### **TEMPERATURES**

Thursday Saturday

Moisture this year: 8.21 Moisture last year: 20.42

# The Sunday Brand

Our Slogan: "More People - More Farms"

VOL. 17 - NO. 12

HEREFORD, TEXAS 79045, SUNDAY, SEPTEMBER 20, 1964

PRICE - 15c PER COPY

# 6000 Attend Holly Plant Opening

### Rogers, Purcell, Poage Dine With County Wheat Growers

ing for a breakfast at Raney's, which was attended by Congressmen Walter Rogers, W. R. Poage and Graham Purcell.

Around Town

With The Brand Staff

The Walcott P-TO will hold its regular meeting Friday, Sept. 25 ers. at 8 p.m., instead of the usual 3rd Friday in the month, Mrs. Bruce Coleman, reporter for the PTO, said that the 7th and 8th grades will give the program. Committeemen bring cookies.

sity Ex-Student Association will have a dinner Monday, at 7 p.m. at the Western Wheel Inn. Dr. Emmitt Smith, Director of Research, West Texas State

University will present his program on what the University means to the area.

crats Tuesday at 7:30 p.m. at the Frank J. Bezner, Chairman; P. Community Center to kick off B. Sowell, Vice-Chairman; Billie the 1964 Democratic Campaign. C. Hodges, Member; C. L. Mc-Committee on Agriculture and Campaign ideas will be discussions. First Alternate; Andrew was very instrumental of prosed and refreshments will be Kershen, Second Alternate.

The election was held at a

Bob Price, Republican can-didate for the 18th Congress-ional District, will kick off his campaign in Deaf Smith Counat 8 o'clock.

Mayor Ray Cowsert issued teemed guests for the city of Hereford and the guests were in- ed up by the secretary and grain troduced by President of the Texas Wheat Growers Association, Leo Witkowski.

Witkowski introduced Vice-President of the Deaf Smith County Wheat Growers, Frank Zinzer Jr. and Secretary-Treasurer Clinton Jackson.

Also present at the meeting was Dick Brown, of Hartley, who introduced the directors of the Texas Wheat Growers Association. Brown is executive secretary of the Texas Wheat Grow-

Witkowski in his opening comments, announced that he

## The West Texas State Univer-**Coming Year**

all Deaf Smith County Demo- Friday. Farmers elected were tion has doubled."

All Democrats are urged to county convention September "That all of the area leadership attend, according to Jack Williams, President o the Deaf ford. Electors were farmers cho-Smith County Democratic Club. sen as convention delegates at recent ASC community commit- States had not needed the intee elections throughout the councrease in sugar, there would be ty. Committeemen will begin no sugar beet plant for Here-

ty with a speech at the high ger, points out that the ASC Wichita Falls of the 13th Conschool cafeteria Tuesday night county and community farmer gressional District was the final committees are in charge of lo- speaker. Purcell was honored The first Buffalo Touchdown tional farm programs as the Club meeting will be held Monday at 7:30 p.m. in the West gram, the feed grain program, the feed grain program, the feed grain program. Dining Hall of West Texas State
University. The general public is invited.

The voluntary wheat program, acreage allotments and marketing quotas, the National Wool is invited.

The rectary of Agriculture Orving for a TD. The try for extra points failed.

Buck repeated with another Head football coach Joe Ker- Program, the Sugar Program, bel will narrate the filmed show- commodity loans and storage (Continued on Page 2) facility loans.

More than 150 area wheat. The congressmen were in had received wires and letters growers were present at a meet. Hereford to attend the dedication for the U. S. Secretary of Aging of the Deaf Smith County ceremonies Saturday of the riculture Orvill Freeman and Wheat Growers Saturday morn- \$21.4-Million Merrill E. Shoup Continental and Cargo Grain Plant of Holly Sugar Corpora- Companies that the wheat sold to Russia was paid for in cash. Witkowski explained that rumthe official welcome to the es- ors had been disemmated on the wheat sale that should be clear-

Published Every Sunday

companies handling the sales. Witkowski then introduced Congressman Walter Rogers, Pampa, of the 18th Congressional District, who addressed the wheat growers.

Rogers said the wheat growers should realize that "No man has worked as hard for area wheat growers as Congressmen Poage and Purcell and accomplished as much through legislation."

Witkowski then introduced Congressman W. R. Poage, Waco, of the 11th District, who praised the leadership of Congressman Rogers in this session of the 88th congress.

"Hereford does not have so much more productive land," Poage said, "that it is able to surpass all other areas in agriculture as well as industry, but they have had the right kind of forceful leadership of Congress-

In speaking on the wheat sitnation, Poage said, "People wonder why there is a wheat surplus. Well the main reason is mers to serve as the Agriculthat the people of the United tural Stabilization and Conservation County Committee for the amount of wheat they were con-

> Congressman Poage, who is vice-chairman of the House moting legislation for the Here-ford Beet Sugar Industry, said, "That all of the area leadership

ford." Faust Collier, Office Mana-Congressman Graham Purcell, ger, points out that the ASC Wichita Falls of the 13th Con-

(Continued on page 2)



PRINCIPAL SPEAKERS - Shown are the three principal speakers at the dedication ceremony of the Merrill E. Shoup Plant of Holly Sugar Corporation Saturday evening.

Governor John Connally is shown with President of the Sugar Company Dennis O'Rourke, center, and President of Texas Sugar Beet Growers Austin Rose Jr.

(Brand Staff Photo)

### Trounces Bobcats, 34-7

face Stadium, with final score standing at 34-7.

yards for a TD. Kick by Ronnie score 21-0. Kenmore gave Dimmitt another

He stressed, "Farmers must six-pointer a few plays later in tailor agriculture to the needs the quarter. He went over right guard to cross the goal line, A

Hereford's Wynn Buck, Frank, pass to Gene Drummond was, yard line at the end of the third Cain and Mike Moore led White- good for two more points for the quarter. Extra point by Rich- gained entrance through the kets at Hanes and at other knitface scoring against Dimmitt's Herd. This left the scoreboard ards' kick gave the Herd their Bobcats Friday night in White- at 14-0 at the end of the quarter. final point, Dimmitt then follow-Frank Cain brought in the only touchdown of the second quarter stanza.

Dimmitt's only six-pointer when he bucked the middle on came late in the fourth quar- Dimmitt's one-yard line, Kick by ter when Tony Young intercept-ed Hereford's pass and ran 97 another point, leaving halftime Third quarter saw Cain score

again when he went around the Wynn Buck started off scoring right end from Dimmitt's fouryard line, Richards' kick for extra points was no good.

Herd, Mike Moore went around right end from Dimmitt's three-

## **Run For Money**

students carried the Olympic torch most of the distance Wednesday evening from Adrian to Glen Rio in the Jayeee "Run

The torch was carried 18 of the 23 miles by the boys. The Hereford Jaycees received the torch at 8 p.m. and turned the forch over in Glen Rio at 10:45

Tim Gearn, Robert Strange, Billy J. Gilliand, John Newton, Dean Crofford, Steve Perrin and Gilbert Sims, Two Little Leaguers, Ricky and Danny Locke as-

The carrying of the torch is promoted by the U. S. Junior mber of Commerce to raise end the U. S. Olympic games. The Jaycees hope to raise one

Jaycess assisting in the run gere Pat Ferguson, Wendell Ma-oney, Clay Lindsey, Pam Wil-on, Joan Smiley, Tom Smiley, Sill Dufur, Ray Palvadore, John Meador, Ray Palvadore, John Meador, Bob Rott, Emery Brownlow, Jerry Fowler, Ronny Osborne, and C. D. Fitzgerald. The HHS boys outran the group of WTSU students who met them at Adrian with the

The torch began its journe westward in New York City an will arrive in San Francisc

"Run for The Money", P.O. Box Prehn said, "and is a st supporter for Republican I idential Nominee Barry Company of Idential Nominee Barry Com

ed with their TD in the fourth

Herd made a try for cnother (Continued on Page 3)

### Governor Connally Here For Opening

More than 6000 dignitaries and visitors were on hand at the dedication ceremony of the \$21.4-million Merrill E. Shoup Plant of Holly Sugar Corporation Saturday morning, when Gov. John Connally said that the development of a sugar beet refining industry at Hereford is a demonstration of the "unlimited opportunity" in Texas for processing plants utilizing Texas raw materials.

### **Burglars Raid Four Hereford Stores Friday**

businesses sometime Friday lorado. night, with losses and vandalism in most cases considered light.

Investigations were still being made by the sheriff's office Saturday, since their schedule was disrupted by the dedication of Holly's Shoup plant.

Places of business reporting burglaries during the night were Kemp Auto Repair, Wes-Tex Equipment, F. H. Vahlsing, Inc., and Gifford-Hill-Western.

A hole was knocked in glass of the door at Kemp Auto Supply to gain entrance. Not more than \$3 was taken from the coke machine, and an undetermined amount taken from a candy machine.

No other vandelism was ported.

the loss of about \$30 in small bock as the site of the P. H. bills and change. To gain en- Hanes Knitting Company. trance, burgiars made a small

warehouse, and then pried the ting and spinning mills which we lock off the office door, Checks hope to attract to Texas." amounting to about \$10,000 were ''As an example of what we scattered outside.

Connally said, "Today we see a great new industry which will process this product in Texas. Sugar beets have been grown in this part of Texas for many years, but our farmers have had to ship their product to mills in Colorado."

The governor was the princi-pal speaker in the dedication of the Shoup Plant of Holly Sugar Corporation, which is based in Colorado Springs, Colo, and op-Burglars raided four Hereford nia, Montana, Wyoming and Co-

"This plant is more than a single new industry-it is an industry which will bring other industries and an industry which strongly bolsters the agricultural economy of this entire region,"

"Its location here is a tribute to the leaders of the Hereford area and their foresight in developing sugar beets as a cash crop on the High Plains."

The Holly plant is on a 1700 acre site west of Hereford. Constructed at a cost of \$21.4 million, it will be able to produce up to 200 million pounds of sugar annually. Some 27,500 acres of sugar beets were planted this year in the Hereford area and it is hoped that acreage will be increased to 40,000 next season. In his speech, the Governor al-

"At the outset, this con will use 15,000 bales of Texas F. H. Vahlsing reported the cotton, but changes in growing most damage—loss of \$130 in techniques by cotton growers small bills and change. Burglars can produce valuable new mar-

must do in the orderly indust-Gifford-Hill-Western reported rial growth of Texas, no other broken glass, but nothing was state produces more of the ba-

### Young Campaigner Has tra points was no good. In the last touchdown for the Large Supply 'Goldwater'

tion rolls around, everyone the campaign buttons." seems to be getting up on a soapbox and explaining their political views to anyone who will take the time to listen to them

Each election year brings a- have been having a hard time knows who his candid bout some new twist to the old game and a different type of of this." 'campaigner" seems to appear each time.

This years election has brought about on another new type, which will appear the youth "campaigner"—so youthful it will be a decade before any of them can vote.

One noted most recently is Prehn Nanniga, 13, son of Mrs. Prehn Nanniga, 222 Bradley. Prehn appeared in the Brand office the other day with a new type of campaign material— "Goldwater",

The first shown to the office button that had a plastic container on it, which contained pure water and small flakes of

The second sample of "Goldwater" was a soft drink in a can. The can is green and has Goldwater printed on it in white letters on a gold background. Under the 'Goldwater' is printed servative Taste."

The gold water is distribut by the Gold-Water Distribu-ing Co. of Granite City, Ill. Prehn is a staunch Republican as is his granded in Spring-

"My granddad in Springfield as been a delegate to the past

cans, of Goldwater," Prehn con- trol of the concession stands.

or prefer the candidate they cording to my sources the gold or prefer the candidate they cording to my sources the gold in the Republican party and in the buttons is real, but I convincing my friends at school and what they stand for. Even

> mixture of ginger ale and root in what the candidates have to beer. One can blew up on me say." though, before I could open it."

As another presidential elec-tinued, "and a whole bunch of the Democratic governor of the campaign buttons." The Democratic governor of the state was speaking and

though it will be eight years be-"The Goldwater is really a fore he can vote he says "he good drink. It tastes like a likes politics and is interest Prehn will vote for the first

According to Prehn, the gover- time in 1972, but who knows, nor of the state of Illinois spoke he may get a lot of votes for at the state fair in Springfield his party between now and then.





WHEAT GROWERS CONFERENCE — Shown are three congressmen with Texas Wheat Growers Association President Leo Witkowski, second from left. On the left is Congressman Walter Rogers of the 18th Congressional District. On the right is W. R. Poage, Waco, 11th Congressional District and

II, Wichita Palls of the 13th Co District, Purcell is chairman of the House Wheat Sub-Comee and Paage is vice-chairman of House Agricultural

(Brand Staff Photo)

Latin Baptist

**Have New Life** 

**Crusade Here** 

The date for the local Cru-

sade in Hereford, Texas will be

8 p.m. The local preacher will be B. L. Davis pastor of the

First Baptist Church of Hereford

fusic will be under the direction of Duane Barrett, A seventy-five

voice chair consisting of both

Anglo and Latin Americans will

be used during the Crusade. A

cans in Texas.

### Kogers...

Continued from page 1)

he job very difficult."

The farmer serves the coning public and it is the far-

### THE SUNDAY BRAND

Reinblished 1948 School every Sunday of West Fourth St. ford, Texas 79045

bscription Rates: Zone 1, 14.00 per year; Zone 2 and a-hove, \$5.00 per year. With the Mereford Brand both papers. se 1, \$4.95 per year, Zone 2, 6.15 per year. Carrier delivery. 64 cents per month. Single cop-tes 15 cents each. tered as second-class matter

July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County,

re responsibility to grow w to buy and to sell their proing their crops for in the

by saying, "We congressmen are not going to stand up here and tell you what giant steps have been made on wheat legis lation because they have not been made. We are making progress and we are contin nake progress, and this does not

President Witkowski adjourned the meeting at the conclus-ion of the address by Purcell and the congressmen were avail-able for comments with the assembled wheat growers.

### Around...

(Continued from page 1)

ing of the Buffalo season's open-er against Ohio University. Also, a highlight film of the American Football League's defending champion, the San Diego Chargers, will be shown. Bob Petrich, former West Texas State tackle, is a defensive end for the Chargers.

A drawing will be held following the meeting for the door

Texas Tech's twelve sororities have announced 369 new pledges for the fall semester. Pledges from Hereford include Katherine Barnard, Chi Omega; Royce Life Crusade, will be televised Gilliland and Kathy Boston, Del- by KFDA-TV, Amarillo, of Sunta Delta Delta; and Carol Elise Craver, Sigma Kappa.

"Nueva Vida Report," a 28-



EVANGELISTIC EFFORT — The above float, presented by the Latin American Baptist of Hereford, was in the Wednesday afternoon parade celebrating Mexican Independence. The Baptist General Convention of Texas is

day, Sept. 20, from 12:25 to

central campaigns are planned

High School Football Mothers will meet at Community Cen-

ter Tuesday at 8 p.m., an-

nouced Mrs. Morris Easley, vice-chairman. This will be an

organizational meeting for the

cause of continued dryness,

Initiation for seven new mem-

Penn State's football squad in-

Actual Photo All Leather 5.95 Value

"YOUR TOP-FLITE FEED DEALER"

Member of Congress.

dudes 16 seniors.

new school year.

12:45 p.m.

making a gigantic evangelistic effort to witness the gospel story of Jesus Christ to the 21/2 million Latin Americans in Texas.

(Brand Staff Photo)

### minute documentary film on the Latin American Baptist New 6000.

(Continued from page 1)

The Crusade which began Aug 30 will seek to carry the gospel made in Texas." to 21/2 million unevangelized Latin American people of Texas by the time it ends Oct. 11, said Dr. T. A. Patterson, Texas Bap-About 400 local church revivals and 66 area-central and major-

whisked to the Holly Plant site, faltered."

twin-engined plane were Attor-ney General Waggoner Carr, the make it a sparkling gem in the dustrial complex. The plant will Attoney General of Maine and crown of the Southwest's econ-All 5th Grade Camp Fire Girls the Attorney General of New omy."

Nathan Hopson, guardian of the Palis, of the 13th Congressional tizenship among you." District were on hand for the

Smith, Oldham and Briscoe ing body of Holly Sugar Corp- sident of the Texas Sugar Beet Counties have been declared eligible for emergency Farmer Home Administration Loans be-

local plant was named. Mrs. who will supply beets for the Shoup and her two daughters of Hereford Refinery and all the Colorado Springs were present people of Deaf Smith County. bers of Rainbow Girls will be for the ceremony.

rill E. Shoup, our late Chairman oration,

the corporation, both financial by the Rev. Herschel L. Thurshuman to the building of ton, pastor of the First Methodthis factory. The Board of Dir- ist Church, and the benediction sic chemical feedstock that goes and 1963 to make its important McGorry, pastor of St. Anthony's into making synthetic fibers. Yet decisions because of the earlier Church, Hereford, A color guard not one inch of these fibers is work of many men in the Com- was furnished by the Hereford pany-men such as V.I. Morris, Post of the American Legion. "Our greatest challenge in ec-onomic development, and our ing and Construction and who for the ceremony. brightest opportunity, is the at- went to Europe in the fall of The local beet sugar refinery traction of end-product manu- 1962 to search out from the will be able to produce, under facturing to use our raw mater. European beet industry ideas the best conditions, up to as ials and provide skilled jobs for for this mill, and men such as much as 20 million pounds of

after short interviews with the "We are dedicated to operat-

mothers at the Camp Fire Hut, at District, W. R. Poage, Waco, area, and I pledge to you that beet crop has been converted 106 West 9, Thursday after of the 11th Congressional District our every effort will be bent toschool at 3:30 announces Mrs. and Graham Purcell, Wichita ward good and constructive ci-

The hour-long dedicatory cere mony was presided over by Farmers and ranchers in Deaf The official board and govern- O'Rourke. Austin Rose Jr., Pre- lege of Engineering will cele-

of the Board, and the other Directors and officers of Holly Sugar Corporation who committed face Band of Hereford High ogy.

themselves and the resources of School. Invocation was given

our growing labor force."

W. S. Hallam, who worked closesugar annually. Some of the
Connally arrived at the Herely from the beginning with the beets to be processed in the ford Municipal Airport, shortly people from the area and whose Shoup plant will be grown in after 10 a.m. Saturday and was faith in the project has never New Mexico and neighboring counties.

Sugar Beets processed at the ssembled newsmen.

Arriving with Connally in the that will not only benefit our farmers in the high plains agriof Shirley School and other girls of Shirley School and Shirley School and

The University of Texas Colbrate its 80th anniversary Oct. 2-3 with dedication ceremonle for a new Engineering, speeches, was on hand to extend a wel- departmental breakfasts and seaccording to a telegram received O'Rourke succeeded the late come to Holly Sugar Corporation minars, a reception and ban-Thursday from Walter Rogers, Merrill E. Shoup, for whom the in behalf of all the beet farmers quet, and a meeting of the UT quet, and a meeting of the UT Engineering Foundation advisory council. Engineering alumni, Mayor Ray Cowsert extended faculty members and friends held at 7:15 Monday evening at Masonic Temple, according to a living memorial to the far-Mrs. Jimmy Mercer, Mother Adsigntedness and courage of Mer-U. S. Assistant Secretary of C Latin American children's group will sing each evening precedi the 8 p.m. service.

The University of Fexas will install a new dean in the College of Education Oct. 1. He is Dr. Wayne H. Holtzman, Hogg. Professor of Psychology and Hogg Foundation for Mental Health associate director, who An evangelistic effort is now inderway by the Baptist General will succeed Dr. C. C. Colvert Dr. Colvert will return to dir-Convention of Texas to witness the gospel story of Jesus Christ ection of the University's Junior to the 2½ million Latin Americal college programs. Dr. Holtzman, A University faculty member since 1949, has made import-The crusade will be a six week campaign, running through Oct. 11 of this year. Five hunant contributions to knowledge in his field, particularly in dedred Latin American laymen, undergirded by 1,000 Anglo Amveloping the Holtzman Inkblot erican laymen, are participat-Technique, a new approach to ing in visitation and will also understanding personality. give their personal testimonies in 500 revivals.

A. O. THOMPSON ABSTRACT CO.

September 27 through Oct. 4. The meeting will be held in Da-meron Park, each evening at Mr. & Mrs. A. J. Schroeter,

Courthouse P. O. Box 73

Phone EM 4-1504 Free City Maps Showing Blocks

### FREE

Ladies "Learn to Bowl" Clinic Lessons Wednesday and Friday morning starting Sept. 23rd, 10:00 a.m. If you don't know how to bowl this is for you. Special classes for bowlers who wish to improve their game.

FREE COFFEE WILL BE SERVED

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EM 4-1560

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### AUCTION SEPT. 22

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AMARILLO, TEXAS Sale Starts at 10:00 a.m.

• 27 x 58 concrete block bldg. Office-shop ac & heat ●58 Chev-57 Chev pickups ● 54 Chev pickup—55 Chev panel Steel 2 whl trailer 6 x 10 Drill press-Pipe threader

•50 x 130 lot w/chain fence

Pipe cutter & stretcher Metal band saw-Elec. hammer Hydraulic tube benders & punch

• Jet line kit—Reel jacks ● EMT benders—Die sets—Vices · Elec. welder-Acetelene welder

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and relaxing support.



FIRST COTTON - Hereford's first cotton came in Friday to Hereford Gin, It was raised by Ralph Ruthart, west of Canyon. Bale weighed 530 pounds, there were 800

pounds of seed, and 25 percent lint. Shown here are Garland Ruthart, John McCleskey, gin manager, and Ralph Ruthart. (Brand Staff Photo)



RUN FOR THE MONEY - The Olympic torch to Ray Palvadore. Several Little Leaforch is being carried from New York to gue and high school boys were on hand to Los Angeles in hopes of raising \$1 million carry the torch from Adrian to Glenn Rio, for the Olympics in Tokoyo, Japan. The New Mexico. The torch and a \$1 million Jaycees from New York to Los Angeles are check will be presented to President Johnrelaying the torch. Shown here Hereford son. Jaycee John Meador (right) relays the

(Brand Staff Photo)

# Project Head

years in the construction industry, Reid came to Hereford after concluding the construction of a High Flux Isotope reactor for the Atomic Energy Commis-sion at Oak Ridge, Tenn. For Most Of Job Regrettably, illness forced Reid to retire from the Holly

Throughout most of the construction of Holly's new facility, William H. Reid has been responsible for the direction of the H. K. Ferguson Co.'s construction in the Holly project recently. He has been succeeded by Robert H. Harris. Harris, 50, has been associated with the construction industry for most of his lifetime and was assigned to the Hereford





### R. W. Olmstead Present For **Dedication Of Shoup Plant**

Chief executives of the H. K. | was also recently elected to a Ferguson Co. are J. B. Bonny, vice presidency in Morrison-Knudsen. present at the dediation Saturday, and Ralph W. Olmstead, president. Bonny, a native ofSan Francisco and a 1925 graduate of the University of California, has devoted his entire business career to the construction indus-

He joined Morrison-Knudsen in 1931 after operating his own construction firm for several years. He was appointed Los Angeles District Manager in 1932, be-came Vice President in 1943, a director in 1944, general manager in 1948, and was named President of M-K in 1960, a position which he presently holds in addition to Ferguson chairmanship,

Olmstead, a native of Idaho and a 13-year veteran with M-K, graudated from the University of Idaho in 1932. He earned his bachelor of laws degree in 1935 from George Washington University. During his early career he was assistant to the U.S. Secretary of Agriculture, Assistant Services Today al Marketing Administration and following service as a lieutenant colonel with the U. S. Army in World War II, served as an advisor to Nationalist China Premier T. V. Soong during several years spent in China. From 1951 uson as assistant to the presipresident in December, 1958. He cemetery,

### Look Who's New!

Mr. and Mrs. Sam Holt Barber are the parents of a daughter, Patti Leigh, born Sept. 15 at 3:15 p.m. She weighed 7 lbs. 12 first on the ranch and later in

Green are the parents of a dau- Hereford area. ghter, Lisa Gay, born Sept. 15 She is survived by one daugh-at 6:37 p.m. She weighed 6 lbs. ter, Mrs. J. V. Pickens; three

daughter. Donna Jeanne, born in 1947 was one son, Homer, Mel Sept. 16 at 2:52 a.m. She weigh- rose. Twenty grandchildren and ed 7 lbs. 11 ozs.

Terry Dean Jr., born Sept. 17 at 1:10 p.m. He weighed 9 lbs.

Mr. and Mrs. Robert Anthony Lamm are the parents of a son, Robert Allton, born Sept. 18 at 5:12 a.m. He weighed 7 lbs. 216

manager and area superinten-dent on a massive chemical comgentinas Duperial, a subsidiary of the world-famous Imperical Chemical Industries, Ltd., which s headquartered in England.

Ferguson's Western District office in San Francisco carried office in San Francisco carried out the design of Holly's new plant. Engineering activities were under the direction of John E. Flanders, Western District Chief Engineer. A veteran of many years with Ferguson, Flanders has been responsible for the commany's largest of the commany's largest Ave. B, were Mrs. Baugous parsome of the company's largest and most complex engineering projects. He is a chemical engiprojects. He is a chemical engineering graduate of Iowa State College and did post graduate work at the University of Wisconsin and the University of California. He is professionally registered in many states and is highly regarded in the industry as an authority on design problems. tion crews in Hereford.

A veteran of more than thirty gentina, where he was project gentina, where he was project lems.



R. W. Olmstead ... President of HKF

### For Pioneer. Mrs. R. F. Self

Clovis, N. M., services will be to 1954, he was manager of spe- hed this afternoon for Mrs. R. cial projects for M-K at its Boise F. Self, 91, pioneer of the Southheadquarters, then joined Ferg- west and mother of Mrs. J. V. Pickens. Services will be in the dent. He became vice president 16th and Pile Church of Christ; of Ferguson in late 1964, execu- Clovis, at 3 p.m., CST. Burial tive vice president in 1957, and will follow in Melrose, N. M.,

Mrs. Self was born March 17, 1873, in Honey Grove, Texas, She married R. G. Self in Texas in 1891, and later they settled in Boswell, Okla, They moved to Melrose, N. M., about 35 years ago, where they engaged in ranching. Self preceded his wife in death in 1933; and Mrs. Self then maintained her own home, Melrose, through her 90th year. Mr. and Mrs. Tommy Weldon She visited frequently in the

sons, Elmer T. Self, Boswell, Mr. and Mrs. Donald Edward Okla.; R. E. Self, Brownfield; Jackson are the parents of a S. E. Self, Clovis. Deceased numerous great grand children Mr. and Mrs. Terry Dean Hod. also survive her. Grandchildren in the Hereford area are Mrs. Paetzold, Mrs. C. F. Newsom, Mrs. R. N. Yarbro, Richard Pickens, and Homer Pickens.

### Card Of Thanks

Hereford Chapter of Young Homernakers of Texas would like to say, "Thank you," to those who furnished the door plex for Industrias Quimicas Ar. prizes that were donated for Area I Convention held in Hereford Sept. 12; and to all who helped make that convention a

Mrs. Howard Hunter President, Hereford Chapter

Read The Classifieds Classifieds Get Results



SHOUP PLANT BUILDERS - Bob Harris, will complete the job for Holly Sugar Cor-

project foreman for HKF is shown with Asst. poration, shortly after the first of the month. (Brand Staff Photo) Project Foreman R. D. Wilson, left. The men

### Herd...

(Continued from Page 1)

back and Herd was penalized for

Hereford racked up 402 yards rushing and 98 by air. Dimmitt had 89 yards rushing with 21 yards passing.

Two injuries were sustained in Ricky Fangman, Sigman, who had gone into the game with an injury, "banged" himself up again, but his injury is not bad. Fangman pinched a nerve in his death that we were able to im- to be at the Littlefield Stadiu shoulder, but it too was not

Friday night's game was the first victory for Hereford's White faces, and it was the second de- had a fast team and had a good in the high school principal's of feat for the Dimmitt team,

Coach Joe Brooks said, "We two previous games by Borger were real pleased with all our and Plainview, but not by large backs—we were just peased margins. Meredith voiced opti-with backfield all around. Er- mism, especially if enthusiam points toward the last of nie Williams did a real fine is shown such as the team had fourth when Wynn Buck job runnig. This year we can on the field Friday night. went around right end to the substitute without weakening Clyde Coleman, junior goal. However, ball was called our team, Each year we see coach, said his team will be more and more seniors staying pitted against Canyon Tuesday.

itions," "We're real proud of the en- didn't get to play Mulesho tire team," commented Coach Thursday night as planned, J. A. Williams. "We made a when the Mules cancelled out. the game by Stan Sigman and lot of improvements, but there Herd will have a "real tough" were also mistakes made. Of game in Plainview Thurs

course this is where we learn." night. defense. They were beaten in fice.

with us. Sometime we may even he said they "hope to make a be three deep in backfield pos-good showing."

"B" team coach Ronald Spee

Head Coach Jack Meredith Next game for the Whitefaces said, "We were just thrilled to will be with Littlefield Wildoats prove so much over the Plain- Game time has changed-for view game." He pointed out that Littlefield and Levelland games Littlefield, next week's opponent, be on sale beginning Thursday





CANDELIGHT CEREMONY - Mrs. Kenneth DeHart, at right, installed new officers Monday for Hereford Chapter of Young Homemakers of Texas: (left to right) Mrs. Raymond Gerk, reporter: Mrs. Tommy Sparkman, second vice-presi-

dent; Mrs. Howard Hunter, president; and Mrs. Layton Sawyer, first vice-president. Not pictured is Mrs. James Dobbs, secretary-treasurer.

(Brand Staff Photo).

winners will be as follows:

Each Area Winner - \$100.00 Each Area Rumer-up - \$50.00 In addition to the bonds that

will be awarded, the Sears-Roe-

buck Foundation will present

each area winner with a hand-

State Winner will receive an ad-

ditional award from the Farm

Journal Magazine-an engraved

Weldon Mason of Brownfield,

president of the Young Farmer

Association points out that the

Sears Foundation has increased the amount of bonds to be pre-

sented by \$750.00 over previous

The 1964 Outstanding Young

Farmer of Texas will be select-

mittee in Temple, Texas, Oct.5,

but announcement of the winner

wrist watch.

years.

State Winner - \$1100.00

### YHT Installs New Officers; Plans Club Texas Week

Installation of new officers, Hart was presented with an emthe Governor's Proclamation of blem pin of the club and gavel Texas Week for the Young Home guard, Mrs. Hunter made the makers of Texas, and recapping presentation. of the recent Area I convention Mrs. David Brumley, former here were on the agenda of president of Area I, thanked the Young Homemakers of Texas, club, and in turn the community. Hereford Chapter, Monday even-ing in the High School Home-tion received in connection with

As outgoing club president, Mrs. Clark Andrews, president Mrs. Kenneth DeHart served as of Central School P-T O, presinstalling officer before a table ented Nov. 14 project to the laid with white satin cloth and club On that date four elemencentered with an arrangement tary schools will join in "The of red roses. She based the Worry Clinic," with Mr. Dupree structure of the flower, each part of Amarillo Elementary Schools representative of the function of conducting the session. a particular club office, Each new officer lit the candle re- making Class I were recognizpresenting her office.

Layton Sawyer, first vice-president; Mrs. Tommy Sparkman, second vice-president; Mrs. Jam Dobbs, secretary-treasurer; and

Mrs. Raymond Gerk, reporter. Mrs. Hunter, new president, presided over the business meetng, read the Governor's proclamation of Sept. 20-26 as Young Homemakers of Texas Week, and directed discussion of projects in observance of the week.

Mrs. Dobbs was recognized as a new vice-president of Area I; and Mrs. Brumley as a candidate for state office at the state States.

vice as past president, Mrs. De- Africa.

the Area I convention held here.

ed for their services as baby Inducted into new duties for sitters during this meeting: Rita williams, Terri Townsend, Phylthe club leadership were Mrs. Williams, Terri Townsend, Phylleaders have already visited or in the process of visiting howard Hunter, president; Mrs. rol Sue Perrin, and Linda Glenn, Members present included Mrs George Zetzche, Mrs. Truman Price, Mrs. Clark Andrews, Mrs. Dobbs, Mrs. Sawyer, Mrs. Sparkman, Mrs. Brumley, Mrs. De-Hart, Mrs. Hunter, and Mrs.

> Lehigh and Lafayette first played football in 1884, Lafayette won 50-0.

More than a billion trees a year are planted in the United

In appreciation of her ser- the unrest sweeping so much of Friday night, January 8. The dis-

### Outstanding Young Farmer

A search is underway to locate the Outstanding Young Farmer ed from among the ten area in each of the ten vo-ag areas winners by a blue ribbon comcomprising the State Association of Young Farmers of Texas, according to the local organ-

Judging committees made up of prominent agricultural leaders have already visited or State to study firsthand the farming programs of the various candidates. A total of \$2500 in government bonds rides on the decision of the judges. This is the amount the Sears-Roebuck Foundation will present to the 1964 area winners and their runner-ups when the Young Farmers meet in Dallas on Jan. 8-9, 1965 for their annual convention.

J. P. Plain, Director, Southwestern Public Relations for the Sears Foundation, Dallas, will present the bonds and will announce the State Winner at the Mizambique has not yet felt Young Farmer Awards Banquet tribution of bonds among the

### La Plata Announces New Club Program For Coming Year

ced by Mrs. Emil Dettman, ing were members of the year-yearbook chairman, in present-book committee, including Mrs. ing books to members of La Pla- Dettman, Mrs. Viola Chisholm, ta Study Club in a meeting at and Mrs. Dennie Richardson. the home of Mrs. Joe Smith, Members were welcomed to 216 Ave. B, Tuesday evening. At the new club year by Mrs. Frank the opening meeting of the club Prowell, president. year at First National Bank

In beating Army for the fifth shirt waist dresses; individual straight time in football last fall, Navy has scored 128 points of skirts, sleeves, and collars, to the Cadets' 60 in the last Emphasis of the body is made five meetings.

Dale Neppel, center from East Grand Forks, Min., and Bill Wernecke, quarterback from Virginia, Minn., are North Da-kota's football co-captains this season.

will be withheld until the Young Farmer Awards Banquet Janu-

ary 8. The Sears-Roebuck Foundation has been a key supporter of the State Association of Young Farmers since the organization was founded in 1954, and has been the sponsor of the Outstanding Young Farmer Awards Program since 1962. The program is designed to single out and honor in the field of agriculture those who have been truly outstanding in light of their opportunities. Among the qualifications sounght in selection of the Outstanding Young Farmers some engraved plaque. The are the following:

> (1) Have, through application of improved scientific nethods, reached a high level of efficiency in farming operations. (2) Have overcome hardships with tenacity and courage in becoming permanently esta-blished in farming or ranch-

(3) Have made important contributions to the advancement of rural life in their communities and in the State.

(4) Have carried out sound soil and natural resource conservation practices.

A study of women in various Pinkham. rent trend toward adoption of phases of activity was announ- Hostesses for the first meet- mens styles for woman, saying, pants is probably the same." Members' attending were Mrs.

At Tuesday's meeting, Mrs. Community Room Sept. 1, Mrs.

Smith discussed "Styles and Elmer Patterson, Mrs. Prowell,
Dettman presented a paper on the life and work of Lydia E. are only four basic styles: one Schroeter, Mrs. T. E. Seigler,
The life and work of Lydia E. are only four basic styles: one Schroeter, Mrs. T. E. Seigler, piece, two-piece, princess, and styles are created by variation

by line and color.

"When we see a man wearing a dress, we think it is comical; their reaction to a woman in

Jay Boston, Mrs. Eugene Campbell, Mrs. Chisholm, Mrs. Dettman, Mrs. Bill Michael, Mrs. Jr., Mrs. Phillip Shook, Mrs. Raymond White, Mrs. Louis Woodford, and the hostess. Guests were Mrs. Carol Shu-

gart; Mrs. Connley, mother of Mrs. Prowell; and Mrs. John The speaker deplored the cur- Douglas Pitman, who spoke in Santa Fe

Watch Reparing

behalf of the United Fund.

Time Inspector KESTER'S Jewelry & Gift Shop

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### **Homemakers** Meet Tuesday In Frio Home

L. Sparkman Jr. for the first ing up. meeting following the summer vacation. Election of officers this week in Oklahoma City with was conducted by the president, Mrs. Sparkman. New officers to serve beginning in January are president, Mrs. Harlan Barber; vice president, Mrs. Richard (Buck) Stringer,; cooperative buying chairman, Mrs. W. A. Springer; Reporter, Mrs. Eugene a meeting at the high, school Baldwin; Fair chairmen, Mrs. Monday night were Jana Cole, Floyd Cole and Mrs. Jim Brooks, Carol Robbins, Edlana Vinson, consumer reporter, Mrs. Henry Nancy Gripp and Sharon Garri-

plans for the new club year and to Hereford hospital Wednesday ma Andrews, Mrs. Henry An- Thursday. drews, Mrs. Laura Littrell, Mrs. Mr. and Mrs. Joe Simpson, er and the hostess. The next visit the Wellington folk, meeting will be in the home Mrs. Herbert Haseloff, Abiors are invited to come about Mrs. Joe Ed Andrews and fam-

last week were Rev. annd Mrs. Henry Andrews and Mrs. Owen Bobby Stalcup, Whitewright, Andrews.
Rev. Stalcup, who is Mrs. Parker's nephew, is passor of attended the wedding of Miss Whitewright Baptist Church, Joe Lynn Copeland to Bobby having graduated from Baptist Charles Leland at the Spearman Seminary at Fort Worth in June. Methodist Church at 3 p.m. Sun-They were on their way to Chey- day. Miss Copeland and Mrs. enne, Wyo., where he will con- Price were roommates when duct a revival meeting. Mr. and they attended WTSU and Miss Mrs. John Robinson and child- Copeland was bridesmaid at the ren and David Yandell also visit- Price wedding. ed with the guests Wednesday Mr. and Mrs. Homer West, at the Parker home.

and Annette, visited her sister, at 130 Juniper St. The home is Mrs. Richard Frye, at Canyon three bedroom and of rose brick Saturday. The Fryes were pre- construction, Eugene Baldwin, paring to move from Canyon to Godfrey Baldwin, Mr. and Mrs. Kentucky this week.

Mr. and Mrs. Clark Andrews Self helped with the moving. Layton Sawyers and George Zet- Thursday. zsches. The occasion was the ers and Zetzsches.

The couples had supper to-Mr. and Mrs. Bill Cotton and had relatives visiting them last week. Mr. and Mrs. Les Mason, Fort Worth, Mrs. M. R. Martin tend W and Edith Martin of Grand Prailing with others from the area rie came Saturday and remain- in a group. ed until Monday. Mrs. Martin continued to visit until Friday when the John Simpsons took her to Muleshoe to catch a train.

wood was also visiting her parents, the John Simpsons, and oth-

Mr. and Mrs. Charles Spring-er, Cory and Kristi, spent the weekend at Red River. They re-other technical responsibilities.

port the resort is practically deserted now, as summer vacationers have gone. They expect the ski season to begin about November and a new crop of winter vacationers, Coming for that. The Springers fished and enjoyed the scenery.

Mr. and Mrs. G. W. Parker went to Tahoka Sunday to attend the Golden wedding anniversary celebration of long time friends, Mr. and Mrs. J. D. Carter. The Frio Homemakers Club met two families were neighbors Tuesday in the home of Mrs. T. when their children were grow-

> Mrs. D. C. Miller is spending "Doc", as he works on a construction job in that area. Spending Sunday with Cheryl

Cole was Debbie Stringer. Mrs. Floyd Cole and Jana, Price; Secretary, Mrs. J. D. Cheryl and Beverley were shopping in Amarillo Saturday.

FHA girls from here attending

The meeting was used to make Mrs. J. E. Warrick was taken visiting. Attending were Miss Al- afternoon. She was improved on

Harlan Barber, Mrs., Jim Brooks, Wellington, spent Wednesday Mrs. Herb Bruns, Mrs. Dee Tay- night in the home of his brolor, Mrs. Chestley Johnston, Mrs. ther, John Simpson. They were Glenn Andrews, Mrs. Earnest on their way to Muleshoe to vis-Harder, Mrs. Richard Price, it relatives. The Robert Simp-Mrs. Edgar Vinson, Mrs. Eu- sons and Bill Cottons were also gene Baldwin, Mrs. J. D. String- in the John Simpson home to

of Mrs. Harlan Barber and will lene, came Mon. to pend sevbe Sept. 22. Members and visit- eral days visiting her daughter, 11, bring a favorite dish of food ily and also with friends in this and the recipe, also bring some- area. Thursday morning, Mrs. thing to sell in a "white ele- Haseloff was guest of honor at phant" sale - proceeds of which a coffee at the home of Mrs. will be used for some worthy Houston Frye. Those attending cause to be selected by the club. were Mrs. Joe Ed Andrews, Mrs. The auction will be after lunch. Bill Patton, Mrs. Bill Yarbro, Visiting the home of Mr. and Mrs. Sammy Leslie, Mrs. Herb Mrs. G. W. Parker Wednesday of Bruns, Mrs. Charles Frye, Mrs.

Linda and Donna, moved last Mrs. Buster Thomason; Royce week to their new house located Frank Robbins and Charles

and family were guests in the Mr. and Mrs. Richard Price, Howard Hunter home near Summerfield Monday night. Others fishing on Rita Blanco lake, near there were the David Brumleys, Dalhart, and at Buffalo Lake

Mr. and Mrs. J. D. Stringer celebration of the seventh wed- visited her brother, Arhur Betts, ding anniversarys of the Hunt- at his farm near Kerrick, Okla.,

Thursday. Frio WMU met Monday and gether, played "42" and visited. Friday mornings and Wednesday Mr. and Mrs. John Simpson, evening for programs and prayer for state missions. Mrs. B. Mr. and Mrs. Robert Simpson H. Baldwin was in charge of pro-

967

G

Mrs. Pat Robbins plans to attend WTSU this semester, driv-

### Design of Shoup They then spent the night with Mr. Simpsons niece, Mrs. F. A. Harrison, and Mr. Harrison, in Mrs. Sam Lindley of Brownrood was also visiting her par-

Design and construction of er relatives. She came Tuesday Holly Sugar Corporation's imand remained for a week. On portant new Hereford facility Saturday she took her parents was carried out by The H. K. to Amarillo to attend a reunion Ferguson Company, one of the of Mr. Simpson's relatives at San foremost international indust-Jacinto Park.

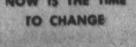
Mrs. Leon Roberts and her daughter, Mrs. Ronnie Ford and Cleveland, Ohio, Ferguson normbaby, all of Wellington, came to visit from Tuesday until Thursday with the Simpsons and the other relatives.

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Borden's Van.-Choc.-Strawberry Moola-Koola

3 Qt. Cans \$1 Shurfine — Flat Can

> Tuna 4 For \$1

- 18 Oz. Tumbler Red Plum Jelly

Shurfine - Sliced Carrots

Miracle Margarine 89c

Shurfine - 303 Can Spinach

For 29¢

7 For Shurfine — Early Harvest Peas

Shurfine - Sliced

Beets

COCA

COLA

6 BH. Ctn.

King Size or Reg.

Elegant 22-K Gold

CUP

With Purchase Of

**TOMATOES** 



California Fresh "A Salad Must"

**Bartlett Pears** Spanish Sweet White Onions

Lb. 19¢

15¢

Waffle Syrup

Shurfine - 18 Oz. Peanut Butter

Shurfine - Squat Can Sw. Potatoes

Shurfine - Pleces & Stems Mushrooms 4 Oz. Can 290

Shurfine - 303 Can Peas & Carrots For

PINEAPPLE No. 2 Can Sliced

6:57 ELLIS

ELLIS

**TAMALES** 

With Sauce

No. 300 Can

CHILI Big 1 1/2 Ub. Can

With 2.50 Purchase or More

WIGGLY A PIGGLY WIGGLY A PIGGLY WIGGLY A PIGGLY WIGGLY

ummerfield News

and Mrs. L. P. Hanse of Fairborn, Ohio, are expec Thursday to spent the weekend in the home of her parents, Mr. and Mrs. Ray Johnson.

Col. Hansen is on his way to bomber school at Castle AFB in California, Mrs. Hansen will re-turn by plane Sunday to Fair-

Mr. and Mrs. Guy Walser, and Mrs. R. B. Baker were at Halfway Thursday visiting with Mr. d Mrs. Derwin Baker and chil-

Mr. and Mrs. Reese Dawson nd sons ate dinner Sunday in home of her parents, Mr. and Mrs. Earl Lance Sr. They celebrated Rosene's birthday. Mr. and Mrs. Jack White and hildren ate dinner Sunday with his mother, Mrs. S. G. White in

Mr. and Mrs. Claude McGowan Jr. were in Farwell Thurs-

Joe Frank Huckert, son of Mr. and Mrs. Frank Huckert, left Friday to attend WTSU at Can-

Mr. and Mrs. Lawrence Jackson, Belva and Belinda, visited in the Jamie Clearman home Saturday night.

Mr. and Mrs. Howard Hunter and Young Homemakers Con- Mrs. Virgil Walker. vention and banquet in Here-

Their children spent the day Eules Sunday.



BKEK



ATTEND OPEN HOUSE - Albert Maxwell, left and Jerry Detwiler of Hereford look over the \$43 million dollar Plant X located at Earth, Business leaders from throughout the

area were guest Friday of Southwestern Public Service Co. at a barbecue and open house at the gigantic West Texas (Brand Staff Photo) generating plant.

attended the Young Farmers with their grandparents, Mr. and dinner in Friona Sunday.

RKERI

RIVER

Park Ave. & Hiway

Friona visited Mr. and Mrs. Monday for Yellowstone Nation- week with their parents, Mr. and

Mr. and Mrs. Blanton Clear- terest. man of Lamesa, spent Tuesday night and Wednesday with Mr. and Mrs. J. C. Clearman and Mary Joe. last weekend.

Mr. and Mrs. L. B. Lookingbill, Mr. and Mrs. Henry Lookingbill and Mrs. Effie Crow ate

EVERYDAY LOW PRICES

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Wednesday on \$2.50 or

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NEARLY EVERYBODY

More To Eat at More Money

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Fall Planted Seed

BARLEY

OATS

GRASSES

Smooth Brome
 Orchard Grass

Rye Grass Wheatgrass Tall Fescue

Wild Rye

Rogers Cordova

Hudson

N. Mex. Winter

**ELSE HAS** 

Mr. and Mrs. Pat Morse, Kyle J. R. Euler was summoned weekend in the home of her sis- week. ter, Mr. and Mrs. Guy Walser. Mr. and Mrs. Earl Lance Sr.

> Morses, Mr. and Mrs. Dervin Tuesday. Baker, and children, Mr. and Mr. and Mrs. Vaughn Brooks Mrs. Dan Walser and Deann and of Knox City are spending a few Mrs. Lee Curry.

Monday with their parents, Mr. derson Thursday morning. and Mrs. Carl Lee. Mrs. Ray Johnson atter

the Hereford Garden Club Fri- Plainview Monday. Mr. and Mrs. Lloyd Hayes and

Mr. and Mrs. Darrell Hays, Mrs. ther of Lubbock.
Dale Booker and children of TaMr. and Mrs. F in the Wayne Tate home.

They attended the Hayes Rebill home in Amarillo.

union at McKenzie Park in Lub-Mr. and Mrs. David Hutchins,

David and Dana ate dinner in the Doug Nix home Sunday. Raymond Wiley, David Hutch- sary with a cookout at their ins and Bob Watson of Cotton home Monday night. Center are spending a few days

fishing at Falcon Lake. of Tulia visited Sunday in the zsche and girls, Mr. and Mrs.

L. Stovall home.

Mr. and Mrs. Jack Dulin and Mr. and Mrs. Clark Andrews C. L. Stovall home. family of Cotton Center visited and children, in the R. B. Baker home Sun-

Mr. and Mrs. J. D. Anderson visited in the C. L. Stovall home

Mr. and Mrs. George Berry of Gainesville and Mr. and Mrs. Tucumcari visiting with her mo-Jimmy Conkwright visited with Mr. and Mrs. Ray Johnson Tues-

and Mrs. Roy Botkin. Mrs. Virgil Walker.

Mrs. R. R. Rule and Mrs. AlMr. and Mrs. Dervin Baker
mareen Brisse of Harlingen left and children are spending the al Park and other points of in- Mrs. Guy Walser, and Mr. and Mrs. R. B. Baker.

Mr. and Mrs. R. B. Baker vis- Mr. and Mrs. Howard Hunter ited with her brother, Mr. and and children ate dinner in the Mrs. Richard Dewey, of Claude home of her parents, Mr. and Mrs. Virgil Walker.

and Fred, Fort Worth, spent last for jury duty at Farewell this

They brought their son Kyle and Jerry ate dinner in the Earl speedup are planned for Christhere to attend WTSU at Canyon. Lance Jr. home Tuesday. Sunday dinner guests in the Mr. and Mrs. David Hutchins A. Gronouski has advised Post-Walser home were the Pat and David were in Amarillo master Nolan Grady.

days with the Wayne Tates. Mrs. Donald Shelton and Mrs. Mrs. Robert McDaniel of Dim-

Jack Howell and Matt, spent mitt visited with Mrs. J. D. An-Mr. and Mrs. Kenneth Chris-

tour of gardens at Clovis with Charles Scott and children of They visited also with Mr. and Mrs. Dale Christie and his mo-

Mr. and Mrs. Fred Lookingbill hachapi, Calif., spent two weeks and Kurt spent the night Wednesday in the Bradley Looking-

> Kelly Lookingbill spent the night with his grandparents, Mr. and Mrs. S. C. Brewton.

Mr. and Mrs. Howard Hunter celebrated their eighth anniver-

Those helping them celebrate were Mr. and Mrs. Layton Saw-Mrs. Wilbur Rose and children yer, Mr. and Mrs. George Zet-

> Wayne Walser took Kyle Morse to Canyon Sunday night where he will attend West Tex-

as University. Mr. and Mrs. Bill Lookingbill and Sidney spent the weekend in ther, Mrs. Alta Latham.

Mrs. David Hayes of Dimmitt day afternoon.

Mr. and Mrs. V. L. Botkin of Tahoka visited Tuesday night and Wednesaay with the son, Mr. and Mrs. L. B. Blake ate

When You Want The BEST in HOME INSURANCE AGENCY

Longer post office window hours, expanded delivery services and large-scale extension of the ZIP-coded parcel post mas, Postmaster General John

Gronouski outlined to the Here-

dinner Tuesday in the home of their daughters, Mr. and Mrs.

Billy Bell, and children. Mr. and Mrs. Ted Godfrey, Jayne and Daline, ate Sunday Mr. and Mrs. dinner in the Troy Stafford home

ford postal head, three major new steps he has taken "for the best Christmas mail service the Postal Service has ever had:" 1. Expanded post office window hours Dec. 5 to 26 as deemed necessary by the local post-

2. A six-day week Dec. 7-31 for parcel post deliveries, instead of a five-day week.

3. Completion by Nov. 1 of Phase III of ZIP Code parcel handling at about 130 more 'section' center' post offices (strategically-located mail massinng points), providing faster delivery up to 24 hours or more for parcels with ZIP Code.

In Phase I and II, approximately 75 offices with receipts of \$5 million annually and above activated faster ZIP Code sorting and dispatch by Sept. 1. The 130 in Phase III includes offices with receipts of \$1 to \$5 million annually and above activated faster ZIP Code sorting and dispatch by Sept. 1. The 130 in Phase III includes offices with receipts of \$1 to \$5 million.

In addition, many other sectional center offices with smaller receipts will have program in operation by early December, in time to help speed delivery of Christmas gifts mailed with the ZIP Code.

The Postmaster General told Grady the Christmas plans are part of a nationwide program to bring postmasters into more responsible positions in postal management as "real partners in providing better mail service at



THE STATESMEN QUARTET

Plus

THE BLACKWOOD BROTHERS Tuesday, September 22 - 8:00 P.M. MUNICIPAL AUDITORIUM, AMARILLO Adults: \$1.50 advance. \$2.00 at the door Children under 12 - Free Tickets on Sale at

COOPER-MEUN RECORD SHOP 614 Polk Street

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# planning to build

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**BUILDERS SUPPLIES** COLOR CREST STONE

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METAL WINDOWS & DOOR **CRO-LITE BLOCKS** 

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**PANTIES** 

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Half Slips \$1.87

HOUSEWARES DEPARTMENT

**Aluminum Ware** 15 Piece \$8.97

Pad & Cover \$1.00 Size

All Colors Commode

67¢ School Paper 67

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RYE

WHEAT

Tascosa

Comanche

Improved

Triumph

Caddo

Concho

Early Triumph

● Kaw

Alfalfa

Cimarron COOL SEASON

LEGUMES

Elbon

Hairy Vetch A. W. Peas

Widest Variety Highest Quality Miller Seed Company

120 S. Lawton St.



EM 4-2255

### Department **Investigates** 12 Accidents

The Highway Patrol investigated 18 rural traffic accidents in 403 Western, Deaf Smith County during the month of August, according to term, Jan. 1, with Mrs. J. D. Patrol Supervisor of this area. Louie

\$10,662.00.

The rural traffic accident summary for Deaf Smith County from January through August Shows a total of 82 crashes resulting in 2 persons killed, 44 persons injured, and an estimating, welcoming a new member,

The statistics compiled as a result of these accidents and their consequences are very alarming. However, they are increasing and more people are being killed or injured each year as a result of someone's indequate driving procedures. In addition, crimes of all kinds including murder, rape, armed robbery and burglaries are increasing at an alarming rate nationally as well as in our own state of Texas.

In order to try and save some of the lives lost each year and help combat the increasing crime rate, the Patrol Sergeant requests everyone to encourage eligible young men to inquire about a position with the DPS as

a law enforcement officer. According to the Sergeant there are over one hundred vacancies in the Patrol Services of the Department and a training school is scheduled to start in November. Men between the age of 21-35 years who have a high ments as well as job benefits an 4. an application form.

The Sergeant stated that the examinations will be given the second Saturday in October, throughout the State, for the November training school.

Syracuse leads in its football series with West Virginia, 8 to 3. The rivalry has been renewed yearly since 1955,

Read The Classifieds Classifieds Get Results



**Cultural Home Demonstration** Club elected a new slate of officers at their recent meeting in the home of Mrs. Art Lewis,

Taking office for the new Sergeant W. E. Wells, Highway Love, president, will be Mrs. Olson, vice - president; These wrecks accounted for Mrs. Earl Delfart, secretary; eight persons injured, and an estimated property damange of secretary; Mrs. Art Lewis, reporter; Mrs. Ira Scott, assistant reporter; Mrs. Viola Williams, council delegate; Mrs.

ing, welcoming a new member, ed property damage of \$39,714.00 Mrs. George Olson. Roll call was answered with "My Greatest Time-Saver."

Guest speaker was Miss Becky Olson, who gave an account of her trip to Girl's State in Austin at the State School for the blind there.

Members present were Mrs. Louie Olson, Mrs. George Ol-son, Mrs. Viola Williams, Mrs. Pat Robinson, Mrs. Dellart, Mrs. Geogre Parker, Mrs. Lewis, Mrs. Love, Mrs. Roy Thompson, Mrs. James Gandy, and Mrs. P. M. Houser.

Mrs. Viola Williams, 404 Western, will be hostess at the next

### Hospital Notes:

Patients in Hospital

Mrs. Ben Roach, 2107 E. 2. Canyon; E. F. Sevier, 111 Blevschool education and desire ins; Mrs. Sam H. Barber, Genmore information about a career eral Delivery, Dawn; Mrs. Roin law enforcement are invited bert A. Lamm, 127 Sunset; Mrs. to contact any member of the Lodie Sifford, King's Manor; DPS for the additional require- Mrs. Mary Luella Rice, 501 W

> Charles E. Parker, 804B Miles Mrs. Tommy W. Green, 115 Ave. E; Mrs. Donald E. Jackson, Route 4; Mrs. Hallie A. Kester, Stocks, Route 4; William Moss, 204 W. 7; Mrs. C. E. Carney, Stack Route; Mrs. Fannie E. War122 Fir; Mrs. Lenore M. Kribbs, Star Route; Mrs. Terry
> 506 Bucharan, Amarillo; Mrs.
> Fancis Smith, 120 Ave. H.
> Robert Lohr, 401 Knight; Mrs.

> Mrs. R. Minta Pennington, 133
>
> Ave. B; Mrs. Cecil C. Rockwell, 111 Centre; Mrs. Eli Anders, 320 Ave. A; Indelfonso Zomore General Politicania Mrs. Mary M. Click, 129 N.
> Texas; Jose R. Garcia, 702 Plu
> Brady; Hermengildo Castillo, mora, General Delivery, Black; Box 1029; Antonio H. Esquivel, Mrs. James M. Edlemon, 209 Box 653; John W. McIver, Box



Hereford back, is shown here bringing the ball around the end in the Hereford-Dim-mitt game here friday night in Whiteface (Brand Staff Photo).

Marcum, 9-16.

Mrs. Antonio Z. Reyes, 9-18.

HERD'S FIRST VICTORY - Gene Drummond, Stadium. This was the Herd's first victory

Fuller; Mrs. Bobert Booker, 206

### Couples - Event Fetes McKingy Ball, Route 5; J. S. Glenn Reeves, Bride

Mr. and Mrs. Gleen Reeves, groom's sister, presided at the Canyon, were honored at a guest registry. "couples" shower in the Flame The bride's chosen colors of

------

FARM BUREAU MEMBERS!!

ATTEND THE ANNUAL COUNTY CONVENTION

SATURDAY NIGHT, SEPT. 26

AT THE HIGH SCHOOL CAFETERIA

FREE BARBEQUE

Served with potato salad, beans, rolls & Butter & Cherry Cobbler

(Food will be served from 7-8 - Convention will start at 7:30)

IT WON'T LAST TOO LATE - BRING THE WHOLE FAMILY

Central Church of Christ, Can-

Mrs. Doyel J. Lee, Mrs. Adolfo DelToro, Bill J. Howard, J. J. yon, just a week earlier. Mrs. R. F. Day, Mrs. Seledo-nao Trinidad, Jack H. Miller, Mrs. Clara B. Fry, 9-17. mother, Mrs. T. S. Robbs, 1017 fection yellow rose,

Room of Pioneer Natural Gas yellow and white were accented vailable in privately-owned, UTin the serving table covered approved dormitories and resi-Reeves and his bride, the for- with white linen cutwork cloth denses. Classes begin Monday, mer Miss Marilyn Frances Wilover yellow and centered with Sept. 21, following a five-day per white dahlias, asters and roses.

Hostesses alternated in serv-In the receiving line with the ing the yellow punch and white honored couple were the groom's petite squares topped with com-

Miss Kay Nell Reeves, the hostesses were Mrs. J. C. Reese, Mrs. Leo Forrest.

### Bowling Scores

Tri County Fertilizer Farmers Drive In Beefmaster Easter Fertilizer Redell Well Serv.

Ray Pools **Farmers Supply** 1st Supply Hi-Plains Savings McCaslin Lumber Martin's Ready-to-Wear 1st State Bank, Vega Hereford Welding Hereford Insurance

Hereford Insurance 0 4
High Team Series, Tri County —
2228; High Team Game, Tri
County — 766; High Individual
Series, Alice Lueb — 506; High
Individual Game, Alice Lueb —

### Major League

Hereford Bakery Consumers Fuel Justice Realtors Ink Spot Hfd Radio Club Hfd Redi-Mix Brownd Sheet Metal 1 3 Cowens Bordens

Flash O Gas 0 4 Inc High Team Series, Consumers - 2211; High team game, Consumers - 771; High individual series, Allen Duroy — 561; High individual game, Allen Duroy — 213.

Lee Tire 2 2 6 2 3 1 6 2 Ink Spot 1 3 5 3 Owens & Hol

### Young Mothers' Club Will Meet Tuesday

Young Mothers' Study Club will meet in the Community Room of First National Bank Bldg. Tuesday at 8 p.m., announ-ces Mrs. Ray P. Simson Jr. Mrs. Howard Hunter will be the hostess.

As The University of Texas begins its 81st academic year, en-rollment is expected to climb to 23,577. That figure represents a gain of almost 1,400 students, including 3,400 freshmen and 3,200 transfers from other colleges. Fall semester enrollment is expected to reflect the first wave of "war babies." Although all University-owned dormitorles are filled, housing is still a tion, Sept. 14-18.

Axe, Mrs. Horace Hershey, Mrs. ection yellow rose.

For this introductory-shower Patterson, Mrs. Roy Calvert, and

### Lone Star Mortons 0 4 0 8 High team series, Boyds - 2305;

High team game, Lee Tire — 812; High Individual Series, Buck Stringer — 546; High Individual games, Vernon Lewis and Tom Crawford — 208.

Dr. Milton C. Adams OPTOMETRIST OFFICE HOURS on. - Fri. 8:30-5:00

### Hereford Redi-Mix Concrete

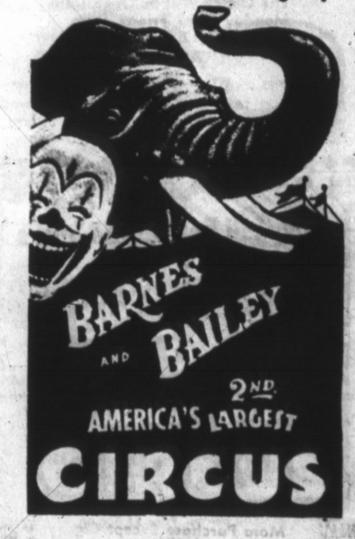
335 Miles

Ask any cement finisher in town about the qualit of our product and our "know-how."

HOME OWNED and HOME OPERATED!

Phone EM 4-0228

Now Back Under the Big Top



Wonderful Surprises for Young and Old

A Triumph of Colossal Achievements

Trained Horses - Ponies - Dogs - Bears Monkies - Seals - Lions - Elephants Trampoline - Tight Wire - Jugglers Clowns

See the only MALE HIPPO exhibited with any circus ALIVE

> PEOPLE ANIMALS

30 Performing Horses and Ponies 10 Burmese and Siamese Elephant Cage after Cage of Jungle Animals

Laugh Provoking Clowns, Daredevil Trapeze, Artists, Glamorous Spanish Girl Aerial Spectacle — PLUS many, many more features from 23 nations around the world.

2 PERFORMANCES DAILY 6 & 8 P.M. WILD ANIMAL ZOO AND EXHIBIT ONE HOUR EARLIE

FREE PARKING

Children 75c

Adults \$1.50

Reserve Grandstand Seats Available at 60c each if desired

LITTLE SISTER - Miss Lynn Bourland, Clarendon Chapter candidate, won the Little Sister Award of Area I Young Homemakers of Texas in recent convention here. She is shown with the plaque presented her at the Awards Banquet of both Young Homemakers and Young Farmers.

She was rated on character, good citizenship, and scholarship; contribution to church, school, and community activities; PHA and homemaking activities and offices held; and plans for college and professional life.



## Phone EM 4-2030 WANT ADS Phone EM 4-2030

We Are Today Paying Subject to Market change) Mile ..... 1.80

> Compliments of CONTINENTAL GRAIN CO.

HEREFORD BAKERY

519 Park Ave. EM4-0177 HOME OF **Deaf Smith County Bread** and Pastries

### ATTENTION

**Applications For Employment** During The Processing Campaign At The

HEREFORD HOLLY SUGAR FACTORY Will Be Taken For MEN Ouly At 315 N. Sampson St., Hereford, Until September 25th

> The Office Will Be Open Daily Monday Thru Friday from 8 a.m. 'til 12 Noon and from 1 'Till 5 p.m.

Applicants may be given a mechanical comprehension test, and all those Employed will be required to pass a Physical Examination. Shift changes weekly.

### **Campbell Real Estate Offers**

NOTHING DOWN to the right party; large 3 bdr. brick with 2 baths, all the extras, in the NW part of the city. Hurry!

3 BDR. STUCCO with fenced yard. Small down. Price \$6,500.00.

PRICED TO SELL Ideal for rental property; 2 bdr. brick with attached garage, fenced yard, nice lawn, very clean. Priced approx. \$1,000.00 under the market, Price \$8,000.00.

\$500.00 DOWN on duplex rented to Latin-Americans. Assume loan payable approx. \$39.00 per month. Now earning approx. \$145.00 per month. OUTSTANDING BUY, only \$3,750.00 1 11 ROOM DUPLEX. Will carry large loan, now

earning \$110.00 per mo. Price \$8,000.00 FARMS

YOU'LL FIND NO LARGER OR BETTER SELECTION OF FARMS AND RANCHES IN HEREFORD THAN WE ARE NOW SHOWING!

HIGHLY IMPROVED 1 1/2 sec. farm. 7 strong 8" wells, miles of tile, lays nicely, good allots. ONLY \$400.00 per acre.

2 PERFECT SECTIONS, very strong water, near town, none better. Buy part or all,

VERY NICE half, near town, 2 good 8" wells, good allots., inc. approx. 30 a. cotton. A good buy at \$450.00 per acre.

TRAILER HOUSES Your choice - \$200.00 down.

Mrs. Gwen Leatherman --- EM 4-1650 Bruce Plummer - EM 4-0798 "Mutt" Wheeler - EM 4-3798 Jack Campbell Gene Campbell - EM 4-0789

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GLASS IS OUR BUSINESS -Call Us For All Your Glass Needs HEREFORD GLASS CO.

**GENE BARTON** 

Builder .....

1302 Park Ave.

EM 4-2327

CUSTOM BUILT HOMES

**Under Construction at** 110 and 112 Juniper

MAXIMUM LOANS ARRANGED

### HAROLD MORTON REALTY



HOMES COMMERCIAL PROPERTY PRUDENTIAL FARM LOANS

218 West Third Street

ROBINSON INSURANCE Residence Phone EM 4-1462 Office Phone EM 4-2232



Hallmark of Service



230 N. 25 Mile Ave. EM 4-2220

-- FARMS --

960 acres of good, tight land in southeastern Colorado. 10-inch water, two sets excellent improvements, feed pen, concrete ditches. Well over a section of leased land goes with sale. Wheat, mile and alfalfa. Total price \$325,000. Drop by the office for detail. F-533

Half section table top land, Springfield, Colo. \$100. an acre. Stop by and look at well logs, \$20,000 down, F-38

640 acres, irrigated, 263 acres wheat, 101 milo, 3 wells. \$350 an acre, 29% down. 20 years, 51/2%.

-- HOMES --

If you have \$500 cash and can qualify for a loan you can move right into a two or three bedroom house. Call for an appointment regarding details.

Three bedrooms, 1 % baths, den, built-ins, fence, patio, drapes. Located on Star in Alkman school district, Immediate possession. Only \$17,500, H-330

Two bedroom brick with den that makes the third bedroom. Carpets, fence, birch paneling, outside storage, plumbed for washer and dryer, Shirley school, Excellent condition. Only \$11,000. Terms can be arranged to fit your pocketbook. H-223

Hardwood floors, extra large garage, ½ block from Aikman school. Two large bedrooms, country kitchen, carpet. You can move right in and handle the financing later. Call us for details. H-224

Two bedroom brick with attached garage, carpets. Will trade for trailer house. H-27

- EVENINGS & SUNDAYS - -

Sand Sand

Oliver Streu EM 4-2857 Francis Hardwick EM 4-2241 Mrs. Shelby Rogers EM 4-3266. Harold Rudd 289-5639

SERVICE ON Black & White & Color TELEVISION

Any Make or Model SUNSET APPLIANCE EM4-3472 206 Lee



### **BOYD MACHINE SHOP**

1306 PARK AVE. Wholesale Auto Parts • Exchange Engines Crankshaft Grinding Crankshaft Journal Welding Complete Machine work on Automobile and Industrial Engines

BRAKE REPAIRS

• GENERAL REPAIRS

**Business Phone** EM 4-3509 EM 4-2130

42 MODERN HOUSES FOR SALE TO BE MOVED

Panhandle Eastern Pipeline Co. at Sneed Camp 20 Miles East, 21/2 South of Dumas or 10 miles West, 21/2 South of Stinnett.

PRICED FROM \$1250 up to \$2950 5 Floor Plans to Choose From BROOKSHIRE & ROWE - Contractors Phone TR 8-3091 Stinnett Open 9 a.m. to 6 p.m. Sunday 1 p.m. to 6 p.m.

### 4-1334 Gerel Hemby

Excellent irrigated section. Eight inch well, underground pipe, producing oil and gas wells, house and guonset, good allotments.

### **CARSON COUNTY**

Half section dryland. House, windmill and level. Soil bank (part) and bindweeds.

### ROBERTS COUNTY

Section farm land, 404 acres cultivation, Irrigation water available. Good allotments.

### **Don Patton Realtors**

O'Neal Abstract Building Phone 7711 or 7751 Panhandle, Texas

City comfort...

Country charm!

In Beautiful

Denton Park

Featuring Holiday Living in Hereford's First **Complete Planned Community** 

—Personalized Service in Planning—Designing—Financing
—Quality Construction—All Brick—Highly Restricted

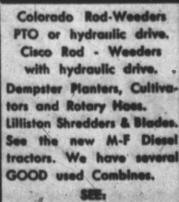
SEE OUR SHOW HOME - 1607 BLEVINS

**New Split - Levels under Construction Now** 

CUSTOM BUILDER

Office At 16th & Blevins

EM 4-1350



LESLY MOTOR CO. for the finest in farm mach

West Hi-way 60 Phone EM 4-1600

For Dependable, Reliable Concrete Work

Sammy Rodriguez

218 Kibbe - EM 4-3100 Wash Gravel Jobs Color Patios Scored Patios

Side Walks Driveways Plaster & Stucco Work

References Furnished

take a look at these ... NEW from 430 Construction King **530 Construction King** 310 series G Cray Your CASE POWER & EQUIPMENT CO.

EM 4-2015

FOR SALE Miscellaneous

KENMORE Automatic washer and dryer. Good condition. Call EM 4-3850. B-1-10-37-4p

FOR SALE: 425 gallon ball type propane tank. See at Hereford

FOR SALE: King 3-B trombone box case. Like new. (it almost is.) \$200. EM 4-0799 at night. B-1-16-41-tfx

Chrysler - Plymouth AUTOMOBILES CHRYSLER IRRIGATION ENGINES McCULLOUGH MOTOR CO. Sales & Service 345 East Highway 60 Phone EM 4-3150

WE HAVE Tascosa, Kaw, Concho, Triumph, Bison and Wichita Wheat seed for sale. Also Rogers and Cordova barley, Elbon and Tetra-petkus rye. 146 East 2nd. Call EM4-0560 B-1-27-12-2p

FOR SALE bay gelding. Good using horse. Been used to rope steers. Call Pat Smith, 258-

B-1-16-10-4p

8-1-43-TFC

We have Distilled water and Ozark water. For more infor-J. O. Miller, Owner B-1-29-Hc

THREE TRAILER HOUSES One 8'x20', one 8'x30', one 8'x38'. All in good shape. One like new, \$200.00 down will handle, Balance financed. Call Gene Campbell EM 4-0972 or EM 4-0879. B-1-10-tfc

Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see KINSEY - OSBORN MOTORS

142 MILES AYENUE B-1-26-TFC Texas 78934.

BIG RED BARN

We Buy - Sell - Trade for anything of value Used Furniture, Appli ances and Junk. EM 4-3552 West Edge Of Hereford Highway 60

FOR SALE Elban Rye Seed \$4.00 CWT. 10 Miles North of Hereford, 258-7393. Bob Vel-condition.

8-1-1-TFC

B-1-12-Hc

B-1-15-38-4c INSULATION For new and old homes SHEET METAL NEEDS WALKER SHEET METAL 305 E. 5th EM 4-0788

WHEAT, RYE and Barley seed. 146 East 2nd, EM4-0560. B-1-10-12-2p

FOR SALE: Seed Wheat Improved Triumph. See Joe Schuite 3 Mi. E. on Dairy Road, or call 276-5374.

B-1-16-38-4P FOR ELECTRICAL supplies or electrical service, come by Witherspoon Electric, 129 West

B-1-13-37-6p FOR SALE gas range. 4500 CFM air conditioner. Phone EM 4-0374 or see at 119 K.

S-1-15-10-tfc Complete
Turn Key Installations of Pumps and Goar Drives BIG "T"

PUMP CO., INC. Sales & Service Hereford ..... EM 4-0353 Dimmitt ..... 647-3444 Friona ...... 2151

ANGUS BULLS and helfers for sale. Hoover's Angus farm, EM4-1735. S-1-10-10-26p

BUILDERS PAY CASH & SAVE

DOUG FIR 2x4 and 2x6 No. 2 101.00 2x4 and 2x6 No. 3 2x4 and 2x6 No. 4 65.00 1x12 PP, No. 3 95.00 80.00 1x12 PP, No. 4 93.00 PP Studs, No. 2

Delivered in Hereford . . Two bundles minimum delivery JOHNSON LUMBER 3030 W. 7th Clevis, N. M. Phone 762-1632

\$-1-12-3c RED ANGUS BULL SALE

50 Red Angus Bulls, all serviceable age, from leading foundation herds in America. Also 10 bred heifers at Trinity Valley Exposition Fair Grounds Liberty, Texas, October 17, 1964, 1:00 p.m. For Catalog. write Gayle Ingram, Sale Manager, Box 2, Columbus,

FOR SALE One 1959 John Deere 95 combine. Two 1953 Chevrolet trucks with grain beds. One with hoist and rebuilt mator. One old 4 room house to be moved. One 20x30 all steel shop building to be moved. Registered Hereford Bulls and heifers, or cow and calf.

setting. New motor, Good condition. Phone 276-5320 B-1-11-He

Your health is priceless. Protect yours by drinking raw vege-table juices. Good business opportunity EM 4-3388. S-1-15-12-tfe





Three bedrooms, large kitchen and dining room, lots

of cabinet and storage space, fully carpeted. Northwest Hereford. Only \$11,000. Would trade for smaller Two bedroom brick, one year old. Carpets, drapes, and nice landscaping. May take up present payments or may be refinanced. Located in northwest Hereford.

Three bedrooms, den, 2 baths, double garage, 2100 sq. ft. of living area. Located on Star Street. \$21,500. FHA financing available.

655 acres of good grass land located at McLean, Texas. Approximately 80 acres cultivatable. Good ir-rigation water available. Possession immediately. \$70 per acre, 29% down.

480 acres on North Plains, Three 8 inch irrigation wells on natural gas, good allotments, improvements. \$300

Two and one quarter sections located north of Hereford, Nine irrigation wells, on natural gas, all tied together with underground tile. \$200 per acre loan commitment, \$400 per acre.



EM 4-2266

Citizen Band Radios

HUCKERT

TELEVISION

Wednesday, 12 Noon

Hotel Jim Hill

STATED MEETINGS

Second Monday

Troy Stambaugh, Sec.

Wm. S. Powell W. M.

Lions Club

meets each

Thursday

8:00 p.m.

Practice

## Phone EM 4-2030 WANT ADS Phone EM 4-2030

x 52, 1964, Will take \$500 for \$1800 equis eem. 4-1169. B-4-12-12-1p

TREAT RUGS right, they'll be a delight if cleaned with Blue Lustre. Shampooer for rent Hereford Hardware. B-1-17-12-1c

FOR SALE Tomatoes, pepper, Okra, 1022 South Main. Phone EM 4-3827.

FOR SALE

Farm Equipment

TOP QUALITY Irrigation Dams as low as \$3.25 DAVIS IMPLEMENT 144 W 2nd EM 4-2811

8-2-18-He PRACTICALLY NEW John Deere Hay Conditioner for sale or trade. C. F. Homfield Box 246 Adrian, Texas,

B-2-17-38-3c

B-2-16-12-1c COTTON Trailers for sale. Cobey Chassis, Good condition. See at Plains Farmers Gin Co.,

two miles West of Summerfield. B-2-19-37-40

IHC two row binder. 305 Star St., EM4-0640.

CUSTOM SEED Cleaning and treating with mdern equipment. Call EM4-0560.

WE ARE DEALERS for Peerless Grain Rollers DAVIS IMPLEMENT 144 W 2nd EM 4-2811 8-2-18-Hc

FOR SALE Automobiles

FOR SALE 1959 two ton Chevrolet Truck with 16' Knap-hide grains bed and hosit. phone EM 4-2623. B-3-16-12-1c

NICE 1960 Belvedere Plymouth. One owner. Power steering, R-H, Air Conditioner. McGee Furniture Co. B-3-14-12-tfc

FOR SALE: 1957 Ford 2-door custom sedan, standard trans-

MILBURN MOTOR

COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077

REAL ESTATE For Sale Or Trade

FOR SALE FOUR BEDROOM house, 2 full baths, carpeted throughout. Reasonably priced. Call EM 4-1343 for appointment. 8-4-36-6c

POR SALE BY OWNER RENTAL PROPERTY bedroom brick with attached garage, nice yard in good shape. Priced \$1,000.00 or

HOUSE FOR SALE

3 bedroom, with carport. Fenced back yard. Carpeted throughout. Gl Loan. Would like to sell my equity. Near Aikman school.

4. peach archard, 2 sets improvements, 240 acres, nice improvements, machine leveled for gravity flow irrigation, 280 shares water stock, \$60 per acre. 25% down balance over six years 6%. Aikman school. 807 Irving. Call EM 4-1129 B-4-11-He

proved irrigation farm, ranch. Plenty of irrigation water. Lester Knotts. Texline, Texas.

B-4-18-11-3c

320 ACRES ON NORTH PLAINS 220 A. cultivated. Lays good

with good soil. 157 wheat, Price \$12,500.00. 40A milo, natural gas is avail- Ph. EM 4-3868 or EM 4-1060 1 1/2 miles off Hiway able. Adjoining land has 8' well pumping 1200 gal, Priced at \$150.00 cash.

6,000' tile. 160 wheat, 400 milo, 25 cotton. 29%, 15 years on balance, \$425 per

Large old house for sale to be moved. In good livable con-

CARTHEL REAL ESTATE 206 N. 25 Mile Avenue EM 4-0944

B-4-38-4c

RENTERS WANTED! Color steel buildings built to extra good water, 80.5 wheat, FOR SALE Used Full Vision your specifications, 2 acre lots, 234 barley and milo, 23 cot-Cab for 92 or Super 92 Massey-located north of B & B Oliver, ton, 2 bdr. house. Consider Ferguson Combine, Phone EM Patterson Chemical and Merchants fast Freight.

SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally EM 4-0555 - Days Home - EM 4-2814

HOUSE FOR SALE OR TRADE 3 Bdr. brick, new carpet, wired B-2-10-9-tfc for dryer & stove, plumbed for washer, central heat, fenced yard, storm cellar, single garage with 1/4 bath, Close to B-2-10-12-2p down town. Would sell equity and buyer assume loan, \$98 payments. Approx. 1,500 sq. ft. in house. Consider trade on car, pickup, nice late model trailer house, or small house, Ph. EM 4-3454 or EM 4-3568 B-4-12-tfc

S S S S To lend on irrigated land in Deaf Smith, Castro and Parmer counties, For

PRUDENTIAL America's Largest Farm SAM NUNNALLY EM 4-0555 EM 4-2814 LONE STAR AGENCY

14 MILES NORTHEAST

8-4-11-10-4p

HEREFORD Nothing like this almost per-in-a-lifetime opportunity, fect 820 acre farm has ever you'll be interested in this

trade. Exclusive listing. Six other farms for sale in Deaf Smith County, almost any size you want with good lot and stockwell. 150 acres water, Consider trades. 340 acres, with 260 level, irrigated, cultivated acres. 9 wheat, etc. Unusually good west and 3% north of Heremarkets for grain (with feed-private TRAILER space for ford, Price \$85,000, 29% ers).

RAY DOWNEY 2810 Duniven Circle Amerillo, Texas Phone FL 5-4631 Res. FL 6-8500

POR SALE 960 a. Southwest Kansas form land, 4 quarters irrigated 2 good wells on natural gas. Fair improvements.

720 a. South Central Kansas Valley, Leveled for sprinkling. shape. Priced \$1,000.00 or farm land. Part irrigated. 1 good well on natural gas. 17 Fences. \$110 per acre. Terms a. peach archard. 2 sets im-

MA 4-5767

bedroom house on Corner lot. garage, 604 Miles, Alvin C. Call 247-2482, Friona.

Castro Co. 240 A., 200 cul., 640 ACRES. 3 bedroom home, 2-6" & 1-8" well, 72 cotton, 1 help house: 5-6" pumps. 103 milo, 21 wheat, on paving, 3 bdr. house & other imp., \$30,000.00 down and wells on natural gas, 5,000 good terms on bal. Deaf Smith Co., 309 A. 1-8"

well, 169 milo, 44 wheat, in good water \$275.00 per acre. 320 A. on North Plains, lays extra nice, on paving, \$210.00 per acre, 29% down, good 8" wells across road.

Deaf Smith Co. 329 A. all cul. lays good, 2-8" well, nat. gas, trading for cotton farm or well secured first lien notes. North Plains 640 A. all cul., 3-8" wells, extra good water, 5100 ft. tile. \$342.50 per A., consider 29% down, 40 A. on paving. Consider

B-4-1-tfc trading for house equity and carry bal, on good terms, bdr. brick, single garage, fenced yard, in good location,

close to schools, would consider trading equity on 3 bdr. house. 3 bdr. brick, fenced yard, built in oven & burner, utility, \$11,600, has FHA commitment of \$10,650.00 to quali-

fied buyer with \$1.00 payments monthly. 3 bdr. brick, single garage, close to schools, many extras, \$13,200.00, buyer assume

HAMBY REAL ESTATE W Mile South of Underpass on Highway 385 EM 4-3566

EM 4-2553 J. M. Hamby EM 4-3466 Durward Han EM 4-1534 Gerald Hamby EM 4-3454 Harold Hamby 8-4-12-Hc

IMPROVED IRRIGATED SECTION FOR SALE

If you're looking for that once-FOR SALE 1955 Chevi 2 ton truck, new 12 ton holst. A good truck and ready to go. Phone 276-5324

B-3-20-38-3P

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B-3-20-38-3P

B-3-20-38-4fc

been on the market. 648 acres outstanding 640-acre irrigated form located in one of this nation's most productive irrigated areas . . . Approximately 4500 gals, per min. from 3 wells. Exceptionally located from 3 wells. level, Rich, deep soil, All under sugar beets, Land also ideal

Two modern houses; also bunkhouse with electricity and running water. 40' x 100' metal storage building and other buildings. Excellent schools.

For sale by owner, firmly priced at \$375.00 per acre. Liberal terms. Write % Box 127, Sharon Springs, Kan. B-4-12-1k

160 acres in famous San Luis

years 6%.
JOHN E. HILL LAND
COMPANY P.O. Box 96 San Luis, Colo 8-4-12-1c

345 W. 1st St

Buy a lot in Beautiful Suburban Heights Drive west on Moreman

to Suburban Heights: \$20 a front foot.

AMERICAN HOUSE trailer, 10 FOR SALE: Four section im- FOR SALE: Two story, three FOR SALE or rent, 3 rooms, FOR RENT Nice Modern Gar-Thompson.

FOR SALE BY OWNER 3 bedroom home. 1 1/2 bath, 1,000 acres. Section grass, 1/2 carpeted. Large 24x36 gar- section farmland. Good fence, age. One mile from city limits, good water, electricity, tele-Has good well and pump. phone, on pavement, school bus route. 1/2 mineral rights. 8-4-12-tfc \$125.00 per acre. Phone 538-4696

Adrian, Texas S-4-12-tfc

TO TRADE For larger farm, 258A. Two 8 feet tile. 10 miles SW on Hi-

way 60. Phone 276-5323 B-4-12-9c

FOR SALE BY OWNER 927 acres irrigated farm 16 FOR RENT Furnished Sleeping miles NE Texline. Beautiful brick home in pavement, Five strong 8" wells on natural gas 27c M.C.F. New equipped shop. All machinery goes. \$350.00 per acre.

W. M. TURNER Route 3, Box 350 Phone 362-2516 Dalhart, Texas

Irrigated Farm Land and Ran- phone, All Underground Utiliches. Real Estate loans made ties. Phone Geneva West, promptly. Liberal Valuations. EM 4-0416. For safety deal with a Realtor J. C. RICKETTS, REALTOR Ph. EM4-3771 133 W. 3rd St. S-4-25-TFC

REPOSSED, THREE 81' Hereford paved lots. Good duplex, two Moved in houses. Near Aikman School, Park, swimming terms. DR 6-9754 Amarillo, owner. B-4-21-12-1p

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566

> NIGHT - EM 4-3466 B-4-35-TFC

FOR RENT

EM 4-2256.

plex to whites. Small child accepted. Utilities paid. 711 East Third. B-5-14-11-tfc

furnished houses completely redecorated, located in Dawn. Phone 258-7337. B-5-13-12-tfc FOR RENT Furnished small

house. Wilbur Davis EM 4-0914 after 6:00 o'clock, BEDROOM FOR rent. Close in.

rent. Call EIM 4-2444 or EIM 4-3467 after 6:00.

FOR RENT Unfurnished three room duplex apartment. White only, Couple preferred. EM 4-1971. B-5-12-12-1e

TWO BEDROOM Unfurnished house. Prefer couple, would ac xept one more person. Rent \$45,00, 609 Miles. See Mrs. Benefield 127 King's Manor. B-5-21-12-tfe

FURNISHED 3 ROOM house at 131 North 25-Mile Ave.

130 x 50. Across from Steph-ens-Hudson Motor Co. Inquire 407 Lee Ave. or EM 4-

FOR RENT Three room modern furnished house. Call EM 4-

age Apartment with Antenna. Newly decorated, 805 Lee. EM 4-0738.

B-5-13-12-tfc

QUIET FURNISHED Apartment for one. Gas Heater for sale 108 West 8th. B-5-12-12-1c

FURNISHED DUPLEX for one or two adults. No pets, 116 Avenue A.

S-5-12-9-tfc FOR RENT. Two bedroom efficiency apartment with TV. Washer, Air Conditioner, 205

Jowell, Apt. B. B-5-15-37-tfe

ONE FURNISHED Apartment for whites. One unfurnished apartment for Latins. Available immediately. Phone EM 4-3566 or EM 4-1534 or EM 4-3466. B-5-18-38-2c

Room, private entrance. White only. 829 Knight Street. B-5-12-38-2'p

FOR RENT: 1101 East First. 40' x 90' building. Ample parking. Call EM 4-2103 after 6 p.m.

NOW LEASING: Trailer spaces in West Mobile Lodge. Central TV Antenna, Private Tele-

B-5-35-tfc

FOR RENT. Furnished apartment. Palo Duro Apartments. Inquire Apartment B. B-5-10-37-tfc

FOUR room furnished apartment to White only. Call EM4-0108 or EM4-1543. B-5-11-9-tfc

FOR RENT 600 Sq. ft. 603 N. Main . . Refrigerated and Central Heat

Carpeted, Plenty of Parking. Sam Nunnally 601 Main EM 4-0555 Day EM 4-2814 Nite

B-5-9-Hc TWO bedroom unfurnished house

Close to town, EM 4-2213. B-5-10-10-tfc THREE room furnished apart-ment. Whites only. Near NORTHWEST MOBILE LODGE schools. Bills paid. No pets. Twenty eight Mobile Home

spaces. 42'x70'. One block ONE BEDROOM furnished du-EM 4-1108 Jesse Scott. B-5-11-tfc

WANTED

FOR RENT two modern un- WANTED TO buy: Baled alfalfa hay, Hereford Feed Yards, Inc. Call EM4-0172.

> NEED YOUR wheat seed cleaned and treated? See us - 145 East 2nd St. EM4-0560,

EXPERT CLOCK REPAIR COWAN JEWELRY

We Need Listings or Dwellings, Farm Property, And Business Property Cal! EM 4-0555

Lone Star Agency

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE EM4-3472

"Floor Coverings Are Our Specialty" CUSTOM FLOOR COVERING CO. 116 W. 2nd EM 4-3265

CUSTOM FEEDING Growing - Finishing Rations CHARLIE STONE EM 4-2224

Such Thorough Service STOP IN SOON Phillip "66" Products EAST SIDE "66" 303 E. Tal. EM 4-2644

You've Never Seen

Call EM 4-0555 If You Are In The Market For A Home Lone Star Agency

When You Think Of CLOTHING Think Of

Ready To Wear 509 Park Ave. EM4-1180

MARTIN'S

MEAT Specializing In CUSTOM SLAUGHTERING WHOLESALE - RETAIL

HACKER - JESKO Rt. 3 - Hereford EM 4-3390

FHA - GI - Conventional

LOANS Can Be Arranged

Prompt, Fast Action

For Sale: Some of the finest homes in Hereford.

See Us for Commercial **Properties** LLOYD POOL Pool-Sigman Agency 801 S. 25 Mile Ave.

MATTRESSES

EM 4-0758

New Renovated Remanufactured FREE PICKUP & DELIVERY Your Mattress Remade

\$14.90 New Springs \$24.90 Call or Write **ANDERSON** 

Mattress & Upholstering Co. Box 802 — 205 N. Tyler Amerillo DR3 -8313

> OUR SERVICE DEPARTMENT

is equipped and staffed to give you the service you

are entitled to. your business.

. RAMBLER BUICK Johnson Boat Motors

Kinsey-Osborn

MOTORS

142 N. Miles EM 4-0990 WE CURE

SICK WATCHES



Scientifically Timed

 Gas Wash Grease
 Wheel Balancing
 Minor Repairs BOYD'S HUMBLE EM 4-1110

Hiway 60 & 385

BY DAY, WEEK or MONTH

Campbell Pontiac EM 4-2283 815 E. 1st



meets every

Hereford Rotary Club

Meet Each Tuesday Night, 8 P. M. At Monday at 12:05 131 East 2nd Street RANEY'S RESTAURANT

ROMER AGRI. ENTERPRISE INC. ROMER LIVESTOCK CO. INC.

September 28, 1964 - 10:00 a.m. HOLLY, COLO.

2120 ACRES IMPROVED 1270 ACRES IRRIGATED

850 ACRES GRASSLAND 3000 head feed lot, 2 irrigation wells, ditch rights, concrete ditches, concrete underground irrigation pipe, 2 sets of fine improvements, lots of grain storage. One of the most highly developed farms in the fabulous Arkansas Valley. Located 3 miles north of Holly, Colo. in Prowers Co. Offered in 3 separate units then as a whole selling to the highest bid. GOOD TERMS: Contact auction firm for complete information.

EQUIPMENT

10 Tractors, 10 Trucks, Livestock equipment, Farm equipment, Hundreds of items pertaining to farm, livestock, construction, feed & seed, all in good condition.

Contact auction firm for complete list.

HOLLY SUGAR BEET FACTORY

30,200 sq. ft. under roof 1,700 ft. railroad sideing 440 elec. Brick & Steel construction, recently reconditioned. Located at the west edge of Hally, Colo, in the heart of a vast industrial & agricultural area.

TAKE NOTICE

FACTORYS, FERTILIZER PLANTS FEED, SEED COS.

600 HEAD REGISTERED HOGS One of the nations top Hampshire & Yorkshire herds 120 sows & 10 boars will self grouped as families 1964 Colo. grand champion boar will sell, balance feeder pigs & weaning pigs will sell in lots of 10 to 25.

ALL REAL ESTATE WILL SELL AT BEET FACTORY LOCATION AT 4:30 P.M. LOCATION: Farm headquarters 3 miles north, 1/2 west of beet factory location. Beet factory located at the

Contact auction firm for information.

west edge of Holly, Colo. on highway U.S. 50. METHOD OF SELLING: We will start selling at the farm location where we will sell all farm equipment & hogs, then we will move immediately to the beet factory lacation to sell all equipment there. Remember real estate will sell at this location at 4:30.

WE ARE SORRY THAT SPACE WILL NOT PERMIT US GIVING A MORE COMPLETE DESCRIPTION OF THIS FINE AUCTION, HOWEVER, WE WOULD BE HAPPY TO MEET AND DISCUSS THIS OPPORTUNITY WITH YOU AT ANY TIME OR SEND YOU A COMPLETE AND DE-SCRIPTIVE BROCHURE PLEASE WRITE WIRE OR PHONE JACK MEVICKER CO. — YOUR AUCTION FIRM. EVERYTHING SELLS WITHOUT MINIMUM BID OR RESERVATION

Sale Conducted By

JACK McVICKER AUCTIONEERS & REALTORS

106 Grant Ave.

Garden City, Kansas

HOMES 320 acres - real nice - to trade Three bedrooms, two baths, all See this beautiful white brick home. 10% down, 1600 sq. ft, All carpet. carpeted, brick, double garage, disposal. \$15,900, \$600 down. for income property NOW. 320 acres at \$400 per acre. Good house and good land. ed, two baths, range and oven Two bedrooms, \$750 down. Carport, carpet, \$7500 total price. Juplex - excellent buy. \$10,000. Quarter section, excellent 8 inch tented for \$150 a month. Extra nice home on Elm Street, Two water, lays good. dens, fireplace, carpeted, fence. Over 2000 sq. ft. of living area on Elm. Fireplace, fence. Built by a fine builder. Call for an appoint-Call for an appointment. Section, \$350 per acre.

ORK WANTED: Painting per rocking, any carpenter re-pairs. Ted Oldfield, EM 4-0235 or EM 4-2212.

. Dressmaking-Ironing ENERAL SEWING in my home, Call 289-5590, Mrs. John Owen,

B-7-10-38-7P

### HELP WANTED

MALE OFFICE Employee with office experience. Permanent job, salary open, depending on experience. Hereford Feed

LISCENSED PLUMBER and

EM 4-3163. B-8-12-12-tfe BEAUTICIANS DO you want to be independent? Be in business

for yourself? For information nights and Mondays.

B-8-21-12-tfc call EM 4-0366 days, EM 4-1732

\$65 WEEKLY AND MORE For reliable man or woman to service Watkins customers in Section of Hereford, Full or part time. No investment, Write C. R. Ruble, Dept. S-3, P. O. Box 2447, Memphis, Tenn. 8-8-12-1p

YEAR AROUND employment House and utilities furnished er, experienced with livestock, EM 4-0484, Hereford, Texas. B-8-17-37-4c

Are you looking for a good part-time or full time income 10. in Deaf Smith Co., or Here-ford? Many Rawleigh Dealers

GIBSON DISCOUNT CENTER

Now taking applications for sales people, checkers, department heads, shipping and re-ceiving clerks. Please contact Bob Neely, 810 Avenue K. Phone EM 4-0223.

B-8-11-4c

### AGRICULTURAL CHEMICAL MANAGER

Company desires National manager for this area to handle sale of agricultural chemicals. Experience selling fertilizers and contacting farmers necessary. An excellent opportunity. Write for an interview giving complete Plumber's helper, wanted. Con background and experience. tact Jim's Plumbing Co. Call All inquires kept confidential

Write Box 673 Dept. A Hereford, Texas B-8-38-4c

B-8-10-6-tfc

WAITRESSES Wanted: Apply in person at Raney's Restau-

9. Situations Wanted

FEED CUTTING Wanted. Have one long, one short row binder, Will cut 36" to 42" rows. Call before 7:30 A.M. or after 5:30 P.M.: EM 4-2110.

for productive irrigated farm- CUTTING WANTED: Two new combines and trucks, Call EM 4-1724 after 8:00 P. M.

### Your Red Cross In Action

and lead one meeting each needed. month. The Juniors will aid as The present membership-unmuch as their school routine will iformed and caped includes, Mrs. allow in the over-all plans for Guyrene Carter, Mrs. C. Ora the year.

son as co-hostesses. Each of the ry Neely. 26 adult and Junior Gray Ladies And Mrs. W. J. Messiek, Mrs.

Sanford Smith are hostesses for tin and Mrs. C A. Saulcy. November. With December hav- Smith, Mrs. Pat Brogdon, Mrs. ing as leaders, Mrs. H. C. Wil- J. R. Patterson, Mrs. Orpha liams and Mrs. W. J. Messick. Click and Mrs. James Boyd.

have their own individual ser- Vines. vices to earn hours. This fits It is through your support of

as a need arises in the com-community.

One of our largest and strong- munity. Other than local serest services at the present time vice they entertain twice each We will furnish trucks is the Gray Lady Service. Dur- year at the Amarillo Air Force beds to growers. Will dig with ing the summer we follow a Base Retrainee Group, with Form Hand Machines if needless active volunteer program games, refreshments, prizes and ed. Contact but with fall they are increased. entertainments. They also per-At a recent coffee-meet called form at least one service a year ph. Area code 314-293-5818 fall and winter plans were set at the V. A. Hospital there-usu-All except the Junior were ally at Christmas, Representa paired as hostesses for the com- tives from the group attend area ing months. They are to plan meetings during the year as HOWARD'S SERVICE: For all

The first meeting will be a Mrs. H. H. Miller, Mrs. Earl Comers Coffee" set for Plank, Mrs. J. W. Thomas, Mrs. September 28 with Mrs. Marcus Lois Rutter, Mrs. T. B. Thomas

will invite and bring two new Marcus Latham, Mrs. Ray Carpoid taxes in Hereford and comers as their guests.

Marcus Latham, Mrs. Ray Carpoid taxes in Hereford and lile, Mrs. H. C. Williams, Mrs. Deaf Smith county for the past Mrs. Ray Martin and Mrs. C. A. Stephenson, Mrs. Ray Mar- twenty years. We have all October and Mrs. T. B. Thomas Others not yet uniformed but and daughter, Diedra Drake for in training are, Mrs. Sanford

Each Wednesday finds Gray Junior Gray Ladies, in uni-Ladies assisting with Art and form are Fanelda Willians, San- or industry at a price you can crafts at King's Manor. This is dra Green, Linda Loerwald, and offord to pay. Terms to suit supplemented by three other af- Patricia Maxwell. With the fol- purchaser, we also will internoons each week when they lowing (now out of High School stall a permanant type fully relieve staff as needed. This is and eligible to the adult group) the joint program carried on by Audni Miller, Kaki Barnanrd, these volunteers and then they Kathleen Kuper and Belinda

within the type of service they the Red Cross Chapter through the organization of the United water service. New projects and plans are Fund that makes this service introduced throughout the year along with other possible in the

### NOTICE

earn \$2.50 and up per hour.
See E. Gidden, Box 705, Canto begin 3rd week in Septemyon, Texas; or write Rawleigh ber. Tuesday, Thursday even-TX H 160 26, Memphis, Tenn. ings and Saturday morning. B-8-12-2p Enroll early. Small classes with

> personal attention. EUNICE PETERSEN STUDIO 409 Irving Ph. EM 4-3198 or EM 4-1697

NEED CARPOOL WT bound hours: M. W. F.; 8:00-12:00. T-TH.: 9:30 - 12:30. Contact 514 Knight after 5:00. B-10-16-12-1p

5-10-10-tfc

### 11. Business Service

JUSTOM HAULING and moving Pick up and delivery. Call EM 4-1033 or EM4-3362, Butch Freeman and Lee Loflin.

ROTOTILLING Lawns-Gardens-Beds T. A. RHODES EM 4-0119 or EM 4-3848

SEWING MACHINES Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON

137 Ave. D. Pho. EM4-0262 S-11-28-TFC

CALL JOHN TURNER FOR WELL WORK Windmills and pressure pumps. Years of experience and know

WILL SAVE YOU MONEY Phone EM 4-2194 S-11-37-tfc

ATTENTION FARMERS! will level 45 ft. \$1.50, Mouldboard \$2.50 or Bed \$1.00 per acre for you, if you will let me know ahead of time when work is to be done. Satisfaction guaranteed. Go anywhere.

WRITE OZRO HUFF 2408 23rd Lubbock, Texas Pho. SH 4-8069 B-11-36-6p

BERNIE MISSOURI B-11-10-8p

JOHN H. DAY

major appliance service call EM4-1524

B-11-10-36-8p

WATER

Water softening and conditioning has been our business Latham and Mrs. C. A. Stephen- and daughter, Diedra, Mrs. Hen- for the past twenty years, and will be our business for the next twenty years. We have types and sizes of softners in ate delivery at any time. We EM 4-1828; EM 4-1345 sell, home softners and have a softner that will serve your automatic softner in your home on a service basis. We have the exchange softner on the service basis. We are as near as your telephone for soft

216 North 25 Mile Ave. Home Owned and Operated B-11-29-Hc



to the effect.

nager than a county judge!

again at the next commis

Hank says he going to try

meeting however, and in the

meantime, he plans to find out what kind of persuasion Dud-

ley used on the City Fathers.

just send it back to the store.

A new scratch pad is making

the rounds of Hereford. It says

simply, "Help stamp out POV-

ERTY . . . Give us an order!"

If we ever get this Holly plant

dedicated and things back to nor-

mal, we can get back to politics

again. Haven't had a good argu-

ment with Claude McClure in

We have received a number of

compliments on the Brand's

Thursday edition, and to tell the

truth, we were pretty proud of

it too. The thing that makes

us happiest however, is the way

We anticipated the need for a

about 300 extra printed. 23

few extra copies, and therefore

late Friday afternoon, however,

As all special editions, this one

posed many problems for our li-

mited staff, and everyone was "dog-tired" Wednesday night

when the edition was completed.

It is worth it however, when

they keep coming back for an "extra-copy of that pretty pa-

It's surprising what kids learn

in school these days. Our teen-

age daughter, who has been stu-

dying science, told us recently that "It's a known fact - If

the site upon which the old Vega

High School building is located.

2. Clear the site completely in-

cluding the filling of existing

basements with compactable

sidewalks must be removed

(Materials may be used to fill

basements if utilized properly). The Board of Education re-

serves the right to accept or

it has been selling.

we were running out.

smiles.

us know.

ice Dept.

By Melvin Young

Opening of Holly's new multi-million dollar plant has made the headlines throughout the State of Texas, and has definitely been the No. 1 topic of conversation around the Hereford area for several weeks.

Newsmen from all medias throughout the state were congregated in the Hereford area Friday and Saturday, and we're betting there will be thousands of articles written before the smoke clears.

The thing that impresses us most was the fact that there wasn't vacant room to be had in Hereford Friday night. Reservations were made months in advance of the opening festivities, and as early as two weeks ago, it was almost impossible to find a room in our little city.

to the opening Saturday morn- not been repaired. Please pick ing, and when the Brand went it up. If it is not picked up withdreds were still wandering to junk it. through the plant "looking it ov-

The tours will continue today.

A delegation of Hereford businessmen was also present at the "press day" held Friday at Southwestern Public Service's Company's mammoth \$43 million dollar Plant X near Earth. The company invited members of the news media and area business leaders to the Friday open house, and then held a public showing Saturday and Sunday.

County Judge H. C. (Hank) Williams is still upset over the carpet deal at the courthouse.

OWENS & HOLLINGSWORTH EM 4-3572

Comercial - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Sales & Service

8-11-13-TFC SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES

EM 4-1302 B-11-42-Hc Melvin, Doug and Virgil FOWLER AND KELLEY

**Electrical Contractors** Residential and Commercial All bids and wiring competi-

Phone EM 4-1345 stock and can make immedi- Nights phones EM 4-2012 or

> 4" to 12" casing. Gravel pack Nathan Hopson EM 4-2332 D. E. Turner EM 4-0811

NEED NEW EQUIPMENT or vehicles? Why not lease Call Mark IV EM 4-2220 B-11-13-47-tfc

Brothers. Phone EM 4-1543. R-11-10-23-tte

### 13. LOST AND FOUND material.

LOST MONDAY Night, Sable

Branded tear drop right hip. Alvin R. Cannady, Mike Betzen 289-5305. Superintendent B-13-17-12-4p

**Price Speaks** At Parmer **County Rally** 

At the Parmer County Kickoff Rally in Friona, Tuesday evening (Sept. 15) Bob Price, Republican Candidate for Congress, blasted President Lyndon Johnsent a letter to Dudley son for appointing a high-paid Bayne this week (who has carlobbyist for the cane sugar inpet in HIS office), to the effect dustry to coordinate his camthat he was well aware of the paign in the 11 Western States.

"price of carpet." All the judge Price identified the lobbyist as needs apparently, is a motion Irvin A. Hoff, executive director from one of the commissioners of the United States Cane Sugar Refiners Association. The GOP The court just sits back and candidate said Hoff, in speeches around the Country, has called Well sir, apparently it's apbeet growers "greedy" although parently harder to get a city mathe cane producers get the same protection under the same act. Hoff has also said beet sugar is "high cost" although it it frequently under-prices cane sugar at the supermarket.

The GOP aspirant said Hoff works full-time to keep Congress from amending the Sugar Act A letter received in Hereford to give beet growers a larger this week from a well known share of the market. Also, the out-of-town store read as fol- Democrats, under Agriculture Committee Chairman Rep. Harold Cooley (D. of N. C.), have "Dear Customer, the mower Thousands of people thronged which is in our repair shop has kept 30 per cent of the U. S. market open to foreign produc tion-a share which beet grower to press Saturday afternoon, hun- in ten (10) days we will have could fill if the Government would allow full beet production

"If we can be of any service to "It is obvious," Price declared 'that a GOP takeover in Washyou in the future please let ington-the Presidency and the House-is a vital need for beet "Thank you, Oustomer Servgrowers if they are ever going to get a just share of the mar-Now that's what we call real ket." He said Hoff is a fund service. Want a mower junked,

The Sunday Brand, Hereford Texas, Sunday, Sept. 20, 1964 raiser for the Democrats in the raise a little Cain with the sugar East, where the cane industry industry—a little less cane and is headquartered. "I say, let's a lot more beets." Price stated.

# **NEW, LOW PRICES**

GENERAL TRACTOR TIRE

Nylon Cord-for strength and moisture proofing. More Rubber-where it counts to cushion shock. Double Cured Cleat-

keep clean-dig deeper

-pull better. 36 Months Field Hazard Guarantee protects your investment.



SE MONTH GUARANTEE The General Tire & Rubber Com-pany guarantees to the original purchaser the 'All Grip Traction-hylon Social' and 'All Grip Trac-tion-Nygen-Jumbe Lug' against tailure resulting from bruits and furrow Breaks, snagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.

### **Hereford Butane**

INCORPORATED

**Veterans Park Road** 

EM 4-3367

If you plan to buy a new '64 car-don't sign any deal until you sec ...

MR. CLEAN-





LOOK AT THIS!

RAMBLER MERICAN 220 2-DOOR SEDAN ... NOW.

°1765

Classic 4 Door Sedan V-8 Engine

Classic 4 Door Sedan 660 Series - Air Conditioned

Classic Station Wagon 6 Cyl. Overdrive

°2395

**American 4 Door Sedan** 

°1775

Classic 4 Door Sedan

V-8 Engine 770 Series Auto. Trans. \$2550

MANY OTHER MODELS AND COLORS

Don't Buy 'til You Get A Mr. Clean-Up Deal!

Hear RONNIE THORNBERRY, folk singer, broadcast from our showroom floor Thurs,

### WE HAVE MOVED ....

From 710 W. 1st To

102 S. BLEVINS

Same Fast &

Courteous Service EM 4-3868



**PLUMBING & HEATING** 



your parents don't have children, you won't." You have to think about that one a little while T & H DRILLING COMPANY Legal Notice Vega Independent School Dis-B-11-2-Hc trict will receive bids at the business office of the new school until 8:00 P.M., Tuesday, October 13, 1964 for the following

PORTABLE DISC ROLLING Scolloped or plain. Jacobser

and White Collie dog. Silver 4. All cement foundations and chain collar around neck. If found, please Call EM 4-0633

STRAYED ONE red steer weigh- reject any or all bids and to

ing 340 LBS., Has short ears, waive informalities,

Golden Spread Barber & Beauty Salen Corner — Brd & Jacks



### HKF Subsidiary Of M-K, World's **Largest Construction Company**

The H. K. Ferguson Company in 1943. In 1950, Ferguson bewas founded in Cleveland in 1918 came a subsidiary of Morrisonby the late Harold K. Ferguson Knudsen Company, Inc., which and remained under his direct. is headquartered in Boise, Idaion continuously until his death ho.

HOUSE



You're smart to protect your house in case of fire, theft, damage to contents and liability with a single State Farm Homeowners policy -at a low package rate. And you're twice as smart to protect your spouse with a State Farm life Insurance policy that covers your mortgage. For full details, see your friend for life.



345 W. 1st.

facturing, warehousing, food pro-cessing, cement, chemicals and Depending upon the nature of the assignment or its location, these projects are administered by Ferguson's regional offices in Cleveland, New York, San Francisco, Paris, Rome and from specially established field

M-K, as it is familiarly known

heavy construction companies and has played an important

M-K's fleet of construction e-

quipment-4,500 units representing an acquisition value of more

by any construction organization.

building near Cape Kennedy,

rison Dams.

bon, Portugal.

Complete Educational Plan For All Ages THE WORLD BOOK ENCYCLOPEDIA Call EM 4-1410 for Local Representative

D. C. MARTIN

130 Ave. J Easy Terms

### HEREFORD STATE BANK

FOR YOUR

AUTO FINANCING



A Kiss-me-Kate fashion by KATE GREENAWAY

I draw so much attention wherever I go in my new Kate Greenaway set. Straight-line gray jumper is done in crease-resistant rayon and acetate flannel . . . and has a giant scooped neckline . . . to show off my tattersall checked gingham shirt.

Sizes 2 to 8X, 3 to 6X, 7 to 14, 6.00, 8.00 & 9.00





GOVERNOR UNVEILS PLAQUE - Governor John Connally is shown unveiling the plaque which noted the date and the name of the man for whom the plant was named, the late Merrill E. Shoup, Mrs. Shoup is shown standing by Gov. Connally, Shoup's daughter is shown standing by President of Holly Sugar Corporation Dennis O'Rourke.

(Brand Staff Photo)

Forty-five Peace Corps volunteers are currently undergoing training at The University of Texas to become medical laboratory technicians in Morocco. When their UT training ends Nov. 22, the prospective Peace Corpsmen will be sent to Morocco to serve in city and pro-vincial hospital laboratories, dispensaries, tuberculosis, sanitariums and mobile epidemiological teams. In addition to re-ceiving medical laboratory training, the volunteers also are engaged in area studies, French language training, American studies and world affairs, health education, first aid and personal hygiene, and physical education.

Gary Rugg, sophomore full-back at Michigan State, scored 28 touchdowns and five extra points for 173 tallies during his senior year at Pennfield High in Buttle Creek, Mich.

BARNES & BAILEY A SPECIAL INVITATION IS EXTENDED TO ALL SCHOOL CHILDREN TO COME TO THE SHOW GROUNDS AT 10:00 A.M. CIRCUS DAY. . . TO SEE THE ELEPHANTS. CAMELS, LLAMAS, LIONS, HYENA, ETC.. FED AND WATERED.

Remember 10:00 A.M. Sharp

Public Invited Too

CONCHO, TASCOSA and CADDO ROGERS BARLEY

> OTHER SELECT SEED Let Us Do Your Seed Cleaning

Box 948

Warren Bros. Motor Co. 1410 Park Ave. EM 4-1423

New and Used Cars

"USED CAR SPECIALS"

THIS WEEK'S SPECIAL 1961 Chevrolet Impala Coupe. Standard transmission, radio, heater, and 348 engine. Lovely
1405 pearl blue finish. This car
is double sharp and mechanically perfect.

1964 Chev Impala 2-dr. hardtop. Radio, heater, automatic with 13,000 actual miles. This is a local owned car with a reputation that can be checked.

1962 Pontiac Grand Prix. Factory air and power. Original black with red interior. Feel young again in this sporty coupe.

1962 Chevy II Nova 400 2-dr. hardtop. Standard transmission with bucket seats. Red and white finish with new white wall tires. Its not the cheapest but the nicest thing in these parts.

1962 Chev. Impala Coupe. Local one owner car. Beautiful red finish with gas saving over drive. Protective

1961 Chevrolet Impala 4-dr. hardtop. Factory air, wer steering and brakes. Lovely autumn beige co 30,000 miles. This car is extra sharp and priced with

1963 Chevrolet half ton pickup. V-8 3-speed, custom cab with all the trimmings. Sharpest used pickup in Sugarland.

1963 Ford Pickup mileage maker 6, 3 speed with wide bed. 16,000 miles. 4,000 mile 90 day warranty. 16 Years of Customer Satisfaction

### CRUZADA BAUTISTA **NUEVA VIDA**

The Latin American Baptist New Life Crusade Hereford, Texas

LUGAR: Dameron Park (Main St. & Park Avenue)

WHERE: Dameron Park

TIEMPO: Cada Noche a las 8:00 TIME: Each Evening 8:00 p.m.

FECHA: Del Dom. 27 de Septiembre al

Dom. 4 de Octubre de 1964

DATE: From Sunday, Sept. 27 through Sunday, October 4, 1964



B. L. DAVIS



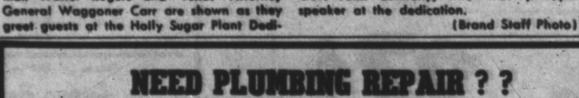


CANTOS - MUSICA ESPECIA

NSPIRATIONAL MESSAGES

alte Usted! DON'T FAIL TO ATTEND

"Nueva Vida Report," a 28-minute documentary film on the Latin American Baptist New Life Crusade, will be televised by KFDA-TV, Amarillo, on Sunday, Sept. 20, from 12:15 to 12:45 p.m.



ration Saturday evening. Carr arrived with Gov. John Connally, who was principal

Complete Plumbing Repair Service
 Electric Sewer Machine Cuts Roots out

### Winterize Your Home Now

CHECK PILOTS

CHANGE FROM COOLING TO HEATING

Call EM 4-3163 and let Jim handle the rest

- DEALERS FOR -

PAYNE

Jim Clark

DIGNITARIES VISIT HEREPORD - Congress-

man Walter Rogers and Texas Attorney

JIM'S PLUMBING & HEATING CO. 610 Jackson EM 4-3143

Hereford, Texas

ELJER

PLUMBING

PIXTURES

# PRICES COME

Copr. G. Doppel 1964

All Popular Brands - Reg. or King

CIGARETTES \$2.59

. down . . . down, come prices at COOPER'S How do we do it? It's no secret — we buy as carefully as you do . . . operate efficiently . . . take advantage of special opportunities to bring you more value for less money. We give you the quality you want and prices you can't afford to pass by! Proof? Look at these super specials. Look at your neighbors flocking to COOPER'S Better still-stop in today and see this unbeatable combination at work . . . BETTER VALUE and BIGGER SAVINGS right through your shopping list at COOPER'S

Banquet - Apple, Peach or Cherry

FROZEN PIES 2:49¢

Campbell's - Meat Base - Mix or Match

SOUPS

Universal - Steam & Dry - Reg. 12.95

Melrose - Reg. \$1.10 Size

HAND LOTION

3: 974



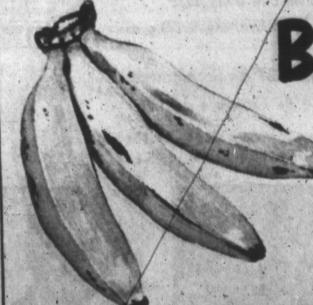
Town & Country Fresh Frozen Cut Up 21/2 Lb.

**CHUCK ROAST** TENDERIZED STEAK ... 45¢

... 98¢

PURE PORK SAUSAGE

.. 49¢



BANANAS

Central

**Apples** 

1.23¢

HORBOTTALISM COST, COST IS ANNOUNCED AND PARTIES OF THE PARTIES OF	Chocolate Syrup 19¢
Austex — Ng/Beans — 24 Oz.  Chili  59¢	Flour 45¢
Spaghetti & Meat Balls 2 for 49¢	
Grape Jelly 3 for \$1	Pork & Beans 8 for \$1
Jumbo Tematees 3 for \$1	Blueberry Muffin Mix 39¢

Coffee

Green Beans

3 for 69¢

French Dressing

Silver Dust — Glant Size Detergent

Pie Apples 3 for 69c

Deer Brand - 303 Can **Tomatoes** 2 for 25¢

Easy On Spray On - 22 Oz.

Starch

Sparkleen



MY HEREFORD 'TIS OF THEE - Typical of many Hereford clubs, Business and Professional Women's Club keeps its Projects Committee busy 12 months a year, Assembled here to lay plans for new projects in aiding and spurring community progress and betterment, are (seated left to right) Ruby Lee Hickman, club president and ex-officio member of the committee, C. Ora Cockrell, and Mary Helen Askew; and standing (left to right) Lucille Park, Mattie Fern Martin, Kathleen Baker, Margaret Ann Durham, and Ursalee Jacob.

sen, committee chairman. Reviewing past endeavors on their current agenda, they noted sparking original interest in the project that became King's Manor, Dr. Edward's Hospital, the Migrant Ministry, scholarship to a high school senior, Helping Camp Fire Girls, assisting Girls' Town U.S.A., Community Center needs, March of Dimes and Cancer Drive, among others. Mrs. Jacobsen notes that any club project must be an every-member endeavor.

### The Sunday Brand Woman's Section

Maria State Committee Comm

Carma Thomas, Society Editor

The Sunday Brand, Hereford Texas, Sunday, Sept. 20, 1964.

SECTION TWO

Through Summer Into Autumn . . . . . .

### Women At Work

FOR HOME AWAY FROM HOME - For Girls Town U.S.A. at Whiteface, members of Cultural Home Demonstration Club have carried forward a year-long program of making and supplying linens, furnishings, and clothing. Here packing a carload, one among many such, are these club members with bed linens, draperies, and girls' skirts: from left to right, Mrs. Roy Thompson, Mrs. Art Lewis, Mrs. Viola Williams, Mrs. Louie Olson, and Mrs. Grady Parsons, club president. Clothing for the girls, tablecloths and curtains, assisting in a good grooming project (permanents and haircuts), and securing air conditioners for the establishment have been part of the club's summer-into-fall work. The Cultural Club encourage others to join them in their efforts.

(Brand Staff Photo)



ART FOR HEARTS' SAKE - "Springtime in the Rockies" or "Home on the Range" come alive an canvasses at King's Manor, where Mrs., Earl Plank, at right, gives instruction two hours weekly in oil painting and pastels. Here she assists Anna Blake, at center, and Beulah Dobbins, at left, with their favorite hobby. Mrs. Plank is chairman of Gray Ladies, Branch of Deaf Smith County Red Cross. Joining her in this year-round association and work with residents of King's Manor are Mrs. Lefty Thomas and Mrs. Laverne Carlile (not pictured), who give instruction in other arts and crafts.

(Brand Staff Photo)



Pire Girl Leaders. Meeting at the Hut to plan autumn programs for the girls are (left to right) Mrs. Ruth Dirks, Mrs. Mary Gooch, Mrs. Eleanor Gibson, Mrs. Neta Lea, and Mrs. Bulah Cargo. Their summer experiences with the girls led them through a variety of home skills, outdoor cookouts, outdoor and indoor

TO HORIZONS FROM BLUE BIRDS — Helping sports, skills in outdoor living, overnight girls play and work and grow from Blue campouts, trips to special recreation areas, Birds to Horizon Club Members has been a summer camp at Pine Lodge, and preparation year-in, year-out undertaking of these Camp for the new school year. That they find such for the new school year. That they find such association and work with girls satisfying is evidenced by their long-term efforts for Camp Fire, ranging from a few years to seven consecutive years of service. They work closely with Mrs. Phillip Barkley, director of Camp Fire Girls, and always welcome new helpers to their group of leaders.

(Brand Staff Photo)



High School, she is a sophomore Texas State University, Canyon.

Parents of the groom are Mr. and Mrs. O. Wertenberger, Route 1. Graduate of Hereford High School, Wertenberger attended WTSU before serving in the United States Army. He is presently employed at KGNC-TV,

iola, mums, and roses and 14 formed the double ring ceremony

Mrs. Mary Ruth Smith, Pan- mums and carnations. handle pianist, presented traditional wedding music and accompanied Mrs. R. J., Murray, Hart, vocalist, in "One Hand, One Heart," "Whither Thou Goest," and "The Wedding Pray-

Given in marriage by her fa-

### Mrs. Lloyd Has Farewell Coffee For Miss Young

Mrs. Robert L. Lloyd entertain-Sept. 11.

Miss Young, daughter of the E. S. Youngs, was preparing to lland, president, presided at a the season, Mrs. John Harper return to Texas Technological brief business session. College to resume her senior stu-

In college atmosphere, guests Fund Drive. le laid in white linen and centered with an arrangement of red chairman, gave an outline of Special Lutheran were served from a buffet tabcarnations and white spider the new program with its head-mums accented by figurine of the new program with its head-line of "A Look at Our Times." Service To Be

With the honorce, Miss Young, and her mother, Mrs. E. L. tion than in any prior time in Young, the guests registering our country's history, included Mrs. James Bullard, On the yearbook committee Lutheran Church, Park Ave. and and also sponsor a daily Bible Mrs. J. M. Booth, Mrs. Leland with Mrs. Perrin were Mrs. An- B., in commemoration of Im- program over KPAN. Current Burns, 'Mrs. Noel Berry, Mrs. sei McDowell and Mrs. Leroy manuel's 50th year as a Christ- membership is 180, Present pas-Julian Perrin, Mrs. Lewis West, Aven. and Mrs. A. B. Higgins.

Also Mrs. Jim Perrin, Mrs. Miss Louann Higgins.

Eugene Wertenberger and his dice and controlled front skirt nett.
bride, the former Miss Carolyn panel, with fullness of unpress-Kaye Vinson, are now at home ed side pleats sweeping into full Houston. Groomsmen were Erat 2103-B Second Avenue, Can-chapel train held by tailored in Wertenberger, brother of the self-bow at back waistline. Im- groom, Canyon, Ronnie Parks, The bride is the daughter of ported Alencon lace re-embroid- Paducah; David Dzuik and Chas.

majoring in education at West skirt and chapel train. Her el- ings, Amarillo; and Dick Lowhow-length veil of silk illusion ry, Colorado City. atop a white Bible.

maids were Miss Bette Henry, They wore orchid corsages. Happy; Miss Brenda Williams, and Miss Linda Urbanczyk, both was held in Fellowship Hall of For their wedding Thursday of Panhandle, Bridesmatron was the church, Miss Carolyn Garnevening, Sept. 10, the Pantex Mrs. Mike James, Panhandle, er and Mrs. J. R. Doughten, Baptist Church was decorated They were identically fashion- White Deer, presided at the with altar arrangements of glad- cd dresses of red satin peau de bride's table with its centersoie having rounded neckline and piece of red and white carnabranch candelabra lighting the long sleeves. They wore match-tions. kneeling rail, The Rev. Dale ing red shoes and pillbox hats. For Cain, minister of the church, per- of self material. They carried two-piece suit of black and

cousin of the bride, Wichita Falls | bouquet.

tex and a wedding trip to points snowdrift French satin designed Juanita Bryant and Keith Bryof interest in New Mexico, Gary with fitted, tapered-sleeved bo- ant, cousins of the bride, Stin-

Mr. and Mrs. O. I. Vinson, Pan- ered with seed pearls outlined Everett, both of Hereford. Sertex. A graduate of Panhandle the scooped neckline and appli- ving as ushers were Curtis H. qued lace motifs frosted the Downs III, Pantex; Gary Tid-

> fell from a crown of seed pearls. For her daughter's wedding She carried a white orchid with Mrs. Vinson wore a brown knit cascading feathered carnations dress and matching hat and accessories. Mrs. Wertenberger Maid of Honor for her sister chose a light green dress with was Miss Adonna Vinson, Brides- matching accessories and hat.

After the wedding a reception

ing red shoes and pillbox hats For travel the bride wore a cascade bouquets of feathered white checked wool and black accessories. Her corsage was Flower girl was Belinda Dunn the orchid lifted from the bridal

### Bayview Luncheon Opens Fall Season

Luncheon at Hereford Country Mrs. Francis Hardwick, Mrs. Club Thursday marked a new D. H. Alexander, Mrs. W. H. year of study and fellowship for Reid, Mrs. W. S. Kerr, and Mrs. Bayview Study Club.

Serving as hostesses at this Also Mrs. J. W. Kirby, Mrs Honoring Miss Marilynn Young early autumn event, were the Miller, Mrs. Perrin, Mrs. Mcsocial committee: Mrs. Lee Be- Dowell, Mrs. Aven and the hosed with a farcwell coffee at her nefield, Mrs. Dexter Lillie, Mrs. tesses Mrs. Benefield, Mrs. Li-Simms country home Friday, John Harper, and Mrs. Phillip Ilie, Mrs. Barkley, and Mrs. Har-Barkley, Mrs. R. B. Miller gave per. the invocation. Mrs. W. J. Gili-

dies, majoring in elementary ed- Mrs. John D. Pitman presented in the home of Mrs. W. S. Kerr, matters concerning the United 130 Aspen.

After distribution of yearbooks, girl graduate in cap and gown; Mrs. Perrin read President Hoover's 90th birthday message, in which he pointed out greater changes during the last genera-

Members present at the lun-

A. M. Jones

At the first club program of will give the discussion on "Our In a special announcement, Increased Leisure," October 11

Special services and activities will be held today at Immanuel ian congregation.

The congregation was organcheon were Mrs. Colby Conk- ized in 1914 and services were ity Lutheran Church of Amarillo

mostly by members at an unbelievable cost of \$8,000. A few years ago, the house at 307 Park Ave. was purchased for future expansion. These houses are used for Sunday School purposes and church office. Plans are being discussed now for a new edugational building in the not too

In the last 2 years, the members of Immanuel have created the Christian Bookstore for use by all churches and townspeople, tor is Fred Beversdorf. Pastor E. F. Heinicke of Trin-

distant future.

Gault, Mrs. Richard Barnard, sent building was constructed, two special movies will be shown vices and various functions.

School Menus

Mrs. Gary Eugene Wertenberger

(Miss Carolyn Kaye Vinson)

MONDAY Fair Day. TUESDAY Veal Cutlets with gravy, Buttered corn, Fruit er: Hot rolls and butter 1/2 pt. milk.

WEDNESDAY - Chow Mein with noodles, Pinto beans, Cole Slaw, Cookie, Cornbread and butter, 1/2 pt. milk. THURSDAY-Fried Chicken with gravy, Mashed potatões, Com-

one of which is aimed especially Allen Ehresman, Mrs. Luther wright, Mrs. W. J. Gililland, Mrs held in the county courthouse will be the guest speaker at for children's interest. The pub-Lesly, Mrs. Floyd West, and Jimmie Gillentine, Mrs. Howard for 35 years. In 1949, the pre- both services today. At 2 p.m. ic is invited to attend these ser-

bination salad, Apple Crisp, hot rolls and butter, 1/2 pt. milk FRIDAY-Stew and crackers (2 meat dishes to be prepared at Stanton, only), Macaroni and cheese - (Elementary Schools Meat Dish), Peas and Carrots, Banana Pudding, slice bread, 1/2 pt. milk.

(Palo Duro Studio Photo)

MONDAY-Fair day.

TUESDAY-Hot dogs, Potato Salad, Tomato wedge, Coconut cake, milk, WEDNESDAY - Pinto Beans,

Stuffed celery, Buttered broccoli, Cinnamon Rolls, Cornbread, butter, milk. THURSDAY-Fried chicken, Cr-

eamed potatoes, Jellied carrots and Pineapple Salad, Ap-

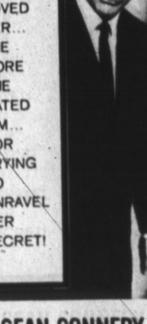
Continuous Sat. & Sun. From 1:45 Week Days From 6:45 P.M. NOW . . . thru Monday

Suspenseful Sex Mystery! MARNIE

ALFRED HITCHCOCK'S



MORE LOVED HER. THE MORE HATED HIM. FOR TRYING UNRAVEL SECRET!



TIPPI HEDREN SEAN CONNERY

DIANE BAKER MARTIN GABEL Screenplay by JAY PRESSON ALTEN A Universal Release TECHNICOLOR"

Adult

WHY "Marnie" did what she did unfolds in the last 10 minutes. so NO one will be admitted!

calen

Club.

Sept.

Tuesday for 5 Big Days



Tower Drive-In Theatre Box Office Opens 7:15 - Sho At Dusk!

Now . . . Thru Tuesday

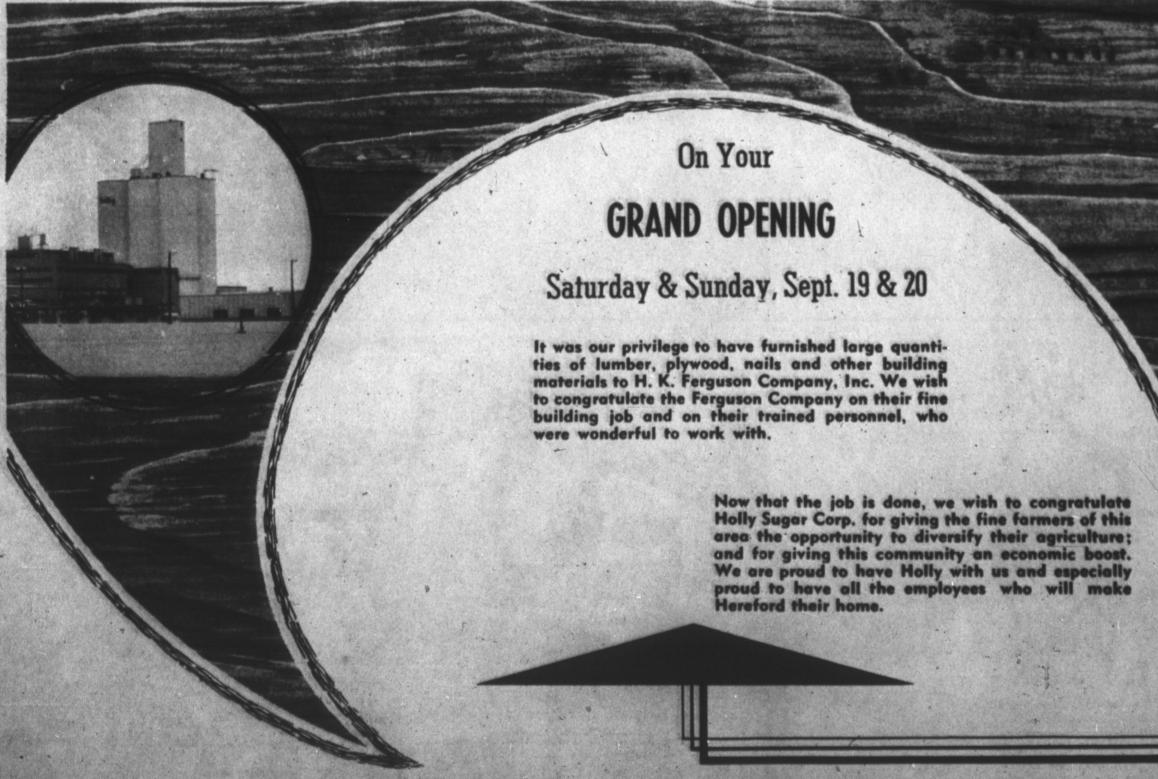
Plus: Big Co-Hit

"Voyage To End Of Universe" Starring Dennis Stephens

ved. - Thurs. - Fri. \$1.00 PER CARLOAD \$1.00

"Mondo Cane"

"Frantic"



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AL YEAGER MANAGER

TROPICAL BREAKFAST - In jungle atmosphere of jungle fruits, flowers, music, arterafts, La Madre Mia Study Club held its initial breakfast-meeting of the autumn season. Shown here, left to right, in patio setting are hostesses

for the occasion (the yearbook committee): Mrs. W. C. Russell, chairman, Mrs. Charles Frye, Mrs. Eugene Sparks, club president, and Mrs. -Bill Lankford.

## Hereford Garden Club Take Shower Honors

Clovis Garden Pilgrimage A pilgrimage to Clovis gar- gate, bridge, meditation bench, candles dens is the latest event on the chimes, and waterfall. The garcalendar of Hereford Garden den was lighted for night dis- Ray Johnson arranged this pil-Club. Under the direction of Mrs. play, when shadows accent gar-R. Daugherty of Clovis Garden den beauty: George A. Gun- Williams, club president, Mrs. Club, 15 Hereford members nels was the landscape archi- R. L. Wilson, Mrs. Emmett made a pilgrimage Friday, tect who designed and plant- Hale, Mrs. John N. Jacobsin Jr., Sept. 11, that began with coffee ed the garden. at the Trailways Cafe and con- A modern garden, the fourth Stoy, Mrs. Roy Calvert, and were Mrs. Lee, Mrs. E. W.

BUFFET LUNCH

on Wednesdays

11:30 to 1:15

Choice of Meat

All You Can Eat

\$1.25 Raney's Restaurant

The club made their second thered wood. stop at the Sunken Garden in The flower show, the last stop, Morgan, Mrs. Ray Carlile, Mrs. Clovis City Park, making a held expecial interest for these A. L. Manjeot, Mrs. Hromas, and

and use of rocks. The Japanese Garden of Mr. During luncheon at the Silver and Mrs. Howard Gore. 2615. Grill, Mrs. O. G. Hill Sr., chair chair and of the yearbook committee. Giddings St., was the third stop. man of the yearbook committee The garden featured the four passed out the new yearbooks seasons of the year. The hostess and gave brief pointers on fu-

explained the landscape design ture club events.

cluded with the flower show at the Curry, N. M., County Fair. colors, and huge pieces of wea-

special study of ground covers members who are now planning Mrs. Johnson. their Christmas flower show.

and its tradition, depicted by At the October 5 meeting Mrs. plantings and accessories. Of Ray Carlile will conduct a workspecial interest were the lamps, shop on the making of holiday

Mrs. W. C. Hromas and Mrs.

grimage attended by Mrs. S. S. Mrs. J. V. Pickens, Mrs. Arthur

Also Mrs. A. O. Thompson, Mrs. C. D. Kelton, Mrs. Sam

### Begins Season At Social Event

A dinner in the home of Mrs. Ansel McDowell, 207 North Texas, opened the autumn season for Calliopian Club Thursday, Sept. 10.

Bouquets of summer flowers lecorated Mrs. McDowell's home for this initial dinner, with buffet table and quartet tables centered with special arrange-ments of garden blooms.

The social committee served as co-hostesses: Mrs. McDowell, chairman, Mrs. Jesse Gilbreath, Mrs. Cameron Gault, and Mrs. Carl Perrin.

Mrs. C. J. Crump, president, onducted a short business meeting when Mrs. E. W. Dettman, vearbook committee chairman, ntroduced the new yearbooks and the miscellaneous program North America, art and music; speakers. A lively schedule of well. social events marks the club calendar for the forthcoming year. During the social hour that

### (Brand Staff Photo) Miss Jean Allen,

Bride-Elect

Miss Norma Jean Allen, brideelect of Jerry Dee Easton, was honored with a miscellaneous shower at the home of Mrs. Al Lee, 112 Ranger Drive, Thursday evening.

Guests were registered by Miss Deborah Lee and Mrs. Emmett Johnson. In the receiving line Allen, mother of the bride-to-be, Miss Allen, and Mrs. Henry Easton, mother of the prospective bridegroom.

Hostesses were Mesdames, W. H. Garrett, Joe Pitts, W. P. Axe, Denzil Pullian, Dale Young, Harvey Rowland, Ernest Flood, Mrs. Johnson, and Mrs. Lee.

from a table covered with a cutwork linen cloth over blue and. centered with an arrangement of white asters in a two-tiered crystal bowl flanked by blue candles in crystal holders. Miss Lee, Mrs. Young, and Mrs. Axe alternated at the punch bowl, Gifts were shown by other hostesses. Signing the guest register Mrs. L. E. Fooks, Mrs. Bill Michael, Mrs. Alvin Smith, Mrs. Kenneth Maxwell, Mrs. Troy Benefield, Mrs. Wayne B. Stark, Mrs. Jack Beach, Mrs. Don Robinson, Mrs. Stan Knox, Mrs. Alton McLaughlin, Mrs. A. M. Hare, Mrs. J. B. Odom, Mrs.

members games of bridge

Attending the dinner were Mrs. Irving Alexander, Mrs. Bruce Beene, Mrs. Alton Fraser, Mrs. Crump, Mrs. Roy Grubbs, Mrs. Earnest Langley, Mrs. D. C. McWhorter, Mrs. N. E. Milfor the year, spanning a variety burn, Mrs. A. T. Mims, Mrs. of interests, including travel in Weslie Owen, and the hostesses, Mrs. Perrin, Mrs. Gault, and particular topics with guest Mrs. Gilbreath, and Mrs. McDo-

"World Affairs" marks the next meeting of the club next Thursday evening.

## Jungle Breakfast Begins La Madre Mia's Season With African Jungle Breakfast La Madre Mia Study Club bogan its autumn activities at breakfast Lending atmosphere the reading of the club's con Mrs. Russell directed the program for the meeting, including Paul, Mrs. Richard Pickens, and Mrs. Russell directed the program for the meeting, including Paul, Mrs. Richard Pickens, and Mrs. Russell directed the program for the meeting, including Paul, Mrs. Richard Pickens, and Mrs. Russell directed the program for the meeting, including Paul, Mrs. Richard Pickens, and

Hostesses at this opening event were the yearbook commit- Mrs. Sparks presided at the for the club. club president.

Tuesday evening, Sept. 8.

cluded the parents of the bride.

Mrs. Ed Mills, Amarillo.

began its autumn activities at breakfast. Lending atmosphere the reading of the club's con- Mrs. Vance Robinson. the home of Mrs. Bill Lankford, also were tropical handcrafts, stitution and by-laws with brief Also Mrs. John Smith, Mrs. 136 Greenwood St., Thursday, arrangements of fruits and flo-round-table discussion and the Hugh Sullivan, Mrs. Lee Drake wers, and stuffed jungle ani- presentation of yearbooks and

tee: Mrs. W. C. Russell, chair- business session when commit- On calendar is the club's Sept man, Mrs. Bill Lankford, Mrs. tee reports were given, secret 24 meeting in the Flame Room Charles Frye, and Mrs. Eugene pals gifts were exchanged, and of Pioneer Natural Gas Co. Mrs. Sparks, ex-officio member as secret pals of the past year were Russell will direct the program

Wertenbergers Honor

Pantex, at a rehearsal dinner the groom's oldest brother. He ray, Hart.

at Rice's Dining Room, Amarillo, had just returned form duty with

In addition to members of the many in time to attend his bro-

Buck John, Mrs. Oyd Ellard, and Truby Benefield; Misses

Mrs. Don Sanders, Mrs. Clint Kathy and Cynthia Ellerd; Miss

Lundry, Mrs. Armon Lauder- Vinita Pitts; Misses Sharon and

back, Mrs. James R. Thompson, Denice John; Miss Anna John-

and Mrs. Marvin Crowson; and son, Miss Cynthia Sanders, Miss.

wedding party, special guests in- ther's wedding.

Also Misses Levenie, Donnell, da Pulliam,

Bridal Party At Dinner

Mr. and Mrs. O. Wertenberger | Mr. and Mrs. O. I. Vinson, Pan- vid Cain, marriage officiant, and honored their son, Gary Eugene, tex, and other members of fam- Mrs. Cain; and the wedding musand his then bride-elect, the for- illes of the wedding principals, icians, Mrs. Mary Ruth Smith, mer Miss Carolyn Kaye Vinson, including wea ie Wertenberger, Panhandle, and Mrs. R. J. Mur-

the U. S. Armed Forces in Ger-

Guests also were the Rev. Da-

Britta Krumsick, and Miss Lin-

on "The Art of Makeup"; a guest

outline of forthcoming programs and the hostesses, Mrs. Lank-ford, Mrs. Sparks, Mrs. Frye,

Special feature of the even-

ing was the presentation of gifts

pearls for the bride's and pearl

tie tacks for the groom's. Hand-

painted plates, painted by the

groom's mother, were given to

Mr. and Mrs. Cain and to the

The Wertenberger-Vinson we-

ding was an event of Thursday

evening, Sept. 10, in Pantex

musicians for the wedding.

Baptist Church.

to the wedding attendants-

speaker with illustrated lecture will feature the practical ses-sion for all members.

and Mrs. Russell.





dosages of many drugs employed today had not yet been established. Amount of medication is of concern to both doctor and druggist.

McDOWELL

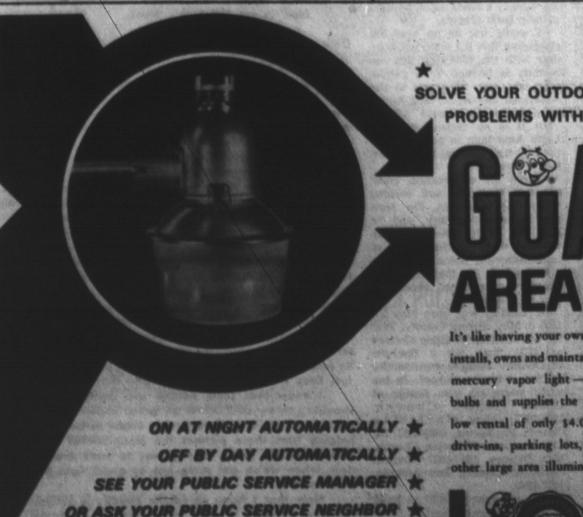


SHOWER REGISTRY - Mrs. Jean Allen, bride-elect of Jerry Easton, looks over the guest book at a shower given for her in the Al Lee Home Thursday. Standing near is Miss Deborah Lee, member of the house party, who presided at the (Brand Staff Photo) guest registry.









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installs, owns and maintains this modern 7,000 lumen mercury vapor light - even changes burned out bulbs and supplies the electricity ... and all for a low rental of only \$4.00 per month. It's ideal for drive-ins, parking lots, feed lots, farm yards and



# Editorials

The Sunday Brand, Hereford Texas, Sunday, Sept. 20, 1964

Industry Comes To Town

### Like Marriage, New Era Indicates New Habits

Folks throughout the Hereford territory this week celebrated the opening of Merrill E. Shoup Plant of Holly Sugar Company. The occasion demanded state-wide and national attention, including numerous dignitaries because the new plant, in addition to what it can mean to this area, also predicts national expansion in a specific field of

Hereford, not too many years ago, was part of the vast XIT ranch which provided a nucleus for the tremendous cattle empire of the West. This week, for the first time, the community shifted from ranching and farming into a large scale phase of industrial development. Needless to say, the transition may well forecast a new way of life for many people through out the territory.

To pinpoint the transition, it may well be compared to a person getting married and can easily result in just as much change in one's average way of life. The past week was one of fanfare and celebration, comparable to the wedding and honeymoon, As the weeks roll by, we can expect considerable change in many of our habits: our economy, for instance, wil gradually take on new phases, possibly a complete new outlook; labor disputes and strikes which we have previously read about have already become a reality — and will likely continue to play an important part in community life. Over-crowded schools, though not completely new, are with us once again, and we should anticipate similiar expansion in other governmental facilities and services.

For the most part, this ferritory includes several counties which will immediate participate in a new crop, and the existence of government supported farm income will certainly put us on a more equal footing with neighboring counties which enjoy extensive cotton supports through large acre-

### Taxing Agencies Reflect Growth

During the past few months, Deaf Smith County and Hereford have viewed unusual population growths, and this phase was interesting to review in the Commissioners Court session last Monday.

The county reported 1,200 new renditions, reflected through the county tax rolls with an increased valuation of \$3,250,030. Of this amount, approximately one-third (\$1-million) was reported as a result of City of Hereford real estate, while additional personal tax renditions ran the figure up \$2.4 million.

Similiar reports will, no doubt, be reflected in city and school analysis, and they will prove of real value in combatting rising costs which are generally resulting from the community growth factor.

We doubt if they will completely offset the rising costs, however, especially on a short-term basis, and this is particularly applicable to the school situation, where the "pinch" is usually felt first. At the same time, the average property owner will note some possible increase or constant value in his property, which is much better than the fate suffered in numerous other agrarian areas of the nation which are showing population declines from year to year.

### THE Sunday Brand

Established 1948 Published every Sunday at 130 W. Fourth Hereford, Texas, 79045



IATIONAL EDITORIAL

mes M. Gillentine, Editor and Publisher elvin Young, Managing Editor Ray Martin, News Editor Bill Penn, Adv. Mgr.
Lee Brown, Mechanical Superintendent

intered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per menth. Single copies 15c each.

Classified advertising rates: 6c per word per word first insertion (60c minimum; 4c

As hub of the new beet sugar industry. Hereford will face responsibilities neighboring counties, just as it has developed through expansion of the vegetable industry. We will have more welfare problems, more itinterant labor, possibly even more crime. We can expect a new type of people during the coming months, and no longer will it be probable that any single individual can walk down the street and know everyone in town. All of this, it seems, is part of growing up and, needless to say, there will be quite a few people who will be unhappy with some or all of the changes. This will be especially true as other industries follow the lead of Holly Sugar, and establish plants and offices here. All over the country, and more especially in West Texas, towns and communities

are working toward and yelling for industry with its steady payrolls, welcome jobs, and general growth. Hereford is one of the first towns to realize this dream. The Holly Company checked the community extensively before deciding to locate its new plant here, and the results indicate that they believed the community to be ready for such expansion. There is little doubt but the community will survive, grow and expand through this mutual relationship. We do feel that there will be a lot of changes, however,

As we said before, the situation is a lot like a young man who gets married and settles down. Things will be different but, once the adjustment is made, we can look forward to a life of mutual service, growth and expansion.

### Bookkeeping Is Popular Course

We notice with more than passing interest that 97 Hereford High school students have signed up for courses in bookkeeping, and presume the number is something of

Though not perhaps a required course, it seems to us that in addition to the need for trained bookkeepers, the course helps fill one of the most frequent gaps in modern day life. Fewer people appear to know or understand the fundamentals of bookkeeping than any other phase of American life and it is probably the most practical and important course that one could study.

To say the least, more business men go under for lack of good records than perhaps any other reason. The farmer and housewife who once considered bookkeeping extra currcular are being forced to delve into the topic as the American way of life gets more and more complicated. Income taxes have contributed much to this growing interest but, as the individual learns more about the subject, the tax angle often moves into a secondary position.

All in all, we feel that the sudden upsurge of interest in bookkeeping is a tribute to the general intelligence and "horse sense" of the young people of the com-

### A Man's World

Women drivers, for many years the butt of jokes, are at last coming into their own around Hereford.

Whether it deflates the male ego or not, our schools do have a woman feaching Drivers Education these days, and her class schedules are loaded. Like most wives and mothers, the young lady backs her position with comparative statistics on the accident rate between men and women and the men are destined to lose another argument, just in case they are foolish enough to start one.

Meanwhile, we males can chuckle and go along quietly with the development. Like the lady pointed out: "It really is a man's world, after all."

### Nugget

Installation of the "hot line" between Moscow and Washington a year ago was suposed to be a major factor in preventing accidential war, a big step toward peace and understanding. Maybe someday it will serve its purpose, but to date it hasn't, in fact, it hasn't done anything yet.

According to U.S. News & World Report, the "ho! line" is one of the coolest items in the cold war. The magazine reports that it has never been used for any formal communication between the Kremlin and the White House.

Yet the cost to the American tax-payers of keeping the "hot line" in operation comes to \$175.016 a year, not to mention hundreds of t'ausands of dollars in pay for technicians who man the line ground the clock That's a pretty hefty phone bill for a gadget that nover rings. And what's so 'hot' about that? -Dallas Morning News

THE SUNDAY BRAND 'Fast Becoming A Hub' Panhandle



TEXAN IN WASHINGTON

### University Of Americas Important To Relations

BY TEX EASLEY

former Texas educator, clergy. Foreign Relations Committee, man and aurthor, now president, and Assitant Secretary of State of the University of the Amer- Tom Mann, the Texan who also icas in México City, has plans serves as the U. S. Coordinato make that institution a vital tor of the Alliance for Progress. link in Western Hemisphere re-

He is Dr. D. Ray Lindley, Dr. Lindley spoke at an interpresident of Texas Christian Un- faith meeting at the First Christiversity from 1958 to 1962, and ian Church in Houston. he has been here lining up sup-

One of his most enthusiastic a real mission,

ers include Chairman J. Willian | co City College, It was started Fulbright, D-Ark., of the Senate | by Americans for Americans liv-WASHINGTON, Sept. 17 UP-A Fulbright, D-Ark., of the Senate

Lindley and Casey first became acquainted last May when

"He's an impressive man," commented Casey, 'and he has "This school he heads now was

backers in the capital is Rep. "This school he heads now was Bob Casey, D, of Houston. Oth- started in 1940 and called Mexi-

### Judge Wright Adjourns Regular Term Of Court

Judge Wright adjourned the term of county court on last Friday. Besides the regular routine business of the term, there was but one jury trial. This is the last term of

### 50 YEARS AGO

the court over which Judge Wright will preside. During the four years which Judge Wright has held the office he has at all times been attentive to the very best interest of the people of the entire county and has handled such matters as came up for his attention with a spirit of being absolutely on the square with one and all. Upon his taking charge of the office, there were seventy cases on the docket and when the office is turned over to his successor there will be just ten untried cases on record.

S. J. Rice, a well known farmer and stockman in this section, applied the doctrine of diversification this year and planted a few rows of onions, in all about threetenths of an acre. A few days ago, he gathered his crop and found that he had made more than 2,000 pounds of fine onions. They are of good size. At the retail price of shipped in onions, this would bring a good round sum, but if sold at wholesale price of 31/2 cents per pound, the income would still be worth while. The onions were irrigated from a windmill pump.

The first bale of 1954 Doaf Smith cotton was ginned Tuesday by Jake Moore, and brought 40 cents per pound, plus free ginning.

### 10 YEARS AGO

The bale weighed around 450 pounds and was grown out north from the city limits on Avenue K, near the old airport. Yields were indefinite, but Moore was expecting around a "bale and a half" to the acre on the small tract. Hereford's entries in the Tri-State Fair were limited this year but, among the three divisions entered, the contestants brought home three first place ribbons.

Cluttering up your mail during the next few days will be a series of little slips which are designed to cost tax payers of this area a total of \$694,829.03 as the City, County and School District once again remind you of the old saying that only "death and taxes are certain."

Paragraphs Overheard on the street: "This is Constitution Week.

Wish the Supreme Court would get around to reading the original document." -Deskin Wells, Wellington Leader

The City Council of Denver City has authorized pay raises totaling \$330 monthly for city employees. Action came at a special meeting of the council Thursday night. -Denver City Sunday Press

Rising complaints from surrounding residential homeowners are being voiced against a cattle feed lot enterprise that has spring up in Broadacres Addition. The city and the school district is also maintaining a close watch on the situation as a possible health hazard. -County Wide News, Littlefield

Alcoholics Anonymous thrives on it anonymity, and therein lies its tremendous success in the area of converting walking shells into productive men and women and welfare cases into useful taxpaying citizens. AA is neither a political nor a religious type of organization, although its roots are firmly entrenched in the spiritual.

-Jerry Jackson, Brownfield News

Delinquent tax suits have been filed in Ochiltree county court against fourteen individuals and businesses, with the county, school and city as plaintiffs in the cases. -Sunday Herald, Perryton

Convention activity for the City of Borger will pick-

up according to a recent announcement by the Chamber of Commerce convention activities committee. -Borger News Herald

The Kennedy and Johnson Administrations have achieved the goal for which all governments strive -Prosperity without inflation. We are in the 40th month of sustained economic growth. This is the longest period of continous economic expansion in the nation's peacetime -The Free Press, Dibell

A countywide meeting on boll weevil control is scheduled for 8 p.m. Thursday in South Plains College auditorium.

-Levelland Daily Sun News

Puckett's food store surely looks nice. The interior is being painted and the new floor will be laid shortly. The front wil be red, white and blue and is not quite completed.

Wheeler Times

We think Moore County did themselves proud this year with the fair, and as our County Agent says "any of the trifling fusses that arose over the distribution of the

produce and such it is fine for people to get things out of -The North Plains Press, Dumas

The Young Democrats of Parmer and Bailey County met Tuesday night at the First National Bank, Paul Lewis, Lubbock was the guest speaker.

-Balley County Journal, Muleshoe

\_PP\_

Members of Shamrock Sheriff's Posse will meet at 8 p.m. Monday in the justice of the peace office to make final plans for their annual trip to Alburquerque to participate in the festivities of the New Mexico State Fair.

-The Shamrock Texan, Shamrock

### THE BOOTLEG ---Philosopher

Editor's note: The Bootley Philosopher on his Bindwood farm reports on a money-saving idea in his letter this week.

their system,"

ing there, and soon became

known as the 'gringo college'.

"It was in debt when he took

over. He changed the name and

expanded its board and brought

in Mexicans citizens. He is un-

dertaking to make this a uni-

versity which will bring about a

melding of the minds and

thoughts between North and La-

Lindley hopes to get a long-

term, low interset loan from the

Agency for International Dev-

elopment to finance construction

The school last year 1,797

students some of whom at-

tended only one of the four quarter semester. Of the total,

1.379 were U. S. citizens, 45 were

nationals of 10 other foreign countries, while the balance were

Lindley's visit to Washington

in quest of AID (caps) back-ing is a followup of debate on the foreign aid bill, when Ca-

sey brought out that some of

the agency's funds could be used

"I would not be up here en-

couraging this if I were not fam-

iliar with the fact that this un-

iversity is headed by a gentle-

man who says he wants to use

American techniques and American textbooks," said Casey,

but it is so expensive for a

Latin American to go to his un-

iversity that they go to the Mex-

ico University.
"From his observation, most

of their textbooks are coming from Red countries. He feels

this is an opportunity, and he sold me on it, where we can educate some of the minds of

Latin-America, some of the fu-ture leaders, so that they will

be more encouraged about our way of life." Dr. Lindley was born May 27,

1905 in May, Brown County, Tex. He attended Brite Bible College

He attended Brite Bible College at TCU, then got a Bacheor of Divinity (magna cum laude) at Yale Divinity School. In his early years he was pastor at Central Christian Church, 1928-1930; First Christian Church, Big Spring, 1930-1933; St. Charles Ave., Christian Church, New Orleans, 1933-1937; Central Christian Church, San Antonio, 1937-1940.

Then he went to TCU as head of Brite College, served as Dean of the university 1947 to 1950, and vice president from 1953 to 1958, when he assumed the presidency.

to help such schools.

tin America."

of new buildings.

People are always talking about the government ought to save money but practically nobody tells exactly how. Well, I got to thinking the other day while I was try-

ing to get my mind off a stack of bills due the next day and this idea hit me. I know how the government can save ground a billion dollars, which I admit is a piddling sum but after all every little bit counts,

As I understand it, it'll cost at least a billion dollars to put a man on the moon, but there's a place out in the state of Oregon called Bend which scientists claim is almost a duplicate of the surface of the moon, lava dust, pot holes, extreme heat in the day time and cold at night. In fact, its wastelands resemble the moon's surface so much that they're going to put an astronaut in a space suit and let him wander around that area to see how he makes out. Scientists say it's the closest thing the earth has to the moon's surface.

Here's a place where the country can save a billion ollars. Instead of sending some astronauts to the maan, send them to Oregon. It's cheaper, it's safer, it can be done by jeep on home ground, and there's no re-entry problem. Just keep them out of bathtubs and they'll be all right.

I know that some people are going to say you shouldn't throw cold water on space exploration and that's not what I'm doing: Sure, space ought to be explored, but judging from those pictures the moon rocket sent back, it sure seems like going a long way to walk around in lava-dust, when we've got some just as good right here in our

Now that I have saved the country a billion dallars, the next question is what to do with it, or maybe a better one is, where is it?

Yours faithfully.

### Past Matrons Honor Grand Officers Here

representatives to the installation ford, Grand Examiner, and II, Section 3.

### Miller - Hinkle Set Oct. 3 Date

engagement and approaching ture bride has received her R.N. marriage of Miss Lucy Beth Miller to Jerry D. Hinkle, Friona.

the late Mr. Miller, A graduate Sill, Okla.

Announcement is made of the of Hereford High School, the fuof Nursing, Abilene.

The prospective bridegroom is October 3 is the date set for the son of Mrs. M. W. Adams, the 6 p.m. wedding to be solem- Amarillo, and of Clyde Hinkle, nized in the First Baptist Church, Floydada. Graduate of Friona High School, Hinkle was employ-The bride-elect is the daughter ed at Friona State Bank prior of Mrs. Norman R. Miller, Fri- to his entering the U. S. Army. ona and formerly of Dawn, and He is presently stationed at Fort



Miss Lucy Beth Miller (. . . engaged to Jerry D. Hinkle) (Bradly Studio Photo)

EFORE AFTER

Restore your silver to its original beauty during

ONLY

COWAN'S

Sixteen Panhandle towns sent honorees: Robbie Yates, Strat- Deputy Grand Matron District

luncheon of Past Matrons Club, Francis Austin, Plainview, Mem- Presiding was Dorothy Noland, Order of Eastern Star, that drew ber of the Grievances and Ap- Junior Past Matron of the hostfive grand officers as honored peals Committee; and especially essclub, who introducted the guests. Joint hostesses for the honored: Sudie Beth Hancock, visiting dignitaries and those of event Monday in Masonic Hall Amarillo, Member of the Board the Hereford-Friona Club, inwere Hereford and Friona Past of Directors of Grand Chapter cluding Belle Hromas, President Benevolences, and Thelma Bair- of West Texas Past Matrons and Attending Grand Officers of field, Clarendon, Grand Repre- Past Patrons Associatin; Virginthe Grand Chapter of Texas, Or- sntative of Alabama to Texas, ia Patton, Retiring President of der of Eastern Star, were the and Nell Culpepper, Hereford, the local Past Matrons Club; and Rosalie Worthan, Worthy Matron of Hereford Chapter No. 312, Order of Eastern Star.

Serving as installing officer for the new officers of the local club, Gladys Manjeot referred to music and flowers as universal languages. She named a different flower as peculiarly representative of each office as she inducted the new leaders.

Installed to serve the Herefrom Hendrick Memorial School ford-Friona club were Juanita Hershey, president; Ethel Chitwood, Friona, vice-president; Catharine Moore, secretary; Johnnie Sanders, reporter; and Belle Hromas, treasurer.

For this occasion arrangements of roses decorated the rooms and luncheon table. Other tables were centered with table bouquets of smaller garden flowers. Opal Roberson was in

charge of decorations. A buffet salad luncheon was served to 53. Past Matrons were present from these towns in District II, Section 3: Amarillo, Dimmitt, Clarendon, Earth, Friona, Floydada, Happy, Lockney, Muleshoe, Olton, Petersburg, Plainview, Silverton, Stratford, and Vega.

An additional visitor was the guest of Grace Thomas, Mrs. Gracie Richardson, King's Manor, member of Bethany No. 56, Hobbs, N. M.

Next meeting of the Hereford-Friona Past Matrons Club will be in December.

### Card Of Thanks

To doctors, nurses, friends, the community, we wish to express our deepest appreciation for every act and expression of assistance, kindness, and sympathy shown after the disaster that cost the life of our beloved husband and father. Don Steele. May God bless each one.

Mrs. Don Steele

When you are frying finely diced salt pork for use in a meat dish or a fish chowder, use moderate heat.

Burgers made from ground un-cooked lamb will need to be pooked longer than burgers made

Note to new cooks: "parboil" means to immerse food in liquid (usually water) and partly cook.

## **PORK CHOPS**

RIB CENTER Lb. 59 **END CUTS** Flavorwright Bacon

**Longhorn Cheese** 

FROZEN CREAM PIES

Morton's

**GOLD MEDAL FLOUR** 

FACIAL TISSUE

Scotties 400 Ct. Box

EARLY HARVEST PEAS

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ROXEY DOG FOOD

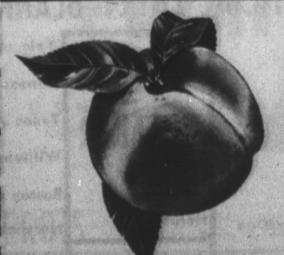
Tall Can

Bama 18 Ox.

**Enchilada Dinners** Coffee Chunk Style Tuna Shurfine Flat Can Crushed Pineapple Shurfine 2 **Waxed Paper** Salad Dressing

Shortening

Dr. Pepper



Yellow Onions Cabbage

Lemons

### 33% in price, it is all the more reason to take dvantage of these low, low replating prices. EXPERT REPAIR SERVICES AVAILABLE

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dooms out of hiding and have them QUAD-

RUPLE SILVERPLATED by skilled silver

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Sale. Since pure silver has increased over

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Bring Silver in TODAY!

REPLATING SALE PRICES \$ 9.95 Cream pitchers 10.95 10.95 17.95 17.95



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SALES - SERVICE

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5 & R Appliance

Television Headquarters in Hereford

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Anhydrous Ammonia-Dry Liquid Fertilizers 2-WAY RADIO EQUIPPED

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EM 4-0566

### **Kerr Mobil Service**



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EM 4-9028

### **Surplus City Discount**

Where everything in the store is discount priced everyday. Not just a few advertised specials.

110 Park Ave.



Continental Oil Company

208 S. Main

BENNY WOMBLE

EM 4-0862

FIGHT, TEAM!

Debs and Mildred

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EM 4-0177

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FOR FINE FOOD"

STOP IN AFTER THE GAME

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Hwy 60' West

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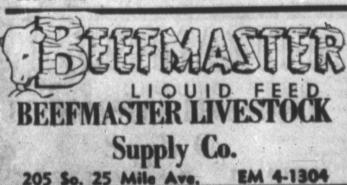
"HOME OF FINE MEXICAN FOOD"

Private Dining Room For Parties

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Superior Janitorial Service

### VITS WITH OUR EXPERTS \$12.50 CASH

PLUS BIG GRAND PRIZE OF 4 COTTON BOWL TICKETS!

## FOOTBALL CONTEST

Scratch the teams you select to loose and be sure to score the teams on the "Tie Break-

Tie Breakers will be used in case of a tie. Three prizes will be given—\$7.50 first prize;

\$3.50 second prize; \$1.50 third prize. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.

Name and address must appear on your ballots.

Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted

The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.

Winners of Cash Prizes will be announced on this page each week.



James M. Boyd Hereford at simulation Texas at Tomas Tech Arizona State at WTSU Southern California at lowe State at Oklahama St. Michigan State at North Garolina Notre Dame at Wisconsin SMU at Ohto-State Edinburg St. at Slippery Rock Citadel at West Virginia Yale at Connecticut Kampa at Syracuse Tones Houston William & Mary at Ham Bootons College at Army Norwich at Better Georgia at Vandarbilt Many at Harvard Brigham Young at Article



**Bobby Duncan** Hereford at Littleffeld Texas at Texas Tech Arisona State at WTSU Southern California at OU lowa State at Oklahoma St. Michigan State at North Cambine Notice Dame at Wisconsin SMU at Okto State Edinboro St. at Slippery Rock Citadet at West Virginia Yale at Communicat Kansas at Syraeuse Taxas A&M at Houston William & Mary at Navy Boston: College at Army Norwich at Batter Georgia at Vanderbilt Mass at Harvard

Brighten Heang at Arizona Arkansas at Tules

FIRST WEEKS WINNERS OF THE FOOTBALL CONTEST

1st Place 2nd Place .....Joan Hopper

.Fred Albracht

### OFFICIAL ENTRY BLANK

Hereford at Littlefield

Texas at Texas Tech

Arizona State at WTSU Southern California at OU

Arkansas at Tues

lowa State at Oklahoma St. Michigan State at North Carolina

Notre Dame at Wisconsin

SMU at Ohio State Edinboro St. at Slippery Rock

Citadel at West Virginia

**BREAKER** 

Littlefield Hereford

Texas Tech Texas

Arizona St. WSTU

Yale at Connecticut

Kansas at Syracuse

Texas A&M at Houston

William & Mary at Navy

**Boston College at Army** 

Norwich at Bates

Georgia at Vanderbilt

Mass, at Harvard

Arkansas at Tulsa

Brigham Young at Arizona

PROFESSIONAL PHARMACIST

"FOUNTAIN DRINKS"

Nights EM 4-0348

CITY DRUG STORE

Quality Drugs **Room Supplies** Sundries

\$1.98

1003 Park Ave. EM 4-9076

EM 4-1044 4# Sausage & 3 Doz. Eggs 10 Lbs. Steak

1/2 Grain Fed Beef Ib. 45c Chuck ...... Ib. 45¢ H'made Sausage Ib. 59¢ 6 Lbs. HB 7 Lbs. Roast 2 Lbs. Fryers 14.95

### **Witts Choice Meats**

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For Quality & Brand Names

May Varsity

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ROCK STEWART - DEALER ROCK STEWART - OWNER

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Soft Spray Car Wash 5 Min. Wash, 25c

\* New All Weather Drying Shed — Winter & Summer Proof Open Till 10:30 p.m. 107 Ave. A

Formerly HALES GULF SERVICE

\* Wheel Balancing \* Minor Auto Repair

Pickup & Delivery **Road Service** 830 S. 25 Mile Ave.

FOR BETTER DIAMOND



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W. "Lefty" Thomas to fill Panhandle Post

### **Ag Agent Will** Transfer To **Carson County**

J.W. "Lefty" Thomas, County Agricultural Agent here for the past seven years, will become the Carson County Agricultural Agent, effective October 16, 1964. The announcement was made by the Deaf Smith County Commissioners' Court and District Agent W. W. Grisham, Jr., of the Texas, Agricultural Extension

County Extension personnel, they explained, are joint employees of the county, state and federal governments and are supervised by the district Extension

Thomas is a graduate of Texas A & M University, with a B. S. degree in Agricultural Edugation, and has been an employee of the Texas Agriculture Extension Service since 1943. He served as Assistant County Agricultural Agent and County Agricultural Agent in Collingsworth County before coming to Hereford in 1958. He replaced Hugh Clearman, who resigned at that time to enter private business.

A replacement for Thomas will be decided upon in the near future, and a joint announcement will be made by the Deaf Smith County Commissioners' Court and the District Agent, W. W. Grisham, Jr., when a decision has been reached.

### Commissioners, Judges To Hold **Area Meeting**

The County Judges and Commissioners Association of the Panhandle of Texas will hold its regular meeting Tuesday at 10 a.m. in the Herring Hotel, Am-

arillo, Texas.

Attending the meeting from Hereford will be County Judge H. C. (Hank) Williams; Commissioners Charley Sowell, Pre-cince 1: Marcus Latham, Pre-cinct 2: J. T. Guinn, Precinct 3 and Donald Hicks, Precinct 4.

The judges and commisioners of the area meet regularly to discuss the problems and programs pertaining to this area, and their respective countles. The Panhandle meeting precedes the meeting of the County Judges and Commissioners Association of Texas in Corpus Christi, October 4-6, 1964.

Lunch will be served to th

### Cooperatives Present Dinner

Deaf Smith County Electric Cooperative Inc. was among the 11 electric cooperatives spon-

Chosen as the Outstanding Young Farmer was Osear Lon-nie Brownlow of Abernathy and receiving the Little Sister Award from the Young Homemak-ers was Lynn Bourland, 17, dau-ghter of Mr. and Mrs. Fred Bour-

Penn State has 16 football let-termen back this fall.



### ONE CITATION STAINLESS SOUP SPOON

With The Purchase of \$5.00 or More and Coupon 4-A From Your Coupon Booklet. Redeem Coupons 4B, 4C & 4D Today

Lower Your Total Food Bill -- Shop Safeway

**Salad Dressing** Shortening **Soft Drinks** 

Low Price Velkay Vegetable

Piedmont

Cragmont Assorted Flavors

Ot. 29 3 Lb. 59¢

2 Qt. 259

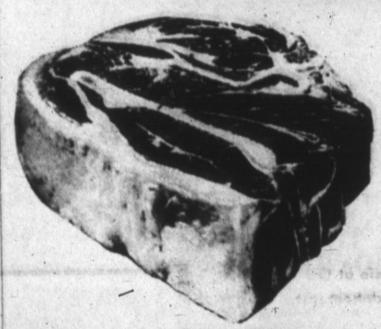
Breakfast Gem Grade 'A'

**MEDIUM EGGS** 

With \$2.50 Purchase or More

SHOP THESE SPECIAL LOW PRICES AT SAFEWAY

# Chuck Roast



Chuck Steak

Hen Turkeys

**Rib Steak** 

Velveeta

U. S. Government Graded U. .5 Choice Beef Blade

Frozen Steaks 12 Oz. Pkg. Ea. 59¢ Sliced Bacon Safeway Armour Star

> U.S.D.A. Choice Mature Beef Tender Steak

U.S.D.A. Choice Moture Beef Juicy, Tender

> Manor House Grade 'A' 10 to 14 Lb. Avg.

LE 55

Lb. 89¢

SUGAR **FLOUR** 

CORN

Holly Beet Sugar Kitchen Craft Enriched White Flour

Highway Golden Whole Kernel Golden Corn

> Lucerne Canned Milk

2 Tall. 25

212 Oz. 25¢

5 Lb. 49¢

10 Lb. 89¢

Mrs. Wrights Buttermilk or Sweetmilk

8 Oz. 796

Bel-air Premium Quality Frozen Foods

•10 Ox. Green Peas •10 Oz. Yelow Squash

•10 Oz. Chopped Broccoli

•12 Oz. Chopped or Leaf Spinach 99 Oz. French Fries

# For Banquet

soring the banquet at the 4th Area I Young Farmers and Young Homemakers Convention

Young Homemakers Convention
Sept. 12 here,
Nearly 500 Young Farmers
and their wives and guests of
the organizations attended the
dinner in the Hereford High
School Cafeteria, The cooperatives were well represented, Attending from here were Mr.
and Mrs. Leo Forrest, Mr. and
Mrs. Som Morgan and Ray
Simpson.

land of Clarendon.

Alabama's football team has Morton Salt

Mississippi's football team this' fall includes 25 lettermen. Eight-een are linemen.

Jim Miller is in his third sen-son as Boston College football

Skinless Franks Flovor Sealed Kraft's Famous Cheese Spread

Northern Bathroom "Safeway Fruits & Vegetables . . . Always Fresh"

Ken-L-Ration

2 26 Oz. 27¢

These Prices Good In Hereford Thru Wed, Sept. 23rd

U. S. No. 1 10-Lb.

Pascal

U.S. No. 1 Clip Top Young & Tender

New Crop Arizona Yams

Celery

Yellow Onions

2 Lb. 23¢

Facial Tissue Truly Fine Waldorf Tissue Zee Paper Towels White Magic Detergent \$59¢ 25 Ct. 39¢ Baggie Food Wrap **Libby Tomato Juice** Ireland Chili

Facial Tissue Northern

Gala Paper Towels

Crest Toothpaste

### Flagpole Geremony Set For Tuesday

North Main and Park Avespecial ceremonies Tues which will include ation of a special U-

Mrs. Ralph McCallough, pro-set chairman of the club, will e in charge of the program. The order of the ceremony fol-

Ivocation. , . The Rev. Eugene Brink. Dedication Address. , .Mayor Ray Cowsert. Presentation of United States

Flag to City of Hereford and surrounding territory... Mrs. L. H. Lookingbill Sr.

Ford. This troop will have Mrs. Ted Panciera. charge of daily raising of the In case of inclement weather,

colors during this year. Star Spangled Banner...White-face Band, directed by Ben Gollehon. Pledge of Allegiance to the Flag. . .Mrs. Henry Hastings. America the Beauti-ful. .Ben Gollehon, soloist, accompanied by the White-

The flag to be presented to the city at these ceremonies has flown over the Capitol of the United States and was sent with a certificate from Senator Yarborough to the club.

Mothers' Park is the property of Pioneer Study Club, the park having been deeded to the club by the owner in 1909,

The club will have its opening meeting of the season at sal-ad luncheon in Community Cen-Raising of the Flag. . Boy Scouts Troop 52, under direction of Scoutmaster Frank G. Bell, Mrs. Frank Ball, and ter preceding the dedication ser-

COFFEE HONORS BOB PRICE - Bob Price, Republican is shown here with the hostesses, Frances Diller, Margie candidate for Congress, was honored with a coffee Tues- Ford, Louise Wagner, Price, and Almona Holt. Not shown day in the home of Mrs. Frank Ford, 305 Stadium Drive. He are Nora Gillis and Eloise McDougal. (Brand Staff Photo) Delta Kappa Gamma the dedication will be held the Community Center.

Sets New Program At a luncheon-workshop meet-Rappa Gamma (International with Mrs. H. V. Crawford and Society for Women Teachers) be-Miss Erma Walker serving as

gan their new year's work Sat-urday, Sept. 12, in the Fellow-ship Hall of First Methodist Church.

co-chairmen.

Hereford members present in-cluded Mrs. Opal Bookout, Mrs. Caudie Ola Brown, Mrs. Alice Women teachers from the chapter area, comprising Castro, Parmer, and Deaf Smith Counties, participated in the re-

alignment of numerous organiza- Mrs. Kent Snare, Miss Park, tional committees. Reassignments and pointers on future plans and duties were directed by Miss Hazel Merritt, Dimmitt, Mrs. Crawford, and Miss Walker. chapter president. In the program that followed, members heard Mrs. Leta Kaul

explain the etiquette of wearing the Delta Kappa Gamma pin; Mrs. Eleanor Hudspeth outline the different different types of **Faust Collier** membership Delta Gamma has and the requirements of each; and Miss Lucille Park give an overview of the organization's Speaks To YF On Wheat Signup As a delegate to the '64 state convention, Miss Park pointed out aspects of international, state, and regional programs and purposes that make the conventions necessary and move the the Heredord Young Farmers organization forward. She gave Tuesday evening on the 1964-65 thumbnail sketches of key per- Wheat Program and gave pointsonalities of Delta Kappa Gam- ers to the farmers on which proma at international, state, and gam to follow in the annual sign

local levels. On display during the afternoon was the chapter scrapbook of publicity reports and related materials which Miss Park, chairman, and the committee on Publications and Publicity had compiled for 1963-64. It won for the chapter a rating of "Superior" at the annual convention in

Assisting Miss Park on this committee were Mrs. Hattie Bo-Bob Hicks, Layton Sawyer, Holing, Farwell; Miss Bea Haw-kins, Dimmitt; and Miss Pearl McClain, Friona.

At this first-of-autumn reu ion, members answered roll call with highlights of their vacation experiences and summer endea-

vors or travel. Announcement was made that the annual High Plains Region-al meeting of Delta Kappa Gam-ma would be held in Amarillo Oct. 10 in Tascosa High School. The all-day session begins at 9 a.m. with luncheon to be served in the cafeteria. Reservations are to be made by Oct. 7 with Mrs. Betty Patton, 1310 Van

Buren, Amarillo. For this first luncheon-work shop, Hereford members of Del-ta Xi Chapter were hostesses,

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That great, big, dominant male of yours is really a babe in the wools when it comes to selecting his own clothing. Remember . . . fashion is to man a thing apart, 'tis woman's whole existence. Help him see himself through your eyes. Give him a vigorous shove in the right selection. So come in today and help him pick his total wardrobe from our variety of 'Botany' 500 models, tailored with the dedicated Daroff Personal Touch: The Natural Gentleman, The Classic or Forward Fashion. We look forward to seeing

TAILORED BY DAROFF

Sanitized for Hygienic Freshness. Suits 75.00 • Custom Royal 85.00 Sport Coats 39.95 Slacks 18.95

Nickolson present,

Pearl McClain and Mrs. Ethel

Faust Collier, local Soil Conservation Service agent, spoke to

The meeting was held Tues-

day evening in the Hereford

Community Center, with Ad-

visors Jess Robinson and David

President George Zetzsch

Urbancziuk, Clark Andrews,

presided at the meeting. Members present were Ray-mond Gerk, Lamar Price, Tony

Benger serving as co-hostesses.

Fat pants never won fair maid.



They're a sign that you're dressing like an old man. And if you dress like that what's to keep a girl from thinking you think like that? So next time you buy a suit...either check all the small details or just make sure it's a J&F. Our suits carry a date. Like cars. You can buy the 1965 models now. And even if you don't like them... at least you'll know what everyone else will

J&F Dateline 1965 \* Suits: from \$59.95 WE GIVE S & H

GREEN STAMPS

PRESENTS THE NEW RESISTOL "Self Conforming" Hat

Dr. E. H. HENDON

OPTOMETRIST

136 E. Third ACROSS FROM JIM HILL HOTEL

EM 4-0987

FOR FALL



One of the most flattering Resistol styles of the season is the Explorer. Slim sithouette with narrower brim gives you a smart authoritative appearance. In a variety of colors . . . all "Self-Conforming" comfortable with Resistol's exclusive construct-

> The San Antonio Resistol's famed staple style that's at home anywhere. In a variety of colors and brim dimensions.

\$12.95 to \$40



The PLAINS

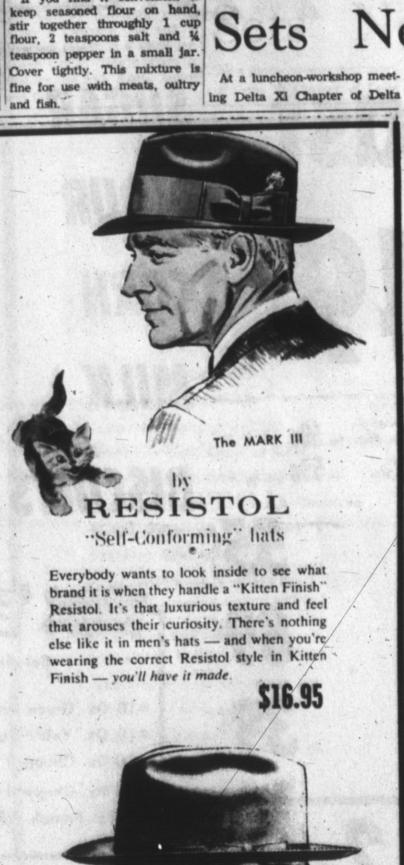
THE PLAINS OUR MOST POPULAR WESTERN STYLE \$12.50 3" brim 31/4" brim \$15.00

THE LAWTON -

STILL OUR POPULAR DRESS STYLE

In All New Fall Colors

WE GIVE S & H GREEN STAMPS



If you find it convenient to

# The Sunday Brand Aublished Every Sunday Our Stogian: "More People-More Farms"

FIRST IN LOCAL PICTURES

SUNDAY, SEPTEMBER 20, 1964

BLONDIE





















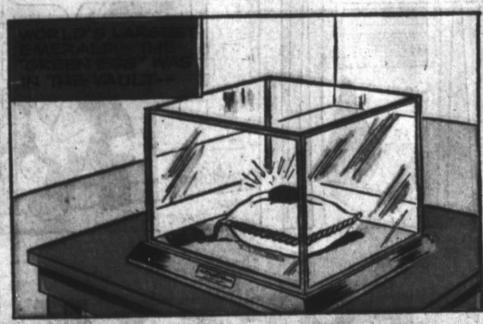


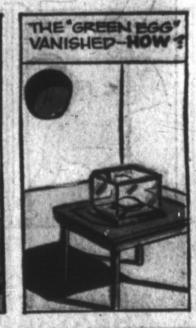




LEE FALKS PHIL DAVIS



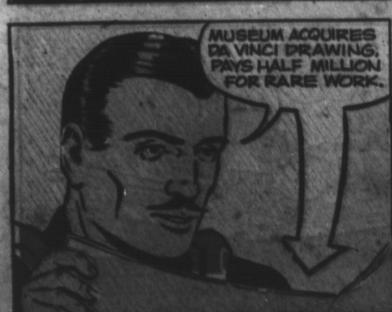






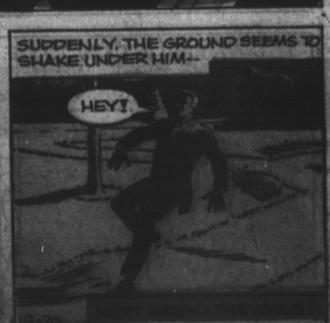












### The PHANTOM

### By Lee Falk















### BRINGING UP

BECAUSE YOUR BROTHER WORE MY BEST SUIT YESTERDAY AND GOT GRAVY STAINS ALL OVER IT!

OH, I SEE YOU GOT AN INVITATION TO GROGGITY'S CLAMBAKE! WELL YOU'RE NOT GOING!

I HADN'T PLANNED TO ANYWAY -- I'M STAYING HOME-



BILL KAVANAGH & FRANK FLETCHER





WHY ARE YOU LOOKING SO CROSS THIS MORNING?



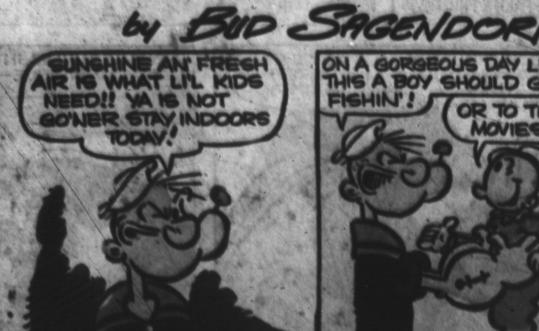




### THEATHE SOMING IPOPEYE















### TIM TYLER'S LUCK

### by Lyman Young and Tom Massey















### GRANDMA





### by Chas. Kuhn











### BUZ SAWYER Featuring His Pal Rosco Sweeney - - by







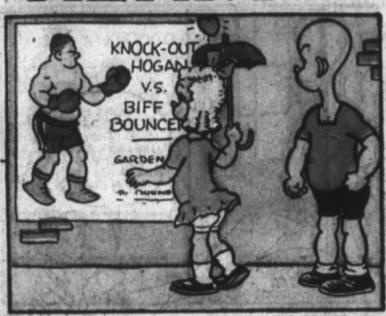








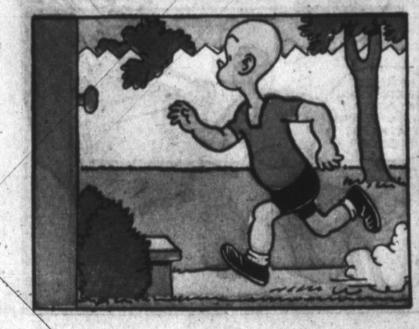
### HENRY

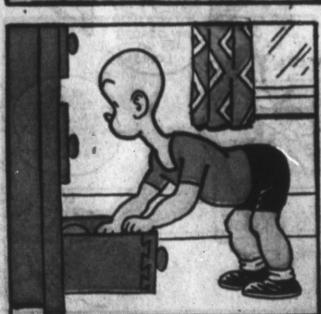
















### THE KATTENJAMMER KIDS









THANKS
FOR THE
NEW
SAIL
CLOTH
CLOTH
CAPTAIN!
DOING?
DOING?

THE
NEW
SAIL
CLOTH
CAPTAIN!

THE
NEW
SAIL
CLOTH





## beetle bailey by mort walker

















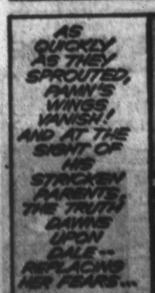










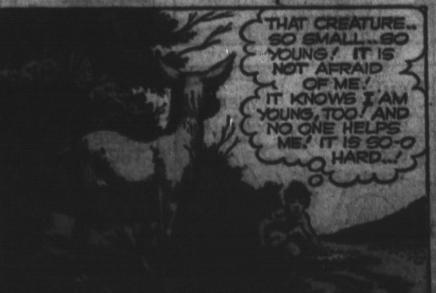


















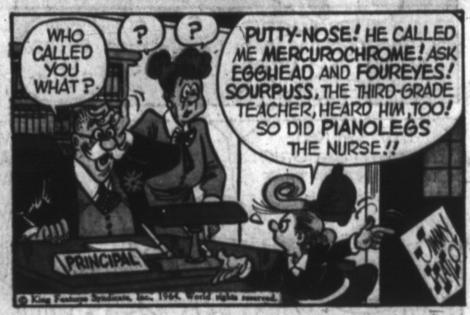








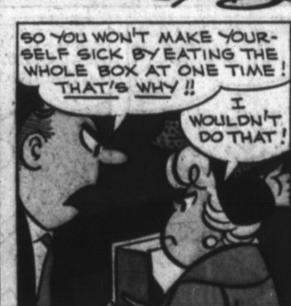




### The Little Woman









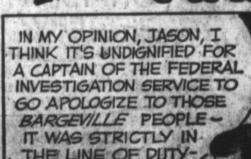


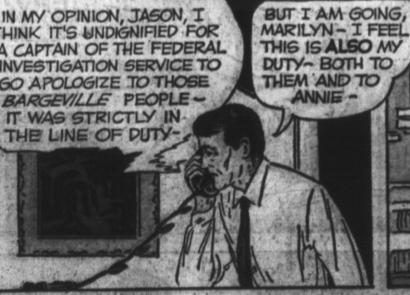






### LITTLE ANNOE BODNEY



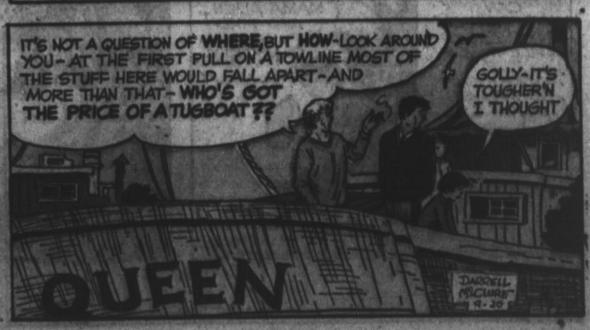










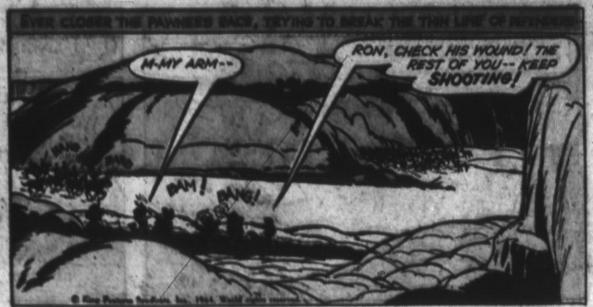


### The LONE RANGER

### by Charles Flanders and Paul S. Newman













DONALD DUCK

by WALT DISNEY

















MICKEY MOUSE

by WALT DISNEY



















### SOM'BODY MUST BE GETTIN' WOW!! HELP!







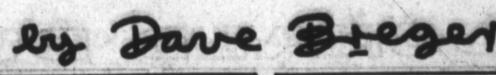






### MISTER



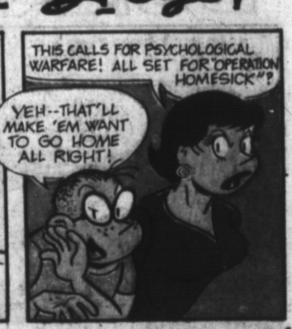




















BARNEY GOOGLE and SNUFFY SMITH













