

A  
Weekly  
Paper  
Devoted  
to the  
Interest  
of the  
Pan-  
Handle  
of Texas



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The Brand  
Hereford, Texas

Application has been made for transmission through the mails at second-class rates

Vol. 2

HEREFORD, TEXAS, APRIL 4, 1902

No. 7

## All Over the Panhandle

The public schools of Lockney have closed.

Plainview has a building and loan association.

The Childress band made its first public appearance.

A \$5000 pressed-brick machine will be put in at Vernon.

J. R. Renfro will erect a new brick building at Vernon.

R. E. Clark has let a contract for a business block at Dalhart.

W. A. Newman of Matador sold 200 head of two-year-old steers, at \$32.50.

The Northwest Texas Teachers Association will convene at Vernon on April 25.

Beulah is a new postoffice established in the southern part of Sherman county.

Parties failed in an effort to organize a camp of Confederate Veterans at Childress.

S. J. Williams of Childress has secured contract to build a stone business block at Memphis.

Fire destroyed the four-room house of Mrs. S. M. Blackwell at Clarendon. Loss, \$1000. Insured.

The Johnson Mercantile Company at Canadian has been incorporated with a paid-up capital of \$65,000.

The Hornet says a party of Prussian emigrants passed through Vernon recently enroute to Colorado.

Two new hotels are under construction at Childress near the round house, each to contain twenty rooms.

Work has begun on the electric light and water works plant at Wichita Falls. The building will be of stone.

The bazaar given by the ladies of the Christian church at Wichita Falls on the 27th ult. netted them about \$90.

The Odd Fellows of Floyd county met at Floydada on the 1st inst, to effect an organization of a lodge at that place.

In an effort to rescue her younger sister, nine-year-old Myrtle Golston was drowned in a creek at Agatite on the 22nd ult.

The White & Swearingen Live Stock Co. sold 2000 yearlings to Henry Harding, manager of the L X ranch. P. T.

Isaacs Bros. of Canadian sold all their two-year-old steers to N. M. McCuistian, who will ship them to his Montana ranch.

The public schools of Childress will continue one month longer, and the teachers are arranging for an entertainment at the close.

S. C. Somerville of Wellington has acquired the tree-planting fad, and is setting out 5000 black locusts, 1000 mulberries and 500 bois d' arcs.

The new town of Geraldine in Archer county was visited by a cyclone and several houses were blown down and one child was killed.

The postoffice department is advertising for bids for carrying the mails between Canadian and Cataline, six miles, service to begin in July.

The most envied boy in Quanah during the convention was young Tom Alverson, who made \$7.00 Tuesday blacking boots.—Quanah Chief.

A petition has been sent to Washington by the people of Grand asking that their mail be supplied from the postoffice at Gage instead of Higgins.

F. H. Sears of Canadian sold to McCuistian Bros. 250 head of two-year-old steers and 450 head of yearlings, to be delivered in May and shipped to McCuistian's ranch in Montana.

The Texas Telephone Co. has bought the line from Quanah to Childress and the line from Vernon to Altus, and will build another from Vernon to Quanah. This company now controls a total of 261 miles.

The Odd Fellows of the Panhandle

will celebrate the Eighty-third anniversary of the order at Amarillo April 26. It is expected that Odd Fellows from all over the Panhandle will be present, and the crack team of the state, from Dallas, will be on hand to exemplify the work.

Jim Ray, who was working with the Ft. W. & D. extra gang at Wichita Falls, contracted a case of small pox, and the Denver road had the whole gang quarantined in their cars and run out on a blind switch in that county, where they will be kept the required length of time.

Mr. O. F. Bryan is the inventor of a crude petroleum burner that far excels any device of that kind yet shown in the country. He has demonstrated that a gas generator can be combined with the burner, and thereby, producing a cleaner, hotter, and more satisfactory fire. With his burner no oil overflows to mess up the bottom of the stove and impart offensive odors. This burner at first sight seem a little complicated, but as one becomes acquainted with its construction it is readily seen that each piece plays an important part in the burning and heating process.—Plainview Herald.

### BIRTHS.

To Jno. R. Good and wife of Kyle, a girl.

To John Pullen and wife of Acme, a ten-pound boy.

To J. T. Bell and wife of Quanah, March 26, a boy.

To Floyd Williams and wife of Hale Center, a girl.

To John Richardson and wife of Acme, a ten-pound boy.

To H. C. Crie and wife of Floydada, March 21, a boy.

To Alex Cooper and wife, March 25, an eleven-pound boy.

To J. P. Scott and wife of Wichita county, March 24, a boy.

To W. T. Holland and wife of Vernon, March 15, a boy.

To C. E. Chambers and wife of Clarendon, March 22, a boy.

To Forest Stocking and wife of Clarendon, March 23, a boy.

### MARRIAGES.

Claud Ward and Miss Juanita Goen of Paducah, March 19.

D. B. Hill and Miss Carrie Whitaker of Clarendon, March 26, Judge White officiating.

H. P. Hinton and Miss Pinkie E. Parsons of Estelline, March 19, Rev. Ben Hardy officiating.

### DEATHS.

Mrs. Meek of near Prairie View, March 24.

"Grandma" Ball of Floyd county, March 21, Age, 63.

Infant boy of J. C. Killibrew and wife of Chillicothe, March 23.

### Blame Where Blame Belongs.

Owing to the fact that the article in the last issue of THE BRAND entitled "The Scrutiny of the Scrupler," has created some discussion and perhaps misplaced the burden of responsibility for same, I take this occasion of stating for the information of all concerned that I am personally responsible for the appearance of same in print. I alone am responsible. The afore-said article was written, set up in type and printed without consultation or advice of anyone else connected with this paper.

While Mr. Vanderburgh does not shirk any responsibility for the article, and even assumes the responsibility, I deem it but right to make this statement.

However, as we are endeavoring to run this paper for the people, to please them and to instruct them, and inasmuch as those sentiments expressed in the article are not very palatable to a few of them, the paper hereafter will endeavor to avoid their advocacy through its columns.

This announcement is written and published without the knowledge, consultation or advice of Mr. Vanderburgh, and, as on the former occasion, I alone am to be held responsible for its appearance.

With malice toward none, and charity toward all who differ with me, I am,

Yours truly,

B. P. STONE.

**C. L. REYNOLDS**  
**Expert Watchmaker and Jeweler**

Watches, Clocks and  
 Jewelry Repaired.

Formerly with  
**ELGIN WATCH CO.**  
**LUEBER WATCH CO.**  
**LANCASTER WATCH CO.**

Hereford, Texas

**BAND ORGANIZED.**

Instruments Have Been Ordered and  
 Practice Will Be Commenced  
 Soon.

Hereford is soon to have a brass band. The instruments were ordered Wednesday, and are expected to arrive in a few days. When these arrive practice will begin in earnest, and as the boys have a very competent instructor in C. E. Strain it will be but a short time before the music lovers of Hereford will enjoy many open air concerts. This enterprise is greatly needed in our town, and all should give it encouragement, both financially and morally. The personnel of the band is as follows:

- John Boyd, bass drum.
- Wesley Lyle, snare drum.
- R. F. Holloway, tuba.
- L. G. Dameron, Bb bass.
- W. E. Rush, baritone.
- S. C. Wilson, slide trombone.
- Allen Bell, tenor.
- George Cloyd, Claud Wither-  
 spoon, Luther Hough and Homer  
 Innon, altos.
- J. M. McGlothlin, David Martin,  
 Tom Blake and Conner Jowell, cor-  
 nets.
- F. M. Richardson and Ben  
 Bounds, clarinets.
- C. E. Strain, leader and instruc-  
 tor.

Dale & Splawn have placed a new porcelain bath tub in their bath room, which greatly adds to the equipment of their barber shop. Give them a trial.

Galbreath, Fox & Co. have sold the following parties farming imple-  
 ments during the past week: Mr.  
 Millett, turning plow; A. H. Morris,  
 cultivator; A. Ragsdale, sulky plow;  
 E. Carter, disc cultivator; E. L.  
 Mangum, corn planter; Jacob But-  
 tram, disc cultivator; T. S. Watts,  
 disc pulverizer; Clifford Slayton,  
 corn planter. Our farmers are  
 surely diversifying.

For Fine Work in  
**and House Painting**  
**Decorating...**

**PRIEST**  
 THE PAINTER

**GRAND**  
**COMBINATION SALE**  
**HEREFORD BULLS**

**50 Head**

**50 Head**

These bulls represent some of the best strains in America, and are all plains bred animals. Contributed by following parties:

- L. R. BRADLY, Hereford, Texas
- ALEX EDWARDS, Canyon City, Texas
- GEO. BLACK, Canyon City, Texas
- T. C. D. DE GRAFFENRIED, Cota, Texas
- R. A. CAMPBELL, Canyon City, Texas
- MONROE, Canyon City, Texas

Sale Will Take Place at Canyon City, Texas, on  
 Wednesday, April 16, 1902

**R. A. CAMPBELL, AUCTIONEER**

**Dr. Johnson's New Office.**

Dr. R. M. Johnson has had a glass front placed in the business part of his Dewey avenue property and has partitioned off the store room. He has fitted up the south half into cosy offices for his own use where his patrons will henceforth find him during office hours. We understand that the north half of the building is for rent and it would make an excellent stand for any business suitable to the quarters. Dr. Johnson is to be highly commended for the great improvements he has made on this property, as it adds much to the ornamentation of the Dewey avenue business properties.

F. M. Avis, who has been spending the past few weeks at San Antonio, Mineral Wells and other points, returned Monday to Hereford, feeling much improved in health.

H. V. Davenport returned Wednesday from a business trip to Amarillo. He informs us that his father, who lives at Ranger, is very ill and that his brother, John, of Umbarger left Wednesday for his father's bedside.

**Land of Shut-Your-Eyes.**

There is a land you may not know,  
 Although so close it lies.  
 I'll tell its name—but whisper low—  
 'Tis the Land of Shut-Your-Eyes.  
 To find it? Why just lie quite still  
 When dusk begins to creep,  
 And close your eyelids with a will—  
 Don't take a single peep.  
 And first you know you won't be here,  
 But in a wondrous place,  
 When Jaggerwocks and Pinquins queer  
 Will smile up in your face.  
 Where Brownies, Gnomes and fairy folk  
 With Goops and Injins too,  
 Will crowd around you thick as smoke,  
 And whisper jokes to you.  
 There never was a land so strange,  
 Nor yet so nice to see,  
 Each time you look the people change;  
 They couldn't queerer be.  
 And oh, the funny things they do!  
 The way they jump and prance!  
 Don't let them lay a hang on you  
 Unless you love to dance.  
 They dance all night, the funny things,  
 They caper and they smile,  
 They fly—although not all have wings—  
 They chatter all the while.  
 To know them is a great delight,  
 So, children, if you're wise,  
 You'll pay a visit every night  
 To the Land of Shut-Your-Eyes.  
 —Paul West.

Advertise in THE BRAND.

**DIRECTORY**

**CHURCHES.**

**CHRISTIAN.**

Rev. H. M. Bandy, pastor — Services held on the first Sunday of each month at 11:00 a. m. and 7:30 p. m.

**METHODIST.**

Rev. Charles Clarke, pastor — Services held on the second Sunday of each month at 11:00 a. m. and 7:30 p. m.

**BAPTIST.**

Rev. T. E. Moore, pastor. Services held on the third Sunday of each month at 11:00 a. m. and 7:30 p. m.

**CUMBERLAND PRESBYTERIAN.**

Rev. Charles Lotton, pastor — Services held on the fourth Sunday of each month at 11:00 a. m. and 7:30 p. m.

Union Sunday School every Sunday at 10:00 a. m.

**METHODIST HOME MISSION SOCIETY.**

Meets once each week,  
 Miss Margaret Syma,  
 President.

**BAPTIST LADIES' AID SOCIETY.**

Mrs. Geo. W. Irwin,  
 President.

**Subscribe for**  
**The Brand**

**TAKE NOTICE**

**STOCKMEN!**

On Tuesday, April 8th., F. H. Britain will sell to the highest bidder one thoroughbred Short-horn bull, one year old.

**PROCEEDS TO GO TO HEREFORD COLLEGE**

Sale Will Take Place in Front of Hereford National Bank

**Like Days of Nero.**

The proposed fight between a lion and a bull on Mexican soil near El Paso, is expected to attract a tremendous crowd. The lion is said to be worth \$5,000 and the bull will doubtless have considerable value. Thus the entertainment must be heavily patronized because the owners of the animals are not fighting them for fun. This is cruel sport and loud protests will be heard from all sections of the country. That a beautiful lion and a magnificent bull should be sacrificed to cater to the worst phase of human nature—the desire to see blood and brave animals tearing each other to pieces—is an unpleasant thought. Not since the days of Nero, says the dispatch, has such a sight been witnessed.

The chances are that the story is an imaginary one sent out by a fake artist in search of a sensation. Be that as it may, it brings up an interesting discussion concerning the alleged improvement in the human race. That protests would be loud if the story were true seems one indication that the race has improved, but this point must be met with some reflection. Every state and locality nearly denounces lynching, and the people seem to feel sincerity in their denunciations and yet the next day the protesting community arises in its wrath and lynches a home criminal and at once public sentiment reverses its former verdict and upholds its own local act.

To determine how far these protests mean anything the reader must ask himself and answer honestly to himself the following question:

"If I were at El Paso when that fight comes off and had a card of admission would I attend the exhibit or would I reject the invitation with scorn?"

Probably the average person would cheat himself with the thought that he abhorred such an event, but as it was going to happen in spite of his protest, and as he never before had and never hereafter would see so cruel a spectacle, he would go just to realize how wicked, horrible and disgraceful were the scenes in the days of Nero and how brutal were the people.—Wichita Beacon.

Fresh bread at the restaurant. 1tf

**Another Newspaper.**

It is rumored that another newspaper will soon be launched on the tranquil sea of journalism in Hereford. G. S. Perry of Ennis is the promoter. While we believe that Hereford is hardly large enough to support two newspapers, we will extend to the new proprietor the hand of welcome and wish him success in his new venture.

For Sale—50 head of good stock cattle, all in good shape. T. J. Davis, at depot. 5tf

**NEW LUMBER YARD.**

The Burton-Lingo Company Will Establish a Branch Yard at This Place.

On Wednesday Jas. C. Galbraith, the manager of the Roswell, N. M., branch of the Burton-Lingo Lumber Company, paid this office a visit and informed us that his company would establish a branch yard at this place. In fact, he said that a full supply of building material was on the way to this point. Hereford is thus assured of having another first-class lumber yard, which will make three in our city.

**For Sale.**

100 head of cattle. Can be seen at my ranch eight miles south of Dimmitt. J. W. SHREVE. 7tf

**THE NEW BANK.**

Material for the Same is Coming in and the Work Will Be Rapidly Pushed

A car load of brick which will be used in the construction of Smith Walker & Co.'s new bank building arrived this week and it is understood that work on the same will be commenced immediately. When finished it will be by far the finest building in Hereford, which will add greatly to the ornamentation of the town. We believe that this is but the beginning, however, in the brick building line and that it will not be long before the frame business houses will give way to more substantial structures.

Advertise in THE BRAND.

**Doing Good Work.**

Rev. D. N. Poole, a missionary in the employ of the American Baptist Mission Society of New York, and who has been holding services in the smaller towns of New Mexico, made this office a pleasant visit on Wednesday. He is now engaged in raising funds with which to build a Baptist church at Portales, N. M., and reports that he has already had subscribed over \$700 for the project. We wish him every success in his most excellent work.



**3 don'ts**

For You to Heed

**DON'T**

Let your painting or paper hanging until you see Me.

**DON'T**

Dabble in ready-mixed paints nor have some farmer do your work.

**DON'T**

Have anything done, in fact, in this line until you have consulted me, got my prices and examined my work.

**Carr** the Painter

**R. T. FRAZIER**



Maker of the Famous Pueblo Saddle The Best Saddles Shipped from Pueblo for the Money Prices Right

Send for Catalogue R. T. FRAZIER Pueblo, Colo.

**New Lumber Yard**

**THE BURTON-LINGO CO.**

WHOLESALE AND RETAIL DEALERS IN

**... L U M B E R**

**Shingles, Sash, Doors and Mouldings**

OUR STOCK IS ORDERED, AND IS NOW IN TRANSIT

We Carry a First-Class Line of Material, and Assure the Public of Fair Dealing and Courteous Treatment

Yours for Business... **BURTON-LINGO CO.**

**GARRISON BROS.**

The Close Price Dealers in

**H A R D W A R E**

Stoves, Queensware, Implements Wagons, Wire and Windmills

Sole Agents for the

**HANCOCK ROTARY DISC PLOW**

A disc plow that will do the work when others fail. Call and see this plow, and their various other lines, that but to see is to become interested in. Make their place your headquarters when you come to Hereford

PHONE NO. 64

**DYER & SONS**

Retail Dealers in

**Lumber & Sash & Doors AND SHINGLES**

We carry one of the largest and best stocks of

**Building Material**

anywhere in this section of the country

**YARDS AT Plainview and Hereford, Texas**

**Henrietta Marble Works**

HENRIETTA, TEXAS

Marble and Granite Monuments and Statuary

Iron Fences, Floor Tiling, etc.

**S. B. FEEMSTER**

**Pulse  
of the  
Press**

**More Tubers and Less Cotton.**

The potato grower in Fannin county will soon be as important a factor as the cotton raiser.—Bonham News.

With tubers at the present price, he ought to wear diamonds, while the cotton man struggles for even a shirt. Cotton may be king now and then, but is more often a beggar who carries to beggary those who worship him.—Dallas News.

**Credit to the Panhandle.**

The Canadian Record, one of the best local papers in the Panhandle, refers to us in its editorial columns as follows:

THE BRAND, a new paper recently started at Hereford, has been enlarged to a sixteen page paper. B. P. Stone, an experienced newspaper man, formerly of Salsbury, Mo., is the editor, and F. L. Vanderburgh, formerly editor of the Hereford Reporter, is the publisher, Mr. Vanderburgh having discontinued the publication of the Reporter. The new paper is a credit to the Panhandle country and we count it among the most valued of our exchanges.

**The Right Spirit.**

In these days of petty jealousies, when some of our towns, unfortunately, are pulling against each other in their endeavors to build themselves up, the spirit exhibited by the Vernon Hornet man in this item is refreshing:

Nothing pleases the Hornet more than to see the towns and country along the Denver building up. There is plenty of room for 100 times the population now so happily domiciled in this glorious country.—Vernon Hornet.

**The Experience of All.**

The great Panhandle of Texas of which Vernon is the center, is attracting much attention. A new railroad, and a bright prospect for two more leading to the town, an oil mill and ice plant under construction, are a few of the improvements under way.—Vernon Hornet.

The history of Vernon is the history of all other Panhandle towns. We rejoice in Vernon's prosperity, but remind our contemporary that their experience is but the experience of all here in the Panhandle.

**Runs It to Suit Himself.**

THE BRAND, a monthly publication at Hereford, devoted to the development of the Panhandle, refers to the Hesperian as "a well printed sheet, whose editor has views of his own about editing a country weekly." There is no little truth in the fig-

going reference. It is the whole truth. The Hesperian's editor thinks for himself and talks plainly in support of his ideas, ideals, and hobbies. It has individuality and character. It will either please or displease its readers.—Floydada Hesperian.

**Timely Suggestion.**

Around Fort Worth nearly everybody is raising hogs for the two packeries. Panhandle farmers should do the same: plant corn and raise hogs.—Quanah Chief.

**No Doubt of It.**

Indications are favorable for more railroad building in Texas this year than any year previous. Whilst so much railway improvement and ex-

tensions are being made it is natural to presume that some of the contagion will permeate this section of the state, which is so much in need of better transportation facilities and which is such a rich field for investment.—Floydada Hesperian.

**An Early Run.**

The run of Texas cattle to the northern ranges has started early this year, and the indications are that it will be unusually heavy and tax the capacity of the various railroads to handle the shipments.—Amarillo Champion.

**The Movement Grows.**

The setting out of trees in the court yard and the preparations for irrigation are an improvement that

has long been needed, and the county judge and commissioners court deserve the thanks of their constituents for their interest in the matter.—Plainview Press.

**Likes It.**

THE HEREFORD BRAND, a new stock paper, reaches us this week sixteen pages strong. Its make-up and contents are excellent.—Quanah Chief.

**Bad Livers.**

Several of the papers up and down the Denver road appear jealous of Childress' prosperity. This appears to be wrong, and we certainly rejoice in that town's good fortune.—Paducah Headlight.

This little spirit of jealousy is very wrong, and should not be exhibited. What is to the interest of one town is to the interest of all towns in the Panhandle, and all should rejoice in the prosperity of one.

**We'll Have It.**

The peach and plum trees are coming out in bloom. We much fear that these blossoms are making their appearance rather prematurely and will get nipped before spring opens in earnest. Our observation of the past several years has led us to the conclusion that we rarely miss having a cold spell of more or less severity about the first of April. It may not come this year, though; we hope it won't anyhow, as we would like to see another good fruit crop in the Panhandle.—Canadian Record.

**Remove the Rubbish.**

The many old, broken wagons, buggies and implements standing about the business part of town are, to say the least of it, very unsightly. Why not our city council have them removed in the spring cleaning up which we should have?—Clarendon News.

The News hits many other Panhandle towns a lick in this item. We should take pride in keeping our towns clean, but from a sanitary view it is imperative. Broken wagons and implements are not the only rubbish which add to the unsightliness of some of our towns. Things known to be detrimental to the public welfare are quite often allowed to be thrown into our alleys and remain there indefinitely. It's a bad sign, and isn't calculated to build up the town.

**A Wise Suggestion.**

Clarendon's hip pocket fire alarm system is totally inadequate, not to mention the possible danger attending the practice. We need a first-class fire bell located at some convenient point easy of access by any one who should discover a fire. We

**Stringfellow-Hume Hardware Co.**

WHOLESALE AND RETAIL DEALERS IN

**Glassware, Crockery, Shelf Hardware.**

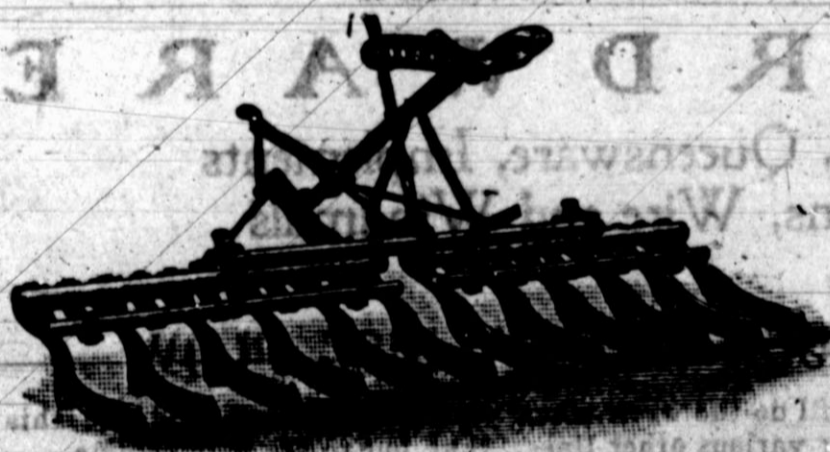
**SADDLERY AND HARNESS GOODS**

**STAR AND ECLIPSE WINDMILLS**

**Full Line of Agricultural Implements**

'PHONE NO. 49

**THE ACME HARROW**



Superior  
to Any  
Other  
Harrow  
for All  
Purposes

This Harrow Can Be Seen at Garrison Bros' Hardware Store  
Where a Supply Will Be Kept Constantly in Stock

**FOR SALE BY C. H. HARLAN**

"EVERYONE MADE WELCOME"

Sam H. Morris

M. Jacobsgaard

**The Hereford House**

MORRIS & JACOBSCGAARD

**THE FIRST-CLASS AND UP-TO-DATE  
HOTEL OF HEREFORD**

LIVE AND LET LIVE RATES  
CONVENIENT TO DEPOT

NEW HOUSE  
NEW FURNITURE

and respectfully suggest to our city council that they supply this long-felt want.—Clarendon Banner-Stockmen.

Why not put a good whistle in your electric light plant and use it as a fire alarm? We don't know whether the plant will be in operation all night or not, but even if it should close down at midnight, as many do, such an arrangement would be of great service to the town.

THE BRAND, published at Hereford, has taken the place of the Reporter and is now issued weekly. It is sixteen pages.—Childress Index.

**We Know It Up Here.**

There seems to be a disposition on the part of some of our stockmen to drop the Herefords to some extent and raise Durham cattle on account of the size of the animal. We believe that when it comes to wintering, the Durham's feed bill will also be somewhat larger. In our opinion the Herefords are by far the best range cattle.—Higgins News.

**Says It's a Gem.**

The Higgins News, one of the newsy local papers coming to our exchange table, has this to say about THE BRAND:

We are in receipt of THE BRAND, a very spicy and well gotten up paper, published a Hereford, Texas, by F. L. Vanderburgh, and edited by B. P. Stone. From a typographical standpoint it is a gem and speaks well for its management. We gladly welcome such exchanges.—Higgins News.

**For Sale or Exchange.**

One well bred jack, 8 years old. Will be sold cheap or will exchange for mares or young mules. J. E. Hughes, Amarillo, Texas. 4tf

The best car load of three and four-year-old fat steers that the Panhandle has produced will leave on Saturday for Kansas City markets. They were raised by J. E. Lindsey of Deaf Smith county and fattened by him on kafir corn and topped off with a little cotton seed meal. They average 1200 pounds and are beauties. This is the kind of cattle raising that pays a stock farmer.—Amarillo Champion.

**For Sale.**

Some good Berkshire hogs at reasonable prices. One registered boar 8 months old. Also Jerusalem artichokes at 50c per bushel, and Spanish peanuts, large and small. See E. H. Fullwood at residence southwest of town. 5tf

**Notice to Hunters.**

All parties are hereby warned not to hunt or shoot on my pasture. 51tf

R. C. PHANSTEEL.

**Johnson & Ferguson**  
Successors to Smith, Walker & Co.  
Dealers in

**Grain and Coal**

Sole Agents for the Celebrated "Nigger-head"  
**MAITLAND COAL**

Highest Prices Paid for Hides

The most centrally located We will handle a full line  
Wagon Yard in town of Field Seeds


**YOUR PATRONAGE IS SOLICITED**

**HOUSE TALK**

IS WHAT WE ARE EN-  
GAGED IN IT'S OUR  
BUSINESS, YOU KNOW

IF YOU ARE INTERESTED IN THIS KIND OF TALK, COME TO SEE US  
**GOING TO BUILD?**  
IF YOU ARE, WE BELIEVE WE CAN MAKE IT INTERESTING FOR YOU

IT WILL PAY YOU  
TO FIGURE WITH  
US ON YOUR  
LUMBER BILL



WE ALSO CARRY A  
FULL LINE OF  
PAINTS, VARNISH,  
OILS AND SUPPLIES

**HEREFORD LUMBER COMPANY**

**BEACH & ORR**

**FURNITURE DEALERS**

Note the Following Prices:

Sewing Machines from \$15 to \$35	Rockers from \$1.50 to \$5.50
Iron Beds from \$3 to \$10	Bedroom Suits from \$16.50 to \$65
Window Shades, 35c to \$1.25	Bed Couches, \$5.50 to \$18
Carpets, Linoleums, Mattings and Rugs at close prices	

WE ARE NOW PREPARED TO DO ALL KINDS OF FURNITURE REPAIRING, CARPET SEWING AND LAYING, UPHOLSTERY WORK AND PICTURE FRAMING

**He Believes in Ticks.**

Hon. W. J. Bullock of Iowa Park was a pleasant caller at The Tribune-Chief office and was drawn into discussion over the present quarantine laws without trouble. Some time ago Mr. Bullock came out in a circular announcing himself candidate for state representative and announcing his intention, if elected, of obeying instructions of the majority of his constituents in regard to the quarantine line. From the circular most of our people were led to infer that he opposed the quarantine law as in existence at present.

In conversation Mr. Bullock however, stated that since his announcement he had met a number of representative people all over the district,

informed himself as to governmental experiments with ticks, and come to the conclusion that the sentiment of the majority of the best people in the district calls for protection against ticks. He agreed to the proposition that a few Panhandle cattle kings are responsible for the whole federal line from the Atlantic to the Pacific seaboard.—The Quanah Chief.

We know of a thoroughly reliable and competent grocery clerk who desires a position in this section of the country. Best of references from present employers, with whom he has been for the past ten years. If you need such a man kindly let us know or write to Oliver Fetherolf, Binghamton, N. Y., care of Humes & Smith. 51tf

**Mrs. A. Osborne,**

**Fashionable Millinery.**

Also Agent for  
**Butterick Patterns and Publications.**

Located in D. R. Gass' Store.

Alone.

ALONE!—that worn-out word,  
So idly, and so coldly heard;  
Yet all that poets sing and grief hath known,  
Of hopes laid waste, knells in that word—  
alone!  
—Balwer-Lyttton.

**The Weekly Storyette**

**Hard on Amarillo.**

It is said that not many months ago a certain citizen of Hereford moved to Amarillo. In his family was a little girl who was born here and had lived here all her life. Now she had always heard Amarillo talked of as the most uninviting and God-forsaken locality in the state of Texas. So when she was told about the contemplated move she, seemed greatly depressed in spirits over it; and the day before their intended departure she kneeled at her mother's knee, as usual, to say her prayer before retiring at night. She said all she had been taught, and then added with particular emphasis: "Now, goodbye, God, for tomorrow we are going to Amarillo."

**Johnson Grass Roots Deadly**

Max Winkle was in the city Monday and says that Johnson grass roots recently killed four of his cows. He says they were affected the same as the cattle he lost last fall from eating Johnson grass. He cut into them and says beyond a doubt that Johnson grass roots was the cause of their death. It seems to us this would explode the idea that it was grasshopper poison that killed so many cattle in this country last fall.—Concho Herald.

**The Geneva Nursery Company**

Geneva, Nebraska

Growers of all kinds of hardy apples, peaches, plums, pears, apricots and cherry trees, and evergreens, ornamental trees, shrubbery and roses of all kinds, also small fruits, such as strawberries, blackberries, raspberries, dewberries, rhubarb, etc., all of the finest quality. Satisfaction guaranteed. For further information address

**H. M. MILLER,**  
1947 Stout Street, DENVER, COLORADO,  
Reference, Denver National Bank.

# The Brand

A Weekly Journal Devoted to the Interests of the Panhandle Country of Texas

B. P. STONE, Editor

F. L. VANDERBURGH, Publisher

GUARANTEED

This 1,000 Issue CIRCULATION

LORD BACON said: "No pleasure is comparable to standing on the vantage-ground of truth."

AN exchange calls THE BRAND a "humorous paper." Some of its readers fail to see the humor.

It is usually true that the smallness of one's erudition is known by the greatness of his loquacity.

SENATOR HANNA'S public utterances are all alike; each one is an epanadiplosis, beginning and ending with a dollar-mark.

AN exchange tells of a man becoming seriously sick at a recent Populist meeting. The Lord knows we don't wonder at his misfortune. A Texas Populist meeting is enough to make a hog sick.

GOD had a place and a purpose for every man, and a man for every purpose and place. Happy—yea, thrice happy—is that man who has grace and sense enough to take and keep his proper place.

THIS country is rich in undeveloped resources, which are being slowly brought out by experimentation on the part of the farmers here. Owing to the large number of new settlers who are coming into the country diversification is becoming more necessary each year. As things now stand the individual farmer must make the experiments with the soil to ascertain what it will produce. This works a hardship on the man of small means, who is wholly dependent upon the result of his year's labor; for, even though the soil be adapted to the kind of crop which he raises, in many instances the stranger here will make mistakes in cultivating his crop that cost him dearly. Thus we are brought to a realization of the need of an experiment station for the Panhandle country. Agitate the matter, and we will get it.

## Clothes and the Man.

"Clothes don't make the man, but good clothes have got many a man a good job. If you have \$25 and want a job, it is better to spend \$20 for clothes, \$4 for shoes and the rest for a shave, a hair-cut and a clean collar and walk to the place, than go with money in the pockets of a dingy suit."

This was the advice, it will be remembered, given to young men by H. H. Vreeland, president of the Metropolitan railway of New York. It is quite contrary to the advice usually given to young men. Uncle Russell Sage, for instance, would probably deny that sartorial pretense had anything to do with success in life. He would tell the young man to hold on to his \$25, whether he had a whole shirt to his back or not.

Uncle Russell's ideas are old-fashioned, though, and out of date. This is a progressive age, and old-fashioned ideas don't work out as they used to. Men are now pitted against each other in a great conflict of wits, and it is a sad but veritable truth that a good-sized bluff goes a long ways in advancing a young man's chances in life.

It is only a rich man like Uncle Russell who can afford to go poorly dressed. A rising man must respect himself by taking particular care of his personal appearance. If you don't respect yourself so one else will respect you.

THE "virtually ended" war in the Philippines and the "practically ended" war in South Africa must sympathize a good deal with each other for being so generally misunderstood.

AN exchange publishes a card of thanks to everyone who kindly assisted in the "sickness, death and burial" of a negro. A kind proffer of such assistance would be very thankfully received in many other Panhandle towns.

THIS is the time of the year when discord begins to brew in the home circle. To maintain peace in the family it will be well to fence in the garden and keep the chickens out of the flower and vegetable beds. An old hen can cause more unhappiness in some families than a mortgage.

## The Right Kind of Diversification.

It is open to some doubt if there is anything in the way of the ordinary crops of this country that the Panhandle will not produce. Some of these products can be grown in greater abundance than others; but the wonderful productiveness of the soil makes it possible to raise here almost anything raised anywhere else in this country. Without doubt, the Panhandle is destined to become a paradise for the diversifying farmer. Some of his crops will have to be irrigated, and irrigation has not yet been tried; but the time is fully ripe for it, and with the recent advantage of Beaumont oil opened up to us, it has become practicable. We have an abundance of water under the surface of this country, and, with the aid of a small engine and Beaumont oil as fuel, it becomes possible for the farmer of moderate means to irrigate his land. This will remove certain kinds of crops from the realm of doubtfulness, and make this one of our greatest diversified farming countries.

Right here, however, may be found one of the few dangers that threaten our country. In diversifying our crops, let us do so with discretion. Let us diversify along the lines adapted to the general conditions of the country. It must be borne in mind that this is essentially a stock country, and will remain so, notwithstanding any efforts to the contrary. Then the farmer who is wise will raise only such crops as are adapted to a stock country and will best promote its interests.

Improvement is the order of the age. Let us improve along all lines, but especially in the stock industry. The tendency for fewer stock and better grades is a good one, and will result in much benefit to the country. It thus becomes expedient to cut up the large ranches into small farms, and utilize the soil in the production of feed for the stock. Experience elsewhere has proven that this is far more remunerative than the old way. A car of stock is worth four or five times as much as a car of feed stuff, yet the freight on the latter is as much as that on the former. Under these conditions it becomes self-evident that the turning of the feed stuff into stock is a paying plan for the stock-farmer, when it is shown that the stock take on far more than enough flesh to remunerate him for the feed.

In this connection it might be well to add that this being essentially a stock country, in every way especially adapted to raising them, it naturally follows that the introduction of those interests foreign to the stock industry will prove detrimental to the said industry and to the country at large. This becomes

more evident when the result of the new interests is of a doubtful nature. Take cotton, for instance. This we regard as being both foreign and detrimental to our interests in the Panhandle country. But there are other crops equally so, and the prudent farmer will study conditions and estimate results most carefully before he begins the introduction of any such products, which are of a doubtful nature here, to say the least of it.

## The 47th Judicial District.

The men who announce in this issue of THE BRAND for the office of District Judge of the 47th Judicial District are too well known to need an introduction to the readers of this paper, and anything we might say would neither add to nor detract from the reputation or popularity of these gentlemen.

Judge H. H. Wallace, the present incumbent, has held the office for the past three terms, and if there has ever been complaint of any kind made as to the manner in which he has conducted the business of his office we have never heard it. It is universally conceded that he is in every way preeminently qualified for the trust. In private life he is a gentleman, and on the bench his every action has been characterized by an impartial regard for the law, regardless of any other considerations. If re-elected the people of the 47th district will have made no mistake.

Hon. Ira Webster has become well and favorably known to the majority of the people of the district through the office of District Attorney, which he has held for two successive terms, and now seeks the opportunity of wielding the gavel. Mr. Webster's record is clean, and we believe would fill the office to which he aspires acceptably. He has been in the practice of the law for ten years, nine of which has been spent on the plains, and has had ample opportunity for studying conditions here.

A WEALTH of virtues is all right until you try to pay board with it.

GOLDEN curls cover a multitude of blank spots under it on a woman's head.

NO MAN, young or old, rich or poor, can be a gentlemen and treat a workman as an inferior being.

WHEN a man is newly married he carries all the hand baggage, and wants to carry the bride, too. A veteran in the cause walks ten feet ahead, while the good lady carries her own satchel and the baby.

Subscribe for this paper and pay for it—\$1.50

**Notes and Comments**

The verb "to Crumpacker" bids fair to attain a permanent place in the language.

Indirect taxation is an insidious and inevitable cause of reckless administration of the public finances.

King Edward has revived the custom of snuff-taking. Perhaps now our envoys will cultivate a "recherche sneeze."

It is said that votes for the ship subsidy bill were traded for votes on the oleomargarine measure; which shows the value of present republican legislation.

Senator Hawley of Connecticut said he would give \$1,000 for a shot at an anarchist. Which proves that all anarchists are not outside the United States Senate.

Is there any need to open an old wound that sapped the strength of the country for many wasted years? Where, then, is the sense of the Crumpacker measure?

The republican concession to Cuba may merit the name, but it is so limited in time and scope that it is but a mockery of any real duty that may be owed to the island.

Physicians have ordered Clyde Fitch to stop writing plays for six months. We have always contended that the doctor is a great benefactor to suffering humanity.

The number of eggs produced in this country during 1899, the last year of the census figures, was 15,525,830,232, valued at \$144,286,158, or about ten cents a dozen.

The migration of Greeks to the United States has assumed the proportions of an exodus, and the Greek government is trying to stop the movement, which threatens to depopulate some of the most fertile districts.

Eight months ago Kitchener reported that there were only 13,500 Boers in the field. Since then he has officially killed 13,873. Achilles and his Myrmidons seem to be outdone, as there are almost as many Boers in the field now as ever.

When we contemplate the fate of the two gunners who wished to become commissioned officers in the navy, we are forced to the conclusion that the "man behind the gun"

is considered all right by the administration as long as he stays there.

The extreme caution with which the democrats are choosing the chairman of the national committee, and the earnestness with which they are preparing for the struggle, shows that they realize the opportunities of the campaign and argues well for their success.

A Chicago inventor has devised an electrical carbon point that cuts steel and iron as if they were soft pulp. In the light of his discovery the best safes are vulnerable, and the only adequate protection left is to use alarms that will summon guards to the point of attack.

The voting away of peoples' money on subsidies and other "grabs" by the present congress threatens to assume alarming proportions. The time has come for the tax-payers to call a halt before they are further robbed in the in-

terests of trusts and syndicates.

Is it possible that the republicans are putting time limits on the legislative acts they foster—the ship subsidy bill and the paltry Cuban concessions—because they have no faith in themselves or their measures, or, because they think the people will submit to acts labelled "temporary?"

General Wood, speaking from an intimate knowledge of Cuban conditions, says that the "concession" given to Cuba by the republicans in the house, is not worth the trouble of putting it into operation. He urges a thirty-three and one-third per cent. reduction in tariff rates as the least figure that will be of real value.

There is a law in some towns of Saxony forbidding the laying of tracks in the streets. There are trolley roads nevertheless, with overhead, double feed wires, under which run rubber-tired vehicles. The arms of the trolley are long and have springs in them so that the vehicle has practically the whole range of the street.

The microbe theory is supposed to be a new one, yet in Foote's dramatic works, published in 1768, a doctor says: "the source or cause of all distempers incidental to the human machine... I attribute to certain animalcule or piscatory entities, that insinuate themselves through the pores into the blood, and in that fluid sport, toss and tumble about like mackerel or codfish in the great deep."

The Paris Revenue says that literature in America is being ruined by the "puffing and bluffing" methods of authors and publishers, and that nothing of the present time will rank with Emerson, Motley, Poe, Hawthorne and others of the earlier school. The Revenue further states that every girl just out of boarding school writes a book, and that nine-tenths of the fiction on public library shelves is plagiarized from Dumas.

**Boys.**

Don't buy your summer suit until you have seen N. J. Franks & Co.'s samples, shown by A. J. Olliver at the Hereford House Annex. 51f

G. S. Williams, who has a fine ranch about twenty miles northwest of town, was in Tuesday after supplies. Mr. Williams informed a BRAND representative that he was still engaged in making improvements on his ranch property.

We handle Maitland coal from the Broadhead mines at Aguilar, Colo. Hereford Grain & Coal Co. 52f

T. R. REAGAN

JACK HARWELL

**HEREFORD MANUFACTURING CO.**

MANUFACTURERS OF

**Galvanized Iron Water and Oil Tanks,  
Flues, Well Casings, Etc.**

ALL KINDS OF PLUMBING AND TIN WORK

Special Attention Given to Repair Work.

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GOOD SADDLERS

GENTLE DRIVERS

**Special Conveniences for Drummers' Trade**

HEREFORD

TEXAS

**Ward & McGlothlin**

Retailers and Jobbers in

**Pure Drugs and Sundries**

**READ THIS**

After all other remedies have failed then try the best. Dr. Rolling's Flax Care, a safe, pleasant and speedy remedy for all forms of colic and bowel troubles, and a specific for flux. Price 25c per bottle at our store.

**Stationery**

**Toilet Articles**

**Solid Gold**

**Jewelry**

J. M. BOGARD

JOE ADDINGTON

**BOGARD & ADDINGTON**

PROPRIETORS OF

**THE BLUE FRONT SALOON**

PORTALES, NEW MEXICO

**Fine Wines, Whiskeys, Liquors and Cordials**

OUR LEADING BRANDS

**MARTIN'S BEST, FOREST PARK AND AUTOCRAT RYE**

All Mail Orders will receive Careful and Prompt Attention

**Hereford Restaurant**

P. W. NUDD, PROPRIETOR

Regular Meals at the Usual Hours

Special Rates to Regular Boarders

Short Orders a Specialty

Oysters Retailed to Families at 15c per dozen

HEREFORD

TEXAS

## HIGH SCHOOL NOTES.

Interesting Notes Concerning Hereford's Excellent Public School.

The following are the names of the pupils in third and fifth grades who have made an average of ninety-six or over for the month of March:

Willie Britain  
Lottie Clary  
Willie Robinson  
Isla Estes.

Katie Davidson and Gracie Robinson, having obtained one hundred in attendance, work and conduct, are entitled to be placed upon the honor rolls. Others are striving to stand first in their classes and will succeed if they continue to make an effort.

Dealing with the problems of mathematics, the boys and girls of the fifth grade have entered into a contest—the boys against the girls. The various questions asked and the different explanations given by either side, makes the recitation very interesting.

It is needless to say that the fourth grades have done exceedingly well this month as their general averages show.

### HIGH FOURTH.

Roy Davis	98
Undrille Thomas	98
Clyde Files	98
Frankie Dameron	98
Nannie Davidson	98
Octa Moore	98
Blanche Kelley	98
Willie Tygret	97
Fred Baird	97
Annicc Mathis	97
Ethel Bynum	97
Willie Slover	97
Chloe Butcher	97
Murray Canterbury	96
Amsie Mathis	96
Katie Hinton	96
Lora Guinn	96
Oliver Lambreth	95
John Patton	95
Claude Kelley	95
Gladys Martin	95

### LOW FOURTH.

Mamie Inmon	97
Ida Beach	97
Jennie Coffey	96
Lottie Williams	96
Morris Garner	96
Enid Smith	96
Jarrell Buster	96
Louisa Ewing	95
Fay Bynum	95
Horace Baird	95
Una Norton	95
Madeleine Whitney	95
Lottie Hough	95

The high fourth did not have any tardies this month.

### A LETTER FROM A LITTLE ONE.

Miss de Garffenried's room got the half holiday last Friday for having the fewest number of tardies. It was too cold for us little folks to

go to the creek, so Miss de Garffenried took us out on the prairie and we played "drop the handkerchief" and "base," and we sung and marched, and had a good time.

The days are getting longer, and I hope Clyde Ricketts can get his nap out and get to school on time, then we wont have any tardies this month. We had a spelling match in our room last Friday. And Marion Aten got the blue badge for being the best speller in the room. We memorized Longfellow's poem about the "children." Fred Hubbard sat up till twelve o'clock last night and studied his number lesson. Burnice, you try that. Mr. Editor, I want to ask you a question, then I will close. What poet lived in the historic mansion?

Irma Gough.

Second Grade.

Honor Roll for first and second grades.

Gladys Newman  
Marion Aten  
Boyce Aten  
Fred Hubbard  
Jewell Buster  
Carrie Hinton  
Joel Williams.

Verna Owen and Charlie Robison received the highest grades in the high school department, each making a general average of 97.3 per cent. The pupils who live in Hereford should not let pupils who live in other towns carry off the honors of the school. Other pupils in the

high school making an average above 95 per cent were as follows:

Annie Hill.  
Mary Burns,  
Jemie Files,  
Pearl Feemater,  
John Baker,  
Esra Norton,  
Presley Dyer,  
Pearl Feemster is also on the honor roll.

### Jerusalem! Jerusalem!

Jerusalem artichokes at 50c per bushel at the Hereford Grain & Coal Co.'s. 5tf

### Card of Thanks.

I wish to thank the people of Hereford for their kindness in behalf of my brother, Fred, who has been ill at this place for the past two months. We are leaving Hereford with only the kindest regards and best wishes for her and her citizen's welfare.

JEFF J. SPIKES,  
FRED SPIKES.

### Reduced One-Way Colonist Rates to California Points.

During the month of April, 1902, the Pecos System will sell Second Class single trip tickets to San Francisco, Los Angeles and San Diego, Cal., and intermediate points in California at greatly reduced rates.

For rates and particulars call on your local agent.

DON A. SWEET,

Traffic Manager.

## B. T. HINTON

DEALER IN

Confectioneries, Tobaccos, Fruits, Stationery  
Cigars and Lunch Goods

We have the Finest Line of  
Candies in Town. Try them

Call up  
Phone No. 9

## W. W. Meeks

WILL BE HOME ABOUT APRIL FIRST. HE WILL BE FULLY  
PREPARED TO TURN OUT FIRST-CLASS

## Watch & Jewelry Repairing

Save Your Orders for Him. All Work Guaranteed.

L. R. BASSHAM

A. S. SYMS

## Hereford Barber Shop

BASSHAM & SYMS

Special Facilities for  
Children's Hair Cutting

...Bath Rooms in Connection  
Hot and Cold Water

Everything New and Up-to-date

Shop Next Door to Killough & Montgomery's

## J. A. CANTERBURY,

Maker of

High Grade  
Boots and Shoes.

Stockmen's Boots a Specialty.

Repairing Neatly and  
Promptly Done.

All our work guaranteed. Send for  
Order Blank.

Hereford,

Texas.

## Well! Well! Well!

Yes, that's our business—making WELLS. Ten years' experience in artesian well work. Full satisfaction guaranteed on all work or no pay. Prices right. Address

### HEREFORD WELL CO.

F. C. Hutchinson, Manager  
Box 136 Hereford, Texas  
Or call at the Hereford Manufacturing Co.'s for full information

## J. H. HOLLAND Architect Contractor and Builder

Will furnish plans with detail drawings and specifications at reasonable prices. No job too small; none too complicated. Will bid on any and all. See me before letting contract for your buildings.

## A. J. OLLIVER

AGENT FOR

New York Life Insurance Co.

ALSO FOR THE

FIRE INSURANCE COMPANIES

represented by Witherspoon & Gough  
See him when wanting insurance

## Mrs. George Yates

is prepared to serve you with  
the latest styles of fine

## MILLINERY

At reasonable prices. Store in the building formerly occupied by H. S. Syms as a barber shop. A trial of our work is requested.

Subscribe for  
The Brand



Local News

Fresh bread at the restaurant. 1tf  
 We are having fine weather now.  
 Subscribe for this paper and pay for it—\$1.50  
 E. Carter was in from his ranch last Friday on business.  
 E. L. Mangum, one of the North Draw ranchmen, was in town Saturday.  
 T. S. Watts, a Castro county ranchman, was a business caller in town Saturday.  
 We have a new Netzw piano which we will sell cheap. Call and try it at Beach & Orr's. 5tf  
 Clifford Slayton, one of the North Draw's young stock farmers, was a business caller in town last Friday.  
 Troy Womble is offering his fine registered Hereford bull for sale at a bargain, will stand him until sold. 2tf  
 H. P. D. Howard of the —8 ranch Sundayed at the Hereford House. He left Monday for a business trip to Dimmitt.  
 We have a quantity of old type at this office which makes excellent babbling metal for windmills, etc., for sale at 10c per pound. 48tf

Are you on the push.  
**FOR SALE OR TRADE**—Two fine young jacks. E. Roberts, Hereford, Texas. 6-3tp  
 Rube Norton and wife of Hereford are visiting their relatives here.—Quannah Chief.  
 Go to the Hereford Grain & Coal Company for the **VERY BEST** Maitland coal. 52tf  
 Rev. Poole and A. J. Olliver of Hereford were in town this week.—Canyon City Stayer.  
 We have just received three cars of wire. Call and get prices. Stringfellow-Hume Hardware Company. 5tf  
 It seems that there was not but a few scholars in the large room on Tuesday. A case of April fool we hear.  
 For Sale—A nice four-room residence, in good neighborhood. \$650 cash buys it. See or write Troy Womble. 6tf  
 Miss Gena Gullahorn returned this evening from a very pleasant visit of several weeks to friends at Hereford.—Wichita Times.

Every body on the push.  
 Just received a consignment of sulphur. At Johnson & Ferguson. 6-2t  
 B. T. Bell, one of Castro county's prominent sheepmen, was in town Tuesday after supplies.  
 Mrs. Jno. E. Ferguson and son, Oliver, returned Tuesday from a visit to her parents, Judge and Mrs. L. Q. Tannehill, who reside at Amarillo.  
 Sam F. Dunn left for Hereford Monday. He has spent several weeks down this way and has enlisted a large number of cattlemen in his association.—Plainview Press.  
 Remember that we have the largest line of agricultural implements in the Panhandle and we will sell them at reasonable prices. Stringfellow-Hume Hardware Company. 5tf  
 W. F. Stimson, (the manager of the Hereford Nursery, has arrived and has a number of peach, apple, plum, cherry, mulberry and other trees for sale for spring delivery. See him at the nursery grounds—the place formerly owned by J. H. Biggs. 6-3tp

E. L. Ellis returned Tuesday from a business trip to Amarillo.  
 R. N. Mounts and family were in town Monday trading with our business men.  
 J. T. Claybrook, a prominent Ende, N. M., cattleman, was in town Monday.  
 Henry Von Liene was in from his model ranch on Monday doing business with our merchants.  
 Rat Jowell, one of Hereford's registered Hereford breeders, left Tuesday morning for a business trip to Roswell, N. M., this being his first trip to the "Pearl of the Pecos."  
 John Boyd was in from his ranch Saturday and spent Sunday as the guest of his brother, Judge Boyd. He paid this office a pleasant visit Saturday evening and became a subscriber to this paper.  
 J. A. Canterbury, the boot and shoe maker, finds business so rushing at this time of the year when cattlemen are needing new boots that he has found it necessary to put another man at work, and has engaged M. B. Lynch, an experienced boot maker.

**W. L. THOMPSON**  
**Fine Wines, Whiskies, Cigars**  
 MAIL ORDERS WILL RECEIVE PROMPT ATTENTION  
**Ed Joiner, Manager**  
 EDGEVIEW, TEXAS  
 Postoffice Address, AMARILLO, TEXAS  


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**HEREFORD MEAT MARKET**  
**M. O. MEEKS, PROP.**  
 Steaks, Chops, Sausages, Fish and Packing  
 House Supplies Constantly on Hand  
**NICE FAT TURKEYS**  
 DELICIOUS NEW MINCE MEAT  
 Market on Dewey Avenue Telephone No. 38  


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**HEREFORD GRAIN & COAL CO.**  
 Successors to Stambaugh & Camp  
**Coal, Grain, Hay, Salt**  
 AND FIELD SEED  
 Bois d'Arc Posts Cash for Hides and Bones Wagon Yard Connected  
 International Stock and Poultry Food  
**YOUR PATRONAGE SOLICITED**

How long, O Lord, how long are we to preach cleanliness to the people of Hereford before results are obtained? Some of our out-houses haven't been cleaned out since they were erected. Tin cans and rotten fruit decorate Dewey avenue every day in the year, and the stench from the carcasses of dead fowls and animals goes up to heaven in protest against the uncleanness of this town. Clean up! You'll think of this warning when you're called upon to pay a doctor's bill or a drug bill large enough to clean up the whole town three times over. You'll be fortunate if it isn't even more serious than this.

**Homeseekers Excursions to California.**  
 On April 1st and 15th and May 6th and 20th, 1902, (Four dates only) the Pecos System will sell Second Class round trip to California points at rate of One Fare Plus \$2. Stopovers within 15 days allowed on going trip to homeseekers territory. Final limit for return Twenty-One days from date of sale. Tickets to be executed at destination for return trip, but not earlier than ten days from date of sale.  
 See your local agent for rates and particulars.  
**DON A. SWEET,**  
 Traffic Manager.

We have just received another new job press and are better equipped than ever for turning out first-class job printing. Call and see us.  
 We have a fine line of single and double buggies. Nice weather will soon prevail and you should discard the old buggy and drive in one of our swell turnouts. Stringfellow-Hume Hardware Company. 5tf  
 Miss Lillie Bauer of Fort Worth, who has been visiting her uncle at Hereford, Mr. T. J. Davis, stopped off here Wednesday morning to visit her cousin, Mrs. A. F. Harrington.—Industrial West.  
 Our new spring and summer goods have arrived and we now have the largest stock of day goods and groceries west of Fort Worth. Call and examine them before making your purchases. Hereford Mercantile Co. 5tf  
 The readers of the Watchman will be glad to know that late letters from Brother T. W. Robinson at Hereford, Texas, state that the health of his family is excellent. Mr. Robinson is as good a man as ever left Johnson county and his many friends in this county will always be glad to hear favorably from him.—Cleburne Watchman.

Local News

Hereford Mercantile Company

PRICES THAT PLEASE

3 doz. misses' jackets, formerly \$2.25,	now \$1.75
3 doz. Jersey over shirts, formerly \$1.00,	now .75
2 doz. Jersey over shirts, formerly \$ .50,	now .40
2 doz. Jersey over shirts, formerly \$ .60,	now .50
2 doz. mackintoshes, formerly \$3.00,	now 2.10
2 doz. mackintoshes, formerly \$7.00,	now 5.25
2 doz. King K overcoats, formerly \$6.00,	now 4.50
2 doz. duck overcoats, formerly \$3.50,	now 2.65
1½ doz. duck overcoats, formerly \$3.50,	now 2.75
1½ doz. duck overcoats, formerly \$1.65,	now 1.30
1 doz. good duck overcoats, formerly \$1.25,	now 1.00
½ doz. duck overcoats, formerly \$5.00,	now 3.75

The Leading Mercantile House Of the Panhandle

Fresh bread at the restaurant. 1tf

Sam Wise of Dimmitt was in town Tuesday.

Frank Vaughn, sheriff of Castro county, was a pleasant caller in town Wednesday.

We are sole agents for the genuine Maitland coal mined at Pictou Colo. Johnson & Ferguson. 6-2t

E. W. Martindell, traveling freight and passenger agent of the Pecos system, passed through here Wednesday on his way to Roswell, N. M.

The Hereford Lumber Co. have just received a car of moulding, and are now prepared to fill any and all orders for same on short notice. 6tf

The Burton-Lingo Lumber Company has a new display adv. on the third page of this issue which will be of interest to the lumber-buying public.

E. R. Gamble and family arrived on Wednesday's train and will henceforth make Hereford their home. Mr. Gamble is the father of Guy Gamble, Hereford's saddler and harness maker.

W. F. Rambo was a visitor in town Sunday.

Dow Mercer was in from his La Flata ranch over Sunday.

Mrs. John Bratton and daughter, Miss Rose, of Canyon are visiting friends in town.

W. A. Hubbard of Vernon, who owns a ranch near town, was seen on our streets Monday.

We are headquarters for field seed of all kinds. Call on us for white or black Kansas oats. White or yellow dent seed corn. Johnson & Ferguson. 6-2t

E. Roberts' family came in on Wednesday's train from Corsicana and will henceforth make Hereford their home. We gladly welcome them to our city.

Contractor Snyder employs only first-class workmen and guarantees his work. Plans and specifications furnished free where he is given the contract for building. 5tf

Jeff J. Spikes and brother, Fred, left Tuesday for their old home at Emma, Fred having sufficiently recovered from his illness to enable him to stand the trip home.

Andrew May of Castro county was a pleasant visitor at this office on Wednesday.

W. P. Boyd, a prominent ranchman of Castro county, was in Hereford Tuesday after supplies.

Miss Eva Humphrey left Tuesday for Portales, N. M., where she will visit her sister, Mrs. C. O. Leach, for a few days.

M. E. Stanley and family came in on Wednesday's train and will make Hereford their home. THE BRAND joins the citizens of Hereford in extending to them a hearty welcome.

Ira Webster, district attorney for this district, was in town Tuesday renewing old acquaintances and making new ones. He is a candidate for the office of district judge and no doubt visited this place in the interests of his candidacy. He paid this office a pleasant visit.

Hon. H. H. Wallace, district judge of this district, was a pleasant visitor in town on Tuesday. He is a candidate for re-election, which probably explains his visit to our town at this time. He paid this office an appreciated visit and renewed his subscription to this paper.

A. P. Murchison

W. B. Boyd

Murchison & Boyd REAL ESTATE AGENTS HEREFORD, TEXAS

We solicit your business, and all ranch and town property listed with us will receive prompt and careful attention

Office in Hereford House Annex

'Phone 57

Cardwell Bros. STAPLE and FANCY Groceries

Fresh Goods & Complete Line

Telephone No. 50

CALL and SEE US

Tierra Blanca Herefords L. R. BRADLY Registered Hereford Cattle

....BREEDER OF

Registered Hereford Cattle

Head Headed by Citmax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load lots

# Local News

## POSTOFFICE HOURS

General delivery open from 6:00 a. m. to 7:00 p. m. Office open Sunday for an hour after morning church services and arrival of train.

L. A. Montgomery, P. M.

## P. V. & N. T. TIME TABLE

Pass. Train	Leaves
No. 201, south-bound,	11:12 a. m.
No. 202, north-bound,	4:12 p. m.

## STAGE TO DIMMITT.

Lv. Hereford at 7:30 a. m. daily ex. Sunday	
Ar. Dimmitt at 12:00 m.	" "
Lv. Dimmitt at 1:00 p. m.	" "
Ar. Hereford at 6:00 p. m.	" "

## STAGE TO ENDEE

Lv. Hereford Mondays-Fridays at 6 a. m.	
Ar. Endee " " at 8 p. m.	
Lv. Endee Tuesdays-Saturdays at 6 a. m.	
Ar. Hereford " " at 8 p. m.	

Fresh bread at the restaurant. 1tf

Dyer & Sons, the lumber dealers, have a new adv in this issue.

W. B. Hamilton, one of Castro county's ranchmen, was in town Tuesday after supplies.

W. A. Tate, Dimmitt's enterprising liveryman and hospitable host, was in town Tuesday after supplies.

Wanted—Highest cash price paid for chickens and turkeys. Write T. F. Griffy, Amarillo, Texas. 4-12t

Garrison Bros., the hardware merchants, have a new adv in this issue which will be of interest to our readers.

Any one wanting wall paper will save time and money by seeing us. Prices from 4c to 40c per roll. Beach & Orr. 5tf

W. F. Harlan, county treasurer of Castro county, was in town Tuesday and purchased a fine single buggy of the Stringfellow-Hume Hardware Co.

F. W. Iams and family returned Tuesday from Dalhart, where they expect to make their home in the near future, Mr. Iams having purchased a ranch near that place.

Dr. W. E. Robertson, Hereford's dentist, whose fine work has caused so much favorable comment in this vicinity, will be absent on April 9, 10, 11 and 12, having much work at Portales, N. M., to attend to. He will leave Hereford again on the 18th for Arkansas, where he will remain for two weeks.

On account of having a larger crowd present in town during court week the sale of F. H. Britain's thoroughbred Shorthorn bull was postponed from last Saturday until next Tuesday. As the proceeds of the sale will go into the Hereford college fund all who can should be present and "bid lively."

B. C. D. Bynum went to Amarillo Wednesday.

R. O. Conley, who has been visiting his brother, Ola, left Tuesday for Amarillo, where he will enter a law firm as a student.

Killough & Montgomery have placed a handsome circular counter around their soda fountain. Contractor Snyder built it.

R. L. Bradly was a pleasant caller at this office Wednesday.

B. T. Hinton expects to have his new soda fountain in place this week.

When you want anything in the building line see Contractor J. P. Snyder. He guarantees all his work and would be pleased to figure with you, whether you employ him or not. 5tf

## J. P. Snyder

# Contractor & Builder

Will furnish plans and specifications without cost, providing I am given the contract. Estimates cheerfully given. Only the most skilled of workmen employed. My work speaks for itself. Shop and office in the Hereford Manufacturing Company's building.

J. H. Hickox

R. A. Daniel

## Hickox & Daniel

DEALERS IN

# Fancy Groceries Provisions, Vegetables

STORE IN THE NEW HAY BUILDING  
A SHARE OF YOUR BUSINESS IS SOLICITED

Phone No. 85

## The City Meat Market

SMITH & REID, Proprietors

We have constantly

on hand all kinds of

# FRESH MEATS

'PHONE NO. 85

SAUSAGES, FISH, ETC.

Shop in rear of Hickox & Daniel's Grocery Store

## KILLOUGH & MONTGOMERY

DEALERS IN

# Choice Confectioneries, Fruits, Tobaccos, Nuts and Lunch Goods

WE KEEP A FINE LINE OF STATIONERY CONSTANTLY ON HAND. A SHARE OF YOUR PATRONAGE IS SOLICITED

First-Class Work  
Guaranteed

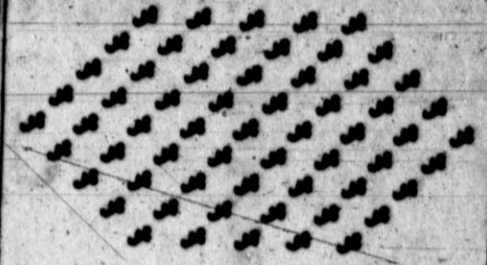
Clean Towels  
a Specialty

# The City Barber Shop

DALE & SPLAWN, PROPS.

Bath Rooms in connection fitted up with Porcelain lined Bath Tubs

Your Patronage  
will be appreciated



## Your Banking?

No matter how small,  
No matter how large,

# THE HEREFORD NATIONAL BANK

will give it careful attention.

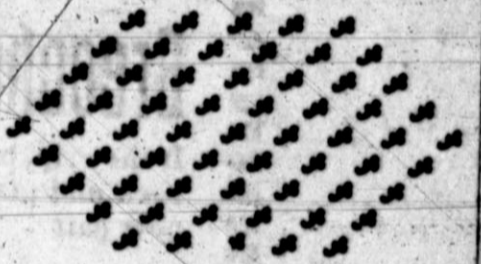
Leave us your valuable papers for safe keeping in our

## FIRE PROOF VAULT

Interest paid on time deposits

OFFICERS

JNO. E. FERGUSON - - - President  
F. B. FULLER - - - Cashier  
F. M. AVIS - - - Vice-President



J. L. Thorp was in from his Lamb county ranch Wednesday.

Rev. C. A. Clark and family went to Amarillo Wednesday for a visit.

A. Ragsdale left Tuesday for New Mexico, where he will enter the sheep business.

J. R. Steward of Modena, Mo., is among the prospectors registered at the Hereford House.

C. M. Hardin of Amarillo was a visitor in town Thursday inspecting the business of the Hereford Lumber Company, so ably managed by J. C. Newman.

A party of young people enjoyed a "hay ride" to the home of Mr. and Mrs. Rat Jowell on Monday evening, where an enjoyable evening was spent. Among those present were the Misses Jones, Scott, Rambo, Kate Rambo, Bratton, Rogers, Gass and Johnson and Messrs. Wofford, Dyer, Dameron, Cardwell, Syms, Emmett Cardwell, Ferguson and Killough.

JUST RECEIVED

OUR GREAT SPRING STOCK

Complete and Up-to-date in Every Particular. Good Goods and Low Prices shall be our Bid for Trade. Give us a Trial, if you are not now a Customer. Prices and Quality on Everything in our Store are fully Guaranteed

Remember

We handle the Celebrated

Buckskin Breeches

If they rip, bring them back and get a new pair



ATTENTION

On Monday, April 7th, we will sell 10 yards of calico for 35c., and 10 yards of lawn, a dress pattern, for 30c. Only one pattern each to each person.

Galbreath, Fox & Company

MEN'S CLOTHING

- No. 3867, all wool grey spring suits worth \$7.50, for \$5.00
- No. 9584, all wool light grey spring suits worth \$8.00, for \$5.50
- No. 3872, Scotch stripe, all wool worth \$9.00, for \$6.50
- No. 9599, all wool French serge worth \$10.50, for \$7.00
- No. 7811, all wool clay worsted worth \$12.50, for \$8.50
- No. 4614, Scotch goods worth \$7.50, for \$4.75
- A big line of men's spring pants from \$1.00 to \$4.50

BOYS' CLOTHING

- No. 1884, all wool in the latest patterns of boys' suits, \$3.00
- No. 2000, boys' suits, the best made, \$3.50
- Boys' 2-piece suits for \$1.25

HATS

If you are in need of a spring hat, it will pay you to see us before you purchase, as we have a big line and our prices are right.

You will find these goods all lot numbered in our store, so bring this adv. and see that you get them just as they are advertised.

DRESS GOODS

- An elegant line of silk zephyrs, mercerized chambrics and pongees for 25c per yd. Ask to see our line of silk tissues, at 35c per yd.
- A big line of lawns and dimities, at 4 1-2 cts, 7 1-2 cts and 10c per yd.
- Silk brocades, at 25c per yd.
- Bordue mercerized patterns, the latest thing out, at 25c per yd.
- Bellgravia satin stripes, at 18c per yd.
- Plain India linens, from 6c to 20c per yd.
- 36-inch percales, worth 12 1-2c, for 10c.

STAPLES

- Good calico for 4c per yd.
- All new styles of prints, the very best brands that can be bought, for 5c per yd.
- Good bleached domestic at 4 1-2c per yd.
- Hickory shirting at 8c per yd.
- Very best double-width chevots at 10c per yd.
- Good mattress ticking at 6c per yd.
- A C A feather ticking for 12 1-2c per yd.

MISCELLANEOUS

- 7 spools of Clark's O. N. T. for 25c.
- 25 envelopes for 5c.
- 3 papers of pins for 5c.
- 2 papers of needles for 5c.
- Silk thread, per spool, 5c.
- Ladies' handkerchiefs at 5c each.
- Feather-stitched braid at 5c per bunch.
- 4 pair of half hose for 25c.
- 1 pair of black half hose, fast color, 10c.
- 1 pair towels for 15c.
- 1 pair of linen towels for 25c.
- Ladies' vests at 5c each.
- We have 10 dozen negligee shirts that are worth \$1 each, bought at a price that enables us to sell them at 75c each. Ask to see them.
- Ask to see our ladies' waists.
- We have an up-to-date line of gents' neckwear.
- Ladies' wrappers from \$1 to \$1.50.
- Embroideries—we have them from 3c to 16 2-3c per yd.
- 1 pair of lace curtains for 60c.
- 1 white bed spread for \$1 to \$1.50

SHOES

We lead in prices and quality. We guarantee every pair of shoes from \$1.50 up that goes out of our store, and will cheerfully replace a new pair for the old ones when they rip or prove defective