumes his identity to carry out Hogue's plan to score with an international narcotics ring headed by Joseph Rigoas (Victor Jory) and run by his two sons, Victor (Joseph Campanella) and Phillip (John Marley). McCcloud's plans go slightly awry when drug dealer DDT (Brock Peters) tries to muscle in on the deal. J. D. Cannon stars as Chief Clifford and Terry Carter is Sgt. Broadhurst. Ken Lynch is featured as Detective Grover and Sidney Clute is detective Simms. The guest cast also includes Angel Tompkins as Madge, the go-between who introduces McCcloud to Hogue, and Terri Carr as Phyllis, an undercover cop.

**"Miss Teenage America Pageant"**  
The 14th annual "Miss Teenage America Pageant," in which girls between the ages of 15 and 17 who have been named winners in preliminary regional pageants throughout the country will vie for the coveted title of Miss Teenage America 1974, will be presented Saturday, Nov. 30 (8:00-10:30 p.m.) on the CBS Television Network.  
The special will be broadcast live from the Little Rock Convention Center—Robison Auditorium in Little Rock, Ark.—the first time the "Miss Teenage America Pageant" will have originated in that city.  
For the second consecutive year, actor-entertainer Ken Berry will serve as master-of-ceremonies and entertainer on the broadcast. Actress Sally Field will act as anchor with Sid Smith directing. Executive producer of the pageant is Charles R. Meeker, with Judith H. Houghton as producer.

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Saturday Program Notes

CHANNEL	TIME	PROGRAM	REMARKS
4	8:00	60 Minutes	
5	8:00	60 Minutes	
7	8:00	60 Minutes	
8	8:00	60 Minutes	
9	8:00	60 Minutes	
10	8:00	60 Minutes	
11	8:00	60 Minutes	
12	8:00	60 Minutes	
4	9:00	60 Minutes	
5	9:00	60 Minutes	
7	9:00	60 Minutes	
8	9:00	60 Minutes	
9	9:00	60 Minutes	
10	9:00	60 Minutes	
11	9:00	60 Minutes	
12	9:00	60 Minutes	
4	10:00	60 Minutes	
5	10:00	60 Minutes	
7	10:00	60 Minutes	
8	10:00	60 Minutes	
9	10:00	60 Minutes	
10	10:00	60 Minutes	
11	10:00	60 Minutes	
12	10:00	60 Minutes	

Sunday Program Notes

**10:00...CBS...THE HARLEM GLOBE**  
A documentary film about the Harlem Globetrotters basketball team.

**11:30...ABC...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

**12:00...CBS...THE WONDERS OF SOUND**  
A documentary series about the history of sound.

**1:00...ABC...THE REAL THING**  
A documentary series about the real world.

**1:30...CBS...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

**2:00...ABC...THE REAL THING**  
A documentary series about the real world.

**2:30...CBS...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

**3:00...ABC...THE REAL THING**  
A documentary series about the real world.

**3:30...CBS...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

**4:00...ABC...THE REAL THING**  
A documentary series about the real world.

**4:30...CBS...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

**5:00...ABC...THE REAL THING**  
A documentary series about the real world.

**5:30...CBS...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

**6:00...ABC...THE REAL THING**  
A documentary series about the real world.

**6:30...CBS...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

**7:00...ABC...THE REAL THING**  
A documentary series about the real world.

**7:30...CBS...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

**8:00...ABC...THE REAL THING**  
A documentary series about the real world.

**8:30...CBS...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

**9:00...ABC...THE REAL THING**  
A documentary series about the real world.

**9:30...CBS...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

**10:00...ABC...THE REAL THING**  
A documentary series about the real world.

**10:30...CBS...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

**11:00...ABC...THE REAL THING**  
A documentary series about the real world.

**11:30...CBS...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

**12:00...ABC...THE REAL THING**  
A documentary series about the real world.

**12:30...CBS...THE BOB NEWHART SHOW**  
A comedy series starring Bob Newhart.

Sunday Program Notes

CHANNEL	TIME	PROGRAM	REMARKS
4	8:00	60 Minutes	
5	8:00	60 Minutes	
7	8:00	60 Minutes	
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12	10:00	60 Minutes	

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**Rookie sparks gang war**  
A rookie policeman, assigned to Kojak's unit by a police academy instructor (David F. Doyle), inadvertently starts a gang war in "The Best War in Town" episode on Kojak's Sunday, Nov. 24 (7:30-8:30 p.m.) on the CBS television network. Richard Donner directed from a script by Burt Abrams, the series' technical advisor.

When rookie Ralph Warren accidentally stops a gangland killing, it sets off two gangs against each other. Kojak tries to prevent a gang war while trying to persuade a disillusioned Warren to give his police career another chance.

**Telly Savalas**  
**Dan Frazer**  
**Kevin Dobson**  
**Michael**  
**McNeil**  
**Chickler**

'Reflections of Murder'

A tyrannical schoolmaster, murdered by his wife and his former mistress, diabolically haunts them with his malevolent influence after the baffling disappearance of his body in the world premiere of "Reflections of Murder," the ABC television network's "The ABC Sunday Night Movie," Nov. 24 (8:00-10:00 p.m.).

Tuesday, Nov. 24 (8:00-10:00 p.m.)

Sam Waterston stars in this new version of the classic French horror film originally called "Diabolique." Lucille Benson, Michael Lerner, Ed Bernard, R.G. Armstrong, Lance Kerwin and John Levin co-star in the movie, which was filmed on location in the Seattle Washington area.

As the film opens, Claire Elliott (Joan Hackett) is being mercilessly harassed by her viciously cruel husband, Michael (Sam Waterston).

Claire, a sensitive woman who suffers from a heart condition, has been desperately trying to hold on to her ancestral home on a beautiful island near Seattle by running a private school for boys. Michael is determined to have her sell the island so he can get half the millions the sale would bring.

Michael is willing to do anything to force Claire to sell, and proves it by humiliating her in front of the student body. After a painful scene in the dining hall, Claire rushes to her bathroom where she is comforted by her bathroom attendant, Vicki (Vicki Kenderes).

Michael's mistress, Heidi (now played by Vicki Kenderes), is both of them. Claire agrees to Vicki's complicated scheme to kill him.

KIDNAPPED

Neville Brand portrays a dangerous escaped convict who has kidnapped the wife (Laurie Conner) of a sportsman while the couple was on a camping trip in "Death Stalk," to be colorcast on Tuesday, Nov. 24 (7:30-9:00 p.m.) on the NBC television network.

'And Who Shall Feed This World?'

Two widely contrasted farm families—one in India, the other in North Dakota—personalize various aspects of the world food shortage in "And Who Shall Feed This World?" an NBC News White Paper, to be colorcast on the NBC television network Sunday, Nov. 24 (9:00-10:00 p.m.).

Producer Len Gougeon chose the families not only because of their diverse backgrounds but because they both, as consumers as well as farmers, typify the problems of the food crisis.

The Indian farmer is Angaroo Parshad, who is 50 or maybe 52 or 55 if he had a birth certificate he could not read. He is illiterate, his wife, even children, his mother and a daughter-in-law live in the village of Kallipashin, near Lucknow, in half a house without electricity or running water. He farms one-and-a-half acres of land and in a good year his income is \$380.

'Emergency!'

Network's "Emergency!" (7:00-8:00 p.m.).

Dr. Brackett (Robert Fuller) and Nurse Dixie McCall (Julia London) find themselves delivering a baby in a fancy restaurant. Squid 51 is called to assist a fireman in a nearby station, who may be a doctor.

Callows fight off hunters

Cam Calloway (Brian Keith) is accidentally shot when he tries to stop hunters from shooting wild geese. In the conclusion of "Those Calloways," on the NBC television network's "The Wonderful World of Disney," Sunday, Nov. 24 (6:30-7:30 p.m.).

Alarmed by the shooting, the townspeople begin to back the Calloways as their plan for a wild goose sanctuary. Also Linda Evans and Brad Wyant.

Based on Paul Ammer's book "Swiftwater," the screenplay was written by Louis Peltier. Norman Tokar directed.

The Aaron Rosenbergs, Charles Lederer Production for ABC Circle Films was produced by Aaron Rosenbergs and directed by Aaron Rosenbergs. The screenplay is by Carol Sobieski based on the novel, "Celle Qui N'Est Plus" by Pierre Boulleau and Thomas Narcejac.

Joan Hackett and Tuesday Weld (left to right) are partners in murder, but the man they will refuse to stay dead in "Reflections of Murder," a new version of the classic film, "Diabolique," making its world premiere on the ABC television network's ABC Sunday Night Movie, Sunday, Nov. 24 (8:00-10:00 p.m.).

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