

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34th Year—Number 18.

The Hereford Brand, Hereford, Texas, Thursday, May 10, 1934.

Five Cents Per Copy.

COMMITTEES TO BEAUTIFY CITY NAMED

Committees to direct the city's beautification campaign this year have been appointed by Mrs. B. Guthrie, general chairman. In the group are the women's clubs and civic groups. Their work will start immediately, she said, and in some cases has already started. In charge of beautification in the business section will be the Business and Professional Women and the Junior Bay View Clubs, with Misses Eva Skelton and Lillie Hostetler as chairmen. Mrs. Frank Cogdell is heading the Junior Pioneer Club group for beautifying the residential section, with Mrs. M. D. Womble of the Senior Club cooperating.

For the cleaning up of vacant lots and property the Music Club has named Mrs. C. G. Ackes chairman. The Pioneer Club will direct the eradication of flies and improving sanitary conditions, with Mrs. O. G. Hill as chairman. Mrs. W. H. Dowell is chairman of the Bay View Club's work in doing away with billboards and objectionable advertising.

The city dump and Santa Fe property are under the supervision of the Lions Club. The chamber of commerce will handle highways and highway entrances to the city.

Carroll in Race For Commission

J. C. Carroll is a candidate for county commissioner from Precinct No. One, he announced today. He seeks Democratic nomination to office in the primary of July 28. A long time resident of the county and of Hereford, Mr. Carroll has engaged in the hotel business and is now constable. He gave a brief statement in connection with his candidacy as follows:

"I take this method of making known my candidacy for the office of county commissioner of Precinct No. One, Deaf Smith county, in making this announcement and entering the race I realize the importance of the office. I feel that I am qualified to fill the office in keeping with its duties and responsibilities.

"Should I be favored and selected as your commissioner for the next two years, I will use those qualities for the best advantage of the citizenship of this precinct and of Deaf Smith county.

Portales to Entertain Plateau Singers Meet

The Thirteenth Annual Plateau Singing Convention will be held this year at Portales, New Mexico, on June 16 and 17, it has been announced by John F. Taylor, of Clovis, president. The Portales Chamber of Commerce is to sponsor the convention. A number of local publishing houses will have representatives at the meeting, which is to be attended by hundreds from throughout Eastern New Mexico and the Panhandle.

Youngsters Entertain Lions Club Luncheon

Mary Ann and Katherine Jane Acker and Jo Ann Rosson gave a number of readings and a playlet at the Lions Club Luncheon Wednesday noon. They were directed by Miss Katherine Kirby.

The club turned down a challenge from Dimmitt for a ball game, it being decided that the group should not play on Sunday. Jimmie Robinson, however, intimated he would get up a crew and play the Castro county nine.

Today Last to Sign New Wheat Contracts

Today is the last in which wheat farmers may sign contracts to reduce acreage and receive allotments from the Government. The program was re-opened recently and the office of the county agent has been taking contracts since the closing of last week. To date 50 farmers who did not previously participate in the wheat reduction program have signed and completed contracts.

REDUCTION TEMPORARY FARM MEASURE, AVERS ELLSWORTH IN SPEECH

"Crop reduction is only a temporary measure," declared Dr. J. O. Ellsworth of Texas Technological College, Tuesday night at the banquet of the Hereford Chamber of Commerce. "Prosperity depends upon increased production and consumption."

The banquet, given at the Baptist church honoring the county's wheat control association, was attended by more than 200 local people and visitors. It was served by ladies of the church.

"Our great natural advantage in this area is the levelness of our land—not the extent of it. Our limiting factor is lack of moisture. Our destiny lies in adapting the land to that for which it is best suited—the production of grain and especially wheat. We have the natural resources for great and cheap production of wheat and we now know to a great extent how to overcome our limiting factor.

"So it is up to us to produce more wheat cheaper than the areas less suited to such production and let those sections take up pursuits better suited to their geographical conditions." Dr. Ellsworth is head of the agriculture economics department at Tech.

County Agent Dewey Reed introduced the 27 community committee members who comprise the county's wheat board and all others who participated in the program to reduce acreage. He told briefly of their activities and accomplishments.

Visitors included E. W. Hardin, president of the Amarillo Chamber of Commerce, who made a short talk; Norris Ewing, of the Amarillo News-Globe; Charles Wolf, secretary of the Amarillo chamber; Fred Wortham, Canyon chamber secretary; J. H. Cox, president of the Canyon organization; and Mr. and Mrs. L. N. George of Dawn.

President A. O. Thompson introduced DeWitt Landis who acted as toastmaster. Mrs. Calla Mounts opened the program with two vocal numbers. Following Reed's introduction of the board members, John Olson delivered an oration lauding the work of the group. Miss Katherine Kirby followed with two readings that brought the house down. The main speaker was introduced by B. H. Hopkins, agriculture chairman of the chamber.

DAVID M. WARREN NAMED HEAD OF PANHANDLE EDITORS GROUP

David M. Warren, publisher of the Panhandle Herald, was named president of the Panhandle Press Association at the annual convention last Friday and Saturday in Amarillo. Other officers are John L. McCarty, Dalhart Texas, vice president; J. C. Estlack, Donley County Leader, secretary; Fred Storz, Childress, and F. P. Engleman, Tulla Herald, directors.

Taking definite action on the long-delayed drought relief fund, the editors Friday wired Texas Congressmen that unless something is done immediately, they would send a delegation to the President demanding action. The group also telegraphed the President, pledging cooperation with the recovery program and requesting withdrawal of Government competition in commercial printing.

The editors were guests of the Amarillo Globe-News at a barbecue Saturday noon at the Tri-State Fair grounds. They went in a body to the new Palo Duro State Park Friday afternoon and attended a banquet and dance Friday evening.

Dewey Reed, county agent, and Jim Lipscomb, secretary of the wheat allotment committee, are attending. They will receive instructions in measuring acreage taken out of production by farmers and in checking compliance with wheat reduction contracts.

Inspection of the fields will be started here this month. This inspection must be completed and certificates of compliance made before farmers are to be given second wheat allotment payments for 1933.

Land Measuring School Is Held for Wheat Men

A school on measuring wheat land is being held in Amarillo today by John R. Edmonds, district agent of the extension service, and instructors from the Department of Agriculture.

Dewey Reed, county agent, and Jim Lipscomb, secretary of the wheat allotment committee, are attending. They will receive instructions in measuring acreage taken out of production by farmers and in checking compliance with wheat reduction contracts.

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G.M. Suggs Runs For Justice Post

G. M. Suggs today announced his candidacy for the office of Justice of the Peace of Deaf Smith county. He made the following statement, addressed to the voters:

"In making the race for Justice of the Peace of our county, I feel that I am capable of filling the place. I refer you to my record for the past 28 years as to my ability and faithfulness in all the places I have filled. If you find me worthy of the office to which I aspire, I should be grateful for your support and influence."

Mr. Suggs seeks the Democratic nomination in the primary of July 28.

Rev. W. C. Benefield Is Holding Revival

Rev. W. C. Benefield, evangelist, is conducting a revival at the county court room. He holds services nightly, beginning at 7:45. The revival was started last Sunday night. Everyone is invited to attend.

Friana Farmer Dies At Home On Sunday

Gid Terry, 64, farmer of the Friana community, died last Sunday at his home nine miles north of Friana. Burial services were held Monday at Friana. He leaves his widow and seven children, two daughters and five sons.

ROAD BUILDING PROSPECTS ARE BRIGHTER NOW

Although no direct orders as to road work have been received here, it is believed that highway construction under the emergency road relief program is certain in this county. The expenditure of the now famous emergency fund has been pretty well cleared up at Washington and Austin during the past week.

Several weeks ago it was announced that the noted \$8,900,000 fund had been unearthed and made available for distressed areas. The state relief commission put various obstacles in the way of starting the work. Last week editors of the Panhandle in convention at Amarillo informed Congressmen that they must do something about it. Then Federal relief officials removed the last obstacle set up by the Texas Relief body by appropriating an additional \$750,000 for the purchase of materials.

In Deaf Smith county Highway 33 is scheduled to be completed under the program. Twenty-Five Mile Avenue is being sought as a project with prospects good that it will be designated and constructed.

Ira Connell Is Burned In Fire

Ira Connell, formerly a printer with the Brand, was seriously burned about the head and arms last week when the plant of the Yuma, Arizona, Sentinel caught fire.

According to newspaper accounts from Yuma, Connell and another printed attempted to extinguish the blaze when it first started. He is reported by his father, Ed Connell, to be getting along fairly well.

Churches to Hold Revival Meeting

A union revival meeting in which the Christian, Methodist and Presbyterian churches will participate is to start here Sunday, May 27, and run two weeks. Services will be held every evening at the Christian church.

The Reverends E. R. McWilliams, W. M. Griffin and T. E. Willett will do the preaching. Details are being worked out by committees of pastors and lay members of the churches.

More Wheat Checks Get Here During Past Week

Eleven more wheat checks covering first allotment payment on the 1933 crop were received here this week. The checks totaled \$2,285.80. This brings the aggregate of first allotment payments in the county above \$240,000, says County Agent Dewey Reed.

Students Have Outing At Canyons Last Week

Twenty-eight boys who are agriculture students at the high school, staged their annual outing at Ceta Canyon from last Friday evening through Sunday. B. H. Hopkins, instructor, and James Wilson accompanied the ag students. They reported a "swell time."

Amarillo Wins Young Demos' Next Meeting

Amarillo will be the site in 1935 of the annual convention of the Young Democrats of Texas. The city was chosen in the state meet at Dallas last Friday and Saturday. John L. McCarty of Dalhart was named first vice president of the state organization.

Exams for High Seniors to Begin Next Thursday

More than 50 seniors of Hereford High will start taking their final examinations next Thursday, May 17. The senior quizzes will last through Friday and Saturday. Examinations for under graduates will be held the following week.

More Relief Work To Start Friday; Projects Approved

SATURDAY LAST DAY TO APPLY FOR CROP LOANS; RAISE LIMIT

A communication received here yesterday stated the maximum on crop production loans for this county had been raised to \$400. This special provision was made through the efforts of County Agent Dewey Reed and Congressman Marvin Jones.

Work to Start On Grid Field

Work on the bleachers at Whiteface Field at the high school will begin Friday with relief labor, according to Administrator W. W. Chilton. Digging of ditches for water lines will come first. Later the men will build bleachers along the west side line. Chilton said ten men will be assigned to the project Friday.

Money for materials was raised partially by the Lions Club. Prentice Rosson, chairman, said a few seats remained to be sold. The committee is working on them now. Building of the bleachers and improving the athletic field was approved last week as a relief project by the state office.

Farmers may apply for loans for production of crops or livestock this year. Amounts from \$10 to \$250 may be borrowed. These loans are available to farmers who are unable to obtain credit from other sources.

Miss Peggy Mitchell at the chamber of commerce office in the court house is taking the applications. George Muse is at the head of the county committee. A. H. Streu and H. G. Conkwright are other members.

Highway Meeting Held at Dimmitt

Designation of Highway 143 both north and south of Deaf Smith county will be sought by counties through which the route passes. A meeting of representatives from Vega to Brownfield was held Monday noon at Dimmitt with resolutions adopted to take the matter before the state highway commission.

The Dimmitt Chamber of Commerce sponsored the gathering which was attended by delegations from Vega, Hereford, Littlefield, Spring Lake, Brownfield, Levelland and other towns. The group was entertained at noon by the Dimmitt Lions Club with a dinner and program.

Representing Hereford were W. E. Dameron and Alex Thompson of the Chamber of Commerce, County Judge C. W. Humble, Commissioner Jack Rose and Jim Lipscomb, relief chairman.

Lions Will Visit At Canyon Tuesday

Members of the Lions Club will go in a body next Tuesday evening to Canyon where they will be guests of the Rotary Club. Hereford Lions will have charge of the program.

TEMPERATURE DROPS HERE TODAY AFTER HOT SPELL

After a five-day siege of hot weather during which the mercury climbed above 90 degrees almost every afternoon, the temperature fell off to normal this morning. Gray skies and a wind gave indications of rain.

Midgets Conquer Odd Fellows, Lions Take Bout In League Play

Tuesday afternoon of this week the Lions broke into the win column for the first time by trouncing the Odd Fellows, 11 to 3. A six-run rally in the fifth inning sewed up the contest. The Odd Fellows counted their three in the same frame. Ted Young did the chunking for the Odd Fellows, while Preacher McWilliams and Coach McCollum did mound duty for the winners. Posey socked a homer for the Lions.

and this was the only time that Baker was ever in trouble during the game. Walker hit to pitcher and was out at first, and holding Hussey on third. Stagner struck out; London also lined out to catch.

The kids scored one more in the third when D. Baker walked and Carlyle and Seed singled.

The Odd Fellows got their third hit of the game in the fourth when Ted Young stuck his bat out and Baker hit it with one of his fast ones and the ball bounced over third base for a single.

The kids scored two more in the seventh. Cockrell singled, P. Baker hit into a fast double play, pitches to second to first. Seed was safe on an error at first. L. B. Russell busted one plenty hard down third base line that went for three bases and scoring Seed. Clayton, the Midget's mighty hind catcher, singled for his third hit of the day, scoring Russell.

Outside of the one Midget error on Nunn's fly in the sixth and Dean's single in the seventh, the ball game was over, making a total of five men getting on bases for the Oddies.

But it was a rather quiet ball game. The Odd Fellows were all stale as none of them had played a lick this year, and we know they will be plenty tough before very

Nephew of W. M. Cogdell Dies At Home April 18

W. S. Cogdell, of Tehuacana, Texas, nephew of W. M. Cogdell, of Hereford, died at his home of a heart attack on April 18. Mr. Cogdell and his wife were working in the garden at their home when the attack came, Mrs. Cogdell seeing her husband fall. He was dead when she got to him.

Highway 60 Group Will Meet Friday In Amarillo

A meeting of the Texas Division of U. S. Highway 60 Association is to be held in Amarillo Friday afternoon to make plans for the National Association's convention next month in Riverside, California. U. S. Highway 60 is Texas' 38, and the association is promoting improvement of the route through the state.

Miss Peggy Mitchell will leave Sunday for San Angelo to attend the West Texas Chamber of Commerce Convention. She will represent Hereford in the Rainbow Pageant.

(Continued On Last Page)

The Hereford Brand

Published Every Thursday Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
DE WIT LANDIS Editor
W. C. NIX Foreman

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

CONSERVING OUR RAINFALL

There are greater possibilities of farm land improvement through water conservation than most of us realize. At Spur experiment station there have been conducted experiments which show that water from sheds other than the farm itself may be used with advantage in growing crops.

Keen interest has been shown in this Spur experiment. A bulletin from the station at College Station describes the experiment interestingly as follows:

"Diverting run-off water from the highways into the fields by simple and inexpensive means, in order to produce crops more economically on the Spur Experiment Station has attracted much interest on the part of farmers for some time; and now the county commissioners courts who are ever beset with problems of disposing of road drainage water and are often hard pressed to find funds for the myriad small drainage structures required to lead the waters into the streams, are looking to the Spur experiments for a solution of their problem.

"Forty county officials, comprising the county judge, the county commissioners and the county agent, from seven counties, held a meeting at the Spur Experiment Station April 13, when the forenoon was spent in going over the station and the afternoon in going over the water conservation experiments in which particular interest was shown in the use by the station of large amounts of water turned onto the station lands from higher ground and from the highway running along the north side of the farm.

"The judges and commissioners were especially interested in the manner in which the station has made use of highway water in the production of crops and the bearing it will have on reducing the necessity for small drainage structures on public roads."—Plainview Herald.

SOME MORE ROAD DOPE

Definite reports notwithstanding, people of Deaf Smith County will believe they are going to get some emergency road construction when they get it—not before. And after all the delays, promises and plain fooling around by the state relief department, nothing else could be the case.

As the matter now stands, state and federal relief officials say our emergency road program will be under way "in a few days." Editors of the Panhandle in session last week added impetus to a fight that has been under way for months when they wired Congressmen to do something or make way for some one who would. People of Clarendon telegraphed the state administrator of relief requesting her resignation. These things brought the matter to a climax.

Word came from Washington Monday that the last difficulties had been ironed out and the Texas administrator was ordered by telephone to get work started. This would make it appear that emergency road work is going to be done. And Deaf Smith county needs it. But people here—as pointed out above—will believe it after it comes true. The promise is not enough now.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, May 8, 1903.)

Fine rains had fallen over the entire Panhandle area, putting the soil in splendid condition for crop planting.

The ball club apologized to the ladies for having charged them for admission to the last game, and assured them it was a mistake that would not happen again.

Rat Jowell, T. A. Cox and W. W. Meeks had been over in New Mexico, and while away visited the construction camp of the Choctaw railroad then building from Amarillo to Tucumcari.

From Texico came the report that heavy frost had damaged fruit and gardens.

The editor was pained at the great slaughter of bobolinks to gratify the vanity of the lady folks who persisted in wearing one or more of these beautiful birds on their hats. Over five million birds were known to have been killed for this purpose.

The two Hereford papers, The Brand and Searchlight, were indulging in a few sharp remarks

relative to the publication of the numerous ordinances recently adopted by the city council. The Searchlight claimed to have submitted a bid 20 per cent lower than that of the Brand, and in explanation the Brand pointed out that the Searchlight was not equipped to handle the business, and therefore the work was given the Brand.

(From The Hereford Brand, May 9, 1913.)

Superintendent Short and Principal D. A. Shirley had been re-elected heads of Hereford schools for a period of two years. Mr. Short to receive \$1500 per year, Mr. Shirley \$1200 per month.

Kansas City markets quoted wool at from 19 to 11 cents per pound, hides, dry flint, 22 to 24 cents; dry salt, 16 to 17 cents; green salt natives, 12½ to 13½ cents.

Another thing which brought a kick from the editor was the high cost of graduation dresses for high school students.

C. C. Ferguson had received a cracked arm when his horse fell with him while chasing a wolf.

The editor had quite a complaint

By Their Words

What Panhandle Papers Say

Whatever we get from government we've got to pay for, and there isn't any way to get around that. We're going to have to support more government employees for administration of our new tax. Our greatest danger now is that the sales tax will raise more money than we must have for school and state purposes, and that the surplus will be used up. That is just about a political axiom. Nobody would think of a state not spending all the money it can get, nor a school either. And we can look for some tall advancements and fast progress when the big tax funds start rolling in.—Curry County, New Mexico, Times.

A lot of folks gripe about the teaching of evolution in the schools today, but it looks sometimes like the other set might have been taught the same thing when they learned to cook. Notice the evolution of a chicken—egg, chick, chicken, grown chicken, baked chicken, cold chicken, chicken hash, chicken sandwiches, and then chicken salad, not to mention several days of chicken dressing.—State-Line Tribune.

Musings of the moment: Those

who start vicious rumors about those in public office are bad enough, but those who repeat and add to unsubstantiated rumors are inexcusable. The News is constantly obliged to trace down and often to deny what should never be mentioned in the first place, having no basis in truth. Guard well your tongue and ponder well what you hear before repeating it, is our advice. . . Daylight saving time is in vogue again, but it won't be news until folks start saving a bit of darkness for more sleep.—Olin Hinkle, Pampa News.

TRY A WAND AD IN THE BRAND.

DRINK WATER WITH MEALS GOOD FOR STOMACH

Water with meals helps stomach juices, aids digestion. If bloated with gas add a spoonful of Adlerika. One dose cleans out poisons and washes BOTH upper and lower bowels. CITY Drug Store.

OIL 20¢ TO 25¢ PER GALLON
GOOD TRACTOR OILS
OUR SPECIALTY
Save Money This Year
1900 W. Third, Amarillo

NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE

In District Court, Deaf Smith County, Texas.
A. Allison vs L. J. Hatley, et als.
No. 1907.

THE STATE OF TEXAS, DEAF SMITH COUNTY.

Whereas, by virtue of an order of sale issued out of the District Court of said Deaf Smith County, on a judgment rendered in said court on the 1st day of August A. D. 1933 in favor of Emma Brunk and S. D. Brunk and against Fred G. Brunk for the sum of \$6,200, with 6% interest from date and costs of suit; and against A. Allison, Fred G. Brunk, M. M. Gregg and L. J. Hatley, for a foreclosure of the vendor's lien upon the following described land situated in Deaf Smith County, Texas, and being 300 acres of land out of Capitol League No. 409½; and being all of a section of land conveyed to W. E. Garvin by the Capitol Freehold Land and Investment Co. by deed dated January 17th, 1902, and recorded in the deed records for Deaf Smith County, Texas, in Vol. 10, page 394, save 100 acres sold to Dan Davy and 100 acres sold to Mrs. S. E. House; the land herein being the south 300 acres of said above described section and the land sold to Fred G. Brunk by Emma and S. D. Brunk by deed recorded in the Deed Records for Deaf Smith County in Vol. 60, at page 402; I did on the 1st day of May, A. D. 1934, at 4 o'clock P. M. levy upon the above described land by virtue of said order of sale.

By the terms of said order of sale and in obedience thereto I will on the 5th day of June, the same being the First Tuesday in June A. D. 1934, between the legal hours of 10 o'clock a. m. and 4 o'clock P. M. on said day, at the Court House door of said Deaf Smith County, Texas, offer for sale and sell at public auction for cash, all of the right, title and interest of the said Fred G. Brunk, A. Allison, M. M. Gregg and L. J. Hatley in and to said property; and to satisfy said vendor's lien as it existed on the 14th day of May, 1929.

Dated at Hereford, Texas, this 1st day of May A. D. 1934.
J. B. MILLER, Sheriff,
27-3 Deaf Smith County, Texas.

Good Intentions

Won't Pay the damage

Be Sure—Insure

Consult us and see how you can be fully protected against fire, accident, theft and liability.

HEREFORD INSURANCE AGENCY

John McLean, Owner.

A Gift for Your Best Girl . . .

Mother

—We have a special shipment of fresh Candy. Picked and packed for Mother's Day, which is Sunday.



WE HAVE

KING'S, WHITMAN'S and ALICE BLUE Candies

THOUGHTLESSNESS COSTS LIVES

Probably one of the greatest of all dangers to health is carelessness. Especially in treating the ill, lack of care is unforgivable.

Well or sick, its comforting to know that any drugs that are offered you are fresh, exact and reliable.

That's the type of service we have developed for you here at our store, whether it is in the handling of costly prescriptions or every-day drug needs.

City Drug Store

Phone 100.

"Home of Dependable Drugs"

PUT YOUR TRACTOR ON RECORD

For your convenience fill in the blank below and file with us. This will assist you in getting the correct repair service, thereby eliminating unnecessary trips to exchange the wrong repair parts. This will also have your magneto on record in case it is stolen.

This service is open to all tractor owners.

Make of tractor -----

Model ----- Year -----

Serial No. ----- Magneto No. -----

Where tractor is located -----

Owner -----

Buchanan & Rosson

HEREFORD

YOUR I. H. C. DEALER

PRIONA

What Does Your Bank Book Mean?

A mere record of your deposits, your bank book has a great significance. It says your bank is your business associate, that there is a mutual advantage and profit in the relationship. In this bank we think that we owe our depositors financial counsel, business information and credit support when they are entitled to it. We think they owe us loyalty, frankness and devotion to their own business affairs. Under such conditions, we shall both prosper.

START A SAVINGS ACCOUNT

The First State Bank OF HEREFORD

CHURCH OF CHRIST REVIVAL BEGINS SUNDAY

The Church of Christ will begin revival meeting next Sunday with Fred Ross, local minister and evangelist preaching. Brother Ross preaches the gospel, God's power, and in its truth and purity, showing what the Bible teaches man in order to receive salvation.

These are some of the subjects which will be discussed during the meeting: Christ's Complaint on the Cross, Believing a Lie, The Question that has never been answered, The Sin in the Pot, Sin against the Holy Spirit, Is it Well With Your Conscience?

Morning services will be conducted at 10 o'clock, evening services at 8:15. The public is extended a cordial welcome to come and reason together with us for we shall know the truth and the truth shall make you free.

THE CHURCH WORLD

Church of Christ
FRED ROSS, Minister

Bible School, 10 a. m.
Sermon and worship, 11 a. m.
Night service at 8 o'clock.

Breaking the Alabaster Box will be the morning subject, Book of Books night subject.

Young people's meeting Sunday night at 7 o'clock.

Our revival will begin Sunday morning, May 13, and close Sunday, May 27. Week day services each morning at 10, night services at 8:15. We extend an invitation to the people of Hereford to attend these services.

Anything troubling you, anything you need help in that will help you to become a Christian and live a Christian we will be glad to assist you in answering your questions. Come, let us reason together.

First Christian Church
REV. E. R. M'WILLIAMS, Pastor

Bible school assembly at 9:45, with graded classes and competent teachers.

Morning worship at 11.
Evening worship at 8.
Young people's society Christian Endeavor, 6:45 with Miss Lueta Borden as leader.

The pastor will occupy the pulpit Sunday morning, but the evening service will be dismissed and a union service at the Baptist church will be held. Members are urged to attend any and all services of the day: Remember to join the N. R. A. (New Religious Activity) for a New Deal for religion in your church and community.

First Presbyterian Church
W. M. GRIFFIN, Minister.

Sunday school, 9:00, G. M. Hudson, superintendent.
Morning worship, 11:00.
Christian Endeavor, 7:30 p. m.
Union services in the evening at 8 o'clock at the Baptist church.

TUNE IN!
SOURDOUGH DAN

The Versatile Packard Man Is On the Air.
Daily at 1:45 P. M.

KICA, CLOVIS, N. M.
1376 Highway

St. Anthony's Church

Sunday, Mother's Day. Mass at 8, sung mass at 10. Religious instruction after second mass. The young ladies' Sodality is featuring Mother's Day with a special procession and May crowning at 7:30 p. m. All children of the parish are to be dressed in white for the occasion and suitable music is to accompany the ceremony.

Week-day mass at 8 o'clock at convent at 7.

The new Bishop of Amarillo, the Most Reverend Robert E. Lucey, D. D., will arrive at Amarillo Tuesday, May 15. Formal installation will take place at 10 Wednesday morning at the Sacred Heart Cathedral. The civic banquet will be given at the Country Club on Thursday evening, May 17, at 7 p. m. In view of these functions at which the pastor will be present, the usual services at St. Anthony's will be interrupted. May devotions Tuesday, mass and evening devotions Wednesday and Thursday will be suspended.

Children of St. Anthony's school are to give their operetta Friday evening, May 18, at 8 o'clock.

Did Sunny-girl do it? Could Sunny be a thief? Amos said she was, but Mrs. Raleigh just could not believe it. Still, the money was gone, and Sunny-girl had disappeared, too, so circumstantial evidence was against her. You see, nobody dreamed that Slim would be bold enough to kidnap Sunny-girl right in broad daylight. But when Horace, the book-worm turned detective—then things began to happen.

What happened? Just come to St. Anthony's school hall Friday, May 18, and see.

CHRISTIAN ENDEAVORERS

Please be present at Christian Endeavor May 13, at 6:45. A special Mother's Day program is planned, so be there and bring your mother.

FOR JOB WORK, TRY THE BRAND

FRYERS

Buff Orpingtons
50¢
Nice and Fat

ROGER BRUMLEY
Phone 445

NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE

THE STATE OF TEXAS,
COUNTY OF DEAF SMITH:

Whereas, by virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, Texas, on the 7th day of May A. D. 1934, by the clerk thereof, in the case of Pearl S. Harrison vs. Mary A. Putty, Malcolm D. Putty, W. Cecil Putty, Paul G. Putty, Rose Moody and husband, Paul Moody, Number 2128 on the docket of said court, said order of sale being issued on a judgment rendered in said court on February 19th, 1934, in favor of Pearl S. Harrison and against all of the above named defendants for a foreclosure of the materialman's and mechanic's lien against the hereinafter described lands and against Mary A. Putty for the sum of \$6647.60 with eight per cent interest from date of judgment and the sum of \$804.76 with six per cent interest from date of judgment, and costs of suit; the judgment in foreclosure being against the following described lands and premises in Deaf Smith County, Texas, described as being all of Lots Number One (1), Two (2), Three (3), Four (4), Five (5) and Six (6), in Block Number Twenty (20) in the original town of Hereford, Texas; said order of sale being so directed and delivered, I did on the 7th day of May, 1934, at 10:00 o'clock A. M., levy on all of the above described lands by virtue of said order of sale.

By the terms of said order of sale I will proceed to sell all of the above described lands on the 5th day of June A. D. 1934, the same being the first Tuesday in June, 1934, between the legal hours of ten o'clock A. M. and four o'clock P. M., at the court house door in Hereford, Deaf Smith County, Texas, offer for sale and sell at public auction for cash said lands and all the right, title and interest of each and all of the above named defendants in and to said lands and to satisfy said liens as they existed on November 9th, 1927, and said judgments in above amounts and levied on as the property of Mary A. Putty.

Given under my hand at Hereford, Texas, this 7th day of May, A. D. 1934.

J. B. MILLER, Sheriff of Deaf Smith County, Texas.
By J. M. MURCHISON, 18-4CD

Dawn Items

BY INEZ MILLEE

Take Produce to Carl's Gro. 11 Wednesday evening of last week the young people surprised Mrs. L. N. George with a party and handkerchief shower on her birthday. Games had been planned and refreshments of ice cream and cake were served to 28 by the young ladies.

H. E. Miller and family were guests in the L. A. Smith home Sunday.

Mr. and Mrs. R. A. Frye and son visited her father near Happy Sunday.

Mr. and Mrs. H. E. Miller entertained the characters who played in "Aunt Emma" with a forty-two party Friday night. After the games of forty-two, refreshments of sandwiches, icebox pudding and coffee were served to Mary Chambers, Hazel Crouch and Syble Smith, Roger George, Arnold Gieger and Norman Miller.

H. H. Miller and family visited the L. J. Bennett home in Hereford Sunday.

Miss Lois Smith, who spent the last few days at home on account of illness, returned to her school work in Canyon Monday.

Miss Pauline Griffiths of Happy

is visiting her sister, Mrs. R. A. Frye.

Miss Elizabeth Cox of Spearman has been visiting in the R. W. Botsford home the last few days.

Mr. and Mrs. L. N. George and Byron were dinner guests in the home of Mrs. Lizzie Harris Saturday evening.

Mr. and Mrs. Ezra Bagwell of Black, Alford Stewart, Whyburne Smith, J. K. Dunavant and Vivian Bowers were guests in the M. H. Bagwell home Sunday at dinner.

The club women went to Canyon Tuesday for a meeting with Mrs. S. V. Holman, a former president of the club. A program was given.

Mrs. L. N. George was a guest and gave a special musical number.

Mrs. Sheffy gave a talk on rugs. Refreshments of frozen custard and cake was served.

Miss Hazel Crouch was in Canyon Saturday.

R. A. Frye is visiting his sister, Miss Bertha Frye, in El Paso.

Miss Vivian Bowers spent Tuesday night in Canyon visiting Inez Miller.

Miss Mary Chambers spent the week end with her mother in Canyon.

Fill in the blank in our ad and put your tractor on record. Buchanan & Rosson. 1c

American Legion Athletic Show

Thursday Night, May 17th

All contestants that have registered and those who want to, see W. J. Smith or Chas. Bennett at once.

Magazine - Newspaper Subscriptions

We furnish any periodical published anywhere in any language. Meet all similar or club prices, premiums, special offers. Special attention and placement given to mail orders. Deduct 5 cents postage and check charges on amount of order sent by mail. I guarantee to return money on your subscriptions and in helping you will be living the golden rule also James 1:8. My territory is your territory. A postage stamp will bring us face to face. Will be temporarily located at Cordova Hotel.

OTHO ZUMWALT
HEREFORD, TEXAS

Put These Food Bargains ON YOUR MARKETING LIST

Hereford housewives know that through our newer methods of buying, FURR FOOD STORE keeps a wider choice of delectable foodstuffs on their shelves than they ever could find by shopping all over town. They know, too, that they can rely upon us to pick the best—so that when they are ready to fill their wants, they don't have to spend extra time sorting over various grades to find the one they like. Lastly, they know that they can depend upon us to give them honest value at the lowest prevailing prices.

Specials For Friday, Saturday and Monday—

FLOUR Sunrise, Guaranteed, 48-pound bag for	\$1.45
MEAL , 10-pound bag for	24¢

PEACHES , Libby's—Large halves in heavy sugar syrup, No. 2½ can	17¢	PIMENTOS 4-ounce can, 2 for	15¢
PINEAPPLE Half slices, No. 2½ can, 2 for	35¢	PINEAPPLE Libby's Tidbits, 9-oz can, 2 for	15¢
VINEGAR Pure cider, quart jar	15¢	TOILET SOAP Woodbury's, 3 bars	25¢
PICKLES Small, whole, sour or dill, quart jar	17¢	SHORTENING 4-pound carton	29¢
CATSUP Empson's large size, 2 bottles	25¢	COFFEE Bright and Early, 1-lb pkg	23¢
ASPARAGUS , Libby's All green Eastern style, picnic, can	15¢	SALMON Pink Alaska, 2 tall No. 1 cans	25¢
CLOROX Quart 25c, pint	15¢	SOAP Camay Toilet, bar	5¢
SPINACH No. 2½ can, 2 for	25¢	SOAP P. and G., 10 regular bars	25¢

COFFEE

SCHILLING'S
IT'S FRESH AND GOOD
1-Pound Can

29c

SOAP

WHITE KING
GRANULATED
Large Package

28c

TOMATO SOUP Van Camp's, can	5¢	PRUNES Italian, gallon can	32¢
OXYDOL Large package	21¢	PEACHES Gallon can	39¢
CRISCO 3-pound can	57¢	BEANS Great Northern, 2-lb pkg	10¢
BISCUITS Whole wheat, Kellogg's, pkg	12¢	MACARONI SPAGHETTI, Justice, pkg	5¢
FLAKES Whole Wheat, Kellogg's, 3 pkgs	20¢	CUT BEANS 3 No. 2 cans	25¢
RICE KRISPIES Kellogg's, pkg	10¢	SALAD DRESSING W. P., quart jar	23¢
KARO Blue or Red Label, gallon can	55¢	CHERRIES Red pitted, gallon can	48¢
STARCH Faultless, 3 boxes	25¢	EXTRACT Large 8-ounce bottle	15¢

BACON

Sweet Pickled and Salted, Nice Lean Sides, Good to Fry.

15c

CHEESE Elk Horn, pound	18¢	CATFISH Fresh from Mississippi River, lb	30¢
BACON Good, Sliced, pound	19¢	BARBECUE Free gravy	18¢
HAMBURGER Fresh meat, pound	7¢	ROAST Fancy Baby Beef, per pound	12¢

FURR FOOD

SELLS ALL KINDS OF FEED; BUYS CREAM HIDES, EGGS AND CHICKENS



SPUDS
No. 1 grade, 10 lbs for
17¢

LETTUCE
Nice firm head for
6¢

CARROTS RADISHES
Two bunches for
5¢

LEMONS
Dozen for
17¢

APPLES
Nice size, dozen
23¢

FLY SWATTERS
5¢ Each

TANGLEFOOT
Fly paper, 6 sheets for
10¢

WHEATIES
Two packages for
28¢
I bon-bon dish free

CHICKEN OATS
5-pound bag
19¢

It's Folly TO PLANT POOR SEED

Don't Be Penny Wise and Foolish

Plant Good Seed

Field Seed

Obtained Here is Clean—and Priced Right.

MAIZE KAFIR HEGARI
All Kinds of CANE

McLean & Pitman Grain Company
Buy At Home We Deliver.



**What Could Be Sweeter Than
MARTHA WASHINGTON
Candies for Mother's Day?**

—We have complete selections of these fine candies, appropriately boxed as MOTHER'S DAY gifts. And they are first in taste, first in quality and first in the hearts of candy lovers.

See Our Stock Before You Buy.

80¢ \$1 \$1.60 \$2.00

CLOSE DRUG STORE

Messenger News

BY MISS EUNITA WILLIAMS.

Jima Williams, Ed Leach and Mr. Cogdell of Wheatland, New Mexico, called at the L. M. Williams home Friday.

George C. Messenger, Geo. Neal, Messrs. and Mmes. Hugh Gresham, Fred Collett and L. M. Williams and daughter, and Ben Bates were shopping in Hereford Saturday.

The Plateau Singing Convention meets at Messenger Sunday for an all day session. Dinner on the ground. Everybody invited.

Altis and Quince Williams called on G. W. Wells in the Valentine community Saturday.

Judge C. W. Humble of Hereford visited Messenger school and his farm the first of the week.

W. F. Perry of Friona called in the Williams home Wednesday.

Miss Gene Mann who has been attending school at Bellview, returned to her home at Valley View Sunday, accompanied by her sister, Mrs. Fred Collett. Mr. Collett went as far as Matador where he attended to business. They returned home Friday.

Ed Lee of Bippus has been helping Geo. Wells fix windmills this week.

Clayton Woolridge and daughters were guests in the W. A. Whitson home Friday.

Clinton and Glenn Hudgeon were shoppers in Hereford Friday.

Wallace Moore of Bellview called at the Williams home Saturday.

Jody Hart is spending a few weeks in Hereford with his aunt and uncle, Mr. and Mrs. Tees.

Those who attended the Federation meeting at Hereford Tuesday were Mmes. R. J. Coleman, Mann Young, Jewell Bussell, Ola Fanning and Elizabeth Walker.

Mrs. Bruce Edwards and children returned Saturday from a two weeks stay with her parents at Spur. She was accompanied home by Mr. Edwards of Foydada.

Mr. and Mrs. Smith and son of Clovis spent Sunday with Mr. and Mrs. John House. They were accompanied by Dwight House who is attending school there.

Mr. and Mrs. B. M. Young and baby were in Fort Sumner, New Mexico, Saturday.

Mrs. Meeler and daughter, and grand daughter of Ralls spent the week end with Mrs. R.W. Fanning. Mrs. Meeler and daughter returned home Sunday, accompanied as far as Easter by Mr. and Mrs. Fanning, where they spent the day in the Saxon home.

Forty-eight were present at Sunday school Sunday, ten less than on the preceding Sunday.

Mr. and Mrs. Homer Sharp and daughter, Wilma, called at the H. L. Agee home Sunday.

Miss Eunita Williams took dinner in the Bruce Edwards home Sunday.

Mrs. Bill Myers, who has been staying in Friona since school started, spent the week end with her husband in this community.

Bugar Schofield is ill with the measles this week.

Al Edwards of Foydada is staying with his brother, Bruce, for a few weeks.

Miss Imogene Copeland spent the week end with her parents at Portales, New Mexico.

Gid Terry, age 64, died Sunday May 6. He leaves to mourn his death his wife, eight children, a son-in-law and a daughter-in-law, and several grand children. Rev. Lansdown was in charge of funeral services. Our greatest sympathy goes to the bereaved.

H. L. Agee and family were in Friona and Bovina Saturday.

Tom Welch and family of Bellview attended singing here Sun-

day night and gave several numbers.

Mrs. Etha Finch was reported very ill the first of this week. Mrs. P. C. Short is staying with her.

Messrs. and Mmes. J. R. Coleman and J. H. Hudgeons and children and Mrs. Alta Wily and daughter were in Friona Monday.

Wilson Wily spent the week end at Santa Fe, New Mexico.

Progressive News

BY OLIVE PERKINS

Take Produce to Carl's Gro. if

Miss Allien Stewart of Shattuck, Oklahoma, came home with Carl Donovan, Buddy and Harold and Mr. Donovan's mother for a short visit. Mrs. Carl Donovan who is in the hospital at Shattuck, is steadily improving. Mr. Donovan and Miss Stewart returned the first of the week to Oklahoma.

Charles Green and family enjoyed a visit from his uncle and family from Erick, Oklahoma, last week. Friday they visited her parents, Mr. and Mrs. Charles Smith, near Westway.

Mr. and Mrs. E. J. Blakemore, Forbes and Jimmy spent Sunday with his parents south of Summerfield.

Mr. and Mrs. Ray Hershey moved to the Edwards place Monday, while the Edwards moved to the Hunter place. The community is glad to welcome the Hershey's to the community.

Among those who attended the operetta at Hereford Friday evening were Mr. and Mrs. C. C. Bowman and William. Miss Elizabeth had a part in the operetta.

Next Sunday the Intermediate

Sunday school class will sponsor a Mother's Day program.

Rev. Willetts preached to a large congregation at the school house Sunday afternoon.

Mrs. Jess Caldwell, who is teaching for her sister, Miss Gusta Samuelson at Adrian, visited over the week end in the Caldwell home. Sunday Mrs. Caldwell entertained Mr. and Mrs. Cecil Hodges and daughters, and Mr. and Mrs. Jeff Roberson and sons at dinner.

Mr. and Mrs. Paul Cavender of Amarillo are visiting her parents, Mr. and Mrs. J. L. Park.

Owen Neel and family spent Sunday with her parents, Mr. and Mrs. Vicks.

F. D. Perkins and Miss Olive visited in the Oberthier home Wednesday evening.

Mr. and Mrs. Owen Neel and family attended a church convention at Clovis, New Mexico, last Thursday.

The club met at the school house Wednesday for the annual election of officers. After the regular business meetings and reports by the various committees on last year's work, the following officers were elected: President, Mrs. Ira Ricketts; vice president, Mrs. W. C. Russell; secretary - treasurer, Mrs. Charles Green. During the summer months the club will meet at the school house.

Mr. and Mrs. Albert Higgins, Mr. and Mrs. W. C. Russell and Orin Russell and family attended the funeral services for Jim Chamlee held at the Black Funeral Home Saturday afternoon.

Good Housekeeping and Cosmopolitan for a year, \$4.00. 100 distinguished writers write from time to time for the Cosmopolitan. Every lady knows Good Housekeeping and it needs no further recommendation. Send your magazine subscriptions in by mail and pay the first of next month. Your orders will be sent in immediately. Otho Zumwalt, A. H. Elliston building on Third Street. 18

Dean News

BY MARY LOUISE-ELSIE FRIEMEL

Mr. and Mrs. M. B. Stone made a business trip to Amarillo Saturday.

Mr. and Mrs. B. R. Fulkerson spent Friday afternoon and Saturday morning in Pampa visiting Mrs. Fulkerson's sister, Mrs. E. J. Duncan.

A good rain fell in the eastern part of this community Wednesday evening of last week.

Ted Irbeck and Henry Skypala visited in the Friemel home Sunday afternoon.

Eldon Harris spent Tuesday afternoon with Alvin Friemel.

John Morris and children were Sunday dinner guests in the Sid Barclay home.

Mr. and Mrs. Jack Hutson and Mr. and Mrs. T. W. Roberson and sons and Bob Cothrel were Sunday dinner guests in the Arlie Dean home.

Mr. and Mrs. Lineberger of Oklahoma are employed on the Herring ranch.

FURNITURE

—that is well made, authentic and cherished for generations—I call Gum-Gum, Birch-Birch and Walnut-Walnut.



BRING
on the
"EATS"!



—that's an order
For Hereford Bakery

It's no joke to have to feed a hungry family, especially when they all have healthy appetites for "home-made" bread, muffins, pies, cakes and cookies. You can spend hours in the kitchen making things to satisfy their demands, or you can do what hundreds of modern housewives are doing every day and buy all your bakery goods at the Hereford Bakery. Everything we have is cooked in the "home-made" way—they've got that flavor and goodness that make healthy appetites, and they're reasonably priced. Shop here today.

Hereford Bakery

**FREE
Bowling**
at the formal opening
Thursday Evening
Of the New Alleys
In the Guthrie Building
Two Doors North of The Brand
6 to 11 p. m.

Our Regulation Alleys Are
Practically New.

COME AND ENJOY YOURSELF
CHARLES LAVALL, Proprietor



**There Is a Difference In
Laundering**

There is a vast difference in the types of work you can expect from different methods of laundering. Consider our scientific processes, for instance. Here, under guidance of expert hands, the most modern laundry machinery gently removes every last vestige of grime from your clothes—yet has never harmed a thread of fabric.

Here, by the aid of modern sanitation, your washing not only LOOKS clean, but IS clean under a microscope.

If you want to see what a difference in efficiency, satisfaction and economy there is in laundry work, try our service for just a week.

If We Laundered It—It's Clean

Send Us Your Laundry and Dry Cleaning
Call 298—We Call for and Deliver

**HEREFORD LAUNDRY
and Dry Cleaning Co.**



OPENING

Saturday, May 12th

**CREAM STATION
POULTRY AND EGGS**

We Will Represent

BORDEN'S

TOP PRICES

**R. J. (Bob) Spencer
In the Hawkins Building**

**• DON'T TAKE
TIRE WORRIES
ALONG ON YOUR
TRIP**

Drop them off here
before you start out
this week-end or
next Wednesday

It's a lot safer, more pleasant and cheaper in the end to start out on new tires—particularly since prices are still so low . . . And because Goodyear makes the most tires—by millions—and so offers the biggest money's worth at every price—it's a lot wiser to choose new Goodyears . . . Come and see why more people buy Goodyears than any other tire—just name your price and look at the Goodyear it buys!



**NEW "G-3"
GOODYEAR
ALL-WEATHER**
The greatest Goodyear tire of all time—439 more non-slip mileage—tougher rubber and more of it—the tire that outgrips all others! See it!
And the best news of all: This marvelous new Goodyear "G-3" with its many advantages over any other tire on the market costs you nothing extra.

Ireland-Beavers Motor Co.

GOODYEAR DEALERS IN HEREFORD

301 East Third Street,

Hereford

Ford Doings
BY LA VERN MANN

Thirty were present at Sunday school last Sunday.

School was closed Friday. The children returned to the school house Monday to receive their report cards and the glad news that they had made their grades.

Mr. and Mrs. Hardy M. Benson and family and Mrs. Parks were visiting at Hereford Sunday.

Mr. and Mrs. W. M. Stewart and daughters were supper guests of the school teachers, Misses Rachel Shields and Ida Lee Cope, Sunday.

Hereford visitors from Ford Saturday included Mr. and Mrs. Bob Orr, Mr. and Mrs. Durwood

Vernon and daughter, Wynnie and T. J. Jacobs, F. W. Brumson, Jr., and Mr. and Mrs. D. B. Mann and daughters, La Verne and Euna.

Wynnie Jacobs left Monday morning to spend the summer in the home of her sister, Mrs. Herman Dinkle, at Thomas, New Mexico.

Mr. and Mrs. T. R. Langley and daughters took dinner in the Joe Phipps home Sunday.

Mr. and Mrs. H. D. Hill visited with Mrs. H. M. Benson Wednesday.

Mr. and Mrs. H. D. Hill and sons visited relatives at Summerfield Sunday.

Mrs. Brumson and daughters, Mary and Lucy, of Claude spent the week end with her son, F. W. Brumson and family.

GIRL SCOUT NOTES

Saturday the Whiteface Troop hiked to Mooneys for their first outdoor jaunt this season. The sun blazed down on everything and as a result most of the girls went home slightly plunker than when they started. Luncheon was cooked hobo style, Angels on Horseback and Somores being leading dishes on the menu.

A group of observant Scouts spied a crawdad lounging in the mud and immediately nabbed him for nature study. Lieutenant Ella Broadwell seemed to be well acquainted with the crawdad family and explained how he gets his food and other habits of his muddy existence. The most dashing part of the hike was when some scouts were signalling to each other with red general service flags and some bulls in the pasture thought the time for a fray had come. The hike was enjoyable and others will follow as they improve with practice.

The troop is happy to hear that one of its council members, Mrs. S. L. Easley, is recovering from a recent illness. The troop now owns two first aid kits, but Scouts don't take this as an invitation to get a bone in your leg.

At the meeting last week the girls went to see Miss Rutherford's collection of bird pictures, which were interesting and instructive and the girls wish to thank Miss Rutherford for her most interesting talk on the various birds in her collection.

The Scouts will be happy to have any new members who may desire to join the troop. Now that school is out, most of us will find time hanging a little heavy on our hands, so this is the time to join up for a summer of fun. The group meets on Wednesdays at 4:30 at the First Christian church.

Summerfield News
BY MRS. GUY WALSER

The Baptist meeting closed Sunday with dinner on the ground and song service was enjoyed in the afternoon. Baptism services were held in the Baptist church at Hereford later in the day. Rev. Smithee officiating. Eleven came into the church by baptism, two by letter. Saturday night an old fashioned "pounding" was given Rev. and Mrs. Smithee. Rev. and Mrs. Pipes, Mr. and Mrs. Hubert left for their respective homes in Pampa and Canyon Sunday. Rev. and Mrs. Smithee went to Flagg where he was to preach Sunday night.

Jess Lindsey and family of Wyche spent Friday in the W. E. Hawkins home.

The Home Makers Study club met Thursday of last week with the vice president presiding. Mrs. L. L. Cannon reported the last Federation meeting. The following program was given: Canada, Mrs. B. E. Roberson; Review of the Shadow On the Rock, Mrs. Cannon. At the social hour refreshments were served to six members and three visitors.

Jas. Smith and Miss Midge Rose were married in Gainesville Saturday afternoon. Mr. Smith is a brother of Mrs. Ray Johnson and has spent several summers here. His many friends wish them much happiness.

Miss Dorothy Fullwood of Hereford spent the week end with Miss Maude Noland.

Mrs. Chas. Roberson and son visited Mr. and Mrs. Alva Wilson at Hereford Sunday.

Miss Charming Coe of Sweetwater spent the week end with Misses Betty Jo and Geraldine Kendall.

Will Snapp and family visited relatives at Friona Thursday.

Messrs. and Mmes. J. A. Noland and J. W. Cox, and C. J. Cox were in Plainview Saturday to see a brother of Mmes. Noland and Cox, who is ill. C. J. Cox remained for a visit.

Mrs. Oscar Schilling of Clayton, New Mexico, spent Monday with Mrs. Ray Johnson.

Ronald Matlines and family and Harry Schulz of Hereford were guests of Mr. and Mrs. Harold Hawkins Sunday.

Henry Gandy of Amarillo is visiting his sister, Mrs. J. R. Oglesby, this week.

Mr. and Mrs. Wilson Vines visited her mother, Mrs. O. Cross, of Friona Sunday.

Mrs. Bowling of Amarillo spent Sunday with her daughter, Miss Oleta Bowling.

D. J. Neill of Plainview visited here Saturday.

Rev. Herman Coe and family of Sweetwater visited here Saturday, enroute to White Deer where he was to preach.

Denson Hill and family of Ford were guests of Mr. and Mrs. B. A. Atchley Sunday.

Jay Sanders and family of Walcott visited her parents, Mr. and Mrs. Louie Hockett, one day last week.

Mr. Young and family of Hereford spent the week end with Mr. and Mrs. Alton Lookingbill.

Ray Johnson, who is in the hospital at Hereford, is reported doing as well as can be expected.

Several from Hereford and neighboring communities attended the Baptist revival here last week.

Emmett Blakemore and family of Progressive spent Sunday in the A. J. Blakemore home.

O. O. Richerson and family, of Clovis, Sank Ramey and family of Hereford, Ulys Pierce and wife of Westway, Lilly May Sikes of Hereford were guests of Mr. and Mrs. N. P. Sikes Sunday.

Mrs. J. J. Sheedy of Amarillo is spending the summer with Mrs. Ray Johnson.

H. M. Benson and family and Mrs. Parks of Vega visited Mr. and Mrs. W. E. Hawkins Sunday.

Clifford Gandy and Jim Barnett of Wyche were business visitors here Sunday.

4,729 MILES ON A TOTAL OF FIVE QUARTS OF OIL!



THE "HIDDEN QUART" PRINCIPLE OF PENETRATIVE LUBRICATION PROVES GREATLY SUPERIOR IN COMPETITION WITH FIVE NATIONALLY KNOWN MOTOR OILS!

CONOCO has a New and Improved Germ Processed Motor Oil. Its many advantages were so evident to us, that we arranged with the Contest Board, American Automobile Association, to test five other widely advertised and nationally known motor oils along with Conoco's new and improved oil in a daring "Destruction Test." By letting the results speak for themselves, we are able to present to America's motoring public for the first time proved facts of superiority, not empty claims.

These six oils, with a single fill of five quarts, with no more oil added in six strictly new stock cars, were driven until the motor in each car was destroyed from lack of lubrication. Here are the results: the first oil failed at only 1713.2 miles; others failed in rapid succession. The best of the competing oils went only 3318.8 miles . . . while New and Improved Conoco Germ Processed Oil completed 4729 miles . . . more than 3000 miles farther than the first oil to fail . . . and more than 1400 miles farther than the second best oil! The "Hidden Quart" had proved superior again!

Conoco wrecked these motors to show you which oil has the lowest consumption and true economy. Drive into a Red Triangle Station, drain and fill with this new and improved oil. Whether your car is new or old, you need this extra margin of economy and safety.

Warning
TO NEW CAR OWNERS

Some car manufacturers are using new types of bearings which will stand greater pressures and temperatures, resulting from increased power and speed. New and Improved Conoco Germ Processed Motor Oil has been extensively tested on these new bearings. The results show that it gives them greater protection against damage than many straight mineral oils now on the market. Protect your new car by using the motor oil you can be sure of.

CONTINENTAL OIL COMPANY
Presents Oils N. B. C.
Harry Richman - John B. Kennedy
Jack Denny's Music
Every Wednesday Night



NEW AND IMPROVED CONOCO GERM PROCESSED MOTOR OIL
EXCLUSIVE NEW FEATURES PROTECTED UNDER RECENT U. S. PATENTS

New and Improved CONOCO GERM PROCESSED MOTOR OIL

Is now on sale at the following filling stations

W. J. (Bill) Smith, corner Main and First, Hereford.

R. M. Gunn, Westway.

Bellar and McMinn, Summerfield.

Homer Johnson, Friona, on highway.

C. T. Guseman, on Harrison Highway, 25 miles west.

J. E. Saylor, Ninth and Lee Avenue, Hereford.

OSCAR EASLEY, Agent
Hereford
Phone 478.

Happy Housewives

Stay Happy When They Use

PACKARD'S BEST
Or Any Other PACKARD Flour

Panhandle Maid Western Beauty Sunrise

High Patent Flours Made at Our Mill in Hereford of Choice Grain.

ASK YOUR GROCER FOR IT

Hear Sourdough Dan, the Packard Man, 1:45 Daily—KICA Clovis—1370 Kilocycles

Why Does the Bee Pack Its Honey in a Paraffined Container?

Nature has taught the bee to pack its food in a paraffined carton of its own making, where it can be kept perfectly, without shrinkage or loss of flavor.

CREAM O' PLAINS BUTTER is packaged in a paraffined carton and reaches the housewife with all the full, rich flavor it possessed when it left the creamery. It is made from the finest cream we receive.

FOR SALE AT ALL FOOD STORES

FARMER'S CREAMERY ASS'N., Inc.

Ward News Notes
MRS. WILEY ROBERSON

Take Produce to Carl's Gro. at L. A. E. club closed a very enjoyable as well as successful year's work last Tuesday, May 1, with a lovely luncheon in the home of Mrs. T. P. McCollister. An interesting Mother's Day program was given and officers were installed.

Mrs. Harding of Borger visited in the Jack Hutson home Saturday and Mrs. Lee Hutson returned to Borger with her for a week's visit.

Mrs. Jarrell of Quanah, Mr. and Mrs. D. C. Beebe and son, Vera, and Guy Berry, all of Enochs spent the week end with Mr. and Mrs. Wiley Roberson.

Teachers, pupils and patrons of this community enjoyed a picnic in the Palo Duro Canyons Friday. All reported a very enjoyable trip.

Wiley Roberson and Arlie Dean made a business trip to Spur Friday.

Mrs. Glenn Rutter was an Amarillo visitor Thursday.

Mr. and Mrs. Jack Hutson, Mr.

and Mrs. Roberson and sons and Bob Caruthra ate Sunday dinner in the home of Mr. and Mrs. Arlie Dean.

Lee Hutson and son, Edwin, spent Sunday with Mr. and Mrs. Bill Hutson.

J. C. Gibbs and family visited in the Homer Stuart home at Wil-dorado Sunday.

Iva Ruth and June Gibbs spent Monday night with Marie Moree-

man. Miss Oxford took Sunday dinner in the W. R. Harrison home.

F. V. Zinsler and family visited in the John Heiselman home Sunday afternoon.

WHY CAN'T WE ALLOW MORE FOR YOUR CAR THAN THE PRICE SET BY THE N. A. D. A. OFFICIAL USED CAR GUIDE?

WE CAN It is quite possible by subterfuge, to allow any price we choose and perhaps "get away with it."

WE LOSE your confidence and your future patronage, for, having pledged ourselves to obey the letter and the spirit of the code of fair competition, if we violate our pledge we cannot expect you to trust us in any future transaction.

BUT— If we do this,

We Make Ourselves Liable to heavy fines and imprisonment. A United States law provides " . . . that no dealer shall, directly, indirectly or by subterfuge, accept in trade any used vehicle at an allowance price of more than its value as ascertained . . ."

WE LOSE Any claim we may have to good citizenship. Law-breakers are not good citizens.

WE LOSE the respect and confidence of our fellow dealers, and become outcasts and renegades among them. They have built the code at tremendous cost of time and money. They depend upon us to support it and we have given our word of honor to do so.

WE LOSE OUR SELF RESPECT

Can The Gain Of One Illegal Sale Outweigh These Losses?

From the N. A. D. A. Bulletin

Q. Your Code is not fair. It allows the same amount for a car that has run fifty thousand miles as one that has only run ten thousand.

A. Mr. Prospect, our Code does not state that a dealer must allow the maximum allowance on all cars. Our Official Guide is a market report showing what the best grade of cars sell for after they have been reconditioned. In other words, the prices shown in the Guide are a Standard of Value. Cars that are below standard require that the dealer make deductions greater than the mandatory deductions. Any dealer who does not deduct the amount of money from an allowance that will permit him to put the car in standard condition violates the spirit of the Code, for our Code provides that we shall not sell merchandise below cost, and whatever a dealer pays for a used car represents his cost of the car which was accepted in lieu of money.

IRELAND-BEAVERS MOTOR COMPANY
GRIZZLE CHEVROLET COMPAND
HEREFORD MOTOR COMPANY

Bufs to Play Grid Game Friday Night

The 1934 edition of Coach Al Baggett's Buffalo football team of West Texas State Teachers College will make its debut Friday night in a game at Canyon when the foe will be the Panhandle Ag-

sies in a regulation game. The game will mark the end of six weeks of spring training for the Bufs. Baggett feels certain he is going to have a powerful eleven when fall rolls around again, and he is anxious to show them off for fans of the section in this contest. Several Hereford enthusiasts will attend.

ARMOUR CREAM STATION

Wants your cream, chickens and eggs. We will give you all the cream in the can and pay top market prices.

We have field seed for sale—it's reclaimed.

L. H. SPRATT, Brittan Brick Building

WE JOIN THE ENTIRE GAS INDUSTRY IN RECOMMENDING ELECTROLUX REFRIGERATOR

—QUICK FACTS—

LOWEST OPERATING COST, PERMANENT EFFICIENCY, FREEDOM FROM COSTLY REPAIRS, SILENTLY OPERATES, SPLIT SHELVES, TRIGGER TRAY RELEASE, EVERY MODERN CONVENIENCE



Operates for Less Than **3c** A Day

See Your Nearest "Gas Refrigerator Dealer."

West Texas Gas Co.

YOU CAN GET GUARANTEED REPAIRS, SERVICE ON BATTERIES — MAGNETOS GENERATORS — STARTERS RADIATORS — IGNITIONS ELECTRIC MOTORS

AT

Willard Battery Station

REAL FOOD VALUE

For Friday and Saturday

- SPUDS, Idaho, U. S. No. 1 Russetts, 10 lb **21c**
- CORN BEEF HASH, 2 1/2 can, 2 for **35c**
- SOAP, Chipso, large 5-lb box **32c**
- CRACKERS, Graham, 1-lb box **17c**
- MUSTARD, quart jar **15c**
- SOAP, Armour's Big Ben Laundry, 5 bars **19c**
- ONIONS, dried, new crop Bermudas, 6 lbs **19c**
- COCOA, Hershey's, 1-lb box **17c**
- MACKEREL, No. 1 tall can **9c**
- YANILLA WAFERS, Brown's, 1-lb bag **19c**
- JELLY, pure apple, 2-lb jar **23c**
- TOMATOES, No. 2 can, 3 for **27c**
- CORN, No. 2 can, 6 cans **52c**
- SUNBRITE CLEANSER, 2 cans **9c**
- PEACHES, gallon tins **42c**
- MILK, 3 large cans **18c**, 6 small **19c**
- Pineapple, broken slices, No. 2 1/2 can **19c**
- PORK and Beans, large 2 1/2 size, English Style **10c**
- COFFEE, Schillings, 1 lb 32c, 2 lbs **61c**
- RAISINS, seedless, 4-lb ukg **29c**
- BRAN FLAKES, Jersey, 2 large boxes **19c**
- COMPOUND, 8-lb carton **64c**

STRAWBERRIES

Pint 9c, 3 for 25c

- BANANAS, nice and yellow, pound **6c**
- LEMONS, large size, dozen **19c**
- FRESH TOMATOES, California, 2 pounds **25c**
- FRESH RADISHES, ONIONS, CARROTS, 2 bunches **5c**
- GREEN BEANS, Fresh, pound **10c**

Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver Brings Us Your Eggs—Market Price—Buy At Home.

COURTHOUSE RECORDS

Warranty Deeds.

C. T. Kibbe et ux to U. C. Gunter, W 1/2 section 96, block K-3. Guy Edwards to Jane Edwards, 110 acres of section 92, block K-3. J. O. Howard et ux to M. R. Corbett, W 1-3 lot 6, block 7, Womble addition.

S. B. Campbell to R. M. Gunn, W 1/2 block 2, addition to Hereford Cemetery.

Marriage Licenses.

Ralph Stark and Miss Margaret Taylor.

C. G. Raht and Mrs. Lois Orr Lewis.

WALCOTT TO HAVE PIE SUPPER, FRIDAY MAY 18

A pie supper will be given at the Walcott school, 18 miles northwest of Hereford, on the evening of May 18. The supper is to be given by the school and proceeds will be applied to the purchase of a piano. There will be music and a program of entertainment.

Want Ads

Wanted

WANTED: Two young married men wants work on farm. Inquire at 702 25-Mile Avenue, Hereford, Texas. 1t

For Sale or Trade

FOR SALE: Redtop cane, raised from certified seed, at \$1.50 per hundred. Four miles south and two east of Dawn. Mrs. Lizzie Harris. 1p

FOR SALE: One P. & O. two-row lister with planting attachment. In good condition. See Jim Lusk. 1p

FOR SALE: Pony mare, aged, weight about 1200; work any place. \$40. J. W. Vick. 1p

GRAIN FEED grinders for sale or trade. See Gordon Durham, at the Hereford Motor Co. 1p

TRADE: Two pianos for cattle. Inquire at Cockrell's Second-Hand Store. 1p

FOR SALE: 20 head of good Jersey milk cows, on good terms. Mrs. Dorothy H. Ross, court house. 17-2p

FOR SALE: Three Jersey cows, fresh soon. Clarence Smith. 17-2p

FOR SALE: Two horsepower stationary engine. Ky Higgins. 17-2p

For Rent

FOR RENT: Modern duplex, furnished, near high school building. See J. S. Orr. 1p

FOR RENT: Large southeast bedroom; private entrance; all modern conveniences. Mrs. H. L. Broadwell, 311 W. Third. 1c

FOR RENT: Five room furnished house for the summer, a bargain. Phone 655-J. T. E. McCollum. 17-1f

FOR RENT: The A. H. Elliston frame building on East Third St. See Otto Zumwalt. 1c

Miscellaneous

USED CARS bought and sold. Clyde Honea, Hereford. 1p

CUSTOM TANNING, Leather robes and rugs. E. S. Burns. 15-4p

NOTICE: As a sideline to my subscription business I am selling the famous Rainbow Toilet Soap. Seven bars for 35c. Also Clove-line Salve, 25c per box, with your choice of a beautiful painting free. Otto Zumwalt. 16-1f

WHITE HATS

—Just in, something new for Friday, Saturday and Monday Special -- **\$1.00**

We are expecting a big shipment of CALIFORNIA HATS this week end, in Whites and Colors.

Get Mother a Hat for Mother's Day

VOGELE MILLINERY PARLOR

PAIN

WILL RESTORE THE VALUE OF YOUR HOUSE
WILL BEAUTIFY YOUR HOME
WILL PREVENT DECAY

See Our Complete Stock of Sherwin-Williams Paints



CANYON REBEKAHS GUESTS OF HEREFORD LODGE

The Hereford Rebekah Lodge entertained members of the Canyon Lodge Tuesday night, May 8, the occasion being the initiation of Mrs. Lois Moore and Miss Verna Culpepper.

The hall was very beautifully decorated with lovely spring flowers. The Rebekah degree team was beautifully dressed in new white satin robes. The degree was conferred on the two candidates in a very impressive manner.

Refreshments of a salad plate, cookies and punch were served to 16 guests from Canyon, one from Dallas; Mrs. Moore, Miss Culpepper and approximately 27 members.



Make Mother's Day A Happy Day

Treat her to a good dinner at **IKE'S CAFE**

—She will be sure to enjoy her day and her meal, too.

—zestful warm weather menus prompt, efficient service

Ike's Cafe

Reverend Manney Back From Preaching Tour

Rev. E. E. Manney, pastor of the Assembly of God church, returned last Saturday after several weeks of evangelistic work throughout the Panhandle. He is conducting nightly service at the church here.

Tomorrow! Penney's Great

49¢ DAYS



Gay Vat-Dyed Prints

DRESSES

Big Buys at

49¢



Big selection of pretty daytime styles! New florals, dots, novelties, stripes and geometrics that'll make you feel really "dressed up"! Easy to wear, easy to launder! Wait till you see them... you'll come away with half-a-dozen! Sizes 14 to 44... but get here early!

Special May Values in SILK HOSE

49c



While quantity lasts. These will "knock your eye out." Such a hose. Full Fashioned Silk, in smart new shades, chiffon weight, with Bemberg top. This is a value to hurry for.

TERRY TOWELS

A Handy Size!

5 for **49¢**



For people who like bath towel texture in a face towel size at a low price!

New Rayon UNDIES

Adonno-Made!

49¢



Vests, bloomers, panties, full-cut plain-knit rayon, sizes 34 to 42! Buys!

BOYS' SHIRTS

Plains—Fancies

49¢



Broadcloths in white and solid colors. Fancies in percales. Full cut. Real values!

White Handbags

Feature Values!

49c

Here—for your smart summer clothes! Simulated leather fitted and lined!

Men's Cotton SOCKS

Plain Colors

5 Pairs **49c**



In blacks, whites, grays, camels, navy blues. Sizes 10-12. Well-made

Men! Get In On a Real Buy! Shirts—Shorts

Of Penney's Famous Quality At

2 for 49¢



The shorts, not ordinary broadcloth but 100% cotton, elastic sides, 5 button yoke fronts, many patterns. Sizes 28 to 42. Shirts of Swiss-ribbed fine combed cotton. 22 to 46. Stock up now.

Whites, Pastels, and Patterns Summer TIES

Low Priced At

49¢



Light pastels and whites for wear with lighter colored suits—and plain dark colors, dots, stripes, novelties for wear with darker suits. Well-made full cut, and well lined.

Good News! Quality Crepe SILK PANTIES

Lace-trimmed or tailored!

49¢



Now you can indulge your taste for loads of fluffy silk panties at a next-to-nothing price! Smart tailored or lacy styles in Flesh or Tea Rose! Small, medium, and large!

Our own "J.C.P." brand! Work SHIRTS

Medium weight chambray!

49¢



Cut full and roomy across the chest and shoulders! Long length—nothing skimpy! Comfortable interlined collar! Extension neckband! 2 pockets! Steel buttons! Boys' sizes, 39c

PILLOW CASES

Imagine It!

4 for **49¢**



Belle Isle, for homes that need lots of pillow cases! 42x36, the wanted size.

What! Marquisettes

for a little

5 Yds **49c**



Hardly seem possible! In shades, wavy crossbars and plaids. 10c!

Fancy SOX

Assorted colors and patterns

Five Pairs

49c

Rayon HOSE

For serviceable wear and good looks

Two Pairs

49c

House CANVAS

Dress up the house now

11 Yards

49c

Society

ESS BROADWELL IN SCHOOL OPERA

Mary Broadwell of Hereford took part in The Pied Piper of Hamelin, an opera given recently by the Conservatory of Music of Trinity University. The production, which was directed by Dean Clark Leaming, was one of the most spectacular and colorful of the fourteen given by Trinity since Dean Leaming has been head of the Conservatory of Music.

NORTH HEREFORD CLUB WILL GO TO AMARILLO

The North Hereford Demonstration club will not hold its next regular meeting, as the members are planning to attend the machine demonstration at Amarillo Friday, May 11. All members who wish to go are asked to meet at the home of Mrs. Elmer Patterson at 7 o'clock. Club members will be

guests of Mrs. John Allen, formerly a member of the North Hereford club.

BAND-ORCHESTRA ASSOCIATION MEET

The High School Band and Orchestra Association met in the home of Mrs. C. R. Smith Friday, April 4.

The following new officers were elected: Mrs. H. D. Reed, president; Mrs. C. R. Smith, vice president; Mrs. Frank Marks, secretary; Mrs. A. H. Streu, treasurer; Mrs. H. V. Williamson, reporter.

After the business session, lovely refreshments were served to 18 members.

PIONEER STUDY CLUB OBSERVES ANNIVERSARY

Culminating the year's activities and celebrating the club's Silver Anniversary, the Pioneer Study Club delightfully entertained with a tea at the home of Mrs. H. G. Conkright. The receiving rooms were resplendent with baskets of

cut flowers and potted plants in a pink and silver effect. This effect was extended to the refreshments.

The club was assisted by the Junior Pioneer club in the entertainment of the guests, the Junior girls singing both winning chorus numbers which were given at the District Federation of Women's clubs in Amarillo, also a lovely dance number by Lueta Borden. Other program numbers were piano solo by Mrs. H. D. Reed; club history by Mrs. Bob Higgins, and a reading by Mrs. P. H. Gilliland.

The guests, including 150 club women of the town and county and the daughters of the Pioneer club members, were greeted at the door by Mrs. Ray Johnson, gowned in the style of 25 years ago, and were served tea by Mrs. F. M. Kester, and Mrs. Walter Spradley, dressed in the same fashion.

Music Club Closes Year Monday

The year's activities of the Music Study Club were closed Monday with an open meeting at the home of Mrs. C. C. Ferguson. Almost 100 guests attended and took part in the observation of National Music Week. An elaborate program was led by Mrs. C. C. Acker, president. Light refreshments were served. The rooms were decorated with the season's flowers.

Mrs. G. A. F. Parker and Mrs. H. L. Broadwell played an allegro movement of Rossini's William Tell Overture. MacDowell's Cradle Song was sung by Mmes. A. C. Hales, G. Parker, W. E. Dameron and A. O. Thompson. Mrs. B. M. Wilshire sang Tosti's Goodbye. O Love Divine, by Nevine, was sung by Mrs. Hales and Mrs. A. C. Thompson.

Mrs. J. W. Hendrix played Lehman's Serenade, Viennese, a violin solo. A group number, Herbert's Moonbeams, was sung by Mmes. C. H. Dillehay, J. E. Beyer, Minnie Jones, Wiley Roberson, H. H.

WHEN YOU BUY A TRACTOR

Consider Its Outstanding Features

ECONOMY, SIMPLICITY, ACCESSIBILITY
ADAPTABILITY, POWER TAKE-OFF, POWER-LIFT

It's Cheaper because it burns distillate

JOHN DEERE PLOWS

Do Highest Grade Work Because They Are Made With Genuine JOHN DEERE Steel Bottoms.

We assure you of **GOOD IMPLEMENTS** and **GOOD IMPLEMENT SERVICE** when you buy our machinery and when you use it.

KERR IMPLEMENT CO.

Hawkins and Miss Eloyse Pitman. A piano solo, Mountains, by Brainard, was played by Mrs. Glenn Snyder. Mathew's Indian Cradle Song was sung by Mmes. Carl Mounitz, Ruby Shirley, Major Schroeter, Acker, C. H. Dyar and Miss Pitman.

Mrs. Mounitz gave a vocal solo, Somebody's Knocking at Your Door. Mrs. Paul Foster and Mrs. A. C. Thompson played Bandanna Sketches. Spring's Singing was

Texaco Crack-Proof Motor Oil

—Lasts longer and means smoother motor performance for your car.

For Sale by

Texas Service Station

GLEN SNYDER

BALANCE SHEET, CITY OF HEREFORD April 30, 1934

ASSETS	
Current Assets:	
First State Bank—Current Funds	\$ 697.74
First State Bank—Interest and Sinking Funds	7,823.08
Accounts Receivable	1,622.70
1933 Tax Roll—Uncollected Balance	11,890.24
Delinquent Taxes Receivable	29,964.63
Inventories of Materials and Supplies	1,196.82
Total Current Assets	\$ 50,234.21
Investments:	
Bond Interest and Sinking Fund	14,055.80
City Plant and Equipment:	
Land, Lots, Plant and Equipment	\$409,538.72
Less—Reserve for Depreciation	43,766.20
Depreciated Value	365,772.52
Deferred Charges:	
Prepaid Insurance	250.30
Total Assets	\$430,321.83
LIABILITIES AND NET WORTH	
Current Liabilities:	
Accounts Payable	\$ 461.25
Customers' Meter Deposits	726.20
Scrap Warrants (Band Department)	240.00
Total Current Liabilities	\$ 1,427.45
Time Warrants and Bonded Indebtedness:	
Time Warrants Outstanding	\$ 22,055.80
Bonds Outstanding	243,500.00
Total Time Warrants and Bonds	\$265,555.80
Total Liabilities	\$266,983.25
Surplus:	
Present Net Worth—City of Hereford	163,338.58
Total Liabilities and Net Worth	\$430,321.83

The foregoing Balance Sheet reflects, to the best of our knowledge and belief, the true and correct financial condition of the City of Hereford as of April 30th, 1934.

EVA SKELTON,
City Clerk.
PAUL S. CORBETT,
Auditor.

TO THE CITIZENS OF HEREFORD:

From the above statement of our Auditor it is apparent that in order for the City of Hereford to take care of its financial obligations for the coming year, it will be necessary that each property owner make a special effort to pay his taxes. It is the earnest desire of your City Commission to so administer the affairs of the City that all obligations can be paid when due.

The amount required for interest and maturing bonds for the coming year is \$30,574.15.

Respectfully yours,
C. J. PADDOCK, Mayor.
N. E. Gass, Commissioner.
J. D. BUCHANAN, Commissioner.

Bright Ideas

In Mother's Day Gifts

Kind Thoughts With Every HANDKY

Dainty gifts—these beautiful handkys! We've chosen this group with special attention to the fineness of the lines and the exquisite loveliness of the handwork.

She'll Need HOSE

Your mother will especially appreciate a gift that so perfectly combines beauty and usefulness! Super-fine textures in Chiffon or Service. Summer's newest shades.

Chic HANDBAGS

How thrilled your mother will be if you give her one of these stunning new bags in charming fabrics.

D. R. Gass & Son

Lucky Break SALE

Friday and Saturday

This week-end SPROWLS and CRONIN COMPANY is offering most attractive prices on some of their merchandise. It will be a lucky break for you if you will take advantage of this sale and supply yourself and your family with these splendid values

new white shoes summer specials

White is right as far as shoes are concerned, for almost any smart summer outfit. We are offering some very attractive prices on white shoes.

One lot of White Oxfords, Punched styles, at **\$2.98**

White Oxfords
Plain Kid with Baby Louis Heel at **\$2.48**

This attractive number comes in a plain kid pump at **\$2.48**

White Cloth Sandals
A real bargain at **\$1.49**

WHITE CLOTH PUMPS
Special at **\$1.69**

One lot of Ladies' Black Arch Support Shoes at **\$1.98**

These specially priced articles are only a few of the many marvelous values we are offering to our customers this week-end. Come in and let us show you how you can make a lucky break for your dollar.

House Frocks

Adorable styles, in crisp, bright cotton—in stripes, checks, dots and plaids. They're cute enough and smart enough to wear all day around the house, even if company drops in. Some of them are tailored like tennis frocks, some are femininely ruffled with organdy.

We have about 100 of these dresses to close out at

69c

These are 98c, \$1.69 and \$1.95 values. It will pay you to buy several of them.

MEN'S \$6.00 ARCH SUPPORT Kangaroo Oxfords and Shoes	\$4.98
Men's \$5.00 Calf Skin Oxfords at	\$3.98
Men's Calf Skin Boot Heel Oxford at	\$2.98
Men's Gunmetal Oxfords, all leather at	\$1.98
Men's Black and Tan, Retan Work Shoes at	\$1.98
Men's Outing Bal Work Shoes at	\$1.19

SPROWLS @ CRONIN CO.

Jumbo News

BY MRS. J. W. BERRY

There will be a pie supper and political speaking at Jumbo Friday night, May 11. Everybody come, and a special invitation is extended to all candidates.

Farmers are busy this week planting row crops and are making good use of the moisture which fell last week.

C. C. Hunter spent Monday night with Jimmie Dyer.

J. Penrod of Lubbock was looking after business interests here last Monday.

Judge Percy Estes visited the Jumbo school last Thursday.

Grandma Kring who has been quite sick the past week, is reported to be improving.

Mr. and Mrs. L. O. Norman of near Arney spent Sunday in the C. Andrew home.

Orval Price spent Sunday afternoon with James Beck.

Miss Billy Dyer spent Sunday and Sunday night with Virginia and Margaret Simpson, it being Margaret's birthday.

Wayne Carthel and family visited relatives and friends in Plainview recently and also attended the funeral of a friend of theirs who died of pneumonia.

Mr. and Mrs. A. C. Flowers and son, Jack, spent last Wednesday in the A. T. Jones home near Frio.

Miss Lucille Dyer ate dinner Sunday with LaTue Beck.

H. R. Harvel went to Wichita Falls Friday on business, returning to his school work here Sunday night.

Rev. E. E. Armstrong, Methodist circuit minister, filled his regular appointment at Jumbo Sunday morning and night.

Messrs. and Mmes. Geo. Chamberless and children of Easter, Bob Axe and family and Andrew Axe spent Sunday in the Lynn Axe home.

Miss Irene Hurst spent the week end with home folks in Canyon.

Mrs. W. A. Hunter, Mrs. H. R. Harvel and son spent Sunday in the K. R. Hunter home.

Rev. E. E. Armstrong and wife were Sunday guests of Mr. and Mrs. L. E. Beck.

E. O. Kirkland and family of Slaton, Messrs. and Mmes. W. H. Wilkerson and Ullman Hunter, Phyllis and Frances were Sunday guests of C. C. Hunter and family.

Mr. and Mrs. A. C. Flowers and Jack spent Sunday with Mr. and Mrs. Finis Hunter and family.

Rev. E. E. Manney preached his concluding sermon at Jumbo last Sunday afternoon. His text was "The Foolishness of God."

Mr. and Mrs. O. E. Bocoek and daughter, Margaret Nancy, of Amarillo called on Mrs. Bocoek's mother, Mrs. Geary, in the Harvel home Saturday afternoon.

The Jumbo Presbyterian Auxiliary met last Thursday afternoon with Mrs. L. E. Beck, with four members present. The next meeting May 10, will be with Mrs. J. W. Berry, when a special Mother's Day program will be given.

Mr. and Mrs. H. C. Baird and daughter, Mary Ann, visited in Lubbock over the week end.

Mr. and Mrs. J. C. Stork and family visited last Sunday in the Wagner home in Hereford.

L. A. Matthews trucked some cattle to Fort Worth last week, returning home Thursday evening.

Mmes. W. L. and John Hall and children, Billy and Shirley Ann, and Miss Edna were dinner guests last Friday of Mrs. L. E. Beck and family.

Mr. and Mrs. L. E. Beck called in the U. G. Randall and P. H. Dyer homes Sunday evening.

Mrs. L. E. Beck visited one day last week in the W. L. Hall home southwest of Hereford.

Eddie Lee Layman entertained a number of friends and relatives Saturday night in the home of his parents, Mr. and Mrs. M. G. Layman.

Frank Cone, county clerk, his wife and children called Sunday evening in the C. Kring home.

Mr. and Mrs. M. L. Hardy entertained with a turkey dinner and all the trimmings Sunday in honor of the birthdays of their daughter, Mrs. Buck Wood, and Mrs. J. W. Berry, whose birthdays fall on the same day, May 7. Others present to enjoy the day and the beautiful dinner were Messrs. and Mmes. W. L. Hall and daughter, Edna, Pat Hardy and two children, Sammy Dale and Patsy Rae, Truitt Booth, Messrs. Buck Wood, J. W. Berry, and Miss Kathaline Hardy.

Mrs. Ullman Hunter planned and successfully carried out a surprise white elephant bridge party Friday afternoon at her home in honor of the birthdays of Mrs. J. W. Berry and Miss La Rue Beck. At the close of the bridge games the hostess, assisted by Mrs. L. E. Beck, served tuna fish salad, wafers, angel food cake and punch to Mmes. G. H. Brookes, Edwin Mauk, F. L. Pinckert, P. H. Dyer, W. L. and John Hall, J. W. Berry and Misses Edna Hall, Lucille Dyer and La Rue Beck. High score and the choice of the white elephants, a lovely box of bath powder, went to Lucille Dyer, and Mrs. J. W. Berry and Miss La Rue each received birthday gifts.

Here and There

BY MRS. C. E. TICE

Rev. Brewer preached here Saturday night and Sunday. He was accompanied by Rev. Jones, who brought an interesting message Sunday evening on Repentance.

A. T. Jones and family spent Sunday in the Jodie Benson home at Happy.

Messrs. and Mmes. Owen Andrews, Elmer Jones, Rev. Brewer and Rev. Jones spent Sunday in the J. E. Andrews home.

Messrs. and Mmes. Ellie Foust, Arvin Collins and Mr. Jackson spent Sunday in the Mack Dixon home. Mr. Collins is a nephew of Mrs. Dixon's, and lives in Littlefield.

D. O. Benson and family, J. B. Harlin and family, Revs. Brewer and Jones spent Sunday in the Haskell Robbins home.

D. D. Bowman of Plainview spent Sunday in the Joe Nowak home.

Mr. and Mrs. Ace Campbell spent Sunday with Mr. and Mrs. J. N. Benson.

Mr. and Mrs. Edgar Sowell moved to the Alexander farm south of Hereford last week.

Mrs. George Muse of Hereford and Mrs. Thelma Bell of Pampa arranged a lovely birthday party for their mother, Mrs. Sidney Oglesby, whose birthday was May 4. The day was spent quilting for the honoree. Mmes. J. C. Ricketts, Muse, Allman, Mack Dixon, Albert Springer, J. B. Harlin, H. M. Mohley, Bell and J. S. Orr.

Mr. and Mrs. Emmett Dixon attended church at Frio Sunday and spent the day in the home of his parents, Mr. and Mrs. W. S. Dixon.

Mr. and Mrs. Everett Cornet are moving 14 miles northwest of Hereford to the Dr. Greer place.

Miss La Vinabell Goad returned Saturday from Conway where she attended school.

Jack Robinson went to Forreston on business Monday. Miss Dot Owens will return with him to be at the bedside of her mother.

Mrs. Art Manjeot of Elida, New Mexico, spent Saturday in the Jack Robinson home.

Mr. and Mrs. Glenn Greer entertained friends from Elida Saturday.

Mrs. Chas. King returned to her home at Pollette Monday after she and her son had visited relatives here the past week.

Farmers in this vicinity are busy after the rains of last week.

Jim Cornett is visiting his brother, Everett, this week.

Mrs. Melvin Mitchell of Hereford spent Tuesday with her parents, Mr. and Mrs. K. F. Campbell.

Mrs. W. L. Tice and Miss La Vinabell Goad spent Wednesday afternoon with Mrs. Melvin Mitchell.

Frio school closes Thursday night, May 18, at 8:30 with a program and seventh grade graduation exercises.

Miss Wilma Jo Jones of Hereford, student in W. T. S. T. C., took part in the chapel program of the Le Mirage staff, workers on the year book, April 24.

POLITICAL TICKET

The following candidates are seeking nomination to the offices under which their names are listed, subject to the Democratic Primary to take place July 28, 1934:

For District Attorney: JAMES W. WITHERSPOON (Re-Election)

For Representative, 125th District: H. K. STANFIELD, (Re-election)

For County Judge: C. W. HUMBLE (re-election)

For Sheriff: JNO. B. MILLER (re-election) OMER BAKER H. M. (Mack) BEACH PINK H. GILLILLAND JIM L. MAUK J. C. ALLRED

For County Treasurer: MRS. BESSIE L. SMITH (re-election) MRS. NONA JOWELL

For County and District Clerk: L. H. FOSTER (re-election) H. D. REED L. W. CARLYLE

For Commissioner, Precinct No. 1: P. J. (Jack) ROSE, (re-election) J. C. CARROLL

For Commissioner, Precinct No. 2: T. W. (Wiley) ROBERSON W. B. PHILLIPS

For Commissioner, Precinct No. 3: GEO. C. MESSENGER E. M. JACK MARK S. BENEFIELD H. D. CULPEPPER

For Commissioner, Precinct No. 4: J. M. (Jim) CHAPMAN T. P. MCCOLLISTER JOHN WHITSETT ERNEST T. (Dick) ALLRED C. S. PERRIN

For Justice of the Peace: G. M. SUGGS

Hide and Animal Inspector: BONNIE E. BRUMLEY J. W. (Walk) BRADLY

Black

BY MISS NOBLE McLEAN

Take Produce to Carl's Gro. if Mr. and Mrs. Jim Black entertained about 60 friends from Hereford, Frio and Black last Thursday night with a steak fry. The guests gathered in an old pit about 8 o'clock for the eats, which consisted of steak, potatoes, pickles, onions, bread and coffee. Afterwards games were played on the prairie until a late hour.

The ladies social and study club met with Mrs. Lloyd Lookingbill last Thursday afternoon, honoring the grandmothers. All the members carried a covered dish and an attractive luncheon was served the members and the following grandmothers: Mmes. Thos. Stone of Amarillo, O. Cross, Lane, Wichita Falls, A. C. Hays and Mrs. Lookingbill of Summerfield. Several club members were honored as grandmothers, also.

Trustees have consented for the teacherage to be converted into a community club house under the supervision of the ladies club. A reception room and kitchen will be constructed for use in community entertainments.

School closes May 18 instead of June as originally planned. Mr. Kimmins and Mrs. Jim Black have been re-elected as teachers.

Black home demonstration club met Wednesday afternoon in the new club rooms. The subject of personal grooming under the direction of Mrs. Jess Hinds was the afternoon's program.

The monthly party at the school building was well attended Friday evening.

Leon Welsh, Jim Barnett and Jimmie Hays were in Frio last Thursday evening.

F. E. McMurry, George and Jas. McLean have returned from Mountain Park, New Mexico.

Juanita Welch was on the sick list this week.

Mr. Kimmins and Mrs. Black took the pupils to Palo Duro Canyon Saturday for a picnic. They also went through the museum at Canyon and attended the show in Hereford.

Mr. and Mrs. A. C. Hays, Jimmie and Lucille were called to Bonham Friday to attend the funeral of Mrs. Hays' nephew. They were expected to return the first of this week.

Kermie Deaton, Henry McLean, Ralph Price, Vermer Melugin and others attended a ball game in Clovis Sunday.

Mrs. Howard Elmore was in Amarillo one day last week.

Mrs. Thomas Stone of Amarillo was a guest of Mrs. T. L. Welch last Thursday.

Chas. Hays spent the week end with friends in Black.

Mr. and Mrs. Clyde Hays have been attending a revival meeting at Summerfield.

Buddy McMurry has been visiting Mrs. A. P. McElroy in Frio the past week.

Fill in the blank in our ad and put your tractor on record. Buchanan & Rossion.

Teachers

You can earn several hundred dollars this summer, and you can secure a better position and a larger salary for the coming year. Complete information will be mailed on receipt of a three-cent stamp. Send for it today.

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1856 Downing St., Denver, Colo. Covers the ENTIRE United States "Thanks for sending me so many good positions to apply for, over 30 during the first five days I was enrolled."—An Illinois Teacher.

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gives you the opportunity to try all BPS Products at no expense to you... and if you come in... we will give you a Free Sample Can for you to try in your home.

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The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

CALENDAR, MAY 10-25

May 11—Pep Club picnic and oratorical contest.
 May 17-18—Senior examinations.
 May 18—Last day of school for Seniors, Juniors and Freshmen. Picnic in afternoon.
 May 20—Baccalaureate sermon, by Rev. Willett in high school auditorium.
 May 23—Class night program, presided by Senior class.
 May 25—Commencement exercises in high school auditorium.

HAVE YOU HEARD?

Correspondence is picking up. What is this we hear about Mr. Hicks and a Miss Parker? Sounds bad.

Troys Carmichael has a new line lately.

The other day Barbara B. was heard to say: "That reminds me of a joke." Imagine.

C. J. seems to have some inside information on Carl Mountz's affairs. Business, heart and otherwise.

Dean S. is a great explorer. He even stands up in arithmetic class in order to see down Troy C.'s throat when Troys yawns. Troys, what did you swallow?

Window-peeping has become a popular pastime. Who started this fad?

Students have gone in for literature in a big way. Even Jack Dean has been writing poetry.

Dean S. is chief bookkeeper and postmaster for the Carmichaels.

Our editor and assistant editor are always finding fault with one another's work. Upon investigation it has been found that they are not so immune themselves. Doubtless you have heard Sallie G.'s remark: (censored). Francy's favorite expression is, "Oh, Kermit."

BIG NIGHT

Stand by! On the night of May 11 an oratorical contest is to be staged at Hereford High. See all your favorite seniors perform.

The Public Speaking class will hold its annual oratorical contest tomorrow night in the auditorium. The orations have been written, memorized and will now be delivered by students of the school. Two prizes will be awarded. The person receiving third place will receive honorable mention. The prizes are as usual, first place, \$5.00; second place \$2.50. The contest is worth hearing. Everyone invited.

KID DAY

Last Friday the seniors caused quite a disturbance in high school. Even the teachers were upset. The entire school was a mixup of dogs, little cars, dolls, skates, ropes, little girls, short dresses and hair ribbons, little boys in knickers.

On May 4 Hereford seniors went on a spree, donned kid clothes and played kid games. To oblige the teachers, they did act civilized.

They sat demurely through classes thinking of ways to play pranks without the teacher's knowledge.

At noon lunches were eaten on the school lawn. At four o'clock the entire class had a picnic to celebrate. This was the climax of one great day. Everyone enjoyed it, even the lower classmen, and there were few broken necks and skinned knees considering the "bunch."

Here's hoping that every class may have an enjoyable a kid day as we, the seniors of '34, have had.

NEW REGULATIONS

The faculty of Hereford High school at their regular meeting on Monday, April 30, made some new regulations regarding organization of high school classes.

Instead of the usual method of electing class officers for an entire year, next year they will be elected each semester. However, this does not mean the same officers may not serve two successive semesters. All class officers must have passed at least three subjects the preceding semester before they can be elected.

It is customary for each class to elect two sponsors at the beginning of each year. This was changed by the faculty so that each class will have the same sponsor throughout their four years in high school. This means that the sponsor chosen by each freshman class will work with this class until the students are graduated. It was suggested that the sponsors be a man and a woman.

COWHANDS

Pledge is a thing of the past for J. D. Clayton and G. B. Hager. These boys were given a good old Cowhand initiation at last meeting and they are now full fledged members. These boys have been good sports throughout, despite the many trying moments they have experienced. The members feel sure they will honor and uphold the club. Spike Harris is no cook, but he does break eggs and then sits in them.

PEP CLUB

The Pep Club is going to have a big bake sale next Saturday. They will have cakes, pies, cookies, candy and dressed hens. The Pep Club invites everyone to come down and see what we have. Students, tell your mothers to come down.

The big picnic is going to be next Friday evening at 6:00. As this is our last get-together, no men, boys, or otherwise will be allowed. One member fought bravely for them, but that's all the good it did. Don't be frightened if you hear some unearthly yelling down town. It was Ruth's idea that the Pep Club go down the street hollering. Don't forget the bake sale, and be there.

COWHAND INAUGURATION

The Cowhand Inauguration was held in the auditorium Tuesday evening. Those inaugurated were L. W. Carlyle, Don Atherton, Francis Harris and Ralph Jennings.

Frances Higgins was queen with Effyie Whitsett, Lucetta Wilson, Leona Tiefert and Robbie Jackson attending maids.

Kermit Wilson gave a farewell speech in behalf of all old officers. Each of the four new officers gave an interesting speech on appointed subjects.

Walter Sead, assisted by Robbie Jackson, swore in each new member. Boss Carlyle took over the program immediately. The procession was played by Nancy Conkwright.

GIRL RESERVES

The Girl Reserves are ready to begin a new year. All officers have been elected. Evelyn Van Sweringen will effectively and efficiently fill the president's office. Elizabeth Spradley is the president's capable understudy, vice president. As treasurer Lucetta Wilson will be excellent. Studios Lorraine Masele will, as secretary, add to the club's many attractions. Florence Hunter holds the position of reporter.

We, as a club, must not forget how pleasant Elizabeth Ireland, president; Bettye Bruce Jones, vice president; Leona Tiefert, secretary; Elizabeth Spradley, treasurer; and Beatrice Buchanan, reporter, as officers, made the club for the Girl Reserves the year just past. And last but not least, let us remember how our sponsor, Miss Carlisle, has worked to make our club a success.

We had present Wednesday afternoon four new members, namely Catherine Skelton, Leona West, Louise Frye and Bobby Rhoades.

Plans for a party were discussed briefly, the time and place being rather indefinite. There being no other business, we adjourned.

HERE'S HOW

How is Hereford going to maintain its high standard of years past? Here's how:

We have in our midst a senior who is breaking ranks by changing our speech slogan from "Defeat" to "Victory."

Mary Kate Brotherton attended the Interscholastic League Meet representing Hereford extemporaneous speakers, April 13 and 14, in Amarillo. This was her second contest. Here she made first place. Several weeks later she staged another triumph at the regional meet in Canyon. Then, being qualified for the state contest, she and Miss Crawford went to Austin May 2, to attend the contests of May 3, 4 and 5. Our representative competed in the extemporaneous speaking contest on Friday, May 4, in the auditorium at 8 o'clock. We know she did her best and is in every way worthy of the honor she has received. Hereford High is proud to claim such a student.

IN GRATITUDE

Readers of the Roundup may notice many articles signed BB. As the author of these was too modest to sign her initials, the editor did it because she feels credit should be given to those who work so faithfully and ardently in behalf of our school paper.

In case you still do not know the author—it's Barbara Huckner.

BY WORDS

To compensate the abused teachers, the students will now get told. Some of their cute sayings cannot be missed.

Elizabeth Spradley: No, I had a date that night. (?)
 Odella F.: I'm in love; woo is me.

Vivlene Davis: Check.
 John-Williams: The hill to you.
 Dennis Baker: Not really. You don't mean it.

J. C. Burton: So we'll just park.
 Red Horton: 1-2-3, you're out.
 Jim Kirby: If you love me like I love you.

Sally G.: Oh, dear.
 Leona Tiefert: Here I yam.
 Wayne Evans: Are you going to say no always?

Bill McLean: Blurr.
 Sally S.: Go die.
 L. B. Russell: Oh, come on, please.

Joe Huckert: Good gosh.
 Dub Thurmond: Gee, you're cute.
 Jerry Jewell: Reminds me of the time that...

Barbara Buckner: Piffle.
 Henry Jewell: I thought that was for a nice little boy.
 Earl Trimble: I'm the constable around this here town. I represent law and order, per statute thereunto appertaining.

Robbie J.: Yes, Junior was there, too.
 Walter S.: I think so. Better ask Robbie.
 Florence H.: And Bill agreed.
 Irene Knox: And we went riding with...

Now there will be no more said about the faculty until Miss Wrenn starts talking about gnats' eyebrows tomorrow.

SPRING FEVER SEVERE

Punctuated by the sighs and suggestive glances of the students, the esteemed professors and what-not of Hereford High their remarks together by such saying as in the following selection: "I can't say what I'm trying to," murmured Miss McCowan.

"I'll show you," said James Wilson as he twirled his watch chain harder than before.

At this stage of the games, etc., etc., continued our principal.

"But we're off the subject," objected Supt. Dillehay.

"I'll grant you that," Miss Rigler firmly agreed.

Then the coach elaborated, "For example..."

Rebuking Miss Crawford suggested, "Remember, 'Education is application'."

And then Miss Campbell popped in one of her irrelevant remarks: "Has anyone a pencil I can use?"

"I won't tell you, you look it up," stated the chemistry teacher.

"Shut up, girls, I can hear you clear upstairs," interrupted Miss Westbrook.

"All right, now, let's get started," Mr. Smith cried.

"What about a G. R. program?"

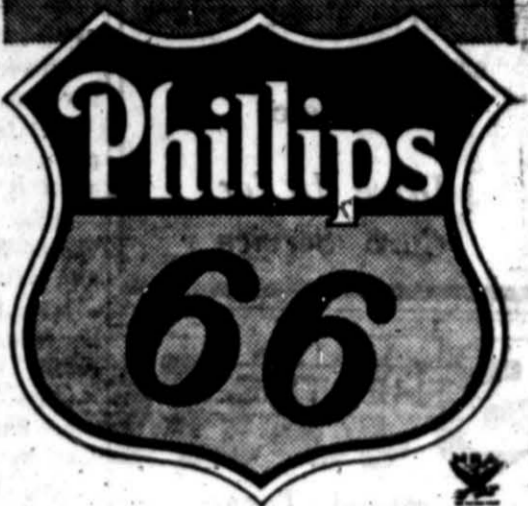
WHICH GASOLINE ADVERTISING IS MOST SINCERE?

Thousands answer:

What do you and other experienced drivers think of the confusing claims and counter-claims presented in the gasoline ads?

To discover the answer, university psychologists recently made independent surveys in nine Mid-west cities. The results proved that the average motorist wants facts—proved that he appreciates authentic information which helps him select gasoline intelligently.

plain figures the definite gravity (or high test) range of Phillips 66 for the month, conclusive evidence which tells you how high the testis. Decide for yourself why others do not publish their gravity figures.



It is obvious that it doesn't take a mechanic to feel the difference. Once you Phill-up with Phillips at the Orange and Black 66 shield, the way your motor runs is our best advertisement.

Naturally, we are gratified that so many car owners voted Phillips advertising as "most sincere." We make no trick claims, we employ no high-pressure salesmanship in print, because we have the following basic facts around which to build every Phillips 66 advertisement:

1. Phillips is the world's largest producer of natural high test gasoline.
2. Matching or tailoring gasoline to the weather was pioneered and first offered by Phillips. We call this process CONTROLLED VOLATILITY.
3. We use lead tetraethyl to insure genuinely high anti-knock value.
4. We charge nothing extra for high test Phillips 66.

GRAVITY
60.5 to 65.1

HIGHEST TEST AND anti-knock at the price of ordinary gasoline

Miss Carlisle inquired.
 Mr. Hopkins answered, "From now on we're going to cut out all this monkey business."
 "Phillene, are you chewing gum?" Miss Campbell asked unnecessarily.
 "I started to tell you—but I guess I won't this time," stated Mr. Dillehay.
 Then Miss McMillan said authoritatively, "Now that we've discussed everybody, let's get to work." So much for that.

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Grade "A" Milk
Sweetmilk, Cream, Buttermilk.
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LOOK FOR FRESHNESS IN YOUR MEATS



Freshness is one vital quality you dare not miss—that's why we take such pains in our choice of meats and in protecting them in our modern refrigerators. Fast deliveries rush your meats to you—safe, fresh, tender and wholesome—and sure to please.

Let's Get Acquainted

It will pay you to visit us

Texas Market & Grocery
PHONE 353—FREE DELIVERY

WE ARE NOW HANDLING FISK Tires and Tubes

A STANDARD TIRE AT MAIL ORDER PRICES

We have just received from the factory a fresh and complete stock of FISK tires and tubes. Each and every tire carries the famous FISK GUARANTEE BOND—your written protection. Ask about this unusual tire insurance which protects against rim-cuts, under-inflation, bruises, and other things that happen to tires.

Grizzle Chevrolet Co., Inc.

YOU'LL NEED FLOWERS FOR MOTHER'S DAY—MAY 13
 We Have Potted Plants 50¢ to \$1.50
 And All Kinds of Cut Flowers.
Hereford Floral Co.



Have Money FOR MOTHER
 "ROCK a bye baby on the tree top" . . . songs your Mother sang . . . remember? . . . Honor her Mother's Day by sending her a telegram, a letter, or flowers.
 Be a successful citizen . . . fulfill her fondest dreams.
START SAVING REGULARLY NOW
 We Welcome Your Banking Business

THINK! **THE FIRST NATIONAL BANK** HEREFORD THINK!
 A Strong Bank Thoughtfully Managed
 MEMBER FEDERAL RESERVE SYSTEM

Announcing the Opening of the SANDWICH SHOP

In the Mosley Building on First Street, near Main.

We serve short orders, sandwiches, coffee, pie, etc.

Drive Up For Curb Service

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Hereford, Texas

Friday Only

Matinee and Night

STAN LAUREL—OLIVER HARDY

A Full Length Feature

"Sons of the Desert"

Come Out and Have a Good Laugh!

Serial and Comedy Admission Only 10¢ Attend the Matinee

Saturday Only

Matinee and Night

FRANCIS LEDERER in

"Man of Two Worlds"

SPECIAL COMEDY ONLY 10¢

Preview Saturday Night AGAIN.

Sunday Matinee Monday - Tuesday



Clark GABLE MYRNA LOY MEN IN WHITE



SPECIAL MUSICAL SHORTS

ADMISSION 10¢ - 25¢

Wednesday May 16

"Death Takes a Holiday"

With Fredric March ALSO BANK NIGHT

LOCALS

Miss Ruby Faye Bennett is an Amarillo visitor this week. Superfex operates for 2 cents per day. Edgar Ireland, Jr., Dodge truck, Ireland-Beavers Motor Co. Dick King of Castro county was here the first of the week on business.

Miss Nina Powelson spent several days this week in Amarillo with her sister. Phone in your subscriptions to Othe Zumwalt, No. 546, and pay at the end of the month. Superfex operates for 2 cents per day.

Fill in the blank in our ad and put your tractor on record. Buchanan & Rason. Miss Lena Perriman of Clovis visited Sunday in the home of Mr. and Mrs. N. E. Gass.

Miss Bertha Dameron is visiting her sister, Mrs. Jack Lester, and family in Amarillo.

Mrs. Mary Farmer returned home Saturday from a three months stay in Marlin and Wichita Falls.

The High School Band played a downtown concert Monday evening - in observation of National Music Week.

Have opened a Hat and Dress-making Shop at my home on East Eleventh Street. Mrs. Margaret Helfner.

Misses Charline Brown and Leota Reeves were visitors Sunday in the home of Miss Jettalee Baggett here.

Mrs. Tom Carter left Saturday night for Sterling, Kansas, to visit with her parents, Mr. and Mrs. J. Davison, who formerly live here.

Mr. and Mrs. Clyde Hones and Mr. and Mrs. Fred Brown motor-ed to Plainview Sunday for a day's visit with relatives and friends.

I carry a line of ALCO Non-Run Under Garments at my shop on East Eleventh Street. Mrs. Margaret Helfner.

Mrs. Lena M. Burnside of Chickasha, Oklahoma, representing the American Christian Association, was in Hereford this week soliciting aid for the organization's rescue home at Chickasha. She has visited Hereford for the past eight years on similar missions.

Myrtle McGowan of Hereford, attending W. T. S. T. C., took part in the Dramatic Club production of "This Is So Sudden," given before members of the organization April 26.

Mr. and Mrs. Art Manjeot and son of Elida, New Mexico, were here last Saturday and Sunday visiting in the home of her mother, Mrs. B. S. Howton, and her sister, Mrs. Pink Gilliland and family.

Mr. and Mrs. Ted Houston and son, Ted, Jr., arrived here last Monday from their home in Boise City, Idaho. They are visiting with her parents, Mr. and Mrs. F. H. Oberthier.

Mrs. Arthur Thompson left Monday morning for Hamilton, Kansas, to attend the funeral of her aunt, Mrs. Emma Hadecker, who died early Monday. Mrs. Thompson will visit her mother, Mrs. Clara Short, at Hamilton before returning.

P. C. Bennett, Potter county agent, and Garford Wilkinson, farm editor of the Amarillo News-Globe, were in Deaf Smith county Tuesday in the interest of the News-Globe master farmer contest. They visited the farm of Mrs. Bess Turrentine, the county's only contestant in the 1934 contest.



Graduation Special

On a new suit for the occasion.

We have a big special on King Bros. & Co. suits with extra trousers, if you like. Come in and get our profit on your suit—we are giving it to you. It's not too late.

Cleaning and Pressing That Satisfies.

City Cleaners

O. L. CLICK, Owner Phone 333

Dr. and Mrs. L. H. Martin and baby, Miss Loraine, Horrance and Spud Watts, all of Borger, visited Mr. and Mrs. John Patton over the week end.

R. E. McCullough was called to Amarillo Monday on account of the serious illness of his father, J. A. McCullough.

Miss Jonnie Estes returned home this week from a month's tour through Louisiana, Mississippi and Texas.

Mr. and Mrs. Jack Lester and family of Amarillo visited in the W. B. Dameron home last Thursday.

Miss Floy Jenkins went to Spearman last week to attend the funeral of a nephew, Howard Neilson.

Ike Crosthwait and Glen Weir returned Tuesday from a sojourn of ten days around Hot Springs, New Mexico, and Elephant Butte dam. They brought back a tub full of crapple and other fish. They acquired a fine tan and reported a swell time.

Dr. J. A. Hill of W. T. S. T. C. is preparing to announce the names of the visiting faculty members of the college for the coming summer session. These instructors will be among the best known lecturers from neighboring colleges and universities.

A young lady arrived last Sunday at the home of Mr. and Mrs. Ralph Smith. She weighed 8 1/2 pounds. She does not have a name yet. "I think I know what she will be called," Mr. Smith said, "but the Mrs. is not quite sure about it. So you had best wait until she makes up our minds."

E. C. Eubanks, with a crew of other cowboys, are due to leave today for Hutchinson county with about 300 head of mixed Jersey and Whiteface cattle, where they have procured pasture for the summer. Mr. Eubanks and crew will drive the herd across fields and pastures, avoiding highways as far as possible. They will take several wagons, a chuck box and expect to live out in the open.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

T. N. Bohannan, J. M. Chapman and Mr. Stroop were in Vega last Monday.

N. O. Phillips and Clyde went to Dimmitt Friday of last week.

Mr. and Mrs. Theron Bohannan and baby of Hereford were visitors in the Tom Bohannan home Sunday.

Sam and Ted Steen went to Adrian Saturday afternoon.

R. A. Freeman and family visited with Mr. and Mrs. Roy Hobbs of near Adrian Sunday.

Mrs. N. O. Phillips, Mozelle and Alpha visited in the J. M. Chapman home Sunday.

Mr. and Mrs. Fleming and daughter, Joe Marie, spent the week end in Clovis.

Superfex operates for 2 cents per day.

BASEBALL

(Concluded from Page 1)

long. The wolves on the side lines were very quiet—guess it wasn't their day to howl. The umpire was one-eyed, but as long as we won it was ok. Anyway, Ted let his bat get away in the last time up, but his judgment was very poor—sure the bat was meant for the umpire, but the flat-head threw it over the backstop and it went through a windshield. Ted just struck out—he said he could hit one over the creek and was too scared to even walk to first.

Clayton led the kids, with the pine getting three for four, and Carlye followed with two for three. Young garnered two of the Oddies four hits. The kids found the chunkers for 11 hits, and Baker whiffed nine batters and if that won't win a ball game some one is cheating.

Superfex operates for 2 cents per day.

MOTHER'S DAY DRESS SPECIAL

—For Mother we have for your selection dresses in NEW LACES, ORGANDIES, CREPES, TRIPLE SHEERS, BIMBURGS, CREPES in both Sunday Night frocks, Day-Time Wear, Sport and Street Types.

All sizes—12 to 52

See our special \$5.00 rack of Dresses.



GIVE MOTHER GLOVES OR HOSE

FASHION DRESS SHOPPE

SEE HEAT TURNED TO ICE

in a marvelous household refrigerator that can be used anywhere.

Refrigerators use kerosene—no electricity.

Chills With Heat

—And serves your home with dependable, economical and modern Refrigeration. SUPERFEX is the perfect Oil Burning refrigerator, that works every day and never fails or falters, when real hot weather comes along. SUPERFEX IN FACT THRIVES ON HEAT. Investigate the SUPERFEX today, when you have seen a demonstration you will think as thousands of others do who now own a SUPERFEX, that no home is complete without one.

E. B. Black Co. SUPERFEX THE OIL BURNING REFRIGERATOR

PIGGLY WIGGLY ALL OVER THE WORLD

It Will Pay You to Stock Up AT THESE LOW PRICES

Specials For Friday and Saturday

COFFEE	Del Monte, lb	31¢
JELLO	All flavors	5¢
SARDINES	American, 2 for	7¢
COMPOUND	8-pound carton	56¢
MEAL	10-pound bag	22¢
MALTED MILK	Thompson's, tennis set free	41¢
COCOA	Mother's, 2 pounds	18¢
Pork and Beans	2 1/2 size, large	10¢
PRUNES	Gallon size	29¢

Strawberries

NEW SHIPMENT

Three Boxes 25¢
Crate, 24 boxes \$1.79

HOMINY	Medium size	5¢
RAISINS	4-pound package	28¢
BLACKBERRIES	Gallon	41¢
MUSTARD	Quart jar	15¢
SOAP, P and G	Large, five for	18¢
CORN FLAKES	Jersey	10¢
BRAN FLAKES	Jersey	10¢
Graham Crackers	2 pounds	23¢
PEACHES	Gallon	39¢
Toilet Tissue	Marco, 5 for	24¢
SOAP, Palmolive	Five bars	23¢
CLEANSER	Sunbrite, can	5¢
PEAS	No. 2 can, 2 for	25¢
PINEAPPLE	No. 1 flat, crushed, 3 for	25¢
SYRUP	Blue or Red Karo, gallon	56¢
CARROTS	ONIONS, RADISHES, 3 for	10¢

FRESH FRUITS and VEGETABLES

ORANGES, 288 size, dozen 15¢
TOMATOES, fresh, pound 12 1/2¢
SPUDS, fancy Idaho Burbanks, pound 2 1/2¢

Quality and Service Are Paramount Always At

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PHONE 81. FRANK GYLES, Manager BUY AT HOME