

The Hereford Brand

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Our Slogan—"More People—More Farms"

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THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, NOVEMBER 26, 1936.

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Deaf Smith Tops In Conservation Area

AROUND TOWN

SCS GROUP FINDS NORTH TERRITORY SUFFERING FROM LACK OF RAINS

Four members of the Soil Conservation Service returned last Thursday from a tour of the district with the report that conditions while not too good in Deaf Smith county are better here than any other section in the area, with exception of a small section around Liberal, Kansas.

O. T. Williams, head of the local office, said poor conditions, due to lack of moisture, had been found at Clayton, New Mexico, Boice City and Guyton, Oklahoma, Springfield, Colorado, Hugoton, Kansas, and Stratford, Texas.

There is some wheat in all this area, but it has not attained the growth of the crop in Deaf Smith county, they reported. The section around Liberal received more early moisture than the other sections and in that area the group saw the best conditions of the entire tour.

"We talked to many farmers," Mr. Williams stated, "and in every section they are in good spirits. They may be down right now, but they are by no means out."

The group, composed of Mr. Williams, Lee T. Morgan, O. C. Holt and John Aldridge left last Monday on the four-day inspection tour.

The illness of G. M. Hudson appeared in the Amarillo News last Thursday under the heading "Meet Your Neighbor". Under the sub head, "Boys Workers" the News said Mr. Hudson "has been a teacher 19 years, 11 years of which he has been principal of Hereford High School. He holds a B. A. degree from the East Texas Teachers College, Commerce, and an M. A. degree from Texas Technological College, Lubbock. His chief extra-curricular interest is boys' work. He sponsors the H-Y chapter at Hereford and is a member of the H-Y executive committee for the Panhandle Plains region."

J. C. Ricketts is a most agreeable person on a disagreeable day. He said Monday he had nothing to fuss about.

Uncle Henry Wilson is the most fortunate person of the week. He lost a \$10 bill in the sheriff's office. Jasper Cockrell found it and returned it to Uncle Henry when he learned to whom it belonged.

W. L. (Bill) Bradie, one of Hereford's real old-timers, is visiting in the home of his brother, Walter Dunlap, and his sister, Mrs. M. B. McLean. Mr. Bradie left Hereford 17 years ago and returned Saturday. Monday he was wearing an overcoat, the first he had worn during those 17 years. He lives in San Diego, California.

The Crumhall, out of the cafe less than 12 hours, bought coffee for the crowd Tuesday morning. It was said to be the first time he had ever done it.

Mr. and Mrs. Paul Foster were having a time their first day in the business. Crowds gathered throughout the day and never missed a chance at wisecracks. But they couldn't talk Paul into carrying more than two cups at a time. Viola was so confused that she served coffee in a saucer—or so says Finis Owen.

Present Ideas On Conservation

Representatives from Deaf Smith county attended a meeting of farm groups from five states with delegates of President Roosevelt in Dalhart last Wednesday and Thursday. The purpose of the meeting was to obtain facts upon which a long range conservation program might be based, and to determine the farmers' attitude toward the government program. Not less than 150 delegates were present from the five states, which included Texas, New Mexico, Colorado, Kansas and Oklahoma. Each group presented its ideas to the president's representatives. They received nothing. County Judge Mal Stewart said, but received his views and suggestions courteously and took them back to Washington where they will be presented to officials.

Congressman Marvin Jones, who was unable to attend the meeting, addressed the committee with the following telegram: I submit the following suggestions for the consideration of your committee: First, building of earthen dams in the rivers and small streams as well as construction of small lakes in drought areas to further water conservation; second, approval of all irrigation projects in counties where sufficient water supply shown to be available; third, amplifying our farm program with large share of responsibility of administration in hands of county community committees selected from farmers; fourth, adequate provision for low interest farm credit; fifth, a farm tenant bill to encourage owner-operated small farms in all sections; sixth, an equine range program as an integral part of soil conservation. Those attending from Deaf Smith county included Judge Stewart, J. B. Hill, Earl Wilson, E. Robertson, Dick Aldridge, Pitman, Alex Bateman, H. G. Thompson, Fred Rohrbach and others.

Pumps Start On Electric Power

Three new irrigation plants are in operation with electrical power, following the switching on of the S. O. Wilson pump the latter part of last week.

The wells, belonging to Wilson, Rufus Sewell and J. C. Morrison, are on the new power line constructed more than five miles south of Hereford by the Texas Utilities Company. Two of the wells were placed in operation several days previously.

A fourth plant on the line, belonging to J. W. Alexander, has not been installed, but probably will be in operation in a short time, giving the area eight pumps powered by electricity.

STATE WILL BUY BONDS AT 4 PER CENT

The State Board of Education has agreed to buy the refunding bonds of the Hereford Independent School District, at four per cent interest, Superintendent C. H. Dillehay was informed after returning from Austin, where he presented the refunding plan.

The transcript was completed Monday by Jimmie Witherspoon, approved by the school board Monday night, and mailed to the attorney general Tuesday. As soon as his approval is given the new bonds will be printed.

The refunding plan as it is now outlined represents a minimum saving of \$17,000 in interest alone on the three issues of the school district.

Mr. Dillehay said Wednesday morning the board hopes to collect enough in school taxes in the immediate future to reduce the indebtedness from \$130,000 to \$127,000. If sufficient taxes are paid, the final \$3,000 bond will not have to be issued, thus representing additional saving in principle and interest.

Mrs. Perry Graham and children were in Saturday from their farm south of Jumbo.

LIONS' CARNIVAL WILL BE HELD AT PITMAN ELEVATOR

In the huge workroom of the Pitman Grain Company fund and merriment will be the order of the day when the Lions Club stages its first semi-annual carnival December 3, 4 and 5.

Sixteen different amusements, ranging from fortune telling to bingo, the national midway attraction, will be arranged and red lemonade and hamburgers, the choice meal of the crowd,

Thanksgiving

A PROCLAMATION BY MAYOR C. J. PADDOCK

WHEREAS, Thursday, November 26, is Thanksgiving Day, celebrated by the Nation as an occasion to give thanks to Him who has looked kindly upon us during the year and made our harvest of friendships, happiness and business enterprise more complete; and

WHEREAS, we of today have seen fit to adopt this occasion to rest from our regular toils and to spend the day in feasting and entertainment and in showing our respect for Him;

I, THEREFORE, proclaim Thursday, November 26, a holiday and urge every citizen to close his place of business, to retire to whatever place he wishes to spend his Thanksgiving and to enjoy whatever pleasures he wishes to seek, keeping in mind the spirit that originated this occasion and to whom it was first dedicated, and conducting himself accordingly.

(Signed) C. J. PADDOCK, Mayor, City of Hereford, Texas.

Death Takes Mrs. Adaline Walker

MOTHER MRS. IDA HALL, S. B. WALKER PASSES AWAY LAST SATURDAY

Mrs. Adaline Walker, 80, mother of S. B. Walker and Mrs. Ida Hall, passed away at her home at 12:10 o'clock Saturday afternoon, following an illness of several months.

Funeral services were conducted from the Church of Christ at 3 o'clock Sunday afternoon by Ebb Randall, pastor of the Church of Christ at Farwell. Interment was made Monday afternoon at Arapaho, Oklahoma.

Born in Iowa on January 4, 1847, Mrs. Walker lived in Oklahoma, coming to Hereford to make her home in 1933. She was a member of the Church of Christ.

Survivors include five sons, S. B. Benton of Kansas City, Kansas; A. M. of Wichita, Kansas; C. A. of Brownsville, and R. H. of Portales, New Mexico; two daughters, Mrs. Hall and Mrs. Carrie Dunsworth of Covington, New Mexico; 22 grand children and 14 great-grandchildren.

Ray Walker and family, of Portales, and a grand daughter, Mrs. J. C. Short and family, of Roswell, New Mexico, came to Hereford for the services, and with members of the family here and Rev. Randall, accompanied the body to Clinton, Oklahoma, where they were met by other members of the immediate family and a host of friends and relatives for a second funeral service. Mrs. Dunsworth and C. A. Walker were the only children unable to attend.

Two-Thirds of Money Delivered

About two-thirds of the \$25 compliance checks, amounting to \$190,000, received on Monday of last week, had been distributed at the end of the first week, County Agent Alex Bateman announced.

Practically all of the checks not yet secured belong to non-resident land owners, he stated. Although they had not arrived Monday afternoon, the agent was expecting the remaining 120 checks at "almost any moment."

Mr. and Mrs. D. A. Wright of Dimmitt visited Friday with his brother, Jack, and family.

TRIO RETURNS FROM HUNT WITH OVER 300 POUNDS OF DEER MEAT

Two fine bucks were the fruits of a week's hunting trip into the Davis Mountains by Jim Clark, Vern Witherspoon and John Haberer. The kills were a cooperative affair, as none of the men claim credit for any of them. "We killed them together," they stated.

One was a 10-point buck that weighed 173 pounds when dressed, and the other was an eight pointer which dressed out at about 135 pounds. The trio left Sunday before last and returned last Saturday night. They hunted near Fort Davis.

STAGE SET FOR POULTRY SHOW HERE

With premium lists completed and mailed to former exhibitors, and with arrangements practically completed, officials of the Tri-County Poultry Association are awaiting the opening of their seventh annual show here December 10, 11 and 12.

The practice of free entry has been retained, after considerable effort on the part of association leaders. Probably more than 500 birds will be placed on exhibit before the entry deadline falls late on December 9.

Members of the Hereford FFA will have all pens ready, and will look after the birds after they arrive. The spacious showroom of the Rosson Implement Company will again provide an adequate setting for the show. William O. Tallant of Oklahoma City, APA judge, will be on hand to rate the birds, and the Tri-County Poultry Show will again be under way.

The exhibit has long since outgrown the three counties in which it originated. Breeders from over the entire Panhandle and Eastern New Mexico exhibit their prize fowls in this event. Those who have not obtained premium lists may do so by writing W. M. Emmons, secretary, Tri-County Poultry Association.

IMPROVEMENT NOTED IN STAR SOUND EQUIPMENT

"A great improvement" has been the verdict of theatre-goers who have heard the new microphonic sound equipment installed last week at the Star Theatre. The latest sound equipment available, the new system provides a truer reproduction of the original sound, and the improvement is apparent.

In line with their policy, the Star Theatre and Brooks Drugs have entertained five communities in this area during the past week. People of Ford, Dawn and Sumnerfield were their guests last Friday, and of Messenger and Daniel Monday.

Mrs. Anna Tatman of Electra is here visiting with Mr. and Mrs. Arthur Rogers.

Special Events On Thanksgiving

CHURCHES TO LEAD IN OBSERVANCE OF OCCASION IN HEREFORD

Thanksgiving is to be marked by different events throughout the community, in which local churches will play a leading part, although all churches do not have special programs arranged.

A play was to be presented Wednesday night, Thanksgiving eve, at the First Christian church, entitled Our Marvelous Heritage. The Thanksgiving theme was to be carried out, and the play offered both entertainment and food for thought.

On Thanksgiving Day, women of St. Anthony's are to serve turkey dinner from 12 until 2 o'clock at the school hall. A bazaar will also be held in the school basement. The women are preparing to serve more than 200 persons.

At Progressive on Thanksgiving Day the people of the community meet to give thanks. Rev. H. M. Redford, pastor of the First Christian church, will lead the services. Luncheon will be spread at noon.

Next Sunday an all-day Thanksgiving service will be held at the Assembly of God church. At the morning service, the pastor will speak on the subject, Be Thankful. The afternoon service will start at 2 o'clock, with Rev. T. C. Willett, pastor of the First Methodist church, speaking. Other services will be regular during the day.

Attends Chevrolet Banquet.

Louis Woodford left Monday for Oklahoma City where he was to attend a Chevrolet banquet Tuesday night. He planned to return Wednesday, driving a 1937 Oldsmobile demonstrator back to Hereford, the first to be obtained here.

To Present Handel's Messiah



To make the rendition of The Messiah a greater event this year than ever before, the Hereford Civic Chorus has invited the Pampa Philharmonic Choir and the Amarillo Civic Chorus to join them in the Hereford production.

The chorus had a good attendance Monday night as work got under way for the presentation and enjoyed a social hour to which all of the patrons and

All Agencies Join To Combat Erosion

FARMERS' COOPERATION SOUGHT TO ELIMINATE ALL BLOWING HAZARDS

All agencies in Deaf Smith county which have as their object the prevention of soil erosion are to cooperate in the elimination of the hazard within the county. The governing body and county agricultural committee will join hands with the farmers themselves; yet, if necessary, it is believed that legal recourse may be obtained in the courts.

These facts were brought out in a commissioners court meeting on Monday, at which County Agent Alex Bateman was present, and following a meeting of representatives with the President's drought committee in Dalhart last Wednesday and Thursday.

No Unnecessary Hardships. First of all, it was pointed out, both offices want to cooperate with the farmer if he shows a willingness to make an effort toward protecting his own land. "We will work with the individual farmer in an effort to meet his problem," County Judge Mal Stewart stated. "It is not our intention to work an unnecessary hardship on anyone, but in cases where owners are not willing to cooperate to eliminate a blowing hazard, we shall be forced to take a hand."

The county committee enters into the picture by its authority to refuse to certify any applicant for a grant if the land has been neglected. Lester Young, Texas compliance supervisor, urged that the committee follow this ruling closely so that the purpose of the soil conservation program may not be lost. The memorandum to counties in the wind erosion area states plainly:

Authority to Refuse. The county committee shall have the authority to refuse to certify any application for a grant who in their opinion has been negligent and careless in his farming practices to the extent that his farm has become a wind erosion hazard to the community in which it is located.

Finally, if these agencies fail to eliminate the hazard, it is the conviction of the President's committee that the owner of the eroding land is just as liable, in the courts for damage done by sand blowing from his land onto a neighbor's land as he would be if, through carelessness on his part, his stock were allowed to run loose and damaged a neighbor's crops or property.

MONDAY DEADLINE FOR PAYMENT OF SPLIT TAX

Final date for the payment of first half state and county, city and independent school district taxes is next Monday. Those wishing to meet their tax obligations in this manner are urged to act this week end.

If split taxes are paid, the second half will not become delinquent until the middle of next year. If a single payment is made, however, it will become delinquent after January 31.

Red Cross Is Over the Top In Roll Call

FINE SPIRIT OF WORKERS IS GIVEN CREDIT FOR DRIVE'S SUCCESS

The Red Cross roll call for this county is not yet completed, and the returns are not all in, but from reports that have been turned in so far "we know that we have gone over the top" or "carried the county" or whatever you want to call it," County Chairman John Olson announced Tuesday.

The county quota is 200 members, and "we know we have enrolled more than 200 members," he stated. "I want to thank everyone who had a part in the 1936 roll call. The workers entered into the campaign with such a fine spirit of cheerful willingness that it really made it a pleasure for me to work with them."

It has been impossible to see everyone, Mr. Olson said, and no doubt there are still many in the county who are anxious to join whose membership has not been directly solicited. For this reason, the rolls will be kept open for another week or 10 days, and those wishing to enroll may do so at the First State Bank or get in touch with Mr. Olson. Memberships will be issued.

Paul Fosters Buy Ike's Cafe

Mr. and Mrs. Paul E. Foster have announced the purchase of Ike's Cafe from Ike Crumhall. They took charge at midnight Monday. Mr. Crumhall, who ran the cafe for some 10 or 12 years and made it one of the most popular places in town, has not announced his plans for the future. Mr. and Mrs. Foster announced they would continue the same type of management and service supplied by Mr. Crumhall. Floyd Dickerson, a former cook at the cafe, returned to his old position. No other changes in personnel is planned. Mr. Foster also announced that he will continue his truck line operation.

B. T. U. Winners In State Tests

Six young people from the First Baptist church were to leave with sponsors Thursday morning for Abilene to take part in State B. T. U. contests in which they won first place in the district, association and local church. They will compete with other district winners for first and second places.

Those to enter the state contests after winning in the district of 20 counties are Imogene Robertson, oratorical on Stewardship; for efficient use of the Bible, Jack Owen, 16-year-old group; Polly Anna Crawford, 15-year-old group, and Frankie McCraw, 14-year-old group; memory work, G. P. Owen, 11-year-old group, and story telling, Louise Young, six-year-old group. Every local entrant in the association contests was given first place, but John David Owen, who won the eight-year group story telling, lost out in the district.

(Continued on last page)

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	60	27	0.00
Friday	70	36	0.00
Saturday	70	35	0.00
Sunday	66	25	0.00
Monday	58	27	0.00
Tuesday	58	28	0.00
Wednesday	77	38	0.00

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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

BAPTIST WORKERS ATTEND MEETING IN CANYON

Workers in the local Baptist church attended the Monthly Workers' Council held by the Tierra Blanca Baptist Association at the First Baptist church in Canyon last Thursday.

Rev. John R. Hicks, pastor, presided at the business meeting and Rev. J. B. Saunders, missionary to China, who is on furlough, was the principal speaker for the morning service. Workers conferences were held for the different organizations of the church. In the afternoon Miss Ann Hasselbine Stallworth, State Young People's secretary of the W.M.U., was the principal speaker.

Those representing the Hereford church were Mmes. Carl Mounitz, O. T. Williams, Phil Radovich, Jack Roberson, J. M. Gilliland, Rev. and Mrs. B. N. Shepherd, Mrs. W. A. Long, Miss Clara May, Mrs. A. O. Thompson, Thornton Shirley, Lottie Allred, Ruth Bowser, and Audrey Cockrell.

METHODISTS SHOWER OLD-NEW PASTOR

Members of the Methodist church gave a surprise shower for Rev. and Mrs. T. C. Willett at the regular mid-week prayer service at the church Wednesday night. Rev. Willett was recently returned by the Conference to begin his fourth year as pastor of the local church. After the regular program conference reports were given and the shower was introduced when Miss Mattie Swisher announced that a group of children were at the door with gifts for some worthy recipient. Then the prayer meeting became an old-fashioned Methodist "pounding," after which old-time songs were sung by the congregation, led by D. W. Hawkins.

Master Bobby Jennings sang a solo, and Mrs. D. W. Hawkins read The Negro Wedding.

WEDDING ANNIVERSARIES CELEBRATED

Mr. and Mrs. John Olson and Mr. and Mrs. Paul Mathers entertained with a lovely dessert bridge given at the home of Mr. and Mrs. Olson on Wednesday evening. The celebration marked the fourteenth wedding anniversary of Mr. and Mrs. Olson and the seventh for Mr. and Mrs. Mathers.

Shaggy chrysanthemums decorated the rooms and accentuated the pink and orchid color scheme of the party.

When the guests arrival they were served an appetizing dessert, consisting of cake and coffee, after which games of bride furnished entertainment. Mr. and Mrs. Tom McCollum were awarded high couple-score.

Those present were Mr. and Mrs. Jim Lipscomb, Mr. and Mrs. Reed Williams, Mr. and Mrs. Colby Conkwright, Mr. and Mrs. W. M. Emmons, Mr. and Mrs. Will S. Kerr, Mr. and Mrs. Ray Conway, Mr. and Mrs. Tom McCollum, Mr. and Mrs. Travis Dameron and the hosts.

MRS. W. M. EMMONS ENTERTAINS CLUB

Mrs. W. M. Emmons entertained members of the Wednesday Luncheon club with a delightful bridge luncheon on Wednesday of last week.

The Thanksgiving motif was carried out in the decorations. Lighted candles cast a soft glow over the lace covered table where a colorful imitation of the traditional Thanksgiving turkey formed the centerpiece. Miniature turkeys told the season's story at the quartet tables. High score prize went to Mrs. W. L. Davis.

Members present were Mmes. B. M. Wiltshire, W. L. Davis, C. C. Rockwell, Alton Fraser, Oscar Easley, Jack Wayland and the hostess. Mrs. Colby Conkwright was a guest.

BAY VIEW CLUB STUDIES PURITAN IDEALS

Members of the Bay View club continued their course of study on Our Heritage when they met in the club room at the court house last Thursday afternoon.

Mrs. F. T. Roloson, vice president, presided over the short business session, and Mrs. B. F. Guthrie was leader of the program Puritan Ideals in the Old World and New. She discussed The Puritan Ideals in Milton, and stressed the fact that while Milton was a Puritan, tyrannical ideals and puritanical narrowness was not shown in his works.

Development of the Puritan Commonwealth in America was the subject of an interesting topic given by Mrs. Essie Cardwell. Mrs. D. W. Hawkins gave a vivid description of the character of Franklin when she talked on Elements in Colonial Character, as shown in Franklin's Autobiography.

LOVELY DINNER GIVEN AT HAROLD CLOSE HOME

Mr. and Mrs. Harold Close entertained with a lovely bridge dinner Wednesday evening of last week at their home on McKinley Street.

Glowing candles and low burning fires lent a cheerful atmosphere for the attractive affair and a delicious turkey menu was served to 16 guests. High score prizes were won by Mr. and Mrs. Jack Wayland.

Guests were Mr. and Mrs. S. P. Rosson, Mr. and Mrs. J. A. Pitman, Mr. and Mrs. C. C. Acker, Mr. and Mrs. Homer Fox, Mr. and Mrs. Jack Wayland, Mr. and Mrs. Alton Fraser, Mrs. Seth B. Holman, and Miss Eloyse Pitman.

MRS. W. A. RICKETTS HONORED BY CLASS

Members of the Clara Nance Bible class of the Christian church, honored Mrs. W. A. Ricketts with a surprise birthday shower on Wednesday of last week, when they arrived at her home in a group to celebrate the occasion.

Several dainty and lovely gifts were presented to the honoree and refreshments were served to Mrs. Clara Nance, Mrs. S. E. Askren, Mr. and Mrs. H. M. Redford, Mrs. E. M. Vanderburg, Mrs. George Stambaugh, Mrs. John Cunningham, Mrs. A. H. Elliston, Mrs. A. Lowther, Mrs. Ira Ricketts, Mrs. Burt Anderson and Mr. and Mrs. W. A. Ricketts.

MR. AND MRS. PAUL FOSTER DINNER HOSTS

Mr. and Mrs. Paul Foster were hosts at an attractively appointed dinner given Thursday evening at their home. Thanksgiving suggestions predominated in the decorations and adorned bridge accessories. Colorful fruit in a crystal bowl centered the large table, flanked by yellow candles in crystal holders.

Charles Brooks and Mr. and Mrs. W. M. Emmons were awarded high score prizes in the bridge games following the delightful dinner.

Guests included Messrs. and Mmes. Tom McCollum, W. M. Emmons, James Wilson, S. P. Rosson, Harold Close; Mrs. R. R. Willis and Mr. and Mrs. Charles Brooks.

YOUNG COUPLE SHOWERED

Mr. and Mrs. Harry Kibbe were the recipients of a shower given by members of the Clara Nance Bible class of the Christian church. Many lovely and useful gifts were presented to the young couple.

Mrs. R. J. Kibbe, mother of Harry Kibbe, was a member of this class.

Mrs. Lee T. Morgan returned home Sunday from Liberal, Kansas. Mr. Morgan, who had been on a tour of the soil conservation districts, joined her at Liberal for the return trip.

CLASS PARTY FOR EIGHT GUESTS

The Three L class of the Baptist church entertained with a covered dish supper Thursday evening at the home of Mr. and Mrs. J. D. Love six miles east of Hereford.

Mrs. A. J. Schroeter, teacher of the class, and Mrs. A. O. Thompson, superintendent of the department, were in charge of the party. Conversation furnished entertainment, and plans for other class meetings were discussed. Present were Audrey Cockrell, Thornton Shirley, Ruth Love, Peggy Valentine, Margaret Love, Mrs. J. D. Love, Mrs. A. J. Schroeter and Mrs. A. O. Thompson.

MISS NANCY CONKWRIGHT ELECTED TO CLASS OFFICE

Miss Nancy Conkwright, daughter of Mr. and Mrs. H. G. Conkwright of this city, was elected winter term secretary-treasurer of the junior class of Baylor University, Waco, at a meeting of the class last week. Miss Conkwright is active in many campus organizations, a report from the University revealed.

Attend Insurance Meet.

John Patton and Paul W. Barnett of Hereford, Dan Ethridge of Friona and B. D. Woodlee of Dimmitt attended a district meeting of the Texas Association of Insurance Agents in Amarillo last Wednesday. They heard several outstanding speakers on insurance problems and assisted in the election of officers.

Westway Items

BY WILMA SKYPALA
Mr. and Mrs. Dodson had as guests Sunday Mr. and Mrs. Ben Dodson of Olton, Mrs. Becky Dodson of Lockney, and Miss Martha Ellen Dodson of Hart.

Miss Emily Minter spent the week end with her parents in Farwell.

Mr. and Mrs. V. Skypala were in Amarillo on business Tuesday. Mrs. Anderson, James Nolan Edmondson and J. A. Roe left for

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CITY DRUG STORE

Fort Worth last Thursday to visit relatives.
Miss Wilma Skypala spent Saturday night with her parents.
G. R. Gunn, brother of R. M. Gunn, niece and nephew, Miss Ella Gunn and Lloyd Gunn, and cousin, Mabry Madole of Seminole county, Oklahoma, are visiting the R. M. Gunn home here.

THANKSGIVING—1936
—finds us again expressing our appreciation for those tried and true friends, and those new associates, whose respect and trust we value highly.

McLean Insurance Agency
PHONE 273

In Appreciation
—of the pleasant associations and business contacts we have enjoyed during the past year. We value your good will more than we are able to express, and for that reason strive to make our service speak for itself.

A. O. Thompson
ABSTRACT COMPANY

"THANKS A MILLION" FOR MORE THAN A MILLION

America has bought 1,130,000 Chevrolets during the past twelve months, thereby giving Chevrolet the greatest year in its history and the greatest measure of buyer preference it has ever enjoyed.

The builders of Chevrolet are thankful for many things, but most of all for the warm friendship of the American people. And so again at this Thanksgiving season we say, "Thank you, America," for you have given Chevrolet a measure of good-will without parallel in the annals of modern industry. Consider, for a moment, all that you have done to inspire Chevrolet's appreciation during the past twelve months: You have purchased 1,130,000 Chevrolets; you have made Chevrolet your favorite car for the seventh time in the past ten years; you have given Chevrolet strong preference in every section of the country; you have conferred this same high honor upon Chevrolet trucks by purchasing more than 205,000 commercial units; you have made 1936 the most successful year in all Chevrolet history. And now, to climax these expressions of friendship, you are displaying even more marked preference for the new Chevrolet for 1937. It is difficult to express adequate appreciation for gifts so great and so generous as these. All we can say is, "Thanks a million" for more than a million cars in 1936; and all we can do is offer you the still finer Chevrolet of 1937 in return for the finest friendship ever bestowed upon any motor car manufacturer.

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The Complete Car - Completely New
New CHEVROLET 1937

AT THIS SEASON OF THE YEAR We Express OUR THANKS

To the friends this agency has made and held throughout the years, for their continued patronage and good will. We have thoroughly enjoyed the time we have spent in Hereford and the acquaintances and friendships accumulated.

Hereford Insurance Agency
PAUL BARNETT, Manager

We Express Our Appreciation

to those whom we have been able to serve, for their friendship and patronage. You have our heartfelt thanks for the consideration given us. We take this means of expressing our gratitude on this

THANKSGIVING DAY
Hill-Ricketts Co.

Brand Want Ads Pay Good Dividends!

With morning . . . came the repair crews

An early snow, drifting down from leaden December skies, froze telephone poles and lines. Hard on its heels came the wind. Ice-laden wires snapped and poles splintered before the blast.

Night found scores of towns throughout the storm region handicapped by crippled telephone service.

But, with the morning, came the repair crews. Hastily gathered from regions untouched by storm, they poured into the stricken area with trucks, tools and materials. Day and night they rushed the work of reconstruction.

One advantage of the Bell System's far-flung organization is this: When disaster flattens the telephone system, men and money and materials are instantly available for the prompt repair of the damage.

SOUTHWESTERN BELL TELEPHONE COMPANY
A Bell System operating company served by American Telephone and Telegraph Company, Bell Telephone Laboratories, and Western Electric.



WE'RE THANKFUL TO OUR CUSTOMERS It Has Been a Pleasure to Serve You the Past Year!



Carl's Cash & Carry Grocery

To Hold Demonstration.

The International Harvester Company hammer mill is to be demonstrated Saturday on the lot north of the Rosson Implement Company. Prentiss Rosson, local representative, announced last week end. Up to 300 pounds of grain will be ground for each farmer during the demonstration.

To Visit in Dallas.

Judge and Mrs. W. M. Stewart and daughters, Mildred and Melvina, planned to leave Wednesday at noon for Dallas to visit relatives and attend the Centennial during the Thanksgiving holidays. They will return Sunday night.

A WANT AD WILL GET THAT FLOW!

Summerfield News

BY MRS. ASA ATCHLEY
Rev. and Mrs. S. L. Tidwell of Plainview were here last week end.

Mr. and Mrs. Lee Kendall are spending the week with Mr. and Mrs. Henry Kendall at Clovis.

YWA met with Mrs. Butler Tuesday night with seven present. The next meeting will be with Mrs. Joe Kendall in Hereford.

with Beatrice Lawrence as hostess. A Lottie Moon program and offering will be given.

Mrs. Tandy Legg and daughter are visiting in Kansas. Mr. Legg will join them Thursday.

W. H. Vines was here from Goodwin, Okla.; last week end.

Clyde Russell and family visited in Lockney recently.

Miss Gertrude Wilson was here from Plainview last week end.

B. E. Roberson and family left last week to visit the Centennial and her parents at Merkel.

Mrs. Ray Johnson and daughter are visiting her parents at Gatesville.

Mrs. Elizabeth Youngblood of Hart is visiting her niece, Mrs. J. R. Oglesby this week.

Mack Noland of Dawn visited his parents over the week end.

J. R. Oglesby and family visited the Gandy home at Wyche Saturday.

Ted Staats and family, C. B. Thomas and family visited the Bill Knox home in Hereford Sunday.

Mrs. Albert Crosse and daughters returned from a visit at Springlake last week.

A number attended the baptizing at Hereford Sunday night. Mr. and Mrs. C. Russell were baptized.

The Study club met with Mrs. C. R. Walser Thursday, a full account of which will be found in the society columns.

Messrs. and Mmes. Guy Walser, Jim Clark and D. C. Walser visited in Hereford Sunday afternoon.

Returns from Vacation Trip.

Carl Dean Mounts, son of Mr. and Mrs. Carl Mounts, returned home last Wednesday from a month's trip to points in the North and East. He visited his aunt, Mrs. Helen Lambert Jones in Buffalo, New York, sight-seeing at Niagara Falls, and in Detroit, Michigan. He spent some time with his grandfather Mounts in Butler, Indiana. These are just the highlights of a grand trip. Carl Dean left Thursday for Amarillo where he has entered a business school.

Try First to Buy in Hereford.

Dawn Items

BY MARGARET BOWERS

Rev. Roy Patterson will preach here next Sunday.

John B. Caraway was home from his school work in Hereford last week end.

Miss Edra Underwood left Friday for Los Angeles where she will visit her sister.

Dawn Study club met last Tuesday with Mrs. W. J. Stewart. The next meeting will be with Mrs. L. A. Smith, December 1.

Joe Greer and Jean of Albuquerque, N. M., were in this community Saturday.

Mrs. N. R. Miller, Lillye London and James White are on the sick list.

Cecil Mariner of Bovina spent the week end with home folks.

Mrs. C. P. Galley visited Mrs. Askren in Hereford Saturday.

The young people have challeng-

ed the Bible class to a Sunday school contest. Everyone is invited to attend. Dawn community was entertained at the Star theatre Friday. Everybody is invited to attend singing at the school house each Sunday at 7:30 p. m.

We Give Thanks

For all the good things in life, and especially for our customers and friends, who have made our work so pleasant and so worth while. So we say to all

"THANKS A MILLION!"

The Personality Shop

PHONE 107.

ANNIE MAE JOHNSON



We Give Thanks

—for the advantages our city has enjoyed during the year, and for the friendly spirit that has prevailed between it and neighboring communities. May such a feeling always prevail.

City of Hereford

C. J. FADDOCK, Mayor
VEEN WITHERSPOON and
N. E. GASS, Commissioners

EVA S. PITMAN, Clerk
WALLACE COX, Marshall
ONIAS CARROLL, Water Department



Let Us Give THANKS

—for our many blessings. We are very thankful for our friends and the business given us.

KNOW THE JOY OF OWNING AN OLDSMOBILE OR CHEVROLET. THEN BE THANKFUL!

Brumley-Woodford Motor Co.

FOOD SPECIALS For Thrifty Shoppers

PRICES GOOD FRIDAY AND SATURDAY

WHITE KING Granulated Soap, large pkg	30¢	CHIPSÓ Large package	19¢
P. and G SOAP 10 giant bars	35¢	PINEAPPLE JUICE Libby's, 12-ounce can, 3 cans	23¢
CAMAY Toilet Soap, 3 bars	17¢	PRUNES 50-00 size, 2 pounds	15¢
OXYDOL Small size	8¢	RICE Fancy Blue Rose, 2 pounds	11¢

Special Prices on SUGAR SHORTENING FLOUR

BEANS Lima, 2 pounds	19¢	FIGS Libby's, Kadota, No. 1 tall can	15¢
COFFEE Schilling's, 2-3b can 52¢, 1-lb can	27¢	PEACHES Libby's, No. 2½ can, 2 cans	35¢
VINEGAR Million Smiles, pure cider, quart	15¢	MILK, Rose Brand Or Carnation, 2 tall or 4 small cans	15¢
SALMON Alaska Pink, No. 1 tall cans, 3 cans	29¢	MACARONI SPAGHETTI, Famous, pkg	4¢
SPINACH Libby's, No. 1 tall can	10¢	PICKLES Full Value, sour or dill, quart	15¢

No. 2 Can Corn 3 For 23¢	No. 2 Can Tomatoes 3 For 25¢	No. 2 Can Peas 3 For 29¢
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SOUP Heinz, Cream of Tomato, 3 cans	25¢	TAMALES Gebhardt's, No. 2 can	19¢
GELATINE Marvin, 3 pkgs	11¢	DOG FOOD Doyle's, can	6¢
APRICOTS Rosedale, No. 2½ can	17¢	OATS 3 Minute, large size 18¢, small size	9¢
CATSUP Heinz, 14-ounce bottle	20¢	PEAS El-Food, blackeyed, No. 2 tall cans, 3 cans	25¢
CHILI Gebhardt's, with beans, 15-oz can	15¢	TOMATOES No. 1 can	5¢
SPICED BEANS Gebhardt's, 15-oz can, 2 cans	15¢	PRUNES, Everfresh In syrup, No. 2½ can, 2 cans	25¢
MINCEMEAT Marvin, 9-oz pkg, 2 pkgs	15¢	PINEAPPLE Libby's, crushed or tidbits 9 oz can	6½¢

SPUDS 10 Pounds	25¢	FRESH MEATS	
CELERY Large bunch	10¢	ROAST Veal Chuck, pound	14¢
SWEET POTATOES Louisiana Porto Ricans, 5 lbs	19¢	STEAK MEAT Tender Veal ½ lbs, pound	10¢
APPLES Black Ben, peck	37¢	BACON Half or whole strips, pound	27¢
ONIONS Yellow Sweets, pound	3¢	PICNIC HAMS Mild cured, pound	23¢

This Is Our

Method of
Expressing our
Regards to our
Intimates on
THANKSGIVING DAY
Freely we
Extend to you
Every best wish
During the
SEASON



WEST TEXAS Feed & Seed

WE OFFER OUR HIGHEST REGARDS

To the People of Hereford and Deaf Smith County

At This **THANKSGIVING SEASON**



MAY HEALTH and HAPPINESS

Be Yours During the Coming Year

Too often the work of handling a county's affairs is a thankless job, but we speak sincerely when we say that we thoroughly enjoy working for and with the people of this county. Your cooperation and encouragement, often so freely and cheerfully given, lead us to believe that our work is appreciated and does not go unnoticed. For such a people, we are indeed thankful.

Deaf Smith County Officials

J. O. NEWELL

ERNEST T. ALLRED

W. M. STEWART

F. J. ROSE

L. H. FOSTER

T. W. ROBERSON

BESSIE SMITH

H. D. GULPEPPER

JOHN COFFEE

FURR FOOD

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

VOL. 1—NO. 9.

HEREFORD HIGH SCHOOL, THURSDAY, NOVEMBER 26, 1936.

PAGE 19.

Dimmitt Takes Two Cage Tilts

Whiteface girls' basketball team was defeated by the Dimmitt Bobcats in the Whiteface gymnasium last Friday, 34-29. Both teams showed splendid team work. The game was fast from the start until the final whistle blew. The score at the end of the first half was Dimmitt 17, Hereford 17.

The game was refereed by Jimmie Gammill. A large crowd was out to back both teams.

The Whiteface girls do not have a game scheduled for Thanksgiving week. Their next game will be on December 4.

Whiteface starting lineup: Atchley, No. 11, F; Turpentine, No. 9, F; Lovelady, No. 7, F; Cawthon, No. 6, G; Whitehead, No. 12, G; Snyder, No. 8, G.

Bobcats' starting lineup: Smith, No. 33, F; Lusk, No. 30, F; Merritt, No. 36, F; McLean, No. 31, G; Layford, No. 32, G; Butler, No. 40, G.

Dimmitt boys defeated the Whitefaces in the second game of a doubleheader last Friday night 36 to 6. Although the score was one-sided, the boys, having trained only one week, showed good sportsmanship and courage.

Scores were made by Jasper Vaughn, E. B. Posey and Howard Gore for Hereford; W. Johnson, E. Summers, Boren, Holland, B. Summers and Pinckert for Dimmitt. Hereford's six-foot center, Clyde Posey, was out of the game. The team showed promise of skill and technique.

Starting lineups: E. B. Posey, Vaughn, Gore, Nunn, Fuller; Dimmitt, B. Summers, Boren, Johnson, Holland. Substitutes: Hereford, Little, Ricketts, Hagar; Dimmitt, Pinckert, Ramey, Estes, Brown.

STAFF MEMBERS

Editor-in-Chief - Mary Turrentine
 Assistant Editor - Thama Cawthon
 Business Manager - Jack Barber
 Assistant Business Manager - Chilton Foster.
 Humor Editor - Erma Faye Robinson
 Exchange Editor - Imogene Robinson
 Sports Editor - Billy Smith
 Columnists - Mary Jane Morgan and Johnny Willett
 Reporters: Mary Lee Alexander, Virginia Carlyle, L. A. Ricketts, Norma Jean Foster, Nola Margaret Blue, Mary Tiefert, Grant Fuller, Clifford Estes, Charles Wilson, Elysia Wilkins, Jack Nicks.

Is it true that Thomas' pen will have to go on itching because she has no scratch paper?

MILDRED HACKER PLACES IN TEXAS HISTORICAL CONTEST

SOMEWHAT THOUGHT

By Nellie Joe Shreve
 A calm, sweet silence fills the air,
 As we bow our heads to pray,
 And to give thanks for the things we share,
 On this Thanksgiving Day!

Then o'er the meadow we hear a song:
 It's the lingering bird's refrain;
 He's happy and says, "It won't be long
 'Till I'll come home again".

The passing year was kind to us all,
 And our hearts are brimming with cheer
 And we'll try to be thankful not only in fall
 But all through the oncoming year.

Young Penmen Organize Clubs

The sixth grade of Central School has organized a Penmanship Club. The members of this club are given a test by the state as to their ability to write. There are 35 or 40 in the sixth grade that are members of this club. They meet the second Wednesday of every month and then continue every other week. The main object is to improve good penmanship in every class.

The officers and sponsor are: President, Rena Rae Renfro; secretary, Ruth Temple Hastings; and sponsor, Miss Harris, penmanship teacher.

The seventh grade has also organized a penmanship club. It is called the Graves Penmanship Club. This group of young penmen meet every other Wednesday at 4 o'clock. Their meetings usually last 30 minutes unless it is a social meeting. The officers of this club are: President, June Dameron; vice president, Doris Elaine Dillehay; secretary, Beulah Mae Wilson; host, Bobbie Davis; hostess, Margaret Higgins; chairman of council, Therisia Smith; sponsor, Miss Harris.

The main object of this club is to improve penmanship in the classes as a whole. Any student who passes the test given in the sixth grade is eligible for this club.

Mildred Hacker won third place in the Texas Centennial Historical contest and was awarded a \$10 check and a personal certificate. The Hereford High School also received a beautiful plaque as recognition from the Historical Institution.

The essay, "The Wedding Ring," was written about a wedding ring which formerly came from Germany. The ring has been handed down for five generations and has been in Texas for 43 years. The ring is now in Mildred Hacker's possession. In completing the essay, Mildred Hacker was required to draw several pictures of the ring.

In recognition of the Texas Centennial, the Historical Institute issued the essay contest for the purpose of finding new historical material pertaining to Texas, not previously collected in museums. There were two divisions to the contest: one for high school students and another for elementary students. The only entry from the Hereford school was the High School entry by Mildred Hacker.

WHAT I'M THANKFUL FOR

Oscar Billings: I'm thankful that football season is over.

Helen Danforth: I'm thankful that I'm not like some people I know who go around swiping other people's milk.

Jack Higgins: I'm thankful that all men are not women. From now on I'm a "Deluxe" woman hater.

Miss Wrenn: I'm thankful that I don't have a dozen pep clubs.

Mr. Hudson: I'm thankful that I don't have two more physics classes.

Miss Crawford: I'm thankful that carnivals and negro minstrels don't come every week.

Mary Turrentine: I'm thankful that I have a special privilege card, even if I don't have any study halls to use it in.

Robert Green: I've got so much to be thankful for that I just don't know what to say.

Mary Ann Baird: I'm thankful that a tooth a day keeps the dentist away.

Gertrude Wilson: I'm thankful that we get two days for Thanksgiving so I'll have more time to eat.

Public Speaking Class: We're thankful that we don't have an assembly program every week.

Bill Stanford: I'm thankful that I have good prospects for a good Thanksgiving dinner.

History Class Gives Exhibit

The ancient history class gave a very interesting exhibit Friday, November 20. They are planning to give one exhibit every six weeks during the year.

The exhibit consisted of extra work done by the students. Among the objects on display were drawings by Lynwood Hallum depicting ancient periods of civilized building (in six pictures), Greek Life, a School in Athens, a Hoplite, Soldier in Armour, and a Javelin Thrower. There was a bust of Pericles carved from soap. This object was also made by Lynwood Hallum. An other of his contributions was a page of drawings contracting ancient and modern methods of doing things. Myron Morgan exhibited an ancient Greek theatre made from soap.

He was called upon to explain how the Greeks used to arise with the sun to come to the theatre to see the plays. Mary Elizabeth Hicks had made a clay cup modeled after the Cretan cups. Other exhibited articles were a salt map of Greece by Louise Oress, a picture of Pericles by Monica Allbright, and about 10 themes. The themes will later be given as floor talks.

Next April there will be a larger exhibit of all the better objects submitted for each of the six weeks exhibits.

About 20 out of a class of about 35 have participated in the exhibit by doing extra work. The interest and enthusiasm is very commendable.

VIGNETTES OF SCHOOL LIFE

Frances Borden.
 Song exerts a great influence over many people as well as many of our students. An example of this is our growing glee clubs. Yesterday I noticed another:

The teacher was talking; the students were interested. Slowly their interest began to wane and they dropped into a state of lethargy. The birds had begun to sing in the trees outside. Now there was a problem. Were we to study and concentrate or to give way to our love of song and dream?

Many great legends and stories are connected with the history of song. Song captures the spirit of the people, the age, and the ideals. Wouldn't it be thrilling to create a song, not jazz nor classical, but a folk song which would live and grow?

Now that we have rambled so far let us add: "keep a song in your soul," it makes each task seem lighter.

Ford Doings

BY MRS. H. M. BENSON
 Rev. L. E. Godwin was unable to be here Sunday, but will come Sunday, November 29, to fill his appointments.

Earl Dyer and family went to Hereford Friday afternoon. H. D. Hill and family visited the Sims home in Adrian community Sunday.

Mr. and Mrs. J. L. Hight were dinner guests in the F. C. Benson home in Hereford recently.

Mrs. F. D. Ferguson mashed a thumb in a car-door Friday. Mrs. Geo. Benson's step-mother, Mrs. W. E. Davis, and sister, Mrs. F. E. Sawyer of Clarendon, another sister, Mrs. H. W. Howland of Pasadena, Calif., spent Thursday in the Benson home. Carl Straufus was in Hereford Monday.

The community thanks the Star theatre and Brooks Drugs for the entertainment and refreshments last Friday.

A Thanksgiving program was given at the school house Tuesday night.

Miss Lara Kelly, Geo. Benson and family, Dewey Larsen and family were in Amarillo Saturday. H. M. Benson and family were in Vega attending church Sunday.

Easter Items

BY LOUISE FRYE
 W. M. Fields of Portales visited his daughter, Mrs. Fred Walton last week.

Daphne Bralley spent the week end with Joyce Carter. School was dismissed Wednesday for Thanksgiving.

Louise Frye left Saturday for an extended visit with her grandparents and other relatives at Davenport, Iowa.

Hazel Chambliss spent Sunday with Annie May Frye.

Mr. and Mrs. W. J. Sullivan of MeRose, N. M., are visiting in the home of their daughter, Mrs. V. C. Woolery.

Henry Allman and family of Frio called in the Woolery home Saturday evening.

Mrs. Geo. Chambliss, Mr. and Mrs. W. A. Epperson and Glenn Robinson of Summerfield and Mr. and Mrs. W. E. Betts of Clovis visited in the Carl Frye home Sunday afternoon.

Mmes. J. S. and Harry Smith and Geo. Chambliss shopped in Hereford Saturday.

Miss Louise McClure spent the week end in Claude and Amarillo.

THANKS FOR EVERYTHING!

—for our friends, our customers, and the splendid business we have enjoyed. It has been a pleasure to do your beauty work and we hope to continue to do so.

CHARM-AID STUDIO

PHONE 220.

VERNA CULPEPPER



Accept Our Expression of GRATITUDE

For the friendly manner by which you have accepted our work and found it to be all that we claimed of it during the past year. While going into the next year, we make one promise to you again:

**Our Work Stands Up—
We Make It!**

Beavers Bros. GARAGE

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN
 Adrian and Vega football teams played Friday afternoon at Adrian. Score 27 to 0 in favor of Adrian.

Ray, Wilbur, Virginia and C. G. Chapman returned Sunday from the Centennial at Dallas. They visited relatives enroute at Fort Worth.

Mr. and Mrs. Travis Vaughn of Hereford visited Tuesday in the R. A. Freeman home. J. M. Chapman went to Frio Saturday.

Floyd West and children were in Hereford Saturday.

Messrs. Luallin and Lyons sold their turkeys crops to the turkey pool at Plainview.

Mr. and Mrs. J. M. Chapman visited Sunday in the R. A. Freeman home near Adrian.

Mrs. Eldon Morgan and Mrs. W. R. Scheihagen were in Plainview Friday, where Mrs. Morgan was called to the bedside of her mother, Mrs. Stark.

AN EXTRA ROOM? TRY A WANT AD!

We Offer Our
THANKS

For the privilege we have had in serving this community with wholesome, pure dairy products, and in playing a part in protecting the health of our people.

May This
THANKSGIVING DAY

find you better contented, more prosperous, healthy and enjoying to the fullest the comforts and advantages of modern living.

Prairie Dairie

We Are Thankful

For the spirit that has pushed this Panhandle country forward through building and improvements made on homes, schools and business houses, and for the part we have been privileged to play in this progress.

Our Aim - To Help Improve the Panhandle

PANHANDLE LUMBER CO.

Courtesy - Quality - Service

DAVE ALEXANDER, Manager.

Thankful-

for the business associations and friendships we have enjoyed... for the place we hold in the business life of this area.

Thanksgiving
1936

To Our Customers

We are sincere when we say we have delighted in the opportunity to serve you... We pledge ourselves to greater efforts toward the development of the agricultural possibilities of this section, and to give to the grain men the best facilities possible for the handling of their products.

Pitman Grain Co.



ARE YOU THANKFUL?

Today is Thanksgiving. Do you think of it only as a holiday for turkey, ball games and a hilarious good time? Yes, you are right. But should it not mean more than just selfish pleasures? As the name suggests, it is also a time for giving thanks.

Perhaps you think you have nothing particular to be thankful for; in fact, you have dreadfully hard time of it. Yet, we do not living in the modern age of conveniences of the 20th Century, have as much to be thankful for as those early Pilgrims that lived through the hardships of that winter.

Did you ever feature what life would mean to you if you were blind, crippled, maimed for life in some way? Think how horrible it would be never to see trees, your friends, beauty that is around you, again. Don't say you have nothing to be thankful for.

Why we should be thankful for the fact that we are living in a free democratic country that does not have war looming up on the immediate future. We have never experienced anything but freedom of speech, religion, press. We have no idea how horrible it would be living under the dominant rule of one man, or what if you had been born a peasant in Japan or in some other country subject to famine, and living on 2 or 3 cents a day? Do you still say you have nothing to be thankful for?

Pause in your merriment to give your sincerest thanks to Almighty God that you have a good body and were born a free and independent thinking American and make a resolution that you will use these blessings for the good of your fellow man.

WRANGLERS FEAST AND WRANGLE

The Wranglers were entertained with a dinner at the home of Mary Jane Morgan Wednesday, the 18th. Each member brought a covered dish. The menu consisted of roast chicken, gravy and dressing, tomato corn, fruit salad, pear salad, pumpkin pie and mince.

Billie Jo Roberts, toastmistress, spoke on "The Value of Debate." An interesting talk was given by Mary Jane Morgan, "The Humorous Value of Debate."

"The Toy Soldier," a viola solo, was played by Hertha Baer. "Deeds in Relation to Other Subjects" was discussed by Viola Phillips. Beverly Alexander gave "Prominent Persons Owing Their Success to Training in Debate."

Those attending were Miss Irene Crawford, Beverly Alexander, Viola Phillips, La Wanda Jean Reed, Hertha Baer, Mary Jane Morgan and Elaye Wilkins reported an extremely good time.

EXCHANGES

Thought of the Week. Correct living adds to the probability of success. No one can work well or think well whose life lines are filled with clinkers. —Eagles Tale, Canyon, Texas.

The speeder would do well to remember that the minute he seeks to save may be his last.—The Prairie, Canyon, Texas.

Akin to God. Something there is in a sky at night That powerfully grips the heart; Something majestic in soft starlight That speaks with a tongue unknown. Something akin to the Spirit of God, Something unearthly that pulls The soul away from the thorny sod To spheres of a higher realm.

Something akin to a healing balm Spread over the troubled heart; Something that moves as an infinite calm; Something akin to God.—B. Messer, The Ranger, Amarillo, Texas.

SENIOR PERSONALITIES

Ruth Hortense Adams was born on March 18, 1918, in Fall City, Nebraska. Most of her school life has been spent in Tulla, Texas, with the exception of the last two years, those being spent in Hereford. In the Tulla High school she had the honor of receiving three perfect attendance certificates and was a winner of first place in declamation for two consecutive years. She is planning for her life work, that of being a dietitian and expects to enter college; if not, she will receive her training in a nursing school. Her hobbies are fingerwaving hair, sewing, piecing fancy quilts, cooking and riding horseback.

Alva Barber was born on March 19, 1917, in Lockney, Texas, all of his school life has been spent here since April 1, 1925. Modest Alva said: "I have received no honors and I will never be married; women are too fickle. My desire is some day to possess a peg leg." His ambition is to enter college and specialize in the study of aeronautical engineering. His hobbies are sound study and electrical phenomena.

HOBBIES

Chas. Spradley: Collecting arrowheads.

Delphine Fellers: Raising chickens.

Mary Triefel: Singing.

Frances Borden: Dancing.

Dean Dunlap: Collecting arrowheads.

Virginia Miller: Singing.

Heleen Seed: Reading.

Howard Higgins: Hunting.

Earl Oldham: Picture show.

Madeline Whitehead: Collecting pictures of movie stars.

Forbes Blakemore: Matching pennies.

Bud H. Brady: Hunting and horseback riding.

Mary Ann Baird: Tap dancing.

"CROSS MY PALM WITH SILVER"

A very interesting and enjoyable program was presented by the Public Speaking class November 19. The play was entitled "Cross My Palm with Silver." The scene was laid in a colorful gypsy camp with the gypsies sitting on the gay, autumn leaves playing cards. Carlos, as portrayed by Hertha Baer, was playing the violin. Other gypsies were Alva Barber as Bracco, Clyde Posey as Lupu, Mary Lee Alexander as Nana, Rowena O'Dell as Mimi, Erma Faye Robinson as Lolita, Frances Borden as Ilena, and Mary Turrentine as Loll; the gypsy fortune teller. Loll did a dance, accompanied by the violin played by Carlos. The gypsies were rather down hearted because of lack of money.

Ilena told them she heard the tinkling coins of oncoming visitors. The visitors were book characters. Ira Jean Ricketts portrayed Florence Nightingale, Nellie Joe Shreve as Cynthia Ann Parker, Virginia Lee Hussey as Rebecca of Sunnybrook Farm, Billy Joe Roberts as Portia, Billy Beene as Tom Sawyer, Virginia Carlyle as Marie Antoinette, Ernest Schelham as Jim Hawkins, Earl Oldham as Wah-Hoo Jones, Jack Barber as Sam McGee, and last, Jerry Jowell, Jack Barber, Earl Oldham and Ernest Schelham, as cowboys, entered singing "Home on the Range." Each person had his or her fortune told by Ilena, who in return received much money and jewels. The gypsies were once more happy because they had obtained money. Carlos played softly as the gypsies prepared for sleep.

F. H. A. CLUB HAS SOCIAL

The F. H. A. club met November 23, at the home of Mrs. Seigler for a combined business meeting and social.

The entertainment and music was furnished by members of the club.

How to Entertain and Be Entertained, was a very delightful program as it was not only discussed but also carried out.

Delicious refreshments of cheese sandwiches, spiced punch, and orange mints were served to the club.

JUNIOR GLEE CLUB

Miss McClain has organized a Junior Glee Club at the Central School building. This club is made up of 65 members from the fourth, fifth and sixth grades. They are learning unison songs now, but expect to start part singing soon. The plan to give a Christmas program and to accomplish many things this year. The Junior Glee Club meets before school for practice.

Miss Crawford says always to use your country manners (she means company manners).

HONORS

Miss Wrenn: Ira Jeanne, what is the formula for water?

Ira Jeanne: H I J K L M N O. Miss Wrenn: Well, I didn't ask you to say the alphabet.

Ira Jeanne: The other day you said it was H to O (H2O).

Question: What was the Fertile Crescent?

Bright Answer: It is what the Egyptians called the moon.

It was Miss Rigler's birthday, and upon being asked how old she was, she replied: Forty-five. Is that all?

Miss Rigler: Well—you see I was born on leap year.

Miss Crawford: One summer I spent several years in a town where there was a junior college.

Irene: I'm a man hater, I won't have another date!

Jerry: How about a date to-night, Irene?

Irene: What time?

L. A. (on being asked a question in chemistry): I know it, but I'm afraid to say it.

Miss Wrenn: Coward!

Jack Barber: Now take Einstein's theory.

Bright friend: Yeah, and you'll take Mary Lee!

Mary Turrentine (to Nora Jean Russell, who had a Scotty dog pin on her dress): That's a cute pin.

Nora Jean: Yeah, but what bothers me is, I get a flea off him every once in a while.

Another absent-minded professor: Mr. Hudson came to the door of the office, began trying to unlock it. He looked up and saw the light on and Miss Crawford in there, but this made no impression.

What's this about Ruth Atchley's going to quit school after basketball season is over?

N. S. P. A. ELECTRO

Perhaps some of you have wondered about the small seal that has appeared in the paper. That seal or electro is to show that this paper is a member of the National Scholastic Press Association. The paper is proud of its membership in this organization because it represents an effort to improve the standard of the high school paper.

More humor this week came from Coach McCollum's home:

His Wife: On your way home will you call at the department store?

Coach: If I must, but I positively will not attend one of those scrimmage sales.

A general science student said that the highest a man had ever been off the earth was 10 feet. Her feet must be somewhat longer than her class mates have noticed.

Mr. McCollum: Noel, what is bankruptcy?

Noel: Oh, it's something about the bank taking everything you have.

Jumbo News

BY MRS. ULLMAN HUNTER: L. O. Norman of Arney was a Tuesday dinner guest in the Ullman Hunter home.

Mrs. Wilford Taylor of Uambarger visited her parents, Mr. and Mrs. F. L. Pinckert, last week. Mmes. Sam and Ullman Hunter attended the missionary society at Dimmitt Thursday.

Mrs. W. W. Adams was called to the bedside of her father, who is seriously ill in Amity, Arkansas. She left Friday.

Mr. and Mrs. Jim Blagg of Amarillo visited in the King home Saturday.

Mr. and Mrs. F. L. Pinckert were in Amarillo Saturday.

L. A. Matthews made a business trip to Fort Worth last week.

Mr. and Mrs. C. C. Hunter were in Amarillo Friday. He is being treated for an eye infection.

Mr. and Mrs. Bill Hargett of Hereford visited in the C. D. Pinckert home Wednesday.

Miss Hope Adams, who is in school at Dimmitt, spent the week end at her home here.

Miss Katie Mae Burks of Arney called on Mrs. Addison Hunter Friday.

Mr. and Mrs. F. L. Pinckert attended the football banquet at Dimmitt Tuesday night.

Rev. Howell of Dimmitt preached here Sunday. His wife and baby were with him and they were dinner guests of Mr. and Mrs. Dewey Owens.

Messrs. Wilmet and Myers were in Dimmitt on school business Saturday.

C. Kring made a business trip to Amarillo Saturday.

Misses Kittle Oxford and Maurine Wilder, who are teaching at Flagg, spent the week end at home.

The Hurst family of Canyon spent Sunday in the J. J. Wilder home.

Mrs. Belle Oxford and Willie visited the L. E. Beck family at Bruce Hurst, who is working in the Excelsior office at Tah-

Democrats Give \$196.66 to Fund

Deaf Smith county Democrats contributed \$196.66 to the national campaign, Mrs. Seth B. Holman, county finance chairman, announced yesterday. The final portion of the contribution has been sent to state headquarters. The county's quota was \$302.

Texas has been called upon to assume \$50,000, 10 per cent of the indebtedness of the Democratic organization, and Deaf Smith county will be expected to carry its portion of the load, Mrs. Holman announced.

Produces Fine Celery.

Celery in the hotbed of Mrs. Frank Hastings of Bovina reached a height of 28 to 30 inches, according to Miss Margaret St. Clair, home demonstration agent of Parmer county, while sets planted on the same day in the garden are not taller than six to ten inches.

bock, called on Mrs. Ullman Hunter Sunday afternoon.

Lamesa last week.

Bill Hacker of Hereford is working on the W. A. Hunter farm.

An interesting program was given by pupils of Mrs. Wilmet and Miss Currie Friday night.

Mrs. Earl Matthews and Mrs. Henry Short spent the week end in the Dewey Owens home.

We Express Our THANKS

—for the patronage and friendly relations we have enjoyed with the people of Hereford and surrounding area during the past year. May we continue to serve you.

THOMPSON'S SERVICE STATION

Third Street at Sampson PHONE 191

To Help You Celebrate THANKSGIVING



—would be a pleasure for us and we wish at this time to voice our appreciation for past business and friends.

HEREFORD CREDIT ASSOCIATION DOROTHY H. ROSS

Local Affiliation of the NATIONAL RETAIL CREDIT ASSOCIATION



EXTENDS TO YOU

Best Wishes

ON THIS

Thanksgiving Day

We express our appreciation for your patronage during the past year and hope to serve you in the future.

THOMPSON'S SERVICE STATION

Third Street at Sampson PHONE 191

Davis and McCracken

MINNEAPOLIS-MOLINE DEALERS HEREFORD TEXAS



THANKSGIVING DAY NOVEMBER 26, 1936

We've Learned From Our Pilgrim Fathers

Courage and Resourcefulness—Today's Needs

And We Are Thankful for Friends and Customers Like You!

The personnel and facilities of this institution—its policies and advantages—its accommodations and long record of success is at your command. Like our Pilgrim Fathers, we lead the way.

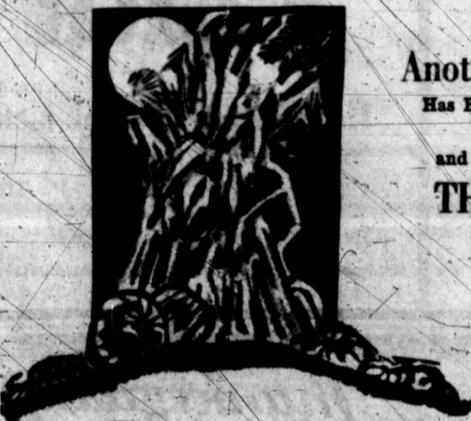


First State Bank

Another Harvest

Has Been Completed

and Again We Are THANKFUL



As we strive to make this institution one that will serve this community better than any other concern of the same type, we pause to give thanks for the associations and the cooperation that has made it possible for us to claim success in providing this section with the best. Only through your cooperation and patronage has this been possible.

Packard Milling Company

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. BETH B. HOLMAN Publisher and Manager
ADRIAN ODOM Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

A DIRECT ROUTE TO DIMMITT

Work is under way on the completion of a direct route to Dimmitt. When it is opened people of both counties should meet at the county line and celebrate the occasion. It is worth that.

This section of the state is in need of improved roads. This certainly was one of them. Hereford and Dimmitt, although neighbors, have been separated not by miles but by road conditions, and the completion of a direct route will draw them closer together than ever before. The two communities will feel stronger than ever the urge for cooperation, which has especially been felt in Castro County's generous offer to do whatever is in its power to assist the proposed Rural Electrification which will benefit both counties.

This road is only a portion of a dream that is a step nearer realization. Far-sighted citizens of this area have long dreamed of a direct route from Dalhart, through Vega, Hereford and Dimmitt, to the South Plains and Central Texas. Some day that dream will come true. Practically all that remains for an all-weather state highway over this route is north of Plainview.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, November 24, 1905.)

At Boom, W. P. McMinn had been feeling a little "puny" but was improving.

A committee of five had agreed to raise \$300 to be used for the purpose of grading and graveling Dewey Avenue (now Main Street) from the railroad tracks three blocks north.

In common with other sections of the country, Hereford was suffering a coal shortage. Railroads, it seemed, were too busy to haul coal.

The editor stood to his guns with reference to his threat to send statements to his 50 delinquent subscribers. A number had called and settled up, and fair warning was issued that unless the others came in at once, statements would be

mailed the first of the coming week.

Land salesmen were hard hit. They had a number of prospectors here, and it was raining so much they could not show the would-be buyers around the country.

Sam Bratton, one of Hereford's "brightest young men," had received a call from Claude to come there at once as a teacher in the school. He left immediately.

(From The Hereford Brand, November 26, 1915.)

Hereford Christmas shoppers were being warned to shop and mail early.

Dr. C. H. Miller, of Bisbee, Arizona, and a son of W. B. Miller, of Hereford, had been released by the army of General Villa, who held Dr. Miller and a number of other

American citizens in Mexico until paid a ransom of \$25,000 in gold and ten cars of supplies.

Mrs. E. B. Posey and children spent Thanksgiving in Amarillo.

A number of prairie fires had swept the Panhandle, destroying many sections of fine grass.

Turkeys were quoted from 7½ to 11 cents a pound.

Mayor Knight urged property holders on Main Street to get together and agree on some method of doing away with mud holes. He advocated paving, at an expense of approximately \$65 per 25-foot lot.

The price of subscription to the Hereford Brand was booming, and after January 1 it was to cost \$1.50 per year.

By Their Words AND OURS

Wonder what the Supreme Court is going to do about the election?—Dalhart Texan.

How well the Hi-Plains Turkey Improvement Association is accomplishing its aim is best told by the quality of turkeys that comes from the Plains country. As the quality of turkeys raised here improves, their value increases. Sooner or later that value will be recognized in the market and is even now being recognized. Anything of value will not continue to be sold beneath its value.—Plainview Herald.

Now that the notorious Jericho Gap is paved and prospects good for the Collingsworth Gap to get a nice smooth concrete dressing in the near future, this neck of the woods just about has its major highway program finished up. And it's a far cry from the rough dirt roads of a few years ago to the smooth ribbons of concrete and

asphalt that now criss-cross this section.—Shamrock Texan.

A man went into a store to buy a pair of leggings and thought the clerk was being impertinent when he was asked what size shirt he wore. He wasn't impertinent, though. A man's shirt is the same size as his leggings, barring physical deformity. The neck and the calf are almost constantly proportionate.—Pampa News.

Farm finances have been so tight during the past few years that building and improving has been out of the question. But maybe there is a better day ahead. Prospects for good crops in this section were never better. Eastern New Mexico should plan now to make its farm homes better places to live.—Curry County, N. M., Times.

Comes a letter from Sol E. Townsend of Galesburg, Illinois, which says: "It would perhaps interest you to know that the corn crop in Northern and Central Illinois is making about 35 bushels per acre. The same thing also is found in Iowa. We feel proud of the fact that we carried Illinois by more than 700,000 votes

for Mr. Roosevelt in the last election." We are glad to welcome Mr. Townsend as a reader of the Brand.

Let's pass up the advertising courses in mental training, and devote our time to the important mental development of broadening our understanding, and learning to like and appreciate people in spite of their faults or their differences of opinion.—Tulsa Herald.

Hearst returned from a three months tour of Europe to predict that Landon would be elected. He continued in an interview that all nations of Europe are broke and there is no danger of war. If Hearst is not a better forecaster of European events than he is of American politics, better look out as bullets may be flying before morning.—Canyon News.

Incidentally, we address the following to Mr. Townsend: We had just about forgotten the government's proposed shelter belt. Insofar as we know here, nothing has been done in connection with this program in months.

RICE GETS IRON THROUGH COVER CROP OF "GREENS"

Rice, too, must have its iron. Rice farmers in Louisiana, Texas and Arkansas report their yields reduced by white tip or chlorosis which reduces the life of the panicle or head of the plant. Both Blue Rose and Early Prolific, leading varieties, were affected.

Scientists of the Bureau of Plant Industry, United States Department of Agriculture, found affected plants deficient in iron, although tests showed iron in the soil but not in a readily available form.

Ricelands tend to become alkaline after several years or irrigation. Iron in alkaline soil tends to become insoluble. Cover crops plowed under decay and from carbon dioxide, increasing acidity. Thus the iron becomes more soluble and more readily available to the plant.

Use of cover crops also improves the physical condition of riceland, which tends to pack tightly with continuous irrigation. Much in the same manner that "greens" make up the iron deficiency in the human diet, feeding riceland with a cover crop of "greens" is probably the best means of combating this nutritive disease.



A THANK YOU TO OUR CUSTOMERS

Just a word of appreciation to the many folks who have traded with us during the past year. Your patronage gives us much to be thankful for on this THANKSGIVING DAY!

Texas Market and Grocery

O. G. HILL, Owner.

PHONE 353

Now On Display

You will find a complete line of CHRISTMAS GIFTS from which to make your selections.

Shop Early This Christmas

It is with grateful hearts that we express our appreciation for the business given us during the past year. And we want our customers and friends to know how truly thankful we are.

Thanksgiving Greetings

CLOSE DRUG



Our Best Regards

Are Extended to OUR PATRONS AND FRIENDS At This

Thanksgiving Season

Stamberg Co. CLEARERS

We Express Our Appreciation

for your friendliness and patronage during the past year, and solicit the privilege of serving you in the future. May your Thanksgiving be a pleasant occasion.

PEVLEY & SEED

ALLIS-CHALMERS IMPLEMENTS



GREETINGS

From

Weir's Grocery

THANKSGIVING

Gives us the opportunity to review the advantages and worthwhile things that are ours, to renew old friendships and to express our gratitude for these things, which in everyday life often pass unnoticed or unexpressed.

WE SAY

THANK YOU . . .

for business that has allowed us to keep our standards of better materials, complete stocks and advanced ideas throughout this long period.

Rockwell Bros. & Co.

LUMBERMEN

PHONE 4

HEREFORD, TEXAS

Use of "Ma'am." Books of formal etiquette state that "ma'am" has gone out of style. A boy on answering a gentleman still uses the old-fashioned "Yes, sir," or "No, sir," but answers a lady with "Yes, Mrs. Smith" or "No, Miss Jones." A girl answers either lady or gentleman by using their names rather than "sir" or "ma'am" if the names are known. To answer a question with "Yes, Mary" would be proper.



We Are Thankful

—for a host of motorists who know what Conoco gasoline can do in their automobile, and who come here regularly for fast, courteous service. We appreciate the business, and offer everyone the same service in the future. We'll be grateful if you'll give us a try.

CONOCO SERVICE STATION

Phone 588

RUFUS SHEWELL

We Are Thankful



for the patronage of many of the area's leading citizens, whose friendliness has made it possible for us to progress during the past year, and made our business task a pleasant one.

KERR

Hardware and Implement Company

Thanksgiving

It is a

Happy Thought

—to know that we have played so prominent a part in modernizing this great section, and that we have become an institution capable of meeting the demands of a growing country.



WE ARE THANKFUL

For This Opportunity

West Texas Gas Co.

THANKS
for the liberal patronage during the past years and may you thoroughly enjoy this Thanksgiving Day.

NORTON MOTOR CO.



At
THANKSGIVING TIME

We pause to express our gratitude and personal regards for those who have made our year's work both profitable and enjoyable, and for our friends who have added much to the year in activities outside our business.

PENNEY'S



Brooks' Drugs

We are, indeed, thankful for the many friends and customers we have made in our two years in Hereford!

At Our Fountain

ALWAYS SOMETHING NEW
THIS WEEK WE OFFER THIS ONE:



PUMPKIN PIE ICE CREAM

PER Pie **40¢**
Per Slice, with Whipped Cream **10¢**

Call us for one of these Pies for Your THANKSGIVING DINNER!

Our Store Is In Christmas Attire We Invite You to Shop!

WE WILL BE CLOSED FROM 12:00 UNTIL 2:00 P. M. THURSDAY

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

FLOWERS-SHERMAN WEDDING

Miss Odella Flowers and Mr. O. E. Sherman, Jr., were united in marriage Sunday, November 22, at Sunray, Texas. The ceremony was performed at the Methodist church with Rev. N. Z. Ward officiating.

The bride is the daughter of Mr. and Mrs. I. V. Flowers of this city, and Mr. Sherman is the son of Mr. and Mrs. O. E. Sherman. Attending the wedding were Mrs. I. V. Flowers, Mr. and Mrs. R. L. Hopson and children, V. C. and Lee Etta, of Hereford, and Mr. and Mrs. Omar Baker of Sunray. Mr. and Mrs. Sherman are both graduates of Hereford High School. They will make their home in Sunray where he is employed by the Shamrock Oil and Gas Co.

MARRY AT LUBBOCK

Announcement has been made of the marriage of Miss Emily Davis of Lubbock and Jim Frank Potts of Boswell, Oklahoma, which was solemnized on Saturday, November 14, at the home of the bride's parents, Mr. and Mrs. A. D. Davis, in Lubbock. The couple was attended by Miss Mary Ann Davis and Bill Potts of Abilene.

Jim Frank Potts is the son of Mrs. J. Frank Potts of Lubbock and the family lived in Hereford several years ago.

MR. AND MRS. T. P. McCOLLISTER ENTERTAIN

Mr. and Mrs. T. P. McCollister entertained members of the Dean Social Study club Friday night at their home in the Dean community. Four tables were arranged in attractive rooms for 42. Arlie Dean made high score for the men and high score for the ladies went to Mrs. Howard Morell.

Players were Messrs. and Mrs. A. A. Head, Henry Rorback, Ted Rorback, Arlie Dean, Mrs. Howard Morell, John Morris, Mary Louise Dean, Horace Johnson and the hosts.

LEAVE FOR FORT WORTH

Mr. and Mrs. C. H. Dillehay and daughters, Doris Elaine and Virginia Ann, leave today for Fort Worth where they will attend a meeting of the State Teachers Association to be held Thursday, Friday and Saturday. T. J. Dillehay, who has been visiting his son here the past several weeks, will accompany them as far as his home in Decatur.

SUMMERFIELD CLUB STUDIES SOLDIERS IN SCIENCE

The Summerfield study club met Thursday afternoon at the home of Mrs. Charles Walsler. Members answered roll call with interesting items concerning the Oddities of Science.

Mrs. Roy Oglesby gave Latest Scientific News. Reading for Fun, was discussed by Mrs. Troy Welty. Reading to Grow was the subject of a topic given by Mrs. Ray Johnson. Mrs. Lee Curry gave an interesting Book Review story of San Michele.

Plans were made for a Christmas party to be given during the holidays. Refreshments were served to Meses. Asa Atchley, L. L. Cannon, Britt Clark, Lee Curry, Ray Johnson, Lloyd Lookingbill, Ray Oglesby, Charles Walsler, D. C. Walsler, Troy Welty and Mrs. Woodrow Welty, members. Mrs. Jim Clark was a guest of the club.

Mr. and Mrs. Nelson McWright and son will leave this afternoon for Pamp to spend Thanksgiving Day with his brother.

QUILTING CLUB HAS THANKSGIVING DINNER

The Energetic Quilting club entertained with a lovely dinner Sunday in the country home of Mr. and Mrs. J. P. Gatlin. Annually at Thanksgiving members of the club entertain their families and friends with a dinner and party. Games of 42 furnished entertainment in the afternoon.

Those attending were Messrs. and Meses. W. M. Cogdell, H. T. West, Andy Thomas, J. I. Funderburg, W. A. Knox, Frank Cogdell, C. F. Gatlin, J. P. Gatlin, Arch Conklin, G. R. Conklin, Hubert White, C. E. Wade, Betty Bell, Misses Madeline Bell, Tullie Bell, Alta Funderburg, Dorothy Funderburg and Lize Funderburg; Chas. Cogdell, R. L. Harvey, Leonard Knox and Stanford Knox.

B. P. & W. CLUB MEETS MONDAY NIGHT

The regular meeting of the Business and Professional Women's club was held Monday night. Mr. Dillehay was the speaker of the evening. His subject was Education, particularly the new developments in new plans and methods touching on unit activities, adult education and open forums. The question was asked as to whether it is possible for all sides of every question to be discussed in our town. He said he believed that within reasonable limits that any subject could—that we have an open-minded citizenship.

A plate luncheon was an attractive part of the social hour. This was served at the Brooks drug store.

TEACHERS ATTEND INITIATION RITES

Miss Neville Wrenn and Miss Irene Crawford attended the annual initiation services of Pi Chapter of Delta Kappa Gamma, national honorary fraternity for women teachers, Saturday night in Amarillo, following a lovely dinner at the Capitol Hotel.

A Card of Thanks.

We wish to thank our many friends for their kindness and service during the illness and death of our Mother and Grandmother.

S. R. Waker and Family
Mrs. Ida Hall
Dick Walker and Family

HEALTH SAFEGUARDS CAUSE FOR THANKS

"A high standard of community health is the best asset that a state can possess," said Dr. John W. Brown, state health officer, in speaking of the progress made in public health education since the first Thanksgiving Day was observed by our forefathers.

"The State of Texas has much to be thankful for in this Centennial Year," he said, "in the steadily increasing interest and cooperation of the people of the state in matters pertaining to sanitation and control of communicable diseases.

"The control of the water and milk supplies, sewage disposal, vaccination against smallpox, immunization against diphtheria, food inspection, housing regulations, and many other measures have been spectacularly successful in reducing the killing power of a number of maladies that formerly took a terrible annual toll.

"Responsibility for success and advancement of a public health program lies not with the health department primarily, but with the people who support and encourage the community effort and who apply in their own individual lives the knowledge which they have acquired.

"It follows that the individual citizen, to reap the benefits of public health administration, must be more concerned about his well being than he is today. His program should involve a conscientious effort to abide by the living rules prescribed by nature, as well as a clearer conception of the value of a physician's services from a disease prevention standpoint.

"In short, when the private citizen fully appreciates the benefit of public health administration and shows that appreciation by a reasonable personal concern for his own welfare, medicine, surgery and science generally will be able to do their wonderful work with utmost efficiency."

Fly-Swasting Tales.

The matter of usefulness probably explains the fact that horses and cattle have so much longer and heavier tails in comparison to their size than is the case with elephants and swine. The horse and cattle need their rear appendages to switch away the flies, but the elephants and swine, with their thick hides, are bothered comparatively little by these pests, so do not need large tails.

Hospital Notes

Mrs. Bruce Plummer, to be dismissed today, Wednesday, doing fine.

Bill Marsh, Friona, to be dismissed today, Wednesday, doing fine.

Mrs. R. B. Hutson, appendix operation Thursday, condition good.

Mrs. C. E. Tice, appendix operation last Friday, condition good.

J. E. Gary, Dimmitt, appendix operation Friday, condition good.

Mrs. T. C. Bates, doing fine following major operation Nov. 16.

Charles Adams, Friona, admitted last Thursday, compound fracture of right leg, doing fine.

Herbert Boardman, WSTC student, visited his parents, Mr. and Mrs. H. H. Boardman, over the week end.

Want Ads

For Sale or Trade

FOR SALE

We invite you to compare these prices anywhere:

1935 Standard Chevrolet 4-door sedan	\$425
1934 Master Chevrolet Coach, radio and heater	\$425
1934 Chevrolet Pick-up, A-3 condition	\$325
1934 Dodge Sedan	\$375
1930 Pontiac Coupe	\$75
1929 Pontiac Coupe	\$49
1928 Pontiac Sedan	\$49
1929 Oakland Coupe, a good one	\$79

BRUMLEY-WOODFORD MOTOR COMPANY

FOR SALE: A part of Block No. 30 of Evans addition to town of Hereford. Write to Mrs. Charlie Baber, Winnsboro, Texas, Wood County. 46-3p

FOR SALE: A tract of highway property at very reasonable price. Inquire at Brand office. 44-1f

FOR SALE: Grade "A" raw milk. Delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Reasonable prices. Phone 666. Prairie Dairie. 26-1f

FOR SALE OR TRADE: livestock, tractor lister and plow all ready to go, bargain. Wm. Ash & Son, Allis-Chalmers dealers, Umbarger, Texas. 47-3p

FOR SALE OR TRADE: Improved farm, mile south Eudde. Trade for house in Hereford or sell reasonably. J. H. Wagnon, first house east Boardman's pump. 47-3p

For Rent

FOR RENT: Furnished apartment, hot and cold water furnished. Francis Apartments, telephone 198-W. 45-3p

THE NEXT 10 young people who enroll in this school can do so on unheard of terms of tuition. You can also earn your board and room. Write for information. Fleming Business College, 808 1/2 Polk St., Amarillo, Tex. 52

Wanted

INSURANCE?

Is your life protected? In case of death are your dependants protected? If not, call me and I will be able to assist you solve your insurance problems. R. E. Knott, P. O. Box 414, Hereford, Tex. 47f

WANTED: By middle aged lady, work as housekeeper or cook, in or near Hereford. Write Box 402, Hereford. 1p

WANTED: Will pay 5c each for fresh jackrabbits. S. L. Bowie, on Benefield place, 21 miles northwest of Hereford. 1p

Your Thanksgiving DINNER



Is Being Prepared For You

We invite you to be our guests on Thanksgiving Day. Enjoy a real Thanksgiving Dinner without the trouble and worry of preparing it yourself. Enjoy the atmosphere of Hereford's finest cafe.

New Club Cafe

Mr. and Mrs. Douglas Henson Proprietors

FOR QUICK JOB SERVICE SEE THE BRAND

HOLIDAY SUGGESTIONS

MAKE THIS A PRACTICAL CHRISTMAS

What could be lovelier than a COAT or smart DRESS? Sensational reductions in our ready-to-wear. Nice, warm Robes in all-wool flannel; Satin and Crepe robes in high shades, with or without Pajamas to match. Balbriggan Gowns and Pajamas in Munsing Wear. Lustrous set-in Gowns and Pajamas in pastel shades, lace-trimmed or tailored.



A gorgeous new line of purses in all shades—pouch or envelope style, large or small—to suit each individual taste.

Start Your Christmas Shopping NOW!

FASHION DRESS SHOPPE

Hereford Creamery Co.

Makers of Cream O' Plains Butter & Ice Cream

express their appreciation for the cooperation and friendly attitude of the producers and consumers, who not only have made CREAM O' PLAINS Products possible, but have made them the most popular in this section. We offer our thanks on this—



Thanksgiving Day

WATCH FOR Formal Opening Announcement Coming Soon

Farmers Oil and Grain Company

ALTON FRASER, Manager.

HEREFORD, TEXAS

GASOLINE
GREASES
TIRES and TUBES



KEROSENE
DISTILLATE
DIESEL FUEL

ASSEMBLY OF GOD CHURCH
 "A place with a welcome." One block north of the high school.
 W. A. McCann, Pastor
 Sunday school, 9:45 a. m., Owen Neel, superintendent.
 Devotional worship, 11 p. m.

Christ's Ambassadors, 6:30 p. m.
 Evangelistic Services, 7:30 p. m.
 G. T. W., Wednesday, 7:30 p. m.
 W. M. C. Thursday, 7:30 p. m.
 Evangelistic Service Friday, 7:30.
FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Bippus Items

BY RUTH REESE
 Shoppers in Hereford Saturday were Frank Canaba and family, C. V. Griggs and family, Emery Burks and family, Marvin Morrison and Mrs. Jones.
 Mr. Walton made a trip to Amarillo Monday.
 Mr. and Mrs. C. T. Reese were in Hereford Tuesday.
 J. Fortenberry was in Adrian Tuesday.
 Mr. Kirby transacted business in Hereford Saturday.
 Mr. and Mrs. Gene Simmons and daughter shopped in Hereford Saturday.
 Mr. and Mrs. Dodson and son, Chester, were in Hereford last Saturday on business.
 Mr. and Mrs. C. T. Reese and children, Miss Stella Fortenberry and Anna Kate Fortenberry made a trip to Portales, N. M., Sunday.
 Mr. Dodson and family were in Hereford Friday afternoon.
 Mr. and Mrs. J. Fortenberry went to Clovis, N. M., Wednesday of last week.

NOTICE BY PUBLICATION

THE STATE OF TEXAS,
 COUNTY OF DEAF SMITH.
 To the Owners, Lessees, Lienholders, and all other persons holding any interest of, in and to the following described tracts of land, or any part thereof—
GREETING:
 You are hereby notified that on the 17th day of November A. D. 1936, the Governing Body of the Deaf Smith County Wind Erosion Conservation District determined upon a program of work embracing the land hereinafter described for entering upon, treating and/or constructing such improvements and maintaining such facilities thereon as determined upon for arresting or preventing soil erosion by reason of winds; has allocated a portion of the cost thereof to the following described tracts of land and the owners thereof, and intends to levy an assessment thereon in the amounts set opposite the description of said lands, to-wit:
 All of sections 1 to 9, both inclusive, and sections 16 to 28, both inclusive, in block No. 8, and the south 1/2 of sections 35 to 40 both inclusive in block No. 8; the above being all of sections or surveys in block 8 in Deaf Smith County,

Texas, \$9,000 or 60c per acre.
 All of sections numbered from 1 to 50 both inclusive in block No. 7, Deaf Smith County, Texas, \$19,200, or 60c per acre.
 All of sections 17 and 16 and 48 and 49 in block 1, Deaf Smith County, Texas, \$1,536, or 60c per acre.
 All of sections 16 and 17 and 48 and 49 and 80 and 81 and 112 and 113 and 144 in block B-5, Deaf Smith County, Texas, \$3,456, or 60c per acre.
 All of sections No. 1 to 28 both inclusive in Block No. 3, Deaf Smith County, Texas, \$10,752, or 60c per acre.
 All of sections 1 to 37 both inclusive, in Block K-14, Deaf Smith County, Texas, \$14,280, or 60c per acre.
 All of Block F and Block G located and situated in Deaf Smith County, Texas, \$1,000, or 60c per acre.
 All of sections 1 to 100 both inclusive in Block K-4, Deaf Smith County, Texas, \$38,400, or 60c per acre.
 All of sections 1 to 100 both inclusive in Block K-3, Deaf Smith County, Texas, \$38,400, or 60c per acre.
 All of sections 1 to 100 both inclusive in Block K-7, Deaf Smith County, Texas, \$38,400, or 60c per acre.
 All of sections 1 to 74, both inclusive, in Block K-8, Deaf Smith County, Texas, \$28,560, or 60c per acre.
 All of sections 1 to 10 both inclusive, in Block E, Deaf Smith County, Texas, \$3,840, or 60c per acre.
 All of sections 1 to 5 both inclusive; 16 to 20 both inclusive; 21 to 25 both inclusive; 36 to 40 both inclusive; 41 to 45 both inclusive; 56 to 60 both inclusive; 61 to 65 both inclusive; 76 to 80 both inclusive; 81 to 85 both inclusive; 96 to 100 both inclusive, in Block K-5, Deaf Smith County, Texas, \$19,200, or 60c per acre.
 All of sections 6 to 10 both inclusive, 11 to 15 both inclusive, 26 to 30 both inclusive, 31 to 35 both inclusive, 46 to 50 both inclusive, 51 to 55 both inclusive, 66 to 70 both inclusive, 71 to 75 both inclusive, 86 to 90 both inclusive, 91 to 95 both inclusive, in Block K-6, Deaf Smith County, Texas, \$19,200, or 60c per acre.
 All of sections 1 to 4 both inclusive, in Block B, Deaf Smith County, Texas, \$1,536, or 60c per acre.
 All of sections 9 and 10, block No. 10, Deaf Smith County, Texas, \$768, or 60c per acre.
 All of sections 1 to 5 inclusive, 22 to 26 inclusive, 27 to 31 inclusive, 48 to 52 inclusive, 53 to 57 inclusive, 74 to 78 inclusive and 79 and 80, in Block K-11, Deaf Smith County, Texas, \$13,056, or 60c per acre.
 All of sections 1 to 18 both inclusive, in Block A, Deaf Smith County, Texas, \$6,920, or 60c per acre.
 All of sections 1 to 6 inclusive, in Block C, Deaf Smith County, Texas, \$2,304, or 60c per acre.
 All of sections 316 to 325 both inclusive, and sections 356 to 360 both inclusive, in Block M-6, Deaf Smith County, Texas, \$4,680, or 60c per acre.
 All of sections 1, 2, 3, 4, 19, 20, 21, 22, 23, 24, 25, 26 and 41 to 48 inclusive, and 63 to 70 both inclusive, and 85 to 92 both inclusive, 107 to 114 both inclusive, and 129 to 136 both inclusive, 151 to 158 both inclusive, 173 to 176 both inclusive in Block M-7, Deaf Smith County, Texas, \$24,560, or 60c per acre.
 All of sections 1 to 24 both inclusive, out of Twp 2 North of R 1 East of Syndicate sub-division, Deaf Smith County, Texas, \$9,212, or 60c per acre.
 All of sections numbered from 1 to 24 both inclusive, Twp No. 2 North of Range 2 East of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$9,216, or 60c per acre.
 All of sections 1 to 24 both inclusive, Twp 2, North of R 3, East of Syndicate sub-division, Deaf Smith County, Texas, \$9,216, or 60c per acre.
 All of sections 1 to 24, both inclusive, Twp 2, North of R 4, East of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$9,216, or 60c per acre.
 All of sections 1 to 36 both inclusive, Twp 3, North of R 1 east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.
 All of sections Nos. 1 to 36 both inclusive, Twp No. 3 north of R 2, East of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.
 All of sections Nos. 1 to 36, both inclusive, Twp No. 3, north of R 3 east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.
 All of sections Nos. 1 to 36 both inclusive, Twp No. 3 north of R 2, East of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.
 All of sections Nos. 1 to 36 both inclusive, Twp No. 4, north of Range 3 East of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.
 All of sections 1 to 36, both inclusive, Twp No. 4, north of Range 3 East of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.

All of sections Nos. 1 to 36 both inclusive, Twp No. 5, north of Range 1 east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.
 All of sections 1 to 36 both inclusive, Twp No. 5 north of range 2, east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.
 All of sections 1 to 36 both inclusive, Twp No. 5, north of range 3 east of Capitol sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.
 All of sections 1 to 36 both inclusive, Twp No. 6, north of range 2 east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$13,324, or 60c per acre.
 All of sections 1 to 9 both inclusive, 16 to 21 both inclusive, 28 to 36 both inclusive, Twp 6, north of range 3, east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$9,216, or 60c per acre.
 All of sections 4 to 10 both inclusive, 18 to 22 both inclusive, 27 to 36 both inclusive, Twp 5, north of range 4, east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$8,458, or 60c per acre.
 All of sections 1 to 12 both inclusive, and 15 to 20 both inclusive, and 29 to 32 both inclusive, Twp 4, north of range 4, east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$8,832, or 60c per acre.
 All of sections 2 to 11, both inclusive, 30 to 33 both inclusive, and 17, 18, 19, 33, 34, 35, Twp No. 3 north of range 4 east of Capitol Syndicate sub-division, Nos. 407, 408, 409, 410, 411, 424, 425, 426, 428, 429, Deaf Smith County, Texas, \$9,600, or 60c per acre.
 All of Capitol Syndicate League Nos. 391 1/2, 407, 408, 408 1/2, 409, 411 1/2, 426, 425, 426 1/2, 445, Deaf Smith County, Texas, \$18,000, or 60c per acre.
 All of sections 5, 6, 7, 8, 9, 10, 12, 13, 14, 15, 16, Block B, Deaf Smith County, Texas, \$4,224, or 60c per acre.
 All of sections 4, 5, 6, 7, 8, 9,

10, and 15 to 18 both inclusive, Twp No. 2, north of range 5, east of Capitol Syndicate sub-division, Deaf Smith County, Texas, \$4,224, or 60c per acre.
 Section No. 1, Jose Maria Garcia Survey, Deaf Smith County, Texas, \$300, or 60c per acre.
 25 labors of land being numbered 1 to 25 both inclusive, Gregg County School Land League, No. 1, \$2,655, or 60c per acre.
 A hearing will be given and held by and before the Governing Body of the Deaf Smith County Wind Erosion Conservation District on the 7th day of December, 1936, at 10 o'clock A. M., at the Courthouse of Deaf Smith County in Hereford, Texas, at which time and place all persons owning, holding a lien or claiming any interest in, any of the above described tracts of land are hereby commanded to appear to contest said proposed assessment, and to show cause, if any they have, why the proposed assessment thereon should

not be levied upon such tracts of land and the owners thereof.
 Given under my hand and the seal of said District, at office in Hereford, Texas, this 18th day of November, A. D. 1936.
 (SEAL) L. H. FOSTER,
 Clerk of the Deaf Smith County Wind Erosion Conservation District. 45-3

WHY SUFFER FROM AN ULCERATED STOMACH—COLIC, INDIGESTION, SOUR OR UPSET STOMACH?—WHEN THIS NEW SCIENTIFIC MEDICAL DISCOVERY, M-S-E, IS GUARANTEED TO RELIEVE YOU. Go to the Corner Drug Store today and get for M-S-E and use it for ten days, then if you are not thoroughly convinced of its merits, return the remainder of the treatment and your money will be refunded.

PROUD OF HIS ROLE? Yes, and So Are We!

WE TAKE PRIDE

In the fact that we are able to provide outstanding laundry service; and that the people of Hereford have recognized the quality of our work.

WE EXPRESS OUR THANKS FOR THIS TRUST!

HEREFORD LAUNDRY AND DRY CLEANERS

PHONE 298

I'M HEADIN' FOR THE LAST ROUND-UP!

That May Be True of MR. GOBBLER

—but we've just started the service we shall render the people of this city... new, improved methods of cleaning, pressing and blocking... ever popular Wilson Bros. Haberdashery... and our desire to please... all are gaining popularity and making more friends for us.

—but what we really want you to know is that we sincerely appreciate your patronage, and take this method at this time of year to tell you about it... our work will tell you about it for the next 52 weeks.

Fox Cleaners AND HATTERS

The Man's Store

IRRIGATION OR WATER WELLS

I am in a position to give you a good bid on drilling or equipping any kind of well, from smallest water well to largest irrigation plant.

J. O. LYTLE
 Hereford, Texas

We Are **Thankful**

R. H. KEMP Lumber Co.

Come In and Get Your **1937 Calendar**

Thanksgiving 1936

We have many Reasons for being Grateful at this Thanksgiving... Foremost of which we Count the Privilege and Pleasure of Serving You

Whether your account runs into many thousands of dollars or you are just beginning to build up a nest egg of savings, you get the same courteous, helpful, efficient service that characterizes this bank.

First National Bank

OF HEREFORD **FEDERAL RESERVE SYSTEM** *A Strong Bank Thoughtfully Managed*

Hammer Mill DEMONSTRATION

Saturday, November 28
 ON THE LOT NORTH OF OUR STORE

Bring In Your Heads, Ear Corn, Threshed Grain or Bundles.

We Will Grind up to 300 lbs. for Any One Farmer

Every Farmer With Livestock or Poultry To Feed NEEDS One of These Mills!

Rosson Implement Company

HEREFORD, TEXAS PHONE 84

BEST WISHES for the THANKSGIVING SEASON

Do you now cook electrically?

New Westinghouse Brings Economy to Electric Cooking.

Research has now produced the "Economizer" speed unit, combining top speed with unheard of low electric cooking costs. Come in and see this sensational development.

The new Westinghouse Golden Jubilee Electric Ranges are here with all their new features. Never in all history have ranges been so convenient, so perfect. Be sure to see for yourself before you buy any range.

\$9.50

Our Home Economist Suggested this Menu

Chilled Fruit Juice Cocktail
 Roast Turkey, Rice Dressing
 Giblet Gravy Cranberry Sauce
 Diced Potatoes
 Green Asparagus Tips
 Lettuce Salad
 Celery
 Open Face Mince Pie with Whipped Cream
 Raisin Dressing
 Olives
 Coffee

TEXAS UTILITIES COMPANY

Gobble — Gobble
 One of Our Good
TURKEY DINNERS
 Thanksgiving Day
 AT THE Regular Price **35¢**
Ever Ready Lunch
 I. V. FLOWERS
 Proprietor

GIVE THANKS
 To our many old and new friends, we wish to express our gratitude for pleasant associations during the past year.
 Visit
THE CHOCOLATE SHOP

HEY!
 Wait a minute
 This Is Thanksgiving
 And We Want to Extend Our Greetings to Our Friends!

We want to tell you how much we appreciate the business we have had during the past year and to thank each and every customer and friend.

Then We Want to Say that You Will Find

TOYLAND HEADQUARTERS
STREU HARDWARE CO.

Beware The Cough
 From a common cold
That Hangs On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Creomulsion not only contains the soothing elements common to many remedies; such as, Syrup of White Pine Compound with Tar, fluid extract of Licorice Root, fluid extract of Wild Cherry and Menthol, but also has fluid extract of Ipecac for its powerful phlegm loosening effect, fluid extract of Cascara for its mild laxative effect and, most important of all, Beechwood Creosote is perfectly blended with all of these to reach the source of the trouble from the inside. Creomulsion can be taken frequently and continuously by adults and children with remarkable results. Thousands of doctors use Creomulsion in their practice knowing how Creomulsion aids nature to soothe the inflamed membranes and

deal the irritated tissues on the green-laden phlegm is loosened and expelled. Druggists also know the effectiveness of Beechwood Creosote and they rank Creomulsion top for coughs because you get a real dose of Creosote in Creomulsion, emulsified so that it is palatable, digestible and potent for going to the very seat of the trouble. Creomulsion is guaranteed satisfactory in the treatment of coughs, chest colds and bronchial irritations and especially those stubborn ones that start with a common cold and hang on for dreadful days and nights thereafter. Even if other remedies have failed, your druggist is authorized to guarantee Creomulsion and to refund every cent of your money if you are not satisfied with results from the very first bottle. Don't worry through another sleepless night—phone or go get a bottle of Creomulsion right now. (Adv.)

THANKSGIVING

AND WE ARE BROADCASTING OUR Appreciation

of those who have used our services during the year, and of our friends who have added much to our enjoyment of business and social relationships. Please accept our sincere regards on this happy occasion.

May Your Days Be Prosperous
 and may you enjoy the advantages at hand during the coming year.

FOSTER TRUCK LINE
 MR. and MRS. PAUL FOSTER

Wyche Items

BY PEGGY VALENTINE
 Ruth Love entertained her Sunday school class at luncheon last Thursday night.
 Club meetings have been discontinued in this community.
 W. L. Brody of San Diego, Calif., and Walter Dunlap were here Saturday.
 Mrs. J. W. Dickerson has been on the sick list.
 Miss Vivienne Davis has returned from a visit in Pampa.
 Rev. Roy Patterson will deliver morning and evening sermons at the school house Sunday. All are invited to attend.
 Rev. Fred Hankins of Hart preached here Sunday.
 J. D. Love and family plan to spend Thanksgiving in Sherman.
 Rev. Fred Hankins spent Sunday in the Dock Robinson home.
 DuBois Walker is working in the Messenger community.
 J. D. and John Love have been working in the Kelso community.

Daniel News

BY PAULINE MOORE
 Mr. and Mrs. Oscar Golden of Plainview are staying with his sister, Mrs. F. Tomlinson, while Mr. Tomlinson is away hunting.
 Harold Gill is hauling cattle from New Mexico to the Taylor farm near Umbarger.
 John Boling and family left for Dallas Thursday to attend the Centennial and visit relatives.
 Messrs. and Mmes. Brown and McClain, Miss Emma and Mr. and Mrs. Clarence McBroom took Sunday dinner with Mr. and Mrs. Dave Moore and family.
 R. E. Wiseman has gone to McKinney to visit relatives.
 Mr. and Mrs. Dave Moore were in Hereford Saturday.
 Daniel school dismissed for Thanksgiving Wednesday.
 Mr. and Mrs. Joe Moore were in Wildorado Thursday night.


THANKS FRIENDS!
 We wish to express our appreciation for the fine patronage you have given us in past years.

APPLES
 We have plenty of good Western Slope Apples, Black Twigs and Delicious.

Fuller's
 FRESHER FRUITS and VEGETABLES

Friona News

BY JOYCE LANDBRUM
 Grady, Connor of Floydada was a visitor in the G. O. Allen home Wednesday night.
 Mrs. Henry Stanley and Miss Wayne Neu were Clovis visitors Wednesday.
 Gordon Bullard of Floydada was in Friona Thursday night.
 Earl Beasley of Clovis was a Friona visitor Thursday.
 H. H. Wells and family, who are living near Hobbs, N. M., visited relatives here last week end. They formerly lived in Friona.
 Mmes. Frank Griffith and C. F. Rogers were Amarillo visitors one day last week.
 Miss Lucille Curry and Mrs. J. C. Wilkerson were Farwell visitors Tuesday of last week.
 The seventh grade had a patch party in the grade school gymnasium Monday night. They were served popcorn balls by the room-mothers.
 C. A. Adams was seriously injured last Wednesday when he fell from a windmill. He is reported to have broken one arm and a leg.
 A. S. Curry and family left Saturday for Dallas where they will visit the Centennial.
 Miss Ella Marie Landrum and Mrs. Neva Baylor were in Clovis Saturday.
 Misses Gladys Settle and Edith Galloway attended the show in Hereford Sunday night.
 Mr. and Mrs. C. W. Dixon of the Rea community were in Friona Sunday.
 Mr. and Mrs. Ray Landrum of Laxbuddy were in Friona Tuesday.
 P. L. Neu, Jack Stanley and Mike Wayne Neu were in Hereford Sunday.
 Walter Moeler and S. S. Barron of Muleshoe were in Friona Friday.

NEWS FROM WESTWAY

Mr. and Mrs. R. M. Gunn, G. R. Ellis, Lloyd Gunn and Mr. Madole of Oklahoma visited in the Madole home in Clovis Wednesday and Thursday. They also visited the Taylor home at Olton Friday.
 G. H., Ellie and Lloyd Gunn and Mr. Madole returned to their homes in Oklahoma Monday.
 A. T. Walthall and family were at Westway Sunday visiting their daughters, Mrs. Foy Dodson and Miss Louise Walthall.
 J. A. Roe, who has been visiting in Fort Worth and in Ardmore, Oklahoma, has returned to his home here.

NEW BOOKS AT COUNTY LIBRARY

By Miss Lillie Hostetler.
 Books received this week by the Deaf Smith county library include: Birdloss, Valley Gold; Boisen, Exploration of the Inner World; Chapman, Pony Express; Coatsworth, Sword of the Wilderness; Coolidge, Silver Hat; Cashman, But for the Garden; Eberhart, Danger in the Dark; Ermine, Wild River Outlaw; Ervarts, Wolf Dog.
 Six of the greatest novels of Anatole France in one volume: Hill, Substitute Guest; Milling, Book of Cowboys; Hobart, Yang and Yin; Jaquea, Scorpion, a Good Bad Horse; Jenkens, Fighting Anatole France in one volume: Rising, McCulley, Canyon of Peril; Maple, Best Plays of 1935-36; Mearl, Open Range; Miller, Love Comes Last; Romer, White Velvet; Spearman, Gunlock Ranch; Tuttle, Hashknife of Stormy River.

At the Methodist Church.
 The pastor and family have been gratefully received by the church and community, for which they are thankful. Tokens of appreciation find their way to us and on two occasions we were overwhelmed. The young people led with a pounding, and the adults tried to outdo them, and Wednesday evening many came to prayer meeting with laden arms, and took charge of the services and gave a program, which left us wondering why we were recipients of such expressions of love and appreciation. We shall try to show our appreciation.
 The Stewarts are pleased with the pledges of support to the budget and hope to finish the work this week. They are supporting a Christmas program of which more will be said.
 You have an invitation to worship here Sunday. Miss Swisher, choir leader, is featuring a young people's choir in the evening. The pastor will preach at both hours.
 T. C. Willett, Pastor.

First Christian Church.
 H. M. Redford, minister; Mrs. B. F. Guthrie, superintendent.
 Bible school, 9:45 a. m.
 Morning worship, 11 a. m.
 Christian Endeavor, 7:30 p. m.
 Evening worship, 7:30 o'clock.
 Midweek family night, Wednesday, 7:30 p. m.
 Connecting with God Through Prayer, will be the subject at the morning worship hour. Flowers of Hereford will be the theme for the evening hour. Mid-week church family programs are colored by a large number each week.

'97ers' Enjoy Annual Reunion

Persons born in or near Hereford in the year 1897 held their annual birthday dinner and reunion Saturday evening at the home of Mr. and Mrs. J. M. Murchison. Following a turkey dinner, those present enjoyed the reunion with the others, most of whom, incidentally were born in November.
 Mrs. Minnie Walker, Mrs. E. Carter and Mrs. Tom Carter, the first two of whom are among the county's oldest settlers, were guests of honor. Other present included Mr. and Mrs. Cecil Walker, Mr. and Mrs. Wesley Brady, Mr. and Mrs. Cecil W. Hodges, Mr. and Mrs. Clyde T. Kibbe and Miss Mary Brady.
 Roy Gough of Gatesville and Oden Weems of Albuquerque, and their families were the only members of the group unable to attend.

DISCUSSION GROUP HEARS H. BASKIN

The Discussion Group listened to H. Baskin's account of his trip to Washington, New York, Chicago, Kansas City and other points. He was present at many sessions of the Ritter impeachment trial by the Senate.
 The talk was given at the request of members. He will later give his interpretation of the Centennial. There will be no meeting of the group this week, but next week plans and topics for discussion of next year will be decided upon.

Musicians' Parents Meet.
 The Band and Orchestra Parents Association will meet next Tuesday night at the high school. The meeting will be opened at 7:30 o'clock. All members are urged to attend.

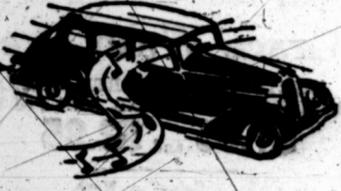
Set Recovery Mark.
 Recovery of several thousand feet of pipe from a test oil well at a depth of more than two miles, thus establishing a world's record for such operations, has been announced by Continental Oil Company officials, who explained that this extraordinary feat was performed at Conoco's Herbert No. 1 well at Abbeville Prospect, Louisiana.

41 Silos In Castro.
 A preliminary survey at the end of October showed that 41 trench silos had been filled in 10 of the 13 communities of Castro county, according to E. W. Thomas, agricultural agent. Of these, 32 have been constructed this year to take care of the heavy crop of grain sorghums.
 Mrs. Dow Mercer and Mrs. J. H. Head returned last Wednesday night from a visit to Dallas, where they visited relatives and attended the Centennial.


We Are Thankful
 —for our friends and patrons, whom we sincerely believe are the finest people to be found anywhere. We have had great pleasure in serving you, and hope to continue with your friendship and patronage for a long time to come. We take this means, at this occasion, of expressing our deepest regards for each of you.

CONSUMERS FUEL Association

A Happy Motorist


Makes Us Happy Too

We have much to be thankful for, when you get down to real facts. For instance, it is pleasant to have our patrons thank us for pepping up their cars with TEXACO... and we enjoy the friendly associations of so many Hereford motorists. We take this opportunity to again express our appreciation for your patronage.

TEXAS SERVICE STATION
 Glenn Snyder

Thanksgiving

At this glad season of the year we wish to voice our deepest appreciation for the patronage of our friends during the past years. It will be our aim during the coming months to constantly serve you better. As in the past, the quality of our goods and our service will be kept at the present high standard.

Greetings From HUDSON GROCERY FOR BETTER Foods



A Season for
THANKS GIVING
and
WE ARE THANKFUL
for the patronage accorded us the past year and we are hopeful that we may serve you throughout the remainder of 1936.
LUKEN'S GROCERY

Thank You - - -
Our customers and friends. We hope you have a Thanksgiving dinner that is GOOD and enjoy the day as much as we have enjoyed our friendship with you. Our appreciation of your splendid patronage is genuine.

Rice's Tire Shop
HARRY L. RICE

WE ARE THANKFUL
For our many friends and customers for the past Patronage Accorded Us!
May the Coming Year Be More Bountiful for You!
Just Received
a gorgeous selection of advanced new holiday
La Grace Wash Dresses
SWING SKIRTS AND COLORED PATTERS IN BEAUTIFUL BROADCLOTH AND PIC PON
\$1.95 and \$2.95
Select a New
Fall Coat and Silk Dress
Closing Out at 1/2 Price!
Popular Store

ANNOUNCING

The Purchase of
Ike's Cafe

By Mr. and Mrs.
PAUL E. FOSTER

We make this announcement to our friends and the patrons of Ike's Cafe. We have assumed the management of this business and invite you to visit us at your earliest opportunity. We shall strive to

OLD FASHIONED THANKSGIVING DINNER

GET ACQUAINTED by enjoying the feast of your life. . . . Make Thanksgiving a real holiday. . . . a meal that's luscious from start to finish. . . . Complete turkey dinner, fixed just the way you like it best. . . . **50¢**

Continue Ike's Fine Service
—living up to the name Ike Crosthwait has built up for this cafe. . . . adding our own ideas to give you better meals, better service and a more pleasant atmosphere. . . . We shall strive to give you the most outstanding service in this line.

And Always Make the Best Coffee in Town
Come in and Dine With Us

IKE'S CAFE
Mr. and Mrs. Paul E. Foster

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

NONA DEAN ROSE HAS BIRTHDAY PARTY

Nona Dean Rose celebrated her eleventh birthday at a party given by her mother, Mrs. Doyle Rose, at their home Monday afternoon. A rainbow color theme was carried out in the appointments of the party. The centerpiece for the table was the large birthday cake topped with eleven candles. Baked in the cake were "surprises" which told the fortune of each guest as the cake was cut.

Favors were tiny dolls, and fashioning dresses for them furnished exciting entertainment. A variety of games were played.

Guests were Margaret Olson, Billy Louise Crawford, Maxine Ballard, Phyllis Jean Radovich, Texia Ruth Reynolds, Wanda Jean Whitaker, Rena Rae Renfro, Geraldine Kendall, Rosemary Phillips, Cornelia Hamilton, Corinne Hamilton, Helen Acker, Catherine Acker, La Juana Rose and the honoree. The hostess was assisted in entertaining by Mrs. Jack Rose.

WOMEN'S FEDERATION TO MEET

The County Federation of Women's clubs will meet December 4 at the Presbyterian church at 12:30 o'clock. This will be a covered dish luncheon with members of the Summerfield Study Club and the Bayview Club as hostesses. Dr. Fronbarger of WTSTO at Canyon will be the principal speaker for the meeting and the Music Study Club will have charge of the music for the program.

BIBLE CLASS MEETS WITH MRS. RIGLER

Frances Witherspoon Bible class met Thursday afternoon at the home of Mrs. W. M. Rigler. A quilt was finished and members packed a Thanksgiving box for the Children's Home in Amarillo. Mrs. Rigler left Saturday for Amarillo where she will present the box to the Home. While in Amarillo she will visit relatives and expects to return to Hereford Friday.

Mr. and Mrs. W. A. Scales of Pampa transacted business in Hereford Saturday.

DAWN STUDY CLUB STUDIES HOME INFLUENCES

The Dawn Study club met Tuesday afternoon in the home of Mrs. W. J. Stewart, with 13 members and four visitors present. Home influence was the subject of the interesting program. Mrs. Abbie Miller discussed The Home as influenced by the Radio, and The Home as influenced by Moving Pictures was the subject of an article presented by Mrs. Barnes.

Lovely refreshments were served to Mrs. Abbie Miller, Minnie Walker, Cecil Walker, Mart Burum, A. T. Frye, Adolph Frye, Jim White, Lester Galloway, Ray Bowers, L. A. Smith, E. V. Holman, Alvera Frye, Mrs. Botsford, Mrs. Harris and the hostess.

Mrs. Bessie Harris will be hostess at the next regular meeting on December 1.

PLEASURE HOUR CLUB HAS TABLE OF BRIDGE GUESTS

A table of guests played with members of the Pleasure Hour Bridge club Thursday afternoon when Mrs. Smith McLeRoy entertained at her home. Appointments of the games were in seasonal colors suggested by the Thanksgiving decorations used throughout the house.

The guests were Mrs. J. W. Robinson, S. M. Lasseter, W. H. Russell, J. B. Jones and Homer Henslee. Members present were Mrs. B. B. Farmer, Harry Lomas, Boyd London, Owen Stagner, Roy Jowell, James Wilson, B. R. Dixon and the hostess.

Mrs. Stagner scored high for members and Mrs. Robinson for guests. Low score and lucky prizes went to Mrs. Jowell. After the games a salad course was served.

DUANE ORR, MISS VIRGINIA STAGGERS WED

The marriage of Miss Virginia Lillian Staggers of Littlefield and J. Duane Orr of Tyler, was solemnized Sunday afternoon, November 22, at Tyler.

Mr. Orr is the son of Mr. and Mrs. J. S. Orr of this city. He is a graduate of Hereford High School and received his B. S. degree in civil engineering at Texas Tech in 1933. Since graduating he has been connected with the State Highway Planning Board and is now located at Tyler.

Immediately after the ceremony the young couple left for a short wedding trip to New Orleans. They will make their home in Tyler.

CHURCH REPRESENTATIVES ATTEND MUSIC FORUM

Five representatives from the local church attended a forum on church music held at the Central Presbyterian church in Amarillo Sunday. Dr. Calvin W. Laufer, assistant editor of musical publications of the Presbyterian Board of Christian Education, Philadelphia, Pa., spoke on The Ministry of Music and Worship.

Ministers, choir directors, organists, pianists and others connected with the musical organizations of the Presbyterian churches in the Panhandle, attended. Hereford was represented by Rev. and Mrs. John C. Thomas, Mrs. Horace Baird, Mrs. Clay Ridgway and Mrs. H. L. Broadwell.

BIRTHDAY DINNER FOR WOODROW WILSON

Naming her son-in-law, Woodrow Wilson, as the honoree, Mrs. C. A. Smith entertained Sunday with a lovely turkey dinner. The happy occasion celebrated Mr. Wilson's birthday and the centerpiece for the attractive table was a white birthday cake adorned with green candles.

Those present were Mr. and Mrs. Walter Seed, Mr. and Mrs. Woodrow Wilson and Mr. and Mrs. C. R. Smith.

SENIOR B. Y. F. U. ENTERTAINS

The senior group of the Baptist Young People's Union entertained with a Thanksgiving party at the church Friday night. Billy Roberson is president of the organization and Thornton Shirley is secretary. Charles Wilson directed the games.

Those attending were Billy Roberson, Charles Wilson, Rubie Rhodes, Travis Caraway, Virginia Bowsler, Ellen Bowsler, Mary Posey, Lottie Albed, Jimmy Allred, Joe Thomas, Ruth Love, Sybil Weckesser, Thornton Shirley and Alta Funderburg.

TAKE OVERLAND TRIP

Mr. and Mrs. J. J. Buckner and son, Joe Edgar, left Saturday for an extended visit in Newport, Indiana. Mrs. Buckner's mother, Mrs. Rebecca Foote, has been quite ill and they will visit there before visiting other relatives in other parts of the state.

JUNIOR BAND MOTHERS ENTERTAIN

By Mrs. G. M. Hudson.
"What am I bid? What am I bid? Twenty cents! Who'll make it twenty-five? Twenty-five! Going at twenty-five; going, going, gone! Sold for twenty-five cents."

After all the Junior mothers and dads present at the Legion Hall Thursday night recognize the ability of Jimmie Gammill to serve as auctioneer. How the "white elephants" flew beneath his hammer. How fast the IOU's piled up in lieu of payment for purchases. Later the same IOU's served as prizes for the winners of the beauty contest—Mrs. R. G. Blue and G. M. Hudson.

If there were sore ribs from too much laughter, blame it on the bean passing game (using only paper spoons held between the teeth). It was a scream just to watch Sank Ramey and Barnard Hicks. Gentlemen, gentlemen! Such striking poses and expressions!

Ralph Smith, band director, talked on activities of the band and the responsibility of parents regarding the youngster's success or failure in his band work. He stressed the possibilities for support that lie in a greater organization composed of both mothers and dads.

Refreshments were served to 57 Junior Band parents and their guests. Beginners' band parents. Thanks are due Mrs. Hill and Renfro for an evening of grand entertainment.

MRS. J. B. JONES IS HONORED

Mrs. J. B. Jones was the honoree at a lovely dinner given Friday when a group of friends arrived at her home with covered dishes at the noon hour. The celebration honored Mrs. Jones' birthday and places were laid for 12 guests.

Sewing, crochet and conversation furnished entertainment in the afternoon. And an old-fashioned sing-song was enjoyed.

Those present were Mrs. C. B. Williams, A. C. Thompson, J. E. Beyer, J. B. Phillips, I. H. Spratt, J. B. Hammer, H. H. Hawkins, W. O. Fox, Smith McLeRoy, Florence McLeilan, Miss Mattie Swisher and the honoree.

GREETINGS

to all my friends and customers for the liberal business accorded me during the past year. I am thankful.

I. H. SPRATT
PRODUCE

MRS. JIM CLARK ENTERTAINS WITH LUNCHEON

Mrs. Jim Clark entertained with a covered dish luncheon at her home Thursday. Needlework and

conversation furnished entertainment in the afternoon. Those present were Mrs. Frank Marra, C. R. Smith, George Mue, Rabl Barnett and E. M. Vander-

It's
THANKS GIVING TIME
—and we wish to take time out from our regular duties to wish you one and all a joyous and happy Thanksgiving.
HEREFORD MOTOR CO.

Hereford Lions Club Carnival
THURSDAY — FRIDAY — SATURDAY
December 3rd, 4th & 5th
DOORS OPEN AT 6:30 P. M. AT
Pitman Elevator
16— AMUSEMENTS AND SHOWS —16
FREE! FREE!
Cash Prizes and Show Each Night
Remember the Dates
Don't Miss It!!!

NEW FORD V-8'S AS LOW AS \$480

including models that give decidedly increased gasoline mileage. . . All models same wheelbase, same body size.
The Brilliant '35 The Thrifty '60

THE 1937 Ford V-8's are restyled from stem to stern. Modern V-8 engines in 2 sizes are offered. They're smoother, quieter, far more economical. New self-energizing brakes give greater stopping power, with easier pedal action. Bodies are all steel—top, sides, and floor welded into one steel unit—rubber-mounted and fully insulated. Riding comfort is further improved. Steering is easier. Luggage compartments are much larger. Interiors are richer. . . See and drive these great new modern cars today and learn how you can spend less.. own more with a Ford V-8! YOUR FORD DEALER

FRESH NEW LINES! RICH NEW INTERIORS!

AUTHORIZED FORD FINANCE PLANS
\$25 a month, after usual down payment, buys any model 1937 Ford V-8 car. Ask your Ford dealer about the easy payment plans of the Universal Credit Co.



DEPUTY of the DEVIL

by
**Ben
Ames
Williams**

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Ben Ames Williams.
WNU Service.

(Continued from last week)

CHAPTER II.

Doctor Greeding's eyes distended with an incredulous astonishment, with something like dismay. He stood for a long time looking down at this rubbish. Then he wiped his brow and went softly back into his own room.

Doctor Greeding closed the door behind him, as uneasy as a guilty small boy. Mrs. Greeding, he knew, treasured that absurd statuette, she would be, when she saw it broken, querulous and angry. But this in itself was not enough to account for the inward disturbance which shook him.

It was incredible that a fall of three or four feet upon a hardwood floor should have shattered that solid chunk of marble into a hundred pieces; yet it had! Another man would have dismissed the incident as casual mischance; but Doctor Greeding even in this moment suspected that something within himself, something violent and explosive, had struck the statuette and shivered it to dust. He rejected the thought with all the power of his logical and scientific mind; yet it persisted.

And he had, too, that sensation common to every man: the certainty that somewhere, somehow, this had happened to him before. He was even able presently to identify this memory. As a boy on the farm he had been whipped one day, and sent

to his room to reflect upon his sins. There a lamp, at which he was staring unseeingly through a mist of angry tears, somehow toppled off the table beside him and fell and was broken. Accused, he denied, in honest sincerity—that he had touched either table or lamp, and was whipped again for his denial. His father, between strokes of the strap, said vehemently:

"One thing I can't stand is a lying young one. Ned! I'll take it out of you."

And Doctor Greeding remembered that hour now. That day, sent to his room, he had been in a brooding fury at the thrashing he has just received. This day likewise he was filled with a tempestuous rage. After his conversation with Ira Jerrell, the discovery that Nancy had been playing tennis with Dan Carlisle was enough in itself to rattle him. Dan, from Doctor Greeding's point of view, was a penniless instructor, with no prospects worth considering—and no discoverable ambition likely to lead to financial success. Certainly he was not equipped to rival Ira Jerrell.

Yet he was young and even Doctor Greeding could perceive a certain charm in him. So, finding that Dan and Nancy had been this day together, the man was quick to a jealous alarm. When Nancy lied to him, his uneasiness became anger—which, translated and focused upon a material object, had shattered solid marble into dust!

Doctor Greeding contemplated these facts in silence, conscious of strange stirrings in himself. Presently he pressed the bell. Ruth, the second maid, answered. She was a thin, pale, black-haired woman, who habitually wore an expression of pained disapproval. She and Margaret, the fat cook, had served Doctor and Mrs. Greeding loyally for many years.

"Fetch me a cocktail," Doctor Greeding directed.

"A cocktail?" Ruth echoed, in protesting astonishment; for Doctor Greeding was an abstemious man, not given to drinking alone.

"Certainly," he said crisply. Then with a cautious feeling that some explanation was necessary: "I'm tired. I'll be down awhile. Are we dining at home?"

"No, sir," she told him. "At the

Jordans." And she disappeared.

He had removed his outer garments and put on a dressing-gown before she returned with the shaker and a glass upon a tray. She set them grudgingly on his table and withdrew; and he drank two of three cocktails, quickly, standing at the window where he might watch for Mrs. Greeding's return. There was a deep impatience in him; and when his wife's open roadster presently turned in from the street, he swung about toward her dressing-room, waiting for her to come upstairs.

He could hear her in the hall below giving some instruction to Ruth; and he resented the delay. Then he heard her come up the stairs, heard her open the door of her dressing-room, next his own; and then her instant cry of consternation, and then her call:

"Ruth! Ruth!"

The maid came hurriedly up the stairs, and Mrs. Greeding demanded: "What happened to my statuette, Ruth? Look at it!"

The Doctor stood by the closed door between their rooms, listening.

"I don't know, Mrs. Greeding,"

Ruth indignantly protested. "I just after you left." "I didn't know anything about it. I haven't been in the room since

(Continued next week)



An Expression
of
Appreciation

We have enjoyed your patronage and friendship during the past year, and take this means of telling you about it on this special occasion. We hope to serve you better in the future.

Beams & Marrs

MACHINISTS

"A BOOSTER IS A BOOSTER WHO HELPS A BOOSTER BOOST"

BOOST for HEREFORD

Are you a BOOSTER?

A majority of the residents of Hereford and vicinity are genuine boosters for their home community.

We are proud of that fact.

Why not make it UNANIMOUS, folks?

A town or community that is good enough to reside in, good enough to earn a livelihood in—is good enough to BOOST.

Say a good word for Hereford whenever the opportunity presents itself.

Frown on the knocker if you should see him at work with his little hammer. Explain to him the error of his ways, that he, too, may become a Booster.

All Together—for Hereford—BOOST!

We Are Prompted to Sponsor This Message to You Through Our Interest in Community Welfare

Magnolia Petroleum Co. W. J. (Bill) SMITH, Agent Phone 371	Roy's Produce Buyers of Cream, Poultry, Eggs Hides, Produce, Feed	Hillside Hatchery "Custom Hatching" S. Main St. Phone 70 Ray Conaway, Manager	Davis & McCracken Implement Company Minneapolis - Moline Dealer	Rosson Implement Co. Your McCormick - Deering Dealer	Texas Utilities Company Power-Light-Ice
Weir's Red and White Grocery 310 N. Main—Phone 117	Ireland Motor Co. Dodge - Plymouth Sales - Service	Taylor & Son Blacksmith - Welders 104 West 2nd St.	Carl's Grocery Phone 325 Fancy and Staple Groceries	Star Theatre 'Air Conditioned' Latest and Best News Reels and Features	M. D. Womble Implements Philco Radios, Maytag Washers Electrolux Refrigerators
J. O. Newell Candidate for Sheriff, Tax Assessor and Collector	First State Bank A Strong Conservative Bank Phone 300	READ YOUR HOMETOWN NEWSPAPER FIRST THE HEREFORD BRAND		Fraser Produce 200 West Third Street Phone 484	Kerr Hardware & Implement Co. Everything for the FARM — HOME — RANCH
L. H. Foster County and District Clerk	H. L. Rice "Brunswick Tires" 112 W. 2nd St. Phone 28	Furr Food Store "Where Hereford Housewives Buy" Phone 74	J. C. Penney Co. (Inc.) "Under More Than 1400 Roofs" Phone 23	New Club Cafe "Just a Good Place to Eat" Mrs. Hanson, Manager	Packard Milling Co. Makers of Packard's Best Flour "Made in Hereford"
Ritman Grain Co. Grain Buyers Phone 1	West Texas Gas Co. "Good Gas With Dependable Service"	White Face Printing Co. "You Don't Have To Wait" Phone 377	Vogele Millinery Parlor "Fashionable Millinery" Always On Display	Phillips "66" Station No. 2 "Fill-up With Phillips" Washing, Greasing, Lee Tires	Fox Cleaners & Hatters "In. by 3:00, Out by 6:00" Phone One-One-One We Call for and Deliver

Mrs. W. B. Green is visiting her daughter, Mrs. O. F. West and family, in Plainview. She will return to Hereford next week.

THIS WEEK AT THE

STAR THEATRE

Hereford, Texas

A HAPPY THANKSGIVING

Reasons Nite

There are reasons enough to make your Thanksgiving a real one if you register either Thursday or Friday and your name is called.

ON THE SCREEN



NEW POLICY
Super Western and Outdoor Action Programs

The foremost writers of action stories with the screen's most popular stars will be shown on these days.

Zane Grey's



He could tame wild horses but a girl tamed him!

The ARIZONA RAIDERS

New Price Policy, Saturdays Only
Kiddies 10¢ Adults 15¢

MIRROPHONIC SOUND
A true reproduction of the original.

B. T. U. Winners

(Continued from page one)

Miss Clara May, of Wilson, who had worked with the young people for the past month, and Jimmie Allred, BTU director, were given a large amount of credit for the success of the youngsters, as were those who competed with them but failed to win.

Ancient Tortoise.

A specimen of a tortoise that lived on this continent about 35 million years ago, is on display in the collection of fossil animals in the Ernest B. Graham hall in the Field museum, it was announced recently. The shell and skeleton of the animal which is 48 inches long, were found in a sandy bluff along the North Platte river in western Nebraska and the specimen was reconstructed in the museum laboratories.

AN EXTRA ROOM? TRY A WANT AD!

STAR THEATRE HEREFORD

Sunday - Monday

Preview Saturday Nite

BOB (BAZOOKA) BURNS from Van Buren, Arkansas, heads the list of this mad-cap of melody!

6 DELICIOUS FLAVORS OF COMEDY MELODY AND ROMANCE

THE BIG BROADCAST

1937

JACK BENNY, GEORGE BURNS, GRACIE ALLEN, BOB BURNS, MARTHA RAVE, BERTY GOODMAN, SHIRLEY ROSS, RAY HILLARD, LEOPOLD STROZOWSKI

PLUS Color Cartoon and News

Tues. - Wed.

Bargain Days

10¢ MATINEE NIGHT 15¢

Perry Mason has the most difficult time of his career trying to solve this, his most baffling case!

"The Case of the Black Cat"

Ricardo Cortez June Travis

MIRROPHONIC SOUND
A true reproduction of the original.

PERSONALS

Mr. and Mrs. Luke McBrayer and children of Progressive were Amarillo visitors Saturday.

Miss Lillie Hostetler and brother, J. C., will spend Thanksgiving Day in Borger with relatives.

Rev. H. M. Redford and Troy Womble spent last Thursday in Floydada and other South Plains cities.

Mrs. Meade Jones of Santa Rosa, New Mexico, arrived Saturday to visit her sister, Mrs. O. K. Higgins.

Mrs. Alyia Thigpen and small son of Munday, Texas, visited her sister, Mrs. John Coffee and family last week.

Mrs. M. L. Steele returned Friday from Fort Sumner, New Mexico, after spending a week with her son, Sam Steele and family.

N. E. Gass returned Monday afternoon from a visit to his brother, C. L. Gass, Ringgold, Texas. C. L. has been quite ill but is improving now.

Mr. and Mrs. C. T. Guseman and daughter, Cecelia, will spend the Thanksgiving holidays in Coldwater, Kansas, with Mr. Guseman's mother, leaving this afternoon.

A. P. Murchison of Ada, Oklahoma, spent Sunday and Monday in Hereford visiting his mother, Mrs. Lela Murchison, and his brother, J. M. Murchison.

Mrs. Orlan Wilson and children, Clark Lee and Sharie, of Clovis, New Mexico, visited in the home of her parents, Mr. and Mrs. Jim Clark, over the week end.

The Deaf Smith county library has secured another copy of *Gone With the Wind*, by Mitchell, since the demand was so great that one copy could not satisfy it.

Mr. and Mrs. James Plott of Frederick, Oklahoma, spent last week end with Mrs. Plott's parents, Mr. and Mrs. C. C. Bowman and family, of the Progressive Community.

Miss Leona Tiefel, cashier and bookkeeper for the J. C. Penney Company at Weatherford, came Wednesday to spend Thanksgiving and the week end with her parents, Mr. and Mrs. Jake Tiefel. She was formerly employed with the Penney store here.

Mr. and Mrs. S. B. Walker, Mrs. Ida Hall, Rev. and Mrs. Ebb Randall of Farwell, and Rev. and Mrs. L. C. Chaplin of Hereford returned Tuesday night from Clinton, Oklahoma, where funeral services were held Monday for Mrs. Adaline Walker. Mr. and Mrs. Dick Walker returned Monday night.

Dr. and Mrs. J. W. Hendrix and daughter, Joan Carolyn, will leave for Lamesa this afternoon to spend Thanksgiving with Mrs. Hendrix's parents, Rev. and Mrs. M. M. Beavers.

Mr. and Mrs. Ernest Caldwell and family returned to their home in Laketon Sunday after spending a week in the T. C. Bates home. Mrs. Caldwell is the sister of Mrs. Bates, who is convalescing in the Deaf Smith county hospital.

Mr. and Mrs. Jack Rose and Mr. and Mrs. Lan Shore were to leave Wednesday night for Tahoma to spend the Thanksgiving holidays with Mrs. Shore's daughter and Mr. Rose's brother, Mr. and Mrs. Aaron Rose.

Mrs. C. H. Dillehay, T. J. Dillehay, Doris Elaine and Virginia Ann Dillehay and Miss Eleanor Pierle were guests of relatives, in Canyon Sunday. C. H. Dillehay met them there, enroute home from Austin, where he transacted business last week, and made the return trip to Hereford with them.

LIST ROGUES' GALLERY OF BIRDS AND ANIMALS

The skylark is a "blithe spirit" in English spirit, but in American agriculture it is an undesirable alien and is to be excluded from the United States, according to instructions recently issued to customs officials.

Based on a declaration by Secretary of Agriculture Henry A. Wallace, the instructions, issued by Secretary of the Treasury, Henry Morgenthau, include the skylark in a list of birds and mammals "injurious to agriculture and horticulture." Their importation is "absolutely prohibited and permits for their importation will not be issued under any circumstances."

Other birds designated as injurious are the common or house myna, crested or Chinese myna, or starling, European bullfinch, European yellowhammer, greenfinch and chaffinch. Mammals denied entry to the United States are the black or house rat, roof or Alexanderian rat, common or brown rat, European rabbit, European hare, all species of fruit bats or flying foxes and all species of mongoose, sometimes known as lechneumon or Pharaoh's rat.

The Lacey Act of 1900, which is administered by the United States Biological Survey, prohibits the importation of injurious birds and mammals and provides that no person shall import any form of wild animal or bird except under special permit of the Secretary of Agriculture.

Mr. and Mrs. J. M. Simpson of Amarillo spent last week in the home of her mother, Mrs. E. W. Harrison.

DIPHTHERIA YIELDS TO IMMUNIZATION

With sporadic cases of diphtheria being reported from various communities in Texas, Dr. John W. Brown, State Health Officer, has issued another warning to citizens to be on guard. The importance, the value, and the effectiveness of diphtheria immunization of children, he said, is a well established fact to the medical profession of today and it is possible to say, without reservation, that diphtheria is a preventable disease.

"Since diphtheria immunization is now a procedure of proved value," Dr. Brown said, "it places the control of diphtheria in our hands, but the greatest obstruction to elimination of diphtheria is delay."

"Mass immunization in schools and clinics has demonstrated that the people of a community may control the number of cases of this preventable disease and that immunization is a simple and harmless procedure. However, the fact that 134 cases of diphtheria were reported to the State Health Department for the month of October shows that diphtheria is on the increase. The first week of October showed 27 new cases reported to the department, the second week showed 17, the third week 27, and the fourth or last week the alarming number of 63 new cases.

"The fact that diphtheria is most dangerous to the very young children makes immunization not only a school problem, but a pre-school problem. Parents who fail to observe a precaution which may prevent a fatal illness are taking a heavy responsibility. This immunizing agent is absolutely safe to administer. There is only a slight local reaction, and practically no constitutional or troublesome after effects. It confers a life-time immunity in the majority of cases. "It is hoped that every community, if it has not already done so, will commence to wage a campaign to have all pre-school and school children immunized against diphtheria."

Saves Over Seven Millions.

Texas farmers who have refinanced their debts through the Federal Land Bank at Houston will profit by a gross interest saving of more than \$7,250,000 for 1936, a statement today from A. C. Williams, president of the bank, revealed. As nearly as can be estimated, says Mr. Williams, this benefit will be divided among the owners of 65,075 farms.

WE GIVE OUR THANKS WE APPRECIATE YOUR PATRONAGE
VOGELE MILLINERY PARLOR

A Season Of THANKSGIVING
At this time of the year it is fitting to pause from our work to give thanks to HIM, the giver of every good and perfect gift. Too, we want at this time, to say how thankful we are for our friends and customers for the business we have enjoyed.
Christmas is most here and we invite you to visit our store and see the new line of holiday goods we have on display. We will be glad to show them to you.

F. M. Kester & Son
OPTOMETRIST and JEWELER

MOVED
We have moved our offices and Richmond University from our old location on North Main Street to our new and modern location.
Upstairs
Above Strau Hardware Company
We will be completely moved and ready for patients and students by Monday, November 30. We have completely remodeled and redecorated our new offices, modernizing them in every respect. We invite you to inspect them.
Thanksgiving Greetings
to all
RICHMOND UNIVERSITY
Lyle H. Latta, M. C., Ph.D., D. C. R. E. Perkins, D. M., D. C.

A Happy Thanksgiving to Everyone

CRACKERS Graham Saret, 2 pounds	22¢	CAKES Sunrise, assorted, pkg	27¢
GRAPE JUICE Quart 29¢, pint	15¢	STARCH Staley's, pkg	5¢
GINGER ALE Bottle	15¢	COCOA, Hershey's Pound can 12¢, 8 oz can	7¢
MARSHMALLOWS Pound 15¢, half pound	9¢	SOAP Big 4, 16 bars	25¢
PINEAPPLE Broken Slices, No 2, 2 cans	29¢	STRAWBERRIES All Gold, No. 2 can	29¢
TUNA TWO Cans	25¢	COFFEE SCHILLING'S	27¢
SALMON Pink, 2 cans	25¢	DATES BULK 2 Pounds	25¢
POTTED MEAT 3 cans	10¢	SOAP Cyrene Oil, 5 bars	23¢
HONEY Extract, gallon 94¢, half gallon	49¢	MILK Tarnation, 6 small or 3 large	22¢
OVALTINE Large can 57¢, small can	31¢	JELLO All flavors, pkg	5¢
PEACHES No. 2 1/2 can, 2 for	25¢	ALMONDS Pound	19¢
SYRUP Worth's Maple, gallon 89¢, 1/2 gal	39¢	POP CORN Giant yellow, 2 pounds	25¢
TOMATO JUICE Swift's, 3 cans	23¢	CRISCO 6 pounds \$1.17, 3 pounds	59¢
		COCOANUT Bulk, pound package	19¢

FRESH FRUITS and VEGETABLES

ORANGES Texas, medium, size, dozen	19¢	APPLES Winesaps, large, dozen	23¢
CELERY Stalk	10¢	LETTUCE Head	5¢
FRESH COCONUTS 2 for	15¢	ONIONS 3 pounds	10¢

PIGGLY WIGGLY
ALL OVER THE WORLD
FRANK CYLES, Manager BUY AT HOME PHONE 63

THANKS

—to my many friends and customers for the splendid business afforded me during the time I have been in the Cafe business in Hereford. It is my sincere wish that my friends and customers manifest their support and patronage to my successors, Mr. and Mrs. Paul E. Foster, in the future. It has been a pleasure to serve you.

Again I Thank You
L. O. [IKE] Crosthwait

THANKSGIVING
Is Not Complete Without Good **BAKED THINGS**
And your Turkey will taste better, too—
If you buy your bread and pastries at the
HEREFORD BAKERY

Thanksgiving
and **FOR YOUR PATRONAGE AND, MOST OF ALL, FOR YOUR FRIENDSHIP!**
We Are Truly THANKFUL
E. B. Black Co.