Moisture last year: 19.57

VOL. 17 - NO. 10

HEREFORD, TEXAS 79045, SUNDAY, SEPTEMBER 6, 1964

PRICE - 15c PER COPY

## Grain Moving To Market Whitefaces Scrimmage; Coach Pleased With Results

Brownfield in a two-hour scrim- workout." mage Friday evening at Brown-

#### Around Town

With The Brand Staff

Deaf Smith and surrounding countles will meet at Grace Gospel Church, Ave. K, at 2 o'clock today for singing, it was announced Saturday. Public is invited. Several groups of out-of-town singers are ex-

nounced that Cook County reunion is to be held Sunday, Sept. 13 in the YWCA building, Amarillo. Old-timers of the county are asked to bring a well-filled basket. Registration starts at 10

T. Delgadillo, son of Mr. and Mrs. Pete C. Delgadillo, Route green fees, 2. Hereford, recently joined the Seventh Engineering Batallion. and players will be placed in Twenty-nine Palms, Calif. He flights according to their handiwill continue training as a mili- caps. The committee, McCleskey tary engineer.

John D. Aikin, Hereford attorney, announced an institute for Thursday, Sept. 17. petroleum landmen, labor law and marketing to be conduct- follows: ed by the Southwestern Legal Foundation at SMU during Octo- all contestantants and their Executive Director, the Rev. tioning in the statement the man ber. The institute will be divided wives at the Hereford Country Don Davidson, said Saturday. into three separate sessions.

Pvt. Samuel G. Solis, 17, son of Mrs. Lupe Silguero Guerra, weeks' medical supply procedure and first-round consolation pus for oldsters. Friona, has completed a fourcourse at Fort Sam Houston.

Plans are complete for next Thursday's annual field day at High Plains Research Foundation, officials said Saturday. Principal speaker will be C. W. McCullough, vice-president of Phillips Petroleum, Bartlesville, Okla. Four-thousand visitors are expected.

Sunset Lanes now has a new owner; L. N. Childress, Amaril-Sunset Lanes now has a new owner; L. N. Childress, Amarillo, New league's are starting their season this week and there their season this week and there are still openings on several of the teams, Childress said. Reese Dowson and Allen Duroy are comanagers and instructors.

Deaf Smith County Farmers Union will resume its monthly m e e t i n g schedules, Robert Strain, president, said Satur-day. First meeting will be next Thursday at the Community Center, a dinner session. The annual meeting for election of officers will be held Oct. 8. Regular meetings will be held the second Thursday of each month, Strain said.

Members of Delta Kappa Gamma from a three-county area will meet for salad lüncheon and workshop Saturday at 11 a.m. in Hereford First Methodist Church Fellowship Hall, announces Mrs. L. C. Thomas, local publicity chairman. Hereford hostesses will be Mrs. H. V. Crawford and Miss Erma Walker at this first autumn meeting of the professional women edu-

West Hereford Home Demon-tration Club will meet Tuesday for salad luncheon and buness meeting in the Flame som of Pioneer Gas Co., acding to Mrs. E. B. Moseley,

All mothers of second grade girls at Central, Northwest, Alk-man, and Shirley Schools who are interested in their daughters p will meet at the Comm ity Center Thursday at 10 a.m., according to Mrs. Philip Bark-ley, director of Camp Fire Couney, director of Camp Fire Coun-is Stan Sigman Sr., and one of his trained birds.

The Herd will meet the Plainfield, in what Head Coach Jack view Bulldogs in the season op- steadily and there are still many

> The 3-AAAA Bulldogs boast a week," Meredith commented. much stronger team from the starters and should have good

The Bulldogs have a tough run-

#### Annual Men's **Golf Tourney Dates Are Set**

Thirteenth annual men's invitational golf tournament is to be staged at John Pitman Municipal Golf Course here Sept. 18, Mrs. Joe Covington has an- 19, and 20, it was announced

Bob Lindsey, Dimmitt, is the defending champion.

Bud Posey, host pro, and John McCleskey, tournament chairman, explained that the event will be staged with 20 players to each flight. Each day's events Marine Private 1/c Domingo will start with a shotgun blast.

Delgadillo, son of Mr. and Entry fee is \$15 which includes King S Manor

said, reserves the right to adjust any handicap.

Entry deadline will be 6 p.m. Schedule announced will be as

club, starting at 8 p.m.

match play in all flights.

given as prizes, officials said.

By Mrs. Merlin Kaul

Hereford Whitefaces met Meredith termed, "a very good ner in All-District Halfback Lonnie Whitfield.

Published Every Sunday

"We are improving very ener Friday at 8 p.m. at White- weak points that will have to be worked out during the coming

According to Coach Meredith, 2-8 record posted last season, the pass defense was not what it They return 20 lettermen and six should have been at the Brownfield scrimage, but the Herd was playing without the assistance of Steve Hodges.

Hodges and Quarterback Frank Cain were not used in the scrimmage, which accounted for the inability of the Herd to move the ball impressively against the Brownfield Cubs.

"The boys were really hitting hard, and we feel the defensive line made a good showing." "Terry Hill did a real fine job

for us on defense and we are looking forward to a good sea-"George Muse and Stan Sigman also put out a lot of effort

and we are real proud of these two boys." "We were exceptionally weak in our linebackers positions and a lot of work will have to be done

(Continued on Page 4)

follows:
Thursday "open campus" proThursday, Sept. 17: Dinner for gram, plus a \$2000 pledge, the
According to the line of ques-Friday, Sept. 18: First-round ed the event and heard the con- til several days before the fire Saturday, Sept. 19: Second gate, the new nursing home, the fire, but the deed and insur-

Sunday, Sept. 20: Five remain- was pledged for a colored water shall Padgett, there is no recing players in each flight and fountain which "will add to the ord of any arrest or trial of the consolation flights will play 18 attractiveness of our campus." man in the files at city hall.

Golf bags and clubs will be out the buildings and grounds, lows: (Continued on Page 2)

Pigeon Training Here

Pigeons may be just pigeons have proved to be a most fascin- were imported to the United

According to Stan Sigman, Er. These pigeons, known as the War. They look much like the

and "squawb" good food-they're ating hobby and one which is States by a group of pigeon fan-

rapidly gaining acclaim.

PIGEON FANCIER — Hereford "rolling pigeon" fancier



FIRST MAIZE — What's believed to be the Here's Green, in a cloud of dust from the first 1964 grain sorghum delivered here was grain, as the amber kernels roll into Herebrought in Thursday by E. M. Green, who farms the H. C. Baird land south of town.

ford Grain's elevators here.

(Brand Staff Photo)

But It Was Back In 1916

#### Hereford Man Queried in the next week to be ready for After Two Houses Burn

that occurred in Hereford sev- off my shoes and lay down a- I was in ablaze. It looked like that occurred in Hereford sev- off my shoes and lay down a- I was in ablaze. It looked like eral years back was found be- cross my bed and dozed off to the blaze was coming through Homemakers Set recent remodeling of the second about five or maybe ten minutes of the house. As soon as I could floor of the city hall.

The statement was sworn be-King's Manor received \$16,278 fore J. Frank Potts, a notary in cash for new projects at its public in Deaf Smith County,

Several hundred persons attend- viously owned the buildings unsecration ceremony for West- and had sold them previous to round match play in all flights and other additions to the cam- ance on the buildings was still in his name

Mr. Davidson said the \$2000 According to Police Chief Mar-The home had signs through- The statement read as fol-

On Tuesday Evening May 30,

Since the First World War they

have become better known and

interest has grown which has re-

States Roller Club."

sulted in a national organization cnown as the "URC" or "United

for performance and show and

get their name from the fact that

they are "rollers." As the pigeon

flies, he actually goes into a backward somersault - a move-

ment in which the head practically touches the tail and in this

position he rapidly "rolls" down-ward from 100 to 150 feet.

or as low as 50 feet, but they fly

they get back to the pen, there

will be food and water, and

after they have eaten any ex-

food or water is remove bird will eat about 1 tabl

### **John Bryant Named Coach**

John David Bryant, former

Bryant returns to WTSU after vin Robinson, and several youth- Birmingham Roller, originated Bryant played for WTSU in the

ful fanciers of Hereford, they in Birmingham, England and ciers about the time of the Civil spent two years playing some wild pigeon and indeed all ori- real fine ball for us and knows ginated from the Blue Rock Dove well the Buff style of play." Bryant starred at defensive

These birds are raised strictly Kerbel.

Ostrander, like Bryant, spent (Continued on Page 2)



John David Bryant

A statement concerning a fire 1916, about 9:00 o'clock, I pulled the north wall of the room that I awoke and thought to get up and pull my pants off, and when I sat up I noticed it was mighty but Mrs. Cox, who first standing cials said Saturday. out there. She must have seen the fire before I did. Just as I got out on the porch, I thought Young Homemakers will be holdshut the door of the south room other gatherings here. Hereford High School football great, was named as a freshman about the phone then and ran out with registration at 1:30 p.m., Bryant returns to WTSU after having spent two years in the U.S. Army, where he attained the rank of first lieutentant and was commanding officer of a basic training unit prior to his release.

Bryant returns to WTSU after "save the other house." I then to get some water that the rank of first lieutentant and was commanding officer of a basic training unit prior to his release.

Bryant returns to WTSU after "save the other house." I then saw there wasn't any will be given over to introduction and installation of new officers as it was smoking then. I then went in the north house and got my trunk and valise out. I had been at the transport of the banquet program will be given over to introduction and installation of new officers as the installing officer. Wilbur as the installing officer. Wilbur as the installing officer will be ready to harvest in time to supply the new Holly Sugar refinery with its needs. The crop is all grown on irrigated land.

The county also has some 2500 acres of lettuce which will be ready to harvest in time to supply the new Holly Sugar refinery with its needs. The crop apparently will be ready to harvest in time to supply the new Holly Sugar refinery with its needs. The crop apparently will be ready to harvest in time to supply the new Holly Sugar refinery with its needs. The county also has some 2500 acres of lettuce which will be given over to introduction and installation of new officers as the installing officer. Wilbur as the installing officer will be given over to introduction and installation of new officers are the county will be ready to harvest in time to supply the new Holly Sugar refinery with its needs. The county also has some as the installing officer will be given over to introduction and installation of new officers are the supply to supply the new Holly Sugar refinery with its needs. The county also has some as the installing officer.

north house all the time. at WTSU, before entering the ar- up. I know the fire did not start in the room that I was in. I hadn't smoked inside the house whether we had anything hot

any fire in the cook stove or not. I know they had a fire in at dinner time. I have no idea at all as to how the fire started. There might have been matches, laying around and mice width how light have been matches. might have lighted them and said.

Started the fire or it might have The National Foundation org tarted from the fire left in the ni

go. It was a three room being to has always been good but didn't get but \$300 of its county will go over the strange on it.

### Crop Called Good; Opens At \$1.80

Hereford's first grain sorghum of the season rolled to market here this past week, and prospects are for an "excellent" yield for the county's major crop.

ASCS says farmers in Deaf Smith county

#### Tuesday Is Dollar Day

Tuesday will be Dollar Day in tomorrow - a holiday for most folk — making arrangements.

Coming right at the time when autumn clothes are soon to be needed, the dollar day event this month takes on special significance, and many "really great bargains" are planned, one merchant said.

While the merchants will be busy getting ready for the big Tuesday event, most businesses- except groceries - will be closed tomorrow for Labor Day, the area. a check by The Brand reveal-

All federal offices, the court-house and city offices will mark the day, as will most other offices. Stores will close except groceries which are to be open as isual for the day.

## Young Farmers,

to unbutton my pants and I look house, the house just north of ed up saw about one third of the one in which the fire started, to see if they was gone from and Young Homemakers' con- brought from \$3 to \$4.50. Onlons that house. I didn't see anybody, vention, local arrangements offi- also, yielded well this year, but

of the phone and thought to ing their sessions, and the two ember in any considerable quanphone the fire alarm in and went back into the house and found smoke and heat coming through the fire address will be given by per 48 one-pound bags. the north door of south room the Rev. Leon M. Hill, Amarillo, so that I could not stay in so I noted wit who has appeared at

coach for the West Texas State
University Buffalo football team
by Head Coach Joe Kerbel, this to go over there and get them. program. New officers are to be When I heard some one say, elected at the conclusion of the Sugar beets also are looking

been boarding in the house, that dent, will preside at the after- be ready for market later this 1960 and 1961 campaigns under Coach Kerbel, "John David Coach Kerbel," "John David I had in the other house, the been boarding in the house, that dent, will preside at the area autumn. Like other vegetable compared in the other house, the been boarding in the house, that dent, will preside at the area autumn. Like other vegetable compared in the other house, that dent, will preside at the area autumn. Like other vegetable compared in the house, that dent, will preside at the area autumn. Like other vegetable compared in the house, that dent, will preside at the area autumn. Like other vegetable compared in the house, that dent, will preside at the area autumn. Like other vegetable compared in the house, that dent, will preside at the area autumn. Like other vegetable compared in the house, the house, the house, the house, the house is a proper to the house, the house is a servence of the house, the house is a servence of the house in the house in the house is a servence of the house, the house is a servence of the house in the house in the house is a servence of the house in the house in the house is a servence of the house in the house in the house is a servence of the house in the house in the house is a servence of the house in the house in the house is a servence of the house in the house in the house is a servence of the house in the house in the house is a servence of the house in the house in the house in the house is a servence of the house in the house in the house is a servence of the house in the house

planted 244,356 acres in grain sorghum as their base

E. M. Green, who farms the H.C. Baird land south of Hereford, brought in what was believed to be the first grain delivered this year - two loads Hereford, and many merchants that test weighed 57 pounds and probably will be in their shops had a moisture content of 14 percent.

The grain was sold to Hereford Grain Co. and brought \$1.80 on the market. Loan price is \$1.75, the same level as last year, grain men said.

While the Green's grain was thought to be the first, elevators here Saturday said they expect "grain to start arriving in considerable quantity by the middle or last of next week" as combines start rolling throughout

Two other crops of this county, carrots and lettuce, also have been moving to market, although the "main crops of both vege-tables will not be received until around the last of the month or the first of next month," buyers here said.

The summer variety of carrots has turned out well, but was in short supply. "I guess many of the fields formerly devoted to summer carrots went into sugar beets this year," one vegetable

I sat up I noticed it was mighty north side of the house to see Several hundred young far-light in the room, but started if there was a light in the other mers and their wives will be in was a good crop and prices were the price was below last year's

Autumn carrots will not be coming in until October or Nov-

"We are able to operate only about two or three days each week now, as compared with a six-day schedule last year," a vegetable buyer here said, thus indicating a sharp reduction in the number of acres devoted to summer carrots this year.

good, and the crop apparently

## I heard some kind of explosion or some kind of roaring noise and that was what woke me

from that lamp. I don't know whether or not there was a lamp burning in the north room. I don't know whether there was Alkin, National Foundation County of the later date, according to the later date. ing to Owens.

nization now supports aimed at eliminating I have no suspicion that it was set fire by anyone. I don't know that it wasn't set by someone else. It might have been.

I didn't try to get any of their stuff out of the house for I didn't have time. I lost a house by fire about four or five years a try has always been good", All try has always been good.



### Jim Ostrander and Richard Buddy" Simpson were also named freshman coaches by Coach Coach Sociock I don't know Dimes Campaign I left my lamp burning when I lay down and went to sleep, but I know the fire did not start Ralph Owens, now associated with Gilliland Funeral Home, has been named 1965 Drive Business and Professional Women's Club, and counter cards

Dalles 5, Texas

#### Bryant...

(Continued from Page 1)

of the 1962 Sun Bowl, when he caught a Corky Dawson conversion pass which won for the Buffaloes, 15-14.

These pigeons are home lovers. When they fly out each will always come back to his own home. Once a male and female are already they will be a second to the second the second to the second to

spent the last three years at Tu-cumcari High School as an assis-first always in the morning betant for football and track and tween the hours of 9 and 11, she head wrestling coach.

The 1964 West Texas State freshman football schedule: October 3 New Mexico Military At Roswell – Night October 29 McMurry Junior Var-

At Abilene November 6 Air Force Freshman At Canyon, 1:30 p.m. November H New Mexico Fresh-

At Canyon, 7:30 p.m.

In March 1964 a small amount of pigment was extracted from and the baby birds insert their a young oat sprouts and put into a test tube for use in research.

#### THE SUNDAY BRAND

tablished 1948 Published every Sunday at 130 West Fourth St. Hereford, Texas 79045

James M. Gillentine, Editor and Publisher Melvin Young, Managing Editor Bill Penn, Adv. Mgr. Ray Martin, News Editor Lee Brown, Mech. Supt.

Entered as second-class matter July 6, 1948 at the post office Act of March 3, 1879.

#### Pigeons...

(Continued from page 1)

of grain each day. This grain consists of milo, corn, wheat, and Austrian peas. This, along with gramment in collegiate compe-

These pigeons are home lovers. When they fly out each will alfaloes, 15-14.

Simpson, a 1960 graduate of Panhandle A&M College and a native of Stillwater, Okla., has there is a forced separation. The then skips a day, then the afternoon of the next day between the hours of 4 and 6 she lays the second egg. That night she will stay on the nest and the next day about 10:00 a.m. the cock takes the nest to remain until 5 p.m. when she returns to take over for the night.

On the 17th day both eggs hatch. The parent birds start feeding them as tenderly as any mother feeds her baby and they feed-not grain-but milk. This milk starts forming in the crop of the parent birds the 14th day beak into the beaks of the parents who cough up the milk which feeds and sustains them for 5 days after which milk and small grain is mixed and fed to them. After about 10 days they feedthem grain which they have

The 24th day the cock picks the use of the "wafer" coop-a out anouther nest box and he and portable coop where the birds the hen move over-she will lay are put and where they will know 2 more eggs while he takes over no other home. The coop is paintthe babies. A good pair will nest ed with a white X so the birds 8 or 9 times a year. At about a can see it from the air and month the babies are put on the wherever ot ogjt be mpved the floor and the cock continues to birds will come back to it. It is feed them besides helping with hoped that flying contests will the incubation.

Some cocks will not only feed his but several others. Sigman usually breeds 50 or 60 birds a healthiest birds there is. No diyear. He has about 100 now.

It is at this age of 1 month on top of the loft of their house and this is the one they are taught to light on. At 2 months or two old ones take them to the proper height and as they con-

THE EXTENDED HAND

and understanding

Life's profoundest situations find us fright-

ened fledglings with untried wings. We des-

perately need help through such ordeals,

such as the assistance given during bereave-

AND AMBULANCE SERVICE EM 4-2211

GILILLAND FUNERAL HOME

ment by your local mortuary.

need any money for

school expenses?

All Fooling

Aside Father

Come in Today

You NEED!

and Tell US what

411 E. 6th

... tenders sympathy



NEW EQUIPMENT — These are just a few of the cooking untensils that will be used to provide food for the residents at the Westgate Hospital on the Kings Manor

Compus. These utensiis were on uniques the dedication ceremonies Thursday evening.

(Brand Staff Photo)

#### King's... (Continued from Page 1)

reminding would-be donors of various projects needed for the future. Many persons, Mr. Davidson said, made contributions for such features and for other King's Manor work.

The director was high in his praise of contributions by Hereford Area Foundation which made much of the big \$700,000 program which not only takes care of retired older citizens but shortly will open its new well-care, a nursing home.

Mr. Davidson said: "I don't know how the project would ever have been successful had it not been for the wonderful contributions made by area folk." He explained that the only federal grant which the home has received was \$107,000 grant

from the Hill-Burton bill, a fund granted to high-rating homes and hospitals. "We view the Hill-Burton grant as a 'status symbol' " the director explained. Only top institutions with very high ratings are granted funds from the Hill-Burton setup."

Westgate receives it's first resident Sept. 15. "We are calling the nursing home occupants 'residents' instead of 'patients,' he explained.

The six and a half million peo-ple in Mozambique blend African, Portuguese and Arab cul-

**PILLOWS** 

Reg. 49c & 59c MATERIAL 3 Yds. \$700

Reg. \$1.19 Wastebaskets

**Panties** 

Reg. 39c

Ladies First Quality, Seamless Nylon - Rea. 79c

HOSE

Subscription Rates: Zone \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 2, Zone 1, \$4.95 per year, Zone 2, the trainer starts forcing them to fly off the top of the loft, and when they first go up they may fly in every direction, as they fly in every direction, as they \$6.15 per year. Carrier delivery, don't know yet how to kit. One 66 cents per month, Single coples 15 cents each.

at Hereford, Texas, under the

Second-class postage paid at gulate the time Hereford, Deaf Smith County, remain aloft.

eventually result from these

The roller pigeon is one of the sease can be contracted from them. They bathe twice weekly that 7 or 8 pairs are selected to in sodium fluoride or vorax waform a "kit". The babies are set ter and their cages and surroundings are kept clean. About the only danger to them is the feeding of wet grain.

> According to Sigman, the pig-eons have personalities just like people-some are high strung, some are gentle, and they love to be handled.

Sigman said his love for pigtinue to train and grow up to- eons began when he was 9 or 10 gether they will stay together. years old. A boy gave him one Then it is that the fancier begins and he took it home on the to ration the feed in order to re- school bus. He put it with the that the kits will chickens and from then on he had pigeons-except for war One of the latest ventures is years. He's had show birds, rollers, and racing homers.

The birds are pedigreed, birth banded at 6 or 7 days, and re-cords kept of each bird. Ervin Robinson recently heard from a New Yorker who had gotten one of his birds and was wanting the

pedigree, Ervin Robinson and Sigman have an annual lawn show which for the past two years has been held here in June for fanciers in this section of the country. The judge for this year's show was Bruce Long of Wichita Falls. They had 206 birds entered in the show, one pair being shipped in from California. Others were from Odessa, Midland, Lubbock, Clovis, Amarillo, and Duncan, Okla. Ervin Robinson takes birds to a number of shows each year. At the SRC held in Duncan, Okla., early in July he took several first piace trophies as well as several 4th place ribbons.

Several boys, in Hereford have them are the Poarch brothers. Phil and Gary Fitzgerald, Glen Edwards. Monty Row land and Betzen. Some of them went to watch the pigeons perform and went home with birds of their own. Sigman says this often happens-not only to the sons but just as often to dads and gran-dads too.

**Read The Classifieds** 

SMALL FRY

He can wear out his shoes while

standing still, and his clothes are always too small. Almost every

day he needs money for some-

SWEET SIS-TEEN

She believes that her clothes are

positively disgraceful. She needs

a new gym outfit, a band instru-

ment, dancing shoes and club

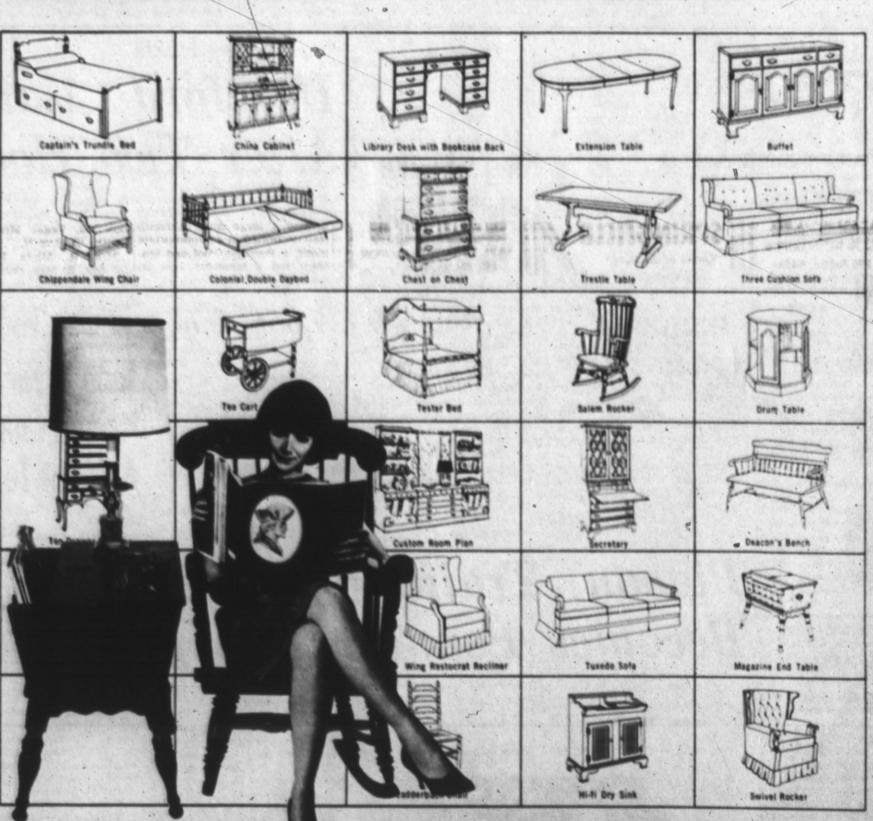
COLLEGE MAN

He costs as much to maintain as

a polo ponyl He incurs tuition fees, athletic fees, laboratory

fees, student union fees and li-brary fees. Besides, he spends

#### Ethan Allen has over 600 ways to satisfy more consumers.



Start with a few pieces of Ethan Allen open stock. Add just one a month.

In no time your home will be charming, comfortable, coordinated.

That's how so many young marrieds create the home of their dreams. They find Ethan Allen's vast variety of furniture (over 600 different pieces!) lets them decorate in every mood . . . in every room. Always in open stock at fine Ethan Allen dealers coast to coast, more can be bought as needed. Prices?—approximately \$20 to \$600 for furniture crafted of rugged Maple and Birch, elegant Cherry, gracious Mahogany, rustic Antiqued Pine.

OUR

DECORATING

The big, lavishly illustrated, 156-page Ethan Allen Treasury tells all about it. Shows color schemes, accessory ideas, solutions to prob-tem rooms, much more. The Treasury is a reference book you can't do without. (It also makes a great "gift ideas" book for those wedding gifts you'd like from friends and relatives.)

\*Stightly higher in the West and Canada

Get Your Book ANY TIME

See Ethan Allen at the New York World's Fair Pavillon of American Interiors and House of Good Taste . Famous Baumritter Brands: Ethan Allen . Viko . Roomates . Kling . Restocrat

Buy Quality Furniture with Confid

McGee Furniture

Home Owned & Operated



### (College loans 5% per annum.)

money on girls.

Across the Street East of Courthouse

HEREFORD, TEXAS

EM 4-1888

### Two 'Must See' Areas At The World's Fair

The final two areas we will ex plore on our trip through the New York Worlds Fair are the Transportation Area and the Lake Amusement Area.

The history of transportation can be traced at the various pavilions in the first area. Buses and bulldozers, locomotives and helicopters, indeed, everything from the wheel to the rocket can be seen in this area.

The General Motors pavilion is thought by many visitors as one of the best at the Fair. In the Futurama ride, visitors sit in individual plastic contour seats, equipped with speakers, that move along a track. The trip starts out with a visit to the moon, then an exhibit of life under the ice, next an underwater scene, then a visit to the jungle, crops growing in the desert and shown to the visitor.

Rising 120 feet on four mammoth tapered columns, the Port on the walls of the shell, of New York Authority building is the aerial gateway to the Fair. taurant open all year round.

BIG SAVER

SAVE 23% WITH COUPON

BIG SAVER

COUPON

AVE 24% WITH COUPON

SHOTGUN SHELLS

BIG SAVER

COUPON

SAVE 24% WITH COUPON

GAME VEST

12-Gauge

**REG. 2.65** 

REG. 3.98 Padded, Folding

STADIUM

SEAT

of the moving figures, each is drama, "Sea Hunt." set in the terrain of its own The Lake Amusement Area, geological period.

ence of the wheel.

housing is displayed in the Uner- perienced difficulty in drawing ground World Home. A three-bed room house, completely below ground level, is the forerunner of dwellings that the builder says air, at the Monorall pavilion. have marked advances in todays The Monorail ride, which is aliving. The house occupies most finally, the city of the future is of the area inside a rectangular concrete shell. Windows in the house face senic murals placed

The two-story Transportation It includes a heliport and res- seemingly endless variety of dis- a white and yellow plastic struc-

Extra Savings! Greater Values In White's

SPRINGFIELD /

merless action.

side ejection.

-shot magazine

28" modified choke.

Best for dove, quail

Christmas

TOYS

are in Stock

or duck.

Come in Soon

While Selection

Is Complete and Use Our

"Choice of the Field"

12-GAUGE

Pump

SHOTGUN

68.95

Dr. E. H. HENDON

OPTOMETRIST

136 E. Third ACROSS FROM JIM HILL HOTEL

EM 4-0987

Life as it exhisted many mil- lines and steamship lines, raillions of years ago is authentical- roads and trucking companies, ly and vividly re-created in "Di- travel agencies and tourist renoland, a large paleontogogical sorts. It also includes a Hall of display by Sinclair Oil Co. Nine Fame for pioneers of the transdinosaurs are displayed, three portation industry and a live

located on the shore of Meadow For 25 cents, visitors can ride Lake is the Fair's smallest area." along the rim of a giant white- In it are concentrated most of wall tire soaring 80 feet into the the straight entertainment exair for a spectacular view of the hibits - stage shows, exciting fairground. Twenty-four barrel- rides, childrens attractions, a shaped gondolas carry four peo- puppet show and circus perforple each around the circumfer- mances. This area is located across the expressway from the Something really different in rest of the Fair and has exsufficient attendance.

Two car trains circle the Lake Amusement Area 40 feet in the bout eight minutes long provides the visitor a spectacular view of the Fair and offers photographers many unusual angle shots from the panoramic windows.

A European-style one ring cirand Travel pavilion contains a cus has been assembled beneath plays. The exhibitors include air- ture that seats 5,000 and no poles to obstruct the view. The Continental Circus lasts an hour and 20 minutes and a museum provides an added attraction at no

Although the Texas Music Hall their feud to a head in a burst of show, "To Broadway with Love," gunfire. Other exhibits feature, closed at the end of August, the Life on the Range, Life in Space, Texas pavilion still has much to and Primer for Toursits. offer the visitor. Surprise is a Drum, guitar and ukelele mu-

BIG SAVER

SAVE 28% WITH COUPON

REG. 32r U.S. Royal

**PUNCTURE** 

BIG SAVER

COUPON

SAVE 24% WITH COUPON

BIG SAVER

COUPON

SAVE 26% WITH COUPON

Fluid

WHITE



that assembled in the newly constructed tendance at the dedication. well-care unit at Kings Manor Thursday aft-

VISITORS — Shown are a few of the visitors' ernoon. Several hundred persons were in at-

THE STATE OF TEXAS

To: DONALD ALEXANDER and

(Brand Staff Photo) Legal Notice

feature of the entire area. A sic sets hula skirts swishing in young man suddenly stands up the "Spirit of Aloha" at the Haand breaks into song. A girl waii exhibit. The Aumakua Towalking along a path bullwhips a wer, 80 feet high, with a ring of chids and other tropical plants. In the ancient Hawaiian Village, skills: how to construct a grass hut, shape stones into tools, and Mrs. James R. Robinson, 509 64, at or before ten o'clock A.M. weave blossoms, seets and stran into leis without thread or needles. Beach boys offer rides in 5: Mrs. Burrow H. Kirby, Box as, at the Court House of said outrigger canoes.

A 110 foot tower topped by gf- 302 N. 25-Mile Ave.; Delius Mcant plastic orange rises over the Cutchen, Box 745; Marshall R. filed in said court, on the 27th palm trees and carrousel-shaped Kimbrough, 827 Blevins; Mrs. A- day of May A. D. 1964, in this structures of the Florida pavilion. The other buildings in the tropical setting at Meadow Lake

Tulia: Mrs. Larry D. Harbin,

Mrs. Gwenn Davis, Guadalupe Hall decorated in an appropriate motif, a Porpoise Pool and Stadium and a homesite area on 133 Ave. B; Mrs. Bobby R. Henthe shore.

#### Look Who's S. Barrett, 41 W. 3; Mrs. Alfonso Reyes, 506 W. 2, Apt. B; Mrs. Frank Cadena, Box 914, New!

Mr. and Mrs. Fernado Casias 944; Helton Jones Jr., 211 Ave H. Mendez are the parents of a son, Richard Moyda, born Aug. 31 at 3:05 p.m. He weighed 5 lbs. 11 401 Ave. K; Mrs. Buddy Bloom-Mendez are the parents of a son,

Mr. and Mrs. Zigmas Benard Friemel are the parents of a Aug. 31 at 11:32 p.m. She weigh-Mr. and Mrs. Melvin James Hammer, L. W. Walterscheid,

Layman are the parents of a 9-1. daughter Sandra Kay, born Sept. Joh 2 at 4:32 p.m. She weighed 6 lbs. Mr. and Mrs. Abram Hill are Annabel, born Sept, 3 at 7:59 p.m.

the parents of a son, Cruz, born | She weighed 6 lbs.

Sept. 3 at 2:02 a.m. He weigh- Mr. and Mrs. Bobby Ray Hen-Mr. and Mrs. Leo Wallace Blo-

omer are the parents of a son, Scott Lane, born Sept. 3 at 6:30 Mr. and Mrs. Alfonso Sanchez p.m. He weighed 7 lbs. 7½ ozs. Reyes are the parents of a son, Mr. and Mrs. Frank Cadena George Robert, born Sept. 3 at

#### Hospital Notes:

Smith, 120 Ave H.

er, 119 Aspen

Patients Dismissed
Mrs. Paz Urive, Mrs. Vee

rano, Ramona Landin, Ona C.

John D. Pitman, Mrs. Fernan-

ley are the parents of a daughter

BILL A. MONTGOMERY Defendants, Greeting: Patients in Hospital You are hereby commanded to Mrs. Cora Mae Spradley, 515 S. 25-Mile Ave.; Mrs. Zigmas B. appear by filing a written ancigarette from the mouth of a flaming torches at the 55-foot Friemel, Box 311, Vega; Mrs. swer to the Plaintiff's Petition friend. Arguing waiters bring leves, forms the gateway to the Mary Luella Rice, 501 W. 4; at or before ten o'clock A.M. pavilions. The area is landscaped Carles E. Parer, 804 B Miles; of the first Monday after the with coconut and hala trees, or- Mrs. Cecil C. Rockwell, 111 Cen- expiration of forty-two days tre; Henry P. Henderson, 314 E. from the date of the issuance

> before the Honorable County Mrs. Ralph Rodrizuez, Route Court of Deaf Smith County, Tex-393; Mrs. Melvin J. Layman, County in Hereford, Texas, Said Plaintiff's Petition was

> Fraser St., Roswell, N.M.; Mrs. of this citation, same being Mon-James M. Edlemon, 209 Fuller; day, the 5th day of October 19-

include a large State Exhibith Box 255, Vega; Mrs. Frances Sandaval, Mrs. Gene King, Mrs. Mrs. R. Minta Pennington, ley, 1002 Stinson, Dimmitt; Fred Dimmitt; Mrs. Hattle Howze, 710 N. Lee; Percy M. Wilson, 121 Sunset; Julanne Gollehon, 115 Fir: Emmett J. Ziehr, Box

Lloyd Ray Hubbart, Mrs. John A. Clanton, Mrs. Edgar A. Frer-Reinauer, George T. Jones, 9-3,

cause, numbered 1985 on the buildings which may be no docket of said court, and styled, sary for such sch ander, et al.

The names of the parties to the cause are as follows: Hereford Independent School District is Plaintiff and Lalla Alexander Donald Alexander and Bill A. Montgomery are Defendants.

A brief statement of the nature of this suit is as follows, to wit: The assessment of damages by Special Commissioners ap-pointed by the Couty Judge of said Deaf Smith County occasioned by the condemnation of the following described property, by the Hereford Independent School District, to-wit:

A part of Bock No. 6 of Evants Addition to the Town of Hereford, Deaf Smith County Texas, described by metes and bounds as follows:

BEGINNING at the Southeast corner of said Block No. 6; THENCE West 177.71 feet to point;

THENCE North 337.42 feet to point:

THENCE East 177.71 feet to a

THENCE South 337.42 feet to the place of beginning, for the purpose of the Hereford Independent School District building, constructiong, maintaining and operating certain school build-

said property Lalla Alexand In the Matter of Proceeding By said property Lalla Alexander Hereford Independent School Di-has a life estate interest and strict for the condemnation of Donald Alexander and Bill A. certain property of Lalla Alex- Montgomery have a remainder interest as is more fully shown by Plaintiff's Petition on file in

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law dir-

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 19 day of August A. D. 1964.

Attest: B. F. Cain, Clerk County Court, Deaf Smith County, Texas. By Cynthia Vines, Depu-

World consumption of paper over the past 10 years has grown from 58 million tons to 97 million

In Vienna, after photography was invented, the "Daguerre Waltz" became the rage.

The Phoenix, Arix., zoo is ings, playgrounds and other trying to build a herd of oryxes.

> Complete Educational Plan For All Ages THE WORLD BOOK ENCYCLOPEDIA Call EM 4-1410 for Local Representative 130 Ave. J

D. C. MARTI Easy Terms



ich, Mrs. Robert M. Mason, Don-ald K. Nielson, Mrs. William S. Our chairman said look everywhere for support for our UNITED

#### DOLLAR DAY SPECIALS

#### ONE TABLE Priced To ONE TABLE Clear

Sweaters • Skirts

Slim Jims

Shorts • Knee Pants

• Blouses Jackets

Bathing Suits

• Bags orn Sept. 3 at 7:59 p.m. She weighed 7 lbs.

Blouses

 Slips
 Gloves Shorts

• Bras

Shoes

1 Group

1 Group

**SUITS & COATS** 

**DRESSES** 

Val. To 29.95

Priced To

Clear

One Group

To

One Group

Skirts - Sweaters **Jackets - Slim Jims** 

These are last years carry over and you probably have things to match

PRICE

OUR STORE IS FULL OF NEW FALL

MERCHANDISE!

SELECT NOW!

CANAL PARTY



330 N. Main

Home Owned & Operated by Buddy Bloomer



USE OUR LAY AWAY PLAN

P-001

3-00-1 ( TOO-8

3-001×

Ġ

#### Hereford... (Continued from page 1)

ned last Tuesday to Mr.or \$500. He had only paid me 50 on them. I had never deeded

when they burned that the inslidn't go to see about any insur- the Muleshoe Mules, 21-0 Friance until the second day after day evening. Hereford will meet the fire because I thought it Muleshoe in a conference game was out and there wasn't any Nov. 6. use going to see about it.

A deed to Mr. had been de out and was in the bank, but we wasn't to get it until he had made about half of the payments. The deed had never been

I tried to get Mr .pay the insurance on the houses and make it payable to me and then if they go burned we would divide the insurance between us and a half long. equally, but Mr.--do that, so I went ahead and had them insured then myself. Signed: Mr.—

The State of Texas, County of Deaf Smith

Subscribed and sworn to before me, the undersigned authority on this the 5th day of June 1916. J. Frank Potts

Notary Public, Deaf Smith Coun-A short story appeared in the Hereford Brand June 1, 1916, two nights after the blaze. The sto-

ry read as follows: Tuesday night, while nearly everyone was either at the street carnival or the church revival, two three-room houses on Twenty-five Mile Avenue were burned. The property be-

#### Herd...

(Continued from Page 1)

this Plainview team." The first conference game will be Oct. 23, when the Herd meets

the Canyon Eagles at Canyon. The second game of the sea ice had run out on them. I The Bobcats were blanked by

> The only conference foe to open the season Friday evening was Muleshoe.

> The rest of the teams in 1-AAA will open their seasons and begin the non-conference clashes this Friday.

The tongue of a giraffe is sometimes as much as a foot

A singe oyster may cast 60 million eggs a year in the water. Some of the 20 species of barnacles take cruises on ship G

how the fire started. He thinks it might have caught from the explosion of a small lamp that he had been using. He might have dropped off in a nap and while he slept, the fire started. The neighbors ran in and succeeded in removing some of the furniture from one of the houses. The fire alarm was turned in by a small girl who stopped at the

station and rang the bell. Mr. Gerssett has been rather unfortunate of late. Last Sunday longed to R. R. Gressett and they he lost a valuable mule, valued were a total loss. No one of the at \$250 and now this fire practifamily was at home. J. H. Bond cally cleans him out of "house who was rooming on one of the and home". He can ill afford who was rooming on one of the houses, awoke to find his room ablaze, but he cannot tell just sexpressed for him.

Your Red Cross In Action

By Corinne J. Neely

pleted. All children's classes (WSIs) AND TO THE MANY ended in mid-August with two ASSISTANTS, BOTH ADULTS

Senior Life Saving classes of 5 AND JUNIORS, WHO AIDED

each, completed since then. IN OUR PROGRAM, SOME OF These two classes were taught THESE HELPED IN ALL by David Dowell at the City THREE SESSIONS FOR MANY Pool and by Joe Don Cummings HOURS OF VOLUNTEER

at the Denton-Park-Pool. David TIME GIVEN TO YOU IN THE

I class which will end the years Our instructor staff, WSIs be-

Hap Cavness (along with the many aides. The ones who did

above) will help us to have give instruction were, Donna several people ready for instruc-tor training in the spring.

Smith, Nickie Dameron, Doris Rojek, Mary Stapp, John Gilli-

is now instructing a WSI-part COMMUNITY.

tor training in the spring.

an average year.

THEM UP!

July and August gave 374 per-

advance beginners, intermedi-

SEPT. 7 - LABOR DAY

Gerber's Strained Fr. or Veg.

Flavors

3 Oz. Box

**Barbeque Sauce** 

28 Oz.

With the end of August and OUR APPRECIATION AND summer, the chapter's Water THANKS GO TO ALL THE Safety Program is about com- AUTHORIZED INSTRUCTORS Shurfine - Plain - No Beans - 300 Can

Chili

G

3 For \$1

Dry Skin Formula - 1.25 Value

**Jergens Lotion** 

Earlier Senior Life Saving es, was very short this year classes by John Gilliland and which necessitated the use of Mountain Pass - 303 Can - Peeled

**Tomatoes** 

land, Joe Don Cummings, David The three sessions in June, Dowell, and H. A. Cavness, (We G have about this number authorsons certificates from beginners, ized for chapter unable to help) Some 50 adults and juniors made ates, Jr. Life Saving and Sr. our program possible by helping Life Saving. Of this number 46 as aides in the program. Anoth-

cause of illness and other caus-

Life Saving. Of this number 46
were adults and 370 were children. (This number does not include drop-outs or failures.) So
in spite of a shortage of available instructors (WSIs) we had
an average year. ture we will benefit from in our ALL CERTIFICATES HAVE program. Mrs. Bruce Miller, BEEN MAILED TO PERSONS our Water Safety Chairman for FOR WHOM WE HAD AD the past two years, did a most DRESSES. IF YOU HAVE NOT excellent job in co-ordination YET RECEIVED YOURS, of the program. She spent many PLEASE COME BY THE RED hours in behind-the-scene work. CROSS OFFICE AND PICK So to her we give "a vote of

thanks for a job well done." DON'T FORGET THAT THE Besides the above activities in Water Safety, the chapter ABOVE PROGRAM IS ONLY this year worked with the Camp ONE OF MANY WHICH YOUR Fire Girls by furnishing an in- RED CROSS BRINGS TO YOU structor, Mr. Mary Stapp, for IN THE COMMUNITY AND class work and to earn awards. THAT WE ARE A PART OF We do not have a report on this THE UNITED FUND, SO SUPyet. And Mrs. Pat Hill conduct-ed a Water Ballet Class for the SO THAT WE MAY CARRY ON OUR WORK!

Fruit Plate

Viking - 12 Inch by 25 Foot Roll

Aluminum Foil

Monarch — 8 Oz. Bottle

Fruit Dressing

Shurfine - Gallon Bottle

Cider Vinegar

STEAK ROUND



USDA Good Choice

CLUB



LUNCH MEAT

Armour Star

**VIRGINIA CURED HAMS** 

New Mexico - A Picnic Favorite



Colorado — Snappy Fresh

- Makes Things Tasty From Tea to Fish

LEMONS

Kraft Grape Jelly

Time For Peanut Butter and Jelly Sandwiches

Peter Pan - Smooth or Creamy

**Peanut Butter** 

AN AFTER SCHOOL TREAT THAT CAN'T BE BEAT!

DOUBLE S&H GREEN

Top Quality \_\_\_\_ Price Protected Delivered to Barn \_\_\_ New Burlap Bags SAVE WHEAT SEED By Booking Winter TREATMENTS Feed NOW For Immediate Or **Future Delivery** Copper Carb IL NA CO 'S

211 S. 25 Mile Ave.

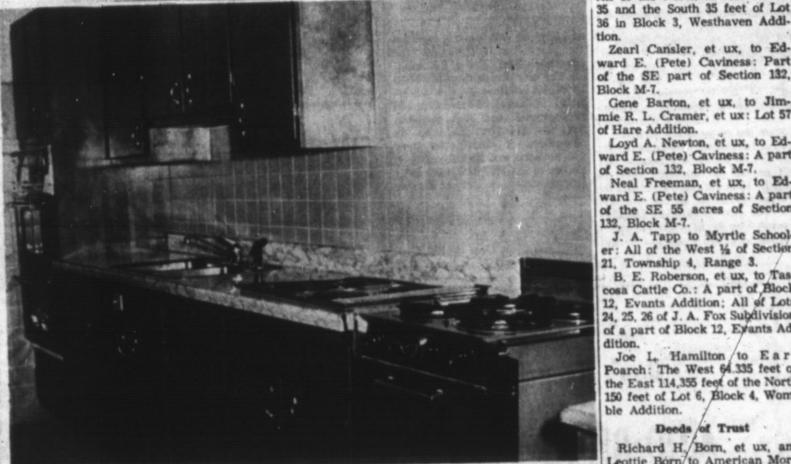
El Rancho

El Rancho Range Cubes



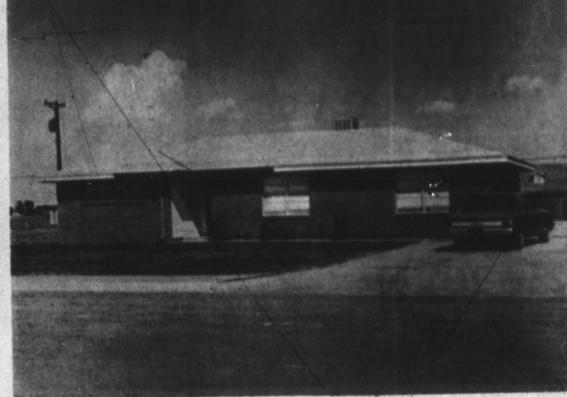
- This is the entrance to the new addition to the original well-care units at Kings Manor. The new wing was

toured by many area residents at a dedication ceremony Thursday evening. (Brand Staff Photo)



spacious kitchen at Westgate, Kings Manor's also may eat in the attractive early Ameripublic for the first time last Thursday in con-

WESTGATE KITCHEN — This is part of the secration ceremonies. Residents who are able



STAFF HOME — This new brick structure is as the well-care unit and hospital structures the home of the director of Kings Manor. at Kings Manor. (Brand Staff Photo) The home was completed at the same time

SAVE ON

sociation of Amarillo: All of Lot James M. Boyd, et ux, and

Richard H. Born, et ux, and Le- Federal Savings and Loan As 29 of Hare Addition. ottie Born: All of the South 56.3 feet of the North 72 feet of Lot 13, Block 10, Engler Addition. Floyd McGee to James M. Boyd, et ux, and Mildred Boyd: All of the North 22 feet of Lot 35 and the South 35 feet of Lot

Zearl Cansler, et ux, to Edward E. (Pete) Caviness: Part of the SE part of Section 132, Block M-7.

Gene Barton, et ux, to Jimmie R. L. Cramer, et ux: Lot 57 of Hare Addition.

Loyd A. Newton, et ux, to Edward E. (Pete) Caviness: A part of Section 132, Block M-7. Neal Freeman, et ux, to Ed-

ward E. (Pete) Caviness: A part of the SE 55 acres of Section 132, Block M-7. J. A. Tapp to Myrtle School-er: All of the West 1/2 of Section

21, Township 4, Range 3. B. E. Roberson, et ux, to Tascosa Cattle Co.: A part of Block 12, Evants Addition; All of Lots 24, 25, 26 of J. A. Fox Subdivision of a part of Block 12, Evants Ad-

Joe L. Hamilton to Earl Poarch: The West 64.335 feet of the East 114,355 feet of the North 150 feet of Lot 6, Block 4, Womble Addition.

Deeds of Trust

Richard H./Born, et ux, and Leottie Born to American Mortgage Co.: All of the South 56.3 feet of the North 72 feet of Lot 13. Block/10. Engler Addition. (Brand Stoff Photo) | Ray E. Clay, et ux, to First Mildred Boyd to First Federal Savings and Loan Association of Amarillo All of the North 22 feet of Lot 35 and the South 35 feet of Lot 36 in Block 3, Westhaven

Beulah Lee Carter to South western Life Ins. Co.: The South of Section 32 and the SE 14 of Section 49, Block K-7. Clarence F. Powell, et ux, to James W. Witherspoon and John D. Aikin: All of the South 60 feet

(Continued on page 8)

SPECIAL PRICE Harkerware Potter

Cowan Jewelry of the North 200 feet of the West

CONCHO, TASCOSA, TRIUMPH and CADDO Also Certified Elbon Rye

OTHER SELECT SEED

Box 948

SAVE ON



Courthouse Records

Vehicle Registrations

Oarfero Alanz, 1949 Chevrolet truck; Carmen Gallegas, 1959 Plymouth; Herman Drake, 1964 Mercury; Sandra Campbell, 1965 Ford Mustang: Jack Griffin Jr., 1938 Buick: T. J. Kelly, 1962 In-ternational Scout; Reuben Knox, 1964 Chrysler; Mrs. Louis Lee, 1955 Chevrolet; Leland Edwards, 1954 Ford truck; Thomas James Welch Jr., 1955 English Ford; Earl W. Green, 1964 Pontiac; Louie Squier, 1964 Dodge; Leonard D. Johnson, 1964 Dodge; Mrs Opal Hutscheson, 1964 Chevrolet; Sam Blair, 1964 Chevrolet; W. T. Carmichael, 1964 Chevrolet pickup; J. B. Noland, 1964 Chevrolet pickup; George D. Zetzsche, 1949 shopbuilt trailer,

Coyanosa Land & Cattle Co., 1948 Chevrolet pickup, 1958 Mav-1948 Chevrolet pickup, 1958 Maverick house trailer, 1960 Chevrolet pickup; Jack Griffin Jr., 1958 Ford; Magdalena Chavez, 1957 Renault; Pete Luico, 1953 Ford; L. J. Dirks, 1964 Dodge pickup; John F. Baber, 1964 Dodge; Triple B Produce Co., 1961 Chevrolet bus; Lee Umsted, 1958 Chevrolet Pauline Marnell. 1958 Chevrolet; Pauline Marnell, 1964 Pontiac: Harold Hieklen Turnbow, 1959 Mercury; Karroll Higgins, 1960 Mercury; C. La Copeland, 1955 Pontiac; Gladys Martin, 1963 Pontiae; Ray Cow-sert, 1964 Butck; Eugene Jennings, 1961 Chevrolet Corvair; Jose Cordova, 1960 Chevrolet; Lee Umsted, 1953 GMC pickup; Lee Umsted, 1953 GMC pickup;
Bill McCarver, 1956 Chevrolet;
J. T. Carroll, 1962 Oldsmobile;
Raul Del Toro, 1960 Ford; James
Holmes, 1959 Chevrolet; Rita
Harper, 1964 Chevrolet Chevelle;
E. D. Harper, 1964 Chevrolet
pickup; Arliss Edwards, 1965
Chevrolet pickup; Dr. Gale J.
Page, 1962 Mercury; David Turner, 1964 Dodge pickup, 9-2.
Guadalupe Chavez, 1953 Chevrolet truck; Gary Royal, 1963
Ford; Guy Cornelius Jr., 1964

rolet truck; Gary Royal, 1963
Ford; Guy Cornelius Jr., 1964
Chevrolet; Phipps Electric, 1961
Chevrolet pickup; Elmer L. Kimball, 1964 Buick; S. A. Fangman,
1964 Chevrolet truck; J. E. McCathern, 1962 Chevrolet pickup;
Edwards Zuniga, 1952 Chevrolet;
Pedro Sanchez, 1958 Rambler,
9.3

Julio Sanchez, 1958 Chevrolet; Andres Cruz Flores, 1958 Chev-rolet; Wayland E. Smith, 1955 Chevrolet, 9-4.

Warranty Deeds

Mike Justice, et ux, to Panorama Homes, Inc.: The South 4 feet of the North 74 feet of Lot 51 in Block 5 of Westhaven Advanced Don Mason Builders, Inc., to



### May Dept. & Varsity Stores

DOORS OPEN TUESDAY AT 8:30 a.m.

DOLLAR DAY SPECIALS \$ \$ \$ \$

Men's

Wrangler Jeans

Reg. \$3.98 May Disc. Price \$3.29

Casual Slacks For Boys & Men

NOW 2 For \$6 Reg. 4.98

Boys Gym Shorts Atheletic Supporters \$1.00

Men's Straw Hats

One Group Reg. \$3.98 DOLLAR DAY ONLY Sixes 7-7 5/8/

One Group Reg. 2.98 DOLLAR DAY ONLY Sixes 6 3/4 to 71/2

Work Boots

With Safety Steel Toe

Reg. \$16.98 Now On Sale For

**Final Reduction On Mens** 

Valued at \$4.00 each

2 For \$4.00 2 For \$5.00

#### Women's

**Girls Tennis Shoes** Now \$1.98 Sixes 4-10 Reg. 2.98

Girl's Suede Loafers

Reg. \$4.98 \$3.98 Sizes Now 4-10

LADIES LAMINATED

COATS

WITH FUR COLLARS

Reg. \$24.95 Reduced For Dollar Day

If You Can Beat This Offer Anywhere, We Will Refund Your Money And Give You A Free Pair Of Nylon Hose.

Girls Car Coats

Sixe 2-6 Reg. \$8.98 NOW ON SALE

Sixes 7-14 Reg. 10.98 57 NOW ON SALE

> Blankets ROSE MEDALLION

31/4 Lbs. NOW 2 For \$12.00 Reg. \$7.98



izes 8-20 eg. 17.95 For Dollar Day

If You Can Boat this offer any else, BUY ITI

#### GET YOUR LEVIS AT YOUR MAY VARSITY STORE

(1) Sta Prest

(2) Corduroy

White-Green-Black Californias



(4) Blue Denim MAY VARSITY SHOP

NOW ON SALE \$5.49 Reg. \$8.98

Most people thing us bums dunno nothing specially when it comes to dressin' up. Us Hobos what got korrect taste grab for the latest fashions in suits, sport coats, slacks and accessories. Nothin' satisfies a miserable drifter like me more than to know when ah is properly accessorized! and that means From May Varsity Shop.

Go First Class & Shop May Varsity



### Miss Womack, Mr. Lehrer Married In Brownfield

Brownwood dateline below. Lehrer was an associate in Kerr-Le-

(Hereford friends of Wayne the Abilene Public Schools.) bride Sunday afternoon of Lehrer will be interested in the Groomsman in his wedding was Wayne Lehrer, son of Mr. and unt of his marriage to Miss his onetime business associate, Mrs. Charles G. Lehrer, 3818 ditzle Womack, given under Clifford Kerr. Mrs. Kerr also Brookhollow, Abilene. was a guest at the wedding.)

BROWNWOOD - Mitzi Womhrer Mobil Co., Hereford, 1956- ack, daughter of Mr. and Mrs. man, president of Howard Payne 60. He left Hereford to teach in Lloyd Womack, became the College, was officiating clergy-

Mrs. Wayne Lehrer

(Miss Mitzi Womack)

HEREFORD STATE BANK

FOR YOUR

AUTO FINANCING

(Brownwood Bulletin Photo)

First Baptist Church was scene of the wedding for which the bride's uncle, Dr. Guy D. New-

The bride is a graduate of Brownwood High School and of Baylor University where she received a bachelor of science degree in home economics. She is a member of the faculty at Lincoln Junior High School, Abilene.

The bridegroom is an Abilene High School graduate and received a bachelor of science degree from Texas A&M University. He is a teacher and coach at Madison Junior High School, Abilene.

After a trip to Stagecoach Inn at Salado, the couple will be at home at 2534 Woodard, Abi-

Music for the couple's wedding was presented by Bill Alleorn, soloist.

Mr. Womack presented the bride in marriage. Her attendants were Mrs. Fred Byrom of City Directory Pecos, matron of honor; Mrs. Leonard Underwood of El Paso, Mrs. Tommy Womack, sisterin-law of the bride, Mary Elizabeth Taylor and Carolyn Carpenter, both of Arlington, bridesmaids, and Karen Lehrer of Abilene, sister of the bridegroom, junior bridesmaid.

Charlotte Aduddell was flower-

The bridegroom's brother, Russ Lehrer of Abilene, was best man. Groomsmen and ushers were Ed Shipman of Abilene, Tommy Womack, brother of the bride, Clifford Kerr of Hereford and James Langford of Abilene.

An applique of reembroidered alencon lace accented bodice of the bride's gown of antique peau de sole. The gown was fashioned with scoop neckline, elbow length sleeves and modified bell skirt with chapel train. Her veil was a mantilla of imported lace. She carried a cascade of orchids.

Attendants wore gowns of topaz satin peau with scoop neckline and bell skirt with wide detachable panel, A band of champagne satin encircled the fitted bodice. Dior bows of matching fabric held their half-



Union President Jay, Naman (center) came to Hereford Friday for a breakfast meeting with FU members here. In the picture above

County President, and Kenneth Boss, field representative of the state organization. (Brand Staff Photo)

Canvassers for the new city directory will be calling upon homes in the Hereford area during the next few weeks. The canvassers, and all local people, will ask for information on name

veils. They carried topaz fujii 5. The canvassing has been ap-

Mr. and Mrs. W. C. Carpenter. The bridegroom's parents were hosts for the rehearsal

SPECIAL PRICE

Harkerware Pottery

and places of employment of all, at home he will leave a card on

Hereford residents. Also request- the door requesting that the

ed will be the names, and ages information be filled in and mailof all children residing in the ed. The city directory publication is made possible by the advertising of Hereford business and The accuracy and completeprofessional men. It is distribuness of the directory will depend ted to directory libraries in upon the cooperation received by Chambers of Commerce over the canvassers, according to Mr. the country and to advertisers. R. W. Reed, crew manager. Mr. Copies of the 1962 directory were Reed has set up offices for the sold to non-advertisers at \$38 per R. L. Polk Co., publishers of the directory, at 321 Sampson, Room

proved by the City Police depart- clude Dimmitt and Friona, all ment and City Manager. rural routes of Deaf Smith, Cas-If the canvasser finds no one tro and Parmer counties as well

The new edition will also in-

The Sunday Brand, Hereford, Texas, Sunday, Sept. 6, 1964 as route directions to all rural of the book will be thumb index-residences. The various sections ed.

#### **Attention Contractors**

and Homeowners NOW AVAILABLE IN HEREFORD COMPLETE



Complete Insulation For Homes Under Construction .

> Attic Blown Insulation For Home Aslready Built



MAKE YOUR HOME WARMER IN WINTER . COOLER IN SUMMER

> Call for Information and Free Estimates

#### Walker Sheet Metal Shop

Complete Heating & Air Conditioning COMPETITIVE PRICES

EM 4-0788

ome Phone EM 4-1196

**Checking Starts** 

mums with woodroses and lem-Reception was at the home of

dinner at Holiday Inn.

Cowan Jewelry

Don't Keep Paying

**AUTO REPAIR BILLS!!!** 

See Us Today For

### **GUAKANTEED** USED CAR!

1964

**CROWN IMPERIAL** 

4 Door 6,000 Miles Guaranteed

1963 FORD

Galaxie, 500 4 Dr. 390 Engine Power & Air

\$1095 New Yorker 4 Door Power and Air

1957 CHEVROLET

4 Door, Automatic Trans. Radio & Heater

1963 DODGE

2 Dr. Hard Top 383 Engines Bucket Seats Power & Air Like New

1960 OLDS

98, 4 Door Power & Air

\$1395

1956 **DeSOTO** 

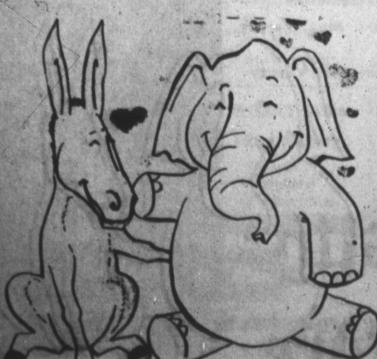
Power and Air.

SEVERAL OTHER OLDER MODEL WORK CARS!

McCullough Motor Co.

345 East 1st





**Everyone Agrees** That You Can't Go Wrong

At The

Just Across From Hereford High School

It's Indian Summer

Time for...

Lots of folks think this is the most beautiful time of the year. One thing's for sure—COOP. ERS is bringing you the most eye-opening values of all! Every aisle is bulging with famous-name buys... crammed with cartfuls of bargains! So put on your moccasins and pile into the old birch-bark station wagon and head for COOPER'S for HEAP BIG BUYS to fill the family wigwam with your favorite foods.

# HEAP BUYS

SHANK

4

END LB. 45

AELLORINE COFFEE CATSUP MIXED NUTS PECAN PIES

Borden's 1/2 Gal.

SATURDAY, SEPT. 12th
Last Day To Punch or Redeem
Magic Number Cards

Folger's Lb. Can

Shurfine 14 Oz.

Fisher's

Johnston's Frozen 69

694

CENTER SLICES LB.

ershey's - 6 Or. Bog

**Semi Sweet Danties** 

Shurfine — 12 Oz. Can

Canned Luncheon Meat 2 - 79¢

New Deodorant — Both Size Bo

Saleguard Scap

				Silen.
200				
9	For		91	-
7.0	For.	36	A >-	866
				al and it

	THE RESIDENCE OF THE PARTY OF T	AND DESCRIPTION OF THE PERSON
Kraft — Miracle — Lb. Ctn.  Margarine  2 for 59¢	Shortening 3 Lb. Can 55¢	Biscuits 6 For 49¢
Schilling — 4 Or. Con  Black Pepper  35c	Pod Heart — No. 1 Can  Dog Food  3 For 39¢	Canned Milk 3 For 39¢
Marshmallows 10 Oz. 19¢	Dr. Pepper	Green Beans 4 For 89¢
Grape Jelly 3 for \$1.00	Bath Oil 69¢	Bubble Bath 59¢

SARA LEE - FROZEN - LARGE SIZE

ALL BUTTER COFFEE CAKES

69¢

Terry

Cloth

Towels

59¢

Pascal

CELERY

Stalk

Avocados

2 · 29¢

Ivory Liquid Detergen

OPEN LABOR DAY MONDAY, SEPT. 7



- Visitors were iven a report on progress at ings Manor Thursday by Executive Director Don Davidson at the home's "Open Camp-Mr. Davidson told of the plans for the future and extended thanks to "the many, many persons who have made home a success."

(Brand Staff Photo)

#### Courthouse Records

(Continued from Page 5) 200 feet of Block 7, Evants Addi-

C. A. Denton to Hereford State Bank: The South 35 feet of Lot 2, and the South 44 feet of Lot 3. Block 5, Denton Park Addi-

Marriage Licenses

Michael K. Hawkins and Dora Hernandez, 9-2.

Martinez, 9-4.



RIDE 'EM COWBOY - This young rancher is Rodeo, with performances this evening and shown getting ready to take part in the Monday evening at Boys Ranch. (Boy's Ranch Photo)

logy, chemistry, dietetics and physical therapy is necessary for study and care of a complicated burned patient."

Dr. Artz described extensive burns as "one of the most complex illnesses to which man is liable," adding that "a knowledge of almost every principle taught in surgery is required for members. treatment."

He said that many medical authorities have called burns the greatest hazard of childhood. The center, in addition to treat-Among other things, the insti-

tute plans to study why so many children suffer burns and what tary burn center at San Antonio can be done to prevent such has "established the fact that a accidents, The center here will contain

complete team of people from Gasper Morales and Carlota various medical disciplines such 30 beds and will be operated on as surgery, nursing, anesthesio- an annual budget of \$1.2 million



thrills and spills of the annual Boy's Ranch

Card Of Thanks

Our many thanks to the Here-Mr. and Mrs. Norman Frank

provided by the Shrine's 830,000

When Ken Venturi shot a record-tying 30 on the front nine in this year's ICO tournament at ford Volunteer Fire Department Hartford, Conn., he required onfor their efforts in trying to save 1 putts. He used 14 putts on our building in the recent fire. the back nine for a 33 and a 63. He had 10 one-putt greens.

Classifieds Get Results

### Kings Manor Reports

Our OPEN CAMPUS was all we could ask, thanks to the enormous amount of help from a host of wonderful people.

We will soon announce new details of our plans to serve those who need our home. Come Back to see us, please.

Sincerely,

D. R. DAVIDSON L. C. THOMAS FRANK TURNER

### DO YOU FIND YOURSELF IN THE HABIT OF SHOPPING IN THE SAME STORE ALL THE TIME?

### Well, That's Wrong!

You Should Make The Town And Compare, Then You'll See For Yourself, As Many Others Have, The MAY VARSITY SHOP has the

#### LARGEST STOCK of LATEST FASHIONS IN MEN'S CLOTHING

Designed and Tailored To Meet The Demands Of FASHION MINDED MEN — YOUNG MEN and COLLEGE MEN

Plus ... the best values in town or your money will be refunded!



CAN HELP YOU WITH ALL YOUR

Bill Steele, who is a sophomore at TEXAS TECH, is smartly dressed with a BURGUNDY BLAZER by Campus, charcoal SLACKS by H. I. S., with a coordinated INTERWOVEN SOCKS, and a matching 100% DACRON TIE from MAY VARSITY SHOP. DON'T ENVY BILL, just come in May Varsity shop and we will put you in style.

BACK-TO-SCHOOL CLOTHING NEEDS

For The BEST VALUES in TOWN



\* Mayfield Suits by Stylemart Clothers

Formerly 55.00 & 65.00 48.87 & 56.87

\* H. I. S. Suits 29.95 & 39.95

(with extra pants & reversible vest)
One Price Throughout the States

\* H. I. S. & Campus Jackets & Blazers

\$19.90 (Formerly 24.95)

\* Melrose Slacks Formerly 19.95

\* H. I. S. - Campus - Silton Topcoats with zip out lining 14.90 to 29.90 (20% Disc.)

\* Campus Swealers

5.95 to 14.95

\* Jarman Shoes

**Modestly Priced** 

10.90 to 24.95

well.

\* Musical Instruments

At Discount Prices



Shriners' 'Burn'

**Hospital Due** 

To Open Soon

Editor's Note: Although a million persons annually in the in the United states suffer burns sufficiently severe to re-

puire medical treatment, only one institute especially devoted to burn treatment has been organized. The Shriners will uple that number. One

of their three new hospitals

By The Associated Press Galveston, (AP) - By this

Crippled Children will be in

The sponsors call it the first of

Shriners are planning others in

The institute here will be the

first civilian installation devoted

exclusively to burn treatment.

The military has a burn center

in San Antonio to which service-

men burn victims are flown from

The Shriners have budgeted

\$1-million for the three burn

The arrangements for opera-

tion of the center here were des-

cribed recently by Dr. Curtis P.

Artz, who will head the center.

funds and guidance of the insti-

tute and the University of Texas

Medical Branch will assemble

the professional staff and as-

sume the responsibility for the

ing patients, will conduct re-

Dr. Artz said that the mili-

search and teach.

technical operation," he said.

"The Shriners will provide

Boston and Cincinnati.

throughout the world.

will be in Texas.

You'll Think It's BLACK

This Versatile Grouping By

MAGIC

### Southland inc.

This is the most versatile piece of furniture that you have ever put into a living room or den. Makes no difference what shape your room; this chameleon will twist and turn to fit the dimensions. Two lovely vinyl covered sectionals and king size ottoman combine to make this the greatest buy you've ever seen. Plas-tic top table top may be used with ottoman or on end of settional. And it makes a bed too. Company coming? You're all set with this group.

- 2 Bumper End Sectionals 1 King Size Ottoman Super Soft Vinyl Cover Form Cushions
- Plastic Top Table Top Ottoman 30" x 30"
- nals 72" Long

E.B. Black

202 N. Main



By Melvin Young

With 1964-65 school enrollment reaching an unprecedented high, school officials and trustees are beginning to wonder if the proposed building program will be adequate. If the growth continues at it's present rate, we'll be out of class rooms before the new construction is completed.

Already pressed into service is the old Masonic Lodge building located behind the First Baptist Church, The post Labor Day surge (if it comes) will probably put the enrollment figure above the 4000 mark which is higher than even the most optimistic dared dream.

The Hereford Brand for November 14, 1963 reported school Inrollment at an all time high with 3505 pupils, but the enrollment figure for 1964 has hit well over 3900 after only one week Including the two Catholic schools, the enrollment has gone well over the 4600 mark.

St. Joseph's Catholic school reported an enrollment of almost 400 students, while St. Anthony's enrolled slightly over 300 students. St. Anthony's growth was considerably less that the St. Joseph's school located at the Labor Camp.

It is entirely possible too, that this figure will drop soon when the migrants head back for the Valley, This will not materially help the public schools although they will lose a few.

School officials kept telling us last year that enrollment was due to drop off, and it did slightly, after the 1st of January. But not as much percentage-wise as in previous years.

What will happen this year still remains to be seen but

SPECIAL PRICE

Harkerware Pottery

Cowan Jewelry

we're predicting school housing problems even after the new construction is completed.

**AP Sports Shots** 

It's Football

Time In Texas;

Big Year Seen

and mighty Class AAAA.

the long trail next week.

race in 1920.

it at all.

lo with four is fifth.

gest campaign in history-544

championships in December.

Indicating just how difficult it

growl over the plains of Texas.

ing through undefeated.

make it in Class A.

crown knocked off. Petersburg.

the Class A champion, isn't eyen

Wichita Falls could tie the re-

By Harold V. Ratliff Sports Writer

**Associated Press** 

We understand that Deaf Smith County tax rolls will show a valuation of over \$36 million this year; a nice increase over earlier estimates. Increased valuation comes primarily from the Holly Sugar mill and new housing constructed over the past

This should soothe the rankled feelings of the Commissioners Court which has struggled for the past few years, trying to keep the record budgets in line with county income.

It has managed however, to keep within the statutory rate limit without raising the percentage of taxable valuation.

Don't forget the Boys' Ranch Rodeo scheduled for Sunday and Monday. Performance will begin at 2:30 each day.

Ranch officials expect a record turnout for the annual ev-

First load of Grain Sorghum was delivered to Hereford Grain Corp. this week, but most observers estimate another two to three weeks before harvest will begin in earnest. A few fields are about ready for the combines, but generally speaking, it's a little early.

Guess it's about time for the rains to start. It usually waits until harvest time and then really cuts loose.

And if you're traveling over the Labor Day holiday, be care- is expected to return to the Rockwall. ful. The holiday traffic accounts throne. Corsicana, Class AAA for a large portion of the fatall- champion last year, has moved ties throughout the year.

Note to a language teacher: The reason I am taking Spanish the district favorite. s because I wanted to have a While discussing 1964 prospect fereign language. I took Span- it is well to give the case of ish over Latin because Mexico Sulphur Springs, whose coach is much closer than, Latin America.

school wall: "This is a partition, not a petition. No signi-tures are required".



es, four of which decide state NEW DUPLEXES - King's Manor and Westgate have several new buildings, among them new employees' duplexes. All were

shown at last Thursday's "open campus" at Kings Manor.

(Brand Staff Photo)

is to win a state title, only 15 schools have managed to capture was thought to have said, lacked more than one. The leader is nothing of being a strong team. Abilene, which has stowed away At least that's the information six since the dawn of the Texas given out at the Texas coaching Interscholastic League's mighty school when coaches all over the state were interviewed.

Waco with five and one tie is Coach Johnny Dobson of Sulsecond, Wichita Falls with five phur Springs, who wasn't preis third, Breckenridge with four sent, saw the comment in the and two ties is next and Amarilpress and declared there was a mistake-he just didn't say it. Waco could set a record if it 'My opponents could use it to came through this year but fire their teams up for me," he there little chance of the Tigers said. once again sending a throaty

Anyway, Sulphur Springs was picked for second place in the district in spite of it.

cord but the Coyotes aren't even Here's how they look in the rated high in their district. Abidivisions that play to state chamlene could establish a record that would be hard to top but the pionships:

Class AAAA Garland; 2, Eagles just don't seem to have Spring Branch; 3, Victoria; 4, Three fine winning streaks go Galena Park; 5, Borger; 6, Othe line -- Corsicana's 14 dessa; 7, San Antonio Lee; 8, South Houston; 9, Dallas Hillstraight, Rockwall's 13 in a row, Garland's 12. Only Garland is crest; 10, Houston Lee.

Class AAA-1, Pharr-San-Juangiven a strong chance of sweep-Alama: 2, Palestine; 3, Brown-The favorites are Garland to wood; 4, Andrews; 5, McKinney; repeat in Class AAAA, Pharr- 6, Stephenville; 7, Snyder; 8, Du-San Juan-Alamo to win Class mas; 9, John Foster D Du-AAA, Winters to come home first | lles; 10, Athens, in Class AA and George West to Palacios; 3, West; 4, Paul Pwit

make it in Class A. 5, Little Cypress; 6, Sinton; 7, That means only one champion Phillips; 8, Crane; 9, Hondo; 10, Class A-1, George West; 2, Hull-Daisetta; 3, Albany; 4, White Oak; 5, Idalou; 6, Merkel; up to Class AAAA. Rockwall, the 7. Woodsboro; 8, Springlake; 9, AA king, is due to have its Seagraves; 10, Big Lake.

> Today satellites play an integral part in weather forecasting.

Read The Classifieds



**Deaf Smith County Abstract** 

Elizabeth Witherspoon

Don Baugous

Benny Cooper

EM 4-0850

323 N. Sampson

Die; Services Set For Today

ter, Cheryl Byrleng, will be at ttlefield Memorial Park, under 2 p.m. this afternoon in Littlefield's Parkview Baptist Church with the Rev. C. J. Coffman, pastor, officiating.

Mrs. Franz is the sister-in-law (Chuck), also of the home,

Mrs. Franz, Baby of the Rev. Jerry Franz, associate minister of First Methodist Church. Mr. and Mrs. Jerry Franz are in Littlefield today.

Born Connie Ruth Elliott in Bogata in 1939, Mrs. Franz and Cheryl died Thursday at 11 p.m. shortly after the infant's birth in Services for Mrs. Charles Amherst's South Plains Hospital. They will be buried in Lidirection of Hammons Funeral

Survivors include the husband Charles, of the home; a daugh ter, Deborah, and a son William

#### **Fall Planted Seed**

#### WHEAT

- Tascosa
  - Kaw Comanche
- Improved
- Triumph
- **Early Triumph**

#### Caddo Concho

#### RYE

Elbon

#### LEGUMES

- Alfalfa Common Cody
- Buffalo
- Sweetclover Hairy VetchA. W. Peas

OATS

BARLEY

Rogers

Cordova

Hudson

N. Mex. Winter

Cimarron

### COOL SEASON

- Smooth Brome Orchard Grass
- Rye Grass Wheatgrass
- Tall Fescue Wild Rye Rescue Grass

Widest Variety - Highest Quality

Miller Seed Company

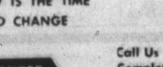
120 S. Lawton St.

#### PERFECT COMFORT

Modern Electric Heating With Westinghouse

- Guaranteed Turnkey Job • Guaranteed Workmanship
- Guaranteed Operating Cost Guaranteed Equipment Responsible Financing Available

NOW IS THE TIME TO CHANGE



ELSE HAS

**Bakers Grocery** 

Saved. Try Our Store For All Your Needs



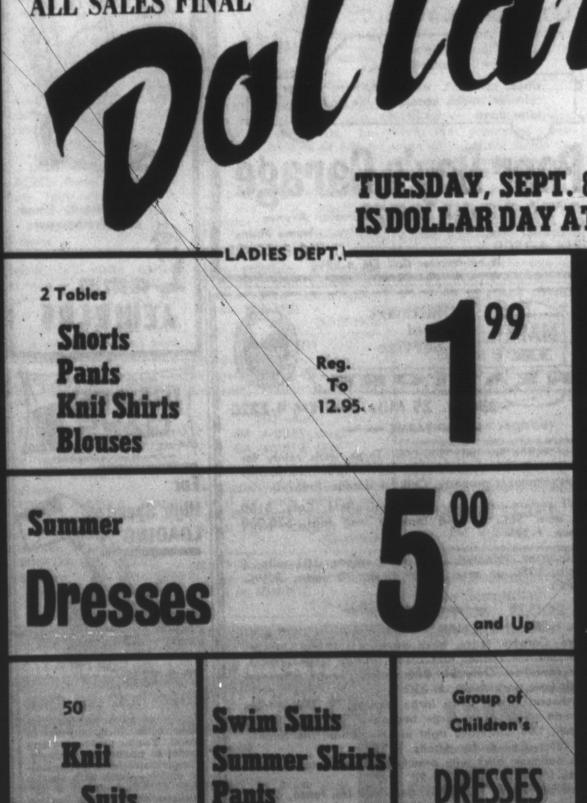
Call Us Today for Complete Details

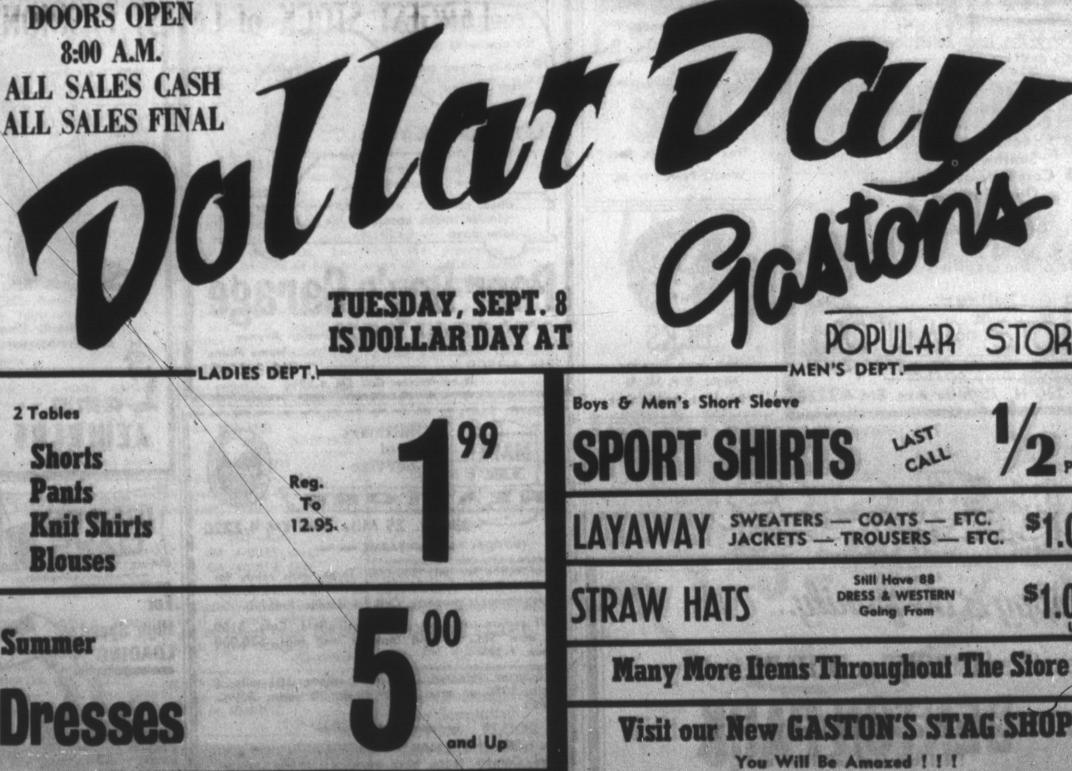
BROWND Sheet Metal

EM 4-3867



Up To





Many More Items Throughout The Store

Visit our New GASTON'S STAG SHOP

SHOE DEPT.

Ladies OHi Heels OMid Heels
OCasuals OSiides OSandals • Handbags e Canvas

less than 72 PRICE

### Phone EM 4-2030 WANT ADS Phone EM 4-2030

We Are Today Paying (Subject to Market change) Milo ..... 1.80 Wheat ..... 1.43 Compliments of

CONTINENTAL GRAIN CO.

1302 Park Ave.

Builder

HEREFORD BAKERY 519 Park Ave. EM4-0177 HOME OF Deaf Smith County Bread and Pastries

EM 4-2652

EM 4-2327

IS OUR BUSINESS -

Call Us For All Your Glass Needs

HEREFORD GLASS CO.

**GENE BARTON** 

CUSTOM BUILT HOMES

**Under Construction at** 

110 and 112 Juniper

MAXIMUM LOANS ARRANGED

HAROLD MORTON REALTY

HOMES COMMERCIAL PROPERTY PRUDENTIAL FARM LOANS

Act dence Phone 5M 4-1462

ROBINSON INSURANCE

We Have The

We have the best selection of

Southwest

**Opportunities** 

DON'T WAIT

See one of the qualified salesmen at

Hallmark

of Service

REALTORS

Raw Land for Development

**Excellent Irrigated Farms** 

Ranches throughout the

**Commercial Investment** 

listings ever in

MARK

TOY

Homes

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products EAST SIDE "66" **Rocky Stewart** 

1303 E. 1st. EM 4-2644

Think Of MARTIN'S

Ready To Wear 509 Park Ave. EM4-1180

OUR SERVICE

DEPARTMENT

is equipped and staffed to

give you the service you

We appreciate

your business.

Johnson Boat Motors

Kinsey-Osborn

MOTORS

142 N. Miles EM 4-0990

1306 PARK AVE.

POOR BOY says:

It's unwise to drive

stear or stop!

· RAMBLER

**BOYD MACHINE SHOP** 

Wholesale Auto Parts
 Exchange Engines

Crankshaft Grinding
 Crankshaft Journal Welding

Complete Machine work on Automobile and

Industrial Engines

are entitled to.

• BUICK

When You Think Of

CLOTHING

Gas Wash Grease
Wheel Balancing
Minor Repairs BOYD'S HUMBLE SERVICE EM 4-1110

Reliance Homes

Hiway 60 & 385

For Dependable, Reliable

Concrete Work Sammy Rodriguez

218 Kibbe - EM 4-3100 Wash Gravel Jobs

Color Pátios Scored Patios

 Foundations Side Walks

Driveways

WE SET FORMS Plaster & Stucco Work References Furnished

DR3 -8313 Amarillo Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders

Citizen Band Radios

HUCKERT

TELEVISION

MATTRESSES

New Renovated

● Remanufactured

FREE PICKUP & DELIVERY

Your Mattress Remade

\$14.90

Call or Write

ANDERSON

Mattress & Upholstering

Co.

Box 802 - 205 N. Tyler

New Springs \$24.90

with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades See the new M-F Diesel tractors. We have several GOOD used Combines.

LESLY MOTOR CO. For the finest in farm mach

West Hi-way 60

Phone EM 4-1600

WE CURE



Scientifically Timed On Watchmaster

347 Main





CONSTRUCTION KINE

DEMONSTRATI **CASE POWE** EQUIPMENT CO.

ek for a

FOR SALE Miscellaneous

FOR SALE: 425 gallon ball type Butane. See at Hereford Gene Compbell FOR SALE: King 3-B trombone, box case. Like new. (it almost is.) \$200. EM 4-0799 at night.

ALFALFA HAY See Charlie equipment, complete with but-Holt 4½ Miles West on Clovis Highway. EM 4-0402 or 289-

B-1-14-8-110p

B-1-43-TFC

Chrysler - Plymouth AUTOMOBILES CHRYSLER IRRIGATION ENGINES New & Used McCULLOUGH MOTOR CO. Sales & Service 345 East Highway 60

> Complete
> Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC.

Phone EM 4-3150

Sales & Service Hereford ..... EM 4-0353 Dimmitt ..... 647-3444 Friona ..... 2151 \$-1-24-tfc

ANGUS BULLS and helfers for sale. Hoover's Angus farm, EM4-1735. S-1-10-10-26p

WHEAT, RYE and Barley seed. 146 East 2nd, EM4-0560.

WE HAVE Tascosa, Kaw, Concho, Triumph, Bison and Wich-Rogers and Cordova barley,

Elbon and Tetra-petkus rye. 146 East 2nd. Call EM4-0560. B-1-27-10-4p SOUP's on, the rug that is, so clean the spot with Blue Lus-

tre. Shampooer for rent, Hereford Hardware. FOR SALE Miniature silver poo-

11 weeks old. Price \$75. Can be seen Tuesday Sept. 8th, 405 South 25-Mile Ave.

FOR SALE gas range, 4500 CFM air conditioner. Phone EM 4-0374 or see at 119 K.

FOR SALE Selmer B flat clarinet. Call after 6 p.m. EM4-

FOR SALE bay gelding. Good using horse. Been used to rope steers. Call Pat Smith, 258-

B-1-16-10-4p FOR SALE: One LeBlanc Clar-

inet \$50.00. Call EM 4-3252 or EM 4-1347. B-1-10-36-tfc

THREE TRAILER HOUSES One 8'x20', one 8'x30', one 8'x38'. All in good shape. One like new. \$200.00 down will handle. Balance financed. Call

EM 4-0872 or EM 4-0879. B-1-10-tfc

SINGER SEWING machine to B-1-16-11-tfx party with good credit or cash. In 4 drawer cabinet. Zig-Zag tonholer. \$19.95. I year service guaranteed. Write Credit Manager, 4118 34th, Lubbock, Texas. B-1-10-3c

> We have Distilled water and Ozark water. For more information see soft water service. J. O. Miller, Owner B-1-29-Hc

> BIG RED BARN We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk. EM 4-3552

West Edge Of Hereford Highway 60 8-1-1-TFC FOR ELECTRICAL supplies or

electrical service, come by Witherspoon Electric, 129 West B-1-13-34-6p CUSTOM CATTLE SPRAYING

And branding. Top grade and registered quarter horses for sale or trade. Have facilities for training rop-

ing, cutting, reining and barrel racing for horses. To sell, portable double deck and single livestock load-Ita Wheat seed for sale. Also ing chute, complete with end

gates. Can haul 2 horses in Call after 6:00 p.m. 538-4407 Adrian, Texas

B-1-9-4c FOR SALE New two horse trail-

er. Phone EM4-1017. Johnson Outboard Motor or

Arkansas Traveler Boot, or g used boot or motor, se KINSEY - OSBORN

MOTORS 142 MILES AVENUE 8-1-26-TFC

National Posting Machine. Combination adding machine, typewriter and posting ma-chine. Reasonably priced. Call collect EV 3-6336, Amarillo. Ray Gardner.

B-1-36-2c FOR SALE

Used Westinghouse Refrigerator. Two good used hair dryers, with stands. Phone Days 247-3130 Night Phone 247-3248

Friena, Texas 8-1-36-Hc

**Buy With Confidence** 



New large 3 bedroom, 2 full baths, located 6 blocks from Northwest School in northwest Hereford. Move in immediately. Would trade for smaller house.

Three bedrooms, den, 2 baths, double garage, 2100 sq. ft. of living area. Located on Star Street. \$21,500. FHA financing available.

Three bedrooms, large kitchen and dining room, lots of cobinet and storage space, fully carpeted. Northwest Hereford. Only \$11,000.

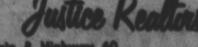
Large three bedroom brick home with 5 acres at edge of town. Two barns and well. Very modern. Wants

someone to buy small equity.

Lats for sale in northwest Hereford. Adjaining and one black from Northwest School, 5 lots with 1750 sq. ft. restrictions and only 6 lots left with 1300 sq. ft. re-strictions. Priced under market value for quick sale.

640 acres between Sunray and Texhomo, Two 8" irrigation wells, 1100 GPM. Good allotments, improvements. Will trade for property closer to New Mexico.

Three-quarter section on north Plains with three 8" wells on natural gas. Will all ditch water. Good alletments, fair improvements. \$300 an acre, 29% down.



Corner Main & I

EM 4-0544

EM 4-2266



Lions Club meets each

Wednesday, 12 Noon Hotel Jim Hill



Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

Hereford

Club

Monday at 12:05 RANEY'S RESTAURANT

> STATED MEETINGS Second Monday



Troy Stambaugh, Sec. Wm. S. Powell W. M.

Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street

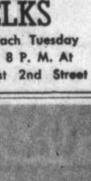


Thursday 8:00 p.m.











who BUYS or BUILDS in

Featuring Holiday Living in Hereford's First Complete Planned Community -Personalized Service in Planning-Designing-Financing

-Quality Construction-All Brick-Highly Restricted SEE OUR SHOW HOME - 1607 BLEVINS

> Office At 16th & Blevins - EM 4-1350 Tony Ravizza - Custom Builder



10 a.m. - 7 p.m. then closed for the s



no Answer Call EM 4-2799

EM 4-2130

brake shoes,

brake drums

wheel cylinders, wheel bearings, master

cylinder, shock absorbers, tie rod ends,

One section for only \$80,000. Three wells ready for pumps with better than 1000 feet of water sand. This is development property. Call for details. F-417-D

Half section table top land, Springfield, Colo. \$100 an acre. Stop by and look at well logs, \$20,000 down, F-38

640 acres, irrigated, 263 acres wheat, 101 mile, 3 wells. \$350 an acre, 29% down. 20 years, 51/2 %

-- HOMES --

Two bedroom brick with den that makes the third bedroom. Carpets, fence, birch paneling, outside storage, plumbed for washer and dryer. Shirley school. Excellent condition. Only \$11,000. Terms can be arranged to fit your pocketbook, H-223

Hardwood floors, extra large garage, 1/2 black from Aikman school. Two large bedrooms, country kitchen, carpet. You can move right in and handle the financing later. Call us for details. H-224

Two bedroom brick with attached garage, carpets. Will trade for trailer house. H-27 Three bedrooms, 1 % baths, den, built-ins, fence, patio,

drapes, Only \$17,500, H-330

-- COMMERCIAL --WILL TRADE FOR FARM LAND New 40 unit motel complete in every detail. C-43 Also 16 unit apartment house in Amarillo, ideally lo-cated and in good condition. C-46

- EVENINGS & SUNDAYS -on Metcalf EM 4-1740 - Oliver Strev EM 4-2857 Mrs. Shelby Rogers EM 4-3266 — Francis Hardwick Harold Rudd 289-5639 EM 4-2241

## Phone EM 4-2030 WANT ADS Phone EM 4-2030

HOUSEHOLD BARGAINS 21" TV \$100.00 Maytag 800 Acres Improved Irrigated ONE MILLION DOLLARS Washer, \$25.00, Steel tubs, Monday Sept. 14, 1 p.m. mst To lend on irrigated land in \$5.00, China closet, \$35.00 5 miles east and 1 mile north Deaf Smith, Castro and Par-Dressing Table, \$10.00, Camp stove, \$10.00. Snow Tires. Phone EM 4-0136, Hereford | improvements. Natural gas. 8' B-1-36-2p well.

FOR SALE Farm Equipment

TOP QUALITY Irrigation Dams as low as \$3.25 DAVIS IMPLEMENT 144 W 2nd EM 4-2811 8-2-18-tfc

FOR SALE 250 gallon used Propane tank. 10 foot broadcast binder. 16-10 John Deere Drill, power lift and rubber press wheels. M & M One Way. 12 foot grain augar, 1/2 h.p. electric 50-1 1/2 inch irrigation tubes. H. Farmall tractor.

Wm. Wulf, 315 Star. EM 4-3166

IHC two row binder, 305 Star St., EM4-0640.

CUSTOM SEED Cleaning and ment. Call EM4-0560.

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT 144 W 2nd EM 4-2811 8-2-18-tfc

FOR SALE Automobiles

FOR SALE truck, Long wheel base. Serial Trinchera irrigation Water. with good bed and hoist. Ready to go. \$1200.00. ELMER NORTHCUTT

30 miles west & 1/2 north of brochure. Hereford

FOR SALE

Chevrolet Impala super sport. Color azure aqua. Air 276-5239.

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 8-3-33-TFC

REAL ESTATE For Sale Or Trade

FOR SALE Two bedroom house 443 McKinley, phone EM 4-

FOR SALE BY OWNER lice 3 bedroom brick house, 1 bath, single garage. Extra large rooms. Built-in cook stove, central heat, carpet and drapes. 1 1/2 blocks from grade school. Price \$15,500.00. Call EM 4-2033.

B-4-36-3c

1343 for appointment.

HOUSE FOR SALE Four room house to be moved. Central heat, storm doors and windows, hardwood floors, formica cabinet, carpet. Call mas 935-4736 or write Box

8-4-36-2c

Over 2000 sq. fr., fireplace, two dens, carpet, draperies, dishwasher. In a highly restricted area in north-west Hereford. Priced to sell. Call for appointment.

AUCTION

Tract 2, 320 acres. Natural gas . 2 small wells. Tract 3, 320 acres, Natural

of Two Buttes, Colorado

Tract 1, 160 acres. Excellent

gas. Good 8" well. 256 acres wheat allotment. 279 acres milo base. One-third

Send at once for complete \$350.00 per acre.
brochure.
W. M. TURNER JESSE SCOTT AUCTION

ment will be sold.

JACK MEVICKER COMPANY P. Q. Box 398 Ph. BR 6-6462 Garden City, Kansas 8-4-36-2p

FOR SALE, BY OWNER 160 acres good level irrigat-B-2-36-2c ed land. 6 miles of Hereford. Cotton, wheat and mile allet-

ments. B-2-10-9-tfc Phone 276-5218 or 276-5201

treating with mdern equip- TWO BEDROOM HOUSE, attached garage. Fenced back ments. Take over 7 payments B-2-10-10-10 yard. Near Aikman school. of \$8.21. Also one 1964 Dial-Good neighborhood, 602 Blev- O-Matic like brand new, take tral TV Antenna, Private Tele-EM 4-2365.

> AUCTION 280 Acres Irrigated San Luis Valley, Colorado on Highway 159

The best land in the fabulous San Luis Valley. Tract 1, 240 Hereford, Texas good 1955 Chevrolet acres, 8" well. 312 shares 1964 good Chevrolet truck Grain, hay and most types of cultivation, on paving, 1-8" vields. Good terms.

JESSE SCOTT AUCTION 8-3-10-2p 107 E. Fulton Ph. BR 6-3434 for subdivision. Priced \$420 Garden City, Kansas

FOR SALE BY OWNER conditioned, automatic trans- 1,000 acres. Section grass, 1/2 mission. Special order 6 cy- section farmland. Good fence, linder. Clean. One owner, good water, electricity, tele-30,000 miles .\$2,000.00. Call phone, on pavement, school B-3-10-1c 11/2 miles off Hiway 66. \$125.00 per acre.

Phone 538-4696 Adrian, Texas B-4-36-4c

FOR SALE by owner beautiful home sites on Country Club Drive south of golf course, 500' frontage, Will divide Will sell or consider trade. Phone EM 4-3454 Sundays after 6 p.m. weekdays. B-4-30-7-tfe

with Central heating and Air RENTERS WANTED! conditioning. E. H. Norton. Color steel buildings built to RENTERS WANTED your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Mer-

chants Fast Freight.
SOUTH PARK
INDUSTRIAL SUBDIVISION Sam Nunnally EM 4-0555 — Days

Home - EM 4-2814

POR SALE BY OWNER RENTAL PROPERTY 2 bedroom brick with attached ranches located throughout

8-4-36-6c FOR SALE or trade by owner 3 bdr. brick, 2 baths, single garage, carpeted, central heat, storm cellar, fenced yard, 70' lot. Consider trade on 2 or 3 bdr. house or a late model car or pickup. Phone EM4-3454 Sundays after 6 p.m., Weekdays.

Only 10% down. Will be completed Two bedroom, carport, carpet. Only

soon. 1600 sq. ft. Loaded. Call or \$7500. \$750 down, no loan closing costs.

Duplex. \$150 income. \$10,450. Two story home in northwest Here-Completely remodeled. Call for an appointment. Three bedrooms, two baths, paneled, carpeted, double garage.

lew. \$17,500.

\$400 down buys this 3 bed-room, 2 bath home on As-

S \$ \$ \$ \$ mer counties. For

PRUDENTIAL America's Largest Farm Lender

SAM NUNNALLY EM 4-2814 EM 4-0555 LONE STAR AGENCY B-4-11-10-4p For safety deal with a Realton

FOR SALE BY OWNER of irrigated corn and milo to 927 acres irrigated farm 16 purchaser. One-fourth min- miles NE Texline. Beautiful erals. Good terms. All of the brick home in pavement, Five land is almost perfectly level, strong 8" wells on natural A small line of farm equip- gas 27c M.C.F. New equipped shop. All machinery goes;

Route 3, Box 350 Phone 362-2516 Dalhart, Texas

FOR SALE to be moved: Frame & Stucco 9 room 2 bath house. Pampa, Texas, 927 So. Hobart Bargain priced. T. J. Carter Realty Co.

EM 4-0188, EM 4-0469 B-4-9-3c

REPOSSESSED SINGER 8-4-36-4p Slant-O-Matic dial for fancy stitches, buttonholes, 2 needle sew ets. all without attach-

8-4-31-tfc cash. Write Geo. Johnson. EM 4-0416. Gen. Del., Hereford, Texas.

FOR SALE BY OWNER Fri. Sept. 11 2 p.m. mst
miles south of Ft. Garland LAND, in SE Parmer County. 3 wells. Good cotton allottment. Contact EM 4-0429.

8-4-10-4c 65. Good 16' bed \$1100.00 Tract 2, 40 acres, 10" well. 520 ACRES EXTRA NICE, all in vegetables give fantastic and 1-6" well on natural gas, 1/4 mile tile. 1/2 minerals. Send at once for complete 163A milo, 231 wheat and some barley. On paving in Sherman County. Nice location per acre. 29% down, good

B-4-36-2p terms on balance. REAL NICE 320 ACRES in Ok lahoma, near Texhoma. Lays nice. 1/2 minerals. In good irrigated district, on paving. Priced \$210 per acre. 29% down, good terms on balance. WE HAVE SOME GOOD BUYS in houses. New and old, We TRAILER HOUSE space at the also have some nice lots on Country Club Lane.

J. M. Hamby Real Estate 1/2 Mile South of Underpass on Highway 385 EM 4-3566 J. M. Hamby EM 4-2553 Durward Hamby EM 4-3466 Gerald Hamby EM 4-1534 Harold Hamby EM 4-3454

B-4-10-Hc LAND FOR SALE 80 ACRES: Perfect level land rigation well. Excellent location. Reasonable priced, Lib-

erol terms. Hereford. All clean perfect level land in cultivation. Light irrigation water. 1/2 Cash Per acre \$125.

584 -ACRES: All good level land in cult, and in soil bank Located N/W Hereford, Per A.

FOR SALE
FOUR BEDROOM house, 2 full shape. Priced \$1,000.00 or TO BUY SELL OR TRADE: form baths, carpeted throughout. more under the market. Call and ranch land, you can rely easonably priced. Call EM 4- EM 4-0789. B-4-8-tfc when, and where to do a good job. HANCOCK FARM & RANCH

LOANS: for the best form and ranch loan available, see us for a John Hancock loan. WESSON REAL ESTATE

B-4-10-2c

lst

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566

Irrigated Farm Land and Ran ches. Real Estate loans made

NIGHT - EM 4-3466

J. C. RICKETTS, REALTOR Ph. EM4-3771 133 W. 3rd St. S-4-25-TFC FOR SALE BY owner: Business lot highway 385, near Highway 60. Paved access 3 sides. Write

5423 7th Street or call Swift 5-022l Lubbock. S-23-24-tfc FOR SALE 320 acre farm, 10 miles west

of Hereford on Harrison Highway. Good 8" well. See me at farm Monday or Tuesday, or write Bill Hulsey,

FOR RENT

TWO BEDROOM house apply 303 Avenue H.

NOW LEASING: Trailer spaces in West Mobile Lodge, Cenins. Reasonable price. Call over balance of small pay-EM 4-2365.

Ower balance of small pay-ments or will discount for ties. Phone Geneva West,

> B-5-35-Hc B-4-10-3c TWO ROOM furnished house for couple. 343 West Second Street.

B-5-10-10-tfc TWO bedroom unfurnished house Available 15th. Close to town. EM4-2213.

FOR RENT 10' x 55' trailer house, Leona Packard, Call

NICE MODERN furnished gar-

age apartment with antenna. Newly decorated. 805 Lee. Phone EM4-0738. B-5-13-10-tfc FOR RENT Three bedroom a-

partment, 209 Higgins. Whites only. Bills paid. Call EM4-0464, B-5-18-10-1p

FOR RENT Furnished three room duplex. Bills paid. Call EM4-2488.

Grand-E Trailer Park. EM4-B-5-10-10-4c

DUPLEX for one or two adults. No pets. 116 Avenue A. S-5-11-9-tfe

WAREHOUSE for rent or lease. 130 x 50. Across from Steph- Applications for employment

in cult. Fully alloted. 8" ir- FURNISHED BEDROOM, white ginning August 31. The office

QUARTER SECTION: N/W FOR RENT one and two bedroom efficiency apartments. Furnished. Bath, kitchen and

dinette. Kenny Gearn Apart-ments, EM4-2702. be required to pass a physical examination. B-5-17-10-3e

FOR RENT 600 Sq. ft. 603 N. Main Refrigerated and Central Heat OTHER LISTINGS: On farms Carpeted, Plenty of Parking. Sam Nunnally 601 Main EM 4-0555 Day EM 4-2814 Nite

> NICE small furnished apartment Ideal for white working couple. \$50 month, water and gas paid. Phone EM4-3796. B-5-17-9-tfc

FOUR room furnished apart ment to White only. Call EM4-0108 or EM4-1543.

EM 4-2424

B-5-11-9-tfc

TRAILER SPACE for rent on WAITRESSES Wanted: Apply in private lot. Mrs. Clyde Smithrant. ers, EM 4-1328.

B-5-11-36-2c BEDROOM FOR rent, 517 Avenue J. Call EM 4-0576. B-5-10-36-2c

8-4-35-TFC OPEN: Northwest Mobile Lodge. Twenty eight Mobile Home spaces, 42 x 70 ft. One block north of King's Manor. Call EM 4-1108, Jesse Scott. B-5-20-36-2p

> FOR RENT: Excellent one bedroom furnished apartment; Fine for couple \$85.00 per month, bills paid. 118-B Fuller. Paul Schroeter, EM 4-1504. B-5-21-36-tfc

FOR RENT: 1101 East First. 40' x 90' building. Ample parking. Call EM 4-2103 after 6

S-4-9-2p

WANTED

WANTED TO buy: Baled alfalfa hay. Hereford Feed Yards, Inc. Call EM4-0172. B-6-12-22-tfc

B-5-14-32-tfc

NEED YOUR wheat seed cleaned and treated? See us - 145 East 2nd St. EM4-0560. B-6-14-10-4p

CHILD CARE in my home by day or week. 701 North Main.

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, 7 as.

WORK WANTED: Painting perfa-taping, textoning, sheetrocking, any carpenter re-pairs. Ted Oldfield, EM 4-0235 or EM 4-2212. B-6-14-42-tfc

8. HELP WANTED

WANTED Two experienced operators. Good working conditions. Apply in person. Twentieth Century Beauty Salon. East Highway 60. B-8-17-10-2c

HELP WANTED, female: Doc tor's office assistant in Hereford. Age under 45. Clerical and professional. Salary commensurate with experience Send resume and recent photograph to Box 673.

B-8-25-10-2c ARE YOU LOOKING for a part time or full-time income in Deaf Smith Co., or Hereford? Many Rawleigh dealers earn \$2.50 and up per hour. See E. Gidden, Box 705, Canyon, or write Rawleigh, TX H 160 26 Memphis, Tenn.

ATTENTION

ens-Hudson Motor Co. In- during the processing camquire 407 Lee Ave. or EM 4- paign at the Holly Sugar factory will be taken for MEN S-5-20-33-tfc ONLY at 336 No. Main St. beonly. Mrs. W. M. Megert, 401 will be open daily Monday through Friday from 8 a.m. to B-5-12-10-2c | 12 noon and from 1 to 5 p.m. Applicants may be given a mechanical comprehension test and all those employed will

B-8-36-36

Cell EM 4-0555 If You Are In The Market For A Home Lone Star Agency

CUSTOM FEEDING **Growing - Finishing Rations** CHARLIE STONE EM 4-2224

'Floor Coverings Are Our Specialty"
CUSTOM FLOOR COVERING CO. 116 W. 2nd EM 4-3265

FHA - GI - Conven

For Sale: Some of the finest homes in Hore

LLOYD POOL

person at 'Raney's Restau-

EXPERT CLOCK REPAIR COWAN JEWELRY

B-8-10-6-tfc

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE EM4-3472 906 Lee

SERVICE ON Black & White & Color TELEVISION Any Make or Model SUNSET APPLIANCE EM4-3472 906 Lee

We Need Listings of wellings, Farm Property And Business Property Call EM 4-0555 Lone Star Agency

MEAT

Specializing In CUSTOM SLAUGHTERING WHOLESALE - RETAIL

HACKER - JESKO Rt. 3 - Hereford EM 4-3390

Reg. \$2.75

Boy's Blue Jeans

All Sizes \$1.88

Dollar Day Specials

All Sizes \$1.88

SHOT GUN SHELLS

FOR DELIVERY

**Folding Bridge Table Chairs** Reg. 2 for \$26.95 2 For

134.88 4121 Portable TV 4143 23" Console 168.88 194.50 194.88 257.95 4155 Console 219.88 259.95 Lo Boy 189.88 247.95 4153 Console 4113 Portable TV

Reg. 6.50 Plastic Chairs Lo Suds Detergent "Satisfaction Guaranteed or Your Money Back"

Dollar Day at Littles



237 MAIN ST.

Half section at \$425 an acre, 34% down. On highway.

150 acres dryland. \$125 per acre. 480 acres, three 8" wells, home, land lays good. \$350 on acre.

Quarter section with land to lease. Perfect. Nice large home on it. Call for an appointment.

We need Your Listings.

#### Classifieds...

HELP WANTED

xperienced Lady Cook for family style meals. Good salary and pleasant working conditions. Also ladies to serve meals. Apply in person. 239 Avenue D.

PART TIME

Man over 21 who has a car, to make Credit and Insurance reports in Hereford, Texas.
H. J. GNACKE COMPANY
Box 17432, Dallas, Texas
B-8-36-2c

WANTED: Experienced irriga tor, Year around job, Call Donnie Thoreson, FI 7-2714 in Gruver, Texas. B-8-13-28-tfe

#### NOTICE

NOTICE

ART CLASSES in oils for adults to begin 3rd week in September. Tuesday, Thursday evenings and Saturday morning. Enroll early. Small classes with personal attention.
EUNICE PETERSEN STUDIO

409 Irving Ph. EM 4-3198 or EM 4-1697

#### 11. Business Service

CUSTOM HAULING and moving Pick up and delivery. Call EM 4-1033 or EM4-3362. Butch Freeman and Lee Loflin

ATTENTION FARMERS! I will level 45 ft. \$1.50, 4" to 12" casing. Gravel pack Mouldboard \$2.50 or Bed or screen. \$1.00 per acre for you, if you will let me know ahead of time when work is to be done. Satisfaction guaranteed, Go

anywhere. WRITE OZRO HUFF 2408 23rd Lubbock, Texas Pho. SH 4-8069 B-11-36-6p

BEET GROWERS will furnish trucks and beds to growers. Will dig with Farm Hand Machines if needed. Contact

JOHN H. DAY Ph. Area code 314-293-5818 BERNIE MISSOURI

ROTOTILLING Lawns-Gardens-Beds T. A. RHODES EM 4-0119 or EM 4-3848 5-11-9-9c

SEWING MACHINES Vacuum Cleaners, Parts and Répairs, Disposable bags. JEFF ROBERSON Ave. D. Pho. EM4-0262 S-11-28-TFC

CALL JOHN TURNER FOR WELL WORK Windmills and pressure pumps. S-10-10-tfc Years of experience and know

WILL SAVE YOU MONEY Phone EM 4-2194 S-11-37-He

PORTABLE DISC ROLLING Scolloped or plain. Jacobses Brothers. Phone EM 4-1543.

#### TAX SHELTERED INVESTMENTS W. L. SMITH & COMPANY

BILL YATES, Representative Write for Information LIFE INSURANCE STOCKS MUTUAL FUNDS - TAX EXEMPT BOND FUNDS

Office Phone 285-2694 O. Box 370 Olton, Texas

Investment Securities 345 50th St. - SW5-9334 Lubbock, Texas

T & H DRILLING COMPANY

Nathan Hopson EM 4-2332 D. E. Turner EM 4-0811 B-11-2-tfc NEED NEW EQUIPMENT OF vehicles? Why not lease it? Call Mark IV EM 4-2220.

B-11-13-47-tfc

B-11-42-He

SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES

WATER

Water softening and condi-B-11-10-8p tioning has been our business for the past twenty years, and will be our business for the next twenty years. We have paid taxes in Hereford and Deaf Smith county for the past twenty years. We have all types and sizes of softners in stock and can make immediate delivery at any time. We sell home softners and have a softner that will serve your. need whether it be for home or industry at a price you can afford to pay. Terms to suit purchaser, we also will install a permanant type fully on a service basis. We have EM 4-1828; EM 4-1345 the exchange softner on the service basis. We are as near as your telephone for soft water service.

216 North 25 Mile Ave. Home Owned and Operated B-11-29-tfc

#### OWENS & HOLLINGSWORTH EM 4-3572

**Motors Rewind** 

Sales & Service

Comerciul - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric

8-11-13-TFC

8 to 18 years old.

#### Masonic Lodges Plan Workshops

Workshop Area covering eight nearby counties.

buy this lovely wagon.

nicest thing in these parts.

luxury sedan at a reasonable price.

1962 Chevy II Nova 400 2-dr. hardtop. Standard transmission with bucket seats. Red and white finish with new white wall tires. Its not the cheapest but the

1962 Buick Electra 225 4-dr. Factory air, power steering and brakes and 6-way electric seat. Snowshoe white finish. New premium tires. You will love this

1962 Olds 88 4-dr. Sedan. Factory air, power steering and brakes. Artic white finish with red interior. Luxurious family sedan at a very reasonable price.

1961 Chevrolet Impala 4-dr. hardtop. Factory air, power steering and brakes. Lovely autumn beige color.
30,000 miles. This car is extra sharp and priced with

1960 Buick La Sabre 2-dr. hardtop. Power steering and brakes. Lovely green and white two-tone. Feel young again in this sporty hardtop.
1963 Chevrolet 4 speed pickup long wheel base with radio and rear hitch. Save the first year depreciation

on this extra nice pickup.
1963 Ford Pickup mileage maker 6. 3 speed with wide bed, 16,000 miles. 4,000 mile 90 day warranty.

16 Years of Customer Satisfaction

PORT LAVACA-(AP)-Mas-

sive shipments of hill country granite are pouring into this coastal city for use in twin jettles being built in the \$17.4 million Matagorda ship channel project. The 28-mile channel, which will begin one mile out in the

Gulf of Mexico, is being cut through the west tip of Matagorda Peninsula into Matagorda and Lavaca Bays. It will terminate at a turning basin in

## NEW, LOW PRICES

Nylon Cord—for strength and moisture proofing. More Rubber-where it

counts to cushion shock. Double Cured Cleatkeep clean-dig deeper -pull better.

36 Months Field Hazard Guarantee protects your investment.



BENERAL

TIRE

#### **Hereford Butane**

INCORPORATED

**Veterans Park Road** 

EM 4-3367

Mon.-Fri. 8a.m.-8 p.m. Saturday 8 a.m.-10 p.m

Shirts

Girls White

**Gym Shoes** 

Foam Rubber

Cot Size 1"x25"x70"

Reg. 89c

**Gillette Blades** 

Stainless 67¢

12 Gauge — Western Xpert

**Shotgun Shells** 

**Wrist Watch** 

Dandee-Tred

Reg. 59c - Wooden

Clothespins

Men's 21 Jewel

Non-Slip Mat

**\***2.57

\$1.98

**\$**2.17

\$1.50 Size VO-5

Reg. \$1.39 PLAYTEX

**Living Gloves** 

Free Extra \$1.09

Shave Cream

59¢ Rise 87¢

Iron Cleaner

Cannister 3 Piece Set

**Gateway Luggage** 

White, Blue, Grey \$1997

Men's Waterproof **Hunting Caps** 

Red, Green \$1.97

on's - 14 Oz. Can

**\$1.27 Pledge** 

87¢ Table Cover Brooms

Dust Mops

Reg. \$13,95 \$4 97

CAR MATS

## loves Colors In Catail and 14.95 Suede - the big fashion story for fall. And Mr. Easton has silky suede at its lush and lustrous best in colors, deep and rich or pale and soft . . . you love Mr. Easton's dashing ways with suede. Come see for yourself at



NEAT EN TERRACE

GOT A BIRD BATH? — Kings Manor has an shown to visitors at Thursday's "open



OFFICE SUPPLIES

#### The Ink Spot

PRINTING AND OFFICE SUPPLIES

144 W. 4th

EM 4-0430

Television Headquarters in Hereford

SERVICE ON ALL MAKES

MOTOPOLA SALES - SERVICE

EM 4-1302

S & R Appliance

## **Patterson Chemical**

Anhydrous Ammonia-Dry Liquid Fertilizers
2-WAY RADIO EQUIPPED EM 4-0566

#### Kerr Mobil Service

143 E. 1st

EM 4-9028

#### **Surplus City Discount**

Where everything in the store is discount priced everyday. Not just a few advertised specials.

110 Park Ave.



**Continental** Oil Company

BENNY WOMBLE

EM 4-0862

FIGHT, TEAM!

#### HEREFORD BAKERY

Debs and Mildred

519 Park Ave.

EM 4-0177

#### Raney's Resturant

"FOR FINE FOOD" STOP IN ARTER THE GAME

**Open 24 Hours** 

Hwy 60 West

EM 4-1775

#### El Sombero

"HOME OF FINE MEXICAN FOOD"

Private Dining Room For Parties

GO TEAM - ALL THE WAY



205 So. 25 Mile Ave. EM 4-1304

FLOOR & WALL COVERINGS REMODEL

TILE & TOPS

EM 4-3448

847 E. 1st

#### MATCH WITS WITH OUR EXPERTS

WIN \$12.50 CASH

PLUS BIG GRAND PRIZE OF 4 COTTON BOWL TICKETS!

## FOOTBALL CONTEST

- Scratch the teams you select to loose and be sure to score the teams on the "Tie Break-
- 2. Tie Breakers will be used in case of a tie. Three prizes will be given-\$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
- 3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
- Name and address must appear on your ballots. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
- The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
- 7. Winners of Cash Prizes will be announced on this page each week.



at Hereford Abilene Christian at whee of Bradley Morehead at M Miss. College at Furman at Houston For Intelligen at Iowa St. Col. Montana St. Col. at Co. British Columbia at

Cal, at No. Dakota St. Thomas at No. Dakota Univ. UCLA at Pleasingh. Semidji St. Col. Tarleton State at Da Gol. at McMurray Col. Colo. St. Col. at the state of the St. at Gustavus Adol.

Maix. at S. Colorado

a at Southern St. Col.

at Hereford Christian at Howard Payne dee at Bradley Morehead at de de la companie de

Trinity of House No. Michigan at Manage

Montana St. Col. at 301 hie at Montana Univ.

at No. Dakota St. sat No. Dakota Univ. at Pittsburgh

So. Dakota Univ. at Bom State at East Central St.

San Angelo Col. at at Northwestern St. Augustana Col. at

Western N.M. Univ. at Sul Ross at SE Oklahoma at

#### OFFICIAL ENTRY BLANK

Plainview at Hereford

Sul Ross at

Abilene Christian at Howard Payne UW. Milwaukee at Bradley

Morehead at Butler

Miss. College at Furman Trinity at Houston

No. Michigan at Iowa St. Col.

Montana St. Col. at So. Dakota St. British Columbia at Montana Univ.

Moorhead St. Col. at No. Dakota St. Houston ....

BREAKER

Plainview

Hereford ....

UCLA Pittsburgh . . .

Trinity .....

St. Thomas at No. Dakota Univ. **UCLA** at Pittsburgh

So. Dakota Univ. at Bemidji St. Tarleton State at East Central St.

San Angelo Col. at McMurray

Colo. St. Col. at Northwestern St. Augustana Col. at Gustavus Adol.

Western N.M. Univ. at S. Colorado Sul Ross at Tex. Luthern

SE Oklahoma at Southern St.

#### PROFESSIONAL PHARMACIST

"FOUNTAIN DRINKS"

Nights EM 4-0348

DRUG STORE

327 N. Main

1003 Park Ave.

EM 4-9076

EM 4-1044

1/2 Grain Fed Beef Ib. 45c 

12 Lbs. Roast 8 Lbs. Steak 3 Lbs. Ground Beef 2 Lbs. Short Ribe \$12.95

**Witts Choice Meats** 

#### May Dept. Store

For Quality & Brand Names

208 N. Main

**May Varsity** 

#### HAYS IMPLEMENT

South 385 Hi-Way HEREFORD, TEXAS





C/O DEAF SMITH COUNTY GIN HEREFORD, TEXAS PHONE EM 4-3896

#### James M. Boyd HUMBLE

WHOLESALE Special Agent



LARRY KAUL

Ronnie Riley Buy the Best-Why Settle For Less

EM 4-1070 120 N. 25 Mile Ave. Farm Bureau INSURANCE

Phillips

WASH - GREASE MINOR REPAIR JOBS ANTI-FREEZE

ROCK STEWART - OWNER

ROCK STEWART - DEALER

- \* Biggest Hamburger in Town \* Order by CB Radio KEH2119 \* EM 4-3252 \* 711 W. 1st

#### **Big Burger Drive In**

#### Soft Spray Car Wash

Wash Motors

★ Coin Operated ★ Wash Cars

\* New All Weather Drying Shed — Winter & Summer Proof Open Till 10:30 p.m. 107 Ave. A

#### Paul's Gulf Service

\* Minor Auto Repair

Pickup & Delivery Road Service

830 S. 25 Mile Ave. EM 4-0010

FOR BETTER DIAMOND



217 N. MAIN

We Appreciate

Yes, we sincerely appreciate the visits and expressions of good: will extended us since our opening Friday and Saturday. Our true thanks go to each and every one of you. It has been a pleasure and a privilege to talk with you, and we trust it will continue to be as we grow together in Hereford.

And We Pledge

We have exerted our full effort to bring you the best in SALES and in SERVICE in the lines we stock. A transaction is not ended when the money is exchanged; we are interested in your continual enjoyment of our products . . . . that is why we stress our SERVICE DEPARTMENT. We give the same personal attention to your radio, your refrigerator, your freezer, that we would give to our home appliances. YOU must be satisfied . . . YOU are the reason we are in business and we endeavor never to forget that fact.

It's Still The Same

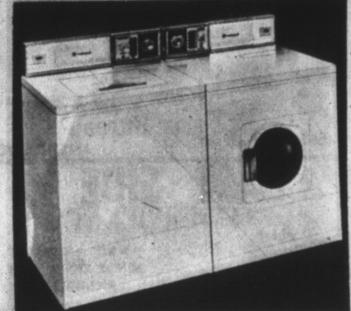
The above was the pledge that we made to our friends and customers when we originally opened our business in 1948. (Sunday Brand, Sept. 5, 1948). That pledge still holds true after 16 years of service to the folks in the Hereford area.

Many things have changed since that day in September 1948, when we first opened our doors to the people of Hereford .. but the wonderful acceptance that you gave us then has not changed. It is the reason that we have continued in business here and have prospered over the past 16 years. The folks of Hereford were the best ever in 1948 - they are the best NOW. And we still appreciate your friendship and patronage just as we did ROBERT'S



APPLIANGE





IMPERIAL LAUNDRY PAIR

ROBOERT'S APPLIANCE

Is Ready to Trade On

\* RCA Victor

Radio, Television, Stero and Recorders

\*RCA Whirlpool

Dishwashers, Refrigerators, Washers, Dryers, Freezers and Ranges, Disposals

\* Zenith

Radio, Television, Stereo Sets

\* Tappan Ranges



**RCA Victor New Vista Color Television** 



REFRIGERATORS - FREEZERS

Sale Starts Tuesday,

Lasts For Two Weeks

GAINS GALORE

In Appreciation of Your Past Patronage

SEE JIMMY

For The Deal of A Lifetime





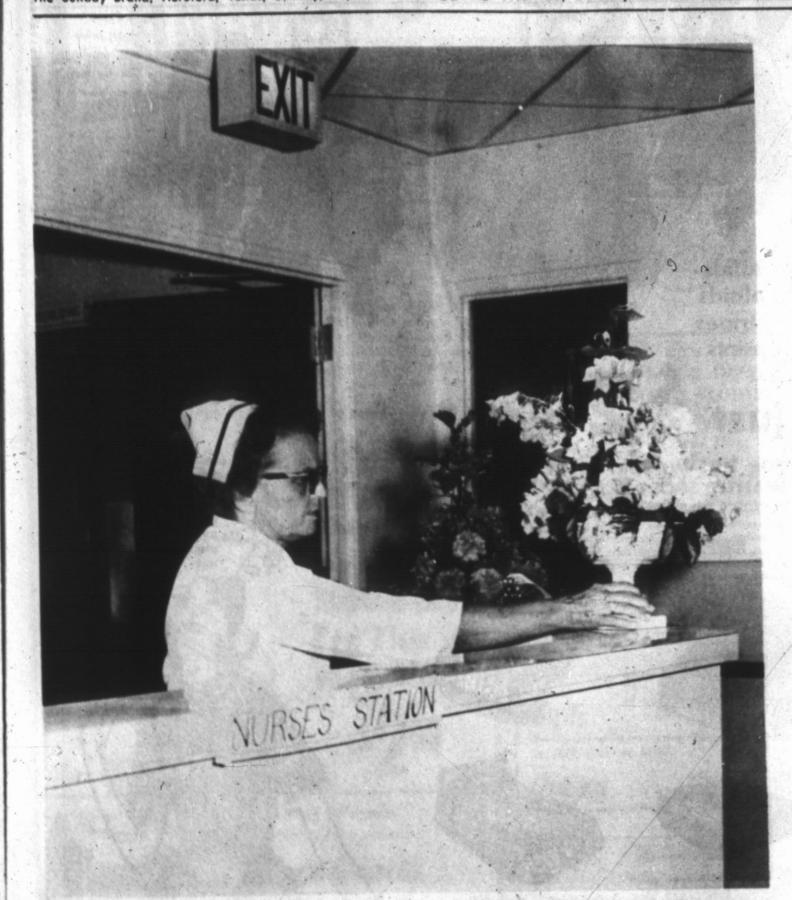
130 W. 3rd St.

Phone EM 4-1588

### The Sunday Brand Woman's Section

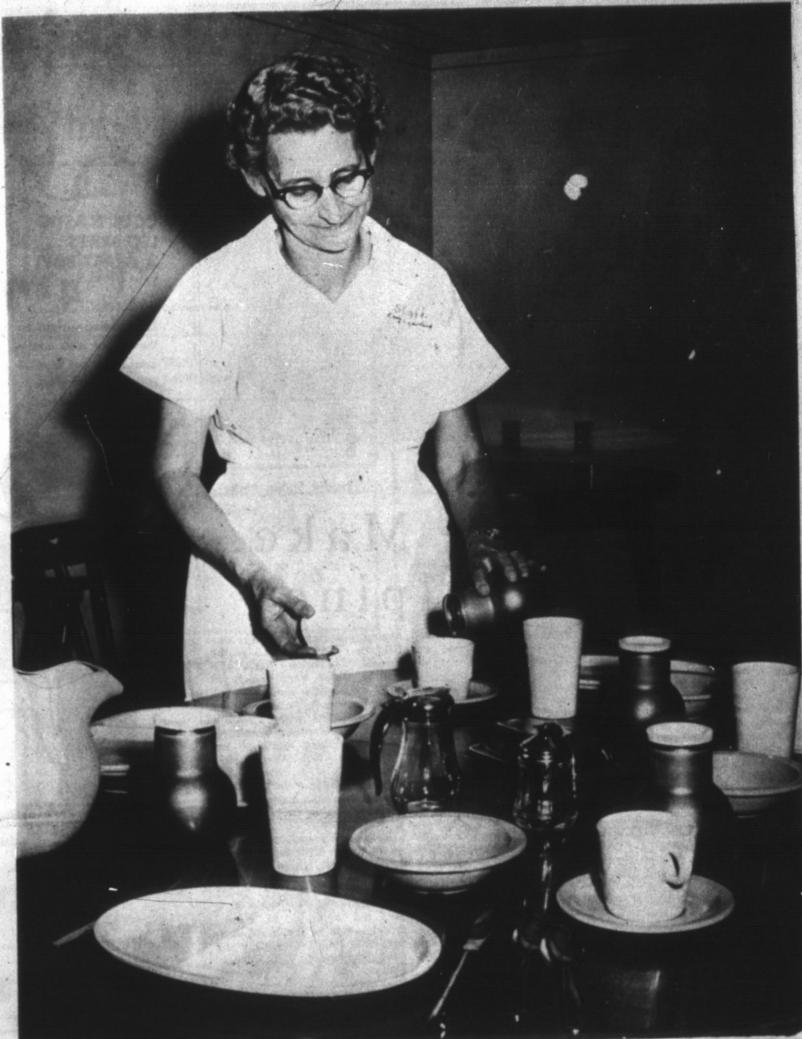
The Sunday Brand, Hereford, Texas, Sunday, Sept. 6, 1964 Carma Thomas, Society Editor

SECTION TWO





### Kings Manor's Westgate Spotlights 'Open Campus'





**Brand Photos** by Phil Duncan

Kings Manor proudly opened its new Westgate and an elaborate addition to the well-care building at consecration ceremonies Thursday attended by several hundred persons.

Westgate is the new nursing home which will officially open
for "residents" Sept. 15. Executive Director Don Davidson said
Saturday. "We were well pleased with the turnout at our open
campus program, and are looking forward to serving many more
residents, not only in Westgate but in our expanded facilities at

Nurse Ruth Turner behind the desk. At top right is a portion of
Westgate s dining from with Ruby Copeland of the food servies setting the table. Bottom left is a typical well-care room in
the older part of the home. Edna Culver's room and at lower
for "residents" Sept. 15. Executive Director Don Davidson said
Saturday. "We were well pleased with the turnout at our open
as well as the new enlarged well-care unit."

At top left is the nurses' station in Westgate showing Head

4 Piece · Blazer jacket · Matching slacks Contrast slacks Reversible vest

College

**Young Gentry** 

Handsome new fall tones en-

liven this carefully tailored

suit . . . 3-button, natural

shoulder jacket. Contrasting, plain front slacks plus coordi-

nated reversible vest. Four

piece set is durable, heather-

spun rayon and acetate.

BLAZER "QUAD"

Charge It!

Use Our

Convenient

Lay-A-Way

the new



Mrs. Eugene Roy Jennings (Miss Bonnie Lavelle Faver)

(Bradly Studio Photo)

### Newlyweds Make Home In Alpine

the double ring ceremony. The bride is the daughter of carnations.

Mr. and Mrs. G. Elmo Faver, The flower girl, Kimberly Kay Wilson, and Mrs. Marshall Wil-

Traditional wedding selections white satin pillowette. were played by Mrs. Dwain Bar-"Because" and Elmo Faver, the bride's father, in his singing "The Lord's Prayer."

Mr. Faver gave his daughter wedding gown of Chantilly lace Manjeots Return in marriage. She wore a formal over white bridal taffeta, styled with long bodice having Queen Ann collar and petalpoint sleeves. The bouffant skirt swept ines. The bouffant skirt swept into a chapel train. Her shoulderlength veil of English net was attached to a crown of pearls.

the bride, was maid of honor; joined by Mr. Manjeot's sister, Tiefel, graduate from the Luthand Miss Naney Fincher, Jay- Mrs. M. L. Simpson, and Mr. eran Hospital School of Nursing. ton, was bridesmaid. They wore Simpson for their trip to Annan- The graduation ceremony is set identical street-length dresses of dale, Minn., where they stayed for today. pastel yellow lace and silk or- at a resort on Clearwater Lake. Miss Tiefel is one of the past-

SPECIAL PRICE Harkerware Pottery Cowan Jewelry

BUFFET LUNCH

on Wednesdays

11:30 to 1:15

Choice of Meat

All You Can Eat

Raney's Restaurant

\$1.25

West Hwy. 60

Baptist Church, its archway of with square neckline and soft held in Fellowship Hall of the greenery flanked by baskets of folds of cummerbund accenting church. The bride's table was white gladioli and mums, was the empire line. The controlled laid in white hand crocheted the setting of the wedding of bell-shaped skirt of lace was cloth over yellow and centered Miss Bonnie Lavelle Faver and dramatized by extra fullness of with the three-tiered wedding Eugene Roy Jennings Thursday shirred silk organza back panel. cake embossed with miniature evening, August 27. The Rev. They wore matching satin pill-pastel yellow roses. Assisting Clarence F. Powell performed boxes with halo veils and car-in serving were aunts of the ried nosegays of yellow frenched bride: Mrs. Bob Wilson, Mrs. Obe Wilson Jr., Mrs. Bonnie

112 Avenue D. She is the grand- Wilson, cousin of the bride, was son. Miss Becky Lynn Wilson, daughter of Mr. and Mrs. Obe dressed in pastel yellow embro- cousin of the bride, presided at Wilson, 130 Avenue E; and of idered organdy with matching the guest book. Mr. and Mrs. G. R. Faver, Sny- half bonnet of ruffled lace. After a brief wedding trip, the Her mitts and flower basket young couple have established a The groom is the son of Mr. were of matching pastel yellow home in Alpine, where the groom and Mrs. Eugene Green, 219 lace. Rex Lee, ring bearer, car- will be attending Sul Ross Colried the rings on a lace-edged lege.

Ronnie Duncan was best man, Mr. and Mrs. G. R. Faver, rett, organist, who accompanied and George Muse served as grandparents of the bride, Sny-Miss Nancy Fincher's singing groomsman. Ushers were Jim der; Mrs. John Dilday, Clay and Haney, Frank Cain, Dwight Me- Brad, Richardson; R. L. Cannon, Gee, and Larry Minks.

## From Vacation

Mr. and Mrs. A. L. Manjeot, She carried a bridal bouquet of 122 Ave. E, returned Saturday white cattleya orchids fashioned from two - weeks' vacation, in a cross with frenched white touring the Midwest and fishing 124 Avenu3 J. left Thursday in Minnesota lakes.

ganza over taffeta. The sleeve- They enjoyed fishing and end winners of the annual scholar-

of the summer, with a touch ship offered by the Hereford Med of autumn weather and a few ical Auxiliary. She will return morning temperatures as low with her parents Monday for a

Mrs. Manjeot found sight-seeing in the seven states crossed on the trip especially interesting. The Iowa combelt, which had had plenty of rain, was the most ington to Col. Joseph Belt of beautiful she had ever seen it, the colonial militia. Its name apshe said.

As they returned, they visited "Cheivy Chace." in Fort Leavenworth with the Manjeot's son, Maj. Lloyd H. Manjeot and his family, midsummer visitors in Hereford.

Dallas; and I. L. Whitfield, Following the wedding a re- Plainview. Also from Jayton Mrs. Gerald Fincher and Jill, Miss Nancy Fincher, and Miss Linda Mc-

#### George Tiefels Go to Graduation

Among out-of-city guests were

Mr. and Mrs. George Tiefel, morning for Saint Louis to see Miss Pamela Faver, sister of In Wichita, Kans., they were their daughter, Miss Barbara

short visit in Hereford.

Lord Baltimore gave 560 acres of land near what is now Washpeared on the 1725 grant as



Facts about PHARMACY... **ONLY YOUR DOCTOR** IS QUALIFIED TO

PRESCRIBE FOR YOU

Your pharmacist may not prescribe medicine only a doctor can - but he is qualified to answer your "questions regarding

McDOWELL DRUG



FOR THIS WARDROBE OF MOST-WANTED SPORT SHIRT STYLES

Get handsome long sleeve sportables in Dacron® polyester-cotton, or easy-care cotton in Sanforized exford or broadcloth. You'll find your favorite features: button-down collars, tuck-in tails, hanger loops, tapered models. Before you spend more compare Penney's sport shirts for styling,



**BLANKETS** 

ALIVE WITH

72" x 90" 3 99

**VIVID COLORS** 

A soft-touch blend of

rayon / acrylic finished

with Supernap for ex-

tra fluffiness, machine

washability\*, Long

wearing nylon binding.

**SCREEN PRINT** 

Thick, fluffy cotton terry

with prints in Baby Pink,

**Girls Fine Quality** 

Women's Better

Boy's Knit & Cotton

**Girls Sportswear** 

Reduced to Clear 50c

Now Reduced 66c

Dresses \$4 \$6 \$8 \$10

Shirts Broken Sixes 4 for \$1

Dresses

TOWEL

**ENSEMBLE** 

3 GREAT WAYS TO TOP SKIRTS AND SLACKS

these cool and comfy

acetate tricot briefs!

Elastic leg styling keeps

them in place! Pick

white or pastels.

Cotton knit cardigans, turtlenecks or blousy styles bound to serve you well from term to term! Wash beautifully! Choice of vibrant colors.



WHAT A BUY! **PRE-SCHOOLERS'** KNIT POLOS

Long or short sleeve polo shirts are fine combed cotton - machine washable, color fast. Cheery stripes 'n

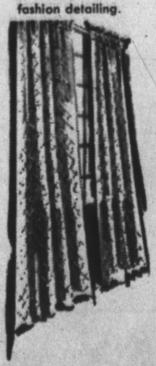


PILLOW PAIRS!

2 for \$4 2 for \$6 100% Kapok Chicken Feathers 2 for \$8 **Dueron Polyster** 

**QUILT TOP** BEDSPREAD VALUE!

Decorator spreads priced the way you like them! Quilt tops in florals, stripes, solids with full flouncing, smart fashion detailing.



**EXTRA WIDE NET PANEL CURTAINS** 

Airy Trulon rayon net with diamond pattern woven-in. 54" width curtains an average window with just one panel. 21/2" hem.



COTTON CORDUROY TWO-SOMES!

So specially pricedyou couldn't sew them and save so much! Wee jumpers complete with perky blouses. Tricky trims. Primary colors. EARLY BIRD SPECIALS LIMITED QUANTITIES



**PRE-SCHOOLERS'** CORDUROY **BOXER LONGIES** 

Fine, pinwale cotton corduray longies at a very small price! They're machine - washable-Penney-made to last. Blue, red, olive, brown.



PENNEY'S FASHIONAIRE THERMAL 2 for \$1 BLANKET KEEPS YOU WARM OR COOL

Unique cellular weave, perfect year-round! Tass on a light cover in winter it's warm, use alone for ummer. White, pink, sand, blue, gold, avacad

At Penney's 313 N. Main Hereford, Texas! If You Don't Have An Account Fill Out An Application Today. Store Hours 9 till 6 Weekdays — 9 till 9 Sat. — Shop In Hereford

Large, New Selection \$1 Plus

Squares . . . 5 for \$1

**Plastic Tablecloths** 

52" x 84" 2 for \$1

Cotton Flannel

2.99 Women's Billfolds Fed. To

**Printed Kitchen** 

Generous Size Flour Unhe

HARMAN'S

## TUESDAY, SEPT. 8th Dollar Day Sale!

Listed are only a few of the Many Bargains

You Will Find Througout The Store. Join The Crowd At Harman's, Shop All Day From 8:30 a.m. thru 6 p.m.

Extra Special Buy! Ladies Nylon Tailored

**Pajamas** 

99 **Assorted** Colors

Values

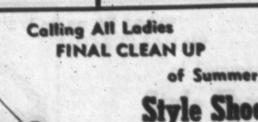
To \$14.99

Boy's Polished Cotton

Slacks

Eventful sales special for BACK TO SCHOOL! Wash n' wear Sanforized Plus, heavy weight pol-ished cotton slacks. Well made with slightly tapered, cuffed leg and belt loops. Color: laden. Size 6 to 18.

E. 2.99



Style Shoes Stacked Heels Few Flats nd Sandals



**Large Selection** Men's Johnsonian

**Dress Oxfords** 

12.95 Value Lucky Buy If We Have Your

#### Seamless Stockings



quilted bleached muslin

Cotton Mattress Pads Lock-stitched in a zig-zag pattern. Flat Pads in Twin and Full Size

Size 54 x 76

\$377 each

plastic mattress covers relief for allergy sufferers

> New—soft as a fabric. Sanitary—non-allergenic. Wipes clean with a damp cloth. Elastic fitted corners. Reinforced edges for longer wear.

Twin or full size.....



snowy white muslin

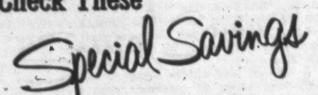
sheets & cases

The GARZA GUARANTEE of 100 was your assurance of dependability for fine bedding by Ely & Walker. These fine Blead ton Muslin Sheets and Cases are the perestorites of happy housewives everywhere! 72x108 & Twin Fitted. Reg. \$2.29..... Now

81x108 & Double Fitted, Reg. \$2.49. ... Now

42x36 Pillow Cases, Reg. 59c. . . . . Now 4

**Check These** 



ONE RACK ODDS & ENDS SPORTSWEAR & DRESSES CULOTTES & BLOUSES

ONE GROUP OF **Daval Creation** 

Blouses Rolled & 1/4 Length Sleeve Fancy all

**Over Prints** 

**Batts** 

2 Lbs. Taylor Made Morning Glory

Outing

3 Yds. \$1.00

Majestic Dacron

**Pillows** 

\$169

NYLON - HALF

Slips Striped Hemmed

3 res \$1.00 **Lup Towel** 



pillow protector

For DOLLAR DAY

**Entire Stock** Men's Straw

Men's Nylon Socks S-T-R-E-T-C-H

Men's Quality

White Hdkfs.

**Full Size Chenille** 

Bedspreads

Reg. 5.99 Value

\$499

**Full Size Quality** 

Pillow

\$1.99

Extra Nice — Extra Large

**Bath Towel** \$1.00

Large Selection

Boy's Short or Long Sleeve School

Shirts Sizes 6 to 18

Bonus Saving on Boys' Hosiery!

You won't want to miss these terrific buys on heavy crew socks! All white, white and assorted dark colors with multi-stripe and white and dark colors with rugby stripes. Sizes 7 to 10 1/2. Reg.

Men's and Boy's

Fruit of the Loom

**Knit Briefs** 

Fully cut briefs of 100% soft spun cotton. Men's sizes: 3 5205 28 to 44... 3 for 205 Boys' sizes: 3 star 145

T-Shirts

100% soft spun cotton T-shirts with reinforced neckband and

Men's sines: 3 5205 S-M-L-XL. 3 for 205 Boys' sizes: 3 5745



· Heavy suction cup and bumper design · Direct vulcanizing construction . Full length sponge insole and arch

Boys' Sizes



WE GIVESON GREEN STAMPS



Men's Boy's w. uninhibited designs Men's 3.99 8.99 6.99 MEN'S & BOY'S All Weather Washable Iridescent Fancy 41" Length **Button Front Coat** 





Raylan Sleeves

18.95

Flap Pockets

Zip-Out Deep

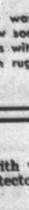
Pile Lining

"NO IRON" SLACKS

Men's

**NEVER NEED** 

IRONING



nd Style

WOMEN'S GYM OXFORD

· Heavy two piece duck upper

Crepe design outsole
 Decal — Cushion insole and arch

· Washable

· Needle toe last

Socks, Warmth, Comfort

#### fashionable fabrics!

What a wonderful opportunity for you to save on these beautiful new arrivals for your BACK TO SCHOOL We're as excited as he over these fushion-

Ideal for Skirts.

tiful Cotton Drip Dry

per and Plaids, 45" wide.



#### St. Anthony Rites Unite Miss Botard, Mr. Bezner

Church Saturday afternoon with Mrs. Elbert Vance, vocalist, in with white satin cloth and decor-

exchanged vows before the al- tard, Alice. Parents of the groom red cloth and decorated with ter in a setting of white-tapered are Mr. and Mrs. Alban Joseph white mums, massive silver cancandelabra set among large bas- Bezner. kets of greenery with garlands Given in marriage by her fa- and coffee service. roping off the area for the bridal

#### Dinner Honors Miss Edwards, Jerry Jacobs

Mrs. H. L. Benefield and Mr. and Mrs. Bert Boomer were hosts in the Benefield home, 231 Sunset Drive, at rehearsal dinner Thursday evening honoring Miss Linda Edwards and her tron of honor; Miss Anna Botard, flance, Jerry Edward Jacobs. Alice, sister of the bride, as maid Mrs. Benefield and the Boomers of honor; and Miss Jane Anderwere hosts again Friday at lun- son, Denver, Colo., as bridescheon for the wedding principals, maid. They wore identical street. Collum; and Mrs. Otto Richtheir parents, their wedding length dresses of red peau de ter, Alice; Mrs. Annie Bezner, party, and out-of-city guests.

mums and autumn foliage decorating the bride's table and tailored self-bow. matching miniature bouquets centering the quartet tables.

An extra feature of the evening was the honored couple's exchange of gifts and their presenting gifts to their wedding at- and white shorty gloves, Char-

Mr. and Mrs. Wayne Edwards, med in red for her rose petals. parents of the then bride-elect; As ring bearer Lynn Crabtree Mr. and Mrs. Jess Willard Ja- Jr., Canyon, wore a red rose cobs and Keith, Okmulgee, Okla. boutonniere and carried a white Mr. and Mrs. Larry Edwards petite pillow covered with lace and Miss Teri Smith; and Mr. from the brides dress and holdand Mrs. Jim Daniel, Lazbuddie. ing golden pins to anchor the

Also other members of the rings. wedding party; the Rev. Don Da- Pete Plank was best man; and vidson, officiant at the cerem- serving as groomsmen were Lanony; Miss Ruth Ann Allison and ny Bezner; Joe Frank Huckert, Miss Mar Gwen Lackey, Amar- Summerfield; and John Loehr, illo, who presented the nuptial Black. Ushers were Jim Conk- FRIDAY - Fish filet, creamed music; Mrs. Joe Jacobs, the wright; Ernest Botard Jr., brogroom's grandmother, Morris, ther of the bride, Alice; and Dick Okla.; Mr. and Mrs. F. R. Gale, Plank. Leedey, Okla.; Miss Betty Duerr, Tulsa, Okla.; and Mr. and Mrs. after the wedding, a reception MONDAY - Labor Day W. Kilparick, Jonesboro, La.

The hosts were assisted by Joyce Bezner registered the Mrs. D. C. Kinsey, Mrs. K. Co- guests. Assisting in the house

**BOWLING** 

FREE BOWLING INSTRUCTIONS

**Individual Instruction** 

Anytime

Open Mon. - Sat. 9 a.m. - til.

Open Sunday 2 p.m. - 6 p.m.

**BOWLING IS FUN!** 

**Bring the Whole Family To** 

Wed. 9 a.m.

Sat. 9 a.m.

Bezner Jr. in Saint' Anthony's ding music and accompanied The bride's table was covered

The bride is the daughter of cake, punch, and mints. The Dalhart bride and groom Mr. and Mrs. Ernest John Bo- The groom's table was laid in

of white satin ribbon and bows ther, the bride wore a linen silk Both bride and groom are 1963 sheath with scooped neckline and graduates of Texas Technologislender bell skirt plummeting cal College, Lubbock, The bride straight to floorline interest of received a B.S. in Home Econowide re-embroidered lace border. mics. She was employed in Campanel train was artfully attached to the softly tailored fitted jacket ing Home Demonstration Agent accented by elbow-length sleeves of identical lace. Her pillbox of mer. matching lace held the three-tier- A graduate of Hereford High ed veil of silk illusion. She car- School, Bezner then majored in ried a bridal bouquet of white agricultural economics at Texas roses with English ivy and bridal Tech and received a B.S. in

Attending the bride were Mrs. William McCollum, Alice, as ma- couple will make their home. soie, styled with French dart grandmother of the groom, Du-A buffet rehearsal dinner was bodice having scopped neckline, mas; Mrs. Michael J. Kocan, served with gold and bronze elbow-length sleeves and con- aunt of the groom, San Francis-

> Matching pillbox hat with chapel veil completed the ensemble. They carried long-stemmed

white Victorian roses. Wearing a white organdy dress lotte Bezner, flower girl, car-Guests included the honorees; ried a white wicker basket trim-

In the Parish Hall immediately honored the young couple. Miss TUESDAY - Hamburgers or bar- TUESDAY - Barbecue on bun, ker, Mrs. Lynn Boomer, and Mrs. party were Mrs., Earl Plank and Bob Oliver, Houston. Mrs. Jim Conkwright; Miss Au-

**SEASON** 

And SUNSET LANES is Under

**NEW OWNERSHIP & MANAGEMENT!** 

Keese Dawson & Allen Duroy Co-Managers & Instructors

Call for Placement in New Leagues starting Next Week

WELCOME OUT-OF-TOWN BOWLERS -- Let Us Help You!

Miss Sandra Kay Botard be- Miss Kara Anderson, Lubbock drey Klaus, Vega; and Miss Gil came the bride of Alban Joseph organist, played traditional wed- Carruth, Dalhart.

the Rev. Angelus Delahunt, S.A., "This Day," "The Lord's Prayofficiating at the double ring cerer," and "Ave Maria." ated with white roses, white tapers in silver candleholders, bride

dleholders, chocolate cake, nuts,

Repeating the lace border, the eron County by the Agricultural Extension Service before becomof Dallam County in early sum-

that field. Northwest of Dalhart he operates his farm, where the

Among out-of-city wedding guests were Mr. and Mrs. Ernest Botard Sr., Alice, parents of the bride; Mr. and Mrs. William Mctrolled bell skirt accented by co, Calif.; and Mrs. and Mrs. Edmond Anderson, Lubbock.

#### School Menus

PUBLIC SCHOOLS Elementary Cafeteria MONDAY - Labor Day

TUESDAY - Hamburgers, tomatoes, onions and pickles, buttered corn, orange sheet cake, buttered spinach, cabbage salad, cherry pie, cornbread, butter annd milk.

THURSDAY - Spaghetti with meat sauce, black-eyed peas, carrot sticks, applesauce cake, hot rolls, butter and milk. peas, carrot sticks, half a peach, hot rolls, butter and milk.

Junior-Senior Cafeteria

becued beef on bun, buttered lettuce, tomato, onion and WEDNESDAY - Stuffed weiners.



Mrs. Alban Joseph Bezner Jr. (Miss Sandra Kay Botard).

tered buns and milk. WEDNESDAY - Pinto beans or sauer kraut and weiners, buttered spinach, hominy, cabbage salad, cherry cobbler,

cornbread, butter and milk. THURSDAY - Spaghetti with meat sauce or oven-fried sausage, buttered potatoes, blackeyed peas, tomato relish salad, applesauce cake, hot rolls, butter and milk.

FRIDAY - Fish filet or spanish rice, creamed peas, candied yams, stuffed celery, half a peach, hot rolls, butter and milk.

St. Anthony School MONDAY - Labor Day.

potato salad, carrot sticks, oat-

HERE

#### Sorority Presents First Autumn Event

Beta Sigma Phi Sorority's Xi, Epsilon Alpha Chapter opened its autumn activities with a twopart program on "Life Is for Living" when they met Tuesday evening at Community Center.

Genevia Summers presented her program "On Being Alive" by posing telling questions and following them with open dis-

1. How can we become more alive? What do we do? (We pray. Prayer is the beginning of our being alive.)

it's their own life they are con- swell the project-fund. Miss Summers closed her section of the program by reading a portion of Rupert Brooke's

'The Great Lover.' Eleanor Cramer and Nita Roberson conducted a streamlined survey for their part of the program, "Who We Are." Each Mr. and Mrs. Anselmo Jose Stinson, Dimmitt; Mrs. Zigmas bers named the person so self- 81/2 ozs. described.

Margaret Bell, program chairing by reading the foreword from the club's program books, "Written in Our Hearts":

fidence, we dare more, we p.m. She weighed 7 lbs. live more. Life is either a great adventure or it is a

tter and milk.

butter and milk. FRIDAY - Fish sticks

rolls, butter and milk.

things, think things, be some- ed refreshments to 21 members one. We become ever more present. ourselves, working and play- ter. ing, feet secure in the good

earth, we are now creating in terms of our hearts desire what we hope will be a good life. O, the wonder of this 'epistle' written in our hearts!" Freda Beauchamp, president,

presided at the business session 2. What do we mean when when new yearbooks were passwe say "Zest for Living"? (Men- ed to members and necessary Blevins; Fred S. Barrett, 410 W. tal, physical, and spiritual as- announcements included the 3; John D. Pitman, Dr. 907; Mrs. pects of living. Without one we sorority's purchase of a Redy R. Minta Pennigton, 133 Ave. B; cannot have the other. We need Lite to be installed at the Com-3. Can we love without being the club's August 15 rummage Fuller; Delius McCutchen, Box concerned about all mankind? sale; copies of Beta Sigma Phi (Too many people love life, but Cookbook can still be obtained W. 4: Charles E. Parker, 804B it's their own life the are con- from any club member, to help Miles; Mrs. Cecil C. Rockwell,

### Look Who's

member listed in writing iden- Gonzales are the parents of a B. Friemel, Box 311, Vega; Mrs. tifying phrases or terms; then daughter, Linda; born Aug. 29 Robert M. Mason, Route 5; Donas they were read, club mem- at 4:23 a.m. She weighed 7 lbs. ald K. Nielson, 603 W. 4.

Mr. and Mrs. Gene Mayo King 507, Estancia, N.M.: Mrs. John are the parents of a daughter, H. Ballenger, 422 North Maxwell, man, gave the key for the even- Marcalyn born Aug. 29 at 10:52 Tulia; Mrs. Gene King, 128 Ranp.m. She weighed 6 lbs. 13 ozs. ger; Clarence H. White, 130

Frerich are the parents of a son, S. 25-Mile Ave., Mrs. Fernado Daniel George, born Aug. 31 at Mendez, 305 Bowie. coli, peach cobbler, rolls, bu- 7:33 a.m. He weighed 6 lbs. 9 ozs.

THURSDAY - Roast beef, Hubbart are the parents of a son, Lee Tice; Mrs. Gilbert H. Yoscreamed potatoes, tom a- Kenneth Dale, born Aug. 31 at ten, Mrs. George D. Zetzsch, Riwedges, brownies, rolls, 9:18 a.m. He weighed 8 lbs. 9 ozs. ta Carol Harper. 8-30

Mr. and Mrs. Larry Doyle Har- Mrs. Troys W. Riddle, Mrs. Sambin are the parents of a daughter mie Gonzales, Joy Carlson, Antarter sauce, English peas, Stephanie Ann, born Sept. 1 at dres M. Lopez, Timmy Lynn Rob tossed salad, banana pudding, 5:31 a.m. She weighed 7 lbs. Mrs. Judith Arleen Short, Mrs. Delbert Estep, Mrs. Cruz Padil-

mere process of vegetation Jo Miller and Ollene Williams, and decay. We learn to do hostesses for the evening, serv-

alive. Unafraid, with faith in Next meeting of the club will God, our fellowman and in be Sept. 15 in Community Cen-

#### Hospital Notes:

Patients in Hospital Marshall R. Kimbrough, 827 Mrs. Francis Smith, 120 Ave. H; munity Center; the success of Mrs. James M. Edlemon, 209 745; Mrs. Mary Luella Rice, 501 Ill Centre.

> Mrs. Floyd M. Campbell, 401 Ave. K; Mrs. Edgar A. Grerich, Route 4; Mrs. Lloyd Ray Hubbart, 215 Western; Mrs. John A. Clanton, Route 1, Vega; Mrs. Larry D. Harbin, Box 255, Vega; Mrs. Bobby R. Henley, 1002

Mrs. William S. Reinauer, Box Mr. and Mrs. Nieves Herna- Ave. G; Mrs. James R. Robindez are the parents of a daugh- son, 509 Ross; Mrs. Mary M. "Having courage and con- ter Julia, born Aug. 30 at 4:55 Click, 129 N. Texas; George T. Jones, 122 Centre.

Mr. and Mrs. Edgar Aloysius Mrs. Cora Mae Spradley, 515

Patients Dismissed Mr. and Mrs. Lloyd Raymond Mrs. Leonel Gonzales, Mrs.

#### Mrs. Schroeter Visits Here

ian Church of Electra.

Rev. Jesse Iwig

Returns Home

and Mrs. Iwig, Dawn.

The Rev. Jesse Iwig and Mrs. Iwig returned to Electra Wednes. day after a week's visit here. with their son, Laverne J. Iwig.

While here the Rev. Iwig re-

newed acquaintance with many

whom he had met on earlier

visits to the Hereford area. He

is pastor of the First Presbyter-

Mrs. R. Schroeter has just returned to her home in Austin after a two weeks' visit with her son, A. J. Schroeter, and his family. She was accompanied here by her son; Paul Schroeter and his family, who went on to Arizona after a short visit here.

lo, Julia D. Okumoto, 8-31 Mrs. Neives-H. Rodriquez, Mr Vincente Salazar, Karen Newsom, Mrs. Wade Titus, L.W. Wa-Iterscheid, Mrs. Paz Urive, Mrs. Vee Sparks, Ona C. Hammer. Mrs. Neives Medrano, Ranona Landin, 9-1.

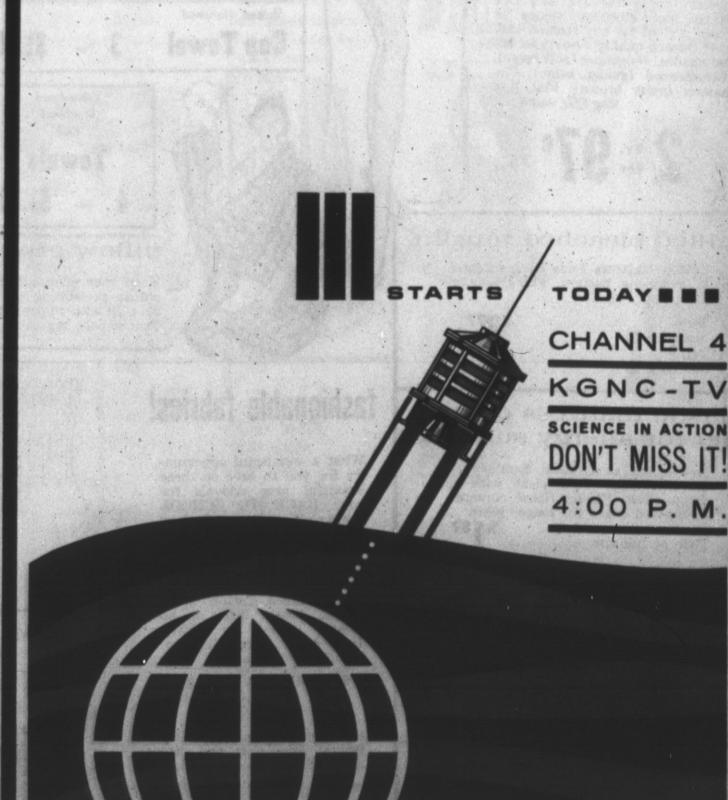


KESTER'S Jewelry & Gift Shop

Across from Post Office Phone EM 4-1811

### SCIENCE IN ACTION

ing scientists . Interesting to the layman authoritative and authentic to the trained scientist, Science in Action begins its 16th year playing to television audiences . You'll want your entire family to watch it - entertaining, informative, educational . your chance to keep up with a



PRESENTED BY THE SOUTHWESTERN PUBLIC SERVICE COMPANY

110 N. 25 Mile Ave.

Women Classes

**Junior Classes** 

EM 4-1560



Mrs. Glenn Ray Reeves (Miss Marilyn Frances Willmon)

#### Luncheon Fetes Miss Botard, Jody Bezner Jr.

honored their son, Alban Joseph beth Hunnicutt, the groom's aunt both annual and perennial gras- Following the wedding a re-(Jody) Bezner Jr. and his then Dumas; Mrs. M. J. Kocan, the ses. bride-elect, Miss Sandra Kay Bo- groom's aunt, San Francisco; tard, at rehearsal luncheon Sat- and Mrs. Lanny Bezner, Mrs. A minimum for family camp- yon, Mrs. F. W. Bell, aunt of the urday in Western Wheel Inn. John Loehr, Mrs. Jimmy Conk- ing is tent, sleeping bags, air guests. Assisting in serving guest

Mrs. Elbert Vance and Miss Ka- piece of red and white snapdra- towels, soap and a can opener. white, the serving table was co-

the bride-elect, Mr. and Mrs. Er- Saint Anthony's Church was members of the immediate fam- wedding Saturday afternoon. ilies of the honored couple; Mrs.

special guests included the and Mr. and Mrs. Frank Bezner campstove, cooking equipment, view; and Miss Nora Car-Father Angelus Delahunt, For the occasion the table for plastic or paper plates, water ruth, Dalhart. Accenting the officiant at the ceremony; the honorees carried a center jug, matches, toilet tissue, paper bride's colors of yellow and

ra Annderson, Lubbock, who gons with other tables designated furnished the wedding music. by alternating red and white can-Present also were parents of dles at centerline.

nest J. Botard, Alice; other the scene of the Bezner-Botard

Annie Bezner, grandmother of Crabgrass is an annual that Mr. and Mrs. A. J. Bezner the groom, Dumas Mrs. Eliza- belongs to the millet tribe of Willmon, brother of the bride.

mattresses, wool blankets, members of the wedding Also Mr. and Mrs. Earl Plank ground cloth, flashlight, lantern, yon; Miss Kaylene Payne, Plain-

## Marilyn Willmon Weds Officers Installed For Camp Fire Gramp Fire Leaders Council On Banks Island, in the Camp

became the bride of Glenn Ray a yellow underlay. The center- West Texas State University. Reeves in the Central Church of piece was an arrangement of A graduate of Hereford High church, performed the double ding cake. ring ceremony.

Mr. and Mrs. P. A. Willmon, wearing a Burgundy silk two-Afton. Mr. and Mrs. Irvin A. piece suit with bow-accented co-Reeves, Austin Road, are the llar, Her accessories were pink

parents of the groom. baskets of white gladioli and A 1962 graduate of Patton miniature carnations. An A Cap- Springs High School, the bride pella chorus provided traditional attended South Plains Junior wedding music including process- College, Levelland. She is a jun- WTSU. ional, recessional, and the wedding benediction, "Be With Us Lord." They sang also Opening Set For "Because." "Always." "Twelfth "Because," "Always," "Twelfth of Never," and "Whither Thou South Plains Goest." Members of the chorus were Mr. and Mrs. Joe Godfrey and Mrs. Joe Don Cummings, Hereford; Mr. and Mrs. Larry Kingsly, Perryton; and Mr. and Mrs. Ronnie Throneberry, Ama-

Mr. Willmon gave his daughter in marriage. She wore a formal bridal gown of white satin fashioned with fitted bodice and skirt fullness held in unpressed side pleats. Re-embroidered Alencon lace detailed the lowered round neckline and petalpoint sleeves and frosted the oval of the chapel train held at waistline by satin fold with tailored front bow. Her angel-wing veil of illusion was caught to crushed satin rose traced with pearls. She carried cascading yellow roses and miniature white carnations atop a white Bible. Her jewelry was her maternal grandmother's gold

Miss Kay Nell Reeves, sister Currie, Midland, and Miss Joan med yellow roses.

J. W. Tuttle was best man. Serving as groomsmen and ushers were Thomas E. Reeves, brother of the groom, and Dean

ception was held in the Church of Christ Bible Chair Building, Can-

Christ, Canyon, Saturday morn- white gladioli and miniature car- School and of Lubbock Christian ing. Bob Ware, minister of the nations with the four-tiered wed- College (1961), the groom is a

When the bride left on their The bride is the daughter of short wedding trip, she was with the corsage of white roses The church was decorated with lifted from the bridal bouquet.

## College Tuesday

The 1964-65 fall semester at South Plains College, Levelland, will begin Tuesday, with registration beginning at 9 a.m.: in the Library Building for Sophomores and Wednesday at 9 a.m. for Freshmen students.

Dormitories will be open on Monday, for those students who will reside in the college dorms. A reception for all college students will be held from 3 to 5 p.m. that afternoon in the Student Union Building.

Registration may also be made on Sept. 10 when classes begin, and for several days thereafter, terminating on Sept. 18. Evening school registration

will begin at 7:30 p.m. Tuesday in the Library Building.

Construction started last year has been completed and students of the groom, was maid of honor. will be using all facilities of the Bridesmaids were Miss Hettie new \$690,000 expansion program. This includes the new science Niemczak, Lamesa. They wore building, new agriculture buildidentical street-length dresses of ing and greenhouse, fine arts pale yellow nightlight styled as building, addition to library and complementary to the bride's student center, gymnasium and gown. They carried long stem- administration building expans-

> Dr. Milton C. Adams OPTOMETRIST

> > OFFICE HOURS Mon. - Fri. 8:30-5:00

Saturday 8:30 - 1:00

Miss Marilyn Frances Willmon | vered with cutwork cloth having | ior in elementary education at WTSU senior majoring in industrial arts. He is a member of Industrial Arts Club and of Buf-

> The couple will be at their home in their trailer at Scheaffer Trailer Park, Canyon where the groom is an employee of the Canyon Public Schools. Both uing their studies this autumn at Ray Strange for the Blue Birds;

falo Bills.

Among wedding guest were the parents of the bride, Mr. and Mrs. P. A. Willmon, Afton; and High Camp Fire; Mrs. Gerald parents of the groom, Mr. and Mrs. Irvin A. Reeves, Austin Road; and numerous members of the families of the bride and groom and friends from Texas towns, including Afton, Hereford, Plainview, Amarillo, Canyon, and Nocona.

The modern history of Chevy Chase, Md., begins with Sen. Francis G. Newlands of Nevada who joined with Sen. William Steward of Nevada to form the Chevy Chase Land Co. in 1890.



**Cowan Jewelry** 

New officers for Hereford Camp Fire Council Leaders Association were installed at the regular meeting Friday morning at the Hut. Mrs. Phillip Barkley, director of the local Camp Fire Council, was installing officer.

The new slate includes Mrs. Lewis Lea, chairman; Mrs. John Gooch, vice-chairman; Mrs. Bill Cargo, secretary; Mrs. Nathan Hopson, reporter.

The telephone committee is bride and groom will be contin- composed of the following: Mrs. Mrs. Joe Lyons, for Camp Fire; Mrs. Bill Dameron, for Junior

adian Arctic, the main diet is caribou, seal and arctic hare, supplemented by fish, ptarmigan and an occasional fox.

Closing Out Prices Harkerware Pottery

Cowan Jewelry





### The Talk of the Town... is about the NEW LINES featured at

## MAY DEPT. & VARSITY STORES

A Fairy

Godmother couldn't do more than

FASHIONS

208 N. MAIN

EM 4-0326

Since our recent expansion we introduced Nationally Advertised Lines That Turn Every CHIC into a Fairy Princess with STYLES that are YOUNG, ALIVE, DIF-FERENT & FLATTERING!

Here are only a few of the top Lines:

1. Complete line of authentic (Ideal for Campus)

#### **Country Junior Ivy Dresses**

Sizes 3-15 (Advertisted in August "Seventeen"

2. GAY GIBSON DRESSES sizes 5-15

3. MISS COUTURE div. of Gay Gibson—sixes 8-18 Both above advertised in August Mademoiselle & others

4. RALPH'S ORIGINAL — co-ordinates — Jumpers - skirts - jackets - sweaters (Nationally Adver-

5. NAN DORSEY — Kaufman Knitting — Knit Suits (Nationally Advertised)

6. WESTBURY FASHIONS — whip cream — milk 'n Honey DRESSES — (Nationally Advertised)

7. PURITAN FOREVER YOUNG (Nationally Advertised) JERSEY FRESSES - KNIT SUITS

8. AMERICAN BAZAAR co-ordinates & sportswear (Nationally Advertised)

9. E. V. FASHIONS Double Knit Jumpers (Nationally Advertised)

### Linda Bess Edwards, Jerry Jacobs Marry

Parents of the groom are Mr. 1418 Collins St., Okmulgee, Okla., olors of gold and bronze with wedding background radiating from sunburst of greenery guard- ried nosegays of bronze pom-pom ing ends of the kneeling bench in mums and croton leaves. ront of identical sunburst filling the fireplace area. Seven-branchcandelabra with hurricane himneys were linked by smilax garlands to a massive triangle arrangement of bronze mums on the mantel.

After a prelude of traditional wedding music, Miss Ruth Ann Allison, organist, included among other selections "Whither Thou Goest." Wagners "Bridal Chorus March." Miss Mar Gwen Lackey Amarillo, sang "The Lord's Prayer" accompanied by Miss Al-

The bride, given in marriage framed the Florentine neckline. Appliqued lace floral motifs were his wife. repeated on fitted bodice and three-quarter length sleeves and frosted the bouffant skirt with back fullness falling from divided peplum into a chapel train. Her bouffant elbow-length veil of imported illusion was attached to a cluster of fabric rosebuds traced with seed pearls.

The bride wore a gold band

Harkerware Pottery Special Sale Prices One (45 pc. Set) \$17.95 Four (45 pc. Sets) \$15.95 ea.

Cowan Jewelry junior Tech.

Miss Linda Bess Edwards and book style, Mrs. Jim Daniel, Laz-| For her going-away costume Jerry Edward Jacobs exchanged buddle, was matron of honor, the bride wore an avocado green marriage vows in a double ring and Miss Teri Smith was maid of double-knit sheath with matching ceremony in the home of the honor. They wore identical floor- green lizard accessories. A yelbride's parents, Mr. and Mrs. length gowns of autumn gold or- low chiffon scarf detailing neck-George Wayne Edwards, 112 Cen- ganza-faced taffeta. The bodice line of dress was fastened at tre Street, Friday afternoon. Of- was designed with elbow-length shoulder with corsage of white ficiant was the Rev. Don R. Da- sleeves and scooped neckline plunging to deep V in the back. bouquet. From the shaped midriff floatand Mrs. Jess Willard Jacobs, ed two back panels above a gently pleated skirt. Complement-For the wedding, the home was ing the costume, the overhead ecorated in the bride's chosen tiny veil of illusion was secured with matching bows. The attendants wore white gloves and car-

> Dale Wayne Jacobs, Tulsa, served his brother as best man. Groomsman was Dee Sanders, McAlester, Okla.

tion for all wedding guests was and Mrs. Jess Willard Jacobs Following the wedding a recepheld in the home. The bride's and Keith, Okmulgee, Okla.; Mr. table was centered with an epengne arrangement of gold roses and silver candelabra. All appointments were in silver.

Miss Judy McCee served cake, and Miss Betty Duerr, Tulsa, presided at the punch bowl. Assiting in houseparty duties were Leedey, Okla.; Mr. and Mrs. Mrs. D. C. Kinsey, Mrs. Bert Earl Edwards, Sayre, Okla; Mr. Boomer, Mrs. H. L. Benefield, and Mrs. Bertha Briton and Mrs. by her father, wore a formal and Mrs. J. R. Allison Mrs. Myrtle Jackson, Elk City, Okla.; wedding gown of organza-faced Wade Douglas, Paris, Ark. regi- Mr. and Mrs. Willard Kilpatrick, peau de soie. Alencon lace re- stered guests, who had been re- and Barbara, Amarillo; Miss embruidered with seed pearls ceived by Mr. and Mrs. Larry Betty Duerr, Tulsa, Okla.; Mrs. Edwards, the bride's brother and Bob Oliver, Houston; and Elmer

rosebuds lifted from the bridal

After a short wedding trip, the couple will be at home at 711 North Hester St., Stillwater, Okla. where both will attend Oklahoma State University. The bride will continue her studies as a junior major in education. the groom will continue his work toward the degree of Doctor of Veterinary Medicine to be conferred in May, 1965.

Out-of-city wedding guests ineluded the groom's parents, Mr. and Mrs. Dale Jacobs, Tulsa, Okla.; Mrs. Joe Jacobs, grandmother of the groom, Morris, Okla.; and Dee Sanders, McAlester, Okla.

Also great aunt of the bride, Mrs. F. R. Gale, and Mr. Gale, Kilpatrick, Seminole.

### Here and There

with Mrs. Merlin Kaul

was here Thursday on business. several of their family. Present Quanah to see her mother, Mrs. after they left Hereford which today. Mrs. Pierce is the former bracelet belonging to her great- He reports that Mrs. Moore has were Miss Lily Dutton and Mrs. aunt, Mrs. F. R. Gale, and car- accepted a teaching position in J. E. Dutton, Anson; Mr. and ried a bridal bouquet of white first grade in the Portales Mrs. Jerry Brown, ROB, Mike to Quanah and Linda Rodriguez roses and stephanotis in prayer- Schools. School began there Wed- and Regina, Amarillo; Mrs. returned home with them to nesday. The Moore's daughter, Lurline Murff, Roby; Mr. and Sandra, has accepted a position Mrs. B. Dutton, Pam, Allen, and as youth director at the First Barry, Tulia; Mr. and Mrs. J.O. Methodist Church in Roswell, Carpenter, Dimmitt; Randy and N.M. for this year.

Lynn Hagan, who has been em-

Don Moore, Portales, N.M., Woodrow Dutton home included Gholson. They were en route to Rusy Preston, Santa Fe, N.M.

Mr. and Mrs. Paul Coneway, ployed by the local ASC office Steve and Tom are vacationing this summer, left Friday to spen in New York and points on the a few days with his family at Clint, was to arrive in New York Cisco before returning to school this week from a Mediterranean Memphis they took sight seeing in Lubbock where he will be a Cruise Clint, who attends Texas trips in Oklahoma, "Arkansas, or in Agriculture at Texas University, was one of the eight students out of 48 eligible, to be route home they visited "Six

(Gray's Studio Photo) ed, he and three other boys tour- at Brownwood State Park with

Mrs. Jerry Edward Jacobs

(Miss Linda Bess Edwards)

Rena Gholson, who has been ill.

The Gholsons accompanied them

spend a few days with the Ghol-

returned home recently from a

trip to Memphis, Tenn., to see

their son, Pvt. 1st Class Frank

Dutton who is stationed at the

Marines Base there. Enroute to

son family.

were guests last Wednesday in the home of her brother, Dick ington, D.C .- a gift from his un- David Sorrels, Jo and Lynn Mr. and Mrs. Woodrow Dutton | cle for graduation, Beverly goes

Mrs. Bud Taylor, Mercedes,

Rodriguez, Mathes AFB, Calif. in a letter to Mrs. Dick Ghoison and other members of the Hereford Study Club says she had an Laura are attending the M.P.

ed several European Countries several other families who meet including Norway and Switzer- annually for this event, and at land where Clint visited former Anson visited their parents, Mr. and Mrs. J. E. Dutton. \* . \* \* \* S/M Sgt. and Mrs. Alex A.

emergency appendectomy soon Sykes family reunion in Pampa was early in June. They love Wilma Sykes. "the valley" although the weather has been VERYhot; have caught a lot of trout on a couple of fishing trips; Dan is working sociation Finals in Odessa last at a gin, prior to a trip to Wash-

Fete Bride-To-Be Spinster's dinner Wednesday way, Harlingen; Miss Mar Gwen and luncheon at Hereford Coun- Lackey, Amarillo; and Miss Also on the guest list were try Club Thursday were among Betty Duerr, Tulsa, Okla.

barrow with its petite bouquet

and place card marked the place

The guest list included Miss

Edwards, the honoree, and her

mother, Mrs. Wayne Edwards.

Also Mrs. Larry Edwards, Miss

Gayle Newell, Miss Teri Smith,

Miss Judy McGee, Miss Dian

Yeates, Miss Ruth Ann Allison,

Mrs. Lynn Boomer, Mrs. Eddie

May, Mrs. Pat Robbins, Mrs. H.

L. Benefield; and Mrs. Bert

for each guest.

Luncheon, Dinner

special pre-nuptial events last week honoring Miss Linda Ed-Dian Yeates, Miss Teri Smith, wards, then bride-elect of Jerry Mrs. Bill Warrick, Mrs. Vance Robinson, and Mrs. C. D. (Bud) Hostess at the spinster's din- Martin, Mrs. Gaylord Newell ner was Mrs. Pat Robbins in the was hostess at Thursday's lun- and Jacobs was solemnized Fri-

Guests were served at two long table centerpiece was miniature tables covered with pink and wheelbarrow filled with bronze white linen and centered with ar- pompom chrysanthemum. A tiny rangements of pink carnations and greenery. Appointments were in silver and crystal.

Besides the honoree, special guests were former classmates and close friends of Miss Edwards. The guest list included Miss Edwards, the honoree; Mrs. Larry Edwards, sister-in-law of the future bride; Mrs. Jim Daniel, Lazbuddie; Mrs. Wade Douglas, Paris, Ark.; Mrs. Bill Calla-

swimming often. They love news of Hereford and send their address as 705 Nevada Avenue, Mercedes, Texas.

Employees of Red Barn Chemical Co, were entertained by Larry Kaul with a hamburger cookout Monday night at the home of his parents, Mr. and Mrs. Merlin Kaul at Westway. Those present were Mr. and Mrs. Jim Northcutt, Mr. and Mrs. Albert Lamb and Carol, David Combs, Linda Tooley, Caroline Brumley, Walter Kaul and the hosts. Mr. and Mrs. Troy Gandy were unable to

Mr. and Mrs. Ulys Pierce and

Attending and participating in the American Junior Rodeo Asweek were Hereford teen-agers-(Continued on Page 7)

EOMB REPA

Miss Mar Gwen Lackey, Amarillo; Miss Betty Duerr, Tulsa; Mrs. Wade Douglas, Paris, Ark.; Mrs. Bob Oliver, Houston; Mrs. Mrs. Bill Callaway, Harlingen

The wedding of Miss Edwards home of her parents, Mr. and cheon honoring Miss Edwards. day afternoon in the home of the Mrs. Fred G. Sims, 134 Beach Emphasizing the bride's colors bride's parents, Mr. and Mrs. Wayne Edwards, 112 Centre St. of gold and bronze, the luncheon

#### A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter,

Courthouse

P. O. Box 73

Phone EM 4-1504 Free City Maps Showing Blocks

### CARL McCASLIN LUMBER CO.

WILL BE CLOSED MONDAY, SEPT. 7 LABOR DAY

### Guests last weekend in the the Cruise. After it was complet- wood "camped out" for two days Red Barn Balanced Fertility Program For Greater Farm Profits

- ANHYDROUS AMMONIA
- Red Barn Liquid 10-34-0 and 6-18-6
  - 1. Contains all major essential plant food nutrients.
  - 2. 100% available; fast acting; economical.
  - 3. Less needed for higher production.
  - 4. Resists leaching.
  - 5. Dual applicators put on ammonia and liquid in one application.
  - 6. You may add Iron and Zinc plus other elements in needed amounts.
- 32% Nitrogen solution.
- Dry Fertilizers.
- Chelated Iron and Zinc solutions. Red Barn Chemicals also serve you with:
- Herbicides:

DDT - Cotton Spray

Bidrin - Cotton Spray

- Dowpon Johnson Grass Killer
- Dual Applicators
- Soil Testing
- Trysben 200 Bindweed Killer
- Dow General Weed Killer
- Insect Services

#### ANTIEREEZE REDBARN ETYLE Sevin - Midge Control

- Insecticides:
- Parathion Greenbug Control
  - Dylox Cotton Spray ● Korlan - Livestock Spray
  - TWO LOCATIONS:
- Deaf Smith County Gin Phone EM 4-3896
  - 1 mile South of Highway 385 and Highway 60 Intersection and ½ mile West.
- 17 miles West on Harrison Highway and 2 miles South Phone 289-5641.

Let Red Barn Plan Your Profits

Larry Kaul, Manager EM 4-3896 or 289-5611



#### Don't Wait ... Do It Now, With the help of an easy, convenient FHA Now ..... you needn't wait until cash is available to fix up your home the way you've always wanted it. It's so easy and convenient to see us about your Come in today and let us help with any of your plans for that new room or addition and let us help you secure the cash for the job thro-ugh an FHA Title 1

- NEW ROOF
- . NEW FENCE
- . SIDEWALKS

- . ADD A ROOM
- REMODEL
- . NEW BATH

- NEW KITCHEN
- GARAGE
- PLAYROOM

These, and many other improvements can be made through FHA Home Improvement Loans. Nothing Down ..... Up to 60 Months to Pay.

### Carl McCaslin Lumber Co.

A COMPLETE BUILDING SERVICE

1 Block East of the Courthouse

Phone The Lumber Number EM4-3434



OWES IT ALL TO OPPORTUNITY PLAN - was referring to Opportunity Plan, a student Kay Nell Reeves, daughter of Mr. and Mrs. Joan organization at West Texas State Uni-Irvin Reeves, Austin Road, says "If it weren"; versity. for this I wouldn't be going to college." She

(Brand Staff Photo)

#### Here And There ...

flag races.

held in Roby this Saturday, there the family will go to Lub-Brownwood the last of Septem- book to visit her family. She is ber, and later in the autumn at the former Cecelia Puckett.

Also visiting in the Wester home this weekend are Mr. and Mr. and Mrs. Carroll Jones, Mrs. James (Sandra Wester) Octwin daughters, Melanie and Vir. tton, Mineral Wells, Mrs. Stanley Poarch, and Deborah and Dan ginia, two, and Dana, four, Islip, Cox (Louise Wester) and child-Thomas. Jo Poaren was first Long Island in New York are renren Vicki, Lisa and Leslie, all-around cowgirt in her age here to spend a few days with Dallas; and Mr. and Mrs. Lynn and Deborah Thomas was 4th his parents, Mr. and Mrs. Harling the World in Optional Races old Wester on Bradley Street. Colo. The Lynn Jones family for her age group. Optional Rac- Carroll, a chemical engineer, will be vacationing here for two es included pole bending and works in Upton, N.Y. at the weeks and will also be guests in Brook Haven National Research the home of her parents, Mr. Laboratories. He is a graduate and Mrs. Robert Wagoner and Forthcoming events will be of Texas Tech. After a few days other relatives.

#### Norge experience brings you the one true 15-lb. capacity washer-

Compare the capacity, the flexibility and the dependability of the new Norge 15. You'll find the biggest tub and agitator, a full time lint filter. in a washer designed and built for huge 15-lb. loads of any kind of home laundry. Behind this real 15-lb. capacity is Norge experience in building extra-capacity washers flexible enough

to do the little in-between loads as small as 2 lbs. Morge adds three wash cycles four water temperature selections - an automatic soak cycle - exclusive extract cycle for fast suds removal before rinsing - three level water selector. The tried and true Norge big-capacity design offers the dependability that makes possible a money-saving 2-year service policy on all parts and labor.



### Kay Reeves Recipient Of First Jim Hill Loan

wouldn't be going to college," said Kay Nell Reeves when she

Kay Nell is the daughter of Mr. and Mrs. Irvin Reeves, Aus. Editor: tin Road. She graduated from Hereford High School last spring and was the recipient of the John Philip Sousa band award.

Kay Nell will receive the first loan from the Jim Hill Memorial at the L'Allegra Study Club in Student Loan Fund, a part of Community Center Sept. 3, I Opportunity Plan. She explained that she would work while at of Mr. Baggarly's with you. tending school to start paying Mr. Baggarly: . "Our country

thrilled when I found out that 'haves' group. I would be able to go to school

would have to wait a while be-fore going on to college. She has give it to the 'have nots' that pression. Democrats are comtentative plans to major in mus- need it so much.")

Letter found that she would be able to use the Opportunity Plan, a student loan association.

The Editor to where and interchants, not the little people. Thomas Jefferson came along and drew up the Bill of Rights. The land-owners and merchants did not in my in the little people.

> To you Democrats who were States." not fortunate enough to hear Mr. Baggarly (H. M. Baggarly, publisher of the Tulfa Herald) relate the history of your party would like to share these quotes

is made up of two kinds of peo-"I think it's a very good pro-gram — it's helping a lot of nots.' An example: Business people. It's helping a lot of stu-dents who couldn't go to school bor the 'have nots.' The farmers otherwise," she said. "I was just around here would be in the

(Comment: In LBJ's White House speech Jan. 15, 1964 he Kay Nell explained that if she said: "We are going to try to the Civil Rights Bill?)

Mr. Baggarly: "The constitu-

30 PAIR LADIES

SUMMER DRESS SHOES

Vel. To

14.95

33 Pair Men's & Boys

Arrow Boxer

SHORTS

Sizes 3 to 111/2 - Vol. To 12.95

Group Men's

20 Pair Boys

want the Bill of Rights but had like to say to you rich people to accept them in order to get and to all the paupers: Come the constitution ratified by the on over and join us Jeffersonian

(Comment: I never knew that Thomas Jefferson, that great Virginian, had only rented Mon-Mr. Baggarly: "Individual

liberties are given to us by the Federal Government." (Comment: I thought God gave

us those:) Mr. Baggarly: "Local governments take away individual rights, not the federal govern-

ment. The federal government are the ones who insure rights. Rights of men come before the right of property.". (Comment: Does that explain

had no been able to take ad-vantage of Opportunity Plan, she is unnecessarily being spent and is a Democratic term. Republi-

mon men." (Comment: We realize that.)

Mr. Baggarly: "The rich, Surfers find good sport in the stand in the way of progress. United States, Australia, New our country is made up of the the Philippines. rich man and the paupers. The rich man and the paupers are not any use to our country.
Ninety-percent of the middle
of the population is the common man. Our nation's strength is in the middle class. A country cantion owners and merchants, not last if it is governed by the

(Comment: That leaves Lyn-In my last comment I would

un-common Republicans. Mrs. C. E. Hicks

The white and lavender-blue Cowan Jewelry the Colorado state flower.

Ten percent of the population of Zealand, South Africa, Peru and Some geologists believe heat causes expansion of the earth; stretching the crust like a bal-

Closing Out Prices

Harkerware Pottery

#### Hereford Redi-Mix Concrete

Ask any cement finisher in town about the quality of our product and our "know-how."

HOME OWNED and HOME OPERATED!

Phone EM 4-0228



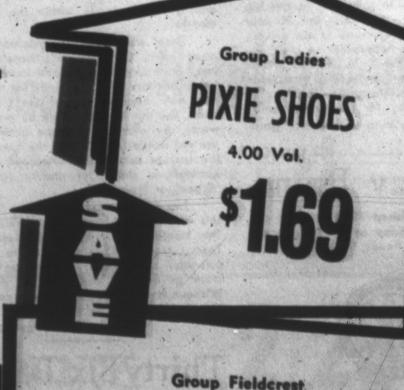
JEANS JACKETS

Sixes 2 to 14 2.98 & 3.50 Val. Blue - Black - White

20 Only

**GIRLS BLOUSES** 

Sizes 3 to 12 Val. to 3.98



2.98 Towel 1.69 Towel

\$1.59 \$1.00

69c Wash Cloth

### THE SUNDAY BRAND Editorials

### "Tain't Possible, But Looks Like We May Do It, Anyway'

History repeats itself around Hereford with monotony these days for, in each quarterly report, comes the announcement that another growth record has been shattered. This quarter was an exception, however, in that it threw in a complete new school enrollment record for good measure.

For those who live in Hereford there is, perhaps, little noticeable change - except for the fact that it is impossible to know all of the people one meets on the street. Add to this definitely "all of the new construction over town, and you have an excellent description of the noticeable difference to the average citizen.

Naturally, most people are proud indeed to be part of a growing community, and most people are predicting continued growth for the area, especially during the next five years. Except for seasonal variations created through the produce industry, the job situation continues pretty, well as in the past; good help is hard to find, while there seems no particular surplus or shortage in general classifications, Community services and supplies, though perhaps a bit of a "seller's market" have continued on an even keel and, according to most observers, have denoted little if any change during the boom period of 1963-64. Some indications point to a possible reaction in the building trades, but most houses are moving along from week to week and the building permit reports for August disclose a jump of \$600,000 over last year during

#### Make Labor Day Enjoyable Event

Labor Day means many things to many different people, but to those who would enjoy the event most, and with least effort, if means a trek some 50 miles north of here on Highway 385 to Old Tascosa and the 20th annual Boy's Ranch rodeo.

As rodeos go, the Boy's Ranch event is outstanding in that youngsters of all ages perform on professional rodeo livestock but, as in most sports, the thing the spectators love most "is the fact that the youngsters enjoy every minute of the competition.

Second only to watching a youngster put his heart and soul into riding a bronc or bulldagging, a calf, comes the tour of the ranch, including some truly interesting chitchats with various youngsters along the way. Donors to the ranch - and who isn't? get a real charge out of this part of the visit. Proceeds from the event, as usual, are designated for continued expansion and service by the ranch, which makes the oc-. casion of still greater value.

In recent months, Boy's Ranch has achieved national fame and recognition. Whereas, it was once a regional promotion, it is now cited as a national achievement in realm of rehabilitation and social relation-

We, who live in the vicinity, are fortunate in being able to take part in the big event first hand - and over the 20-year history, the rodeo has come to be an occasion which many people of the area anticipate with enthusiasm and pleasure. While Bay's ranch is no longer regional the rodeo by necessity still remains so - and it provides an opportunity for the entire family to enjoy Labor Day in a unique and grafifying manner.

#### THE Sunday Brand

Established 1948 Published every Sunday at 130 W. Fourth Hereford, Texas, 79045





James M. Gillentine, Editor and Publisher Melvin Young, Managing Editor Ray Martin, News Editor Bill Penn, Adv. Mgr. Lee Brown, Mechanical Superintendent

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879, Second-class postage paid at Hereford, Deaf Smith County, Texas, Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both rs, Zone 1, \$4.95 per year; Zone 2,

\$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.
Classified advertising rates: 6c per word per word first insertion (60c minimum; 4c per word each additional insertion.)

Taken as a whole, Hereford is still an ideal size town to many people who are not interested in crowded urban centers. It has immediate access to Lubbock and Amarillo, while Fort Worth and Dallas are less than a day away by automobile, and only hours removed by air. The fact that Hereford has been able to keep pace with current expansion during the past few years also speaks highly in favor of it as a community where people desire to live.

In fact, many people who laughed 24 months ago when these columns predicted a population of 25,000 to 30,000 people by 1970 are beginning to shake their heads and take a second look.

"It ain't possible," said one old timer, "but dad-burned if it don't look like we

#### Happy New Year

A New Year began this week for Texas. Sept. 1 marks the start of fiscal 1964-65 for the state government. During the past 12 months, this state spent approximately \$1,553,000,000 - the exact figure is yet to

In the next year, the State of Texas has a budget of \$1,576,939,672 with which to meet rising costs of providing the services its citizens seek.

For Texas to have been able to walk its fiscal tightrope so successfully last year is no minor miracle. And it did not just happen, Gov. John Connally deserves much credit for his insistence upon observance of the constitutional requirement that income and outgo be equal.

Veteran Comptroller Robert S. Calvert and many other state officials and boards share largely in the credit. The Legislature contributed much to this goal by declining to appropriate money Texas did not have to

UNTIL NEXT Aug. 31, Texas state deartments will operate under the restrictions of the second year of the biennial appropriations made by the 58th Legislature, In so doing, they will face increasing problems brought about by a rising population, greater demand for services, inflation and other

In the meantime, a new Legislature will be meeting, starting in January, and some new faces will be in Austin, no matter to what extent the November election goes Democratic or Republican. This election aftermath always tends to influence the views of state officials and employes, even before the full influence is effective upon financial operations.

Not to be overlooked, either, is the possibility that economic frends could be downward, reducing state revenues and requiring re-evaluation of Texas' state financial operations.

From these facts, it should be obvious that extraordinary care should be exercised in the conduct of state affairs - as well as of those of local, county and federal governments — within the next 12

Fiscal stability is fundamental in good government. Certainly, this state's government must provide more and better schools, better services of many kinds for a population now headed toward the 11-million mark. But this must be done by pruning out waste, by eliminating those activities that are not needed, by finding the funds to pay the cost of essentials, instead of piling up burdensome debts for another generation. to pay, or ignore.

This is the challenge facing Jexas on this first day of September. New Year's Day traditionally is a day of resolution, Let Texans resolve fully to live up to the wise provision in the Texas Constitution that the state government must pay as it spends. Without such a resolution, there can be no Happy New Year for the State of Texas. -The Dallas Morning News

#### Thirty Six Texans Slated To Perish

Texans are notoriously proud to be from Texas as a rule, but the exception may occur for at least 36 Texans who are scheduled to lose their lives between now and 11:59 p.m. Monday.

This is the figure set by the Texas Highway Department in connection with traffic deaths during the Labor Day holiday period and, to say the least, traffic tolls have been surprisingly in line with predictions on previous holidays.

On the bright side, however, department spokesmen point out that it is not necessary. If you are a Texan, and want to help mess up the statistics by saving your life, the rules are simple:

"1. Make certain the driver and vehicle are in excellent condition; 2. Use caution, courtesy and good sense at all times while at the wheel."

It all sounds simple but, surprisingly enough, it works.

'Higher Every Year'



TEXAN IN WASHINGTON

### Texan Is Key Figure In LBJ's Campaign

#### Prize Sweet Potatoes Grown On Local Farm

S. S. Morrison is claiming the prize sweet potatoes, according to the story told by D. W. Crawford, who reports that Mr. Morrison has dug two that weighed together 16

50 YEARS AGO

pounds and he hadn't finished his patch.

The W. O. W. had a good time on the last meeting night when a fine oyster supper was served to about forty who attended. After the regular business was transacted, open house was held a general good social time was had. On the first meeting night in November it is expected to pull off something special.

The following agreement has been entered into between the three drug stores of the city. If, therefore you have been waiting till Sunday morning to get your Sunday supply of cigars, you had, better buy them on Saturday. Sept. 28, 1914 - We the undersigned druggists,

agree to keep our places of business closed on each Sunday, except as necessary to fill prescriptions and other special drug business only, until June 1, 1915. Corner Drug Store by Stocking Signed:

George E. Burns In the first football contest of the season between Canyon and Hereford, the superior formation and weight of the visitors overwhelmed the local high school team. The score stood 20-0 in favor of the Normalities. The high school put up a Belgium fight, but were not odds against

Betts and Clark by Betts

the German invaders. George T. Courtright of Friona, Texas, was in the city the first of the week and incidentally mentions his candidancy for county judgeship of Palmer county. It is remembered that Palmer county did not hold a primary for the county candidates hence the campaign for county offices will continue up to the November election.

In Marlin, Mrs. Bradly will be employed at State Supervisor of the American Red Cross for Eastern Texas. Bradly graduated from Hereford High School in 1939 and

10 YEARS AGO

attended Texas A and M for two years before entering the service and serving for four years. He received his Masters Degree in August from New Mexico A&M at Las Cruses.

Rev. Glenn Ewing of Waco will be guest speaker at the evening services Tuesday and Wednesday night at the Grace Gospel Church beginning at 1 p.m. Announcement will be made Tuesday night on the time of the day serv-

"Rev. Ewing is a great expounder of God's word and is widely known in the evangalistic field," said the Rev. H. V. Fields, pastor of the church.

Special music will be provided by the local church and the nursery will be open for small children. Walter L. Palmer writes that he is now located in Dallas as chief steno and head bookkeeper for the Tennessee Farm Company, one of the largest dairy farms in

By Tex Easley WASHINGTON, (AP)-A key figure among Democratic presidential campaign strategists is Cliff C. Carter, a 46-year-old busness and civic leader from Bry-

Carter, who served during World War II as an officer in the 36th Division, is assigned to the Democratic National Committee as President Johnson's personal representative.

During the Democratic National convention in Atlantic City, Carter met with small groups of state and regional leaders to map plans for the coming campaign.

Carter has been a full-time aide to Johnson since 1957-first in Bryan, then in Austin for two years before, coming to Washington in 1961. Early this year Carter moved over to Democratic National Committee headquaters as LBJ's personal representative, For months he has been making far ranging trips as political trouble shooter -

No Johnny-come-lately to Johnson's side, Carter served as Johnson's campaign manager in Texas 6th Congressional District when the future president won election to the Senate. Two years earlier Carter man-

aged Rep. Olin Teague's first campaign for the House from the Bryan-Corsicana (6th) district. He was appointed U.S. marshal for southern Texas in 1949 by President Harry S. Truman on the recommendation of Johnson, then a senator. Carter held the post until April 14, 1954. In Johnson's 1954 successful bid for reelection Carter served as LBJ's campaign manager in five southeast congressional districts. In the 1960 campaign, when Johnson successfully ran both for reelec-

vice presidency, Carter traveled throughout Texas in behalf of Carter was born Aug. 2, 1918, in Smithville, Bastrop County, and attended Schreiner Institute in Kerreville, where he played football and basketball and served as cadet corps leader. He was attending the University of Texas when the Texas National Guard's 36th Division, to which he belong-ed was federalized in 1940. He

Carter is married to the former Mary Jane Garrett of Kerrville. They have five children, including a son, Lyndon. The others are Kathleen, Cindy, Bill

served five years, including 30

### Panhandle Paragraphs

My Akin Back has finally figured out this new dance - the twist, watusi and what have you. This old fox-trotting waltzer had veiwed several teenage stomps recently but not till last Saturday night did the lamp shine through this dull one. It was at the Sub-Deb dance. The young swain takes his date out to the floor, keeping her a good three feet away from his shoes. That's because they are highly polished and he doesn't want to scuff them up. Now that African jungle music starts drowning out all conversation. Just start raising the right heel and bringing it down in time with the music, then the left heel and then you alternate, swinging your hips as you get the feel of the music. Once you get the rhythm there is no need to follow any set pattern; just raise your arms and grimmace like a gorilla or preen like a chicken or just about anything else you can think of and you are full of jive.

-Kenneth Hogue in Dalhart Daily Texan

Looks like some student or students got tired after only one day of classes. Monday morning, the second day, a "for sale" sign was on the front of Levelland High School. -Dale Johnson in Levelland Daily Sun News

All water consumption records were broken in Stamford last month when the prolonged hot spell which saw temperatures in excess of the 100-degree mark for days on end caused home-owners to water heavily in an attempt to save their lawns. From July 20 to Aug. 20, Stamford consumers used 52,819,300 gallons of water. -Stamford American

iRelgion may be suffering a modern dereliction of too many coffee breaks during the period of time its services are employed.

Douglas Meador in Matador Tribune

We're famous. The NEWS got itself conspiciously quated by "Non-Sensor" in September's issue of Farm Journal. With the Caption, "You Mean That's A Promise?" they bared the following quotation with due credit to the NEWS: "If I wn the electin, I reize the gretesi loialeeoo urcervrtbls Roih E. Tiota etan ' EE w elsetihtaeini.

-Brownfield News

Perryton school enrollment for the 1964-65 term surpassed earlier predictions, but by only a slim majority with the 2605 actual enrollment count for all practical purposes matching the 2600 that had been expected Largest chunk of the student body is enrolled in the four grades of Perryton junior high where 891 students had been enrolled.

-Ochiltree County Herald, Perryton

Permits for new housing in Levelland pushed past the

\$1 million mark in August — \$1,022,508 and August con-struction was set at \$92,000 which pushed the year's figure to \$1,315,315. -Levelland Daily Sun News

Those who complain about the way the ball bounces are usually the ones who dropped it. -Column 1 in The Slaton Slatonite

A total of 25 beauties will be competing for the title of Miss Stratford, currently held by Miss Kay Roberson of Stratford, and they will be chosen by a slate of five judges during ceremonies here. The winner will be crowned at the conclusion of the annual fair and jamboree.

-The Stratford Star

One broken toe, a limited diet and deafened eardrums are only a few results of the 1964 Democratic National Convention. From the first night . . . innocent bystander realized quickly that the most fun of the week would be in observing certain factions within the party, and the group I chose to follow was the Mississippi Freedom Democratic Party. -Margo Williams in Canyon News

THE BOOTLEG ---Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm takes a second look at the conventions in his letter this week,

After spending nearly two weeks watching both national political conventions this summer, a friend of mine said he'd been studying the problems carefully and the way to eliminate all the argument and trouble over seating delegates and trying to write a platform that'll please the conservatives, the moderates, and the liberals is to operate three parties.

This has some merit, since to a conservative a moderate is a liberal and to a liberal a moderate is a conservative and to a moderate both ends are wrong; but it won't work. It wouldn't make a good television show.

You get a convention hall full of people who all think alike and agree on everything, and there'd be nothing left for them to do but listen to the speeches, and anybody knows half the delegates can't bring themselves to listen half the time.

Television has long since discovered that keeping its cameras on the speaker's stand is the best way to lose its ratings, and the only way to keep things lively is to send its reporters around the hall with portable gear to get in on the squabbles, and if they can't find one, stir up some-

I tell you, a football game where the spectators spent most of their time running up and down the aisles arguing over the eligibility of a third-string tackle and speculating on who the coach was going to send in next at quarterback, wouldn't last long as a national sport.

Actually, to make the best elevision show, two parties are enough and they both ought to hold their conventions at the same time in the same hall. Turn them loose and let the cameras grind. Things would get to popping then.

Yours faithfully

calist, will be guest artist for Dawn Music Club at its initial autumn meeting Tuesday at 9:30 a.m. in the home of Mrs. Ray Polan. Joining Mrs. Polan as hostess at this coffee marking Federation Day for the club will be Mrs. Eldon Owens,

Mrs. Eugene Brink, Hereford violinist, will be another performing guest artist this season, appearing at the club's "Parade of American Music" later this year, according to Mrs. Clarence Betzen, yearbook chairman. New yearbooks will be distributed at the coffee, Mrs. Betzen reported.

In presenting "The Musical Adventures of Jack and Jill," Mrs. Dunn will be assisted by Miss Anita Wimberly, Canyon, accompanist; and by Mrs. Robert Strain, Dawn, narrator. In musical setting "Jack and Jill" will be interpreted as "a combination of recitative and aria, the recitative telling in advance

Musical setting will vary after the manner of Mendelssohn, Schubert, Wagner, Verdi, De-

#### Summerfield News Study Club Has **Called Meeting** At Summerfield

By Mrs. Jim Lookingbill

Monday in the home of the parents, Mr. and Mrs. M. L. clubs president, Mrs. J. B. No. Jackson in Hereford.

Those attending were Mrs. Ray Johnson, Mrs. J/R. Euler, Mrs. Mack Noland Mrs. Earl Lance Sr. and Mrs. Noland, Mrs. Guy Walser and Mrs. Lee Zuinn, Morse, who also were vis-Curry were in Friona Monday iting there. on business.

Mrs. Lawrence Jackson and Belinda and Mrs. W. R. Underdown, Friona, went to Lubbock Thursday to see their nephew and grandson who is a patient at West Texas Hospital there. Mrs. J. R. Euler also accom-

Mr. and Mrs. Jack Howell and Mrs. Donald Skelton, Dimmitt, urday night. spent the day Sunday in the Carl

Lee home. her brothes, Mr. and Mrs. Ken- hospital bed into their home and

neth Christie. went to Amarillo Thursday to vi- for Bentonville, Ark. to work.

sit with friends dra Leigh, who is a patient at Myra Jo, Dumas; and Shirley

Northwest Texas Hospital. and Mr. and Mrs. Kenneth Chris- at Conchas Lake. tie went to Amarillo Friday night Mr. and Mrs. Ted Godfrey, A. D. Nance, Amarillo, visited

to see the Bell baby. and Mrs. Gerald McCathern and ver, N. M. vacationing.

in Farwell and Clovis Monday Lookingbill and sons. h business.

The woman's bowling team for Deannie White and Blanch, Am-Summerfield last year went to Cotton home Thursday. Amarillo Saturday and had dinner. After eating, they bowled Jayne and Daline went with a at Eastridge Bowling Palace.

Harkerware Pottery



Mrs. James Dunn Canyon Vocalist

bussy, and American jazz ("Jack ens, Mrs. L. W. Tooley, Mrs. and Jill Blues").

In special observance of Fed- Curtsinger. aria voicing what actually did eration Day, Mrs. H. V. McCabe Hymn of the Month for Tueshappen" in the well-known will give a talk on "Federation day's meeting will be Cowper's of Music Clubs"; and the club "God Moves in a Mysterious will sing "Federation Hymn," Way."

Mrs. Laverne Collins and Betty turning home Tuesday.

Belva and Belinda Jackson, daughters of Mr. and Mrs. Law-A called meeting of the Sum-rence Jackson, spent Saturday merfield Study club was held night in the home of their grand-

Mr. and Mrs. Don Walser and Diann visited in the home of Mr. and Mrs. Stanley Binge, Friwith the Rev. and Mrs. Vance you last week.

tess to a kitchen-aid party giv- and Mrs. L. L. Shultz and Jenen in her home Wednesday, nifer Higgins enjoyed a hambur-Those attending were Mrs. H. L. ger cook-out at the home of Mr. Higgins, Loretta Higgins, Mrs. and Mrs. Joe Shultz Saturday Maude Van Horn, Mrs. Guy Wal- night. ser, Mrs. Sonny Evers, Mrs. Carl Ranney Buckmaster visited his Lee, Mrs. Francis Layman, Dim- sister, Mrs. Billy B. Baker, this

mitt, and the hostess. Matt and Gaines and Mr. and in the Raymond Wiley home Sat- noon to see the Bells. He reports

Mr. and Mrs. Ray Johnson were in Amarillo Tuesday to see rends and children attended the Dale Christie, New Deal, visit- an orthopedic doctor for Mr.

ed Wednesday in the home of Johnson. They have moved a Sunday. he is now in traction. Mrs. Frank Huckert and Betty Bill Bolinger left Wednesday

Mr. and Mrs. B. A. Cotten and Mr. and Mrs. Clifford Allmon children; Mr. and Mrs. R. L. went to Amarillo Wednesday to Simpson, Hereford; Mrs. Ver. ed with Mr. and Mrs. L. B. see the Bill Bell's daughter, San- non Leverett, Don, Eldon and Lookingbill Thursday. and Jane Simpson, Hereford,

Mr. and Mrs. Raymond Wiley spent Friday through Saturday of his parents, Mr. and Mrs.

Mr. and Mrs. J. R. Euler were day visiting with Mrs. Fred Mrs. David Hutchins, Tuesday.

Mr. and Mrs. Ted Godfrey and

group from Dimmitt to Palo Du-Those going were Mr. and Mrs. Lawrence Jackson, Mr. and ro Canyon Sunday. Mr. and Mrs. Don Walser and

Deann ate dinner in the Fred Lookingbill home Monday night. Mr. and Mrs. R. B. Baker spent last weekend at Ute Park, N. M. with six of their children and their families. They include Mr. and Mrs

Dervin Baker and children; Mr. and Mrs. Jack Dulin and chilson and Todd, Lubbock; an Mr. Cowan Jewelry and Mrs. Billy B. Baker and Bobby Baker.

Their children returned home



N. P.

Mrs. Eugene Brink . . . Hereford Violinist

Jim McCabe, and Mrs. L. W

by Williams. The Club Collect Mrs. Steve Bavousett, club will be sung by a sextet including Mrs. E. C. Reinauer, Mrs. opening meeting of the new club year.

Mrs. Jamle Clearman, Mr. and Sunday, and Mr. and Mrs. Bak-Mrs. Fred Lookingbill, Mr. and er drove on into Colorado, re-

Mr. and Mrs. Fred Lookingbill Mrs. Jack White and children and Kally and Kurt enjoyed Mextook Mrs. S. G. White to her home in Muleshoe Monday.

Mr. and Mrs. Lawrence Jackson and daughters ate dinner Sunday in the home of his parents, Mr. and Mrs. M. L. Jackson in Hereford.

Mrs. Lee Curry spent a few days with her daughter, Mr. and Mrs. Guy Walser. Mrs. Ray Johnson attended

ona, Saturday. They visited also the Palo Duro art exhibit in Can-Mr. and Mrs. J. B. Noland,

Mr. and Mrs. Ky Lawrence, Mrs. Mrs. Ray Bolinger was hos- Lee Kendall, Joe Kendall, Mr.

Mr. and Mrs. Charles Jacks The Rev. J. P. Arnold Jr. was and Vickie and Dianne visited in Amarillo Wednesday afterthe baby is improving.

Mr. and Mrs. Clarence Beh-Dyer reunion at Hale Center

Mrs. Howard Hunter and children visited with Mrs. Don Chapman and daughters in Hereford this week. She also visited with relatives from Lubbock.

Billy Behrends, Amarillo, visit-

Mr. and Mrs. Howard Hunter ate dinner Sunday in the home John Hunter, in Hereford,

Also Sunday afternoon, Mr. week at Tres Ritas and Red Rica angibill Tuesday.

ver, N. M. vacationing. The Mon Amis Study club will

Mr. and Mrs. Kenneth Christie . Mrs. Jerome Erdman and chili hold its first meeting of the year were in Amarillo to visit her. dred, Friona, spent last Thurs sin the home of their president, The Rev. and Mrs. J. E. Bish-

op and family, Fairfield, spent Wednesday of last week in the the Pitman Gray Elevators of arillo, visited in the Billy Gene home of the Rev. J. P. Arnold Mr. and Mrs. J. P. Arnold Sr., Sudan, and Mrs. Ceamon Lacy,

Ardmore, Okla., spent Thursday in the J. P. Arnold home. They were returning to Sudan after spending their vacation at

Estes Park, Colo. They took their grandson, Curtis Arnold, home. He had been spending a few days with the

Northern Ireland, with its two main cities of Belfast, the capdren; Mr. and Mrs. L. D. Reeves and children, all of Cotton Center; Mr. and Mrs. Frank Wil- governing country within the

> **Read The Classifieds** Classifieds Get Results

## LABOR DAY Food Values

We Will Be Open Labor Day



LOIN &

### **ROUND STEAK CHUNK STYLE BOLOGNA**

Specials Good Mon., Tues. & Wed.,

Sept. 7-8-9

Cape Ann Frozen - 8 Oz.

Fish Sticks

Frozen Lemonade	Shurfine 12 Oz.	19¢
<b>Toilet Tissue</b>	Waldorf 4 Roll Pack	29€
Waxed Paper	Cut Rite Roll	27¢
Pineapple Juice	Shurfine 46 Oz.	.29¢
Egg Noodles-	Skinner	25¢

**Bake Rite** 

### Shortening

Lbs. 59¢

Shurfresh - Lb. Oleo

Shurfresh - Can Biscuits

Northern - 80 Ct. Box or Cello

Paper Napkins

2 For 23'

**Tomato Sauce** 

Zee - 400 Ct. Box

**Facial Tissue** 2 For 49¢

Shurfine — 303 Can **Sliced Beets** 

2 For 25c

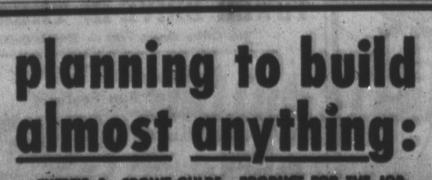
Liquid Detergent Canned Milk 43¢

**Peanut Butter** Hair Spray Aqua Net - Plus Tax

69¢ 39¢ Dr. Pepper

Melrose

**Hand Lotion** 



BUILDERS SUPPLIES

**GREADY MIXED CONCRETE** 

CROWE-GULDE

BOX 927 - HIGHWAY IS AT GOUGH ST. - EM 4-1785 - HEREFORD, TEXAS

SWEET **POTATOES** 

**Delicious Apples** Peaches

Yellow Squash



nown Panhandle writer and Democratic Party.

in city, county, state and na- posed to Communism. political parties and candidates two major parties, he showed, be a part of a better informed forms of government around the

Higgins, program chairman for attempt to achieve them from don Jr. assisting her.

Harkerware Pottery Special Sale Prices One (45 pc. Set) \$17.95 Four (45 pc. Sets) \$15.95 ea.

Cowan Jewelry

DIVIDEND

To Eligible

**Texas Motorists** 

Jerry Shipman

345 West First

EM 4-3161

STATE FARM MUTUAL

AUTOMOBILE INSURANCE COMPANY

INSURANCE

Jerry Says . . .

**GET THE SAME GOOD DEAL** 

ON HOMEOWNERS INSURANCE!

L'Allegra Study Club initiated the day, Baggarly spoke on the and men, men (or mankind) heir two-part club-year program Democratic Party, first pointing take precedence. And Baggarly hursday afternoon when they out similarities of Democratic wrapped up the Democratic Pareard as their first speaker H. and Republican Parties and their ty philosophy by reaffirming the I. Baggarly, editor and publish- chief differences; then he gave party's belief in the inherent er of the Tulia Herald and well- a resume of the history of the rights of every man as a per-

At this invitational tea, 23 ed these facts: both parties be- dent, presided at the brief busmembers and guests began the lieve in fiscal responsibility; both iness meeting when new yearclub year with the aim of being are patriotic and love our coun- books were distributed and it better informed women as ac- try; both believe in constitutional was again pointed out that each tive participants in government government; and both are op- of the programs for the year

in the November election, then are largely involved in govern- electorate. ment economics.

Introduced by Mrs. James parties have the same goals but Higgins and Mrs. Walter Londifferent approaches and from different points of view, from be the subject at the club's next different angles.

He surveyed the history of the Democratic Party, "the oldest political party in the world," from its beginnings in this country with Thomas Jefferson's Mrs. Oscar Easley, Mrs. Jim leadership (May 23, 1792) that Easley, Mrs Harold Morton, Mrs. resulted in the writing of the Kenny Gearn, Mrs. W. C. Rus-"Bill of Rights" into the Con- sell, and Mrs. Robert Kinsey. stitution. He pointed to the fact that the principle of individual liberty became the guiding star of the Democratic Party; that in any conflict between property

son, as an individual.

Similarities he named includ- Mrs. Joe Easley, club presishould spur each club member tion. The club will study first The differences between the to further study and effort to

> Mrs. Joe Lyons was hostess Baggarly repeated that both for the tea, with Mrs. James

> > "The Republican Party" will meeting, Sept. 17,

In addition to guest speaker Baggarly, other guests included Mrs. Joe Hysinger, Mrs. Gene Bullard, Mrs. Gerald Martin,

#### Letter To The Editor

I am reluctant to allow the letter of G. P. Russell of Wyomissing, Pa. go unanswered.

The theory of evolution is just put this dogma in the area of hypothesis. G. B. O'Toele, Professor of Animal Zoology, Seton Hill College stated: "We shall endeavor to show that Evolution has long degenerated into a dogma, which is believed in spite of the facts, and not on account of them." (Many other quotations against the Theory of Evolution by well-known scientist can be furnished.)

G. P. Russell states, "What is the development of better gain sorghums but evolution controlled and directed by man to meet his ends." Work in the field of a family or specie. If the scient-

After John Glenn has told about the immensity of the Universe, in his article "An Astro- past president of Area I, will naut's Faith", he makes this statement: "Could this all have just happened? Was this an accident that someone tossed up a bunch of flotsam and jetsam, and it suddenly started making



PARTY PATS AND PANS - Mrs. Joe Easley, Party." Mrs. James Higgins, at center, inat left, pours a cup of tea for H. M. Bag-L'Allegra Study Club and their guests on one of his favorite subjects, "The Democratic

troduced him and opened the club's study garly, guest speaker, who has just addressed of political parties and forms of government at their invitational tea Thursday.

Lubbock; Mrs. Bryan Edwards, makers of Texas as official hos-

### Third Annual Meeting a theory, nothing, more, and something less. It is my conviction that it would be better to

bock; Mrs. Betty Moran, home

advisor Pioneer Natural Gas Co.,

Southwestern Public Service Co.,

Lubbock; Argen Draper, Home

Smith County, Hereford; Gena

Brazeale, .Home Demonstration

Agent of Hale County, Plain-

view; Mrs. Bob Bivens, home

service adviser, Southwestern

Public Service Co., Plainview;

Royce Bodiford, agricultural con-

sultant, KGNC, Amarillo; and

Nancy Morckel, home service

consultant for Lighthouse Elec-

tric Coop., Floydada.

opportunity to hear and talk authorities in the fields of homemaking and life on farm and ics, Texas Technological College, ford Chapter of Young Homeranch, according to Connie Brumley, Area I president.

Mrs. Edward (Doris) Weil, state president, will conduct state business during the after- Lubbock; Mrs. Gail Brewer, noon session and install new of South Plains Electric Cooperaficers. She is a homemaker for tive, Lubock; and Mrs. Ruby in the High School cafeteria hybreds is definitely not evolu- her husband, herself, and their Osborne, Lubbock Avalanchetion in any sense of the word. three small daughters at their Journal. This is only improvement within country home near Hale Center. Also Mr. and Mrs. Roy Bass, Mrs. Ima Dora Haile, Area I nationally-known speakers on fa-

ist can make sorghums turn into advisor from Plainview and a mily life, Lubbock; Mrs. Aubrey roses, roses into pine trees, pine consultant in homemaking edu- Russell, Extension Service, Textrees into animals than the theo- cation, will be directing conven- as Tech, Lubbock; Mrs. Exie ry of evolution will be more ac- tion matters in certain divisions Collins, Monterrey Division, and available for consultation to chapter representatives.

Mrs. Betty King, Lockney, Demonstration Agent of Deaf

these orbits all of its own accord? I can't believe that's really true. I think this was a definite plan. This is one big thing in space that shows me there is a God, some Power that put all this into orbit and keeps it there. It wasn't just an acci-

David E. Lilienthal, former chairman, U. S. Atomic Energy Commission, in his address to the Michigan State College: "We are a people with a faith in God, with a deep sense of stewardship to our Creator. And when these faiths are no longer strong within us we are weak and we are lost, however heavily armed with weapons we may be.'

Elmer T. Peterson, columnist for the Daily Oklahoman, had this to say: "Some outstanding scientists still consider it unfashionable to accept belief in spiritual and God-ruled life, but there is a large and increasing number who frankly admit that the Darwinian theory of "chance" creation won't hold water. So they point directly at special creation under spiritual guidance and supervision. That goes back to Genesis and the Bible story.

Gene Fooks, Minister Central Church of Christ

Young Homemakers of Texas, | join Mrs. J. J. Durham as con-, er invited guests, will attend the Area I, meeting in third annual vention parliamentarian. Mrs. special Little Sister award lunconvention in Community Center Durham is advisor to Hereford cheon in the Hereford High at 1:30 p.m. Saturday will have Chapter of Young Homemakers. School homemaking department Other visiting consultants and at 11:30 a.m., Sat. This event, with state and area officers of judges for special awards include which concludes the judges' ethe organization and outstanding the following: Dr. Willa Vaughn valuation of the candidates for Tinsley, Dean of Home Econom- that award, will have the Here-

> assistant to Dean Tinsley, Lub- tesses. All winners of awards for the area will be announced by Mrs. Brumley at the evening banquet





Mrs. Ima Dora Haile



Mrs. Edward Weil

### Restore your silver to its original beauty during COWAN'S SILVER REPLATING SALE ONLY



Take your precious worn silverware and heirlooms out of hiding and have them QUAD-RUPLE SILVERPLATED by skilled silversmiths at great savings during this Replating Sale. Since pure silver has increased over 33% in price, it is all the more reason to take advantage of these low, low replating prices.

#### EXPERT REPAIR **SERVICES AVAILABLE**

- PARTS & INSULATORS REPAIRED AND REPLACED BS, BRUSHES, MIRRORS, THERMOS FILLERS,
- GOLD, COPPER PLATING
- STERLING and PEWTER EXPERTLY POLISHED

LIMITED TIME ONLY **Bring Silver in TODAY!** 

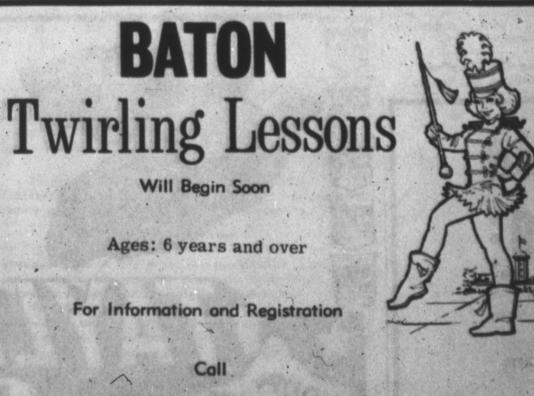
REPLATING SALE PRICES \$ 9.95 Cream pitchers 10.95 Sugar bowls 10.95 **Waste bowls** 17.95 Tea, coffee pots, each 17.95 Water pitchers Trays (per sq. inch)

#### END SILVER POLISHING

- ion Carbide's new INVICTA Finish is the only factor

Prices for INVICTA finish are additional to silverplating

217 N. Main



Mrs. Alex Schroeter

EM4 -3426

#### The Sunday Brand, Hereford, Texas, Sunday, Sept. 6, 1964

### Ticket Sales **Booming For**

will go on sale Monday.

Season tickets are still on sale and Kimbrough stated the school is experiencing a record advance sale. He said he expected to be sold out this week,

Single game ducats range in price from \$4 for a reserved chair seat down to \$1 for school children. The other reserved seat prices are \$3.50 and \$3 while the adult general admission is \$2.00. Following are the cities, place of business and individuals through which tickets may be purchased:

Maxor Drug, Mr. Poole; Taylor-Evans Farm Store, Boyd Vaughn; Dub's Mens' Shop, Dub Reeves: First National Bank. Wick Price; Higginbotham- Bar-

tlett Lumber Company, Ward Golden; Richard Drug, Joe Tooley; Bi-Wize Drug, R.T. Roden; Harman-Toles Elevators, Vernon Harman; First State Bank, Raymond Thompson.

West Texas State opens its season at 7:30 p.m. Saturday night, Sept. 19 against Ohio University, the defending Mid-American Conference champion. Ari-Athlètic Director Frank Kim- zona State U. and Texas Western brough announced today that sin- follow on successive weekends. gle game tickets for each of West Memphis State, Trinity and San Texas State's six home games Jose State are faced the last three Saturdays in October.

The production of toguilla straw, from which Panama-hats the remainder of the chair seats are made, is centered near Guayaquil, Ecuador.



Continuous Sat. & Sun. From 1.45 P.M. Evening Mon. Fri A1 6:45 P.M

Now ... Thru Tuesday





Starts Wed. for 4 Days

Starring in their first full-length, hilarious, action-packed film!

6 Brand New Songs plus your Beatles favorites!

**WILFRID BRAMBELL** 

WALTER SHENSON ALUN OWEN RICHARD LESTER UNITED ARTISTS Be the first to see the Beatles. Buy your ticket for Wed. Nite Show now All seats for Wed, will be 85c

Box Office Opens 7:30 - Sho At Dusk!

NOW . . . Thru TUESDAY 2 First Run Features



WED. — THURS. — FRI. Per Carload \$1.00



FUN AND FANTASYI

#### FRIO NEWS **GOP** Conclave Song Director Visits At Frio

By Mrs. Owen Andrews

Mr. and Mrs. Melvin Henning-son, Hayward, Calif., visited last week in the home of Mrs. Henningson's cousin, Harland Frye and Mrs. Frye.

Mrs. Henningson directed the choral singing at the National Republican Convention at the San Francisco Cow Palace re-

Mr. and Mrs. Harland Frye ate Sunday dinner in the home of their son, Houston Frye and

Mr. and Mrs. Kenneth Frye are now living on the Carl Frye place, about two miles south of Charles Frye. They recently moved affere from Hereford, where they had lived since their marriage Feb. 1.

Mrs. Weldon Stephan reports an enrollment of 24 5 and 6-yearold children in the kindergarten which she supervises at First Baptist Church. The school meets from 9 until 11:30 each weekday morning.

Mrs. J. E. Warrick and J. E. Warrick Jr. went to Wellington to attend the funeral of Mrs. Ellen Sears, at First Methodist Church there Monday afternoon. Mrs. Sears has made extended visits here in the Warrick home. She died Sunday. Three of her brothers came from Arkansas for the funeral and Mrs. Warrick, also a native of Arkansas, spent some time visiting them.

Visiting the Warrick home last week were a grandson, Clifton Warrick and Mrs. Clifton Warrick, College Station. He is a student there, and will receive his Master's degree in January. Also visiting the Warricks was Clifton's mother, Mrs. John Stroud, San Antonio, and another son, Scotty Stroud and Mrs. Stotty Stoud, Kingsville.

Sheryl Schmidt, daughter of Mr. and Mrs. Leonard Schmidt of the Palo Duro Community, spent last week visiting her aunt, Mrs. Earnest Harder and

Mr. and Mrs. Weldon Stephan were in Amarillo Thursday to see Judy Wright, daughter of Mr. and Mrs. Dale Wright, and niece of Weldon. Judy had undergone surgery at St. Anthony's hospital Thursday morning and was improving. The Stephans also visited Mr. and Mrs. Bill Phillips, who are former Hereford resi-

Mrs. A. N. Yandell was leaving for her home at Seminole Saturday after a three-weeks' visit in the homes of her daughter. Mrs. Joe Autry and her son, David Yandell, and also a few days with her sister, Mrs. J. O. Green, in Amarillo.

Visiting the Arthur Blackrurns Tuesday and Tuesday night were his brother, Floyd and Mrs. Floyd Blackburn, Sherman.

A recent visitor of the Blackburns was Mrs. George Sumner,

Recent visitors in the Charles Self home were his grandparents, Mr. and Mrs. W. H. Anderton, Tuttle, Okla. They spent several days visiting several rela-

tives here. Mr. and Mrs. J. D. Stringer, Debbie and Mike, are spending this weekend visiting his sister, Mrs. L. B. Wright and family,

in Oklahoma City. Mr. and Mrs. Earl Cole, Hereford, ate Sunday dinner with the Floyd Coles.

Mrs. Lee Johnson, Midland, spent the past week visiting her mother, Mrs. H. M. Mobley and other relatives in the area. Thursday the Rev. and Mrs. Ellis Todd, Wellington, also visit-ed the Mobley home. They had been to Hereford to visit at King's Manor. He is a Methodist pastor at Wellington,

The Panama and Cape Cod canals were open within a two-week period in 1914.

Tourist interest in Indian crafts has increased in the United States.

Day-to-day use of silver dollars has not been common in the East or Middle West.

Suicide has become one of the 10 leading causes of death in Kentucky.

Mt. Cotopaxi, in Ecuador, is the filghest volcano in the world. It rises well over 19,00 feet.

Read The Classifieds



### MIX'EM or MATCH'EM

Bel-air Premium Frozen Foods 9 Oz. Green Beans 12 Oz. Peaches 8 Oz. Brussell Sprouts 10 Oz. Whole Okra

These Prices Good Thru Wed. Sept. 9th in Hereford, Texas

#### MARGARINE

Colored 2 1 lb. 25¢

Lucerne Dairy Specials!

16 Oz. 25¢ **Cottage Cheese** Whipping Cream 45¢ Two-Ten Milk 1/2 Gal. Ctn. 1/2 Gal. Btl. Fruit Drinks

## **Citation Solid Stainless**

With The Purchase of \$5.00 or More and Coupon 2-A From Your Coupon Booklet. Be Sure To Redeem Your Other Coupons Good This Week at Safeway.

	Save on These Saleway Sp	
Pure Lard	Wright's	3 Lb. 396
Shortening	Velkay : Vegetable	3 Lb. 59¢
Tomato Sac	UCE Hunt's	3 8 Oz. 296

Cragmont

Grape - Orange

Empress

**Busy Baker** 

Soda Crackers

**Fruit Drink** Grapeade

Crackers

Holly Beet

3 46 Oz. 89¢

Kitchen Croft Enriched All Purpose

Hunt's Fancy Quality Tomato Catsup

SAVE

#### Safeway Saves You More!

ICE CREAM	Snow Star Asst. Flavors		15 Gol. 49¢
KLEENEX	Facial Tissue	4	400 Ct. \$1.00
DETERGENT	White Magic SAVE 18c	2	GI. \$1.00
PIIMPKIN PIE	S Bel Air Frozen		24 Oz. 39¢

ROUND STEAK U.S.D.A. Choice Aged Mature Beef

T-Bone STEAK

Sliced Bacon

U.S.D.A. Choice

Aged Mature

U.S.D.A. Choice Aged Mature

U.S. Choice Beef

BUTTER

Real Roast

with purchase of \$ 250 or more

## POTATOES

Garden Fresh Produce

U.S. No. 1 Russets Fine For Baking

nions California Kenturky Wonders

. 25¢

California Wonder Bell **BELL PEPPER** California Crisp

KY BEANS

ROMAINE LETTUCE

15. 25¢

Regular or Quaker Oats Raid Off Raid House & Garden Bomb **Raid Insect Killer Bomb** Raid Reach & Ant Bemb

18 Oz. 5 Oz. Can 14 Oz. \$1.37 12 Oz. \$1.17 11 Oz. 87¢

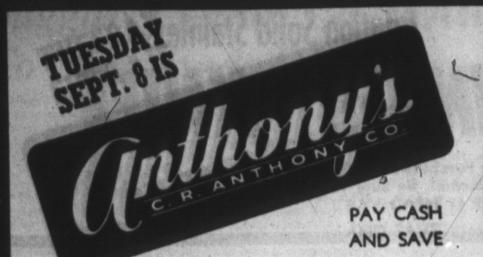
we give

Ajax Detergent 49 1/4 Oz. 83¢ Cleaner W/Ammonia 28 Oz. 69¢ Cleanser 21 Oz. 25¢

**Certified Chili** Lux Liquid Lifebouy Soap Lux Soap Fab Detergent **Vel Beauty Bar** Krispy Crackers



Wall & 16 Oz 33¢



Girls - Genuine

SOCKS

**Group Ladies** 

SUMMER SLEEPWEAR

Ladies

BERMUDA **SHORTS** 

Childrens Corduroy

**BOXER LONGIES** 

Ladies

Fall & Winter

**FLATS** \$1.99

\$ \$2.99

Group

Ladies & Children's SUMMER

**SPORTSWEAR** 

GREATLY REDUCED

Girls Back To School

DRESSES

2:57

**Ladies Early Spring** 

BRING A FRIEND AND SAVE A DOLLAR

#### MISCELLANEOUS

Irregular Thermal Blankets

Thermal Knit Lint Free 100% Cotton

\$4.88

RAG DOLLS

All Color Hair

New Fall COSTUME **JEWELRY** 

Irregulor - No. 1 Selection

Fine Combed Percale

Cotton 81 x 108

**PILLOW CASES** 

42x38 2 For \$1.17

**PRINTS** 

New Fall Fabrics

#### MEN'S DEPARMENT

HIP LENGTH COATS \$16.95<sub>1</sub>

Mens - All New Style Irridescent Colors Corduroys — Continental Zip Out Lining

\$27.50

Boys - Long Sleeve

SPORT SHIRTS

Sizes \$1.98

Group Mens

SPORT COATS

Broken \$1288 Sixes

Mens - Short Sleeve

Men's Cotton

**CASUAL SLACKS** 

Mens & Young Men's

SUITS

\$2995, \$6500

MENS & BOYS

LEVI'S

0 to 12 ....... CORDUROY

CALIFORNIA SLIM CUTS All Colors STA-PREST

#### DINGOS

**Wellington Sport Boots** By ACME

Boys — Sixes 8½ to 3

Boys — Sixes 31/2 — to 6

Mens — Sizes 61/2 to 11

6.99

8.99

Group Odds & Ends

WELLINGTON **BOOTS** 

Hereford High & Stanton Jr. High

SCHOOL SWEAT SHIRTS

Sizes 12-14-16 5. M. L.

Group Mens - Short Sleeve

Sport & White

SHIRTS

Men's Ban-Lon SHIRTS

### The Sunday Brand **Published Every Sunday**

-IN LOCAL PICTURES

SUNDAY, SEPTEMBER 6, 1964





























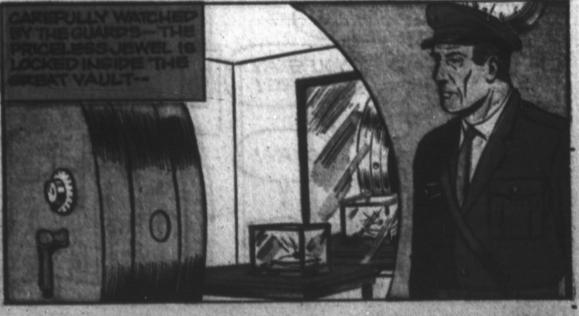








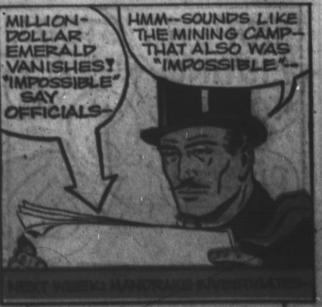












#### The PHANTOM

#### By Lee Falk







HE WRAPPED THOSE ARMS AROUND ME-FOR A MOMENT I UNDERSTOOD HIS NAME "CRUSHER"-- ONCE MORE I DROVE AT HIS MIDRIFF -























#### THEATRE STORING IPOPEYE

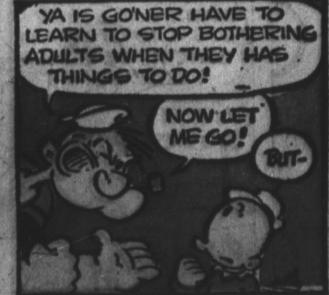














### TIM TYLER'S LUCK

#### by Lyman Young and Tom Massey











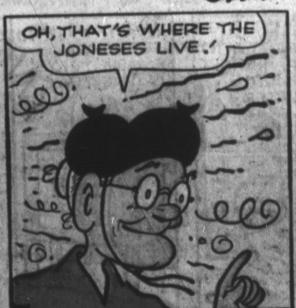




#### GRANDMA



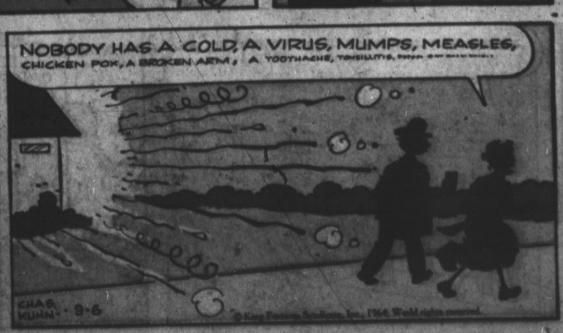






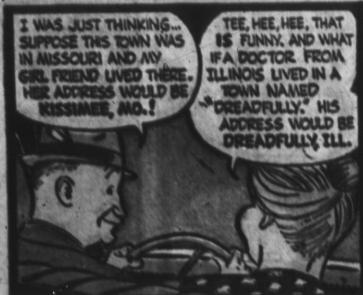






### BUZ SAWYER Featuring His Pal Rosco Sweeney by Roy CRAME















#### HENRY

















#### THE KATZENJAMMER KIDS

















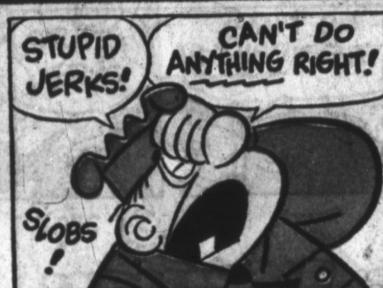
## beetle bailer















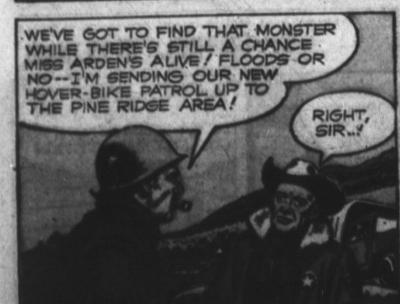






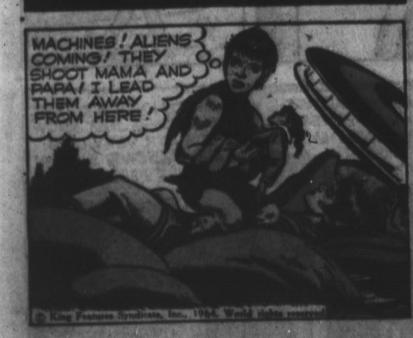
























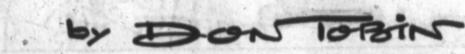






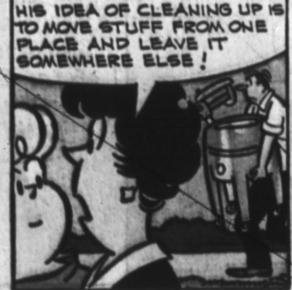


### The Count Wenner









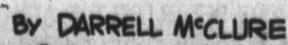










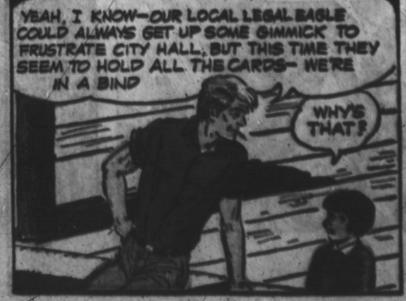










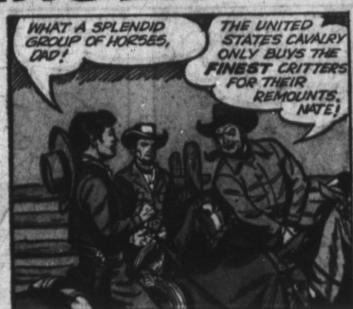






### The LONE RANGER by Charles Flanders and Paul S. Newman







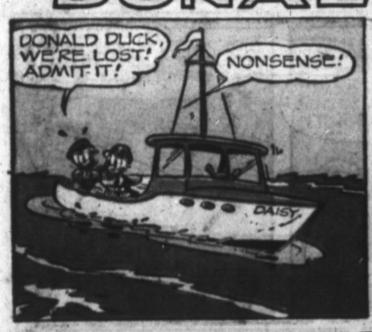






#### DOMALD DUCK

#### by WALT DISNEY

















WALT DISNEY











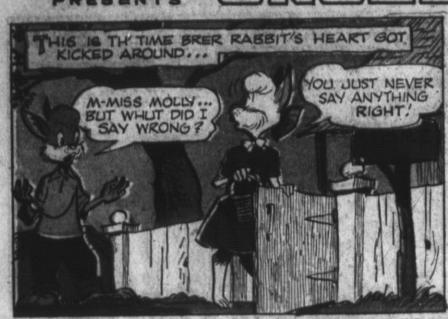






#### WALT DISNEY TUTTY COLLES

#### Adopted from the stories by JOEL CHANDLER HARRIS











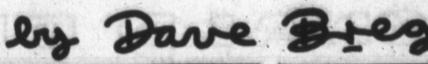






#### MISTER

### BREGER



















#### BARNEY GOOGLE and SNUFFY SMITH

#### by FRED LASSWELL







I TOLD THAT DADBURN LAWMAN I HAD ME A AIRTIGHT ALLEY-BYE ---I WUZ IN JEDGE POTTER'S HEN HOUSE PICKIN' UP SOME VITTLES FER SUPPER

