

Two More Weeks And  
The Junior Livestock  
Show Will Be Started

# The Hereford Brand

14 PAGES  
TODAY

Published Every Thursday

Our Slogan: "More People—More Farms"

50th YEAR—NUMBER 6

Hereford, Deaf Smith County, Texas, Thursday, February 9, 1950

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END OF THE FLIGHT—Larry Domino 3rd and the Hereford group are shown leaving the chartered Pioneer Airlines plane at La Guardia Field, N. Y., Sunday evening before the four-night official opening of the Hereford House in Hotel Gramatan, Bronxville, N. Y. started Monday. Stewardess Slicker, Pete Cowart and Larry Domino are easily identified in the front of the group. (Hereford Brand Photo)

## Hereford Delegation And Bull Are Leaving Mark On New York

By JIMMIE GILLENLINE  
BRONXVILLE, N. Y., Wednesday, Feb. 8 — Bright Larry Domino 3rd, only pedigree member of Hereford's delegation to New York is this morning also the only delegate who has brighter eyes and feels friskier than upon arrival at La Guardia Airport, 5:15 Sunday afternoon (EST).  
Larry went to school yesterday and is scheduled for another appearance this afternoon. He has been on the radio twice and continues to draw admirers by the thousand. More than 1,300 kids in public school 14, squealed with delight as they crowded and pushed for a chance to

stroke the sleek hair of the little 375-pound bull. Most of the children had never before seen a bull of any kind and none had probably ever seen a registered bull. The engagement, arranged through Bronxville P.T.A., created so much excitement and met with such success that Larry is scheduled for a second school showing this afternoon—and may continue these personal appearances in other New York schools.  
Stetson hats and Texas draws are becoming old stuff in Bronxville, but Larry Domino's greatness continues to boom. He has a special built stall adjoining the famous Hereford House, where

one-pound sirloins are featured at \$4.00 a throw. Scores of youngsters from Bronxville, one of New York's wealthiest boroughs, don their blue jeans and boots to visit Larry in his new home each afternoon. Each hoping against hope to be able to give him a gentle pat. Monday evening headlined the bill, so far as the Hereford delegation was concerned. Radio commentators Ted Malone and Pat Barnes, along with Ford Frick, National League Baseball President, were guests at the opening, which carried a 30 minute broadcast. Henry Sears, Hereford Chamber of Commerce past President, presented a scroll of endorsement to Orlo Q. McOscar, Hereford House manager. J. Evetts Haley spoke for the Hereford delegation and also appeared on the broadcast. Formal presentation of Larry Domino was made by O. P. Cowart, C-C Secretary, assisted by Ted Mitchell, Boys Ranch representative who personally handled the purebred calf from the time it was born.

Big tears came into Ted's eyes when he talks about leaving Larry Domino, but he shakes his blond head and stoutly declares that he won't miss him—much.  
While the air waves around New York have churned with radio programs during the past few days, Hereford, Texas, has come in for its share of recognition. Cowart and Haley were guests of Pat Barnes, radio commentator, over a 15-minute NBC program Monday morning, and appeared again with Ted Malone on a 30 minute ABC program which covers 200 stations Monday evening. They also highlighted the Fitzgerald's, 45-

minute ABC program Monday and reports today said the program drew more calls than at any time during its entire eight years of existence. Henry Sears and Haley were guests on the Josephine Halpen program Tuesday morning, a New York daily presentation over KINS. Broadcasts have gone out each evening over WFAS, from the Hereford House, and will continue through Thursday night.

The Hereford delegation of 22 persons has broken into groups, which have visited practically every point of interest in the city. Most of the individuals are worn out, however, and predictions this morning are that the average of two hours sleep each night is about to be broken.

The Hereford delegation, composed of Mr. and Mrs. Henry Sears, Mr. and Mrs. Jimmie Gillentine, Dr. and Mrs. I. F. Barnett, Mr. and Mrs. O. P. Cowart, Ted Mitchell, Mrs. W. F. Er, G. L. Willis, Robert Bruce Bernie, J. Evetts Haley, R. E. Lingenfelter, Guy Lawrence, J. B. Noland, John Blake, Marion F. Peters and David Rasco will leave New York early Friday morning on the return flight to Texas.

Larry Domino 3rd, who traces his registered ancestors through 52 generations, made his bow to Westchester and New York City society Monday evening at the opening dinner of the Hereford House, swanky restaurant of the Hotel Gramatan in Bronxville. Larry is a Hereford bull calf, 7 months old, whose great-grandfather, the most valuable bull in Hereford history, was named Larry Domino 50 and sold for \$50,000. He is gift of the Hereford Chamber of Commerce and Boys Ranch to the Hotel Gramatan. L was flown in on a charter plane from Hereford last Friday. The restaurant, which has about 125 persons, was filled capacity.

Larry Domino was brought into the Hereford House to admire, and do a little admire on his own account. The restaurant building itself, which adjoins the Gramatan has just been completed at a cost of some \$200,000.

## Veterans Hear Hoover Commission Reports And Discussion Tuesday

"First of all, permit me to state that the American Legion is not opposed to the Hoover Commission Report in its entirety," said Ralph Smith, Veterans Service Officer, in speaking to about 70 Legionnaires and veterans at a meeting in the Veterans' Park clubhouse Tuesday night.  
Smith continued, "The American Legion is wholeheartedly in favor of economy in government—good, sound, commonsense economy. After all, American Legionnaires are citizens and just as much taxpayers as any other good American citizens."  
"The conception that the American Legion is opposed to the complete Hoover Commission report is wholly erroneous. Much of it may prove of real assistance in bringing about economy. Some of it already has."

"The American Legion does however, oppose most strenuously that section of the Hoover Report which would dismember the Veterans Administration, which has proven itself for more than 20 years to be most efficient of all large government agencies into five or more separate bureaus, some of them purely experimental and certainly more costly to the taxpayers of the United States."

Mr. Smith completed reading the lengthy report from the American Legion Department Headquarters of Texas and then Dub Reeves, who was acting commander for the evening, turned the floor over to John B. Aiken, veteran and chairman of the Junior Chamber of Commerce Hoover Commission committee.

Aiken explained the organization of the Hoover Commission to the group and briefly went into the work, pointing out as he did so that every single agency in the administrative branch of our government will fight the particular portion of the Hoover Commission that applies to it, while at the same time they will be willing to have payrolls cut in all other agencies and bureaus. He said that as an organization composed of 85 per cent veterans the Jaycees are opposed to any change benefiting any agency, administration or bureau until the Hoover Commission is enacted in its entirety. To start exempting one particular part of the Commission's proposed plan would be suicide for the remainder, Aiken said.

Following the two talks individuals asked questions concerning the Hoover Commission and the Veteran's Administration attack upon it of Mr. Smith and Aiken. Acting commander Reeves adjourned the meeting at 10 o'clock and after two hours of democratic discussion on the subject.

## VFW Post Favors Hoover Proposal

Roy Wederbrook Post of the Veterans of Foreign Wars went on record this week as approving the Hoover Commission when they unanimously endorsed the recommendations for the organization of the Executive branch of the government as made by the Commission, according to Ben Childers, commander.

A copy of the resolution has been sent to Tom Connolly, Lyndon B. Johnson and Eugene Worthy. It also urges that Congress consider all the reforms and economies recommended by the Commission to the end that favorable action shall be taken upon all such reforms and economies to insure economy of operation in the executive branch of our government.

Members of the Post agreed to individually write their Congressmen and Senators requesting favorable action upon the recommendations.  
The resolution also stated that the Post is opposed to the efforts of the bootlegger to create pressure groups in and out of Washington who are attempting to sabotage the efforts of the Commission to enact ways and means to eliminate inefficiency, duplication of effort, and wasteful spending within the executive branch of our government.

Wednesday noon, February 1, Liquor Control Board undercover men went to the bootlegger's home in South Hereford and made a "buy." The bootlegger slipped up, thinking he knew the men.  
The agents returned to the Sheriff's office to get a warrant for his arrest. They waited a few minutes to see if they couldn't make another "buy" in order to get another charge.

They waited too long. The bootlegger apparently realized he had slipped up and was very hot. Knowing the Sheriff and deputies were closing in, he pulled out and probably hid in a friend's house until things cooled off enough for him to clear out of the county, Sheriff Reese said.  
The whole operation took about 30 minutes. More than enough time for him to clear out.  
His wife left town a couple of days later, probably joining him to go back to Oklahoma where they came from, according to Reese.

Sheriff Reese said it was okay with him if they stayed out. He even said if they wanted to come back and get their stuff they might get a little time to make a final, complete move out of the county.

News Stand Addition Will Be Open Saturday  
Hereford News Stand joined the list of local business houses undergoing remodeling and enlargement this week.  
Proprietor Tommy Tomberlin said 500 additional square feet of floor space would be ready for service Saturday. The additional room comes from the north side of the News Stand recently vacated by Sully's Music Shop.  
Tomberlin said the addition will be exclusively for eating. Eight booths for 32 persons will be in the room. It will be done in pastel green with a red border around the lower part of the walls. Tomberlin said the addition was for better service during busy mealtime hours.

## Drivers License Renewal Changed

A different system of getting drivers license will be used in the future, according to Safety Department officials.  
Under the old set-up the renewal stubs were kept in the tax collectors office. They are not there any more.

The new way is to tear off the top half of your old operator's license and mail it together with the appropriate fee to the Drivers License Division, Department of Public Safety, Camp Mabry, Austin 9, Texas. Operator's license fee is 50 cents. Commercial operators fee is one dollar and Chauffeur License fee is three dollars.

If you have a new address you must print it out plainly on a separate sheet of paper and enclose it with the money order and the top half of your old stub.  
Send only money orders. Do not send cash. That money order receipt is important to you to keep attached to the lower half of your old license.  
Addressed envelopes can still be obtained in the Tax Collector's office.  
This new system went into effect Monday.

Hudson and Albracht Buy Bookout Station On Hiway  
Jack Hudson and Gene Albracht announced purchase of the Jim Bookout filling station at 346 West First this week. They are calling it "Jack and Gene Service Station."

Jack has been with Hereford Oil for the last four years and Gene has been farming. Both are well-known in this area.  
Hudson said the policy of the station will be "expert lubrication and washing, specialized tire service and service like you like it." He also asked that any of their friends come by and see them.

## Jubilee Service Sunday Celebrates Golden Anniversary and Dedication

Sunday will conclude the Methodist Building Campaign. Bishop W. C. Martin, with the assistance of Dr. E. D. Landrety, District Superintendent, will dedicate the new sanctuary in a Jubilee Service. Former pastors of the local church will be present for the program of the day.

At 3 o'clock in the afternoon there will be another service directed by Mr. Jesse Stanford when Old Timers will be heard.

The service will remember 50 years of Methodism in Hereford and, thus, will be a Jubilee celebration. Attractive church decorations will be offered to the congregation at one dollar each. They give pictures of each organization of the church and church school and, also, the history of the church along with a complete roll of members with their mailing addresses.  
At 7:30 in the evening, Rev. Marvin Boyd, former pastor and now Superintendent of Plainview District, will preach.

Many visitors who are former members of the church will be present for this Day of Jubilee and the public is cordially invited to attend all services.

## AROUND TOWN

SIGHTS, FACTS SEEN

Weather, such as we haven't seen before, is rapidly becoming a serious proposition to county wheat farmers. About two weeks ago a survey of the county wheat situation indicated a good crop was in the making if it rained or snowed before the end of February. Irrigation belt farmers don't have too much to worry about, they'll make a crop anyhow, but dry land wheat farmers need that rain not only to pay off in extra bushels next summer, but to have any crop at all.

Hereford Merchants' Canasta tournament got a plug in the Hockley County Herald last week. They thought the idea was pretty novel.

The Brand really gets around—Mrs. Leroy Aven got a letter from a seventy-year-old man in Plainview the other day asking for complete information on the Hereford Garden Club "plant pecan trees" program.

They've had letters from several other places also asking for information on the program that they announced recently in the Brand.

Notice a new touch to the Hereford telephone numbers flying around town now days? R. L. Ehrbridge, combination man at the Bell Telephone office, says Hereford started using 4-digit numbers Sunday before last. They can go as high as 1599 now. They have about 50 of the 4-digit numbers in operation. (Continued on Page 6)

## Governors Of Texas And New Mexico Coming For Hotel Jim Hill Opening

Hotel Jim Hill formal opening tickets are available at \$20 each including banquet and dance, according to Hotel Manager Vaughn Riefel, Wednesday. He added that tickets for dancing only will be \$4.50 Friday night and \$5 Saturday night, Feb. 25. Governors of both Tex-

as and New Mexico will help dedicate the new hotel.

## \$140 Stolen From Gleton Home

The home of Mrs. E. V. Gleton, 300 East Fifth in Hereford was entered by unknown persons Monday afternoon who took seven 20-dollar bills from her purse which was in a bedroom dresser drawer, according to Sheriff J. C. Reese.

The Sheriff's Office is investigating the theft but no definite leads have developed. Sheriff Reese cautioned merchants and other persons in Hereford who are approached by kids wanting change for 20-dollar bills.

Youngsters are not necessarily suspected in the case but it may be that some of them did take the money and it would be odd for a youngster to have large denominations of bills wanting change, Reese said.

Hereford's population decreased three when S. B. Berry and Ed Curnsinger left Wednesday morning to take Willie Smith, Guy Vandergift and Pete Encenias to the State Penitentiary.

Smith, drew two years for theft, Encenias got a year on a second-time DWI charge and Vandergift was sentenced to two years for felony check swindle.

All three were sentenced in District Court January 30, according to Reese.

## Bootlegger Skips County, One Jump Ahead Of Arrest

Over a period of two and a half or three years authorities had not been able to make a successful arrest but about once a year on one of Deaf Smith County's smoothest bootleggers, according to Sheriff J. C. Reese. He said the bootlegger was so careful not to sell to persons he couldn't positively identify he evaded arrest almost constantly and lately didn't even hold a job, other than his liquor traffic trade.

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The agents returned to the Sheriff's office to get a warrant for his arrest. They waited a few minutes to see if they couldn't make another "buy" in order to get another charge.

They waited too long. The bootlegger apparently realized he had slipped up and was very hot. Knowing the Sheriff and deputies were closing in, he pulled out and probably hid in a friend's house until things cooled off enough for him to clear out of the county, Sheriff Reese said.

The whole operation took about 30 minutes. More than enough time for him to clear out.  
His wife left town a couple of days later, probably joining him to go back to Oklahoma where they came from, according to Reese.

Sheriff Reese said it was okay with him if they stayed out. He even said if they wanted to come back and get their stuff they might get a little time to make a final, complete move out of the county.

THE WEATHER  
Temperature reading from Sunday through Wednesday taken at 8 o'clock each morning.  
Sunday—High 75, low 29.  
Monday—High 74, low 49.  
Tuesday—High 76, low 39.  
Wednesday—High 74, low 34.  
Total moisture for 1950—48 inches.

PROGRESSIVE NEWS

Equip Two Irrigation Wells With Electricity; Mrs. Russell Is Home

By MRS. IRA RICKETTS
Recent week end visitors in the home of Mr. and Mrs. Ira Ricketts were Mrs. Dee Garvin and son, Gerald Dee of Silverton, Mr. and Mrs. J. W. Carter and daughters, Billie Rae and Gwendolyn of Canyon, Mesdames Garvin, Carter and Ricketts are sisters.

Mr. and Mrs. E. L. Adams and David, Mr. and Mrs. Bob Minshall and Gary, Mr. and Mrs. Earl Plank, Pete and Dickie were dinner guests of Mr. and Mrs. E. W. Hobson Sunday.
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DOCKSIDE CONCERT—Polish pianist Stanislaus Niedzielski sits on a keg of nails at the pier to give a workout to the piano he brought with him on his arrival by steamship in New York. The concert grand is still in its specially built trailer in which he carries it on a tour of the U. S. The pianist has already appeared in Carnegie Hall, New York.

Happy Homes 4-H Plan Valentine Party Soon

Happy Homes 4-H girls met Saturday afternoon with Yvonne Axe, hostess.
Roll call was answered by members telling of their impression on the first meeting each attended. After several songs, Miss Mahaffey gave the installation of officers and told the duty of each. Miss Mahaffey also gave instructions on how to know which are good chickens to buy for next year.

Ford HD Club Meets In John Spinhirne's Home

"Clothing Improvements" was the theme for the Ford Home Demonstration Club meeting held in the home of Mrs. John Spinhirne Wednesday afternoon. Mrs. Lawrence Jentzen was co-hostess. Miss Hilda Straffuss directed the recreational period and Mrs. Herman Both drew the penny gift.

GRADUATES AT A&M
COLLEGE STATION — Jack Robinson London of Hereford received his Bachelor of Science degree in Civil Engineering, School of Engineering, Texas A&M College, at the January graduation.

of First Baptist Church had a Fellowship in the home of Mr. and Mrs. Clinton Jackson Sunday evening. Jimmy Allred entertained with magician tricks and refreshments were served: Chris Gatlin, Marita Samesy, Molly J. Scholfield, Ruth Pickens, Mr. and Mrs. F. A. Freeman, Mr. and Mrs. F. E. Clark, Mr.

and Mrs. Jack Scarth, Mr. and Mrs. Rocky Lee, Rae and Doyle Cox, Dewey Nicholson, Dallas Phillips, Mr. and Mrs. Bob Lawrence, Mrs. Jimmie Allred and Alvin Rettman.
Mr. and Mrs. L. C. Gorgon and little son, Norman Lee, of Clovis, spent the week end in Hereford with friends.

Studebaker reduces prices on all 1950 passenger car models

SAVINGS TO YOU OF \$86 to \$141 IN FACTORY DELIVERED PRICES
Sensationally lower prices now give you the benefit of Studebaker's all-time peak production!
Come in now! See for yourself how the strikingly beautiful 1950 "next look" Studebakers excel in sleek modern styling—in gas economy—in restful ride—in handling ease—in freedom from costly repairs—in solid values!



YOU CAN'T LOSE!
Because... WE ARE SELLING CARS at

WHOLESALE PRICES

- '47 PONTIAC 8, 4-Door A Black Beauty!
'47 PONTIAC 8 TORPEDO Sleek two-tone grey
'47 PONTIAC 8 TORPEDO Black, Shines like New
'47 PONTIAC 6 STREAMLINER 2-Door, Black
'47 PONTIAC 8, 2-Door Canary Yellow
'47 CHEVROLET FLEETLINE 2-Door, two-tone Blue
'42 PONTIAC 6 4-Door, 2-tone Green, New Factory Motor
NEW... 1949 CHEVROLET Deluxe Club Coupe

These "GOOD WILL" Cars take a 30-Day Warranty "COME OUT OUR WAY AND TRADE YOUR WAY!"

Palo Duro Sales INC. 9 Blocs East of Main on Highway 60



Palo Duro Sales Has Good Crowd At Opening

About 750 guests registered in the guest book at Palo Duro Sales grand opening of their new plant last week end. Bob Lewis said probably many more attended who did not sign the book.
Lewis said the opening was unusually successful and the company was most grateful for the turnout.

Mr. and Mrs. V. E. Dodson and Mrs. Emma visited Sunday in Canyon.

Dannie Carmichael of Borger spent Saturday night in the home of his uncle, P. L. Carmichael and family.

Mr. and Mrs. Si Orr, Hereford, called on Mr. and Mrs. C. C. Bowman Sunday afternoon.

Mr. and Mrs. Ira Ricketts spent Tuesday night in the home of their daughter, Mrs. Archie Dougherty and family north of Clovis.

Homer Hershey visited Buddy Godfrey Sunday.

Kay Lynn Scott of Wyche was a guest of her aunt and uncle, Mr. and Mrs. V. E. Dodson Sunday night.

Mrs. D. R. Carmichael of Hereford and Mrs. E. M. Brown of Oregon visited Thursday in the home of their son and brother, P. L. Carmichael and family.

Mr. and Mrs. H. B. Hunter of Albuquerque have been visitors for several weeks in the home of their daughter, Mrs. D. Y. Edwards and family.

Sunday visitors in the home of Mr. and Mrs. Ira Ricketts were Mr. and Mrs. Alfred Hughes, Mr. and Mrs. Raymond Franklin and daughter and Mr. Biggerstaff of Petersburg. Mr. Hughes is a brother of Mrs. Ricketts.

There are a few cases of chicken pox in the community. Among the irrigation wells being equipped for electricity is one on Mr. Jenkin's place where R. C. Weathers lives and Ira Ricketts' well.

The club ladies met in the home of Mrs. T. J. Parsons January 31 and helped her quilt. Mrs. Jim Norton and Mrs. Ira Ricketts were present for lunch and coming in the afternoon were Mesdames W. H. Gentry, F. J. Walterscheid, Leon Coffin, Edgar Lemons, C. V. Burgess, Jr., and Miss Augustine Gregory.

Mr. and Mrs. George Albert Springer and Mr. and Mrs. P. L. Carmichael called in the Clyde Russell home Wednesday evening.

Jimmie Weathers, Amarillo, is visiting with his grandparents, Mr. and Mrs. R. C. Weathers.

Mr. and Mrs. Jenkins, Amarillo, were seeing after business interests in the Community Monday.

Mr. and Mrs. Bob Barnhart and boys, Bobby, Jimmie and Billy, were guests in the Clinton Jackson home in Hereford Sunday.

MAKES HONOR ROLL ABILENE — Cherry Ann Forrest of Hereford, achieved a scholastic average that ranked in the upper ten per cent of the McMurry College student body for the entire fall semester, thus earning a berth on the McMurry fall semester honor roll, according to Jerome Vannoy, registrar.

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HIGH QUALITY

DAIRY SALE

THURSDAY, FEBRUARY 16th, 12:30 P. M.

Lunch on Ground—Sale Under Tent
Sale at the Malone Dairy
HEREFORD
1 MILE EAST OF HEREFORD, TEXAS, ON DAIRY ROAD

207 Top Dairy Cows and Heifers Consisting of 207

164 HEAD TOP WISCONSIN HOLSTEINS
First and Second Calf Cows
75 Now Milking — Rest Heavy Springers

40 HEIFER CALVES AND YEARLINGS

3 TOP WISCONSIN BULLS

YOUR INSPECTION OF THESE COWS IS INVITED ANY TIME BEFORE SALE
If you are looking for base builders and money makers, this sale affords an excellent opportunity to secure that kind.

CECIL MALONE, HEREFORD, TEXAS, OWNER
PHONE 680

JACK COULTER — Auctioneer CLINTON JACKSON — Clerk

Now IS THE TIME TO GET YOUR POTATO MACHINERY IN SHAPE
Bring those Planters, etc., on in for repair!
PLENTY PARTS FOR IRON AGE POTATO PLANTERS
John R. Word, Inc. EAST FIRST HEREFORD

FRIO NEWS

**Sixteen Young People Have Party  
Mrs. A. T. Jones Is Adult Chaperone**

By MRS. OWEN ANDREWS  
Brand Correspondent

Mr. and Mrs. Markley had their daughter visiting in their home this week end. She is Miss Shirley Markley, and is living in Sweetwater, Oklahoma, the school term. Mr. and Mrs. Walter Blyden, of Sweetwater, brought her on Sunday. D. O. Markley, who is a nephew of Mr. Markley and who lives in Amarillo, visited the home. Afternoon visitors were Mr. and Mrs. Joe Story and family, Mrs. Story and Mrs. Markley are cousins.

The Berryman and Warrick families spent the week end visiting their relatives in Wellington.

Young people attending a party at Frio on Saturday night were Misses Lanell Mobley, Velma Irwin, Oma Ruth Thompson, Gladys Thompson, Lyla Robbins, Betty Robbins, Frances Andrews, Madelle Andrews and Dovie Jones. Boys attending were Lester Irwin, Tommy Irwin, Benny Pierce, Gene Dickson, William Dickson, Leroy Dowdy and Clark Andrews. Mrs. A. T. Jones was adult chaperone. They played party games and had refreshments of homemade candy.

Several from here attended the regular meeting of the P-T-A of the Hereford schools, on Thursday night. They heard the speech by the Mexican Consul, Mr. Eugenio Pesquiera, who is stationed at Amarillo. Also present were members by the high school Spanish class, under the direction of Mrs. Roy Valvert, and piano numbers by Ramon Childers.

Several from here attended the "Sundowners" when it showed at the Star Theatre at Hereford last week. The Palo Duro setting was the most interesting thing about the picture, most persons agreed.

Dinner guests in the T. L. Sparkman, Jr. home at Dawn on Sunday were Mr. and Mrs. Elbert Summers and children of near part. Afternoon visitors were Mr. and Mrs. Floyd Cole and Jana, Miss Alma Andrews, Clark and Jenn Andrews, Mr. and Mrs. T. Sparkman, Sr., spent the first of the week with the Sparkmans.

Shopping in Amarillo on Saturday were Mrs. H. M. Mobley,

Mrs. Lee Renfro and Miss La Nelle Mobley.

The Lee Renfros were hosts Sunday at a birthday dinner honoring Mrs. Renfro's sister, Mrs. Charles Calloway. Those present were Mr. and Mrs. Chas. Calloway and family, Mr. Ed Curtsinger, Mr. and Mrs. Clarence Strange and family, Mr. and Mrs. E. B. Strange, a Mr. George Strange, all of Hereford, Mrs. H. M. Mobley and family, Mr. and Mrs. Buddy Curtsinger and family and all the boys from the Boys Ranch at Springlake. The Curtsingers are managing the Ranch.

Mr. and Mrs. Jim Circle and family, formerly of Hereford, moved last week into the home known as the Potter home. The place is now owned by Mrs. Potter's son-in-law, Lawrence Carlton. Mr. Circle will help W. H. Andrews on his farm this year.

Mrs. Henry Dobbs attended a Stanley party at the H. B. Honea home one day last week.

Mrs. W. H. Thompson has been sick the last few days. The Dobbs visited the Thompsons Sunday afternoon.

Miss Lyla Robbins was home from college this week end. Visitors in the E. H. Little home Sunday were the Robbins and Earl Coles.

Mr. and Mrs. Billy Wells and sons, and Mr. and Mrs. C. E. Sheppard spent Sunday with Mr. and Mrs. Robert Galaway ofovina.

Mrs. Ada Wells and daughter, Patty of Lamar, Colo., spent the week end with Mr. and Mrs. Billy Wells.

Mr. and Mrs. Denzil Pulliam and daughters, Barbara and Linda were dinner guests in the home of Mr. and Mrs. Bob Wear Sunday.

Mr. and Mrs. Dayton McWhorter and sons and J. A. McWhorter visited relatives in Lubbock over the week end.

Mrs. C. L. Whitehead and Roxie Lynne Faughn are visiting their daughter and mother respectively. Mrs. M. A. Lynn Faughn at the Shamrock Hotel in Houston this week.

**Clippings From  
Our Exchanges**

LEVELLAND—The Sun-News reports \$650,000 in school bonds were awarded at 24 per cent rate of interest.

PERRYTON—The new Southwestern Associated Telephone Co. dial system went into effect in Perryton Saturday. They have a new \$65,000 telephone building housing the dial equipment and company offices.

FARWELL—Contract for twenty-two miles of Parmer county rural paving will be let soon according to the State Line Tribune. One piece is 10,278 miles long from Oklahoma Lane east intersecting the Frio-Muleshoe road; and the other connects the Muleshoe-Frio paved portions with 11.78 miles of paving.

LITTLEFIELD—Gilstrap construction company of Lubbock was awarded the general contract for building Littlefield's new high school for \$324,346.

DUMAS—Subscription of \$270,000 for the construction of a fireproof hotel for Dumas is practically assured, says the Moore County News.

SPUR—Forty business and professional men in Spur have voted to accept a proposal of Dickens county commissioners for construction of a \$250,000 city-county hospital for the area, reports the Texas Spur. The county proposed that it would build the hospital if Spur would operate and pay bonds and interest for a five-year lease period.

SNYDER—\$70,000 from the federal airport program, practically assures Snyder's new airport according to the Scurry County Times. Seems like the only trouble now is finding a site to put it. They don't want to interfere with drilling oil wells.

DALHART—McAdoo Keaton, SMU coaching staff member, was chief speaker at the annual football banquet. He also showed a technicolor movie of the SMU-Notre Dame game, with comments on his personal reactions of the game.

Announce Marriage Of Mr. and Mrs. Jack Hudson

Mr. and Mrs. Jack Hudson are announcing the marriage of their daughter, Loretta to Billie White, son of Mr. and Mrs. Luther White of Hereford.

The couple were married at Clovis, N. M., Wednesday, Jan. 4. Mr. White is employed with the REA and Mrs. White has been a nurse at Deaf Smith County hospital for the past three years.

They are making their home in Hereford.

**ALL THE TALK IS ABOUT HUNTER'S**

**TERRIFIC VALUES!**



**Wherever Women Gather**

RED & WHITE 46 oz. can  
**TOMATO JUICE**

**23¢**

PINEAPPLE BRIMFULL CRUSHED No. 2 Can

**25¢**

RAISINS VAGIM 2 LB. PKG.

**29¢**

**PRUNES**

Brimfull - Italian Purple No. 10 Can

**49¢**

**CHASE & SANBORN**  
COFFEE  
a new secret blend  
Selecciones **79¢**

PICKLES Sour or Dil. R. F. Qt. **33¢**

OLIVES Stuffed B. F. Large Jar **33¢**

CATSUP Red & White Bottle **19¢**

SPINACH B. F. 2 No. 2 cans **29¢**

CORN Red & White 2 No. 2 Cans **35¢**

GREEN BEANS Big M No. 2 can **15¢**

**PEACHES**

BRIMFULL Halves or Sliced In Syrup No. 10 Can

**79¢**

APPLE JUICE Brimfull 46 oz. can **33¢**

DRIED PRUNES 1 Lb. **27¢**

SWEET POTATOES Blue Plate Heavy Syrup No. 3

**17¢**

LIMA BEANS Brimfull No. 2

**24¢**

MACRONI Macero 2 16 oz. pkg.

**39¢**



2 For **25¢**

**SHORTENING**

Red & White Finest For Finer Baking

3 lb. Can

**65¢**

WILSONS - Large Glass TAMALES glass **29¢**

WILSONS - Boneless Tid Bits PIG FEET 9 oz. Jar **39¢**

VIENNA SAUSAGE 2 CANS WILSON Certified **35¢**

SLICED BACON Lb. WILSONS - CERTIFIED **45¢**

WILSONS BAKE-RITE 3 LB. CAN **56¢**

SUNKIST LEMONS 360 SIZE DOZ. **37¢**

CARROTS 2 BUNCHES **15¢**

You just can't beat a Wilson Canned Meat

Meaty and Mighty Good Wilson's CORNED BEEF HASH 1-lb. can **33¢**

Wilson's CHILI CON CARNE 1-lb. can **29¢**

Wilson's Meat Flavor B-V 2 3/4 oz. jar **29¢**

Wilson's MOR 12 oz. can Beef, Lamb, Veal, Pork **49¢**

MEAT And 16 oz. can SPAGHETTI WILSONS CERTIFIED **25¢**

POTTED MEAT 2 FOR WILSONS CERTIFIED **15¢**

WILSONS - Certified 1 LB. ROLLS SAUSAGE LB. **28¢**

Wilson's Aged Longhorn CHEESE LB. **37¢**

STEAK Certified Quality LOIN - T-BONES LB. **67¢**  
SHOULDER ROUND LB. **57¢**

PORTALES Fancy Bakers YAMS LB. **8¢**

GREEN ONIONS 2 BUNCHES **15¢**

**DR. C. D. KELTON**  
**CHIROPRACTIC CLINIC**  
501 Jackson Ave. Hereford, Texas  
Office Hours, 9 to 12 — 2 to 5:00 p. m.  
Or by Appointment, Phone 91 or 738W

**FARM and HOME LUMBER & BUILDING SUPPLIES**



When You Think of Building...  
THINK WISELY, AND SAVE  
at

**HEREFORD LUMBER COMPANY**  
J. M. THOMSON - JACK KIRKSEY - W. L. JONES  
2nd & Schley Phone 656

**HUNTER'S**

# WANT ADS Phone 30 or 31

### 1. FOR SALE Miscellaneous

We clean and block hats for \$1.00. Acme Cleaners. Phone 111 B-1-11-tfc

We Have It! **FRUIT MOLASSES** Any Quantity **RASER MILLING CO.** B-1-30-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

**OAT** Sewing Time **COMBINE OATS** C. C. Billingslea 2 miles north, 1/2 east of Joel Switch B-1-12-p

**FOR SALE:** Delicious home made sweet rolls, pies and cakes. Place your order at the Green Hedge. B-1-17-3-tfc

Large Selection **LINOLEUM** Experienced men for Installation of **SPONGE RUBBER CARPETING** **INLAID PRINTS** **CERAMIC TILE** **ASPHALT TILE** **RUBBER TILE**

See **HEREFORD LINOLEUM SHOP** 116 West 2nd, Phone 11 T-1-6-1e

**FOR SALE:** White Cochon bats. 205 Avenue C. B-1-9-6-2p

**FOR SALE:** Quick Meaf Upright range. Phone 386-W. J. S. Orr, 701 East 4th Street. B-1-15-6-2p

**FOR SALE:** Dump bed. For information, see Martin Hobbright, first house south of Dimmitt high school. B-1-16-6-2p

**FOR SALE:** 3 Boston Screwtail bulldogs, 3 months old. L. R. Blevins, call 256-J. B-1-14-32-2p

### 2. FOR SALE Farm Equipment

**FARMERS** Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand B-2-30-tfs

**FOR SALE:** 1949 Wheatland type Minneapolis-Moline UTS tractor. Used very little. Cogdell Motor Company, 322 North Main. Phone 392. B-2-20-46-tfc

**DAVIS-McCRACKEN** **DEEP CHISELING SUB-SOILERS**

To Mount on your Home Plow Pull to 13" deep with farm tractor. Minneapolis - Moline Dealer B-2-5-tfc

**FOR SALE** New White Irrigation Motors and repairs.

**JOHN R. WOOD, Inc.** B-2-32-tfc

**FOR SALE** **NEW L. A. CASE TRACTORS** Bargains

'49 SC CASE 2 Row Equipment '42 MODEL D JOHN DEERE TRACTOR

'48 R. T. U. TRACTOR 2 Row M. T. A. 4-Row Eister & Planter

**ALL USED TRACTORS ARE IN A-1 CONDITION**

**DAVIS - McCRACKEN** Minneapolis-Moline Sales-Service 144 W. Second Phone 350 Hereford

### 3. FOR SALE Farm Equipment

**USED** 2 Model L. Case Wheatland 1 S. C. Case Row Crop 2 C C Case Row Crop 2 New D. C. Case Tractors

**JACOBSEN BROS., INC.** 137 MILES Phone 777 B-2-6-tfc

**GOOD BUYS in USED TRACTORS and PLOWS**

**OLIVER 70** With or without equipment

**STANDARD ROW CROP TRACTOR** Good condition, Rubber near new

**2844 OLIVER** Good condition, nearly new rubber

**JOHN DEERE A** Late Model, a good all-around tractor; Full equipment

**TWO-WAY HANG-ON PLOW** for 60, 70, or 80

**USED TNT PLOW** at **H. E. MILLER OLIVER CO.** 1101 East 1st, Phone 195 Hereford T-2-6-1e

### 3. FOR SALE Automobiles

**FOR SALE:** 1946 Ford 2-door Super Deluxe one owner, Car good condition. Reasonable. Kenneth Neill, Summerfield, Texas. B-3-18-29-tfc

**FOR SALE** 1949 Studebaker Comm. 4-dr Loaded.

1948 Dodge 4 dr. heater 1947 Plymouth 2-dr. heater 1939 Chevrolet, 4 dr. radio and heater

1939 Chevrolet 2-dr. heater 1947 Jeep 4 wheel dr. with power takeoff shaft.

**JOHN R. WOOD, Inc.** B-3-32-tfc

**USED CARS** 47 Plymouth 2-dr, heater

47 Jeep, 4-Wheel drive, Power take off shaft. 48 Dodge 4-door, Heater

49 Studebaker, 4 dr. Comm., Loaded 39 Chevrolet, 2-door, Heater

40 De Soto, 4-Door **JOHN B. WOOD, Inc.** T-3-6-1e

**GOOD BUYS in USED CARS & TRUCKS**

'47 OLDSMOBILE 6 2-Door, Radio, Heater, Hydramatic Drive

'47 OLDSMOBILE 6 4-door, Heater, Hydramatic Drive

'48 CHEVROLET 4-door, With Heater

'47 PACKARD 4-Door, Overdrive, Heater

'40 HUDSON 2-Door, Radio and Heater

'37 BUICK 4-Door '36 FORD 2-Door '41 CHEVROLET Club Coupe, Heater '41 FORD TRUCK 1 1/2 Ton '40 DODGE 1 1/2 Ton '39 INTERNATIONAL 1/2 Ton Pickup

**KINSEY MOTOR COMPANY** 2nd & Schley Phone 740 T-8-6-1e

### 4. REAL ESTATE For Sale or Trade

**FOR SALE** Have some good buys in irrigated and dry land farms from 80 acres to 640 acres also small tracts irrigated and dry improved and unimproved from 10 acres to 40 acres near Hereford.

**J. M. HAMBY** 1/2 Mile South and 4 1/2 East Hereford B-4-27-tfc

**FOR SALE:** 160 acres of irrigated land. Five room modern house. Three new graineries, one electric well. Located four miles northeast of Hereford. Price \$200 an acre. See I. E. Pendleton, Route 1. Will not sell after first of March. B-4-40-32-4p

**TO RENT:** 160 acres with two irrigation wells. 150 in cultivation. \$20 an acre rent. 12 miles southeast across from Jumbo. F. A. May. B-4-25-5-3p

**FOR SALE or trade:** 223 acres of fine land, the best in Denton County. Excellent location for schools and markets on black top road. Modern six-room house with other improvements and good fences. Would consider 1/4 or 1/2 section in irrigated district. Owner, Roy A. Yeatts, Ponder, Texas. B-4-49-31-6c

**324 ACRES** In good irrigated area-5 miles from elevator - All cultivated for wheat & maize. \$75.00 8000.00 Down Plus Irrigation well **SAM NUNNALLY** T-4-6-1e

**CHOICE** Irrigated and Unirrigated Farm Land. City Property. P. O. Box 506 -- 333 Main **E. B. POSEY, REALTOR** Hereford, Texas T-4-50-tfc

**REAL ESTATE** Irrigated Farms, Dry Land Farms, Homes and City Property. **CHARLES SOWELL** Office Ph. 792 228 Ci. St. Res. Ph. 193-W T-4-5-tfc

**GLENN WEIR** REALTOR Houses, Lots, Farms. 10 and 20 acre tracts. Listings appreciated. 104 MAIN STREET Phone 200 Res. Phone 452-W T-4-45-tfc

**FOR SALE:** Choice lots in Hot Springs, New Mexico or will trade for property in Dimmitt, Texas. Phone 287, Dimmitt. C. H. Forson. T-4-23-3-4p

**ALL BLOOD TESTED CHICKENS** We have started our Hatchery and are booking chickens for **FEBRUARY and MARCH**

**First Hatch Monday February 13**

**WE BUY CREAM, EGGS, POULTRY, HIDES** **West Texas** **FEED, SEED and HATCHERY CO.** Jack Wright, Manager HOME OF "MERIT" FEEDS Hereford, Texas

**4. REAL ESTATE For Sale or Trade** **SALE:** Large lot, 7th and Jackson. Phone 80-W. B-4-0-8-tfc

### 5. FOR RENT

**For Rent:** Tank type vacuum cleaner and attachments. Also electric floor polisher. **MIPPER ELECTRIC** B-5-14-2-tfc

**FOR RENT:** Bedroom for men. 509 Ross, phone 847-J. B-5-9-44-tfk

**FOR RENT:** Apartments. Men preferred. 109 Avenue - A, Phone 277-W. B-5-10-25-tfc

**DESIRABLE** furnished apartment for couple only! Vacant eleventh. Bills paid. 514 Union. B-5-12-6-2k

**FOR RENT:** Bedroom. 227 Avenue B. B-5-9-6-2k

**FOR RENT:** Apartment for couple and also sleeping room. 203 East 5th. T-5-12-6-1k

**FOR RENT:** Bedroom. 511 Lawton. Phone 545-W. T-5-9-6-1p

**FOR RENT:** Four room duplex apt. Couple only. Vacant Feb. 15. Phone 589-W. B-5-13-32-tfc

### 6. WANTED

**WANTED** Wheat Pasture for Cattle **O. G. HILL** Phone 93-W or 357-J B-6-15-tfc

**WANTED:** Wheat hauling. Any size job. Call 54, Vega. B-6-9-31-4p

**WANTED to rent:** 3 or 4 room house. Call the Brand. T-6-11-6-1p

**7. Dressmaking-Ironing** **CUSTOM** made buttons, belts, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158. B-7-45-tfc

**COVERED** buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 1040-W. B-7-23-27-tfc

### 8. HELP WANTED

**WANTED** **CASHIER** **POP CORN GIRL** **SEE** **BOB GRAVITT** **AT** **STAR THEATRE** B-8-6-2e

**WANTED** **NIGHT MAN FOR SERVICE STATION** **IF YOU DRINK WE CAN'T USE YOU** **APPLY AT** **PITMAN SERVICE STATION** B-8-6-tfc

### 10. NOTICE

**NURSERY:** Plant now - fruit trees, hedge, evergreen, roses, bulbs, flowering shrubs and other nursery. Mrs. J. F. Ward, North Main. B-10-20-21-tfc

### 11. BUSINESS SERVICES

**FOR SALE:** Caliche delivered in Hereford area. Five yards \$6.00. See the Potter boys or call 963-W. B-11-17-32-2p

**CONVALESCENT HOME** for aged and invalid women. Call 21728, Amarillo, Texas. Registered nurse in charge of patients. B-11-17-32-2p

**NOTICE** We service any make washing machine. Specializing in Helpy selfy laundries. **Cunningham Maytag Co.** Phone 405 CANYON, TEXAS T-11-29-tfc

**SIGNS** **PAINTED-NEON** **GLENN BOARDMAN** 107 Lee Ave. Ph. 456-W T-11-16-tfc


**Order Your PECAN TREES** at this **SPECIAL LOW PRICE** \$2.00 Each thru the **HEREFORD GARDEN CLUB**

Trees are 4 to 5 ft. in height, and are the proven Burkett Pecan variety. Fill in this handy order form and mail in care of

Mrs. Jack Roberson Box 282, Hereford, Texas Time Limited to Feb. 19th

**NAME** **MAILING ADDRESS** **QUANTITY DESIRED** **AMOUNT CASH INCLOSED** (All Orders Cash) T-11-6-1e

(Continued on Page 6)



**America's future lies in its youth!**

**HAPPY BIRTHDAY**

**BOY SCOUTS OF AMERICA**

Greetings on the 40th anniversary of your founding. Congratulations for your many contributions to the American spirit of Democracy.

Your magnificent code, when adhered to, makes you even a more worthy citizen of the nation and of the world.

**STRENGTHEN THE ARM OF LIBERTY**

**40th ANNIVERSARY CRUSADE 1910-1950**

**BOY SCOUTS OF AMERICA**

**The First National Bank OF HEREFORD**

Member: Federal Reserve System Federal Deposit Insurance Corporation

**40 years** **4%** **FARM LOANS**

Joined for **LEADERSHIP** in service to farmers.

**FREE! 30-DAY TRIAL IN YOUR OWN HOME**



**See How the INTERNATIONAL HARVESTER FREEZER Can Save You Money, Time, Work!**

Try an International Harvester Freezer in your own home. That's the one sure way to find out what it can mean to you. Test it for yourself; see how it saves food, money, time and work!

Prove to your own satisfaction that an International Harvester Freezer means convenience, economy, and better living for your family.

And you will certainly soon discover that an International Harvester Freezer will save you enough time and work from daily food preparation to pay for itself many times over. It will give you hours and hours of new leisure time!

Come in today and select the model that you want to try in your own home - absolutely no cost or obligation.

**WORLD'S LEADING FREEZERS**

International Harvester Model 15 FC holds over 550 lbs. - keeps foods flavor-fresh for months!

**Hereford Implement Company**

Just Across the Street West of the Courthouse

**IT'S TRUE!**

By Wiley Padan

**Van JOHNSON**

FOUND HIMSELF RIGHT BACK WHERE HE STARTED, BOTH HIS FIRST SCENE IN "SCENE OF THE CRIME" AND THE FIRST SCENE OF HIS FIRST FILM, "MURDER IN THE BIG HOUSE," SHOW HIM STEPPING OUT OF THE BURNING WRECK OF AN AUTO.



**M-G-M'S SCENE OF THE CRIME**



**Arlene DAHL**

FINALLY LANDS VAN JOHNSON AFTER THREE PICTURES AND TWO YEARS. SHE LOST HIM TO JUNE ALLYSON IN "THE BRIDE GOES WILD," TWO PICTURES INTERVENED, NOW SHE "GETS HER MAN" IN "SCENE OF THE CRIME."



**Tom DRAKE**

WROTE A SONG USED AS INCIDENTAL MUSIC IN "JANIE," A BROADWAY PLAY IN WHICH HE WAS THE JUVENILE LEAD. A SCREEN CONTRACT WITH M-G-M FOLLOWED HIS APPEARANCE IN THE STAGE HIT.



**Gloria DE HAVEN**

MADE HER SCREEN DEBUT WHEN A FAMILY FRIEND, GEORGE CUKOR, PERSUADED HER PARENTS THAT GLORIA SHOULD PLAY A SMALL ROLE IN "SUSAN AND GOD" FOR "THEATRICAL TRADITION'S SAKE."

**SCENE OF THE CRIME**

**'Shrubs For Year Around Color' Is Topic For Hereford Garden Club**

Hereford Garden Club met in the home of Mrs. E. Ramey Friday afternoon. Three February arrangements were featured in decorations. Mrs. Jim Black made up a center piece for a dining table using tall white tapers surrounded by Nandina berries and foliage. Mrs. Homer Brumley's arrangement for an occasional table was of yellow daisies and acacia in a Lincoln Log container. Mrs. H. H. Caraway made an arrangement as a gift for the hostess who is her mother, using deep yellow callendula and purple stock.

During the business session when Mrs. W. S. Flutt, president, presided, Mesdames Jack Roberson, Glenn Witherspoon and Jim Black were named to a committee to investigate all varieties of pecan trees which will thrive in this locality. Announcement was made that an order blank and price list will be placed in the Hereford Brand which will enable those interested in planting pecan trees to order by mail.

**Guest Speaker**

Featured at the next meeting which will be a joint meeting with other Garden Clubs of the city, will be a program presented by Aubrey Crosland, associate professor of agriculture at West Texas College, Canyon. The meeting is scheduled for February 17 at the Camp Fire Hut and will be sponsored by the Hereford Council of Garden Clubs. All members of all garden clubs are urged to attend. Those attending the meeting were Mesdames Leroy Aven, Dennis Barnard, Jim Black, S. S. Dodson, Homer Brumley, W. S. Flutt, E. E. Fridley, Jim Higgins, John Jacobsen, Jr., A. L. Manjeot, Jack Roberson, Marion Rutter, J. P. Slaton, A. O. Thompson, Hardy Benson, Glenn Witherspoon, A. M. Jones, Frank Brinkman and the hostess.

**Groom Leads Amarillo Team To Championship**

High School coach Doug Groom scored 17 points Friday night in Amarillo to lead the Graham-Hoeme basketball team to a one-point, 41-40 victory over San Jacinto Methodist in the finals of the Amarillo YMCA tournament. The Graham-Hoeme team also defeated the Phillips Men's Club Saturday night in a benefit game during which Groom scored 8 points.

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**DO YOU LIKE.....**

Beautiful flowers,  
Luxuriant grass in your lawn,  
Gardens that produce more and better vegetables than you ever saw?

**IF YOU DO.....**

Let us explain how easy you can accomplish these results with one or two sacks of fertilizer.

**COST?**

It's negligible.



**RECORDS COURTHOUSE**

**Deeds Of Trust**  
Floyd E. Walton, Jr. and wife to American General Investment Corporation. All of lot 33 of Ralph Smith Subdivision of a part of block 4, Mabry Addition to Town of Hereford. \$6,700.  
R. L. Wilson and wife to Kansas City Life Insurance Company. N 1/2 of section 47, block K-8, certificate 5/902, H&GNRR.  
Robert Hodges to H. B. Fain. Part of NE 1/4 of section 96, block K-3, Deaf Smith County.  
Charlie Hodges to H. B. Fain. SE 1/4 and part of NE 1/4 of section 96, block K-3, Deaf Smith County.

**Warranty Deeds**  
Otha Noland and wife to Mark Link. All of N 1/2 of lot 5 of Wills and Holland Subdivision of block 18, Evans Addition to Town of Hereford.  
H. B. Fain and wife to Robert Hodges. Part of NE 1/4 of section 96, block K-3, Deaf Smith County. \$32,000.  
H. B. Fain and wife to Charlie Hodges. SE 1/4 and part of NE 1/4 of section 76, block K-3, Deaf Smith County. \$32,000.  
Henry Mazurek and wife to Louis E. Pyka. All undivided interest to a part of block 28, Evans Addition to Town of Hereford. \$100.  
S. S. Williams and wife to Jack Fambough. SW 1/4 of section 100, block K-3. \$30,400.  
Floyd McGee and wife to J. Roy Crutchfield. S 70 feet of N 208 71 feet of E 200 feet of block 14, Evans Addition to Town of Hereford.

J. Roy Crutchfield and wife to Floyd McGee. SW 1/4 of section 64, block K-3, Deaf Smith County. \$50,000.  
M. T. Hawks and wife to L. D. Beck and wife. All of section 41, block K-8, Deaf Smith County.  
Louis E. Pyka to Henry Mazurek. N 50 feet of S 55 feet of section 9, block 2 of Meacham's Subdivision of block 16, Mabry Addition to Town of Hereford. \$100.  
James E. Wilde and wife to R. J. Richardson. N 50 feet of S 150 feet of W 140 feet of block 57, Town of Hereford. \$900.  
James H. Wagon and wife to Billy W. Carthel. SW 1/4 of section 12, block K-7, Deaf Smith County. \$12,318.75. (63)  
**Releases**  
Land Bank Commissioner and Federal Farm Mortgage Corporation to Mrs. Alta Wyl. Deed of Trust.  
Federal Farm Mortgage Corporation and Federal Land Bank

of Houston to James H. Wagon. 163.5 acres being all of SW 1/4 of section 12, Deaf Smith County. \$1,308.  
**Social Security Man Will Be Here Feb 23**  
You won't "use up" your Federal old-age and survivors insurance benefits by drawing them as soon as you are qualified. Benefits are payable FOR LIFE, but remember, you MUST file a claim. Old-age and survivors insurance benefits are payable ONLY IF CLAIMED! So get in touch whether you are 65 and retired, or whether you are the next of kin of a deceased member of your family who has been paying social security premiums through payroll deductions—with the Social Security Administration, 324 New Post Office Building, Amarillo. A representative of the Amarillo office will be in Hereford at

the Court House, Thursday, February 23, at 9:30 a. m.  
Mrs. Dewey Lawrence of Tyler

arrived Monday to be with her mother, Mrs. F. H. Oberthier, who is confined to her home because of illness.

**DIRECT GI-LOANS MADE**

**PLAINS INSURANCE AGENCY**

INSURANCE & LOAN SERVICE

Jno. H. Patton Wm. H. Patton

**GLACIER SALMON TALL TIN 39¢**  
**ARMOUR'S TREET 12-oz. TIN 35¢**  
**WHY PAY MORE? SAVE AT YOUR FURR FOOD STORES**  
**TUXEDO TUNA 1/2 SIZE 27¢**  
**DON RIO TOMATO JUICE 46-oz. TIN 21¢**

**ARMOUR'S STAR PICNICS 4 to 8 lb. Average 33¢**  
**FANCY YOUNG STEWING HENS LB. 39¢**  
**Good Old Country Flavor SAUSAGE LB. 34¢**  
**Skinless Cello, All Meat FRANKS LB. 34¢**  
**Boneless Perch cello wrapped FISH LB. 29¢**  
**WILSONS OR ARMOUR'S BACON Lb. layer 34¢**  
**Meat Specials Thursday, Friday & Saturday**

**FOR FISH Mustard Butter SAUCE**  
ANOTHER ONE BY THE FOOD EDITORS OF McCALL'S MAGAZINE WORTH TRYING!  
Every Mustard Butter Sauce over broiled fish steak from this market! McCall's makes it the easy way. Heat 4 tablespoons butter until golden-brown. Stir in 1 teaspoon prepared mustard, 1 teaspoon lemon juice and few sprigs chopped parsley. Presto—a treat!

**Hershey Choco. DAINTIES 7 oz. Package 19¢**  
**Niblets Brand MEXICORN 2 12 oz. tins 35¢**  
**Coffee HILLS BROS. lb. 81¢**

**Sea Lion SARDINES 3 1/2 27¢**

**Colorado Red McClure POTATOES 5 LBS. 17¢**  
**FAST TEXAS YAMS 2 lbs. 19¢**  
**SPINACH Fresh 2 lbs. 25¢**  
**RADISHES Fresh 2 Bunches 15¢**  
**GREEN ONIONS 2 Bunches 15¢**  
**CARROTS Fresh Texas 2 Bunches 15¢**  
**CAULIFLOWER Lb. 10¢**  
**Marsh GRAPEFRUIT lb. 8¢**  
**ONIONS Yellow lb. 5¢**  
**Fancy Red APPLES Winesap 2 lbs 19¢**  
**LEMONS Sunkist lb. 15¢**

**A Taste Treat**  
A WONDERFUL SUGGESTION BY THE FOOD EDITORS OF McCALL'S MAGAZINE  
A banana dish your children will love is banana and ham roll. Peel and soak bananas in a tart fruit juice for 1/2 hour. Roll slices of boiled ham around bananas. Place on broiler rack and broil for 4 minutes on each side or until ham is slightly crisp. You'll love it, too.

**CRANBERRY SAUCE Ocean Spray 17¢**  
**FURR'S BAKERY TREATS**  
Delicious Oven Fresh—Why Pay More? Loaf  
**BUTTERMILK BREAD 14¢**  
Iced With Thick Creamy Icing  
Fresh Medium Size  
**CHERRY CAKE 40¢**  
For Health Sake Serve The Family, loaf  
**WHOLE WHEAT BREAD 20¢**  
Chuck Full of Fresh Raisins and Topped With Thick Creamy Icing Loaf  
**RAISIN BREAD 18¢**  
Enter The Raisin-Reason Contest — Contest Entry Blanks at Bakery Counter — 1st Prize \$10,000.00

**SAVE!**  
Giant Size—Mennen Lather 37¢  
**SHAVE CREAM 47¢**  
Economy Pepsodent  
**TOOTH PASTE 33¢**  
50c Value Phillips  
**MILK MAGNESIA 10c Value**  
**HOLD BOB PINS 3 for 19¢**

**SUNSHINE KRISPY CRACKERS LB. PKG. 22¢**  
American Beauty All Purpose 20 oz. pkg. 37¢  
**CAKE FLOUR**  
American Beauty 20 oz. Package 37¢  
**Devil Food Mix**  
American Beauty 13 oz. pkg. 36¢  
**COOKIE MIX**

**MARYLAND CLUB lb. tin 87¢**  
**Reg. or 5 Minute CREAM OF WHEAT 14 oz. box 18¢**  
**American Beauty EGG NOODLES 16 oz. pkg. 29¢**  
**Puss in Boots CAT FOOD 2 tall cans 29¢**  
**H-C ORANGE JUICE 46 oz. tin 34¢**  
**Non Slip Water Repellent X-WAX Pt. 69c Qt. \$1.19**  
**American Beauty PIE CRUST MIX 9 oz. pkg. 19¢**  
**Skinners RAISIN BRAN 2 boxes 29¢**  
**Ireland Pot-Cooked BARBECUED BEEF Size 300 can 63¢**

**American Beauty 16 oz. pkg. Hot Roll Mix 29¢**  
**Ol-Fashun Ma Brown PICKLES, pt. jar 25¢**  
**Sunsweet Qt. Bottle PRUNE JUICE 29¢**

**Toilet Soap 2 reg. bars Palmolive 15¢**  
**Toilet Soap Bath-Size Palmolive 11¢**  
**Toilet Soap 3 bars Cashmere Bouquet 25¢**  
**Large Pkg. Super Suds 19¢**  
**Large Pkg. VEL 19¢**  
**Laundry S. 4 Giant bars Crystal White 29¢**

**Cleanser AJAX 2 tall cans 23¢**  
**Large Package FAB 23¢**  
**Jergens Lotion, 4 cake unit Toilet Soap 29¢**  
**Armour's Con Carne No. 2 Can Chili With Beans 29¢**  
**Armour's TAMALES glass jar 21¢**  
**Armour's 16 oz. can Corned Beef Hash 35¢**

### Bill Wolfe Is New Southwestern Life Insurance Representative

Appointment of Bill E. Wolfe as a representative of Southwestern Life Insurance Company in Hereford and vicinity was announced here today by Joe J. Martin, Amarillo, territorial branch manager.

Wolfe received his formal education in Enid, Oklahoma. He has been a resident of Hereford four years. Prior to becoming a Southwestern Life agent, Wolfe

was associated with Great American Reserve of Dallas for the past 8 years.

Active in civic circles in Hereford, he is a member of the board of directors of the Hereford Junior Chamber of Commerce, secretary and member of the board of directors of the Hereford Rotary Club, and a member of the choir of the Presbyterian Church in Hereford.



BILL E. WOLFE

### BABY'S COLD VICKS VAPORUB

Now... to relieve distress without dosing, rub on...

Robert Browden of Fort Worth accompanied Austin Rose, Jr. home for a week end visit from Tech Friday. They will return to Lubbock today.

Rev. and Mrs. R. R. Gilbreath from Plainview are visiting their daughter, Mrs. Clyde Cave, Mr. and Mrs. Cave, returned from market in Dallas Thursday.

### Out Of Town People Attend Funeral Wed.

Among the many out of town relatives and friends who attended funeral services held Wednesday afternoon in the First Baptist Church for John L. Wilson, pioneer rancher and cattleman of Deaf Smith County, were Mr. and Mrs. Melvin G. Howe, Mr. and Mrs. Gordon Lucas and Mr. and Mrs. Clyde Whinnery, all of Fort Sumner, New Mexico; Mr. and Mrs. W. A. Pulliam, Mr. and Mrs. June Miller, Mr. and Mrs. Roger Morris, Mr. and Mrs. John Van Meter, Mr. and Mrs. M. B. Stone, Mrs. Everett Wiseman, Mr. and Mrs. Cliff Wimberly, Mrs. A. C. Roard, Sharon Montgomery, Jack Worsham, Buddy Roard, Mrs. B. W. Clark and Kenneth Cook, all of Vega; Mr. and Mrs. John Rice, Tulla; Mrs. J. L. Fuqua, Mrs. Tony Harlan, Herman Vaughn, A. R. Castleberry, Mrs. Edna Kendall and a grandson, Dr. Billy Beebe of Amarillo, Mrs. Bess Spande, Mr. and Mrs. Edgar Jacobsen of Adrian; Mr. and Mrs. J. C. Gilbreath, Mr. and Mrs. Percy Estes and Edgar Ramsey of Dimmitt; Mrs. Freeman Melton, Canyon; Mr. and Mrs. O. J. Beene of Friona; Mr. and Mrs. Dean Rice of Duncan, Oklahoma; Earl Wilson, Childress; Mrs. Paul Wilson and son, John Marvin of Stratford; and Mrs. W. A. Appling and Rev. Appling of Vega who conducted the service. Pallbearers were O. J. Beene of Friona, Dr. Billy Beene of Amarillo, Bruce Beene and John Estey of Hereford, Donald Morgan, of Adrian, grandsons, and C. C. Castle of Adrian and J. T. Gunn of Friona.

Burial was in West Park Cemetery.

### FRIONA BOY GRADUATES

COLLEGE STATION — Dallas C. Coldron of Friona received his Bachelor of Arts degree in Liberal Arts, School of Arts and Sciences, Texas A&M College at the January graduation.

Mrs. Edna Fincher of Amarillo was a guest of relatives here Sunday. Mrs. Fincher is Mrs. C. R. Lady's mother.

(Continued from Page 4)

### 12. LIVESTOCK Strayed and Found

#### STRAY CATTLE

Branded "Ear D" left hip on "O" left shoulder or Open "A" over backward "2". Reward.

#### ROGER BAUMLEY

B-12-3-5c

STRAYED southeast of Hereford, one 800 lb. Hereford steer, branded Lazy B on right hip. Notify Jack Bradley, Box 572, Hereford, Texas. B-12-23-5-4c

### 13. LOST AND FOUND

LOST: Pair of bronze eye glasses with gold trim in green case. Reward at Brand Office. Mrs. Charles Hill, Route 4. B-13-21-32-2p

LOST: Bulova lady's wrist watch between Vogue and Cave's. Return to Brand. Mrs. James Wylie. B-13-15-6-2p

LOST: Endless belt, between Howard Gault farm southwest of Hereford and Hereford. See Howard Gault or call 81. T-13-18-6-1c

### POLITICAL ANNOUNCEMENTS

FOR County Treasurer  
**MRS. VELMA HODGES**  
 FOR County Sheriff, Tax Assessor and Collector  
**J. C. REESE**  
 FOR Commissioner Precinct 1  
**SYLVESTER SLAGLE**  
**M. T. (MARION) BUTTER**  
 FOR Commissioner Precinct 2  
**G. T. HIGGINS**  
**J. C. (Clarence) MORRISON**  
 FOR Commissioner Precinct 4  
**C. G. RICHARDSON**  
 FOR County Judge and Ex-Officio School Superintendent  
**LEONARD FOSTER**  
 FOR County and District Clerk  
**ROBERT L. THOMPSON**

### Round Town

(Continued from Page 1)

Call up Palo Duro Sales and you'll get a lift out of the cheery "Dollar for dollar you can't beat a Pontiac" answer you'll get. That's what the girl says when she answers.

Don't forget the annual Golf Association shareholders meeting Friday night at 8 o'clock at the clubhouse. They'll elect new directors and conduct other business.

Mrs. Cecil Williams conducted a meeting Saturday afternoon in the courthouse of 22 women's club, executives of Deaf Smith County, representing most of the clubs of the county. Mrs. Williams is chairman of the planning committee for finding a central meeting place for the club women of the county. They will hold another meeting Feb. 18 in the courthouse.

Hereford Riders Club will present a play "Showboat Minstrels" at the High School Auditorium, Friday, Feb. 17 at 8 p. m. All the talent will be from the Riders Club.

St. Anthony's Guild will have a Bake Sale Saturday starting at 9 a. m. on through the day at Piggly Wiggly.

Fire Chief Earl Phillips said no damage was inflicted by a grass fire at 3 o'clock Sunday afternoon, on the south edge of the golf course. Almost every fireman answered the call. They extinguished the flames before any trees burned.

The only Canasta Tournament result in so far this week is a victory for the Myra Witherspoon, Virginia Hartman team

over Gene Brown and W. C. Witherspoon. The girls beat the fellows two games straight, winning one 6400 to 4730 and the other 5415 to 4685.

Camera Club meets Friday night at 7:30 o'clock at Elmer Patterson's house at 411 Jowell. They plan to elect officers for the new year and outline club activities for the summer as well as having print exhibition night.

Debbs Knox has redecorated the interior at the Bakery with Green and brown paint and new linoleum.

About 30 were present for the Hereford Army Reserve meeting Monday night in the Court House. The lecture concerned the new Infantry Division.

This is a notable week—the Hereford Brand has its own New York correspondent for the first time.

Last minute Canasta scores: Helen Acker and Mrs. Cave beat Mr. and Mrs. Wayne Higgins in three games. They lost the first 4115 to 5885, and won the last two 5790 to 2880 and 5580 to 5070. Mr. and Mrs. Joe Gill won two straight games from Mr. and Mrs. J. D. Neill to advance into the third round, also.

Mr. and Mrs. Bill Clutter are still in Bonham with his father, P. C. Clutter, who is seriously ill.

### See the "77" Today

## NEW HOLLAND'S NEW BALER

### With 10 EXCLUSIVE FEATURES

Here's the best baling news since New Holland started to mechanize haying nearly 10 years ago. A streamlined Baler designed by the same Farm Engineers that gave you the first completely automatic hay baler. Mark it as a "must" today for your next trip to town. See for yourself why New Holland's new Baler at a new low cost is a better buy than ever before.

Just check a few of these exclusive New Holland features: Bales held under compression while they're tied. Special Straw Baling Springs—work with the Uniformatic Bale Control to produce heavier straw bales. High Capacity—up to ten tons per hour. Faster Baling—ties up to seven bales per minute.

SEE IT NOW AT

## GREEN & SCOTT

209 Miles Hereford  
 JOHN KELLY, Mgr.

### NEW HOLLAND

Farm Engineered Hay Machinery

### WE ACCEPT CHEVRON CREDIT CARDS

(apply for one here)

Yes, sir, we'll be pleased to honor your Standard's Chevron National Credit Card... anytime! What's more, we'll be pleased to help you get a credit card if you don't already have one.

New and Used  
**TIRES AND TUBES**  
 All Sizes

We Specialize In  
**Fixing Flats**

## JACK and GENE'S

### CHEVRON SERVICE

346 West First Phone 9515

# THANK YOU



We wish to express our appreciation for the wonderful reception at our opening last Friday and Saturday.



With the good wishes of people like you, we are very mindful of our duties and obligations as operators in the Automobile, Agricultural Implement, and Service Station field.

Every facility will be geared to rendering the high type service you deserve, and can expect, at the Palo Duro Sales, Inc.

MAY WE ENJOY THE PRIVILEGE OF YOUR VISITS AND TRADE?

Shown cutting the ribbon for formal opening of the Allis-Chalmers-Pontiac showrooms is Mr. Bruse, Allis-Chalmers Assistant Branch Manager; looking on is H. L. Cawthron, merchandising representative of Continental Oil Company, Albuquerque Division. Frank Mikesell, Conoco representative, cut the ribbon for the station opening.

## Palo Duro Sales, Inc.

"Let's Neighbor Often"

Phone  
 1000  
 9 Blocks East of  
 Main  
 on  
 HIWAY 60



## VALENTINE VALUES

**GIBSON**  
*Valentines*

have a heart warming way of telling the affection you hold in your heart... for everyone near and dear.

at the Brand

# Hereford Bull

By 'IMMIE GILLEN'TINE



Sunday, Feb. 5—Enroute on Plane-Boy, "Oh Boy!" Is that Henry Sears in trouble? He and Sarah had everything set to leave Hereford at 8:00 o'clock Saturday night. Henry got a telephone call about 7:00 o'clock, and left for town, telling Sarah he would be back in 20 minutes. Well, you know Henry. He came steaming in at around 9:30. Sarah was so mad that she was literally burning when they got to Amarillo, where most of the Hereford group spent the night. She was still scorching when we stopped in Tulsa for gas, and mentioned the deal twice during lunch in St. Louis.

Old Henry just grins and laughs. He tried to "pass the buck" to Pitty and to Jim With-

also admits reluctantly that air travel is far, far superior to any other mode of travel from the stand point of service.

Marion Slicker, our hostess—and she certainly has the right name. She is one of the slickest little blonde tricks you ever saw. Even the women all like her. Anyway, she keeps on plying us with orange juice, coffee and magazines.

Back to this Dramamine. It comes in the form of small tablets about the size of aspirin. Not one single person in our group has been air sick at all. Dr. L. B. Barnett was well fortified with Dramamine, as were most of the passengers. The hostess also started passing out the same tablets when we boarded the plane. She was telling us that she had a college football team on her plane in November. She said the boys played their last game of the season, lost, and broke training in a big way. Consequently most of them boarded the plane, as she phrased it "OVER-HUNG." She said they all took the little tablets—and not a single one got air sick. This is wonderful stuff.

There are quite a few on the plane from various suburbs of Hereford. In addition to Mrs. Amacker there's David Rasco of the Amarillo News; G. L. Willis and Robert Ramey of Dimmit; Bruce Bernie, Zraf Smith County farmer and land owner who lives in Littlefield, and J. Evetts Haley of Canyon. Understand

We ate lunch in St. Louis at 9:45 A. M. This early lunch included T-Bone steaks (Jersey) and was planned at this time by Miss Slicker, due to the fact that we had breakfast at 3:15 this morning (Sunday). In St. Louis we also picked up Capt. Ernest Scheihagen. This came as a surprise to all of the Hereford party, because we had figured that he would be with us from the start. Air line pilots, it seems, are highly unionized—and cannot fly very many hours a day. Therefore, Pioneer shipped Ernest out on another flight yesterday. He takes over at St. Louis and will have us on into New York. Capt. O'Neal was our first pilot and he was plenty OK, but we were happy to see Ernest, and to have him at the controls. He and Capt. O'Neal are considered "Tops" in the Pioneer organization.

About the plane! It is really fixed up. On the fuselage is painted a Hereford Bull. He is standing on a large map with his hind feet in Hereford and his forefeet in New York. It attracts a lot of interest each time we stop. The printed legend says, "A LITTLE BULL GOES A LONG WAY."

This bull we are carrying with us is "Bright Larry Domino, III." Mrs. W. E. Amacker, Amarillo AAA representative, says he is probably the only one on the plane with a pedigree. We are making "feather-tough" land-

ings and she figures they are being extra careful on account of the bull. Whether this is true or not, he is getting excellent care. He is housed in a large box just inside the plane on the left hand side as you enter. Pioneer removed the seats to make room for the box, which is about four feet wide; five feet long and four feet high; it has even been painted and has a special drop sides like a truck end gate.

Late Saturday afternoon, Pete Cowart, who is handling the trip, discovered that the bull's tail was broken. The experts figure that the Boy's Ranch kids have been twisting his tail. However, Ted Mitchell, Boy's Ranch representative, just won't talk about the deal much. He, like the rest of the experts, can't figure it out.

We have some half-gallon water jugs which bear the label "Hereford Water." We took them into a restaurant at St. Louis (9:30 A. M. to you) and refused the St. Louis water. They created quite a stir. Our waitress asked to taste the Hereford water, so we poured her a glass. She drank it and declared, "It tastes

like spring water!" We just passed over Columbus, Ohio, and we are due into Pittsburgh, our next stop, at about 7:30. Most of the gang is getting drowsy.

General opinion of our crowd: Pittsburgh we don't like! Even Hostess Slicker didn't like the place. She says that all of the girls have been bidding for this New York charter trip. They considered it the best charter that Pioneer has operated in the past 12 months. She flew for a charter from South Bend, Ind., to Dallas for the Notre Dame-S.M.U. football game. She said that there were 32 planes trying to land at Love Field, Dallas, at the same time. Finally Pioneer landed their six charter planes at Ft. Worth and carried the passengers to Dallas in taxis. She said quite a few charter passengers on other lines never did get out to the Cotton Bowl. Wouldn't it be tough to go that far and still miss the game?

Evetts Haley is telling jokes. Everyone is glad to be away from Pittsburgh. Don't know what

New York will be like, but it can't be worse than Pittsburgh. Never saw such a terrible city.

Ernest Scheihagen just sent back a printed form with a lot of notations. It says: "Engine room to cow barn; 5,000 feet; 5:30 Eastern Standard Time; 27 degrees (cold); 70 degrees inside, comfortable (I hope). Ground speed 200 mph; air speed 175 mph; tail-wind 25 mph. Looking out through windows you can see Pennsylvania (I think). Remarks: New York Weather good." Capt. E. A. "Shy" Scheihagen.

We made it. We landed on the "foreign strip" at La Guardia Field. It is a mighty big place. Just for good measure, we flew downhill all of the way. The altitude is 3820 feet at Hereford, 3600 at Amarillo and 19 feet at La Guardia Field.

Anyway, we are here. More tomorrow.

More than 40,000 Scouts and leaders are expected to attend the Second National Jamboree of the Boy Scouts of America.

YOU'LL PREFER **White Swan** finer coffee

So Rich... So Mellow... So Fragrant!

**INVESTIGATE**  
**REO GOLD COMET**  
**POWER**

Before you buy any truck

Startling operating economy. Flashing highway speed. Lifetime new-engine performance. Outstanding Reo More-Load design.

Investigate and test Reo Model E-22. Name the test and we will show you new and startling performance.

For full information and demonstration, see

**BENEFIELD MOTOR COMPANY**  
411 West First — Hereford

Maybe You Won't Believe It

LAST YEAR . . . so the statisticians tell us . . . 100,000 husbands walked out on their wives and never came back!

WHICH MAKES US WONDER HOW MUCH ROMANCE there is in doing your own LAUNDRY WORK?

Keep Peace In the Family . . . Put Your Laundry in Our Hands

**Hereford Laundry & Dry Cleaners**  
PHONE 298

144 SCHLEY      HEREFORD

**Valentine TREATS**

A VARIETY OF VALUES AT **PIGGLY WIGGLY**

**BAKE SALE**

The ladies of the St. Anthony's Guild will hold a bake sale in our store, Saturday, February 11.

- PEANUT BUTTER, Swift's** 12 oz. jar 29c
- With Coaster Top
- ENGLISH PEAS, Cencho, No. 2 cans** 2 for 25c
- TOMATOES, No. 1 cans** 3 cans 25c
- ROYAL GELATIN, Assorted Flavors, Box** 5c
- COCOA, Bakers Lb. can** 39c    ½ lb. can 21c
- Paper Towels, Fort Howard Drize** 2 rolls 35c
- TOILET TISSUE, Fort Howard,** 2 rolls 15c
- FLOUR, Shurfine, None Finer** 5 lb. sack 35c
- SURF, Hardwater Suds Sensation, large box** 19c
- RINSO, With Solum Large Box** 19c
- DREFT, New! Milder! Large Box** 19c
- BUBBLE BATH, Joy Suds 1 lb. box** 23c
- FLOOR WAX, Aerowax Pound Can** 49c
- COFFEE, Maxwell House Pound Can** 79c
- French Dressing, Kraft's Miracle, 8 oz. bottle** 19c
- SHORTENING, Creamy Crustene, 3 lb. ctn.** 49c
- APPLE BUTTER, Rich Nut, Full Quart** 23c

- SPRY, With Cake Improver** 3 lb. can 75c
  - SORGHUM SYRUP, Pure, ½ Gallon Can** 69c
  - Chocolate Covered Cherries, Brach's** 1 lb. box 39c
- Royal Anne

Armour's Star **SLICED BACON**

- lb. 49c
- Bacon Squares lb. 25c
- BEEF SHORT RIBS** lb. 29c
- Fresh Ground Meat** lb. 45c

*farm-fresh*  
**Fruits & Vegetables**

- U. S. No. 1 **RED SPUDS** 10 lb. sack 43c
- RADISHES** Bunch 5c
- CABBAGE** lb. 3½c
- No. 1 **YELLOW ONIONS** lb. 6c

GAYLORD NEWELL

**PIGGLY WIGGLY**

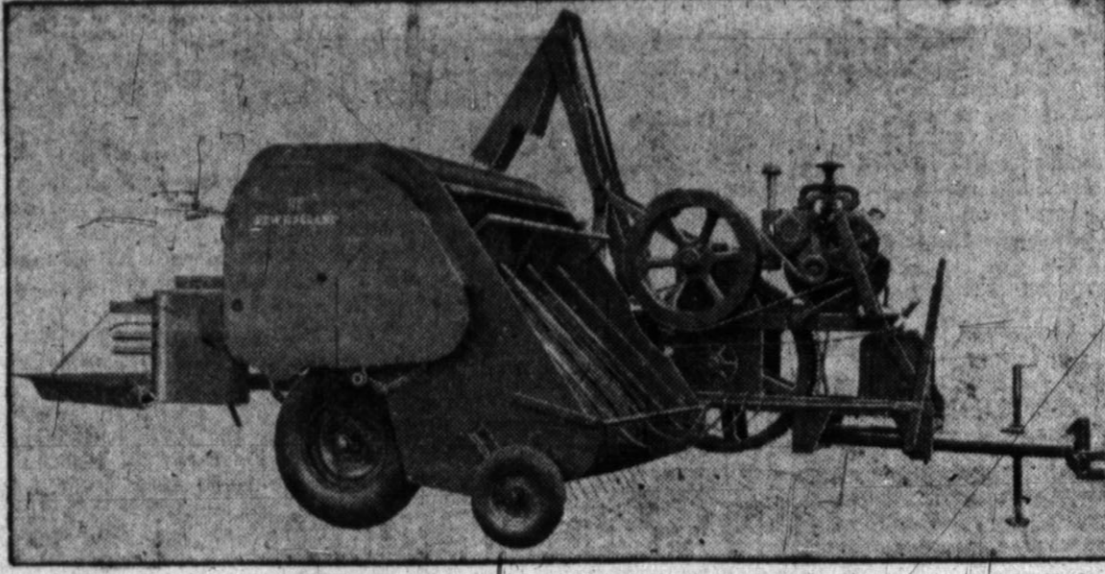
FINEST FOODS      GREATEST SAVINGS

414 NORTH MAIN

## Livestock Market Lingo Is Uniform For First Time In Thirty-Five Years

By WILLIAM FERRIS  
Chicago (AP) — In the terminology of the livestock market what's the difference between "strong" and "higher"? Or between "weak" and "lower"? Those phrases appear frequently in livestock market news issued daily by the news service of the Department of Agriculture. So do such terms as "uneven," "slow" and "incomplete clearance," among others. What do they mean? And do they mean the same thing to the man reporting the market at Denver as at Indianapolis? The Agriculture Department has set up a system to give these market terms a uniform meaning—the first time this has been attempted in 35 years, according to E. J. Rowell of the Washington office of the department's production and marketing administration. The use of these terms in describing trade conditions should result in a better understanding

and a more uniform interpretation of market reports by producers, traders and others," the department says. All reports are now divided into five categories—supply, demand, activity, price trends and quotations, and clearance. Supply refers to that quantity of product available for the current day's market. Demand represents "the desire to possess a commodity, coupled with the willingness and ability to buy." The department adds that demand is not used unless an unusual situation exists in the market. Activity is the relative rapidity or slowness with which sales are being made. It's divided into three parts—active, moderate and slow. The market is active when buyers are urgently seeking supplies; moderate when trading is about normal and slow when buyers are selecting supplies very carefully. In the price trends and quotations section, the department divides the market into six classifications, each with a different meaning—higher, strong, steady, weak, lower, and uneven. Higher is used when prices for the bulk of sales are measurably higher than in the previous period. Strong is used when there is a definite leaning toward an upward price change, but this advance is not measurable. Some sales have been made at higher prices, but there is no advance on the bulk of sales. Steady applies when there are no changes; weak when there is a definite but unmeasurable leaning toward reduced prices and lower when prices for the bulk of sales are measurably lower as compared with the previous period. Uneven, a tricky classification, is used when there are substantially more than the normal volume of sales outside the quoted price range. Clearance refers to how well supplies are taken. It's either "complete"—meaning all offerings have been bought—or "incomplete"—meaning some offerings were not sold. Thus, in the Chicago hog market for Jan. 25, the department first listed the number of hogs for sale. That was the supply picture. Nothing was mentioned about demand because there was nothing unusual in it. Then came the price quotation, "uneven, 25 to 50 cents higher." Prices were higher with a substantially more than normal volume of sales outside the quoted price range. The market closed "active"—meaning buyers urgently sought supplies—and there was a "broad early clearance"—meaning all hogs offered were bought early in the session.



NEW MODEL 77 HOLLAND BALER ON DISPLAY—First of the new streamlined model 77 balers to be shown in Hereford in now on display at Green and Scott, according to John Kelly, manager. A high-capacity baler, the Model 77 includes all the best features developed since New Holland produced the world's first automatic baler ten years ago. The Model 77 is all steel, has a right-hand pick-up and a capacity of up to ten tons an hour.

## Hardin-Simmons Asst.-To-President Will Be Chief Speaker On Program

Dr. William O. Beazley of Hardin-Simmons University has been chosen as principal speaker for the First Baptist Church Enlargement Campaign to be held in Hereford starting Sunday, February 12-19. Beazley is assistant to the president at Hardin-Simmons. In addition to his duties as assistant to the president, he serves as field representative for the school. He makes personal visits to Baptist Churches in the West-Texas area. He also interviews prospective students for the university. Prior to his recent appointment as assistant to the president, Dr. Beazley served as associate professor of religious education and speech and still retains these teaching duties.



DR. Wm. O. BEAZLEY

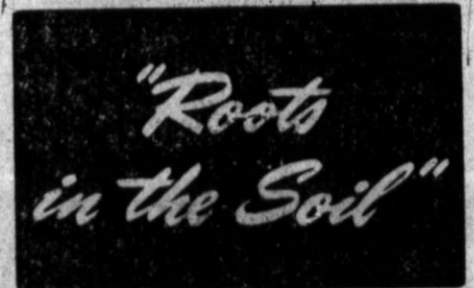
He completed his doctorate at Southwestern Seminary last year. He received his Bachelor of arts from Bridgewater College in Virginia and a master of religious education from Southwestern. Dr. Beazley is a native of Singers Glen, Va., where he graduated from the high school there in 1932. After entering Bridgewater a year later, he became an outstanding athlete, participating in baseball, basketball, football and track and earned 14 athletic letters. Following his graduation in 1937, he accepted a coaching position at a consolidated high school in Rockingham County, Va. He served there almost two years. Beazley, 33, is married and the father of two daughters, six and three years of age.

## Hospital Notes

Patients discharged from hospital: O. C. Williams, surg.; Mrs. James E. Short, O. B.; Mrs. Arnold Wall, O. B.; Johnny Cheatham, med.; Douglas Glenn Campbell, med.; Marian Pierce, med.; Linda Boardman, emerg.; Allen Powsell, med.; Betty Jane Rudd, surg.; Mrs. E. B. Posey, surg.; Mrs. T. L. Sparkman, Jr., surg.; William H. Cooner, emerg.; Robert Allen Treadway, med.; Mrs. T. A. Paul, med.; Armandina Valdez, med.; Dale Sterling, acid.; Mrs. D. D. Zimmerman, surg.; Floyd McGee, acid. Patients in hospital: Mrs. Dora L. Smith, surg.; Mrs. Fred Henry, med.; Mrs. T. H. Davidson, med.; Jake H. Carroll, ortho.; Mrs. George S. Parker, surg.; Clifford Hayhurst, med.; Mrs. E. P. Drury, surg.; Pat Ranspot, med.; G. T. Williamson, surg.; Mrs. F. H. Oberthier, med.; Mrs. D. R. Denison, med.; Mrs. O. L. Bybee, med.; Mrs. E. N. Johnson, O. B.; Mrs. O. B. Robinson, med.; Mrs. T. J. Poindexter, O. B. Born To: Mr. and Mrs. Arnold Wall, a daughter, Derenda; Mr. and Mrs. E. N. Johnson, a son, Bradford Nelson.

Remember—  
**FEBRUARY 22nd**  
**JOHN DEERE DAY**  
Free to all farmers

SEE OUR NEW ENTERTAINMENT FEATURE PICTURE



Plus "WHAT'S NEW IN JOHN DEERE FARM EQUIPMENT" and other new interesting and educational pictures

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IMPLEMENT COMPANY

618 West First Hereford

IF YOU DON'T HAVE TICKETS OR NEED MORE, ASK US FOR THEM They're Free

# MONEY-SAVING SPECIALS



- BARTLETT PEAR'S, Halves No. 1 tall can 2 for 41c**
- PEANUT BUTTER, Peter Pan, 12 oz. tumbler 33c**
- CATSUP, Wapco, 14 oz. bottle 15c**
- PEAS, Mission, No. 300 can 2 for 29c**
- CUT GREEN BEANS, Diamond, No. 2 can 2 for 25c**
- TUNA, Sunset, Light Meat Can 34c**
- OLEOMARGARINE, Nu-Maid, table grade, 2 lb. 45c**
- ENCHILADOES, Heat and Eat, No. 2 can 47c**

- Tomatoes, Reagen, Hand Packed, No. 2 can, 2 for 25c**
- Pork & Beans, Whitson's, No 303 can, 3 for 28c**
- DOG FOOD, Pard, Red Heart, Ideal Can 14c**
- POST-TENS, Assorted Cereals, Pkg. 34c**
- CORN, Concho Cream Style, No. 2 cans, 2 for 27c**
- COFFEE, Schilling, 1 pound can 73c**

- PORK LIVER, Fresh lb. 23c**
- SLICED BACON, Morrell Allrite lb. 35c**
- PORK CHOPS, Lean lb. 50c**
- BEEF ROAST, Fancy Chuck lb. 47c**

- LETTUCE, Large Heads, U. S. No. 1, Calif. 13c**
- SPUDS, Colo. Red, U. S. No. 1 10 lb. 43c**
- RADISHES 2 bunches 13c**
- CABBAGE, Colorado Green lb. 4c**
- CARROTS, Fancy 2 bunches 17c**

OUR EVERYDAY LOW PRICES

at your

# CITY FOOD STORES

No. 1 at Second and Main, Phone 15  
No. 2 on East First, Phone 430

sale of everyday  
**LOWER PRICES!**  
**REAL SAVINGS!**  
**GREATER VARIETY!**  
**GREATER VALUES!**  
**STOCK UP NOW!**  
**QUANTITIES LIMITED!**  
**DRUG NEEDS**

**CREAMS**  
Woodbury Dry Skin Cr. & Shampoo, 94c Val. 69c  
PACQUIN HAND CREAM 98c  
Jargens Hand Lotion & Shampoo, 1.49 Value 89c  
PERFECTION HAND CREAM 79c  
Tussy Cleansing Cream, 1.75 Value 1.00

**NURSERY NEEDS**  
DEXTRI MALTOSE 59c  
S M A Powder 98c  
S M A Liquid 29c  
EVENFLO UNITS 25c  
Q-TIPS 29c  
J & J BABY SOAP 15c

WE GIVE DOUBLE GUNN BROS. STAMPS ON PRESCRIPTIONS

**STOP THAT COLD** 60c  
WITH NEW, MIRACLE  
**ANAHIST** 49c  
SIZE

- 60c ALKA SELTZER 39c
- AYTINAL MULTI VITAMIN, 4.68 Value 2.98
- 25c B C POWDER 17c
- 100 BAYER ASPIRIN 69c
- 45c VICKS SALVE 39c
- 65c PINEX COUGH SYRUP 49c
- 75c BEN GAY 49c
- PENETRO NOSE DROPS 29c
- CAMPHORATED OIL 39c

80 LARGE DINNER NAPKINS 19c  
ELECTRIC VIBRATOR 9.49  
Good House Keeping Cook Book . . 2.69  
**HAILE'S**  
IRON CORDS 69c  
G E ELECTRIC CLOCKS 4.49  
PLAYTEX DISHWASHER MITTS 69c



**Second-Guessing**  
By JIMMY STOLTZ

Results of the Dory Funk bout Saturday night will be watched all over the Panhandle and probably further. We had a telephone call Saturday from Quanah from a wrestling fan who wanted to know if the fight was that week or this. He said he didn't want to miss it, but also didn't want to drive clear up here and then find out the match was on another night.

When is the tennis court situation in Hereford gonna clear up? I guess somebody asks that question on an average of once a week. I don't know. Three or more sites have been mentioned, the Jaycees are supposed to have a committee working on the project and there's probably even more to it. But if the kids are going to have them to play on by next summer, something better start happening before long now.

Dick Turner, new golf pro at Ross Rogers in Amarillo came down for a round on the Hereford course a week ago. He toured the layout in 34 strokes, and the greens aren't good for putting. He brought a friend down who shot a 39, as did Deward Roberson who played with them. Turner praised the course and also said the greens are in good shape for this time of year.

The golf course had a good week end, with almost as much play as they were getting last fall.

Talk about a city gymnasium-auditorium brings up the fact that San Angelo has a municipal building of this type built with donated labor, materials and everything without having a bond election, boost in taxes or anything. That was built before the war era when money got pretty loose, too.



**"REELLY" A QUEEN**—Fishing from the Northshore Yacht Club dock in Miami, Fla., is Josephine Bonilla, the Fishing Queen for 1950. She is to reign during the Metropolitan Miami Fishing Tournament. Josephine never has to fish for compliments.

**Dimmitt Blackwidows Beat Jaycees 31-30**

A field game in the final seconds of play put the Dimmitt Blackwidows out ahead for a one point victory, 31-30, over the Hereford Jaycee basketball team Saturday night at Dimmitt in a March of Dimes benefit game. The campaign netted \$90 on the affair.

Four Hereford players Raymond Lueb, Earl Stagner, Leroy Suttle and John Kelly with a fifth player from Dimmitt played an even game and held a slim one point lead with ten seconds to go when the Blackwidows dropped through the winning field goal.

The two teams may possibly meet in the Vega tournament this week end.

**SPORTS**

**The Hereford Brand**

Thursday, February 9, 1950

Section Two

**From The Grandstand.....**

**By WILBUR MARTIN**  
Associated Press Staff  
George Sauer won't be out of step in the pass-happy South-west Conference.  
Baylor's new football coach knows how to use the forward pass as an offensive weapon. He likes to use it, too.  
What kind of coach is Sauer?  
Merle Heryford, Dallas News sports writer and former sports editor at Topeka, Kans., can answer that question.  
"He's a serious coach," says Heryford. "He's a hard-worker

and works his boys pretty hard." Heryford covered Kansas football during Sauer's two-year tenure at that school. He went to the 1948 Orange Bowl with the Jayhawkers. Here's what he thinks of Sauer:  
"Sauer will make the Southwest Conference a good coach. He'll make Baylor a good man. You can get an idea of Sauer's ability with what he did at Navy, much better than he did at Kansas.

"George had a wealth of material at Kansas. He did more with it, perhaps, than others who had access to the same material. But at Navy he started with nothing and really was building. He's an extremely loyal coach. Look at why he left Navy. He's not the yelling type. You won't find him screaming, ranting or raving. He's a quiet talker. He's friendly, but no back-slapper.

"Players at Kansas respected Sauer highly. I think the players at Baylor will, too."  
"Sauer tries to strike a happy balance between offense and defense, but I think he, personally, is more of the type that stresses the offense."

Sauer is going to use the T formation at Baylor. Heryford said that at Kansas Sauer used a "flanker" on every play. Some thought his formation was more of the winged T, though Sauer hasn't said this is what he calls his type of attack.

Sauer has a five-year contract at Baylor. We have a hunch he'll be there the full five years. "We're pretty tired of moving around," Mrs. Sauer was quoted as saying when her husband signed the contract.

Both Sauer and Baylor should be pleased with the one made.

**Golf Assn. Shareholders Elect Directors Friday**

Shareholders in the Hereford Golf Association will hold their annual meeting and election of officers and directors Friday night at 8 o'clock in the clubhouse.

President Deward Roberson indicated there will also be other business to conduct, such as a new clubhouse on number three, possibility of a new number one green and using the sixth as a nursery and other items of interest to all members.

**Jaycee Hoopsters Enter Vega Tourney**

Hereford Jaycee basketball team has entered the annual Vega tournament along with teams from Adrian, Vega, Dimmitt, San Jon and elsewhere, according to Earl Stagner, manager of the outfit.

Canyon is defending champion and the previous year San Jon won, defeating Hereford by one point in the finals.

The first game will be played Friday night, with the finals scheduled for Saturday night.

**Dory Funk And Wayne Martin Meet Saturday In Bull Barn For Southwestern States Title**

Dory Funk, Southwestern States Light-Heavy Wrestling Champ, lays his title on the line Saturday night in the Bull Barn in the biggest and most impor-

Hereford Challenger Wayne Martin who defeated Gus Johnson in a best two-out-of-three falls match Saturday will be getting his second

crack at the title Funk, incidentally, has had two tries at the World's championship. He lost the first, was disqualified in the second and it is generally felt

that if he could a third fight matched he would take the title. Johnson defeated Bob Cummings two weeks ago in the first round of the elimination to see who who would meet the champion.

Nearly 1,000 wrestling fans from this area and from points throughout the Panhandle are expected Saturday, according to Guy Lawrence, chairman of the Hereford Lions Club wrestling committee.

In the premer Saturday Whitey Walberg found himself in trouble for just a while with Dale Haddock. The crowd, especially a group of teenagers on the north ringside, was with Walberg all the way. They even cheered when Haddock nearly twisted his leg off to get the first fall in 16 minutes. He limped around the ring, bowing even though it looked like he would be snatched bald-headed, bushy side-burns and all.

He came back to take the next two falls. Referee Dory Detton helped things along by pulling Haddock's hair and slapping the back of his head at the most un-opportune times when Haddock was winning.

The firing began at 9:25 when Gus Johnson and Wayne Martin started running at each other in the main event. Martin, who would look good on a trapeze in a circus, mixed body flips with blocking back charges to whip Johnson after going the full three falls distance.

Martin said before the fights that the pickings for losing wrestlers in Hereford just should not be. He said anyone coming as long a distance as he did to fight is wasting his time if he loses.

He was right. He started out like a boxer. He didn't give his spread-bellied foe Gus Johnson much time to rest like most wrestlers have.

The slogan for BOY SCOUTS WEEK 1950 is "Strengthen Liberty."



**Eddie Carnett**  
FORMER MAJOR LEAGUER WHO WAS RECALLED AS MANAGER OF ROCKY MOUNTAIN LEAGUE LAST YEAR WILL BE BACK WITH HIS 500-YEAR-OLD BUSINESS MANAGER OF WFLA LEAGUE IN 1950 PLAYING AGAIN TOO.

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**Texas in Washington**  
By TEX EASLEY

Washington, (AP) — The library of Congress, headed by Texas-born and reared Dr. Luther H. Evans, celebrates its 150th anniversary this year.  
It was on April 24, 1803 that Congress established the library. The sesquicentennial date will be marked by the opening of special exhibits of the most famous books, manuscripts, prints and documents on hand.  
The history of the world's largest library is entwined with the lives and achievements of the men who have directed its operations. In its long history there were only nine librarians prior to Dr. Evans.  
The job, now paying \$15,000 annually, is filled by presidential appointment, subject to confirmation by the Senate. There is no definite term, but the position normally is considered non-political and so it does not change with changes in party control of the White House.  
It took about two years to get the library actually established, so the first librarian didn't assume the position until 1802. He was John Beckley, who doubled as clerk of the House of Representatives. He served until 1807. A few years later the dual role was dropped.  
The longest record of service is that of Herbert Putnam, from 1899 to 1939. He took over just two years after the opening of the existing huge granite library building, with its interior of bright marble, bronze and colorful murals.  
Under Putnam's direction the library grew to such proportions that a mammoth new annex with stacks for 10,000,000 (m) books had to be erected across the street, just behind the main building. There are now more than 8,000,000 books and 8,000,000 manuscripts. In addition to countless other items, sheltered in the two buildings.

Dr. Evans took over as librarian in 1945, after six years there in various roles, including that of assistant and acting librarian. He is only 47. With a decade of service already to his credit, he stands to achieve a long career in the job.  
Born near Sayersville, Bastrop County, Oct. 13, 1902, the son of a railroad section maintenance foreman, Evans spent much of his boyhood on a farm. He was graduated from Bastrop High School and obtained an A. B. degree from the University of Texas in 1923 with a major in political science and a minor in economics. A year later he got a master's degree in the same subjects, then went to Europe to observe the League of Nations and study various governments.  
After a teaching career in various colleges and universities, including Stanford, Dartmouth and Princeton, he directed a nation-wide WPA project initiated in 1935 for assembling and compiling historical records and data of the various states and many of the larger cities.  
Evans' success in this work prompted Archibald MacLeish, a month after the latter's appointment in 1939 as Librarian, to make the Texan director of the library's legislative reference service.

The duties of this section recall the origin of the library, which had its beginning along with the creation of the District of Columbia to serve as the seat of the national government.  
When the Capitol was in Philadelphia and New York the legislators had access to the libraries in those relatively large cities. Here they had moved to a sprawling settlement being carved out of the wilderness and populated largely by the laborers building the Capitol and White House, and their families.  
So, one of their early steps was to authorize the library and provide \$5,000 for the purchase of books. For years virtually all were made in Europe. Gradually acquisitions were made of private collections, including the 7,000-volume collection of Thomas Jefferson. It was purchased in 1815, a year after the British had pillaged and burned the Capitol, destroying all of some 3,000 books which had been amassed up to that time. About two-thirds of the Jefferson library was burned in a fire in the Capitol on Christmas Eve of 1851.

An Act of Congress in 1870 made the library the depository for copies of every publication on which a copyright has been obtained. Its collection of books and manuscripts in Hebrew and Chinese are perhaps the largest anywhere in the world.  
A hundred million dollars has been appropriated for the library in its 150 years existence. It would be impossible to place a value on its contents, which include the Declaration of Independence.  
Although the Library of Congress was established principally to fill a need for the lawmakers, it now is primarily the center of research for students and scholars.

Congressmen and other federal government officials are the only ones who may take books and documents away from the library. But any citizen in the land is privileged to enter its reading rooms and have access, within the building, to its volumes.  
Mrs. Beulah Mercer left Wednesday for her home in Los Angeles, California after spending the past six weeks visiting with relatives in Texas and Oklahoma. She is a former Hereford resident and while here visited in the home of Mr. and Mrs. N. E. Gass.

**MASONIC BULLETIN**

Stated meeting second Monday in each month School of instruction every Thursday night  
MASONIC Secy E. S. AHS. W. M.  
Hier. word Order 849

**MEETING**

ODD FELLOWS  
Mon. Monday Night  
REBEKAHS  
Eve. Tuesday Night



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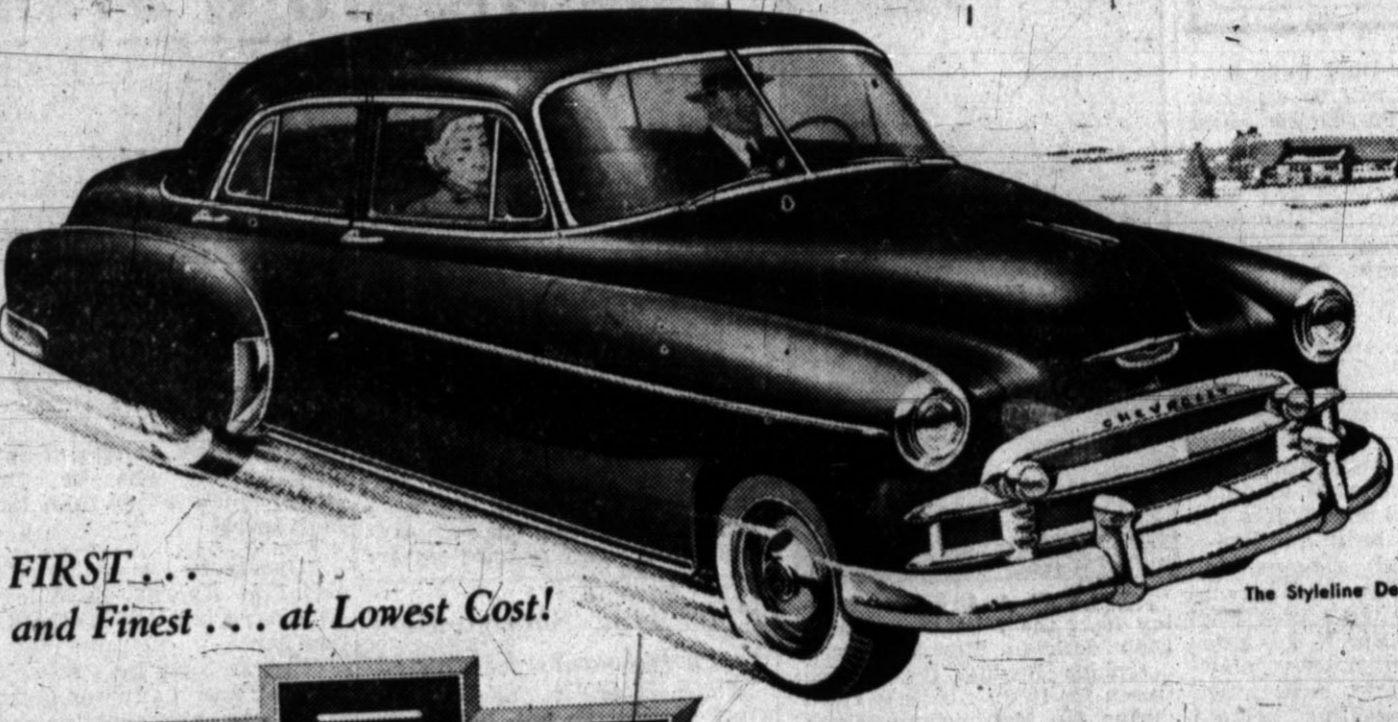


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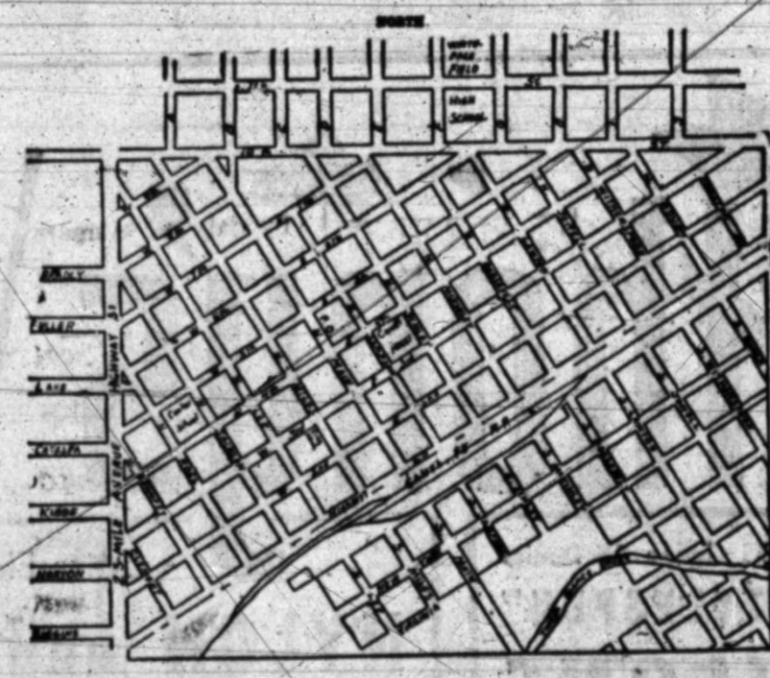
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# Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

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JOKES	Michael Kelly
SENIOR WHO'S WHO	Ruby Barclay
TEACHERS WHO'S WHO	Anna Lois Cummings
POET'S CORNER	Linda Betzen, Gerry Patterson, John Southall, Maxie McCathern

## SCHEDULE OF EVENTS

Thursday, February 9 . . . Faculty Play and Board Meeting.  
 Friday, February 10 . . . Faculty Play.  
 Monday, February 11 . . . Faculty meeting.  
 Tuesday, February 12 . . . Tri-Hi-Y and Hi-Y Meetings and Basketball game with Happy at Happy.

## FFA Sees All The Sights On Recent Ft. Worth Trip

By JOYCE McGEE  
 The Hereford FFA Chapter with Mr. and Mrs. William J. Stanford and Chapter Sweethearts left Hereford Thursday night, January 6, at 10:30 P. M. for Fort Worth. We arrived there at 6:00 and then we toured the Swift Meat Packing Company. There we saw all the processes hogs and cattle go through, being slaughtered and ready to be sent out over the country. One thing we enjoyed was watching them put lard into boxes.  
 At about 10:30 we went down town and watched the parade. About 6:00 p. m. we went to the Paschel School where we stayed all night. Friday night we all watched them televise a program and then we saw it on a television set at the same time. Saturday we got an early start to the fair grounds where they were judging cattle. Some of us toured the Dr. Pepper Bottling Company.  
 At 2:00 p. m. we took in the rodeo at Will Rogers Coliseum. Rodeo was Roy Rogers and Dale Evans. We saw them. After the rodeo we went to the carnival at the fair grounds. The next morning, Sunday, we left Fort Worth at 8:00 a. m. and arrived back at Hereford at 5:45 p. m. We enjoyed the trip very much.

## Wise and Otherwise

There were three stores in a row. One day the first store owner in the row put up a sign reading: "Fire Sale." Presently, the third man in the row put up a sign advertising "Bankruptcy Sale."  
 The man in the middle surveyed his neighbors' signs for a while, then came out with one of his own. It read: "Main Entrance."

A young Texan applied for a position in the music department of a midwestern college. He was well qualified. He had a good background in composition, university experience in conducting, and a Doctor's degree in music. He was interviewed by the president and a lady patroness of music.  
 The young man obviously impressed them with his ability. But, after whispered consultation, the lady said sweetly, "Although your qualifications are completely satisfactory, the president and I both feel the man to fill this position should not have such a foreign accent."

At a large gathering the hostess, who was proud of her voice, sang, "Carry Me Back to Virginia," in a rich soprano.  
 As she finished the song, she was touched to notice a distinguished looking, white-haired man bow his head and weep quietly. She made her way to him and said, "Pardon me, sir, but are you a Virginian?"  
 "No, madam," replied the elderly man, brushing away a tear. "I am a musician."

"Women don't interest me. I prefer the company of my fellow man."  
 "I'm broke, too."  
 Titilism: A type of rust that affects iron curtains.  
 A woman, generally speaking—is generally speaking.  
 Old maid: "Which do you desire most in a husband—brains, wealth, or appearance?"  
 Second old maid: "Appearance of course, and the sooner the better."

Personality Quiz  
 The clues this week are for two people, for the first one they are:  
 Handsome brute.  
 Owns a Senior ring.  
 Seen with certain black head.  
 Last name same as famous All-American.  
 Seen through pools of blue.  
 These clues describe the other personality:  
 Last name is that of occupation.  
 Can be seen holding someone's hand.  
 Might be seen on second floor at locker.  
 Born the 26th day of seventh month.  
 First name is same as Platinium Blonde's.  
 For last week the personalities were Marshall Wilson and Naomi McGee. Did anyone guess them right? If you think you know the answer just contact Earlena Phillips and who knows, maybe you are right.

## Group Responsibility

When a person takes responsibility, sometimes it isn't done correctly, but when a group takes the job usually it's done in a hurry and done well.  
 In our high school, group responsibility is the best way to get things done. By asking a certain group to be quieter in the halls, other people will notice the silence and they will be quieter too.  
 When you ask a group to sell something, they always do their best and sell as much as they can; but if you asked one person to do the job nothing would be sold.  
 Some people don't work in a group though. So when thinking of asking some group to take a responsibility, always try to get people who will work together and yet someone that wants to learn to take responsibility, too.  
 The best way to get anything done and done well, is to let a group that will do the work have the responsibility.

My Little Doll  
 I had a little doll.  
 His name was Bill.  
 He busted his nose.  
 When he rolled down a hill.  
 —Bettye Henry

## Jimmy Witherspoon Talks To Assembly

Last week Mr. J. W. Witherspoon, a member of the Rotary Club came to the high school. He explained what the club stood for and its functions. Its motto is "Service Above Self." He talked to us about some of our present government problems.  
 It is an international organization: They sponsor the 4-H work here in Hereford.  
 Mr. Witherspoon then presented Mr. Martin with two booklets that explain the work of the United Nations. Their club will give prizes of \$25 for first place and \$20 for second place winners of essays written on those two books.

## Buzz Box

Hi kids!  
 This week Snoopy has decided to dedicate the Buzz Box to the steadies and the topic will be their favorite songs.  
 Jack and Bobbie Jane—"Because."  
 Bill and Nancy like "Always."  
 Bill and Gayle—"Everywhere You Go."  
 Stanley and Patsy—"How Deep is the Ocean?"  
 Claude and Joyce—"Maybe It's Because."  
 Leland and Mona Faye—"I'll Keep the Loveliest Burning."  
 Wiley and Joyce—"Forever and Ever."  
 Glen and Claudia—"Till the End of Time."  
 Alex and Doris Jean—"Slow Boat to China."  
 Joe and Evelyn—"Dreamer's Holiday."  
 Dan and Betty—"My Best to You."  
 Windy and Sue—"Forever and Ever."  
 Ronny and Faye—"Again."  
 Dale and Colline—"You're So Understanding."  
 Bill and Retha—"Someday."  
 Jack and LeEtta—"Quick Silly."  
 Bob and LaJuan—"Stardust."  
 Jack and Ruth—"You're My Everything."  
 Tommy and Naomi—"Dear Hearts and Gentle People."  
 Don and Sarah—"You Do Something to Me."  
 Walter and Teresa—"Make Believe."  
 Larry and Bobby—"Till the End of the World."  
 Leonard and Kathryn—"Someday."  
 Dick and Mattie Jane—"This is the Moment."  
 LeRoy and Alice—"I Love You Because."  
 L. T. and Mary Ann—"Through a Long and Sleepless Night."  
 Jerry and Shirley—"Philippino Rose."  
 Lyndal and Margaret—"Always."  
 Conrad and Rosene—"I Love you Because."  
 Wern and Betty—"Stardust."  
 Congratulations to Delores Wester upon her recent marriage.  
 "This is the end."  
 Snoopy.

## Identity Of Cage Team Captain Is Probably Mystery

By EARLENA PHILLIPS

Who is the captain of the basketball team? How many people in Hereford High could answer that question? It's my opinion that not very many could because they don't attend the basketball games or even try to take an interest in it.  
 Tuesday night the Price Cardinals from Amarillo played us and the old gym was really shaking with yells. The "B" team was first and it was so exciting that not a person was bored. We won by a margin of about four points.  
 Between games the basketball sweetheart, Joan McGee, was presented by Joe Kerr, captain. She was presented with a corsage of yellow rosebuds. After that was over, our cheerleaders took the floor and led us in a few yells.  
 Both teams were good. Everyone enjoyed the game. The last three minutes was exciting and with the end of the game the scoreboard showed Hereford had won 40-38.  
 We only have a few home games left but let's attend them in full force. Admission is only twenty-five cents and the excitement is free.  
 Hope to see you February 7 in our gym when we play Happy. Then our boys travel over to Happy on the 14th to return the game. It all ends with the District Tournament at Dumas, February 16, 17 and 18.  
 Let's get behind the team.

## This Means You

By CHLOE FORTENBERRY

Ouch! Stop that! Don't dogear my page! Don't you know that hurts? How would you like to have your ears bent? Do you think it feels good to have pencils patted into your back? Who am I to be kidding? I'm a book—that's who I am. I'm a misused book.  
 Once I was a new clean Biology book. Then the teacher gave me to Johnny Jerk, Johnny, the dear little cannibal, broke my binding the minute he laid eyes on me.  
 Oh, what I suffered from that boy! Before class he'd toss me across the room, and if I fell to the floor and crushed my pages, when he wanted to take his place, down went my page corners. In a playful mood, he'd scrawl, "Millie loves Don" and "In case of flood, stand on this book, it's dry," across my cover. When it rained, did he wrap me up? No. Into the rain I went, soaked to the bindings.  
 Was I relieved when I was passed out next year to Sally Smirk!  
 "Now, I thought, I'll have kind treatment."  
 But, did I? Not for one minute. I was smeared with lipstick. My pages bulged with hankies and notes. Papers oozed out of every inch of me. From page three to page eight my leaves had been torn out by Sally in a fit of rage.  
 Yet—and here is the crowning insult—next year when the teacher hands me out to you, you'll cry, "Gee whiz, look at this book. I don't want it. It's a wreck."  
 (Continued next week)

## Band Takes Trip

On Monday, January 30, the H. H. Band left at a little after 11:00 for Canyon. We arrived there about 12:00 m. In time for the W. T. State College Band rehearsal. They played our contest numbers through and we believe that the band certainly benefitted from the rehearsal. We appreciated W. T.'s help.

## Poe's Corner

My Little Doll  
 My little doll was the funniest thing.  
 I always thought she loved to sing.  
 But I soon found out she loved to hear a doorbell ring.  
 And at the door would stand her date.  
 Tonight my little doll is staying out late.  
 But it's with another doll named Kate.  
 You see, to the neighbors, her I gave.  
 And now my little doll is Dave's.  
 —Evelyn Tucker

## "Willie The Peanut"

By EMMARIE TURNER

Suddenly he was uprooted. He let out a scream. "Oh—"  
 He was lying face down in the soft, warm earth. He was rather dazed from the shock. Willie lay there for what seemed to be years.  
 This was a long process, this picking of peanuts. Willie knew they were almost to his row. "Mother, Mother," cried Willie. "Daddy, daddy, somebody answer me," he yelled frantically. No sound came except for the pickers.  
 "They must have been gathered already. I will see them later, I suppose." With this Willie heaved a sigh and closed his eyes for the sun was very bright.  
 Willie awoke as he was nudged by a shoe. "Ch, it's my turn to be gathered," he straightened himself and waited for the carrying touch of the picker. But there was no touch. The picker had moved on.  
 "Hey, you forgot me! Hey, come back here, you forgot me!" The picker was though deaf moved on.  
 "You can't go off and leave me out here. Come back here and pick me. I won't stand for this!"  
 Willie was on the verge of tears, all by myself. What will happen to me?  
 Read next week's paper to see what happened to Willie the Peanut.

## Ambitions

What is your greatest ambition?  
 Garland Robinson: To own a floral shop.  
 Neal Lonick: To pass Algebra II.  
 Joyce Potter: To be a housewife.  
 Claudia Lewis: To be a housewife, also I'd like to strive to be better.  
 Pat Corbett: Professional baseball player.  
 L. T. Hawks: Successful in business, also to be a pilot.  
 Ruth London: To be a housewife.  
 Duke Christian: To have a trouble free lovelife.  
 Joy Miller: To be a writer.  
 John Southall: To help Garland with his other ambition.  
 New Trophy Case  
 In assembly last week the Hereford High School was presented with a nice, big trophy case. This one is much longer and higher than the old ones.  
 This was a parting gift from the graduating Seniors of 1949-1950 and was presented by the class president, Alex Schroeter.  
 Mr. and Mrs. Richard Peterson and son are in Hereford, visiting Mr. Peterson's parents, Mr. and Mrs. A. Peterson. They are from Brownfield. Mrs. Peterson and their son came in Thursday and Mr. Peterson came in for the week end. They will all go back to Brownfield Sunday.

## Senior Who's Who

By RUBY BARCLAY

Name: Alex Schroeter.  
 Ambition: To run a small business and be happy.  
 College: Haven't decided, perhaps Texas Tech.  
 Likes: Plenty of good food and Doris Jean, airplanes and football games.  
 Dislikes: Hasn't decided.  
 Pet Peeve: People who say they could do a better job than you and never prove it.  
 Organizations: Band, Hi-Y.  
 Offices: President of Senior Class.  
 Name: Gayle Foster.  
 Ambition: To be a good home ec teacher.  
 College: ENMU (maybe).  
 Likes: People to laugh, food, Bill, SCHOOL.  
 Dislikes: Constant complain-ers.  
 Pet Peeve: People who chew gum loudly while talking over the telephone.  
 Organizations: Pep Club, Tri-Hi-Y, Rainbow, A cappella choir.  
 Offices: Past worthy Advisor, Rainbow.  
 Name: Kathryn Davis.  
 Ambition: To be a nurse.  
 College: St. Anthony's School of Nursing in Amarillo or Scott and White School of Nursing at Temple.  
 Likes: Pecan pie, macaroni and tomatoes, chicken and Leonard.  
 Dislikes: People who complain and disagree with everything that is said.  
 Pet Peeve: My three nieces and two nephews.  
 Organizations: Dramatics, Pep Club.  
 Offices: President of P e p Club, President of Dramatics, Secretary of Senior Class.  
 Name: Glenna Finley.  
 Ambition: To be a telephone operator.  
 College: None.

Likes: Marshmallow sundae.  
 Dislikes: Chocolate pie.  
 Pet Peeve: Little brothers.  
 Organizations: Horizon Club, Glee Club.  
 Offices: Vice-president of Horizon Club.  
 Ambition: Secretary or telephone operator.  
 College: None.  
 Likes: Most everything.  
 Dislikes: People who can't be trusted.  
 Pet Peeve: English grammar.  
 Organizations: Glee Club.  
 Offices: None.  
 Name: Colline Brown.  
 Ambition: Something in the field of music.  
 College: WIT or ENMU.  
 Likes: Pretty music; friendly people; potato salad, all students in HHS, to make friends, Dale, HHS football.  
 Dislikes: Fair weather friends, two-faced people.  
 Pet Peeve: For someone to scratch their fingers on the blackboard, for someone to say, when you tell them something, "Well, what does that make me?" or "What do you want me to do about it?"  
 Organizations: A cappella choir, band, glee club, Rainbow MYF, Pep Club.  
 Offices: Vice president of Glee Club, Worthy Advisor in Rainbow.  
 Name: Dale Doak.  
 Ambition: To play college football and be a success in something.  
 College: undecided.  
 Likes: Colline, lemon pie, football, bookkeeping, HHS.  
 Dislikes: Conceited people.  
 Pet Peeve: Someone who criticizes someone when they can't do any better.  
 Organizations: Hi-Y.  
 Offices: None.  
 Cecelia Guseman and friends from Denver University visited in Hereford over the week end.

## Senior Play Cast

By JOYCE McGEE  
 The Seniors have chosen the play "This Was That Night" to give this year. The cast is as follows:  
 Chanley . . . John Southall  
 Dutch . . . Bill Forbus  
 Velvet . . . Jack Reynolds  
 Scates . . . L. T. Hawks  
 Hike . . . Alex Schroeter  
 Claire . . . Emmarie Turner  
 Mrs. Perkins . . . Donna Stagner  
 Mary Newman . . . Reba Dones  
 Mrs. St. John . . . Nancy Cagle  
 Sister Angela . . . Gayle Foster  
 Jenny . . . Faye Knox  
 Shorty Davis . . . Garland Roberson  
 Louise Mapes . . . Bobbie Jane Slack  
 Leon St. John . . . Joe Kerr  
 Grandma . . . Wilma Moore  
 Jeanne . . . Ruth London

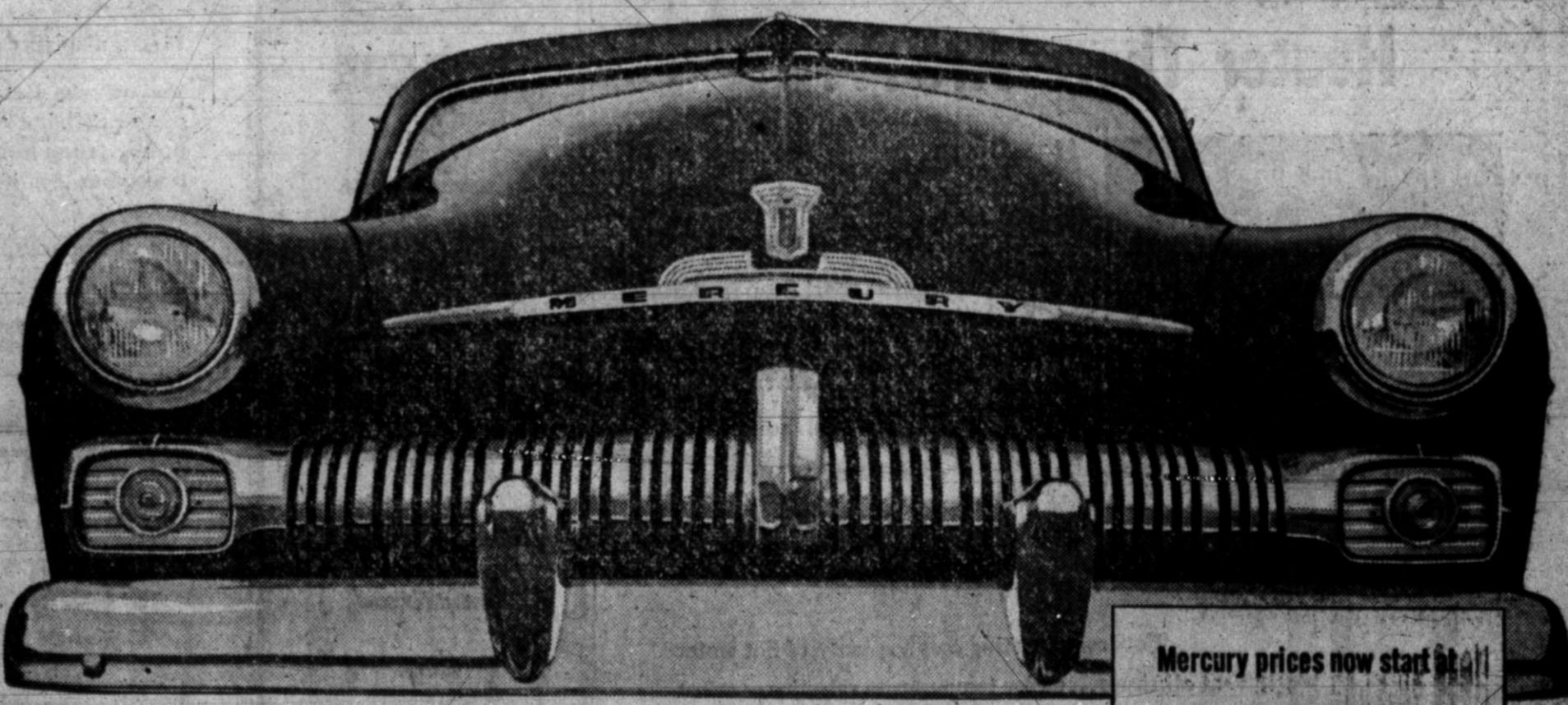
## Simms HD Club Meets In C. A. Perrin Home

The Sims Home Demonstration Club met with Mrs. C. A. Perrin February 1 at 2:30. Mrs. Donald Guseman, president, presided.  
 County Home Demonstration Agent, Mrs. Tom Draper, gave an interesting demonstration on cutting a garment. She placed special emphasis on proper sewing equipment, correct size of pattern, thorough study of pattern and material before cutting, grain lines of material and proper method of stay-stitching necessary parts of a garment.  
 Guests included Mrs. J. E. Young of Adrian and Mrs. T. W. Perrin.  
 Members present were Mrs. Glen Burris, Mrs. Glen Hetzer, Mrs. C. L. Bogle, Mrs. V. L. Reese, Mrs. C. A. Perrin, Mrs. Donald Guseman, Mrs. A. O. Alexander, Mrs. E. M. Thomas, Mrs. Orville Groverman, Mrs. J. A. Croford, Mrs. Clarence Hollabough, Mrs. Homer Brooks and Mrs. M. W. Blankship.  
 Scouting includes in its membership boys of all religious faiths and national origins.

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**LOANS TO RE-FINANCE**  
**100% LOANS TO GI's**  
**FHA LOANS UP TO 90%**  
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## NEW LOW PRICE FOR MERCURY MAKES IT A "BETTER THAN EVER" BUY!



When you compare them all, it's plain to see which car gives you the most for your money.  
 It's the Mercury for 1950! For Mercury's new low starting price now brings you the better-than-ever new car buy!  
 And it's miles ahead in value, too. Big! Beautiful! Roomy! Better in styling—with new "Customized"

interiors! Better in comfort—with "Lounge-Rest" foam-rubber cushioned seats! Better in economy—with "Econ-O-Miser" carburetion! Better in performance—with "Hi-Power Compression"! Better to drive—easier to park!  
 Come in today. See and drive the better than ever new 1950 Mercury yourself. You'll be glad you did!

Mercury prices now start at all  
**\$1870.00**  
 For big, Six-Passenger Coupe, Model 72A, delivered here. License, State and local taxes, if any, are extra. Price may vary slightly in nearby communities due to differences in transportation charge.

# Hereford Motor Co.

Dudley Green

HEREFORD, TEXAS

Authentic Dealer

### Wyche HDC Meets In G. Olson Home

"To get the grain straight on the material, first press the pattern, extend arrows on pattern, straighten materials both ways, pin edges of selvage of material together, pin pattern securely to material and you are ready to cut," was the advice given by CHDA Mrs. Tom Draper to members of the Wyche Home Demonstration Club Thursday afternoon in the home of Mrs. Geo. L. Olson. Sew and press with the grain of the material, use long stitch of sewing machine to slip stitch and cut on the bias to keep from stretching, Mrs. Draper concluded.

During the business session Mrs. H. H. Caraway was asked to write a story for the special edition of the convention newspaper, and Mrs. N. G. Elliston and Mrs. Ira Ott were named on a committee to bring the club history up to date.

Plans from the following committees were approved: Recreation, finance, 4-H Clubs, year-books, marketing and reporters. The next meeting will be held with Mrs. J. V. Pickens on February 16.

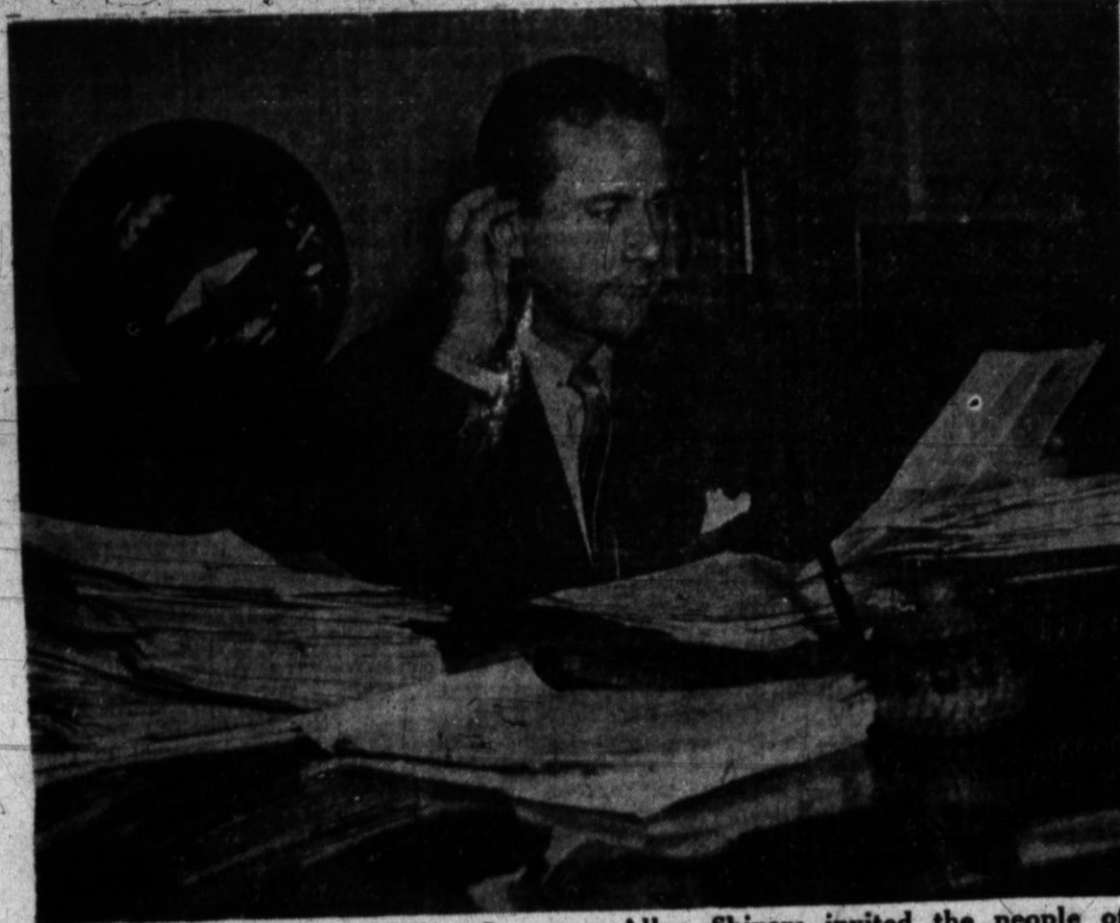
Those present were Mesdames Jewell Elliston, C. R. Damron, W. T. Kelly, Ira Scott, Jack Williams, J. H. Marsh, V. P. Walker, J. V. Pickens, Jim Cross, W. T. Johnson, Raymond Paetzold, N. G. Elliston, H. H. Caraway, Louie Olson, a visitor and the hostess.

### Hospital Notes

Patients discharged from hospital: Barbara Neff, Norma McBride, Mrs. H. C. Beauchamp, Mrs. John B. Taylor, Mrs. John Tinkle, Patsy Jeanette Pottorff.

Patients in hospital: Mrs. Dora L. Smith, surg.; Mrs. Fred Henry, med.; Mrs. T. H. Davidson, med.; Jake H. Carroll, ortho.; Mrs. George S. Parker, surg.; Clifford Hayhurst, med.; Mrs. E. F. Drury, surg.; Allen Powelson, med.; Mrs. E. B. Posey, surg.; Mrs. Arnold Wall, O. B.; Marlan Pierce, med.; Mrs. D. D. Zimmerman, surg.; Betty Jane Rudd, surg.; Robert Allen Treadway, med.; Johnny Cheatham, med.; O. G. Williams, surg.; Pat Ranspot, med.; G. T. Williamson, surg.; Armandina Valdez, med.

More than 800 official camps were conducted last year by local Councils of the Boy Scouts of America.



**THE PEOPLE SPEAK** — When Governor Allan Shivers invited the people of Texas to express their views on his program to improve the State Hospitals (termed by one survey group the worst in the nation), his mail picked up sharply. In this picture he is shown reading some of the letters, seeking ideas for the message he delivered to the Special Session of the Legislature this week. Virtually all the letters urged immediate action to improve these rundown institutions, the Governor reported.

## ANNOUNCING

Sixth Annual  
TOP O' TEXAS  
HEREFORD BREEDER'S ASSOCIATION  
SHOW & SALE

Show Feb. 13th, 1:30 P. M. Sale Feb. 14th, 1:30 P. M.

43 Bulls 58 HEAD 15 Females  
Judge Auctioneer  
W. J. Largent Walter Britten  
Merkel, Texas College Station, Texas

CONSIGNORS

W. A. Gray	Skellytown, Texas
J. L. Hess & Son	McLean, Texas
Buel Gray	Skellytown, Texas
Brent Carruth	Pampa, Texas
Conib-Worley	Pampa, Texas
J. F. Ross & Son	Goodlett, Texas
J. P. Callihan	Conway, Texas
Clyde L. Carruth	Pampa, Texas
Lyndon H. Sims	Wheeler, Texas
H. H. Reeves	Shamrock, Texas
C. M. Carpenter	McLean, Texas
Hubert Tindall	Shamrock, Texas
George Coffee	White Deer, Texas
Edward J. Gething	Laketon, Texas
Roy Kretzmeier	Pampa, Texas
Wayne H. Hammon	Wichita Falls, Texas
M. C. Overton, Jr.	Pampa, Texas
Paul Dauer	Panhandle, Texas
L. A. Maddox	Miami, Texas
Wayne Maddox	Miami, Texas
M. O. Callihan	Conway, Texas
Gordon Whitener	Wheeler, Texas
Mrs. H. C. Gilbert	Clarendon, Texas
W. E. Bennett	Amarillo, Texas
Ralph Hale	Perryton, Texas
Douglas Coffee	White Deer, Texas
C. J. Frantz, Jr.	Waka, Texas
W. O. Simmons	McLean, Texas
H. M. Smith & Son	Canadian, Texas
D. D. Collier	Balls, Texas
R. T. Alexander & Son	Canadian, Texas

Gas Heated Sales Pavilion

### Mrs. Mary Seigler Is Hostess To Garden Beautiful Club Fri.

Mrs. Mary Seigler was hostess for the business meeting held by the Garden Beautiful Club Friday afternoon. Mrs. O. M. Dickey served as secretary.

Mrs. Norris Larmer, president, presided with members voting to contribute 100 per cent to the March of Dimes. It was decided to include six homes in the annual Pilgrimage of homes which is scheduled for April 21.

A meeting of the executive board was called for Friday afternoon February 10, in the home of Mrs. Colby Conkright. Mrs. Tom Carter made the flower arrangement for the day using red and white carnations combined with small blue flowers in a patriotic piece.

Those attending the meeting were Mesdames Colby Conkright, Tom Carter, O. M. Dickey, George Graham, O. C. Kinsey, J. W. Kirby, Norris Larmer, F. P. Lyons, Helen Pipkin, Joe Polindexter, Joe Reimauer, Mary Seigler, J. L. Woodford, J. W. Thomas, E. L. Adams, Dayton Chisholm, E. W. Solomon and Ernest Medkief.

The LLL Sunday School Class of the First Baptist Church had a chili supper Friday night in the home of Mrs. O. M. Dickey. Attending were Frances Young, Mettie Roots, Norma Edwards, Ann Morgan, Velma Harper, Geraldine Cutsinger, Mary Louise Buse and Ruth Pickens.

### North Hereford HD Club Meets With Mrs. Bodkin

North Hereford Home Demonstration met Thursday afternoon with Mrs. Mary Bodkin with members answering roll call with clothing suggestions. Mrs. Oscar Vaughn displayed a foot stool she had made and the hostess showed a quilt recently completed.

During the business meeting reports from the Council meeting were heard and Mrs. George Paetzold won the spring gift. A demonstration of glass etching was presented by Mrs. Grady Parsons and the next meeting was announced for February 16. A covered dish luncheon will be held at the home of Mrs. Paul Hoff.

Visitors were Mrs. George Paetzold and Mrs. Grady Parsons. Members attending were Mesdames Frank Brinkman, Ben McQuigg, O. C. Williams, R. A. Fullwood, Paul Hoff, Fred Saltzman, M. H. Koelzer, H. E. Pettyjohn, W. Rutherford, R. C. Barrett, Oscar Vaughn, Otto Olson and the hostess.

A "42" party honoring Hardy Benson's birthday Thursday night in the Benson Ford Community home was attended by 20 guests. Alex Thompson showed movies and the group had supper. Attending were Mr. and Mrs. Hardy Benson, Mr. and Mrs. George Benson, Mr. and Mrs. Owen Dickey, Mr. and Mrs. L. L. LeGrand, Mr. and Mrs. Wiley Roberoson, Mr. and Mrs. M. Stewart, Alex Thompson, Mrs. Vivian Major, Doris Mahaffey, Marie Denton and Ruth Pickens.

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### WHAT'S NEW IN THIS PICTURE?

Well, just look how the SPECIAL shines now! Brightwork on the fenders and around all windows. A name plate—and inside, door armrests, a robe rail, an extra ash tray. See the SPECIAL in de luxe finish at your dealer's.



## Here's where Thrift and Glamor meet

Recognize this sprightly traveler? Yes, it's the Buick SPECIAL 6-passenger Sedanet that has caught the public fancy not only on its sleek lines, but on its easily-reachable price.

But notice anything new on it? That's right — gleaming trim and the name plate "SPECIAL" brightening up the fenders. Brightwork around the windshield and windows, too. And when you swing the door open you'll see still other touches of added luxury—side armrests, front and rear, a robe rail, an extra ash tray.

It's all still mighty thrifty, because this strapping straight-eight sells for less than many sixes.

Why not drop in and see for yourself, both how these added touches dress up this SPECIAL and how close it is in price to cars of much less room, riding comfort, standing and performance.

Your dealer will be glad to see you — glad to show you how this traveler handles—glad to sign you up for prompt delivery.

**Features like these mean BUICK'S THE BUY**

- HIGHER-COMPRESSION Fireball valve-in-head power in three engines, five hp ratings. (New F-263 engine in SUPER models.)
- NEW-PATTERN STYLING, with bumper-guard grilles, taper-through fenders, "double bubble" taillights.
- WIDE-ANGLE VISIBILITY, close-up road view both forward and back.
- TRAFFIC-HANDY SIZE, less over-all length for easier parking and garaging, short turning radius.
- EXTRA-WIDE SEATS cradled between the axles.
- SOFT BUICK RIDE, from all-coil springing, Safety-Ride rims, low-pressure tires, ride-steady-ing torque-tube.
- DYNAFLOW DRIVE standard on all ROAD-MASTERS, optional at extra cost on SUPER and SPECIAL series.
- WIDE ARRAY OF MODELS with Body by Fisher.

**DYNAFLOW DRIVE? SURE, AT \$40 LESS THAN BEFORE!**

Dynaflow Drive is available as optional equipment on all 1950 Buick SPECIALS. The extra cost is now \$40 less than originally, putting the alien luxury of this super-smooth transmission within still easier reach.

WHATEVER YOUR PRICE RANGE  
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Phone your BUICK dealer for a demonstration — Right Now! When better automobiles are built, BUICK will build them.

## With An Automatic GAS Water Heater There Are...

No more blue notes by the  
**"LAST ONE IN"**



SING'em high and clear—even when you're bringing up the rear! Step in, assured of plenty of hot water without first patting the tank. Enjoy—24 hours a day—plenty of hot water with an automatic GAS water heater.



For low operating cost... plenty of hot water at all times... easier temperature selection—select an automatic GAS water heater. There will be no more blue notes just because you didn't get in the shower first. Be sure to select a water heater of adequate size and assure yourself and the entire family of plenty of hot water at all times.

See Your Automatic Gas Water Heater Dealer Today

**West Texas Gas Company**  
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**"NONE FINER"**

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# Church Notes

**FIRST METHODIST CHURCH** choir will have a very important choir practice for members of the choir to practice on the music for the Dedication Services. All are urged to be present, if possible, to take part.

The new Young Adult class in the church, taught by Mrs. Solomon, has chosen the name "Wesleyan Bible Class" for their official class name. An attendance contest will begin Sunday, February 12 and continue through April 9. Captains are Jimmy Sparkman and Wayne Williams. The Wesleyan Bible Class will have a Valentine Party in the home of Mrs. John P. Slaton with Miss Mildred Morehead as hostess Tuesday night, February 4. The Emma Wheeler Hawkins Circle of the WSCS will meet in the home of Mrs. Lowery Walker Wednesday, February 15.

The Stewards of the Methodist Church will have their regular monthly meeting Tuesday night, February 14, at 7:30 in Wand Hall.

New Class Rooms have been built in the old auditorium for Mrs. Terrell's and Mrs. Solomon's classes.

**CHRISTIAN SCIENCE** services will be held Sunday morning at 11 o'clock in the Star Theatre. The subject of the Lesson-Sermon is Soul. The Golden Text is from Psalms 66:8, 9. O Bless our God, ye people, and make the voice of his praise to be heard; which holdeth our soul in life, and suffereth not our feet to be moved.

All who are interested are cordially invited to attend.

**FIRST CHRISTIAN CHURCH** services, "It's Too Easy," were broadcast over KPAN Sunday. Tuesday teachers and officers of the church school met in the church office.

Also Tuesday the monthly meeting of the Church Cabinet was held at the church.

Business Women's groups of the Woman's Council will meet today with Mrs. A. M. Jones.

**FIRST BAPTIST CHURCH** Brotherhood had its regular meet Tuesday evening at 7:30 in the church. Men of the church

were invited as guests. A good meal was enjoyed preceding the program. Jack Kirksey is president of the Brotherhood.

Next Sunday, February 12, is the date of the enlargement of the Sunday School campaign will begin. Herman King, superintendent of Adult work of the Sunday School Board will be present and will speak at the morning service. The classes will begin on Monday evening, February 13. Don't miss this campaign or you will miss the time of your life. The campaign is not just for the workers of the Sunday School but for every member of the Sunday School and church and anyone else who would like to attend.

The Joan Riffie YWA have made plans for this week to take stock of their personal lives according to Mrs. F. L. Graham, sponsor. She further said that it is their desire to enlist more members, to enlarge their mission enthusiasm, to assume the obligation and privilege of their stewardship to God and enrich their lives by Christian Fellowship. The Joan Riffie YWA was organized here October 1, 1949. They have 15 members. They were guests of the WMU at the WMU luncheon Wednesday. Several of the Joan Riffie girls qualify to try out for the trip to Ridecrest from District nine for YWA week, June 15-21.

First Baptist Church dates to remember in February:

February 12-19—Sunday School Enlargement Campaign.

February 13-14—Panhandle Pastor's and Laymen's Conference at Wayland College.

February 21—District 9 Brotherhood meet at the First Baptist Church, Lubbock. Dr. H. H. Hobbs, pastor of First Baptist Church in Oklahoma City will be speaker.

February 23—Association workers conference at Tulsa.

February 23—District Training Union contest at Levelland.

February 28 and March 1—District 9 Convention here.

**AVONDALE BAPTIST CHURCH** pastor Rev. R. H. Fields spoke on



**PUTTING THE CAT OUT**—Tiger, a puppy owned by W. K. Cartwright of San Antonio, Texas, at the command of his owner grabs the family cat by the neck and puts him out. Here, Hopeless, the cat, gets the old heave-ho while an unidentified feline friend watches. (AP Photo)

*Homer Fox Says:*  
**DID YOU KNOW.....**

Have you noticed lately how often you hear some people screaming at you to relax and concentrate? Then have you noticed, most of the time, the type of people that are handing out this advice? Most of them go to work and back burning gas at about 80 miles per hour, take twenty minutes for lunch and get an average of about four hours sleep a night, you want to say "Aw shut up," go home and hoe the crap grass out of your own cotton. You know they

are right but you'd just a little rather someone would give you advice that would sorter "practice" what they preach. To "concentrate," you must have one thing on your mind and keep it there. To "relax" you must have "nothing" on your mind and keep it there. My trouble is, when I concentrate, I "relax" and boy it is a mess. When you run them together, it is like trying to mix oil with water.

Guess though if we had to practice what we preach, there wouldn't be too much free advice going around and our conversations would be pretty short and blunt.

Jimmie Gillentine is in New York today, I guess. Hope he gets something up there that will make him want to work. Jim can sit down and type out as good stories as any man in the Panhandle. He could give OUR Hereford Brand a "Bull" column that would be the talk of the State. He could give us a weekly picture of our local and district life that could hardly be equalled, and every one would love it. Jim wants to do it, too, he knows he can do it, and he would love it, and I am going to tell you just why he doesn't.

He is too "Durned lazy"—have you noticed how fat he is getting—"too lazy" to push himself away from the table, his arches

the topic "How Christian is America?" at the First Baptist WMU last Wednesday. Mrs. Lowell Sharp is leader of the group. Rev. Fields measures our way of life by the Christian standard in his speech. Miss Thelma McMinn brought the music.

**ASSEMBLY OF GOD** Cottage prayer meeting will be in the home of Mr. and Mrs. Vernon Cogdell, Dawn, tonight. This prayer meeting passes around to different homes of the congregation every week.

The church had their regular Wednesday night prayer meet at their church.

WFMS meets once a month, the first Thursday of each month. Pastor of Assembly of God is Rev. R. L. Bickford.

**IMMANUEL LUTHERAN'S** Rev. E. W. Lichtsinn will conduct the services Sunday morning at 11:30 preaching on the text, Luke 8:4-15.

Sunday School and Bible Class convene at 10:30 with George Tiefel, superintendent, in charge. The Sunday School children will study the story of "Jairus' Daughter."

The Ladies Aid meets Wednesday afternoon, February 16, at 2:30 p. m. Mrs. Earl Springer will preside at the business meeting.

Listen to the pastor's weekly broadcast over the radio Wednesdays at 1:30 p. m.



**JOHN McLEAN**  
this question:

For her birthday next month, my wife and I are going to give our daughter a puppy. While it's young - and especially until it is thoroughly trained - you know how much damage it can cause. Before we buy the dog, is there some inexpensive policy we could get which would protect our household things? In any insurance problem can alt.

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**PLAINS INSURANCE AGENCY**  
INSURANCE & LOAN SERVICE

Jno. H. Patton      Wm. H. Patton



**YOUR ENGINE'S AS FIT'N AS A KITTEN**  
POWERED WITH NEW "CAT-CRACKED"  
**COSDEN PREMIUM-GRADE GASOLINE**

Give your engine a power promotion... to the new "Cat-Cracked" Cosden Premium-Grade Gasoline. Cosden's new Catalytic Cracking Plant gives you a new fuel for your automobile, by the newest and most modern methods. A gasoline that makes your engine more sensitive to your throttle... responds quieter, quicker, smoother... brings out the best in new automobiles or one of the older models. There is no better Gasoline.

Cosden's Higher Octane (Regular Grade) Gasoline, too, is a new gasoline. In town, on the highway, or anywhere, you will be thankful every tankful for its superior performance!

**COSDEN PETROLEUM CORP.**  
BIG SPRING, TEXAS

SEE YOUR LOCAL COSDEN DEALER FOR QUALITY PETROLEUM PRODUCTS



**HEREFORD OIL COMPANY**  
YOUR COSDEN JOBBER

**HUDSON GAS MART**      **NOEL'S REPAIR SHOP**  
DEALER      DEALER

**Fords won it again!**  
The New York Fashion Academy  
Gold Medal Award for the Fashion Car of the Year

WHAT sterling is to silver, the Fashion Academy of New York is to the world of fashion—the last word! And again for 1950, as for 1949, it has selected the Ford Car to receive its distinguished gold medal award as "Fashion Car of the Year." There is, we believe, no greater proof of the beauty of the '50 Ford. And there's no greater proof of its fine performance than a 10-minute "test drive." Your Ford Dealer will be glad to arrange it.

**The one fine car in the low-price field**  
See it! Test Drive it... at your Ford Dealer's Now!

**Hereford Motor Co.**  
DUDLEY GREEN      HEREFORD TEXAS      ARCHIE SCOTT

are already breaking down from his carrying so much weight around, and if he doesn't do something about it pretty soon, he will be just as tall lying down as he is standing up. Course you can always tell which way he is by locating his bald head.

I have another big gripe at Jimmie—that sketch at the head of his column that is supposed to be a bull. In this wonderful land of ours, we have the handsomest beautiful cattle on earth, and he heads his column with a thing like that. There never was an animal that looked like that. Not even a two-legged one and it has the HB on it too, that sketch doesn't look any more like a Bull than Lyle Blanton looks like "Snowwhite".

Maybe Jim can get over to Brooklyn and spend a few hours with Jerry and Knobby and get a lot of new pep, and some of you cow pokes bring him a picture of a nice looking Bull. We will give this sketch back to Sam Nunnally and Sam can take his pencil and draw a solid high board fence around and paint it with Black knot holes and all, and maybe we can get Jimmie back on the ball where he belongs.

**SPECIAL SALE**  
**TUSSY CLEANSING CREAMS**

save money!  
save face!

EMULSIFIED CLEANSING CREAM  
Ideal for dry skin. Rich in lanolin.  
\$1.75 size now \$1  
\$3.00 size now \$1.95  
Plus tax  
LIMITED TIME ONLY

Your skin is "special"—it needs its own kind of cleansing. That's why Tussy makes two different cleansing creams. One of them is for you—as right for you as your best hat. Now—for a short time—you can buy Tussy Cleansing Creams at stock-up-and-save prices!

**HAILE DRUG**  
229 Main      Phone 99

# Long Time Ago

**25 Years Ago**  
 Week of February 5, 1925  
 The Merchants Bureau of the Chamber of Commerce wound up its campaign with the largest crowd in several years. The Bureau voted to rest 90 days and then resume the deal.  
 W. L. Fall, 73, father of W. C. Fallwell, died at the home of his son.  
 Jack Hagar purchased machinery for and opened a harness repair shop in the Hul Shoe Shop building.  
 After much planning and difficulties W. S. Williams succeeded in arranging a monthly Community Sale to be held on the first Monday of each month.  
 Prof. Frank E. Phillips, Canyon, visited and bought three fine hogs. He picked out two bred gilts from E. W. Harrison's and one Poland China from Ott Brothers here.  
 J. Frank Potts came from Abilene to Hereford on a business trip.  
 Prairie dog poison cost Will Gilbreath seven horses and six mules on his ranch twelve miles west of Hereford.  
 Members of the Park Board met with the Chamber of Commerce and plans were laid to

make a long drive for a Home Beautiful campaign in Hereford.  
 Frank Richards purchased the cafe from Guy Smith.  
 W. H. A. "Dad" Carter died at the County Hospital at the age of 83. Carter was the night watchman and caretaker for the wagon yard at the E. W. Harrison Elevator for eight years.  
 Mr. and Mrs. Frank R. Metcalf and children moved to St. Joseph, Mo.  
 Stork special was to Mr. and Mrs. Hastings, January 30, 1925, a daughter, Ruth Tempel.  
 An exclusive ladies Bob Shop was the latest business venture in Hereford which was opened in the Star Theatre building by W. R. Williams, formerly with the Orr Barber Shop. He installed new fixtures in the office formerly occupied by the A. L. Biggs Insurance Agency. Williams said that Miss Inez Jewell would have charge of his Marcell Department.  
 Summerfield School was to have a new, suitable library. It was voted that the library, costing at least \$200, would be built in a building to be provided for the venture.  
 Former Hereford resident, Mrs. H. H. Stanley, 64, died in Lub-



**HOLLYWOOD VISITOR**—Mrs. Eleanor Roosevelt, making one of her rare night-club appearances, chats with actress Janet Blair, who is a friend of the former first lady. Mrs. Roosevelt asked that her party be given at a table in a quiet corner.

er than in any previous five-month period and 67% higher than in the corresponding period a year earlier. Retail deliveries by our dealers in the United States in the same period also were at record levels.  
 "With our production rising, our costs per unit have been declining. Furthermore, in the closing months of 1949 we began to enjoy the full benefits of the \$60,000,000 modernization and expansion program we launched immediately after the war. Additional savings in production costs have resulted from the use of new and improved manufacturing facilities installed under that program. The net effect of all this is that we are now in a position, for the first time since the war, to reduce prices, even though we know that some of our costs will increase in the months ahead."

# NEW!

## An Improved Phillips 66 Gasoline for 1950!

Octane rating stepped up to provide smoother power and long mileage!

Now at your Phillips 66 Dealer's there's a great new motor fuel designed to meet the exacting standards of America's high-powered 1950 automobiles! New, improved Phillips 66 Gasoline (both regular and premium grade) has more of the high-quality elements that make for smoothness, and fast, effortless acceleration in any automobile. Fill up with new, improved Phillips 66 Gasoline at your Phillips 66 Dealer's.



For Prompt, Dependable Service... featuring all **PHILLIPS "66" PRODUCTS**  
 We Invite You to Give us a Trial...  
 Highway 60 at Main Street... Phone 88  
 L. L. WOMBLE

**Congratulations.**  
 Anniversaries from Thursday, February 9, through Saturday, February 11...  
 Mr. and Mrs. Lester Wagner  
 Mr. and Mrs. H. J. Kuper  
 Mr. and Mrs. J. C. Allred  
 Mr. and Mrs. H. L. Higgins  
 Mr. and Mrs. J. R. Lipscomb  
 Mr. and Mrs. G. E. Muse  
 Mr. and Mrs. R. N. Yarbro  
 upon the occasion of your wedding anniversary. If you have married or moved to Hereford in the last year please call 363 to give us your anniversary date.

**ALL-STAR, ALL-HIT, ALL-OUT JAM SANGROUSE!**  
**MAKE BELIEVE BALLROOM**  
 Frankie Laine - Kay Starr  
 King Cole Trio - Tom Harper  
 Charlie Barnet - Ray McKinley  
 Benny Bunny - Gene Krupa  
 Jack Smith - Pee Wee Hunt  
 Tom Barber - The Spertanians  
 Based on Radio Program of ALL-STAR

**MONTE HALE**  
**"San Antonio Ambush"**  
 with BETTE DANIELS, PAUL HURST, ROY BARCROFT

REAL EMBLEM COUNTY'S BIGGEST PARTY AFTER  
**FRIDAY & SATURDAY**  
**Star**

CHAPTER I  
**"CONGO BILL"**  
**Deputy Marshal**  
 Rip-Roaring Action!  
 Starring Jan HALL, Frances LANGFORD, Dick FORAN

**FRIDAY & SATURDAY**  
**Texas**  
 YOUR FAMILY THEATRE

**THE SHOCKING, GUN-BLASTING STORY OF ILLICIT BORDER TRAFFIC IN HUMAN CARGO!**  
**ILLEGAL ENTRY**  
 BASED ON FILES OF THE U. S. DEPT. OF JUSTICE!  
 Starring Howard DUFF, Monte TOREN, George BRENT  
 MIDNIGHT PREVUE SATURDAY

**SUNDAY-MONDAY-TUESDAY**  
**Texas**  
 YOUR FAMILY THEATRE

the gripping story of the Hatfields and the McCoys... America's most famous feud!



**YOU'LL MEET**  
 the girl who promised to hate... but had to love!



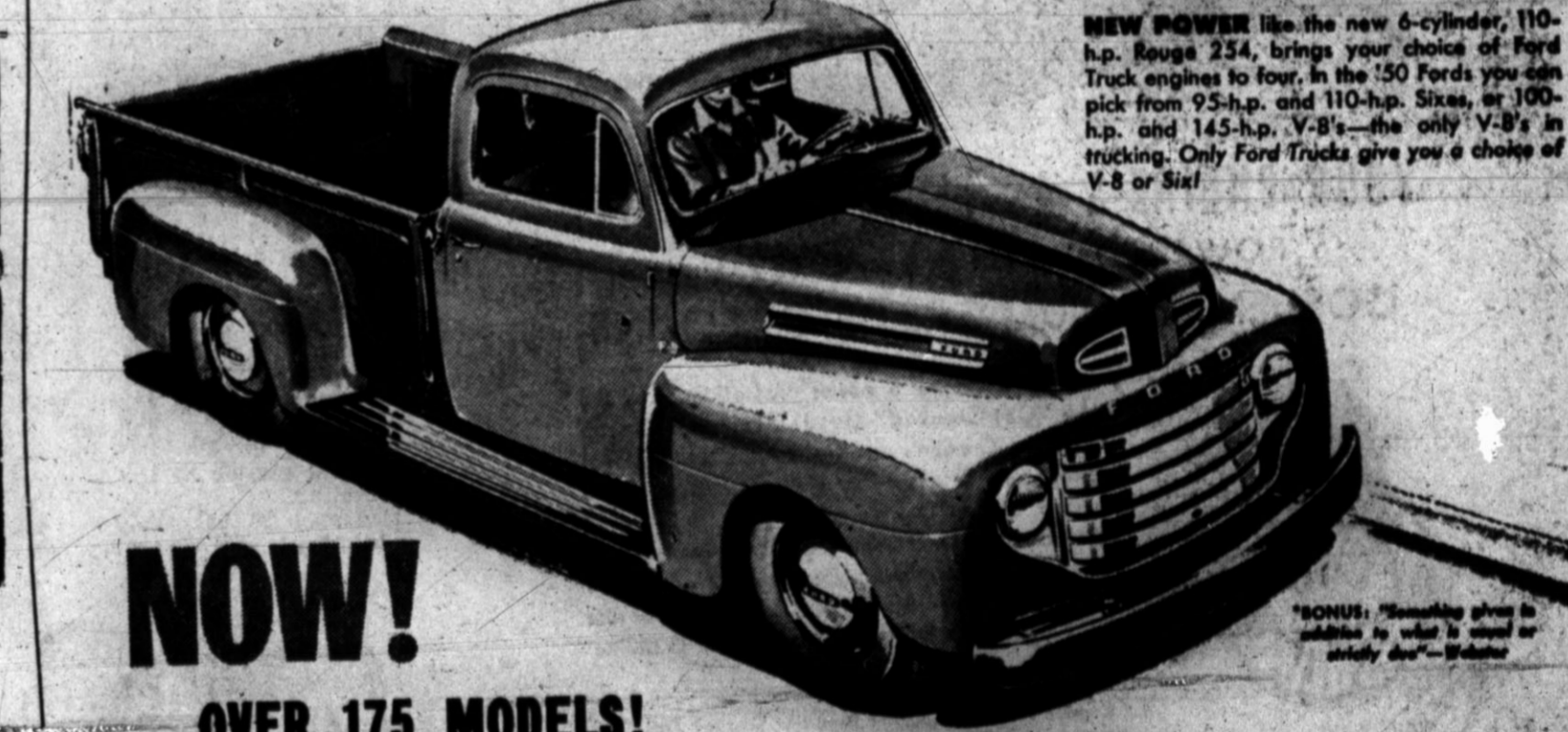
SAMUEL GOLDWYN presents  
**ROSEANNA McCOY**  
 starring FARLEY GRANGER · CHARLES BICKFORD · RAYMOND MASSEY · RICHARD BASEHART · GIGI FERREAU and introducing JOAN EVANS

**SUNDAY-MONDAY-TUESDAY**  
**Star**  
 YOUR COMMUNITY CENTER

characters around which the story centers. They include Marcus, the rich Roman, Gaius the soldier and the slave girl.  
 Following the program a tea was held in the fellowship hall of the church with table decorations featuring sweet peas and lighted candles. Mrs. R. A. Frye poured, assisted by Mrs. Abraham Drager. Others assisting were Mrs. Arthur Tiefel and Mrs. Earl Springer.  
 Gifts were presented to Mrs. Lichtsinn and Mrs. R. A. Frye, retiring president.  
**Studebaker Releases Reduced Price List On Passenger Cars**  
 SOUTH BEND, Ind. — The Studebaker Corporation is reducing list prices of all its passenger cars from \$82 to \$135 effective this morning, according to H. S. Vance, president and chairman of the board of the company.  
 "The year ended December 31, 1949, was the most successful in our history," Vance declared. "Our production for the year was of record proportions, with passenger car output 43% higher than in 1948. Since the introduction of our 1950 models in September, we have been able to increase our production further. Today, passenger cars are rolling off our assembly lines at a record pace. In the five months ended January 31, 1950, our passenger car production was great-

# NOW! FORD BONUS\* BUILT TRUCKS FOR '50! NOW!

Series F-3 Express shown is one of over 175 models in the 1950 Ford Truck line.  
**2 SIXES and 2 V-8's!**



**NOW! OVER 175 MODELS!**  
**NOW! 21 SMART IDEAS!**

**NEW POWER** like the new 6-cylinder, 110-hp. Rouge 254, brings your choice of Ford Truck engines to four. In the '50 Fords you can pick from 95-hp. and 110-hp. Sixes, or 100-hp. and 145-hp. V-8's—the only V-8's in trucking. Only Ford Trucks give you a choice of V-8 or Six!

**NEW MODELS** in the Light Duty, Heavy Duty and Extra Heavy Duty classes have expanded the Ford Truck line for 1950 to over 175 models. This wide selection means that we have the right truck for you no matter what you haul.

**Ford Trucks Cost Less Because FORD TRUCKS LAST LONGER**  
 Using latest registration data on 6,106,000 trucks, the insurance experts prove Ford Trucks last longer!

**Hereford Motor Company**  
 Dudley Green Hereford, Texas Archie Scott