

The Hereford Brand

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Our Slogan—"More People—More Farms"

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Five Cents Per Copy.

Deaf Smith Voters To Decide Erosion District Saturday

September 18 Is Hereford Day At Tri-State Fair

Wednesday, September 18, has been designated as Hereford Day at the Tri-State Fair in Amarillo, Mayor Charles J. Paddock this week issued a proclamation setting aside the official date and urging as many Hereford and Deaf Smith citizens as possible to attend on that day.

Although few arrangements have been made for observing the day, in all probability the local delegation will be headed by the high school band and will parade in Amarillo Wednesday morning, following the general custom on special days at the fair.

It is understood that all school children wishing to attend the fair for its educational benefits on Hereford Day will be allowed to do so without being charged with absence. Although every effort will be extended to get local people to enlarge the Hereford delegation, no official action such as the closing of stores will be undertaken, it was announced.

The Tri-State Fair this year is the largest in the state, since the Dallas Fair has been called off because of preparations for the 1936 Texas Centennial. It ranks high in educational and industrial exhibits as well as in entertainment.

Mayor Paddock's proclamation follows:

"Whereas, annually one day is set aside at the Tri-State Fair in Amarillo as official Hereford Day, and whereas, most citizens of this city repeatedly have preferred Wednesday to any other day, I, Charles J. Paddock, mayor of Hereford, do hereby designate and set aside Wednesday, September 18, as official Hereford Day at the Tri-State Fair, and hereby urge and request that every citizen of Hereford who possibly can attend the fair upon that date. (Signed): Charles J. Paddock, Mayor."

Judgment For Plaintiff Ends West Case Here

A judgment favoring plaintiffs was returned in 60th district court Friday morning in the case of Mrs. O. F. West et al vs the Texas Utilities Company, suit for damages growing out of injuries resulting in the death of O. F. West on September 20, 1927. Mr. West allegedly died of electrical shock while putting up an aerial wire at his home in the west part of Hereford.

Defense attorneys Saturday gave notice of appeal after their motion for a new trial was overruled by District Judge Reece Tatum.

The jury received the charge at 10 o'clock Thursday night and returned its verdict at 10 o'clock Friday morning. Testimony in the case was completed Saturday, August 24, and almost a week was spent in preparing the charges for the jury. This was the third time the case has been tried.

Mrs. West was represented by John A. Coffee, B. B. Hemphill, Walter Van Nort and Edgar P. Blaney, the latter three from Dallas. Elmer Dameron, Joe Dooley and Vance Huff, the latter two of Amarillo, represented the Texas Utilities Company.

The July term of the court was extended this week for the purpose of hearing the case of Biggs vs Bruce, which will be held at Vega.

D. R. Gass Better.

D. R. Gass this morning was reported greatly improved following a serious illness Tuesday.

Mr. and Mrs. Louis Baer, their eight children and a maid, of Rayne, Louisiana, visited in Hereford home Wednesday.

Mr. Baer has a Chevrolet with a specially built body which will carry eleven passengers.

Qualified tax paying voters of Deaf Smith county will go to the polls Saturday in a special election to determine if the county is to be formed into a Wind Erosion Conservation District, as provided by an act of the state legislature.

All persons who are legally qualified property tax paying voters in the county are eligible to participate in the election. The decision rests with the property tax paying voters, it was pointed out, because the program deals directly with property owners.

Manner of Voting.

Voting will take place in the 10 precincts as in regular elections, with the polls open from 8 o'clock Saturday morning until 7 p. m. The returns will be canvassed by the commissioners court next Monday.

The act of the legislature authorizes the "creation and incorporation of Wind Erosion Conservation Districts coextensive with the area of any county in this state; prescribing the methods of creation of same and designing the powers and duties of such districts; prescribing that the county judge and commissioners court shall constitute the governing body and that the county treasurer and county clerk shall be the treasurer and clerk of such districts; making such districts agencies of the state; prescribing the nature of work that may be done by the districts, and

(Continued on page four)

Legion Presents Musical Comedy September 12-13

"Sky High," a three-act musical comedy, will be presented by the Hereford American Legion and Legion Auxiliary at the high school auditorium Thursday and Friday nights, September 12 and 13, beginning each night at 8:07 o'clock. The production will be directed by Helen A. Shimeall, of Kansas City.

The nine speaking parts will be carried by some of the best home talent. In addition, about 60 girls and several tiny tots will take part in the choruses, specialty dances and modernistic dances. Included in the musical production will be the choruses, Air Hostess, High Hat, and Dutch. The specialty numbers will be given between acts, assuring patrons of no dull moments.

"Sky High" is an airplane story, featuring an exciting race between two planes, the Fleeting and the Sky High. It will offer, in addition to an exciting plot, numerous peppy tunes, snappy costumes, and an evening of clean entertainment.

Spirit of Confidence Prevails As 32 Unseasoned Youths Start Grid Drills

Just as a biting norther heralded the advent of fall here, making ideal football weather, 32 more or less husky lads donned uniforms and trotted out to Whiteface Field to assist Coach Tommie McCollum and Assistant Coach James M. Wilson in producing this season's Whiteface eleven.

Despite the fact only three regulars appeared in the group, Meade Smith, the state high school sprint champion, was not in their midst, a spirit of confidence in their own ability to fill the places of the missing players prevailed among the boys.

At the start of practice Monday afternoon, McCollum gave the boys a 15-minute lecture on training, training rules, cooperation, loyalty, and blocking and tackling. Although having seen former Whiteface clubs in action but never having seen them at practice, this writer listened with especial interest to the manner in which he stressed the fundamentals, blocking and tackling. If a boy is the fastest ball-carrier in the state but cannot block and tackle, he'll

831 Students Enrolled In Schools Here

IS DECREASE OF 48 UNDER LAST YEAR; WORK IS WELL UNDER WAY

Eight hundred and thirty-one children were enrolled this week and last as the Hereford schools opened for the 1935-36 term. The enrollment showed a decrease of 48 students under last year, but an increase of 61 over the 1933-34 term.

The high school enrollment decreased only 10 pupils, from 322 to 312, with each grade showing an increase with the exception of the 10th grade and 8th grade, which was unusually large last year. A heavier decrease was noted in the grammar school, which dropped from 536 last year to 491. This total, however, is 40 above 1933-34.

School officials gave several reasons for the decrease, including the government program which is returning many city residents to farms and the uncertainty surrounding the removal of the CCC camp here.

The enrollment this year as compared with last year and the year before, given in this order, is as follows: First grade, 75, 96, 80; second grade, 69, 70, 78; third grade, 71, 77, 89; fourth grade, 78, 104, 64; fifth grade, 98, 72, 65; sixth grade, 90, 71, 53; seventh grade, 40, 46, 40. Totals, 491, 536, 469.

High school: 8th-freshmen, 28, 21, 25; eighth grade, 88, 114, 87; ninth grade, 91, 82, 77; tenth

(Continued on page four)

HUMBLE POINTS OUT ADVANTAGES OF EROSION DISTRICT

County Judge C. W. Humble this week pointed out five advantages favoring the formation of Deaf Smith county into a Wind Erosion Conservation District by the voters of the county Saturday.

Judge Humble pointed out that more than \$40,000 will be returned to the county from the state if the district is formed. The district would enable the county to cooperate with the government program to the full extent, which is impossible without the formation of the district. It would enable the county to accept grants and donations for the purpose of carrying on the erosion work, which it now cannot do. The commissioners court would be allowed to assist farmers in tearing down sand dunes along fence rows by furnishing graders and machinery the farmers do not have and cannot afford, and it will allow the court to assist farmers with contour and terracing work.

Nearly \$300,000 In Wheat Checks Received by Farmers of Deaf Smith

Rural Schools In County Are Opened Monday

Thirteen rural schools in the county opened their regular terms Monday with the enrollment and classification of pupils. Tuesday was taken off and all teachers met with County Judge C. W. Humble for the purpose of making final plans for the term. Regular school work opened Wednesday.

The schools and teachers in the county are as follows: Summerfield, Miss Ruby Thompson and Miss Kathleen Wade, Dawn, Tandy Legg, Miss Mary L. Chambers and Miss Hazel Crouch; Wyche, Miss Lucille Hughes and Miss Lucille Davis; Westway, F. W. Dodson, Mrs. F. W. Dodson, Miss Martha Elen Dodson and Miss Emily Minter.

Bippus, L. G. Harris and Miss Alberta Davis; Walcott, Miss Ruth Wolfe; Dean, Miss Maurine Spradley; Heiselman, Miss Jose Bell Rice; Ford, Miss Ida Lee Cole; Progressive, Ralph Arsenault and Miss Lilla Short.

Daniel, Miss Alma Foxall and Miss Alma Hailey; Ward, Miss Sarah Agnes Bryant and Miss Elen Smith; Messenger, Guilford Miller, Miss Edith Brookfield and Mrs. James Brazg.

Dewey Reed Will Renew Work Here

Dewey Reed, until recently the Deaf Smith county agricultural agent, will return here to again take up this work, County Judge C. W. Humble, announced this morning.

Mr. Reed, after serving for two years as the local county agent, resigned on August 20 to enter the customs service at Laredo. Deaf Smith commissioners this week arranged for his return, and he accepted the offer in a telegram to Judge Humble this morning.

Band Boys Hear Marine Concert

Hereford high school band boys, accompanied by Director Ralph Smith, went to Amarillo this afternoon to hear the U.S. Marine Band, most famous of military musical organizations, in concert. The Marine Band is playing for the Confederate Veterans' Reunion.

The local musicians left at about 1 o'clock this afternoon by bus for Amarillo. They were to remain throughout most of the afternoon, returning late today.

WPA Projects For Nearly \$200,000 Submitted Monday

Four projects totaling nearly \$200,000 were submitted to the Works Progress Administration district offices at Amarillo Monday and previously for the City of Hereford and for Deaf Smith county.

Three county projects were submitted Monday by V. H. Henderson, engineer; A. C. Thompson, who assisted Henderson in working up the projects for the county, and Wiley Roberson, commissioner of Precinct 2. They were rushed through the checking process at the district offices and forwarded to the state WPA office at San Antonio. The city project was submitted recently but had not received district approval. From the state office, if approved there, the projects will be sent to Washington for final action.

County Projects.

One county project includes 16.5 miles of grading and drainage structures, culchase base 22 feet wide and a double bituminous top, 20 feet wide on 25-Mile Avenue south to the Castro county line and north approximately five miles. The project calls for the expenditure of about \$158,000 and is to employ 250 men for a period of one year.

A county-wide project calls for work on county roads, the building of culverts and bridges, etc., at about \$16,000, to employ 15 men for one year.

A lateral road project was also submitted, calling for work on the road north from Dawn and on the Wyche school road from Hereford. It calls for \$4,689.15.

(Continued on page four)

Erosion Plans Are Submitted To Government

Judge C. W. Humble Wednesday attended a meeting of county judges of counties involved in the soil conservation program called by H. H. Finnell at Dalhart, at which a cooperative plan was worked out.

While in Washington recently Mr. Humble visited with H. H. Bennett, head of the Soil Erosion Service, and discussed with him the advisability of the government matching funds which will be available to the counties voting the Soil Erosion Conservation districts. Mr. Bennett was very much interested and promised to take the matter up with Mr. Finnell, who is in charge of the Dalhart demonstration tract.

Judge Cowen of Dalhart, Judge McDade of Dumas and Judge Humble met with Mr. Finnell Wednesday and prepared a plan of cooperation to be submitted to the Federal Soil Erosion Service. If this plan is accepted, Judge Humble said, the government will furnish graders, tractors, terracing machinery, surveying instruments, grass seeds, trees and other materials needed in this work. It also will furnish a staff of skilled and unskilled workmen.

(Continued on last page)

MRS. N. M. PATTON REPORTED IMPROVED

Mrs. N. M. Patton, who has been seriously ill since Sunday, August 25, was reported greatly improved this morning. Her son, two daughters and a sister, who came because of her illness, plan to return to their homes this afternoon, tomorrow and Sunday.

Fred W. Patton of Chicago, who came on Wednesday of last week, will leave today, as will Mrs. J. M. Garner, a sister of Mineral Wells. Mrs. W. A. Trotter, of Fort Worth, a daughter, plans to leave tomorrow. Mrs. W. J. Todd, another daughter, plans to return home Sunday.

DEAF SMITH AMONG FIRST TO RECEIVE 1934-35 PAYMENTS

Wheat farmers of Deaf Smith county this week received nearly \$300,000 in government checks as 1934 and 1935 compliance payments. According to C. W. Humble, treasurer of the Deaf Smith County Wheat Production Control Association, 2,207 checks were received. They totaled \$272,599.20.

The checks included \$193,987.80 in first 1935 payments and \$78,611.40 in last 1934 payments on 720 contracts. A few more contracts have been approved, the treasurer reported, but payments have not been received. The checks ranged from \$2 to approximately \$4,000.

Among First.

Deaf Smith was said to be among the first of the wheat-producing sections to receive the payment checks. Notices were sent out to farmers of the arrival of the checks and distribution started on Tuesday. However, the distribution was slow Wednesday, as many of the farmers did not receive notices until that day.

Farmers were jubilant. The arrival of the checks came at a most opportune time, they indicated, what with recent rains placing most of the lands in excellent shape for fall planting. Work is expected to get under way in all sections of the county as soon as weather permits.

Anticipate Rush.

Compliance certificates from Deaf Smith were the second from Texas to be sent to Washington, and 20th in the entire nation to be audited, accounting for the quick delivery of the checks.

The checks will probably be distributed for a week or more, as the farmers come to town to get their payments. However, the heavy rush is expected this week end, when most of the farmers come to Hereford.

Park Officials Make Inspection Here On Sunday

Several members of the state and national park boards visited the Deaf Smith State Park here Sunday afternoon. They came here from the Palo Duro State Park, where they attended the annual park conference.

The visiting group was headed by Col. R. O. Whiteaker, chief engineer of the state park board. Other state and national park officials, including David E. Colp, chairman of the state parks board; George L. Nason, senior regional inspector, National Park Service; Francis Gott, regional inspector, N. P. S.; and W. Little, of the Washington, D. C., personnel office, failed to visit the local park. Several of the officials rushed to Denver Sunday to fill engagements there, and Mr. Gott went directly to Santa Fe from Amarillo.

The visiting officials were met

(Continued on page four)

Conditions For Planting Ideal In Most of Area

Planting conditions were said to be ideal for most of Deaf Smith county following rains of the past two weeks, which brought several inches of moisture to many sections of the Hereford area.

Nearly four inches of rain fell here during the past two weeks. Some of the county reported heavier fall. However, most of the showers were spotted, and in some sections, especially in the northwest portion of the county, additional moisture is needed before full planting begins.

Hereford received .75 inches of precipitation Sunday night and Tuesday, with .60 inches during the first shower and .15 inches in a slow drizzle Tuesday afternoon. Sunday's rain was accompanied by the first norther of the season, which drove the temperature down to almost 50 degrees Monday morning, just as Labor Day heralded the end of summer.

Heavy clouds hung over the entire area throughout the early part of the week, with the sun remaining hidden from the time the norther blew a heavy cloud across it late Sunday afternoon until it broke through Wednesday morning, bringing a return of higher temperatures. Heavy rains were general over the Panhandle through out most of this period.

Trades Days to Continue Here

Hereford merchants voted at a luncheon at the First Presbyterian church last Thursday to continue Trades Day on the present plan for a period of four more weeks. They then decided to turn the plan over to a committee of four for further consideration and development. The series of Trades Days previously planned ended Saturday.

The committee is composed of Jesse Stanford, A. H. Streu, Glen Weir and Frank Giles. The luncheon was attended by 47 local business men and women. While everyone present favored the continuation of Trades Days, several proposed a change from Saturday to some other day of the week. Several suggestions for changes were made, including the starting of Dollar Day. However, no changes were made, and the motion that the present plan be continued for four more weeks was adopted. B. H. Hopkins, president of the chamber of commerce, presided at the luncheon.

RED CROSS APPEALS FOR CONTRIBUTIONS

An appeal for clothing for needy families in Hereford and Deaf Smith county went out this week from the county Red Cross organization, as cold weather brought added demands upon the supply now on hand.

Tales are told of children going to school barefooted and in light dresses or shirt sleeves because they did not have sufficient clothing. With the approach of cold weather, the need is acute, officials reported.

The clothing is being distributed by the county relief office. Numerous local people have continually carried old or discarded clothing to the office, and this week an appeal for special consideration was issued.

Contributors are requested to either take their supplies to the relief office or to call John Olson, chairman of the county Red Cross, or the relief office. A representative of the Red Cross will gladly call for the clothing.

MASONS PLAN SPECIAL PROGRAM MONDAY NIGHT

Hereford Lodge, A. F. & A. M., plans a special program for Monday night, September 9. Included will be an address by Rev. H. L. Thurston, of Bovina, a very able Masonic worker.

The District Deputy Grand Master will also be present, and other interesting items will be added to round out a complete program.

All Master Masons, members and visitors, are urgently requested to be present.

A MERIT FEED FOR EVERY NEED

We Have a Complete Line of All Kinds of FEEDS, Including

POULTRY FEEDS

- MERIT GROWING MASH
- MERIT-EGG MASH
- MERIT HEN FEED
- TIP TOP EGG MASH
- OYSTER SHELL

WE DELIVER PHONE 265

DAIRY FEEDS

- MERIT SWEET CAKE
- MERIT SWEET MEAL
- COTTONSEED CAKE
- COTTONSEED MEAL
- MO MILK
- BUNGO
- TEX O LASS
- BUNDLE LASS

WE BUY HIDES

MERIT BARN DANCE 9 to 10 P. M. Every Tuesday Night Over KGNC

GENERAL FEEDS

- MILL RUN BRAN
- MAIZE CHOPS
- KAFIR CHOPS
- CORN CHOPS
- WHEAT CHOPS
- MAIZE
- KAFIR
- OATS
- ALFALFA HAY
- STOCK SALT
- MEAT SCRAPS
- TANKAGE

WE WANT YOUR CREAM, EGGS AND CHICKENS

Miscellaneous

- COPPER CURE
- BLACK LEAF 40
- COPPERAS
- NITRATE OF SODA
- LEG BANDS
- LEE'S GIZARD CAPSULES
- LEE'S LICE POWDERS
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NUT COAL and LUMP COAL

All Kinds of LAWN GRASS SEED

WE BUY EGGS, CREAM AND CHICKENS

West Texas Feed & Seed

We Deliver. PHONE 265

THERE'S ALWAYS ANOTHER YEAR

MARTHA OSTENSO

W.N.U. SERVICE

(Continued from Last Week)

Silver raised her eyes, and for a moment Sophronia thought she saw in them something secret and fearful in their expression, something and then looked fixedly at the wall opposite her. Phronie had the feeling that Silver had been about to impart some difficult information, and then had changed her mind.

"Yes—he was coming back," she said slowly. "He and I were all ready to come. We had planned to take this morning's train—the one I took alone."

Sophronia started. Her handkerchief dropped limply into her lap. Then without warning two large tears rolled from her lids and down her long brown cheeks.

"Please don't," Silver breathed. "I'm sorry—I shouldn't have—"

"Never mind me!" Sophronia exclaimed in a tremulous voice. "I'm an old fool. I thought we wouldn't talk about it tonight. But, well it's time we were all turnin' in." She got to her feet. "Looks as if Roddy won't be comin' home tonight. Jase, light the upstairs lamps."

More than darkness, more than starlight and an indolent wind flowed into Silver's room through the dormer windows. Silver had been gazing at them for over an hour, and the company that entered there was palpable as her heart-beat, undeniable as a truth individualized in loneliness. The company was composed of Jim Grenoble's love for her mother, Anna; of his tragic loss; his subsequent folly. But it had other members as well; the murmur of trees Jim had planted in his boyhood, the ripe fragrance of fields he had tilled, the faint, gliding chuckle of the creek under the willows, in the ravine below.

She reached for the flashlight she had left on the small table beside the bed. She sat for a moment holding it and listening to the dense silence of the house, separating that silence from the winged presences of her own room.

The others would be asleep now. Barefooted, her high-heeled mules in her hand, and a quilted robe about her, Silver stole downstairs, using the flashlight to guide her through the dark. Once outside the house, it was a simple matter to follow the gentle slope down to the old stone building. Presently she knew she had come to the dooryard of the old house for the air about her had subtly changed, as though time itself had gathered there.

Ydrasil—her father had not permitted her memory of it to die. Anna Grenoble had named it so. Silver had told Sister Anastasia, in one of the numerous convents of her girlhood, about Ydrasil, and the nun had said, "Your mother must have been a poet, Silver."

Silver felt her way in her insecure slippers across the ground to the left, the direction from which came the sound of the creek. She seated herself and presently, overcome with weariness, sank down with her head on her arms. It was only twenty-four hours now since Jim Grenoble had died. Just twenty-four hours since this spell of unreality had come upon her. She had not been able to cry, because crying was something real!

It was inevitable that he should die as he had died. There was a relentless rightness in his going the way he had gone. At a hacienda near Mexico City, a peon in the employ of Carlos Salamanca had darted out from behind a pomegranate tree one moonlight night after Jim had taken four thousand dollars from his master, but Jim had broken the wrist of the hand that held the knife and had kept the knife as a souvenir of a close call.

She sat up and clasped her arms about her knees and gazed with burning, dry eyes down at the dark flow of the creek. What would that strange aunt of hers, Dad Jim's sister, have thought if she had told her that there had been another reason, besides his failing heart, for Jim Grenoble's sudden decision to return? Perhaps some day she would tell Sophronia about Gerald Lucas. Some day, when his cool power over her and her capitulation to him was only an evil dream, she might tell Sophronia that it was really from Gerald Lucas that she had fled; that Jim, knowing Gerald for what he was, had been overcome by the knowledge that Silver was in love with him, and had blamed himself for exposing her to the corruption of his own life.

Silver Grenoble, as she lay under

the willow trees, was conscious of a great weariness, she knew deeply that a change was coming, pervasive and calm, into her being.

Roddy Willard brought his car to the curb in front of Torson's place, turned off the lights and stepped down.

At the end of the lunch counter, Duke Melbank lounged, rolling a cigarette in his pale, freckled hands. His red hair flamed.

"A cup of coffee, Lena," Roddy said to the elder Torson girl as she greeted him with a smile.

"Then he turned to speak to Duke. "Time you were in bed, Duke," he remarked pleasantly. This tall, soft hulk of a fellow was beneath contempt, beneath anger, even for Sophronia's sake, although he had been spreading gossip about Phronie's niece ever since his famous visit to Chicago earlier in the summer.

"You been away," Duke said as he slumped down upon a stool.

"Duke checks up on us, Lena," Roddy smiled. "We've got to watch our step."

"No," Duke objected, "I was just thinkin' you ain't heard, maybe, about old Jim Grenoble."

"Gentleman Jim?"

"Sure, Him I seen when I was to Chi last month. I could 'a' told them he wouldn't come to no good end."

"Anything happened?" Roddy asked. There was a certain leering knowingness about Duke that filled him, as always, with distaste.

"Plenty. He got himself shot last night."

"My G—d!" Roddy exclaimed. "Who shot him?"

"Fella named Rawson. It was. The police got him. Killed him when he was tryin' to make his getaway. Some o' them guys can shoot, no foolin'!"

"Poor old Jim!" Roddy said to himself. "Sophronia will take that pretty hard, I'm afraid."

Duke laughed mirthlessly. "Not so's you'd notice it."

"You've seen her?"

"I seen her all right, all right. And how! She was down to meet the train tonight."

"You mean — they sent the body—?"

Duke's hands played together. "Not exactly. The one that came

in tonight wasn't what you'd call a dead one, eh, Lena? I'll tell the world! It was Jim's daughter. Her I seen that night in Chi with a big shot by the name o' Lucas."

"Is she here?"

"She's out to the farm, if that's what you mean. But that oughtn't to worry you none. She won't be stayin' long in these parts, if I know anything. Her kind don't belong round here." He chuckled. "I've got her number, all right, all right."

But Roddy did not hear the innuendo. Duke's disclosure had flashed like lightning across his mind. He tossed a coin on the counter, seized his hat and made for the door.

Driving home, he realized that he was as near to panic as he had ever been in his life. What would this girl's coming mean? She would undoubtedly sell her land for cash. It was not likely that a couple of hundred a year rental would interest her. Five years ago the land might have come into the possession of the Willards, had it not been for Jim Grenoble's obstinacy. Instead, the money that might have bought it had gone into bad investments. How, if they lost the Grenoble section, were all the Willards going to live on the meager income from their own land, which was, by some trick of nature, not half so rich? And in a week he, Roddy, would have a wife to support as well.



YOUR FALL CLOTHES NEED

Dependable Dry Cleaning

FOR THIS SERVICE SEND THEM TO

Stambaugh Co.

200 North Main Phone 160

SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 20th day of August, 1935, in the case of Federal Life Insurance Company versus G. C. Fairley, W. H. Flippen; Lula (Mrs. W. H.) Flippen; J. G. Fortenberry; J. M. Anderson; Solon T. Anderson; Artie Baker; and J. I. Case Company, Cause No. 2234, and to me, as Sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in October, A. D. 1935, it being the 1st day of said month, before the Courthouse door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit:

All that certain tract or parcel of land situated in the County of Deaf Smith, State of Texas, and being all of Section No. One (1), Township No. Five North, Range No. 2 East, of a Capitol Syndicate Subdivision of Capitol Reservation Leagues Numbers 372 and 378, containing 640 acres of land, more or less, and being the same land described in a deed of trust made by G. C. Fairley and wife, Lou Fairley to R. S. Handerson, Trustee, dated December 26th, 1924, and recorded in Book 27, page 580, of the Deed of Trust Records of Deaf Smith County, Texas, here referred to for further description.

Levied on as the property of G. C. Fairley, W. H. Flippen; Lula (Mrs. W. H.) Flippen; J. G. Fortenberry; J. M. Anderson; Solon T. Anderson; Artie Baker; and J. I. Case Company to satisfy a Judgment amounting to \$5,824.36

in favor of Federal Life Insurance Company and cost of suit. day of August, A. D. 1935. J. B. MILLER, Sheriff. Given under my hand, this 20th 33-3 Deaf Smith County, Texas.

AND WESTINGHOUSE gives you PROTECTION UNTIL 1940 against service expense!



Marvelous Sealed-in Mechanism Resists Rust, Dirt, Moisture and Wear... Permits Unusual Protection Policy!

● Fear of excessive service costs can't menace your refrigerator savings and pleasure when your choice is a Westinghouse. The care-free, economical performance of every model is backed IN WRITING for FIVE YEARS! No wonder thousands who first selected Westinghouse for its beauty and conveniences have been doubly delighted to find themselves protected in this unusual way!

There's a Westinghouse model exactly fitted to your family's needs — at exactly the price that gives you the most economical investment. Learn why Westinghouse excels in performance — see the many new and exclusive features it brings to modernize

With every Westinghouse Refrigerator you get the standard 4-year warranty — PLUS FOUR ADDITIONAL YEARS PROTECTION on the SEALED-IN MECHANISM. A nominal \$5 charge for this extra protection is INCLUDED IN THE PRICE.

your kitchen. Come in and let us demonstrate the new 1935 Westinghouse Streamline Refrigerator TODAY!

Texas Utilities Co.

Westinghouse

Streamline REFRIGERATORS

I looked up and it says —



SAT-IS-FY. Something that pleases, gives satisfaction; something that just suits. For example, you are pleased with a dress. As applied to cigarettes, it means one that is MILD—that is not harsh or bitter; one that TASTES just right.

Chesterfield... the cigarette that's Milder
Chesterfield... the cigarette that TASTES BETTER

America's Last Frontier Rebuilt

America's last frontier is gone—but not forgotten. A vital, moving record of its two-fisted heroics, its wild turmoil, is preserved for posterity in celluloid. The Klondike-Skagway, Dawson, the last geographical landmarks of a vanishing frontier live again on the screen in 20th Century's "Call of the Wild," which will be shown at the Star Theatre Sunday, Monday and Tuesday and at the midnight preview Saturday night, with Clark Gable, Loretta Young and Jack Oakie in the leading roles.

Gable is seen as a swashbuckling prospector who meets a young San Francisco society beauty, played by Loretta Young, on the trail. Thrown together, their codes conflict. However, with life stripped of all the artifices of civilization, their differences vanish and they fall in love.

Jack Oakie contributes the comedy and has never been better. And there's a dog star—a huge, soft-eyed St. Bernard named "Buck"—who makes his screen debut in "Call of the Wild," and looks like the logical contender for the canine cinema crown.

Rich in rugged drama and clean fun, the picture exerts a powerful appeal for every member of every family—the youngsters and their dads won't have to be told for they've all thrilled to this most famous of Jack London's tales, and the love story, beautifully played by Clark Gable and Loretta Young, will insure the feminine contingent of a grand time.

The House of Rothschild
The original name of the Rothschild family was Bauer, the founder of the house being Mayer Anselm Bauer (1743-1812). He set up as a money lender at the Sign of the Red Shield (Rothschild). It was from this sign that the family took its name of Rothschild.

Fairview-Palo Duro Items

By MISS LILA MAE OGLESBY

Rain prevented BTS meeting Sunday evening.

There will be a visiting minister from Friona to conduct services Sunday morning and night at the Baptist church.

School opened Monday for a nine months term.

Miss Frances Campbell entertained Mr. and Mrs. Cecil Allred, Earl Norman, Lesie Smith, Vada Norman, Lottie Allred, Jimmie Allred of Hereford, Lee Norman and Miss Lela Mae Oglesby at dinner Sunday.

Ira Hutchens has returned from the hospital where he was treated for a burn by a tractor.

The young folks took supper with Mr. and Mrs. Cecil Allred Sunday.

Virgil and Frederick Oglesby of Amarillo, and H. J. Oglesby spent Saturday night with Mr. and Mrs. S. B. Oglesby of Castro county.

Billie and Blanche Mitchell of Amarillo spent last week with Mr. and Mrs. W. O. Comingoer.

Leon Grisham of Memphis is spending several days with his cousin, Glenn Allred.

Mrs. Dick Allred and children returned from Memphis Thursday.

Mrs. Carl Own and daughter of Amarillo spent Saturday night with her sister, Mrs. Burum.

A goodly number were present at the recital last Saturday night.

Right to "Rent the Sea"

The only country in the world which allows individuals to collect a private toll from deep-sea fishermen is Denmark. For many centuries it has held steadfast to a law which gives the owner of a shore land the right to "rent the sea" in front of his property for eel fishing. In some years this total rent has amounted to as much as \$250,000.—Collier's Weekly.

Lubbock Show Routs Barren Waste Theory

FAIR TO FEATURE HUGE AGRICULTURE SHOW SEPTEMBER 23-28

Rex Tugwell and others who prophesied the dust storms would soon turn the Western Plains into a barren waste would get an eye-ful should they visit the agricultural show at the Panhandle South Plains Fair in Lubbock September 23 to 28.

The building will be doubled in size this year to accommodate the big agricultural show. County vocational and individual agricultural exhibitors will be competing for thousands of dollars in premiums and prizes.

King Cotton, Queen Wheat, Crown Prince Grain Sorghums, the Royal children of vegetables, hay, fruits, canes, sudan grass, peanuts, alfalfa and other agricultural products will be dressed in their best clothes and exhibited to the thousands of fair visitors who will trek through the agricultural building.

County exhibits from Bailey, Lamb, Hale, Cochran, Hockley, Crosby, Terry, Lynn, Garza, Dawson, Gaines and other counties will compete for honors and \$450 in prizes. First place will get \$75, second \$60 and so on down the line to the last prize of \$25, which is the minimum any county will get.

At least 20 vocational agricultural exhibits will be set up this year, competing for \$200 in prizes, the top getting \$25.

Lubbock county community exhibitors will compete for \$110, the top getting \$25, and individual exhibitors will compete for approximately \$200 in prizes on individual agricultural and vegetable crops.

A new feature, the newly acquired Harley Sadler three-ring circus, will play at the fair the last three days. Harley Sadler's circus is larger than any that has visited this section in several years.

Adrian-Sims Notes

By MRS. J. M. CHAPMAN

Good rains have fallen throughout this region the past few days. Mr. and Mrs. Dave Bohannan and sons visited the T. F. Bohannan home Sunday.

N. O. Phillips and family visited at Dimmitt last week end.

Miss Elizabeth Chapman went to Panhandle Friday. Her father, J. M. Chapman, accompanied here. She will teach in Panhandle the coming term.

Tom Cook is here from Seminole, Oklahoma.

Mrs. Monroe Chapman and children of Dalhart have been visiting here the past week.

Daniel News

By PAULINE MOORE

About four inches of rain has fallen here the past week. Crops are getting weedy because farmers cannot get into the fields to work.

Several families from this community attended a recital at Wildorado Saturday night.

Mr. and Mrs. Taylor Golden and daughter have been visiting in the Floyd Tomlinson home this week-end.

Mr. and Mrs. Joe Moore were in Amarillo Wednesday and in Hereford Tuesday.

Mrs. Bishop and daughter, Thelma Ruth, visited in the W. R. Moore home Wednesday.

W. C. Thomas and family and Thelma Ruth Bishop called in the W. R. Moore home Tuesday afternoon.

Mrs. Dave Moore and Glenna Lucille, Mr. and Mrs. Richard Moore were in Amarillo Monday.

Mr. and Mrs. Floyd Tomlinson,

College Formed in 1880
London's oldest business concern has been found to be the College of Heralds, which was founded in 1880.

Mrs. Hershel Tomlinson and Pauline Moore were in Amarillo Tuesday.

Miss Pauline Moore attended the show at Hereford on Wednesday night.

Lightning struck the Eddie Rapstine house Sunday night, doing some damage. W. C. Thomas and family were in Lubbock Thursday.

Changing To Fall Clothing

IS NO PROBLEM

Yea, boy, those White-faces started training Monday. Watch 'em clean up, and that's what we want to do to your clothes—Try ringing this old phone, folks. It sure sounds good to us.

—Just call 111. We'll return them looking like new, and ready to wear. Let us clean your summer clothes before they are packed away. You'll enjoy the service of Hereford's newest tailors.



Fox Cleaners and Hatters

PHONE 111

In by 3—Out by 6.

We Meet All Advertised Prices In Hereford

APPLES

CHOICE Per Peck 25¢



ORANGES California Sweets, juicy, 3 doz 25¢

BANANAS Large yellow, pound 5¢

LETTUCE Large, firm heads 5¢

CORN, Fresh Home grown, doz 25¢, 2 for 5¢

LEMONS Fresh Red Balls, large size, doz 25¢

MEATS



ROAST Cut from Fancy baby beef, lb 17 1/2¢

Decker's Sugar Cured BACON Half or whole strip, lb 37¢

PORK SAUSAGE lb 21¢ Freshly ground, seasoned right

BACON Decker's Tall Corn, sliced, lb 38¢

PEANUT BUTTER Fresh, in bulk, pound 17 1/2¢

FISH AND OYSTERS

School Supplies

Save at

WE DELIVER

WEEK-END Specials

Look over these Savings

Prices Good Friday & Sat.

LUX Toilet Soap, 2 bars 15¢
LUX Soap Flakes, large box 23¢
MALT Blue Ribbon, 3-lb can 57¢
CRISCO 3-pound can 57¢
HY-PRO A real bleach and cleanser, quart 15¢
MELO Water softener and cleanser, 2 boxes 17¢

SANI-FLUSH Kills germs and toilet odors, can 21¢
KARO Blue or Red Label, 3-lb can 25¢
WHOLE SPICES Schilling's, for pickling, 2 pkgs 15¢
Mustard Greens, Turnip Greens and Spinach, standard, 3 No. 2 can 25¢
TOMATOES Standard, 2 No. 2 cans 15¢
GRAPEFRUIT JUICE Olmito, No. 2 can 10¢

SKINNER'S

Macaroni, Spaghetti and Egg Noodles 2 Boxes 15¢
RAISIN BRAN 2 boxes 23¢

BLUE BARREL

Soap Flakes 5-Pound Box 37¢
SOAP 5 bars 20¢

GOLD DUST Large size 19¢
SHOE POLISH Jet Oil, all colors, 2 bottles 25¢
SHORTENING, Swift's Jewel In carton, 8 lbs \$1.08, 4 lbs 54¢
CLICQUOT CLUB, Ginger Ale Sparkling Water, 2 bottles 21¢

MILK Peter Pan, 3 large or 6 small cans 17¢
PREMIUM FLAKES N. B. C., 2-lb box 29¢
GRAHAM CRACKERS N. B. C., 2-lb box 29¢
ROYAL GELATINE All flavors, 2 pkgs 11¢

COFFEE

Folger's, 2 lbs 56¢
1 pound 29¢

MATCHES Firestone, 3 boxes 10¢
PEN-JEL For jellies, 2 pkgs 25¢
Kerr Self-Sealing Caps FRUIT JARS Dozen, qt. 76¢, dozen pint 69¢
OATS Crystal Wedding, large box 22¢
SLICED BEEF Armour's, small size 10¢
VINEGAR Woman's Club, pure apple cider, qt. 15¢

PEANUT BUTTER Gold Star, 16-oz jar 24¢
JELLY White House, 2-lb jar 21¢
DELICIA Sandwich Spread, can 9¢
HERSHEY'S COCOA 1-pound can 12¢
CAKE FLOUR Gold Medal 32¢
BIRD SEED French's, 2 boxes 25¢

CHARMIN

TOILET TISSUE 4-roll box 23¢

KRAFT'S

Salad Dressing MIRACLE WHIP Quart 37¢, pint 23¢

MUSTARD Libby's, 9-oz jar 10¢
PINEAPPLE, Libby's No. 2 1/2 can, sliced or crushed 21¢
PEACHES Libby's No. 1 can 13¢
APRICOTS Libby's, No. 2 1/2 can 22¢

MIXED VEGETABLES Libby's, No. 2 can, 2 cans 23¢
APPLE BUTTER Libby's, 26-oz jar 15¢
BEETS Libby's, No. 2 can 10¢
KRAUT, Libby's No. 2 can 8¢, No. 2 1/2 can 9¢



Just Arrived

Men's Pig Grain Leather JACKETS Blacks and Tans Sizes 34 to 44

NEW STYLES 4.00

SPROWLS & CRONIN CO.

Sensational Fall Announcement

IN UNHEARD OF VALUES



Men's Chambray Work Shirts

Heavy gray, full cut, two big pockets

Each 49¢

Men's Genuine

CALFSKIN SHOES

\$5.00 Value 3.00

Justin

BOOT - SHOES

\$7.95 Value 5.00

JUSTIN BOOTS

Extra Special

\$10 Value 7.00

GENUINE KEDS

and Hood Brand Tennis

Shoes for men, women, boys and girls

Pair 59¢

PRINTS

Quadriga and Peppercorn Yard 19¢

Johnson

CHINTZ - PRINTS

New Assortment, fast colors, lovely for school wear

Yard 15¢

Men's

KANGAROO

SHOES

\$6.00 Value

Pair

4.00



Sprowls & Cronin

FURR FOOD

WE BUY CREAM, EGGS AND CHICKENS

PHONE 78

Farmers Treat Your Seed Wheat

Try using Copper Carb for your seed treating this fall. Copper Carb, besides helping the seed to germinate, protects your seed from rust and smut. Seed treating at a minimum cost with the best possible results, that is what the farmer must have in order to be able to afford treating his seed. Two ounces of Copper Carb will treat one bushel of grain at a cost of about two cents per bushel.

TRY USING
COPPER CARB
ONE SEEDING

QUALITY AND
SERVICE—
PHONE 100

The CITY DRUG STORE

PRESCRIPTIONS
DRUGS AND DRUG
SUNDRIES

HEADQUARTERS
FOR
SCHOOL SUPPLIES

Prescriptions - Our Specialty

Every prescription brought to this store is filled by trained registered pharmacists. Every prescription is filled as your doctor orders it, and all drugs used in compounding the prescription are fresh and of the highest standard of quality.

OUR SCHOOL SUPPLY STOCK IS COMPLETE!

831 Pupils

(Continued from page one)

grade, 68, 79, 58, eleventh grade, 65, 47, 54. Totals, 312, 322, 276. Grand totals, 831, 879, 770.

School work got under way this week with regular work, although several problems and changes delayed progress at the start. The changes made after school opened included the moving of half the low fifth grade from Central school to the high school building; changes in music instruction—fourth and fifth grade music was given to Miss Ruth Conkright, second and third grade music is being taught by Miss Eunice Rutherford, who had only the second grade last year. Miss Thelma McMinn, whose classes included from the third to the seventh grades, inclusive, last year, has only the sixth and seventh grades now. She is devoting half the day to this music work and half a day to the work handled by Miss Carey Estes last year. Miss Lillian Chambers took over the other half of Miss Estes' work, since the sixth and seventh grades were not as large as they were last year. Miss Estes resigned several weeks ago to teach in Dallas, and her place here was not filled.

Park Officials

(Continued from page one)

by 30 or 35 local citizens, including city, chamber of commerce, school and newspaper representatives, and were shown through the park and clubhouses. After the tour of inspection, a watermelon feast was served on the bank of the Tierra Blanca in the park, by the chamber of commerce and CCC Camp members.

Most of the visitors saw the Deaf Smith park for the first time and expressed surprise at the beauty of the park and interest in the proposed developments. Col. Whiteaker stated that the park could be developed into one of the most attractive of its kind.

The visiting party included Col. and Mrs. Whiteaker, George L. Nasson, Jr.; R. G. Finney, head of the Austin procurement office; N. P. S.; Howard Trigg, superintendent of the local park; Mrs. Trigg, Mrs. Orlean Ehrlick, secretary, Texas Inspector's office, N. P. C.; and J. A. Johnson, clerk procurement office. The group left after the hurried inspection tour and feast for Austin, via Plainview and Lubbock.

Share Canning Underway Here

Extensive work on share canning was started this week by the local canning plant under the management of Mrs. Pink Gilliland. Although some share canning was done prior to this week, farmers were not urged to bring in products before Monday.

Mrs. Gilliland announced that increased assistance made it possible for the plant to handle almost any amount of share work brought in. The community garden has by no means been exhausted, she stated, correcting a misinformed report last week. Canning of garden products will continue along with the share canning, she stated.

RELIEF OFFICES HERE ON HALF-DAY SCHEDULE

The Deaf Smith relief offices in the court house Tuesday went on a half-day schedule because of a reduction in staff members. The office is now open to the public only during the afternoons.

Because of the reduction in staff, the office is forced to remain closed during the morning so that relief workers may use the time for making out reports and tending to other routine office business, thereby preventing the necessity of night work, Mrs. Dyalitha Bradley, case worker in charge, stated.

UNUSUAL BROOM CORN, HOG MILLET SHOWN HERE

A. D. Hereford last week-end displayed broom corn and hog millet raised four miles north of town. The broom corn was produced on the R. R. Jackson place. The corn measured 30 inches from the start to the "head" of the tip.

"This is as fine a drafted broom corn as I ever saw," said Mr. Hereford, who has raised the corn in Oklahoma. "This is ideal broom corn land. If it gets any moisture at all, it'll make."

He said the hog millet "can't be beat for laying hens." He irrigated the millet one time but said the crop was not so good as it could have been if watered more often. The plants were heading 28 days after the seed was placed in the ground, he stated.

Seed Loan Office Closed.

The wheat seed loan office was closed here Saturday, as the deadline for the submission of applications for summer fallowing or seed loans fell. The applications were sent to Austin as the final step in closing the programs locally.

CCC Dance Friday Night.

A free dance at the veterans' CCC camp at the Deaf Smith State Park has been announced for Friday night. Music will be provided by Sindt's orchestra. The public is invited to attend.

Hereford Nine Is Eliminated

The Hereford baseball club was eliminated from the Clovis tournament last Friday, dropping its second straight contest in the event. Amherst eliminated the local nine, 12 to 5.

"Long John" Costello, Mexican hurler who reached Panhandle baseball fame several years ago at Amarillo and veteran of several tournaments, was too much for the local sluggers. Henson, the opposing hurler, did good work for the Hereford club, but his support blew up, with the fielders making more than a half dozen miscues.

Deaf Smith

(Continued from page one)

providing that a portion of the costs thereof may be assessed against real property in such districts and prescribing the method of making such assessments; providing for the issuance of assessment certificates and the creation of liens to secure same; and providing for suits on such certificates and for the foreclosure of such liens; committing the use of 20 per cent of automobile registration fees collected by counties where such districts are created and authorizing the transfer of road and bridge special taxes to such districts; providing that the districts cannot levy ad valorem taxes, and declaring an emergency.

To Conserve and Reclaim.

The purpose of the district is to conserve the soil by the prevention of unnecessary erosion caused by winds and the reclamation of lands that have been depreciated or denuded of soil by reason of winds.

From observations made by county leaders, apparently there is little opposition to the formation of the district in this county. Property owners, apparently, are willing to carry the burden thus placed upon them in order to receive the benefits of the erosion work and the money made available by the return of ad valorem taxes and automobile registration fees from the state, as well as gifts and grants from the national government.

WPA Projects

(Continued from page one)

to employ 26 men for a period of three months.

City Project.

The city project calls for the caliche surfacing of 56 blocks of city streets. The cost of the project is \$15,882.90. Other projects recently submitted seek to continue the local canning plant and community garden and the installation of a sewing room.

One Deaf Smith project has been approved by the state offices, according to notice received this week from San Antonio. It calls for library assistance here, including rebinding and filing of books and possibly a librarian's assistant. The federal funds for the project amount to \$912, and the sponsor's contribution is \$1,689.36. It furnishes 2.95 man-years employment.

The purpose of all projects is to furnish employment for relief roll clients in the county and city after the government relief offices are closed.

LOCAL FAMILY STRANDED BY NEW MEXICO WATERS

Mr. and Mrs. Troy Womble and family returned last week from a stay of several weeks in Hot Springs, New Mexico. On the return trip they were stranded between two of the Rio Grande River's tributaries near Las Cruces. There were more than 50 cars stranded at the place for over eight hours. The water was several hundred feet wide and ran over the floor boards of the automobiles. Government tractors were sent to pull the cars to safety. The Womble family left Hot Springs Friday morning and should have arrived in Hereford Friday afternoon, but they did not get here until noon Saturday. They did not suffer from hunger while stranded as they had a supply of apples and other fruit with them.

Keith Guthrie, F. Cogdell Win City Net Title

F. Cogdell and Keith Guthrie were crowned city doubles tennis champions Sunday afternoon after defeating U. Streu and E. Ireland in one of the most hotly contested matches here in several years. With Cogdell shining on net play, the champions routed their opponents off the high school court in a two and one-half hour match, winning 4-6, 6-3, 6-3, 6-3.

Although the doubles title was decided on schedule, singles play was delayed this week by rain. The singles title is slated for decision next Sunday. Streu and T. Dameron reached the upper bracket semi-final match by default. In the only singles match played in the lower bracket, F. Cogdell defeated C. Kester, 6-3, 6-4, in a first round encounter.

EAGLES OPEN FOOTBALL WORK-OUTS THIS WEEK

The Canyon High School Eagles opened their training camp this week with Coach Cleveland Jones in charge. Wesley Cox is captain. Coach Jones spent the summer studying at Columbia University, New York.

Fritz Family Departs.

Mr. and Mrs. Harry R. Fritz and daughters, Nina Lee and Henrietta, left Tuesday morning for Missouri, where they will make their home. Mr. Fritz, who came here with his family in 1927, recently announced his resignation as acting vice president of the First State Bank, which became effective September 1.

Clean-Up Drive Under Way Here

Despite adverse weather conditions, pick-up trucks started out Monday as the fall city clean-up got under way. Although rains had hampered the work, local residents found time to tidy up their property, and campaign workers reported a good response.

Most of the clean-up work was done last week end, with the trash stacked in neat piles or in containers in the alleys, and was continued during the first three days of this week. The trucks were to spend most of the week picking up the garbage and hauling it away.

FOR JOB WORK, TRY THE BRUMLEY

Dr. Morgan to Lubbock

Dr. T. L. Morgan left Wednesday morning for Lubbock, where he has made his home. He will be associated with the Lubbock Sanitarium as Texas Tech physician. Mrs. Morgan and daughter, Margaret Joyce, went to Lubbock last week. Dr. G. F. LeGrand, on whose improvement Dr. Morgan had waited, was considerably improved yesterday and was able to be in his office.

To Fill Pulpit Here.

Rev. J. O. Haymes, presiding elder of the Amarillo District, will fill the pulpit of the First Methodist church here Sunday morning in the absence of the pastor, Rev. T. C. Willett. The public is invited.

Visit Us Saturday

Trades Day

INSPECT OUR CARS— BOTH NEW AND USED

Also our shop. We are equipped to do work on any make car. Our prices are right and our work is guaranteed.

See us before you buy that car. We will be glad to talk with you about any deal, either for a new car or a used one.

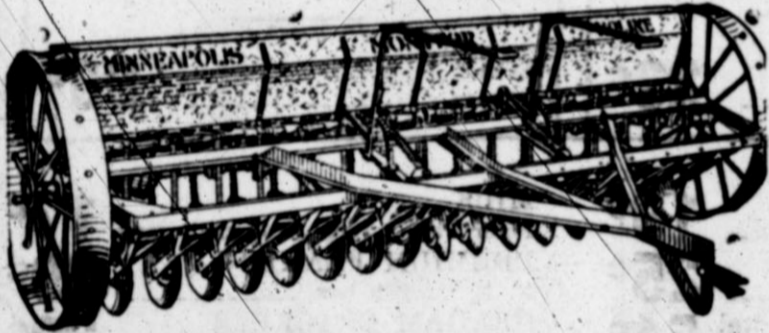
Brumley Chevrolet Co.

Don't Make a Mistake in Drilling

USE A

MOLINE - MONITOR

Semi-Deep Furrow or Deep Furrow Drill



Have you seen the new Moline Monitor Drills? It has all the features that has made Minneapolis-Moline implements such an outstanding success, besides all the latest ideas

in drills. We want to show you this drill, before you buy, so you may let us explain the features that make a good drill. We know it is the best drill money can buy and are anxious to prove it to you. We have a complete line of parts for all Minneapolis-Moline Implements.

Davis & McCracken

Outstanding Values at

THE POPULAR STORE

Stock Up NOW For Fall and Winter!

NEW MERCHANDISE ARRIVING DAILY

Corduroy Trousers, latest shades \$2.95

Dress Oxfords, special at \$1.98

BLANKETS AT GOOD PRICES

Sweaters, Slipover and Coat Styles 98c

HATS, the newest in color and shapes \$1.95

BUY YOUR MERCHANDISE NEEDS HERE — WE WILL SAVE YOU MONEY! When You Think of Quality Merchandise—Think of

THE POPULAR STORE

Texas Market SPECIALS

PLUMS Greengage, No. 2 1/2 can	17¢	COFFEE Bright and Early, pound	22¢
PEACHES No. 2 1/2 can, 2 for	25¢	SPUDS U. S., No. 1, 10 pounds	17¢
SYRUP Sunshine, gallon	65¢	SUGAR 10-pound cloth bag	58¢
TUNA FISH Abbey, 2 cans	25¢	MATCHES Carton	22¢
OXYDOL Large package	21¢	MILK Page's, 3 small cans	10¢
OATS Quick Quaker, large package	19¢	SANDWICH SPREAD Swift's, quart	34¢
PEP Kellogg's, 12¢ package, 2 for	25¢	PICKLES Sour or dill, quart	17¢
PEAS Giant, No. 2 can, 2 for	23¢	MUSTARD Quart	13¢
CHIPSO Large package	21¢	FRUIT JARS Kerr, pints, dozen	69¢
POTED MEAT 4 cans	19¢	BAKING POWDER K. C., 50 ounces 10¢, 25 ounces	19¢
VIENNA SAUSAGE 3 cans	25¢	CORN FLAKES Kellogg's, 3 large boxes	29¢
APPLES Gallon	35¢	SUNBRITE 2 cans	9¢

FREE WITH EVERY \$5.00 CASH PURCHASE ONE 5-PIECE KITCHEN SET!

FREE VEGETABLES OF ALL KINDS ALL KINDS OF LUNCHEONS

Summerfield News

MAUD E. NOLAND

Rev. Muriel Weather of Plainview preached here Sunday.

Mr. and Mrs. C. A. Smith of Hydro, Okla., Mr. and Mrs. C. L. Love of Bayview, Texas visited in the Ray and August Euler and the B. K. Gresson homes last week.

B. E. and B. C. Roberson and their families were in Amarillo one day last week.

Dean Story of Canyon spent the week end with his parents, Mr. and Mrs. J. D. Story.

Miss Beatrice Lawrence and Miss Leila Clark of Amarillo spent the week end in the Ky Lawrence home.

Mr. and Mrs. Ben Wilhelm and Mrs. Bell were in Tulla Sunday attending a family reunion.

A sister from Dumas spent last week with J. E. Roberson.

Mr. and Mrs. W. E. Hawkins entertained a number of friends with a watermelon feast Friday night.

Mr. and Mrs. Will Schulz, Mr. and Mrs. B. E. Roberson and Mrs. Ky Lawrence attended the Baptist Association at Happy Thursday.

Mrs. Lura West and Miss Maudine of Hereford visited the J. A. Noland home Sunday.

Mrs. Henry Kendall who has been ill some time, is visiting her sister, Mrs. Ben West and family in Clovis.

Mr. and Mrs. Elmer Euler, Misses Louise and Gertrude of Friona spent Monday night in the Ray Euler home.

Friends of Mr. and Mrs. Dave Stewart surprised them with a chicken fry Saturday night. There were 115 present and a good time was reported.

Elton Johnson left Thursday for his school work at Fredericksburg.

Mrs. D. J. Nell is visiting her parents, Mr. and Mrs. Lee Curry.

Mrs. D. C. Waiser and Maude Noland were in Amarillo Friday.

John Hicks and family have moved to this community from Canyon. Mrs. Hicks is a daughter of Mr. and Mrs. J. E. Roberson.

Mr. and Mrs. C. B. Thomas have moved to Hereford.

Mr. and Mrs. Lewis Jay and daughter have moved to the house vacated by C. B. Thomas.

Miss Billye Ray Johnson entertained friends at her home last week.

Frio News Items

BY MRS. W. A. SPRINGER

Rev. Lansdown filled his regular appointments Saturday night and Sunday. Services were rained out Sunday night.

Mr. and Mrs. Albert Allman of Pampa spent last Monday night with his cousin and family, Mr. and Mrs. Henry Allman.

Mr. and Mrs. Emmett Dixon and two sons were Sunday guests in the W. S. Dixon home.

Mr. and Mrs. Owen Andrew and children, Rev. Lansdown were dinner guests in the F. L. Sparkman home Sunday.

Mr. and Mrs. Williams of Floydada spent Sunday in the home of their daughter, Mrs. H. D. Allman.

J. B. Harlin returned home last Friday after being operated on.

J. J. Lindsey and family moved to Hereford last Friday so the children would be more conveniently located for school.

Mr. and Mrs. H. D. Allman were Amarillo visitors last Thursday.

Mr. and Mrs. W. S. Dixon spent last Thursday in Lockney with their son and his family.

Mr. and Mrs. Deward Roberson, Mr. and Mrs. Jodie Benson and Mrs. M. A. Springer called in the Earl Springer and A. T. Jones homes Sunday.

F. L. Sparkman and George Jones went to the rodeo at Amarillo first of the week.

G. F. Sparkman returned home from Childress Thursday.

Mr. and Mrs. Aldon Hawks and two sons returned home this week from a visit with Mrs. Hawks mother at Boyce City.

Messenger News

BY ESTELLE WILLIAMS

There was an attendance of 62 at Sunday school. Several visitors were there. Rev. Bennie Harrison preached, and Misses Georgia Nell Coleman and Mary Walker sang a duet.

Miss Rachel Terry was a visitor in the W. P. Walker home Sunday.

School started Monday, with Mr. Miller as principal and Nelda Bragg and Edith Brookfield as the other teachers.

Rev. Bennie Harrison, Mr. and Mrs. R. L. Howard and children were guests in the L. M. Williams home Thursday afternoon.

Rev. Harrison is holding a revival meeting at the school house this week. Everyone invited to attend.

Walter Crews of Bellview, N. M., called on L. M. Williams last Wednesday.

R. M. Turner was a shopper in Hereford Monday.

Mrs. B. E. Holder and two children, Mrs. L. M. Williams and Estelle visited Mrs. L. M. Turner and family Friday afternoon.

Mr. and Mrs. W. A. Whitson and children were in Hereford Friday.

Mrs. L. E. Ware of Pampa is here visiting her parents, Mr. and Mrs. L. M. Williams.

Mr. and Mrs. Charley Moore of San Angelo called on L. M. Williams and family Sunday.

Rev. and Mrs. Bennie Harrison were supper guests in the W. P. Walker home Sunday.

February, 1936, being the 3rd day of February, 1936, then and there to answer a petition filed in said court on the 31st day of August, 1935, the file number of which is 2269, in which suit Frank E. Ferry, Kent Chandler and Farwell Winston, Trustees, are plaintiffs and M. L. Strader and his unknown heirs, executors, legal representatives and devisees, if he be deceased, are defendants, the nature of plaintiffs' cause of action being alleged as follows:

That plaintiffs are trustees under a declaration of trust dated December 23, 1933, recorded in the Deed Records of Deaf Smith County, Texas, Volume 72, page 51, and are the assignees of the vendors under the two contracts herein-after mentioned, which vendors were Francis C. Farwell, Charles F. Harding and Frederick E. French, trustees under a trust deed dated June 4, 1915, recorded in the Deed Records of Deaf Smith County, Texas, Volume 36, page 243.

That heretofore, by written contract dated October 22, 1928, the said Francis C. Farwell, Charles F. Harding and Frederick E. French, trustees, contracted to sell to H. C. Van Bibber the following described land in Deaf Smith County, Texas, to-wit: The South 1/2 of the Northwest 1/4 of Section 15, and the South 1/2 of the Northeast 1/4 of Section 16, in Township 6-North, of Range 2-East of a Capitol Syndicate Subdivision, as shown by plat of such Subdivision of record in the Deed Records of Deaf Smith County, Texas. That by another contract of the same date, the said Francis C. Farwell, Charles F. Harding and Frederick E. French, trustees, contracted to sell to Thomas Van Bibber the following described land in Deaf Smith County, Texas, to-wit: All of the Southwest 1/4 of Section 21, Township 6-North of Range 2-East of a Capitol Syndicate Subdivision, as shown by plat of such Subdivision of record in the Deed Records of Deaf Smith County, Texas.

That each of said contracts provides that the purchase price of the land described therein is \$2720.00, payable on or before November 1, 1934; that the vendee

shall each year at the proper season sow at least eighty per cent of the land described in the contract to wheat; that the vendee shall, beginning with the year 1929, pay the taxes on the tract of land described in the contract before they become delinquent; that failure of the vendee to perform the covenants imposed upon him by such contract shall nullify such contract and all payments made and all improvements placed on the land shall be kept by the vendors; that such contract shall be assignable. That plaintiffs have performed all the covenants imposed upon them by the terms of such contract.

That M. L. Strader is the present owner of the rights of the said H. C. Van Bibber and of the said Thomas Van Bibber under said respective contracts. That there is an unpaid balance of \$2189.84 due under each contract which the defendants have failed to pay and that defendants failed to sow the land to wheat in 1934, and to pay the taxes levied against such land for that year. That on account of defendants' default as above mentioned, the plaintiffs have declared the contracts for the sale of said land at an end and the plaintiffs are entitled to recover the title to and possession of said land from the defendants and each of them. Plaintiffs pray that the defendants be cited to

appear and answer their petition and that plaintiffs recover title to and possession of the lands and the improvements; that the contracts for the sale of said land be declared at an end, and for general relief.

You are hereby commanded to summon such defendants and serve this citation by making publication of this citation once each week for four consecutive weeks previous to the return day hereof in some newspaper published in your county, but if there be no newspaper published in said county, then in any newspaper published in the nearest county in which a newspaper is published.

Herein fail not but have you before said Court on the first day of the next term thereof this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court at office in the City of Hereford, Texas, this 31st day of August, 1935.

L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas.

(SEAL)

By W. R. Coffee, Deputy.

Issued this the 31st day of August, 1935.

L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas.

By W. R. Coffee, Deputy. 35-4

NEED GASOLINE?

HERE'S WHERE TO GET IT!

We sell Texaco gas, noted for the extra mileage it gives. And our service is always courteous... your windshield washed, your radiator filled, your tires inflated. FREE! You will like this service—try it!

Texas Service Station
GLEN SNYDER

BUSINESS AND PROFESSIONAL DIRECTORY

THE CHOCOLATE SHOP
Plate Lunches
Sandwiches
Cold Drinks, Candles
Magazines.

The title to your land is vital. Our Abstracts correctly reveal the title.
A. G. THOMPSON ABSTRACT CO.
4 1/2 Per Cent Federal Farm Loans.

INSURANCE
JNO. H. PATTON
PHONE 50

DR. J. W. HENDRIX
Chiropractor and Masseur
109 B Street—Just North of Mother's Park
Phone 341 for Appointments

GEO. S. McCONNELL
Electrical Contractor
All kinds of electrical appliances repaired. Also Delco Light, factory trained service man.
Phone 750-W

LET A WANT-AD
Print Your EXTRA ROOM!

Canyon Schools Open Sep. 9

Canyon public schools will open September 9, Superintendent Irby Carruth has spent the entire summer studying school systems of Europe.

tained friends at a party Thursday afternoon.

Jim Noland has returned from his work in Canyon.

Miss Maud Noland and Mrs. Noel Gollehon were in Amarillo Wednesday.

Miss Dorothy Harris has gone to her school work at Oklahoma Lane.

T. M. Noland, Audie and Alton, of Floydada spent two days last week in the J. A. Noland and J. W. Cox homes.

Mrs. Estelle Allan of Amarillo spent the week end in the Ray Johnson home.

Children of Mr. and Mrs. J. L. Lookingbill gathered Sunday. Attending were Messrs. and Mmes. Frank, L. H. L. B. Lookingbill and their families, of Summerfield; Mr. and Mrs. Alton Lookingbill and daughter, and Miss Ruth Lookingbill of Hereford, Mr. and Mrs. Cecil Lookingbill and son, Amarillo; Harry Lookingbill of Summerfield; Mrs. Frank Kelly and C. L. Kelly, Mr. and Mrs. Henry Kelly of Paradise, Texas, are relatives and were present.

Mrs. J. A. Noland, Jim and Otha Noland, Louie Huckert and Jim Pike were in Amarillo Friday.

Ward News Notes

BY MRS. WILEY ROBERSON

Mr. and Mrs. Reed Williams visited Mr. and Mrs. Jim Lipscomb Friday night.

Mrs. J. W. Hicks and Miss Vida of Hereford visited the Wiley Roberson home last Wednesday.

Mr. and Mrs. V. K. Scott of Dodsonville visited last week in the home of his sister, Mrs. Fred Morman.

G. T. Higgins has gone to Hale Center where he will teach science, chemistry and coach basketball in the school there.

Ward school opened Monday morning with Miss Sarah Agnes Bryant of Hereford and Miss Edna Smith of Ralls as teachers, with 14 pupils enrolled.

Mrs. George Suggs spent the first of last week with Miss Alberta Davis in Hereford.

Mr. and Mrs. James Gardner and Mr. and Mrs. Joe McEntire of Amarillo, Mr. and Mrs. Willard Witherspoon of Hereford visited the Bill Hutson home Sunday.

From one to three inches of rain fell in this community Sunday night.

Mrs. A. K. Brown, accompanied by Mr. and Mrs. Add McVey and son, Marvin, of Lakin, Kansas, spent the week end with Mrs. Brown's daughter, Mrs. Vera Smith. Miss Lorene Smith returned with them after having spent the summer here with her grand parents.

SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, on the 3rd day of September, 1935, by the Clerk thereof, in the case of Fred Wolber versus Charles Donald, C. H. Clark & Sons, Francis C. Farwell, Farwell Winston and John V. Farwell, Trustees, Hettie Cochell and Roberts and Oliver, Inc., a corporation, No. 2099, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sale, on the FIRST TUESDAY in October, A. D. 1935, it being the 1st day of said month, before the Courthouse door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit:

All of Section No. 5, Township 3 North, Range 3 East; the southeast quarter of Section No. 32, Township 4 North, Range 3 East; the northeast quarter of Section No. 14, Township 4 North, Range 3 East; and the northeast quarter of Section No. 4, Township 5 North, Range 2 East; all in Deaf Smith County, Texas, and containing 1120 acres of land, levied on, on the 3rd day of September, 1935, and levied on as the property of Charles Donald to satisfy a Judgment amounting to \$17,670.19 in favor of Fred Wolber and cost of suit.


Given under my hand, this 3rd day of September A. D. 1935.

J. B. MILLER, Sheriff,
35-3c Deaf County, Texas.

THE STATE OF TEXAS To the Sheriff or Any Constable of Deaf Smith County, Greeting: You are hereby commanded to summon M. L. Strader and his unknown heirs, executors, legal representatives and devisees, if he be dead, to appear at the next regular term of the District Court of Deaf Smith County, Texas, at the courthouse thereof in the City of Hereford on the first Monday in

The Realization Of An Ideal

"A Constant Supply of Hot Water". Only a woman who has kept house knows the hardship of spasmodic hot water service. An Automatic Gas Storage water heater is always ready to serve you. All you do is turn a faucet. The cost of operation is only a few pennies a day.



West Texas Gas Co.
"GOOD GAS WITH DEPENDABLE SERVICE"

Sale of FALL SHOES

FOR BABIES, CHILDREN, MISSES and LADIES

BABY SHOES
The Best Buy of the Season at **50¢ up**

CHILDREN'S SHOES
Economical for Play and School Wear. Priced at **98¢ up**

MISSES' SHOES
Ideal for School—Attractive. Comfortable. **\$1.98 up**

LADIES' PERFECT EASE WALKING SHOES
Ties and Pumps as Low as **\$1.98**

LADIES' SHOES IN BROWNS, BLUES and BLACKS

D. R. GASS and SON
FLORESHEIM AND FRIENDLY SHOE DEALERS

Close Drug Store

DRIVE UP AND LET US SERVE YOU IN YOUR CAR!

\$1.00 Cod Liver Oil Tablets 89¢	Nyal Iron and Yeast Tablets Combine the well known tonic properties of iron and yeast which clear the blood and improve appetite. Bottle of 100 tablets 69c	Pint Bottle Ultra Hand Lotion 39¢
\$1.00 Nygagar Plain Or With Phenolphthaleine 89¢	 A Mild Laxative NYAL MILK OF MAGNESIA FOR HEARTBURN GAS and INDIGESTION Full Pint 39¢	25c Nyal Shoe White Cleaner 19¢
Pound Psylum Seed 23¢ A Good Laxative for Children	EASE PAIN  NYALGESIC The Liquid Balm For SPRAINS and STRAINS JUST RUB IT ON RUB OUT PAIN—MUSCULAR SORENESS Shaker top bottle 50c	50c Ipana Tooth Paste 39¢
85c Kruschen Salts 59¢	SCHOOL SUPPLY CONTEST \$7.50 Cash, 1st Prize \$5.00 Cash, 2nd Prize Given to the boy or girl buying the most school supplies during the month. Contst Ends SEPTEMBER 31st BUY YOUR SCHOOL SUPPLIES HERE!	50c Par Shaving Cream 39¢
\$1.10 Coty's Face Powder Close Out Price 59¢	50c Lilac Hair Oil 39¢	

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN, Publisher and Manager
ADRIAN ODOM, Editor
W. C. NIX, Foreman

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

WIND EROSION CONSERVATION DISTRICT

Tax payers of Deaf Smith county Saturday will decide if the county is to be formed into a Wind Erosion Conservation District, with the county judge and commissioners court acting as the governing body.

The complete bill authorizing the formation of such districts was printed in last week's Brand, and if the voter has not already done so, he should give this bill careful consideration before going to the polls in the special election.

The purpose of such districts is to battle wind erosion, as the name implies, but the act of the state legislature providing for such districts goes farther and describes how the money for such work is to be provided. It gives the governing body the right to prevent or aid in the prevention of damage to lands and public roads and highways due to unnecessary erosion caused by winds, to construct and maintain improvements, to arrest or prevent the erosion of soil within the district by reason of wind, and to have the right to enter upon any lands in the district for the purpose of treating same to prevent the spread of soil erosion and damage to other lands in the district.

When a program of work is determined upon, the governing body may allocate a portion of such cost to the land and the owners thereof that will derive benefit from such work. However, in no case can the assessment be made in excess of the actual benefit to such owner in the protection given his property.

There will be some expense to this work, but it will be small in proportion to the actual and lasting benefits. The district will be eligible to receive gifts from the Federal Government for the purpose of carrying on this work. Deaf Smith county is listed among the group that may divert state ad valorem taxes paid during 1935 and 1936 to the conservation districts. In no case can the governing body assess ad valorem taxes.

Here is an opportunity that cannot very well be turned down. The conservation district would prevent insofar as possible the recurrence of the devastating dust and sandstorms and wind erosion of last year. True, the work in Deaf Smith county alone cannot halt this erosion, but this county can play its part in the greater project, and at the same time improve conditions at home.

We have complete confidence in Judge C. W. Humble and the commissioners. If it is formed, they will do all in their power to obtain the greatest amount of benefit at the lowest possible cost. We need not hold back because of fear that the district will create a heavy burden that will not show suitable returns.

By Their Words AND OURS

Curry county, like a number of other counties in the state, has made little headway toward getting projects filed and approved under the various work projects. It has been given out that September 17 is the last date that they may be approved in Washington. Several Curry county projects are up in the air and many that should be filed have not been started.—The Curry County (N. M.) Times.

The once prosperous oil town of Wynona, Oklahoma, has filed a petition in bankruptcy. The city has never paid a cent to retire the principal of a \$442,000 bond issue sold some 15 years ago. The present population is less than 400; not a cent of taxes has been paid this year and there is nothing in the city treasury. Here is an example of building too fast for the future. It is best to take care of civic needs as they arise and not depend too much on "boom" prosperity.—McLean News.

It is very probable that the future of high school football in Clarendon will depend upon the outcome of this project (lighting for night play). Unless lights are obtained to enable night games, the athletic department will very likely suffer financial losses on the majority of the football games this year, and it is not in a position to continue this money-losing process indefinitely. Lights will assure good crowds and profitable games, and the department will be able to do more than it ever has done in the past.—The Clarendon News.

Abernathy's \$28,000 PWA water system was completed this week. Construction work was ended Wednesday afternoon and formal acceptance by City Engineer G. W. Parkhill was expected. Installing of meters by consumers kept several crews busy in all parts

of the business and residence sections this week. Hugh Ragland, water supervisor for the city, reported that dozens of customers had signed up this week for the service.—Abernathy Weekly Review.

Who pays for the highways? Here's one answer to the question: Highways pay for themselves. The traveling public, which foots the bill, largely through taxes paid on gasoline. One drives from Plainview to Amarillo. The distance is 18 miles less than it formerly was, before the highway was straightened out and paved. That's a saving of 36 miles in distance. An eight-cylinder, fairly heavy car, made the round trip on 9.6 gallons of gasoline. The saving in mileage over 10 years ago more than paid all the gasoline tax on the entire trip, to say nothing of the increased mileage on account of smooth level roads, with no curves on which speed gained by consuming gasoline had to be checked by applying the brakes.—Plainview Evening Herald.

More playgrounds are needed in Portales and it is high time the citizens begin planning such. Recreation centers are a necessity to both business men and the younger generation. There is no better way to reduce crime than to provide playgrounds for the youth of the city and county. If they are occupied in healthful sports their minds will not turn to criminal ideas.—Portales, (N. M.) Daily News.

Now that legalized booze may be freely dispensed, Texas must have a driver's license, one with teeth in it, to protect citizens from those who drive while intoxicated. Accidents have greatly increased since beer was legalized; they will increase more with wide open saloons.—Canyon News.

Usually the argument is made that every business concern should advertise. Generally speaking, this is true, but there are exceptions. In fact, some concerns dare not advertise, because they can not make good according to the re-

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, September 9, 1904.)

Prof. J. W. Carson, director of Farmers' Institute, under the auspices of A. and M. College, had spoken to farmers of this territory relative to farming possibilities on the High Plains.

For the first time in three weeks prospectors had visited Hereford. One hundred of them came in on a single train and Hereford's citizenship turned out almost to a man, and proceeded to show them the country.

C. F. Kerr, J. W. Alexander, D. C. Laird, Sam Dunn, Geo. Dale, Jack Harwell, W. R. Evans, Allen Bell and others had received shipments of black bass and channel cat, most of which was to be placed in the Tierra Blanca.

quittments of modern practices. When advertising is untruthful and misleading it does more harm than good. Only an enterprise which fulfills promises made in its advertising can stand the spotlight of publicity. Hence, when we find a firm boldly advertising its wares or services month after month and year after year, we may generally conclude that it can and does give real values. Observing the advertised businesses of any community large or small will enable one to identify the most dependable concerns in that community. Only efficient and reputable establishments dare to advertise.—White Deer Review.

Tom Waggoner of the Claude News takes another column of his valuable space to lecture the Canyon News and the Tahoka News on the money question. So far as we are concerned, we admitted years ago that we knew nothing about the money question, excepting in the light of history, which we would rather trust than rely upon Tom's theories. We read recently there are possibly three men in America who know the money question—and Tom was not listed. Every nation which has tried it has found that printing up an excess of paper money makes it of no more value than wall paper—and we have confidence that the President is not so misguided as to try it, regardless of the advice of Tom Waggoner and other extreme inflationists.—Clyde Warwick, Canyon News.

W. B. Boyd, as county judge, was advertising for bids for the construction of a new jail building in Hereford.

The Farmers' Institute had staged a most successful picnic in Hereford September 3.

Several hundred dollars had been pledged to secure construction of a gin in Hereford.

C. R. Smith, who had been with the XIT ranch for some time, had been appointed division manager, succeeding Ira Aten.

Mrs. John Maux was visiting in Fort Worth and Dallas.

County court was in session, with crowded criminal and civil dockets. Several railroad cases were to come up.

George Dale, who claimed to be champion bass fisherman

because of his 6 1/4-pound catch, was forced to give up his claims when George Dent strolled into town with a 6 1/2-pound specimen.

(From The Hereford Brand, September 11, 1914.)

School opened Monday with an attendance of about 500.

"John Patton said, when asked for news, that he would be the first chance he got."

"G. A. Lewis reported to his friends the other day that he had bought a Ford, but when the thing arrived and he had set it up, they found it was only a popcorn machine

which he had gotten for his two boys to play with."

Miss Millicent Griffith had gone to Dimmitt where she began her fifth year as principal of the schools there.

Brack Williams and Miss Verne Pratt had announced their marriage, which occurred three months before.

Hundreds of tons of feed was going into the several silos near town.

A proclamation by President Woodrow Wilson and Secretary William J. Bryan, called upon the people of this Nation to unite in prayers for peace in Europe.

Some of the Hereford lads had raided the melon patch of O. N. Robison, and he was

very uneasy as to results. A number of the melons were poisoned by Mr. Robison in his efforts to kill rabbits. No fatalities among the boys had been reported.

Fred Oberthier was home from A. and M. for a ten day stay.

HEALTH
Good health comes as a reward for observance of natural law; ill-health is the penalty of its conscious violation. My part is to assist nature. You'll be surprised how apparently complicated conditions yield to simple, natural treatment.
DR. R. E. PERKINS
Phone 246
710 North Main Street

Want Ads

For Sale or Trade

FOR SALE: Big Russian hard Turkey Red seed wheat and rye. For sale at McLean & Pitman Elevator, Hereford, Texas. Selected acreage. Made 35 bushels per acre this year. 33-3p

FOR SALE: Cucumbers, 75c per bushel, field run. Mail postcard for order. Five miles north of 25-Mile Avenue. Frank Fallart, Rt. No. 4. 1p

FOR SALE: Tractor, plow, drill and harrow at bargain prices. See Mrs. A. M. Jones, 504 East 5th Street, Hereford, Texas. 35-1c

FOR SALE: One good used trombone. See Ralph Smith or Donald Hicks. 1c

FOR SALE OR TRADE: One Rock Island tractor in good condition. Trade for live stock or car. See C. A. Skelton. 35-2c

FOR SALE: One three-quarter bed, springs and mattress, practically new. G. J. Woods. 1p

FOR SALE: One 8-foot McCormick Deering broadcast binder, in good condition. Carl Strassus, 16 miles north on 25-Mile Ave. 1p

FOR SALE: Tomatoes for canning. Phone order to 187. 1c

FOR SALE: New Perfection four burner oil stove with oven; child's toilet seat and large baby bed with clean mattress. Mrs. C. A. Bell, 409 East 11th Street. 1p

Wanted

SALESMAN WANTED: Man wanted for Raleigh Route of 800 families. Good profits for hustler. We train and help you. Write today, Raleigh Co., Dept. TX1-352-8A, Memphis, Tenn. 35-4p

WANTED: High school girl wishes to exchange services as house-keeper or cook for room and board; preferably a home without small children. Write Box 193, Hereford, Texas. 1p

Lost and Found

LOST: One hog, weight 125 lbs. Notify J. L. Fuqua. 1c

LOST: On Saturday, August 24,

HOW'S THIS FOR MILEAGE!



Don't take chances on that Labor Day trip — put on new Goodyear "G-3" All-Weathers. We can show you footprint records of "G-3's" driven right here in town that prove this famous tire will give you

43% LONGER NON-SKID MILEAGE — at no extra cost

Don't buy tires until you see how MUCH MORE VALUE — how MUCH MORE SAFETY — the world's largest tire manufacturer offers you at prices as low as any.

HOW'S THIS FOR ECONOMY!

PATHFINDER
Has all Goodyear's famous quality features — at a price within reach of all.

4.40-21 \$6.05
4.50-21 \$6.65
4.75-19 \$7.05

With Liberal Trade-In Allowance

Cash Prices — Larger Sizes in Proportion

4.60-21 \$5.20
4.50-21 \$5.70
4.75-19 \$6.05

SPEEDWAY

A value made possible only by millions of sales. Goodyear-built and guaranteed.

4.60-21 \$5.20
4.50-21 \$5.70
4.75-19 \$6.05

COME IN AND SEE
this footprint evidence

These tread imprints are typical of scores we've taken from "G-3's" on local cars — after delivering record mileages. Note the sharp non-skid still remaining — proof that there is still thousands of miles of safety left in these treads.

39,956 Miles
Harry Coburn
Taxi Driver
Washington, D. C.

36,749 Miles
Jack Carlisle
E. St. Louis, Ill.

39,178 Miles
W. L. Robinson
Denver, Colo.

33,000 Miles
E. E. Worth
Charlotte, N. C.

DON'T BE FOOLED
by trick discounts from padded price-lists. You can buy a genuine Goodyear — the world's most popular tire — for just as little money.

DOUBLE GUARANTEE
on Goodyear Tires against road injuries and defects — in writing.

These Prices Settle The Argument — WHY BUY ANYTHING OTHER THAN GENUINE GOODYEAR?

GOODYEAR

Ireland-Beavers Motor Co.

SOCIETY

ARDELLE S. GEORGE
STUDIO PUPILS ARE
PRESENTED IN MUSICALS

The musicals given by pupils from the Ardelle S. George studio of voice was presented to a full house at the Presbyterian church last Thursday evening and received spontaneous and enthusiastic applause.

Albert E. Terry, seven-year-old boy soprano of Canyon, sang two numbers while dressed in Spanish costume. The presentation received much favorable comment. Other favored numbers were "Oh, That We Two Were Maying," duet sung by Ruby Thompson and Genevieve Eberle, with violin obligato played by Mrs. Hendricks; the dramatization of Schubert's "Death and the Maiden," sung by LaVerna Hoffman and Byron George, and "Love's Old Sweet Song," given as a closing number by the group. Margaret Schroeter at the piano played a lovely accompaniment.

The next public program given by this group will be a sacred concert in December.

MISS RUTH SMITH
WEDS W. J. WILSON

Announcement was made this week of the marriage of Miss Ruth Smith, daughter of Mr. and Mrs. C. R. Smith, to Woodrow J. Wilson, brother of Mrs. W. F. Gillis.

The marriage of this young couple was a complete surprise to their many friends. They were married last June 8, in Panhandle and were accompanied there by Miss Bobbie Jackson and Walter Seed. The bride was a popular member of last year's graduating class of the local high school. The groom is on the Lyle Woodford ranch. They will make their home in Hereford for the present.

Palace Once Belonged to Dancer

The Palace Della Ca d'Oro, one of the most beautiful on the Grand canal, Venice, once belonged to Marie Taglioni, the famous ballet dancer, who was born in Stockholm of Italian parents in 1804.

Baby Copperheads Poisonous

A copperhead snake only six hours old can inflict a dangerous poisonous bite; so a scientist discovered when he let a baby copperhead bite him.

"OUR HATS ON THE SIDE OF OUR HEADS"



And with that peppy and musical phrase, some of the best dancers in Hereford will be ushered onto the stage. This is just one of the numbers in "Sky High" the thrilling drama of the air ways, which is to be presented on September 12 and 13 at the high school auditorium under the auspices of the American Legion and Legion Auxiliary.

ELECTRIC "EYE" ENABLES BLIND TO READ BOOKS

Kiev, U. S. S. R.—The Institute of Sciences has constructed a reading machine for the blind.

An ordinary book is placed under a microscope of special design upon a platform moved by a motor in the direction of the lines of the book. Two powerful lamps concentrate strong light upon each letter separately as it passes under the microscope. This, in turn, throws an enlarged image of the letter onto a special photo-electric cell, connected to intensifying tubes.

When a letter passes under the lens, the light falling on the photo-electric cell becomes dimmed, while the current passing through the intensifying tube increases, bringing the plate of the vibrator into motion. The oscillations of this plate are transmitted to a pin, the top of which is brought into contact with fingers of the reader.

When the end of a line comes under the lens, the machine automatically switches on the motor, and the book returns to its original position, at the same time moving so as to bring the beginning of the next line exactly under the lens.

The first tests of the machine were conducted with a blind, deaf and dumb woman. With the book moving slowly, this woman was able to discern the passing of the separate letters in front of her.

Lobsters inhabit the waters along the Atlantic coast from Labrador to North Carolina.

YOUTH DRIVES ACROSS COUNTRY AT COST OF ONLY \$8.00 FOR FUEL

New York.—Edward M. Fairbanks, 22, of Oakland, Cal., went job hunting here this week after motoring from California in an 8-year old roadster at a cost of only \$8 for fuel and 75 cents for oil.

The youth, six foot, four-inch adopted son of Mrs. Ollie M. Fairbanks, said he hoped to land a job as technician with an oil burning engine company.

He told of a device he installed on his automobile that permitted the engine to burn fuel oil instead of gasoline.

"I couldn't afford the price of gasoline," he related, "so I rigged up a do-jigger consisting of an extra vacuum tank and some tubing to which crude oil from a 20-gallon tank on the rear of the car would flow into the engine.

"I start the car on gasoline. After I've gone about 100 yards the oil warms-up sufficiently to be combustible. Then I switch to the oil for fuel."

MYSTERY RAY GREAT SUCCESS IN ARMY TESTS

Highlands, N. Y.—The United States Army's new "mystery ray" completely proved its worth in a recent test here.

While numerous high officials were looking on, the ray was employed in a theoretical defense of the Jersey coast and in fifty-one "shots" scored a total of forty-eight direct hits, one partial hit and two misses. Theoretically at least two score "enemy" vessels were incapacitated.

The tests, list of a series of the signal corps laboratory at Fort Monmouth has been conducting, were carried out to prove the efficacy in coastal defense of the "ray," a radio electric device devised to locate ships and aircraft up to 50 miles away.

The entire procedure was carried on with military secrecy and civilians were barred from the vicinity of the Navesink lighthouse from which the tests were conducted.

As the coast guard cutter Pontchartrain, every light screened and her engines cut to a hush, cruised back and forth in a ten mile area, five miles offshore, the "ray" darted forth in search of her. Fifty-one times the device sought the location of the cutter and 48 times in response to the ray machine operators "in action" the 800,000 candle power searchlight of the signal corps shot a finger of glaring light to sea and hit the Pontchartrain amidships.

Once the light found only the stern of the cutter and the other two times complete misses were recorded. It was pointed out, however that in both these instances, the Pontchartrain only had its bow or stern exposed and thus offered the smallest possible target.

Plans for the further development of the ray were not announced but it was believed that the signal corps command expects to experiment with it against aircraft next.

Hunting of Nobles in 1066
After 1066 hunting in England became the sole privilege of the nobles and the common people were prohibited, under severe penalties, from hunting game. Under the Conqueror, it was as great a crime to kill one of the king's deer as to kill one of his subjects.

Trout Found 12,000 Feet Up
Trout found at 12,000 feet altitude in the Pamir mountains in Russia are declared to be the "world's highest fish."

spears of hardwoods a distance of nearly half a mile. Armored elephants with scythes fastened to their trunks were used as "tanks" by the ancient Persians. Their airplanes were flocks of fierce falcons, trained to fly into the faces of enemies, clawing at eyes and features. The Babylonians and Carthaginians had liquid fire similar in deadly effect to the modern poison gas.

The Bulldog

Although the bulldog is no longer a utility animal, his influence on the canine race has been considerable. It is said that even in its most diluted form the blood of the bulldog transmits its qualities to every descendant, and that his indomitable courage has been passed on to every breed with which he has been crossed.

Life of Wild Game

Wild game thrives better, says a naturalist, if they are permitted to remain primitive than if they are provided with artificial feeding grounds.

GIVE THE BOY A CHANCE

If a boy is bad, do your utmost to reform him. But never say he will always be bad. Many a bad boy has become a good man.

Thomas A. Edison was a terribly bad boy, yet he became one of the world's ten most useful citizens.

Edison ran away from home when he was six years old. Later his folks found him sitting on goose eggs—he was trying to hatch out the eggs.

Before he was ten years old he had burned down a barn.

As a boy he gave a big dose of seidlitz powder to another boy—he was confident the gas generated in the boy's stomach would enable him to fly.

Once Tom Edison was whipped in the public square as a warning to other boys.

And yet Edison became great!

FOR RENT, FOR SALE CARDS
VEBHO EOLFO DNREB JV

HATS HATS HATS

These hats are the last word in millinery, beautifully designed and very attractive.

All the very newest shapes and shades.

Hats that will please.

VOGELE MILLINERY PARLOR

Specials For

Monday, Tuesday, Wednesday

Steam Oil Treatment
Shampoo and Finger
Wave \$1.00
Facial with Pack \$1.50
All for the special
Price of \$2.00

Shampoo with Finger
Wave 50c
Manicure 50c
All for the special
price of 85c

Henna Pack \$1.00
Shampoo and Finger Wave50
All for the Special Price of \$1.00

With these special prices you can get your face, hair and finger nails in splendid condition after the trying summer.

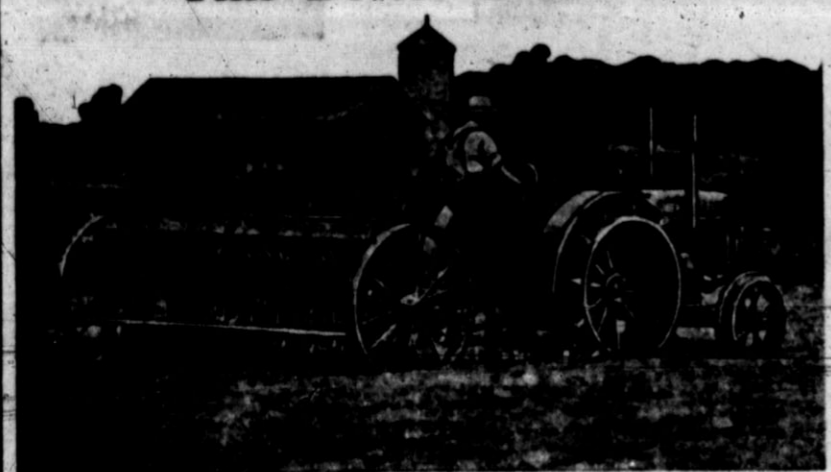
WE MEET ALL PRICES ON PERMANENTS!
See us for the lowest prices on all beauty work. The quality of our work is the BEST!

Bobbie's Beauty Salon



John Deere-Van Brunt Double-Run Grain Drill

Increase Your Yields with
This Better Drill—



JOHN DEERE-VAN BRUNT GRAIN DRILL

Features Of Our Drill

Drilling grain is one of the farmer's most particular jobs. That's why it will pay you to consider these quality features of the John Deere-Van Brunt Grain Drill with double run feeds. This drill handles any kind of seed, plants in any one of fifty different quantities, has three-piece full floating axles, rigidly constructed, will not buckle or sag, tilting lever, an exclusive Van Brunt feature, insures perfect seeding, single and double disc bearings are guaranteed for the lifetime of the drill, Zerck fittings enable you to keep the drill well lubricated with the least amount of trouble.

COME IN AND SEE THEM TODAY!

KERR IMPLEMENT CO.

Used Car Values

We are going to sell our used cars, regardless of price. It will pay you to see them before you buy.

Terms and Trades.

- 1930 Chevrolet Sedan
- 1929 Chevrolet Sedan
- 1930 Chrysler Sedan
- 1929 Buick Sedan
- 1930 Ford Coupe
- 1929 Ford Coupe
- 1932 Dodge Sedan

ALSO SOME GOOD USED TRUCKS

HEREFORD MOTOR CO.

PENNEY'S

Shows an increase of **12%** in August Sales!

There's a reason! Join the crowds of thrifty shoppers and see for yourself that PENNEY'S is better prepared to supply your needs and at lower prices!

SMART HANDBAGS

Cost only

49¢

In grained simulated leather—envelope style—in black, brown, and navy!

BOYS' HIGH SHOES

Sizes 8½ to 2

98¢

Black or brown, fully lined. A stitchdown with special double sole. Bargain!

PATENT LEATHER

8½ to 2

\$1.49

One-strap. Extra serviceable leather sole. Rubber heel. A grand buy!

Outstanding Quality!

SLACKS

For young men!

\$1.98

Regular, or pleated Fairway model! Casimeres, hopsacks, worsteds! New Fall colors! 29-36! Perfectly tailored!

Boys' POPEYE SWEAT SHIRTS
Pastel Colors

49¢

79¢

WOMEN'S UNDIES

Sturdy Rayon!

19¢ each

They're trimmed! Panties, step-ins, bloomers and vests. All sizes.

BOYS' SHIRTS

Fast Color!

49¢

Percales, broad-cloths, in fancy patterns and solid colors! 12½ - 14½!

WOOL FROCKS

A scoop at only!

\$1.98

Novelty weaves: wool knits: plaids, crepes: tweeds—outstanding at \$1.98 for smartness, quality!

MEN'S SWEATERS

Fleece lined!

98¢

V neck models. Patch pockets. Fast colors in black and brown. Sizes 36-44.

MEN'S OXFORDS

Blucher style

\$1.98

An outstanding value in smart shoes of sound all leather construction. 6-11.

Double Sole Oxfords

Sizes 8½ to 2

98¢

Durable, black or brown leathers. Extrasturdy double sole. Rubber heel. Boys

Here's Some Bargain!

Oxhide Overalls

For Boys!

55¢

High grade denim, bartacked and triple-stitched. 6 deep pockets. Cut to Penney's strict measurements. In sizes 6 to 16.

PENNEY'S

W. W. PENNEY COMPANY, INC.

HEREFORD

TEXAS

Easter Items

BY LOUISE FRYE

Crops look better than for the past several years.

School opened Monday with an attendance of 18. Misses McClure and Ramey are teachers and will room at the B. H. Medley home.

J. W. Sullivan of Portales, Oswald Van Horn of El Paso and Mrs. Clayton Worley of Bippus were dinner guests in the C. W. Frye home Saturday. They formerly lived in this community.

Mr. and Mrs. Henry Killbrev of Claude visited last week in the home of their sister, Mrs. Geo. Chamness.

Miss Ashby-Bruton left last week for Floyd, N. M., where she will teach. She held the same position last year.

Annie Mae Smith and Louise

Frye went to Hereford Sunday where they will enter high school. Annie Mae will stay with the George Millard family, Louise in the Wirt Phillips home.

Noland Fields of Portales is visiting his sister, Mrs. Fred Walton.

Mr. Burkhalter and daughter, Mrs. Briethaupt of Guymon, Okla., spent last week with their daughter and sister, Mrs. Franks.

Miss Izora Clark of Dimmitt called on Mrs. Carl Frye Thursday afternoon.

Mmes. J. S. and Claude Smith were shopping in Hereford Friday. Mr. and Mrs. Roy Durant and children visited Friday night in the Milton Hardy home.

Mr. and Mrs. John Nolan called on Mr. and Mrs. Chris. Wegner Sunday afternoon.

Miss Louise McClure of Claude visited Sunday evening in the Carl Frye home.

Dimmitt News

MRS. BUCK WOOD

I. B. Brooks of Hereford and Travis Shaw of Hobbs, N. M., were in Dimmitt Monday.

Mr. and Mrs. Carroll Gunter spent Friday night with her parents in Silverton.

Mrs. Ray Cowser, Mrs. Raymond Wilson and Miss Mary Belle Carroll were in Amarillo Friday.

Mrs. Henry Staicup and daughter and Mrs. Dildmond Neumeyer visited Mrs. Vernon McCullough at Lubbock Tuesday.

Miss Anne Morgan returned to her home in Clinton, Okla., Saturday after a six weeks visit in the Sam Butler home.

T. A. Singer and Wade Dent made a business trip to Austin last week.

Mrs. R. B. Boren was an Amarillo visitor Saturday.

Mr. and Mrs. Talmadge Buckmaster and son and Mrs. A. L. Stringer visited relatives in Comanche last week.

Mr. and Mrs. Otis Holley left Monday to make their home in Bovina, where he will be employed in the schools next term.

Mr. and Mrs. Alvie Hullin and daughter of Lubbock spent several days last week in the home of Mr. and Mrs. Lester Cooper.

Misses Norma and Jo Cowser and Thelma Jones spent Sunday in Tulla.

Mrs. Sam Cox of Plainview spent last week in the James and Clint Cox homes.

Cleve Tate and daughter, Jonnie Beth, were Amarillo visitors last Thursday.

Mr. and Mrs. L. G. Manning spent the week end in Brownfield with his parents.

Ray Wood, Miss Alyne Creager and Mrs. Buck Wood are visiting relatives in Dill, Okla., this week.

A. M. Wilson of Tulla and Raymond Wilson were in Amherst Wednesday on business.

Mrs. Noel Gollehon spent Tuesday in Amarillo with her parents.

Mrs. Jack Squires of Plainview was in Dimmitt Friday.

Mrs. Key and Mr. and Mrs. Gray and daughter of Winters spent Monday and Tuesday with Mr. and Mrs. George Key.

Harvey Blanton of Hood county was a visitor in the G. L. Blanton home last week.

Mr. and Mrs. Cecil Hyatt spent last week end in Friona with her parents, Mr. and Mrs. W. O. Thompson.

Mr. and Mrs. Raymond Wilson entertained the Tres Mesa bridge club last Thursday night. Four tables of bridge was enjoyed until a late hour. Refreshments were served to Messrs. and Mmes. L. Manning, Claude Morris, Ray Cowser, Goodwin Miller, Harvey Youits, Howard Scoggins, Buck Wood, Mr. Floyd Smith and Miss Mary Belle Carroll.

H. C. Webb and T. A. Singer were in Amarillo Friday.

Mr. and Mrs. I. B. Brooks of Hereford visited friends here last Friday.

School Singing Plan Is Greeted With Much Favor

The following article was written by Mrs. Ardelle George of this city and appeared in the August issue of Texas Federation News. It has been reprinted in numerous newspapers over the Panhandle since that time and is of distinct interest to people of this section. Mrs. George and others are especially anxious for the plan to be adopted in Deaf Smith county, as it is being done in other Panhandle counties.

(By Mrs. Ardelle George.)

Several months ago Dr. L. A. Wood, state superintendent of public instruction, suggested a "singing chorus plan" for the Texas Centennial.

I was so glad to know Dr. Wood was interested in music and more especially in chorus singing, for I believe that a child who sings is a happy child and this training should begin in the kindergarten and continue through the grades and college. I hope the time is not far distant when the study of vocal music will be compulsory in high schools and colleges because it will make finer citizens and happier homes.

I have devised a plan, which has been approved by the Education Department for carrying out this chorus work in the 7th District and I am passing on this plan to other districts in the hope that every Federated club in Texas will cooperate and that by March, 1936, song fests will be held in all the towns in Texas and that every child in school will be able to sing at least 12 songs from memory.

The Education Department is having recorded a number of easy songs for school children to memorize, these records will be available by the first of September and may be secured by writing Nell Parnley, deputy state superintendent, Austin. The price is 5 cents a record, and each record has two songs. I am asking every federated club in the district to adopt at least one rural or two grade school and see that the children get these records and a machine of some kind on which to play them. Any old victrola or talking machine will do to play the records on. These can be found in almost every community, owned by folks who will be glad to loan them to the school.

In November or December bring all the children of the county together at the most centrally located town in the county for a song fest and again in April or May.

Mrs. Ira Carson, state chairman of music, Ozona, is offering a prize to the district who sponsors the greatest number of these singing plans, reports to be given at the 1936 state convention. I shall be glad to answer any questions regarding this work.

Already inquiries are coming in regarding our choral contests for 1936. I am so glad that so much interest is being shown in this work and I want to thank every one who commented so favorably on our work, and I hope our singing program will be greatly improved when we meet for our district convention at Lubbock.

Progressive News

BY OLIVE PERKINS

Mr. and Mrs. Jeff Franks of Pampa visited the Ray Hershey home Thursday.

Betty Jean McBrayer is staying with her grand mother, Mrs. Ira Ricketts, and attending school at Progressive.

Mr. and Mrs. Owen Neel and sons and Harlan Vicks spent several days last week on a vacation trip to Roswell, the White Mountains and Vaughn, N. M.

Mrs. Ira Ricketts, Glenn, Ira Jean, Mr. and Mrs. Clyde Russell and Robert spent Tuesday in the W. A. Ricketts home in Hereford.

The community met at the school house Friday night and practiced singing from the new Sunday school song books.

A good rain fell over this community Sunday night.

Mr. and Mrs. A. J. Blakemore and Mrs. Ed Peacock of Summerfield spent Friday in the Emmett Blakemore home.

Mr. and Mrs. Cecil Donovan and Mrs. C. C. Bowman and William spent several days last week at Fargo, Okla., with relatives.

Misses Lucille Park and Lilla Short visited Augustine Gregory Sunday evening.

Rev. Shepard will preach Sunday at Progressive.

Jim Platt of Erick, Okla., visited the C. C. Bowman home last Monday and Tuesday.

Mrs. John Rector left last Friday for her home at Detroit, after a visit of three weeks with her parents, Mr. and Mrs. W. C. Russell.

Mr. and Mrs. Clyde Russell and Robert are visiting their parents. Miss Flossie Bowman who has been visiting her parents, left for home at Vernon last Tuesday.

Mr. and Mrs. Ira Ricketts and children, Clyde Russell and family spent Sunday in the Lake McBrayer home.

School opened Monday with Miss Lilla Short as primary teacher and Ralph Arsenaux as higher grades teacher. Nineteen pupils were enrolled Monday. Miss Short is staying at the Hershey home. Mr. Arsenaux at the Blakemore home.

The following pupils are attending high school at Hereford: Howard, Noel and Gordon Higgins, Edgar Russell, Lyle Donovan, Ray Neal, Ira Jean and Glenn Ricketts, Roy Botts, Roy and Mat Taylor, Wm. Bowman, Nancy Ann Garrett and Forbes Blakemore.

DAUGHTER IS BORN TO MR. AND MRS. JESSE RAY

Mr. and Mrs. Jesse Ray have announced the arrival of a daughter, born Sunday morning. She was named Elizabeth Ann. The young lady weighed 6 3/4 pounds at birth.

NOTICE

A hearing will be held before the City Commission of the City of Hereford on the 5th day of September, A. D. 1935, at 10 o'clock A. M., at the City Hall in the City of Hereford, Texas, for the purpose of discussing and adopting the budget for the fiscal year commencing May 1, 1935, and ending April 30, 1936. Following the hearing and adopting of the budget, tax levy will be made as provided by law under which these proceedings are taken, being that passed at the regular session of the 42nd Legislature of the State of Texas and known as House Bill 768 of the Acts of said session.

All tax payers, as well as others interested or affected, will take notice.

Done by order of the City Commission of the City of Hereford this 5th day of August, A. D. 1935.

C. J. PADDOCK, Mayor.
Attest: Eva S. Pitman, City Clerk.

NOTICE OF ELECTION

This is notice to the public that the Commissioners' Court of Deaf Smith County, Texas, after having been petitioned by over fifty qualified property tax paying citizens of said county, did on the 12th day of August, 1935, order an election to be held throughout Deaf Smith County on the 7th day of September, 1935, for the purpose of determining whether a majority of the legally qualified property tax paying voters of Deaf Smith County favor the creation and incorporation of said County into a wind erosion District, to be known and designated as the "Deaf Smith County Wind Erosion Conservation District," as provided for by Senate Bill No. 515, enacted by the 44th Legislature of the State of Texas.

Being directed by said order of said Court to give proclamation of said election to be held, I do hereby notify each and every person and voter of said county, that said election will be held in each of the established election precincts, throughout the County on said date of September 7th, 1935, and that the polls will be kept open on said day for all legally qualified property tax paying voters of said county, to cast their votes in favor of or against said proposition.

Dated this the 12th day of August, 1935.
C. W. HUMBLE, County Judge, of Deaf Smith County, Texas. 224

TRIAL AND ERROR

Not a safe procedure in buying insurance. The only safe way is the sure way. Buy only the BEST.

McLean Insurance Agency

PHONE 273

The 10th of the Month Is Merchants' Pay Day

The retail merchant is a public servant. He serves you faithfully and well, and like any other faithful servant, expects his payment when due.

Retail charge accounts are based on standard monthly terms.

EACH MONTH'S CHARGES ARE DUE ON THE 10TH OF THE FOLLOWING MONTH

Whether you are an employer or an employee, you know what pay day means. Prompt payment promotes prosperity and protects your credit.

HEREFORD CREDIT ASSOCIATION

DOROTHY H. ROSS

Local Affiliation of the NATIONAL RETAIL CREDIT ASSOCIATION

Speed Up The Harvest With The McCORMICK DEERING TRACTOR BINDER

We have this binder on display now and will be glad to show you the following features: Hyatt and Timkin Bearings, High Speed Roller Chair, Rotary Butter, Removeable-Packer and Pitman Bearings, Combine Sickle, Heavy Canvasses—and backed by I. H. C. Service. Why not harvest your row crops at 30 to 40 acres a day?

Two Used Farmalls, Completely Overhauled.

Buchanan & Rosson

Hereford

Your IHC Dealer

Friona

Ford Doings

MRS. H. M. BENSON

School opened Monday with an enrollment of 16. Miss Ida Lee Cope is teaching.

F. C. Brunson and family went to Clarendon Thursday to spend the winter with his mother, Mrs. Lucille Benson and the girls will attend school.

Misses Mildred and Melvina Stewart entertained friends with a party Saturday night.

Mr. and Mrs. Harold Wilson were in Hereford Monday.

Fred Brunson, A. J. Sanderford, H. M. Benson, Mr. and Mrs. H. D. Hill were in Amarillo Wednesday.

Mr. and Mrs. H. C. Cramer were in Hereford Friday morning.

Bruce Plummer and family have moved to Hereford to put the children in school.

J. S. Garrett and family made a business trip to Carlsbad, N. M., last week.

Mildred and Melvina Stewart will attend school in Hereford this winter.

Burdine and Virginia Brunson entertained the girls club in their home Thursday evening.

In the agricultural meetings at the school house Friday night, District Attorney James W. Witherspoon read and explained the wind erosion bill.

Mr. and Mrs. Ted Langley and children returned home Friday from Stephenville.

Mrs. Walter Hawkins and family visited in the home of her sister, Mrs. H. D. Hill, Wednesday.

H. M. Benson and family spent Sunday with Mr. and Mrs. T. E. Majors.

Rain varying from one half to three inches fell in this community Sunday evening.

At Sea . . . The Lighthouse



In Finances

YOUR BANK

Just as a lighthouse is designed to guide ships to security—to lead them safely to their destination by proved channels of progress—so is this institution designed and constructed to help you steer a course of financial and business advancement. The plan is simple, the methods are easy, but it takes experience to know the best routes. We offer you this experience and guidance if you but give us the opportunity.

No Account — No Service — Is Too Large or Too Small for Our Consideration.

Start a Savings Account

First State Bank

Brand Want Ads Pay Good Dividends!



CARE AND Precision

Select your banker with the same careful consideration you choose your druggist.

Care and precision in handling your financial affairs are just as important as in filling your prescriptions. You select your druggist through his knowledge of medicine and his interest in safeguarding your health. Select your banker the same way.

START A SAVINGS ACCOUNT!

THE FIRST NATIONAL BANK

OF HEREFORD A Strong Bank Thoughtfully Managed

BROOKS DRUGS

CALL 88 WE DELIVER

Mar-O-Oh Shampoo
6-oz. Size **42c**
3-oz. Size **13c**

Palmolive Soap
3 for **13c**

Dr. West Tooth Paste
3 for **50c**

Aspirin Tablets
Bottle 100 **33c**

Unguentine For Burns
5-oz. Tube **42c**

Oris Antiseptic Full Power
Full **49c**

All-Purpose Talcum
Large Tin **39c**

Aqua-Velva
5-oz. Size **39c**

Jad Salts
6-oz. Condensed 5-oz. Size **40c**

Oris Tooth Paste
2 for **29c**

Kolynos Tooth Paste
5-oz. Size **34c**

Valentine Hair Tonic
6-oz. Size **39c**

FROZEN MALT
We Have No Competition on This Super Drink - **10c**

ANNOUNCING THE FALL OPENING OF OUR FOUNTAIN

AS WE ARE FOREVER TRYING TO OFFER YOU SOMETHING DIFFERENT AT OUR FOUNTAIN, WE HAVE THE FOLLOWING NEW SPECIALS FOR YOUR APPROVAL:

SANDWICHES
All Butter Toasted and Heated all the way through

PIMENTO CHEESE 15c
BOILED HAM 15c
FRIED HAM 15c
CHICKEN SALAD 15c
BACON and TOMATO 15c
AMERICAN CHEESE 10c

SPECIAL LUNCH
Any 15c sandwich and Jumbo malted milk, both for **25c**

JUMBO MALTED MILK
Four dips of TASTY Ice Cream, served with wafers **15c**

COLD DAY SPECIALS
HOT OVALTINE
A delicious drink served with whipped cream and wafers **10c**

HOT CHOCOLATE
Made with Whitman's pure chocolate and whole milk. Served with whipped cream and wafers **10c**

WHITE SWAN COFFEE
Served Steaming Hot—made fresh many times daily

FOUNTAIN TASTERS
BANANA SPLIT
Three dips TASTY Ice Cream, fruits and marshmallow **15c**

Jumbo Ice Cream Soda
Doubledip served with Wafers **9c**

Jumbo News

(BY LA RUE BECK)

Virginia Lee and Alice Louise Sparks of Hereford spent a few days last week in the Stork home. Messrs. and Mmes. Frank and George Shepard, and Miss Dorothy Vernon of Hereford picnicked in Palo Duro Park Sunday.

Miss Kittle and Willie Oxford, and Miss Hope Adams were at Ward Thursday of last week. Mr. and Mrs. Jas. Harris of Holiday spent Monday night in the home of her sister, Mrs. L. A. Matthews. Mrs. Matthews and Merle accompanied them to Archer City to visit relatives.

Mr. and Mrs. Freeman Curtis of Dimmitt have moved to the E. S. Ireland place. Mr. and Mrs. L. H. Galloway recently lived there. Freeman Rowe of Tahoka spent a few days last week with his uncle, W. W. Adams.

Miss Ferol Cox of Henrietta spent the week with her aunt, Mrs. F. J. Axe. J. W. Berry of Frio called in the C. I. Beck home Sunday. Miss Irene Hurst of Canyon spent Thursday night in the Ullman Hunter home.

David Myer of Canyon, who is to teach manual training here, arrived Friday. Mrs. Mildred and Martha, L. A. Matthews and Pauline visited Dr. A. R. Matthews at Muleshoe Tuesday.

Mr. and Mrs. A. F. Harget moved to Ford Tuesday. Misses Margaret and Virginia Simpson visited Virginia and Dorothy Stork Friday. Geo. and Frank Shepard were in Arney Friday.

W. W. Adams and Lonnie Wayne spent Tuesday with Wilson, who is working at Ford. Miss Irene Hurst returned to her home in Canyon Friday after a visit in the J. J. Wilder home. She was accompanied by Mrs. Wilder, Athalie and Helen.

Mrs. H. C. Baird entertained the ladies bridge club Thursday. Miss Hurst was a visitor. Punch and doughnuts were served. C. L. A. E. and Clements Beck, and Pat Wederbrook were in Levelland this week on business.

Junior Woolery has returned from Bippus where he has been at work. Thelma and Mildred Holly of Happy moved to the teacherage. Their parents, Mr. and Mrs. J. H. Holly accompanied them. Mrs. Holly will stay here with them.

Walter Burdine and daughters, and S. A. Burdine spent the week end in the L. C. Baggett home. Miss Pauline Andrew visited her sister Mrs. C. G. Maples, in Dimmitt last week.

Mrs. Jessie McGinnis spent last week end in the Mitchell home at Walcott. Mrs. Ella Walker and Clinton of Messenger, Mr. and Mrs. P. H. Miller of Spur and Mr. and Mrs. H. E. Barnes and children of Lubbock spent Saturday night in the C. I. Beck home.

L. A. Matthews, Leon, Lawrence and Pauline visited Mrs. Cecil Cayton at Canyon Tuesday. Mrs. Mildred Bailey returning with them. Winston Adams of Ford spent Sunday at home.

Luke Beck was in Canyon Sunday. Marvin, Buddy and Bradford Spencer were in Amarillo Wednesday. Community Assembly will be held Thursday at the school house. Ladies of the adult class will serve ice cream and cake.

Laltee and Clements Beck called in the Earl Springer home at Frio Sunday. J. E. Boyd and family of Happy and Miss Lydia Wilkerson of Electrica visited the Matthews home Wednesday.

Mrs. Lee Oxford and children are home from a visit in the Barber home at Rocky Ford. Chas. McGinnis has been visiting in Amarillo with his aunt, Mrs. J. E. Baggs.

Mrs. C. I. Beck and Reece were in Lubbock last week. J. W. Dickerson and son of Wyche called in the W. W. Adams home Sunday. Retta and Billy Ray Burdine have returned home to Amarillo after a visit in the Baggett home.

C. R. Harrell and Nella spent Sunday in Littlefield. Miss Athalie Wilder left for Wilson Friday to teach school. Misses Ramey and Maples of Dimmitt called in the Andrew home Friday.

J. F. Dickerson and family of Cloud Chief, Okla., spent the week end in the Simpson home. J. E. Edwards and wife of Wyche called in the Harrell home Sunday. Mrs. Lynn Axe visited her mother, Mrs. L. R. Sullinger at Estanchia Sunday.

Dawn Items

BY INEZ MILLER

School opened Monday with a large attendance. The teaching force consists of Mr. and Mrs. Tandy Legg, Misses Mary Chambers and Hazel Crouch. The school board has purchased a new bus for use of the school.

Rev. Paul Collins preached here Sunday after Sunday school. Mr. and Mrs. Collins were guests of Mr. and Mrs. Joe Greer in the afternoon. Jim White and son, James Murphy, returned from Breckenridge last week where they helped celebrate the Golden Wedding anniversary of his parents.

Mrs. Lester Galley is visiting her mother, Mrs. I. N. Trimble, in Montezuma, Iowa. Mrs. A. T. Erye and Syble Smith were guests of Mrs. Paul Frye in Amarillo Thursday.

Mrs. Joe Greer and children visited in the home of Mrs. W. H. London in Hereford last week. Mr. and Mrs. W. H. Peltz of Garden City, Kansas, visited in the home of his sister, Mrs. Ray Bowers, last week.

Mary Jo Greer visited with her grand mother, Mrs. C. Greer, in Hereford last week. Misses Inez and Alma Miller were guests of Mrs. Julia Samuelson in Canyon last week.

Elda Smith was a week end guest of Mary Jo Greer. J. E. Rentz of St. Louis is visiting Mrs. C. N. Bowers. Miss Mary Chambers was a week end guest in the home of Mr. and Mrs. Ernest May.

Mr. and Mrs. W. P. Caraway and family visited relatives in Berger last week. W. J. Stewart is visiting relatives in Nocona.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Westway Items

(BY WILMA SKYPALA)

Miss Odella Flowers of Hereford and Miss Sue Vaughn spent Friday night with Miss Gertrude Wilson. Mr. and Mrs. Merlin Kaul went to Amarillo Thursday with Mr. and Mrs. Dustine and Kenneth, of Adrian.

Mrs. J. H. Landers, Mrs. Little, and Miss Wanda Downs spent Saturday night in Messenger. Miss Gertrude Wilson and Marlin Pierce are attending high school in Hereford again this year. Miss Pauline Fangman of Messenger spent Sunday with Miss Wilma Skypala.

Mr. and Mrs. V. Skypala visited Mrs. August Skypala Sunday afternoon. School started Monday morning with a short program. Miss Miners is a new teacher.

Norbert, Edwin and Elwood Skypala spent Sunday with Sylvester Fangman in the Messenger community.

SHERIFF'S SALE.

Notice is hereby given, that by virtue of a certain order of sale issued by the Clerk of the District Court of Deaf Smith County, on the 26th day of August, 1935, in a certain cause wherein Ralph Barnett is Plaintiff, and John McLean is defendant, in which cause a judgment was rendered on the 5th day of August, 1935, in favor of said plaintiff Ralph Barnett against said defendant John McLean for the sum of Thirty-six Hundred Sixty-four and 26-100 Dollars, with interest thereon at the rate of 10 per centum per annum from date of judgment, together with all costs of suit, I have levied upon, and will, on the 7th day of September, A. D. 1935, same being the first Saturday in said month, within legal hours, proceed to sell for cash to the highest bidder, all

the right, title and interest of John McLean in and to the following described personal property, levied upon as the property of John McLean, to-wit:
All of the property, equipment, books, records, documents and all things connected with the business of the Hereford Insurance Agency. The above sale to be made by me to satisfy the above described judgment for Thirty-six Hundred Sixty-four and 26-100 Dollars in favor of Ralph Barnett together with the costs of said suit, and the proceeds applied to the satisfaction thereof.
Given under my hand this 27th day of August, A. D. 1935.
J. B. MILLER, Sheriff.
Deaf Smith County, Texas.
By J. O. Newell, Deputy.



Genuine Quality Bread By Every Standard

How do you buy bread? By taste? By freshness? By quality? By price? Here's a bread that gives you all four of that—and more. It's deliciously wholesome, made twice a day and delivered speedily. It's a generously sized full pound loaf of healthful, appetizing bread—the kind you enjoy eating. No bread gives you a better 10c worth. . . try MITY NICE BREAD.

HEREFORD BAKERY

Here's what happens when oil hasn't enough film strength!



When the oil film ruptures, bare metal tears bare metal. Damage like this leads to the repair shop.

You can prevent costly wear with Germ Processed Oil.

It has 2 to 4 times greater film strength than any plain mineral oil!

WHEN you drive very slowly or very fast or pick up suddenly, the bearings in your motor have a tremendous load put on them. The bearings and shafts are pressed together so tightly that only an extremely thin film of oil remains between them.

If the oil film is not strong enough to withstand the load, the film ruptures and the bearing and shaft grind together. Part of the bearing is ground away. After this happens time and again, it means a trip to the shop and a big repair bill.

You need oil with extra high film strength to prevent this costly wear. Yet plain mineral oils have very little film strength and oils over-refined by new cleansing methods have even less! Conoco Germ Processed Motor Oil will give

you the protection you need! Germ Processing—adding concentrated oily essence to highly refined oil—gives it 2 to 4 times greater film strength than any plain mineral oil. Timken machine tests prove it!

More proof—supervised road tests were made in identical cars fitted with the new alloy metal bearings used in many 1935 cars. The bearings lubricated with a high-quality plain mineral oil showed 45% more wear than those lubricated with Conoco Germ Processed, the first alloyed oil.

You'll save money when you say "O. K.—Drain" and fill with Germ Processed—the oil with greater film strength—the oil with the "Hidden Quart" that never drains away!



CONOCO GERM PROCESSED MOTOR OIL



LOCALS

Edgar Johnson, Jr., accepted a position as clerk in the Popular Store last week.

Mrs. Rayford Ricketts of Dallas is visiting her mother, Mrs. W. M. Megert.

J. F. Snyder of Lawrenceville, Illinois, is here visiting his son, Glen Snyder and family.

Born to Mr. and Mrs. Orland Wilsoff, Sunday, September 1, a girl, weighing 6 3/4 pounds.

Arthur Harris left Saturday for Chicago where he will take his second year course in optometry.

Guy Smith and family moved to Amarillo last week, where they will be associated with the Moore Hotel dining room.

Mr. and Mrs. Albert Ross and young son, Albert Jr., of Lubbock, and Mr. Ross's father, the Rev. D. A. Ross, of Westbrook are visiting in the Nester Gass home this week.

Sheriff John B. Miller was in Dickens City Monday attending the fall session of District Court there.

Mrs. Sallie Garner of Mineral Wells was called here last week because of the illness of her sister, Mrs. N. M. Patton.

James Lusk and family came Tuesday to spend the week with Mrs. Lusk's mother, Mrs. Mary Montgomery.

The Lone Star Study Club will meet next Thursday, September 12, at 3 p. m., at the home of Mrs. Louie LeGrand.

Mr. and Mrs. Jas. R. Rutherford left last week for their home in Jackson, Miss., after a two weeks vacation spent with relatives and friends here.

Mrs. Virgil Beyer left Wednesday for her home in Amarillo, after a visit with her parents, Mr. and Mrs. W. B. Anthony and with Mr. and Mrs. J. E. Beyer.

Mrs. Lester Gordon and two sons, Fred and Homer, of Pampa spent last week end with Mrs. Gordon's sister, Mrs. Homer Fox, and Mr. Fox.

Mr. and Mrs. Cooper Dewey, Mrs. Kelso Vernon and Miss Gwen Spradley arrived home Saturday after a visit with friends and relatives in San Antonio.

Rev. and Mrs. Harold Hicks, Mrs. J. E. Beyer and Mrs. Erce Beyer spent Tuesday in Amarillo with Mrs. Beyer's son, Perry, and family.

Mrs. Dewey Lawrence and two sons, Billy and Lee, of Tyler arrived Sunday to visit Mrs. Lawrence's parents, Mr. and Mrs. F. H. Oberthier.

Harold Spratt and family of Big Spring spent last week end here with his parents, Mr. and Mrs. I. H. Spratt. Littrell Spratt of Artesia was also here last week end.

Mr. and Mrs. J. E. Beyer left this morning for a vacation trip to points in California where they will visit relatives and friends. Enroute home they will visit in Kansas.

Mrs. J. E. Beyer, Jr., and small daughter, Beverly Jo, of Hutchinson, Kansas, are here visiting Mrs. Beyer's father, A. W. Gregg, and her sisters, Mmes. Harry Seed and W. E. Dameron.

Miss Ruth Love spent last week in Electra where she visited Mr. and Mrs. J. M. Knight. She left there for Sherman, where she will visit Mr. and Mrs. C. E. D. Love before entering Austin College for the fall term.

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Mr. and Mrs. Eli Dunlap and daughter, Mrs. Ward Bell, left this morning for their home in Dallas after a few days visit with their son, W. E. Dunlap and family, and daughter, Mrs. M. B. McLean and Mr. McLean. Miss Mary Louise Monday, a grand daughter who has been visiting Mrs. McLean for the past month, accompanied them home.

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Opening of Dove Season Advanced

Protests from Panhandle hunters as well as sportsmen from other sections brought about a slightly improved condition in the mourning dove season in this section. Last week-end the Biological Survey announced that the dove shooting season in Southern States would begin and end 10 days earlier than originally provided in the 1935 hunting regulations.

The season in the Panhandle under the new regulation, will open on September 21. The Federal rule allows shooting until January 5, but the state law opens the season in the north zone only during September and October. Panhandle sportsmen claim that doves raised in this country migrate south by or before October 1. According to this, the Panhandle has gained a 10-day open season.

The Federal law also was modified to change the daily closing time from 4 p. m. for waterfowl hunting and the shooting of ralls (other than coot), woodchuck, mourning doves and band-tailed pigeons to make the legal hunting time from 7 a. m. to sunset. Sportsmen claimed that closing the shooting at 4 p. m. robbed them of the best hunting hours.

Gene Lorenwald came in Wednesday from Fort Warren, Wyoming. He is in the regular Army and has been station at Fort Warren the past 20 months. After a short stay here he will leave for Fort McDouall, California, from which place he will sail for the Philippine Islands. He was at the airport in Cheyenne at the time Joe Crosson set the Pan-American airliner down for refueling enroute with the bodies of Will Rogers and Wiley Post. The guard was called out to keep spectators away from the plane.

LEE CONKLIN DISPLAYS LARGE JUICY PEACHES

Lee Conklin last week - end brought four big, fine, beautiful peaches to the Brand office for display. Mr. Conklin has one Arkansas Elberta peach tree which bore more than six bushels of fruit this year. He also has one other Elberta tree and one yellow cling peach tree which also bore large quantities of fruit.

Mrs. Conklin has canned 70 quarts of fruit from these trees, besides giving a lot of fruit to friends, and the trees still have several bushels left on them, Mr. Conklin said.

FOUR HEREFORD GIRLS TO ATTEND SCHOOL AT CANYON

Four Hereford girls have made reservations for the coming term at West Texas State Teachers College, Canyon. Miss Geneva Sue Benton and Miss Effyle Whitsett have reserved rooms at Cousins hall dormitory for girls. Miss Louise Walthall and Miss Mary Kate Brotherton will be among the 106 girls who will live at Randall Cooperative hall.

They will take up their residence in Canyon on September 17, when the college will begin its 26th long session.

City Offices Redecorated.

Redecoration work completed recently has placed the offices of city officials in the city hall in shiny, clean condition for the fall season. The interior of the offices have been repainted and the woodwork refinished. Mayor Charles Paddock and Mrs. W. C. Pitman, city secretary, are proud of the job.

Miss Nedra Clayton returned home last week after a visit with friends and relatives in Plainview. She was accompanied home by Mrs. Henry Hoyle and daughters, Maxine and Maurine, who returned to Plainview Thursday.

Erosion Plans

(Continued from page one)

ing, terracing, removing of sand dunes, soil surveys, land usage surveys and other types of work will be carried out.

It is the opinion of Mr. Finnell Judge Humble stated, that the government will accept some such plan of cooperation.

DUANE ORR IS NAMED LAMB COUNTY ENGINEER

Duane Orr, son of Mr. and Mrs. J. S. Orr of Hereford, has recently been named Lamb county engineer in charge of county road work, as well as county highway engineer, according to word received here.

Mr. Orr will have full charge of highway and county road work, it was stated. His appointment came at a time when much road improvement is planned, with aid of the Federal government.

Miss Mattie Mae Swisher has returned to Hereford after spending the summer in Chicago and Grafton, West Virginia. While in Chicago she took a special vocal study course. She went to Grafton to visit her father, sisters and brother, with whom she toured the Allegheny Mountains. On her return trip she against visited in Chicago and Springfield, Missouri. She plans to offer vocal instructions here.

FOR RENT, FOR SALE GARDS AT BRAND OFFICE. CHEAP.

Miss Mattie M. Swisher

Private and Class Lessons in Singing; Special Training in the New Voco Study Course.

Mr. and Mrs. Calvin Bell and family will leave soon to make their home in Long Beach, California.

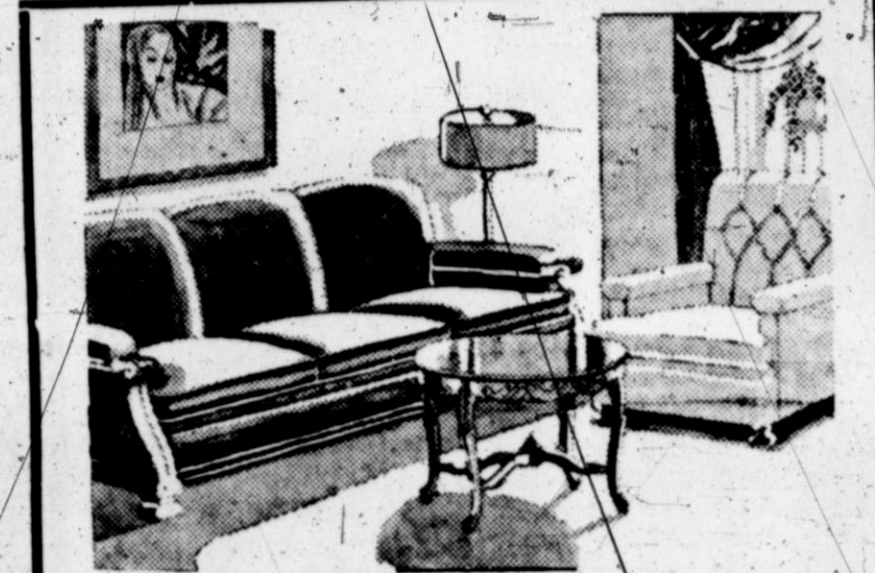
R. B. Jackson and family left this week for a stay of several months in Albuquerque, New Mexico.

Philosophers and Aviators "Philosophers are like aviators," said H. H. Ho, the sage of Chinatown. "We think they will explore the stars, but they are fortunate if after a short flight they get back to earth with dignity."

Modern PIANO INSTRUCTION Ruth Marie Mountz Classes Starting September 2

Perfect ROW CROP SEEDING BIGGER YIELDS DENPSTER NO. 66 4-ROW ROW CROP MACHINE Designed especially to fit the needs of this community. Assures perfect row crop seeding and bigger yields! For seeding of corn, beans, peas, wheat, barley and other small grain. Ideal for winter wheat when fall and winter moisture is lacking. Has dual type seeding feature. 3-in. standard later bottoms spaced 31 inches apart and built in 4-row arrangement or seed box. ©1935 IN real soon and let us show you its dozens of other features!

M. D. Womble Imp.



It Pays to Buy Furniture of Character

If you are planning to make your home cozier and more comfortable for winter, make this store your headquarters for every household need.

Our stock of living room, dining room, bed room and kitchen is very complete. And we have many odd pieces that will make the home more attractive.

Furniture is very low in price now. Visit our store and let us show you our large stock and low prices.

E. B. Black Co.

STAR THEATRE Hereford

THURSDAY AND FRIDAY 10¢ Bargain Matinee 15¢ 1:30 to 6:00 Regular Admission After 6:00 P. M., 10c and 25c

MUNI BLACK FURY

KAREN MORSE WILLIAM GARG

SATURDAY BARGAIN SHOW

10¢ Everyone 10¢ Continuous Show from Noon to Midnight.

Bob STEELE in Tombstone Terror

GEORGE HAYES RAY MCCOY EARL DWIER JOHN ELLIOTT NORTON PETRO ANN HOWARD HANCOCK DE SHOR FRANK Mc GABRIEL

also Rin-Tin-Tin, Jr. and Rex, the Wild Horse, in "Law Of The Wild" Chapter No. 5 And Colored Cartoon Comedy

Sunday, Monday, Tuesday Mid-Nite Preview Sat. Nite. MATINEE EVERY DAY!

Clark Gable at his best in this roaring story of the Klondike... red-blooded, virile, fighting against the fevered greed for glittering gold... fighting for the woman he loved in a land where men made their own laws!

HE KNEW ONE LAW THE LAW OF THE PACK!



CLARK GABLE

in DARRYL ZANUCK'S production **CALL of the WILD**

with Loretta YOUNG Jack OAKIE

A 20th Century Picture presented thru UNITED ARTISTS

Added Attractions: Silly Symphony Cartoon "Who Killed Cock Robin" and Musical Novelty and News Reel.

ESTRAY NOTICE

In compliance with law and upon the return of T. W. Roberson, County Commissioner for Precinct, No. 2, Deaf Smith County, Texas, I hereby give notice that there has been found running at large and not estrayed, the owner of which is unknown, one white face cow, branded J on left shoulder and cross bar on left hip, about 6 to 8 years old, ranging in the neighborhood of H. G. Conkright's, and if not legally proven away by the owner thereof, within 20 days from date hereof, the same will be advertised, and said commissioner will proceed to sell the same according to law.

L. H. FOSTER, County Clerk, Deaf Smith County, Texas, September 5, 1935.

PAT ELLISTON BACK TO SOUTH AMERICAN CAMP

A. H. Elliston of Hereford received word last week from his son, Pat Elliston, of Long Beach, California, that he had accepted a position with his old company, Standard Oil Company of New Jersey, and was sailing immediately for San Pedro via the Panama Canal, thence to his old camp at Baranca Bemeja, Columbia, South America.

Pat, who is well known here, spent seven years at the South American oil camp, returning to the United States three or four years ago. It will be some time before Mrs. Elliston joins him there.

COFFEE	Folger's, pound	28¢
TOMATOES	3 cans	25¢
COMPOUND	8-pound carton	\$1.00
SOAP	Quick Naptha, Swift's, bar	4¢
PEANUT BUTTER	Quart jar	29¢
HYPRO	Quart bottle	14¢

Back to School

- FRIDAY and SATURDAY -

- SPECIALS -

MUSTARD	Quart bottle	15¢	JELLO	All flavors, 3 pkgs	19¢	GRAHAM CRACKERS	2-pound box	24¢
CLEANSER	Sunbrite, 2 for	9¢	COFFEE	World Over, 1b pkg	17¢	SALAD DRESSING	Miracle Whip, quart	37¢
OATS	Mother's China, large pkg	27¢	SANDWICH SPREAD	Delicia, can	10¢	SPICES	Whole, 2 pkgs	15¢
OVALTINE	Large can 59¢, small can	32¢	BEANS	String, No. 2 can, 3 for	25¢	TOMATO JUICE	Campbell's, 3 cans	25¢
LYE	2 cans	15¢	CRACKERS	2-pound package	21¢	GINGER ALE	Or. Lime Rickey, 24-oz bottles, 2	25¢
SOAP FLAKES	5 pounds	39¢	PINEAPPLE, Flat Cans	Sliced or crushed, 3 for	25¢	SYRUP	Worth's Maple, gallon	69¢
OLIVES	Quart jar	35¢	SOAP	Palmolive, 3 bars	14¢	FLOUR	Panhandle Maid, 48-lb sack	\$1.70
RAISINS	4 pounds	29¢	SOUP	Phillip's Tomato, can	5¢			

Fruits and Vegetables

ONIONS	Sweet, 3 pounds	10¢	PEPPERS	Fresh Bells, pound	5¢
SPUDS	10 pounds	15¢	CABBAGE	Pound	2¢
ORANGES	Medium size, dozen	15¢	LETTUCE	Head	6¢
LEMONS	Large size, dozen	29¢			

PIGGLY WIGGLY

Frank Gales Mgr. - Phone 81 - Hereford, Texas