

Thursday—High 60, low 45.
Friday—High 79, low 57.
Saturday—High 81, low 45.

Including 24 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

VOLUME 3—NUMBER 15

The Sunday Brand, Hereford, Texas, Sunday, October 8, 1950

PRICE 10 CENTS PER COPY

High Moisture Content Delays Grain Sorghums

Standing as the \$64 question in 1950 farm production, Hereford's grain sorghum crop is still not ready for harvest...

however, had been accepted for storage.

Cut After Frost Some producers expected to cut grain sorghums next week, but harvest for the most part will be delayed for two weeks...

The storage situation, on the other hand, was bright. Most elevators have been cleaned out in anticipation of the big, 1950 harvest...

Around Town

SIGHTS, FACES SEEN

When it comes to public relations, Rev. Don Davidson, pastor of the First Methodist Church, takes the cake...

Citizens Enroll In Freedom Crusade

Citizens of Hereford and Deaf Smith County this week were signing their names to the "Declaration of Freedom..."

Dr. C. M. Stapp and Otis Hall were appointed by the Hereford Junior Chamber of Commerce to a committee to enroll freedom-loving citizens in the Crusade...

There is no charge made for signing the declaration. However, all who wish to participate in the liberation of the world and the raising of the Iron Curtain...

Posters explaining the Crusade were to be placed in moving picture theatres at Hereford. All who wish to obtain further information about the crusade may do so by contacting Dr. Stapp or Mr. Hall.

Auditors Praise County Tax Books

State auditors C. L. Simmons and G. L. Kelly audited the books of the County Tax Collector's office in a single day Thursday.

Simmons and Kelly both said the 1949 books were the "best set of books we have audited in the last 17 counties."



EARLY RISER—Rev. J. D. McDaniel of Claude is conducting the revival meeting at the First Baptist Church. Services are held each morning at 7:00 o'clock and each evening at 7:45 o'clock...



MORE THAN 200 HEADS OF LETTUCE were distributed at the Rotary Club in Amarillo Thursday when members of the Hereford Rotary Club conducted the program...

Whitefaces Lash Mules With Run-Pass Attacks

Hereford's Whitefaces surprised fans with a running and passing attack that lagged at times, but came through when it counted and wracked up a 22-6 win over the Muleshoe Mules at the Mule Yard Friday night.

Soundly stomping the frisky mules in the first half, Hereford rammed over nine first downs to Muleshoe's three and nine points to the Mules' none.

A passing combination that operated between the potent left arm of Jack Stanton and the snagging hands of Bill Engman, Franklin Boyd and Alton Brock, put the Whitefaces out in front, with yards gained passing.

A hard forward wall of the Mules broke through the Whiteface line and held down the scoring. Ray Kersey, hard-hitting, high-spirited 145-pound right half-back accounted for most of the Muleshoe gains.

Coach Dalton L. Criswell's Herd completed seven passes out of 12. Coach Woodie Green's Mules nailed three out of nine passes attempted.

going 15 yards to the 30. Still plugging, Kersey did the honors for the next two plays, netting four yards. Then Spivey dug in for another nine and another first down.

Two more tries by Kersey brought no gain. Then Ed Niekels led a long pass to a man in the open on the Hereford 38. Slagle, Whiteface carrier, reached out, snagged it and plowed up to his own 43.

The first touchdown stampede was underway. Stanton pulled a tricky quarterback sneak for 12 yards. Engman added one more. A Stanton-Brock pass accounted for eight more. Then Stanton rushed for a gain of 14.

Kersey took the kickoff—a beautiful end-over-ender—on his own 5 and tripled the distance between the ball and the goal line. Beginning with a bang from scrimmage Kersey chalked up the Mules' first first down by

PLAY BY PLAY First Quarter Mule Freddie Harvey began things with the kick-off, which went with the wind from north to south to the Whiteface 30, where Harold Morton took it and slammed up to the 45.

On the first play from scrimmage Stanton failed to gain with an off-tackle try. Fullback Engman picked up three yards. A Stanton-Engman pass fell incomplete and Slagle kicked on the next down.

Services for Tony Jackson Wheeler, 34, shooting victim here last Tuesday, were held at the Baptist Church in Ralls Wednesday, Oct. 4.

In addition to his brother, released on bond following the shooting, he is survived by his mother, Mrs. Myrtle Willingham of Hereford and his father, E. D. Wheeler of Paris, Texas.

Mr. Wheeler was a World War II veteran. Interment was made at Ralls.

Dimmitt Man Is Polic Victim

Funeral services for Jay Alvin Hastings, 34-year-old Dimmitt police victim, were held Sunday, October 1, from the Methodist Church in Dimmitt.

Services were conducted by Rev. E. L. Stanford, Dimmitt pastor, and Rev. Butler of Monday. In addition to his widow, Mr. Hastings is survived by a son, Larry, age 4, and a daughter, Lois, age 8; his parents, Mr. and Mrs. Joe W. Hastings; two brothers, Joe R. and Otis; two sisters, Mrs. John Pickens and Mrs. Lon Booth.

CARELESSNESS causes most fires, according to Hereford Fire Chief Earl Phillips, above who today asked community-wide cooperation in eliminating all possible fire hazards during National Fire Prevention week.

County Valuation Is Over 11 Million

Taxable property in Deaf Smith County was valued at \$11,263,256 for 1950. It was revealed after October 1 by C. W. Covington, Deputy Tax Collector.

The 1949 figure was divided into \$64,927.09 for state taxes, \$101,786.88 for county and \$19,879.92 for school.

Covington said he hoped citizens would pay their taxes early this year. If taxes are paid during the month of October, the tax payers get a three per cent discount, he explained.

When the fiscal year began October 1, taxes began coming in again, and by the end of the first four days \$17,160.13 had already been collected.

A breakdown of the tax figure for the year shows \$67,957.24 in state taxes, \$107,000.77 in county taxes, \$41,764.22 in road taxes (not levied in any previous year) and \$24,871.65 in taxes for

The Walcott Common School district.

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Letting harvest, which has been slow to date, is scheduled to swing into high gear beginning Monday, Oct. 9, and will probably continue through Nov. 15, according to packers who today said that recent fair weather put this area in a position to start harvesting on a large scale.

Letting prices, which have been pegged from \$2.75 to \$3.25, were also set for an increase as packers stated that beginning next week the area would ask \$3.75 and \$4.00.

Quality was reported as outstanding. Yields were also reported at excellent figures, although less than 250 acres have been topped out on first cuttings.

no discount is given, but neither is a penalty and interest charge made. In February a penalty and interest charge begins and continues at the rate of one and one-half per cent per month.

By June of last year over 97 per cent of all taxes had been paid. Covington pointed out that the amount of taxes did not include poll taxes. However, he said it was convenient for "all good citizens to pay their poll taxes at the same time they pay their county and state assessments."

Lettuce Harvest Slated To Hit Peak Here Next Week

later than usual, were cited as chief causes for delay in handling the present crop.

An estimated total of 2,000 acres in lettuce this year indicated that only one-tenth of the crop has been touched. Meanwhile, producers hoped for dry weather. They said, however, that most of the lettuce is "made" and that a freeze would not seriously damage the acreage.

Approximately 400 workers have been imported from California and Arizona to handle the 1950 crop.

Kiwanians Hear Canyon Editor

Clyde Warwick, publisher of the Canyon News, for the past 41 years, addressed members of the Kiwanis Club Thursday in connection with National Newspaper week.

Citing the importance of a free press, Mr. Warwick also pointed to the fact that hometown newspapers fill a definite need in the communities which they serve.

The club also presented a travel kit to J. P. Jones, who is leaving for active military duty and retained a similar gift for Jerry Stoltz, already in the service.

Proclamation

KNOW ALL MEN, WOMEN AND CHILDREN BY THESE PRESENTS:

WHEREAS, the health, the happiness, life and safety of each citizen are dependent upon existing living conditions, and, WHEREAS, the lives and property of our people are endangered by fire caused by rubbish accumulation in homes, offices, stores, alleys and streets, and

WHEREAS, a city is judged by its appearance, cleanliness and beauty, and WHEREAS, fires to a very large degree are preventable by proper care and application of education in fire prevention and fire protection;

NOW, THEREFORE, I, W. E. Dameron, Mayor of the city of Hereford do hereby proclaim the week of October 8th to 14th as FIRE PREVENTION WEEK during which week I most respectfully urge our civic and commercial organizations, our school officials and teachers, and our entire citizenship as a whole, to cooperate and work with the Fire Chief, Fire Marshall and all other city officials in an effort to control this useless loss of life and property by fire.

Every home, office and place of business should be inspected carefully and all fire hazards removed.

WITNESS MY HAND AND OFFICIAL SEAL this 8th day of October A. D. 1950.

W. E. DAMERON, Mayor City of Hereford, Texas

Draft Board Calls 52 For Physical Exams On Oct. 16

A total of 52 registrants from Deaf Smith, Castro, Farmer and Randall Counties will be called up for physical examinations preliminary to draft, Mrs. A. Petersen, secretary of the four-county board said today.

The complete list follows: Billy Eugene White, David F. Smith, Doyle A. Cox, Duane B. Williams, Virgil G. LaPlant, Benjamin R. Plummer, James D. Hutson, Nolle G. Elliston, Henry R. Lueb, Billy R. Smith, Reyes Zamarrillo, Dinty L. Martin, all of Hereford.

Jonnie M. Jones, Dimmitt; Lloyd E. Oswald, Menan, Ida.; John C. Duncan, Canyon; Samuel A. Mazurek, Jr., Amarillo; Jesse T. Stipe, Canyon; John Orosco, Bovina; Robert L. Hoppingardner, Bovina; Delbert G. McBroom, Canyon; Billy J. Cox, Canyon; Carl D. J. Kleman, Dimmitt; Pete E. Fischbocher, Canyon; Cecil M. Hamm, Hart; Earl J. O'Keefe, Amarillo; John P. Tinsley, Junction; William B. Davis, Canyon.

Walter D. Kern, Nazareth; Charles T. Wright, Canyon; John C. Henderson, Canyon; John W. Collier, Amarillo; Charles R. Sloan, Canyon; Joseph C. Robertson, Jr., Clovis, N. M.; James D. Delashaw, Texico, N. M.; Lawrence V. Youngblood, Amarillo; Kenneth H. Finck, Hart; Guy W. Newsom, Lubbock; Dudley H. Winders, Earth; Charles H. Sullivan, Snyder.

Bob Zane Axe, Wildorado; Max W. Ford, Farwell; Norman L. Jones, Happy; Bill R. Byers, Amarillo; Jessie N. Truman, Kennewick, Washington; Raymond C. Williams, Friona; William H. Clark, Maywood, Ill.; Johnny F. Hurst, Plainview; Kenneth W. Wheeler, Amarillo; Lloyd E. Lust, Dimmitt; David I. Curry, Jal, N. M.; Charles E. Trimble, Bovina, Texas; and Harold W. Johnson, Dimmitt.

Pfc. Dick Murrell Wounded In Action

Marine Private First Class Richard Murrell, 18, has been wounded in action in the fighting near Seoul, according to a letter received this week by his mother, Mrs. Henry M. Murrell, of Hereford.

Mrs. Murrell said her son had written to her from his hospital bed in Seoul. He reported he had been shot through the groin during the invasion of the South Korean capital.

Pfc. Murrell has fought with the First Provincial Marine brigade since they landed in Korea. He joined the Marines April 3, and was shipped to Korea as soon as he had completed ten weeks at Boot Camp.

The son of Mr. and Mrs. Henry H. Murrell, Avenue H, Hereford, he attended Hereford High school. Mrs. Murrell reported her son had written that his wound was "only a scratch." She said she was "glad he was even able to write."

Roundup Of Saturday Grid Results

The upset fever hit the collegiate gridiron today (Saturday) and the number-one victim was the nation's number-one team—Notre Dame.

An under-rated Purdue team beat the Irish, 28 to 14, to snap Notre Dame's streak of 39 games without a loss. It was the first Notre Dame defeat since the Great Lakes Naval Training Station beat the war-depleted Irish in the last game of the 1945 season.

Dale Samuels—a sophomore quarterback—was the big gun for Purdue. Samuels sparked the Boiler-makers as they took a 21-7 lead after the third period. Notre Dame scored on the first play of the fourth quarter, but Samuels came back with a 56-yard touchdown pass to wrap it up for Purdue.

Notre Dame was ranked first this week by the United Press football rating board, made up of 35 leading coaches. Michigan State—ranked third in the poll—also was upset today. So were Illinois, Iowa, Minnesota, Duke and Auburn.

Sophomore quarterback Johnny Scarbath led Maryland to a 34-7 win over Michigan State. Indiana bottled up the Iowa ground game and beat the Hawkeyes, 20 to 7. Nebraska rolled to a surprise 32-26 victory over Minnesota. Hank Lauricella led two touchdown drives as Tennessee whipped Duke, 28 to 7. And Southeastern Louisiana beat Auburn, 6 to 0.

So much for the upsets. Here's a look at other top games around the country.

In intersectional games: Michigan beat Dartmouth, 27 to 7. Northwestern trimmed Navy, 22 to 0. Mississippi overran Boston College, 54 to 0 and Colgate trounced Western Reserve, 47 to 6.

In the East: Columbia beat Harvard, 28 to 7, in an Ivy League game. Boston University downed Duquesne (Doo-kayn'), 21 to 7. Army rolled over Penn State, 41 to 7, making it 22 games without a loss.

Holy Cross beat Brown, 41 to 21. Princeton edged Rutgers, 34 to 28. In a renewal of America's oldest football series, Yale beat Fordham, 21 to 14.

In the Midwest: Kansas beat Colorado, 27 to 21, in a Big Seven game. Viv Janowicz passed for

four touchdowns in the first half as Ohio State romped over Pitt, 41 to 7. Iowa State beat Iowa Teachers, 26 to 8.

In the South: Vanderbilt beat Alabama 27 to 22, and Georgia Tech won over Florida, 16 to 13, in Southeastern Conference games. Wake Forest belted William and Mary, 47 to 0, in the Southern Conference. North Carolina and Georgia played to a scoreless tie. Virginia whipped Virginia Tech, 45 to 6, and Tulane swamped Louisiana College, 64 to 0.

In the Southwest: Oklahoma scored twice in the last period to edge the Texas Aggies, 34 to 28. It's the 23rd straight win for Oklahoma.

Farm Machines Increase Deaf Smith Fire Hazard

Some of the machines which have helped Deaf Smith County farmers set new production records in recent years have also brought serious new fire hazards to the farm, the National Board of Fire Underwriters warned this week.

With farm fires causing an estimated 3,500 deaths and approximately \$99,000,000 in property destruction each year over the nation, the National Board urges farmers to observe these "eleven rules for farm fire safety."

1. Have new wiring installed by an experienced electrician.
2. Don't overload wires—when adding new electrical devices such as motors or corn driers, get an expert to check whether new circuits are needed.
3. Remember that gasoline can be dangerous—and store it with care. Don't let gasoline spill, or drop over a hot muffler or engine.
4. For carrying small quantities of gasoline, use a self-closing approved safety can.
5. Do not store tractors in a hay barn.
6. Give your entire heating system a thorough inspection at least once a year—and do not delay necessary repairs.
7. If you use an artificial drier to dry your corn, see that it has a label from Underwriters' Laboratories, Inc., the non-profit organization which "tests for safety."
8. Prohibit smoking in the barn or where inflammable liquids are stored. Encourage common-sense precautions, and make it a rule around the farm that no one smokes in bed, or

LaPlata Study Club Holds Forum Of "Federation"

A forum on "Federation" was conducted for members of LaPlata Study Club when a meeting was held in the home of Mrs. C. P. Norton on Tuesday evening.

Mrs. W. B. Boston led the discussions assisted by Mesdames: W. E. Blood, W. J. Wilson, Harry Cayler and Charles Newell.

Brief histories of the national, state, district and county federations were summarized with organization details and present set-up of each organization given. Special interest was given the Deaf Smith County organization which includes 22 clubs with an approximate membership of 550. Summerfield Study Club was mentioned as the oldest.

Mrs. Blood gave the following definition of federation; "A group of organized outstanding women in every community who can be depended upon to promote that which leads to the betterment of lives. The Federation is you—made state and national."

The force for education and the development of public opinion in the community that the federation has become, was brought to mind in the forum as well as its obligation to conduct education and development of public opinion intelligently, so that the highest type of communities may be produced.

Mrs. S. S. Dodson directed the business meeting when members voted to make a United Nations Flag for display, and last year's

tosses away a cigarette until it has been ground out carefully.

9. Be sure that everyone knows how to call the fire department, and how to use the farm's fire protection equipment.

10. Have lightning rods of the proper type installed on every farm building. The completed installation should bear the Underwriters' Laboratories Master Label.

11. Inspect stored hay regularly for odors, smoke, gas or heat. These are warning signals. By lowering a thermometer into a pipe driven deep into the stack and leaving it there for at least 15 minutes, you can tell whether the hay is heating up dangerously. If the mercury reaches 185 degrees, stop all ventilation and move the hay outdoors, away from all buildings; if it reaches 212 degrees, call the fire department.

Members present were Mesdames: Milton Adams, W. E. Blood, W. B. Boston, Harry Cayler, O. P. Cowart, Dalton Criswell, Emil Dettman, S. S. Dodson, Willis Edelman, Charles Newell, A. J. Schroeter, Charles Spurlock, Urlin Streu, Morris Thomson, Liston Wilson, W. J. Wilson and the hostess.

Mary H. McGilvary Brings Guests

Miss Mary Helen McGilvary, daughter of Mr. and Mrs. R. C. McGilvary, of 202 Kibbe St., Hereford, and three schoolmates from McMurry College at Abilene, Misses Olna Wrenfrey and Pat Brandt, visited in the McGilvary home Saturday night and early Sunday.

The young ladies were on their way to Amarillo where they played on a band concert at the San Jacinto Methodist Church. Miss McGilvary and another vocalist sang a duet and Miss McGilvary sang a solo at the concert. All three of the young ladies are members of the band at McMurry.

The girls arrived at their mother's home after 12 p. m. and ate a chicken dinner prepared by Mrs. McGilvary.

Kings Daughters Meet

The Kings Daughters' Class of the First Baptist Church met at the home of Mrs. M. T. Rutter Tuesday evening for their regular monthly business meeting.

Mrs. P. A. [Name] presided over the business meeting.

Mrs. O. J. Smith gave the devotional on "Does Your Religion Show?"

The next meeting will be a Thanksgiving dinner for the husbands.

Refreshments were served to: Mrs. Malcolm Cassels, teacher; Mrs. C. R. Gandy, Mrs. G. I. Slaughter, Mrs. Ben Childers, Mrs. Paul Harvey, Mrs. Charles Callaway, Mrs. O. A. Smith, Mrs. Bill Rice, Mrs. Lois Rutter and Mrs. Lynn Kester.

Loyal Bluebirds Plan Year's Work

The Loyal Bluebirds met at the Campfire Hut Tuesday afternoon. They studied the Bluebird Wish and learned new songs. Plans were made for the new year's work and a report was made on the recent candy

sale. Those present were Charla Berry, Lynell Best, Jane Bookout, Ann Caraway, Linda Hair, Melba Gay Lawrence, Luwana Lookingbill, Linda Kay Noiland, Carol Ann Newell, Nana Marie Strange, Dona Witherspoon, Virginia Witherspoon, Patsy Hyde, Eugena Alexander, Dolly Paetzold, Betty Louise Paetzold, a new member, Sandra Warley and two leaders, Mrs. Bookout and Mrs. Best.

Read The Want Ads

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MAKES WHITE

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WESTERN BEARCAT INDUSTRIAL FEED GRINDER



Fig. 1

Your Best Investment Is A **Bearcat Grinder**

A PRACTICAL AND PROFITABLE feed grinder must grind all kinds of grain or feed and roughage under any and all conditions. A grinder loses its value if it cannot mill feed any and every day. Livestock must eat in all kinds of weather, whether the feed happens to be damp, frozen, wet tough or dry.

THE BEAR CAT is just the machine. It will do the job under all conditions and do it right, with just the ordinary 2 or 3 plow farm tractor for power. It will grind ear corn, snapped corn and all grain as fine or as coarse as you like; including soy beans, hershey, millet, cane seed, cotton seed, linseed or the cake, and the cotton bolls and lespedeza hay.

IT WILL CUT AND GRIND any kind of hay or roughage, loose, banded or baled such as corn fodder, cane, kaffir, bundle grain, alfalfa, clover, pea hay, etc. Whether it is dry, damp, wet or frozen makes no difference. Of course, damp or wet roughage does not grind quite as fast as when dry. But the BEAR CAT gives you real capacity and no fooling, and at the same time grinds the grain in roughage.

WHEN YOU CAN HAUL in a load of tough, wet corn fodder or kaffir and run it through the BEAR CAT, grinding all the grain besides cutting and grinding the roughage in from fifteen to twenty minutes with just a 2 or 3 plow tractor for power, that's what really counts and makes your grinder a paying investment. Any other grinder that can't do that is dead at any price because, after all, it isn't the Grinder you want, but the work it does.

Why It Pays To Grind Your Feeds!

- AIDS DIGESTION
- MAKES MIXING FEEDS EASIER
- PERMITS THE FEEDING OF ROUGHAGE IN SELF-FEEDERS
- ENABLES ANIMALS WITH POOR TEETH TO DIGEST FEED MORE THOROUGHLY
- PERMITS THE USE OF LESS PALATABLE FEEDS
- ELIMINATES THE NUISANCE OF TAKING CARE OF STALKS
- REDUCES FEED WASTE
- ENCOURAGES FULL FEEDING

COMING SOON!
CBS - CBS - CBS - CBS - CBS - CBS - CBS - CBS
WATCH FOR IT!
CONSUMERS OIL CO.
Hereford, Texas

Editorials

Air Defense

The President has submitted to Congress a report revealing a master plan for organizing civil defense against air attack throughout the United States and its territories.

The Chief Executive suggests that Congress study the report before introducing legislation. Meanwhile, the Chief Executive plans to go ahead and establish a full defense administration on a temporary basis, using emergency funds to get the new agency started.

President Truman declares that the plan under consideration will require the unselfish participation of many hundreds of thousands of citizens. Present plans call for beginning at the state government level and the national government will not exercise operational control but will attempt to coordinate defense operations and establish and supervise air-raid warning systems and the require-

site communications networks.

Some 125,000 copies of the report, containing 162 pages, will be sent out to state and territorial governors, mayors of municipalities of 5,000 population and over, state civil defense directors, members of Congress, high government officials and newspapers and radio stations.

We know that there are some citizens who assume that these plans are unnecessary. Nevertheless, if war comes to this country, there is the possibility that we will need such a program in order to enable stricken areas to act effectively in meeting the emergency. Because it would be foolish to imagine that the United States is immune from enemy damage, it would be equally foolish to ignore the necessity of planning to meet such an occurrence in the event of war.

There is too much history that has not been written by historians. The modern miss is the one who put the "it" in fit.

TATER PELING'S

Jerry Stoltz who leaves his job as News Editor of the Brand to exchange greetings with his Uncle Sam leaves behind him an outstanding record in newspaper work and with the civic organizations in our community.

"A lot of folks are goin' to miss you, Jerry."

Well, Hansel and Gretel seems to be as intriguing on the stage as in the book. Wonder what the possibilities are for Mr. Hardwick to bring "Snow White and the Seven Dwarfs" back for this crop of youngsters to see. We think it is about Disney's best one and everytime we clean house we would like to have the help of

Eclipses

The eclipse of the moon, witnessed this week, passed off quietly in Deaf Smith County, without anybody becoming alarmed over the prospect that the world was coming to an end.

That is, the ethnepole of Hereford and the rest of the United States were not alarmed. Who would be the reaction of the semi-civilized peoples in various parts of the world at such a spectacle is unknown, but we must not overlook the fact that not so many centuries ago, the most intelligent people on the face of the earth would have looked upon the eclipse as a sign of the anger of the gods.

The human race has come a long way in the process of learning the mechanics of the universe. It has a much longer way to go. The intelligence that we have amassed is not to be considered the final word because the probability is that the intelligence of the day is still groping in the dark about many important matters, and probably will continue to do so as long as man remains on the earth.

Sunday Question

Majority Thinks Stassen's Moscow Peace Trip Futile

Do you believe that if Stassen made his proposed peace mission to Moscow he would meet with success?

Mrs. Herman Gray: Definitely not. I do not believe it could be possible in the manner he proposes. He can't do it all alone. It might be that he could help, but I do not believe he will be successful. Of course, his gesture is appreciated.

Mrs. Burke Inman: I think it would be worthwhile if any good could be done, but I don't think he can do much under the circumstances. I don't believe anything can be done, unfortunately, until we fight. The Russians are too stubborn. Of course, my comment is made offhand, and I might qualify it if I had more time.

Bill Davis, Jr.: I don't think anybody can do any good with the Russians. I really don't like to say it, but I'm afraid we'll have to pin their ears down, fight them and who them before we can meet with any success in peace talks. Talk, now, with the sort of the people the Russians are, is futile.

Dick Gholson: I doubt it very seriously. I think they are too hard-headed to do much with right now. Eventually we will probably go to war with them, but not right now. If they ever decide they can take us, we will go to war with them.

G. L. Shirley: I don't think Stassen would do any good if he went to Russia. I doubt if anyone would have any success with the Russians. They would refuse to listen to anybody. Eventually there will be a war, but I do not know when.

Bruce Miller: No, I do not believe he would be successful. And I disapprove of his action. I believe all direct negotiations with foreign government heads should be made by representatives of the State department and not by private citizens without any semblance of authority vested in them by the government. The policy of our State department since Potsdam has been to have no direct negotiations between any single citizen—even Truman—with Joe Stalin, and if such direct negotiations were held at this time Stalin might take advantage of it and play it up to the hilt in his propaganda machine, throwing the State department in a poor light and causing people to lose confidence in it. All negotiations in my opinion should be made between bona fide representatives of our government and the governments of the other allied powers.

THE Washington Merry-Go-Round

European War Uncertainty

SECRETARY OF State Dean Acheson told a tightly secret meeting of house and senate foreign relations committee members that he didn't expect Russia to make any war moves in Europe in the near future, despite our announced policy of reinforcing Europe with arms and men.

One of the toughest problems the U.N. faces, Acheson reported, is bringing western Germany into the program. The German people, he said, were overwhelmingly opposed to an armed police force of their own unless it is part of a "well-integrated" task force of all Atlantic pact nations.

A separate police army, he admitted, would be no match for the Soviet military machine in east Germany and might actually invite Russian conquest of all Germany. This, Acheson warned, would be very difficult, if not impossible, to prevent.

At the same time, Acheson said that France probably would oppose making western Germany a full-fledged member of a mutual defense pact, since this would include rebuilding its steel and potential war industries to full capacity.

The final decision will be up to the United Nations general assembly, Acheson explained, adding that another question to be decided by the U.N. was "who owns Formosa?" The secretary of state pointed out that while both the Chinese Nationalists and Communists claim Formosa for China, the important thing was to keep the island "neutral" in the conflict with Russia.

Since any decision should take into account the sentiment of the Formosan people themselves, Acheson reported, the U.N. may decide to hold a plebiscite in Formosa before determining its future status.

Fellow Missourian

When President Truman met privately with leaders of the AFL and CIO recently, it was suggested that each leader rise and introduce himself to the honor guest.

Most of the leaders gave their own names, names of their unions and the office which they held. But when it came the turn of Charles McGowan, head of the Boilermakers Union, he rose and merely said: "Charles McGowan of Jackson, Missouri."

Truman seemed to get a big kick out of this.

Two Wyoming Senators

There's an interesting contrast between the two senators from Wyoming, both able, enthusiastic men.

Sen. Lester Hunt, former governor of the state and recently elected to the senate, has just introduced a resolution to abolish congressional immunity from libel suits when a member of congress makes defamatory and untrue statements.

The founding fathers, Senator Hunt indicates, never meant congress to be a sounding board for such smears as McCarthy of Kansas, and Schoepel of Kansas have put across. Both senators have been challenged to repeat their libels off the floor of congress and this columnist offered to pay McCarthy's legal expenses in case he was sued. Neither accepted the challenge.

So newly elected Senator Hunt proposes to rectify this.

On the other hand, Senator O'Mahoney, also of Wyoming and in the senate for 17 years, has been presiding over a committee examining Senator Schoepel's attempted Red smear of Secretary of the Interior Chapman. And O'Mahoney has become so steeped in the senatorial idea that a fellow senator should be permitted to talk indefinitely that he has let the Schoepel hearings become a filibuster in which Schoepel, with no facts and no proof, continues to talk for the purpose of saving face.

Under the American system a man is innocent until proven guilty, yet Senator O'Mahoney is so anxious to be fair to his colleague from Kansas that he seems to think a cabinet officer is guilty until proven innocent.

Merry-Go-Round

After seeing the early-American pageant, "Faith of Our Fathers," in which Martha Washington pleads with George to take a rest, Mrs. Oscar (secretary of interior) Chapman remarked: "The life of a cabinet wife hasn't changed in all these years. I've been after Oscar to take Saturday off, but he doesn't pay any attention."

Supreme Allied Commander

Not disclosed in recent news stories about a supreme allied commander for Europe is the fact that the joint chiefs of staff have been vigorously opposed to the appointment of an American.

Reason for their lack of enthusiasm is simple. If an American is made top commander in Europe, they reason, then Europe will look to the United States to supply the troops for him to command. If there is a French or British commander, they might furnish men.

THE AMERICAN WAY



Farewell to Farmers' Freedom

The BOOTLEG Philosopher

EDITOR'S NOTE: The Bootleg Philosopher is taking the wrong attitude toward the necessary credit restrictions the government has established, but you can't tell him that.

I found a copy of the Brand out here yesterday which was about a month old, if you ain't seen a paper yet it's still as newsy as it was the day it was printed, and noticed an ad in it offerin' new 'cook' stoves for nothin' down and \$5 a month, and since the terms appealed to me considerably, as there is nothing that will build up purchasing power like being able to buy without puttin' out any money, I went into town and tried to buy it.

But the store told me all this was changed, said the government has clamped down on credit restrictions and requires as much as a third down, with a shorter time to pay the balance in, no more of this dollar a week the rest of your life.

Now the government may know what it's doin, but it seems to me this is a blow at the foundations of our economic structure.

If the government is gonna say you can't buy a stove or a refrigerator or a car or a radio until you can afford it, this country is ruined. Won't be en-

ough stoves or refrigerators or cars or radios sold to keep half the people now workin on such stuff in jobs.

As I understand it, our whole economy is based on the idea there ain't no point in waitin until you can afford something before you buy it. Lack of money ain't been no bar to doin business, and if for example automobiles was limited to just the people who could afford em, horses and buggies would still be popular. Installment buyin' was a better invention for the automobile industry than self starter or pneumatic tires. There are some folks who still cling to the idea a man ain't entitled to something till he can afford it, but they are a small minority who has been left behind in the sweep of progress.

If the government is out to ruin business, especially the kind I do, settin up such old fashioned plans is the sure way to do it. I ain't lived within my income for years, don't know many folks who have either, and we ain't about to start now. Let's get this law repealed and keep the wheels of industry turnin and business boom.

Yours faithfully,
J. A.

Louisa's Letter

Dear Louisa:

I am 19 years old and married to a sailor. I am not happy the way we live. He wants to sit around in a bar and drink all the time. I don't drink and I like to go to movies and dances but he won't go. I don't have any fun sitting watching him drink. Do you think I should get a divorce? I've been married two years and it has been that way all the time. Do you think I could find someone to share happiness with me?
E. L. H.—Florida.

Answer:

I am not an advocate of divorce if there is a possible way of making a success of marriage, but I really can't see any future for you with a husband whose life is spent at a bar, drinking. You are young and I think you will either have to change his would be wise to tell him that he ways or give you up. Can't you find some thing that both of you like to do? It always pays to meet a person half way if it doesn't mean lowering your standards of right or wrong.
LOUISA.

Dear Louisa:

There is a boy in my room at school who is not very friendly to me. All the other boys like me very well but the one that I want to like me and be nice to me, hates me. He talks about me to my friends and they laugh in my face. Would you give me some good advice?
ANGRY C. C.—Ohio.

Answer:

You have either done something in the past to hurt this boy's feelings or he has the idea that you are running after him.

Homer Fox Says: Did You Know..

On the night before Sept. 24 when we dedicated the championship game between Hedley and Hereford to Onias Carroll and crowned him "Our Mr. Baseball" Earl (Son) Wood hit on the idea of calling a bunch of old ball players for a general get-together, and sure enough, nine of them marched out on the field and had their pictures made. Jim Robinson, Wood, Vaughn, Fat Curtsinger, Chas. Bennett, Press Dyer, Britt Boyd, Tom Carter, Ralph Smith and Henry Cloyd with Onias standing out in front. It represented baseball from 1903 to 1950. They asked me to tag along with them, but I said: "Boys I just can't go with that bunch of 'POTS.' Imagine Wood Vaughn with a 36 or 38 waist after all these years, and even Press Dyer beginning to show considerable bloat around the waist line. I felt pretty sorry about it, but maybe some day I can surely grow a little 'Pot' and get my picture 'took' with a bunch of fat guys.

When they lined up this bunch of old ball players (I didn't say old men) I said old ball players—and most ball players are old at 40 as ball players. I remembered a lot of things about these old boys. I never saw Henry Cloyd play ball, but I know that a guy that can skin out a cow or pig as fast as Henry can just had to be good at ball playing. Never saw Tom Carter play ball but any guy that can wrap up a quarter of half section of land and deliver it as fast as Tom can, surely had to be a whiz at circling the bases.

Britt Boyd could break up a game any time with the wood; the pitchers never knew what to throw him. Ralph Smith generally was lead off man and was a switch hitter, hard to pitch to and plenty fast on foot, and he made a lot of runs for Hereford over the years he played. Press Dyer was just about as fast as you found them; he covered a lot of ground; one of the best all-around ball players in his playing days.

Jim Robinson was about the hardest working ball player we ever had. He just wouldn't give up. One thing about Jim was the uncanny way he could and did murder left hand pitching so they just couldn't get him out.

Wood Vaughn was a long ball hitter, and he made a hand in the pitcher's box. They tell this story on Wood back here. It was in the ninth frame and the bases were loaded, Hereford had a one run lead, two strikes and three balls on the batter, the boys had been hitting Wood pretty hard that day, but Wood had managed to stop them short of the home plate. The fans were yelling throw it and duck, throw it and duck. Wood was so tired he could hardly stand. He took one final look at his fielders. Then his eyes slowly circled the bases, all loaded. Then he cut loose with all he had and just as he turned the ball loose, Wood fell flat on his face; he was too tired to get up. He wanted to cry with his face buried in the sand. Finally some one came out and said get up, boy, and let's go home. Then he found out that last pitch was over and the bat-

ter struck out. What a ball game that must have been.

Most of the time I saw Charlie Bennett play ball, he caught behind the plate and I guess he was about as good as there was in amateur baseball in the state, and how he could hit them down left field foul lines!

Long after Charlie threw his arm away, very few runners could steal second on him. He could get that ball to second on first bounce and catch the best of them, and boy how he loved to play ball!

Fat Curtsinger was our top pitcher in those days, and he lost very few games, and brother he could lose that ball right down the same path that Chas. Bennett sent them. With Bennett behind the plate and Curtsinger throwing we just didn't bar any ball team; the rougher it got the better Fat pitched.

If the bases were loaded that boy could really bear down. With Bennett back there on his knees giving Fat the target they just got them out.



October 10-17 Is Farm Bureau Week

Governor Allan Shivers has proclaimed October 10-17 as Farm Bureau Week in Texas, and will officially launch Farm Bureau Week on the federation's state-wide broadcast to be heard on Tuesday morning October 10, over the Lone Star Chain Network. J. Walter Hammond of Tye, Texas, TFBF president, will appear on the program with the Governor. Layne Beaty, WBAP farm editor, will be master of ceremonies and the program will originate from the studios of WBAP in Fort Worth.

Some 8,000 workers in 200 Texas counties will be assembled at breakfast meetings to hear the broadcast before going into their respective counties to ask friends and neighbors to become members of the organization with them. Counties have accepted quotas which will net the state more than 60,000 members in their annual membership enrollment program which will be conducted during Farm Bureau Week. Present state membership is 47,000.

Appearing on the statewide broadcast with President Hammond and the Governor will be Mrs. George Clark of Rosenthal, treasurer of the McLennan County Farm Bureau, and E. H. Hornback of Decatur, president of Wise County Farm Bureau.

Mr. and Mrs. J. M. Thomson were in Olton recently to attend the golden wedding anniversary of her parents, Mr. and Mrs. Dodson.

Mrs. H. M. Benefield To Attend Birthday Event

Mrs. H. M. Benefield plans to leave Wednesday for Ft. Worth where she will visit her mother, Mrs. C. M. Sigmon, who will celebrate her 97th birthday on October 12.

The birthday celebration will be held in Bowie at the home of Mrs. Sigmon's daughter, Mrs. Rex Calloway, and eight of her nine living children will attend. Open house will be held in the afternoon for old friends and members of the Presbyterian Church where she worshipped during the fifty years she made her home in Bowie.

Mrs. Benefield will be accompanied from Hereford by her son and daughter-in-law, Mr. and Mrs. Mark Benefield, and by her sister, Mrs. J. E. Foster of Cedarage, Colo., who has been visiting in the Benefield home here.

Funeral Services For Burrus Infant Oct. 4

Funeral services for Sandra Elaine Burrus was held Wednesday from St. Anthony's church. Rites were conducted by Rev. Nathaniel Madden and interment was made at Canyon.

The infant, daughter of Mr. and Mrs. Hershel Burrus, 20 miles northwest of here, was born Sept. 28 and died Oct. 2. In addition to her parents, she is survived by two sisters, Marjorie and Cecilia; one brother, James; her grandparents, Mr. and Mrs. Kribbs of Pampa and Mr. and Mrs. Burrus of Canyon.

Old Fashion Front Porch Still Popular On Farms

COLLEGE STATION — Farm families want porches on their homes. A recent survey conducted by one of the Bureaus of the USDA in cooperation with eight agricultural experiment stations in one section of the nation showed just how popular porches on the farm really are.

In commenting on the survey, Mrs. Bernice Claytor, extension home management specialist of Texas A&M College, says that 93 per cent of the families interviewed wanted at least one porch, and more than half voted for two. They wanted the "front" porch — it may be either on the front or side of the house — primarily for leisure and recreation. A third of the families preferred an open porch while a slightly smaller number wanted a combination screened and glassed-in job. Less than one-fifth liked a screened front porch.

It was a different story when the back porch was considered. More than 60 per cent of the families preferred either a screened or a combination of screening and glass. The back porch, says Mrs. Claytor, cuts down the amount of cold winds, hot sunshine, dust and mud that gets into the house.

The modern home, she points out is not complete unless some type of service porch is included in the house plans. This porch can serve a triple purpose: as a summer work room, a utility room or can be used by the family for recreational purposes. Many families like to eat their meals during the summer time on the back porch and if food is prepared or served on the porch, screening becomes a necessity. In many sections of the state where mosquitoes, flies and other insects create a problem, all porches should be either screened or glassed-in, says Mrs. Claytor.

In addition to the uses already mentioned, Mrs. Claytor says a properly designed porch or porches can add much to the appearance of a home. There are few places about a house that are more inviting and restful than a well shaded, wide, cool porch on a hot summer day and in bad weather—rainy, cold or windy — the porch actually gives protection to the house. She doubts if porches can be justified from the standpoint of

appearances alone but says they can add much to the comfort and pleasures of the family if they are designed for heavy usage, just like any other room in the home.

Vic Vet says

JUST MARRIED? BETTER NOTIFY YOUR V-A REGIONAL OFFICE RIGHT AWAY IF YOU'RE A GI BILL STUDENT OR TRAINEE BECAUSE YOU MAY BE ENTITLED TO A HIGHER SUBSISTENCE ALLOWANCE



Read The Want Ads

Mrs. McLean Is Feted At Erdman's 'Edge Of Time'

Mrs. Wayne Evans was hostess at an informal tea which feted Mrs. George McLean who has recently moved to Hereford, Wednesday afternoon.

A red linen cloth and the gold, orange, rust and greens of early fall in flowers and ruddy-toned fruit at the tea table carried out

Mesdames Liston Wilson, John Jacobson, Jr. and A. L. Manjeot served as judges in the Littlefield Flower Show last week. The flower show is held annually in connection with the Lamb County Fair. While there they were guests of Mayor and Mrs. Chessir.

Members of the house party were Mesdames: Charles Hays of Dimmitt, L. B. Barnett, Ralph Hastings, Bill Waldrep, B. F. Cain, J. R. Allison and John McLean. Guests included Mesdames: Louis Woodford, Roy Grubbs, Clyde Rush, Worth Ware, Urlin Streu, W. L. Davis, Jr., O. G. Hill.

Jr., Richard Ireland, Will Graham, Troy Moore, T. E. Seigler, Jr., Bill Dameron, Lee Kent, Hilton Higgins, Henry Benson, Ivan Block, Paul Coneway, Richard Barnard, Elizabeth Womble, J. E. Kirby, Earl Stagner, Roy Ford, Robert Veigel, and Miss Jaynice Boston.

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BE SURE AND ASK FOR Deaf Smith County Meats AT YOUR GROCER

FOR POLIO SAFETY FIRST! Chiropractic First

FIGHT INFANTILE PARALYSIS

A PUBLIC SERVICE FEATURE OF THE INTERNATIONAL CHIROPRACTORS ASSOCIATION

We Salute The Hereford Volunteer Fire Boys As Men Who Do The Job!

WE PLEDGE OUR CO-OPERATION TO THESE AND ALL MEMBERS OF THE DEPARTMENT!

CORRECT Building Plans Building Materials Building Construction are your BASIC Fire Preventatives

We Call Your Attention To

JOHN - MANVILLE

ASBESTOS SHINGLES

Also

Rockwool FIREPROOF Batt

INSULATION

CARL McCASLIN

Lumber Company

Phone The Lumber No.

7

1 BLOCK EAST OF THE COURTHOUSE IN HEREFORD



George Jowell, Bub Newell and Cuddy Witherspoon

Show Your Appreciation To The Hereford Fire Boys By Using Caution EVERY WEEK!



YOU WOULDN'T PUT DYNAMITE IN THE KITCHEN SINK . . .

BUT

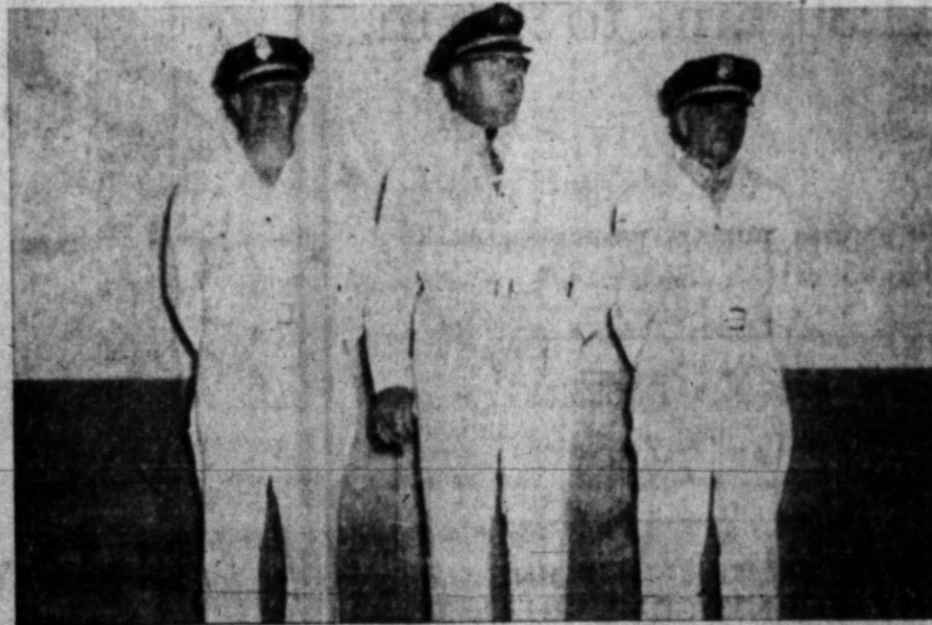
ARE YOU MINDFUL OF THE FIRE HAZARDS IN YOUR OWN HOME AND BUSINESS!

A PUBLIC SERVICE MESSAGE BY

Sears Grain Company



Left to right — V. C. Hopson, J. W. Robinson and Morris Easley.



Left to right — Roger Corbett, Earl Phillips and H. N. Reeves



Left to right — Cley Angelo, Ollis Carroll, Glenn Witherspoon.

Rain Delays Operations In Fields For Farmers

By MRS. R. C. CHILDERS
Brand Correspondent
One half an inch of rain fell in this vicinity Saturday evening and Sunday evening. That isn't much moisture but with the bottom moisture that we had it will be several days before field operations can start again.

Most farmers are over anxious to get back into the fields before the feed falls. It is so tall and rank that the high winds are very damaging to it.

Still in Hospital
Mrs. A. J. May still remains in the hospital. She fell over a week ago and broke her knee

cap. She underwent surgery, and her leg was placed in a cast, from above her knee to the tip of her toes. Mrs. May lives alone in the 500 block on Sampson St.

Mrs. R. N. Cooke had visitors from Canyon Saturday. They were Mrs. Gladys Dixon and family. Mrs. Cooke was released from the hospital Thursday. She is getting along fine.

Mr. and Mrs. B. F. Block have returned from a fishing trip in the mountains at Valley Cenda, Colorado. They report a wonderful time. Mr. and Mrs. Pete Richardson of White Deer, Texas, accompanied them on the trip.



ARMY BOUND—J. P. Jones receives a farwell souvenir travel kit from Bob Wear, Kiwanis president, in token of best wishes from the Hereford Club. Jerry Stoltz, another reservist, had a kit waiting but due to rapid induction was not present to receive the token.

PHOTO BY W. H. PATTON

The Juniors and Seniors are selling magazines again to raise money for their banquets this year. Several have been canvassing this vicinity.

Homer Milhorne and Mary Milhorne were visitors in the Fred Inman home Wednesday. The Milhorne live at Summerfield.

Lavita and Patty Joe Teagents have been visitors in the home of Mr. and Mrs. C. S. Barclays all this week. Mrs. Teagents was released from the hospital Monday, and is recuperating with the Barclays.

Mr. Joe Watson left Wednesday for his home in Stillwater to make arrangements to move his family here. Mr. Watson has been staying at the Jim Hill Hotel for the past six weeks. He is employed by Jack Renfro.

Hospital Notes

Patients discharged from hospital: Raye Dean Adams, med.; Dimmitt; L. A. Wall, surg.; Mrs. H. R. Lee, surg.; Baby Linda Kay Gideon, med.; Harry McCauley, med.; Mrs. Ernest Kerr, surg.; Muleshoe; Frank Huckert, Summerfield; Mrs. A. T. Jones, med.; Bobby Nell Pitman, med.; Mrs. Donnal Gooch, med.; Mrs. Elmer Jones, med.; J. T. McClain, med.; Mrs. Kenneth Mayes, OB.

Patients in hospital: Julio Gallicia, med.; Mrs. Leora Robinson, med.; William Betzen, med.; Mrs. R. H. Beavers, surg.; Mrs. A. J. May, surg.; Mrs. Katie B. Conner, surg.; Adrian; Mrs. Mary Ott, med.; Mrs. E. M. Sherrieb, med.; Friona; Mrs. George E. Turrentine, surg.; Hereford; J. V. Pickens, surg.; Mrs. W. A. Laster, med.; Mrs. Marvin Knox, surg.; Mrs. John Winkler, OB.; Mrs. Margaret Hook, med.; Vega; Joe A. Huckert, tonsil; Ernest R. Kendall, tonsil; E. F. Buckelew, med.; Homerton, Ariz.; Mrs. Douglas Sanford, med.

Born To: Mr. and Mrs. John Winkler, a daughter, Lillian Catherine.

B&PW Entertains District Leader

Mrs. Margaret Ventress of Amarillo, Business and Professional Women's Club District president, was entertained at the B&PW session held Monday night at the City Hall.

A short business session was held by the president, Miss Della Stagner, when members voted to secure a United Nations Flag for display at a designated spot, and revised by-laws, presented by Mrs. Ursalee Jacobsen, were adopted.

The district president talked on the forthcoming district convention which is scheduled for October 21-22 at Hotel Jim Hill and plans for the convention were discussed.

After the meeting Mrs. Frances Neff was hostess for refreshments at the Green Hedge Cafe.

Members present were Mesdames: Dyalhia Bradly, Skeeter Hall, Ethel Lewellyn, Alma Hilton, Bessie Smith, Pauline Howard, Zula Gilliam, Ursalee Jacobsen, Wilma Hill, Velma Hodges, Bruce Rose, Bessie Lee Wood, Louella Cowser, C-Ora Cockrell, Pearl West, Betty Holland, Hazel Wilhelm of Nazareth, Pearl Dickerson, Frances Neff and the district official.

Mr. and Mrs. Cleve Wilkinson of Bakersfield, California, left Tuesday after several days stay here with her grandfather, J. A. Buckner, and other relatives.

COME TODAY! 18th PENNEY'S BIG Birthday Party

SEE HOW YOU SAVE WITH THRIFTMETIC!



3-4 COAT IN
WOOL CHECK
\$17.50

Just a smart length this year . . . just a comfortable length any time! Double breasted and belted close. Spice with green, red or green with black. 10-18.

32 ONLY LADIES COATS

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the soothing, medicated vapors. Every single breath carries VapoRub's famous combination of time-proved medications deep into cold-congested large bronchial tubes. Brings relief in a hurry!

To keep up the relief for hours, rub VapoRub on throat, back and chest, too.

BOON TO MOTHERS!
Now . . . discover how millions of mothers relieve misery of nagging colds this special way . . . with the very same Vicks VapoRub that brings such grand results when you rub it on.
It's so easy . . . so effective!
Just put 2 good spoonfuls of VapoRub in a vaporizer or bowl of boiling water as directed in the package. Then . . . breathe in.

WORLD'S BEST-KNOWN HOME REMEDY TO RELIEVE MISERIES OF COLDS!

Hotel Jim Hill

Sunday Oct. 8

Coffee Shop Menu

Served 11:30 a.m. to 9: p.m.



FRANK HESS, Chef

1.50 ROASTED YOUNG BLOOD DUCKLING WITH CORN BREAD DRESSING
BAKED SWEET POTATOES
COFFEE

CHEF SPECIALS
HOT ROLL
TEA

1.50

1.10 ROAST YOUNG TEXAS TOM TURKEY WITH CORN BREAD DRESSING
CANDIED YAMS, CRANBERRY SAUCE
HOT ROLLS

CHEF SPECIAL SALAD
COFFEE OR TEA

1.10

SHRIMP COCKTAIL
OYSTER COCKTAIL

DINNER MENU
TROPICAL FRUIT GRENADINE
1/2-TEXAS PINK GRAPEFRUIT
CHOICE OF JUICE

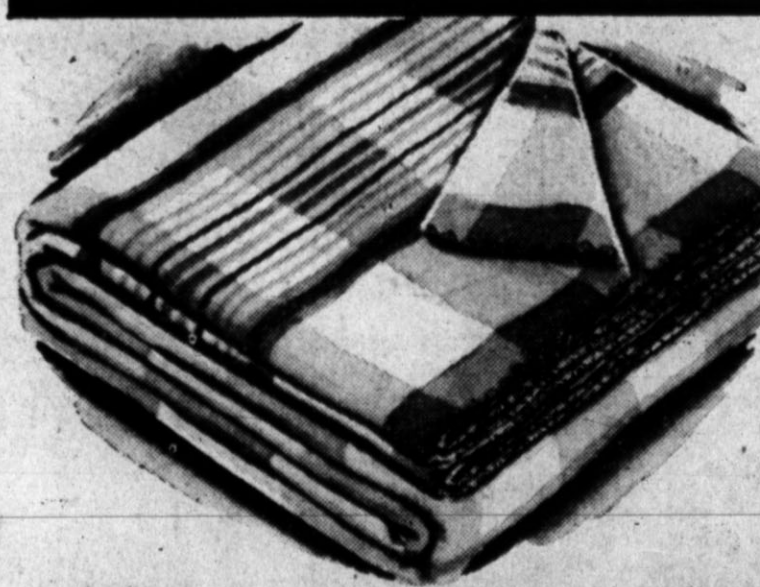
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SOUTHERN FRIED CHICKEN CUT COUNTRY STYLE CREAM GRAVY \$1.85
ROAST LEG OF LAMB WITH MINT JELLY \$1.75
ROAST TEXAS TOM TURKEY, DRESSING, GIBLET GRAVY \$1.85
K. C. CLUB STEAK WITH CHEF SAUCE \$2.50
SPANISH OMELET \$1.50
CENTER CUT PORK CHOPS, CREAM SAUCE \$1.50
RAINBOW MOUNTAIN TROUT, LEMON BUTTER \$1.75
SALMON STEAK, LEMON BUTTER \$1.75
GRILLED WHITE FISH, FRISCO STYLE \$1.45
COMBINATION SEA FOOD PLATE, TENDERLOIN OF TROUT \$1.50
SHRIMP OYSTER SCALLOPS, COLE SLAW \$1.50
LARGE RIVER CATFISH IN CORNMEAL, TARTER SAUCE \$1.50
JUMBO GULF SHRIMP, COCKTAIL SAUCE \$1.50
FROILED LAMB CHOPS, MINT JELLY \$2.00
GROUND ROUND STEAK, WITH GRILLED ONIONS \$1.45
T-BONE STEAK, FRENCH FRIED ONION RING \$2.75
NEW YORK STEAK, BUTTERED PARSLEY \$3.00
MASHED POTATOES
CANDIED YAMS
FRESH SLICED PEACHES
CHERRY COBBLER

FRESH OKRA & TOMATOES
FRESH GARDEN PEAS
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1.00 SPECIAL DINNER FOR KIDDIES 1.00
ROAST TURKEY OR DELICIOUS FRIED CHICKEN
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JUST 40 OF THESE..
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Fluffy-soft blankets to use the year round, as a
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Whitefaces Lash Mules



Engman plugged through for another 12 yards, then on the next play reached for a Stanton pass, but couldn't hold it. Back on earth Slagle piled over center for one yard. Stanton made two more. The Mule line was holding. Stanton decided to go around and did so. Choosing the left end, he drove around and scambled through holes left by flimsy interference, finally going over for the counter, just inside bounds. Engman's try for the point was good and the score read 7-0.

Dement's kickoff was picked up on the ten by Heathington and returned to the 23. Undismayed by Hereford's recent score Nickels picked up 19 yards in the first two plays from scrimmage. With first and ten on their own 42, Spivey jammed a wedge in the line for a two-yard gain. He repeated for four more. Kersey tried for no gain as the first quarter ended.

Second Quarter
Kicking now from north to south Miller booted all the way into the Whiteface end zone. When the ball was brought out to the 20, Stanton took it on the first play and made three yards. He pitched out on the next down to Engman, who doubled Stanton's earlier gain and put the ball on the 26. Then taking it from center he made 5 more and a first down. A Stanton-Engman pass fell incomplete, but on the next down Boyd snagged Stanton's pass for five yards. Morton rushed for seven more and another first down.

His next try through the line brought no gain, but the pass from Stanton to Brock chalked up another nine yards. A five-yard penalty on the next play brought the ball back to the 47.

Engman's five-yard gain on the next play was nullified when the next play was called back and the Whitefaces penalized five yards again. Walker went through the line for three. Stanton passed to Engman for 23 more, and it seemed the Whitefaces were once more on their way.

Trying from the Muleshoe 15 Engman made three more. Then Stanton was thrown for a nine-yard loss. Trying desperately to gain back the yardage lost, the Whitefaces began a passing attack that failed and the ball changed hands on number of downs.

The Mules began things with a 15-yard penalty for illegal use of the hands. Kersey made no gain on the next play, but Nickels made five on the next. A pass from Nickels to Bickel fell incomplete. The Mules went into

punt formation and Beller took the ball from center. His kick went to the midfield stripe, where it was taken by Engman and returned to the Muleshoe 38. The Whitefaces began another first down march, Stanton three, Engman five and Stanton to Boyd pass 12 more for the first. A five-yard penalty on the next play brought the ball back to the Muleshoe 43, where Stanton started back to pass, decided to run and was brought down by forward wall men from Muleshoe. Morton picked up five yards, and a pass from Stanton to Boyd fell incomplete. Engman's attempt through center brought the ball five yards forward, but not enough for a first down, and the Mules went on the offensive.

Organizing for a passing attack, Nickels nudged one to Gaede, but it fell from his hands. A similar attempt had a similar result. The third time is charmed, but not for Nickels and Gaede. The third incomplete pass left the Mules on their own three-yard line.

The ball was snapped from center on the fourth down, supplied by the carrier's hands and rolled back into the end zone. Before the Mules could cover it, the herd stomped in and scored a safety. The half ended seconds later with the Whitefaces out in front 9 to 0.

Second Half
Whiteface Dement made the three quarter kickoff. The ball sailed all the way to the Muleshoe goal, where Kersey picked it up and took it out to the 23. He chalked up seven yards on the first two plays from scrimmage. A 15-yard penalty for illegal use of the hands brought the ball back to the Mules 31. The ball was snapped to Nickels, who faked and shot a pass to Byrd. Byrd took it on the 30 and steamed up to the 40 left, being downed.

Kersey took the ball on the first down and slid through the left side of the line for a 7-yard gain. He made another yard on the next play, but a 15-yard penalty for illegal use of the hands brought the ball back to the Mules' 33. A Nickels-spivey pass failed to connect. Beller kicked on the last down.

The kick went out of bounds on the Hereford 37, where Stanton took it on the next play and made four yards rushing. Although a Stanton-Brock pass was called back and the Whitefaces penalized 15 yards on the next play (illegal use of the hands) Walker took the ball on the next down and slammed his way almost the complete length of the field to score the second

Whiteface touchdown. Engman's try for point failed. Dement kicked off for the Whitefaces, sending the ball down to the Muleshoe goal line, where Kersey took it and ducked out to the three-yard line before being nailed. He snatched the ball from center on the next play and ran up to the 22 on another first down. Still driving, he made 12 more. Then Nickels plowed through for 14. Hereford line dug in on the midfield stripe, however, and forced the Mules to kick after two yards gained in four tries.

Stanton took the snapback from center, failed to pass, failed to spot a receiver and decided to run. He was nailed 10 yards behind the line of scrimmage. Two attempted passes gained eight yards, and Engman kicked. A pass and run accounted for eight more yards, and Engman kicked from the eight to Kersey on the Hereford 35. Two attempts through the Whiteface line failed to gain, but Byrd made 11 yards on the next play.

Fourth Quarter
As the final quarter began Nickels made two yards through center, Kersey another four. Another first down brought them to the 18, where Nickels and Spivey picked up ten yards more. With first down and goal to go Spivey went over for the lone Muleshoe score. The count stood Hereford 13, Muleshoe 6.

Harvey kicked for the Mules, and Engman returned the six yards to the 17. Stanton, Engman and Brock pulled through three plays for a first down on their own 27. Once more the Whitefaces seemed on their way. Walker's feet machine-gunned down for another first down. Morton made another 4 and a Stanton-Brock pass accounted for the third consecutive first down.

The Mule line plowed deep and held, however, on the next four plays and the Whitefaces lost possession. On the offensive, now, the Mules began a drive to match the latest Hereford gains. They were stopped, however, deep in Whiteface territory.

On the first play from scrimmage, Walker went off tackle and ran 88 yards, outstripping the entire Mule team and setting Engman's try for the point, was successful, bringing the count to 22-6. Dement made the kickoff for the Whitefaces, and the game came to an end after a Nickels-Whipple pass netted the Mules 15 yards. The final signal came, and Hereford had won another 141 game.



RECRUIT Carl H. Schroeder, son of Mr. and Mrs. Carl Schroeder of 3rd and Clements, Hereford, has been assigned to a combat unit of the 2d Armored Division for basic training.

Farmers Told How To Fight Own Fires

In addition to all the other jobs he has, the farmer frequently has to act as his own fire department—at least during the early part of a fire.

The National Board of Fire Underwriters urges farm families to be prepared, since "the first five minutes of any fire are more important than the next five hours."

Here are five fire fighting tools recommended by National Board engineers for isolated homes:

1. Fire extinguishers. A hand operated pump tank is a type of extinguisher which is easy to use, simple to refill, and extremely useful in getting water on a small fire. Other extinguishers should be refilled only according to the manufacturer's instructions, and everyone in the family should learn how to use them—by practicing with them.
 2. A water supply. If you don't have a good well, or a pond, you should provide one now... because you can't control a big fire without water. Be sure the water supply is accessible by road.
 3. Ladders. These will be needed to rescue anyone trapped in upstairs rooms by the flames.
 4. Garden hose.
 5. Buckets.
- These home fire fighting tools are to be depended on only when immediate fire department service isn't available. In any case, the National Board says, know how to call your fire department, and do that immediately when a fire is discovered.

Fire Prevention Week



V. C. Hopson, J. W. Robinson and Morris Easley

We Salute every member of the Hereford volunteer FIRE Department

Save LIVES and PROPERTY

Fires cause 10,000 deaths annually; 17,000 serious injuries annually; \$45,000,000 property losses annually.

We Can Cut These Figures Through Carefulness-Cooperate With Your Fire Department:

Your Butane Dealer Is On The Alert-Always Guarding Against Fire Hazards For You-For Us!

BLANTON BUTANE Inc.

HEREFORD 22 MULESHOE 6
TOP PICTURE: Duane Walker as he ran wild for a 188-yard touchdown; he repeated shortly afterwards. ENGMAN is tackled in the next picture just as BROCK rushed up to help. An unidentified Hereford player makes a smashing tackle in Photo No. 3; action and blocking, plus a nice tackle may be seen in the lower photo.
PHOTOS BY W. H. PATTON AND KENNETH COBB

Explorer Post Roll Call Meet

Explorer Post No. 50 of Hereford of the Deaf Smith District, Llano Estacado Council, Boy Scouts of America, held a roll call and inspection meeting at the Scout Hut in Hereford last night at 7:30 o'clock.

Explorer Dabney Williams served as chairman. Five new members were inducted in a special candlelight citizenship ceremony conducted by Post Advisor Bill Phillips.

A Court of Honor ceremony was in charge of chairman Dabney Williams. The Second Class award was presented to Robert Miller; he also received Merit Badges in Swimming and Life Saving.

Duwayne Wallace received Merit Badges in Home Repairs, Swimming and Life Saving. Lanny Wilkins was awarded Merit Badges in Home Repairs, Swimming and Life Saving. Tom Woodford was awarded Merit Badges in Hiking and Cooking.

Swimming awards were presented to: Robert Miller, second place in 40 yard breast stroke; Duwayne Wallace, third place in 40 yard side stroke and first place to Nelson Pierce; first place for the 40 yard American crawl was awarded to Duwayne Wallace and third place to Robert Miller; Nelson Pierce received the award for first place in the 40 yard back stroke. These awards were presented by W. J. Hiatt, Scout Executive.

The Troop inspection and roll call was conducted by W. J. Hiatt, Scout Executive, and Commissioner Urlin Streu.

At the close of the inspection pictures of the Hereford Scouts who attended Camp Harrington last summer were shown by Advisor Bill Phillips.

A social period was held and refreshments were served.

Mr. and Mrs. Frank Cogdell and Miss Genevieve Eberle spent the past week end in Albuquerque, N. M.



Let's Cook Something

Simplicity marks most of the refreshments served at parties or club meetings these days and nine times out of ten it is something that can be prepared early in the morning of the day itself or perhaps the day before.

Mrs. Jim Lipscomb makes a fudge pudding which we call delicious and considered on a basis of taste appeal it represents a lot for a little both in the actual time spent in preparation and in cost of ingredients.

- Here is how she makes it:
- 4 cups sugar
 - 4 cups pecan meats
 - 2 cups melted butter
 - 4 tablespoons cocoa
 - 1/2 cup flour
 - 4 teaspoons vanilla
 - 8 eggs

Add cocoa to melted butter and cool. Beat eggs, add sugar and then combine with butter and cocoa. Stir in flour gradually and add nuts and vanilla.

Pour in oblong greased baking dish and set in pan of water in 350° F oven. Allow to bake one hour. Remove from oven and when cool cut in squares and serve topped with whipped cream.

This recipe serves 24 and may be reduced to serve six by preparing one-quarter of the recipe.

Birthday Is Celebrated

Patsy Hyde celebrated her 10 birthday at a party given at the home of her grandparents, Mr. and Mrs. D. R. Grimes, recently, by her mother, Mrs. Irene Sellers.

After games were played gifts were opened and refreshments were served to: Donna Witherspoon, Linda Hair, Eugenia Alexander, Betty Louise Paetzold, Charla Jean Berry, Mary Lynn Morrison, Kirby Fay Smith, Lynn Best, Lana June Crow, Melly Fay Jones, Jean Hudson, Melba Gay Lawrence, Linda Kay Noland, Nona Marie Strange, Jane Bookout, Karen Lee Reno, Billy Edelman, David Monroe Sellers, Billy Joe Wall and the honoree.

Others attending were the

honoree's grandparents, Mrs. P. A. Turnbow, Mrs. Billy Wall and the hostess.

Jack Dean Attends Houston Meeting

Jack Dean left Thursday for Houston to attend the 13th annual meeting of the Texas Society for Crippled Children, Inc. He is representing the Panhandle Cerebral Palsy League of Amarillo as well as local interest concerning special educational classes in Hereford. Mrs. Spencer Tracy, president and director in charge of John Tracy Clinic in Los Angeles, California, will be one of the featured speakers.

Read The Want Ads

Officers Chosen

Mary Elizabeth Class of the First Baptist Church met in the home of the teacher, Mrs. O. G. Hill, Tuesday evening when new officers were elected and plans were made for the coming year's work.

Officers chosen were Mrs. Roy

Calvert, president; Mrs. Sank Ramey, Mrs. Ralph McCullough, Mrs. O. H. Herring and Mrs. H. E. Miller, vice-presidents; Mrs. Elwyn Hutcheson, secretary-treasurer and Mrs. G. E. Harris, assistant secretary-treasurer.

Group captains named were: Mesdames Robert Gollehon, Abe Martin, Roy Phillips and H. D. Goldston.

NOTICE
TEMPORARY LOCATION
OF
W. R. METCALF
Real Estate
107 Fuller Hereford, Texas Phone 902-W

"NOW IF YOU MUST SMOKE IN BED—GO AHEAD!"

PLAINS INSURANCE AGENCY
JOHN H. PATTON Phone 50 W. H. PATTON



Chief Earl Phillips

Know Your Local Fire Fighters

- H. C. Angelo
- Roger Corbett
- S. M. Easley
- S. T. Loerwald
- George Jowell
- Richard Jowell
- Clarence Strange
- Arthur Teifel
- W. O. Witherspoon
- Gorden Witherspoon
- Glenn Witherspoon
- V. C. Hopson
- Jimmy Robinson
- J. W. Robinson, Jr.
- Charles Sanders
- Debbs Knox
- Onias Carroll
- Orland Nowell
- Jiggs Hartman
- H. N. Reeves
- Earl Phillips

Auxillary Members

- Jack Wright
- J. M. Pitman
- Hap Wiseman
- John Patton
- Marvin Morrison

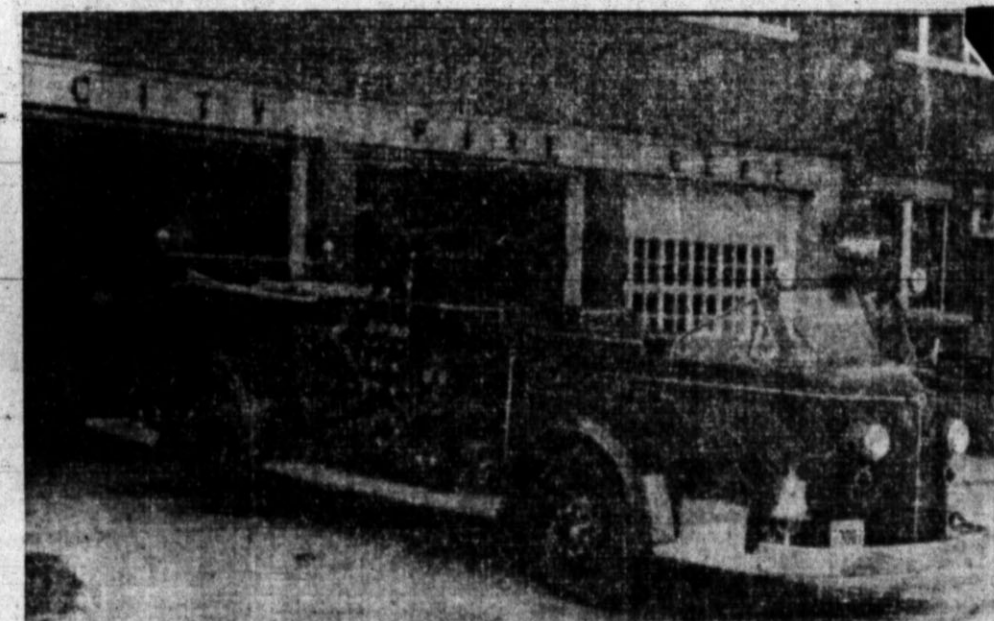
We Salute The...
Hereford Volunteer Fire Department
On This ... The National
FIRE PREVENTION WEEK

We Urge
YOU
Fellow Citizens
To Use
Every Precaution

Throughout
The Year

Bring Back
A Lower Fire
Rate To The
City of Hereford

In Texas, the annual death toll from fires for the past five years is estimated to be 520 persons. Of this number, it is estimated 350, half of them children, lost their life in fires that occurred in dwellings.



Published In The Public Welfare By

THE CITY HEREFORD

SEE LANDRUM HARDWARE for GENERAL ELECTRIC



Visit our Home Appliance Department and see the NEW Amazing GE Portable Dishwasher. Makes dishwashing task easy . . . now on display!

- REFRIGERATORS**
- WASHERS**
- IRONERS**
- RANGES**

ZENITH RADIOS
Table Model or Console
A RADIO FOR EVERY ROOM!

LANDRUM HARWARE
YOUR LOCAL DEALER FOR GLIDDEN PAINTS
136 W. 3rd Phone 704

TODAY'S FIRE SAFETY FLASH



JOHN McLEAN Insurance Agency
PHONE 273 HEREFORD, TEXAS

CELEBRATE

Mr. and Mrs. James O. Easley of Cuero, N. M. spent Tuesday and Wednesday here with his parents. Mr. and Mrs. Oscar Easley. While here they celebrated his 21st birthday at a family dinner.

HAVE DAUGHTER

Mr. and Mrs. Carl Spratt of Lubbock have announced the arrival of a daughter who has been named Carolyn Sue. The baby was born Thursday, October 5. Mrs. I. H. Spratt, the paternal grandmother, is in Lubbock to visit the new granddaughter.

Elizabeth Ann Dunlap Is Bride Of E. Ralph Jones



Emerald palms and tall baskets of large and small white chrysanthemums banked the altar at the First Methodist Church for the wedding Sunday afternoon of Miss Elizabeth Ann Dunlap and Eugene Ralph Jones, Jr. Cathedral tapers burned in branched candelabra.

The white aisle cloth led into the altar setting where garlands of white satin roping flanked the altar vases holding white chrysanthemums, with white altar candles giving soft illumination. The satin covered kneeling bench was garlanded with flowers and white satin bows marked the pews for relatives.

Rev. Don Davidson, pastor, was the officiant for the single ring ceremony and Mrs. W. J. Stanford and Miss Barbara Burney gave the wedding music. Mrs. Stanford played "Ah, Sweet Mystery of Life" (Victor Herbert), "Ava Maria" (Schubert) and "Serenade" by Schubert as a prelude and accompanied Miss Burney who sang "Because" (D'Hardelot). As the bridal party entered, Mrs. Stanford played Wagner's wedding march from Lohengrin and "With This Ring I Thee Wed" (Sacco) softly during the ceremony. At the conclusion of the services Miss Burney sang "A Wedding Prayer" (Fern Glaslow Dunlap).

The bride's only attendant was her sister-in-law, Mrs. Dean Dunlap of Amarillo. She wore frost blue slipper satin made with fitted bodice and low neckline finished with crushed folds of the material. The long full skirt was caught at the back in a butterfly bustle and her head-dress was of satin adorned with blue silk for-get-me-nots. She wore long mitts to match her gown and carried a line arrangement of large and small bronze mums.

Patsy Parsons, niece of the bridegroom, served as flower girl. She wore gold slipper satin and carried a white wicker basket from which she scattered rose petals along the bridal aisle.

The bride, daughter of Mr. and Mrs. W. E. Dunlap, was given in marriage by her father. Her gown of white bridal satin and taffeta fall was fashioned with fitted bodice and sweetheart neckline. The long full taffeta skirt was attached to a low pointed waistline and was draped.

(Continued on Page 5)

lege, California and is associated with his brother, Artis Russell, in business in Coronado.



OCTOBER BRIDE—Mrs. Eugene Ralph Jones, Jr., formerly Miss Elizabeth Ann Dunlap (above) was wed Sunday afternoon at the First Methodist Church. She is the daughter of Mr. and Mrs. W. E. Dunlap and was given in marriage by her father. **MATRON OF HONOR**, Mrs. Dean Dunlap (right) of Amarillo, wore frost blue slipper satin made with fitted bodice and low neckline finished with crushed folds of the material at the wedding of her sister-in-law, Miss Dunlap.



MR. AND MRS. CALVIN FORD join hands to cut their wedding cake at the reception which followed their marriage ceremony September 30 at 4 p. m., at the home of Dr. and Mrs. F. W. James in Littlefield.

Miss Betty Ruth Cawthon Is Wed To Calvin Ford

Miss Betty Ruth Cawthon, daughter of Mr. and Mrs. E. W. Cawthon, became the bride of Calvin Ford, son of Mrs. Myrtle Ford, in the home of her sister and brother-in-law, Dr. and Mrs. F. W. James in Littlefield Saturday, September 30 at 4 p. m.

Minister Harold Collard of the Church of Christ officiated at the ceremony as the couple stood before the fireplace which was banked with palms, baskets of white chrysanthemums and lighted tapers.

The bride, who was given in marriage by her brother, Bill Cawthon, wore a ballerina length gown of white lace-over taffeta. The tight-fitting strapless bodice was topped with a waist-length jacket fastened down the front with tiny taffeta buttons and featuring a taffeta collar and taffeta cuffs on the long tight-fitting sleeves. The full skirt was edged with nylon net and her nylon net veil which was edged in lace, fell from a Juliet cap made of lace to match her dress. Her old-fashioned colonial bouquet was of rosebuds and she carried out the traditional something old and blue, borrowed and new, wearing a penny in her slipper for luck.

Reception Follows Wedding
A white cut-work linen cloth was used for the bride's table at the reception which followed the ceremony. The tiered wedding cake was decorated with tiny pink bells and tiny wedding bells added to the decorations. Assisting at the bride's table were Lois Faye Brunson of Hereford, Mrs. D. W. Leach of Childress and Mrs. Paul Pearson of Hobbs, N.M.

When the couple departed on a wedding trip the bride was wearing a navy blue suit with white blouse and red accessories. Upon their return they will make their home at 613 Bonham St., Grand Prairie.

The bride is a 1949 graduate of Hereford High School and for the past six months has been

employed at the Southwestern Bell Telephone Company.

Mr. Ford is a graduate of San Fernando High School in California and attended San Bernardino College. He is a veteran of World War II and spent three years in overseas service. He is now employed at the Chance-vault Airline at Grand Prairie.

Those from Hereford attending the wedding were Mr. and Mrs. J. H. Wagnon, Lexie Ford, Jeanie Jones, Wayne Jones, Helen Jones, Mrs. Lee Robertson, Mrs. Myrtle Ford, Lois Faye Brunson, Bill Cawthon, Mrs. E. W. Cawthon, Mrs. J. W. Cawthon, Mrs. Gib Howard and Mrs. Earl Pittman.

MOVE TO HEREFORD

Mr. and Mrs. Ralph McCullough are now living in their new home on Texas Avenue. Mrs. McCullough and son, Pat, arrived last week from Amarillo, their former home, and Norma Jean, a student at TSCW, Denton, will join the group later.

Calliopean Club Completes Benefit Bingo Party Plans

Arrangements for the Bingo Party which will be sponsored by the Calliopean Club Tuesday night at Hotel Jim Hill as a benefit affair for the Deaf Smith County Hospital Nursery, were completed at a meeting of the club held Thursday night with Nell Spradley as hostess in the home of Mrs. Elizabeth Womble. Committees for the benefit reported much interest shown with rapid advance sale of tickets.

The program for the evening was presented by Mrs. Carl Perrin who gave the life works and achievements of P. S. Elliott, an American born English poet and

playwright. Mrs. Perrin traced the influence of Mr. Elliott on Twentieth Century poetry and told his most outstanding work, "The Wastelands." She also told of his recent play "The Cocktail Party."

Members of the club attending were Mesdames: Richard Barnard, L. B. Barnett, J. T. Garróh, Clyde Cave, O. P. Cowart, W. L. Davis, Jr., Alton Fraser, J. T. Gilbreath, Jr., Will Graham, J. E. Kirby, D. C. McWhorter, Carl Perrin, Bill Waldrep, Miss Genevieve Eberle and the hostesses.



MRS. GLADYS GLENN
(Story inside)

Mr. and Mrs. Russell To Make Home In California

Mr. and Mrs. Daniel Russell are now making their home in Coronado, California after their wedding there on July 31. Mrs. Russell is the former Miss

Bernice Bennett, daughter of Mr. and Mrs. A. D. Baldwin of Coronado. Mr. Russell is the son of Mrs.

W. H. Russell and the late Judge Russell of Hereford. He was an outstanding athlete in Hereford High School and was captain of the White Face Football team. He was president of the student council for three years.

Mr. Russell is now a senior student at San Diego State Col-



CHECKING UP—Mrs. Clyde Cave, left, president of the Calliopean Club, Mrs. N. E. Milburn and Mrs. L. B. Barnett, members of the project committee, are seen above checking conditions and needs in the Deaf Smith County Hospital, nursery. Proceeds from a benefit Bingo game, scheduled Tuesday night at Jim Hill Hotel, have been designated for improvements in the hospital nursery.



ON THEIR WAY—Mr. and Mrs. Daniel Russell smile—and with good reason. After their wedding in Coronado, California, they are all ready to leave for their honeymoon. Mrs. Russell is the former Miss Bernice Bennett, daughter of Mr. and Mrs. A. D. Baldwin of Coronado. Mr. Russell is the son of Mrs. W. H. Russell and the late Judge Russell of Hereford.

Music Study Club Opens Year At Hotel Luncheon

The annual opening of the season luncheon of the Music Study Club was held at Hotel Jim Hill Monday. Fall flowers in shades of purple and pink decorated the tables and places were marked for—

Mrs. W. T. Carmichael, president of the club, presided over a business session following the luncheon when programs and plans for the coming year were outlined. It was announced that year books will be ready for the next meeting which will be held on Monday, October 9 in the home of Mrs. J. R. Allison.

Those attending were Mesdames: J. R. Allison, B. F. Cain, W. T. Carmichael, H. A. Close, Ellis Coombes, C. H. Dyar, Cliff Estes, C. C. Ferguson, J. H. Sinds, Bob Lawrence, J. C. Mc-

Cracken, J. D. Neill, Earl Phillips, T. W. Roberson, A. J. Schroeder, Glenn Snyder, W. J. Stanford, A. O. Thompson, G. R. Smith, R. P. Conaway, Buford Crosthwait, and Miss Mattie Mae Swisher.

F. H. A. Selects Sextet Of Group

Tuesday afternoon the F.H.A. selected their sextet.

Of the fourteen girls who tried for parts, Sue Savage, Nancy Patterson, Sheila Cole, Margaret Alston, Earline West and Shirley Sumner were selected to compose this year's group.

Gerry Patterson is the music director for the F.H.A.

Placement Show In Manjeot Home

The Hereford Garden Club's annual Fall Placement Show will be held in the home of Mrs. A. L. Manjeot on October 13, instead of in the home of Mrs. W. S. Flutt as previously scheduled.

Members of Garden Clubs will attend the show from 2 to 3 p.m. and the Hereford Garden Clubs will hold its meeting from 3 to 4. The general public is invited to see the show from 5 to 6.

There will be a horticulture division as well as artistic and placement divisions and period arrangement will be featured. Date calendars showing flower arrangements for each week of the year, will be sold.

Mrs. O. G. Hill is general chairman of the Placement Show. Others on the committee are Mrs. Ralph McCullough and Mrs. M. T. Rutter.

SCS Conducts Training Meet

Frederick I. Wheeler, Soil Conservation Service Training Supervisor from Lubbock, conducted a training meeting at Hereford for Soil Conservation employees from Farmer, Castro and Deaf Smith Counties Soil Conservation Districts Wednesday, October 4, 1950.

Items taken up included methods of entering and reporting all conservation work on cooperating farms; methods of keeping books and records for the entire work of the Conservation Districts in this Work Group; definitions of various reportable practices; and methods of writing, amending and cancelling agreements.

Those present besides Mr. Wheeler were: Myles A. Kelly, Acting District Conservationist; Lewis Ellison, Conservationist and Miss Maxine Smith, clerk from Dimmitt; Wm. G. Kennedy, Conservationist and Mrs. Wanda Billingslea, clerk from Friona; H. M. Pevehouse, Conservationist and Mrs. Ethel Lewallyn, clerk for Work Group, Hereford.

CARD OF THANKS

Expressing my appreciation and thanks to the doctors, nurses, hospital staff and friends for their many acts of kindness during my recovery from my recent accident.

L. R. Wall and family.

Camp Fire Guardians Plan Programs

Camp Fire Guardians Group met Friday afternoon at the Camp Fire Hut with Mrs. Earl Plank, president, presiding.

Monday, October 16, was the date set for the annual grand council fire which will be held in the high school auditorium at 7:30 p. m. Awards will be made at that time for the year's work.

Camp Fire Girls will entertain at the Rotary Club luncheon on November 18 and committees were appointed to make arrangements for both programs.

Mrs. Bob Wilson announced that the Bay View Study Club will provide a United Nations Flag for the Camp Fire Hut to display on United Nations Day, October 24.

the 15th Day of September, A. D. 1950.

Attest:
R. L. THOMPSON Clerk,
District Court, Deaf Smith County, Texas.

Dawn Baptist Church Revival Begins Oct. 6

Rev. W. L. Brian will preach at the nine-day revival beginning October 6 at the Dawn Baptist Church.

Coley Arender will be in charge of the singing for the services, which will be held each day at 10:00 a. m. and 8:00 p. m.

The services will continue daily from Friday until Sunday, October 15.

Both the pastor and members of the church have extended cordial welcomes to all who may wish to attend the revival services.

Surprise Party

A surprise birthday party honored Mrs. L. J. Matthews at the home of Mr. and Mrs. Charles Calloway Friday night. Gifts were presented and canasta games were enjoyed.

Those attending were Messrs. and Mesdames: John Schneider, Travis Matthews, Scotty Kirkpatrick, Bill Yarbrow, Neal Young, L. J. Matthews, Roy Thompson, Gilbert Hooper, John Draper, Franklin Miller, D. W. Allmon, Bruce Aldridge and the hosts.

Mrs. J. H. Pitman and Mrs. J. A. Pitman have returned from a week's visit in Dallas. While there they were guests of Mrs. J. A. Pitman's sisters, Mrs. Jack Mountz and Mrs. C. C. Rockwell.

Income Tax Service

Walter SEED Frank COGDELL
Upstairs over Brand Office
Phone 1383

Legal Notice

THE STATE OF TEXAS

TO: The heirs and unknown heirs and legal representatives of G. R. Ward, deceased, Ama A. Ward; Claudia May Ward; Claudia M. Luther and husband, Glenn S. Luther; George Weslie Ward; Richard Leslie Ward; William Wilson Ward; Jewell docket of said court and styled J. D. Kelly Plaintiff vs. the parties above named to whom this notice is addressed. Defendants.

A brief statement of the nature of this suit is as follows, to-wit:

Plaintiff sues in trespass to try title and for judgment removing cloud in title and for judgment quieting title in the Plaintiff and for the title to and possession of the following described land situated in Deaf Smith County, Texas, to-wit:

All of Lots No. 11 and 12 of Hough's Subdivision of a part of Block No. 5, Evans Addition to the town of Hereford, Texas, as shown by the plat and Subdivision and Addition of record in the Deed Records of Deaf Smith County, Texas.

Plaintiff claiming title to said title under the five (5) and under the ten (10) and under the twenty-five (25) year Statutes of Limitation, as is more fully shown by Plaintiff's Petition on file in this suit.

The officers executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this

For their sake... Prevent FIRE Save Lives

JOHN McLEAN
INSURANCE AGENCY
PHONE 273 HEREFORD, TEXAS

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Those present besides Mr. Wheeler were: Myles A. Kelly, Acting District Conservationist; Lewis Ellison, Conservationist and Miss Maxine Smith, clerk from Dimmitt; Wm. G. Kennedy, Conservationist and Mrs. Wanda Billingslea, clerk from Friona; H. M. Pevehouse, Conservationist and Mrs. Ethel Lewallyn, clerk for Work Group, Hereford.

CARD OF THANKS
Expressing my appreciation and thanks to the doctors, nurses, hospital staff and friends for their many acts of kindness during my recovery from my recent accident.
L. R. Wall and family.

Quonset 40
Your ideal answer to every storage need!

Here's the perfect building for general storage, stock shelter or dairy barn. This sturdy, fire-resistant Quonset 40 gives you the added strength, permanence and reliability found only with Stran-Steel's arch-rib, clear-span design. It offers varying-length flexibility, rugged durability and many-use versatility—all at reasonable cost. See us for complete details without delay.

YOU CAN'T BEAT QUONSET FOR VALUE!
B. E. BRUMLEY
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QUONSET BUILDINGS ARE PRODUCTS OF GREAT LAKES STEEL CORPORATION

ELGIN
Now...and forever!

Lady Elgin 19 jewels 14k natural gold case and snake band. \$150.00
Lord Elgin 21 jewels 14k natural gold filled case. \$71.50
Elgin Deluxe 10k natural gold filled case. High curved crystal. \$50.00

Only **ELGIN** has the new miracle **DURAPOWER MAINSPRING**

The DuraPower Mainspring, Elgin's sensational watchmaking innovation, adds permanent time-keeping performance to Elgin beauty and star-timed accuracy. Can't rust. Retains springiness indefinitely. Elgins are priced from \$29.75.

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Mr. & Mrs. A. W. (Bill) Hembree
Official Santa Fe Watch Inspector
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SEE OUR COMPLETE LINE OF CHINA — STERLING — CRYSTAL

REDUCE WIND and CORN BORER LOSSES
with a **JOHN DEERE No. 200 Corn Picker**

Remembering the 1949 corn harvest—when high winds and hungry borers laid the crop low—you'll want to be prepared to save down corn this year.

You'll cut field losses to a minimum regardless of crop condition with a John Deere No. 200 Two-Row, Pull-Type Corn Picker. Long, gently-sloping gatherers with hinged points and low-down gatherer chains pick up the down stalks and guide them to the aggressive snapping rolls. Long wood and rubber husking rolls do a good job in heavy or light crops. And, contour rows present no problem, for the close-coupled hitch keeps the wagon directly under the elevator hood.

Weighing from 700 to 1,000 pounds less than other two-row, pull-type pickers, the John Deere is a "working" picker when fields are too soft for heavier machines... a lighter load on your tractor. See us for complete details.

We Still Have A Few
2140 BUSHEL COLUMBIA STEEL GRAIN BINS
NOTHING DOWN! 5 YEARS TO PAY!

H and W Implement Company
HEREFORD FRIONA

The Trademark of Quality Farm Equipment

Doris Dodson
PLAIDS
beautiful versatile wearable smart

"Import News" in a matching plaid and check of all wool. Italian in inspiration the fabric is used as if loomed for this style alone. The joining of plaid and check creates a star pointed skirt. 9 to 15
Navy/Red Green/Red Black/Royal

Watch the "Junior of the Hour". She wears an all wool, soft as cashmere, Doris Dodson. Highlights: the Fath bat wing collar, the boom front shirt, the skirt with fan flared back. 9 to 15
Beige/Red/Brown Beige/Royal/Black

Matching waist leads to a double life. 9 to 15.

New lines in your "Sportster." An exclusive plaid in soft shaded wool. Look to the low placed flare of the skirt, and the exaggerated shirt collar for what's new in fashion. 9 to 15
Aqua Gold Beige

This "Pleated Picturesque" plaid is woven in a wool and nylon fabric... to hold shape permanently. Skirt which looks slender has plenty of width. Finishing touches are contour belt and crescent pockets. 9 to 15
Gold Taupe Turquoise

As Seen in SEVENTEEN. Seen in VOGUE

The Little Fashion Shop
"Smart Clothes for Smart Women"

Fire Chief Earl Phillips Urges Safety Measures

Employees who try to have a few seconds by ignoring fire safety precautions may lose their jobs... or their lives.

That is the warning of Fire Chief Earl Phillips, who points out that entire industries upon which many people depended for a livelihood have been destroyed by such carelessness as a worker tossing away a still-burning cigarette-butt, rather than taking a couple of seconds to crush it out.

1. Do I make sure that every cigarette is out before disposing of it?
2. Do I realize that "No Smoking" signs are put up for a purpose—and observe them?
3. Am I careful not to toss matches into waste baskets?
4. Do I let an experienced electrician do any wiring needed for

my job, realizing that I am not an expert myself?

5. Am I careful not to allow discarded paper, litter, or something combustible to collect in the area where I work?

6. Do I keep in mind the constant danger that oily rags can catch fire all by themselves—particularly if left in a closet or other closed, hot space?

7. Do I use only safe, non-inflammable liquids for cleaning?

8. Do I report any fire hazards—such as worn extension cords or collections of rubbish—to someone who can do something about correcting the hazard?

9. Do I know how to summon the fire department—and get out of the building in which I work?

Read The Want Ads

Office Hours — 8:30 - 5:00

Dr. B. W. Sothorn will be in my office to serve you for the next few weeks, during my absence because of illness.

Dr. MILTON C. ADAMS

140 W. Third OPTOMETRIST Phone 37

Courthouse Records

Deeds of Trust

Mr. and Mrs. H. W. Engle to C. C. Acker, Trustee, all of blks. Nos. 37, 38 and the west one-half of Blk. No. 39 of Evans Addition.

H. C. Baird and Fred W. Baird to J. E. Foster, Jr., Trustee, all of Lot No. 2 of Thompson Subdivision of the Northwest acre of Blk. No. 10 of Evans Addition.

Warranty Deeds

Mr. and Mrs. H. R. Wheeler to Robert E. Carruth and Fred F. Carruth, all of Section 53, Certificate No. 4/568, Blk. K-11, containing 640 acres of land more or less.

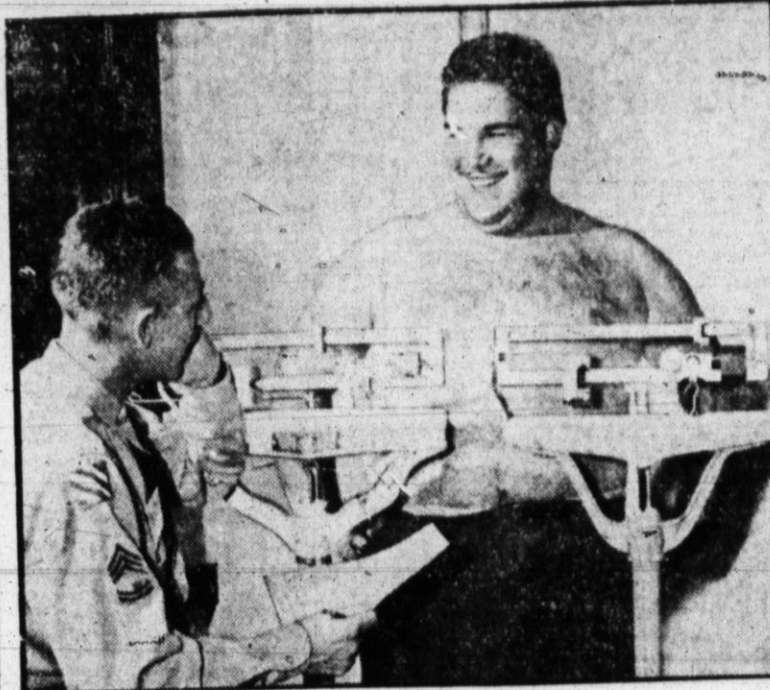
Robert E. Carruth and Fred F. Carruth to Mr. and Mrs. Richard M. Williams, all of Section No. 53, Certificate No. 4/568, Blk. No. K-11.

Mr. and Mrs. Ernest M. Rice to Mr. and Mrs. A. A. McMillan, all of lots Nos. 1 and 2 in Blk. No. 2 of Bockstahler, Koetzel and Kokomoor's Subdivision of a part of Blk. No. 25 of Evans Addition.

Mr. and Mrs. Carl G. McCaslin to Mr. and Mrs. Roy James Grubb, all of lot No. 9 of Hardwick Subdivision of Block No. 1 of Evans Addition.

Parker Brothers Planing Mill, a corporation, to C. N. Carmack, all of Lot No. 15, Parkers Subdivision of west one-half of Blk. No. 23, Evans Addition.

Ann Hill Holman, a feme sole, to J. A. Buckner, all of her undivided interest in and to the



KING KONG KAROL—Weighing 330 pounds and standing six feet, three inches tall, Karol Hayes of Washington, Ill., astounded authorities at a Chicago recruiting center by proving himself to be well-proportioned and muscular. Able to wear ready-made clothing, the 23-year-old "Goliath" was accepted by the Army, who are in need of heavy support.

north one-half of Lot No. 11 of Blk. No. 17, Original Town of Hereford.

Mr. and Mrs. Carl G. McCaslin to Mr. and Mrs. Johnnie Haney, the west 50 feet of the north 135 feet of Lot 15, Blk. No. 14, Evans Addition.

Mr. and Mrs. Pat M. McInnis to James H. Bradley and O. R. Campbell, all of the west 50 feet of Lot No. 3 of H. E. Miller's subdivision of the west part of Tract No. 18 of Section No. 60 in Blk. K-3 as shown by the plat of said subdivision of record in the Deed Records of Deaf Smith County, Texas.

Mr. and Mrs. Frank Moseley, Sr. to James Doss, one-half of the 13/120th interest in East one-half of Section No. 99, Blk. K-4; West one-half of Section 14, Blk. K-8, West one-half of Section No. 20, Township 3, N Range 3; East 83 feet of Lots 7 and 8 in Blk. 17, original Town of Hereford; Lots 22 and 23 and South 58 feet of Lot 24, Block 19, Original Town of Hereford; Lots 11 and 12 in Blk. 24, Original Town of Hereford; West 40 feet of the East one-half of Lots 19 and 24 in Blk. 32, Original Town of Hereford; North 100 ft. of Lot 14, Blk. 11, Evans Addition; Lots 15 and 20, Blk. 31, Evans Addition; All of Blk. 31, Whitehead Addition and a one-half interest in all real estate now owned by Frank Moseley, Sr.

Allice Horn, Hilton Terry, Houston Terry, Rachel Pearce, joined by her husband, L. M. Pearce, Ross Terry, Ann Houlette, joined by her husband, Kenneth Houlette and John Terry to Rosa Anderson, all of the North one-half of Section No. 9, Township 2, North of Range 2, East of a Capital Syndicate Subdivision. Mr. and Mrs. S. A. Dickson to

Quit Claim Deeds

Linda Kay, a femme sole, formerly Linda Kay Durrett to Robert Delmar Durrett, Sections Nos. 1, 2, 3, 5, 23 and the SE 1/4 of Section 19 all in Blk. K-5, G B. and C. N. G. RR Co. Survey, Section 23, Block 8, B. S. and F. The north 102 acres out of Section 4, Block E, being that part of Section 4 lying directly west of Section 23, Blk. 8; West half of Section 9, Blk. K-10; Sections 66 and 75, G. B. and C. N. G. RR Co. Survey, Blk. K-6, Section 59, Blk. No. 1, Tyler Tap RR Co., Randall County, Texas; Section 146, Block 9, B. S. and F. Potter County, Texas.

Mr. and Mrs. Louis J. Wagner to Mr. and Mrs. E. M. Wagner, all of West one-half of Section 28, Township 4, N Range 1, East Capitol Syndicate Subdivision.

Mr. and Mrs. E. M. Wagner to Mr. and Mrs. Louis J. Wagner, all of west one-half of Section 28, Township 4, N Range 1, East Capitol Syndicate Subdivision.

L. Baskin to James W. Witherspoon, South 100 feet of the E 1/2 of Blk. No. 8 of Evans Addition to the Town of Hereford.

Automobile Registrations

B. L. Adams, 1950 Dodge 4-door sedan; Della Stagner, 1950 Chevrolet 5 passenger coupe; Herman Drake, 1950 Chevrolet 4-door sedan; W. J. Sowell, 1950 Chevrolet 2-door sedan; Joseph A. Desmond, Amarillo, 1950 Ford 2-door sedan; Elmer Holt, Friona, 1951 Kaiser 4-door sedan.

Mr. and Mrs. J. E. Beyer returned from Pampa Tuesday where they spent several days with a grandson, Melvin Beyer, and family.

Mr. and Mrs. Wayne Hill of Ropesville spent the past week end in Hereford with her parents, Mr. and Mrs. Henry Hastings. Mrs. Hill is the former Miss Doris Hastings.

Mrs. W. M. Stovall, mother of Mrs. Dyalitha Bradley, received a surprise visit from her brother, Sam McAteer, of Los Angeles, Calif. The meeting was their first in 43 years. Mr. McAteer was accompanied here by his sister, Mrs. Wayne Van Leer, of McAdoo, Texas.

OLIVER AUTHORIZED SALES SERVICE

Finest in Farm Machinery

H. E. MILLER OLIVER CO.

YOUR OLIVER DEALER
HIGHWAY 60 PHONE 195

You Can Help
Fight FIRE!

NATIONAL FIRE PREVENTION WEEK
Oct. 8-14

FARM FIRES

The way to prevent a fire is to eliminate the causes and to keep a constant check to see that they stay eliminated.

Removing fire hazards will prevent nine out of ten farm fires, but when the unavoidable fire occurs, farmers should have the proper equipment to fight it.

ELIZABETH WOMBLE

148 N. MAIN All Forms of Insurance PHONE 497



Make Fire Prevention

a
YEAR 'ROUND HABIT

We're BACKING Our Fire Boys!

Green & Scott

209 Miles

Phone 9

Gleaner Combines Ford Tractors Dearborn Implements

HELP OUR FIRE BOYS PREVENT FIRES



Left to right — Clay Angelo, Otis Carroll, Glenn Witherspoon.

Fire Prevention Week —

Oct. 8th thru Oct. 14th.

You must do your part by following all the rules that help to prevent fires!

Remember . . .

FARM BUILDINGS ARE EASY FIRE VICTIMS

. . . Use Every Precaution!

DAVIS - McCRACKEN

Your "Minneapolis - Moline" Dealer



Left to right — V. C. Hopson, J. W. Robinson and Morris Easley.

Practice
FIRE
PREVENTION
EVERY
WEEK!

HELP PREVENT FARM FIRES

- DON'T** Store Hay or Straw Until Dry
- DON'T** Delay Repair of Lightning Rods, Cables and Elevation Rods
- DON'T** Delay Checking Fuses, At Same Time Provide Insulation For All Wires In Hay Mows
- DON'T** Hang Lanterns Carelessly — Don't Carry In Hay Mow
- DON'T** Smoke In Barn — To Do So May Result In Complete Loss . . .

IF YOU ARE CARELESS FIRE MAY RUIN YOU!

This Ad Published In Appreciation Of Our Local Fire Boys
In The Interest Of Public Safety Through Fire Prevention!

Packard Milling Company

Chief Suggests Safety Test

No business ever gets so prosperous that it can afford a fire, Fire Chief Earl Phillips said today in urging local businessmen to take "seven steps to fire safety."

Pointing out that people who want to buy something seldom wait for a business "temporarily closed because of fire" to reopen, and that many businesses suffering heavy fire losses never reopen, the Chief said that the risk of a blaze could be reduced substantially by observing these rules:

1. Smoking. Enforce "No Smoking" rules where these are necessary because of such hazards as piles of material which will burn easily, or because of the use of inflammable liquids. Inspect store before closing to find burning cigarettes.
2. Check Those Wires. Fuses are safety valves; when one burns out, that indicates a short circuit or an overload. Blown fuses should be replaced with fuses of the proper capacity, and if the new fuse blows, an electrician should be called in to check the circuit.
3. Flammable liquids. Whenever possible, substitute safe, non-flammable liquids for cleaning.
4. Dangerous Rubbish. Many disastrous fires have resulted from piles of rubbish allowed to collect in cellars, attics, or other parts of business buildings. Disposing of rubbish frequently — and providing metal containers for waste paper — reduces the fire danger.
5. Machinery. Don't allow ma-

chinery to run unattended, or to overheat. Keep motors and generators well lubricated, and free from rust and dirt.

7. Oily Rags. Rags saturated with vegetable, animal, or fish oils, or paints, often burst into fire spontaneously. Those which will not be needed again should be disposed of immediately; others should be stored in tightly closed metal cans, or hung up where a air circulates freely around them.

More detailed information on fire prevention for businesses will be found in "Stop Fires—Save Jobs" a pamphlet available from the National Board of Fire Underwriters, 85 John St., New York City.

South H-D Club Meets October 3

The South Home Demonstration Club met October 3 with Mrs. Julia Sowell. Fifteen members and three guests were present at the meeting.

Roll call was answered by color combinations.

Mrs. Steve Williams, Mrs. Bill Goetsche, and Mrs. Staton were principal speakers for the meeting. Mrs. Williams discussed Fundamentals of Design. Mrs. Staton gave a talk about the place for use, containers and choice of the proper flowers. Mrs. Goetsche told about "The Care of Cut Flowers."

Those present were: Mrs. Ray Hershey, Mrs. Ronald Mathews, Mrs. Bill Goetsche, Mrs. Lowery Walker, Mrs. Steve Williams, Mrs. E. L. Gross, Mrs. John Draper, Mrs. John Staton, Mrs. Franklin Miller, Mrs. Adam Flowers, Mrs. Carroll Hager, Mrs. Clarence Hallabough, Mrs. Ethel Jayman, Mrs. Julia Sowell, and Miss Earlyne Bell.

The visitors were Mrs. Fred Barrett, Sr., Mrs. Edna Bowe, Mrs. Allen Powelson.

The next meeting of the club will be held October 17 with Mrs. Steve Williams.

Class Installs New Officers

Phebean Class of the First Baptist Church was entertained with a buffet supper in the home of Mrs. Lloyd Sharp Monday night. Dahlias in fall shades formed the centerpiece for the lace-laid table from which the supper was served.

Following the supper new officers were installed. They included: Mrs. Lee Renfro, president; Mesdames Earl Stagner, Odie Lee and Gerald Gollehon, vice-presidents; Mrs. Jimmie Mercer, secretary-treasurer; Mrs. F. L. Graham, reporter and Mrs. Clay Angelo and Mrs. Dennis Baker, group captains.

Miss Heiskell, the installing officer, and Mrs. J. B. Harlin, teacher of the class, were presented with gifts.

A short business session was held with members voting to adopt sunshine friends and names were drawn for secret pals. Date for regular meetings was set for the second Monday in each month.

Those present were Mesdames: Clay Angelo, Dennis Baker, H. D. Blythe, G. W. Bordner, Roger Brumley, Dalton Criswell, Jo Edd Cuppell, Gerald Gollehon, J. B. Harlin, Bob Lawrence, Odie Lee, Jason Luck, R. M. Mason, Jimmie Mercer, Lee Renfro, J. B. Sneed, Earl Stagner, Gerald Wilson, Miss Heiskell and the hostess.

Shower Courtesy Given Friday

Bride-elect Jaynice Boston was complimented at a shower tea given in the home of Mrs. Leroy Aven Friday afternoon. Miss Boston will become the bride of John Estes on Thursday, October 19 in the First Methodist Church.

Assistant hostesses were Mesdames: Urilin Streu, Sylvester Slagle, Ray-Ireland, H. V. Williamson, Tom Robinson, Henry Hastings, and E. S. Ireland.

The bride-elect's chosen color theme of yellow and green was carried out in early autumn tones with dahlias and chrysanthemums making up the attractive table centerpiece. Tea dainties repeated the colors chosen by the bride.

Mrs. Aven, Mrs. Jay Boston, mother of the bride-elect, Mrs. Cliff Estes, mother of the bridegroom-to-be and Mrs. Richard Ireland made up the receiving line.

Others in the house party were Mrs. Richard Ireland, Mrs. Walk Boston, Louise Green, and Eldon Aven. Those signing the guest register were Mesdames: Ben Lane, W. G. Street and Frank Pharris, Amarillo; Charles Sanders, Jack Smitherman and Miss Pat Smitherman of Hart; Bruce Beene, N. E. Milburn, Clyde Cave, J. T. Gilbreath, Jr., Wayne Phillips, A. C. Thompson, W. L. Davis, Jr., T. W. Roberson, O. G. Hill, Oscar Easley, J. A. Pitman, John McLean, Lyle Blanton, Millard Nobles, A. Smith, Richard Barnard, Wayne Evans, H. A. Close, R. G. Lewis, Harry Whitechurch, Carl Mountz, Ralph McCullough, W. E. Dameron, O. M. Dickey, Roger Corbett, Earl Phillips, Homer Brumley, Chas. Newell, Chas. Hill, Don Henslee, J. W. Thomas, E. L. Mathies, Don Davidson, Howard Gault, Troy Moore, and Miss Jonnie Estes.

Mrs. Altus Higgins Hostess For Club

Mrs. Altus Higgins was hostess for the LAE Club meeting which was held in her country home Tuesday afternoon.

Continuing the course of study on the forward outlook for women in political, social and economic life of the nation, a program on "Our Rights" was presented by Mrs. N. D. Bartlett, Jr. and Mrs. Sandford Smith.

Mrs. Bartlett spoke on property rights dealing with separate community and common property rights, and concluding with Texas laws concerning holding public office and women in jury service.

Mrs. Smith discussed "Don't be Scared of Lawyers" taken from The Readers Digest, in which the author pointed out the reasons for consulting a lawyer when in need of legal advice, instead of attempting to reach a decision without advice. She also told of laws pertaining to lost and found articles and in conclusion, conducted a series of questions and answers relating to Texas laws.

Members attending were Mesdames: N. D. Bartlett, Jr., Bill Jones, George Benson, Luther Lesley, Phil Radovich, T. W. Roberson, Sandford Smith, Geo. Suggs, Robert Veigel, Jim Whelan and the hostess, Mrs. B. A. Reddell was a guest.

Mrs. Ernest May Reviews Recent Trip For Club

Dawn Study Club was entertained Tuesday afternoon in the home of Mrs. Alfred Smith with Mrs. David Rodgers, president, conducting the business session when plans were made for the Twentieth Anniversary Tea which will be held October 17 in the home of Mrs. A. T. Frye.

During the business session members also voted to sponsor a project for the improvement of the school grounds and Mesdames: H. H. Miller, Carl Wimberley and H. V. McCabe were appointed on a committee for the project.

The afternoon's program was presented by Mrs. Ernest May who gave an illustrated summary of her trip to Canada the past summer. Highlights of the trip included the annual rodeo in Cheyenne, Wyoming; fishing in Yellowstone National Park, the Aqua Polies in Washington and the trip through Washington and Oregon. Of special interest was the boat trip from Seattle to Victoria, British Columbia where the famous Butchart's Gardens are located.

Members attending were Mesdames: Baker Womble, Floyd Walton, Gayle Neal, William Wimberley, Clarence Betzen, Zed Stewart, Carl Wimberley, H. V. McCabe, David Rodgers, Ernest May and the hostess, Mrs. Benny Womble was a guest.



THE Vogue

HELP PREVENT FIRES!



Dick Joell, Tup Loerwald



Clarence Strange, Willard Witherspoon, Jim Robinson

CORRECT BUILDING MATERIAL IS MIGHTY GOOD INSURANCE SEE US NOW!

Hereford Lumber Co.

Home Owned Home Operated


Real Estate

FARM LOANS

A JOHN HANCOCK FARM LOAN SERVICE, FOR MAKING IMPROVEMENTS TO YOUR FARM, BUYING LAND, OR REFINANCING YOUR PRESENT LOAN. FREE AND LIBERAL APPRAISALS. NO STOCK TO BUY, NO COMMISSIONS TO PAY. LET US TELL YOU ABOUT OUR LOAN SERVICE.

Wesson Real Estate

716 W. 1st Street Hereford, Texas Phone 944



FURRI FOOD STORES

Courtesy You'll like our friendly, neighborly attitude.

126 w. 3rd Hereford

Monday & Tuesday only with purchase of \$10. or more

FREE 5 lbs. SUGAR

Armour's Sweet Sixteen **OLEO** lb. 23c

Northern **Tissue** 4 rolls 25c

Jonathan **APPLES** 3 lbs. 25c Bushel 3.49

Golden Ripe **Bananas** 2 lbs. 25c

These Prices Good Monday & Tuesday Only

Elizabeth

(Continued from Page 1)
... of a deep polonaise over-
skirt of satin, its rich folds
caught in a soft bow in the back.
A brief satin bolero and satin
gauntlets that came to points
over the hands, completed the
ensemble. She wore a French
bonnet of white shirred satin
trimmed with a miniature white
plume, and carried a modern
line arrangement of white pom-
pom chrysanthemums combined
with puffs of white satin and
tufts of maline showered with
white satin streamers knotted
with stephanotis. She wore a
single strand of pearls with
matching ear clips and carried
a handmailed handkerchief be-
longing to her paternal grand-
mother. Her something blue was
from the trousseau of her aunt,
Mrs. M. B. McLean of Big Spring.

The bridegroom, who is the
son of Mr. and Mrs. Eugene
Ralph Jones, Sr., of Liberal,
Kansas, was attended by F. G.
Leamon of Kansas City, Mo., as
best man. Jack Grimsley of Lib-
eral, Kansas and Dean Dunlap,
brother of the bride, of Amarillo,
served as ushers.

For her daughter's wedding
Mrs. Dunlap wore a light navy
crepe dress with black velvet
accessories and a pink feathered
corsage. The bridegroom's
mother wore a dusty
pink satin frock with hat to
match and other accessories in
black velvet. Her corsage was of
white feathered carnations.

Reception in Bride's Home
The bride's home was the scene
for a reception following the
ceremony. The home was de-
corated in bronze, blue and white
flowers and the bride's table was
done in white with bronze ac-
cents. The tiered wedding con-
fection was centered with bronze
chrysanthemums and tiny white
and bronze chrysanthemums en-
closed the punch bowl.

Guests were greeted at the door
by Mrs. M. B. McLean and the
couple's mothers and Mrs. Dean
Dunlap stood with the newly-
weds to receive the guests. As-
sisting in the house party were
Mrs. Wayne Parsons of Hugoton,
Kans., the bridegroom's sister,
Mrs. Walter L. Brown, Pampa;
Mrs. Wm. J. Lovan, Amarillo;
Mrs. F. G. Leamon, Kansas City,
Mo., Mrs. Claude McGowan, Jr.,
and Miss Phyllis Radovich.

After a wedding trip the couple
will be at home in Liberal,
Kansas. The bride's going away
costume was a teal blue gabar-
dine suit with which she wore a
white champagne blouse. Her
felt hat matched the blouse and
blended with other accessories

which were in burnt amber. Her
corsage was a bronze chrysan-
themum.

Mrs. Jones graduated from
Hereford High school and is also
a graduate of Texas State Col-
lege for Women, Denton. She has
been employed at A. Harris and
Company, Dallas.

The bridegroom graduated
from Liberal, Kansas high school
and attended Kemper Military
Academy. He served in the Sig-
nal Corps during the war. He is
engaged in farming and ranch-
ing at Liberal.

Out-of-town guests included:
J. W. Bowers, Houston; Mr. and
Mrs. E. S. Smith, Mr. and Mrs. E.
R. Jones, Sr., Mr. and Mrs.
Wayne Parsons and family;
Mrs. Jeannette Brown, Vee
Brown, Mr. and Mrs. Frank Ho-
warth, Mr. and Mrs. H. E. Penny,
Mr. and Mrs. C. W. Law, and
Mr. and Mrs. Jack Grimsley, Lib-
eral, Kansas; Mr. and Mrs. Fritz
Leamon, Kansas City, Mo., Mr.
and Mrs. W. F. Parker, Arribo,
Colo.; Mr. and Mrs. P. H. Parsons,
Hugoton, Kansas; Mr. and Mrs.
J. N. Hatcher, Kismet, Kansas;
Mr. and Mrs. Ray Barber, Mr.
and Mrs. Loyd Cook, Mr. and
Mrs. W. J. Lovan, Mr. and Mrs.
L. W. Hough, Mr. and Mrs. R. L.
Dowell, Jr., Mr. and Mrs. R. D.
Hough, and Mr. and Mrs. Dean
Dunlap, all of Amarillo; Mrs.
Loyd Dennis and Clair Dennis of
Odessa, Mrs. C. C. Nolen, Auslin;
Mrs. B. M. McLean, Big Spring;
Russell B. Loe, Dallas; Mr. and
Mrs. Walter Lee Brown, Pampa
and Mr. and Mrs. Lloyd Crume,
Littlefield.

The rehearsal dinner was given
by the bride's aunt, Mrs. M.
B. McLean of Big Spring, in the
ball room of Hotel Jira Hill.

58th Wedding Anniversary Is Observed
Mr. and Mrs. J. A. Roe were
honored recently at a reception
given in celebration of their 58th
wedding anniversary and at the
same time observing their birth-
days. Mrs. Roe was 76 and Mr.
Roe was 75 years old.
Children attending were: Mr.
and Mrs. Lloyd Roe of Panhan-
dle, Weldon Roe and Ronny of
Richmond, Call, Faust Roe, also
of Richmond, Mr. and Mrs. Les
Odum of Quannah, M. S. Roe of
Hereford, Mrs. Vina Edmonson,
Hereford; Tom Roe, Ardmore,
Oklahoma; and Mrs. Lela Wil-
liams of Los Angeles, Calif.

Grandchildren present were:
Mr. and Mrs. W. P. Griffin, Ge-
retta and Sherry and Mr. and
Mrs. James Edmonson and
Cheryl.

Worst Hazard For Children Is Stove

Deaf Smith County homes' worst fire hazards for children are the stoves, according to a 2 year survey of children's fire deaths by the U. S. Office of Education.

Of some 800 cases reported in newspapers of children dying in fires during this period, 265, or more than half, the known causes of the fires were stoves that exploded or stove fires that were quickened with kerosene or gasoline.

Warning against allowing children near stoves or other direct flame, the National Board of Fire Underwriters cautions parents not to leave children at home alone. In 250 of the fire deaths studied there was no adult in the house or nearby. In another 400 cases parents or other adults were in the house but the children were not under careful supervision.

Playing With Matches
Thirty-one children died as a result of playing with matches and another 204 from various other causes. In 300 cases the cause of the fire was unknown.

Indicative of the need for constant supervision of small children was the fact that more than half the children who died in these fires were under 5 years of age. Every year more than 2,000 children 6 years and under are killed by fire, the National Board added.

Urging parents to safeguard their children at home, the National Board suggests these rules for children's safety:

1. Place matches out of reach of young children.
2. See that they have constant supervision. If you call in a baby-sitter, give her a telephone number where you can be reached during the evening. Be sure she knows how to call the Fire Department. Instruct the baby-sitter to get the children out of the house immediately in case of fire.

3. If possible, keep children out of the kitchen.
4. Have a metal screen in front of the fireplace to protect children against sparks, and to keep them from crawling too near the open fire.

5. Don't dress children in flimsy cottons or net fabrics unless they have been flame-proofed. Use plainer, closer-woven materials for fire safety.

Mrs. Harold Hicks and son, John David of Littlerock, Ark., arrived Friday for a week's stay here with her parents, Mr. and Mrs. J. E. Beyer.



WATCHING THEIR FIGURE, SKATERS—At the Chicago Fair Ice Varieties, these seven belles on ice blades were willing to cut-up around a mammoth sundae created by Mrs. Ann Foster, winner of the national title for making the best soda and sundae. But none of the figure skaters dared to sample the thick, syrupy, whip cream of the figure skaters dared to sample the thick, syrupy, whip cream of the figure skaters dared to sample the thick, syrupy, whip cream of the figure skaters...

Shower Honors Bride-Elect

Miss Bobby Nell Pittman, bride-elect of Ted Hardwick, was named honoree at a miscellaneous shower given at the home of Mrs. S. J. Barclay Thursday afternoon. Other hostesses included Mesdames: Ray Johnson, H. C. Owen, Frank Smith, Alton Biggers and Miss Betty Smith. The wedding will take place on October 15, in the First Presbyterian Church with Rev. Russell Wingert, officiating.

Autumn flowers with dahlias and chrysanthemums predominating, were combined with leaves for table decorations and throughout the house. In the receiving line were Mrs. Francis

Hardwick, mother of the bridegroom elect, Mrs. F. N. Pittman, mother of the bride-to-be, the honoree and Miss Betty Smith. Mrs. Alton Biggers presided at the tea table and other members of the house party assisted with the hostess duties.

Those registering included Mesdames: Ray Sult, R. W. Ford, Ira Ricketts, C. H. Dyar, Urllin Streu, C. R. Smith, J. J. Clark, Bruce Plummer, Harold Loerwald, Bill Stevens, the honoree and members of the house party.

RECRUIT Carl H. Schroeder, son of Mr. and Mrs. Carl Schroeder of 3rd and Clements, Hereford, has been assigned to a combat unit of the 2d Armored Division for basic training.

Auxiliary Meets At Bradley Home

St. Thomas Episcopal auxiliary met at the home of Mrs. Jack Bradley Wednesday, October 4. Plans were made for a Mexican dinner to be held at the Shirley School on Friday, Octo-

ber 13 from 6 to 8 p. m. Mrs. Curtis Traweck, recognized as an expert on Mexican food, will be in charge of the preparation of the supper.

Among the members present at the meeting were: Mesdames F. L. Alexander, Jack Bradley, Roy Crutchfield, Francis Houston, Bill Kennedy, Bruce Miller, Bob

Pipkin, Curtis Traweck, Herschel Trimmer, Worth Ware and Joe Smith.

Mrs. Bert Steele, formerly of Littlefield, was a guest of the meeting.

The next meeting of the auxiliary will be held Wednesday, October 8 at the home of Mrs. J. Roy Crutchfield.

IS DANGEROUS

CLEANING AT HOME

Left to right — Roger Corbett, Earl Phillips and H. N. Reeves

CORBETT CLEANERS

Just Across From Central School

PHONE 71

LET ROGER DO IT!

THIRD ANNUAL

Parmer County Farm Bureau Meeting

Public Invited

to hear

CONGRESSMAN BEN GULL

REPORT

"What Is Going On In Washington"

THIS IS ANOTHER FARM BUREAU EDUCATIONAL FEATURE DEDICATED TO A BETTER INFORMED CITIZENSHIP.

Bovina High School Auditorium

Thursday Night - October 12

8:00 P. M.

Unexcelled View

one more reason why John Deere is first choice of the tractor-wise!

Doing good work requires a full, unobstructed view of the work—seeing what you're doing and where you're going. You get that kind of view from the seat of a John Deere Tractor.

From a relaxed position on the seat, you can watch the rows ahead or at either side without straining or craning your neck. The seat is high and located over the center of the rear axle. The fuel tank is tapered. Integral cultivators and other front-mounted tools have been designed with a minimum of parts in line of view.

As a result, you'll do better work, easier and faster... be far less tired at the end of a long day when you use a John Deere "A," "B," or "C" Tractor. Investigate all the advantages a John Deere offers you. See us for details.

In addition, John Deere Tractors offer:

- OUTSTANDING ECONOMY
- GREATER DEPENDABILITY
- LONGER LIFE
- GREATER COMFORT
- OUTSTANDING QUALITY
- EASIER HANDLING
- EASIER MAINTENANCE
- COMPLETE INTEGRAL EQUIPMENT
- GREATER ADAPTABILITY
- HYDRAULIC POWER-TROL
- ROLLO-MATIC
- LUGGING POWER

Have Your One-Way Discs Hardfaced In The Off Season --- See Us for Prices and Details.

H and W Implement Company

HEREFORD FRIONA

JOHN DEERE Two-Cylinder TRACTORS
—First in Modern Design and Proved Performance

YOUR NEIGHBOR



EDWIN BRUCE (ED) HEDRICK
PRESIDENT
THE FIRST NATIONAL BANK OF HEREFORD
HEREFORD, TEXAS



EARLY AMBITION TO BE A RAILROAD - THE BANK ORGANIZED 1906 - PRESENT OFFICERS: C. C. ACKER, VICE PRES.; V. G. HENNING, VICE PRES.; B. CASHNER, VICE PRES.; HILLS ROBERTSON, VICE PRESIDENT; J. J. CARROLL, ASST. CASHIER; HARRY CHAYLER, ASST. CASHIER.

HEREFORD'S THE GROWINGEST PLACE IN MY PANKHANDLE -- IN JULY 1935 THE POPULATION WAS ONLY 1,957 AND NOW IT'S APPROXIMATELY **9,000**



CAME TO HEREFORD AS VICE PRESIDENT OF THE BANK JULY 10, 1937 - ENTERED BANKING FIELD IN 1918 WITH BANKS AT WHITEDEER AND ALANREED - FORMER NATIONAL BANK RECEIVER UNDER CONTROL OF CURRENCY (HEAD-QUARTERS WASHINGTON) DURING BANK MONITORING - AFFILIATED FEDERAL RESERVE - FDIC - AMERICAN AND TEXAS BANKERS ASSN. - EPISCOPALIAN ROTARY (CHARTER MEMBER) - C. C. ELKS - AMARILLO CLUB - MARRIED MATTIE JAMESON DAVEY DEC. 22, 1918 - CAME TO AMARILLO 1917 WITH SANTA FE R.R. - MARRIED JACK (LAWSON COUNTY) MO. APR. 26, 1925

Courtesy News Globe

the date of the issuance of this citation, same being the 20th day of November; A. D. 1950, then and there to answer Plaintiff's Petition filed in said Court, on the 4th day of October, A. D. 1950, in this cause, numbered 3291 on the docket of said court and styled M. L. Hardy, Plaintiff, And those persons, are Defendants who are first named in this citation and to whom it is directed.

A brief statement of the nature of this suit is as follows, to wit:

Being a suit in trespass to try title to the following described land and premises situated in Deaf Smith County, Texas, to-wit:

Lots Nos. 11, 12 and 13 in Block No. 31 of Renfro & Price Subdivision of Block No. 31 of Evans Addition to the Town of Hereford.

Wherein the Plaintiff is pleading the ten year Statute of Limitation and the 25 year Statute of Limitation by reason of having been in adverse possession of said premises for such periods himself, and those whose title he holds, and praying for title to and possession of the above described land and premises.

as is more fully shown by Plaintiff's Petition on file in this suit. The officer executing this process shall promptly execute the same according to law, and make due returns as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 4th day of October A. D. 1950.

Attest:
R. L. THOMPSON Clerk,
District Court, Deaf
Smith County, Texas.
By EVELYN DYE Deputy
(SEAL) S-15-4c

4-H Club Girls See Bed Making Demonstration

The 4-H Club members attending the regular meeting September 21 at the home of Mary Pashel saw Mrs. Epting give a demonstration on how to make a bed.

The meeting was called to order by the president. Roll call, an interesting fact about Texas, was answered by Mary Pashel, Thelma Epting and Doris Epting.

The minutes were read, and refreshments were served before the meeting adjourned.

Book Clubs Subject For Bay View Club

The first study program of the year for the Bay View Club was held at the home of Mrs. H. G. Conkwright Thursday afternoon.

The short business session was conducted by the president, Mrs. Paul Mathers, when members voted to make a United Nations Flag for display on October 24 and the Camp Fire Hut was chosen as the spot for display. Announcement was made for the

annual fall convention of the Texas Federation of Women's Clubs which will be held in Fort Worth in November.

Beginning the course of study on "American Ideals as Expressed in American Literature," Mrs. J. W. Kirby gave an interesting discussion of "Book Clubs and the Reading Public."

Introducing her subject Mrs. Kirby discussed the relationship of the reading public to the book clubs and its influence on the types of books chosen. She told of the history of the book clubs, which numbered more than 70 in 1949, and mentioned in par-

ticular The Book of the Month Club which began operation in 1926, telling of the inner workings of the organization and change in plan of sales which is now four books per year.

She told of the Literary Guild which now has one and a half million members of the Dollar Book Club, The Book League of America and others. Types of literature now being read and how the kind of books the public wants is determined was also discussed.

In conclusion Mrs. Kirby read a letter from a member of the

executive board of one of the leading book clubs in which he told how and why books are chosen and something of the problems that are faced with trends in reading change.

Members of the club present were Mesdames: D. H. Alexander, J. R. Allison, Phillip Barkley, H. L. Benefield, Colby Conkwright, Wayne Evans, Howard Gault, E. W. Harrison, George Heard, Ted Houston, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, J. P. Slaton, J. W. Spradley, Bob Wilson and the hostess, Miss Frances Turreline was a guest.

first shoes for toddlers



See our complete selection of shoes for infants and small children

Weather-Bird Shoes

FOR BABIES



Mother, your baby's first walking shoes are the most important ones you'll ever buy. Correct fit... supple leathers... the right shoe will determine foot health in life. Make certain of the right shoe and fit... let us fit your baby in Weather-Birds.



Reasonably priced at \$1.89 to \$4.98

Hereford Shoe Store

323 N. Main

X - RAY FITTED SHOES

Phone 955

Legal Notice

THE STATE OF TEXAS TO: J. E. MYERS, and if deceased, the heirs, the unknown heirs and legal representatives of the said J. E. Myers, deceased; MINNIE T. MYERS, wife of J. E. Myers, and if deceased, the heirs, the unknown heirs, and legal representatives of the said

Minnie T. Myers; C. H. ROBERTS, and if deceased, the heirs, the unknown heirs and legal representatives of the said C. H. Roberts; MARGARET E. ROBERTS, wife of C. H. Roberts, and if deceased, the heirs, the unknown heirs and legal representatives of the said Margaret E. Roberts; FRED STULL, and if deceased, the heirs, the unknown heirs and legal representatives of the said Fred Stull; NELLIE

STULL, wife of Fred Stull, and if deceased, the heirs, the unknown heirs and legal representatives of the said Nellie Stull, Defendants, Greetings:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from

OCTOBER

Furniture

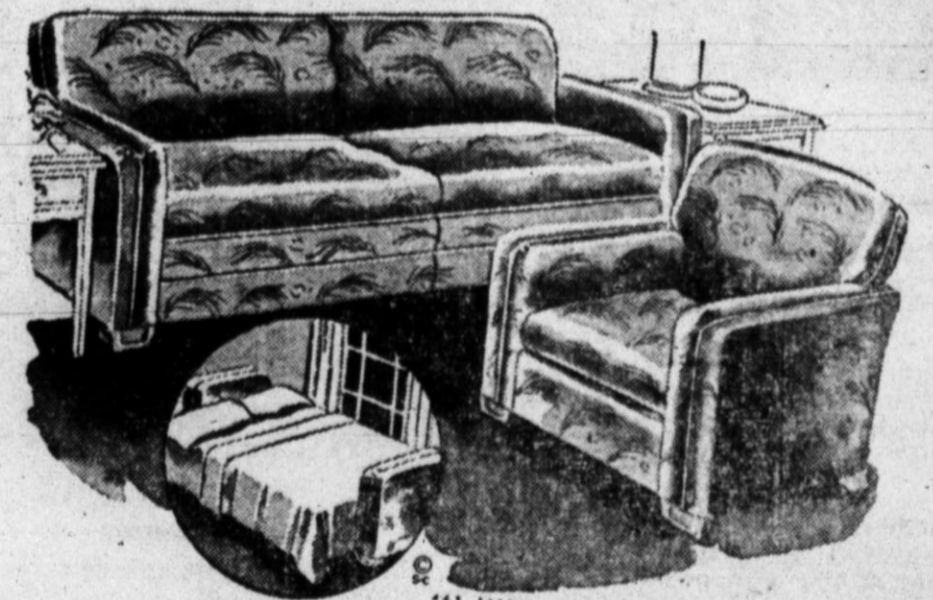
SPECIAL!

10 Piece Living Room Group

A \$283⁹⁵

Value For Only

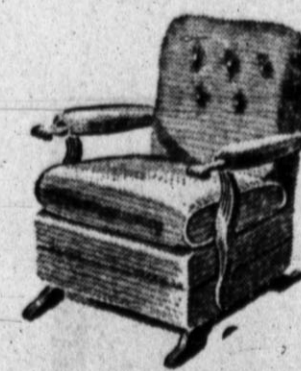
\$229⁹⁵



SAME MATERIAL AS ILLUSTRATED

Group Includes:

	Regularly
2 - Piece STUDIO DIVAN SUITE	\$159.75
PLATFORM ROCKER - OTTOMAN	36.50
2 - END TABLES each	\$13.95 27.90
1 - COCKTAIL TABLE	24.95
1 - TABLE LAMP	6.95
1 - CERTIFIED FLOOR LAMP	21.95
1 - SMOKING STAND	5.95
All Ten Pieces	\$283.95



Hereford Furniture Store

Corner 4th and Main

Phone 283

THIMBLE THEATRE Starring POPEYE

By TOM SIMS and BILL ZABOY

Registered U. S. Patent Office



For Service On
Butane and Propane
Irrigation Engine
CARBURATORS — IT'S
HEREFORD BUTANE GAS CO.
R. C. Anderson, Manager
Phone 9000



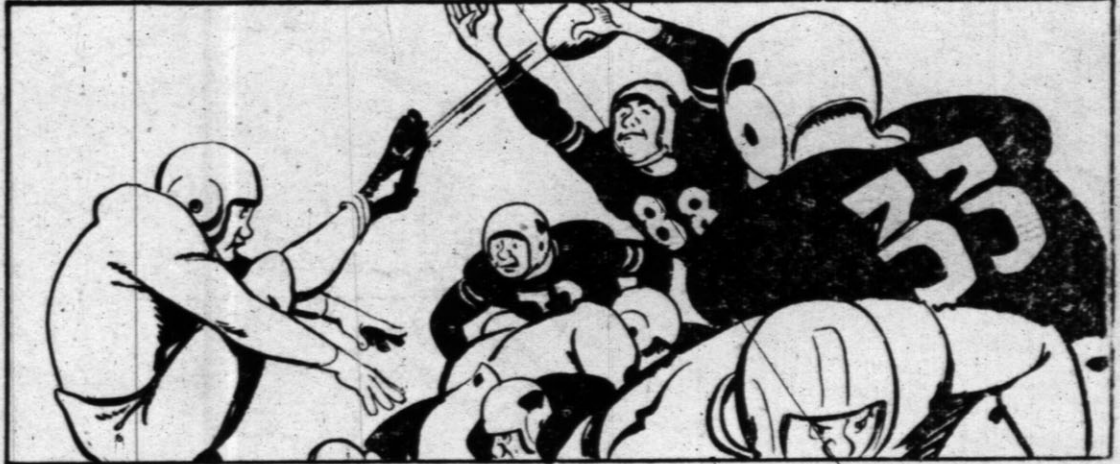
Phillip's 66
GAS - OIL - GREASES
66 TRACTOR TIRES
JIMMIE ALLRED
DISTRIBUTOR
Phone 66

The Sunday Brand

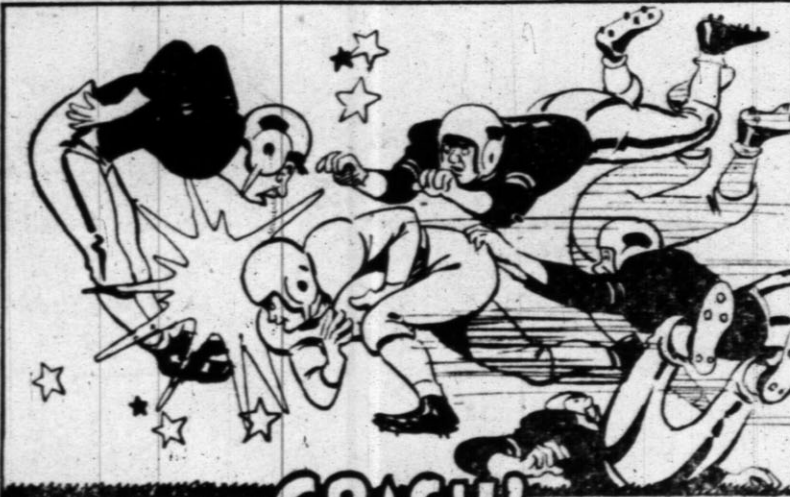
Hereford, Texas

Our Slogan: "More People—More Farms"

BUZ SAWYER by ROY CRANE



TIME AND AGAIN THE VICIOUS TACKLING, THE BOOMING PUNTS OF YIPPAHOOPY'S SENSATIONAL **GIRL FULLBACK** HAVE HALTED GORILLA DRIVES.



WHAM! THUD! **CRASH!** IT'S LUCILLE SWEENEY THRU THE LINE FOR 6, 8, 19 YARDS. THE STANDS ARE WILD!

ANOTHER FIRST DOWN FOR YIPPAHOOPY ON THE GORILLA'S 12-YARD LINE.



AGAIN, FIVE MINUTES LATER, LUCILLE HAS THE BALL.



TWO MINUTES TO GO



THIS TIME LUCILLE EXPLODES THRU CENTER FOR 63 YARDS AND A SECOND TOUCHDOWN!



Right[®] Around HOME with MYRTLE

by Dudley Fisher



PITMAN GRAIN

PHONE 1
NO. 1

BLONDIE

by
CHIC YOUNG

BLONDIE...
THEY'VE GOT THAT
WONDERFUL MYSTERY
PICTURE AT THE
MOVIES TONIGHT

YOU DON'T ENJOY
MYSTERY MOVIES--
YOU JUST SIT
THERE TRYING
TO FIGURE OUT
THE GUILTY
PERSON

THAT'S WHERE I
GET MY ENJOYMENT

I'M A DETECTIVE
AT HEART--I LOVE
SOLVING MURDER
MYSTERIES--I
SHOULD'VE BEEN
A "G-MAN"

TO MAKE IT MORE
EXCITING, I'LL OFFER
A DOLLAR TO
THE FIRST ONE
OF US WHO
GUESSES THE
MURDERER

OH, BOY!

WE'RE GOING
TO THE MOVIES,
MRS. WOODLEY

HERBERT AND I WENT
LAST NIGHT--IT'S A
WONDERFUL PICTURE--
SO EXCITING

POOR DUMB HERBERT! HE INSISTED
ALL THRU THE PICTURE THAT THE
BUTLER COMMITTED THE MURDER,
BUT HE WAS WRONG

AT FIRST I THOUGHT IT
WAS THE DISINHERITED
NEPHEW, BUT THEN I
CHANGED TO THE
CHAUFFEUR, BUT I
WAS WRONG, TOO!

WE WERE SO SURPRISED AT
THE END OF THE PICTURE TO FIND
IT WAS THE BRIDE'S MOTHER
WHO WAS THE GUILTY ONE

NO USE FOR US
TO SEE THE
PICTURE NOW

SHE RUINED
THE WHOLE
EVENING FOR
US--WE'LL GO
TO BED

EXCUSE ME--
I WANT TO GO
BACK AND SEE
HERB A
MINUTE

THAT FOR
YOU!

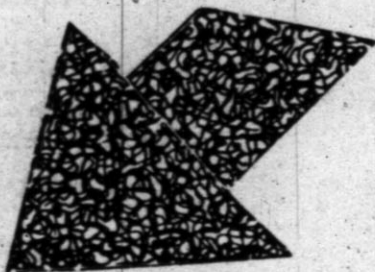
WHY DID YOU HIT
HIM? IT WAS HIS
WIFE WHO SPOILED
THE PICTURE
FOR US

I KNOW IT, BUT
YOU CAN'T HIT
A WOMAN

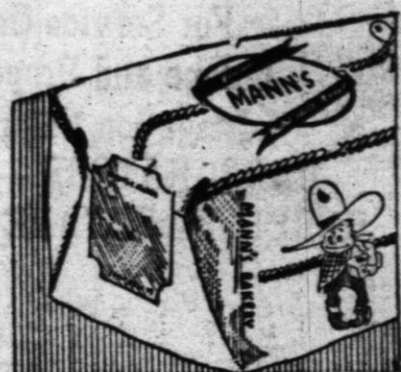
10-B

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CHIC
YOUNG



LOOK FOR THE
LOAF WITH THE
"LITTLE MANN"



Mann's MALTED MILK Bread

TEENA *hilda* try



Let's make a Date for Dinner...

A Variety of Dishes To Suit You!

Every festive occasion becomes gayer when you dine out. Next time, dine here for a real treat!



"It Costs No More For The Best!"

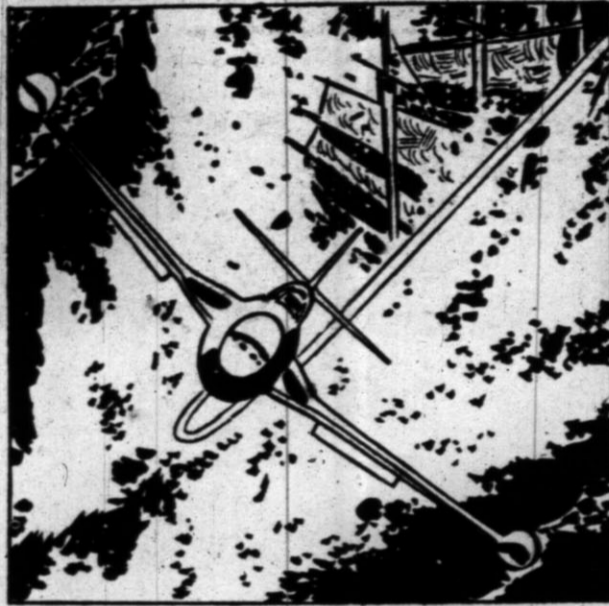
Jim Hill Hotel Coffee Shop

JOHNNY HAZARD by ROSSIN



JOE... I'LL GO IN FIRST AND LINE UP THE TARGET WITH MY FIFTIES. YOU FOLLOW ME WITH THE ROCKETS! LET'S HIT 'EM WHERE IT HURTS!

TRADING SPACE FOR TIME, JOHNNY HOLDS OFF AUNT TIZZIE'S CREW. TILL PETEY CAN READY THE ESCAPE DISC! THE NAVY FLIERS OVERHEAD, SEEING THAT JOHNNY AND THE BARONESS FLAME HAVE DISAPPEARED FROM THE PLANKS TO WHICH THEY WERE TIED, ASSUME THAT AUNT TIZ WAS MURDERED THEM... AND PREPARE TO ATTACK...



G-SOMEBODY'S G-CUT LOOSE... G-ON US!

SUFFERIN' SUSIE! MUST BE THE NAVY! BETTER GET GOING 'FORE THEY CUT LOOSE WITH THE WORKS!

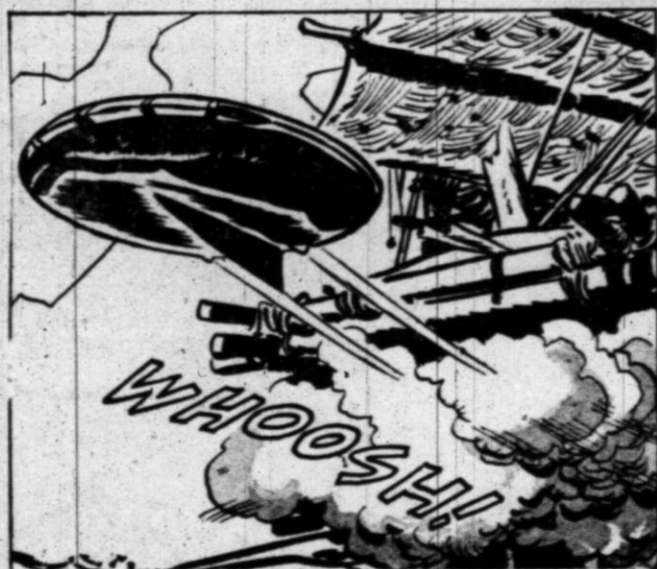


P-PLEASE F-FELLOWS... HOLD UP A MOMENT... GIVE U-US A CHANCE TO G-GET OFF!

THEY'RE NOT IN A LISTENING MOOD, PETEY... EVEN IF THEY COULD HEAR YOU! CUT OUT THE PLEAS AND CUT IN THOSE ROCKETS!



ROCKETS AWAY!



WHOOOSH!



WHAM!

TRADE WITH YOUR NEIGHBORS— The Friendly Merchants Of Hereford

- Friendly, Courteous Service
- Nationally Advertised Brands
- Complete Stocks Always

This Message Sponsored In The Interest Of A Bigger & Better Hereford By

For The Name of the Dealer of Your Preference In Merchandise, Shop the Ad Columns of this Paper!

THE BRAND

PHONE THIRTY

MOVIE OZARK IKE by RAY GOTTO



IT LOOKS LIKE THE GLAMAZONS ARE PUTTING IN A NEW PITCHER...

LET'S SEE... NUMBER 29, MASKED MARVELA! SHE'S A NEW COMER TO ME, FOLKS!



WONDER WHO THIS MASKED MARVELA CHARACTER IS?

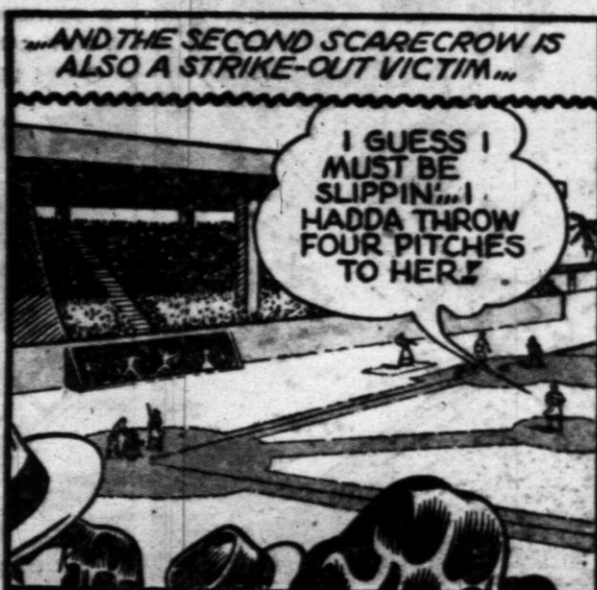
I DON'T KNOW... BUT I'M GLAD I'M NOT IN HER SPOT... THREE ON BASE, NONE OUT AND ONE RUN WILL WIN THE GAME!



BUT THE FIRST SCARECROW TO FACE MASKED MARVELA GOES DOWN ON THREE CALLED STRIKES...

I COULDN'T EVEN SEE THAT ONE... BUT I SURE HEARD IT GO BY!

STRIKE THREE!



AND THE SECOND SCARECROW IS ALSO A STRIKE-OUT VICTIM...

I GUESS I MUST BE SLIPPIN'... I HADDA THROW FOUR PITCHES TO HER!



SO SAGEBRUSH SAL HAS A CHANCE TO WIN HER OWN GAME AS SHE COMES UP WITH THE BASES LOADED AND TWO OUT...

BUT SHE SWINGS AT THE FIRST TWO PITCHES AND MISSES...



AND THEN, AS MARVELA GIVES THE NEXT PITCH ALL SHE HAS, SALTAKES A HEFTY CUT...

THIS GAL'S SPEED HAS ME DAZZLED... SO I'LL JUST CLOSE MY EYES AND...



YEE-OH HERE GOES MY HAIRDO!

10-8



NICE GOIN' SAL! YOU SURE RANG DOWN THE CURTAIN ON THAT RINGER!

THAT WAS "SLIPPERY" ELLUM, A MAJOR LEAGUE STAR WHO WAS BANNED FROM BASEBALL... WE COULD HAVE CLAIMED THE GAME BY FORFEIT, BUT SAL'S HIT WON IT THE HARD WAY!

EVERY NEW CONVENIENCE YOU'VE BEEN LOOKING FOR

Serwel
The GAS Refrigerator

Only Serwel - The Gas Refrigerator
has NO MOTOR TO WEAR
NO MACHINERY TO GROW NOISY
STAYS SILENT - LAST LONGER

COMMERCIAL OIL CO.

131 Main Street Phone 6
Factory Trained Service Men On Duty at all Times

GRANDMA by CHAS. KUHN-

OH, BOY, UP BEFORE SUNRISE!—



HOPE IT'S A GOOD DAY FOR TH' NEIGHBORHOOD KIDS' PICNIC!!



FIRST I'LL GET TH' LUNCH ALL READY—



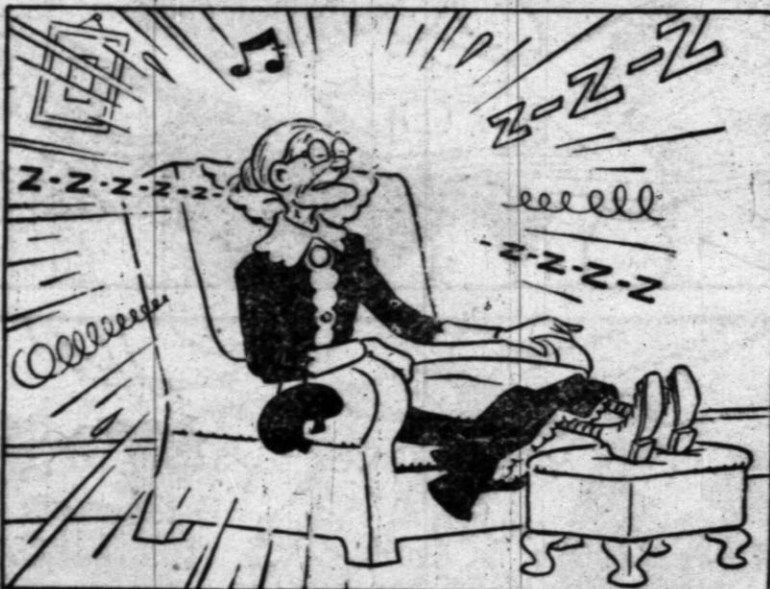
THEN PACK TH' BASKET—



CLOTHES CHANGED AN' ALL READY T' GO!! I'LL REST A MINUTE BEFORE I MEET TH' GANG AT TH' BUS—



HO-HUM!! DIDN'T KNOW I WAS SO BLAMED TI-R-E-D!



OH, MY LAND—I MUST O' FALLEN ASLEEP—

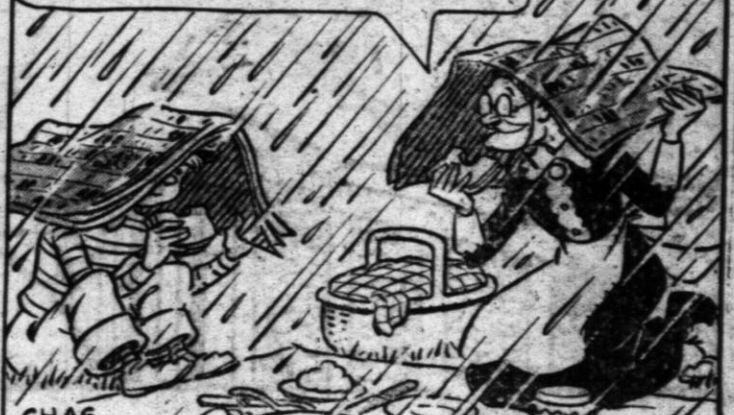
GEE, GRANDMA, WE'RE LATE! EVERYONE CAUGHT TH' BUS BUT YOU AN' ME—



BUT, HECK, TH' PICNIC'S GONNA BE A FIZZLE, ANYWAY—IT'S BEGINNIN' T' RAIN!!



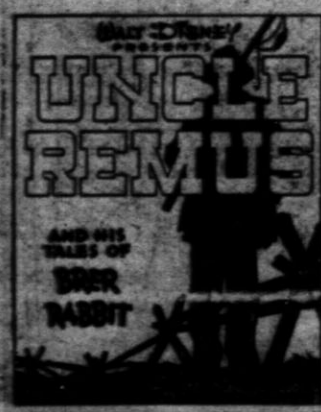
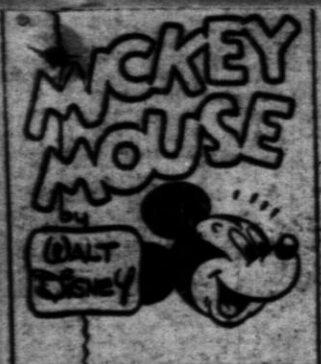
I'M NOT BEIN' STUBBORN, EDDIE— BUT A PICNIC LUNCH WOULDN'T TASTE HALF SO GOOD INDOORS!!



This Space For Sale!



For Complete Details - Inquire
THE HEREFORD BRAND
Phone 30



SHIRTS you'll be proud to wear!

Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. Prove to yourself the many advantages our complete, modern service offers in finer shirt finishing... at low cost, too!

SHIRTS 20c Each
When Accompanied with Family Bundle 17c Ea.

HEREFORD LAUNDRY & CLEANERS DRY

Call 298 or ask our driver
PHONE 298



Prince Valiant

IN THE DAYS OF KING ARTHUR

by Harold R. Foster



Synopsis: THE HARDY WARRIORS FROM THE NORTH HAD GRINNED WHEN THEY THREATENED TO HANG KING DUMDRIBILE AS A BRIGAND. HE KNEW THEY WOULD DO IT, TOO, STILL GRINNING! WHEN HIS SCHEME TO MAKE THEM ALL HIS SONS-IN-LAW FAILED, HE LOST HIS TEMPER!



PRINCE VALIANT IS HUNGRY. HE IS WONDERING IF ALL THE DINNER IS TO BE USED AS AMMUNITION, WHEN HE NOTICES THE BOWL OF HOT BROTH.



THE LADLE IS AT JUST THE RIGHT ANGLE. THE TANTRUM ENDS. DINNER IS RESUMED.



THE KING'S FAIR DAUGHTERS CONTINUE THEIR MEAL AS CALMLY AS IF USED TO THESE RAGES. ALL EXCEPT THE YOUNGEST, SHE STARES SOLEMNLY AT YOUNG ARF.



IT MAKES NO DIFFERENCE TO OLLIE THAT ARF HAS DEDICATED HIS LIFE TO THE SERVICE OF HIS LADY ALETA. SHE FOLLOWS HIM EVERYWHERE.



VAL FINDS THE KING'S SENESCHAL AND QUESTIONS HIM ABOUT THE CONTENTS OF THE DUNGEONS. THE SENESCHAL IS EVASIVE.



SO THEY QUESTION HIM AGAIN AND HE BECOMES MORE TALKATIVE. . . . EVEN FINDS THE KEYS.

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THE DUNGEONS GIVE UP DUMDRIBILE'S RANSOM GUESTS-- FARM LABORERS AT A PENNY A PIECE, SOME PEDDLERS, EVEN A RICH MERCHANT OR TWO.



VAL BECOMES SO DISGUSTED AT THE KING'S PETTY KNAVERY THAT HE ADDS A ROYAL GUEST!

NEXT WEEK - King Arf?



Automatic Savings
 SURE Savings --
 U. S. Savings Bonds

COURTESY OF
 THE HEREFORD BRAND

KING of the ROYAL MOUNTED

By
ZANE
GREY



GREAT GONNIES FINE,
KING'S NOT WELL ENOUGH
T' GO CHASIN' A GHOST?

I'LL BE ALL
RIGHT, IVY...
LET'S GO,
SHAD!



MANNY FUMES' IDEA FOR HAUNTING SHAD'S
COBWEB CAVE WITH THE DANCING INDIAN HAS HAD
THE DESIRED EFFECT UPON IVY'S FAMILY!

WE'RE RUININ' KING! I
WAS HOPIN' OUR LAND
WOULD BE WORTH
SOMETHIN' WHEN MAW
I GOT OLD... NOW THIS
GHOST'LL MAKE IT
WO'THLESS!



SHAD, I HAVE A HUNCH
THIS GHOST MEANS THAT
YOU? LAND IS WORTH
PLENTY!

KING, I-I THOUGHT
YOU UNDERSTOOD US
MOUNTAIN FOLKS... WE
DONT WANT NO TRUCK
WITH GHOSTS!



OH, IT'S YOU,
MANNY! WHAT'RE
YOU PUFFIN'
ABOUT?

QUICK, DODGER, GET THE
PROJECTOR SET UP... SHAD'S
COMING UP HERE AND THAT
SICK MOUNTIE IS TAGGING
ALONG... THIS SHOW HAS GOT
TO BE GOOD!



MOUNTIE! YOU DIDN'T
SAY WE WERE GOING
TO TANGLE WITH TH'
POLICE... NIX?
COUNT ME OUT!

YOU, FOOL, THERE'S A
FORTUNE IN THIS!
I'LL TAKE CARE OF
THAT MOUNTIE!



COUNT ME OUT...
HEY! MANNY, PUT
DOWN THAT GUN...
OH!

OKAY, DODGER, YOU'RE
OUT... AND ANYONE WHO
STANDS IN THE WAY OF
THAT FORTUNE WILL
GET THE SAME!



WANT ADS

Tell the town what you want to buy, rent, swap, hire, lend or borrow! And the one sure-fire largest place for buyers and way to get results is through the classified ads... the town's sellers!

★ READ FOR PROFIT!
★ USE FOR RESULTS!

Turn to the want ads to turn a neat profit! And an ad-taker is waiting to help you break into print.

PHONE 30

YOU DON'T ENJOY MYSTERY MOVIES? THAT'S WHERE WE'RE AT!

MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

AS MANDRAKE DISCOVERS THAT THIEVES DISGUISED AS DISPLAY DUMMIES ARE BEHIND THE MYSTERIOUS DEPARTMENT STORE ROBBERIES---

GOOD WORK, JOE! WHERE'D HE COME FROM?
DON'T ASK ME. WHERE'S ED? WE GOTTA WORK FAST!



STRUCK ONLY A GLANCING BLOW, MANDRAKE LIES WITH HIS EYES CLOSED, AND THINKING QUICKLY---



--REACHES LOTHAR AT HIS BALCONY HIDE-OUT BY TELEPATHY--



Sun.-Mon. Oct. 8-9

Ann Blyth
Howard Duff
George Brent
Red Canyon

Tues.-Wed. Oct. 10-11

Alice Faye

You're A Sweetheart

Thurs.-Fri. Oct. 12-13

John Wayne
Pedro Armendariz
3 Godfathers

Saturday, Oct. 14

Pat O'Brien
Glenn Ford
Flight Lieutenant

2 SHOWS EVERY NITE
RAIN OR SHINE

BUCK-NITE EVERY SATURDAY
BRING THE FAMILY - COME AS YOU ARE

TOWER DRIVE-IN

THE KATZENBERGER THEATRE

STORY
by
GEORGE McMANUS



Bringing Up Father Registered U. S. Patent Office By George McManus



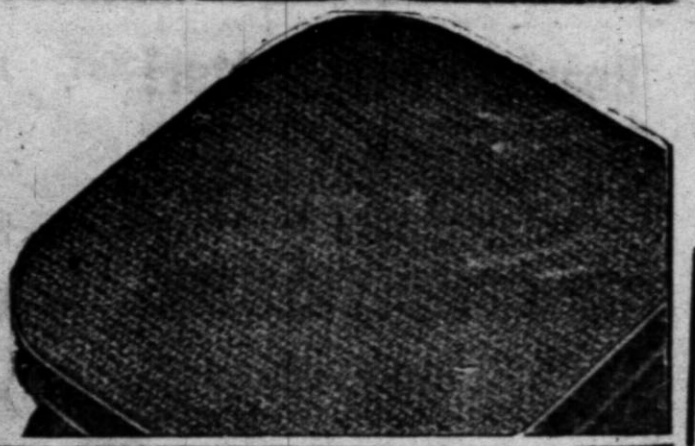
New Air Foam Cushions

• REMOVABLE COVERS
• NEW LOW PRICE

\$5.50 TO \$6.70

EXCELLENT FOR OFFICE - AUTO - TRACTOR!

THE 'HEREFORD BRAND



The KATZENJAMMER KIDS



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When Storm Clouds Gather!

There is no deterring the elements of nature! Wind or hail storms may do severe damage to your crops, your farm buildings. Make sure you have enough insurance to cushion your losses when the weather goes on a rampage!

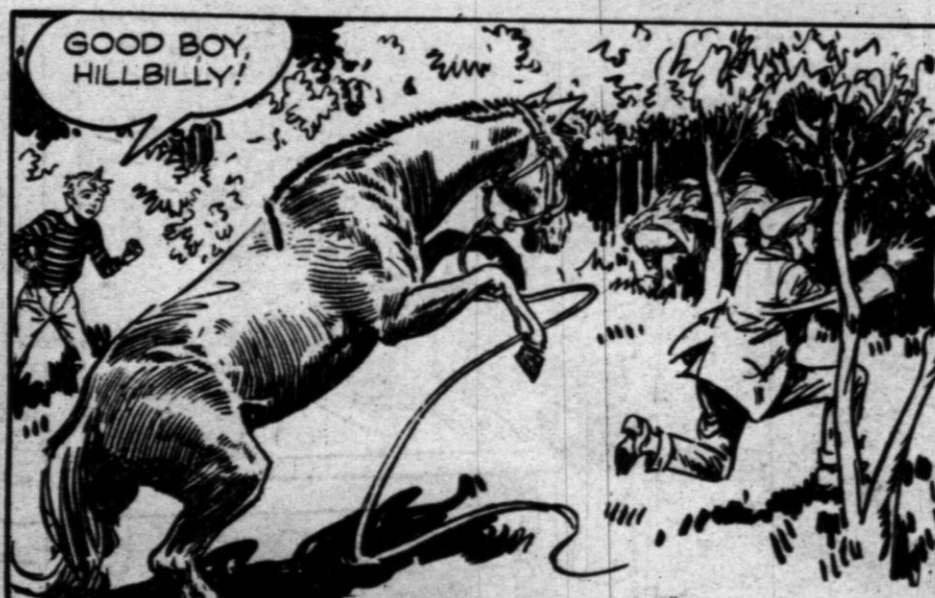
LOANS and ABSTRACTS

HEREFORD INSURANCE CO.

ELIZABETH WOMBLE

RUSTY RILEY

by FRANK GODWIN



SERVE

Borden's

DAIRY PRODUCTS

At All Leading Food Stores



Ed Skypola, Distributor

LITTLE ANNIE ROONEY by BRANDON WALSH

Registered U. S. Patent Office



'Bear' the Heat Better!
KEEP COOL
 with
AIR CONDITIONING
 Phone 708

It's later than you think. .old man summer is just around the corner. If you're thinking about having air-conditioning installed . . . just call us for an estimate.



Experts in Plumbing - Sheet Metal work
 529 East 1st Street
 Authorized LENOX Dealers
HEREFORD HEATING CO.

The Sunday Brand

Sunday, October 8, 1930

Section Three



Fire Prevention Week, Oct. 8-14



Business Progress Of Town Reflected In New Buildings



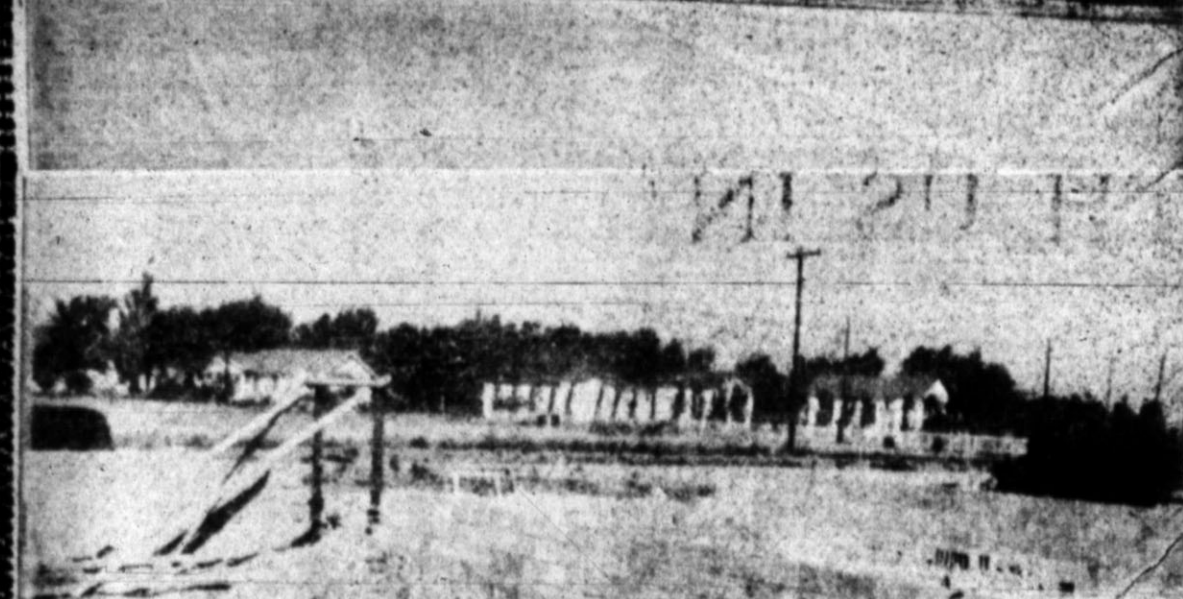
LEFT TOP—Well underway is Hereford's new shopping center which is more than half completed. Located across north from the swimming pool, the six buildings will be occupied by various types of business, including a food market. The project is being built by Witherpoons and in conjunction with the present tot shop and clinic will afford a large variety for shoppers.



Next is the Catholic Church, under construction at the intersection of Highway 51 and Park Avenue. Progress on this building has been slow, due to scarcity of large steel beams. The church will be one of the town's large buildings when finished and parishoners anticipate more rapid progress during the next few months.



Third from top, left, is the 50-foot construction which will provide two 25-foot buildings between the hotel and Hereford Implement Company. The buildings are being constructed by Wayne and Joe Evans and the one on the north side will provide offices for the implement company.



Work is also underway on the new Coca-Cola building, which is slated for completion this fall. Providing large storage space and equipped for distribution service, the building will provide outlet facilities in this area for many years in the future.



The new Kaiser-Frazer building west of town on Highway 60 is already completed and occupied. Another large business building, this firm adds to housing facilities for an ever-expanding Hereford business section.

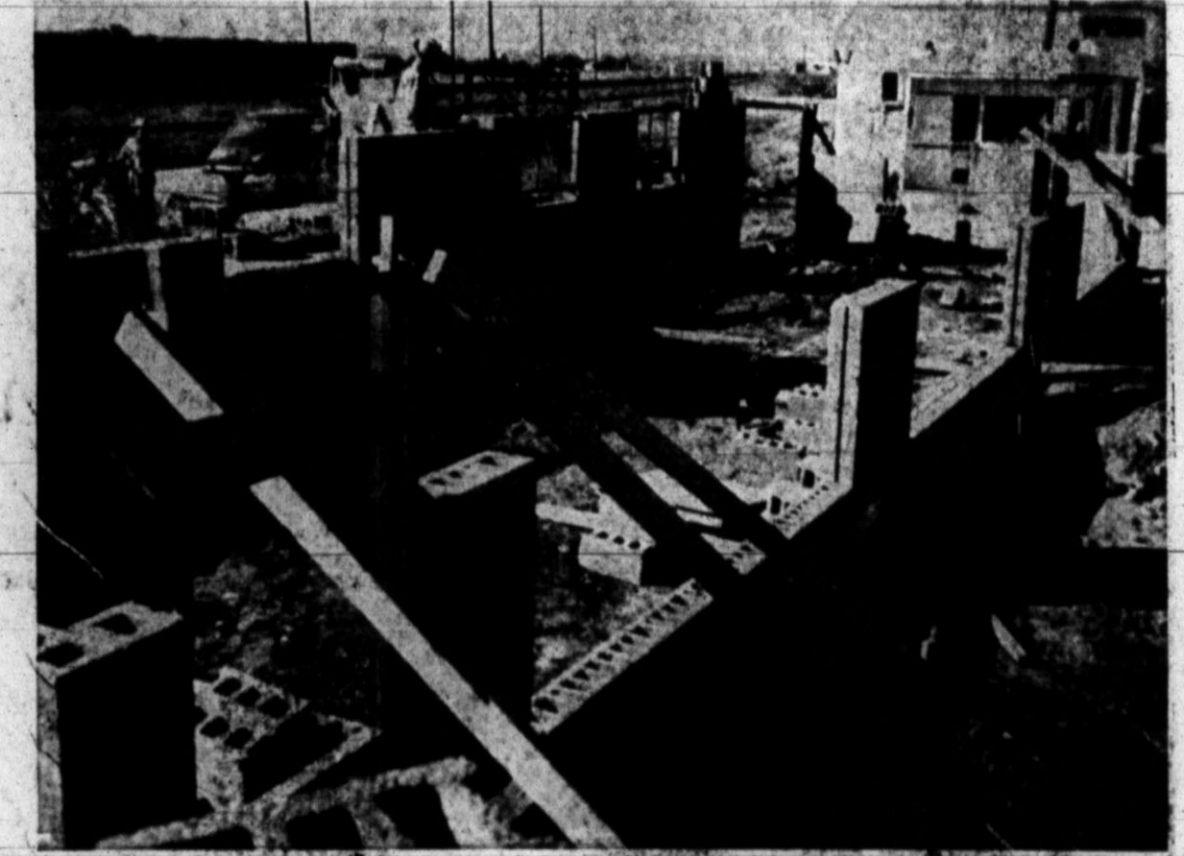
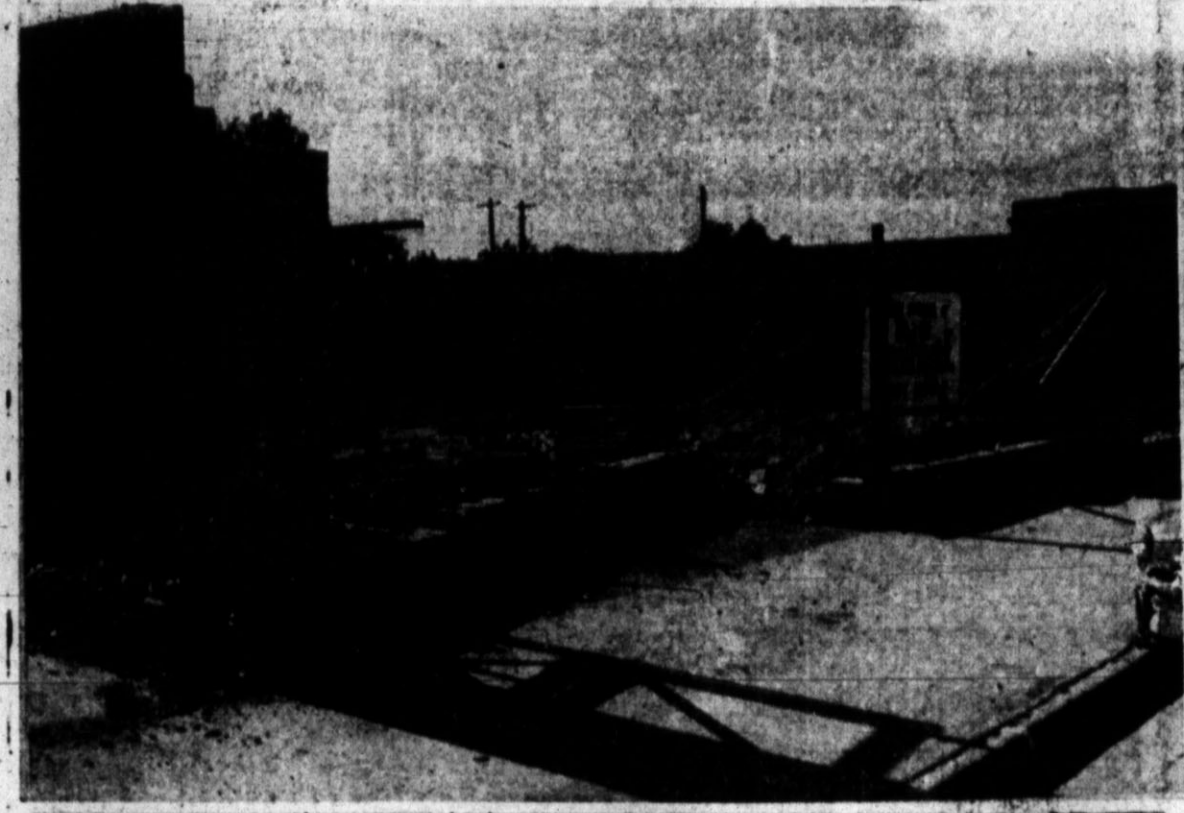


Home of the 'A' model is scheduled for completion in November or early December. This construction will feature completely modern facilities including a model kitchen, offices, directors room, repair department, administration and two-way radio. This building is located east of town on Highway 60.



TOP RIGHT—The new 75-foot construction across from the Post Office is being constructed by N. D. Bartlett and will provide the future home of H&H Furniture Company.

Lower right shows the new Benefield building, on Highway 60, and about where the Little Diner now stands. Lee and Mark Benefield have not announced what type business will be conducted, but plan to occupy the building themselves.



Girls And Women Safer From Fire

Girls and women are safer from fire at home today than they have ever been, as a result of improved modern equipment. Insurance statistics show that the death rate from burns and scalds has fallen to less than half of what it was 15 years ago. Attributing the decreased number of deaths from fire in the home to great advances in home lighting, cooking and heating facilities, and to wide safety education, the National Board of Fire Underwriters reminded housewives that home fires still take a huge toll every year.

7,000 Home Fire Deaths
With all the conveniences that have combined to make life simpler and safer, 7,000 or more persons still lose their lives in home fires each year, the fire authorities added. Mechanical improvements can achieve just so much in matters of safety, they pointed out, then human responsibility enters.

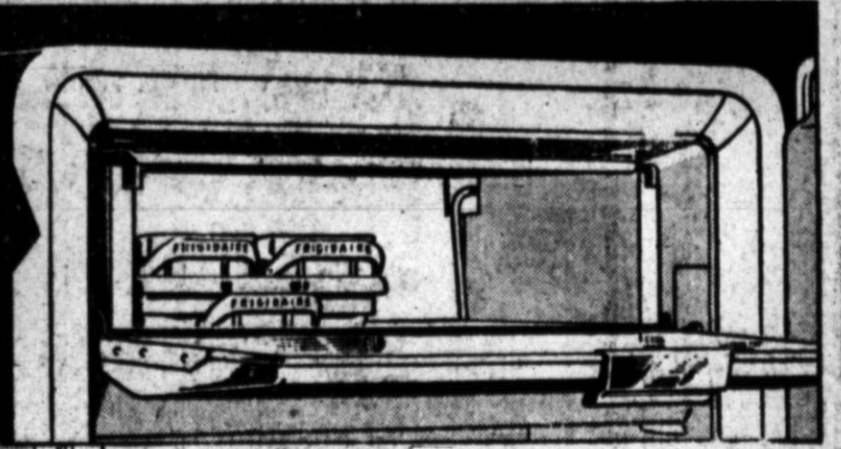
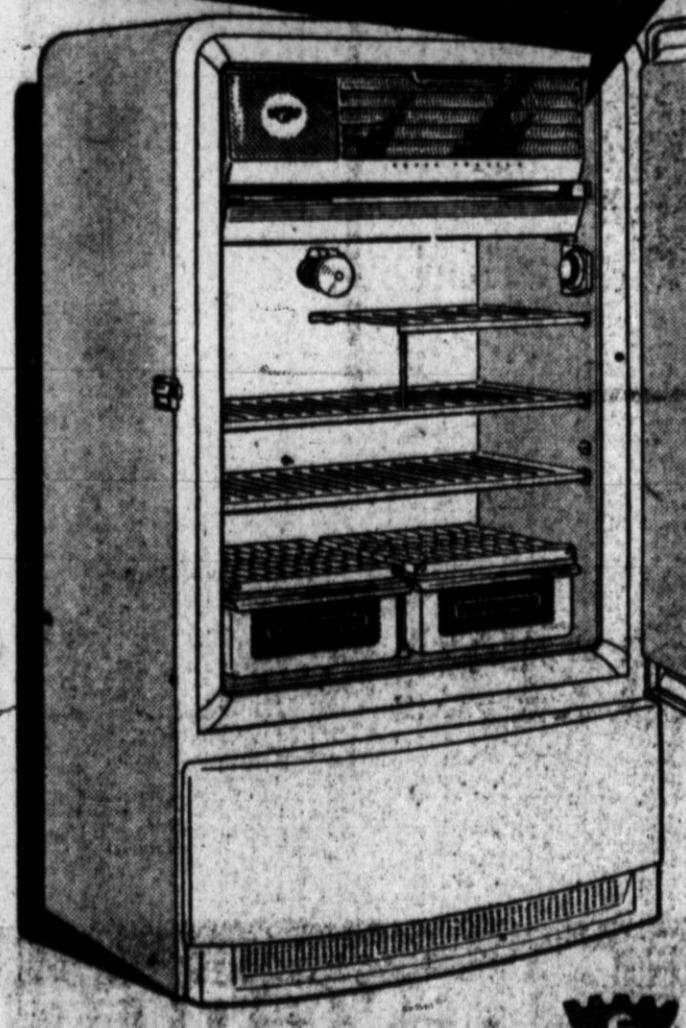
Asking all householders to observe Fire Prevention Week this year by looking over their homes for fire safety, the National Board suggested these rules be followed:

1. Keep basements, closets and the attic clear of all rubbish, or unnecessary stored furniture.
2. Have electric wiring checked by a qualified electrician. Don't try to be a home handyman yourself. You may cross your wires and be short one home.
- Clean Furnace for Safety**
3. If the furnace and chimney haven't been cleaned this year, this would be a good time to have it done, so they will be in good condition for the first cold days.
4. When buying new electrical appliances, be sure they bear the marker of the Underwriter's Laboratories Inc. to show they've been tested for fire safety.
5. Always have a metal screen in front of the fireplace. A check of fire deaths in one state last year showed that the worst cause of fatal fires was unprotected fireplaces.
6. Never use gasoline for dry-cleaning at home. If you must dry clean at home, use cleaning fluids that have been U. L. tested.
7. Keep portable heaters in good condition and place them so they won't be tipped over easily by children.
8. Don't allow smoking in bed. Matches and careless smoking remain the single worst cause of fire in the home. See that there are enough ashtrays in all rooms.

See the **PROOF** — You can't match a

FRIGIDAIRE

See this big, new **FULL-WIDTH SUPER-FREEZER CHEST!**



Keep over 30 lbs. of frozen foods in this amazing low-cost FRIGIDAIRE!

Never before! A real Frigidaire — a price tag so wonderfully low — with full-width Super-Freezer Chest — and still with all these features — at this low price!

7 4/10 cu. ft. Master Model Only
\$259⁷⁵

\$40.50 Down
Easy Terms

With All-Porcelain Exterior Finish
Only \$289.75

- New Ice-Blue Interior trim — gold-and-chrome accents outside
- All-porcelain Hydrators
- Meter-Miser mechanism
- Lifetime Porcelain Interior
- Aluminum shelves cannot rust or sag
- Quickcube Ice Trays
- New plastic Chill Drawer

Come In! Look at the outside — look at the inside!
See why you can't match a FRIGIDAIRE!

When your refrigeration equipment needs attention, call us for genuine FRIGIDAIRE Service!

GOOD HOUSEKEEPING SHOP

303 N. MAIN

PHONE 1109



On The Occasion Of National Fire Prevention Week We Pay Special Tribute To Our Own Fire Department.... We Have Many Reasons To Appreciate Each Member.

DON'T

- Smoke In Bed
- Use Gasoline For Cleaning At Home
- Burn Trash In Open Bonfire
- Keep Matches In Reach Of Children
- Run Electric Cord Over A Nail Or Under A Rug
- Don't Leave Iron Attached Or Unattended

JOIN WITH US IN
Making Fire Prevention
Week An Integral
Part Of Our Business
Throughout The Entire
Year!

Pitman Grain Company

Fire Prevention Week, Oct. 8-14

TEXANS In Washington

By **TEX EASLEY**

AP Special Washington Service
WASHINGTON, (P) — Texas has a good chance of regaining this year the position of being the nation's No. 1 state in farm income, from sale of crops and livestock.

Texas last was the top state in farm cash receipts from marketings way back in 1929. Figures just released by the Agriculture Department show the Lone Star State farmers may this year go out ahead of Californians, who barely topped them, for first place in 1949.

In fact, Texas outstripped California last year in total farm income... but that includes government payments for participation in soil and range conservation programs.

The 1950 total may snow Texas ahead on both counts. The figures for the first seven months of 1950 show Texas farmers had received a total of

\$853,482.00 (m) from the sale of crops and livestock. Californians received \$952,138,000 in the same period.

But, the trend was the important thing indicated by figures. In the first seven months of 1949 Texans had received \$789,145,000, Californians \$1,011,152,000 (b).

While California was registering a decline, Texas was in the fortunate trio of states in the union which gained. The other two were Florida and Michigan.

The total income of Texas farmers in 1949 from sale of crops and livestock was \$2,057,083,000 (b); the total for Californians was \$2,057,211,000.

Total farm income however, including government payments, put Texas ahead with \$2,071,822,000. California was in second place with \$2,066,431,000.

Around the Capital:
Speaking of farm income, Texas' lone Republican Rep. Ben Guill, of Pampa, placed in the Congressional Record at the close of the session a chart showing returns of farmers for the past 20 years.

A member of the House Agriculture committee, he commented in defense of government farm price supports, and added: "It has been determined, after



IT REALLY RAINED out in the Ford area. The above picture was made by H. N. Benson at his place 17 miles north of here on Highway 51. Mr. Benson says that the duck, swimming under the cow, even got tired of so much water and from now on he is going to quit letting the ducks watch the calves suckle.

BRAND STAFF PHOTOS

years of research and study, that every single dollar of farm income generates \$6 additional of national income.

"In other words, a dollar's worth of wheat, for instance, is transported to processing plants, and by the time it has made the rounds and comes back to the consumer in the form of bread, or wheaties; or what have you, it has given birth to \$6 more of income on its way through the cycle of distribution."

The total farm income in 1949 was \$30,500,000,000 (b); the total national income was \$221,000,000,000.

Two Fort Worth life insurance men, here for the 61st annual convention of the National Association of Life Underwriters, got a behind-the-scenes tour of

the capitol with their Congressman.

The pair, Eddie H. Dyer and Lucian Willoughby, left the convention for a visit to the Hill to see Rep. Wingate Lucas. He took them into the House and Senate chambers, where workmen now have the places looking like a few bombs had exploded.

The demolition is part of a reconstruction program that was partially done last summer with the installation of new ceilings.

Scheduled for completion by the time the new congress convenes next Jan. 3, the work is to cost \$6,000,000.

Home Fires Will Strike One Family In Every Hundred

There is one chance in a hundred that there will be a fire in your home this year.

That is the warning given by the National Board of Fire Underwriters, which has just issued a new booklet that takes home owners on a tour of their homes, in search of fire hazards.

Issued to help Americans cut down their yearly total of 400,000 home fires, the booklet is titled "The Fire Safe Home." It supersedes another booklet of the same title, more than 2,000,000 copies of which were distributed.

"It doesn't take a detective to discover a fire hazard," the new booklet points out, and then reviews the hazards to be found in each room of the home. In each case, advice is given on methods of removing the hazard.

Copies may be obtained free from the National Board of Fire Underwriters, 85 J o h n Street, New York City.

Read The Want Ads

Today is The Day

Plan future security for both yourself and your family through a Planned Program of Life Insurance.

Be Wise Be Thrifty

Insure your future with

Southland Life

INSURANCE COMPANY

LIFE • ACCIDENT • HEALTH • HOSPITALIZATION

STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

THIS SPACE FOR SALE

Hereford Wrecking Co.

HIGHWAY 60
USED PARTS

See Us For Expert Repair Work of All Kinds!

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Your Favorite
NEWSPAPERS and MAGAZINES
SCHOOL SUPPLIES

Fountain Service... Drugs... Sandwiches

301 Main Street — Phone 694

L. BASKIN INVESTMENTS

List Your Holdings With Us For Quick Sale

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JIM HILL HOTEL
East Door
Ground Floor

PARKER BROTHERS PLANING MILL And BUILDERS SUPPLY

Paint
Wallpaper
Linoleum
Builders Supplies
Phone 719

GEAR HEAD REPAIRS

For Irrigation Pumps

In Stock or Made in Our Modernly equipped machine shop for any make gear head.

BEARINGS, GEARS, SHAFTS

W. M. (Bill) WHITESIDES

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PLAINVIEW, TEXAS

FOAM LATEX CUSHIONS

at the
For
Office, Home, Car, and Tractor
Brand Office

Read The Classified

REMINGTON TYPEWRITERS OFFICE SUPPLIES

FARM AND HOME
FLOOR AND WALL SAFES

AT YOUR
HEREFORD BRAND

Films Being Shown Here In Fire Week

A new 16 mm. film which uses a new color cartoon technique to call attention to fire hazards, has just been released by the National Board of Fire Underwriters and is in the hands of Bill Patton.

Several civic groups already have made arrangements to have the film shown before their members at regular meetings.

Another film, telling how fire insurance companies serve the nation, also has been released.

The motion picture describing the public services of the fire insurance business is entitled, "These are the Facts." The new fire safety film, which conveys some serious facts about fire hazards in light, cartoon style, is called "The Torch."

Prints of both films are loaned for showings without charge. East of the Rockies, they may be obtained from the Bureau of Communication Research, Inc., 13 East 37th Street, New York City. West of the Rockies, films are distributed by the National Board of Fire Underwriters, 1014 Merchants Exchange Building, San Francisco 4, California.

Escape From Home Fires Is Outlined

Fire!
What should you do if you awaken at night and hear that word?

Here is the advice the National Board of Fire Underwriters has issued for citizens of Hereford and all other towns in the U. S. A.:

1. Stay calm. Panic causes many deaths in fires.
2. If there's a phone in your bedroom, call the fire department immediately.
3. Test the door leading into the hall with your hand. If it feels hot—don't open it. The hallway is already filled with deadly gases. Look for another way to get out of the house—perhaps down a back stairway, over the roof, or through a window (if you sleep on the first floor).
4. If there is no other escape route, yell to arouse others, stuff cloth around the door cracks to keep gases out, open your window slightly, and stay there to await rescue.
5. If the door doesn't feel hot, hold a cloth over your nose—wet if possible—and escape through the hall, arousing others as you go.

For A Small Deposit You Can...

LAY-AWAY

your

CHENILLE ROBES NOW!

You'll Find Priced at.....

\$3.98

Narrow rows of small baby chenille... overlay designs in self color or multi-color. One pocket style with wrap-around tie belt. Sizes 12 to 20, 28 to 44 and 7 to 14.

You'll Find Priced at.....

\$4.98

Wrap-around self belted models in narrow wale baby chenille. Plain chenille or multicolored overlays. Large show collars. Sizes 12 to 20 or 28 to 44.

You'll Find Priced at.....

\$5.90

Fine Pinpoint chenille on sturdy closely woven muslin. Rich multicolored overlays on skirt front and around bottom. Sizes 12 to 20 and 28 to 44.

COLORS:
Beauty
American
Peacock
Peach
Flamingo
Dusty Rose
Blue
Aqua
Gold

You'll Find Priced at.....

\$7.90

Massive rich multicolored overlays on skirt front, side and around bottom. Heavy muslin back with pinpoint chenille. Sizes 12 to 20.

For Girls.....

Priced Priced

\$1.98 \$2.69

Closely rowed baby chenille on heavy muslin back. Wrap around style with self belt. Sizes 1 to 3 and 2 to 6.

Pinpoint chenille with chenille overlay on skirt front. Wrap around model self tie belt. Sizes 2 to 6.

C. R. ANTHONY CO.

Hereford

FOOTBALL CONTEST

WIN CASH AND MERCHANDISE PRIZES

EACH WEEK

The Merchants listed on this page are joining in the game to give you a lot of fun and a chance to win merchandise and cash prizes each week. **START TODAY.** Matching your choice with the selection of the nations experts.

3 BIG PRIZES

1st - \$5⁰⁰ In Trade At Jiggs Service Station
2nd - \$3⁰⁰ In Cash at The Brand - 3rd - \$2⁰⁰ In Cash at The Brand

TAKE TIME OUT

... for an after-game snack at

Western Wheel Inn

STEAKS and FRIED CHICKEN OUR SPECIALTY

1309 E. 1st

Phone 1158

EARL PHILLIPS

GUY LAWRENCE

PHILLIPS & LAWRENCE

NOW OPEN FOR BUSINESS

Our Complete, Modern Service Department..

We Service All Makes of Cars

H. C. (Clay) ANGELO in Charge

503 E. 1st

Hereford, Texas

Phone 97

J. C. RICKETTS REALTOR

RANCHES

WHEATLAND and IRRIGATED FARMS

133 W. 3rd

Hereford, Texas

Phone 358

WATCH THE SIGNALS

WHEN YOUR CAR COUGHS, SPLUTTERS OR IS HARD TO START — IT'S YOUR SIGNAL TO SEE US FOR A CHECK-UP!

DE SOTO - PLYMOUTH

Authorized Sales and Service

BEAVERS BROS. MOTOR CO.

302 E. 3rd

Phone 383

ELECTRIC CONTRACTORS

Home & Industrial Wiring
Lighting Fixtures & Supplies
COMMERCIAL FRIGIDAIRE
Authorized Sales & Services

WALKER REFRIGERATION SERVICE

305 E. 3rd

Phone 402

PICK-UP AND DELIVERY SERVICE

PHONE 111 ACME CLEANERS

Good Clean Clothes Like Good Clean Sportsmen Can't Be Beat—Support

Your Hereford Football Team
MADE TO MEASURE CLOTHES

When You Think of Tires . . .

THINK OF SHELTON'S

GOOD YEAR TIRE AND TUBE

VULCANIZING and RECAPPING

TRACTOR TIRE TROUBLES — FIX AT YOUR FARM

SHELTON TIRE EXCHANGE

303 E. 1st

Phone 122

CONTEST RULES

1. Anyone can enter except employees of this paper and their families.
2. Prizes will be awarded each week to those naming the most winning teams. Just circle the teams you think will win. At least one team must be selected in each game. Awards will be divided equally in case of ties.
3. Submit as many entries as you like, but use official blank on this page.
4. Deposit all entries in the contest boxes provided by the business firms sponsoring this contest, or mail your entry to THE BRAND.
5. Judges will be the Sports Editor and the Advertising Manager of the Brand.
6. All entries must be in by noon on Friday each week. Winners names will be announced in this paper during the following week.

USE THIS

ENTRY BLANK

FOR FOOTBALL CONTEST
WEEK ENDING OCTOBER 14

1—Canyon	[]	26—Clarendon	[]
2—Perryton	[]	27—Spearman	[]
3—Tulane	[]	28—Notre Dame	[]
4—Princeton	[]	29—Navy	[]
5—SMU	[]	30—Oklahoma A&M	[]
6—Texas	[]	31—Oklahoma	[]
7—Arkansas	[]	32—Baylor	[]
8—Army	[]	33—Michigan	[]
9—Southern California	[]	34—California	[]
10—West Texas State	[]	35—New Mexico	[]
11—TCU	[]	36—Texas Tech	[]
12—LSU	[]	37—Georgia Tech	[]
13—Hardin-Simmons	[]	38—Tempe State (Ariz.)	[]
14—Yale	[]	39—Columbia	[]
15—Tulsa	[]	40—Villanova	[]
16—Rice	[]	41—Pittsburgh	[]
17—Kansas State	[]	42—Missouri	[]
18—Illinois	[]	43—UCLA	[]
19—Colorado	[]	44—Nebraska	[]
20—Cornell	[]	45—Harvard	[]
21—Michigan State	[]	46—William and Mary	[]
22—Mississippi	[]	47—Vanderbilt	[]
23—Penn	[]	48—Dartmouth	[]
24—Wake Forest	[]	49—North Carolina	[]
25—McMurry	[]	50—Texas A & I	[]

Food At Its Finest . . .

DELICIOUS STEAKS

SHORT ORDERS — PLATE LUNCHES
HOME MADE PIES & CAKES

GREEN HEDGE CAFE

513 E. 1st

Phone 536

"SERVICE IN JIGG TIME"

TEXACO PRODUCTS

FIRESTONE TIRES — DELCO BATTERIES
WASHING — LUBRICATION — ANTI-FREEZE

JIGGS SERVICE STATION

ACROSS FROM JIM HILL HOTEL

143 E. 3rd

Phone 875

This may sound like BRAGGING, but . . .
We've got Frigidaire-trained refrigeration experts

No shot-in-the-dark, trial-and-error fumbling for AL GARRETT. Not on your life! AL knows your equipment like a book. For our AL is thoroughly trained in Frigidaire service school, and is kept constantly up to date on the newest approved service methods.

Call us for genuine FRIGIDAIRE Service!

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PHONE 1109

A WINNING TEAM . . .

. . . when you make those sandwiches with Rich wholesome Knox's Bread. Delivered Fresh Three Times daily to your Food Store.

HEREFORD BAKERY

312 N. MAIN

Phone 46

YOU'RE SURE TO SCORE

. . . when you shop our store and save on your food dollar.

HUNTERS FOOD MKT.

"TOPS IN TOP QUALITY FOOD"

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HEREFORD BODY REBUILDERS

TOMMY CRUMP

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We Offer A Complete Body
Rebuilding - Refinishing and Motor Service

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605 West First

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"If We Can't Fix It — Junk It"

FOX MAN'S SHOP

Home of nationally adv. Men's Wear — Wilson Bros. Sports
Clothes, Stetson hats, Florsheim shoes.

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PLUMBING AND HEATING
SERVICE - VALUE - QUALITY

Geneva Cabinets — Day and Night Products
American Standard Plumbing Fixtures

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The LITTLE THINGS

We will look out for the little things in your insurance
. . . which takes care of the big things in time of loss.
WE LIKE TO BE OF SERVICE TO YOU!

JOHN McLEAN

INSURANCE AGENCY

Phone 273

Hereford, Texas

Abe Lincoln Did It Alone But Jimmy B. Needed Help

By MRS. IRA RICKETTS
 Brand Correspondent

Among Abe Lincoln's many accomplishments citizens remember his talent for cutting hair—his own. History—or perhaps legend—tells us he learned the trick as a matter of necessity—there were no barbers near him in his early days. He performed the task by means of a mirror in one hand and a pair of scissors in the other.

Jimmy Barnhart of the Progressive community found out Saturday that Abe probably had to put in as much practice to learn to cut his own hair as he did to become one of our greatest presidents.

It looked easy to Jimmy at first. But as the job grew old it also grew rough, and Jimmy finally surrendered, let Bill Hel-

ton save the day by doing the job over.

Personals

Sunday dinner guests in the home of Mr. and Mrs. H. L. Hershey were Mr. and Mrs. J. L. Park, Mr. and Mrs. Ray Hershey, Mr. and Mrs. C. C. Bowman and Miss Lucille Park.

Mr. and Mrs. R. E. Bean were in Amarillo Monday.

Mr. and Mrs. Dee Brown and boys of Muleshoe and W. G. Harris of Summerfield spent Saturday night and Sunday in the P. L. Carmichael home. Dee and Pete attended the West Texas-McMurry football game at Canyon Saturday night.

Mr. and Mrs. V. E. Dodson and Mr. and Mrs. Ira Ricketts attended the Disciples of Christ



PINCHES LIONESS—J. W. Robinson, Jr., left was "found guilty" of pinching the Hereford Lions Club sweetheart, Barbara Burney, right at a mock trial last Wednesday. Charges said he pinched the young lady "between the second and third tables" at a ladies night banquet on or about June. Robinson was sentenced to a "bail and chain," i.e.: his new bride, Virginia Lyons Robinson by Lion Judge Alex O. Thompson. Everyone enjoyed the skit—except Lion Robinson.

District 1 convention at Spearman Thursday.

Billy Carmichael spent Saturday night with Buddy Godfrey.

Mr. and Mrs. Clyde Russell and family were recent visitors in the home of Mr. and Mrs. Edgar Russell of Levelland. They also attended the Hereford-Levelland football game.

Mr. and Mrs. C. C. Bowman enjoyed a visit Monday with some old schoolmates who drove up

from Plainview to spend the day in the Bowman home. The guests included Mrs. Lila McKlean, Ft. Worth, Mrs. R. Barrow, Miss Ruby Barrow and Clay Barrow of Plainview.

Mr. and Mrs. R. C. Weathers were business visitors in Amarillo Monday.

Mr. and Mrs. Jim Ricketts and family, J. A. Forrest, Albert, Mary Beth, Ralph and Fred were

visitors in the home of Mr. and Mrs. Ira Ricketts Sunday.

Mr. and Mrs. V. E. Dodson and Kay Lynne Scott visited in the home of Mrs. I. W. Scott at Canyon Sunday.

Mrs. M. T. Sparkman, Mrs. T. J. Parsons and Mrs. Clyde Russell were business visitors in Dimmitt Monday.

Mr. and Mrs. E. O. Billingslea have returned from a trip to San Antonio, Austin and Oklahoma City. They were accompanied to San Antonio by Mrs. Billingslea's mother, Mrs. J. T. Adams, who made an extended visit in the home of her daughter. They visited relatives in Austin and Oklahoma City.

Mr. and Mrs. P. L. Carmichael, Mr. and Mrs. Bert Coffin, Mr. and Mrs. Earl Clark were visitors in the Bob Barnhart home Tuesday night.

Mrs. D. R. Weaver, Mrs. Bill Hood and Leslie Key were guests Wednesday of Mrs. V. E. Dodson.

Mr. and Mrs. Bob Barnhart, Mr. and Mrs. Bill Helton, Mr. and Mrs. Bob McOnig, Mr. and Mrs. Jack Dean, Mr. and Mrs. V. E. Dodson, Mr. and Mrs. C. C. Billingsley, Mr. and Mrs. Glen Rutter, Jake and Miss Augustine Gregory were guests in the P. L. Carmichael home Monday evening. Cake and coffee were the

refreshments served after an enjoyable evening.

The Bob Barnharts spent Sunday afternoon with the Bill Feltons.

Methodist Men Meet Wednesday

Mr. Joe Salem, prominent business man of Sudan, Texas, and District Lay Leader of the Plainview District will be the guest speaker in the regular meeting of Methodist Men in the basement of the First Methodist Church on Wednesday evening, October 11th at 7:30 p. m.

The meeting will feature a covered dish supper, popular with the local Methodist Church and usually attended by near-capacity crowds. Mr. Salem is prominent in the work of the Northwest Texas Conference for the Methodist Church. His message will be inspirational, as well as entertaining. All members of Methodist Men and their guests are urged to remember the meeting.

Classified Ads Get Results

SOMETHING NEW Has Been Added!

FOR YOUR BABY

We furnish Diapers — Deodorized Container.
 Pickup and Delivery Twice a Week. Wash, Dry
 and Sterilize Diapers in All Kinds of Weather.

Saves You Soap, Gas, Water, Time and Labor for ONLY \$2.25 Per Week

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OR WRITE

Jack & Jill Diaper Service
 Hereford, Texas

THIS SERVICE IS ALSO AVAILABLE IN DIMMITT AND FRONA!



Your ideal answer to every storage need!

Here's the perfect building for general storage, stock shelter or dairy barn. This sturdy, fire-resistant Quonset 40 gives you the added strength, permanence and sailability found only with Stran-Steel's arch-rib, clear-span design. It offers varying-length flexibility, rugged durability and many-use versatility—all at reasonable cost. See us for complete details without delay.



YOU CAN'T BEAT QUONSET FOR VALUE!
B. E. BRUMLEY

Box 608 Phone 404

QUONSET BUILDINGS ARE PRODUCTS OF GREAT LAKES STEEL CORPORATION

Reddy's Recipe ... for washday!



1. Take one (or more) baskets of dirty clothes and forget all worries....



2. Have ready plenty of HOT water (installation of an automatic electric water heater guarantees this)...



3. Place clothes in automatic electric washer and set controls....



4. After removing clean clothes from washer place in automatic electric dryer and



5. Clothes are now ready for your electric ironer....



6. Presto! with the greatest of ease, you've successfully juggled washday... thanks to modern electric service.

for the ingredients in Reddy's Recipe... SEE YOUR ELECTRIC APPLIANCE DEALER!

**SOUTHWESTERN
 PUBLIC SERVICE
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 26 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

GREGORY PECK
 HIS "TOP GUN" REPUTATION MADE HIM THE TARGET OF EVERY OUTLAW'S BULLET!
THE GUNFIGHTER
 with HELEN WESTCOTT
 MILLARD MITCHELL - JEAN PARKER
STAR
 SUNDAY, MONDAY and TUESDAY

DOUBLE FEATURE!
 3 HOUR ENTERTAINMENT
 ALL FOR 35¢
TEXAS SUNDAY - MONDAY
 TUESDAY

Swing On Down!
SQUARE DANCE KATY
 VERA VAGUE
 THE FINEST VOYAGE WITH MARRIAGE SONGS
 ULLA STEN

ALL HE KNEW ABOUT WOMEN... HE LEARNED IN PRISON!
OUTSIDE THE WALL
 Richard BASEHART • Marilyn MAXWELL
 Signe HASSO • Dorothy HART

Most men have known at least one Thelma Jordan!
BARBARA STANWYCK
WENDELL COREY
 "HAL WALLIS" producer
"Thelma Jordan"
STAR Wednesday
 Thursday
 1050 REASONS FOR SEEING THIS PICTURE!
"USH" SAYS "We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything."
 Congratulations
 Anniversaries from Sunday, October 8, through Wednesday, October 11...
 Mr. and Mrs. Virgel Zumwalt Mr. and Mrs. Luke Jordan
 Mr. and Mrs. I. H. Willoughby Mr. and Mrs. Paul Hoff
 Mr. and Mrs. Woodrow Garrison Mr. and Mrs. F. L. Pinckert
 Mr. and Mrs. Grady Wilson, Jr. Mr. and Mrs. D. R. Holt
 Mr. and Mrs. Johnny Dowell Mr. and Mrs. Bob Wilson
 Mr. and Mrs. L. C. Boardman Mr. and Mrs. C. E. Willhite
 Mr. and Mrs. H. C. Beauchamp Mr. and Mrs. J. H. Landers
 Mr. and Mrs. C. W. Owens Mr. and Mrs. Harvey Lindsey
 upon the occasion of your wedding anniversary
 If you have married or moved to Hereford in the last year please call 363 to give us your anniversary.

STORY OF A WOMAN'S BITTER VICTORY
PAID IN FULL
 Robert CUMMINGS
 Elizabeth SCOTT
 Diana LYNN
Texas YOUR FAMILY THEATRE

TOWER DRIVE-IN
 SUNDAY - MONDAY
 ANN BLYTHE
 HOWARD DUFF
 GEORGE BRENT
RED CANYON
 Tuesday - Wednesday
 ALICE FAYE
 GEORGE MURPHY
 You're A Sweetheart