SIXTEEN **PAGES**

VOLUME 28-NUMBER 47.

The Hereford Brand

FIRST

Published Every Thursday

Our Slogan—"More People—More Farms"

DEAF SMITH COUNTY, TEXAS, THURSDAY, DECEMBER 6, 1928.

SETH B. HOLMAN, Publisher.

Iowa Creamery Expert Comes Here to Aid Local Dairy Enthusiasts

Handle Every Detail; Neighbors Will Be Invited to Attend and Help On Problems.

"Not only a Hereford Chamber of Commerce banquet, but a Deaf Smith county banquet us well," said President Seiger, in speaking of the annual banquet which will be held Friday, December 14. believe we have convinced practically everybody that we are working for the interests of the county and we want our neighbors and their wives to attend this good will anquet and help us plan for the biggest year we have ever had."

Covers will be laid for an attendance of four hundred. Five committees have been appointed and tickets given to them for distribution. The names of the ticket committees follow: Team number one, A. O. Thompson, S. O. Wilson; team two, John Olson, C. H. Dyar; team three, Harold Hicks, A. H. Streu; team four, J. E. Hill

Foster, J. T. Cronin. Although a complete canvas will decided upon by directors of the at this plant.

It is the universal belief of the a cotton raiser of long and sucdirectors and membership of the cessful experience. Thamber of Commerce that oppor- J. T. Gatlin, south two miles

Letters to Old Santa Claus Are Now Is Season

(Continued on Page 5.)

The annual visit of Santa-Claus is just around the corner less than one month off. Already the kiddies are beginning to get nervous and fldgity and eager. The Brand has already received one letter, addressed to Santa Claus, care of The Hereford Brand. Others are arriving by every mail.

The letters to Santa Claus will be published in The Brand on Thursday, December 20, in ample time for Santa Claus to read them all and prepare his answers. Letters must be in The Brand office by Monday. December 17, in order in insure

Write to Santa Claus, children, and send them to The

Sam Hutson Purchases the Sunrise Cafe from Bennett latest model opera chairs.

Sunrise Cafe from Charlie Bennow in active charge. and fine food to his friends and in two different meanings, when all thing, but that he had been invited county is urged to attend this

HEREFORD HIGH'S FIGHTING WHITEFACE ELEVEN. SEASON OF '28



Top Row: Coach McCollum, L. Drake, L. Sherman, G. Higgins, F. Cogdell, B. Sord, O. Newell, H. Drake, C. Heard, J. Gilliland, Mascot; C. W. Humble, business manager. Middle Row. E. Bowen. R. Ricketts, T. E. Seigler, H. Brumley, C. Longbottom, N. Gilliland, B. Sisk. D. Roberson, Bottom Row; W. Ireland, G. Mitchell, G. Jowell, Biti Mitchell, Rabe Russell, R. Clennin, W. Gilbreath, "Sandy" Jowell.

COTTON IS BEGINNING TO Telephone Expert Works Herman Schultz; team five, A. A. COME IN FAST; EXPECT Local Board Over Entirely FOUNDATIONS FOR NEW ACREAGE INCREASE IN '29

organization and it is to be the Mr. Ireland reports that his it. Bull, who takes Mr. Powers' as the old building is removed and The unusually good season this will be cleaned to a nicety seldom entirely possible that the winner first of many steps to bind more brother-in-law, J. H. Whitaker, place at Tulia. closely the interests of rural com- and family of Newport, Texas, will Mr. Hurt expects to remain here be finished by January 1. The for trees and shrubs, Mr. Landrum agreed to lead the parade of the arrange a post-season game with munities and Hereford during the arrive about January 1 to make for several days putting the local building when completed, will be said. their home here. Mr. Whitaker is board in better condition.

tunity for improvement and de on 25-Mile Avenue, has fourteen velopment in the town and county acres in cotton this year from has never been as great as at this which he has already picked and time and many rural problems as ginned four bales on the first trip well as town problems will be in through the field. He expects to cluded in the program for the en- get several more bales. The first four bales weighed 2029 pounds A very attractive program is be- at eighteen cents, or a total of \$365.22, and in addition the seed sold for \$17.00 per bale, making in all about \$433.22.

Mr. Ireland is urging the farmers to plant cotton next year and is expecting quite an increase in

Star Theatre To Undergo

general overhauling of the building and, when completed, the Star will be one of the finest in appear-

iness man, has purchased the entrance has been pushed back community. torium, making the lobby consider- ducing Mr Bendickson, that Mr. the court house, ably deeper and larger. The Star Bendickson was not here to pro- All Invited to Mass Meeting. this work is finished.

C. E. Hust, Amarillo automatic be made by these gentlemen, every- E. E. Ireland, manager of the plant expert, was here Wednesday A. H. Elliston, who recently an Landrum, last week shipped a carone is urged to see them and get Hereford Cotton Gin, reports con- morning working over the local tickets before the supply is ex- siderable cotton now coming in switch board. Mr. Hurt said that hausted, making this a Deaf Smith Eight bales have been stored this A. F. Powers, of Tulia, was transcounty affair rather than just the week for ginning Friday and Sat. ferred here the first of the week town of Hereford was definitely urday, the regular ginning days to become plant man for the lo- ry Store, said Wednesday that quantity reached carload propor about 12:30. City Manager Finch as Class B races end with each cal system, exchanging places with foundation work will begin as soon tions.

Officials Who Will Handle Game Friday Are Named

all game to be played here Fri- dwelling house,

BRICK TO BE STARTED

new Main Street brick building on occupied by the C. E. Stone Chain Store Dry Goods Company.

The old Elliston building has been purchased by Hancock & Pit-School authorities Wednesday and man, formerly of Vernon, and will Mrs. T. N. Heifner, advertises park in their cars to report to the Memphis announces that they will Lounced the following lise of offi- be wrecked. Pick plannages of the Brand the Chamber of Commerce so that he cials for the championship foot- pect to buy a lot and erect a fact that on January 1 she will may get a line on how many cars

Referee Fullingim, of Amarillo. Miss Ethel Rice of Lockney baugh's Dry Goods Store. It is that anyone wearing a Hereford Umpire, Lockhart, W. T. S. T. spent Thanksgiving here with her understood that Johnnie Orr's Here. badge was solicited time and again Head Linesman, Webb, Canyon companied Miss Ethel to Lockney will occupy the premises now hous- citizens who placed cars at the

ELLISTON BUILDING SOLD: Landrum Sells Carload of Trees Owing to Good Season

The local nurseryman, L. P. nounced the coming erection of a load of shade and ornamental crees to polets in Oklahoma, New Mexthe lot just north of Ray's Jewel- in separate lots, but the total lco and Texas. The shipments were

Mrs. Heifner to Move to

give up her present location and will be used. Those who went to will move to the balcony at Stam. Memphis last Thursday will recall (Continued on page 1, section 2) parents. Mr. and Mrs. Rice ac- ford Dry Cleaners establishment to ride to the game with Memphis

WhiteFace Eleven Battered and Bruised, But Grimly Determined To Give All They Have; Jowell Only Man Who May Be Out of Lineup Because of Injuries; Winner Friday May Play Post, Champion of the District Lying South of District One.

ARRANGEMENTS TO MEET MEMPHIS SPE CIAL IN FITTING MANNER

"We are arranging for a special day. I certainly trust that the tic League. The game will start same high type as the Hereford Following the desperate struggle delegation that last Thursday. Everyone speaks which ended in a 6 to 6 tie, there well of all the people and of the was a question as to whether the fine playing of the team."

the statement to Director Ralph district, was also unsettled. band lead the parade which Mem- trict championship. It is not comphis citizens will stage on arrival pulsory to play the game with Post, has stated that the paved streets district championship. But it is he expects this part of the work to year has created a heavy demand seen and Chief Dow Mercer has of the game on December 7 may Memphis delegation with the Here- the Garza county champions. ford fire appraatus.

> Secretary Arnold asks that all Stambaugh's First of Year citizens who will take members of lum are busy making final ar: the Memphis delegation to the ball rangements for the game Friday. ing Mrs. Heifner's Millinery shop, disposal of the visitors. Stickers bearing the sign, "Memphis Car. Step In" will be placed on all local cars and visitors will be taken to the grounds shortly before the

tically certain and lovers of the game can ill afford to miss what given, their grasp each team promises to "We are not trying to put on a nificance. Indications from near only.

> Mrs. Chas. Williams is entertain- in the mails. Use tough. durable returning home brought her mother

Sam Steele left the first of the week for Glen Rose where he expects to spend several weeks. Mr. strength of this health resort. | the receiver of the gift.

The Memphis Cyclone and the face each other for the second time in nine days next Friday in an effort to settle the question of which eleven is boss of the Class B outfits in District One, Interscholas-

visited Memphis at Memphis Thanksgiving Day. game would be played over or The above is a quotation from a would be decided on points establetter from Secretary George A. lished in the first contest. It Sager of the Memphis Chamber of seems that no official score of the Commerce to Secretary Arnold. Mr. game was kept at Memphis, al-Sager did not state in his letter though the Hereford scorer kept his that Paul James and his Gold record as usual. Then the question Medal band, recognized as one of of whether or not the winner of the best in the South would be District One would play Post, present, but Mr. James did make winner of the lower Panhandle

Smith last week at Memphis. The After several long distance con-Gold Medal band boasts of having versations between officials of the and it would be a great sight and off the tie at Hereford on Friday treat to music lovers to hear this of this week and decide the Dis-

> Superintendent Dillehay, Business Manager Humble and Coach McColrun a special train for the event, with 150 or 200 rooters to back their eleven in the crucial contest.

Postmaster Asks Patrons to Aid In Coming Rush

mailing right at hand. Postmaster That this will be the last appear. Donner and his assistants are beance of the local football team as ginning to worry about the annual well as the Memphis team is prac- struggle to receive packages in proper order for mailing so that quick, efficient service may be

promises to be one of the most! Here's a new postal regulathrilling contests ever staged in the tion: Address your package on Panlandle. With the title of cham- ONE side, only. Heretofore, it pions of a large district within has been a custom to write the address on two sides of the package; but that is "out" now and put forth efforts that will cause Uncle Sam says to write or priot previous games to pale into insig- the address plainly on ONE side

easily and causes much trouble in the postoffice. It may result in delay in delivery, or possible loss side the heavy wrappings and away

from the address. Carefulness in selecting the tough paper, in carefully tying the packages, and in plainly writing or printing the address to which the parcel goes, together with your return address plainly written in one corner, will result in Steele has been very ill with in- and worry to postal clerks, and fluenza and hopes to regain his added satisfaction to yourself and

Bendickson, Co-Operative Creamery Expert, Here to Assist In Organization of Hereford Manager W. L. Pickett of the Plant; Expresses Satisfaction With Situation

"Some mistakes you should of the creamery business, in which interests of the city. Complete avoid," might aptly be given the he had been engaged for more plans will be laid before them as ance, comfort and convenience that subject discussed at the Chamber than twenty-five years. The cream- to plans or organization, operation can be found in towns of this size of Commerce luncheon Monday or ery committee of the Chamber of and financing. N. O. Bendickson, manager and Commerce had asked Mr. Bendick-Mr. Pickett, who is progressive buttermaker of the Trace Co-op son to come and advise with them big financial campaign for the pur-by towns are that delegations from Here's another suggestion: Don't in his ideas, and whose class of erative Creamery, of Traer, Iowa. as to the kind of plant to erect and offerings here has set a standard. The organization which Mr. Ber.d- install, as well as to give informis remodeling his entrance com- ickson represents is making this ation on how the co-operative or an industry for Hereford," said which is of unusual interest because which to wrap your parcels—this pletely. From the sidewalk back year approximately three quarters creameries of Iowa are handled.

about ten feet and in the center of a million pounds of butter for A meeting was held by this comof the lobby there will be an oc- which there has never been a mar- mitce immediately after the luntagonal ticket office, making the ket lacking according to Mr. Bend- cheon at the Chamber of Commerce exit and entrance on both sides of ickson. Traer dairymen have re- office at which more than a dozen the ticket windows. The main ceived an average price of 53 cents of the leading dairy farmers atauditorium will be redecorated and, per pound for their butterfat, he tended. Plans were discussed for a little later reseated with the said. Mr. Bendickson's talk was organization of a creamery here, well received by the more than and another committee meeting The front will be finished in seventy who were present of which was held Tuesday night when it Sam Hutson, well known young Textone and celled overhead. The many were dairy farmers of this was decided to call a mass meeting for Monday night, December several feet into the main audi- President Seigler stated, in intro- 10, at the district court room in

Hutson promises fine service Theatre will be a real show place, mote a creamery or to sell anyhere to discuss the practical side meeting as well as the business

pose of selling stock in a creamery these places will attend the game use decorated Christmas paper in Secretary Arnold. "We are going of the tie game played last Thurs- paper, as a rule, is flimsy, tears to put a creamery here for the day at Memphis. benefit of the dairy farmers of the surrounding territory. Figures paid by the creamery at Traer to the ing as her guest her mother, Mrs. paper, well wrapped and securely cairy farmers averaged more than Fred Hunziker, of Sewanee, Ten- tled, then if you must decorate, 10 cents per pound over that where nessee. Mrs. Williams recently put on some Christmas cheer outcreameries are not established and joined her mother in a visit to a that alone on a year's run will put brother in Ardmore, Oklahoma, and an institution in Hereford for the benefit of Deaf Smith county farmers for years to come, and be a hig factor in the development of this great section."

At the meeting at the court house next Monday night, five directors of the creamery will likely be

(Continued On Last Page)

HEREFORD

Published Every Thursday at

HEREFORD, DEAF SMITH COUNTY, TEXAS.

Editor and Publisher BETH B. HOLMAN Also Publisher of

THE FRIONA STAR, FRIONA, PARMER COUNTY, TEXAS. MRS, SETH B. HOLMAN

First number of the paper issued February 23, 1891, as the Hereford daughter visited in the home of Reporter (weekly); first number of The Brand (weekly), issued March | Mrs. Anthony's mother, Mrs. C. E. 21, 1902; first number of The Brand (semi-weekly), issued May 3, 1921; McLean, last week. Weekly Brand re-established July 2, 1924.

NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns at this paper, will be gladly corrected upon due notice of same being iniven to the editor personally at the effice on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the Act of March 8, 1879.

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	Subscription, Zone	1, p	er year							*	\$2.
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	Outside Zone One,	six	months			-				-	\$1.
	Outside Zone One,						-				\$1.
	ALL SUBSCRIP				Æ	O.	HSA	IN	A	DVA	NOE.

A program was prepared and

Mr. and Mrs. Putnam moved to

Dimmitt this week and are occu-

Putnam is employed by a local

The Methodist Missionary Socie-

ty held their monthly meeting at

the home of Mrs. Percy Estes Tues-

day afternoon when an enjoyable

time was had, even if tinged with

sadness as the members realized

Mrs. Naugle would not be with

them again. A plate luncheon was

Mrs. Trimble is spending the

Miss Marylin Miller of Wichita

Mrs. John Robinson was in Dim-

Bill Woodburn and wife were

Mr. Burns and family spent

The old building on lots purchas-

ed by the Baptists was wrecked

this week and the lumber is to

A number from Dimmitt enjoy-

ed an educational meeting at Hart

Saturday, a feast at noon and

Mr. Carson who taught school

here years ago, was in town shak-

ing hands with friends last week.

giving in Clarendon with their

PLENTY OF

6% Money

FOR FARM LOANS

See Me

FRANK BARBER

Representative Southwest-

ern Life Insurance Co.

Hereford, Texas

Mr. and Mrs. Dean spent Thanks-

be used in erecting a parsonage.

surprised by members of the Chris-

all enjoyed the feast.

mitt from Plainview last week.

presented by the school board last

Wednesday morning.

Dimmitt News

The program given by the Canyon College representatives was very good. On account of other entertainments the crowd was not what we would have liked to have had. The proceeds went to the truck fund.

Mr. and Mrs. J. H. Flanagin, Mrs. Chas, Burns, Mrs. B. D. Woodlee and son, Brooks, were in Amarilio Wednesday.

Messrs. and Mmes. Edgar Ramer, Edwin Ramey, Mrs. Etta served. Breashears and daughter, Sarah. apent Thanksgiving day with rela- week with her parents at Mobeettives in Plainview.

Messrs. and Mmes. C. A. Crier and I. B. Brooks and daughter. Falls spent Thanksgiving with her were guests in the home of Mr. and father, Dr. Mayes Miller. Mrs. Chas. Dent Sunday.

Mr. and Mrs. G. A. Barnett and daughter spent the week end with gelatives in Lubbock.

The Priscilla Art Club enter- tion church Sunday when about tained their husbands with a chick- fifty people took various parts of dinner Tuesday. Three new members were partly initiated this time as they had to serve the dinner and give toasts, readings and Thanksgiving with Lubbock relapiano solos. The following enjoy- tives. ed the affair: Messrs. and Mmes. Hastings, Parker, White, Maples. Barnett, Woodlee. Duree, Trimble. Norwood, Gregory, McLean, Boren, Easter, Rantz, Womack; Mmes. Stalcup, Wilson, Workman, Tate,

Orain and Duree. Bev. and Mrs. Naugle and daughgames in the afternoon. Dimmitt ter are moving to Westbrook where girls won, the boys lost. the conference assigned them. We are sorry to lose them from our community for they have made a bost of friends while here.

Bob Flanagin and Brooks Woodlee attended the Thanksgiving football game at Canyon and report a wonderful time.

Miss Allie May Willis spent the week end with her sister, Mrs. Lee, at Hereford. Bill Webb is on the sick list

this week. Miss Dorothy Maples entertained the sixth grade with a party Wednesday evening in honor of Katherine Naugle who is leaving for her new home in Westbrook. A delightful evening was spent in games of various kinds. Refreshments of lemonade, cookies and

popcorn balls were served. Mr. and Mrs. Baxter were in Lubbock this week for Mrs. Baxter to receive medical treatment

Members of the B. Y. P. U. had a social Saturday evening at the school auditorium. Games were

played and refreshments served Mmes. Barnett, Gregory, Woodlee and Miss Jean Barnett were shopping in Hereford Thursday.

The budget plan was adopted by the Baptists Sunday and it is believed will prove subcossful-de financing the church.

> Marion Talley Sensational Young American Soprano



Amarillo Auditorium Monday, December 10. 8:15

Popular Prices Balcony \$1.00, \$1.50, \$2.00 Parquet \$2.50 and \$3.00

Tickets Now at Amarillo College

Phone 2-3648 Mail Orders to Emil F. Myers

Mmes. Wright and Sheffy enter- Borger Friday tained with a six o'clock dinner Bridge was enjoyed on the first afternoon.

night and 42 the second night. Mrs. I. B. Brooks and daughter spent the week-end in Lockney. Miss Helen Estes entertained the Seniors in the home of her

30 Thursday of last week. Mr. and Mrs. Wes Anthony and Ida G. Malone home.

Charlie McLean and Andrew Murphy, Misses Josephine Cowsert and Velma Green motored to Canyon Thursday and enjoyed the Mr. and Mrs. Jones visited the

football game, B. A. Fuller home this week end. Mmes. Jones and Fuller are sis-

Mr. and Mrs. R. B. Boren and

Adrian Sims Notes

We are having beautiful, cold, clear weather for which we are thankful.

Mr. and Mrs. Lige Ellison and son, Glenn, of Crosbyton arrived Thursday, returning home Saturpying the Brown residence. Mr. day.

Mr. and Mrs. Pete Hutchinson

The George McLain family ate Thanksgiving dinner in the John Rector home.

Mr. and Mrs. Josh Renfro and

win, Misses Louise and Gladys their home at Shreveport, La. Hopper and Mr. George Bittle were dinner guests in the J. M. Chapman home on Thanksgiving Day. Mr. and Mrs. Jim McCaskey left Wednesday for North Texas points The Willing Workers quilt was sold

tives. Our teachers, Mrs. J. R. Copeland and Miss Anna Copeland, spent Thanksgiving with home son were Lubbock visitors last folks,

> J. M. Chapman and son Ray were Amarillo visitors last Wednesday. FAIRBU Monroe Chapman and family of Dalhart are visiting relatives here

Ward News Notes

Mr. and Mrs. Bob Allison spent Sunday in the Caraway home. Bob Higgins and family and Mr. Mr. and Mrs. Tom Cook went to Suggs and family took Sunday din-

All the joy

of Christmas

thrill of the

New Year

in The Silver

Anniversary

BUICK

NORTON MOTOR COMPANY,

When Better Automobiles Are Built . . . Buick Will Build Them

HEREFORD. - TEXAS

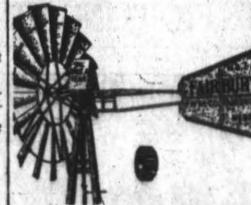
ner with Jim Lipscomb and wife The program put on by the teach- beautiful and we will be glad The Willing Workers club did ers was good as ever seen here. Thursday and Friday evenings, were Hereford shoppers Saturday not meet Wednesday because the roads were too muddy. The club will meet Wednesday now now no met December 5 with Mrs. Daugh-

Mr. and Mrs. Jack Hutson entertained all their children Sun-Associate Editor parents with a chicken dinner on daughter, Frances, of Ardmore, Ok- day night with a supper and varlahoma, spent the week end in the lous games were played. Their daughter and her husband were Rev. Ross and family, Mrs. God- also present, leaving Monday for

> Mr. Lizenbe had the misfortune of getting his finger cut off in a sausage grinder.

The Thanksgiving program last Tuesday night was well attended. to spend Thanksgiving with rela- for \$15.00. Mrs. Wylie Robinson held the turkey number. The popcorn, pies and cakes brought \$9.50.

OIL MILL



Four complete Timken Roller Bearings

Starts 88 per cent lighter than babbitt or cast bear ing mills.

OIL ONCE A YEAR

more water at less cost than any other mill. Direct stroke as well as geared.

A complete line of pipe. suckerrod, casings, etc.

WESLEY STORE

Nine miles north of Hereford on 25-Mile Avenue

Phone 9000F21

Our new samples of CHRIST-MAS CARDS are here. They are

show them. Do not buy until you have seen them. AT THE BRAND

Try a Want Ad in THE RRAND

December 6, 1928.

DEAR FRIENDS:

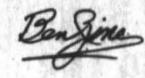
Have you ever gone through the plant here? I'll bet lots of people in Hereford don't know whether Orr's Tailor Shop has a real equip-

If you have a curiosity to see how modern cleaning, dyeing and pressing is done, just come in. You will find it interesting.

ment or just a pressing board. We

would be glad to show you thru.

Don't ask for me because I'm not supposed to show myself when company comes.



Orr's Tailor Shop

Bring Your Hogs TO HEREFORD On Fridays

And Receive Highest Market Price on the Plains!

HEADS AND CORN

-I will be in the market for Heads and Ear Corn. Will pay according to market and quality each day.

G. W. BRUMLEY

SYSTEM "Saves for the Nation" Folks--

Join in the fun at the "M" SYSTEM. Something doing ALL THE TIME! Come and give our prices the once over, and you will join the crowd.

SPECIALS FOR FRIDAY AND SATURDAY

12 Ounces **Peanut Butter** 15 Ounces 29c 5 Pounds 90c MATCHES, Carton

CANDY, Assorted, pound

Mustard, "Heinze" 8 ounces ...

- No. 2 Sliced

Pineapple

EGGS, Fresh, dozen

PHONE 249 WE DELIVER

Home Owned With Chain StoreAdvantages

Hereford, Texas

The Substantial Fellow

The lad who opens each pay envelope and takes out a stipulated amount to be added to his savings is the one who, in a little while, will have the cash to buy a home-go into business or take advantage of one of the many opportunities that cross his path.

A regular saver builds confidence in himself—that's the big thing. Our service will please you—save with us.

The First State Bank

"Bust me if thet ain't Luke's

The others accorded their inter-

est, if not assent, by rising to ad-

WORK CLOTHES

D. R. GASS & SON

man.

THE DUANES

(Continued from Last Week)

There was something sincere and likeable about this outlaw. *

"I dare say you're right," replied cer with you.' Next moment he was riding down

the road with Stevens. 'Stevens, have you got any

money?" asked Duane. "Money" exclaimed Luke blankly.

plece since wal, fer some time!" too, providing you hurry back here spitting blood. without making trouble."

pard," declared Stevens in admira- You seemed all right." ow an' look for me back quick."

heard the clear reports of a rifle, an' seen him before he seen me. the clatter of rapid hoof beats and "Could have killed him, too, But wasn't breakin' my word to you. mean danger for a man like Stev- I kind of hoped he wouldn't spot ress in the voice-he traced faint ens. Duane mounted and rode to me. But he did, an' fust shot he surprise in the haggard face. Stev-

the edge of the mesquite. He saw a cloud of dust down the of this hole?" wounded by any of the shots for ful outlaw in the eyes, looking back.

yells increased. Duane saw sev- you clear out." eral men running and waving their "Leave you alone, here?" rms. Then he spurred his horse Duane sharply. and got into a swift stride so Stev-

the outlaw caught up with him. store," yelled Stevens. "Run plumb ber one in this game." into a rancher who knowed me. He opened up with a rifle. Think they asked Duane curiously. will chase us."

They covered several miles be- save my hide," replied Stevens.

HORSES AND MULES

1-Team horses, blue and black, age 5,

1-Team brown mares, age 5, weight

1-Roan horse, age 8, wt. about 1250 lbs-

1-Black horse, age 4, wt about 1000 lbs.

1-Black horse, age 9, wt about 1000 lbs.

1-Blue horse, age 9, wt about 1300 lbs.

1-Brown horse, age 9, wt about 1250 lbs.

These horses and mules are good ones

MACHINERY

1-Oue-row Deering binder, practically

2-John Deere flat planters, practically

1-P. & O. one-row lister, good shape.

2 One-row cultivators, good shape.

1-Two-section harrow, practically new.

1-New Cassady breaking plow and list-

Double trees, single trees, four horse

entirely too numerous to mention.

HARNESS

3-Sets good leather harness, practic-

12-Good leather collars, practically new.

eveners and many other useful articles

6, weight about 1100 pounds.

1-Brown mare (rebred) and colt, age.

weight about 2200 pounds.

about 2250 pounds.

and well broke.

1-One-row go-devil.

er attachment.

3-Sets chain harness.

9 Good bridles, all complete.

into sight out of the cottonwoods, part he decided his conduct without a store and saloon, and from the Duane and his companied steadily further speech. drew farther away.

Duane quietly, "and I'll go to Mer- bore beads of sweat. The whole then tied the pack over his own with a loud exclamation." front of his shirt was soaked with horse. That done, he lifted Stev-

"You're shot!" cried Duane. Would you mind givin' me a lift- hard or grassy ground that left vance toward Duane. on this here pack?"

to say I never broke it yet. Lay times he doesn't say anything. It ched out. wouldn't have done no good."

Presently Stevens rode out of "Feller's name was Brown, Me boots?" he asked with a faint sight into the town. Duane waited, an' him fell out over a hoss I stole smile on his pallid face. hour had elapsed before Duane there in Mercer I seen this Brown boots on.

got me here. What do you think ens seemed like a little child.

"Wal, I reckon I'd clear out an'

FARM SALE

FRIDAY, DECEMBER 14

SALE BEGINS PROMPTLY AT 10:30 A. M.

As I am leaving the farm, I will sell the entire equipment at public auction. . Located one mile east and two miles south of of Flagg, Texas, the following described

CONTRACTOR AND ADDRESS OF THE PARTY OF THE P

MILK COWS.

1-Jersey milk cow, age 5, dry, fresh

1-Spotted Jersey cow, age 4, dry, fresh

1-Jersey milk cow, age 3, milking

1-Jersey milk cow, age 5, dry, fresh

soon, will give 31/2 gallons milk.

1-Brindle milk cow, age 5, milking 21/2

1-Black Holstein cow, age 5, milking

These cows are well bred and good milk

CHICKENS

3-Dozen pure bred White Leghorn pul-

HOUSEHOLD GOODS.

1-Living room suite, complete.

6-Dining room chairs, oak.

1-Baltic cream separator.

1-Two burner oil cook stove.

gallon now, 3 1-2 gallons when fresh-

gallons now, will give 31/2 gal. fresh.

4 gallons, will give 6 gallons fresh.

soon, will give 4 gallons milk-

soon, will give 4 gallons milk.

23 gallons now.

producers.

2-Center tables.

1-Chifforobe.

2-Bedsteads.

1-Trunk.

1-Dresser.

1-Dining table.

2-Rocking chairs.

1-Good linen chest.

suit, and when horsemen did move outlaw's assertion. For his own a house, This place evidently was Duane,

First, he watered the horses, fill-Stevens was pale and his face ed canteens and water bag and of the loungers in the shade rose ens upon his horse and holding him hoss!" in the saddle, turned into the "Wal, who'n hell said I wasn't? brakes, being careful to pick out

little signs of travel. "Say, I haven't owned a two-bit Duane lifted the heavy pack All that night Duane, gloomy and thet Luke's bay?" queried the first twist his bearded lips. down and then helped Stevens to thoughtful, attentive to the wound-"I'll furnish money for grub," re- dismount. The outlaw had a very ed outlaw, walked the trail and turned Duane. "And for whisky, bloody foam on his lips and he was never halted till daybreak. He was fellow called Euchre. tired then and very hungry. Stev-"Shore, you're a downright good cried Duane. "I never thought, he was still spirited and cheerful, mer's nose is shore plain on the Luke Steven's side partner." Duane made camp. The outlaw landscape." tion as he took the money. "I "Wal, Luke Stevens may be as refused food, but asked for both give my word. Buck, an' I'm here gabby as an old woman, but some- whisky and water. Then he stret- Duane, and as he coolly regarded slouchy sombrero. That look seem-

"Buck, will you take off my

hoping the outlaw would make good from him over in Huntsville. We Duane removed them, wondering had a shootin' scrape then. Wal, if the outlaw had the thought that Probably not a quarter of an as I was straddlin' my hoss back he did not want to die with his

"Pard, you-stuck-to me!" the cutlaw whispered.

Duane caught a hint of glad-To Duane the moment was sad,

road and a bay horse running fast. "It's pretty bad," replied Duage, elemental, big with a burden of Stevens apparently had not been and he could not look the cheer mystery he could not understand. . Duane buried him in a shallow he had a steady seat in his sad- "I reckon it is. Wal. I've had arroyo and heaped up a pile of

Ble and his riding struck Duane some had wounds I lived over, stones to mark the grave. This as admirable. He carried a large Guess maybe I can stand this one. done he saddled his comrade's pack over the pommel and he kept Now, Buck, get me some place in horse, hung the weapons over the the brakes-leave me some grub pommel and mounting his own The shots had ceased but the an' water at my hand-and then borse he rode down the trail in the gathering twilight, Presently the trail widened into

a road and then into a kind of "Shore. You see I can't keep up square lined by a number of adobe ens would not pass him. Presently with you. Brown an' his friends and log buildings of rudest strucwill foller us acrost the river a ture. Within sight were horses, "Was jest comin' out of the ways. You've got to think of num- dogs, a couple of steers, Mexican women with children, and white "What would you do in my case? men, all of whom appeared to be doing nothing.

His advent created no interest until he rode up to the white men fore there were any signs of pur. Duane felt inclined to doubt the who were lolling in the shade of them he thought they could have ed to inflame Bosomer. been recognized anywhere as desperadoes.

The man called Bosomer, who struck out in advance of the others yellow eyes and an enormous nose. He had sandy hair and a skin the color of dust.

"Stranger, who are you, an' where did you git that bay hoss?" he demanded.

His yellow eyes took in Steven's horse, then the weapons hung on the saddle, and finally turned their glinting, hard light upward to-

"Stranger, who are you?" asked inside came a lazy hum of voices, another man, somewhat more civ-As Duane reined to a halt one Illy.

"My name's Duane," replied Duane curtly. "An' how did you come by the

hoss?" Duane answered briefly and his

words were followed by a short silence, during which the men looked at him. Bosomer began to "How about it, Euchre? Ain't

"Reckon he's dead all right, or "Plain as your nose," replied the nobody's hev his hoss an' guns,' said Euchre.

"There ain't no doubt about thet "Mr. Duane," began Bosomer in "Oh, why didn't you say so?" ens seemed in bad shape, though then," laughed another, "fer Boso- low, stinging tones, "I happen to be

Duane looked him over, from These men lined up before dusty, worn-out boots, to his

THEY WEAR

-LONGER

"An' I want the hoss an' them guns," he shouted.

"You or anybody else can have replied Duane, "And say, I befriended you pard. If you can't use a civil tongue you'd better

"Civil? Haw! Haw!" rejoined the outlaw. "I don't know you. How do we know you didn't plug Stevens an' stole his hoss an' jest

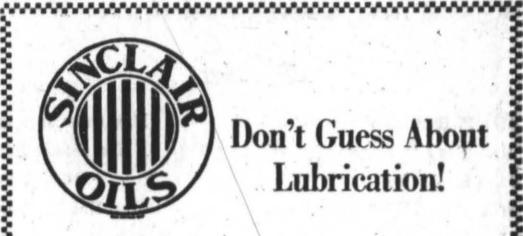
cinch it."

happened to stumble down here?" "You'll have to take my word.

that's all," replied Duane sharply. "Stranger, Bosomer is shore them for all I care. I jest fetch- hot-heated," said the man Euchre. was a hardlooking customer, with ed them in. But the pack is mine," He did not appear unfriendly nor

were the others hostile. At this juncture several more outlaws crowded out of the door and the one in the lead was a tall man of stalwart physique. His manner proclaimed him a leader.

(To be continued next week.)



Don't Guess About Lubrication!

-A guess in motor lubrication is always a hazard. The thing to do is to make sure. Why not drive around in your car-let us demonstrate how wear affects economical lubrication. Then let is recommend exactly the Sinclair Opaline Motor Oil you should be using to give your motor its proper lubrication. : : : :

FEDERAL TIRES AND TUBES

Abo Filling Station

We Give Gold Bond Stamps.

\$.....

for Economical Transportation

Place your order Now-The Outstanding Chevrolet of Chevrolet History -a Six in the price range of the four!

Since the announcement of The Outstanding Chevrolet of Chevrolet History, tens of thousands of people have placed their orders for this sensational new carl. Never before has any new Chevrolet ever won such tremendous public acceptance in so short a time!

The new Chevroletsix-cylinder

1 deresp milk cow, age 5, milking 2 12 gineering masterpiece. Not only does it develop 32% more power than any previous Chevrolet motor . . . not only does it offer sensationally increased speed and faster accelerationbut it provides this amazing performance with such outstanding economy that it delivers an average of better than 20 miles to the gallon of gasoline!

This spectacular performance and economy have been achieved as a result of the greatest group of engine advancements that Chevrolet has ever announced-typified by a new heavier crankshaft ... new carburetor, with venturi choke and automatic accelerating pump new camshaft ... automatic rocker arm lubrication gasoline pump and filter ... semi-automatic spack control . . . and hot spot manifold.

The marvelous new bodies by Fisher are designed for distinctive beauty and style as well as exceptional comfort and safety.

Come in and learn the full and significant story of this greatest of all Chevrolets!

The COACH

Advance Showings

The Outstanding Chevrolet of Chevrolet History will be displayed in a series of advance showings in the cities listed

Washington, Dec. 1-4, Mayflower Hotel . . . Chicago Dec. 1-6, Pure Oil Bidg., Wasker Dec. 1-6, Wabash Ave. . . . Los Angeles, Dec. 1-6, Ambassador Hotel Auditorium . . San Francisco, Dec. 8-13, Civic Auditorium, Larkin Sinton ... St. Louis, Dec. 8-14, Arcadis Ballroom, 3515 Olive St... Arlanta, Dec. 18-22, Auditorium—Armory ... Delias, Dec. 18-22, Adolphus Hotel, Junior Ballroom ... Portland, Ore., Dec. 18-22, Public Auditorium.

> BOADSTER 525 THARTON \$525 The \$595 The SEDAN. 675 The Sport \$695 The Committee . \$725 SEDAN DELIVERY \$595 CHASSIS \$400 14 TON CHASSIS . \$545 WITH CAB \$650 All prices f. o. b. Flint, Mich.

TERMS Horses and Mules: All sums of \$25.00 and under, cash; sums over \$25.00, a note drawing 8 percent interest, due in 7 months from date of sale, with approved security, will be accepted; 5 percent discount for cash on sums over \$25.00. Milk cows will be sold for cash.

LUNCH WILL BE SERVED AT NOON BY THE SUNNYSIDE CHURCH LADIES.

A. N. LIVINGSTON, Owner

Brumley-Chevrolet Co., Inc. Hereford, Texas

watered and protection, Location,

Lost and Found

LOST-A bay borse mule, 151/2

between Piggly Wiggly and Moth-

Notice

premises, Section 155, Block M-7, 4

For Rent

hot water 24 hours in the day.

of Presbyterian church. MRS, J.

FOR RENT-Two furnished apart-

ments, gas heat, garage; also

FOR RENT-Six-room,

Adults only, Phone 43.

house, repapered. Call 458-J.

FOR RENT-Housekeeping rooms,

equipped with gas and hot water.

Lodge Directory

Sam Hutson, NG. L. H. Foster, Sec.

HOSPITAL NOTES

HEREFORD LODGE

No. 476, I. O. O. F.

meets Monday 8:00 p. m.

Visiting Brothers welcome.

47-1te

"THE LADIES AID"

MUSICAL FARCE

To Be Given By

THE Music Study Club

Friday, December 7, 8:00 o'clock p. m.

Characters

Mrs. P. Hydrogen Mrs. Howe D. Dugh

Miss Huntaman Mrs. Stout

Mrs. Featherbrain

Mrs. Snappy Mrs. Tombstone

Miss Scrawny

Mrs. Ruffles Mrs. Everpest

Pineapple

Miss Dippy Polly

AND CHORUS

Mrs. Ray Coneway Mrs. Homer Fox Miss Estes Mrs. Hal Hawkins Miss Beyer Mrs. Mountz Mrs. Dillehay Mrs. Hale

> Miss Baker Mrs. Ramey

IN HONOR OF "FOOTBALL DAY" IN HEREFORD

Baked Chicken Dinner

WITH ALL THE FIXIN'S!

NEXT FRIDAY, 12:00 NOON, DECEMBER 7

Surround one of the Special Football Lunches Friday and then go out and root for Hereford!

IKE'S LUNCH ROOM

Cigars for Xmas

EL PRODUCTO, OSMUNDO-TRAVIS CLUB CREMO

-Put up in attractive boxes for Christmas Presents! Bargain days are here

DAILY AND SUNDAY FORT WORTH STAR-TELEGRAM, \$7.45. DAILY ONLY, \$5.95.

AMARILLO DAILY NEWS AND SUNDAY NEWS-GLOBE, \$5.00.

Hereford News Stand

Christmas Groceries

-Our store is headquarters for all the good things that you will need for the Christmas baking of pies, cakes, puddings, candies.

-We have all kinds of fresh fruits and vegetables and our shelves are full of the best brands of canned goods.

-See us for the Christmas candies. We have a large assortment.

-We will have specials on display in our store Friday and Saturday.

E. BAKER MONT

GROCERIES

We Give S. and H. Green Stamps DON'T FORGET-WE BUY EGGS

CLASSIFIED ADS

ling. See J. P. WOOD, South Hereford, Phone 246,

TO TRADE-A lot in Beverly Gardens, Amarillo, for a lot in Hereford. Apply at Brand Office.

FOR SALE-Four extra good reg Miss Stanford

> at \$8.00 each. MRS. W. M. COCA-NAUGHER, 16 miles south of of FOR RENT-Furnished bed rooms. Hereford, 7 miles northwest 76-2:p all equipped with gas, light, tath,

> with oil burner, barrels and pipe, \$16.00; GEO. V. STAMBAUGH. FOR RENT-Furnished rooms for 46-2tc light housekeeping; first door east

46-2tc LIAMS. CONKLIN.

FOR SALE-A good used Underwood typewriter; A-1 condition. See HAROLD HICKS.

FOR SALE-Or trade, 9-room stucco home, completely modern; one block north of Central school, on the Avenue. Highly adaptable for rooming house. JOWELL MUR-40-tfc CHISON.

Wanted

WANTED-Girl for general housework. S. P. ROSSON.

> STAR THEATRE HEREFORD, TEXAS

Monday and Tuesday DECEMBER 17-18



UTILITIES CO.

For Sale or Trade

gasoline range. Apply to J. M. W. FOR SALE—Second hand lumber, ALEXANDER, Consumers Oil Co., loyed the day with relatives and suitable for wind breaks and kind- Friona, Texas. WANTED—Cattle to winter. Plenty of feed and fields to graze; well

FOR SALE-Four burner Perfection oil range, \$5.00. A. B. LON-

FOR SALE-Good Majestic range cook stove, with hot water tank. Also good heating stove. POSEY.

Mrs. A. O. Thompson FOR SALE-Hogs, six gilts to ward \$5.00. Notify J. T. Swaggerfarrow in January; good stock, ty, on former J. R. Bradly place. Mrs. Harold Hicks priced to sell. Also twenty head pigs at \$5.00 head. MRS. H. S. ARNOLD.

> FOR SALE-Higeria bundles, good ers' Park. Finder please notify grain. Also want to do trucking MRS. ALTON LOOKINGBILL. for the public. Phone 303. FRED MILLARD.

> istered Duroc gilts; also registered Duroc boar age 21/2 years, for sale or exchange. MRS. D. E. TUR- NOTICE OF POSTING-The pub-45-tfc lic is hereby notified that Czerner's

FOR SALE-Team if big mules, 16 miles west of Hereford, is posted in the rich autumn shades. hands high, 4 years old. TEXAS and trespassing forbidden. 44-4:p UTILITIES COMPANY.

FOR SALE-Bronze turkey toms

FOR SALE-Round Oak heater, FRED MILLARD.

FOR SALE-White Leghorn Pullets-Heifers. 275 S. C. White Leghorn pullets, O. A. C., Tancred strains; bargain. Also three twoyear old heifers, giving milk. For particulars, see or phone LEE acres of land. MRS. E. J. WIL-

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON

FOR SALE-Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford.

Reports from the Deaf Smith County Hospital Wednesday gave the following list of patients: Minor operations Wednesday, Mrs. S. who has a broken limb, was taken to the hospital last Saturday. All are reported as doing well.

HOLIDAY HIKE AND BOATING PARTY

The Camp Fire Girls enjoyed an early morning hike last Friday morning, hiking out three miles north of town to a lake where they prepared their breakfast.

After breakfast, L. F. Borden with his two motor boats, appeared and the girls were given a boating party until moon time, Mrs. W. H. Dowell guardian, chaperoned the party.

ure the Grind

Numerous Dinner Parties

Several small and delightfully informal dinner parties marked the Thanksgiving Holidays in Hereford. A great many went to Memphis to WANTED-To buy second hand see the Whitefaces play and most of those who stayed at home en-47-1te

Mr. and Mrs. Edgar Johnson had as their guests for the day their sons, J. W. Johnson and wife of Clovis, and John A. Johnson 10 miles north Hereford on 25-Mile wife and son, and Edgar, Jr. Avenue. Write A. K. WEBSTER,

Mr. and Mrs. C. A. Skelton had 2217 Park Street, Amarillo. 47-1tp as their dinner guests Mr. and WANTED-To buy a good team of Mrs. Ray Barber and baby, Mr. young matched mules. TEXAS and Mrs. Oscar Easley and Miss Eva Skelton,

> Mr. and Mrs. Chas. Williams ontertained as dinner guests Mrs. Williams' mother, Mrs. Fred Hunzlker, of Sewanee, Tennessee, and group of local friends.

hands high, about 8 years old. Re-Mr. and Mrs. C. C. Acker had as their guests on Sunday following Thanksgiving Mr. and Mrs. W. O. Fox and Mr. and Mrs. H. K. Fox. LOST-Lady's black traveling case

SURPRISE LUNCHEON.

Mrs. H. L. Broadwell made charming hostess Tuesday when she invited members of the Music Study club to a surprise luncheon, honoring Miss Mattie Swisher of

This lovely home was attractively decorated with chrysanthemums

A delicious four course luncheon was served and later coffee was

served in the living room. The affair was a delightful gettogether meeting of this worth-

Those enjoying Mrs. Broadwells hospitality were Mmes. Ray/Coneway, G. A. F. Parker, J. E. Beyer. Homer Fox, C. H. Dyar, A. O. Thompson, C. J. Mountz, H. H. Hawkins, the honoree, Miss Swisher, and the hostess.

MRS. W. M. ERDMAN.

Mrs. W. M. Erdman, age 70, died 47-1tp early last Saturday morning and funeral services were held at Umbarger Tuesday. She is survived by her husband and twelve child-46-2tp

Six sons acted as pall bearers and all attended the last rites except one son who is ill. Mrs. Henry Hellman and Mrs. A. J. Snyder of Hereford are daughters of Mr. and Mrs. Erdman. The Hellman and Snyder families al attended the funeral.

THANKSGIVING DINNER.

Mrs. Maggle Wolf entertained her children and some friends with a Thanksgiving dinner on Thursday, November 29, Out-of-town guests were Herbert Wills, of Skellytown, Texas, Mr. and Mrs. Paul Clewell, Mrs. Fannie McDonald, Mr. and Mrs. J. C. Mitenell and children, of Clovis, New Mex-S. Rosson, O. G. Hill, O. M. Shore, ico, Mr. and Mrs. W. C. Thomas Mrs. Charles Reynolds, A. Horton, and children, Mrs. Oscar Julian and baby and Miss Elaine Wolf, Mrs. Wolf had the pleasure of having all her children with her

with the exception of her son, Dee Mitchell, who is in school in Arkansas and was unable to at-

SINGLETERRY-SOWELL.

Mr. Pearl Singleterry and Miss Rebecca Sowell were married a the home of Rev. J. W. Boulting house Saturday morning, December 1, at 6:00 o'clock. Rev. Boultinghouse officiating. Mrs. Boultinghouse and George Muse were witnesses.

Immediately after the wedding on sider now child, we that creat the young couple left for Chirles New Mexico, where they were to Who spends all her time with her visit a sister of the groom, from whence they were to return to The hab-it may tend towards im- Texico to visit his parents, returning to Hereford the first of the But, say, ain't it hell on her looks? week and plan to make their home

Fellowship Class Enjoyed Dinner at Smith Home

The Fellowship Class of the First Christian church enjoyed a dinner at the home of Mr. and Mrs. C. R. Smith last Sunday at noon. Thirty-five were present, almost the entire class. The ladies remained after the luncheon and spent the afternoon with Mrs. Smith in social intercourse,

"A Perfect Day" Subject of Discussion At Banquet

Members of the Senior Class of Hereford High school were honored by the Mothers' Senior Club at a four-course dinner served at the home of Mrs. Ruby Shirley Gil-One long table was used and debreath last Friday evening. corated in the Senior colors of purple and gold. Violets and yel-

low flowers were utilized in the

lecorative scheme.

the forecast of a Perfect Day, and "The End of a Perfect Day." the things that can happen in so A delicious ice course was serv-Ferguson spoke solemnly on the Mmes. John L. Wilson, John Jacob-(Mereford High's band).

Principal Hudson presided as dition Before and After-3:15 p Held Thanksgiving Day toastmaster and the theme of the m .- one gets out at that hour un talks made hinged upon the burles- less detained. Keith Guthrie took que subject of "A Perfect Day." Sunset as his theme, the end of the Superintendent Dillehay discussed day, and Claude Longbottom sang

short a space of time. Charles ed. A committee composed of subject of a Musical Monopoly son, Ed Smith, ohn Haberer and Miss Grace Guthrie arranged the pro-Dorothea Blaylock described con- gram and dinner.



Wednesday and Thursday, Dec. 12-13

Wanted!

ONE HUNDRED TONS OF GOOD, BRIGHT MAIZI

HEADS AT \$17.00 PER TON OR KAFIR HEADS AT \$16.00 PER TON.

G. W. Brumley

Cash Specials for Friday and Saturday

Star Skinned Hams, lb . 26c

\$1.18 Compound, 8 pounds Karo, red label, gallon 75c

Karo, blue label, gallon Broom, a good one

These Prices Are Cash and Will Not Be Charged.

Flour, Tulia's Best. 48 lbs .. \$1.75

Hoffman Grocery

Everything for the Whole Family

HATS, CAPS, SHOES, BOOTS, RUBBERS, OVER-SHOES-EVERYTHING IN THE DRY GOODS LINE THAT WILL MAKE A SUITABLE, SUBSTANTIAL XMAS GIFT!

Groceries

THEM SELL.

YOU CAN'T MAKE A MISTAKE WHEN YOU TRADE HERE!

WARREN'S Cash Grocery

Permit Me To Suggest

-That you book your Auction Sale at your earliest convenlence in order to secure the date you prefer to sell on. I am booking sales over a large territory for this season. The spiendid results obtained in recent sales of livestock, farm equipment and real estate has convinced the property owners to sell at suction, the well-known method by which you convert your property into ready each in a day and receive full value. My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction Sale. The many satisfied people I have sold for are my best references.

YOURS FOR A REAL SALB,

SUPERIOR SALES SERVICE PHONE 241

HEREFORD, TEXAS

Honor Rolls For Schools Announced

Eleventh grade: Ollidean Arnold

Bill Mitchell. Tenth grade, Mary Broadwell, Kathleen Cronin.

Ninth Grade, Henard East, Rob ert Bell, Alberta Davis. Eighth grade, Lucta Borden

Dorothy Fullwood. Seventh grade, Patricia Weder

Fifth grade, Barbara Buckner.

Honor Roll.

Eleventh grade, Frank Cogdel!, Augustine Gregory, Alton Miller, Ezell Patterson, Lillamae Smith, Leatrus Walser, Ruth Wolfe.

Tenth grade, Hazel Dunn, David

Flizabeth Ross, Marie Seed. Eighth grade, Mary McCord, Vernon, Joe Edgar Buckner.

Gladys Stone, Margaret Taylor, J. W. Witherspoon, La Verna Womble, Velma Woods, Elva Brumiey, Pauline Fincher, Mildred Fullwood, Imogene Higgins, James Cloyd, George Gaede.

Seventh grade, Paul Coneway, Billy Ross Phillips, Peggie Mitchell Emma Robertson, Mary Elizabeth Stanford, Margaret Tankersley, Bonnie Jean Smith.

Sixth grade, C. J. Borden, Mary Kate Brotherton, Nancy Conk wright, Sallie Gilbreath, Mary Posey, Ruth Rice, Dorothy Sawyers. Fifth grade, Jean Morgan, Eliza-

beth Spradley, Ruby Casebeer, Henry Jowell. Christine Fincher, Bill McLean, J. T. Carroll, L. W. Carlyle, L. B. Russell, Etta Brumley, Avis Matthews, Blanche Poff, Lucretia Wilson.

Fourth grade, George Conklin, Palmer Norton, Irene Grimes, Louise Sanders, Albuquerque Walker, Viva Wederbrook, Gaytha Wil-Harrison, Andrew Pat Jones, Chas. son, Benny Murray, Herbert Boardman, Elmo Hicks, George Tiefel, Ninth grade, Mary Lee Cloer, Geneva Sue Benton, Xezvus Cock-Marvin Knox, Ray McIntire, Opal erham, Neitha Kincaid, Pauline McMahon, George Mitchell, Mary Matthews, Deane Robertson, Catherine Skelton, Wilda Wilson, Alva

DR. J. W. HENDRIX

Second Floor Lambert-Buckner Building FREE CONSULTATION AND ANALYSIS

OUR OBSERVATION

-Based on wide experience, extending over a long period of time, convinces us that building in Hereford has been of a higher class than generally prevails in this state. We are proud of the part we have had in Hereford construction in the past thirty years.

ROCKWELL BROS. & COMPANY

Lumbermen-Phone 4

Charles Galbraith, instructor in relatives and friends here over of El City. Thanksgiving.

H. A. Lattimore, district agent for the Star-Telegram out of Fort Worth, spent Friday with John R. Robinson of the Hereford News

spent the week-end visiting her uncle, H. E. Henslee,

Mr. and Mrs. John R. Robinson spent Thanksgiving in Canyon with friends.

Miss Kathleen Hawkins of Borger spent the Thanksgiving holidays with her parents, Mr. and Mrs. H. H. Hawkins.

CARD OF THANKS.

thanks and heartfelt gratitude to acres feed. the many friends of Hereford and Progressive who so nobly came to our assistance when we lost our home and all we had by fire. We shall always remember you with gratitude and love.

S. E. ENGLISH. CORA ENGLISH.

Bernard Hellman of Alton, Ia. rrived Monday to visit his parents, Mr. and Mrs. H. Hellman.

ENDEAVOR PROGRAM.

First Presbyterian Church. Topic: Honest, Are We Honest? Leader: Adine Hastings. Song. No. 14. Prayer.

Song: No. 115. Scripture: Matt. 6:1-8. Solo: Miss Estes. Leader's Talk.

What will honesty do for Christlife? Vena Mae Welch. What can we do to become more your term to expire?" honest? Reavis Kerr.

How does honesty apply to the Golden Rule? Chas. Ferguson. Business. Mizpah Benediction.

AUCTION SALES. Col. Ray Barber, auctioneer. December 11, Fred Curtis, own-

A. H. Streu and H. E. Henslee.

er; four miles south of Hereford Dimmitt highway; 10:30 a. m.; Miss Adaline White of Amarillo twenty head Jersey cows, heifers, along dairy development in the bulls, horses, mules, farm machin-

> December 12, A. J. Baker, owner: two miles west of Dimmitt on highway, 11:00 a. m., milk cows, chickens, horses and mules, farm machinery, harness, hogs.

er; nine miles north of Wesley's of the banquet tickets and every sore, on 25-Mile Avenue, and one mile west and one mile north; 1:30 p m.; horses, Jersey milk We desire to express our sincere cows, farm machinery, hogs, 150

> December 14, A. N. Livingston, owner, one mile east and two miles south of Flagg, Texas; 10:c0 a. m.; horses and mules, machinery, harness, milk cows, chickens, and household goods.

December 19, E. Wever, owner, two miles north of Flagg. Texas, or three miles west and six miles south of Dimmitt; 10:30 a. m.; horses, hogs, farm machinery, milk cows, chickens, some good corn, miscellaneous.

Exactly.

Mike-"Phwat are ye lookin'

Mrs. Mike-"Nothing." Mike-"Then ye'll find it in the jug where the whiskey was."

Not Anxious.

Convict-"No; I'm in for life."

BANQUET

(Continued from Page One)

ing arranged by the program committee which consists of C. H. Dyar, J. C. Ricketts, E. S. Ireland and Secretary Arnold. A tentative acceptance to be the main speaker of the evening has been received from Frank Kell, one of the nation's biggest builders, and conceded to be a great power in the building up of Texas and the Southwest. Mr. Keli had been solicited to appear at the banquet which was to

Hereford, Texas

Wednesday-Thursday



MONTE BLUE UNIQUE ROMANTIC! STIRRING! Filmed in the South Seas, two years to make!



end here with his sisters, Mmes time.

never fails to hold a West Texas crowd. He is much sought after as a banquet speaker, Prof. Geo. and two miles east of Hereford- P. Grout, Panhandle, will also appear on the program, speaking Panhandle. Dr. Grout is an interesting speaker and is recognized as a leading authority on dairy cows. Other numbers on the program will include musical numbers, vocal solos and selections by a male quartet.

"All together for Hereford and December 13, A. C. Massey, own- Deaf Smith" is inscribed on each member of the Chamber of Commerce and every citizen of the town is striving to make those who attend the banquet feel that this is to be literally true with

style of speech and oratory that having representatives here, and should be."

W. G. Worth and wife of Elk have been held earlier in the year reference to activities of the or- attendance will eclipse past years. City, Oklahoma, spent last week- but was unable to do so at that ganization. Another feature of the A. O. Thompson, chairman of the program will be two minute re-ticket sellers states that not on In event of Mr. Kell's failure sponses from citizens of various citizen of town or community will They were accompanied by Mrs. to appear, the main speaker of the rural communities in the county as be overlooked. "This is your affair hemistry at Texas Tech, visited Chas. Kaspinos and daughter, also evening will likely be J. W. Hunt, well as from representatives of as well as the committee's" said president of McMurray College, nearby towns invited to attend. Tu- Mr. Thompson, "and we want your Abilene . Dr. Hunt is a native of lia, Clovis, Amarillo and Canyon undivided support to make the at-West Texas and has a peculiar have signified their intention of tendance at this banquet what it

THE GROCETERIA

Specials for Friday and Saturday.

	19												
RAISINS, two	pounds											. ,	. 19c
RAISINS, four	pounds			:									 . 34c
FLOUR, Belle of	f Vernor	١,	48	3 1	po	u	nd	s					\$1.89
BLACKBERRIE	S, gallor	1						٠.		 'n,			 . 63c
HAMS, Skinned	per por	ın	đ							 			291/2C
SYRUP, Cane	Crush, ha	lf	-	ŗa.	110	n							 . 48c

Get one of those shopping baskets FREE Watch our windows for Christmas Goodies.

WE GIVE GOLD BOND STAMPS. Phone 31. We Deliver.

Announcement To The **Public:**

I have purchased THE SUNRISE CAFE from Mr. Charlie Bennett. The business will be conducted at the same location and under the same name. I will endeavor to always give the very best possible food and service to the public and will appreciate having my friends and customers call on me at any time. I am sure Mr. Bennett's friends and customers have been pleased with the quality of service he has given them, and that they wish him the best of everything, as I do, in whatever he may undertake in the future.

Eat Hot Waffles for Breakfast at

The Sunrise Cafe

SAM HUTSON, Proprietor

"THERE'S A PLATE ON FOR YOU"

PIGGLY WIGGLY

SPECIALS FRIDAY & SATURDAY

String Beans Medium Size, Two

Grape Fruit

Peaches

Hershey's Cocoa

Cakes Fig Bar

Folger's Coffee One lb 53c Two lb \$1.05

FOLGER'S COFFEE DEMONSTRATION SATURDAY ONLY. YOU ARE IN. VITED.



LISTEN KIDDIES!

We have just had a message from Dear Old Santa himself, saying that he is leaving his home for his trip to see you children. Our store is headquarters for him. Watch for our ad, which will tell you

the date of his arrival. And come in and select the toys you want him to bring on Christmas eve night. We have just the toys that will please you and things for Mother, Dad and the rest of the family, too! Be sure to watch for the date of Santa's arrival.

OLSON'S VARIETY STORE

Headquarters for Santa Claus.

GREER'S

Pre-Inventory Sale

ALL DURING DECEMBER THIS SALE OFFERS MERCHANDISE IN EVERY DEPARTMENT AT GREATLY REDUCED PRICES!

Shopping here will mean many dollars saved. Thrifty shoppers will find hundreds of unequalled values in every department.

VISIT THIS STORE AND SHARE IN THE SAVINGS!

Department Store

FOURTH AND POLK STREETS

AMARILLO, TEXAS



The GATES OF TOYLAND have swung WIDE OPEN, and all the children may enter. What treasures there are in this marvellous, topsy-turvy land where sorrow is unknown! Fascinating toys may be obtained here, toys for both boys and girls, at the lowest prices in town. These toys will bring happy smiles to the faces of children. We invite you to come with your children to see our remarkable display of enchanting toys. We have mechanical trains, dolls, jumping jacks, construction sets, games, puzzles, tricks, toy kitchen sets, blocks, toy animals—in fact, everything!



-Large size, wicker seat, regular \$5.00 value. Every little girl must have one-

Special, \$2.95

Schoenhut's Auto Builder

-You can build five different styles of automobiles. A real educational toy-

Special, \$1.45

Akana Tootsietoys

-The new building toy that is sure to please both girls and boys-

50c

Novelty China Items

We have just unpacked a large shipment that came direct from Japan that we believe is the most attractive line we ever saw.

Ladies' Felt House Shoes

-Beautiful colors, fancy trims, all sizes-

Special, 65c Pair

Photograph Albums

-Latest styles and colors, make a beautiful gifht-

25c to \$2.00

Foot Balls

-All leather and a dandy. Usually sold for \$1.50-

Special, \$1.00

Lindy Plane

-Made of aluminum-just like the plane Lindburgh flew. Get one of these for-

35c

Sugar and Creamer Sets

-In genuine lustre China. This is one of our biggest

Set, 50c

Boxed Stationery

-We are showing the most complete line in the city. The low prices will be another big surprise. Per box

15c to \$1.50

Tricycles

-Large, sturdy, all steel, rubber tires-

Special, \$3.75

Big Pickwick Bus

-Twenty-five inches long. An item that will please any boy-

Special, \$1.95

13-Inch Unbreakable Doll

-With crying voice. Some stores get.\$1.00 for this doll

Special, 50c

All Steel Coaster Wagons

—This is a big, strong, roller-bearing, steel wagon that is usually sold for \$7.50—

Special at \$4.95

Christmas Decorations

-This line is too big to try to describe. Come in and look at the most complete line you have ever seen.

Iron Toys

-Trucks, autos, tractors, airplanes of every description

15c and 35c

Games

-The largest stock of games for both children and grown-ups that has ever been shown here-

10c to 75c

Serving Trays

- beautiful item that is sure to please any lady.

Special, \$1.00



Gift Shop Specials

Come to the Gift Shop

and SAVE Money

GIFTS!

-A profusion of wonderful novel gifts, at the very lowest prices possible. For real economy and wisdom in your Christmas shopping, come to this store.

-We ask that you make us a visit at the chruest possible moment and we

assure you that you will

Holiday merchandise, at

ever shown in West Tex-

see the greatest array of the most reasonable prices



value-

Remember Your Friends On Christmas Day!

WITH AN ATTRACTIVE CARD!

-We have high-grade Christmas cards that bear beautiful sentiments for your relatives and friends. -These attractive cards are for sale at very reasonable prices. They are infinite in variety-many of them altogether unusual.

-Send a card-even if you are also sending a gift. The sentiments on these cards will strike a responsive chord in the hearts of their recipients.



Skelton's Variety Store

Hereford, Texas.









FROM SATURDAY, DECEMBER 8, UNTIL TUESDAY, JANUARY 1, 1929, everything in this Big Store, with the one exception of Jno. B. Stetson Hats, which carry a restricted price, from shoe laces to the most expensive Dresses, Coats and Suits in the house will be sold

AT ABSOLUTE COST!

NOTHING RESERVED—The tail goes with the Hide! ANYTHING and EVERYTHING in this Store will be offered at exactly what it cost us to put it in the house! Everything will be marked at COST figures, and you get it for THAT—not a cent more!

We must clean out our Big Stock, and we are offering it to you at the most opportune time of year for YOU. Christmas Gifts Galore, for every member of the family, can now be bought here at ABSOLUTE COST!

THIS IS THE GREATEST MONEY-SAVING EVENT EVER OFFERED THE PEOPLE OF THIS COMMUNITY! IT IS AN OPPORTUNITY YOU WILL NEVER HAVE AGAIN! With the tremendous saving offered you in this Great Money-Raising Sale you cannot afford to longer delay the purchase of all your Clothing Needs, all your Home-Furnishing Needs, all Your Christmas Needs!

REMEMBER—From this Date Until January 1, 1929, Only, Everything In This House Goes At Absolute Cost!

Fox Mercantile Co. Hereford, Texas

LOCAL HAPPENINGS

past week.

L buy my Drugs at CLARK'S. Polly is a student at S. M. U. Miss NOTICE.

The Catholic Girls Club will nave a Christmas Bazaar on December 15 at Hoffman's Grocery Store Everybody come and select their RICE has them, Christmas gifts.

Say it with tires-what gift would please father or son more rillo. than a pair of Brunswick tires. RICE sells them.

Fresh county butter and eggs -WOMACK'S.

Mrs. D. C. Laird returned to her home in Plainview last Wednesday evening after a visit in the home of her sister, Mrs. H. C. Baird of Jumbo. Her daughter, Miss Virginia, accompanied her home, returning Monday morning.

See our line of gifts, something useful and beautiful for the whole family. CLARK'S DRUG STORE.

Miss Rosa Hart and brothers. Newt and Gus, have been visiting their sister, Mrs. W. J. Matthews.

Shop early with the Baptist W. M. U. Bazaar. At Carlyle's Grocery, December 8.

Miss Odie Matthews went to Bastland this week to visit relatives and friends.

E. D. Fox spent last Sunday in Brownfield with his sister, Mrs. then Webber and family. His mother. Mrs. M. A. Fox, who had been visiting her daughter for several weeks, returned home with

Let us save you money on new gas stoves. We sell or trade. DAN-THE SECOND-HAND STORE.

Henry Wilkinson and son, Frank, of Amarillo, were transacting business here last Saturday.

Flash Lights are very acceptable We pay transportation charges. Phristmas gifts. RICE has good Our honest market published price

Mr. and Mrs. Warren P. Gregg and daughter of Indiana, arrived Wednesday to visit Mr. Gregg's brother, A. W. Gregg and family. I'pon arrival they had a message telling of the death of Mrs. Gregg's sister in Oklahoma. They left Wednesday afternoon for that place.

Fresh fruits and vegetables-WOMACK'S.

Mrs. M. L. Steele and two daughters, Misses Polly and Dessie Mae. arrived home to spend Thanksgiving here with Mr. Steele. Miss



FRIDAY ONLY DECEMBER 7

"THE WARE CASE"

with SPECIAL CAST

Saturday Matinee and Night DECEMBER 8

WALLACE BERRY AND RAYMOND HATTON

PARTNERS IN CRIME"

Monday and Tuesday DECEMBER 10-11 **EMIL JENNINGS**

"THE PATRIOT"

Wednesday - Thursday DECEMBER 12-13

WHITE SHADOWS OF THE SOUTH SEAS"

MONTE BLUE AND RAQUEL TORRES

Friday and Saturday DECEMBER 14-15 COLLEEN MOORE

"OH KAY"

COMING: DECEMBER 17-18

TIME OF SHOWS:

"WINGS"

Dessle Mae had been visiting her

Offer son, dad or hubby a car jack and see if he refuses it.

Mr. and Mrs. Harry Sherrieb spent Thanksgiving day in Ama-

Gruin Watches at KESTER JEW-ELRY STORE.

Miss Mattie Swisher of Canyon was a Hereford visitor Tues-

Embroidered hats, \$2.50. VOGE-LE MILLINERY PARLOR.

Mr. and Mrs. Leslie Neal and two sons, Gayle and Leslie, Jr., of Amarillo spent Tuesday here visiting Mr. Neal's parents, Mr. and Mrs. W. E. Neal and other relatives and friends.

Fresh fruits and vegetables-WOMACK'S.

Miss Eunice Rutherford - left Wednesday evening for Lockney where she spent the remainder of the week with her parents, returning Sunday night.

W. W. Wimberly of Dawn trans vice. acted business here Monday.

Big sale on all felts, velours and velvet hats. VOGELE MILLIN-ERY PARLOR.

Mrs. Will MsIntosh and two children, Carrie Lee and Henry, of Dalhart, and Mrs. Al McIntosh of Canyon, were here the latter part of last week visiting old friends. The McIntosh families lived here a number of years ago.

CREAM WANTED

for the Butterfat from your mik, together with the feeding value of skim milk, makes your cows profitable. Hundreds of farmers have written us expressing their appreciation of our honest market published price. Don't sell your cream from 4c to 8c a pound less. We need more cream to take care of our increasing butter orders. Please

Reference: Richardson County

FALLS CITY CREAMERY CO. Falls City

Christmas Is Just Around the Corner-Are You Prepared for It?

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-Most of us have little, buried hopes and dreams of things we long for but will never buy for ourselves. One of those makes the gift doubly worth the giving.

-Let us help you make that dream come true. We have a nice variety of gifts of quality to select from. Especially do we wish to show you the wonderful display of

NEW GRUEN WATCHES Every one a masterpiece.

Jeweler and Optometrist

Hereford, Texas

New nut crop is here-WOM- family, CLARK'S DRUG STORE.

Mr. and Mrs. Claude L. Gass of Fort Worth are here visiting in mother and sister at Dallas the the home of Mr. and Mrs. D. R.

> Gingham Girl Flour - WOM-Mrs. H. Hellman.

Mr. and Mrs. Earl Bennett o Amarillo spent Thanksgiving here with relatives and friends.

D. R. Gass and son, Claude,

See our line of gifts, something useful and beautiful for the whole family. CLARK'S DRUG STORE.

Miss Eloyse Pitman of Friona spent the Thanksgiving holidays here with her parents, Mr. and view with her parents, Mr. and Mrs. J. H. Pitman.

E. B. Posey, vice president of the First National Bank, spent Thanksgiving with his mother in Oklahoma.

The W. M. U. will serve dinner Friday noon for the Memphis delegation and all others who want a good dipner. Plate dinner 50c. Basement of Court House.

Try RICE'S Instant Tire Ser-

Miss Mary Lou Roberson of Lubbock visited her parents here over

I buy my Drugs at CLARK'S. See our line of gifts, something Orgie Behrends spend Thanksgivuseful and beautiful for the whole ing in Clarendon with relatives.

> W. L. Pickett made a business trip to Ralls last Monday.

Henry Hellman, Jr., of Sweetwater, spent a few days here last week visiting his parents, Mr. and

I buy my Drugs at CLARK'S Fresh county butter and eggs

WOMACK'S.

Mr. and Mrs. S. P. Rosson and made a business trip to Clovis little daughter, Jo Ann, spent Thanksgiving with Mrs. Rosson's father in Portales, New Mexico.

> How about a tire gauge for dad or hubby? At RICE'S.

Mrs. Virginia Elliston spent Thanksgiving week-end in Plain-Mrs. D. C. Laird.

See our line of gifts, something useful and beautiful for the whole family. CLARK'S DRUG STORE.

Wallace Haney spent this week here with his sister, Mrs. West, enroute from California to South Texas points.

Have big line of metallic and faille hats. \$3.75 to \$5.00. VOGE-LE MILLINERY PARLOR.

Brunswick tire prices have made a nice drop and our stock is the most complete in town. At RICE'S.

Mr. and Mrs. Claude Miller and

# Headquarters for Good

We have the choicest cuts of home-killed meats to offer you, and the best of cured meats.

FRESH OYSTERS

# **Texas Meat Market**

SUCCESS COMES IN "CANS"-NOT IN "CANT'S"



# AnyNationalBank

. . . is protected so deeply by the Federal Reserve Banking System that it would truly require somethingakin to a revolution or world-sweeping and disastrous war to as much as dent its integrity.

We are such a bank. When Uncle Sam goes out of business-SO DO WE!

Western National Bank "There Is No Substitute for Safety"

# Use Sheetrock to Keep the Cold Air Out

AND THE WARM AIR IN-THE AIR-TIGHT PLASTER

Use ORIENTAL STUCCO material in any quantity and shade you desire for the outside. This is stucco time—they are all doing it.

SHERWIN-WILLIAMS PAINTS for both exterior and interior finish.

PANHANDLE LUMBER COMPANY

Miss Sadie Rigler went to Amarillo Wednesday to spend Thanksgiving holidays with her mother.

New nut crop is here-WOM-

Misses Willie Mae Bagwell and Edith Shields left hist Wednesday for San Antonio where they attended the State Teachers meeting returning Sunday.

family. CLARK'S DRUG STORE. sibilities of future development.

Miss Irene Rogers of Las Vegas,

New Mexico, arrived Thursday night to visit in the home of her uncle, Charles Whitehead.

Gingham Girl Flour - WOM

#### CREAMERY

(Continued from Page One)

chosen and plans for building and installation of the creamery will likely go forward at a rapid pace. is urged as an invitation to every Mr. Bendickson is looking over See our line of gifts, something the community and trying to deter- ent at the meeting, whether he useful and beautiful for the whole mine the exact needs and the pos- ceives a letter about this or no

said Mr. Bendickson. "Whe first arrived I thought it str that you should want or even tertain the idea of the need of creamery here, but since I have talked with a few of your citizens and seen the country I am becoming convinced that you have a great and coming country."

While letters are being mailed to many of the farmers, there are many who will be missed and this farmer who reads this to be pro-The court house will be well heat "I have gained an entirely dif- ed and comfortable, and a large ferent opinion of your country," crowd is expected.

# Santa Claus Is Here

He's jumped right down our chimney into our store, bearing so many toys that it's surprising how he got through! What jolly things he brought with him. He's coming in a special mechanical train that you can get at this store along with many other souvenirs of his official visit. Here are just a few things from Santa's bag:

Indestructible steel dump trucks, aerial trucks, Buddy's tool chest, Son-ny wagons, real small autos, fire engines, structural steel toys, erectors, and complete Electrical "American Flyer" trains, with engines, baggage cars, coaches, etc. complete.

WHY WAIT UNTIL THE ELEVENTH HOUR, WHEN YOU CAN'T FIND WHAT YOU WANT!

We are stocked to the attic with everything under the sun that puts the "Gift" in Christmas Gifts. For Instance:

- -Hand-Painted China
- Ware -Faviland China
- -Cut Glass -English Ware
- -Hall's China Tea Pots -Pyrex Ware

-Electric Waffle Irons

- -Aluminum Ware -Electric Toasters
- -Ladies' Leather Purses
- -Leather Bill Folds -And Everything for the Kiddies in the Toy

-Electric Table Lamps

# STREU HARDWARE CO.



# Best Furniture at Low Prices

SOLVE YOUR CHRISTMAS PROBLEM THIS YEAR GY GIVING FURNITURE

There are ever so many single articles of furniture that make wonderful Christmas gifts.

Give a Coxwell chair, a wieker chair, a smoking stand, a reading table, a telephone stand, a secretary, a portable serving table, a folding bridge table and chairs, or any of a dozen other suitable gifts. We have everything from a lamp stand to a complete suite-try us when-

ever you need any furniture-you'll be surprised at the wonderful values you can get here.

We have just unloaded two cars of up-to-the-minute furniture which gives a wonderful assortment for you to select from.

DINING ROOM FURNITURE We can surprise you in the big showing in this department. For this Special December Sale, every suite will be scaled down in price.

Every art rug in this store will be sold at a big discount.

See us for your gas ranges and heaters.

We have a good selection of used oil cook stoves, coal burner ranges, and coal heaters. See us.

# E. B. Black Company

We Are Satisfied With Small Profits