

The Hereford Brand

Vol. 7

HEREFORD, TEXAS, JUNE 21, 1907

No. 14

TIDINGS FROM THE EAST

Cleburne, Texas, June 17th, 1907.

To the Trade:-

After a week's visit to my old home and with many friends, I take my leave tomorrow for the East and Northern Furniture Markets, there to search out for the best there is to be had, for the GREATEST FURNITURE STORE IN THE WEST. I can assure the trade that no stone will be left unturned to secure the very best values obtainable for my trade. By your very liberal patronage and help, you have assisted me in making my place the chief attraction of Hereford. To show my appreciation for this I shall give you the advantage of the great things in Bargains I shall find in this big round. With best wishes, I am

Sincerely yours,

E. B. BLACK

20,000 CLUB ORGANIZED.
Large Delegation of Citizens Assemble to Participate in the Important Work—Officers Elected.
Responsive to a call from a committee of local citizens, one of the largest attended public meetings ever held in this city was pulled off at the court house on Monday evening of this week. A list had been circulated a few days prior, calling for the meeting and same was liberally signed by citizens in which they each agreed to pay \$5.00 for the purpose of organizing and maintaining a 20,000 Commercial Club for Hereford. More than 175 men had signed this list and despite the incle-

ment and threatening weather, a sufficient percentage of these were present to well fill the district court room.
By unanimous vote, P. W. Price was made temporary president and L. A. Hough, temporary secretary.
From the beginning to the close, the best feeling characterized the meeting, no faction trying to do this thing or that according to their own peculiar notions. All seemed to have one great purpose in view, viz: To do just the thing and that only which would promote the best interests of Hereford.
The chief speakers of the occasion were John P. Slaton, Geo. W. Barcus, P. W. Price, A. C. Elliott and J. E.

Garrison, all of whom reviewed the splendid opportunities which have been afforded us for making Hereford a city which would be the envy and yet the pride of all the West.
The purposes of the Club, as were outlined in the organization, are to see that the advantages which Hereford and surrounding country offer to the home-builders in other parts who may wish to better their circumstances by changing locations. Also to open up our resourceful commercial avenues to eastern and northern capital, seeking a profitable investment and induce the establishment of manufacturing enterprises to take care of the almost unlimited supply of raw material which annually goes out from here to northern and eastern manufacturers. These were outlined at some length, but a more comprehensive discussion of them was postponed to some subsequent time to give place for the election of permanent officers and arrangement of other necessary details.

All elections were conducted by private ballot, with one or two exceptions and after some pleasantries the following officers were chosen for a period of one year: Jno. P. Slaton, president; N. J. Heimbach, vice-president; A. C. Elliott, secretary and Otho H. Vardeman, treasurer. A board of directors, composed of J. L. Fagan, G. A. F. Parker, W. B. Beach, Geo. W. Irwin and J. Ray, was also chosen, which board was instructed to immediately draft a system of by-laws and constitution and report same back to a meeting which will be held at the court house on Monday evening of next week at 8:30 o'clock.

At a late hour the meeting adjourned, all feeling that much good had been accomplished.

Masons Will Build.

The Masons of Hereford are drawing plans for a new lodge building to be erected as soon as arrangements can be perfected. They will build a second story over A. J. Lipscomb's brick building occupied by H. C. Myrick's Gents' furnishing store. The entrance into the lodge hall will be made through the wall of the Dameron building. The hall will be composed of ante rooms, a reception hall and a large commodious lodge room and will be well arranged and equipped with modern fixtures. When completed the Masons will have beautiful and comfortable quarters, equal to any lodge in the Panhandle.

Lots of Lots

For sale on installment plan. 18-4f SAM H. MORRIS.

FIGURES COUNT

Santa Fe's Business Increases by Leaps and Bounds as Country Develops.

In making the rounds this week, a BRAND representative casually dropped in on our accommodating station agent, J. W. Lacy, with a view to gaining information pertaining to the plans of his company, with reference to this point. "We have nothing new to give to the public that would interest them," said Mr. Lacy, "but I can give you an item which might serve to show how rapidly the business of this Panhandle country is growing," which he did. We learned that for the first five months of 1906, the Santa Fe's local business excelled that for

the same months of 1905, \$14,443.00 and that likewise 1907 surpassed 1906, \$47,876.00. While these figures show that the increase has been greater the past year, yet it is evident from this statement that it has been gradual all the while.

As the railroads business is wholly dependent upon the business of the country, we can readily understand that we are far in advance of a year or so ago in the point of substantial development.

For Sale.

Brick business house occupied by B. Barnard and Company's grocery store. One residence known as the Dr. Hicks place; one residence known as the J. W. Hough place.

H. B. WEBB, 9th Administrator for B. Barnard Estate.

REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

IT IS A PLEASURE

TO know that with our stock of general merchandise complete in every department, we are in a position to not only support the wants of every citizen of Castro County, but can also save our customers money on every purchase made from us. We make a specialty of Dry Goods, Groceries and Gents' Furnishings, and every article in these departments will stand the severest test. We also now have in stock a complete assortment of Stetson Hats, which go at the usual standard prices. Let us serve you when you wish anything in general merchandise.

Lee & Gollehon
Dimmitt, Texas

RESOLVED THAT ITS A MIGHTY COMFORTABLE FEELING TO KNOW YOU HAVE ON THE PROPER CLOTHES. IF WE GO TO THE PROPER PLACE WE CAN FEEL SURE WE ARE ALL RIGHT. WE OWE IT TO OURSELVES TO DRESS WELL

BUSTER BROWN.



OF COURSE YOU WISH TO GO TO THE PROPER PLACE TO BUY THE THINGS YOU WISH TO WEAR. WE WISH YOU WOULD INQUIRE WHETHER OR NOT OUR STORE IS THE PROPER PLACE TO DEAL. IF YOU KNOW OF ANYONE WHO DEALS AT OUR STORE, ASK THEM HOW WE TREAT THEM. OR BETTER STILL, COME IN AND LET US SHOW YOU THE GOODS WE CARRY, THE PRICES WE SELL THEM AT, AND JUDGE FOR YOURSELF. WE BELIEVE WE TREAT OUR CUSTOMERS RIGHT BECAUSE WE SEE THE SAME FACES SEASON AFTER SEASON. JUST NOW WE ARE ESPECIALLY SHOWING A FINE LINE OF LOW QUARTER SHOES.

RESPECTFULLY,

H. C. MYRICK

ONE MORE CAR OF ENTERPRISE BUGGIES

Just received. We can please you in **STYLE** and **FINISH** and we **GUARANTEE** the **QUALITY**. We are showing Stylish Top Buggies, Nobby Runabouts, Servicable Phaetons and Surries. Call in and look them over. It's our pride and pleasure to show them.

The Great Majestic Ranges

are a constant source of delight and satisfaction both to the **LADY** of the **HOUSE** and the **LADY** **IN THE KITCHEN**. The **Quick-Meal Gasoline Range** is the **Summer Queen** of the kitchen. Easy to operate, easy to clean, no smoke, no ashes, self generators. Reasonable in price. See them.

FLORENCE WAGONS

Remember we carry the **Biggest, Best and Most Complete** line of **Hardware** and sell it to you for lower prices than any firm in Hereford.

ECLIPSE WINDMILLS

Stroud-Gary Hardware Co.

A DEPLORABLE ACCIDENT.

Claude Moreman Accidentally Shot Through the Head. Is in a Critical Condition.

About nine o'clock Wednesday morning Hereford was shocked with the intelligence that Claude Moreman had accidentally shot himself. Drs. Rogers and Johnson were immediately summoned, and securing an automobile hastened to the scene of the accident. On reaching the Moreman ranch they found Claude in an unconscious condition, with blood and particles of brain matter oozing from a wound in the head

caused by a bullet from a 45-calibre pistol. The ball entered just above the eye at the inner aspect of the right brow ranging upwards, making its exit about three inches from where it entered. A part of the front right lobe of the brain and a number of pieces of shattered bone were taken out.

The particulars of the horrible accident, as secured by the Brand reporter, are as follows: Claude, in company with his brother, Leslie, and others, had returned to the ranch house for some fire arms with a view of giving chase to some antelope they had sighted while

rounding up some cattle. A Winchester rifle and a forty-five calibre pistol were secured, the latter being out of order, the cylinder failing to work, it seems. Claude was trying to cock the pistol and at the same time adjust the cylinder, and it is thought that his thumb slipped from the hammer, causing the gun to fire.

Claude has been unconscious since the accident and is in a very critical condition. The latest reports are to the effect that he is resting some better and the physicians entertain slight hopes for his recovery.

His sister and brother-in-law, Stuart Kendrick, and brother, Bud Moreman of Dalhart, arrived in the city Thursday. Mrs. Claude Moreman was visiting in Johnson county at the time of the accident but was immediately notified and reached the bedside of her afflicted husband Thursday afternoon.

We deplore the sad affair and offer condolence to the stricken young wife and parents, brothers and sisters, hoping the accident will not prove fatal, and that he will soon recover.

Earl and Leron Gough returned home Monday from Waco where they attended the commencement exercises of the Texas Christian University. They report a great time and the University in a flourishing condition.

Misses Mary Taliaferro and Ethel McDairmed of the College left Thursday afternoon for Boulder Colorado and other western points to spend their vacation sight seeing.

Mr. and Mrs. Chas. L. Gass left Tuesday afternoon for their home at Nocona, Texas after a short visit with Mr. Gass' parents Mr. and Mrs. D. R. Gass of this city. Mr. Gass is a prominent Dry Goods merchant of Nocona.

Miss Eva Lena Bruce of Winchester, Kentucky arrived in the city Tuesday to join her mother, Mrs. Eva D. Bruce who moved here last fall. Miss Bruce has been connected with the Winchester Public Schools as teacher during the past year. She was accompanied home from Amarillo by Miss Anna Bruce and C. P. Woodburn.

Enthusiastic Band Meeting.

The Band boys met at the court house Tuesday afternoon for the purpose of assigning the instruments and perfecting the organization of the Hereford Band.

A large and enthusiastic crowd was present and a great deal of interest was manifested and instructor West is very much encouraged over the prospects of organizing and maintaining a good Concert Band. Quite a number of the boys have instruments and others have ordered new ones.

Ladies', children's and men's slippers and canvas oxfords, cheap at J. G. Callens'.

For Sale.

I am offering my twenty-two horse power engine and threshing machine. Cheap for cash. Will trade for land or other good property. 49tf
J. S. MOLLENHOUR.

For Sale.

A new four-room cottage, close in. Has bath room, etc., and good outside improvements. Can give good terms. 14tf
L. F. TAYLOR.

Figure With Me.

I have an up-to-date well drilling machine and can dig your well and erect your windmill tower on short notice. See me at Garrison Bros. or phone 154-3rings, if you think of making improvements in my line. 14tf
WILL GARLAND.

THE FIRST STATE BANK

OF HERFORD

CAPITAL \$30,000.00

We are now open for business and solicit the accounts of our friends in and around Hereford. All accommodations consistent with sound banking extended to our customers.

W. B. BEACH,
President

OTHO H. VARDEMAN,
Cashier

ABSTRACTS OF TITLE

I am now located at Parmerton, the County Seat of Parmer County, Texas, and am prepared to furnish abstracts to Parmer County lands promptly.

Walter L. Sims
Lawyer and Abstracter

Post Office Address Bovina, Texas

Expanding

Is the term which applies to our business at present. We have whole stacks of lumber which we are offering at "rock-bottom" prices. We also handle the best paint on the market, as well as everything else in builders' material.

Hereford Lumber Co.

WE ARE IN THE REAL ESTATE BUSINESS TO STAY

and will appreciate any business given us, either as a seller or buyer. Our charges are only five per cent commission on sales made. If you have any large tracts of land for sale, list them with us, as we have several calls for them. Our motto is square dealings with all customers. :: :: :: ::

PARK & BOURN

REV. H. DILLON WRITES.

Likes Hereford People and The Plains Country.

Indian Mills W. Va., June 3.

MR. J. RAY, Hereford, Texas.

Dear Bro. Ray:—Please find enclosed one dollar to pay for a year's subscription to the Hereford BRAND one of the best county papers I have ever read and I feel I can't do without the BRAND. I watch for the mail that brings it. I am delighted

to see the rapid development of the plains country. I very much regret our leaving the plains as I believe it is one of the coming countries of North America, and I have not abandoned the idea of going back. I think the fine rich land of the Panhandle offers a great inducement to the man who wants to engage in farming and stock raising, and I have never found as kind and good people in any state as I found on the plains and had our family not got sick I feel I would have stayed at Hereford, one of the cleanest towns I have ever lived in. Myself and wife want to thank the good people of Hereford for the kindness shown us in our sickness, also the good Doctors Estes and LeGrand and our good church people who were so kind. We feel we owe them a debt we can never pay. May the blessings of Heaven rest upon them is my prayer.

HENRY DILLON.

If you want a bargain see Park & Bourn. 39ff.

Major's Studio

PORTRAITS, VIEWS AND ENLARGEMENTS Satisfaction Always

M. M. MAJOR

New Trading Yard

I am opening up a trading yard and barn on lots adjoining Snyder Land Company's auto barn on the north, and wish to say to my friends that I am now in the market to buy and sell horses, or will break your wild horses on reasonable terms. Also have several sets of single and double harness for sale. It will be to your interest to see me.

Claude Norton HEREFORD TEXAS

Alfa Lumber Co.

Dealers in Building Material of all kinds. Our motto: "Best grades and right prices. Our intention is to please the public. If we make mistakes we are at your service to correct the same.

Alfa Lumber Company J. M. NICHOLS, Local Manager

Junior League.

Following is the Junior League program for June 23:

Topic, "The first use of the promised power."

Leader, Murray Canterbury.

Song: Reading, Acts 1, 8, Leader.

Prayer, Rev. Smith.

Reading, Isa. XLIII, 10, Carl London.

Reading, John 7, 38-39, Walter Dunlap.

Reading, John 1, 32-34, Jimmie Snyder.

Lesson story, Velma Patton.

Duet, Essie Johnson and Annie Price.

Ten minutes study of lesson.

Piano Solo, Miss McClary.

Recitation, Bessie Snyder.

Solo, Lucile Edwards.

Roll call and minutes read.

Dimes presented and how self was denied same, related, Members.

Song..

Benediction.

Visitors are always welcome.

Come and encourage the leaguers.

Notice.

I have a new steam plow and am ready to do plowing on short notice. Am well equipped with a good engine and plows and will guarantee first class work. H. F. MITCHELL At City Restaurant. 4-1f

Dissolution Notice.

The partnership heretofore existing under the name of W. P. Lambertson and Company, between W. P. Lambertson, J. F. Joss and C. D. Graham is this day by mutual consent dissolved.

Signed at Fairview, Kansas, this 13th day of June, 1907.

W. P. LAMBERTSON.
J. F. JOSS.
C. D. GRAHAM.

C. E. Program.

The following is the C. E. program for Sunday, June 23, 1907, at the Presbyterian church:

Subject, Earth's Greatest Man, Heb. 11, 23-29.

Leader, Mr. Keiry.

Moses the Law Maker, G. M. Suggs.

Quartette.

The Greatness of Moses, Rev. Wooten.

Moses as a Man, his Personal Characteristics, discussed generally.

Mispah.

To our Former Customers.

I take this method of notifying all who know themselves indebted to me their accounts are now due and further ask that you will come forward and make prompt settlement, as I wish to close up all outstanding business as soon as possible. Don't wait till tomorrow or next week, but come today. If you can't pay cash now come in and give your note for amount due at once. 15ff

J. F. COLLUP, Hereford, Tex.

Prof. Day Coming.

Judge L. Gough was in receipt of a letter in the early part of the week from Prof. T. R. Day, the newly elected principal of our Public Schools, stating that he and family were shaping their affairs to start for Hereford the last of the week hoping to reach here about the 24th or 25th. He further stated that interminable delays had prevented his coming sooner. We will gladly welcome Prof. Day and his estimable family in our city and will assure them the hearty co-operation and support of our citizens in their new field of labor.

Will Buy Hogs.

I will give 4 3-4 to 5 cents for fat hogs if I can buy as many as a carload that will justify shipping. 18-2t

MAX ROBERTS.

Acree Property.

Now is the time to make money on Hereford city property. The biggest money is in acreage property. I have 80 acres adjoining the town on the south which I will sell in 5 and 10-acre blocks at a very low price for the next few days. 11-1f

J. P. SNYDER.

WE ARE WELL PREPARED TO DO YOUR

Painting and Paper Hanging

All work guaranteed. Best of references furnished

SLAUGHTER

Thaddius of Warsaw

The Registered Bay, Saddle and Driving STALLION

Will stand the balance of the season at my place one half mile south of Court House at \$15.00 to insure foal.

BURL FRANCE



Your Correspondents

Will have a better opinion of you if your letters are written on good stationery. No matter if it is love or business of which you write.

GOOD STATIONERY PAYS

The best place to get such is right here. We have all the correct papers, the best inks and just the right pens. We have also a system of low prices that you won't find elsewhere.

The Hereford Pharmacy H. O. PARK, Proprietor

THE WELL KNOWN -A- RANCH

Of Castro County; with its shallow water and alfalfa valleys, is now being placed on the market in small tracts to suit purchasers. Price \$13.00 and \$15.00 per acre. Terms, one third cash, balance in four payments at 6 per cent interest, interest payable annually.

It is located fifteen miles south of Hereford, eight miles north-east of Dimmitt, the county seat of Castro County, and seven miles east of the Panhandle Short Line Railroad, now in course of construction, and is in the shallow water belt. The deepest water on the entire tract is 160 feet, and the shallowest 60 feet. This is good average plains land and is in a good neighborhood. A little calculation will show you that you cannot afford not to own land at these prices. 160 acres at \$15.00 per acre is \$2,400.00. One third cash is \$800.00, leaving \$1,600 to be paid in four years, which is \$400.00 per year with 6 per cent added. These prices hold good for 90 days from April 1, 1907.

L. GOUGH DEVELOPMENT COMPANY

HEREFORD

TEXAS

\$15.00	\$15.00		
160	160		
\$15.00	\$15.00		
160	160		
	Good well and windmill		
\$15.00	\$15.00	\$15.00	\$15.00
160	160	160	160
\$14.00	\$14.00	\$14.00	\$14.00
160	160	160	160
\$15.00	\$13.00	\$13.00	\$13.00
80 acre field	house		
640	120 acre field	320	320

Texico Wins.
An excursion was run from Hereford to Texico last Saturday to witness a game of ball that had been matched between our team and the New Mexicans. A special train was provided by the Santa Fe officials for the benefit of the Hereford people and the distance of 48 miles was covered in eight hours, giving the excursionists full benefit of their money. The return trip was also made at about the same speed landing the pleasure seekers home about

three o'clock Sunday morning. The game was witnessed by the following Hereford people who went down on the "special," chaperoned by Mr. and Mrs. Raley and Mrs. A. J. Thompson:
Messrs Cockrell, Rice, Houck, Mercer, Thompson, Carter, Conkwright, Ward, Heimbaugh, Tuttle, Shelton, Smalley, Hubbard, Lamkin, White, Miller, Hill, Turnbow, Davidson, Ogle, Lewis, Turnbow Jr, Gass, Scrimsher, Gass, Furch, Hough, Arnold, Bogue, Berry,

Roberts, Argo, and Mr. and Mrs. Orr, Misses Nellie and Willie Robinson, Georgia and Francis Hammock and Miss Scrimsher.
Several stops were made along the way and the base ball boys took advantage of these and played three or four games before they reached their destination and as a result they were almost "played out" before they met the Texico team. The game was considered good although the score was high. The boys played good ball until the eighth inning when a few costly errors were made which gave the Texico team five scores. In the ninth inning the score was tied; in the tenth Texico got a few good hits and our boys made a few bad errors that cost them the game. At the close the score stood eight to thirteen.

We consider that the boys played good ball not to have had any practice. Manager Thompson says he will have a game here with the Texico team in the near future.

The following is the score:
Texico 1 2 0 0 0 0 5 0 5-13
Hereford 0 0 1 0 0 3 0 1 3 0-8

Notice to Property Owners.

I will be out of town during each week except Saturday. All who have not yet rendered their taxes will please see me on the streets that day.
4tf J. W. FORD, Assessor.

Dissolution Notice.

The partnership heretofore existing between S. S. Evans, W. R. Evans and L. A. Hough in the Evans' Land and Immigration Co., is this day by mutual consent dissolved. All parties retiring and sharing equally in all unfinished business of said firm.

Signed at Hereford, Texas this 7 day of June 1907.

18-4t S. S. EVANS.
W. R. EVANS.
L. A. HOUGH.

Special Train to Plainview.
We are in receipt of a communication this week from M. D. Henderson of Plainview to the effect that they have arranged to have a special train over the Pecos & N. T. from Amarillo to Plainview on June 25th, leaving there on the arrival of the Denver from the east at 12:35 noon, arriving at Plainview at 3:00 p. m. Delegates to the Northwest Texas Press Association please take notice and make arrangements to meet this

special train in Amarillo on above date.
J. RAY, Pres.
N. W. T. P. A.

Flax Seed.

Anyone wishing to sow flax, can get first-class seed from us.
14tf Hereford Grain and Coal Co.

J. W. ENGLISH

Real Estate

Office South Side Public Square

Tierra Blanco Herefords

L. R. BRADLY
...BREEDER OF **Registered Hereford Cattle**

Herd Headed by Chorister, No. 93983
Ankled by Dawn, No. 122944

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

J. A. Johnson

W. Alexander

Johnson & Alexander

Real Estate and Live Stock Dealers

DIMMITT,

TEXAS

WEARING MY SELLING CLOTHES!

I am wearing my Selling Clothes. Time to get busy. Buy good Hereford Bulls at bargain counter prices. My price if I can't get yours. It's a deal if you offer to buy. Cash, good notes on bad men, or bad notes on good men, buys from me. To come and see them means a deal. I also offer for sale some good heavy and driving teams. Oh, no; don't forget those Berkshires. A fine lot of spring pigs by a son of the great \$2,500.00 Masterpiece now ready to go. I please customers. Yours for a deal,

Hereford View Stock Farm,

R. H. NORTON, Proprietor.

One Mile West of Hereford, TEXAS

OUR SADDLES and HARNESS

Are in constant use by the best people in this community.

We are striving to excell in quality and hence our customers are always pleased.

See us

J. A. CANTERBURY



The "INSURANCE" Gasoline Range

THE ONLY SAFE GASOLINE STOVE

No ashes to carry--No heat in the Kitchen--
Safer than a coal oil lamp. Always ready--
Turn a valve and light a match--that's all.

Impossible to make it explode. Oven bakes
perfectly. ASK TO HAVE IT EX-
PLAINED.

GARRISON BROS.

Dollar Roll Program.

The following is the program of the Dollar Roll entertainment to be given at the Baptist church Friday evening June 28th. Admission free. All are cordially invited to attend:

- Opening address, Mrs. Howser.
- Song, Choir.
- Reading, Mrs. Jarrott.
- Song, Class No. 2.
- Select Reading, Mrs. Bruce.
- Piano Solo, Mrs. Barker.
- Song, McClain.
- Reading, Ida Beach.
- Music, (string instruments), Messrs Argo, Smith and Westbrook.
- Song, (Old time song) Mrs. Westbrook.
- Duet, Taylor children.
- Male Quartette, Messrs Suggs, Parks, Beach and Rice.
- Reading, Mrs. Jarrott.
- Piano Solo, Zoline Garrison.
- Reading, Maude Dean.
- Solo, Mrs. Barker.

Boarders Wanted.

Two young men or man and wife,
17-4tp MRS. RAT JOWELL,

Dissolution Notice.

On this day the partnership heretofore existing between J. D. Thompson and H. B. McKinley in the land and cattle business at Hereford, Texas, is hereby dissolved, Mr. McKinley retiring, Mr. Thompson retaining the office and will collect all bills and pay all indebtedness of the firm.

Signed at Hereford Texas this the 20th day of June 1907.

19-4t J. D. THOMPSON.
H. B. MCKINLEY.

Bargains in men's soft shirts and underwear. Come quick. J. G. Callens. It

Notice to Farmers.

We have on hand at our feed store a large amount of fresh Alfalfa, sorghum and millet seed. Call at once before they are all gone. 16-1f

WARREN GRAIN CO.

Storage Coal.

We call attention to Fallwell & Son's half page display ad found elsewhere in this issue. These gentlemen, as well as other dealers, have taken the wise precaution of making large purchases of coal this season in order that they may be prepared to better take care of the trade than they have hitherto been.

In this western country, fuel becomes quite an interesting item in the cold winter months, and Fallwell & Sons are giving their friends a timely warning by the liberal use of printers' ink.

Bargain In Stock.

I have 20 head of milk cows and 50 head of Poland China pigs for sale at a bargain.

161f J. A. JOHNSON,
Dimmitt, Texas

Special sale on all wash dress goods. Don't delay, we have bargains. J. G. Callens. It

Advertised Letters.

List of letters remaining in Post Office for week ending June 21:

E L Allison, Miss Peaches Allen, Miss Cassie Allen 2, Joseph Brinkman 2, Arthur Boyd, Charles B Blaine, Miss Mae Byrd, Olen G Butes, George Ball, Mrs E T Banks Robt Ballard, Miss Blanche Carlton, Mrs Olivane Callens, Benton Cates, Miss Kate Collis, Miss Emma Dean, Will I DeLong, Geo D Davis, Joseph Davis, R A Dean, Mrs Ollie Edwards, Lawrence Evans, Joe Ellis, Mrs Effie Edwards, Mrs Nannie Edwards, Miss Cora Freeman, Rev F F Grim, C C Goodwin, J A Hearst, Baxter Hatche, Charlie Harness, O B Kempton, Will Little, O H Litchfield, Jas H Moore, W S Neel, W Push, Miss Edna Pallow, Elias Robinson, Mrs Marion Spencer Roberts, W G Rush, Walter Rush, Miss Susan Ruth, Dennis Shannahan, Mrs M C Smith, G H Stewart, Theo Stewart, Carl Stout, Con Taylor 2, Victor Theme, Kit Trent, W R Wilder, R L Wilmoth, Miss Stella White, Nance Wood, W R Wright.
Please say "advertised" when calling. One cent will be charged for advertising.
W. J. WALTERS, P. M.

Public Notice.

Hereafter there will be no hunting or fishing allowed on my farm lying just west of the railroad bridge west of town. 18-4tp

VERN WITHERSPOON.

Rain Approaches Near.

This has been a showery week in the vicinity of Hereford, yet not enough moisture has fallen to be of any material benefit to the growing crop. However, the northern portion of the county was more favored in this respect, as a heavy precipitation is reported over that section. The weather bureau at this place registered a total fall for the week of one half inch, but it was much heavier north and west of town.

Notice.

The party who borrowed my square sheet from tub, please return to the shop.

18-3t T. M. PARMER.

Notice.

Everyone has the privilege of using the dump ground. I am ready to carry off anything you want hauled.

18-4t D. W. CRAWFORD.

Men's white vests. Callens. It

Can't Help But Sell You

It gives us much pleasure to announce to the public that we now have in transit five car loads of furniture, specially selected for the trade of this community. While in the markets of the north, our Mr. Houck succeeded in landing some of the greatest bargains ever brought to a western city, nor shall we expect to reap all the benefit of these bargains, but will share them with our hundreds of pleased customers. With our advantage in buying, we feel justified in believing that all those wishing a big saving on their purchases in furniture will figure with us before buying. A trial is all we ask.

CARTER & HOUCK

FURNITURE DEALERS

BRAND
 Local Editor and Proprietor
E. THOMAS, City Editor
 Official Organ for Deaf South
 and Castro Counties
 Second April 17, 1901, as second-class
 mail matter, post office at Hereford, Texas,
 Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
 STRICTLY IN ADVANCE

FRIDAY, JUNE 21, 1907

OUR WITHDRAWAL.

The entire BRAND printing plant has been sold to Prof. D. W. Hawkins, late superintendent of our schools, and after next week's issue the editorial and business management will pass into the hands of Mr. Hawkins and Prof. A. C. Elliott whom he has associated with him by selling an interest.

It is with considerable regret that the writer makes this announcement, but in this wonderfully developing age, many changes must necessarily be wrought by which those who have been active in years gone by must recede to the background and others appear on the stage to continue the work.

We say we regret to make this announcement and our reasons for regret are many. In the first place, having repurchased the BRAND only a little more than three months ago, we felt determined to spend the remainder of our days at the editorial desk of this publication, in which capacity we hoped to contribute in some degree to the development of Hereford and the country tributary thereto; but it is money that rules the commercial world, hence we might as well state that it was the "gingling of the guinea" which brought about this change.

In retiring from the work, we again wish to extend to the general public of Hereford and surrounding country our deepest gratitude for the most loyal support of the past. We have often been told by newspaper men of other sections of the country that my people were better to me than theirs were to them, and so they have been. We have not only received encouragement from hundreds of tongues, but everything that has been said has been backed with sub-

stantial aid which backing is absolutely necessary in any business undertaking.

In surrendering our place to the new management, we feel that the BRAND is passing into safe and competent hands. While Mr. Hawkins has had no experience in journalistic work, Mr. Elliott is a practical newspaper man. Both have the ability and other characteristics necessary to always make the BRAND stand foremost in Panhandle Journalism and we bespeak for them the hearty support and co-operation of every man in our community who wishes a good, wide-awake paper.

As above stated the writer and the local editor, O. E. Thomas, will retire on July 1st, to give place to the new management.

THE BRAND can't refrain from calling attention to the satisfactory way in which our 20,000 Commercial Club was organized on Monday evening of this week. Not a word spoken or a single thing done which would in any way be objectionable to anyone, all being willing to abide the decision of the majority. As was briefly outlined in last week's BRAND, the purpose of this organization is that we may build Hereford to a city of 20,000 people by the dawning of 1910, hence it will be known as the "Hereford 20,000 Commercial Club." With the fine list of officers elected and ample capital to do business from the very beginning, great things will rightly be expected of the Club. It is rare indeed that 175 men can be found in a community the size of this who will band themselves together and pay \$5.00 initiation fee, all working for the same great end. Appropriate buttons will be procured as soon as possible, bearing a suitable inscription, which everyone will doubtless be proud to wear. We are now in a position to make one long, strong pull for Hereford. If we do it, the results will be entirely satisfactory to everyone.

SINCE the much-abused old cow has been prohibited from roaming our streets from day to day, weeds seem to be about to take some of the alleys and vacant lots of the town. Now, the BRAND is a strong advocate of the stock law. We believe it should be enacted and enforced in every town which makes any pretensions whatever of being a city; but if the weeds and other unsightly growths can't be kept down without it, we would say "Turn her loose and let her eat them up." For instance our courtyard, the place of justice, which ought to be kept clean and inviting is nothing more than a wilderness of weeds. Somebody is due the expenditure of some genuine muscular energy on such places and if it is not done after due time has been given, the citizens will rise up in just pride and demand that we turn the old cow out of her corral and let her clean them up. Nothing detracts more from the appearance of a town than patches of weeds scattered here and there.

For Sale.
 Will trade for Hereford property or Plains land. One-fourth individual interest in Midway Heights Addition to Mineral Wells.
 The most desirable and valuable residence lots in the city. Close in.
 380 acres in Bowie county.
 11,520 acres in Brewster county.
 All kinds of city property, and some good farms in Bell county.
 18tf **MAX ROBERTS.**

Residence for Sale.
 The old J. W. Hough residence situated in West Hereford can be bought on reasonable terms. This is a well improved place and will make some one a good home.
 13tf **H. B. WESS.**

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

ENCOURAGES BRASS BAND

An Illinois Reader of Brand Expresses His Opinion From a Business Standpoint.

Yates City, Illinois, June 12, 1907.
 Mr. Editor:

As a subscriber to the Hereford BRAND I read with much interest in the last issue the notice concerning the organization of a brass band. Being a player myself and also having business to attend to, I could not help writing my feeling from a business standpoint. While it is sometimes an inconvenience to one who

has business to attend to, to be a member of a band, yet to my mind a good band in a town is one of the greatest drawing cards the town can have. My own town here in Illinois has supported a band of twenty pieces for the last three years, and the town has improved ever since it was organized.

I hope the city of Hereford can see its way clear to subscribe enough money to get the boys a first class set of instruments, as a poor horn is discouraging to a player and also makes poor music.

Wishing you every success I remain,
 Very truly yours,
 A. J. LAWRENCE.

Notice to the Public.

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us.
 34-1f. **SAM WORLEY.**

New Dray Line.

We have a new spring dray and moving wagon, also a house moving outfit. Work guaranteed. Phone No. 266.
 18-4tp **WELCH & TURNBOW.**

WE CAN CROW



over our "Belle of Wichita" and "Wichita's Best" Flour, because we have a right to. Flour that gives such excellent results is worthy of praise. Try a sack next time and note how far it goes; how light your bread and how flaky your pie crust. Worth a trial, isn't it?

HUBBARD & RICE
 GROCERY DEALERS

MAPES & BOSE

Contractors and Builders

Estimates furnished on short notice. All kinds of Building.

EVERYTHING In Cold Drinks

Ice Cream and Confectioneries can be found at our store. Our place is headquarters for cold drinks because of our excellent service. Remember also that we now have an up-to-date bakery and can furnish you with fresh bread at all hours.

Fenster & Green

HAVING purchased the stock of Hancock & Furche, I will continue the business at old stand. Your orders for

Ice, Grain, Alfalfa Hay, Sulphur and Fuel Oil

will be filled with pleasure. Corn mill in connection.

Your Patronage Solicited

Phone 76

E. W. Harrison

THE WESTERN NATIONAL BANK

of Hereford, Texas



"Pay to the Order of _____"

Fill in whoever you want it made payable to, and we'll honor the check. It's the only safe way of paying a bill.

A CANCELED CHECK

is a voucher showing some obligation has been met. We solicit your account and can be of service to you. Begin it now by opening an account at our bank.

This Bank Opened for Business July, 1st, 1903	
Deposits at the end of six months	\$51,300.62
Deposits at the end of one year	55,959.21
Deposits at the end of eighteen months	90,016.08
Deposits at the end of two years	\$104,628.68
Deposits at the end of 2 1-2 years	220,466.42
Deposits at the end of three years	263,146.89
Deposits January 1st, 1907	\$326,927.68

G. A. F. Parker, President. J. L. Smith, V. President. F. B. Fuller, Cashier

J. F. Collup went to Portales Monday on business.

Mrs. N. M. Patton went to Texico Monday on business.

Miss Maggie Argo has accepted a position in Major's Art Studio.

Park & Bourn want to sell that place of yours. 39tf.

The best of everything in the cold drink line at Barnett's. 18-4t

W. H. Fenney of Amarillo was a business caller in Hereford Tuesday.

Come in hot and you will go out cool, at Barnett's parlors. 15tf

List your property with Park & Bourn. 39tf.

Joe Collins and wife of near Dimmitt visited in the city Sunday and Monday.

Go to J. M. Boone's barber shop for a good bath. Tubs large clean and sanitary. Up-to-date hair cuts and a clean smooth shave. 12tf

Wash Parrott, section foreman of the Santa Fe at Boom, was in the city Monday.

Miss Dorris Bowers went to Portales Monday for a few days visit with friends.

C. P. Woodburn made a flying trip to Amarillo Monday, returning home Tuesday.

Sam Marshall, of the Canyon City Telephone Exchange, visited friends in Hereford Sunday.

D. C. Laird of the O. Y. O. ranch near Dimmitt, was in the city Wednesday on business.

Mr. and Mrs. Robert L. Ball of Amarillo visited in Hereford the early part of the week.

Miss Betsy Bruce visited relatives and friends in Texico Saturday and Sunday, returning home Monday.

We have a great many inquiries for city property. What have you to sell? Park & Bourn. 39tf.

FOR SALE—My residence in college addition. J. B. Allen. 7tf
Ice Cream—Cool retired parlors and courteous treatment at Barnett's. 18-4t

See J. H. Calloway when he is in Hereford for fine monuments or address him at Childress, Texas. 13tf

Byron Parrish, constable from Portales, New Mexico, came in Saturday on business, returning home Sunday.

W. B. Beach returned Sunday day from a business trip to Dallas, Ft. Worth and other Central Texas points.

Henry Cloyd returned Monday from Geleta Wyoming where he went to deliver a car of cattle for John Yarbrough.

Misses Elmer Brunk and Rachel Marshall visited friends in Canyon City Saturday returning home Sunday morning.

Mrs. Anderson Witherspoon went to Summerfield Sunday for a few days visit as a guest of Mr. and Mrs. R. L. Wilson.

FOR SALE—A number of good brood mares and work horses at a bargain. See W. O'Brien at Edwards Land Company's office. 12tf

Our cream Parlors will be open Sunday afternoon and evening from now on, front or side entrance. Paul Barnett. 18-4t

I have some choice land near Hereford I will sell lower than prevailing prices; and give terms. Address Box 14, Hereford, Texas. 14tf

Maurice Kellehor came down from Amarillo Sunday and spent the day here with his parents Mr. and Mrs. W. D. Kellehor, returning home Sunday afternoon.

A. S. Bassett and D. Dillon of Amarillo, made the BRAND office a pleasant call Monday. Mr. Bassett favored us with a subscription to the BRAND for a year.

Earl Wilson returned Sunday from Ft. Worth where he represented the Christian Endeavor of the Christian church here in the state convention held there last week.

Dr. J. B. J. Gilliam of Italy is visiting the family of Mrs. C. P. Estes this week. Dr. Gilliam is here prospecting with a view of locating in our city in the near future.

Homer Inman came up from Parmerton Monday afternoon to assist in Woodburn and Son's drug store Monday and Tuesday, returning to Parmerton Tuesday afternoon.

Effie Lee Guinn returned home Monday from a short visit with Mr. and Mrs. T. F. Reid of Canyon City. She was accompanied home by her little cousin, Beulah May Lofeland.

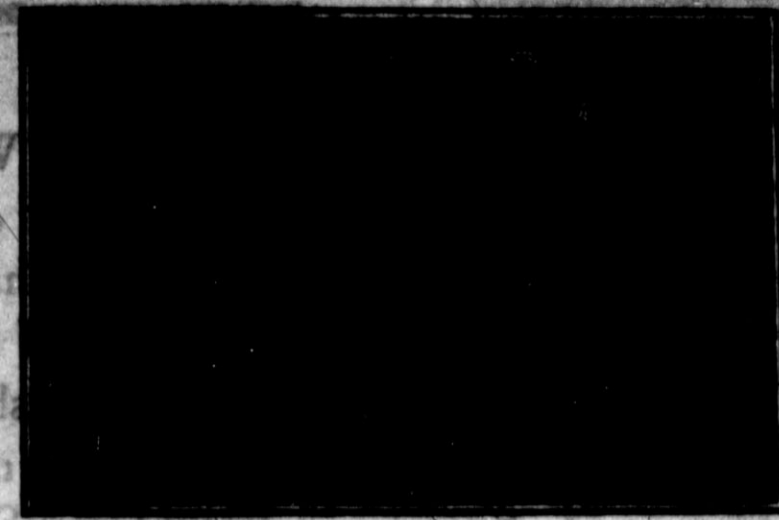
STRAYED—Seven head of horses; one sorrel mare, two sorrel three-year-old horses, two black three-year-old fillies and two yearling colts. 148tp BURL FRANCE.

Mrs. Wm. Cowan and son Ray returned to their home at Lake Arthur, New Mexico Monday after a visit of a few days here with their relatives, Mr. and Mrs. T. M. Coulson and family.

Mrs. C. G. Storts, the up-to-date dress maker is now located in the northwest part of town and solicits the patronage of the ladies of Hereford. Work guaranteed. Phone 212-2 rings. 17-4t

Dr. D. D. Swearinger of Drs. Hanna & Swearinger specialists of the eye, ear, nose and throat, of Amarillo, will be in Woodburn & Son's Drug Store, Friday and Saturday, June 14th and 15th. 12tf

Palace Barber Shop



Best Equipped Shop in Hereford
Located on Dewey Avenue, east side

ORR BROS.,
Props.

Everything new, clean
and neat

WE GUARANTEE THEM

I wish to say to the public that I now have in transit two cars of crushed rock from Kansas, which I will use in the construction of concrete walks. I am doing this because I believe it impossible to construct a good walk from the white rock chalk which we have here. I propose to guarantee every foot of walk which I put down, for five years, and, too, I expect to be here to make my guarantee good. If you wish a good walk, I shall be glad to figure with you.

J. P. SNYDER

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

Still Complete

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

The Hereford Nursery

TO THE PEOPLE OF DEAF SMITH AND SURROUNDING COUNTIES

We want you to know that we keep constantly on hand a large stock of Grain, Hay, Salt, Posts, Cotton Seed Meal and Field Seed. We have the exclusive sale in Hereford for Chandler Lump Coal—The best that money can buy. Flour! Flour!! We have added to our stock a strictly first-class and up-to-date flour—The Border Queen—Every sack guaranteed. Highest market price paid for Wheat, Oats and Hides. See us before you sell. Get our prices before you buy. We have the best wagon yard in Hereford. Our motto: A square deal to everyone

W. L. FALLWELL & SONS

Quality and Price

Are two points the buyer always considers before making a purchase. All our goods possess quality and are just as represented to the customer. We are headquarters for everything in Diamonds, Jewelry, Watches, Clocks, Hand Painted China, Cut Glass and Optical Goods. Our facilities for fine repair work are the best. We do plain and monogram engraving, special manufacturing and designing. Remember, too, that the customer who wants Eye Glasses and expects satisfaction begins to look for our store. Our Optical line is complete and we guarantee to accurately correct all errors of refraction. Unlike most others, we test your eyes free of charge, and make a moderate profit on our glasses, just as we do on other goods we sell. We guarantee our glasses, as well as other goods to give satisfaction.

W. H. RAY

...Jeweler and Optician...

The "American Gentlemen" and "Walk-Over" Shoes for Men

A SWELL SHOE made in all leathers and styles.

THIS IS ONE



PRICE

There's a World of value in every article we handle in the line of high-class Furnishings for Gentlemen. From Dress Shirts down to Socks we offer the very best

qualities at the lowest prices possible. If your wardrobe is shy on Underwear, Neckwear, Shirts, Cuffs, Collars, Handkerchiefs, Gloves, Suspenders, Etc., or if you need a handsome Umbrella, you will meet with the satisfaction of your desires here for a little outlay. Call and look at our stock, it will be a pleasure to show you our goods.

Yours for business,



Geo. A. Stambaugh

Hereford, Texas

Installing Fixtures.

The new fixtures for the First National Bank have arrived and are now being placed in the bank's new home on the corner. A BRAND representative was permitted to enter from the side door one day this week to make a hurried inspection of the headquarters for the First National for all time to come, and to his surprise found one of the handsomest banking rooms anywhere in the West. The ceiling is made attractive by being constructed of the finest quality of pressed steel, appropriately adorned with the painter's brush, while the floor in front of the room is constructed of marble tiling laid on solid cement. The fixtures are modern in every particular, and the cosy offices of the president and cashier, together with the various other departments, remind one that the management of this institution is determined to keep well abreast with the rapid growth of our growing city.

Within the next week or so the bank will move from its present location to its more pretentious quarters.

Land Bargains Near Hereford.

We have about 4000 acres of land near Hereford which we intend selling at once. Any size tract to suit purchaser. These are all good farming lands and will be sold at from \$2 to \$5 below the prevailing price, quality and location of lands considered. J. P. SNYDER LAND CO., 11-tf Hereford, Texas.

Storage Coal.

Now is the time to put in your supply of coal for next winter. We have a large supply of the best coal on hand and can furnish you with any amount. Send in your orders early. FALWELL & SONS. 17-tf Phone M. M. Major for views. tf

Gone Married.

Rev. Victor Trammell, pastor of the Methodist church at Dimmitt, left Thursday afternoon for Stratford, for the purpose of securing a companion to share his new parsonage with him, now in course of construction at Dimmitt. Miss Mollie Hunt is the fortunate young lady, and the event took place Wednesday evening.

Here's wishing Victor and his fair young bride much success and happiness.

Notice.

Drs. Caldwell and Hicks Specialists on diseases of the eye, ear, nose and throat, Carson Building, Amarillo, Texas. Will be in Hereford second Wednesday and Thursday of each month—with Drs. Rogers and Taylor. 52tf

Dimmitt's Gun Club.

D. C. Laird was up from his ranch this week and informed us that the lovers of sport in Dimmitt have arranged a gun club, and that they would challenge our local club to a public contest at an early date.

Before sending in the challenge, the BRAND would advise our southern friends to make their practice extensive if they would hope to cope with the experts of this city, for such they are indeed.

Phone 33.

For Painting, Paper Hanging, Hardwood Finishing, Plain and Ornamental Signs.

Will furnish estimates on all work, large or small. We have a force of experienced workmen now and can handle any size job on short notice.

Our headquarters are at Cottage Hotel. Look us up,

Yours for business, BENSON BROS. 14-tf

New Automobiles Received.

The International Land Company received two large automobiles this week for their garages here and at Summerfield. The new machines are each twelve passenger capacity, two cylinder rapid motors. The company will make a specialty of hauling passengers to the park with these machines, and will make other excursions for pleasure or business, when not in use in the immigration business.

Slaughter Pen Inspected.

I inspected the slaughter pen of George W. Cloyd Thursday afternoon and found it in excellent condition. DR. L. F. TAYLOR, 18-2t Health Officer.

Will Close at 8 O'clock.

Hereford, Texas, June, 1907 We, the undersigned, agree to close our Dry Goods and Gents' Furnishing stores at 8 o'clock p. m., except Saturday, from Monday, June 24, 1907 to October 1, 1907.

D. R. GASS & SON.
D. W. PINKSTON & SON.
R. H. BARNETT.
H. C. MYRICK.
GEO. A. STAMBAUGH.

Special Dinner.

At Hotel Gamble, Sunday June 23, 12:30 to 1:30. Music by Hereford Orchestra.

Menu: MEATS
Fricasse Chicken, Roast Beef Au jus
SALADS
Salmon Salad Myonnaise Dressing
VEGETABLES
Creamed Cabbage Sliced Tomatoes
Scalloped Corn Creamed Potatoes
ENTREE
Corn Bread
DESSERT
Lemon Pie Fruits
Ice Cream and Cake

Cows for Sale.

I have ten or twelve good milch cows for sale cheap. If you want one see me at once. 18-4t CHAS. DONALD.

Hogs for Sale.

I have eight sows that will bring pigs in about three weeks. Will sell at a bargain. 1g-4t-p J. F. BASSETT.

TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

Warren-Turrentine Grain Co.

Successors to J. F. Collup

GOOD STUFF TO EAT Is Our Business

Are You Getting Your Share?

Try us one month and we will convince you that we can please the most exacting. :: :: ::

We Sell Hibatross Flour "BEST ON EARTH"

Cardwell Bros.

GROCERS

HEREFORD, TEXAS

For field seeds see the Hereford Grain Co. We handle all kinds. tf

BOYLAN & COMPANY TAILORS OF DENTON

Have opened up a branch shop at Myrick's. Mr. Boylan is a practical Cutter and Tailor. Call when in need of anything in the Tailor's line. ::

BOYLAN & COMPANY TAILORS AT MYRICK'S

J. H. KING

ABSTRACTOR
HEREFORD, TEXAS

I have a complete Abstract of the Capitol Syndicate Lands, Western Union Lands, and Events Addition to Hereford. :: :: :: ::

SPECIALTIES:
Conveyancing and Notary Work
EVERYTHING GUARANTEED

They Are Here

We mean bargains in Dimmitt city property and farm lands. A better investment cannot be made than in property in Dimmitt, as values are bound to more than double before the Panhandle Short Line Road reaches the town. If you want to make money, then figure with us at once.

Woodlee & Kerr

Dimmitt, - - - Texas

All the Time

We always keep fresh meats of the very best quality and never fail to please our customers. Phone us your wants when we can serve you. FREE DELIVERY.

City Meat Market

WILSON & REED, Props.

EVERYBODY CAN HAVE "FITS" NOW

We have made arrangements with our concerns in New York and Chicago, whereby we can make you a clothing proposition that every man who knows should take advantage of. 'Tis this way for ten days: We will give a \$5.00 reduction on any suit you may select from.

Our prices are from \$18.00 to \$65.00 a suit. Come now and select what you want and save a \$5.00 bill.

RALPH BARNETT

The Tailor to Men Who Know

CAN PLEASE YOU

Our stock of **GROCERIES** is so complete and our goods so **FRESH** that we have no hesitancy in saying that we can please everyone. **Our policy is to sell THE BEST GROCERIES for the LEAST money** If you will investigate, you will find this to be our record.

Jno. A Johnson
Hereford, Texas

N. W. T. P. A.

Program for Convention to be held in Plainview, Texas, June 25 and 26, 1907.

Address of welcome, the Mayor. Response—W. A. Johnson, Hall County Herald.

President's Annual Address—J. Ray, Hereford Brand.

"The Business end of a country printshop, how should it be conducted?"—Harry Koch, Quanah Tribune Chief.

"Editorial side lines, land business tombstones, etc."—R. H. McCarty, Albany News.

"Newspapers and Railroad passes."—Clarence Ousley, Fort Worth Record.

"What should foreign advertising rates be as compared to local?"—Edgar Procter, Boyd Index.

"Should lodge resolutions, obituaries; church festival notices, etc. be charged for? If so at what rate as compared to local?"—L. E. Haskett, Childress Index.

"How should we treat our competitors?"—Early S. Hendrick, Vernon Hornet.

"Should subscription price, advertising and job prices remain the same as they are in the face of recent advances in Material?"—Worth S. Ray, Deaton News.

"Should subscriptions be strictly cash in advance?"—J. E. Cooke, Clarendon Banner-Stockman.

"What about premium offers with newspapers?"—W. P. Blake, Clarendon Chronicle.

"Ad composition, what is a fair average charge?"—Ed Howard, Wichita Times.

"Which is the best gasoline engine battery?"—George A. Brandon, Canyon City News.

"The press as a developer,"—J. J. Dillard, Lubbock Avalanche.

Address for the benefit of our association—W. A. Johnson, Hall County Herald.

Address—Will Robinson, Roswell Record.

For Sale.

25 acres of land in southwest Hereford, known as part of the William Butcher place. This tract is platted into parcels of five-acre blocks of 18 large lots to each block, wide streets and alleys. It is near the place where I now live and the lots are very fine and desirable for building. This is a good investment, one either for trading purposes or for building a home. A good bargain if sold at once.

13tf JOHN W. DEATLEY.

Dimmitt Moves Forward.

The BRAND is glad to note the substantial improvement which is now being done at Dimmitt in the way of new residences, hotels and business houses. Two lumber companies are preparing to install yards, two drug stores are building and the second hotel is nearing completion. The BRAND editor, on a recent visit, could not help but be deeply impressed with the implicit confidence which the citizens of that town are manifesting in their future. Everybody is talking and pulling for Dimmitt and awaiting patiently the time when the first train of the Panhandle Short Line will greet them. One noticeable feature which is exceedingly commendable in our southern neighbors is that they never say or do anything which would in any wise be detrimental to Hereford or any of her interests. The best of feeling exists between the two towns, and each is ever ready to lend a helping hand to the other. The writer would like to see a business men's Club organized in Dimmitt which would have for its motto "Dimmitt 5,000 in 1910."

To Cattlemen.

We have just received a large shipment of sulphur suitable for making cattle dip, and would be glad to supply you. 18-tf

HEREFORD GRAIN CO.

TO RIDE IN COMFORT

And style, ride in an Anchor Buggy. They run as easy as a baby carriage. They are made as carefully as a watch. The wood is well seasoned, fine quality, and the patent fifth wheel on the buggy adds much to it. Leather and cloth of the most durable kind. Look at our line of



CARRIAGES

You can go further and not find anything to equal them. When in need of anything kept in a first class Hardware Store, call on us. How about a nice oil or gasoline stove for cooking during the hot weather season?

Yours for reliable goods,

HEREFORD HARDWARE CO.

East Hereford Items.

Ed Golden and family of Hereford are visiting their cousins Mrs. Geo. Broyles and Leu Golden.

The little daughter of Mr. and Mrs. J. L. Crum has been seriously ill for some time and after a lingering illness of about three weeks Dr. McFarling removed her to Hereford where she will remain until she fully recovers.

A pleasant rain reached our midst Monday which was much needed.

J. B. Storm made a pleasure trip to Tulia Saturday and his son Wash accompanied him home to spend several weeks.

Earl Warren and mother attended church at Arney Sunday.

Claude Phillip's mother has been real sick for a couple of weeks but returned to her home in Allerton, Iowa Saturday.

W. M. Dixon of near Nazareth made a business trip to Hereford one day last week.

Walter Donald visited at the hospitable home of Dave Hogge Sunday.

Miss Rosa Crum is visiting at the home of Harry Stuart's this week.

Ott Hillyard and family returned to their old home in Alberton, Iowa after spending a few weeks on the plains.

Miss Shropshire, who has been visiting Miss Myrtle Hogge, has returned home.

Wilford Taylor returned Saturday from Clarendon where he has been visiting for some time.

The farmers seem to be taking a little rest for the last week or two. They think the busiest time is about over for awhile. "BLUE EYES."

Good Mules Wanted.

We are on the market for good heavy work mules to be used on the grade of the Panhandle Short Line R. R. Only heavy stuff wanted.

Apply to
13tf MILLER & JEFFERSON,
Contractors.

Buster Brown Feature.

The BRAND has always been a free advocate of all forms of legitimate advertising, and has ever observed that the results to be obtained are commensurate with and dependent upon the amount of earnest labor expended in this important auxiliary to the commercial world.

In this issue of the BRAND occurs an eight inch double column ad of H. C. Myrick, which, owing to the novelty of its make-up, cannot help attracting the attention of all readers, Buster Brown being the chief attraction. Each week during the coming year will find something new about Buster and Tige in this space. Mr. Myrick has built up a splendid gent's furnishing business these past two years, and he will tell you about it in each successive issue of the BRAND.

\$8.00 per Acre.

For a patented section in Castro county, 3 miles of Nazareth. See C. R. Smith. 10-tf

TRY US FOR GROCERIES

FRESH STOCK, the right prices, prompt service. With Oriole flour you can't have a failure in bread. Use Kinhee coffee once and you won't use anything else.

The New Store

Argo & Jarrott

Hereford, Texas

CLOVIS, NEW MEXICO, Division Point Townsite ==Santa Fe Division==

CLOVIS HEIGHTS ADDITION, Clovis, New Mexico, is the new Santa Fe Division Townsite, situated eight miles west of Texico, on the Belen cut-off. The Railroad Company has retained 320 acres for railroad purposes and will erect machine shops here. Clovis will be the first division west of Amarillo, and the Santa Fe is now erecting an 18-stall roundhouse. This is bound to be the leading city in Eastern New Mexico and many people are flocking here to invest their money in town lots. Won't you be one of these many fortunate ones and secure a few lots while they are so cheap? You should see our Agent, Mr. J. P. Rhodes, at Edwards & Lamkin's office for particulars.

E. J. CARLIN, General Manager, Clovis, New Mexico

PREDICTS GREAT FUTURE.

Sidewalks a Great Factor in Building up a Town.

The following from T. Binford of Marshalltown Iowa gives an outsider's view of our progressive city:

MARSHALLTOWN, IOWA,
JUNE 15, 1907.

EDITOR HEREFORD BRAND,
Hereford, Texas.

Dear Sir:—I have intended for some time to become a subscriber to the BRAND. I have neglected, however, sending you my name. I enclose under this cover \$1.00, please place me on your list of subscribers for one year.

Mr. D. T. Denmaad of this city and myself are the owners of about thirty sections of land north of Hereford on and near the Choctaw grade; part of which we expect to sell, and part of which we expect to improve. I have been in your city two or three times and I know of no town in the Panhandle that has a greater future

than your city. I am glad to notice by your paper the improvements that are being made. I heartily approve of your editorial of the 7th inst., in relation to sidewalks. In our city we now have a population of about fifteen thousand; when I located in this city it was not as good a town as Hereford is today. Nothing in my judgement improves a town more than cement sidewalks, except paved street. Every town, without regard to its size, should have cement sidewalks, then the paved streets will follow soon after that.

Very respectfully yours,
T. BINFORD.

Lots For Less.

We have some choice residence lots in Evants addition, adjoining College campus, size 52x175 feet. As we have only a few of these lots left, we will sell them for \$10 a lot less than similar lots can be bought for.

J. P. SNYDER LAND CO.,
11-tf Hereford, Texas.

B. Y. P. U. Program.

The following is the B. Y. P. U. program for June 30:

Subject, Mexico.
Leader, Miss Sina Hodges.
Scripture reading, Mat. 28, 16-20, Mark 16, 14-19.

Song.
Why send missionaries to a Roman Catholic country? Paper, Bessie Curtsinger.

What Southern Baptists are doing in Mexico, paper, Audrie Argo.

Why are we under obligations to evangelize Mexico, Matt Gilliland.

Give Attention.

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.

C. M. MCGHEE at Mrs. W. B. Robinson's residence. 5tf

Mrs. Dr. Howser Entertains.

Mrs. Dr. Howser entertained a crowd of young people at her hospitable home in East Hereford last Friday evening with the popular game of "forty-two." Tables were arranged in the parlor for six couples and soon the game began and was kept up with a great deal of interest and enthusiasm until a late hour when we were reminded that besides this delightful past time there was still another interesting feature of the evenings entertainment to follow. Food and refreshment for the body as well as for the mind. Accordingly delightful refreshments of cake and sherbet were served by Mrs. Dr. Howser assisted by Miss Tompkins. The occasion was declared by all a most pleasant one, and was given in honor of Mr. and Mrs. Chas. Gass of Nocona.

"A Red Hot Proposition."

For sale—my well improved farm one mile north of college. 18-2t
J. O. NEWELL.

A Correction.

In last week's BRAND a mistake was made in the local columns in chronicling the return of Mrs. W. B. Parmer from Kosse and other central Texas points. The local read Mrs. T. M. when it should have been Mrs. W. B. Parmer and children.

Notice Tax Payers.

The property owners of Deaf Smith County who have not yet rendered their property for 1907 are hereby notified that I will be in Hereford Saturday, June 22, at which time I will be glad to close all assessments not yet made. After this date my books will be closed and turned over to the commissioners court for their approval.

1t J. W. FORD, Assessor.

Notice Ice Customers.

The ice wagon will make the round Saturday afternoon in future instead of Sunday morning.

19-tf E. W. HARRISON.

NOW IS THE TIME

WE wish to remind the public of the scarcity of coal in Hereford last season, and of the advantages to be derived in preparing for this coming winter. We now have at our yards several cars of the best Colorado coal, and can make very low prices in lots of one ton or more. Why not take the wise precaution of buying your coal now while it is cheap and not have to worry over the matter next winter. You can get a better quality of coal now besides a big saving in the price. If you will figure with us at once, you will find where your interests lie.

FALLWELL & SONS

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JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
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Complete Abstract of Title to Deaf Smith County Lands.
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Office at Coulson's Drug Store.
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Hereford, Texas
Residence Phone No. 244

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MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

DR. W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 222 Office Phone 300
Hereford, Texas

A. H. Morris was here last week in Rowell this week.

Baby shoes, baby slippers, baby sandals, at Callens'. 18-4t

Barnett has it—anything in the cold drink line. 18-4t

Six spools of Scott's thread at Pinkston & Son for 35c. 1t

Come to Barnett's Cream Parlors when in need of refreshments. 13tf

Girl wanted at Boylam & Co., cutters and tailors, at Myrick's. 17-tf

Everything in the "cold stuff" line at Barnett's. 13tf

Be sure your cement walks are put in right. See Nations about it. 13-7tp

Wanted—A woman to do general housework. Apply to R. H. Barnett. 19-1t

Miss Bessie Miller of Mo., is the guest of her cousin, Mrs. Eugene Renfro.

Embroideries, laces, bed spreads, and lace curtains at cut prices. J. G. Callens. 1t

Milch Cows—Anyone wanting good milch cows will do well to see J. H. Harris near the cemetery. 17-3tp

20 pieces of white India linen, 10c quality will close at 81-3 cents. D. W. Pinkston & Son. 1t

Hon. C. G. Witherspoon returned Friday from a trip to Central Texas where he had been on legal business.

WANTED—Good gentle horse, single driver. Sam Morris at J. D. Thompson & Co's office. 12tf

Born—To Mr. and Mrs. J. Ray on Thursday, June 20, George Barnett Ray, weight, 10 pounds.

Mrs. E. Megret of Castro County was the guest of Mesdames T. S. Barnett and J. Ray, Tuesday.

Judge B. H. Baker left Friday afternoon for points in California on legal business.

J. D. Thompson returned Wednesday from a business trip to Sunnyside, New Mexico.

NOTICE—Good section of school land for sale cheap. See me at once. Claude Moreman, Box 162. 19-4tp

You will have to hurry if you get any of our 3c lace. Pinkston & Son. 1t

Miss Emerline Reed of Holland Texas is visiting this week with her uncle and aunt, Mr. and Mrs. J. M. Sypert.

George Burns and family left Saturday afternoon for a pleasure trip to California and other western points.

J. B. Wills and sister, Miss Lou Wills, arrived from Taylor Wednesday to visit their cousins, Mr. and Mrs. E. F. Connell.

Born—To Mr. and Mrs. Henry Cloyd on last Friday afternoon, a girl. The mother and child are doing well.

E. Renfro left Wednesday for Missouri points where he will look after the immigration interests of the firm of Renfro & Price.

P. W. Bain and wife arrived from Trenton, Mo., Wednesday to attend the bedside of their daughter, Mrs. Hemly, who is low with typhoid fever.

R. M. Long, representing the Mercantile Agency of R. G. Dunn and Company, was in the city Wednesday.

H. C. Frye, circulation manager of the Daily Panhandle and Weekly Herald of Amarillo, was in the city Saturday.

W. L. SIMS
ABSTRACTER AND FARMERTON TOWN LOTS
Texas Farmerton, Texas

L. A. Broad left Thursday afternoon for Denton, having received a telegram that his oldest son Willie had fallen and broken his leg.

Mrs. Will Wade and children and Mrs. Noah and son of Arlington arrived in the city Thursday guests of Mrs. F. H. Brittan.

Call and see our bargain counter of shoes, slippers, etc. Half price on several numbers. D. W. Pinkston & Son. 1t

We have cash buyers for large and small tracts in the Panhandle. Write us what you have. Baskin Land Co., Hereford, 1-4tf

We regret to report the serious illness of the infant child of Mr. and Mrs. J. L. Crum of Arney, who are now in the city for medical aid.

Our cream parlors will be open every Sunday afternoon and evening. Front or side entrance. Don't forget the place, Barnett's. 1t

Geo. A. Rayzor, Veterinary Surgeon and Doctor, Dental work a specialty. Calls answered at all hours. 17-8tp

Jowell & Vaughan has some choice acreage property in Evants addition also nice locations in lots in different parts of Hereford. Call on us. 10tf

Notice—Mrs. La Shelle announces to the public that she is now prepared to do first class dressmaking at their home. 18-4tp

Dr. J. D. Ratliff returned home Monday from San Antonio where he appeared before the State Dental Board for an examination. Mrs. Ratliff returned with him.

S. B. Edwards of Castro and Lamb counties, was in the city Wednesday. He reports everything flourishing and in good condition in his section of the country.

Misses Nannie Jowell and Carmine Coston left Wednesday afternoon for Amarillo, where they will spend a few days as guests of Mr. and Mrs. Robt. L. Ball.

Notice.—Bring your horses and cows to Ramsey's pasture, 2 miles west of Hereford. My pasture was not burned last fall, hence grass is good. Phone 22. 12tf

For Sale—Residence, four rooms and hall, two good porches, good out buildings, vacant now, corner lots, location best in town. Real cheap if sold now. Troy Womble. 1t

Just received a complete line of Buckskin gloves, mens and ladies shoes, slippers, all kinds and prices. guaranteed to wear or your money back. Pinkston & Son. 1t

I have some fine land within 1 to 6 miles of Bovina and Parmerton that I can save you \$3 to \$4 per acre if taken soon. See me at Bovina Bank. Edw. Knutson. 19-tf-1tp

320 acres 3 miles north of Hereford on public road, with 3-room house, well and windmill. Finest location in Deaf Smith county. For particulars apply to or write B. M. Hester, Hereford, Texas. 6tf

Judge T. C. Taylor of Texico was in the city Thursday on legal business. Mr. Taylor was county judge of Coryell county, Texas for a number of years and has just recently gone to the territory to practice his profession.

Buck Q. V. Dobbs, of the BRAND force, left Friday afternoon for his home at Portales, on account of a painful injury received in falling Wednesday afternoon. He is resting well and reports that he will soon be able to resume his work.

Rev. J. C. Hardy, Presiding Elder of the Plainview district of the Methodist church, came in Saturday from Clarendon to hold the quarterly conference of the Hereford charge, preaching Sunday morning and evening at the Methodist church.

WE HAVE

A nice line of household paints and varnishes. Just the thing for renovating your floors and furniture.

POST CARDS AND CHINAWARE
and everything carried in a first class drug store.

OUR NEW FOUNTAIN

is running in full force and we are prepared to serve you at all times. Call and see us for anything you need in our line.

T. M. COULSON
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Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,
Traffic Manager,
Pecos Valley Lines,
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CITY CAFE and BAKERY

Regular Meals and Short Orders

Phone 169

MRS. A. BOGUE

Call Up 98

When you want Lumber, Sash, Doors, Lime, Cement, Paints, Oils, Glass, Varnishes, anything in the building line, we have it. Come to see us, we will treat you right. We have the best Lumber the market affords. Give us a trial and you will be pleased.

Kemp Lumber Co.

J. W. Burns, Local Manager



It Takes Money

To have good jobbing done, but it costs more for a poor one in the end.

TO GET GOOD TINNING

you must employ those who know how. You

will not make any mistake if you call on us. We do work that time and weather will show was done right. Such a job is worth a reasonable price and you and our ideas on that point will be found pretty close together.

SEWELL & BRAZIL

Amarillo Presbytery Meeting.

Amarillo Presbytery convened in Wichita Falls on the night of June 11th and continued in session until noon of the 13th. Rev. W. L. Livingston preached the opening sermon. Roll call revealed a good representation of the ministers and churches of this Presbytery in attendance, notwithstanding that this was not a regular stated meeting, but a special one—the first of Amarillo Presbytery of the re-united church.

Rev. W. C. Baber was elected Moderator. Rev. A. B. Haynes resigned the office of Stated Clerk on account of prospective absence from the Presbytery, and Rev. Wm. G. Keiry was elected to succeed him in that office. Mr. Haynes was elected temporary clerk. Evangelist R. W. Lewis was present and was received by letter from the Rocky Mountain Presbytery. Revs. J. W. Ballew, J. A. Freeman, N. J. Geyer and J. C. Turner were ordered enrolled in this Presbytery when their letters

shall reach the clerk. Rev. Alex. Gilmore was received by letter of dismissal from Iowa City Presbytery. After due examination as to their Christian character, their motives, etc., Messrs. M. F. Ballew and W. E. Jenkins were received into the care of Presbytery as students with a view to the ministry.

A committee which was appointed to formulate standing rules for Presbytery made a partial report, and recommended the appointment of another committee to complete the work and report at the next stated meeting. Revs. W. G. Keiry, A. B. Haynes and W. A. Erwin were made such a committee. Permanent committees were elected as follows:

Home Missions—Revs. L. C. Kirkes, J. J. Dalton, W. A. Erwin.

Foreign Missions—Revs. M. H. Frank, A. B. Haynes, M. W. Cunningham, M. D.

Sabbath Schools and Pious People's Work—Revs. Wm. G. Keiry, J. S. Hodges, Robert J. Wise.

Education—Revs. W. L. Living-

ston, S. O. Woods, W. C. Baber.
College Aid—Rev. J. J. Dalton,
E. E. Baber, E. T. Canfield.
Ministerial Relief—Revs. J. M. Cocks, W. G. Keiry, Hon. Jno. H. Stephens.

Brotherhood—Revs. T. A. Lampton, R. A. Morgan, M. C. Nobles.

Systematic Benevolence—Revs. W. C. Baber, S. O. Woods, E. W. Russey.

Temperance—Revs. W. F. Cunningham, E. S. Tucker, A. P. Willis.

Church Erections—Rev. W. A. Erwin, J. W. Crudginton, Rev. A. B. Haynes.

The following were elected commissioners to Synod meeting at Waxahachie in October:

Ministers, Principals—J. M. Cocks, M. H. Frank, W. G. Keiry, L. C. Kirkes, W. C. Baber.

Elders—Robt. J. Wise, J. T. Lively, M. C. Nobles, Ed. Retlig, A. S. Parker.

Alternates—W. A. Erwin, W. L. Livingston, W. F. Cunningham, J. J. Dalton, T. A. Lampton, S. S. Montgomery, J. M. Black, D. J. Young, W. B. Hutchinson, W. M. Cogdell.

The Rev. A. B. Haynes of Canyon City presented an interesting report as Commissioner to the General Assembly which met in Columbus, Ohio, in May.

Arrangements were made for the installation of Rev. T. A. Lampton as pastor of the Chillicothe church, whereby Rev. W. C. Baber is to preach the sermon of the occasion, Rev. J. S. Hodges to charge the pastor and Rev. J. M. Cocks to charge the people.

After recounting in a fitting preamble the great aid which Christian education affords in the work of Christian conquest, the Presbytery

“RESOLVED, That we hereby place ourselves on record as being heartily in favor of the establishment of a Presbyterian college or academy at some point within the bounds of Amarillo Presbytery, and further

“RESOLVED, That a committee of three ministers and three laymen be appointed at this meeting, whose duty it shall be to canvass this whole subject, push matters as rapidly as circumstances will warrant, and report at the next meeting of Presbytery.”

The committee appointed consists of Rev. L. C. Kirkes of Amarillo, Rev. M. H. Frank of Canadian, Rev. J. J. Dalton of Wichita Falls, Hon. Jno. H. Stephens of Vernon, Dr. M. W. Cunningham of Amarillo, and J. A. Kemp of Wichita Falls.

At the Wednesday evening session, Presbytery heard a sermon by Rev. M. H. Frank of Canadian. Applications for aid from the Board of Home Missions were endorsed in behalf of partially dependent churches of the Presbytery, in a sum aggregating more than \$3000. Rev. W. C. Baber was recommended to the Home Mission Board for appointment as Pastor-Evangelist at a salary of \$1000 a year and expenses.

Steps were taken toward providing a Board of Trustees of Presbytery. The entertaining pastor and people showed the Presbytery every kindness and hospitality, in partial recognition of which the Presbytery adopted the following paper:

“RESOLVED, That the Amarillo Presbytery hereby express its sincere thanks, first to Pastor Dalton and his excellent people for their cordial welcome and princely entertainment; that we shall always remember with real pleasure our brief stay in their enterprising city and lovely homes; that we invoke God's blessings upon them and pray for their continued prosperity. Second, to our Moderator for his prompt and impartial rulings. Third, to our Stated Clerk and his assistant for their prompt and efficient services.”

Presbytery adjourned to meet in Canadian, on the Friday before the next Sabbath of October.

Prince Allertell No. 34,502

A Registered Trotting Stallion

See him at Purcell & Sons' Livery Stable in Hereford. The fastest trotting horse ever brought to Hereford. Terms to insure a living colt \$20.00.



The Whole Crop

should be covered by one of our policies, most comprehensive and liberal issued by the company. Gives the insured the greatest security and benefits at the lowest rates.

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We Buy Hides

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LET US SAVE YOU MONEY

WE have purchased the interest of T. H. Olinger in the land business of Olinger and Pitman; and can offer some excellent bargains in farm, ranch or city property. If you have property you wish to sell, list it with us.

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DEALERS IN

LUMBER, LIME, BRICK, CEMENT

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Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :: ::

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2,560 acres, well improved,
\$11.00 per acre. Terms 1-3
cash, balance in 5 years.

10 good smooth sections
from 8 to 12 miles from
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\$16 per acre. Good terms.

16 acres in Evant's Addition
very cheap. :: :: ::

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