

# The Hereford Brand

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## Expect New Wheat Contracts To Be Available October 1

### SUGGESTIONS MADE TO CONTRACT SIGNERS BY COUNTY AGENT

New 1936-40 wheat contracts are expected to be available from the Agricultural Adjustment Administration not later than October 1, according to the opinions of officials expressed at a meeting of county agents last Wednesday in Plainview.

Jim Lipscomb, chairman of the wheat committee, and Dewey Reed, Deaf Smith county agent, attended the session, at which the contracts were explained. For the benefit of contract signers, Mr. Reed has prepared the following suggestions:

#### Operating Under Contract.

To those people operating land which has been under a wheat contract:

Any party to a contract, whether he be a tenant or a landlord, shall not assign or transfer his part of adjustment payments to any party. Any person agreeing to sell, or assign his claim to adjustment payments, violates his contract, and renders contract subject to cancellation.

For a year base, the average acreage will be determined by adding the two year average and dividing by two. This gives the two-year man the same advantage as the man with the three year base, but his adjustment payments will be only two-thirds of the regular payments. Under the old contract he had to divide his acreage by three, as well as his production. In other words, his payments will be changed from the old contract, but his acreage will be materially increased. By base years we refer to the crop years of 1930-31-32.

The one year man will divide his base acreage by one, but will divide his production by three. This puts him on the same basis so far as acreage is concerned, as the three year man, but his payments will be only one-third of the regular adjustment payments.

Common Operator.

Two or more farms may be placed under joint compliance if they have a common operator. By so doing the wheat acreage may be taken to suit the convenience of the operator, provided this acreage is the average acreage of the cultivated land of the farm. All requests for joint compliance must be made before the seeding of the 1936 crop.

Land owners and tenants are advised to not take advantage of joint compliances, because payments are made last on this type of contracts. It is far better to let each tract of land carry its own wheat acreage and its own adjusted acreage, thereby eliminating the danger of delayed payments.

All operators who can be urged not to divide land that was under an old contract if it can be avoided. To let the land remain as it was in the old contract will probably avoid considerable delay. It is possible to divide the land in old contracts and to combine parts of land in old contracts if absolutely necessary, but it is not advisable because there is a chance of delayed payments in following this method.

#### Adjusted Acre Usage.

It is further suggested that owners or tenants do not subdivide the land after operations have begun. In other words, have all parties to the contract sign at the time the contract is made—do not make any changes in a contract after it is once signed up.

Parties to a contract may terminate it at the end of the crop year of 1937. Formal notice must be given in advance in order to terminate the contract.

Special attention is called to the uses of the adjusted acreage, which was formerly called contracted acreage under the old contract. The following uses are permitted of adjusted acreage: Planting of erosion-preventing and soil-improving crops; planting of crops or pasture; summer fallowing; forest trees or shelter belts.

Under the new contract adjusted acreage must not be idle—it must be cultivated, gullied or eroded land will not be accepted. It must be a different plot of ground than was designated last year.

## Local Delegates Move In On Fair On Hereford Day

Led by the Junior Band, many Hereford and Deaf Smith people invaded Amarillo yesterday for Hereford Day at the Tri-State Fair. Although numerous others attended the exposition earlier in the week or planned to attend this week end, yesterday's crowd was by far the largest from this area.

The local fair visitors had no set schedule for the day. The Junior Band, scoring a big hit wherever it played, paraded the downtown section and gave concerts at the fair grounds during the day. It also attended the races during the afternoon. The band left here by bus at about 8:30 o'clock yesterday morning and returned in the evening.

The local delegation, judging from numerous reports, enjoyed a "big day" at the exposition. They toured the exhibition buildings, "took in" the races and enjoyed the mid-way attractions, all of which were said to be bigger and better this year than ever before.

With no set program planned for the local visitors, other than just having a big time, it was impossible to estimate the number of people representing the area to attend on the special day.

## Aid Given High School Students

Funds have been made available for a program of financial assistance for single young men and women between the ages of 16 and 25 years to assist them in attending high school, County Judge C. W. Humble has been informed.

In order to be eligible for this assistance, the students must be members of families certified for relief and must be able to do high grade work in school, in addition to the other requirements mentioned above. They must also be able to show that without financial aid they would not be able to attend school and must be eligible to attend high school—that is, the student who has graduated from a school that teaches 11 grades is not eligible.

The program would provide for text books, car fare, lunches and other essentials by providing the students with part time jobs which will enable them to earn a maximum of \$6 a month by attending school.

Students wishing this assistance must make their application direct to the principal of the school they wish to attend not later than next Tuesday. County Judge Humble is responsible for this program in Deaf Smith county.

## 24 Wheat Checks Added to Group

Twenty-four additional wheat checks have been received in the county agent's office from the Agricultural Adjustment Administration since the arrival of the first group of 2,207 checks, that totaled over \$272,000, two weeks ago. The 24 checks totaled \$2,706.85.

It was announced that a few checks are arriving almost daily on contracts that for one reason or another were not included with the larger batch. The agent's office mails out cards to farmers the day their wheat checks are received, making it unnecessary for the farmers to keep in contact with the office to learn if their checks have arrived.

## LOCAL AUTHORS PLACE IN TRI-STATE EVENTS

Mrs. E. J. Williams and Mrs. Grace Guthrie of this city placed in two divisions each in the literary division of the Tri-State Fair. Prose in the contest was judged Saturday by Willard E. Hawkins of Denver. Lucia Trent and Ralph Cheyney of Sierra Marde, California, noted poetry critics, judged the poetry.

Mrs. Guthrie was awarded first place in long free verse and fourth in the short metrical poem. Mrs. Williams placed fourth in the long feature and third in the historical feature. Both Mrs. Guthrie and Mrs. Williams are well known here for their writing ability.

## Complete Road Survey South; Get Few Deeds

### FINISH PART OF WORK NORTH; PROJECT MAY GET PRIORITY

A survey has been completed and numerous deeds to the right-of-way have been obtained on the proposed hard-surface road from Hereford south to the Castro county line and for several miles north. The remainder of the survey on the approximately nine miles north of Hereford is expected to be completed soon.

The survey is being made by County Engineer V. H. Henderson, A. C. Thompson is securing the right-of-way for the commissioners court. "The people are co-operating splendidly by providing the right-of-way to make this road possible," County Judge C. W. Humble stated.

County Judge Percy Estes, Commissioner Leonard Ricketts and County Engineer Smith of Dimmitt were here Monday to approve a meeting place for the proposed road to Castro county. The survey from the county line to Dimmitt is now under way.

The construction of this farm-to-market route is considered the major project for the county. It probably will be given priority over the other WPA projects submitted recently, at a meeting tomorrow. All preliminary work is expected to be out of the way so that actual construction can be started as soon as the project is approved.

R. W. Willis, supervisor of the division of projects and planning in District 16, headquartered at Amarillo, will meet with the county planning board at 3:30 o'clock tomorrow afternoon in the commissioners court room to determine the priority of the various projects submitted. They probably will be approved in the order requested and started as soon as possible. The planning board is composed of Jess Stanford, chairman; Judge Humble, secretary; George Muse, Glenn Weir, Mayor Charles J. Paddock, County Engineer Henderson and A. O. Thompson.

## Farm Women To Hear Librarian

The county council of home demonstration clubs will meet in the county court room here at 2:30 o'clock Saturday afternoon, September 21, Mrs. F. E. Brown, county home demonstration club reporter, announced yesterday.

Miss Lillie Hostetler, county librarian, will give a talk on a subject which will be of interest to every farm woman in the county. Mrs. Brown stated. She invited and urged "every club woman and farm woman who is interested in the betterment and growth of the community" to attend the meeting.

Mr. E. Gateswood left last Saturday for his home in New York after a visit in the home of his sister, Mrs. J. H. Miller, and family.

## GRIDMEN INVADE PORTALES TOMORROW FOR FIRST GAME; SHOW PROMISE IN PRACTICE

If the Whiteface gridmen start out Friday against the Rams at Portales, New Mexico, in the same manner in which they wound up their inter-club practice tilt at Whiteface Field last Friday afternoon, they have a chance to make a fair showing in their opening clash of the year.

The two squads started slow last week but under the continual fire of Coach Tommie McCollum and Jimmie Wilson did some commendable work before the session ended. The play was ragged for the most part, at times lagging along and occasionally completely muddled. But considering the fact that it was the first time the boys have met in a down-to-earth scrimmage, it was not discouraging. It was the first time this year they had lined up for a kickoff and had gone through the motions of playing a game.

Long Way to Go.

It demonstrated just how far they have to go before being ready for regular competition. And coaches started them out this week with a concentrated drive to have everything as nearly in readiness this week-end as possible. Despite improvements that are made

## FRESH SALMON IS SERVED HERE—BUT DON'T CLAIM CATCH

A two-foot salmon—enough to serve 12 people—was served in Hereford Sunday at the dinner marking the 90th birthday of A. W. Gregg, but no lucky local fisherman can claim credit for the catch.

The salmon was caught in Puget Sound and sent here packed in ice so that it might be served fresh for the occasion. It was sent by Jack Wright, son of Mr. and Mrs. C. D. Wright of Silverton, and grandson of Mr. Gregg. Young Wright is attending Washington University at Seattle.

It probably was the first time fresh salmon was ever served here.

## Wife of Former Pastor Here Is Taken by Death

Mrs. E. B. Bowen, wife of the former pastor of the First Methodist church here, passed away Monday morning at her home in Lamesa, according to word received here. Mrs. Bowen had returned home recently from a Lubbock hospital, where she had been for some time.

Funeral services were held for Mrs. Bowen Tuesday afternoon at 2 o'clock. Burial was in the Lamesa cemetery.

Rev. and Mrs. Bowen were residents of Hereford for two years, during the time Rev. Bowen was pastor of the First Methodist church here. They removed from Hereford about six years ago.

Survivors are Rev. Bowen, one daughter, a Mrs. Rogers, of Happy, and one son.

## 6,000 Fish Are Placed in Creek

Six thousand finger-length fish were placed in Tierra Blanca Creek near Hereford Monday, brought from the state hatchery at Wichita Falls. They were scattered along the creek from the state park to Tom Ivey's place by Jim Robinson, Charley Bennett and Harry Taylor.

The batch included calico bass, a member of the crappie family, bream and channel cat, believed to be the first of this type ever brought here. No bass were included in the batch, since several thousand were placed in the creek about two months ago.

## MRS. KATE SINDT BUYS MORENE'S BEAUTY SHOP

Mrs. Kate Sindt last Friday purchased Morene's Beauty Shop from Morene Honea, and assumed active charge of the establishment. The name was changed to The Mode Beauty Shop.

Mrs. Sindt is offering the same high standard of beauty treatment for which the shop has been known. The work is in charge of expert operators in the person of Lyndell Mitchell, Anna Mae Johnson and Myrtle Wheeler.

## Paving of No. 33 Appears to Be Certainty

### LAST OBSTACLE IN WAY OF AMARILLO-CLOVIS PROJECT REMOVED

The Clovis Evening News-Journal says that the last obstacle in the way of an all-weather road extending from Clovis to Amarillo, (which passes through Hereford and Friona) was removed at Farwell when a jury in county court returned a verdict awarded G. D. Anderson, Farwell, \$422 for a right-of-way through his land and Mrs. Ada F. Parker \$600 for passage through her farm. The verdict represented an increase over the amount offered the two plaintiffs by appraisers for the Texas Highway Department.

In the Anderson case, the New Mexico paper stated, the verdict allowed him \$318 for approximately 15 acres of land and \$104 for repair and rebuilding fences. In Mrs. Parker's case the award covered 15 acres of land and approximately a mile and a half of fence. This road is known as U. S. No. 60, and Texas No. 33.

According to Deaf Smith County Judge C. W. Humble, the State Highway Department has assured local representatives that this route will be included in the Federal funds allotted for highway construction in Texas. The obtaining of the right-of-way in Farwell county had delayed the project. However, the state department indicated that Highways 60 and 5 come first in this section, so it is not likely that any work will be done on this route before next year. The new right-of-way runs along the north side of the railroad for the entire route.

The News-Journal also stated that work on the eight-mile strip of caliche and asphalt paving when completed will extend highways U. S. 70 and Texas No. 7 from Farwell via Lubbock over all-weather surfacing to Louisiana, was started last week-end.

## Local Entrants Win Fair Honors

Seven local people won honors on farm, domestic arts and domestic science exhibits at the Tri-State Fair in Amarillo. The exhibits were judged over the week-end and early this week.

On farm exhibits John Schneider and Howard Williamson placed one-two with their sweet potatoes. Mr. Schneider also won first on string beans and second on peppers and rhubarb.

Mrs. G. H. Brooks took first place on a tatted lunch set and second on lace of any kind in the domestic science department. Mrs. John P. Kropff won second on kitchen aprons, and Mrs. Ted Rohrbach was second with an Irish crocheted specimen.

Hilda Straßus placed one first and two seconds in the domestic science department. She was awarded a first prize on white loaf rolls, a second on loaf whole wheat bread and a second on gold cakes.

## School Project Is Accepted; Election Set for October 7

### J. M. Posey Is Winner Sunday Of Golf Event

J. M. Posey Sunday captured the championship division of the 18-hole medal play invitation tournament at the Hereford Golf club, shooting a sparkling 36-34-70 for the round. Clyde Posey was the runner-up in a field of only six championship players, with a 40-34-74. Ted Young turned in a 38-38-70 for third place. Thirty golfers took part in the invitation event, which included players from Hereford, Muleshoe, Dimmitt, Friona and Vega.

Gil Wollard won first flight with a 41-39-80, followed by John Patton, who turned in a card of 40-41-81. Os Lange and Moeller tied for third with 83s. Lange turned in a 41-42, while Moeller went out in 45 but came in with a 38. Lange received the third place prize.

Second flight honors went to W. C. Morgan, with a 46-40-86. He was followed by H. Sneed, who scored a 46-45-91, and Dr. R. R. Willis, who toured the layout in 50-45-95. The winners received prizes of golf balls, with a half dozen balls going to each winner, and smaller numbers to second and third placers, except in the championship flight, where only two prizes were awarded.

## Burglars Loot Home Yesterday

The ranch home of E. W. Womble, near Widorado, was ransacked between 9 and 10 o'clock Wednesday morning, and numerous articles of value were reported missing. Officers were searching for a gray pick-up automobile and two men, who were believed to have been involved in the robbery.

The burglars took the bed clothing from two or three beds, all the silverware (Tudor Plate) from the home, two 12-gauge pump shotguns (a Marlin and a Western Field) a bolt action 22-caliber Saxe-gauge rifle, two or three suits of clothes, one containing Mrs. Womble's billfold in which her name is stamped, containing 10 \$1 bills, and 12 or 15 dresses, some expensive and some every-day dresses, belonging to school teachers staying at the home.

The car was seen from a distance Wednesday, but witnesses could give no better description than that the car was a gray pick-up, driven by two men.

## Start Work On Picnic Tables

Construction work was started this week on 10 picnic tables which will be placed at two locations in the Hereford State Park.

The tables are being made of pine logs, split and fashioned by hand by CCC workers. The split logs are being fitted together and smoothed down for table tops. Three braces are being fitted across the under side. The legs will be morticed into the braces at an angle, and cross pieces will attach the seats to the tables. The seats are being made of split logs.

Each table is seven feet long. Five of them will be placed in the grove near Rock Crossing and the others in the grove in the city park near the club house. The pine logs used in the construction were cut by the Santa Fe, New Mexico, CCC camp and were trucked here and stripped by hand.

The Hereford State Park sign that marks the entrance to the park was placed in position last week-end. The letters are in iron on a natural cedar background. They will be painted dark, although at present they are red.

## MEXICAN WANTED HERE CAPTURED IN LUBBOCK

Martine Allreas, Mexican wanted here for the theft of personal property valued at over \$50 from John Biggs at the Sprovis-Cronin Company last February, was captured last week in Lubbock and brought to the county jail here. Felony charges of theft were filed.

Allreas was the second person arrested in connection with the theft. He is being held in the local jail. No preliminary hearing had been set Tuesday.

### IMPROVEMENTS WILL BE FINANCED BY PWA GRANT, LOAN

The board of Hereford Independent School District Saturday night officially accepted the offer of the Public Works Administration to finance improvements on the local school buildings, and called a bond election for October 7 to vote \$32,000 in school bonds for the purpose of obtaining the PWA loan.

The construction and remodeling work will be financed through PWA by a grant of \$22,500 and a loan of \$27,000 at four per cent interest. The loan will be secured by the bonds for which the election is called. It will be payable at the rate of \$500 a year for four years, from 1936 to 1939 inclusive, and at \$1,000 a year from 1940 to 1964 inclusive.

Bond Set at \$32,000.

By recommendation of the state PWA engineer, the bond issue was made for \$32,000 to save the delay of another bond election if it is found that a little more than the grant and loan is required to complete the work. The additional \$5,000 may not be used, Superintendent C. H. Dillehay stated, but in case it is used, it will be paid at the rate of \$1,000 in 1965 and \$2,000 in each of the years 1966 and 1967, thereby extending the maturities over a period of 32 years if the full amount is used and over 29 years if only the \$27,000 loan is utilized. All other school bonds are 40-year bonds, Mr. Dillehay stated.

The election was called by the board after it was presented a petition signed by 38 tax payers, asking for an election for the purpose of determining if the bond is to be issued. Qualified property taxpayers voters of the school district who have rendered their property for taxation will be eligible to vote. J. H. Head was named judge and J. C. Ricketts and R. P. Conaway clerks in charge of the election, which will be held according to general laws of the state pertaining to elections.

Offer Made September 9.

The project for the school work here was approved in Washington in August. The WPA offer to finance the project was dated September 9. By financing the improvements through PWA, taking the low interest rate and grant, the improvements will cost the district a little less than half of what they would cost over the entire period while the bonds are being paid out if they were being financed by the issuance of five per cent bonds for the total cost, as would be required through regular procedure, Mr. Dillehay pointed out.

A provision was made by PWA whereby architects may start plans and specifications for the improvements immediately so that other steps may be taken as rapidly as possible to speed up the letting of contracts and the early beginning of actual work after the election, if it carries. Even under favorable conditions, it will be several weeks before the contracts are let, Mr. Dillehay predicted.

### First School Project.

It was stated that of the first five projects approved under the new state PWA setup, providing for 45 per cent grants, that this was the only school project included. No additional information was requested, the project going through exactly as submitted, which is rather remarkable, high PWA state officials told local representatives. Plans were prepared by Hittenberry and Carder, Amarillo architects, and the legal work was handled by Gilliland & Witherspoon, local attorneys.

The projects call for an addition to Central School and the old portion of the building modernized. Eight class rooms, fire proof stairways and new toilet facilities will be included, with two wings of two stories each, one on the east and one on the west of the present building, being added and the roof of the present structure being flattened to eliminate the attic and auditorium. Partitions will be changed in the basement to provide an assembly room, cafeteria and indoor playground in addition to enlarged boiler rooms. The heating plant will be remodeled in order to serve the entire building adequately.

Minor repairs will be made on the high school building to save maintenance costs, and if funds are sufficient, dressing rooms will be provided for physical education classes.

Mr. and Mrs. A. H. Elliston motored to Amarillo Thursday, remaining over the week-end in that city and at Canyon, guests of relatives.

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## What Are Drug Specials?

When drug stores advertise specials in drug merchandise, determine if they are giving lower prices than your favorite store or merely publicizing everyday prices. You will find that this store offers each day merchandise at prices equal to any so-called specials. And we have the most complete line of Standard Drugs in Hereford. IF WE DON'T HAVE WHAT YOU WANT, WE CAN GET IT QUICKLY!

TRY USING  
COPPER CARE  
ONE SEEDING

QUALITY AND  
SERVICE—  
PHONE 100

## The CITY DRUG STORE

PRESCRIPTIONS  
DRUGS AND DRUG  
SUNDRIES

HEADQUARTERS  
FOR  
SCHOOL SUPPLIES

## Meeting Your Needs Is Our Aim

The first duty of a druggist is to protect your health by providing the best medicines obtainable and by carefully carrying out your doctor's orders. Our stock is always kept up-to-date, and our druggists keep in touch with every development in their field. Ask your doctor. He will be glad to recommend that we fill his prescriptions. THEY WILL RECEIVE THE MOST CAREFUL CONSIDERATION—WE DELIVER.

### Bippus Items

BY RUTH REESE

Mr. and Mrs. C. T. Reese made a trip to Hereford Monday.  
Bud Morrison visited in the C. T. Reese home Tuesday.  
Mr. and Mrs. Charlie Buehlig have moved to Canyon.  
The club met with Mrs. Bill Winn Wednesday. The afternoon was spent quilting.  
Mr. and Mrs. Wes Kelley of Shoppers in Hereford Monday

were Aline Alliston, Charles Hoover and Bill Winn.  
Clovis visited in the C. V. Griggs home Sunday.  
Frank Cannaba called in the C. T. Reese home Friday.  
C. T. Reese and family were in Clovis Saturday.  
Junior Lee is on the sick list this week.

Mrs. M. S. Gatewood and daughter, Miss Katherine, of Fort Worth, who have been visiting their daughter and sister, Mrs. J. H. Miller, left for their home last Saturday.

### Frio News Items

BY MRS. W. A. SPRINGER

Frio WW club met in an all-day session at the home of Mrs. M. Mobley, with six members and two visitors, Misses Ruby and Alma Andrew, present. Next meeting will be with Mrs. H. D. Robbins, September 26.

Mr. and Mrs. K. F. Campbell spent last week at Petersburg in the home of their daughter, Mrs. Charles Logan.

Misses Ruby and Alma Andrew spent Tuesday evening in the J. B. Harlin home.

Mr. and Mrs. Jodie Benson moved to the A. T. Jones home last week.

Mmes. M. Mobley, H. D. Allman, W. S. Dixon and W. A. Springer spent Wednesday afternoon in the J. E. Springer home, canning peas.

Glen Green left last Friday for Arizona for a few days visit with his son, Buster.

June and Leroy Conklin spent Saturday night in the home of their parents, Mr. and Mrs. Clarence Conklin, near Dawn.

A. H. Owen, Miss Dot Owen, Mrs. B. S. Howton were Sunday visitors in the J. B. Harlin home.

J. E. Springer and children spent Saturday night in the home of Mr. and Mrs. Bennie Fulkerson north of Hereford.

Mr. and Mrs. Owen Andrew spent Wednesday evening in the W. S. Dixon home.

Mrs. George Muse of Hereford spent Sunday with her parents, Mr. and Mrs. S. B. Oglesby.

Mr. and Mrs. H. D. Allman were Sunday visitors in the Jim Bagwell home at Bethel.

Messes. and Mmes. H. D. Robbins, J. B. Harlin, H. D. Allman and their children were in Amarillo Saturday.

D. S. Jones and family spent Saturday evening in the W. S. Dixon home.

Mr. and Mrs. J. N. Benson visited the J. E. Andrews home Sunday.

Rev. Lansdown will preach at Frio Saturday evening and Sunday morning.

Miss Koma Hyatt spent the week end with her parents in Dimmitt.

Mary Lois Springer visited with Misses Ruby and Alma Andrews last Sunday.

### Summerfield News

MAUD E. NOLAND

Rev. Muriel Weathers of Plainview filled his appointments here Sunday, and delivered two fine sermons.

Mrs. D. J. Neill of Plainview spent Sunday with her parents, Mr. and Mrs. Lee Curry.

Miss Lilly Moy Sikes is staying in the O. H. Culpepper home in Hereford.

Mr. and Mrs. B. C. Roberson have returned from Mexico where they visited relatives.

W. R. Snapp and family moved to the Hodges place west of Hereford. Mr. and Mrs. B. C. Thomas moved to the house vacated by the Snapp family.

Miss Ruth Lookingbill has returned home from Hereford where she spent the summer.

Wilson Vines and family were in Dumas Sunday where he is at work.

Mr. and Mrs. John Martin of Shamrock spent part of last week with their daughter, Mrs. Troy Welty and family.

Mr. and Mrs. Bill Edelman entertained a few friends with a party Friday evening.

Mr. and Mrs. Henry Behrends and Mrs. J. D. Story were in Canyon Tuesday.

Mr. and Mrs. Louie Huckert are visiting their daughter, Mrs. John Heiselman and family at Vega.

### Jumbo News

(BY LA RUE BECKE)

Mrs. A. Andrew and daughter, Pauline, visited in the home of her son, Noel, in Hereford Monday.

Mr. and Mrs. Foreman and Eva of Pampa have been visiting the C. E. Leisure home.

Misses Mildred and Thelma Holly were called home Friday to the bedside of their brother, Raymond, who had been operated on for appendicitis.

Mr. and Mrs. M. H. Hardy are spending a week visiting in Oklahoma.

Dinner guests in the L. E. Beck home Sunday were Mrs. Henrietta Davis, C. I. Beck and family of Lubbock and Mrs. Lee Oxford.

M. C. Burdine of McLean spent Thursday night in the home of his sister, Mrs. L. C. Baggett.

Mrs. Mildred Bailey of Muleshoe spent Saturday night with Mr. and Mrs. M. L. Simpson.

Mrs. C. C. Hunter visited Mrs. P. H. Dyer in Dimmitt Saturday.

Misses Norma and Jimmy Doris Hunter spent Saturday night with Mr. and Mrs. J. T. Hartley in Hereford.

Orval Pierce is staying with his grand parents, Mr. and Mrs. L. O. Norman, of Arney.

Junior Woolery and Chas. McGinnis were in Dimmitt Sunday.

Miss Tincy Andrew, daughter of Mr. and Mrs. C. Andrew, and Ralph Jennings of Hereford, son of Mr. and Mrs. Carl Jennings, announced their marriage Sunday, the wedding having taken place September 6.

Mrs. Ella Walker and Clinton of Messenger and Clements Beck of Lubbock spent Sunday night in the L. E. Beck home.

Mr. Payne of Dimmitt called in the home of Mr. and Mrs. Homer Barnes Sunday.

Miss Kitty Oxford, who is teaching at Flagg, spent the week end at home.

Miss Pauline Matthew was at home from her school work in Muleshoe last week end.

C. G. Maples and family of Dimmitt called in the C. Andrew home Sunday.

Mr. and Mrs. Clay Hughes and Josephine Ann are staying in the P. H. Dyer home at Dimmitt.

Mrs. M. L. Simpson and Bobby, Mr. and Mrs. W. A. Hunter and Mrs. C. D. Gilliam were in Amarillo Wednesday.

W. L. and Leonard Barnes of Clovis, who have been visiting in the Dalton Layman home, returned home last week.

Willie Oxford was in Flagg Sunday visiting his sister, Miss Kitty Oxford.

Buddy and Marvin Spencer were in Canyon Sunday.

Winston Adams of Ford spent Sunday at home.

Mr. and Mrs. A. R. Glenn, Mozelle and Robert, Mrs. Norman Glenn of McLean and Clifton Petty of Littlefield called in the L. E. Beck home Thursday.

LaRue Beck accompanied them to Littlefield where they visited the J. R. Petty home.

A. F. Harget of Ford called in the C. Kring home Sunday.

Miss Hope Adams visited Miss Kittle Oxford at Flagg Friday.

Miss Jennie Martin of Clovis is visiting in the Dalton Layman home.

J. W. Dickerson and family of Wyche were Sunday guests in the W. W. Adams home.

Robert Thannisch is spending a few days in Lovelland.

### Messenger News

BY ESTELLE WILLIAMS

George Guinn and Lan Shore of Hereford were in this community Wednesday.

Ralph Smith is working for Al Edwards this week.

Mr. and Mrs. J. B. Overstreet, Mrs. Frank Knabe and children, Mrs. J. E. Jones, Mr. and Mrs. Ed Lee and children, Mr. and Mrs. A. W. Whitson and children, Mrs. L. M. Turner and baby, Mrs. L. M. Estelle, Altus and Quince Williams, Ben Bates and J. T. Guinn were among the Hereford shoppers Saturday.

Mr. and Mrs. Fred Collett are driving a new car.

### THE STATE OF TEXAS

To the Sheriff or Any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon M. L. Strader and his unknown heirs, executors, legal representatives and devisees, if he be dead, to appear at the next regular term of the District Court of Deaf Smith County, Texas, at the courthouse thereof in the City of Hereford on the first Monday in February, 1936, being the 3rd day of February, 1936, then and there to answer a petition filed in said court on the 31st day of August, 1935, the file number of which is 2260, in which suit Frank F. Ferry, Kent Chandler and Farwell Winston, Trustees, are plaintiffs and M. L. Strader and his unknown heirs, executors, legal representatives and devisees, if he be deceased, are defendants, the nature of plaintiffs' cause of action being alleged as follows:

That plaintiffs are trustees under a declaration of trust dated December 23, 1933, recorded in the Deed Records of Deaf Smith County, Texas, Volume 72, page 51, and are the assignees of the vendors under the two contracts herein-after mentioned, which vendors were Francis C. Farwell, Charles F. Harding and Frederick E. French, trustees under a trust deed dated June 4, 1915, recorded in the Deed Records of Deaf Smith County, Texas, Volume 36, page 243.

That heretofore, by written contract dated October 22, 1923, the said Francis C. Farwell, Charles F. Harding and Frederick E. French, trustees, contracted to sell to H. C. Van Bibber the following described land in Deaf Smith County, Texas, to-wit: The South 1/2 of the Northwest 1/4 of Section 15, and the South 1/2 of the Northeast 1/4 of Section 16, in Township 6-North, of Range 2-East of a Capitol Syndicate Subdivision, as shown by plat of such Subdivision of record in the Deed Records of Deaf Smith County, Texas. That by another contract of the same date, the said Francis C. Farwell, Charles F. Harding and Frederick E. French, trustees, contracted to sell to Thomas Van Bibber the following described land in Deaf Smith County, Texas, to-wit: All of the Southwest 1/4 of Section 21, Township 6-North of Range 2-East of a Capitol Syndicate Subdivision, as shown by plat of such Subdivision of record in the Deed Records of Deaf Smith County, Texas.

That each of said contracts provides that the purchase price of the land described therein is \$2720.00, payable on or before November 1, 1934; that the vendee shall each year at the proper season sow at least eighty per cent of the land described in the contract to wheat; that the vendee

shall, beginning with the year 1929, pay the taxes on the tract of land described in the contract before they become delinquent; that failure of the vendee to perform the covenants imposed upon him by such contract shall nullify such contract and all payments made and all improvements placed on the land shall be kept by the vendors; that such contract shall be assignable. That plaintiffs have performed all the covenants imposed upon them by the terms of such contract.

That M. L. Strader is the present owner of the rights of the said H. C. Van Bibber and of the said Thomas Van Bibber under said respective contracts. That there is an unpaid balance of \$2189.84 due under each contract which the defendants have failed to pay and that defendants failed to sow the land to wheat in 1934, and to pay the taxes levied against such land for that year. That on account of defendants' default as above mentioned, the plaintiffs have declared the contracts for the sale of said land at an end and the plaintiffs are entitled to recover the title to and possession of said land from the defendants and each of them. Plaintiffs pray that the defendants be cited to appear and answer their petition and that plaintiffs recover title

to and possession of the lands and the improvements; that the contracts for the sale of said land be declared at an end, and for general relief.

You are hereby commanded to summon such defendants and serve this citation by making publication of this citation once each week for four consecutive weeks previous to the return day hereof in some newspaper published in this county, but if there be no newspaper published in said county, then in any newspaper published in the nearest county in which a newspaper is published.

Herein fail not but have you before said Court on the first day of the next term thereof this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court at office in the City of Hereford, Texas, this 31st day of August, 1935.

L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas.

By W. R. Coffee, Deputy. Issued this the 31st day of August, 1935.

L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas.

By W. R. Coffee, Deputy.

L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas.

By W. R. Coffee, Deputy.

## REAL FOOD VALUE

COFFEE, Maxwell House, 1 pound	28¢
PUREX, the Perfect Cleanser, per quart	10¢
CRACKERS, 2-pound box	21¢
OATS, Moon Rose, large package	25¢
OXYDOL, large box	23¢
SUNBRITE CLEANSER, 2 boxes for	9¢
BORAX WASHING POWDER, 6 small pkgs	20¢
BAKING POWDER, K. C., 25 ounces	19¢
LYE, 3 cans	21¢
OYSTERS, Brimful, 2 cans	25¢
MATCHES, per carton	22¢
TOILET PAPER, Red Cross, 4 for	19¢
CATSUP, large bottle	13¢
PEACHES, Del Monte, No. 2 1/2 can	19¢
POWDERED SUGAR, 3 bars	25¢
BLACK-EYED PEAS, No. 2 can, 3 for	25¢
SPUDS, U. S., No. 1, 10 pounds	15¢
SUNSHINE SYRUP, gallon 60¢, half gallon	30¢
MEAL, Packard's, 5-pound sack	19¢
GRAPE JUICE, pints	15¢
COTTAGE CHEESE, tall glass	19¢
SALMON, pink, No. 1 tall can, 2 for	25¢
ORANGES, full of juice, dozen	14¢
YAMS, Portales, pound	2 1/2¢
ONIONS, Texas Bermuda, pound	2 1/2¢
LEMONS, per dozen	21¢

## Texas Market

PHONE 353

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- 1934 Chevrolet Coach with trunk.
- 1934 Chevrolet Coupe.
- 1933 Chevrolet Coupe.
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- 1930 Chevrolet Coupe.

These cars are in A-1 condition and priced to sell. We have several real cheap cars and trucks.

## BRUMLEY Chevrolet Co.

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During the THREE BIG DAYS!

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IN FULL SWING!  
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Supplies Here \$7.50 During September \$5.00

ASK US ABOUT OUR  
60¢  
PURCHASE PLAN

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### FEATURES OF THE

## DEMPSTER FURROW SEEDING MACHINE

The Dempster Lister type furrow seeding machine has a specially designed furrow opener which helps preserve the moisture by not turning the soil over. This machine is all metal and is built to last. The seeding mechanism of this machine is of the well known, double-run, force feed type with reversible hopper covers for the seeding of various sized seeds. Last, but not least, remember that the name "DEMPSTER" on this machine assures you a well made, long lasting machine, backed by a guarantee of quality, service and fair treatment.

We Have a Complete Stock of New and Used Maytag Washing Machines.

## M. D. WOMBLE, Implements



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This ad is good for 25 CENTS on 100 pounds of any kind of MERIT FEED. This offer only good for FRIDAY and SATURDAY, September 20 and 21.

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OYSTER SHELL

WE DELIVER  
PHONE 265

### DAIRY FEEDS

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MERIT SWEET MEAL  
COTTONSEED CAKE  
COTTONSEED MEAL  
MO MILK  
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TEX O LASS  
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MERIT BARN DANCE  
9 to 10 P. M.  
Every Tuesday Night  
Over KGNC

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KAFIR CHOPS  
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WHEAT  
MAIZE  
KAFIR  
OATS  
ALFALFA HAY  
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MEAT STRAPS  
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WE WANT YOUR  
CREAM, EGGS AND  
CHICKENS

### Miscellaneous

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BLACK LEAF 40  
COPPERAS  
NITRATE OF SODA  
LEG BANDS  
LEE'S GIZARD  
CAPSULES  
LEE'S LICE POWDERS  
KURUM

NUT COAL  
and  
LUMP COAL

All Kinds of  
LAWN GRASS SEED

WE BUY EGGS,  
CREAM AND  
CHICKENS

West Texas  
Feed & Seed

We Deliver.

PHONE . . . . . 265

## There's Always Another Year

MARTHA OSTENSO

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WNU Service.

(Continued from Last Week)

"Everybody who knew him round here thought highly of him," Roddy said. "I'm sorry I never met him. Of course, I was only a boy then and our farm was miles away from here."

Silver turned abruptly toward him. A change had come over her face, a guarded, secret look.

"I'm sorry," she said. "I didn't mean to speak of—of my life before I came here. I don't want you—any of you—to think that I've had a hard time of it. I—I really haven't. It was all splendid, in a way—but you would never understand that. But this—" She moved her hand lightly before her and gazed down on the land below. "—this is what I want now. I want to be here, where my father was happy. I don't think he ever really was—afterward. So you see you are quite wrong if you believe I won't want to stay."

Roddy thought of Duke Melbank and his mouth twisted in wry silence.

"Phronie," Silver went on musingly, "probably didn't tell you what happened at the depot last night in Heron River, did she?"

He gave her a startled glance. "No. She didn't mention anything out of the ordinary."

"Well, you'll probably hear about it. I suppose it's the kind of thing that keeps a small town talking for a long time. But I'll tell you to prove to you that I'm not going to be scared away."

With ironical brevity she related the occurrence at the depot the

evening before, while Roddy, under his tan, turned livid with wrath. He gave vent to an oath that shook his voice. Then he got abruptly to his feet and extended his hand to Silver.

"Come," he said harshly. "Let's go down to the house."

She stood for a moment looking coolly up into his eyes. "I know now," she said, "why Phronie did not tell you. I don't think there's any use in your getting into a rage about that person. You see—people will just have to get used to me, Roddy. They can get used to anything."

"I'll use my own judgment about Duke Melbank," he replied blackly, and taking her by the arm he led her in silence down the slope to the house, Jason, meeting them in the yard, looked at his brother with a whimsical smile.

"Old Shad Finney just called up," he reported in his soft voice. "He thought maybe we'd like to know that Duke Melbank left town last night."

It was Jason, unfathomable and dark and silent, who drove Silver and Sophronia two days later on that last quiet errand for Gentleman Jim Grenoble. Without ritual or dirge, Jim's ashes were scattered into the open soil above Anna Grenoble's grave and when the dark earth wound was closed again a single yellow poplar leaf drifted down upon it and lay as though sealing what was done.

Jason said, "Trees know."

On the day before Roddy was to leave for Ballantyne to marry Corinne Meader, Sophronia and Silver put up the last crisp curtain in the old house. The pine floors and moldings had been scrubbed white, the rag rugs washed, the horsehair sofa and settee in the sitting room treated with gasoline. Beds and bedding had been moved down from the big house, and other essentials had been bought in Heron River.

Sophronia went to the narrow stairwell that rose almost vertically from the kitchen and called to Silver, "Come down and have a bite of supper, Silver."

When Silver appeared, Sophronia glanced out the back door. "There's Roddy," she remarked, "goin' into that old shop of his. Wonder if he don't know it's supper time. He's been actin' awful funny today."

Silver was standing beside her at the open door. "I'd like to see the inside of Roddy's workshop," she said. "Do you suppose he'd mind if I went up now and called him to supper?"

"Like as not," Phronie replied with a tolerant smile. "He probably thought you weren't interested in it. He's got everything in saucers and little bags and glass jars,

with tags and labels and figgers—till it would make you dizzy to look at 'em."

"His corn has won a number of prizes, though, hasn't it?"

"They're all in there, too. That corn he grew last year was two weeks earlier than anything else in the district. Now he's crossin' it with a good yielder to bring it up to where it'll grow as much to the acre as the other stuff. Oh, I don't pretend to know half of what he's talkin' about, let alone what he's doin'."

Jason came down the slope from the barn and Silver slipped out to fetch Roddy.

She stood hesitatingly for a moment in the open doorway of his workshop and watched him where he bent over a long plank table. On each of a half dozen white pasteboard cards on the table there was a sprinkling of what seemed to be corn kernels, and so intent was Roddy on the specimens before him that he was unaware of her until she spoke.

"I'm sorry to disturb you, Roddy," Silver said, "but supper's ready."

"Oh!" He glanced up absently. Then his gaze seemed to become arrested upon her; but she knew that it was the concentrated stare of a person whose thoughts are hard on something else. "That ought to work!" he exclaimed under his breath and she saw him go to a filing cabinet in a corner and remove a sheaf of papers and



"They Have a Retinoo!"

got down some memorandum.

Silver was about to turn away when he called her.

"Why don't you come in and look this place over?" he inquired. "Girls are usually bored with it—but since you have an interest in it—" he laughed in an odd way and came toward her.

"I'd love to know all about it," she said as she glanced around the room. "But Phronie's waiting for us. Couldn't we come in later?"

"Well," he replied apologetically. "I've got to go to town for a haircut—and I have my packing to do yet tonight. But Jason can show you around," he went on hastily.

They had come to the screen door of the kitchen and Jason opened it for them.

"You don't seem to be in any hurry to come to the 'last supper,'" Jason remarked drily.

"None of your irreverence, young man," Roddy cried, and prodded his brother jovially in the ribs. "You have a serious job on your hands tonight. You've got to show this child my lair—and your own. Her mind has a scientific as well as an artistic turn—eh, what, Silver?"

He grasped the soft coil of hair at the nape of her neck and gave it a playful tug.

A misty sensation of gratitude of deep, shivering happiness pervaded Silver as she partook of the simple meal with these people who were, through Sophronia, closer to her than anyone else on earth. But far down, underneath, there was a stirring of something uncertain, something winged and light and strange. She found herself wonder-

ing time after time what kind of person Roddy Willard would bring home as his wife.

"My G—d!" Jason said, peering out through the muslin curtains of the sitting room in the old house. "They have a retinoo!"

Silver, standing at his elbow, looked at the people getting out of Roddy's car. She clasped Jason's arms.

"The big girl must be a servant, Jason," she said. "Phronie told me Corinne was small."

"Sure," he replied. "That's Corinne with the fox fur on. Kind of warm for it, but I guess it's the style. She's pretty, isn't she? But that other one—say! She looks like a Mackintosh Red!"

"We must go up and meet them, Jason," said Silver.

But her eyes lingered a moment longer on Corinne, Roddy's wife. She was small and exquisitely formed, with negligible trinkets of feet, and a scantily hatted little head poised eagerly as she went forward to accept Sophronia's blundering kiss and old Roderick's handclasp.

A painful sound came from Jason's throat. "Lord!" he muttered. "I could cry! Corinne has no idea what she's—"

"Oh, Jason," Silver protested, "it will be all right. When people are in love—they can adjust themselves to anything."

"We've got to be d—n nice to her, Silver. The poor little thing!"

Everybody was in the living room when Silver and Jason entered the new house. Roddy, with only a trace of self-consciousness, brought Corinne, with his arm linked in hers, up to his brother and Silver, while they stood in the doorway.

"You've met Jason, Corrie," he said. "This is Silver Grenoble, Silver—Corinne. Did I get it backward? I usually do; remember, Corrie? She used to laugh at my manners, you know, Silver. But what's manners between friends?" He laughed and Silver extended her hand to Corinne who took it with a quaint little move upward toward her tall husband.

"He's slandering me, Silver," Corinne declared. "I never had anything but admiration for him, the wretch!"

Jason bent forward in an almost courtly fashion as he shook Corinne's hand. "Welcome home," he said, with a dark shue in his eyes.

"I've got lunch laid out in the dining room if you'll all come," Sophronia announced.

"Oh, Mrs. Willard?" Corinne pleaded. "May I be excused? I feel so very gritty—all I want is a good hot bath."

Sophronia's face fell in disappointment. Silver had helped her make the fancy molds of fruit gelatine that had reposed all day in the cooler. She knew, too, how long Phronie had labored over the devilled eggs and the special mayonnaise dressing, not to mention the angel cake with its greeting in pink icing on the top.

"Maybe you'll feel more like having a bite after you've washed?" Phronie suggested hopefully.

Corinne shook her head mourn-

fully "I'm so sorry, Mrs. Willard. It has been so hot driving today. Oh, Roddy; Paula went upstairs with our bags, didn't she? Perhaps she would like something to eat. Do you mind calling her? Then in a hasty aside she added, "We picked her up only this afternoon in an employment office in Maynard, but I suspect she's a jewel."

Paula entered the living room, and while Corinne, playfully demure, introduced her to Silver and Jason, Silver found her interest quickened by the German girl's appearance. She was Junoisque in build, with vast thighs and breasts and shoulders. Her legs and arms were almost breath-taking when she walked. Silver thought she had never seen anything more beautiful than her corn-silk hair, which was platted in a coronet across her head. Her face was round, rosy and placid, but far from vacant.

But it was Jason's eyes, fastened on Paula, that really startled Silver. Corinne, however, was taking no note of his reactions. She was glancing about at the walls in the living room in an appraising way.

"Funny," she said with a deprecating little laugh. "I feel as though I am in a different house from the one I remember. I love these etchings, Roddy dear!"

Sophronia vanished suddenly into the dining room.

"I thought they were good," Roddy told Corinne modestly. "But if Jason wasn't so bashful about hanging his work—"

"There's a tankful of hot water, Corinne," Jason broke in. "I thought you might want a bath."

Corinne blinked at him in a bewildered way, and Silver had the distinct feeling that she was really looking at him.

When they were alone together in their room, Corinne, half through the hundred-brush stroke she was giving her hair, looked at Roddy with shrinking eyes.

"Do you mean," she asked breathlessly, "that Jason is going to stay—with us?"

A painful flush mounted Roddy's temples.

"Why, of course, darling," he stammered. "Lord—you don't mean you dislike him, do you?"

Her small hands gathered over the brush on her knees.

"No," she said softly. "No—course not."

Roddy got up impulsively, knelt beside her and drew her toward him.

(Continued Next Week)

Miss Katherine Miller left last week for Fayetteville, Arkansas where she will enter the University for the coming year.

## SERVICE

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the Truth

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# First State Bank



# The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

## SCHOOL ROUTINE

Once again, school is on its feet. The same people—a few ones, the same routine, but all like it. There are some who will go in the spring, eager to return. There are others who will not. They will come back. Freshmen, sophomores and seniors, you have more years yet, which you will accomplish much. Do something to your best advantage. Remember, this year will return.

## DETENTION HALL

A ruling which has been added to deal with detention hall four to five. This ruling for present eliminates demerits. If you are doing something to deserve a detention, you will go to the detention hall. If you are not, you will not. A hint to the wise is sufficient. The English department has taken over the school paper under sponsorship of Miss Crawford. All reporters, do your best. Editor-in-chief has not been elected yet, but will be in the future. The school and the reporters wish to thank the Hereford Brand for its help sheet for a school year.

## DEBATING

Those interested in debate met in Mrs. Crawford's room Wednesday at 4 o'clock. Although no definite was decided, tentative plans were made to organize a debating club. Other things of interest were discussed. Those reporting Wednesday were Mrs. Wilson, Louise Frye, Jeaner, Sibyl Calaway, Mary Jean, George Conklin and Dean.

## WELCOME, NEW STUDENTS

We, the faculty and student body of Hereford High School, wish at this time to welcome all of the new students into our associations, clubs and various events that may prove to be of interest to you.

Some of the older students who are so very intelligent that they always have leisure time, will be only too glad to be of any service to you in order to make you "a part of all that you have men." We hope that you will find many friends, learn much and still feel mentally well.

## SENIOR CLASS

Senior class members are gradually attaining that dignity that always comes with the realization that they are the upper-classes. With George Conklin as president, the class is going to do great things this term.

We have made a good start by selecting an A-1 football team—candidate—beauty, charm, good sportsmanship—what more could anyone ask?

You can expect much from this class this year because Miss Carlisle and Mr. McCollum are backing us and with a background like that there isn't much that can fail.

## GLEE CLUB REPORT

The girls' glee club met Tuesday morning, September 10, at 8 o'clock and elected officers. Mary Virginia Eberle was elected president. Joyce Davis, vice president; Gaytha Wilson, secretary and treasurer, and Mary Ann Baird, reporter.

The glee club mornings are Tuesday and Thursday.

We sang a few songs and adjourned.

## FRESHMEN

The freshmen and sub-freshmen met the first week of school and elected Miss Rigler and Miss Houston as sponsors. They are well chosen and we are sure that we shall have real leadership behind us.

The freshmen of this year have more pep than they have had in many years. A few speeches were made and we were reminded by Minnie Dea Smith that we were "just one big family."

We have shown unusually good judgment in electing our student council this year. We elected Norma Jean Foster, Mary Louise Dean and Paul Foster to all these positions.

G. H. Parker was elected for our athletic representative, and Barbara Brotherton was given the title of football queen.

The nominating committee is E. B. Posey, Betty Sue Henslee and George McLean.

We intend to give these sophomores, juniors and seniors all the competition they can possibly stand. We hope to hold a deserving position in Hereford High School and we have what it takes to do so. We are talented and are deeply interested in our school work.

## SOPHOMORE CLASS

The sophomore class has elected new officers and expects to accomplish much. The president is Mary Jane Morgan, vice president, Chas. Spradley; secretary and treasurer, Helen Ann Snyder; reporter, Nora Jean Russell. Student council representatives are Genece Standifer and Karl Wilson Shirley. Our new sponsor is Mr. Hopkins.

The sophomore football queen is Miss Mary Tiefert.

With this as our starting line-up, we are going to make this year a big success.

## STUDENT COUNCIL

The Student Council met Monday, September 9, and all the representatives of last year were present except Florene Walker, Karl W. Shirley and the two representatives of the seniors.

The question of nomination of candidates for president was settled by waiting for the new council of 1935-36 to be installed and for them to name the nominees. One is to be nominated from the junior class, the other from the senior class. It is thought there will be great enthusiasm in the election of the president.

As almost everyone knows, members of the council are appointed to keep the downstairs hall for the purpose of welcoming and directing all visitors of the school. The following people were appointed for the following periods: Virginia Lee Hussey, first and sixth; Mary Jane Morgan, third; Barbara Brotherton, fourth; George Conklin, fifth, and the seventh was left as no member had that period off. Mary Jane Morgan was appointed temporary secretary.

Next Monday last year's council will meet with this year's and discuss various school problems. This year the council expects to "do more and do it better." It is expected that they will receive the entire school's cooperation.

## JUNIOR CLASS

The junior class had its first meeting September 5. This meeting was held under the trees in front of the building. The following officers were elected: R. A. Daniels, president; Jack Barber, vice president; Mary Turrentine, secretary-treasurer; Billy Smith, reporter; Virginia Lee Hussey and Clyde Oldham, members of student council; Hughes Millard and Bill Beene, athletic association.

## '35-'36 FOOTBALL QUEEN

The contest shall start Wednesday, September 11, and end Thursday night, September 26, at the conclusion of the box supper.

Each class in high school shall elect a candidate for football queen. This includes sub-freshmen class.

The votes will be recorded on the following basis: Each student ticket (season football ticket) sold by each class shall count one vote per penny. Each adult ticket sold by any class shall count one vote per penny. Each box brought to box supper will count 100 votes for the class designated by owner. Each box bought at box supper shall count one vote per penny for the class designated by the buyer. Each class shall receive the following number of votes according to the percentage of student football tickets sold in that class: 50 per cent, 500 votes; 60 per cent, 1000 votes; 70 per cent, 2000 votes; 80 per cent, 3000 votes; 90 per cent, 4000 votes; 100 per cent, 5000 votes.

Votes will not be counted for any class until money is turned in for number of tickets sold. Money can be withheld from contest until late date, provided it is turned in to sponsor in charge of each class.

Class sponsors will be responsible for the campaign set-up in each class. Tickets will be issued to each sponsor for each class. Votes will not be counted finally until tickets or cash equivalent is turned in.

A designated person will be in charge of voting poll in office of the superintendent at certain designated times.

Further rules will be added if sufficient need arises, at which time the president of each would sit as a ruling committee.

This method of electing the football queen is a great improvement over the method used last year to elect the football queen. It provides a reduction in the price of tickets and eliminates the spending of so much money at the box supper; but it does not nullify the class rivalry which becomes especially noticeable at the time of the election of the queen. By taking advantage of the opportunity of buying a season ticket, a great saving is offered all those who wish to attend the football games. Between now and the time of the box supper, buy a ticket and help make this new method of electing the football queen a success.

## LOCAL LOWDOWN

What is the meaning of that inseparable combination of Gaytha Wilson and Jimmie Bell?

Some women can be fooled all of the time, and all women can be fooled some of the time, but the same women can't be fooled by the same men in the same way more than half of the time.

Early to bed and early to rise and you'll never meet any interesting people, quoth Frances Borden.

Some learn more and more about less and less until they soon know everything about nothing; while others learn less and less about more and more until they know nothing about everything.

## NOTICE

A course of instruction in shorthand and typing will be conducted by Miss Frances Cameron in rooms above the Corner Drug Store, beginning Monday, September 16th. For further information phone number 66-77.

## Westway Items

(BY WILMA SKYPALA)

Mr. and Mrs. J. H. Landers went to Dill, Okla., one day last week and brought back his mother, Mrs. Landers.

C. V. Burges and family visited his sister, Mrs. J. E. Barden, at Grady, N. M., recently.

Miss Nora Jean Russell of Hereford spent the week-end with Miss Gertrude Wilson.

Fred Holland of Austin spent Sunday in the Tom Roe home.

Elsie Friemel of Dean spent Sunday in the Gore home.

G. W. Wilson and family spent Sunday with friends in Sudan.

Mr. and Mrs. R. M. Gunn, Mrs. J. H. Landers and children, Mrs. Landers, Mr. and Mrs. Guy Lawrence and child helped celebrate a birthday in the Huntzinger home in Hereford Sunday.

A chicken fry was given Friday night at the school house honoring Rev. and Mrs. Paul Collins.

Mr. and Mrs. Tom Vaughn entertained a number of friends and relatives in their home Sunday with a dinner honoring their mother Mrs. A. B. Schulz, of Hereford. A lovely birthday dinner was served. Table was decorated in pink and white. Enjoying the occasion were Mrs. Schulz, Mr. and Mrs. George Lewis and Gladys, Mr. and Mrs. Henry Schulz and children, Mr. and Mrs. Ronald Matthews and children, Mrs. Walter Schulz and children, Mr. and Mrs. Merlin Kaul.

## SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, on the 3rd day of September, 1935, by the Clerk thereof, in the case of Fred Wolber versus Charles Donald, C. H. Clark & Sons, Francis C. Farwell, Farwell Winston and John V. Farwell, Trustees, Hettie Cochell and Roberts and Oliver, Inc., a corporation, No. 2099, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sale, on the FIRST TUESDAY in October, A. D. 1935, it being the 1st day of said month, before the Courthouse door of said Deaf Smith County, in the City of Hereford, the fol-

lowing described property, to-wit:

All of Section No. 5, Township 3 North, Range 3 East; the southeast quarter of Section No. 32, Township 4 North, Range 3 East; the northeast quarter of Section No. 14, Township 4 North, Range 3 East; and the northeast quarter of Section No. 4, Township 5 North, Range 2 East; all in Deaf Smith County, Texas, and contain-

ing 1120 acres of land, levied on on the 3rd day of September, 1935, and levied on as the property of Charles Donald to satisfy a Judgment amounting to \$17,570.19 in favor of Fred Wolber and cost of suit.

Given under my hand, this 3rd day of September A. D. 1935.

J. B. MILLER, Sheriff, Deaf County, Texas.



See Where You Are Going With A Savings Account

There is no uncertainty with a reserve in a savings account. Firmly established and added to with consistent regularity, it furnishes a clear check-up on financial progress.

START A SAVINGS ACCOUNT!

# THE FIRST NATIONAL BANK

OF HEREFORD



A Strong Bank Thoughtfully Managed

## WE'RE TAILORS - NOT ATHLETES



Imagine your best suit or dress being treated like this! It's too tough a game for ordinary garments. They have to be handled carefully, especially when they're being cleaned. Send us your finest garments and don't worry—

WE'RE TAILORS NOT ATHLETES

But we're mighty glad football season is here and we're ready to go—but we'll let the Whitefaces win the games, while we score at cleaning your clothes.

## Fox Cleaners and Hatters

PHONE 111

HOMER FOX

In by 3—Out by 6.

We Meet All Advertised Prices in Hereford.

## Announcing . . .

The Purchase of Morene's Beauty Shop by Mrs. Kate Sindt, Effective On Sep. 13

THE MODE BEAUTY SHOP, successor to Morene's Beauty Shop in Hereford, will continue the first class service in the interest of beauty. Experienced operators are ready to serve you and care for your beauty requirements.

WHICHEVER OF THE MANY new Styles of hair dress suits you best, our experts are equipped to give you satisfactory service at nominal prices. You will solve many problems of personal beauty by using this newer and better service regularly through special appointment.



CALL TODAY FOR A SITTING

## OPERATORS:

Lyndell Brooks Mitchell

Annie Mae Johnson

Imogene H. Whitehead

All Work Guaranteed Except on the Cheaper Permanents.

Specials On Facials for the Rest of the Month.

# The Mode BEAUTY SHOP

KATE SINDT, Owner

Everybody knows the words...  
they Satisfy

They're a cheerful little earful  
You'll hear where'er you go  
For smokers say "They Satisfy"  
And smokers ought to know





# SOCIETY

MRS. B. F. GUTHRIE, Society Editor Phone 374-J

## TRIBUTE: A. W. GREGG MRS. WOODROW WILSON ON HIS 90th BIRTHDAY HONORED WITH SHOWER

He has crossed the continent of ninety years with a character as stainless as the driven snow. He has lot grown old, the Tabernacle of the flesh a little feeblier, and the step a little less elastic, but the ability to work, the serene faith and unflinching hope have suffered no change. The keen insight and clear judgment have not been impaired. His tenacity of purpose has never weakened. He has nothing of intellectual sluggishness or timidity of old age. He has all the courage and prophetic solemnity of his younger days. He is one of the most kindly and lovable of men. He is the soul of gentleness, courtesy, graciousness, kindness and charity. A heart as warm and gentle as the sunshine of spring, and a disposition as tender as the first blossoms of the flower garden. His heart overflows with kindness, good in greatness, and great in goodness.

**ALL HAIL:** to the grand old man of Hereford. When he is called to leave this world to the land where the roses never wither and the rainbows never fade, as the gates of pearl swing wide on their jeweled hinges, it will be his joy to hear the welcome, "well done, good and faithful servant, enter into the joys of thy Lord."

His friend,  
**J. A. HORNBEAK.**

## DINNER AT MOUNTZ HOME

Three charming dinner hostesses on Sunday evening were Misses Ruth Marie Mountz, Lueta Borden and Virginia Lillard, the home of Miss Mountz being chosen for the occasion.

An unusual color scheme of blue and white was most effectively carried out in blue and white asters and tall blue candles in crystal holders. The table was especially lovely under the soft light of the candles and featuring an exquisite center piece of the chosen flower. White linens were used. The three-course menu included cantaloupe cocktail, fried chicken with gravy, creamed potatoes, buttered peas with carrots, sliced tomatoes, pear salad, hot rolls, pineapple ice-box pudding with whipped cream, and coffee.

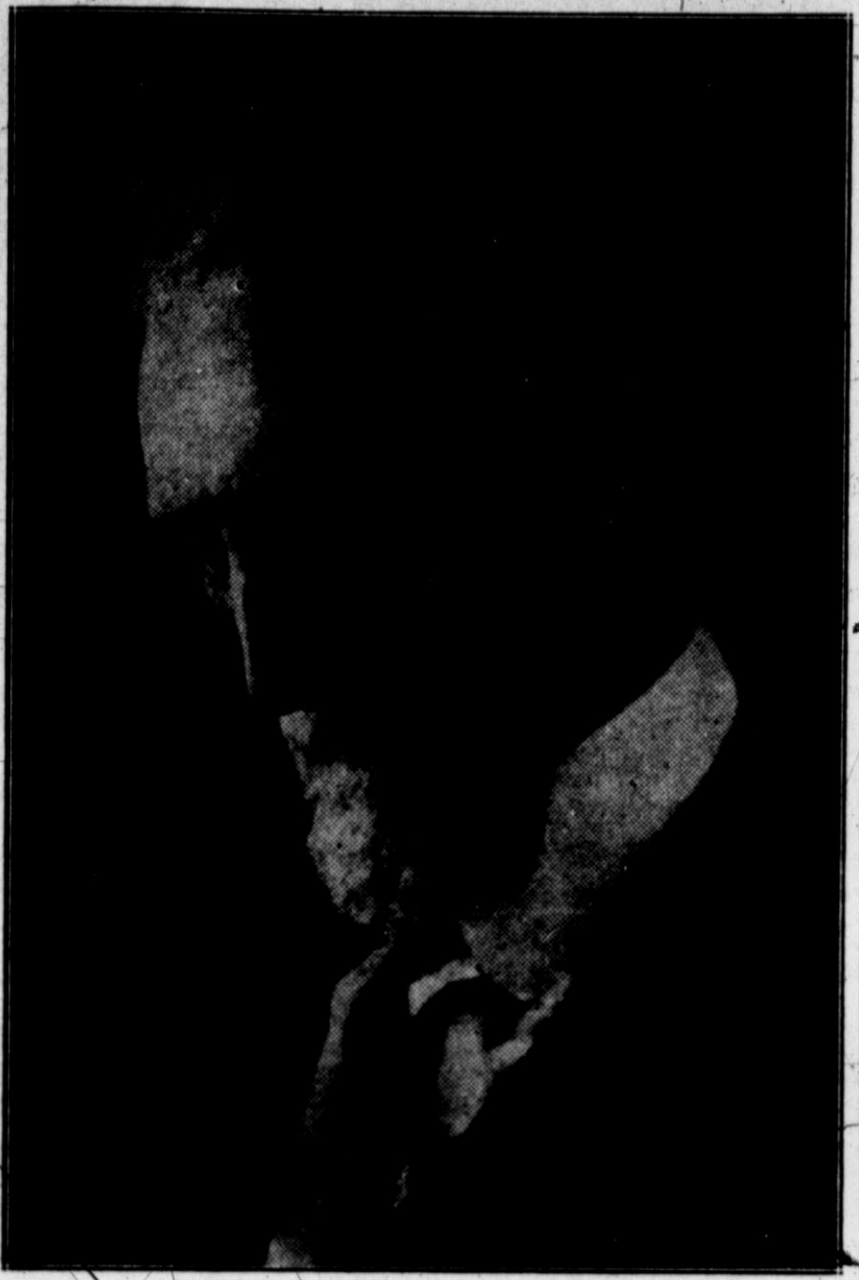
Seated were the hostesses and Messrs. Hal and Clifford Kester and Buford Crosthwait.

## HOME MAKERS CLASS IN MEETING THURSDAY

The Home Makers Sunday school class met Thursday afternoon at the class room in the First Baptist church, with 18 members present. Business consisted of the election of new officers, as follows: President, Mrs. Wood Vaughn; first vice president, Mrs. John Renfro; second vice president, Mrs. Joe Kendall; secretary, Mrs. Earl Lance; treasurer, Mrs. Bill Smith; mission chairman, Mrs. Alvie Wilson; group captain chairman, Mrs. Edgar Mosley; reporter, Mrs. Ralph McCullough; group captains, Mmes. C. R. Ray, D. C. Weeks and Clyde Hussey.

Group Three entertained during the social hour and Group One served refreshments.

## A. W. Gregg Celebrates His 90th Birthday Here Sunday



A. K. GREGG, On 90th Birthday

(GRACE F. GUTHRIE)  
A. W. Gregg, Ruler of Beauty, Disciple of Good Cheer, and Ambassador of the Fine Art of Living, celebrated his ninetieth birthday Sunday at his home in Hereford. It was not, however, the friendly little vine-shaded, Gregg cottage that the day was observed, but in that other home which his creative artistry and painstaking care have built for an entire community to enjoy: a structure fashioned of trees and flowers and soft grass where birds sing and where people come to find the peace that contemplation of beauty brings, Gregg Park.

No other place could have been so eminently fitting as this. For here, trees and shrubbery and garden beds seem to breathe the spirit of the man who has labored among them, planting, shaping, literally loving them into the perfection which his vision has caught and which makes the park unique in a beauty all its own. It was here that Hereford's "first citizen" greeted the scores of friends, numbering nearly 200, who came to shake his hand and to congratulate him upon his birthday, realizing that they were to be congratulated upon a rare and beautiful friendship.

The day was ideal. A mellow afternoon sun touched with its warm gold the blending shades of green, a soft wind moved the graceful willow plumes, while the park itself was more than ordinarily lovely in its special adornment of tall baskets of gladioli and fern and great clusters of colorful zinnias. It was an enchanting picture but the center of all eyes and hearts was the host and honor guest, courtly, gracious, and genial, his elastic step and keen eyes reflecting vigorous health, beaming with the joy of the occasion.

As the guests arrived, Mr. Gregg stood at the head of a receiving line in which were included beside himself only his four daughters: Mrs. Clyde Wright of Silverton, Mmes. Harry Seed and W. E. Dameron of Hereford, and Mrs. Ercel Beyer of Hutchinson, Kansas. Later, mingling informally with his guests, always surrounded by a group enjoying the repartee for which he is noted, he was the typical old-time gentleman and ideal host. Two beautiful tributes in his honor were given during the afternoon, one written and read by Dr. G. W. Heard, the other written by the Rev. Hornbeak, himself no longer young and one of Mr. Gregg's closest friends. The latter was read by Mrs. Clyde Wright.

There were many gifts: a cane covered with cleverly joined sections of the different woods grown locally attracted much interest; a subscription to "Field and Stream" presented by Bob Wilson seemed especially appropriate; a lovely painting, the work of Mr. Gregg's grand daughter, Miss Elva Wright, was noted. Delicious grape punch and home-made cookies, the former made from grapes grown in Mr. Gregg's vineyard, were dispensed during the afternoon.

It would be difficult to dissociate from other qualities, those outstanding in his personality, but one universally recognized and loved is the sparkling humor that bubbles so spontaneously and which casts a halo over the somber facts of life's everyday. Added to this is an inner well of optimism and cheer that has brightened many a dark hour that his friends have known. Of Quaker faith, he has that sterling integrity characteristic of its followers, all of the gentle kindness and forbearance, all of the exalted spirit of justice and honor.

## LOCAL GROUP ATTENDS POSTAL MEETING

The district meeting of postal employees held in Amarillo Sunday, September 8, was attended by the following local people: Postmaster Walter Pickett, assistant postmaster, Mrs. W. R. Williams; city carrier, E. W. Young; Mr. and Mrs. A. Peterson, Mr. and Mrs. Ramey, Messrs. Peterson and Ramey are city carriers.

## MRS. W. E. DAMERON HONORS SISTER

One of the pleasantest of the little gatherings that have centered around Mrs. J. E. Beyer, Jr., during the past week was an afternoon spent in the home of her sister, Mrs. W. E. Dameron, Monday.

The renewing of former friendships gave a happy trend to the afternoon's diversion, which consisted largely of conversation. A salad course was served.

## "BIBLE" THEME FOR JUNIOR PIONEER CLUB, TUESDAY

Hostesses for Tuesday's meeting of the Junior Pioneer Club were Marguerite Newell and Nanette Mae Mauk, at the home of the former.

"The Bible" was the theme from which an interesting lesson was drawn under the leadership of Bessie Patterson. The following numbers were given:

"The Bible as a Book," leader: "Bible Background," Virginia Lillard; "Making of the New Testament," Betty Ruth Miller.

Club members present were Margaret Schroeter, Marie Cogdell, Katherine Kester, Bessie Patterson, Virginia Lillard, Laverna Harman, Betty Ruth Miller, Jean Streu, Marguerite Newell, Nanette Mae Mauk, Billy White of Van Horn, Texas, was a club guest.

A salad course of stuffed tomatoes, potato chips, pickles and iced tea was enjoyed.

## DINNER-BRIDGE CLUB ENTERTAINED

The Dinner Bridge club was entertained Thursday evening in the home of Mr. and Mrs. Johnathan Pitman. Following a long-established custom among this group of contract devotees, the dinner was quite informal and doubly pleasant because of that fact.

There were four tables of players, the club's hospitality being extended to Mr. and Mrs. Alton Fraser and Mr. and Mrs. Jack Wayland as guests. Club members present were Mr. and Mrs. C. C. Acker, Mr. and Mrs. S. P. Ross, Mr. and Mrs. Homer Fox, Mmes. C. A. Skelton and Seth B. Holman, Miss Eloyse Pitman and Doug Fox. High scores were won by Mrs. Fox and Miss Pitman.

## PROMINENT CLUB WOMAN HERE SEPTEMBER 27

Club women of this part of the Seventh District are pleasantly anticipating the coming to Hereford Friday, September 27, of State President Mrs. Volney W. Taylor, and District President Mrs. W. P. Arvlett. All details of the meeting have not been completed but it is definitely known that there will be a morning session at ten o'clock at the Baptist church to be followed by a covered dish luncheon.

Mrs. A. O. Thompson, president of the County Federation, advises that it is hoped to have the clubs of Friona and Canyon as guests on that occasion. The Bay View and Summerfield clubs will act as hostesses.

## MISSIONARY SOCIETY INSTALLS OFFICERS

With the impressive ritualistic ceremony which characterizes the installation service of the Baptist Women's Missionary Society, the local officers of that organization were installed here Wednesday.

The installing officer was the district president, Mrs. W. E. Kirkpatrick of Dimmitt. She was assisted by Mmes. Elvis Burch, W. T. Gollehon and Craig, all of Dimmitt; also.

The following officers were installed: Mrs. Harry Whitechurch, president; Mrs. H. G. Conkwright, first vice president; Mrs. Shepard, second vice president; Mrs. E. W. Young, secretary; Mrs. McCullough, treasurer; Mrs. Jack Robinson, benevolent chairman; Mrs. Arlis Daniel, educational chairman; Mrs. W. F. Alexander, personal service chairman; Mrs. Alvie Wilson, pianist; Mrs. A. O. Thompson, song leader.

Mrs. Gunter is Y. W. A. leader, while circle chairmen include Mmes. Savage, Naylor, Wiley Roberson, Wilson and Phillips.

## TO A. W. GREGG

Here's to the hero of the hour,  
Who's labored with tree and with flower;  
He's lived ninety years in this vale of tears,  
And now we wish him more power.

He's lived with the birds and the bees,  
And has worked and grown beautiful trees;  
So, now at this time I'm writing this rhyme,  
To wish him more comfort and ease.

He's labored so long and so well,  
He's earned a long resting spell,  
So, now at this age, this jolly old sage  
Can afford some stories to tell.

Allow me to make this suggestion:  
(That you've labored too hard, there's no question),  
Enjoy the sunset and out of it you'll get  
More pleasure and better digestion.

Just go out and turn yourself loose,  
Go out and bring in a wild goose,  
Go way out "yander" and kill a big gander,  
And do not bring back an excuse.

Your outlook on life is refreshing,  
You've helped me a lot—I'm confessing—  
You've lived long and well and I'm delighted to tell  
You've been to us all a real blessing.

I must bring this poor verse to an end,  
Extolling your virtues, my friend,  
When I meet good St. Peter 'twill make Heaven sweeter,  
To know that you've entered in.

A friend,  
**F. H. OBERTHIER.**

## MRS. C. H. DYAR ENTERTAINS WITH DINNER PARTY

It is said that the dinner of true delight seats at its board only a small circle of intimates. Such an occasion was the dinner party given Monday evening by Mr. and Mrs. C. H. Dyar. A charming hospitality expressed in the pretty rooms, bright with garden flowers, and in the attractively appointed table, the delicious menu and the atmosphere of congeniality made the affair truly enjoyable.

The guests were Mr. A. W. Gregg, Mr. and Mrs. Harry Seed, Mrs. Ercel Beyer and daughter, Beverly Jo.

## WILLIAM PARKER ENTER SUNIVERSITY

William Parker, who was admitted to the Texas bar in June is entering George Washington University at Washington, D. C., this fall where he will complete the work required for his LL. B. degree.

Young Parker was graduated from New Mexico Military Institute at Roswell, later taking his bachelor's degree from the University of Texas. More recently he has been employed in Washington, taking his law course in night school, and upon its completion, passing the state bar examination. He is a son of Mrs. G. A. F. Parker and is a graduate of Hereford high school.

## MRS. HOLDER, MARY FRANCES, TO GREELEY, COLORADO

Mrs. D. B. Holder and daughter, Miss Mary Frances, left Sunday for Chickasha, Okla., enroute to Greeley, Colorado, where the latter will become a student in Colorado State Teachers College. In Chickasha they will visit Mr. Holder, who is a cotton merchant in that city. Mrs. Holder later returning to make her home in Chickasha.

## LUNCHEON HONORS MRS. MISS HOLDER

An enjoyable luncheon which came as a surprise to the hostesses honored Mrs. D. B. Holder and Miss Mary Frances, Holder at their home Friday. The unexpected guests came in at 12 o'clock each bringing a covered dish from which a most attractive table was spread. Seated were Mmes. Ray Barber, C. R. Smith, Dave Alexander, Henry Hastings, John Olson, J. S. Orr, Woodie Wilson, and Misses Elizabeth Spradley and Mary Frances Holder.

## MRS. JEFF ROBERSON HONORED WITH DINNER

Mrs. Jeff Roberson was honored with a surprise birthday dinner at her home Sunday. Friends and relatives attending were Messrs. and Mmes. Ky Lawrence, Lee Kendall, Joe Kendall, C. P. Caldwell, Mrs. Cecil Hodges, Misses Eunice Caldwell, Beatrice Lawrence, Betty and Katherine Hodges, Betty Jo and Geraldine Kendall; Messrs. J. P. Roberson, Pete Caldwell, Jeff Roberson, Edward Ray, Eugene Ray and the honoree.

## MISSSES SPRADLEY AND HOLDER ARE HONORED

A slumber party complimenting Misses Elizabeth Spradley and Mary Frances Holder was a recent courtesy extended by Miss Bobbie Jackson. The jolly affair was followed by a sunrise breakfast next morning and was enjoyed by a small circle of close friends.

Mrs. Lilla May Barrow of Plainview was a week-end guest of her mother, Mrs. J. M. Boone.

Penney's  
AY A WAY  
PLAN

# Select Now

pay a small deposit & weekly payments.

A popular style  
**Felt Hat**  
At a very unusual price!  
**\$1.98**

Natural, smoothly blending proportions. Real fur felt in all the new greys and tans... snow pearl, brown and black

Men's Bal OXFORDS  
Bargain priced!  
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Smart Bal style with wing tips. Tough composition soles and heels. Sizes 6-11.

WELT OXFORDS  
Creased vamp  
**\$2.98**

Penney's famous Towncraft quality. Black calf upper. Blucher style.

Values That Travel in Style!  
**SUITS**  
**\$12.75**

Stressing correctness in every detail of style... featuring a wide selection of all the new Fall fabrics.

# PENNEY'S

THE PENNEY COMPANY, INC.

HEREFORD, TEXAS

# EXTRA SPECIALS

JUST RECEIVED LADIES' ALL-LEATHER OXFORDS IN BROWN AND BLACK

Special ..... **\$1.95**

NEW FALL HOSE 79¢ Two Pair ..... **\$1.45**

Men's Fall Hats, Complete New Stock New Colors, New Shapes, SPECIAL ..... **\$1.48**

New Stock All Wool CHILDREN'S SWEATERS Special Price ..... **\$1.48**

Boys' WOOL SUITS New Pinch Back Special Price ..... **\$8.50**

NEW FALL LEATHER COATS, JACKETS, CORDUROY TROUSERS, SHIRTS, ETC., AT ATTRACTIVE PRICES!  
OUR REPUTATION: "QUALITY MERCHANDISE ONLY"  
FOR FASHION—QUALITY—VALUE POPULAR STORE'S FASHIONS CANNOT BE SURPASSED!

# THE POPULAR STORE



# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager  
ADRIAN ODOM Editor  
W. C. NIX Foreman

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.  
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## NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

## A VISITOR IN HEREFORD.

A stranger comes to Hereford. He plans to look up his old school mate, Willie Williams, at 1313 Straight Street, and perhaps do a little more visiting about town, where he has the addresses of several friends. How does he go about it? The accepted method is to search out the addresses by street signs. In a small village he would stop at a convenient drug store or filling station and inquire as to where Mr. so-and-so lives, and whomever he happened to ask would be able to tell him. But not in a city the size of Hereford.

So, the visitor starts looking for street signs. And what a job he has! He starts east on Third Street. The first thing he knows, a sign tells him that Third runs north and south and if he follows the signs to the letter he might even have to go straight up. Eventually he'll give it up as a bad job and stop to ask directions. Perhaps he'll find out and perhaps he won't. Finally, in desperation, he'll probably give it up altogether and be on his way. If he planned to stay for a month or so and brought the wife and kids along, he really is in a jam.

Have you noticed the street signs here? They are twisted and bent so that more than half of them are worse than no signs at all because they put out false information, direct street-seekers along wrong thoroughfares, and might even go in circles. It wouldn't be a big job to straighten them up, but it would be a big help to strangers looking for certain addresses.

## THE DRIVER'S LICENSE

With the repeal of prohibition in Texas, the need of a driver's license with teeth in it is going to be felt more keenly than ever. Numerous newspapers over the state have taken up a voluntary fight for stricter laws governing the driving of automobiles, and eventually they are going to be heard. It is unfortunate that numerous ghastly reminders of the lax condition probably will have to be gone through before action is taken.

Repeat alone does not make strict driving regulations necessary. They have been needed for a long time, but nothing has ever been done about it. Oddly, many human beings will risk their own and others' necks much more freely than they will their privileges. A driver's license, revokable for certain violations of driving laws for periods ranging from one month to permanency, with heavy penalties for driving without licenses, would do much to curb reckless, careless and drunken driving. Age limits also would do much to cut down the number of accidents and deaths resulting from automobile wrecks.

## AN EMPIRE FALLS

With the passing last week of Huey P. Long, the most unusual reign of a single man in America since the revolution wobbled and apparently is ready to crumble upon the heads of his unfortunate subjects. The Kingfish, like all dictators, was too jealous of his power to prepare a successor. Governor O. K. Allen probably will attempt to hold the Long forces together, but he has been a subordinate too long to succeed.

It is terrible when politics create such feeling that such un-American acts as assassinations are resorted to, as President Roosevelt said, but there is some cause for such action. The assassination of Long is a lesson to any man who attempts to rule with an iron hand in America. We do not submit freely. Ordinarily we resort to the ballot box to rub out undesirable oppression by so-called public servants. Even these can be controlled, but the American determination to be free cannot be subdued.

The future political course that Louisiana will follow is problematical, but chaos is almost certain to follow for a short time at least the breaking down of Long's distorted machine.

## DUST STORMS AT SEA TOLD BY SHIPS: ONE FORCED TO ANCHOR BY LOW VISIBILITY

Baltimore.—Once the mention of dust storms at sea was a standard joke of mariners, to be followed by gales of laughter. But the Naval Hydrographic office here has received reports of such.

Seven steamships have notified the government department of the phenomenon, and Clarence Shomber, maritime expert in its Baltimore office passing the information to masters of other vessels. All the craft encountered the dust in the Gulf of Mexico while the western "black blizzards" were raging. One vessel got into the middle of it, found visibility reduced to a quarter of a mile, and anchored with its foghorn booming.

This craft, the American steamship Gulf Breeze, became dust-covered during the twelve-hour storms, its captain, M. J. Wood, reported. The sun was hidden. He ordered the anchor dropped off Sabine Bar and awaited the lifting of the brownish-yellow pall.

Other ships reporting the unusual occurrence were the Mariana, Chilbar, Olean, Java Arrow, John D. Archibald, all American freighters.

They found the density of the haze varied, but from their reports Mr. Shomber estimates that the storm covered several hundred square miles of sea.

Captain A. Randall of the John D. Archibald, said he encountered two storms, one while passing through the Florida Reefs and the other in the Gulf of Mexico. The wind was reported by all the vessels to have been moderate with the thermometer and barometer high.

## Second Largest Sugar Mill

The huge sugar mill at San Fernando, Trinidad, is the largest in the British empire and the second largest in the world. Forty thousand tons of sugar were turned out there in one year.

76 Per Cent of People "Natives" About 76.5 per cent of the people who are born within a state live within that state.

# A LONG TIME AGO IN HEREFORD

(From The Hereford Brand September 23, 1914.)

This particular number missing from files, therefore no items available.

(From The Hereford Brand September 25, 1914.)

A special train out of Amarillo was expected to bring 100 or more visitors to Hereford. A call for cars had been sent out, and it was proposed that the excursionists be shown the several irrigation projects around town. The exact object of the Amarillo crowd coming to Hereford was not stated.

The Amarillo Fair was on in full blast, and Hereford

was well represented, both by citizens attending and exhibits on display.

The Panhandle District Convention of the United Society of Christian Endeavor was scheduled to meet in Hereford October 23-24-25.

"A dishrag grown in the garden like other vegetables, beats tearing up the old man's shirt," remarked Walk Bradley, as he submitted a specimen of his dishrag plant 20 inches long and of good proportion.

While moving a house, J. P. Wood and his workmen found a full bottle of booze underneath. Mr. Wood stated owner could have same by de-

scribing bottle and contents, giving in detail the brand and smell.

From out Findlay way came the report that George H. Guinn and C. R. Smith were shipping cattle to Kansas City. Also Robert Billingley and Wiley (Dude) Roberson had given an oyster supper.

"J. S. Jones passed the 56th milestone on the 17th of this month, but says he does not feel a day older."

"Wait for the Hercules '20', the car that is startling America. Price with standard equipment \$495, with electric starter \$550," said an advertiser.

## By Their Words AND OURS

Local Veterans of Foreign Wars under the leadership of J. E. Dean, commander, have asked that Federal Highway No. 87, which is State Highway No. 9 through Swisher county, be officially designated "Veterans of Foreign Wars Memorial Highway." A communication received from Gibb Gilchrist, state highway engineer, Austin, states that the matter has been referred to the State Highway Commission for attention. Our local ex-soldier organizations are always alert concerning the things that will be of benefit to the country as a whole, and to Tulla and Swisher county especially, and they should be commended for their efforts.—Tulla Herald.

More jobs are beginning to open up in Floyd County, putting to work some of the people who have been hard put to keep themselves going without getting on the relief rolls. The upswing in business is particularly noticeable in repair and buildings and an occasional construction job is mentioned.—Floyd County Hesperian.

Football fans of this section will witness night games at the local gridiron this season. Information was given out this week that, although sufficient funds for the completion of the project had not been raised, enough has been pledged that the athletic association was enabled to make arrangements to order lights. The order has been placed and workmen have been busy this week digging holes for the poles. It is expected

that the lights will be up not later than September 28.—Clarendon News.

One cannot help suspecting that the unrestrained ravings of the Old Dealers against President Roosevelt are inspired by anger over his failure to make good the confident prophecy of Mr. Hoover—that Roosevelt as President, "would cause grass to grow in the main streets of a thousand of our cities." It must be much more than merely the heat of the summer that makes die-hard defenders of the Old Deal rave so madly.—Curry County, New Mexico, Times.

Just in case Amarilloans wish to do any pre-season worrying you might tell them that the Harvesters are looking pretty good so far. Assistant Coach Prejean seems to have a theory that he should do the talking and the boys the thinking. Considering that they have to do the actual playing, this seems to be a mighty good idea.—Pampa Daily News.

Those who have available sites for Canyon's proposed post office building are urged to get in their bids now—and at reasonable prices. The government will take the best offer, regardless of whether or not it aids business enterprise of the town. The government is being generous in other ways, and it is up to Canyon's property owners to make a fair and square deal on property values. Civic minded citizens will not take advantage of an occasion such as this to profit personally at the expense of the city.—Canyon News.

The Largest Whale The largest whale of which there is scientific record is the one 84 feet long which was captured and killed in 1907 and is on exhibition at the American Museum of Natural History.

## AMERICA LEADS IN INVENTIVE GENIUS

In the huge building, sprawling over two blocks, which houses the United States Patent Office in Washington, a curious little ceremony took place. To Joseph V. Ledwinka, veteran chief engineer of the Edward G. Budd Manufacturing Company, of Philadelphia, Commissioner of Patents Conway P. Coe handed a document, simultaneously pronouncing these sonorous words, The Literary Digest reports:

"Mr. Ledwinka, this patent, number 2,000,000 in the current series, has importance as a testimony that some two millions of American inventors, including yourself, have, through the years and decades, given their country industrial preeminence among the nations."

Actually, it was the 2,000,067th patent issued in the United States, for before the present series began on July 28, 1836, 9,957 patents

"Sunny Spain" With the exception of Galicia, Asturias and the Basque country along the northern coast, the greater part of Spain has little rain, but brilliant sunshine and a deep blue sky all the year. The gardens of Valencia, the perpetual spring of Alhambra, the palm groves of Seville, the oriental atmosphere of Cordoba and Granada all testify that the term "Sunny Spain" is well deserved.

Hi Ho Is Amused "My manner of deep humility serves to amuse me," said Hi Ho, the sage of Chinatown, "since it encourages my friend, Hi Hat, to grow more ridiculous as he continues to strut."

May Tell Age of Meteorite The age of a meteorite can be calculated from its helium and radium content.

had been issued, the first in 1790, to Samuel Hopkins, for a method of making "pot and pearl ashes," the name then given to lye. The first patent bore the signature of George Washington. Patenting Abroad. A year ago, when approximately 1,900,000 patents had been issued by the Government, the Patent Office made a survey of the patents of other countries and found the French to be the next most inventive people, with 871,532 patents up to January 1, 1934. Great Britain had 797,153; Germany, 583,728; Italy, 273,598. Canada rated high in inventiveness in proportion to population, with a total of 325,800 patents. Japan had issued 83,361 patents, and the U. S. S. R., 63,992.



## Lovely New Fall

DRESSES, SUITS AND COATS ARRIVING DAILY

Come in and let us show you our outstanding values. Never before have we had more gorgeous things in ladies' wearables. Our new Clodhopper Marinette Knits—\$19.75 to \$42.50

See our Redfern and Kling Rite Coats, both natural fur skins, and tailored. A complete line of Munsing Underwear. A new fall line of colors in hosiery, Rollins and Kayser—79¢ to \$1.65.

## FASHION DRESS SHOPPE

# BROOKS DRUGS

WE DELIVER

Specials for Friday and Saturday  
WOODBURY'S CREAMS 33¢  
MILK OF MAGNESIA FULL 34¢  
PALMOLIVE SOAP . . . 3 For 14¢

Large Tube Pore-Deep Shaving Cream and 10 P-20 Razor Blades ALL For . . . 59¢

Bygone Huggard's Leather Football 98¢  
Cannon Head, valve bladder inflated. Others 1.00 & 2.00

GOTY FACE POWDER 49¢  
Glycerine Soap Box

1-Lb. Jar MALTED MILK 49¢  
Plain or Chocolate

Box of 200 KLEENEX TISSUES 2 Boxes 25¢

Glaxo Malted Liver Oil Capsules Plain or Fortified 98¢

Campana ITALIAN BALM 44¢  
60c Size . . . 44¢  
50c Brooms . . . 37¢

Albert Medowick ALARM CLOCK Fully Guaranteed 98¢

Vick's VAPO-RUB 24¢  
30c Size . . . 24¢  
75c Size . . . 50¢

REMEDIES  
60c Sal Hepatica . . . 44c  
Russian Mineral Oil, pt. 40c  
55c Cal-Aspirin . . . 30c  
Rubbing Alcohol, pt. . . 23c  
50c Focanin, 30's . . . 34c  
35c Zantho . . . 23c  
Aspirin Tablets, 100's . . 33c  
Petro-Sylin, pt. . . . 30c

TOILETRIES  
60c B. & B. Creams . . . 40c  
Certified T. Paste 2 for 30c  
50c Whiffled Shampoo 30c  
50c J. & J. Baby Talk . . 30c  
All-Purpose Talk . . . 30c  
50c Mum's Cream . . . 34c  
No-Vol Nap's, 12's, 2 for 27c  
35c Pond's Creams . . . 25c

SPECIALS  
Fountain Syringe . . . 30c  
Field Glasses . . . . . 90c  
Flash Gordon's Gun . . . 40c  
Automatic Pen . . . . . 70c  
6-lb. Electric Iron . . . 1.19  
Tyson Rubber Gloves . . 23c  
Ladies Bath Syringe . . 40c  
No-Bo Playing Cards . . 33c

AT OUR FOUNTAIN  
Jumbo Malted Milk four big dips of ice cream . . . 15¢  
Jumbo Ice Cream Soda, Three big dips of ice cream . . 10¢  
Jumbo Banana Split, three big dips of Ice Cream, Fruit and Whipped Cream . . . . . 15¢  
White Swan Coffee, Served with doughnut . . . 5¢

# GOOD PRINTING SOLVES YOUR SALES PROBLEM

As you read this, Mr. Businessman, consider how the power of printing has led you into this space. And, as we have something interesting to tell YOU, have something interesting to tell YOUR prospects—something that will make THEM read YOUR words as you are reading ours. That something, whether it be toothpaste or tablecloths, tin roofs or timepieces, can be made more attractive to prospective purchasers if you tell them about it through printing. We'd like to tell you more about the profit-possibilities of able printing combined with effective advertising creation. It's more than worth your time.



# The Hereford Brand

PHONE 30



**FREE MOVIE**

**"HEARTS AND STARS"**

Will Be Exhibited Tuesday, September 24, at 8 P. M.  
In the Hereford Cattle Pavilion

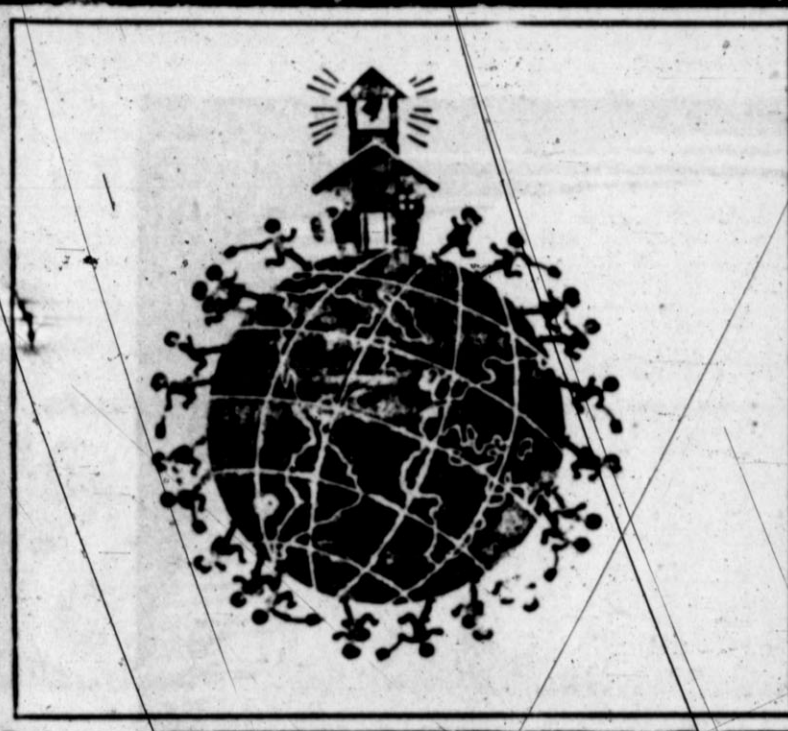
Sponsored by

**Consumers' Fuel Association**

"Hearts and Stars" is presented by The Hooven and Allison Co. of Xenia, Ohio, makers of binder twines and fine ropes or cordage. This picture shows the fibers used in manufacture of twines as well as the manufacturing process these fibers go through before they become the finished product.

In addition to the above mentioned picture, there will be two other special attractions, the first is a very pretty production illustrating the Southern songs of Stephen Foster, and the songs themselves will be reproduced. The other attraction will be a comic cartoon. The three pictures will occupy about one hour's time, so make special arrangements to be on hand and enjoy this hour with us.

**Everybody Cordially Invited.**



**A Thing Worth Knowing?**

Eighty-seven per cent of all our impressions and knowledge are through the eyes. In crippling eyesight we are reminded of the old adage of "cutting off the nose to spite the face," except in this case it may be more popularly put as "putting out the eyes to spite a negligible electric service bill." The nation during the last few years has become more and more light-conscious. Another way of saying the same thing is that more people are learning that adequate lighting better insures eyesight conservation.

With the entering of thousands of children in school just now, it is doubly important that standard Mazda lamps be provided. The boy or girl who is apparently unable to concentrate on home work at night (or for that matter during the day) may not be lazy, but may merely be working under adverse lighting conditions.

Buy a carton now of six 60-watt Westinghouse Lamps. A carton costs 90c. with no down payment and 45c per month on your service bill. Other sizes may be purchased on liberal terms. Standard lamps now cheaper than ever before.

**Texas Utilities Company**

**WPA District  
17th In State**

The Amarillo WPA District, in which Hereford and Deaf Smith are located, is 17th in the 20 Texas districts in the amount of money involved in WPA projects entered in the state office at San Antonio, according to information from the state headquarters. The Amarillo district projects amount in round figures to \$1,512,000. The projects range as high as \$16,000,000, asked by the Dallas district. According to the state WPA, officials are perfecting final plans for the execution of projects this week, hoping to begin a systematic wrecking of relief roles in Texas within a week. The entire state has requested a federal expenditure of \$176,570,000.

Bill McLean, valedictorian of last year's high school class, left Friday enroute to Austin where he will enter the University of Texas. With his father, John McLean, he motored to Amarillo where they were joined by Mr. McLean's mother, Mrs. M. B. McLean, the following day going to San Antonio where the latter will spend the winter, and where Bill will visit until school opening at Austin.

**Want Ads**

**For Sale or Trade**

FOR SALE: Tractor, plow, drill and harrow at bargain prices. See Mrs. A. M. Jones, 504 East 5th Street, Hereford, Texas. 35-1fc

FOR SALE: One seven-foot McCormick-Deering binder. Also 3-quarter Simmons bed, springs and mattress. See G. L. Woods. 1p

FOR SALE: New and used typewriters and ribbons. J. M. Murchison, at Sheriff's Office. 1c

FOR SALE: Feed grinder; 100 acres feed with grass; also saddle mare, two colts, two good milk cows, six-foot broadcast binder, and wagon. J. S. Garrett, 13 miles north on 25-Mile Ave. 1t

ROW BINDER: Good used McCormick row binder. See Jas. R. Robinson at M. D. Womble Implement Co. 37-3c

FOR SALE: Fresh tomatoes, 3 miles east of town on Van Bibber place. 1p

FOR SALE: Tractor and drill. Bargain. See J. L. Fuqua. 1p

FOR SALE: Used drill, 20 hole, 8-inch with press wheels. Few used row binders and broadcast binders. Buchanan and Rosson. 1c

FOR SALE: One electric range in excellent condition. Mrs. Ellen Bousher, 600 Miles Avenue. 1c

FOR SALE: Sorrel horse, 7 years old, without a blemish; big enough for hard work. G. W. Brumley. 1c

**Wanted**

SALESMAN WANTED: Man wanted for Raleigh Route of 800 families. Good profits for hustler. We

**MAYBE WE PLAY  
AT NIGHT—AND  
MAYBE WE DON'T**

Whiteface coaches and athletic directors were surprised to learn this morning that tomorrow's opening football game at Portales may be played at night—and maybe it won't. The time of the game will be known definitely tonight.

Portales officials notified the club that lights are being installed there and that if they are ready tomorrow they plan to have a night game. Otherwise, it will be played in the afternoon. They'll let us know definitely tonight.

If you are planning to attend the tilt, it would be a good idea to check up in the morning to find out when the game will be played. It might save a long wait—or failure to see the game altogether.

**ADVISES EXAMINATION OF  
CHILDREN BEFORE SCHOOL**

Now is the time, according to Dr. John W. Brown, state health officer, that every parent should ask himself if his child is physically ready for school. A visit to the family physician and dentist will answer that question and give time for the correction of minor defects before time for school to open.

A child with defective vision cannot be expected to do the required work in school until this handicap is removed. Inflamed, watery eyes, granulated lids, chronic styes, nervous actions as habitual winking may be caused by defective vision and should be attended to immediately.

The far reaching effect of infected tonsils on the system has been recognized by health workers for many years. Many of the ills of later life, as heart disease,

train and help you. Write today. Raleigh Co., Dept. TX1-352-SA, Memphis, Tenn. 35-4p

WANTED: Someone to broadcast feed on the shares. Henry Allman, 9 miles south of Hereford. 1p

**Lost and Found**

LOST OR STRAYED: One black Poland China sow, weight about 300 pounds, white spot on face. Notify J. O. Miller at Dawn Grocery and receive reward. 1p

LOST: A plain yellow gold earring. Lost Friday on Main Street. Return to Brand office. Mrs. Edd Smith. 1p

**For Rent**

FOR RENT: Modern bedrooms. Mrs. A. M. Jones, 504 East 5th Street, Hereford, Texas. 351fc

FOR LEASE: Improved quarter section of land. Some good hog wire, barbed wire and posts for sale. See H. D. (Jack) Buse, Rt. No. 2, 16 miles southwest of Hereford. 1p

FOR RENT: Furnished apartment, private bath, garage. 802 25-Mile Avenue. Mrs. W. B. Dameron. 1c

**Three Lettermen  
On Tulia Eleven**

With three lettermen around whom to build, and with a club of average size, Coach Hatcher Brown of Tulia High School last week was wondering just what kind of a football team he is going to have this fall. He was rather gloomy at the time, having lost the squad's leading kicker, passer and spinner man. The club got its first taste of competition last Friday in a practice game with Quitaque at Tulia.

The Tulia schedule for the season follows: September 20, Silverton at Tulia; September 27, Tulia at Plainview; October 4, Tulia at Floydada; October 11, open; October 18, Canyon at Tulia; October 25, open; November 1, Tulia at Hereford; November 8, Tulia at Happy; November 15, Friona at Tulia.

arthritis, deafness, etc., are directly traceable to tonsils that became infected during childhood and were allowed to remain untreated.

Dental defects are found in more children than any other imperfection, and for this reason children should be taken regularly to the dentist for examination and cleaning of teeth. This precaution keeps the mouth clean and makes it possible to discover dental defects as soon as they appear.

Postural defects appear in the life of a child much sooner than we formerly suspected. Have the family physician see if your child's shoulder blades project and if his arches are low. Simple exercises, diligently adhered to when the child is young will prevent later serious developments in many cases.

Mr. and Mrs. C. C. Acker and Mr. and Mrs. E. P. Rosson formed a motor party Sunday, driving to Spur and spending the day with the J. C. Parkers and Miss Zoe Beavers, all until recently of the Star Theatre. They are enthusiastic in praise of the lovely theatre where these well-known Hereford people now are and of the hospitality extended by them Sunday.

**Indeterminate Sentences**

In criminal law an indeterminate sentence is a sentence which fixes the period or amount of punishment only within certain limits, leaving the exact term or amount of punishment to be determined by the executive authority, usually a board of managers. The term is applied to such sentences where the release before service of the maximum period is upon parole as well as where it is by absolute discharge.

**100 Rat Fish in Smithsonian**

More than 100 species of a curious family of fish with tails are in the Smithsonian institution. They are called the rat fish.

BRAND WANT ADS INVARIABLY GET THE JOB DONE!

**NEW HATS**

Again this week-end we will have some most attractive new hats, the newest in shapes and shades. Shirley Temple Hats at **\$1.50** to **\$2.50**. We have a fine line of Softies and Tamis. Come In and See Us.

**VOGELE MILLINERY PARLOR**

**FRIDAY AND SATURDAY**

**SPECIALS**

- SUGAR, 10-pound cloth bag ..... 52c
- SPUDS, 10 pounds ..... 15c
- MATCHES, 6 boxes for ..... 20c
- CORN, Fancy Country-Gentleman, Primrose, No. 2 2 for ..... 25c
- POST TOASTIES, large size, per package ..... 10c
- KRAUT, Wapco, No. 2 1/2 can, ..... 10c
- KRAUT, Wapcon, No. 2 cans, 3 for ..... 25c
- SPINACH, No. 2 can, 3 for ..... 25c
- BROOM, four sewed ..... 35c
- BLACK-EYED PEAS, No. 2 can, 3 for ..... 25c
- SALMON, Brimfull, 2 for ..... 25c
- OATS, cup and saucer or dinner plate ..... 25c
- JELLO, any flavor, 3 for ..... 19c
- SARDINES, Van Camp's, No. 1 tall, 3 for ..... 25c
- TOMATOES, home-grown, per pound ..... 4c
- SOAP, Blue Barrel, 10 bars and five piece Kitchen Set ..... 79c
- TOILET TISSUE, Fort Howard, 3 for ..... 22c
- PEANUT BUTTER, Wapco, 1 quart ..... 34c
- TOMATOES, Wapco, No. 2 cans, 3 for ..... 25c
- LETTUCE, nice large heads, each ..... 5c
- PEAS, Empson, No. 2, per can ..... 13c
- COFFEE, White Swan, glass jar, 1 pound ..... 30c
- COFFEE, White Swan, vacuum packed, 3 lbs ..... 80c
- STOCK SALT, 50-pound block ..... 47c
- FURNITURE POLISH, Cage's, 25c value ..... 19c
- COMPOUND, Wilson Advance, carton ..... \$1.00

**Weir's  
GROCERY AND MARKET**

**PICK 4 OF YOUR FAVORITE MAGAZINES**

AND THIS NEWSPAPER - 1 FULL YEAR  
You Save Money on this Amazing Combination Offer.  
4 Leading Magazines and Your Favorite Newspaper

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**GROUP 1 SELECT ONE MAGAZINE**

- Better Homes & Gardens... 1 Yr.
- Delicacies... 1 Yr.
- McCall's Magazine... 1 Yr.
- Pathfinder (Weekly)... 1 Yr.
- Pictorial Review... 1 Yr.
- Open Road (Boys)... 2 Yrs.
- Parents' Magazine... 6 Mos.
- Sports Afield... 1 Yr.
- Silver Screen... 1 Yr.
- Woman's World... 2 Yrs.
- Household Magazine... 2 Yrs.
- Needlecraft... 2 Yrs.
- Cloverleaf Review... 2 Yrs.
- Home Circle... 2 Yrs.



**GROUP 2 SELECT THREE MAGAZINES**

- Progressive Farmer... 2 Yrs.
- Southern Agricultural... 1 Yr.
- The Country Home... 1 Yr.
- Cloverleaf Review... 1 Yr.
- The Farm Journal... 1 Yr.
- Capper's Farmer... 1 Yr.
- Gentlewoman Magazine... 1 Yr.
- Good Stories... 1 Yr.
- Home Circle... 1 Yr.
- Household Magazine... 1 Yr.
- Illustrated Mechanical... 1 Yr.
- Mother's Home Life... 1 Yr.
- Needlecraft... 1 Yr.
- Successful Farming... 1 Yr.
- Everybody's Poultry Mag... 1 Yr.
- Woman's World... 1 Yr.
- American Fruit Grower... 1 Yr.

IF YOU PREFER YOU MAY CHOOSE ALL 4 MAGAZINES FROM GROUP 2

We Guarantee This Offer!

Our arrangement with the publishers' own representative enables us to make you this remarkable offer. It is strictly guaranteed, and all subscriptions will be entered promptly. If you are at present a subscriber to any of the magazines, your time will be extended.

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**Wear a TRAVEL PRINT.**  
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**\$2.98**

Ideal for street wear! Serviceable—good looking—and hard to wrinkle! Reinforced seams. Unusual sleeve treatments so important this fall.

- Ascot Ties
- Big Taffeta Bows
- Velvet Bow Knots
- Rich New Shades
- Pleated Moire Taffeta Jabots

Plaids, Geometrics, Monotones, Stripes, Chevron Patterns, Diamond Checks, Novel Border Designs.

Stems 14 to 44

**PENNEY'S**  
COMPANY



### COURTHOUSE RECORDS

**Warranty Deeds.**  
Homer E. Thompson to J. David Thompson, part of section 146, block M-7.  
Mattie A. Vanderberg to Joe H. Green, lot No. 3, block No. 45.

### Fairview-Palo Duro Items

By MISS LILA MAE OGLESBY

Rev. Thomas of Amarillo filled his appointments here Sunday. The WMS of Wildorado met with Mrs. W. O. Comingoer September 12 in an all day session. An interesting program was given. A covered dish luncheon was served at noon. After the business meeting and program, the remainder of the day was spent piecing a quilt for the orphans home. Present were Mmes: Ira Alfred, Paul Morgan, Earl Hodges, Joe Alfred, Harry Elam, Vernon Stanley, Earl Wyman, H. Carter, O. A. Burke, Bran Fowler, Tackif, Dick Alfred, Cecil Hodges, Mat Burum, P. Messelbrood, Cecil Alfred and W. O. Comingoer.

Rev. Thomas and wife of Amarillo visited in the Dave Moore home Sunday.

Mr. and Mrs. Norwan and daughter, Vada, were in Amarillo Saturday.

Mrs. Campbell, Frances and Byron spent the week in the R. L. Campbell home, returning to Amarillo Sunday evening for school.

Dick Alfred and family attended the services conducted by the Indian preacher in Amarillo Sunday evening.

Mrs. L. H. Carter gave a quilting one day last week. Two quilts were finished and at noon a covered dish luncheon was served.

Mr. Rogers, Ralph, Charles and Gene have been on the sick list the past week.

Mr. and Mrs. F. E. Ketchum and family of Conday visited last Sunday in the W. O. Comingoer home.

Nancy Ann Gondly broke her arm recently when she fell from a piece of machinery while at play with other children.

Mr. and Mrs. Cecil Alfred were Sunday dinner guests in the C. B. Phillips home.

Mrs. Burke and Mrs. Comingoer were in Amarillo Saturday.

B. C. Carter and Abe Hutchens and Miss Nadine are entering college in Canyon this year.

### Dimmitt News

MRS. BUCK WOOD

Mr. and Mrs. Harvey Youts spent the week end in Hollis, Oklahoma.

Mrs. Woodrow Brown visited relatives in Mountainair, N. M., last week.

Mr. and Mrs. Raymond Wilson and Miss Marybelle Carroll spent the week end with their parents in Snyder.

Mr. and Mrs. Ted Wood, Mr. and Mrs. J. R. Goltson were Lubbock visitors Sunday.

Mrs. Wilford Taylor of UMBERGER was in Dimmitt Saturday.

N. H. Witt returned home Saturday from Amarillo where he had been in the hospital for the past week.

Mrs. G. L. Blanton and daughters, Sue, Dot and Billye spent the week end in Plainview with Mr. and Mrs. Ralph Whitesides.

Mrs. Carroll Gunter and Miss Stella Harman were Amarillo visitors Thursday and Friday.

Misses Ona Faye and Lilla Mae Smith and Lena Carruth visited friends in Hereford Sunday.

Mrs. Odie Holly of Bovina spent Wednesday night with friends in Dimmitt.

Mrs. O'Donnell of Abilene spent last week in the home of her daughter, Mrs. Will Boothe.

Miss Margaret Watts was in Tulia Saturday.

Miss Isela Wright returned home from Lubbock Sunday where she had been in school, and will be employed at the Hotel Beauty Shop.

Mr. Ernest Medkief of Hereford was in Dimmitt Saturday.

Mr. and Mrs. Clint Cox spent the week end with relatives in Plainview.

Miss Tina Mae Wright left Sunday for Lubbock where she will attend Texas Tech this fall.

Mr. and Mrs. Buchanan of Hale Center spent last week in the home of their daughter, Mrs. Edgar Ramey.

Mr. and Mrs. Mark Cowser left Wednesday for an extended tour in Colorado and other states.

Mr. and Mrs. Edwin Ramey and daughter and Mrs. Howard Scoggins went to Lubbock Tuesday for Miss Decima Ramey to enroll in Texas Tech for the fall term.

Junior Stephens, son of Mr. and Mrs. Ozro Stephens, died Sunday morning at six o'clock at the Lubbock sanitarium after a brief illness, caused from a bone infection.

Besides his mother and father, he leaves one brother, Harold. Funeral services were held Monday afternoon at 3 o'clock at the Baptist church. Rev. Show, pastor of the Baptist church, conducted the services.

### Meteors Give Off Sound Waves

Evidence that meteors give off an air wave which produces high-speed sound has been shown. Ordinary sound travels at a rate of 1,000 feet a second. The new sound travels at the speed of light or radio waves, 186,000 miles a second.

### Shirley Temple Singing Cupid In Latest Film

Shirley Temple seems to have no limit to her resources in winning and holding audiences. In one picture she dances, in another she sings, in some pictures she tugs at the heart strings of her audience, and in still others sends them home roaring at her comedy antics.

But her newest starring picture, "Curly Top," which comes to the Star Theatre Sunday, Monday and Tuesday and at the preview Saturday night combines all of Shirley Temple's many talents and adds still another. Shirley sings, dances, laughs — plays Cupid in bringing sweethearts together.

"Curly Top" opens with scenes in an orphanage, where Shirley is the irrepressible cut-up, forever get-

ting into trouble and forever laughing herself out of it. John Boles, the millionaire patron of the orphanage, adopts the child, who has won his heart with her gaiety and wholesomeness. But he also has to adopt her pet pony, her duck and her lovely grown sister, Rochelle Hudson, in the bargain.

The ensuing scenes of the film show how a romance grows up between John Boles and Miss Hudson and reaches its happy climax. And when rifts or misunderstandings threaten it's always Shirley who heals the breach.

Five sparkling tunes, all with music by the versatile Ray Henderson, were especially written for Shirley and the other members of the cast. Topping them all are Shirley's own songs, "Animal Crackers In My Soup" and "When I Grow Up."

Little Aneta Florine Lloyd returned to her home in Altus, Oklahoma, last week after spending the summer in the home of her grandmother, Mrs. Wink Valentine.

### "Sky High" Is Declared "Hit" Last Week End

Before small but responsive audiences, the American Legion and Legion Auxiliary last Thursday and Friday nights presented "Sky High," a three-act musical comedy, at the high school auditorium.

The production was popular with the audiences, many declaring it one of the most interesting productions attempted by local talent in some time. Especially were the choruses, tiny tot numbers and specialties enjoyed.

The play centered around super-air races at Brookfield airport and the contest between the planes Sky High and Fleetwing. Exceptional work was done by nine actors and actresses carrying speaking roles. The case of characters was as follows:

Sam, the porter, Bob Baird; Shirley Shields, Lueta Borden; Mrs. Stephens, Mrs. H. D. Reed; Sidney Carney, Herb Sindt; John Bedford, James Gammill; Walter Stephens, James Kirby; Eva Card, Bobbie Jackson; Carrina Narro, Genevieve Eberle; Harry Hunter, Clifford Kester, and the announcer, Grant Fuller.

One of the outstanding specialties was the "Petting in the Park" number by Flake Barber and Jacqueline Newell, which was the "hit" of the entire show. They were brought back for encores at each presentation. Mrs. Sherman Morgan played the piano accompaniment for all musical numbers.

### Elliston Displays Fruit

A. H. Elliston last week-end displayed some of the fruit off his young peach trees, including the year-and-a-half old, four-foot producer. Several of the specimens, off an older tree, measured 10 inches around and weighed nearly one-half pound each. They were clear seed seedlings.

### School Heads Visit Here.

Two members of the State Department of Education visited the Hereford schools Monday on an inspection tour for the state department and the Southern Association of Schools. The visitors were Dr. Jeremiah Rhodes, assist-

ant superintendent in junior schools and J. D. Wilson, deputy superintendent in District 1. Dr. Rhodes addressed the high school in special assembly Monday morning.

FOR RENT. FOR SALE CARDS AT BRAND OFFICE. CHEAP.

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# FALL



These are the days of change. Nature, having poured out her bounty, turns from Golden Summer and prepares for the gray skies and bleak winds that are approaching. To all but man Fall brings sadness and dread—the ending of beauty.

But to us the changing season sets up a strange ferment and excitement. We are dissatisfied and full of energy. Over the first grate fire and a bowl of ruddy apples we make plans for a thousand new interests and pleasures. New clothes intrigue us . . . New things for the house allure us . . . travel beckons. Schools are starting . . . our friends have come back to town . . . and in the distance, like a glow on the horizon, are the holidays. No—Autumn is not the death of the year. To us it is only the beginning!

# The Hereford Brand



## Gridmen Invade

(Continued from page one)

possibly in time to deal a little misery to opposing clubs late in the season or next year. He should not be brought along too rapidly, however. Jowell is a good bet at right end. With what he showed last Friday, along with unexpected development, it is safe to predict few yards will be made around his end. He is already playing the post pretty much like a veteran.

### A Tough Fight.

Guards and tackles may be rugged—but not rough enough—at present, but there is a situation developing in these positions that delights any coach. It's a battle between three or four players of about equal calibre for the positions. It's a toss-up as to which will get the starting nod, and as the players fight over the positions, all progress and develop rapidly. In the inter-club contest, Barber and Dean started at guards for the A squad. This seemed to be about as good a choice as any, although Shumacher and Ralston showed promise of making a fight of it all the way. Willett was perhaps the outstanding tackle on the field, with Hagar and Sewell showing promise on the B squad. Boardman, the other A squad tackle, held his own, as did C. Posey and a fair pass shagger. Jowell also showed up well in this department. Wilson, acting captain, and Schneider carried the end positions for the B eleven.

During the first half of the game, the A team romped over the B outfit to three touchdowns, with Clayton, Daniel and Bengt pushing through the line for most of the gains. Fair blocking at times opened holes for long gains, but the backs couldn't do the same work against their own line. One pretty play led to the final touchdown. Clayton passed about 30 yards to Bengt, who lateraled to Hastings, who scored. When they turned against their own line in the last half, the backs learned quickly that they were running too high, not charging with the vigor required to move back strong

opposition and that their blocking wasn't as effective as they might have believed at first.

Clayton scored a touchdown against the A line, after Daniel demonstrated the finest ball-toting of the day by charging low and hard, after much work by Coach McCollum, to put the ball in scoring position. After the counter, the same outfit put the ball in play on the 20-yard line and attempted to drive 80 yards to another touchdown—and made exactly six yards before being forced to kick. After the A backs got possession in mid-field on an exchange of punts, Coach McCollum gave them four plays in which to score before the tilt ended. Daniel and Clayton picked up about 20 on three plays, and Jowell intercepted a pass on the final attempt. On offense, the B backfield of Loerwald, West, Stanford and E. B. Posey was ineffective, but the individuals showed promise of advancing to the first string outfit to give the Whitefaces another string of experienced players when the time arrives.

## Ward News Notes

BY MRS. WILEY ROBERSON

Mrs. Pete Saffron, who has been visiting her parents, Mr. and Mrs. Jack Hutson, left Thursday for her home in Shreveport, La.

Mr. and Mrs. W. O. Miles and Miss Helen Miles of Hereford spent Sunday in the Berry Miles home.

Mr. and Mrs. Reed Williams of Hereford and Mr. and Mrs. Bill Hutson visited Mr. and Mrs. Jim Lipscomb Sunday afternoon.

Rev. and Mrs. Paul Collins were Sunday dinner guests in the Geo. Suggs home.

Mr. Carmichael and sons, Loy and Troy, and Mrs. Brown and children visited Mr. and Mrs. Jack Hutson Sunday afternoon.

Mrs. Will Hall of Summerfield spent Saturday afternoon with Mrs. Wiley Roberson.

Misses Bryant and Smith were Sunday dinner guests in the home of Mr. and Mrs. Fred Moreman.

Bob Higgins attended the birthday dinner given in honor of Mr. Gregg in Hereford Sunday.

Rev. Hornbeak will preach here Sunday.

## Expect New

(Continued from page one)

available at no cost to the operator, also this AAA record book is prepared especially for people with contracts covering their land and will make easier the keeping of necessary information. By beginning these record books at the seeding of the crop, each signer will have a complete record of his farming operations.

### Measure Accurately.

Secure from the county agent's office your minimum, maximum and contracted acreage. When planting, be sure to measure your land accurately, and do not seed in excess of the maximum acreage after it has been measured by the supervisor; also measure your adjusted acreage and do not include in your adjusted acreage a large amount of excess land, because you may want to plant row crop on the excess land next year and that will not be permitted if it is designated as a part of the adjusted acreage.

If you have land not under a wheat contract you may plant on this non-contracted acreage an amount of wheat not to exceed the acreage planted for the crop year of 1932, or the crop year of 1933, whichever is greater.

The adjustment payments between the owner and the tenant will be divided on the same basis as the division of the crop. For instance, if the land owner receives one-fourth of the crop, he will receive one-fourth of the adjustment payments. It is suggested that the owner attempt to rent his land on such basis as he will be willing for it to continue through the term of this contract.

### New Contract Land.

For those desiring to place land under a wheat contract which has never been under a wheat contract:

The persons desiring to place land under a wheat contract should secure the name of the person who planted the crop beginning with the 1930 harvest. This information will be called for on the new application, also secure the acreage and the harvest for each year beginning with 1930 and including 1935. Be sure this information is accurate, because the proof of such will be necessary in order to secure a new contract on a favorable basis. Probably you will be called upon to furnish a sales receipt of the wheat for this farm beginning with 1930, such receipts must show conclusively that the wheat was harvested on this particular tract of land. If conclusive information cannot be furnished, then it will be difficult to secure a satisfactory acreage and production for the contract. This information is being given out at the present time so those desiring to place a farm under contract may begin to secure the necessary information. This information must be secured before applications are made out for the new contract. Bear in mind these suggestions apply only to those people seeking to place land under a wheat contract which has not heretofore been placed under a wheat contract.

These suggestions are also made so the person desiring to place land under a new wheat contract may have the necessary information when the time comes to make application. The wheat office does not have information on the land not placed under contract which will be required when application is made.

The suggestion made for the old wheat contract signers will also apply to the new wheat contract signers.

## Progressive News

BY OLIVE PERKINS

Mrs. Fred Dettman, Sr., Northbrook, Ill., Miss Louise Dettman, Chicago, and Mr. and Mrs. Herman Dettman, Glenview, Ill., Mr. and Mrs. Henry Wedel, Hereford, called in the Perkins home Tuesday afternoon. Mrs. Fred Dettman is a sister of Mr. Wedel, and spent several days last week in the Wedel home.

John Counts of Fort Sumner, N. M., visited his daughter, Mrs. Orin Russell, Sunday.

Mrs. Carl Donovan and Mrs. Donovan of Fargo, Okla., spent Monday with Mrs. J. L. Bennett at Hereford.

The three children of Lynn Powelson entered Progressive school Monday.

Miss Lucille Park spent the week end at home and Saturday night with Miss Lilla Short.

Mr. and Mrs. C. P. Caldwell and Miss Eunice spent Sunday with Mr. and Mrs. Jeff Roberson.

Mr. and Mrs. Lester Blakemore spent Saturday night with his brother, E. Blakemore and family.

A large number attended the pie supper Friday night. The singing school realized about \$13.

Miss Virginia Bowman is working this week at the court house and visiting Mrs. O. E. Boyer.

Mrs. Donovan of Fargo, Okla., is visiting her son, Carl Donovan, and family.

Mr. and Mrs. Emmett Blakemore and sons spent Sunday with his parents at Summerfield.

The secret marriage, which occurred some time ago, of Mr. and Mrs. Lynn Powelson, was announced Sunday. Mrs. Powelson was Miss Estelle Counts before her marriage. The community extends its congratulations and best wishes to Mr. and Mrs. Powelson.

Mr. and Mrs. Charles Green and children, and Mrs. Jim Green spent Sunday night with Mr. and Mrs. Charles Smith near Westway.

## Easter Items

BY LOUISE FRYE

Rev. Armstrong preached here Sunday morning and evening.

Mr. and Mrs. J. S. Smith and Miss Emerald left Saturday morning for Cyril, Okla., for a visit with relatives and friends.

Denzil Fields of Portales visited Monday with his sister, Mrs. Fred Walton.

Aubrey Epperson spent the week end at Tulsa.

Several from this community enjoyed a watermelon feast at the Smith home Sunday evening, sponsored by Miss Louise McClure.

C. R. Harrel returned Sunday from a two weeks stay in Corpus Christi.

Mr. and Mrs. Carl Frye entertained at breakfast Sunday morning Messrs. and Mmes. J. May and family, T. Dunning and son, and W. E. Betts, of Clovis. The women and children spent the afternoon picnicking on the Tierra Blanca, while the men attended the fair at Amarillo.

Much interest has been shown in the irrigation well being put down on the Bralley farm, as this is in much deeper water than where other wells has been tried. The pump was installed Monday.

## Black

BY MISS NOBLE McLEAN

Messrs. and Mmes. T. L. Welch and Verner Melugin wife in Amarillo Saturday.

Mrs. Henry McLean returned from Albuquerque Saturday after a 10 day visit with relatives.

Rev. Rex Ray and family of Amarillo visited his mother here Sunday.

Juanita Welch spent Friday night with Miss Martha Slagle at Friona.

Bud Barnett left Tuesday for Canyon where he will attend college his third year.

Mrs. Pat Deaton is visiting in Tennessee with relatives.

Rev. and Mrs. Paul Collins of Hereford spent Tuesday night with Mr. and Mrs. Verner Melugin.

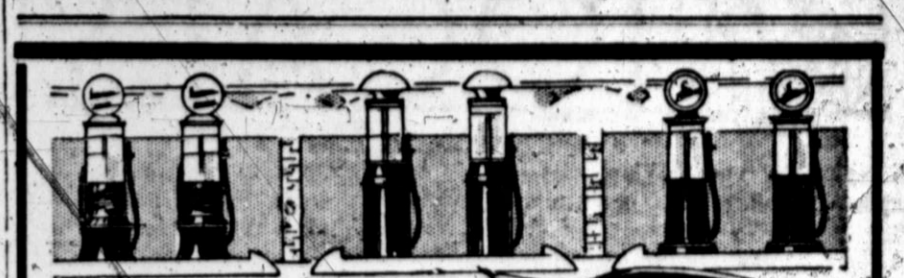
The agriculture club met Tuesday night at the school house with a large number attending. Music was furnished by the Massey string band. Sandwiches and coffee were served.

Messrs. Williams and McCurry of Hereford were dinner guests in the Grandma Ray home Sunday.

Howard Elmore and Henry McLean were in Amarillo Monday.

T. L. Welch and family, Verner Melugin and wife visited at Mule shoe Sunday afternoon.

Miss Geneva Deaton has returned to Brownwood where she will enter college for her second year.



WHAT GAS TO USE

Have you tried Conoco Bronze Gasoline and other Continental Products? If you have not, then you have never experienced the real satisfaction of motoring under ideal conditions. Conoco customers never change. Let us service your car with Conoco, and get you ready for the winter months.

CONOCO SERVICE STATION  
Phone 588 RUFUS SEWELL

# SALE! CUT DOWN YOUR COOKING COSTS!

Shop At Furr Food This Week-End!

- BEST FOODS
- Salad Dressing, home style, quart 35¢, pint 22¢
- BEST FOODS
- Mayonnaise, 1000 Island, Relish Spread, 8-ounce jar 15¢
- GOLD DUST
- The All-Purpose Cleaner, large package 19¢
- JET OIL
- Shoe Polish, all colors, 2 bottles 25¢
- SHINOLA
- All colors, 2 cans 15¢
- TOILET TISSUE
- Northern, 3 rolls 17¢
- WHITE KING
- Granulated Soap, large package 31¢
- WHITE KING
- Toilet Soap, 3 bars 13¢
- TUNA
- Abby, pieces, 2 cans 25¢
- SALMON
- Alaska Pink, tall can 12¢
- COFFEE
- Break O' Morn, two 1-pound packages 35¢

COFFEE Folger's 1 Pound 28c

- RIPE OLIVES
- Libby's, No. 1 tall can 15¢
- SPINACH
- Libby's, No. 1 tall can 10¢
- ASPARAGUS
- Libby's, all green, No. 2 can 24¢
- TOMATO JUICE
- Libby's, 8-ounce can 5¢
- PINEAPPLE JUICE
- Libby's, Three No. 1 cans 25¢
- KRAUT
- Libby's, No. 2 1/2 can 10¢

**FLOUR**  
Hereford SUNRISE  
48 Pounds \$1.79  
24 Pounds \$1.03

**SUGAR**  
Paper Bag 52¢  
10 Pounds Beet Cloth Bag 54¢

- PRUNES
- Medium size, 2 pounds 15¢
- FIGS
- White or Black, new crop, 2 pounds 17¢
- JELLY
- White House, pure apple, 2-pound jars 23¢
- CHEWING GUM
- All kinds, 3 packages 10¢
- MATCHES
- Federal, box 5¢
- CORN FLAKES
- Kellogg's, 2 large packages 15¢

Shortening Mrs. Tucker's 4-lb Carton 54c

- RICE KRISPIES
- Package 9¢
- COFFEE, Pilgrim Brand
- 3-pound package 30¢, 2 one-pound packages 35¢
- PEAS
- O Joy, mountain grown, 6 No. 2 cans 55¢, 2 No. 2 cans 19¢

Premium Flake 2-Lb. Box Crackers 28c

- FRUIT JARS
- Keef, Mason, quarts, dozen 74¢, pints, dozen 64¢
- PURE HONEY
- Colorado, alfalfa-clover, gallon, strained \$4.05
- ICE CREAM SALT
- 10 pounds 9¢



## MEATS

Oysters Seal Shipt, Extra Select 44c  
PINTS

BACON Armour's Sliced, pound 36¢

CHEESE No. 1 Longhorn, pound 20¢

Roast Fancy Baby Beef, Lb. 17 1/2c

DRY SALT Bacon Squares, pound 24¢

PORK SAUSAGE County Style, in cloth bags, pound 26¢

## Produce

SPUDS 10 pounds white or red 13¢

ORANGES Large California, sweet and juicy, peck 48¢

BANANAS Large Yellow, dozen 21¢

CABBAGE New, green, pound 1 1/2¢

TOMATOES Home grown, ripe or green, pound 2 1/2¢

NUTRIMENT HEALTH TASTE

all 3 in

MITY NICE BREAD

Light and even in texture so that it slices perfectly—a delight to the eyes as well as to taste—this bread will be the inevitable favorite of every housewife who serves it.

10¢

Hereford Bakery

Here Are Real VALUES In Good Used Cars

- 1934 Ford V-8 Coach. This automobile has been well cared for.
- 1934 Plymouth Standard Coach. Complete motor overhaul. A bargain.
- 1929 Chrysler Sedan—good paint and good rubber.
- 1930 Chevrolet Coach—Reconditioned motor; body in good shape.
- 1929 Chevrolet Sedan. Priced to sell.
- 1929 Dodge DA Sedan. Tires almost new.
- 1928 Chevrolet Coupe—Tires are good, motor has miles of economical service.
- 1929 Chevrolet Trucks (2)—Bargains.

TERMS OR TRADES.

Ireland-Beavers Motor Co.

Save at FURR FOOD

WE DELIVER WE BUY CREAM EGGS AND CHICKENS PHONE 74



# LOCALS

Mr. and Mrs. Travis Dameron spent Tuesday in Amarillo.

Mrs. Virgil Beyer of Amarillo was an out-of-town guest at the Gregg anniversary Sunday.

Miss Nell Wyche left for her home in Wichita Falls Wednesday after a business trip of several days spent here.

Frank Ward and M. E. Pangborn of Patronsburg, Missouri, were guests in the home of Mr. and Mrs. E. C. Eubanks Friday. After lunch served in the lovely back yard garden at the Eubanks home, a motor trip which included a visit to the ranch properties in Deaf Smith county owned by Mr. Ward was enjoyed.

**STAR THEATRE**  
Hereford, Texas  
**SATURDAY'S**  
BARGAIN SHOW

10¢ Everyone 10¢  
Continuous Show from Noon to Midnight.

MART LEVINE presents  
**KEN MAYNARD**

In Old Santa Fe



Also Bill ... and Rex, the Wild Horse, in

**"Law Of The Wild"**

And Colored Cartoon Comedy  
**"GOOD LITTLE MONKEYS"**

**SHIRLEY, SING FOR US!**  
**DANCE FOR US, TOO!**

You set us humming with your two songs that capture the spirit of happiness!  
You set our feet tapping with your three gay dances.

**SHIRLEY TEMPLE**  
*Curly Top*

A FOX PICTURE with  
**JOHN BOLES**  
**ROCHELLE HUDSON**  
**JANE DARWELL**  
Produced by WINFIELD SHEEHAN

**STAR**  
SUNDAY, MONDAY AND TUESDAY  
Midnight Preview Saturday Night.  
MATINEE EVERY DAY!

FREE! A Beautiful Colored Photograph of Shirley Temple Will Be Given to Each Lady Who Sees "CURLY TOP"

Mr. and Mrs. O. W. Hester and daughter, Billie Ann, of Amarillo visited a few days this week with Mrs. Viola Williams and Mr. and Mrs. W. F. Gillis.

Mrs. Joe Huckert and son, Joe, Evelyn Van Sweringen and Arnold Stelzer left last Saturday for College Station, where Joe will spend the year in Texas A. & M. College. The others planned to return this week.

Mr. and Mrs. Harry Johnson of Amarillo were Sunday guests in the home of Mr. and Mrs. C. H. Dyar. They were accompanied home by Mrs. Johnson's mother, Mrs. T. J. Nance, who will make a two weeks' visit with them.

Mrs. Smith McElroy left Monday for Portales, New Mexico, where she will join Mr. McElroy to make their home. She returned last week from Chicago where she visited her two daughters for several weeks.

Mrs. Ruby McKee and Mrs. Grace Holly of San Francisco, and Mrs. T. C. Maxwell of Amarillo spent Tuesday in the home of Mrs. Ray Thompson, visiting their brothers, Forest and Jim Minton, who make their home at the Thompson residence.

John McLean and his son, Bill, left last Friday evening for Amarillo, where they were joined by Mr. McLean's mother and all left Saturday for San Antonio, where Mrs. McLean will spend the winter with a daughter. Mr. McLean and Bill went to Austin where Bill will enter the University.

Jack Russel spent the week end here with his parents, Mr. and Mrs. W. H. Russell. Jack has been in Wink, Texas, during the summer months and expects to leave soon for Houston, where he will enter Rice University. He was accompanied here by Ed Price of Shamrock, who will also attend Rice the coming year.

Miss Ruby Vaughn spent last week at the country home of her brother, J. D. Vaughn. She is enjoying her first vacation from school work in four years. After completing her school course here, she spent two years in business college in Amarillo, then going to Randolph College at Cisco, where she completed the course last June.

Mrs. George Garrison, former resident of Hereford and teacher in the city schools, will be in Corpus Christi this winter, having work in the schools there. Her mother, Mrs. Habermacher, also well known in Hereford, will be with her. Mrs. Garrison received her B. S. degree in August from the Texas College of Arts and Industries at Kingsville.

Mr. and Mrs. Bob Watkins of Hedley, evangelistic singers engaged in the meeting at the Methodist church, were honor guests at dinner Monday in the home of Mr. and Mrs. E. B. Black. Other guests who enjoyed the excellent dinner and the social intercourse were: Mmes. G. A. F. Parker and T. H. Conroy.

Mr. and Mrs. Forest Bowe left Sunday for their home in New York City after a short visit with his father, Dr. F. E. Bowe and Mrs. Pove. Mr. Bowe taught foreign languages in Columbia University for the past 10 years and has recently been made head of the Foreign Language department at St. John's University in New York.

## Local Students To Register In Nine Schools

Eight universities and colleges will be listed among those attended by Hereford students this winter. A few students are preparing to leave for school this week end, although most of them already have departed.

Among those attending higher institutions this year are Billy Robertson, Mary Posey and Avis Matthews, Wayland College at Plainview; Christine Fincher, Betty Bruce Jones, Carl Spratt and Mary Kate Brotherton, West Texas Teachers College, Canyon; Jack Gilliland and Joe Huckert, A. & M. College, College Station; Cris Jacobsen and Bud Jacobsen, Texas Tech, Lubbock; Woodrow and Elizabeth Ireland and Bill McLean, Texas University, Austin; Elizabeth Spradley, Mary Hardin-Baylor College, Belton; Sally Skelton, Amarillo Business College; Nancy Conkright, Baylor University, Waco, and Katherine Miller, Arkansas University, Fayetteville.

Paul Conaway and Arthur Thompson were also among those attending Texas Tech, and Geneva Sue Benton and Effie Lee Whitsett were included in the group attending West Texas State Teachers College.

## PANHANDLE WHEAT HITS NEW SEVEN-YEAR MARK

Panhandle wheat brought the highest price in seven years Monday when it brought the producer \$1.08 on the Amarillo market. Cash wheat also touched a six-year top at Oklahoma City when it jumped to a top of \$1.02. A similar record was set at Alva, Oklahoma, where wheat hit \$1.03.

The Amarillo market was jumpy. Truck wheat early in the morning brought \$1.02; became jumpy during the day and late in the afternoon reached \$1.08. Talk of war in Europe was reported in Chicago as being the cause of the increase.

Cash grain in Hereford reached the highest price since 1929 Monday, with local buyers offering \$1.15. The price remained at the high level this morning.

## ANDREWS-JENNINGS WEDDING ANNOUNCED

Announcement has been made of the marriage in Portales, September 6, of Miss Tincy Andrews and Ralph Jennings.

The bride's parents, Mr. and Mrs. C. Andrews, live in the Jumbo community, and a brother is Noel Andrews of the Phillips 66 service stations in Hereford. The groom is a son of Mr. and Mrs. Carl Jennings, formerly in business here but now located in Lubbock.

The young people will make their home in Hereford.

Mr. and Mrs. W. F. Gillis and Lewis Woodford, spent Tuesday evening in Littlefield.

Mr. and Mrs. Paul Guthrie came Wednesday for a visit with the former's mother, Mrs. B. F. Guthrie, and his brother, Keith Guthrie. They made the trip by motor and will also visit another brother, G. L. Guthrie, of Las Cruces, New Mexico. Paul is comptroller with the Frigidaire Corporation of Chicago.

Mr. and Mrs. Arthur Thompson and son, Arthur, Jr., returned Sunday from Hamilton, Kansas, where they have been visiting Mrs. Thompson's mother, Arthur, Jr., left soon after his arrival here for Lubbock where he will attend school.

## URGES CAUTION AGAINST CONTAMINATION OF MILK

In view of the fact that Governor Alfred has proclaimed the week beginning August 12 as Dairy Week, Dr. John W. Brown, state health officer, urges with this more extensive use of milk, that both producer and consumer be concerned as to its quality. The use of clean, safe milk is a health measure.

Local interest in improved methods of producing wholesome milk has increased greatly in the past two decades and the striking advance in milk control has been responsible for the enormous saving in infant life.

Milk is perishable and especially during hot weather. To insure milk of good quality requires cleanliness, sterile utensils, protection against flies, careful bottling and maintenance at low temperature. The presence in fresh milk of large numbers of bacteria, due to insanitary methods of production, is a health hazard.

Among the diseases which may be transmitted through milk are tuberculosis, typhoid fever, scarlet fever, diphtheria, septic sore throat and undulant fever. Numerous milk-borne outbreaks occur every year in this county from the use of milk that might have been safe with proper care.

We should firmly insist that the milk we drink be carefully produced so that we will have the maximum practicable protection along the line from the cow to the consumer.

## Medical Notes

**BIRTHS.**  
Born to Mr. and Mrs. H. J. Edwards, a daughter, Wednesday at 1:30 p. m.

**HOSPITAL.**  
Mrs. Rubin Gischler, of Friona, operated on last week, doing fine, leaves hospital today.  
Mrs. Lawrence Womble, operated Monday, emergency, doing fine.  
Mrs. J. M. Paetzold, operated Tuesday, resting well.

## FRIONA, HEREFORD FFA BOYS WIN FAIR PRIZES

The Friona FFA club's exhibit, featuring wind erosion control, won first place over 11 other educational displays entered in the Tri-State Fair at Amarillo. The Friona club was awarded a prize of \$40.

The Hereford club won second place with its exhibit, getting a prize of \$35. J. T. Gee is sponsor of the Friona farm boys' club and B. H. Hopkins is the adult leader for the Hereford boys.

## On Extended Visit.

Mr. and Mrs. H. G. Conkright left this morning for Winchester, Kentucky, their former home, to visit relatives. Enroute they plan to visit Mr. Conkright's brothers, I. M. Conkright at Oklahoma City and P. J. Conkright at Sapulpa, Oklahoma. They will be gone about three weeks.

## Attend Funeral Service.

Mrs. L. E. McMinn of Pittsburg, Texas, and her two sons, Leland, of Amarillo, and Otis, and family, of Mount Pleasant, spent last week-end in the homes of relatives, J. B. McMinn and J. F. Ward. Sunday afternoon the entire group attended the funeral of a relative, Mrs. Tom McClung, in Floydada.

## Card of Thanks.

We take this means of expressing our gratitude to our friends and neighbors during our bereavement in the loss of our baby, Rose Mary Martin.  
M. and Mrs. Ebb Martin.

## Local Boys To Hi-Y Training Camp Tonight

About eight or ten local boys are expected to attend the Hi-Y training camp this week-end at Ceta Canyon. Some of them will leave late today. Others, because of other activities, will not go to the canyon until Saturday morning. Those expected to attend are Roger Brumley, president of the local club; Bob Baird, Roy Hastings, Donald and Elmo Hicks, Billie Nix, Bud Bradly, Ted Clancy, Lee Renfro and possibly others.

The purpose of the meeting is to set up a program and projects for the clubs during the coming year. About 100 boys and men from 12 Panhandle towns will be present. The new Northwest Texas area includes the entire Panhandle south to Wichita Falls and Sweetwater. Lubbock is sponsoring the camp this year.

The session opens tonight and will close Sunday at noon. Although the boys themselves will have charge of most of the program, several outstanding speakers will appear. Tomorrow the convention will be addressed by Dr. Roy Snodgrass, pastor of the First Christian church of Amarillo. The Beacon Male quartet of Amarillo will entertain tomorrow night. Superintendent Rogers of the Amarillo schools will speak Saturday, and on Sunday morning

**D. E. R. WILLS**  
Physician - Surgeon  
Announces opening of an Office Over  
Corner Drug Store  
Office Hours, 8-12 A. M.  
1-5 P. M.

at 9 o'clock Judge George Dupree of Lubbock will speak.  
Pat Henry, Jr., of Wichita Falls, newly elected secretary of the Northwest Texas area, will close the session with the main address at 11 o'clock Sunday morning. All parents and friends of the boys are invited to attend all or any of the sessions. Meals may be obtained at the camp at nominal charges.

Judge and Mrs. Clyde Wright and daughter, Elva, of Silverton, returned home Sunday night; Clyde Gregg left Monday for his home in Enid, Oklahoma, and Mrs. J. E. Beyer, Jr., and daughter, Beverly Jo, left this morning for their home in Hutchinson, Kansas. Mrs. Wright, Clyde Gregg and Mrs. Beyer are children of

A. W. Gregg. They came to honor Mr. Gregg on his 90th birthday. Mr. Gregg accompanied Mrs. Beyer to Hutchinson for an extended visit there.

**SHOES DYED**  
ANY COLOR  
Shines That Stay!  
I Specialize in Shining Ladies' Shoes  
All Work Guaranteed  
**BUDDY BOWELL**  
Brooks' Barber Shop

**Heating Stoves**  
We also have oil-burning heaters

We have a complete line of gas heaters, both asbestos back and clay back with radiants.

**Plan Now For Your Winter Heat!**

Both radiant and circulating in New Perfection and Cole's. They give clean and convenient heat at low cost of operation.

**E. B. Black Co.**

**PIGGLY WIGGLY**  
Frank Gyles Mgr. - Phone 81 - Hereford, Texas

**Food Cuts**

Get your **DIONNE QUINTUPLET BIRTHDAY BOWL** and 10c to The Quaker Oats Co., Dept. L, Chicago.

**QUAKER OATS** - Pkgs. - - -

COFFEE	Chase and Sanborn, pound package	27¢
OATS	Mother's, package	28¢
PEANUT BUTTER	Quart	29¢
SALAD DRESSING	Worth's, quart	29¢

PUREX, Quart Bottle	10¢	CRACKERS	21¢	GRAHAM CRACKERS	24¢
Bleacher and water softener	10¢	2-pound box	21¢	Quart jar	24¢
RATES	27¢	CORN	25¢	MILK, Carnation	19¢
2-pound package	27¢	No. 2 can, 3 for	25¢	6 small or 3 large cans	19¢
PIMENTOS	25¢	SYRUP	55¢	COMPOUND	\$1.00
7-ounce can, 2 for	25¢	Sunshine Brand, gallon	55¢	8-pound carton	31¢
TOILET TISSUE	19¢	JELLO	19¢	CORN MEAL	31¢
Fort Howard, 3 for	19¢	All Flavors, 3 packages	19¢	10-pound sack	31¢
CLEANSER	9¢	SOAP, Ivory, Medium Size	19¢	SOAP	25¢
Sunbrite, 2 cans	9¢	1 box Ivory Flakes FREE, 3 bars	19¢	Swift's Irish Naptha, 6 bars	25¢
VIENNA SAUSAGE	15¢	MACKEREL	25¢	GINGER ALE	25¢
2 cans	15¢	Tall cans, 3 for	25¢	Or Lime Rickey, 2 bottles for	25¢
MUSTARD	12 1/2¢	OLIVES	35¢	STRING BEANS	25¢
Quart jar	12 1/2¢	Quart jar	35¢	No. 2 can, 3 for	25¢
EXTRACT	17¢	PINEAPPLE	25¢	TUNA FISH	25¢
Vanilla or lemon, 8-oz bottle	17¢	Flat, crushed or sliced, 3 for	25¢		
CAKE FLOUR	29¢				
Softasilk, package	29¢				

1 POST TOASTIE  
1 POST BRAN  
1 GRAPE NUT FLAKES  
ALL FOR 23¢

**PEACHES**  
Colorado Elberta per Bushel \$1.50

**Fruits and Vegetables**

ORANGES	48¢	GRAPES	10¢
Peck	48¢	Lug, \$1.35, 3 pounds	10¢
SPUDS	15¢	CABBAGE	1 3/4¢
Selected, No. 1, 10 pounds	15¢	Colorado, pound	1 3/4¢
LEMONS	23¢	CARROTS	10¢
360 size, dozen	23¢	Three Bunches	10¢
ONIONS	10¢	PEPPERS	5¢
Sweet, 5 pounds	10¢	Pound	5¢