

Turks Study Irrigation Methods

By TOM PORTER
Staff Writer

Deaf Smith County became a part of a training program for six Turkish Soil Conservation Service engineers Thursday as the visitors got a look at local irrigation methods.

The engineers, who have been in the United States since March began their local visitation about 10 a. m. when they watched employees of Big T Pump Co. pull pipe from a water well preparatory to changing the pump.

As they watched the work being done on land about three miles north of the Dawn community, the visitors were given a detailed explanation of how the company operates by Les Combs, manager.

The entourage, which was directed locally by Wilton Green of the SCS, returned for a brief tour of the Big T Pump Co.

building. When the men arrived back at Big T, they found that Palmer Norton, publisher of Irrigation Age magazine, had sent copies of all the issues and planned to send them a subscription.

A noon luncheon at the Hereford Country Club was hosted by the Deaf Smith County Chamber of Commerce.

During the lunch, the visitors explained to Hereford men that Turkey is very similar to the United States in that the climates and terrains change frequently. The crops change with the climate.

Wheat is the major crop in Turkey, but almost every other type of vegetable and fruit is grown there. Some listed by the engineers were bananas, peaches, apples, grapes, barley, tobacco and cotton.

Also brought out was the fact that Turkey has a good supply of underground water at a very shallow depth. With the help of the country's Soil Conservation Service, which co-sponsored the training program to the United States, Turkish farmers learn rapidly the better agricultural methods.

Jon Cranford and Dave Hgnea, salesmen for Gifford-Hill Western Inc., took the engineers in two following lunch and took them to the Joe Brorman farm about three miles north of the city where a large irrigation pipeline was being laid.

The visit to the pipe laying site ended the local tour for the Turkish engineers and they returned to Amarillo. Plans called for a trip to Canyon Friday and then the trip would begin toward Washington, D. C.

ed States, the six men have visited California, Washington, Colorado, Utah, Nebraska and Texas. Still on the itinerary are visits in Michigan and Washington, D. C.

On August 19, five of the men will return to their homes in Turkey, but one plans to remain in New York for an extra week to visit a brother.

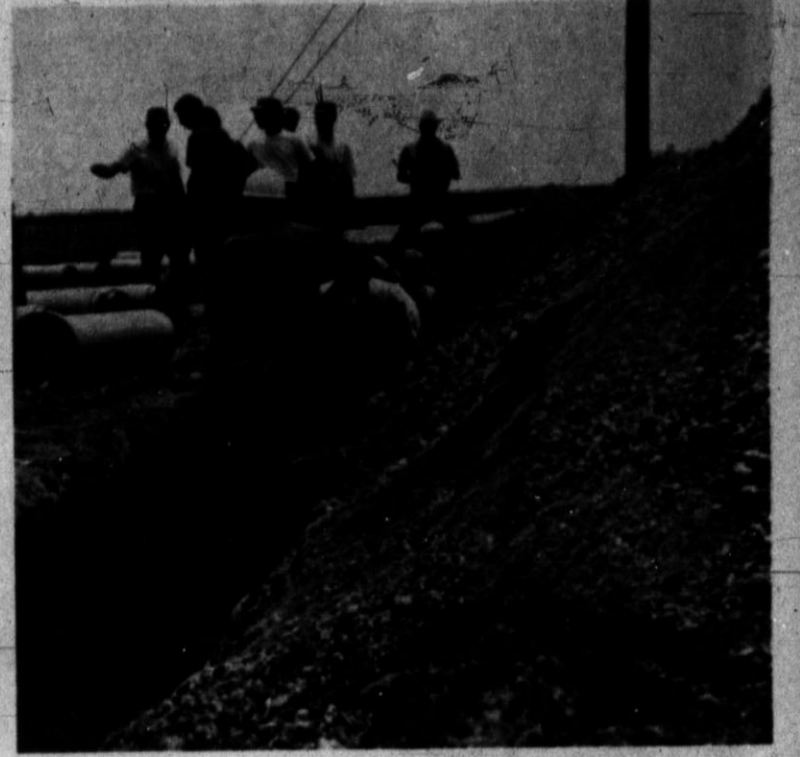
Just prior to coming to Hereford, the engineers had spent a day in Dimmitt, and two days at the Great Plains Research Center in Bushland.

Names of the men were Temel Yilmaz Batur, Aytakin Bilgin, Abdurrezzak Doguc, Akay Guven, Somer Sarikatipoglu and Yalcin Soyer. For convenience to the Americans, they had taken names such as "Sam" and "Abe."

Plans had been made for a See TURKS Page 6



Pulling pipe preparatory to changing pump. Turkish engineers inspect.



Laying irrigation pipeline . . . visitors get first hand look.

Serving
the
Magic Triangle

The Sunday Brand

30 Pages

Including 22 Colored Pages

Price 15¢

PUBLISHED EVERY SUNDAY

VOL. 20 — NO. 5

HEREFORD, TEXAS, 79045, SUNDAY, JULY 30, 1967

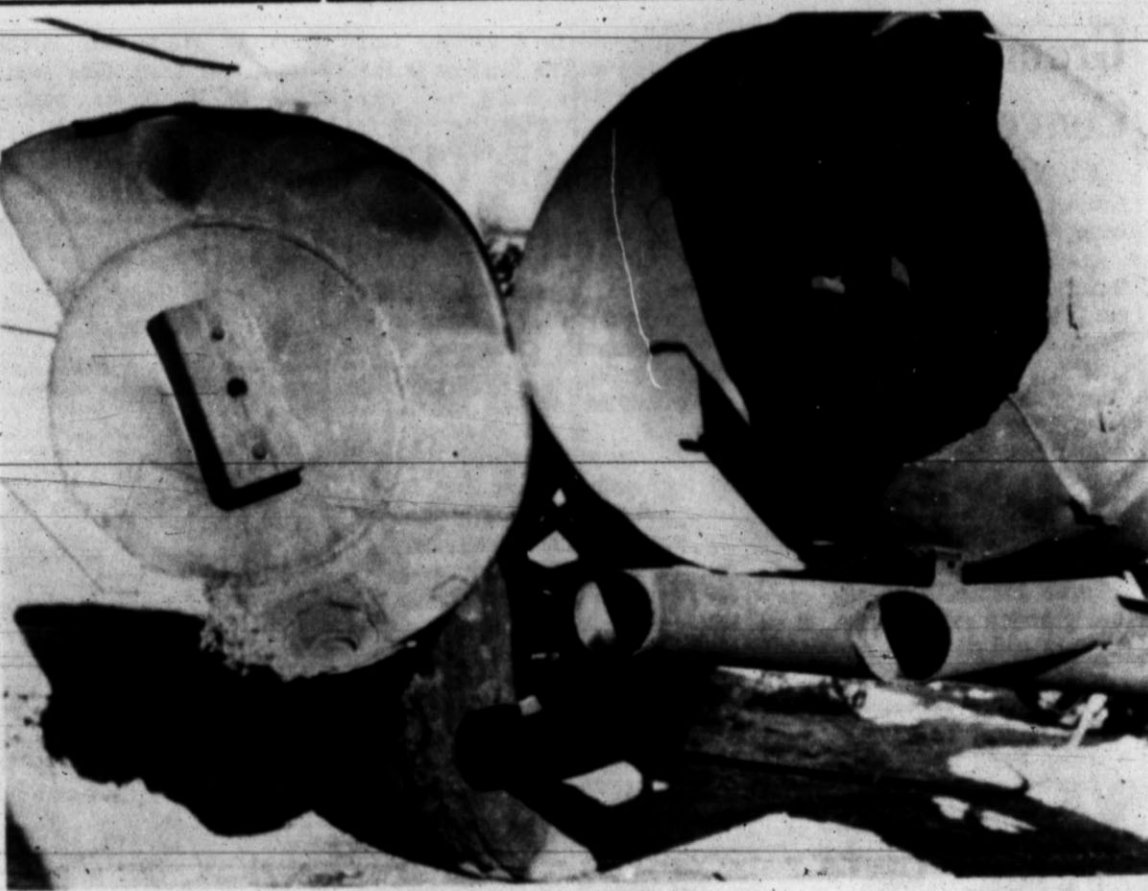
Carrot Harvest Begins

Deaf Smith County carrots are coming into the sheds now, catching some processors in a bind as potatoes still are in the peak of their harvest season. But carrot prices are high — sky high — and they're starting to come out of the fields just ahead of schedule.

If it had not been for recent rains, the early crop would have been coming out of the ground as much as two weeks ago. Processors anticipate processing carrots well up to the end of the year, since some of the crop is just now being planted.

Carrots, which are doing good when they bring \$30 a ton, are bringing home the bacon now with market prices as high as \$70 for the medium size vegetables.

With planting beginning in March and continuing up to August 1 most years, area farmers usually devote some 7,000-8,000 acres to carrots. Estimates for this year's crop are lowered, however, down as much as 4. See CARROT Page 2



EXPLOSION SCENE — The combination of heat and vaporized insecticide was the apparent cause of an explosion Thursday afternoon which blew out the end of this spray tank and fatally injured Houston Frye, 26, of the Easter community.

Frye Succumbs To Injuries

Harden Houston Frye, 26, died shortly after arrival at Plains Memorial Hospital in Dimmitt Thursday afternoon following a welding accident on his father's farm in the Easter community.

Investigating officers and members of the family said Frye was welding a leak in a spray tank about 6:30 p. m. when the tank exploded and caught fire.

Mounted on a trailer, the tank was used for carrying insecticides and water on the farm. Frye had used the tank in spraying operations earlier in the day and discovered the leak.

It was thought that some of the insecticide had vaporized and the explosion occurred when the welding torch caused considerable heat. Welders said conditions have to be just right for such an explosion to occur.

The explosion blew the entire end out of the tank, right at the spot where Frye was working.

WELDING ACCIDENT

The welding helmet he was wearing was damaged considerably by the impact and fire which followed.

Wives of workmen on the farm, which is about one mile east of the Community Grain elevator at Easter, said they heard the explosion and saw the fire.

Mrs. Harland Frye found her son and reported the accident. The Hereford and Dimmitt Fire Departments both were called to the scene and Frye was dispatched to the Dimmitt hospital.

Officers said Frye was alive when they arrived at the hospital, but died shortly after as the result of extensive head and body injuries.

Harden Houston Frye was born in the immediate area and had lived here all his life. He attended schools in Dimmitt and graduated from high school there.

Following graduation, he received his air craft engineers license and pilots license from Spartan air craft school in Tulsa, Okla. He also attended classes at West Texas State University.

Mr. Frye was a member of the First Presbyterian Church and the Easter Lions Club. He also was secretary-treasurer of Hereford Aero Inc., managers of Hereford Municipal Airport. Funeral services were held at 3 p. m. Saturday in the First Presbyterian Church in Hereford with the Rev. Russell Winger, pastor, officiating.

Burial was in West Park Cemetery in Hereford by Dennis Funeral Home of Dimmitt. Survivors include his wife, Verna; a son, Hilton Houston, and a daughter, Shandra Von, all of the home; his parents, Mr. and Mrs. Harland Frye, and brothers, Kenneth R. of Hereford and George A. of Friona.

State Playoffs In Pony League

Action in the Sectional Tournament of the 1967 Pony League playoffs will begin at 6 p. m. Monday at the Pony League diamond in Veterans Park.

The tournament is the third round of the playoffs for the state tournament. Hereford, which drew a bye in the first two rounds because it is the host team, will be playing against winners of Area and District tournaments.

Kicking off the tournament will be two teams from Oklahoma. Hereford will be pitted against a strong Berger team in the second game of the night, scheduled to begin at 8:30 p. m. Officials here said they had heard that Berger won its two district games by scores of 21-0 and 12-0 — both being no-hitters.

There also will be two games Tuesday night, none Wednesday night and then a single game each on Thursday and Friday nights. A team must lose two games before it is eliminated from the tournament.

Weather	
Wednesday	89 68
Thursday	99 68
Friday	97 68
Saturday	96 66
Moisture for Month:	4.59
Moisture for Year:	12.83
(Courtesy KPAN)	

Winner of the tournament here will go on to Region, Division and then the Pony League World Series. Bob Gage is coach of the Hereford Pony League All-Stars, and is assisted by Rocky Lee. Don McNeese is president of the Hereford Pony League, which is sponsored by the United Fund.

PGC Closes Local Beefmaster Plant

Officials of Producers Grain Corp. of Amarillo announced Friday that their Beefmaster Plant in Hereford will be closed due to construction of a new \$500,000 feed mill in Amarillo. The Beefmaster Liquid Feed Co. in Hereford was bought by PGC in February. The new mill is expected to be completed late this year, but a date for closing of the Hereford plant was not announced.

When completed, the Amarillo mill will have a capacity of over 100,000 tons of dry feed annually.

SENTENCED

Soteros Romero, charged with theft over \$5 and under \$50, was fined court costs and sentenced to one day in jail by Deaf Smith County Judge H. C. Williams during the past week.

New Homes Lead Construction

Building permits totaling \$202,990 were issued during July in the City of Hereford, with 11 of the 23 permits going for construction of new homes.

July also was a good month for repairs as 11 of the permits were for additions or repairs to residences. There was one commercial permit for \$5,000.

Of the new homes to be constructed, the largest permit was for \$30,000 and the smallest was \$7,000.

Last month's total brings the total for the first seven months of 1967 to \$1,897,980. The total for July, 1966, was \$412,100 — the renovation of the U.S. Post Office accounting for \$218,000. Total for the first seven months of 1966 was \$1,668,000.

PLANTS CAN RECOVER Specialists Confirm MDMV

By TOM PORTER
Staff Writer

Area farmers and seed producers received encouraging news during a meeting Thursday concerning a disease which has affected a great portion of the corn and sorghum crops.

About 50 persons from Iowa, New Mexico, Kansas and throughout Texas heard specialists confirm the disease as "maize dwarf mosaic virus" and then say that plants can recover and produce near normal yields.

Darrell Rosenow, assistant agronomist at the South Plains Research and Extension Station near Lubbock and Dr. R. W. Toler and Dr. Tony Bucrotz, research and virus specialists from Texas A&M, led the discussion Thursday morning in the Deaf Smith County Court-house.

In recent weeks, the disease

has come to the attention of most farmers in Deaf Smith County. Although the symptoms of the disease may vary from week to week, the specialists said Thursday, they are first noticed by the reddening and browning of the leaves, which

begin to deteriorate. The symptoms can change with the weather.

Rosenow was called in to take samples of the plants for analysis July 20 and at that time said it appeared the disease was MDMV. It was decided to

determine that an expanded local effort is necessary for benefits from recent water importation plans. R. C. Godwin, Water, Inc. director for Deaf Smith and Oldham Counties, says, "There is an urgent need now for our county and those immediately around us to organize for the protection of our own interests. The time worn concept still holds true — it takes local people to take care of local needs. It is up to us to show our interest, that there are enough of us willing to contract for supplemental water, and that we are determined to be included in the benefits in proportion to our interest."

The county water association was first organized this spring by combining the water committees of the chamber of commerce and the Panhandle Economic Program. Godwin was elected chairman, Wilburn Axe vice-chairman, and Joel Hodges secretary-treasurer.

The group adopted the name "Deaf Smith County Water Association" and proposed to look after local water needs and problems through voluntary efforts of interested individuals. The association has been supporting Water, Inc., representing all the High Plains of Texas, the El Paso-Pecos area, and parts of central Texas, New Mexico, and Oklahoma. Water, Inc. is providing the ground-

See WATER Page 1

call in more specialists, seed producers and farmers to discuss the situation.

Best news coming from the specialists was that the disease on some of the plants in the area seems to have been arrested and growth has resumed. The diseased plants appear to be making good recoveries.

The experts said they felt this was evidence that some of the strains of sorghum are tolerant to the disease. They stressed that all strains had been affected, but it appeared that some have more tolerance than others.

Although still unable to make predictions as to the losses caused by the disease, the specialists said in many cases plants recover and produce near normal yields. Even if 15 per cent of the crop is infected, it does not mean a 15 per cent drop in the yield, they explained.

Also brought out during the meeting was the fact that the disease can be transported from one field to the other mechanically. The most common carrier, however, is the corn aphid (plant lice). At the present time, experts told those attending, it is not practical to try and control the disease, which is carried over in the winter in the rhizomes (underground stems) of johnson grass.

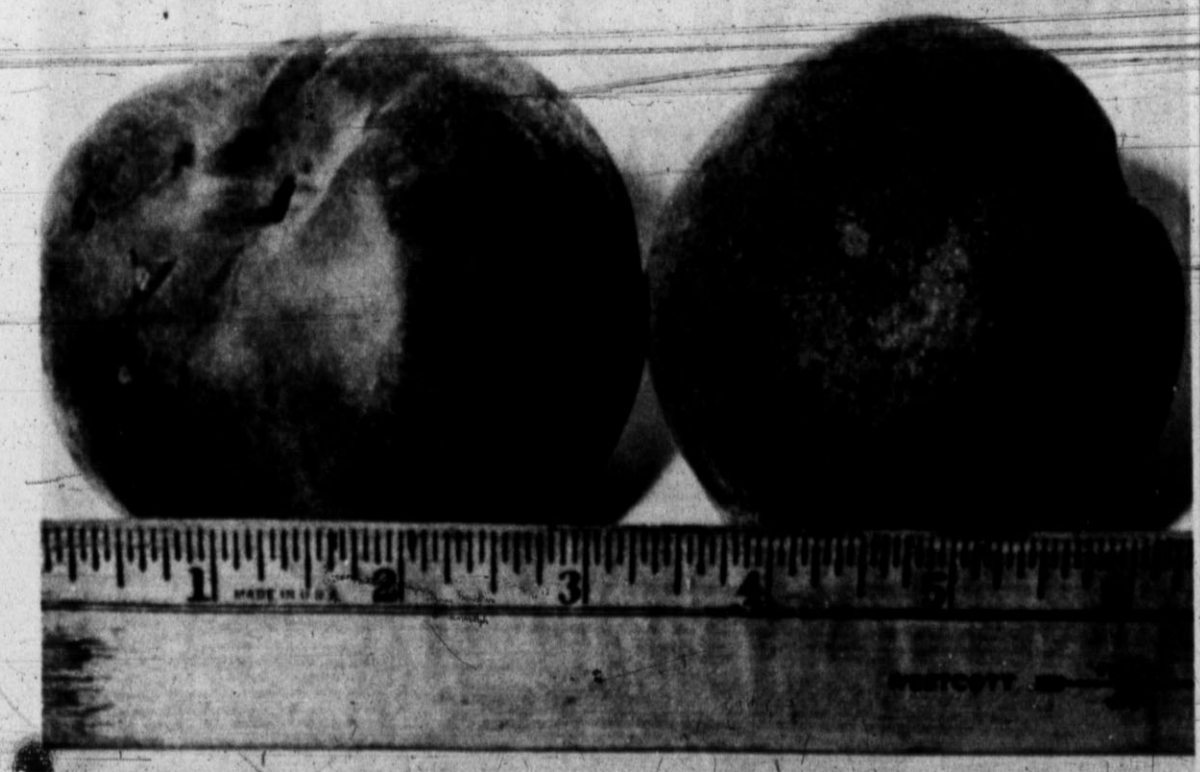
Rosenow had suggested last week that future controls include use of a resistant variety, control of aphids and eradication of johnson grass.

A demonstration plot on the Raymond Schlab farm 1/2 miles north of Hereford on Avenue K has 13 varieties, and area persons are invited to study them to determine which is more tolerant to the MDMV.

Maize dwarf mosaic virus is a new disease to Texas, having been found for the first time last year. It was first discovered in 1962 in the cornbelt area of the nation.

Texas farmers and specialists attending the meeting Thursday were from College Station, Plainview, Tulla, Lubbock and other cities.

DEAF SMITH Water Men Seek Local Support



ESCAPED THE FREEZE — These peaches, size as the rule above shows, Benson said two of about two bushels that escaped the late freeze, were grown by the Henry N. Bensons, 116 Centre St. were indeed giant



GUESTS OF THE FIREMEN — These three little girls, all pupils in the English classes for pre-schoolers at Shirley School, beam after a ride with the firemen on their truck. The youngsters, who are learning English in anticipation of attending Anglo schools, have another two weeks of summer school remaining.



—Hereford Brand Photo

HE WAS FIERCE — Cowboys took their spectators saw lots of dust kicked into the spills Thursday, Friday and Saturday night air. Rain didn't stop the event, just cleared at the Hereford Riders Arena, as rodeo air for it a little more.

Milton Newell Receives Air Force Award

Captain Milton O. Newell, son of Mr. and Mrs. Orlan Newell of 205 Ave. C, Hereford, and Aide-de-Camp to Brigadier General Stephen D. McElroy, has been presented the Air Force Commendation Medal by his supervisor for professional skill, knowledge and leadership which have contributed to the success of numerous world wide trips made by the general and other staff personnel. Capt. Newell spent four years in England and Germany, and has been stationed for the past three years at Rome, N. Y.

Camp Fire Girls Get Ready For Annual Camp

Camping time is near for Hereford Camp Fire Girls, who will spend their annual week at Camp Summer Life near Taos, N. M., beginning Aug. 6. Mrs. Lewis Lea will again serve as camp director.

In addition to 15 Camp Fire group leaders and mothers, she will be assisted by Charlotte Hill, Jean Roberson and Cynthia Ann Knox, girls from local Horizon Clubs who have completed 10 years of Camp Fire work, and by two Hereford men, Jack Allen and Charlie Bell.

Girls will leave for camp by bus at 12:30 p. m. Sunday, Aug. 6, and return the following Saturday.

Mrs. Lea reminds the campers that they are to have suitcases and bedrolls, correctly labeled, at the Camp Fire Hut between 9 a. m. and noon Saturday, Aug. 5.

She added that supplies for the camp should include a pocket knife, an item which was omitted by error from the list given prospective campers. A few cancellations have been made recently, she said, and the places may be filled by other girls here.

Carrots . . .

Continued From Page One

100 acres. The early dry spell, coupled with the late wet spell, has discouraged carrot planting here.

The Imperator carrots which are grown here are competing in the market with varieties grown in California, Michigan, Wisconsin, and particularly Canada, where a good labor situation exists.

Labor for sheds here has been a problem to some extent, with wage and hour standards requiring overtime for hours over 4 worked during the peak harvest season. Labor cost is a major factor in profit margins for the farmers here.

While the carrot prices stay in the top, potato prices have continued at a good steady level with reds drawing from \$3 to \$3.25.

Calendar Of Events

MONDAY
Rotary Club lunch at Jones Restaurant, 12:05 p. m.
Odd Fellows at IOOF Hall, 8 p. m.

TUESDAY
TOPS Club at Bluebonnet School, 7:30 p. m.

TUESDAY
Women's Golf Association at John Pitman Municipal Course 9:30 a. m.
American Legion Auxiliary at Legion Hall, 8 p. m.
Rebekah Lodge at IOOF Hall, 8 p. m.
General meeting of Temple Baptist WMU at church, 7:30 p. m.

WEDNESDAY
First Methodist WSCS, general meeting at church, 9:30 a. m.

First Christian Women's Fellowship, group meetings.
Hereford Lions Club at Hotel Jim Hill, 12 noon.
Jaycees at Jones Restaurant, 8 p. m.

THURSDAY
Hereford Duplicate Group at Community Center, open to all interested bridge players, 8 p. m.
Kiwanis Club at IOOF Hall, 12 noon.

VFW at post clubhouse in Veterans Park, 8:30 p. m.
Optimist Club lunch at Jones Restaurant, noon.

Grand Jury To Convene Monday

A 69th District Court Jury will convene Monday for the July court term.

Chosen during the January term of the Jury Commissioners, the list includes Labry Ballard, W. T. Carmichael, O. G. Hill Jr., Tom Robinson, Neil Cooper, Mrs. Howard Gault, W. D. Gibson, Mark A. Koenig, Ivan Block, Harley Ward, W.P. Axe, Mrs. Don T. Martin, Mrs. Colby Conkright, Woodrow B. Wilson, W. W. Gilbreath, and Joe Kerr.

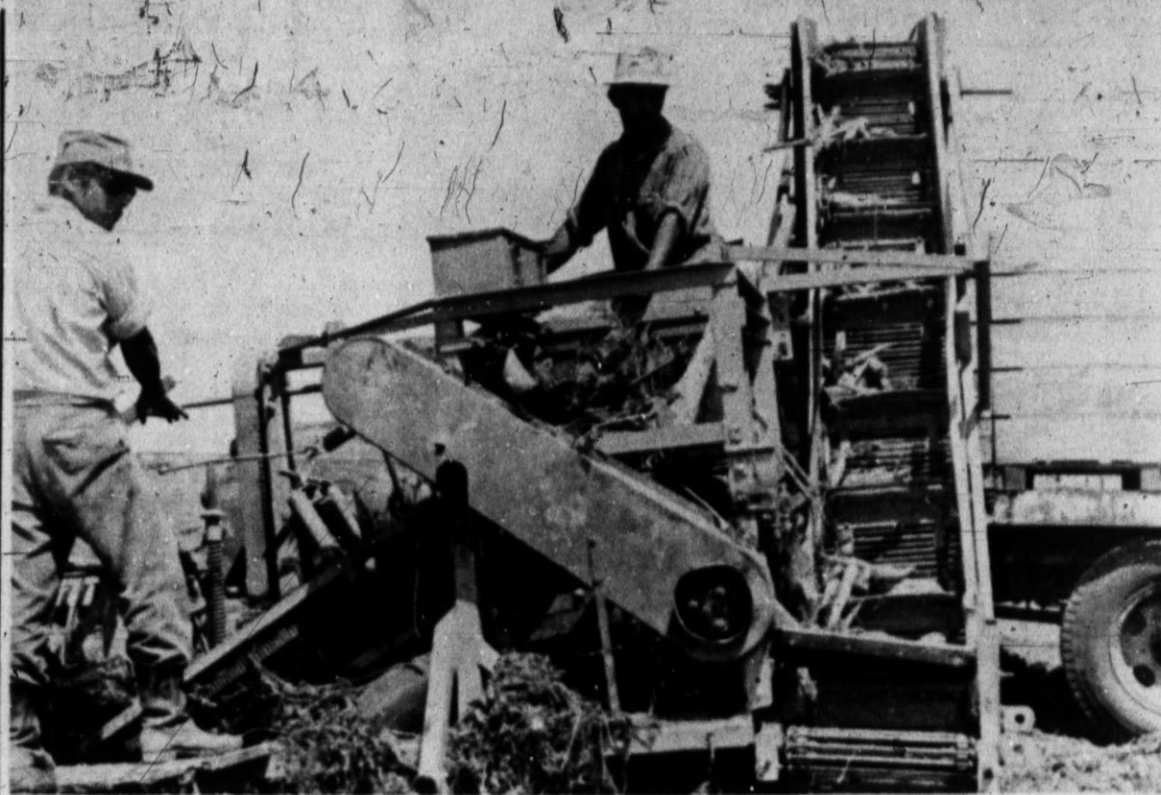
Three members of the original grand jury list have been excused and one is deceased. The grand jury will hear evidence against persons charged with felonies to determine whether the case should go on to court.

Damages Light From Accident

Approximately \$200 damage resulted in a two-vehicle accident early Thursday at Thirtieth Street and Avenue H.

A 1964 Chevrolet station wagon driven by Ricardo Marrujo of the 100 block of Grand was going north on Avenue H and a 1965 Volkswagen driven by Karen Henderson of 807 Brevard was going west on 13th when the vehicles collided in the middle of the intersection.

Damage to the Marrujo vehicle was estimated at \$50, and damage to the Volkswagen at \$150. A citation was issued for failure to yield right of way.



CARROT PROCESSING BEGINS — Carrots the early crop. Acreage is down quite a bit from previous years, however, but prices unusually good for last week.

Revival At Labor Camp Continues

A revival continues this week the Hereford Labor Camp with the Rev. J. R. Vargas of Lubbock, pastor of the Faith Temple Pentecostal Church, conducting services.

Being held in a revival tent near St. Joseph's Mission in the camp, services begin each day

at 8:30 p. m. A choir from Lubbock provides the music.

Rev. Vargas said he plans to "preach the word of God one day and pray for the sick on the next day." The public is invited to attend the services, regardless of race or religion.

Chicago White Sox pitchers, during their early May winning streak of 10 games, posted a 1.20 earned run average.

Dr. Milton C. Adams
OPTOMETRIST

OFFICE HOURS

Mon. - Fri. 8:30-5:00

Saturday 8:30 - 1:00

335 Miles 364-2255

Motorcycle Club Still Active

The J. L. Motorcycle Club will meet Tuesday, August 3 at the Community Center at 8 p. m., according to Lonnie Cardinal, president of the organization.

The club was originally formed and named after Joe Dean Love, who died recently following an accident. Love's father, Archie Love, also died recently following a tractor accident just south of the Holly Sugar Corporation's feed lots. Mrs. Love, who was also active with the group, is still a member and will continue working with the boys.

Gary McPherson, first president of the club, has enlisted in the armed services and was replaced by Lonnie Cardinal, who is president of the club at this time.

Fathers and sons are asked to join together as a team. There is no age limit and at present time, the club has members from 14 years of age to 60. There are club activities for the younger group as well as the older.

COW POKES

By Ace Reid



"Jake, on account of the spring round-up starting tomorrow, I'm gonna give you this shot in the arm!"

The Hereford State Bank

MEMBER FDIC

Water . . .

Continued From Page One

work for water importation from areas having a surplus.

Water, Inc. is also developing plans for the movement of large quantities of water from the

Former School Superintendent Preaches Today

Dr. George L. Graham, former superintendent of the Hereford Schools, will preach today at the First Baptist Church here. He will be the speaker at the evening service also.

Leaving here in 1955, Dr. Graham accepted a position at Hardin-Simmons University in Abilene. At the time of his recent resignation, he was executive vice-president of the school.

He has accepted a position in South Carolina.

Mississippi River.

The meeting Tuesday will complete the incorporation of Deaf Smith County Water Association and will include a business session for the approval of by-laws and the election of directors.

Letters have already been sent to many potential members throughout the county, Godwin says. Membership in the association costs a minimum of \$10 annually. Godwin has pointed out that interest will have to be high in this area in order to achieve inclusion in the first stage of imported water development, which itself may not be finished until 1980. If area people are not given an option on this first stage, they probably will see no tangible benefits of the Texas Water Plan until the year 2000, Godwin believes.



Cadet Gordon L. Hough

Frona Soldier In Training

FT. SILL, OKLA. (AHTNC)—Cadet Gordon L. Hough, 22, son of Mrs. Dorothy W. Hough, 906 Jackson, Friona, Tex., gets the feel of an M-60 machine gun while attending Army Reserve Officers' Training Corps summer camp at Ft. Sill, Okla. He is a student at Panhandle (Okla.) Agricultural and mechanical College, Goodwell, Okla.

He is receiving six weeks of training in leadership, rifle marksmanship, physical conditioning and other military subjects.

Upon successful completion of summer camp and graduation from college, he will be commissioned a second lieutenant in the U. S. Army.

Hough graduated in 1963 from Friona High School. He is the son of G. L. Hough, Friona.

Look Who's New

Mr. and Mrs. Baldamar Campos Tijerina are the parents of a daughter, Velora Ann, born July 24.

Mr. and Mrs. John Flores, Jr. are the parents of a son, Nathan, born July 26.

Mr. and Mrs. Ruben Cardenas Soto are the parents of a daughter, Pauline Michel Soto, born July 24.

Mr. and Mrs. Richard Alleff are the parents of a daughter, Lisa Ann, born July 26.

Mr. and Mrs. Jesse Hernandez Martinez are the parents of a daughter, Mary Elizabeth, born July 28.

Though Chicago is called the "Windy City," New York and San Francisco are actually windier, National Geographic says.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter, Mgr.
P.O. Box 73
Courthouse
Free City Maps
Showing Blocks
Phone 364-1504

THE SUNDAY BRAND

Entered as second-class matter July 6, 1966 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

Established 1946
Published every Sunday at 130 West Fourth St. Hereford, Texas 79045

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$6.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.

James M. Gillette, Editor and Publisher
Melvin Young, General Manager
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Adv. Manager
Jim O'Hair, Shop Foreman

INTERESTED IN A BACKHOE?

For A FREE DEMONSTRATION

See **TOMMY KEMP**

at

Kemp Tractor & Motors

Phone 364-3421

SEARS
ROEBUCK AND CO.

JULY HOME APPLIANCE SALE!

All Merchandise Listed Is In Stock
And Ready For Immediate Delivery!

AM/FM RADIO-STEREO

Contemporary styling in Walnut Veneer cabinet, Was \$398.00 now **\$298⁸⁸**

17.4 cu. ft. **FREEZER** was \$254.88 now **\$219⁹⁵**

16 cu. ft. frostless ice maker **REFRIGERATOR** was \$354.88 now **\$304⁸⁸**

17 cu. ft. **CHEST FREEZER** was \$254.88 now **\$219⁸⁸**

Flash Defrost 22 cu. ft. **CHEST FREEZER** was \$264.95 now **\$204⁹⁵**


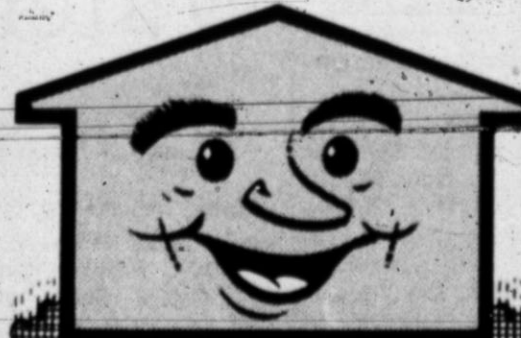
Coppertone 2-Oven **ELEC. RANGE** was \$354.95 now **\$304⁹⁵**

23 sq. in. **COLOR TV** was \$519.95 now **\$489⁸⁸**

ALL PRICES INCLUDES DELIVERY

A Sears Service Man Is Available At Our Store

SEARS Hereford, Texas
Phone 364-3854





one room or the whole house...

COOL IT

with versatile electricity!

You can cool a single room or the entire house with versatile electricity. And, 30 years of proven dependability make sure that electric air conditioning will do the comfort-cooling job you're paying for. Besides, with electric air conditioning you pay only for the low-cost electricity you actually use. There are no other operating costs. You can make a choice with electric air conditioning because there is a choice — 1 room or the entire house and dozens of proven brands in the size best-suited for your comfort.



Comfort ELECTRIC Cooling

ELECTRIC AIR CONDITIONING GIVES YOU A CHOICE

BEN FRANKLIN
Hereford, Texas

303-305 Main St.
Phone 364-0290

Featuring Low Prices
Down Every Aisle

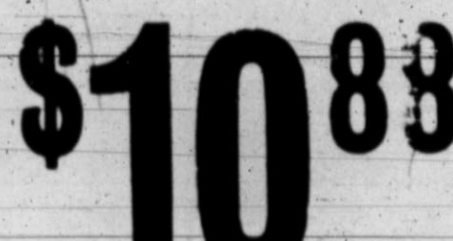
GRAND RE-OPENING!!

with every day **LOW PRICES**


Ladies 32"x32"
HEAD SCARFS 47¢
Reg. 69¢



DOMINION
HAIR DRYER \$10⁸³
Regular 19.95



Ladies
SLIPS 47¢
Regular 1.59



Boys Short Sleeve
SWEAT SHIRTS 87¢



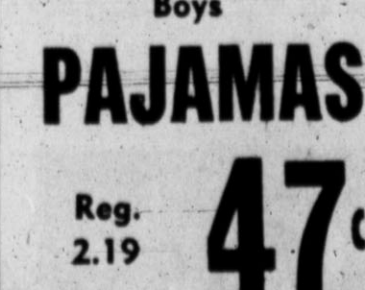
Ladies Short Sleeve
SWEAT SHIRTS \$1⁷⁷



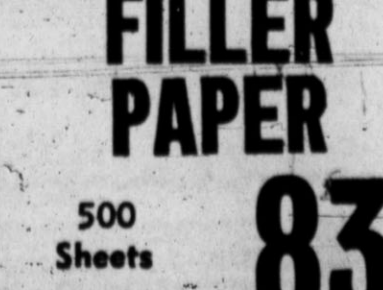
Plastic
LAUNDRY BASKET 90¢
1 1/2 bush.



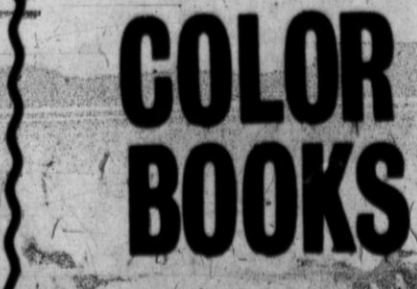
Boys
PAJAMAS 47¢
Reg. 2.19



FILLER PAPER 83¢
500 Sheets



COLOR BOOKS 10¢
Regular 29¢



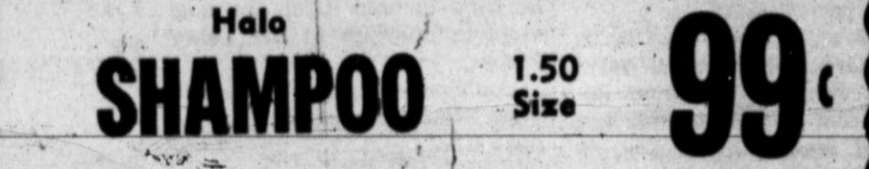
SUNDAY ONLY
AQUA NET 33¢



FOAM and BRUSH ROLLERS
PLASTIC HAIR CURLERS 27¢
Reg. 59¢



Halo
SHAMPOO 1.50 Size 99¢



Ladies Double Panel Back
PANTIES 37¢ pr.

Ladies
HANDKERCHIEFS 9¢ ea.



Ladies
NYLON HOSE 3 pair for \$1⁰⁰



Tufted
SCATTER RUGS \$1⁹⁹

NON-SLIP Safe on any floor 27x48



Napped
THERMAL BLANKET 3⁹⁹ and 4⁹⁹
72x90 Machine Washable



PLASTIC DRAPES 47¢



Boys
WESTERN JEANS \$2²⁴
HEAVY-DUTY 13 1/2-oz.



Kleen Sweep
BROOMS 88¢



Girls
BACK TO SCHOOL DRESSES \$2⁹⁹



WALKIE TALKIES \$19⁹⁸
Regular 29.98



Attention to our Customers: In order for you to take a bigger advantage of our new **LOW PRICES**, we are changing our store hours. Starting Sunday we will open at 1:00 and close at 6:00 and will be open Thursday and Saturday nights until 9:00 p.m.



By MELVIN YOUNG
J. Edgar Hoover, writing in the FBI Law Enforcement Bulletin, says:

"Often we hear the charge that law enforcement lives in a world of its own, out of touch with reality and the mainstream of our society. This is a baseless charge and should be refuted each time it is heard."

"The truth is," says Hoover, "that law enforcement, by the very nature of its responsibilities, is in much closer touch with the public than are most other professions. The officer on the beat, the patrolman at the desk know far more about people and what they are thinking than do the sophisticated theorists who issue 'authoritative' appraisals of criminality from within ivory-tower offices."

Hoover, the director of the FBI since its inception almost 50-years ago, is considered the number 1 authority on law enforcement in the land; and has, throughout all these years, managed to keep clear of the political in-fighting that has beset other departments of the federal government. He has organized and directed the finest law enforcement body in the land, and has become an elder statesman in the profession. His opinions, certainly, are and should be, respected and heeded by our citizenry.

Law enforcement may be as so charged, living in a world of its own, but we cannot believe that these able men are out of touch with reality. In fact, just the opposite.

Certainly some police departments are better than others, and this will always be true. Some businesses operate with more efficiency than others. And it's the same with police departments, sheriff's departments, the highway patrol or what have you. But all in all, the cop around the corner knows more about what's going on in Hereford, Texas than he is usually given credit for. In fact, he may know more about your own children — their whereabouts and what they're doing — than you do.

Hereford is more fortunate than many cities its size, and due to the work of the Hereford Police Department, the Deaf Smith County Sheriff's office and the local unit of the Texas Highway Patrol, the crime rate in our city is much lower than elsewhere.

And Mr. Hoover? Well, frankly, we dread to see the day when this able law enforcement director must step down from his position as head of the FBI. Maybe we'll find a man big

enough to fill his shoes — maybe not.

—HB—
There is new interest these days in the "Uniform Monday Holiday" idea, creating additional "long" weekends or vacationettes during the year.

Businessmen throughout the nation are finding that employees are highly in favor of the Monday holiday idea, since it will mean a long three-day weekend for most. And business leaders will gain too. It's extremely annoying to close one's place of business in the middle of the week for a holiday — regardless of the occasion. And, although it might seem strange to celebrate the Fourth of July on any other day, we still believe that both employees and employer will benefit from the deal.

All in all, it sounds like an excellent idea.

—HB—
And believe it or not, the Tigers are going to play the Lions today in a baseball game that should be a real thriller.

TV-10's Tigers are coming to Hereford to play the Paisano Lions Club in a benefit performance that is expected to produce about as many laughs as anything else. However, both have excellent ball clubs and it should be an exciting contest.

Proceeds from the game will be used to help finish the roof on a gymnasium at the Labor Camp.

Don't miss it. It will be worth your 50 cents admission and your time.

—HB—
In an essay on "Things I Am Thankful For," a little boy listed "my glasses" explaining, "They keep the boys from fighting me and the girls from kissing me."

—HB—
And then there's the story about the parents who bought their teenage son a watch. It was shock-proof, water-proof, non-breakable, non-magnetic and self-winding.

He lost it.

RECEIVES AWARD
Nine Texas Radio Stations will be honored by the Vocational Agriculture Teachers Association of Texas on August 9 in a meeting at Dallas, according to E. A. Roquemore of Arlington, President of the organization.

KPAN of Hereford will be one of the nine. Radio stations to receive the award are nominated by Vocational Agriculture Teachers in each of the fifty-three districts in Texas. After selection by the district, nominations are forwarded to the



Marvin L. Batenhorst

Umberger Man Attends Reserve Officer Training

FT. SILL, OKLA. (AHTNC) - Cadet Marvin L. Batenhorst, 21, son of Mr. and Mrs. Sylvester L. Batenhorst, Umberger, Tex., gets a chance to fire an M-16 rifle while attending Army Reserve Officers' Training Corps summer camp at Ft. Sill, Okla. He is a student at West Texas State University, Canyon, Tex. He is receiving six weeks of training in leadership, rifle marksmanship, physical conditioning and other military subjects.

Upon successful completion of summer camp and graduation from college, he will be commissioned a second lieutenant in the U. S. Army.

Cadet Batenhorst graduated in 1964 from Umberger High School.

Clayton To Visit Hereford Aug. 4

A "Report to the People" will be made in Hereford, Friday, August 4 by Representative Bill Clayton of Springlake. The breakfast meeting will be held at 7 a. m. at the Caison-House, and everyone is invited to attend.

Host for the event will be the Governmental Affairs Committee of the Chamber of Commerce, and price for the breakfast will be \$1.25.

Clayton will report on what has happened in the legislature this past year, and what he expects to come up next session. A question and answer period will be held following the report.

Those interested in attending are urged to call the Chamber of Commerce office in order that the committee will have some idea as to the number planning to attend.

Those committees of teachers make the final selection of the stations to receive the state Distinguished Service Award.

KPAN owner-manager Clint Formby will go to Dallas to accept the award.

YOUR DAY IS WITH **Del Monte**

Furr's Day

YOUR DAY TO SAVE!

AND IT'S DOLLAR DAY!

DOUBLE FRONTIER STAMPS

on Wednesday with \$2.50 purchase or more

Green Beans Del Monte Cut 303 can 4 for \$1.00

Fruit Drinks Del Monte Assorted 46 oz. can 4 for \$1.00

PEACHES Del Monte Yellow-Cling No. 2 1/2 can 4 for \$1.00

Depend on Furr's Quality Meats

FRYERS

CUT UP Fresh Frozen

33¢ Lb.

"FRYER PARTS"

Breast Fryer lb. 69c Thighs Fryer lb. 49c

Wings Fryer lb. 29c Legs Fryer lb. 49c

Thighs, Breast, Legs. Pick of the Chick lb. 59c



PICNICS Sliced Half or Whole Lb. 39c

PORK CHOPS Family Pack 1/4 Loins Lb. 69c

SPARE RIBS Fresh Meaty Fine for Bar-B-Q Lb. 59c

Farm Pac all 6 oz. varieties Lunch Meat ea. 29c

Farm Pac all meat Franks lb. 59c

Dartmouth 10 oz. pkg. Breaded Shrimp 79c

Farm Pac pound pkg. Sliced Bacon 73c

2 lb. pkg. 1.45

TUNA

Del Monte Sweet No. 303 can 4 for \$1

Del Monte Cream-Style Golden No. 303 can 5 for \$1

Del Monte No. 2 1/2 can 3 for \$1

Del Monte Fresh Whole Dills 26 oz. 39c

Del Monte No. 303 can 4 for \$1

Del Monte 303 can 4 for \$1

Del Monte 8 oz. can 8 for \$1

Del Monte No. 303 can 6 for \$1

Del Monte No. 303 can 5 for \$1

Del Monte 46 oz. can 3 for \$1

Del Monte Halves or Sliced No. 303 can 3 for \$1

Del Monte qt. 2 for 89c

CATSUP Del Monte 20 oz. 4 for \$1

Tomato Juice Del Monte 46 oz. 3 for \$1

Fresh Frozen Food Savings

Mortons chicken, beef, meat loaf, Salisbury steak, turkey, or spag and meat balls EACH 39¢

Tater Boy, Fresh Frozen, 2-lb. bag 29c

DINNERS

TATER TOTS Baby Soft 200 2 Ply

Facial Tissue 6 for \$1.00

Fresh Fruits & Vegetables

PEACHES Calif. LB. 23¢

PLUMS Calif. LB. 29¢

CANTALOUPE 5 for \$1.00

Delicatessen

Bar-B-Queed Fryers Whole each 98c

Roast Beef Choice Beef lb. 1.69

Bar-B-Queed Beef Chopped lb. 1.69

FINE FOR

Cole Slaw pt. 39c

Salad Lime Delight pt. 49c

Salad Cauliflower pt. 59c

VALUABLE COUPON FREE

100 FRONTIER SAVING STAMPS

with \$2.50 purchase or more and this coupon. Limit one per family. Expires 8-2-67.

FURR'S SUPER MARKET

Joy Suds 1 lb can Bubble Bath 5/\$1

Assorted Flavors 8 oz. liquid Metrecal 4/\$1

Valiant 5 gr. 300 count bottle Aspirin 2/\$1

Furr's SUPER MARKETS

13th & 25 Mile Ave.

FOXWORTH-GALBRAITH LUMBER CO

OF HEREFORD LUMBER AND BUILDING MATERIAL

SPECIALIZING IN ALL KINDS OF BUILDING MATERIAL

P. O. DRAWER 153 234 EAST SECOND STREET HEREFORD, TEXAS 79045

SPECIALS

Ten Day Special On Sherwin-Williams Paint

KEM-GLO ENAMEL \$7.50 gal.

Ranch and Barn Utility Paint (brown) \$2.00 gal.

Ranch and Barn Utility Paint (gray slate) \$2.00 gal.

Utility Paint (bronze green) \$2.00 gal.

Silver-Brite Alum. Paint \$3.25 gal.

Close Out and Discontinued Colors Kem-Glo-Etc. \$4.00 gal.

Close Out and Discontinued Colors Kem-Glo-Etc. \$1.00 qt.

Super Kemtone (all colors) \$5.15 gal.

Hi-Hide Shewin-Williams Spec. White Latex (5 gal. cans) \$3.50

Sherwin-Williams A-100 Latex House Paint \$6.25 gal.

Sherwin-Williams Hi-Level Gloss House Paint (5 gal. lots) \$4.50

12 x 15 Cloth Drop Cloths (while they last) \$6.95 each

Sherwin-Williams One Coat House Paint \$8.00 gal.

Luran Vinyl 6' Floor Covering \$1.95 per lin. foot

25' Pcs. Only Pre-Finished Paneling \$4.15 per sheet

Material For 6' Cedar Fence (Gates, Hwd. extra) \$157. per 100'

H.D. CHATTER

Of Cats That Had Character



By Mrs. Argen Draper
Home Demonstration Agent

Today I hear that cats have been in national competition to determine the something-or-other in the feline population. And it was won by a black cat named Pepper.

MY FELINE-SYMPATHIZING neighbor thinks that it is simply wonderful that cats have finally gotten this deserved and much belated recognition.

It makes me think of the character cats that I have owned and some of their outstanding traits. And think what wealth might have come my way if only they had been entered in contests and won?

In my memory there was Whitie (coal black); 3 Boots

(three white legs); Almost (who had his tail cut off. He almost made it across the railroad track); Toes (two toes grown together); Tarzan (who riddled the living room curtains); Sunday Bill (presented to us on Sunday).

BUT ONE OF THE first real characters was Tom Puss who had many outstanding traits but the most memorable was catching a mouse and waiting for me to come home to commend him before he would eat it. Also, he'd bring me mice and rats from the barn. It was a bit squeamish for me but I'd never discourage him. He never asked for undue praise but wanted only deserved recognition.

Stubby was the only cat we ever had that was really and truly a mouser. She would bring her babies large rats and other rodents. I can still see her dragging a rat that weighed more than she did.

THE CAT THAT was a publicity hound was Wednesday Morning. He appeared at our door on — you guessed it — Wednesday Morning. His antic of ringing the door bell received considerable attention and he seemed to thoroughly enjoy it. To the family it was nice but a little distressing around midnight to answer the bell's clang and there was this smug-looking alley cat wanting in the house.

George, the Siamese, owned our family for only a few months but there are still torn window shades and scratched furniture to remind me of my sympathy for George. We got him by default; you see, his master was killed in an accident and poor cat was so emotionally upset and he never recovered from his grief for nor swore off allegiance to his former master.

The most notorious of all the cats was Brother Black. At first he was so wild and we would only see a black streak between barns. Eventually he reasoned with himself and decided there was an easier way and a better place to live than on the turn-rows.

ONE DAY HE CAME up to me in the yard and volunteered to possess me and my time, which he did for the next 15 years. Loyalty was his strongest point. He was so loyal, in fact, that I'd have to push him out of the house.

He possessed our time and had the audacity to demand special foods and during the whole time he devised all kinds of methods for being served a meal at any and all hours.

One of Brother Black's self-appointed duties as a bona fide family member was to come in when we had company. He'd get in the lap of the person doing the most talking.

At 18 years of age a cat would be considered 102 years old in human years. Drs. Cope and Gilliland might not completely agree on this method of figuring a cat's age but a fellow catist said the first year of a cat's life is 18 human years; the second year, nine years; and each following year, five years.

Where is Brother Black now? There is speculation because he had gone to his reward. The speculation is, what will be the reward for loyalty and for be-

ing a regular family member? I miss him not only emotionally but from a practical point of view as it is more, only slightly more, reasonable to be talking to a cat than simply talking.

CARD OF THANKS

We would like to express our thanks to everyone for the flowers, food, prayers, donations and kindnesses in the loss of our daughter and sister.
The Doug Johnson family

Pitcher Earl Wilson of the Detroit Tigers sometimes pinch hits. He sometimes hits home runs, too.

PERSONALS

by Penny

Recently returning from Houston where she has been a patient in the hospital for a month is Barbara Shipley. She was accompanied by her husband, Roger.

Mr. and Mrs. N. E. Tyler and sons Kelly and Jerry, took a trip to Ute Lake in New Mexico. With them were their daughter and son-in-law, Mr. and Mrs. Gary Victor.

Kathy and Ches Carthel from Lockney are visiting Mr. and Mrs. Maurice Tannahill for a few days. Also visiting are, DeLynn and Mike Matthews from Lockney.

Janice Walls from Amarillo is visiting her grandparents Mr. and Mrs. Lynn Kester.

On a trip through the midwest are Mr. and Mrs. Ansel McDowell. They are traveling with

Mr. and Mrs. Sandy Parsons from Wellington.

A going away party for Joe Lewis Bran was given last Thursday before he and his family left for Seattle, Washington where they will make their home.

Supper was served and gifts were presented. It ended with a devotional. The party was given by Mr. and Mrs. Morris Means at the Means Sign Shop.

August 13 is a big day for the W. H. Thompsons who live on Dairy Road. A birthday party for Mr. Thompson will be held

at the Bull Barn on that date. He will be seventy-one years old and the whole family will be there to help celebrate it. Basket lunches will be served at noon.

CARD OF THANKS

We wish to extend our appreciation and thanks to Dr. Hicks and to our many friends and neighbors for the assistance and thoughtfulness shown to us in our bereavement over the loss of our beloved wife and mother.

W. J. "Bill" Thomas
Mrs. Donald R. Metcalf
Mrs. Kenneth Christie
Mrs. Walter Leon Hardin

PICKS CO-CAPTAINS
LARAMIE, Wyo. — Tailback Jim Klick, a senior from Lincoln Park, N. J., and defensive tackle Mike Dirks, a senior from Monticello, Iowa, will co-captain Wyoming's football team next fall.

Wyoming opens its 1967 season against Arizona at Tucson on Sept. 16.

Armstrong
505 W. Park
364-1868

Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

Mr. and Mrs. Clifton Warrick and son, Austin, were recent visitors of his grandmother, Mrs. J. E. Warrick, and other relatives here. Clifton teaches in San Marcos Boys Academy.

Also visiting the Warricks was another grandson, Glenn Warrick, Mrs. Warrick and sons, Marty, Jim and Jay, of Wellington. They spent Monday night in the home of his brother, Bill Warrick and family and visited the other relatives Monday and Tuesday.

Debbie Ogan went with a group from Hereford to attend the Thunderhawk Cheer Leaders School at the University of Oklahoma, this week.

Mrs. Laura Littrell accompanied Mrs. Alex Thompson to Glorieta W. M. U. Camp this week, leaving last Saturday. They returned home Wednesday.

T. L. Sparkman Sr., is at home from the Hereford hospital and improving. He came home Sunday.

Dean Gripp is recovering from surgery last Monday in the Hereford hospital and expected to be home by this week, e.p.d.

Nancy and Gail Gripp have been spending the week with their grandmother, Mrs. A. G. Gripp at Conway.

Mr. and Mrs. Glenn Andrews and sons visited their folks, the Owen Andrews and other relatives Monday night and Tuesday.

Mr. and Mrs. Joe Andrews and children went to Albuquerque Thursday to meet Mrs. Andrew's mother, Mrs. Herbert Haseloff, who was returning from a trip to California. The group did a little sightseeing while in the area.

Rev. Sam Ogan took Frio R. A.'s to camp at Joydada Baptist Assembly from Wednesday until Friday. Attending were Eugene and Raymond Warrick, Sammy Ogan, Jerry Robbins, Kenneth Adams, Royce Waldrip and Kim Gripp.



Hereford, Texas
Penney's
ALWAYS FIRST QUALITY
Mon., Tues., Wed., Fri.
9:30 am - 6:00 pm
Thurs. & Saturday
9:30 am - 8:30 pm

LIMITED TIME ONLY!
Penney's famous sheets reduced
IN WHITE AND FASHION COLORS

More people buy Penney sheets than any other single brand in the world. Penney sheets are always first quality; tested to meet the most exacting standards!

- NATION-WIDE®** cotton muslins. White. 133 count*
twin 72" x 108" flat or Elasto-fit Sanforized® bottom **1.51**
 - full 81" x 108" flat or Elasto-fit Sanforized® bottom **1.71**
 - pillow cases, 42" x 36" **2 FOR 83c**
 - PENCALE®** cotton percale, 186 count*. White.
twin 72" x 108" flat or Elasto-fit Sanforized-bottom **1.83**
 - full 81" x 108" flat or Elasto-fit Sanforized bottom **2.05**
 - pillow cases, 42" x 38" **2 FOR 1.05**
 - PENCALE FASHION COLORS:** pastels — pale pink, lt. lilac, pastel yellow, opaline green, seafoam, lime, milk chocolate, Deeptones — avocado, honey gold, hyacinth, capen blue, persimmon.
twin 72" x 108" flat or Elasto-fit Sanforized bottom **2.58**
 - full 81" x 108" flat or Elasto-fit Sanforized bottom **2.78**
 - pillow cases, 42" x 38" **2 FOR 1.28**
- * bleached and finished

WHITE GOODS EVENT IN FULL SWING!

\$1 buys luxury Fashion Manor® frosted print or solid towels in bath size!

bath towels **\$1**
hand towels **2 for \$1**
washcloths **4 for \$1**

Set your baths looking new with famous Penney towels in many splendored hues! Our buyers combed the market to bring you these special \$1 buys! Choose from lavish floral prints on snowy frosted grounds . . . or huge 2 feet by 4 feet solid color towels with pucker-free dobby borders* . . . outstanding at any price! Both cotton terry.
* or Penney's will replace

Frosted print: Siam pink, saffron yellow, moss green, blueberry.
Solids: Baby pink, moss green, saffron yellow, white, royal blue, chestnut brown, poppy red.

20% off fabric and labor for custom draperies made to your measure!

Choose from a select group of thousands of beautiful fabrics from our custom collection!

Hurry, last week to have fresh new decorating looks in the making at a big 20% OFF our regular prices! It's a standout collection with over 2500 custom fabric samples. Designer prints, florals, stripes, provincials and a mass of moderns! Color is stressed with hundreds of solids from lights to darks! Interesting textures, too . . . nubby fabrics, smooth surfaces, open weaves, wondrous sheers, more! All finest quality from top decorator fabric houses! Last week to save 20%!

FOR EXAMPLE:
Draperies 00" wide by 00" long made from our (fabric name goes here).
REG. 8.98 PAIR, NOW 7.18 PAIR

FOXWORTH-GALBRAITH LUMBER COMPANY
OF HEREFORD
LUMBER AND BUILDING MATERIAL

SPECIALIZING IN ALL KINDS OF BUILDING MATERIAL P. O. DRAWER 153
234 EAST SECOND STREET

TEN DAY SPECIALS

Luminall One Coat HOUSE PAINT **\$6.00 gal.**

Luminall Latex HOUSE PAINT **\$4.30 gal.**

Luminall Latex (white only) WALL PAINT **\$3.15 gal.**

Luminall Semi-Gloss (white only) ENAMEL **\$4.00 gal.**

(Limited Quantities of this Paint)

Remember You Can Always Just Say "CHARGE IT", at Your Friendly Penney Store.

Water, Inc. Will Have Action Role

Directors of Water, Inc. are predicting an action-filled role after being briefed on the water situation politically in a meeting at Dimmitt Thursday.

Votes are going to drain the precious resource off to the south, John Kendrick told the group, explaining that Texas Water Development Board Director Joe G. Moore Jr. would have almost no alternative. Moore has declined to give the definite figure in acre feet of the water that would be available to West Texas; he also has said that current Texas plans call for movement of water only to Tarrant County.

Water, Inc. foresees a role of having to develop plans for getting the water on out West, where it is so desperately needed for agriculture.

George McCleskey, legal counsel for the group from Lubbock, told directors that plans laid out by the Bureau of Reclamation have convinced him that West Texas will get the water. Various possible sources have been studied, McCleskey pointed out, and all have been eliminated except for channels from the Mississippi River. Other Texas routes, besides the one now being proposed, have been eliminated by the Bureau, McCleskey told the group.

Maps of the proposed Mississippi plan show channels to be cut, coming across Arkansas, Oklahoma, Texas and running finally into New Mexico. Parts of New Mexico and Oklahoma are included within the jurisdiction of Water, Inc.

The routes in some cases indicate utilization of the Arkansas River, but it has been pointed out that the Arkansas channel is not adequate for bringing the amounts of water requested.

In talking about the size of channels, J. W. Buchanan, director of information for the association, pointed out that the channel of the California Central Valley Project, which brings only four million acre feet of water annually to southern California, is 250 feet wide and 32 feet deep, and lifts water some 3,400 feet in its 440-mile route. Water, Inc. is seeking some 18 million acre feet from the Mississippi; one Lubbock lawyer warned the group of "selling out" to the Texas Water Development Board for a mere one million acre feet.

In organizational meeting, the directors. Members for the improved leasing a building at 1811 Ave. Q. in Lubbock to house its offices. Also approved were nominations made for directors of the Midland-Odessa-San

Angelo, Abilene-Waco, Fort Worth, El Paso and Wichita Falls districts, completing the 23 directorships.

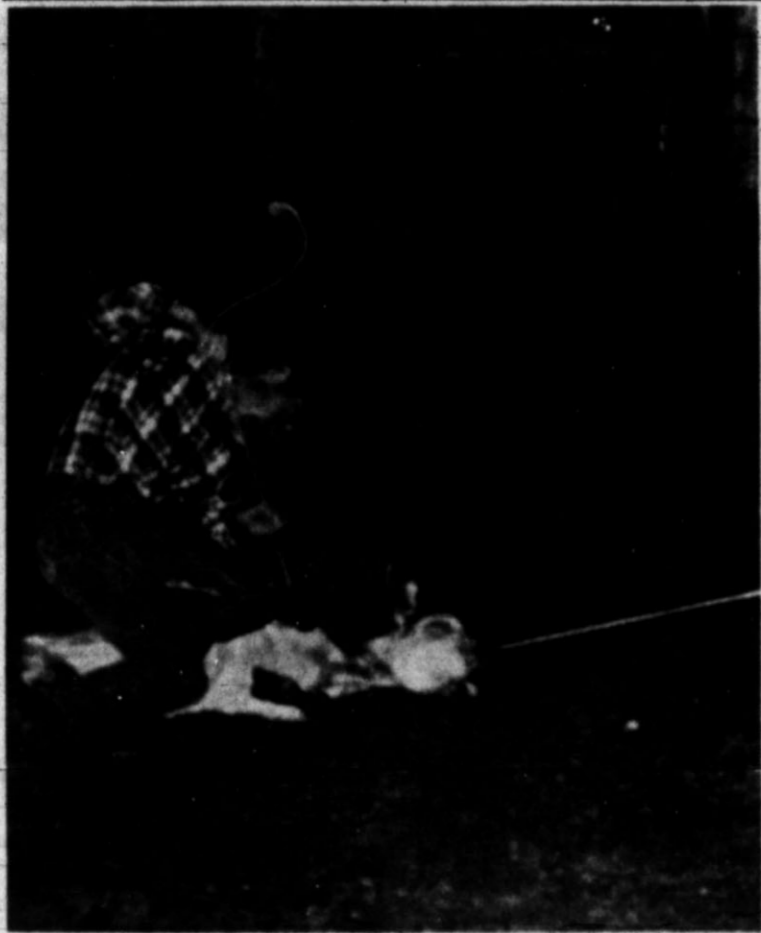
The hiring of a public relations man was also approved by directors. Members for the interagency relations committee and the membership committee were named.

A budget was approved, with a total of \$200,000 as predicted by Kendrick. Biggest items included Salaries, \$50,000, travel and promotional activities, \$30,000, consulting and planning, \$45,000, and cost of a movie, telling of the need for water on the High Plains, \$30,000.

A report by those who attended the Southern Water Resources conference recently held at Biloxi, Miss., indicated that states in that area were willing to cooperate in getting excess water to points where it is needed.

Water, Inc. is working now to improve communication both within and outside membership. Water, Inc. has picked up its first 500 members within 30 days, and anticipates greater strides in the near future. Work is beginning on an intra-agency newsletter, as well as increased information exchanges within other water agencies.

A big job ahead, according to the water promoters, will be in selling the folks in Dallas and other metropolitan areas on the importance of West Texas to their economy. Criticism of the West Texas drive for water has come from this city, proclaiming water for irrigation to be a lost cause because of its one use. Water, Inc. wants to use a film to help convince people of the importance of agriculture to the economy of the State of Texas.



RACE AGAINST TIME — Tie-down calf roping was one of the divisions in rodeo action here over the weekend. Here a cowboy works as fast as he can to get his calf tied up on the ground.

Hospital Notes

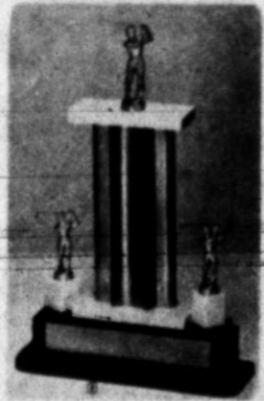
PATIENTS IN HOSPITAL
Mrs. John Flores, Jr., 1026 East 2nd; Mrs. Richard A. McGrath, Vega; Mrs. Kenneth A. Duncan, Rt. 3; Mrs. Jesse H. Martinez, 302 Ave. B.; Raul Martinez Hidalgo, Texas; Philip Gutierrez, Jr., Hart; Dean Gripp, Star Rt.; Kenneth Paetzold, Rt. 1; Raymond Norris, Vega; Pilar San Miguel, Rt. 2; Mrs. Julie R. Contreras, General Delivery.
Otobiano James, Rt. 4; Mrs. Doris McCort, 501 East 3rd; Jack Miles, 915 Union; R. L. Mason, Rt. 5; Mrs. L. C. Moore, Wildorado; Lewis L. Atkins, Rt. 3; Mrs. Nettie Thomas, 815 25 Mile Ave.; Mrs. Glenn Green, Amarillo; Calvin Newman, 601 Ave. H.; Claude H. Ferrison, Dimmitt; Mrs. Charles G. Davis, 113 Ave. C.
Jerry Roberts Rt. 5; Cipriner Ramirez, 130 N. Main; Frank Trevino, 834 Star; Giles Wilhite 520 Star; Charles Newell, 133 McKinley; George Treadway, 240 Ave. H.; Mrs. Ruth Bell, Box 1111; Mrs. V. J. Owens, Rt. 1; Roger Owens, Box 1406; Mrs. Jim Hill, 411 East 4th; Calvin Newman, 601 Ave. H.; Ronnie Ballard, Rt. 1; Bill McDowell, 101 Aspen, Mrs. Mollie Achgill, 100 Westhaven.

PATIENTS DISMISSED
Kimberlee Stafford, B. C. De-ment, Mrs. Jessie Blakemore, Mrs. Ubaldo Bermudez, Paul Plummer, Mrs. Israel Vera, Roy Hill, Willie Ann Green, Mrs. Aurelio Zamora, Mrs. Baldamar C. Tijerina. — July 28.
George Yzaguirre — July 27.
Bob Reed, Steve Crist, Miss Carol Perrin, Mrs. C. R. Stokesberry, Mrs. Angellita Torrez. — July 28.

Turks ...

Continued From Page One
woman to make the trip, but she was unable to pass the English examination.
All of the six men are employees of the Turkish government, working in the SCS. All had graduated from colleges or universities in Turkey.
Accompanying the men to Hereford were Harry Rucker, of Amarillo, area conservationists with the SCS, and Dan Huckabee, SCS-area engineer.

TROPHIES OF CHAMPIONS



for Outstanding Awards, All Sporting Events Distinguished

Designs on Each Plaque

Each trophy engraved to your satisfaction

We have a complete

COWAN JEWELERS 217 MAIN

PIGGY WIGGLY

PIGGY WIGGLY

PIGGY WIGGLY



Shop PIGGLY WIGGLY

Men take it easy! with quick-to-fix fun foods!

BREAD

Tendercrust

1 1/2 lb. loaf Reg. 29c Cello Wrap

19c

Ladies — \$1.00 Value Assorted Shades **NYLON HOSE** All Sizes **49c**

Borden's — 1/2 Gallon — First Quality **ICE CREAM** Square Carton **59c**

King Size or Regular For Extra Fun Take More Than One 6 Bottle Ctn. **COCA COLA** **39c**

Shurfresh Sweetmilk or Buttermilk **BISCUITS** 8 oz. can **3 for 25c**

Kingsford Briquettes **CHARCOAL** 10 lb. bag **59c**

All Purpose **GLADIOLA FLOUR** 10 LB. BAG **99c**

Shurfine Frozen All Butter **Cinnamon Danish Rolls** 63c Value — 9-ct. pkg. **49c**

Roxey — Tall Cans **DOG FOOD** **9 for 69c**

Chicken of The Sea **TUNA** 6 1/2 oz. cans **29c**

Gerber's — Strained Fruits and Veg. **BABY FOOD** 4 1/2 oz. jars **9c**

Summer Is Cookout Time!

Round Steak
Sirloin Steak
U.S.D.A. Choice **lb. 89c**

T-Bone Steak
Loin Tips
U.S.D.A. Choice **lb. 98c**

Armour's Cheddar **Longhorn Cheese** **lb. 69c**

Hormel-All Meat **FRANKS** **lb. 55c**
Grandma's Delicatessen Pies, Cakes, Rolls and Donuts Baked Daily

Maryland Club Coffee All Grinds lb. can **59c**

Add Extra Zing to Salads **BELL PEPPERS** **3 for 25c**

Home Grown-Tender, Crisp Rich in Flavor **Green Beans** lb. **15c**
Home Grown U.S. No. 1 Russets **Potatoes** 5 lb. **29c**

Alka Seltzer 39c size 2 for 49c



Holly or Imperial **Sugar** 5 lb. bag **55c**

Shurfine **Shortening** 3 lb. can **69c**

Fluffy - Pkg. of 3 or 5 **Kitchen Towels** values **98c 69c**

Vac Bottles By **Thermos** pt. size 149 qt. size 219

PEACHES Calif. Sun Haven The kind that Make you Want More lb. **19c**



SERVICE-TOONS

by Corinne Moore



"He think it's a SLOW LEAK I'm waitin' to see!"

We find any trouble without delay. And you get FASTER SERVICE also in buying gas, oil, grease jobs, tires, batteries and general repair work. Come in and TIME US!

Moore Bros. Shamrock Service phone 364-0003 "Where Hiway 60 Meets 385"

MOLLY JO'S BEAUTY SALON

(formerly Thomas Beauty Salon)

Even though the name has changed, you still get the same complete expert Beauty Care.

Early or late appointments.

Molly Jo's Beauty Salon

Claudine Elya Leon Molly Jo Phone 364-2151 508 Knight

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S
DISCOUNT CENTER

Gibson Discount Center of Hereford
 Guarantees its customers that if
 we stock it you cannot buy it at a lower
 price anywhere in Hereford!

Remember:
**"ANY TIME YOU SEE A LOW-PRICE,
 YOU CAN BEAT IT AT GIBSON'S!"**

Prices in this ad good Sun.-Mon.-Tues.-Wed, July 30, 31, Aug. 1 & 2

GET SET
 HOLDING HAIR SPRAY
49c



GLEEM
 Toothpaste with free Scotch Tape
 Extra Large Tube - 25c Size Scotch Tape
 \$1.04 Value!
39c



LISTERINE
 14-oz. bottle-reg. \$1.09
69c



DEP HAIR GEL
 1-lb. jar - reg. \$1.50
97c



ANACIN
 ANALGESIC TABLETS
 FAST PAIN RELIEF
 HEADACHE - COLDS - BODY ACHES - NEURALGIA



WILKINSON
SWORD
 SUPER SWORD EDGE
37c



VITALIS
 King Size 12-oz. jar - reg. \$1.49
97c




ANACIN
 bottle of 100 - regular \$1.33
77c



SEA & SKI
 SUNTAN LOTION
 2-oz. size-reg. 89c
47c



Q.T.
 3.5 HOUR
 TANNING LOTION
 4-oz. size - **\$1.27**
 reg. \$2.55



BRYLCREEM
 Imperial Size - Reg. \$1.39
89c
 "Just A Little Dab Will Do You!"



COPPERTONE
 SUNTAN LOTION
 4-oz. size
 regular **77c**
 \$1.50



Gibson's Prescription Pharmacy Can Save You Money On Your Prescriptions . . . Phone 364-4900 TODAY!

<p>ZONITE Personal Antiseptic for feminine hygiene 10-oz. regular \$1.00 67c</p> 	<p>ONE-A-DAY Multiple Vitamins bottle of 60 regular \$2.00 \$1.43</p> 	<p>CHOCKS Multiple Vitamins Plus Iron bottle of 60- reg. \$2.49 \$1.43</p> 	<p>NEO-SYNEPHRINE JELLY NEO-SYNEPHRINE JELLY regular 55c tube 29c</p> 	<p>KOROMEX JELLY Economy Size regular \$2.50 \$1.75</p> 	<p>CONTAC NASAL MIST For relief of nasal congestion regular \$1.30 83c</p> 
---	---	---	--	---	--

<p>TIDE "The Washday Miracle" giant size box 59c</p> 	<p>DASH "For Automatic Washers" jumbo size box \$1.99</p> 	<p>COMET CLEANSER giant size 23c</p> 	<p>THRILL LIQUID DETERGENT giant size 39c</p> 	<p>DOWNY FABRIC SOFTNER giant size 57c</p> 
---	--	--	---	--

OPEN MON.-SAT. 9 to 9 . . . SUNDAY 1-6

BREAD
 1 1/2-lb. loaf
17c



**LADIES
 SLIPS**
 Values to \$6.95 each
\$1.19



3-PC. BATH SET
 INCLUDES
 Lid Cover
 Carpet
 Step-Up
 regular \$4.98
\$2.67



Gold Star
MILK
 gallon
79c



MR. AUTO OWNER!

Auto Insurance Rates Depend On You!!

EFFECTIVE AUG. 1st

Your Auto Insurance will be subject to a Safe-Driver Rating Plan. This plan has been designed to help stabilize Insurance premiums by charging drivers who receive several tickets with **ADDITIONAL PREMIUMS!**



YOU CAN HELP TWO WAYS

1.

Make Our Highways a safer place to travel. You can do this by being extra careful with your own driving and by keeping a wary eye peeled on the other driver as well. Remember, it makes no difference who has the right-of-way if you're killed in a needless accident.

2.

When you are contacted by your local independent Insurance Agent, please furnish him the necessary (and correct) driver information. If you're a careful driver we want to know it. If you're not, the records in Austin will eventually tell the story, so help us all by doing your best to give the correct information.

ONLY SPEEDING AND ACCIDENT TICKETS WILL BE CHARGED AGAINST YOUR RECORD!

For Additional Information Contact Your Local Independent Agent Listed Below:

Hereford Insurance Agency

Robinson Insurance Agency

Plains Insurance Agency

The Insurance Center

La Plata Agency

Lone Star Agency



ONCE DOWN THE BLOCK — Kiddos in the pre-school class for non-English speaking classes at Shirley School took a spin with Hereford volunteer firemen Friday, when they took the youngsters around the block on fire trucks. It was fun for most of them, but some were a little apprehensive of climbing on the big red truck. Riding alongside here is Wallace Shelton of the police department.

Who Says We Can't Raise Rabbits?

By PENNY YOUNG
Staff Writer

In a book written on the care of rabbits, it says that it is almost impossible to raise baby rabbits on a bottle. However, this isn't necessarily the case and the three children of Mr. and Mrs. Alvin Smith who have raised two rabbits from the time they were born and with a baby bottle, prove the point.

Alvin, Frankie and Lisa Smith, who reside at 604 East 4th, are the proud owners of two rabbits named Skip and John. The baby rabs were rescued from dogs a few hours after they were born, by Mrs. Frank Henderson and Mrs. Mil-

dred Turner, who then presented the young furry critters to the Smith children in hopes they could keep them alive.

The ladies live about 4 miles north of Dimmitt on Highway 385. They are the mother and aunt, respectively, of Mrs. Alvin Smith.

The family agrees that the secret to raising the rabbits is to sponge them every day until they are weaned. Feeding was done with a baby bottle and formula consisting of milk with Karo syrup, five times a day.

Can you imagine the feeding hours?

Five o'clock in the morning is one time for the rabbits to enjoy a glorious meal and for the feeder and sleeper to enjoy the beauties of the Golden Spread morning.

The cage in which the rabbits reside was built by Alvin Smith and equipped with everything that a rabbit enjoys.

Smith commented that the other family pets, two cats and a Chihuahua dog are just waiting for the time when they can play with them.



—Hereford Brand Photos by Penny Young
RABBIT EXPERTS — The Smith children, Alvin Earl, standing; Frankie seated left and Lisa demonstrate technique of feeding baby rabbit with a bottle. Rabbits are shown in lower picture. The healthy rabbits have been raised by the three children of Mr. and Mrs. Alvin Smith, 604 East 4th St.

Championship, Powder Puff Races Planned Today At Speedway

Racing fans will get their fill of action today at the Hereford Speedway as a double attraction — the Mid-Season Championship Races and a Powder Puff Derby — are planned.

Trophies will be awarded in four categories during the days events, including the Mid-Season Championships, Roll-over members, Powder Puff winners and the champions for the Sunday races.

Drivers are expected from Amarillo, Lubbock, Dimmitt, Clovis and Hereford to compete in the racing activities.

Frank Easton and Jim Dawson have big leads in "B" Class and "A" Class, respectively, for trophies.

The Powder Puff Derby features races by women, who usually try to break the men's records. The last Powder Puff Derby featured one wreck in which the car overturned.

Raceway officials stressed that there will be no increase in admission, which is \$1 for adults and children under 12 admitted free when accompanied by parents.

Races begin at 2 p. m. on the Speedway located just south of U. S. 60 east of the city limits. Flags mark the route to the site.

Homemaking Teachers Going To Conference

Three homemaking teachers from Hereford schools will participate in a State In-Service education conference for Homemaking Teachers, to be held in Houston July 31-Aug. 4.

Mrs. Frank Prowell and Mrs. J. J. Durham of Hereford High School faculty and Mrs. Joe Bradley of Stanton Junior High will go for meetings in the Shamrock-Hilton Hotel.

Theme of the programs will be Homemaking Education — Evaluation and Direction. Topics will include contribution of home economics to vocational education, up-dating curriculum, developing gainful employment programs and challenges for an effective over-all homemaking education program.

Consultants from colleges of the southwest, from government agencies and from the State Department of Education will lead discussions.

The fourth annual meeting of the Vocational Homemaking Teachers Association of Texas will be held Aug. 3. Sessions will include a luncheon with a Neiman-Marcus style show as the entertainment feature.

Optimist To Hold District Board Meeting Aug. 6

Little business was taken up Thursday during the weekly noon luncheon meeting of the Optimist Club of Hereford.

In some short announcements made by club president Morris (Moe) Hacker, he informed the club of the District Board of Directors meeting which will be held August 6 in Pampa. He stated that the meeting would start about 1:30 p. m. at the Boys Club building.

Hacker presented W. A. (Bill) Phipps with an award Thursday during the meeting also. Phipps was awarded the International President's Golden Circle award for having participated in his club's activities and meeting certain other requirements.

Having no other business, the club adjourned.



Accident scene . . . car and panel truck in background.

Three Treated Following Wreck At Park and K

Three persons received treatment in the emergency room at Deaf Smith County Hospital Thursday morning following a car-panel truck collision at the intersection of Avenue K and Park Avenue.

Treated and released at the hospital were Henry John Dreyer, 15, and Robert Dreyer, 18, both of 121 Avenue B, and Ruben G. Fabela, 28, of 312 Avenue A.

Hereford Police said, Fabela was driving a 1964 Ford south on Avenue K and Henry Dreyer was driving east on Park Avenue about 7:50 a. m. The two vehicles collided about the middle of the intersection with Fabela's vehicle getting hit in the right side and the panel truck in the front.

Damage to the Dreyer vehicle was estimated by police to be about \$75 or a total loss and the other car at between \$600 and \$700.

A citation was issued for failure to yield right of way at stop sign.

Awtrey Family Holds Reunion

A family reunion was held in the home of Mrs. W. H. Awtrey Sr. Sunday, with guests from three states at a noon dinner.

In the party were Mr. and Mrs. Deon Awtrey and children, Sharon and Ronnie, also Sandy Beene and Don Hoover, of Friona; Mr. and Mrs. O. J. Awtrey of Melrose, N. M.; Mr. and Mrs. W. H. Awtrey Jr. and children, Sheila, Wayne, Rhonda Kay and Gina Gay, of Ulysses, Kan.; Mr. and Mrs. E. T. Ward and Jerry Thomas of Portales, N. M.; Rhonda Kay and Gina Gay Awtrey returned home with their parents after two weeks spent here in their grandmother's home.

Church Holds Revival Meeting

Revival services at Central Church of Christ, Plains and Sunset Drive, will begin today and run through Sunday, August 6, according to Gene Fooks, pastor of the local congregation.

Evangelist for the services will be Wilburn Dennis, Minister of the Church of Christ in Earth, Texas.

Sunday services will begin at 10:25 a. m. and 6 p. m. Week-day services will begin at 10 a. m. and 8:30 each evening.

Wilburn, a well known Church of Christ minister, has been preaching throughout Texas and Oklahoma for a number of years.

The public is invited to attend all services.

Miss Allison Is Lunch Honoree

Beginning parties to compliment Miss Ruth Ann Allison, August bride-elect, a pretty salad luncheon at Hereford Country Club Saturday had Miss Barbara Langley as hostess.

Miss Allison's engagement to Mack Cansler was announced earlier this month. Her wedding date is August 26.

Gladiolas and carnations set the pink and green color note which will be emphasized in the wedding in a floral arrangement centering the table. A glabella corsage was presented the honoree with a gift from the hostess.

On the guest list were Misses Allison, Sidney Bayne, Royce Mmes. Johnny Cloud, Lynton Allred, Earl Jackson, Allen Cansler, J. R. Allison, Zearl Cansler, Wayne Edwards and Earnest Langley.



SHEDS NOW SHIPPING CARROTS — A freight car is loaded at Griffin & Brand as laborers work the early carrot crop, now coming out of the fields. Carrots will probably be processed here up through the end of the year.

PAM-TEX
STEEL BUILDINGS

A. G. May Construction Co.
RED-MAY

Residence Phone: 364-0668
Dimmitt Highway: C. B. KMV5989
Mobil Phone: 289-5684
Ch. 11

- ★ COMMERCIAL
- ★ INDUSTRIAL
- ★ FARMS
- ★ AUDITORIUMS
- ★ HANGARS

ANDREW ALGER

PITTSBURGH — Among items in the Carnegie Library's Andrew Carnegie Collection is a leaflet penned in 1890 by the millionaire industrialist-telling how to make money.

Entitled "How To Win a Fortune," Carnegie wrote, "It can be done as readily as ever."

J. H. MCCRARY, M. D.

ANNOUNCES THE ASSOCIATION OF
GERALD G. PAYNE, M. D.

FOR
FAMILY PRACTICE

AT
907 PARK AVENUE
HEREFORD, TEXAS

HOURS BY APPOINTMENT
OFFICE PHONE: 364-1710
RESIDENCE PHONE: 364-3730

Dr. E. H. Hendon
Optometrist

136 East 3rd. Phone EM4-0987

OFFICE HOURS:
9:00-5:00 Mon. thru Fri.
8:30-12:00 Sat.
EM 4-0987

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY
Mon., Tues., Wed., Fri. 9:30 a.m. - 6:30 p.m.
Thurs. & Sat. 9:30 a.m. - 8:30 p.m.

End Of Month CLEARANCE
Just say "CHARGE IT!"

Entire Stock Women's Swimsuits 6.99-8.99-10.99	Large rack Girls Summer Dresses now 2.99	Men's Better Sport Shirts Reg. 3.98 now 2 for \$5.
Women's Printed Shifts \$3.	Girl's 2 & 3 piece Pajama Sets Reg. 2.98-3.98 now \$2.	Men's Summer Sportsuits Reg. 29.95 now \$22.
Entire Stock Summer Jewelry 1/2 price	Girl's Spring Sweaters & Skirts Reg. 3.98-4.98 now 1.44	Men's Sport & Dress Shirts now 1.99
Women's Skirts, Shells & Sweaters Reg. 4.98-7.98 now 2 for \$5.	Girl's Slack Clearance Large Assortment Reg. 2.98-3.98 now \$2.	Entire Stock Boy's Swimsuits Reduced to Clear Reg. 2.98 now 1.99
Women's 2 piece Jamaica Sets now \$3. & \$5.	Entire Stock Girl's Swim Suits \$2. & \$3.	Boy's Short Sleeve Plaid Sport Shirts 1.66
Women's Summer Dresses Values to 22.95 \$4.-\$5.-\$7.-\$10.	Infants & Girl's Play Suits sizes 3 to 6x \$1.	Tubular Room Size Rugs \$30. Reg. \$25. - 9x12 \$20.
Women's Seamless Nylon Hose 2 pr. 99c	large sizes Bath Towels 1.22 Washcloths 36c	8 only 3 pc. sets Luggage Bonanza Softside Hardside 10.64 18.88
Proctor Adjustable Ironing Boards 6.88	Character Beach Hats & Bags \$1.	Printed Shorty Drapes Reg. 3.99 now 2.99
PIECES GOODS BONANZA	FAMILY SHOE CLEARANCE	
Hoya Cloth - Reg. 98c now 66c	Men's Pigskin Shoes-reg. 8.99 NOW \$4.	Women's Dress Heels-reg. 10.99 8.88
Seersucker - Reg. 79c now 66c	Women's Flats-reg. 5.99 3.88	Canvas Shoes-reg. 3.99 2.50
Regulated plus - Reg. 79c now 66c	Girl's White Sandals-reg. 5.99 4.88	Children House Slippers-reg. 2.99 \$1.
Rich Boy Knits - Reg. 2.99 now \$1.		
Denims — NOW — one-group 66c		
BETTER COTTONS. Now 50c		

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION FOR **HOME LOANS** TO REFINANCE BUY or BUILD REMODEL

4th and Sampson



—Hereford Brand Photo
KIWANIS CLUB SPEAKER — Bob Izzard, News Director for KVII-TV in Amarillo, spoke to the Kiwanians last Thursday on the war in Vietnam. Izzard stated that we are winning the war and he estimates that we'll do it within 18 months to 2 years.

50th Anniversary

Red Cross Here Marks Birthday

Organized to meet a wartime need as the United States was entering World War I back in 1917, the Deaf Smith County Red Cross Chapter is observing its 50th anniversary this week, busy meeting the needs of another war.

Since its charter was issued on August 2, 1917, the chapter has been called upon for service in a second world war and in the Korean conflict, as well as in several area disasters.

Meanwhile, its continuing programs of training in first aid, nursing and water safety, work with youth and community service by volunteers has gone on through wars and peacetime.

Although the charter date is the focal point of observance, the county Red Cross was organized in May of 1917 at a meeting called by Mrs. L. Gough, who was elected chairman.

She served through the organization period, then Mrs. W. F. Gabbert was named chair-

man, Mrs. B. F. Guthrie vice chairman, Mrs. Ray Barber secretary and Mrs. John Sherman treasurer.

The organization was formed by women who sewed and knitted first for war refugees in Europe, later for men in military service. They also raised funds for Red Cross work which then included operation of military hospitals.

Before the charter was granted, an executive committee was set up. First headquarters were in the Ford Garage, then in the county courthouse.

Some of the women active in early days were Mrs. L. R. Brady, chairman of home service; Mrs. T. E. Shirley, sewing; Mrs. J. E. Ferguson, knitting; Mrs. R. T. Roloson, supplies, Dr. W. F. Gabbert; was first aid chairman.

Things were quieter after the war, but the chapter aided veterans and with depression times in the 1930's cooperated with city and county in the first

large-scale welfare work, before federal programs began.

The first executive secretary began work in that period, although she was not given that title until later. Mrs. Dyalitia Benson became county welfare director and Red Cross chairman of civilian relief, carrying on the two interrelated jobs.

She was in charge of the office through World War II, when demands of the military again took precedence and work was complicated by location of the prisoner of war camp here with its need for Red Cross contact between the prisoners and their families back in Italy.

During this time Mrs. Corinne Neely began assisting in the local office. She succeeded Mrs. Benson as executive when the latter resigned in 1952.

Dual work in the office, which had become triple after Mrs. Benson had led the organization of Hereford's unique credit union, grew to the point that three separate offices were necessary, and Mrs. Benson chose the credit union job.

She remembers as very active Red Cross workers during war years, Mmes. A. G. Bell, Bonnie Brumley, Elle Burdine, Essie B. Cardwell, H.D. Culpeper and W. E. Dameron, with many others. E. C. Eubanks was chapter chairman then. Mrs. Neely, first full-time

TV-10 Tigers To Play Lions

A benefit baseball game pitting the Paisano Lions Club of Hereford against the TV-10 Tigers will be played on the high school field beginning at 2 p. m. Sunday.

Ed Salinas, club president, said the game is being played in an effort to raise enough money to finish the roof on a gymnasium at the Labor Camp. All of the proceeds will go to Brother Chrys of St. Joseph's Mission.

The TV-10 Tigers team is made up of employees of KFDD television in Amarillo. "Our guys aren't in too good a shape so there should be a lot of laughs," said Salinas.

Admission to the seven-inning game will be 50 cents per person.

executive secretary here, worked principally in developing community service programs. While she was in the office, aid was given in disasters including a tornado at Sunnyside, south of Dimmitt, and a fire at Dawn.

Mrs. Genevieve Miller, who had worked as a volunteer several years, is the present execu-



—Hereford Brand Photo
KIWANIAN OF THE MONTH — Bartley Dowell, an accountant for Brown, Graham and Glover, was named Kiwanian of the month at the regular meeting last Thursday. Shown are (left), Bartley Dowell and Dean Herring, who presented the award.

utive secretary. She followed Mrs. Neely at her resignation about two years ago. Chapter chairmen who have served since 1960 were B. H. Hardwick, Dr. Bruce Beene, Don Zimmerman and Melvin Jayroe. J. R. Johnson took the chairmanship when a new year began last month.

ROW AFTER ROW VALUES ARE BIG PRICES ARE LOW!

YOU CAN WIN
 up to \$250 cash

Plus A Chance To Win A \$500.00 Value Color TV!!

PICK UP A BUNDLE OF CASH CARD TODAY!

Row after row — shelf after shelf — Cooper's features the really big food values — your favorite quality brands at low-low prices!

- VEGETABLE OIL Shurfresh - 24-oz. bottle 39c
- VANILLA EXTRACT Shilling 4-oz. bottle 79c
- MARGARINE Shurfresh Corn Oil 4 lbs. \$1.00

Shurfine EGGS
 Grade "A" Medium
 2 dozen 69¢

CIGARETTES All Sizes All Brands Carton \$2.99

- SHURFINE PEARS Halves Buffet Style 6 for \$1
- VANILLA WAFERS Nabisco 12-oz. box 35c
- INSTANT TEA Lipton's 4-oz. box 79c
- OXYDOL BLEACH giant box 79c

FLOUR Gold Medal 5-lb. bag with \$5.00 purchase 39¢

LONGHORN FRANKS Just the thing for cookouts
 3-lb. bag 98¢

- HORMEL BACON Black Label lb. 75c
- SIRLOIN STEAK USDA Choice Mature Beef lb. 85c

VELVEETA CHEESE by Kraft 2-lb. box 98c

BREAD Tendercrust Fresh 1/2 lb. loaf 19¢

CANTALOUPE fresh... well netted melons 4 for \$1

- CARROTS Fresh and Crunchy 2 1-lb. pkgs. 19c
- GRAPES Thompson White Seedless or Red Cardinal lb. 33c

Shurfine Chunk Style TUNA 4 flat cans \$1.00

FOLGERS COFFEE 1-pound can with \$5.00 purchase 56¢

Energy Liquid DETERGENT big value 3 22-oz. size \$1

Crest family size TOOTHPASTE reg. 95c 57¢

Head & Shoulders lotion SHAMPOO \$1.55 size 99¢

Secret Roll-On DEODORANT \$1.85 size \$1.29

Seamless 1st Quality HOSIERY \$1.00 value 2 pr. 79¢

FROZEN FOOD DEPARTMENT
 MORTON'S CREAM PIES 14-oz. box 4 for \$1
 SHURFINE GREEN BEANS 10-oz. pkg. 6 for \$1

• DELICATESSEN •
 Entrees as listed below with choice of vegetables, salad and dessert complete!

- BREADED BEEF PATTIES 79c
- FRIED CHICKEN 1/4 of chicken 89c
- BAKED HAM PLATE \$1.19



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPER'S MARKET
 BEST MEAT IN TOWN

County Red Cross

Now 50 Years Old



CHARTER ANNIVERSARY — Dated August 2, 1917, the framed charter of Deaf Smith Red Cross Chapter hangs in the local office at 319 Sampson to remind present members that its Golden Anniversary is marked this week. The document was signed by Woodrow Wilson, U. S. President during World War I. It was wartime needs of French and Belgian refugees, and later of U. S. military forces, which sparked the organization of the county chapter.

HISTORY REVIEWED — Mrs. L. Gough led in organizing Hereford women to sew and knit, raise funds and later assist families of local men in service. She was chosen as first chairman, a report in the Hereford Brand's issue of May 17, 1917, says, and Mrs. P. W. Price was secretary-treasurer. When the chapter had been established, they resigned and permanent officers were named with Mrs. W. F. Gabbert as chairman, Mrs. B. F. Guthrie, vice chairman, Mrs. Ray Barber, secretary and Mrs. John Sherman, treasurer.

FIRST EXECUTIVE — Mrs. Dyalhia Benson became the first executive secretary of the county Red Cross and also was county welfare director, handling the two interrelated programs in depression years of the 1930's. The American Red Cross assisted with welfare work of cities and counties for some time before federal programs began. She continued in the post when World War II brought busier days. The late E. C. Eubanks was county Red Cross board chairman for several years spanning the war period.

FULL-TIME SECRETARY — Pictured as many residents became acquainted with her when she took over as full-time Red Cross executive secretary in 1952, Mrs. Corinne Neely had previously assisted Mrs. Benson. Her administration continued peacetime programs which had been started in the 1940's. She also developed new programs — a motor corps, Gray Ladies, staff aides, mother and baby care classes.

POSTWAR YEARS — After wartime activities ended there was less demand for the work of Red Cross volunteers, but the organization was maintained and carried on a program including aid to war veterans through the 1920's. Through all this period there was no paid leader comparable to the present executive secretary.



PEACETIME ACTIVITY — From files of the Red Cross office, these pictures show some of the varied activity of the 1950's . . . a Women's Motor Corps, uniformed and ready to move . . .



. . . swimming classes under the Water Safety program . . .



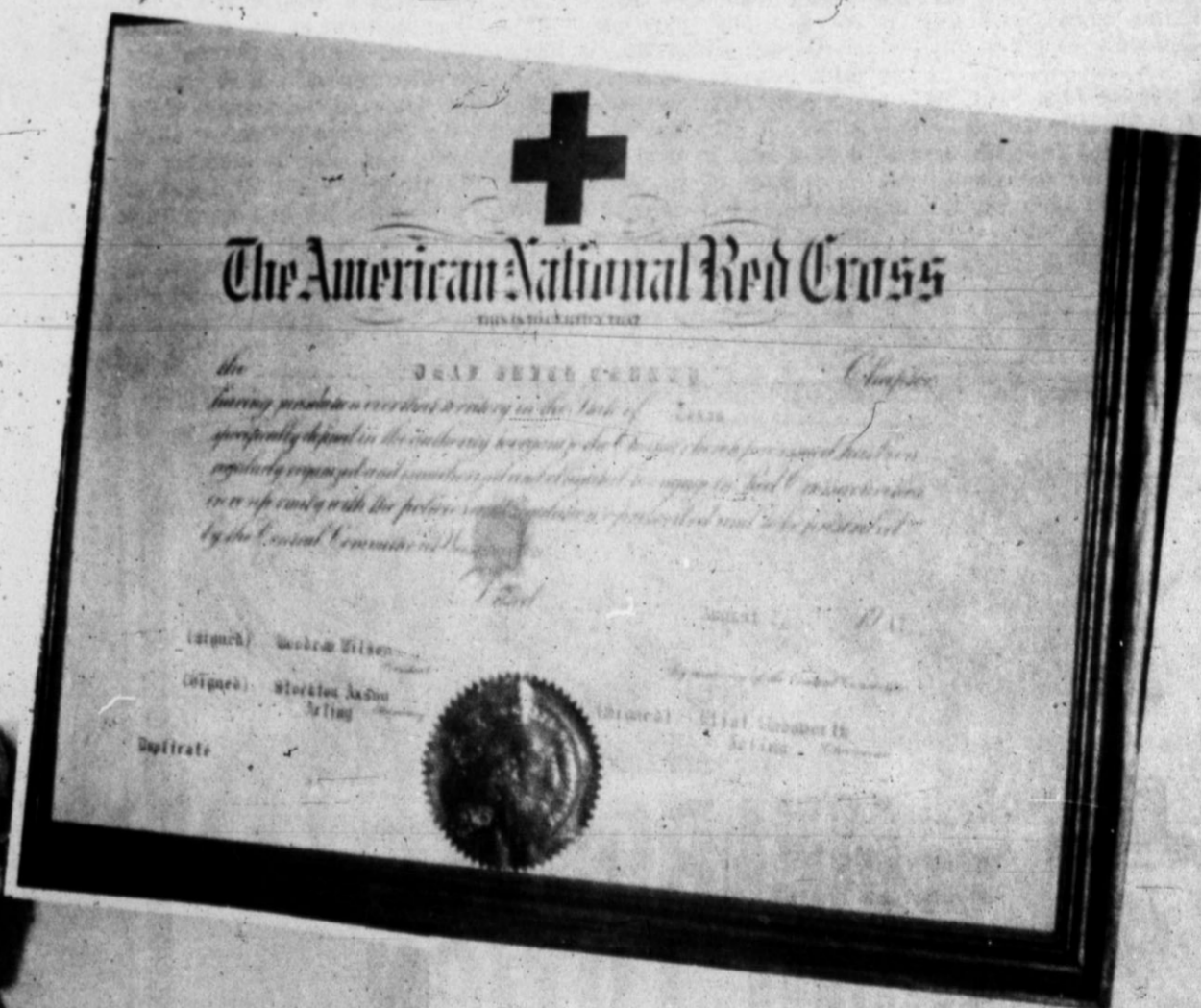
. . . Gray Ladies . . .



. . . Juniors, now called Red Cross Youth.



CURRENT LEADERS — Heading the Deaf Smith Red Cross Chapter for a new year which began in July, J. R. Johnson is chairman of the board succeeding Melvin Jayroe, who served the four years permitted by national regulations. He is pointing to the presidential signature on the charter, calling it to the attention of Mrs. W. E. Sparks, chapter treasurer. Mrs. Geneyvieve Miller, executive secretary the past two years, is shown at work at her typewriter.



The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, JULY 30, 1967



Mrs. Tom Sawyer and Children three of five, Elizabeth, Will and John

Newcomers In Profile

Family Comes To Farm

By SUE COLEMAN
Women's Editor
Roots in the soil of Deaf Smith County and in the history of Texas are points of pride to Mrs. Tom Sawyer, a resident of Hereford only seven

Izzard Speaks To Kiwanians

"We are winning the war in Vietnam, and we're doing it with the 19-year old draftees," Bob Izzard, News Director of KVII-TV in Amarillo told the local Kiwanis Club Thursday. Izzard was guest speaker for the regular noon luncheon meeting of the club. Izzard, who has recently returned from an extensive trip to the war zone told Kiwanians that the American GI is the finest in the world, and he's learned to fight the kind of war that the Hanoi government is waging in the South, something that France did not learn to do, and ultimately brought their defeat at the hands of Ho Chi Minh. Izzard said that morale was high among the troops in the field. "We'll win this war in 18 months to 2 years," he told the group. "We'll do it with the help of the artillery, the air force and the 19-year-old draftees. They're great fighters."

A 420-YARD ACE
OKLAHOMA CITY, Okla. (AP) — Jack G. Summers, 17, hit the longest hole-in-one this spring, reports Golf Digest.

Summers, using a No. 2 wood, sank his tee shot on the 420-yard eighth hole at the Lincoln Park West course here on March 15.

On March 7, 1966, Summers aced the 350-yard 11th hole on the same course, also with a No. 2 wood.

Read The Classified Ads Today.

months although her family has owned land west of the city some 40 years. THE SAWYERS CAME to Hereford from Dallas and are living in Thunderbird Apartments while they plan a home to be built here. They will have a larger part in the planning than most home-owners; Sawyer, an architectural designer, will of course design his own home.

He left a firm of architects at Dallas, where he was occupied principally with designing commercial buildings, to return to an earlier interest, farming. The move from his desk to the fields was not so strange. Mrs. Sawyer says, as he was previously farmed in the Rio Grande Valley and liked it.

ACTUAL OPERATIONS in the fields appeal to him; in the business end of farming, the bookkeeping and compiling of records, Ann Sawyer helps.

That's only one task in the busy life of the pretty young matron, who has been active in community service projects through her church and club memberships in Dallas, likes to read, is interested in music, travel and writing — she has done some writing, mostly children's stories, and plans to do more after her children are older.

Just now they are given much of her time and account for many of her interests. They are John, Will, Andy, Elizabeth and David, animated "Stairsteps" whose ages range from six to ten.

MRS. SAWYER SHARES some of her mother's enthusiasm for preservation of Texas historical sites. Her mother, Mrs. David Buchanan of Temple, was on the first state Historical Survey Commission. She is now on a state water board and as a past president of Texas Garden Clubs Inc. is interested in conservation.

It was Mrs. Sawyer's grandfather, A. C. Buchanan, who bought land in this county, ten miles west of Hereford, which the family has owned since. He was a grandson of James Buchanan, who died in the Battle of the Alamo, another reason for the Hereford newcomer's interest in state history.

She has visited here with her family on trips relating to business of the farm, since she was a child, and was prepared to like living here. She looks forward to the building of a home, "next year, after this year's farming is done," and also to construction of a small house on the farm where the family can go for short stays.

MEANWHILE SHE IS enjoying her apartment, which comprises two of the units in the house. Its furniture includes prized antique and imported pieces from both Buchanan and Sawyer families.

There are paintings by Beebe Sawyer, his mother who makes a hobby of interior decoration and has selected some of the furniture and decorations.

A glass-doored top cabinet of dark wood almost reaches the ceiling when its section is stacked on the massive base. A small table is gracefully carved, and carving is also featured on a sideboard made from an antique bar cabinet. Modern furniture is mixed happily with the old in a congenious setting for the friendly Sawyer family.

Although she has become associated only with the Hereford Garden Club and First Methodist Church and its Women's Society since she moved here, Mrs. Sawyer did much club work in Dallas.

She was a member of the Civic Opera Guild and was in charge of its ticket sales last year. On the board of the Dallas Federation of Women's Clubs, she was especially interested in the Girls Foundation sponsored by that organization, which she describes as functioning much like Girlstown.

Interest in aid to girls led her to become a founder of the Big Sister movement at Dallas in 1956, and she is a charter and life member of Dallas County Big Sisters, a counterpart of the better-known Big Brother Club.

She was also a member of Pro-America Study Club and on the house board of Kappa Kappa Gamma Alumna.

In the Methodist WSCS she was in charge of a children's book review to raise funds for a social center, resulting in

enough profit to establish a library at the center. Another church-related activity was a Bible study group which fitted in with her interest in Bible reading.

As a girl Ann was a leader in organizations. She takes pride in her election as governor of Girls State, the mock government project for girls sponsored by the American Legion Auxiliary, when she was in high school.

A trip to Washington, D. C. to Girls Nation immediately after World War II was also memorable, as was attendance one summer at the famed Interlochen National Music Camp. She played the violin and says, "I was no virtuoso; but the camp was fun."

After Temple High School, she attended Ward-Belmont College and was graduated from Southern Methodist University, majoring in English and education. She taught and worked on a masters degree, which was in sight when she abandoned it for marriage.

Casa de Amigos

By MARTIN WINCH
Denise Waltman, 24, has been working for the Hereford Migrant Ministry at the Casa de Amigos since July 30, 1966. Today, Denise completes this very full year as a Volunteer in Service to America.

Denise is a California girl, born and raised in the San Francisco Bay-Sacramento Valley area. Her father is an electronics technician for the U. S. Army Signal Corps at the West Coast Relay and Communications Station in Davis, California. Mr. Waltman entered this field during the war, and has been employed by the Signal Corps since 1953. Denise's mother has been an operator at the Davis Station since 1962.

Dee has two brothers, both younger than she. Her 20-year-old brother, Don, will be a junior at San Jose State College. A music major, he plays Soudaphone in the San Jose State marching band and in the symphony orchestra, and stright bass in a dance band. David, her 13-year-old brother, will be in 8th grade in the fall. During their Christmas vacations, both brothers visited Denise at the Labor Camp in Hereford.

Dee graduated from high school in her home town of Dixon. She has attended the University of California at Davis part-time for five semesters, and has three years' units toward a degree in home economics and English at San Jose State. While in high school, she worked as a babysitter, as an orange-squeezer at a Gaint Orange refreshment stand, and as a baker and clerk at a local bakery. For four summers and two winters prior to entering VISTA, Denise worked at the famous Nut Tree Restaurant, where she prepared foods, waited on tables, and did sales and stock work.

Deciding against going job-hunting in Australia with a friend, Denise applied for VISTA service. On June 16, 1966

she arrived at a VISTA training center operating at the University of Oklahoma. Her training group spent 3½ weeks attending classroom lectures and panel discussions dealing primarily with life in Indian communities. For 2½ weeks she lived with a seven-member Comanche family in Cache, Oklahoma. Dee sought to understand how the heavily Indian community lived and functioned, who were its actual and potential leaders, what its residents felt to be their major problems, and how she might encourage the people to work on their problems if she were to spend her year of VISTA service there.

During her last week at training, Denise was assigned to the Hereford Migrant Ministry. When she reached Hereford at the end of July, the VISTA apartment in Barrack 28 had been vacant for almost three weeks. Two co-workers subsequently came from another training program, but were transferred from Hereford early in October. Until Pris Choate arrived the first week in November, Dee was the only VISTA worker at the Camp.

As soon as she could get herself situated, Denise went to work under the Casa de Amigos. She began helping Eunice Vasquez, Migrant Ministry coordinator at the Casa, with the pre-school then in progress. Education courses she had taken in college were useful in teaching English and crafts to the pre-school children. She also helped to re-establish Cub Scout Campfire, and 4-H programs at the Camp, and a sewing class which still meets twice a week in the Casa.

Denise brought to Hereford the fruits of ten years' 4-H participation in California, where she completed units in sewing, food preparation, frozen foods, electricity, junior leadership, and High 4-H. A County All-Star, she attended the State 4-H Convention and the State Dress

Review. The West Hereford Home Demonstration Club has now adopted the VISTA workers here as their service project for the coming year. In addition, Dee has had many girls get-togethers at the Camp, and, through assisting with medical crises in several families, has made lasting friendships with a number of Spanish-speaking families in the area. She has always worked closely with the St. Joseph's Mission, and has spoken at the First and Wesley Methodist Churches and at the First Christian Church. After a three-week visit with her family in California, Denise will return to Hereford and prepare to teach the sixth grade at St. Anthony's School. She hopes to complete college in Canyon on a part-time basis, to help out at the Casa de Amigos, and to maintain contact with the many Spanish-speaking and Anglo families she has come to know in Hereford.

Alvarado Gets Certificate From Job Corps

Arturo Alvarado of Hereford, Texas, received his certificate of graduation from Breckinridge Job Corps Center at Morgantown, Ky.

Alvarado has completed 1,684 hours of training and experience in the Center's general automotive repair school. He also attended general education classes leading to a G. E. D. (general educational development) certificate, the equivalent of a high school diploma.

and to maintain contact with the many Spanish-speaking and Anglo families she has come to know in Hereford.

ERVIN WARD'S
HICKORY LOG
Restaurant
Jeff Gomez, chef
OPEN 6 a.m. to 10 p.m.
EVERY DAY
Open for Breakfast at 6 a.m.
BUFFET
11 a.m. to 2 p.m. Daily
SPECIAL BUFFET
Barbecue Spare Ribs
Monday Night 6:30 to 8:30
Mexican Food
Wednesday Night 6:30 to 8:30
Private Parties & Banquet
Facilities Available... For
Reservation Phone 364-4037

THE GREATEST THING IN LIFE IS TO KNOW CHRIST

TO KNOW HIM IS TO LOVE HIM; WHEN WE LOVE HIM, WE'LL FOLLOW HIM.

REVIVAL!

Sun. July 30 - Sun. Aug. 6

Come Every Night- 8:30 p.m.

WELCOME GOSPEL MEETING

CENTRAL CHURCH OF CHRIST
Plains and Sunset Drive
Hereford, Texas

SUNDAY SERVICES

9:30 A.M.

BIBLE CLASSES

10:30 A.M.

WORSHIP

6 P.M.

EVENING WORSHIP

Park Ave.

Harrison Hwy.



WIBURN DENNIS, Minister
Earth, Texas

WELCOME TO THE
CENTRAL CHURCH OF CHRIST
HEREFORD, TEXAS

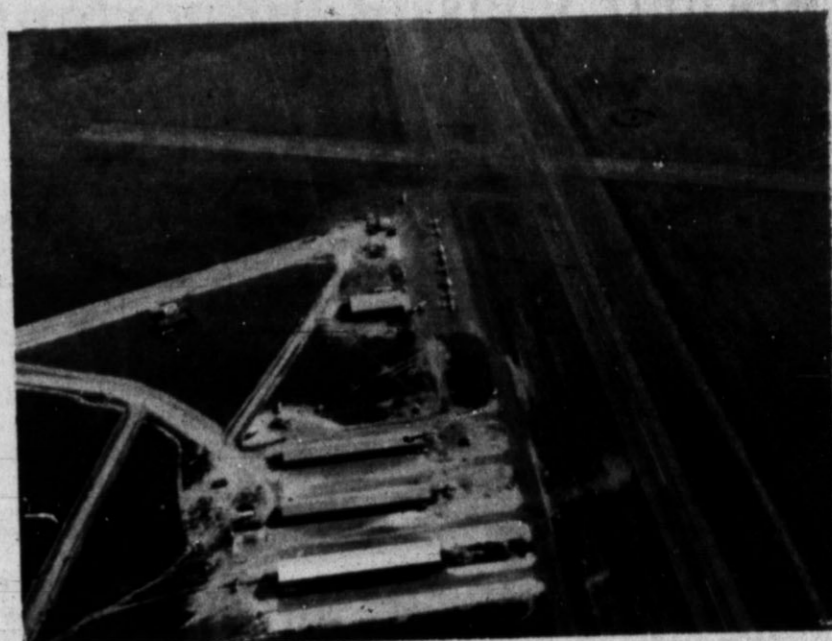
Free
2½-oz. size
MELROSE
HAND LOTION
With each purchase of 8-gallons or more of gasoline, at...
FINA STATION 385
227 N. 25-Mile Ave
Joe Rader, operator



The Hereford Municipal Airport is located 3 1/2-miles east of Hereford on Hiway 60.

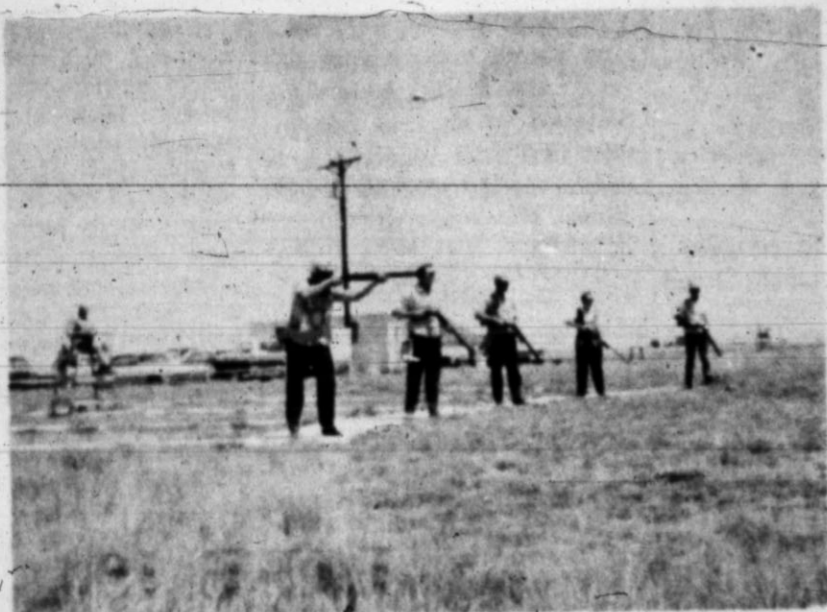


Edith Davis, student and Jack Wash are shown performing pre-flight procedures before starting a training flight.



Here's what the Hereford Municipal Airport looks like from the air which includes the Hereford Aero, Inc. office, the hangers and runway.

WE INVITE YOU TO COME OUT & VISIT YOUR HEREFORD MUNICIPAL AIRPORT



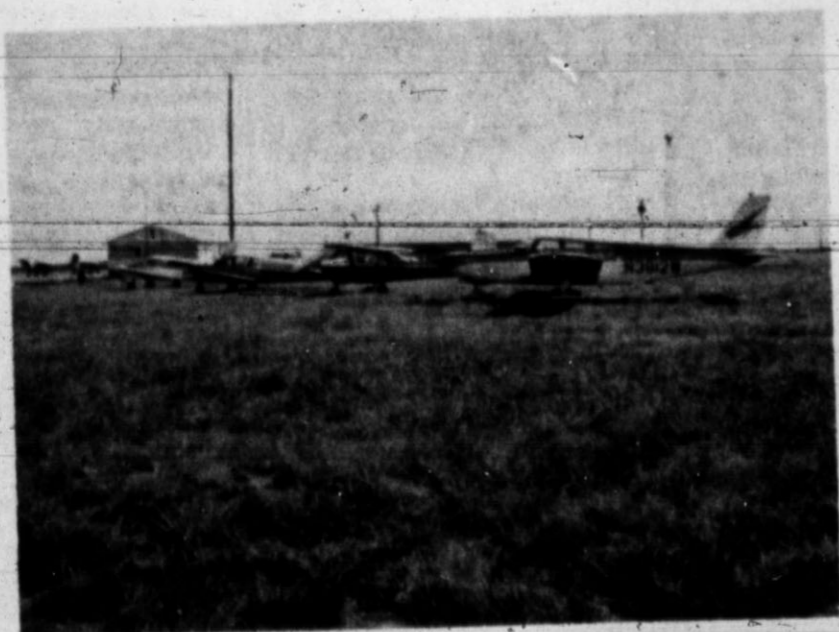
The Hereford Gun Club, located on Hereford Municipal Airport property, operates two "skeef-traps" and invites visitors and spectators to weekend shoots.



Dwain Pittenger, president of Pitts Aero Repair, offers complete maintenance on all types of aircraft. Dwain holds an Aircraft Inspectors Rating.

HEREFORD AERO, INC.
 Charters - Rentals - Flight Instruction
 Phone 364-7305

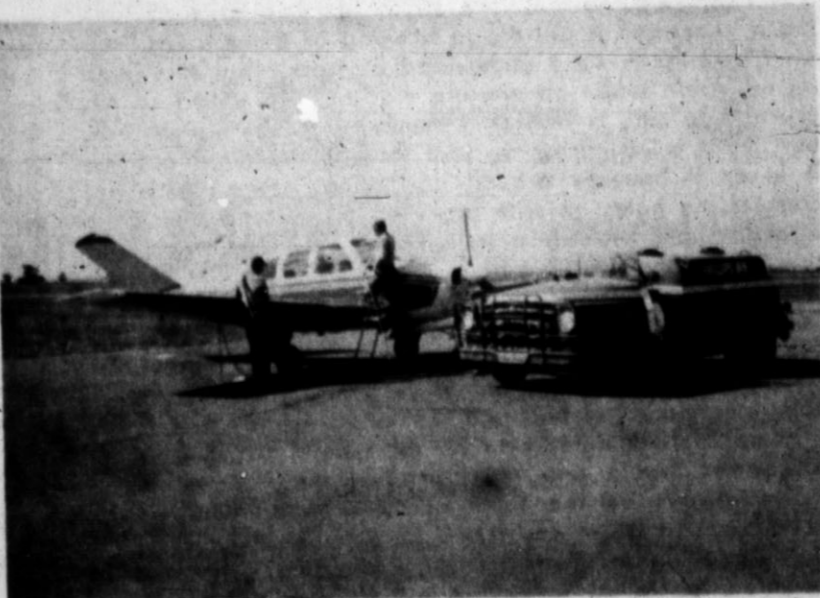
WE INVITE YOU TAKE OUR \$5.00 INTRODUCTORY FLIGHT



Here are some of the aircraft Hereford Aero, Inc. has available for charter and rental flights . . . from 2-seat to 6-seat.

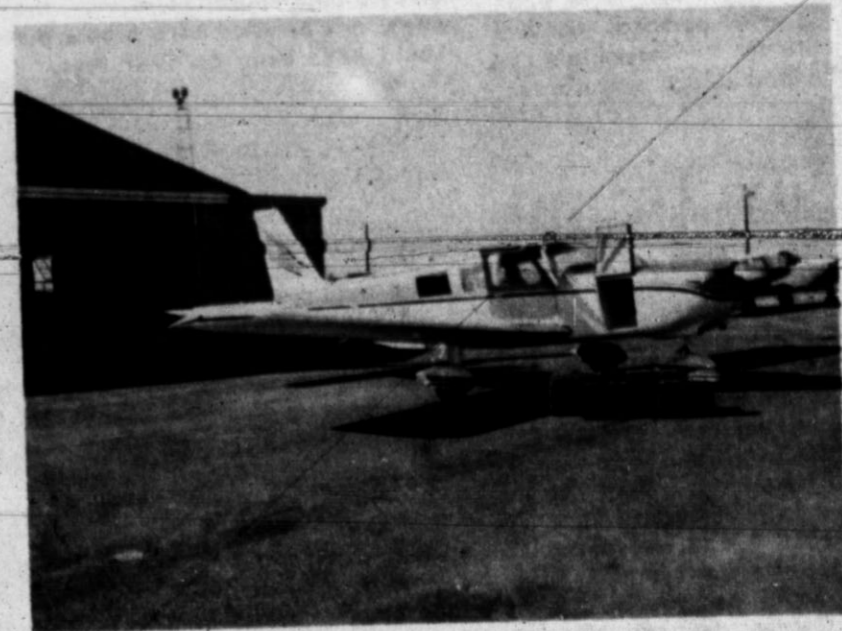


Instead of the old custom of cutting off their shirttails, Hereford Aero places the pictures of all 1st solo students on the office "solo board."



Complete First Class Line Service is offered at Hereford Aero. All line men are well on their way to becoming private pilots.

LEARN TO FLY! SOLO PACKAGE ONLY \$199.00



The "Cherokee 6" . . . a 6-seat charter and rental aircraft currently in use by Hereford Aero for quick trips to Raton and Ruidoso.

THE SUNDAY BRAND

Editorials

Page Four

The Sunday Brand, Hereford, Texas, Sunday, July 30, 1967

Vocational Classes Important

Near completion of Hereford's new \$260,000 high school addition to accommodate vocational classes is possibly one of the most important pieces of news to come our way in a long time. This is true on the national level, as well as on the local level, because interest in vocational training is part of a new trend in education.

While arts and sciences still demand the same importance as in the past, America seems to have added something new to its educational program in hope the graduates will be able to exist on a reasonably high level. This is important for several reasons. 1. It is impossible for many students to attend college; 2. many graduates do not wish to pursue additional college training, and 3. it is fairly difficult to thoroughly enjoy life without sufficient basic, everyday economic needs.

While this was recognized on the Continent and in other places throughout the world several centuries ago, we have grossly ignored it in the United States public schools. Consequently, we find ourselves today facing a drastic shortage of mechanics, plumbers, printers, photographers, typists and other skilled trades, which are so important to operation of the multitude of gadgets which we now maintain. Continued growth along these lines, plus salaries commensurate with "white collar" jobs, has no doubt brought about the shift in thinking among our educators.

As a result we are, for the first time, bringing about that phrase in our constitution which affords our citizens "equal opportunity". As in Europe, we will also see more and more diversion of funds toward higher education for any person who

may be in the genius class, but unable to finance his way.

The trend, we believe, is good, especially in view of our local and national shortage of electricians, TV repairmen, and most other skilled trades. At the same time, it is equally important that we do not swing the pendulum too far. Fundamentally, our educational system should continue to stress arts, sciences, and other phases which lead to creative thinking that means so much in the continuation of our democratic form of government, as well as the progress of our nation.

Together

One of President Johnson's pet Biblical quotations is: "come now and let us reason together." This was the "Spirit of Hollybush," as he refers to the informal discussions he had with Soviet Premier Alexei N. Kosygin at Glassboro, N. J.

For some reason, the President never completes the quotation. He uses so pontifically. It continues... "if ye be willing and obedient, ye shall eat the good of the land; but if ye refuse and rebel, ye shall be devoured with the sword." It may be President Johnson fears the full quotation might call for an explanation of what he implies for those who are not "willing and obedient." Surely he had no thought of implying that, if Kosygin "rebelled," he would be devoured with the sword of the United States. He is finding that difficult to apply to North Vietnam, where we haven't even reached the "reasoning together" phase.

Except that Johnson and Kosygin had a grandfatherly chat about their respective grandchildren the President having just made the rating there is the general feeling in Washington that Hollybush didn't get off the ground in any real contribution to peace.

But the President doesn't like to have folks disagreeing with his own conclusions, as he demonstrated the other day when he "blew his top" before the Junior Chamber of Commerce meeting, castigating those who criticize his strategy in Vietnam, his handling of the Great Society legislative program, and in other matters close to his heart and the taxpayers' pocketbook.

In the view of his idea of economics, we can have everything he dreams up for the Great Society and still carry on our \$2 billion-a-month war in Vietnam. He got Congress to raise the national debt "limit" sky-high, and he still wants a tax increase it's not very far off to assure him of funds to make all his Great Society dreams come true.

Meanwhile, the chorus of opposition to the President's tactics in the Vietnamese war, including the escalation of bombing of North Vietnam, is increasing in volume, with indications some definite decision either a change or a continuance of Johnson's program will be forthcoming in the next month or so.

Grand Forks (N. D.) Herald

It's their own fault that Dame Margot Fonteyn and Rudolf Nureyev, the ballet artists, got arrested at a hippie party. They should have been on their toes.

—Charlotte Observer

Young couples are itching for what Grandpa's got instead of scratching for it the way Grandpa did.

—Chicago Tribune

A man asked his nine-year-old nephew if his two-year-old brother had started to talk yet.

"Why should he talk?" said the kid. "He gets everything he wants by hollering."

—Irish Digest

Six dealers on a fishing trip ran out of provisions and sent one of the party to a nearby town to shop. He returned with six bottles of wine, a case of beer, a bottle of whiskey, and a loaf of bread. One on the group was heard to exclaim: "Goody boy; You've even brought something for the birds!"

—Brooks (Alta.) Bulletin

With modern medicine doing so well at increasing our life expectancy, we'd better be careful about adding to the national debt... we might have to pay it off ourselves instead of passing it along.

—Philnews

Most of us don't have time for sit-ins and love-ins and hate-ins—we're too busy with the daily work-in.

—St. Catharines (Ont.) Standard

If you do not know the price of success, the Department of Internal Revenue will gladly furnish you with an income tax table.

—Tombstone (Ariz.) Epitaph

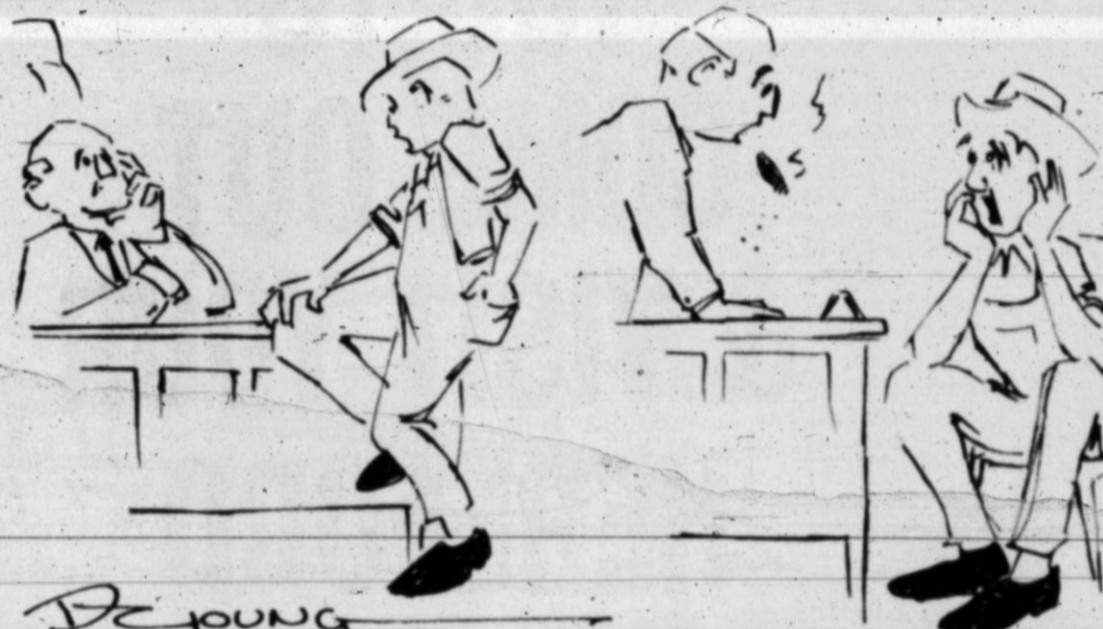
OH—THE YEAR STARTED OUT REGULAR ENOUGH— TOO DRY TO PLANT...

THE WHEAT WAS LOST TO FROST, HAIL, AND BUGS... THEN CAME ALL THOSE RAINS... AND THE MARKET WAS GOING UP...



BUT HERE'S THE KICKER. AFTER ALL THAT RAIN DRYED OUT AND I COULD GET INTO THE FIELD,

I COULDN'T FIND THE POTATOES FOR THE WEEDS.....



Farmers To Be Among Elite In Next Century

By BERT MILLS
WASHINGTON, D. C. — Secretary of Agriculture Orville L. Freeman is something less than the most popular official in Washington, but he dreams intriguing dreams.

In recent months he has been stumping the country making a series of speeches about the Year 2000 and what it may be like if America realizes its potentialities. Things may not be too good down on the farm right now but 33 years hence the millennium will have arrived.

Farmers will be among the elite in the 21st century, according to Freeman's projections. There will be fewer of them despite an increase of perhaps 50 per cent in the number of mouths to feed and backs to clothe. But farm families will be among the one in four earning \$15,000 a year and up.

Farmers won't be producing the kind of products we know today. Meat will be tailor-produced for the exact fat content desired, and milk will be produced to contain the butterfat content desired for dietary requirements. Harmful insects will be virtually unknown in the field because science will have learned how to eliminate them.

"Fields will be programmed to produce exactly the produce needed, when it's needed, and in the form wanted," Freeman predicted. "Whole fields of vegetables will mature at the same hour, in standardized sizes, to allow machine harvesting, the only kind of harvesting we will know in another 33 years."

Homes will be clustered around an open park. Inside, the house will be made adaptable to changing family needs by movable partitions instead of permanent walls. The number of rooms can be increased or decreased whenever necessary.

The kitchen will feature a built-in refrigerator with pull-out drawers, each with a different temperature for different foods, each with an automatic defrosting unit. There will still be a dishwasher but it will be used only for company dinners because disposable dishware will be in everyday use.

The contents of the refrigerator will look a bit odd by 1967 standards. Tomatoes may be square instead of round—bred that way to reduce damage in shipping. Other contents will include frozen lettuce and salad

Smile, Luci!
We're Watching...

By LARRY FUHRMANN
Judging from Luci Nugent's attitude toward the typically prying public, it appears that she will be more than ready for "Daddy Bird" to step down from his illustrious position in United States politics. Then perhaps she can do away with all this attention that she thinks she doesn't like.

Luci has shunned the public from the day her dad was inaugurated. Although she obviously wasn't consulted when her dad decided to make the race in 1964, she still appears to play the game of being the President's daughter like a real spoil sport.

The accomplishments of the Johnson administration, on the political scene, at least, are nothing to be sneezed at. But with this politically-minded Texas family now occupying the White House, there has been an obvious lack of graciousness and communion with the American people. On top of that, they take themselves seriously, too seriously in a lot of opinions.

And the public takes them seriously too. Nobody laughs—at least not to their face. Quite a change from the wit and charm that the Kennedys brought to the White House.

Arriving in Palo Duro Canyon for a production of "Texas," Mrs. Johnson stepped out of the Cadillac and at least tried to communicate warm feelings to those who appeared to welcome her in her home state. But from the scowls on the faces of Luci and Pat as they stepped out of the golden Riviera, one would wonder how wild horse could have dragged them to the canyon in the first place.

Although it may be a natural tendency for domestic Luci and husband Pat to want to avoid the crowds and publicity that are bound to accompany members of the first family wherever they are, sometimes there's no way out—and dear old dad would probably appreciate any help from his offspring in helping get him re-elected in 1968.

The Nugents could try cracking a little sincere smile once in a while, or at least treat people from Dad's home state as people rather than peons. If she knows her Johnson political history, she must realize that Texans have had a lot to do with getting her dad—and herself—to their prestigious positions today.

Smile, Luci—you've been in candid country.

... from the Brand's files

50 YEARS AGO
The First National Bank set a local record in patriotism this week, and at the same time, conveyed an eloquent endorsement of service rendered by a faithful employee, when announcement was made by officials of the bank that Miles Robertson, Assistant Cashier of the bank, was drafted and sent to Camp Travis Monday, would be retained in the position he vacated, given a furlough for the duration of the war, and carried on the rolls as an honorary officer of the bank until he returns to take up his interrupted duties.

Miles had great difficulty in controlling his feelings at the depot Monday at the patriotic send off he and his mates received at the hands of his friends and neighbors, and this totally unexpected tribute on behalf of the bank, will doubtless overwhelm him, when he learns of it.

The rain of last Monday amounted to one and five-tenths inches, and was the most general we have had so far this year, though like all the other rains of the present year, it was light in spots and heavy in others spots. At Friona and Black

A new department, known as the Canteen Department is to be added to the local activities of the Red Cross. The purpose of this department is to furnish conveniences and diversion for the soldiers of Uncle Sam who pass through this country.

Mrs. Dr. W. A. Price is in charge of this new feature. It is understood that we are to have a good many soldiers coming through here before long, and it is desired to supply them with light refreshments, reading matter, etc. Anyone having magazines to spare should leave them at Red Cross headquarters at the Courthouse.

25 YEARS AGO
Since harvest the flow of scrap material into local junk yards has definitely increased, members of the county salvage committee pointed out this week, stating that many farms, plus instant sandwich mixes.

The kitchen cupboard will feature sheets of freeze-dried cat-sup, barbecue sauce, gravy, pickle-relish-and-syrup—all ready to be reconstituted at milady's convenience, all designed to last indefinitely without refrigeration.

There will be many new flavors in Year 2000, as chemistry advances now in sight are realized. Bland foods will have an intensified flavor. Inexpensive but nutritious commodities may be treated to produce tasty dishes. For example, it may be possible to make soybeans taste like steak.

CHECKOUTS TO BE EXPEDITED
In addition to stocking new items produced by 21st century technology, the supermarket of today will undergo other changes. For one thing, that long line at the checkout stand will be a thing of the past. Nor will shoppers have to collect their groceries in a cart.

The supermarket of Year 2000, according to Secretary Freeman will not be a carry-out operation. Instead it will become a giant sampling shop, where purchases are selected from a display. The shopper won't pick up packages but will insert a credit card into a slot. Automation will do the rest, with bills totaled electronically, and purchases picked up at the door.

If all this seems "far out," Freeman insists it is "probably a rather conservative picture of the future." He expects other developments undreamed of today.

Something..... For Nothing!

America's current outbreak of race riots appear to indicate what numerous people have predicted: "that many Negroes are far more interested in something for nothing than in finding equality."

Lawlessness, looting, and murder, which have marked the riots, are a far cry from any previous appeal for equality and justice. Nothing could have set the colored race back further than the riots, chiefly because they prove the opposing theory that they are not ready to accept the responsibilities of full-fledged citizens. While we are inclined to feel that the riots are Communist inspired, this also indicates that the race is highly susceptible to infiltration. All of these things will make future civil rights bills more difficult to pass, and could even set the movement back several years.

On the other hand, our Negro population provides a large segment of our nation and, to be truly democratic, we should continue to grant Afro-Americans equal liberties and freedoms. It may take several generations before they realize that freedom, instead of affording a license to break the law, is based upon helping enforce the laws, which are enacted by the people in behalf of society in general. Our Negro population has come a long way during the past 10 years. Perhaps too far, too fast. From this point on, it seems, their progress will depend more and more upon their own actions and personal conduct which, after all, are the two essentials upon which equality and justice are based.

THE Sunday Brand

Established 1948
Published every Sunday at 130 W. Fourth Hereford, Texas 79045
Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.
Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word each additional insertion.

NATIONAL NEWSPAPER ASSOCIATION
AFFILIATE MEMBER
James M. Gillentine, Editor and Publisher
Melvin Young, General Manager
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Advertising Manager
Jim O'Hair, Shop Foreman

Recently Wed Couple Will Live In Lubbock

Miss Norma Gail Miller, daughter of Mrs. Norman Miller of Friona and a graduate of Hereford schools, is the bride of Richard Turner of Lubbock, where the couple will reside after a trip to South Texas.

The marriage in the home of the bride's mother was conducted by the Rev. Jake Armstrong pastor of Calvary Baptist Church of Friona, last Sunday afternoon. The bridegroom is the son of Mr. and Mrs. Santee Turner of Lubbock.

Mrs. Jerry Hinkle of Friona was her sister's matron of honor and Meredith Harper of Lubbock was best man. The bride was given in marriage by her brother, Bill Miller of Lubbock.

She wore a beige knit suit with costume accessories in the same shade of summer suede. Her blush veil was held by a wide Dior bow above her forehead and she carried an orchid with Stephanotis on a bridal Bible. Her heirloom piece was a ring belonging to her maternal grandmother, Mrs. L. A. Smith of Hereford.

A blue street-length dress was chosen by Mrs. Hinkle, who had a bouquet of blue flowers.

Wedding music included songs Whither Thou Goest and O Perfect Love, by Bob Miller of Fort Worth, the bride's brother. Mrs. Miller played accompaniments.

A reception in the home followed the ceremony, with Mrs. Meredith Harper of Lubbock, sister of the bridegroom, at the punch bowl and Miss Glenda Cawthon of Lubbock serving cake.

Summer blossoms decorated the home for the ceremony and reception.

Guests included Mr. and Mrs. L. A. Smith, Mr. and Mrs. R. L. Johnson and sons of Hereford.

After completing high school education in 1960, Mrs. Turner attended Hendricks Memorial School of Nursing at Abilene and has been employed at the Methodist Hospital at Lubbock. Turner is a graduate of Texas



Mrs. Richard Turner
nee Norma Gail Miller
Technological College and is with the National Advertising Division of 3M Company.

Small Talk

By SUE COLEMAN
Women's Editor

At the starlight concert in Pioneer Amphitheatre Tuesday night I learned what the outdoor performance of a symphony hangs on. Give up? Clothespins!

CONSIDERING THAT a breeze nearly always blows down Palo Duro Canyon, I'd wondered how the musicians would manage to keep music sheets on the racks and still have two hands left to manipulate their instruments. The homely clothespin is the answer. Music lovers don't go to concerts to see how the symphony members manage their music sheets, but anyhow that was one of the fascinating sidelights Tuesday night.

Seeing the orchestra in its unusual setting would make an interesting evening for someone who didn't even want to hear the music. Of course it's much better when you like to listen also.

EXPERTS ANALYZED the effect of the outdoor stage on the quality of the music, but the general effect was so satisfactory that most of us didn't bother to note that some passages had a thin sound compared to that heard in a concert hall.

It was mighty good music, and I'm ready for the next program. There will be two more on successive Tuesday evenings, the one night in the week when there isn't a performance of Paul Green's musical, Texas.

The program scheduled for the opening concert which was rained out, will be given in a makeup performance at the end of the series.

Some sort of jinx was the concert Tuesday and it was broken for me when I got to completed before the cloud came up — that one back in the southwest that kept lightning during the last half of the program, and provided our shower here in Hereford.

My previous attempts to enjoy area cultural events hadn't been too successful. Had tickets to the Van Cliburn concert with the Amarillo Symphony and that snow and ice storm stymied travel; went to see Texas last summer on what must have been the hottest night in Panhandle history, with not a breath of coolness even at the closing hour, past 11 o'clock; then got into the deluge and wind at Canyon a week ago Tuesday when the first try at starlight concerts was swamped.

FROM SEVERAL cities, I've noticed reports that programs to find summer jobs for stu-

dents haven't been as successful as in previous years.

Makes me wonder whether employers have had sad experiences with the young employees in past years, and don't want to repeat.

That's not a pleasant idea, but it could be that incompetent and plain lazy persons among the summer job-hunters have made it hard for those who really want to work and earn their pay.

NEARLY ALL THE teenagers will aver that they are willing to do "just anything!" and will assure the employer they can do a good job of what he wants done. Not all carry out that promise.

Somebody who 'goofs off'!

BSP Council Plans Start Of Season

In advance of the Day of Beginning, Aug. 27, when Hereford chapters of Beta Sigma Phi will all start the 1967-68 season, the City Council of the sorority met recently in the home of the president, Mrs. Carl Hollingsworth, with Mrs. Harold Kids as co-hostess.

Future council meetings were set for the second Tuesday of each month and hostesses were assigned. Mrs. Charlie Bell and Mrs. Don Baugous will be hostesses for the September meeting.

Mmes. R. J. Cramer and Houston Frye were assigned as October hostesses; Mmes. Nolan Grady and Chuck Laing, November; Mmes. O. H. Majors and Rudy Metz, December; Mmes. Clyde Russell and John Schneider, January.

Also Mmes. Hollingsworth, Frye, Schneider and Laing, February; Mmes. Larry Summers and Roger Shipley, March; Mmes. Hollingsworth and Kids, April; Mmes. Denzil Vaughan and Glen Wilson, May.

It was announced that dish-towels to be sent to Girlstown are to be taken to the home of Mrs. Laing, 402 Blevins, Mrs. Hollingsworth, 203 Gough, or to Mrs. Summers at 303 McKinley.

NAMED HEAD-OF-NGF

CHICAGO (AP) — Robert D. Rickey, a member of the National Golf Foundation board of directors for eight years, has been elevated to the presidency of the NGF.

A former threetime president

and loafs half the time, does a sloppy job or proves undependable about turning up when he is due and staying until he has finished his stint, can convince an employer that he doesn't ever want to pay a youngster today's high wages.

Cunningham To Receive Degree

Kenneth Wayne Cunningham, of Hereford, is among the 232 candidates for degrees to be awarded at summer commencement exercises at Eastern New Mexico University Aug. 4, according to an announcement this week by Miss Ruth Wheeler, registrar.

Cunningham will receive a bachelor's degree. Among the group are 113 candidates for graduate degrees and 119 undergraduate degrees. Seven are candidates for education specialist degrees.

Combined with the 373 degrees awarded at spring commencement, the total number receiving degrees from Eastern in 1967 is 605, an increase of 84 over the 1966 total.

Commencement speaker for the exercises, which get underway at 8 p. m. in the Physical Education Complex, is Dr. Darrell Holmes, president of Colorado State College, Greeley. Dr. Holmes will address the graduates on "The Challenge of Today."

Nine of the graduates will receive degrees with honors.

NSA Meets In Museum

Deaf Smith County Museum was the meeting place of the National Secretaries Association this week, and after a brief business period members spent their time inspecting its exhibits.

Two guests, Laverne Kimball and Janet Smith, toured the museum with members. Virginia Stevens was the hostess who served refreshments to the group.

The next meeting, Aug. 28, was set for the usual place, the REC building on East Highway 60.

of the Golf Club Manufacturers Association, Rickey is vice president of MacGregor/Brunswick. He has been with the firm since 1942. His father, Charles Rickey, was one of the founders of the National Golf Foundation.

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS 5¢ A GREEN STAMP
WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE
YOUR HOME BOYS CASH AND SAVE

GRADE "A" **FRYERS** lb. **29¢**
GROUND BEEF PATTIES 6 to the lb. **59¢**
PINKNEY FRANKS 3-lb. bag **99¢**

CHEESE Sliced American lb. **69¢**
SOUP Campbells Tomato **2 for 25¢**
PEAS Del Monte Early June **3 303 cans 69¢**

ASPARAGUS Shurfine All Green Spears 303 cans **29¢**
CREAM PIES Morton Frozen Assorted Flavors **4 for \$1.00**
BEEF ENCHILADAS Patio Frozen **59¢**
CAKE MIX Duncan Hines Angel Food **53¢**
SUGAR WAFERS Sunshine 1 3/4-oz. pk. **39¢**

ICE CREAM Bordens 1/2 Gallon Round Carton **69¢**
LIQUID SWEETNER Sugarine 6-oz. **69¢**
MACARONI Skinner 10-oz. cello pkg. **19¢**
NEW PET 99 Non Fat Milk **8 tall cans \$1.00**
TUNA Shurfine flat can Chunk Style **27¢**

CORN FLAKES Post Toasties 18-oz. box **39¢**
SALMON Honey Boy tall can **59¢**
OLEO Shurfresh 5 1-lb. quarters **\$1.00**
COFFEE Maryland Club **66¢**
TEA Shurfine 1/4-lb. pkg. **29¢**
ALCOHOL Rubbing pt. **10¢**
DREAMWHIP 4-oz. **39¢**
FLOUR Shurfine 5-lb. bag **39¢**

CABBAGE lb. **7¢**
CELERY stalk **19¢**
POTATOES White 10-lb's. **59¢**
GRAPES Thompson Seedless lb. **39¢**

TAYLOR & SONS FOODS
YOUR HOME BOYS CASH AND SAVE

J. & B. Builders, Inc.
241 Ranger Price: \$36,400.00
4-bedrooms Utility Room 2 1/2 baths
Covered Patio Separate Dining Room Carpeted Throughout
1906 Virginia Amarillo, Texas
Bill Semmelbeck Office FL 3-5627 Home FL 6-6479
For Information Call Collect



STUDENTS TAKING POLL — Susan White, left, and Lois Kershen, right, ask a few questions of Mrs. Lewis Neal, left center, and Mrs. C. J. Johnson, both of Dimmitt.

History Class Takes Poll

A poll to determine how some of Hereford's citizens feel about current events was conducted Thursday morning by the government and history classes of Mrs. Lewis Neal, left center, and Mrs. C. J. Johnson, both of Dimmitt.

The classes, made up of about 17 students who were taking summer courses at the high school, took to the business sections of Hereford and asked a series of questions concerning local, state, national and world affairs.

Persons interviewed were of a cross section of Hereford's citizens and included all age groups, sexes and professions. The poll was conducted beginning at about 9:00 a. m. and continued until 11:00 a. m. The results of the poll were summed up by early mid-afternoon.

The students went out in pairs and each was to interview 10 persons. In all, 169 people were interviewed Thursday morning.

The first question, "What person do you think the Republicans will nominate for President in the 1968 elections?" resulted with 42 persons naming Michigan's governor George Romney and 32 Ronald Reagan, governor of California. Other persons were named by the remaining number.

The second question was, "Who is the United States Representative from this District?" of the 169 interviewed, 69 gave the correct answer. Bob Price is the Representative.

Forty-three persons gave the correct answer when asked who the two United States Senators from this state were. Twenty-five others knew John Tower was one of them and 20 others knew Ralph Yarborough was one.

The question of "Should marijuana be legalized?" turned out 63 persons saying "yes" and 98 "no." Eight were undecided.

"Should the voting age in Texas be lowered to 18?" received 67 "yes" answer while 94 answered "no." In this question, 8 were also undecided.

Only 32 persons answered "yes" to "Should 18-year-olds be allowed to buy intoxicating beverages?" One hundred thirty-three gave a "no" answer while 4 remained undecided.

The question of "Should the police in Hereford be allowed to carry Riot Guns?" received 73 "yes" answers while 84 said "no" and 12 were undecided.

"Do you believe in capital punishment?" received 86 "yes" answers while 68 answered "no" and 15 remained undecided.

When the students asked "Do you favor the administration of President Johnson so far?" 53 said "yes" while 92 said "no." Twenty-four were undecided.

The question, "Do you favor the lottery system for draftees?" received 42 "yes" answers while 113 said "no" and 14 were undecided.

Oldham County Plans For Water

VEGA — Another step in an effort to get water to this area was taken during the past week when the Oldham County Water Committee voted to organize an Oldham County Water Association.

During the meeting, Don Kimball of Wildorado set up a nominating committee for selection of board of directors candidates. Names selected by the committee will be presented at a later county-wide meeting and the directors elected.

Kenneth Holloway, Oldham County Agricultural Agent, said R. C. Godwin of Hereford, area director of Water, Inc., had met with the Water Committee in Vega twice to discuss the organization of a county association.

Purpose of the association will be to pursue the importation of irrigation water into Oldham County at an economical cost and sufficient supply, said Holloway.

Palmer Norton
Jean McClure

Geneva Summers
Larry Summers

The Insurance Center at

House of Insurance
Phone 364-1757
or 364-4367

- Life
- Hosp.
- Estate Planning

- Fire
- Casualty
- Auto
- Bonds

Corner 3rd and McKinley

Parties Given For Bride-Elect

Two parties this weekend are courtesies for Miss Mary Brorman, whose marriage to Marvin Battenhorst is to be solemnized in St. Anthony's Church here August 14.

A tea-shower Saturday afternoon was given in the home of Mrs. Onias Carroll and another party is planned for this afternoon in St. Anthony's Church Hall.

Hostesses Saturday with Mrs. Carroll were Mmes. Ralph Batey, Taylor Holland, Robert Schmucker, Gene Larsen, Jerry Don George, W. D. Askew, O. Werthenberger and Miss Kay Betzen.

Guests were received by the honoree and her mother, Mrs. Joe Brorman, and her fiance's

mother, Mrs. Sylvester Battenhorst of Umbarger.

In the houseparty were sisters of the couple who will be bridesmaids, Misses Agnes and Helen Brorman, Patricia and Janie Battenhorst.

Flowers in apricot shades centered the table where cake and punch were served.

The same color will be emphasized in table decor this afternoon, and in wedding decorations.

The hostess party at the church hall will include Mmes. Herman Hund, Raymond Schlabs, Henry Kuper, Walter Lueb, Arnie Husmann, Norbert Skypala, Lester Wagner, Alfred Reinart, Ed Toerwald, Esidore Reinart, Arnold Betzen and F. J. Walterscheid.

Bravo Smokes Appoints Eastern Sales Manager

Perry Reznick has been appointed Eastern Sales Manager of Bravo Smokes, Inc., according to Puzant C. Torigian, Bravo's president.

Reznick, 34, will be responsible for Bravo sales throughout the Eastern seaboard and will have headquarters in Philadelphia, Pennsylvania.

Bravo Smokes is the nation's first no-nicotine, tobaccoless smoking product to be developed since publication of the Surgeon General's Report on Health and Smoking. The smokes are made from biochemically treated lettuce leaves, and have been marketed in the Southwest, the Southeast, the Middle Atlantic and Rocky Mountain regions, as well as several countries abroad.

Mr. Reznick was formerly president of Guardian Smoking Products, Inc., an Oklahoma corporation also engaged in the

manufacturing of non-tobacco cigarettes. He has been active in family owned enterprises in the Philadelphia area. In 1956, he formed Perry Packaging Products, Inc., and was Vice President and general manager of D. Reznick and Sons and Perry Packaging Products.

4-H News

In a series of weekly meetings through July, the 4-H Photography Group has had demonstrations by its leader, Bill Brady, on care and use of cameras. Climax of the programs was a field trip to Veterans Park to take pictures.

Members have been shown the parts of a camera, how to load cameras and use them to take good pictures.

Those in the group are Jeanine Brady, Carmela Burges, D'Lyn Davison, Sandra Fry, Jim and Dennis Goheen, Christine Marnell, Patsy Paetzold, Sue Shirley, Sina Sims, Terry Smith, Mary Kay Wagner, Jane Witkowski, Susie Hickman and Mark Busby.

Scouts Leave For Canada Tuesday; Return Aug. 15

Scouts from Hereford will meet with others from throughout the Panhandle in Amarillo at 6 a. m. Tuesday, to leave on a chartered bus for a trip to Canada. The scouts are all from Troop 32, sponsored by First Methodist Church.

Going from here will be Gary Ray, Harold Barrett, Randy Barrett, Jimmie Dickerson, Carl Brown and Robert Barrett accompanied by Bob Hoffman, Gid Brown, Jesse Barrett, Jap Dickerson and Frank Ford. Other scouts will be from Amarillo, Dumas, Dalhart and Hartley.

The group will be on the trail eight days after arriving at the Minneapolis Naval Air Station in Minnesota. Their jaunt will take them through the canoe country around Ontario, Canada. The trip should be about 120 miles, portaging and canoeing.

Gid Brown will be the crew advisor for the trip, with Frank Ford in charge of the entire Panhandle contingent.

Bids Taken On Lake Structure

BUFFALO LAKE — August 15 is the deadline for submitting sealed bids on an 18-by-140 foot structure which was formerly the concessions building at Buffalo Lake.

Gordon Hansen, manager of the National Wildlife Refuge, said the building is being moved to make room for new construction. Built in 1939, the concessions stand was closed in April due to lack of business.

Hansen said bids must be in



LION'S CLUB SPEAKER — Ed Wimmer, director of public relations in the National Federation of Industry and Business, spoke to the Lions Club last Wednesday on business and government. Wimmer is also a newspaper columnist, a radio commentator, and president of Forward America, Inc., which he founded.

by 5 p. m. August 15. Hansen may be contacted at the refuge office (GY-9-2601) for more information.

Jim Ringo, center for the Cleveland Browns has played 168 straight National Football League games.

decided. The class was very happy to have conducted this poll as they gathered some first-hand experience in such work. It was started by the group that all persons interviewed were very cooperative.

Sorghum Queen To Be Crowned

Miss Grain Sorghum of the Nation will be selected during ceremonies Saturday in the Dimmitt High School Auditorium at Dimmitt.

Deadline for entries in the pageant, which is gaining in importance each year, was midnight Saturday. Earlier last week, entries already had been received from a five-state area.

There were 26 contestants in 1966 and more are expected this year.

Hereford, Texas
Penneys
AUTO CENTER
Auto Center Hours:
Mon., Tues., Wed., Thurs., Fri.
7:30 am - 6:00 pm
Sat - 7:30 am - 8:30 pm
Phone 364-4065



We'll service your car with extra care!

FOREMOST® MUFFLERS FOR A QUIET, FUME-FREE RIDE!

THE BIG POWER FOREMOST® CUSTOM 12-VOLT BATTERY
Guaranteed 30 Months

low as **6.88***
Charge It!
*'54-'64 Chevrolet

INSTALLED 14.95
Type 24 with trade

***INSTALLATION SPECIAL - \$3.**

FREE STARTING POWER CHECK AND CHARGE

To be sure you have power to start, we will check your:
• Battery • Voltage regulator
• Generator • Starter
And if your battery needs it, we'll charge it... FREE!



DRIVE IN! CHARGE IT! NO DOWN PAYMENT!

FURR'S CREATIVE COLOR PHOTOS

BY SHUGART STUDIOS



NO AGE LIMIT

PHOTO HOURS
9 A.M. TO CLOSING

NO APPOINTMENT NECESSARY



ADULTS INCLUDED

Thursday Aug. 3

9.99
MINIATURE CREATIVE COLOR PORTRAITS FOR ONLY

It's Great... Downtown Has Done It Again !!

DOOR BUSTER SPECIALS

FOR MONDAY



BARGAIN TABLES - A BONANZA OF SAVINGS

IN EACH OF THE STORES LISTED BELOW:

- | | | | |
|-----------------------|---------------------|------------------------------|------------------|
| Little's of Hereford | Leon's Shoes | White's Auto | Glenn's Footwear |
| E. B. Black Co. | Roberts Appliance | Jim's Mister Shop | |
| Tannahill Fabric Mart | Rutherford & Co. | Cowan Jewelry | Harman's |
| Hereford Hardware | Gaston's | City Drug Store | |
| Ben Franklin | McDowell Drug Store | Western Auto Associate Store | C. R. Anthony |
| The Vogue | | Piggly Wiggly | |

VALUES INCLUDE SUCH ITEMS AS:

- | | | | | |
|-------------|------------|---------------|---------------|--------|
| * SHIRTS | * SOCKS | * JEWELRY | * SHOES | * HOSE |
| * PAJAMAS | * HARDWARE | * FURNISHINGS | * ACCESSORIES | |
| * UNDERWEAR | * GOWNS | * ROBES | * LINGERIE | |
| * NOTIONS | * TIES | * SANDALS | * PAPER GOODS | |

It's Fun-Almost Like A Grab Bag Except You See What You Buy !

SAFEWAY'S CASH JACKPOT!

Win Up to \$500.00 In Safeway's Cash JACKPOT!
NOTHING TO BUY -- NO OBLIGATION

Each time you visit your Safeway Store in Hereford you will get a ticket with detachable stub. Deposit the stub in the box at the store and keep the other half. A drawing will be held each Sat. night. The first drawing will be worth \$100. The number will be posted in the store from Sunday morning until Sat. night. If you bring the matching half of the ticket posted, you win. If the cash is not won the first week, \$50.00 will be added. This will be continued until the jackpot reaches \$500. Then a new jackpot will begin, one for \$100 and one for \$500. Cash jackpot limited to Adults over 16 years old.

This Weeks JACKPOT

\$100⁰⁰



Save on These Specials at Safeway!

- Bread** Tendercrust 1 1/2-lb. loaf **19¢**
- Fruit Bars** Bel Air Fruit Bars SAVE 10c 6-ct. box **29¢**
- Margarine** Empress Soft Margarine 3 1-lb. ctn. **\$1**
- Instant Tea** Canterbury Instant Tea 2-oz. jar SAVE 20c **59¢**
- Dressing** Nu Made Salad Dressing SAVE 10c qt. jar **39¢**

Low, Low Prices!

- Homo Milk Lucerne gal. **89c**
- Buttermilk Lucerne 1/2 gal. **39c**
- Cottage Cheese Lucerne 2-lb. ctn. **39c**
- Yogurt Lucerne Flavored 8-oz. ctn. **25c**
- Sherbert Lucerne 1/2 gal. ctn. **69c**
- Raisin Bread Skylark **25c**
- Cheese Safeway Longhorn 10c Off each package
- Dog Food Pooch Red or Liver 12 1-lb. cans **\$1**
- Coffee Edwards 1-lb. can **59c**
- Coffee Nob Hill 1-lb. bag **54c**
- Coffee Airway 1-lb. bag **52c**
- Paper Towels Truly Fine 185-ct. roll **27c**
- Tissue Truly Fine Bathroom Tissue 4-roll pkg. **35c**
- Tissue Truly Fine Facial Tissue 200-ct. box **16c**
- Crackers Busy Baker 1-lb. box **23c**
- Cleanser White Magic 2 14-oz. cans **25c**
- Potato Chips Party Pride 10-oz. pkg. **34c**

Get A Load of These Values!

- Peaches Town House 4 No. 2 1/2 cans **\$1**
- Lemonade Bel Air 12-oz. can **19c**
- Bel Air 9-oz. French Fries 5 pkgs. **\$1**
- Tea Mix Nestea with Lemon 4-oz. jar **99c**
- Juice Town House Grapefruit 46-oz. can **29c**
- Peas Town House SAVE 2c No. 303 can **19c**
- Cream Pies Bel Air 3 14-oz. pies **\$1**
- Tomatoes Town House 5 No. 303 Stewed cans **\$1**
- White Magic Detergent SAVE 10c 10c qt. box **49¢**
- White Magic Liquid Detergent SAVE 10c 28-oz. btl. **39¢**
- Nu Made SAVE 10c 28-oz. jar **69¢**

Safeway Health And Beauty Aids!

- Shampoo Truly Fine SAVE 20c 16-oz. btl. **69c**
- Hair Spray Truly Fine SAVE 10c 14-oz. can **49c**
- Mouthwash Safeway-Red 16-oz. Amber & Blue btl. **39c**
- Aspirins SAFEWAY 100-ct. btl. **19c**
- Toothpaste Safeway Flouride 6-oz. tube **59c**
- Toothbrush Safeway Gentle & Firm ea. **59c**

Other Good Buys!

- Bleach White Magic 1/2 gal. btl. **25c**
- Cocktail Town House 5 No. 303 Fruit Cocktail cans **\$1**
- Tomato Sauce Town House 3 8-oz. cans **25c**
- Baby Food Gerbers Strained 4 jars **39c**
- Floor Wax Bravo 46-oz. can **\$1.59**
- Glade Mist SAVE 10c 7-oz. can **49c**

FAB
Detergent

Gt. Box **69¢**

Prices are good thru Wednesday, Aug. 2nd in Hereford

Wonderful Meat at SAFEWAY!

Pinkney Sunray Hickory Smoked Tender

HAMS

Whole or Shank Half

Butt Half

Pinkney Smoked 12 to 16 lbs. HAM **53¢** lb.

Pinkney Smoked Half HAM **59¢** lb.

Boneless Ham Fully Cooked Bar 'S' HAM lb. **\$1.15**

Look At These Meat Buys!

- Franks Skinless Safeway or Wilson Certified lb. **59c**
- Bacon Sliced Cudahy Nutwood Thick or Thin 2-lb. pkg. **\$1.49**
- Pork Steak Lean and Tender Boston Cut lb. **59c**
- Fish Sticks Captain's Choice 1 1/2-lb. pkg. **79c**
- Perch Fillets Captain's Choice 2 1-lb. pkg. **89c**
- Whiting Fish Captain's Choice 1 1/2-lb. pkg. **45c**

LUCERNE DIPS

Onion Dip, Blue Tang, Bacon Horseradish, Chili Bean, Garlic, and Italian

3 8-OZ. CUPS ONLY \$1.00

Double Gunn Bros. Stamps Wednesday with the purchase of \$2.50 or more

50 BONUS STAMPS With the purchase of 3-lbs. or more **BEEF ROAST**

This offer expires Wed., Aug 2nd

Double Gunn Bros. Stamps Wednesday with the purchase of any pkg. 2-lb. or more

50 BONUS STAMPS with the purchase of any pkg. 2-lb. or more **GROUND BEEF**

This offer expires Wed., Aug 2nd

Garden Fresh Fruits & Vegetables!

- Golden Ripe **BANANAS** 2 lbs. **25c**
- Santa Rosa **PLUMS** lb. **25c**
- Calif. Hass Variety ea. **2 for 29c**
- Tender Pascal **CELERY** lb. **15c**



STATE Capital NEWS

By VERN SANFORD

AUSTIN, Tex. — Newspaper readers throughout Texas soon will be seeing long columns of type about important issues as Secretary of State John Hill begins to advertise the six proposed constitutional amendments to be voted on November 11.

Fourteen additional amendments will be on the 1968 ballot.

Eight of the 20 amendments are of interest mainly to special groups (eg: legislators or state employees). Eight others would provide local governments with new powers or duties. Only four of the group directly affect most Texans.

Amendments to be voted on this year will appear on the ballot in this order:

*No. 1, House Joint Resolution 3, to permit counties to put all tax money in a single general fund rather than dividing income in specified amounts among separate funds for earmarked purposes as is now required.

*No. 2, HJR 37, allowing cities and other governmental units within hospital districts to levy taxes for participation in mental health and mental retardation community centers.

*No. 3, HJR 17, reviving the veterans land program and authorizing a total of \$400,000,000 in bonds to finance continued purchase of farm and ranch land by veterans, including those who have served in Southeast Asia during present hostilities.

*No. 4, HJR 6, authorizing counties to pay medical, doctor and hospital bills of county law enforcement officers injured in line of duty.

*No. 5, HJR 12, authorizing a \$75,000,000 state revenue bond issue for the development of state parks and recreational areas. Bonds are expected to be financed by a small admission fee.

*No. 6, HJR 27, permitting state officers and employees to hold non-elective positions under the state or U.S. government where there is no con-



JOHN HILL

lict of interest and where the state might benefit.

That's all for '67.

Top interest in these amendments doubtless will center on the park bond proposal and the veterans land amendment.

Hospital mental health and mental retardation groups will emphasize the importance of Amendment No. 2 to the new community center approach of treating mental patients close to home.

Calling the 1967 election for Veterans Day and a Saturday, undoubtedly, was to assure a large voter turn-out for the land fund amendment. A substantial campaign to urge its passage already is taking form.

Gov. John Connally is the principal backer of the parks bond issue. Last December he unveiled a 10-year plan for acquiring and developing 150,960 acres of recreational lands and sites. This would more than triple present state park acreage and open a variety of new facilities for outdoor recreation.

Only opposition to the amendment to date has been based on the \$1 a car park-entry fee, initially proposed by Connally to finance the vast program; and scattered complaints that facilities included in the governor's master plan do not adequately

serve some areas of the state.

He is expected to spearhead an intensive fall campaign — supported by parks, recreational and outdoor groups to put over the bond issue.

The veterans land amendment would add another \$200,000,000 to state bonds previously authorized and through which 35,300 veterans have purchased farm and ranch properties at low interest rates spread over a 40-year pay period.

This amendment would raise the amount which could be borrowed under the program from \$7,500 to \$10,000. The program was initiated in 1949. Additional bonds were approved by voters in 1951 and 1956. Amendments to enlarge the bond authorization were rejected at elections in 1963 and 1965. Opposition came mainly from Dallas and Houston.

Proponents emphasize that, while thousands of veterans have benefitted from the program, it has cost the state no money and actually has turned a profit of \$2,500,000 a year while providing an expanded land market.

Opposition has adopted the argument that it is not the function of the state government to engage in the loan business and that veterans have had plenty of time to participate. Some also contend that "cheap money" invites purchases of land not needed and which will not be put to productive use.

Amendment No. 2 specifies that the legislature, in providing for creation of hospital districts, does not have to require that the districts assume full responsibility for community mental health and retardation centers and services. It would permit cities and counties to levy taxes and issue bonds for such services. Subdivisions within existing districts would be authorized to do so unless statutes creating the districts expressly prohibit.

An attorney general's opinion held that the constitution does not allow political subdivisions

Courthouse Records

VEHICLE REGISTRATIONS

J. O. Easley, 1966 Merc.; L. A. Haschke, 1963 Valiant; Sam A. Lynch, 1965 Chev.; Millie Lopez, 1965 Ply.; Vivian R. Reyes, 1959 Chev.; Charles Stayton, 1954 Chev.; C. H. Hammock, 1967 Buick; C. E. Leisure, 1963 Chev.-Pickup; Naomi Curtis, 1967 Dodge; Mary Cantu, 1967 Dodge; Dean Foster, 1965 Dodge; Delbert Bainum, 1962 Chev.; Ruby McCray Neal, 1959 Ford; Juan Domingo Rodriguez, 1960 Chev.

William M. Alexander, 1967 Dodge; Kenward C. Johnson, 1966 Ply.; Thomas Louis Cockrum, 1955 Ford; John Seiver, 1962 Pont.; Roy C. Serratt, 1958 Pont.; Connie Baker, 1960 Chev.; Paulette Lee, 1953 Ford; Hertz Milling Co. Inc., 1964 Intl. Grn. Bed Trk.; Jesus Espinosa, 1967 Dodge; Henry Thomas, 1967 Dodge; J. A. Sears, 1958 Dodge; Floyd Rickman, 1955 Chev.; Elias Z. Reyna, 1956 Olds. Jimmie Allred, 1967 Pont. Paul Samaniego, Jr. 1966 Sears-motorcycle Keith R. Schroyer, 1967 Opel; Jose Valdez, 1963 Falcon; Dusty Duncan, 1956 Chev.; Guadalupe Hernandez, 1956 Pont.;

Glenn Neill, 1950 Chev.; Richard Costillo, 1957 Chev.; Manuel Zavala, 1959 Chev.; Ricard Amaro, 1959 Chev.; Salvador Servin Calle, 1958 Chev.; Rene Rubio, 1957 Ford; Burt Huggins, 1967 Ply.; Alfredo Figueroa, 1960 Dodge; Jessie Mae Dodson, 1965 Dodge; Royce Powell, 1961 Chev Benny Womble, 1967 Dodge; M. L. Flippin, 1967 Dodge; Doug Henry, 1962 Imperial; Louis L. Raef, 1961 Chev.; C. Pat Thompson, 1965 Volks.; M. E. Dean, 1962 Ford; Gelco Leasing Co., 1967 Chev.; William Walker, 1959 Mack; Jerry Hix, 1955 Intl. Andres Alvarez, 1960 Ford; Le-

within the boundary of a hospital district to levy taxes for medical and hospital service. Under that ruling, cities and counties located in such districts were restricted from participating in establishment of community health centers. Therefore, only hospital districts could establish such centers, a key part of the mental health program.

Amendments No. 3, No. 4 and No. 5 are self explanatory and apparently non-controversial.

Amendment No. 6 is aimed primarily at permitting educators, who are paid from state funds, to serve on federal advisory boards.

vella Rodgers, 1957 Chev.; Eugenio R. Compas, 1960 GMC; Andres Alvarez, 1959 Chev.; Roberto Cane, 1957 Ply.; Thomas S. Ybarra, 1958 Olds.; Ricardo Marrujo, 1961 Ford; Hereford Wholesale, 1967 Chev.; Jose Cervantez, 1967 Chev.; Southwestern Investment, 1967 Chev.; Delbert Bainum, 1964 Buick; George Ritter, 1967 Buick;

R. W. Coursey, 1967 Buick; John E. Lee, 1957 Stude.; Roland W. Hairgroves, 1967 Ford; George Suggs, 1967 Chev.; Shirley Ann Kligman, 1967 Dodge.

DEEDS OF TRUST

Homer C. McKenzie to D. S. J. Properties Inc. Part of Section 80, Blk. K-3, 3, 6, and 7, Dealley's Addition — Blks. 10, & 11 of Womble Addition.

Merriott and Stoker Lumber Co. et al to The Lubbock National Bank. Parts of Lots 6 and 7 in Blk. 3, Blue Bonnet Addition.

Skyboit, Inc. to First National Bank of Amarillo. Lots 7, parts of Lot 10, all of Lots 11-19 in Blk. 1 of Engler Addition. Parts of Lot 2, 3, and 6. All of Lots 7-18 in Blk. 2 Engler Addition.

WARRANTY DEEDS

Joel C. Treadwell et ux to J. B. Builders, Inc. All of Lot 18, Russell Addition.

Virgil Justice et al to Virgil W. Merriott et al Parts of Lots



PANHANDLE REP. BOB PRICE was among D. Eisenhower at his Gettysburg, Pa. farm freshmen Republican Congressmen who were recently. Price is shown above, center, with weekend guests of former President Dwight Eisenhower during the visit.

6 and 7 in Blk. 3, Bluebonnet Addition.

Skyboit, Inc. to J. B. Cole Lumber Co. all of Lot 5, part of Lot 6, in Blk. 2; Engler Addition.

QUALIFIES FOR METS

JACKSONVILLE, Fla. (AP) — International League fans might say outfielder Johnny Lewis "was farmed out to the Mets."

hibition games this spring. He was optioned to Jacksonville's Suns and he batted only .205.

But the Mets recalled him on May 23 after assigning infielder Sandy Alomar to Jacksonville.

Hereford, Texas

Penneys

ALWAYS FIRST QUALITY

Store Hours:
 Mon., Tues., Wed., Fri.
 9:30 a.m. - 6:00 p.m.
 Thurs. & Sat.
 9:30 a.m.
 to 8:30 p.m.

PENNEY'S BACK-TO-SCHOOL DRESS CARNIVAL

A fabulous collection of bright new dresses for a brand new term! Don't wait! Bring your little coed to Penney's! Bring your charge card, too!

\$4 \$5 \$6

Ready now and set to start the new semester at the head of the class! Part, pretty fall dresses, designed for tot to "almost teen" ages in crisp blends of Fortrel[®], polyester/cotton. And, if that weren't enough, they're all Penn-Prest[®], too. That rates highest marks for good behavior in any class! They'll wash, tumble, dry, and never need ironing!

OPENING IN HEREFORD

August 1, 1967

HIGH PLAINS COMMUNICATIONS

Complete - One Company - Communication Service

DISTRIBUTORS FOR:

HAMMURLUND COMMUNICATION PRODUCTS

Since 1910

THE ANTENNA SPECIALIST CO.

The Fine Family of Antennas

ROHN-ALL STEEL TOWERS

Turn key up to 175 feet.

SYSTEMS ENGINEERING-SALES-SERVICE

F.C.C. License Service - C.B. and Commercial

Announcing The Association of GERALD C. CHAMBERS

★ Licensed F.C.C. Technician ★ 10 yrs. experience in the field of 2-Way Radio Repair
 ★ Holder of Certificates from: Motorola, R.C.A., G.E. and Hammurlund Training Institutes.

COMPLETE SERVICE ON ALL MAKES OF COMMERCIAL AND C.B. 2-WAY RADIOS.

Gerald will be at the shop from 7:30 a.m. to 6:30 p.m. 5 days a week and 7:30 to noon on Saturdays.

WE INVITE YOU TO STOP BY - NO LONG WAITING

PHONE: 364-4936 Mobile No. 364-4814 Mobil 2

607 PARK AVENUE

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) . . . 1st. insertion, per word 6c
 Additional insertions, when paid in advance: per word . . . 4c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch. \$1.50
 Repeat insertions without copy change per col. inch \$1.20
 Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98
 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

We Are Today Paying Wheat 1.45
Milo 1.85
 (Subject to Market Change)
 Compliments of
CONTINENTAL GRAIN CO.

STATED MEETINGS
 Second Monday
 Thursday
 8:00 p.m.
 Fc.
 Steve Powell, Secretary
 Roy Boyer, W.M.

Lions Club meets each
Wednesday, 12 Noon
Hotel Jim Hill

Hereford Rotary Club
 meets every
Monday at 12:05
JONES RESTAURANT

You've Never Seen Such Thrilling Service STOP IN SOON
 Phillip "66" Products
EAST SIDE "66"
 Rocky Stewart
 1303 E. 1st. EM 4-2644

1. FOR SALE Miscellaneous

SORGHUM SUDANGRASS Hybrid Seed. Tagged, tested and double treated. Redland Kaf fir Greenleaf Sudan. 50 pound paper bags. Call 364-1835. B-1-20-18-tfc

All Types LIGHT FIXTURES Decorative, Functional, etc. See the Selection at **CARL McCASLIN LUMBER CO.** A Complete Building Service 1 Block East of the Courthouse Phone the Lumber Number 364-3434 B-1-24-tfc

ONLY 4 evaporative coolers left 4900 cfm. 1/2 hp. motor. Was \$184.95, now \$132.95. Call 364-3854 Sears. B-1-17-3-5c

FOR SALE 18' Sea King fiberglass boat with 60 hp motor. Would consider trade. 8x45 house trailer. Good saddle pony. 364-2250, 364-4767. B-1-21-28-8c

Need responsible party in Hereford area to take over payments on 1966 model Singer sewing machine. Automatic zig-zag, blind stitches, fancy patterns, etc. Assume 4 payments at 6.12 or will discount for cash. Write Credit Manager, 1114 19th Street, Lubbock, Texas. B-1-25-tfc

WANT TO sell Hotpoint double oven and cooktop. \$100. 364-0266. B-1-10-3-5c

Khwans Club Thurs. Noon **100F Hall** 207 E. 5th

FOR SALE 1 used Frigidaire automatic washer. 3 cute female kittens, part Siamese, to give away. Call after 6:30. 364-2130. B-1-19-29-tfc

GOOD 8 X 35 two bedroom furnished trailer northwest of Hereford. Also little used MMUTS butane tractor and 11' Hoeme. DR3-5316, Amarillo B-1-20-29-6p

EQUITY FOR sale or trade. Inquire 613 Avenue K. 364-0235. B-1-10-18-tfc

HEREFORD COUNTRY Club membership for sale. Terms. Call EM 4-4414. B-1-10-17-tfc

FOR SALE 175 Cessna, 1959 model. See W. P. Axe or Chester Wiggins. B-1-13-51-tfc

23 IN. COLOR TV. Choice of maple, walnut or elm finish. Save \$60.00 Now \$59.95. Call 364-3854 — Sears. B-1-17-3-5c

FOR SALE 15' Glastron boat, 80 horse Johnson Electromatic Motor Demonstrator. Also Boat repairs and Accessories. Jack's Marine Supply at Joe's Auto Clinic 119 Funston B-1-3-5c

4000 used burlap bags. Six cents each. Call J. K. Baker. 364-1617. B-1-12-4-tfc

SINGER MACHINES 66 MODELS Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$35 or \$5 a month. Call 364-2392 Hereford B-1-30-tfc

PUPPIES: MIXED breed puppies from German Sheppard mother, will give away. One mile east on 60 then seven and a half miles north of Hereford. Or Call 258-7381. B-1-27-30-2p

AKC POODLE puppies, black or white, 503 25 Mile Avenue, Apt. 10. 364-3858. B-1-14-30-8c

FOR SALE Norge gas clothes dryer and Frigidaire washing machine. Both in excellent condition. 364-4308. B-1-15-30-2c

AKC REGISTERED Chinese Pug puppies. Phone 364-3786. B-1-10-30-2c

FOR SALE wood frame utility building. Insulated throughout. 12X16. Contact Martin Diggins. 364-4000. B-1-12-30-2c

FOR SALE AKC registered Chinese Pug puppies. 364-3748. 606 Blevins. B-1-10-30-tfc

ONE OF the finer things of life — Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1. Hereford Hardware. B-1-10-5-2c

FOR "a job well done feeling" clean carpets with Blue Lustre. Rent electric shampooer \$1. Dick's Auto Store. B-1-18-5-2c

TWIN MATTRESS and box spring set. Clean, excellent condition. 505 Lee. B-1-10-5-tfc

CLOSE OUT SALE QUITTING BUSINESS Lots of good merchandise, good stoves, bedroom suites, air conditioners, electric motors, handles, lots of bargains. B-1-17-3-5c

FOR SALE 133 N. Main Open 8 a.m. to 9 p.m. Open Sundays B-1-5-2p

GARAGE SALE AUGUST 4 Begins 9 a.m. 216 RANGER B-1-5-2c

WILL SELL TO BEST OFFER Two glass wall cases; two glass show cases; watch benches can be used as work bench; watch crystal cabinets; sliding-glass windows and track; and the balance of Lamm Jewelry fixtures. If you want a bargain call 364-0450. B-1-5-1c

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" **PUMP CO., INC.** Sales & Service Hereford EM 4-0353 Dimmitt 647-3444 Friona 247-3311 S-1-24-tfc

2. FOR SALE Farm Equipment

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-tfc

TOP QUALITY Irrigation Dams as low as \$3.25 **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-tfc

HEREFORD BAKERY 519 Park Ave. 364-0177 HOME OF Deaf Smith County Bread and Pastries

Colorado Red-Weeders PTO or hydraulic drive **Cisco Red-Weeders** with hydraulic drive Dempster Planters, Cultivators and Rotary Hoes. Lillian Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines. **SBE LESLY MOTOR CO.** For the finest in farm machinery West Hi-way 60 Phone EM 4-1600

SPECIALS
 JULY 31st to AUGUST 6th

32" x 21" dbl. Sink-White \$11.95
 30 Gal. Hot Water Heater \$43.95
 5' Bathtub-White \$48.88

2 GALS. FOR \$8.98

ROLEZE
 ONE-COAT ACRYLIC LATEX HOUSE PAINT

HUCKERT LUMBER COMPANY
 1-mi. North Highway 385 Ph. 364-2064

FOR SALE 1963 John Deere 5010 1964 John Deere 4020, 1966 John Deere 4020. Bill Bergner, 364-4046. B-2-15-30-2p

SAVE \$60.00 on 23 in. portable color TV. Call Sears 364-3854. B-2-10-3-5c

See Us For PARTS - SWEEPS - CHISELS for Graham (Hoeme) Plows **DAVIS IMPLEMENT** 144 West Second Phone 364-2811 B-2-29-tfc

3. FOR SALE Automobiles

1965 LANDAU — One owner, low mileage. Loaded. 364-2669. 206 Ranger. B-3-11-47-tfc

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-3-3-tfc

FOR SALE BY OWNER 1967 Buick GS - 400 2-dr. hardtop. Solid Red, White Vinyl interior. Bucket seats, consoles & tach, factory air, power steering, radio, wide oval tires, wire wheel covers. Only 4,300 miles. Sacrifice price! Phone 364-4903 after 5 p.m. B-3-27-tfc

BAHAMA BLUE 65 Volkswagen, one owner low mileage bamboo dash rack and open up back windows. Phone 364-0718. \$1050. B-3-18-1-tfc

FOR SALE extra nice 1961 Chrysler, power, air, new tires, bargain. Terms available. 364-2420 after 5. B-3-1-tfc

1965-CHEVROLET super sport. Loaded. Inquire Installation Loan Department. First National Bank. B-3-12-29-tfc

1961 OLDS 88 4 door sedan, power and air. Inquire Installation Loan Dept. First National Bank. B-3-16-4-tfc

EXPERT CLOCK REPAIR on All Clocks 8 Day — Alarm — Coo Coo and Automobile **COWAN JEWELRY**

HEREFORD RADIATOR FRAME & AXLE SERVICE 120 Schley St **DEPENDABLE SERVICE**

BOB PUGH BUILDER - Custom Building - Residential and Commercial Repair and Remodeling Office — 364-2221 Home — 276-5359 108 Greenwood F.H.A., G.I. & Conventional Financing

Campbell-Cramer Real Estate Handshake Service HOUSES **WE NEED YOUR LISTINGS!**

- 2 Bdr. Brick on corner lot with carport, fenced, nice yard. Large existing loan payable \$81.00 per month. \$600.00 check will handle. Price—\$8,500.00. H-240
- New 4-Bdr., 3 bath brick with many luxury features, quality appointments. Choice location. Small down payment—priced right. H-387
- 3 bdr. brick located at 127 Beach with garage - fully carpeted - built-ins - fenced yard. Loan payments only \$94.00. Reasonable down payment. Price \$12,400.00. H-3110
- NEW 2-BDR with established loan pmts, only \$74.00. Large 12 x 14 bedrooms, central heat, etc. \$600 cash will handle. Price—\$9,950.00

East Hi-Way 60 — Ph. 364-0972 or 2424
 EVENING & SUNDAYS CALL
 Larry Kaul 289-5611 Jim Cramer 364-0164
 Bruce Plummer 364-0798 Gene Campbell 364-4188
 Leonard Honey — 364-0500

HOUSES 3 bedroom NE. Small down payment B-4-2-4-c

RANCHES FOR SALE
 Ranch No 1 — 115,000 acres deeded and 115,000 acres leased. Approximately 600 head of stock. All goes for \$300,000, 29% down.
 Ranch No. 2 — 8 sections good grass. Good location. \$55 per acre with 6 section, 5 year lease available at \$2.75. 29% down.
Carthel Real Estate 206 North 25 Mile Avenue Phone 364-0944 B-4-4-3c

WELLS WINDMILLS PUMPS Sales and Service **J. E. TURNER** 364-2194

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs **HEREFORD GLASS CO.** 1302 Park Ave. INC. EM 4-2652

We Want the Listings On Your Home - Ranch - Farm or Business. WE BUY HOUSE EQUITY **VERNON DENSON REALTOR** 202 25-Mile Avenue Business Phone 364-4023 Home Phone 364-4639

HAROLD MORTON and J. C. RICKETTS - REALTORS - FARMS — RANCHES — HOMES COMMERCIAL PROPERTY ● PRUDENTIAL and KANSAS CITY LIFE ● FARM and RANCH LOANS Offices: 110 E. 3rd Ph. 364-3771 or 364-3774 Home Phones: 364-1462 & 364-0443

DEALERS FOR Aermotor and Dempster windmills & towers SUBMERSIBLE PUMPS Pump jacks Rod Pumps WATER WELL CONTRACTORS

Gravel Pack Wells. A minimum of 40 ft. of perforation in 6 5/8 casing in large diameter hole insures adequate sand free water for any size pump. Free estimates 2-Drillings Rigs 3-Repair Rigs **TURNER-CAMPBELL DRILLING CO.** DOYLE TURNER call DAY or NIGHT BOB CAMPBELL 364-0811 364-4261

HOMES FOR SALE
 We have many good listings for you to choose from. Call us today for an appointment. All we ask is a little of your time. If we can't find your dream home, then all you have lost is a little time. Try us once and then your trouble are over.
 For Sale - 3 bedroom - 1 1/2 baths - living room - den - double garage - spacious kitchen - much storage - refrigerated air - 1 1/2 years old - just like new - gravel yard (are you tired of cranking the lawn mower, then let us show you this house) - very nice - many extras - N.W. Hereford.
 Casual living: 2968 sq. ft. - features 3 bedroom - 2 1/2 bath - living room with fireplace - kitchen & dining room - den - with many extras throughout the house - enclosed patio with 16' x 32' heated swimming pool - separate bath house - sprinkler system in yard - landscaped and fenced - double garage - 103 Beach - appointment only. Priced right.
 Bluebonnet Special - 3 bedroom - 1 1/2 bath - den and kitchen combination with builtins - double garage - immediate possession - large existing loan - name your terms - or would trade.
 Ave. F - Close to school - 2 bedroom - 1 bath - single garage - good buy - terms arranged - immediate possession.
 Sacrifice - 531 Westhaven - 3 bedroom - 1 1/2 bath - den with fireplace - living room - dining room - refrigerated air - fenced yard - double garage - 1900 sq. ft. living area - good buy - established loan - appointment only.
 484 acres - good allotments - 3 good 8" wells - Southwest of Hereford in good water area - Nice 4 bedroom house - good improvement - terms arranged. This is a real nice farm - owner retiring - priced right.
WE NEED YOUR LISTINGS — YOU NEED OUR SERVICES
Lone Star Agency REAL ESTATE — INSURANCE — LOANS 364-0555 — After Hours: 364-0336 601 N. Main Hereford, Texas

PHONE 364-2266 MAIN & HIWAY 60

Justice REALTORS Inc

Ken Jeter 364-4125 Ralph Owens 364-2560
 Terry Hodges 364-3758 Jeanne McQueary 364-3745
 Gwen Leatherman 364-1650 Betty Cope 364-0255

IT'S A GOOD DAY FOR BUYING A HOME

OLDER HOME—3 roomy bedrooms, carpeted living room, circulating heat, wood floors and fenced yard. Just \$8,500.00. H-3158

LARGE LOAN ESTABLISHED—Gracious home with 3 bedrooms, 2 1/2 bath, powder room, lovely den with fireplace, carpeting, double garage, storage and office.

NEAR SCHOOLS—Attractive 2 bedroom home, spacious living room & kitchen, breakfast bar, separate utility room and garage. Established loan \$81.00 per mo.

HONEYMOON COTTAGE—Neatly arranged 2 bedroom and bath, carpeted living room and delightful kitchen on corner lot. Just \$77.00 per month. H-2047

BUDGET CONTROL—You save large closing cost by assuming established loan on this brick home offering an isolated bedroom with 3/4 bath, ample family room, kitchen with built-ins, 2 other bedrooms and full bath. \$113.00 per month. H-3127

BEFORE SCHOOL STARTS—You can be settled in this lovely split-level home with separate den, fireplace, 3 massive bedrooms, 2 1/2 baths, lovely kitchen with all built-ins. Curved window in spacious living room. Ask to see H-3090.

Phone 364-2030 WANT ADS Phone 364-2030

SALE OR TRADE
Three bedroom home, good location \$7450.
BC REALTY
Phone 364-2140
630 West Highway 60
List with Buck and Load the Truck Trades Throughout Southwest
B-4-5-2p

NEW
The individuality of this custom built home makes it ideal for gracious living. Beautifully carpeted and custom draped. Three bedrooms, 2 baths, large living room with unusual fireplace, separate dining. Well planned kitchen. Central heat and air. Show anytime. Call 364-0480.
B-4-5-tfc

EXCLUSIVE 320 ACRES
2-8" wells, over 1,000 gallon per minute, row irrigation, wheat and milo allotment, \$350.00 per acre, cash or terms.
EXCLUSIVE 160 ACRES
Irrigation available, over 1,000 gallons per minute, 54 wheat allotment, 113 milo allotment, immediate possession, \$200.00 per acre, cash or trade.
STOCK FARM
334 acres, nice home on paving, 1-6" well, 100 cultivated balance grass, good turf, possession with \$5,000.00 down, long terms to qualified buyer.
INSURE YOUR BUSINESS FUTURE
Get your share of business on this large commercial tract on Highway 385, over 5,000 vehicles every 24 hours, only one available, BUY NOW FOR SECURITY.
NORTHWEST HEREFORD
3 bedroom brick with all the goodies. Priced at \$35,000.
STAR STREET HOME
3 bedroom brick, very nice, priced at \$27,500.00.
HAMBLY REAL ESTATE
South Highway 385
Office 364-3566
J. M. Hamby 364-2553
Durward Hamby 364-3466
Gerald Hamby 364-1534
B-4-2-tfc
FOR SALE BY OWNER
Nice little three bedroom home. Fenced back yard. Buy owner's equity and assume FHA-loan. Payments are \$65 per month.
402 Long
Phone 364-4481
B-4-5-2c
CONSOLE TV. Black and White 22 in. screen. Now only \$179.88. Maple or walnut veneer. Call Sears 364-3854.
B-4-17-3-5c

FARMS
320 A. - Spearman - good water area - nice home with finished basement and quarter barn - \$25,000 down - this is a good farm and the owner will give excellent terms on financing.
BUY A SECTION, RENT 3 SECTIONS - 640 A. - Stratford - 4 wells - new barn - good water area - on pavement - lays good - Rent 3 good sections fully developed.
1280 A. - just out of soil bank - no Johnson grass - irrigation on joining farms - on pavement - \$165 per acre - low down payment.

RANCHES
Clayton, N.M. - one of the best year around cow ranches anywhere - 3765 acres - State lease at 14c per acre - 2 modern houses - good corrals - 12 springs that have never been dry - scales, etc. - Just enough rough land for winter protection - owner selling due to ill health - everything goes - land, cattle, equipment, saddle horses, etc.
TO SETTLE ESTATE - 5538 A. ranch - good improvements - irrigation water at 30 ft. on adjoining ranch - 50 A. meadow - 5 windmills - 10 stock ponds - Federal Land bank loan presently on property - This ranch is priced below the market at 29.07 per acre.
15,400 A. Ranch - good improvements (4 bedrooms - 2 bath home) - live water in every pasture - 170 acres under irrigation and in Cultivation - State lease at 15c per acre.

HOUSES AND FARMS
Farm Loans Available
Equitable Life Assurance Co.
W. T. CARMICHAEL
REAL ESTATE
801 S. 25 Mile Avenue
364-1251
Home - 364-1082
B-4-16-tfc

For sale: Good San Luis Valley Colorado cafe. Property, equipment, business, includes 3 bedroom home. Gross \$50,000 a year. U.S. Highway 785, 180 miles southwest of Denver. Good hunting and fishing area. Write Dinner Bell Cafe, Saguache, Colo. or call 303-655-2664.
B-4-5-2p

I have for quick sale one of the best 320 a. of land, 2 miles of Hedley, Texas, well improved. 240 a. in farm, 75 a. cotton base, 2 sets of nice improvements and one garage apt. Party will take in a good home in Hereford, Texas on the deal. Land is clear.
Also I have 1780 a. of fine grass with good farm on it, 2 sets of nice improvements, running creek crosses it the entire length. 1/2 mile off of highway 70, one half mile from the Green Belt Lake. Can deliver immediately. Either place will carry large loans. Let me show these places.
J. P. POOL
Clarendon, Texas
Telephone
Office 874-2218
Home 874-3374
B-4-5-3p

6. WANTED
LICENSED CHILD care in my home. Fenced yard, references furnished. Call 364-3223.
B-6-12-43-tfc

NEED A FREEZER?? Call Sears. 17.1 upright frostless, stores 598 pounds, only \$249.88.
B-6-12-3-5c

FOR SALE three bedroom brick house, fenced yard. 208 Western. 364-2209.
S-4-10-2-4p

6 ROOM house to be moved. \$650. See Lloyd McGee, McGee Furniture.
B-4-12-5-1c

THE WITCHES Hut Beauty salon. 419 A Main. Inquire 364-0366 daily except Sunday and Monday. Nites 364-1732.
B-4-17-33-tfc

FOR SALE by owner 5 room house, completely remodeled inside and out. 292 Catalpa. Phone 276-5254.
B-4-16-52-tfc

5. FOR RENT
FOR RENT
Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H.
D & R BUILDERS
Floyd Dunavant 364-1715
I. D. Rhodes 289-5217
B-5-18-tfc

COMMERCIAL building for rent 1903 East Park Avenue. 364-1111.
B-5-10-28-tfc

NICE FOUR-room unfurnished apartment, carpeted. White adults only. Call 364-1617.
B-5-11-42-tfc

For Lease
3 or 4 booths at the Witches Hut or entire shop. Immediate possession!
Also some used beauty shop equipment for sale. Inquire 419 A North Main Ph. 364-0366
Nites, Sundays and Monday 364-1732
B-5-51-tfc

THREE ROOM furnished apartment. Whites only. Carpeted. Air conditioned. Private entrance. No pets. 364-2011.
B-5-14-3-tfc

ALL FROSTLESS refrigerator with ice maker. 15.6 ft. \$284.88 delivered and installed or call 364-3854. Sears.
B-5-14-3-5c

TWO BEDROOM furnished apartment, bills paid, whites only, no pets. 209 Higgins. Call 364-9864. Come to 109 J.
S-5-17-5-tfc

FOR RENT small furnished two bedroom house. Bills paid. Good location. \$90. 364-4066 after 5.
B-5-15-4-tfc

170 ACRES Sudan pasture for lease 364-0621 after 9 p. m.
B-5-10-30-2c

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4-1108 EM 4-1277.
S-5-16-40-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-48-tfc

BUILDING FOR rent or lease. 133 West Third. Phone 364-0291.
B-5-10-47-tfc

BEDROOM FOR rent close in. Whites only. 509 Ross. 364-1628
B-5-10-5-2c

EFFICIENCY apartment, all bills paid, garage, for one person. References exchanged. Call 364-3454.
B-5-10-5-tfc

LARGE UNFURNISHED apartment for white couple or lady. Call 364-3388.
S-5-10-6-tfc

NEED A FREEZER?? Call Sears. 17.1 upright frostless, stores 598 pounds, only \$249.88.
B-6-12-3-5c

WANT TO BUY 18' or 12' one-way plow, used. Call 269-5515
B-6-11-30-2c

NEED A three bedroom, bath and half, house. Call John Fisher at Ben Franklin store, 364-0290.
B-6-15-30-2c

WANTED to rent unfurnished nice 2 or 3 bedroom house with garage. 364-4576.
B-6-13-5-tfc

WANTED SEWING MACHINE REPAIR
Call 364-0273
S-6-4-tfc

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-4-31-tfc

7. Dressmaking-Ironing
DRESSMAKING, Alterations
Phone 364-0842 Theresa Kubacak, Grand E. No. 4.
B-7-10-22-tfc

8. HELP WANTED
HELP WANTED mechanic with experience on General Motors cars. See Earl Vaughan, service manager. Kinsey Osborn Motors.
B-8-17-tfc

COMBINATION DIESEL long haul driver, mechanic, welder, 10 years experience, 364-0484.
B-8-11-30-2c

HELP WANTED
Wanted salesman. No experience necessary. Apply in Person.
Family Mart of Hereford. 603 Park Avenue
B-8-29-4c

CONCESSION HOSTESS. See Francis Hardwick at the Star Theatre.
B-8-19-4-tfc

WANTED MACHINIST for doing pump repair work. Big T Pump Co. Inc. 364-0353.
B-8-13-5-tfc

WANTED GENERAL farm hand. Call 364-0991. Leo Witkowski.
B-8-10-5-1p

SERVICE STATION attendant wanted. Call 364-9011.
B-8-0-5-2c

WANTED CARPENTER for farm house repairs. Call Alton Fraser. 364-0484.
B-6-10-30-2c

9. Situations Wanted
FARM MANAGER job wanted for 1968. Can furnish references. Have experience. Live at 414 4th Street. Write O. P. Thorne, Star Route, Hale Center, Texas.
B-9-25-4-3p

I DO IRONING in my home. 235 Avenue A. \$1.50 a dozen. Phone 364-3528.
B-9-13-4-12c

WILL BABYSIT and clean house 364-1537.
B-9-10-30-2p

WORK WANTED - Building, remodeling, repairs. Ralph Packard, phone EM 4-2110.
S-9-10-30-tfc

10. NOTICE
ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-30-tfc

FOR YOUR appliance service call Sears, 364-3854.
B-10-10-3-5c

RECORDS MADE
Inquire at
134 Jackson
B-10-5-1c

11. Business Services
HEREFORD KIRBY VACUUM CO.
New and Used Vacuums
For parts and service
Call
EM 4-0422
B-11-7-tfc

OWENS & HOLLINGSWORTH
Motors Rewind
Generator & Electric
Magneto - Starter
Residential Wiring
Commercial - Industrial
Sales and Service
809 EAST SECOND
EM 4-3572
B-11-13-tfc

Custom cutting and baling. Jesse Scott. 364-1188.
B-11-10-34-tfc

KENMORE SEWING machine. 60 zig-zag designs in cabinet. \$179.88. Call Sears 364-3854.
B-11-13-3-5c

CUSTOM SWATHING and Baling. Call after 6. 364-2508.
B-11-10-46-tfc

C&W Tile and Tops
★ Ceramic Tile ★ Formica
★ Marble ★ Tile
★ Linoleum ★ Tile
★ Indoor - Outdoor Carpet
★ Ceramic Tile Repair Kit
NEW VIKING CARPET
Free Estimate
B-1-9-tfc

KILLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
Phone EM 4-1345
Nights phones EM 4-2012 or Box 130 EM 4-1345
B-11-44-tfc

PORTABLE DISC ROLLING
Scalloped or plain. Jacobson Brothers. Phone EM 4-1648.
B-11-10-30-tfc

PROFESSIONAL Poodle grooming. Call Perry Ray. 364-1965.
B-11-10-18-tfc

HUBBLE DRILLING
Water Wells
Test Holes - Electric Logs
Call 364-2684
S-11-51-12c

Caroline Islanders in the Pacific Ocean do a lively business in the giant clams shells sought now by many shell and curio collectors.
B-8-20-3-5c

WARREN BROS. MOTOR CO.
1410 Park Ave. 364-1423

This Week's Special

1965 Chevy Pick-up V8 3 speed. Long wheel base. Red finish. In top condition, 4,000 mile or 90 day warranty.
\$1145.

1964 Pontiac Catalina station wagon. Maroon and white two tone. Factory air and power. 4,000 mile or 90 day warranty. You will have to see to believe this one.

1965 Ford Galaxie 500. 2 door hardtop. 390 engine. Standard transmission. Beautiful red finish. Local owned car. Feel young in this one.

1964 Ford Galaxie 500. 2-door Fast Back. Cruiseomatic and air. Beautiful turquoise and white two tone. Protective warranty.

1965 Chevrolet Pick-Up Six cylinder. 4 speed, radio and long wide bed. Clean as a pin. 4,000 mile or 90 day warranty.

1964 Chevy Impala 4-door White body with blue top. Air and power A good test will prove this one. 4,000 or 90 day warranty

CLOSED SUNDAYS



Any way you look at it

YOU SAVE

When You
INSTALL IT YOURSELF

NOW IN STOCK

Quality 6 Ft.

Cedar Fencing Material

A new fence adds beauty and value to your home, plus privacy that you never dreamed of before. Come by today and let us figure with you.
Convenient Home Improvement Loans Available! Nothing Down - 36 months to Pay!

Carl McCaslin Lumber Company
A Complete Building Service.

1 Block East of The Courthouse

Phone the Lumber Number 364-3434

Deaf Smith County Abstract Co.

323 Sampson West of the Court House

364-0851 Abstracts - Blueprints - Photocopying



Hereford Insurance Agency

To Be Sure! Don Bougeus - Manager 364-0850

SUN. MON. TUES.
1.50 PER HOUR

FEATURE NO. 1
LAUGHTER, L'AMOUR, LE MONKEY BUSINESS!
LAUGHTER, L'AMOUR, LE MONKEY BUSINESS!

WALT DISNEY'S MONKEYS GO HOME!

FEATURE NO. 2
nuthouse of fun!

JERRY LEWIS & THE ERIC AND BOY

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday.

FOR YOUR appliance service call Sears, 364-3854.
B-10-10-3-5c

RECORDS MADE
Inquire at
134 Jackson
B-10-5-1c

11. Business Services
HEREFORD KIRBY VACUUM CO.
New and Used Vacuums
For parts and service
Call
EM 4-0422
B-11-7-tfc

OWENS & HOLLINGSWORTH
Motors Rewind
Generator & Electric
Magneto - Starter
Residential Wiring
Commercial - Industrial
Sales and Service
809 EAST SECOND
EM 4-3572
B-11-13-tfc

Custom cutting and baling. Jesse Scott. 364-1188.
B-11-10-34-tfc

KENMORE SEWING machine. 60 zig-zag designs in cabinet. \$179.88. Call Sears 364-3854.
B-11-13-3-5c

CUSTOM SWATHING and Baling. Call after 6. 364-2508.
B-11-10-46-tfc

C&W Tile and Tops
★ Ceramic Tile ★ Formica
★ Marble ★ Tile
★ Linoleum ★ Tile
★ Indoor - Outdoor Carpet
★ Ceramic Tile Repair Kit
NEW VIKING CARPET
Free Estimate
B-1-9-tfc

KILLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
Phone EM 4-1345
Nights phones EM 4-2012 or Box 130 EM 4-1345
B-11-44-tfc

PORTABLE DISC ROLLING
Scalloped or plain. Jacobson Brothers. Phone EM 4-1648.
B-11-10-30-tfc

PROFESSIONAL Poodle grooming. Call Perry Ray. 364-1965.
B-11-10-18-tfc

HUBBLE DRILLING
Water Wells
Test Holes - Electric Logs
Call 364-2684
S-11-51-12c

Caroline Islanders in the Pacific Ocean do a lively business in the giant clams shells sought now by many shell and curio collectors.
B-8-20-3-5c

Star
364-2037 342 N. Main

7 BIG DAYS STARTING WEDNESDAY

SEAN CONNERY IS JAMES BOND

YOU ONLY LIVE TWICE!

DRILLING WELLS IS THEIR BUSINESS



To enhance the pump business in which they have been so successful, the directors of Big T Pump Company, Inc. this week announced the addition of a well drilling division of the corporation. The drilling division is now busy drilling the first well.

Although this division of the company is new, Big T Pump is not new to the drilling busi-

ness. Big T Pump has been connected with well drilling and the pump business for more than 20-years, and know the mechanics of drilling wells from beginning to end.

New, modern equipment has also been purchased for the drilling division, and Big T is now prepared to do a turnkey job for the irrigation farmer.

"We plan to be the best in

the field," Aven said. The local drilling rigs will serve the three county area as does the pump company, and will be on call not only from the Hereford office, but will also be available for the Dimmitt and Friona offices.

Big T Pump Company's local office is located on New York Avenue and the Phone Number is 364-0353.



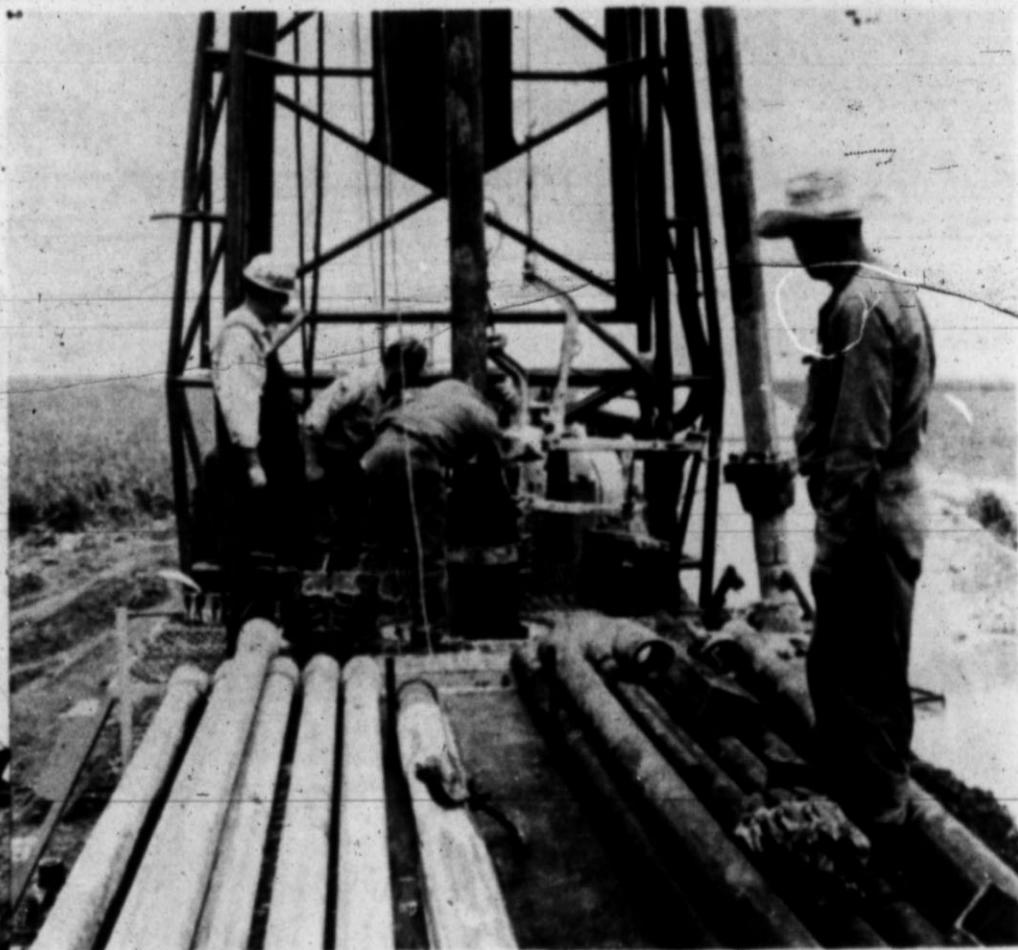
David Watson

DAVID WATSON and "SLIM" BABER

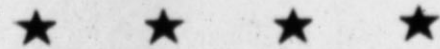
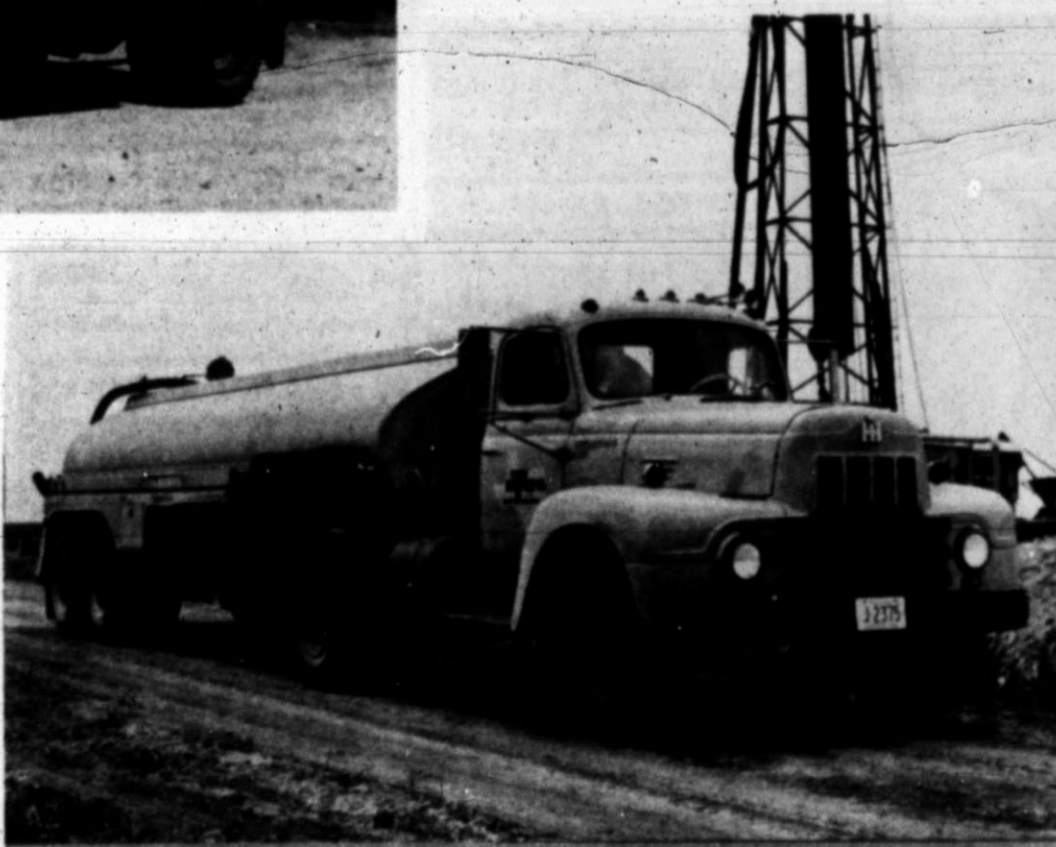


"Slim" Baber

are not strangers to the drilling business, both having worked in the trade for a number of years and both know the drilling business as well as any man in Hereford. "We're proud to have men like David and "Slim" on our team", Aven said. "They're experts at the trade and dedicated to doing the finest job possible for the least cost."



Equipped To Do The Job RIGHT



BIG "T" PUMP CO., INC.

BLONDIE



MANDRAKE THE MAGICIAN

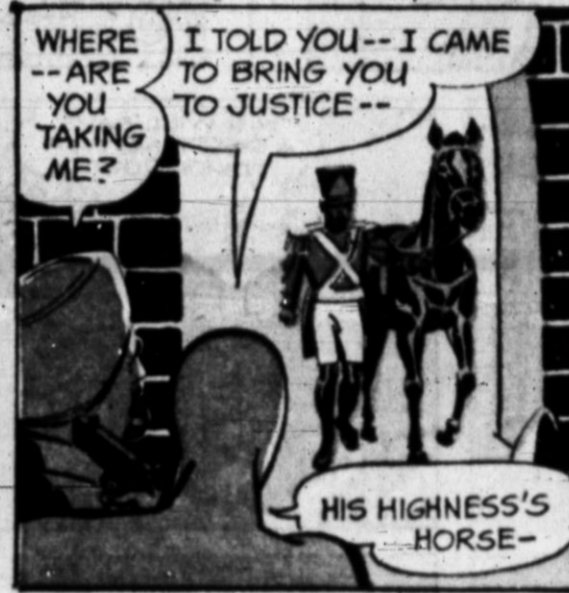
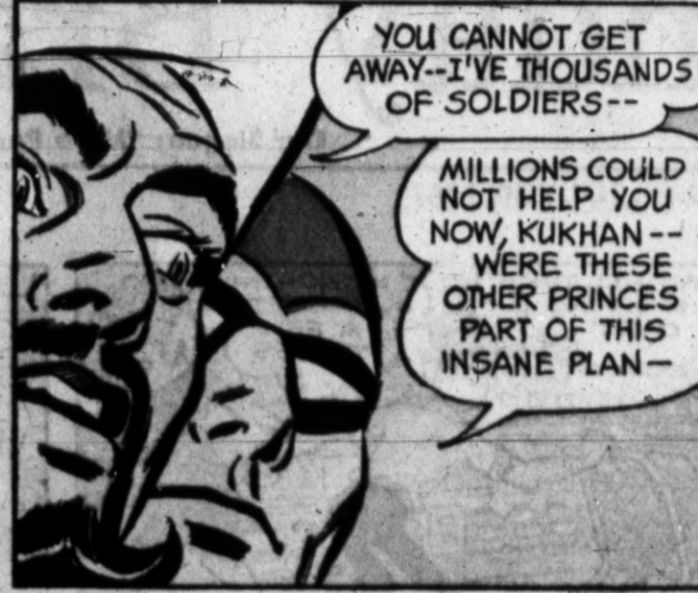


BY LEE FALK



The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



GRANDMA

by Chas. Kuhn



BUZ SAWYER

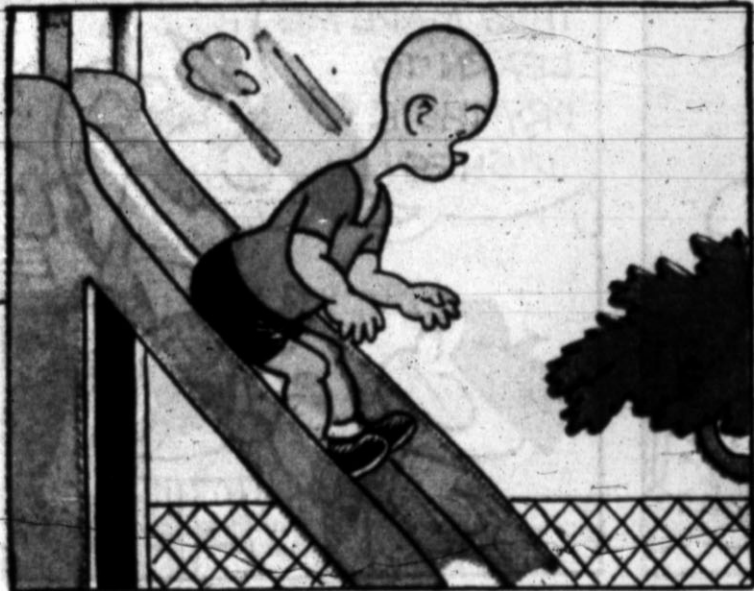
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by CARL ANDERSON

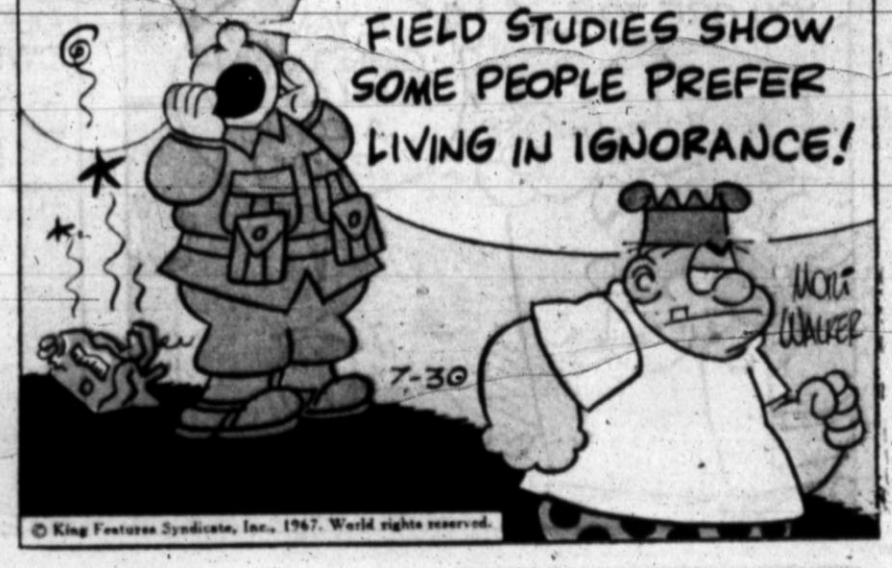
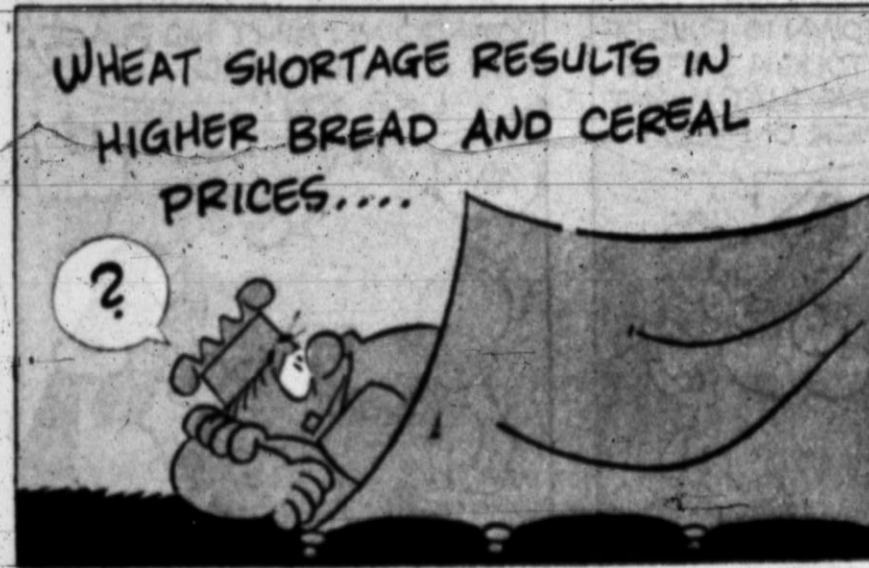
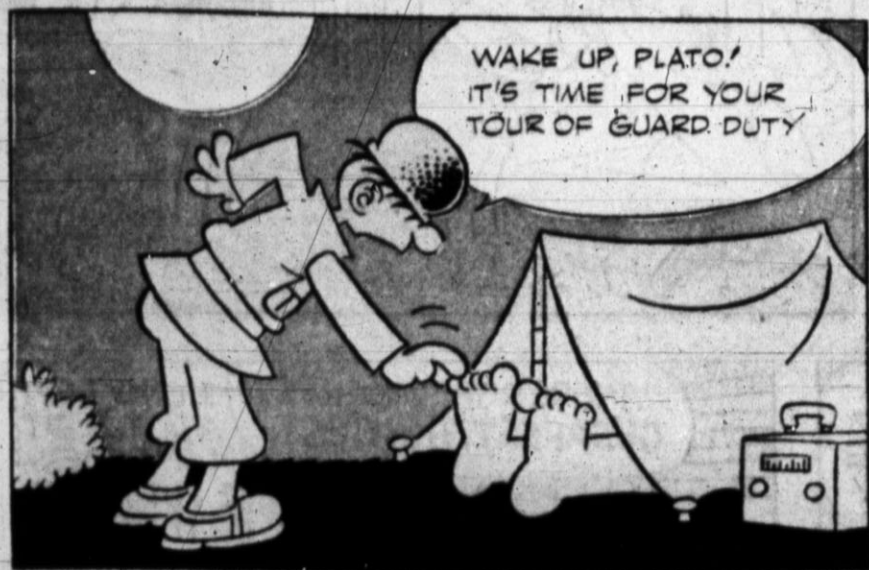


The KATZENJAMMER KIDS

by JOE MUSIAL



beetle bailey by mort walker



FLASH GORDON by MAC RABOY

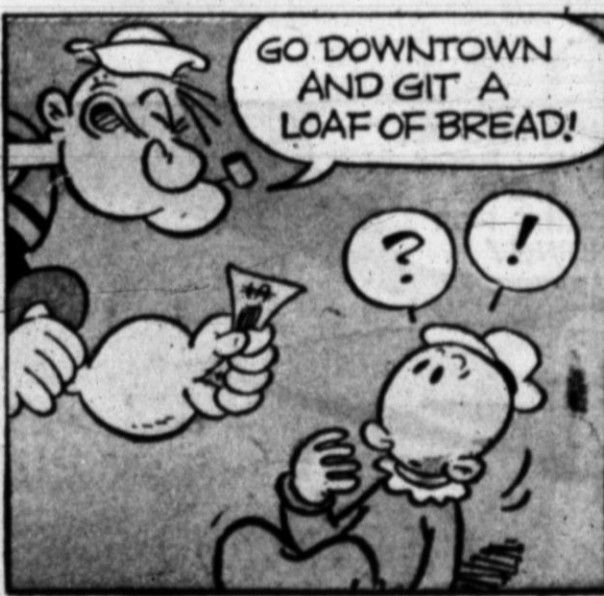


LITTLE IODINE



POPEYE

by BUD SAGENDORF



The Little Woman

by DON TORBIN



The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE



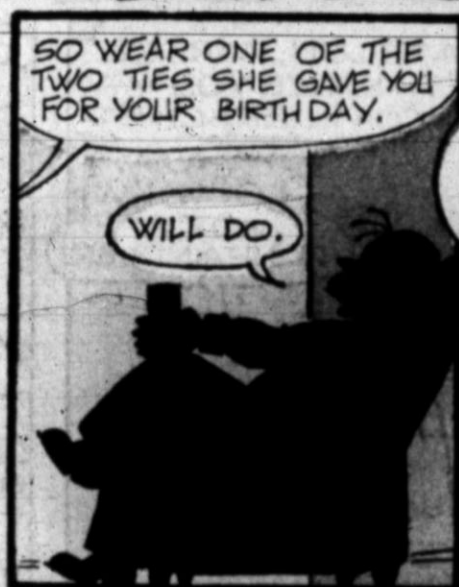
WALT DISNEY'S UNCLE REMUS

AND HIS TALES OF BRER RABBIT Adopted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER

by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL

