



Bicentennial Plate

This plate, with patriotic inscription, depicts Benjamin Franklin, John Adams and Thomas Jefferson in a classic pose as they meet to finalize their draft of the Declaration of Independence. The commemoration is the second in a series and is sponsored by the General Federation of Women's Clubs in conjunction with the upcoming US Bicentennial celebration.



What a face! The face slapping contest duration record was set in Kiev, U.S.S.R., in 1931, when a draw was declared between Vasily Bezborodny and Goniush after 30 hours.

Book Questions Settlers' Choice

The vast Great Plains of North America stretch from Canada to Mexico—dry, sharp-bladed grasslands with nothing but mesquite and cactus to stop the biting winds from the north. But questions he leaves unanswered for his readers to decide, some they've asked and maybe even tried to explain, "Just why did they, and I stop? What kind of people are we?"

Then why would anyone or anything else want to stop? Yet they did, and still do—to build shack settlements in Old Tascosa, to break the sod and the wind with plows and barns, to raise cattle and twenty-story buildings.

These are the people and the existence of one small part of the vast interior plains of the U.S.—the Texas Panhandle—a saga told by West Texas State University professor, Frederick W. Rathjen, in his book, *The Texas Panhandle Frontier*.

Rathjen traces the history of this dry, staunch land from its geologic creation until the passing of the frontier days in the early 1900's. One of the most careful, complete studies undertaken on the Panhandle, he examines the progression of its population from Indians, to Spanish explorers to buffalo hunters, and finally to the cattle ranchers and farmers of the frontier days, while

relating it to the larger picture of state and national history. But questions he leaves unanswered for his readers to decide, some they've asked and maybe even tried to explain, "Just why did they, and I stop? What kind of people are we?"

Golden Gleams

No one should be judge in his own case. —Publius Syrus.

A good and faithful judge prefers what is right to what is expedient. —Horace.

When a judge departs from the letter of the law he becomes a law-breaker. —Francis Bacon.

The judge is nothing but the law speaking. —Benjamin Whichcote.

Judges are apt to be naïve, simpleminded men. —O.W. Holmes.

There are no more reactionary people in the world than judges. —Nikolai Lenin.



Ten students will represent the Hereford High School Distributive Education classes at an area contest in Wichita Falls Feb. 8 and 9. Entering the competition will be (top photo, L-R) Sammy Sanchez, display contest, Simon Mendoza, advertising, Sandra Stallings, sales demonstration, Barbara Richardson, job interview, and David Renfro, business speaking. Also vying for honors are (bottom photo, L-R) Debbie Sorrells, display, Rodney O'Rand, business speaking, and Lorraine Acton, sales demonstration. Those not pictured who will be competing are Vicki Arroyos and Jessie Redmon, both in job interview contests.

College Offers "Vanishing Art"

A vanishing yet highly paid art — sign painting — will be taught at South Plains College for the first time this spring.

Don Stroud, associate professor of art at SPC, will instruct the course, apparently the only one of its kind offered by any Texas college.

Time and date of classes will be announced later.

The sign painting course will be a two-year program with on-the-job training during the summers, Stroud said.

Students will have a chance to work part-time during the summer and receive training from Vernon Hill, a professional sign painter with 15 years experience in the sign painting business. Hill has the only sign painting company in Levelland, Vernon Hill Sign Co. at 115 W. 1st. Students will receive a grade for both classroom and on the job work, Stroud said.

Hill termed sign painting a "vanishing art." He said there is a "terrific need" for sign painters. "It's one of the highest paid skills and it's going to get better," he said.

Hill estimated that a sign painter can earn anywhere from \$4.50 to \$12.50 an hour, depending on the area they are

in. He said that a skilled sign painter could earn about \$10.50 an hour in the Levelland area.

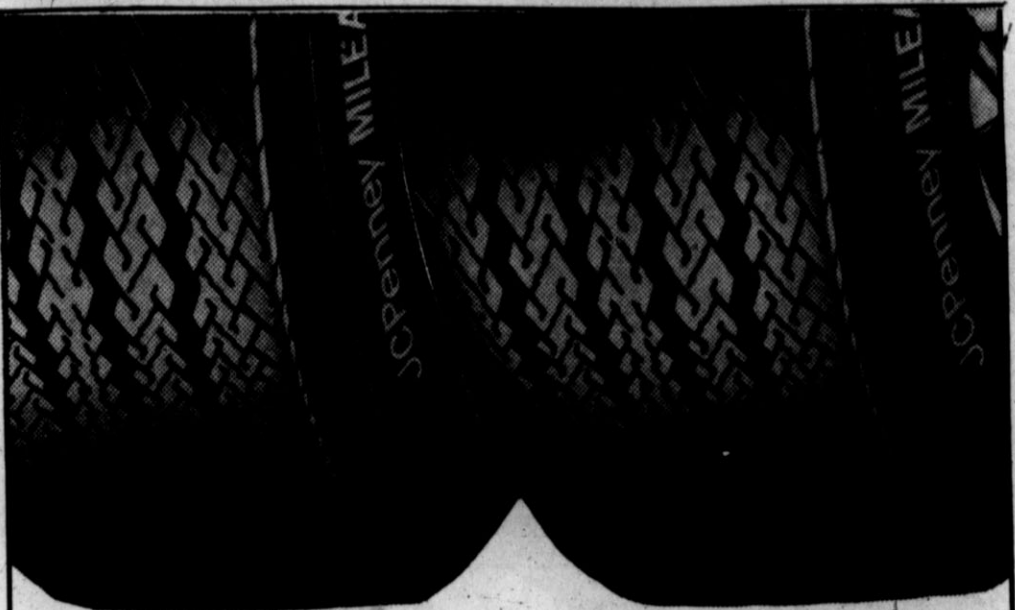
The sign painting course can be taught on the SPC campus or at the college extension centers in Lubbock and Plainview.

Persons needing further information can contact Stroud on the SPC campus; Dr. Charles Sylvester, director of the Lubbock Regional Occupational Center, 2404 Ave. Q in Lubbock; or Leon Harris, director of the Plainview Regional Occupational Center, 302 W. 8th, Plainview.

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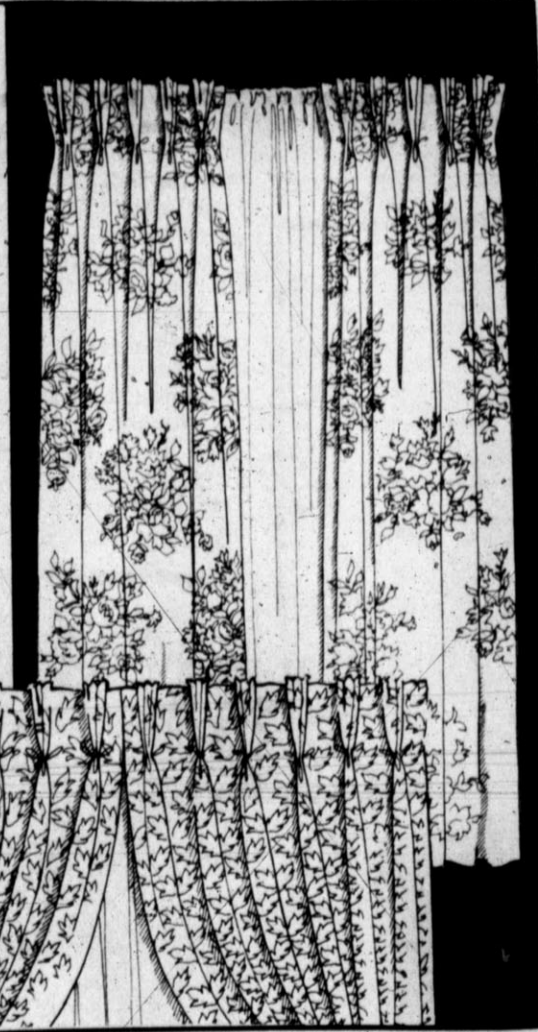
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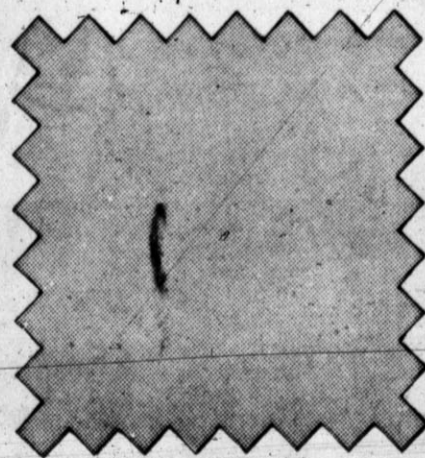
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Little Dribblers To Hold Second Meeting Monday

About 10 coaches are still needed for the Little Dribblers program according to Steve Slagle, president, who has planned a second organizational meeting at 8 p.m. Monday at Troy's Sweet Shop.

"Anyone interested in coaching, keeping score or timeclock is invited to come to the meeting," said Slagle. "Also we passed out applications to kids in the elementary schools, but anyone else wanting to play in Little Dribblers can pick up an application form at Troy's Sweet Shop."

The draft for teams is scheduled Feb. 16 with the practices to begin Feb. 23. The first game is being planned for March 4.

For information about the program or for application blanks for youths who wish to participate in the program, persons may contact Slagle, 364-6376; Garre Lowrance at 364-6175; David Gass, 364-4960; or Paul Hamilton 364-3298.

Stanton, La Plata To Hold Playoff Wednesday

The Stanton and La Plata 7th grade teams are presently in a tie for the district championship and will hold a playoff game at 5 p.m. Wednesday in the high school gym.

The two teams have played twice with La Plata winning the first by one point Stanton winning the other by two points.

In a game played Wednesday Stanton's 7th defeated the Canyon Purple 7th, 40-29. High scoring for Stanton in the game were Jackie Mercer with 19, Buzz Abalos with 9, Billy Hester with 6 and Robert Graves with 4.

SPORTS

Derby Expects \$500,000

The All-American Derby will be run for the first time during the '74 meeting at Ruidoso Downs, and track officials couldn't be more pleased about the way the race is shaping up.

"Originally, we had projected a purse of about \$200,000," said General Manager Al Rosa. "But the response has been just tremendous. We're now looking at a purse of about \$500,000. This would, of course, make the All-

American Derby the world's richest three-year-old race."

The 440-yard spectacular is scheduled to be run on Sunday, Aug. 25, and already holds the distinction of being the world's second richest race. The \$1,030,000 All-American Futurity, a Labor Day classic at Ruidoso Downs, is the only race anywhere to offer a bigger purse.

about 75 head are expected to shell out a \$500 entry fee into the trials.

The track will chip in \$10,000 in added money. That, plus interest, will push the grand total up to the half-million-dollar mark.

The '74 racing season, pending approval by the New Mexico State Racing Commission, will get underway on May 18 and extend through Labor Day, (Sept. 2).

Five Local Boxers Advance To Finals

Five Hereford boxers advanced to the finals of the Golden Gloves Regional Tournament in Amarillo Saturday night.

Hector Guerrero, Edwin Smith, Frank Celeya, Eddie De Leon and Fabian Ruiz were the members of the Hereford Boxing Club who boxed their way to the finals. The local club, coached by Vincent Guerrero and Joe Gonzales, had about a dozen entrants in the tourney.

Quail Hunters Given Extension

It's hard to go "cold turkey" after the hunting season and just give it up altogether for six months.

For those hunters having withdrawal pains from the sport, the Texas Parks and Wildlife Department's Chaparral Wildlife Management Area in Dimmitt

and LaSalle Counties will be open to quail hunting an additional weekend past the time when most areas in Texas are closed.

An unrestricted number of quail hunters will be allowed on the Chaparral Area for a \$1 per hunter per day fee Feb. 23, 9-10, 16-17 and 23-24.

Most quail seasons in Texas close Feb. 15.

Parks and Wildlife Department regional wildlife supervisor Charles Winkler of Rockport says that the extended season on the area is part of a department study to determine just how much hunting pressure South Texas bobwhite and scaled quail can take and still have broodstock to continue next spring.

Water Body Assembles

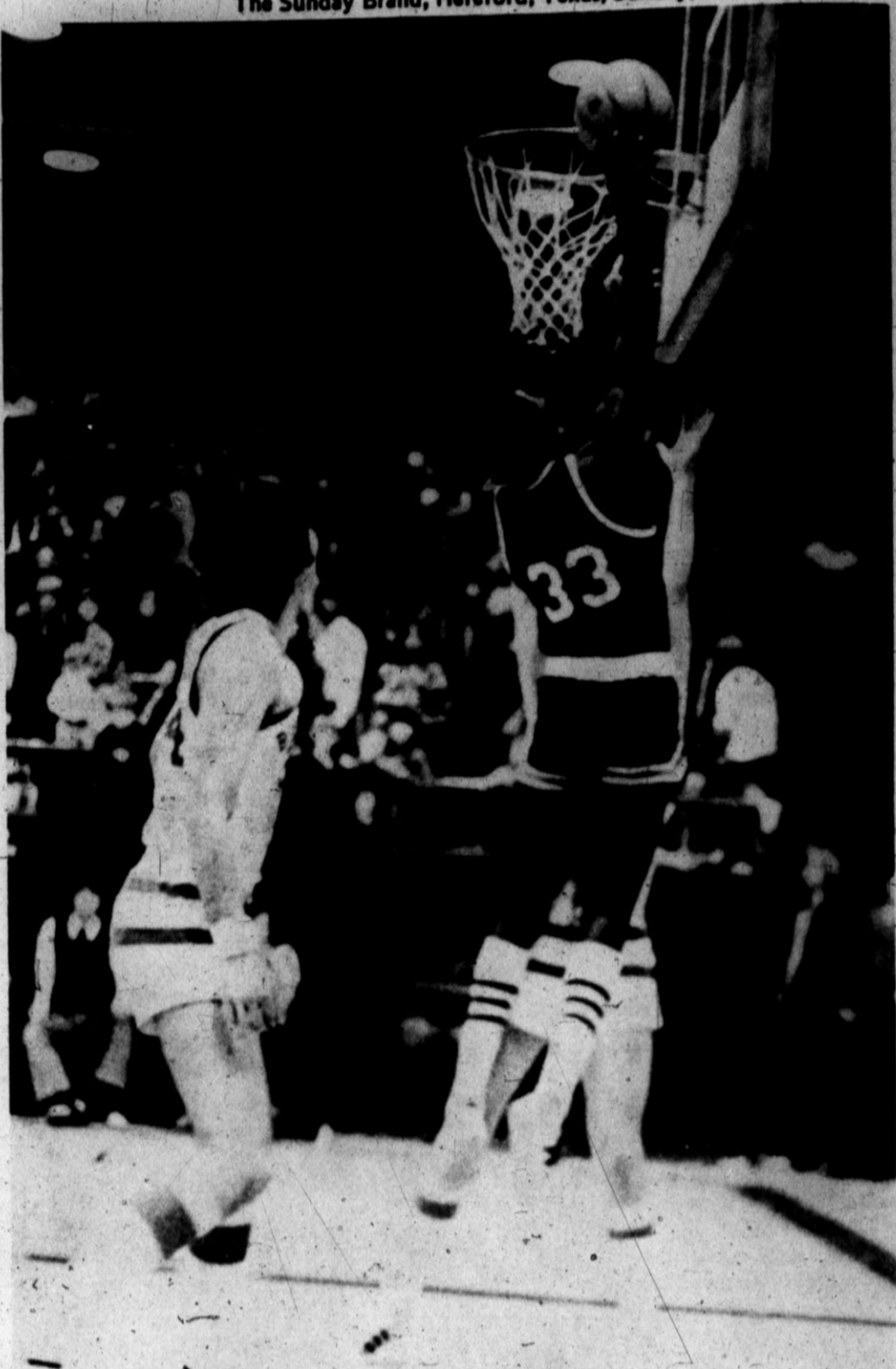
Rank and file members of Water, Inc., will flock to Lubbock Saturday for the regional organization's 7th annual membership meeting.

Attending from Hereford will be Billy Wayne Sisson of 114 Liveoak. The daylong meeting featuring appearances by top water, planning and economic names in the field of water resource development will be conducted at the KoKo Palace Convention Center and is expected to attract upwards to 500 participants.

Water, Inc., a nonprofit corporation made up of more than 2,000 members who voluntarily contribute dues to finance the organization's work, is building support for a supplemental water supply for the area it serves.

"Interest during the membership meeting this year will center around the nation and world need for food and fiber and this area's ability to help meet these needs if we have sufficient water," said Duncan Ellison, executive director, Water, Inc. "Anyone having a stake in the future of the area will benefit from the program," he added.

The impulse to do good is worthwhile if the individual does good.



Jumpin' James

Hereford's James Harris clears the floor to get an easy layup and two points despite being outnumbered. Harris scored 10 points in the Herd's 66-63 win over Lubbock High Friday, but was a major factor in controlling the rebounds in the game. Hereford now entertains Plainview here Tuesday.

Price Advocates Better Insulation

U.S. Representative Bob Price of Texas introduced legislation to encourage homeowners and small businessmen to improve the level of insulation in their homes and businesses as a step toward conserving fuel consumption.

The new provision would enable the Treasury Secretary to allow a federal income tax deduction based on the costs of

purchase and installation of improved insulative materials. If passed, the measure would go into effect for taxable years beginning in 1973.

The bill already includes an income tax deduction of up to \$1000 a year for home repairs and maintenance. The new provision would allow the insulation deduction in addition to other repairs.

reasonable incentive to encourage more individuals to take a positive step toward conserving home and building heat," the Congressman commented. "The savings in cost of energy consumption which can be realized through increased building insulation should far exceed the reduction in federal revenues which this measure might incur."

Price noted that while 17.9 percent of U.S. energy consumption goes for heating of homes and offices, some 40 percent of that energy is wasted due to inadequate building insulation.

"My bill would provide a



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These are just a few of the large selections of late model cars at Warren Bros. Come by and see them.

Local Teachers Go To State Assembly

Nine Hereford residents will be among approximately 1,500 Texas classroom teachers who will address themselves to an array of teacher-related issues at the 19th annual convention of the Texas Classroom Teachers Association February 15-16 in San Antonio.

Local teachers participating in the state forum will be Reece Whittington, Hereford TCTA president, Nancy Richie, Reuben and Carol McGilvary, Alta Mae Higgins, Patsy Giles, Doris Bryant, Mary Jo Hammon and Cyd Sheffy.

Teachers attending the annual meeting are expected to discuss such topics as school finance, salaries, political action, teacher education and professional standards, and curriculum and instruction.

In addition to taking care of Association business, TCTA

delegates will elect officers and present the annual awards.

Three school administrators will be formally honored as TCTA Administrators of the Year.

Three TCTA local associations will each receive a \$100 award for their entry in the

TCTA Program-Local Projects Recognition Program. The winners of the three TCTA teacher scholarships and the human relations award will be announced at the convention.

Special convention activities include a president's reception and the annual TCTA banquet.



Dr. Clarence Hicks

Hicks Tells Kiwanians About Heart Trouble

Dr. Clarence Hicks described heart trouble and what causes it and what results from it at the regular noon luncheon Thursday of the Kiwanis Club.

Introduced by Dick Gerries, Deaf Smith County Heart Fund Drive chairman, Dr. Hicks told the reasons why persons need electrocardiogram tests to check their heart before symptoms of failure set in.

"We will be getting a treadmill electrocardiogram testing machine that will help a lot in catching coronary artery failure," he said. The doctor then used a blackboard to illustrate how heart failure occurs when an artery closes. He told how heart surgery is basically done and how the blocked artery passage is corrected or bypassed.

Look Who's New

Mr. and Mrs. Francisco Perez Liscano are the parents of a son, Gabriel, born February 6. He weighed 7 lbs. 9 1/2 oz.

Mr. and Mrs. Charlie G. Martinez are the parents of a daughter, Gloria Yolanda, born February 6. She weighed 8 lbs. 1/2 oz.

M. and Mrs. Ronald Rex Osborn are the parents of a son, Brandon Scott, born February 6. He weighed 8 lbs. 12 oz.

Okays Grant

The region served by the Panhandle Regional Planning Commission, Amarillo, will receive \$48,383 in criminal justice funds as a result of grants Gov. Dolph Briscoe approved. The local awards were among a record-breaking 70, for a total of \$5.6 million, which the governor approved for the month of January.

Largest of the local awards, \$28,199, is to Potter County for support and remodeling of Opportunity House, a short-term juvenile home for girls. Opportunity House will have two full-time house parents and two relief house parents to serve 50 pre-delinquent girls of Potter and Randall counties. The grant also provides for training of approximately 50 volunteers.

A \$15,000 grant goes to Panhandle Regional Planning Commission for an area drug abuse council. With a goal of treating drug-abuse victims and identifying and minimizing the root cause of the problem, the council will be responsible for planning and coordination of various drug programs in the PRPC area.

The Panhandle RPC serves the counties of Armstrong, Briscoe, Carson, Castro, Collingsworth, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher and Wheeler.

Money for the awards comes from the Criminal Justice Division of the Governor's Office. CJD administers the state's block grant from the Law Enforcement Assistance Administration under the Crime Control Act of 1973.

Bell Reports Growth Here

Despite recession clouds on the horizon, telephone growth in Hereford is expected to remain healthy following a strong 1973, says Mike Patrick, manager for Southwestern Bell.

"Telephones in the city total 9,800, a 6 per cent increase over 1972," said Patrick. "That's part of 300,000 telephones gained statewide in 1973."

Patrick said if the energy crisis doesn't cause a sharp decline in economic activity, "we may well need an 8 to 10 per cent increase in construction dollars for Texas in 1974 over what we spent in 1973. This year we'll be spending \$10 million a week in Texas to expand and improve telephone service, all of which can affect telephone service in Hereford."

Daily calls in Hereford in 1973 exceeded 50,500, a 10 per cent increase over the previous year, Patrick said.

"We think this volume may increase this year, partly because of normal growth and partly because of the energy crisis. People may be calling more and driving less," the manager said.

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On Wall Street

Where The Oil Comes From

By BOB HILL
Lentz, Newton & Co.
Amarillo

Whether or not the oil embargo is lifted soon or several months from now, one thing is certain. The embargo is not effective because we are receiving much more oil than we should under a complete embargo.

However, the world's hunger for oil will not diminish for several years until alternate sources of fuel are developed and Americans, in particular, change their driving habits and living standards when it comes to fuels.

Since the price of oil isn't expected to drop much below present levels, the earnings of oil companies will depend on just how well they increase output and where that output comes from. The big push now is away from the Mideast and into countries where embargos are unlikely, even though the cost of crude produced in those "safe" countries will rise with worldwide crude prices.

"Safe" producing areas would be the North Sea, Nigeria, Canada, Venezuela, Peru, Colombia, Ecuador, Trinidad, Australia, Indonesia and West Africa. The Mideast, with the possible exception of Iran, would be "unsafe".

But remember, "safe" means only that production is assured, not that it is secure from the threat of higher prices as the price of crude goes up. There are numerous ways the producing country can jack up the price to the oil company, through royalties and-or taxes or outright demand of a participation in the actual oil production at the expense of the producing oil company.

The only "safe" country in the Mideast today as far as production is concerned, is Iran. But it is high-risk in terms of taxes or other means of getting the maximum share of revenue out of the oil produced. Indonesia is regarded thus far as reasonable both as to production and price. Venezuela, however put through a severe price increase

NEWS VIEWS

Richard Nixon, President: "I have been pleased by the response of so many Americans to my request to slow down on the highways."

William J. Schlerle, Congressman (R-Iowa): "Consider a return to the state primary and secondary roads. It's a chance to see America at its best."

William R. Pogue, Skylab 3 astronaut: "The space flight has given me a more humanistic view toward other people... of almost a spiritual nature."

Claude Brinegar, Transportation Secretary: "Carpooling is a means immediately available to cope with the gasoline shortage..."

in the form of a tax of 70 percent of the price it sets for oil produced in that country.

The current price is \$14.08 per barrel with the producer paying the country \$9.86 per barrel. This means that the oil company has to get \$11 or more to produce a profit on Venezuelan

crude. But Aramco (owned by Exxon, Texaco, Standard of California and Mobil), which has the oil concession in Saudi Arabia, pays royalties and taxes on the posted price of \$11.65. This means that Aramco starts making a profit above \$8.50 per barrel.

The highest known price anywhere was \$30 for Libyan crude shortly after the embargo was imposed.

Arab oil supplies a substantial part of the oil produced by the largest U.S. oil companies, but not all of it. For instance, Mobil,

Standard of California and Texaco get much more oil from the Mideast than they get from the Western Hemisphere. But Exxon gets almost 60 percent of its oil from the Western Hemisphere and the balance from the Mideast. Standard of California and Texaco also

obtain substantial amounts of oil from Indonesia.

Those companies getting the bulk of their production in the U.S. are Cities Service, Shell, Skelly, Getty and Union of California. Amerada, Continental and Marathon are heavily dependent on Mideast.

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Temple Baptist Celebrates Anniversary

Temple Baptist Church of Hereford will observe its 20th Anniversary, Feb. 17-24. Former pastors will be preaching in order of their service at Temple Baptist. Rev. Russell Pogue, pastor of First Baptist Church at Spearman, was the first pastor of Temple Baptist Church. He led in its organization Feb. 21, 1954. Previously he had served the congregation as mission pastor of the First Baptist Church of Hereford. Rev. Pogue will be preaching the opening services of the Revival February 17-18. Rev. Robert Lacewell pastor of Bunvista Baptist, Borger, was the second pastor of Temple Baptist Church. He will be preaching Tuesday and Wednesday, Feb. 19-20. Rev. William A. (Bill) Ware, Las Vegas, N.M. will be preaching Thursday-Friday,

Feb. 21-22. Evangelist Tommy Phelps, Amarillo, the fourth pastor of Temple Baptist Church will be closing the Revival with the Saturday and Sunday services, Feb. 23-24. Bob Evans, Music Director of First Baptist Church, Denver City, will direct the Revival music.

membership is 405. J.L. Bozeman, present pastor, has been with Temple Baptist Church since 1966. He along with the membership of the Church invite the public to attend these services and hear these former pastors.

There will be a fellowship meal at noon on both Sundays and Monday through Friday of the week.

Dauntless Cyclist Makes 300 Mile Trek

A Texas Tech University senior park administration student 25-year-old John Baird of Midland, left Lubbock at noon Friday on his custom made bicycle, spent Saturday with friends in Wichita Falls, then

pedaled to Lake Texoma Lodge near Kingston, Okla., Sunday. He made the entire 345-mile trip, with exception of 50 miles, on his bike, aided Friday by a West Texas tail wind, but hampered somewhat by a wind change Sunday. He actually bicycled 170 miles on Friday and was overtaken by darkness at Seymour, where some Texas Tech student friends on their way to Lake Texoma picked him up, bike and all, and took him to Wichita Falls some 50 miles distant. He left Wichita Falls at 6 a.m. Sunday and made the 126 miles to the lodge by 5 p.m., with some time out for eating and resting. He figures he did 296 miles by bicycle.

But Baird is no ordinary cyclist. He is a member of one of Texas Tech's bicycle racing teams and he has been on the winning team three times at the university's Little 500 race. Less than a year ago he won the "Tour of Fort Davis", 149 mile bicycle race with an average of 19.5 miles per hour. That is about what he averaged on his Lubbock-to-Lake Texoma Lodge ride.

He made the first 90 miles in three hours with the tail wind. "I rode steadily during that period to take advantage of the wind," he said.

Neither is Baird's vehicle an ordinary bicycle, not even an ordinary 10 speed bike. It's tailored to his exact and demanding specifications to fit his rather long legs and slender build, adjusted so that by different positions he can take advantage of a tail wind or cut down resistance from a head wind.

"I spoke my own wheels and design most of the most of the moving parts so that I can get the best performance from my bicycles," he said. He took his road bike to Lake Texoma but he has a racing cycle for the speed sport. Why did he make the bicycle ride?

"I was behind in training for the cycling competition coming up this season," he said. "I usually start January 1 but because of a back injury I got a late start." He likes to get in about 1,500 miles a month of distance riding.

He got the back injury when his bike went into a ravine while he was trying to negotiate a motorcycle course, he said. He has been a racing competitor about three years.

"I like the distance riding," he said. "It's just the right speed to see the country, to hear the sounds, to sense the nature of the environment, yet you move fast enough to keep from being bored by the scenery. It's relaxing; it's just great."

Baird was one of approximately 35 park administration students at Texas Tech to attend the institute to help conduct it. Tech's Park Administration, Landscape Architecture and Horticulture Department conducts the institute under the sponsorship of the National Recreation & Park Association, The Oklahoma Tourism and Recreation Department and the Southwest Park and Recreation Training Institute.

Revolving Kind
He had a head like a door-knob—any girl could turn it.
—Journal, Miramar, Cal.

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Pitman Announces Personnel Changes

Hereford's Pitman Feed Yard East and Pitman Feed Yard West will be combined into one, and the responsibility for company cattle operations, joint ventures and partnerships will also be centered under a single manager, it was announced this week by John Pitman, President of Pitman Industries.

Until now, Pitman Feed Yard East and Pitman Feed Yard West have operated separately even though less than a mile apart on FM 1058, 17 miles west of Hereford. The two will now be known as Pitman Feed Yards and will become the Cattle Feeding Division, of Pitman Industries. This new division will be headed by Dean Stallings.

Stallings has been the manager of the East feed yard for the past two years. The other major change involved the company's growing cattle feeding operations and its related interests in joint ventures and partnerships. For the first time this complex operation will be put under a single manager and will operate as a separate and equal division of the company. Pitts Harrison, who has managed the Pitman Feed Yard West will be in charge.

With the addition of these two, there are now four equal divisions in Pitman Industries. The others are the Grain Elevators Division headed by Bert Boomer, and the Finance Division with Dennis Farley in charge.

"We have tried to keep the best and improve the rest," John Pitman said of the changes. He explained that the combining of the two yards and setting up the separate division for the company's cattle feeding operation should result in better service for the company's feed yard customers by defining responsibilities and eliminating duplication.

"Under this new set up, our company is getting greater benefit from two very qualified people, Dean Stallings and Pitts Harrison," Pitman said.

Stallings, the new Cattle Feeding Division head has been associated with Pitman Industries for nine years. Before taking on his new responsibility, he managed a grain elevator, the farm operations and, finally, was in charge of the East Feed Yard. Stallings is a Vice President in Pitman Industries and is on the Board of Directors.

A native of Muleshoe, Stallings now lives northwest of Hereford and his wife, Jeri, and two children, Kelli and Kristin. He is an Air Force veteran and a member of the First United Methodist Church in Hereford.

Harrison has been with Pitman Industries about four years, serving as manager of the Pitman Feed Yard West. Prior to his coming to Hereford, he was active in the cattle feeding industry in California.

Harrison earned a degree in Animal Husbandry from California State Polytechnic. A veteran of the Vietnam war, he served in the U.S. Army. Harrison, his wife, Nancy, and son, Brian, live at 141 Ironwood in Hereford. They are members of St. Thomas Episcopal Church.

DEAF SMITH COUNTY Farm News

More Red Meat For Consumers Is Goal Of A&M Research

An intensified research program designed to increase red meat supplies for consumers is being launched by animal scientists with the Texas Agricultural Experiment Station. To cut costs for both consumers and producers, the expanded beef research effort will enable cattlemen to maximize their beef cattle operations by improving overall efficiency, said Dr. Jarvis E. Miller, director of the Experiment Station, the state's agricultural research agency.

The long-range research program focuses on management systems for improving reproduction in cattle and will utilize the talents of the state's and nation's most outstanding researchers, Miller added.

Dr. O.D. Butler, professor and head of Texas A&M University's Animal Science Department, said the research in improved animal reproduction will have four major objectives.

"The first will be to obtain and analyze data which will allow more accurate prediction of reproduction rate in cattle. 'The second will be to develop and apply management techniques to cause cows to calve at 10-month intervals,' Butler said.

"Third goal of the project will be to determine the effect of various management techniques on the rate, efficiency and economy of reproduction performance in cattle. 'Fourth major research goal will be to select for native fertility in cattle. This will mean utilizing cows with a history of outstanding reproduction, either through multiple births or short interval calving,' Butler explained.

"We expect to develop research which will have a dramatic impact on the economy and immediate and far-reaching effects on the beef industry," Butler said.

Farmcast
A Weekly Report Of Agri-Business News
Compiled From Sources Of The Texas Department of Agriculture
John C. White, Commissioner

Numbers Down, Value Up... Feed Grain Stocks... See Your County Agent... Red Meat Production Declines.

While the number of sheep and goats in Texas is about the same now as a year ago, the number of sheep farms in the state dropped 1,000 compared to a year ago and 2,500 compared to two years ago.

All sheep and lambs in the state totaled 3,200,000 head, about the same as a year ago. The number of sheep farms in Texas is estimated at 12,500, compared to 13,500 a year ago and 14,500 two years ago.

The number of goats and kids on Texas farms and ranches as of January 1 was 1,350,000, down 16 per cent from a year ago.

Nationwide, the inventory of all sheep and lambs is down seven per cent from a year ago. Texas has about 20 per cent of all sheep and lambs in the nation.

The total value of all sheep and lambs at \$32.70 per head means a combined value of more than half a billion dollars. A year ago, the value was \$468,000,000, or an average of \$26.40 per head.

STOCKS of the four feed grains—corn, barley, oats, and grain sorghum—totalled 288,000,000 bushels in Texas, the Texas Crop and Livestock Reporting Service notes.

Wheat stocks held in all positions are estimated at 53,000,000 bushels compared with 87,000,000 bushels a year ago.

Grain sorghum stocks are set at 233,000,000 bushels, down 242,000 bushels from a year ago. Corn stocks at 37,800,000 bushels compared with 25,800,000 bushels a year ago.

Nationwide, January 1 stocks of all grains except grain sorghum and soybeans were below year earlier levels. Stocks of the four feed grains were seven per cent below those of a year ago.

FORTY-FOUR are approved for use of the M-44 cyanide chemical control device. Livestock producers in 44 Texas counties can use the M-44 provided they meet certain qualifications:

Producers in the 44 counties can use the M-44 provided they attend a training school on use of the M-44, and then provide records of experience with use of the device.

Counties which are approved for the experimental predator control program are Cottle, King, Dickens, Borden, Scurry, Mitchell, Taylor, Callahan, Midland, Glasscock, Sterling, Coleman, Crane, Upton, Jeff Davis, Pecos, Presidio, Kinney, Uvalde, Medina, Bexar, McCulloch, San Saba, Mills, Stephens, Erath, Brown, Comanche, Hamilton, Bosque, Coryell, Lampasas, Bell, McLennan, Burnet, Williamson, Hood, Milam, Jim Wells, Nueces, Kleberg, Kenedy, Brooks, and Willacy.


Check with your county agent for complete details on a training school in your county if you wish to use the M-44 in predator control.

The Texas Department of Agriculture is in charge of the program on a state level. Texas Agriculture Commissioner John C. White said the experiment will help the \$85,000,000 sheep and goat industry in Texas stay in existence. "The project also means more suits, sweaters, and lamb chops for the consumer" he said.

COMMERCIAL slaughter plants in Texas produced 169,200,000 pounds of red meat during December, 1973. This is down eight per cent from the previous month and four per cent below the total produced a year ago.

Henry Block has 17 reasons why you should come to us for income tax help.

Reason 5. If the IRS should call you in for an audit, H & R Block will go with you, at no additional cost. Not as a legal representative... but we can answer all questions about how your taxes were prepared.



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Tax Returns Claim Depreciation On 1973

"This may be the year for farmers and ranchers to claim as much depreciation as possible," says Dr. Wayne Hayenga, economist for the Texas Agricultural Extension Service.

"This means claiming the full amount of extra first-year 20 per cent depreciation on new or used tangible personal property acquired during 1973 that has a useful life of six years or more," explains the Texas A&M University System specialist.

On joint returns such depreciation per year cannot exceed \$4,000. The limit is \$2,000 on other returns.

The extra depreciation is taken the same year regular depreciation is first claimed. After claiming the extra first-year depreciation, regular depreciation should be claimed on the remaining value.

The extra depreciation allowance does not apply to property acquired by gift or inheritance or to property from a spouse, ancestor or lineal descendant.

"Where possible, use fast methods of depreciation on new machinery and equipment that has a useful life of three years or more," suggests Hayenga. "However, such methods do not apply to used items."

Most machinery and equipment will qualify as well breeding stock if they meet the useful life test and have not been used.

"The double declining balance is the simpler of the two fast depreciation methods," Hayenga points out. "Just double the straight line rate and apply that factor each year against the un depreciated balance. For a tractor with a 10-



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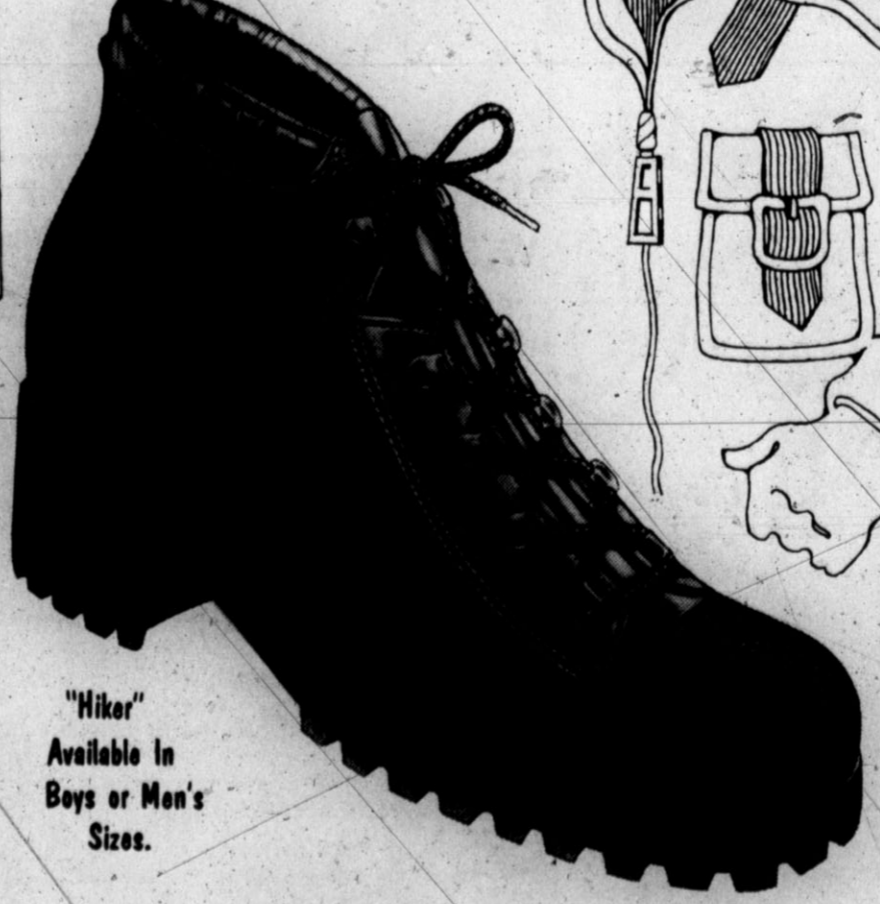
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SUGARLAND MALL

HHS Students Complete In Forensics Contest

Debaters and public speakers from Hereford High School will be in Lubbock Feb. 15-16 for the annual spring Forensic at Texas Tech University.

The Spring Forensic serves as a qualifying event for the National Forensic League. Last year, the meeting was attended by more than 750 students from 50 high schools. Based on preregistration receipts, even more are predicted to participate this year, according to Forensic Director Vernon McGuire, associate professor of speech at Texas Tech.

Debate competitions will be in three categories, boys standard, girls standard and cross-ex competition in which opposing teams question each other.

Individual competitions will include informative speaking, persuasive speaking, oratory, interpretation and dramatic interpretation.

Competition topics will be

posted at 4 p.m. Friday, Feb. 15 in the foyer of the Business Administration Building at Texas Tech. Individual events will be held at 4:30 p.m. and 5:30 p.m., and 7:30 p.m. and 9:30 p.m., Friday and will continue Saturday at 8:30 a.m. and 9:30 a.m. Debate competition will begin Friday at 4:30 p.m. and continue at 7 p.m. and 8:30 p.m. They will continue Saturday at 8:00 a.m. and 9:30 a.m. Debaters will begin elimination rounds at 1:30 p.m. Saturday.

An awards assembly for the Spring Forensic will be held from 1 p.m. to 2:30 p.m. Saturday. At the assembly, a Sweepstakes Trophy will be awarded, based upon competition among individual schools' overall competition in debate rounds and individual events. Individual winners and teams also will be recognized at the assembly.



Students Of Six Weeks

Outstanding students for three 6-week periods were honored at the Hereford Lions Club meeting Wednesday. The Stanton Junior high students were presented pens for being selected as "students of the six weeks". Left to right: Scotty Taylor and Tonya Armstrong, Jeanne Hair and James Mays, Judy Wright and Timmy Sandoval.

Swedes Scan WTSU

A little bit of Sweden came to West Texas State University Dec. 4 when 24 Swedish farmers toured the campus and the Nance Ranch.

The Swedes were here to compare American farming facilities to their own. They have been in the U.S. for three weeks visiting New York, Wisconsin, Minnesota, Iowa, Colorado and California. While in Texas, they also visited Abilene and Dallas.

For most, it was their first trip to the U.S. and Texas, and they were surprised at what they found.

The Swedes were also surprised to see large farms and

ranches in the U.S. and estimate the farms in Sweden to be about half the size of the average American's.

Land in Sweden sells for about \$2,500 per acre, and most of the farms have been kept in the family and handed down for generations.

Carl B. Andreasson, who owns a farm outside of Stockholm, was conducting the tour. Andreasson has brought two other tours of farmers to the U.S. this year, but it was his first visit to WTSU. Andreasson said he organizes the tours as a hobby to give Swedes "general information on how people live in the United States" and to exchange ideas.

According to Andreasson, less than 10 per cent of the people in

Sweden are farmers. "We can produce all the food Sweden needs," he said, "but we exchange products with other countries. We export dairy products, grain and forestry products."

Andreasson said the agriculture education in Sweden was good. All of the farmers on the tour have diplomas in agriculture. They represent the higher educated, practical Swedish farmers, he explained.

The farmers were from Southern Sweden and represented all types of Swedish farming. Most raised a conglomeration of crops as well as milk cows and pigs.

Lions Club Observes 45th Anniversary Here

In observance of 45 years of service to the community, the Hereford Lions Club Wednesday heard a review of the history of Lions International, as well as seeing slides on the

growth and history of the local club.

J.W. Robinson, a past president, was program chairman and introduced the slide presentation narrated by Roy Faubion. The Hereford club was chartered on Feb. 5, 1929. The program closed with another past president, Don Zimmerman, installing five new members to the club.

Robert Thompson introduced students of the six weeks from Stanton Junior High. Pens were presented to six students representing three of the six-week periods this year. Honored were Judy Wright and

Timmy Sandoval for the 1st six weeks; Jeanne Hair and James Mays, 2nd six weeks; and Tonya Armstrong and Scotty Taylor, 3rd six weeks.

Vickie Payne presented the weekly Leo Club report from high school. The club is presently working on a campaign to secure used eyeglasses as a part of the observance of National Eyeglass Month.

Clete Corlis, co-chairman of the Lions 21st annual Pancake Supper, announced plans for this year's supper which is to be held Feb. 28 at the Bull Barn. Tickets and work assignments were given to each member.

NOTES, COMMENTS

- Memory works wonders with the truth.
- Too often habits make men instead of men making habits.
- The neighbor who borrows should be willing to lend.
- People who hurry through life meet death much earlier.
- Spring gardens are beginning to stir the hopes of mankind.
- Hope springs eternal in the hearts of those who have eternal hope.

Gas Limited

Army post exchange operated gas stations have been limited to 10 gallon sales in response to a request by William Simon, Administrator, Federal Energy Office.

The stations have been ordered by the Army not to sell more than 10 gallons of gasoline for any privately owned vehicle per visit to the pump.

WT Offers \$500 Awards

Fifty \$500 scholarships will be available for entering West Texas State University freshmen for academic year 1974-75.

Called the "WTSU Residence Hall Scholarships," the awards consist of funds derived from rentals and services available in WT residence halls.

Applicants for the scholarships must be graduates of an accredited high school and eligible for admission to WTSU as beginning freshmen.

Unlike many scholarships, the Residence Hall scholarships

will not be awarded according to financial need. Selected on a competitive basis, scholarship criteria to be considered will be academic qualifications, including grade point average, rank in class and competitive test scoring on the American College Test.

Recommendations from the applicant's superintendent, principal or counselor should also be included. Other criteria considered will be demonstrated student and community leadership, and extra-

curricular activities and honors received.

Applications, supporting data and three character recommendations should be submitted by April 15, 1974, to the Scholarship Committee, WTSU, Box 728, WT Station, Canyon, Texas 79016. Incomplete or late applications may be considered by the committee at its own discretion.

WTSU R H Scholarships recipients shall be notified by May 1, 1974. These awards will not be renewable.



Handicapped
A Motorist: "Doesn't that roar of traffic affect your driving?"
B Motorist: "I'll say it does! I can't hear a word my wife says."

A Crusher
A much-married Hollywood actor was confronted by a gay dandy.
"Hello, there," she greeted him; "don't you remember me? Ten years ago you asked me to marry you."
"Really," yawned the actor, "and did you?"



Honored By Oil Company

At a meeting Thursday in Amarillo, Jessie Escamilla, dealer of Crossroads Shamrock at U.S. 60 and U.S. 385 in Hereford, was honored by the Ted Lokey Oil Company as the "Dealer of the Month" for January. He was chosen for outstanding service from dealers in Amarillo, Canyon, Borger and Hereford. Pictured are (l-r) Ted H. Lokey, chairman of the board; Ted G. Lokey, Escamilla, and George Lokey. Ted Lokey Oil Company also owns Big Daddy's Truck Stop in Hereford.

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SAVE 50%
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CONTINUOUS CLEANING OVEN HELPS DISSOLVE SPATTERS

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30" ELEC. RANGE
Was 229.85 **199.85***

- Clock-controlled oven
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WARDS 30" GAS RANGE WITH DECORATOR LOOK

Was 219.95 **189.88*** White

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SAVE \$50

17-CU. FT. FROSTLESS REFRIGERATOR

Was 329.95 **279.88*** White

- Big 166-lb. capacity freezer
- 2 Adjustable cold controls
- Reversible doors
- Optional ice maker, only \$40 more

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SAVE \$80

20-LB. CAPACITY WASHER, DRYER

Was 289.95 **209.88*** White

- Dryer has Stop 'n Dry
- Reg. and durable press cycles
- Auto. detergent, bleach and softener disp.
- Matching Elec. dryer \$169.88, white; Reg. 189.95; Gas \$30 more

BUY THE PAIR SAVE \$100

SAVE \$20

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1.75-HP CANISTER-UPRIGHT WITH MOTORIZED POWERHEAD

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- Complete attachment kit; UL listed

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VA Provides Policy Facts

EDITOR'S NOTE: Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

Q—I lost my National Service Life Insurance policy which I have continued since WWII. Will the Veterans Administration provide a copy?

A—Yes. Request a copy from the Veterans Administration Insurance Center where you pay your premiums. If you had a paid-up policy, direct your

request to the VA Insurance Center in Philadelphia.

Q—My father was killed in service during the Vietnam War which makes me eligible for War Orphans Educational Assistance from the Veterans Administration. However, I have joined the Army, and would like to take advantage of the program while in service. Is this possible?

A—No. A person eligible under the War Orphans Educational Assistance program may not utilize its benefits while in service.

Q—Does the Veterans Administration provide care for veterans who are unable to make it on their own because of age or general disability?

A—Yes. The agency has 16 domiciliaries. Any VA office will provide assistance in filing application for this benefit.

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POOL TOURNAMENT
SUNDAY FEBRUARY 10
PLAY OFF BEGINS
8 PM
PLEASE REGISTER AHEAD
OF TIME
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ARRANGEMENTS MADE FOR PRIVATE PARTIES FOR ANY OCCASION.
DAY PHONE: 364-0064 - NITE - 364-9629
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SCHOOL Lunch Menu

JUNIOR HIGH SCHOOL
MONDAY — Chicken and noodles or raviola casserole, buttered corn, seasoned spinach, white cake, rolls, butter, milk.
TUESDAY — Barbecued beef on bun, or chili burger, blackeyed peas, tossed salad, peach cobbler, buns, milk.
WEDNESDAY — Fried chicken with gravy or chicken fried steak, mashed potatoes, English peas, cranberry sauce, school bread, milk.
THURSDAY — Beef vegetable stew or steamed wieners, sauerkraut, pork and beans, chocolate cake, cornbread, butter, milk.
FRIDAY — Meat loaf or frito pie, green beans, creamed potatoes, orange juice, cookie rolls, butter, milk.

ST. ANTHONY'S PAROCHIAL SCHOOL
MONDAY — Hot dogs with chili, potato chips, tossed salad, cookies, milk.
TUESDAY — Spaghetti with meat sauce, peas, celery sticks, peanutbutter bars, rolls, milk.
WEDNESDAY — Beef stew with vegetables, cabbage-pepper salad, cinnamon rolls, cornbread, milk.
THURSDAY — Baked turkey with dressing, cranberry sauce, fruit salad, buttered bread, milk.
FRIDAY — Fish sticks and tartar sauce, corn, carrot sticks, peach cobbler, milk.

HEREFORD DAY CARE CENTER
MONDAY — Breakfast: Oatmeal, raisins, milk; Lunch: Baked ham, candied sweet potatoes, cranberry sauce, hot rolls, butter, milk, ice cream bars; Snack: Peanut-butter and crackers, orange juice.
TUESDAY — Breakfast: Donuts, banana slices, milk; Lunch: Spaghetti and meat sauce, green salad, buttered crackers, milk, purple plums; Snack: Chocolate cookies, milk.
WEDNESDAY — Breakfast: Banana bread, apple slices, milk; Lunch: Barbecued wieners, buttered corn, green beans, hot rolls, butter, milk, ice cream bars; Snack: Graham crackers, apple-juice.
THURSDAY — Breakfast: Cinnamon toast, orange, milk; Lunch: Pinto beans with ham, spinach, cornbread, butter, milk, peach cobbler; Snack: Oatmeal cookies, orange juice.
FRIDAY — Breakfast: Hot biscuits, butter and jelly, raisins, milk; Lunch: Tuna casserole, chopped broccoli, carrot sticks, milk, chocolate cake; Snack: Dry cereal treats, apple juice.

ELEMENTARY SCHOOLS
MONDAY — Chicken and noodles, buttered corn, seasoned spinach, white cake, rolls, butter, milk.
TUESDAY — Barbecued beef on bun, blackeyed peas, tossed salad, peach cobbler, buns, milk.
WEDNESDAY — Fried chicken, mashed potatoes, English peas, cranberry sauce, school bread, butter, milk.
THURSDAY — Beef vegetable stew, sauerkraut, pork and beans, chocolate cake, cornbread, butter, milk.
FRIDAY — Meat loaf, green beans, creamed potatoes, orange juice, cookie rolls, butter, milk.

In Southern Europe, garlic is used to combat witches!



ESSAY CONTEST WINNERS — Tracy McCathern, left, and Kenneth Waters, top row; Richard Waters and Scott Formby, bottom row.

Four Winners Named From Essay Writers

Four essays chosen from 286 entries will go from this county to a state essay contest sponsored by the Daughters of American Revolution, and the four writers will receive bronze medals as local winners, Mrs. J.J. Durham chairman, has announced.

Kenneth Waters is the medal winner from the fifth grade and Tracy McCathern from sixth grade; both are pupils at Aikman Elementary. Seventh grade winner is Scott Formby of La Plata Junior High and from the eighth grade, Richard Waters of Stanton Junior High.

In Hereford the contest is sponsored each year by Los Ciboleros DAR Chapter as part of its observance of February as American History Month. The purpose is to stimulate interest in their American heritage among youth of the fifth to eighth grades. The subject chosen this year by the state DAR was A Child Of 1774.

Home life of that period could be presented through the eyes of an imaginary child, and essays also include the child's view of public events.

All the elementary and junior high public schools and St. Anthony's Parish School participated with a total of 286 entries. Serving on the committee with Mrs. Durham were Mrs. Earl Holt and Jess Robinson. Essays were judged by Mrs. L.N. Cox.

In addition to medals for the winners in each grade, certificates of award were presented to runners-up. In the fifth grade they are Danny Perez of Aikman, Brent Boyd of Bluebonnet, Judith Dement of Northwest and Randy Dean Kelley of Shirley school.

Sixth graders receiving certificates are Gena Inman of Aikman, Jeff Milam of Bluebonnet, Gilbert Navarrete of Central, Ronald Plummer of Shirley and Rhonda Teague of Terra Blanca. Melinda Reinart was chosen from St. Anthony's, Zarn Zimmerman from La Plata and Shelley Kelley from Stanton.

Evening Of 'Opry' Music Scheduled Here Tuesday

Entertainers who are favorites in this area, and others not so well known, will pool their talents for an evening of Grand Ole Opry music in the IOOF Hall Tuesday evening. Sponsors are the Rebekah and Odd Fellows Lodges.

Roy Faubion will be master of ceremonies for the evening of country-western music by performers including Craig McCustian and his dad, Lewis; the Bluegrass Boys, Roger Hale and Bobby Wynn.

Many other musicians have registered to take-part, including young performers who were especially invited to take this opportunity to appear before an audience.

Area residents are all invited to be in the audience. Tickets are on sale now at the Mary L. Spence Music Store or may be obtained by calling Mrs. R.E. Curtsinger, who currently heads the Rebekah Lodge, at 364-4114.

The performance will begin at 8 p.m. and the concession stand will open at 7:30 with sandwiches and drinks for sale.

The informal evening of music and fun is the third of its kind sponsored by the lodges.



DE STUDENT OF THE WEEK — Sandra Stallings, daughter of Noraene Stallings of 826 Brevard, has been selected as Distributive Education Student of the Week. Sandra, a junior student at Hereford High School, is employed at Park Ave. Florist. She is shown with her supervisor Ray Seale.

"Hello, Dolly!" Premieres On TV Feb. 28



Barbra Streisand and Walter Matthau star in the television premiere of "Hello, Dolly!," one of the biggest movie musicals in film history, which airs over CBS-TV Thursday, February 28, 8-11 P.M. (E.D.T.).

"Hello, Dolly!" starring Barbra Streisand and Walter Matthau in the spectacular \$20 million screen adaptation of the famed stage hit, premieres in its entirety as a CBS-TV movie special, Thursday, February 28, 8:00-11:00 p.m. (E.D.T.).

"Hello, Dolly!" made its stage debut ten years ago on January 16, 1964 at the St. James Theater in New York. The stage production immediately took Broadway and the country by storm, winning an unprecedented and since unequalled nine Tony Awards.

In the film's title role of Dolly Levi, an ebullient widow and matchmaker of the colorful 1890's is Barbra Streisand, a superstar long before her film debut in "Funny Girl", for which she won an Oscar as best actress.

Academy Award winner Walter Matthau, who stars as Horace Vandergelder, the irascible hay and feed store proprietor in Yonkers (New York) and the object of Dolly's enterprising matchmaking, won unanimous critical acclaim for this, his first musical.

One of the most lavish musicals ever filmed in Hollywood, "Hello, Dolly!" also won three Academy Awards for best music score, art direction and set direction and features the late Louis Armstrong performing the title song.

The all-time hit was adapted for the screen and produced by Ernest Lehman, whose credits include the film version of "Sound of Music". Gene Kelly directed and Michael Kidd choreographed and staged the musical numbers. Lennie Hayton and Lionel Newman adapted and conducted the musical score by composer-lyricist Jerry Herman.

Major sponsor of the TV premiere is Toyota, which also had major sponsorship of the record-setting TV debut of "Airport" (ABC-TV) in Nov.

AIMING FOR ECONOMY IN A NEW VAN? THE DODGE BOYS ARE RIGHT ON TARGET

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- ELECTRONIC IGNITION.** This advanced system is standard on every 1974 Dodge Tradesman van. It eliminates points and condenser (that can wear out or get wet). In addition, factory-recommended spark plug maintenance is up to 18,000 miles under normal driving conditions. (Another nice saving for you when you choose a new Dodge van.)
- FRONT DISC BRAKES, WIDEST CHOICE OF MODELS ANYWHERE.** Check into all the comfort and convenience features that are standard equipment on all Dodge Tradesman vans. Remember, too, the Dodge Boys have vans on two wheelbases (109" and 127") and three body lengths, including Maxivan—the largest compact van in the business!

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* State Inspection Center



**Banana Peels
And The Law**

So many people are injured by stepping on banana peels and other slippery substances that lawyers talk about "slip-and-fall" as a separate branch of law. And special rules are invoked to determine questions of legal liability. Take a typical case:

A housewife, shopping at the market, skidded on a banana peel, fell, and sustained a broken arm. When she filed suit for damages, the management argued that the peel had probably been dropped by a careless customer—not by an employee of the market.

But the woman pointed out that the peel had been lying in plain sight of four checkout clerks—and that two other employees had walked right past it shortly before her accident. This was poor maintenance, said the court, upholding the woman's claim.



Generally speaking, the management of a store is liable for a slip-and-fall accident if it knew—or should have known—about the hazardous condition. This may call for a kind of detective work in figuring out how long the slippery material had been lying on the floor.

For example, liability in one case was based largely on the fact that the ice cream on which a man slipped had pretty much melted; in another, that a lettuce leaf was "old, dirty, and mashed" when stepped on; in another, that a fallen piece of candy had heel marks in it.

These telltale clues helped to prove that the object had been on the floor long enough to have been observed and cleared away, if store employees had been on their toes.

On the other hand, the management may be able to pin a negligence label on the victim himself for not having been more alert.

Furthermore, a store cannot be held liable merely because the accident happened on its premises. Thus, a man who slipped on a pencil found himself unable to win damages from the market where it happened.

The court said there was simply no way to discover who had dropped the pencil or how long it had lain there. Placing blame on market employees, said the court, would be a "mereresguess."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

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TEXAS DEPARTMENT OF AGRICULTURE

\$2.65	1 TOTAL 2 PRICE
1 0 1/2	GAL.
26 1/2	PER GAL.
53¢ Per Gal.	

**Gas By Half-Gallon?
It May Happen Here**

AUSTIN—Buy gasoline by the half-gallon and multiply for the correct price?

It may happen in Texas if gasoline prices go over 50 cents a gallon.

State regulations issued in January will allow gasoline pumps unable to indicate a price over 49.9 cents a gallon to display the price per half-gallon. Sale price registered on the pump will be half the actual total which can be computed by multiplying by two.

The new regulations, which apply to retail dealers, will go into effect only if gasoline exceeds 50 cents a gallon.

They will be enforced by the weights and measures section of the Texas Department of Agriculture. Department inspectors are responsible for checking gasoline pumps to certify that meters are accurate.

According to Ed Whitesides, director of the Department's Consumer Services Division, pumps manufactured before 1965 do not have enough digits to register higher prices anticipated for automotive and truck fuels.

Later models are equipped with additional numerals for possible conversion to the metric system.

Only one company in the nation manufactures petroleum meters for retail pumps. A spokesman for the company, Veeder-Root, estimates it will be late 1975 before enough equipment can be produced to meet national demands.

Regulations require that dealers inform customers of the changes in large type affixed to the pumps. Labels must read "1/2 total price" and "per half gallon" by the unit price. Beneath the unit price, another label must state the price per gallon.

A foot-square weatherproof sign must be placed on top of the dispenser to warn buyers of the changes.

Advertising petroleum fuel products will continue to be done in gallon values. If the regulations go into effect, Whitesides warns consumers to be on the look-out for dealers whose advertising or labeling is misleading.

"Our inspection work will be intensified now that gasoline prices are going up," Whitesides said. "We can't control the price of gasoline but we can help to assure that the customer gets what he is paying for—whether gas is 36 or 60 cents a gallon."

Poet Remembered In Format

Stephen Spender, poet, critic, and a member of the celebrated Oxonian Circle of British poets, will be heard in a program of poetry readings at 8 p.m. Tuesday in the Concert Hall Theater at Amarillo College under the auspices of the Fine Arts Committee.

Spender's program is being presented as a replacement for

that originally booked for W.H. Auden, who died in Austria early in the fall.

Though now teaching at the University of London in England, Spender has arranged to take a brief leave from his duties there to undertake some of the engagements booked for Auden as his personal memorial and

Weight Watchers Warned Of Health Spa Exploits

If you're one of the many Americans who have a weight problem, you've probably often wished for a quick, easy way to overcome it.

Remember that your doctor is the best source of information about how to lose weight or inches. He most likely will tell you that proper diet and a program of exercise tailored to your individual needs are the only effective ways to deal with the problem.

Many legitimate health salons or athletic clubs offer facilities designed to make exercise more inviting. These establishments do not claim to work miracles with special treatments or machines, although they may offer them to customers who request them.

There are some establishments, however, which tout such "passive" processes or devices as the ultimate answer to weight control. This is an appealing prospect to many overweight persons.

Attorneys in my Consumer Protection Division investigated numerous complaints about such businesses and their claims in a special court of inquiry held in Dallas, recently at my request.

If you're considering using such methods or machines, you can avoid disappointments and possible health hazards if you know how they work. Then you and your doctor can judge whether they would be of any use to you in your weight control program.

Of the number of passive exercise machines, the hip, stomach, or thigh roller is probably the best known and most widely used. This machine has a series of revolving rollers that supposedly "roll" the pounds away.

While they are said to help break up concentrations of fatty

tissue and made it easier for the body to utilize it or carry it away, they must be used in conjunction with exercise or a diet for maximum effectiveness.

Physicians testified to cases or results of dangerously excess fatty tissue in some persons' bloodstreams.

Vibrating belts and tables are also often used by some dieters. These reportedly produce a sensation of exercise but do very little toward taking off pounds or inches.

Several years ago, certain types of machines that used electrical impulses to trigger muscular response were quite popular. However, some of

them were found to have possible dangers for persons with heart and circulatory problems and most health spas have discontinued their use.

Massages by professionally trained masseurs or masseuses are used not only by persons wishing to lose weight, but by athletes and dancers. Massages can relax muscles, improve circulation to extremities, and bring a healthy-looking, although temporary, glow to the skin. But they cannot take away pounds or inches and are no substitute for diet and exercise.

The newest "passive" weight control method is a process

called "body wrapping." The procedure varies but may involve spreading a cream over the body, applying some type of plastic wrap, then wrapping the body tightly in elastic bandages. The person is left in the wrap for varying lengths of time.

This procedure is frowned upon by both the Food and Drug Administration and the Federal Trade Commission.

The FTC recently got a court order requiring Louisiana health spas to issue warnings that such wraps may be dangerous to the health of certain persons, and that a doctor should be consulted by

anyone considering the process.

Physicians testified at our Dallas Court of inquiry that the procedure can be extremely hazardous to individuals with certain circulatory problems and that it produces only temporary changes in body measurements.

If you're considering a health spa that offers these methods or machines, consult your doctor before deciding to use them.

If you have any question about health spa claims, feel free to call my Consumer Protection Division, your county or district attorney, or your local Better Business Bureau.

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HURRY... WHILE STOCKS LAST!

EVERYDAY LOW PRICES ON THESE OTHER SIZES OF CHAMPION TIRES

Size	Blackwall	F.E.T. Per tire
8.00-13	2 for \$25.90	\$1.60
8.50-13	2 for 30.30	1.78
7.75-14	2 for 41.60	2.16
5.60-15	2 for 40.10	1.78
7.75-15	2 for 43.30	2.15

All prices plus taxes and 2 tires off your car.

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WESTCLOX ALARM CLOCK

SET IT...FORGET IT!

- Alarm buzzes you at same time every 24 hours. Re-sets itself automatically after you shut it off. Master alarm shut-off.
- Easy-to-read lighted dial.
- Sweep second hand.
- Sleek, low-profile case in choice of antique white or woodtone.

\$2.99

Limit one at this price. Additional \$7.98 each.

CAMPERS! VANS! PICKUPS!

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light her world

See how many starry lights twinkle her world bright. One diamond gives her a rainbow to wear... beautiful diamond jewelry with clusters of smaller stones gives her dozens of rainbows. Make her starry-eyed.

Cowan Jewelers
DOWNTOWN

Health Agencies Chamber Launches Survey Need Engineers To See Community Needs

Qualified engineers and engineering assistants are needed by the Texas Air Control Board and the Texas State Department of Health, according to Russell E. Shrader, Director of the Merit System Council.

Shrader explained that a degree in engineering from an accredited college or university is required for the entering level classification, Engineering Assistant I, with additional requirements of training and/or experience as the levels progress. Required also is an open-competition written Merit

System examination; for the higher levels, the examination also includes an evaluation of training and experience. Entrance salaries range from \$906 to \$1,486 per month, depending upon the grade of the position.

Employment offers a number of fringe benefits, including the State retirement plan plus social security benefits. For more information, write or visit the Merit System Council, 507 Brown Building, Post Office Box 1389, Austin, Texas 78767. The Merit System Council Serves Equal Opportunity Employers.

The Deaf Smith Chamber of Commerce's new Special Action Council for Civic Facilities has launched its work and is already making progress, it was announced Friday by Roy Faubion, C. of C. president.

Faubion announced that the council has started a survey aimed at determining what citizens feel the needs of the community are in regards to recreational and convention

facilities. Jim Conkwright is chairman of the special committee.

Questionnaires were sent to the heads of 176 clubs, organizations, churches and board members.

The survey form points out that many citizens have mentioned the need of a recreational facility, encompassing some or all the features of a YM or YWCA. Six questions are posed on the

survey form—including a priority rating on the need and how it should be financed. A copy is published in today's Brand. Faubion said the response has been good so far, and he encourages and invites all interested citizens to mark a survey form. Readers can clip the form from today's paper, fill it out and mail to the Chamber office.

★★★★★

★★★★★

★★★★★

Civic Facility Survey

- Do you agree that such a need exists a. yes b. no
- Assuming you agree, please check the features you believe to be essential for a complete indoor facility.

a. swimming pool <input type="checkbox"/>	g. stage with seating <input type="checkbox"/>
b. gymnasium <input type="checkbox"/>	h. track <input type="checkbox"/>
c. hand ball courts <input type="checkbox"/>	i. classrooms <input type="checkbox"/>
d. television room <input type="checkbox"/>	j. craft rooms <input type="checkbox"/>
e. card and game rooms <input type="checkbox"/>	k. stereo room <input type="checkbox"/>
f. writing and reading rooms <input type="checkbox"/>	l. other (list) <input type="text"/>
- Do you feel such a facility should be available to the public free of charge ; to the public for a small fee for each time used ; or on a membership basis ? (please make only one choice)
- What degree of urgency do you feel should be applied to this project?
 - Immediate—full speed ahead making use insofar as possible of existing facilities (6-12 months)
 - high priority to build completely new building but realizing this will take considerably more time and more money than 'a' (12 to 18 months)
 - no real hurry; having waited this long a couple of more years won't really matter; take time to plan, design, fund and build suitable facility.
- How do you feel such a facility should be funded?
 - By municipal bond
 - Through private investment
 - By special fund drives, subscriptions and contributions
 - Other (specify)
- An additional requirement has been suggested in providing convention type facilities for large audiences and groups. Such a facility would include a coliseum where sports and athletic events could be witnessed by 5 to 6 thousand, an auditorium seating fifteen hundred and a dining facility which would accommodate 1,500 to 2,000. It must be pointed out that a facility of this type would require a very large sum of money and a comparatively long lead time. It also requires a bold vision and a strong faith in the future of our community. This proposal should be:
 - Aggressively pursued and planned as a longer range goal
 - Approached cautiously as a project of questionable value
 - Discarded as being too pretentious for a community of our size

CLIP AND MAIL TO: CHAMBER OF COMMERCE, BOX 192, HEREFORD



Signs Proclamation

Hereford Mayor Jim Sears signs a proclamation designating Vocational Education Week. Standing with the mayor are vocational students at Hereford High Ronald Johnson, Dave Renfro, Beverly High and Richard Cavazos. In bottom photo are other HHS vocational students involved in the week. Seated are Pam Derr, Vicki Keese and Karen Gresham; standing are Sammy Sanchez and Roy Castillo.

VICA Students Attend District Meet

Several Hereford High students who are members of the VICA Club (Vocational Industrial Clubs of America) left Friday morning for a two-day district meeting in Lubbock.

The district meeting, held during Vocational Education Week in Texas and Hereford, will also include contests of all the area clubs attending. Also gone over the weekend were Hereford High

Distributive Education (DE) students to a district meeting in Wichita Falls.

Vocational Education Week was designated by Gov. Dolph Briscoe and also proclaimed in Hereford by a proclamation signed Thursday by Hereford mayor Jim Sears.

Another Fine Texas Recipe

HONEY CHOCOLATE CAKE (For Your Valentine)

2/3 cup shortening
1 cup honey
2 eggs
2 cups sifted flour
1/4 cup cocoa
1/2 tsp. salt
1/2 tsp. soda
2 tsp. baking powder
1/2 cup buttermilk
1 1/2 tsp. vanilla

Cream shortening. Continue beating while slowly adding honey. Beat in eggs one at a time. Sift together three times flour, cocoa, salt, soda, and baking powder. Add to creamed mixture alternately with buttermilk and vanilla. Place in two 9-inch greased and floured pans or two heart-shaped greased and floured pans. Bake at 350 degrees for approximately 30 minutes. Let cool and top with favorite frosting. For special effect use a basic cream frosting tinted pink. For additional recipes write John C. White, Commissioner, Texas Department of Agriculture, P. O. Box 12847, Austin, Texas 78711.



How do the clouds sometimes telegraph the arrival of a warm front? Why are they easier to predict than the arrival of cold fronts?

A warm front arrives over our head before you are usually aware of it. That's because the leading edge of a warm front slants forward at the top. Usually this slant is considerable, extending over a distance of hundreds of miles.

When cirrus clouds appear far up in the sky, after a clear day, it may well mean that a warm front is approaching. These ice clouds very often are the first sign in the sky that a warm front is on its way.

ONE MINUTE SPORTS QUIZ

- Name the recent winner of the Andy Williams-San Diego Open Golf Tournament.
- What sport is Bobby Orr associated with?
- What team had the upper hand in the rematch of UCLA and Notre Dame?
- Who won the much publicized bout between Muhammad Ali and Joe Frazier?
- When and against whom is George Foreman to defend his world heavyweight title.

Answers To Sports Quiz

- Bobby Nichols.
- A Boston Bruin hockey star.
- UCLA 94 - Notre Dame 75.
- Muhammad Ali.
- March 26, against Ken Norton.

WILL YOU BE A FRIEND TO Girlstown?

WHAT DRIVE TO PURCHASE MATTRESS COVERS FOR GIRLSTOWN
WHEN WEEK, FEB. 11-16
WHO HEREFORD CHAPTER
Young Homemakers of Texas

WHERE: Contact

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705 Cherokee or 113 Northwest Dr.
364-0383 or 364-2619
Cash Donations or Mattress Covers

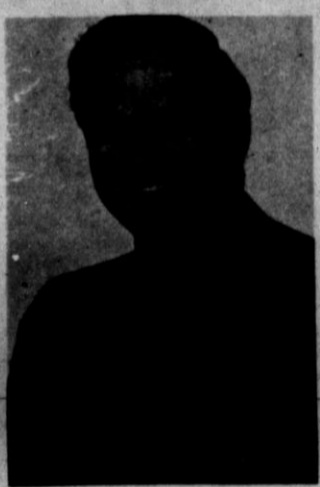
Revival With Former Pastors



Russell Pogue

Sun. 17 - Mon. 18
Feb. 1954 - Mar. 1956

First pastor of Temple Baptist Church. Presently is pastor FBC in Spearman. Mission pastor 1953.



Robert Lacewell

Tues. 19 - Wed. 20
June 1956 - April 1961

During his ministry the Auditorium was built. He is pastor Bonavista Baptist Church, Borger, where he has been the past seven years.



William Ware

Thurs. 21 - Fri. 22
Sept. 1961 - April 1965

While he was here Temple began to stabilize in their growth. Presently he is pastoring the FBC in Las Vegas, New Mexico.



Tommy Phelps

Sat. 23 - Sun. 24
Nov. 1965 - Jan. 1966

He left Temple to enter into full-time evangelistic work. He presently lives in Amarillo and holds revivals throughout the nation.



Bob Evans

Singer

He is Music & Educational director, FBC in Denver City, Texas.

James Welch
Former music director of Temple will lead the music on Friday night.

1954 TWENTIETH ANNIVERSARY 1974
Temple Baptist Church
AVE. K at FORREST SOUTHERN BAPTIST HEREFORD, TEXAS

FEBRUARY 17th - 24th
12:00 Noon 7:30 p.m.
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Interior views of new TG&Y Family Center . . sporting goods department and auto accessory department

Kiwanis Hear Scout Report

Walter "Hawk" Kreig, Boy Scout Troop 51 Scoutmaster and Whiteface Kiwanian, presented a program and slide-showing on Troop 51 activities to the Whiteface Kiwanis Club Friday. Sponsorship of the Boy Scout troop is one of the Kiwanian's

activities in the community. "They learn me," Kreig said, referring to his experiences as scoutmaster. The slide presentation covered a Court of Honor where new awards are bestowed and a camping trip the troop had taken to Ceta Glenn encampment. Before the program, member Mark Armour introduced guests Richard Clark, Mel Witte and Louis Abel. Between member presentation Bill Igal gave the traditional Kiwanian

Friendship Dollar to Wane Worley. Stan Knox led the singing.

Dr. Milton C. Adams
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335 Miles
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OFFICE HOURS
Mon.-Fri. 9:30 to 6:00
Saturday 8:30 till 12:00

AMERICANS SMOKE MORE
Exactly 10 years since the surgeon general issued the first government report warning of smoking hazards, statistics show that total consumption of cigarettes has increased although the average smoker is consuming less.

WASHINGTON NOTES

ON TRAFFIC FATALITIES
Highway traffic fatalities declined nearly 19 per cent in November in 16 states with lowered speed limits but the death rate dropped only 2 per cent in the rest of the nation, the Department of Transportation reports.

INFLATION & DOLLAR
Inflation sliced almost nine cents off the dollar's purchasing power in 1973 as consumer prices rose 8.8 per cent, the most in any year since the lifting of World War II price controls.

ON DEFENSE CUTS
The Defense Department has announced plans to cut its manpower over the next six months well beyond reductions already imposed by Congress.

ON WELFARE RULES
The Department of Health, Education and Welfare has proposed new rules to control the costs and quality of hospital and nursing home care for elderly and poor people, whose medical bills are paid by the government.

AUDITS ON REFINERS
William E. Simon, the Federal energy chief, reports that investigators from his Federal Energy Office and the Internal Revenue Service would audit the price, profit and supply records of every petroleum refinery in the nation.

Human Resources Major Interest Of New Company

Decision Dynamics, Inc. Of Austin, Texas has announced the opening of Decision Dynamics of the Golden Spread in Amarillo, headed by Executive Director John Duggan.

Lewis Timberlake, President of Decision Dynamics, described DDI as an organization dedicated to helping organizations and individuals better utilize their human resources, through the use of space age technology in testing, evaluating and training.

DDI offers a unique combination of services ranging from personnel testing and screening to assistance in establishing procedures to comply with the complex and often confusing business of meeting fair employment guidelines and regulations.

In addition to being able to inventory a company's most valuable asset, it's Human Resources, DDI also offers a wide range of training programs designed to meet the needs of the 70's. Management training, sales training, self image development, memory, speedreading and relaxation training are but a few of a wide variety of tools available to aid a company or individual in developing maximum potential.

Duggan will be responsible for developing and managing a complete staff of Management Consultants, Training Consultants, Group Leaders and Trainers. Many of these people are being recruited from the local area. Among those having already joined the Decision Dynamics staff are: Marketing Director of Persuasive Communication, Bill Johnson of Hereford, and Training Consultants Mrs. Bill Johnson and Mrs. Melvin Hoover of Hereford. Public seminars on Persuasive Communication will be scheduled in the near future for Amarillo. Further information may be obtained by writing Duggan, Box 3759, Amarillo Texas 79106.

Additional seminars on Effective Living and Persuasive Communication will be offered in January in the cities of Hereford, Pampa, Dumas, Perryton, Borger, Shamrock and Canyon.

NEWS NOTES

MUSKIE SEES CHANCE
MILLINOCKET, ME.--Sen. Edmund S. Muskie (D-Me) says he is available to run again for the Presidency if somebody wants him. He said that he was not an active candidate for the Democratic nomination for President but was leaving the door open.

A PEACEFUL JOB
CHARLOTTE, N.C.--On the advice of a doctor, John Rozzelle left a job with the circulation department of a local newspaper recently and took a job that he hoped would be peaceful and quiet. He is now working with the city cemeteries.

SOVIETS JAMMING AGAIN
MOSCOW--The Soviet Union has started jamming West German radio broadcasts to prevent Russians from hearing readings of Alexander Solzhenitsyn's new book, German sources have revealed. Reportedly jamming began after the station, Deutsche Welle, started reading the book "Gulag Archipelago," which describes Stalinist labor camps.

CLEAN CARS
J.V. Campbell Motors

CADILLAC TO VOLKSWAGENS

1973 AMC Javelin 2 dr. sports car. Loaded, has small 304 2 bar, rag fuel imp. loaded, beautiful brown vinyl top, light brown lower, has beige vinyl interior. This one is just like new, with 12,000 actual miles, exc. lease car.

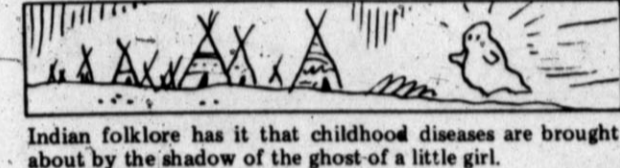
1973 AMC Gremlin, 4 cyl. auto. trans., pow. steering, radio, light blue with blue vinyl interior, has a new set of tires, local one owner, has 13,000 miles. This is one of the very best little gas savers on the road.

1973 Chev. Chevelle Malibu 2 dr. H-top, loaded has beige vinyl top, gold lower, and all vinyl interior in saddle color, local one owner, low mileage a very sharp car, and it's loaded.

1973 Pontiac Lemans 4 dr. sedan, loaded, has green vinyl top, light green lower, custom vinyl interior in green, has pow. seat and windows, and 8,000 miles. This is a used car that is like new.

1970 Ford Torino 2 dr. H-top, loaded, V6 with 2 bar, rag fueling, white vinyl top, green lower, green cloth interior, not a scratch or dent on it, inside or out, cleaner than most '72 models.

J.V. CAMPBELL MOTORS
321 N. 25 Mile Ave. Hereford



Indian folklore has it that childhood diseases are brought about by the shadow of the ghost of a little girl.

Local People Serving Area Needs

LLOYD B. SHARP
Resident of Hereford for 26 years. Completed the Continental Insurance Companies insurance course. Has been a Licensed Real Estate Broker for twelve years. Served on City Commission from 1964 to 1968. He and wife Theda are members of First Baptist Church, Hereford, Texas.

Serving Your Insurance and Real Estate Needs.
Lone Star Insurance Agency

HUMUS ORGANIC PRODUCTS OF TEXAS
Hereford, Texas

What is Humus Organic Products?
Humus is defined in the Webster Dictionary as; Decayed vegetable matter, important to the fertility of soil.
Organic is defined as to or derived from plant and animal matter, containing carbon.
Humus is more of a soil conditioner than a fertilizer. It is as important to soil as nitrogen, Phors., potash. Soil with a good content of Humus of 4 to 5% is usually good fertile soil.

The following is why the soil needs Humus:

1. Natural Organic Chelating. Humus releases elements "locked up" in the soil and forms biological complexes with minerals and traces elements so plants can pick them up.
2. "Crumbles" Soil. Humus flocculates and opens heavy soil to give better penetration of water and oxygen. It offsets the packing of soil caused by running heavy equipment in the field.
3. Decomposes Stalks. Stalks, leaves, or manures which have been spread in the field, will break down rapidly when Humus is applied.
4. Develops Roots. Provides greater, healthier and cleaner root structure than "Commercial" alone.
5. Conserves Water. Soil improved with Humus holds water better and longer. It activates the bacteria of sponges.
6. Improves Crop Quality. Humus improves the firmness, color and sheen of crops. Vegetables will ship and "carry" better.
7. Tree Crops. Trees respond rapidly with better color and growth to produce larger yields of better fruit.
8. Easily Applied. Humus is applied with a dry spreader like the dry commercial fertilizer.

"But never forget, chemical fertilizers can neither add to the Humus content nor replace it."

HUMUS ORGANIC PRODUCTS
Robert Brown
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SAVE MONEY ON BUILDING MATERIALS
WITH THESE **CASH & CARRY SPECIALS**

PREHUNG DOOR UNITS	ALUMINUM WINDOWS Complete W/Full Screen
2' x 6' Mahogany \$25 ⁵¹ Ea.	24" x 36" \$14 ¹⁷ Ea.
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	36" x 60" \$21 ⁴² Ea.

PAINT SALE
LATEX HOUSE PAINT (White) \$4²⁵ Per Gallon
LATEX WALL PAINT \$3¹⁹ Per Gallon

PREMIUM QUALITY STORM DOORS
TEMPERED SAFETY GLASS - SELF STORING - REMOVABLE SASH.
32" OR 36" \$32⁹⁵

FARM DISCOUNT LUMBER & SUPPLY
(Just outside city limits)
SAVE \$ PHONE 364-6002 **HIGHWAY 305 SOUTH SAVE \$**



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REDEEM YOUR COUPONS FOR 200 EXTRA GOLD BOND STAMPS
 ● 100 STAMPS FREE
 ● 100 STAMPS WITH PURCHASE OF \$5⁰⁰ OR MORE.

PRICES EFFECTIVE THRU 2-13-74

WE REDEEM USDA FOOD STAMPS

APPLES WASH. STATE EXTRA FANCY RED OR GOLDEN DELICIOUS LB. 28¢	CHILI BOWL HEAT-N-EAT 12-OZ. PKG. 59¢	ROUND SIRLOIN	FURR'S PROTEIN STEAK LB. \$1.49
CARROTS TOP FRESH FANCY 1-LB. CELLO BAG 16¢	BONELESS CUTLETS FURR'S PROTEIN STEAK LB. \$1.79	T-BONE CLUB STEAK	FURR'S PROTEIN STEAK LB. \$1.49
BANANAS CENTRAL AMERICAN GOLDEN RIPE LB. 2 FOR 25¢	RANCH STYLE STEAK BROIL OR GRILL FURR'S PROTEIN LB. \$1.39	RIB CHOPS	FURR'S PROTEIN STEAK LB. \$1.79
TANGERINES CALIF. MINEOLAS LB. 4 FOR \$1.00	JIMMY DEAN SAUSAGE 12-OZ. PKG. 95¢ 24-OZ. PKG. \$1.89	CHUCK	FURR'S PROTEIN STEAK LB. \$1.75
GRAPEFRUIT TEXAS SWEET RUBY RED LB. 10¢		RUMP ROAST	FURR'S PROTEIN STEAK LB. \$1.49
ORANGES CALIF. NAVELS 5 LBS. \$1.00		STEW MEAT	FURR'S PROTEIN STEAK LB. \$1.19
WHITE ONIONS LB. 19¢	BELL PEPPERS LB. 28¢		FURR'S PROTEIN STEAK LB. \$1.39
NUTS ALL VARIETY LB. 59¢			EXTRA LEAN LB. \$1.33

SUPER DISCOUNT SPECIALS

SUGAR FOOD CLUB PURE CANE 5-LB. 29¢ GOOD THRU 2-13-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	COFFEE FOLGERS ALL GRINDS LB. 59¢ GOOD THRU 2-13-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
DRESSING MIRACLE WHIP SALAD DRESSING QT. 29¢ GOOD THRU 2-13-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	CRISCO 3-LB. CAN 75¢ GOOD THRU 2-13-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

MARSHMALLOWS FOOD CLUB 10 1/2 OZ. PKG. **19¢**

GELATIN FOOD CLUB ASS'T FLAVORS 3-OZ. PKG. **10¢**

PEARS FOOD CLUB, IN HEAVY SYRUP NO. 22 1/2 CAN **55¢**

PICKLES HEINZ SWEET CUCUMBER SLICES, QUART **59¢**

DRESSING PFIEFFER'S 1000 ISLAND 8-OZ BOTTLE **39¢**

CATSUP DEL MONTE 20-OZ. **35¢**

POTATOES 59¢
TOP FROST, REGULAR OR KRINKLE CUT, FRENCH FRIES, 2-LB. PKG.

CORN on COB 59¢
TOP FROST, FRESH FROZEN 4-EAR PACKAGE

PIZZA 79¢
TOP FROST, CHEESE SAUSAGE, HAMBURGER OR PEPPERONI PKG.

COFFEE RICH RICH'S FRESH FROZEN 16-OZ. **43¢**

HONEY BUNS MORTON FRESH FROZEN 9-OZ. **47¢**
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

ART LINKLETTER'S MONEY-SAVING SUGGESTION!

TOPAZ STONWARE
NO PURCHASE NECESSARY

THIS WEEK DINNER PLATE
Regular Price 79¢
49¢ each

START NOW - COLLECT A FULL SET

Safe in oven and dishwasher... and so smart!

CHILI with BEANS MORTON HOUSE 24-OZ. CAN **69¢**

DETERGENT PALMOLIVE LIQUID 10' OFF LABEL 22-OZ. **49¢**

DETERGENT TOPCO WHITE OR BLUE GIANT PACKAGE **69¢**

CAT FOOD FRISKIE ASS'T FLAVORS 6 1/2 OZ. **19¢**

GAINES MEAL 25-LB BAG **\$5.09**

PINEAPPLE JUICE STOKELY'S 46-OZ. CAN **3 FOR \$1**

PRUNE JUICE DEL MONTE QT. **49¢**

CAKE MIX BETTY CRÖCKER ASS'T FLAVOR **49¢**

THIS COUPON ENTITLES YOU TO

SAVE 40¢ FOLGER'S COFFEE
WITH THIS COUPON
2-LB. CAN **\$1.67**
WITHOUT COUPON **\$2.17**
EXPIRES 2-13-74
LIMIT ONE COUPON PER FAMILY

NABISCO COOKIES 69¢
12 1/2 OZ. CHOCOLATE PINWHEELS
10 1/2 OZ. IDEAL PEANUT BARS OR
11 1/2 OZ. MYSTIC MINT MINT SANDWICH EACH

MARGARINE IMPERIAL SOFT 2-8-OZ. TUBS **63¢**

KLEENEX FACIAL TISSUE 200 Ct. BOX **29¢**

ANCHOR HOCKING COFFEE MUGS STAKING POPPY COLOR EACH **15¢**

TOPCREST EXTRA DEEP PIE PAN 9-INCH ALUMINUM EACH **29¢**

Colgate TOOTH PASTE COLGATE FAMILY SIZE 7-OZ. TUBE **77¢**

COLGATE TOOTH BRUSH ADULT MED. OR HARD EACH **19¢**

SINUTAB SINUS TABLETS 30 COUNT **\$1.57**

NOXZEMA 10-OZ. JAR **\$1.19**

ICE CREAM SCOOP BONNY DELUXE TEFLON REG \$11.49 **\$1.00** EACH

KOTEX SANITARY NAPKINS ECONOMY BOX OF 40 **\$1.49** EA.

Chilton
SEE AND TAKE EXTRA DEEP 10 1/2" OBLONG PLASTIC LOCK LID' EACH **\$1.39**

PEPTO BISMOL LIQUID 12-OZ. SIZE **\$1.19**

HAIR SPRAY WHITE RAIN, REG. HARD-TO-HOLD UNSCENTED 13-OZ. CAN **79¢**

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Sorority Valentine Sweethearts...



Mrs. Robert Williams
Alpha Iota Mu Sweetheart



Beta Sigma Phi Queen

Mrs. Nelson Kendall
Kappa Iota Sweetheart

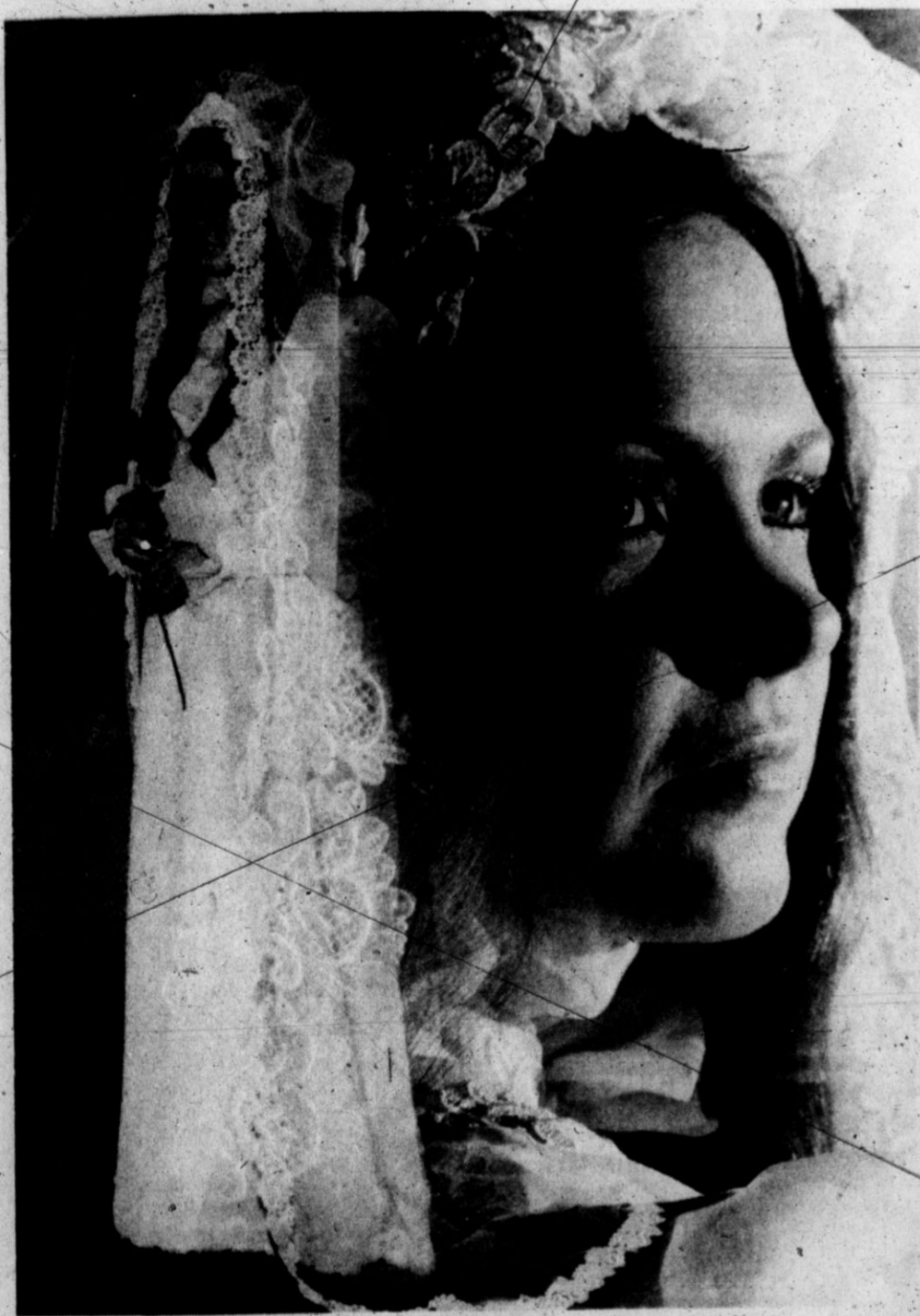


Mrs. Fred Mulkey Jr.
Xi Epsilon Alpha Sweetheart
(Bradly photo)

The Sunday Brand
(Section Two)
Hereford, Texas, Sunday, February 10, 1974

(See Stories Inside Pages This Issue)

...And Other Sweethearts



Mrs. Dean Kirby
nee Belinda Hartley



Miss Laquita Robison
... to marry in March



Miss Sherri Ann Gibson
will wed Ross Baird
(Bradly photo)



Miss Diana York
fiancee of James Moore



Church Is Setting For Wedding Friday

The marriage of Hazel B. Williams, 131 Juniper, and Howard Ford of Friona was solemnized Friday in a late afternoon ceremony in the sanctuary of First Christian Church, with members of the families and a few close friends present.

The Rev. Eugene Brink, minister, officiated for the service which began with an organ prelude by Miss Linda Gilbert.

Paired brass candelabra at

the altar were placed on either side of an arrangement of pink gladiolas and white chrysanthemums.

Miss Gilbert played processional music as Dr. Ron Zimmerman escorted the bride down the central aisle. She was wearing a street length dress in shirtwaist style, of royal blue silk with emerald trim. Her corsage was of cymbidium orchids.

Attending the couple were

Mr. and Mrs. Kenneth Ford of Friona as best man and matron of honor.

After the wedding the couple received friends in the home of Dr. and Mrs. Zimmerman. Refreshments were served by Mrs. Zimmerman, daughter of Mrs. Williams.

The bride, a resident here for a number of years, owns and operates Glenn's Shoe Store. Ford farms in the Friona area. They will live in Hereford.

April Vows Planned

April 5 is the date set for the marriage of Diana York, daughter of Mr. and Mrs. Jack York of 20 Aspen, and James Moore, son of Mr. and Mrs. S.L. Moore of Route 4. The ceremony will be in First United Methodist Church.

Both Miss York and her fiancée are graduates of Hereford High School. Moore is presently employed by O.G. Hill Jr.

Small Talk

By SUE COLEMAN
Women's Editor

Seems like the latest excitement in the field of the occult is about demonology, sparked by a popular book and movie concerning exorcism.

It's sort of funny that every so often there is a spurt of interest about something of the sort, sometimes continued for quite a while and sometimes dying out quickly.

Of course there are people who take seriously, all the time these things which most of us dismiss as superstitions. Then when general interest is fanned to a flame they step in with serious pronouncements which convince many people that witchcraft, reincarnation, spiritualism or some other debatable belief must be true.

REMEMBER the fad (that's the best word I can find to describe it) about reincarnation when the story of Bridey Murphy was a best-seller several years ago? Then there's been a lot written and said about witchcraft since the novel and movie, *Rosemary's Baby*, perked up curiosity about that subject.

There was a widespread belief in communication with the dead just after the First World War, when several prominent men in England and the United States vouched their faith in the possibility and began serious research.

With so many persons mourning war dead, there were many ready to snatch at any hope of holding onto loved ones who had been casualties of battle.

It was some years later that students of the human mind began putting out theories about extrasensory perception, and at least one large university had a well endowed research project

on ESP while hundreds of people over the nation made their own experiments in mind-reading.

Somehow all these flurries of interest faded away, usually with the discovery that a lot of the "proofs" had been pure hokum. They all lend themselves so handily to the use of slysters who prey on human credulity.

Maybe there's something in all of them, or some of them, but though I'm willing to admit that there are more things in this world, Horatio, than most of us have dreamed of, I'll stay a little skeptical and not call in the exorcist for a while, anyway.

A LOT of Hereford people were in Clovis last weekend for the Community Concert Association's program there by Hildegard, the noted nightclub and stage entertainer. CCA officers here keep reminding Hereford members that they may attend programs both at Clovis and Canyon on Hereford membership cards.

The next one is at Clovis March 9, when Marvallee Carriaga soprano, who has already given a concert this season at Canyon, will appear. The Eglevsky Ballet will come to Canyon March 14. The next Hereford concert is on April 28, by duo harpists Longstreth and Escosa.

Among locals in the audience at Clovis were the R.W. Eades, Wes Fishers, Ronald Fuhrmanns, Paul Scotts, Wesley Gulleys and Hazen Woods; also Claudia Walton, Kathlee Palmer, Dorothy Renfro and Dr. Duffy McBrayer.

Indoor Gardens Topic For Club

Indoor Landscaping was the subject of Mrs. John N. Jacobsen Jr. as speaker to Hereford Garden Club Friday afternoon. Mrs. R.L. Layman and Mrs. R.L. Etheridge were hostesses in the Layman home. Mrs. Jacobsen discussed new

trends in use of indoor plants, saying that plantings should be planned to suit the architecture, furnishing and decoration of the interior just as they are planned in outdoor landscaping.

Texture, color and form should be considered, she said, adding that the time spent is worthwhile, because "plants can make a room come alive."

A flower arrangement to be placed beside a home swimming pool was shown by Mrs. Ben Childers, who had used lights with pussy willow and daisy mum blossom. Since this is not the swimming pool season the attractive piece was placed in the living room.

Mrs. Layman reported that poster and speaking contests in Hereford schools are under way, sponsored by the garden club to emphasize conservation. Mrs. R.W. Mitchell reported that anti-litter announcements are being made on local radio programs at the club's request.

Changes to be made in the Memorial Rose Garden at Hereford High School were outlined by Mrs. A.L. Manjeet, chairman of that project.

It was reported that the UDC marker on a triangular plot at the corner of Ave. F and Park, will be moved to the club's garden center by permission of the Texas UDC since there is no longer a UDC chapter here.

Members present included Mmes. O.G. Hill Sr., R.L. Wilson, G.W. Newsom, W.S. Fluit, W.C. Hromas, S.S. Williams, D.N. Garner, Margaret Shown and Alfred Smith.



WORK TOWARD BANQUET — Decorations for the annual Father-Daughter Banquet of Hereford Campfire Girls are being made to fit the program theme, "I Was Born Under A Wandering Star." Sandy Cagle and Sally Flores of the Little Bluebird group from Shirley School's third grade are at work in the Campfire Lodge, and their leader, Mrs. Lynn Keener, inspects the results. The banquet is scheduled at 7 p.m. March 21 in the County Bull Barn.

Sorority Queen Crowned At BSP Valentine Ball

Presented as 1974 Valentine Queen of Beta Sigma Phi in Hereford, Mrs. Nelson Kendall was crowned Saturday evening at the annual ball honoring sweethearts of the several chapters, from whom the queen was picked by out-of-city judges.

She was nominated as the sweetheart of Kappa-Iota Chapter. Other nominees were Mrs. Fred Mulkey Jr. of Xi Epsilon Alpha Chapter and Mrs. Robert Williams of Alpha Iota Mu. Mrs. C. D. Fitzgearid Jr. last year's Valentine Queen, presented the 1974 candidates.

Max Stipe was master of ceremonies for the presentation, a feature of the ball in the Knights of Columbus Hall which had the City Beta Sigma Phi Council as hostess group. Mrs. Jim Cramer was chairman of the ball this year.

The new queen is the former Barbara Jolly, daughter of Mr. and Mrs. Alvis Jolly and a graduate of Hereford High School in 1969, the year when she was Easter Lions Club Sweetheart. She lives on Route 3 and is the mother of a three-year-old son, Nick. Her husband is an Armour Co. employee.

A background in Beta Sigma

Phi at Stratford, where she was pledge of the year in 1967 and later president, is claimed by Nancy Mulkey, current president of the preceptor chapter here, former treasurer and city council reporter.

Born in Hereford, she is the daughter of Mrs. Roy Boyer and the late Mr. Boyer, a 1965 graduate of Hereford High and now the wife of Fred Mulkey, material clerk for Deaf Smith REC. They live at 406 Ave. G and have two children, Danielle, four, and Chad, two.

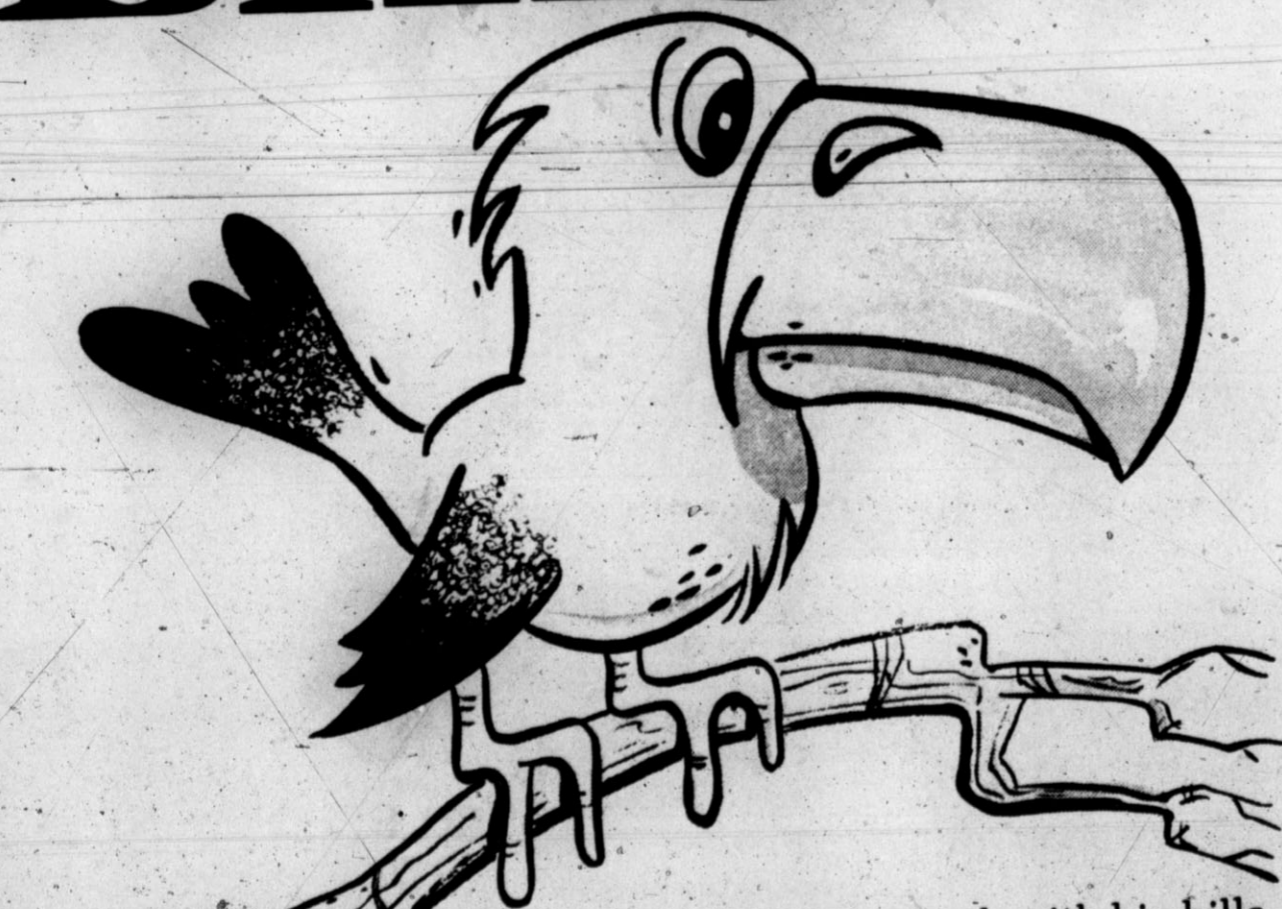
Mrs. Williams is moving soon to Little Rock, where her husband is stationed with the U.S. Air Force. She has taught at Aikman School a year and a half, is a graduate of West Texas State and Hereford High. Ila Jean is a Hereford native; her parents were the late Frank and Clara Brinkman.

She is also serving her chapter as president this year and has been extension and civil defense officer in her two years of membership. Her hobbies are reading, skiing and other sports.

As of May 31, 1973, there were about 70 thousand miles of designated highways in the Texas highway system, including nearly 40.5 thousand miles of Farm to Market Roads.

Yocum Decorators
NEW LOCATION
411 MAIN
Quality Upholstery and Draperies
COMPLETE SHOP-AT-HOME SERVICE
Come Visit Our New Showroom Soon
Earl and Linda Yocum
364-5951

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Some birds are stuck with big bills. But that doesn't mean you'll be. The way to find out? Call the "wise birds" at the electric company for a free personalized electric heat cost estimate for your home.

ELECTRICITY - IT DOES SO MUCH GOOD

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FOR SO MANY PEOPLE

EQUAL OPPORTUNITY EMPLOYER

COMING WEDNESDAY FEBRUARY 13, 1974

ASK ABOUT OUR FREE 8 x 10 **8** FULL SIZE WALLET **99c** COLOR PORTRAITS **NO LIMIT**

9:30 A.M. 'TIL 6:00 WED. FEBRUARY 13, 1974
Color Portraits Made Of Grandparents, Parents And All The Youngsters At This SAME LOW PRICE!

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Free City Maps Showing Blocks

Miss Belinda Hartley Is Bride Of Dean Kirby

Rev. Doug Manning, pastor of First Baptist Church, officiated at the candlelight wedding ceremony for Belinda Susan Hartley and Dean Kirby Saturday evening in First Baptist Church.

The bride is the daughter of Mr. and Mrs. Edgar Hartley, 321 Cherokee Drive, and Kirby is the son of Mr. and Mrs. V.L. Kirby of Dimmitt.

The altar of the church was decorated with a central candelabra flanked by two side candelabra with white candles, greenery and satin bows. Three unity candles were lit during the ceremony.

Miss Loraine Reinart was maid of honor and best man was James Blessing. Serving as bridesmaid was Miss Helen Bromman and groomsmen, Kim Parker. The bride's brother, Alton Hartley and Larry Roberts were ushers.

Sisters of the couple, Misses Colette Hartley and Vada Kirby, were candlelighters. Miss Donna Newton of Olton accompanied the bride's cousin, Randy Singer of Tulsa, and Miss Brenda Burton of Dimmitt as they sang "First Time I Ever Saw Your Face and We've Only Just Begun."

Given in marriage by her father, the bride wore a white crepe chiffon wedding gown designed and made by her mother. The empire waisted dress and long full sleeves which gathered at princess cuffs with white satin buttons and loops.

Random applied plume lace was duplicated at the yoke, edged in bias ruffles of chiffon.

Lace also trimmed the hem of the dress.

The bride's veil of white tulle was edged in plume lace and fell into a chapel train. She carried a cascade of white roses, carnations and babybreath on top of a satin covered Bible.

As good luck pieces, she wore gloves which her mother wore when she was married and carried a handkerchief belonging to her maternal grandmother, Mrs. Millie Singer of Brownwood.

The attendants' floor-length royal blue crepe satin dresses were designed in princess style with long full sleeves. Their headresses were of single white roses with feathered carnations in yellow and tangerine and streamers of pearlized blue.

Each carried a single white rose with tangerine leaves and blue streamers.

Mrs. Frank Peters of Amarillo and Mrs. Sid Urbanzyk invited guests to register at the reception in the fellowship hall of the church.

Miss Kirby served the four-tiered wedding cake which had a base decorated with hearts and angels and was topped with a fountain and flowers. Tiers were accented with blue carnations.

Miss Colette Hartley served punch and coffee from the refreshment table covered with a cloth which was crocheted by the bride's maternal grandmother.

Carnations and streamers in the bride's colors were arranged on the corners of the table. The centerpiece was silver cathedral candelabrum with yellow candles, white carnations, tangerine tufts and royal blue statice.

For a short wedding trip, the bride wore a deep purple pantsuit trimmed in hot pink. A corsage from the bridal bouquet completed the costume.

The couple will make their home at 310 Cleveland Street in Dimmitt.

The bride is a Hereford High School graduate and attended Commercial Arts College in Lubbock. Kirby graduated from Dimmitt High School and is employed with Dimmitt Red-Mix Co.

Out-of-town guests included the bride's grandparents, Mrs. Singer of Brownwood and Mr. W.R. Hartley of Lockney, and the bridegroom's grandparents, Mr. and Mrs. A.T. Kirby of Dimmitt.



ICT STUDENT OF THE WEEK — The Industrial Cooperative Training student of the week is Doris Kelley, daughter of Mr. and Mrs. Douglas Kelley of 704 Blevins. Doris, a senior student at Hereford High School, is assistant to laboratory technician, Mike Horton, at Hereford Labs Inc. She plans to attend business college after graduation.

Wyche H.D. Club Samples Dishes

Two quick recipes were prepared by Argen Draper, county extension agent, at the Wyche Extension Club meeting Thursday afternoon in the home of Mrs. Paul Jones.

Individual pizzas and cinnamon crisps were cooked by Mrs. Draper before introducing a new product called Egg Beaters.

She explained that the artificial eggs may be used like eggs and are kept in the freezer until needed. One advantage of cooking with the food product is the low content of cholesterol. After refreshments were served recipes were passed out to members.

The home demonstration council report was read by Mrs. E.C. Hewitt during the business meeting. Also, members voted to furnish Kings Manor residents with transportation during the month of July. Mrs. Charlie Hale was recognized by members present who included Mmes. J.H. Holden, Ira Ott, Hewitt, L.B. Wortham G.W. Duncan, Leroy Bodkin and Harley Ward.

Couple Sets Date

Mr. and Mrs. Clifton Robison of Route 5 announce the engagement of their daughter, Laquita Joyce, to John Harlan Cadena, son of Mr. and Mrs. John Cadena of Arlington. The couple plans to marry March 23 in Frio Baptist Church.

Miss Robison is a 1970 graduate of Hereford High School and is presently a senior student at Texas Tech University in Lubbock. Her fiancé, graduate of the University of Texas in Arlington, will receive his master of education degree from Texas Tech in May.

JC-Ettes Present Certificate

Mrs. Steve Carroll presented Jaycee-Ette of the Quarter Certificate for the months of October, November and December by members of the Jaycee-Ettes at a recent meeting in the Community Room of First National Bank.

A number of items were discussed during the business meeting including the purchase of four birth defect atlases to be donated to the Deaf Smith County Library, La Plata and Stanton Junior High Schools and Hereford High School.

Members voted to make posters for the March of Dimes basketball game to be scheduled soon. Also, it was announced that the total to date collected for March of Dimes was \$4,123.85.

Hereford's Jaycee-Ettes will host a sit-in-hen meeting for area clubs in April. Chairman is Mrs. Ronnie Collier and co-chairmen are Mrs. Garre Lawrence and Mrs. Bill Johnson.

Committee chairman and co-chairman for Little Dribbler's concession stand to start in March are Mrs. Lonny Coffey and Mrs. Bill Johnson.

Seven women recently completed a Leadership in Action course given by Bill Johnson.

Two guests recognized were Mrs. David Gass and Mrs. Buffy Benson. Hostesses were Mrs. John Bunch and Mrs. Dan Warrick.

Comings And Goings At Kings Manor

By FAY GAUGGEL

Mrs. Grace Mason had as guests this past week her daughter, Mrs. G.W. Schroeder, Mr. Schroeder and grandchildren, Becki and John.

Stanton Junior High School Chorus gave a program Feb. 1 under the direction of Douglas Morris of their music department. They sang A Maid so Tender, Praise the Lord, Colorado Trails and Alleluia.

Mrs. Kenneth Waiser accompanied on the piano and Melinda Masten played cornet in one number. We thank this group. Please do another program for us soon.

Bay View Reviews Book, Easter Island

A book review on Easter Island was presented by Mrs. W.K. Golden to members of Bay View Study Club Thursday evening in the home of Mrs. Bob Josebrand.

The book is a series of 35 lectures given by the author, Father Sebastian Englert. They describe the geography, history and legends of the island.

The Roman Catholic priest lived on Easter Island, also known as Rapa Nui, located in the South Pacific, for 35 years.

After the program a business meeting was held in which Mrs. Herman Ford and Mrs. H.L. Benefield were appointed to the City wide Campfire Council

scheduled for Feb. 11 to represent the club. Mmes. Austin C. Rose Jr., Ford and Gilliland were voted to assist in the Heart Fund March Thursday.

Members present were Mmes. J.R. Allison, Benefield, Bruce Burney, Si Darling, R.W. Eades, Ford, Garner, John Gilliland, W.J. Gilliland, Bill Griffin, Golden, W.S. Kerr, Earnest Langley, Juston McBride, Ansel McDowell, Rose and Jack Wilcox.

Breakfast Meeting Of Class Is Held

Valentine symbols decorated the table from which breakfast was served to members of First Baptist Golden Circle Class at a morning meeting this week in Mrs. B.F. Markham's home.

Mrs. Charles Hood presented the devotional talk with the subject, The Weaver. Prayers were by Mrs. Lottie Clark.

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Top Quality WATCH REPAIR SERVICE

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GOOD NEWS!

Unfortunately, there's not much good news in the papers lately — except for one thing... that's the good news that your money can earn the highest interest

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INSTANT CREDIT ON REGULAR TERMS NO LONG DELAYS

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During this FURNITURE SALE we will pay the charges on all 90 day option notes on furniture purchases of \$200 to \$2,000. You can sign a six month note, showing full interest charges — with a 90 day option. So if you pay the entire balance in 3 equal monthly installments all charges will be discontinued by us. If, for any reason, you want to take the full six months to pay as agreed on the contract, then you can do so. Or, you can buy larger amounts of furniture and take up to 36 months to pay the balance — A.P.R. 20.9 per cent. Instant credit is explained in the text to the left.

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Famous Brands Closeouts SOFAS \$229 MANY STYLES-FABRICS-COLORS SPECIAL BUY Your Choice \$45 LA-Z-BOYS Velvet Naughahydes \$149⁰⁰ - \$169⁰⁰



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AREA'S LARGEST DISPLAY AT TAYLOR'S



GE 23.6 cu. ft. AMERICANA Side-by-Side Refrigerator-Freezer with immense 301 lb. capacity freezer Just 35 1/2" wide — no frost throughout. Ice Bin stores about 260 cubes. Refrigerator features: convertible, 7-Day Meat Keeper, adjustable door shelves and adjustable cabinet shelves of tempered glass, juice can dispenser.

16" DIAGONAL 100% SOLID STATE COLOR TV \$299⁹⁵

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MODEL TFF-24RN ONLY GENERAL ELECTRIC DELIVERS ICE CUBES, ICE CUBES, CRUSHED OR COLD WATER

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STOP! BUY THE BEST! 4 SPEED-5 CYCLE WASHER WITH MINI-QUICK CYCLE \$259* MATCHING DRYER \$189*

H.D. CHATTER

Children Add Spice To Club's Meeting

By Argen Draper
Home Demonstration Agent



THE YOUNG Homemakers Home Demonstration Club had an exciting meeting Tuesday with a good attendance of

children. This always spices up the meetings.

Those at club Tuesday were Melissa Scoggin, Rhonda and Shawna Baxter, Leasha Deyke, Jesse and Stevie Johnson, Suzanne Krueger, Philip Milburn, Stacy and Carissa Grasmick, Greg Welty, Ken Brown, Tora Taggart and Russell Evers.

We were glad to see Joyce Taggart as we missed her since they moved to Wyoming. So, welcome back! We remember Lyle and Vernie Taggart when they were in 4-H club and how Lyle always talked about being a cowboy.

It seems his dream has come true as he's working at the Black Hills Beef Palace at Edgemont, S.D. This is the

covered feed yard we have been reading about.

THIS IS the last call for ordering windbreak seedlings from the Texas Forest Service. The trees that can be ordered are Austrian pine, black walnut, green ash, honeylocust, mulberry, oriental arborvitae, Osage orange, Ponderosa pine, red cedar.

Come to the office and get an order blank as the orders have to be in by Feb. 12.

HERE'S a new idea in pizza enjoyment. This recipe is for commercial roll cookies. Use your own recipe or use a graham cracker crust. Thanks to Judy Pharr for this recipe. You'll enjoy it.



BIRTHDAY HONOREES — At the February birthday party at Westgate unit of Kings Manor retirement home, honorees were, from left, Vera Wilks, Lula Cantrell, Mary Banks, T.M. Campbell, Connie Johnson and in foreground, Robbie Fortenberry.

Birthday Party For Six Given By Club

Half a dozen residents in Westgate unit of Kings Manor retirement home were honorees at the February birthday party in the dining room Wednesday afternoon, when members of Dawn Music Club were hostesses.

They are Robbie Fortenberry, Connie Johnson, Mary Banks, Lula Cantrell, Vera Wilks and T.M. Campbell. A lively variety program was given by the host club members, beginning with barbershop quartet songs by Mmes. Carl Wimberley, J.B. Caraway, Gene Meacham and Ray Stewart.

Mrs. Gerald Parker's piano solos ended with a fast boogie-woogie number, setting the pace for a song and tap dance routine, "Who Broke The Lock?" by Mrs. R.E. Curtisinger who also played accordion numbers.

Mrs. Stewart sang a favorite old hymn, "His Eye Is On The Sparrow" and the entire group joined in singing "Happy Birthday to the Honorees."

A heart-shaped cake featured Valentine decor on the tea table, where Mmes. Carl Kluskens, Alfred Smith and Clarence Betzen served refreshments.

Hospital Notes

PATIENTS IN HOSPITAL — Dryden, Mrs. Nellie Oldham, February 5. Raue Casas, February 3.

Mrs. Billie Palmer, Grand E. Traylor Park; Mrs. A.E. McGowan, Dimmitt; Cornelio Martinez, P.O. Box 296; Manuel Celaya, P.O. Box 2109.

Chester Lyons, 25 Mile Ave.; Rodolfo Elizondo, 410 Irving; Mrs. B.M. Garcia, Route 1; Mrs. Policarpo Cervantes, P.O. Box 223; Javier Buentello, 118 Lake.

Miss Carla Reaves, 710 N. Cherokee; Rudy Mendez, 420 Long; Fidel Salazar, Summerfield; Juan Galvan, 401 Ave. F; Armando Garza, 829 Brevard.

Mrs. Vernon Williams, 200 Whittier; Mrs. Sam Masias, P.O. Box 1023; Mrs. Alice Thomas, 309 Grand; John Gilliland, 116 Kingwood.

Mrs. Barbara Cooper, 136 Mimosas; J.H. Reinart, 423 Star; Raymond Casarez, James Voyles, P.O. Box 132; Mrs. Pearl Gass, 311 Jackson; Ray Johnson, Summerfield.

Mrs. Leatrice Sparks, 125 Ave. J; Mrs. J.S. Cross, 604 Irving; George Green, 246 Fir; Mrs. Ronald Osborn, 224 Fir; Lewis Cary, 106 Nueces.

Mrs. Carol Martinez, P.O. Box 214.

PATIENTS DISMISSED — Roger Suttle, Cynthia Thomas, Mrs. Donnie King, Mrs. Frank Celaya, Mrs. Maria Vasquez, Mrs. Ronald McCandless, February 8.

Karen Copple, Manuel Celaya, Mrs. P.A. Woodard, W.J. Thomas, February 7.

Edwin E. Stewart, Mrs. Gary Hefley, Mrs. Gertrude Prodasco, Josto Griego, Mrs. Barbara Hoffman, Guy Walsler, Gerald Wimberley, Susie Garza, February 6.

Mrs. John Stengel, Gary M.

SPOCK BLAMES SELF — NEW YORK — Baby specialist Dr. Benjamin Spock blames teachers, psychologists, social workers and physicians — himself included — for helping parents lose their self-assurance in dealing with their children.

Betrothal Announced

Engagement of Miss Sherri Ann Gibson to Ross Baird, with plans for a wedding March 23 in Westway Baptist Church, is announced by her mother, Mrs. Larry Burrow of 601 West Fourth. Miss Gibson is the daughter also of Bill Gibson of Friona.

Parents of the bridegroom-elect are Mr. and Mrs. E.O. Baird of Route 5.

He is employed with B&R Welding here, and Miss Gibson with Consumers Fuel Co-op. Both are graduates of Hereford High School, with the class of 1969.

CALENDAR OF EVENTS

MONDAY
Music Study Club to present operetta in Lamar Garden Room of Kings Manor for Manor residents, 2 p.m.
Beta Sigma Phi city council in Hospitality Room, Hereford State Bank, 8 p.m.
4-H Teen Leaders at Community Center, 7:30 p.m.
VFW Auxiliary in VFW Clubhouse, 7:30 p.m.
Community Players at Community Center, 8 p.m.
Annual meeting of Hereford Campfire Girls Council in Campfire Lodge, 8 p.m.
Evening Lions Club at K-Bob's Steak House, 7 p.m.
Odd Fellows Lodge at IOOF Hall, 8 p.m.
Rotary Club lunch in Civic Club Center, noon.
Easter Lions Club at Easter Community Building, 7:30 p.m.
Masonic Lodge at Masonic Temple, 7:30 p.m.

TUESDAY
Newcomers Club lunch in Community Center, open meeting, noon.
Dawn Music Club in home of Mrs. Carl Wimberley, 2 p.m.
Lone Star Study Club in Mrs. Dale Tjinn's home, 217 Star, 3:30 p.m.
West Hereford Extension Club with Mrs. John Jacobson Sr., 643 W. Second, 2:30 p.m.
El Llano Study Club party for members and husbands in Melvin Thompson home, 110 Nueces, 8 p.m.
Valeda Study Club in home of Mrs. Bill Brady, 8 p.m.
Calorie Patrol TOPS Club at Community Center, 9:30 a.m.
Country-Western Jamboree sponsored by IOOF and Rebekah Lodge at IOOF Hall, 8 p.m.
Eastern Star in Masonic Hall, 7:30 p.m.
4-H Adult Leaders at Community Center, 7:30 p.m.
Weight Watchers at First Baptist Church, 10 a.m. and 6:30 p.m.
Hereford Board of Realtors at Dickie's Restaurant, 12 noon.

WEDNESDAY
Mrs. Earl Brookhart hostess to Ceramic Art Club in her home, 136 Oak, 1:30 p.m.

THURSDAY
Newcomers Club, sweetheart dinner with husbands, House of Wong, 7:30 p.m.
Hereford Riders Club, Community Center, 8 p.m.
St. Anthony's Women's Organization parish school auditorium, 8 p.m.
Mon Amis Study Club, K-Bob's Steak House, 8 p.m.
La Madre Mia Study Club, Community Room of First National Bank, 7:30 p.m.
Calliopian Study Club, home of Mrs. Ansel McDowell, 8 p.m.
Red Cross Volunteers covered dish luncheon, home of Mrs. Henry Neely, noon.
Westway Extension Club, home of Mrs. Bess Werner, 2:30 p.m.
Kiwanis, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.

FRIDAY
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 p.m.

Merry Mixers Appoint New Secretary

Mrs. Sam Mazurek was appointed as secretary-reporter during the Wednesday evening meeting of the Merry Mixers Square Dance Club in Community Center.

Mrs. Mazurek is replacing Mr. and Mrs. Sam Eason who are moving to Amarillo.

It was announced that ticket chairmen to the state convention to be held in June in San Antonio are Randy and Terry Laing.

Cultural Meeting Has Varied Format

Members of Cultural Home Demonstration Club assembled Friday in the home of Mrs. Grady Parsons to hear a multi-faceted information program.

Mrs. J.G. Gandy outlined the basics of defensive driving, previous to Mrs. M.W. Sumner's "Lessons from Life". Mrs. Paul Corbett presented two features, "Signs of Life" and "The Generation Gap between Parents and Children."

Club president, Mrs. Parsons, chaired over the gathering. The club stated their next meeting for Feb. 22 in Mrs. Sumner's home.

Attending the meeting were: Mmes. Ira Scott, P.M. Houser, J.C. Price, Arthur Dettman, Parsons, Gandy, Corbett and Sumner.



1971 FORD LTD, 4 Door, Pillard Hardtop, V-8, Automatic Transmission, Power Steering, Power Brakes, Air Conditioning \$1795

1971 VEGA STATIONWAGON, Low Mileage, One Owner, Extra Clean \$1995

1973 FORD LTD COUNTRY SQUIRE STATIONWAGON, 8 Passenger, V-8, Automatic, Power Steering, Power Brakes, Air Conditioning, Extra Clean, Low Mileage. \$3595

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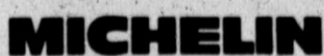
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<p>COMPACT</p> <p>MICHELIN XWW Tubelless whitewalls for domestic cars. Radial for safety, comfort, mileage. 40,500 mile Warranty.</p>	<p>FAMILY CAR</p> <p>MICHELIN ZX Precision control — fast braking and resistance to wear. Built to last. For imported cars.</p>	<p>SPORTS CAR</p> <p>MICHELIN XAS Makes the most of your high-performance imported sports car. Asymmetric treads keep car on track when taking corners.</p>
<p>CAMPER</p> <p>MICHELIN XC Built for heavy load capacity on campers, travel trailers, pickup coaches, etc. Road stability even on rough terrain, winding roads.</p>	<p>PICK-UP</p> <p>MICHELIN XY Heavy tread and special construction gives protection from rocks, rough terrain. Ideal for off-the-road camping, light trucks.</p>	<p>SMALL TRUCK</p> <p>MICHELIN XZZ Gives long wear, flat protection on long trips. An economy tire with a proven performance record.</p>

Michelin's Warranty for X Radial Highway Tubelless Whitewall Tire shown here covers tread life, normal road hazards (excluding repairable punctures) and defects in workmanship and materials for 40,000 miles, when tire is used on domestic passenger vehicles in normal service in continental United States, except Alaska. Credit or refund (at Michelin's option) is equal to current actual selling price multiplied by percentage of warranted mileage not run on tire.



Our radial specialist will help you select the right tire for your vehicle.

Hereford's Complete Tire Center
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SEE OUR BIG SELECTION OF
Laurel
DECORATIVE VALENTINES
DESIGNED FOR YOUR SWEETHEART!

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Thrift-T-Priced 1/2-GAL. JUG 88¢

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WE'RE CONTINUING OUR BIG GRAND OPENING CELEBRATION THIS WEEK...AND WE WELCOME OUR NEW NEIGHBOR, TG&Y, ON THEIR GRAND OPENING, TOO!

Grand Opening!

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Open 8 AM-11 PM, 7 DAYS A WEEK
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TUESDAY AND WEDNESDAY
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FRESH BAKERY TREATS



PORK SHOULDER ARM PICNIC

PORK ROAST

FRESH CUT...6 TO 8-LB. AVERAGE

FRESH PORK SHOULDER ARM ROAST
PORK ROAST LB. **79¢**

69¢
LB.

EGG BREAD 1-LB. LOAF **45¢**
ASSORTED COOKIES 2 DOZ. **99¢**

AGAR BRAND
Canned HAMS
5 \$5.99
BONELESS... FULLY COOKED
LB. CAN

FRESH PORK
Cubed Steak LB. **99¢**



NIGHT BLOSSOM
FINE PORCELAIN CHINA
THIS WEEK'S FEATURE Only **33¢** WITH \$3.00 PURCHASE
Delicate Cup

OTHER WEEK'S FEATURES: FORMAL DINNER PLATE, BREAD & BUTTER, LUNCHEON SALAD PLATE, FINE SAUCER AT 33¢ EACH WITH \$3.00 PURCHASE

WILSON'S CORN KING
Sliced Bacon 1-LB. PKG. **99¢**

CLIPPER BRAND
Fish Sticks 3 8-OZ. PKGS. **\$1**

GORTON'S
Perch Fillets 1-LB. PKG. **99¢**

BLUE MORROW COOKED
Beef Patties LB. **89¢**

CAMELOT COLE SLAW OR
Potato Salad 24-OZ. CTN. **79¢**

QUARTER SLICED PORK LOIN
Assorted Chops 9 to 11 CHOPS LB. **\$1.09**

WINCHESTER BRAND
Super Dogs 12-OZ. PKG. **59¢**

WINCHESTER IMITATION
Chunk Bologna LB. **49¢**

WINCHESTER IMITATION
Sliced Bologna LB. **59¢**

CAMELOT
Cheese Spread 8-OZ. CTN. **69¢**

DEL MONTE TOMATO
CATSUP 32-OZ. BTL. **58¢**

IDEAL LARGE OR SMALL CURD

Cottage Cheese 24-OZ. CTN. **68¢**

ALL FLAVORS
Fairmont Yogurt 8-OZ. CTN. **29¢**

MEL-O-CRUST
Cinnamon Rolls 9 1/2-OZ. CANS 3 FOR **\$1.00**

FLEISCHMANN'S
Margarine 1-LB. CTN. **47¢**

MEADOWDALE CUT
Green Beans 16-OZ. CANS **5 \$1**



ALL VARIETIES

18-OZ. BOX

38¢

LIMIT 3, PLEASE

ELLIS
Chili with Beans 15-OZ. CAN **45¢**

DEL MONTE
Prune Juice 40-OZ. BTL. **66¢**

FIESTA
Mandarin Oranges 11-OZ. CAN **25¢**

VAN CAMP'S
Vienna Sausage 4-OZ. CAN **28¢**

WOLF BRAND
Chili with Beans 15-OZ. CAN **48¢**

LIQUID GOLD
Liquid Detergent 32-OZ. BTL. **22¢**

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Blue Detergent 49-OZ. BOX **64¢**

PURE GRANULATED
HOLLY SUGAR 5-LB. BAG **68¢**
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GREAT FOR BREAKFAST!

WAGNER DRINKS 32-OZ. BTL. **25¢**
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CAMELOT
Black Pepper 4-OZ. CAN **36¢**

CAMELOT HAMBURGER
Dinner Mix 7-OZ. BOX **39¢**

MACARONI & CHEESE
Kraft Dinner 7 1/4-OZ. CAN **20¢**

REGULAR OR INSTANT
Quaker Oats 42-OZ. BOX **68¢**

Redeem Mailer Coupon No. 4 for
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WELCH'S GRAPE JUICE WELCH'S CONCENTRATE 6-OZ. CAN **25¢**

THRIFT-T PRICED
Flour Tortillas PKG. OF 10 **28¢**

EXTRA FANCY RED

Delicious APPLES 4 LBS. **\$1.00**



CALIFORNIA
Avocados 3 FOR **\$1**

FLORIDA 1/2-GAL. **89¢**
Orange Juice QT. **49¢**

Editorials

St. Valentine's Day

We have in history several Saint Valentines and most are linked to February 14th. There are several versions of how Valentine's Day became a day for lovers but probably the most reasonable explanation is that the custom grew out of the general belief of the Middle Ages that birds began to mate on February 14th.

It was the custom in many countries for names of boys and girls to be drawn from boxes on the 14th and gifts were then exchanged.

Can you remember the first school or neighborhood playmate you asked to be your Valentine? Was the offer accepted? Did it provoke giggles or did the quarry run away? How simple and nice it was, or was it?

Few will forget their first Valentine, when nature first begins to work its magnetic force on unsuspecting children starting life's long road.

McGovern & 1976

George McGovern, the South Dakota Senator who led the Democratic Party to a rout in the 1972 presidential election, is running for reelection in his native state this year. Asked recently about 1976, McGovern said he has no intention to run again, that it would take "one whale of a change to make me change my mind."

McGovern's overwhelming defeat was not the only reason his reentry into the presidential picture seems unlikely, even undesirable, to many Democrats. It was McGovern's idealistic activists who took control of the Democratic Party, in 1972 and allowed major splits to develop, in effect helping give President Nixon an almost unprecedented mandate.

In that process the South was almost kissed away. The new party hierarchy has striven hard to put the party back together again since that defeat; a candidate who appeals to all factions is the choice of the new party machine, and some also want one not tainted by scandal (Senator Henry Jackson fits both those requirements).

McGovern, then, would seem to be out of it for 1976 (just as was Senator Barry Goldwater after his merciless rout in 1964) for the good of his own party.

Promise Of Youth

A poll conducted recently by the magazine "Scholastic Life" eloquently refutes the claim the nation's young people are a lost generation of drug addicts, social misfits, etc.

The answers to questions asked (in 2,000 schools) are highly encouraging. One of the questions concerned a ban on tobacco smoking in public places. The young people queried favored it overwhelmingly.

Like-wise, a majority supported the proposal for mandatory tests of high school students to determine the presence of drugs. A large majority agreed their future in America is largely in their own hands—to make of it what they will.

Lastly, a majority favors the proposition that every high school student should enjoy the right to a college education, if able to qualify for entrance.

All of which indicates today's high school seniors and juniors (those questioned) have their feet rather solidly on the ground. That's good to know, and recognize, in these days and times.

FROM INDUSTRIAL NEWS REVIEW

Some people still refuse to face the reality of the petroleum shortage. They find the allegation that oil companies are conspiring to hold out gasoline supplies to boost prices and get other advantages more comforting to their sense of security. Unfortunately, there is a critical shortage, and no spigot can be turned on overnight when "the price is right."

As to the conspiracy fairy tale, an oil company article points out that some 60 federal agencies and bureaus, numerous congressional committees and local agencies which govern industry activities are "... more than sufficient reason to question the credibility of the conspiracy theory."

In connection with the problems of supply that independent marketers are having, the situation should be obvious. There is less gasoline available than the people of the United States are accustomed to using. Our traditional surplus of gasoline, which independents bought from any company that had gasoline to sell is unavailable due to deficiency in supply.

As for the monopoly charge—let the facts speak. Competition is still strong in the industry. It takes 25 of the largest oil companies to account for 66 per cent of the nation's crude oil and natural gas liquids production and 78 per cent of the total gasoline market.

Any serious, objective survey of the energy shortage brings the conclusion that hiding one's head in the sand to escape danger better be left to the ostrich. A coordinated national energy policy based on the realities of the petroleum supply situation is imperative. We must develop domestic sources of energy that will free the US. from critical dependence on foreign powers. There is no other way.

+Gulf Oil Corporation



"Scrub Your Back?"

The Sunday Brand

Editorial Forum

Hereford, Texas, Sunday, February 10, 1974

Talk Of Texas

By JACK MAGUIRE

THE CHANGING TIME — Like everything else, the cost of writing a new state constitution is going up.

Each member of the Constitutional Convention in session now has at least one secretary, plus the services of dozens of clerks, pages and other assistants. They also got \$50 a day in salary, plus the \$400 monthly expense allowance they normally receive as members of the Legislature.

Things were a lot different in 1875 when delegates gathered in Austin to write the present Constitution. They were so frugal with the taxpayer's money that they elected one of their own members to serve as secretary for all. They elected another to serve as sergeant-at-arms.

After considerable debate, they finally voted themselves a wage of \$5 per day, plus another \$5 for each 25 miles traveled in getting to Austin.

CALIFORNIA, HERE WE COME

— During the five years between 1965 and 1970, an average of 26,000 Texans deserted the Lone Star State to become residents of California.

According to a Los Angeles firm that keeps track of such statistics, Texas supplied more migrants to California than any other state. New York, with 25,000, was a close second. Illinois, which furnished 22,000 new Californians each year during the period, was third.

IT'S WORTH NOTING — That Praha, Fayette County, is the mother village of all Czech settlements in the U.S.

EQUAL OPPORTUNITY SCHOOL — What may be Texas' smallest coeducational "college" teaches a single course that enables its graduates to earn between \$20,000 and \$30,000 a year.

It's the North Texas Horseshoeing Institute at Grapevine, Tarrant County. For a tuition fee of \$750 (plus an additional \$110 if the student wants a dormitory room), the institute turns out qualified "master farriers" after ten weeks of instruction. Classes last from ten to 12 hours a day and go on for ten weeks. Maximum enrollment is 22 students.

Horseshoeing, once the private domain of the village blacksmith and a craft believed to require an unusual amount of brawn, now is becoming a vocation for women, too. A half dozen girls have received their certificates from the Grapevine school and one or two are in every new class.

IT TAKES ALL KINDS — To reduce the high cost of dying, some residents of the piney woods have organized the East Texas Pine Box Association to provide burial cases for members.

Those who join are guaranteed that they'll be buried in a wooden box, pine or otherwise. The cost will be between \$25 and \$40, plus whatever additional the mortician charges for his minimal services.

By circumventing the high cost of fancy caskets, members hope to get funeral charges to a figure well below \$100.

WHAT'S IN A NAME? — Quitaque, Briscoe County, was named for a Comanche Indian word meaning "horse manure."

CORRECTING THE HISTORIANS — In the Lyndon Baines Johnson Library at Austin, there is a ship's bell on display which supposedly was aboard the USS Houston when the heavy cruiser was sunk by the Japanese in World War II.

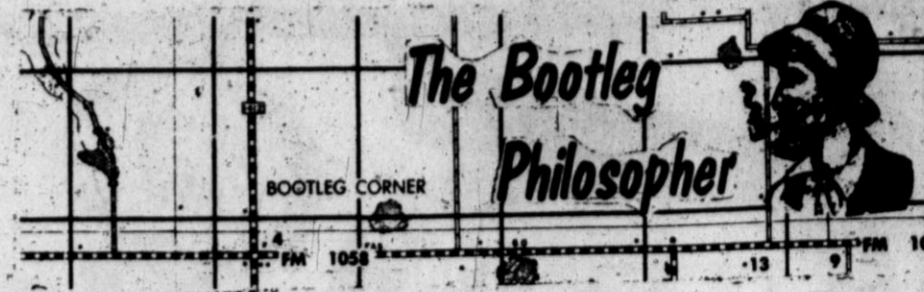
It wasn't. The plaque displayed with the bell reads: "This bell is of the USS Houston of the United States Fleet sank during the Battle of the Java Sea in World War II. It was recovered by the Republic of the Philippines and presented at Corregidor on the 26th of October, 1966."

If's true that the bell once was aboard the USS Houston. It also was presented to President Johnson by President Marcos of the Philippines. But President Johnson never was told that this bell was not aboard the Houston when Japanese shelling sent it to the bottom.

There were two bells that belonged to the USS Houston. The one displayed at the LBJ Library was removed from the ship and ordered scrapped several years before the incident in the Java Sea. The bell aboard the Houston at the time of the battle went down with the ship—and it was not recovered until the summer of 1973.

How the discarded bell from the Houston evaded the scrap heap, and how it got into the hands of the Philippine government for presentation to President Johnson, is one of history's mysteries. Now the bell which sank with the Houston also belongs to the U.S. government. It was presented recently by the government of Indonesia.

The city of Houston, for which the cruiser was named, hopes to get the recovered bell for display there.



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner discusses the fuel shortage this week, sort of.

Dear editor:

Some people, I gather from reading newspapers and talking with my neighbors, are either puzzled by the fuel shortage or baffled by it or hopping mad about it.

The way it looks to me, you can read plenty about it but you never know when you have the facts.

AT ANY rate, it seems to be a fact that the big oil companies' profits last year were nearly 50 per cent above the previous year, and in that previous year they weren't exactly on relief. It's sort of like what the farmers, scratching their head, say about fertilizer: if fertilizer manufacturers made a profit last year when fertilizer was selling for \$80 a ton, how much profit you reckon they're making now when it's selling for \$160 a ton?

One interesting statistic about the oil companies is that while their sales last year were up only 6 per

cent, their profits were up nearly 50 per cent, which is one of the things that seems to be making some people mad every time they pull into a filling station or pay their heating oil bill.

But if you think the general public is mad, think what the political fund raisers for the last Presidential campaign are feeling.

"WHY, those chinchy oil companies," they're probably muttering, "here they hemmed and hawed when we asked them for a measly \$100,000 apiece, when if we'd known they were making that kind of money we'd have doubled their assessments. We ought to kick ourselves. We let em off with a total of five million dollars when it should have been ten. Just wait till the next campaign."

However, maybe the fund raisers ought to write down their instructions for others just in case they're not around for the next campaign. You know anybody who'd like to swap oil stock for a Deaf Smith grass farm?

Yours faithfully,
J.A.

The Little Engine That Could -- And Must

by ARCH N. BOOTH
Chief Executive Officer
Chamber of Commerce
of the United States



Anyone who follows the affairs of the nation's railroads knows there is always a big fight over any proposal to abandon service on a particular line. Urban transit companies and airlines have the same problem.

As you can imagine, the collapse of the Penn Central raised the prospect of numerous abandonments, and a corresponding amount of dust.

Recently, the administrator of the Federal Railroad Administration, John W. Ingram, decided to personally inspect a few of the branch lines Penn Central wanted to drop. He picked the Eastern Shore of Maryland to examine.

At first, he says, he was unable even to find the line he sought. Later, he returned with more detailed maps and a surveyor. His report is fascinating:

"We found that branch line, all right. At one place it was directly under a junk yard full of wrecked cars. At another point the highway department had covered the tracks with at least eight inches of pavement. And just off the road we found a six-inch-wide tree growing between the rails. That line had been completely forgotten, yet grown men were arguing before the Interstate Commerce Commission that stretch of track was vital to the nation's economy."

FOR PEOPLE who like to search for villains, the cast of the foregoing tragicomedy could be numbered in the thousands: Small-town politicians, railroad management, railroad unions, Congress, regulatory agencies — like the ICC — that go on blindly doing what they were set up to do, even though changed conditions make it no longer appropriate; and finally, our modern American penchant for protesting practically anything a corporation proposes.

IN THE case of the Northeast rail system, these "villains" now have a chance to redeem themselves.

It has been estimated that complete cessation of rail service over the former Penn Central lines and those of several other bankrupt Northeastern railroads would cause a four per cent drop in the Gross National Product — the value of all the goods and services we produce in a year.

Such a drop would translate into hundreds, perhaps thousands, of

bankruptcies and hundreds of thousands of lost jobs. Unthinkable.

So last year Congress established a quasi-governmental organization, the U.S. Railway Association, to sift through the ashes of the bankrupts and put together what valuable pieces remain into a new, private "Consolidated Rail Corporation."

Congress has provided \$558 million to keep the freight moving in the meantime. Congress has also made \$1 billion available to be loaned to the new company, plus another \$500 million to be used for improving rail passenger service in the Northeast corridor.

If all goes well, the new corporation will be able to operate at a profit, attractive private capital, and needing no further subsidies from the taxpayer. But that will depend largely on how many of the old albatrosses are hung around its neck.

BOTH THE ICC and the Department of Transportation are supposed to study the question of what lines and services to retain in this region. Ultimately, Congress will make the final decision, based on their recommendations transmitted through the U.S.R.A.

If the new company is not allowed to streamline its route system, it will be no better off than the old Penn Central.

That would be bad for the country, especially in these energy-short times. Based on actual operating experience, railroads haul about four times more ton-miles of freight per gallon of fuel than highway transportation. This same energy efficiency makes them the least polluting of all carriers.

FINALLY, the railroads haul 70 per cent of the coal used domestically, and coal is our ace-in-the-hole in the energy crisis.

Fortunately, the railroads are alive and well just about everywhere but the Northeast. The industry set ton-mile records in 1972 and 1973, and expects to do still better in 1974, due largely to an anticipated increase in coal traffic.

Grassroots Opinion

ACCORDING to the Tax Foundation, Inc., Americans need 23 minutes of their eight-hour workday to meet their medical care expenses. It takes 58 minutes for food and beverages, one hour for housing and household operations and 18 minutes for recreation.

The Sunday Brand

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Women's Editor
Advertising Manager

CIRCULATION 364-2030

YHT Members Plan Aid For Girlstown

Viola Williams, board member of Girlstown, USA, was guest speaker at the Young Homemakers of Texas meeting Tuesday evening in the Medallion Room of REC building.

Mrs. Williams stressed the need at the girls' home for mattress covers. It was decided by members to set up a drive to purchase and donate 61 covers. Drive chairman is Mrs. David Hill and other committee members are Mmes. Larry Alley, Jerry Russell and Connie Urbanczyk.

Other topics of discussion during the business meeting included the planning of a western hoedown in March and the purchase of a camera and gavel for the chapter.

Hostesses, Mmes. Hill, Floyd Neill and Bud Kelley, served refreshments of cookies, doughnuts and coffee.

Members present included Mmes. Alley, Ray Berend, Jim Culpepper, Joe D. Edelman, Ronald Rayborn, Urbanczyk, Charles Weatherford, Johnny Brownlow, Alan Dunning, Ralph Hill, Louis Montano, Gerald Nunally, Russell, Charles Wood and Tommy Betzen.



MONEY OR MATTRESS COVERS— Mmes. Terry Russell, Larry Alley and Ronald Rayburn of the Hereford Chapter, Young Homemakers of Texas, exhibit a mattress cover and several dollar bills to demonstrate the objective of a drive the chapter will conduct this week to supply some immediate needs at Girlstown, USA. Members plan to raise enough money to buy five dozen mattress covers for the girls' residence home, or they will also accept new merchandise.

Mrs. Fred Ruland Gives BSP Program

Land was the program subject presented by Mrs. Fred Ruland to members of Alpha Iota Mu Chapter of Beta Sigma Phi Sorority Thursday evening in the Reddy Room of Southwestern Public Service building.

In her program, Mrs. Ruland stressed the importance of finding beauty in all surroundings.

On the business agenda, a letter was received and read from the girl the chapter sponsors at Girlstown. Serving refreshments were hostesses Mrs. Floyd Neill and Betty Barrett.

Members present included Mmes. Phil Sciombato, Kenneth Glenn, Ken Walsler, Robert Williams, David McDonald, Coy Mason, Jerry LaFrance, Chick Holbert, Bill Drake, Jimmy Bell and Misses Phyllis Gerdson and Carol Elliott.

MEETING PLACE CHANGED
A change in the meeting place of Pioneer Study Club is announced for Tuesday by Roberta Campbell, president. The club will meet at 11:30 a.m. for lunch and a program in the House of Wong.

United Way To Elect Directors

The Board of Directors of the Hereford and Deaf Smith County United Way program will meet at 10 a.m. Tuesday to select new directors for the next year.

The meeting, to be held in the Ballroom of the Community Center, is open to the public.

Mike Patrick served as president and Lynton Allred as campaign chairman during the past campaign.

Texas highway field operations are under the direction of 25 district engineers and an engineer-manager of Houston urban projects.

Wedding Is Set Feb. 17

A wedding at mid-afternoon next Sunday is planned by Miss Judy Hix, daughter of Mr. and Mrs. Tom Sheridan, 219 Ave. A.

and Moses Ramirez, son of Mr. and Mrs. Joe M. Contreras of 623 S. Texas. The couple is to be married in Trinity Baptist Church.

Mrs. Hicks Honored

Close friends of Mrs. Mark Hicks honored her with a pink and blue shower recently with Mrs. Bill Jack Gilliland as hostess.

Games were played and gifts were given to the honoree before refreshments were served. The table was centered with a pink and blue stuffed animal surrounded by pink and blue mint filled diapers.

Those attending were Melinda and Ann Bradley, Mmes. Joe Bradley, Don Hicks, Woodie McDermitt, Frank Prowell, Arthur Stoy, Cecil Hart, Larry Noland, John Walden, Carl Lynn Hollingsworth, Brad Johnson, Bert Boomer, Mrs. Jerry Hodges of Vega and Mrs. Mike Davis of Amarillo.

Valentine Dinner Is Club Event

A Valentine dinner with members' husbands as guests was the entertainment for Hereford Study Club Thursday evening in Dickie's Restaurant. Games followed the dinner, at tables decorated in the holiday motif.

Hostesses were Mrs. Merlin Kaul, Mrs. Bill Gentry and Mrs. Tommy Braddy.

Newcomers Slate Discussion

Persons interested in learning more about the Mental Health Mental Retardation Center here are invited to an open program at the Newcomers Club lunch Tuesday in Community Center. Mrs. Homer Yocum, club president, announces.

Donald J. Elwell, director of the center which serves District III of the Texas Panhandle, will be the guest speaker to discuss the program of the center which has recently moved to new quarters with an expanded program.

Club Action Taken On Drug Issue

A letter to their congressman was written and signed by members of the Heritage Extension Club at this week's meeting, after a discussion of the issue of legalized marijuana.

Members who attended the recent film showing on drugs, sponsored here by Hereford Police Department, reported to start a general discussion.

The group unanimously opposes legalization of marijuana, the letter said.

Argen Draper, county extension agent, gave the program on Quick Treats, demonstrating individual pizzas made with canned biscuits, also a quick dessert. These were served to members present.

A lesson on crocheting was given to those interested. Mrs. Jacob King was hostess in her home.

Gardeners Hear Talk

Mildred Lewis was voted to membership by Garden Beautiful Club members Friday afternoon in the home of Mrs. Charles Noland, 204 North Texas.

Mrs. Ray Cowser presented the program on General gardening before the short business meeting.

Present were Mmes. Wilbur Ake, V.O. Hennen, Deward Roberson Charles Hood, Herman Ford, N.D. Bartlett, A.L. Jordan and Roy Smith.

Throwing you a curve... beautifully

A soft, feminine curve around the heel, strapped on the side with a super duper round toe in front. \$19 White Patent Black Patent

MISS AMERICA SHOES

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SUGARLAND

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F78-14	7.75-14	33.90	2.41
G78-14	8.25-14	35.90	2.55
5.60-15		29.90	1.78
G78-15	8.25-15	37.90	2.63
H78-15	8.55-15	39.90	2.82

*With trade in off your car. W/W's available in most sizes. \$3 more each.

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6.00-16 tube-type blk. 6-ply rating plus 2.27 F.E.T. ea.

FAST FREE MOUNTING

SAVE 47%

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Filtering media captures 99% of dust. **1.66**

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GLASS-TRACK BELTED TWIN GUARD: REG. \$27 TO \$40 EA.

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2 FOR \$46

E78-14, F78-14 TBL. BLK. PLUS 2.31 TO 2.33 2.50 F.E.T. EACH AND TRADE-IN TIRES

2 FOR \$56

G78-14, G78-15 H78-14, H78-15 TBL. BLK. PLUS 2.67 TO 2.97 F.E.T. EA. TRADE

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Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
Deadline for Classified Advertising in the SUNDAY BRAND: 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND: 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
Hwy 60 & MYRTLE
Phone 364-0169
Also spaces & furnished trailers for rent at
TOWN & COUNTRY ESTATES
1B-1-32-8c

"THE SADDLE HOUSE"
COMPLETE Riding Equipment
New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3583
1B-1-5-tfc

"CARPET!"
Financing Available
CAW CARPET
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1B-1-24-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552
1B-37-tfc

GARAGE EQUIPMENT NEW & USED
Air Compressors; Valve Machines, Steam Cleaners, etc.
BOYD MACHINE & SUPPLY
1306 East Park
Phone 364-1055
1B-1-9-tfc

FOR SALE
1-21" Color Console TV
1-19" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
1B-1-25-tfc

New-Singer Dealer in Hereford.
Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
1B-1-4-tfc

WATER BEDS
Southwest Carpet, 209 Park Avenue. Phone 364-1763.
1B-1-41-tfc

STATED MEETING
SECOND MONDAY
7:30 P.M.
Thursday
DEGREE WORK
Charlie Brown W.M.
W.A. Phipps Sec.

Hereford Rotary Club
meets every Monday at 12:05
Civic Club Center (Jim Hill)

Lions Club
meets each Wednesday, 12 Noon
Civic Club Center (Jim Hill)

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2 year guarantee.
Your only authorized Kirby Distributor.
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Phone 364-0422
1B-1-35-tfc

1971 14x6 Town & Country Mobile Home. Furnished. Small equity and take up payments. 314 Avenue C after 5:00 p.m.
1B-1-18-32-tfc

Pinion Fire Wood. See Dean Herring 364-2203 or Bub Sparks, 364-1264.
1B-1-10-32-3c

20 acres of land for cash rent. Close in. Call 364-3583.
1B-1-11-32-tfc

For Sale: 17 ct. ft. Refrigerator. Call 364-3776 or see at 716 Blevins after 6:00 p.m.
1B-1-14-6-2c

For Sale: One used Hot Point Electric Stove. Phone 364-2319.
1B-1-10-6-tfc

LOST bright carpet colors... restore them with Blue Lustre. Rent electric shampooer \$1.
Duckwalls Sugarland Mall
1B-1-17-6-2c

Cordwood for sale. 364-4777.
1B-1-5-4p

For Sale: Stove, two TV's, encyclopedia. See at 712 Cherokee.
1B-1-10-6-2c

Registered St. Bernard puppy, 8 months old. Had all shots. Phone 364-5229 after 6:00 p.m.
1B-1-15-6-2c

We sell new B-W TV's, color TV's, stereos, dinettes, living room furniture, bedroom furniture, major appliances. Financing available if qualified.
Plains Finance & Furniture
906 S. 25 Mile Ave.
1B-1-30-tfc

EXCELLENT, efficient, economical, Blue Lustre carpet cleaner. Rent electric shampooer \$1.
McCaslin Lumber
1B-1-15-6-2c

1973 14x70 unfurnished trailer house. 3 bedrooms, 1 1/2 baths, all appliances included. Phone 364-2396.
1B-1-14-29-tfc

For Sale: 1972 model 14x73 Mobile Home. Fully carpeted. Small equity and take over payments. Call 364-2566 after 7:00 p.m.
1B-1-19-29-tfc

Fireplace wood for sale. Call 364-2111.
1B-1-10-46-tfc

For Sale: 1973 Model Yamaha, 175 CC. Phone 289-5028 after 7:00 p.m.
1B-1-14-3-tfc

MR. FARMER
Your best buy today for your soil is Humic Acid, having an analysis of 55 per cent upward of Humic. Priced at \$70.00 per ton delivered.
For more information, call: 364-5767 or 364-5194 after 6:00 p.m.
S-1-33-tfc

1 - Lot Corrugated iron, long lengths \$14.95 per sq. Red bottom stock tanks, 5' \$29.95; 6' \$39.95.
Rockwell Bros & Company
104 South Main
Phone 364-0633,
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For Sale: 1972 CL 450 Honda. 2300 miles. 421 McKinley.
1B-1-10-5-8c

FOR SALE: AKC Registered Wire Fox Terrier Puppies. Six Weeks Old. Call 364-0199. \$45 Each.

TAGCO INDUSTRIES
Your local steel distributor
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Sheets, angles, channel, plate, Bar stock cold and hot roll, expanded metal. Sheer and brake service 1/4 inch to 10 ft. long.
Highway 60 West
Across from Armour
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Individual must sell two mobile homes, furnished and in good condition. 12x48 and also 3 bedroom 10x55 both at a reduced price or separate. Call 806-333-5683.
1B-1-26-33-2c

FREIGHT DAMAGED
Component stereo damaged during shipment. Electroponic 200 watt amplifier with am-fm radio, Garrard Turntable, built-in track tape player, 10 speaker system. Regular price \$395.95, several to select, only \$185.00 each or \$10.00 monthly at!
1B-1-11-33-tfc

1970 New Moon 12x60 ft. mobile home. Lots of extras and in new condition. Call 276-5683.
1B-1-15-6-tfc

For Sale: 1968 Van Dyke 12x60 two bedroom mobile home. Partially furnished or unfurnished. 364-4948.
1B-1-15-6-2c

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S-1-29-tfc

FOR SALE
1969-80x12 American Homedale. 3 bedrooms, 1 1/2 baths. Washer and dryer. Located in Hereford. Phone 247-2596 Friona, Texas.
S-1-31-3p

REPRO STEREO
Repossession console stereo, just like new with AM-FM stereo radio and deluxe 4 speed record changer, 8 speaker system. Fully guaranteed. Sold new for \$289.95, assume balance of only \$98.00 or \$10.00 monthly at!
1B-1-16-33-2c

For Sale: Early American sofa and chair. Call 364-2946.
1B-1-10-33-1c

MR. FARMER
Your best buy today for your soil is Humic Acid, having an analysis of 55 per cent upward of Humic. Priced at \$70.00 per ton delivered.
For more information, call: 364-5767 or 364-5194 after 6:00 p.m.
S-1-33-tfc

For Sale: Camper for LWB. Call 364-4773.
1B-1-10-33-1c

HAY FOR SALE
2000 ton of native hay, baled with wire at \$45.00 a ton at T-Bone Ranch, Antonito, Colorado.
Call: Metro Chacon 303-376-5646
1B-1-33-4c

For Sale: 2400 ft. of 6" flow line. Perfect. Call 258-7761.
1B-1-11-33-tfc

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1B-1-26-33-2c

FREIGHT DAMAGED
Component stereo damaged during shipment. Electroponic 200 watt amplifier with am-fm radio, Garrard Turntable, built-in track tape player, 10 speaker system. Regular price \$395.95, several to select, only \$185.00 each or \$10.00 monthly at!
1B-1-11-33-tfc

MARTINS SOUND CENTER
Corner of Georgia & I-40, Amarillo, Texas.
1B-1-33-tfc

FOR SALE: Kid pony, also racing saddle and bridle. Call 364-3583.
1B-1-11-33-1c

FOR SALE: General Electric Freezer, General Electric Refrigerator, Frigidaire Electric Stove, Whirlpool Electric Dryer, Maytag Automatic Washing Machine.
364-6299.
1B-1-16-33-2c

FOR SALE: General Electric Freezer, General Electric Refrigerator, Frigidaire Electric Stove, Whirlpool Electric Dryer, Maytag Automatic Washing Machine.
364-6299.
1B-1-16-33-2c

FOR SALE: General Electric Freezer, General Electric Refrigerator, Frigidaire Electric Stove, Whirlpool Electric Dryer, Maytag Automatic Washing Machine.
364-6299.
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FOR SALE: General Electric Freezer, General Electric Refrigerator, Frigidaire Electric Stove, Whirlpool Electric Dryer, Maytag Automatic Washing Machine.
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FOR SALE: General Electric Freezer, General Electric Refrigerator, Frigidaire Electric Stove, Whirlpool Electric Dryer, Maytag Automatic Washing Machine.
364-6299.
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2. FOR SALE Farm Equipment

See Us For
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Phone 364-2811
1B-2-35-tfc

See Us For
Mayrath Grain Augers
Also have parts in stock
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1B-2-35-tfc

FARM EQUIPMENT FOR SALE
Largest inventory of new and used aluminum pipe on the Plains. All sizes from 2" through 10". Extra-large inventory of new 6", 7" and 8" gated pipe in 24", 28", 30", 32" and 36" rows. Also large inventory of new 10" flowline and gated pipe going at a big savings.
STATE LINE IRRIGATION CO., INC.
Littlefield 806-385-4487
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SORRY SAL is now a merry gal. She used Blue Lustre rug and upholstery cleaner. Rent electric shampooer \$1.
Hereford Hardware
1B-1-22-33-2c

GARAGE SALE
617 Stanton
Wednesday & Thursday
1B-1-10-33-1c

GARAGE SALE
300 Western
Sunday afternoon
1B-1-33-1p

To give away to good home, 2 dogs and one cat. 364-2785.
1B-1-33-1p

PIANO
Will sacrifice new spinet piano rather than return to party with good credit. Small monthly payments.
Write: Credit Manager, Kimball Music Center, 2832 34th Street, Lubbock, Texas 79410
1B-1-33-2c

For Sale: 1967 Chevrolet Pickup. 4 sp. transmission, 4 wheel drive. Clean & good. Call Cameron Gault, 364-2330.
1B-1-17-3-tfc

For Sale: Apricot poodle puppies. Call after 5:00 p.m. 364-4129.
1B-1-33-1p

For Sale: '67 Olds 4-dr. 98. Call Installment Loan Department, FNB.
1B-1-11-33-2c

TICKLE BOX® by Ted Trogdon



"We were dancing and she fell off her shoes."

NEW & USED CARS
ORVAL WATSON FORD
PHONE 364-2727
1B-3-18-tfc

For Sale: 1972 Ford 1/2 Ton Pickup. Automatic, air cond. & power steering. \$1,900.00. Contact Holly Sugar Corp. 364-2593, after 6:00 p.m. 364-3287.
1B-3-24-31-tfc

For Sale: 1964 Falcon, 6 cyl. Good condition, good gas mileage. Call 364-2739 nights.
1B-3-13-32-tfc

1969 Super Sports Chevy 396. Blue with white top. Good shape. Call after 6:00 p.m. 287-2523.
1B-3-15-32-3c

FOR SALE:
+1972 Grand Torino, 2 Dr. Coupe. Loaded. \$2,395.00.
+1969 VW. Loaded. New motor. Low mileage. \$1,395.00.
+1973 Maverick. Loaded. Extra clean. Low mileage. \$3,195.00.
Call 364-3888
1B-3-6-2c

For Sale: '69 two-door GTO. Loaded. Good condition. Call 364-3799.
1B-3-11-6-tfc

1971 Ford Pickup. SWB, 302. Good condition. Call 364-5763 after 7:00.
1B-3-11-6-tfc

1972 Opel Rallye, automatic transmission, 6500 miles. 364-6801 or 364-5017 after 6:00 p.m.
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We pay cash for Used Cars
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WE BUY, SELL OR TRADE
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SELECTED USED TIRES \$8.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
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For sale or trade - 1972 Dodge Monaco. Days, call 276-5241; nights 364-4251.
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1967 Red Volkswagen. In good condition. Contact Al Reznik, 295-3432.
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'59 Chevy Belair, 4-dr., good tires. Make a good work car. \$250.00. Call 364-0067 after 5:00.
1B-3-16-33-2c

FOR SALE
+1972 350 Chevy Pickup motor.
+327 Chevy Motor.
+2 - Deep fringe antennae with rotators.
+1966 Pontiac GTO race car
R. C. Bain
902 Irving
Ph. 364-2044
1B-3-33-2c

1969 Datsun 4-Dr. Good condition.
1964 2-Dr HT 98 Olds. Real sharp Metal extension ladder
Call 364-0158
after 1:00 p.m.
1B-3-21-33-2c

COMPLETELY REDECORATED

This 3 bdrm. home, 2 full baths, fenced yard, just off 15th Street, approx. \$850.00 move in cost with payments you can afford.

ARE YOU TIRED OF RENTING?
Call us about this 3 bdrm. 1 1/2 bath, carpeted, built-ins, small down and payments at approx. \$140.00 per mo.

HICKORY STREET
Sharp 3 bdrm. brick, double garage, fully carpeted, ref. air, must see to appreciate. Reasonable down payment, assume existing loan.

NEAR SCHOOLS
Comfortable 3 bdrm. brick with nice carpet, single garage, fenced yard, priced right at \$17,000.00. Terms available to Purchaser with good credit, existing 5 1/2% per cent loan can be assumed, payable \$97.00 per month. Owner will carry second lien.

PRIDE OF OWNERSHIP
3 bdrm. brick 2 1/2 baths, den & kitchen comb. dining room, living room, ref. air, 2 fireplaces, all new drapes, double garage with electric door lift, built-in vacuum cleaner, patio with bar-b-que grill, gas lites front and back, nice 6 ft. fence, paved alley, 5 1/2% per cent loan. Buy equity and assume loan with payments of \$236.00 per month. How can you beat this one?
Call 364-2423
1B-4-50-tfc

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
Phone 364-3566
Res. 364-2553
1B-4-29-tfc

4. REAL ESTATE For Sale Or Trade

For Sale By Owner
Large double wide mobile home. 24x50. 3 bedrooms, 1 1/2 baths, large lot 85x119. 6 ft. fenced backyard with fruit trees, patio, 11x11 playhouse, wood burning fireplace, gas grill and light. Priced to sell.
Call 364-2423
1B-4-50-tfc

CLOSING COST ONLY V.A.
Northwest 3 bdrm. brick, den & kitchen comb., formal living room, 2 full baths, fully carpeted, double garage. Right close to school. Priced \$23,500.00 or assume existing \$16,600.00 loan payable \$176.00 per month, by purchasing equity, immediate possession available.

IMMEDIATE POSSESSION
2 bdrm. 1 bath, living room, dining room, fully carpeted. Single garage, fenced yard. \$1,000.00 down will handle this one.
Phone: 806-878-2907
1 1/2 B-4-32-3c

For Sale
15 Acres cultivated. Irrigation well, 4 miles from Hereford. \$1,000.00 down, 15 years on bal.
Durward Hamby
364-3466
1B-4-31-tfc

BEAUTIFUL COUNTRY HOME
One acre of ground, 3 bedrooms, 2 1/2 baths, all builtins, 2700 sq. ft. Beautifully landscaped. \$36,000.00.
5 UNIT APARTMENTS
Good location, good income. LOANS
Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.
THREE BEDROOM
Carpeted, double car garage. On Labor Camp Road. \$9,000.
605 AVENUE I
3 bedroom, 2 bath brick home. Fenced yard, single car garage. Carpeted, built-in range. \$14,450. Move in \$500.
710 STANTON
Repossession. Nice 3 bedroom home. Recently redecorated. \$13,500.
FARMS
Dry land with good cotton allotment. Reasonably priced.
Good water, deep soil irrigated land. Unimproved except for irrigation. Reasonably priced. Raised 2 bales of cotton per acre this year. Price depends on the number of wells, the quality of soil and location.
Board of Realtors
Multiple Listing Service
CARTEL REAL ESTATE
208 N. 25 Mile Avenue
Phone 364-0944
1-488-3611
Wayne Carthel
Leola Peters
EQUAL OPPORTUNITY
1B-4-10-tfc

For Rent: 2 bedroom trailer house in Summerfield. Unfurnished, except for stove and refrigerator. 364-4777.
1B-5-5-2p

One bedroom duplex for rent. Call 289-5757.
1B-5-10-32-tfc

LET'S MAKE A DEAL
on this 2 bdrm. 1 bath, new carpet, fenced yard. Just right for a couple who are wanting to get a start in life. Priced \$9,500.00. Buy equity and assume payments of \$96.00 per month.
WANT A GOOD INVESTMENT?
This 1 bdrm. duplex is furnished and in good shape inside and out. Is walking distance from town and hospital. You can buy this one for \$2,000.00 down and \$125.00 per month.
1120 ACRES
approx. 400 cultivated, 5 small wells, \$50,000.00 down, bal. terms. Priced right, call for details.
NORTH PLAINS
964 acres, all cultivated, on paving, 5 irrigation wells, Priced \$450.00 per acre, good terms available.
HAMBY REAL ESTATE
Office 364-3566
Chick Weemes 364-3169
J.M. Hamby 364-2553
Calvin Edwards 364-1017
Gerald Hamby 364-1534
EQUAL HOUSING OPPORTUNITY
1B-4-32-tfc

Like new, 3 bedroom, 2 bath home in NW Hereford. Move in for closing costs and pay approx. \$225.00 per mo. Call: Chick Weemes
364-3169 nights & Sundays
364-3566 Weekdays
1B-4-32-tfc

Three bedroom house and lot for sale at 228 Avenue C. Phone 276-5325.
1B-4-12-6-2p

COMBINATION FARM AND RANCH
3560 Acres near Dalhart, 400 acres alfalfa, 1200 good wheat. Good improvements. Good water - 8 wells on natural gas. Valley sprinkler irrigation. 6 miles Highway frontage. Land can be divided. Call: 806-249-4353 between 7 a.m. and 8 a.m.
1B-4-64-tfc

TO SETTLE ESTATE
One house and three lots. 300 ft. frontage. 604 South Main. Call 806-233-2884 or write J.R. Inklebarger, Rt. 1, Anton, Texas.
1B-4-5-9p

340 CHOICE DEEP SOIL IRRIGATED.

Two strong 8" wells connected, 10" underground pipe. 1973 potatoes, onions net over \$1,000 acre. 364-0491.
1B-4-5-4p

Brick duplex. Good location. Cash or new loan. Phone 364-0022.
1B-10-32-tfc

For sale by owner, 3 bedrooms, 2 baths. Garage. Payments \$154.00 per month. Equity \$2,000. Phone 364-4651.
1B-4-17-33-tfc

3 bedroom at 434 Avenue G. Carpeted, fenced, garage. 5% per cent loan. Owner will carry second. Call 364-2816.
1B-4-17-32-tfc

5. FOR RENT

APARTMENTS, FURNISHED.
1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
1B-5-4-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
1B-5-12-46-tfc

Office building. Lease, sell or trade. Call Gene Campbell, 364-0780.
1B-5-10-28-tfc

TRAILER SPACE FOR RENT
Northwest Mobile Lodge
Phone 364-1108
1B-5-10-13-tfc

For Rent: Trailer space at 217A Avenue A. Paved street and drive. Phone 364-4653.
1B-5-14-27-tfc

For Rent: 2 bedroom trailer house in Summerfield. Unfurnished, except for stove and refrigerator. 364-4777.
1B-5-5-2p

One bedroom duplex for rent. Call 289-5757.
1B-5-10-32-tfc

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552.
1B-5-15-10-tfc

OFFICE FOR LEASE. Ralph Owens 364-2222.
1B-5-10-14-tfc

Storage for rent. Phone 364-1483 or 364-3937.
1B-5-10-50-tfc

DIAMOND VALLEY MOBILE HOME PARK
600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue G.
Phone 364-1483 or 364-3937
1B-5-50-tfc

2 bedroom apartment for rent. \$85.00 per month. Gas and water paid. See at 210 Catalpa.
1B-5-14-6-2p

TRAILER SPACE FOR RENT.
Shady Acre Trailer Park, 364-358

The Sunday Brand, Hereford, Texas, Sunday, February 10, 1974
2 bedroom, 2 bath, fully carpeted. Kitchen appliances. Single car garage. Phone 258-7643.
B-5-13-33-tfc

Three room furnished apartment, carpeted. No pets, water paid. 364-0158 after 1:00 p.m.
B-5-12-33-2c

Two bedroom furnished trailer. Single or couple preferred. Call 364-6470 after 10:00 a.m.
B-5-33-1p

6. WANTED

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.
B-6-13-6-tfc

8. HELP WANTED

RN or LVN charge nurse needed for 11:00 to 7:00 shift. Apply in person Kings Manor-Westgate.
B-8-16-39-tfc

MEN WOMEN

If high prices is stretching your pocketbook, and you need part time income, with an excellent future, write: W.C. Sharp, Box 26105, Albuquerque, N.M. 87125.
B-8-5-6p

Family man looking for steady position with local firm. Top wages and benefits. Tagco Industries, Steel fabricators. Phone 367-2222. Hwy 60 West, across from Armour.
B-8-25-32-3c

LICENSED VOCATIONAL NURSES

Immediate opening for two LVN's on the 3 to 11 shift. Excellent salary, and comprehensive benefits program. Apply in person at Deaf Smith General Hospital. An equal opportunity employer.
B-8-5-6c

School Bus drivers needed. See Eldon Owens at school bus shop.
B-8-10-4-tfc

Hide room labor wanted. We offer:
+Good pay
+Paid vacation
+Paid hospitalization
Colorado By-Products
3 1/2 miles West Hwy 60
Phone 276-5331 days;
364-2495 nites
B-8-42-tfc

Man for countersales and delivery. Apply in person to 1107 West First Street. An equal opportunity employer.
B-8-17-3-tfc

Wanted: Mechanic Trainee. Good salary, paid vacation, hospitalization. Apply in person to Dale Fowler Ford, 120 East Andrews, Dimmitt.
B-8-19-32-8c

POST HOLIDAY BILLS? Need 5 ladies with car and phone who would like to earn \$25-\$45 per week. Call 364-4068. No obligation.
B-8-32-8c

Expanding Industrial Company needs sales representative for Commercial and Institutional Accounts. Local Territory. Must have successful sales experience. We offer field and factory training. We are seeking a person who has the ability and ambition to earn \$15,000 or more per year. Must be an experienced sales person with the ability to develop new accounts and new territories. Territory exclusive. We are Manufacturers of Maintenance Chemicals and Janitor Supplies.
B-8-6-2c

CRAINCHEM
P.O. Box 20973
Dallas, Texas 75220
B-8-6-2c

Wanted Housekeeper-keep house, cook, answer phone. Live in. Write St. Mary's Church, Box 64, Umbarger, Texas 79091.
B-8-32-4p

Assistant Director of Nursing Service - Excellent professional opportunity for a R.N. who desires a creative leadership position. Freedom to implement imaginative and innovative ideas. Attractive salary and benefits. Please call or send resume in confidence to: Administrator Deaf Smith General Hospital Box 552 Hereford, Texas 79045 Telephone: 364-2141
B-8-32-3c

Need mature lady to live-in with elderly lady. Please call 364-3455.
B-8-12-6-2c

NEED: Experienced beautician. Call 364-0281; after 5:00 p.m. 364-6108.
B-8-10-6-2c

Wanted: Male school custodian. \$463.00 per month plus fringe benefits. Call 267-2123 Vega, Texas.
B-8-14-6-2c

Need mature lady for cashier work. Apply in person to Chicken-Redi.
B-8-11-6-tfc

AVON
Never worked before? It doesn't matter... With Avon's help you can become a successful Representative. Make the money you need and still have time for yourself and family by selling quality products in your spare hours. For more information, call: 364-5109 or 364-0640.
B-8-33-2c

Wanted: Ambitious couple for part time income. Call 364-2329.
B-8-10-33-tfc

Need man to work in irrigation pump and domestic well business drilling and servicing. Top wages and benefits. KENNY GEARN MACHINE WORKS, East Hwy 60. Phone 364-2702.
B-8-33-2c

Wanted: Warehouse man experienced in inventory and sales of irrigation products. Fringe benefits. An equal opportunity employer. Send resume to P.O. Box 1073, Hereford, Texas.
B-8-24-33-3c

WANTED
Top notch all around farm hand. Must be able to lay off a straight row. Would like experienced man in growing corn and seed milo. Will pay top wages to the right man. Call: 808-935-3319
B-8-33-4c

9. SITUATIONS

Will do baby sitting in my home. \$2.00 per day. Call 364-5598.
B-9-12-6-4c

Baby sitting in my home. Phone Alice Gilleland, 364-4175.
B-9-10-26-tfc

State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1293
B-9-46-tfc

Yard work and odd jobs is my only business. Walk Boston, 364-4164.
S-9-11-19-tfc

Baby sitting. Infants to 3 years. Fenced yard, nice neighborhood. Behind St. Anthony's at 107 Sunset. Hot meals, dropins welcome. Call 364-5711.
B-9-21-33-2c

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile south of Big Daddy's Truck Shop.
HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777
1 1/2 B-10-34-tfc

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-12-tfc

11. BUSINESS SERVICE

APPLIANCE REPAIR
We repair all makes and models of appliances. All work guaranteed.
MONTGOMERY WARD & CO. 114 East Park Phone 364-5801
B-11-52-tfc

MARK ARMOR HOUSE PAINTING Interior - Exterior 127 Beach Phone 364-3203
B-11-32-tfc

DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
36 TON CRANE
BOBBY GRIEGO
Day Phone 364-0574
Night - 364-2322
B-11-14-tfc

PAINTING CONTRACTOR
INSIDE-OUTSIDE
All work guaranteed
Free estimates
Julio Pesina, 204 Catalpa St. Hereford, Texas Ph. 364-4898
B-11-29-tfc

WILL PICK UP JUNK CARS. FREE Call 364-3350 or 364-3777
B-11-28-tfc

Tree Trimming and Topping. Call Cliff's Tree Service 364-2111.
B-11-10-46-tfc

HOME APPLIANCE REPAIRS
Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.
JOE'S
HOME APPLIANCE REPAIRS 343 N. Main Ph. 364-5751
B-11-45-tfc

KIRBY VACUUMS
Rebuilt with genuine Kirby Parts. \$39.95 & up, two year guarantee. Your only authorized Kirby Distributor. Kirby Sales & Service 522 Irving Ph. 364-0422
B-11-35-tfc

PIANO TUNING. Call Elson Clark, 364-0628 or 364-1150.
B-11-10-5-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169
B-11-39-tfc

WANTED
100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS
B-11-15-29-tfc

DICKEY'S DOZER SERVICE
Dirt Work - All Kinds
Bull Dozer - Scrapers
Back Hoe - Dragline
Motorgrader
See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565
B-11-29-tfc

B.L. Jones CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street Phone 364-6617
B-11-21-tfc

KELLY ELECTRIC
Virgil Kelly
Electrical Contractors Residential - Commercial
All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929.
P.O. Box 30
B-11-6-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal Have storage for cars, boats, etc.
1st & Jewell Ph. 364-0580 Nites - 4099 or 9075
S-11-24-0-tfc

TREE TOPPING & SHAPING
HEDGE TRIMMING
Free estimates
C.L. Stovall 208 Avenue C Phone 364-4160
S-11-39-tfc

ROWLAND STABLES
840 Avenue F Phone 364-1189
Stall Rentals-Boarding-Buy & Sell Horses Stallion at Stud Alegre Lad No. 286193 Grandson of Skipper W. We cater to good horses
S-11-25-tfc

CONCRETE WORK
Specializing in feedlot repair. Also walks, driveways, patios, etc.
AL GAMEZ 228 Avenue A Phone 364-4236
S-11-24-12p

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2300.
S-11-12-40-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC. Sales & Service
HEREFORD 364-0353
DIMMITT 647-3444
FRIONA 247-3111
S-11-24-tfc

FOR ALL YOUR INSURANCE Consult
The La Plata Agency 914 East Park Avenue Phone 364-4919
Pauline Lovan 364-3526
Robert Lemons 364-1726
Frank Pannell 364-2412
S-11-16-tfc

13. LOST & FOUND

STRAYED: Steer calves from Art's Corner branded with Backward "C" on left shoulder. Call 289-5649 or 289-5707.
B-13-17-3-tfc

LOST: Australian female shepherd. Grey, black and tan coloring. 4 months old, wearing flea collar. 333 Avenue K. 364-5763. Answers to the name of "Blue Jay".
B-13-25-6-tfc

LOST: Male calico German Shepherd, answers to the name of "Bear". Has had shots, collar lost. \$25.00 REWARD. 364-4327 after 6:00 p.m.
B-13-21-6-tfc

LOST: White poodle. Red collar, no tags. Substantial reward. Call 364-2217.
B-13-11-33-3c

DEAR FRIENDS:
We wish to express our love and thanks to the hundreds of friends and loved ones who ministered to the Family of Marjorie McGowen. You did every thing possible for human hands with food, flowers and the other things too many to name. Our undying love, Marjorie's Family.

LEGAL NOTICE
Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 P.M. on the 26th day of February, 1974 to consider the rezoning of the following property:

N. 107.71' of E 179.71' of Lot 20, Block 6, Womble Addition to the City of Hereford, Deaf Smith County, Texas.

The above property requested to be rezoned from "C Multi-Family District" to "D Restricted". Those interested in the above request are invited to attend the meeting on the date set forth above.

The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 4th day of March, 1974 at 7:30 P.M.
Mary V. Watts
City Secretary S-33-1c

LEGAL NOTICE
All persons please take notice that on the 18th day of February, 1974, the City Commission of the City of Hereford, Texas will hold a public hearing of the proposed budget for the City of Hereford for the fiscal year May 1, 1974 to April 30, 1975.
s-Mary V. Watts
City Secretary S-33-1c

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Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

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PHONE 364-1251
508 SO. 25 MI. AVE.
Troy Carmichael Matt Wheeler
"The Friendliest Office In Town"
FARMS - RANCHES - COMMERCIAL - HOMES
"CALL US - WE REALLY CARE ABOUT YOU!"
711 MILES
3 Bedroom, 2 bath, small equity, corner lot, new paint, new carpet. Double garage, basement, Large Lot.
235 FIR
Isolated master bedroom, large den with corner fireplace, 18 months old, 2 closets in each bedroom, nice covered patio, \$28,500.00
COMMERCIAL PROPERTY
Located on Main Street, building sizes 12'x40' & 12'x46'. Business established in both, \$10,500.00.
406 AVE C
2 bedroom older home. Extra large living room, extra large kitchen & dining area, 2 car garage, fenced back yard, new loan available, total investment, approximately \$500.00.
14x70 MOBILE HOME
Includes 50'x260' lot, extra large 2 bedroom, assume present loan at \$110.00 per month. Location, 305 Ave. C.
129 Kingswood
4 bedroom, 3 bath, 2500 sq. ft., game room, sprinkler system, drapes, will trade for smaller home in NW
BUSINESS OF YOUR OWN
Good location, 9 years in Hereford, priced to sell, past records available to qualified buyer.
406 MCKINLEY
Older home in East Downtown, 2332 sq. ft., 15x27 basement, dbl. garage, carport, 4 bedrooms.
LOTS FOR SALE
Various locations in Hereford. Small down payment, owners will carry balance. Nice to park your mobile home.
217 FIR
Small equity, 3 BR, 2 bath, fireplace, built in hutch, fenced back yard, total price, \$26,500.00. Owner moving to Omaha, Nebraska, Immediate Possession.
FARMS & RANCHES
Several listings available on good farm and ranch land. Near Hereford or away, small acreage locations. Call Mutt or Troy for all your farm and ranch needs.

RALPH OWENS & ASSOCIATES, INC.
REALTORS
HEREFORD, TEXAS
311 E. PARK AVE.
PHONE 364-2222
BEST BUY IN TOWN
2100 sq. ft. Price only \$11,500.00 5 BR, spacious corner lot. Friendly neighborhood. Easy terms. H-3002
2 BEDROOM, NORTHWEST
Large family room, 2 bath brick home in choice location. Corner lot, fenced, price to sell at \$20,000.00 H-2299
NEW LISTING
2 bedroom brick in Northeast area. Excellent condition. Owner anxious to sell so call today.
OLD HOUSE - GOOD BUY
Large 2 bedroom frame on Avenue B. All Big rooms. Lot big enough for garden. Owner may finance solid buyer.
FIT FOR A QUEEN
Over 3200 sq. ft. of Luxury living, 4 bedroom, 3 baths. Genuine Birch panelling. Real stone fireplace. New carpet. Sprinkler systems. Landscaped.
FOOD BUSINESS
Excellent return for ambitious couple. Growing cliental. Located on Hereford's busiest intersection.
FARMS FOR SALE DAWN AREA
70x14 trailer and improvements. 5 lots. House well. Will sell and improvements separately.
320 acres, 1/2 allotted, 3 wells F-3119
MILO CENTER
990 Acres - Bargain - 6 wells - good water - lots of tile - house-lake pump. Hurry!
A cres, 2 wells, Mill, \$600.00 per acre F-31
NORTHEAST
310 Acres - Perfect - 3 Wells - 1 1/2 Miles Tile. Good Water Area. Terms. Call Quick.
NORTH
340 Acres, Nice Home, Shop, Sprinkler, Corral, Shed, 29 per cent Down.
WILDORADO
Pavement - Sprinkler - 640 Acres - Pens - Shed - Excellent Cattle farm.
NEAR HEREFORD
Pavement - Rough - 530 Acres - Weak Water - Lots of Potential
2400 ACRES
Can be divided - \$395 per acre - 6 1/2 per cent loan - House - barn - 16 wells - equipment.
160 ACRES
Pavement - 2 wells - waters one direction.
"We do more for you than we have to"
NIGHTS, SUNDAYS AND HOLIDAYS
Call: Sam Long 364-0381, Virginia Holmes 364-6520, Ralph Owens 364-2560

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Specializing in Repair
Call 364-0931 Or 276-5332

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COMMERCIAL REFRIGERATION

R & R REFRIGERATION

We Service All Brands
132 Northwest Drive P. O. Box 1763
Hereford, Texas 79045

ROBERT RHOTON Phone 364-4714



In Hawaii the mother-goddess is known as Papa!

CAMPBELL REAL ESTATE

364-0780

- LESS THAN \$100.00 per month for cozy little 3 bdr. brick with central heat and garage. Only \$12,500.00.
- COMMERCIAL and industrial lots in several locations. Several retail businesses, motels, and shopping centers.
- \$45,000. DOWN plus moderate closing costs will handle good 240 acre farm with 3 wells. GOOD SECTION on pavement with 5 wells.
- ELEGANT LOCATION. Fine home on Texas Avenue. Reasonably priced.
- OFFICE BUILDING for sale, lease, or trade. Very nice \$12,500.00.
- COUNTRY HOME. Large brick home on the pavement near town. \$27,800.00.
- NORTHWEST AREA home with storm cellar, 3 bdr., 2 baths. Will trade for car or pickup. \$23,950.00.
- ACREAGE Ten acres on pavement, close in, very reasonable. 102.6 acres with 6" well.
- GOVERNMENT HOUSING — Some with down payment of less than \$500.00 plus prepaid items, no closing costs.
- SOMETHING DIFFERENT — extra clean two story house in NW area with unusual, exciting floor plan. \$35,000.00.
- AFFORDABLE HOME loan payments or will sell to veteran. 2 bdr. fence, new paint. \$9,500.00



Equal Housing Opportunity



MLS

Neil Cooper 364-1783
Barbara Cooper 364-1783
Grady Rogers 364-1948
Ted Walling 364-0660

Gene Campbell

218 W. 3rd.

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Specializing in all makes and models of color and Black & White Televisions

137 N. Sampson

364-5821

FARMERS

FOR MANURE SPREADING

CALL L.E. Flesher

Days 364-4741 Unit 8
Nights 364-1510

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601 N. MAIN
HEREFORD, TEXAS
364-0555

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- LESTER MOFFITT, BUILDER
205 Centre St.
203 Centre St.
- RICHARD FARRIER, BUILDER
203 Juniper St.
205 Juniper St.
- GERALD BOGGS, BUILDER
127 Oak St.
143 Oak St.
147 Oak St.

NEW HOME UNDER CONSTRUCTION - Ready for selection of Colors and Decoration

— VACANT —

234 Douglas St. Built By Jay Swayze. Quality construction. Corning Ware Cook Top, under counter lighting, office, circle drive, all ash paneling and cabinets. \$39,000.

— ISOLATED MASTER BEDROOM —

Extra large master bedroom. 9 x 16 utility room carpeted, fully carpeted in shag. Spanish decor. \$43,000.

— OWNER TRANSFERRING —

Over 1850 square feet, less than 2 years old, dining room has bay window, all electric builtins in kitchen, humidifier, ref. air conditioner, brick construction with cedar roof, den has beam ceiling with wood burner. \$43,000.

— G.I. AVAILABLE —

Two bedroom, move in for approximately \$250.00, good location, many fruit trees, garage and storage. \$10,000.

— COMMERCIAL —

Income property, 12 apartments and laundry house, all furnished, good income ratio, call Don Zimmerman, Realtor

- *Large building to be moved.
- *Department Store locations
- *Service Station or garage location
- *Office building and space leasing.

LEE UMSTED G.R.I. - 364-6633
DON ZIMMERMAN - 364-3274
MELVIN JAYROE G.R.I. - 364-3766

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Have Your

CARPETS CLEANED NOW...

- No Shampooing ● No heavy scrubbing brushes
- No day-based Cleaning Agents

BE THE FIRST ON OUR WAITING LIST—CALL TODAY!

RULAND'S HIGH PLAINS STEAMWAY
FREE ESTIMATES

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OPEN 24-HOURS PER DAY

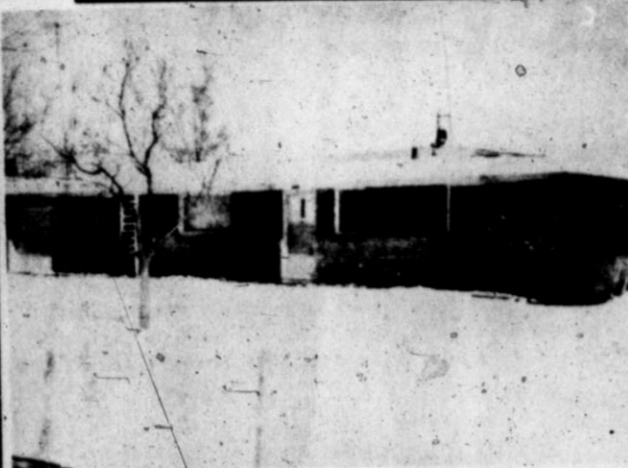
1400 Moreman - David Ruland, owner - 364-3575



Jeane Coker REALTOR

"MULTIPLE LISTING SERVICE"

364-5439 or 364-5822



VETERAN'S SPECIAL!

1200 sq. Ft. of living Area, Kitchen has new builtins and appliances; living room, Den, Dining Carpeted, Draped, Fenced, Single Garage. 2 Blocks from elementary school. Can be shown anytime. Call Now!

Immediate Possession Upon Loan Approval

Welcome Don Childers To Deaf Smith County Chamber of Commerce Enrolled By Betty Willson

Welcome Jack M. McCracken To Deaf Smith County Chamber of Commerce Enrolled By Betty Willson

SPANISH MATINEE - SUNDAY ONLY

SILVIA PINAL
ENRIQUE GUZMAN
¿COMO HAY GENTE SIN VERGUENZA!

SHOWTIMES 12:30 & 2:10

SEATS \$1.00

HEY KIDS!

Something Special

ALL SEATS 75¢

ROX MOODY
JACK WILD
Flight of the Doves

SATURDAY & SUNDAY FEB. 16 & 17 SHOWTIMES 12:45 - 2:35 - 4:30

Lone Star Agency inc.
364-0555

WE CARE ABOUT YOUR PETS

Bring your pet by to enjoy our professional qualified grooming techniques.

We do NOT tranquilize your dog!

Betty Barrett • Frankie Barrett
Jo Anne Clay

Chantel's Grooming Salon
Phone 364-2048

Your local used cow dealer is hereford bi-products

farmers ranchers
Gentlemen:

Seven days a week dead stock removal please call as soon as possible-and/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs.

Thank you 364-0951

Starts TODAY! AN ORGY OF THE DAMNED!

IT HAPPENS BEYOND MADNESS WHERE YOUR MIND WON'T BELIEVE WHAT YOUR EYES SEE.

PLUS! "Let's Scare Jessica To Death"

SUN. ONLY 5:40 - 7:25 9:05

WEEKDAYS 7:25 9:05

STAR 364-2037

Starts TONIGHT!

A TRUE STORY BY TODAY'S YOUTH

"Not My Daughter"

These scenes unheard of only a few years ago are now commonplace examples of the ever worsening pornography that is poisoning our youth.

She started on marijuana at fourteen. At fifteen she was introduced to acid and to prostitution.

Read on... Reader's Digest

Starts THURSDAY

"LOVE FACTORY"

GATES OPEN 7:15 PM SHOWTIMES 8:45 PM

TOWER DRIVE-IN

Starts WEDNESDAY

THE BEST FROM HOLLYWOOD! COMMONWEALTH THEATRES

LADIES NIGHT! TUESDAY ONLY! ALL ESCORTED LADIES WILL BE ADMITTED FOR 50¢

ELIZABETH TAYLOR
MICHAEL CAINE
SUSANNAH YORK

XY & Zee

SHOWTIMES 7:30 & 9:30

STAR 364-2037

Starts TUESDAY

"HARRY IN YOUR POCKET!"

YOU'VE GOT... HARRY IN YOUR POCKET!

HE'S THE WORLD'S GREATEST CANNON!

SHOWTIMES WEEKDAYS 7:34 - 9:30

SAT. ONLY 1:45 - 3:40 5:35 - 7:30 9:30

STAR 364-2037

Starts THURSDAY

"HARD RIDE"

When you're near it - you'll hear it!

PLUS! "BANG BANG... AL HOYO"

ENRIQUE GUZMAN
CESAR COSTA
HECTOR LECHUGA

GATES OPEN 7:15 P.M. SHOWTIME 8:45 P.M.

TOWER DRIVE-IN

By The Garden Gate With Glad

While I was looking at the well grown plants, and listening to Mrs. W.H. Griffin give the names, characteristics etc., I was saying under my breath, Gee! I wish I could grow house plants like she does. She had such wonderful success with all of these and is so very enthusiastic. Her knowledge and skill is unlimited.

As I pondered over these things, I realized anew that gardeners must always face the fact, that though plants are alive, have excellent care and bring pleasure, much of this is

brought about through response to those elements that nature creates within the plant. We must never lose sight of the nature of plants. They respond to nature as well as environment. They manufacture their complex sugars, starches, fats and other materials in the leaf cells only as nature provides, and with all these elements united with understanding, love of plants, and application of garden practices, all things of nature respond to the natural stimuli.

When we entered the workshop part of the tour and looked at other of Mrs. Griffin's houseplants, the above statements became alive. In this area one of the main attractions was the mother plant from which the cuttings had been taken to propagate the Dracaena — old corn plant, which was pictured last week. As she explained how the cutting was made, and planted she told me she plans to make another cutting soon, to start another child plant from this large mother plant.

Another one which interested me very much was the pencil cactus. It was approximately 6 feet tall. The growth pattern was fascinating. The growth comes after the tiny blossoms fall.

It is a very delicate plant and when cut or bruised there is a milky secretion. The deep green color is beautiful and as one looks down on it, or at any angle there is truly a pencil pattern. Mrs. Griffin told me that she had almost lost the plant a few years ago, because she cut branches and stems from it so often to share with friends.

They were used for flower arranging and to start other plants. The constant cutting on the cacti had taken much of its strength, therefore it had to be stopped. Soon my attention was directed to a very unusual plant which had been placed on a table in a rather dark corner. In fact I had a feeling that it was either dead or dormant. I learned that it was a frangiparu, and was in a dormant state.

This plant is native to Hawaii and is greatly admired by tourists and loved by the natives. The flowers are pretty and have a pleasing fragrance.

On the islands the blossoms are used extensively for leis. When potted the blooming time is usually near Easter. Am hoping to see it when in flower.

Other plants placed where they could receive direct sunlight were: azeleas, kalanchoes, and poinsettias. Some of these Mrs. Griffin was growing for the first time.

Nearly in filtered light there was a bulbous plant which appeared dormant. It was receiving special attention and Mrs. G. told me that it was grown for cut flowers. Would be very interesting to see when in flower.

A part of the garage had been reserved as the work area, where basic steps are taken to grow the successful potted plants we had been seeing.

Mrs. Griffin uses organic potting soil mixed with pea gravel. She prefers clay pots because she believes they have the best pores for breathing, thus assisting in the growth of the plant.

Discussing containers for potting, she said they should be thoroughly washed and sterilized, then placed in a water bath for several hours, all night if possible, before the seeds, cuttings, or bulbs are planted.

Being an excellent horticulturist, Mrs. Griffin believes in feeding her growing plants. She prefers organic feedings, and in the commercial she selects Carl Pools Br 51 for those which are to flower. On the non-flowering variety she uses Rapid Grow. A light feeding is given the plants each month.

Another factor which plays a large part in producing healthy house plants is to keep them well groomed. All faded blooms and faded leaves should be removed. They should also be kept clean.

Each week her plants are thoroughly cleaned with a bath of sweet milk. With cotton balls all leaves are washed carefully.

Mrs. G. emphasized that all gardeners should remember that leaves have two sides, top and bottom, and both should be well cleaned. Plants breathe through their foliage, and if they are left with dust or other residue the pores will be closed.

Gloss and texture are affected, color also harmed by improper care. Sometimes she alternates the cleaning fluid, using tepid water instead of the milk.

Hours are spent with the exotic plants, but they are well

spent because it is excellent therapy and a most enjoyable hobby. All time and energy expended brings a maximum of pleasure and beauty.

After the tour we sat down and talked and compared books for study and research.

I questioned her as to how they had brought the large potted plants from Houston to Hereford. She told me they had brought them in a separate moving van, and they had been carefully placed as they were loaded. When placed in the new location, it was noticeable that humidity, temperature, light and other elements affected them. Some were slow in adapting to the change, others responded well. However there were some casualties. Those which survived certainly did not show in any way that they had been placed in a new home.

Another garden practice which is now being stressed, was noted. The Griffin home had been beautifully landscaped inside by proper placements and selections. Plants like company. In many of the beautiful containers (which had been selected by Mr. Griffin. He shares this hobby with his wife) more than one plant had been planted.

Glad is really glad that she was privileged to make acquaintance with many new varieties of plant materials, as well as enjoying the gracious hospitality of these new friends.

THIS AND THAT: Do not forget to water the shrubs, trees and grass. There is a good moisture but the soil is very dry and when the cold winds blow, if these have not been watered they will wind-whip easily and sustain damage. Evergreens are very attractive over town. Those at Miss Francis Dameron's home, 703 S. 25 Mile Avenue, are beautiful and the varieties are most interesting. Drive by, stop. Study them closely and note the forms, growth and colors.

Miss Dameron is very interested in beautification of Hereford, and one of her pet peeves is the abundance of dead trees standing here and there. They are not only unsightly but are hazards to safety. Then during this energy crisis, many could be used for wood in the fireplaces.

Check your own property, and if there are dead and unsightly trees, starkly standing, do something about them.

Growth from the spring flowering bulbs is beginning to push through the ground. Let the daffodils grow, but if you would like to check the growth of hyacinths, tulips and iris put a light dressing of topsoil mixed with peatmoss over them. Hold back watering, as the under moisture will sustain them for sometime. Nearer springtime, start watering and encourage them to grow.

When checking your landscape plan, be sure and plan to put in one or more new trees. Trees are one of our needs, and are also an answer to some of the ecology problems. We derive many benefits from them.

To re-emphasize their importance I want to share the following quote from Stepping Stones, a publication of Texas Garden Club Inc.

"Trees are a great part of the life of man. I am heat of your heart on cold winter nights; friendly shade screening you from summer sun and heat; the



H³ HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President Deaf Smith County Chamber Of Commerce

THE SPECIAL ACTION Council for Civic Facilities is really in gear! Questionnaires have been distributed to the heads of 176 clubs, organizations, churches and board members in an effort to determine just what folks feel is needed, how soon it's needed and how to pay for it.

We should be getting some feedback on this very important program in the near future. I suggest that President Roy should receive a vote of thanks for including such a worthwhile project in the 1974 Program of Work.

And while we're on the subject of Special Action Councils, the Human Resources Development Council is making its plans for involvement of all members of the county in some phase of civic activity. These two special areas deserve our interest and support.

THE MISS HEREFORD Pageant, sponsored by the Women's Division of the Deaf Smith County Chamber of Commerce is well underway and promises to be the annual

gala event it has been for the past two years.

Mrs. Dwight McGee and Mrs. Terry Caviness are co-chairmen, while Mrs. Lynn Kester, after two very successful years as chairman, is serving as head of the Steering Group. This event is receiving state-wide publicity and is one affair you won't want to miss. Be sure to put March 23 on your calendar.

WE NEED to ask your help again in obtaining dates of activities for our calendar. We've had a lot of good comments on the calendar, but we want to improve the service. Please call in your plans for March and even for the remaining months of 1974.

WANT to recognize the initial efforts of the Industrial Development Committee chaired by Earnest Langley. I believe this year will show some very important progress in the vital art of acquiring businesses and industries for our great community. This type of activity is extremely sensitive and

requires a very professional approach. Earnest has assembled a group of people, who in conjunction with his leadership, should provide the expertise in this area.

WELL, I'M very pleased to report that we've finished up our orientation for committee chairmen and the program of work is progressing daily. We'll try to keep you posted with periodic reports in the Volunteer and thus this column.

The most recent task undertaken involves an Energy Task Force being formed and operated out of Ed Allison's Environmental Committee.

THE GAS SHORTAGE IS REAL! And because it is, the "ETF" will be advising us of ways to combat the problem. Their biggest job, as I see it, will be to convince us that we need to conserve gasoline.

Sure hope it doesn't take lining up at the pumps and using those government stamps to jar us into action. Looks like this is an area of concern that will take lots of Hustle, Hustle, Hustle!



Program For Peace Officers

Mike Coy, left, a graduate of Boys Ranch and now with the Department of Public Safety, stands with two Boys Ranch students, Craig Ivy, rear, and Don Novak, front, and with Louie Hendricks, public information director at Cal Farley's Boys Ranch. The group provided the program at the regular meeting of the Hereford Peace Officers Association meeting Thursday night. Hendricks has been in the administration of Boys Ranch for 14 years and worked closely with Frley, who organized the ranch, until Fraley's death in 1967.

Special Guard Unit Resumed

George Washington would be proud. The Commander-in Chief's Guard, formed by Washington in 1776 has been recreated recently in the Third Infantry's Old Guard.

The original 54-man unit was handicapped by Washington to be his personal guard. Its successor, which has duplicated the colonial outfit down to the wooden canteens, participates in special ceremonies. It made its debut at the Army-Navy

game last year. Membership in the 73-man special unit is an extra duty. Volunteers for the Guard must still participate in the many ceremonies performed yearly by the Third Infantry.

LAND Have 2 good sections on paving near Hereford. 1 with 4 irr. wells, and 1 with 6 irr. wells. Both sections have good loans and extra good terms. Priced \$450.00 per acre.

1600 acres, 640 cult., 7 irr. wells, \$144.50 per acre. 480 acres, 2 wells, 160 acres cult., \$125.00 per acre, \$12,000.00 down.

Level 160 acres, 1 irr. well, planted to wheat, 2 miles from town, dig irr. well complete with pump and motor, clear of debt, bal. \$1,000.00 per year plus 7 percent interest, for 15 years, bal. on 16th year.

90 acres near Hereford, dig irr. well and complete with pump and motor, clear of debt, good terms.

45 acres with 3 irr. wells will sell all or divide. Will consider trading for Hereford property.

6 acres near Hereford, \$600.00 down. Highway frontage good location 10 per cent down. 10 acres nice home on paving, barn and corrals \$35,000.00. Has good loan. Nice brick home on Hickory Street, \$5,000.00 down.

Call J.M. HAMBY at HAMBY REAL ESTATE Office 364-3566 Res. 364-2553

FARM FOR SALE
660 acres, in the Easter community
4 wells, lays good. Approximately \$174,000 loan, 28 years to go at 7 1/2 per cent interest.
Short section. Lays perfect. Payment on 2 sides. 3 irrigation wells. Good production record and priced to sell.

COMMERCIAL LOTS
A & L INN — Across the street west of Hereford High School. Due to other business interest and having to move out of town, we must sell. Will net \$200.00 a week. Priced to sell with good terms.
All types, sizes, prices and locations for commercial property. Just call us or come by for more information.
All types, sizes, prices and locations of small tracts, commercial and residential lots.

HOUSES
Tanglewood Home — PLUSH — Lake Front — Boat House 2 Lots — Only for buyers with Good Taste.
108 Beach — Large Family home — 3 bedrooms, 2 baths, den with fireplace, refrigerated air. Reasonable.

Call us, we will find the right home for you.
BOOZER REAL ESTATE
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Hereford, Texas
Phone 806-364-1755
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Come in and talk with one of the Men at
JOHN ORSBORN BUICK-PONTIAC-GMC
at 142 N. MILES or 221 N. 25 Mi. Ave.
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WE SPECIALIZE IN: Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.

LOAN MOTORS AVAILABLE
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Floating Tailwater Pump
Conserve that water.

Vertical Hollow Shaft

Electric Belt Driven Gear Head

"Guaranteed Satisfactory Service"
Warren Owen Harvey Milton

LAND - LAND - LAND!
Step into this cow & farm operation. possession and ready to go! 2500 A. Daltam Co. on Hwy. 1/2 mile, 8 wells, 4 Valley sprinklers, 12 Engs., Nat. Gas. 400 A. Alfalfa, 1200 A. Wheat, 2 homes, Grainery, Quonset, 4 Sets Corral, 7 Stock Wells & Tanks, Cross Fenced, Only \$280.00 A.

160 A. Daltam Co., 6" Well, Good soil. 5345 A., 2 mi. W. Stratford, \$22,400 Down & Terms, Possession.

175A. Armstrong Co. 80 A. Wheat, Sell Bank Check, 1/2 Min, 2 Wells with 16" casing (No pumps), 2 Windmills at 2 corral, Fenced, Good livable home. \$200 A. with Terms.

677 A. Castro Co. Irrig., Improved, one ML. off pavement. 5355 A. & Terms. Possession Now.

18000 A. N.W. Ranch, 14,000 Deeded at 55¢ A., 25 per cent down with 30 Yrs., 4,000 A. lease.

LEE FREEMAN, REALTOR
P.O. BOX 463
DUMAS, TEXAS
(806) 935-2419

I TURNED AROUND AND IT WAS SOLD!

We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.

\$25,000. to \$35,000.
HOME LISTING NEEDED NOW...CONTACT or CALL...

Ralph Owens & Associates, Inc.
311 Park Avenue REALTORS Phone 364-2222

Marn Tyler REAL ESTATE
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3 Bdr. Brick, 1 bath, utility, panelling, shag carpet. Sell on FHA or VA Loan. \$10,500.00.

Springer System - 4 Bdr., 3 bath, refrigerated air, fireplace, beam ceiling, L.R. & Den - Will Trade.

Just the one for your Valentine. Big L.R. with beautiful entry, large kitchen and dining area. 3 Bdr. 2 bath, refrigerated air, beam ceiling. Will consider trade for small acreage.

Outside of Town - Small 3 bedroom house, new shag carpet and panelling. 5 acres. \$13,000.00

SOME NEW FARM AND RANCH LISTINGS!
Call if you are interested.
Equal Housing Opportunity

CHICAGO RAWHIDE SEALS
Stocked at
Cottingham BEARING CORP. ESTABLISHED SINCE 1941
1107 W. HIGHWAY 60
HEREFORD, TEXAS 364-5881

It was once believed that a substance called ether filled all voids and even permeated the areas occupied by ordinary matter. Things either were or were ether.

It may be our life insurance, but it's your life. Who's going to make sure one fits the other?

A professional.

Southwestern Life
Happiness is what we sell

Charles Bell, Jr. 144 West 3rd Phone 364-2343

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PRICES EFFECTIVE FEB. 11 THRU FEB. 16, 1974. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

A BETTER WAY TO.....

SAVE!



- PORK CHOPS \$1.09
- FAMILY PAK L.B.
- LOIN CHOPS \$1.39
- RIB CHOPS L.B.
- COUNTRY STYLE \$1.29
- LOIN ROAST L.B.
- GROUND BEEF \$1.19
- FAM. PAK L.B.
- HAMS \$1.19
- MOISTURE ADDED L.B.

USDA FAMILY STEAK

\$1.09

SHORT RIBS LEAN AND MEATY

49¢

USDA CHOICE

RIB STEAK

\$1.29

COCA COLA DR PEPPER 7 UP

5 FOR \$1

8-TRACK TAPES YOUR CHOICE

\$2.98

BATHROOM TISSUE

39¢

RITE CARE GOVT. INSPECTED FRESH FROZEN SPLIT CHICKEN BREASTS

5-LB. BOX \$2.98

THRIFTWAY PRODUCE IS FARM FRESH

RUBY RED GRAPEFRUIT 5-LB. BAG

49¢

WASHINGTON RED DELICIOUS APPLES

29¢

CALIFORNIA CARROTS 1-LB. PKG.

19¢

MIX OR MATCH GREEN ONIONS LARGE TIE OR FLORIDA CELLO PKG.

2 FOR 25¢

CALIF. FIRM HEAD LETTUCE

25¢

TEXAS ORANGES 5-LB. BAG

49¢

BAKE RITE SHORTENING

99¢

IMPERIAL MARGARINE

49¢

WITH 10¢ IN AD COUPON GOLD MEDAL FLOUR

89¢

SHURFRESH ASST. FLAVORS ICE CREAM

79¢

FOR AUTOMATIC DISHWASHERS

CASCADE

69¢

35-OZ. BOX

RENUZIT AIR FRESHENER 3 FOR \$1

WOODWIND TEASPOON THIS WEEK 39¢

DOUBLE GUNN BROS. STAMPS TUES & WED. WITH \$2.50 PURCHASE OR MORE

MIGHTY DOG DOG FOOD 6 1/2-OZ. CAN ASST.

5 FOR \$1

FRISKIES ASST. CAT FOOD BUFFET

5 FOR \$1

CARNATION SLENDER ASST. FLA.

5 FOR \$1

SHURFINE GREEN BEAN & POTATOES

4 FOR \$1

DEL MONTE, CHUNK TUNA FLAT CAN

49¢

ROXEY (MAKES GRAVY) DRY DOG FOOD

89¢

SHURFINE MAYONNAISE

99¢

NESTLE CHOC. CHIP MORSELS

49¢

FISHER MIXED NUTS

99¢

SHURFINE HALVES BARTLETT PEARS

35¢

SHURFINE WHOLE GREEN BEANS

29¢

HOLSUM THROWN STUFFED MANZ. OLIVES

59¢

FROZEN FOOD

BIRDSEYE CORN on the COBB 49¢

SHURFINE ORANGE JUICE 5 FOR \$1

FOOD KING CUT CORN 20-OZ. 3 FOR \$1

GREEN PEAS MIXED VEGETABLES

FRENCH FRIES 39¢

COOKIES 3 FOR \$1

MISS BRECK REG. UNSCENTED, SUPER HARD TO HOLD HAIR SPRAY

66¢

13 OZ. CAN

LAUNDRY DETERGENT

TIDE \$2.98

FAMILY SIZE



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5th and MAIN HEREFORD, TEXAS

VALUABLE COUPON NO. 71

MARYLAND CLUB COFFEE 1-LB. CAN 89¢

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER FEB. 16, 1974

VALUABLE COUPON NO. 89

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BETTY CROCKER HAMBURGER HELPERS BOX 49¢

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VALUABLE COUPON NO. 75662

GOLD MEDAL FLOUR 5-LB. BAG 89¢

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER FEB. 16, 1974

Grand Opening

MONDAY, FEB. 11 - 9:00 A.M.



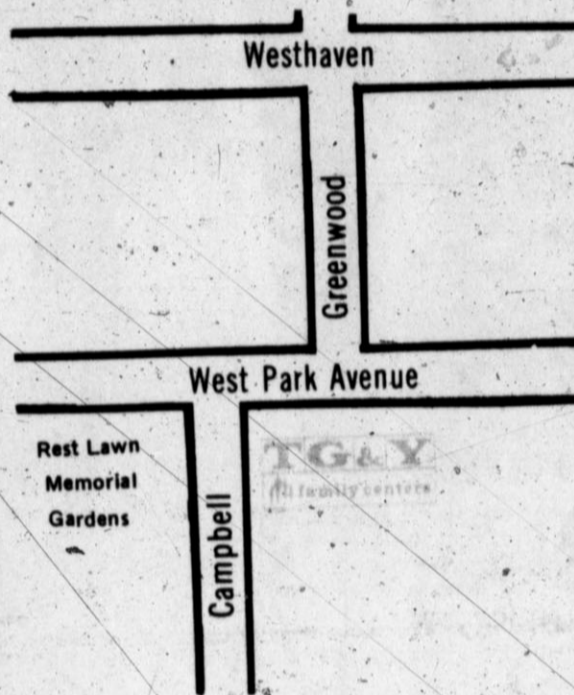
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New Concept in Modern Retailing Designed for Your Shopping Convenience and Featuring These Special Lines and Departments:

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A Complete Fabric Shop and Sewing Notions Department Plus....Expanded Variety Store Line and Many More Brands of Popular Priced Merchandise For Customer's Convenience and Selection!

VALENTINE CANDY HEARTS
Tiny Conversation Hearts.
8 oz. BAG... **27¢** PKG.

BRACHS Valentine MELLOCREMES
Assorted heart, dart and cupid shape mellocremes. 12 Oz. bag. Delicious Brachs Candy.
"Fine Quality"
39¢ Bag

Deluxe Valentine CANDY
1 Pound
\$1.99 Box

Delicious fine quality assorted chocolates in sweet Valentine box. Remember your Valentine and she will love you.

BRACHS Valentine CANDY
1 Lb. Box
\$1.17 Box

"TO MY VALENTINE" box of delicious, fine quality assorted chocolates from BRACHS. A great gift to give!

"GLITTER" VALENTINE CARDS
24 Valentines... one for Teacher. "Glitter" decorated... Cute verses on each.
43¢ BOX

BRACHS Valentine CANDY
1 Lb. Majestic Lace Box
\$3.33 Box

Exquisite box assortments... for someone special. Filled with fine quality BRACHS milk chocolates assortment.

"FUN" Tray VALENTINES
Package of 36 Valentines. One for teacher. Clever verses.
57¢ Pkg.

"FAMILY PACK" VALENTINES
52 Count Package includes two cards for teacher. Lots of novel cards with clever verses! More than enough Valentines for the entire class, friends and teacher.
77¢ PKG.



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family centers

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MONDAY FEB. 11 - 9 P.M.



McCalls Pattern 3698

KILT CLOTH PLAINS

45" WIDE

Denim look sportswear plains of 50% Fortrel® Polyester, 50% Cotton. Permanent press machine wash tumble dry, remove promptly to prevent wrinkling. Perfect fabric for active people.

\$1.98
YARD



McCalls Pattern 3698

COTTON AND POLYESTER BLENDS DRESS PRINTS

DRESS PRINTS
5 to 10 Yard
Pieces

2 YDS FOR **\$1.00**

PREFERRED PRINTS

45" WIDE

100% Cotton. Bright transitional prints. Machine wash warm. Permanent press. Ideal for dresses or blouses.

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Machine wash on warm setting only. Permanent press.

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RIPPLESPUN SEERSUCKER

45" WIDE

Fancy woven multicolor plaids. 65% Celanese® Fortrel® Polyester, 35% Cotton. Machine wash, tumble dry, permanent press.

\$1.98
YARD

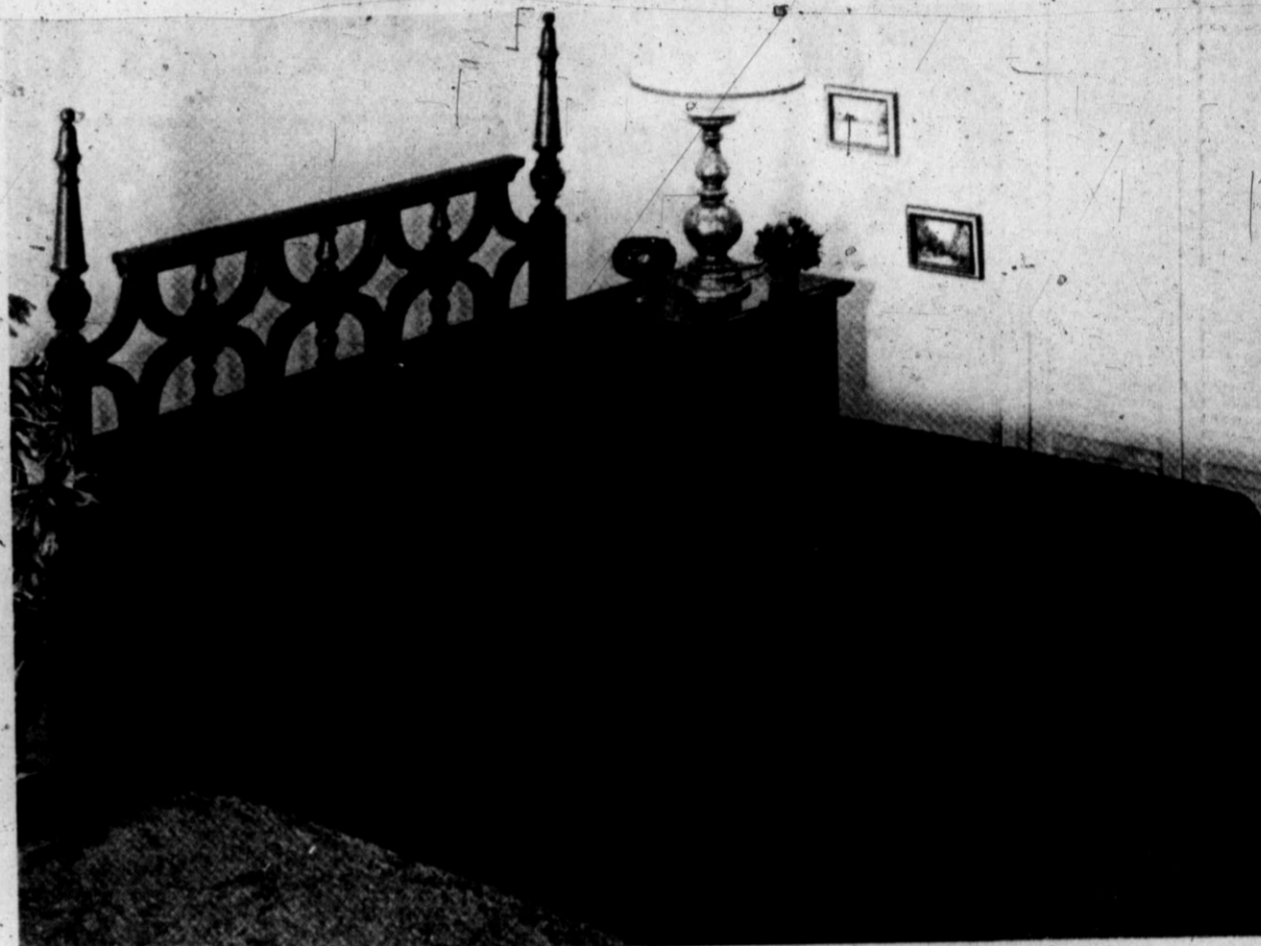
100% POLYESTER SHEATH LINING

45" WIDE

Crease resistant, colorfast and static free. The washable lining. The perfect fabric for lining polyester fabrics.

\$1.39
YARD

We Will Be Happy To Refund Your Money If You Are Not Satisfied With Your Purchase



FULLY QUILTED TO THE FLOOR

BEDSPREADS

MACHINE WASHABLE - PERMANENT PRESS
Rich Decorator Colors Deluxe Blind Stitch
Hems

FULL SIZE BEDSPREAD

\$9.99
EACH



LARGE ASSORTMENT -

LARGE SIZE

Stock Up NOW!

BATH TOWELS

Here, to see you through more hot, summer weather: A choice of jacquards, velvets and solid colors, also prints. Buy now for back-to-school needs. Irregulars from a well-known manufacturer, priced to save you money.

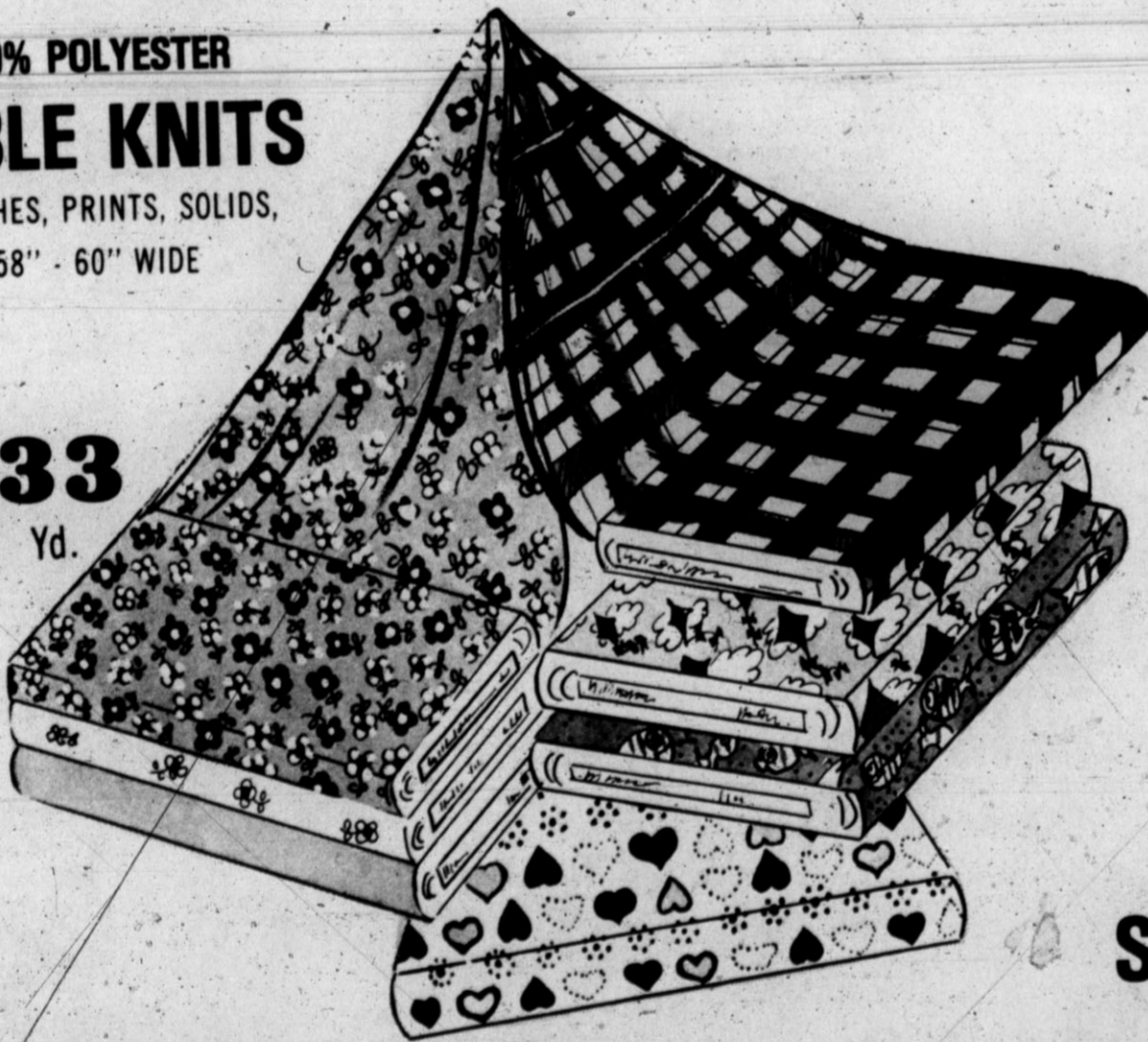
\$1.37
EACH

100% POLYESTER DOUBLE KNITS

FANCY STITCHES, PRINTS, SOLIDS, JACQUARDS, 58" - 60" WIDE

Reg. \$2.99

\$2.33
Yd.



100% POLYESTER
DOUBLE KNITS
58/60" WIDE

Easy to sew. Fun to wear. The action knit that moves with you. Goes anywhere without even a wrinkle. Machine wash, tumble dry.

Reg. \$1.99

\$1.66
Yd.

PILLOW CASE ASSORTMENT

Slightly Irregular, 50% Cotton, 50% Polyester, Whites, Solids, Prints and Stripes

REG. SIZE **\$1.99** EACH

KING SIZE **\$2.99** EACH

DELUXE

TOWEL ASSORT.

Slightly Irregular

\$1.99
EACH

KING

QUEEN SIZE

SHEET ASSORTMENT

50% Cotton
50% Polyester
No Iron Solids,
Prints, Stripes,
Slightly Irregular

YOUR CHOICE

\$4.99
EACH



SHEET ASSORTMENT

50% Cotton, 50% Polyester No Iron, White, Prints, Solids and Stripes. Flat, Fold Full, Flat Fold Twin, Twin Fitted, Full Fitted, Slightly Irreg.

YOUR CHOICE

\$3.29
EACH

GRAND OPENING

OPEN 9 to 9 WEEKDAYS - CLOSED SUNDAYS

TG & Y[®]

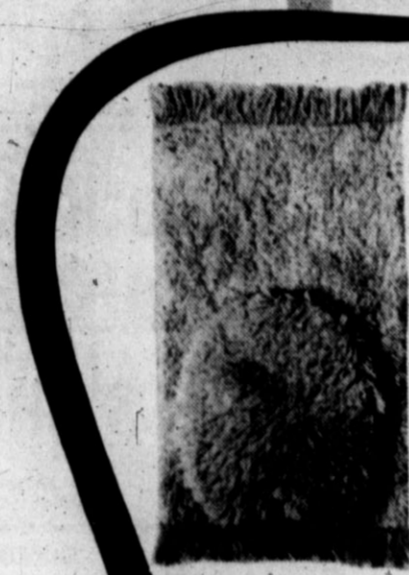
family centers



Sheer, Fancy BABY DOLLS

Filly and so pretty! Choose from two styles in assorted high shades. With matching panties. S-M-L Sizes. An Outstanding Buy! A nice gift for her, anytime.

\$2.77
Pr.



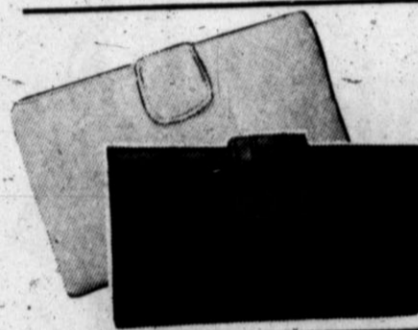
2 Piece BATH SET

Mat with lid cover of 50% polyester and 50% nylon. Choice of tweeds, solids or stripes.

\$2.17
SET

SPECIALS GOOD FEB. 11 - 16 AT HEREFORD'S

TG & Y
FAMILY CENTER
1115 W. PARK AVE.
PARK PLAZA CENTER



CHECKBOOK ORGANIZERS

Contains utility pocket, checkbook holder, memo pad, telephone index pad, card holder, change pocket & bill compartment.

\$1.99
EACH

Beaded DRAWSTRING BAG

Easy to carry and looks great with all your outfits. In assorted colors and color combinations. Buy now and save.

\$1.29
EACH



TV WIRE



50' Hanks
Clear
20 Gauge

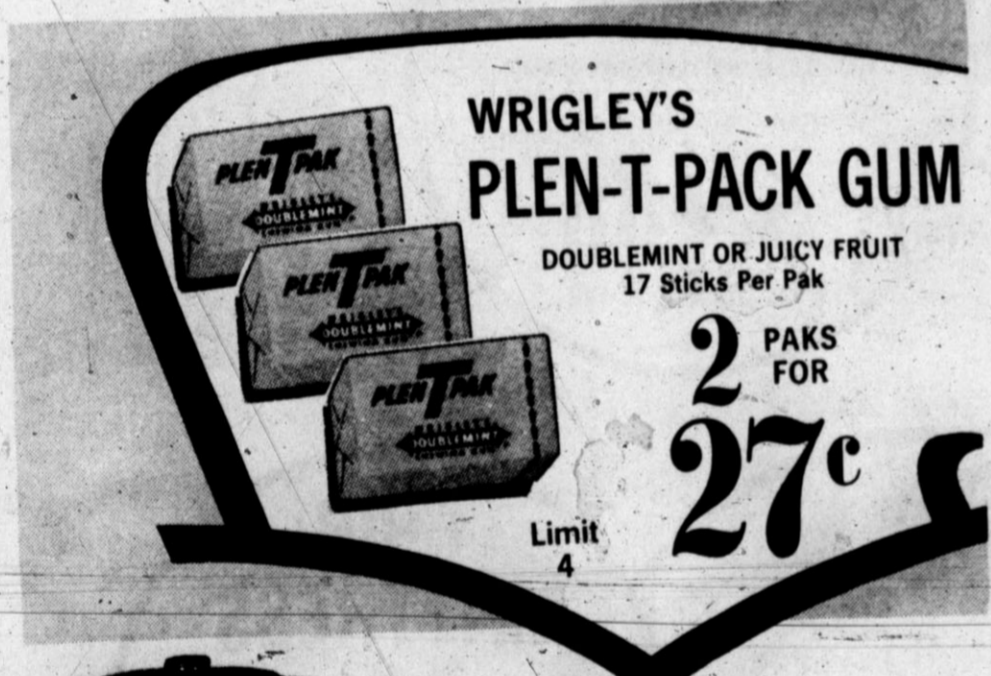
ONLY!
99c
EA.



Goodwin TENNIS SET

Hardwood tennis racket with three tennis balls. Ready for action!

\$3.99
SET



WRIGLEY'S PLEN-T-PACK GUM

DOUBLEMINT OR JUICY FRUIT
17 Sticks Per Pak

2 PAKS
FOR
27c

Limit
4



FESCO

20 Gal. TRASH CAN

Sturdy and crackproof plastic with tight fitting lid and recessed carrying handles.

\$1.99
EACH

FOR A LOW

20 Gal. TRASH CAN LINERS

10 In Package.

44c
PKG.



NITE LITE NIGHT LIGHT

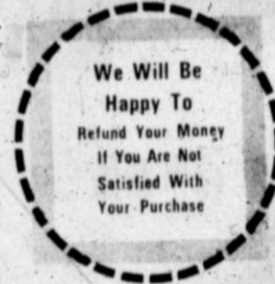
Cute, decorative lights in assorted styles with 50,000 hour bulb.

67c
EA.

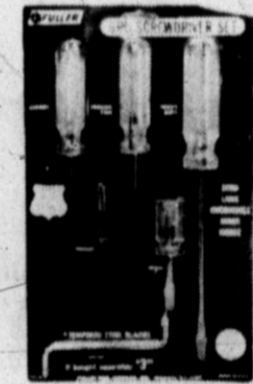


Multi-Pack
FLASHLIGHT KIT
Two Flashlights—one for home and one for car. Complete with 4 batteries.

\$1.37
KIT



CONVENIENT HAND TOOLS

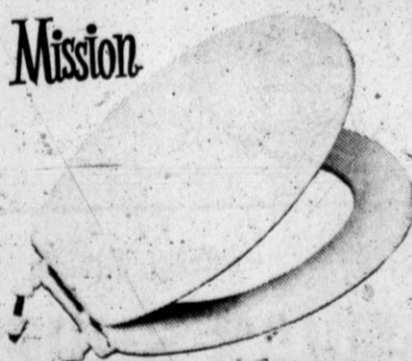


- CLAW HAMMER 16 oz.
- COPING SAW 3 Extra Blades
- SCREWDRIVER SET 6 Pieces
- 8" SLIP JOINT PLIERS
- 8' TAPE RULE
- TWIST DRILL SET 10-Piece

YOUR CHOICE!

\$1.37
EACH

Mission



TOILET SEAT

Easy to keep clean surface. Complete with hardware. Assorted colors. Installs in minutes!

\$2.88
EACH

CLIP AND REDEEM THESE COUPONS FEB. 11 to 16

<p>CLIP THIS COUPON</p> <p>TOM SCOTT[®] MIXED NUTS 13 OZ. SIZE, LIMIT 2 PER COUPON</p> <p>57c EACH</p> <p>Good Feb. 16 TG & Y family centers</p>	<p>CLIP THIS COUPON</p> <p>TEXIZE[®] SPRAY AND WASH 16 OZ., LIMIT TWO PER COUPON</p> <p>87c EACH</p> <p>Good Feb. 16 TG & Y family centers</p>	<p>CLIP THIS COUPON</p> <p>DELICIOUS DERANS[®] CHOCOLATE MALTED MILK BALLS ½ GAL. CONTAINER LIMIT 2 PER COUPON</p> <p>2 \$1 FOR</p> <p>Good Feb. 16 TG & Y family centers</p>	<p>CLIP THIS COUPON</p> <p>MISS BRECK[®] HAIR SPRAY 13 OZ. REG. or SUPER HOLD, LIMIT 2 PER COUPON</p> <p>48c EACH</p> <p>Good Feb. 16 TG & Y family centers</p>	<p>CLIP THIS COUPON</p> <p>BUNTEE[®] ORANGE SLICES 2 LB. BAG, W/COUPON</p> <p>37c BAG</p> <p>Good Feb. 16 TG & Y family centers</p>
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TG & Y

Grand Opening

family centers

SPECIALS GOOD FEB. 11-16 AT HEREFORD'S TG&Y FAMILY CENTER WHILE QUANTITIES LAST

**9 to 9 WEEKDAYS
CLOSED SUNDAY**



Denim or Canvas

SHOULDER BAGS

Embroidered blue denim bags in assorted styles with snap flap closing and one or two outside pockets. Canvas Hiphugger bags in assorted styles and colors with outside pockets and snap flap closing.

\$2.97 Ea.

Big Selection!



GLADE AIR FRESHENER
7 OZ.
ASSORTED FRAGRANCES

2 FOR \$1

Boys' Short Sleeve DRESS SHIRTS	\$2.50	Each
<small>35% Cotton, 65% Polyester, Perm Press. Asst. Solid Colors, Long Point Collar.</small>		
Boys' Cuffed PLAID JEANS	\$4.99	Pair
<small>50% Polyester, 50% Cotton in assorted colors. Wide waist band, 2 front scoop pockets. In regulars and slims. Sizes 8-18.</small>		
Men's Short Sleeve DRESS SHIRTS	\$3.88	Each
<small>35% Cotton, 65% Polyester, Perm Press, Asst. Solid Colors, Long Point Collar.</small>		
Men's Cuffed DRESS SLACKS	\$9.88	Pair
<small>100% textured polyester. Check pattern in assorted colors. Waist sizes 30-38 with 3-M-L inseams. Wide waistband and loops, 2" cuffs.</small>		




Ladies' NYLON BODY SUIT

Short sleeve body suit of 100% Ribbed Nylon in assorted colors. Sizes S-M-L.

\$4.00 Each



Girls' SHIRT JAC

100% Cotton in assorted colors with lovely embroidery design and nailhead trim. Sizes 7-12.

\$3.77 Each

Ladies' Cuffed PANTS

Assorted plaids in 80% Cotton 40% polyester. Flared legs with cuffs, zipper fly front. Sizes 10-18 Navy and White Twill

\$6.00 Pair



Ladies' DENIM WORK SHIRT

50% Polyester, 50% Cotton denim in navy print. Short sleeves, long-point collar, button front. Sizes 34-38.

\$4.77 Each

Ladies' CUFFED PANTS

100% cotton twill in red, navy or white. Sizes 8-18. With elastic waistband. Illustrated at right.

\$3.88 Pair



Ladies' JACKET SHIRT

Assorted prints and solids. 50% Avril® Rayon, 50% Cotton. Long shirt style with elastic at waist, long point collar and cuffs. Button front. Sizes 34-38.

\$5.50 Each



HAND OR SHOULDER TOTE DIAPER BAGS

Assorted denims, brandy wines and prints in hand or shoulder tote styles. A quality buy at a low price.

\$3.88 Each



EVENFLO® Baby Formula FEEDING KIT

Kit includes four 8 oz. glass bottles, two 4 oz. glass bottles, 3 nipples, 1 tong, 1 strainer, and 1 nursery spoon. Complete feeding kit in gift carton.

\$2.77 Kit



NODAWAY TRADE MARK REG.

Standard Size CRIB

Comes in white or walnut finishes with Walt Disney Mickey Mouse decal in red, white and blue. Single drop side with double action gate shoe release stabilizer bar, 17 spindle drop side with 18 spindle back rail.

\$39.88 Each

#4917

MATTRESS NOT INCLUDED



CRIB MATTRESS

42 coil inner spring posture board crib mattress, 3/4" foam padding all around. Colorful nursery prints. Meets flame retardant requirements.

\$10.88 Each

JUST SAY CHARGE IT

We Will Be Happy To Refund Your Money If You Are Not Satisfied With Your Purchase



MEN'S GOODYEAR WELT WELLINGTON BOOTS

Special Treated Natural Roughout Retan Brown, Cork Sole and Heel to Match. Made On The New Tapered Toe Wellington Last.

\$8.88 Pair



MEN'S WELLINGTON BOOTS

11" Shallow Dip Ranch Style. Special Cheyenne Cowhide, Long Wearing Cork Sole

\$16.97 Pair



WOMEN'S CHILDRENS, MISSES CANVAS SHOES

Colors: Red, White Navy Blue

MISSES SIZES 12½ - 4
CHILDREN'S SIZES 9 - 12
WOMEN'S SIZES 4½ - 10

\$1.47 Pair

TG & Y



family centers

9 TO 9 WEEKDAYS

SALE

SPECIALS GOOD FEBRUARY 11-16
HEREFORD'S TG & Y FAMILY CENTER

CLOSED SUNDAYS

We Will Be Happy To Refund Your Money If You Are Not Satisfied With Your Purchase

WHILE QUANTITIES LAST
ELECTRICAL APPLIANCES



M8415
GENERAL ELECTRIC
 Portable
CASSETTE TAPE RECORDER
 Record wherever you are... then relive the experience when you return to your home or office! Features 2-way power capability, operates on 4 "D" batteries (not incl.), or on AC. Sliding lever controls, slide-out carry handle & automatic end-of-tape shut off.
Our Low Price \$29⁸⁸ Each Limit 1
THE GREAT ENTERTAINER



PROCTOR-SILEX
 1917A
PROCTOR® SPRAY/STEAM/DRY IRON. Vented king size mirror-finish soleplate & king-size steam chamber for penetrating steam, touch-of-thumb spray control.



P012B
PROCTOR® Fully automatic 10-cup percolator with see-thru glass bowl & poly basket, locking lid. Bowl release latch for easy cleaning. Limit 1.



5012-09
Cornwall® 5-Quart self-buttering popper. See-thru cover doubles as a serving bowl. Buttercone is removable for easy cleaning. Black base. Detachable cord.



R198A-H
IONA® Power-packed stationary or portable mixer with 3-speed control, beater ejector, detachable cord with clear glass bowl. Limit 1.

YOUR CHOICE ONLY... \$9⁹⁹ Each



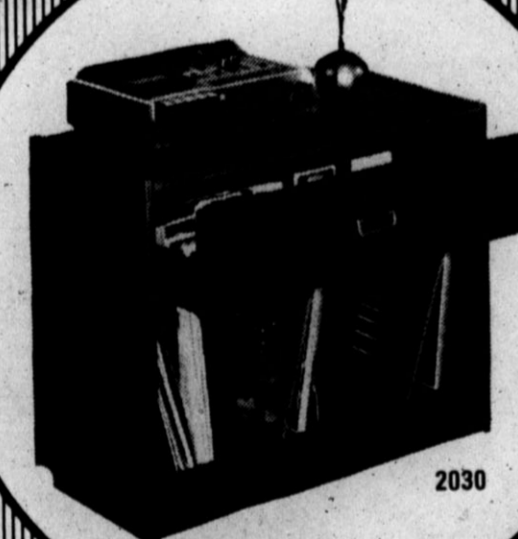
T2210
GENERAL ELECTRIC
TABLE RADIO
 Features 4" front-fired dynamic speaker, solid state circuitry for instant-on sound, FM/AM visual indicator. Handsome walnut-grain finish on easy-to-clean polystyrene. Drum-style dial for easy tuning.
 Now At T.G.&Y. **\$14⁸⁸** Each
THE GREAT ENTERTAINER

NO-IRON TABLECLOTH
 52" x 70". 50% Cotton, 50% Polyester soil release fabric. Screen printed & piece dyed bandana pattern. Red, Blue or Gold.
\$2⁹⁹ Each

CLIP AND SAVE
Golden "T" GELATIN CAPSULES
 100-Count WITH COUPON **99¢** Btl.
 Good Thru Feb. 16
TG & Y family centers

CLIP AND SAVE
Golden "T" VITAMINS
 Multiple Vitamins With Iron 100-Count WITH COUPON **96¢** Btl.
 Good Thru Feb. 16
TG & Y family centers

3-Piece CURTAIN SET
 3-Piece Tier & Valance sets. Quality assortment of washable fabrics by J. P. Stevens. Shop early while selection is best!
\$1⁷⁷ Set



2030
MODAR
 cassette/record
CABINET
 15-3/4"D x 30"W x 23-1/2"H. Walnut-finish vinyl laminated over sturdy particle board with cam action Core Lock fasteners. Features slide-out storage drawer for 40 cassettes or 4 & 8-track tapes, bottom shelf has adjustable record album racks.
ACCESSORIES NOT INCLUDED
 Customer assembled fully finished cabinets **\$32⁸⁸** Each

CLIP AND SAVE
Vaseline INTENSIVE CARE
 Lotion 15-Oz. WITH COUPON **99¢** Btl. Limit 2 Btls.
 Good Thru Feb. 16
TG & Y family centers

CLIP AND SAVE
CONTAC
 12-Hr. Cold Capsules 10-Count Package WITH COUPON **88¢** Pkg. Limit 2 Pkgs.
 Good Thru Feb. 16
TG & Y family centers

CLIP AND SAVE
TRAC II
 Shaving Cartridges by GILLETTE 5-Count WITH COUPON **87¢** Pkg. Limit 2 Pkgs.
 Good Thru Feb. 16
TG & Y family centers

CLIP AND SAVE
RIGHT GUARD
 Aerosol Deodorant by GILLETTE 7-Oz. Reg. WITH COUPON **88¢** EACH Limit 2
 Good Thru Feb. 16
TG & Y family centers

CLIP AND SAVE
LYSOL
 Spray Disinfectant 14-ounce Aerosol WITH COUPON **\$1¹⁷** EACH Limit 2
 Good Thru Feb. 16
TG & Y family centers

CLIP AND SAVE
GREAT BODY
 Hair Conditioner by CLAIROL 3.5-Oz. Reg. WITH COUPON **\$1²⁷** Btl. Limit 2 Btls.
 Good Thru Feb. 16
TG & Y family centers

CLIP AND SAVE
CLOROX
 Liquid Bleach 1 Quart WITH COUPON **27¢** Qt. Limit 2 Qts.
 Good Thru Feb. 16
TG & Y family centers

CLIP AND SAVE
Johnson & Johnson NO MORE TANGLES
 Creme Rinse 12-Oz. Spray Top WITH COUPON **\$1²⁷** Btl. Limit 2 Btls.
 Good Thru Feb. 16
TG & Y family centers



2460
MODAR
 home center entertainment
CABINET
 19"D x 60"W x 23-7/8"H. Walnut-finish vinyl laminated over sturdy particle board with cam action Core Lock fasteners. Showcase for stereo components with side shelves for speaker separation or a fine credenza. Storage area for records behind sliding doors.
ACCESSORIES NOT INCLUDED
 Customer assembled fully finished cabinets **\$39⁸⁸** Each

GRAND Opening



FASHION & SAVINGS...

SPECIALS GOOD IN-HEREFORD T G & Y FAMILY CENTER
FEBRUARY 11 - 16. WHILE QUANTITIES LAST.

Hereford's Newest! You will enjoy shopping in this ultra modern...Family center, Come on out and join the excitement

LADIES

PANT TOP

by Hamilton
100% Polyester
Size 8 to 16
Ass't. Patterns & Colors




\$12⁰⁰ EACH

NURSES ON DUTY

UNIFORM

60% Polyester
40% Nylon
Size 5/6 - 5/16



\$11⁰⁰ EACH

MATERNITY TOP

65% Cotton
35% Polyester
Assorted Sizes and Colors



\$5⁵⁰ EACH

DENIM MATERNITY PANTS


Size 6-18

\$9⁰⁰ EACH

LINEN LOOK

TOP

50% Cotton
50% Polyester



\$10⁵⁰ EACH

Matching

PANTS \$8⁵⁰ EACH

Size 3 to 13

SCRUBBED & FADED LOOK

TOPS

SIZE S-M-L



\$10⁷⁷ EACH

PANTS

100% Cotton
Size 5-9

\$7⁷⁷ EACH

GIRL'S 2 PC.

PANT SET

90% Acetate
10% Nylon
Size 7 to 14

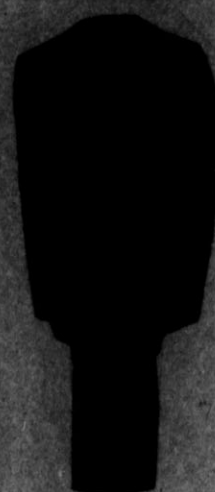


\$8⁰⁰ EACH

POLYESTER DOUBLE KNIT

SPORTS COAT

Assorted Colors



\$24⁸⁸ EACH

MR. SCOTT PANTS


100% Polyester
Double Knit
Ass't. Sizes & Colors

\$12⁸⁸ EACH

BOYS ENSEMBLE
3 Piece

SUIT

INCLUDES: SHORTS, COATS, SHIRT



NAVY & RED
100% Polyester
Size 2 to 4

\$9⁰⁰ EACH

BOY'S

SLACKS

100% Polyester
Double Knit
Size 6-14



\$3⁹⁹ EACH

HEREFORD'S TG&Y FAMILY CENTER OPEN 9 to 9 CLOSED SUNDAYS!



HEREFORD MEAT MARKET INC.

At the Sign of the WHITEFACE BULL HWY 355N. OPEN DAILY 8:00 A.M. to 8:00 P.M. til 9:00 SAT.

BEEF PATTIES
In 2 Lb. Pkg.
(Lean) **99¢** Lb.

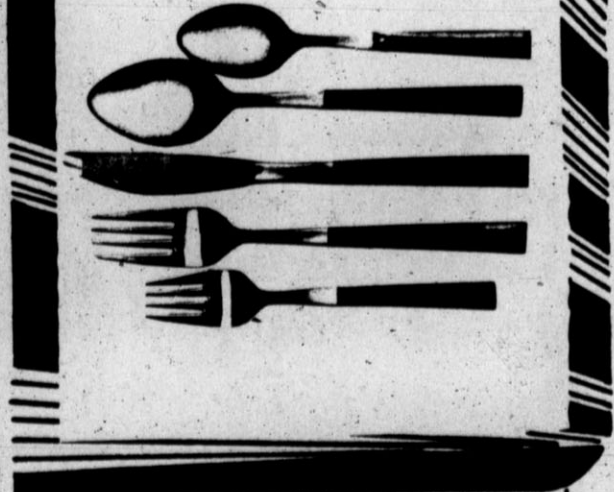
BEEF PATTIES
Square in 2 Lb. Pkg.
¼ Lb. Each
(Lean) **99¢** Lb.

5 to 1
6 to 1
In 5 Lb. Pkg.
BEEF PATTIES **79¢** Lb.

FRESH FRYERS
(Whole) **43¢** Lb.

FRESH FRYERS

FRESH FRYERS



Fully-Cooked
HAMBURGER PATTIES

STAINLESS FLATWARE
SMART, CONTEMPORARY
WOODNIND

EACH BASIC PIECE **39¢**

1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5

WITH EACH \$1.00 PURCHASE
We'll give you a FREE set of flatware.

10 FOR \$1.00

IDAHO
RUSSET

POTATOES

100 LB. BAG \$10.00

8 LB. BAG \$1.29

20 LB. BAG \$2.49

50 LB. BAG BAKERS \$6.50

Tender Crust Bread



VALENTINE CANDY

WITH DOLLS

FRESH FLORIDA

Tomatoes 49¢ LB.

SPANISH SWEET YELLOW

Onions 99¢ 50 LB. BAG

OAK FIRE WOOD

BUY BY THE

BUNDLE - RICK - CORD

Shurfresh Milk



Fruit Baskets

MADE IN JUST MINUTES

FOR THAT SPECIAL FRIEND,

SICK ONE, OR LOVED ONE.

Want Something That Will

Be Different And Appreciated

Give These A Try.

ASSORTED SIZES

PHONE 364-4553

Now Your Grocery Store Is As Near As Your Telephone

New Home Delivery Service

PHONE **364-4553**

\$5⁰⁰ Minimum Purchase
50⁰⁰ Service Charge

DUE TO THE RESPONSE OF THIS NEW SERVICE DELIVERIES WILL BE MADE
MONDAY THRU SATURDAY!

9:00 A.M. TO 6:00 P.M. DAILY.

Weekly Television Magazine

The Sunday Brand

SUNDAY, FEBRUARY 16, 1974

Tel. **Aire**



Winter Fun - Hereford Cablevision

- Three Independent Stations
- Static-Free Reception
- Three Major Networks
- Big Stations
- Public Broadcasting Service
- 24 Hour Weather and FM Music
- 10⁰⁰ Installation Charge
- \$5⁰⁰ Per Mo. Service Charge

126 E. 3rd **HEREFORD CABLEVISION** 364-3912

You Get It All On Cable.

Monday Program Notes

2:00... CBS... DAYTIME 90... "LEGACY OF FEAR"...

about it, Kitty is reluctant to give the baby up...

life, becomes friendly with Lt. Ryker, Terry, Willie and Mike after offering...

2:00... CBS... DAYTIME 90... "THE GUEST"...

7:00... CBS... "THE LONG RIDER"...

7:30... CBS... "THE NEW DICK VAN DYKE SHOW"...

8:00... ABC... "THE ABC MONDAY NIGHT MOVIE"...

P.K. AUTO SUPPLY HEREFORD 364-4441 801 W. 1st

Monday Program Notes... 7:00... CBS... "THE GREAT ESCAPE"...

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Monday TV Schedule Table with columns for Channel, Time, Program, and Station.

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SHOOK TIRE CO. May We Serve You

KESTERS JEWELRY

Taylor Furniture & Appliance Center

Boot & Saddle Western Wear

Clark's House of Flowers

Clark's House of Flowers

Western Wear for the Whole Family

Western Wear for the Whole Family

Western Wear for the Whole Family

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