

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

Volume 28—Number 26

Hereford, Deaf Smith County, Texas, Thursday, July 12, 1928.

Seth B. Holman, Publisher.

LARGE MODERN ADDITION PLANNED FOR CITY'S BIGGEST HOTEL

ENTIRE REGION MOURNS LOSS OF PIONEER CITIZEN

ENTIRE CITY SADDENED AS NOTED RESIDENT SUCSUMBS AFTER OPERATION MONDAY

Hundreds at Funeral Bear Witness to Life of Service and Help Concluded by Unexpected Death. People from All Over Panhandle Knew and Respected Elevator Operator. Town's Leaders Pallbearers.

Esca W. Harrison, 52, pioneer citizen and elevator man of this city, died at 2 o'clock Saturday morning following an emergency operation for appendicitis last Monday evening. He was one of Hereford's most widely known residents.

Funeral services at the First Baptist church at 3:30 o'clock Sunday afternoon, conducted by the Rev. V. M. Cloyd, drew a sorrowing multitude that packed the aisles and overflowed far out into the street. The home and the church were literally buried beneath an avalanche of beautiful floral offerings sent from every point of the compass by Mr. Harrison's numberless friends. Rev. Mr. Cloyd's sermon paid a wonderful tribute to the character and life of the deceased. The casket was followed to the burial grounds by hundreds of automobiles. The local lodge I. O. O. F. conducted the last rites at the grave.

Active pall bearers were: W. B. Hicks, H. G. Conkright, A. O. Thompson, J. T. Gilbreath, J. H. Head and G. W. Brumley. Honorary pall bearers: D. T. Ambrose, S. J. Orr, C. M. Hicks, A. M. Jones, C. B. Williams, E. B. Pusey, G. A. F. Parker, W. T. Womble, Harold Hicks, J. M. Gilliland, Cliff Estes, Judge E. W. Wilson, Miles Hoberson, Mayor E. S. Ireland, J. A. Pittman, L. W. Carlyle, C. H. Dillehay, Jno. N. Jacobsen, Dr. J. W. Hicks, J. E. Hill, C. J. Paddock, J. F. Beyer, A. L. Manjock, W. A. Smith, E. B. Black, T. E. Seliger, all of Hereford, and Henry Wilkinson, Ben Short, T. B. Gallaher, Harry Kearns, W. A. Barlow, L. C. Adams, F. J. Macke, J. W. E. Goodlow, R. W. Preston, J. N. Beasley, Fred Goodnow, and Geo. Parr, of Amarillo; Dr. Hal Beckner, of Dalhart, and W. E. Beach, Wichita Falls.

Surviving Mr. Harrison are his wife, a daughter, Mettie Loy, and a son, David; also his mother and four brothers of Seymour, and a brother living at Canadian.

Mr. Harrison was born in Arkansas, September 18, 1873, and came to Texas with his parents while still a small child, settling in Baylor county. He came to Hereford in 1904, where he became identified with the cattle business in this section. Later he engaged in the mercantile business, first with J. A. Williams and later with J. A. Fox.

In 1906 he went into the coal and grain business with W. E. Hicks, later buying the business and erecting a large elevator. Since that time he had built up an elevator known throughout the Panhandle. It was a matter of pride with him that his business was known as "Harrison's" without initials or other descriptive phrases, to farmers within a radius of more than one hundred miles.

Mr. Harrison was a leader in civic and church affairs. At his own expense he built and maintained a 30-mile highway between Hereford and Bellview, New Mexico. He was chairman of the board of directors of the Baptist church and a trustee of Buckner's Orphan's Home. He donated the lot at the corner of Fifth and Main streets, estimated at a cost of \$10,000, on which local Baptists are now building a large new church.

Officers of the Hereford Chamber of Commerce have been moved from the Hill-Ricketts Realty Co. above the First National Bank to the city hall. The organization's office now occupies the north suite on the first floor of the building.



ESCA W. HARRISON.

WHILE many men and women have contributed to the present development of Hereford and the surrounding country, we believe the statement that in the loss of Esca W. Harrison Hereford has suffered the bitterest blow of its history will go unchallenged.

"Harrison," as he loved to be called, and was familiarly known to thousands, was a dynamo of energy, an enthusiastic and absolutely unselfish worker for anything that meant for the prosperity, growth and happiness of his own and county; a Christian who practiced his Christianity in his daily life. Impulsive and a fighter to the last ditch for what he believed to be right, he had a heart of gold; tolerance for the opinions of others; a broad vision of the needs of the community as a whole.

While still bowed with grief from the tragic loss of a little son, his huge elevator, filled to the top with precious grain, collapsed one stormy night, and the savings of a lifetime were swept away in the twinkling of an eye. Most men would have succumbed under such terrific blows. But not Harrison. He faced his difficult problem with grim face, but never hesitated a second in his determination to "come back" and make good with that resolve. This fitly illustrates the indomitable courage of the man.

He was an incessant worker for more and better roads—building them himself that the farmers might reach his elevator when he could not get them otherwise. In him the farmers of this territory, as well as the citizens of Hereford.

(Continued On Last Page)

Beavers Brothers Announce Construction of New Garage

Another new brick business building for Hereford!

Work is well under way already on the new home of Beavers Brothers' garage and sales room, located on the southeast corner of Third Street and Schley Avenue, across from the Brunley Chevrolet Company.

According to Hal Beavers, the new structure will be of brick and tile, 50 by 120 feet. It will be a single story structure and will include, on large scale, all of the features of the present Beavers

GAS WORK BEGINS

West Texas Company Starts to Lay Pipe to Prevent Tearing Up Streets Later. Date of New Fuel's Arrival Not Yet Known.

Assurance that Hereford will eventually get natural gas was furnished anxious householders this week when a crew of workers from the West Texas Gas Company arrived to lay the mains under the paving on First Street.

Company officers made it plain that they had nothing for publication regarding the date when gas will be available for use here. The reason piping is done now, they say, is to save tearing up pavement again.

FAIR PLANNED

Naming Committees First Step Toward Organization of Annual Deaf Smith County Fair.

First steps toward the 1929 annual Deaf Smith county fair were taken this week when it was announced from official sources that superintendents of the various fair departments have been selected and are ready to begin work at once.

None but tentative plans have been made as yet, the only definite data available refers to the appointment of these department heads:

- General Superintendent, Frank Givan; N. C. Vogele, assistant.
- Beef Cattle, G. E. Jowell and Egbert Brady.
- Dairy Cattle, Jim Lipscomb and Roy Gough.
- Hogs, G. W. Brumley and Geo. Lewis.
- Women's Work, Mrs. Edith Hughes.
- Field Crops and Gardens, J. P. Robertson and J. T. Cronin.
- Merchants' Booths, E. B. Black.
- Community Booths, John Patton, J. D. Buchanan and Jowell Murchison.
- 4-H Clubs, R. O. Dunkle.
- Vocational, C. W. Humble.
- Auto and Farm Machinery, A. O. Thompson.
- Poultry, N. C. Vogele.
- Publicity, W. R. Arnold and L. Thompson.

According to Superintendent Givan, these executives may expect to be called upon soon to attend a meeting of the various departments to make other fair arrangements.

Dalhart Pastor Fills Pulpit for Local Man

Rev. J. R. Hicks, pastor of the Baptist church at Dalhart and widely known throughout the Panhandle, will occupy the pulpit at the Hereford Baptist church at both services, Sunday, July 15, it was made known today. Rev. Hicks is a brother of W. E. Hicks and Dr. J. W. Hicks of this city. He will supply for the Rev. V. M. Cloyd who left Monday for Abilene, near which city he is to conduct a two-weeks revival service. He expects to be back in time for the services here week after next.

HUGE RALLY PLANNED TO TALK TAXES

All County Will Meet at Dawn Friday to Discuss Election on Proposed Tax Measure.

Every taxpaying resident of Deaf Smith county living in a rural community is expected to attend a huge rally and mass meeting to be held at Dawn school house Friday night, July 13. Purpose of the meeting will be to discuss all features of the election on a proposed additional 15c road tax scheduled for Saturday, July 14.

Under direction of Ralph Smith, a large concert band will go from Hereford to open the meeting with a special free concert. The band concert may be followed by entertainment features and then a selected group of well known speakers from Hereford will address the gathering.

Every advantage of the new tax will be stressed in these speeches. Business interests here have made a special survey to determine the chief opposition to the move over the county. Arguments against the tax will be refuted, the discussion possibly taking the form of a debate.

In order to make it possible for as many as possible to attend, the special election meeting at Dawn has been set for 8:30 p. m. Those in charge of arrangements say everyone in the county will profit by attendance at this event.

Meantime, election day draws near. The county is still faced by this important question: "Will Deaf Smith county roads continue as at present, or will we vote the small tax necessary properly to maintain roads here?"

BUS SCHEDULE CHANGED

Change in the schedule of Pickwick stages to go into effect immediately was announced early Wednesday. Buses will now leave Hereford from the Corner Drug Store as follows: West bound, 9:45 a. m., 1:05 p. m. and 9:10 p. m.; Eastbound, 9:25 a. m., 6:00 p. m. and 10:10 p. m.

NEW HOTEL OPENED

Mrs. J. C. Carroll opened the new Hotel Carroll the latter part of last week. This hotel is located on the second floor of the Palmer-Higgins building. It contains fourteen rooms, all of which have been completely refurnished with new furnishings, the proprietors state.

R. T. Kimmons of Amarillo spent the week-end here visiting Mr. and Mrs. N. C. Vogele.

Marrs Hits Ball and It Stays Hit

Every golfer dreams of one day making the shot, a hole-in-one. Few achieve this distinction. Sunday, July 1, B. F. Marrs made a hole-in-one on the sixth.

Although No. 6 is but 133 yards long, it is far from the easiest hole on the course. To use Mr. Marr's own words, he made a pitch shot to the sand on the edge of the green and "after what seemed a week, the ball finally trickled in."

Witnesses of the historic Marrs shot were companions in his forenoon, J. A. Pittman, W. H. Russell and H. L. Rice. Modest, Golfer Marrs refrained from boasting about his feat until the truth was finally wormed from him this week.

NEW PAVING DOWN

Watchers Marvel at Speed of Bricklayer as First Block of New Pavement on Main Street Is Rushed to Early Completion.

First glimpse of what Hereford's fourteen blocks of new pavement will look like when completed was furnished this morning when the workers of the Jordan Construction Company completed the first block of the new work on Main Street between Fourth and Fifth.

A marvel to many was the speed with which the bricklayer put down the bricks. Nearly a block was completed the first day. As streets have had to be blocked during the paving operations, traffic congestion downtown has grown apace. From official sources has come a request that cars be kept off Main Street as much as possible until this work is completed.

BRIDGES GO IN

County Highway System Improved by Addition of Two Large Bridges Progressing Rapidly.

That Deaf Smith county's road maintenance program is being carried out to the greatest possible degree is evidenced by the amount of work already done on two large bridges at important crossings over Tierra Blanco creek.

The first and largest of the bridges is located on 25-Mile Avenue, just south of town. It is 75 feet long, built atop concrete abutments, with a three inch plank top. Four lines of traffic tracks enable it to handle two-way traffic. This bridge is on the proposed new North and South state highway which would cross this county over 25-Mile Avenue.

Second of the bridges is located on the Harris Road about five miles from Dawn. Although but fifty feet long, it will be several feet higher than the larger bridge. It will also have a three inch plank top and two lines of steel traffic treads.

Justly proud of these two additions to the county's highway system, county commissioners point with pride to the minimum of cost at which the bridges have been built. Estimated cost for the two is about \$3,000.

THREE COUNTIES SING

Singers from Deaf Smith, Castro and Randall counties will meet for a district convention of Plateau Singers at the Jumbo school house Sunday, June 22, the fourth Sunday of the month. It was announced that all day meeting.

With everyone bringing his own lunch. Officers will be elected and other important business will be transacted. Further announcements will be made next week.

Mr. and Mrs. F. L. Lucas returned Tuesday from Canyon where they were called last week by the death of his mother.

OWNER ANNOUNCES PLAN TO BUILD MANY NEW ROOMS FOR BIG MODERN HOSTELRY

Hereford Hotel Owner Takes Over Cordova With Intention of Erecting Large Modern Addition on Present Location. Hotel Accommodations to Be Vastly Improved, Is Belief of New Manager.

Petitions Ask Local Election for Band Tax

Do citizens of Hereford want a municipal band? As if to foreshadow an affirmative answer to this query there was issued Tuesday a petition calling upon city commissioners to call an election for the purpose of voting a tax where-with to maintain such an organization.

More than 150 names were affixed to the petition within an hour, a sufficient number to insure action by commissioners. The election, which will probably be set at an early date, will call for a tax of two mills on the \$100 property valuation in the city alone.

Petitioners sought immediate action in order that the new tax might be levied on the 1928 rolls.

First National Bank Takes New Appearance

Remodeling work on the First National Bank is progressing rapidly and it will now be but a short time until the new financial structure will be presented to the public as one of the finest and proudest buildings in the city.

The front brick work is completed, and the side wall is being stuccoed. Richard Frank and his son, Walter, of Denison, Texas, fixture men for the W. D. Collins Fixture Co., are hard at work on the interior erecting the brand new mahogany and marble fixtures. Painters and decorators are rapidly bringing order out of chaos. A modern banking house is in the making.

When completed the First National Bank will be proud of its home and the citizens of Hereford will be proud of the addition to the civic attractiveness of Hereford.

BAND CONCERT AT WARD

According to an announcement made this morning, everyone is invited to two special meetings to be held at Ward school house Saturday night and Sunday. The Missionary Band from Plainview will be present to furnish music and there will also be preaching and singing. "Come and bring your dinner," says the arrangement committee.

Crystallization of Hereford's possibilities for an up-to-date, modern hotel were brought to a conclusion this week with the announcement that the Cordova Hotel had been purchased from Mr. and Mrs. W. M. Cogdell and is now operated by O. D. Cockerham. Mr. Cockerham has been operating the Hereford Hotel here for the past two and a half years.

Work will begin next month, the new proprietor said, on additions and improvements which will give Hereford adequate hotel accommodations. On the lot west of the present building there will be erected an addition of twenty modern rooms, each with private bath and equipped in first-class style.

The new building will take in the entire lot at the northwest corner of Second and Sampson streets. Lobby of the hotel will be located facing the business district of the city.

Elaborate new furnishings will be installed throughout, so that within a few months Hereford can boast of one of the finest hostleries of its size in the Panhandle, Mr. Cockerham believes. Flower gardens, well kept parkways, sample rooms and many other features are planned to make the transient guest feel at home in Hereford.

"We plan to cater especially to commercial trade," the proprietor has announced. "I have found that correct service to the commercial traveler is an art in itself and it shall be made one of our specialties."

The new hotel will be operated on a European-American plan, with meals served only to transient guests. A new name will be selected for the establishment when completed.

Marvin Jones Impresses Big Audience Here

Largest of any crowd to attend a political gathering this year was that which turned out at the Star Theatre Wednesday afternoon to hear Hon. Marvin Jones, member of the United States House of Representatives, speak on his candidacy for re-election to the office. Nearly two hundred Hereford men and women were present.

Touching briefly on his record of achievement while a member of the House, Congressman Jones pointed out that he has already served a sufficient number of years to become ranking member of several important committees. He is thus in better position to put over constructive legislation than would be a new man in the office.

The agricultural problems of the South are problems which the South itself must solve. Mr. Jones cited several important legislative measures which he had introduced and sponsored until their passage, showing that he was interested primarily in the welfare of this part of the country.

Preceding Congressman Jones, Clyde W. Warwick, candidate for the office of State Representative, spoke on his qualifications for that office. If elected, Mr. Warwick declared that he would spend much of his time in the interest of educational development in West Texas, especially with regard to the primary schools.

Grain Shipments Increasing As Harvest Gets Under Way

The "big parade" has begun. A steady stream of trucks loaded with ripened grain bears evidence that wheat harvest is under way in earnest.

During the past ten days Hereford's two elevators have been operating day and night to take care of the thousands of bushels of wheat brought here. Up to 9:00 o'clock this morning, 71 cars of wheat, approximately 100,500 bushels, have been shipped from Hereford. Two hundred ten loads of wheat are brought to the two ele-

vators every day. Everything is running smoothly, elevator men say. Unloading has been speeded up until no time is lost in running hundreds of loads through each day. Average test of wheat is said to be about 57 pounds—some has tested as low as 54, some tests have reached 62 pounds.

Dawn reports a heavy harvest business. The elevator there ships out at least six cars every day. Amarillo is handling and inspecting more than 200 cars of wheat from the Panhandle every day.

THE HEREFORD BRAND

Published Every Thursday at

HEREFORD, DEAF SMITH COUNTY, TEXAS.

SETH B. HOLMAN Editor and Publisher
Also Publisher of THE FRIONA STAR, FRIONA, FARMER COUNTY, TEXAS.
MRS. SETH B. HOLMAN Associate Editor

TELEPHONE 30

First number of the paper issued February 23, 1891, as the Hereford Reporter (weekly); first number of The Brand (weekly), issued March 21, 1902; first number of The Brand (semi-weekly), issued May 3, 1921; Weekly Brand re-established July 2, 1924.

NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the Act of March 3, 1879.

SUBSCRIPTION PRICES

Table with 2 columns: Subscription type and Price. Includes Zone 1, Zone One, Zone Two, Zone Three, and Zone Four rates.

THE SUNDAY SCHOOL LESSON

JULY 15, 1928.

SUBJECT OF LESSON: The Conversion of Saul.

GOLDEN TEXT: "Faithful is the saying, and worthy of all acceptance, that Christ Jesus came into the world to save sinners."—1 Timothy 1:15.

LESSON REFERENCES: Acts 9:1-19, 22-30; 1 Corinthians 15:8.

In the story of our great Apostle the curtain rises in this lesson on a Saul of Tarsus, breathing out slaughter upon Christians. Jerusalem does not furnish for him a large enough theatre of action. A crusade of persecution only can satisfy the mad wanderlust of this Saul.

It is noon. The sun pours its scorching rays down upon the Damascus plains. An angry Saul plod on with his company towards the city where he is to carry out his inquisition.

We can hardly imagine the feelings of Saul. Conscientious to a fault, eager to follow duty wherever it may lead, he is perplexed at this sudden arrest of his steps.

Political Announcements. Deaf Smith County.

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic primaries in 1928:

For Representative, 123rd District: CLYDE W. WARWICK, Canyon, Texas.

For Sheriff and Tax Collector: JOHN B. MILLER, E. F. CONNELL, J. D. (Doyle) ROSE, JAMES L. MAUK, L. I. WEST, ED CURTSINGER.

For Tax Assessor: IRA RICKETTS.

For County Treasurer: J. H. HEAD.

For County Judge: EARL W. WILSON, F. W. PRICE, D. W. HAWKINS.

For District and County Clerk: L. H. FOSTER.

For Commissioner, Precinct No. 1: C. J. PADDOCK, W. A. KNOX.

For Commissioner, Precinct No. 2: H. G. CONKWRIGHT.

For Commissioner, Precinct No. 3: J. T. GUINN, L. M. WILLIAMS.

For Commissioner Precinct No. 4: W. T. WOMBLE.

POLITICAL ANNOUNCEMENTS CASTRO COUNTY

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1928:

For Sheriff and Tax Collector: BILL BURNAM.

das, where tarried Saul of Tarsus, and there show him what great things the Lord would have him do.

Ananias came and brought the message of the Lord to Saul. Then the blindness of Saul dropped from his eyes as scales. His eyes opened on another world, a world with Jesus as its center.

The translation of a great soul from the kingdom of darkness into the kingdom of light is a most momentous event. It is a jarring experience. It is overwhelming in its nature to a mighty soul like that of Paul.

First Methodist Church

E. B. BOWEN, Pastor.

Sunday school at 9:45 a. m. N. M. Bartley, superintendent. We shall be glad to have you present this Sunday.

Morning worship at 11 o'clock, conducted by the pastor. There will be special music.

Epworth League meets at 8:00. We will dismiss our evening services and attend the revival service at the First Christian church.

We will be glad to have you worship with us at the morning hour.

Bargain.

The train had finally emerged from the blackness of a long tunnel. The conductor noticed a young couple both of whom were apparently quite flustered and the young woman was nervously rearranging her disheveled hair.

Thinking to put them at ease, the conductor remarked pleasantly: "Did you know that the tunnel we just came through cost \$12,000,000?"

"Did it?" inquired the girl. Then she added after a pause: "Well, it was worth it."

Try a Want Ad in THE BRAND

CLYDE W. WARWICK

Candidate for State Representative 123rd District.



"A Business Man for a Business Office."

Eighteen years in Canyon and the district.

Forty-three years of age.

A newspaper publisher for more than twenty years; a farm owner, bank director, with varied business experience.

Served in every capacity of Randall county as a community builder. A friend of education especially the common schools, which of necessity are the foundation of the Educational System of the state.

Especially interested in the West Texas State Teachers College, with which he has grown up in Canyon, and the only tax-supported institution on the North Plains.

He believes in economy in Government and will work for the economical administration of all public offices.

He is a man of action rather than words; he believes in less politics in government and more business in government.

He has never asked for public office, but brings a rich business experience to an office which should be conducted on strictly a business basis.

He stands strictly behind the program of development of West Texas, and will devote his efforts along that line.

Saved from Suicide by Threat.

NEW YORK CITY.—Philip Leary decided to commit suicide and jumped off a pier in the East River.

A policeman saw him, concluded he was drowning and threw him a rope. He didn't touch it.

The rope sank beside him, the policeman hauled it out and made another cast. Again he spurned it.

The policeman then understood the man was committing suicide and drew his pistol.

"If you don't come out of the water at once, I'll shoot you," threatened the officer of the law. Leary, who had jumped in to end it all, clambered out of the water lest he be killed.

Of Course.

Jimmy: "Why does an Indian wear feathers on his head?"

Betty: "Why, I suppose to keep his wig-waru."

Hereford—W. H. Arnold, formerly of Panhandle is the new secretary here.

Fort Davis—Fort Davis is planning entertainment of the Big Bend district of the WTCC on August 9.

ELECTION NOTICE.

TO ALL WHOM IT MAY CONCERN:

On June 11th, 1928, a committee from the Hereford Chamber of Commerce presented to the Commissioners' Court a petition signed by 300 qualified property tax paying voters of Deaf Smith County praying for a special election to be ordered to determine whether or not the Commissioners should levy a special 15 cent road tax on the \$100.00 valuation, and in view of the fact that the law requires the Court to order such an election when such petition is presented.

NOTICE IS HEREBY GIVEN, That an election will be held on the 14th day of July A. D. 1928, at each of the voting boxes in Deaf Smith County, to-wit: Precinct No. 1—Court House in Hereford. Precinct No. Two, Court House in Hereford. Precinct No. Three, L. O. Gore Residence. Precinct No. Four, Simms School House. Precinct No. Five, Union School House.

Precinct No. Six, Ford School house. Precinct No. Seven, Dawn School House. Precinct No. Eight, Farwell School House. Precinct No. Nine, Bippus School House. Precinct No. Ten, Daniels School House. In testimony whereof, witness my hand and seal this the 25th day of June A. D. 1928. EARL W. WILSON, County Judge of Deaf Smith County, Texas.

Advertisement for Orr's Tailor Shop. Includes text: 'I heard a good story last night. A fellow was standing on the curb waiting for somebody. His pants hadn't been pressed for several months and they bagged awfully at the knees. An Irishman watched him for quite a while, then went up to him and said: "Well, why don't you jump?"' and 'The point I'm trying to make is this: Would you be safe from such a question if you stood upon a curbing?'

THE BIG BOUT (Continued) By Albert T. Reid



THE FUMBLE FAMILY



Large advertisement for 'M SYSTEM STORE' featuring 'Specials for Friday and Saturday'. Lists prices for Bermuda Onions (5c/lb), Flour (12 lbs \$0.59, 24 lbs \$1.07, 48 lbs \$2.09, 100 lbs \$4.10), Matches (Box 5c, Carton 30c), Chili Con Carne (1 lb 12c, 2 lbs 24c), and Tomatoes No. 2 (9 1/2c/can). Includes the slogan 'Yes, We Deliver, Phone 249'.

Cartoon advertisement for 'SMITH WINS!' featuring a man with a sign that says 'SMITH WINS!' and other signs like 'NOMINATION', 'MISS DEMOCRACY', 'THEY SUPPLIED THE TALENT', 'MAKING THE WORLD SAFE FOR DEMOCRACY!', 'DUNKEL'.

July Sale

BEGINS FRIDAY, JULY 13

A LUCKY CO-INCIDENCE

We want you to notice especially that our big July Sale begins on Friday, the Thirteenth. A lucky day, and we picked it purposely. Think of it—harvest time and Stambaugh's Great July Sale occurring together to give you the opportunity of many months to save.

BOYS' TENNIS SHOES
79c

TRUNKS SUITCASES
25% Less

Leather Palm Gauntlet Gloves 39c

Men's White BROADCLOTH SHIRTS
95c

Ladies Shoes

\$7.50 Values	\$5.55
\$6.50 Values	\$4.85
\$5.50 Values	\$3.95
\$5.00 Values	\$3.75
\$4.50 Values	\$3.45
\$3.50 Values	\$2.95
\$2.50 Values	\$2.15
\$2.00 Values	\$1.85

BOYS' KNICKERS
Sizes 5 to 14—Newest Patterns
\$2.50

Men's Underwear

Genuine Broadcloth	\$1.25
88 Square Nainsook	\$.90
Nainsook	\$.38
Emitted Athletic Undershirts 60c and	\$.88
Trunks, 60c, 88c	\$1.25
Boy's Nainsook Underwear, 40c	\$.65

Bandana Handkerchiefs 9c

Men's Dress Trousers

\$8.50 Value	\$5.95
\$6.50 Value	\$4.95
\$6.00 Value	\$4.50
\$5.00 Value	\$3.95
\$3.50 Value	\$2.95

Rayon Bloomers 57c

SALE ENDS SATURDAY, JULY 28

Men's Dress Shirts

Plain White or Colored, Collar Attached
Arrow Make

\$1.75	\$1.35
\$2.00	\$1.65
\$2.50	\$1.95
\$3.50	\$2.85
\$5.00	\$4.10

Men's Work Shirts 48-85c

Men's and Boy's Dress Caps
20% Less

Men's Handkerchiefs

Plain White	5c
White, with Fancy Borders	22c
White or Colored Linen	45c
Colored French Linen	95c

LADIES' RAYON HOSE

—with pointed heels
37c Pair

Cotton Pongee, 24c yard. Solid Colors

Ladies Undergarmets

Rayon Brassiere and Step-In, trimmed with lace galloon; colors, peach or pink	\$1.65
Rayon Shortie Bloomers	\$1.15
Rayon Pajamas (Orchid-Nile)	\$2.40
Hand-Embroidered Gowns	\$.95

Crepe de Chine Step-In and Bandeau \$3.95

FULL FASHION CHIFFON

—Hose with Embroidery Clocks
\$2.15 Pair

BELFAST PRINTS 30c yd.
FAST COLORS

TURKISH TOWEL

20 x 40 Inches, Colored Stripes
22c Each

SILKS

\$3.75 Grade	\$3.30
\$3.50 Grade	\$2.95
\$3.00 Grade	\$2.60
\$2.50 Grade	\$1.95
\$2.00 Grade	\$1.65
\$1.85 Grade	\$1.45
\$1.50 Grade	\$1.20
\$1.00 Grade	\$.85

Men's Shoes

\$10.00 Values	\$7.25
\$ 7.50 Values	\$6.95
\$ 6.50 Values	\$5.95
\$ 6.00 Values	\$5.25
\$ 5.50 Values	\$4.95
\$ 5.00 Values	\$4.25
\$ 4.00 Values	\$3.55
\$3.85 Values	\$3.45
\$2.75 Values	\$2.45
\$2.50 Values	\$1.95

Ladies' Tan Crash Knickers
\$1.45

Children's Hose

7-8 Length Silk, solid colors	52c
3-4 Length, Mercerized, solid colors	35c
1-2 Length, Fancy Silk, solid colors	38c
1-2 Length, Fancy Mercerized	22c

MEN'S OVERALLS
220 Weight—Eastern Denium
\$1.20 Pair

Genuine Peter Pan Printed Fabrics
39c Yard

Ladies' Wash Dresses
89c—\$1.45—\$2.95

Wall-Tex

Plain or fancy colors; much better than oilcloth
39c Yard

Printed Percales, 36-Inch Width
17c Yard

Boy's Long Trousers
20% Less

Gold Bond Stamps will not be given on Merchandise at Special Reduced Prices

Stambaugh Dry Goods Co.
HEREFORD TEXAS

Group Passes Resolution On Harrison Death

Instructed by the officers and directors of the Hereford Chamber of Commerce, a committee appointed by President T. E. Seigler this week drew up and passed the following resolution of appreciation and condolence:

BE IT RESOLVED by the Hereford Chamber of Commerce:

First. That in the death of Esca W. Harrison this chamber has lost one of its most valued and best loved members.

Second. We bear witness that for a quarter of a century he has lived among us, his life has been one of the strictest integrity. By enterprise, industry, intelligence and business vision, he has built up a business not only profitable to himself, but to those with whom he dealt, and to our entire community.

Third. By his public spirit he has done much to open good roads through our county and thereby help our farmers and attract trade to our city.

Fourth. By his liberality and love for his fellowmen he has greatly helped to make his home town a better place in which to live. His love for the youth of our land was shown in his work for orphans, his Sunday school, and the Boy Scouts.

Fifth. We recognize that in establishing a Christian home and giving a loving and loyal service to his family, his country and his God, he has set an example of the highest type of American citizenship.

"So when a good man dies For years beyond our ken The light he leaves behind him lies Upon the paths of men."

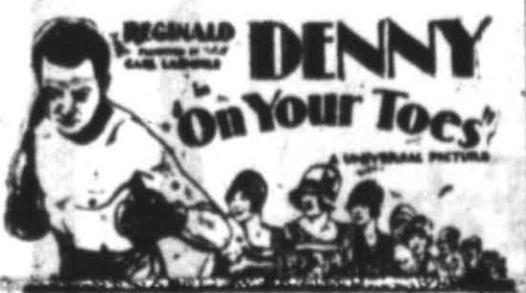
G. A. F. PARKER
E. S. IRELAND
D. F. ASHBROOK,
Committee.

Edward P. Price Wins National Contest Award

One hundred and fifty dollars cash and nation-wide fame were the double honors bestowed last fortnight upon Edward P. Price, well known former Hereford boy, whose essay in a national contest was awarded second place out of dozens of other entries. Price is a son of Mr. and Mrs. P. W. Price of this city.

Mr. Price is an executive of the San Antonio Public Service Company at their branch at New Braunfels, Texas. Subject of his prize-winning essay was "Lignite as a Commercial Fuel." The award was made by the McGraw-Hill Publishing Company, New York City.

STAR THEATRE Friday - Saturday JULY 13-14



—It keeps you there—on your toes. Something doing every split-minute. How Denny dances. How he makes love. How he fights. A new, more dashing Denny. With verve—sparkle—smartness. Heart throb touches. Flashes of comedy. And Speed. Speed. Speed.

also—
"Buffalo Bill's Last Fight"
Filmed in technicolor

Former Hereford Man Marries Amarillo Girl

Interesting social news to Hereford friends was that of the marriage of James Hardy McClurkin and Thelma Hubbert, both of Amarillo, which took place Saturday, July 7.

Mr. McClurkin is widely known here as the son of Rev. and Mrs. J. E. McClurkin, who moved to Amarillo from Hereford about five years ago. Rev. McClurkin was formerly pastor of the Baptist church here.

After July 20, Mr. and Mrs. McClurkin will be at home to friends in Amarillo.

Severe Storm Reported By Oklahoma Visitor

Mr. and Mrs. J. P. Wood returned this week from an extended trip through Oklahoma and Abilene, Texas. They had been away about three months.

Mr. Wood reported that while visiting in the home of his sister at Cordell, Oklahoma, he experienced one of the worst rain and hail storms about three weeks ago in the history of that country. He said the family was forced to take refuge in a storm cellar and when they came out they found the roof and part of the house demolished.

Crop outlook in Oklahoma this year is very good, Mr. Wood said, but he believes the danger of severe storms more than makes up for the agricultural benefits of residence there.

In Abilene Mr. and Mrs. Wood visited their two daughters, well known to Hereford friends, Miss Zula Wood and Mrs. John Bradley.

Noted Educator Speaks to Congregation Here

To everyone in Hereford is extended a special invitation to hear Dean Gordon of Texas Technological College, Lubbock, who will speak at the First Presbyterian church here at 11:00 o'clock Sunday morning. It was announced today by Judge C. F. Kerr and H. R. Fritz, pulpit committee.

Dean Gordon is famed throughout West Texas as a speaker and leader in educational circles. He is known as one of the outstanding lecturers on the entire Tech faculty. His subject has not yet been announced.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.



—Get your batteries repaired or recharged. Best work done at reasonable prices. Take good care of your batteries.

WILLARD batteries and WILLARD SERVICE for all makes spell freedom from battery worries for you.

Generator and Magneto repair work another of our specialties.

WILLARD
Battery Station

Baptist Church Workers Make Rapid Progress

Not the least industrious of nearly a dozen work and repairing gangs now engaged in different parts of the city is that busily constructing the new \$70,000 Baptist church at the corner of Fifth and Main Streets. Foundation work has already begun and materials are arriving daily.

This magnificent edifice will be built as a giant "T" 92 feet wide at the rear and 62 feet wide in front. Length over all will be 120 feet and height to eaves 30 feet.

Three stories in height, the building will have a seating capacity for church services of 1,100 persons. Balconies, rest rooms, club rooms, kitchen and dining room and all modern equipment will feature this up-to-date structure.

According to the building committee, of which E. B. Posey is chairman, Hereford Baptists can soon boast as fine a church home as any city of this size in the Panhandle. Workers are expected to complete the building by the latter part of December.

Endeavor Council Holds Special Plans Session

The council of the Christian Endeavor of the First Christian church met Tuesday evening to discuss endeavor work here. Past work and plans for the future were discussed.

Council members present included Rev. Thurman Morgan, Clifford Kestor, Alleth Elliston, Keith Guthrie and Oriana Savage. Miss Hazel Megert was a visitor.

Try RICE'S Instant Tire Service.

HOSPITAL NOTES.

Mrs. E. F. Harmon and baby son are both doing nicely.

Miss Della McKenzie is doing as well as could be expected.

Mrs. O. F. Lange and baby are doing well.

Elisa Clayton, who was at the hospital for medical treatment this week was discharged Wednesday.

Mrs. Ohlig will soon be ready to be taken home.

Theda Lou Wilson is recovering rapidly from a recent operation.

Mr. and Mrs. Arch Conklin and family returned this week from a vacation trip through Oklahoma.

Mr. and Mrs. J. Frank Potts and children of Abilene, were visiting old friends here this week. For the past ten days they have been camping and fishing at the Methodist grounds in the Canyon, and came over to Hereford Tuesday to visit before returning home. Mr. Potts was for many years head of an abstract company here bearing his name and now known as the Thompson & Ireland Company.

Rawleigh's Guaranteed Fly Fluid and other products at SPECIAL PRICES during July. A. C. MASSEY. 26-3ts

Mr. and Mrs. L. F. Borden and family and Miss Bess Hopkins left Thursday morning for a vacation trip to New Mexico and Colorado. Miss Hopkins expects to return in about ten days, but the Borden will probably be gone several months.

Brunswick tires are cheaper, but you can't beat them at any price. RICE SELLS THEM.

Mrs. Mary Campbell of Dallas is here this week visiting her son, T. A. Campbell, and family.

Eat plenty of Steffen's good ice cream these hot days—you'll feel better. CORNER DRUG STORE.

Miss Lily Mae Carpenter of Eric, Oklahoma, arrived Tuesday afternoon for an extended visit with her sister, Miss Viola Carpenter.

30 x 3 1/2 tires, \$4.75 at RICE'S.

Viola Beryl and Betty Ross Phillips and Betty Jeanne Ball spent the day Tuesday in Canyon visiting Ruth and J. C. Baker.

Ben Zine, our new ad writer, pulled a fast one in this issue. Read our advertisement. ORR'S TAILOR SHOP.

O. T. Behrens and son spent the week-end in Clarendon.

Lay in your winter coal now. JONES & McLEAN, Phone 1.

Miss Evelyn Jackson and sister, Mrs. W. A. Lookingbill, motored to Roswell, New Mexico, Tuesday where they will visit their mother, Mrs. Harry Jackson.

OldDoc Bird Says:
It doesn't take a heavyweight to punch a clock

TRY OUR CAKES AND BREAD
THE CITY BAKERY
C. C. WALL, Prop.

Mr. and Mrs. Lee Conklin and family returned to Hereford last week from Canyon. Mr. Conklin has operated a grocery store there for the past several months.

Cleaning, pressing, tailoring—"That Better Service." ORR'S TAILOR SHOP.

Everybody's doing it. What? Eating that good Steffen's Ice Cream. For the CORNER DRUG STORE.

Rawleigh's Guaranteed Fly Fluid and other products at SPECIAL PRICES during July. MASSEY.

IMPORTANT ANNOUNCEMENT

Dr. L. F. Erwin, dentist, who recently purchased the office and practice of the late Dr. D. E. Turrentine, will make his office the summer in the office of Dr. G. W. Heard over the Corner Drug Store. Dr. Heard expects to be out of town part of the time, and during his absence, Dr. Erwin will be glad to serve his patients.

Dr. Erwin is an experienced, expert practitioner. His specialty is Pyorrhea. Consult in and meet him.

DR. G. W. HEARD DR. L. F. ERWIN

HOFFMAN GROCER

—and—
PALACE MEAT MARKET

—A good place to trade. We strive to please you. Phone us your orders and give us trial.

Phone 115 We Deliver
Bring us your eggs and cream.

APPEARANCE

—that's the thing

Clothes may not make the man, but they do make his appearance. That's why so many men have their suits cleaned and pressed regularly.

Occasional dry cleaning and semi-weekly pressings help to keep clothes new.

We guarantee to keep them in good condition.

West Tailor Shop

We'll Call Phone 385

Cash Specials

Friday and Saturday

Peaches, gallon	48c
Blackberries, gallon	60c
Peaches, Melba halves, No. 2 1-2	25c
Sun-Maid Raisins, 2 lb package	20c
Matches, six-box carton	20c
Compound, 4 lb bucket	58c
Country Cured Hams, lb	30c

MONT E. BAKER
GROCERIES

PIGGLY WIGGLY

More Tempting Dishes—Less Expense

From the countless brands and grades of every food on the market today, the finest kinds of each have been sifted out for you to choose from, by PIGGLY WIGGLY. You read the price tags—help yourself. You serve more tempting meals at less cost—when you shop at PIGGLY WIGGLY.

SPECIALS FOR FRIDAY AND SATURDAY

Lemons	Nice Fresh and Full of Juice per dozen	29c
Cabbage	Good Firm Heads Per lb.	3c
Corn Flakes	Kellogg's Large Size Package	10c
TEA	SCHILLINGS For Ice Tea	1 LB 23c 4 Can 46c
LARD	8 lb. Bucket Compound	\$1.18
CATSUP	Van Camp's Large Bottle	19c
Macaroni	Q Brand Sea Shells 2 for 11c	

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE.

ANOTHER WOMACK SUPER SPECIAL

in
Hi-Grade Groceries

Blackberries, gallon	60c
Pink Beans, 5 pounds	50c
Star Naptha Washing Powder, 3 pounds	25c
Quick Quaker Oats, small	13c
Chocolate Malted Milk, Shaker	FREE 55c

Follow Our Weekly Chain of Specials—
"IT PAYS"

Avoid Disappointment. See Us First or Phone 87. We Deliver.

Ford Doings

A large crowd attended the singing at the school house Sunday night and we will meet again next Sunday night to see about organizing a singing class and having song services each Sunday night. Mr. and Mrs. George Lewis of Progressive and Lloyd Roberson of Hereford were visitors at our singing Sunday night. Mr. and Mrs. Howard Morel, Mrs. Fielding Johnson and Mr. and Mrs. Hardy Benson attended the Fourth of July celebration at the Harding ranch Wednesday of last week. A number of people went to the party Saturday night at the home of Mr. and Mrs. Harold Wilson. Robert and Wayne for furnished some excellent music and ice cream and cake were served and everybody enjoyed themselves. Mrs. Jess McGowan underwent a major operation Friday morning at St. Anthony's hospital at Amarillo. She is doing very well at this time. Mr. and Mrs. John Whitsett, Mr. and Mrs. I. J. Lady and Mr. and Mrs. Bob Orr spent Wednesday night on the creek fishing. Mr. and Mrs. Barney McCaskey and Mrs. Howard Morel went to Jon, New Mexico, Tuesday. Mr. and Mrs. Denson Hill attended the funeral services of E. W. Harrison at Hereford Sunday afternoon. Mr. and Mrs. Harold Wilson went to Vega Sunday school last Sunday morning. Mr. and Mrs. T. E. Major and Davis Williams spent Sunday with Mr. and Mrs. Buford Stice at Askren. Mr. and Mrs. J. L. Hight made a business trip to Amarillo Saturday. Misses Grace Johnson and Mary Ruth McCaskey spent Sunday evening with Mrs. Howard Morel. We are having a lot of polite callers who present neat white cards and want one's vote. How can we vote for all of them?

Mrs. Jacobs and family and Mr. and Mrs. Wall and family visited in the Gossett home Sunday. Winona Blagg spent Saturday night with Ruth Parks. Glenn and Ira Jean Ricketts are spending the week with their sister, Mrs. Luke McBrayer. Ora Vernon visited in the Hershey home Sunday evening. Mrs. Jeff Roberson and son spent one day last week with her mother, Mrs. Caldwell.

Northeast Corner

James Ware spent part of last week with his sister Mrs. Clarence McDoom and husband. Mr. and Mrs. R. L. Campbell and family are being visited by friends from Post. Miss Berdie Lee has been on the sick list for the past two weeks and we hope she will soon be better. H. J. Oglesby attended the funeral of the little son of Mr. and Mrs. A. G. Grisham at Memphis Sunday afternoon. Mr. and Mrs. Grisham are well known in this community, for here was their home before moving to Memphis about a year ago. Our sympathy goes out to them in this hour of bereavement. Mr. and Mrs. R. M. Allred and family are being visited by a number of relatives from various communities. Miss Loraine Daniel spent last week with her friend, Miss Ava Nell Noreworthy at Amarillo. Mrs. M. E. Harris returned here last week after spending several weeks at Dawn. Mr. and Mrs. Otto Smith and family were visited a part of last week by Mr. and Mrs. Russell Downs and family of Panhandle. Rev. Jones preached two splendid sermons at Palo Duro last Sunday. Mrs. Jones was a visitor at the evening service. J. T. McClain who has been ill for the past week was taken to Hereford Sunday morning where he is under treatment of a doctor. We hope for him a speedy recovery. Sadie Allred spent a part of the past week in Hereford with her cousins, Aubrey and Erlene Daniel. Mrs. Elmer Womble visited Mrs. Ollie Grubbs one day last week. Mr. and Mrs. Jack Floyd were visitors at B. Y. P. U. and church Sunday evening. Abe and Laverne Posey of Hereford were in this community the Fourth.

Your Flower Garden

A Choice Selection of Iris.

It is truly lamentable that so few gardens are familiar with the better Iris. As one goes through the country at Iris blooming time with a few exceptions all the varieties that are seen in the average yard are the old purple Kocchil or American Black Prince, the white Florentine Alba and the older and poorer still, Honorables, gold and mahogany brown. These were all of them out of date a decade ago and still they are the most grown today.

Last week I was in a garden that had in bloom twelve hundred of the finest American and European productions in the Iris world. It was truly a sight to behold. I made a lot of notes and will today suggest two lists of varieties that you will find worth planting in your garden. The first list is of the less expensive ones that any one can afford. None of them at more than 50 cents in the newest 1928 list I have before me. I will not attempt to give colors or any descriptions. You will find all that in the catalogs. Here are the ten: Afterglow, Edouard Michael, La Neige, Dejazet, Neptune, Sludjka, Merila, Trost, Mother of Pearl and White Knight. Every one of the above are prize winners and they are all easy to grow.

To attempt to select ten of the better and higher priced ones is

not as easy as there are so many very good ones among them. I will keep this list within those that are priced at not more than a dollar, though there are many at two or ten times as much that you might want if you could see their exquisite colorings and the quality of bloom. Here are ten that are the best at the price, you will like every one: Ambassadeur, Crusader, Anne Leslie, B. Y. Morrison, Camélot, Dream, Leverrier, Prospero, Cretonne and Shekinah.

In buying Iris I would urge you to get them from a grower that makes a specialty of them and grows the better things. You will be more likely to get roots that are true to name and will give you the flowers you expect.

Things You Should Know About Your HEALTH

Jno. Jos. Galnes, M. D.

"That tired feeling" that we have heard of for years has been made a topic of ridicule and humorous quip. It has been called "spring fever" by those who regard it as acute laziness. But there are those to whom the tired feeling incident to spring-time means a curable disease, a disorder that interferes really enough with capable functioning. It is this condition that I am now talking about—seeking to correct.

Any undue tiring of the body in normal action should be regarded with concern. It means that something is wrong—and may lead to something more serious if unattended to. The perfectly healthy human body does not tire easily and it is almost impossible to wear it out by any reasonable form of em-

ployment. Of course the night-worker and the sweat-shop employe, the toiler in extreme temperatures, often overtime, can hardly expect to keep fit for a very long period of time. These breakdowns prematurely.

If you are tired on rising in the morning you are warned in advance. You probably ate too much at the last evening's meal; you are poisoned, that's all there is about it. Clean out, clean up and stop your dissipation in diet. Probably a sugar-drunk, maybe a debauch in vegetable food; a debacle in starches. Look to your elimination through bowel and kidneys; use fruit and green vegetables, plenty of water. If after a week of self-regulation you are no keener of mornings, take your physician a specimen from your kidneys.

People tire on over-feeding—it is auto-intoxication. You ought to feel fresh and vigorous after a night's rest. Then, the day's work goes by like a song. Don't expect vim and vigor with your bloodstream carrying an overload of protein ballast.

President Coolidge will have a hard time saying "I do not choose to run" to the Wisconsin mosquito hordes.

The big onion area of Northern Indiana held a special gala Onion Day. Must have been promoted by handkerchief manufacturers.

Searsdale, New York, has won

a legal battle to close its air to airplanes. Seems to us there will be some difficulties in putting up the notices.

President Coolidge has picked a Wisconsin camp for the summer, where he will fish for everything but the nomination.

Harvard conquered Yale in the first "brain battle" in intercollegiate history. We wonder where the contending teams got the ammunition.

The Prince of Wales has taken

up aviation. It seems to us the Prince has sailed through the air before!

No woman made a nominating speech at the Republican convention, but three of them made seconding speeches. Just like a woman to want the last word.

There were plenty of beautiful speeches made at the Convention, but nobody heard them.

Now that a strong prohibition plank has been adopted, the thirst is yet to come.

Kill Germ Laden Flies

—and keep them away. Bee Brand Insect Powder or Liquid kills Flies, Ants, Roaches, Poultry Lice, Mosquitoes, Fleas, Bed Bugs, and other insects. Won't spot or stain. Use powder on plants and pets. Write us for FREE insect booklet. If dealer can't supply, we will ship by parcel post at prices named. McCORMICK & CO., Baltimore, Md.

BEE BRAND Powder 1lb @ 25c 5lb @ 1.25 Liquid 50c @ 75c 10c @ 1.00 35c (Spray Gun) 35c



YES

Dodge Brothers Standard Six is the fastest car, with the fastest pick-up, under a thousand dollars.

HOWEVER

That is only HALF the story. The IMPORTANT point is that this exceptional speed is made practical by Dodge ruggedness of chassis and body construction.

OTHERS

Might succeed in building a car at this price with equal SPEED, but to do so successfully they would also have to build a car with equal STURDINESS

AND

That is where Dodge Brothers, with years of experience in building a dependable low-cost product, are years ahead of the field.

YOU

Can buy the Standard Six knowing that it is not only the fastest car in its class but the sturdiest—and the one is every bit as important as the other

\$875 COUPE F.O.B. DETROIT

Is the price, and you will find our payment-plan one of the most liberal you have ever investigated. Drive the Standard—without obligation—today!

Beavers Brothers PHONE 383. HEREFORD, TEXAS.

DODGE BROTHERS

STANDARD SIX

A Buy If There Ever Was One

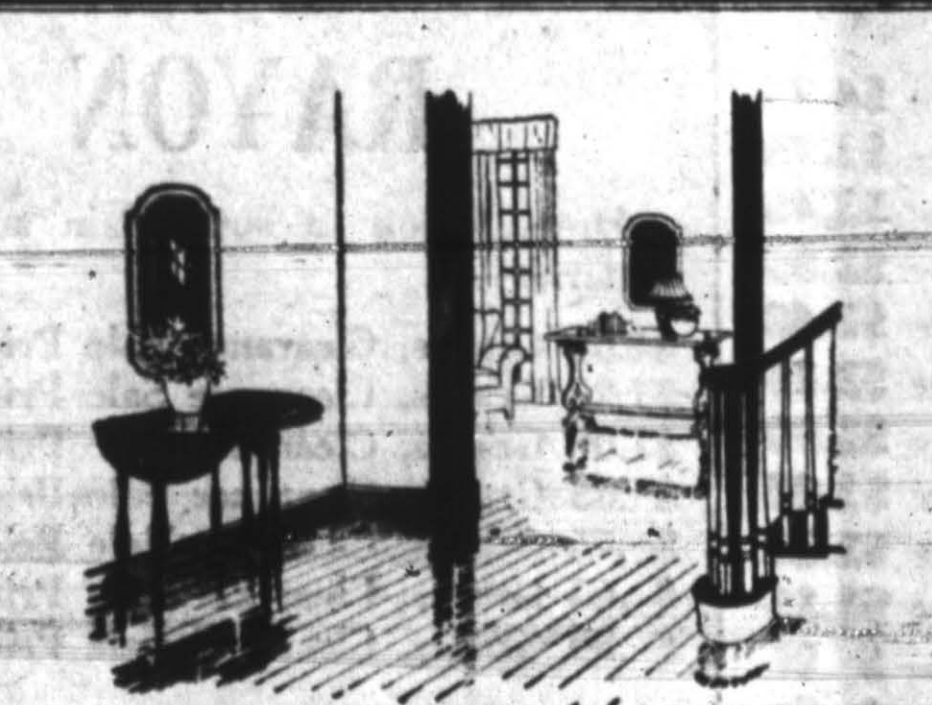
4-DOOR SEDAN 6995—CABRIOLET 6945—DELAUX SEDAN 6970—F. & A. Duesch

REAL ESTATE

CITY—FARM—RANCHES Real Estate Loans. Priced to Sell HILL & RICKETTS Phone 358

ROCKWELL BROS. & COMPANY

LUMBERMEN Phone 4 SATISFACTION MUST BE YOURS



Floors that fairly shine

Finish your floors with LOWE BROTHERS NEPTUNITE FLOOR VARNISH. It gives you a mirror-like finish which is heat-proof, water-proof, and mar-proof. And Neptunite never turns white—won't even scratch white.

There is a Neptunite Varnish for every purpose—for floors, for furniture, for exterior use. We carry a complete stock. If you want to finish or refinish anything, be sure to let us tell you about Neptunite.

See us before you paint

Kemp Lumber Company Hereford, Texas.

Buick Service Station

EARL W. LEWIS Marland Gas and Oils Miller Tires Storage, Greasing, Tow-In Service Car Washing a Specialty. Phone 392.

Remember that FRIGIDAIRE actually does freeze ice in summer J. C. CUMMINS Hereford, Texas



Have Your Tires Repaired While You Wait

We don't say much about this important service of ours, but you can depend upon it that we are always right on the job and turning out the highest class of work. Try us once then you'll understand why we ask for your work.

Tractor Oil and Fuel Gasoline, Motor Oils Federal Tires Accessories

ABO FILLING STATION

FOX MERCANTILE

SEMI-ANNUAL

Ladies Ready-to-Wear Department

Store Closed Wed.
To Arrange Stock

Starts Thurs

—Ladies' Silk Dresses, in Georgette, Crepe, Flat Crepe and Combination Dresses. Your choice, while they last—

HALF PRICE!

Ladies' Suits and Coats

—Ladies' Spring and Summer Suits and Coats; Clearance Sale—

HALF PRICE

House Dresses and Aprons

—House Dresses in Ginghams, Percales and Prints, with Organdy trims—

Special from 90c up

SILKS SILKS

Georgette Crepes, Crepe de Chines, Flat Crepes, Satins and Sport Silk—

\$3.50 Quality, Clearance Sale Price	\$2.95
\$3.00 Quality, Clearance Sale Price	\$2.58
\$2.75 Quality, Clearance Sale Price	\$2.29
\$2.50 Quality, Clearance Sale Price	\$2.19
\$2.25 Quality, Clearance Sale Price	\$1.90
\$2.00 Quality, Clearance Sale Price	\$1.68
\$1.75 Quality, Clearance Sale Price	\$1.38
\$1.50 Quality, Clearance Sale Price	\$1.19
\$1.25 Quality, Clearance Sale Price	\$.95
\$1.00 Quality, Clearance Sale Price	\$.82

Oil Cloth

—Oil Cloth, both light and dark patterns, Special, yard ----- **25¢**

Wide Sheeting

—Pullman Sheeting, guaranteed full width	
9-4 Bleached, Clearance Sale	39¢
10-4 Bleached, Clearance Sale	42¢
9-4 Brown, Clearance Sale	37¢
10-4 Brown, Clearance Sale	40¢

Dress Voiles and Batiste

Printed Voiles and Batiste

\$1.00 Grades, Clearance Sale Price	\$.70
\$.85 Grades, Clearance Sale Price	\$.62
\$.75 Grades, Clearance Sale Price	\$.58
\$.65 Grades, Clearance Sale Price	\$.48
\$.50 Grades, Clearance Sale Price	\$.39



Ladies' and Misses' Rayon Bloomers

and all silk, and night gowns and Princess Slips—

\$5.00 Grades, Clearance Sale Price	\$4.25
\$4.50 Grades, Clearance Sale Price	\$3.75
\$4.00 Grades, Clearance Sale Price	\$3.45
\$3.50 Grades, Clearance Sale Price	\$2.95
\$3.00 Grades, Clearance Sale Price	\$2.48
\$2.50 Grades, Clearance Sale Price	\$2.19
\$2.25 Grades, Clearance Sale Price	\$1.90
\$2.00 Grades, Clearance Sale Price	\$1.68
\$1.75 Grades, Clearance Sale Price	\$1.38
\$1.50 Grades, Clearance Sale Price	\$1.19
\$1.25 Grades, Clearance Sale Price	\$.95
\$1.00 Grades, Clearance Sale Price	\$.79
\$.79 Grades, Clearance Sale Price	\$.62
\$.50 Grades, Clearance Sale Price	\$.42

Munsingwear Hosiery

—Special, No. 755, while they last, your choice for only ----- **75¢**

Children's Socks

—Children's Socks, all sizes, regular 35c, 40c and 50 grades. Your choice
Three Pairs for **\$1.00**

Ladies' Purses and Bags

20% Discount

Cretonnes and Curtain Scrims

\$1.50 Quality, Clearance Sale Price	98¢
\$1.25 Quality, Clearance Sale Price	90¢
\$1.00 Quality, Clearance Sale Price	79¢
\$.85 Quality, Clearance Sale Price	69¢
\$.75 Quality, Clearance Sale Price	58¢
\$.65 Quality, Clearance Sale Price	45¢
\$.50 Quality, Clearance Sale Price	39¢
\$.45 Quality, Clearance Sale Price	37¢
\$.40 Quality, Clearance Sale Price	32¢
\$.35 Quality, Clearance Sale Price	27¢
\$.30 Quality, Clearance Sale Price	24¢
\$.25 Quality, Clearance Sale Price	19¢
\$.20 Quality, Clearance Sale Price	16¢
\$.15 Quality, Clearance Sale Price	11¢

Extra Special

36-Inch Brown Sheeting, 12 yds for **\$1.00**

Staples

—Extra heavy Brown Domestic, worth 25c yard, Clearance Sale Price ----- **18¢**

RAYON

—Dress Rays in both plain and fancy patterns—

\$1.50 Grades, Clearance Sale Price	\$1.19
\$1.25 Grades, Clearance Sale Price	\$.95
\$1.00 Grades, Clearance Sale Price	\$.79
\$.85 Grades, Clearance Sale Price	\$.62
\$.75 Grades, Clearance Sale Price	\$.58
\$.65 Grades, Clearance Sale Price	\$.47
\$.50 Grades, Clearance Sale Price	\$.39

Feather Ticking

—8 ounce Feather Ticking, blue stripe only, Clearance Sale Price, yard ----- **25¢**

Children's Wash Suits

—Children's Wash Suits, ages 1 to 7, prices range **\$1.19, \$1.39, \$1.59**

Colored Bed Spreads

—Krinkle Bed Spreads in blue, rose, green and gold stripes, Size 80 x 108. Priced from **\$1.25** up

GINGHAMS

—27-inch Ginghams, in Plaids only; good quality; not a cheap Gingham bought for sale purposes. Your choice, 10 Yds **\$1.00**

Table Damask

Table Damask, from **45¢** up.

Extra Special

—Tissue Ginghams and Batiste, all out on table, regular price 50c to 85c. Your choice, three yards for ----- **\$1.00**

Gossard Corsets and Brassieres

—Clearance Sale, **20 Per Cent Discount.**

Ladies' Union Suits

—Ladies' Summer Unions, sizes 36 to 50, Special Price, 39c and ----- **45¢**

PERCALES

—36-inch Percales, guaranteed fast colors, in Printed Patterns and Stripes. Your choice, yard ----- **15¢**

Quilt Challies

—36-Inch Quilt Chillies, Clearance Sale price, yard ----- **16¢**

Khaki Cloth

—National Guard Khaki Cloth, Clearance Sale Price, yard, 21c and ----- **27¢**

Ladies', Misses' and Children's Shoes

\$7.50 Grades, Clearance Sale Price	\$6.35
\$7.00 Grades, Clearance Sale Price	\$5.90
\$6.50 Grades, Clearance Sale Price	\$5.25
\$6.00 Grades, Clearance Sale Price	\$4.95
\$5.00 Grades, Clearance Sale Price	\$4.25
\$4.50 Grades, Clearance Sale Price	\$3.95
\$4.00 Grades, Clearance Sale Price	\$3.65
\$3.50 Grades, Clearance Sale Price	\$3.15
\$3.00 Grades, Clearance Sale Price	\$2.68
\$2.75 Grades, Clearance Sale Price	\$2.39
\$2.50 Grades, Clearance Sale Price	\$2.19
\$2.25 Grades, Clearance Sale Price	\$1.90
\$2.00 Grades, Clearance Sale Price	\$1.69
\$1.75 Grades, Clearance Sale Price	\$1.45
\$1.50 Grades, Clearance Sale Price	\$1.21
\$1.25 Grades, Clearance Sale Price	\$.95

COMPANY'S Hereford, Texas CLEARANCE SALE

Today, July 12

No Goods Charged During This Sale

Men's and Boys' Furnishings

Fitz Blue Overalls

—Fitz Blue Overall, high back and suspenders back, guaranteed to give satisfaction in wear or a new pair. Special for only **\$1.48**

Boy's Dress Pants

Boy's Long Pants, sizes 8 to 16—**20% Discount**

Fitz Special

—Men's Work Pants in sand color only, sizes 30 to 42. Special for this sale **\$1.19**

Fitz Khaki Pants

No. 154, Clearance Sale Price **\$1.48**

Men's Athletic Union Suits

—No. 2814, sizes 36 to 46, special for only **39¢**
—No. 66, Wilson Brothers Athletic Unions, V neck and round neck styles. Your choice, suit **85¢**

Extra Special

—One rack of Hart Schaffner and Marx and other good makes in small sizes only. Regular prices up to \$45.00. Your choice for only **\$16.95**

SPECIAL

Men's Straw Hats

\$1.00



Boy's Suits 20% Discount

Men's Dress Shirts

\$5.00 Grades, Clearance Sale Price **\$4.25**
\$4.00 Grades, Clearance Sale Price **\$3.65**
\$3.50 Grades, Clearance Sale Price **\$3.15**
\$3.00 Grades, Clearance Sale Price **\$2.68**
\$2.50 Grades, Clearance Sale Price **\$2.19**
\$2.00 Grades, Clearance Sale Price **\$1.68**
\$1.75 Grades, Clearance Sale Price **\$1.45**
\$1.50 Grades, Clearance Sale Price **\$1.19**
\$1.25 Grades, Clearance Sale Price **\$.95**

Work Shirts

—Men's guaranteed Gray Work Shirts. Clearance Sale Price **90¢**

Men's Dress Pants

—Men's Dress Pants, one of the best assortments of Men's and Young Men's dress pants we have ever had in stock—
\$8.50 Grades, Clearance Sale Price **\$7.25**
\$7.50 Grades, Clearance Sale Price **\$6.25**
\$7.00 Grades, Clearance Sale Price **\$5.75**
\$6.00 Grades, Clearance Sale Price **\$4.95**
\$5.00 Grades, Clearance Sale Price **\$4.25**
\$4.50 Grades, Clearance Sale Price **\$3.95**
\$4.00 Grades, Clearance Sale Price **\$3.65**



—Hart Schaffner and Marx, and Curlee Clothing. Every suit guaranteed to give you satisfaction in wear or a new one. Most every suit has two pairs of trousers. Range in price regular \$25.00 to \$50.00. Clearance Sale Price—**\$19.95, \$24.50, \$28.50, \$32.50, \$37.85, \$39.95**

Men's Dress and Work Shoes

—Men's Dress and Work Shoes, Florsheim and Robert, Johnson and Rand—
\$11.00 Florsheim Shoes, Sale Price **\$9.75**
\$10.00 Florsheim Shoes, Sale Price **\$8.75**
\$ 7.50 Roberts, Johnson and Rand
Sale Price **\$6.35**
\$ 7.00 Roberts, Johnson and Rand,
Sale Price **\$5.90**
\$ 6.00 Roberts, Johnson and Rand,
Sales Price **\$4.95**
\$ 5.00 Roberts, Johnson and Rand
Sale Price **\$4.25**
\$ 4.50 Roberts, Johnson and Rand,
Sale Price **\$3.95**
\$ 4.00 Roberts, Johnson and Rand,
Sale Price **\$3.68**
\$ 3.50 Roberts, Johnson and Rand,
Sale Price **\$3.15**
\$ 3.00 Roberts, Johnson and Rand,
Sale Price **\$2.65**
\$ 2.50 Roberts, Johnson and Rand,
Sale Price **\$2.19**

Soiesette

—32-inch Solid Color Soiesette, Clearance Sale Price, yard **42¢**

Special

—Munsingwear Hosiery, No. 825 Munsingwear Hose; regular \$1.95 grade, Clearance Sale Price **\$1.48**

Children's Cadet Hose

—Every pair guaranteed to give satisfaction in wear; double knees, reinforced heels and toes. Your choice, pair **39¢**

Gilbrea Gingham

—32-inch Gilbrea Gingham, guaranteed fast colors, in plain colors and small checks—regular 50¢ grades, Clearance Sale Price **42¢ Yard**

Special

Hope Bleached Domestic, 8 yds for **\$1.00**

Special

—Seven spools Clark's O. N. T. Thread for **35¢**
Only seven spools to each customer.

Trunks, Suit Cases and Hand

Bags—**20% Discount**

Children's Lee Unionalls

—Children's Lee Unionalls in Khaki and Blue Stripes, sizes 1 to 8 **\$1.25**
Sizes 9 to 13 **\$1.45**

Boy's Overalls—Fitz Brand

—Boy's Blue Overalls, Fitz Brand, double knee, high back, sizes 5 to 16, Special **98¢**

Lenox Charmeuse

Extra Special for **39¢ Yard**

Special

72 x 90 Bed Sheets, Clearance Sale **69¢**

Pillow Tubing

—36-inch Linen-finish Pillow Tubing, Clearance Sale Price **23¢**
40-inch Tubing, Sale Price **27¢**

Towels, Towels

—Towels, Turkish, Huck, Barber and Linen. Special price from **7 1/2¢** up
Now is the time to buy your supply for the next year.

Anna Mae Pongee

—Anna Mae Pongees in printed designs and solid colors to match. Clearance Sale Price, yard **24¢**

Silk Stripe Shirting Madras

—Silk Stripe Madras, fast colors—
Clearance Sale, **39¢**

Washanready Krinkle Crepes

—Crepes in both plain and figured patterns. Clearance Sale Price, yd **27¢**

Special

—One lot of Ladies' Slippers in Patent, Kid and Cat, both black and light shades, broken sizes; styles are good. Regular \$4.50 to \$8.50 grades. Your choice—
\$3.95, \$2.95, \$1.48
Table Nos. 1, 2 and 3

Indian Heads

—Plain colored Indian Heads in most all shades, Clearance

Sale Price **37¢**

Munsingwear Unions

\$3.50 Grade, Clearance Sale Price **\$2.95**
\$3.00 Grades, Clearance Sale Price **\$2.65**
\$2.50 Grades, Clearance Sale Price **\$2.15**
\$2.00 Grades, Clearance Sale Price **\$1.68**
\$1.50 Grades, Clearance Sale Price **\$1.19**
\$1.25 Grades, Clearance Sale Price **\$.95**
\$1.00 Grades, Clearance Sale Price **\$.85**

THE TIGER TRAIL

by Edison Marshall

(Continued from Last Week)

"He saw a great yellow and black cat—almost as large as a pony. But that isn't quite all. Moose kept his head. He told himself it was a delusion, just as you and I have told ourselves many times. So he controlled his horse, then looked down at the moonlit road. It was covered with dust and he could see very plainly. And he saw just what I told you."

"I spoke very quietly. 'Tracks?' 'Yes, big as his two hands, clear across the road. He wanted to take father and the Haywards and I down to see them. I think all of us except father, who is rather old for such excursions, were going—but something had evidently diverted them. They were to meet me here.'"

"I suppose the rain has spoiled them now." "Weakened them, anyway. Of course the colored people are terrified. The night the tiger first went wild was just on such a night as this—in the middle of the storm. They say on such nights as these—be likes to come back into the warm, dry house and play in the curtains."

"In a few minutes more we were out where the rain beat upon us. The road was already washed with water. It didn't seem possible that I here had really been mysterious tracks in the middle of the storm. 'I've got some fine plans for tomorrow. If it just clears up, the youth told me joyously, as we tramped up the road. I think he was trying to divert his mind, as well as mine from the business in hand."

"I'm sorry, Ernest," I told him. "I'm going home tomorrow." He stopped in his tracks and I nudged him on. "Going home? Good lord, why? I thought you'd stay to see us through. Of course, I can't blame you."

"I've got to make a living," I told him lightly. "It's time I went to work."

"But you were going to stay a full week and you promised sis last night that you would make it ten days or two weeks." "Did she tell you that?" "Tell me? I should say she did. She danced a highland fling."

"It didn't make the scene of the hour before any more pleasant to remember. She had seemed glad when I told her that I had postponed my departure. And even now Ernest's words filled me with a strange, souring gladness that I tried to fight off. She had proved the hour before how much she really cared. She belonged to VII, not me, in spite of the fact that she had been ready to kill him when I opened the door of the den. I remembered every smile each had been an epoch every softness in her dark eyes, every tremor of her lips."

"We tramped through the down-pour and soon came to the point that the negro had described. Then we began to search about with the lanterns. It must have made a strange picture the distant lighting, the glowing lanterns, our own tall figures in the yellow rain-coats. The great house was dark behind us."

"It's no use," I said. "The water would have washed them all out." We separated and looked up and

down. And finally I turned to call Ernest back to the house. He was bent low holding his lantern close to the mud.

"What is it?" I asked. He stood up as I came close and held the lantern before him. It shone on his white, set face.

"I've found it," he told me simply. At once it seemed to me that Ernest had left his boyhood far behind him and was a man. The voice was mature, steady, perfectly calm. He spoke so low I had to strain to listen.

It wasn't the sort of tone that I had expected. I had supposed that if I were able to find the tracks they would have cleared up the mystery in a perfectly satisfactory manner, and we would have a good joke to tell when we came to Southley Downs. Only, of course, Ernest would tell it, not I. My hours for joking in the old manor house were done. Instead of triumph, his tone hinted that cold futility with which men tell of their worst personal tragedies.

"The track, Ernest?" I asked. "The rains have washed out—all but one. This one is on a high place in the road and it is almost gone too. But you can't mistake it."

I lowered my light to see, but he caught my arm. "I guess not, Long," he said quietly.

"Why not?" "You really don't want to see it. It wouldn't do you any good. It wouldn't give you unpleasant memories to carry away with you, and besides, it can't be true. It's not there, Long."

"Let me see." "No use, doctor." "Get out of the way and let me see it," I ordered.

But instead he suddenly leaped at a shadow in the muddy road. He dug for an instant with his feet and splashed the water. And when I looked again the track had been hopelessly obliterated.

"Little fool!" I told him. "It wasn't there, Long," he answered in a far-away voice. "It was some trick of the rain—or a mirage. It wasn't possible that it could be there."

"It doesn't help—to lie."

It must have been almost one o'clock when I got to my room. There were plenty of things to think about. One was that on the morrow I would say good-by to Southley Downs. The meeting of the girl in the sleeping car had come to nothing after all. I thought about Alexander Pierce and all that he had told me. I had been at Southley Downs almost a week and its problems had grown more complex rather than simplified. Still I didn't know why the man whom Alexander called Roderick had offered

the reward for trace of the elder Southley. I couldn't explain why my host had gone for years under an assumed name, or had adopted an alias now. The relation of the Haywards with the Southleys, the creeping figure on the golf green, the track in the muddy road, still remained as mysterious as ever.

I thought about some stealing figure that was in the corridor just outside my door.

How I knew he was there is a mystery still. I certainly could not have heard him above the thunder of the rain. Perhaps it was the jar of his footsteps on the floor or maybe a sixth sense that sometimes warns a man that he is being shadowed. It seemed to me that he was coming stealthily

down the hall—and he had halted just outside my door. Then I heard a voice. It is a strange thing that I didn't recognize it at first. My ears are usually sharp for such things. The only possible explanation is that the voice was somewhat changed. "Dr. Long?" someone called softly. "Yes?"

I unlocked my door. Ernest stood in the shadow of the corridor. He carried a candle. He came in very quietly and closed the door behind him. He put his candle on the table. It is strange how the mind works. My first observation was the peculiar resemblance to his sister that I saw in his eyes. They were dark, just like hers. He sat down on the edge of the bed. I saw that he was also partly undressed.

"Have you got a pistol?" he asked. "Yes, it is in my bag."

"I wish you'd get it doctor. I'm not sure—but that we'll need it."

I opened my bag without question and drew out my automatic. "Can you shoot with the thing?" he asked. "Fairly well."

"Then you'd better keep it. I don't think I could hit the side of a barn! We might need cool shooting. Long, we've got a hunt on our hands tonight."

I looked at him as coolly as I could. "What have we got to hunt?" "That I don't know, except that it's the thing that left the track. It's in the house."

"How do you know?" "Hod do I know? My dear old boy, I'd like to say I didn't know, but unfortunately I do. It has got beyond the legend stage. If our lighting system was only in order! You can't see anything with these candles—and yet I saw plenty. Are you ready?"

"Yes."

He crept along the soft rugs and

our candles guided us. It gave such an ineffective light. Still the rain thundered, and he had to put his lips close to my ears to make me hear him. Then I felt rather than heard.

(To Be Continued.)



HAWK BRAND WORK CLOTHES

THEY WEAR LONGER

D. R. GASS & SON
HEREFORD, TEXAS

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND
Hereford, Texas

KEITH & BARNHART

Plumbing
Give Us Your Work

Phone 33




—a tip to
THE HOUSEWIFE

The fresh, good meats you buy here at this sanitary shop are far and a-weigh the best to be obtained in Hereford.

Texas Meat Market
PHONE 355—WE DELIVER

SAVE

—for your own independence

Ring the Liberty Bell on your own financial troubles by laying aside a regular amount out of your income every week. That is the only way that you can make sure of your future and avoid the feeling of dependence that comes with unprovided old age. We earnestly solicit new savings accounts. One dollar is enough for the first deposit, and will start you on the road to thrift.

The First State Bank

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(To Be Continued.)

reflections

A Horse is not Shod by Four Separate Blacksmiths. Neither is the wise man cared for by several different insurance agencies. He places all of his business in one sound agency and saves telling his loss story several times. This agency can take care of all your insurance needs. Ask us about it.

FLAINS INSURANCE AGENCY
John Patton - Manager
Hereford, Texas.

ALL THIS—AND MORE
In this new Automatic!



All Metal—Copper, Aluminum, Steel.

Beautiful Copper Tub—"the Everlasting Metal"—nickel-plated inside—corrugator for greater strength—8-sheet capacity—self-draining.

Patented Aluminum Hydro-Disc—long demonstrated the successful washing principle—speed with safety.

Accessible Silent Top Drive—starts and stops automatically by closing and raising lid.

Two Aluminum Drain Boards. Noiseless and Enclosed Belt Drive—Most satisfactory.

Steel and Aluminum Wringer—12 inch cushion rolls—with instant release. Locks rigidly in all positions.

Steel Frame and Legs—very substantial—yet light.

Duo Grey Finish—very attractive.

Price **\$98.00**
(Also Terms)

J. C. CUMMINS

GIFTS THAT LAST!

Blue Bonnet
Wedding Rings
Watches, Jewelry
Glasses Fitted

F. M. KESTER
Jeweler and Optician
Hereford, Texas

Pickwick Service

THE REVISED SCHEDULE

There has just been a revision in the schedule of Pickwick Stages operating through Hereford. The newly announced schedule is as follows:

East Bound	West Bound
9:45 a. m.	9:50 a. m.
12:40 p. m.	4:45 p. m.
10:50 p. m.	9:10 p. m.

Local Agent, Corner Drug Store, Hereford, Texas.
Phone 105 for Information.

Look for the Red Tag!

CHEVROLET

You Get Definite, Known Value

When you buy an "O.K.'d" reconitioned used car from us, you can be certain that all such vital units as motor, body, electrical equipment and brakes have been checked and tested—and that all necessary repairs have been made. It is a car good for thousands of miles of satisfactory service.

USED CARS
with an OK that counts

- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

OK

Brumley Chevrolet Company, Inc.
Hereford, Texas.

QUALITY AT LOW COST

Prospects For Cotton Appear Excellent Here

Warm weather in this territory for the past two weeks has turned the attention of many to the prospects for the 1928 cotton crop. Always a warm weather crop, conditions for the growth of cotton in this section have been ideal so far this year, farmers say.

In response to queries regarding ginning this fall, a recent communication from E. Cook, president of the Guthrie Cotton Oil Company which owns the Hereford gin, indicated that would be started soon on putting the gin here in first class shape to handle a large crop.

Amount of cotton in the Hereford territory is still largely a matter of speculation, as there has been no definite survey of the acreage made. All of the cotton seed available here this spring has been planted.

To help in preparing crop statistics for this county, those having cotton planted, regardless of how small the acreage, are requested to report the amount planted to the Brand at once. Castro county has some 9,000 acres, Farmer county about 8,000. This survey will determine Deaf Smith county's place in cotton production for this year.

Church Planning Great Meetings For Next Week

Modern methods and old-time results. These will be the aim of J. W. Boutinghouse, evangelist-preacher who comes to Hereford Sunday, July 15, to begin a two weeks series of revival meetings at the Christian church. Rev. Boutinghouse is now in the midst of one of his most successful seasons. Information received here indicates.

Earl Sparks, Snyder, Texas a young man known to many Hereford people, assists the evangelist with the musical part of the program. He is rapidly becoming almost as well known in his work as Rev. Boutinghouse is in his own.

Rev. Thurman Morgan, pastor of the Christian church, said this morning that everyone in Hereford, regardless of church affiliations, is urged to attend these inspirational meetings. The largest in Here-

ford, the auditorium of the Christian church is believed ample to insure comfortable seating facilities for a crowd of any size.

CARD OF THANKS.

Please allow us to take this method of expressing our heartfelt thanks and appreciation for the innumerable kindnesses and sympathies shown us during the illness and death of our dearly beloved companion, father, son and brother. It is not possible for us to thank you individually or call names, but we feel keenly obligated to you all. May God bless you and comfort you in giving you friends such as you have proved yourselves to be in this time of deep sorrow. Is our prayer.

Mrs. E. W. Harrison and Children; Mrs. M. M. Harrison and Sons; Mrs. D. E. Turrentine and Family; G. P. Turrentine, Frances Turrentine.

NOTICE TO BIDDERS.

Sealed bids for a new school building at the Daniels school will be received by the trustees of District No. 7 up to 10:00 a. m., Saturday, July 28. Plans may be secured at the county judge's office. The trustees reserve the right to reject any and all bids. 20-2tc

Three Contests Promised Fans In Single Week

Three red hot games within the space of seven days is the prospect now facing Captain Ralph Smith's Hereford Whiteface team. All of them will be good and all of them will be hard. How well the hard-hitting, fast-running local crew can stand the strain of lots of work is the question now confronting the sport fans here.

On Sunday, July 15, the famed Nobles Bros. Grocery Company team of Amarillo will come down for a game with Hereford. This will be the first time this season these two top-notchers have met, and a real game seems to be in store.

One of the features of the 37th annual Swisher county celebration to be held at Tulla July 16 and 17 is a baseball game. To insure a worthwhile game Tuesday afternoon, Tulla chose Hereford as a friendly opponent. This, then, will be the second game of the week.

The third game will be played Sunday, July 22, when Harley Sadler's fast travelling trouper meet Hereford here. This game

was postponed from last Sunday because of the funeral of E. W. Harrison. Postponement has only increased enthusiasm and indications are that a big crowd will witness this battle.

Manager H. K. Fox announced this morning that he has entered into negotiations with the strong Amarillo Metros outfit for a game in the near future.

CARD OF THANKS.

We take this means to thank our many loving friends in Hereford and Amarillo for their expressions of sympathy, acts of kindness and beautiful floral offerings during our recent bereavement.

MRS. ONNIE HINES
G. W. O'BRIEN
MRS. S. B. EDWARDS
W. O'BRIEN
JOHN BROWNLEE
FRED BROWNLEE
and GRANDCHILDREN.

"Take an Eastman with you." We have them—also films. CLARK DRUG STORE.

Ward & McDonnell, medicine show operators who spent the past week in Hereford, left Saturday night for Borger where their show will play next week.

Tires are very cheap now but that injured tire may still be worth repairing. "Consultation free." Take it to RICE'S.

Mrs. Messenger's record breaking pullets were fed Purina Startena and Growena. Purina feeds always pay. JONES & McLEAN.

Mr. and Mrs. C. L. Whitehead and family returned Saturday from a motor trip to Hot Springs, New Mexico.

CLARK DRUG STORE is the best place to buy wedding or other gifts. See our gift line before you buy.

Mr. and Mrs. Homer Wilson and baby of Littlefield arrived Saturday night for a visit with relatives here. Mr. Wilson left for home Tuesday and Mrs. Wilson remained for a longer visit.

Mr. and Mrs. E. B. Black returned Monday night from a visit to Kansas City and Chicago.

Congoleum and Jholum rugs and floor coverings at JONES FURNITURE CO., Phone 111.

This hot weather is hard on skin. Try Elizabeth Arden Face Creams and Lotions. At CLARK DRUG STORE.

J. J. Horton of Friom was on business Saturday.

Cordovan hand-tooled leather goods are the best. See the lot of purses, bill folds and other goods at CLARK DRUG STORE.

32 x 4 Tires \$9.50 at RICE'S



We're Still Shouting

Get Your Coal Now

Of course you don't need your winter coal just NOW, but neither are you hungry at just this minute. Nevertheless, everyone knows that if you don't eat you'll starve, and if you don't get your coal now you may freeze later—get the idea?

Use a little common sense now and be thankful six months later. Coal is much better bought and stored DRY that purchased with a blanket of snow over it after it has been hauled around wet for several weeks. AND IT'S CHEAPER.

Jones & McLean

Phone 1

HAY FEVER GONE!

Guaranteed Radium Gas Treatment



Oh, what a relief

HAY FEVER season is at hand. This Radium Gas treatment is guaranteed to prevent it with an absolute cure or no charges. Also a guaranteed relief for Asthma, Catarrh, Sinus and Stomach disorders. For Hay Fever this treatment must start immediately to prevent it this year. For further information address

RADIUM HEALTH SCOPE CO.
P. O. Box 2224 Amarillo, Texas

Just a Few More Days of Our

Golden Harvest Sale

There is still time to get in on some of the marvelous bargains to be found in this big sale. Many of the sale items have sold like hot cakes; a few have sold out completely. We are adding many more numbers this week. Here are a few of them—

COMBINATION SUITS
Boys' and Girls' Nainsook Combination Suits
38c

Girls' Rayon Combination Suits

ONE-FOURTH OFF
BOYS' WASH SUITS
Little Boys' Wash Suits, Sizes 2 to 7
69c up



LADIES' TEDS AND STEP-INS
Made of Voile and Dimity
\$.98 TEDS, special for **\$.75**
\$1.19 TEDS, special for **\$.95**
\$1.59 TEDS, special for **\$1.15**
\$.59 Steps-Ins, special **\$.42**

CHILDREN'S SOX
Children's 25c Fancy Cuff Sox
19c Pair

COLORED SHOES
Every pair of Red, Blue and Green Shoes
\$2.98

VISORS
Just the thing for these hot, sunny days
HALF PRICE

Finest \$1.00 Hose on the Market! Special In Looks and Price

A new pointed heel, silk-to-the-top hose. "Thoro Fashioned," meaning a perfect fit from top to toe. The leg is seamed, but the foot is "knit to fit," so there are no seams to hurt tender feet. Ask to see them.

PIECE GOODS SPECIALS
Figured Voiles, regular 40c and 45c Values **29c**
Plain Colored Voiles, regular 50c Seller **39c**

Men's Dress Pants 20% Off

SPROWLS-CRONIN & CO.

Used Cars

"WITH AN OK THAT COUNTS"

We list below a few excellent used car buys. All of them are in first class condition and ready for hard use. Look them over:

- 1—1927 Chevrolet Coupe
- 1—1926 Chevrolet Landau
- 2—1927 Chevrolet Trucks

These cars carry our three-day trade exchange privilege. You must be satisfied. We also have left a few dandy cheap used Fords. Priced from \$50.00 up.



Notice To Wheat Men and Commercial Drivers

The new improved Chevrolet Truck is now on display at the Brumley Chevrolet sales rooms.

This new truck is in a class by itself, having as standard equipment four-wheel brakes and four-speed transmission. It is undoubtedly the last work in modern, efficient truck equipment.

Brumley Chevrolet Co.

WE WILL WASH AND VACUUM-CLEAN YOUR CAR FOR ONLY \$2.75

They're Red Hot

THESE TEN BIG WEEKLY SPECIALS YOU'LL FIND DISPLAYED FRIDAY AND SATURDAY AT THE
HEREFORD WHOLESALE GROCERY COMPANY

CLASSIFIED ADS

For Sale or Trade

WANT CLIENT with cash for a 7 room residence worth the money. GEO. T. McCURRY. 26-2c

FOR QUICK SALE

RIGHT NOW—WHEN YOU NEED THEM!

2—COMBINES—2

Baldwin, 16 foot cut, brand new.

Gleaner, 3 foot cut, used one season.

Both may be seen at work on our one and one-half miles south of Hereford. Both ready for the wheat. Both purchased for our own use, but our wheat was hailed.

See Us At Once If You Mean Business!

Hereford Motor Company

Wanted

TAXI AND TRANSFER— I am back on the job at my old stand and ready to serve you well as always. Phone me at Anthony's Furniture Store, 109. ARCH CONKLIN. 26-1c

MIDDLE AGED LADY wishes work of any kind, preferably in motherless home. Communicate with MRS. M. A. BARNES, General Delivery, Hereford, or phone 47. 26-1c

WANTED— To buy or rent. We have about 150 customers, good, reliable farmers, wanting to buy or rent improved or raw land in Deaf Smith county. Would pay cash rent for improved farm. Land owners, quote us your best proposition with full description, location to church and schools, either to buy or rent, for cash or crop rentals. Address Fidelity Loan & Improvement Co., P. O. Box 5305, N. Amarillo, Texas. 28-4c

For Rent

FOR RENT— Close in 100 acres for fall wheat. A. H. ELLISTON. 26-1c

FOR RENT— Two nice rooms, completely furnished for housekeeping. Phone 150. DR. FLORENCE MILLER. 26-1c

FOR LEASE— My old home place, 2 miles southeast of Hereford; about 80 acres pasture; 7 room house, basement, modern improvements, barn, houses for 1000 chickens, garage, other outbuildings. Also 700 White Leghorn pullets for sale to lessee or other parties. JAS. R. ROBINSON, P. O. Box 201. 24-1c

Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F. Meets Monday, 8:30 p. m. Visiting Brothers welcome. F. E. Givan, N. G. L. H. Foster, Sec.

Lost and Found

LOST— Somewhere in town a Justin leather handbagged purse. Reward. MISS EVELYN JACKSON. 26-1

FOUND— Ladies tan coat, with cloth flower on shoulder. Found near Cordova Hotel. Pay for this ad and take it home. Call at the Brand office. 25-2

West-Way Items

We had a nice crowd at Sunday school and we are to have next Sunday. We are to change the hour back to afternoon. All who are interested please come. Rev. Hornbeak will preach for us that day, so let all be here and be there, and remember the hour, 10

o'clock sharp.

There will be community singing at the Tom Vaughn home next Sunday night and all are invited.

This community was shocked by the unexpected death of E. W. Harrison Saturday and almost everyone here attended his funeral Sunday afternoon.

Mr. and Mrs. Will Gore and boys and Mrs. Gore's father, Mr. Preston, are in Lubbock visiting Mr. Preston's brother.

Mrs. John Estes and daughters, Miss Jonnie and Mrs. Anzie Boker of Tulsa, Okla., visited Mrs. A. W. Nicks one day this week.

Mr. and Mrs. O. Wilder are having a house erected on their land and will move as soon as it is completed.

Myra Hartman won the free trip to A. & M., in the girls agricultural club of Westway and Sims communities.

Lots of sickness in the neighborhood. The Hartman and Wilson children are better but Wanda Hendrix is still very sick. Mrs. Hendrix took Wanda and Mr. Hendrix to a Hereford doctor one day recently.

Mrs. Pluk Gilliland spent Saturday night in Hereford with her sister, Mrs. Art Manjoot in order to be near a doctor with little Bob who has been very sick.

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C. W. Evitta parents and baby son and brother and wife of Lorenzo visited in the home of Mr. and Mrs. Evitta last week.

Uly Piece is real sick and unable to drive his wheat truck.

TRY A WANT AD IN THE BRAND.

News from Bethel.

Our community was saddened Saturday by news of the death of E. W. Harrison of Hereford. No man in Hereford was more highly esteemed and respected than Mr. Harrison and in his passing Bethel people have suffered a great loss. The following from this place attended the funeral Sunday afternoon: Messrs. J. C. Williams and family, Frank Crawford and family, J. G. Davis and family, Earl Lust, Vern Lust and Mr. and Mrs. Leland Smith.

Mr. and Mrs. Earl Lust and children returned Saturday from a two weeks motor trip to Iowa and Kansas. At Lenox, Iowa, they visited Mr. Lust's mother, Mrs. Lottie Lust, and his sister, Dorothy, who for the last seven years have made their home with Mrs. Lust's parents Mr. and Mrs. Hugh Humphrey. They found Mr. Humphrey very ill and his death occurred only a few hours after their arrival at Lenox. Mrs. Lottie Lust lived for a number of years at Bethel and her many friends here sympathize with her in the loss of her father. On their return trip the Earl Lust family spent several days with his relatives near Iola, Kansas. They report much rain in that part of Kansas and as a result much corn is drowned out or badly in the weeds.

Mr. Jim Bagwell had the misfortune to have his leg broken by a kick from a mule Tuesday of last week.

Mrs. E. R. Rothwell and children motored to Amarillo Thursday where they visited Mrs. Rothwell's brother and family, returning on

Sunday afternoon.

J. C. Benton's brother and a friend from Lockney were dinner guests in the Benton home Sunday.

Mrs. Ed Smith and daughter Evelyn visited Mr. and Mrs. Leland Smith several days last week.

J. A. Bagwell and daughter Marie visited in the home of his son Jim Bagwell, Sunday and Monday.

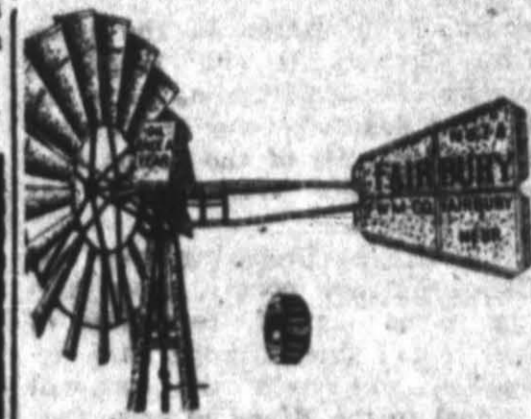
Geneva Crawford spent Saturday night with Artie Cryer.

Miss Ina Davis accompanied friends to Roswell for a week's outing.

C. E. Head spent several days last week with relatives in Amarillo.

A. M. Brownlee and family from Dimmitt were callers in the Jim Bagwell home Sunday afternoon.

FAIRBURY OIL MILL



Four complete Timken Roller Bearings

Starts 88 per cent lighter than habbitt or cast bearing mills.

OIL ONCE A YEAR

—Runs lighter, pumps more water at less cost than any other mill. Direct stroke as well as geared.

A complete line of pipe, suckerrod, casings, etc.

WESLEY STORE

Nine miles north of Hereford on 25-Mile Avenue
 Phone 9000F21

SPECIALS

FRIDAY AND SATURDAY

Lux, small size 11c

Prunes, Libby's ready-to-serve gallon 70c

Catsup, White Swan or Premier, 14 ounces 25c

Mazola Oil, quart 48c

P & G Laundry Soap, 25 bars \$1.00

All Specials for cash only at time of purchase

Williams Bros.

Phones 128-267

DO BUSINESS IN THE MODERN, EFFICIENT MANNER



Handle all transactions with checks—it is the easiest, most efficient, safest and most satisfactory way. There are many advantages to the procedure. Let us explain them to you. We invite you to call and consult with us on business methods in the handling of funds.

The First National Bank



STAR THEATRE

Wednesday and Thursday
 JULY 18-19



Get Jackie as a boy bug-in the days of Indian warfare. With his bugle, gets into enough adventure and excitement a dozen films, and caps all by saving the army through a surprising tale. This is Jackie's best backed with pathos, humor, thrills.

with Claire Windsor
 Herbert Rawlinson

children under 12 admitted FREE if accompanied by parents.



ACCESSORIES AT A LOW PRICE

More and more auto owners every day are getting the habit of stopping at this up-to-date filling station for Service-U-Like. They know that is more than a mere slogan and that it stands for the best.

You will find here the most complete line of auto accessories in Hereford. Whatever it is you need, think first of this station. Goodrich Tires and Tubes, Oils, Gasoline—EVERYTHING—we have it.

Service-U-Like Station

July Clearance Specials

NO OTHER SALE LIKE IT!

MEN'S AND BOYS' SUITS

Two pairs of trousers
\$9.00 to \$45.00

Big Reduction
STRAW HATS AND CAPS
 20% OFF

AN EXTRA SPECIAL
 "Walk Over" Oxfords
\$5.45

ATHLETIC UNION SUITS
 Regular \$1.00 Grade
50¢

MEN'S AND BOYS TROUSERS
 All latest patterns
25% OFF

LADIES' SHOES
 Pumps, Straps, Oxfords
 Less than Cost
\$2.98

WIDE DRESS SHIRTS
 All Fast Colors
98¢ UP

LADIES' HOSE
 Ladies' Rollins Silk Hose
 Regular \$1.00 Buy
60¢

Come in and look over our specials—it will save you many \$\$\$

FREE — A very useful premium to each customer FREE

THE POPULAR STORE, Hereford, Texas

"Compare the merchandise and prices"

Dimmitt News

It looks good to Dimmitt citizens to see numerous cars on the sidings here being loaded with wheat. Five companies are now buying grain here.

Work was begun on the new depot for Dimmitt this week. The structure will be of brick veneer, 21 x 66 feet and G. S. Lampkin & Co., Amarillo contractors, are in charge.

School Faculty.

The following have been employed as a faculty for our school during the coming year: C. A. Crier, superintendent; G. M. Roberts, principal; Mrs. Alva Baxter Carson, Miss Bettie Rose Kerr, Mrs. Bessie Gill, home economics; Mrs. A. L. Stringer, primary; Mrs. C. A. Crier, third and fourth grades; Mrs. G. W. Roberts, fifth, and Miss Ethel Womble, sixth grade. A vocational agricultural teacher has not yet been employed.

are visiting her mother, Mrs. C. E. McLean and other relatives here this week.

Mr. and Mrs. Bill Webb and Mr. and Mrs. Henry Stalcup left Sunday for a two weeks trip to Colorado.

Mrs. E. S. Parks, daughter and son, are on a few days visit to relatives and friends at Goree.

Mr. and Mrs. W. R. Rantz and children of Findley, Ohio, are visitors in the H. E. Rantz home.

Mr. Romas is building a modern three room residence just north of the one he recently completed.

The Fourth of July was celebrated in a safe and sane way in Dimmitt. Some of the citizens went to the celebration at Hardings ranch and several went to a lake near Jumbo, and enjoyed swimming and picnic in the late afternoon.

The K. K. K. club enjoyed a swimming party and wolver roast last Thursday evening. Seven members and one visitor were

Arney News Items

Preparations are under way for wheat harvest. Combines are in the field and general work will be under way for some time. Much wheat is late but much of it is ready. Some of that which was hauled out will likely make, thus prolonging harvest season.

Mrs. O. L. Fortner and children who have been visiting her parents, Mr. and Mrs. J. E. Boyd, returned home Tuesday.

Mr. and Mrs. Ott of near Hereford spent Sunday afternoon in the Tipton home.

Mrs. Fox is enjoying a visit with her sister.

Miss Edna Burks spent Monday afternoon in the Ross Campbell home.

Miss Merie Perkie had an operation some time ago and is now rapidly recovering.

J. F. Bailey of Amarillo spent

Mr. and Mrs. E. Campbell, Mr. and Mrs. F. Fortner and Benjie and Flossie Fortner went to Crowell Friday to visit relatives.

Miss Beulah Cox visited different points in New Mexico last week.

BARNES CIRCUS COMING.

The all new production of the Al G. Barnes circus is coming to Clovis July 19. Advertising men representing Al G. Barnes circus have been posting pictorial circus bills in this vicinity announcing the coming of the show and advertisements will be found in our columns this week. The management of the Al G. Barnes circus announce the following features this year:

The all new spectacle entitled Aladdin and the Parade of Gold, in which approximately 1,000 people take part, including the Chinese beauty, Lola Lee Chong; the two Mastodons, Tusko and the

of July A. D. 1928, then and there to answer a petition filed in said Court on the 27th day of December A. D. 1927, in a suit numbered on the docket of said Court No. 1063, wherein W. A. Whitson is Plaintiff, and Ella Whitson is Defendant, and said petition alleging that the plaintiff is now and has been for more than twelve months a bona fide resident and inhabitant of the State of Texas, and has resided in Deaf Smith County, Texas, for more than six months next preceeding the filing of this petition; that plaintiff and defendant in 1923 were legally married to each other in Bosque County, Texas, that plaintiff and defendant continued to live together as husband and wife for about five months after their marriage, at which time the defendant without cause or provocation voluntarily left the bed and board of the plaintiff, and refused to return and live with plaintiff, who at all times treated defendant with considera-

tion and forbearance. That said abandonment has been for more than three years before filing of petition and was made with the intention of finally abandoning the plaintiff and with no intention of returning to him.

Plaintiff prays for judgment dissolving their marriage relations, for a complete divorce from the defendant, and for special and general relief.

Herein fall not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 25th day of June A. D. 1928.

(SEAL) L. H. FOSTER, Clerk, District Court, Deaf Smith County.

MRS. HOUSEWIFE of Post!



A PERSONAL MESSAGE FOR YOU!

A Clark-Jewel Gas Range for YOUR HOME!

To realize the full beauty and utility of this stove it must be seen and used. We very cordially invite you to inspect it personally at our display room.

Liberal Trade-in allowance on your present stove.
Low down payment—TEN MONTHS TO PAY THE BALANCE!
No interest charged on deferred payments.

The West Texas Gas Company is offering housewives of Hereford the opportunity to purchase a Clark-Jewel Gas Range with the famous Loraine Oven Heat Control at a low initial cost.

This plan enables you to enjoy the benefits of Natural Gas while paying for your stove.

Since we are making this offer for a limited time only, we would suggest that you visit our display room, Rogers Hotel Building, at your earliest convenience.

Make your Selection now! Just a small down payment. Your monthly payments will not start until one month after gas is turned on in Hereford.

You have a wide variety of appliances to select from. Ranges in colors...high ovens...low ovens...hotel ranges...water heaters...space heaters...Gasteam Radiators...Clothes Dryers...Gas Refrigerators...

A Wonderful Fuel! A Wonderful Stove! A Wonderful Opportunity!

"IF IT USES GAS—WE HAVE IT"

WEST TEXAS GAS CO.

ROGERS HOTEL BUILDING



W. C. Rountree, M. D.

The man who has for many years successfully treated Pellagra by mail.

No genuine Rountree Pellagra Treatment without label bears picture and signature—Caution your friends.

Have You Found Complete Relief?

Have you any of the following symptoms? Nervousness, Stomach Trouble, Brown, Rough or Irritated Skin, Loss of Weight, Weakness, Peculiar Swarming of the Head, Burning Sensations, Constipation, Diarrhoea, Mucous in the Throat, Crazy Feelings or Aching Bones.

Don't Waste your money and risk delay by trying substitutes. Put your case in the hands of a Physician who has been a proven success for many years as a Pellagra Specialist.

READ WHAT OTHERS SAY: Mrs. R. R. Robinson, Stigler, Okla., writes: "I am glad to tell you what wonderful Pellagra treatment has done for me. I feel like a new woman."

Mrs. W. S. Hays, Eagleton, Ark. writes: "I took Dr. Rountree's treatment for Pellagra in 1926. I feel better than I have for 15 years."

WRITE TODAY! Rountree Laboratories, Austin, Texas. For FREE Diagnosis, Questionnaire and Blue Book, "The Story of Pellagra", also for hundreds of additional Testimonials.



Restful... as the quiet coolness of a mountain lake

Westinghouse fan coolness is like standing beside a mountain lake. It's restful—because it's so quiet.

To home, office, store or restaurant, Westinghouse fans bring that quiet coolness. A special Home Fan, and a complete commercial line for every use.

WESTINGHOUSE ELECTRIC & MFG. CO. East Pittsburgh, Pa. Offices in All Principal Cities Representatives Everywhere

Westinghouse

The Fan with the RESTFUL breeze

Texas Utilities Company

Hereford, Texas

For Economical Transportation



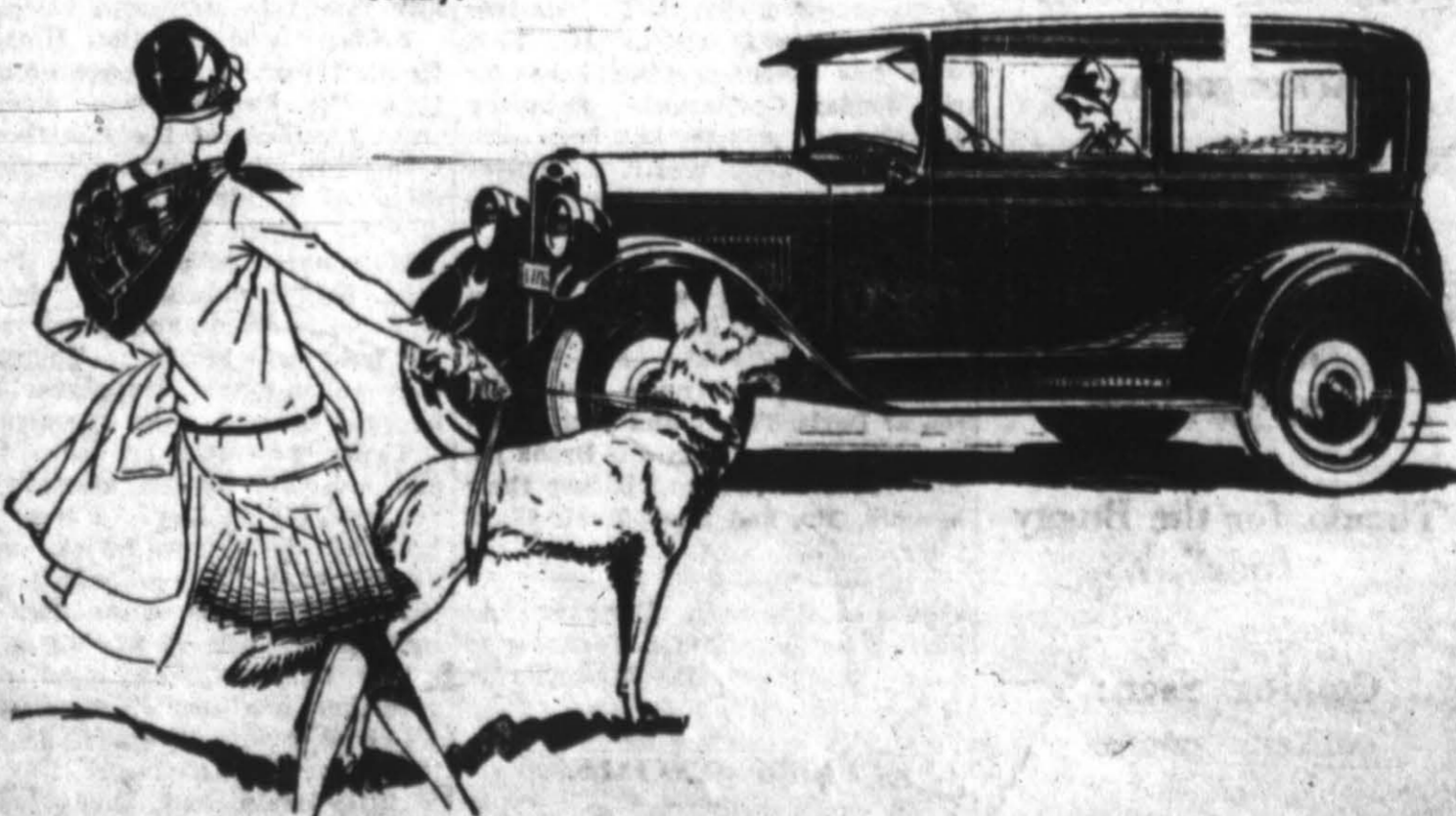
True Distinction with Body by Fisher The Coach only \$585

Of all the reasons contributing to the tremendous public acceptance of the Bigger and Better Chevrolet none is more important than the fact that it offers the distinction, safety and comfort of Body by Fisher.

Not only do Chevrolet-Fisher bodies reveal outstanding beauty of line, detail and finish, but they provide the added strength and safety of Fisher's famous hardwood and steel construction. And in every Chevrolet closed body there is provided the upholstery of rich pattern, the hardware of period design, and the attractive color harmonies which are such important factors in true motor car distinction.

When you examine the Chevrolet coach you will realize how impressively it embodies these fundamentals of fine car quality. Come in today!

- The Touring \$495
- The Coupe \$595
- The 4-Door \$675
- The Convertible \$695
- The Imperial \$715
- Light Delivery (Chassis only) \$375
- Utility Truck (Chassis only) \$520
- All prices f. o. b. Flint, Mich.



Brumley Chevrolet Co., Inc.
Hereford, Texas

QUALITY AT LOW COST

NATIONAL Pressure Cookers



above Satisfactorily.

Why Cook for Hours When Minutes Will Do

For Canning and Cooking Unequaled by any utensil ever made.

We will place on sale tomorrow all sizes of the latest model National Pressure Cookers at substantially reduced prices, featuring the popular family sizes. This is the first time that all sizes have been placed on sale by us. There is a size for every home and pocketbook.

For Your Health's Sake
A NATIONAL PRESSURE COOKER

STREU HARDWARE CO.

THE SUPERB SPECTACLE ALADDIN AND THE PARADE OF GOLD

1080 PEOPLE, INCLUDING THE CHINESE BEAUTY LOLA LEE CHONG

TUSKO AND THE MIGHTY TUSKO
THE TWO MASTODONS
THE LARGEST BEASTS THAT WALK THE EARTH TODAY
TRANSPORTED IN TWO SPECIALLY CONSTRUCTED RR CARS

KLINKHARDT'S EQUESTRIAN MIDGETS
14 TINY HORSEMEN FROM BAVARIA
BIGGEST TRAVELING ZOO ON EARTH

TWO PERFORMANCES DAILY
DOOR OPEN 1 AND 7 PM.—RAIN OR SHINE

ADMISSION: ADULTS 75c, CHILDREN 50c

They're Red Hot

THESE TEN BIG WEEKLY SPECIALS YOU'LL FIND DISPLAYED FRIDAY AND SATURDAY AT THE
HEREFORD WHOLESALE GROCERY COMPANY

CLASSIFIED ADS

For Sale or Trade

WANT CLIENT with cash for a 7 room residence worth the money. GEO. T. McCURRY. 26-2c

FOR QUICK SALE

RIGHT NOW—WHEN YOU NEED THEM!

2—COMBINES—2

Baldwin, 10 foot cut, brand new.

Cleaver, 3 foot cut, used one season.

They may be seen at work on our farm one and one-half miles south of Hereford. Both ready for the harvest. Both purchased for our own use, but our wheat was hailed.

See Us At Once If You Mean Business!

Hereford Motor Company

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON IRELAND.

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-tfc

WALL RANCH—50 miles north of Hereford. One section feed, four sections lease. Running water and good grass. Also 35 head registered Hereford cattle, bred to sell. J. D. LOVE, Endee, New Mexico. 26-1tc

FOR SALE—Modern 8 room home 25-Mile Avenue, bath, well and water, 2 1/2 acres ground; good right. See or address MRS. LA L. BURCH, 2414 Hayden street, Amarillo, Texas. 26-tfc

FOR SALE—960 acres, well located, 400 acres in cultivation, 400 ready for wheat. Worth the money. GEO. T. McCURRY. 26-2c

FOR SALE—Section of land on Summit-Hereford highway at bar and on good terms. GEO. T. McCURRY. 26-2c

WALFA—For sale, best quality alfalfa hay at cheapest prices. We deliver. Phone 9000F2. J. J. OFFF. 23-6tp

Wanted

TAXI AND TRANSFER—I am back on the job at my old stand and ready to serve you well as always. Phone me at Anthony's Furniture Store, 108 ARCH CONK-LIN. 20-tfc

MIDDLE AGED LADY wishes work of any kind, preferably in motherless home. Communicate with MRS. M. A. BARNES, General Delivery, Hereford, or phone 47. 26-tfc

WANTED—To buy or rent. We have about 150 customers, good, reliable farmers, wanting to buy or rent improved or raw land in Deaf Smith county. Would pay cash rent for improved farm. Land owners, quote us your best proposition with full description, location to church and schools, either to buy or rent, for cash or crop rentals. Address Fidelity Loan & Improvement Co., P. O. Box 5305, N. Amarillo, Texas. 28-4tc

For Rent

FOR RENT—Close in 100 acres for fall wheat. A. H. ELLISTON. 26-tfc

FOR RENT—Two nice rooms, completely furnished for housekeeping. Phone 150. DR. FLORENCE MILLER. 26-tfc

FOR LEASE—My old home place, 2 miles southeast of Hereford; about 80 acres pasture; 7 room house, basement, modern improvements, barn, houses for 1000 chickens, garage, other outbuildings. Also 700 White Leghorn pullets for sale to lessee or other parties. JAS. R. ROBINSON, P. O. Box 261. 24-tfc

Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F. Meets Monday, 8:30 p. m. Visiting Brothers welcome. F. E. Givan, N. G. L. H. Foster, Sec.

Lost and Found

LOST—Somewhere in town a Justin leather handbagged purse. Reward. MISS EVELYN JACKSON. 26-1

FOUND—Ladies tan coat, with cloth flower on shoulder. Found near Cordova Hotel. Pay for this ad and take it home. Call at the Brand office. 25-2

West-Way Items

We had a nice crowd at Sunday school and are going to vote next Sunday whether to change the hour back to afternoon. All who are interested please come. Rev. Hornbeak will preach for us that day, so let all be sure and be there, and remember the hour, 10

o'clock sharp.

There will be community singing at the Tom Vaughn home next Sunday night and all are invited.

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OIL MILL

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Handle all transactions with us is the easiest, most efficient, safest and satisfactory way. There are many advantages to the procedure. Let us explain them. We invite you to call and consult with us on business methods in the handling of

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MALE DRESS SHIRTS

All Fast Colors

98¢ UP

LADIES' HOSE

Ladies' Rollins Silk Hose

Regular \$1.00 Buy

68¢

Come in and look over our specials—it will save you many \$\$\$

FREE—A very useful premium to each customer FREE

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The young people of Dimmitt enjoyed a social in the home of Mr. and Mrs. Percy Estes Saturday night.

Mrs. Effie Jacobs who has had charge of the dining hall for girls at College Inn, Lubbock, is visiting relatives and friends in Dimmitt this week.

The Cozy Cafe has changed hands. A. C. Webb having bought it. His son-in-law Walter Simmons and wife will manage it.

Mr. and Mrs. B. D. Woodlee and daughter Mildred motored to Abernathy Sunday and visited relatives, and were business visitors in Lubbock Monday. On their return they stopped at Hale Center and visited friends and met two old time friends from Dallas whom they had not seen for years.

The W. M. U. was hostess to the Methodist Missionary Society, Ladies Union Aid and the Ladies organization of the Christian church last Monday afternoon at the auditorium. A short two act play, "What Shall we say to our Father?" was given, also readings by Mrs. Donald Durre and Declinae Ramey. They were then invited to the home economics room where pineapple sherbet and sandwiches were served to about forty ladies.

Mrs. Jay Hastings who is attending summer school at Texas Tech, was at home for a visit Sunday and Monday. She will have two more weeks of work.

Judging by the parade of the Daily Vocational Bible Study Tuesday morning when each car seemed a reminder of the old woman who lived in a shoe, a great deal of interest is being taken in the school.

Milton Hard and family have gone to the mountains for a few days outing.

Arney News Items

Mr. and Mrs. Bill Webb and Mr. and Mrs. Henry Stalcup left Sunday for a two weeks trip to Colorado.

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The K. K. K. club enjoyed a swimming party and wolver roast last Thursday evening. Seven members and one visitor were present, and Mrs. R. B. Boren was chaperone.

Mr. and Mrs. B. J. Brannan are occupying the Maynard duplex, having moved here from Sanderson, Texas.

Reuben Holland of Lubbock was here Saturday.

Mr. and Mrs. R. B. Boren and son left Monday for Redford, New Mexico for a few days outing.

Mrs. I. B. Brooks and daughter, Mrs. J. H. Flanagan and Mrs. B. D. Woodlee were Hereford visitors Thursday afternoon, remaining for the show that night.

Quite a number of Dimmitt people have been attending chautauqs at Hereford.

There were 65 present on time for Sunday school Sunday morning. Rev. Cottrell preached both morning and evening. He goes this week to Hassell, N. M., where he will hold a revival.

C. M. Bell is enjoying a visit from his father, M. C. Bell, of Captain, N. M.

Miss Geraldine Hines spent Sunday with Opal Mobler.

W. A. Springer and Mary Lois were on the sick list last week.

Mr. and Mrs. Harlen spent Sunday in the Bennett home.

Mr. and Mrs. Wiley Littrell of Duncan, Okla., were week end visitors in the Andrews home. Mrs. Littrell is a sister of Mr. Andrews. They had been visiting in Clovis before coming here.

Miss Nettie Lee Green spent Saturday night and Sunday with Mrs. A. Beanford.

Nearly everyone from this community attended the funeral of E. W. Harrison Sunday afternoon.

Mrs. Mobley of Bovina is here visiting in the homes of her sons, H. M. and Tom Mobley.

Ollie Dixon of Canyon called at the home of his father, W. S. Dixon Sunday.

Mr. and Mrs. Wm. Boyd of Sudan, and Mr. and Mr. Richard Mabry of Muskogee, Okla., visited in the Andrews home Sunday.

J. L. Lance is helping with the combine this week.

are visiting her mother, Mrs. C. E. McLean and other relatives here this week.

Arney News Items

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Miss Beulah Cox visited different points in New Mexico last week.

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BARNES CIRCUS COMING.

The all new production of the Al G. Barnes circus is coming to Clovis July 19. Advertising men representing Al G. Barnes circus have been posting pictorial circus bills in his vicinity announcing the coming of the show and advertisements will be found in our columns this week.

The management of the Al G. Barnes circus announce the following features this year: The all new spectacle entitled Aladdin and the Parade of Gold, in which approximately 1,000 people take part, including the Chinese beauty, Lola Lee Chong; the two Mastodons, Tusko and the Mighty Tusko; Klunkhardt's equestrian midgets, fourteen tiny horsemen from Bavaria; San Marcus, the \$16,000 esquine star; the zebra roundup, with the largest herd in captivity in America, and many other novel features and performances given by American and foreign artists; also animals from all parts of the world.

Two performances are given daily—the afternoon show starting at 2 o'clock and the night performance at 8. The doors are open one hour previous for the inspection of the zoo and for the children to see the two mammoth beasts which require two specially constructed railway cars for their transportation.

Mr. Edmondson of Cleo spent a few days here with his old friends, Mr. and Mrs. Chas. Cox.

Mrs. Ed Bailey was visited by her parents, Mr. and Mrs. Taylor, of Canyon last week.

Boy Cole spent Thursday night with his brother, Ray Cole.

Many attended a party at the home of Mr. and Mrs. Chas. Cox Thursday night.

Several from here attended a show in Happy last week.

Miss Wilkins was a guest in the M. Davis home Saturday night and Sunday.

Dick Corn returned to his home in Oklahoma Friday after a visit with relatives here.

Several from here attended the Fourth of July celebration at the Harding ranch.

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CITATION BY PUBLICATION.

THE STATE OF TEXAS, To the Sheriff or any Constable of Deaf Smith County, Greeting: You are hereby commanded to summon Ella Whitson by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the 5th Monday in July A. D. 1928, the same being the 30th day

of July A. D. 1928, then and there to answer a petition filed in said Court on the 27th day of December A. D. 1927, in a suit numbered on the docket of said Court No. 1963, wherein W. A. Whitson is Plaintiff, and Ella Whitson is Defendant, and said petition alleging that the plaintiff is now and has been for more than twelve months a bona fide resident and inhabitant of the State of Texas, and has resided in Deaf Smith County, Texas, for more than six months next preceeding the filing of this petition; that plaintiff and defendant in 1923 were legally married to each other in Bosque County, Texas, that plaintiff and defendant continued to live together as husband and wife for about five months after their marriage, at which time the defendant without cause or provocation voluntarily left the bed and board of the plaintiff, and refused to return and live with plaintiff, who at all times treated defendant with considera-

tion and forbearance. That said abandonment has been for more than three years before filing of petition and was made with the intention of finally abandoning the plaintiff and with no intention of returning to him.

Plaintiff prays for judgment dissolving their marriage relations, for a complete divorce from the defendant, and for special and general relief.

Herein fall not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 25th day of June A. D. 1928.

(SEAL) L. H. FOSTER, Clerk, District Court, Deaf Smith County.

DR. J. W. HENDRIX CHIROPRACTIC MASSEUR Residence Phone 46J Hereford, Texas Second Floor Lambert-Buckner Building. FREE CONSULTATION AND ANALYSIS.



Dr. J. W. Hendrix

The man who has for many years successfully treated Pellagra by mail.

No genuine Rountree Pellagra Treatment without label bears picture and signature—Caution poor friends.

Have You Found Complete Relief?

Have you any of the following symptoms? Nervousness, Stomach Trouble, Brown, Rough or Irritated Skin, Loss of Weight, Weakness, Peculiar Swarming of the Head, Burning Sensations, Constipation, Diarrhoea, Mucous in the Throat, Crazy Feelings or Aching Bones.

Don't Waste your money and risk delay by trying substitutes. Put your case in the hands of a Physician who has been a proven success for many years as a Pellagra Specialist.

READ WHAT OTHERS SAY: Mrs. R. R. Robinson, Stigler, Okla., writes: "I am glad to tell you what your wonderful Pellagra treatment has done for me. I feel like a new woman."

Mrs. W. S. Hays, Eagleton, Ark. writes: "I took Dr. Rountree's treatment for Pellagra in 1926. I feel better than I have for 15 years."

WRITE TODAY! Rountree Laboratories, Austin, Texas. For FREE Diagnosis, Questionnaire and Blue Book, "The Story of Pellagra", also for hundreds of additional Testimonials.

DR. J. W. HENDRIX

CHIROPRACTIC MASSEUR Residence Phone 46J Hereford, Texas Second Floor Lambert-Buckner Building. FREE CONSULTATION AND ANALYSIS.

Restful... as the quiet coolness of a mountain lake

Westinghouse fan coolness is like standing beside a mountain lake. It's restful—because it's so quiet.

To home, office, store or restaurant, Westinghouse fans bring that quiet coolness. A special Home Fan, and a complete commercial line for every use.

WESTINGHOUSE ELECTRIC & MFG. CO. East Pittsburgh, Pa. Offices in All Principal Cities Representatives Everywhere

Westinghouse The Fan with the RESTFUL breeze Texas Utilities Company Hereford, Texas



Restful... as the quiet coolness of a mountain lake

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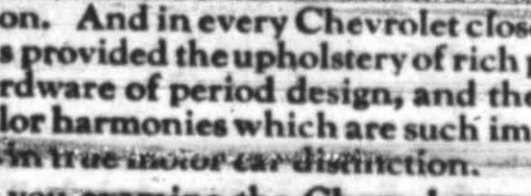
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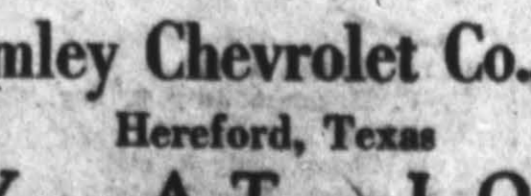
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Restful... as the quiet coolness of a mountain lake

DR. T. M. MONTGOMERY Associated With Hyden's. 620 Fifth Street, Amarillo, Texas. Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

Special Selling Event for a Few Days! Reduced Price Sale NATIONAL Pressure Cookers. More Healthful at Less Cost. COOKS WITHOUT WATER. Saving Valuable Mineral Salts. COOK BY PRESSURE. Saving Life-giving Vitamins. Only Method of Cooking known which does above Satisfactorily. Why Cook for Hours When Minutes Will Do. For Canning and Cooking Unequaled by any utensil ever made. We will place on sale tomorrow all sizes of the latest model National Pressure Cookers at substantially reduced prices, featuring the popular family sizes. This is the first time that all sizes have been placed on sale by us. There is a size for every home and pocketbook. For Your Health's Sake A NATIONAL PRESSURE COOKER STREU HARDWARE CO.

W. E. Dunlap HARDWARE Phone 256 CLOVIS 19 THURSDAY, JULY

AL G. BARNES BIG 5 RING CIRCUS THE SUPERB SPECTACLE ALADDIN AND THE PARADE OF GOLD 1080 PEOPLE, INCLUDING THE CHINESE BEAUTY LOLA LEE CHONG TUSKO AND THE MIGHTY TUSKO THE TWO MASTODONS THE LARGEST BEASTS THAT WALK THE EARTH TODAY TRANSPORTED IN TWO SPECIALLY CONSTRUCTED RR CARS KLUNKHARDT'S EQUESTRIAN MIDGETS 14 TINY HORSEMEN FROM BAVARIA BIGGEST TRAVELING ZOO ON EARTH TWO PERFORMANCES DAILY OPEN 1 AND 7 PM.—RAIN OR SHINE ADMISSION: ADULTS 75c, CHILDREN 50c

For Economical Transportation CHEVROLET True Distinction with Body by Fisher The Coach only \$585. Of all the reasons contributing to the tremendous public acceptance of the Bigger and Better Chevrolet none is more important than the fact that it offers the distinction, safety and comfort of Body by Fisher. Not only do Chevrolet-Fisher bodies reveal outstanding beauty of line, detail and finish, but they provide the added strength and safety of Fisher's famous hardwood and steel construction. And in every Chevrolet closed body there is provided the upholstery of rich pattern, the hardware of period design, and the attractive color harmonies which are such important factors in true motor car distinction. When you examine the Chevrolet coach you will realize how impressively it embodies these fundamentals of fine car quality. Come in today! The Touring \$495 or Roadster \$595 The Coupe \$595 The 4-Door \$675 Sedan \$675 The Convertible Sport Cabriolet \$695 The Imperial Sedan \$715 Light Delivery \$375 Utility Truck (4-Door only) \$520 All prices f.o.b. Flint, Mich. Brumley Chevrolet Co., Inc. Hereford, Texas QUALITY AT LOW COST



THOSE GOOD, COOL DRINKS

There is nothing better than a good, cold drink these warm days. Drinks served at our big fountain are always tempting and delicious. That's why we have the most popular fountain in Hereford. Lemonade, orangeade, limeade, phosphates, sodas, malted milks, sundaes, or just plain Coca Cola—they all taste better at—

The City Drug Store

Party Orders Our Specialty

Phone 300

LOCAL HAPPENINGS

Judge C. F. Kerr was a Dimmitt visitor Tuesday afternoon.

29x4.40 tires \$5.75 at RICE'S.

W. H. Russell was in Farwell last week attending justice court.

E. S. Ireland was a Dimmitt visitor Tuesday.

Charles Jones spent Tuesday afternoon at Dimmitt.

We have just received a big shipment of rims for all popular cars. Carry a second spare. AT RICE'S.

Herman Jackson of Amarillo was here Sunday visiting friends and relatives.

A good line of used kitchen cabinets on display at JONES FURNITURE CO.

FOR RENT—Two light housekeeping rooms. See MRS. GRACE HUGHES. 29-1tp

We want you to see our big assortment of paints and varnishes. JONES FURNITURE CO.

Frank Givan left Wednesday evening on a business trip to Lubbock and Brownfield.

Mr. and Mrs. C. G. Maples and daughter of Dimmitt were in Hereford last Tuesday.

See our new stock of paints, varnishes, enamels and wall paper. JONES FURNITURE CO.

Government authorities tell us that thirty different diseases are transmitted by flies. Any one of these often proves fatal. Flies must be killed. Use the scientific product developed at Mellon Institute of Industrial Research by Ilex Fellowship. It is fragrant and harmless to mankind but death to all household insects. Just follow instructions on blue label of bottle. INSIST on FLY-TOX from your retailer.—Adv.

STAR THEATRE HEREFORD, TEXAS

Friday and Saturday
JULY 13-14

"On Your Toes"
with
REGINALD DENNY

"Buffalo Bill's Last
Fight"

Wednesday - Thursday
JULY 18-19

JACKIE COOGAN
in
"The Bugle Call"

Friday and Saturday
JULY 20-21

LAURA LAPLANTE
in
"Thanks for the Buggy
Ride"

Coming Soon:
COLLEEN MOORE

"Happiness Ahead"
VICTOR HUGO'S
"Les Miserables"

Time of Shows: 7:30-9:00 p. m.
Saturday Matinee: 2:00-3:30 p. m.

Mrs. Harold Griffith of Lubbock arrived Wednesday for a visit of a few days with Mrs. Oscar Easley.

J. M. Anthony of Long Beach, California, is visiting here this week with his parents, Mr. and Mrs. W. B. Anthony.

Mr. and Mrs. Seth B. Holman left overland Thursday morning for a vacation trip to New Mexico.

Otto Massey and family left on Wednesday for a visit with relatives and friends near Oklahoma City.

HELP in cash and notes I need and must have. If my accommodations not appreciated I will understand. DR. F. E. BOWE. 294c

Dr. W. B. Edwards and wife of Concordia, Kansas, were here the first of the week visiting in the home of relatives, Mr. and Mrs. M. Stemmmons. Dr. Edwards is a brother of Mrs. Stemmmons. They left Tuesday morning for points in Colorado and Wyoming.

Mrs. S. E. Weaver of Houston was here visiting her sister, Mrs. B. W. Miller, last week.

Lester Weaver and family of Canyon were here the latter part of last week visiting relatives and friends.

Mrs. B. B. Byrd and daughter of Dimmitt were shopping in this city the first of this week.

Mrs. Fannie Kimball of Dimmitt was here shopping the first of the week.

Mrs. Rosa McLean and grandson of Dimmitt attended the Chautauqua last Friday night. Mrs. McLean also visited in the home of her daughter, Mrs. Wes Anthony.

Mr. and Mrs. J. W. Jones of Floydada visited in the home of relatives Mr. and Mrs. E. H. Cloer over the Fourth. Mrs. Jones is a sister of Mr. Cloer.

Mr. and Mrs. Fred Hale and baby of College Station, Texas, arrived Friday for a visit with Mr. and Mrs. Oscar Easley and other friends.

Miss Ella L. Burch of Amarillo, former prominent resident of Hereford, was in town last Friday transacting business and visiting friends.

Plenty of New Perfection Oil Stoves, the best on the market. JONES FURNITURE CO. Phone 111.

Mrs. B. B. Byrd and daughter of Dimmitt were shopping in this city the first of this week.

Misses Bada and Velma Williams of Amarillo and J. W. Key motored to Amarillo Sunday. Mr. Brigan returned to Hereford Sunday night, while Miss Williams stopped to visit relatives during the next week. Mr. Key, who has been working here for the Jordan Construction Company for the past month, has been called by the Fort Worth & Denver railroad where he will resume his duties as fireman.

W. L. Pickett was a Canyon business visitor last Friday.

Mrs. Dewey Lawrence and children of Paris, Texas, and Mrs. Timothy Tinsley and son of Brooklyn, New York, are here visiting their parents, Mr. and Mrs. F. H. Gerthier.

Misses Elizabeth Baughm and Shirley Suttle, of Mart, Texas, were here Tuesday visiting Miss Gladys Hicks.

STORK SPECIALS.

Born to Mr. and Mrs.—
Henry Bishop, a boy.
Oscar Lange, a girl.
E. F. Harmon, July 9, boy.
Adolph Frye, July 1, boy.
C. O. Sharp, July 5, girl.
A. L. Hook, July 7, girl.
E. H. Harmon, July 4, boy.
H. A. Brown, July 11, girl.

Pullet Can't Wait, Hence Early Eggs

If Artist "Believe-it-or-not Ripley is in the audience, let him take pen and ink in hand. Here's a fast one that will make anyone sit up. No amount of fancy writing could improve on this, so here are the facts:

On February 12, fifteen Barred Rock baby chicks were hatched for Mrs. J. N. Messenger. On June 12, exactly four months later, one of these young pullets began to lay eggs. Since that time she has laid twenty-one perfectly good, sound, though a trifle small, eggs. Out of the ordinary at any time, this record is especially unusual in a Barred Rock, one of the heavier breeds.

Come to Hereford!

HARRISON

(Continued from Page One.)

have lost a friend that cannot be replaced. Harrison's tracks will be found embedded in the solid concrete foundation of this country long after the present generation has passed along.

Aside from his value as a public spirited business man, the publishers of this paper, together with thousands of other citizens of this territory, bow their heads in grief at the personal loss sustained in the death of this clean, Christian man, fine friend, outstanding worker for humanity.

"Sundown and striding shadows. An evening of rare beauty descends on the valley; moonlight, and the mist rising from the river... Into the weaving of this tapestry some sober threads of thought may come. A man may reflect that his life is made up of many currents; that he sets out with a brave array of companions, who fall away with the years; and that middle age finds him footing the trail with a single comrade, sharing with her the good and the ill, the rough and the smooth, the sunlight and the shadow, the heat of the day and the cool of the evening. Then, if heaven be so unkind, he must make the last and longest journey alone. Happy the man who has so ordered his life that he can go on this solitary way serene and unafraid."

Noted Speaker Makes Address For Merchants

If a man worked, studied and thought, then put into practice the results of all these efforts, he has earned the right to tell others how to exercise the same principles. Such worker, student and actor is H. L. Fogleman, nationally famed lecturer and salesman.

Friday noon at the Hereford Hotel, before an audience of more than fifty business men, most of them members of the Chamber of Commerce, Businessman Fogleman delivered a thirty-five minute talk on "Success in Business."

Happiness, believes Mr. Fogleman, is the aim of all. Success is the attainment and preservation of practical ideals. Therefore, Success and real Happiness may be said to be nearly synonymous.

To be successful, one must have and cultivate health, money, honor and adaptability. Unless one have all these four, he can never know true success, which, this lecturer avers, is more than the mere possession of worldly goods. The business man must cultivate these qualities. Not only must he know them sufficiently, he must "bring over" with them. "Do just a little more and know just a little more than you are expected to, and you have started on the road to success," Fogleman stated. Mr. Fogleman appeared here as lecturer on the Redpath-Horner premier Chautauqua program. He made a special trip Friday morning to address the meeting of Hereford business men.

Complete List of Prize Trips Just Announced

Six girls and boys in the Hereford trade territory will make trips this fall to the short course offered by the A. & M. College of Texas. Winners of the trips were selected on a basis of merit for work done in the past year, with seventy-one members of boys and girls clubs in Deaf Smith county entered in the competition.

Clubbers who will go to College Station next month include: Hollis Walsler, Summerfield; Elmer Jones, Frio; Myra Hartman, Westway; Billy Hawkins, Hereford; Paul Bagwell, Dawn, and Winona Blagg, Progressive, Henard East, prominent club boy and many times a prize winner, will make the trip at his own expense. County Agent R. O. Dunkle and Horace Hershay, substitute instructor in vocational agriculture here, will accompany the boys and girls.

One trip will be awarded to the outstanding vocational agriculture student of the summer term, it has just been announced. These students will be judged July 16 and 17.

Hereford's business men who are donating the free prize trips to club members are A. H. Streu, E. B. Black, T. E. Selgler, Sprowls-Cronin Co., Fox Mercantile Co., H. B. R. Sipleman Co., Thompson & Ireland and the three banks.

'Work' Keynote of Secretary's Luncheon Talk

"The time of greeting is over. Pleasantries have been exchanged all around, now we must buckle down to work. There are several things which have to be done right away and we are going to do them."

So spoke W. R. Arnold, dynamic new secretary-manager of the Hereford Chamber of Commerce at the regular luncheon meeting of that organization Monday noon. Work to which the organization must buckle down, Secretary Arnold declared, include: financial reorganization of the body, the county fair, the new road tax up for election soon and many another.

After a short discussion of questions upon which he will be expected to vote when he goes next week to the convention of the West Texas Chamber of Commerce at Coleman, Seth B. Holman, director from Hereford, was authorized by the local group to take what ever action he thought best.

Other speeches included an appeal to bring Chautauqua back to Hereford next year, made by Miss Pauline Dutton of the Redpath-Horner Company, and a resolution of appreciation and condolence on the death of E. W. Harrison, read by G. A. F. Parker. This was adopted unanimously by the club.

More than forty members and guests were present Monday. Personal notification will be made to all members concerning the meeting place next week as a large crowd is desired to discuss important business coming before the group. It was announced.

Stamford—An article under a New York date line says that Wall Street has its eye upon West Texas and that the effect of its prosperous condition is being felt.

Quick Job Service at The Brand

What's Doing In WEST TEXAS

San Angelo—San Angelo is to be included on the scenic route of the third annual WTCC motorcade.

Rowena—One of the ten special dairy schools to be held in Runnels county during August is scheduled for this town.

Wellington—About 200 people attended a judging contest held on a stock farm near here recently.

Ranger—Ranger and Ranger's trade territory is now being served by a vocational agricultural expert.

Canadian—Exhibits for Hemp county fair to be held here in September are being prepared by various communities.

Pampa—The Pampa fair will be revived this year and will be in session three days from October 11 to 13.

Littlefield—Baby chick raising in the Littlefield territory has added considerable returnable wealth to this vicinity.

Coleman—Indications are that WTCC board meeting here July 16 will be the most largely attended of any yet held.

Slaton—A \$40,000 gin is to be erected here to have a daily capacity of 100 bales.

Ozona—The Ozona Cattle Show, held recently, attracted many entries.

Amarillo—Amarillo is one of the first cities to send inquiries on the WTCC 1928 motorcade to be staged in August.

Fort Worth—Following instructions passed by the 19th annual resolutions committee, a WTCC representative has been sent to the Southern Cotton Council in New Orleans.

Senora—The third annual motorcade of the WTCC will attend the Ranchmen's Roundup here during the two day event, August 14 and 15.

Miami—Miami's recently organized Lions Club continues to be a leading factor in civic development and spirit of the town.

Ablene—Ablene entertained the state convention of Texas Business and Professional Women, July 5, 6 and 7.

Follett—Follett is laying plans to ask for the next year's convention of the Trans-Canadian division of the WTCC.

THE GROCETERIA

Specials for Friday and Saturday.

- Grape Juice, pint 27c
- Apricots, No. 2 1-2 can 21c
- Peanut Butter, quart 49c
- Staley's Golden Syrup, gallon 62c
- Lemons, dozen 29c

"Quality and Service."

We Buy Eggs. Phone 31 We Deliver

Quit blowing bubbles
and start
making bricks



DO THESE THOUGHTS "GET ON YOUR NERVES"?

"What if fire or rats or burglars were to destroy those keepsakes, or valuable papers—or the silverware?"

Or, "What if something destroyed those records that could not be replaced?"

All these and many more worries may be dispensed with by renting a safe deposit box here at about 25c per month.

Western National Bank
"There is No Substitute for Safety"

YES, SIRREE!

EVERYBODY'S DOING IT
THESE HOT DAYS

Eating STEFFEN'S Ice Cream
Corner Drug Store

Our Aim - To Help Improve the Panhandle

PANHANDLE LUMBER CO.

Quality - Service - Courtesy

