

The Hereford Brand

Vol. 6

HEREFORD, TEXAS, AUGUST 24, 1906

No. 28

DEAF SMITH'S ANNUAL PICNIC TO BE HELD ON SEPTEMBER 1ST

STILL SPLENDID BARGAINS

We yet have many bargains to offer in Ladies' Summer Dress Goods. In fact every department of our store contains bargains for our customers and friends. Come and look through and make your selections. Remember that we are now in the market purchasing the most complete and up-to-date stock of fall and winter Dry Goods ever shown in Hereford. Our store will be headquarters for those wishing first-class Merchandise at reasonable figures this season.

S. H. MOUNT

AWFUL TRAGEDY.

Two of Hereford's Oldest People Meet with Death in Tuesday's Runaway.

One of the saddest events in the history of our town was recorded on Tuesday of this week when two of our oldest citizens were summoned to give up the trials and temptations, as well as the joys and pleasures, of this life and pass over into that Life Eternal where one is permitted to enjoy either a perpetual season of unalloyed bliss or a never-ending period of woe.

At an early hour on the above mentioned day, a number of our citizens, in accordance with previous arrangements, started for Sulphur Park, East of town, where the day was to be spent in fishing, picnicking and the enjoyment of other sports.

In a carriage, drawn by Judge Gough's horses, were J. N. Russell of Pilot Point, Miss Lee, Judge Gough's stenographer, and Mr. and Mrs. L. R. Bassham. All were filled with inspiring expectations for a pleasurable outing, none anticipating that their plans were to be interfered with by the awful tragedy which awaited them. When about three and a half miles from Hereford, the team referred to became frightened at an approaching automobile in charge of Mr. Carr of the Wright Land Co. The car, which was coming up from the rear and which had approached to within about twenty feet of the carriage, was brought to a standstill, the proper warning having been given. At

this juncture, Mr. Russell, who was driving, jumped from the carriage with a view to getting in front of the horses that he might better control them, when they made a leap forward releasing the lines from the driver's grasp and made their escape with the other occupants. First Miss Lee jumped from the carriage, sustaining injuries more or less serious, then Mr. and Mrs. Bassham, doubtless realizing that it meant death to remain, also made their fatal leap, the former falling on his face and sustaining injuries from which he died at an early hour Wednesday morning, without ever regaining consciousness; the latter landing on her head, died almost instantly, her neck having been broken.

The body of Mr. Bassham was placed in the automobile and hurried to town where everything was done for him which medical skill could devise, while the remains of Mrs. Bassham were left on the scene till a second trip of the machine could be made.

The scene at the family residence in this city was a sad one. On one side of the room lay the suffering form of the one, on the other, the cold and lifeless corps of the other, with no relative present. Yet there were loving friends and neighbors in large numbers, besides the faithful physicians, who gave every attention which was possible to be given.

A sister at Roswell and a daughter at Denison were immediately wired, both of whom arrived Wednesday in time to attend the funeral which was

held at the Christian Church and conducted by their pastor, Elder J. N. Wooten, at 2 o'clock in the afternoon of that day, after which interment took place at the city cemetery west of town. The unfortunate affair is indeed a sad one and brings great sorrow to our entire community.

Card of Thanks.

In view of the kindness and love manifested for our dear ones, Mr. and Mrs. L. R. Bassham, by the good and generous hearted people of Hereford, we cannot refrain from opening up our hearts and pouring forth our deepest gratitude. It was an awful thing to have our brother and sister torn from us in so ruthless a way, but we are consoled in the belief that they are now at home in that upper and better World, where sorrow and pain are unknown. We cannot find words adequate to convey our thanks to their neighbors and friends for so tenderly caring for them in their last suffering hours as well as in the moments of death.

Our prayers shall ever be that you may remain steadfast in the Faith so that, after a brief period, you may also find a happy entrance into that brighter and better Land.

MR. and MRS. J. W. WATKINS;
Roswell, New Mexico.

House for Sale.

Have a good four room house located in Hereford which I will sell at a bargain or will trade for desirable property. See J. M. Witt at S. H. Mount's store. 28tf

The big sale of good TRUNKS and suit cases is now on at Black's. 11

Twenty Five Bushels.

Geo. Burns, one of Deaf Smith's most successful farmers, has just finished thrashing his wheat crop and he finds that his yield is twenty five and one half bushels per acre. His crop of twenty acres at present prices will reward him handsomely for his trouble.

For Sale

A Caligraph typewriter in good condition. Apply to
27tf A. P. MURCHISON.

Court Proceedings.

This week has been rather a busy one in the district court room, the principal part of the time having been devoted to civil matters. The work has been greatly facilitated by holding a night session each night during the week.

Music Class.

Miss Julia M. Tarver will open a music class at the residence of Mrs. W. B. Robinson, near the Public Schools, Aug. 27, 1906. Piano and stringed instruments taught. 26tf

Jno. E. Ferguson ...LANDS...

SAFE
SECURITIES

COMPOUND
INTEREST

Safety is the first requisite in
making an investment.

If you buy from my list of
.....PANHANDLE LANDS.....
you will have both of the above

HEREFORD, TEXAS

WE ARE Headquarters

FOR EVERYTHING IN THE HARDWARE LINE

We sell the McCORMICK ROW BINDER, the only corn harvester made that satisfies the farmer. The P & O SUCCESS SULKY, (the plow that the hired man loves). SUPERIOR GRAIN DRILLS, the drill that helps you make big wheat crops like this year. THE CANTON AND OHIO DISC HARROWS. DRAG HARROW in two or three sections. THE CELEBRATED CANTON LINE of walking plows. In WAGONS we can give you choice of the three best made--THE BAIN, THE MITCHELL, and THE LUEDINGHAUS. We carry a full line of the P & O BUGGIES, SURREYS and HACKS--QUALITY GUARANTEED. WAGON, BUGGY and PLOW HARNESS, the largest and best line in Hereford. We sell the best Stoves on earth, Buck's White Enamel Line--THE GREAT MAJESTIC RANGES--that for durability and satisfactory service stand without an equal. We are receiving the largest line of QUEENSWARE, TINWARE, GLASSWARE, and GENUINE IMPORTED AUSTRIAN CHINA ever brought to Hereford. We have on hand FOUR CARS of BABER PERFECT BARBED WIRE, bought at a low price and we will sell it the same way. We have TWO CARS of PIPE arriving that we are breaking the price record on also. Last but not least the ECLIPSE WINDMILL, the windmill that has contributed in the largest way to making almost a Garden of Eden out of the dry, treeless plains of the Panhandle. Always on the lookout to serve our customers to their advantage.

WE ARE YOUR FRIENDS STRINGFELLOW-HUME HARDWARE COMPANY HEREFORD, TEXAS

Smith-Vanderburgh Nuptials.

At 5 o'clock sharp on Wednesday afternoon at the home of the bride's parents, Mr. and Mrs. E. M. Vanderburgh, in this city, C. R. Smith and Miss Zula Vanderburgh took the solemn vows which united their lives for all time for either weal or woe. The brief but impressive ceremony was pronounced by Elder J. N. Wooten in the presence of the immediate family and a few closest friends. After the usual attentions had been paid the bride and groom in the way of congratulations and tokens of best wishes from the guests present, all repaired to the dining room where a splendid four-course luncheon, prepared for the occasion, was participated in by all present.

The subjects of this sketch need no lengthy introductions to BRAND readers. The groom who until recently has been manager of the

Escarbada Division of the X I T ranch, is known and regarded by all the old timers as a young man whose every action in life is prompted by honest purposes and pure motives, while the accomplished bride is loved and respected in both church and social circles where her departure from the city will be deeply felt.

Mr. and Mrs. Smith will remain in Hereford several days before leaving for Rhea Bro's ranch west of Bovina, of which Mr. Smith has been appointed manager.

The BRAND is glad to be one of the many friends to wish that all the happiness possible may ever attend the union of these two lives.

Horses for Sale

I have seven head of good single and double drivers, which are for Sale. Apply to

J. A. SPIRES,
Hereford, Texas.
28-tf

WILL HAVE PICNIC.

Citizens Meet Saturday Night to Appoint Committees for Arranging Details.

A call meeting of citizens was held at the court house on last Saturday evening for the purpose of taking steps towards the providing for Hereford's annual picnic which is to be held some time in the early part of September.

The successes of our last two annual celebrations met with such favor that this time is looked forward to with pleasing expectations by the majority of our citizens; so at the meeting referred to above everyone seemed anxious to make a considerable sacrifice and put forth a united effort to make this the very best of its kind ever held in West Texas.

The following committees were named by G. A. F. Parker, who was elected chairman for the evening: On finances, C. W. Dodson, C. S. Garrison, A. J. Lipscomb and J. H. Bowers, the chairman being added by request of those present; program committee, Jno. P. Slaton, Geo. W. Barcus and E. B. Black; on agricultural exhibit, W. H. Rayzor, Geo. H. Guinn and C. B. Oxendine; on fruit exhibit, Geo. A. Stambaugh, C. G. Witherspoon and L. P. Landrum; cattle exhibit, L. R. Bradley, R. H. Norton and J. D. Burkett; on mules and horses, J. R. McFarling, H. B. McKinley and A. H. Elliston; hogs, H. Trow, S. B. Harbison and C. F. Gallagher; poultry, S. S. Evans, J. E. Gyles and C. T. Dobbins; on provisions, E. B. Black, W. G. Ross and G. F. Pearce; on arrangements of tables etc., T. M. Palmer, L. A. Simpson and J. W. Hough; on flowers, Mesdames J. W. Hough, W. H. Rayzor, L. A. Stroud and L. Gough. C. E. Edwards was appointed to

notify these various committees of their appointment and the duties which they will be expected to perform. The finance committee is empowered to set the day on which our celebration shall be held this year and also to determine whether there shall be one or two days' session. As soon as this decision has been arrived at, it will be made known through the BRAND.

Lay Off Depot Grounds.

A phone message from Dimmitt this week brings the interesting news that depot grounds for the "Panhandle Short Line Road" are being laid off in Dimmitt this week.

The management of this proposed road is certainly going about the work with as little delay as possible. If the present record should be maintained, sixty days will witness the entire line located and the work of grading begun.

The citizens all along the line are filled with enthusiasm over the prospects for a railroad through this vast, undeveloped territory and we are informed that the enterprise is receiving every encouragement which could be desired.

Land for Sale.

I have eight sections of fine farming land in Castro County which ranges in price from \$7.50 to \$10 per acre, also a quarter section one mile from the court house in Portales with \$5000.00 worth of improvements for \$7500.00. See

MAX ROBERTS,
Hereford, Texas.
24-tf

We have one Waller H. Wood 7 ft. harvester and binder that we will close at \$100, 1-2 cash balance in deferred payments. Call and see us. The machine guaranteed. 19-tf
HEREFORD HDW. CO.

Miss. Greer Resigns.

The resignation of Miss Lenna Greer as teacher in the Hereford public school was received this week by the school board, so far as we are able to ascertain, no reason being assigned.

The resignation will be accepted and the board will begin a careful search for some competent teacher to fill the vacancy. Already two or three applications have shown up and a selection will be made with as little delay as possible.

List Your Lands.

If you want your lands to move list them with the
51-tf
HEREFORD REALTY CO.

Amarillo Business College

Sells Tuition and Secures Employment....

The Education that Equips for a Successful Career should be the goal of every ambitious young man and woman.

We offer a thorough business education, including Bookkeeping, Shorthand, Typewriting, Commercial Law, Penmanship and Rapid Calculations.

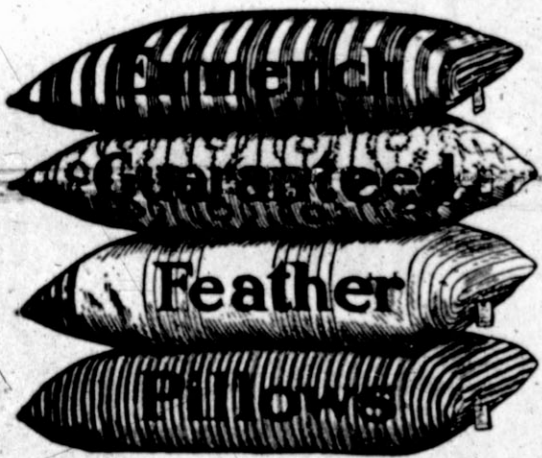
...AMARILLO ACADEMY...

"Nothing Succeeds Like Success"
The first year this institution enrolled 43 pupils; the second, 103; last year, 150. The future has still better things in store than the past has given.

North American Land Co.

Lands and residences at a bargain. We have parties waiting for large tracts. See

WILL H. STONE
at Collup & Burkett's Grain Store.



The "EMMERICH" Pillows are filled with pure, clean and odorless feathers. Enough feathers are used to properly fill the ticking cover. A pillow not properly made or filled cannot give satisfaction. Every pair of "EMMERICH" Pillows is sweet and pure, and is guaranteed to give entire satisfaction, or money refunded.

E. B. BLACK

Furniture Dealer and Undertaker

Cut Rate Lot Sale

72 Large Resident Lots Adjoining the College Will be Sold at One-Half the Usual Price, Small Payment Down, Deferred Payments Without Interest. ❁❁❁❁❁

FREE TRANSPORTATION TO AND FROM LOTS
WATCH FOR THE WAGONS

====Sale Will Begin At====
10:30 a. m. August 24th, 1906
====On The Grounds====

Mothers, Daughters, Sons, Get Busy, Own
A Lot In Your City

Hereford, Texas

Public Announcement

Having purchased the grocery business of E. B. Orr, I wish to invite my friends and the public to call on me when in need of anything in my line. I shall keep at all times a complete assortment of fresh Staple and Fancy Groceries and enamelware and endeavor to treat everybody right. . . .

YOURS FOR BUSINESS

J. D. CURTSINGER

QUALITY FIRST

While we endeavor to make our prices as low as possible on every article we sell, yet our primary and constant endeavor is to see that each and every article is first class, of its kind, before allowing it to leave my store. . . .

Remember that Saddles, Bridles, Harness, and Hand-Made Boots are here for you in great profusion

J. A. Canterbury

NEW BAKERY

We have put on a wagon and can now deliver fresh bread to any part of the city at all hours. Pies and cakes cooked to order. Special prices for picnics. Phone 68. . . .

W. C. Green
THE BAKER

First Class

Ours is the most up-to-date transfer ever put on in Hereford. If you need the proof, give us a trial and be convinced. Phone 87.

W. T. Smith & Son
Proprietors

Major's Studio

For fine portraits. Also I make the best of views, using only first-class material. . . .

GIVE ME A TRIAL

Amarillo Steam Laundry

AMARILLO TEXAS

All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.

GEO. W. DALE, Local Agent

OTHERS SEE CHANGES

A. D. McNair of Farm and Ranch Tells of Panhandle Changes as He Sees them.

The Panhandle of Texas is rapidly changing from a grass country to a grain and forage country. Not that grass is going out entirely, for it will never do that, and it is not desirable that it should; but the acreage of grains and forage crops is rapidly increasing, the nester has come in and the old time cattle man is not the "whole thing" he once was. Yet the cattleman is still there and the transformation that is now going on does not mean his expulsion; rather it means more cattle than before, but the methods of conducting the cattle business are changing and will change.

Those who have been in the Panhandle during the past year need not be told how different things are now. While we have no authentic figures showing the acreage of farm crops for the past year, yet a glance from the railway cars shows wheat, oats, corn and a greatly increased acreage of Kaffir corn and milo maize.

The belief has taken root that there is enough rainfall in the Panhandle to grow all the crops named and many more, provided the soil is manipulated with a view to holding the moisture in the soil by preventing, in large measure, its evaporation. Rainfall records which have been kept at Amarillo for 14 years show an average rainfall of 23 inches per year, of which two-thirds falls in the growing season.

Quite recently, some experimental work in agriculture has been done at Channing on the Capitol Syndicate ranch. Mr. Egerton, the superintendent, reported in Farm and Ranch of July 21, that their milo yielded 40 bushels per acre where planted thickly and 30 bushels per acre where planted thinly. He also reports that according to their cattle feeding experiments in which hogs ran behind the cattle, that 40 bushels of milo produced over 500 pounds of beef and pork combined. This does not look as if the introduction of farming into the Panhandle would drive out the cattle industry. It rather looks as if it would increase it and perfect it and that it would add a hog industry besides. Kaffir corn and milo can be grown cheaply here because of the large acreage which one man with improved implements can care for.

It is commonly said that one man can tend twice as many acres in the Panhandle as in the humid East. Whether this is strictly accurate or not (and it doubtless is compared with some eastern farms) it is plain that he can tend a larger acreage because weeds and grass are not as troublesome there as father east.

The growing of these crops will enable the Panhandler, with the aid of a very little cotton seed meal, to finish his cattle at home and get a higher price per pound than he has ever done before.

Excursion Rates.

The Pecos Valley Road will give rates at one and one third fare for the round trip from all points on the line to Canyon City on August 27, 28, 29 and 30, final limit fifteen days from date of sale, account Ex-Confedrate Veterans' Reunion, West Texas Cowboys' Association and Randall County Fine Stock Show.

D. L. Meyers, traffic mgr.

Will Buy Grain.

I wish to announce to the public that I will buy grain in Hereford this season. I am in the market for all the wheat and oats which will be offered for sale and will pay the highest market price. Will buy all kinds of hides. CHAS. L. CYRUS, Hereford, Texas. Office at Cardwell Bro's. Grocery store. 22-1f

HAVE EVERYTHING

Our stock of General Hardware is now as complete as can be found anywhere in the country. We have also just received a large shipment of barbed wire and piping and casing for wells. These goods are all moving rapidly on account of the low price at which we are selling them. Anything you want from a horseshoe nail to a fine Anchor buggy is found at our store.

Hereford Hardware Company

BARGAINS

Shoes and Slippers

125 pr. Men's, Ladies' and Children's Shoes and Slippers in odd lots. We are determined to close them out if low prices will do it. Don't miss this opportunity.

At One-Half Price

100 Ladies' Shirt Waists at half the regular price. Don't miss these bargains.

Clothing

We will make a very low price on our line of Men's and Boy's Clothing in order to reduce it before our fall line arrives.

Ladies' Skirts

From 1-4 to 1-2 off the regular price.

Special Values in Summer Underwear.

Samples

Our new Fall and Winter Sample Book of Men's Tailor Made Clothing is in. If you are needing a new suit, trousers or overcoat, don't miss the inspection of these samples.

Negligee Shirts

150 Men's and Boy's Negligee Shirts to close out at prices that will move them.

GEO. A. STAMBAUGH

LET US DRILL YOUR WELL

We now have our new Keystone Steam Well Drilling outfit and can drill your well on short notice. This is the only equipment of the kind ever operated in this country and we are anxious to figure with those needing work in this line. * * * * *

P. C. PYLANT & SONS
BOOM, TEXAS

The Praetorians

Are a national fraternal insurance order with headquarters in Texas. They own one business block in Dallas and now have under construction a 14 story steel building in Dallas. The Praetorians keep Texas money in Texas, besides bring money in from other states for investment in Texas. Of 172 similar institutions in the U. S. and Canada, the Praetorians stand third in wealth per capita. See Austin where council No. 2 is of the best business men in any city in the state regarding the financial standing of the order. This council will be No. 420. 28-1f

For Sale or Trade.

Best paying business in Hereford. Will take about \$3500 to handle same. Will sell or trade for land in Deaf Smith Co. If you are interested and want to trade apply to Ed. of BRAND for party's address.

Will Locate.

It was mentioned in last weeks BRAND that Dr. A. L. Taylor, who owns a 40-section ranch in Bailey County, was in Hereford with a view to perfecting arrangements for entering his children in the Hereford schools in September. After investigating our educational facilities, he has decided to move his family here and has purchased the well improved cottage home of L. A. Stroud in West Hereford. Dr. Taylor will have students for both the College and public schools.

The BRAND is glad to see these substantial people moving to our community. Our schools are drawing many such people.

Cottage for Sale.

I have a good three room house in West Hereford which I will sell at a great bargain if taken at once. 24-1f
BYRLE ELLISTON.

Praetorians Will Organize.

We are glad to see the Praetorians organize here, not only on account of its fine social and fraternal features, but because they are very strong south and east, and many of its members are coming into our country. It is pleasant for them to find a council here, which puts them immediately at home among us, besides a good lodge town is always a good business town; for as we well know, members of the various lodges come in from a great distance to attend meetings, thereby getting in close touch with our business men.

Work Guaranteed

We have come to Hereford to engage in our trade—a trade which we have thoroughly mastered in detail. We do sign painting, house painting, and paper hanging so that it does not have to be done over again. See us about your work. 27-1f
BENSON BROS.

PLOWS, WAGONS, WINDMILLS, ETC.

Now is the time to break your stubble for fall seeding. We handle a complete line of the Celebrated John Deere Plows and Implements and Hancock Disc Plows--there is none better. The Studebaker and Moline Wagons and Vehicles are recognized as standard everywhere--come and see them. We have a complete line of Builder's Hardware, Queensware and Glassware, Charter Oak and Garland Stoves and Ranges. Our stock of Samson Steel Windmills and Leader and Star Wood Mills is complete--we can furnish you any size wanted. Be sure and see us before you buy. We will save you money. :-: :-: :-: :-: :-:

GARRISON BROS.

DORMITORY TO BE PURCHASED.

Steps Taken To Raise the Necessary Funds With Which To Pay the Bill.

For sometime there has been a disposition on the part of the Board of Trustees for Texas Christian University at Waco to purchase the Girl's Home so that that structure might become a part of the property of the College here. While this has been the intention all the time, yet when the University meets her own obligations for extensive improvements, the Board will have no money with which to make the desired purchase at this place. With this in view, a call meeting of the trustees was held in the office of C. G. Witherspoon on Friday evening of this week, when it was decided best to take the matter up with local people and ascertain if the required amount could be raised by voluntary subscriptions, a committee for this purpose being appointed.

For the information of those who may not know, we will state that the dormitory is owned and controlled by a stock company composed of Hereford citizens, who erected and equipped the building about four years ago at an approximate cost of \$10,000, since which time the College has had free use of same.

The Dormitory board now feel that the College management should own the building, and to enable the purchase to be made, have generously consented to take in the neighbor-

hood of fifty cents on the dollar for their stock, some even offering to donate the entire amount of their stock. The proposition made is a very liberal one--one which those interested in the cause of education cannot afford to turn down.

The committee which was appointed for the purpose began its work Monday and to date a trifle more than \$2,500 in cash subscriptions have been raised. However, this work is only fairly begun, only a small percent of the people having been seen. It will require only \$2,500 more to turn the dormitory to the College free of encumbrance and the committee will never relax its work until the full amount has been raised.

If you have not yet been seen, you should begin at once to make up your mind as to the amount which you feel you can give in order to see the College prosper.

Intermediate Endeavor.

Following is the Intermediate Endeavor program for Sunday, August 26th:

Our Island Possessions--Isiah 42: 1-12.

Leader--Ruby Norton.

Give facts about Protestantism in the Philippines.--Earle Wilson.

Tell about home missions in Porto Rico, Guam, Hawaii.--Elgie Coston.

What are some of the spiritual needs of Cuba?--Maggie Argo.

Recitation--Our Vacations.--Sallie Wright.

EARL WILSON, Pres.
GRACE MASON, Sec.

Still in Business.

We are in the meat business to stay and will sell you meat at any and all times, worth the money, and to be convinced--you only have to give us a trial. Will deliver your steak for breakfast and will deliver on Sunday morning one hour.

Thanking you for past favors and a continuance of same, we are

Yours very respectfully,
25tf JOHN A. JOHNSON.

Independent Ticket.

The labor and trade's unions of Amarillo have organized and put out a full ticket for all the county offices of Potter County, the move being in opposition to the democratic nominees recently named in the primary election.

Second Hand Buggies.

We will trade several second hand buggies and surries for feed or horses or will sell for cash. 25tf

CARTER BROS.,
Hereford, Texas.

Chickens Wanted.

I am in the market for spring chickens. Highest market price paid. JOHN A. JOHNSON. 22tf

All summer goods at cost at D. R. Gass & Sons.

Gililand-Dyer.

Sunday, Aug. 19, 3 p. m. at the residence of Mr. and Mrs. W. B. Beach, uncle and aunt of the bride, the solemn words were spoken by Rev. O. W. Dean that united for all time the lives of two of our most popular young people, Miss Willie Dyer and Mr. James M. Gililand. The ceremony was attended only by the immediate relatives of the family. The bride and groom were attended by Miss Maude Higgins and Mr. Malcolm Beach, life-long friend and cousin of the bride. The bride was beautifully and becomingly attired in a dress of snowy silk, while the groom wore the conventional black.

Upon receiving the congratulations of those present, a dainty buffet luncheon was served after which Mr. and Mrs. Gililand were driven to the depot, accompanied by friends armed with rice and old shoes.

After a few days spent in Amarillo, the young people will be at home to their many friends at their ranch near Dimmitt.

Than the bride, Miss Willie, there is no more popular young lady in Hereford. Her amiable disposition and lovely character endeared her to all who knew her.

Mr. Gililand has been identified with the best interests of the city for several years, and in both business and social circles occupies a deservedly honorable position.

The best wishes of the entire community go with Mr. and Mrs. Gililand to their new home.

A partial list of the presents are given below:

Mr. and Mrs. R. T. Moses, rocking chair; Rayzor and DeAtley, rocking chair; W. B. Beach, Jr., salt and pepper set; Ida Beach, cake plate and cream jug; Alma Beach, lamp; Miss Maude Higgins, table linen; Miss Essie Beach, Axminster rug; Mr. and Mrs. J. H. Beach, center table; Mrs. T. J. Graves, dessert saucers; Mr. J. W. DeAtley and family, silver soup ladle; Miss Mina Lewis of Sherman and Miss Urna Davis of Bonham, doilies; Miss Ethel Graves, handkerchief; Miss Lucy Woods, handkerchief; W. H. Rayzor and family, set silver tea spoons.

A Man Got Pressed.

For nice fitting clothes to wear and took his old suit to Walter Orr at Dale's Barber Shop where they were cleaned and pressed to look as well as a new suit. Take your suit to him and let him fix it for you.

THE HEREFORD PRESSING CLUB,
43-tf Walter Orr, Proprietor.

For Sale.

A 75-acre crop of maize and kaffir corn, a house to rent with sale of crop. Come quick if you want it.

ROBT. L. BALL,
Hereford, Texas.
25tf The Anchor buggy is the best. tf

FOR PURE DRUGS

For Pure Drugs, patent medicines, drug sundries and school supplies, you should see us * * & * * Our prescription department is under a competent pharmacist and your wants in this line will always be attended to * * * *

T. M. COULSON
DRUGGIST

HEADQUARTERS

We are headquarters for anything in the Grocery line. We keep Staple and Fancy Groceries, Tinware, Glassware, Enamelware, Queensware and Feed Stuff. We assure you we have appreciated your past patronage and will equally appreciate your trade in the future. We will meet any legitimate prices. We get our Flour, Salt and Feed Stuffs by the car load and own our own building. Come and see us. :-: :-: :-: :-: :-:

Yours for Business

BARNARD & CO.

The Hereford Meat Market

Wants your business and if fair treatment and first-class service counts for anything we will get it. Phone your orders to 107 and they will be carefully and accurately executed. Will kill for the public.

G. F. PIERCE, Prop.

Tierra Blanco Herefords

L. R. BRADLY Registered Hereford Cattle
BREEDER OF

Herd Headed by Chorister, No. 93983
Assisted by Dawn, No. 122944

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots * * * *

...WE WANT... YOUR BUSINESS

Our constant endeavor is to please all who trade at our store, for we realize that a pleased customer is the best advertisement any business man can have. With this in view, we refrain from all misrepresentation. On the other hand, our policy is to keep the very best merchandise which money can buy and satisfy ourselves with a living profit. If you will make our store your trading place for 1906, we believe that our fair, square way of treating our customers will convince you that we are worthy of the splendid business which is being given us. :-: :-:

Yours for business

Kerr, Slover & Ireland
DIMMITT, TEXAS

The Brand

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J. RAY & COMPANY
J. RAY, Editor

Official Organ for Deaf Smith
and Castro Counties

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Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, AUG. 24, 1906

ANNOUNCEMENTS.

[All candidates for County and District
offices will be charged \$10 for announce-
ments; for precinct, \$5, payable invariably
in advance.]

For State Senator:
JNO. W. VEAL
For District Judge:
J. N. BROWNING

Deaf Smith County.

For County Judge:
W. H. RUSSELL.
For County and District Clerk:
W. M. COGDELL.
For Sheriff:
E. F. CONNELL.
For Tax Assessor:
J. W. FORD.
For County Treasurer:
CHAS. E. SMITH
For County Commissioner Prec. No. 3:
J. R. ARMSTRONG
For Commissioner Precinct No. 2:
T. M. PALMER
For Commissioner Precinct No. 1:
W. D. KELIEHOR

Castro County

For County Judge:
M. F. BARBER
For County and District Clerk:
EARL S. IRELAND
MARVEY CASH
For Tax Assessor:
W. S. DIXON.
For County Treasurer:
S. I. LEE
T. A. TURNBOW
For sheriff and tax collector:
I. O. JACKSON
PRESS BURNAM

WE feel that all will take a deep
interest in the move now under pro-
gress to purchase the Girls' Home
for the College. The liberality of
those owning the building is seldom
equaled in any community, and the
friends of the College (and every
citizen should be a friend) should
not be slow in showing their ap-
preciation of this liberality by defer-
ring the important matter of raising
the necessary money to purchase the
building. Every man owning stock
in the enterprise has consented to
take practically 50 cents on the dol-
lar for his stock, some even donat-
ing the entire interest. Everyone
will agree with us that it will be de-
cidedly for the best interests of the
school as well as the entire town for
the College to own the dormitory
and the proposition, as it now stands,
will give the institution a \$10,000
property for about \$5000.00. The
BRAND, with many others, is deeply
interested in the matter and should
be disappointed should it fail to suc-
ceed. In fact we confidently expect
that the interest which our people
feel in education, as well as all other
enterprises, will make the task of
raising the funds an exceedingly
pleasant and easy one.

ALMOST invariably when men of
means visit our town with a view to
locating, they make inquiries as to
whether or not Hereford is incor-
porated, and in each instance they
are filled with amazement upon
being informed that we are not.
The BRAND has never been an
enthusiast over the incorporation
of small towns, but the present con-
dition of things generally leads us to be-
lieve that incorporation is the only
why in which some of our public
questions will ever be settled. We
trust that before many months roll
round, everyone will see this as we
do and act for the best interests of
the town.

The Anchor buggy is the best. If

DON'T YOU THINK SO?

The above question, as it stands,
is rather indefinite, but if one will
take a walk with us down Dewey Ave-
nue, Hereford's main thoroughfare,
and take a comprehensive view of its
condition, the absence of crossings,
the high embankments to be climbed,
etc., etc., he will readily understand
that it can refer to but one thing,
viz: the repair and general im-
provement of the street in question.
Several months ago more than
\$500 was subscribed for this specific
purpose and after considerable
delay the grading was done, but here
the work ended and has been allowed
to rest so long that it begins to ap-
pear that we are to put up with
present conditions indefinitely. As
to the amount of money which has
been collected, we are unable to say,
but if there are yet those who have
thus far failed to pay the amounts
subscribed they should be seen at
once by the proper persons so that
an adequate fund may be had
for at least placing crossings, cul-
verts, etc. As it is, one can scarce-
ly go from one business section to
another, especially during a rainy
season.

In respect to a manifested pride in
the business portion of town, Here-
ford is a long way behind other
towns of much less importance.

BRING EXHIBITS.

We are requested by those in
charge to ask everyone who has
farm or garden products of any kind
which would serve to advertise the
resources of the Panhandle to bring
same forth as soon as possible as
they are wanted to make up the
exhibit for the special car which is
to leave Amarillo about September
1st. for a tour of the northern states.
The car will be in charge of repre-
sentative men from Amarillo, Here-
ford and other towns and will carry
a complete collection of everything
which can be successfully grown
here.

This is the first instance in our
history in which such an enterprise
has been undertaken, but, judging
from the splendid success which the
Pecos Valley has met with in this
regard, we may expect that many
thousand people will be made to
realize fully that the Panhandle's
agricultural resources, while at pre-
sent undeveloped, are nevertheless
equal in importance to those of any
other part of the country. Remem-
ber that the car will leave Amarillo
September 1st, and that it is urgent
that all exhibits be brought in at
once. Any real estate firm will re-
ceive them and see that they have
a conspicuous place in the car.

PICNIC SEPTEMBER FIRST

Elsewhere in this issue will be
found a report of the citizens' meet-
ing which was held this week with a
view to laying plans for holding our
annual picnic in September. At the
time this was reported, it was not
definitely known on what day the
celebration would come, but the com-
mittee has since decided to fix Sat-
urday, September 1st, as the day.

All the committees will receive
due notice through this issue of the
BRAND and we take this opportunity
of urging upon all who have been
assigned work to begin an active and
vigorous campaign at once that
nothing may be left undone which
would be necessary to bring our
annual celebration up to its usual
high standard.

REMEMBER your duty to the pub-
lic school building fund. Your in-
fluence, as well as your means, is
needed in finishing the payments on
the new building. Don't stop to tell
what you have done for schools in
the past or what you intend doing at
some distant future; let it be known
now what you are willing to con-
tribute to supply the needs of the
present.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	- - - - -	\$ 50,000.00
SURPLUS AND PROFITS	- - - - -	15,000.00
SHAREHOLDERS LIABILITY	- - - - -	50,000.00
TOTAL	- - - - -	\$110,000.00
ASSETS	- - - - -	400,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

We Must Lead in the Sale of COAL, GRAIN, FUEL OIL, HAY, POSTS

Seed Oats, Millet, Cotton Seed, Sorghum, June Corn

WE SHALL ALWAYS BE GLAD TO HAVE YOU FIGURE
WITH US WHEN IN NEED OF ANYTHING IN OUR LINE
WHETHER YOU BUY OR NOT :: :: :: ::

YOURS FOR BUSINESS

WILL H. HINES

WM. LAY, President W. E. ROBERTSON, Vice-Pres. and Gen'l Mgr JACK CRANFORD, 2nd Vice President G. F. LeGRAND, Sec'y and Treasurer.



HEREFORD, TEXAS

ADVISORY BOARD

WM. LAY, Amarillo, Texas HON. IRA WEBSTER, Amarillo, Texas
W. E. ROBERTSON, Hereford, Texas H. T. MARTIN, Howell, Arkansas
JACK CRANFORD, Alvarado, Texas T. B. RECTOR, Hereford, Texas
G. F. LeGRAND, Raymondville, Texas REV. J. W. COLLINS, Rockport, Texas
JNO. P. SLATON, Attorney, Hereford, Texas

The men whose names are herewith attached recommend this as a safe investment and the speculative feature to be unexcelled. For further information inquire of any of the above parties who have seen property, except Judge Slaton. Stock 25c on the dollar for the next thirty days.

Want the Road.
Big Springs, Tex., Aug. 20, 1906.
Commercial Club,
Hereford, Texas.
Gentlemen:—I note in the Dallas News under date August 18th that some Colorado people are in the field, looking for the best route south from Hereford, crossing the Texas & Pacific Railway at some point and on to Galveston.
If these Surveyors will come over the route from your City to Big Springs, they will be much pleased with this route, as all they will have to do is to lay down the

ties, and spike on their rails. Then out of Big Springs South via of Ballinger will give them a direct route to Galveston (line going by the capital at Austin.)
To cross the T. & P. at another point east of us, they will have to encounter the brakes of the Colorado, using much bridge or trestle work, and also encounter the gip-water at Sweetwater.
Would thank you to lay the matter before the proper authorities, and have them to investigate the route indicated, and if done, we have no doubts in their establishing their

road on this route.
Would thank you to give this mat-
ter the attention it deserves, and
trust to soon be able to be connected
with these steel-rails; for we need
this route to Denver very badly.
Yours very truly,
H. CLAY HEAD.
Roswell Peaches
We will receive to-day from Ros-
well 100 boxes of fine peaches for
preserving purposes, price \$1.00 per
bushel.
It J. M. GARNER.
Wall Paper—E. B. Black. 44

G. A. F. PARKER, President. J. L. SMITH, Vice-President. F. B. FULLER, Cashier.

The Western National Bank

OF HEREFORD, TEXAS
at the close of business, Aug. 14th, 1906

RESOURCES		LIABILITIES	
Loans	\$284,029.32	Capital Stock	\$50,000.00
U. S. Bonds and Premiums	51,000.00	Surplus and Profits (Net)	21,418.75
Banking House and Fixtures	5,600.00	Circulation	50,000.00
Other Real Estate	3,352.48	DEPOSITS:	
Redemption Fund	2,500.00	Individual	\$303,832.84
Cash and Exchange	83,239.78	Banks	4,469.99
	\$429,721.58		308,302.83
			\$429,721.58

THIS BANK OPENED FOR BUSINESS JULY 1st, 1903

Deposits, January 1st, 1904	\$51,300.62	Deposits, July 1st, 1905	\$104,628.68
Deposits, July 1st, 1904	\$55,959.21	Deposits, January 1st, 1906	\$220,466.42
Deposits, January 1st, 1905	\$90,016.08	Deposits, July 1st, 1906	\$263,146.80
DEPOSITS NOW	\$308,302.83		

FOR...

WATCHES
JEWELRY
DIAMONDS
SILVERWARE

SEE
VANNOY & RAY, Jewelers

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A. Johnson
Hereford, Texas

See me for genuine bargains in wall-paper. J. W. English. 27tf

The great sale of FURNITURE for August is now on at Black's. 25tf

List your land's with Slade & Bassett at Amarillo, Texas. 43-tf

Judge M. F. Barber has returned from a business outing in the Roswell country.

Summer suits at 25 per cent off at D. R. Gass & Sons. 26tf

Dr. Jarret and N. E. Hord, well known North Draw citizens, are in the city today.

The greatest sale of ROCKERS yet seen will be during the August sale at Black's. 25tf

M. E. Bates and family of Oklahoma are visiting relatives in Hereford this week.

Wanted—School children to board. Apply to Mrs. Mollie Steele, South Hereford. 28-2t

Miss Scott of Booneville, Ark., is visiting her cousins, Misses Ola and Leo Scott, this week.

A good iron bed, a good steel coil spring and a good mattress all for \$7.50 at Black's. 25tf

J. T. Rutherford was called to Denton Monday to attend the funeral of a relative at that place.

D. P. Vaughn of Sanger has moved his family to this city and will hereafter make this their home.

For Sale—A second hand row binder and a 16-inch sulky plow. For particulars, see J. W. English. 27tf

Miss Maggie Ray has returned from Govington, Tennessee, where she spent the summer months with relatives.

J. W. Robinson of Milwaukee, Wis., is visiting the family of his sister, Mrs. M. B. Daniel, and his sister-in-law, Mrs. W. B. Robinson.

For Sale—Improved section two miles north of Hereford and one section six miles southeast. Will sell at a bargain. J. D. Bourne. 28tf

W. J. Walters returned Saturday from the State Republican Convention held in El Paso, where a full ticket for state officers was named.

Strayed—One white faced 3 year old heifer calf. Cow branded I R A left hip. Any information will be appreciated. E. F. Connell. 26tf

Edwin Lacey, county judge of Gregg County, has been in Hereford this week in the interest of the school lands which his county owns here.

Land Commissioner J. J. Terrell of Austin has been the guest of his brother-in-law, Judge Jno. P. Slaton, this week. Mr. Terrell was recently nominated by the Democratic party of Texas for reelection.

W. B. Arnold this week sold three sections of his ranch northwest of town to A. H. Morriss on private terms. Mr. Arnold yet has six sections of as fine lands as can be found in America. He is to be heartily congratulated upon having secured this valuable ranch several months ago before the large advance in lands came.

5000 new grain bags at Fallwell & Sons. 23tf

A splendid Linoleum for 45c per yard at Black's. 25tf

S. P. Push of Allen, Texas, was looking after his land interests in this county this week.

Get marble of W. M. Cogdell to mark the graves of your beloved dead. 11tf

Mrs. Taliferro and Miss Mary returned this week from their summer vacation in Texas.

Fallwell & Sons will buy your wheat and oats. See them before you sell. 23tf

A. L. McIntosh of the North Draw was in the city several days this week on court duties.

Summer suits at 25 per cent off at D. R. Gass & Sons. 26tf

Mr. and Mrs. Walter Park left Monday on an extended visit with relatives at Dublin, Texas.

If you wish a good residence in Hereford at low figures, you should see J. D. Bourne. 28tf

E. W. Hilburn returned the first of the week from Texico, near which place he has filed on a claim.

List your ranch and residence property with me if you wish a quick sale. J. D. Bourne. 28tf

Otis Parks of Marietta, I. T., is visiting his aunts, Mrs. M. B. Daniel and Mrs. W. B. Robinson.

Bring your corn and threshed grain to W. H. Laswell, the mill man, Hereford, Texas. Phone No. 78. 20tf

Mrs. J. E. Davis and children of Milford, Texas, are visiting the family of Mr. and Mrs. Chas. L. Davis.

W. H. Patton of Webb City, Missouri, came down with Thursday's excursion with a view to dealing in Panhandle lands.

I can make it to your interest to buy your canned sweet potatoes, pumpkins and Boston baked beans of me. J. M. Garner. 21tf

Mr. and Mrs. W. H. Buckner returned to their home in Missouri Monday after a two weeks' visit with their son, J. A. Buckner.

For Sale—Four sections of land 3 miles north of Hereford; also 2 sections 6 miles southeast. For prices and terms, see J. H. Bowers, Hereford. 28tf

G. R. Ward, one Arney's prosperous stock-farmers, spent Saturday transacting business on our streets. Mr. Ward brings glowing accounts from the Castro County village.

Miss Helen Jones left Saturday for Hugo, I. T., where she will again have charge of the millinery department of a large dry goods store. Miss Helen will spend several weeks in the St. Louis markets.

B. R. Smith of Vega was a business caller in the city Monday. Mr. Smith is making a splendid success of stock-farming on his Oldham County ranch. While here, he called to move his BRAND subscription forward for two years.

PURE DRUGS

For pure Drugs and Medicines, call at our store. Our prices are right. Your attention is especially called to our prescription department, which is in care of a graduate pharmacist. We handle the famous Sewel Paints, Oils and Varnishes.

Herbert O. Park

Rock Island Summer Rates

We are selling tourist tickets daily to all the important resorts in America, including CHICAGO, Kansas City, St. Louis, St. Paul, DENVER, COLORADO SPRINGS, Salt Lake, Los Angeles, San Francisco, Portland, Detroit, Bay View, Toronto, Buffalo, Montreal, Boston, Harper's Ferry, Pittsburgh, Lookout Mountain, and many other points. Wherever you go, Rock Island can take you there.

Special Bargains Round Trips

Peoria, Ill., Aug. 18 and 19, one and one-third fare.
Roanoke, Va., Aug. 11, 12, 13, one fare plus \$2.00.
Milwaukee, Wis., Aug. 11, 12, 13, one fare plus \$2.00.
San Francisco, Sept. 3 to 14, one fare Diverse
Los Angeles, Sept. 3 to 14, one fare Diverse

HOMESEEKERS' RATES

to Estancia, N. M., Amarillo, and Beaver County points every Tuesday and Saturday.

THROUGH SLEEPERS TO CHICAGO AND DENVER DAILY



PHIL A. AUER,
G. P. A., C. R. I. & G.
FORT WORTH, TEXAS

A. P. MURCHISON
J. D. THOMPSON

J. S. JONES
W. O'BRIEN

MURCHISON, THOMPSON & CO.
REAL ESTATE AND CATTLE AGENTS
HEREFORD, TEXAS

We invite sellers and buyers to call and learn our methods of business. Office 'phone 167

List with us

Buy from us

Help Settle Your Own Country

Send us the names of your Old friends back east

Some of them may want to change their location and come west.

A little help from you will assist us in reaching many who are looking for new homes.

We will mail your friends truthful literature about YOUR part of the country and place their names on the complimentary mailing list of "The Earth," an interesting monthly, devoted to Southwest immigration.

Don't put it off. Write this week to
C. L. SEARGRAVES,
General Colonization
Agent, 1115 Ry.
Exchange, Chicago.

Drink Sulphur water.

TO HOMESEEEKERS AND INVESTORS

DO YOU WANT A SQUARE DEAL?

It Pays US to give our customers the benefits of the OWNER'S LOWEST PRICE. It pays PROSPECTORS and INVESTORS to BUY through us. We can save you from \$1.00 to \$2.50 per acre. :: :: :: ::
 Our sales since last report aggregate - - \$113,213,95

WE ARE SELLING LANDS STRICTLY AT THE OWNER'S PRICE--NOTHING ADDED

We sell on a five per cent commission--NO MORE, NO LESS

**RAYZOR & DEATLEY, REAL ESTATE DEALERS
 HERFORD, TEXAS**

Items From Hart.

Hart was well represented at the Dimmitt picnic and the only complaint was they could not eat all the good things before them.

Mrs. J. C. Barnhill of Chico passed through Hart with her sister, Mrs. R. L. Collier and son, Faust, to visit their father, Mr. Glaze of Olton, Texas.

The singing at D. H. Ray's last Sunday was all heart could wish and the class is to be complimented for the good music they rendered during the evening.

Kerr & Cody are now plodding their way south to their Ector county ranches. Two more good families and neighbors gone to make their homes among a people and land of

BAD HEALTH.

Worry, Overwork, Hasty Eating, Excessive Use of Liquors, Loss of Sleep, Neglect of Nature's Calls. These Bring on the Deadly Bright's Disease.

Thousands Die of it Every Year.

Kidney disease is the enemy we have most to fear as a result of the feverish restlessness of modern civilization. It is a treacherous enemy, working out its deadly effect under cover of the most trifling symptoms. The first indication of changes in the urine, frequent headaches, digestive troubles, should be the signal for prompt remedial measures. Prickly Ash Bitters is a kidney remedy of the greatest merit; it is soothing, healing and strengthening, quickly relieves the aching or soreness that always appears in advanced stages, checks the progress of the disease and through its excellent cleansing and regulating effect in the stomach, liver and bowels, it brings back the strength and ruddy glow of vigorous health.

Accept no substitute. Insist on having the genuine Prickly Ash Bitters with the large figure 3 in red on the front label.

Sold Everywhere. Price \$1.00 per bottle.
T. M. COULSON, Special Agent.

their choice. Our best wishes go with them even to prosperity.

Hancock & Riley spent several days in Hereford waiting for their thresher that was shipped from Sherman some weeks ago, but returned without it.

Ray Bros. are near Nazareth digging wells and from the amount of this work being done those Nazareth people are improving and settling their part of the country rapidly.

J. C. Chambers, the Methodist minister from Plainview, is conducting a meeting at the Killough school and much interest is being manifested with good attendance at each service.

W. M. Robinson and daughters returned from New Mexico where the girls filed on land and will make it their future home. Very sorry to lose them from our community, but our loss is New Mexico's gain.

The social given by Miss Bessie Kerr just before leaving for their southern home was well attended, and the good-bys were given with heavy and sad hearts to those who have been good and kind neighbors so long.

We have had the pleasure this week of reading the Imperial Valley Press, published at El Centro, Cal., and sent us by our friend, Ira Aten. We are always glad to learn that our old friends are doing well wherever they go.

J. M. Kendrick of Waco, who owns a good ranch near Hart, is with us again. He comes this time with a shipment of horses and mules and he will raise horses and mules as well as cattle. Mr. Kendrick sees a great future for this country and he shows his faith when it comes to farming.

Mrs. L. N. Hancock goes to Sherman this week to see her father, J. P. Riley, who was badly hurt in the wreck on the Ft. Worth and Denver last week. Mr. Riley had started to this country prospecting and to visit his children but returned home after the wreck and is in a bad condition but there is hopes of a speedy recovery.

T. W. H.

Drink Sulphur water.

Jr. B. Y. P. U. Program.

Following is the Jr. B. Y. P. U. program for Sunday, Sept. 2nd:

Reading of minutes.
 Leader—Clyde Wilson.
 Subject—Christ, our substitute.
 Scripture lesson—Roman 5:6-11.
 Prayer—Bro. Cowart.

Song by Juniors—No. 152, Soul Songs.

Christ suffering for us, paper—Mary Ella Coward.

Recitation—2 Cor. 5:21—Maggie Stanley.

Recitation—Romans 5:17—Elizabeth Richards.

Recitation—Romans 5:19—Myra Stanley.

1 Peter 2-24.

What we will have to suffer without Christ, paper—Emma Dean.

Song by Juniors—No. 125, Soul Songs.

How Christ takes our place in death, paper—Ernest Cowart.

Recitation—Romans 6:23—Sena May Mounts.

Recitation—John 3:36—Jewell Allen.

Recitation—Caressa Dent.

Song by Juniors, No. 5—Soul Songs.

Give Attention.

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.

C. M. MCGHEE at Mrs. W. B. Robinson's residence. 5tf

Mules for Sale.

I have a span of good young work mules which I will sell cheap. Apply to BILL HEAD. 26tf

4lbs soda for 25c at J. M. Garner's, guaranteed to be as good as Arm & Hammer. 21tf

Schools to Open

The time for the opening of the educational institutions of this city is now near at hand. On Tuesday, September 4th, the doors of Panhandle Christian College will be thrown open for the reception of pupils, while on Monday, September 10th, the public schools will begin the session of 1906-1907.

As to the prospects for the former, it can safely be stated that no one could desire for a more flattering promise. Each mail brings letters of inquiry from boys and girls who think of taking courses here. Everything now points to an opening which has seldom been equaled by any of West Texas' schools.

With three large, new rooms added at the public school building and two additional teachers, making nine in all, no fears need be entertained as to the character of work which will be accomplished the coming season.

Hereford has just and reasonable cause for feeling a great pride in her educational institutions.

IMPORTANT NOTICE.

I desire to announce that I will be in Hereford on August 29th and 30th and shall be glad to meet any of my patients who may require my services. Office at T. M. Coulson's drug store with Drs. Hicks and Rogers. 2tf
DR. A. J. CALDWELL.

Methodist Church.

Sunday School at 9:45 a. m., preaching by the pastor at 11 a. m., Junior League at 3 p. m., preaching at 8:30 by the pastor, prayer meeting Wednesday at 8:30 p. m.

Good music, courteous ushers, a cordial welcome for all.

THOS. S. BARCUS, Pastor.

....THE....

Hereford Nursery

IS PREPARED TO SUPPLY YOUR NEEDS. MY ENTIRE TIME IS DEVOTED NO GROWING AND STUDYING THE BEST VARIETIES OF FRUIT, SHADE AND ORNAMENTAL STOCK ADAPTED TO OUR SOIL AND CLIMATE. I AM THE ONLY EXCLUSIVE NURSERY MAN ON THE PLAINS. SIXTEEN YEARS EXPERIENCE IN TEXAS. :: :: ::

L. P. LANDRUM

MONUMENTS

The Ft. Worth Marble Works has the best and latest designs in all kinds of Monuments, Granite Goods and Iron Fencing. Let me figure with you.

**S. B. FEEMSTER
 Local Agent**

HEREFORD, TEXAS

Read This.

Does your windmill need oiling? I will take care of it by the month and save you dollars for repairs. I also build new mills or repair old ones. 18tf

T. D. HUMPHREY,
 Hereford, Texas.

T. M. Palmer Lumber Co.

DEALERS IN

LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :-: :-:

T. M. Palmer Lumber Co.

HEREFORD, TEXAS

JOE CARTER

ELISHA CARTER

CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

Ammons & Horne

Architects and Contractors

HEREFORD, TEXAS

Plans and specifications complete, made upon application and furnished free with the contract work

Office with Hereford Lumber Co.

OUR SPECIALTIES

By devoting our entire attention to our business, we make a specialty of constructing all shapes and sizes galvanized iron tanks, drinking tubs and dipping vats, etc. We are also in a position to do your plumbing or repair work on short notice at reasonable prices.

PHONE US YOUR ORDER

BELL & COPES

PANHANDLE CHRISTIAN COLLEGE

Hereford, Texas

Correlated With Texas Christian University

A school for the masses with specially equipped departments for instructions in Literary, Commercial, Oratory and Music courses. :-: :-: :-:

TRAINED TEACHERS

THOROUGH WORK

Send for Catalog.

A. C. ELLIOT, President.

Death Enters Home.

Soon after noon Saturday, the sad news was spread abroad in the city of the death of Elizabeth, the nine-year-old child of Mr. and Mrs. E. F. Connel, which occurred at 2 o'clock p. m., the direct cause of her death being toxicemic poison and other complications.

Elizabeth was a bright, sweet little girl and until she became ill which was only about a week before her death, she looked a perfect picture of health; but the dread disease to which she so soon became the prey could not be controlled, even with the aid of the most skillful physicians.

When Elizabeth was told she was soon to pass over the River, she expressed her wish that she should be taken to Bartlett for burial, that she might be near her grandmother, of whom she was very fond. In compliance with this last request, the family left on the afternoon train for the above named place where the remains were laid away in their final resting place.

The BRAND joins our entire community in extending deepest sympathy to the grief-stricken parents and other members of the family.

Land Bargain.

If you are in the market for a genuine bargain in good farm lands, we can sell you 4428 acres of nice, smooth plains land, 14 miles south of Hereford and 3 miles north of Dimmitt, the county seat of Castro County, at \$11.00 per acre. For further particulars, apply to B. M. Hester at Graves, Elliston & Co's. office. 1t

Big Ranch Sold.

We are reliably informed that a deal is now being closed whereby the Lone Star Ranch near Bovina is being transferred to the G. W. Wright Co. This is one of the best improved ranches in West Texas, and consists of about 65,000 acres. We understand the entire tract will be subdivided and sold to northern home-seekers.

New Fire Insurance Company.

We have secured the agency for the following Old line Millionaire Fire Insurance Companies: Phoenix Insurance Co., Camden Fire Insurance Association, Michigan Fire and Marine Insurance Co. Let us insure your property against Fire, Tornado and Cyclone. 22-ff

RAYZOR & DEATLEY.

Boom Parties Wed.

Bluford McMinn and Miss Brunett Witherspoon of Boom were married at the home of Mrs. W. B. Robinson in this city on last Sunday afternoon, Rev. V. H. Trammell officiating.

Both the contracting parties have many friends in this as well as their own community, whom the BRAND joins in the usual congratulations.

Attention Praetorians.

Meet without fail Wednesday night Aug. 29th, 8:30 sharp, at I. O. O. F. Hall. All old and new members are especially requested to be present on above night, election of officers and other important business will be transacted. 1t

Baptist Association.

The Tierra Blanco Baptist Association are holding their annual meeting at Paladuro Church this week. The session began Thursday at 10 a. m. and will continue through Sunday.

Organ for Sale.

I have a good Waterloo Organ, almost new, which can be had at a real bargain. Call on M. S. ACUFF at the Hereford Hardware Co. for particulars. 1t

For Sale.

40 Buck Lambs, half breed De Laine, for sale at \$5.00 per head. Apply to 25-4t

S. B. HARBISON & SON.

St. Louis, August 3, 1906

To Friends' and Patrons,
Hereford, Texas.

This it to advise you that I am now in the northern markets purchasing my fall and winter stock of Dry Goods, etc. Years of experience have given me a thorough understanding of the wants of the people and I am making good use of this experience in selecting only such goods as would be considered strictly up to date in any city. We shall try to merit your patronage this season by offering you the best goods for the least money.

Yours for business,

RALPH H. BARNETT.

Dissolution Notice.

This day the firm of "The Hereford Mercantile Co." have been dissolved by mutual consent of the members thereof, the same being Geo. A. Stambaugh and A. J. Lipscomb. The said A. J. Lipscomb has sold to Geo. A. Stambaugh his entire interest in said Hereford Mercantile Co's merchandise, notes and accounts, also the notes and accounts belonging to the firm of Stambaugh & Lipscomb, and the said Geo. A. Stambaugh assumes all notes and accounts owed by the firm, "The Hereford Mercantile Co." and the firm name will hereafter be known by the firm name of Geo. A. Stambaugh. 27-4t

A. J. LIPSCOMB,
GEO. A. STAMBAUGH.

Others Should Follow.

Our friends, L. B. Lay called at this office early Tuesday morning and left his check for \$10 to be applied to the Public School Building fund. Mr. Lay had been away at his Mexico ranch and had not been solicited, but seeing the appeals for help through the columns of the BRAND, he embraced the first opportunity to contribute his part towards providing and maintaining adequate public school facilities.

There are yet others who should realize that they have a duty to perform in this respect and come forward without delay.

The Praetorians.

A rich high class fraternal insurance order will organize a strong council here on Wednesday night, August 29th, 8:30 sharp, at I. O. O. F. Hall. 1t

The Anchor buggy is the best.

Good Things to Eat

There can be found no country on earth where more good things to eat can be had than right here in the Panhandle. In the vegetable line, there is simply no limit to be placed upon either the variety or amount produced.

The BRAND force is getting in very close touch with all lines of horticulture of late through the kindness of our friends. For instance, we have this week been feasting on roasting ears which were plucked from the field of Uncle Fred Williamson north of town. Mr. Williamson tells us that he wished the BRAND editor to inspect samples of corn which are equal to that grown in the leading corn belts of the country. From 20 acres, Mr. Williamson says he will gather 1000 bushels or 50 bushels per acre.

Mr. Park Resigns.

Walter Park, who for the past year, has held the place of book-keeper in the First National Bank has resigned to accept a more lucrative position with the real estate firm of Graves, Elliston & Co. His resignation became effective Monday morning, but he will take a rest till September first before assuming his duties as office manager for the the above mentioned firm.

A Brand New Outfit.

We are prepared to put down your WELL on short notice with a BRAND NEW NO. 2 AUSTIN WELL MACHINE. Also erect wind mill towers. Leave your order with Stringfellow-Hume Hardware Co. or Ralph Barnett. 27-ff

BEN WRIGHT.

The Anchor buggy is the best. 1t

City Barber Shop

IN BRICK BLOCK NEAR DEPOT
George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction.
Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, :-: :-: :-: TEXAS

L. T. LESTER, President J. B. STONE, Vice-President
W. W. UNDERWOOD, Cashier

THE BANK OF BOVINA

Unincorporated
BOVINA, TEXAS

Offers every accommodation consistent with safe Banking principles. Absolute security to depositors. We solicit your account, be it large or small.

THE BANK OF BOVINA,
Bovina, Texas.

THE BRAND----\$1 Per Year

Laundry Now Ready to Open

The machinery for the Hereford Steam Laundry is now installed and we are ready to do work for the public. Our plant is all new and modern and the work which we will turn out will be as good as can be done anywhere. Our capacity is sufficient to accommodate in a satisfactory manner, not only Hereford, but all the surrounding country. If you have not seen our plant, you cannot appreciate its true capacity. We invite the public to call and make a personal investigation. Give us your laundry work; we will treat you right. We have our own wagon and you only have to 'phone 246; we will do the rest. Our terms are cash on delivery of work. ❀ ❀

YOURS TO PLEASE
THE HEREFORD LAUNDRY
 F. A. STEWART, PROPRIETOR

ELECTION ORDERED.

The Citizens of Parmer County Desire to Form an Organization.

A petition signed by the required number of citizens of Parmer County was presented to the Commissioners Court this week asking for an election to ascertain whether or not that County shall be organized. The petition was presented to the court in person by A. J. Oliver, and after deliberately considering the advisability of such a step, it was decided to order an election in compliance with the wishes of those who signed the petition.

The time of holding the election has not yet been announced, but it is thought the Judge will order it for the same time as the general election, so as to avoid the additional expense of holding a special election. We believe the citizens are pursuing the right course in this matter as such a move will without a doubt greatly facilitate the settlement of the county. Should the organiza-

tion be perfected, we may reasonably expect to see Bovina, which will doubtless become the county seat, develop into a prosperous and growing town.

Commissioners Court.

The August term of the Commissioners Court which was to have been held last week was held this week instead, owing to opening of District Court.

In addition to the usual routine work, the Court has been kept pretty busy reviewing the tax assessor's roll for 1906.

The work has been dispatched as much as possible, so that by the close of this week, nothing will be left undone.

For Sale.

160 acres land, corners 3 blocks from college, all under good fence. An ideal home for some one. Will sell or trade for good section of land near town. Apply to

ROBT. L. BALL,
 Hereford Texas.

25tf

Choctaw Round House.

J. A. Riviere, roadmaster of the Rock Island system at this place, is completing arrangements for extensive improvements in terminal facilities here.

Yesterday Wm. Meierholtz secured the contract for the new round house, to be erected north of the Denver, east of Grant street and west of the Rock Island Y. The plans are drawn on the basis of a ten stall house, and the contract provides that two stalls be rushed to completion as soon as possible. Mr. Meierholtz, the contractor, is from Sayre, Okla., and has just completed the new ware house of the Sayre Mill and Elevator Co.

The Rock Island yards are to be built up and ballasted at once with gravel. More extensive freight handling facilities will also be installed. The business of the Rock Island here is growing by leaps and bounds, and the improvements now contemplated are but a beginning of those made necessary by the traffic condition in this territory.—Amarillo Herald.

New College Building.

The contract for Goodnight college was let Thursday to Tuckey & Kerrigan. It will be practically a duplicate of the Memphis public school and the contract price is about \$10,000. It is a source of satisfaction to the local board here that their judgment has thus been sustained, as the local board are practically the designers of the plans. They are unexcelled for a maximum of service at a minimum of expense.—Hall County Herald.

Land Bargains.

A well improved eight-section ranch eight miles west of Dimmitt, 22 miles south of Hereford, 15 miles South of Summerfield. Has two good residences, 2 farms, 2 wells and mills, good corrals and 300 feet of 14-foot sheds. Nice orchard. This is as fine a body of land as can be found on the plains. Will cut in tracts to suit purchaser. Price \$9.00 per acre. See T. J. Graves or A. H. Elliston. 28tf

The Anchor buggy is the best. tf

Town Lot Sale.

Messrs. J. P. Delvin and Max Roberts are today instituting a grand town lot sale in Evans Addition to the town of Hereford. These gentlemen have about 77 choice lots which they are offering at figures which will doubtless turn them in a hurry.

We call special attention to their page ad found elsewhere in this issue.

Valuable Papers Found.

I found a day book containing papers, records, etc., between Hereford and Kelso, August 12th. Owner can have same by paying finder whatever reward he deems sufficient and 50 cts. for this notice.

A. PAIZE,

28-1t

Endee, N. M.

For Sale Cheap.

Two fine sections patented land 12 miles from Hereford. Price \$10.00 per acre. Partly on time. Apply to

C. G. WITHERSPOON

27tf

or W. C. WITHERSPOON.

CHOICE FARM LANDS IN THE PANHANDLE OF TEXAS

Dear Sir:--I have bought 11 sections of land situated 19 and 20 miles west of Hereford and 4 and 5 miles of a growing town which I am offering at special prices to actual settlers. These prices will hold only a short time as land is advancing rapidly here. This is all nice, smooth land, every foot of which can be put in cultivation; water can be had at 100 to 150 feet. Will sell to suit the purchaser in 160 acre tracts and up, on the following terms: \$250 on signing of contract; balance, \$390, cash on Nov. 1st, 1906; Jan. 1st, 1907, \$80; April 1st, 1907, \$80; Nov. 1st, 1907, \$160; Nov. 1st, 1908, \$128; and \$96 to be paid on Nov. 1st of each year as follows: 1909-10-11-12-13-14-15, interest 6 per cent per annum. This is a snap and we hope we can do some business with you. . . .

H. H. HAWKINS & COMPANY
 HEREFORD, TEXAS

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All
kinds of stenographic work done. Ex-
clusive agents for Western Union
Land Co.'s Lands

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

C. L. Davis C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all busi-
ness entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to
Castro county lands.
Dimmitt, Texas

B. W. MILLER & SON
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

W. B. BOYD
Attorney-at-Law
OFFICE IN SCHRIMSHER BUILDING
Hereford, Texas

C. F. KERR
Dealer in Real Estate and Livestock
Unequaled bargains in Deaf Smith
and Castro County Lands. Prop-
erty rendered and taxes paid for
non-residents
DIMMITT, TEXAS

GEO. W. BACUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

DR. C. W. McFARLING
PHYSICIAN AND SURGEON
Office at Smith's Drug Store
Hereford, Texas
Residence Phone No. 138

FOR XIT LANDS
see
F. W. WILSEY, 148 Market St.,
Chicago, Ill.
or E. F. CONNELL, Hereford, Texas

W. D. HORNE,
ARCHITECT,
Office with Hereford Lumber Co.
Hereford, Texas.

MAX ROBERTS
Real Estate, Live Stock and Wool
BELL COUNTY BLACK LANDS
FOR SALE OR TRADE
Hereford, Texas

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

HALL & FREDERICKS
ATTORNEYS AND COUNSELORS AT LAW
Practice in all Courts
Office rooms 4 and 5 Eakle Bld'g.
Amarillo, Texas

BILL HEAD
Panhandle Farms and Ranches
Hereford City Property
Hereford, Texas

DR. J. D. RATLIFF,
DENTIST
Office over Coulson's Drug Store
Phone 234

Drink Sulphur water.

Wall paper stock full up. Prices
below wholesale at Black's. 19tf

A. J. Oliver of Bovina was in the
city for several days this week on
business.

W. L. Townsen of Bovina was in
the city a few days this week on
business.

To sell—A good piano at low price
on payments of \$10.00 per month.
A. C. Elliott. 12tf

Geo. W. Barcus returned Monday
from Austin where he had been on
legal business.

For Sale.—Shumach cane seed at
30 cents per bushel. Apply to
Henry Farmer. 22-tf

J. N. Russell of Pilot Point is the
guest of his brother-in-law, Judge L.
Gough, this week.

Call No. 78 for fresh home ground
meal. Every sack guaranteed. W.
H. Laswell, the mill man. 20tf

Mr. Chas. Davis, wife and little
daughter, Bessie Lorena, of Texico
are visiting relatives, in the city.

Mrs. W. J. Brannigan and son of
Hollis, O. T., arrived this week to
visit the former's sister, Mrs. T. M.
Coulson.

We handle the best and most
complete line of fruits and vegetables
of any house in Hereford. Jno. A.
Johnson. 23tf

B. B. Curtis, local manager
of the Lone Star Ranch, returned
Tuesday from a business trip to
Kansas City.

Mr. and Mrs. W. L. Sullivan of
Sanger arrived this week, the guests
of the former's brother, C. L. Sul-
livan, and family.

J. D. Mallary of Shannon, Miss.,
has been in Hereford several days
with a view of making purchases of
Deaf Smith County lands.

T. M. Schrimsher of Oklahoma
has been prospecting in the vicinity
of Hereford this week and visiting
his brother, Con Schrimsher.

N. H. Demisen, who recently pur-
chased a portion of the Kelly ranch
north of town, is in Missouri this
week in the interest of immigra-
tion.

Tents for Sale—We have several
tents which were used in connection
with the Camp Meeting which we
will sell reasonably. Apply to B. H.
Smith at office. 25tf

A. P. Mauk left Saturday for
Central Texas where he is engaged
to keep books for a large gin outfit.
He will return here as soon as the
ginning season is over.

Rev. A. M. Crawford of Madill,
Ind. Ter., was in the city for sev-
eral days this week looking after the
interests of his Church. Mr. Craw-
ford preached at Dimmitt Sunday.

I still have a few cans of Aldemy
Baking Powder and with every 25c
can you get a chance at a fifty dol-
lar range stove. Come early for
they won't last long. J. M. Gar-
ner. 21tf

Mr. and Mrs. R. E. Winslow,
Mrs. W. H. Lucas and Miss Nina
Lucas of Sherman, and Miss Una
Davis of Bonham are visiting Mrs.
J. H. Beach and F. E. Davis of this
city.

Dr. Albert J. Caldwell, specialist
on diseases of the eye, ear, nose and
throat, of Amarillo, Texas, will be
in Hereford Aug. 29th and 30th lo-
cated at the offices of Drs. Hicks
and Rogers. 4tf

Elder John Marshall passed up
the road Monday on his way from
Texico where he had been engaged
in a two weeks' revival. A good
meeting is reported which resulted
in the organization of a Christian
Church in Texico.

The Geo. W. Wright Co. will in-
stitute a town lot sale at Kelso tomor-
row. As yet we have not learned
the value of the lots, but suppose
they will be sold at reasonable
figures, principally to investors
brought down by Mr. Wright.

Messrs. Geo. A. Stambough, S. H.
Mount and R. H. Barnett are all in
St. Louis this week purchasing fall
and winter stocks of dry goods for
their respective houses. All these
gentlemen, in the anticipation of a
large immigration here this fall, will
purchase extensively of everything
in their lines. Knowing them as we
do, we freely predict that the dry
goods business in Hereford will be
well cared for this season.

Better see L. Gough about it. tf

Fine Roswell peaches at J. M.
Garner's for \$1.00 per bushel. 28-1t

L. B. Lay is in from his New
Mexico ranch this week on court
duty.

C. R. Smith returned Saturday
from a visit with his parents at
Tulia.

**Summer suits at 25 per
cent off at D. R. Gass &
Sons. 26tf**

G. B. Brittain of Dallas is the
guest of his brother, F. H. Brittain,
this week.

For the best shoes in town call
for "Brown Shoes"—for sale by D.
R. Gass & Sons. 26tf

Miss Edna Allen was in Amarillo
over Sunday attending the B. Y. P.
U. Encampment.

J. G. Callens is in Dallas this
week purchasing his fall and winter
stock of dry goods.

100 bushels of fine Roswell peach-
es suitable for preserving, \$100 per
bushel. J. M. Garner. 1t

Rev. T. S. Barcus preached for
the congregation at Wyche school
house on last Sunday afternoon.

Mrs. C. G. Witherspoon and Miss
Bertha left Monday for a two weeks
visit with relatives at Burleson, Tex-
as.

John Herod is working in the
towns along the Denver Road in the
interest of the Panhandle Christian
College.

W. R. Eubanks and family left
Tuesday afternoon for Medford,
Oregon, where they expect to make
their home.

W. S. Dixon, our correspondent
from Southern Castro was among
those who transacted business in
Hereford Saturday.

Miss Tressye Coston went to
Amarillo Saturday to join an excu-
sion party for a trip through the
mountains of Colorado.

W. H. Russell returned Monday
from Dallas where he went as a de-
legate from Deaf Smith County to
the Democratic State Convention
held in that city last week.

Claude Witherspoon has been pro-
moted from stenographer to book-
keeper in the First National Bank.
His place as stenographer is being
filled by Miss Lizzie LeGrand.

My store is headquarters for the
man that follows the plow as well as
the one who owns the cow. In fact,
my store is headquarters for every-
thing good to eat. J. M. Garner. tf

Daniel Ward of Longview was in
Hereford several days this week, the
guest of his friend, F. A. Stewart.
Mr. Ward came to investigate this
country with a view to moving here.

FOUND—A man's saddle, blanket,
ropes, etc., on the road to Sulphur
Park by the way of Clarence
Wheeler's. Owner may have same
by calling at this office and paying
for this ad. 28tf

Earl Gough returned this week
from a 400-mile trip over the South
Plains in the interest of the College
at this place. We understand he
met with good encouragement along
the line of securing pupils.

We received a communication
from C. H. Carl this week, request-
ing us to hold his paper at Hereford
as he is preparing to move his fam-
ily back here at an early date.
They are now in Michigan.

Frank Wilson and Clifford Acker
went to Chillicothe Tuesday to spend
two weeks on G. A. F. Parker's ranch
which is situated near that place.
During Mr. Wilson's absence, A. J.
Lipscomb will assist in the Western
National Bank.

L. P. Landrum has the thanks of
the entire BRAND force for unload-
ing one of his fine watermelons at
this office Saturday. We are now
enable to say from actual experience
that Mr. Landrum is quite as
successful at growing melons as in
the art of producing fine fruits.

Miss Hortense Parmer, the popu-
lar milliner of the Hereford Mercan-
tile Co., is in St. Louis this week
studying the latest creations in head-
wear and selecting the fall and winter
stock for the above named company.
Miss Parmer has had long experience
in the millinery business and it is
safe to say that she will introduce
all the latest styles and patterns into
this city's trade this season.

Interested Much in Furniture?

Are you building a new home?
Been waiting a long time to buy Furni-
ture at REASONABLE prices?
Want to brighten up your home with
something new?
Have some pictures you want framed
by an experienced man?
Any Furniture you want repaired?
Want any Wall Paper?
Want your moneys worth?
And want to be satisfied after you have
bought?
Then come to the New Furniture Store.

COCKRELL & HOUCK

CARDWELL BROS.

IS THE PLACE TO BUY YOUR FRESH
VEGETABLES AND FRUITS. WE
GET A FRESH SUPPLY DAILY AND
CAN SUPPLY YOUR WANTS ON
SHORT NOTICE. DON'T FORGET THE
PLACE. :: :: :: ::

CARDWELL BROTHERS
THE UP-TO-DATE GROCERY STORE

"Just to Jog Your Thinker"

When you need Lumber, Sash, Doors, Brick, Lime and
Fence Posts or anything else in Building material
WE HAVE IT

We not only have the largest stock in Hereford, but
you will always find we handle the best grades of Lum-
ber to be had. Our prices are right. Don't forget to
figure with us. We can please you :: :: :: ::

BURTON-LINGO CO.
HEREFORD, TEXAS

W. L. FALLWELL & SONS

Dealers in

**Coal, Grain, Hay, Salt
AND FIELD SEED**

Bois d'Arc Posts Cash for Hides Wagon Yard
International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

J. F. COLLUP J. D. BURKETT

Collup & Burkett

DEALERS IN

**Coal, Hay, Grain, Field
Seeds, Stock Salt and Sulphur**

We solicit your patronage, promising that we will
endeavor to sell you goods at as close margin as
possible. :: :: :: ::

WE HANDLE ALL KINDS OF POSTS

When the Hair Falls

Then it's time to act! No time to study, to read, to experiment! You want to save your hair, and save it quickly, too! So make up your mind this very minute that if your hair ever comes out you will use Ayer's Hair Vigor. It makes the scalp healthy. The hair stays in. It cannot do anything else. It's nature's way.

The best kind of a testimonial—
"Sold for over sixty years."

Made by J. C. Ayer Co., Lowell, Mass.
Also manufacturers of:
Ayer's SASSAPARILLA PILLS, CHERRY PECTORAL.

Laundry Opens.

It will be seen by reference to their announcement in a half page advertisement in this issue that Hereford now has a first class steam laundry in full operation. The proprietor, Mr. Stewart, tells us that by Monday of next week he will be ready to receive callers who wish to inspect the new plant.

A laundry of similar capacity is seldom found in a town the size of Hereford, in fact no town of this class which we can call to mind would support so extensive a plant. The patronage which Mr. Stewart will receive from our people will fully remunerate him for all his trouble and expense.

Advertising Business.

We call the attention of our local readers to the half page ad of Sting-fellow-Hume which appears elsewhere in this issue. These gentlemen, through their representative, Mr. Stroud, have made elaborate preparations to care for their trade at this point which will be seen by a perusal of what they have to say in this issue.

More Than our Share.

Taking the large number of homeseekers coming to Hereford as the basis of our decision, we are led to conclude that we are receiving more than our share of the prospectors as compared to the numbers stopping at other places. This may be partly attributed to the fact that almost every man who visits this town and country becomes a convert and returns home proclaiming the unequalled merits of the Hereford country.

We now have in our midst from 600 to 700 northern homeseekers.

Good Rain Falls.

Farmers as well as cattlemen are rejoicing over the splendid rain which fell in this portion of the Panhandle Thursday evening. While the fall was not very heavy, yet it was sufficient to put new life in all forms of vegetation and enable farmers to continue to a better advantage the preparations for wheat sowing.

It still remains cloudy and the indications now are that we will receive a ground-soaker before it is over.

Lots of Grain.

Our grain buyers are being kept very busy these days taking care of the large volume of grain which is being hauled in by farmers. Among the large crop which have thus far been reported is that of H. B. McKinley north of town. Mr. McKinley has just finished threshing and reports 3000 bushels of oats and 1100 bushels of wheat.

Bargain in Stock

I have fifty head of mixed cattle, a 5-year-old reregistered bull, good work mule, three sows and eighteen shoats for sale at my ranch 10 miles northwest of Hereford. Apply at once.

J. S. MOLLENHOUR.

Wednesday's south-bound train was eleven hours late, owing to orders to wait for the Santa Fe which was wrecked somewhere in Kansas. As a result the various towns along the line received no mail on that day.

Parted at the Rink.

And it came to pass, there came a day when the young man with lead pencil legs and high water pants bethought himself of the skating rink.

So he went out, and when he came nigh unto the girl he loved he spoke unto her saying:

"Come, Mary, let us gird ourselves up and go hence to the rink, for behold, I have been diligent in thy absence and have embezzled two coupons."

So they went one with the other, for they loved each other with love the greatness of which was like unto death.

And when the youth and maiden were come into the rink, they saw divers other young men and maidens waltzing hither and thither, and standing upon their necks, and spreading upon the floor to the four corners of the place.

And Mary was pleased thereat, for she saw the other maidens sticking to their escorts closer than boiler rivets. And she longed for some of the same agony.

So she prevailed on her lover to go and do likewise. And he went with a light heart, for he loved the spot because he had been there before and knew the whickness thereof.

And after a little while he returned and took Mary's feet and fastened the skates thereon. And in like manner he did unto his own feet. Then they smiled one upon the other and went upon their wobbly way.

And it came to pass, when they got out where the eyes of the multitude were upon them, Mary forgot herself and looked back.

Now, this was a grievous thing to do, for it is written on the wall: "Thou shalt not look back when thou skatest, lest thy foot forsake thee and thou treadest upon thine ear."

But Mary was full of joy and chocolate caramels, and remembered not these things.

So when she looked back her feet flew from under her and went up into the atmosphere and cut a star therein, and descended with a great crash, and Mary sat down upon the floor with a dull thud, so that her bustle escaped and came out the back of her dress. And her fall was exceedingly hard; yea great was the muchness thereof.

So likewise had her lover spilled himself, but he hurt himself not for he had been like the seven wise skaters who had put cork soles in the basement of their trousers.

But in an evil moment he saw Mary's bustle about her neck, and he lifted up his voice and laughed and asked whence came the chaff bag.

Then Mary was wroth and she grew red in the countenance and answered saying: "Thou leadest me in slippery paths, and when the floor riseth up and striketh me in a grievous place, thou comest not to my aid; yea, verily, we remain together a little further off."

And from that day to this, she passeth him by on the other side of the street.—Selected.

Dr. S. P. Bowser of Aubry in Denton County arrived this week and put the mechanics to work on the erection of a five-room residence in East Hereford. Dr. Bowser tells us that he will move his family here as soon as his residence is completed.

Horse and Carriage for Sale.

I have a good gentle family horse and carriage for sale cheap. Call on J. L. Fuqua at First National Bank. 28tf

For Sale.

One second hand wagon and one surrey, also two heavy work horses and one first-class milk cow. 27tf A. H. MORRIS.

Town Lots for Sale.

See J. L. Fuqua for some bargains in choice city lots and suburban property. 25tf

Wall paper stock full up. Prices below wholesale at Black's. 14tf

All summer goods at cost at D. R. Gass & Sons.

Summer suits at 25 per cent off at D. R. Gass & Sons. 26tf

I now have a new hack and will haul passengers to any part of the country. Prices right. C. T. Dobbins, Hereford Texas. 27tf

THE JOY OF LIVING

CAN BE FULLY REALIZED WHEN YOU ENJOY GOOD HEALTH

HERBINE

The Popular Liver Medicine Will Keep You Well

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