Hereford, Deaf Smith County, Texas, Thursday, May 4, 1950.

## 1951 Lions Convention Scheduled For Hereford

Plocal club president, who return- was narrowly beaten out by and in the election of District ed Tuesday with 16 other Here- Hereford for the convention. Sweetheart ♦ ford Lions from the 1950 District Biomion said Convention in Childress

Headquartered at the Childress



Area potato growers will meet in the county courthouse Friday night at 8 o'clock Dennis Poe who is in charge of the price support program at College Station will be present for the meet-

Growers will discuss and decide whether they want the price sup-

♦ The group will also go over a couple of other points needing serious consideration and action according to Jack Renfro Every one is urged to attend and make also survives their opinion known

Thirteen Jaycees met Tuesday noon and had lunch of hamburgers and Cokes in the City Hall

The next time you see the Pioneer Air Line flight going over from Amarillo to Clovis you can bet the captain is telling those aboard something similar to this "You are flying at 8,000 feet in the Pioneer Liner Sam Houston Our estimated time of arrival is 11:12 at Clovis, N M Outside temperature is 41 degrees, insid temperature 69 degrees Ground speed 195 miles an hour and air speed 177 with an 18 mile per hour tail wind Looking out the left windows at 11:51 you can see Hereford, Texas, "The City With-

- Marshall Formby told the Hereford Army Reserve Unit impressions he got while visiting in Washington and points East concerning the present Army setup at the Monday meeting Lt Ellison also gave a map reading

out A Toothache

The Bus Depot has undergone a general face lifting during the past few days and will give outof-towners passing through a little better impression of Hereford if they judge by the appear-

ance of the bus station. Harold W. Robinson is the new manager. He is from Enid. Okla and is living with his sister and husband, Mr. and Mrs. Kenny Gearn. He says they will be open from 8.15 a. m. to about 9.30 p. m. daily and that Mrs. C. E. Sheppard will continue to work

Doris Mahaffey asks that all H Club girls and Home Demristration club wemen who are to take part in the dress revue Saturday be at the High School at 1 p. m. Saturday to practice. The agents will take the 4-H girls' dresses to the High School.

John Hicks reports regular Cub Scout méeting will be held at the Scout Hut Friday evening at

Highlight of the meeting will be the exhibit of the snapshots taken during the past month of photography training the boys

Hereford Garden Club will meet Friday afternoon in the home of Mrs. W. S. Fluitt, 141 N

Installation of new officers will be conducted by District Councilor, Mrs. Albert Morrow of

What everyone really wants to know around town is how Cecil Guseman cut his hand and Harry Cayler got his black eye.

City Commissioners Lyle Blanton and J. C. McCracken met Wednesday morning in the City Hall with Mayor W. E. Dameron for their last official meeting as ommissioners.

New commissioners, Don Zim-(Continued on Page7 )

Marshall Harvey, Lubbock, was

#### Final Rites Held For Dimmitt Man

Wednesday afternoon at the Dimmitt Methodist Church for Peter Peterson, 77, who died Monday at Amherst Rev Don Davidson of the First Methodist Church of Hereford officiated

Mr Peterson was born in Swe den January 1 1873. He came to the United States in 1889 from Sweden and settled in Iowa. He moved to Hale Center from Iowa in 1889. He has lived around Cotton Center, Hale Center and Hart ever since then. At the time of his death his home

His wife, Mrs. Augusta Peterson, died November 2, 1949 and is buried at Dimmitt

Living relatives include three hildren: Mrs. R. V. Montgomery, Odessa, Miss Esta Peterson Whiteface: Arthur W. Peterson Springlake One step-daughter Mrs. Henry Tillman, of Nocona

Other living relatives are two grandchildren and three broth-Peterson, both of Afton, Iowa A surviving sister. Miss Freda Peterson, lives in Sweden. Gililland Funeral Home

Convention will be held in Here- delegates from 64 clubs of this year and Barbara Burney, Hereford according to Lyle Blanton, region A competing city, Borger, ford club sweetheart, placed sec-

Three - Day Meeting One of the biggest gatherings in the Panhandle every spring. the Lions convention will probably be around the last of April or the first of May, according to Pete Cowart. It will be a 3-day meeting, generally beginning Sunday and adjourning Tuesday

Cowart said Hotel Jim Hill will not be large enough to accomodate all the delegates next year. He said the cooperation of every hotel, tourist court and some private homes will be needed to preceding days. He will go from member of the Chinese mission

said the Governor' Banquet alone, Monday evening

ritracted 485 Attending from Hereford were Barbara Burney, Dr. Milton Adams. Dub Reeves. Lyle Blanton, Pete Cowart, Daiton Criswell, Leonard Foster, D. C. Martin Guy Lawrence, John McLean, Wayne Edwards, Robert Thomp son, Don Zimmerman, Harry

Caylor Bill Davis, Harold Close

#### San Jacinto Presents Kiwanis Club Program

and Paul Holland

San Jacinto Kiwanis Club will present the program Thursday at the Hereford Kiwanis Club meet-N D. Carl Peterson and Signe President of the club and Amarillo Chief of Police, will be the speaker

Several members of the club will accompany Mr. Harper He Seay said Hereford was in charge of the will talk on some phase of crime and crime prevention.

#### Annual 4-H Dress Revue Climaxes Home Demonstration Week Saturday leave. Mrs. Higgins go ready our thirst one when the big rodes leave. Mrs. Higgins is Mrs. Seay's comes of pretty soon in Here-

ncon at the High School auditorium will climax National Home Demonstration Week ob-

women and 4-H Girls. This year. Mrs Draper said, June. dresses to be entered in the conher office by last Saturday so

#### that construction could be judg-Car Burns Sunday As Wiring Shorts Out

Damages to a Kaiser automobile Sunday night amounted to \$250, according to Fire Chief Earl Phillips, when a fire burned out the wiring and some of the interior of the car.

Phillips said probably a short in the wiring caused the fire. The blazing car was just off Park Avenue between F and H Streets when the fire department was called. It-was owned by B. Busby and all the wiring was burned off the motor

Winners will be given ribbons.

There will be five divisions for the Revue But the winner of servances in Deaf Smith County. Division D, which includes girls according to Mrs Tom Draper, who are 14 or older who have The Revue will include all club | years, will represent Deaf Smith | at the State 4-H Dress Revue in

Judges will be secured by Assistant HDA, Doris Mahaffey and judging will be done by appearance. Pianists will be Mrs. Roscoe Pinnell for the 4-H divisions and Mrs. Noise Elliston for Home Demonstration divisions. Mrs Draper will be the commentator.

Time of the Dress Revue is 2:30 Saturday, May 6.

#### The Weather

Temperature readings for Sunday through Wednesday taken at 8 o'clock each morn-

Sunday-High 71, low 32. Monday-High 69, low 35 Tuesday—High 72, low 47 Wednesday-High 88, low 49 Total moisture for 1950-51.

## Will Talk In Hereford Friday

Colonel M. Thomas Tchou, out- to He is a native of West Chin tanding Chinese scholar and in- Tatored at home, Toncu mer alk to Hereford audiences twice | classies before the age of twelve Friday on World Citizenship and Later he went to Europe where

School assembly at 1 o'clock and lory and culture of Europe As to a public meeting at 8 o'clock in the High School auditorium Rotary club of Hereford is spon-

soring the speaker. Tickets are on sale at the Drugstores and the Brand office for 50 cents.

Col Tchou is founder and director of the World Citizenship in China for five years and the movement and a former secretary to Generalissimo Chiang hese Y M. C A Kai-shek An eloquent speaker with a keen sense of humor, Colprovide a place for all the vis- here to Denver for an engage ment the following day.

#### 18-Month-Old Boy Run Over By Car

Ronald Seay, 18-month-old son | American platform success of Mr. and Mrs. Alfred Seay, Duran, N. M., suffered a broken leg and bruises Saturday afternoon when a car driven by Mrs Ted Higgins accidently rolled over him He is in Deaf Smith County hospital under observation at the present time.

The boy's mother, Mrs Seay, said Mrs. Higgins backed out of the drive and the little boy was first struck by the bumper of the ers. E. A. Peterson of Duckoo, ing Sid Harper, Immediate Past | car. This knocked him down and the front wheels rolled over him. Mrs. Seay explained.

is more than I can say." Mrs

The baby is apparently getting rodeo coming up, either along fine now, according to Pearl West, superintendent of never seen a rodeo. It was born nurses at the hospital

Mrs. seay said the baby wan-Mrs. Seay said, although there were several people in the yard playing volley ball and the baby

was playing with them. Mr. and Mrs Seay were both present at the time of the accident. They are visiting Mrs. Seay's mother, Mrs. Fred Higgins. Mr. Seay returned to Duran to look after some cattle. Mrs.

#### P-TA Meets Tonight For Final Meeting

will hold their final meeting of because I don't like to see the the school year at Shirley school Thursday evening. This is the almost killed once and I didn't Annual Business Meeting.

be heard, as will be a report type of sport from the District P-TA Confer-

to serve for the next term. Special music will be furnished giving individual performances. Thursday evening.

ernationally known speaker, will orized twenty volumes of Chine.

he studied the French, English Col Tehou will speak to a High and German languages, the his naval architecture, mechanical and civil engineering, receiving his degree in 1916

The taught in technical colleges | Dr. Hill Speaks At Annual Camp Fire Council Meet

Col Tchou has been closely as Tchou will come to Hereford ing and other business organi- than a hundred present at the zation and how it works Partiefrom New Orleans and Amarillo zations of China for the last 25 annual Camp Fire Banquet in ularly interesting was his version where he will talk on the two years. In 1932 and 33 he was a to Washington, Berlin, Paris and experience with it London, warning the govern-Europe of Japan's ambitious awards by Mayor W E Dameron, ment of the Palestine situation

From this rich background Co! Tchou pulls commentaries that have made him an outstanding

#### QUESTION of the WEEK

WHEN was the last time you you went to a rodeo? Mrs. N. D. Bartlett, Jr.: The

last time I went to a rodeo wa's in 1940 or 1941. It was in Hubbs, How he only got a broken leg N. M. We don't go to rodeos very 4-H Club President much My son likes them I don't imagine we will go to the 3-day

Mrs. Dick Lucas: Why, I have in Kan as and we don't have many rodeos there. I imagine we dered around the back of the car will take the opportunity to see Slagle, secretary, when Mrs. Higgins got ready to our first one when the big rodeo ster-in-law. No one saw him, ford I am very anxious to see

> Mrs. Gladys Davis. I haven and a half years. The last one I went to was in Littlefield. We were living there then I only came here last August That rodeo in Littlefield was a big deal and I think they have made it an annual affair, now. I enjoy them and will probably go to the next one in Hereford.

Mrs. J. D. Burkett Lands, it's been years since I went to : rodeo. I went to a little calf roping three or four years ago here Parent-Teachers Association in Hereford I don't like rodeos animals mistreated. I saw a calf like it. There must be sport in a Reports of all committees will rodeo but I just don't like that

Charles Dones: I went to Dimence held in Dumas April 11 and, mitt last summer and saw the best rodeo I ever saw I like them New officers will be installed myself, although I don't participate. I am just a spectator. I would like to see more good roby students from Shirley School, deos in Hereford like they have in surrounding towns. They can Meeting time is 8 o'clock draw good crowds. I like t sports-rodeos and wrestling.

## Renowned Chinese Speaker Rodeo Spirit Takes Will Talk In Hereford Friday Over This Weekend

own this week as Heref ra and rodeo town Deaf Smith revert back to the Jeff Roberson says Herefords to riding clubs in 10 other cities

day night. Saturday night and where a \$4,500 plant has been in- Dimmitt, and Clovis are those gow in Scotland He majored in Sunday afternoon, promise all'stalled to handle both the crowd

workers in Camp Fire

on the United Nations

county courthouse.

General Assembly meeting, out-

Jack McCracken was elected

president of the Deaf Smith

County 4 H Club Saturday af-

ternoon at the meeting in the

Other officers are Homer Her-

shey, vice-president and Stanley

The boys voted to enter a live-

stock judging team in the district

ners there will go to the state

meet. No decision was made on

representatives to the 4-H

A picture show, "Sports High-

lights of 1948" was shown to

the thirty some odd present.

Will Graduate May 18

H. V. Stanton, principal of the Junior High School, Wednesday

Clerk of Deaf Smith County, will

deliver the Commencement ad-

dress for Junior High gradua-

Graduation exercises will be

neld in the high school auditor-

graders to the High School level

ninth grade at that time

tion the evening of May 18.

said Robert L. Thompson, County | the first of next year.

largest Junior High Class ever to blank in the Brand does not con-

graduate in Hereford-eighth- tain all of the information asked

roundup at College Station.

contest at Lubbock in May. Win

wild west days for the first Analytics, big rodeo in 30 years will to come and participate. Amalopen Friday night at the Rider's rillo. Tucumeari, Bovina, Por-Three big performances, Frie Club arena, east of Hereford tales, Dalhart Pampa, Friona,

UN fails the only thing that can

meeting by saying. "I don't of-

lieve if someone will ask the City

Commission for the money to in-

stall a sprinkler system on the

Urlin Streu introduced council

members and leaders and Earl

Phillips introduced Mr. and Mrs.

Ed Moyer of Amarillo as guests.

Bob Wear gave the invocation

and the Camp Fire Girls pro-

vided the entertainment with

from the district office in Ama-

rillo before long. However, final

Mrs: Giddens asks that any

families or persons not contacted

by a census enumerator cut out

the blank provided in this issue

it to the District office.

most important questions."

of the Brand, fill it in and send

D: J A Hell spoke to more lined the history of the organi

Hotel Jim Hill Monday night of meeting the Russian delegate

However the highlight of the States delegation who was re-

evening was the presentation of sponsible for the peaceful settle-

presented the Luther Halsey the UN has done a lot to remove

Bob Wilson Mrs Richard Bar- | world war, and that "It has been

hard and Mrs Urlin Streu were invaluable in promoting the

mored with this award from cause of democracy. We carry

he National Council signed by individual responsibility to be

Martha F Allen, National Direc- citizens of America and if the

Dr. Hill briefly told of his save us from collapse is inter-

earliest impression of Hereford vention of Divine Providence " \( \)

after being introduced by Mrs. think we ought to live mighty

tinued with his informal speech. Mayor Dameron closed the

He described his visit to the ten go out on a limb, but I be-

Elect Jack McCracken Camp Fire lot. I believe they will

Elmer Patterson, and then con- close to it

invited More than 75 riders from Hereford, alone, are expected to ride in the big parade Saturday afternoon at 2.30 which [ will stream through town.

Roberson added the parade. consisting only of horses will boas' some of the best horses

Invitations have been extended

Calf roping bull riding bulldogging, bareback riding and about the United Nations and his Andre Vishinsky and Ralph brone riding are the five big fea-Bunch, member of the United tures of the rodeo Complete facilities have been installed on the rodeo grounds for all these events Over \$1,000 in merchansecret designs for world who served as teastmaster. He Dr Hill closed by saying that dise will be given away as attendance prizes and there will. Gulik award to three prominent critical aspects of several situa- be hundreds of other items givtions that might have led to a en away at each show.

> Caravans have been out to neighboring towns advertising the show all week.

It is expected that contestants. from all over West Texas, and parts of New Mexico, and Oklahoma will be on hand to show their talents.

Lee Hopson said Sunday that the stock for the rodeo will be furnished by Wise and Branscum. He said finishing touches on the arena are complete and everything will be ready for hosthities between man and stock to begin this week end.

Admission is \$1.20 for adults and 60 cents for children. These prices include tax. Entry fee for each event is \$15.

#### Meet Here Tuesday For Big Convention Fill Out Blank If About 300 visiting firemen and The Census Taker

songs and a piano solo by Gayle Panhandle Firemen

wives will be in Hereford Tuesday at the Panhandle Firemen's Missed Your Home Association holds its 32nd semiannual convention here. The all-day convention will Census takers are through with Deaf Smith County, according to

open with registration from 8:30 Mrs. Ruth Giddens, county crew to 10 o'clock Tuesday morning Largest Jr. High Class chief. She said unofficial results in Firemen's Hall. Association will probably be forthcoming president Thomas Clayton of Memphis will then open the formal meeting followed by a proofficial results will not be releas- gram ending with noon lunched from Washington until about eon

Roundtable discussion and a business session along with other items during the afternoon will lead up to the pumper races and water polo in front of Hotel Jim Hill at 4:15 o'clock.

Conventioners will picnic at 7 "This will assure every person's o'clock, either at Jaycee Park or Stanton said present plans call being counted in the census," in the Bull Barn, depending on

for the graduation of 131, the she said, "and although the the weather. A dance in the Hotel Jim Hill ballroom will climax the day, acsome people, it does have the cording to Hereford Fire Chief

# Cowboys At Central Trying Hard To Uphold Tradition

Central School was about to be overrun with the meanest kind

Every type of six-shooter ever made was present on the hips of a few of the youngsters there. They turned out to be the peaceful type, though, and Mrs. Merlin Kaul said if they put up a belligerant front, they didn't mean to do it.

Mrs. Kaul says the kids were studying Ranch Life that day. To put more interest and life into Ranch Book, Mrs. Kaul said. heir studies, the teachers hought it would be a good idea if they dressed the part.

Not only were the boys decked out Western Style, but so were the girls. They added some exciting scenery, reminescent of the real old west as Deaf Smith county formerly knew it.

Cowboy Shortage "The tragic part about it, Mrs. Kaul said, "is that there is an actual shortage of cowboys in the Southwest now. The cowboys built our country and now from the earth. They tell me that

ing right now. But there is no is a skilled horsewoman. telling what they will want to do later on. However, one of the boys,

Roger McQuigg, although dressed up like a king cowboy, doesn't want to herd cattle when he First Grade Reader

"Cowboy Day," or last Friday, when the first-graders but on their guns to go to school, citmaxed the reading of their

That, incidently, is the only day of the year the students are permitted to tote their toy guins to school. One of the children asked if he might shoot "caps' in his six shooter and was po-

in his six-shooter and was politely refused.

Besides dressing the part, the students learned cowboy and ranch lingo. They took spelling lessons and heard records of the on Highway 60 and filed on in

more famous cowboy songs:

But Mrs. Kaul said they need little education in that line right now because 16 out of her 29 students come from families who live on ranches or farms.
Painted Realistic Picture

Some of these kids have their when he visits his uncle's ranch Last week it appeared that first-grade hearts set on ranch- near Dawn. Sandra Brumley also

> The students got together and painted a large ranch scene on the blackboard of their room.

One of the most objects of art, according to Mrs. Kaul, was the Longhorn steers drawn by Virginia Patton: Mrs. Kaul says this is indicative of the traditional knowledge the youngsters pos-

Another notable object was the barbed wire sketched in by Don-ald Riley. Those barbs were there," Mrs. Kaul vows. "We all know what an important part (Continued on Page7)

J. C. Staton Pays \$79.30

county court for driving while intoxicated. Police officers on night duty

said Staton was weaving in and when he was ar



THEY WENT WESTERN A WEEK AHEAD OF EVERYONE ELSE.—Here's a bunch of root in' tootin' cowhands from the old west caught in an unguarded moment at Central School last week. From left to right the back row is Sondra Brumley. Ann Lance, Paula Sue Moore, Sandra Townsend, Carroll Martin, Joe Dan Woolbright, Gary Tyler, Douglas Campbell, Kenneth Walser, Ronnie Bill Bowman, Moore, Sandra Townsend, Carroll Martin, Joe Dan Woolbright, Gary Tyler, Douglas Campbell, Reinbeth Waiser, Rolline Bill Bownest, Rolline Bill Bownest, Peggy, Barclay, Gene David Dean, Bob Jackson and Virginia Patton. From the left in the middle row we have: Loretta Cole, Elaine Estrada, Virginia Hartman, Jean Nichols, Zell Crump, Lynn Crow, Lyle Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Hartman, Jean Nichols, Zell Crump, Lynn Crow, Lyle Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Hartman, Jean Nichols, Zell Crump, Lynn Crow, Lyle Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Hartman, Jean Nichols, Zell Crump, Lynn Crow, Lyle Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Hartman, Jean Nichols, Zell Crump, Lynn Crow, Lyle Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Hartman, Jean Nichols, Zell Crump, Lynn Crow, Lyle Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Hartman, Jean Nichols, Zell Crump, Lynn Crow, Lyle Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Hartman, Jean Nichols, Zell Crump, Lynn Crow, Lyle Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Hartman, Jean Nichols, Zell Crump, Lynn Crow, Lyle Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Patton, Sharon Smith, David Sellers, Edgar Beavers, David Dragtrada, Virginia Patton, Sharon Smith, David Sellers, Edgar







### Community Mourns Death Of Mr. W. Chester Lowery

By MRS. N. A. BROWN Brand Correspondent

and children visited Mr. and Mrs. Lester Wiggins and Mr. and and Joey and Paula Kay visited Mrs. Elwyn Hartman of Hereford in Lubbock Sunday.

children, Hereford, were guests ited their mother, Mrs. Alta Wyly of Mr. and Mrs. Bob Wyly and Wednesday daughter Sunday

Mrs, M. C. Vandygriff and connie, Mrs. Wilson Wyly and Hereford Wednesday onna Faye were shopping in Hereford Wednesday.

Portales and Mark Williamson quet at the City Hall in Hereford from Arizona visited Mr. and Mrs. Ray Pruit and daughters Sun-

visited last Sunday in the home party for their daughters, Don-

in Laringo her mother, Mrs. N. A. Thornton, and her granddaughter, Mrs. Ray

Miler visited Mr and Mrs. Ber- Wyly, Alta Wyly, Bertarm Jack, Dawn Baptist Church Sunday af-

tram Jack and daughter Sunday. Mr. and Mrs. C. F. Rickels had supper with Mr. and Mrs. Ray Mr. and Mrs. Elmer Northcutt Pruitt and daughters Tuesday. Mr. and Mrs. T. J. Poindexter

Porter Wyly from San Jose, Mr. and Mrs. C. E. Lundry and and Elton Wyly from Black vis-

Mrs. Jim Monroe and Mrs. Earl Monroe made a business trip to

Mr. and Mrs. S. N. Thweatt and Mr. and Mrs. Charles Hoover of guests at the Farm Bureau Ban- hoping it will rain. Tuesday evening.

Mrs. Wilson Wyly and Mrs. Elmer Northcutt entertained Sat-Mr. and Mrs. W. H. Clements urday evening with a birthday of Mr. and Mrs. Willard Pollack na Faye and Wanda. Refreshments of punch and cake were Mrs. A. R. Hoover. Portales, served Joey and Paula Poindexspent the past week visiting with ter. Gay Wyly, Diane Jack, Jacky Clark, Johnnie Cheatum, Lynda, Ronnie and Clyde Vandygriff,



Clock, J. T. Cheatum, T. J. Poindexter and the hostess.

TIME WE'RE THROUGH! KINDLY
RETURN MY PICTURE AS IT
JUST SO HAPPENS A CERTAIN
LITTLE GAL HAS MADE OVER-

TURES FOR IT ... C'MON, GIVE! I

KNOW YOU CARRY IT AROUND

WITH YOU!

There was no "42" party at the Garcia Community Center Friday night due to no lights. Mr. and Mrs. Eldred Brown and Mr. Clyde Shadix attended the 'Hot Red" races at the Clovis Speedway Sunday.

Mr. and Mrs. N. A. Brown and sons, Floyd and Ernest, Miss Layce Pulliam and Miss Billie King visited Mr. and Mrs Cecil Davis Sunday in Rosweyl, Sunday evening they visited the Bottomless Lakes and the Ar-

tesian Well: Mrs. Josie Bushy and Norma Jo attended Church at the Rosedale Baptist Church Sunday.

It is still dry in our communi-Some people are pasturing their wheat off before plowing it Mr. and Mrs. N. A. Brown were up. And everyone is wishing and

#### Dawn Clubs To Present Musical Program Sunday

The Senior and the Junior

ternoon, May 7, at 3 o'clock. The program will be built around the National Music Week theme

OH, VERY WELL, BUT YOU'LL HAVE TO PICK IT OUT! I CAN'T REMEMBER WHICH ONE IS YOURS!

'Music Within the Homes.' Opening with the invocation by Mrs. Zed Stewart, the audienge will follow in singing America." Poems will be given by Mrs. Wesley Cox and Moth-er's Day Readings will be featured by Gail Miller with musical accompaniment by Mrs. N. R.

The musical program will include: "Home of the Range" Bernice and Sid Perkins with guitar accompaniment; "Invitation to the Dance" (Von Weber) Lucy Beth Miller; "Melody of Love" (Fellerman) Donna Airhart; "Marche" (Streabbog), Mrs Ray Kerschen, Janet and Janice Kerschen; "Beautiful Dreamer" (voice) Mrs. J. B. Caraway, and Mrs. R. T. Miller; "Rose Petals" Mrs. E. C. Reinauer and Eddie Reinauer, Jr.; "The World is Waiting for the Sunrise" (Seitz) H. V. McCabe; "Roll Mighty Billows" (Scholfield) J. D. Bruner and "The Holy City" (Adams) Rev. Coley Avender, with Mrs. Wimberley as accompanist.

In conclusion the spiritual "Steal Away" and "The Prayer Perfect" (Oley Speaks) will be sung by a chorus comprised of Ronnie and Clyde Vandygriff.

James and Macky Wyly, Jerry

Serve National Music Week by

Mrs. Carl Wimberley, director E. Miller and Arba Northcutt and Madams Bob presenting a program in the and Wanda Sue Wimberley, ac-

Citizens of Deaf Smith County who have investigated the ability and qualifications of Altavene Clark, and who firmly believe she has the ability and sincerity of purpose to make the best Representative, wish to present for your consideration the following platform of Altavene Clark. One reason we are for Mrs. Clark is because she does not evade issues:

- 1. I favor a sound and properly administered agricultural program to insure favorable economic conditions throughout the nation. I believe without a stable and prosperous agriculture, good jobs and good wages would soon vanish and the economic stability of our country would be endangered.
- favor adequate price supports which will afford the farmers and ranchers of our country an honest price for their products in comparison with the price of articles they must buy. This to the farmer is comparable to labor's minimum wage and industry's protective tariff. Price supports must necessarily carry with them responsibility for adjustments in production sufficent to warrant stable prices.
- I favor research to find new uses and markets for our farm products, with emphasis on surplus commodities.
- . I favor a sound program built around soil conservation and water use. The fertility of our soil is our greatest natural resource, and conservation of water where it falls is highly important.

Any farm program must be efficiently and sensibly operated, and the cost must be commensurate with the benefits to the nation. As far as possible, it should be administered locally. It must serve the best interest of all the people.

- 2. I strongly advocate economy in gov ernment and the elimination of all need less and wasteful expenses. I advocate a reduction in the number of over-lapping bureaus and agencies and unneeded governmental employees. The Hoover Commission's report points the way for making many savings which can and should be effected. Our budget should be balanced through economy and without tax increas-
- 3. I favor the strengthening of our national defenses so that we can meet the threats to our national security, whether such threats come from within or without. Such sums as are necessary to meet the threat of outside aggression must be spent, but financial aid to those foreign countries that fail or refuse to use such aid to strengthen themselves against the march of Communism must be stopped. Our laws against treason must be strengthened within the framework of our Constitution so that those who seek to destroy our government and our way of life can be effective-

4. I favor restrictions on imports of foreign oil and am opposed to government-

7:30 to 7:45 p. m.

7:45 to 8:00 p. m.

All talks by people from Deaf Smith

County.

Saturday, May 6

al control of the petroleum industry. I am opposed to any other legislation that would restrict and hamper the proper development of our known oil resources and the continued search for new fields. I believe that the oil and minerals in our tidelands belong to the state, and all reasonable steps should be taken to protect our tidelands.

- 5. I favor and will work for sound proposals for the benefit of this district, such as equalization of freight rates, the development of our natural resources, enlargement of our Veteran's hospital, and other worthwhile projects that will aid the indusrcial and agricultural development of our district. Projects like the proposed Canadian River dam and Red River survey are investments which add to the strength and security of the country.
- 6. I favor adequate care for the disabled veterans and their widows and orphans. I do not favor the proposed dismemberment of the Veterans Administration.
- 7. I am opposed to the U. S. government's competing, at the expense of the taxpayers, with private business, and believe the government should not enter any business field except where and when private industry is unable or has failed to supply at fair and reasonable costs the actual need in such field, and then such entry should be made only on a sound financial basis. I am opposed to socialized medicine or any legislation under which our government becomes socialized and will control and direct our personal lives.
- 8. I have always been friendly to labor. I favor the principle of settling differences between labor and business through orderly collective bargaining. Since national labor legislation has proved to be necessary, and until improved legislation can be enacted that will effectively protect the laboring man, the business man, and the public against selfish and unscrupulous leaders of either labor or business, I favor retention of our existing labor-management laws. I will carefully and faithfully consider any amendments that may be proposed.

I consider the wettare of labor, Dusiness and agriculture inseparable in our national economy, and I shall work faithfully for and with each of the three for our country's welfare.

> ALTAVENE CLARK, Condidate for Congress, 18th Congressional District

## Welcome To

## Hereford!

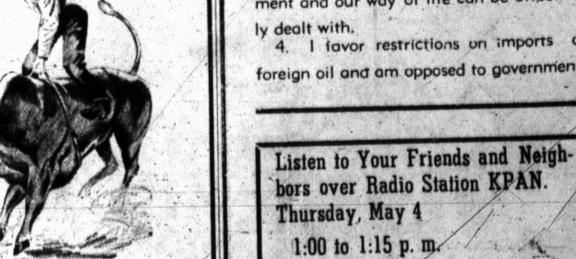
and the Hereford Riders

FIRST ANNUAL

# RODEO

MAY 5-6-7th





### ALTAVENE CLARK Friday, May 5 9:00 to 9:15 a. m.

Candidate for CONGRESS

(Political Advertisement)

#### The Hereford Brand

Our Slogan: More People More Farms"

Hereford, Deaf Smith County, Texas - Phone 30 JAMES M. GILLENTINE ..... Publisher

Subscription Rates: \$2.50 per year, Zone 1: \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.

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Texas, under the act of March 30, 1879.

Notice to the Public Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due intice of same being given to the editor personally, at the office



U. S. ARMS ARRIVE IN ITALY—An Italian artilleryman lends a hand as U. S. arms are unloaded in Naples harbor from the SS Exilona. The first shipment of American arms allotted to Italy under the Military Aid Pact was unloaded without incident, al-though heavy reinforcements had been called out in anticipation of Communist threats to block the unl

FRIO NEWS

#### Cancel Saturday '42' Party Because Lights Went Out

W. J. Dickson and Earl Lowery

of this community; Bob Lowery

their families are: Howard Low-

ery, Mrs. G. E. Jones and Mrs.

Audry Franks, all of Amarillo,

Ernest Lowery, Hammond, Okla.;

Mrs. J. J. White, Wellington and

Mrs. E. B. Berryman, Hereford. Those of Mrs. Lowery's brothers

and sisters who attended the ser-

V. L. Long, of Borger, also at-

tended. Two great-uncles of Mr.

and Earnest Higgins, Mangum,

Mrs. Velman Warrick and Mr. and Mrs. Bill Hall, of Wellington,

were here. Mr. Berryman's

brothers and sisters who were

here were Bill Berryman with

his family, Plainview; Sam Ber-ryman. Miss Marie Berryman

Miss Velma Irwin was taken to

the Dimmitt Hospital Sunday

with an attack of appendicitis She was resting easier that night

to ovecrome it witout an opera

Mr. and Mrs. Olin Parris and

Walker, Mr. and Mrs. David Yan-

Mr. and Mrs. Owen Andrews

and family. Mr. and Mrs. J. E.

Andrews, Mr. and Mrs. W. H. An-

drews and children and Miss Alma Andrews visited relatives, the Bill Boyds in Littlefield Sun-

Sunday dinner guests in the H. M. Mobley home were Rev.

Lavada Shannon, Mr. and Mrs. H. D. Robbins and family, Mr.

and Mrs. Earl Cole and Mr. and

Mrs. Floyd Cole and Jana. Don Mobley entered the music

contest at Canyon Friday and won second on his tuba. He play-ed and marched with the Dim-mitt band that night at the foot-

ball field. This is Don's first year

in band. His mother, Mrs. H. M.

Mobley, took him to the festivi-

Saturday night visitors in the Shannon home were Mrs. Mont-gomery. Floydada, and her son, Mr. and Mrs. Floyd Montgomery

and Mrs. R. L. Shannon, Miss

day afternoon.

HOM

COF

Sweet

OLE

ORA

COF

No.

Regular 67c

Makes Clothes Safe

For Colors

DUZ

Large Box

delland Rose Marie of Tahoka, visited Yandell's relatives at Durant, Oklahoma week end before

with other members

By MRS. OWEN ANDREWS

Brand Correspondent With deepest sympathy and and Mrs. C. E. Smith of Hereford, understanding, the community Fourteen grandchildren also surstood by last week while Mr. W. vive. His brothers and sisters, all C. Lowery fought a losing battle ofg whom were present with for life. At some time during his five weeks illness almost every man in the community had set up with him, at the Hereford hospital. He died on Thursday morning. Funeral services, were held at the First Baptist Church in Hereford Friday afternoon at 3 o'clock, Rev. R. L. Shannon, as- vice were Julian Owens, Wellingsisted by Rev. R. H. Cagle of ton; Mrs. A. L. Sorrels, Welling-Hereford conducted the service. ton; Mrs. Lee Newton, Amarillo; Raymond White, nephew of Mr. Mrs. H. Barnard, Amarillo; all or of the Central Baptist Church | families. A brother-in-law, Mr. at Pampa, sang a special song, "I Alone," in memory of his uncle. "Won't Have to Cross Jordan Lowery, C. R. Higgins, Amarillo Pallbearers were W.-H. Andrews, and Earnest Higgins, Mangum, Henry Dobbs, T. L. Sparkman, Okla., were present. A host of nephews and nieces came Thurs-Irwin and Owen Andrews, all day and Friday. His cousin, Wilfrom this community. Flower girls were Gladys Thompson, Oma Ruth Thompson, Veylma Irwin, Veradelle Andrews N. Friends of the family Manual Community of the family of the family Manual Community of the family Manual Community of the family of the family Manual Community of the family of t Jo Simpson and Frances Ang

Mr. Lowery was 60 years old last February 13th, having been born in Rockwall County in 1890. He and Miss Edna Owens were married on March 31, 1913 and Mrs. Frances Holly all of at Reed, Okla., and moved to Wellington where their five children were born and reared. The Lowerys moved into this community in March, 1940 and base been active in community. have been active in community life and in the Frio Baptist Church. Mr. Lowery was always ready to help in any community enterprise, even loaning his It was hoped she would be able truck two years to pick up children to attend the Vacation tion. Bible School. He seldom failed to be present and was always on ne for Sunday School and burch, when his health per-

The Lowery children, all of whom lived in thsi community at some time or other, are Mrs. W. B. McReyonlds, Friona; Mrs.

#### Attention!

#### Appliance Dealers

Do you sell on extended terms? Do you have satisfactory

financing? If you are a new dealer without financing connection, or, if you do not have satisfactory financg arrangements, we are in position to handle your paper or the usual term basis.

We desire some new accounts in towns all over this territory and are prepared to thindle your business promptly and satisfactorily. Write us your requirements and we will go into the matter with

D. BOWIE, Treas, and Mgr PLAINS INVESTMENT J. LINDSAY NUNN, Pres. lephone 2-019 P. O. Box 2314

Mr. and Mrs. Floyd Montgomery of Bovina. He is principal of the grade school there. The elder Mrs. Montgomery was a neighbor of the Shannon's when their children were babies.

Mr. and Mrs. Elbert Summers and children of Hart, spent Sunday with her parents, Mr. and NUNN BUILDING AMARILLO, TEXAS

Springer, Twila and Sue of Here-nesday and Thursday.

Mrs. W. A. Springer. Afternoon ford. visitors were Mr. and Mrs. Hell of Glenn and Spicer Gripp had Ford Community and Mrs. Earl their sheep sheared last Wed-

Mrs. Hugh Smith and daugh- parents, the D. O. Bensons. They supply service for ter, Patsy, arrived from San Di- have been in Okinawa for a year years. Pat has been in school tral school here Lt. Smith weat there, and has picked be some to Louisville, Ky to get his new to spend some time visiting her stationed there with the Army foreign language, which is giv- Hudson car and to visit his folks.

Shortening

PINTO BEANS

5 lb. bag 35¢

3 lb. ctn. 49¢



Pure Cane SUGAR 5 lb. bag 35¢ Calif. or Florida, Sweet & Juicy | Lb. ORANGES Winesaps or Delicious, Extra Fancy Med. Size Texas Marsh Seedless, Sweet & Juicy Firm & Ripe Fresh Large bunches CARROTS Fresh Sweet & Tender CORN No. 1 Idaho Russets

> Plenty of FRESH, NICE STRAWBERRIES

#### SAVE ON THESE GILLETTE Helene Curtis, 1 lb. 97¢ SHAMPOO ALCOHOL \$1.00 Value Helene Curtix 69¢ SUAVE

Furr's Bakery Goodies Light Fluffy Oven Fresh **Butter Flake Rolls** Delicious With Peanut Butter Loaf 16¢ Crisy-Tender-Delicious Loaf 100% French Bread Delicious Layer Cakes Topped With Fresh Cocoanut Med. Size. Ea. 60¢ Cocoanut Cakes

Miss Wisconsin I Will See You All May 9th, Tues. 9 a. m.

till 1. a. m. At Furr's Hereford Store

All Items Advertised in Amarillo Good in Hereford. See Furrs Amarillo Ad

NATIONAL BABY	MEEK
All Varieties Baby Food GERBERS	3 For 23¢
18 oz. Box PABLUM	49¢
Meads DEXTRI-MALTOSE, No.	1-2-3 <b>59¢</b>
Lb. Can SIMIL'AC	. 99¢
Crystal White KARO SYRUP	5. Lb. Can 49¢
Sunshine 5 3-4 oz. pkg. ZWIEBACK	234
ARROWROOT BISCUITS	71-2oz. pkg. 19¢
PET Case	\$5.35

#### VE ON YOUR SPRING HOUSE CLEANING NEEDS AT FURRS

0 2	P	SAVE OF
WHY PAT MORE?	25¢	Gem Fine Quality Ge.  BROOMS Mrs. Stewarts 10 oz. bot.
and Sanborn LB.	75¢	BLUING 12-oz.  CANVAS GLOVES
Sixteen Lb.	14¢	Soap Pads Pkg.
r Gold 46 oz. can	29¢	FLY SWATTERS Bach
t & Early Lb.	59¢	ANT TRAPS 15-25-40-50-60 Watt
ration LB.	65¢	Box of 10 Pads Pkg. 9E.
land's RBEQUE BEEF		S. O. S. PADS Insecto-Blitz Ea.  Aerosol Bombs Babbitt Call cans
303 CAN	Qc	LYE 4 43°

WAX PAPER

Make Clothes

Sparkle

OXYDOL

Giant box

69€

Fine Quality Ge.	-\$1.23	Lineh 10 oz. size
Stewarts 10 oz. bot.	23¢	Each
UING Pair	SW AS THE RESIDENCE OF THE PARTY OF THE PART	MOP STICKS Oil Treated Mops No. 4 Each
NVAS GLOVES Pkg.	29¢	O'CEDAR Dust Mops No. 9 Each
IILLO	12¢	GLO-COAT
lo Fiber	3 For 25¢	Johnson's 1-3 More Qt. Can
Y SWATTERS Each		Johnson's Pt. Can
NT TRAPS	18¢	PASTE WAX Radiant 24 oz. bottle
GHT BULBS	2 " 25¢	FURNITURE POLISH
x of 10 Pads Pkg., 21	THE RESERVE STREET, SALES	Foil Wrap Roll 29¢ Deodrant
O. S. PADS	Alumi Facial	num Paper 437 AIR-W
CC to 1911 to	9 YES	13¢ Clothe

New Washing

Miracle

TIDE

Large pkg. Giant box

e1 00	Lineh	10 oz. siz	re	124	Go
\$1.23	WATER	MOPS	1	42¢	Gle
23¢	MOP ST	ICKS Mops No. 4	Each	35¢	Al
29€	O'CEDA	R		\$1.33	LI
12¢	GLO-CO	No. 9 E	Carlotte Service	\$1.49	26
or 25¢	Johnson's	1-3 More	Qt. Can	98¢	F/
18¢	Johnson's	Pt.	Can	69¢	M
° 25¢	Radiant	24	oz. bottle	23¢	Sv
	1 20	TURE POI			
Alumi	num Pape	Roll 29¢	AIR-W	5 1-2 oz.	
Facial T	issue 300 she	eet box 19¢	Clothe	2 pkgs.	or
Northern	Bach	39¢	Triple X	XX Brand Q	t. bo
Northern	Holder 2 - 150 she		Cleanser	9 tal	1 car
Paper	Towels	63	BAB-O	4	

Fine For Washables

Ivery Snew

Large pkg.

100	Gold Seal Cleans & Polishes Pt. Can
	WOOD CREAM Gloss Starch 12 oz. boxes
¢	ARGO Z Z3º
3	Perfect Laundry Starch 2 12 oz. pkgs. 25¢
9	The Perfect Hot or Cold Startch
6630	FAULTLESS STARCH 33¢
¢	
¢	MEL-O
le	Swift's 3 tall cans 19¢
	CLEANSER . J
oz.	bot. 69¢   WINDEX large bot. 33¢
pkgs.	of 18 35¢ For Cleaning Toilet Bowls Tall Can

NSE	R . J 13
c	Glass Cleaner large bot. 33¢
j¢ j¢	For Cleaning Toilet Bowls Tall Can SANI-FLUSH
}¢	Powdered 2 cans 25¢ Cake 12¢
arge	e pkg. New Mile

Ivory Flakes

DE NE Giant Box

## FREE

## Theatre Tickets



#### STAR THEATRE

SUNDAY - MONDAY May 7, 8

#### Be Sure and Ask for Your Free Tickets!

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

#### Notice to Classified Advertisers:

Now effective, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

> No ads can be accepted after 12 o'clock Wolnesday immediately preceding publication date-

No ads can be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st insertion ..... 4c per word Rach Additional ..... 3c per word -when paid in advance!

No Blind ads will be accepted in either publication!

The Brand.

The Brand.

Co. Phone 320.

FOR SALE

Miscellaneous

THE THOUGHTFUL way to say

the things you want said in

beautifully worded and de-

signed Mother's Day cards at

SPECIAL Mother's Day Cards

created by Gibson. Ranging

from cute for little folks' moms

to scented combinations of

satins and printed florals at

REBUILT CAR and truck trans-

mission. Hereford Wrecking

cars and trucks. Hereford

Wrecking Co., Phone 320.

FOR SALE: 27 foot traller house.

FOR SALE: Table model Easy

Spindrier washing machine.

LET US TELL you about the new

combine 7078 Milo Seed. Fras-

FOR SALE: 32 Volt Wincharger;

2 irons; mix master; air con

ditioner; sweeper. T. B. Cox,

THE BRAND has plastic phone

cord covers in stock again. B-1-10-16-3x

Household Appliances For the Budget Family

10% DOWN-

12 MONTHS TO PAY

used automatic washers, Laun-

derails. Because we need the

floor space. \$50 each, take one

Bendix automatic washers-

newer models than the four

used Maytags, especially good

USED RANGES &

REFRIGERATORS

Some excellent buys, can be

All refrigerators are recondi-

tioned and checked by our set-

vice department and guaranteed

Phone 1109

for heavy washing, \$40.

had on the same terms.

above. Only \$75.

144 N. Main

Second, Phone 1228.

Call 686-J

er Milling Co.

Route 4, Hereford.

Al-Mar Traffer Court, East

. ....T-1-10-18-tfc

B-1-21-18-3x

B-1-22-18-3x

T-1-12-18-tfc

B-1-13-18-2k

T-1-10-18-1p

B-1-18-17-3p

#### FOR SALE Miscellaneous

We Eave It! GRED MOLASSES Any Quantity-FR MILLING CO

FOR SALE: Delicious home made sweet rolls, pies and cakes. Place your order at the Green Hedge. B-1-17-3-tfc

Versian and block hats for + 30 Aeme Cleaners. Phone 111

For Sale: Steel stock tanks Steel for granaries, gas bne sine. Casin all sizes. Messers GENERATORS and starters for place east on Highway 60. Hereford, Texas. B-1-13-tfc

CONCRETE

Ready Mixed Prompt Delivery

· Gravel

Cewent Prices are Right

FRASER OIL CO. Phone 484 B1-3-35-tfe

STARTED CHICKS and

BABY CHICKS WEDNESDAY & SATURDAY MYERS HATCHERY 1610 West Seventh, Canyon B-1-40-tfc

STUDEBAKER MOTORS for.

Irrigation FRANK CRAIG Studebaker-Massey Harris (Pormerly John Wood, anc.) B-1-15-11c

OFFICE SUPPLIES: Regular lines and special orders: The Hereford Brand. B-1-16-tic

for 90 DAYS MOTHER'S DAY cards at The Brand. We even have one for GOOD HOUSEKEEPING SHOP Grandma. B-1-19-19-3v

#### FOR SALE Form Equipment

FARMERS

rotest your vamebles in a fire out home safe Minimum cost. these safes at the Hereford

H-2-301fx

FOR SALE:: 1949 Wheatland type Minneapolis-Moline UTS tracter. Used very little. Cog-dell Motor Company. 322 North Main Phone 392. B-2-20-46-tfc

FOR SALE: John Deere 10 foot tandem disc. Has 18 inch discs. \$150.00. C. S. Gunter, phone

B-2-18-18-2k

IRRIGATION MOTORS FOR SALE 2 caterpillar Diesel 80-HP. 1 GMC Diesel 165 HP. 2 GMC Butane 120 HP wth tanks. Subject to inspection by responsible me-

> D. W. WALLACE Phone 831-W GEO. BYRD B-2-18-tfc

#### FOR SALE

1946-76 Olds. four door sedan, new paint, motor reconditioned, \$745.00. Cogdell Motor Co. 322 North Main, Phone 392. B-3-18-16-tfc

USED PASSENGER CARS 1947 Chevrolet Style Master, 2door-radio, heater, seat covers 1940 Dodge, 4 door, radio, heater. 1938 Buick, 4 door. 1935 Chevrolet 2 door, heater.

1937 Chevrolet 2 door, heater. USED TRUCKS 1948 Dodge truck, 2 speed axle, radio, heater.

1940 Dodge truck, heater, grain 1938 Ford truck, grain bed.

1948 34 ton Chevrolet pick - up, heater. 1942 16 ton Chevrolet pick-up heater.

1945 Chevrolet truck, heater, good beet bed. KINSEY MOTOR CO.

OK used Cars

Eliminate unnecessary tire Wear! Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this in-

creases the life of tires up to 25% Bear System Front Wheel Aligning KINSEY MOTOR CO. Phone 740 B-3-14-tfc

#### REAL ESTATE For Sale or Trade

WANTED: Listings on farms with or without irrigation. Have buyers for one fourth, one half and section good farm land, K. L. Pond Real Estate, Phone 722, Box 553, Canyon. B-4-30-44-4k

SEE US before buying your mile seed. Fraser Milling Co. B-4-10-16-tfc

#### GLENN WEIR

REALTOR Houses, Lots, Farms. 10 and 20 acre tracts. Listings apppreciated. 104 MAIN STREET Phone 200 Res. Phone 452-W

T-4-45-tfc

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 -- 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

LAST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT L. BASKIN, INVESTMENTS

JIM HILL HOTEL B-4-38-tfc

FOR SALE: 1,040 acre well improved ranch with lease land, 400 acres adjacent thereto, 6 miles west on State Highway 45. Has artesian well, electric lights, telephone, good roads, not far from school house, taxes low, early possession if necessary, 8 to 10,000 dollars cash will handle, priced right, pure-bred cattle may if desired be bought. Inquire A. B. Cahalan, Miller, South, Da-

#### REAL ESTATE For Sale or Trade

A good section of land north-west of Hereford for sale at \$52.50 uer acre. All in cultivation except about ninety acres. Some

ROSE & BARBER, Realtors 107 East Third St.

FOR SALE 3, 10's, 20's, 40's, and 80 acre tracts, some improved and irrigated. 160 acres to 640 acres irrigated and dry land. Some grassland near Hereford.

Also houses and lots. J. M. HAMBY, Rt. 3 mile south, 41/2 East Hereford B-4-18-tfc

reignted Farms, Dry Lano s. Homes and City Proper CHARLES SOWELL

REAL ESTATE

228 Ci. St office Ph. 792 Res. Ph. 193-W

#### FOR RENT

FOR RENT: Bedroom for men. 50 Ross, phone 847-J.

FOR RENT: 14 x 26 house, room. For couple. Partly furnished. Inquire Trading Post Station, West Hereford. T-5-17-18-1k

FOR RENT: Bedroom. Mrs. Megert. 401 Lawton. T-5-9-18-1c

FOR RENT: Furnished garage apartment. 307 Park Ave. T-5-9-18-1p

FOR RENT: Nice bedroom. Quiet. Phone 699-W. B-5-7-18-2k FOR RENT: Bedroom with pri-

113 Fuller

phone 904-W. B-5-10-18-2k FOR RENT: Light housekeeping

vate entrance.

room and bedrooms. Phone 545-W, 511 Lawton. T-5-11-18-1k

FOR RENT: Five room house nice garage. Across street from Shirley School on H Street. Call 707-J and ask for Mrs. Chesser or come to 229 Lee Street. . T-5-28-18-1p

FOR REI.T: Tank type wacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.

B-5-14-2-tfc S-5-10-44-1p FOR RENT: Bedrooms for men.

109 Avenue A. B-5-9-44-2k FOR RENT: Desirable furnished

apartment for couple. Adults only. Bills paid. 514 Union. B-5-13-44-2k

#### 6.-WANTED ...

WILL KEEP children day or night in my home. Phone 1250. Mrs. Charles Short. B-6-14-18-2k

#### Dressmaking-troning

COVERED buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C. Phone 1040.

B-7-23-27-tfc CUSTOM MADE buttons, belts, buckles and button - holes. Just received small gilt and nickel buckles and gilt and nickel rims of various sizes. Mrs. Hazel Sparks, 340 Schley, phone 158.

Situations Wanted

B-7-29-18-20

WANTED Carpenter Work Cement work by contract or otherwise CHARLES CORDER Phone 1244

#### Notice

10.

IF YOU WANT to continue drinking, that's your business; if you want to stop drinking, that's our business. meeting each Friday night at 8:00 in the county court room at the courthouse. Hereford Alcoholics Anonymous Club. Box B-10-37-43-41X

CUT YOUR grocery bill in half with a summer vegetable garden. We have tomatoes, pep-pers, cabbage, eggplant, cauli-flower and sweet potatoes. Hfd. Floral Shop. 209 Higgins.

#### Toastmasters See Model Club Meeting

Hereford Toastmaster Club met Tuesday evening in Hotel Jim Hill with 10 members of the Amarillo Toastmasters Club who

Amarillo Toastmasters Club who presented a model meeting for the local group.

Saul Kaye, Frank DeWolfe, Manuel Edquist, Dr. M. E. Jacobsen, Bill Mays, Al Ochsner, Bill Cooke, Dr. L. A. Blumer, Carl Edwards and I. L. Peffley were Amarillo visitors.

The entire meeting was turned

over to the visiting group by the Hereford club.

At the next Toastmaster meat-ing, May 16, Hereford Toastmas ters will complete the constitution work necessary to obtain a permanent charter. The meeting will be in the County Court room. Bob Wear heads the committee who is working out the constitution and by-laws problems.

A recent effort at rain-making was postponed on account of rain

The art of reading has a relationship to the great books of

Work, it seems has a way of getting in the way of recreation.

BEAUTIFY your home with our gorgeous bedding flower plants. Choose from a wide selection of annuals and perinnials. Hfd. Floral Shop, 209 Higgins. B-10-23-18-20

FREE BEAUTY FACIALS Demonstrating Beauty Counselor Products Call 90 M for appointments

#### Write Box 1024 B-10-18-3k

11. BUSINESS SERVICES

WILL DO custom plowing, listing and planting. A. G. May,

Route 3, Hereford T-11-13-18-3p LET US SOLVE your hard water problems. We have a size softener to fit your need Portable Domestic, Industrial Cul-

matic and automatic. We now have in stock a soap made especially for use with soft water. Culligan Soft Water Service, 841 East Highway 60; Phone 317. T-11-46-18-tfc

GIVE YOUR furniture a new look. Hundreds of fine new spring fabrics to choose from. Upholster and furniture repair H. Hinds, 310 McKinley, B-11-26-39-1fe

Complete EARTH MOVING Service Land Leveling Grading—Scrape: and Bull Dozer Work Deep Plowing - Subsoiling

> WALLACE & BYRD Phones

9015-F-3

B-11-15-tfc SPRING GARDEN TIME!

Garden Seeds Flower Seeds Plants for Transplanting

We have everything needed to earry out those gardening

Hereford Floral Shop Phone 778 B-10-11-tfc

CUSTOM HAY bailing, mowing and raking, good equipment, automatic wire tying baler. E. Hutcheson and Son, 501 Ave. H., Hereford.

WE HAVE certified and common

milo seed of most any variety. Fraser Milling Co. B-11-14-16-tfc PRINTING to please you. Francis Printing, 706 Grand.

B-11-9-17-4p CUSTOM BALING Mowing-raking-baling-hauling Wire or Twine J. T. MATTHEWS Phone 183-J 207 Catalpa St.

The Bagworms have started. Now is the TIME TO SPRAY Call FOREST MINTON Phone 365

B-11-16-tfc

#### NOTICE

We service any make washing machine. Specializing in Helpy selfy laundries. Cunningham Maytag Co.

Phone 405 CANYON, TEXAS T-11-29-tfe

-SIGNS-PAINTED - NEON GLENN BOARDMAN Ph. 456-W 107 Lee Ave. T.11-16-tfe



TORNADO DAMAGE-A refrigerator and a hot water heater can be seen among the debris of the J. G. Griffin home in the the little West Texas town of Clyde. A tornado demolished the house, but the Griffin family escaped injury. They were in a storm cellar. Three persons were killed and several injured when the twisting funnel hit Clyde. (AP Wirephoto)

### Help Keep Your Family Together for Every Birthday

KNOW CA

1. Any sure that does not heal

GER SIGNALS

2. A lump or thickening in the breast or elsewhere

3. Unusual bleeding or discharge

4. Any change in a wart or mole 5. Persistent indigestion or difficulty in swallowing

6. Persistent hoarseness or cough

7. Any change in normal bowel

These symptoms may mean can-cer: They should a ways mean a

#### Give to the 1950 Cancer Crusade of the AMERICAN CANCER SOCIETY



HARDWOOD HIGHWAY—Workmen are "hard-surfacing" a mile-long road from U. S. Highway 90 to a new oil field in the marshes near Orange, Tex. Thick oak boards laid on top of a roadbed dredged out of the marsh will bear the weight of the big trucks and machines to be moved in to develop the oil field. The hardwood highway is being constructed by Ohio Oil Company, which discovered the new

#### POLITICAL ANNOUNCEMENTS

FOR County and District Clerk ROBERT L. THOMPSON FOR County Treasurer MRS. VELMA HODGES

FOR County Sheriff, Tax Assessor and Collector J. C. REESE FOR Commissioner Precinct ,1 SYLVESTER SLAGLE

M. T. (MARION) RUTTER FOR Commissioner Precinct 2 G. T. HIGGINS J. C. (Clarence) MORRISON FOR Commissioner Precinct 3 J. T. GUINN

FOR Commissioner Precinct 4
CARL PERRIN C. G. RICHARDSON FOR County Judge and Ex-Of-ficio School Superintendent EZRA NORTON

FOR United States Congressman from the Panhandle District BLAKE TIMMONS E. T. BURK LEROY "PETE" LAMASTER

LEONARD FOSTER

### Vic Vet says

STUDENT- VETERANS ... IF YOUR DEPENDENCY STATUS HAS CHANGED, SUBMIT PROOF OF ADDITIONAL DEPENDENCY NOW TO YOUR VA REGIONAL OFFICE



FOR State Representative MORRIS G. COBB

SECTION SECTION

FOR District Attorney 69th Judicial District F. H. RICHARDS

FOR Justice of the Peace,
Deaf Smith County
A: L. THOMAS

The idea that a machine will eventually supply brains to the human race is a fiction. Ideas, schemes and plans are a dime a dozen; what counts is the man to make them count



MISS USED FORD Sweet sixteen-Health fine, with red seat covers, will go anywhere, but won't drink oil. Marriage license One-Six Bits.

West - Side Auto

We deliver What we sell. W. of 51 on Hy. 60 Ph 997 88000000000000000000 24 Knock 26 Electronic

30 Golf device 32 Yes

VERTICAL

1 Recede 2 Idol

3 Permit

Exists

device Health

8 Pertaining

air (prefix)

13 High card 14 Sides of

15 Age 16 Short letter 19 Part of flower 9 Rupees (ab.) 10 Still 23 Anger

20 Half an em 21 Also 25 One (Scot.) 29 Stay upright school 31 He has writ- 19 Transact

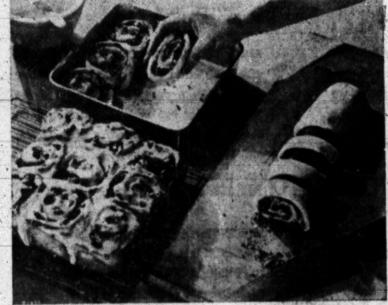
34 Scatter 35 Ocean 36 12 months

42 Bright color 43 Mother 47 Pedal digit 48 Book value (ab.) 50 Great Lake

52 Sicilian mountain 57 Account 58 Native of



#### SWEET BUNS STEAL THE SHOW



and see which go first - hard, soft or sweet ones. Nine times out of ten, the sweet solls will disappear first. Everyone just naturally reaches for these tasty, attractive goodies. Whether hot cross buns, brioches, or fruit twists, they al-

ways steal the show.
Sweet rolls and breads came to from the Old World where everyone had a complicated recipe for her specialty. But now Ameri-cans have streamlined these old world skills and come up with easy-to-follow recipes for all sweet dough goodies. Why not treat your family.

Make them some delicious cinna SWEET CINNAMON BUNS (Makes about 18-24)

2/s cup milk
1/2 cup sugar
11/4 teaspoons salt
6 tablespoons shortening
2/s cup lukewarm water
2 tablespoons sugar tablespoons sugar packages dry yeast, or

3 eggs, beaten 6 cups sifted all-purpose flour Scald milk. Add sugar, salt, short-ening. Cool to lukewarm. Put luke-

warm water and remaining sugar into large mixing bowl. Sprinkle or crumble in yeast. Let stand un-til dissolved (10 minutes for dry yeast.) Stir well. Add lukewarm milk mixture and eggs. Add 3 cups flour, beat until smooth, add reflour, beat until smooth, add re-maining flour and stir until mixed. Turn dough out on lightly floured board. Knead 8 to 10 minutes. Place dough in greased bowl and brush top with melted shortening. Cover with towel. Let rise in warm place, free from draft, until dou-bled in bulk, about 1½ hours. bled in bulk, about 1½ hours. Punch down and turn out on lightly floured board. Divide in half and roll each half into an oblong ¼ inch thick. Brush with melted margarine or butter. Mix together 2 cups sugar, I tablespoon cinnamon, ½ cup chopped nuts, and ¾ cup raisins. Sprinkle on oblongs of dough. Roll up lengthwise as for jelly roll. Cut into 1 inch slices. Place cut-side up in greased shallow pans. Cover with towel. Let rise in warm place, away from drafts, until doubled in bulk, about 1 hour. Bake in a hot oven, 425° F., about 20 minutes Ice while warm with ½ cup sifted confectioners' sugar mixed with 2 teaspoons milk and ½ teaspoon vanilla extract.

#### Often Misunderstand Meaning Of Energy

To the nutritionist as to the engineer, energy means power from fuel or heat and it is often measured in calories or heat units. The more popular defini-tion of the word energy includes such terms as vim, vigor, vitality and even spirit.

A homemaker may then con clude that the more energy foods her children eat, the more energetic they will be but says Louise Mason, extension foods and nu-trition specialist of Texas A&M College, that is not necessarily the case. Starches, sugars and fats are the high energy foods for they are the chief sources of fuel or calories for the body. If used in excess, these foods are stored as fat and may make a person feel less energetic, says Miss Mason. Likewise, too many of these foods in the diet may down on other nutrients such as vitamins or protein, needed by the body for nutri-tional well-being and normal

vim and vigor. Miss Mason says the term fuel food might be a better word than energy food since the term describes the foods that supply the fuel for bodily activities. The fuel food needs of the body depend upon its size and activities. A good indicator that fuel food needs are being met is a constant body weight. Overweight indicates a surplus and the supply should be reduced.

The active and fast-growing youngsters in the family may need more fuel than older members of the family, but their choice of calories should be Miss Mason says the term fuel

provide the nutrients for growth, health and vitality.

#### Mrs. Roland Matthews Is Club Hostess Tue.

Mrs. Earline Manning gave a demonstration on making cor-

Mrs. Enda Heard, Tacoma Washington, was a guest. Those present were Mesdames John Draper, Ray Hurshey, E. L. Gross, Ronald Mathers, Lowery Walker, Julia Sowell, Carroll Hager, Steve Williams, O. H.

Bryant, John Staton, Ethel Lay-mon, Adam Flowers, Oren Rus-sell, Harry Schultz, Franklin Miller and Miss Evelyn Bell. The next meeting will be held

carefully watched says Miss Mason. Too many sweets, or sweets between meals, may interfere with their appetites for substantial meals which are needed to

South Home Demonstration Club met in the home of Mrs. Roland Matthews May 2 with 16 members present and two visit-

Company's area. Hereford is in the Plainview district. The other two districts are Lubbock and Midland. Each of the districts has about 35 or 40 47 Soft mineral 48 Nail

cars operating.

This district has only one accident charged against it, one which occurred on the road between Hereford and Dimmitt.

Gas Company District

Receives Safety Award

R. C. McGilvary Wednesday said this district has been award-

ed a plaque in honor of having

the fewest number of accidents in the 3-district West Texas Gas

Any district which is able to keep the award for three consecutive years, retains permanent possession, McGilvary said. This is the first time the award has been made.

#### Legal Notice

THE STATE OF TEXAS

To: J. L. Underwood and the unknown heirs and legal representatives of J. L. Underwood deceased; E. C. Underwood and the unknown heirs and legal representatives of E. C. Underwood, deceased; Addie Duke and the unknown heirs and legal repre-sentatives of Addie Duke, deceased; Ella Underwood and the unknown heirs and legal representatives of Ella Underwood. deceased; Della Eoff, and the unknown heirs and legal representatives of Della Eoff, deceased; Mary Francis Underwood and the unknown heirs and legal representatives of Mary Francis Underwood, deceased; Harrison Underwood and the unknown heirs and legal representatives of Harrison Underwood, deceased; Minnie Underwood and the unknown heirs and legal representatives of Minnie Underwood, deceased: Joseph Wesley Under-wood and the unknown heirs and legal representatives of Joseph Wesley Underwood, deceased DE-FENDANTS, GREETING:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 19 day of June
A. D. 1950, then and there to
answer Plaintiff's Petition filed in said Court, on the 24th day of March A. D. 1950, in this cause, numbered 3242 on the docket of said court and styled Hereford Rural High School District Plaintiff, vs. J. L. Underwood, et al

A brief statement of the nature of this suit is as follows, to wit: For the title to and possession of all of the following described land located in Deaf Smith County, Texas under and by virtue of the Statutory Trespass to Pry Title allegations and also under and by virtue of the 5 and 10 year Statutes of adverse possession and limitation of the State of Texas in that plaintiff and its granters in the chain of title has held the continuous peaceable and adverse posses-sion of all of said land since July 1, 1919 under deeds duly recorded, claiming and asserting the fee simple title thereto without molestation or interference, pay-ing the taxes using and enjoy-ing said land, to-wit:

West 1/2 of Block No. 4 of Welsh Addition to the Town of Here-ford, less the South 60 feet there-

Beginning at a point 60 feet North and 690 feet West of the Southeast corner of Block No. 4 Welsh Addition to the Town of Welsh Addition to the Town of Hereford; THENCE West barallel to and 60 feet North of the South line of said Block 630 feet to a point in West line of said Block and in the North right of way line of Plains Avenue. (old Gough Street); THENCE North with the West line of said Block 600 feet to the Northwest corner of said Block. Northwest corner of said Block;

THENCE East with the North line of said Block 630 feet to a point; THENCE South 600 feet to the place of beginning as is more fully shown by Plaintiff's Petition on file in this suit. The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 3 day of May A. D. 1950.

R. L. THOMPSON Clerk, District Court, Dear Smith County, Texas By LUCILLE POSE

Vote For Experience - Vote For

ALTAVENE CLARK FOR CONGRESS

## A Good One!

BROOMS.

EACH **69**° ONLY

Remarkable **PEARS** 

PURETEX JUICE LIME 6 OZ

Blueberry , Muffin Mix

Blueberries Baking cups Baking Pan All For

# HO"MAYBE "ABOUT IT!



COFFEE

Shurfine None Finer LB. CAN

69c

TUNA

California Grated Per Can.

MILK

**EGGS** 

Shurfine Small Can 5c LARGE CAN

10c

Fresh Country 25e Guaranteed Per Dozen





SHOE POLISH White Ace, TOILET TISSUE Ambassador Roll ORANGE JUICE Shurfine, 46 oz. can

PEACH PRESERVES Hunt's, WHOLE PICKLES Sour or Dill Qt. jar 25¢

Swift's 12 oz. jar 29 PEANUT BUTTER

CRISCO



SUGAR

Highest Quality at Lowest Prices

POWDERED, or BROWN PER BOX

Hereford New Potatoes No. 2 Cans

CAN

FLOUR 50 LB. BAG **53.59** 

Gold Medal

All Flavors

Admiration COFFEE Save Coupons For Free Pound

POUND

PARTMENT OF COMMERCE BUREAU OF THE CENSUS

1950 CENSUS HAVE YOU BEEN COUNTED

The Census is nearing completion. If you have not been counted here or anywhere else, please fill out the form below and mail it immediately to the U.S. Census District Office at the address

My address on April 1, 1959 was:

as head, wife,

son, roomer, etc.

House Number and Street .....

(Or description of location)

City, town, village ..... State ..... State

Relationship of this person to NAME OF EACH PERSON WHOSE USUAL PLACE OF RESIDENCE WAS IN THIS

(Last name) (First na (Initial)

CUT OUT THIS FORM AND MAIL TO:

DISTRICT SUPERVISOR U. S. Bureau of the Census

ROOM 310 FEDERAL BLDG Amarillo, Texas

Several games were played be-

fore refreshments were served

Imogene Garrett, and Mesdames

Rickman, J. R. Braxton, Ralph

Price, H. Elmore, D. Rockey, K. E. Deaton, T. J. Presley, R. Gar-

Dimmitt Garden Club

Monday and Tuesday

DIMMITT, May 3-Special to

Final plans are under way for the Dimmitt Garden Club Follies of 1950, sponsored by the Dim-

mitt Garden Club, and under the

direction of Mrs. Rosy Bates of West Texas State College, Canyon, and Mrs. Joe Cowen of Dimmitt. Accompanist will be Mr. Roy DeWolfe, teacher of piano in

Dates for the show are Mon-day and Tuesday, May 8 and 9 at 8:0 p. m. in the High School Au-

ditorium. Tickets will be on sale at the City Drug Store, Wilson Food Store and by Garden Club members. Tickets will also be

available at the door. Proceeds of the show will be used toward Civic Improvement and Beauti-

Approximately 75 people will take part in the show. The General Outline for the

First Act, Theme, "Memories."
3 Song and Dance Chorus appearances by Dimmitt Garden
Club members and their subs.
(husbands), 3 Children's Special-

ty Acts, starring Neil Honea and Sandra King. Songs by High School Choir and Boy's Quar-tette. Songs by Barbershop Quar-tette (Business Men). Tap Dance

by Rosy Bates.
Second Act, Theme, "Cowboy's
Dream." Songs by Mr. Nolan

Froehner, Dimmitt High School Band and Choir Director; and by

Band and Choir Director; and by Miss Guydell Ekelund of West Texas State College of Canyon. Twirler Corps of West Texas State College presented under direction of Rosy Bates. Al Jolson impersonation by Miss Dona Lou Rice: Tap Dancing by Joy Cox, Pat Morgan, Judy Roberts, Rosy Bates. Pantomine Act with local cast, starring Mr. O. T. Lloyd, Narration for Entire show by Jim Bill Caldwell of Canyon.

show includes:

the Dimmitt Public Schools.

Sponsors Follies

from an attractive lace-covered

Colors

Race

Last Birth-

Mail this report now!

Bridal Shower Honors | house. She is the recent bride of selection, "Over The Rainbow." Several games were played be Mrs. Imogene Garrett At Black Club House

ored with a bridgi day afternoon at the Black Club

Hostesses for the shower were Mrs. R. E. Barrett, Mrs. J. C. Mc- table, centered with a floral ar-At Black Club House

Lean and Mrs. F. W. Barnett.

Mrs. Louise Roberson gave a reading, "I Love My Husband."

Mrs. Imagene Garrett was hon
reading, "I Love My Husband."

Candles.

You can understand some of the events of 1950 by reading what happened in the United tates in 1910.

E. B. Black Co.

FURNITURE

COMFORT - CONDITIONED FOR

STRAWS

for Particular Men



Official Straw Hat Day SATURDAY, MAY 6th

STETSONS STEVENS

\$7.50 to \$10.00 \$1.95 to \$7.00

Fox Man's Shop

305 N. Main

Phone 112



Truman Hits Back

DRESIDENT TRUMAN really poured it on mud-slinging Sen. Joe McCarthy in a long-distance phone conference from his vacation headquarters at Key West with congressional leaders in

Washington.

"What's wrong with that bellow, anyway?" exploded Train an.
"Doesn't he know that he is doing irreparable harm to bis government by all this loose talk?"

The President commented that McCarthy's unsupported charges that the state department is "loaded with pro-Communists" al-

"loaded with pro-Communists" al-ready had seriously undermined the morale, and perhaps the effi-ciency of this vital branch of the

"Think of the great numbers of loyal personnel in the de-partment who have given their whole lives to their governhe said, "and think what McCarthy has done to the spirit of these people. It wouldn't surprise me if many of them were thinking of re-signing. They probably figure that they'll be next on Mc-Carthy's list and they don't want to have their families dragged through such an or-

The effects of McCarthy's character assassination and reckless rantings were even more damaging on U.S. prestige abroad, Truman emphasized, particularly in western Europe, where we must keep our heads high in the cold war with Russia.

McCarthy has played right into the hands of Russian propagandists who are doing everything to sell their satellites and other western European countries the idea that the United States is divided against itself, the president de-

He added that McCarthy had made the job of our foreign diplomats "doubly difficult," because they are afraid to be seen talking to anyone who might be accused of pro-Communist leanings in France, Italy and other countries, even in the course of their duties.

As a result, the President said, our embassies and legations in some countries had become "virtually isolated" and our foreignservice personnel in these places seriously demoralized.

Death has a puzzling method each other? of approach and arrives when

we least suspect the end. You can understand some of

What the human race does not know about food and its relation to good health would fill sev rett, T. I. Denson, B. Parr, G. Roberson, B. Murphy, L. L. Deaton, O. Hinds, H. Aven, W. Hodges, Jr., O. B. Sumner, E. G. Hueston, G. Cobb, D. C. Allmon, A. G. Schlabs and Zelma Alla

Who remembers the good old days when neighbors used to

share their good fortune with

ATTEND THE RODEO

In a political year, one can expect to hear almost anything and to believe what one wants to

ATTEND THE RODEO With the baseball season about to begin, the people of the nation might get control the peoof the nation.

ATTEND THE RODEO

Things most people don't know about alleged "Commiles" in government: Chairman of the state lepartment's loyalty review board charged with weeding out Communists is a Republican—Gen. Con-rad Snow of New Hampshire. He was appointed on the recommendation of GOP Sen. Styles Bridges, backstage brain-truster for Senator McCarthy's attacks . . . Chairman of the top loyalty review board is also a republican, Seth Richardson, who served under Hoover. Most of the lawyers under him are also Republican. Neither Truman nor anyone

else can overrule them . . . only the courts . . . Actually, Acheson has fired more state depariment employees than any other secretary of state . . . McCarthy's attacks have been almost as vitriolic as Mosow's. Here is its latest diafribe against Acheson, "This Fascist-like diplomat . . . a truly incorrigible liar . . swindler . . . a hired lackey of the instigators of war who spent his scanty brains to belie truth, freedom and peace . . . Acheson's true masters are the banks and concerns who dream of looting the globe." . . . Acheson's family is worried over his terrific strain.

He is wondering whether he has not become a liability, that for the good of U.S. foreign policy he should resign . . . Writes another secretary of state, Henry L. Stimson, in the Hoover cabinet, about Senator McCarthy: "The man who seeks to gain political advantage from personal attack on a secretary of state is a man who seeks political advantage from damage to his country.

"Flying Saucers"

Harassed over flying saucers, the air force now refers queries to the first chapter of the phophet Ezekiel who saw a living wheel in the heavens. Airmen are not arguing with Ezekiel and cast no doubt upon what he saw. But they do cast doubt on modern prophets. They say they have tracked down every flying-saucer report, and there ain't no such animal.

The Brotherhood of Railroad Trainmen, slightly gleeful at presidential seasickness, remind him: "Mr. President, modern streamliners, manned by competent union crews, run daily between Washington and Florida. And no little brown pills are required."

Two great Bible fans are fighting for the Republican senatorial nomination in New Hampshire. Sen. Charles Tobey and challenger Wes Powell are doing their best to outquote each other . . . Bradley Nash has written a book on Herbert Hoover's reforms.



FIRST COME, FIRST SERVED-Dark Star is a sad Shetland colt as she stands by, helpless and hungry, watching Skeezix, a calf, steal her dinner. Tri xie, the mama, doesn't seem to mind who answers the dinner call. The animals belong to Carl Dupriest, who lives near Amarillo. Dupriest found the calf stealing the colt's food after Dark Star became weak and didn't attain normal growth. Now, Skeezix is tied up at dinner time. (AP Photo)

#### Only 8 More Day's Of Our Unique ---"Cheaper By The Dozen" Event!

There are only 8 more days remaining of our dozen days! During this event, because we have them by the dozens, we are offering children's and haby's items at huge reductions in price.

FREE THEATRE TICKETS .... We will give each child under 12, who visits our store with a parent, a ticket to see "Cheaper By the Dozen" which will be shown at the Star Theatre May 14, 15,

#### Save On These And Other Items Now!

Vanta Bath Sets, \$1.00 Vanta Towel Sets, \$1.00 Plastic Pants, 3 for \$1.00 Diaper Pants, \$1.00 Handmade Pillow Slips, \$1.50 to \$2.50 Curity Diapers, doz. \$3.00 Toddler Dresses, \$1.50, \$3.75 Handmade Infant Dresses, \$1.50 and \$2.50

New T-Shirts, each \$1.00 to \$1.50 Cowboy Shirts, each \$1.50 Boys Suits, 1 to 12, \$3.95 to \$6.95 Girls Dresses, each \$2.95 to \$4.95 Girls Hats, each \$1.95 Boys Seersucker Pants, ea. \$2.50 Skirt and Blouse Sets, 8-14, \$5.95 Pique Coat-Bonnet Sets, \$5.95 to \$6.95

Monderland

PARK





with a STETSON

with regular oval wide-oval and long-oval heads.

Stetson knows that head shapes vary. So Stetson hafs are made in regular oval, wide-oval and long-oval shapes to give you truly comfortable, "custom" fitting. Why not drop in, now, for the best hat fit of your life?

. . as only Stetson can style

\$5.00 \$7.50

Rutherford & Company

Official Straw Hat Day Is Saturday



COWBOYS AND COWGIRLS, CENTRAL SCHOOL STYLE, 1950—Six of the roughest and readlest of the group of Central school cowhands last week pictured are (from the left) Bhly Luck, Roger McQuigg, Gene David Dean, Zell Crump, Carroll Martin, Bob Jackson, Peggy Barclay, Leldon Womble

#### Cowboys

(Continued from Page 1) barbed wire played in the settlement of our land."

Kenneth Walser drew the chuck wagon and Garland Sandford added one of the important objects when the question of how to feed the stock came up. He

drew a windmill. Some Kids Were Inside

Cowboy Day was observed a few days prior to Friday in Mrs. Boneslo's room. Her students spread the news around that some thing good was coming up. By the time the other rooms got around to taking up the project interest was high.

Although they were not in the picture, the others, who had already finished their studies, were peeking wistfully through the doors while the photographer

"If we don't arouse this interest in the cowboy and his horse while the children are still young and in the early grades, the folklore of our great West will seurely die out," was the opinion

Mrs. Kaul expressed.

Two other first grade classes, those of Mrs. Lucille Smith and Miss Vida Hicks, also participated in the western day.

ATTEND THE RODEO

(Continued from Page 1)

merman and S. O. Wilson, were sworn in and bonds were offered and approved at the meeting.

Attending the Panhandle Grain Dealers Association meeting in Amarillo from Hereford this week were Mr. and Mrs. J. A. Pitman, Mac Pitman, Genevieve Eberle, Mr. and Mrs. Henry Sears, Mr. and Mrs. Alton Fraser and Mr. and Mrs. D. C. Mc-

ATTEND THE RODEO

#### Esther Johnson Will Appear Here Monday

Music lovers of Hereford will enjoy a program on Monday, May 8 when the Music Study club will present Esther Johnson, world renowned planist, in a concert at the high school auditorium at 3 p. m.

Miss Johnson has appeard in Hereford on two previous ocasions and will be remembered, not only for her talent, but for her gracious manner. She is the daughter of the late Mrs. B. V. Blackwell of Amarillo. She has studied abroad and has traveled all over the world. She is the only outsider who was accorded the privilege of playing with the Mozart Society in Vienna. She studied the manners and customs of the children there and learned to interpret them in her music, which delights the young people in her audiences. For several years she was head of the music department of the University of Arkansas, but is now making her home in Amarillo.

Tickets may be obtained from any member of the Music Club

A financier is an individual who does not believe that a poor man should be row money at less than seven per cent.

### HOSPITALIZATION

First Day Coverage With Self ----Service Claim Drafts

**Commercial Travelers** Casulty Company LeRoy Riegel-Hereford

# WELGOME

## TO HEREFORD



## And The Hereford Riders First Annual Rodeo

\$100000

In Attendance Prizes Given By Hereford Merchants

POPULAR STORE RODEO SPECIALS

Stetson Hats 7.50 to 20.00 STYLES FOR LADIES - GIRLS -MEN - BOYS

ROCKMONT RANCHWEAR

WESTERN SHIRTS IN WASH AS YOU PLEASE FABRICS



PENDELTON

TROUSERS SHIRTS

ASK TO SEE OUR TUCSON TROUSER

NOCONA

COWBOY BOOTS

Complete Stock Sizes & Widths

LEVIS

PANTS

MEN - BOYS - GIRLS - LADIES

STRAW HAT DAY SATURDAY APRIL 6TH

The Popular Store

**SINCE 1921** 



Attend Hereford Riders RODEO MAY 5 MAY 6 MAY 7 Hereford!

PEACHES

RED AND WHITE

Sliced or Half, No. 21/2

FULL LB.

JAR

hite

UT

SALMON 39c	Red & W
Walco, No. 2-Cans BLACKBERRIES 2 fer 39c	
Brimfull Crushed, No. 2 Can PINEAPPLE 27c	REAN
PRUNE JUICE 29c	BUTT
Marco, Vertical Pack No. 2 Can	

3 far 25c

**WHOLE GREEN BEANS** 

PORK & BEANS

LARGE BOX

Red and White Cream Style, No. 303 Cans WHITE CORN 2 for 29c Brimfull, No. 303 Cans 2 for 29c PEAS Brimful Fancy Solid Pack No. 2 Can 17c

TOMATOES Brimfull Fancy, Large Lb. Pkg.

DRIED PEACHES Sunspun, Pint Jar

SALAD DRESSING Brimfull, 14 oz. bottle

TOMATO CATSUP

Red and White COFFEE Kellogg's, Large Box 23c ALL BRAN Red and White, Large Pkg. 23c **MARSHMALLOWS** Marco CRANBERRY SAUCE 2 cans 29c

Brimfull Tiny Tot, 12 oz. jar SWEET PICKLES

Large Bars Crystal White Scap 3for 21c

33c

Red & White Shortening

LB.

2 Bath Size Bars 21c Palmelive Soap 2 reg. bars 15c Large Box **SUPER SUDS** 24c Large Box each 24c **VEL** or FAB Foaming Cleanser, Per Can 12c

**AJAX CLEANSER** 2 Bath Size 23c

Cashmere Bauquet Soap 2 reg. 17c Red and White VINEGAR qt. 18c

TUNAFISH TOMMY TINKER

BACON SQUARES CURED AND SMOKED

CHOICE CHUCK, LB. BEEF RIBS

25

FANCY LARGE BUNCHES, 2 For HEAD '

SQUASH

YELLOW, TENDER, LB

UNTER'S STORE

### Dr. Clyde Rush Speaks On Combating Cancer To Lions

Citing cancer as a hazard especially among people over 40 cancer in their families to have periodical medical examinations.

Wednesday told members of the Hereford Lions Club points to watch in combating spread of the cancer." Dr. Rush continued, watch in combating spread of

Dr. Rush listed the following six points, which might indicate ncerous condition: appearance of lumps on the body, irregular ding, appearance of sores which do not heal in reasonable periods, persistent indigestion, rapid growth rate of moles and warts, change in regularity of

He also said that persons. beyond 60 years of age were more subject to malignant cancer and that lengthening of the life span could well be responsible for increase in the number of cancer

"Deaf Smith County is fortunate, however," Dr. Rush added; "we find only 10 cases here within the past three years, a fact which I believe speaks well for the community and which may be connected with the low rate of dental decay."

He also said that cancer appears to run in families, but that appearance of cancer in the need not indicate or glarm ther members unduly people solve their own puzzles?

cancer," Dr. Rush continued, pointing to surgery, X-ray, radium, and radio isotopes. "Most important, however, is finding cancer early," he said, declaring that most cancer when discovered early and treated properly showed a cure ration of 75 per cent, whereas cases found late showed only 20 per cent cure.
"Be optimistic about cancer,

Dr. Rush concluded. "It is not social disease, it is not catching and above all, it is not a disgrace. If people will use horse sense, much can be done toward curbing one of the nation's kill-

It is a new procedure for Americans to convict a man on the basis of an accusation without requiring some definite proof

What may be presumed to be true words come from an economist who says that the income tax is becoming a family ex-

If you are satisfied with your own conclusions, as to life and its problems, why not let other









# Welcome

# Riders

It is with Great Pleasure we anticipate your coming to Hereford for the 1st Annual Rodeo of the HEREFORD RIDERS CLUB

WE CONGRATULATE

The Hereford Riders Club On Their Work in Building the New Arena and in Bringing This Event to Hereford.

Fraser Milling Co.

Hereford, Texas









Brand Want Ads Get Results

## CITY FOOD STORE

For Every Day Low Prices Shop Your CITY FOOD STORES every

Nu-Maid Table Grade

# Oleomargerine 16.23°

Peaches Stokley's

FRESH

MEATS

BEEF

RIBS

Lean Tender, Good

For Bar-B-Que or Stew

Hamburger

ALL MEAT

Nothing Added

BACON

Cello Wrapped

Bologna

**IVORY SOAP** 

2 bath bars 25c

**FLOUR** PACKARD BEST 25 lb. bag \$1.65

KRAFT DINNER

2 boxes for 27c

COOKS IN 7 MINUTES

FRESH

VEGETABLES

New

**Potatoes** California White

5 lbs. 21c

LETTUCE U. S. No. 1, Calif.

Crisp - Tender

**ORANGES** 

California Sunkist

CORN - ON

- COB

- Yellow

EARS 13¢

HEAD

Bag

**PURE LARD** 

PINKNEY'S

4 lb. carten 57c

Toilet Tissue

2 rolls 17c

COFFFF

Fort Howard 1 lb can

Chase and Sanborn

Soap Flakes, 2 lrg. boxes 36c

Breeze

Large box 19c Ivory Flakes

FROZEN FOODS COMPLETE STOCK OF VE-

GETABLES, FRUITS & FISH

TUNA 6 oz. can

Bisquick,

Large Box

Walco Light Meat

**GREEN BEANS** STILLWELL - CUT

LB.

.19

PAPER NAPKINS TEATEX - 80 Count

BABY FOOD

WELCOME TO HEREFORD DURING THE 1st ANNUAL HEREFORD RIDERS CLUB RODEO - May 5-6-7

WE GIVE & H GREEN STAMPS

## CITY FOOD STORES

No. 1 at Second and Main, Phone 15 No. 2 on East First, Phone 430



Ladder play jumped this week with Urlin Streu moving into second place with a 2 and 1 win over Ted Young and then Deward Roberson challenged Streu and they were tied at the end of

Interest is expected to increase almost weekly.

Loyd Neill fired the lowest gross medal in sweepstakes history Sunday when he shot an 83 minus 20 strokes handicap for a 63. Neil had a 44 on the front nine and a 39 on the backside.

Par couldn't win a ball in the face of the best week end of golf shot in many a moon. Ball winners included: Darrell Blanton 84-17, 67; Carol White-

side 89-22, 67; J. M. Posey, 78-11, 87; Edward Young 98-30, 68; Wright Williams 82-14, 68; Dr. Lingenfelter 80-12, 68; Don Martin 82-11, 71; Henry Lewis 86-15, 71; Urlin Streu 79-8, 71; H. L. Owens, 88-17, 71.

The rest of the Sweepstakes scores were pretty good, even though they didn't win a ball. Ted Young had an 80-8, 72; B. Shackelford 94-21, 73; O. F. Lange 88-13, 75; Tom Howard 92-15, 77; S. G. Stoltz 82-6, 76; Jerry Stoltz 77-4, 73; Frank Latimer 90-15, 75; Earl Stagner 88-12, 76; W. L. Edelmon 81-9, 72; Joe Kerr 93-15, 78; J. M. Layman 106-21, 85; Gerald Wilson

Twenty-four entered the sweepstakes out of the 71 players out Sunday.

"Preach" Edelmon eagled numer two both of his rounds Sun-

Several out-of-towners played lunday, including Sam Stoltz from Hobbs, N. M. R. V. Miller Tulia and Clyde Posey of Clarendon.

Some new faces turned up from Dimmitt and a couple who haven't been around recently. They were Joe Benson, E. Jones Jack Ziegler and Keith Taylor.

A new ground rule has been added because of the wind blowing the sand out of the trap on fixing divots in the greens bet-From now until grass is ter.

## Diggin Qualifying Starts Sunday For Handicap Tournament

Qualifying for Hereford's first ing of golf merchandise of the handicap tournament on the new | winner's choosing. grass greens will start Sunday and continue through the following Sunday, tournament committee chairman Erb Jordan announced Monday.

SCOTCH INFLUENCE— There's no lavish waste of ma-

terial in this trim swim suit

modeled by Mary Brown at Miami Beach, Fla. A touch o'

the Highlands is also evident in

ballerina ruffles at the bot-

the plaid "kilt" effect formed by

tom. Designed by Margaret New-

man, the suit has a simple, strapless bodice.

out back of the trap without

get it seeded in Bermuda grass

Bermuda this week and also the

yard in front af the Pro Shop.

They seeded the tee boxes with

Terry also says bouquets

should be handed out this week

to local golfers who let players

as soon as possible.

Winners of the two hights, A ed into two flights by the quali-fying and players will compete winner will receive 30 per cent in match play on the handicap of the prize Money, and the run-differences. Entry fees of \$1 per ner-up 28 per cent Runner-ups in, player will be divided among each will receive 121/9 per each and the consolation winners with all prizes consistcent her in both A and B flights

> the money in prizes. The tournament committee also announced they are planning some type of July Fourth. competition and probably something on Labor Day week end plus the annual City tournament either in August or September.

The first matches will be play-

ed on May 21st or befere with the

tournament progressing a match

Golfers who haven't established handicaps can see Jim Terry about getting one, and golfers from other courses can bring certified handicaps from their home pro, Jordon said.



VFW manager Andy Anderson says there won't be anymore

The Vet's team looks like a real baseball team, with lots of. growing in the trap you can drop spirit and hustle, compared to the way they ended up last year. penalty. Jim Terry says they will

Buddy Anderson, who hit four times and flied out to left field the fifth trip, is a welcome addition to the Hereford nine. He just moved up from Stephenville about three weeks ago and is farming north of town. He asked Makager Andy if he could try going faster than they are, go on out, and bingo he steals the show through. And he says players are at the plate in the first game.

Johnny Winkler's arm was in of channel cat were numerous

## VFW Opens Season With reford Brand 15-0 Win Over Vigo Park The Hereford Brand

Thursday, May 4, 1950

#### Funk Bounces Poor Referee Curtis Stretches Detton Out

The Dory Funk-Frankie Mur- | minutes. dock was so rough Saturday night, they had two referees ill also receive 121/2 per cent of working the main event. What a Murdock Body-Smother. came off between the two hellians was anticipated by wrestlwrestlers must have their own main event.

eferee in there pitching. As usual, Funk got into trouble. He won one fall, the secshioned, Spinning Toe Hold. This Drop-Kick and Body Jack Knife

was as far as his legality went. Guss Edddy, Beaumont, reprener, Amarillo, represented Funk took 10 minutes to do the trick as referees.

As might be expected, Funk got to thinking Eddy was making decisions which were a little more in favor of Murdock than

Funk stood it all through the first two falls but his patience ran out in the last fall and he just had to hit the referee. He almost disabled Eddy within the first eight minutes of the last fall. He won his other fall in 15

fine shape after his seven inning loafing between bases, even after stint Sunday. He came out then winning 15-0 Sunday. He said it | because his left leg was getting happened twice against Vigo tired and his pitches were begin-Park and it will be eliminated. ning to wander a little as a re-

> Notes and Names: Lewis Martin of Dimmitt was awarded a freshman numeral in basketball down at Tech this year. Indications also are that Martin will be a member of the 1950-51 varsity traveling squad . Homer Rudd, former Whiteface trackman, ran on the Tech track team Saturday against New Mexico University Pat Holland pulled in a small bass at Buffalo this week end

> that gave him a pretty good time Bob Marstand came back with a pretty good string, too. Reports

Murdock took 11 minutes to stop Funk in the first fall with

George Curtis won two falls while Glenn Detton was winning ing officials who decided both only one in the other half of the Detton won the first fall in 14

minutes with a Reverse Standing Toe Hold. Curtis came back and ond, honestly, with an old-Ta- took 12 minutes to win with a to even the score.

Curtis took the last fall to win sented Murdock and Billy Weid- the bout with a Body Stretch. He in the last fall.



TOWEL SCOWL - European Mitri, of Trieste, takes time out from his workout at Stillman's gym in New York to strike a sinister pose with the aid of a turkish towel and a well-placed light. Mitri is in the U. S. to line up some good bouts. Anybody wanna fight?

### ny Winkfer and the big bat of four hits while holding Vigo Buddy Anderson turned the trick Park scoreless. He permitted innings in place of Howard, got

Sunday afternoon, hammering three singles and a double dur- a perfect day, hitting one out for out a 15-to-0 baseball win for ing his stint on the mound. Hereford over Vigo Park at Vet-

Anderson hit four for five, clouting two doubles and two a single and no runs. singles to lead the Veteran team in batting. ..

Exhibiting mid-summer form Winkler worked through the

#### Women Golfers Elect Officers And Organize

for the formation of a Women's Golf association Friday night at the club. The group elected officers, set dues and made plans for playing as well as setting Thursday as Ladies Day.

Mrs. Jim Terry was elected president, Mrs. J. M. Posey is vice-president and Mrs. Paul Coneway, secretary.

They plan to play the first couple of Thursdays just to set ning the most events during the anyway.

the organization. They will play seventh when Charles Loyd had Loyd, p in two groups, a. m. and 5 p. m. to be called to try anything to Marshall, p for the working girls every break up the 11-run, 7-hit fes-Thursday.

The group has already received frame. an invitation to attend the annual Women's West Texas Golf Association tournament, June 13-18 on the El Paso Country Club in El Paso.

Those present including the officers were Barbara Burney, Genevieve Eberle, Ruth Loerwald, and Mesdames Alton Fraser, Urlin Streu, C. C. Rockwell, Jr., Bill Howard, Harold Loerwald, D. B. Roberson, Clyde Cave and John McClesky,

inning started the rout which didn't stop until 15 runs had B. Anderson, 3b crossed the plate Burdine and C. Clark, 1b B. Anderson both hit safely before Clark flied out to Preston.

Kennedy for a walk, filling the Lee, if bases, with one out. Barrett doubled two runs across but Lueb was thrown out trying to reach third. Carrol was

thrown out to end the inning. Hereford rolled on to score four TOTALS in the second and three in the SCORE BY INNINGS: sixth before showering six runs Vigo Park 000 000 000 in the seventh to assure the first Hereford 240,003 60x-15 15

Winkler retired at the end of | Manager Glenn Anderson said erans Park to officially open the the seventh and Stan Barrett Neal Anderson, a lefthander, will took over and continued through | work next Sunday against Umthe next two innings, giving up barger, the first road game. A pair of singles in the first | HEREFORD (15) AB

Burdine, FF Lueb. 2b Barrett, ss Carroll; If Lueb worked Vigo Park pitcher Clark, If Howard, c Corbett, c Winkler, p

#### Central Nine Blasts Friona 24-6 On Local Field Friday

Central coasted to a 24-to-6 ed to 200 for Friona, Both teams softball win over Friona Friday committed six errors handicaps and then have events afternoon on the Central dia- FRIONA (6) after that. Dues of \$3 a quarter mond with the aid of the relief Hadley, 3b will be spent in buying prizes. pitching of Junior Holmes who Renner, ss They were also enthusiastic came in in the seventh and pre- Petty, 2 b about a traveling bracelet which vented runs which wouldn't D. Petty, If is awarded to the member win- have made much difference, King, cf

Jerry Houlette was the Friona Bainum, c Around 20 members are ex-pected to join in the activities of ing. He gave way, finally, in the Houlette, p tival Central notched in that CENTRAL (24)

> ona team could hit safely more Parsons, 16 than once. Ruland, pitching a Acton, 3b winning brand of ball for Cen- Esquivel, p tral held the Friona team to six Bryant, cf Richard Hollis was the big gun Palmer, If

at the bat for Central getting Ruland, ss four for six, and scoring four Holmes, p runs. Bryant got three for four and Parsons got three for five. The Central team game bat- Central

Knox, 2b None of the batters on the Fri- Hollis, rf Jones, c

101 121 0-6.6 6 ting average was .475 as compar- | Friona

# GROUND CONDITIONING DEMONSTRATION

TOMORROW-FRIDAY-MAY 5-CONTINUOUS FROM 10 A.M.

EARL SPRINGER PLACE

ONE MILE SOUTH OF HEREFORD ON US HIGHWAY 51



INTERNATIONAL DIESEL CRAWLERS BUTANE GAS and DIESEL W-9's DIESEL M FARMALLS

10 DIESEL, GAS and **BUTANE UNITS** IN OPERATION!



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HEREFORD IMPLEMENT COMPANY

### Home Demonstration Week To Be Observed To May 6

Mare For a Better World."

fifth annual national week. Their ture, tional theme for the week is Today's Home Builds Tomorrow's World" and their meetings, tours, achievement days, radio programs, exhibits and articles in the press will all feature the theme, says Gladys Martin, acting vice director and state home demonstration agent of Texas A&M College.

From a small beginning in 1913, the home demonstration program of the Cooperative Extension Service has grown to the point where more than 3 million women are now par cipating. According to Miss Martin, approximately 43,000 women were enrolled in home demonstration work in Texas last year. Helping the county home demonstration agents spread information on nutrition, food preduction and ise of equipment, family relamunity activities, consumer buy- daughter from Amarillo. ing and many other interests of rural families is being done by the thousands of volunteer leaders in the local clubs. Miss Martin Home demonstration work was munity.

During the week of April 30 to | conducted last year in approxifay 6. Texas home demonstration club members will be busy howing and telling the world last what they have done and that they have done and the clubs. In the United States, Puerto Rico, Hawaii and Alaska, what they expect to do. Their ac-livities for the week, says Miss Marlin, will be built around their with homemakers in about 2,500 theme, "Better Homes countles. These agents are cooperatively employed by the local demonstration clubs in county government, state agri-56,000 American communities will cultural college and the United oin in the observance of their States Department of Agricul-

> In Texas, as in other states, the rural homemakers are working to improve their own homes and to keep their families well and at the same time are joining with their neighbors to make their communities more desirable places to live. They are broadening their horizons and developing a better understanding of national and international affairs by actually participating in activities and programs that know no boundary lines.

#### Personals

Charles Wang, just arrived in the United States from Hong Kong, China, was a gues; in the preservation, home management. R. W. Elliston home Saturday. Also visiting in the Elliston home tions, clothing the family, com- was I. V. Stonebrook and his

Mr. and Mrs. George Cantrell and Mrs. C. P. Grimes and herreports that some 9,400 leader daughter, Betty, spent Saturday training meetings were held in in the home of Mr. and Mrs. A. Texas last year by local leaders. B. Fortner of the Arney Com-

> DR. MILTON C. ADAMS CPTOMETRIST

140 West Third Phone 37

Hereford, Texas Office hours-8:30 5:00

#### West Texas Band Will Greet Gov. At Tulia

Gov Allan Shivers will be greeted by the West Texas State he appears in Tulia, May 19.

The Band includes Jeanette Euler, Leta Springer, Emma Brown, Wanda Walker, Betty Wade, Doris Jean Hastings from

Governor Shivers will address in Region I of the state soil convation officials from 55 countles servation program

Tickets for the banquet go on sale May 1 at Bagley-Goodman Motor Company in Tulia and at the Tulia Chamber of Commerce office. They are priced at \$2 each. They will remain on sale through May 6. All friends of the soil conservation program are invited to attend, said Dick O'Daniel, were taboo a few decades ago.

More than 500 people are ex-pected. Advance mail reserva-

chairman of ticket sales.

tions, now being made, indicate the ticket supply will be ex-hausted rapidly. Gov. Thomas J. Mabry, of New Mexico, has in-College Band of Canyon when dicated he will be in Tulia to he appears in Tulia, May 19. meet Governor Shivers and to appear at the dinner which will be held in the new high school gymnasium.

Mrs. Daisy Turnbow is visiting with her boys and their families in Phoenix, Arizona. She plans

Maybe the white races will be saved, after all, by the sudden spurt of a smart civilization somewhere else in the world.

There may be scandals still uncovered, but the modern reporter is writing on subjects that

TIERRA BLANCA SCS NEWS

### Will Determine Needs Of New District At Meeting

Tierra Blanca Soil Conservation kin, Pete Cowart, Lawrence District reports that at the regu- Carlson and R. R. Jackson. larly scheduled meeting on April 24, (being the 4th Monday in each month, all the supervisors Harry Schulz, J. W. Brown, Dr. Stewart, T. W. Roberson, Vicechairman, Carl T. Wimberley, Secretary-Treasurer and Phillip Miller and C. F. Rickles, mem- Smith.

At this meeting it was decided that all agencies interested in the Soil Conservation Service Soil Conservation would be in- technicians includes: Topeg

be determined later. The Supervisors expressed ap-Deaf Smith County Wind Erosion District.

Benson, Herbert Haseloff, John and Chas. E. Hood.

Mr. W. M. Stewart, recently I. Morris, James M. Morris, Ben elected chairman of the new Bush, Chris Renfro, Jno. D. Ai-

New conservation agreements were approved for: H. W. Engle, were present. These include Mr. J. L. Johnson, Morris & Morris, Baker Womble, Benny Wcmble, Doyle Hinricksen & Womble, and Mrs. Wilda Womble and Alfred

Recent Conservation work performed through cooperation of vited to send representatives to maps for W. R. Moore, Morris & a meeting to determine the Morris, Contour Farming lines needs of the new District as to for Buren Sowell and J. F. Nix, equipment and materials. This and G. T. Higgins on the farm meeting will be held on a date to of Vera Byrnes. Irrigation ditch lines for Harry Lookingbill, F. E. Walton, Claude D. Goldsmfth, proval of the work done by the Mark Benefield, Carl Wimberley, and D. C. Walser. A. Diversion and elevated ditch for Joe Rein-Applications for conservation auer and a Diversion and waterwork were approved for: George way for Claude D. Goldsmith

> BRIGHT NEW TOUCH TO A BIG BOLD BEAUTY See something new here? That's right—the gleaming sweepspear



## What's the secret of the "UNRUFFLED" RIDE ?

COME car makers say springs make the ride-and so we give every Buick four of the soft, gentle coil springs practically all cars use on front wheels only.

Some say the drive is importanthow power is transmitted to the rear wheels.

We agree-and use a torque-tube drive, that takes up all the thrust, freeing rear springs of driving pulsation.

Some stress tires - so you'll find low-pressure casings on every Buick, mounted on our own kind of Safety-Ride rims. Some play up shock absorbers - we make ours fast, soft and sure in action, to wash out all "after-bounce:"

FOUR-WAY FOREFRONT

This rugged front end (1) sets the style note

4) makes parking and garaging easier.

Spolaceable, (3) avoids "locking horns,"

Then there are frames-and ear weight - and engine mountings, which on Buick are a very special kind used nowhere else.

They're all important - yet the plain truth is no one of these things-or two or three-gives a ride you can truly call "unruffled."

We feel it takes all of them springs, tires, shock absorbers, drive, engine mountings - carefully and precisely brought into balance with each other.

You can see why we think so in any Buick-Special, Super or ROADMASTER.

You can feel it on cobblestones

and car tracks, washboardy gravel and weather-pocked macadam, country lane and city street. You even feel it on boulevards, which grow still smoother when you travel them in a Buick-especially when it has Dynaflow Drive."

So we would like you to try a ride that is truly "unruffled." Free of harshness-undisturbed by jounce and jitter-level-steady-goingsmooth.

Just ask any Buick dealer for a chance to try out any Buick. You'll find it "the ride of a lifetime"-and the buy of a lifetime

\*Dynastow Drive is standard on ROADMASTER, op-tional at extra cost on SUPER and SPECIAL models.

### Only Buick has Dynaflow and with it goes:

HIGHER-COMPRESSION Fireball valve-in-head power in three engines. (New F-263 engine in SUPER models.) NEW-PATTERN STYLING, with MULTI-GUARD forefront, taper-through fenders, "double bubble" failights . WIDE-ANGLE VISIBILITY, close-up road view both forward and back . TRAFFIC-HANDY SIZE, less over-all length for easier parking and garaging, short turning radius . EXTRA-WIDE SEATS cradled between the axles - SOFT BUICK RIDE, from all-coil springing, Safety-Ride rims, low-pressure tires, ridesteadying torque tube . WIDE ARRAY OF MODELS with Body by Fisher.



Cogdell Motor Company Hereford, Texas

322 North Main When better automobiles are built BUICK will build them

# Elect Ben Guill

## Congress

The son of a farmer, Ben Guill was born 40 years ago in Tennessee. He has lived in the Panhandle since he was nine years old. Worked his way through West Texas State Teachers College at Canyon and taught in the public schools of the Panhandle. Served with distinction in the Navy during the war-has seven amphibious landings to his credit as well as the Purple Heart and the Bronze Star. Member of the Protestant Episcopal Church- a director of the Rotary Club-a Mason -member of American Legion and Veterans of Foregin Wars.



Ben H. Guill

## Ben Guill Is

Lower income taxes and greater economy in government.

·An Intelligent farm program which

will embody the ideas of the Panhandle farmers themselves. Ben Guill thinks it is high time the farmer starts telling Washington what to do instead of vice versa.

A firm and consistent policy in international affairs.

A tighter labor-management law which will prevent such individuals as John L. Lewis from ever again successfully defying the United States Govern-

A two-party system in the Panhandle. GOOD SOLID AMERICANISM

## Ben Guill Is AGAINST

Socialized medicine and socialism in every form.

The present Administration, which cold-bloodedly stabbed the ordinary citizen of the Panhandle in the back through the Presidential veto of the Kerr natural gas bill.

Excessive governmental interference with and dictation to the farmer and the businessman.

The coddling of Communists at home Communists and the courting abroad.

The Federal Government's treacherous seizure of the Texas tidelands.

Special Congressional

Election-May 6



# 3 DAY RODEO

May 5th and 6th Nights at 8 P.M.

Sunday May 7th Afternoon 2 P.M.

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Florence Goldston Is

Class Parliamentarian
BELTON — May 3, Florence
Goldston of Hereford has been lected parliamentarian for the class of 1951 at Mary

Hardin-Baylor College.

Miss Goldston, who is a former student of Wayland college, is a member of Historical-Phila Literary society. Her par-ents are Mr. and Mrs. H. D. Gold-

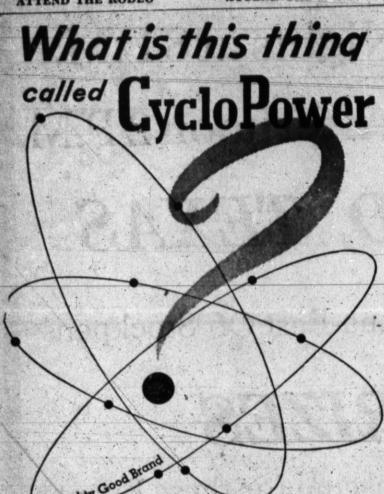
ATTEND THE RODEO

#### Personals

Mr. and Mrs. Albert Ross and son of Lubbock were visiting the Jim Blacks over the past week end and looking up old friends here. They are former Hereford

Mr. and Mrs. Dave Hodges of Whitedeer spent the past week end in Hereford with relatives.

ATTEND THE RODEO



SHAMROCK

TRAILMASTER GASOLINE CLOUD MASTER GASOLIN SHAMROCK MOTOR OILS AND GREASES

Amazing CYCLOPOWER is a combination of all the super-performance qualities you get in Shamrock's new, improved motor fuels for 1950.

It's the higher octane, richer blending and cleaner burning properties of Trail Master and Cloud Master gasolines. It's the added pep and power Sham-rock now gives your car, truck or

CYCLOPOWER is the result of miraculous Cycloversion processing equipment recently installed at Shamrock's modern refinery.

It's something new and better in gaso-line. It's worth trying—today!

THE SHAMROCK OIL AND GAS CORPORATION AMARILLO, TEXAS



A stock Mercury convertible driven by Benson Ford (right), vice-president of Ford Motor Company and general manager of the Lincoln-Mercury division, will pace the 34th International 500-Mile Race at Indianapolis, May 30. Wilbur Shaw (left), three-time winner of the 500 Indianapolis, May 30. Wilbur Shaw (left), three-time winner of the 500 mile race and now president and general manager of the Indianapolis Speedway, will ride with Mr. Ford as passenger. In announcing the selection of Mercury to pace this year's race, Mr. Shaw said that Mercury had made an important contribution to the advancement of the automotive industry in winning the recent Grand Canyon Economy run with the remarkable average of 26.52 ton miles per gallon of fuel.



DOCCIE DONOR-"Queenie," a sad-eyed mongrel, is the heroine of an animal hospital in Springfield, Mo. Shown with attendant of an animal hospital in Springheid, Mo. Shows with attendant Hubert L. Marler, "Queenie" has given her blood to more than 200 other animals needing it. The tiny black puppy at the right has just received some of her canine corpuscles.

#### High Plains Water Conservation Ass'n Urges Forming Districts underground water supply. So far, no districts have been

Editor's note: This is one of a series of articles prepared by the High Plains Water Conservation and Users Association, of which the Deaf Smith Coun-Water Conservation Association is an associate member.

A recent article in Reader's Digest, written in connection with the current New York water shortage, that repairing leaky faucets alone would save 100 million gallons of water daily in that city.

If a single precaution against waste can save so much water how much more could be saved by practicing not one but several proven water-saving rules.

A tremendous amount of water—more than is used by New York's eight million residents is pumped from irrigation wells out here on the High Plains of Texas. New Yorkers use 1.2 billion gallons a day. Plains farmers use about 10 times that much is pumping season.

A good irrigation well will

pump 1,000 gallons a minute. That's 60,000 gallons an hour and 1,440,000 gallons a day, for one well. Multiply that by 12,000 wells on the High Plains and the figure zooms to more than 17 biltion gallons a day. Of course, some allowance must be made for pump 1,000 gallons a minute, and all of them don't pump 24

hours daily. In 1948, 97 per cent of the water pumped from the underground water reservoirs on the High Plains was used for irrigation, about 1.4 million acre-

feet were used. With the privilege of using the water goes the responsibility of protecting the supply and con-serving it so that it will last as long as possible.

Our underground water supply, where it exists, can be made to last forever, if use is soon enough made of the Texas Underground Water Conservation Law: Enacted in 1949, this law makes it possible for water users to band together in local, independent districts to protect, preserve conserve and re-charge the 12. One trouble with business is that everybody has something to sell without being ready to buy.

It's about time for us to get over the idea that there's a Communist lurking under every bed.

Those who bemoan the money spent for defense ought to try to estimate the cost of another war. Until the organization can be effected, water users as indivi-

When parents try to control their grown-up children it is sign that the parents have not grown up.

Recent events throughout the world indicate that the money Subscribesrs who pay their world indicate that the money subscriptions in advance are entitled to class themselves among not apt to be wasted.

BURK

1. Conserve rainfall by proper methods of cultivation.

2. Select crops that produce the greatest returns from a minimum of irrigation water.

3. Locate new wells as far as possible from existing wells to lessen mutual interference.

4. Drill wells through the entire thickness of water-bearing sediments so that all sand strata will contribute to the well.

5. Case the wells with pipe of sufficiently large diameter to permit the pumps to be lowered as the water table declines.

6. Use a power unit adapted for

6. Use a power unit adapted for the load to obtain maximum ef-CONGRESS ficiency.

7. Reduce ditch losses by using pipe or in impermeable liner.

8. Apply water at proper times

and in proper amounts.

9. Maintain supervision while applying water to prevent waste.

formed to carry on this work.

duals can practice conservation

by observing these recommenda-tions, made after extensive stud-

les by a group of ground water geologists:
1. Conserve rainfall by proper

#### Cultural Club Meets In A. F. Hargett Home

Cultural Home Demonstration Club met with Mrs. A. F. Har-Club met with Mrs. A. F. Hargett Friday afternoon with Mrs. R. N. Cooke leading the opening club song "Men of the Soil." Roll call was answered by members giving reasons for planning clothes purchasing.

Mrs. Tom Draper, CHDA, gave pattern demonstrations and reports were given by committee chairmen

Refreshments were served to Mesdames R. N. Cooke, Tom Draper, C. S. Barclay, E. W. Hobson, Wayne Johnson, Earl DeHart, Ed Adams, Raymond Palmer, R. C. Childers, George Parker, and the hostess. Mrs. J. A. Pool was a vis-itor. Mrs. E. W. Hobson will be hostess for the meeting on May

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#### DON'T BE CONFUSED BY PROMISES!

Don't let the iron curtain of professional politicions, political planners and selfish groups fall on your representation in Washington.

BURK CAN BE TRUSTED!

BACK BURK FOR CONGRESS MAY 6th

STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL

NIDEPTADY

# Why HUDSON'S recessed floor means Most Room! Best Ride! Safest!

Hudson's "step-down" design brings benefits in room, riding qualities and safety not obtainable in any other car at any price!





HUDSON

"Step-down" design, with its recessed floor, uses space between frame memthat other cars waste. The result i America's lowest center of gravity (and full road clearance), while providing more hand room and seating room than

OTHER CARS fall to utilize the vital space between frame members. Result is a higher center of gravity and either a high roof line or insufficient head room.

When you try Hudson's "New Step-Down Ride," we believe you will find it a delightfully new experience. For Hudson is the only motor car with a recessed floor ("step-down" design). This results in the lowest-built car of them all, with true streamlining and magnificent

It provides full road clearance and the most room in any automobile at any price! It creates America's lowest center of gravity, which brings you the best and safest ride ever known. Won't you accept your Hudson dealer's invitation-enjoy "The New Step-Down Ride" soon?

The new, lower-priced Pacemaker brings you all of Hudson's exclusive advantages for just a few dollars more than the lowest-priced cars!



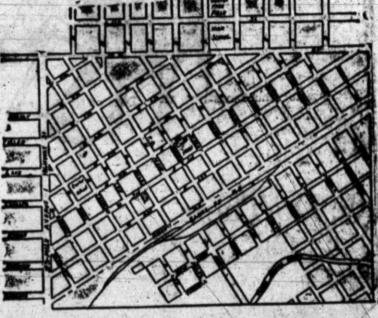
NOW . . . 3 GREAT SERIES

Hudsons, with recessed floors, their great array of high-quality, long-life features, and advanced design, are leaders in resale value, as shown by Official Used Car Guide Books!

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GAS CO. Highway 50 - Phone 551

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Ground Floor

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Thompson

Abstract

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308 N. Main MADE TO MEASURE CLOTHES Hereford

Hereford Wrecking Co.

Highway 60 Complete Line USED PARTS

See us for Expert Repair Work of All Kinds!

SHARP-EDWARDS MOTOR COMPANY

"5th & Main

"The Best Place in Town to Buy New or Used Cars and Trucks" FINANCING

## Long Time Ago

25 Years Ago

Probably the most aggressive ager of the Junior Chautauqua, and advance agent for the Red- 73 for 18 holes. Wilkinson did it path-Horner folks, put a lot of in 91. fight in the local guarantors association. In the contest, prizes were being offered for the best Chautauqua advertisement, the most comic makeup, the biggest noise maker, the best boys makeup, tackiest makeup, to the one that sells the most (in cash) Chautauqua tickets.

Commencement exercising were in full swing all through the week of May 14, 1925.

The second election in the Hereford Independent School Dis-rict for the purpose of issuing bonds in the sum of \$125,-000 carried again by the overwhelming vote of 216-to-42.

The long drought which had plagued Deaf Smith county was broken and farmers were busy breaking dirt and planting. Rains were plentiful.

The by-word slogan of the town was "let's build a hotel in

A meeting of the boys and girls in a livestock and Grop show was held in Askren. Mas Thelma Tynes, teacher at Askren, was in charge. Several people from Hereford attended. Rex Tynes, E. W. Harrison, N. C. Vogele, G. A. F. Parker, Dr. Overon, A. Hornton, J. M. Gililland, N. E. Gass, J. B. Elliston and Mr and Mrs. R. O. Dunkle,

Rev. W. R. Hill was still in Tennessee attending a Baptist meeting.

Members of the County Com-missioners court were C. J. Paddock, J. E. Hill, H. A. Gray and J. C. Alired, Earl W. Wilson was county judge. C. Benton was tax

Stork specials were: Mr. and Mrs. J. N. Conley, May 9, a girl; Mr. and Mrs. Burt Abbott, May 10, a boy; Samuel Franklin; Mr. and Mrs. R. H. McDonald, a boy, May 3; Mr. and Mrs. Hunter York of Sudan, May 11, a girl, Jessie Lea; Mr. and Mrs. D. E. Turrentine, May 9, a boy; Mr. and Mrs. J. O. Newell, May 10, a girl; Mr. and Mrs. J. E. Robinson, May 8, a girl; Mr. and Mrs. Blan Poff, May 7, a boy.

Frank Marrs became the new Hereford Golf Champ winning a and best organized ticket cam- gruelling battle with Henry Wilpaigns ever staged in Hereford kinson. The prize was a handtook place in May of 1925 for some driver. Marrs parred the Chautauqua Week, which began course on the first round during May 21. Miss Dona Batey, man- the match and turned in a 38 for the second round, making a

> Mrs. Ruby Shirley entertained with a dinner in her home. Attending were Judge and Mrs. Earl Wilson, Mr. and Mrs. George Woodard, Misses Fullungem, Aikman, Erickson and Mary Lou Robinson.

Mr. and Mrs. Doss, El Paso leading photgraphers, were due to be in Hereford at the Tourist Hotel May 14 and 15, 1925 to make a limited number of settings at half price. They had a display at Corner Drug Store.

J. H. Williams, Jr. sent The Brand a letter describing the large ranch, 11 miles northwest of Chihuahua.

Miss Grace Wit erspoon left on a vacation visit with relatives m Amarillo.

Mrs. Carroll Wood was doing marcelling at her home in the old Parks Place for 50 cents. She was just out of school at Amaril-

school in Canyon. Mrs. Frances Newell, 77, died at

her home after a long illness and was buried in the Hereford

About 25 young people of the Wesley Bible Class of the Meth-odist Church went to Canyon for a picnic. Miss Swisher was teacher and the group went to Ceta Canyon, near Canyon for the outing.

#### Hereford Boy Taking Basic Infantry Course

Rct. Douglas R. Ramel, 17, Hereford, Texas, has arrived at Fort Ord and will immediately begin his basic training with the Famous Fighting Fourth Infantry Division.

At the completion of 14 weeks of training, Rct. Ramel will be permanently assigned or selected for a specialist school.

Rct. Ramel attended Blair High School and is the son of Mr. and Mrs. Rar L. Cirkles, who reside at Rt. No. 2, Hereford, Texas.

#### DR. C. D. KELTON CHIROPRATIC CLINIC

501 Jackson Ave.

Hereford, Texas

Office Hours, 9 to 12 - 2 to 5:00 p. m. Or by Appointment, Phone 91 or 738W



WASHINGTON IN JAPAN—Familiar landmarks of the Capitol building and Washington Monument are strangely out of place in this setting—Osaka, Japan. The miniature models are part of a display of noted American scenes at a Japanese fair. Also included were models of the New York and Chicago skylines, the Golden Gate Bridge and the Empire State Building.

#### Merchandisers From C. R. Anthony Attend Showing In England

nounced today that two merchandise representatives of the bid Parks Place for 50 cents. She was just out of school at Amariloo.

Dessie Mae Steele was going to school in Canyon.

Dessie Mae Steele was going to school in Canyon.

C. R. Anthony Company sailed on the Queen Elizabeth, April 29 for England. They will participate in the British Industries rair from May 8 to 14.

Tom Aldridge and Clyde Davis, merchandisers and directors of the C. R. Anthony Company, are che two Oklahoma City men, jormerly of Amarillo, who will attend the B. I. F. in London.

Davis' direct interests will be the complete showing of dress and domestic fabrics and housenold textile items. Aldridge will oe directly interested in the fashion accessories, lingerie, iniants' wear and toy lines. Both men will review all lines carried oy Anthony stores as well as unes they reel could be added to anthony stocks.

anthony stated there will be 26 miles of merchandise displays. on display will be everything from hardware to the world's inest woolen suitings. Over 3,000 united Kingdom manufacturers will reveal their letest products.
The Fair is restricted to manuactured products of the United

The British Industries Fair organized by the Government of one United Kingdom. They exverseas buyers.

Anthony stated that other than buying merchandise, his decision to send Davis and Al-dridge was also prompted by the desire to do his part in helping to build good will and stronger trade relations between the United States and the United

from" England on May 14 via of us with a lot of business that American Clipper, landing in should have been attended to New York May 15.

### Legal Notice NOTICE OF DISSOLUTION

OF PARTNERSHIP NOTICE is herby given that the partnership lately subsisting between us, the undersigned Dwight Pouse and Floyd Davenport, carrying on business as a retail shoe store, at 323 North Main Street, Hereford, County of Deaf Smith, State of Texas, under the style of firm of HERE-FORD SHOE STORE, was on the 8th day of April, 1950, dissolved by mut\_u consent, and that the business in future will be carried on by the said Dwight Rouse alone who will pay and discharge all debts and habilities, and receive all moneys payable to the said late firm.

> DWIGHT KOUSE FLOYD DAVENPORT

#### Local Insurance Man Attends Dallas School

J. W. Robinson, Jr., Hereford Southland Life Insurance representative, is in Dallas attending a week-long Sales Seminar on the campus of Southern Methodist University.

Exclusively for Southland men, the Seminar will be conducted by Bert Jaqua. The insurance men will receive five hours a day of class room lecture and the instruction and will have assignments each evening. The entire pect to exhibit to over 16,000 faculty of the SMU Life Insurance and Marketing School has been made available for the Sem-

Date of the Seminar is May I through May 5

There is nothing so positive the assertion of the man who knows little or nothing about what he is discussing.

several years earlier.

## TALMA L. SMITH

OF CLARENDON, TEXAS

A Native son, familiar with every problem of the Panhandle of Texas! Best qualified by Training

## 18th. District in the U.S. Congress

#### **PLATFORM**

If Elected He will Work For:

- 1. Elimination of deficit financing in government operation.
- 2. Curtailment of the Government Debt.
- 3. Private enterprise, which creates work and capital as opposed to government in business, with doles, grants and heavier
- 4. A sound agriculture program, which is necessary not only for the farmer, but basic to our whole economy.
- 5. Our American system of government. The preservation of its ideals and aims as opposed to any other "Ism." The TREND toward Socialism must be arrest-

'If The Foundation Be Destroyed,



Cast Your Vote --- Make Sure

Mr. Smith

Goes To

Washington

SPECIAL ELECTION MAY 6, 1950 AND DEMOCRATIC PRIMARY JULY 22, 1950

### EDUCATION AND EXPERIENCE OF TALMA L. SMITH

Born (in log cabin) near Stephenville, Texas. Moved with parents to Greer County, Oklahoma (then Texas) as child, where mother died when (then Texas) as child, where mother died when he was eight. Moved with father (A. J. Smith) a pioneer school-teacher and farmer, to farm and ranch in Motley County, Texas. Attended country schools. Graduated (validictorian) from Childress, Texas High School. Graduated from Clarendon (old) College. To secure further education passed civil service examination and appointed to Department of Commerce and Labor, retaining his legal and voting residence at Clarendon, Texas.

Married Annie Ree Martin, daughter of N. N.
Martin, of Clarendon, Texas.
Brother of Dr. C. Q. Smith, President of Oklahoma City University and farmer in Deaf Smith

Attended George Washington University six evenings each week while working six days per week, from which he received A. B. and LLB. degrees. Passed D. C. Bar examination and later admitted to practice before Supreme Court of the United States. Served as Special Assistant to the Attorney General of the United States, and as expert special agent compiling financial data on operation of Cities and States, with duties in states from Maine to Texas.

Served as seaman in First World War. Upon discharge became secretary to Congressman Marvin Jones where he served for approximately five years. Then reported hearings of the U. S. Senate Appropriations Committee. Beginning with Chairmanship of Congressman Jones in 1930, he reported all Hearings of House Committee on Agriculture for nine years in period when the overall farm legislation was being developed and enacted. Also assisted in reported Hearings of Committee on Interstate and Foreign Commerce; on legislation affecting oil. gas, railroad, holding companies, securities exchange, health and other measures.

ants to explain and justify requests for the funds contained in the Budget. Every activity is surveyed and a detailed analysis and study of each request for funds is made each year, both as to personnel and money required to carry out the policy and the law.

During the past 20 years, and more particularly the last 11 years in the Appropriations Committee, (whose hearings are confidential, covering such matters as atomic energy development, Intelligence Service of Army Services, activities of the FBI) he has acquired a working knowledge of every phase of the Federal Government's activity, and an acquaintance with the members of Congress conducting these studies, as well as those in the legislative Committees.

He has seen the cost of government increase to staggering proportions and the Federal debt climb to the sum of 263 billion dollars, or approximately \$1,750 for every man, woman and child in the United States. He is concerned as everyone must be with the impact of that debt on the opportunity for yours and his children, and their children's children to enjoy, as we have enjoyed, the privileges of a free-enterprise system.

He has watched with alarm the trend toward deficit financing, and toward the ever increasing demand for centralized government, with more direction, dictation and intimidation from government, with doles, grants, and heavier taxes, inevitable under a system where the chilzen is made to exist for the government.

This trend must be reversed. It cannot be done easily. Educated, experienced and skilled men project the programs, many vital and becessary, on which Federal funds are expended. The reversal can result only from long, tdious hard work on the part of people sufficietnly equipped by experience and training to pick out and help eliminate the nonessential expenditure, aided by every individual interested in passing down to posterity the blessings we have neloyed under our own free enterprise system. That experience and training, in all humbleness, he says he has acquired during 26 years' work with the U.S. Congress.

The work of a Representative in the U.S. Congress is perhaps the most complicated found anywhere. It requires a wide survey and knowledge of Federal laws, regulations, policies and procedures, not only to properly serve an interested constituency and participate in House and Committee Hearings, but to understand and vote intelligently, on behalf of those who place him in that responsibility, legislation affecting the welfare of our country.

He is an active member of his church, and for over 25 years has been teaching a Bible class. Has been Church Treasurer, and for 30 years a member of the Board of Stewards.

(Paid For By Smith For Congress Club-C. Q. Smith, Chairman)

See America's Greatest Truck Values CHEVROLET /

ADVANCE - DESIGN TRUCKS

> See these great new truck buys in our showrooms today!

PAYLOAD ZEADERS Cost less to operate per ton per mile!

ight from the start, you can figure on more payloads ecause Chevrolet trucks take less time on the job... cost less to keep up. They reduce total trip time with extra high pulling power over a wide range of usable road speeds. Advance-Design construction saves you money on repairs. It all boils down to this: You can depend on Chevrolet trucks to deliver the goods at low cost per ton per mile. Stop in and see these new P-L trucks now on display.

FAR AHEAD WITH THESE PLUS FEATURES

TWO GREAT VALVE-IN-HEAD ENGINES: the New 105-h.p. Load-Muster and the Improved 92-h.p. Thirth-Muster ... THE NEW POWER-JET CARBURETOR ... DIAPHRAGM SPRING CLUTCH ... SYNCHROMESH TRANSMISSIONS ... HYPOID REAR AXLES ... DOUBLE-ARTICULATED BRAKES ... WIDE-BASE WHEELS ... ADVANCE-DESIGN STYLING ... BALL-TYPE STEERING ... UNIT-DESIGN BODIES

Performance Leaders 1 Popularity Leaders Most Powerful Chevrolet Trucks Ever Built!

Preferred By Far Over All Other Trucks!

Price Leaders

TE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, MAY 4, 1950

Bourry Times and has joined

came to this growing oil from the Big Spring here he had been ads father, W. H. Feather, learnthe craft before comic

He is 38 and a native of bru-Alabama. He grew up in klahoma, finishing high school at Hinton. He got his journalism e from Oklahoma A&M 935; Before going to Big Sprik worked on newspapers Guthrie, Pauls Valley and An

During the war he served the Pacific as a liaison pilot and ertillery observer with the 10th

When electronic brains operate our tactories will labor or mangement lose the jobs?

If the world had no fanatics, eccentrics and partisans, life might be rather dull and tire-

every ambitious young American is ready to lead his ATTEND THE RODEO

> BREAKFAST LUNCH DINNER

7 am. 'til 9 pm



ANY HOUR We specialize Stecks & Chops

EAST ON HIWAY 60



A TEXAS INVITATION TO THE PRESIDENT These Texans dropped in at the White House in Washington to invite President Truman (seated) to take part in the dedication of Big Bend National Park in Texas Oct. 11. Left to Right standing are Rep. Ken Regan (D-(seated) to take part in the dedication of Big Bend National Park in Texas Oct. 11. Left to Right standing are Rep. Ken Regan (D-(seated)) of Midland; William J. Hooten, Editor El Paso Times; Conrad L. Wirth, of the National Park Service; State Senator Hill Hud-Tex) of Midland; William J. Hooten, Editor El Paso Times; Conrad L. Wirth, of the National Park Service; State Senator Hill Hud-Tex) of Midland; William J. Hooten, Editor El Paso Times; Conrad L. Wirth, of the National Park Service; State Senator Hill Hud-Tex) of Midland; William J. Hooten, Editor El Paso Times; Conrad L. Wirth, of the National Park Service; State Senator Hill Hud-Tex) of Midland; William J. Hooten, Editor El Paso Times; Conrad L. Wirth, of the National Park Service; Dames E. Casner, Alpine; Rep. Wingate Lucas (D-Tex); Son, (hidden); County Judge Felix McGaughy, Alpine; Frank McCollum, Alpine; James E. Casner, Alpine; Rep. Wingate Lucas (D-Tex); Son, (hidden); County Judge Felix McGaughy, Alpine; Frank McCollum, Alpine; James E. Casner, Alpine; Rep. Wingate Lucas (D-Tex); Son, (hidden); County Judge Felix McGaughy, Alpine; Frank McCollum, Alpine; James E. Casner, Alpine; Rep. Wingate Lucas (D-Tex); Son, (hidden); County Judge Felix McGaughy, Alpine; Wendell Mayes, Austin, representing the Governor of Texas; C. C. Wood-Son, Dames E. Casner, Alpine; Wendell Mayes, Austin, representing the Governor of Texas; C. C. Wood-Son, Dames E. Casner, Alpine; Wendell Mayes, Austin, representing the Governor of Texas; C. C. Wood-Son, Dames E. Casner, Alpine; Wendell Mayes, Austin, representing the Governor of Texas; C. C. Wood-Son, Dames E. Casner, Alpine; Wendell Mayes, Austin, representing the Governor of Texas; C. C. Wood-Son, Dames E. Casner, Alpine; Wendell Mayes, Austin, representing the Governor of Te



ich (above) has been namident of Southwestern University at Georgetown. Before over duties of the presi-October, Dr. Finch had been head the Rible department at Southwestren. (AP Photo)

### The Law-You Comments On late in the season. Then they moved up from the pack as if Sports-

NO YOU KNOW how the

Golden Rule is expressed as a Though the season has just started, a few interesting base-The rule of law which se's out the teachings of the Golden Rule | ball developments have occurred, in each Major League. Over in is expressed legally in a Latin phrase as follows: "Sic where two the American the Yankees are ut alienum non laedas." Trans- showing awesome bat power. lated this means, "So use your They are expleding for more own as not to injure another's big-run innings than some had expected. They are going to be tough to unseat. The Red Sox YOU KNOW what

> From their recent history it might be considered an achievement that they are not off as slowly as they were in 1948 and 1949. But the Red Sox aren't going to be able to move up as swiftly as they did last year,

> are off to no great start either

Many exceptions to it have been made, and the courts have established certain warranties which go with the sales of property, particularly where the defects are of such a nature that the buyer could not readily discover them at the time of the purchase, or where the purchaser resentations of the seller.

For further information on their finishes. these matters, see your local at- The Reds have failed to show

three teams are going to slow such a dash this year.

One of them is Detroit. The Tigers are off-the first week anyhow-to a hot start. They might be carrying on where they left off at the end of season. Then they were the hottest team in either of the big two leagues. The odd thing is the neither Newhouser nor Trout the two hurling greats of the 1945 world champions, are helping the club much at this stage.

Rolfe instead is calling on the four for starting work: Houteeman, Trucks, Hutchinson and Gray. He is using Trout only sparingly for relief, and Newhouser not at all. Hal says his arm isn't ready, and that he willbe ready to go when the weather warms up, and Rolfe says Hal has been around long enough to know. The Tigers were picked in this column to take it in the junior league, and that still goes.

In the National, the Cards are off to their usual game. In the beginning the Cards almost invariably get off to a lagging start, playing tight baseball but getting few runs. This they are doing again this year. Like the had no opportunity to examine Red Sox, the C a r d s usually the item before purchase, but return white not about August, and lied upon the judgment and repeset sail. Last year they failed in the clutch for a rare sight among

grapefruit power, and the Giants pand the Cards might wind up to are a floo thus far. If the Du- be the big three rocher gang doesn't get going, it will be curtains for Lee. The

Mr. and Mrs. John S. Albracht Dodgers are strong but the returned from Greeley Nebr. Braves are the dark horse Sunday. They went up to attend threat. Southworth is firing his funeral services for Mrs. Ed team along, and they and the Harp, Mr. Albracht's sister, and Phillies are teams to be heard then spent the rest of ten days from. But the Braves, Dodgers visiting relatives.

LUTHER PEVLEY Real Estate

Res. Phone 524-W



# Altavene Clark

Admittedly the Best Qualified to Render Effective Servic

NOW!

Support-

ALTAVENE CLARK FOR CONGRESS

SERVICE STATION

MAIN STREET & HIGHWAY 60

"WE FIX FLATS"

legal phrase?

'caveat emptor" means?

This is a Latin phrase which

neans "Let the buyer beware."

As applied under the common

law, it meant that the burden

was on the buyer to examine

closely and to find any defects

in whatever he bought, and that

anything that he purchased he

did so at his own risk. This

principle condoned and encour-

ag the driving of "sharp bar-

gains." At the present time, the

courts have drifted away from

this doctrine to some extent.

It's Ne

oil you've heard so much about . . new Conoco Super Motor Oil . . . proved by a punishing 50,000-mile

It is a motor oil so tough that in this killing 50,000-mile tes gines lubricated with Conoco Sta, Motor Oil showed virtually no wea. at all . . . in fact, an average of less than one onethousandth of an inch on cylinders and crankshafts!

In this same 50,000-mile test, gasoline mileage for the last 5,000 miles of the run was actually 99.77% as good as for the first 5,000 miles.

Yes-Conoco Super Motor Oil has definitely proved that it can keep your new car new.

Come in and let me tell you about "50,000 miles no wear!



PALO BURA SALES, INC.



Highway 60 at Funston Conoco Gas-Lubricants

CONTINENTAL OIL COMPANY

PHONE 100

# It's the Ucits

1. Tops in Economy!

2. Tops in Performance in its class!

3. Tops in Value!

4. Tops in "Deal" the best in town!

Drive the "better than ever" MFRI



Hereford Motor Company

### Sonior Class Attends ENMU Rodeo At Portales Friday

By MRS. A. L. CROSS

Brown Saturday night met in the eleventh birthday.

home of Mr. and Mrs. Weslie Moving pictures of the group opened their many lovely gifts.

Refreshments were served to group." Mr. and Mrs. Bill McCary and Dean, Mr. and Mrs. Tom Burdie Potts and Jan and Terry, Mr. and Mrs. George Messenger, Mr. and Mrs. A. L. Cross and children, Mr. and Mrs. Buster Seals and family, Mr. and Mrs. B. B. Blackburn, Mr. and Mrs. C. J. Hughes, Mr. and Mrs. Guy Moris, Mr. and Mrs. Cecil Clayton and family, Mrs. Margaret Powell of Grady, Mr. and Mrs. Richard Baggett of Portales, Mr. and Mrs. Ray Powell and boys of Grady, Kathern Sutton and the honoree, Mr. and Mrs. Arlin-Brown and Mr. and Mrs. Weslie



#### Your INSURANCE insures their future

The future of your children is important. It is so intertwined with your own that the two cannot be separated; consequently, the insurance which you carry to protect your future earning power, your present and future property holdings, is important both to you and to your family. Your insurance insures their future and your own.

OUR ADVICE COSTS YOU NOTHING

McLEAN Agency

Gay Mitchell, daughter of Mr. Brand Correspondent Sam Mitchell, gave a party Fri-Friends of Mr. and Mrs. Arlin day evening in honor of her

Brown for a post nuptial show-were taken while they jumped er. During the evening, games of the rope, played jacks, rode the "42" and canasta were played at bicycle and roasted weanies and a late hour. Mr. and Mrs. Brown | marshmallows. Mr. Mitchell showed moving pictures to the

Then ice cream, cake and pop were served to Carolyn Adams, nett, Mr.nett, Mr. and Mrs. Clau- Sherry Burnett, Glyna Pulliam, Sherrian McInturff, Carol Loften, Clarawona Harrington, Rita Chandler, Sandra Jean Tompkins, Carylon Ann Potts, Marylan Hutchens, Novela Northcutt, Martha Jean Miller and the honoree, Gay Mitchell.

> The Senior Class went to Portales Friday to attend the rodeo at Eastern New Mexico University. Freddie Chandler and Edsel Ford entered the steer riding and mule riding

Marylan Hutchens, Novella and LaRue Northcutt, Gay Mitchell. Donnie Lee Lofton and Gerry Ray were presented in a musica recital Monday night at the Clovis Senior High School music room as students of Mrs. W. A. Newell. There were 44 studnets taking part. Marylon Hutchens won the award for record music time.

Mrs. A. L. Cross was hostess to the Bellview Sunshine Club Tuesday. A covered-dish luncha eon was served at noon.

Mrs. Daughteet, C H D A, gave demonstration on the upholstering of a chair. A chair was upholstered in blue plastic for the hostess. The business meeting was conducted by Mrs. Ralph Burnett. Plans were serve the Junior-Senior Danquet May 5. Roll call was af second by "how many pieces of furniture have you upholstered?"

Members present were Mes-dames J. R. Bunnett, Cec. Cay ton, R. E. Ford, T. E. Burnett Cecil Colwell, E. F. Hughes, Glen Pulliam, Windsor Lacewell, W. P. Ridley, Gibbs Ruckers, J. A. Smith, W. E. Brown, J. J. Spurling, and three visitors - Mrs. Daugherty, Mrs. Marres and Mrs. Claudie Potts.

Willard Patterson, Arnold Cross, Jack Patterson, Willie Wall, Glen Shadix and Herman Chandler left Thursday for a fishing trip to Conchas Dam. They plan to return Sunday.

The Rosedale Juniors gave play, "Good Gracious Grandma," Thursday evening. The play was a comedy which was enjoyed very

Larue Northcutt had a slumber party last Thursday night. Those attending were Lunell Harrington, Marguita Madale, Nola Deane Lofton, Mona Rae Campbell and Johnye May Foster.



THREE LEGS NO HANDICAP—"Peggy," a calf on the William Steward ranch near Sacramento, Calif., manages to get around just as well as a normal animal, despite the fact that she was born with only three legs. The calf receives more than her share of affection from her mother and from the Steward family, who have adopted her as their personal pet.



20 YEARS OLD. FELINE FINE—"Mary Ellen," a cat belonging to Martha Ellison of Hempstead, L. I., N. Y., gazes appreciatively at a cake baked for her on her 20th birthday. The cake, appropriately enough, was decorated with sugar "mre." "Mary Ellen" has lived eight years beyond the average life span of a cat.

BIPPUS NEWS

#### Third And Fourth Grades Attend "Cinderella" Show

ODD FELLOWS

Each Monday Night REBEKAHS

Each Tuesday Night

Hereford Lodge 849

in each month School instruction each Thurs

day n'ght.
R. L. THOMPSON, Sec'y
HENRY SEARS, W. M.

Brand Correspondent | House Saturday night were Mr. Brand Correspondent

Mrs. E. K. Pinnell accompanied family, Mr. and Mrs. George the Third and Fourth Grades to Glass and family, Mr. and Mrs. Amarillo to the show "Cinder- J. G. Fortenberry, Miss Christine ella" and at lunch at Elmwood Fortenberry and Jimmy Bradly

Mr. and Mrs. Reno, Miss Chilton and Mrs. E. K. Pinnell accompanied the Freshmen and Sophomores to Amarillo and went swimming at the Youth Center Tuesday.

Jean Finley spent Friday with companied them to Amarillo and

The Adrian boys went to Lazbuddy Friday to play ball. The score was 3-to-6 in favor of Laz-

Mrs. Dee Banks was an Amarillo shopper Wednesday.

Those in Hereford Saturday were Mr. and Mrs. Frank Rickels, Mr. and Mrs. E. H. Pinnell and family, Mr. and Mrs. E. J. Homfeld and children and Mr. and Mrs. J. G. Fortenberry and Christine.

Mr. and Mrs. Herman Sifford and family went to Wheeler to visit her mother last week end. Miss Anna Kate Fortenberry visited with her folks, Mr. and Mrs. J. G. Fortenberry Friday and Saturday.

Richard Evans from Tulia was a visitor I nthis community Sat-

Mr. and Mrs. C. F. Homfeld and children were in Clovis Tuesday. The Bippus Home Demonstration Club met with Mrs. E. K. Pinnell Wednesday at 2:30. Roll call was answered by telling "Reasons I Plan My Clothing Purchases." Mrs. Tom Draper gave a demonstration on clothing construction. Those present were Mesdames Tom Draper, Julian Pinnell, Herbert Hoover, C. F. Rickels, Jack Fortenberry, Miss Christine Fortenberry and

the hostess, Mrs. E. K. Pinnell. Those attending the "42" party at the Bippus Community



### We Welcome You

Bible Study

Young People

Daily Radio Program
9:30 A. M.

KPAN—860 on Your Dial
/c invite you to all services of The Bible is right and it does make a difference what we BELIEVE AND PRACTICE.

Church of Christ



# MORE THRILLS PER MILE ... MORE MILES PER GALLON! MAKE A DATE WITH A "ROCKET 8"!

"Rocket" Engine Miles are Miracle Miles!
You'll discover this when you take the wheel
of the "Rocket 88"—Oldsmobile's action star
of the highway! Phone us today! Find out first
hand about "Rocket" performance! Find out
how Oldsmobile's new Whirlaway Hydra-Matic

Drive\* delivers all this wonderful power in one smooth surge. Discover how much you save when you drive the "Rocket": the amazing gas economy of a true high-compression engine-plus the lower price of the "Rocket 88" in 1950! Make your date with a "Rocket 8"—today!

Kinsey Motor Co. - Phone 740 or Vi sit 244 E-Third



### CHURCH OF CHRIST

9:15 A. M. 10:00 A. M. 11:00 A. M.



## takes the hard work out of Washday

Wash-day a pleasure? Almost . . . when you leave the bard work to electricity! Soak, wash, rinse, dry . . . your electric washer and drier does it all. And all you do is simply put the clothes in, set a control . . . take the clothes out. So efficient and dependable is this streamlined method of laundering . . . that even the most delicate linens and laces may be trusted to its gentle care. You can even breeze through ironing the results of an entire family wash. New, improved, completely automatic . . . electric ironing is speedier, more efficient than ever.

Ask your dealer about an electric home laundry. You'll find units to suit any house-plan . . . any budget. Laundering electrically is so economical, Electric service makes it that way!



SOUTHWESTERN PUBLIC SERVICE

TEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

#### Big Spring Ad Manager Buys In Scurry Times

Snyder, Tex. (P)-Hethert Feaher has acquired an interest in he Scurry Times and has joined he newspaper here as publishbusiness manager.

came to this growing of mer from the Big Spring Herald where he had been adrertising manager since 1941. The new publisher is a "third generation" newspaperman. His

grandfather, James F. Feather was a printer m England, and his father, W. H. Feather, learned the craft before coming to

He is 38 and a native of Bruion, Alabama. He grew up in Oklahoma, finishing high school at-Hinton. He got his journalism egree from Oklahoma A&M it 1935. Before going to Big Spring he worked on newspapers Guthrie, Pauls Valley and Ar o are

During the war he ser along on the Pacific as a liaison orked out. artillery observer withe athletic diort Worth high oefully unhappy with

When a ruined us here," our farman. He was talking about ageran interest in high school sports which has sagged badly in Fort Worth since the City Conference

Clark was host for the City Conference basketball tournament recently. He did an excellent job of presenting the tournament. The brand of basketball was in the opinion of many Southwest Conference coachesbetter than at the three-division state tournament at Austin.



DELIVERY - Eye. ming Gene Tierney is some-ng special to see and serves to illustrate the American Cancer Society's Post Office arrangement for receiving contributions. Simply address your letter "CAN-CER," care of your Post Office.

tended the two day tournament. A total of 42,000 turned out at

Austin in three days. "There's no tradition behind it when you hold it in one town every four years," he said.

Why not, he suggested, hold the Class B and Class A tournaments at a certain time at Austin and the Class AA and City Conference at another?

The idea for the Class A A A division would be to limit it to schools with 750 enrollment or

That would include practically all of the members of the City Conference, plus such schools as Amarillo, Corpus Christi, Austin, But less than 5,000 persons at- Waco, Odessa and others.

### VERTICAL Opening Great Lake Short sleep 4 We 6 Daybreak (comb. form) 7 Bitter vetch 14 Bite 15 It is an outstanding 17 Standing room only (ab.) 18 Dined 19 Within

12 Near 15 Any 16 Spain (ab.) 22 Female sheep 18 Insect 24 Measure of 19 Kind 21 Part of

concerned
33 Type of tree
34 Beam of light
35 Send in
payment
37 Come in
39 Therefore
40 Bone
41 Roof finial
44 Us
46 Exists
47 American writer
49 Also
51 Track
54 Animal's foot 55 Bit of news 57 Calcium (symbol) 58 Mountain

Now a new Studebaker dealer is "at your service" in Hereford

cloth 25 Musical

lake

59 Aristocratic

27 Stunt

30 Was



Studebaker announces the appointment of a new dealer in Hereford

FRANK CRAIG MOTOR & IMPLEMENT CO.

345 E. 1st St

Stop in and see the distinctive new 1950 Studebakers -paced by a Studebaker Champion that's one of the 4 lowest price largest selling cars in America!

See the husky, handsome, powerful new Studebaker trucksstand-outs in performance and low operating cost!

Finest kind of car and truck maintenance servicecomplete stock of authorized Studebaker parts and accessories!

## Are you Romantic?

To the first ten (10) persons answering the following questions correctly, each will receive FREE theatre pass. Simply bring your answers to the box office of the Star Theatre Saturday, May 6. The answers will be posted in front of Star Theatre not later than Sunday noon.

1. Who was the "Great Lover" of the silent 3. Where is the Honeymoon Capital of the

the family names of Capulet and Monta-

- 2. What famous Shakespearean lovers had
- 4. Where is the film "The Great Lover" going to be shown?

Last Time Tonight - Star Theatre

PREMIER!

PRINCE OF FOXES

At The Ripped From The Pages Of America's RIDAY & SATURDAY SCREENWARD. Mightiest Chapter! ONE DAY **After Houston** WORLD

SUCH Romantic ANTICS! BOB HOPE





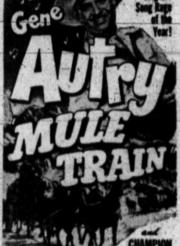
100 - Produced by ARMAND DEUTSCH - A METRO-GOLDWYN-MAYER PICTURE **COMING STAR THEATRE** 

Thurs.-Friday-Sat.

May 10, 11,12









Chapter No. 13 CONGO



Congratulations Anniversaries from Thursday, May 4, through

Mr. and Mrs. A. H. Swigart
Mr. and Mrs. W. E. Dameron
Mr. and Mrs. C. E. Shepard
Mr. and Mrs. O. M. Dickey
Mr. and Mrs. Garland Campbell
Mr. and Mrs. J. C. Mercer
Mr. and Mrs. Owen Stagner

upon the occasion of your wedding anniversary. If you have married or moved to Hereford in the

last year please call 363 to give us your anniver-

"All The King's Men" - 1950 Academy Awa'd Winner

#### ENTERTAINMENT UNDER THE STARS

Thurs. & Friday "PARDON ---MY SARONG" Abbott & Costello Saturday Only "FURY AT FURNACE CREEK"

Victor Mature

Coleen Gray

Located West Of Town on Hwy. 60

> COME AS YOU ARE

Relax, Smoke

Eat, Talk In

The Comfort

Of your own car.

Tuesday & Wednesday "HONEYMOON"

Sunday & Monday

"SO PROUDLY

WE HAIL"

Claudette Colbert

Paulette Goddard

Shirley Temple Guy Madison Woody Woodpecker

:00 O'CLOCK AND 10:00 O'CLOCK

# Voters Elect Panhandle Congressman

## Eleven Candidates Run In Special Election

Deaf Smith county voters will; Precinct No. 6: George Larson, avoided any tie-ups with any orne in a little over two months Judge. turday. This time to cast balts for a United States Reprentative from the 18 Congres-

Former congressman Gene orley resigned his seat in con- cutt, Judge. ress to accept a federal judgenip, thus creating the vacancy nat voters throughout the Panlandle will be casting votes to fil aturday.

The eleven names will be aced on the ballot as follows:

Walter Rogers LeRoy LaMaster Woodrow Montgomery Hulet J. Byce Ronald Davis Talma Smith Bill Pickle Altavene Clark J. Blake Timmons E. T. Burk

Ben Guill Polls will be open from 8 a. m. p. m. closing time at the ual 11 voting precincts in the he old Roe residence. 4 at the Cord Hammock residence, 5 is Fairview school house, 6 Ford chool house, 7 Dawn school office 8 Garcia community 9 Bippus community 10 Daniel school house and 11 at Central School.

General and special election udges as appointed by the County Commissioners' Court will be: Precinct No. 1: R. G. Lewis, Presiding Judge; Ivan L. Block, Judge; Glenn Weir, Judge; G. W. Newsom, Judge.

Precinct No. 2: Walter Dunlap, Presiding Judge; Frank M. Cogdell, Judge; R. L. McGehee, Judge; Grant Fuller, Judge. Precinct No. 3: P. B. Sowell, Presiding Judge; A. J. Walker.

Precinct No. 4: J. G. Fortenberry, Presiding Judge; Cord

Hammock, Judge. Precinct No. 5: R. L. Campbell, Presiding Judge; E. T. Allred,

cop to the polis for the third Presiding Judge; H. D. Hill, ganization, or any voting group;

Presiding Judge; - August Frye,

Precinct No. 8: Lewis Smith, Presiding Judge: Elmer North-

Precinct No. 9: C. F. Rickels, Presiding Judge, J. W. Adrian, Precinct No. 10: C. L. McBroom,

Presiding Judge: Erwin Shugart, Precinct No. 11: J. J. Clark, Presiding Judge; Dennis Bar-

nard, Judge, The candidates are as follows: LeROY "Pete" LaMASTER

PERRYTON - Leroy 'Pete" LaMaster, candidate for Congress from the 18th Congressional District, is receiving strong support from home town folks, and from the North Plains area where he and his family are well known.

The LaMaster for Congress Club, organized in an effort to promote other such county clubs ounty. They are precincts I and and to assist in the LaMaster in the county courthouse, 3 in campaign, is now concentrating on acquainting other counties in the district with "Pete's" qualifications for the Congressional

> An old-time political rally transacted. She became well ac-Saturday night in Perryton quainted with the complex leglaunched the campaign assistance and workers are now conacting friends over the districts seeking support of the young farmer-stockman who is waging an intensive personal campaign throughout the 28 counties

The high points of LaMaster's platform are economy in goveernment, a sound farm program, fair labor laws both to labor and management with teeth enough | Clark remained as his Executive to be enforced when needed, a Secretary. During the year Mrs stern foreign policy striving for Worley was in service, as well as peace, but constantly ready to during his several extended trips defend America's freedom if abroad on official business, Altapeace agreements fail, and abili- vene Clark was in reality this He has lived in Oklahoma, Texas ty to make honest decisions re- district's Congressman. gardless of pressure applied from

being determined to carry out Precinct No. 7: H. H. Miller, his original declaration of representing all the people of every part of the district, if elected. He is a World War II veteran having served in combat with the Navy, was born and reared on an Ochiltree county farm, has a college degree in agriculture, and is fully determined to make a con-

ALTAVENE CLARK

is elected to Congress.

sciencious public servant if he

Altavene Clark is the only woman in the race for Congress. She arrived at Amarillo in 1926 and took a job in the purchasing department/of the Panhandle Lumber Company. She is a native of Manson, Iowa and went to Icwa State Tteachers College and Grinnell College. She then went to Bryant and Stratton Business College in Chicago. She taught school as her first job.

She bases her campaign on experience and actual hard work. During her 17 years experience in Washington, she has become well/acquainted with all government departments and officials with whom government business. for the Panhandle must be islative and administrative procedures. She has a wide personal acquaintance among the Senators and Congressmen and is accustomed to working with them on legislative and congressional matters. She is highly thought of and respected by all who know her.

When Gene Worley was elected to Congress in 1940. Mrs.

Mrs. Clark is a widow and has she reared and educated and phasize that we have the nat- that we have capable men who isan foreign policy. Pickel would native Texan, He was a star after high school graduation, was "supposed" big boys of poli- one son, John W. Clark, 24, whom form, Pickel said, "Let me em-LaMaster has scruplously who is now with an airlines in ural resoruces such as fuel for can work out our governmental maintain all the gains of labor | football player at Childress and,



WALTER ROGERS



the First Presbyterian Church of products for industrial plants.

She is now on leave of absence without pay from her position as Executive Officer of the House Agriculture Committee.

W. T. PICKEL

W. T. Pickel was born 40 years ago on a government claim on business men and is director of the west bank of the Pecos River. Arkansas and Mexico. In a statement about his plat-

and farm products to support a large industrial expansion program. We need water. Highest on my list of MUSTS is the Sanford Dam Project. Pickel is a member of the First

ALTAVENE CLARK

Baptist Church of Borger, teaches a Sunday School class of young the Intermediate Training Union. He believes in the home, the church honesty, democracy and his fellow men. He believes in the future of our country and

J. BLAKE TIMMONS Honolulu. She is a member of factories and homes, petroleum problems if chosen by the elec-

HULET J. BYCE

procedure, reorganize the executive branch of the government, eliminate duplication and reduce the national debt.

Pickel says the farmer is our breads producer and the backbone of our national economy. He believes in the development of the natural resources and industrial expansion for the Pan-

the consolidated appropriations and support a long-range labor

An exponent of a firm bi-part-

The Hereford Brand







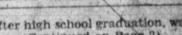


E. T. BURK

and work for better relations with management.

He would eliminate the communits and fellow - travelors from the Federal Governmentand management program in order to stabilize our economy,

gomery was not available. The rest of the candidates are pictured in the order they will appear on the county ballots RONALD DAVIS Ronald Davis, Childress, is



BEN GUILL

Woodrow Montgomery is the

eleventh candidate whose pic-

would have liked to have run it,

but a cut or mat of Mr. Mont-

fure is not shown above.

## It Will Be A Gala Affair!

The



## 1st ANNUAL RODEO of the HFREFORD RIDERS CLUB

We Welcome You to Hereford During this Event --- Here Is Your Chance to See One Of The Best Rodeos to be Presented here in many A Year. While You're Here Come In and Visit Our Ice Cream Bar and Taste our Delicious Sundaes, Malts & Other Iced Treats.

## HEREFORD CREAMERY

230 East 3rd Street

Hereford, Texas

## WELCOME TO HEREFORD

and the Hereford Riders

FIRST ANNUAL

## RODEO

**3 BIG PERFORMANCES** 

FRIDAY -- MAY 5 - 8 p. m. SATURDAY -- MAY 6 - 8 p. m.

SUNDAY AFTERNOON MAY 7-2 p. m.



Chills, Thrills, Spills!

COME ONE -- COME ALL

Meet Your Friends at the Rodeo in Hereford

BLANTON BUTANE, INC.

437 E. FIRST

PHONE 551

See Our New Roper Butane Ranges Now In Stock



# liteface News

Saturday morning we were

When we returned for them, they

had had some luck. Saturday af-

one or two weeks from any town.

and then to bed for the last time

the Holy City Chapel for a Sun-

come to my mind now: Richard

Alston, Joyce McGee; Charles

Kelly, Kathryn Davis; Joe Her-

shey, Earlena Phillips; Duane

Christian, Audrey Hood; Dale

Doak, Colline Brown; Bill Forbus,

Although we were tired and

sore, it was worth every bit of it

and we are all willing to do it

Tri-Hi-Y Will Go

By CHLOE FORTENBERRY

meeting playing "The Cathedral at Twilight." The group then

sang, "Are Ye Able?" Molly Bet-

Neither Be Lost or Stayed" ac-

companied by Beverly Barkly.

Shirley Sharp opened the

Waltter Paetzold.

Moore; Mattie Jane,

in Craterville Park, Oklahoma.

#### EDITORIAL STAFF

Emmarie Turner, Earlena Phillips, Bob Hamilton JUNIOR HIGH NEWS ..... Larry Slaughter, Gerry Patterson John Southall Emmarie Turner

ORGANIZATIONS ..... Teresa Fangman, Chloe Fortenberry Joe Kerr, Bob Hamilton Maxie McCathern, Doris Jean McGee, Marco Joyce McGee

Joyce McGee

Gryle Roberson, Bettye Hamilton
Michael Kelly
Ruby Barclay SENIOR WHO'S WHO TEACHERS WHO'S WHO Anna Lois Cummings

Linda Betzen, Gerry Patterson, John Southall, Maxie McCathern

Craterville: Measles And Love Bugs

#### Last Fling Leaves These Seniors Tired And Happy tenjoyed by all and then again

By EARLENA PHILLIPS This travelogue begins in we were loose. Hereford, Texas, a small city located 50 miles west of Amarillo, rolling along again to visit Ft. at 7:00 in the morning of April Sill and Medicine Park. Some of 21. Sixty-four Seniors loaded in the boys got the fishing bug and two school buses to take their we left them at Lake Lawtonka.

We pass through Amarillo and take the road to Memphis. This is ternoon most of the kids went the first time some of the kids in to Lawton. From the way some have been past Amarillo. As we of us acted you would have travel on, songs abound and mer- thought we had been gone for riment is at its top.

In Memphis the buses stop and We all realized that Saturday a fifteen minute rest was taken night was the last night we by all, then loaded again we would be together. Advantage took off. The Texas state line was taken of that fact, the skatwas passed and the grass was not ling rink was used for three hours as green on the Oklahoma side.

At Altus, Oklahoma we stopped at a park for our dinner. After stuffing ourselves to the top we did everything there was day morning service. Immediateto do. Swings, see-saws, and ly following we started for Hereplaying keep-away and baseball. ford and home. We were tired but We all gratefully climbed in the happy and ready to get home. bus and started for our destina-

Three o'clock saw us pull into that a girl broke out with the Craterville Park, Oklahoma, tired measles while we were there. and ready to run around. We immediately went to a big two love bugs in Craterville because story dormitory to make it our thre were certainly a lot of boys home for three whole days. After and girls seen together in couwere situated and everybody was instructed as to what we were to do, some went swimming while Gresham, Nancy Cagle; Wiley others played baseball and oth- Ewton, Joyce Rose: John Dale ers went to the midway. Our eaten at 5:30. Then we were turned loose to do what we pleased. The skating rink was a Fayne Knox; Wendell Morton, place for many of the Hereford kids, as was the miniature golf course, the ferris wheel and the auto skooter cars. Gratefully we started for the cabin at Tired and anxious to spend another day of fun we

crawled in our beds and slept.

Br-r-N My but it sure can be cold early in the morning. Another day was begun. Our faces were led by 8:00 and again we climbed in the buses to visit the Department of Interior Game First we saw some Longhorn cattle and then the thrill of a lifetime, we saw some buffalo. We visited the Holy City mountain in Oklahoma. We returned to Craterville at noon to eat dinner, A rest period was en- Mr. D. C. Martin gave a talk to joyed by all. We then broke up went swimming, back riding, baseball, and | Phillips, president. The roll call just sitting around. Supper was was given. Correspondence was

Culture - Charm Essential To Live

WHITEFACE STAFF Culture is a prize possession within the reach of everyone. Webster defines it as "the training of the mental or moral powlectual development." To be cultured, a person should be well versed on the many subjects. closely associated with moral and intellectual growth. Culture and charm are found together. If you gain one, you've acquired the other, also. A person who is welldeveloped intellectually and morally, is usually a good illus-tration of both C's. Wear culture and charm as you do your clothes. See if they aren't a per-

#### Senior Who's Who By RUBY BARCLAY

Name: Evelyn Lee Ambition: To be the best of what I do.

College: Wayland, if I go. Likes: Cool weather, hillbilly fishing, farming and

Dislikes: Green peppers, brag-garts, egoists and hot weather. Pet Peeve: People who must always talk and laugh in church. Organizations: None. Offices: None.

Name: Earlena Phillips. Ambition: First, to be an English teacher; second, to be a

College: Texas Tech, Lubbock. Likes: Dating, memories of Senior trip, HHS, people in general, having fun, a certain Senior After breakfast, we went to boy, football, skating, pretty clothes, shoes.

Dislikes: Thoughts of graduating, people who can't take a joke, drinking, to have to wait for people at times.

Naturally some bad things had Pet Peeve: People who gripe all to happen and one of them was the time about little things. Organizations: Rainbow, Pep Club, Tri-Hi-Y, Order of East-There must have been some

Reporter of Glee Club.

ern Star, Whiteface News, A Cappella Choir. Offices: Office assistant, editor News, Worthy Associate Advisor, President of Tri-Hi-Y: Vice-president of Pep Club

Name: Glenn Talley. Ambition: To get out of HHS. College: Eastern N. M. Uni. Likes: Friendly people, banana pie, fried chicken, sports.

Dislikes: Stuck-up people, most

tudies, parties. Pet Peeve: Stuck-up people Organizations: None.

Offices: None. Name: Wiley Ewton, Jr. Ambition: Rancher or forest reserve inspector

College: Roswell, N. M. A&M. Likes: Horses, livestock and friendly people. Pet Peeve: Girls. Dislikes: Dust storms and un-

friendly people.

read by Earlena. The group decided to attend church in a tis read the devotional. Marilyn body Sunday, April 30, 1950. The Barkley sang "That Cause Can treasurer's report was given by Barbara Smith. Refreshments for the last meeting was discussed. Correspondence was read by the girls. The business meeting Miss Rigler. The meeting was adwas then conducted by Earlena journed with the Tri-Hi-Y bene-



HOPPE'S CHOICE-Billiard master Willie Hoppe, left, watches a shot being made in Detroit by Harold Worst of Grand Rapids, Mich. Worst, called a new "boy wonder" on the green baize, is rated by Hoppe as one of the finest prospects for championship three-cushion billiards to come along in 20 years. Now 21, Worst began playing when he was 15.

#### STRICTLY FRESH

THE abbreviated "Bikini" bathing suit is a necessity in any beautiful woman's wardrobe, says its French designer. The barest necessity, we might add.

The biggest trouble involved in making a blueprint for world peace is trying to work in the

A Massachusetts youth has suffered 45 bone fractures in the first



15 years of his life. Here's one guy-nobody envies, even if he does get all the breaks.

Headline: "Music Seen as Means to Furthering Peace." On the other hand, it's been known to start some spectacular fights, too.

A New York used car dealer is accepting a dozen eggs as a down payment on second-hand autos. He's expecting a mad scramble of

#### Announce Winners At Annual REA Meeting

BEST PHYSIQUE-Bob You-

University of Miami in Florida,

was selected as the "model with

the handsomest physique," by the

Swim for Health Association of

New York. Bob stands six feet

tall, weighs 190 pounds. Agree with the choice, girls?

Prize winners of the Deaf Smith Electric Co-Operative's Annual meeting held last Saturday at Hereford High School were announced by Loyd Lovel

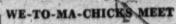
Mrs. J. D. Williamson, Dimmitt won a waffle iron; Mrs. Jhon Drager, Hereford, won a waffle iron; Mrs. T. A. May, Hereford, sandwich grill; Ray Euler, won an electric iron; Ida Givans, an electric iron; Raymond Anned, waffle iron; Mrs. B. V. Herring, waffle baker; G. S. Rutter, floor lamp; Mrs. C. C. Billingslea, electric fan; Floyd Copeland, subscription to The Hereford Brand; Mrs. Carl Luke, theatre tickets; H. W. Alverson, lamp; Mrs. Lee Curry, Brand subscription; Mrs. Frank Henderson, coffee maker; Mrs. Bret Clark, \$25-certificate; Mrs. J. D. Williamson, toaster; P. L. Carmichael, waffle iron; Mrs. M. C. Dobmeier, glass set; Mrs. R. B. Tedford, frozen food wrap-D. Y. Edwards, radio; Graham Thornton, pressure ccoker; S. H. Slagle, hot water

#### HHS IDEALS

Ideal Girl of Eldon Powell Hair: Audrey Hood Eyes: Audrey Hood Teeth: Bobby Nell Pittman Nose: Mavis Hensley Hands: Ruth London Smile: Colline Brown Legs: Gayle Foster
Feet: Joan McGee
Personality Kathryn Davis
Complexion: Wanda Gunstenson
Photogenic: Doris Jean McGee Best dressed: Nancy Carl

Ideal Boy of Bobbie Nell Pittman Han: Den McNeese Eyes: L. T. Hawks Teeth: Olenn Wilson Nose: Dan Gaylor Hands: Pat Corbett Smile: Jack Stanton Legs: Eldon Powell Feet: Ted Houston Personality: George Hamilton Complexion: Elden Powell Photogenic: Walter Paetzold Best dressed: George Hamilton

Mr. and Mrs. Bob Higgins re-turned from Tyler Wednesday where they attended the Birdwell and Sons theroughbred sale. They visited with Elmer Sharp. former Hereford resident, and



We-to-ma-chick Camp Fire Girls met Monday in the home of Mrs. Dale Tinnin with 11 pres

Dues were paid and the girls finished wrapping Mother's Day gifts. Refreshments were served

The call of duty, it seems, usually leads a man to the highest salary offered.

ATTEND THE RODEO

Governments, like churches, the sentence around find out exist for people. Those who turn their mistake in time.

Vote For Experience -- Vote For

ALTAVENE CLARK FOR CONGRESS

Condensed Statement

## The First National Bank

of Hereford

Hereford, Texas

At the close of business, April 24, 1950

	ATTEMPT OF THE PARTY OF THE PAR
Loans & Discounts	\$1,880,437.41
Banking House	14,000.00
Furniture & Fixtures	10,000.00
Federal Reserve Bank Stock	7,500.00
Other Real Estate	4.00
Other Assets	1.00
U. S. Government Bonds	1
Other Bonds & Securities	7
C. C. C. Notes	
Cash on hand & due from Banks	4,971,246.21
	\$6,883,188.62
LIABILITIES:	- 10 A
Capital Stock	\$ 100,000.00
Burplus	150,000.00
Undivided Profits & Reserves	152,036.86
DEPOSITS	6,481,151.76
	\$6,883,188,62
	CONTRACTOR TO SERVICE



#### The First National Bank OF HEREFORD

Federal Deposit Insurance Corporation

Federal Reserve System

Joined for LEADERSHIP in service to farmers

## Welcome Everyone

Member

Small Fry and Grown Ups

To The

1st ANNUAL RODEO Of The

HEREFORD RIDERS CLUB

We The People Of Hereford Are Mighty Proud To Be Your Hosts For The Next Three Days.

GULF OIL CORP.

Wholesalers For Gulf Products

101 South Lee St.

Hereford, Texas

# WELCOME!

All Who Come to Hereford To Enjoy The First Annual HEREFORD RIDERS CLUB RODEO

While in Hereford We Invite You To Visit Us To Inspect The . . . . . .

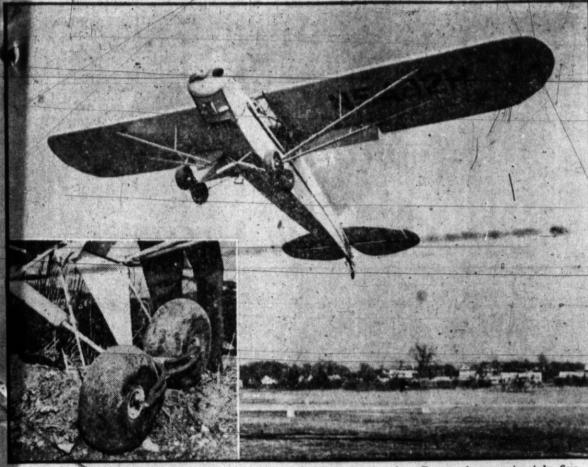
. HAY BAILER WITH VENTILATING ATTACHMENT ROW CROP J. I. CASE TRACTOR WITH PLANTING

AND CULTIVATING ATTACHMENTS

### JACOBSEN BROTHERS

Your J. I. CASE Dealer

Hereford, Texas



NEW CUB FEATURES SHORT RUN TAKE-OFF—After a take-off run of approximately five times its own length, the new Piper "105" Super Cub climbs into the air at Flushing Airport in New York. The versatile new lightplane, with a 108-horsepower engine, can maintain level flight at speeds as low as 30 to p.h. in still air. Ideal for rough jobs such as crop dusting and spraying, some models of the craft are equipped with tandem landing gear (inset), making it possible to land on rough surfaces. The forward balloon tire carries only four pounds of air pressure, enabling it to climb small obstacles.

ndle will gather at Immanuel invited to attend: utheran Church in the R h e a

MMANUEL LUTHERAN tional address at the morning arch services Sunday will be service which begins at 10:30 a.m.

by Pastor Lichtsinn each Wed-

CHRISTIAN SCIENCE Services are held each Sunday morning at The young people from the 15 11 o'clock in the Star Theatre. All utheran Churches of the Pan- who are interested are cordially

"Adam and Fallen Man" is the mmunity northwest of Friona subject of the Lesson-Sermon or their Spring Rally and Talent | which will be read in all churches restival, Rev. C. W. Keturakat of of Christ, Scientist, on Sunday,

Newest! Smartest! Safest!

Statesman feature Airflyte Construction, Twin Beds,

Airliner Reclining Seat, Veather Eye Conditioned

Phillips & Lawrence, Nash

503 E. FIRST, HEREFORD

The Golden Text is: "When I said, My foo slippeth; they mer- gates to Conference were electcy, O Lord, held me up" (Psalms

Among the citations which gate with Mr. Joe Beyer as alcomprise the Lesson-Sermon is ternate. Annual Conference will the following from the Bible: be held in Big Spring on May "This I say then, Walk in the Spirit, and ye shall not fulfill the 24th through 28th. lust of the flesh" (Galatians 5:

The Lesson-Sermon also in-Listen to the radio broadcast clides the following passage from the Christian Science text-Science and Health with church at 7:30. Key to the Scriptures" by Mary Baker Eddy "When speaking of our Pastor is in will continue God's children not the children through Wednesday evening, of men, Jesus sald, 'The kingdom of God is within you;' that is, Truth and Love reigh in the real man, showing that man in God's soring the service on Wednesday image is unfallen and eternal" (page 476).

> SEVENTH - DAY ADVENTIST has as special guest Saturday, Mr. Charles Wang of Hong Kong, China who arrived in Amarillo

Wang was accompanied by I. V. Stonebrook, Amarillo, educational director in the Texico conference of the SDA. He is a returned missionary from China. He was acquainted with the Wang family while in missionary

service. Wang Wei Chun (his Chinese name) spoke at the 11 o'clock hour on his home life, his stay at Honan during the war, and his schooling. Elder Stonebrook, acting as interpreter, Wang spoke

the Safety and Comfort of a Sedan!

electo-Lift Starting! Famous

valve-in-head engine gives you the highest compression ratio (7.3 to 1) using regular

Hash

BETTER WATCH THAT FIRST STEP - Leo Valentin, a muscular French sergeant major, unveils a new "secret weapon"— a winged canvas suit which he hopes will make it possible for him to swoop safely to earth from a plane flying at 20,000 feet. Valentin



planned to demonstrate his wings at an Air Show in Paris.



Best Fryers We have Ever Seen!

WHITE AND YELLOW SURECROPPER CHICKS-1 day to 6 weeks old

State Tested

We Buy Cream, Eggs, Poultry and Hides

**West Texas** FEED, SEED and HATCHERY CO. Jack Wright, Manager

HOME OF "MERIT" FEEDS



the Panhandle Zone Walter ague Rally being held then inday School and Bible Class fice.

The Sunday School Teachers Spir lust nesday, May 10 at the church of the church o rins at 9 o'clock Sunday mornand the Worship Service with celebration of Holy Com-nion will begin at 10. This ange is for Sunday, May 7

rexhoma will deliver the inspira- May.7.

Finest in Farm Machinery

#### H. E. MILLER OLIVER CO.

HIGHWAY 60 PEALER **PHONE 195** 

and LOWEST-PRICED

of any five-passenger

convertible!

With Nearly \$300 Worth

of Extra Equipment and

Custom Extras Included at

Now all the thrill of an open car

with the comfort and safety of a sedan—all at button touch—and

at America's lowest 5-passenger

Up to 30 miles a gallon at average highway speed . . . in a car

so big and roomy . . . with top performance! Come see the new Nash Rambler Convertible

andau, built with rattle-proof

No Added Cost!

convertible price!

Airflyte Construction.

Now See

All Three

1950 Nash

**Airflytes!** 

A Savings Account

CAN BE THE **ANSWER** TO YOUR **FUTURE** NEEDS

some English but not enough to

The 23-year-old Chinese received his early training in a twelfth grade SDA school in Central China where his father,

He is in the United States to further his education in an Ad-

ventist College at Madison, Tennessee. When finished there, he plans, to take Denistry, after which, he will return home to be a Beacon Light in the Master's When asked about the things that impressed him most since he arrived in the United States he said " The Golden Gate Bridge and the ribbons of highways you have here in the Unit-

FIRST BAPTIST pastor, Rev R. H. Cagle, will leave for the Sou hern Baptist Convention

next Sunday. Danny McLallen

will preach the services next

There were 24 additions to the First Baptist Church, 11 of these

by baptism, during the Simultaneous Revival Effort. There was one conversion and several

rededications in addition to the 24. In 13 revivals in churches in

the Association there were 101

FIRST METHODIST Church

Monday evening was the scene

of the last Quarterly Conference

which was held in Ward Hall

with District Superintendent, Dr. E. D. Landreth, presiding. Dele-

ed, and business for the closing

year was attended to. Mr. W. Jesse Stanford was elected dele-

Wednesday evening the Young

People will hold their Prayer

Mrs. Orpha Click at 7 o'clock, and

then sponsor the service at the

The Preaching Mission that

our Pastor is in will continue

May 7th, the Homebuilder's

Class will sponsor the service,

with the Methodist Men spon-

Tuesday evening, May 9th, Stewards Meeting will be held in

Sunday efternoon, May 7 and

open house at the Ceta Can-

Monday, all day, May 8, it will

yon Camp, Grounds. The new

manager's home will be open,

and you will enjoy seeing the new buildings that have been

Choir practice will be held Thursday evening at 8 o'clock in the Sanctuary. All members are

Ward Hall at 7:30.

urged to be present

conversions and 75 by letter.

Sunday night, May 7.

speak at length.

ed States."

G. P. Wang is oringipal



HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

AND DESIRES!



Come In Today

Ask About Our Savings Plan!

HEAD for Anthony's Tomorrow . . . Friday! Your New 1950 Model



Go On

SALE FOR STRAW HAT DAY SAT.

If You Choose . . . Rayon Braids Straw Braids **Textile Braids** Cotton Braids Twisted Cords

You Pay Only



If You Want the New Tweed

You Pay Only

and then . . . t ANTHONY'S can You Buy a . . .

GENUINE PANAMA

For As Little As . . .

A size, a style, a type, a color to please the most discriminating! 1950 styling of 1950 straws. Every imaginable type of straw in many colors. Genuine leather sweat bands. Twist, tweed, and solid weaves. Narrow, medium or wide bands in plains and fancies. Sizes 65/8 to 71/2.

Wear This Cne To The Big 3 DAY RODEO

> Genuine Panama Front and Side Pinch



31/2-in. Brim

SATURDAY, MAY 6th IS Official Straw Hat Day!



HEREFORD

(Continued from Page 1)
resident of the senior class at
rest Texas State College, where
e graduated in 1936.
Davis released the following

AGRICULTURE - For price support program, with definite ture able to stand on its own feet. more emphasis on local control He believes in soil conservation of a permanent type, with more asis placed on local control by local people. He believes in

ers in all sectons of the country. EDUCATION - He believes in a fair and equal investment in education for the youth in the 18th Congressional District, compared with any and all regions of these United States. He is strongly for the continued con-

acreage allotments set up on a fair and equal basis for the farm-

trol by local people.

BUSINESS — He believes in more consideration for the small siness man and his problems. LABOR - He believes in less curtailing in the rights of labor to have their share of the income

and freedom of our republic. VETERANS -- He believes in being faithful to the veteran as prescribed by the state and national legislation. He believes the educational program of veterans should be kept in line with sound educational principles. He is opposed to favoritism in administering the land purchasing pro-

WATER CONSERVATION There is a water crisis in the 18th Congressional District. To a great extent, this is a national lem, one of public welfare. favor the proposed Canadian River dam and a policy of taking care of any other section of the district of the matter of water conservation.

TALMA, L. SMITH

Talma L. Smith, summarized his platform in Hereford Thursday listing the elimination of dericit financing in government operation as one of the main reforms necessary now.

Smith's experience during the past 20 years has given a working knowledge of every phase of the Federal Government's activity and an acquaintance with handle agree with him that they the members of Congress con- want both income taxes and exducting these studies as well as those in the Legislative Commit-

ATHLETE'S FOOT BECAUSE-

It has greater PENETRATING Power. With 90 per cent undihappy relief IN ONE HOUR or Legion, the Veteran of Foreign your 40c back at any drug store. Wars and a director of the Pam-Today at Haile Drug.

tees. Smith was in the Appropriamatters as atomic energy development, intelligence service of entire I Army Services and activities of ponents. the FBI. All this work was con-

Smith served as seaman in the first World War, Upon discharge from service he entered government service as secretary Congressman Marvin Jones.

Commenting Wednesday on deficit spending, Smith said, "I have watched with alarm the trend toward deficit financing, and toward the ever increasing demand for centralized govern ment, with more direction, dictation and intimidation from government, with doles, grants, and heavier taxes, inevitable under a system where the citizen is made to exist for the govern-

If elected, Smith said he will work on five main points: Elimination of deficit financing in government operation; Curtailment of Government debt; Private enterprise, which creates work and capital as opposed to government in business, with doles, grants and heavier taxes; sound agriculture program, which is necessary not only for the farmer, but basic to our whole economy; Our American system of government. The preservation of its ideals and aims as

BEN GUILL

opposed to any other "ism." The

TREND toward Socialism must

Ben Guill is a 40-year old Re-"I have watched the graduates

be arrested.

of the Pendergast gang, the hoodlums, the deepfreeze boys, the labor goons, the Socialists and the Communists gradually take over the Democratic party, and I have decided that I do not want to have the label of the Democratic Party on my back," Guill said recently in an address over the radio.

"In this session of Congress, Republican leaders are trying to compel Congress to reduce wartime excise taxes, those little nuisance taxes that you pay on so many things that you buy." Ben Guill thinks it is time that excise taxes levied to fight the

war should be removed: Guill feels that the people of the Pancise taxes reduced. Guill now lives in Pampa and

is a graduate of West Texas State College and a former teacher in the public schools of several West Texas towns. He is married and is the father of one, 19-monthluted alcohol base, it carries the old child. He is a member of St active medication DEEPLY, to Matthew's Protestant Episocpal kill the germ on contact. Get Church in Pampa, the American pa Rotary Club.

high time that our Federal gov-ernment cuts out its policy of numbo-jumbo and double-talk and gets down to the brass tacks to of preserving those things that more than a millon other Americans just like me fought for overseas."

WALTER ROGERS

Walter Rogers believes a balanced economy must depend upin private competitive enterprise,
free of Government control except for adjustments of wrongs prought about by bad faith. Married and the father of six

chugren, Rogers was born in Arkansas and raised near McKin-ney in Collin County, Texas. He attended the McKinney schools, graduating in 1926 from high school. He attended Austin College in sherman and received his law degree from the University

in 1937 he opened his own law office in Pampa which he has maintained ever since with the exception of four years spent as district attorney of the Jist Judicial District.

Pampa, also. Rogers is licensed to practice before the United States Supreme Court, the Circuit Court of Appeals at New Orleans, Federal District Court at Amarillo and the Criminal Court of Appeals of Texas in addition to all the county courts in the state of sense."

At present he is a member of the grievance committee of the State Bar of Texas for the 18th Congressional District.

Rogers believes rights of Veterans to purchase land under Veterans bill should be immediately stream-lined, completely freed of red tape and all political favoritism should be abolished.

He believes that drastic reductions in government costs, abolition of overlapping bureaus cleaning out of over-stuffed departments, streamlining red tape, demands full and fair day's criminatory. work on the part of every government employee, and courtesy to the taxpayers as they go along

He advocates proper preparedness and defense of this country first; do the cutting where it will not weaken the strength of the nation. He believes income caxes are too high, that the proper economy can bring about reductions.

Summed up, Rogers believes in our American way of life, is for efficiency and economy in gov- ta, the LaFollette Labor Law of ernment, and pledges the people Wisconsin, and the North Caro-of this district to work for these lina Voluntary Arbitration stat-

E. T. BURK as and came to Texas by way veteran's bonus "strictly as a

years of successful business operation in Amarillo.

In announcing his candidacy Burk said, "he time has come in government when men are needed in all districts to represent the people without allegience to any group or faction. No financial assistance is solicited nor will be accepted. It is my sincere desire to be of service to the rine people of this area. You can depend on my full and unrestrained support of legislation representing your best interests."

Mr. burk campaigned on the

Mr. burk campaigned on the basis of being a successful businessman, knowing the farm problem, as well as the lapor problem, paying his own expenses and not being after a pay snackles and being able to represent everyone. He also believes in economical government, private enterprise and is opposed to socialism and will fight for world

at another stage of his campaign, Mr. Burk approved the setting of the May 6 election date and was quoted as saying "the response to my campaign has peen tremengous. I nave never seen so many letters. I believe He served as City Attorney at people like the idea of common, practical horse sense, and scores of them have told me they like the idea of a man paying his own way and not permitting himself to be shackled!

"I am convinced that we have no government problem that can't be solved by common

J. BLAKE TIMMONS

Blake Timmons advocates repeal of the Taft - Hartley Act, and takes a staunch stand against socialized medicine and endorsed full parity farm price supports.

He says he would advocate substitution of a labor control act 'similar to the Timmons Bill" which he submitted to the Texas Legislature, emphasizing the interest of the general public in abor peace.

"Much of the Taft-Hartley Law is fair and just," Timmons said, "but parts of it are definitely dis-

Timmons voted in the Texas Legislature for anti-communists affidavits in our tax-supported schools, but he said the application of such a ruling "must be general and apply to everyone, not just a single group. While in the Texas House of

Representatives, Timmons prepared and submitted to, that pody the Timmons Bill, which was modeled on the Stassen Labor Conciliation Law of Minnesoutes. The bill was defeated by three votes, 66 to 63.

The young veteran of World Burk was born in Arkan- War II said he is opposed to a

An Independent Democrat undof Missouri and Oklahoma. He gratuity, but I believe in a thortula a short time ago, Guill is runhas retired from the furniture ough and comprehensive system of assistance to veterans in establishing themselves in a home, removed to the control of t

"Our nation owes a debt of gratitude to the veterans and their families," Timmons said "And particularly do I think it is the responsibility of the government to care for both the disabled veterans and their fami-

In releasing his twelve - point program, Timmons outlined stands on many controversial is-

Advocating economy in all pranches of government, he said ne believes "in the American tradition of the civil militia as the pass of the armed might of our nauon, and I advocage an saegrate unified permanent deense lorce to protect our nation rom another insidious attack nich as Pearl Harbor."

"I believe," he said, eternal vigilance is the price of peace, just as Jefferson said it s ine price of liberty."

WOODROW MONTGOMERY Woodrow Montgomery is the father of six girls and lives in Amarillo. He stated he is a Texan and a democrat and is cam-

paigning as follows:
"I am campaigning and fighting for the occupations and indutries, for the families and our posterity, in the South; for the perpetuation of our ideas and principles; if you please, for prosperity and success for the great high plains. There are two deas or schools of government. One believes that if you legisate or pass laws to make the well-to-go happy and prosperous, their prosperity will leak and filter through upon the poor. that if you pass laws to make the masses of people prosperous, their prosperity will filter and pass to every rank and file or people.

"I'nere has always been two major parties in our country's party conflicts: One wing has as its allied host: monopolies, money power, trust and corporauon and big business, who seek one passage or laws to benefit a lew people: The other wing is one farmers, day laborers, small pusiness merchants and tradesmen and all others who create economic goods and services and pear the neavy burden of tax-

HULET J. BICE

Hulet J. Bice from Amarillo is to years old and a manufacturer or insecucioes. No information concerning Mr. Bice has been

Mrs. C-Ora Cockrell as returned home to Hereford after visiting friends and relatives in Cleburne last week.

Mr. and Mrs. Frank Lucas returned home after spending the We Congratulate

Hereford Riders Club 1st ANNUAL RODEO

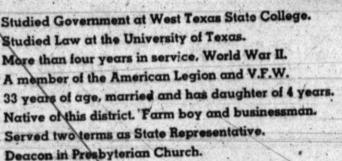
We Wish To Extend Our Personal Welcome To All who Come To Hereford To Attend The Rodeo.

> CONSUMERS CO-OP, INC. HEREFORD, TEXAS

ELECT J. Blake Timmons

as your CONGRESSMAN

Capable, honest, energetic and with courage to support his convictions.



Blake Timmons is not obligated to any individual special group. organization or special interest. He will represent ALL the people of the Panhandle without

fear or favoritism (POLITICAL ADVERTISEMENT)

for you.. for Stra w Hat Day!



Cool Because Every Sq. In. Has 110 Vents

HANDSOME RAYON MESH

tan. Sizes 6 5/8 to 71/2.

SILAR STRAW HATS! Beneath a burning summer sun you'll appreciate the airy coolness of a solar rayon mesh hat. It's crafted to catch even the slightest breeze

can't miss with 110 vents in each sq. inch.

Has a sweeping broad brim . . . smart two tone grosgrain medium width band. Two shades of

Cool Solar Straw FINE WOVEN IMPORTED TAN HOPOKA STRAW!

Pinch Front Style

Genuine Panama Hat BE THRIFTY PAY PENNEY'S LOW PRICE!

Be Cool Under a

Now's the time to switch to this cool, light-as-a cloud Solar Panama straw. It has a pre-blocked pinch front shape set in by experts. The me-dium width brim and folded scarf band will add dash to your appearance. The sand or natural color is not only smart looking but it reflects the sun's burning rays. Sizes 6 5/8-71/2.

Attend the Rodeo May 56 & 7 in Hereford

AT PENNEY'S

SATURDAY, MAY 6th

IS OFFICIAL

STRAW HAT DAY!

Attend the Rodeo May 5-6 & 7 in Hereford

## WELCOME!

We are taking this opportunity to extend our heartiest Welcome to the people who come to Hereford to attend the 1st Annual Rodeo of the HEREFORD RIDERS CLUB!

### CONGRATULATIONS

To the Members of the Hereford Riders Club on Their Industry in Bringing this New Event to Hereford -- We'll be looking forward to it each Year!

COMMERCIAL OIL CO.

Servel Refrigerators Bendix Washers "131 - N. MAIN ST.



BIG TOP RETURNS TO THE BIG TOWN—A sure sign of spring is the sight of elephants lumbering trunk-to-tail through New York City en route to Madison Square Garden for the opening of the Ringling Brothers-Barnum and Bailey Circus. The ponderous pachyderms are an integral part of the "peanuts, clowns and acrobats" atmosphere of the "Big Top."

The experiments and surveys

Hrere in brief is what the sur-

1. Firm-ripe fruit is over-

whelmingly preferred by house-

the station recently.

vey found:

College Station, Texas— (P)— lion-dollar peach crop is mark-Results of new studies by the eted. This is because the persons

FOR SALE!

#### **ENGINES**

Waukeshaw Buda 30 to 165 hp

Powered Models Write or phone for Information/

Service

06 S. Frost Pampa

and half-bushel baskets were found not suited to shipping ripe

fers to fruit that is hard when Extension service researchers picked. Scientifically, green-ma- followed the fruit from the trees ture fruit requires a pressure of and into retail stores in Houston more than 3.5 pounds to be punctured when the fruit is peeled. of funds from the federal government and assistance from container manufacturers, peach growers and shippers and retail

They found that housewives 2. Loss in shipping of firm-ripe preferred firm-ripe fruit in a fruit can be cut as low as 2 per four-to-one ratio over green-mature when the prices were equal 3. Firm-ripe peaches will bring a much higher price. Growers and shippers for many years have preferred to market 4. Loss of fruit in stores came the green-mature fruit mainly from shriveled, slow moving because of less shipping spoilage

green-mature peaches rather than from bruising of over-ripes.

5. The best containers for shipping firm-ripe fruit are cell-type boxes and spartan boxes. Bushel cents, while competing stores in



ceptable was recommended.

crease their total net return; through increased yields per

acre and a larger proportion of higher priced grades.

Records and ripe peaches were mixed, it gave the displays a green and Deeds of Trust

chattractive appearance and slowed down sales. 3. Consumers Ruth K. Service to First Fedare reluctant to purchase preeral Savings and Loan Associapackaged peaches. An educationtion of Amarillo. E 1/2 of lot 3 and al campaign to make this type of Wil of lot 4, both in block 3 spoilage-resistant container ac-Burk's Subdivision.

R. C. Childers and wife, et al The report states, "it is beto Prudential Life Insurance leved that growers can minimize Company. E 200 acres of section the effect of present high costs of production by harvesting only firm - ripe fruit. This should in-13, block K-8, \$11,000.

Sam Nunnally and wife to O. A. Sterling. Part of lot 2, block 2. Womble Addition. \$781. A. E. Stephens and wife to H

"Retailers may benefit from E. Henslee. All of E1/2 of section marketing firm - ripe peaches 43, block K-3. \$15,000. (282)



PUTTING ON THE DOGHOUSE — Michael Capt. 20 months old, finds accommodations a bit too cramped for his liking as he tries on "Donnie's" portable doghouse for size. The capine capers occurred on board the SS Italia as it docked in New York. The boy and his dog are on their way to stay with Michael's aunt in

Personals

Ted Houston, Tommy Culpepper, William Rice, Claude Hicks, Virgil Cocanougher, Alton Brock Kenneth Brock returned from Silverton Sunday and a two day Senior Scout bivouac:

Roberta Campbell and Buddy Bob were in Silverton Friday to attend funeral services for Q. E.

Mr. Brown was the father of Mrs. John Hutcheson, who teaches at Central School.

Mr. and Mrs. Clifford Throckmorton and children of Whitharrel spent Saturday and Sunday with Mr. and Mrs. Fred Pittner.

Reasonable recreation and pleasure should be by-products

of living It takes an intelligent citizen to keep up with what is going on

#### Housewife Is Studied For Peach Marketing Methods/

Texas Agricultural Experiment making the experiments found Station may revolutionize the out a great deal about what kind way in which Texas Multi-mil- of peaches the housewife will

New & Re-Conditioned

Gas-Gasoline-Butane

#### MORLEYS

Industrial Motor Co. Waukeshaw Sales-

peaches.

6. The public apparently doesn't like peaches "consumer packaged"-that is, put up in cellophane-covered boxes as is now a common practice with tomatoes and other vegetables.

Peaches are important to Texas' economy, although they primarily are sold within the state. The 1949 crop was 2,400,000 m) mainly involve time of picking, bushels, \$4,800,000 (m). They are method of shipment and method the most widely produced or-of sales. Results were released by chard fruit in the state, being grown in 75 per cent of the coun-Main point of the tests was ties. Major commercial producwhether the fruit should be tion, however, is limited to 16 picked "green-mature" or "firm counties in West Central and counties in West Central and ripe." The term green-mature re- East Texas.

But the survey may change



ALTAVENE CLARK

### Where Are We Headed?

Some people are bewildered about where we are headed.

Some people quote the frightening pronouncements of trouble-makers.

Some people point to sensational reports and opinions.

Some people are alarmed by scare words.

... Is it any wonder that some people. . good people. are bewildered?

Most of us believe that this is the fairest country in the world today ... a country where good citizens give their courage and talents to helping others ... to working to build a better community ... a better America ..

Most of us believe that ours is a nation of families . . . where every family deserves the right to dream of and work for a home—and, if need be, to defend that home against political abuses.

Most of us believe this is a land where folks have an inherent right to prosper by their skill, their toil, their management.

Most of us believe this is a country of men and women who are capable of standing on their own good judgment in selecting those to represent them in Washington...selecting Representatives who will place right above personal pride...duty before pleasure...the good of the majority ahead of special interests...service against empty political promises. Most of us believe this is a country where faith will not be denied . . where people can continue to depend upon Divine guidance and help!

> Altavene Clark FOR CONGRESS

These are the things in which ALTAVENE CLARK believes and for which she stands. ALTAVENE CLARK is a candidate of ALL the people—not the candidate of any special group or interest. When elected she can and will work CALMLY BUT FEARLESSLY for all these things. Now is the time when EXPERIENCE counts!

POLITICAL ADV.)



Welcome To Hereford & The Hereford Riders

FIRST ANNUAL 3 DAY



You'll be mighty Glad You Came!

\* \$1500. RODEO PRIZES! \* \$1000. ATTENDANCE PRIZES!

Congratulations Hereford Riders-

on the occasion of your first annual Redeo as an Amateur Event-We know it will be one of Unsurpassed Success

PITMAN Grain Company

sey, Jackie Twyner, Charles

Robert Seed, Carl Worth Cov-

ington, Donald and Phillip Ro-

land, Maria Brummel and the

Mr. and Mrs. Louie LeGrand

spent a part of last week in Abi-

lene where they visited their

daughter, Mary Estelle, a student at Hardin-Simmons Univer-

Wayne Elliston, 12-year-old

son of Mr. and Mrs. R. W. Elliston

is reported seriously ill in the

henoree.

Those sharing in the fun were Northwest Texas Hospital in Am-Harold Mitchell, Jimmy Wool- arillo.

Vote For Experience -- Vote For

ALTAVENE CLARK

FOR CONGRESS

LAND SRECIALS

#### Spring Fever? Here's The Remedy!

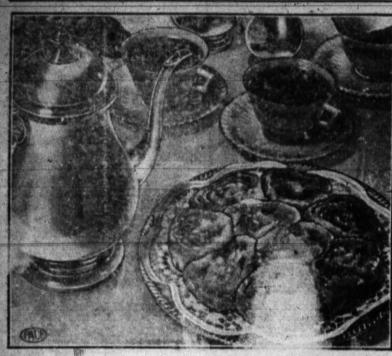


PLATE of hot, home-made rolls

for spring fever is to call up bev eral friends you haven't seen a while and invite them to dro for afternoon coffee. Then shine the living room, get out your 1 tfest linen and china. Before yo guests arrive, bake a pan of Brow. Sugar Pinwheels, timing them so they will be warm from the oven for serving. And there you are all set for a delightful afternoon. Timing the coffee is important.

too. It should be as fresh and fraas a spring breeze. Make it at the last moment, serve it piping hot and be sure you make enough for plenty of extra cups to chat

Brown Sugar Pinwheels % cup brown sugar mix\* % cup golden-bleached raisins (about) 2 cups biscult mix

Add baking and a potfol of fresh, framant (or sour milk); mix. well; add coffee—what could be better as a bine-and-gold afternoon in spring?

Nothing, of course, unless it might be a friend or two to share them about % inch thick. Crumble brown one of the best of all remedies sugar mix over dough; sprinkle with raisins. Roll up tightly like ally roll, starting from narrow end.

at crosswise in 1/2 inch slices. ther, in 8 inch layer cake pan. ake in hot oven, 450°F., 15 to 18 inutes. Invert on serving dish.

Brown Sugar Mix\* lb. light brown

Combine brown sugar, cinnamon and allspice. Add butter or margarine broken in small pieces; cream with finger tips until well blended. Store in tightly covered jar in refrigerator. Yield: about 2 cups. Note: This mix is delightful crumbled over hot cereal or served on hot pancakes or waffles.

#### Messenger Club Has 11 Present

Messenger Home Demonstration Club met in the home of Mrs. Jim Monroe Friday evening with II members present. Roll call was ansewered with

"Ways I Shorten My Work." Mrs. Ray Pruit and Mrs. W. H. Clements gave a demonstration on taking pattern measurements. They took the measurements of

Mr. Wilson Wyly: Mrs. Ray Pruit also gave a demonstration on needel point wor Most every member persent learned to do needle Point on a pillow top which Mrs. Pruit had

Mrs. Alta Wyly won the float-The next meeting will be with

BACK BURK FOR CONGRESS Mrs. Elmer Northcutt, Mrs. Tom Draper will give a demonstration on canning fruits and vege-

Refreshments of strawberry shortcake, whipped cream, coffee and tea were served Mesdames Ray Pruit, Alta Wyly, H. W. Clements, Earl Monroe, Wilson Wyly, T. J. Poindexter, Bob Wyly, Elmer Northcutt, Bertram Jack N A Brown and the hostess, Mrs. Jim Monroe. One visitor, Mrs. A. R. Hoover

was present from Portales.

Birthday Party Honors Miss Sandy Kay Blythe Sandy Kay Blythe who was seven years old Monday was honored at a birthday party Blythe, at their home. Pictures of were served to: Nita Woods, Lu-Anne: Higgins, Linda Sue Witherspoon; Mary Lois Coker, Carol Kent, Barbara Tiefel, Rodney Rutherford, Jerry Mitchell, Paula Ann and Edwin Lee, Donald, Nancy and Jackie Breitling, Eddie." Patty and Vella Kee Skypala, Billy Luck, Gayle, Donna and Elizabeth Ann Blythe and the honoree.

fact. I haven't even been able to decide just who I will vote for.

Tractor Tire Troubles Fixed right n your farm!

PHONE FOR OUR SERVICE TRUCK

- · Flats fixed on any make or size tire without removing the wheel from your equipment
- Cuts and breaks repaired
- Tube valves replaced
- Liquid filling drained and replaced

If your tires need vulcanizing we'll loan you tires while yours are being repaired. SERVICE TRIP CHARGE 2.50

for a service call up to 10 miles from town. (Reasonable additional charge for greater distances)

See us for GOODYEAR TIRES

AND TUBES!

SHELTON TIRE EXCHANGE





Club Rodeo opens Friday. Fire- 000 mark by 20,000—but we need men from all over the Pan- to get everyone listed. Be sure handle will also be drifting in and check on this item May 9, and Col. M. Thomas Tchou will speak at the High School auditorium Friday night, Drive-In the other night and I May 6. To cap all of these things, 6. Furthermore, I have probably overlooked several other impor-

tant happenings. United States and was considerspeaker at the Amarillo Knife and Fork Club a few months ago. every person in this area is inter-

The big rodeo will feature amateur competition, which like 500 in prizes and plan to make the rodeo an annual affair.

The Firemen's Convention is one of the first of a scries of during the next few mon hs. Now that Hereford beasts a modern hotel, lots of people feel that the town should go into the convention business on a large scale, specializing in smaller type conventions. This is swell, except we should not get them too large. Nothing leaves a bad taste in the mouths of conventioners sooner than inadequate facilities.

About the special Congress election, I give up. I don't have any idea how it will go. As a matter of strictly personal opinion, I think Altavene Clark, Ben Guill, Walter Rogers and Blake Timmons will be the top four candidates—but not necessarily in the order named. I put them alphabetically on purpose. Furthermore, I am not saying that they are the best four. I just think that they will be the top given by her mother, Mrs. H. D. four candidates in the race, and the group were made after games | win. I do think that the votes will and ice cream and birthday cake be split all over the district. Leroy LaMaster, they tell me, will run really strong in the north tier in the Panhandle—and he might edge out one of my few mentioned. Talma Smith appears to be one of the better men in the race, but he got a late start. E. T. Burk, too, will poll a lot of votes. I may be wrong, and plenty wrong. I haven't forgotten the last big Congressional election when I picked the wrong herse. No one but a fool would make a prediction on a political race of this type—even as to the four top candidates. It just makes a lot of people mad, and you have nothing in the world to gain. Why do #t? I don't know. In

> Another important thing. The census taking is about over and you, or someone in your family, should have been enumerated by now. If not, look up the special census blank in this issue of The stops

and that's the truth.

So many things happen that | Brand, fill it in and mail to the pecple refuse to get excited any address designated. We are not more. Take this week end, for going to be as disappointed as instance. The Hereford Riders Amarillo was at missing the 100.-

sure want to congratulate Franthe special election to select a cis Hardwick and his staff. They Congressman from the 18th Dis- have on of the finest drive-in trict will be held Saturday, May theatres in the country. I don't think anything in Amarillo can top it. These drive-ins are sweeping the entire Southwest, Every town of any size now has a drive-This Col. Tchou, incidentally, is in theatre and despite the genone of the best lecturers in the eral showing of second run stuff, world today. He has appeared on they are becoming most popular. lecture circuits over the entire | When you have children or want to enjoy open-air entertainment, ed by many as the outstanding you just can't beat the Tower for service and luxury. This Palo Duro Sales Company also has He is well versed and his topic of one of the most attractive busi-'World Peace" is one in which ness houses in the country. We need more of this type construction. Main Street looks better than 18 months ago, but it is still sadly in need of face lifting. Some of the buildings are in termost other sports, affords the rible condition and far too many best. The Riders are offering \$1,- of them need more than just a coat of paint. This is probably the most urgent need in Hereford

The fish have been biting at conventions slated in Hereford Buffalo and it looks as if a new champion has been born. M. C. Littlejohn has been snagging crapple like nobody's business. They tell me that he furnishes fish for his whole neighborhood. Furthermore, I hear that the pecple are so thick around Buffalo that you have to crowd your way in to get a spot along the bank. Others seem to be catching a few, but Mr. Littlejhon catching a lot.

> The Brands were late Sunday due to-mechanical troubles, and did our telephone ever ring? The boys finally got through at 6 o'clock Sunday morning, and they were pretty well whipped down. However; we did appreciate those telephone calls. No kidding. When you are real tired, your first reaction is to get a little bit huffed, but we sure would be in bad shape if no one cared enough about the paper to call. Whenever you miss your Brand be sure and call. We do appreciate the interest and will de our best to give you a good reasonor to see that you get a copy in case the carrier missed you. It was hard on the telephone operators Sunday, but we really and truly did appreciate your inter-

I was a little upset Monday, however. Clouds were hovering over the area-but no rain. I figured these clouds were just what that "Rain-maker" needed. The Amarillo News imported him for some experimenting, but guess he failed to come through. What do you think about this deal, anyway? Is it just a lot of bunk, or does it have possibilities? Maybe the clouds are so far between that he misses them when he shoots.

In most industries, when it's to stop work, the work

INSURANCE FOR FARMERS

- at COST! • FULL COVERAGE AUTO & TRUCK
- GENERAL LIABILITY INSURANCE
- EMPLOYERS LIABILITY INSURANCE
- MEXICAN LABOR INSURNCE • FIRE • LIFE
- HOSPITLIZATION (Blue Cross)

Your Deaf Smtih County Farm Bureau has made arrangements to have a service agent in Hereford for your convenience, on Saturdays only.

#### **RAYMOND EULER**

Service Representative For Southern Farm Bureau Ins. Companies

> IN COUNTY AGENT OFFICE COUNTY COURT HOUSE SATURDAYS ONLY

#### DANGER: RUST SPOTS!



Battered and dented old milk cans, such as the one to which Winnifred Rogers is pointing above, are breeders of dangerous rust spots which affect the premium quality of milk and cream. Such old milk cans should be replaced promptly to protect the dairy farmer against down-grading or rejection at the milk station. Strong, new cans similar to those shown in the background above are again in good supply and are essential to good dairy operations, inspectors say.

#### Dawn HD Club Meets In W. J. Stewart Home

The Dawn Home Demonstration Club met Friday in Canyon in the home of Mrs. W. J. Stewart. The program was a continuation of the work simplification project begun at an earlier meeting. Mrs. Walter Galley and Mrs. H. S. Fuller demonstrated the proper method of bedmaking.

The group discussed the proper way to hang pictures and how to choose the right picture for

The meeting adjourned and refreshments were served to 10 members and one guest, Mrs. L. L. Airhart of Dawn.

Present were Mesdames W. J. Beavers, J. M. Carathers, J. B. Caraway, H. S. Fuller, Walter Galley, A. C. Hershey, C. P. Norton, T. L. Sparkman, Zed Stewart, W. W. Wilcox, and the hostess, Mrs. W. J. Stewart. --

The next meeting is of impor-Guest Day in the home of Mrs. Walter Galley. Each member shall bring as guest a prospective member of the H. D. Club.

The meeting will be May 5.

Sunday when it was found he had a ruptured appendix.

Small Shipment of No. 5 and No. 8 White Canvas. . . Makes Any Kind of Dams.

> JACK'S SHOE SHOP

He was rushed to the hospital

ATTEND THE RODEO

### JUST RECEIVED

128 East 5th St. Phone 742-W.

## 15000 ACRE RANCH

Stephen Lingenfelter

Has. Birthday Party

Stephen Lingenfelter was fa-

ored at a birthday party Sat-

urday afternoon when his moth-

er, Mrs. Robert Lingenfelter, en-

tertained on his eighth birthday with a movie-party. After the movies the children returned to

the Lingenfelter home for games and refreshments. A military

theme was carried out in ap-

pointments in colors of yellow

and green.

Good ranching facilities, good fences, plenty of water. Good grass. All rough grass land. Run about 800 cattle. \$100,000.00 loan can be assumed. Located SE of Hereford. Price per acre \$15.00.

#### 1400 ACRE STOCK FARM

Lot of fine modern improvements. 3 water wells, 2 shallow irrigating wells. 1000 acres fine land in cultivation, balance extra fine grass land. Terms, cash or 29% down. Extra special bargain. Per acre \$75.00. Hurry on this one!

#### OTHER GOOD BUYS

Cattle ranches, farm land, irrigated land, dry farming land. Small farm and large farms. See us for your need in farm

#### 7000 ACRE RANCH

#### LOW RATE FARM LOANS

John Hancock Farm loan service of fair dealing. Liberal appraisals, prompt action, long time terms at low rate of interest. A farm loan to fit your needs.

Wesson Real Estate

716 W. 1st Street

Hereford, Texas

Phone 944





## HOWDY Partners!

WELCOME TO HEREFORD

and the

HEREFORD RIDERS

RODEO

To The Hereford Riders Club We Take This Opportunity to wish them the best of luck in this, their First Annual Rodeo. Best of Luck! May next year be bigger, better than ever!

Davis-McCracken Implement Co.

Your Minneapolis - Moline Implement Dealer - Hereford

#### Good West Texas Pastures Possible Even In Drouth

Amarillo, Texas (A)-The Amarillo Conservation- experiment tation near here has proved that West Texas can produce all-year sudan. green pasturage even in years of little rainfall. But it takes some good management, and in years of real drougth, the number of grass-bridge the gap between cattle may need to be sharply

These facts were brought out in a recently issued extension service pamphlet on grazing studies made between 1943 and

This year happens to be one of those when drought has hit all many cases because of the lack cattle for feeding has dropped off. And much of the forage still available is dusty and unpalatathe from the spring storms.

The station's report was written before this easen's drought. But it forecast such conditions when it pointed out that in such times, the number of cattle being grazed must be reduced.

Here are the recommended pasturages for the area when there is favorable rainfalk: Fall and Winter: Winter wheat, crested wheatgrass, western wheat grass and Canada wild

Spring: Crested and western wheat grasses, Canada wild rye, little barley and early weeds. Summer! Blue grama Buffalo grass, Sudan grass and weeds

when available. The station, for the experiments, purchased feeder steer calves, keeping careful weight records, the researchers found that the calves gained roughly from 1.5 pounds per day up to 2.50 pounds.

> We have lovely Gibson cards that say . . . .

To Mom with love on ... MOTHERS



selections are complete.

The BRAND

Gains appeared to be greatest. on seeded pastures, including the wheat grasses and wild rye and

Under ideal conditions, says the report, the cool season grasses-crested and western w n e a t wheat pasturage and the summer grasses in both spring and fall. The cool season grasses are able to use late fall moisture which the summer grasses cannot use because of cold weather.

It is desirable, the report continues, to have a green pasture to keep steers gaining after they the pasturage in the southern are taken off the wheat fields great plains. Cattle and sheep about March 1-15. The wheat have been marketed early in grasses have proved to be adapted for the purpose and for tall of forage. The demand for stock grazing, They also provided forage in the summer drought months, along with native grass-

> The Amarillo station practice is to winter feed steer calves well and put on good early spring gains, even at the expense of grazing out small acreages of

Then, if summer feed is not in sight, the numbers are sharply reduced by sale. In addition, steers are not held over the winter and calves are not bought unless there is ample pasturage

Under semi-arid conditions, native and seeded pastures which are heavily grazed lose their vigor and fail to respond to rain, the researchers found. On the other hand, an accumulation of carry - over grass beyond the need for sail protection and emergency use results in scant growth of new forage and the rerage of low food value.

The wheat grasses permitted to reach maturity become unpalatable, but heavy keeps the forage green as long as moisture is available.



man, acting as host, and other V. S. officials welcomed Chilean President Gabriel Gonzalez Videla, above, as he toured this country on an official visit. Gonzalez has been termed comsm's greatest enemy in



LONG AND SHORT OF IT-These were the extremes among 100 English cars shown at the British Automobile and Motorcycle Show in New York. 'The miniature Austin, at the left, has a dummy engine, and was built for the youngster trade. The sleek convertible at the right is a Daimler Straight Eight, the largest auto in the show. It is 21 feet long and has a 150-horsepower engine.

icklers

By George



'That's Sergeant Cameron, the famous mounted police. ... He always brings in his man!"

KIDS! Attend the 3 DAY RODEO May 5th c 6th & 7th

Be In Right Style Wear Your Boots!







ng the family budget. Look at

Hereford Shoe Store X-RAY FITTING

323 Main-

Phone 955

\$7.95



DOUBLE DUTY-Hollywood's new straw hat for size-body size, that is. She points out that the chapeau, designed for beach wear, affords protection not only against the sun, but also against enthusiastic stares of masculine passersby who may not be interested in millinery modes.

#### Personals

Mr. Thomas E. P. Rice of Boston, Mass. and Mr. Gardner Fisher of Laconia, N. H. visited Mr. and Mrs. Bruce Miller last ar IEPE

Mrs. Marcus L. Bell of New York City is in Hereford for a month's visit with her daughter, Mrs. Bruce Miller and family.

Don Driggers, nephew of Mr. and Mrs. Don Webb had the best bulldogging time in the Hardin-

BREAKING INTO PRINTrequires at least one dark print dress for daytime wear, says New York designer Joyce Hubrite, and she prescribes the cool, slim-lined creation above. Navy grosgrain ribbon trims the collar of the geometrically-printed rayon dress, which is as sheer and washable as sturdy cotton.

limmons University Rodeo Sat-irday night in Abilene. Don is rom Santa Rosa and is also a ousin of Bob Driggers, former Hereford resident now living in he state of Washington. Tis time vas 6,2 and he was representing lew Mexico A&M college.

Mr. and Mrs. Carlos Anderson and children have returned from a week end vacation trip to Rui-

Mr. and Mrs. Aaron Rose and ents, Mr. and Mrs. Alton Fraser daughter of Palacios are guests and Mr. and Mrs. Joe Evans. of her parents, Mr. and Mrs. Raylan is a student at Texas L. H. Shore.

Tech. Mr. and Mrs. J. C. Allred are Mr. and Mrs. Raylan Evans and little son have returned to home again after vacationing

Lubbock after spending the for several weeks in Florida and week end here with their par- other southern points. WEHAVE Sunbeam

> AUTOMATIC MODEL K Set to sprinkle any size circle from



Preferred by home owners everywhere. A turn of the dial sets the correct spray and watering range for the desired area automatically. The Rain King Automatic provides a natural rainlike shower.

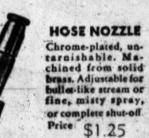




MODEL H Perfect for any lawn. Ideal for newly seeded areas, 300 gal-lons per hr. on 20 lbs. pressure when set for fine







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245 Main

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## WELCOME

to the Hereford Riders

3 DAY RODEO

- Fun And Excitement
- \$1000 in Attendance Prizes! Donated by Hereford Merchanis
- \$1500 In Rodeo Prizes!
- The Amateur Event of the Year!

Plan To Attend FRIDAY, MAY 5 - 8 p. m. SATURDAY, MAY 6 -- 8 p. m. SUNDAY, MAY 7 -- 2 p. m.

Bring Your Family and Neighbors-There's Fun In Store For All!

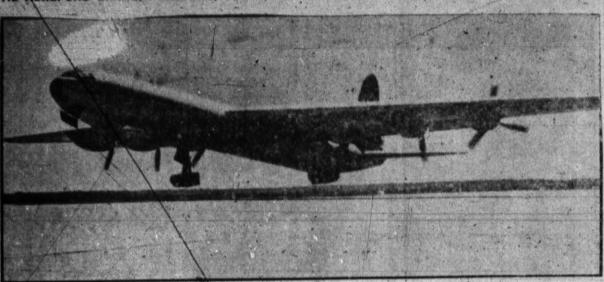
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play in gas appliance dealers' stores. You, too, will be talking when you see them. There is a new, modern automatic gas range waiting for you. See them at your dealer's today.

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927



CATERPILLAR TREADS FOR SUPERBOMBER—The experimental XB-36 takes to the air at Fort Worth. Tex., equipped with the latest in landing gear—caterpillar-type track "wheels." The Air Force is making tests with this new device, in which the weight of the six-engine plane rests on bogic wheels rolling on two endies belts on each landing gear strut. Standard models of the B-36 bomber are equipped with lour-wheel main landing gears and a dual rose wheel.

Vote For Experience - Vote For ALTAVENE CLARK FOR CONGRESS

STORE-WIDE

SAVINGS DAYS

COLGATE

Mr. and Mrs. Hardy Benson and Hardy, Jr. were Sunday dinner guests in the home of Mr. and Mrs. N. G. Elliston of Wyche Community. Robert Elliston and Hardy, Jr. attended the Car Races at Clovis Sunday after-

It is always safe to discount the testimony of a partisan.

Not every man who goes to church considers himself a saint Read a book this month, even if you already have read a book

MAY IS THE MONTH

- REXALL THE PLACE-

TO SAVE ON HEALTH

Rexall Radio Show, starring

Phil Harris & Alice Faye

Sunday eve on NBC

89c

39c

89c

29c

69c

39c

69c

69c

AND HOME NEEDS

MENS - SAVINGS

Gillette Super Speed Razor with 10

Blades / 1.70 Value

50c MOLLE SHAVE CREAM

1.00 COURTLEY SHAMPOO

1.10 MENNENS SKIN BRACER

75c SCHICK BLADES



SPINNAKER SPORT—With a steady breeze filling their sails, two Luders 16's skim through the waters of Great Sound, off Hamilton, Bermuda, during the annual international series between the Royal Bermuda Yacht Club and the Indian Harbor Yacht Club of Greenwich, Conn. In the foreground is the Six-Five-Five, sailed by Agnew Fisher of the Indian Harbor team. Beyond it is the Oriental, skippered by Mills Husted, captain of the American team, who is the former Atlantic class champion.

Hospital Notes

Patients discharged from hospital: Mrs. Rex. Lee, OB.; Linda Stephan, surg.; Mrs. Patsy Messurg.; Mary Virginia Luck, T&A; Mrs. Norma Hendon, OB.; Mary Raye Downey, T&A; Mrs. Johnie Walker, med.; F. M. Woolbright, med.; Mrs. Florance Teague, surg.; J. W. Bradley,

Patients in hospital: Paul Kern surg.; Katie B. Conner, surg. Mrs. George E. Fredrick, surg. Mrs. Lucille Barnhart, surg. Mrs. Oscar Pope, med.; L. M. Lawrance, med.; Mrs. Ann Bell, med.; Mrs. J. L. Height, surg. Ronald Seay, accid.; Gene Brownlow, emerg.; Mrs. Clyde E. Rush, OB.; Virgil Morton, surg.; Stanley Byrd, med.; Mrs. R. L. Lawrence, surg.; Art Mc-Fatter, med.; Mrs. Herbert Friemel, OB.; Richard Don Denney, med.; Garland Sanford, surg.; Mrs. E. H. Cole, OB.

Born To: Dr. and Mrs. Clyde E. Rush, a girl, Sherry Hope,

#### Embat Garden Bugs With Proper Methods

crop producers in many sections TABLE INSECT CONTROL that of the state are already busy at is full of useful information on the job of keeping destructive insects and insecticides. They bugs out of their vegetable crops. point out the need for complete The fight will soon be general control and describe the insecover the entire state and ticides that have given the best chances are good the bugs will results. Recommended control put up a stiff acrap for their measures are listed for all of the share of the products raised on more common vegetable insects the farm and in the garden. A found in the state.

show of weakness on the part of The entomoligists suggest that

Gunter, extension entomologists asking.

CARD OF THANKS

We want to thank everyone who helped us in any way during the time of the illness and death of our loved one, Mr. W. C. fer Thompson, OB.; Mrs. L. R. Lowery. We appreciate, beyond NeSmith, OB.; Mrs. J. E. Rahm, expression, all those who sat up with him, who were so thoughtfully concerned for us, who sent flowers, or helped in any way.

Mrs. W. C. Lowery Mr. and Mrs. W. B. McReynolds and family Mr. and Mrs. W. J. Dickson

and sons Mr. and Mrs. Bob Lowery and family

Mr. and Mrs. Earl Lowery and sons Mr. and Mrs. C. E. Smith and family

Mr. and Mrs. E. B. Berryman and family

Visitors in the home of Mr. and Mrs. E. F. Drury last week end were Mr. and Mrs. C. E. Drury of Ft. Worth, Mr. and Mrs. P. L. Mineal of Amarillo, Mr. and Mrs. Buddy Drury of Hereford and Bobbie Drury of Hereford. The C. E. Drurys flew down from Ft. Worth and took all the guests and the hosts airplane riding.

of Texas A&M College, have pregardeners and truck pared a circular, C-264, VEGE

the producer may be fatal for you visit your local county extension agent's office and ask for a James A. Deer and Allen C. copy of C-264. It is free for the



PANHANDLE PRESS ASSOCIATION OFFICERS—J. C. Howell of the Wheeler Times, third from left standing, was elected president of the Panhandle Press Association at the annual convention in Amarillo. Herschel Combs, Memphis Democrat, fourth from left standing, is the new vice-president; Lester Campbell, McLean News, next to right end standing, is secretary. New directors are Paul Allingham, Amarillo Globe-News, extreme rt., standing; W. Glynn Morris, Amarillo Times, extreme left standing; Edgar Hays, Lockney Beacon, second from left Standing; and seated, left to right, Cal Brumley, Tulia Herald; Ralph M. Jullard, Pampa Dally News; Allan Hodges (Littlefield County Wide News; and Harold Hudson, (Perry ton) Ochiltree County Herald. (AP Photo)



To Our FRIENDS HEREFORD and Deaf Smith Co.

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He is Polly's Grandpa by marriage, and a good one . and a very good friend to me.

> POLLY "DIXON" BURK B. R. "DICK" DIXON

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AIR-WICK ROOM DEODORANI kitchen, bath, living room, etc. 51/2 fl. oz. 69c



MM-I-DENT TOOTH POWDER mmoniated! Helps reduce tooth decay

AT-OUR-FOUNTAIN

KOTEX 12's 1.00 Mennens Baby Oil 80c Vaseline Hair Oil 50c Dr. West Tooth Br. BISMA-REX MIST ANTISEPTIC

19c 25c Golden Glint Rinse 75c MOTH SPRAY, Qt. Size 39c 89c 1.20 Pepto-Bismol

MOTHER'S DAY CARDS

SPECIAL Double Thick Chocolate SUNDAE 13c

HALO

for the family. 3 ozs.

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SHAMPOO Carries away loose dandruff, lathers in Values Like These **Every Department** 

KLEENEX FACIAL TISSUES . . . . . . . . . Box of 300 27c MILK OF MAGNESIA ( regular or flavored . . pint 39c HAIR LACQUER Venida Spray-Lac . . . . . . 4 ounces 98c COTTAGE CHOCOLATES Kitchen-Fresh, dee-licious! Pound 1.00 COLGATE AMMONIATED TOOTH POWDER. 4 oz. can 39c RUBBER GLOVES Victoria household, sizes 7-9 . . . pair 59c



No matter what the prescription, you'll always receive prompt, courteous, reliable service from our Rexall Pharmacist.

GOOD HEALTH TO ALL FROM REXAM

Welcome Visitors To The First Annual Rodeo HEREFORD RIDERS CLUB



