

J. Davis

The Hereford Brand

Vol. 5

HEREFORD, TEXAS, MARCH 3, 1905

No. 3

HEREFORD WILL SOON BE LIGHTED BY ELECTRICITY

TO OUR FARMER FRIENDS

We have everything you need in the implement line and before buying your farm implements we would be glad to figure with you. We have the Kingman Double Disc Plows, Sulky Plows with rod attachment, Walking Sod Plows, Etc. We also carry a large line of Wagons, Buggies, Harness, Saddles, Whips, Robes, Etc.

D. R. GASS & SONS, Hereford Texas

What Others Think About the Great Panhandle

Mrs. Marjorie Russell (Merlee) Writes Interestingly in The Earth of Hereford, the Leading Panhandle City.

Hereford! In the name there is a reminder of that shire of old England that is noted for its famous breed of white-faced cattle, and inasmuch as it is a veritable garden spot, the Britisher at large never fails to beam with honest pride when it is referred to in his presence. Quite as genuine is the pride of the Hereford people of the Panhandle of Texas. Their Hereford is new—only a very few years old in fact—but for just that reason it is all the more remarkable.

Not long since it was a shipping point for cattle only. No one thought then that the day was near when agricultural products would be added to its consignments. But that day has dawned and dawned brightly, and as far as can be seen there is not a cloud visible to cast a shadow upon the promise of a golden sunset which goes to foretell a fair tomorrow. The raising of garden truck has proven a success, and has exceeded the expectations of even the most sanguine. Success has attended nearly every experiment, and the exposition of products that had proved the most promising possibilities included Cotton, Indian corn, Kaffir corn, pop corn, milo maize, wheat, oats, rye, millet, cabbage, sweet potatoes, Irish potatoes, onions, beans, peas, tomatoes, beets, squashes, cucumbers, turnips, pepper, radishes, okra, pumpkins, peanuts, watermelons and cantaloupes, apples, grapes, alfalfa, red and white clover, timothy, blue grass, gramma grass, Johnson grass, Colo-

rado grass, buffalo grass, sage and blue-stem grass. These are some of the products of the Texas Panhandle.

As far as the eye can reach—where the farthestmost stands out upon the rim of the horizon—silhouetted against the bluest of blue skies—windmills appear in every direction. And be it known that wherever there is a ranch and ranch-home; and it is the exception, not the rule, when one is found that it does not contain all the modern improvements that can possibly be installed. The houses are large and not only well but handsomely built and fashioned. The majority of them rejoice in broad verandas, well wreathed about with flourishing vines; and every homemaker plants trees of one kind or another and cultivates a kitchen garden that furnishes the family with an ample supply of fruits and vegetables in their season. There are flower gardens, too; that are a source of joy and satisfaction to the women; gardens where all the old-fashioned posies run riot in their efforts to get on friendly terms with their more fashionable sisters; monthly roses of every hue coquette with hollyhocks over the heads of Johnny-jump-ups, and marigolds beam with all their might upon the forget-me-nots across the pathway.

Hereford bids fair to become one of the principal onion markets of the world. The finest varieties are being raised on land that is irrigated and land that is not irrigated, and the result is astonishing, so much so that the future may find Hereford

mentioned in the geographies as being such a market.

Surprising as it may seem to the uninitiated, there is an abundance of water for all practical purposes in this little city of the plains. The water lies close to the surface and windmills are erected at a comparatively small cost largely for that reason. The Tierra Blanco that skirts Hereford looks as tiny and innocent as any brooklet of our Northern meadows. But it is an astonishingly deep stream, notwithstanding, and its waters are crystal clear, pure and sweet, abounding in trout, bass, and other members of the finny tribe, and fishing is always excellent in its season.

The homes of Hereford radiate the spirit of prosperity that prevails, without any suggestion of boom or depression. Their interior and exteriors portray the fact of artistic taste, refinement, and culture; and there is abundant evidence that Hereford people travel and keep well in touch with the times. One has no reason to doubt that they are keenly alive to all of the important questions of the day. They are public-spirited men and women, these founders and builders of Hereford; and they are making, and mean to keep on making, their little city one of the most desirable living places in the entire Panhandle. It is strictly prohibitionist as to politics, and as eminently peaceful and law-abiding as the most conservative New England village napping among its hills. A point of fact that those

who as yet have not visited the Southwest fail to appreciate is that the condition of newness is unmixed with wild-and-wooliness, or to comprehend that it may stand for the highest type of progression. Not so is it with the man or woman who comes and sees for himself or herself. The farmer or cattleman who fails here is invariably the man who would manage to fail wherever he was placed. He is one that doesn't like work, or stubbornly refuses to adapt himself to the conditions of his environments; persisting in the methods he employed on his farm "back home," regardless of the difference existing as to soil and climate in his new home. The great Southwest is not the place for the lazy man, but is the abiding place of opportunity. It is the place where the man who will, may, can and must succeed. He is coming in goodly numbers, too, and those splendid, well-traveled roads that lead to and from town from all points tell their own story—a bright, inspiring and hopeful one. As I looked at the men who came or went their way upon them, and noted how health, well-being, and contentment seemed a part of the spirit of each, I could not but contrast their lives—lived close to Nature's heart and brimful of the bigness and brightness of God's great out of doors—with those of the shut-ins in crowded offices, factories, and shops, and I could but wonder that missionaries and ministers bent upon the salvation of their brethren did not go down deep into this thing with insight and farsight. They ought to know that it is easier for the souls in healthy bodies to step heavenward than for those inhabiting ill-conditioned ones. And their is health to be had, regained, and maintained in the Southwest. It won't or can't raise the dead to life, but given a fair chance, it comes pretty close to miracle-working, as has been attested by thousands of people who could live in no other place.

Among the many delightful and courteous people glad to furnish information regarding their town and the country about it are Messrs. T. J. Graves, Judge Ferguson and Judge Gough.

Hereford is a distributing center for farm implements and building materials and has a growing and thriving trade. It has its banks, an up-to-date newspaper, stores of various descriptions, real estate offices, representatives of the legal

and medical professions, any number of pretty little churches, a business college, a private school, and a public school that would do honor to any community. I have no words to express the pleasure and surprise that a visit to the different rooms and grades of this school afforded me. The teachers were bright, well dressed, and good to look at; their methods were of the best, of newest. They were full of an animation that they imparted to their pupils. In the highest grades I listened to the work of a teacher who is bound to do more than she even dreams of for the boys and girls under her influence. She is moulding them into men and women that are going to make their mark in life. She is kindness personified, but she keeps every brain active and happy in its activity. I never had the good fortune to look upon or listen to a school that pleased me better than did this one, and nowhere the world over could one find prettier, neater, bonnier lassies or more manly, well-mannered youths. The district schools are patterned after the public school of the town, and the same admirable elements and atmosphere prevail, and it was all good to see and get in touch with. And one of the pleasantest memories of my travels over the billowy green plains of the Panhandle is filled with the dream-faces of happy children and the music of their glad young voices—the faces and voices of the future men and women of towns like Hereford, shining bright among the jewels of our commonwealth.

Special Services.

President Zollars will preach at the Presbyterian church on Sunday morning. Granville Jones will preach at the same place at night. There will be no preaching on Sunday at the Christian church. Sunday school to be held there as usual. Come early.

Subscribe for THE BRAND—\$1.00

WHAT WE WANT

The ranchmen from Tucumcari to Portales and from Bovina to Lubbock to know that we handle everything in large quantities and are making a reputation for the service which we give the public. If it's anything in General Merchandise, we have it in all the qualities and styles; if barbed wire, hog wire, coal, farming implements, the feed stuffs, they are here for you; if it's a house you wish to build, our lumber yard is chock full of the best grades of lumber. It is in this department that we are free to challenge all competition when it comes to low prices. Come, let us show you. Remember we do a general banking business.

LAIRD-HERRING MERCANTILE COMPANY
BOVINA, TEXAS

NOTICE!

Dr. Albert J. Caldwell, whose practice is limited to diseases of the Eye, Ear, Nose and Throat, will be in Hereford, March 8th and 9th at the offices of Drs. Hicks and Rogers.

T. M. Coulson & Co.

The New Corner Drug Store

HEREFORD, TEXAS

PHONE 105

A store where you get the "glad hand" and a square deal. A store that keeps honest goods and sells them for what they are worth, no more no less. A store where you are welcome whether you need anything or not. We are state agents for school books. We sell or rent all of the latest copyright books also sell periodicals and magazines. We are always at home and never too busy to treat you right. Come and see us.

We are now in possession of J. P. Harding's prescription file dating from the present time back five or six years and we can refill any prescription from this file

T. M. COULSON & CO.

...Druggists...

BIG HEREFORD SALE

To Occur at Time the Panhandle Cattleman's Association Meet.

There will be a sale of thoroughbred Hereford cattle held at Amarillo, Texas, on April 19th and 20th, during the annual meeting of the Panhandle Stockmen's Association. At this sale there will be offered 100 head of bulls of suitable age for service, and 50 head of young cows, either with calf at foot or about to calve. These cattle will be contributed by some of the best breeders in Indiana, Illinois, Iowa, Missouri and Kansas.

The sale will be held under the management of the Western Stock Yards Co., in their new union stock yards, which they will have completed at that time.

A complete list of contributors will be given as soon as catalogue is made.

We have now on hand and for sale 100 head of very choice Hereford bulls in our stock yards at Fort Madison, Iowa.

For particulars or information write O. H. NELSON, Prest., 511t Ft. Madison, Iowa.

For Sale.

At a bargain, a good three-room house, to be moved off the lot. \$350 will get it.

H. B. MCGEE, Hereford, Tex.

Business Lot in Hereford

For sale cheap. One-fourth cash, balance in one, two and three years.

Address W. A. SMITH, 21t Baird, Texas.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

Christian Endeavor Program.

Following is the Christian Endeavor program for Sunday, March 5th:

Subject.—The making of a Christian his speech.

Leader.—John Clark.

Songs No. 149 and No. 34.

Bible reading and leader's remarks.

Sentence prayer.

Song No. 123.

Bible references, Matt. 12:34; Matt. 10:32; Jas. 1:19; Ps. 145:2; Acts 4:13; Eph. 4:15.

How will a knowledge of the Bible help us to use our tongues for Christ.—Miss Bourland.

Talk by the pastor.

Roll call.

A Snap in Small Ranch.

540 acres patented land, 12 miles from Hereford. Well improved. Good house, well and windmill, small orchard, 100 acres in field, \$300 worth of baled millet and feed, 2 wagons, disk plow, new mower and rake and other farming implements. Owner has to sell and it all goes for \$3000—\$800 on long time, or \$5 per acre if land is sold separately. B. W. MILLER, Land Agent.

Other ranches for sale, large or small. 47t

League Program.

There will be a consecration service instead of the usual program Sunday afternoon.

Leader.—Miss Griffith.

A full attendance is desired and let us make this first Sunday service an unusually good service.

The regular monthly business meeting of the League will be held Friday evening at 7:30. All Leaguers are earnestly requested to be present.

An Offering of Love.

When we compare the superior condition of women in all countries where christianity has made the most advances, to that of women in ancient nations and in countries where other religions are prevalent, we wonder at the marvelous difference and the uplift which the Savior's teaching has given to the lot of women.

It is only when we try to imagine or have witnessed the honors of a woman's life in a Turkish harem or in India where child marriages are common and the child wife is a slave to her mother-in-law. Very few of these women can read or write and are condemned to a life of gross ignorance and its vicious accompaniments. If she has the misfortune to become a widow her life is rendered all the more fearful. In India and China it is regarded as a misfortune to become the parents of a girl baby.

In some heathen countries, a woman is not supposed to possess any intellect or even a soul and she is bought and sold as a slave.

Then when we contemplate our own undivided sovereignty of our homes with their purity and refinement, with the best of schools and colleges accessible to us, liberty to go where we please and be treated with respect, we can but conclude that we are supremely blest.

With hearts overflowing with gratitude we ask, "Dear Saviour, how may we manifest our obligations to thee?" We are answered in St. John 21:17, "He saith unto him the third time, Simon, son of Jonas, lovest thou me?" Peter was grieved because he said unto him the third time, "Lovest thou me?" and he said unto Him, "Lord thou knowest all things, Thou knowest I love Thee." Jesus saith unto him, "Feed my sheep."

We know that Jesus loved and died for those other poor, down-trodden souls as well as he loves us, and to us he says, "Feed my sheep." But we cannot all go to carry the Divine Message to other lands. If we cannot go, we can help to send those who are willing to go.

It was for this purpose that the Christian Woman's Board of Missions was organized that women might, whether their offerings be large or small, aid in carrying light and knowledge, and eternal life itself to others, and thus, in a small way, signify our love to Him who has been the author of such various blessings to womanhood.

MRS. M. M. W.

Startling But True.

People the world over were horrified on learning of the burning of a Chicago theater in which nearly six hundred people lost their lives, yet more than five times this number of over 3,000 people died from pneumonia in Chicago during the same year, with scarcely a passing notice. Every one of these cases of pneumonia resulted from a cold and could have been prevented by the timely use of Chamberlain's Cough Remedy. A great many who had every reason to fear pneumonia have warded it off by the prompt use of this remedy. The following is an instance of this sort: "Too much can not be said in favor of Chamberlain's Cough Remedy, and especially for colds and influenza. I know that it cured my daughter, Laura, of a severe cold, and I believe saved her life when she was threatened with pneumonia." W. D. Wilcox, Logan, New York. For sale by T. M. Coulson & Co.

Methodist Church.

Preaching at 11 a. m. and 7:45 p. m. by the pastor. Sunday school at 9:45. Junior League at 3 and Senior at 4. Prayer meeting Wednesday evening at 7:45.

A welcome for all. Strangers especially invited.

THOS. S. BARCUS, Pastor.

Salt.

I am headquarters for Stock Salt in No. 1 evaporated, lump rock and No. 4 crushed rock. Also packers' fine salt for curing meats. Special prices on large quantities.

J. M. GARNER, 44t Groceryman.

Boarders Wanted.

Beginning March the first, I will take a limited number of boarders at reasonable prices. Apply to 21t

MRS. E. R. GAMBLE.

For Sale or Trade.

A good two-year-old jack at a bargain. GRAVES & ELLISTON.

WALL PAPER IN STOCK

Have just received a nice shipment of pretty, new style wall paper. So when you need a room or house papered you know where to find paper any day. It's a great convenience for the people to have a stock of paper at home to buy from and I am sure you will heartily patronize this enterprise as I can sell much cheaper than from sample books.

E. B. BLACK, Furniture Dealer and Undertaker

COAL and GRAIN Cotton Seed Cake

We now have a large stock of Coal, Grain and Cotton Seed Cake and shall be glad to furnish the ranch trade in these lines. We can and will save you money on everything in Dry Goods, Groceries and Men's Furnishings. We lead in good goods and low prices. Your business will be appreciated.

W. B. Mersfelder, BOVINA, TEXAS

JOE CARTER

ELISHA CARTER

CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

THE NEW MEAT MAREKT

GEORGE CLOYD, PROPRIETOR

We will make a reputation by killing only fat beeves and extending to all our customers the same courteous and fair treatment which should characterize all other enterprises. We only want an honest living out of our business. Let your wants be known and we will supply them.

TELEPHONE NO. 24

The CITY CAFE

MRS. MANIE ROBERTS, Prop'r.

First Door North of Hereford House

Meals served at usual hours. Short orders between, but no longer than 10 o'clock at night only on Thursday and Saturday nights. Best of everything in the market

Board \$3.50 per week in Advance WE CREDIT NO ONE

WANTED!

I want all kinds of watches, clocks and jewelry to repair. And I also want you to remember when you wish to purchase anything in the jewelry line to come to see me—I will give you your money's full worth in exchange for your money, and in addition will engrave three letters free on anything I sell for \$1.00 or more

Jno. B. Vannoy
Optician and Jeweler
HEREFORD, TEXAS

THE CASH STORE'S

GRAND EXPOSITION OF SPRING NEWNESS

We cordially invite all to come and enjoy this store in your own way--in a way that will help you most in the planning of the spring ward robe and for your spring needs. Our purchases for this season includes all NEWEST MERCHANDISE in all lines we carry. They are new and fresh from the world's fashion centers.

So broad is the variety and so great the effect that we can but attempt to hint at what the display is. The fabric for spring wear are new, exclusive, beautiful and correct, are here in a truly representative showing.

No usable material has be over-looked. The surpassing character and individuality of the styles will be readily discernible. Every pronounced idea of the season and every authoritative style is represented.

We shall be pleased to show them now. Yours for new styles in everything,

THE CASH STORE

HEREFORD MERCANTILE CO.

TREE PLANTING.

Paper Read Before the Farmers' Institute at Hereford, Saturday, Feb. 25, by L. P. Landrum.

Mr. President, since your Honorable Committee has placed me on program to read a paper, I beg leave to submit the following:

This is a subject that requires years of toil, experience and observation to master perfectly.

1st. I would say after about 14 years of practical experience, coupled with the best authorities of much longer experience, that November is one of the best, if not the best, time for planting trees. February is the next best time, and some of the best authorities declare it equally as good, if not a better time, than November. I would say that November, December, February and March are the best months in the year for planting trees. Trees can be transplanted safely any time while the tree is dormant, or even a little later. The sap goes down in October, and rises in April. In this climate, a long season is given us in which to plant trees—much longer than in some of our neighboring states—even much longer than the greater part of our Lone Star State, as we can transplant trees in every month from October until May. Of course there are some cold spells in January and February, which freeze the ground so we can't transplant for a few days. The unusual protracted cold and abundance of snow has checked the planting since about

the 20th of January; but as soon as the ground gets dry enough to plow, will be an extra ordinary time for planting trees. Some of our northern neighbors have to store their trees in cellars, and keep them there for months, while some of our southern neighbors only have a short time to transplant, because the sap is up nearly all the year.

Early spring planting is much preferable to late planting, because the trees make some root growth in this climate during the winter and early spring, while the trees are apparently entirely dormant. They begin to form fibrous roots, which die and the root has to take a new start when transplanted late.

If trees are transplanted just after the sap goes down, say in November, and are well watered at the time, you are sure at least to gain several month's growth in a year, because the early planting prepares your soil around the trees to take in the winter snows and moisture, and settles the dirt around the roots and places the roots in touch with the soil, so, when the growing season comes on, the tree is better prepared to take in the nutriment from the soil, and thus it is enabled to take on a strong and vigorous growth which will cause it to put on a heavy foliage which is very important, as scientists tell us the tree feeds on more than 90 per cent. atmosphere taken in through the foliage. A tree thus cared for, will be in much better condition to withstand the hardships with which it has to encounter,

While I am on the subject "What to Plant," I would say plant the best trees you can get. They will cost you a trifle more, but that is like planting good corn, cotton, oats and breeding good stock. The best is the cheapest after all. Plant local varieties, and varieties that are known to be a success in your

such as insects, drouth, freezes, etc., and when it reaches years of maturity and begins to produce its luscious fruits, it will be much better equipped to overcome its enemies and to resist severe cold snaps in the spring. To illustrate, take an animal well fed and cared for and then take a half starved animal and let a late cold snap come. The starved animal freezes while the fat animal comes through and is soon kicking up its heels. So is the well cared for tree prepared to resist, not only colds, but all other enemies and when the warm sunshine and spring showers come on it soon develops into a well rounded, large, fine flavored luscious specimen of fruit, such as I imagine grew in the Garden of Eden before the fall of man. Pardon me for digressing a little, and I will get back to my subject.

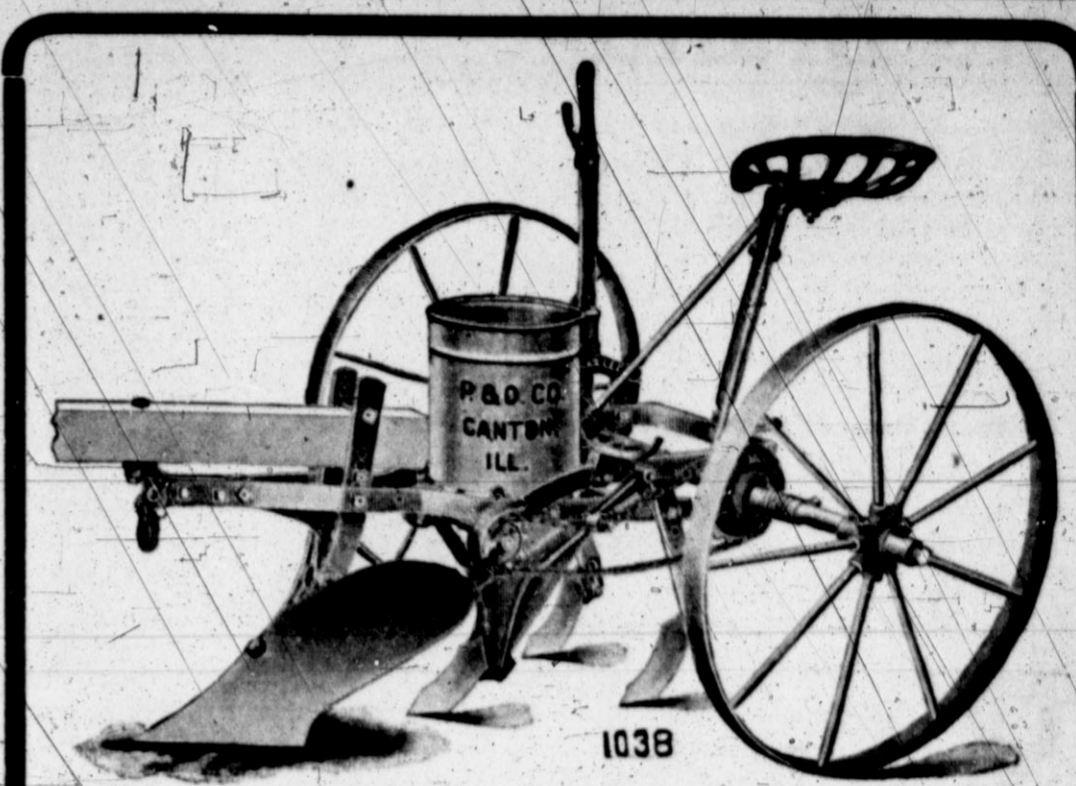
In my judgment, now is the opportune time to plant trees, and plant lots of them, and keep on planting, and I would say with the maxim, use the P. P. P.—Prayer, patience and perseverance is the road to success. Apply this to tree planting, and you are sure to succeed. Our country will never develop to that extent it should until it is filled with people who will make it a part of their business to see that the plains are covered with forest shades, orchards, vineyards, berry patches, etc. What is home without some shades, flowers and orchards? The home without such has not the hallowed spot in the memory of a boy or girl when he leaves the parental roof. Their pleasures come through the constant observation of wonderful mysteries of nature as the years slip by, and I am proud of the fact that our country is filled and filling up with a class of people that are thoroughly alive to the fact that the plains must be covered with trees; not only so, but the government is lending her helping hand, and the railroads are alive to our interests.

What would the Garden of Eden have been with out trees?

Black locusts and cottonwood make a splendid forestry. The cottonwood, locust, poplar, elm, catalpa and a number of others grow exceptionally well, and will make fine shades, add to the comfort and value and beauties the home. It is the duty of every one to plant a large family orchard. Plant plenty for yourself and plenty for a few of your neighbors, and thus cultivate liberality. Try it a few years and you will enjoy it. Our Master taught us it is more blessed to give than to receive. And in dividing, you multiply, not only in this worlds goods, but in Heaven's richest treasures.

For a home market orchard, plant apples, pears, plums, cherries, grapes and berries. And for years to come you can plant an abundance of peaches for home market as well as for foreign markets. The peach crop may miss occasionally, but I want to say right here that we have a very fine peach country, and it is worthy of lots of room in every orchard. I emphasize the peach because it is badly neglected, and sometimes fails to bear. It fails to bear in all countries sometimes, and I want to emphasize the fact that we have about an average peach climate.

While I am on the subject "What to Plant," I would say plant the best trees you can get. They will cost you a trifle more, but that is like planting good corn, cotton, oats and breeding good stock. The best is the cheapest after all. Plant local varieties, and varieties that are known to be a success in your



JUST RECEIVED

A car load of Implements consisting of Single and Double Row Cotton and Corn Planters, Cultivators, Disc Harrows, Disc Plows, Etc., Etc. The above cut shows our Single Row Cotton and Corn Planter and Middle Burster. The frame is all steel. The wheels are adjustable to width of rows. The feed is driven by chain from main axle. It has perfect balance whether in or out of the ground. Will work perfectly on the ridge, in the furrow or on the level.

Stringfellow-Hume
HEREFORD, TEXAS

HARNESSES

We have for sale Buggy Harness, both single and double, Wagon Harness, extra Lines and Bridles for wagons and buggies, Riding Bridles, Hames, Hame Strings, Collars, Collar Pads, Backbands, Traces, Buggy and Wagon Whips.

All Leather Goods Sold at a Close Margin

We still continue the "Cost for Cash Sale" on Men's and boys' ready-made clothing, either suits or overcoats. When you want a suit made to order see our samples.

Yours truly

BEACH & KERR
DIMMITT, TEXAS

locality. Beware of patent fakes, that bob up now and then, and if you get caught occasionally don't get discouraged and abuse your friends for it. Varieties mainly should be left to your local nurseryman, as he is, or should be, your experiment station, and if he is worthy of the name he will save your community thousands of dollars. A state experiment station will also save your community thousands of dollars in mistakes on planting trees, as well as on other lines of agriculture. I am ever yours for developing one of the grandest countries on the globe.
L. P. LANDRUM

For Sale.
I am offering my general mercantile business at Texico, New Mexico, for sale. Have the leading business of the town, and a good proposition for anyone wishing a prosperous business. Reason for selling, desire to engage in other business.
C. D. STEELE,
3-4t Texico, N. M.

B. Y. P. U. Program.
Following is the B. Y. P. U. program for Sunday, March 12th.
Subject—A new relationship.
Leader—Matt Gilliland.
Scripture lesson—Rom. 8:1-17.
Prayer.
Song.
Justification—what is it?—Reading from quarterly by Essie Beach.
Why can God justify the sinner.
O. F. Smith.
Song.
Why is God's judgment on us of so much moment.—Paper by Miss Lizzie LeGrand.
A hope that maketh not ashamed.
—Reading from quarterly by Will Womble.

What encouragements we have in the doctrines of justification.
We were to have this program last Sunday but on account of the funeral services the meeting was postponed.

Hereford Fuel Oil Co.
For best coal and ice. Troy Womble, manager—phone 76. 9t

**PRICKLY
ASH
BITTERS**

A POWERFUL

**Kidney...
Medicine**

Cures Quickly and Permanently

Accept no substitute. Insist on having the genuine PRICKLY ASH BITTERS with the large figure 3 in red on the front label

SOLD EVERYWHERE PRICE \$1.00 PER BOTTLE

T. M. COULSON & CO., Special Agents

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, MARCH 3, 1905.

TRAIN RIDING.

A practice which has almost become a custom among a number of the boys of Hereford is that of swinging the passenger train as it pulls into and leaves the station. If kept up, this is certain to result in some one's being seriously hurt or, what is worse, it might cost a life. The boys who do this are good boys but they do not stop to think that they are committing two offences, one against nature's law and one against the laws of the State of Texas. If the first is persistently violated, the punishment will be a leg or arm cut off or the body crushed beneath the groaning car wheels. If the second is violated, even one time, a crime has been committed and the subject is liable to criminal prosecution. In other words, it is a direct violation of the state law to swing an incoming train and hereafter the law will be enforced at the Hereford station.

Station Agent J. S. Jones authorizes us to state that he will have the boy arrested who next rides a train in this manner. So boys, you had better guard yourselves. It would be heard on you to give up \$25 for one swing.

THE work of securing an experimental station for the western portion of the Panhandle has been taken up in earnest by the committee appointed for that purpose. A letter, which we publish in this issue, has been addressed to the Governor, in which he is asked to use his influence in securing an appropriation for the establishing of a farm to be under the supervision of the A. & M. College. The committeemen have proven themselves to have broad conceptions of the right in asking that the station be located somewhere in the Panhandle and not specially at Hereford, thus doing away with the semblance of a selfish spirit. We trust the Panhandle papers will take the matter up and urge their people to give hearty cooperation in the movement.

LETTER TO THE GOVERNOR.

Committee Requests His Excellency to Use His Influence in Establishing a Panhandle Experimental Station.

The following letter is self-explanatory.

Hereford, Texas, March 5, 1905.
His Excellency, Hon. S. W. T. Lanham, Governor,
Austin, Texas.

Dear Sir:—We, the undersigned, appointed as a committee for and by the organized farmers of Deaf Smith and Castro counties to inform you and call your attention to the great and pressing need of an agricultural experiment station on the plains, respectfully submit that we have a vast expanse of country abundant and rich in fertility and resources, standing elevated 2000 feet above any and all your experiment stations in Texas. A country peculiar to itself which, if developed, is destined to become the greatest and grandest agricultural part of Texas, which is becoming rapidly filled with the best of citizenship, eager and intent on developing permanent, productive and pleasant homes so becoming to American citizens. On such, must rest the future and responsibility of church and state. However, we are as mariners without a compass, agriculturally groping our way in darkness, unable to obtain any light so radiantly shed by agricultural experiment stations on other parts of our great state, though these stations can not and do not furnish us safe instruction 2000 feet above them, and their faithful and efficient corps of instructors, when they come among us to attend and aid our farmers' institutes, frankly and openly confess their inability and total want of correct information necessary to our instruction.

With these facts existing and staring our Executive and the great law making bodies of our state in the face, can the great State of Texas stand uninterested and unconcerned and this part of her great commonwealth, the Plains country, the Panhandle of Texas, stand undeveloped and her citizens suffer untold and inestimable and irredeemable loss, simply for the lack of a small sum sufficient to establish and operate an agricultural experiment station on the "Staked Plains" and will not our able and efficient Executive who, we believe, has the interest, development and success of our whole state at heart call the attention of our law making bodies to this much needed auxiliary by a special message and recommend its establishment at as early day as practicable.

We feel and know that it will be a safe and profitable bit of legislation from a financial point, say nothing of the state's duty toward our people, for from development must come increased valuation and thus augment revenues, a conspicuously absent prerequisite at this time which seems to be perplexing the minds of our solons, and this much needed institution would aid to solve the financial problem.

We would not show a selfish spirit

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$18,000.00

DIRECTORS: Jno. E. Ferguson, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

and contend that it should be located in our county, but we are willing to leave the locating to the A. & M. College people, where ever it would contribute the greatest benefit to the people on this elevation or "Staked Plains" and it should be located so as to be inside of a boundary line, beginning at the southwest corner of Cochran county, thence East to southeast corner of Crosby county, thence North to the south line of Donley county, thence East to the southeast corner of Collingsworth county, thence North with the state line; and if so located would be a safe guide to instruct our people who need agricultural light.

With great respect,

J. E. FERGUSON,
L. GOUGH,
S. T. HOWARD,
Committee.

IMPROMPTU MEETING.

Experimental Farm Proposed by a Nebraska Expert on Soil Culture.

An impromptu meeting was held at the office of W. H. Rayzor on Wednesday night. In this meeting Mr. Campbell, of Lincoln, Nebraska, made a practical talk on soil culture. He emphasized mainly the wonderful effect of proper and timely soil culture in husbanding the rainfall. He showed conclusively, that where the proper soil culture methods were used the semi-arid districts of the Southwest could be made surer crop producers, than the humid climates of the east and north. Mr. Campbell is authority on this special line. And it is regretted that he was compelled to speak on such short notice. He is head of several experiment farms in Nebraska, Kansas and Colorado.

It has already been demonstrated, at these places, that his excellent cultural methods more than double over ordinary methods the products of the soil.

The small assembly that heard him speak were so much impressed that they prevailed on him to give another appointment and speak to a general mass meeting of all our people at the court house at an early date. The BRAND will announce the date as soon as can be arranged.

The purpose of these meetings is to establish and maintain an experimental farm near Hereford.

This move is fundamental to the development of the resources of our country and also a great encouragement to immigration.

A committee was also appointed to confer with Mr. Conrad and secure reduced rates over the railroad so that all adjoining towns may be represented in the mass meeting at the court house.

Let everyone attend this important meeting. Remember it means much for the advancement of Hereford and all our plains country.

COMMITTEE.

HEREFORD will be a beauty when viewed in the effulgent glow of her electric lights.

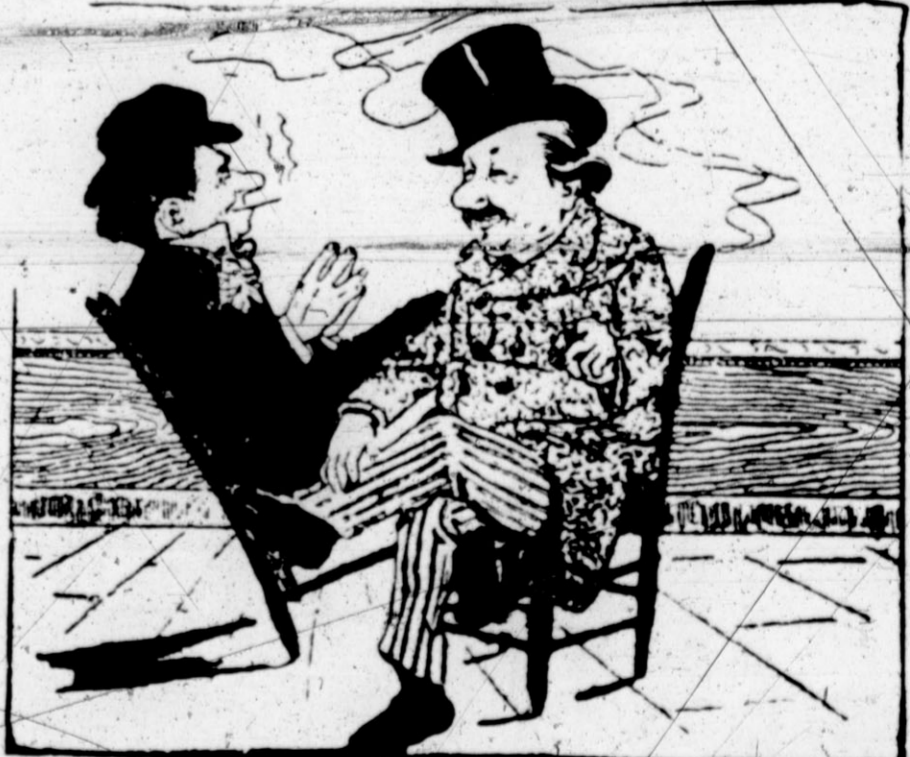
It should be borne in mind that Saturday is the regular time for the farmers to meet. We are requested to urge all to be on hand promptly at 1:30 p. m.

WANTED!

A hundred more customers to buy clothing and gents' furnishings. New goods arriving and more coming. We buy and sell for cash and can save you money. In addition to our complete line of ready-to-wear clothing in all styles, we represent the largest and best tailoring outfits in the U. S. No trouble to show goods. Your patronage will be appreciated. Yours for business

H. C. MYRICK

GENTS' FURNISHINGS



The Man from Milwaukee Talking About Witherspoon & Gough.

An Uncommon Occurrence. Something that does not happen often in life occurred on the 28th of February last. Two Confederate soldiers, F. Herron and W. A. Higgins, met in T. M. Coulson & Co.'s drug store. Mr. Herron asked Mr. Higgins how old he was and his reply was, "I am 68 years old today but today is not my birthday." Mr. Herron then remarked that, "I am 57 years old today, and it is not my birthday." They were both born on the 29th day of February. Such an incident will not occur often in a life time.

THE NEW STORE

Has not yet received more trade than it can accommodate but its trade has gradually increased from the beginning so that it has now assumed very satisfactory proportions. We are now before the public with a complete stock of fresh groceries and extend a hearty welcome to both the city and ranch trade alike to visit our store. Our motto, "Quick sales, small profits."

B. BARNARD, HEREFORD TEXAS

G. A. F. PARKER,
President
J. P. CONNELL,
Vice-President

F. B. FULLER,
Cashier
ROSS W. DAVIS,
Assistant Cashier

The Western National Bank

HEREFORD, TEXAS

Capital \$50,000.00

Surplus \$7,000.00

This bank is always ready to make small loans.
It has never made a bad loan.
It has never forced a customer to sacrifice his property to pay up.
It confines its business exclusively to banking.
No part of its capital is invested in Real Estate except its banking house.
The President, Cashier and Assistant Cashier NEVER OWE THE BANK ANYTHING.
It solicits the business of all good people, be their accounts large or small.

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.

Witherspoon & Gough. 48tf
Remember the lecture tomorrow evening.
Headquarters for Roswell cider, celery and apples at Barnard's. 4tf
Hear President E. V. Zollars at the Presbyterian church tomorrow evening.
Miss Mary Gilliland arrived this week from Mangum, Oklahoma, to visit relatives.

J. E. Turner of Dimmitt placed us under obligations for a substantial visit Wednesday.
Just received, a nice line of men's and boys' hats. If you need a hat give us a chance to sell you. J. G. Callens. 1t
Mrs. J. L. Cannon left Tuesday for her home at Dermott, Arkansas, after spending several weeks visiting her parents, Mr. and Mrs. Daniel Turrentine.

Harvey Cash came up from Dimmitt Saturday for medical aid and is spending the week with Allen Bell. Mr. Cash has been threatened with pneumonia for several days and adopted the wise policy of consulting a physician in time.
D. R. Gass returned this week from the Kansas City market where he purchased extensively for his dry goods store. Mr. Gass is alive to the demands of his many customers and says that he will be in a position to satisfy them this season.

A LETTER TO THE PUBLIC

It is our desire to get our business more thoroughly established before the people of Hereford and surrounding country and we hope by letters of this kind we may be enabled to reach new customers and to get better acquainted with the people generally. We have put prices down to where they belong since we have been in business, for we believe in treating people right. For this saving to the people, we want and expect your patronage in return. We can make you an article now at 20 per cent less than the old prices. Do we not merit something in return? When we price an article we mean to put only first-class work and material into that article. Competition is fighting us bitterly, and why? Simply because we are trying to do the right thing by the people. Consider our claim carefully and you will certainly feel that we merit your assistance. Command us when we can serve you. Yours very truly,
BELL BROS.

Fresh celery at B. Barnard's. 1t
J. D. Thompson had business in the city Monday.

B. F. Connell returned Wednesday from a business trip to Roswell.
Don't forget that Callens has a nice line of confectionery goods and fruits. 1t
Judge and Mrs. M. F. Barber of Dimmitt were visitors in the city Tuesday.

Mrs. B. H. Smith returned this week from a visit with relatives down in Texas.
J. P. Snyder returned Monday from a business trip to Carlsbad and Oil City in New Mexico.

Dr. J. A. Jones was called to Arkansas this week on account of the serious illness of his sister.
Mrs. H. H. Hawkins left Tuesday for Hillsboro to attend the funeral of her brother who died there this week.
Uncle John Thomas called at this office Wednesday and had the BRAND sent to J. Y. Burgess at Lavonia, Louisiana.

Mr. and Mrs. D. C. Laird of the OYO ranch are spending a few days in the city while the latter is receiving medical treatment.
We now have a general line of shoes for men, women and children and ask the public when in need to call and see them. J. G. Callens.

We are glad indeed to announce that Uncle Jacob Buttram and Uncle Daniel Turrentine who have been sick for several weeks are convalescent.
For fire insurance in the best old-line companies, see T. J. Graves & Company. They have had twenty years experience and will appreciate your business. 47tf
W. L. Townsen of Bovina spent several days in the city this week. We are very glad to be able to report that Mr. Townsen is rapidly recovering from a broken arm.

J. D. Martin, sheriff of Armstrong county, spent a few days in the city this week. Mr. Martin is an old-time friend of W. H. Garrison. Both gentlemen were pleasant callers at this office.
Sam Worley returned Saturday from Dimmitt where he has been working at his trade. Among the improvements which he did in Castro's capital, was the construction of a nice cottage home for Harvey Cash.

Lewis Smith and family, also the family of Clarence Smith, arrived from Chanute, Kansas, this week and will make this their home, the former having accepted a position with Stringfellow-Hume Hardware Co. The BRAND is glad to welcome Mr. Smith and family back into our midst.
A. J. Lipscomb returned Wednesday from St. Louis where he had been for ten days, purchasing a mammoth stock of spring goods for the Hereford Mercantile Company. Those who are acquainted with the past record of this house will know that Mr. Lipscomb did the right thing for their spring trade. See what they say in their display ad elsewhere in this issue.

C. E. McLane of Dimmitt had business in the city Thursday.

Just received a new line of ties for men and boys. J. G. Callens.

C. Daugherty arrived Wednesday from a business trip to North Texas.

Dr. A. D. Miller went down to Bovina Tuesday to practice his profession.

Mrs. F. L. Williams and children left this week for Ft. Worth to visit relatives.

Judge C. G. Witherspoon had business at Rhea Bro's. ranch at Bovina this week.

Wm. Hewitt, one of the county's successful farmers, came in Tuesday after supplies.

Dr. W. E. Robertson this week moved his office to the up-stairs rooms of the Dameron building.

Mrs. Lee-Gilliland left Sunday for Dallas where she will make her home with her son, Ray Mooney.

J. R. Hasting of Nazareth was in the city Thursday to purchase lumber with which to make ranch improvements.

T. R. Reagan has leased the Hereford Sheet Metal Works to Wm. Twyman who will conduct the enterprise in the future.

Our line of dry goods, embroideries and laces is fresh and new. Come and see them. We will make prices very low. J. G. Callens. 1t

J. W. Ford was in the city Wednesday and requested us to announce that Rev. Baker of Vega will preach at Bassett school house 3rd Sunday in April.

Judge L. Gough received a message from Pilot Point on Thursday of this week, telling of the death of our former towaman, J. K. P. Russell, which occurred Wednesday night.

We call the attention of our readers to the new display-ads of H. C. Myrick, Laird-Herring and Mrs. W. G. Roberts; also to the changes in the ads of B. Barnard, Hereford Mercantile Co. and Cardwell Bros.

Erastus Gamble this week sold his restaurant to W. G. Roberts who has repapered and repaired his house next to the Hereford House. Mr. Roberts will put in a first-class cafe when his improvements are completed. We call attention to his ad elsewhere in this issue.

Judge Jno. P. Slaton and Homer Inmon left Tuesday for Washington, D. C., the former on business connected with his profession, the latter to enter into a contract with an expert mechanic for the construction of a return for the carrier of a typewriter, which he has invented and for which he will apply for a patent before returning. Both gentlemen will be present at the presidential inauguration March 4th.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned to No. 951

For Lease

One and one-half sections of land near Arney, Texas, 175 acres in fine state of cultivation. Apply to 49-8t E. RENFRO.

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business.

J. M. GARNER THE GROCERYMAN

Telephone No. 1

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED



Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

Hereford Laundry

HUBBERT & HUBBERT, Proprietors.

We are now ready to make those old clothes of yours look new. Clothes neatly repaired and cleaned. We solicit your patronage.

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Write, me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Citmax Assisted by Chorister.

Will sell a quantity of young stock, either singly or in car load Lots

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

Colds

It should be borne in mind that every cold weakens the lungs, lowers the vitality and prepares the system for the more serious diseases, among which are the two greatest destroyers of human life, pneumonia and consumption.

Chamberlain's Cough Remedy

has won its great popularity by its prompt cures of this most common ailment. It aids expectoration, relieves the lungs and opens the secretions, effecting a speedy and permanent cure. It counteracts any tendency toward pneumonia.

Price 25c, Large Size 50c.

For Sale by T. M. COULSON & CO.

Dr. Little's Lecture.

The lecture at the Cumberland Presbyterian church Monday evening by Dr. H. S. Little, pastor of the Presbyterian church at Denison, was filled with philosophy, wit and "sound doctrine" and the breathless attention which was given by those present is the best evidence that all were deeply interested in what was said.

The subject of the lecture pertained to the reunion of the Presbyterian and Cumberland Presbyterian churches and to say that the subject was ably handled but feebly expresses it. The doctor took a broad view of the situation and showed that not only the two branches of the Presbyterian church, but all the churches as well, agree on the essentials and that the non-essentials, which have caused so much dissension and strife in the church, should be forgotten. He taught liberality in the non-essentials and charity in the essentials.

The lecture was a veritable treat and those who heard it may congratulate themselves upon their good fortune.

Salt.

I am headquarters for Stock Salt in No. 1 evaporated, lump rock and No. 4 crushed rock. Also packers' fine salt for curing meats. Special prices on large quantities.

J. M. GARNER,
Groceryman.

For Sale.

Block No. 61, containing one and one-half acres, situated in front of Judge Gough's residence. Address, 3-4t
W. T. MELTON,
Brady, Texas.

DANIEL-RUSSELL NUPTIALS.

Prominent Hereford Couple Wed Amid the Congratulations of Many Admiring Friends.

Love is eternal. Many ages ago the mountain and the sea lived undisturbed upon all the earth. The mountain loved the gentle sea who in sweet humility rippled at his feet, or playfully dashed her white spray against his brown bosom. The sea knowing the love of the mountain for her, was full of joy, and her thousand voices sang softly with delight. But, alas! there came a time when the envious air carried the sea far away, and told the mountain that the sea was false to him and was going to another love. The mountain believed it not. Day after day he reared his massive head aloft, and turned his honest face to the receding sea, and begged her to return. Day after day the sea threw up her snowy arms and uttered the wildest lamentations, but the mountain heard her not. Then came the clouds with a message from the sea to the mountain bidding him to be courageous, for she would come back to him. So the ages come and go. The mountain is old and sear now; the storms have beaten upon his breast, and great scars and wrinkles are on his honest face, but still he towers aloft, and looks always toward the distant sea and waits for her promised coming. Stand on the beach and look upon the sea's majestic calm and hear her mutmurings; or see her when, in the frenzy of her hopeless love, she surges wildly and tosses her white arms and shrieks, then you shall know how the sea loves the distant mountain.

A violet grew among the mosses at the foot of a tree where the robin lived. Every morning and evening the robin perched himself among the branches of the tree and carolled a song that made the whole forest joyous; and, although, the violet's face was turned always upward to where the robin perched, yet he never saw the tender little flower. One day a huntsman came through the greenwood, and an arrow from his cruel bow struck the robin and pierced his heart. His song was ended suddenly, and the innocent little bird lay upon the mosses at the foot of the tree, close beside the violet. The other birds came to mourn over their dead friend, and the moles and mice dug a little grave and laid the robin in it. When all went away, and after the sun had set, and all was dark, the violet bent over the robin's grave and kissed it, singing softly and sweetly to the dead bird about the love she never dared to tell. One morning after a night of exceeding darkness

and frost, the north wind found the violet dead, and she lay upon the robin's grave. Her gentle face rested close to the little mound, as if her last word was a whisper of love.

The sunbeams come kissing the tiny dew drops that sparkle about us, and carry them away in their embrace.

Wednesday, March 1, was the wedding day of Nora Alice Daniel. The grand old herald of day came forth on this wedding morning in all his splendor, sending his refulgent beams over all the world, and filling the earth with gladness. The gentle zephyrs from the southland played in the naked branches of the trees, whispering to the sleeping buds, awake, and to the tardy bird to renew his song. The little shimmering clouds here and there with their beautiful background of blue told of love. Then came the wedding evening. When the curtains of night were drawn aside, the stars sparkled with delight, and sang together in their joy of the union of two more happy hearts.

Mr. William Henry Russell and Miss Nora Alice Daniel were united in the holy bonds of wedlock at the home of the bride's mother on Dewey Avenue, on Wednesday evening, in the presence of a large company of friends.

Mrs. Jesse B. Haston presided at the piano, and promptly at 7:30 o'clock came forth the sweet strains of Mendelssohn's Wedding March. Soon the wedding party appeared, which consisted of the little flower girl, Ona Higgins, the attendants, Mr. Maple Daniel, brother of the bride, and Miss Nora Walters, and the bride and groom. Rev. Jesse B. Haston in a most befitting way uttered the words that united these two lives.

The bride is one of Hereford's fairest daughters, pure and lovely in the strength of her womanhood.

She was gowned in an elaborate costume, made in Louisville, Kentucky, of sheer blue-gray over stone-blue silk and carried white carnations. Miss Walters wore champagne veil over pink silk and carried pink carnations. The groom and best man wore the conventional suits of black.

The groom, Judge Russell, is one of Texas' noble men. A young man of spotless reputation, strong in the principles of right, and ambitious to make his mark in the world. He is so well thought of by the people of Deaf Smith county that they honored him at the last election with the county judgeship.

After congratulations all repaired to the spacious dining room where elegant refreshments of cakes and ices were served.

Many costly and elegant presents were received both from home and abroad.

Judge Russell and wife will be "at home" to their friends in their cosy little home in East Hereford after April 1st.

For Sale.

I have for sale feed and grass for 300 head of stock. 60 tons with grain on stalk, finest quality.

Write or phone me.
BERT MCGOWAN,
Tulia, Texas.

2-4tp



American Lady SHOE

HAMILTON-BROWN
LARGEST
FACTORY
IN THE
WORLD
ST. LOUIS, U.S.A.
MAKERS.

WITH THE CHARACTER
OF A
WOMAN

FOR SALE BY
Hereford Mercantile Co.
Hereford, Texas

A SWELL BOOT
that individualises
its wearer as
being exclusive.

PRICE:
\$3.25

Ribbon Cane Syrup

We still have some of the pure stuff. We also carry an up-to-date line of cigars, chewing and smoking Tobaccos.

GROCERIES

Here we can't be beat either as to price, quality or variety. One trial with us will convince you. We are after your business.

CARDWELL BROS.

THE UP-TO-DATE GROCERYMEN

If You Buy From Us We Both Make Money

- | | |
|--------------|--------------|
| Retailers | Plans Free |
| Sash | Schools |
| Doors | Churches |
| Screens | Court Houses |
| Lumber | Jails |
| Lime | Dwellings |
| Cement, Etc. | Etc. Etc. |

Hereford Planing Mill and Construction Co.

HEREFORD, TEXAS

Up-To-Date Confectionery

I am opening a first-class confectionery in the J. P. Harding building and will be glad to have the public call on me when in need of anything in my line. Fine candies and cigars a specialty. Stationery, also fruits and nuts.

Yours for Business

Jas. Head, HEREFORD, TEXAS.

I HAVE A NICE LINE OF HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING HIGH GRADE BOOTS AND SHOES for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES SAN ANTONIO, TEXAS

REFERENCE JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

TELEPHONE NO. 76
PROMPT DELIVERY

Hereford Fuel Oil Company

TROY WOMBLE, Manager

We are headquarters for all the best grades of Coal. Our Maitland and Rugby "Niggerhead" can't be beat. Our prices on coal are always correct. Try us on your next order.

LIGNITE COAL

Is the cheapest fuel you can buy at from \$4.00 to \$5.00 per-ton. It all burns up to a clean ash. Try it.

OIL

Crude Oil is all right for kindling and a fine disinfectant for your swine and poultry.

ICE

Our Ice is first class in every respect. We guarantee it to be as cold as they make it. Full weight and fair dealings.

Don't forget that we have plenty of the
BEST COAL

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICE AS FORMERLY
Hereford, - - Texas

DR. T. E. PRESLEY
SPECIALIST
Eye, Ear, Nose and Throat
Oklaokma Block
Office hours: 9 to 12 a. m. 2 to 4 p. m.
Roswell, New Mexico.

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, - - Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the G. R. Hay brick building
Hereford, Texas

GRAVES & ELLISTON
Dealers in Real Estate. Ranch Property a Specialty.
No deal too small to receive our attention
Hereford, Texas.

C. L. DAVIS
DEALER IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business entrusted to me.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to Castro county.
Dimmitt, Texas

Amarillo Steam Laundry
AMARILLO, TEXAS
All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.
GEO. W. DALE, Local Agent

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

Sam F. Dunn had business in Amarillo the first of the week.
White Pine and Tar is the thing for your cough, at Smith & Orr's.
Born—To Rev. and Mrs. E. A. Wesson on the 18th inst., a 11-pound girl.

Just received at Burton-Lingo's, a large supply of white cedar peeled posts. 52tf

Roberson Brothers of Boom, were among Hereford's business visitors Saturday.

Before you fence your yard, see the white cedar peeled posts at Burton-Lingo Co's. 52tf

Dr. W. E. Robertson returned Saturday from Arkansas and Mississippi where he went to perfect the organization of a mining company.

Mr. and Mrs. R. N. Mounts were visitors from their ranch west of town Monday, the former remembering this office in a substantial way.

Scott Stringfellow went up to Amarillo Tuesday where he expects to rest for a few weeks. Scott is suffering from an attack of acute rheumatism and thinks a rest will benefit him.

S. J. Dodson left on Tuesday afternoon's train for Wichita, Kansas, where he goes to institute civil suit in the Federal Court, in which a considerable sum of money is in controversy. Mr. Dodson informed us that he also has similar business in Oklahoma which he will look after before returning to Hereford.

Witherspoon & Gough. 48tf
Wall Paper—E. B. Black. 44
T. H. Beach of Dimmitt was in the city Tuesday on business.

Garden seed (all kinds) in packages and bulk. C. E. Edwards. 4tf
T. D. Hunt, one of Deaf Smith's cattlemen, had business in the city Tuesday.

Pure Ribbon Cane syrup at C. E. Edwards. Bring your jug and get it filled. 51tf

J. E. Rhodes and family left Saturday for San Angelo, where they expect to locate.

FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas. 4tf

Rev. J. G. Brendel filled his regular appointment at Bovina Sunday, returning home Monday.

R. L. Ball took out lumber Monday with which to make improvements on his ranch east of town.

Miss Mae Eagle left Tuesday for Wichita Falls where she will visit her sister, Mrs. J. Milton Erwin.

E. L. Mangum of the north part of the county was in town Saturday and favored this office with a pleasant call.

B. Barnard is still agent for silverware—guaranteed for twenty-five years. See samples at his store. 3tf

B. H. Frazier, Ross Harris and Dr. G. F. LeGrand are taking a few weeks' outing—down on the coast at Corpus Christi.

Judge Jno. E. Ferguson returned Saturday from the state bankers' association which assembled in Fort Worth last week.

H. L. Goats, a successful stock farmer living in the north part of the county, was in Hereford Monday purchasing supplies.

W. G. Ross has our thanks for calling this week and sending the BRAND to J. W. F. Smith of Allenred in the North Panhandle.

Mrs. Bently and daughter returned to their home at Roswell Sunday after visiting their parents and grandparents, Mr. and Mrs. Fred Williamson, for several days.

Mrs. H. H. Hawkins received a message Monday afternoon, apprising her of the sad intelligence of the death of her brother at Hillsboro, which occurred on that day.

Walter Donald, one of Arney's successful young farmers, spent Saturday in Hereford on business. He informed us that there will be a large oat crop sown in his community this year.

Editor Hornbeck of the Texico Trumpet had business in the city Saturday. Mr. Hornbeck informs us that his people have strong hopes of securing the Santa Fe cutoff in the near future.

J. M. Atcheson, one of Castro's sturdy farmers, while in town Monday, was a welcome caller at this office, informing us that in addition to his other crops, he is preparing to sow oats this spring.

T. S. Watts, who has a ranch a few miles north of town, was in the city Tuesday, the first time in three weeks. He has been staying at home, caring for his cattle and making preparations for this year's crop. Mr. Watts was in this time after seed oats and did not fail to remember the BRAND in a substantial way.

We call the attention of our readers to the ad of Murchison & Thompson elsewhere in this issue. These gentlemen are thoroughly awake to the interests of the local cattlemen and their knowledge acquired by their long experience with Panhandle cattle places them in a position to look after the local trade more efficiently than those commission firms who are not so well acquainted with the situation.

There was considerable excitement in the business district of the city Tuesday morning when the alarm was turned in central that Mrs. Patton's residence in West Hereford was on fire. The usual alarm was immediately given and the boys turned out in good style with their buckets and other weapons used in country towns for fighting fire but before they reached the scene it was reported that the fire had been extinguished and no harm done.

Witherspoon & Gough. 48tf
Go to B. Barnard's for bargains in groceries. 1-tf
White cedar peeled posts at Burton-Lingo Co's. 52tf

Jno. E. Day was a business visitor in town Monday.

Miss Nara Trebbly of Amarillo spent Saturday in Hereford, visiting relatives.

If it is white cedar peeled posts for ranch improvements, see Burton-Lingo Co. 52tf

W. B. Mersfelder of Bovina was a business caller in the city Monday and Tuesday.

Judge and Mrs. Jno. P. Slaton and little daughter, Thelma, visited in Bovina Sunday.

S. H. Mount came in Monday, from Carlsbad and is spending a few days with his family.

J. G. Callens returned Monday from market where he purchased a line of dry goods and shoes.

H. S. Little, D. D., of Denison, arrived Monday and lectured at the Cumberland Presbyterian church at night.

Mr. and Mrs. S. L. DeSpain and children who live 18 miles north-west were in the city on business Monday.

W. T. Smith and Thos. Webb are assisting at J. M. Garner's grocery store during the absence of B. H. Frazier.

If you want a monument of any description; see S. B. Feemster. He can supply your wants at reasonable prices. 4tf

J. W. Fewell, who is working with a machine company at Amarillo, spent several days this week with his family in Hereford.

J. T. Rutherford left Monday afternoon for Central Texas in response to a message apprising him of the death of his aunt.

Harvey B. Herd, representing a northern loan company, spent several days in the city this week adjusting business for his company.

Mrs. M. E. Cohoon of Ft. Worth arrived Tuesday to visit her parents, Mr. and Mrs. T. J. Sandifer. She was met in Amarillo by Mr. Sandifer.

A. B. Bynum recently returned from Farmington, New Mexico, and will make Hereford his home. He again becomes a permanent reader of the BRAND.

William and Artis Daniel of Cook county and Sulphur, Indian Territory, respectively, arrived Tuesday to witness the marriage ceremonies of their sister, Miss Nara to Judge Russell.

A. J. Hughes of near Dimmitt in Castro county spent Monday in Hereford on business and informed a BRAND representative that he is joining his neighbors in sowing oats this year.

The Hereford Telephone System continues to enlarge and extend and give more and better service for the money. Have your phone placed at once and get the benefit of the improved service. W. G. Ross. 4tf

F. L. Williams called around this week and voluntarily moved his subscription to the BRAND a year in advance. Mr. Williams has sold his residence in Hereford to Mrs. Patton and has not yet decided what he will do.

Chas. L. Davis left on Monday afternoon's train for Missouri points; where he has agents employed to work in the interest of the Hereford immigration movement. Mr. Davis' agents write very encouragingly to him and advised that he come at once and take charge of parties whom they have induced to look at the Hereford country.

Jno. B. Wieners, a substantial German who has been prospecting in the Nazareth community in Castro county for several days, was in the city Monday and informed a BRAND representative that he purchased land in the colony and will in all probability make that his home as soon as he can arrange his business affairs at his home near Carroll, Iowa, for which place he left on the afternoon train. Before leaving Mr. Wieners left a dollar for a year's subscription to the BRAND. The deal referred to above was made by W. H. Rayztr.

IT'S A PLEASURE
Say, isn't it a joy and pleasure all your life to know when you buy groceries of J. A. Johnson that you are not buying remnants of some one else's old stock. * * * * *
John A. Johnson

GARRISON BROS.
Are showing a line of implements, carefully selected to meet the requirements of the plains farmer. They are the products of three of the most reputable and progressive factories in these lines. We will be glad to show you our Disc Plows, Harrows, Riding and Walking Listers and Cultivators, Grain Drills and Planters. We are headquarters for Windmills, Pipe, Pipe-Fittings and Cylinders. We want your business and will make it to your interest to come and see us.
GARRISON BROS.

W. L. Fallwell W. C. Fallwell O. Fallwell
W. L. FALLWELL & SONS
Dealers in
Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED
SMITH & ORR
Wants your drug business. We handle a full line of drugs, sundries, books, bibles, etc. Books for rent. * * * * *
Smith & Orr, Druggists
TELEPHONE NO. 13

HEREFORD TONSORIAL PARLORS
L. R. BASSHAM, Proprietor
Our Specialties....
A N EASY SHAVE
NEAT HAIR CUT
CLEAN BATH
Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition. * * *

A. P. Murchison J. D. Thompson
Murchison & Thompson
LIVESTOCK SALESMEN
HEREFORD, TEXAS
We are receiving inquiries from the north for all classes of cattle. Parties wanting to sell for early delivery should list their cattle at once. We will attend all conventions.

Fifty Years the Standard

DR. PRICES
CREAM
BAKING
POWDER

Made from pure cream of tartar derived from grapes.

PRICE BAKING-POWDER CO.
CHICAGO.

CLEO COMMUNITY

Doings in Castro County as Reported by Our Correspondent.

Hope T. W. H. did not freeze out during the recent cold wave.

Geo. Burch of Herring ranch visited home folks last Sunday.

Sam Deason and Ed Curtsinger attended preaching last Sunday evening.

W. H. Gilbreath and family are visiting Mrs. Gilbreath's father, J. Shows, of Swisher county.

Commissioner A. P. Eaton and Moore Jones of Dimmitt were in our neighborhood last Sunday.

J. D. Burch, W. P. Boyd and Lee Shive went to Hereford last week after fuel, feed and other supplies.

C. L. Crews of Terry county passed through our community last Sunday enroute to J. H. Holland's near Dimmitt.

W. J. Slover and Miss Hellen Turner of Dimmitt visited W. S. Dixon and family last Sunday, and also attended preaching in the evening.

Rev. A. W. Crawford filled his regular appointment at Shive school house last Sunday. The weather being pleasant the attendance was good.

Your correspondent traveled over the greater portion of Castro county last week and found that the losses in cattle are comparatively nothing and the people are prepared to feed them on till grass comes, which should come early with the moisture we have. We find the people very much encouraged everywhere over the prospects of a crop this year, as we have a fine season to commence work with.

I am glad to see that the BRAND has a correspondent at Olton. I have the pleasure of being acquainted with most of those people down there and must say from all appearances that Olton has an energetic, enterprising class of citizens, as nearly all of them live in nice, painted houses and have good stock sheds and plenty of feed (or did have last fall). Really the citizens have the nicest improvements in Olton community that I ever saw to be so far from the railroad.

W. S. D.

Ask Your Own Doctor

If he tells you to take Ayer's Cherry Pectoral for your severe cough or bronchial trouble, then take it. If he has anything better, then take that. But we know what he will say; for doctors have used this cough medicine over 60 years.

"I have used Ayer's Cherry Pectoral for hard colds, bad coughs, and influenza. It has done me great good, and I believe it is the best cough medicine in the world for all throat and lung troubles."—ELI C. STUART, Albany, Oregon.

Made by J. O. Ayer Co., Lowell, Mass.
Also manufactured at
Ayer's SARBAPARILLA,
PILLS,
HAIR YUOR.

Keep the bowels open with one of Ayer's Pills at bedtime, just one.

Items From Hart.

John Henderson's wife is very ill with rheumatism and has been for several weeks.

H. D. Cody has been on the sick list for the last week, but is some better at this writing.

R. D. McGee passed through Hart on his way to Hereford for coal and other supplies this morning.

J. R. Hunt left for the Indian Territory this week after his team he left there some time ago.

Ray Brothers have resumed work on Jim Merritt's well which the snow had them to abandon about a month ago.

W. S. Dixon was in Hart this week in his official work, assessing the good people. Mr. Dixon is a fine officer and an up-to-date man in every particular.

This is a beautiful March morning and
Tell us not in mournful numbers

That another snow storm comes;
We've had enough already
For this winter's run.

Everyone is feeling good and a number of plows will be running soon and such crops that will be made this year have never been made before. Our people have learned a lesson this winter and with this early start will sow oats, wheat and millet, besides the usual feed crops.

T. W. H.

Saturday's Institute Meeting.

The call session of last Saturday's farmers' institute was a success in every particular, there being a large delegation of farmers and business men present and the program on "Forestry" and the "The Sowing of Small Grain" being carried out in an interesting manner.

The first of these subjects was ably discussed with papers prepared and read by L. P. Landrum and G. F. Edmonds, the former's paper being reproduced in this issue of the BRAND.

The subject of planting small grains was opened by R. H. Norton who amused, as well as interested, those present by giving the causes of both his failures and successes at growing oats and other small grains. The subject was generally and thoroughly discussed, with the result that there will be a large acreage sown to oats this spring.

Definite arrangements were also made by the Truck Growers' Association for their onion seed and sets. These have already been purchased in sufficient quantities to plant about 50 acres, which will be considerably increased as the season advances.

The meeting adjourned at 4:30 o'clock to meet again in regular session tomorrow, March 4th.

President Zollars Will Lecture.

E. V. Zollars, President of the Texas Christian University will lecture at the Cumberland Presbyterian church Saturday at 7:45 p. m., on "Life's Ideal and How to Reach It." All the friends of education should hear him.

An admission of 15 and 25 cents will be charged, for benefit of the College fund.

President Zollars is a member of the Board of Directors of the Panhandle Christian College and comes in the direct interest of that institution; hence it is earnestly desired that he will be permitted to address a large audience tomorrow evening.

A Card of Thanks.

To the citizens, friends and stranger, of Hereford, Texas.

By permission of the BRAND I hereby thank you heartily and sincerely for the many tokens of appreciation you have given me during my recent illness, which have come in so many ways. I am now one of you and your best interests shall be mine. And I trust the Lord will return health and strength sufficient to enable me to be of some service to our town and community.

Cordially,

R. S. COWARD.

Public Notice.

Notice is hereby given to the public at large that there will be no more traveling allowed through my pasture north of town. Please be governed accordingly.

R. J. KIBBE.

Wanted!

To buy 1 dozen laying hens. Brown Leghorns preferred, Barred Plymouth Rocks second choice.

R. S. COWARD.

Electric Light Plants.

Hereford has made many and great strides in the commercial field during the past year. She has come into possession of one of the strongest farmers' organizations in the state, a truck growers' association, a cotton gin, a number of fine brick business houses, etc., etc. And as we have been permitted to enjoy all these good things, so now we will be permitted to enter into the enjoyment of still better things. We are now to have two electric light plants.

One of these will be installed by Tucker & Jacobsen who speak as follows:

You may say that we will leave within the next week for St. Louis where we will purchase a complete plant, including a 60-horse-power steam engine, a 500-light-dynamo and all necessary equipment. Our plant will be in operation within 60 days.

The other will be installed by T. R. Reagan who authorizes us to state that he will purchase a 10-horse power steam engine, a 200-light dynamo and other equipment and will run the light plant in connection with his waterworks. Mr. Reagan says his plant will be in operation within 30 days.

Both gentlemen have been among our citizens this week taking subscriptions and both say that they have sufficient encouragement to justify them in going on with the enterprise.

A Successful Institution.

We are glad to hear of the success of the Tyler Commercial College. This institution is managed by business men of business experience as well as experience in handling a commercial school. Their enrollment during the past month has increased more rapidly than perhaps that of any other school in the South. Our people realize the necessity of a thorough, practical course of shorthand, typewriting, bookkeeping and telegraphy, such as this school is prepared to give by use of the Byrne Simplified Shorthand, practical bookkeeping and its original methods of teaching typewriting and telegraphy.

Some merchants are able to do twice the business of others with the same capital invested, because of the system, energy and push they throw into their business. The same is true of business colleges; the methods, system, energy and push put into the Tyler Commercial College is enabling its students to finish thorough, practical courses in much less time and at less expense than has ever been accomplished by other schools. They maintain a well equipped employment bureau through which worthy graduates are placed in good paying positions free of charge.

Ambitious young men and women who are anxious to succeed should write the Tyler Commercial College, Tyler, Texas, for their large free catalog describing the work of this successful institution. ad 3-1t

Chamberlain's Cough Remedy the Mother's Favorite.

The soothing and healing properties of this remedy, its pleasant taste and prompt and permanent cures have made it a favorite with people everywhere. It is especially prized by mothers of small children, for colds, croup and whooping cough, as it affords quick relief, and as it contains no opium or other harmful drug, it may be given as confidently to a baby as to an adult. For sale by T. M. Coulson & Co.

Notice to the Public.

In behalf of myself and friend, Mr. Cloyd, I would be pleased to correct a false impression that has been current to the effect that on January 11th I sold my interest in the Hereford Meat Market to Wetsel & Wetsel. Instead of this, I sold to C. P. Arthur and Mr. Arthur sold to the above named gentlemen. For the veracity of this statement, Mr. Arthur hereto affixes his signature.

C. T. DOBBINS,
C. P. ARTHUR.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Feb. 28, 1905:

M. S. Acuff, Eddie Euland, Ellise Morrow, E. T. Parker, J. W. Shives, M. H. Sanders, Frank A. Whiffen, package; Mrs. C. M. Jackson.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS.

THE FAMOUS Pecos Valley OF NEW MEXICO

Comprises within its limits the richest and cheapest farming lands to be found in the United States. All under irrigation and which last year produced the fruits and vegetables which carried off first honors at the Louisiana Purchase Exposition at St. Louis.

This Garden Spot of the Great Southwest Can be Reached Only via The Pecos Valley Lines

Regular homeseekers' excursions are run into this territory every first and third Tuesday in each month and will continue up to and including the third Tuesday in April, 1905, at rate of one fare plus two dollars for the round trip from all points north and east. If you are interested, if you wish to obtain a home upon reasonable terms, where you can live like a prince, in an equable climate, write for further particulars to

A. L. CONRAD, Traffic Manager
AMARILLO, TEXAS

\$25 COLONIST TO CALIFORNIA

March 1 to May 15. Tourist car Privileges. Send for details.

Homeseekers' Rates

to Amarillo Country and to Beaver County Tuesdays and Saturdays

Kansas City and Return

Baptist Conventions, May 8 to 12. One fare and \$2

Washington, D. C. FEB. 28

Inauguration Ceremonies, One Fare and \$2

Through Sleepers and Chair Cars

TO CHICAGO AND KANSAS CITY



PHIL A. AUER, G. P. A.
Fort Worth, Texas.

A. B. SPENCER, D. P. A.
Amarillo, Texas.

FARM LANDS

ALONG

"THE DENVER ROAD"

IN

NORTHWEST TEXAS

(THE PANHANDLE)

Are advancing in value at the rate of 20 per cent per annum.

DO YOU KNOW OF ANY EQUAL INVESTMENT?

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postal.

A. A. GLISSON, GEN'L PASSGR. AGENT,
FORT WORTH, TEXAS.

Mr. Bradley Hurt.

L. R. Bradley happened to an accident Monday afternoon which came near costing him his life. He was returning home from Hereford in company with T. J. Graves and Harvey B. Herd, when the horse which he was riding stumbled and fell, rolling upon Mr. Bradley with his full weight and knocking him senseless. He was picked up by Mr. Graves and his companion, placed in the buggy and driven hurriedly to his home where medical aid was immediately summoned from Hereford. Life, however, was revived before they reached home. It was thought at first that the body was badly crushed but it was soon learned that, with the exception of a few muscles being torn loose, no serious injuries resulted. Mr. Bradley is recovering rapidly and will soon be out again.

Auction Sale.

On Saturday, March 11th, I will sell at public auction all my household goods. J. S. McDOWELL.

Wanted

700 to 1000 sheep.
J. T. RUTHERFORD,
Hereford, Texas.

For Sale or Trade.

A good two-year-old jack at a bargain.
GRAVES & ELLISTON.
Send the BRAND "back yonder."

Infants Die.

On Saturday night of last week, the infants of Mr. and Mrs. J. T. Rutherford, and Mr. and Mrs. Smalley, respectively, were called to their reward after having been permitted to experience only a few days of this life.

The former was six days old and had never been able to take nourishment, while the latter was 18 days old, at which early age, it was seized by an angry fever which caused its life to fade away.

The remains of both were laid to rest in the city cemetery Sunday afternoon amid much sorrowing for the loss of the two young lives.

Sick Headache.

This distressing ailment results from a disordered condition of the stomach. All that is needed to effect a cure is a dose or two of Chamberlain's Stomach and Liver Tablets. In fact, the attack may be warded off, or greatly lessened in severity, by taking a dose of these Tablets as soon as the first symptom of an attack appears. For sale by T. M. Coulson & Co.

Land Breaking.

If you wish your truck patch or garden plowed 'phone 119.

C. P. ARTHUR.

For Sale.

Fine Jersey milk cow with young calf. 1tf
GRAVES & ELLISTON.