

# The Sunday Brand

48 Pages

in 5 Sections

20 Cents

Vol. 26, No. 54

The Sunday Brand, Hereford, Texas, Sunday June 30, 1974

Published Every Sunday

# Branding Time By Speedy Nieman

That feller on Tierra Blanca Creek says being told to stop doesn't always mean the end.

There are at least two things where experience isn't necessary — your ideas and marriage.

Scat Russell, out at Walcott, reports that area had 1.15 inches of rain last Sunday night—the heaviest recording of anywhere in the county. They really needed the moisture, too, and Russell-reports they now have recorded 7.4 inches since last August.

At the Texas Press Association annual convention in Arlington last week, Sen. Lloyd Bentsen was a featured speaker, and the junior senator from Texas appeared to make a good impression with the audience. There are apparently a number of people in Texas, and elsewhere, who think Bentsen would be a good presidential candidate for the Democratic Party.

This is not too surprising, since there is a campaign organization to promote Bentsen for the nomination, and he is one of several Democrats mentioned as a candidate for 1976. He would have to be considered as a "dark horse" at this stage, but his stature seems to be increasing rapidly.

It doesn't take a politician to figure out the Democrats have a golden opportunity to take advantage of the Watergate backlash, but the party is still having its problems, too. It has not been a unified, organized political force since the McGovern group took over the last national convention.

Arlington is a great city for a convention, especially the family-type gatherings. It is a great entertainment center with Six Flags Over Texas, Seven Seas, the Lion Country Safari, the Wax Museum, and Texas Ranger baseball as well as other attractions of the metroplex. And, we were once again impressed with the courtesy and friendliness of the college-type youngsters who work in many of these attractions.

While on the subject of the press convention, we'd like to brag on two of our staff writers who helped earn The Brand a first-place plaque for news features. Sue Coleman and Sandy Inman contributed two of the articles which judges picked as winners.

In a critique of the newspapers entered, the judge had this to say about the overall appearance of The Brand: "This paper is definitely in the superior class. The page one make-up is superb. The pictures are great and the page one features are intriguing. Inside display is tremendous . . . it is a thoroughly excellent newspaper and a credit to the State of Texas."

There are many reasons for business failure, but one of the most common is failure to advertise. A Dun and Bradstreet survey shows that 95 per cent of all business failures are non-advertisers. Looking back over the years, we can't remember a single business that went broke because it spent too much for

There have been some businesses who make a big splash and did a lot of advertising at first, then when business got good decided to trim expenses and cut back on advertising. It doesn't normally work that way. The wise merchants, the ones who succeed and who do well, are usually those with a planned program of advertising that is

consistent, year in and year out. Chain stores have been successful because their advertising program is planned as a percentage of sales volume and the advertising program is only a part of the merchandising program. When an advertisement runs, the store has the merchandise, it is displayed properly, the clerks are briefed on the sales points of the merchandise and everybody knows what is being advertised. Inexperienced merchants run a one time splash of advertising and sit back and wait for the flood of customers. Usually they are disappointed. Advertising is cumulative in that its effects linger on. A person may wait for weeks to respond to an advertisement he saw and at the time didn't need the product.

In most communities, the stores that don't advertise are owned by people content to make a quiet living and exist on the spillover of what the advertising companies give them. There is no line of business that doesn't have competitors, not only in the same community but in neighboring communities which have merchants who advertise.

### 1974 Vegetable Harvest Begins



Girlstown Beef

Some members of the Hereford CowBelles and Lawrence Kendall examine a heifer donated to the organization by Vogel and Kendall, livestock dealers, to be given to Girlstown on July 13, the 35th anniversary of Girlstown. Two heifers, the one shown and one donated by Sugarland Feed Yards, were donated and shipped to Glover

Packing in Amarillo where Texas State Technical Institute students cut the meat to be delivered to Girlstown with no fee charged for any of the services. CowBelles shown with Kendallare, from left, Mrs. Bob Josserand, local chairman for Beef for Girlstown and Mrs. Elmo

# Pioneer Gas Makes Managerial Change

Dale Young, Pioneer Natural Gas Compnay manager for the Hereford District since 1969, has been promoted to manager of the Odessa district, effective

Young, 42, of 509 E. Fifth St., has



been active in civic affairs locally. He is a past director of the Hereford Noon Kiwanis Club and a past director and vice president of the Deaf Smith County Chamber of Commerce. Young and his wife, Charis, are members

of the Church of Christ. The couple has three children, two students at Texas Tech and one a Hereford junior high

"IT HAS BEEN an enjoyable and pleasant experience to have lived in Hereford and served the natural gas needs of the people of this area," he said. Named as Young's replacement is

Nicks V. Fariss, presently assistant

wanis Club and a past director and vice president of the Deaf Smith County Cham.

distributions in Lockney before coming to Amarillo as assistant manager in 1970.

Active in community service organizations, he is a vice president of the Greater
Amarillo Highway Association, a director
of the Amarillo Chamber of Commerce
Highway Committee and a member of the
Lions Club. Farris is a Sunday school
teacher and deacon of the Bell Avenue
Baptist Church in Amarillo.

manager of Pioneer's distribution

operations in Amarillo. Fariss will begin

AN EMPLOYEE of Pioneer since

his duties in Hereford July 1.

1958, Farris has

served in various

managerial positions

with the company

including manager of

EDUCATED AT Texas Tech University Sul Ross College and West Texas State University, Fariss is married and father of three children, ages 4 through

Merchants
Close For 4th

Most local merchants and businesses will be closed Thursday in observance of Independence Day, according to Bill Albright, vice president of the Deaf Smith

County Chamber of Commerce.

In respect of the national holiday, all federal and state buildings will not be

CARREST CONTRACTOR CON

City Delays Fireworks

Decision

The city's announced "get-tough" policy on firework stands on the edge of the city limits has been postponed, at least for this Fourth of July holiday, it was revealed Friday by City Manager Dudley Bayne.

A strict policy against fireworks in the city and the operation of stands within 5,000 feet of the city limits was announced by Fire Marshal Jay Spain in the Thursday Brand.

A BAN on the sale of most fireworks was enacted earlier this summer by the Consumer Product Safety Commission. A set injunction lifted to the same of the sale was to allow more than \$150 million of fireworks to be sold during the Fourth of July holiday.

Due to legal questions and the court injunction, the fire department will not attempt to close down fireworks stands near the city limits, Bayne said.

SPAIN HAD cited an old ordinance which prohibited the "manufacture or storage of explosives" within 5,000 feet of the city limits. He pointed to a number of fireworks-related fires as the reason for the campaign against fireworks in the city, and said he had warned the stands last year that the 5,000 feet limit would be enforced this year.

Bayne said one stand operated by the Rainbow Girls had voluntarily complied with the fire department and will be located one mile north of the city limits on Hwy. 385.

Date Precip. Hi Lo

28 . - . 93 .

29 ..... :90

Precip. to date: 1.82

VIELDS ARE measured by the number of 50-pound sacks of onions that can be filled from an acre of onions, with a varying amount for the type of onion involved.

For white onions, generally, about 350 sacks per acre is a good yield while for the jumbo yellow type, 700 sacks per acre is an adequate yield.

Local produce companies began onion

sacking operations this week as growers

began bringing in the first results of the

harvest season, a season which will last

while it is too early to predict how good

the season will be, current yields indicate

Most produce experts agree that

for the next six weeks.

a better-than-average season.

yellows—the Cadillac of onions—sells for \$3 free on board (f.o.b.) Hereford. Demand for the jumbos is good, producers report, but not good for the white onions, particularly the pre-pack size.

Currently, a 50 pound sack of jumbo

IN THE harvesting process, onions are first clipped from their vines in the fields to stop growth, then allowed to cure

out for about three days before being collected and taken to local sheds to be sacked. In the sheds, onions are dumped along a conveyor belt which carries them to a receiver with sacks attached.

As the onions are conveyed to the sacks, inspectors stand along either side of the belt, pitching reject onions onto another conveyor to be carried to a disposal bin. Another inspector watches the reject conveyor belt to make sure no good onions are included among the rejects.

WHILE THE onions are being sacked and loaded on wooden palats, produce salesmen are telephoning vegetable outlets across the nation, taking orders for shipments. Once the number of orders has been determined, railroad boxcars of onions are sent to their final destination, ready for the consumer.

Last year, Deaf Smith County ranked second in the state for its production of onions and carrots.

In 1973, onion production for the county totalled 1,700 acres, an increase of 500 acres over the 1972 total. Rated first place was Hidalgo County, with a total harvest of 10,600 acres.

#### Bar-B-Q, Library July 4 Highlights

Hereford will join the rest of the nation July 4 in celebrating the 198th anniversary of independence with a number of activities, highlighted by the new Deaf Smith County Library dedication.

BEGINNING at 10 a.m., dedication of the hereford Garden Center near Park and Main will be conducted, with a speech by Mrs. E.H. Boedeker, District 1 Texas Garden Club director and a ribbon cutting ceremony. Dudley Bayne, city manager, will cut the ribbon.

After the Garden Club dedication, the holiday celebration will continue in Dameron Park, where at 11:30 a.m., Hereford Rotarians will begin serving barbecue, cook-out style.

While Herefordians eat, musical entertainment in the park will be provided by two groups, the Hereford High School Band and Fire House Fifteen. After the barbecue, various groups will assemble for patriotic activities.

POSTING of the colors will be performed at 1 p.m. by a composite color guard of the American Legion, Veterans of Foreign Wars and the Boy Scouts of America.

Roy Faubion, Deaf Smith County Chamber of Commerce president, will give a welcoming speech to persons attending the day's activities and Wayne Thomas, a local attorney, will address the Announcements concerning upcoming chamber of commerce activities will then be made.

DEDICATION of the new county library will begin at 2 p.m. with an invocation by Dr. Jordan Groom, pastor of Hereford's First United Methodist Church, followed by a posting of the colors by the color guard and a trumpet solo.

Clint Formby will introduce members of the Deaf Smith County Commissioners Court and Commissioner Donald Hicks will respond with welcoming remarks. Music for the occasion will be provided by Hereford High School Band.

PRECEDED by a presentation of bicentennial flags to county and city representatives by bicentennial committee representatives Mrs. Joe Reinauer and Mrs. Clint Formby, Mrs. Gene Brownrigg, executive director of the American Revolution Bicentennial Commission of Texas, will deliver an address.

Mrs. Gwen London, librarian, will receive special presentations to the Library.

FOLLOWING the dedication of the library by the commissioners court and a ribbon cutting ceremony under the auspices of the Bay View Study Club, open house will be conducted in the new facility.

#### Services Held For Crash Victim

A Hereford insurance inspector killed in a head-on collision on a farm road near Olton Wednesday, Robert James Matchett, 45, of 206 Greenwood, was buried in West Park Cemetery after funeral services Friday afternoon in First Captist Church.

The Rev. Doug Manning, pastor of the church, and the Rev. Luther Slay of Faith Baptist Church at Wichita Falls conducted the funeral. Burial was directed by Gililland-Watson Funeral Home.

A Texas Department of Public Safety report said the accident occurred at midafternoon Wednesday on Farm Road 1072 southwest of Olton. Matchett's car, northbound, was in collision with a car driven by K.B. Parish of Springlake, who was taken to a Lubbock hospital with serious injuries. A passenger in the Sanders car was treated and released at the hospital.

Mr. Matchett, who moved to Deaf Smith County in the fall of 1972 from Wichita Falls, was born Jan. 5, 1929, in Ord, Neb. He was a veteran of U.S. Army service from 1950-52 and was a member of the Baptist Church.

He married Lois Allison Sept. 2, 1955, in Rule. She survives him and other survivors are a daughter, LaJuana, a son, Ricky, of Hereford, and his parents, Mr. and Mrs. Arthur Matchett of Amarillo.

#### Vandals Damage School, Church

Hereford police were busy during the week investigating vandalism, thefts and burglaries.

Vandals shot 37 windows on the north side of Bluebonnet School with air rifles, causing \$500 in damages. Three juveniles later told police they were responsible for the damages and were turned over to juvenile authorities.

FIVE WINDOWS at the Greenwood Baptist Church were shot with air rifle pellets, with damages estimated at \$40.

Richard Hohn, of 211 W. James, reported the theft of his car from a parking place in front of the Star Theater Thursday night. Hohn said he had locked

the keys in his car, a 1970 Ford.

Two steel radial tires, each valued at \$70.95, were taken sometime Thursday from Bomar's Gulf Service Station, Virgil Bomar told police. Bomar said the tires were size 70 by 15.

POLICE were summoned to the home of O.A. Rudd, 126 Rose, to investigate a burglary of the residence Tuesday morning. A 10-speed bicycle valued at \$150 and a \$13 sleeping bag were reported missing.

Police took into temporary custody two escapees from juvenile correctional facilities for boys, one from Gatesville

(See SCHOOL, Page 2)



#### Heroism Rewarded

Steve Gregory receives congratulations from Texas Highway Patrolman Don Samuels for being awarded Citizen of the Month for his action in pulling an automobile wreck victim from his vehicle before it ignited. Not pictured is Cecil B. McCullar, who also was chosen Citizen of the Month for his rescue efforts at the same wreck.

(See Story, Page 2)

#### Funeral Held For Wright

Wul, Jake, I wuz only kidding when I said this shot

would either kill 'er cure her!"

Funeral services for E.A. (Jack) Wright, 73, of 311 West Eighth, were conducted Saturday in First United Methodist Church. Dr. Jordan Grooms. pastor, and Charles Hastings of Lubbock officiated.

Burial was in Dimmitt Cemetery, directed by Gililland-Watson Funeral Home. Mr. Wright died Thursday in Deaf feed and seed dealer and had lived in Deaf Smith County since

Born Jan. 16, 1901, at Newport, Texas, he matried Gladys Hastings Sept. 4, 1927 at Dimmitt. He came to this county from Bowie.

Survivors are his wife; a

Smith General Hospital after a daughter, Mrs. Bob Crozier of grandchildren.

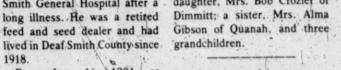
#### Reynozo Conducted

The funeral of Paul Reynozo, 64, of 440 Ave. H, wasconducted Saturday afternoon in St. Anthony's Catholic Church by the Rev. Bernard McGorry, pastor. Burial was in St. Anthony's Cemetery, directed by Gililland-Watson Funeral

An employe of the Santa Fe Railroad who came to Hereford in 1947 from Canadian, Mr. Reynozo died suddenly Thursday of an apparent heart attack

He was born in Amarillo June 29, 1909, and married Albin Maclas in 1946 at Canadian.

She survives him, with four daughters, Dolores Hernandez and Mary Rael of Amarillo, Ofelia Perales and Rachel Sebello of Guymon, Okla.; a son, Refugio, of Amarillo; four stepson's who live in Guymon, three sisters, three brothers and 43 grandchildren.



Funeral services for Mrs. Maude M. Jackson, 67, of 1515 Wolfe, will be conducted at 2:30 today in First United Methodist Church at Hart, her home for 43 years before she moved to Hereford five months ago. She was the mother of Mrs. C.D. Adams of 715 N. Cherokee.

The Rev. E.H. Phillips, pastor of the church, conducted the service and burial in Hart Cemetery was directed by Parsons Funeral Home of Olton. Local arrangements were by Gililland-Watson Funeral

#### **BIBLE VERSE**

"Know ye that the Lord he is God: it is he that hath made us, and not we ourselves."

1. Who is the author of this verse?

2. What does this verse warn us against? 3. What is the rest of the

verse? 4. Where may it be found?

Answers to Bible Verse 1. The Psalmist-probably

King David. Against the sin of worry. "We are his people, and the sheep of his pasalm 100:35

In 1858, a box-like tub containing revolving paddle operated by a hand crank was invented as the first washing

#### Rites Set At Hart For Mrs. Jackson

Mrs. Jackson died in hospital here Friday morning. She was a native of Oklahoma, born July 28, 1906 in Pottawotamie County.

In addition to the daughter here she is survived by three other daughters; Irene Cox of Hobbs, N.M., Gladys stone of Odessa and Jean Olson of Oakland, Calif.; a son, Robert Jackson of Odessa; four sisters. and two brothers.

#### Relatives Visit Here After Funeral Rites

Relatives from several cities. have visited in the Carroll Whiteside home, 206 Hickory, and with Mrs. Whiteside's father, E.L. Smith of Westgate unit, Kings Manor Aretirement home, after attending funeral services in Amarillo early in the week for Mrs. J.C. Weaver of Albuquerque, sister of Mrs. Whiteside.

The visitors included J.C. Weaver, Mrs. Mary Boergadine and children of Albuquerque; the John Whiteside and Carroll Whiteside families of Hobbs, N.M.; Mrs. Keith Manahan and son of Greeley, Colo., Mrs. Floris Bennett and daughter of.

Also Mrs. Hazel Knoche of Houston, Mrs. Gary Ebensberger of Arlington, Mrs. Everett McAulayof Beeville, Mr. and Mrs. Jesse Cooper of Dumas. Dr. Bruce Weaver and family of Kansas City, Mo.

#### Holiday Traffic Deaths **Expected To Be Low**

According to the Texas Safety Association, nationwide traffic fatality projections for the July Fourth Holiday are the lowest in almost 25 years.

TSA President Edwin B. Locke today noted that Texas cars. motorists can help keep the toll at a minimum by buckling their safety belts, observing speed limits and paying attention to some of the hazards which accompany the energy shor-

death and injury which has accompanied the lowering of speed limits has received wide publicity," Locke said, "some of the hazards created by the energy shortage have not attracted much attention.

While the decline of highway

He specified the increase of small cars on the highways.

According to the Insurance Institute for Highway Safety, the occupants of smaller cars involved in crashes tend to sustain more severe injuries than the occupants of larger

"Small car drivers should be aware of the extra hazards they face," Locke said: "While we urge, all drivers to buckle up and drive defensively, drivers of sub-compacts should be doubly cautious.

Locke also noted the sharp increase in the presence of gassaving motorcycles on the road today and the corresponding increase in cycle-car accidents. He urged drivers to be on the lookout for two-wheeled vehicles, and to accord them the normal driving courtesies

Some drivers, Locke said, continue to put themselves and others in extreme danger by taking along an extra can of gasoline in the car. "Trying to beat the fuel shortage by transporting gasoline anywhere besides the fuel tank is playing with dynamite," he said.

Even in "safety cans" gasoline vapors can leak, ready to explode with the introduction of the tiniest spark.

The National Safety Council has predicted that 450 to 550 persons will die in traffic accidents over the holiday period beginning at 6 p.m. Wednesday, July 3 and ending at midnight Sunday, July 7. The last comparable July Fourth Holiday in Texas was in 1972 when 80 people died in traffic accidents.

#### School

Reform School and one from Cape Girardeau Correctional Institute, St.

THE GATESVILLE boy, 16, was picked up by police after he was hoticed at the intersection of Third and Miles.

~ Continued From Page 1

The St. Louis escapee, 16, was arrested by police after they discovered him sleeping in a car parked in front of the community center.

#### Two Men Commended For Actions

A Friona man and a Westway resident were awarded Citizen of the Month honors from the county's enforcement officers Friday for actions that saved the life of a Hereford resident. STEVE GREGORY of Friona and Cecil B. McCullar of Westway were presented certificates for their efforts to save the life of Roger Brown of Hereford. Brown was pinned inside a burning pickup after an accident at Bootleg Corner on May 22.

Brown was the driver of a pickup in collision with a grain truck at the intersection 24 miles west of Hereford. McCullar was feeding some cattle near the intersection, heard the collision, and rushed to the scene to investigate.

McCULLAR found the driver of the grain truck, Dan Hall, had been thrown from his vehicle.- Brown was pinned inside his pickup, but was still conscious and yelling for help. As McCullar

grabbed a chain from his own truck; Gregory arrived on the scene. Gregory and McCullar wrapped the chain around the door of the pickup and pulled it open. Brown was then able to free his legs, and got out of the already-burning pickup. Shortly after Brown was moved to a safe place the pickup's gasoline tank ruptured spreading flames throughout the pickup's body

BROWN was treated and released that day at the Deaf Smith County General Hospital. Hall, the driver of the grain truck in the collision, underwent surgery in Amarillo last Thursday for a broken neck, and is reported recovering

McCullar was in Colorado at the time of the presentation, but the award was accepted by his wife. Gregory was married Friday night after recieving the award.

Life's hardest task: living each day by the Golden

Wise individuals know how to save time by not being in a hurry

There are two sides to every law suit, the legal and the moral side.



#### Doorkeeper

**AUTOMATIC** GARAGE DOOR

· Automatically turns on lights

· Completely safe OPERATORS Installs on any overhead garage door in less than 90 minutes





#### WITH DOORKEEPER YOU ELIMINATE THE SEAT BELT BOTHER!

Simply drive up to your garage, push the button and your garage door



Only 4500 Stock No. DKSD1

Carl McCaslin

364-3434



#### Summer Best Time To Visit America's Mountains, Parks

By Edward H. Sims

ASHEVILLE, N.C. - For easterners the North Carolina mountains are the highest easily visited east of the Rockies. But there are beautiful eastern mountains from New England to Georgia -and a bit further west.

For westerners, mountains are almost an accepted part . of the scenery, except in the plains and prairies. There they rise up to about 15,000 feet, more of the taller peaks being in Colorado than in any other state. .

With mountains the traveler is offered many beautiful national parks and those who never visit them are missing much of the natural beauty of the nation.

In the east, wildlife is not so abundant, but from the writer's mountain place, at Arrowhead east of this city. there are bears in Great Smokies Park nearby, deer, foxes, cats and other wildlife, and beautiful birdsthough few eagles are left.

In the west there are elk, some few wild horses. moose, bear, big cats, wild mountain goats, birds of all kinds including eagles, and much else in the remote tracts of the less populated

HELP WANTED

Secretarial and Light Bookkeeping

TIDE PRODUCTS Call 364-0712

364-2409

But most of the nation's population lives in the east-ern areas, and therefore such highways as the Blue Ridge

Parkway(coming down southwesterly from nearby Washington into the North Carolina mountains) are escapes from the flatlands, swamps, humid coastal areas, hot

At some points along the Blue Ridge Park way the road gets up to an elevation of almost 6,000 feet.

New England's mountains. New York's, Pennsylvania's all offer outstanding views, though not matching the Rockies in height. In fact, one might say that the real splendor of the earth can only be appreciated fully from a mountain view.

#### The Sunday Brand

1948 at the post office at Hereford: Texas under the Act of March 3, 1879. Second class postage paid at Hereford, Deaf Smith County, Texas.

Established 1948 Published every Sunday at 130 West Fourth St. Hereford, Texas 79045

By The Hereford Brand, Inc. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month Single copies 20 cents each plus 5 per cent sales tax.

> CIRCULATION 364-2030

> > Advertising Manager

O.G. Nieman Publishe Managing Editor Sue Coleman

Mail

331/3% off 4-ply polyesters.

Lynn Brisendine

#### **WASHINGTON NOTES**

WATERGATE MONEY

The Senate has voted to provide its special Watergate committee an additional \$200,000, which brings the total funds alloted the panel so far to \$2-million.

NUCLEAR SAFEGUARDS'

Sidney Sober, deputy assistant secretary of state, assured senators that sales of nuclear power plants and fuels to Egypt and Israel will be accompanied by rigid safeguards against diversion to weapon LIVESTOCK HELP

The Senate, Agriculture Committee approved a \$3 billion credit guarantee program for distressed livestock farmers and adopted a resolution urging the President to reimpose beef import con-

GI BILL

The Senate has voted to give Vietnam era veterans an 18 per cent increase in educational benefits. Nearly 1.7 million Vietnam era veterans are expected to use the benefits this coming school year.



1969 Cadilac 2 Door Extra Sharp V-8 Automatic Air Power Steering Power Brakes Power Windows and Power Seats \$1995.00

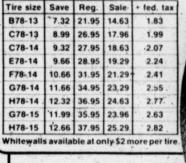
1973 GMC Pick-up - still under original factory warranty 455 V-8 - Automatic Transmission Power steering, Power Brakes, Factory Air and Auxilliary Fuel tanks \$3195.00

1972 Ford F100 - 302 V-8 and Automatic Transmission Excellant condition

1972 Galaxie 500 4 Door Yellow and White V-8 Automatic power steering power brakes Factory Air. \$1995.00

Orval Watson Ford Sales 200 W. 1st 364-2727

### JCPenney auto center store

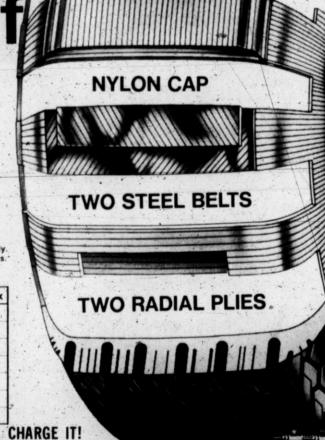


wide 78 series profile. Modern sides around tread. No trade-in required. Blackwall tubeless.



331/3% off steel belted radials.

Tire size	Save	Reg.	Sale	+ fed. tax
FR78-14	17.99	53.95	35.96	2.81
GR78-14	19.66	58.95	39.29	2.95
HR78-14	21.32	63.95	42.63	3.15
GR78-15	20.99	62.95	41.96	3.05
HR78-15	21.99	65.95	43.96	3.26
JR78-15	23.66	70.95	47.29	3.44
LR78-15	24.32	72.95	48.63	-3.60



Save \$7 with trade-in Reg. 27.95. Sale 20.95 with trade-in. Survivor 36. Our low cost 12 volt battery that gives reliable performance. It's guaranteed for 3 years with 12 month replacement at no extra charge. Available in group sizes 24, 22F, 50, 53, 24F, 42, 22NF and 29NF to fit most American cars. Survivor 36 six volt, sizes 1 and 19L, Save 6.26. Reg. 24.95, sale 18.69, with

Battery sale. SURVIVOR 36

Save \$3 Reg. 7.99. Sale 4.99. JCPenney heavy duty shock absorbers with 1-3/16" piston for firmer ride, better control. O" ring piston design helps provide/more consistent performance. Guaranteed for as long as you own

33 1/3% off truck tires. JCPenney XTD truck tire. Our finest nylor cord highway truck tire with wrap-around

D1

Tire size	Save	Reg.	Sale	+ fed. tax
ube type				
670-15/6	11.05	33.14	22.09	2.36
700-15/6	12.91	38.73	25.82	2.77
700-16/6	13.21	39.62	26.41	2.88
750-16/8	16.63	49.90	33.27	3.60
ubeless			1	44 1
700-14/8	11.96	35.88	23.92	2.62
700-15/6	13.46	40.37	26.91	3.13





25% OFF Premium drum brake overhaul. Reg. 66.88.Sale 50.16. We will install new JCPenney Stop-Action linings, rebuild wheel cylinders, resurface

drums, repack front wheel bearings, install new grease seals, refill and bleed hypecial.Save 22.47.Reg. 89.88 Sale 67.44 Most American foreign cars. SAVE 25%

# MON. TUES. & WED. JCPenney July 4th specials.

Terrific buys on summer clothing for men and women.







Nylon T-shirts 250

Nylon short sleeve "t" shirts for summer cool and practicality. Great in white, black, navy, maize, blue, red, green or pink. S, M, L. Also in orted prints



Blue Denim Bush Jeans too!

Special savings.



Sale

Family shoe closeout.

Childrens, Men's and Women's

2.99 to 10.00

Shop our super shoe

savings. A selection

of family shoes from

comfortable casuals to

dress-ups. Popular

styles to more con-

servative footwear with

lasting looks. Leather-

plus many leathers too.

Entire stock Girl's

and Women's Sandals reduced

NOW

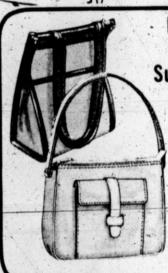
looks. Synthethics

closeout for big

Nylon tops

Nylon short sleeve shirt for ease of wear and care. Styled with placket and seersucker look. Choose white, navy, pink, blue, yellow or orange





**Entire Stock** Women's **Summer Purses** Reduced NOW \$ 199 to \$399 Others too!

**Keds Made STREAKS FOR** PENNEY'S Orig. '8" to '9" \$499 to \$599

In Women's, Men's, Boy's and Girl's sizes



#### DEPARTMENT Men's 100% Polyester

Men's Better 100% Polyester KNIT SHIRTS Orig. 798-1198

\$5 - \$888

**Huge Selection** New assortment MEN'S DOUBLE KNIT DRESS SLACKS NOW Orig. 13 to 19 899

Entire Stock MEN'S WESTERN STRAW HATS Reduced \$350 to \$450

Men's Polyester DOUBLE KNIT SPORT COATS Orig. \$39.95 to \$47.95 and Specials NOW \$2888

DOUBLE KNIT

DRESS SUITS

Original '60

\$4988

Men's Baggie PANTS Cargo Jeans Orig. 55" to 38" NOW 2 PR. 57

Women's and Girl's **FASHION CLEARANCE** Slacks, Blouses, Sweaters, Jackets, Sport Sets Racks and Tables Full Reduced 20% to 40%

Women's Better PANT SUITS and DRESSES REDUCED Save 20% to 60%

GIRL'S SHORT SETS 100% Nylon Broken Sizes \$199 to 14

PIECE GOODS CLEARANCE Double Knit Orig. 5399 NOW \$222 YD. Other Fabrics Reduced as low as 88'

BEDSPREADS, DRAPES CURTAIN CLEARANCE Odds and Ends 20% REDUCED

Boy's SPORT SHIRTS and TANK TOPS **Broken Sizes** \$125 to \$188









City Tourney Underway

The scenes and seriousness of competition varied as the City Tennis Tournament got underway around the city this weekend. More than 170 Hereford netters entered the tourney sponsored by the Deaf Smith County Chamber of

Commerce. Finals of the tourney will be played Sunday at the Avenue H courts with an awards picnic to follow.

#### 110 Compete In City Matches

By DAN WELTY Sports Editor

More than 110 Hereford residents signed up for the City Tourney Sponsored by the Deaf Smith County Chamber of Commerce, with competition beginning Thursday night, and finals to be played this afternoon on the Avenue H Courts.

As of Saturday morning before press-time, competition had reached the quarterfinals and semifinals in most of the divisions.

In the Men's . singles.

ton and Thomas, and Cortez and Zinser. Men's doubles were in the quarterfinals with Thomas-Hughes against Combs-Allison; Gordon-Priest versus Hopper-Kerr; Hamilton-Payne versus Block-Farley; and Waters-Price going against Cortez-Cupell.

were scheduled between Hamil-

In the Junior Veteran singles, finals play would match Bill Lyman against the winner of the John Poindexter - Ed Line contest. Junior veteran doubles were to match Poindexter-Hughest against Formby -VanderZee in the finals.

matches to finish at press time: Rose versus Gibson; Anstey versus Cupell, Herring versus Jorde; and Pruitt versus Hamilton. Women's doubles matches reached the semifinals to match Rose-Anstey against Cupell-Pruitt, and Hamilton-Payne against Sims-Morton.

.Finals of the girls 18 doubles ~ would match Herring-Anstey against Hoffman-McWhorter.

Boys 18 semifinals matches were D. Zinser versus Castaneda and M. Inman versus R. Rodriquez. Boys 18 doubles finals were to match Zinser-Rudder and Inman-Castaneda.

Mixed doubles competition as of press time had Payne - Payne to play the winner of the Rieter -Rieter versus Hopper - Reinauer match, and Thomas - Rose to play the winner of the Cupell -Cupell versus Pruitt .- Pruitt

Boys 16 singles semifinal matches included Rudder. versus Castaneda and Del Toro versus Rodriquez. Doubles in Boys 16 were to match Rodriquez - Del Toro against V. Hennington - Muller and G. Hennington - Corn against Formby-Rudder.

Boys 14 singles matches pitted G. Hennington against Hoover. Boys 14? doubles matched George - Hoover against Hughes-Dement.

Boys 12 - singles finals matched Downing against Rudder.

Girls 16 singles finals were Jorde against Gremsley, with the girls 16 doubles matching S. Gremsley - Jorde against Hoffman-McWhorter.

Girls 14 singles finals

DANWELTY DANWELTY

FRANKLIN HIGGINS AND programs.

**DENNIS NOGGLER** were given

spirit awards at the monthly

Chamber of Commerce sports

committee luncheon Friday.

Coach Larry Dippel presented

the award to Higgins for his participation in football and

track, and Coach Barry-Arnwine

made the presentation to

The awards, were the second

to be given to outstanding

Hereford High School athletes

for their desire, dedication,

attitude and all around

contribution to Hereford athletic

sharp Pickup at \$2995.00

Ready to Go.

Economy at it's best.

good gas, mileage Reputation

Noggler for basketball.

matched Mitts against Webb, and girls 12 singles finals matched Whitley against Scott. 

Higgins was quarterback on

the HHS football squad that

went to the regionals. Noggler,

at 5-11, was a postman for the

Herd cagers that lost in the

RESULTS FROM THE AAU

Prelim track meet sponsored by

the Chamber's sports commit-

tee are lacking from this issue

due to the fact that the paper

went to press before the meet

Thanks go to the Noon

364-1423

Kiwanis that furnished coaches'

district playoff.

was over.

WARREN BROS.

This Weeks Special!

1973 Chev. Pickup, Chevenne Super, Air, Power Steering and

Brakes, 350 V8, Beige and White two tone. New tires A

1971 Olds Luxury Sedan: Fully Loaded - Cruise AM-FM -

Stereo Tape, ect. New Radial Tires. A luxury car with a

1971 Ford Pickup Explorer Trim 390 V8, Automatic, Power

Steering, Long Wide Bed, Sequola Brown. Sharp and

1973 Chev. Vega 2 dr. Radio and 3 speed Burnt Orange Finish

410 Park Ave. CLOSED SUNDAYS

#### Sandra Haynie. Tennis salaries, track uniforms and support for the Hereford Track

1. Jim Colbert.

Joe Whitley A BUMPER STICKER we saw the other day asked the sporting

Club. Thanks go also to Coach

Don Cumpton and director Dr.

..........

ONE MINUTE SPORTS QUIZ

recent American Golf

National League All-Star

Ladies PGA Champion-

. 1. Name the winner of the

2. When and where is the

3. Name the winner of the

4. What sport is Ken Rose-

Answers to Sports Quiz.

July 23; in Pittsburgh.

game scheduled?

wall known for?

Ctassic.

question: "10S NE1?" One that showed up in Colorado a couple of years ago proclaimed: "Ski Bare."

But one of our favorite bumper garnishes had nothing to do with sports. "Be Kind To Animals-Kiss a Frog.

AMARILLO GIANTS business manager Ed Cree and the Hereford Noon Kiwanis are working on a special promotion at the Giants' stadium.
"Hereford Day" has been set as

August 4, and the Kiwanis will start selling tickets soon at \$1.50 per person. The Giants are on a current

'hot streak'', and have won 19 of their last 29 games. Cree says they're making their move for the Texas League western, division title.

The Giants will be playing San Antonio on Hereford Day. San Antonio has led the league, most of the season." Proceeds from the game will go to youth activities in Hereford.

H.A.A.A., or for the uninitiated, Hereford Amateur Athletic Association, will hold its Mid-Season Men's Slow Pitch Tournament July 5 through July 7 at the Veterans Park baseball diamond, HAAA is expecting 20 teams from Amarillo, Clovis, Tucumcari, Lubbock and Hereford to-compete in the double-elimination bracket tour-

Of interest to area merchants-the tourney should bring about 300 players in from out of town for the weekend.

TALKING WITH SID SHAW of the HAAA, the topic of flag football came up. The HAA will try to form a league in late August, and may try to send teams to the Labor Day tournament being held by the flag football group in Amarillo. Teams from as far away as Colorado are expected to be in that tourney.

THE TEXAS PARKS AND WILDLIFE Department says hunters killed more than \$16.5 nilhon worth of venison in the 73-74 hunting season.

The Sunday Brand

#### SPORTS

Hereford, Texas, Sunday June 30, 1974

#### Tips For Safe **Boating Week**

and Safe Boating Week in Texas is June 30 through July 6. The Coast Guard Auxiliary, whose aim is to promote safety and help in rescue missions, has a few tips for boat owners who will be using their boats over the Fourth of July holiday and during the rest of the year:

There are a few things a boat owner should take care of before he sets out for a day of fun in the sun or a fishing trip. These range/ from minor checks to avoid inconveniences to important matters which could make the motor coughs, sputters and the trip a day to remember-but not pleasantly.

While the boat is still on the trailer is a good time to give the hull a cleaning. On wooden boats old paint should be stripped and new paint applied. This is not only good for the, boat, but the boater's morale.

While you are chipping at the . old paint, check the caulking to see if it is still smooth and tight. If it is cracked, replace it now and you won't be bailing or swamping later.

Fiberglass hulls should be cleaned thoroughly and then given a luxuriant coat of wax. Wax helps the boat slip through the water, producing both speed and fuel economy. Something that can't be discounted in these days when gasoline is sometimes hard to find.

The next item on the check list should be the safety equipment. Take a look at your pesonal flotation devices (life jackets). The law says they must be serviceable. This means the straps should be firmly attached and the flotation bags unruptured or cut. If the life saving equipment is deficient it should be replaced. It is cheaper than getting a ticket and a lot easier on you than grabbing something and getting that sinking feeling the weight of each item. Though when it won't hold you up.

It doesn't take but a minute to check the running lights, and the horn. Replace any bulbs which don't shine and if they do shine, but seem a little dull, your battery probably needs might save you a citation or

National Safe Boating Week, even the embarrassment of having to be towed in if the battery controls your starter as well as your lights.

The fire extinguisher also needs a check for cracked or broken fittings or obstructed nozzles. Check the pressure gauge, locking pins and sealing wires. Recharge the unit if the gauge indicates that the

pressure is low. One of the most important jobs is still ahead-the engine tuning. It can ruin the day and in some cases be dangerous if dies in the middle of the lake.

These precautions take a little time, but it is better to find the problems while in your own backyard rather than when you are 100 miles from home and . 1,000 miles from help on the highway.

In boating one of the best ways to get plenty of fun from a minimum amount of fuel is to throttle down to a moderate engine and hull speed.

But it takes some know-how to get the best possible performance under this condistion. You don't want to slow down so much that the boat is about ready to drop off plane. When that happens resistance increases.

The way to get acceptable performance at reduced throttle is to be weight conscious. An old, but accurate rule-of-thumb says that in the case of light fast hulls, such as outboards and sterndrives, each 100pounds added to the load will cut about a mile-an-hour off top speed. It will also make the boat drop off plane at a slightly higher speed. That you don't want or need.

It pays to be weight conscious. When shopping for accessories and equipment note each may weigh only a few pounds, their total weight adds up in a hurry

Be sure your craft is safe, contact your local Coast Guard Auxiliary for a free courtesy examination. Be sure you are recharging. The recharging safe and will enjoy a summer of boating.

#### **BJM Heads Standings**

standings in the Men's Slow. Pitch Softball League of the H.A.A.A. with a 3-0 record as the second week of the season.

was drawing to a close. BJM took its third win from K-Bob's 15 to 12. John Stoy homered for K-Bob's in the Thursday night contest. BJM. took a 24-3 win over Temple Baptist Tuesday night. Paul Hubbard homered for the

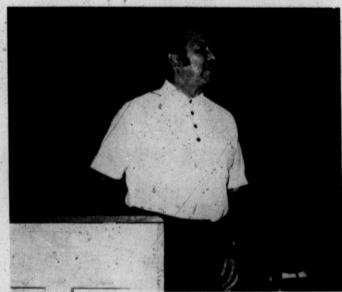
winners. Caviness Packing was the next highest team in the standing with two wins and no losses. The team was to play its third game of the season Friday night. Caviness downed Armor

15-0 Monday night. The K-Bob's team took a win

BJM was at the top of the from Jim's Plumbing 19-2, before its loss to BJM. Ron Hale had two homers for K-Bob's. while Chip Guseman and Rudy Gonzales had one each.

John Deere picked up two wins this week. Tuesday night they downed Arrowhead Mills 12-4, and Thursday night had a 22-1 victory over Armor. In the Thursday contest Sid Shaw and Kenny Hagar each homered for John Deere. David Ashby also hit two in-the-park homers for the winners.

John Deere had a two and one record, with Armor at one and two, and Jim's Plumbing, Temple Baptist and Arrowhead Mills all tied for last place in the league with no wins and two losses.



#### Piano Player?

Bobby Bragan, Texas League president and speaker Friday for Hereford's Bronco League Awards Banquet, surprised and delighted the crowd when he sat down to a piano and demonstrated his musical ability. Bragan played several tunes, including the now popular "Tie A Yellow Ribbon Around The Old Oak Tree."

semifinal matches for Saturday Women's singles had several Colony SAVE MONEY NOW ON THESE TOP QUALITY PAINTS you'll like the difference . . . for years and years OUTSIDE

it works better . . while you work less

Brushes easily, dries in minutes and tools wash in water. Best of all, it lasts and lasts. Our finest flat house paint.



COLORS: BEAUTIFUL COLORS! Your choice of hundreds and hundreds.



#### INSIDE

real beauty fast, easy ... and enduring

A rich flat finish ... so beautiful, and yet so tough. Really scrubbable.

Gallon

FARM DISCOUNT Lumber & Supply

364-6002 US 385 South Dimmitt Hiway

1970 Ford Country Sedan Station Wagon Air-Power-Sharp

1972 Pontiac Catalina 2 dr H.T. 400 Engine 2 barrel reg gas Air & Power. Silver mist body finsih with white Vinyl Top. Sharp as any used car.

Beige Finish 360 Y8 With a Good Mileage reputation. Protective Warranty.

Page 5A

The Sunday Brand, Hereford, Texas, Sunday June 30, 1974

#### Cyclists Jump For Motocross

Sheer pedal power catapults riders through the air during motocross competition, a new bicycle sport fast becoming a craze among American youths.

BUENA PARK, CALI-FORNIA — Pedal-pushing youths propel themselves over electrifying jumps when com-peting in bicycle motocross, a wildly spectacular new sport wildly spectacular new sport sweeping America.

Young bicycle motocrossers seek the eye-popping action of racing over special tracks de-signed to challenge riders with unrelenting dirt ruts, mud holes, flying jumps and roller coaster drops.

Motocross is a steeple-chase-like form of motorcycle racing considered one of the world's most grueling sports.

master charge

"For years youngsters have tried to make their bicycles look like motorcycles by addlook like motorcycles by add-ing number plates and moto-cross handlebars," according to Terry Tiernan, Vice Presi-dent, Yamaha Motorcycle Di-'vision. "Then they began to imitate motorcycle motocross by challenging friends to races over homemade jumps and ruts on dirt lots. Today, for the first time, we are seeing organized races springing up across America with young riders demonstrating every bit as much talent and courage as the majority of motorcycle

GIBSON'S

through

Nednesday July 3rd

Pocket 40 Instamatic

Contains 1 roll of Film

and Magi Cube

CASSETTE

CABINET

Holds 26 Cassettes

4097

#### 4 ways not to be fuelish.

- 1. Lower your thermostat to at least 68° during the day. And to 60° at night.
- 2. Turn off lights and appliances not in use.
- 3. Hold your speed under 50.
- 4. Send your name and address to Energy Conservation, Box CW, Washington, D.C. 20240, and we'll send you a free booklet, '75 WAYS NOT TO BE FUELISH

#### HELP WANTED MALE & FEMALE

LOCATED 1 MILE WEST ON HWY 60 WE ARE NOW TAKING APPLICATIONS FOR SHED EMPLOYEES. APPLY DAILY 9 A.M. TO 4 P.M.

FEDERAL MINIMUM WAGE PAID PLUS PREMIUM FOR CARLOADERS AND BALER BAGGERS

"WE ARE AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER"

#### Comment On Sports

BASEBALL BY PETE FRITCHIE

WASHINGTON, D.C .-- The question in the National League West is whether Walter Alston's Dodgers can keep going all summer, this time. Last year they got off to a great start but were

caught by the Reds. Sparky Anderson says the Reds this year are even better than last. And the Reds want a .chance to win the World Series this year, after losing to Oakland last year. So the Reds figure to be a stronger than normal club.

But Alston's Dodgers are stronger this year, and one year more experienced. They have pitching beyond doubt, though some feel the great early-season hitting can't hold up throughout the season. Alston feels his charges can go all the way.

That sets the stage for a really good contest between two super teams in the National West. This reporter picked the Dodgers in April and still likes them to win it but the Reds are admittedly a super team also. Either could probably win the National League East race.



#### BEWARE THE CATFISH

Man meets few things in na-ture that are dangerous to him. Some snakes are poisonous, of course, and if you wander around in the jungles of the world you learn to avoid certain insects and other potentially dangerous creatures. And there is one North American fish that can be unpleasant to tangle with if you're not careful. The ordinary catfish (all spe-

the ordinary catish (all species found in this country) can be a disagreeable critter. Stiff, dagger-like pectoral fins (those extending from each side of the catfish just behind the gill coverage) catish just behind the gill covers) are deadly weapons and catish know how to use them. If you don't treat him right, warns the Mercury outboards fishing department, Mr. Whiskers will inflict some painful puncture wounds.

Most anglers, at one time or another, have been stung on the fingers or hand by a catfish. The feeling is like a bee or wasp sting — sharp, intense pain that can last for several hours. puncture wounds.

can last for several hours.

For years it was thought that catfish did not have a poison gland and that the pain was merely the result of damage to the flesh caused by the fin entering and tearing out. But research has shown that catfish do have poison glands that are associated with the pectoral fins. The dorsal fin—although equally sharp and capable of puncturing—is not equipped with the offending gland.

Pores in the pectoral fins exude poison that flows along the fighs and streams back alongside the fish's body. When an angler is jabbed with a fin, a small amount of this poison enters the puncture and causes the

ters the puncture and causes the pain. The action is not hypo-dermic as in the case of poison-

Although seldom dangerous, wounds from catfish fins should be treated just as any other

puncture.

The best way to handle catfish is a method long used by.
Mercury's fishing experts. Slide
your hand along the fish's back.
starting near the tail and moving
forward. Press your hand against the pectoral and the dorsal fins and push them forward. Hold them in this position, long enough to extract the hook, and then release the fish or place it

then release the fish of place it on your stringer.

When cleaning catfish, break the fins by bending them forward with a pair of pliers. Failure to do this may result in an accidental puncture as you prepare the fish for the skillet or freezer.

# IZZLERS DISCOUNT

Woolite Spray Vacuum



14-oz.

Johnson &

BABY

Johnson

10-oz.

Johnson & Johnson

Loving Care HAIR

Johnson

powder

baby

baby

oil

Advertised Specials Good BANKAMERICARD Monday July 1st

SPECIAL TRIAL OFFER Im proved

Reg. \$367

The Bunting Co.

SLIM LINE FOLDING

STOOL

STEP

G.D.P.

CONCENTRATED

Richer, creamier lather New Light fresh fragrance

Limited

Hi Low 100% Human Hair

Reg. 1997

Hy Fry by Reliable COOKER G.D.P. 1927



7-PC. Set

#### COOK WARE

Finest quality decorated porcelain cookware by General Houseware

G.D.P. \$2397





Sir James Exclusive Boy's SOCKS

70% Hi Bulk Orlon 30% Stretch Nylon

> Reg. 75' SALE

Size 8-11

Reg. \$ 297

GOLD CREST by CONE

39

ASH

G.D.P.

PKG.

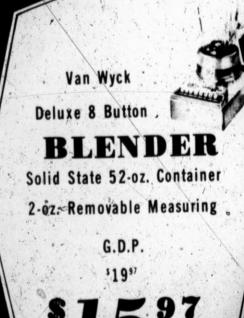
Men's

WORK

SOCKS

3 in package for

work or play



#### Bragan Says'Baseball Greatest'

Bobby Bragan, president of the Texas League, told a capacity crowd at the Deaf Smith County Kids Inc. Baseball Awards Banquet in the Bull Barn Friday night that baseball was the greatest game in the world.

Bragan has been involved in baseball on every level of the sport, from playing 'cow lot' baseball as a boy in Birmingham to managing major league teams and being Texas League president.

BRAGAN told the crowd of Bronco and Pony league players that baseball is the world's greatest game because size is of no consequence. It doesn't make any difference what size you are. If you can hit, run, field, if you have a good arm, there's a place for you in baseball. No matter what level of baseball you're' involved in, from Boy's Baseball all the way up to the majors, the rules are basically the same. Everyone has a job to do, and if he does it, then you've got a championship team."

Bragan said baseball placed the responsibility on the individual. "You're

firestone 7

holiday sale!

by yourself out there on the field. You're right in front of everybody. Whether you're in the batters box facing the pitcher, or the first baseman, you've got a job to do and if you fail you can't blame anyone but yourself. Individuals united

DURING HIS talk to the group, Bragan reflected on his years in baseball, and usually got in a punch line with each story. He quizzed the audience on baseball questions (which usually had trick answers), and gave plaques to the players that answered the questions. The plaques listed all the qualities of a

Not to be outdone by anyone, Bragan even delighted the crowd with some light-hearted piano playing and singing.

After Bragan's speech, master of ceremonies Chuck Cosper presented Bronco and Pony League awards, including naming All-Stars from each

IN THE Pony League, Donald Ray

ohnson was given the sportsmanship ward voted on by his fellow players. ost Valuable Player of the Pony League wa Greg Hennington, with Coach of the Year going to Greg Chisholm. The Twins were the Pony League Champs for 1974.

Pon League All-Stars were named earlier the month, and they will travel to Lubbock to meet the Lubbock All-Stars later in July They will be coached by Jim Hanssen and David Ashley.

PEEWEE Clach of the Year was Ronnie Rogers. PreWee Most Valuable Player was Raymond Martinez, with the Sportsmanship trophy presented to Charlie Torres.

In the Minor division David Ruland was named coach of the year, sportsmanship was awarded to Roger Hodges, and Mac Hagar was named

COACH OF the Year for the Major division of the Bronco League was Don Waters. Wesley Brooks was named the sportsmanship award with Ernie Suarez named Most Valuable Player. Suarez was also given the Grand Slam Home Run award from the Boy's Başeball Regional

Named to the All-Star roster in the major division were Kevin Johnson; Wesley Brooks, Ronald Plummer, Ernie Suarez, David Moreno, Paul Torres, Darrel Polk, Kyle Bruton, Steven Arthó, Derick Dirks, Tony Aguilar, Dickie. Torres, Juan Alejandre, Terry Blackwell, Norman Hill, Randy Owen and Johnny

Minor League All-Stars in the American League: Kyle Schuder, Steven Welch, Tim Yocum, Andy Stengel, Chris Carter, Rodney Simon, Roddy Neumayer, Brett Barrick, Steven George, Ken Cosper and Chris Velasquez.

MINOR LEAGUE All-Stars in the National League: Arnold Valligas, Mike Hill, Frank Garcia, Kevin Foster, Kirk Clark, Casey Cobb, Jesse Suarez, Lane Warren, Alex Valdez, Ricky Valdez, Mark Berryman, Mac Hagar, Danny Moreno, Jim Cherry and Kerry Tooley.

All-Stars in the PeeWee American League: Daniel King, Labry Welty, Charlie Torres, Steven Beene, Roy Banner, Kirk McDonald, Micky Stengel, David Parmer, Jim Ed Kaul, Ernest Reyes, Robert Martinez, Mike Scott, Jeff Streun, Keith Tobe, Randy Ray, Toby Torres, Jeff Buzzy and Ted Hoelscher.

PEEWEE National League All-Stars are: Terry Shelton, Jeff Shelton, Keith Birdwell, Roby Snider, Sam Warrick, Tim Riley, Michael Carthel, Jerry Baker, Mike Parmer, Vernon Carrol, David High, Chad Stephans, Jamie Suarez, Melvin Kalka, Craig Jones, Randall Dement, Eric Walterscheid and Blair

Right On

An optimist is a bridegroom who thinks he has no bad habits.

Eye colors are inherited, says an optometrist. We thought black ones were do--Scoop, Winter Harbor, M.

-Courtier, Waterloo, Ia.

Hand-Painting



several. A rapidly increasing number thing with which to sweep away all possess RV's, more commonly called that broken glass and those sharp jeeps, station wagons, suburbans, that are invariably scattered over the carryalls, trucks, truck campers, highway—those cutting piercing trailers, motor homes, and a variety pieces that slice or flatten tire after of in-betweens.

Unfortunately nearly every motor vehicle owner has had an accident of one kind or another . . . a minor or major collision. Some have witnessed crashes and all who travel have seen the after-effects of a wreck.

But, have you ever seen a single driver of any of these involved vehicles, or even a witness to one of the accidents, who had in his possession at the time, or in his modes-transporte, a simple little item that would prevent a lot of other unhappy incidents that almost invariably follow such crashes.

We're not talking about emergency Aid Boxes, or warning flashlights, or highway clear of debris. reflectors, or blinkers to place along to slow down and be cautious. All too, didn't you? these items are necessities that you Guess the idea isn't quite as silly should carry in your car at all times. as it sounded.

Practically every outdoorsman owns | What we're talking about is merely an automobile-and some maintain one simple little cleanup item. Somerecreation vehicles. These include pieces of bent and splintered metal tire on vehicles that must roll over the scene of the wreck.

We refer, of course, to a simple broom—that's all.

Any kind will do, from whiskbroom size to one like the daughter got for Christmas with her housekeeping set. Or, better yet (room permitting) a man-sized, long-handled sweeper. Or even better, one made of metal.

Why not toss one into your car today? Fellow motorists will appreciate your thoughtfulness. You'll feel good about it-and you'll be one in a million in this self-centered "to hell with everyone else" world.

Political candidates often use the old cliche "A new broom sweeps clean" life-saving kits, or Red Cross First- but any old broom will sweep the

Ever swerve to avoid broken glass the highway to warn approaching cars on the highway? Almost had a wreck

If children could name themselves, there would be some changes made.

When the world entirely fits your notions, you will be the only person on it.

Poor work, completed, is usually batter than brilliant performance postponed.

Life would be much simpler if we didn't try to make people think we're what we're not.

The reason some pl talk so much about them selves is that they know little about anything else.





#### Special Savings Afoot

HANDBAGS Whites, Bones, Straws, Denims Box & Snap styles, Solid &

**Print Cloth Patterns** Now \$ 200 \$ 1500 "2" to "20"

FOR WOMEN

FLORSHEIM, RED CROSS SHOES, COBBIES, HUSH PUPPIES, SOCIALITES, LAMICA, BANDOLINOS, BIBIANNAS, POCOS, MOXEE, FRONT ROW, PERSONALITY, CONDADOS \$12.99

FOR MEN reeman, H.I.S. Pedwin, Rand Were 16" to 33"

NOW \$1290 to \$2690



master chard

FOR WOMEN Ked & Keds Grasshoppers Were \$6" to \$14"

490, \$990

Gattis Shoe Store's Semi-Annual Sale Begins Monday, July 1st.

Sorry No Refunds, Returns or exchanges on sale merchandise Use Our 30 Day Layaway on Sale

Merchandise for only 1/3 down **Gattis Shoe Store** 

We care about your feet" SUGARLAND MALL

BANKAMERICARD welcome



101 N. Main

gives greater

the tee than

Made by ... MacGregor

makes this hall virtually

cutproof

Open 8-6 Mon - Fri Sat. til 4

stays white hole after

364-4333

**VANS! PICKUPS!** 

FIRESTONE

TRANSPORT®

TRUCK TIRES

6.00-16 Black

where time can play a very

important factor in the success

of our efforts. With very few

articles receiving more than a

majority vote thus far in the

proceedings, there will have to

be a lot of compromising done

before the delegates are going

to be able to reach a two-thirds

consensus. And I believe that

this may take just about all our

In action taken this week

delegates voted to remove the

ceiling on the State Highway

Trust Fund and the provisions

allowing the legislature to call itself into session, but decided to

leave provisions calling for a

mandatory ten-year review of

all state agencies. Under this

last provision, state agencies

must seek a renewal of their

existance from the Legislature

Clayton is one of the 181

delegates who have been

working on the new constitution

\$1995

\$2995

\$3295

\$2495

\$ 139

since January of this year.

every ten years.

4th of July Specials

**Drive Gates** 

remaining time."

SCENE FROM "TEXAS"—A musical drama of Panhandle history by Paul Green, "Texas" is currently being presented at the Pioneer Amphitheatre in Palo Duro Canyon State Park. For information write "Texas", Box 268, Canyon, Texas 79015. (Photograph of David Schuette by Bill Rhew)

Curfew

Curfew laws, designed to keep youngsters off the streets at night, have been around for almost 100 years. But only recently have the courts been taking a close look at their validity. Does a city have the legal authority to put limits on anybody's freedom of movement?



The basic idea has generally been approved. One youth, arrested under a curfew law, challenged it as a form of discrimination against younger people. But the court pointed out that minors are lawfully singled out with regard to everything from marry-

#### Brief, Very Brief

Schlesinger sees possibility of a missile pact.

Four nations protest French nuclear tests.

U.S. flag raised at embassy

in Syria.

Ford yields to F.T.C. on ads.

Soviet aids says U.S. cleads in atom plants.

Syria accuses Israel of Nazi-like "war crimes."

Sawhill plans to remove some fuel controls,

Oil shale rush transforms Colorado town.

New U.S. envoy in Cam-

bodia makes gains. Butz doubts cutbacks will

cause beef shortage.

Plurality favoring Nixon's removal, drops.



KESTER'S JEWELRY in Downtown Hereford

#### ing to driving, from attending

school to buying liquor. Upholding the law, the court "Children are under recognized disabilities in many respects. Be-

cause of their lack of mature judgment, they are subject to continu ing supervision until they become

Nevertheless, a curfew law may be skuck down if it is too broad. Another case involved a curfew that banned all minors from the streets after 10 p.m., with almost no leeway for exceptional cir-

cumstances.

In a court test, the judge noted that this law could punish youngsters coming home from evening classes, from work at the library. from school games or dances. even from church activities.

Finding the law invalid, the court said it violated "the right of every person to enjoy and engage in lawful and innocent activity. In one recent case, police

booked the father of a 16-yearold boy for "allowing" him to be out after the curfew hour. The court conceded that it was

constitutional to punish the parent in such a situation. However, it seems the father had been toldand had honestly believed that his son was spending the night at the home of a friend. Dismissing the charge against the father, the court said he could not have "al-

A public service feature of the American Bar Association and the Texas State Bar Association. Written by Will Bernard.

lowed" conduct of which he was

not even aware.

**VACATION THIS YEAR** 

IN SAFETY WITH. . . .

© 1974 American Bar Association

The Lee Steel Trak Tire.

hazards.

Quality & Price

SHOOK

• Steel for strength and protection. • Steel for top performance, long

· 2 belts of steel cord to hold the tread flat against the road for long tread

wear. And to help protect against road

easy handling and smooth, quiet ride.

· Polyester cord body for comfort,

#### July 30 Is Target For Con-Con Delegates

"Cinderella" date for the

AUSTIN - July 30 is the Austin. The constitution must be completed and have won delegates writing a proposed, approval of the delegates by new constitution for Texas in that date or there will not be a

#### **NEWS REPORT** FROM WASHINGTON

Harlow's Loss-A Question-The Tapes-

WASHINGTON, D.C .- The resignation of Bryce Harlow removes one of the more respected presidential aides from the White House. Like Melvin Laird who left earlier, Harlow was well liked on Capitol Hill.

Harlow's job was congressional liaison, a vitally important one right now with the House Judiciary Committee considering impeachment of the President.

His departure, some say, indicates Harlow's unhappiness with the White House command. His resignation came rather quickly and his departure followed without delay-although he said months ago he would soon return to private industry.

Whether the President was more unhappy about the state of his congressional relations than Harlow was unhappy over the state of things in the White House is a subject being speculated on.

Meanwhile, there's growing doubt among Democrats whether they can carry with them Republican members of the House Judiciary Committee if the committee reaches a showdown on impeachment in the subpoena struggle with the White House.

Some Republican members who want the White House to less refuse to vote to impeach on that issue alone.

agreed to allow the Presiforces.

The White House has offered to turn over certain records and has backed away from a really adamant position, so it too has given ground, to a degree.

impeachment.

#### **ABOUT** YOUR

To conserve the quality and sugar content of sweet corn, prepare for freezing as soon as possible after harvesting.

Parents should be aware that many decorative plants, bulbs and seeds are poisonous if eaten. Children are attracted to colorful seeds and plants.

The delegates must then apturn over presidential tapes and records would neverthe-

The committee has now dent's counsel to sit in on its investigative sessions, a White House victory which will aide the President's

Harlow's successor, the job ne does to maintain good relations between the White House and key legislators, could directly affect the President's future, and the outcome of the House decision whether or not to vote

Did you know that your

air conditioner will be more

effective in summer if you

leave your storm windows

In the southern areas it's

time to fertilize lawns. It's

too early for some areas.

and doors up?

14 ft. Can't Sag Wood 14 ft. Lifetime Steel

constitution sent to the voters at

all; reported State Represen-

tative Bill Clayton (D-

completed the "third reading"

of the constitution's provisions

on three of the twelve articles.

While there are still nine

articles to be considered on the

third reading. Representative

Clayton expressed optimism

that action on these remaining

articles will be completed

before the Fourth of July

Once all articles have been

approved on third reading, the

delegates will begin con-

sideration of the new Con-

stitution as an entire document.

prove the proposed new charter

by a two-thirds vote before it

can be sent to the voters for

"This final vote," state

Representative Clayton, "is

The delegates have thus far

Springlake).

weekend.

approval.

16 ft. Lifetime Steel 26" Hog Wine Per Roll

61/2' Penta Treated Post STORM DOORS

PANELING Closeout

ROCKWELL BROS. & CO, Since 1898

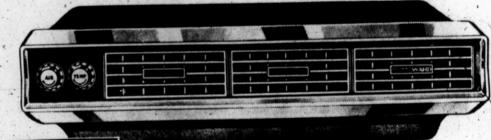
104 S. MAIN

364-0033



TUESDAY LAST DAY

### SALE **DELUXE AUTO AIR** CONDITIONING



WARDS AUTO

**Summer Comfort** Comfortable Low Price

LOW COST INSTALLATION AVAILABLE

REGULARLY 199.95

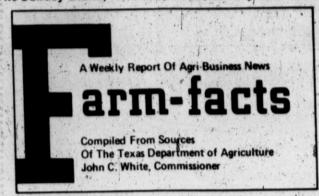
This handsome unit is capable of cooling the biggest cars for the smallest price. Our conditioner includes three convenient 4-way louvers, plus two side vents to direct the cool where you want it to go. Our powerful 3-speed blower allows you to regulate the force of the cooling air. And our adjustable thermostat means you have a finger-tip controlled environment, Cool.

114 PARK AVE.

364-5801

**COMPLETE AUTOMOTIVE SERVICE CENTER** 

The Sur.Jay Brand, Hereford, Texas, Sunday June 30, 1974 Best Maid WE REDEEM FOOD STAMPS GIBSON'S Zesta Lb. Box **GIBSON** Quart your master charge BANKAMERICARD welcome Gibson Nestfresh 1½-Lb. Grade A Med. Hamburge 28-0z. NO DEPOSIT NO RETURN nere's the real thin STOCK UP FOR THE 4th SPECIALS GOOD THRU WED. Pre-FOAM No. 575 22" Cut No. 90-422 With Handle Biltrite 50' Nylon Reinforced 5/8" No. 3201 33 Reel w/6' Rod All For Refrigerant **Emergency** FREEZER 364-3376 By J.E. Porter Husky 4-Quart Electric CHAMPLIN 364-4109 Champlin HI-VI 20 or 30w filled accurately & rapidly 15-0z. PRESCRIPTIONS 364-4900



Gloom for Cattlemen . . . More Sheep Sold . . . More Potatoes Available . . . Wheat Production Down . . . Change on Bee Front

TEXAS HAD about 15,350,000 head of cattle at one time or another in 1973, but, as everyone knows now, the cattleman is in trouble, with high feed prices and dwindling cattle prices. The number of cattle on feed is declining and may mean less beef on retail meat counters later on. The Texas Crop and Livestock Reporting Service said there were 1,930,000 head of cattle and calves on feed June 1, which is 14 per cent lower than a year ago and seven per cent below the 2,072,000 on feed May 1. During May, 219,000 head went into feedlots, which is 55 per cent below May, 1973 and 11 per cent below placements in April. A total of 361,000 head of fat cattle went to market in May, and that is 10 per cent below a year ago and eight per cent below marketings in April. The same kind of decreases is reported in lowa, Nebraska, and California, other beef-producing

ON THE OTHER hand, sheep and lamb feeding and marketings are up. During May, 45,000 head of sheep were sold, which is 45 per cent more than marketings reported May 1; and in feedlots with capacities of 2,000 or more, 111,000 head of sheep and lamb for slaughter were in those lots. That is 31 per cent above the number on feed May 1, and the same number as of June 1, 1973. There were 71,000 head placed in feedlots during May.

DIGGING OF Irish potatoes in Texas is almost complete, and production is forecast at 92,500,000 pounds, or 10 per cent more than last year. The acreage in potatoes was 7,400 acres which is 10 per cent above last year, but the yield of 12,500 pounds an acre is the same as it was last year and that was 14 per cent more than the per-acre yield in 1972. Irish potatoes are grown all over the State, but commercially, the main crops are grown in the Rio Grande Valley, San Antonio-Winter Garden area, Knox-Haskell area and some in Central and East Texas.

IN ADDITION to the discussion of livestock in the first paragraph, it might be noted that worsening ranges in West Texas are causing some selling of cattle. Some rains in the area helped, but the Texas Crop and Livestock Reporting Service says that a good general rain is needed over the entire western two-thirds of the State. At that, range conditions averaged 68 per cent of normal on June 1, compared to 60 per cent May 1, and the best pastures are to be found in East Texas. Stock water is said to be short in many areas of the Panhandle and West Texas.

THE WHEAT crop, which was hurt by dry weather, is estimated at 63,000,000 bushels, compared to 98,600,000 bushels last year in Texas. That yield came from 5,600,000

planted acres, compared to 4,600,000 acres last year, but only about 3,000,000 acres were harvested this year, thanks to drouth, and about 3,400,000 were harvested last year. The yield this year is estimated to have been about 21 bushels an acre, compared to 29 bushels an acre in 1973.

A CHANGE has been announced by USDA in indemnity payments to beekeepers whose bees are killed or damaged by use of pesticides near colonies. New rates are: \$22.50 for a destroyed colony (old rate: \$15); \$15 for a severely damaged colony; \$7.50 for a moderately damaged colony; and \$7.50 for each queen nucleus destroyed. Texas bee population is estimated at about 200,000 colonies.

Harvesting and Planting... Baling Going Well... Cattle Sales Drop... Milk Production Up... Turkey Hatches Down

HARVESTING and Planting of several crops in this big State are going on at the same time. The first bale of cotton of Texas' No. 1 crop was ginned June 10, while cotton planting was going on on the Low and High Plains. Crispin Gamez, who had the first bale in 1971 and 1972, brought the first bale to Pharr, in the Rio Grande Valley. Most of the 1974 cotton crop has been planted but there is some replanting of cotton hailed out on the Low and High Plains. Sorghum crops are in about the same situation as cotton, with harvesting underway in the Valley and South Texas and some replanting going on on the Plains where hail and sand damaged some crops. A lot of rice is heading out, and combining may begin any day now. Most of the peanut and soybean crops are planted over the State but some planting remains to be done.

especially ein East Texas where rains have been accommodating. Prospects are good in some areas for third and fourth cuttings. Baling wire and twine shortages and/or prices have been a handicap, running costs of baling higher than they have been in years. Prices on baling wire and twine are about double what they were last year. Ranges, for the most part, are in good condition, except on areas of the Trans-Pecos, Southern High Plains and Edwards Plateau where rain has not been adequate. Highest temperature reported in the State so far was 106 degrees in Wichita Falls June 16.

SALE OF CATTLE and calves at auction rings showed a sharp drop during the month of May, according to the Texas Crop and Livestock Reporting Service. There were 362,000 head of cattle and calves sold, which was 51 per cent below a year ago and 18 per cent below April sales. The 40,000 hogs sold in May was two per cent below a year ago and seven per cent below the previous month. Sheep sales at auction rings numbered 145,000 head, 17 per cent below a year ago but 19 per cent more than a month earlier. During May, 297,337 head of cattle and calves were shipped out of Texas to other States, and 102,202 were shipped into Texas, according to health certificate tabulations. A year ago, 417,786 head were shipped out of Texas and 188,508 head were shipped into Texas. Sheep and lambs shipped to other States totaled 120,045 head, a drop of 37 per cent from a year ago.

MILK PRODUCTION in Texas was up slightly during.
May, reaching an estimated 301 million pounds. That's one
per cent above May, 1973 and a little more than in April.
Production per cow was 860 pounds during May, which is

20 pounds more than in May, 1973. All wholesale milk sold for an estimated \$9.90 per hundred pounds... Texas egg production was down during May, dropping 12 per cent from the same time last year, to 200 million eggs. That is one per cent more than for April, 1974. There were 10.4 million layers on hand in May, 10 per cent below May, 1973.

TURKEY POULTS hatched in Texas during the week ending June 15 totaled 217,000, which was 34 per cent below a year ago and nine per cent below the previous week. And there were 31,000 eggs set for heavy turkey breed production, a drop of 25 per cent from last year. Texas does not raise nearly as many light breed turkeys. There were 15,000 light weights hatched in the week ending June 15, compared with 3,000 a year ago and 19,000 the previous week.

#### HEINOLD COMMODITIES INC. Affiliated with Heinold INC. Hog & Cattle Markets

				CONTRACTOR OF THE PROPERTY OF THE PARTY OF T
		LIVE CA	TTLE	(1)
MO.	HI.	LO.	Close.	Prev. Close
AUG	42.57	38.57	42.57	37.57
OCT	42.35	38.55	42.35	37.55
DEC	42.07	38,65	42.07	37.75
FEB	41.50	38.15	41.50	37.80
APR	40.85	37.50	40.85	37.15
		FEEDER	CATTLE	
AUG	37.40	34.15	37.00	33.15
OCT	36,50	33.00	36.50	31.30
		MILO		
JUL	425	405	418	401
DEC	420	395	404	380
		KC WHE	TAT	
JUL	470	401 1/2	40712	445Vz
SEP	475	412	418	450
B-BIA		. A.ASK		N-NOMINAL

#### **NEWS VIEWS**

John L. McLucas, Secretary of the Air Force, on women and the Academy:

"Training at the Air Force Academy should be reserved for those who will fulfill the Air Force leadership roles."

Gerald Ford, Vice President, on inflation:

"We cannot stop it immediately without plunging the nation into a depression."

Bob Dole, Senator (R-Kan), on government purchase of meat:

"This ought to give the cattlemen a shot in the arm.
Maybe the market will go up two or three cents."

"I know we live in a pluralistic society. But we must teach the simple law of morality."

Richard Nixon, President:

"Let us be worthy of the hopes and trust of millions of people."

#### Tornadoes

Much has been written about the devastation caused by recent tornadoes in the Midwest and South, but relatively little about minimizing danger in case one of these intense, eyclonic funnels approaches one's home.

There are some things one can do in minutes. All windows should be opened. This sometimes prevents houses from exploding—which is what often happens in a tornado, since the swirling suction-like pressure sucks up all air, greatly reducing barometric pressure inside the small funnel, often only a few hundred feet across.

When this funnel descends on a home or moves over it, the pressure indoors, if windows and doors are closed, becomes so much greater than outside, walls are literally blown outward. Of course, the tornado's swirling winds are often moving at one or two hundred miles an hour. A strongly built house will usually stand against hundred-mile gusts, even stronger winds.

Of course, there's really no easy answer to a tornado. Rain often pours down as it arrives, which can mean water damage. Also, the course of these storms is almost impossible to predict at night. In daylight one can often track them; they usually do not move overland very fast, perhaps twenty or thirty miles an hour, so one can get out of the path in a car or even on foot if the approach is seen at some distance.

distance.

Because they have a tendency to move up and down, however, tornadoes often skip entire areas or communities in their path and dip down again a few miles further on. If trapped in the path, one should seek out the nearest ditch or low-lying area, lie down, and, if possible, hold on to something solidly and deeply emplanted in the ground. Tornadoes pass over very quickly, in minutes, whereas hurricanes usually involve days.

# FASHIONWIDE

Selection of fine Fashions

20% - 30% & 50% off regular price

La Boutique

828 W. 1st. 364-1350

# Sunday, June 30



350 Douglas

<sup>3</sup>67,500

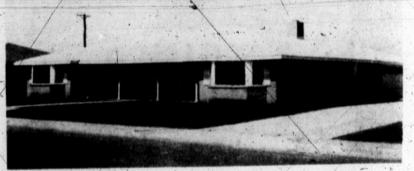
We have a show house that you need for a home! This 3 bedroom, 2 bath home has the following features: Large basement bedroom, cathedral beam ceiling in den, bookshelves in den, chandeliers, beauti-pleat drapes, brick yard fence with wrought iron design, flocked paper, cushion tone tile in kitchen and utility, electric garage door opener, central vaccuum cleaner, storm doors & windows, self cleaning oven, stone fireplace, sewing room.

Built by Jay Swayze. Come see it.

2 P.M.- 6 P.M.

REGISTER FOR DOOR PRIZE

TO BE GIVEN AWAY



329 Douglas

352,250

This new 4 bedroom, 3 bath home was designed for someone with good taste. The luxurious look includes three bay windows, storm windows and doors, electric garage door, double walk in closet in Master bedroom with dressing area, cathedral beam ceiling in den, fully paneled den, side garage with double drive, oversized garage, built in kitchen, central gas heating and refrigerated air, gas fireplace, fenced yard.

Built by J. D. McCaslin. See it today.

R

LONE STAR AGENCY, INC. 364-0555

Don Tardy 364-1006 Melvin Jayroe 364-3766 G.R.I. Lloyd Sharp 364-2543 Don Zimmerman 364-3274 Kenneth Campbell 364-6077 Ken Rodgers 258-7350



#### Ideas and Information for Retirees

By Bernard E. Nash

and stories I would like to share changes of address, marital with you but which are best status, or any circumstances communicated in no more than that might affect your pay- rector of the non-profit, nona few paragraphs. So I'm caught ments. on the horns of a dilemma, the solution to which is, I think,

for this column idea!" department: In the West

to offer from Bronx section of New York time to time a City, residents bring their-probcollection lems to the Citizens Advice Buof comparative- reau which provides them with ly short items, enough information to enable such as the fol-For starters, the bureacuratic red tape is too

Bernard Nash we have a cou- thick for the average citizen to ple of interesting, almost ironic cut, so the CAB then becomes contrasts, courtesy of the Inter- an advocate as well-phoning. national Labor Organization, writing and even badgering govthe Miami Police, and the merchants of Cape Cod, Mass.

As part of its continuing study of older workers around the world, the ILO reports that professional social workers, students and volunteers, the twoage discrimination in employment is not unique to the U.S., year old project is funded by local philanthropies and is patand that prejudice is an international problem.

"Behind these practices," the port says, "lie preconceived otions many employers have but workers at a certain age. employers believe older workers are less flexslower and consequently less productive."

Kaufman. "We see ourselves as However, in Miami, the police problem solvers." department is hiring retirees to handle routine clerical chores on a part-time basis, thus freeing patrolmed to devote more ily Service of Westchester time to crime lighting and other County, N.Y., isn't so sure, so it vital duties. And, in Hyannis, recently polled older residents Mass, businessmen are actively in its area to find out if they seeking to hire local retirees in liked being called "senior citia resort area that was once the zens." exclusive job domain of the The answer was overwhelmyoung. The reason: older work- ingly "no," so the organization HUMPHREY'S DIAMOND ers are more detail conscious sponsored a contest to pick a and, as one restaurateur put new name. it, more mature, having been in business before.'

Mary Schmidt, of White Plains, who explained that the word By the way, if you're receiv- citizen was "ambiguous and ing payments under the new slightly foreign. 'American' has Supplemental Security Income a proud, lofty sound as a desprogram, it might be a good ignation for any age group." dea to notify the Social Security I don't know what the crioffice of any change in your taria for picking the winning other income. entry were, but these were

Since increases or decreases among the runners-up: older resumption of dip lations between may affect the amount of month- adults, older persons, kinsfolk. States and Syria. SSI payments, report all the gilded ones, citizen elders,

changes or expected changes in golden attainers, and maturely wages, self-employment earn- advanced persons.

ernment agencies on the citi-

Staffed by a combination of

terned after British advice bu-

reaus. The Citizens Advice

-but hopefully not the last!

agencies that give information

don't specialize in it, like we

do," notes social worker Edward

What's in a name? The Fam-

And, the winner-"Senior

SPRING & SUMMER

**ALL SPRING & SUMMER** 

Merchandise

One Table Odds

and Ends

2300

1/3 OFF

417 MAIN, DOWNTOWN HEREFORD

Junior Merchandise

PRICE

One Table Odds

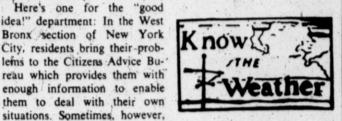
and Ends

"Most other organizations and

zens' behalf.

ings, pension payments or in- Maybe next year they'll hold Although I generally prefer come from any other source a similar poll and contest to to devote an entire column to (except, of course, general So- determine how people in the 40a single subject, I am constantly cial Security increases). Also plus age bracket feel about being discovering ideas, information to be reported immediately are dubbed "middle-aged."

(Mr. Nash is the executive dipartisan American Association of Retired Persons.)



Do mountains have anything to do with rainfall? What role do they play in controlling precipitation in the United States?

Mountains have a definite effect on cloud movement and rainfall. In the United States the really high mountains near the West-Coast are a major influence on the weather. In this case they block moist, maritime air, or drain the moisture out of it as it moves east causing the Bureau is believed to be the dry regions in the western first of its kind in this country

The United States is favored with four sources of maritime air which brings rain and produces necessary vegetation. From the Pacific, air masses move in from the northwest and southwest. In the Atlantic, air masses enter from the

northeast and southeast. Only from the polar regions, via Canada, and from Mexico (in summer) do we get dry air masses over the United States.

WASHINGTON -- Senator Hubert H. Humphrey D-Minn) turned over an eight-Americans," coined by Mrs. carat diamond to the State Department. The stone reportedly had been given to his wife by President Sese Seko Mobuto of Zaire.

#### RE-ESTABLISH TIES

WASHINGTON -- President Nixon and President Hafez al-Assad have announced the resumption of diplomatic relations between the United

#### Safety is for All Seasons, Say 4-H'ers

For 370,000 boys and girls, nationwide, safety first is an important part of their lives all year round. Whether its winter, spring, summer or fall, youths involved in the national 4-H safety program, sponsored by General Motors, make "safety first" their goal.

Supervised by the Cooperative Extension Service, these safety-minded 4H'ers work at school, at home, when they play, and elsewhere spreading the safety message, Working on their own, or with their family, their club or other community groups, 4-H'ers in the program participate in a wide range of activities designed to promote and encourage good safety habits and awareness.

Encouraging these safetyoriented youths with incentives and recognition is General Motors, program donor. GM provides a full schedule of awards for both outstanding individuals and groups.

A maximum of four medals of honor are offered county winners and one safety minded member from each state receives an expense-paid trip to National 4-H Congress in Chicago, Dec. 1-5. At the annual 4-H event, eight national winners are announced with each receiving a \$1,000 scholarship.

**Best Of Press** 

Richer

isn't kept up.

The bonds of matrimony

A bratis a child who acts

-Record, Columbia, S.C.

Next Is Right

shower bath in a strange

hotel is the hardest thing to

Next to runaway prices, a

Growth

store that is expanding by

opening a downtown branch.

Sound Off

you don't have to do it your-

self.

Nothing is impossible-if

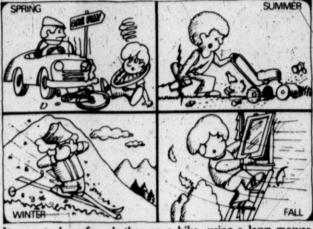
Just heard of a suburban

-Tribune, Chicago.

\*- Tribune, Winnipeg.

like your own children do

but lives up the street.



It pays to be safe, whether on a bike, using a lawn mower, skiing or working around the house. Youths in the 4-H safety program learn to avoid the safety hazards pictured above along with many others as they practice "safety for all seasons" with the assistance of the Cooperative Extension Service and General Motors, program donor.

cates of merit are offered 4-H clubs having outstanding safety programs in each county, And ten clubs, statewide, can be similarly honored. The top safety county in each state receives a \$25 cash award.

Creating a "Safety Village" in her hometown of Ocala, Fla., where safety practices could be shown to children was just one of the 4-H safety activities of Ann Randles. A 1973 national winner in the program, the 17 year old girl inspected neighbors homes for safety havisited schools and distrib- office.

In addition, four certifi- uted literature promoting proper safety habits. A 4-H club in Rock Island

> County, Ill. kept a tally on dump trucks that were littering a highway in the county, creating a safety hazard to drivers and pedestrians. Armed with the evidence, the 4-H'ers wrote county and state officials and even met with the Governor. As a result of their efforts, dump trucks in the county are now required to be covered when hauling refuse.

For more information on the 4-H safety program conzards, conducted seminars, tact the county extension

#### **NEWS REPORT** FROM WASHINGTON

Constant Leaks-The Cost-

President Outmanned-

WASHINGTON, D.C .- Few taxpayers, realize the manpower and money involved in the fight between the Democratic-controlled Congress the President over Watergate scandals.

Currently the Rodino Committee (House Judiciary Committee chaired by Rep. Peter Rodino of New Jersey) has a staff of 100, with 43 lawyers. That army alone is greater than the White House defense force--which consists of a legal staff of 21, including 13 lawyers.

But that's not the full extent of the assessment. The Senate Watergate Committee employed a staff of 42. with 17 lawyers. The Special Prosecutor's Office employs a staff of 80, 38 of them lawyers.

In addition to these "attacking" forces there are the grand juries, various auditors of the government, tax investigators and many reporters -- all zeroed in on the President and Watergate scandals.

Anyone familiar with the investigative privileges of Congress knows that with their special right to say anything, Senators and Congressmen can insinuate, leak, charge and accuse at will-and not be brought to account.

The record of leaks to newsmen from the Rodino Committee shows how this prime weapon is being used against the White House. A recent tabulation showed that between May 14th and June 13th, for example, there were 42 deliberate leaks to newsmen--all damaging to the President, most of the

charges unsubstantiated.

The worst offenders, in the leaking game, appear to be Congressmen Brooks (Texas Democrat), who has referred to the President as a sumbitch in print, Convers (Michigan Democrat), Danielson (California Democrat), Hungate (Missouri Democrat), Kastenmeier (Wisconsin Democrat), Rangel (New York Democrat and Waldie (California Democrat).

The cost of the many investigative staffs going after the President is estimated at \$2,000,000 for the Senate Watergate Committee, \$1,-170,000 for the House Judiciary Committee (thus far), \$2,800,000 for the Special Prosecutor's staff (thus far) and half a million more for various other studies, audits and investigations. This total continues to grow.

Not only is the President and his staff of defenders unable to offer equal-time answers to this massive volume of charges, leaks, rumors and accusations almost daily, they are hard put to meet merely the legal demands from all these forces.

Nevertheless, the President's letters of response to the Rodino Committee, for example, explaining his actions, are much more lengthly and impressive than committee letters asking for more and more presidential records. Mr. Nixon's June 9th letter to Mr. Rodino, for instance, should be read by all Americans. It should have been printed in full by all major dailies in the country, but was given slight attention by the media.

change of pace will restore

your vigor. When you return

to routine matters, your ef-

ficiency will be greatly in-

to Dec. 21--Some one ap-

proaches you with an idea

that sounds ridiculous. Don't"

dismiss it. Upon analysis you

Jan. 19-Plan activities

around your home. Food pre-

paration and planning can

be most enjoyable. Invite

AQUARIUS -- Jan. 29 to

Feb. 18 -- A spur-of-the-mo-

ment decision to get out of

the rut for just this week

proves to be fun. You can

then return to routine feel-

PISCES--Feb. 19 to March

20 -- Stay off of your high

horse and your soap box. To

win you must be subtle. Let

others have the spotlight

20 -- Don't take someone

else's word for something

which should be checked for

accuracy. Good news can

be expected from a distance.

A good week can be ex-

TAURUS-April 21 to May

20 -- Your inner assurance

and faith in yourself needs a boost. Spend some time alone. Evaluate your own

personality. You can figure out where improvement needs

GEMINI -- May 21 to June

20 - Drastic changes for the

better can be expected, including an improved finan-

RECIPE

By Sarah Anne Sheridan

A bowl of hot soup, corn bread, and dessert has pop-

ular appeal for the average

Vegetable Soup

2 onions sliced thin 3 carrots sliced thin

1 c celery diced 2 turnips diced

1 c butter beans

Sugar to taste

Place soup bone in 2

2 c okra sliced 2 cans tomatoes

1 medium sized soup

Salt and pepper to

ARIES--March 21 to April

ing relaxed and happy.

right now.

pected.

to be made.

cial picture.

family.

bone-

taste

friends for dinner.

may find it's quite sound.

SAGITTARIUS -- Nov. 23

acreace acreace acreace

creased.

#### are worthless if the interest -Sentinel, Onawa, Ia. True No Doubt

Breakfast: The Cooler, The Better



Cool it at the start of a warm Summer day with a breakfast that promises to give you energy without taking a lot of energy to prepare. This is not the season to plan elaborate breakfasts that require a couple of burners plus the warming oven.

Here's the solution: cool, delicious milk shakes made with instant breakfast mixed in fresh, whole milk plus special flavorings.

- Tangy Peach Shake

Combine 1 envelope vanilla instant breakfast, 1/3 cup peach yogurt and 34 cup cold milk in a blender or a glass. Serve imme-

Sunrise Shake

Combine 1 envelope eggriog instant breakfast, 2 tablespoons frozen orange juice concentrate and 1 cup cold milk in blender or glass. Serve immediately

Week of June 30, 1974

CANCER--Those born under the sign of Cancer are emotional and sensitive. A gift of extra sensory perception seems to be more predominant with those of this sign. Best day of the week is usually Monday.

CANCER-June 21 to July 22 -- Don't indulge your temper or you will come out on the losing end. Be recep-

tive to new ideas from others. LEO-July 23 to Aug. 22 - Plan your spending wisely. A sound savings program is a must. You can enjoy yourself and be conserva-

tive at the same time. VIRGO--Aug. 23 to Sept. 22 -- Decide which direction you want to go. Then plan your life accordingly. The time to determine your goals is now.

LIBRA -- Sept. 23 to Oct. 22 - Don't rock the boat. Loyalty to friends, family and business associates is must if you achieve the peace of mind you are seek-

SCORPIO--Oct. 23 to Nov.



217 Mein

AMERICAN GEM SOCIETY

**DRESSES** Long Dresses Purses Jewelry **Bathing Suits** PRICE Table of Lingerie Unexpected PANTY HOSE Last week of Vanity Fair

**BRA & GIRDLE SPECIAL** 

mechanical device you may own. And you depend on it so much. Trust it only to a FREE ESTIMATES

Cowen Jewelers

quarts of water, add onions, carrots, celery, turnips and butter beans. Cook about 2 hours. Add okra and tomatoes. Cook 30 minutes or until vegetables are tender. Season with salt, pepper and sugar. Add water if

#### Editorial A New Shortage--Pride

What do you suppose other nations think of the habit of self-condemnation and criticism of our own U.S. political, economic and social institutions which has become such a universal failing in the United States over the past decadeor two? If we do not value our own institutions, how can we expect others to?

For years most of our major industries have been castigated in public for just about every economic and moral crime in the book. Self-proclaimed critics have torn apart our social relationships on the grounds of gross unfairness to minorities and sexual bias. Criticism or our government institutions and loss of public confidence in them has reached a crescendo in the agonizing year of Watergate.

Isn't it time webegan putting something back together? American institutions are not that bad. In fact, they are pretty good if compared with those of other nations.

Pride in things American on the part of the people of the U.S. is becoming one of the scarcest and most badly-needed commodities in the land today. It would be a ghastly thing if the people of other nations started believing the U.S. is really as bad as its own people claim.



#### Whatever the watch, Speidel makes the right watchband for it.

No matter what kind of watch a man wears, Speidel makes a watchband to fit. And no matter what kind of man wears the watch, there's a style to suit his personality and his style of living. From the elegant and sophisticated to the sport street tical. Dozens of styles, from \$4.95. Speidel and sophisticated to the sporty, rugged, and prac-

Kester's Jewelry Across From The Post Office

On Wall Street

#### Money Guess Is New Game

BY BOB HILL Lentz, Newton & Co. Amarillo

There is a fast new game being played by many individuals and especially U.S. corporation operating overseas. The game is foreign currency speculation. The corporations have to get involved in it, because they must protect themselves against sharp changes in the currencies of countries in which they manufacture or sell goods.

For instance, Levi Strauss, manufacturer of jeans, deals in 25 different foreign currencies and hedges 24 of them. The individual speculators are in it because it's one of the fastest games around, can be played right here in the U.S. and their

funds don't have to leave the

In many cases U.S. corporation did not realize their loss exposure in foreign currencies until someone pointed out to them that they stood to lose a huge sum at any given time if there was a sudden price move against them. The value of a currency can fluctuate as much as 4 per cent in a

The volume of trading has hit a tremendous pace. One authority estimates that the daily trading volume is in excess of \$20-billion, up from \$2billion just a few years ago. Losses can be astronomical. Franklin National Bank, a New York City suburban bank, wrote off almost \$40-million in foreign currency losses incurred by traders in the bank's foreign

exchange department who were making unauthorized transactions and hiding them from superiors. The Swiss affiliate of one major U.S. bank stopped functioning altogether last year when unauthorized trading losses effectively put the bank out of business. The U.S. bank made good the losses.

The foreign currency market is ready-made for Mideast oil money because it moves fast and can absorb huge amounts of money. Some of the major European banks will commit as much as \$500-million in a single currency. Frequent movements of money in such large size has prompted charges that there is plenty of manipulation of currencies by both Mideast oil barons and the international corporations with the help of banks operating numerous

#### American Agriculture--Our Ace In The Hole

Paradoxically, the importance of agriculture has steadily increased even as the U.S. farm population has declined along with the public understanding of agriculture's role in the economy. The mere fact that a single farmer today produced the food and fiber for scores of nonfarm city and urban dwellers accounts for much of the understanding gap.

Secretary of Agriculture Earl Butz in a speech emphasized the increasing interdependence of agriculture in industry generally. He deplored the lack of public understanding "of how much of our economy is involved in agriculture.

He stressed the farmer's dependence on manufacturers and maintenance suppliers of tractors, farm machinery, specialized cropproducing equipment, trucks, fuel, lubricants, fertilizer, pesticides, seeds and feed supplements.

The farmer also relies on the transportation industry to ship his harvest to market, on leading institutions for farm credit, on weather analysis and market information. He said, "The economic impact of our expanding agricultural exports extends far beyond the farm community. Each dollar increase in farm exports means \$2.25 of business generated in the economy and about 60 per cent of that accrues to the nonagricultural sector."

Agricultural exports in fiscal 1973 generated \$28.8 billion in business activity. Agricultural exports are a vital factor in helping to offset the threat of a staggering trade deficit resulting from high-cost Middle East oil imports.

In short, U.S. agriculture is America's ace in the hole in meeting many of the national and international problems that lie ahead.

COMMENTARY

THERE ARE approximately 29,000 actors and actresses in the Screen Actors

Guild. Of these, about 85 per cent are unemployed all or most of the time. About 76 per cent of the membership earn less than \$3500 a year from their acting. Approximately 3 per cent make \$25,000 and those in the \$50,000 a year or more bracket number only about 400.

THUS, there is more than a crumb of unhappiness in the group about things, such as summer re-runs on TV. which limit job opportunities, and the residual money paid to actors when re-runs

are shown. THE SCREEN ACTORS GUILD'S existing three-year contract with studios and production companies expires on June 39. If the action

aren't satisfied with the new bowl of soup being offered, July will be strike-time-

U.S.A. and next season's televiewing will be as bleak as a Mudville's chances the day mighty Casey came to

SOME HAVE mixed emotions abou, a showdown over re-runs. Now may be a good time to limit their propaga-

ABOUT 15 years ago a series consisted of 39 original shows and 13 repeats. Today a series has about 22 original episodes. The re-runs at times match and sometimes outnumber original shows.

WITH 85 per cent of the actors unemployed all or most of the time, the vote to strike for less re-runs could be an odds-on sure thing. In the long run, TV viewing pleasure could be the winner, though a less than perfect, 1975 viewing season could be the immediate re-

- est known natural arch?
- When was the State De-
- Agriculture under Lin-
- What atomic event oc-
- 10. Name two U.S. Presidents born in July.

#### Answers to Who Knows

- til May 15, 1862. Ruby.
- President James A. Garfield.

Calvin Coolidge.



sories such as charcoal light-

ers or rotisserie units. There-

fore, electrical safety becomes

an important consideration. Many of these electrical acces-

sories contain 3-prong ground-

ing plugs to help protect the user against electric shock. However, if 3-wire plugs are

not connected to 3-wire ground-

ed receptacles, the grounding protection is defeated. If only

a 2-wire receptacle is available

be sure to use an adapter with

the 3-wire grounded plug. This adapter will have a green grounding pigtail which should be fastened to the screw hold-

ing the receptacle face plate in place. Newer models may have

a rigid metal "ear" in lieu of the pigtail. CAUTION! UL con-

tinues to stress that the receptacle must be actually ground-

ed when using this adapter. A qualified electrician can deter-

mine this. Furthermore, you

should never cut off the round

grounding pin on a 3-prong grounding plug in hopes of fit-ting it into a 2-wire receptacle.

You will be removing a major safeguard against dangerous electric shock, should some

trouble develop within the con-nected piece of electrical equip-

#### Sights On Safety

by UL Public Information Office Safety And Outdoor Cooking

Picnics and outdoor parties have long been American past-times during the spring, summer, and early autumn months. Nowadays, an integral part of these activities for many Amercians is the usage of outdoor cooking equipment. Your use of this equipment should be tempered by a knowledge of the rules of safety. Underwriters Laboratories Inc., an independent, not for profit or-ganization testing for public safety, suggests that you keep the following safety tips in mind when using outdoor cooking equipment.

• More and more outdoor cooking appliances are being equipped with electrical acces-

• When using an extension cord, be sure the cord is designed for outdoor use. Use a cord with a current rating that is at least as high as the cur-rent rating of the accessory.

 Never route extension cords through doors, gates, or other areas where the insulation could become pinched or damaged. A damaged extension cord is a potential shock and fire hazard.

• Another way to protect against electric shock is to look for the UL Listing Mark on outdoor cooking appliances It means the design of the equipment has been tested and found in compliance with na-tionally recognized safety

In addition to the above suggestions on electrical safety, UL further recommends:

• Never start a fire with gasoline, kerosene, or a similar flammable liquid. Handle electric charcoal lighters with care, and never store them in areas where they may be exposed to

• Never operate a barbeque unit indoors, or in an enclosed porch. The heat could cause

Recognized as guests were

Mmes., C.D. Nobles, T.M.

Houser, Henry Hastings,

certain surrounding wall and ceiling materials to ignite, smoulder, or burn. In addition, burning charcoal produces dangerous carbon monoxide

• Make sure that the unit is well supported. In certain locations (such as wooden porches, decks, or similar areas) the unit should be tied down. An unstable unit could easily be tipped over, especially by children. Also, avoid roughhousing around the unit.

• Follow the directions when using lighter fluid, and allow the liquid to soak into the charcoal before lighting to re-duce the hazard of flash-flame. In lighting the flame, it is advisable to use long-handled matches, so that you may eas ily remain out of the reach of the flames. Never add lighter fluid to the charcoal once the flame has been ignited, and keep the fluid out the reach

• Finally, UL reminds you of the importance of wearing a heavy apron and gloves for protection from grease and sparks. Roll up your sleeves, and keep loose fitting clothes away from the fire.

#### 3-F Club Has Luncheon

Dr. Jordan Grooms, pastor of First United Methodist Church, presented the invocation at the meeting of the Fun-Food-Fellowship Club luncheon Wednesday morning in the fellowship hall of the church.

Mrs. John Heard gave the devotional talk before games of

42 were played.

July 24 in church fellowship

hall. Everyone is asked to bring

INDIA'S SMALLPOX

Organization reports.

HANDENBERG

NEW DELHI, INDIA - A

virulent smallpox eqidemic,

described as India's worst

of the century, has killed an

estimated 30,000 persons

this year, the World Health

SATELLITE LAUNCHED

Anyone wishing to attend is invited for the club's next meeting scheduled for 11 a.m.

Charles Jowell, R.O. Stark, H.J. Wilhelm, E.D. Berryman, J.D. Love, C.R. Logan.

NEWS NOTES

Gregory

Also, Mmes. William McGehee, E.M. Cox, Marie Huntley, L.W. Metcalf, Billie Case, Sue Clark, Novella Stallings and Mabel Wagner.

FORCE BASE, CALIF--The

Air Force has launched the

Iowa-built Hawkeye satel-

lite. It is designed to sweep

through a highly eccentric

orbit and study the inter-

action of the solar wind and

the earth's magnetic field,

particularly above the North

#### **TDA Survey Describes** Peanut IIIs Harold Hersley and Marvin Members present included

AUSTIN-Seventy percent of the peanut acreage surveyed in a five-county area is infested with disease, a 13 percent increase over what was reported in 1972, according to a Texas Department of Agriculture survey.

Agriculture Commissioner John C. White said grower awareness is directly connected to the amount of disease reported. "Farmers are becoming more aware of disease problems and are capable of recognizing many ground and foliage diseases through the combined efforts of the Texas Department of Agriculture Peanut Research Laboratory in De Leon, the Texas A&M Extension Service and the Texas A&M Experiment

Station," he said.

#### SUMMER CLEARANCE CONTINUES

Merchandise Regrouped & Repriced 237 N. Main

LINGERIE and ROBES 1/3 off 1/2

PANT SUITS

Long

DRESSES

After Five & Patio

1/3 to 1/2 OFF

**DRESSES** 

One Group

**SPORTSWEAR** Ladies & Jr. Sizes Pants Skirts Jackets Blouses

DRESSES From Reg. Stock All sizes! OFF

9:00 A.M. to 5:30 P.M. - All Sales Final - Use Bank Americand or Charge

#### MHO KNOM25

- Who discovered the arch? Who discovered Florida?
- partment created?. Who is the Secretary of
- July? Which President was shot on July 2, 1881?
- curred on July 16, 1945? The supplower is the emblem of what state?

- 2. Jim Mike, a Piute Indian, while scouting in 1909. Ponce de Leon, in 1513.
- By an Act of Congress, July 27, 1789. 5. No one; the Cabinet post was not in existence un-
- The first atomic bomb was exploded at Alamogordo, New Mexico. Kansas.

10. John Quincy Adams and

Hear A. J. Johnson from Aiken, South Carolina , Today Sunday June 30, 10:25 A.M. Central Church of Christ



EULA MINDY

Mr. & Mrs. A. J. Johnson formerly lived in hereford. He is a graduate of the Sunset School of Preaching in Lubbock, Texas...

Mr. Johnson has been doing evangelistic work in the state of South Carolina for several years...

> LET'S WELCOME THEM BACK Central Church of Christ

On the Fourth of July of every year the people of this country take note of the anniversary of the signing of the Declaration of Independence, which ranks as one of the most important documents of history.

In it, Thomas Jefferson, the author, set forth the inalienable rights of man and the theory that governments are instituted by men, not set up by God, and, therefore, derive their powers from the consent of the governed.

This was something of a revolutionary doctrine in 1776. Moreover, the Declaration makes plain the right of the people to alter or abolish their government and to institute a new government in such a form as they may deem most likely to provide for their safety and happiness.

The historic Fourth has become identified as a day of leisure, marked by deaths, accidents, games and amusement, but there are occasional programs which point out the significance of the Declaration and the principles that it expresses, too often forgotten.

#### More Tax Bite

Congress is on the verge of passing another major piece of social welfare legislation and all that remains now is for members to agree on the form of the legislation. The decision has already been made to pass it.

This is the national health insurance bill, a politically attractive measure which both political parties would like to spring in time for the 1976 presidential election.

If our experience with Social Security and Medicare is any quide, we can only conclude that whatever form this national health insurance bill takes, it will mean a deeper bite into the paychecks of everybody, and their employer.

Social Security started out small and for years the deduction from a paycheck didn't amount to much. Over the years, as politicians broadened the benefits and increased the tax bite, Social Security now takes a maximum of \$1,400 that the employer and employee has to turn over to Uncle Sam.

This money isn't handled like private insurance plans, however. Despite the howls from Congress over discovering that some private pension plans can't pay off, they ignore the fact that most of the Social Security reserves are mere paper figures; IOU's representing money loaned to other federal

agencies. A young man entering the labor market today will have at least \$45,000 deducted from his paycheck during his working years. If he could put this money into private pension plans, secured through insurance companies, banks or trust departments, he could indeed have a retirement program, and one over which he would have control.

As it is, he merely turns this over to the government where politicians determine how it is to be used. Under Social Security, the person who pays into the fund for years and theoretically builds up a reserve, has no claim on it. If he dies on his 65th birthday, all that his heirs, other than his wife and children under 18, gets out of it is a small death

The national health insurance program has more pitfalls. The present proposal calls for the plant to be funded with a 4 per cent payroll to begin, and of

Thousands of firms now offer hospital coverage to their employees, either on a cost sharing basis or pay the entire cost themselves. The national health insurance program would have to eliminate this because obviously employers couldn't finance both.

It appears that this country is heading into socialized medicine very rapidly. The American Medical Association opposed Medicare because of the controls over physicians, yet Medicare is here. Thus far it has even been a pleasant surprise to doctors because it guarantees payment of medical bills that in other years would have been unpaid.

But with federal funding comes federal control. If the national health insurance program gets into operation, the medical profession will face more and more controls over their practice.

The entire scheme looks like a loser to us.

-- The Perryton Herald

#### The Split Press

In recent months the number of columnists who can no longer silently accept the excesses of that segment of the media out to force the President's resignation has begun to

There is, as yet, hardly a television commentator with the courage, independence and balance to appreciate the lynch-mob atmosphere and ruthless tactics of the media wolfpack out to rid the nation of Mr. Nixon.

These methods have included slanted reporting, reporting of grand jury proceedings, slanted pictures, excessive coverage of politicians willing to blast the President, an assumed guilt on the part of commentators, reflected in their reporting as part of the news or facts, selected leaks, etc.

Newspapers and newspaper columnists are more independent than news media personnel of the three networkswho all hark about the same line. In fact, the sameness of network television reporters' views is highly disturbing, and points to the danger inherent in the present situation, in which network executives in New York have so much control over the minds of so many Americans.

The warnings of several of the nation's most respected columnists-that much of the press is going wild, is unrestrained, undisciplined and unpenitent for serious abuses -is heartening in this period of national hari-kari and selfrighteous deception about muckraking.

#### The Sunday Brand

Pablished Every Sunday at 130 West Fourth Hereford, Texas 79045 The Hereford Brand, Incorporated

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.80 per year; Zone-2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each.



#### The Sunday Brand

Hereford, Texas, Sunday June 30, 1974

Main Street, U. S. A.

#### At Today's Prices, College **Education Is Big Decision**

BY BERT MILLS

decision is which, in others whether, and in many the problem is how.

A select few top students in this year's crop of graduating high school seniors have a choice of their future Alma Mater. They have been granted admission to several institutions of their own choice, and can afford to attend any one of them.

The whether group includes at least two sub-classes. One comprises those boys and girls. who are academically qualified for college and can pay the price-perhaps with the aid of a scholarship, a campus job, or a loan-but are not sure they want to continue their formal education.

Also in the whether group are those that want a college education but can't get in the institution of their choice. The most selective colleges get about four applications for every candidate they can ad-

The how group includes those with money problems, and this class grow larger each year. It now costs nearly \$6,000 per year to attend the private prestige universities, a tremendous sum for all but the most affluent families. Even the well-to-do feel the pinch at such prices, particularly if they have two or more children in college at

MOST MAJOR private universities have been running in the red of late, and have been forced to raise their tuition rates and fees. Even those with the best reputations have been hit by inflation and have had to find ways to both cut costs and

to raise prices. State-supported institution's have been afflicted by the same cost problems and legislatures have been hard pressed to find enough tax dollars to pay the bills. Student fees have been raised and it is no longer possible to get a low cost education at a state university.

Neither the major private colleges nor the big state universities have been hit by the falloff in attendance that has afflicted other institutions. In 1968, figures from the U.S. Bureau of Labor Statistics show, 55 per cent of high schoolgraduates entered college/Last year the ratio was down to 49 per cent.

One reason for the decline is both youths and their parents. It the end of the military draft. In still is to the older generation A college decision time is here 1968, the Vietnam war was at its but many young people today again in homes across the height and a safe way to assure say their goal is not to make nation. In some cases the a deferment was to attend money. college. Another reason is that more and more youths who are qualified for college question the relevance of higher

> Some youngsters are postponing the college decision by taking a year or two off between high school and college. A few universities cater to that group by granting asmission on a deferred basis.

education.

U.S. CENSUS Bureau figures show that the average male college graduate earns \$279,000 more during a lifetime than a high school graduate. That used to be a compelling statistic to

At today's prices for a colleg education, parents are inclined not to push their children into college unless they really belong there and are likely to take advantage of such an opportunity. In cases of doubt, postponing the decision for a year or two makes sense.

To those members of the Class of 1974 who do opt for college and can make the grade, it might be timely to suggest they make every effort to take advantage of their expensive opportunity. Never before have families been required to dig down so deep to find the wherewithal to make college



"Our society and our economic system must have both white collar people and blue collar people to produce the goods and services demanded. Unfortunately, parents seem to have gotten the idea that all the blue collar people should come from some other family, not their own. The fact is that probably not more than 50 to 60 per cent of the high school graduates today are really college material, but it is very difficult to convince a father or mother that his or her child should remain in the blue collar group and earn a livelihood by means of a skill rather than academic achievement." ALBEMARLE, N.C., STANLY NEWS AND PRESS

With the increasing costs of driving our cars, we sometimes wonder if we can continue to afford it. The costs of operating a car includes, besides gasoline, such items as license, insurance, repairs and depreciation. Most of us forget that a very large percentage of this cost goes on even while the car sits in the garage," BRIDGEPORT, ILL., LEADER

"Changes in economic conditions affect all of us but in some parts of the world the changes are critical. It is said that the poorest one fourth of the world may face bankruptcy, social breakdown and starvation because of the changes. The price of oil and grains has risen to such an extent that they will soon face starvation and economic breakdown. These things coupled with decreasing help from wealthier nations and the uncontrolled birthrate makes the future of the poor undeveloped nations gloomy to say the least. They have little to buy with and costs are rising rapidly. The high price of fertilizer or the complete lack of it tends to keep their food production at a low level. This is a problem that won't go away by itself and will have to be dealt with by the wealthier nations of the world. And it will affect us all." ELK POINT, S.D., LEADER-COURIER

"Our nation is in a mess, there is no mistake. Troubled waters continue to rise, and soon we will know if our beloved nation will sink or swim. For my money, I say She'll stay afloat. America has battled a lot worse winds and higher waters before. Her strength has endured over the years. She will not go under!" FLAT RIVER, MO., LEAD BELT NEWS

#### Talk of Texas

BY JACK MAGUIRE

FOOTNOTE TO HISTORY -One of the forgotten stories of the Civil War is how a regiment of 250 Texans captured most of New Mexico and Arizona. In July,

In July, 1861, Col. John Robert Baylor led his Texas Second Mounted Rifles Regiment into New Mexico. His goal: To revover for Texas the huge lands it had relinquished to the United States in the Compromise of 1850.

In that deal-still regarded by some historians as one of the greates land swidles in history -Texas gave up

millions of acres in New Mexico and Colorado and other holdings in Oklahoma, Kansas and Wyoming. The U.S. paid only \$12,500,000 for the acreage. Col. Baylor's goal was to get it back.

Fort Fillmore, about 30 miles north of El Paso, was defended by 700 well-armed Yankees. Rather than defend the fort against the 250 Texans, however, Major Isaac Lynde elected to retreat. He ordered his troops to destroy the fort, including 20 barrels of whiskey and

brandy. The soldiers couldn't bring themselves to pour out the booze and used most of it to fill their canteens. By the time the Texans caught up withthe Federals, the troops were drunk and Major Lynde surrendered without a shot. The Confederates established headquarters at Mesilla, New Mexico, and announced that they were the lawful government of that territory and of Arizona.

If the rest of the Confederate Army had been as successful as Col. Baylor and his regiment, history would tell a different story today. But they weren't, and the Confederacy eventually fell. With its defeat went Baylor's dream of

recovering most of the American west for Texas.

TO HONOR NAMESAKE -Seguin, county seat of Guadalupe County, will celebrate the U.S. Bicentennial in 1976 by reinterring the remains of the town's namesake in a local cemetery.

Seguin, founded in 1838 by 34 shareholders who were all members of Maffiew Caldwell's company of Gonzales Rangers, was first called Walnut Springs. The name was changed in 1839 to honor Col. Juan Seguin, hero of the Texas fight for independence against Mexico

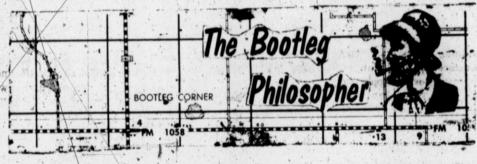
Seguin, who later served in the Senate of the Republic of Texas and as mayor of San Antonio, died in 1840. He was buried in Nuevo Laredo, Mexico. Mexican authorities, however, have granted permission for his bones to be moved to Seguin.

IT'S THE LAW - In Texas justices of the peace are not required to to be educated in the law or anything else.

Perhaps that's why only 11 per cent of the state's peace justices have attended college and only 6 per cent hold law degrees. On the other hand, three-fourths of the JP's have completed a newly-prescribed 40hour course designed to teach them to perform the basic duties of their office.

MERRY-GO-ROUND - What may be the nation's most valuable carousel operates each day on the midway at Fair Park in Dallas.

The huge merry-go-round, which probably was built in 1919, is valued at \$250,000. It boasts 66 horses, all carved by hand. The authentic antique carousel has been operating at the Dallas park since 1951.



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner discusses the plight of cattlemen this week, we

Dear editor:

As everybody knows, cattlemen are having a rough time right now because the price of cattle has dropped from 30 to 50 per cent in recent months while nearly everything else, on the wings of inflation, has continued to go up.

What I don't understand about this is why cattlemen don't read the

newspapers. IF THEY did they'd, find out how the leaders of the dairy industry have handled the problem. It's fairly

#### Liberty Bell Rings True

Silence shrouds the great Liberty Bell in its resting place at Independence Hall. Philadelphia. Never again will its melodious voice herald important occasions-such as the first public reading of the Declaration of Independence.

Yet for millions of Americans, the cracked and battered 222-year-old bell symbolizes the rugged spirit of independence that founded these United States so many years ago.

As the traditional Fourth of July celebrations burst forth this year, the U.S. finds itself at crossroads similar to those faced by our forefathers that first "Idenpendence Day" in 1776. Our national purpose is being questioned and myriad problems assail us on every front.

But as long as Americans keep alive the principles of individual dignity and justice under law, the U.S., will always be able to follow the mesage inscribed on the Liberty Bell to: 'Proclaim liberty throughout the land unto all the inhabitants thereof."

"Have you ever noticed that when a group of adults are called upon to line up for food or tickets or anything else, they push and shove and act unbelievably rude? I always stand back in unhappy amazement and watch. It seems that by the time adults reach the old age of 21 they should know that pushing and shoving is not necessary. People really do show their ugly side when they line up." LAKE CITY, S.C., NEWS

"An oldtimer said the other day the number of intellectuals in this country is really going down-now that the draft has been called off. And isn't it funny-how already the colleges are worrying about hard times?" NEW LONDON. IOWA JOURNAL

simple. All you do is contribute heavily to practically everybody in Congress, whether he owns a milk cow or not or has any dairies in his district, and whatever legislation you want thereafter has easy sailing. So long as it flows, milk seems to be as good as oil. But that's just part of it. After

you get what you want you somehow let the word leak out that you've made all those contributions to all those Congressmen and higher-ups and, what do you know, everybody starts sending the money back, thus leaving you in good financial shape to contribute to the next campaigns.

It's sort of a revolving fund and in recent weeks Congressmen have been returning dairy money faster than other government officials have been turning in jewels from foreign potentates. Everybody ought To clean out his vault and his conscience every once in a while.

CATTLEMEN ought to shake the sand out of their boots, get the dust out of their eyes, and catch on. Who knows, if they'd been on their toes we might, instead of giving away atomic secrets to bring peace in the middle East, have been getting the same results by giving those countries each a billion pounds of our surplus beef.

What does a country need with atomic secrets when its people aren't getting enough to eat? Give em some beef to eat and they might figure out atomic energy on their own. Might even figure out a better way to grow crops than with a walking plow.

Of course I understand all the Middle East countries have signed agreements not to use their atomic energy for anything except peaceful purposes, but with paper as high as it is these days it could be even truer than ever that agreements sometimes aren't worth wat they're

written on. Cattlemen ought to learn that when you're in trouble you don't wring your hands, you wring Congress'es.

Yours faithfully,

BY JOHN L. HILL! -. Attorney General

The mail order business is booming. In 1973, consumers bought \$50 billion in goods or services by mail in response to several billions' worth of direct mail advertising.

Proponents of direct mail advertising say it offers "armchair shopping" and brings special items to the attention of persons who otherwise might never be aware of them. They say it is convenient, allows consumers to consider purchases in the privacy of their own home, and that it is a boon to elderly or handicapped persons who find it difficult to get out of the house to shop.

Opponents call it "junk mail" and point to the growing problem of mail order fraud experienced in the U.S. as mail orders increase. They complain that their names are purchased by direct mail advertisers in group mailing lists without their permission and that, as a result, they receive much unwanted mail.

THE TRUTH probably falls somewhere in between. It is correct to say that the incidence of mail fraud has risen. U.S. Postal Service inspectors report that more than \$160 million was lost last year by consumers in deceptive mail order schemes.

But it is also true that some legitimate mail order businesses are trying to see that consumers get what they pay for. Many of them belong to an organization known as the Direct Mail Marketing Association, which is working with the White House Office of Consumer Affairs to devise standards for direct mail marketing.

How do direct mail advertisers get your name for their mailing lists? There are several ways. They can purchase some publication subscription lists, they can buy customer lists from some businesses, or they can deal with agents who supply such material. Prices can range from \$15 to about \$35 per

thousand names. Direct mail advertisers can also obtain from the U.S. Census Bureau tracts showing the average value of houses in a certain area, match Postal Service zip codes to areas with more expensive houses, and check with the Internal Revenue Service for the average income of certain zip codes for a period five years

earlier. Once they acquire such information, direct mail marketers can target their Citizens Take Stand

A local chapter of Citizens for

Decency Through Law is

beginning a campaign against

pornography by circulating a

July 11, at 8 p.m. in the Com-

president, stated this week that

pornography and obscenity are

problems in this area, as they

are in much of the United

"If local citizens don't think

this is a problem, all they have

to do is take a look at some of

the movies and some of the

magazines and paperback

books in our town and area,"

munity Center.

citizens have been invited to Referring in the U.S.

attend a meeting Thursday, which was drafted and agreed

Tom/Albracht, local CDL "Do you want your children and

sales pitches to persons of a general income bracket who can more likely afford their products.

ACCORDING TO the DMAA, the best prospects for direct mail marketers are persons with higher than average incomes who are active in several organizations and who have responded to direct mail advertisements in the past.

DMAA officials say they believe most people don't mind being on direct mail advertising lists, but that they are happy to oblige those who want to get off

They have a mail preference service to remove names of persons from all of their members' mailing lists. Consumers who fill out the necessary form and return it should notice a decrease in direct mail advertising in their mailbox within two months, according to DMAA, since it claims to represent between two-thirds and three-fourths of all direct mail advertisers in the country

The DMAA also has a mail order action line to help consumers who have problems with mail orders. Our Consumer Protection attorneys suggest that you first complain directly to the firm yourself. Often difficulties can be resolved in

.. OUR ATTORNEYS say that many consumers who lose money in direct mail purchases sometimes do so because they are too willing to believe glowing promises or exhorbitant claims. They urge that you use common sense and caution in evaluating claims for mail order products or services and that you do not rely on pictures that may accompany the sales pitch.

No gadget or "special plan" can turn an obese figure into a svelte one overnight. And no "investment secrets" can make you a financial genius if you have trouble adding two and

Our attorneys, as well as reputable direct mail marketers, also suggest that you follow these tips when shopping by mail: never send cash with your order, make sure a guaranteed delivery date is mentioned in promotional material, indicate if you are willing to accept any substitutes, and keep a record of your order.

If you have a consumer problem, call our Consumer more perfect product. your local Better Business vinegar and oil makes a

**Against Pornography** 

Albracht stated further. He

added that pornography and

obscenity rank among the "top four money makers" for

Referring to the petition

upon by local members,

Albracht said the question is:

grandchildren growing up with

a wholesome Christian attitude

toward sex, or do you wish them

to adapt to the animalistic at-

titude of the porno-

The petition being circulated

"We the undersigned heing, residents of Deaf Smith County,

the City of Hereford, State of

Texas, wish to go on record that

publications?"

reads as follows:

·Hair Cuts

"THE BARBER SHOP"

# By The Garden' Gate With Glad

By Mrs. Art Manjeot

delightful dish, one which is

RUTABAGAS should be

planted now. Prepare the soil by

spading deep and adding some

humus. Keep moist until a good

stand of plants are established.

If soil is lumpy or has hard

objects in it this will cause

damages to the development of

Compost or leaf mold should

be added, also plant food. Make

a furrow about 1/2 inch deep,

water well, plant seed thinly

then cover and tamp so air cells

Pull soil to base of plant to

strengthen it. When growth is

completed these can be stored

in a root cellar, or by them in

the garden with mounds of

earth. They are delicious when

properly prepared. Thin slices

(raw) added to a tossed salad is

CAULIFLOWER is not a

difficult vegetable, to grow.

will be eliminated.

very good.

good for us.

the rutabagas.

The husbandman waiteth for precious fruit of the good earth ... until he received the rain."

We wait for that good gentle rain, a real ground soaker, and will have patience and just keep on keeping on with gardening, hopefully.

The time is fast approaching when attention should be given to the vegetables and flowers which will give a second crop. Late fall planting can double the income from our gardens.

It is necessary that we have a knowledge of what grows well from midsummer until frost, also those which fit into a rotation planting. There are many ways by which we can save space and maintenance.

June Wiehe gives the following suggestions in Organic Gardening: As soon as space is vacated by the removal of plants which have completed their cycle, this space can be prepared and filled with vegetables which will yield well if planted in midsummer. These are peas, radishes, green beans, lettuce, beets, carrots and Swiss Chard. To conserve space, plant

in double rows. No matter where you poke your green thumb and plant seeds, from sunny coasts to land that gets only 76 frost-free days, there is a selection of greens or root crops, herbs and other tasty edibles that mature in the autumn right up until Jack Frost makes his first appearance. Some of those suggested are:

KALE: Magic green for the fall garden. To many kale is a very tasty soul food. It is a delicious green, either as soul food or as one would prepare spinach or fresh turnip greens.

It is-very attractive while growing. Kale should be planted in the first week of July to be ready for the table by Sep-

Kale which was planted in the early garden can be trimmed back, fed, watered and it will produce greens. However a new planting may be necessary to give enough for freezing or other means of preservation.

**LETTUCE:** Many varieties of lettuce do well in a late crop. Select your favorite. Carefully prepare the soil in which it is to be planted. The soil should be friable. To promote good growth, water well, this will promote a quicker growth and a

Protection Division, your . Wilted lettuce leaves with bits county or district attorney, or of crisp bacon and a dressing of

we will publicly support Citizens

for Decency Through Law in

enforcing the obscenity laws as

spelled out in the June 21, 1973

Supreme Court decision and in

taking whatever legal action is

necessary to prosecute the

owners and operators of stores

or movie theaters, and if

necessary institute legal action to close these establishments.

We feel that some of the printed

matters, books, magazines and

films sold and exhibited at these

establishments, depict indecent

exposure, nudity, and sexual

activity in a manner which is

clearly offensive to our com-

munity and especially

dangerous to the natural

inquisitiveness of our youth.

FAMILY LAWYER

Foreign Matter

They are prone to have insects

but these can be controlled by

spray or dusting. Seed should be

sown where you can let the

Cauliflower belongs to the

when cooked as a casserole with

THOUGHT QUESTION: As

we observe the Fourth of July,

flags will be flying and hearts

quickened. There are only eight

places where the Stars and

Stripes is allowed to fly 24 hours

a day, on every day of the year.

One of these is to honor a single

man, an American citizen, with

to our nation. Who was he?

cabbage family and is a

plant stand before using.

growing, also at maturity.

a cheese sauce.

of our flag.

Foreign matter in your food, like a pebble in a pie or a tack in a taco, is clearly good grounds for complaint. If you suffer injury, you are entitled to collect damages from whoever is to blame.

But the coup may have a hard time deciding in a particular situa-tion, what matter is foreign and what is natural." Take three actual cases:

A man bit on a turkey bone in a died of roost turkey that be had

beautiful vegetable while a disk of roast turkey that he had ordered in a restaurant. Another man encountered a

Delicious pickles and bits of the buds can be used for garhard grain of corn in a bowl of nishes. These can add interest corn flakes. A woman was injured by a to a salad plate. Is very good

chicken bone in chicken fricassee. In each case a damage claim was filed by the victim, But each time, the claim was turned down because the item in question was not considered foreign. As the

court in the turkey case put it: Bones which are natural to the type of meat served cannot legitimately be called a foreign substance, and a customer who eats meat dishes ought to be on his guard against the presence of such bones."

no title but a great contribution In recent years, however, courts have been putting less emphasis Authorities have agreed that on what is natural and more emthis is the most impressive use phasis on what a consumer might

logically expect to find in his food.

Not long ago a man damaged

tooth by biting on the olive in his martini. The olive had not been pitted, although the usual hole in the end led him to think

Of course, the pit was "natural" to the olive. Nevertheless a court ruled that the jury could reasonably reach a verdict in the man's

favor. "Because a substance is natural

Page 5B \* to a product in one stage of preparation," said the court, "does not mean necessarily that it will be reasonably anticipated by the consumer in the final product."

KEEP STRONG

BATON ROUGE, LA. -Vice President Gerald R. Ford told a crowd of 600 here that the nation must maintain its military muscle if it intends to hold world re-

Full Size	Ladies Purses
Mattresses \$1050	49
Ladies Shoes	Wigs
29°	19 <sup>4</sup>
All Men's Shoes  \$1 <sup>29</sup>	All Ladies Suit
Baby Beds \$1650	Living Room Chairs \$750 and

# BANG - UP SPORTSWEAR SALE

Mostly TOPS

Men's Full Cut Campus

Men's Gold Canvas

TENNIS OXFORDS

Few Men's SUITS

and SPORTCOATS Boy's Knit & No Iron

No Iron SPORTSHIRTS

SPECIAL ITEM
MEN'S BOTANY SUITS PORTCOATS

PR. CAMPUS SHIRTS ONE TABLE-ODDS & ENDS SHOES Ladies White Sandal 2399 **THRONGS** Group-Summer 1/3 OFF HAND BAGS Ladies Slip-On **CANVAS OXFORDS** Fruit-of-the-Loom PANTY HOSE Sheer to the Waist Rest Aire-Full Size 2 FOR 500 **DACRON PILLOWS** \$299 Sizes Little Gent



SHOE-SALE White Values to \$26% HDKFS Not all sizes Several Styles

SPECIAL ITEM Large Selection HIGGINS-DOUBLE KNIT SLACKS Regular Leg 25% OFF YOUNG MEN'S LEVI'S

Small Group - Donovan & Center Stage

Both

Stores

50% OFF

25% OFF

SPORTSWEAR

White & Patterns-Flare Leg \$1400 Value Sale Price \$1050 Small Group-Sta-Prest \$300 MEN'S PANTS Men's & Boy's \$299 SWIM TRUNKS Texas ROPER Our best selling work BOOT 1½" Dogger Heel Sole-Hypalon Oil Resistant

Widths B,D&EE

ole APPOINTMENTS Will Be ned nic AVAILABLE eful as JIM CHERRY, uer nts HAIR STYLIST hat · Roffler Sculptur Kuts on't ·Hair Straightening ·Countour Cuts · Hair Pieces

> JIM CHERRY 364/2002

ho es ay of

ing





FANCY RED RIPE

5-LB. RAG

GOOD THRU JULY 3, 1974 WITH EACH FILLED GOLD BOND

**FOOD CLUB** 

GRADE "A" LARGE DOZ.

GOOD THRU JULY 3, 1974 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLE

SLICED 1-LB. PKG.

GOOD THRU JULY 3, 1974 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

5-LB.

BAG

GOOD THRU JULY 3, 1974 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

HOT SHOT

FOOD CLUB INSTANT ANT & ROACH 13-OZ. AEROSOL 3-OZ. JAR ICE CREAM FLY & MOSQUITO CAREY'S ROACH & ANT BAG ..... LIQUID PINT ... BAR-B-QUE 28-OZ. 18-0Z. SIZE. SIZE .... CLIGHT NO. CHUNK WHITE NO. ½ CAN.... SOLID WHITE NO. ½ CAN.... FOOD CLUB TOPCO STANDARD ALUMINUM

Kleenex ALLIED STAINLESS

ASST.

FACIAL TISSUE

200 CT. ROYALORK charcoal briques

ROYAL OAK BRIQUETS 10-LB. BAG

LIGHTER

25 FT. ROLL

BOX OF

FOR

KOTEX

SANITARY NAPKINS

REG OF SUPER



Keter

GULF-LITE . QUART PAN







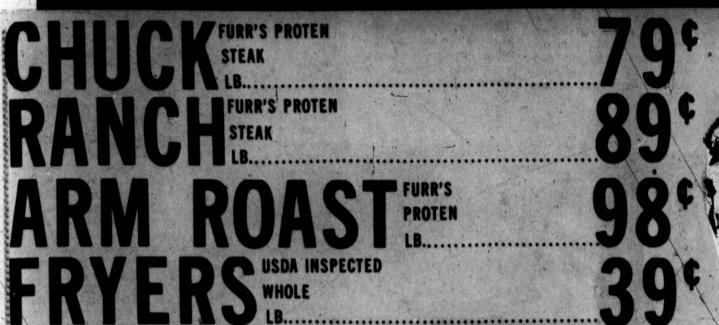
STEEL PRONG

CORN HOLDERS

STEEL SET OF 8



#### SALE-A-BRATE THE 4TH .. SAVE WITH FURR'S





	THE COMM
ROUND STEAKENER	\$109
SIRLOIN STEAKERSTEN	
RIB STEAK FORTEN	
CLUB STEAK ENOTEN	\$1 <sup>39</sup>
T-BONE STEAK POTEN	5149
RUMP ROASTENSTEN	

NO SALES TO DEALERS **FRANKS** THIS AD FARMERS 63

**BOLOGNA** 

FARM PAC 74

HICKORY SMOKED, FULLY SOOKED, SEMI-BONELESS WATER ADDED, SHANK PORTION LB...... **BUTT PORTION LB...** CENTER SLICES ....

FOOD CLUB

TALL

DILL CHIPS

EFFECTIVE

THRU

JULY 3, 1974

Frozen Food Favorites

FRESH FROZEN



TOP FROST CHUCK WAGON FRESH FROZEN

FROM FLORIDA MRS. PAULS C ONION RINGS FRESH FROZEN 9-0Z. PKG.

NESTLE'S QUIK CHOCOLATE .69 CRISCO OIL 32 ..... \$138 GAL \$139 PEANUT BUTTER #552MY. 89 BISCUIT MIX PIONEER REG. SANDWICH BAGS GLAD WRAP 200.27 TRASH BAGS BUNT .... FLEXIBLE STRAWS MET. INSTANT COFFEE FURNITURE POLISHWOODCRAFT MARGARINE PLEISCHMAN'S....

VO-5 REG. FINE BLUE





CREME RINSE







160 COUNT





DEODORANT 13-0Z. **BRONZE CAN** 

16-0Z.

#### SACRACACACACACACACA CON CONTRACTOR CONTRACTO Comings And Goings At King's Manor המשמשה משמשה מ משמשה מש

By FAY GAUGGEL Well, they've done it again.

That is, Jerry and Mary Lou Lane have entertained Kings Manor residents in a fabulous manner.

Four cars left Kings Manor June 20 for Panhandle, the home of the Lanes. The Lanes used to live in Hereford and they were our favorite family here. Jeoffrey and Tamera were about the only Babies we ever.

Jerry did everything for us. from filling in at the pulpit to leading our sing-song fests. His grandmother, Carrie Hendrix, is one of our long-loved residents. so she was with us. Christina Lane; Jerry's mother, was at the home in Panhandle.

Other Panhandle residents present were Mrs. Keith Wiseman, wife of Panhandle's Methodist pastor, and Mmes. John Davis, Ruby Pemberton and Fay Hearnedon.

The lunch was catered by a Borger hotel and served on tables set under a huge tree in the Lanes' backyard. It consisted of vegetables, salad, ham chicken tetrazzini, topped off by the Lanes own homemade peach ice cream and home baked layer cakes.

Some of the men played dominoes. A spirit of gaiety prevailed and there was hob-nobbing and visiting in general. Time passed rapidly and pleasantly. The Lanes were toasted and praised with the extravagance they deserved. Time to squeeze ourselves into the cars and go home.

So - Till we meet again in

Mrs. Evadne Cox had as recent guests her daughter and family, Mr. and Mrs. J.W. Dilli and Brad from Fort Morgan, Colo. They visited over the weekend with friends and relatives in Claude and Clarendon. She accompanied them for a short

Doolie's Fabric Shop

214 N. 25 Mile Ave. 364-5791

Vogue & Authenic

Western Pattern

Service

trip to New Mexico where they visited in Carlsbad and toured the White Sands area near Alamogordo.

Birthday guests of Rubye McLaughlin were Mr. and Mrs. R.T. Stryker of Albuquerque and Michael Martin, a great grandson; Mr. and Mrs. Mac McLaughlin and two sons, Moore and Gevin of Dallas; Mac is her grandson.

Ola Davis spent several days in Big Spring the past week. She attended the funeral of Edward Crabtree, her cousin.

Alpheus Tooley visited in Kress last weekend after which he visited his son, Lamoy Tooley at Dawn.

Hugh Smith spent last week with his son in Petersburg.

J.R. Thornton had grandchildren, the Quickels of California, along with grandchildren from Farwell to visit him last weekend. ....

Velma Copeland of Neosho, Mo., was the guest of Grace Mason last week. Mrs. -Mason had as guests last weekend her daughter, Mrs. G.W. Schroeder, Mr. Schroeder and grandchildren Beck and John.

. Mrs. Ruby McLaughlin had as visitors Sunday afternoon, Mr. and Mrs. R.G. Love from Amarillo and Mr. and Mrs. Bill Leslie from Vega.

Mr. and Mrs. Joe Johnston of Crosbyton, Mr. and Mrs. Vern Lust of Dimmitt, Mr. and Mrs. Luther Faust of Plainview and Walter Faust of Dallas were recent visitors of Mrs. Ethel

Miss Beulah Duensing enjoyed a surprise visit by her cousins Mr. and Mrs. Edward L. Johnson, of Hobart, Ind. By private car they were touring, visited Dallas and would return by Denver and Kansas City.

Mrs. Don Davidson's granddaughters, Cathy and Jennie Luker of Richardson, are visiting in her home.

#### We have interest in your

future!



YOU COULD START **COLLECTING TODAY!** 

We'll be glad to show you how easy savings can be and how fast they add up-especially with our high interest! If you're interested in your own financial future-come see how interested we are!

**A Savings Account** From



HEREFORD TEXAS FEDERAL CREDIT UNION

330 Schley

Phone 364-1888

#### Travel Trails Offer Wide Variety

the vacation game in West Texas when it comes to riding the Texas Travel Trails. Four trails fall entirely within the western half of the state, while another three overlap its eastern rim.

Entirely West Texan in flavor are the Mountain Trail, Pecos Trail, Plains Trail and-Forts Trail.

Sharing part of West Texas' geography are the Lakes, Brazos and Hill Country Trails. The listed attractions for all

seven trails total 354. The four primary West Texas trails

in a region larger than most of the 49 other states.

Other states, in fact have begun to emulate Texas' geographic approach to travel Montana and Missouri, for example - while Montana, Wyoming, the Dakotas and Nebraska have formed a region known as the Old West Trail.

Information on the seven West Texas trails is available from the West Texas Chamber of Commerce in its new Wonderful West Texas Fun and Adventure Map.

Abilene is the home of

Multiple choice is the name of count up 202 among themselves, Texas Forts Trail Association and the West Texas Chamber. This spring the Forts Trail Association, recognizing new travel needs because of fuel, painlessly 'drew and quartered" the trail into four

quadrants. The rangeland trail was presented as four "mini-trails." Each contained two of the old frontier forts: Richardson and Belknap in the northeast, Phantom Hill and Griffin in the northwest, Chadbourne and Concho in the southwest, and McKavett and Mason in the southeast.

1. Pecos Trail

3. Forts Trail

4. Plains Trail

6. Brazos Trail

\*\*\*\*

Brownwood,

Ray Shook, as a vice president

of the company, will be

supervisor of southern division

stores. G.V. Fulton, also a vice

president, will be supervisor of

Shook Supply Company

operates 19 retail and wholesale

tire operations in 17 Texas cities

They include stores in

Hereford, Abilene, Amarillo,

and one in New Mexico.

Brownfield,

the northern division stores.

Tire Company Makes Changes

the company, maintains his

"The first six months of this

year have seen us far exceed

sales records for any other like

period in the history of this company," said Shook. "We're

anticipating even better months

ahead, and feel the expertise

and experience to be offered by

Mr. Cotham will be very

instrumental in the realization

of our projected sales."

offices in San Angelo.

Melvin C. Shook of San

Angelo has been named

chairman of the board for Shook

Supply Co., and H.L. Cotham of

Dallas has been promoted to

succeed Shook as president of

the tire company's 19-store

Both men will succeed to their

Cotham is presently in charge

of the firm's operations in

Dallas while Shook, founder of

ew posts on July 1.

2. Mountain Trail

5. Hill Country Trail

7. Texas Lake Trail

Dallas, Hobbs, N.M., Houston,

Lamesa, Littlefield, Lubbock,

Muleshoe, Odessa, Pampa,

Plainview, San Angelo, San

**NOTES, COMMENTS** 

The majority isn't neces-

good neighbor is one

If you have surplus money,

One of the most misused words in the language is the

Almost anyone is enthusi-

The idea that wild animals

live at peace is not to be

astic over a new job, with

use it to pay your debts.

who loans but never borrows.

Antonio and Sweetwater.

sarily right.

word "love."

more pay.

relied upon.

The idea was a closer-to-home approach for the 691-mile Forts

The starting point for each trail and the number of its attractions are: Mountain, El Paso, 59; Pecos, Odessa, 42; Plains, Amarillo, 42; Forts, Abilene, 49; Lakes, Dallas, 62; Brazos, Waco, 43; and Hill Country, San Antonio, 48.

Brochures of the travel trails, and of the Fun and adventure Map, may be obtained from the West Texas Chamber of Commerce, Box 1561, Abilene

#### Exim Loans 'All Wrong'

BY LLOYD BENTSEN United States Senator

I have introduced legislation to prevent the Export-Import Bank from making loans subsidized by U.S. taxpayers to foreign manufacturing plans that compete with U.S. ex-

The Export-Import Bank known as 'Exim' - is an independent agency of the U.S. Government. It was established to boost U.S. exparts by providing low-interest loans to foreign buyers of products from this country.

At a time of increasing competition with foreign countries for international trade, the United States is struggling to sell more goods abroad than she buys. And it is in our nation's best interests that government help out in this struggle.

But, there is a point of diminishing returns.

Although a firm believer in expanding foreign trade, I am convinced that we must take a, hard look at some of the exports being subsidized by American taxpayers.

And, if those exports include equipment which will enable foreign countries to build manufacturing plants in direct competition with exports from this country, then we should stop it.

It is wrong to provide government backed loans at seven- per cent interests to foreign competition at a time when the prime lending rate in the U.S. is over 11 per cent.

IT IS A mistake to export factories and jobs when we should be exporting products. A few examples will demonstrate the need to take a new look at the role of the Exim Bank in financing foreign manufacturing capacity.

Last year, the bank loaned more than \$40 million for exporting fiber production plants, textile equipment, spinning mills and weaving looms. Yet, the textile-apparel industry is by far the largest of all manufacturing employers in the U.S.

estimated 200,000 American textile and dothing workers lost their jobs because of increasing competition from foreign producers.

In other financing last year, Exim provided \$45 million in Low-interest credits to expand foreign manufacturing facilities for steel and pipe. Steel is in short supply in this country and steel manufacturers here must borrow money at interest of over 11 per cent to expand their camacity.

The Export-Import Bank has also provided the Soviet Union with much of the financial support it needs to build the huge Kama River truck and engine complex. Russia has received over \$153 million in low-interest loans from the U.S. for this project, at a time of high unemployment in the American auto industry.

In addition to these projects, negotiations are also underway to export manufacturing capacity in the vital aerospace and chemical industries.

RUSSIA, FOR EXAMPLE, is bargaining with several U.S. airplane makers, offering to buy wide-bodied jets if the American firms will help them establish their own commercial airplane factory.

Under the terms of my amendment, the Export-Import Bank would be barred from making subsidized loans for this project, and others like it.

The amendment would not only prevent Exim Bank loans for foreign manufacturing plants which compete with U.S. exports. It would also require the Export-Import Bank to submit an economic impact statement to Congress on all loans to finance foreign manufacturing.

The statement submitted must show that each loan will not enable foreign industry to compete with products this country sells abroad. And it must also assess all other advantages and disadvantages of each loan.

#### NOW OPEN **ELKS LODGE**

Swimming Pool

**Denton Park** 

Limited Number Of Memberships Available -

For Information Call 364-2721

or 364-4771 after 5:00

Pool Available for Private Parties

Swimming Lessons Also Available

Chevy Pickup

BERVICE

Fleetside, 350 c.u. V8 engine 2 barrel carb., radio, heavy duty radiator, vinyl trim, white with saddle interior.

Reg. 13460.90

364-2160

DOYLE JOHNSON

CHEVROLET - OLDS, Inc.

N. Hwy 385

#### FIREWORKS!

Barrett Bros. - Selling from same 3 locations as last year

- \* W. Hwy 60 at edge of city limits
- \* East of Big Daddy's on Hwy 60
- \* N. Hwy 385 at edge of city limits

Firecrackers, Bottle Rockets, and large variety of other fireworks, we also have a family pack this year. Plenty of fireworks and fire crackers for everyone...shop early for best selection!

BARRETT BROS. FIREWORKS We appreciate your business

#### Glorieta Caucus Stresses Basics

"We are going to get back to basics in Texas' church training program," says Harold G. Hanson. "We want to see every church in Texas with a church training program. Whatever it takes we will get the enrollment

The new church training secretary for the Baptist General Convention of Texas, Hanson says Training Union has an opportunity for more growth at this time than at any other in recent years. There is a new hunger for trained leadership. Churches are seeing now that they have run out of trained people and when they come back we are ready to help

Speaking during the Church Training Leadership Conference at Glorieta Baptist Conference Center, Hanson stated that the upcoming fiscal year (beginning in October) will mark a rise in the church training program in Texas.

Along with his associates, Eric H. Williams, Hanson will institute a new thrust in October. This new thrust will involve more emphasis on youth and adult work, and the New Church Member Training. Church Leader Training and Ongoing Church Member Training programs. Enlargement Campaigns, the Church Training Achievement Guide and the Church Study Course Program will have a significant role in the new

In February, the Texas church training department conducted an Enlargement Campaign in Corpus Christi. "This pilot project included 25 churches which is the largest number recorded for a growth project," states Hanson. "Since then many of those churches have reported that their attendance has tripled. Most of the churches say they have doubled their average at-

According to Williams, who came to the department in May, 20 select people representing all regions of Texas will assemble in Dallas in August to discuss methods of increasing Sunday night participation and

By May of next year Hanson says the Texas church training department in conjunction with the Sunday School Board in Nashville, will train 50 consultants in order to meet the increasing demands of churches across the state.

Known as the Special Worker Training Institute, these 50 additional consultants will consist of pastors and other church staff members who will work in their own regions conducting church training conferences.

Also that department and the Board have signed a contract with TimeRite, Inc., to produce Church: the Sunday Night Place commercial during every Dallas Cowboys football game this fall which is aired on the raido. In addition to Texas, the broadcast will reach Louisiana, Oklahoma, Kansas, Colorado and New Mexico.

"This next year we are going to become increasingly active in the Youth Speakers' Tournament and the Youth Bible Drill," Williams says. "Although we have had adequate participation in the past, we need to involve more youth in these two projects.

"If we can get youth excited about the Speakers' Tournament and Bible Drill, it will be the first step to getting them active in chruch training.

According to Hanson, Church training has a new image. The Church: the Sunday Night Place concept and the materials involved have done a lot for Training Union. People are becoming excited about the possibilities of Church: the Sunday Night Place."

#### Modern Artist To Visit Tech

commissioned

His murals and mosaics in-

clude such designs as the mural

facade for Notre Dame

Blessed Sacrament Chapel of

the National Shrine of the

University, South Bend., Ind.,

A public lecture and preview Plains, he designed the nmer remodeling of the Lubbock National Bank in 1960 and has exhibition of works by Millard Sheets, a collection of 50 execute the interior design for paintings by the internationally acclaimed watercolorist which is to be displayed in the East addition now under construction for Methodist Hospital in Gallery of the Museum of Texas Tech University from Lubbock. July 10 through August 25.

To speak on 'Contemporary Art" will be the artist himself who has long been recognized as one of America's leading the mosaic for the dome of the figures in both professional and educational art.

Visitors are invited to attend Immaculate Conception in the reception, seated lecture and preview, beginning at 8 unique rainbow mosaic that p.m., July 10, in The Museum. descends from the top to the There will be no admission charge.

A multi-faceted artist, Sheets has become widely known for his mosaics, murals and architectural designs as well as his watercolors. A practicing architect on occasion, he has designed more than 80 buildings; including Scottish Rite temples in Los Angeles and San Francisco, office buildings in Houston and public schools and business structures in his home town of Claremont,

No stranger to the South

Richard Nixon, President: "A strong American presidency is essential if we are to have peace in the world."

CLEAN CARS CADILLAC TO

VOLKSWAGENS

iger, has 360 V8, Auto. Trans. Ai Cond. and power Steering, and radio, extra good set of tires, two tone green

odels you have seen.

very good mechanically, if you want lot of good service, here it is.

1.V. CAMPBELL MOTORS 321 N. 25 Mile Ave. H.D. CHATTER

#### Electric Blankets Due For Annual Laundering

and discourages moths if the blankets are wool.

blankets - first pretreat, then

Before washing an electric stitching. blanket, pretreat any spots. Protect the plug by tying a wash cloth or plastic bag over it.

Then fill the washer with lukewarm water and add a milk soap or detergent. Let the blanket soak for ten minutes and then agitate it for one minute. Then spin for just two

Next fill the washer with lukewarm rinse water. Agitate pants. again for one munute and spin two munutes.

To dry, hang the blanket lengthwise over two parallel clotheslines. Change positions of the blanket frequently so it'll dry evenly. Dry blanket in the shade - not in the sun.

You can dry an electric blanket in the dryer if you're careful. Check your instruction booklet to see if automatic drying is recommended.

CHECKING the construction of newly purchased garments may save much time and expense later. Spend a few minutes initially with a new garment and you will have extra hours of confident wearing pleasure.
Some guides for checking

new garments follow: If stitches are too loose in the

hem or too visible on the right side, remove the stitches and re-hem, either with a suitable thread or by using a fusable. Thread dangling threads into

a needle. Bring them inside the garment and fasten securely. Reinforce loose buttons, snaps and hooks and eyes before they become missing

Prolong the life of a poorly constructed machine-made buttonhole by going over it with a buttonhole hand stitch or machine zig-zag. Reinforce sleeve anc crothe

WASHING electric blankets seams with a second line of before storing keeps them fresh machine stitching 1/8 inch inside the seam allowance using a short stitch length, thread and There are really only two needle appropriate for the steps in washing electric fashion fabric. Narrow or crooked seams need this same treatment of a second line of

> Reinforce under arm seams of ragian and kimona sleeves with seam tape.

Strengthen pockets or plackets with a few firm hand or machine stitches placed in prime areas of stress

Iron-on patches or interfacing on the inside can reinforce areas of hard wear such as knees, elbows and seats of

A LITTLE care prolongs the life and beauty of wooden utensils and serving pieces. Clean new woodenware thoroughly. When completely dry, rub several coats of vegetable oil into the finish. Let dry. Repeat treatment every four to six months.

immediately after each use. Wash each item in soapy water - and don't leave it soaking very long. Some items such as salad bowls and rolling pins - may crack, swell or warp. Pinse, wipe im-

Always clean wooden articles

mediately, and air-dry completely before storing. To avoid scratching or marring a wooden finish, don't give food a chance to dry on it.

Keep a cutting board smooth and clean, occasionally rub its finds objectionable." surfact with fine sandpaper. This remove knife-mark ridges, where bacteria can grow.

AS A RULE of thumb, an average carcass or side of beef will yield about 25 per cent steaks, 25 per cent roasts and pot roasts; 25 per cent ground or stewing beef, and 25 per cent

JULY is the time to buy: children's clothing, men's hats, rugs, shoes, sportswear and ladies ready-to-wear.

#### Hartman Attending a visitors' waiting room in the Chicago Convention

Roy Hartman; Hereford school superintendent and one of four Texas directors on the National Education Association (NEA) board, is one of 10,000 delegates to attend the NEA 1974 convention currently taking place in Chicago.

Teachers from all over the Washington, D.C., and the nation are present at the annual NEA meeting to discuss ac-

vital school topics.

U.S. Rep. Barbara Jordan (D-Texas) will be a featured speaker, along with writerhistorian Arthur M.Schlesinger, Jr., the noted psychiatrist Karl A. Menninger, and John Gardener, chairman of Common

James A. Harris, Iowa teacher and current NEA president elect, will succeed Helen Wise, Pennsylvania teacher, as NEA president at the close of the convention.

#### countability, job security, bottom of the exterior of the finance, testiag, Hawaiian Hilton Hotel. bilingual education, and other SIZZUNG SPECIALS

Pet Milk

Eggs AA LARGE

Potatoes shoe string

Bread & Rolls Gircle K

MONEY ORDERS ANYTIME Manager Jackie Yocum



HOURS 7 A.M. - 12 P.M.

Con Con Nears Deadline

As delegates continued the third-reading of each of the articles of the proposed Constitution of 1974, work also continued in committee on the date for the recommended Constitutional election.

The Committee on Submission and Transition voted during the week to recommend that the proposed 1974 document be submitted to Texas voters at the November General Election The same committee also

voted to recommend to convention delegates that the new constitution, if accepted by Texas citizens, take effect on September 1, 1975.

The date would coincide with the start of the state's 1975-1976 fiscal year. The time lag would provide time for one Legislative Session between the date of voter approval and effective date of the new document.

Convention delegates agreed

during the week to back off an original stand that the Legislature have the authority. to call it self into special session. Governor Dolph Briscoe raised an objection to the proposal, arguing the authority to call a special session of the Legislature should remain that

in the present constitution. A majority of delegates, in an effort to retain balance agreed to leave the authority of the Legislature to call itself into

session for a veto override. In another effort to resolve objections of Briscoe, delegates changed an earlier stand on language authorizing the Legislature to override a gubernatorial veto.

Under existing language, the governor has the power to veto or kill legislative bills and lineitem appropriations which he

The governor expressed concern that delegates planned to write new constitutional language to make it easier to

override the chief's executive's

Language finally accepted by majority of convention delegates would require a vote of three-fifths of the membership in each house of the Legislature to override.

Language of the present constitution requires a vote of two-thirds in the house originating the override and confirmation by vote of twothirds of the other house.

During debate on the Local Government article, delegates voted to give Texas voters a separate submission on whether counties should have limited home rule authority. If approved, the provision would become a part of the new constitution.

Delegates also voted to retain in the proposed constitution the county commission form of government with the county judge presiding and separate election of the sheriff; treasurer, tax assessorcollector and county clerk.

The Local Government article also would allow county voters to create additional offices or combine existing offices. A county commission would have to be retained but could be reduced or enlarged. of the Governor alone - as it is

The article would also provide for maximum property tax rates of \$2 per \$100 assessed valuation in cities and \$1.25 in counties.

Also adopted, with relatively minor amendments, was the Education Article.

"Our greatest threat comes from no foreign foe but from those at home who seek to impose the power of negative thinking."

"I think if we hooked George Wallace up with Ted Kennedy or Mondale, we'd have a winner."

#### Curtains Rise For 'H.M.S. Pinafore'

The music and lyrics will be pure Gilbert and Sullivan. Only the format will be different when the Texas Tech Music Theatre offers its mid-summer production of "H.M.S. Pinafore" July Tuesday-Wednesday, Friday and Saturday as a dinner theatre attraction in the University

The operetta, in costume and in a nautical setting, is being staged in-the-round as a highlight of an evening of musical comedy which will begin with a buffet dinner in the U.C. ballroom. Dinner will be served beginning at 6:30 p.m. each evening and performances of the operetta start at 8 p.m.

Tickets to the double attraction, priced at \$3.95 per person, are on sale in the University Center or may be reserved by calling 742-4151. "Pinafore" is one of the best

known and most beloved stage pieces resulting from the collaborative talents of William S. Gilbert, librettist; and Arthur S. Sullivan, composer. Designed chiefly to amuse, it has been

doing just that for almost 100 years with such engaging ballads as "We Sail the Ocean Blue," "Poor Little Buttercup," "When I Was A Lad," and "I Am the Captain of the Pinafore."

"Pinafore's" frothy - and sometimes improbable plot tells the story of star - crossed lovers: Ralph Rackstraw, the lowly seaman who has fallen in love with Josephine, the captain's daughter, and of Mrs. Cripps (Buttercup), the peddler-woman who has lost her heart to the "well-bred" cap-

> A. O. THOMPSON ABSTRACT CO.

Mr. and Mrs. A. J. Schroeter

Courthouse Phone 364-1504 P.O. Box 73

> Free City Maps Showing Blocks

#### **ASK ABOUT** The New

Redken Trichoperm System

OPEN MONDAY-THURSDAY

Carla - Shirley - Molly

Molly Jo's Beauty Salon 508 Knight

MONTGOMERY BIG FOOD STORAGE SALE ONE CALL—ONE STOP DOES IT ALL SHOP WARDS CATALOG

ALL-FROSTLESS • Ice maker optional, extra -DOOR DESIGN. HELPS SAVE ELECTRICITY ADJUSTABLE COLD CONTROLS **BUILT-IN** 

LOWEST PRICE EVER! 17 CU. FT. FROSTLESS REFRIGERATOR SAVE \$52

329.95

Seperate cold controls for freezer and re-

frigerator sections

• 3 adjustable shelves • Twin crispers

Reversible door with magnetic gaskets

• Ice maker optional, extra 15.2 CU FT. FROSTLESS

REFRIGERATOR-FREEZER SAVE \$32

• Like 17-cu. ft. above except there are two

shelves, 1 door shelf Plus it's only 60-in. high to fit under most

built in cabinets

ALL FROSTLESS SIDE-BY-SIDE 3 DOOR, 22-CU. FT. REFRIGERATOR

2088\*

• Save now on this big energy saver! Handy 3rd. door lets you get at most often used food easily—helps keep cold from escaping • Ice maker optional, extra



ROLLERS

**PHONE 364-5801** 

SPECIAL BUYS IN STOCK HURRY QUANTITIES

WARDS FAMOUS ANNUAL **GIGANTIC BLANKET** SHEET SALE

\*Plus transportation

114 PARK AVE.

STOP IN, SEE IT, BUY IT NOW

SERVICE NATIONWIDE
Prompt service and factory parts

**USE WARDS CHARG-ALL PLAN** 

Can you recall the date of V-E Day and V-J Day? When and where was the first American marriage performed?

When is Armed Forces Day?

#### Answers To Bible Verse

- Susan B. Anthony.
- May 21, 1881. 3. Microscopic plants on which nearly all marine life depends
- 4. Protoplasm. She founded the American
- Red Cross. May 8, 1945, and September 2, 1945, respectively.
- May 12, 1621, in Massachusetts
- May 18th (always the third Saturday in May).



#### RECIPE

Susie Short, Salesman

... hands keys to customer for car tryout

Hawalian Pork Chops

9 oz. can crushed pine-

Trim a little fat from the

edge of pork chops and fry out in a heavy skillet. Re-

move pieces. Flour chops

and brown in hot fat. Com-

bine remaining ingredients.

Spoon fat from skillet and

pour catchup mixture over.

and around chops. Cover and

cook over low heat 114 hours

or until very tender. Spoon

sauce over chops once or

add a little water as needed

cooked rice.

Serve chops and sauce with

twice during cooking and.

4 pork chops

1/4 c vinegar

1/2 c catchup

apple

1/2't salt

1 T soy sauce

3 T brown sugar

2 c cooked rice

Pork has been a staple food for years and most folks have their own favorite ways of fixing it. Pineapple adds that special flavor to pork

#### Mrs. Baird's Bakery ROUTE SALESMAN FOR HEREFORD AREA

Salary and commission. No experience necessary. Good advancement potential, free hospitalization, life insurance, liberal retirement and disability benefits. APPLY: JOE WILLIAMS

Red Carpet Inn, 4:00 until 9:00 P.M. Monday, and Tuesday

An equal opportunity employer

Whether you choose the patio stand model or

the patio cart model, you get a large stainless

steel cooking grill with bun warming section and

storage shelf to keep cooked foods hot. And

either model moves easily so there's no need to

change your plans to cook out just because the

and put it on your electric bill!

See Electro-Grill at The Electric Company office

weather changes.

#### Car Salesman Is Woman

#### By SUE COLEMAN Women's Editor

IDLY reading classified ads, Susie Short explains, she noticed in the Help Wanted column "one that said salesperson, not salesman, and I thought, 'Well, why not?' so I came down and asked about the

The sales manager also said, "Why not?", and now she is probably the only woman car salesman -salesperson, that is-who has ever worked in Hereford.

She freely admits that she has a lot to learn about selling cars, but is happy that she made a sale her first week on the job at Orval Watson Ford Sales Co.

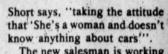
SHE believes there is no reason women can't sell cars as easily as they sell real estate, for instance - a field once considered strictly for men but now largely occupied by women She is not trying to prove any feminist point; just thinks the

job is interesting. Selling is no novelty to Mrs. Short, the former Susie Henderson whose parents a few years ago owned the Surplus City store here. She "sort of grew up in the store" and learned to meet and serve

customers.

There have been "some funny reactions" from customers since she began her present job, she says, "but most people are real nice. When I answer a call for a salesman on the telephone, the caller usually thnks there has been a mistake and the receptionist is answering again."

SOME customers ask for a salesman they know, but a few just ask to speak to a man, Mrs.



The new salesman is working hard to learn more about cars, especially those handled by the agency where she is employed, and also she is learning about the details of closing a sale, trade-ins, helping a customer arrange for payments and other matters involved in her job not just showing a car and quoting its price.

AN OUTGOING personality, happy attitude and a liking for people help the blonde housewife in her new role and she is seriously studying its requirements.

She expects to learn fast, citing the example of becoming interested in the auto parts department of her parents' store quickly learning not only the names of the different parts but how they are used, "so when a customer bought something I could ask if he needed a related

She is Mrs. Charles Short, and with her husband and two-year-old son. Charles Jr.. she lives in an apartment at 1517 Forrest.

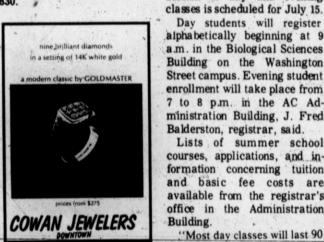
In addition to sales work in stores, she has been employed at Westgate unit of Kings Manor retirement home. Her name is actually Eileene but she has answered to Susie most of

#### Horse Films To Be Shown

Persons involved in FFA, 4-H, Hereford Riders Club or any other horse-oriented activity are invited to attend an educational meeting Monday evening at Community Center, announced Bob Hughes, Ralston Purina Feed representative.

During the session, which will begin at 8 p.m., films will be shown concerning disinfection and nutrition of horses. The activity is slated in conjunction with the start of Bob's and Marcy's Feed Company, owned by Mr. and Mrs. Bob Hughes.

Further information can be obtained by contacting Mr. or Mrs. Hughes at Bob's Hickory



August 2, 1974

**BOX 2211** 

Address

PLEASE PRINT

Enrollment for Amarillo Monday through Friday," College's second summer Balderston said. "Evening classes usually meet a Monday, Wednesday, Friday or a

Late registration will be

permitted until July 19 for the

second six-weeks session but

students who register after July

15 will be assessed a \$5 late fee.

& THE NASHVILLE EXPRESS

STATE

Please include 50c

for Handling & Mailing Each Order.

I UNDERSTAND MY TICKETS WILL BE

MAILED TO ME BEFORE THE SHOW

Second session classes start

8:00 P.M.

Tuesday, Thursday schedule for Day students will register three hours. alpha betically beginning at 9 a.m. in the Biological Sciences Any hours earned at AC will transfer to four-year colleges Building on the Washington and universities without dif-Street campus. Evening student enrollment will take place from ficulty, even if the student is already attending another 7 to 8 p.m. in the AC Adschool, Balderston added. ministration Building, J. Fred Students are eligible to take up Balderston, registrar, said. to seven hours per summer

Lists of summer school courses, applications, and information concerning tuition and basic fee costs are available from the registrar's office in the Administration Building.

"Most day classes will last 90 minutes and will be held July 16 and finish Aug. 16. 

THE HEREFORD LIONS CLUB PRESENTS

TOMMY OVERSTREET

APPEARING IN THE

DEAF SMITH COUNTY BULL BARN

Also appearing will be Hereford's own Tex Rhodes.

A limited number of tickets will be sold.

Please send this coupon & your check or money order to:

CITY

PROCEEDS WILL GO TO GIRLSTOWN U.S.A.

Enclosed is my check money order in the amount!

TOMMY OVERSTREET SHOW

HEREFORD, TEXAS 79045

TICKETS (RESERVED) @ \$6.00

TICKETS (RESERVED) @ \$5.00 TICKETS (RESERVED) @ \$4.00

TICKETS (GEN. ADM.) @ \$3.00

her short tiered veil. She wore a gold locket belonging to her grandmother and carried a nosegay of white and yellow daisies

Mrs. Clifton Kelley

...former Denise Poarch

(Bradly photo

Kelleys At Home

After Recent Vows

At home at 713 Thirteenth.

Mr. and Mrs. Clifton Kelley

were married in a recent

ceremony at the home of Mr.

and Mrs. Earl Poarch, 213

Fuller, parents of the bride who

was Miss Denise Poarch, Kelley

is the son of Mr. and Mrs.

Kenneth Kelley, 909 Cherokee.

Dawn, Baptist minister, con-

ducted the ceremony as the

couple stood before the mantel

where candles burned among

three arrangements of white

Miss Chris Marnell, maid of

honor, and Randy Banks, best

man, were the couple's only

attendants. Mr. and Mrs.

Banks' children were in the

wedding party, Kimberly as

train bearer and Jimmy ring

L'ace flower appliques were

scattered over the bride's white

organza gown, which was in empire style with mandarin

collar, long full sleeves and A-

line skirt lengthened with a

session of day and evening

Seed pearls edged organza

and vellow daisies

bea rer

chapel train.

The Rev. Clarence Powell of

Miss Marnell's dress was of buttercup yellow organza trimmed in white lace, with empire bodice over a shirred skirt, long sleeves with lace

A reception was held in the home. Sisters of the bridegroom, Mrs. Paul Page and Miss Helen Ann Kelley, were at the refreshment table. assisted by Mmes. Lewis Poarch and Banks. Surrounded with yellow daisies, the wedding cake was decorated with cowboy and bride figurines.

The couple wore matching western clothes as they left in a trip to Carlsbad, N.M.

Kelley is employed with Bradford Brothers Trucking Co. after three years service in the U.S. Navy. He and the bride both attended Hereford schools. She was a member of the band and ICT Club and is employed petals in a huge rose that held at Furr's Market.

#### **Bell Noted** Again

The Sunday Brand, Hereford, Texas, Sunday June 30, 1974

For the second time this year Charles Bell Jr. has been named Leader of the Month in the Amarillo territory of Southwestern Life Insurance Com-

Bell added the May title to a previous award won in February. The Hereford resident was chosen for the honor from company representatives serving the Texas and Oklahoma panhandles plus a portion of eastern New Mexico.

#### Couples Complete

#### Delegate Duties

Two Hereford couples recently returned from the 59th annual convention of Kiwanis International in Denver.

Attending the affair was Mr. and Mrs. Howard Birdwell, 116 Fir Street, and Mrs. and Mrs. Dean Herring, who reside north of Hereford.

As delegates to the convention, they participated in the election of Kiwanis international officers and trustees. They also passed resolutions upon which the organization's 1974-75 community service programs will be built and amended the Kiwanis International Constitution. They represented some 276,000 Kiwanians in 6,315

Kiwanis clubs in 45 countries. Some 20,000 people attended the convention. Convention activities included an address by Archbishop Fulton J. Sheen, Kiwanis International President William M. Eagles, M.D., and American humorist Sam Levenson. Personalities such as Miss America-1974, Rebecca Ann King, former Miss America Marilyn Van Derbur, and comedian George Kirby also attended.

Other convention activities included various award lunbanquets; cheons and workshops anc dinics; youth tours and dances; special ladies programs; and six forums on contemporary issue forums, a series of intriguing conferences AC Schedules 2nd Session on today's most vital human concerns headed by experts in various socio-economic fields.

#### Location Wrong Of Cemetery

#### Meeting

The location of the annual business meeting of Hereford Cemetery Association was incorrectly announced to be at the Civic Club Center.

The regular session will take place Tuesday in Community Center at 3 p.m. All members are invited to attend.

#### **Dividend Declared**

The Board of Directors of Santa Fe Industries, Inc., has today declared a dividend (No. 12) of 25 cents per share on its preferred capital stock payable Aug. 1 to stockholders of record at the close of business July 12.

The Directors of Santa Fe Industries also declared a quarterly dividend of 45 cents per share being dividend No. 24 on the common capital stock of the company payable Sept. 3 to stockholders of record at the close of business on July 26.

#### Rowland Honored At Horse Show

Allyn Rowland, member of Deaf Smith County, 4-H has been chosen 6th alternate to compete in the State 4-H Horse Show in July as a result of his participation in the recent District 1 Horse Show in Amarillo.

Rowland, who won 3rd place in Halter and 4th in Western Pleasure, was one of twelve local 4-H'ers to compete Wednesday and Thursday at the Bill Cody Arena in Amarillo.

Other honors won were: Kelli Stallings placed 5th in Halter. Cathy Crim 6th in Halter and Bill Martin 5th in Reining. Other partipants were Lee Washington, LeAnne Hughes,

Phylecia Rowland, Rebecca Rudd, Elizabeth Rudd, Sam White, Sheri Whitaker and Tammy Cassels.



you like them!

ELECTRICITY-IT DOES SO MUCH GOOD

Dependable

ELECTRIC

Service

FOR SO MANY PEOPLE

7:24 a.m. Tuesday in the

hospital here.
There is already a son, Bryan
Keith, 4, in the family. Maternal
grandparents are Mr. and Mrs.

ON THE DEAN'S honor roll

**Baptist Revival** 

Ernest Innes of Perryton.

#### Friona Church Is Wedding Setting

Miss Terri Donette Fallwell, daughter of Mr. and Mrs. W.E. Fallwell of Friona, and Clifford Randall Allmon of Summerfield were married in a setting of daisy blossoms and candles in Calvary Baptist Church at Friona Friday afternoon.

The bridegroom's parents are Mr. and Mrs. C.E. Allmon of Summerfield. The couple will live in that community after a few days in the New Mexico mountains.

Terry Brown, minister of Sixth Street Church of Christ in Friona, conducted the wedding. Miss Earlene Graham was the maid of honor and Charles Ray of Summerfield the best man.

Also in the wedding party were Miss Barbara Allmon of Amarillo, the bridegroom's sister, as bridesmaid and Jimmy Christie of Summerfield, groomsman. Larry and Bill Fallwell, brothers of the bride. were ushers; cousins, Randy Boeckman and Jimmy Fallwell, lighted the candles. Shawna Gibson was flower girl and Buddy Keith Lappin ring bearer.

Wedding music was by Miss Gayla Self, organist, and Gail Graham; vocal soloist.

Scalloped Chantilly lace was applied in plastron effect on the bride's organza gown, which was styled with crescent waistline and oval neck circled

Pearls and rhinestones ornamented the lace cap which held her veil. White roses and yellow daisies were tied with white ribbons in her bouquet. For "something borrowed" in her costume she wore Mrs. C.E. Allmon's pearl earrings.

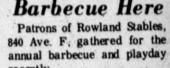
The bridesmaids' empire dresses were of blue flocked voile over taffeta with picture hats to match, the crowns circled with blue-centered daisies. The flower girl's frock was in similar style and fabric, in yellow, and her hat was white with yellow-centered daisies.

The wedding reception was held in the church fellowship hall. Refreshments were served from a table centered with the bouquets of the bride and her attendants.

Aunts of the bride, Mmes. Joe Fallwell, Joe Boeckman and O.T. McElroy, and the bride's sister, Miss Linda Fallwell, presided at the table. Another sister, Bonnie, registered

For travel to Red River Mrs. Allmon changed to a plaid skirt and jacket with sleeveless white

She plans to graduate from Friona High School next term. Allmon, who farms at Summerfield, attended West Texas State University three years after he completed high school



840 Ave. F; gathered for the annual barbecue and playday

Randy Arnold was awarded a trophy for having the best allround horse during rodeo events. Al Lee was judge. Those placing in contests

WESTERN PLEASURE (UNDER 13) - Phylecia Rowland 1st, John Josserand

2nd and Bobby Pledge 3rd. LADIES WESTERN PLEASURE - Karen Arnold 1st. Debbie Pledge 2nd and Phylecia Rowland 3rd.

MEN'S WESTERN PLEASURE - Randy Arnold 1st, Dewayne Robbins 2nd and

Bobby Pledge 3rd.
OPEN WESTERN
PLEASURE — Randy Arnold 1st, Dwight Jobe 2nd and Karen Arnold 3rd WALK TROT WESTERN

PLEASURE - Keith Jobe 1st and Toby House 2nd. BARREL RACE — Rebecca Rudd 1st, Bobby Pledge 2nd and

Weston Jobe 3rd.
POLE BENDING -Karen Arnold 1st. Dewayne Robbins 2nd and Randy Arnold 3rd DONKEY RACE - Weston Jobe and Keith Bridwell 1st.

Chuck Pledge and Rebecca Rudd 2nd, Preston Jobe and Colleen Rudd 3rd. Rodeo events for the younger

set included a stick horse race for children five years old and

Rowland Stables is owned and managed by H.H. Rowland of



Mrs. Randall Allmon ...former Terri Fallwell of Friona

#### Small Talk

By SUE COLEMAN Women's Editor

GRANDDAUGHTER'S wedding was one high point of a trip from which Mabel Wagner returned this week. Debra Mae Wagner, daughter of the Glen Wagners of Amarillo, former Hereford folks, married Scottie Gene Ward in Burkeville.

Mrs. Wagner also visited in the home of daughter Lucille, Mrs. D.L. Hayden, in Kinder, La.; another daughter, Louise, Mrs. Ed Mitchell, at Dallas, and son Gerald at Grand Prairie.

Mrs. Mitchell and daughter, Mrs. Danny Stinson, and the latter's son Jeff brought Mrs. Wagner home and are visiting her at 138 Beach.

A MEMBER of a pioneer Hereford family, Dr. JoAnn Hennington, daughter of the Buddy Witherspoons, now of

as one of two Arizona teachers named Outstanding Secondary Educators of America for 1974. She is now in competition for a national award.

JoAnn is Mrs. Leo Hennington, head of the business education department in Chap-arral High School, Scottsdale, Ariz. Her husband is the son of the L.V. Henningtons, 227 Ave.

IT WAS A difficult choice Kandy Newman had to make last week when she had the opportunity to go with 4-H Club members from this county to a national citizenship short course in Washington, D.C., or accept an invitation to enter a modeling contest in Las Vegas.

Nev. July 9-11. The 4-H'ers won't be home from Washington until July 10 Bullards are thrilled to

so she couldn't do both, one of those frustrating situations that occur for all of us, young and

Kandy attends a charm and modeling school this summer in Amarilloand there was chosen as an entrant in the Las Vegas show, which offers a glamorous whirl of modeling appearances and some attractive cash prizes. It couldn't have been easy to turn down.

She is the daughter of Wanda and Joel Newman and was in the 1974 Miss Teenage contest in the Miss Hereford pageant.

THE BARE facts in a birth announcement simply don't do justice to her granddaughter. Kara Denise Bullard, Mrs. James Bullard says; she thinks it should at least say the Tom

for the spring semester in Southwestern State College at Weatherford, Okla., one of the names is that of Colleen d. Barton of Hereford.

> Begins Tomorrow The Rev. L.V. Mays invites

the public to attend the Summer Revival of New Zion Baptist Church, corner of Ave. G and Union, Monday - Friday and Sunday.

Evening services at 8 o'clock each week night will feature evangelist Farmer Nelson of Colorado City, Tex. and Hereford United Community Choir. Sunday's worship session

#### Early June Bride Feted At Shower

A coffee and shower honoring babybreath were arranged in Mrs. Ron Whelan of Lubbock, who was Jan Turrentine before her marriage early in June, was given in the home of Mrs. Henry Sears Saturday morning.

The bride and her mother, Mrs. George Turrentine of Harrison Highway, greeted guests with Mrs. Sears. Mrs. Whelan wore a black silk skirt with black and white print top, and a corsage of Talisman roses and daisies. Mrs. Turrentine was dressed in an aqua skirt with printed blouse emphasizing that color.

Sisters of the honoree, Mrs. Jimmy Haile and Patti Turrentine, were at the registry table and Linda Edelmon poured coffee.

Talisman roses, salmon daisies and

the centerpiece and in bouquets around the rooms.

Special guests were Mrs. Whelan's grandmothers, Mrs. Bess Werner and Mrs. Joe Paetzold, also friends who came with her from Lubbock, Linda Paul and Dana Riddle.

Hostesses were Mmes. F.A. Marnell, Andrew Kershen, Charles Hoover, Charlie Burk, Austin Rose Jr., Robert Hickman, James Jesko, Marilyn Kaul, Jack Wilcox, Ernest Flood, Joe Reinauer Sr., Juston Sowell, R.L. Wilson, R.W. Eades, Melvin Kalka, Oscar Schwertner, Bud Paetzold and E.C. Reinauer.

Glass is made mainly of sand, soda and lime.

#### QUITTING BUSINESS

PRICES ARE BEING SLASHED DAILY! FOLLOW THE CROWDS TO MALOUF'S GOING **OUT OF BUSINESS BARGAINS** EVERYTHING MUST CLEAR THE WALLS



Large Group of STRAW HATS **Famous Brands** 

Reg. to \*1100

SHIRTS

1st Quality Reg. 1795

Men's

**Short Sleeve** 

Men's Levi Denim **JEANS** 1st Quality Shrink to Fit Reg. \*1400

Men's Hane's T-Shirts Reg. to Pkg. of 3 With Purchase of

\*10°0 or

More

All Ladies **SWEATERS** NOW

Reg. 47\*5 66

Levis Panatella KNIT SLACKS Reg. \*1800 & \*2000 THIS WEEK SPECIAL

Buy One Pair for \$988 and Get A 2nd Pair 1/2 Sale Price

**SWEATERS** Reg. to \*900 NOW 99¢ Each

# 

#### southwestern corn borers are threatening your corn crop

Stop southwestern corn borers before they can cause profit-robbing damage to your corn fields. Use dependable, economical SEVIMOL\* 4 carbaryl insecticide . . . a free-flowing liquid blend of molasses and SEVIN featuring simple measurement and no pre-mixing, It's ideal for ground or air application.

SEVIN carbaryl is-biodegradable, and compared with other agricultural insecticides it ranks low in toxicity to people, farm animals, birds and fish. Chances of illegal residues occurring on adjacent crops are less with broadly registered SEVIN carbaryl than with insecticides registered on fewer crops: See bee caution on label. SEVIMOL 4 should be your choice. It lets you get tough on southwestern corn borers and get tough sensibly.



STOP! All pesticides can be harmful to health and the environment if misused. Read the label carefully and use only as directed.

The sensible way to get tough TRI-STATE CHEMICAL CO-

ACCENT ON SERVICE

Mens Levi and Wrangler Extra Wide (Up To 210 Lbs.) **FASHION JEANS** Reg. to \*1100 NOW

Girls School **DRESSES** Reg. \*5\*\* NOW

Mens Corduroy **JEANS** 

All Mens Western BOOTS Reg. \*42\*\*

**DRESSES** From \$190

SANDALS Large Selection Ladies SHOES

Girls Summer **DRESSES** Reg. \*2\*\* NOW

SALE DEPARTMENT STORE

**Downtown Hereford** 

E. of City

Quality

**Furniture** 

at Fantastic

LOW PRICES

COME IN

and SEE

For

YOURSELF

#### SUMMER EARANCE

CONTINUES At McGEE'S

CLOSEOUT

8 pc. Solid Hardrock Maple DINNING ROOM SUIT

48" Round Table, 2 Leaves, 6 Chairs, Large China

\$89995'1369

5 Pc. Glass Top

GAME TABLE & 4 Chairs Reg. \$89995

\$450°°

DINETTE Small Drop Leaf Table, 2 Chairs Reg. \$5995

1-3pc. Metal

3600

8 pc. Solid Hardrock Maple DINING ROOM SUIT

Drop Leaf Table 42" x 88"

China, 6 Chairs Reg. •1,01600

CLOSED JULY 4th

CLOSEOUT Girl's All Wood Antique White Yellow Trim BEDROOM GROUP OFF O Regular

Selection of

Solid Oak DINING ROOM SET

8 pc.

NO EXCHANGES

NO REFUNDS

Ocatagon Table 6 Chairs. China Reg. \$1,33700

\$79500

5 pc. Solid Maple

HARVEST TABLE & 4 Chairs

Reg. \$27500

BEDROOM GROUP Full size Bed, Night Stand,

40" Dresser Base and Upper Unit

Reg. \$70200

Velvet

SPOT CHAIRS

4 pc. Solid

Hardrock Maple

Solid Hardrock Maple

BEDROOM GROUP

Reg. \*69600

Full size Canopy Bed 2- Night Stands, 41 Dresser Base, Upper Bookcase Unit

3 pc. Set Maple OCCASSIONAL TABLES

Square Commode - Hexagonal Commode - Large Oval Cocktail Reg. 9900 ea.

\$69<sup>95</sup>

3-Pc. Set 2 Square

1 Long Rectangular

**TABLES** Reg. \$10995

1-Gold Cut Velvet

SLEEPER Queen Size Mattress Reg. \*65995

2 pc. Champagne Olefin Flame Pattern

DIVAN & CHAIR

(Very Comfortable) Reg. \*99995

\$59995 with

1 High Back Early American

(Loveseat to match also reduced)

Orange & Green Print Reg. \$26995

with trade

2 pc. Wood Carved French Provencial

SOFA & CHAIR

Blue Bracatelle

\*86995

1-83" Simmons Brown Vinyl HIDE-A-BED

> with trade 45000

Reg. \$74000

1-Black Vinyl

**SLEEPER** 

CLOSE OUT **ODDS** and **ENDS** Reg. \$2500

1 Maple COCKTAIL TABLE

Reg. \$3500 1 Maple \$1995 COCKTAIL TABLE

1 Maple

Gold Green

Cut Velvet

**SLEEPER** 

SOFA

Reg. \$40995

Queen Size Bed

Full Size Reg. \$10400 BED & FRAME \$6995

1-Royal Blue Velvet

MAY FAIR

RECLINER &

Reg. \*31000

1-Gold Green Velvet

POP UP CHAIR by May Fair

Reg. \*31200

\$19995

New Tilt Back

CHAIR & OTTOMAN (Velvets-Vinyls & Nylon Tweeds)

to choose from

Reg. \*31995 2 pc. \$2495

Reg. \$13995

Blue Green Velvet "As Is"

Reg. \$18950

SPOT Both For

CHAIRS\$

2-Gold Velvet French Provincial HIGH BACK

**CHAIRS** 

Reg. \$229% ea.

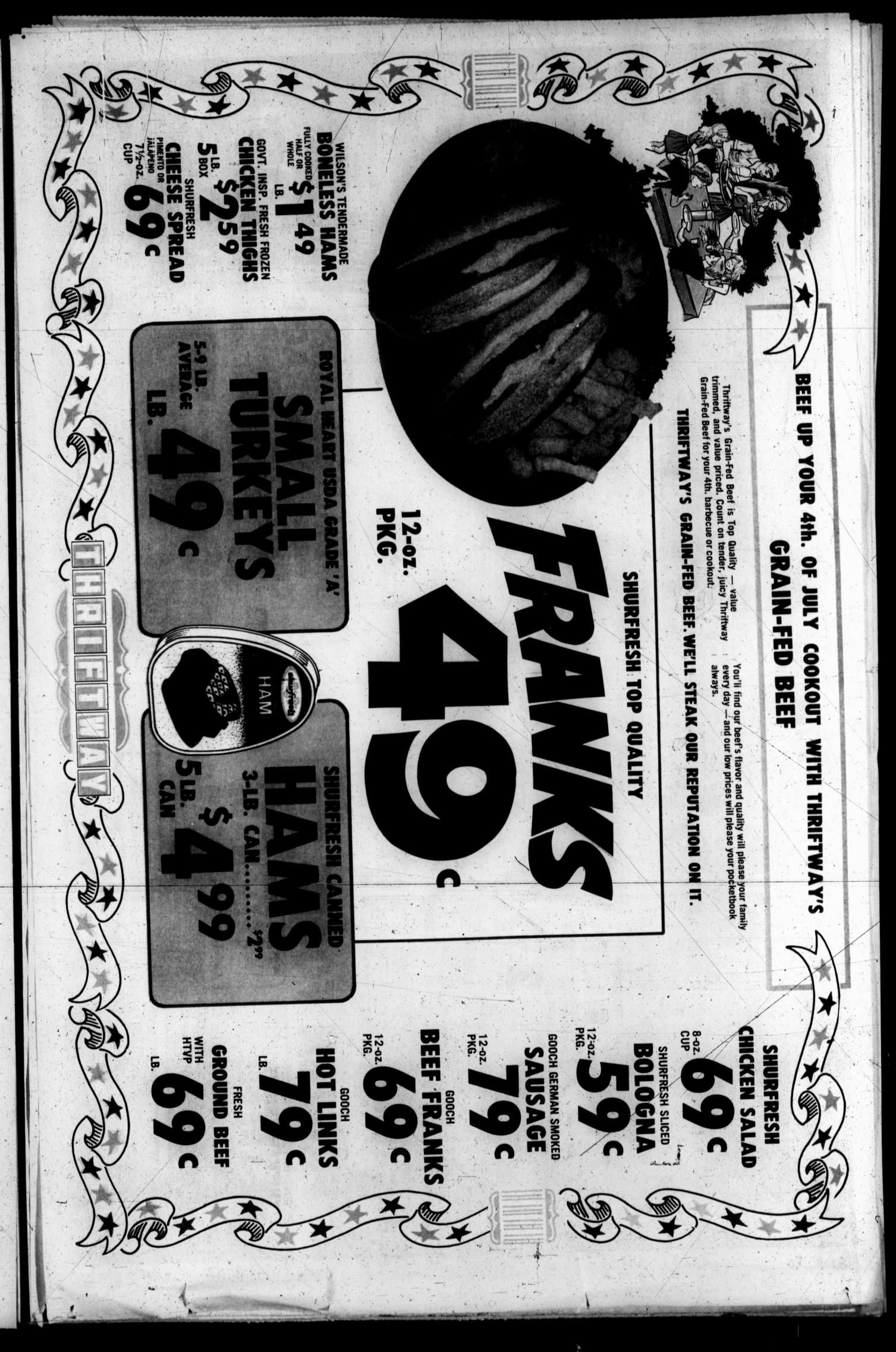
\$17500 ea.

2 High Back Antique Avocado VELVET

CHAIRS Reg. \$23995

"As Is"

McGEE FURNITU



# DAIRY DELIGHTS FOR THE



CHEESE DIPS

KRAFT

IRACLE -18

PILLSBURY

BISCI

BUTTERMILK OR COUNTRY STYLE 9

8-oz. CANS

194 79¢ CONTAINER 690 16-22 ST 19 38 H SPREAD CHEESE LONGHOFN CHESE. SWISS CHESE. KRAFT SINGLES

ARGARINE

1-IB. 49 C

# FROZEN



CONCENTRATE CA





HOUS









58 23c

CHICKEN SPREAD

YARD GUARD.

19 CAN 5169



15 38c

10%-oz 526

HOT DOG SAUCE

SPAM.

12. 89°

\$2 m

13. 59c



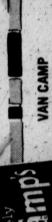


200

S CANS







38

KRAFT BAR-B-Q SAUCE ....

STUFFED MANZ. OLIVES

DILL PICKLES

RIPE PITTED OLIVES.

FRUIT COCKTAIL

FRUIT DRINKS ...

490

WITH 20c IN AD COUPON

MAXWELL

OUSE





















22-02.

WITH THIS COUPON VOID AFTER JULY 4, 1974 THRIFTWAY FOOD STORES VALUABLE COUPON THRUETUAL

WITH THIS COUPON VOID AFTER JULY 4, 1974 THRIFTWAY FOOD STORES

THEOREMAN

VALUABLE COUPON

WITH THIS COUPON VOID AFTER JULY 4, 19 THRIFTWAY FOOD STOR DUBUEULA

COFFEE 1-LB. VALUABLE COUPON

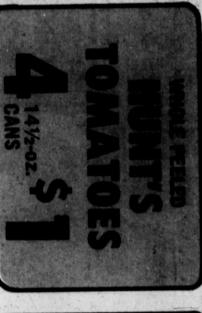
WITH THIS COUPON VOID AFTER JULY 4, 1974 THRIFTWAY FOOD STORES 

CHARCOAL GHTER

COLD CUPS (16-02. CUPS) PAPER NAPKINS ASSORTED PKG. OF 49°

PLATES 9" PAPER PLATES 59°

REYNOLDS FOIL HEAVY 49





STORIES MADE CRYSTAL CLEAR

VOLUME 5

DIRECTOR'S CHAIR
FINE HARDWOOD
USED THROUGHOUT
HEAVY CANVAS SEAT
AND BACK
GREEN AND ORANGE
ON NATURAL FINISH
E ACH
\$ 1288

SLICING

49°

# DEODORANT REG. OR UNSCENTED WITH 25c IN AD COUPON HEAD & SHOULDERS

NP00

**IOUTHWASH** 4-0Z. TÜBES 1 5-0Z. JAR S OR 7-0Z. LOTION

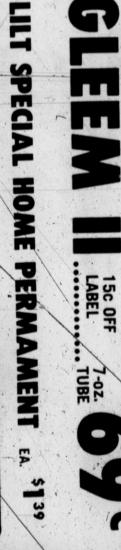
20c OFF LABEL

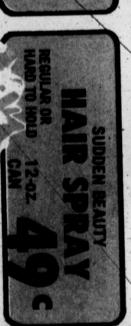
Scope

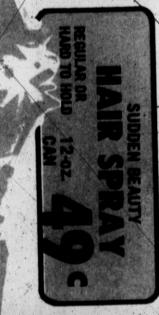
24-oz. **\$** 

TOOTHPASTE

LABEL TUBE 69













EALTH & BEAUTY AIDS

39 0

9-0Z CAN









Bable Story Library

NOTICE TO OUR CUSTOMERS We Need Your HELPII

CENTLY ILLUSTRATED

ILL EXPERIENCE





THOMPSON

SEEDLESS

ORANGES 4 889

LEMONS. JB.

CALIFORNIA

10-LB. POLY BAG

SHURFRESH TOP QUALITY



GULFLITE CHARCOAL LIGHTER

PRICES EFFECTIVE NOW THRU JULY 4, 1974

PLAINVIEW DAILY HERALD PLAINVIEW, TEXAS

THE HANSFORD PLAINSMAN SPEARMAN, TEXAS

WHEELER TIMES WHEELER, TEXAS

THE LOVINGTON DAILY LEADER LOVINGTON, NEW MEXICO THE MEMPHIS DEMOCRAT MEMPHIS, TEXAS WINKLER COUNTY NEWS KERMIT, TEXAS THE LOCKNEY BEACON LOCKNEY, TEXAS HAPPY WEEKLY NEWS HAPPY, TEXAS HEREFORD BRAND HEREFORD, TEXAS CANYON NEWS CANYON, TEXAS TO SAVE Heart Thrittery
Boccaner Stamps
PANEMACHE TEKAS
Penhandir Thriftery
Processor Stamps
PECINS, TEMAS
Bob's Thriftery
Heart Thriftery
Popular Thriftery
Feed Town Thriftery
Recencer Stamps
Recencer Stamps THRIFTWAY - A BETTER WAY Cost Theritary

Cost Bond Stamps

Cost Bond Stamps

Cost Bond Stamps

AMORA, TEMAS

Hom's Theritary

Hom's Theritary

Hom's Theritary No. 2 — 17 West Avenue Purple Stamps MENPHS, TBUS Davis & Scott Thriftway DUMAS, TBAS
Theires Supermarket
Buccanner Stamps
FLOYDADA, TBAS
Don's Theires

BRIATHY, TEXAS

GOOK NEW NEX Samed is Treffer y Successes Samps DALMART, TEXAS POLICE'S TREFFER Y SAN Green Stamps

PECOS ENTERPRISE.
PECOS, TEXAS

ROTAN ADVANCE - ROBY STAR RECORD ROTAN, TEXAS

TUGUMGARI DAILY NEWS TUGUMGARI, NEW MEXICO



INSERTS FOR THE FOLLOWING NEWSPAPERS WEEK OF JUNE 30, 1974:

SHAMROCK TEXAN SHAMROCK, TEXAS



WE'VE CUT

HICKORY SMOKED SUGAR CURED

HAM VALUE FOR EVERY BUDGET!

STRETCH YOUR FOOD DOLLARS WITH IDEAL'S

Freezer Meat Packages

DEAL'S MEAT-MASTER BEEF 

# BEEF BUNDLE

3-lbs. Sirloin Steak 5-lbs. Beef Short Ribs 7-lbs. Chuck Roast

3-lbs. Beef Rib Steaks 8-lbs. Ground Beef

POUNDS FOR ONLY...

Pick of the Chick

₽ 69¢

Fresh Fryer Legs

.u.69¢

ADED PRE-COOKED TURKEY PATTIES OF

Fresh Fryer Thighs.

....69°

Fresh Fryer Breasts .......79¢

Sliced Bologna

QUARTER OR HALF

Chunk Bologna .

Skinless Franks.

Split Broilers .

rumsticks... rkey 10-LB.

BREADED PRE-COOKED

Beef Patties Morrow

EXCELLENT FOR COOK-OUTS! nchester

rankfurters



Shank Half

7 TO 9-LB. AVERAGE 

17 TO 20-LB. AVERAGE

Whole Hams

Your Choice:

am Slices

LB.

HICKORY SMOKED CENTER CUT

POUND

**MEADOWDALE HICKORY SMOKED** 

Boneless

WHOLE 7 TO 9-LB. AVERAGE



Young Turkeys EMPIRE BRAND

Sliced Bacon

LOW THRIF-T PRICE!

MEADOWDALE HICKORY SMOKED

OVEN READY...16 TO 20 LB. AVERAGE

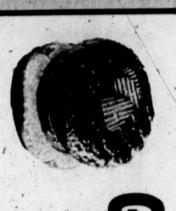
LB.

.... 49¢ 12-02 69¢





Sliced Bacon . . Smoked Sausage BUTCHER BOY ASSORTED Luncheon Meats. PKG 89¢ ....79° 

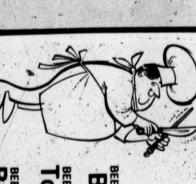


**Ground Beel** FRESH...ALL BEEF





LB.



MEAT-MASTER BEEF STEAKS A Special Treat for Your Holiday Grilling!

Sliced Bologna .... 12-02 89¢

Boneless Club Steak . . \$199 Top Sirloin Steaks

Boneless Chuck Steak \$109

SDOOL VIID right now on the right price

Parkay Margarine

Cheese 24.02 & 4.02

Cottage

FAIRMONT ORANGE OF

Grape

CAMELOT INDIVIDUALLY WRAPPED

S '4-GAL. CTNS.

**American Slices** 

16-02 94 ¢

AIRMONT REGULAR OR CHIVE

WIX OR 25119

Cream Cheese

Mozzarella ..... PKG. 78¢

Cheddar Cheese . PKG. 87

Cheddar Cheese PKG 77¢

SWEET OR BUTTERMILK Buttermilk ......65°

Mel-0-Crust 5 56 Biscuits ..... cans

Cream Pies Atl FLAVOR BANQUET 14-0Z. PKGS. the right price Frozen Foods!

Pot Pies



BANQUET...READY TO HEAT-AND-SERVE

Fried

eadowdale

2-LB. BOX

Lemonade

Camelot Camelot

CHEESE, HAMBURGER OR SAUSAGE 2134.02.\$ 157 Jeno's Pizza .... 2 PKGS. 10-LB. 59¢ Ice Cubes ...

Fudge Bars

PKG. 946

9-02-54¢ Orange Plus .

9-02.58¢

Cool Whip.

the home of THRIF-T-Prices The Right Price...Right Now!

FILL YOUR PANTRY WITH THESE LOW THRIF-T PRICES AND LIVE BETTER FOR LESS!

AWAIIAN

OR WHOLE KERNEL

<u>ea</u>

Dinner

TOMATOES BIG"R" WHOLE PEELED

16-0Z. CANS

Green Bed

Jell-o Gelatin

Cocktai

Sweet Peas

Chilli Beans

Garden Spinach.

4 16-02 98 Ellis Tamales

EXTRA SAVINGS FOR COUPON CLIPPERS... ALL WEEK LONG AT IDEAL!

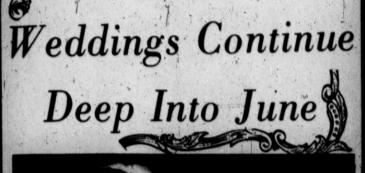
\*\*\*SECTION COUPON CLIPPERS... ALL WEEK LONG AT IDEAL!

\*\*\*SECTION COUPON COUPON



Today's bride
...Miss Gwynn Albracht
(Bradly photo)

August Bride-To-Bes





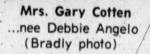
Mr. left Payments

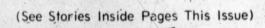
Mrs. Jeff Deavenport...nee Debbie Hale

The Sunday Brand

Section C

Hereford, Texas, Sunday June 30, 1974





### Book Bargains Planned In DAR Sale



#### Big Selection

Books of all descriptions and for all ages, and records too, have been donated for a sale which Los Ciboleros Chapter, Daughters of American Revolution, will conduct Saturday in Community Center to raise funds for a film scanner to be presented to the new Deaf Smith County Library and placed in its genealogy room.



Miss Margaret Wilcox ...to wed Tulsa man

#### For Library Benefit

Sorting and pricing some of the books — in very low figures — Mmes. Jack Gililland, Leroy Williamson and C.F. Newsom work in photo above. At left Mrs. Alfred Smith looks over a poster advertising the sale. Mrs. H.M. Boozer and the chapter regent, Mrs. L.W. Norvell, photo at right, "try on" a painting of Independence Hall which was presented to the library by the painter, the late Oleta Weemes, on a possible wall space in the room where genealogy shelves are located.

#### Donors, Patrons Invited

More contributions of books, periodical and records will be welcomed this week, and all lovers of reading are invited to patronize the sale Saturday and seek the book bargains that interest them most.



#### Just-Wed Couple Leaves. For Island Honeymoon

A wedding trip to Montego. LaFrance, Mike Brumley and Bay, Jamaica, began for Mr. and Mrs. Jeff Deavenport after heir marriage in a late afernoon ceremony Saturday in Central Church of Christ. The bride was Miss Debbie Hale before the marriage.

She is the daughter of Mr. and Mrs. James Hale, 503/ Plains. Deavenport's parents are Mr. and Mrs. Joe Deavenport, 247

The bride's uncle. Dean Morgan, campus minister at Western Texas College, Sryder officiated for the exchange of yows as Mr Hale gave his daughter in marriage.

Topiary trees stood on either side of large bouquets of gladiolas and blue camations. placed on white pedes als. In the center were white tapers in spiral candelabra. Blue satin bows marked the bridal aisle.

Attending Miss Hale were her sister. Mrs. Loy Wylie of Euless, matron of honor; Miss Karen Fox. maid of honor, Misses Shari Hughes and Kathi Bell. bridesmaids. The flower girl was her niece, the Troy Fosters' daughter Carmen.

Bruce Battey acted as best man to the bridegroom. Groomsmen were Jerry

Wilson-Heidelberg of Verhalen. Guests were ushered to their pews by Loy Write. Troy Foster, McCuistians, carried the rings.

Karon Shook and the bride's babybreath with lace brother. Mike Hale, lighted the candles. The Church's wedding chorus with Mrs. Dale Young as soloist presented songs including A Time For Us. Let It Be Me and Walk Hand In Hand.

Miss Hale's sayn gown had a deep rounded sheer yoke and full sheer sleeves below the short fitted satin sleeves, giving , a lavered effect. Lade embroidered with pearls accented the empire bodice, wedding ring collar and satin cuffs.

Two layers of tulle with a wide border of the rosepatterned lace formed her was a cascade of gardenias. stephanotis, babybreath and English ivy. She wore diamond earrings belonging to her maternal grandmother, Mrs. O.D. Dishman of Amarillo and a diamond necklace from her paternal grandmother, Mrs.

Rose Hale of Perryton.

KIRBY'S BEST CLASSIC OMEGA With Shag Rake and All Basic Attachments No Sales to Dealers 1 Year Guarantee



SANDERS SEWING MACHINE CENTER

Singer Touch & Sew Sewing Machine Model 756 Has Built In Fashion and Stretch Stitch Discs. '60.00 off Price

"Your Unauthorized Hereford Dealer" 226 N. Main

styled like the bride's, but with short sleeves. They were of blue dated Swiss trimmed in white Pat Betzen and Ted Eicke. Creig. lace and their blue picture hats. McCustian, son of the Lewis also had lace trim, Each carried a nosegay of blue-dyed Before the processional, chrysanthemums and

> The bride's mother wore a pastel blue flocked sheer empire dress with Aline skirt, high neckline and long full sleeves. Mrs. Joe Deavenport chose a white pleated skirt with print top, jacket and sash in turquoise

and white. A reception after the wedding was neld in the church fellowship hall where Miss Kirn Wilson registered guests. She also assisted Miss Kathy Mc Cathern in serving cake, while Miss Jackie Pickens poured

ounch. Others in the houseparty were elbow-length veil. Her bouquet ammes. Troy Foster, Philip Shook, Edgar Lemons, Elmo Rains, Rex Lee, Garland Solomon R.B. Hutson and

Wilson Heidelberg. Silver candelabra held blue candles, arranged with white camations as a centerpiece on the refreshment table

For travel Mrs. Deavenport changed to a long A-line skirt and midriff top in blue with, matching blue plaid insets. She pinned a corsage from her bridal bouquet at the shoulder

After July 4 the couple plans to be at home in Apartment 2, 427 North 25 Mile Avenue.

The bride was graduated from Hereford High School with this year's class. Now employed by United Beef Producers, the bridegroom was a 1971 graduate of HHS and attended West Texas State University.

Out-of-city guests for the wedding in addition to the bride's grandparents were L.E. Griffin of Roswell, N.M.; Russ and Russell Young. Paula Young and Dick James of Lubbock; the Dee Tiptons of Elk City. Okla., H.L. Deavenport of O'Donnell, Mr. and Mrs. Cecil Masten of Wellington, Mrs and Mrs. Dave Brieth, Mr. and Mrs. Jim Prince of Midland.



Hospital Notes

PATIENTS IN HOSPITAL

Fred Blakey, 510 McKinley; Howard E. Blasingame, Vega; Mrs. Thomas Bullard, 230 Fir; Mrs. Alberto Cardenas, P.O. Box 1256: Guy Cornelius, 202

John Cummings, 406 E. Third: Walter Frost, 320 Ave. Mrs. Manue Hinojosa, P.O. Box 184; Mrs. R.E. Jackson, 313 Ave. J.: Mrs. Robert Jackson, 807 N. Main

Emmett Johnson, 427 Ave. K. Roy Monroe, Route 2, Mrs. Willie Payne, Kings Manor: Alexander Petersen, P.O. Box 585: Walter Phillips, 433 Western, Mrs. Gertrude Probasco, 510 Sampson.

Pable Rangel, 419 Ave. E: Thomas Reed, 901 Fifteenth; John Renfro 407 Lawton: Mrs. Josephine Schneider, Westgate.

Mrs. Jerry Sublett, Route 3, Mrs. Erma Walker, 504 Roosevelt; Eric Walterscheid, 112 Cherokee; Lewis, West, Route 4: C.T. Wester, 107 Bradley: Robert White Jr., 5 Yucca Drive; Mrs. Diamia

Wood, Kings Manor. PATIENTS DISMISSED.

Mrs. Juan Elizondo, Mrs Susie Tiefel, Mrs. Clinton Whatley, Mrs. Daphene Jernigan, June 26.

Mrs. Bertha Drake, Sparky Stephens Mrs. Roy Conard, Mrs. Nona Duncan, Mrs. David Fuentes, Mrs. Larry Carver, June 27.

Mrs. George DeLa Cerda, Nicolas Perez, Mrs. Claudio Jimenez, Mrs. Maria Madrigal, Mrs. Michael McCathern. Robert Boyd, June 28.

Mrs. Jerry Roberts, June 29.

resort area in the Sawtooth The marriage of Miss Mountains of southern Idaho, Rebecca Anderson, daughter of the couple will be at home this Mr. and Mrs. Kendon O. Anweekend in Provo, where Lee derson of the Frio community; will continue to attend Brigham and Richard K. Lee of Provo. Young University. Utah, was solemnized in a Miss Anderson's bridal gown morning ceremony Saturday in

of white crepe had lace edging

the collar, down the bodice front

fingertip length, held to a petal

couple and close friends was

held after the wedding, with Mr.

and Mrs. Kenneth L.Lee of

Boise, Idaho, the bridegroom's

For travel the bride wore a

peach and white dotted knit

acket and skirt with peach

blouse and white accessories.

She is a graduate of Hereford

High School and was a member

of the Whiteface Band. She was

parents, as hosts.

K. Lee Married In Utah

the Church of Latter Day Saints Temple in Provo. After a wedding trip to a

and circling the empire waistline Long full sleeves were gathered to cuffs edged in Artists To Head lace. Her illusion veil was headpiece. Workshop At WT A dinner for families of the

Painting workshops conducted by Ben Konis and Stefan Kramer will begin July 17 at West Texas State University. The nationally recognized. artists agreed to share their expertise and talent with us this summer, says Dr. Emilio Caballero, WTSU art depart-

ment head. "WT and the department are extremely fortunate in beingable to employ these two wellknown and celebrated artists."

Both workshops may be taken for either credit or noncredit. A two-week multimedia class in pastel-oil will be instructed by Konis. Classes will be held from 3-5 and 7-10 p.m. on July. 16. 18. 23 and 25. A second session is scheduled from 10-12 a.m. and 1-4 p.m. on July 20 and

Konis will bring to his workshop new directions in painting." says Caballero, "he has a large following, and is one of the fine interpreters of the Southwest.

Kramer will teach a water color class from July 17 to August 16, Class time is 10:50 to 2 p.m. 'Kramer is anationally renown artist and is recognized by his peers as a successful artist," commented Caballero.

Registration for the Konis. workshop must be completed by July 16. Enrollemnt for the Dramer water color course will be conducted during regular second summer registration

For further information contact Dr. Emilio Caballero. Art Department, WTSU.

named sweetheart of Easter Lions Club in 1970-71

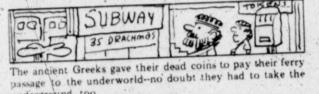
Both Mr. and Mrs. Lee have been students in Brigham Young University. Formerly of Amarillo, he completed high school studies in Tascosa High and attended Texas Tech. He recently returned from a mission for the LDS Church in which he served two years in California.

In addition to parents of the couple, wedding guests included grandparents, Otto F. Anderson Venice, Utah and Mr. and Mrs. LeRoy Lee of Murtaugh. Idaho, and other relatives from cities in Utah.

Under Control

Excited Customer to Druggist -- Look here! You gave me morphine instead of quinine this morning.

Druggist -- Is that so? Then you owe me another half dol-



#### ANTIQUE SALE

Selling out entire stock of antiques, collectors items and primitives.

Prices reduced to cost and below for quick sale

> Morgan Rock & **Hobby House**

223 N. 25 Mile Ave.

364-2176

Yesterday,

Today,

Tomorrow.

"It sometimes seems that tomorrow is yesterday before today is even gone."

In the hustle and bustle of everyday, we realize that starting or adding to an existing sav can be difficult.

That's where our bankers at the first can be helpful. Any one of them can show you simple, systematic ways to help you save. Come in and talk about your financial future soon.

The

FIRST NATIONAL BANK HEREFORD

Member F.D.I.C.

#### Albracht-Broome Wedding Set For This Afternoon

A Sunday afternoon marriage ceremony is to be conducted at 4 o'clock today for Miss Gwynn' Albracht and John H. Broome of Lubbock, with the Rev. Bernard McGorry, S.A., pastor, officiating for the nuptial mass in St. Anthony's Catholic Church.

Miss Albright is the daughter of Mr. and Mrs. Jerry Albracht, 506. Avenue J, and the bridegroom-elect's parents are Mr. and Mrs. James Broome of Lubbock. The bride will be given in marriage by her father. Her sister, Mrs. Roy Bell, matron of honor, and Pat Richmond of Lubbock, best man, will be the only attendants for the wedding where members of the immediate families and

With Mrs. Jim Cramer as organist, Cal Garrett will sing-Hawaiian Wedding Song, Come Live With Me and Mother At

close friends of the couple will

Thy Feet. Bands of lace circle the high neckline, natural waistline and skirt bottom of the bride's snowflake organza gown. Tiny white buttons are sewed on a panel of the lace down the center front, and wide lace cuffs hold gathers in the full sleeves.

Her illusion veil, edged with lace, extends past the hemline in a short train and is gathered to off-the-face lace cap. She will carry a handkerchief belonging to her maternal grandmother, Mrs. George Parker, which her sister also carried as a bride. Her bouquet of white roses is in cascade style.

#### **Tech Slates** Second Term

Registration materials for the second summer term at Texas Tech University will be distributed from the second floor conference room in West Hall beginning at 1 p.m. Monday.

The distribution will continue from 1 p.m. to 6 p.m. daily on Tuesday, Wednesday and Thursday. The office will be closed for the official university holiday July 4, Independence

Registration will be conducted Monday, July 15, in the Lubbock Coliseum, and classes will start the morning of July 16. The second summer term

ends Aug. 24. Enrollment for the second term last year was 6,220.

Dr. Milton C. Adams

OPTOMETRIST

335 Miles

Phone 364-2255

OFFICE HOURS

Mon.-Fri. 8:30.to 5:00

brimmed white hat has matching blue ribbon for a band and she will hold a single white

crepe, designed with round neck

and cap sleeves. Her wide-

The bride's mother will be dressed in pink knit accessorized in white and the bridegroom's mother in powder blue knit with silver accents, both floor-length. Their corsages are white carnations.

The Albracht home will be the scene of the reception. The table, covered in white linen cutwork, will have blue candles in gold candelabra, blue carnations and snapdragons in a centerpiece. The all-white tiered cake is topped with brideand-groom figurines.

Mrs. Terry Albright, sister-in-

Mrs. Bell will wear royal blue law of the bride, will serve the cake and Mrs. David Michaud of Denver, the bridegroom's sister, will be at the punchbowl. Mrs. James M. Broome sisterin-law of the bridegroom, will invite guests to register.

Leaving on a trip to the Denver area, Mrs. Broome will wear a red plaid pantsuit. After the trip, the couple will be at home July 8 at 4602-50th Street

The bride is employed as a nurse at Town and Country Clinic at Lubbock. She completed high school studies in Hereford. Broome is associated with his father in Crosskeys, Inc. of Lubbock. He served in the U.S. Marine Corps after graduating from Lubbock High School and attending Texas

#### Morning Coffee Honors Visitor

Back home for a summer visit with her parents, Mr. and Mrs. Jimmie Allred, and other relatives here, Mrs. James Durham of Baton Rouge was the honoree Wednesday morning when her mother invited a number of the visitor's former schoolmates and their mothers

Approximately 50 called at the Allred home, 129 Avenue D; during the morning. The time was spent in casual talk and

Fresh daisies set the cheerful color note for the table where coffee, miniature rolls and melon balls were served.

Mrs. Allred was assisted by Mmes. Lynton Allred, J.J. Durham, E.W. Young, Otis Lee, G.C. Merritt Jr. and Lorena Curtis.

While the visitors are in this part of Texas they have been visiting various relatives and attended an Allred family gathering at Claude last

The honoree and her two sons, Tom and Jim, are spending this month in Hereford. She is the former Marlene Allred and herhusband is Mrs. J.J. Durham's son.



Mrs. Allred and Mrs. Durham

Meat is usually more tender served hot than cold . . . Meat is always more tender when temperature Like new

Corns

ideas? Try cheese popcorn atop tomato soup.

Bob Strube-

our "expert

away!)

Chicagoan

in residence" on fresh produce says fresh fruits and vegetables in season are always a good buy. And, Bob says that since fruits and vegetables account for less than one percent of the fat consumed in a year for the average diet, there is no cholesterol to worry about . . . Did you know that crisp apples help clean the teeth (an apple a day helps keep the dentist



#### Wedding Planned

Mr. and Mrs. Jack W. Wilcox, 205 Ranger Drive, announce the engagement of their daughter, Margaret Anna, to George Russell Gilmore, the son of Mr. and Mrs. Harry

The Episcopal wedding service will be solemnized in the First Christian Church of Hereford August 3.

Miss Wilcox will graduate in special education from the University of Oklahoma in July. As a student in the university she has been on the dean's list and is a member of Chi Omega social sorority.

Gilmore has a bachelor's degree in business from the University of Oklahoma and has attended Southern Methodist University Law School. His fraternity is Sigma Nu.

#### Class Picnic Held In Yard

The green and blooming yard at the Frank Ball home was the scene of a picnic supper Thursday for Golden Circle Class of First Baptist Church.

A brief business period opened with a prayer by Mrs. Lottie Clark, the teacher. Members contributed to a fund for furnishings at Glorieta Baptist Assembly buildings in New Mexico. Mrs. Ball read amusing excerpts from a book titled Phunology.

Present were Mmes. Emmett Hale, Jeff Roberson, E.E. Stewart, August Fry, Hazel ago.

Sparks, J.E. Young, Lura West, Maggie Moore, G.P. Owen, C.B. Miles, John Hamby, Walter Shelton and B.F. Markham. Bill Hacker, Shelton and Ball were supper guests of the class.

Speeches are like steer horns, a point here, a point there, and a lot of bull be-

If life is worth what it's costing now, then it was certainly a bargain 30 years

#### Richardson and Bride To Make Home In Hereford

A simple church ceremony was performed for Miss Virginia Lea Lehenbauer of Amarillo and Kenneth O. Richardson of 100-A Westhaven Saturday afternoon in Ames Christian Church of Ames, Okla. The Rev. John Coil officiated at the wedding.

The bride is the daughter of

#### Thames Attend Market Forum

Mr. and Mrs. C.T. Thames of Hereford attended American National's Combination Agencies Department marketing conference held recently in Mexico City.

Approximately 2,200 qualifiers and their wives from all over the United States attended the meeting, reported M.A. Polzin, CLU, an executive vice president of the insurance

Mr. and Mrs. Merl A. Lehenbauer of Ames and Richardson is the son of Mr. and Mrs. O.W. Richardson of

The bride's brothers, Terry and Jerry Lehenbauer, ushered guests to the seats and candles were lighted by the bride's cousin, Sally Davis.

Miss Deborah Cramer provided musical selections. Given in marriage by her father, the bride wore an A-line

Brand, graduated from Texas Tech University in 1973. family, Mr. and Mrs. L.D.

was designed with an empire

After a honeymoon trip the

Mrs. Richardson is a 1973

Richardson, assistant adver-

tising manager at the Hereford

couple will make their home in

graduate of Northwestern Okla-

waist and chiffon sleeves.

Hereford.

homa College.

Our-of-town guests included the bridegroom's brother and bridal gown made by her Richardson of Parsippary, New mother. The satin and lace dress







Boy's & Girl's **DRESS** SHOES

Branded Lines Values to '10"

2C88

Group of First Edition PANTS & BLOUSES

Shirts Reg. 115 \$1050

Tops Reg. 17 \$1190

Pants Reg. '11 \$770

Large Selection of

MEN'S DRESS

SHOES

Slip On & Tie.

Tones

Black, Brown, White and



Ladies Tops & Blouses

YOUR

novelties, patchwork, florals and ports designs.

Machine wash and dry at warm temperature. Assorted patterns

Great for comping, slumber parties or keep warm during

32" x 70"

Zips open to

66" x 72" for

Twin or Double Bed

Sizes 2 to 6X **Assorted Colors** 

> POLYESTER FIBER FILL

WASHABLE

PANTS

GROUP OF JR. PANTS Reg. to \$2000

NOW

5788-51088

Entire Stock Ladies & Men's SWIMMING WEAR

Baby Care DISPOSABLE DIAPERS

**Good Selection** MEN'S Double Knit DRESS PANTS Values to

Sizes 29 to 36

BOY'S LONG SLEEVE Dress & Sport SHIRTS Values to Size 8 to 18



Men's Young Men's **BLUE DENIM** 

POLYESTER

DOUBLE KNIT

\$ 60" 100% polyester fouble knits and warp

knits in solids, fancies

1" Values

2 FOR 300

CUFF & PLAIN

BELL BOTTOMS

Reg. \$900

# Good Luck Party \*\*\* Planned Tuesday

A Good Luck Party for Susie Hickman, reigning Miss Hereford, is scheduled for 7:30 p.m. Tuesday at Hereford Country Club. Friends will meet to wish Miss Hickman success in the Miss Texas Pageant planned the week of July 7 - 13 in

Miss Hickman will model Words of Wisdom

Wisdom is knowing what to do next, skill is knowing how to do it, virtue is not

-Tribune, Chicago.

fashions she will wear in competition and social functions preceeding the final judging July 13. Her mother. Mrs. Robert Hickman, will also wear cost umes she is taking for the occasions when she will

First preliminary competition in the Miss Texas Pageant will be held July 10.

accompany her daughter:

Contestants will participate in swim suit, talent and evening gown competition. Final judging will begin at 8:30 p.m.

Summer outfits from

SUMMER REVIVAL

New Zion Baptist Church

Corner of Ave. G and Union

July 1,2,3,4,5 & 7

8 p.m. Each Night

3 p.m. Sunday

**Eeaturing Hereford United** 

Community Choir and

Evangelist

**REV. FARMER NELSON** 

of Colorado City

Local Pastor

L.V. MAYS

Tuesday evening by Miss Teenage Hereford, Monica Herring, and other girls who competed in the Miss Hereford pageant in March

They include Cindy Hairgrove, Libby Parten Rhyne Joyce Brady, Kim Wilson, Cindy Crider, Lynda Dones, Lisa Martin, Jana Ray, Gussie Sanders, Lisa Lyles, Delfine Ulibarri and Melinda Watts.

Miss Hickman will sing the selection which will be her talent contest number. Mrs. Dwight McGee, pianist, will play for the parade of models and Mrs. Clint Formby will be narrator for the style show.

Committees have been named from the Chamber of Commerce Women's Division, sponsor of the party as it is of the annual Miss Hereford contest. Mrs. Lynn Kester is general chair-

Mmes. Richard Ottesen and Joe Reinauer Sr. are coordinating models with sponsoring business firms. The Hereford Brand and radio station KPAN are in charge of publicity.



Museum Begins Summer Series Cast members from the musical drama 'TEXAS" will during the golden era or entertain visitors of the Panhandle-Plains Historical

Mrs. Martin Alejandre

...nee Maria Anita Talamantez

The Museum is located on the south end of the West Texas State University campus. Showtimes are at 2:30 p.m. and 4:30 p.m. on the lawn between the Museum and the Museum

Hart catapulted to fame silent film industry, 1912-20 with other such remembered names as actor Douglas Fairbanks and Museum in Canyon today as directors Mack Sennett and part of the Museum's summer Thomas Ince. Hart, unmarried, died in 1924 of a heart attack

(Bradly photo)

Over 200 people came to the Museum June 23 to watch the feats of another silent cowboy star, Tom Hix, in the 1917 film "in the Days of the Thundering

#### Couple Married Saturday In St. Anthony's Church

Yellow, lime and white tinted carnations, babybreath and white lace ribbons decorated St. Anthony's Catholic Church for the marriage of Miss Maria Anita Talamantez and Martin Alejandre Saturday afternoon. The Rev. Aedan Davis. associate pastor of the church, performed the ceremony.

The bride is the daughter of Mrs. Ambrosia Talamantez of 508 Mable and the bridegroom is the son of Mrs. Inez Alejandre of 110 Dayton.

The bridegroom's sister, Carmen Alejandre, served the bride as maid of honor and the bride's brother, Tommy Talamantez, was best man.

Couples in bridal escort were Messrs, and Mmes. Paula Estrada, Pedro Maldonado, Jose Maldonado, Manuel Ramos, Juan Alaniz, Felipe Mungia, George Cervantez, Juan Ruiz, Poncianio Alejandre, Gene Neely, Ramon Tirriabiates, Gabel Escotto and Ricky

Junior bridesmaids included Emma Cano, Linda Maldonado, Maragett Maldonado, Olga Granadoz, Adelaida Ruiz,

Cynthia and Rosa Pena, Melvia Stergent, Anita Pinon, and Virginia Guzman. Hector Alejandre was ring bearer, Suzie Maldonado and Pete-Maldonado the train bearers. Miss Lupe Castillo provided

musical selections. Given in marriage by her grandfather, Eliseo Maldonado, the bride wore a sheer gown, over bridal satin. The portrait dress was designed with a

The full lace sleeves were gathered at the wide cuff and the lace yoke, which was beaded, formed a stand-up collar. Attached to the gown was

bouffant skirt with tiers of lace

which formed a panel effect.

a separate train. Her floor-length veil was trimmed in lace and attached to a headpiece of wax blossoms. She carried matching was flowers in her bridal bouquet.

Bridal attendants wore lime and yellow floral print dresses trimmed in lace and matching colored headpieces. Each carried yellow, lime and white

bouquets. Miss Carmen Alejandre invited guests to sign the

register book at the reception held in parish hall of the church. Mrs. Abelardo Talamantez.

Mrs. Lupe Pena and Mrs. Cano served punch and Miss Ramona Marquez served the traditional wedding cake from a table covered with a white lace cloth.

An arrangement of tinted lime and yellow carnations was used as a centerpiece.

After a short wedding trip the couple will be, at home in Hereford.

The bride is employed at Safeway Store and was a 1974 graduate of Hereford High School where she was a member of several activity clubs.

The bridegroom is employed at Pitman Grain Co. and graduated from HHS in 1973.

Out-of-town guests included the bride's great-grandmother Mrs. Julia Maldonado, greataunt, Mrs. Husticia Maldonado, grandparents, Mr. and Mrs. Eliseo Maldonado, Mr. and Mrs. Jose Maldonado, and Mr. and Mrs. Andrew Luna all of

San Antonio. Also, Mr. and Mrs. Pedro Maldonado of Michigan and Mr. and Mrs. Angel Aviala of

#### Debbie Angelo Marries Gary Cotten On Friday

Miss Debbie Angelo and Gary Cotten were married in a candlelight ceremony Friday evening in First Baptist Church with the Rev. Doug Manning, pastor, officiating.

The bride is the daughter of Mr. and Mrs. H.C. Angelo of 339 Ave. Hand the bridegroom is the son of Mr. and Mrs. B.G. Cotten of 117 Liveoak.

The couple stood beneath an archway of greenery and Killian. daisies. Twin candelabra with seven white tapers trimmed with greenery and bouquets of Killian daisies and gladiolas were arranged on either side of the main altar.

A unity candle in the center was lighted by the couple after the ceremony. Satin bows

Miss Pam Lafleur of Planview served as maid of honor and Kim Gripp was best man. Bridesmaids were the bridegroom's sisters, Misses Denise and Annette Cotten.

The bridegroom's cousins. Loyd Lindley and James Simpson, were groomsmen.

Guests were escorted to their seats by Johnny Alford, Gary Godwin, and the bridegroom's cousins. Terry and Monte Campbell.

Melinda Presley, daughter of Mr. and Mrs. Jimmy Presley of Muleshoe, was flower girl and carried a nosegay of blue daisies with streamers matching her

dress. Miss Vicky Kendall accompanied by her sister, Miss Donna Kendall, at the piano, sang Wedding Song while Robbie Scott of Tulsa and J.W. Spears of Lovington, N.M., lit

Wedding selections, Some-



and First Time I Ever Saw Your Face were sung by Miss Kendall with Mrs. Ken Walser, organist, accompanying her.

Given in marriage by her father, the bride wore a gown of white bridal satin with miramist The empire waist was

trimmed with a satin bow and a wide ruffle with lace heading formed an apron effect on the skirt. Ruffles also trimmed the bodice. The sheer long sleeves were

gathered at the wide cuff which was trimmed with lace appliques as was the collar, skirt and chapel train.

The bridal veil of double-layer net was bordered in matching lace and attached to a lace coif. The bride carried a bouquet of white pom-pon daisies centered with a cluster of white sweetheart roses and tied with white streamers.

As good luck pieces she wore a wedding band belonging to her grandmother, the late Marie Angelo, and a diamond pendant, a gift from the

bridegroom. Bridal attendants wore spring bouquet colored dresses fashioned after the bridal gown, made of satin with embossed floral overlay. Maid of honor wore a petal pink gown and attendants wore pastel yellow

They carried nosegays of daisies matching their dresses. The bride's mother chose a

floor-length pink knit dress designed with sheer sleeves. Gold and pearl braid trimmed the cuffs and neckline. The bridegrom's mother wore a blue knit gown with a jeweled belt. The groomsmen wore pastel colored shirts matching attend-

ants' dresses. Miss Nancy Banner and Mrs. Danny Koenig invited guests to sign the guest book at the reception held in fellowship hall

of the church. Mrs. Glen Cash and Miss Teresa Grider of Lubbock

served punch and Mrs. David Bullock of Amarillo poured coffee from the refreshment table covered in a blue cloth with a white net overlay. Pastel bows trimmed scallops in the

The table was centered with a candelabra arrangement of tinted daisies. The three-tier wedding cake was served by Mrs. Charles Simpson and Mrs. Lloyd Lindley.

It was decorated with clusters of pastel flowers and white rope trimming. A miniature bride and bridegroom topped the cake, arranged under a pearl

archway. Leaving for a wedding trip to Dallas, the bride wore a pink and white knit skirt and jacket with white accessories. She wore a corsage of whi

sweetheart roses. After a short wedding trip the couple will be at home-on Route

Mrs. Cotten is employed as a bookkeeper at Deaf Smith General Hospital. She graduated from Hereford High School where she was a member of National Honor Society for two years and held membership and office in VICA Cosmetology Club two years.

The bridegroom is employed with his father in custom hay hauling. Also an HHS graduate, he was an active member of the HHS rodeo team and participated in the TSHSRA finals for three years.

Out-of-town guests included Mrs. A.J. Lambert, Wichita, Kans.; Mr. and Mrs. Jim McCain, Tulsa; Mr. and Mrs. W.G. White, Amarillo; Mr. and Mrs. F.D. Pollard, Dumas; Mr. and Mrs. C.B. Angelo, Kansas City, Kans.; and Mr. and Mrs. David LaFleur, Plainview.

Elementary

Many a girl is just attracted by the simple things in life-men.

-Algona, Des Moines

#### The Last Year! FIREWORKS for SALE Opening Monday, July 1st

Noon until Midnight

Largest Stand

on Harrison Hwy.

JUST OUTSIDE CITY LIMITS

BRING THIS AD FOR FREE BOX OF SPARKLERS with PURCHASE

Gearn Brothers

WHATHR CHIEF COOK WASHER Food cooked outdoors over an open fire is one of the West's great traditions. Fresh air, open flame and the aroma of good, hearty food combine to make a meal

Start your own cookout tradition this summer

with a convenient, dependable gas grill from Pioneer Natural Gas. You get the same delicious, outdoor taste as with a charcoal grill - but without the fuss and bother. Chances are you'll be spending more time at home; . so why not arrange to make that time more enjoyable with the addition of a gas grill to your patio. Call Pioneer



#### A gas grill is a natural for the Natural Energy Home.

By moving the cooking to the patio, you move the heat out of the house and thereby ease the load on your air conditioning system. Consequently, a gas grill can save money and conserve energy:

or ask any Pioneer employee for information on a complete line of gas grills.



MASTER CHEF AMK

The better grill. Budget price \$138.60



PARTY HOST HEJ

The professional one Cash price \$ 1.39 86 Budget price \$169.20 Budget terms \$4.70 per mo for 36 mos Rofisserie extra:



CHEF'S CHOICE (CC-1) The outdoor range

Cash price \$195 09 Budget price \$236,16 Budget terms \$6 56 . per mo for 36 mos Rotisserie extra .

PIONEER NATURAL GAS COMPANY

Mr.

nent

cloth

astel

ith a

e-tier

Mrs.

sters

bride

pearl

rip to

She

ip the Route

d as a

Smith

grad-High

ember

ety for

ership

etology

ployed m hay aduate, r of the ticipat-

als for

ncluded

Vichita,

s. Jim

d Mrs.

Mr. and

as; Mr.

Kansas

nd Mrs.

ust at-

things

loines.

w.



August Bride-Elect

Mr. and Mrs. Eugene Ponder of Chidester, Ark. have announced the engagement of their daughter, Dianne, to the Rev. Philip Dale Pierson of Hereford, and August 2 as the wedding date. An evening ceremony is planned in First Assembly of God Church at Camden, Ark. where she is employed this summer. The prospective bridegroom is the son of Mr. and Mrs. C.W. Pierson of Route 3. The couple has attended Southwestern Assemblies of God College at Waxahachie, Miss Ponder graduated in May with an associate in arts degree in English. She was a member of Phi Theta Kappa and named to Who's Who Among American Junior Colleges. Pierson is a graduate of Hereford High School.

#### Governor Announces **Judicial Grants**

approved two grants totaling \$44,942 for improving law enforcement and justice in the area served by the Panhandle Regional Planning Commission, Amarillo.

Deaf Smith County will receive \$9,542 for second-year. employment of the criminal district attorney. The office was created in 1971, when it was separated for prosecutorial purposes from the office of district attorney of the 69th Judicial District. Deaf Smith County provides necessary secretarial assistance and operating expenses. Through the handling of the routine matters, the assistant enables the district attorney to con-

Governor Dolph Briscoe has centrat on preparation and trail of criminal cases.

The second grant, \$35,400 goes to the Panhandle Regional Planning Commission for comprehensive criminal justice planning the25-county area.



KESTER'S JEWELRY Across from the Post Office

in Downtown Hereford

#### Your Diamond Is Trade-Able So Why Wait?



. There's no better time to trade your diamond. Choose a magnificent new Keepsake. A perfect diamond of superb white color and correct modern cut. Permanently registered and protected against loss.

*eepsake* 

Serving Hereford Since 1927

Across from the Post Office in Downtown Hereford.

SUNDAY St. Thomas Episcopal Women of Church, parish hall, 9:30 a.m.

MONDAY Order of Rainbow for Girls, Masonic Hall, 7:15 p.m. Rotary Club Civic Club

Odd Fellows Lodge, IOOF Evening Lions, K-Bob's Steak

House, 7 p.m. Dawn Lions Club, Dawn community building, 7 p.m.

TUESDAY . Women's Division of Deaf Smith County Chamber of Commerce, hostess for Good Luck party for Miss Hereford, Hereford Country Club, 7:30

American Legion and Auxili-iary, legion hall, 7:30 p.m. Rebekah Lodge, Odd Fellows

Weight Watchers Club, First Baptist Church, 10 a.m. and 6:30 p.m.

Calorie Patrol TOPS Club, Community Center, 9 a.m. BPOE Lodge, lodge hall, 8:30

WEDNESDAY

Merry Mixers Square Dance Club, Community Center, 8:30 THURSDAY

Women's Golf Association luncheon at Hereford Country Club, noon. Kiwanis Club, Civic Club

Center; noon. Jaycees, Dickie's Restaurant,

Teenage Square Dance Club, Community Center, 8:30 p.m. VFW, VFW clubhouse, 8

> FRIDAY . Campfire Girls Leaders Association, CFG lodge, 9:30 from 2 until 5 p.m.

Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30

Duplicate Bridge, 309 Western, 7:30 p.m.

The Sunday Brand, Hereford, Texas, Sunday June 30, 1974 Patriarchs Militant and Ladies Auxiliary, 100F Hall, 8

> SATURDAY Deaf Smith County Historical Museum open to the public Saturday and Sunday, free,

Story hour for children, grades 1 through 4, at Deaf Smith County Library, 10 to 11

### Pre 4th of July SUMMER SIZZLERS 3 Days Only Mon., Tues., Wed.

Check this ad for a partial listing of these GREAT GREAT Values in every Department - - Men's, Boy's, Ladies Ready-to-Wear, Juniors, Jeanery, Childrens & Shoes.

#### MEN'S DEPT.

Dress & Casual KNIT PANTS

Values to '2800 1 390

Dress & Sport

SHIRTS Knits & Wovens

Solids & Patterns Reg. & Bigs & Talls

SUPER BUYS 2 for \$15 ONE RACK

Jantzen Co-ordinates

Shirts

Jackets 1 Pants

\*28

\$299 to \$499

ENTIRE STOCK

SUITS & SPORT COATS

SPECIAL GROUPS

SPORT COATS \*3990

\*5990 SUITS

BOY'S DEPT.

SPORT COATS

Blazers & Patterns

**Sizes 3-20** 

BOY'S

**Sizes 3-20** 

Dress & Jeans

Reg. & Slims

**Sizes 3-20** 

Dress & Sport

**Knit & Broad Cloth** 

Great for Back-to School

**GREAT SELECTION - BOY'S** 

PANTS\_\_

\$299

**ENTIRE STOCK - BOY'S** 

**HUNDREDS & HUNDREDS -**

#### LADIES Ready-to-Wear

53 New Polyester PANT SUITS

**Sizes 8-18** 

1-Rack Polyester

**CO-ORDINATES** 

Blazers Pants Blouses

Price

SUPER BUYS

3 HUGE RACKS - ALL SUMMER

**SEPARATES** 

Blouses 7 Shorts Shells

Pants Shirts Skirts Shirt Jkt. Tanks

**FAMOUS BRAND - POLYESTER** 

PANT SUITS

DRESSES

Price

SHOE DEPT.

BETTER SHOES

Amalfi Barefoot **Originals** 

Thos. Cort Naturalizer

Nina

Were '16-'42

**NEW SUMMER** 

SANDALS

ENTIRE STOCK

**KEDS** 

ENTIRE STOCK

HAND BAGS

**OFF** 

SPECIAL GROUP

**MEN'S SHOES** 

**JEANERY** 

FOR GUY'S & GAL'S

**JEANS** CKETS

SPECIAL RACK

JUNIOR DEPT.

SPORTSWEAR

Just now Reduced!

**SEPARATES** 

Shorts Shrinks

Pants **T-Shirts** Vests

Halters

Assorted Solids & Patterns

#### CHILDREN'S DEPT.

**SPORTSWEAR** 

Shorts Pants

Shrinks

**T-Shirts** 

**OFF** 

Halters **OFF** 

Mr. and Mrs. Royce E. Waldrip ...bride was Belinda Brooks

#### Logan Hosts Celebration

residents to attend the 2nd Annual Bicentennial 4th of July Fiesta to be held there on Thursday.

Festivities will include crowning a queen at 9 a.m. at the Logan Bank, a parade at 10 a.m. with awards in each division and rodeo events beginning at noon

at the Roping Arena. First, second and third prizes. will be awarded to those placing

Logan, N.M. invites local in open barrel racing, break away roping and dally team

At 1 o'clock that afternoon, monetary prizes will be given in a beard and mustache judging contest. At 6 p.m. free beans and sow belly will be available at Ute Lake in Logan Park. Fireworks will be displayed at dusk at the lake, followed by bingo and a carnival at the gym.

A dance on Main Street will begin at 9:30 that evening.

**Boydstun Pest Control** David Emerick 364-5718 HOUSE, TREE & CATTLE SPRAYING

#### Royce Waldrip And Bride Are At Home

At home after a few days in Dallas following their marriage in Gainesville last Sunday, Mr. and Mrs. Royce Edward Waldrip are residing in Pampa, where he is assistant manager of the A.L. Duckwall Store.

The bride is the former Belinda Sue Brooks, daughter of Mr. and Mrs. W. Wayne Brooks of Pampa. Waldrip's parents are Mr. and Mrs. Mike Waldrip, 1919 Plains.

He formerly lived here, graduating from Hereford High School in 1972 and then at-

tending Dallas Merchandising College. His bride was a 1974 graduate of Pampa High School.

The couple was married in the home of the Rev. and Mrs. Troy Cartmill of Gainesville, uncle and aunt of the bridegroom. Rev. Cartmill, assistant pastor of First Baptist Church in that city, officiated for the ceremony.

Mr. and Mrs. Waldrip are temporarily at home in Pampa, Couple Lives

#### pending his expected transfer to At Dumas a store in another city.

Mrs. Douglas Bryan

... Dumas bride

Mr. and Mrs. Douglas Wayne

Bryan are at home in Dumas

after their recent marriage in

First Baptist Church of that city.

Mrs. Bryan is the former Miss

Mrs. Gaylon Bryan of Hereford

and he formerly lived here,

Hereford/

Guests at the wedding from

bridegroom's parents; his

daughter, Regina Bryan, Mr. and Mrs. T.H. Sossamon, Mr.

and Mrs. Wayne Weaver. Mr.

and Mrs. Gaylon Bryan were

hosts for the rehearsal dinner

Friday in a Dumas restaurant. Bryan's father was his best

man and Regina Bryan was a candlelighter at the wedding;

which was conducted by the Rev. Edward Rogers, pastor, in

the church parlor.

were

For the past-few years, we've had the troublesome chore of picking up litter from our yards that has blown from the Sugarland Mall Shopping

Center. The majority of this trash is from people throwing waste on the parking lot of the Mall. Some of the problem is from local merchants not placing the trash in the dumpsters

The people of our neighborhood would like this op-

portunity of asking shoppers to be a little more considerate of the way they dispose of their Brenda Poole, daughter of Mr. litter! We would also like to urge the merchants to please be and Mrs. J.W. Poole of Dumas. Bryan's parents are Mr. and more careful of their trash containers.

Mr. and Mrs. C.T. Simons, Mrs. L.L. Warren, Mrs. George attending Hereford + High McMahan, Mrs. Rudy Perez, School. Mr. and Mrs. John Kovacs, Billie Manion, Carolyn K. Wells, Penny Jasecki, Glenda Wilcox and Mr. and Mrs. Harold

Simons.

Letter to the Editor

#### Knox Sends Paper To Forum

Stephen Knox, son of Mr. and Mrs. Stan Knox of 341 Stadium Drive, recently submitted a technical expose to an interna-tional team of scientists at Texas Tech School of Law.

The paper, one of 11 to be sent to the conference, documented work being done at" Princeton University with fusion energy. The essays were a

single aspect of the caucus, which was concerned with harnessing solar energy.

Due to the high complexity of the two-day sessions, the meetings were closed to the

Knox is a graduate of Hereford High School and is currently doing graduate work

Look Who's New

Mr. and Mrs. Antonio Moreno are the parents of a daughter, Mary Jo, born June 26. She weighed 7 lbs. 9 oz.

PLAINS INSURANCE AGENCY IS PROUD TO ANNOUNCE THE ASSOCIATION OF WILLIAM D. "BILL" JOHNSON IN THE SALES AND SERVICE OF PROPERTY, CASUALTY AND LIFE INSURANCE.



Bill was born and raised in Hereford and graduated from Hereford High School in 1965. He attended West Texas State University. He is a Charter Member and Past President of the Hereford Jaycees and is currently serving as State Vice President. He is a local director of Suicide Prevention and Crises Intervention; on board of advisors of Panhandle Regional Planning Commission; Drug Abuse Council; Director of Explorer Scout Post and a member of the First Christian Church.

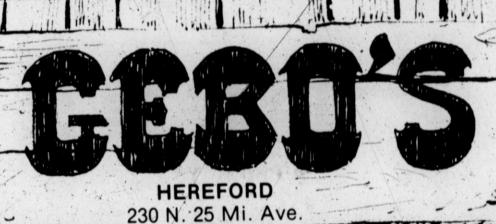
He and his wife, Kathy, reside at 247 Fir.

Bill will appreciate your calling on him to be assistance in all your insurance needs.

N. Sneurance Agoncy

218 West Third

364-2232



**URRAY RIDERS** 

PRICES GOOD THRU' SATURDAY

30" 8 H.P. DELUXE RIDING

MOWER. ELECTRIC START. 4 cycle Briggs engine. 3 speeds forward; 1 reverse. Heavy duty gears. 7 position easy height ad-

justment. Dual braking system. Short turning radius. Large turf-

saver tires. Twin blades. Low tone

No. G-380

GEBN'S

muffler. No. 4-3063.



#### **QUALITY MOWERS** BY MURRAY

No. 4-2201, 31/2 H.P. 22" 4 cycle Briggs engine. Automatic choke. Easy spin recoil starter. Extra deep, fully baffled. 7" wheels. Safety chute; rear guard. Low tone muffler.

No. 4-2213 SUPER DELUXE. 3% H.P. 4 cycle Briggs engine. Extra deep front, rear baffles. Safety chute, rear guard. Vertical pull starter. Quick. adjust 8" wheels. Folding handle.

Protective shroud.



31/2 H.P. 22" SELF-PROPELLED 4 cycle Briggs engine; automatic choke. Easy spin starter. Extra deep fully baffled. Safety chute, rear guard. Low tone muffler;

other extras No. 4-2251





5/8" x 50'. Coils like soft rope at sub-zero temp. Lightweight. Virtually impossible to kink. Nylon cord reinforced; weather resistant.

TANK SPRAYER 11/2 gal. galvanized Adjustable brass nozzle

HARVEST KING



**GORDON'S CHEMICALS** GOLDEN DECOY



Kills twice as many flies as common sugar coated baits. Retains potency longer. 20

FLY BAIT

TOMATO & GARDEN DUST Controls insects and plant diseases

RAIN BIRD

**2 ARM ROTARY** SPRINKLER

ADJUSTABLE 5' TO 50'





BURGES:

Space age design. Only two moving parts ... no cams, gears, turbine wheels or linkages. Infinite, foolproof adjustment of coverage pattern. Rugged, simple, patented design and construction. Uniform water coverage at all settings and water pressures. Quick, positive action. No puddling or hesitation at end of stroke. Lifetime guarantee. GEBO'S PRICE

Rechargable; more cutting time between charges. Hand held or upright operation with instantly attached optional extension handle. Rechargable batteries will last for years. Power pack furnished for simple recharging. Reversible blade gives longer life. Blade easy, inexpensive to replace. Lightweight. Easy to handle, Safer op-

CORDLESS ELECTRIC GRASS CLIPPER

No. 8000 18" SINGLE BLADE ROTARY MOWER Rugged, powerful, lightweight. DOUBLE INSULATED for extra safety. Smooth, efficient cutting action. Wheels that getclose to walls, fences. Steel deck. 6.5 amps. 4000 rpm. GEBO'S PRICE

Black & Decker

# SELL IT FAST! | SELL IT RIGHT!

#### Phone 364-2030

CLASSIFIED ADVERTISING RATES Readers Ads (Minimum 10 words) 1st insertion

per word Additional insertions, when paid in advance: per word

Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch Repeat insertion without copy change per col.

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD

5 p.m. Tuesday

For Sale: 1973 Model Yamaha,

CLEARING out all bikes. Going

for cost plus \$5.00 in the box.

Firestone, 105 North Main,

Good TV antenna with poles and

For Sale: Small mahogany

upright piano, light oak office

For Sale:

Soft Water Service Home-

Owned Water Softeners: 216

FOR SALE: WATER SOFTEN-

ER SALT. 216 NORTH 25 MILE

!!WE HAVE MOVED!!

KNOWLES AUCTION BARN

We have a full line of new &

used furniture and appliances

Open for business

6 days a week

8:00 a.m. to 8:00 p.m

BIG JIM'S FURNITURE

Phone 364-1873

Duckwalls, Sugarland Mall

For Sale: Console stereo. Must

sell. Also complete aquarium.

Lose weight with New Shape

Tablets and Hydrex Water

Pills. Edward's Pharmacy. \* '

PINTO BEANS

Produce 2500 to 3500 pounds per

acre in 90 days. High ger-

Phone 364-0484

Hereford, Texas

For Sale: New 50'x75' steel

farm building, only \$2.13 per

square foot erected on your

foundation. Other sizes

available at equally low prices.

Contact Dick Hudson at (806)

GARAGE SALE

Saturday, June 29th & Monday,

July 1st. Bedding, dresser, T.V.

New clothes - cheap. Lots of

odds and ends: 6,000 gal tank

trailer, single axle, 11/24 tires,

65 Mach B. Model, '51 model

Olds - one owner. 1/2 Mile East

For Sale: Good used lawn

mower with catcher. Phone 364-

American Legion

& Auxiliary

on Austin Road.

A TOP MONEY CROP.

James Voyles, 267-2621.

shampooer \$1.

305 Sunset.

mination seed.

355-8191.

at bargain prices.

ON MISSION ROAD

No. 25 Mile Avenue.

708 Stanton. Call

wire. \$15.00, Call 364-5936.

Hereford, 364-4333,

364-0869.

AVENUE.

1B-1-14-3-tfc

B-1-10-26-2c

B-1-14-26-2c

B-1-14-50-tfc

B-1-10-50-tfc

B-1-31-tfc

B-1-20-26-2c

B-1-11-26-2c-

B-1-12-52-8p

B-1-23-52-4p

B-1-27-52-5¢

B-1-26-2c

B-1-10-52-tfc

#### 1. FOR SALE Miscellaneous

**TOWN & COUNTRY** MOBILE HOME SALES Hwy 60 at Mytle Phone 364-0169

FURNISHED TRAILERS

FOR RENT

1B-1/18-9p "THE SADDLE HOUSE" COMPLETE Riding Equipment

New & Used Saddles IIGGINS & SOUTH TEXAS ST PHONE 364-3583 18-1-5-tfc

!!CARPET!! Financing Available

CAW CARPET PLAINS AND N. 25 MILE AVE. PHONE 364-3448

B-1-26-110 WE BUY AND SELL

USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-37-tfc

GARAGE EQUIPMENT NEW & USED Air Compressors; Valve Machines, Steam Cleaners etc

BOYD MACHINE & SUPPLY 1306 East Park Phone 364-1055 1B-1-9-tfc

Good, used tires \$5.00 and up. 105 North Main, Hereford. B-1-10-43-tfc

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.

B-1-4-tfc Used 18 lb. Dryer. Parts and labor guaranteed 90 days. \$127.65. Call

Montgomery Ward 364-5801

B-1-15-51-tfc

FOR SALE " 1-21" Color Console TV 1-19" B&W Portable WE MAKE HOUSE CALLS Repairs on all makes & models, color, B&W and radios. TOWER TV

> Phone 364-4740 B-1-25-tfc



248 Northwest Drive

SECOND MONDAY

. 7:30 P.M. Thursday

DEGREE WORK Charlie Brown W.M. W.A. Phipps Sec.



Hereford Rotary

Club meets every Monday at 12:05

Civic Club Center (Jim Hill)



Lions Club meets each

Wednesday, 12 Noon

(Jim Hill)

meets Tuesday 8:00 p.m. American Legion Hall Civic Club Center Veterans Park

For Sale Storm Doors, \$29.95

**Rockwell Bros & Company** 104 South Main Phone 364-0033 B-1-25-tfc

For Sale: 1969 American 12x50 two bedroom mobile home, completely furnished. Call afternoons 364-6607.

For Sale: Whirlpool builtin gas range with rotisserie and cooktop. Phone 364-4495. B-1-13-51-4c

KEEP carpets beautiful despite footsteps of a busy family. Buy Blue Lustre. Rent electric shampooer \$1.

McCaslin Lumber B-1-20-26-2c

STOCK SALT \$1.00 per 50 lb bag in ton lots. PHONE 364-0484 175 CC. Phone 364-3934 after 7:00 -

B-1-26-4p For Sale: Harley-Davidson Sportster. Phone 364-6624 for details.

B-1-10-26-4c For Sale: 200 amp Lincoln Welder and Trailer. Phone B-1-18-16-tfc

364-2628.

B-1-10-53-1c

FOR SALE \$1,000 buys 1973 Horida, CBG 350. 13,000 miles. One month warranty left. Crash bar, windshield, vinyl cover, helmet. Call 364-4000 áfter 6 p.m.

B-1-53-tfe **PUPPIES TO GIVE AWAY** 

Call 364-1845 B-1-53-1c

GARAGE SALE TUESDAY THROUGH FRIDAY 9:00 - 6:00

132 HICKORY Men's Botany 500 suits, sizes 40-44, \$4.00 each. Baby. children and ladies clothes and lots of miscellaneous. B-1-53-1c

FOUR FAMILY GARAGE SALE. 801 Brevard. Sunday & Monday. Pickup sideboards, good used carpet, clothes, miscellaneous.

B-1-16-53-1c For Sale: Frigidaire Washer and Dryer. Good condition. See at La Plata Junior High School.

FOR SALE: 6 Purebred Charolais yearling bulls. Call-Have two 6500 CFM Evapora-v. tive Commercial Air Condition-B-1-11-23-tfc ers, brand new, slightly SUPER stuff, sure nuf! That's damaged in freight, 3/4 h.p., Blue Lustre for cleaning rugs electric engine, both for \$195.00 save \$200.00. Call and upholstery. Rent electric

Montgomery Ward 364-5801 B-1-26-53-tfc

B-1-14-53-tfc

MOVING SALE Furniture, refrigerator, sewing machine, bicycles, lots of

miscellaneous.

Monday, July 1st 509 East 5th Street (No Sunday Sales) B-1-53-1c

KEEP carpet cleaning problems small - use Blue Lustre wall to

wall. Rent electric shampooer Hereford Hardware

B-1-18-53-2c 1971 24 ft. Concord Motor Home. Only 14,000 miles, exceptionally clean, loaded with

extras. K.M. Cowan, 364-4241 or 364-3375.

B-1-18-53-1e African Bush Baby needed for breeding or buying purposes. Will pay good money. If you have Bush Baby or info leading to one please call collect: Amarillo, days 383-3381, ext. 55; weekends and evenings

374-8673. B-1-53-2p

Antiques: Complete collection of cast iron implement seats. Will sell as a complete set.

364-4165.

B-1-15-53-tfc

For Sale: 1972 United 12x38 Mobile Home, furnished. Small equity and take up payments.

Call 276-5371. B-1-53-4p Two fat muttons for sale. Call

364-2839. B-1-10-53-10

For Sale: Used electric dryer. \$30.00. Good condition. Call 364-5299 or come by 847 Irving after 5:00 p.m.

B-1-53-1p

MILBURN MOTOR COMPANY We pay cash for Used

- Smith Corona Electric Typewriter Royal Typewriter Underwood Typewriter Dennis Office Machine

B-1-53-1c

B-1-53-2p

For Sale: Queen size bed with red velvet headboard. \$150.00. Call 364-0497 or see at 231 Avenue C.

620 Park Avenue

FOR SALE

Remington Adder

Sears Electric Adder

For Sale: Pickup topper. Longwheel base. Call 364-0857 B-1-10-53-2c

Used one-ton Carrier Refrigerated Window Unit for sale. BARGAIN. Call 364-1042. -B-1-12-53-2c

FOR SALE Registered Quarter Horse Mare - Sorrel - 6 Years Old - Broke & Gentle - Sire Chub Bar

Registered Quarter Horse-Filly Chestnut - 2 Years Old - Not Broke but Gentle - Sire Chub

M.P. Kimbrew 1211 West 7th Street

> Plainview, Texas HOUSE

FOR-SALE BARGAIN

TO BE . -

MOVED See Phil Barkley

821 So. 25 Mile Avenue PHONE

364-5034 S-1-48-tfc For Sale: Antiques - specializing

in cut glass. For appointment, see at 231 Avenue C. call 364-0349. S-1-48-6c

MR. FARMER 52100.00: 289-5241. Your best buy today for your soil is Humic Acid, having an

analysis of 55 per cent upward of Humic. Priced at \$70.00 per ton delivered. For more information, call

364-5767 or 364-5194 call 364-2044. after 6:00 p.m.

#### 2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT

409 EAST FIRST Phone 364-2811 B-2-35-tfc I need your listings.

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811

B-2-35-tfc

STORAGE TANKS 1.500 to 150.00 Gallons. Diesel Tanks to 25,000 gallons. Pressure tanks. Truck trailer tanks to 6,200 gallons. Call 364-0484, Hereford.

B-2-52-4p . FOR SALE

**Automobiles** For Sale: 1971 Opel Contact Dick Geries, First National Bank, 364-2435.

B-3-11-52-tfc For Sale: 1971 Chrysler Newport. Clean, air conditioning. power. 364-1812. 816

Avenue K. B+3-26-2p 1972 Opel Rallye, automatic transmission, 6500 miles. 364-

6801 or 364-5017 after 5:00 p.m. B-3-12-6-tfc NEW & USED CARS now for sale at JOHN OR-

SBORN BUICK, PONTIAC, GMC'S new location. 221 North 25 Mile Ave,

FOR SALE OR TRADE: 2 Corvairs and 1963 Dodge model 440 with 318 engine and Phone 364-3759. automatic transmission, Sell all or one. Phone 364-6815.

B-3-24-tfc GOOD First lien notes bearing 10 per cent interest. Would sell For Sale: '64 Ford V8 pickup, or trade for property. Call 364-4-speed transmission. See at 6633. 505 Schley.

B-3-13-51-tfc

IRRIGATED CHOICE HALF SECTION. Strong 8" wells. Corn, milo.

Plastic Underground pipe. Cars Write Box 27 136 Sampson Hereford, Texas Phone 364-0077 Phone 364-0491. . B-3-33-tfc

WALKER'S USED CARS For Sale: Half-Section. One 8' AND TRUCKS well. 17 miles NW of Hereford. WE BUY, SELL OR TRADE Call 747-7957. 400 West First B-4-14-26-1c

combination double garage.

This house looks new inside and

hospital. Small down and

621 AVE. J.

This 3-bedroom home in North

Hereford is ready to move in.

Has been completely redecorat-

ed inside and out. Has 13/4 bath,

fenced yard. Buy equity and

IT'S ABOUT TIME

To move in to a home of your

own. This 2 bedroom, 1 bath,

large livingroom, large kitchen,

\$8,000.00 total. \$1,000.00 down

TIRED OF LOOKING?

Then see this sharp 3 bedroom

home, 2 full baths, new carpet,

new paint inside and out. Priced

\$16,750.00 down payment

approximately \$800.00 and

payments of \$165.00 per month.

GET IN CHEAP & QUICK

This 3 bedroom home in

northeast, close to school and

redecorated inside and out. Can

you believe this \$10,900.00.

Small down and payments

approximately \$105.00 per

CASTRO COUNTY

326.3 acres in cult., 5 small

grainaries. Approximately 10

acres of grapes, priced at

If you are thinking of selling

your home or farm, we have

buyers for both. Call us today.

HAMBY

REAL ESTATE

Hwy 385

FOR SALE OR TRADE

BY OWNER

20 Acres - 3 bedrooms, 2 baths.

On natural gas. 18x20' shop

building wired for 220 volts.

barns, corrals, large 2 car

carport. Joins city limits on

West side Hereford: Located

300 vds North of Taylor Evans

store on Holly Sugar Road.

72 Acres - 8 miles north of

Hereford on Vega Hwy. 3

bedrooms, 2 baths. On natural

gas; atomic fallout shelter. Good

6" well on electricity. Entire

acres waters from underground

pipe, 40x56' metal barn with

concrete floor. Pretty lawn,

back yards. Price \$70,000.00.

J.C. REESE

CALL 258-7278

For Sale: Brick duplex and

adjoining lot, Will finance. Good.

location. 364-2039 or 364-0022.

HOUSE FOR SALE BY

OWNER. Virginia Martinez.

Call 747-7957 or write 1706;

S-4-51-tfc

S-4-46-tfc

B-4-53-3c

shrubs, trees in both front and

\$32,500.00.

364-2553

364-1534

364-1017

B-4-50-tfc

1/2 mile South of underpass on

\$260.00 per acre.

fenced yard. Look at this . .

and \$125.00 per month.

\$125.00 per month.

take up loan.

Phone 364-2250 1B-41-tfc NORTHWEST LOCATION Match your personality needs SELECTED and desires with this beautiful USED TIRES three bedroom home in Northwest Hereford, 2 full \$3.00 UP 30 Day Guarantee baths, kitchen and den

out. Call today for details. 114 EAST PARK 1B-3-17-tfc INVESTMENT MINDED On this 1 bedroom duplex. It's 1972 Chieftain Winnebago. Good furnished and is in good shape condition. Fully loaded with inside and out. With double power plant. Air conditioner. garage. Close to town and

after 6:00 p.m. 247-2867 Friona, B-3-23-12-tfc

FOR SALE 1968 Dodge Cabover grain truck, 18' bed with 27 ton hoist.

Less than 10,000 miles. Call

MONTGOMERY-WARD

AUTOMOTIVE SALES

CALL 364-1510 B-3-23-tfc We Will buy good, clean 1969-73

Chevelles, Malibus and Monte **Doyle Johnson** Chevrolet-Olds, Inc.

North Hwy 385

B-3-51-tfc For Sale: Clean 1966 Chevy. Call after 5:00, p.m. 364-1131.

B-3-53-1p For Sale: Good, clean 6 cyl 1958

Chevy. Pickup. Call 364-1189. B-3-11-53-tfc For Sale: 1970 Pontiac LaMans Sports 2 door. Call 364-0497 or

B-3-53-2p For Sale: 1972 Camaro. Loaded.

For Sale: 1968 Pontiac Firebird. Beautiful 2 dr. green. \$150:00 cash take up \$50.00 per month payments. See at 902 Irving or

#### B-3-24-53-2c 4. REAL ESTATE

For Sale Or Trade Well improved section on pavement. 5 wells, with return water system: \$500.00 per acre. CARTHEL REAL ESTATE.

J.M. Hamby PHONE 364-0944. Gerald Hamby B-4-25-tfc Calvin Edwards **EQUAL HOUSING** I have Farm and Ranch Buyers. **OPPORTUNITY** J.M. HAMBY

REAL ESTATE Phone 364-3566 Res. 364-2553-2 Bedroom home, \$7,500. Large lot and nice location.

Large nicely redecorated home 4 bedrooms, good carpet, nice location near Aikman school.

The price is right: on 3 bedroom, 2 bath home on Irving. Assume FHA Loan.

Slightly more than 3 acres with a 2 bedroom home and real nice young growing orchard. No restrictions, but still close in.

Two Story: 4 bedrooms. \$12,000. Real good location.

5 Acres: Ideal location for a home. If you wish to buy, build or sell,

CALL US WE TRY HARDER.

CARTHEL REAL ESTATE Wayne Carthel - 364-0944 Al Wiley - 364-4985 B-4-25-tfc

HOUSE FOR SALE BY HOUSE FOR SALE BY OWNER OWNER -4 bedroom, 134 baths, large 3. bedroom, 134 bath, living

basement. Assume loan, payroom, kitchen-den combination, ments \$124.00 per month, utility room, and double garage, Phone 364-4980 Carpet and drapes like new Fenced yard with fruit trees and brick barbecue pit. For Sale: Half Section. One 8' 244 Greenwood well. 17 miles NW of Hereford.

> B-4-52-2c Avenue S. Lubbock, Texas. B-4-14-26-1c 320 Acres. Good irrigation. close in. Call 364-0660, Ted

Walling - Realtor. B-4-15-52-tfc B-4-11-53-1c

240 Acres irrigated, NW Hereford, two good 8 nch wells, good soil, \$525,00 acre.

\$125.00 acre.

B-4-52-4p

\$650.00 Acre. 767 Acres dry land, NW Hereford, good soil, lays good.

320 Acres NE Hereford, three 6

inch wells, barn, lays good,

640 Acres, irrigated, 5 wells, all connected underground pipe, lays good with good soil.

14,000 Acre ranch, out of state, \$58.00 acre.

14,000 Acre ranch SE Oklahoma. \$225.00 acre. This ranch you should see to appreciate.

640 Acres, irrigated, good water, near Texhoma. \$350.00

640 Acres irrigated, good water, near Boise City, Okla. \$350:00 acre.

Campbell Real Est. - 364-1949 B-4-53-1c FOR SALE OR TRADE FOR HOUSE IN PLAINVIEW 3 bedrooms, 1% baths, living

Call Grady Rogers - 364-0780

builtins, utility room-and double garage. 230 Beach Call 364-1069 after 6 p.m.

room, den, kitchen with all

#### 5. FOR RENT

B-4-53-tfc

Storage for rent. Phone 364-1483 or 364-3937 B-5-10-50-tfc

For Rent: 20x50 Building Formerly occupied by Big Jim's Furniture. Call 364-3583.

B-5-10-43-tfc SUMMERFIELD MOBILE MANOR

FIRST MONTH FREE, 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

APARTMENTS, FURNISHED. wells, 3 bedroom house, 2 1 and 2 bedrooms with kitchen, dinette and bath. Also bedrooms, living room, kitchen,

dinette and bath. FORREST AVENUE APARTMENTS Phone 364-1887

TRAILER SPACE FOR RENT Northwest Mobile Lodge Phone 364-2908

B-5-10-13-tfc DIAMOND VALLEY MOBILE HOME PARK 600 & 700 Block Avenue H, Sioux

& Cherokee, 700 Block Avenue Phone

B-5-50-tfc FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.

364-1483 or 364-3937

For Rent: Unfurnished 2 bedrooms, 11/2 baths at THE THUNDERBIRD. B-5-10-47-tfc

B-5-12-46-tfc

Single or couple preferred. Call after 10 a.m. 364-6470. B-5-53-1p For Rent to small family - large 2 bedroom and den, 13/4 bath,

central heat, and air, some

carpet. No pets. Roy Manning.

327 Avenue B.

Two bedroom furnished trailer.

B-5-25-53-1c For Rent: 2 bedroom furnished apartment; bills paid, 301 A Lawton. Call 364-6280. B-5-12-53-tfc

BACHELOR APARTMENTS Carpeted-private entrance, private bath, 821 South 25 Mile Avenue.

S-5-14-32-ffc COOL OFF!! Large mountain cabin for rent Eagle Nest, New Mexico

Beautiful setting, fishing,

reasonable rates. PHONE 364-6555 S-5-52-tfc HEREFORD MINI STORAGE

CALL 364-5520

Economical storage facilities for furniture, boats, motor, homes or any storage needs Size-12'x12', 10'x22' & 12'x32'.

#### 6. WANTED

WANTED - CUSTOM FAR-MING. Contact Don Howard at Howards Custom Farming, 258-

7761 or 364-0165. B-6-13-6-tfc

B-6-48-tfc

WANT TO BUY: Old gold, rings, watches, etc. Spangler's Diamonds Sugarland Mall

Phone 364-0070.

#### 8. HELP WANTED

SECURITY GUARDS PINKERTON'S INC., world's largest and oldest security guard company now has openings for guards, part time and full time, in the Hereford area. No experience necessary, will train. Many Fringe

benefits: Paid vacation Profit sharing Uniforms & equipment supplied-no cost

Weekly minimum salary \$111.76. For futher information Call Sgt. Vaughn, 364-4044. An equal opportunity employer,

Central Texas feed lot need experienced feed truck driver. If interested, call between 8:00 a.m. and 5:00 p.m. (915) 347-6378 or write Mason Feeders Inc., Box 320, Junction Rt.

Mason, Texas 76856. B-8-25-52-4c WANTED

PRODUCTIVE FARMER REFERENCES Experienced buying and growing calves, milo, corn,

ensilage, pasture. alfalfa Write Box 27, Hereford Phone 364-0491. B-8-52-4p

DIESEL MECHANIC WELDER. Diesel driver with 10 years produce-long haul experience.

Call 364-0484 Hereford, Texas B-8-52-4p PLAINS MEMORIAL HOSPIT-AL is now accepting applications for RN's. Shift preference

will be considered. Apply in

person, for appointment call 647-2191 Dimmitt. B-8-22-50-tfc WAITRESSES NEEDED - all shifts. Experience helpful, but not necessary. Good working

conditions and paid vacations.

Apply in person to: Jord-Inn's,

East Hwy 60. B-8-23-16-tfc WAITRESS. If inexperienced, will train. Apply in person after 4:00 p.m. at the Music Stand,

B-8-17-11-tfc EXPERIENCED WELDERS NEEDED

628 West 1st.

Contact

B-8-10-45-tfc EXPERIENCED CAKE DECORATOR PART TIME CALL IDEAL FOOD APPLY IN PERSON

Allied Millwrights, 364-4621.

Hide room labor wanted. We offer: +Good pay +Paid vacation +Paid hospitalization Colorado By-Products

31/2 miles West Hwy 60

Phone 276-5331 days;

364-2495 nites

B-8-42-tfc MISSOURI BEEF PACKERS INC., is now accepting applications for production workers, maintenance men and

kill floor. We offer:

☐Year around employment Paid vacation

insurance Good wages No experience necessary Apply at Personnel Office of

Missouri Beef Packers Inc., Friona, Texas. Four miles West of Friona on Hwy 60. We are an equal opportunity

employer.

2-8-49-tfc

Paid holidays Company paid group

B-8-21-tfc

SALESMAN WANTED Have established territory with fringe benefits and retirement benefits. Approximately \$7,000 first year. For information, Write Box 990, Hereford, Texas. B-8-52-80

HOSPITAL MAINTENANCE SEVERAL OPENINGS EXIST IN THE MAINTENANCE DE-PARTMENT FOR PERSONS WITH EXPERIENCE IN ONE OR MORE OF THE FOLLOW-ING AREAS:

Electric, Plumbing, Heating and Air Conditioning or Hospital Repair,

Staring salary \$3.13 per hour excellent fringe benefits:

+Health Insurance

- +Holidays
- +Vacations +Sick Leave
- +Retirement +Credit Union
- +Life Insurance +Discount

Apply Northwest Texas Hospital Personnel Department

2200 West 7th Amarillo, Texas 79101 (806) 376-4431

An Equal Opportunity Em-

B-8-25-40 **BUSINESS OPPORTUNITY** IN HEREFORD

**SELLING & SERVICING** Guaranteed income Contact: Ray Dunn, Borden Company

Amarillo, Phone 806-352-5235

B-8-26-80

Young men and women . . radar . . . electronics . . . your field of interest, then train as a Pershing Electronics Material Specialist. Receive a good salary, 30-days paid vacation yearly, free medical and dental care, and many more benefits. You may qualify for a \$1,500 bonus. For details, call Army Opportunities - Ssg. Anderson collect 376-2181.

B-8-26-2c NATIONAL Company needs two persons to help with expanding business in Hereford area. Phone 806-373-7488. B-8-15-26-20

**Deaf Smith County Community** Action is now taking applications to fill the vacancy for Outreach Worker, bilingual not required, but helpful. Call Community Action, 364-5631. B-8-25-26-2c

WANTED: Service clerk, full or parttime. Apply in person to Montgomery Ward 114 Park Avenue

B-8-15-53-2c

WANTED: WT State student or other parttime employee for weekend bookkeeping position. Apply at the Business Office, Deaf Smith General Hospital. B-8-21-53-4c

MECHANIC WANTED Top wages and fringe benefits. Uniforms furnished, insurance plan. Excellent opportunity for an experienced mechanic. CULBERTSON-SCARDELLO

FORD Dalhart, Texas Phone 806-249-2800 B-8-53-10c

**JC PENNEY** 

Has opening for experienced truck TIRE MOUNTER. Must also be mechanically inclined. Top for all makes sold and tested at salary, excellent benefits. Apply in person at

RS

Auto Center An equal opportunity employer B-8-53-1c

Now taking applications for watchman-janitor. Paid vacations, group insurance, hospitalization, other benefits. Contact: Roger Ruland Champion Feeders 364-6051 or 364-6053

Equal opportunity employer B-8-53-2c

WANTED: Experienced tire Dalhart. repairman. Salary, plus commission. Full benefits. Call

B-8-11-53-2c.

STUDENTS, HOUSEWIVES AND

RETIRED PEOPLE If prices are ruining your budget, sell Fuller Products, full time or parttime. Requirements: car, phone and neat appearance. Send resume to:

Fern Kirby, Box 1092 Littlefield, Texas 79339 or call 385-5465 B-8-53-9c

Wanted: Pump setters and helpers. Apply Kenny Gearn Machine Works.

9. SITUATIONS

State Licensed Child Care

For Working Mothers Hereford Day Care Center 6 months through 8 years 364-1293

B-9-46-tfc

S-9-10-53-4c

B-8-10-53-tfc

I will do sewing and alterations. Phone 364-6137.

10. NOTICE

Young men and women get training that prepares you to be a radio or television repairman. Good pay, 30-days paid vacation plus many other benefits. Call Army Opportunities SSg. Anderson, Collect 376-2181 and ask about the Field System Communication Security Repairman option and the \$1,500 bonus.

B-10-26-2c MOTHER RACHEL

PALM & SPIRITUAL READER Will help you in all your affairs of life, such as love, marriage, business and sickness.

Si habla espanol.

OPEN 7:00 A.M. to 10:00 P.M. Daily & Sunday Phone 806-372-0972 Amarillo, Texas

1510 South Washington All readings are private and confidential B-10-20-14p

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call. 364-4540 from 8:00 a.m. 'till 12,4 1:00 p.m. until 5:00 p.m. Monday through Friday.

NOW OPEN POLY CLEAN CLEANERS 8:00 a.m.-5:00 p.m. 212N. 25 Mile Avenue B-10-50-tfc

A UNITED FUND AGENCY

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL. North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or

364-3777 11/2B-10-34-tfc

11. BUSINESS SERVICE

HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars,

boats, etc. 1st & Jowell Ph. 364-0580 Nites - 4009 or 0075 S-11-12-40-tfc

FOR ALL YOUR INSURANCE Consult The La Plata Agency 914 East Park Avenue Phone 364-4919

364-3526

364-1726

364-2412

S-11-16-tfc

Pauline Lovan Robert Lemons Frank Pannell

HEARING AID BATTERIES THAMES Pharmacy. Phone 364-2300.

S-11-12-40-tfc

HEREFORD ELECTRONICS State License No. 1129 Douglas M. Kelley

Owner COMPLETE ELECTRICAL SERVICE

Commercial - New Construction - Residential - Remodeling - Industrial - Repairing. Licensed and Bonded in Hereford, Dimmitt, Friona,

Call 364-0011 Day or Night 531 East First Street S-11-36-tfc

ROWLAND STABLES 840 AVENUE F PHONE 364-1189

Stall rentals - Boarding Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent

S-11-37-tfc CONCRETE WORK Specializing in feedlot repair.

disposition. Good cowhorse.

Also walks, driveways, patios, AL GAMEZ

> 228 Aveune A Phone 364-4236 S-11-36-tfc

TREE & LAWN SPRAYING HEDGE TRIMMING (Licensed) Free estimates C.L. Stovall

> 208 Avenue C Phone 364-4160 S-11-45-tfc

TURNER WELL SERVICE.

Submersible pumps Repair & Exchange Pipe - Pressure tanks Dempster - Pumpco

Doyle Turner - 364-0811 Scott Turner - 364-4447 Mobile Phone 364-5221 S-11-47-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC.

Sales & Service HEREFORD DIMMITT FRIONA

364-0353 647-3444 247-3311 S-11-24-tfc

DICKEY'S DOZER SERVICE All Kinds Dirt Work

Bull Dozer Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553

Residence Phone 647-4565

B-11-29-tfc PAINTING CONTRACTOR INSIDE-OUTSIDE All work guaranteed Free estimates

Julio Pesina, 204 Catalpa St. Hereford, Texas Phone 364-4898 B-11-20-13p

DRAGLINE SERVICE TAILWATER PIT CLEANING **DUMP TRUCKS** 30 TON CRANE BOBBY GRIEGO Day Phone 364-0574 Night - 364-2322

1B-11-14-tfc WILL PICK UP JUNK CARS. FREE Call 364-3350

or 364-3777

DRAG LINE SERVICE FOR

TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

HOME APPLIANCE REPAIRS Guaranteed work on all makes and models. 10 years experience. Available for nighttime emergencies. JOE'S

HOME APPLIANCE REPAIRS 343 N. Main Ph. 364-5751 B-11-45-tfc

WELL ENGINE SERVICE Service for all makes and sizes of gas powered well engines. Complete, fast, dependable overhauls.

DOYLE JOHNSON-CHEVROLET-OLDS Service Department B-11-19-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free

Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

- KELLEY ELECTRIC

Virgil Kelley **Electrical Contractors** Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or

B-11-6-tfc

PIANO TUNING. Call Elson Clark, 364-0628 or 364-1150. B-11-10-5-tfc

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H. B-11-10-10-tfc

WANTED 100 to 150 watches a week to repair by latest approved

methods **COWAN JEWELERS** B-11-15-29-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish

1B-11-39-tfc APPLIANCE REPAIR We repair all makes and models of appliances. All work guaranteed.

Phone 364-5169

MONTGOMERY WARD & CO. 114 East Park Phone 364-5801 B-11-52-tfc

We buy old gold rings, mountings, etc., for Swest Refinery. **Cowans Jewelers** 

Downtown B-11-13-51-tfc MOBILE HOME ANCHORING We also do levelling

Free estimates. **Atlas Anchoring Service** Phone 364-1783 B-11-53-tfc

13. LOST & FOUND

LOST from the vicinity 505 Union, brown, male Dachshund, answers to name of "Rusty" Call 364-0799.

B-13-16-53-1c LOST: Partly shaved black poodle. Answers to Sam.

Reward. Phone 364-4280. B-13-11-53-20 NOTICE SHERIFF'S SALE Refer to: TEXAS ABANDONED

MOTOR VEHICLE ACT (Article 1436-3, V.P.C.) There will be a Public Auction in front of the Deaf Smith County Courthouse on a Thursday, July the 11th, 1974 at 3:00 P.M. to

sell the following abandoned vehicles: 1973 Plymouth Duster 1959 Ford Step Van 1965 Ford 2 dr. Hard-Top 1953 Chevrolet Truck

1969 Opal 2 dr. One Fleetwood Trailer House Travis McPherson Sheriff of Deaf Smith County Hereford, Texas S-53-1c

**CARD OF THANKS** 

We want to say thanks to everyone who had a part in

helping us bear our grief because of the tragic death of my son and our brother. We can't thank and appreciate you more. My Pastor Bro. Johns and our visiting preachers meant so much to our comfort. The ladies that furnished food and served. and to the men who cut the grain, to all who sent flowers, cards, letters and offered prayers on our behalf, we can never thank enough nor forget. May God richly bless each one

Mrs. Aleph Mason Mr. & Mrs. J.W. Duffey Mr. & Mrs. B.T. Sebastian

& Family Mr. & Mrs. J.L. Mason & Family Mr. & Mrs. Gary Mason

& Family

People once believed that abracadabra could cure ague. flux and toothache, particularly when suspended from the sufferer neck by a linen threat in the following form.

Abracadabra Abracadabr Abracadab Abracada Abracad Abraca Abrac Abra Abr Ab A

NOW IN HEREFORD ALL NEW SYNTHETIC MOTOR OIL

PHONE

HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President **Deaf Smith County Chamber Of Commerce** 

Isn't it great to be an American? What helps to make it even more special is being a Texan. And to top it all off the frosting on the cake - is to be an American living in Texas specifically in Hereford - Deaf Smith County. "What in the world has gotten into ofe' Bill?" Well; I just got started thinking of the Fourth of July and the Bicentennial and the Flag and Freedom. Then I reflected back over the years, mentally comparing life in the United States with living and visiting in several foreign countries. There just isn't much comparison. In totaling up our material goods. opportunities, health, freedom and all our many other advantages. We find we are so far ahead of any other country in this world that it's just unbelievable. However most of us can only appreciate our way of life through experiences which deny us these benefits. Someone once said, "You can only appreciate freedom when you lose it." I think it would be better said that "We had better appreciate freedom while we have 'It's pretty easy to let something we take for granted skip through our fugers. I'll never forget the young man

citizenship - he told me with tears in his eyes, "that short of Heaven, being an American was the most wonderful thing that an alien could ever expect to achieve. And even though I had travelled the world I could not really share his feelings." Listening to him relate stories of how he and his family were forced to leave their possessions behind and to pay their life; savings in order to acquire an exit visa from their government, helped me to see more clearly the beauty of our American way. That's the big picture-now, narrow it down to Hereford:

What's so great about a West Texas town of our size and characteristics. It's also something we take for granted. Clean air, good water, safe streets, beautiful highways, fertile ground, and genuine friendly and helpful people. Could be if we don't guard these things, they too could change! Guess this all sounds pretty stilted but what I mean to say is simply that, I'm sure glad the good Lord let me come to Hereford, Texas U.S.A. and I'll try never to take for granted any of these wonderful advantages, so long as I have an from Palestine who I was ounce of Hustle, Hustle, Hustle! privelaged to help obtain his

CLEANS

CARPETS

WITHOUT

SCRUBBING

CROSSWORD . . . By A. C. Gordon

Page 9C

43 - African antelope 44 - Decigram (abb.) 45 - Musical instru-

- Either

52 - An anesthetic 53 - Compass direction

Parent To confine 47 - Operating Pro cedure (abb. Sloth Panoramic indian Ocean 49 - Flashy

Vigorous Tantalum (chem.)
Contributor . Nautical vessel (abb.)

Noun suffix d - Girl's name 21 - Literary

22 - Kind of bean Gone by Shoreline indentation

28 - Edge 29 - Equality Watery expans

Fondle

Male nickn

Airsuit of Ashes Greek lette An estate To color

DOWN

afterthought (abb

. Corresponder

A cover

- Images - Sarcasm

Evaluate

Pronoun

Artist's stand

Customary

Time of day

Gem-Beonomical

- To guide - Short-spoken - Metal

A hill

Hot Weather Got You Down...

ls your present cooling system enough and if so is it in proper condition..... if not call a professional

364-4714

Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE

,......



Gates V Belts and Sheaves

poo left in fabric. Call us today, we'll be happy to show you

RULAND'S

HIGH PLAINS STEAMWAY

**304-33/0** 

OPEN 24-HOURS PER DAY

FREE ESTIMATES

1400 Moreman - David Ruland, owner - 364-3575

1107 W. HIGHWAY 60 HEREFORD, TEXAS

WILHELM TELEVISION SERVICE Specializing in all makes and models of

color and Black & White Televisions

137 N. Sampson

364-5821

364-5881

#### OWENS ELECTRIC

WE SPECIALIZE IN: Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.

LOAN MOTORS AVAILABLE



Floating Tailwater Pump

HEREFORD, TX



Belt Driven Gear Head

'Guaranteed Satisfactory Service' Warren Owen . . . . . Harvey Milton

COMMONWEALTH THEATRES STIGLITZ CHRISTA · STAR · Sun. Mon. Tues. 0000000 FATHER AND SON - RELATED BY BLOOD! ANYONE BLOOD!! · STAR · WEDNESDAY PETER FONDA ... SUSAN GEORGE DIRTY MARY CRAZY LARRY SHOWTIMES · STAR · Women For Sale 2nd BIG HIT! Hell's Bloody Devils Gates Open 9:00 Tues. Wed. **Uirdu Sangraiento** 

PLUS!

Los Adolescentes

TOWER

Presented By D. & B. Dist. Co FOR INFORMATION

364-5718

#### **GIBSON**

REAL ESTATE & INSURANCE 902 Lee & Hwy. 385

THE BEST INVESTMENT ON EARTH IS A PART OF IT. . .

> Let one of my qualified personnel assist you in your real estate needs.

Wilbur D. "Gib" Gibson 364-2225

W.V. "Bill" Struve

Jo Beth Shackelford 647-2342

364-6396

Kita N. Hargrove 364-5580

Ronny Pagett 364-1275

Lavon Pagett

#### PROPERTY ENTERPRISES

Beautiful 3 bedroom, 2 bath home only minutes from city, over 2000 sf of living area with refrig air, 2 car garage, and lovely yards - all for only \$39,000.

You can't beat this bargain in a quiet country home in Dawn for only \$18,500. Many, many features - 1800 sf. 2 car garage, elect garage door openers, large orchard, workshop, cent heat and air.

LETS MAKE A DEAL!

For the young at heart, 3 bedrooms, 2 baths, carpeting, drapes, builtins, fenced yard, garage, quiet street, very clean, immediate possession-\$23,500.00

Cute and neat as a pin is this 2 bedroom 1 bath home in extra good condition with cent heat & air and 1 car garage - \$11,000.

OWNER WILL FINANCE with little down on this 3 bedroom, 1 bath stucco home with a rental home included - \$12,000.

SMALL DOWN PAYMENT

3 bedroom, 1 bath older home for only \$9,950. Newly redecorated.

A REAL DREAM This is one of the prettiest 2 bedroom, 1 bath homes available, with refrigerated air, excellent condition and with a yard that looks like a park - \$16,900.

WHY PAY RENT when you can own this pretty 3 bedroom, 2 bath home in immaculate condition with a separate storage building, utility room, drapes, central heat & air - \$25,000.

FARMS

6 ACRES 2 bedroom house, good water, well, large owrkshop garage, barn, hog pen. Only \$17,500,00

Set up for trailor house only \$4,250.00.

12 SECTION, 3 wells - 1-8" well and 2-6" wells; 2 tailwater systems with pumps, 11/2 mile underground. 7 miles south - Growing Crops - PRIME LAND. 14 SECTION, 312 miles from city limits, 2 irrigation wells underground, domestic well. Prime Land.





CAROL ROSE

#### FOR THE BEST DEALS ON NEW or USED CARS

Come in and talk with one of the Men

#### JOHN ORSBORN BUICK-PONTIAC-GMC

at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222

ATTENTION FARMERS Don't Worry About the Fertilizer Shortage We Have a Good Supply of Feed Lot Manure Contact Jerry Walker PITMAN FEED YARD Mobile Phone 364-4741 Unit 3464

**All Types** 

#### PIT CLEANING & DIRT WORK

Contact J. E. Walker (806) 227-3721 After 8:00 P.M.

\* 80 acres Northwest of Hereford \$10,000, will sell on Gi.

\* 3500 acres, central Oklahoma, 2 sets of modern improvements. Fenced and crossfenced - too cheap at \$200 an

\* 14000 acres "Cow Heaven" good working ranch, adjacent to large lake, loaded with Fish and all other recreational possibilities. Reasonable at \$225 per acre.

\* Also have some business lots for sale on Holly Road.

#### Boozer Real Estate

144 W. 3rd Joe Boozer

364-0029

364-1755 Jo Hamrick 364-5202

#### **Campbell Realtors**

218 West 3rd Street, Hereford, Texas 79045 (806) 364-0780

LOVE AT FIRST SIGHT when your family sees this clean 3 bedroom home with lots of extras. Only 3 years old and like new with low interest loan, comparatively small equity. Priced \$18,600.

•ELEGANCE THROUGHOUT the fine vintage home in sedate location. New carpet & paint, perfect bedrooms, 2 baths, immaculate. 2 stories with large game room in basement. Compare at \$29,500.00.

• A FOUR BEDROOM home you can afford. Has 2 baths garage, carpet, like new. \$22,500.00.

OYOU CAN AFFORD this attractive, compact 3 bedroom home with garage. Only \$12,500.00.

•VETERAN wanted to purchase cozy 2 bedroom frame house on large lot. 100 per cent loan and owner might pay part of closing cost. \$9;500.00.

• REDECORATED inside and out. 2 story, 4 bedroom, 2 bath home with space for mobile home. \$15,000.00. • COMMERCIAL and industrial lots in several locations.

Several retail businesses, motels, and shopping centers. NEW LISTING, short half section with 2 strong 8" wells, good land, underground tile. • LARGE IRRIGATED FARM with 16 good wells, all tied

together, 2 lake pumps, nice improvements. Nearly 4 sections of good land, reasonable price and terms. • NEAR TOWN. Half section with 3 good wells, return pit,

underground tile. Lays Nicely with good, deep soil; Reasonable terms. 364-1783 364-1783 364-1949 364-0660 Multiple

Neil Cooper Barbara Cooper Grady Rogers Ted Walling

ual Housing Gene Campbell

Such Therough Service

STOP IN SOON

Phillips "66" Products EAST SIDE "66"

Rocky Stewart

You've got a. friend.

364-3867

Carrier No. 1 Air Conditioning Maker

BROWND

specialist since 1953

MR. FARMER: You've been close of the land all these years. The arming skills you have are of great ralue to others. Use them in a different land. If you have experiences in livestock, wheat, or grain production, or have an ag degree, Peace Corps needs you for overseas assignment. Full medical paid vacation, readjustment & living allowances, excellent experience. Singles/couples preferred age 18-80. Call Mr. Blue collect (214) 749-1855 or write ACTION-1622, 212 N. St. Paul, Dallas, Tex. 75201

EXPERT REPAIR BUICK PONTIAC

OHN ORSBORN Free Pickup Phone 364-0990



Near Hereford: 326 A., 311 acres cult. 5 irr. wells, some connected with tile, some flow line. Nice 3 bedroom home, 2 grainaries, aproximately 10 acres of grapes. Possission as crops are harvested. Price \$84,838.00 will sell on F.H.A.

320 acres near Hereford, 287 acres in cult., 3 irr. wells, 3/4 iles of tile, 40 acres permanent pasture, nice bedroom brick home, 40x80 quonset barn, with horse stalls and corrals. Price \$550.00 acre, \$48,720.00 down, interest only for 2 years, at 71/2 %, 18 years on balance.

320 acres, Dallam Co., 2 irr. wells, 1/4 nn. tile, 2-bedroom house and barn on paving. \$400.00 per acre, \$37,120.00 down, good term on balance. 640 acres, Dallam Co., 1 irr. well, fair 2-bedroom house, quonset barn, \$300.00 per

acre, 29% down. 1600 acres, in Colorado, \$300.00 acre cult., 1-8" and 3.4" artesian wells, 1300 grass, \$200.00 acre, \$64,000. lown or will trade for land in Dallam Co. or Deaf Smith Co. 160 acres, 2 irr. wells, \$550.00 per acre. Possession as crops are harvested.

20 acres near Hereford, \$2,000.00 down 10 acres, \$500.00 down and

\$100.00 per month 5 acres, \$500.00 down and

\$75.00 per month 3.22 acres, \$300.00 down

and \$54.00 per month Will consider trading acrage for Hereford property. Motel in good town, will

trade for a fram or nice home anywhere and some Call for J.M. Hamby Real

Estate 364-3566 or 364-2553.

Classified Ads Get Quick Results

#### THE BEST INVESTMENT ON EARTH IS A PART OF IT .....

Large lot? Small lot? We have both. Call us today!

Large lot on South Schley with 3 houses that need to be moved:

Want to build your home close, but not inside the city limits? .917 Acre with gravel packed well.

Beautiful 2,000 sq. ft. brick home. 3 bedroom 2 bath and 11 large closets. 514 per cent loan.

Best buy in town! Furnished house. Good location. See us today!

See this 3 bedroom, 1 bath newly carpeted, with single garage. Convenient to schools and

THE MOST PRICELESS thing in American today is privacy for family living. Situated on a 90° x 140' lot in NW area, this four bedroom, two bath home offers secluded master suite with His and Her bath, and many other extras.

"KEY TO SUCCESS" The right location at the right price. Inventory can go with this large cuilding. Convenient customer parking available.

derground pipe. Owner will trade. \$450. The office speciality is farm and ranch land. Our listings vary all over the Panhandle! Make your appointment today!

595 ACRES of good farm land located on highway. 3 irrigation wells, 244 miles PVC un-

Wilbur D. Gibson 364-2225

W.V · Struve 364-6396

Ronny Pagett

364-1275

Kita Hargrove 364-5580

Lavon Pagett 364-6683

Jo Beth Shackelford

647-2342

902 Lee & Hiway 385

364-0442

364-6633

205 S. 25 MILE AVE.



 Being transferred? House equity can be traded in and a new coach delivered to your new address, 2. We take anything of value

3. Financing available. 4. Newlyweds-having trouble find. ing a place to live? 5. Come by and see our answer to instant living.

*1.031.0400.0511111111111111111111111* 



364-0153 16 acres, 3 bedroom Brick Home, 6" wells, 25,000 bale

miles from town,

hay barn, Dairy Barn, 8

Small down payment-Live in Dawn on Wildorado Hwy. 3 bedroom, 11/2 bath and 1 acre on land. Great for raising kids in

5 acres fenced, newly remodeled 2 bedroom house. Ranch land 18,000 acres, 2 sets im-

provements, 11 windmills 1/4 Section irrigated land on Oldham Co.

1/2 Section on pavement West of City



Marn Tyler

5040 Acres, 2080 Acres developed with 12 sprinklers, Good water.

1/2 Sections with 5 wells, May be sold in 50 to 100 Acres Tracts. 8 acres with 2 bedrooms, trees, barn

chicken house, 4" well, fenced. Plus 2 car

Nice 2 bedroom Mobile Home 14x70 unfurnished, equity buy, paneled, draped,

carpeted. 



#### KERREALTORS

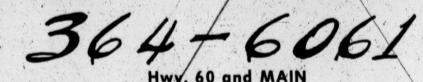
**Multiple Listing Service** 

2 BR. Brick with hardwood Floors, carpet in living room and hall. Has a carport and is fenced. Large 136' lot leaves room

AIKMAN, STANTON School District. Older home on Star with large specious rooms. Warm, cozy country kitchen with plenty of room for family gatherings. 3 Bedrooms, carpet over hardwood. OLDER, WELL BUILT 1/4-STORY home. Large 14x33 kitchen den. 2 Bedrooms down, 4 bedrooms up. Carpeted, draped, fenced, Owner will carry paper at 8 per cent interest. Over 2300 square ft. total space.

with attached offices's Corner lot, excellent business location. Home has wood burning fireplace large 28' living room, NICE. 3 offices, rented. Good terms. available.

SIX 3-acre tracts available for country living. 7 mi. N.W. Hereford close to pavement. Must drill own domestic well.



Beautiful area to build:

possession.

2 LOTS ON KNOB HILL ADDITION

LAND: 325 ACRES with good water. 8 miles NW. Hereford. Tenant improvements. Row Crop goes with sale. Immediate

Baltimore Street. Priced right Tierra Blanca School.

320 ACRES WEAK WATER, LAYS well, improvements, some pasture. N. of Bovina.

linterested in you!

364-3169 364-6776 LORETA SWANSON

Equal Housing

CHICK WEEMES HELEN BRIDGES

364-4857 IEANE COKER

364-5439

2 Bedroom Frame Stucco. near shopping and schools; original townsite location. Assume loan of appx: \$11,000 and \$119. mo. payments. Quick Possession.

N.W. HEREFORD for expansion. Only \$13,000.00 and can be refinanced FHA, VA, or Conventional.

Draped. OWNER LEAVING TOWN

and will give quick possession of their nice 3 BR Brick House.

Panelled and has shag carpet. \$1500. move in cost and

ACREAGE:

2 BEDROOM HOME

40 acres with city water availabe. Can be bought "all" or "part" by the acre.

FREE CONSULTATION ON BUYING OR SELLING

#### Donor Support of 4-H at All Time High

stone Tire & Rubber Com-

pany; conservation, John

Deere; health, Eli Lilly and

Company; and safety, Gener-

· Twenty-two of some 60

national 4-H donors provide

medals of honor to county

winners, trips to National 4-H

Congress in Chicago, Dec.

1-5, for state winners and

scholarships ranging from

al Motors.



awards, provided by 4-H donors, in 1973. Donor support for 4-H has nearly tripled in the past 20 years, along with 4-H involvement. In 1974, \$1.6 million dollars will be provided by some 60 4-H donor companies to provide incentive and recognition awards; educational aids and technical and public relations assistance to aid 4-H, through the National 4-H Service Committee.

Over 200,000 awards are being offered to 4-H boys and girls, in 1974, in 34 national and regional 4-H programs, according to the National 4-H Service Committee, Chicago.

These awards, include 265 scholarships valued at \$184,100, over 1,400 trips to National 4-H Congress and other events, more than 100 medals of honor per county which are outlined in the recently published 60 page 1974 Handbook for Local 4-H Leaders. Designed for use by volunteer adult 'leaders, the publication contains information on 4-H programs, supervised by the Cooperative Extension Service and sponsored by some of America's largest corporations, organizations and foundations.

While program emphasis is on recognition of individual accomplishment in 4-H and community activities, there are opportunities for groups to share in numerous 4-H awards. Group recognition is provided for outstanding work at the club and county level, in the automotive program, sponsored by The Fire\$600 to \$1,000 for national winners. Among the programs and donors offering such re-cognition for excellence in specific programs are: International Harvester Company, agricultural; Eastman Kodak Company, photography; Celanese Chemical Company, beef; Moorman Mfg. Co., swine; Coats & Clark, Inc., clothing; General Foods Corporation, food-nutrition; and a new, in 1974, 4-H donor, Insurance Company of North America, dairy. 6

Encouraging 4-H youths to general 4-H achievement and leadership are the Ford Motor Company Fund and Reader's Digest.

More corporate "friends of 4-H" which also provide a full schedule of incentives and recognition in a variety of programs include: Standard Brands Incorporated, bread; Montgomery Ward, consumer education; Carnation Company, dairy foods; Simplicity Pattern Co., Dress Revue; Westinghouse Electric Corporation, electric and Kerr Glass Manufacturing Corp., food preservation.

And other awards donors and programs they support are: The S&H Foundation, home environment; Tupperware Home Parties, home management; and Amoco Foundation, tractor and small

national and regional 4-H awards programs, and the 1974 Handbook for Local 4-H Leaders, contact the county extension office or a local volunteer 4-H leader.





Working mothers. Single girls. Wives. Who knows if they need life insurance? A professional.

A conventional loan for \$7,950 will enable you to buy this 2 story, 3 bedroom home. This house has good potential for

This older 2 bedroom home is completely paneled and

carpeted with tile in the kitchen and dining room. Reasonably

Locate your family in the country on this 6 acre site. This

home has 3 bedrooms, 21/2 baths and many decorative extras.

Large commercial building that can fit your needs for a retail

outlet, car or implement dealership or manufacturing

This new 4 bedroom, 3 bath home was designed for someone

with good taste. The luxurious took includes three bay

windows, fireplace, cathedral beam ceiling, and many other

One of the newest streets in Northwest Hereford boasts this

large 4 bedroom, 3 bath home. Garage entry is from alley with

a farmer's bath nearby. Over 2500 square feet of living area.

Assume an existing loan and move into this 3 bedroom home

on Centre Street. This home has central heating and

refrigerated air conditioning. Master Bedroom has large walk

See this new home at 143 Oak built by Gerald Boggs. \$45,000

moves you into this 4 bedroom, 2 bath home in one of

Ask to see this attractive 3 bedroom, 2 bath home for \$19,700.

Kitchen and den are paneled and storm doors and windows

are throughout. A basement and storage building will solve

A brick patio and sunken den are only 2 good features of this

reasonably priced home on 15th Street. Call for an

operation. We can arrange financing.

great features. See it today!

Hereford's best locations.

your storage problems.

appointment today.

priced and meant for you.

# engines projects.

For more information on

When you join you start at \$43.48 (less tax) for 16 hours work a month. As you go up in rank your monthly earnings go up, too.

THE ARMY RESERVE.

Career women.

Southwestern Life Happiness is what we sell

# REALTORS

large lot and 2 large storage bu sunpoarch for these summer days.

Assume this loan and move into a 3 bedroom, 11/2 bath home on Stanton Street with plenty of fruit trees.

Want some land of your own? We have a small home with 3.31 acres. A good garden is growing with many fruit trees. A good domestic well and pressure tank are on this property.

Needing a larger home? We have a 2 story, 4 bedroom home on Star Street. Enjoy a covered patio and gas grill this

We have a show house that you need for a home. Every extra is included-cedar shingle roof, stone fireplace, plenty of storage, central vacuum cleaner, and a brick and wrought from fence. See it today!

These 10 furnished apartments could supplement your monthly income for only a \$5,000 investment. Is to be moved from present location.

See this spacious 4 bedroom, 3 bath home with a 3 car garage. Many rich details are included in the decor such as beauti-pleat drapes, chandeliers, and intercom system and many builtins.

For the young couple's first home, we have the answer. A very cute and clean 3 bedroom home with good carpet and new paint: Ask for an appointment now,

We have a small 3 bedroom home for only \$7500. Loan can be assumed or a new conventional loan taken out.

See this 2 bedroom home right outside the city limits. Located on a 2 acre site with lots of trees and a 3" well.

Wanting to build? Let us help you find a lot for that home. Many are available in Northwest Hereford.

Don Tardy 364-1006 Melvin Jayroe, G.R.I. 364-3766 Lloyd Sharp 364-2543

Don Zimmerman 364-3274 Kenneth Campbell 364-6077 Ken Rogers 258-7350

# Carmichael Real Estate, Inc. 508 SO. 25 MI. AVE. "The Friendliest Office In Town" FIND THE SHOOT OF THE STATE OF THE STAT

Troys Carmichael

Farms - Ranches - Commercial - Homes

G.S. (Mutt) Wheeler

CORNER FIREPLACE

1580 sq. ft., 3 Br., 2 Bath, Covered Patio Fir Street Location, Extra Clean

DENTON PARK ADDITION

Over 1600 sq. ft., priced right, 3 Bedrooms, 2 Baths, large lot, fenced, stormed cellar, W-B fireplace living room, den, kitchen, and dining area, double garage, vacant lots on both sides, new conventional loan

BEAUTIFUL OLDER HOME

Conventional appraisal for '28,000.00. This home is in a good location, with lots of extra storage room. W-B fireplace in the large den, 3 Bedrooms, Pullman baths, new carpet, new roof over 1700 sq. ft. built in color T.V. in master Bedroom remains with property.

1600 SQ. FT. FOR '23,000!!!

That's right, And it's a well built home. 3 Bedrooms, w/Baths, separate living room, separate dining room, extra play room, lots of trees, fenced back yard, and it's in a dandy location. Possession within 30 days

NEED LARGE BEDROOMS???

This Fir Street beauty has just that. Over 1600 sq. ft. 1/2 circle drive with double garage, covered patio with east back-yard, lots of shade trees, and it is a well cared for home. 95 per cent financing available, immediate possession call for appointment.

613 STANTON

3 Bedroom 11/2 Bath low equity low payments total price \$17,250.00



MIKE WALDRIP



NORMAN HARDER



BRAND ADVERTISING PAYS!!!.... Call 364-2030

& ASSOCIATES, INC.

REALTORS

HEREFORD, TEXAS

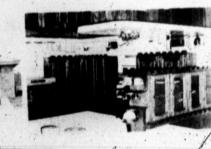
PHONE 364-2222











325 Centre Beautiful stone fireplace. Lg. 17' x 24' den. Outstanding woodwork in kitchen with all built-ins. 14' x 17' utility 34 bath off the garage. Ref. air, storm windows. Many more excellent features in this well built home. Over 2200 sq. ft.

QUALITY BUILT -4 BR Built of finest quality. Owner would consider trade or carry some second. Located in our new Addition. 212 baths, ref. air, humidifier and 712 per cent interests. \$270.00 mo. P & I.

BEGINNING FAMILY Attractive 2 BR home. Storage building for washer & dryer. Carport. Bar-be-que grill and yard light. Only \$8,500.00. Financing can by arranged.

ACREAGE PLUS! Loyely 3 bedroom, 212 bath home, sparkling clean with handsome living den and large fireplace, basemen t playroom, oversized utility-office combination or fourth bedroom. Add ten acres of prome land, a new well and an established loan. A real opportunity. VACANT & READY

3 bedroom 2 bath brick home. Good location on corner lot Fenced yard. Buy equity. Pauments \$177,00 mo. LUXURIOUS EXTRA

The extras are many in this spacious 3200 sq. ft. 4 Br. home, Native stone FP. 3 baths, built-in vacum cleaner, sprinter system. Intercom. storm doors & windows. Many more extras. Call to see TODAY! 2 BEDROOM BRICK

New roof, new paint, large rooms and lots of closets. Fenced yard, close to Aikman School. Owner will carpet. H-2328

BE YOUR OWN BOSS Quick food business, great opportunity for ambitions couple Established business. Best location in town.

FARMS FOR SALE

2 MILES FROM HEREFORD 656 acres; owner will finance, \$425 per acre, 4 wells, house silo, possession negotiable. 2420 ACRES

Brick home, 16 wells, Deaf Smith County, Barn, Motors, Equipment 612 per cent financing.

322 ACRES

\$600 per acre, 2 houses, 2 wells, near Hereford.

320 acres, 4 wells, good soil, 8 miles from Hereford. F-3121 NO IMPROVEMENTS 3 wells. Tile. Small down. Owner will finance, 310 acres. F

350 PER ACRE

Pavement Trackage 3 wells, grass, 174 cultivated,

We do more for you than we have to

NIGHTS. SUNDAYS & HOLIDAYS Call: Sam Long 364-0381, Virginia Holmes 364-6520,

Ralph Owens 364-2560, Tommy Bowling 364-5638 







ABBIE'S MISTER SHOP

30 Day Charge Lay-A-Way Revolving Charge

319 N. MAIN

WE CARE HOW HE LOOKS!

PHONE 364-0204

		ME	N	3	
	SPO	RT	CO	AT	S

100% Polyester Solids & Patterns Summer & Year Round weights

150 to 165

Reg. Price

Size 36R to 46 X

SALE PRICE

PRICE Limited Sizes Wide Lapels \$1088 Reg. Price \$6995 to \$12000

100% Polyester & Dacrons

Limited Quantity

Can you believe this? It's true

GROUP

OF

MEN'S SUITS

SALE

		1E	N	16	
	_			77	
1	5	LA	G	1	
		6	190010	The same	-

Reg. Price Sale Price 100% Polyester 121.88 13590 Summer Colors & Dark Colors & 19.88 3000 Solids & Patterns 2800 16.88 Size 28W to 46W 2500 15.88 2000 13.88 SAVE-1695 10.88 SAVE-

MEN'S SHORT SLEEVE DRESS SHIRTS

Reg. Price Sale Price Dacron & Cotton 18.95 also Knite 8.00 Solids & Patterns 1000 7.88 Size 141/2 to 191/20 5.88 5.88 4.88 BUY NOW & SAVE 4.88 4.22

#### MEN'S SHORT SLEEVE **SPORTSHIRTS**

Dacron & Cotton also Knits Solids & Patterns Size S-M-L-XL Reg. Price \$1100

SALE PRICE

#### MEN'S SHORT SLEEVE

100% Polyester	Reg. Price	Sale Price
Solids & Patterns	11600	18.95
Cool & Fashionable	1500 .	8.95
Size S-M-L-XL	1400	8.50
/	1 1300	8.50
Sale	. 900	5.88
Sale	650	4.44
	100	

### DRESS SHIRTS

SAVE-

Reg. Price Sale Price 100% Polyester 16.88 Also Dacron & Cotton 11200 Solids & Patterns 1000 5.88 Size 141/2 to 171/2 4.77 895 4.77 SAVE-3.95 750 SAVE-SAVE -

#### MEN'S TANK TOPS

Polyester & Cotton Cool & Comfortable Size S-M-L-XL

\$650

2 \$750

SALE PRICE

DONEGAL

	Reg. Price	Sale Price
Short Sleeve Knit	11900	14.88
Short Steads Will	1800	13.88
	1700	12.88
Pullover Shirts	1100	8.95
Short Sleeve	1400	9.95
Sport Shirts	1300	9.88
Short Sleeve	1600	12.88
Turtle Necks		,
	2600	22,88
Knit Slacks	2500	21.95
MUL DINGES	2100	17.88

Solids & Fancies

Colors, Tan, Blue & White

#### MEN'S BELTS

Leather and also Patent Leather Fashionable Many different colors Size 30W to 46W

Reg. Price \$500 to \$1200

SHIP PRICE

#### MEN'S

Reg. Price Sale Price Knits & Acetates 4.25 1750 Solids & Patterns 650 3.99 Clip-on & Regular Tie 600 3.88 2.95 550 500 2.88 SAVE-400 2.22 SAVE-SAVE-

#### MEN'S JUMP SUITS

Reg. Price Sale Price Knits & Poplins Cool & Comfortable Short Sleeve 1995 11.88 Size S-M-L-XL

**BUY NOW & SAVE** 

#### MEN'S **SHOES**

Reg. Price Sale Price Plain Leather 13800 129.95 Patent Leather Ties, Buckles & 27.95 \$3500 Slipons 12995 22.95 Have most colors & 12795 21:95 Sizes some White

SAVE - SAVE - SAVE

#### MEN'S WESTERN SHIRTS

Limited Quanity left Long Sleeve & Short Sleeve Limited Sizes Reg. Price

SALE PRICE

188 \$895 to \$1300

**CLOSING OUT** ALL WESTERN WEAR

\$ 【 88

#### MEN'S WESTERN SUITS

Limited Quanity Solids & Patterns 100% Polvester Limited Sizes

Reg. Price

\$14000

CLOSE OUT PRICE

#### LIMITED QUANITY OF MEN'S UNDERWEAR

Shirts & Briefs Limited Sizes

#### MEN'S JIFFIE HOUSE SHOES

Comfortable, Washable Knits & Volours Summer & Fall Colors Size S-M-ML-L-XL

Rog. Price

\$500 £ \$550

SALE PRICE

#### MEN'S KNIT PULLOVER SHIRTS SALE PRICE

Knit waist band style Cool & Comfortable Latest Fashion Size S-M-L-XL

1000 to 1300

Reg. Price

Have Most Sizes

Reg. Price

SALE PRICE

1995 to 12100

Beat High Prices - Shop Now And Save!



ripened fresh fruits are perfect picnic fare! Be sure to ping list and save a pretty penny this week at Ideal! include these on your shop-Natermelons and



See us for a fine selection of cut water-melons, chilled to perfection ... Priced to please!

California Nectarines

We will be OPEN July 4th

California Peaches

convenience!

for Your

Santa Rosa

the home of THRIF-T-Prices

FOR YOUR CONVENIENCE DAYS A WEEK 24 HOURS A DAY NOW OPEN

\$2.50 OR MORE PURCHASE DOUBLE BROS STAMPS TUES. AND WED. WITH

LIMIT RIGHTS RESERVED. NONE SOLD TO DEALERS. PRICES EFFECTIVE SUN., JUNE 30 THRU SAT., JULY 6, 1974 AT

IDEAL FOOD STORE 1105 W. PARK AVE. HEREFORD, TEXAS



Hereford Brand sun., June 30, 1974

**Somatoes** 

RED-RIPE SLICING

Potatoes

Landscape Rock 50-18



# fun in the sun starts with ne toods from Ideal

KINGSFORD

**Briquets** Charcoal

9-INCH WHITE

aper Plates...oF 100

SOLO BRAND 7-0Z. **Cold Drink** 



CHICKEN OF THE SEA LIGHT MEAT

Time 2 soz 95°

Vienna Sausage..

Pork & Beans, 29-0Z. 4 (9)¢

Everyday Favorites

Folger's

Coffee.

Pizza

LL GRINDS

ENO'S CHEESE

TOWIE, WITH PIMENTO

Olives...... 58°

Olives... 2 15-02 88°

Dills......9532.02.53¢ AMELOT PICKLES

Everyday Favorites

Peanut IF SMOOTH

**Butter**.

FOOD **ESTER DRY** \$568 25-LB. 368

Miracle Whip Salad Dressind

Miracle Whin 

Charmin Tissue....

4-ROLL PACKS

ASSORTED COLORS
Kleenex Tissues 2 of 280 86¢

IISS BRECK

Spray

KRAFT SALAD DRESSING

MEL-O-CRUST HOT DOG OR

mburger Buns



We redeem U.S.D.A. Food Stamps in authorized counties. right now!

(RAFT JET PUFFED

Marshmallows 310-02.73

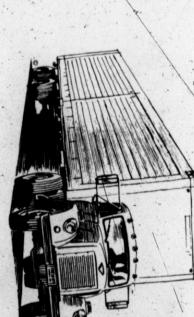
DEL MONTE Catsup omato 32-02. 58¢

Salad Mustard....34-02.34

KRAFT, ALL VARIETIES Everyday Favorites

Squce.....3 18-02. Barbecue

Squce.... DEL MONTE fomato 7 8-02 83°



uck Load Paper Sale FEATURING THE RIGHT PRICE....RIGHT NOW ON ALL YOUR PAPER NEEDS. SHOP TODAY FOR THESE GREAT SAVINGS!

ASSORTED COLORS

JUMBO ROLLS

PACKAGE OF 15 Daytime

SSORTED COLORS

orthern

apkins ... of 160

Pampers..

**Pampers** 

Reynold's Wrap ... ROLL 44°

HEALTH AND SELECTION

Can a food store supply all your health and beauty aid needs? It can when it's your nearby Ideal Food Store...And you'll save a pretty penny too! Come see for yourself...Ideal is the place to save on all your favorite brands!

Super Poligrip . ... 1502 83° Headache Powders of 2473¢ Midol Tablets ...

Milk of Magnesia . BTL 13

Sure Deodorant ...

9.02.93¢

Prell Shampoo .

7.02.63¢

Prell Concentrate

3.02. 73¢

Toothpaste

SUPER HOLD
SUPER HOLD
VOUR
CHOICE

REG. UNSCENTED, SUPER HOLD OR

REGULAR,

13-0Z. CAN



BAYER

Page 7