

Odie, The South Plains Skunk



Odie the skunk, who is shown here finishing her bottle of milk, has become a popular pet with many Lubbock children since two Lubbock teachers brought her from the Audubon Nature Camp at Kerrville, during the summer. Ann Gordon is holding the skunk. Bill Gordon (left) and Margaret Parker look on. The skunk is called Odie, short for Odoriferous.—(AP Photo).

Dumas Out To Halt Jinx Hold Of Whitefaces Tomorrow Night

The Hereford Whitefaces travel to Dumas Friday night to tangle with their ancient rivals, the Demons, who have yet to emerge victorious from a game with Hereford. However, H. V. Stanton, head coach, said Dumas had designated Friday night's game as homecoming and admitted the local eleven's chances this time might be slender.

At least three of the Whiteface regulars probably will not see action this week. Neelley Kimbrough, usually the starting tackle, is

Postal Receipts Continue Gain

Postal receipts are still climbing up with the quarter ending September, 1948, showing almost a 17 per cent gain over Sept. 1947. This year they total \$10,477.05 compared with last year's \$8,982.44.

Although the volume of receipts had declined monthly from July's high of \$4,413.03 this year they have always exceeded the volume of the corresponding month.

This month receipts were \$3,015.64, up nearly 13 per cent from 1947's \$2,673.49.

"We can only explain it in the same old terms," Postmaster Jim Lipscomb said. "Hereford's growing and the postal receipts show it. This September we have a lot of labor connected with the harvest of both sugar beets and lettuce and we haven't had much lettuce pickers here before."

Total by months include:

Month	1948	1947
January	\$3606.69	\$3298.83
February	2841.05	2451.15
March	3202.46	2470.84
April	3735.25	3089.36
May	3128.96	2903.88
June	3560.65	3098.50
July	4130.03	3164.89
August	3328.38	3144.06
September	10447.05	8982.44
TOTAL	\$37982.52	\$32603.95

Three Men Arrested By Sheriff's Office Pay \$448.70 In Fines

The Sheriff's department Saturday night picked up three men, one charged with drunken driving and two with transporting intoxicating beverages for purposes of sale. All three pleaded guilty and were fined a total of \$448.70.

Harrison Galloway, picked up on Main Street Saturday evening by Sheriff J. C. Reese and Deputy S. B. Berry, was charged with drunken driving and paid a fine and costs of \$149.30. He was arrested after the car he was operating bumped into another, thus attracting the attention of officers.

A. C. Grant, a cook, was picked up Saturday by Reese when he alighted from a bus carrying a suitcase full of whiskey. He was fined \$150.10. Another man, John Boyd Garner, was also charged with transporting intoxicating beverages for purposes of sale. He is a member of the construction crew of Hereford streets and paid a fine and costs of \$149.30.

Chest X-Rays Of 1,601 Persons Made Here

Bert Neelley, Salesman Of Month Here

Advertising manager Bert Neelley of the Hereford Brand was named September's salesman-of-the-month Tuesday at the Star Theater. He was awarded the fifty dollar check presented each month by Francis Hardwick, manager of the Star Theater, and the gift was matched by Jimmie Gillentine, co-publisher of the Brand as a recognition award.

This was the third monthly contest in a series of twelve to select the salesperson who is the most courteous, has made special efforts to help his customers and who understands his business. July's winner was Miss Ona Hammer and August's winner was Frank Watson.

In Neelley's acceptance of the honor, he said: "If any clerk is outstanding in any way there are two factors that make him so. One is the people whom he serves, for their congeniality and friendliness make or break his interest in his job. The other is his employer. Unless employer and employee relationships are satisfactory, a clerk has little enthusiasm for his work."

Neelley, whose work in advertising throws him primarily into work with Hereford's business...

Golfers Seek \$18,000 For Park Improvements

The Hereford Golfers Association, still working to improve the sixty acre plot along Terra Blanca Creek for local ball and stick fans, is inaugurating a drive to raise \$18,000 for park improvements.

Although the land cannot be deeded to the Golfers' Association at this time, the county Commissioner's Court has expressed its intent that it be made into a permanent course.

Wayne Evans, member of the organization said the association wished to get the project underway this fall in order to have the course ready for spring playing.

John Patton, has arranged for the necessary reconstruction and as soon as the funds have been obtained, the project will get underway. Plans for development of the nine hole course from its present raggedness into a playing field include cultivation of grass greens and cleaning up the fairways.

"There seems to be enough golfers in the area to make the project worthwhile," Tom Howard, secretary of the organization said. "If we can raise the money through donations we can add another civic improvement to the town and also increase our recreational facilities."

Starting lineup for Dumas was unavailable.

TACKLES—McLallen and Johnson.

GUARDS—Reynolds and Gresham.

CENTER—Melugen.

BACKFIELD—Davison, Engman, Walker or Christian and Stanton.

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Camera Spots Fire



This farm house, which would have been in the flood storage area after the Whitney Dam is completed, was completely destroyed by the flames which engulf it. No one was injured. This picture was taken by commercial photographer Jimmie Willis, who spotted the fire near Whitney, Texas, while taking air views of Central Texas towns. (AP Photo).

Jaycees Erect Posters; Pupils Write Themes

Check Fire Hazards In Home Fire Chief Urges Residents

The Jaycees put up 50 posters sparked with a flaming fire-death figure astride a horse. School children wrote themes about fire hazards and fire dangers. The Second Grade will broadcast a local radio show Friday at 11:30 emphasizing the importance of preventing fires. Thus Hereford called attention to the annual observance of fire prevention week, Oct. 3-9.

Fire Chief Onias Carroll warned the townspeople to check the fire hazards in their home. "You will probably be surprised how many you find when you actually go out looking for them," he declared. "Every home should have its own fire extinguisher, too, just in case it is ever needed."

Nor was the farmer exempt from warnings. Farm fires have steadily increased of late. Last year they cost 100 million dollars. The National Board of Fire Underwriters has called for organization of more farm fire fighting units.

Lightning Causes Hazards

One third of farm fires last year were caused by lightning. Other hazards on the farm include carelessness in handling gasoline and such combustible fuels, allowing electric equipment to become overheated instead of having it checked, cleaned and oiled regularly.

Grain field fires caused by lack of safety muffers, burning over land on windy days and burning cigarettes, which the

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Four Bus Loads Of Students Create Rush Period Monday

Chest x-rays were made of 1,601 persons Saturday, Monday and Tuesday during the time the State Health Department mobile unit was in operation here.

Two hundred and forty-five registered the first day, which was the highest day, 800 were x-rayed Monday which was the largest number, with 300 of those being High School students and the last day carried a registration of 556.

Mrs. J. F. Dunn, clerk for the mobile unit personnel commended the school group, who had made out their own cards at school, by saying they did a good job of it and their cooperation was excellent. The biggest rush period was during the x-raying of four bus loads of students Monday with one bus load Tuesday.

Allowing 20 percent for the under age of 15 years group in Hereford and 4,000 population for the city representatives expected about 1,200 persons with good cooperation, but Hereford did much better than that, Mrs. Gunn said.

One other unusual thing she noticed here was the lack of difficulty in getting women to give their ages. As a rule she said there are always a few in every town who will refuse to divulge their age.

"I am well pleased with the turn out of the people in having the x-rays made," said Dr. Millard Nobles, secretary of the medical association back of the survey in the five county area.

"We plan to have this program again next year and in another year believe we can realize big results, we have already

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AROUND
TOWN
SIGHTS, FACES
SEEN

Mrs. Dallas Fry of Eagle Pass was in the Brand Office last week asking about Joe Green as she had read in the Hereford Brand last year about his Indian relics and arrow head collection. Mrs. Fry collects them too, and she and her husband have a valuable collection of 1,200 perfect points which they have gathered from the surface of their own community, Zapata, and Starr counties. Politics of late has made Zapata well known and Fry is known for it's dam, she said in telling of the location of her hunting grounds for Indian mementos. Mrs. Fry was accompanied by her mother of Silverton in her visit here.

Something new in sky advertising for Hereford was seen Tuesday when a plane with a long pennant flying behind like the tail of a kite flew over, bearing the name of a well known auto firm now showing a new tractor bearing their name.

Ray Cowert and family, former residents here are returning to Hereford. Cowert who left to be with the Veteran's Administration in Lubbock will again be associated with O. L. Bybee, his former law partner here. Mrs. Cowert and daughter are still in Lubbock but will move here as soon as a house can be found.

Evangelistic services being conducted at the First Baptist Church by Rev. Fred Swank of Fort Worth will have a special sermon with a theme, "Can A Man Be Born Again and Ever" (Continued on Page 8)

Highway Panel Seeks Bids On Road Spur Paving

The State Highway Department announced Saturday it would call for bids on statewide maintenance and construction bids totaling an estimated \$6,585,500 and including the paving of Hereford's Tenth Street from Harrison to the intersection of Highway 60.

The bids are to be submitted Oct. 26 and 27, in Austin, but those concerned with Panhandle projects will be scheduled for the first day.

The two day letting includes 170.6 miles of farm-to-market roads and 80.8 miles of primary and state highway projects. Hereford's Highway Spur, will be contracted for 1.24 miles, grading, flexible base and asphalt surfacing.

This Tommy Tucker Doesn't Sing, Is A Wow At Modeling Squirrel Size Fashions For School Students At Dawn

By PHYLLIS RADOVICH

There was one Tommy Tucker who sang for his supper but the squirrel of the same name puts on fashion shows for his oranges and nuts and Thursday modeled for the children at Dawn school.

Tommy is the pet of Mrs. Mark Bullis of Washington, D. C. who gained national publicity during the war when he modeled squirrel size dresses for children all over the country in youth-all-over bond drives.

Now that his wartime fling at show business is a memory and a series of press clippings, he comes out of retirement only for benefit shows or when his soft hearted mistress lets the children plead her into watching him perform.

Dr. and Mrs. Bullis were stopped at Dawn last week. They have spent almost two years touring the U. S. in their trailer house and Dawn became one of their leisurely stopovers between the Grand Canyon and Florida.



Photo by Elmer Patterson

TOMMY TUCKER

is said.

"Why the neighbors have kept us supplied with fresh vegetables and the children keep bringing

2.27 Inches Of Rain Fall Here In Sept.

September rainfall for Deaf Smith County varied from 33 inches in the extreme northwest corner of the county to a high of 3.37 inches in the Dawn community.

The official Soil Erosion gauge on the O. B. Russell place, one mile east of Hereford, showed 2.27 inches for the Hereford area, while the City Hall registered 2.05 inches, according to R. N. Reeves.

A total record of the county for September is incomplete in the Soil Erosion office as some communities have not yet mailed in their reports. Ford had 18 inch; Ward, 54 inch; George Brunley community, 18 miles west, had 32 inch; and Palo Duro was the area with the 33 inch.

Last year, the month of September

(Continued on Page 8)

10 Of Hereford's 25 Fair Exhibits Get First Place

Of Hereford's 25 products on exhibit this week at the Tri-State Fair, ten were awarded first prize blue ribbons, three second places, three third and two fourth place awards were presented.

First place went to a gallon of giant speckled butterbeans, a gallon sample of red valentine butter beans, a gallon sample of barley, milo and sweet sorghum, bundles of millet, sudan, sweet sorghum, bale of sweet sorghum, sugar pumpkin.

Receiving second place red ribbons were summer and winter squash and a bale of alfalfa.

Third place went to a field pumpkin, sample of black eyed peas and sweet sudan.

Pepper and onions were accorded fourth place.

In the district Sears Roebuck gift show, Charles Verner of Oklahoma Lane was awarded a \$30 prize for first place pen of three boys: Darrell Norton, of Farwell, \$45 for his second place Sears

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Preparations For Lettuce and Carrot Harvest Is Started

Preparations for getting lettuce and carrot harvest underway were being made this week at the J. J. Paetzold farms southeast of town. Two experimental plots of small acreage were cut Monday and Tuesday to give the machinery a pre-season try out and to train crew for the major harvest expected to get underway early next week.

The 700 acres of lettuce and 500 acres of carrots in the area were contracted with Williams Farms, P. W. Williams, one of the partners in the farms, arrived in Hereford last week to remain for harvest, which will probably last through November.

New machinery and equipment for cutting, crating, and shipping the vegetables is being set up now at Associated Growers. The carrots and lettuce are crated-packed in crushed ice. Wooden slabs for an estimated 18,000

(Continued on Page 8)

Church District Convention Opens Here Thursday

The Hereford Assembly of God Church is host this week to the North Plains Sectional Convention for Assemblies of God churches, Rev. S. E. Eldridge, local

Horizon Club Members Return From Okla. Meet

Horizon Club officers and sponsors who attended the Region 4 meet in Oklahoma City last weekend heard panel discussions and attended workshops learning community projects for the club, program planning highlights and a review of the club manual.

The three day conference began with a mixer party in the Convention Hall of the Skirvin Hotel, Friday night. Some 200 teenage girls from Kansas, Oklahoma, Texas and New Mexico attended.

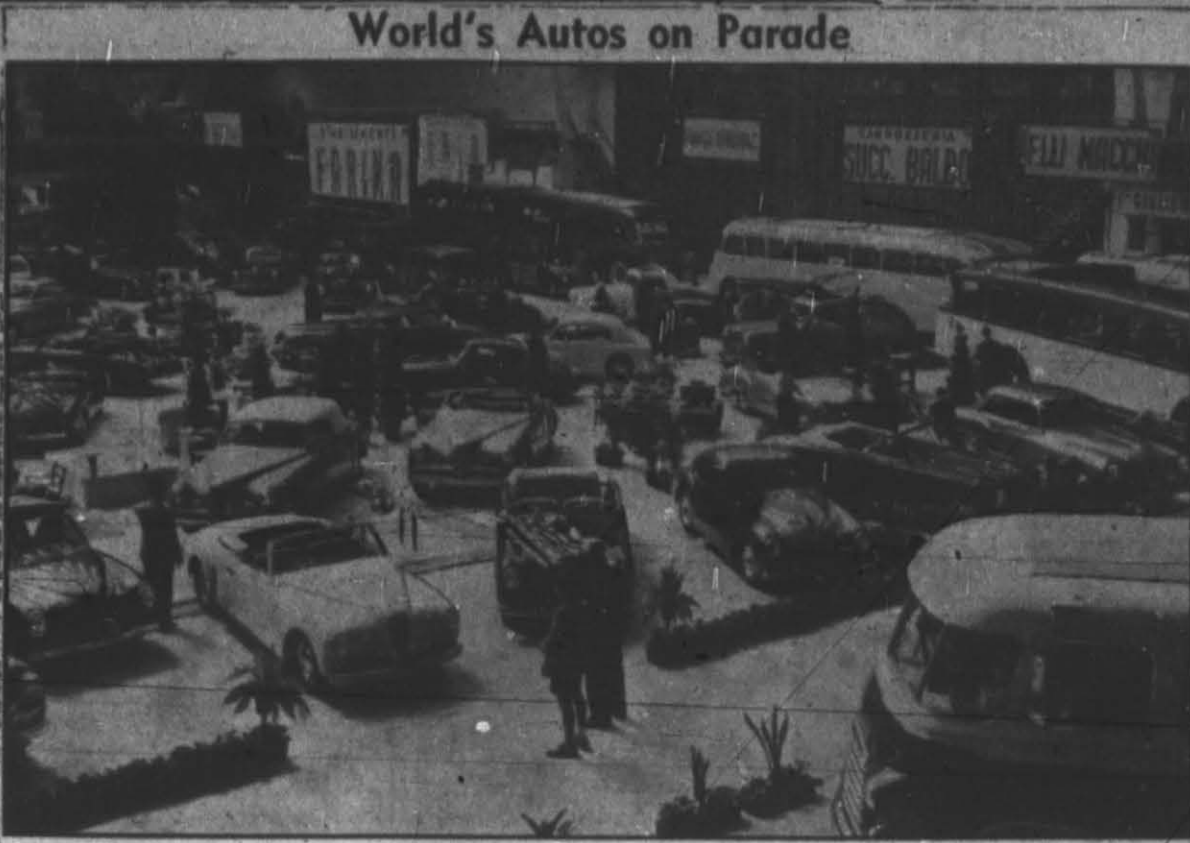
The keynote address Saturday was made by college-freshman, Georganne Hicks, former president of the All Girls Nation, who spoke on "Our Horizons" charting the possibilities of today's teenagers and their future.

Social highlights of the meeting were a luncheon and styleshow for the girls in the Silver Glade Room Saturday noon and a Saturday night barbecue and square dance.

A business meeting Sunday morning ended the session.

Attending from Hereford were Nelda Guy Lawrence, president of the Jolly Teens Club here, vice-president Gerry Patterson, reporter Patricia Walton, sponsor Mrs. Elmer Patterson and advisor Mrs. Urlin Streu.

Mr. and Mrs. Jeff Roberson planned to leave this week for Hot Springs, New Mexico, where they will spend a week or so vacationing and fishing.



The main exhibition hall in the Turin Auto Palace is bright and shiny with the latest models as the 31st International Automobile Show opens in the Italian city. It features more than 700 exhibits from Italy, Central Europe and the U. S. The show, which includes custom-built models, sport and luxury cars and buses, is one of the most important in postwar Europe.

World's Autos on Parade

Highway Patrolman Making Safety Check Of Automobiles On Roads In Hereford Vicinity

The vigilance of the Highway Patrol combined with the common sense of the motorist are the only things that can prevent some 2,150 Texans, one third the population of Hereford, from being killed in traffic accidents this year, according to

a letter from Homer Garrison, state director of public safety, to Cecil McNeill, state highway patrolman, here.

In writing to the patrolmen, Garrison pointed out statistics indicating that the 1947 fatality total was 1,997 and highway deaths for 1948 are predicted at 2,150.

These final three months of the year are some of the worst for driving, Garrison pointed out, as bad weather makes hazardous roads and early dusk means more night driving.

He emphasized excessive speeding as one preventable measure, reminding motorists that legal speed limits are established as the maximum speed for that particular road, under the most favorable conditions. Fog, slick roads, night visibility and car operation should be considered by each motorist before he guns the car up to the allowable rate.

Hazards Confront Motorists "Darkness, fog, rain, snow, ice, drowsiness and drinking are the hazards which confront us during the next three deadly months of bad weather and increasing accidents," he said.

Garrison named three watch slogans to save the lives of Texas motorists.

"Slow down at sundown." "Pedestrians should be seen, not hit."

"Be courteous, be the first to dim your lights."

The Texas Department of Public Safety has been instrumental in the past years in forcing downward the number of traffic accidents as compared with mileage traveled over the state, but increased travel still keeps the traffic death rate around 3000 a year. The Highway Department however, can do little without the co-operation of the car operators on the road.

Traffic Accidents Here McNeill reported Tuesday that traffic accidents in this area had been few but there are numerous law violators who apparently do not realize the impending danger they create when they disobey traffic regulations.

Most frequent offenses, both in town and on the highway he lists as making right and left turns in the wrong lanes, operating on the wrong side of the road either because of drinking, carelessness or a teenage desire

to show off, failure to give correct signals, speeding and running stop signs.

Drivers honor traffic lights, but pay little attention to the yellow stop signs posted on the right hand corners of certain streets, McNeill said.

Currently he is making a safety check of cars on the road, testing headlights, taillights, brakes and steering gears.

Issues Special Reminder The longer nights of fall and winter have caused him to issue a special reminder to motorists to have their vehicle lights checked for illegal or improperly adjusted headlights and taillights and to see if dimmer lights throw a beam sufficiently low to avoid blinding approaching drivers.

"As the days get shorter and larger and larger volume of each days traffic must drive in the darkness, the effectiveness and proper adjustment of motor vehicle lights becomes essential in accident-prevention," he said.

Holstein Yearling Bull Added To Breeding Stock Of Texas Tech

LUBBOCK.—Genio Harry, a Holstein yearling bull, has been added to the dairy breeding stock at Texas Technological college on a loan from the Bureau of Dairy Industry, Beltsville, Md.

Borrowed for use in the college dairy-cattle improvement program throughout the Lubbock area, the yearling bull is the third Holstein to be employed in the artificial insemination project.

Genio Harry was sired by Rose Hill Emperor Governor, a proven sire from the Dairy Herd Improvement association, and is the great-grandson of Governor of Carnation, recognized nationally as an outstanding proven sire.

Artificial insemination service is available to breeders within a 50 mile radius of Lubbock by calling the college dairy barn, the Lubbock county agent or Lubbock milk plants in the mornings. The technician leaves the college at noon to service requests.

Catholic Information

Is the Catholic Church the Church of the Ignorant?

Well, maybe. But note this only partial list of the many first-rate minds in the literary field alone, who in recent memory have come into the Catholic Church in adult life with eyes wide open: Achmed Abdullah; "John Aynough"; Maurice Baring; Aubrey Beardsley; Herbert C. F. Bell; Robert Hugh Benson; Katherine Brey.

Herwood Brown; Orestes Brownson; Peter Hardman Burnett; Don Bede Camm; Cecil Chesterton; G. K. Chesterton; Richard Washburn Child; Paul Claudel; John Wm. Conybeare; Dr. Herbert F. Cory; F. Marion Crawford; Dorothy Day; Christopher Dawson; "Richard Dehann"; Selden Peabody Delany; Mary Angela Dickens; Edna Dennis; Owen Francis Dudley; Pamela Frankau; Sir Philip Gibbs; Eric Gill; Dorothy Fremont Grant; G. B. Luce.

William Hard; Harry Harland; Joel Chandler Harris; Rose Hawthorne; Carlton J. H. Hayes; Ross Hoffman; Gerard Manley Hopkins; Christopher Hollis; Joris Kari Huysmans; Johannes Jansson; Vernon Cecil Johnson; Stella Kay-Smith; Frances Parkin Keyes; Joyce Kilmer; Aline Kline; Frederick J. Klingman; Ronald Knox; Shane Leslie; D. B. Wyndham Lewis; Theophilus Lewis; Robert M. Lord; Arnold Lunn.

Compton Mackenzie; Lucas Ma-

let; C. C. Martindale; Jacques Maritain; Bruce Marshall; Francis Mauriac; J. Lewis May; Theodore Maynard; Alice Meynell; Wilfred Meynell; John Moody; J. B. Morton; Rosalind Murray; Cardinal Newman; Anne Nichols; Alfred Ropes; Henry Cresson; William Orchard; Coventry Patmore; C. Kegan Paul; John Howard Payne; Max Pemberton; H. I. Phillips; Ruth Reed.

Daniel Sargent; Lady Elizabeth Smith; Frank H. Spearman; Cynthia Stockley; Charles W. Stoddard; John L. Stoddard; Guy Thorne; Sigrid Undset; Aubrey de Vere; "Artemis Ward"; E. I. Watkins; Evelyn Waugh; Michael Williams; Sir Bertram Windle; Cuthbert Wright; John C. H. Wu; Margaret Yeo; Gretta Palmer.

Yes, the Catholic Church IS the Church of the ignorant. It is also the Church of the intelligent—the Church for every man, no matter what his race, color, education, or social status.

So when you hear of the ignorant Catholic, remember that the pages of history are also replete with Catholic names in literature, science, art, statecraft, of which the whole world is proud!

Information on any Catholic subject will be cheerfully furnished by: The Home Study Service, 294 E. 4th St., Hereford, Texas. Adv.

FIRE PREVENTION WEEK

October 3-9

Observe — Be Wise



—Don't let it go out alone! And never toss away the match that's still afire!

Careless smoking habits and careless use of matches cause more than 240,000 fires a year.

Protect your family — your home —

—Chaperon your cigarette!... Use big generous size ash trays that won't let a cigarette fall off the edge!... Put that match out cold!

ROSE & BARBER

Stop FIRE the Fifth Horseman!

T. C. COVINGTON SAND AND GRAVEL Phone 821

When you need Re-mix or Plaster Sand, come to see us.

WE NOW HAVE SEVERAL CARS IN STOCK

WE DO DIRT WORK

T. C. COVINGTON

202 McKinley Avenue
HEREFORD



RED & WHITE Coffee 1 Lb. Can 51c

PRESERVES Apricot, Tommy Tinker, Pure 2 Lb. Jar 43c

Brimfull, Assorted, Pure Flavors JELLY 6 popular flavors to choose from 12 oz. Tumbler 21c

GRAPE JELLY Brimfull 1 Lb. Jar 21c

GRAPE JAM BRIMFULL, PURE 2 Lb. Jar 39c

ROBIN HOOD Flour 2 Glass Tumblers FREE 25 Lb. Bag \$1.95

Oscar Mayer WEINERS Per Can 49c

Oscar Mayer BEEF Per Can 49c

Oscar Mayer PORK Per Can 49c

SALMON Red & White, Fancy Sockeye Large Can 75c

SARDINES American 2 Cans 25c

APRICOTS Red & White, Fancy Halves No. 2 1/2 Can 33c

CHERRIES Brimfull, Red Pitted No. 2 Can 29c

GREEN BEANS Brimfull 2 No. 2 Cans 37c

MIXED VEG. Marco 2 No. 2 Cans 37c

RED & WHITE Tomato Juice 46 Oz. Can 21c

BLACKEYED PEAS Brimfull 2 16 oz. Cans 23c

SPINACH Brimfull 2 No. 2 Cans 29c

ASSORTED CEREALS Red & White, Tray Pack Carton of 10 Boxes 29c

SALAD DRESSING Sunspun Pint 39c

PRUNES Ensign, Large Size 2 Lb. Pkg. 37c

RIPE OLIVES Red & White, Extra Large Tall Can 33c

SHELLED PECANS Fancy Halves 4 oz. Pkg. 29c

Spry 3 Lb. Can \$1.16

PORK STEAK Nice and Lean Lb. 59c

SAUSAGE PURE PORK Lb. 49c

CHEESE Smoked or Garlic Flavor 1/2-Lb. 39c

RED & WHITE FOODS HUNTER'S RED & WHITE FOODS

EASY TO PARK EASY TO SHOP EASY TO SAVE

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farm—"
Hereford, Deaf Smith County, Texas — Phone 40

GULMAN AND GILLENTE Publishers
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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office

Personal

Mrs. Vivian Major and Mrs. Pearl Kinsey of Friona returned Sunday night from Tyler where they attended the Annual Rosa Festival including the pageant, rose garden show, exhibits and the parade.

Mrs. E. J. Hudson visited last week in Amarillo with friends, Mr. and Mrs. Earl Wilson who were former neighbors of hers when they lived in Channing.

Dr. and Mrs. W. C. Morgan of El Paso visited last weekend in the home of his mother, Mrs. Cooper Morgan and sister, Mary

Jane Morgan.
Bill and Tom Howard, Mr. and Mrs. Douglas Groom, Mr. and Mrs. Earl Stagner, Mr. and Mrs. Bill Davis Jr., Harold Loerwald, and Misses Pauline and Ruth Loerwald were among those attending the North Texas State and West Texas football game in Canyon Saturday.

Mrs. Tom Robinson who is home for a few days from Dallas where her daughter, Tommie Kay is hospitalized following an attack of polio reports that a number of Hereford people are patients in Dallas hospitals. Besides Tommy Kay, they include Joe Bill Wills, Jack Wright, J. A. Loerwald, and Addison Hunter.

Larry and George Loerwald have just returned from Dallas where they visited their father, J. A. Loerwald who recently underwent an operation there. Mr. and Mrs. Joe Kendall and

Mr. and Mrs. P. L. Hill of Breckenridge; Mr. and Mrs. F. M. Hill and family of Electra, and Mr. and Mrs. Fern Berry of Skellytown, have returned to their homes after visiting in the homes of L. O. Gore and Homer Gore, Jack Flowers and H. C. Angelo. Sunday the group visited other relatives in Tucuman where they were entertained with a picnic. Other recent visitors in the Gore homes were Mr. and Mrs. Alvin Gore and family, Oro Gore of Dove Creek, Colo.

Faust Collier was in Spur this week on business and visiting his mother who lives there.
Mr. and Mrs. M. C. King of Panhandle were weekend guests in the home of her mother, Mrs. E. J. Williams.

Mr. and Mrs. P. W. Williams and Mr. and Mrs. Ted Nicholson of Oxnard, Calif. arrived in September and will remain through October in connection with the harvesting of lettuce, carrots and other products raised on the Williams Farms of which Williams is a partner and Nichols is his assistant.

Mrs. G. A. F. Parker left Sunday for Amarillo where she entered St. Anthony's Hospital for medical treatment.



They even have a New Look in Russia, but it is a far cry from the western version of the fashion decree. The coat at left, designed by "Kotrikov of Gorky," is the Kremlin-approved style for Russian women this fall. Although austere and simple in line and color, it shows that Soviet women are now given at least some measure of femininity in their dress. The U. S. counterpart, right, modeled by actress Diana Lynn, is a smooth-lined casual coat of royal blue covert with the new "accepted length," tiny collar and deep cuffs.

Continued Strong Demands For Wheat To Take 750 Million Bushels

COLLEGE STATION—What's ahead for wheat, ask Texas farmers. Here's the answer: Facts and figures on the government wheat outlook sound a note of caution. Now that fall seeding is under way, here are the facts as they are seen by E. A. Miller, extension agronomist, and C. H. Bates, extension farm management specialist of Texas A. & M. College.

Here's what the wheat growers like. The continued strong demand here in this country should take up 750 million bushels of this year's big crop. This would mean only 20 million bushels less than what we used last year. The European Recovery Program will use around 450 million bushels. The wheat price support for the 1949 crop is 90 percent of parity through loan and purchase agreements.

And here are a few gloomy facts. The carry-over of wheat stocks next July 1, is expected to be up nearly one-fifth above the prewar level. European wheat production has improved, and will approach the yields they had before the war. If they don't get a stack of bad weather. The United States acreage goal has been set eight percent below last year's goal, and Texas' recommended seeding goal is down 10 percent. The storage bins are heavily loaded with this year's big wheat, grain sorghum and corn crops.

All in all, it looks like the United States and world supplies have improved quite a bit. Next year's carry-over certainly will be up, and the situation could look a little tough if average yields are had from the acreage goal. The average yields are 71.5 million for the U. S., and 6.5 million for Texas. And another bumper wheat crop in 1949 would probably require marketing quotas for all growers in 1950.

So, it looks like good business to face the facts, says Bates and Miller. If some marginal acres have been in crops that should be returned to pastures, better plan to begin re-sodding now. Increase your summer fallowing and erosion control practices, say these extension specialists, and plant soil-building legumes wherever they are needed. Plan ahead, plant wisely, and give your soil a break.

Cotton Trading Picks Up In Texas, Okla.

Cotton trading picked up last week in Oklahoma and Texas, but failed to match the activity of the corresponding week last year, reports the Production and Marketing Administration, U. S. Department of Agriculture. Sales continued rather small for this time of the year at the nation's ten spot markets, where only 254,600 bales exchanged hands last week. Dallas, Houston and Galveston sold 57,696 bales of this grand total, an increase of 13 per cent over the previous week.

Demand improved among Oklahoma and Texas merchants and shippers last week for Strict Law Middling and better, ranging in staple length 13-16 inch to 1-1-16 inch. Also, there was some demand for Low Middling 1/2 inch staple. Inquiries from domestic and export shipments were fairly numerous but prices offered were not attractive. Most current buying is for the purpose of filling previous commitments.

Reports to USDA indicated farmers are selling a good part of current ginnings well above loan values in some sections. Spot cotton prices fluctuated within a narrow range last week. The basis weakened in the Dallas market but remained about unchanged in the Houston and Galveston markets. Spot cotton prices for Middling 15-16 inch averaged 31.22 cents for pound last Thursday at the ten chief markets. This was about \$2.50 per bale higher than the loan rate, and \$3.20 per bale higher than the price on the corresponding day last year.

COMES FROM AUBURN BROOKLYN, N. Y. (AP)—Brooklyn Dodger football coach Carl Voyles, in his first year as a professional coach, came to the All-America Conference from Auburn where he coached from 1943. He previously served at William and Mary for four years. In his last year at W & M, his team lost only one game.

Rexair (and only Rexair) TRAPS DUST IN WATER!



- Washes Dust Out of Air You Breathe
 - Adds Healthful Humidity to Air in Your Home
 - Vaporizes Medicants in Sickrooms
 - Eliminates Need for Dusting Furniture
 - Cleans Rugs, Furniture, Floors, Draperies
 - Scrubs Tile, Linoleum and Wood Floors
 - Shampoos Rugs and Upholstery
- Mrs. Viola C. Griswold
Phone 689-J
214 Irving St.
HEREFORD

18 REASONS

for needing the OLIVER

Cotton Master Harvester

SEE IT AT
H. E. MILLER-OLIVER COMPANY

- ### EFFICIENT OPERATION
- Not only a greater amount of work accomplished, but—
A BETTER AND CLEANER JOB OF COTTON STRIPPING AND CLEANING!
And at high speeds, too.
- Oliver Cotton Harvesters have established an enviable reputation by their ability to separate cotton from the stalks, break open unopened bolls, knock out the moates, trash, and dirt and deliver cotton into the trailer in a much better condition than can be done by hand.
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COME SEE US — GET ALL THE FACTS.

H. E. MILLER OLIVER COMPANY

Day Phone 195 Nite Phone 819-J

FRAME STRAIGHTENING

WHEEL BALANCING

FRONT END ALIGNMENT

KINSEY Motor Company

Agricultural Leaders To Discuss Savings Bonds At Dallas Meet

Agricultural leaders of Texas will meet in Dallas on Wednesday, October 13, to discuss how farmers and ranches can utilize the U. S. Savings Bonds program for the sound management of their financial affairs.

The conference was called by Nathan Adams of Dallas, chairman of the Treasury Department's advisory committee for Texas. It will be held at the Baker Hotel from 9:30 a. m. to 2 p. m.

Mr. Adams said that representatives of nearly every farm agency and organization in the state had signified their intention of attending the meeting.

Tom Leadley of Lincoln, Nebraska, widely-known editor of The Nebraska Farmer, will address the conference. C. N. Shephardson, dean of the School of Agriculture at Texas A. & M. College, will preside.

Shephardson also will conduct a forum discussion on means for educating farmers and ranchers to the value of regular investments in U. S. Savings Bonds as a factor in sound agricultural management.

This week 195 tax payers in the Hereford School District saved a total of

\$391.08

on their tax bill by taking advantage of the discount for early payment.

3% DISCOUNT ON OCTOBER PAYMENTS

Fred W. Baird, Tax Collector

Hereford Rural High School District

GET THIS NEW and FINER

"rhythmic" Ironrite

for as little as

a month

pays for itself!

HOME-LAUNDERED CLOTHES LAST LONGER!

Guaranteed by Good Housekeeping

See this lovely new "rhythmic" brand now!

TAKES YOU OFF YOUR FEET! IRON WHEN YOU'RE TIRED OF DOING OTHER THINGS!

You'll never know how simple it is to iron without fatigue, until you come right into our store and let us show you this most wonderful of all modern ironers... Ironrite!

It's amazing how soon you'll be able to iron anything on Ironrite! That's because only Ironrite has the roll with two open, identical ends! You'll thrill at doing shirts in 4 minutes! Doing tricky pleats and ruffles better than a professional laundry can turn them out! All this, while sitting down relaxed and comfortable!

We're ready to welcome you right into our store and show you the features of the handsome new Ironrite today!

WITHERSPOON ELECTRIC COMPANY

113 E. 3rd Hereford Phone 75

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st. insertion.....4c per word
Each Additional.....3c per word
Classified display.....75c per col. inch
No Blind ads will be accepted in either publication!

Miscellaneous FOR SALE

They're Here!
RIVERSIDE TIRES!

Come in today for your new Riverside! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires for more miles of greater safety. They're here for immediate delivery!

FARMER'S DRIVE-IN
Buddy Sowell • Troy Moore
Hiway 60—Phone 161
B-1-2-tfc

FOR SALE
NO. 1 CERTIFIED WESTAR SEED WHEAT From my granary 2 miles west of Hereford. Have Leader.
T. E. SEIGLER
426—Phone 809W
B-31-1-1-tfc

SEED WHEAT FOR SALE
J. E. Hill, of Hereford, Texas, has a good quantity of choice Heiberling early Black Hull seed wheat, thrasher run, for sale at the Pitman Grain Company, Hereford, price \$2.25 per bushel F. O. B. Contact J. E. Hill or Pitman Grain Company for car or truck lots.
B-1-3-7-tfc

STORE YOUR GRAIN
Government approved granary, 30,000 bushels capacity. See
PAUL TOUNDS
B-1-12-tfc

Received Assortment of Tulips from Holland also have Peonies, Lilies, Narcissus, Jonquils, and other bulbs. Man to plant them now.
MRS. J. F. WARD
B-1-14-tfc

SIGNS
Painted Neon
GLENN BOARDMAN
400 Lee Ave. 456-W
T-11-37-tfc

FOR SALE
196 feet 16-inch casing. 5/16 inch steel shop made.
J. K. BAKER
Phone 589-W
1-23-tfc

For sale: Garden beds at my place north of cemetery. \$1.50 per bushel. H. D. Goldston.
B-1-16-41-2p

For sale: Black gabardine coat, size 14. Practically new. Call at Beauty Mart.
B-1-13-41-2p

For sale: Two good used dressers and library table. 906 Roosevelt. Phone 78-W.

For sale: 60 pigs and shoats. \$20.00 to \$30.00. W. D. Natzen. T-1-12-41-1p

For sale: 32 caliber beautiful gold plated revolver. See at 400 Lee Ave. T-1-13-41-1p

FOR SALE
1,000, 32-volt windcharger with tower.
Deleo engine, 32 volt.
Heaviest set of batteries, 10 yr. guarantee, used three years.
32 volt motors, bulbs, floor furnace, Time-o-stat-control, iron.
VICTOR E. LEMKE
6 Miles SE of Adrian.
T-1-40-tfc

Farm Equipment FOR SALE
For sale or Trade: One 1943 model M Case combine. Ready to go. 1 mile north, 5 miles west of Hereford. J. I. Finley.
T-2-23-41-1p

For sale: S. C. Case and equipment. New at list price \$2373. L. A. Case to trade for 4 row tractor and equipment or sell for \$2800. J. C. Thomas Aiken, 10 miles east Plainview.
B-2-35-41-2p

For sale: 75 White Leghorn laying pullets. Third house north of 801 E. 12th.
T-5-17-41-1k

For sale: 4 cows and 22 pigs. Also 110 volt light-plant. 3000 watt. Harold Browning, 6 miles southwest Vega.
T-1-20-41-1p

For rent: 3 bedroom house close to High School. Call at Brand office Saturday, or call 714-W.
For sale: Two 12 ft. M-CM combines, 1948 Model. See Austin Rose, 509 East 11th, Phone 684-W.
B-2-17-40-2p

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY.
B-2-11-38-tfc

For sale: Granary 12 x 24, to be moved. See H. B. Elliston on E. Street between 11th and 12th.
B-1-18-14-2p

For sale: A-C combine, 8 miles north on Hiway 51.
B-2-10-14-6p

FOR SALE Automobiles
For sale: New 1949 Studebaker two ton truck, two speed rear axle, air brakes, will sell reasonable. Call 306-Jowell or Phone 781-W.
B-3-23-14-tfc

REAL ESTATE For Sale or Trade
For sale: Bargain 3-room house near High School. 3 blocks from new school. 2 bedrooms upstairs, bedroom storage downstairs. Call 58.
B-4-23-12-tfc

For sale: Section, improved, good water, orchard, tame grass, clover, wheat, etc. \$30 acre. W. J. Fleming, owner, Farley, New Mexico.
B-4-21-30-3p

For sale: Stroup land leveler and John Deere Disc harrow. R. B. Miller.
B-4-13-14-2p

IN THE LAND OF ENCHANTMENT
we have many fine businesses listed for sale. Also farms and ranches.
Springer Investment Co.
Box 368
Springer, New Mexico
B-4-14-4e

REALTOR
Irrigated and Dry Land Farms. Houses and City Property.
Phone 193-W
CHARLES SOWELL

Houses, Lots, Farms. 10- and 20-Acre Tracts.
REALTOR
Listings appreciated.

104 MAIN STREET
Phone 200
Res. Phone 452-W
4-12-tfc

REALTOR
Irrigated and Dry Land Farms. City Property. See my listings before you buy.
Phone 792 or 193-W
CHARLES SOWELL
4-19-tfc

HOMES ACREAGE WHEAT FARMS IRRIGATED LAND.
Ask about our listings.
W. E. DUNLAP
Alderson Bldg. Hereford
4-13-tfc

I HAVE A BUYER
I have a buyer for a well improved 160 acres and also for a 320 acres. Have dry land farms from 160 acres to five sections. Would appreciate more listings on farms and city property.
I. O. (Ike) CROTHWAIT
215 Main St.
Ph. 792 Ph. 229-W
B-4-14-tfc

For sale: New 3 bedroom house, located on West 3rd St. See Owen Stagner or call 542-W.
B-4-17-14-tfc

For sale: Well improved Colorado ranch. 27,500 acres deeded land. 12,000 acres state lease. Plenty of water, abundance of grass. Must sell due to ill health. Write Box 205. Clovis, New Mexico.
B-4-32-14-2p

10,000 ACRE RANCH
For Sale: 10,000 acre stock ranch. This is one of the outstanding cattle ranches of the state. It is about 3 miles wide and 5 miles long. It is abundantly watered, heavily grassed, fenced and cross fenced and well improved. Can be sold on very easy terms. 85 per cent is level for farming. Has ten dams, 1 artesian well, good sheds, good house and is in exceptionally low tax district. Only \$15 per acre. Wire or phone Thomas Realty Company, Exclusive Agents, Pierre, South Dakota.
B-4-84-14-3e

NATURE'S MINERAL RICH SOILS DEAF SMITH-CASTRO-PARMER COUNTIES CITY PROPERTY
4 1/2-5% Money To Loan Your listings appreciated and given our personal attention.
W. R. METCALF E. B. POSEY REALTORS
321 1/2 Main Bus. Ph. 710 Res. Ph. 366-W
SALESMEN:
G. D. Cason, Jr. Sank Ramey
T-38-4tfc

RANCHES Texas, Colorado, New Mexico FARMES
Irrigated and dry land. Some bargains.
HOMES \$3,500 and up.
LEE CONKLIN LUTHER PEVLEY
207 Main Phone 728
T-4-35-tfc

For sale: New 3 bedroom house, street to be paved on A street, just north of Mothers Park. See J. L. McGee, north Progressive school, Route 1.
B-4-27-41-tfc

FOR SALE
I have some good irrigated land near Hereford in 160 acres, to 320 acres, with fair improvements, some on pavement. Also some small tracts in 5, 10, 15, and 20 acres improved.
Some good buys in houses and lots.
J. M. HAMBY
One Mile South of Hereford
B-4-14-2e

For sale: Five room modern home. Basement, large built-on garage. Cow barn. Corner lot 140 x 150. Priced to sell. N. E. Shockley, Phone 492-J.
B-4-25-41-4p

For sale: 2 room stucco house and lot. Corner of Lake and Knight Street. \$2300.00 Bill Dickson.
T-4-17-1p

FOR RENT
For rent: Bed rooms. Phone 642-W or call 612 11th St.
B-5-11-tfc
Bedroom for rent. Call 60-J.
T-5-9-41-1c

4 large unfurnished rooms. See Mrs. John B. Miller. Phone 345.
T-5-11-41-1c

For rent: Two three room unfurnished apts. Phone 625-J or see Mrs. H. C. Welty 1/2 mile north High School.
B-5-20-41-2p

Nice bedroom adjoining bath. Close in. \$7.00 per week. Men preferred. Phone 385-J, 407, Roosevelt Avenue.
T-5-15-41-1p

WANTED
Wanted: Small house or unfurnished apt. for couple. Permanent. Call Wiley, Tel. 597.
B-6-13-14-2p

Wanted: Will contract feed shocking and stacking. Also hay stacking. J. A. Crofford, 311 Norton.
B-6-15-39-4p

Wanted: Custom feed harvesting, have new John Deere self propelled combine. A. W. Anthony, Jr., 6 miles north of Friona.
B-6-20-13-4p

Wanted: Wheat or other field grazing for cattle. Contact O. G. Hill 93 W or O. G. Hill Jr., 833-W.
B-6-18-41-tfc

Will do ironing at 407 Roosevelt. Phone 385-J.
T-6-8-41-1p

Will combine maize, 300 to 1,000 acres. Two self-propelled combines. Call 54, Vega, J. B. Rose.
B-6-17-41-3p

WANTED
Small house or apartment, furnished or unfurnished, by permanent Hereford Brand employee.
T-6-41-xx

Dressmaking-Ironing
HELP WANTED
Situations Wanted

NOTICE
Farmers: We have new machines for digging beets. Will contract 100 acres or less. S. J. Mooney. Phone 180-R-3, Dimmitt.
B-10-20-41-2p

BLUE BONNET CASH GROCERY AND MARKET
We have opened a grocery and market in connection with our BLUE BONNET LAUNDRY on East 11th Street, and will carry a stock of staple and fancy groceries. We have a meat counter and expect to carry a stock of lunch meats, cured and fresh meats. We will also have candy, chewing gum, bottled drinks and ice cream.
Our prices will be right. Wont you come and see us!

Blue Bonnet Cash Grocery and Market
B-10-40-9e

BUSINESS SERVICES
For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.
B-4-14-2-tfc

LEGAL NOTICE CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 1.346 miles of Grading, Flexible Base & Asphalt Surface from St. Hwy. 51 in Hereford, east to Jct. US Hwy. 60 on Highway No. Spur, covered by C 168-6-1, in Deaf Smith County, will be received at the Highway Department, Austin, until 9:00 A. M., Oct. 27, 1948, and then publicly opened and read.
This is a "Public Works" project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.
In accordance with provisions of said House Bills, the State Highway Commission has ascertained the wage rates prevailing in the locality in which this work is to be done. The Contractor shall pay not less than the prevailing wage rates shown in the proposal for Group 3 for each craft or type of "Laborer," "Workman," or "Mechanic" employed on this project.
Legal holiday work shall be paid for at the regular government rates.
Plans and specifications available at the office of James C. Toth, District Engineer, Amarillo, Texas, and Texas Highway Department, Austin. Usual rights reserved.
41-2-

Check Fire...
(continued from page 1)
Forestry Service calls the forest prime evil, are also responsible factors.
Fire safety is everybody's business.
Cramped quarters mean cramped storage space, trash accumulations, overloading of electrical systems, less attention to safety measures, all invitations to a blaze, Carroll pointed out.
Watchfulness Is Essential
Fires in the home or business houses can only be wiped out when people become aware of hazards and correct them, he emphasized. Eternal watchfulness is essential. Sparks from machinery or combustion, explosions, frayed and worn cords, improper ampere fuse, electric cords under rugs, children playing with matches, accumulations of discarded material in attics, closets and cellars are all potential dangers and every alert homemaker and business man should consistently be on the watch to avoid them, the Fire Chief said.
American fire prevention week was first inaugurated to make the people conscious of fire hazards surrounding them, for, next to war, conflagrations topped the world's list of destructive forces.
Since three out of four fires can be traced to carelessness, negligence and inattention, public consciousness of fire facts was essential.
History Proves Fire Terror
History proves the terror of fire. Sodom and Gomorrah were swept away, a blazing inferno two thousand years before the birth of Christ. The famous Troy went down before flames in 1184 B. C. London was ravaged in 1666. The infamous Chicago fire burned for three days in 1871 destroying 165 million dollars worth of property, and the San Francisco conflagration followed the earth quake there in 1906.
All fires are a waste of labor, materials and time. In 1947 alone enough timber was destroyed in forest fires to have built 215,000 five room dwellings. The fire rate in the U. S. has increased steadily since the war, due in part to the housing shortage.

Wanted to Buy: Good used cars. Milbrn Service Station.
B-6-9-2-tfc

Wanted: Onewaying, hoisting and drilling. W. W. Rhodes. Ph. 537-W.
B-6-9-7-14p

Dressmaking and alterations. Mrs. W. W. Rhodes. Phone 537-W.
B-6-9-7-14p

Wanted: Plowing and drilling. See Charlie Short or Richard Jowell.
B-6-10-36-tfc

WANTED: Butcher cattle. Dba' Smith County Meat Co. See me at stockyards. Bonnie Brumley.
29-tfc

EARTH MOVING
We now have a portable Bull-dozer, suitable for any size earth moving job: basements, slush pits, tanks, etc. Also we have a new Bee Gee-Caterpillar Land Plane equipped to handle any land leveling job. See us for deep plowing, one-waying, and chiseling. George Byrd, Phone 9015-F-3, 2 1/2 miles north Clover Airport, Box 133, or see D. W. Wallace, Happy.
11-21-tfc

CUSTOM BALING
I will bale feed or stacks.
J. T. MATTHEWS
2 mi. north, 1/2 mi. west on Hiway 51.
B-11-38-tfc

Let us soften your water. Soft Water Service, 818 E. 1st. Phone 317.
B-11-13-29-tfc

NOTICE
To people living east of Hereford and west of Canyon, we have Maytag Washers, Ironers, natural and Butane Dutch Oven Ranges and Singer Sewing machines for immediate delivery. We service any make of washer.

CUNNINGHAM MAYTAG CO.
Phone 405 Canyon, Texas
11-23-tfc

SEPTIC TANKS
Cleaned and Repaired. All work guaranteed.
State Sanitation & Supply
Box 23 or 316 C. St. Hereford, Texas
T-11-32-tfc

I want to **BILL YOUR AUCTION SALES**
B. E. BRUMLEY
2-tfc

Let us soften your water. Soft Water Service, 818 E. 1st. Phone 317.
2-tfc

LIVESTOCK Strayed - Found

LOST AND FOUND
Lost: Money and silver and black Rosarys, Rosary keepsake. If found, please return to Mrs. G. Regan, Pioneer Hotel, Amarillo, Texas.
T-13-21-41-1p

Probe Dangerous Red
AUSTIN—Marvin Hall announced today that the most dangerous "red" in Texas has been under investigation by his State department for years.
Fire Insurance Commissioner Hall accused this "enemy" with the deaths of 200 Texans, the torturing of twice that number and the destruction of nearly \$15,000,000 in property since January of this year.
He declared this No. 1 foe to be fire.

Last year fire caused the greatest destruction in the history of the nation as well as in Texas," Hall stated. "Nearly 700 million dollars in property went up in flames in the United States and over 22 million was lost in our state."
Texas is breaking that record this year by a slight edge. Through August of this year our losses totaled \$14,779,900. During the same period last year they reached \$14,287,000. For the whole year of 1938 losses were \$8,813,945.
Fire took 557 lives in Texas in 1947, not including the Texas City disaster figures. About 11,000 people were burned to death in the U. S. last year.
"These figures do not include

the suffering of the maimed and injured that total twice the number of deaths from fire," Hall remarked, "and the 22 million does not include the 'wasted' use of valuable materials to rebuild businesses and homes, the paychecks lost from work being burned-out or the higher insurance rates to make up for excessive losses."

Bert Neelley...
(Continued from page 1)
nessmen declared he enjoyed his contacts with them, for they were a pleasant group and easy to serve.
NEW HAZARD
JOHANNESBURG, South Africa, (AP)—When two North Rhodesian golfers arrived at the seventh green they found a leopardess playing on it with her two cubs. They made straight for the nineteenth hole.

ASTHMA
Don't let coughing, wheezing, recurring attacks of Bronchial Asthma ruin sleep and energy without trying MENDACO, which works thru the blood to reach bronchial tubes and lungs. Usually helps nature quickly remove thick, sticky mucus. Thus allows coughing and aids freer breathing and better sleep. Get MENDACO from druggist. Satisfaction or money back guaranteed.

WE DO CUSTOM CLEANING
PASTURE GRASSES
BROME CRESTED WHEAT PERENNIAL RYE ORCHARD GRASS
LAWN GRASSES
Cash Buyers of CREAM, EGGS, POULTRY and HIDES
West Texas FEED, SEED and HATCHERY CO.
HOME OF "TEXAS PRIDE" FEEDS
Jack Wright, Manager

STUDENTS

HIGH SCHOOL OR COLLEGE

EASY!

STURDY! **SPEEDY!**

Standard 4-row keyboard

79.50 plus 4.77 tax

Handsome Carrying Case Included!

Goes everywhere... types anything... and gives years and years of dependable service!

For years this machine has been the stand-by of business and professional families all over America. Every member uses it... mother for correspondence... dad for work... the children for their lessons. Survives rough and ready usage... gives a maximum of service with a minimum of repairs... and because of these six special features turns out work the equal of full sized office machines:

- ★ Self Starter paragraph key automatically indents
- ★ Long carriage return lever speeds up typing
- ★ Variable line spacer makes corrections easy
- ★ Personal touch control adjusts to operator
- ★ Paper table and scale make neat pages

ROYAL PORTABLES
Also in Stock for Immediate Delivery

Hereford Brand

4,400 Acres Of Sugar Beets To Be Harvested In This Area

Harvest activities in the shallow water irrigated country include an estimated 4,400 acres of sugar beets in the Hereford, Plainview and Monroe areas, according to reports received by the public relations department of the Santa Fe Railway up to and including Sept. 27.

The survey reveals approximately 1,400 acres of lettuce and 700 acres of carrots also are ready for harvest at Hereford,

Lubbock and Floydada. Harvest of a greatly reduced cotton crop is underway. The railway estimates production in this section has dwindled to approximately 600,000 bales from a figure of more than a million bales a month ago due to the hot and dry weather.

Dryland grain sorghum prospects have been cut at least one-third by dry weather. C. W. Lane of Oklahoma City, special rep-

resentative of the Santa Fe's public relations department, said many farmers are harvesting the crop in bundles in an attempt to salvage as much as possible. Irrigated grain sorghums have a "very promising outlook," Lane said.

The wheat picture is found much better than it was a year ago. The railway estimates that more than 75 per cent of the crop has been drilled and that over 50 per cent of it is up to a good stand.

Subsoil moisture generally is found ample but there are some dry surface areas where germination is delayed and farmers are waiting for rain to give the crop a good start. Wheat pasture is in prospect.

Tornadic Topper



Model Da. Jim Karr wears a new ultra-modern hair-do created by New York designer Mark. It's called "Waste and Desolation After Tornado." That is a crimson-colored twister standing atop the hair swept to one side, trailing a strand of bright blue hair. Cost: \$35.

Polio Victims To Receive Best Care Available, Says Harvey

Paul Harvey, chairman of the local Infantile Paralysis Chapter, emphasized Wednesday that the chapter's primary aim is to see that all victims of polio receive the best care, medical aid and hospitalization possible.

"It is not primarily a charity benefit," he explained. "Hospitals send the original statement to the patients local chapter and a duplicate to the family. If the family wish to take care of the bill or have insurance covering it, they may pay it. If not, the chapter will."

In some cases, Harvey said, well-to-do parents let the chapter pay the bill and then make a contribution to the chapter.

In any event, the chapter guarantees any victim gets the best treatment available. The local group is headed by Harvey with Cliff Acker, secretary; L. H. Foster, treasurer; E. C. Eubanks, and Dya. thia Bradly, acting members.

"The local funds for Deaf Smith County have already been exhausted since one case cost \$4,000 this year. The National Foundation has made four additional grants, made possible because they retain 50 per cent

SALESMANSHIP CONTEST
Use this ballot or secure one from your Hereford merchant.

Sponsored by
STAR and TEXAS THEATRES
"EFFICIENCY — INTELLIGENCE — COURTEOUS SERVICE mean more trade for Hereford"

I suggest _____ from _____ (name) _____ for the _____ (business house) _____
SALESMANSHIP AWARD for month of _____
for the following reasons: _____

Upon arrival the children were escorted to toyland in the yard at the Blood home where games with the toys were enjoyed. Favors were tied to the clothesline and when refreshments were served three birthday candles on individual cakes lighted tables centered with yellow blossoms in blue bowls. The group sang "Happy Birthday" and candles were blown.

Those sharing in the celebration with Susan Jane were Royce Gilliland, Nancy and Linda Boardman, Lillian Ruth and Lou Ann Cowart, Patty Nobles, Mary Beth and Bill Jack Gilliland, Helen Sears, Ann Winthroath, Donna Cayler, Billy Blood and th. honoree. Several mothers of the youngsters also attended the party.

The number of horses and mules on U. S. farms declined from about 24 million in 1910 to about nine million in 1948.

"A Journey of a Thousand Miles Starts with a Single Step"

Our Agency Has Traveled a Long Ways, But is **"BIG ENOUGH"** To Assure Dependable Service

"OLD ENOUGH" To Assure Mature Experience and Time Tested Stability

"NOT TOO BIG" To Render Fast, Efficient Interested Service

"NOT TOO OLD" To Meet Changing Conditions or To Adopt Progressive Methods

John McLean Insurance Agency

West Third, Phone No. 273

Calves To Meet Dumas B Team Here Tonight

The Hereford Whiteface Calves, who last week ran over a light and inexperienced Happy B team 56-0, will tackle the Dumas High School B string here tonight at 7:30.

Missing from the Hereford line up will be Bob Patterson who sustained two broken bones in his left foot in the Happy game.

This week's tilt also will be unrec'd in the Whiteface Stadium. Starting lineups for Hereford will be Jack Ramey, left end; Jack Luck, left tackle; Neil Witherspoon, left guard; Wendell Morton, center; Gene More, right guard; Glenn Wilson, right tackle; Pat Corbett, quarterback; Bill Forbis, right halfback; Alton Brock, left halfback and Leonard Walterscheid, fullback.

Sell Thru the Want Ads!

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
E. H. Cagle, Pastor
Sunday School 9:45 A. M.
Sermon 10:30 A. M.
Training Union 7:15 P. M.
Sermon 8:30 P. M.
Mid-week Services: Wednesday 8:00 P. M.

FIRST PRESBYTERIAN
Russell A. Wiegert, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Evening Worship 7:30 P. M.

AVENUE BAPTIST
E. F. Fields, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Training Union 7:00 P. M.
Preaching Service 8:00 P. M.
Mid-week Services: Wednesday 7:30 P. M.

ST. ANTHONY'S CATHOLIC
Albert Heald, S. A., Pastor
Sun. Masses: 7: 8:30; 10:30 a.m.
Weekday Masses: 6:30 & 8:15 a.m.
Holy Hour: Thursday at 8 p. m.

FIRST METHODIST
DON B. DAVIDSON, PASTOR
Sunday School 9:45 AM
Morning Worship 10:55 AM
Youth Fellowship 7:15 PM
Even. Worship 8:00 PM
Mid-Week Services, Wed. 7:30 PM

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday Services: Sunday School 9:45 AM
Morning Worship 10:30 AM
Junior Endeavor 8:00 PM
C Y F 8:00 PM
Evening Worship 7:00 PM
Mid-week Service every Wednesday 7:15 PM

ST. THOMAS EPISCOPAL CHURCH
Services every first Sunday morning, 8 a. m. at County Courthouse. Rev. Walter R. Scott of Plainview in charge.

ASSEMBLY OF GOD
S. E. Eldridge, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Young People's Service 6:15 P. M.
Evangelistic Service 7:45 P. M.
Mid-week Services: Wednesday 8:00 P. M.

IMMANUEL EV. LUTHERAN
"The Church of the Lutheran Hour"
E. W. Lichtsinn, Pastor
R. A. Frye, Sunday School, Supt.
Sunday School and Bible Class, 1:00 P. M.
Worship Service, 4:00 P. M.
Communion service on the first Sunday of every month.
Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 9:00 A. M.; KVIA, 2:00 P. M.

DAWN BAPTIST CHURCH
C. S. Farke, Pastor
Sunday School 10:00
Morning Worship 11:00
Training Union 7:30 P. M.
Evening Worship 8:30 P. M.
Midweek Service Wednesday, 8:00 P. M.

CHURCH OF THE NAZARENE
Rev. Roy L. Bickford, Minister
Sunday School 10 a. m.
Morning Worship 11 a. m.
Evangelistic Service 7:30 p. m.
Wed. Evening Service 8 p. m.

PROPER CONSTRUCTION INSURES AGAINST FIRE TRAP HOMES



OBSERVE FIRE PREVENTION WEEK EVERY WEEK

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Since 1898

Rockwell Bros & Co.

LUMBERMEN

E. J. KIRKSEY, MANAGER

104 South Main St.

Hereford

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CLASSIFIED ADS

Hospital Notes

Patients discharged from the hospital: Elizabeth Ann Burrows, of Friona, med.; Mrs. J. L. Betzen, O. B.; Mrs. Frank Robbins, O. B.; M. D. McAfee, med.; Lawrence Carlson, med.; Warren Daniels, med.; Dennis Hodges, T. & A.; L. J. Kuper, med.; Mrs. Elmer Walker of Friona, surg.; Mrs. J. E. Mason, O. B.; Mrs. Less Thomas, tonsil; M's. Marshall Formby, emerg.; Jimmie Allred, med.; Mrs. W. C. Flack, med.; Sam Molder, med.; Donald Remling, surg.; Mrs. T. W. Ferrin of Adrian, surg.; Raymond Morrison, surg.; Baby Omero Valdez, med.; Mrs. Will Genry, med.; Mrs. Eugene Musick, O. B.; Mrs. F. M. Agee of Friona, O. B.; Mrs. Jack True, O. B.; Mrs. Alton Monroe, med.; Mrs. D. F. Henson, surg.; Mrs. E. M. Hofman, O. B.; New patients: Sirilo Estrado of Lamesa, med.; J. S. Fore, surg.; Mrs. J. R. Russell, med.; Richard Aley, ortho.; Mrs. H. G. Conkwright, ortho.; Mrs. Edd Curtis, med.; Mrs. Emma Moore of Dimmitt, surg.; Minnie E. Vaughn, med.; Tommy Smithers, med.; Olie Fox, med.; Mrs. W. N. Rieger, surg.; Mrs. C. H. Owen, O. B.; Mrs. Clinton Harper, O. B.; Mrs. Ky Lawrence, med.; Gary Boatman of Friona, med.; Mrs. Chester Wiggins, med.; William Rice, emerg.

Babies born in the hospital: Clifton David Harper, son of Mr. and Mrs. Clifton L. Harper, October 10. Dennis Charles Owen, son of Mr. and Mrs. Charles Owen, October 4.

Three-year-old Susan Jane Blood celebrated her birthday at a party given by her mother, Mrs. Bill Blood, Friday afternoon.

ANNOUNCING

The separation of the Public Accounting Offices of Howard & Hair.

We have greatly appreciated your patronage in the past and hope to continue to serve you in the future in our new locations.

Thomas P. Howard

Accountant

114 Main

Hereford

Phone 26

W. R. Hair

Accountant

116 West 3rd

Hereford

Phone 846

TUNE IT FOR FALL CROPS...



The secret of fall harvesting is to adjust the cylinder speed instantly for varying moisture conditions that change from hour to hour. The All-Crop harvester's Quick Speed-Change makes it as easy as tuning your radio.

Tough conditions require higher speeds to thresh the grain or seeds from heads or pods. Dry, brittle conditions require slower speeds to avoid damage to kernels.

The All-Crop harvester's famous full-width, rubber-faced, spiral-bar cylinder processes the crop gently and thoroughly in a wide, thin stream... at the proper speed to save it all.

Now the NATIONAL FARM AND HOME HOUR with Everett Mitchell, Every Saturday, NBC.



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SALES AND SERVICE

WE HAVE SOME

Good Used Combines

IN STOCK

Farmers Equipment Co.

WEST HIWAY 60 — HEREFORD

RELIEF AT LAST
For Your COUGH

Creomulsion relieves promptly because it is the seat of the trouble and expels poisons laden with acid nature to soothe and heal sore, tender, inflamed bronchial passages. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
 For Coughs, Chest Colds, Bronchitis

Farmer Has Branched Wheat

MOSCOW, (AP)—Not all the plant breeders of the Soviet Union are formally trained scientists working in plant breeding stations. Some are just plain farmers. For instance, Vasilii Ivanovich Kollcherko in 1938 got for himself four seeds of a weed which was actually a branched type of wheat bearing grain on more than one stalk. On his collective farm in the Stavropol area, he worked year after year selecting only the best and most fruitful plants.

COURTHOUSE RECORDS

Warranty Deed
 Ola Womble and husband, Roy Womble, to the City of Hereford, W. 8 7/8 ft. lot 20 and 4. 11.29 ft. lot 19, Blk. 5, Womble Add.

Darrell L. Blanton and Nadyne Blanton to City of Hereford, N 6 ft. of W 1/2 lot 9, Blk. 12, Whitehead Add.

Pearl Burgin to City of Hereford, N. 6 ft. of E 1/2 lot 9, Blk. 12, Whitehead Add.

Daisy H. Lemmon to City of Hereford S. 10 ft. lot 10, Blk. 12, Whitehead Add.

E. S. Ireland and wife, Emily T. Ireland to Elizabeth Boness, lot 7, Parkview, a Sub. W 1/2, Blk. 8, Evans Add.

Mary E. Neff, a feme sole, to J. K. Baker, all N 1/2 S 15, T 2 N R 5 E.

Deed Of Trust
 Judge A. H. Garrett and wife, to Opal M. Garrett, 320 acres, E 1/2, Sur. S. 22, T 3 N R 1 E.

Release
 W. R. Allmon to F. A. Tucker and wife, Zula Tucker, lot 9 and 10, Blk. 17, Whitehead Add.

C. L. Williams to Cal Nickols, W 48 ft. lot 16, Blk 5, Womble Add.

George P. Turrentine to Sam Nunnally, S 40 ft. lot 17, all lots 18, 19 and 20, Turrentine, Sub. E 1/2, Blk. Evans Add.

Marriage Licenses
 Herman D. Nazworth and Doloris Dick.

Camp Fire News

Tawanka Camp Fire Girls elected new officers at the regular meeting held at the Hut Thursday afternoon September 2.

Those elected were Sue Bernard, president; Georgia Lewis, vice-president and scribe; Nancy Crawford, secretary and Eileen Plank, treasurer.

Others attending the meeting were Martha Jean Brown, Bonnie Lewis, Mary Ruth Strange, Rita Winton, Marcella Betzen, LaVerna Goettsch, Sylvia McCracken, Evelyn Will, Norma Grace Gray, LaMona Neff, and the sponsor, Mrs. Earl Plank.

Jolly Teens Horizon Club
 Jolly Teens Horizon Club met Thursday afternoon with Jerry Patterson for a lesson on "The Meaning and Goals of the Horizon Club."

Those present were Nelda Guy Lawrence, Pat Walton, Jeanette Scott, Mary Kathryn Boyd, Lola Verne Pitts, Jerry Patterson, and the sponsor, Mrs. Elmer Patterson. Marie McCathern and Myrtle Smith were guests.

Cattle, Hogs, Corn, Vegetables Suffer Market Setbacks; Sorghum Grain Moves Start

Cattle, hogs, corn and vegetables suffered major setbacks at southwest farm markets during the past week, as most other products held up well, the U. S. Department of Agriculture's Production and Marketing Administration reports.

Hog markets fell sharply in increased marketing. Top butcher hogs sold Monday at \$25 at San Antonio, Wichita, and Kansas City, and \$25.50 at Fort Worth and Oklahoma City. Sows ranged from \$19 to \$23 at the different markets. Stocker pigs dropped \$1.50 to \$3.50 on Monday alone, to bring \$20 to \$24 in Texas and Oklahoma.

Stocker and feeder cattle still predominated at most markets but many cows arrived a 1/2 c. Common and medium cows ranged from \$16 to \$18.50 at most terminals Monday, but Houston paid \$17.25 to \$19.75, Fort Worth \$17 to \$18.50, a spread of \$1.75 to \$16 took most canners and cutters, but some sold higher at Houston, Kansas City, and Denver. Canner to common cows sold from \$10 to \$16.50 at Fort Worth.

Corn continued downward under the weight of new crop offerings of feed grains. Fair movement of sorghum grains had started from the Texas Panhandle, while corn came from Oklahoma and Eastern Kansas. Losses for the week ranged from 7 to 9 cents a bushel on corn, although other grains sold about the same as a week earlier. White corn closed Monday at \$1.93 to \$1.98 at Texas common points.

Among the teststuffs, meat scraps and alfalfa meal advanced \$5 to \$7 a ton, while others sold unchanged to lower. Hay enjoyed moderately active trade with little change in values. Peanuts brought support prices, as harvesting increased.

Fruits and vegetables found mainly slow trading during the week. Price slipped farther down on many seasonal products at terminal markets. Shipping points generally found dull mar-

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Easy Speedy Rugged

Standard 4-row Keyboard

Hereford Brand

An Inheritance That Cannot Be Taxed....

The greatest inheritance you can bestow on your child is a sound mind and a sound body. Robust health of body is reflected inevitably in the spirit.

Careful nurture through the trying period of infancy and watchful care in childhood and youth are essential. Indispensable to the child's welfare is your family doctor. His competent guidance will skillfully guide your child through the health hazards of the early years. Consult him frequently. The expense is trifling, the dividends in well-being immeasurable.

For reliable prescription service, call

City Drug Store

PHONE 100

FILLING PRESCRIPTIONS IS THE MOST IMPORTANT PART OF OUR BUSINESS

DEPEND ON THE HEREFORD SUPER MARKET

For **Lower Prices Every Day**

WHY SHOULD THE SAME FOODS COST YOU MORE on TUESDAY than on SATURDAY?

We're doing our best to give you low prices EVERY DAY

FLOUR Packard's Best	50 lb. bag	\$2.89
CATSUP C. H. B.	14-oz. bottle	15c
GRAPE JUICE Pure Concord	Quart bottle	39c
COFFEE Golden Light, Vac. Pack Can	Lb.	51c
GRAPE JAM Shurfine	2 lb. jar	39c

BREEZE Large box 3lc	With coupon	16c
SWEET PICKLES Mixed, Chips and Picklester, extra fancy	Full pint	39c
PEANUT BUTTER Peter Pan	12 oz. glass	33c
PORK & BEANS Otoe	Tall can	10c
MUSTARD Prepared Sauce, Schillings—10c size	2 for	15c
RICE High Quality	2 lb. box	39c
LIFEBUOY SOAP Regular size	3 bars	25c
LUX FLAKES 1 large box, 1 regular box	BOTH FOR	39c
TAMALES Gebhardt's, 6 large Tamales, Chili Gravy		19c
SUPER SUDS Large box		33c
FAB With Super Wetting Action	Large box	33c
PARKAY OLEO Per pound		39c
CRISCO — SPRY — SNOWDRIFT 3 lb. can		\$1.16
JEWEL SHORTENING 3 lb. carton		95c
APRICOTS Hunt's, Whole in Syrup	2 1/2 can	23c
PEARS Hunt's, Halves, Heavy Syrup	2 1/2 can	45c

MARKET VALUES

BACON Sugar cured, sliced, good grade	Lb.	69c
BEEF ROAST Best grade, Chuck	Lb.	55c
GROUND BEEF Best grade, All Beef	Lb.	55c
FISH Red Perch Fillets, fresh frozen	Lb.	39c
BUTTER Cream O' Plains	Lb.	65c

PRODUCE

LETTUCE Fancy, No. 1, Hereford, extra large heads	2 for	23c
CABBAGE Fine for Kraut, 50 lb. bag	Lb.	3c
GRAPES Extra Fancy Eating Tokays	Lb.	10c
CARROTS Hereford Grown	2 large bunches	15c
FRESH TOMATOES No. 1 Vine Ripened	Lb.	15c

Everything for the Farm

DID YOU KNOW WE HAD ALL THESE FARM ITEMS... AND MORE?

- No. 1 and No. 2 Mail Boxes
- Cream Pails
- Tractor Cans
- Tractor Funnels
- Gas Cans
- Cow-Pokes
- Gas and Butane
- Heaters
- Wrenches
- Scales
- Oil Cans
- Pots — Pans
- Shotgun Shells
- Washing Machines
- Grease Guns
- Bolts
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- Galvanized Tubs
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- Nails
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ON OUR FLOOR:

NEW EASY-PULLING FARM TRAILER

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Misery of
COLDS
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LIQUID OR TABLETS - SAME FAST RELIEF

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Sonotone "900"

Finest "all in one" hearing aid ever made. Easy to wear as wrist-watch. Powerful, natural, far more economical.

SONOTONE HEARING CENTER

Texas Hotel, Hereford, Texas from 1:00 P. M. to 5:00 P. M. on Thursday, Oct. 14, 1948.

W. T. ROBBINS
Certified Sonotone Consultant

American People Slaves Of Business, Minister Tells B&PW Club Meeting

"American people are slaves of business. They seek security in finances, education of future potentials instead of realizing that security lies in the mind and faith of each individual." This was the theme of Rev. Don Davidson's talk to the Business and Professional Women's Club at their monthly dinner meeting Monday at 8 p. m. in the Lions-Rotary Hall.

Rev. Davidson, pastor of the First Methodist Church, was introduced by Mrs. Dyalhia Brady. He stressed that emotions and personality were a matter of choice, training and self discipline. People spend too much time worrying about what they are instead of rejoicing over what they are going to become, he said.

He presented three rules of

achievement for a happier life. Live one day at a time instead of trying to bite off life in huge chunks. Save time each day for meditation and quiet thought, and believe in a better day to come.

During the business session, conducted by Mrs. John Jacobson, president, the club voted four new members into the organization. They are Winnie Karrh, Evelyn Llewellyn, Alwyn Savage and Mrs. Robert Burns.

In conjunction with the street lettering campaign now being carried on, the club worked out a schedule for the members to keep a continual crew of B and P. W. Members and Jaycees working on the project. Committee chairman Ellen Carter heads the groups.

DR. MILTON C. ADAMS
OPTOMETRIST.

121 West Third Hereford, Texas
Phone 37 Office hours—8:30 - 5:30

Yugoslavs Rebuild Homeland



The accent in the land of Tito these days is on work. Yugoslav men, women and children share the arduous task of rebuilding and modernizing their war-torn homeland. These new workers' flats are being built to replace bombed-out apartments in Belgrade. They contain two and three rooms and will house from four to six persons.

Hatfield, Extension Specialist in landscape gardening from A & M College, Mrs. Ed Thomas and Mrs. C. W. Edwards were special guests and speakers.

Chole Dell Fortenberry spent the weekend with her homefolks, Mr. and Mrs. J. G. Fortenberry.

Mr. and Mrs. Terrell Thomas spent the weekend in Clayton, New Mexico with his brother.

The Bippus Home Demonstration Club entertained their families of the members with a basket dinner in the J. G. Fortenberry home last week. Games were played by the group followed by singing of religious songs.

Those present were: Mr. and Mrs. Glen Htezer, Mr. and Mrs. Cord Hammock, and John Bill; Mrs. W. A. Hammock, J. W. APN, Mr. and Mrs. C. F. Homfeld,

Lloyd, Kenneth, Perry and Glenda; Mr. and Mrs. Elmo Finnell, Rheba, Barbara Jean, Wanda, Wayne, and Donald; Billy Lee Johnson, Roy and Richard Fortenberry, Mr. and Mrs. Jake Fortenberry, and Cora Lee; and Mack; Mr. and Mrs. Richard Evans; Mrs. J. F. Conner; Jimmie Brady, Mr. and Mrs. J. G. Fortenberry, Anna Kate, Chole Dell and Christine.

SCORING VARIETY

MIAMI, (AP)—Of the 62 touchdowns in 14 Orange Bowl New Year's games, 25 have come on forward passes, 20 on line smashes, 12 on end runs, two on blocked punts and one each on a lateral pass, a kickoff return and a pass interception. Eighteen different schools have counted touchdowns in the games.

William Hilton Retires After 50 Years With Santa Fe

William C. Hilton, assistant to the Santa Fe Railway's operating Vice President at Chicago, has announced his retirement after more than 50 years with the railway company. George H. Minchin, operating Vice President, has appointed Arthur C. Jepson to succeed Hilton.

Jepson has been system contract supervisor at Chicago since October 1, 1945, and will be succeeded by Reuben A. Johnson who has been his assistant since that date.

Both Jepson and Johnson have been admitted to the Illinois Bar, and handle joint facility contracts and special matters for the operating Vice President.

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YOUR COAT IS HERE



Yes... YOU CHOSE THESE COATS! They're winners in a nation-wide poll... the styles, the fabrics, the colors YOU asked for!

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AMERICA'S WOMEN

COVERT! You voted it the season's best fabric!

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PENNEY'S LOW PRICE

PENNEY'S LOW PRICE

Here's a well-tailored version of your favorite swinging coat, done with a detachable hood, "gold" button trim. It's warm, sturdy all wool-covert in favorite winter colors. Sizes 8-18.

Imagine finding this top styling, grand fabric, and careful workmanship, at such a comfortable low price! All wool covert with good detail, in your favorite color... sizes 8-18.

AT PENNEY'S

PENNEY'S COAT FAIR · PENNEY'S COAT FAIR

News from Jumbos

Mr. and Mrs. Arthur Buhr accompanied Mr. and Mrs. Ted Wink of Chicago visited one day last week with Merle Matthews here. Buhr was a sergeant of Merle's squadron in World War II.

Visiting from Shreveport, this week is J. M. Richardson who will remain until the middle of the month on his farm here.

Mr. and Mrs. L. A. Matthews and Merle went to Knob Nester, Mo. last weekend to visit Lawrence Matthews and family. Phil Matthews returned home with them for a visit.

Plainview visitors last week were Mr. and Mrs. Fred Axe who attended business there.

Mr. and Mrs. F. A. May were called to Clarendon Tuesday to attend the funeral of his brother-in-law. They were accompanied by Mrs. Glen May and Eddie. Mr. and Mrs. H. T. Marcus of Valira returned with them for a visit.

Mrs. F. A. Axe is in Dimmitt hospital this week.

Mrs. Addison Hunter returned home this week after spending some time in Dallas with her husband, who underwent a back operation there. Mrs. Hunter reports his condition is good but that he will have to remain there for some time.

Mr. and Mrs. Howard Bishop and Tommie Lynn were in Fort Worth to attend the football game between Texas Christian University and University of Arkansas.

Mrs. Clayton Devin and Mrs. Helly of Happy spent Wednesday with Mrs. Fred Axe, and at the time gave her a surprise birthday dinner. Mrs. Axe was also honor guest Tuesday in

the home of Mrs. Chester Wiggins.

Mr. and Mrs. Marcus West of Coleman have been visiting in the May homes for the past week.

BIPPUS

Mr. and Mrs. Doss Blasingame visited in the J. G. Fortenberry home Friday evening.

Mr. and Mrs. D. C. Banks and sons, Charles and Edwin and daughter, Barbara Dee, visited in White Deer last weekend with Mrs. Banks' mother and sisters.

Mrs. Woodrow Perrin underwent an operation Monday in the Deaf Smith Hospital.

Perry Homfeld caught his arm in a wringer of a washing machine resulting in a fracture last week. His condition is reported to be good.

Mr. and Mrs. Edwin Morrison and children spent the weekend in their country home in this vicinity. They are from Hereford.

Mrs. J. V. Perrin and children are visiting relatives in Haskell. Mrs. Irene Ballard accompanied her daughter home for a visit in Mississippi.

Mr. and Mrs. Claude Bogle are visiting in Oklahoma this week.

Dave Perrin and mother, Mrs. Henrieta Perrin and a sister, Mrs. Ollie Freeman, who have been spending the summer with Mrs. Irene Ballard, Carl and Jim Perrin have returned to their home in Haskell.

Mrs. J. G. Fortenberry attended the landscape training program in the home of Mrs. Luther Leslie Tuesday evening. Sadie

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Get **SEIBERLING**

- HIGHER QUALITY
- GREATER SAFETY
- MORE MILES
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CHEVROLET TRUCKS

WE'RE EXPECTING A LIMITED SUPPLY ABOUT OCTOBER 10th

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1½ Ton & 2 Ton CHEVROLET TRUCKS

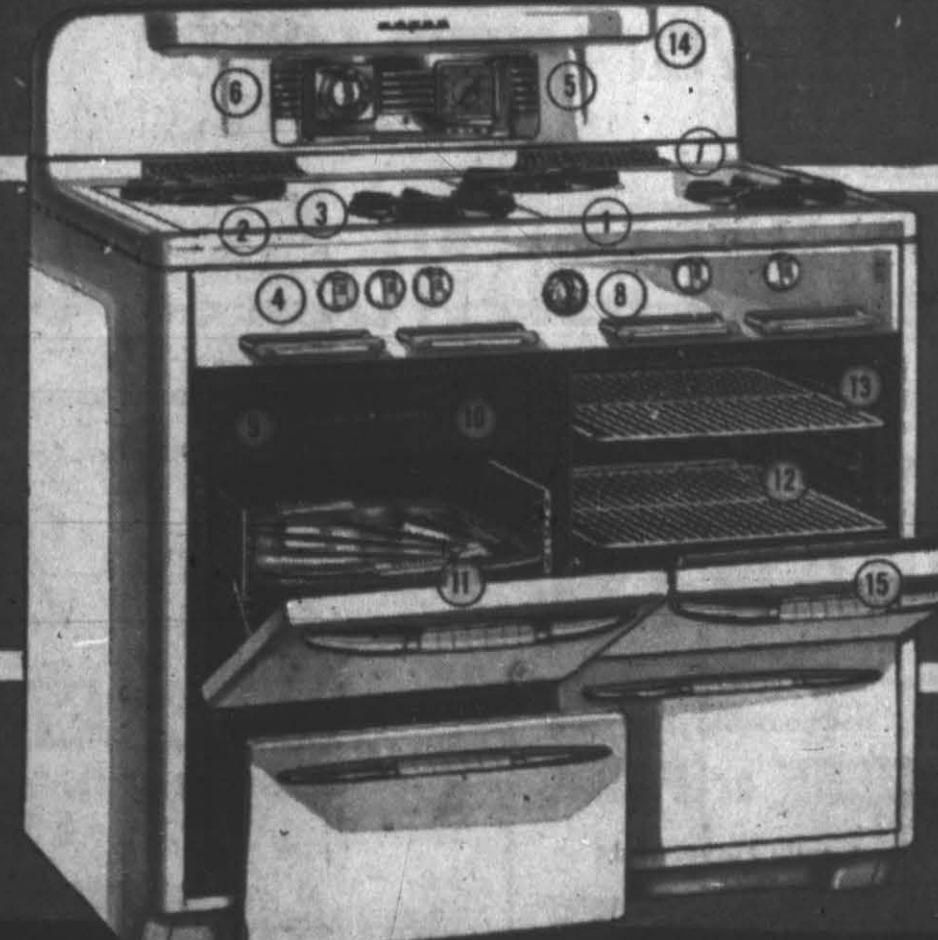
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GRAIN HARVEST AND BEET HARVEST

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ALL THESE DESIRABLE FEATURES IN THIS NEW **ROPER** GAS RANGE



BLANTON BUTANE GAS CO.

Chest X-Rays...

(Continued from Page 1)
 from this one, for that matter," he said.
 Parents Teacher Association members did the registration for the three days and were Mrs. J. C. Reese, Mrs. Bob Wear, Mrs. Phil Barkley, Miss Della Stagner, Mrs. George Graham, Mrs. J. Mmie Alred, Miss Iona Whittington, Mrs. Jim French, Mrs. Roy Ford, Mrs. J. C. McCracken, Mrs. Henry Sears, Mrs. Owen Stagner, Mrs. D. C. Kinsey, Mrs. G. P. Owen, Mrs. Jim Black, Mrs. C. D. Carnahan, Mrs. J. J. Buckner and Mrs. Marlin Gilliland.

Around Town...

(Continued from page 1)
 Be Lost? Thursday at 8 p. m.
 W. R. Hair and Blue Turpen, public accountants, recently associated with Tom and Bill Howard have moved to a new location in the J. C. Ricketts Real Estate Office on Third St. this week. The Howards will continue business as usual in the office at 123 N. Main.

A group of the house numbering Jaycees and B & P. made up of T. J. Clay, Paul Conway and Mrs. Dyalitha Bradley gratefully accepted a gift of coffee one windy dusty day this week. Mrs. Julia Fowen in the home of her son, Troy Moore was their hostess. Too, they appreciated the nice things Mrs. Owen Stagner said of them concerning the house numbering now going on, that it was one of the nicest things to happen to Hereford in some time.

A lot has been said about the show at the Amarillo Fair, "Ladies Be Seated" but it is being told around town that Jeff Gillebreath Sr. has pulled the best one. Sitting at a table alone, he was joined by his niece, Mrs. Clyde Cave, when a group of Hereford women dropped in a drug store for a drink. When they asked where his wife Ruby was he replied, "Oh, she has come to see that show, "Mothers Be Careful."

Now that the Cleveland-Boston battle is underway life along Main is resolved to its annual world series pace. Radios blare out the play by play accounts; business is practically at a standstill as storemen and customers alike cluster around to hear the games; and pop collecting after the ninth inning is a vital part of Main Street life these days.

Life for the sportsman is certainly improving now. Monday Terra Blanca was practically overloaded as 8,000 bass, crappies and channel cat were dumped into the creek below the club house. They were brought up from the State Fish Hatchery at Wichita Falls and it is the Amarillo Sportsman's Club head-

In the Shade of the Old Dinosaur



Joyce Clough and Adress Sheridan are amused and amazed by the colossal proportions of a life-size dinosaur made of cement in the Calgary, Canada, Zoological Park. More than 30 dinosaur skeletons have been found on the banks of the Red River near Drumheller, Alberta, since 1912. Averaging 70 tons in weight, the dinosaurs flourished more than 90,000,000 years ago.

10 Exhibits...

(Continued from page 1)
 boar and Max Crim of Lazbuddy, \$45 for second place gilt.
 Verner's pigs were among the first litter of a pig he received from the Sears foundation last year and this year Norton will be given the opportunity to feed out a pen of three.

Other agricultural exhibits at the Tri-State Fair Hereford booth include sugar pumpkin, pinto beans, alfalfa, ten head of maize, 10 head of hegarl, 10 ears corn and a gallon sample of wheat.

In The Textile Arts division of the fair, Mrs. Lowell Shard of Hereford, was awarded second place on a knit spread.

Beryl Elliston, Sank Ramey and Glenn Boardman arrangers of the both and display at the Fair, claim the local booth gets more attention than any other booth at the Fair.

Attracting the most interest and comment are the lettuce and carrots which are being supplied for display by John Paetzold and Joe Peters.

Flowers which have added much to the booth's appearance and also comments by the Fair visitors, have been contributed by Mrs. J. F. Ward, Mrs. F. W. Alderson, Mrs. Joe Bishop and Bruce Wooddell.

The sheriff of Amarillo has also shown considerable interest in the display and some of the booth-keepers according to Elliston.

2.27 Inches...

(Continued from Page 1)
 tember had community gauges which registered no rain at all while the other half averaged only .30 of an inch.

The first eight months of this year shows a total of 13.90 inches for the county which overshadowed a record of some years standing of 13.4 inches for the same period of time. The record for the eight month period last year was an even 11 inches.

Through the Soil Erosion set up, government officials have checked this district recently and records show that there is a moisture penetration of 38 to 48 inches on summer fallow wheat ground but only 16 to 18 inches on land where wheat has been planted year after year.

Tommy Tucker...

(continued from page 1)
 trained animals, Tommy was a natural so a representative of the Department descended on Mrs. Bullis and begged her support. They booked her appearance, made her reservations and sent her off to show Tommy in Red Cross uniforms, patriotic costumes, school clothes, period costumes, wedding dresses, Easter bonnets, etc. Tommy has six racks full of costumes. He is probably the only squirrel in the world with a personal dress-maker.

Any child could join the Tommy Tucker Club by purchasing a war bond, and promising to be kind to animals. The children agreed to ask for bonds instead of presents for Christmas. Tommy's popularity grew; he was made an honorary member of several national organizations such as the Red Cross and was adopted as the mascot of a bomber crew. He made a network radio broadcast with the president of the United States, barking merrily over the microphone.

Appears At GI Hospitals
 On this two year jaunt with the Bullis' he has appeared in children's hospitals, schools for the deaf and blind, veteran's hospitals and other benevolent causes. Tommy never accepts pay for these performances.

Currently he and his squirrel-wife, Buzzy, spend most of their time in a cage in the trailer and amuse themselves exercising on the rotating wheel, chattering noisily and entertaining Mrs. Bullis at coffee time.

When Tommy performed at school he modeled clothes, demonstrated his efficiency in cracking nuts, directed a band, and finally let Mrs. Bullis talk him into going to sleep in her arms.

Tommy's talent has never gone to his head, but although he's strong-willed, but Mrs. Bullis handles him with the firmness of a top sergeant. They get along nicely though because they respect each other. Tommy makes other people happy and Mrs. Bullis makes Tommy happy.

Preparation For...

(Continued from page 1)
 crates are at the plant ready for harvest.

The first car load of lettuce harvested in the Hereford area was shipped out Tuesday afternoon from the Finlan sheds to the San Pat Vegetable Company of Pharr.

It was cut on the Roy Roots farm, one half mile west of town from a four acre patch. No statistics were available on the yield per acre. A San Pat Farms representative, said harvest was also underway on the Harry Frielme place north of Dawn, and other plots under contract would be ready to cut the last of this week.

Data On Deaf Smith To Be In Survey Of Canadian River

Essential data and information on Deaf Smith and 45 other Panhandle counties is being prepared in an Amarillo-Lubbock joint Canadian River water survey started Monday by Hurl C. Blanton of Dallas.

A consulting engineer and business, economist, Blanton is making the survey, under contract, for Amarillo and Lubbock and their respective chambers of commerce. The two cities are sharing the cost.

When completed, the report will be submitted to the Board of United States Army Engineers in the hope that their Canadian River dam project will be changed from "unfavorable" to "favorable."

The project is being expeditied and Blanton expects to make delivery within 60 days.

Deaf Smith and other Panhandle county's portion of the report, will include projections and forecasts on agricultural and livestock industries, business, finance, industry, economics, and natural resources development for the oncoming era from 1949 to 1980.

For Amarillo and Lubbock it will embrace analysis on the economic characteristics of the cities' future growth, potential water consumption, population trends, together with projection, and forecasts relating to industrial expansion and new types of manufacturing and processing industries which may possibly be located in Amarillo and Lubbock during the oncoming era, 1949 to 1980, inclusive.

Other counties in the region to be included in the survey are Dallas, Sherman, Hansford, Ochiltree, Lipscomb, Hartley, Moore, Hutchinson, Roberts, Hemphill, Oldham, Potter, Carson, Gray, Wheeler, Armstrong, Donley, Collingsworth, Farmer, Castro, Swisher, Briscoe, Hall, Childress, Bailey, Lamb, Hale, Floyd, Motley, Cottle, Cochran, Hockley, Lubbock, Crosby, Dickens, King, Yoakum, Terry, Lynn, Garza, Kent and Stonewall in Texas and Curry and Roosevelt counties in New Mexico.

The United States has about six per cent of the world's population and produces about 12 per cent of the world's food.

Tibet has no railroads and no highways.

1901 — 1948
 Prompt Ambulance Service
 We now offer \$150.00 Cash Burial Insurance at low cost.
E. B. BLACK CO.
 Furniture and Undertaking
 HEREFORD, TEXAS

Streu's Diary
 Sept. 6, 1948

DEAR DIARY:

It is Fall, and the sportsman is thinking in terms of deer, and quail, and ducks, and geese, and pheasant—'tis time to clean up the old rod and reel and put them in mothballs along with baseball equipment and tennis rackets.

We have a few nice pump shot-guns, several 22 rifles, lots of ammunition of most any kind and size—cleaning rods, recoil pads, gun oil and cleaning compounds, gun cases, duck decoys and related items. Ammunition is going to be a bit scarce as the season wears on.

Just received a bunch of footballs, basket balls, volley balls and an assortment of football helmets for kids. These are well constructed helmets and will take lots of punishment.

May we suggest that the deer hunter take along a Coleman lantern or two and a Coleman camp stove—we have two sizes in addition to the pocket size stoves—they are fine for cooking, and, on those cold fall evenings and mornings they sure do take the chill from the tent—thus affecting a definite saving in liquid heat consumption.

Along with Fall comes the radio season—long evenings when the family can listen to their favorite program—or, if they are fortunate in having an RCA combination and a library of good Victor records, they can listen to just the music to meet the mood of the moment—let us show you the fine RCA's we have in stock and help you in choosing your records.

The gas heater situation is showing no improvement—we are out of some sizes and cannot get additional deliveries—so get your stove now!!!

The ever-interesting World Series is beginning today—you can listen to the games wherever you may be with a portable radio from Streu's—we do have a variety from which to choose—priced from \$32.50 up.

Hereford is now gaining a reputation of being the most highly organized town on the Plains—if you don't believe it, poll your friends as to how many organizations they belong—you'll be amazed. The average individual from the age of 9 years up belongs to three organizations. Good deal.

STREU.

Arthritis Pain
 For rapid, delightful relief...
 Get Relief at drugstore today. Quick, certain satisfaction or money back guaranteed.

NOTICE Taxpayers

All State and County Taxes are now due. Your Tax Collector can allow the following discounts on State and County Taxes:

IF PAID IN:	
OCTOBER	3%
NOVEMBER	2%
DECEMBER	1%

Delinquent if not paid by January 31st

Poll Taxes Were Not Included in Your Tax Statement

J. C. REESE

Tax Assessor-Collector, Deaf Smith County

CITY FOOD PRESENTS EVEN LOWER PRICES!

CRUSTENE SHORTENING 3 lb. Carton **89c**

CHUCK WAGON BEANS No. 303 Can **2 for 21c**

Oscar Mayer's BEEF or PORK with Flavor-Tight Sack of Mild **BARBECUE SAUCE** in each can **12 oz. Can 38c**

CABBAGE LARGE FIRM HEADS 50 lb. lots **2 3-4c lb.**

APPLES NEW MEXICO WINESAP Extra Fine Quality Fine for Eating or Canning 5 lbs. **42c** Bushel **\$2.25**

All Meat Reduced an Average of **10c Per. Lb.**

The Hereford Brand

48th Year—Number 41

Hereford, Deaf Smith County, Texas, Thursday, October 7, 1948

Section 2

Onias Carroll Completes 29 years of Baseball

Plays First Real Game At The Age of 13

By CORINNE JENNINGS
And HOMER FOX

Because of his love for baseball, Onias Carroll has been said to have a "baseball heart" by his associates of the game and his friends who also favor the sport.

With the ending of the baseball season this year, Carroll has completed 29 years of consistent playing of the game. Many fans claim that he has done more for the game here, than any other person, or any two men, in Hereford.

He began very young to have an interest in the game and made his entrance into the sport when "knee high to a duck." His first real experience in baseball was when he was allowed to chase foul balls in games staged by older boys.

Carroll played his first real game in 1919 when he was 13 years old. The Hereford team was playing Summerfield team and needing another player. Jim Robinson, who was a ball player in those days, asked Carroll to go along and play. Carroll said he was "plenty proud" and that it was a "red letter" day for him.

Through the years in baseball season he has played every position in the game at some time with the exception of catcher. And in all that time ball fans can not remember a scheduled game that he has missed and not until this year when they or his wife, Gladys, recall a game he has failed to play in until he was forced to sit one out this year because of a sore foot.

Plays On Friona Team

During the early 30's Hereford didn't have a ball team so Carroll played with the Friona team. The dust bowl days and the depression seemed to have taken the spirit out of the Hereford baseball fans but not so for Carroll.

It was during this time that soft ball was begun as a sport

SPORTS

Intercepted Pass



A Texas Tech pass by back Ernest Hawkins (17) was intercepted by SMU back Davis Moon (not shown), as Hawkins is rushed fast by SMU guard Jack Halliday (73) and end Carl Wallace (80) in the second quarter of the SMU-Texas Tech game in Dallas. SMU won 41-6.

in Hereford and Carroll played on the Volunteer Firemen Softball team at that time too.

But on July 4-5, 1936, Hereford had games made with Friona who had at that time a fast ball club, with an Oklahoma University boy as a pitcher. The boy was Henson and lived in Friona at the time. Hereford's team was fast too

but lacked a pitcher. On the morning of the 4th, all clues, patience and extra quarters had been exhausted by the team trying to hire a pitcher, without any luck.

After a lot of coaxing and for the sake of playing ball, Carroll agreed to play with the Hereford team. He had played a lot of ball (Continued on Page 8)

Last Week's Results

Hereford 12, Panhandle 6
Tulia 6, Perryton 12
Dalhart 21, Wellington 19
Canyon 18, Clarendon 12
Hale Center 13, Friona 6
McLean 46, Canadian 6
Dumas 18, Whitdeer 7

Perryton Nips Tulia Hornets

PERRYTON, Tulia's tough Hornets Friday night found the Perryton Red Rangers a bit tougher as the latter won 13-6. Ramrodding the Perryton attack was Raymond Powell who ran 65 yards on the Red Rangers' second play from scrimmage in the fourth quarter. He missed the extra point.

The Perryton eleven, coached by Floyd Murray, led through the first half but the Hornets tied the game in the third quarter on a Perryton fumble recovered by Boatwright. Paul Griffith carried across from the two-yard line to score.

Perryton broke up the tie ball game in the final 50 seconds after a drive of 41 yards. Powell line, after carrying the pigskin on crashed over from the two-yard eight, of nine plays.

Perryton threatened often and controlled the ball. One fourth quarter drive carried to the Tulia five-yard line but stalled when Elliott intercepted a Ranger pass and ran it out to the 18.

POLICY PEDDLER

ESAT LANSING, Mich., (AP)—Little George Guerre, pocket-size Michigan State College half-back, was successful this summer selling insurance as he is on the gridiron. During one month, Guerre ranked second in sales in his company's central division of three states. A senior, Guerre plans to enter the insurance business full-time when he graduates.

Dalhart Wins 21-19 Over Wellington 11

DALHART—The Dalhart Wolves stopped the Wellington Skyrockets 21-19 here Friday night in a bruising, savage battle.

The punting of Bill Cessun, sparkling Wolfe fullback was an outstanding factor in the victory. He kicked the pigskin four times for 169 yards, averaging 42.4 yards per boot.

Dalhart launched a drive from the Wellington 39 in the first period with Jackie Newman, Archie Archuleta, Bill Parsons, and Cessun hammering to the one, from where Parsons scored and Koeppe converted for the extra point.

The Skyrockets set up a tally on a Dalhart fumble and drove 38 yards to the Wolves' 12 Cotton McCutcheon passed to George Schoff for the touchdown and Jimmie Brook punted the extra point.

In the third quarter Wellington gained 73 yards in McCutcheon's throw to David Baumgardner, giving the Rockets a 13-7 lead when the conversion failed.

Another Dalhart touchdown was established on a 58-yard boot by Cessun. The Rockets were penalized 15 yards for clipping and a punt was almost blocked, Dalhart taking over on the seven yard line. Cessun scored in two tries and ran over the point.

A blocked punt led to another counter by the Wolfpack and Parson passed to Johnny Newman to turn into a touchdown. Wellington surged 57 yards for its final touchdown on passes and runs with Kenneth Strickland scoring on a 12-yard scamper.

Wellington outdowned Dalhart 13-9 and completed 9 out of 18 passes for 163 yards.

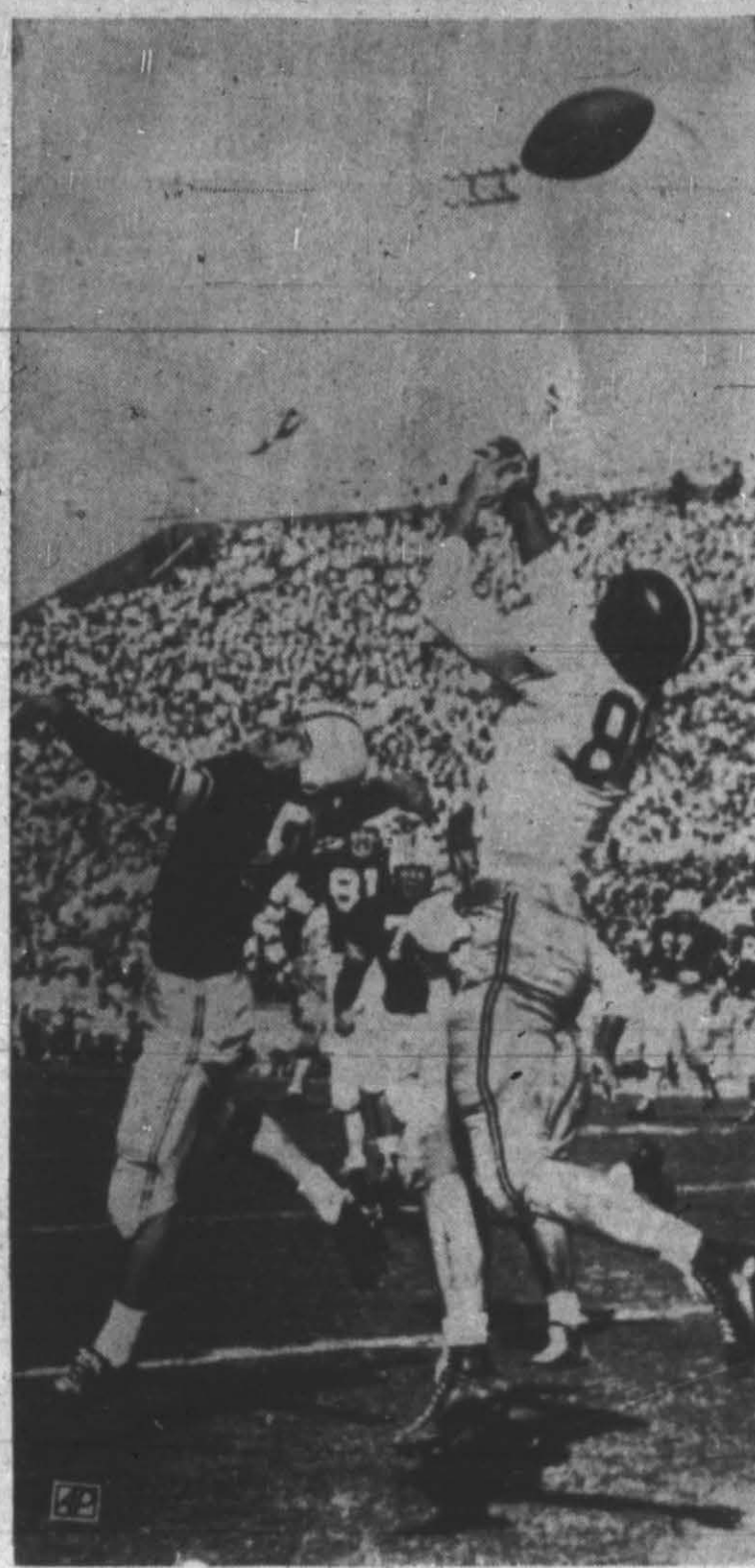
Plains Publisher Finds Too Many Fish

HELENA, MONT., (AP)—Vacationists who complain about poor fishing in the states they visit are a dime a dozen but Publisher Gene A. Howe of Amarillo, Texas, startled the Montana game and fish commission by writing it that the fishing in this state is too good—at least on one stream.

Howe, who is a member of the Texas game and fish commission, wrote:

"As a conservationist I feel I must enter my protest against boating on the Madison river. It is nothing more than sheer mur-

Heads Up!



A Texas Aggie and a University of Oklahoma Sooner do a fancy ballet routine on this incomplete Aggie pass in the game at Norman, Okla. Lost Texas opportunities like this gave Oklahoma a 42-14 win over the Cadets of Texas A & M. Here, Aggie end Charlie Wright (86) leaps for quarterback Jim Cashion's pass on the Oklahoma 12-yard line, only to have Sooner halfback Ed Lisak (85) come in to spoil it.—(Ap Wirephoto).

der. I have checked at least 30 or 40 boats this season and all had their limits. At times there were three and four to a boat. I bought a boat but only two floats. The second trip two of us caught 108 trout and kept eight of them.

"The Madison river, unquestionably, is the finest, the most

prolific trout stream in the United States, but it cannot stand this drain."

Although the Rhine is less than half as long as the Danube it has, in modern times, carried at least twice the volume of commerce.

Canyon Eagles Nip Clarendon Broncos 18-12

CANYON—Although outplayed, the Canyon Eagles squeezed through to an 18-12 victory here Friday night over the Clarendon Broncos.

Jerre Inman, left end, slipped behind the safety to take a long aerial pass from Joe Abbot. The play covered 45 yards for the Eagles, putting them in the lead 6-0 at halftime.

Early in the third quarter it became 12-0 after a fumble recovery deep in Clarendon territory. Returning the Broncos scored with a 60-yard touchdown drive, climaxed with a 12-yard heave from Jimmy Jenkins to Gene Bulman.

Richard Walters made the final Canyon tally on an end sweep that planted the ball inside the Clarendon 10-yard line. The score came two plays later when Jimmy Lindsey picked up a fumble by one of his mates and went six yards.

Olympic Games Filmed In Color

By FRANK ECK
AP Newsfeatures Sports Editor
NEW YORK—If you missed the 1948 Olympic Games there's still a chance to see every event. One of the finest sports pictures ever filmed is the J. Arthur Rank production "The Olympic Games of 1948." The full-length technicolor film runs an interesting two hours and 16 minutes.

You can see the expressions on the faces of the marathon runners. You can see Barney Ewell doing his "victory dance" after the finish of the 100 meter dash. Ewell thought he won but he didn't. Harrison Dillard nipped him at the tape.

The equestrian events bring out excellent horsemanship and (Continued on Page 8)

Hale Center Owls Claw Friona 13 To 6

FRIONA—The Hale Center Owls Friday night continued their winning ways by clawing the Friona Chiefs here 13-6.

The Owls led 7-0 at the end of the first quarter as a result of a short touchdown and a conversion. They scored again in the third quarter on a short pass.

Friona got back into the ball game when Quarterback Dick London sprinted 30 yards for six points in the closing minutes.

Make EVERY Week Fire Prevention Week



CHECK YOURSELF AND YOUR HOME NOW

1. Do you smoke in bed?
2. Any old curly shingles on your roof?
3. Any old electrical wires about? Any frayed cords on fixtures?
4. Is there a bunch of oily rags in your kitchen closet or basement?
5. Is there a hole in your smoke pipe?
6. Have you a hot stove pipe next to a wooden beam?
7. Do you use pennies for fuses?
8. Do you put your iron away hot?
9. Any old papers under your stairs?
10. Leave your oil mop in the corner where cigarettes might ignite it?

THEN...

If your rating is poor, better take out more insurance.
Even if your rating is good...you'd better have plenty of insurance these days of high replacement costs.

Fire is a Deadly Threat
EVERY WEEK

Last year Fire—the Fifth Horseman—destroyed or damaged 335,000 homes—caused \$700,000,000 property loss—killed nearly 12,000 people! Don't leave yourself wide open to a tragedy that may cost the lives of those you love.

ELIZABETH WOMBLE

State Fair Opens Saturday With Gigantic Mile-Long Parade Headed By Governor Jester

The \$30,000,000 State Fair of Texas—hailed as the largest annual exposition in the United States—opens Saturday in Dallas for another breath-taking 16-day run.

The "big bertha of the world's state fairs," which covers 187 acres, is expected to draw 2,000,000 visitors before it closes. Nearly a quarter million are expected on opening day.

To tell what visitors will see and enjoy at the 1948 Fair has all the earmarks of a gigantic "Texas brag." But the Fair, as "The Show Window of the Southwest" will truly reflect the many facets of life, industry and economy of this section.

Agriculture and livestock will occupy choice positions, but sharing the spotlight will be scores of entertainment features both on and off the Fair's ten-acre Million Dollar Midway.

More giveaways and free attractions will be featured than at any previous State Fair.

The Five Elton's, performing on trapeze and rings 125 feet in air, will give their sky ballet twice daily, followed by the unparalleled and hazardous mid-air feats of Les Kimris, famous aerial gymnast. Art Linkletter will originate his nationwide daily "House Party" broadcasts from Fair Park auditorium the week of October 11. These attractions and many other broadcasts will be free.

In the Auditorium Jimmy Durante and Harry James will head an all-star revue. At the L. Rodeo with Jimmy Wakely, cowboy singing star. The Ice



Destroying oil at the rate of \$50,000 worth a day, this gusher burned and smoked for nearly four days before fire fighters succeeded in quenching the blaze. The fire threatened the \$300,000,000 Ludec oil fields near Edmonton, Canada. Firemen extinguished the flames by forcing water down nearby relief wells.

Arena will contain the third, all-new edition of "Ice Cycles of 1948."

Eleven special shows and new thrill rides, including the complicated new double ferris wheel, will dot the Midway, the greatest number of such attractions ever assembled in Texas.

Major exhibits will include the South's largest automobile show, a revolutionary agriculture show, junior and senior livestock shows with a premium list of \$62,291, Palomino and Quarter Horse shows, \$100,000 electric show including television, textile, culinary and antiques show, and a spectacular State Fair art exhibit.

A mile-long parade through downtown Dallas, headed by Gov. Beauford Jester, will precede the formal opening. The Governor will be principal speaker Saturday at the dedication ceremonies for the new \$300,000 Automobile, Aviation and Recreation Building part of the Fair's \$3,000,000 "new look." The heated Texas-Oklahoma football game will give the renovated and enlarged 67,435-seat Cotton Bowl its baptism of fire on opening day.

YANKIES MOVE WEST
CHICAGO, (AP)—The Chicago Rockets of the All-America Football Conference have been bolstered this season with the addition of five players from the New York Yankees of the same circuit. The quintet which has

changed uniforms is composed of Fullbacks Eddie Prokop and Dewey Proctor, Tackles Nate Johnson and Chuck Elliott and End Harry Burrus. Johnson was an all-conference selection with the Yanks.

The inner reaches of the Baltic Sea is only about one per cent salt compared with about 3.5 per cent for the Atlantic.
Common table salt types of salt form about four-fifths of ocean brine.

MASONIC BULLETIN
Hereford Lodge 948
Held meeting second Monday in each month. School of instruction each Thursday night.
A. L. THOMPSON, Sec'y.
W. C. HROMAR, W. M.

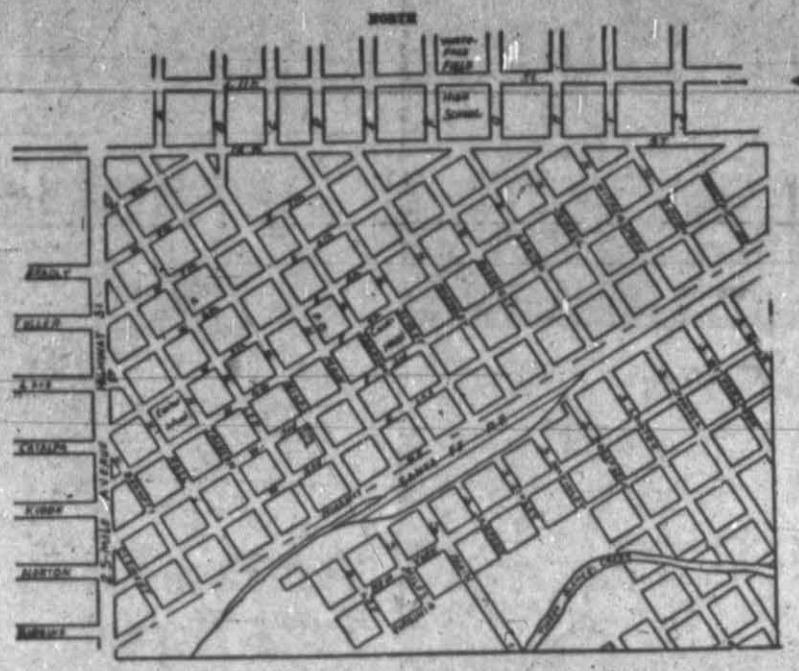
NOTICE OF MEETINGS
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

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- Open at 6 A. M. and Close at 10 P. M.
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Boots Foxed and Rebuilt
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SHOE POLISH
Any Color
Your Shoe Troubles Are Our Troubles
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Hereford Wrecking Co.
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Complete Line of
USED PARTS
See us for Expert Repair Work of All Kinds!

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Farm Sales - Land Cattle - Furniture
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We Photograph ANYTHING ANYWHERE ANY TIME

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Complete service on all Butane & Propane systems. Appliances of all kinds Ensign Carburetors
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Your Favorite NEWSPAPERS and MAGAZINES
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Phone 446-J

Hereford Heating Company
Everything in Plumbing and Heating Supplies
408 East 1st Phone 708

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Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

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SCOTTY BUCKNER
"We Build Anything"

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It's like new - when we're thru...
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A Nicer Place for the Whole Family to Eat
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tual Station

ON C. ADAMS
ESTRIST
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Phone 37
22-4c

HEREIN FAIL NOT, but have you before said Court, at the time aforesaid, this writ with your return thereon, showing how you have executed the same.
WITNESS my hand and official seal, at Hereford, Texas this 30 day of September 1948.
R. L. THOMPSON, Clerk. County Court, Deaf Smith County, Texas
By LUCILLE POSEY, Deputy.
(SEAL) 41-1c

School for BRIDES



HERE'S AN EASY LESSON FOR NEWLYWEDS. Saving is the best investment you can make toward future happiness and security. We invite you to bring your account here.

HEREFORD STATE BANK
HEREFORD, TEXAS
A Bank Owned by Home People

Salt content of the oceans is seldom found below 3.5 per cent or above 3.6 per cent except near the mouths of rivers which dilute the sea.

The Atlantic is saltier in the region of the Bargaso Sea than in its Arctic areas. Saltiest of all ocean areas is the Red Sea.

Boat Race a la Manpower



Cheering throngs line the banks of Venice's Grand Canal as gondoliers, dressed in colorful costumes dating back to the Renaissance, start off on a race down the famed waterway. The event was part of the Feast of Redemption, the city's most spectacular festival.

Why Have a Supreme Court Judge Pick Your U. S. Senator? ELECT YOUR OWN CANDIDATE!

JACK PORTER

- He is a business man, not a politician.
- He is for States Rights and will oppose so-called Civil Rights.
- He will fight to keep the Tidelands for Texas' school children.
- He will work with the Republican administration to rid our governmental agencies of Communists and fellow-travelers.

VOTE FOR JACK PORTER

Republican Candidate for U. S. SENATOR

If Elected, He Will Be Seated!

Voting the "split" Ticket is legal in Texas. There is no law, rule or regulation which prevents a qualified voter from voting for any candidate of his choice on November 2. For years, this has been sustained by court decisions and the Attorney General's department. Assert your constitutional right... vote for the candidate of your choice...

JACK PORTER

A man who puts principle before party. (Political advertisement paid for by the Jack Porter for Senate Committee, Lloyd Wheelock, chairman.)

Texas Farmers to Have Less Cash To Jingle In Their Jeans This Fall

By DR. JOHN R. STOCKTON

Professor of Business Statistics The University of Texas
Written for the Associated Press
Business in Texas opened strong in the third quarter but showed signs of weakness that seemed to indicate that the peak of the post-war boom was at hand.

According to the state index of business activity prepared by the University of Texas Bureau of Business Research, the level of business in July was up sharply from June to hit a peacetime peak 127 percent above the pre-war average (1933-39). Since October 1945 there has been a steady rise of 42 percent in the index, an advance of 14 percent occurring in the last 12 months. Business in July was only 6 percent below the wartime peak of January 1945. In the over-all index of activity there is yet no hint of a decline.

Nevertheless, there is little likelihood that business in Texas or the United States will be able to expand much further, except as prices rise and bring about an increase in the dollar business indicators, the economic system seems to be operating at a near full capacity as possible in a peacetime economy.

Boom Supports Weakening

The forces that are supporting the present boom, without doubt the most extensive ever witnessed by the American economic system in peace, are becoming weaker but are still strong enough to exert enough pressure to maintain production at full capacity.

Inventory buying was one of the chief inflationary factors immediately after the war, and although inventories are still increasing in some lines, buying for inventory in general has ceased to be a major support of the boom. Purchases of new plant and equipment, one of the chief factors in capital formation, continue at a high level, although in some lines the volume has ceased to increase. Consumer durable goods and residential buildings are still extremely strong factors in the present demand situation, and particularly for housing, automobiles, and refrigeration the demand shows little sign of declining. However, a general recession of business activity at this time would produce a rapid change in this aspect of the business situation.

Production Leveling Off

Industrial production in Texas showed signs of leveling-off in the third quarter, a condition that has prevailed nationally for 18 months. In July Texas industrial electric power consumption and manufacturing employment fell one percent below June. Man hours worked in the State's industrial establish-

ments were up only 1.3 percent for the first seven months of 1948 over the same period of 1947. After seasonal adjustment crude petroleum production and crude runs to stills were down two percent and one percent respectively, in July as compared with June. For the country as a whole, the outlook for industrial production is "good but not significantly better than the last half of 1947 or the first half of 1948" in the opinion of the President's Council of Economic Advisors.

Agricultural production in Texas held up well in the third quarter, but the year 1948 will not duplicate 1947. Livestock shipments declined 31 percent, egg shipments 34 percent and poultry shipments 50 percent. The drop in milk production led to shortages in some parts of the State in late summer. Although the cotton crop was slightly smaller, the fabulous wheat crop of 1947 was definitely history in Texas.

To Affect Farmers

The purchasing power of individuals may show some gain in 1948 over 1947, but it will be small. Texas farmers will definitely have less money to jingle in their jeans this fall than last. By the end of July this year farm cash income was already off 12 percent from the corresponding 1948 total.

Foreign trade remains an important support to Texas Business activity, but it too has turned downward. Export and coastal cars unloaded at Texas ports were down 10 percent for the January-July period of 1948 compared with 1947.

TOWN WANTS NO CHASERS

PRINCETON, Ky. (AP)—This city recently published a warning to automobile drivers who have been violating an ordinance which forbids chasing the fire truck to fires. And "if this doesn't accomplish the purpose, the ordinance will be strictly enforced and offenders arrested and fined." Police Chief Roy Rosser said. The ordinance provides a \$10 to \$25 fine for drivers of any vehicle who remain in motion within 200 feet of the fire truck.

Senate Candidate



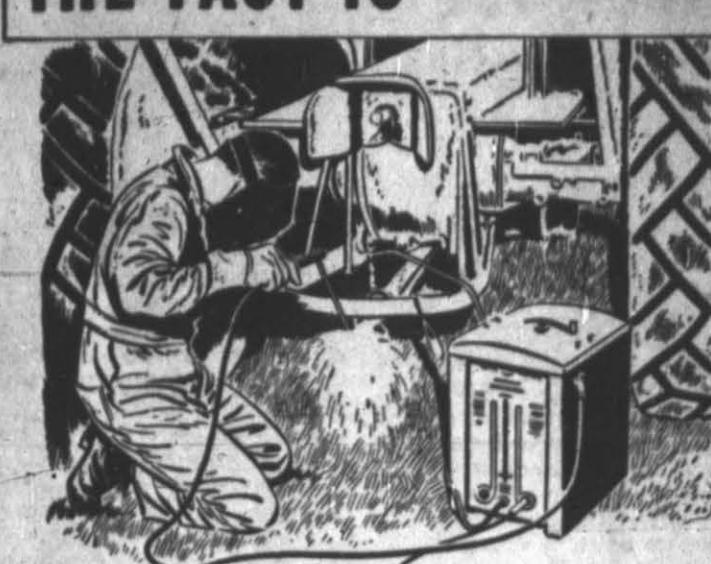
Jack Porter (above), Houston oilman, is the Republican candidate for U. S. Senator from Texas in the General Election, Nov. 2.—(AP Photo).

Robert Louis Stevenson called the inhabitants of Samoa the "gayest of the Polynesians." The Atlantic ocean is a shade more salty than the average for all oceans, being 3.6 per cent salt.

If Your Nose Fills Up—Spoils Sleep

Tonight—if your head is so congested and stuffed-up with a cold that you can't get to sleep—put a few drops of Vicks Vapo-rinol in each nostril. Instantly you'll feel your stuffy nose start to open up. For Vapo-rinol's specialized medication works right where trouble is to relieve such congestion. It makes breathing easier. It invites restful sleep. Try it. Get Vicks Vapo-rinol Nose Drops!

THE FACT IS BY GENERAL ELECTRIC



WELD YOUR OWN! FARMERS MAKE THEIR OWN REPAIRS OF TOOLS AND EQUIPMENT WITH THE GENERAL ELECTRIC FARM WELDER. IT PAYS FOR ITSELF BY CUTTING REPAIR BILLS.



FROM HER BOMBED HOUSE A FRENCH HOUSEWIFE TOOK HER G-E REFRIGERATOR AND FOUND THAT IT STILL WORKED!
3,000 INVENTIONS FROM GENERAL ELECTRIC RESEARCH IN THE PAST 10 YEARS HAVE KEPT G-E PRODUCTS CONSTANTLY IMPROVING.

You can put your confidence in — **GENERAL ELECTRIC**
See the Fred Waring Show... NBC Network Thursday Night... Coast to Coast

PITMAN CONOCO MAIN STREET & HIGHWAY 30
Service Station Phone 588
"WE FIX FLATS"



First "call" for fall!

Don't fiddle around any longer with dirty old summer motor oil. Swing your car into the nearest Conoco station and change to winter-grade N^o Motor Oil. Lighter winter-grade N^o gives you faster starts. Saves you wear on the battery when you step on the starter.

What's more, a change to Conoco N^o Motor Oil gives you the extra protection of OIL-PLATING. For N^o contains a special, added ingredient that actually OIL-PLATES your engine's working parts... fastens an extra film of lubricant to cylinder walls... protects you from "dry" friction starts... from sludge and carbon due to wear. So for better winter driving, call on your Conoco Mileage Merchant...



Make a date to Oil-Plate!

POWER PACKED AND SET TO GO!

No Waiting for This Brand-New Fireball Engine. Get This Thrill Today!

YOU can dish yourself up a full portion of the zip and go that make today's Buick engine the leader of the parade.

You can thrill again to the surge of brand-new Fireball power—under the bonnet of your prewar Buick. And you can get action—and action now.

In from one to two working days, we can take the weary engine out of your faithful 1937 or later model Buick—re-

place it with a sparkling new 1948 Fireball engine fresh from the factory.

It's a complete power package. You get all the items listed in the panel—everything new from carburetor to clutch, valves to oil pan. You get every design and construction feature that puts today's Buick engine out in front. Best of all—your engine is waiting for you in our shop right now—because engine output has outstripped new-car production at the factory.

The cost—varying a bit from model to model—is low enough to make this power package a prize bargain. So why delay any longer the thrill of owning and driving a 1948-powered car? Come in today to see how simple the whole thing is.

BUICK CARE KEEPS BUICKS BEST



You get all this— ALL NEW!

- NEW Cylinder Block
- NEW Crankshaft and Bearings
- NEW Connecting Rods
- NEW Pistons, Pins and Rings
- NEW Push Rods and Tappets
- NEW Oil Pump
- NEW Oil Screens
- NEW Oil Pan
- NEW Thermostat and Housing
- NEW Carburetor
- NEW Air Cleaner
- NEW Manifolds
- NEW Water Pump
- NEW Camshaft
- NEW Timing Chain and Sprockets
- NEW Cylinder Head
- NEW Valves and Springs
- NEW Rocker-Arm Assembly
- NEW Flywheel Housing
- NEW Flywheel
- NEW Clutch
- NEW Selenoid
- NEW Fuel Pump
- NEW Distributor
- NEW Spark Plug Wires

COGDELL MOTOR CO.
317 NORTH MAIN STREET
HEREFORD, TEXAS

Copyright 1948, Continental Oil Company

Social Security Quarterly Tax Returns Are Due

Wages and employment under the taxing provisions of the Social Security Act are identical with those covered by the benefit-paying sections of the Act, according to a statement received this week from L. P. Herndon, collector of Internal Revenue, marillo, and J. R. Sanderson, manager of the Social Security Administration in Amarillo.

The regular quarterly social security tax returns and wage reports for the calendar quarter ending September 30 are due in the office of the Collector of Internal Revenue, Dallas, by the end of October. For the sake of economy in the Government, and to simplify reporting of em-

ployers, the two agencies use the same reports to secure needed information.

Both officials strongly recommend to employers that the name and account number of each new worker be copied from his social security card when he starts to work. "To do so will enable an employer to file correctly completed reports," they said. "As a result, time and expense will be saved the Government, and inconvenience and possible penalties can be avoided by the employer. In addition, all workers will be sure to receive full wage credits towards the retirement and family insurance which they earn."

The statement by L. P. Herndon and J. R. Sanderson concluded that "a great majority of employers have done an excellent job of reporting. The few who have not done so are now expected to comply with the requirements."

SALESMANSHIP CONTEST
Use this ballot or secure one from your Hereford merchant.

Sponsored by
STAR and TEXAS THEATRES
"EFFICIENCY — INTELLIGENCE — COURTEOUS SERVICE mean more trade for Hereford"

I suggest _____ from _____ (name) _____ (business house) for the SALESMANSHIP AWARD for month of _____ for the following reasons: _____

Hereford Garden Clubs Hear F. L. Bennett, Floriculturist, Speak

F. L. Bennett, Amarillo floriculturist, was guest speaker at the joint meeting of the Hereford Garden Clubs held at the Methodist church Friday afternoon.

He spoke on "Plant Families," dealing for the most part with chrysanthemums which he said is considered the highest form of plant life. Illustrating his talk with flowers from the Cunningham Green House in Amarillo, he demonstrated the propagation of the chrysanthemum taking cuttings from the stock plant.

He recommended washed sand, peat moss or vermiculite as the best media for rotting soft wood cuttings and said that the best results are obtained by taking the cutting from the stock plant early in March. He showed how to dip the cut end in commercial stimulants for promoting the best growth, and told how to arrange the cutting box. "Three weeks later, the plants are ready to pot, and later can be transferred to the garden," Mr. Bennett said.

Mr. Bennett also spoke briefly on the Amaryllis family, its propagation and culture and advised soil analysis before growing chrysanthemums and Amaryllis.

Mrs. J. P. Slaton, horticulturist for the Hereford Garden Club, introduced Mrs. Homer Brumley, Garden Club Council president, who introduced the speaker for the afternoon. Mrs. O. G. Hill, president of the Hereford Garden Club, presided at the conclusion of the meeting.

After the joint session the three clubs, The Garden Beautiful, The Hereford Garden Club and the Bud to Blossom Club held short business sessions.

Ray Cowser of Lubbock was in Hereford this week making plans and trying to find a house in which to live, since he and his family are returning here to live. He said he would be glad to get back.

Uncle Sam's Selective Service

1. Q—Can a man get his old job back after training and service in the armed forces?

A—If a man leaves a government job that is permanent, he will be restored to his position, or a position of like seniority, status, and pay, if he is still qualified to perform the duties of such position.

2. Q—What if he is not qualified by reason of disability sustained during his service?

A—He will be restored to another position the duties of which he is qualified to perform—a job which will provide him with the same seniority, status, and pay, or the nearest possible under the circumstances.

3. Q—What about a man who works for a private employer?

A—The law provides the same thing for him as the man who works for the government. The law says that this will be done unless the employer's circumstances have so changed as to make it impossible or unreasonable for a man to be rehired.

4. Q—What about a man who works for the state or any of its political subdivisions?

A—Congress recommends in the law that such a man be rehired.

5. Q—How soon must a man apply for his old job when he gets out?

A—Within 90 days after he is relieved from duty.

6. Q—Suppose a private employer refuses to rehire a man when he makes application for his old job?

A—A man can call on the nearest U. S. district attorney for help. The court will examine the merits of his case and will require the employer to comply with the law. The federal district attorney will be the ex-secutree's lawyer, and no fee or court costs can be assessed against the ex-secutree.

7. Q—What if two or more persons are entitled to be restored to a position?

A—The person who left the position first will have priority to be restored, without prejudice to the reemployment rights of the other person or persons to be restored.

Mrs. Willie Daniels has as house guests this week her daughter and family, Mr. and Mrs. Lillburn Ray, Mollie and Judy, of Lubbock.



DO IT NOW

Do you realize the risk you are running by leaving uninsured the most valuable thing you possess—your life? Let's talk about your life insurance needs before it is too late.

G. C. (Jiggs) HARTMAN
104 E. 3rd St. — Phone 45
Hereford, Texas

Southwestern Life
Insurance Company

a woman's dream... a

HARMONY DIAMOND

For The Bride To Wear With Pride... something old, diamonds chosen by experts schooled in a quality tradition... something new, modern designs of distinction wrought by master craftsmen... a combination resulting in the excellence and beauty of HARMONY matched ring sets. Truly a woman's dream is caught in the rays of a diamond by HARMONY... registered and insured free for one year with full coverage protection... sold at prices that fit your purse.

Priced \$42.50 to \$450.50 including Federal Tax

BUY NOW
on our
Christmas Lay-Away Plan
LAMM JEWELRY
West Third Hereford

RENT OUR HILCO FLOOR SANDER

LOOK AT YOUR FLOORS

Rescue the attractive youth concealed under shabby coats on your floors. Take off old grimy coats of varnish, remove the scars and ridges, down to the clean grain of naturally handsome wood. Just rent our HILCO Sanding Machine and DO IT YOURSELF. The abrasive grit does the work. It's easy, fast, clean, low cost... and THERE'S a new floor!

Rent the HILCO Sanding Machine from us... and tell your friends how grand it is to have newly beautiful floors so easily. We stock complete lines of sandpaper, varnish, paint brushes, wax, and everything you need for re-finishing. You don't need to tolerate dirt-embedded old varnish on a worn, scarred floor. Call on us for the HILCO sanding machine and finishing materials.

CARL McCASLIN LUMBER Company
PHONE THE LUMBER NUMBER 7

ANTHONY'S
Round-Up of
VALUES

The Home Needs A New Fall Outfit!
You Can Do So Much More When You Buy At Anthony's Every Day Low Prices!

SPECIAL PURCHASE SALE
Of Full Bed Size
CHENILLE SPREADS
Save Over \$1 Per Spread
\$5.00

It's dress up the home time for fall and winter. Anthony's offer you a special buy to help you do this job. A beautiful new spread thickly covered with soft fluffy chenille. Your choice of solid white and colors. Colors with multicolored design and white with multicolored design. Large full bed size.

Famous Lawrence Looped Shag RUGS
Anthony Low Priced

24x48	\$298
30x60	\$498

Smart looking practical looped cotton throw rugs in pastels, deep tones and whites. In stock sizes as listed above. Special orders for two weeks delivery on 4x6, 6x9 and 9x12.

2-Pc. Chenille BATH SET
\$1.98

Rich looking 2 piece bath set that will enhance the beauty of any bathroom. Thickly chenille covered. Pastel shades and white.

Lay-Away SALE Feature Blanket
Anthony's Own 100% Virgin Wool "Woolmist"
Extra Large Size 72 in. x 90 in.
\$9.90

For beauty and warmth Anthony's Woolmist leads the blanket parade of Values. 100% All Virgin Wool woven with a thick springy nap. Full 4 pounds weight your assurance of warmth. Luscious pastel colors of Yellow, Green, Peach, Blue, Rose and the ever popular White. Wide 6 inch Rayon Satin binding. . . Small down payment will hold your blanket until cold weather.

"ANCO CHIEF" 100% All Wool SPECIAL FEATURE BLANKET
72x84 in. **\$5.90**

One of the finest 100% Virgin Wool blankets offered at near this low price. Thick springy napped assuring warmth... adds to its rich appearance, too. Full 3 1/4 pound weight. Wide 4 inch Rayon Satin binding both ends. A single blanket with plenty of tuck in bottom and sides. Rich colors of cedar, yellow, green, peach, blue, and rose.

Use Anthony's Convenient Lay-Away Plan

Anthony's
THE C.R. ANTHONY CO.
HEREFORD

Buy Anything At Anthony's On Lay-Away Plan

But Her Greatest Interest Is Foxes

Woman Rides Herd Over 80 Head Of Cattle; Keeps Hogs, Does Housework

TALIHINA, Okla., (AP)—On her Holsum valley ranch near here, Mrs. Bee Smith is adding another job to her long list of accomplishments.

Oklahoma's first woman bus driver is now in the business of raising foxes on a commercial basis.

As one of Oklahoma's pioneer advocates of woman's rights to compete with men in any field of endeavor, Mrs. Smith operated the Bee Bus lines in 1926, driving one of the busses. Before that she drove a taxi, another first for Oklahoma women.

She has always been a cowgirl, raising cattle at a profit. She got her start in Ardmore, Okla., where her father, W. B. Weaver, former U. S. marshal, taught her the fine points of the industry.

One of the busiest women in this vicinity, she rides herd over 80 head of cattle on the open range, keeps a large number of hogs—and finds time for her housework.

Her foxes, however, are her greatest care and interest. Although still in an experimental stage, she has 16 old breeders and 23 pups in her pens.

Varieties include silver and platinum, as well as a few white-faced silver fox.

Although a stranger walking about the pens will create a turmoil among the animals, Mrs. Smith handles them like pet dogs. And each has a name, her original pair, brought in from Colorado are Duke and Michael.

Santa Fe Carloadings Again Show Decrease

Santa Fe System carloadings for week ending October 2, 1948, were 26,685 compared with 29,097 for same week in 1947.

Cars received from connections totaled 13,412 compared with 12,704 for same week in 1947. Total cars moved were 40,097 compared with 42,401 for same week in 1947.

Santa Fe handled a total of 40,336 cars in preceding week of this year.

In Building or Remodeling...

LOOK AT YOUR RANGE

No improvement you could possibly make will mean more to your home than a new automatic Gas range. With it, you can turn out full-flavor foods quickly, easily and economically. See your dealer and select YOUR new Gas range now.

There's nothing like GAS for cooking...baking...broiling

West Texas Gas Company

Mammoth Auction To Sell 4,000 Acres Of Plains Land

Texas celebrity I. C. Little is making news again. The Dallas man who built Uncle Sam's "Big Inch" and "Little Inch" pipelines will stage a big auction party in Happy, on October 21, 22 and 23.

Chuck by John Snider, barbecue king, will be "on the house" as will entertainment by "Rip" Ramsey and his Western Ramblers. A mammoth auction will sell 4,000 acres of the West Texas and Panhandle lands of Mr. Little.

Efforts to concentrate more of his time on his pipeline interests dictate Mr. Little's sale. Visionary in his farming and grazing operations, as in his great continent of North America, Mr. Little believes in the potentialities of West Texas and the Panhandle, and will retain interests here.

South and west of Happy, in Castro County, a tract of 3,200 acres, irrigated by four large wells, is offered. To be auctioned also are 800 Swisher County acres south and east of Happy (tract with three large irrigation wells).

Modern houses, barns, granaries, orchards, corrals and other improvements are features of each tract.

John L. McCarty, Amarillo public relations counsel, has charge of the arrangements.

'Christ In Business' Is To Be Subject Of Baptist Hour Sunday

"With Christ in Business" will be the subject of "The Baptist Hour" for October 10, with W. Maxey Jarman of Nashville, Tenn. as speaker. It was announced today by the Radio Commission of the Southern Baptist Convention, Atlanta, S. F. Lowe, Director.

Heard over station KGNC, Amarillo, at 7:30 a. m., The Baptist Hour series, "Christ is Lord," observes Layman's Day, in cooperation with the Baptist Brotherhood of the South; and a million men and boys are expected to be in the listening audience preceding their attendance in Bible school and church services.

Jarman, one of the South's outstanding laymen, is chairman of the deacons of the First Baptist Church, Nashville, a vice-president of the Southern Baptist Convention, and chairman of the General Shoe Corporation.

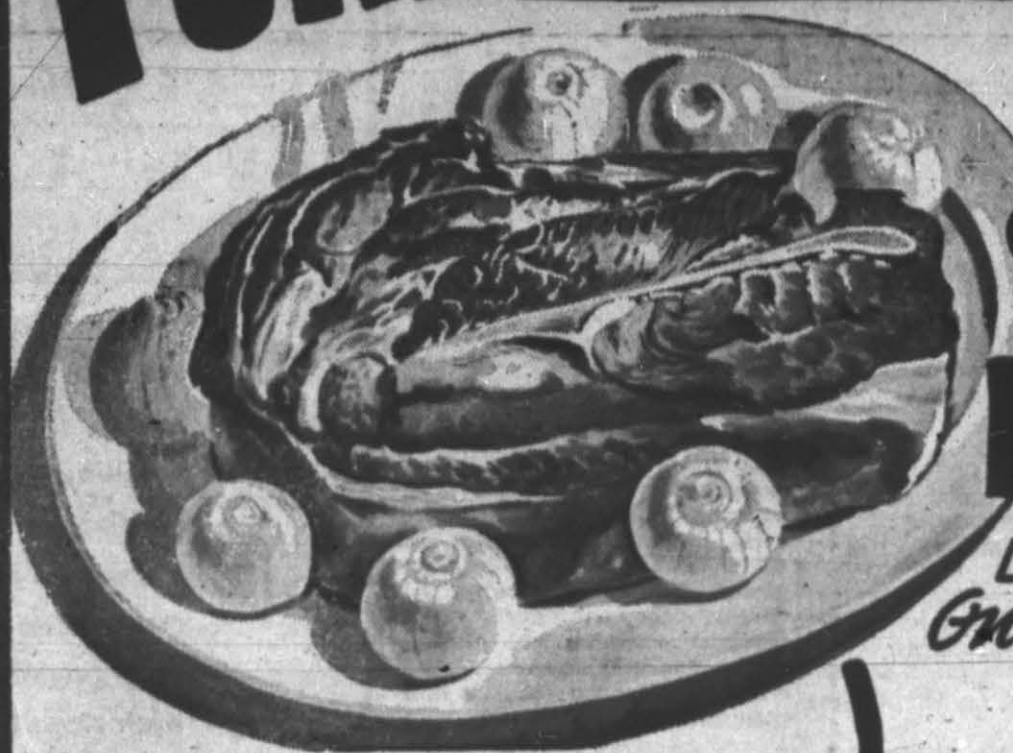
MANY JOIN UNIONS

VIENNA, (AP)—Trade Union membership in Austria has increased by nearly 300 per cent since the end of the war, according to latest reports issued by the Austrian Federation of Trade Unions. The increase is fairly evenly divided between white collar workers, manual laborers and public service workers. The figures show there were 1,238,088 Union members in Austria at the end of 1947 compared to 331,213 at the end of 1945.

Mr. and Mrs. Robert Thompson, Misses Ethel Womble and Della Stagner were in Amarillo Thursday night attending the Tri-State Fair judging of the queen for the area.

Be Wise - Join The Thousands of Thousands

FURR SATISFIED CUSTOMERS



TENDER JUICY CHOICE BEEF SWISS ROAST

LB. Only 63c



HERE'S NEWS

HOUSEHOLD INSTITUTE Sensational Value!

1 1/2-qt. COVERED Cast Aluminum SAUCE PAN

SAVE 40% OVER 40¢ PLAN WITH OUR CARD PLAN \$1.59 WITH CARD \$1.18 WITHOUT CARD 30 DAYS TRIAL SATISFACTION GUARANTEED

SENSATIONAL SAVINGS SAVE OVER 40% WITH OUR CARD PLAN

HOUSEHOLD INSTITUTE 8-CUP PERCOLATOR

30 DAYS TRIAL \$3.69 WITH CARD \$4.99 WITHOUT CARD SATISFACTION GUARANTEED

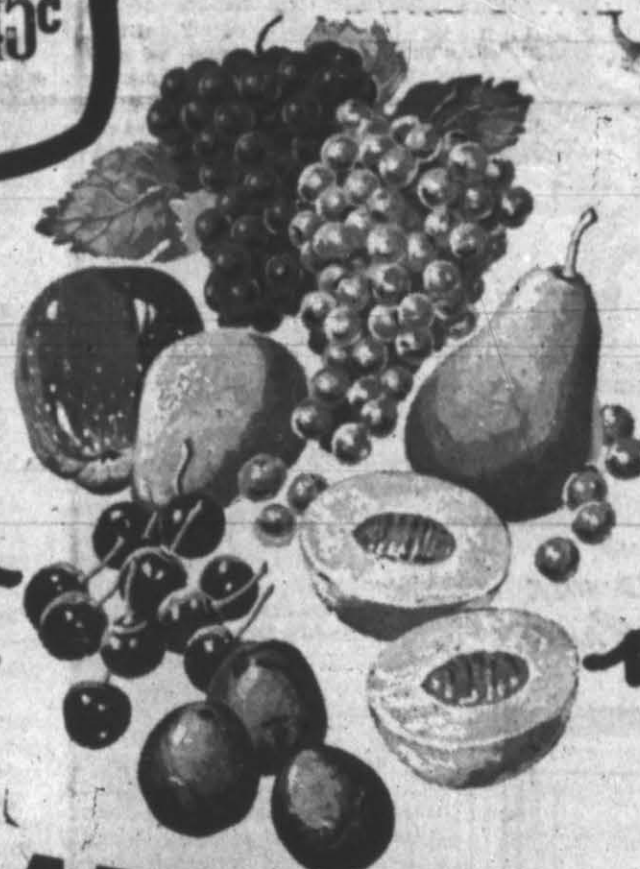
- BACON Mild Sugar Cured Lb. 64c
- SHORT RIBS OR BRISKET Baby Beef Lb. 37c
- CLUB STEAK Baby Beef Lb. 67c
- CALF LIVER Tender Lb. 49c
- CHEESE Kraft Elkhorn Lb. 45c

- Quaker Wheat SPARKIES 3 Boxes 33c
- Quakers MUFFETS Box 16c
- Quaker 3 lb. lge. box OATS 33c
- Quaker 2 1/2 lb. Box YELLOW MEAL 30c
- Skinner's Macaroni or SPAGHETTI Box 12c
- Armours 2 lb. jar PEANUT BUTTER 67c
- Ma Brown Peach 2 lb. jar PRESERVES 52c
- Aunt Jemima Lge. Pkg. PANCAKE FLOUR 35c

- Ma Brown Sour or Dill 22-oz. jar PICKLES 29c
- Blue 5 lb. can KARO SYRUP 57c
- Heinz Gal. Bot. WHITE VINEGAR 73c
- Schilling's 2-oz. bot. VANILLA EXTRACT 38c
- Blcach 2 qt. bots. NU-WAY 25c
- Large Can SANI-FLUSH 19c
- 12-oz. size ROPE MOPS 69c
- Diamond 6 box etc. MATCHES 37c

- Favorite
- RED BEANS 2 No. 300 Cans 15c
 - Prince Albert Can 10c
 - Assorted Cereals PACK-O-TENS 10 individual pkgs. 29c

ARMOURS PURE LARD 3 LB. CTN. 75c



Colorado Fresh Crisp Tender

CARROTS 5c

LGE. BUNCH ONLY

- ### DRUGS
- World Series Special—\$1. Val. GILLETTE RAZOR and 50c pkg. Speed-Pak Blades—Both for 79c
 - 6 Ft. Approved Cutler Hammer Rubber Plug in IRON CORD 39c
 - 5 Inch Pocket COMBS for 5c
 - 1/2 kg. of Ten's 11-ft-Blue Blades 39c
 - R'n'Z Zipper 9c
 - Notebook Binders

- Oleomargarine
- Mayflower lb. ctn. 33c
- Swift's VIENNA SAUSAGE 4-oz. tin 18c

- Red Delicious APPLES Fine for Cooking and Eating 2 lbs. 25c
- CRANBERRIES Fine for Sauce or Salad 1 lb. 29c
- TOKAY GRAPES 2 lbs. 23c
- Snow White CAULIFLOWER Try It Creamed Firm, Solid lb. 11c
- CABBAGE Firm, Large lb. 4c
- PELL PEPPERS Wash-then, Try them Stuffed U. S. No. 1 lb. 12c
- IDAHO RUSSETS Fine for Frying or Baking 5 lbs. 29c

MAKE YOUR OWN

La Choy CHOP SUEY CHOW MEIN

- 1-lb.-2-oz. can BEAN SPROUTS 15c
- 1-lb.-2-oz. can MIXED VEGETABLES 31c
- Chow Mein 4-oz. can NOODLES 21c
- 1-lb.-2-oz. can Meatless CHOP SUEY 39c
- 3 fl. oz. bottle SOY SAUCE 11c

- ### BAKERY
- Fresh 100% WHOLE WHEAT BREAD Loaf 18c
 - Filled with Fresh Raisins and Topped with Creamy Icing COFFEE CAKES 20c
 - Each Really Delicious Wine Loaf CAKES 30c
 - Each Golden Brown Rich Flaky Crusts Rum Flavored MINCE MEAT PIES 45c
 - Each Delicious—Fine for Lunches COCOANUT MACAROONS 30c
 - Dozen Treat the Family to One of These Delicious PINEAPPLE CREAM PIES 40c
 - Each Filled with Delicious Cream CREAM PUFFS 5c

PALMOLIVE 10c

Cashmere Bouquet 2 for 23c

SUPER SUDS 31c

Wash it. Everything FAB 1 lb. pkg. 34c

Libby's KRAUT No. 2 1/2 can 20c

PALMOLIVE BATH SIZE 2 for 29c

VEL 31c

AJAX 2 for 23c

CRYSTAL WHITE SOAP 2 for 19c

Libby's Garden Sweet PEAS No. 2 can 23c

Libby's Tomato Juice 2 No. 2 cans 25c

Sunshine CRACKERS 2 lb. pkg. 49c

Margarine DELICIOUS lb. tin 45c

RAILWAY DECLARE DIVIDEND The board of directors of the Atchison, Topeka and Santa Fe Railway Company Monday declared its usual quarterly dividend of one dollar and fifty cents per share, being dividend No. 143 on the common capital stock of the company, and an extra dividend of two dollars per share on the common capital stock of the company, both payable December 1, 1948, to stockholders of record at the close of business October 29, 1948.

WARSAW, Poland. (AP)—Poland's ministry of agriculture is out to stop racketeering in grain prices. The country has a bumper crop this year which may triple and barley produced in 1947. The ministry, recognizing that peasants may go in for hands of speculators, announced "all racketeering in grain will be prosecuted and most severely punished."

Long Time Ago

From The Album: School Group?



We think this is probably a F. F. A. group? Who can tell us who and when?

Oct. 5, 1943

Headlines:
HEAVY RAINS CONTINUE IN THIS REGION. OVER THREE INCHES IN HEREFORD IN OCTOBER. TRAINS ALL LATE.
 Canadian River Bridge in Shaky Condition, with Approaches Washed Out, Rain for Last Ten Days.

LIGHTNING FLASH STRIKES CHIMNEY OF J. H. HEAD HOME.... The J. H. Head family had a narrow escape last Tuesday when a flash of lightning struck the chimney during a thunderstorm which opened up the heavy rain that followed.

MAN DROWNED AT SULPHUR PARK WHEN WAGON AND MULES ARE UPSET BY SWELLEN TORRENTS OF WATER.

PLAINVIEW NEWSPAPER ASKS FOR GREGG PARK CUT. EXHIBIT AT LUBBOCK FAIR IS WORTHY ONE. WAS TOO MUDDY FOR BAND TO GO BUT EFFORT WORTH THE PRICE IT COST.

MORE PRIZES WON AT TRI-STATE EXPOSITION IN AMARILLO.... N. C. Vogele wins two firsts and a second and third

prize with his Rose Comb Reds in the poultry division. Hines & O'Brien took two ribbons in the cattle division.

FIREMEN ALL SET FOR ANOTHER BIG FRACAS ON FRIDAY NIGHT.

GOLF TOURNAMENT DELAYED THURSDAY, B A D WEATHER.

LIST YOUR WANTS SHOULD YOU NEED COTTON PICKERS. BOY SCOUTS HEAR ADDRESS. G. A. F. Parker made an address Monday on the subject of "Thrift."

PEOPLE IN THE NEWS:

Mrs. A. H. Elliston and daughter, Ruth left Hereford for Whittier, Calif. Thursday. Mr. and Mrs. W. E. Neal of Belton reached Hereford Friday. J. D. Thompson reached home Friday from Kansas City. Mr. and Mrs. Carl Lewis of Clovis were in Hereford Sunday visiting friends. Mr. and Mrs. J. W. LeGrand and son of Los Angeles arrived in Hereford Friday. Mr. and Mrs. W. W. Winn of Tucumcari were in Hereford last week looking over cattle in the vicinity.

Methods Of Spreading Cold Countless

AUSTIN—Sudden seasonal changes in the weather during the fall months often result in chilling, which in turn is usually followed by wide-spread incidence of the common cold. This disease always spreads rapidly because of the fact that very few people can live isolated lives and in any group or crowd of people, coughing, sneezing and spitting will scatter millions of cold germs among susceptible persons.

Dr. George W. Cox, State Health Officer, says that there are countless ways of spreading a cold other than by coughing, sneezing and spitting. "For instance," the Doctor said, "if a member of your family has a cold and the other members share a common drinking glass with him, you may expect the whole family to pick up the germs he leaves on the glass."

Sometimes a person with a cold thoughtlessly touches his mouth or nostrils with his hand, and then shakes hands with another person. That person can, and very likely will, contaminate his own mouth or nostrils with his hand, and the germs are transmitted into his system. A child with a cold may contaminate his toys, and the next child that picks them up and plays with them will certainly obtain the cold germs, along with the toys.

Children, as well as adults, who are suffering from a cold should be put to bed, and if complete rest, light food, and plenty of liquids do not improve his condition in a short time, the family physician should be called. Dr. Cox further advised that dressing properly for the weather, sensible eating, plenty of rest, and avoiding persons with colds can be helpful in preventing your own infection. Colds are costly in time, health, and money, the Doctor said, and added, "Prevent them if possible."

Fun In Cooking

By CECILY BROWNSTONE

Friday Fare
 Cream of Tomato Soup
 Crisp Crackers
 Lima Olive Casserole
 Bowl of Tossed Green Salad
 Heated Crusty Rolls

Fruit Cobbler Beverage
 (Recipe for starred dish follows)

Lima Olive Casserole:
 Ingredients: 1-4 cup salad oil, 1 cup chopped onion, 1 cup chopped green pepper, 1 minced peeled garlic clove, 1 cup whole ripe olives, 1 teaspoon salt, 1 tablespoon cornstarch, 1 tablespoon chili powder, 1-4 cups bean liquid or water, 3 cups cooked lima beans, 1 cup grated yellow cheese.

Method: Heat the salad oil until it is quite hot, add the onion, green pepper, minced garlic and cook, over moderate heat, stirring frequently, until lightly browned. Put the salt, cornstarch and chili powder into a medium-sized mixing bowl, pour in 1-4 cup of the liquid and blend until smooth. Add the remaining liquid and stir well. Add the sauteed vegetables, olives (cut from pits in large pieces), beans and 1/2 cup of the cheese; mix well. Turn into a casserole, sprinkle with remaining cheese and bake in a moderate (375F.) oven about 30 minutes. Makes 6 to 8 servings.

Saturday Lunch

Meaty Luncheon Souffle with Mushrooms
 Tomato and Cucumber Salad
 French Dressing
 Thin Bread and Butter
 Fresh Fruit Bowl

(Recipe for starred dish follows)
Meaty luncheon souffle with mushrooms:

Ingredients: 1-4 cup butter or margarine, 1-4 cup finely diced onion, 1-4 cup flour, 1 cup milk, one-3 ounce can chopped broiled mushrooms, 1/2 cup diced yellow American cheese, 3 eggs (separated), 1-2 teaspoon celery salt, 1-4 teaspoon dry mustard, 1 cup diced cooked ham or luncheon meat.

Method: Melt butter or margarine in saucepan over moderate heat. Add onion and cook 5 minutes, stirring frequently. Stir in flour. Add milk and contents of can of mushrooms. Cook, stirring constantly, until sauce thickens. Turn heat low, add cheese and stir until cheese melts. Remove from heat; stir a little of the hot mixture into beaten egg yolks; combine with rest of sauce, add celery salt, mustard and ham or luncheon meat and stir well. Beat egg whites until stiff but not dry. Fold into meat and mushroom mixture. Turn into ungreased 1 1/2 quart round baking dish. Bake in moderate (350 F.) oven about 1 hour or until firm. Serve immediately. Makes 4 servings.

Sunday Night Supper

Vegetable Soup
Fresh Corn Fritters
 Crisp Bacon
 Maple Syrup
 Beverage

(Recipe for starred dish follows)
Fresh Corn Fritters:

Ingredients: 2 cups fresh corn pulp (from about 3 uncooked cobs of corn), 2 eggs (separated), 1 teaspoon salt, 2 tablespoons sugar, 2 tablespoons flour, 1 teaspoon baking powder, 4 tablespoons fat (for frying).

Method: With a sharp knife cut kernels of corn down through the middle of each row; with dull side of knife, scrape downward so as to extract pulp. Beat the egg yolk in bowl, add salt, sugar, corn pulp, and mix well.

QUICK RELIEF FROM

Symptoms of Distress Arising from STOMACH ULCERS
DUO TO EXCESS ACID

Free Booklet "Stomach Ulcers" which tells what help or relief you can get. Over three million bottles of the **WILLARD'S STOMACH TREATMENT** have been sold for relief of symptoms of distress arising from stomach and duodenal ulcers due to excess acid—Free Digestion, Gas or Stomach Distress, Heartburn, Indigestion, etc.—due to excess acid. Hold on 15 days' trial! Ask for "Willard's Stomach" which fully explains this treatment—Free—at

HAILE DRUG



THIS GASOLINE'S GOT IT!

Phillips 66 "CONTROLS" This Fuel For Fast Starting And Quick Warm-Up On Those Cold Winter Days!

Man, if it's fast warm-up you're looking for—Phillips 66 is the gasoline for you! Because this gasoline is especially designed to go into action fast—even on the wintry days and nights. You see, Phillips 66 is controlled—designed to give you high level performance season after season. Try a tankful—and see for yourself why so many motorists "go" with Phillips 66!

PHILLIPS 66 GASOLINE

"PHILLIPS 66 GASOLINE IS ESPECIALLY DESIGNED FOR UNIFORM HIGH LEVEL PERFORMANCE ALL YEAR 'ROUND"

Phillips 66

AT YOUR FAVORITE GROCERY STORE
MANN'S MILKED MILK Bread

For Prompt, Dependable Service... featuring all **PHILLIPS "66" PRODUCTS**
 We Invite You to Give us a Trial... Highway 60 at Main St... Phone 88
C. O. PHILLIPS Highway 60 at Main St... Phone 88
L. L. WOMBLE
 We Give S & H Green Stamps

TWO ON A WIRE WILL CAUSE A FIRE...

NEED WE SAY MORE?

For correctly planned Wiring,
 For Switches and Receptacles
 SEE
NIPPER'S
 302 N. MAIN HEREFORD

24 Hour Wrecker Service
KINSEY MOTOR CO.
 PHONE 740 — NIGHTS 419-W

The United States produced 61 per cent more food in the last two years of World War II than in the last two years of World War I and did it with 1,500,000 fewer farm workers. It is estimated there are about 9,000 airplanes on U. S. farms.

"What Federal Deposit Insurance Means To You"
\$5,376.33 TO PROTECT YOU
 (That's what we spent last year on Federal Deposit Insurance)

Since the establishment of the Federal Deposit Insurance Corporation by act of Congress in 1933, the operations of that corporation have more or less been taken for granted by the public. Although everyone is familiar with the fact that the purpose of FDIC is to insure bank deposits up to five thousand dollars few people know that Federal Deposit Insurance is not a free government service. On the contrary, all member banks must pay regular fees on a semi-annual basis for having their deposits insured. These fees are based on the amount of money on deposit with the bank and are charged at a rate of 1/12 of one per cent of the bank's deposits. Last year, The First National Bank paid \$5,376.33 for its Federal Deposit Insurance.

Federal Deposit Insurance is required of all banks who are members of the Federal System. Any other banks within the limits of continental United States or its territories are eligible to join but there is no legal compulsion for them to do so. Those wishing to participate become members upon application to the corporation and subsequent approval by the board of directors.

40 years
4%

The First National Bank OF HEREFORD
 Member: Federal Reserve System
 Federal Deposit Insurance Corporation
 Joined for LEADERSHIP in service to farmers

HEARTY MEALS can be easy meals COOKED ELECTRICALLY

There's little "kitchen heat" from an electric range, even when you have all the cooking units and the oven in operation. When you cook electrically, you use only enough current to heat the cooking utensil, none is wasted to heat up your kitchen. With dependable electricity, and the scientific construction of heating units on your electric range, you can cook many dishes with the cooking unit "off," once it's heated. Those are just a few of the reasons why more and more folks are going "all-electric." Look over the new ranges, refrigerators, roasters, and other appliances and see if you, too, won't want to go "all-electric." You'll find electric living is low-cost living. See your favorite appliance dealer soon about better living—electrically.

SOUTHWESTERN PUBLIC SERVICE COMPANY
 34 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

INVESTIGATE

Our

HOME LOANS

PERSONAL LOANS

FARM LOANS

INSURANCE

ABSTRACTS

BRING YOUR LOAN AND INSURANCE PROBLEMS TO US!

We Are Equipped to Handle Your Needs!

Elizabeth Womble

Across the Street South from the E. B. Black Co.

District Farm Bureau Meeting To Be Held At Amarillo Oct. 15

A district Farm Bureau meeting will be held at the Herring Hotel in Amarillo on Friday, October 15, it has been announced by J. Walter Hammond, president of the Texas Farm Bureau



Reserve A Locker Now



Federation: C. H. Kuper of Dalhart, district director, will preside. The meeting will start at 10 a. m.

This will be one of a series of 13 district meetings being held throughout Texas during the month of October, for the purpose of bringing farmers and ranchmen first-hand information on the immediate agricultural situation, and the economic conditions of the Nation as a whole, and go get the thinking from the grass-roots with reference to agricultural matters.

"Farm prices have dropped 30 percent in the past nine months, and farmers' buying power has been reduced 15 percent," Hammond said. "Only through a workable, long range farm program that will provide for adequate price supports for farm commodities, can this nation enjoy a balanced economy and avoid another depression such as was experienced in the early thirties," he declared. The long range farm bill hastily passed during the closing days of the last session of Congress will not adequately safeguard the interests of agriculture, and it will take a strong organization of farmers in this Nation to secure necessary amendments to this bill at the next session," the Federation president emphasized.

Plans for the Farm Bureau's Fall Membership Round-Up will be discussed, and an added feature of the district meeting will be selection of a district Farm Bureau queen to participate in the State Queen Contest to be held during the state convention. Texas Farm Bureau's goal for 1948 is 60,000.

SEA ELEPHANTS MAY AID

MELBOURNE, (AP)—Cosmetics made from sea elephants soon may be an exclusive beauty aid for Australian women. The same elephants may turn up in the margarine and shortening bought by housewives for cooking. Experiments to see if sea elephant oil can be used for cosmetics and cooking are being made by the government's Department of Supply and Development. Sea elephant blubber and oil was collected by members of the Australian Antarctic expedition on Macquarie Island far south of Australia.

LEGAL NOTICE

THE STATE OF TEXAS

To: J. W. Stewart and the unknown heirs and legal representatives of J. W. Stewart, deceased; Martha Sterling and the unknown heirs and legal representatives of Martha Sterling, deceased; D. H. Snoke and the unknown heirs and legal representatives of D. H. Snoke, deceased; Clara L. Snoke and the unknown heirs and legal representatives of Clara L. Snoke, deceased; Ivah M. Creelius and the unknown heirs and legal representatives of Ivah M. Creelius, deceased; W. H. Creelius and the unknown heirs and legal representatives of W. H. Creelius, deceased; Thelma C. Larson and the unknown heirs and legal representatives of Thelma C. Larson, deceased; Defendants: Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 25th day of October, A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 10 day of August, A. D. 1948, in this cause, numbered 3087 on the docket of said court and styled J. F. Messer Plaintiff, vs. J. W. Stewart et al Defendants.

A brief statement of the nature of this suit is as follows, to wit: Suit for title to and possession of the following described land in Deaf Smith County, Texas, to wit: Beginning at a point in the north line of Block 26 of Mabry Addition to the town of Hereford, Deaf Smith County, Texas, a distance of 305 feet West of the Northeast corner of Block 26; Thence West with the North line of said block a distance of 399 feet; Thence South parallel with the West line of said block a distance of 553.5 feet to a point; Thence in a northeasterly direction with the North line of state highway No. 33, being also federal highway No. 60 for a distance of 465.5 feet to a point; Thence North parallel with the West line of said block a distance of 309 feet to the place of beginning, based upon the continuous use, occupancy, enjoyment and possession of all of said land continuously for a period of time since July 8, 1933, under claim and assertion of the fee simple title thereto and deeds duly recorded in the Deed Records of Deaf Smith County, Texas, under both the ten and five year statutes of adverse possession and limitation of the state of Texas, having also paid all taxes and assessments against said land each and every year before the same became delinquent, and for all special and general relief, both at law and in equity, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 20th day of September, A. D. 1948.

Attest: R. L. THOMPSON, Clerk, District Court, Deaf Smith County, Texas. By LILLYE LONDON, Deputy.

(SEAL) Deputy, 38-4c

THE STATE OF TEXAS

To: Richard Appicot Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 18th day of October, A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 11th day of September, A. D. 1948, in this cause, numbered 3086 on the docket of said court and styled Betty Jo Appicot Plaintiff, vs. Richard Appicot Defendant.

A brief statement of the nature of this suit is as follows, to wit: Suit for divorce on the grounds of non support and mental cruelty, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 13th day of September, A. D. 1948.

Attest: R. L. THOMPSON, Clerk, District Court, Deaf Smith County, Texas. By LUCILLE POSEY, Deputy.

(SEAL) Deputy, 38-4c

LEGAL NOTICE

THE STATE OF TEXAS

To: J. W. Broyles and the unknown heirs and legal representatives of J. W. Broyles, deceased, Defendants: Greeting:

Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 1st day of November, A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 30th day of September, A. D. 1948, in this cause, numbered 3086 on the docket of said court and styled Claude J. Millsap Plaintiff, vs. J. W. Broyles and the unknown heirs and legal representatives of J. W. Broyles, deceased, Defendants.

A brief statement of the nature of this suit is as follows, to wit: For the title to and possession of all of the following described land located in Deaf Smith County, Texas, to-wit A part of Block No. 11 of Evans Addition to the town of Hereford, Deaf Smith County, Texas, described as:

BEGINNING at a point in the West line of said Block No. 11, which point is 446.7 feet South from the Northwest corner of said block; and running THENCE East parallel with the south line of said Block 308.71 feet; THENCE South parallel with the West line of said block 50 feet; THENCE West parallel with the South line of said Block 308.71 feet to a point in the West line of said Block; THENCE North with the West line of said Block 50 feet to the place of beginning, based upon the five year and ten year statutes of limitation of the State of Texas, adverse possession and regular deeds of conveyance; as is more fully shown by Plaintiff's petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 20th day of September, A. D. 1948.

Attest: R. L. THOMPSON, Clerk, District Court, Deaf Smith County, Texas. By LILLYE LONDON, Deputy.

(SEAL) Deputy, 38-4c

THE STATE OF TEXAS

To: GEORGIA JONES, Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 18th day of October, A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 1st day of September, A. D. 1948, in this cause, numbered 3092 on the docket of said court and styled ARVEL JONES Plaintiff, vs. GEORGIA JONES Defendant.

A brief statement of the nature of this suit is as follows, to wit: Suit for divorce on grounds of abandonment as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 1st day of September, A. D. 1948.

Attest: R. L. THOMPSON, Clerk, District Court, Deaf Smith County, Texas. By LILLYE LONDON, Deputy.

(SEAL) Deputy, 38-4c

Returning home Saturday from East Texas where they visited relatives and friends in Bonham and other points were Mr. and Mrs. Bob Bicknell. Gayle Poff of Snyder visited his parents, Mr. and Mrs. Blain Poff last week. Gayle is employed by the United Geophysical Co. who were recently in Hereford before going to Snyder.

KEEP TUNED to Hereford's Own Radio Station **KPAN** 860 ON YOUR RADIO DIAL SUNUP TO SUNDOWN Marshall Formby, Manager

CLEAN-OUT WORK, PUMPS, CASINGS, SHOOTING AND FISHING JOBS For Irrigation Maintenance Work See "Mack" Phone 119 Happy, Texas Irrigation Maintenance Co. G. M. McINTYRE

Auction Sale! This Rich, Irrigated West Texas FARM LAND At Your Own Price! Oct. 21, 22, 23 SALE WILL BE HELD ON THE SITE OF THE LAND IN SWISHER AND CAST COUNTIES IN THE TEXAS PANHANDLE 4,000 Acres in Two Tracts I. C. LITTLE FARMS Land Divided into 160-A Units

TRACT NO. 1 3200 acres located 15 miles west of Kaffir, Texas. Kaffir is on Highway 87 midway between Happy and Tullis. The tract includes 1690 acres of excellent wheat; 1107 acres cultivated land ready to plant; 50 acres of alfalfa; 355 acres of good pasture; 4 irrigation wells and a large reservoir; 3-room modern house with 3 barns, sheds, tool-house, luncheon house, silos, windmills, etc. and a 6-room modern home with barn, granary, cellar, chard, windmill, etc. This is level land, ideal for irrigation. It is rich and easily farmed. Last season it produced 40-bushel wheat, and 80 to 90-bushel corn. The irrigation wells average 180 ft. in depth. Millions of water per minute indefinitely without tian. ALL FARM MACHINERY AND EQUIPMENT TO BE SOLD AT AUCTION 8 Tractor, blower, ditcher, flume, food chopper, plow, 4 tractors, pumps, engines, hay baler, mower, rake and various other farm machinery and equipment.

ORDER OF SELLING Sale will begin at 2 PM on October 21 and continue daily at 2 PM through October 23, or until everything is sold. All sales will be held at headquarters on Tract No. 1. Come early October 21, inspect the land and machinery—be ready to bid when the sale starts. HOW TO GET THERE: Tract No. 1: Drive from Happy south 5 miles, or Tullis north 7 miles, to Kaffir elevator. Turn west on Farm Road No. 214 and drive 10 miles, then north 1 mile and then west 4 miles. Tract No. 2: Drive from Happy south 7 miles, or Tullis north 8 miles, and turn east 5 miles then south 1/2 mile. FOR THOSE WHO WANT TO FLY: There is a level turf landing field with a wind sock adjacent to headquarters on tract No. 1.

FREE! To All Visitors Famous John Snider Barbecue at noon each day—With Music by Rip Ramsey and His Western Ramblers. Write Today For Descriptive Folder and Hotel Reservation, if Desired, To John L. McGerty, Room 203, Mays Bldg., Amarillo, Texas.

Have You Seen... Have You Tried CHICKS MILE LONG DOGS Reg. U. S. Pat. Off. AT HEREFORD NEWS STAND That Friendly Place That Doesn't Want All the Business, Just Yours

DODGE Engine Life Begins at "40" Tedious Engine "Break-In" Eliminated No tedious "break-in" period is necessary for new Dodge owners. With Dodge you can drive at a brisk pace right from the start. Dodge actually "speed-proofs" your engine... gives cylinder walls a protective oil-absorbing coating that guards against damage during the critical "break-in" miles. This process is exclusive with Dodge at no extra cost to you. Stop by your Dodge Dealer and look over today's luxurious Dodge. Check the many other big advantages Dodge offers... All-Fluid Drive... Full-Floating Ride... Chair-Height Seats... extra-roomy interiors. Then you'll know why owners are so enthusiastic about their Dodge cars... why Dodge gives most for your new-car dollar today. ONLY DODGE "SPEED-PROOF" ENGINES With this exclusive Dodge process you can start off at 40 miles per hour. After 250 miles, car speed may be increased at the rate of 5 miles per hour for each 25 miles traveled. At only 250 miles your engine is ready to "go".

Ireland Motor Co. 209 West Third HEREFORD LOWEST PRICED CAR WITH FLUID DRIVE

NOSE STOPPED UP DUE TO A COLD? GET RELIEF with RED ARROW NOSE AND THROAT DROPS ASK YOUR DRUGGIST

He can't duck A bird can move before you pull the trigger, but a telephone wire can't duck. Last year, 2,500 wires were broken by stray bullets. That's why we're asking all hunters not to shoot at birds on telephone wires or poles. One stray shot may break several long distance wires and interrupt important calls. SOUTHWESTERN BELL TELEPHONE CO.

NEW! Lose Weight Without Dieting!

Doctor's Amazing Discovery...
FREE Scientific Weight Chart. Call for yours. Or send free with mail or phone orders. No obligation.

HAILE DRUG

Onias Carroll...
 (Continued from page 1)

closeup shots that make you feel as though you're sitting in a Madison Square Garden box at the National Horse Show. The bike race, and a spill which almost resulted in a flat fight, the yacht racing and downhill skiing at the Winter Games in Switzerland bring out dazzling color and a lot of excitement.

A crew of 300 worked on the film, including 75 cameramen who manned 18 color cameras. Eight miles of telephone lines were laid throughout London's huge Wembley Stadium for communication between film control headquarters and production units. One million feet of specially prepared technicolor stock was obtained from Rochester, N. Y.

"The Olympic Games of 1948" is an Eagle Lion release, is one of the best sports films in history. It leaves little room for improvement for the future.

Olympics Games...
 (Continued from page 1)

In the Friona club and they considered it quite a joke for him to pitch in a team against them and more so, against Henson. But he stayed in there and won that game, on July 4th.

Takes Over In 7th

In the second game next day, he took over again in the seventh inning and won again when Ox Emmons hit a home run in the 13th inning. He never quit, ten runs behind in the ninth inning, with two men out, Carroll played with all his heart, thinking they could still win.

Back in 1921-22 Carroll played with the best High School ball team that Hereford has ever had, according to sports fans here. They played a game that year which will never be forgotten by aid time baseball fans. The game was between Hereford High and Amarillo Golden Sandies.

Charles Galbraith struck out 11 men and lost the game 2 to 1, due to an error in the ninth. Joe Bailey Elliston, J. M. Posey, Buck Hines, Artis Russell, Earl Wood, James Carr, John Bray and Austin Reed were some of the boys on the team at that time.

Before he married Gladys Vance, she was one of his most ardent fans, and attended all he games which he played. She was kept this up along with her duties as wife, mother of their daughter, Mary Kathryn, and even when she too was working as a beauty operator.

Says Report Not True

She says the report that he played a game of ball the day they married is not true but he did play one of his best games the next day after, their daughter was born. However, she was a little unhappy with him about that deal, leaving her in the hospital while he went off to play ball.

Fans call him "Pop Up Carroll" because of his manner of playing but she said he did make some home runs in this year of '48 which is quite good for him as this is not in his usual mode of playing.

In recalling the years of ball games attended with him, Mrs.

Roots of Culture YOUR BIRTHSTONE AND ITS MEANINGS

OCTOBER--OPAL OR TOURMALINE

ROMANS CALLED THE SPLENDID, FLASHING OPAL "CHILD BEAUTIFUL AS LOVE." THEY CONSIDERED IT AN AMULET AGAINST ILLNESS.

MARK ANTONY (83-308.C.) PROSCRIBED ROMAN SENATOR NONIUS, TO OBTAIN HIS GLORIOUS OPAL, "LARGE AS A HAZEL NUT!" BUT NONIUS ESCAPED WITH HIS GEM.

THE OCTOBER-BORN INCLUDE CELEBRATED LAWYERS, JUDGES, ACTORS, DANCERS, ART CONNOISSEURS, INTERIOR DECORATORS

TWO YOUNG MAINE MEN DISCOVERED A FORTUNE IN BEAUTIFUL, MULTI-COLORED TOURMALINES (1820), SOON SCATTERED BY NEIGHBORS IGNORANT OF THEIR VALUE.

BOTH THE GLORIOUS OPAL AND THE LOVELY TOURMALINE SIGNIFY HOPE AND PURITY.

Copyright 1948 Jic

Radio Programs

KFAN 860 On The Dial

7:00-7:15—U. P. News
 7:15-7:30—Musical Revue
 7:30-8:00—Alarm Clock Club
 8:00-8:15—Local News
 8:15-8:30—Popular Music
 8:30-8:45—Music
 8:45-9:00—Morning Devotion (Monday thru Friday)
 9:00-9:15—Mainly for Women
 9:15-9:30—Birthday and Anniversary Club
 9:30-9:45—It's Dancetime
 9:45-10:00—Treasure Chest
 10:00-10:15—U. P. News
 10:15-10:30—Market Report
 10:30-10:45—Music
 10:45-11:00—Announcer's Choice
 11:00-11:15—Mornings Melodies
 11:15-11:30—Hymns of All Churches
 11:30-11:45—Music
 11:45-12:00—Sons of the Pioneers
 12:00-12:15—Music
 12:15-12:30—Trading Post
 12:30-12:45—U. P. News
 12:45-1:00—Western Roundup
 1:00-1:15—Just Relax—Music
 1:15-1:45—Popular Hits of Today
 1:45-2:00—Western Hit Parade
 2:00-2:15—U. P. News
 2:15-2:30—Music
 2:30-2:45—Echos of the Opera
 2:45-3:00—The 800 Club
 3:00-3:15—Music
 3:15-3:30—Texas Today
 3:30-3:45—Musical Interlude
 3:45-4:00—Sports
 4:00-4:15—Town Topics
 4:15-4:30—Songs of the Range
 4:30-4:45—U. P. News

Programs differ slightly on Sunday. Religious broadcasts at 9:15 and 11 A. M. and 1:30 P. M. News on Sunday at 9 A. M., 12:30 and 3 o'clock. Local talent programs on Sunday afternoon.

We've all wanted to be Robin Hoods!
 Live with him in this Great Action Picture!

ADVENTURES OF ROBIN HOOD

Color by Technicolor
 Plus Cartoon
 "LAND OF THE LOST"

STAR Friday Saturday

The VIOLENCE DANGER! SUDDEN DEATH!
INVISIBLE WALL

DON CASTLE · CHRISTINE · GAINES

Plus RIN-TIN-TIN JR. in **SILVER TRAILS**

TEXAS Friday Saturday

Build with CONCRETE

Concrete constructions are fire-safe and longer-lasting.

When planning to build, investigate the efficiency and saving of Concrete blocks and pipe.

TEXAS CONCRETE WORKS

ABILENE WACO AMARILLO
 PH 4588 PH 9273 PH 2301
 BOX 355 BOX 1787 BOX 2107

TOO SHARP ON THE DRAW

BILLINGS, Mont., (AP)—George Ferris, 82, drew a six-month jail sentence when he made too good a "draw" in a poker game. Fellow players complained that Ferris drew a loaded pistol and played the rest of the evening with his cards in one hand and the pistol in the other. Ferris said he had gone broke the previous night. Other players told the court Ferris showed "phenomenal skill and luck" and won about \$100 after drawing the pistol.

Misses Eleanor and Jeanette Altman of Midland visited Mr. and Mrs. O. H. Altman, their parents, last week.

Ten Tops In Entertainment Are Listed By Variety Editor

A list of the ten best in various forms of entertainment has been compiled by Abel Green, editor of Variety, who is considered an outstanding expert on amusements in the United States.

Ten biggest box office movies—1. Emperor Waltz; 2. Easter Parade; 3. The Street With No Name; 4. Key Largo; 5. The Fuller Brush Man; 6. Fort Apache; 7. A Foreign Affair; 8. Tap Roots; 9. Abbott & Costello Meet Frankenstein; and 10. Mr. Blandings Builds His Dream House.

The ten best selling books are—1. Shannon's Way (Cronin); 2. The Naked and The Dead (Maller); 3. Peace of Mind (Liebman); 4. The Gathering Storm (Churchill); 5. Melissa (Caldwell); 6. How To Stop Worrying and Start Living (Carnegie); 7. The Heart of The Matter (Greene); 8. Sexual Behavior in The Human Male (Kinsey et al.); 9. The Loved One (Waugh); and 10. A Guide To Confident Living (Peale).

Ten best selling phonograph records are—1. "You Can't Be True Dear"; 2. "Woody Woodpecker Song"; 3. "Love Somebody"; 4. "12th Street Rag"; 5. "Little White Lies"; 6. "You Call Everybody Darling"; 7. "William Tell Overture"; 8. "Maybe You'll Be There"; 9. "My Happiness"; and 10. "It's Magic".

Green lists the ten top juke box hits as—1. "You Call Everybody Darling"; 2. "Woody Woodpecker Song"; 3. "It's Magic"; 4. "You Can't Be True Dear"; 5. "Maybe You'll Be There"; 6. "Love Somebody"; 7. "My Happiness"; 8. "William Tell Overture"; 9. "Little White Lies"; 10. "A Tree In The Meadow".

He lists the ten best sheet music sellers as—1. "You Can't Be True Dear"; 2. "My Happiness"; 3. "Woody Woodpecker"; 4. "A Tree In The Meadow"; 5. "It's Magic"; 6. "Little White Lies"; 7. "You Call Everybody Darling"; 8. "Tootle Ooie Doodle"; 9. "Love Somebody"; 10. "Maybe You'll Be There."

Beta Eta Study Interior Decorating

The regular meeting of the Beta Eta chapter of Epilom Sigma Alpha was held Monday night September 27 at the club rooms with the subject for the lesson centering around "Interior Decorating." A tour of homes highlighted the program for the evening with visits made to the homes of Dr. and Mrs. L. B. Barnett and Mr. and Mrs. Liston Wilson, where the respective owners discussed their color schemes and floor plans.

Back at the club rooms, a business session was held. Members attending the meeting were: Ellen Carter, Lilye London, Bea Hagar, Troyce Hanna, Ruth Pickens, Frances Young, Leny Lorwald, Adeline Koelzer, Virginia Curtsinger and Marie Denton.

666 GIVES when cold miserably sick FAST RELIEF!

LIQUID OR TABLETS

FIERCE CONFLICT...
 for the love of one man, between two beautiful women!

CLARK GABLE · LANA TURNER

Homecoming

co-starring ANNE BAXTER JOHN HODIAK

Plus BOWLING ALLEY CATS

STAR Sunday—Monday Tuesday

I'll never be nothin' but a cow-poke, but, by golly, I'm gonna be th' BEST darn cow-poke in th' world.

FOR FREE REMOVAL OF DEAD STOCK CALL

Phone 9515 or 265

AMARILLO COMPANY

FAST SANITARY SERVICE

HAILE DRUG

229 Main Phone 99

Walgreen Agency Drug Store

MILK OF MAGNESIA 39c
 PINT BOTTLE (Limit 1)

CUTICURA OINTMENT 19c
 MEDICATED. REGULARLY 25c (1.00 oz.)

PALMOLIVE 2 FOR 16c
 SOAP. REGULAR CAKES (Limit 4)

100 ASPIRIN 39c
 PURE 5-GRAIN TABLETS—WALGREEN BRAND

COUPON

10c HAIR PINS 2 for 17c

WE CARRY THE COMPLETE LINE OF FAMOUS WALGREEN PRODUCTS

1-ounce Tube ZINC OXIDE Ointment (Limit 1) 23c

Bottle of 100 HINKLE TABLETS 45c

Large 50c Tube PEPSEODONT Tooth Paste 43c

1-oz. bottle DOLPH LINIMENT 69c

Guard Your Health With VITAMINS

HALIBUT LIVER OIL CAPSULES—plain, bottle 100 1.29

BAYTOL CAPSULES Vitamin B Complex, bottle 100 2.39

LIVER CONCENTRATE Iron and Vitamin B—84 capsules 2.98

VITAMIN C TABLETS 25Mg., bottle 100 79c

THIAMIN CHLORIDE Tablets—5Mg., bottle 100 89c

VIOSTEROL IN OIL 90c, bottle 1.39

AYTINAL CAPSULES Bottle of 100 2.39

Therapeutic OLAVITE Capsules Bottle of 100 89c

COUPON

14-oz. Size Listerine Antiseptic Largest Size 69c

COUPON

Kings Candy 1.50 Lb. Box

ELECTRICAL APPLIANCES and ATTACHMENTS

GE Electric Clock 7.95

HEATER CORD No switch—6' long 79c

Socket Extension 9' long 79c

LIGHT BULBS 15c

FLASHLIGHT 2-cell, 3 position switch 1.69

GLAMORIZE HAIR!

So Fast—And Easy TONI HOME PERMANENT DELUXE OUTFIT \$2 Plastic curlers.

Formula 20 CREAM SHAMPOO 4-ounce jar 89c It's lanolized!

Early Autumn Recondition Treatment For Your Hair FORMULA 20 Scalp deep cleansing that makes your hair gleaming clean, free of loose dandruff—helps it back to normalcy after summer. Liquid Shampoo. 4-ounce size 49c

WOODY... The Builder's Friend

DON'T GIVE UP IN GLOOM AND DESPAIR NOW'S TH' TIME TO REMODEL AND REPAIR!

WHETHER IT'S REPAIR OR REMODEL WE CAN SERVE YOU!

HEREFORD LUMBER CO.

"SPEEDO" by Hereford MOTOR CO.

5 MY CAR NEEDS...
 REMEMBER, YOU SAID YOU'D RETURN MY MONEY IF IT WAS NOT SATISFACTORY...
 BUT I FOUND YOUR MONEY ENTIRELY SATISFACTORY SO I'M GOING TO KEEP IT...
 NEXT TIME TAKE YOUR CAR TO HEREFORD MOTOR CO. THEY'RE RELIABLE ON SPENDING AND BEST ON SATISFYING SERVICE.

HEREFORD MOTOR CO.

Lawless BIRTH of the SOUTHWEST!

SUSPENSE OF TWO STRONG MEN WANTING THE SAME WOMAN!

OLD LOS ANGELES

William ELLIOTT John CARROLL Catherine McLEOD Joseph SCHILDKRAUT Andy DEVINE

TEXAS Sunday—Monday Tuesday

GAY... GLORIOUS... SENTIMENTAL!

MICKEY ROONEY GLORIA DE HAVEN WALTER HUSTON FRANK MORGAN

Summer Holiday

Color by TECHNICOLOR

BUTCH JENKIN MARILENE MAXWELL JONES MOOREHEAD

STAR Wednesday-Thursday

She Defied Every Danger a Woman Can!

Jean BENNETT · Michael REDGRAVE

Secret BEYOND THE DOOR

TEXAS Wednesday-Thursday

HEREFORD MOTOR CO.
 Dudley Green · HEREFORD, TEXAS · Archie Scott