

The Hereford Brand

Vol. 7

HEREFORD, TEXAS, DECEMBER 13, 1907

No. 44

The "Early Bird" Proverb

APLIES now to the purchase of presents for Christmas. With our unusually large stock, the customer who buys early can easily find just the thing desired. Our stock of Watches, Clocks, Diamonds, Jewelry, Silverware, Cut Glass and Hand Painted China has never been so complete as it is now. We have a large and well selected line of Fobs, Chains, Charms, Lorgnetts, Cuff Buttons, Waist Pins, Bib Pins, Collar and Cuff Pins, Tie Clasps, Emblem Goods, Hair Barretts, Studs, Bracelets and Sterling Silver Novelties, and the prices are absolutely guaranteed. The prices quoted below will convince you. All other goods proportionally low in price.

Gentlemen's 20 year case, with Waltham movement	\$12.50
Ladies' 14 karat Solid Gold case, Waltham movement	27.50
Gentlemen's Silverine case, with Waltham movement	5.50
Genuine Seth Thomas Mantle Clocks	4.50
Extra Quadruple Silver Plate 4 piece Tea Set	8.50
1847 Knives and Forks, without engraving	4.00
1847 Knives and Forks, with engraving	5.00
Wm. A. Rogers Tea Spoons	1.50
Wm. A. Rogers Table Spoons	2.50

Fine Chocolate Sets in genuine Jap and China	\$7.50 to \$25.00
Solid Gold Cuff Buttons	3.00 to 25.00
Solid Gold Oval Bracelets, plain and diamond set	\$17.50 to 75.00
1-10 Gold Filled Bracelets	1.25 to 10.00
1847 Butter Knives	2.00 to 4.00
Heavy Solid Silver Cream Ladles and Sugar Shells	2.00
7-piece Heavy Plated Pie Sets	7.50

Our stock of Silver Butter Dishes, Syrup Pitchers, Sugar Bowls, Fruit Stands, Etc., is well selected.

Orders for Engraving especially, should be placed early . . .

W. H. RAY

JEWELER

Come now and have your presents laid aside . . .

CALL TO MEET AT AMARILLO

Meeting of the Commercial Clubs and Business Men of the Panhandle.

On January 9, 10 and 11, 1908 we will have in Amarillo, a meeting of Commercial Clubs, real estate men and the principal land owners of the entire Panhandle, all of which will be organized into one association; also the Palo Duro National Park Association, a Panhandle Farmers' Congress, Third District Medical Association and we expect to have the Northwest Texas Press Association.

The consolidation of the Commercial Clubs, real estate and land men is for the purpose of advertising the entire Panhandle country. This can be done by keeping the country and its possibilities well advertised in the principal farm journals of the North and East, and through exhibits kept at the principal gateways of the Southwest, such as Chicago, Minneapolis, Omaha, Kansas City, Fort Worth, Denver etc.

This organization is also to provide markets for the products of our truck gardens, storage for cabbage, potatoes, peanuts and onions, and to handle our cantaloupes, tomatoes and small garden truck, and also to

encourage pickling plants and canning factories.

We have the assurance of a sugar beet factory, provided we can thoroughly demonstrate next year that beets can be grown in this section, successfully. For the past few years the experiment has been made with success, the beet standing a high test, and it is our purpose to have as many counties as possible in the Panhandle grow them another year, and to this end, we expect to raise from \$2,000 to \$5,000 to be offered in premiums for the best acre of sugar beets, wheat, corn, oats, cotton and fruit grown in 1908, also dairying, hogs, cattle, etc.

There will be addresses on this occasion from men of national reputation, who are experts in their various lines, as well as from local men, and it is our desire to have just as many people present as possible; especially those interested in agricultural pursuits.

J. H. AVERY,

Chairman Program Committee.

The committee can count on Hereford sending up a large delegation from the Club.

This is a matter of much importance to the people of the Panhandle

and they will receive great benefit by their cooperation in the matter of markets, etc. If all the papers of the Plains will give space to this call, there will be a large attendance. Hereford will be strongly represented.

New Residences Completed.

The home of J. A. Buckner east of the courthouse is nearing completion and will be one of the best built small cottages yet erected in Hereford. The walls are packed with sawdust and the roof covered with a new composition roofing, thus making both the walls and the roof rain-proof and dust-proof.

Likewise the home of J. P. Eskilsen, is about completed. It is a seven room structure, well built and most conveniently arranged. His home is located in the 80-acre plot north of the College and on the tract purchased from D. W. Hawkins.

TEXAN IS ELECTED.

Senator Charles A. Culberson Made Leader of Democrats in the Senate.

Washington, Dec. 3.—Without a dissenting voice, Senator Charles A. Culberson was this afternoon elected leader of the Democrats in the Senate. No other name was presented. Senator Culberson was nominated by Senator Stone of Missouri, and

MR. COLQUIT FAILS TO SPEAK

the nomination was seconded by Senator Frazier of Tennessee.

It is understood that in accepting the honor Senator Culberson made a short speech in which, after thanking his colleagues for their favor, he appealed to them to exercise that forbearance without which harmony and unity would be impossible.

Senator McCreery of Kentucky was elected vice chairman and Senator Owen of Oklahoma secretary.

Church Improvements.

Some substantial improvements have recently been made at the Presbyterian church. Some weeks ago, the partition between the main auditorium and the Sunday School room was put in and so arranged that both rooms could be utilized by having weighted panels. The Sunday School room is now furnished with elegant opera chairs and is used for the mid-week prayer service as well as for the school. A number of new gas lights have been installed and the entire building put in good condition for church and Sunday school purposes.

We can rent that house or farm for you. Write us. Our bargains in land and city property will interest you. Hereford Trading Co.

Delayed by a Wreck—Unable to Meet his Appointment but Makes Rear-End Speech.

Hon. O. B. Colquit, member of the Texas Railroad Commission, with Mr. Pollard, Asst. Atty. General, his secretary and stenographer, J. T. Bowman, and Mr. Avery Turner, President and General Manager of the Pecos Valley Line, made a short stop as the special passed thru Hereford late Tuesday afternoon on its way to Texico.

The reception committee with a large number of citizens had gathered at the depot to receive Mr. Colquit and his party, as it had been announced that he would address the people on that night. The Hereford Cornet Band struck up a lively air as the train slowed down.

On alighting from the train, it was learned that Mr. Colquit did not know that he was expected to make an address, as he had received no communication from the committee since sending a message that his train was derailed and did not know when he would get to Hereford. Judge Jno. P. Slaton then insisted that he make a short talk from the

(Continued on Page 2.)

A Christmas Present Free

From now on up and including Christmas day with every \$25.00 CASH PURCHASE we will give free to the buyer a

Silver, Gold Lined Sugar Shell
or Silver, Gold Blade Butter Knife
Hand-Painted China Cake Plate

We have the largest and finest stock of Hand-Painted China in our city. We sell you a complete 100 piece Dinner Set in Blue and Gold, or White and Gold for \$12.50 in imported English Porcelain China. Come in and inspect our line of Laprobes from \$2.50 to \$25.00 each. During December we are giving 10 per cent on Laprobes and Horse Blankets.

We have Christmas Presents in

Fine Carving Sets
Rogers Silverware
Haviland China
Japanese Novelties
Fine Shot Guns
Majestic Ranges
Buck Heaters
Buck's Cook Stoves
Moon Buggies

We cordially invite everybody to come in and inspect our goods.

YOURS VERY TRULY,

Hardware

Stroud-Gary Hardware Co.

Implements

MR. COLQUIT FAILS TO SPEAK.

(Continued from Page 1)

platform and explain the matter to those present. Introduced by Mr. Slaton, the commissioner addressed those who had assembled. He said: My fellow citizens of Hereford: I had a letter from citizens of your city something like 90 days ago, inviting me to your beautiful town to address the people of your section upon the question of railroad building.

I understand it is your desire to connect this your city with a point on the Texas & Pacific Railway; that you are trying to interest local capital in the construction of a line of that kind. Some of your citizens wrote me, thinking perhaps I might be of some service to the people of this section of the state in inducing them, or saying something which would induce them, to put their money in this railroad project.

I am not able to say to you now that if you put your money in such a project it will return you dollars, or dimes or cents, but I can say that it will develop your country, just as this road has developed the country through which it runs. It would enable you to secure railroad competition. I may say that in many instances in Texas the advantages of railroad competition have been secured by the efforts of the citizens of the sections penetrated by those railroads and constructed by the labor and property and by the cash out of the people's pockets. If you construct a line of railroad from here to the connection with the Texas & Pacific Railway, of course, it will rebound to the credit and benefit of Hereford, because it will make it one of the most prominent places in this great Plains section of our state. (Applause.)

Gentlemen, I cannot return and

make you a speech. I am here on this train which is going to Texico and will not get back here in time for me to do so tonight. We have to leave Amarillo in the morning at 8 o'clock over the Choctaw, Oklahoma & Gulf Railway for Texola, completing our trip for this time. Later on, the Railroad Commission is going to investigate the physical condition of the Texas & Pacific railway and then I am going to try to come to Hereford and make you a speech on the railroad question, and if it results in any good to you and to this great section of our state, I will amply rewarded for the time I have spent.

But, for the present, gentlemen, I beg to express my regret that I am not able to talk to you at greater length.

With this, the special blew its rear whistle and the crowd gave way for it to pass, all feeling that somebody had prevented Mr. Colquit from filling his appointment at Hereford. The committee having the matter in charge is at a loss to know just why the train schedule did not provide for Mr. Colquit to stop off here. The train went on to Texico and returned that night to Amarillo. It was nearly night when the train left the Hereford depot and it will be hard to understand how 50 miles of road could be properly inspected after night-fall. The people were disappointed in that Mr. Colquit did not address them. There was a number here from Dimmitt and the surrounding country to hear him.

The Brand is going to know why Mr. Colquit was not informed that he was expected to make a speech at Hereford. He was communicated with Monday morning and then he was lost. Next week may develop some startling facts.

Subscribe today for the Brand

Miss Jackson's renditions are perfect and she shows good judgement in the selection of characters assumed. Hereford Opera House, Saturday night. 1t

Concrete Walks.

Let us figure with you on putting walks in front of your residence or your store. We are in Hereford to stay and guarantee our work. 42-tf W. F. WEST & Co.

Miss Jackson's reading are without doubt among the best ever listened to in this country. Hereford Opera House Saturday night. 1t

Home Made Candy.

Creams and fruit candies. Miss Leila Gregg will receive orders until Dec. 20. 44-1tp

New Blacksmith Shop.

We have recently established a new blacksmith shop near J. F. Easterwood's Livery barn, horse-shoeing a specialty. Call and see us. 43-4tp

SHELTON BROS.

E. G. Erler, editor and proprietor of the Lawler Dispatch, Iowa, was in the city this week and made the Brand office a visit as usual. He has been here a number of times and is more and more pleased with the Panhandle. He was entertained in the home of his friend, J. P. Eskildsen, who has recently moved here from Lawler.

The Hereford BRAND is still One Dollar per year.

Young man! Stop at El Merito Pharmacy tonight for a box of Fine "Allegretto Candy" for your lady.

We can't say much about Miss Nettie Jackson for laughing. She is a show in herself. Hereford Opera House, Saturday night.

Wanted.--A few vendor's Lien notes. Apply to Brand office for particulars. 1tp

The friends of L. W. Vaughan were glad Tuesday morning to see him on the streets after a few days confinement at his home on account of illness.

Good Grass to Lease.

8,000 acre ranch in Castro county to lease for a number of years, grass fine. T. F. NANNY, 43-4t Brownwood, Texas.

Good Groceries

Christmas Groceries

Good Service



are here in bountiful supply. Raisins, currents, nuts, citron, candied lemon and orange peel, fancy crackers and all the rest of the good things that mark the season.

Come and select yours before the rush commences. With a few exceptions everything bought now will keep till needed. So buy now instead of waiting until you actually need the groceries. Our delivery service is apt to be pretty well taxed by that time. Phone us your orders for

CHRISTMAS TURKEY

Don't Forget Our FRUIT CAKES are Best on Earth.

Hubbard Grocery Company

A REMOVAL SALE

OWING to the fact that we are going to have to remove our goods from present warehouses in the near future, we are going to make **ROCK BOTTOM** Prices to the trade for the next ninety days on following articles: Farm Trucks, Wagons, Anchor Buggies, Surries and Hacks, Windmills and Windmill Fittings, about three cars of Baker Perfect Barb Wire, in galvanized and black, several thousand pounds of smooth American Wire, a large line of Kingman Gang Disc Plows, Disc Harrows, Sulky Plows, Riding Attachments, Sod Breakers, Mold Board Plows. A large line of nice Heating Stoves--all sizes, Cook Stoves and Ranges of the best make. Special bargains on all Leather Goods, Harness and Saddles, Lap Robes, Horse Blankets, Washing Machines, in fact everything in our stock will be sold at the greatest bargains ever known in the city of Hereford. If it is bargains you are hunting, come in and let us figure with you.

Yours very truly,

No Trouble to Show
Goods

Hereford Hardware Co.

Buy your Hardware
from Us

MR. AVERY TURNER REPLIES

Appreciates the Adverse Conditions
—Not Difficult to Obtain
Stock Cars

THE SANTA FE AT WATERLOO

Swamped by the Incoming Business
—Unprecedented Prosperity
of the Country

The following correspondence between the committee appointed by the Commercial Club and Mr. Avery Turner, President of the Pecos Valley Lines, is fully self-explanatory. The letters make some interesting reading for the business men and cattle men of the Panhandle. The subject does not only touch Hereford in a vital point but every town on the Plains has proportionate interest.

The Committee's Letter.
Hereford, Tex., Nov. 6, 1907.
Mr. Avery Turner,
Vice Pres't., & Gen. Mgr.,
Amarillo, Texas.

Dear Sir:—At a meeting of the Hereford Commercial Club, the undersigned were appointed a committee to lay before you the great hardship which this community is suffering, by reason of the failure of your company to furnish cars for the shipment of cattle. Orders for cars placed months ago are still unfilled. Cattle have been driven from their accustomed range, and have been held here many weeks for shipment. The price of cattle has gone down. The cattle man with money borrowed from our banks is unable to pay until he can ship. The banks with heavy loans to cattlemen, cannot loan money, needed in the other channels of trade. There is now absolutely

no market here for wheat or other farm products; trading in live stock has stopped. The farmer being unable to sell anything cannot pay the merchant. The merchant being unable to make collections, cannot pay his creditors. Hence, we have here a general stagnation of the business by reason of the failure of your company to supply cars to ship cattle. Last year we had the same trouble, only not so bad. Last year cattle were held here until they became so thin, that the cattle men declared it would be ruinous to ship them; and large numbers were held over the winter. This year, financial matters are such, that the cattle cannot be held over. They must be sold to pay debts, and the owners must take what they can get.

We appeal to you to stop this shameful condition, by supplying cars for the shipment of cattle.

Prompt action upon your part will place money here in the channels of trade, which will promptly relieve the congestion in all lines of business.

Yours very truly,
(Signed)
G. A. F. PARKER,
J. L. FUQUA, } Committee.
A. C. ELLIOTT,

Reply.
Amarillo, Nov. 8, 1907.
Messrs. G. A. F. Parker, F. L. Fuqua, A. C. Elliott,

Committee, Hereford, Texas.
Gentlemen:—I have your letter of Nov. 6th. No one appreciates more than I do the adverse conditions under which the stock men of and in the vicinity of Hereford labor. This condition prevails at all stations on our line where cattle are being shipped, however, and is not confined to Hereford. All of you gentlemen to have been in this country for a long

time and know the business which our railroad was originally constructed for; that is, cattle business out of the country about twice yearly; that when the road was constructed as now is that

Livery, Feed and

GOOD SADDLERS

Special Conveniences

HEREFORD

The patronage of the general

our operating more trains to take care of the business. The inbound business to take care of the development of the country has been our Waterloo. We have 150 per cent more engines and cars in our service than we had two years ago and all are unable to give the service required, and will be unable to please our patrons until we can make a great many more improvements in our property.

The above conditions are one of the very few disadvantages attendant upon the unprecedented prosperity and development of this country, and as above explained, must be contended with until such a time as capital, labor and material can be made to rebuild the line.

With good weather we should do much within the next thirty days we have during the past sixty weeks relieving the congestion of stock offered for shipment.

I can assure you gentlemen that Hereford is receiving every stock

car to which it is entitled, as shown by our orders. We distribute cars without discrimination on the orders as they are placed, regardless of towns, friends or other considerations.

Yours truly,
AVERY TURNER.

Election Call.

On account of a vacancy in the board of Councilmen caused by the removal of J. H. Bowers from the city; it is hereby ordered by the City Council in session assembled that an election be held on Saturday December 28, 1907 between the hours of 8 a. m. and 6 p. m. to fill said vacancy, and J. E. Gyles, be and is hereby appointed presiding judge of said election.

Moved to New Quarters.

I have moved to my new quarters on Dewey Avenue and I am revising my list of lands. If you wish to get advantages of our Eastern agents, you had better come in and relist with me. Yours for business,
W. H. RAYZOR.



I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Co. of North America	1792	3,000,000	10,741,510
Man American of N. Y.	1872	1,500,000	13,798,730
Genix of Brooklyn	1853	1,500,000	9,501,321
Manchester of N. Y.	1837	300,000	3,738,676
Worcester Fire of Topeka	1882	200,000	1,092,463
Genial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

IN ADDITION to our large Fruit we have purchased the large Mr. Bowers. Can furnish trees 50 acres in trees. Our stock is the car load. Write, phone or benefit of our 18 years experience. We sell you. We can select var

I do not claim to represent all the Companies in the world, but in the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the

Yours very truly,

Hereford H. KING, Agent

L. P. Landrum,

FREE

A FULL SIZE PACKAGE OF THE WONDERFUL

WAPCO COLD WATER STARCH

Requires no cooking. Like all other brands that bear the WAPCO BRAND it is the best

Look! See How to Get a Full Size Package Free

The following named grocers will give free a full size 10 cent package of WAPCO STARCH to the first persons calling at their store after the insertion of this advertisement, but each grocer will only give away free the number of packages shown in list below opposite his name:

Grocer	Address	No.
ARGO & JARROTT	Hereford	54

RULES. SPECIAL NOTICE

A copy of this advertisement must be presented for a free package. One package only will be given to each household. Remember you must call at the grocer named above before the free packages have all been given away. One trial of WAPCO Starch will convince you that it has no equal. Our guarantee on each package means something.

WAPLES-PLATTER GROCER CO.
DENNISON-DALLAS-FORT WORTH

Pretty Home Wedding.
At the home of the bride's mother, Wednesday afternoon, Miss Agnes Clark of this city and O. E. Thomas of Hereford were married in the presence of invited friends, the father of the groom officiating.

The attendants were, Miss Chapman of Waxahachie and Oliver Thomas of Waco. Bridesmaids: Misses Jennie Edwards of Crawford, Minnie Clark of Hico, Etta Blair of Waco.

Miss Alta Harper sang "I Love You Truly" in a most charming manner and the wedding march was touchingly rendered by Miss Edna Gullede.

Mr. and Mrs. Thomas will make Hereford their home, where he is engaged in the furniture business.

Notice!

All parties knowing themselves to be indebted to the Hubbard Grocery Co., will please call and settle by the first of January. We need the money to place ourselves in a position to accommodate the trade another year. 44-3t

HUBBARD GROCERY CO.

Phillips-Watson.

Sunday evening at 8 o'clock, at the residence of W. G. Ross in this city, in the presence of relatives and friends, Mr. J. A. Phillips and Miss Bertha Watson were united in marriage, Rev. W. A. Baker, officiating. Mr. Phillips is well known in Hereford and holds a responsible position with the local telephone company. Miss Watson is the niece of Mr. Ross and has a large circle of friends, who wish her much happiness.

Card of Thanks.

I employ this method of thanking my friends, both in and out of the state, for their kindly support during the piano contest which has just closed. Even tho defeated I feel grateful to you for the kind support rendered.

JESSIE SISK.

Location: Hereford Opera House; Saturday night. 1t

Concrete Walks.

Let us figure with you on putting walks in front of your residence or your store. We are in Hereford to stay and guarantee our work. 42-tf

W. F. WEST & Co.

Miss Jackson's reading are without doubt among the best ever listened to in this country. Hereford Opera House Saturday night. 1t

Home Made Candy.

Creams and fruit candies. Miss Leila Gregg will receive orders until Dec. 20. 44-1tp

GIVEN AWAY

Day after Christmas will give away

A \$25.00 DRESSING CASE

with a musical attachment to some one of our customers.

The plan is this for every 25c cash purchase you get a chance at the Dressing Case.

We have a full line of
Dolls Toilet Cases
Manicure Sets
Albums Bibles
Jewel Cases
Hand Mirrors
and other Christmas
Xmas Goods

Call and see our line before buying

If old Santa Claus will bring the Children's letters to this store, he can satisfy the wants of everyone.

T. M. COULSON

FRUITS, CANDIES and Cigars

Let us tickle that palate of yours with our Choice Candies and Fruits.

Sample our
Fancy Chocolate and
Dipped Ammon,
They are winners.

The

....Elite

Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.

J. W. Burks, Local Manager

Hereford, Texas

Hereford Grain Co.

We Pay Highest Prices For

Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

Tierra Blanco Herefords

L. R. BRADLEY, Owner

W. T. WOMBLE, Manager

...BREEDERS OF...

Registered Hereford Cattle

Head Headed by Strike Str. No. 156847

Authorized by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots



RESOLVED THAT THE GIVER IS JUDGED BY HIS GIFTS. YOU MAKE OTHERS HAPPY WITH YOUR GIFTS AND BRING HAPPINESS UNTO YOURSELF. DONT BUY TRASH FOR PRESENTS WHEN YOU CAN BUY SENSIBLE PRESENTS. BUSTER BROWN

SENSIBLE PRESENTS ARE GOOD THINGS FOR SENSIBLE PEOPLE TO GIVE. MEN LOVE TO GET THINGS TO WEAR AND CAN YOU NOT GET THE BEST PRESENTS FOR MEN AT A MEN'S STORE? WE ESPECIALLY INVITE THE LADIES OF THIS CITY TO COME AND SEE WHAT BEAUTIFUL PRESENT NECKTIES, PRESENT SUSPENDERS, PRESENT HOSIERY, AND PRESENT EVERYTHING THEY CAN BUY FOR THEIR MEN FRIENDS AT OUR STORE. AND THEN IN WHAT WAY YOU CAN MAKE YOUR LITTLE BUSTER BROWN HAPPIER THAN BY GIVING HIM A NICE NEW SUIT OF CLOTHES? YOU WISH TO SEE THESE THINGS BEFORE YOU BUY THEM SO COME AND LOOK AT THEM AND GET OUR PRICES. COME TO THE "QUALITY STORE."

TWO SPECIALS FOR MEN:--
ANY OVERCOAT AT 1-2 PRICE.
A \$10.00 SUIT-HEAVY-FOR \$5.50.

RESPECTFULLY,

H. C. MYRICK

Good Groceries

Chri



CHR

Don

Hubbard

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

W. J. GILLILAND

J. M. GILLILAND

GILLILAND FURNITURE CO.

Husbands Read this and think it over. We have a Large Line of

KITCHEN CABINETS

That we are now closing out such a price that every man can give his wife

A Handsome Christmas Present

in spite of this great money famine.

Come in and look at our

ROCKERS

and think of their value, also our Dressers, Davenport, Sideboards and China Closets.

House Furnishing Our Delight

Day Phone 115

In fact everything in our entire store is now selling at the Greatest

BARGAINS

ever known in the history of Hereford. Come in and see our bargains whether you buy or not.

Undertaking Our Specialty

Night Phone 113

A Unique Pop-Corn Party.

Late last Saturday afternoon several of the near relatives of Mr. and Mrs. Ross received invitations over the 'phone to come over "after supper" to a pop-corn party. "Just come with your tea-jacket on" said the 'phone. In response Mr. and Mrs. L. E. Cobb, Mrs. Annie Davidson, Mr. and Mrs. Rolla Loveles, Mr. and Mrs. Tempe Cobb and Mr. and Mrs. C. G. Witherspoon put in an appearance. About the same time Rev. M. W. Baker, pastor of the Presbyterian church appeared. This looked funny. After more or less preparation for the pop-corn—mostly less—Mr. Arthur Phillips appeared in the parlor, bearing on his arm Miss Bertha Watson, and closely followed by Mr. Roscoe Davidson and Miss Mabel Watson and Mr. James Moore and Miss Nannie Davidson. This began to look like a change in the programme, and so it was, for Rev. Mr. Baker in a very impressive manner soon tied the knot that made Mr. Phillips and Miss Watson man and wife, "until death do you part." Congratulations were now the order of the day, and many and sincere were the words of good will spoken to this popular young couple. Then followed pleasant and genial conversation, good will and good cheer taking possession of every one present. But time brings to an end all things good as well as bad, and each one turned himself homeward bound to dream of the good time had. About the pop-corn party? Oh yes! The pop-corn was left out. That was what made this the "unique" pop-corn party.

ONE OF THEM.

P. S. I was about to forget to say that Mr. Roscoe Davidson very much desires to be the next one to call on Mr. Baker for his services, and if any one of Hereford's pretty

girls are of like mind, she should see Roscoe at once. I confidently expect a "run" to be made on Roscoe, and should anyone be too late, then she should see James Moore, as he is about as anxious as Roscoe.

O. T.

When you want the FINEST CANDIES buy, Lowney's. Sold only by J. G. Callens. Fresh lot fancy boxes just in.

A Masquerade Box Social.

The greatest event of the season given by the Rebecca Lodge of Hereford. Everyone asked to come masked and the ladies bring a box containable sufficient for two persons. Everyone urged to assist in this good work. Proceeds for the benefit of the lodge. A prize will be given to the best masked couple.

The masks can be had at the El Merito drug store. The social will be held Friday night, Dec. 27 at the Odd Fellows Hall.

Notice to Tax Payers.

I will commence collecting city taxes October 1st. See me at C. E. Edward's real estate office.

33-1f HENRY HUBBERT,
City Marshall and Collector.

J. F. Padgitt of Murry, Kentucky, after spending a week with his sister, Mrs. C. M. Hunt, whom he had not seen for some years, left for his home Wednesday. While here, he and his brother-in-law, C. M. Hunt, made the Brand office an appreciative call. He says that he thinks his trip will be the worse thing that has ever happened to him, as he is so well pleased with the Panhandle that he will never be satisfied until he makes his home here.

Second Hand Sax.

The Hereford Nursery wants to buy all the second hand sacks you have on hand. 432f

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited



READY FOR SHIPMENT

IN ADDITION to our large Fruit, Shade and Ornamental Stock, we have purchased the large Harbison Locust Grove from Mr. Bowers. Can furnish trees from 12 inches to 12 feet. Over 50 acres in trees. Our stock is large and they are going out by the car load. Write, phone or come and see us. You get the benefit of our 18 years experience in Texas and New Mexico, if we sell you. We can select varieties for you suited to the Plains.

Hereford Nursery

L. P. Landrum, - - - Proprietor

You will do well to see C. S. Richards for city and ranch property before buying. 28-1f

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. ❀❀❀

Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A Johnson
Hereford, Texas

The Brand

D. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, DECEMBER 13, 1907

MR. TURNER'S LETTER.

The BRAND publishes this week the correspondence between the committee from the Hereford Commercial Club and Mr. Avery Turner. Mr. Turner's letter should have been in the hands of the committee long since, but as it was addressed privately to one of the members of the committee, who filed it and inadvertently overlooked its importance, the Brand did not know of its receipt. Now, the Brand publishes this courteous and interesting letter from the Vice-President and General Manager of the Pecos Valley Lines, and that part of the article recently published in the Brand which referred to Mr. Turner's seeming neglect is gladly withdrawn and no imputation is placed upon Mr. Turner for what appeared to be a discourtesy to the committee.

A careful reading of the committee's letter and Mr. Turner's reply will show that the committee is correct in stating the conditions of the shipping, and Mr. Turner acknowledges that his road has been unequal to the task. He says that the business that has been offered to the road has been its Waterloo. And so it has. The situation as given by the Brand in its reply to Mr. Lacy's letter holds good. It will be seen that the spirit of Mr. Turner's letter is quite different from the former letter. With this letter before the people, they will know that he acknowledges the situation and can see what he says about trying to relieve the congested condition of the traffic. It should be a matter of some pride on the part of the people of the Panhandle to know that the country has made such rapid strides, so much so that a railroad system like the great Santa Fe could not keep pace with the progress. It is hoped that the road and other roads will see the great opportunity for them on the Plains and make immediate provisions to handle the larger volume of business that is surely to come within the next two years. The last two have Waterlooded the Santa Fe. What will the next two years bring?

THE BRAND calls attention to the very timely article by Ames Benson on the subject of a fire department for the city. Hereford has been the most fortunate town in the state, as there has been no serious fires for several years, except the burning of Mr. Shirley's house last winter. A fire started in the night when all are asleep in a feeling of security will be awakened by the sound of the fire alarm to see one or more of the best business blocks going up in flames. But this could be avoided by the method suggested by Ames Benson, who is a real live man and one of our best citizens. The hand fire extinguisher is a success and no business house should allow a day to pass without one or more installed. The cost is insignificant—\$10.00 will buy a good one and anyone who knows how to pour water out of a jug can use them. This will suffice for small and even large fires, but

when a large building is burning some larger apparatus should be provided. The Commercial Club should take this up at once. The young men of the city would be glad to enter a volunteer fire company if the city will furnish the apparatus. What does the club say? What does the city answer? What do the young men think?

MANY of the merchants are displaying a fine line of Christmas goods and the early shoppers are taking choice of the stock and laying in for Santa Claus.

THAT three-story brick hotel for Hereford is still on paper. Gentlemen, please put it on the ground. Paper hotels are not attractive to the belated drummer.

CEMENT and brick sidewalks are no new thing in Hereford. In a few months every prominent residence will have good walks.

HEREFORD has now several miles of graded streets and nearly a mile of heavily macadamized in the business section.

THE Santa Fe will soon be ready to erect a handsome depot.

Lands Must Sell.

At once, 660 acres, 4 miles east of Dimmitt in Castro county, six room house, 100 acres old land nearly ready for wheat, or will rent to the right man. Also section 23, blk K 3, 3 miles east of Hereford on creek, 200 acres broke and contracted to put in alfalfa, 50 acres sub-irrigated valley to put in alfalfa, finest hog or sheep ranch in Panhandle; price \$18 per acre, 1/4 cash, balance 1 to 4 years 8 per cent. See Owner. J. T. JOWELL. 43tf

Texans Lost in Cave.

Sulphur, Okla., Dec. 7.—Dr. John Bowie, John Berning and William L. Delphyn of Hillsboro, Texas, Judge Frank Fields and Colonel J. H. Wright, bankers and real estate men of this city, who were reported lost last night in the Mystic cave, returned this morning with the rescue party. Early yesterday morning Judge Fields and Colonel Wright set out with the Hillsboro people to show them the Mystic cave, and the whole crowd boldly ventured in, carrying with them a single torch and but few matches. While exploring the lake chamber, John Berning fell from a boulder into the water. In attempting to rescue Mr. Berning, Dr. Bowie slipped and dropped the torch in the lake. The party used all of their manches, and the torch floated away, leaving them in darkness. The explorers concluded that it was wisest not to attempt to find their way out, but to remain where they were until some one saw their team at the mouth of the cave or until Sulphur people became alarmed and sent out a rescuing party. It was twelve hours before they were found.

Santa Claus Busy.

Have you written that letter to Santa Claus yet? The Brand would be glad to get more letters from Palmer and Castro county children. Simply address your letter to Santa Claus, care of the Brand, Hereford, Texas, and he will be sure to get the letter. With our compliments to the Fort Worth Telegram, the following poem is clipped: Santa's getting busy with his Christmas mail, Reading scores of letters night and day, Finding out what boys and girls all want this year Making notes of everything they say. Write your list and mail before it gets too late, Stamp and send it in this paper's care, Santa takes the Brand, reads it all the time, If your letter's in, he'll see it there.

For fresh Jersey milk, call on the Hereford Dairy. Phone No.9. 24-tf

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

FOR STOCK SADDLES

J. A. Canterbury takes pleasure in showing his line of Harness and Saddles, the kind that wear well and look well. If I have not got what you want I will make it for you.

Come in Strangers and let's get acquainted.



Yours very truly,

J. A. CANTERBURY

Only the best merchandise carried

Hubbard & Barnett

The place where \$1 goes farthest



YOU REALIZE

of course, that quality pays in SHOES as well as other goods. It's the only thing that does pay. You can always buy cheap shoes, but you'd better not; they are very expensive.

We make a business of nothing but HIGH CLASS MERCHANDISE.

ESPECIALLY

Hanan Shoes for men

Dorothy Dodd Shoes for women

Hart-Schaffer & Marx Clothing





Your Hand's In Your Purse

all the time if you keep your cash about you. You see so many little things you buy because the money is so handy. You wouldn't buy half of them if you had an account at

The Western National Bank.

You would decide that you didn't need them bad enough to warrant drawing a check. The price of those many things you wouldn't buy would make a very comfortable saving at the end of a year. Ever think about it in that way.

The Western National Bank of Hereford, Texas

CAPITAL - - \$50,000.00
SURPLUS - - 35,000.00

G. A. F. Parker,
President

J. L. Smith,
V. President

F. B. Fuller
Cashier



Local and Personal

W. G. Ross is back from Kentucky. _____

List your property with us. Hereford Trading Co. 44tf

Judge Boyd was seen in the city the first of the week obtaining supplies for his ranch.

Pugh W. Price has returned from a trip to Waco, Weatherford and other Texas points.

Mrs. C. E. Gordon, of Whitesboro, Texas, sister of Mrs. J. M. Boone, is visiting in Hereford this week.

If you are in a hurry to have your baggage hauled, just phone Smith at 87 or 226. 43tf

Hon. Geo. W. Barcus has returned from Peoria, Illinois, and other points where he has been on business.

Largest selling high-grade wheel in the world. The Racycle. See M. M. Major. 31tf

Mrs. P. S. Chance, of Erick, Oklahoma, is visiting her brother, Prof. E. H. Wray, and his family.

All my laprobes that I have left I will close out at cost for spot cash. J. A. Canterbury. 43tf

If it is anything in the tinning or plumbing line let us know. Sewell & Brazil. 44-2t

If it's a trade you want—we have it. Our specialty is trading. Come. Hereford Trading Co. 44-tf

Fred Gillespie of San Antonio, brother of Mrs. H. H. Taylor, is spending a few days visit with his sister.

Henry Garrett of Italy, Texas, who has some property interests southwest of town, was in the city a few days this week.

Mr. Ramsey who won first premium in wheat at the recent Fair still has about 300 bushels Turkey Red seed wheat to sell. 32tf

If you havn't a tank valve in your tank let us put one in. We have some good ones in stock. Sewell & Brazil. 44-2t

We would like to put in some good flues with our concrete blocks. They make the best and safest flues. 42-tf W. F. WEST & Co.

See J. H. Travis and have your furniture polished up before the holidays. He will do you a good job. Telephone 111. 44-2t

You can get your "rough dry" clothes back Wednesday, if sent in Monday. Hereford Steam Laundry. 44-3t

T. W. Collins of Scottsville, Kansas, who has charge of a large ranch near Hereford, has moved his family here and will make this their future home.

The Hereford Steam Laundry uses no lime or other chemical that is injurious to the clothes. The patrons are invited to come and see how we do the work. 44-1t

Special Sale on all kinds of Mexican Drawn Work and Clumpy Lace, Friday, Saturday and Monday, Dec. 13, 14 and 16, three days only. Don't fail to call and see it at Mr. Stambaugh's store. Clara Beebe, Agent. 43-2t

The readers of the Brand will find some new and interesting ads in this issue. Your attention is called to the half page ad of W. H. Ray, who has a fine selection of elegant jewelry, new in design and just the thing for "gifts."

Nice Hereford residences, small farms near Hereford quarters, half and whole sections of land can be exchanged through my agency. My advertisements in the Brand have brought several inquiries and propositions from non-residents. Sam H. Morris, Hereford Real Estate Exchange. 38tf

In reading the Brand this week, that big ad of D. R. Gass & Son may contain just what you have been looking for. It will help you "decide" what to buy. His store is fuller of bargains than his ad. Santa Claus' wagon "broke down" just as he passed their store and was compelled to leave most of his goods there and he wont come back after them.

A letter from L. W. Ricketts, who is at the bedside of his wife in Fort Worth, says that he sees very little improvement in her condition. The friends of the family will regret to know this and they extend their sympathy to Mrs. Ricketts in the affliction with which she has suffered so much. It is the hope of all that the next letter will bring better news of her condition.

F. P. Wilson of Canyon City, who has been connected with Stringfellow-Hume Hardware Company and Johnson-Gary Hardware Company their successors, for the past seven years, has accepted a position with the Hereford Hardware Company and will move his family to Hereford to make his home. He has purchased one of the Bett's residences in the north part of town. Mr. Wilson and his family are welcomed to both the social and business circles and trust that they will be pleased with their new home. Mr. Wilson, himself, has been in the hardware business for nearly 20 years and his knowledge will be of benefit to the town and community.

M. M. Major

C. M. McGhee

Major & McGhee Photographers

We are increasing our facilities for handling all kinds of work. Views made and finished promptly. Reasonable prices. Satisfaction always.

PORTRAITS A SPECIALTY

TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

WARREN GRAIN CO.

Successors to J. F. Collup

T. M. Palmer Lumber Comp'y

DEALERS IN

LUMBER, LIME, BRICK, CEMENT
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :: ::

T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

**BURNAM REAL ESTATE
AND LIVE STOCK GO.**
Dimmitt, - - Texas



REGISTERED HEREFORDS

All ages of Fine Bulls
for sale at reasonable
prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

Brand Want Ads Bring Results

Additional Locals

Jno. Yarbrough made a trip to Canadian this week.

Special Prices on all saddles. J. A. Canterbury. 42-tf

W. T. Smith never misses a train with your baggage. His wagons will call at your house. Phones 87 and 226. 43-tf

Big drove Teddy Bears and some nice Dolls just arrived at J. G. Callen's.

O. F. Gamble passed thru Hereford Sunday on his way from Clovis to his new home in Shawnee, Oklahoma.

Jack Garvin Sundayed in Hereford. He holds a position in Amarillo at present. Glad to see him doing well.

T. F. Wilson and sister, Miss Amelia Wilson, paid a visit to their father, Mr. F. P. Wilson, returning to their home at Canyon Sunday.

J. A. Buckner returned Sunday from the meeting of the Grand Lodge at Waco, but immediately took the train for a trip to Mineral Wells on business. He says he just came back to get a fresh start.

Hand-painted china and water-color pictures at Coulson's. The work of Miss Dimmitt. Nothing better for Xmas presents. 44-2t

Messrs. Slover and Lee of Dimmitt, came up Tuesday to hear the Hon. O. B. Colquit, but were sorely disappointed. Mr. Colquit didn't speak.

Pure Appje Juice, Grape Juice, Nuts of all kinds and Fruits at J. G. Callen's. It

Mrs. E. R. Buttram left Tuesday afternoon for Mansfield, Arkansas, where she will make her future home. Miss Leo Scott accompanied her as far as Amarillo.

Our clients are all well pleased. Join the pleased crowd. We will please you by selling or trading that house for you. Hereford Trading Co. 44-tf

Dr. W. J. Rogers appeared Tuesday morning at his office after an absence of several days on account of an indisposition that has kept him in his room. His friends are glad to know that he is now about in his usual good health.

OFFICIAL STATEMENT OF THE FINANCIAL CONDITION

Of the First State Bank, at Hereford, State of Texas, at the close of business on the third day of December, 1907, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 13th day of December, 1907.

RESOURCES	
Loans and Discounts, personal or collateral	\$24,236.31
Loans, real estate	19,217.25
Overdrafts	3,876.94
Bonds and Stocks	000.00
Real Estate (banking house)	4,739.43
Other Real Estate	0.00
Furniture and Fixtures	1,900.00
Due from Approved Reserve Agents	\$8,314.02
Due from other Banks and Bankers subject to check	1,129.32
Cash Items	929.80
Currency	2,676.00
Specie	259.69
Other Resources as follows:	0.00
Total	\$67,278.76

LIABILITIES	
Capital Stock paid in	\$30,000.00
Surplus Fund	0.00
Undivided Profits, net	570.44
Due to Banks and Bankers, subject to check	1,715.01
Individual Deposits, subject to check	35,193.31
Time Certificates of Deposit	0.00
Demand Certificates of Deposit	0.00
Cashier's Checks	0.00
Bills Payable and Re-discount	0.00
Other Liabilities as follows:	0.00
Total	\$67,278.76

STATE OF TEXAS, County of Deaf Smith } We, W. B. Beach, as president, and Otho H. Vardeman, as cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

W. B. BEACH, President,
OTHO H. VARDEMAN, Cashier.

Sworn and subscribed to before me this 11th day of December, A. D. nineteen hundred and seven.

WITNESS my hand and notarial seal on the date last aforesaid.

[SEAL]

W. C. WITHERSPOON, Notary Public.

Correct—Attest: { W. S. Higgins,
H. B. Webb,
C. G. Witherspoon, } Directors.

CLASSIFIED ADVERTISEMENTS

Brand Want Ads Bring Results If you want anything or have something for sale, list it in this department.

MISCELLANEOUS WANTS

I WANT.—Your carpenter work. See or phone me No. 104. Ward Bratton. 37-tf

WANTED.—A city scavenger. Apply to city council. Fees pay about \$125.00 per month. 44-tf

WANTED.—To lease a farm with stock for a term of years. Apply at this office or see T. A. Haskins. 43-2tp

WANTED—Position as governess. Long experience in teaching good testimonials. See Rev. E. D. Morgan or write me at Hereford, Texas, Mrs. Sarah Morgan. 42-4t

WANTED—A restaurant keeper to run a restaurant in connection with a 21-room hotel, now run on European plan. Nicest furnished rooms in town. Located near business centre. Dining room 30X30 feet. Plenty of kitchen room. For further particulars address or call on Jno. Yarbrough, Hereford, Texas. 42-4t

LIVE STOCK FOR SALE

MULES.—Good span of mules for sale. See Byrle Elliston for a bargain. 40-tf

FOR SALE—Anyone wanting a good milch cow. See J. H. Harris near cemetery. 42-3tp

SALE—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31-tf

FOR SALE.—Horses, hogs, mules and mares, one and a half miles northeast. Fred Millard. 37-tf

FOR SALE—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-tf

FOR SALE—Two 2-year-old and one 1-year-old thoroughbred Percheon mares. Combined weight 3300 and broke to work. A. H. Morris. 41-tf

FOR SALE.—I have a number of single comb brown leg horn cockrels for sale at 50 cents to \$1.50. See J. P. Eskeldsen, north of College campus. 43-tf

FOR RENT—OFFICES

FOR RENT—Good office, well located recently occupied by Bowers & Dunlap. See Park & Bourn. 41-tf

FOR RENT—Office rooms. Inquire at Hereford Telephone Company's office. 42-tf

LOST

LOST—Bunch of keys on ring with short chain. Be rewarded by the Gillland Furniture Co. 1

LOST—An Eastern Star Pin. Return to Brand office and receive reward. Mrs. Alex Thompson. 44-tf

LOST.—Near Mr. Myrick's residence, small bundle containing fancy apron. Finder please return to Brand office. 1t

TAKEN.—The party who took that stove drum from back of the Studio some 10 days ago will please return it. M. M. Major. 1t

ESTRAYED—From home one white, heavy set mare with roached mane. Report any information to E. Renfro 37-tf

REAL ESTATE FOR SALE

FOR SALE.—My residence cheap for cash. Mrs. Delphia Cox. 35-tf

FOR SALE.—Two houses and lots in one block of public school. See C. T. COX. 36-tf

FOR SALE.—½ section choice land in Farmer county near Bovina, will consider property in Hereford as part payment. Grimes, Hereford, P. O. box 141. 43-tf

FOR SALE—One section, half section and two quarter sections of land situated from 3 to 10 miles of Bovina, Texas. F. D. Perkins, Shenandoah, Iowa. 44-8tp

FOR SALE ON EASY TERMS.—654 acres all smooth land 7 miles south-east of Hereford no improvements, 320 acres north of Hereford adjoining Howard ranch all smooth unimproved. Also 160 acre farm 4 miles southwest of Hereford, good 5-room house, barn, well and mill, young orchard, 80 acres in cultivation. Will sell at a bargain. See J. H. Bowers, owner at Locust Grove Ranch. Box 204, Hereford, Texas. 44-tf

LAND FOR RENT

FOR RENT.—20 acres of land in Block 27, Ricketts addition. Apply to T. J. Williams, Morganfield, Kentucky. 39-tf

FOR RENT—Nice quarter section of land 7 miles from Hereford. Good three room house and 80 acres in cultivation. Park & Bourn. 41-tf

FOR RENT—DWELLINGS

FOR RENT—Good two-room house, good sheds and one-half acre of ground. House close to the public school. See J. F. Collup. 41-tf

ROOMS FOR RENT

ROOMS.—For rent. Mrs. Chas. Havenhill. 37-tf

ROOMS.—Two furnished rooms close in. Phone 84. 44-tf

FOR RENT.—Three furnished rooms close in. Apply to Mrs. H. H. Taylor. 39-tf

ROOM—Nice furnished room for rent at \$7.50 per month, at Mrs. W. G. Dent's. 42-2tp

TO RENT.—Two furnished rooms for light house keeping. Mrs. W. B. Dameron. 39-tf

MISCELLANEOUS

FOR SALE, TRADE OR RENT.—50 acre block well improved close in. See Fred Millard. 43-4t

FOR SALE.—About 150 feet new pickett fence taken up in sections at 25 cents foot. J. N. Russell. 39-4t

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21-tf

FOR SALE—One nearly new walking sod-plow, and one sulky plow with sod attachment. Byrle Elliston. 40-tf

FOR SALE—My residence and my new two story brick building at a bargain. J. M. Bogard.

BALED MILLET—I will deliver good baled millet at 35c and 45c. Phone or see Fred Millard. 43-4t

FOR SALE.—Remington typewriter in good repair, or will exchange for a No. 1 milch cow. John W. DeAtley. 38-tf

FOR SALE.—Good 2 seated covered hack, or would exchange for good surry or carriage and pay difference. John W. DeAtley. 38-tf

FOR SALE—Half interest in a useful building patent that is sure to be a "go" if pushed. The patentee, a poor man, in need of financial aid. See W. H. Gambien, the sign man. 1tp

FOR SALE.—The Christian church building and lots 4, 5 and 6 in block 31 town of Hereford. Also the improvements on the S. E. corner of block 45 which is the little yellow house on Dewey Avenue, two blocks north of the old telephone office. See L. Gough. 39-tf

FOR SALE.—Good four room house, good barn, shed and out buildings also some fifty bearing fruit trees and nice lot of grapes, 9 lots in alfalfa, block in all, 5 blocks west of First State Bank. Consideration \$3500. Will sell part or all. H. K. Baughn. 43-6tp

Do Not Fail to See Alfalfa Lumber Co.

When in need of Building Material of any kind. Our stock is large and our goods are good let us prove to you that our prices are right. See us for DeVoes Lead and Fine Paints and Varnishes.

Alfalfa Lumber Company
C. N. MILLER - Local Manager

The Xmas Edition.
Next week the Brand will issue a special Christmas number, consisting of 20 pages. Besides the general reading matter, the issue will contain a large number of pictures pertaining the season; the cover page will be illuminated with a color picture of Santa Claus, driving Teddy bears instead of elks; Santa Claus letters from the children; a few well selected Christmas poems; a general review of the progress of Hereford during the year 1907; a short Christmas story written especially for the Brand; in fact a paper that you will want to keep on file in your office or home for future reference. To insure that you get the number wanted, orders should be in the office not later than Monday noon. The price for a single copy will be 5 cents; 25 copies \$1. The children who expect to see their letters in print must have them in the office by tomorrow noon, Saturday. Santa Claus must have time to read them before he will turn them over to the printer.

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-tf

B. H. SMITH

THE INSURANCE MAN

See Him About The Nice Things He Has In His Office for You

Office over
First National Bank

Hereford, Texas

Brand Ads are the Winners

3840

Acres Improved Near Hereford, Texas.

Good House and Outhouses,
Good Wells Windmills All Under
Fence-250 Acres In Cultiva-
tion. This property, can be
bought now for \$13.00 per acre.
The tract consists of six sections
can divide it into 3 parts of two
sections each about \$1,800.00
per section cash balance in pay-
ments of from 1 to 10 years at
8 per cent. This is a bargain.
Write for information.

MURCHISON & JONES

REAL ESTATE AGENTS

Hereford,

Texas

WHAT TO BUY HIM



IT shouldn't be
a puzzle. It's
easy. Visit
our store—look thro
our furnishings and
fixings for men and
boys. Hundreds of
things will suggest
themselves to you
that are certain to
prove suitable—

Pretty Ties
Handsome
Hose
Stylish Hats
Suits
Overcoats
Shirts

an array of things
done up in Christ-
massy style, that
please the eye and
meet the require-
ments of all men.

Geo. A. Stambaugh

BOONE BARBER SHOP

E Z Shaves. Hot and Cold Baths
on Short Notice

L. E. THOMPSON

Proprietor

Summary of President's Message.

Begins with an assurance of the
soundness of business conditions, and
raps speculators who precipitated a
crisis.

Recommends currency legislation,
but makes no specific proposal.

Repeats previous recommenda-
tions for national incorporation and
control of interstate concerns, in-
cluding limitation of railroad secur-
ities.

Stands pat on tariff protection and
protests against any revision at this
time; suggests removal of duties on
wood pulp.

Urges income and inheritance
taxes.

Rebukes sentimentality and tech-
nicality invoked to prevent enforce-
ment of the law; advises criminal
punishment of corporation offenders.

Recommends legislation to prevent
the abuse of injunctions by courts.

Proposes federal inspection of in-
terstate railways to guard against
accidents and employers' liability leg-
islation, "providing limited but defi-
nite compensation for accidents to
all workmen."

Recommends extension of eight-
hour law and compulsory investiga-
tion of industrial disputes; illustrates
argument by telegraphers' strike.

Urges legislation in the District of
Columbia concerning industrial labor
by women and children.

Discusses inland waterways and
suggests deep waterway from lakes to
gulf.

Pleads for preservation of forests
and mineral resources and issues
warning against exhaustion.

Reports progress of Panama canal
and favors work being done by gov-
ernment under commission rather
than by contract.

Recommends postal savings banks
and parcels post.

Says some form of local govern-
ment should be provided for Alaska.

Proposes that congress appropriate
money for presidential campaign ex-
penses.

Recommends increased ship sub-
sidy to the extent of at least \$3,600,-
000, which is the government's profit
in carrying foreign mails.

Recommends larger army, more
pay for officers, merit promotions
above a certain grade; four new
battleships, with other craft, and
like enlargements in navy, including
coaling stations, docks and fortifica-
tions.

Suggests that after twelve years'
service in army or navy enlisted
men should have preference over all
civilians for certain types of office.

Says Cuba can be turned loose
again next year.

Recommends patronizing Japanese
exposition in 1912.

Asks for authority to refund to
China all indemnity for Boxer war
except actual damage.

For Sale at a Bargain.

Good 4-room house, well and wind
mill, chicken house, stable, lot, gar-
den, etc., together with one acre of
ground in southwest Hereford, near
our home. Terms, 1-3 cash, bal-
ance on 12 months time at 8 per cent;
also about 4 acres of very desirable
ground near the above premises,
fenced and cross-fenced, 3 acres in
orchard and 1 in alfalfa. Terms 1/2
cash, balance to suit purchaser.
38th

JOHN W. DEATLEY.

Pleased with the Brand.

Illinois, Nov. 25, 1907.

The Brand,
Hereford, Texas.

Enclosed find one dollar, for
which you will please continue my
paper another year. It gives me
much pleasure to be truly consci-
entiously able to congratulate you on
the continuous betterment of your
paper. I am,

Very truly,
GEO. F. BEARDSLEY.

Cardwell Brothers

Are now in their new building at
the same old stand. We are now
better fixed than ever to handle
your Grocery business satisfac-
torily.

Come in and See Us Whether You Buy or Not

FIGURE WITH US

We now have the largest supply of Storage
Coal ever received in Hereford and will
make it exceedingly interesting for those
wishing to lay in their winter's supply for
the next sixty days. Coal will be scarce this
season and those who buy now will not get
cold next winter. We wish to say that
everything that is sold from our yards is
either cash or in 30 days. Please do not
ask or expect longer time.

Fallwell & Sons

DINNER!!

When you want things for
dinner phone Argo & Jarrott.
They sell groceries that are
clean and fresh.

ARGO & JARROTT

YOU CAN'T Afford to Miss

Seeing our line of
Fall and Winter
Goods, consisting of
Suits, Ladies'
Skirts, Hats, Caps,
Boots and Shoes.



Also our line of samples for Men's Suits. We can guarantee you
a fit. When in town we would be pleased if you would give us
a trial if in need of anything in General Merchandise, either Dry
Goods or Groceries. Soliciting a liberal share of your trade, and
assuring you of our desire to serve you in any way that we can.

LEE & GOLLEHON

Dimmitt,

Texas

LOOK! STARE! GAZE! SMILE!

The GREAT Sacrificing CASH SALE

Four

Days

Only

WILL open Wednesday, December 18 and continue four days, closing Saturday Night, December 21, after which times goods will be sold at regular prices. Cut prices on all articles in our store that will interest every purchaser, will be made on our mammoth stock of merchandise, holiday goods excepted. These we propose to sell cheaper than any other store in the city. We need money and in order to reduce our stock of merchandise before the ensuing year of 1908, we take this method of realizing from the same. In so doing we propose to eclipse all previous special or reduction sales made in the city. This sale will be conducted on strictly honest advertisement, no catch or graft. We will not call your attention to such things as thread and staple articles, in which there is no margin to the dealer, to lead you to our store, save you a penny and get you for a dollar on some unknown article of value, but guarantee to you to deal square as we advertise.

Remember Four days only and our place of business on Dewey Avenue

Four

Days

Only

The First Store Opened in the City of HEREFORD

Come Early and Get Your Choice

D. R. GASS & SON

On Dewey Avenue Hereford, Texas

Educational Column

"All may do what has by man been done."

Room three is in possession of a new pencil sharpener, over which the pupils are much elated.

Benton McCrary and Peatrice Storer are new pupils in the 4th grade the past few days.

James Moore, one of the bright boys of the 9th grade will spend the holiday vacation with home folks at Estelline.

Mrs. E. B. Black and Master William visited a number of the different grades on last Friday afternoon. We were so pleased to have them with us.

We are glad to state that the blackboards of the public school are now in good condition as they have received a fresh coat of paint the past week.

Elvis McCrary and Bessie Mullins are new pupils in the 3rd grade this week.

Photographer Major took a picture of the public school children on Thursday.

Eunice Estes of the 10th grade will spend her holiday vacation at her home near Dimmitt.

"A great man is he who does not lose his child's heart." "A great man will not tread on a worm, nor cringe to an emperor."

We are sorry indeed to lose our primary teacher, Miss Rosa Taylor. The serious illness of Miss Taylor's mother necessitates her resignation that she may go with her mother to a warmer climate for the winter.

The Public School will be dismissed today (Friday) for 2 weeks. On next Monday the County Institute will begin a five days session, then the week following the teachers will enjoy the holiday vacation as well as the children.

B. H. Smith peeped in upon us in our busy workshop one day this week.

To the patrons and others interested in education and school work: We extend a pressing invitation to attend our meeting next week. If you cannot find it convenient to attend all the time, just come any time and stay as long as you can. In another column of the Brand you will find the program.

Electric fish have the property of giving, when touched, a shock like that from a leyden jar. The torpedo and electrical eel are the most noted. The torpedo is a native of the Mediterranean, and its shock was anciently much prized as a cure for various diseases. The eel is abundant in certain South American waters. A story is told of how the Indians sometimes drove herds of wild horses into the streams frequented by this fish. The horses were soon overpowered by the terrible shocks they received, and so fell an easy prey to their pursuers.

Prof. and Mrs. E. H. Wray expect to be domiciled in their new home in the next few days.

Some one tells us how teachers waste time:

- By making too much of trifles.
- By repeating questions and answers.
- By poor assignment of lessons.
- By nagging and scolding.
- By failing to have all pupils at work.
- By attempting to teach before attention is secured.

It may be interesting to know that the coffee tree came originally from Arabia. In its native state it grows from fifteen to twenty-five feet high, but in cultivation from six to ten feet high. The leaves are evergreen, oblong, leathery and very glossy. Its small snow-like flowers which have a delicious odor, are succeeded by scarlet fruit resembling a small cherry. Within the fruit lies two brown seed face to face, which when roasted is the coffee we use.

Arlington Cemetery is one of the most beautiful National Cemeteries in the United States. It is located just across the Potomac River from Washington, and thousands of people visit it annually. In this silent city of the dead rests 16,264 soldiers; 4,349 of whom are unknown.

Look out next week for the story of "Kris Kringle" in the long ago.

We expect the Castro county teachers with us next week, and no doubt but Hereford will occupy a higher stratum in the educational world due to this great concentration of intellect.

Llano Estacado Nursery. Now is a good time to plant fruit shade and ornamental trees. We have a good assortment and would be pleased to show you through our grounds. We guarantee satisfaction. Come to see or write us. We are located one half mill S. W. of Depot. Hereford, Texas.

S. L. BOONE, Proprietor.
421f W. F. STINSON, Manager.

Charter Oak Stoves

We Have Just Received

GARLAND STOVES

a car load of CHARTER OAK and GARLAND STOVES. Heating Stoves in styles and prices to suit everybody. Come and see them. We are still headquarters for HOOSIER GRAIN DRILLS, MOLINE WAGONS, JOHN DEERE PLOWS, COLORADO PERFECT BARBED WIRE, WOOD-STAR, LEADER and SAMPSON WINDMILLS, and everything you need in GENERAL HARDWARE.

YOURS TO PLEASE

GARRISON BROS

Make Our Store Headquarters

First State Bank of Hereford

HEREFORD, TEXAS

CAPITAL \$30,000.00

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.

2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

Your account, whether large or small, respectfully solicited . . .

W. B. BEACH, H. B. WEBB, OTHO. H. VARDEMAN,
President Vice President Cashier

Railroad Meeting.

Pursuant to call a good representative body of Hereford citizens met at the court house in mass meeting Wednesday night. Judge Slaton, upon request, presided over the meeting. W. A. Squyres was called upon to explain object of meeting, and outline the plans of the management in furthering the interests of the Panhandle Short Line. Mr. Squyres made a rousing speech on Hereford and the country along the proposed route, showing its advantages for traffic and capacity for earning dividends. He feels no hesitancy in saying the road can be built, not only the part already projected, but says it will make a still better proposition to extend it both ways. A letter was read from the Rock Island construction company commending the move and saying that it offered a fine opportunity to make a trunk road connection with the Pacific coast that would cut off 485 miles on the nearest road to the Gulf.

Mr. Squyres and Mr. Ransom have unbounded confidence in being able to finance the road and Hereford and these committees should give an undivided support.

Telephone Girls Wanted.

The Hereford Telephone Co. wants several girls to operate switch board. Apply to R. H. Hemley, at Hereford Telephone office. 41-1f

Notice.

Order of the Eastern Star meets in the Masonic Hall Dec. 14, 1907 at 2 o'clock p. m. All members earnestly requested to be present. Members having any of the Ritual belonging to this Chapter are requested to bring or send them to the Chapter at once.

MRS. CORA KIRKPATRICK,
Worthy Matron.
MRS. DELLA GIBSON, Sec.

The Hereford Steam Laundry will take "rough dry" clothes at 6 cents per pound and will return everything but the dirt. 44-3t

Ordinance No. 19.

AN ORDINANCE REGULATING THE SPEED OF RAILROAD TRAINS AND PROVIDING A PENALTY FOR BLOCKING STREETS AND CROSSINGS.

Be it ordained by the city council of the City of Hereford, Texas:
Section 1. No engineer or other person in charge of a railway locomotive shall drive or operate same within the corporate limits of the City of Hereford at a greater rate of speed than eight miles per hour.
Sec. 2. No conductor or other person in charge of a train shall allow or permit the blocking or obstruction of any public street or public crossing within the corporate limits of the City of Hereford for a greater period than 10 consecutive minutes.
Sec. 3. Anyone who violates either of the above sections shall be punished by a fine of not less than Five (\$5.00) Dollars nor more than One Hundred (\$100.00) Dollars for each offense.
L. GOUGH, Mayor.

Ordinance No. 20.

AN ORDINANCE DEFINING NUISANCES.

Be it ordained by the city council of the City of Hereford:
Section 1. Any hog pen, privy, lots, stable or sheds, or any hide house or lots wherein hides are stored or placed to dry, or any lots or premises whereon dishwater slops, carrion or refuse matter is thrown or deposited is a nuisance, provided any of the lots, house or premises above stated becomes filthy, nauseous, or offensive to the inhabitants of the City of Hereford, or to persons who have occasion to pass or repass said lot, house or premises, and the owner or person in control of said lot, house or premises stated above shall be deemed guilty of maintaining a nuisance.
Sec. 2. The throwing or depositing of any slops, dishwater, carrion or refuse matter whatever, upon the public streets or alleys of the city of Hereford, Texas, whereby said streets or alleys becomes filthy, nauseous or offensive to persons who have occasion to pass and repass along said public street or alley, is a nuisance and the person or persons depositing same or causes or permits to be deposited said slops, dishwater, carrion or refuse matter is guilty of maintaining a nuisance.
Sec. 3. Any person or persons violating any of the above sections shall upon conviction be fined in any sum not exceeding Twenty-five (\$25.00) Dollars for each offense, and each day such nuisance is permitted to remain shall constitute a separate offense. Upon the conviction of any person or persons under the above sections the court may order the removal of said nuisance.
L. GOUGH,
Mayor of the City of Hereford, Texas.

PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

WM. M. KNIGHT Jno. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg.
Hereford, Texas.

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 222 Office Phone 300
Hereford, Texas

Geo. W. Bureau Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in Western National Bank building

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Hereford, Texas
Residence Phone No. 244

W. L. SIMS
LAWYER
ABSTRACTS OF TITLE
FARMERTON TOWN LOTS
Farmerton, Texas

J. W. HICKS
PHYSICIAN AND SURGEON
Diseases of Eye, Nose & Throat a Specialty
Office over Coulson's Drug Store.
Office Phone Residence Phone 217

E. F. Connell W. D. Kelleher
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

J. M. GILLILLAND
Funeral Director and Embalmer
With Gilliland Furniture Co.
DAY PHONE 115 NIGHT PHONE 113

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

O. P. SUTHERLAND
DENTIST
Office in Opera House Building.
Phone
HEREFORD, TEXAS

C. G. Witherspoon W. Caudé Witherspoon
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Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

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Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

C. L. Davis Jno. W. DeAtley C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business given us.

W. M. MEGERT
LAWYER
Office over Garrison Brothers
HEREFORD, TEXAS

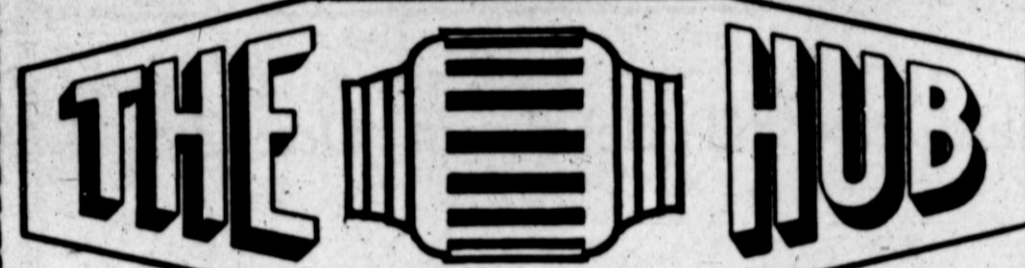
SAM H. MORRIS
HEREFORD CITY PROPERTY
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Office over Garrison Bros. Hdw. Store--Phone 72

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SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hereford Texas

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Real Estate
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MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas



LIKE A SHIP IN A FOG

FEELING its way slowly, fearful of rock, shoals and breakers is the man who goes to the sliding-price "get all you can" store. The dealer offers to save him all the profit, sell it to him at cost or Because he wants to make a friend or Because the customer has influence or for some other silly pretext. That's the way the sliding-price dealer does business. He never aims to treat you fairly. The safe way is come to

The Hub, the One-Price Store

Here there is no fog, no mystery, no uncertainty, no uncertainty, no haggling, all are treated fairly and alike.

We Save You 10 to 25 Per Cent

E. C. ELROD

SEE MY BARGAINS IN HEREFORD CATTLE AND BERKSHIRE HOGS

I am not in the Hot Air Zone nor from Missouri, but I show the goods. I have some very choice young Hereford bulls, by Stuart of Shadland 113423 by the \$10,000.00 bull, Diplomat.

I have a few young Berkshire Boars, by Master Highclen 90350, a half brother to the \$5,500.00 Star Masterpiece.

We also breed Barred Rock chickens. Young Pens and Cockerels ready to go. We breed them to sell and sell them to breed. See me, write me and deal with me to get your money's worth.

R. H. NORTON

ONE MILE WEST FROM HEREFORD, TEXAS

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,

Traffic Manager,
Pecos Valley Lines,
Amarillo, Texas

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

Subscribe for the Brand --- \$1.00

Holiday Goods

Our display of these goods far surpasses any previous Christmas occasion. Our store is brim full of the nice and useful things so well suited for presents at this time, such as

China Closets

Beautiful Hall Trees, Dining Tables and Chairs, Folding Beds, Toilet Sets, Fancy Lamps, Fancy Baskets, Punch Bowls, Ladies' Desks, and other useful presents.

Fancy China

Rugs Dinner Sets of China Water Sets Jardiniers

Fine Pictures

Elegant Rockers, Davenports and Couches, Parlor Suits, a Parlor or Library Table, some new Lace or Portier Curtains, nice Book Cases, Side Boards, Buffets, etc., etc.

Morris Chairs

Remember the prices on all the above named articles has reached zero till closed out December 4.

Yours very truly,

Furniture Dealer

E. B. BLACK.

UNDERTAKER

Spring Lake.

In conversation with J. F. Eller of Nebraska, who was in Hereford the first part of the week gathering up a large collection of Panhandle products to take north with him, the Brand learns that the Spring Lake country is going to fill up with an industrious class of farmers from Clay county, Nebraska. Some 50 families will move in next spring and begin to open farms. There are already a dozen families in that section with carpenters and workmen getting things in shape. Spring Lake will be a community of quick growth. Besides the farmers there will be teachers, preachers, blacksmiths, doctors, laborers and others who go to make up an industrious community. These Nebraskans mean business. Among the fine families coming may be mentioned, —S. J. Rice, Dr. B. G. Wolford, M. F. Herrington, J. E. Shear, W. E. Stone, W. F. Johnson. These people are going to put the land to wheat, (and they know how to raise it) and feed stuffs. They will raise some cattle, horses, mules and hogs. They will be diversifiers and will succeed. More of this sort are welcome.

Reflections of Ames Benson.

In my late reflections of some weeks since I suggested a county fair for Hereford 1908. I may have something further to say on that line later, unless someone else cares to push the idea.

Just now however, I'm thinking what a fine fat field for a furiously fanned fire Hereford is! Just a few weeks ago two residences caught on fire the same day and but for timely discovery and heroic action, would soon have been beyond control.

Every daily paper contains a fire record. How soon will we read, "Hereford is visited by a disastrous fire. High wind carries the flames through residence and business district alike. No fire protection. No organized effort to fight it."

"Then we'd proceed to lock the barn after the horse is stolen. Why not lock it first? Must we wait till a standing pipe and sewerage system have been put in? If so, How long, oh Lord, how long?"

If every business man owned a fire extinguisher and if the city owned a number of them placed in the hands of trusty and public spirited men through the residence district, would it not lessen the danger

somewhat? Why not have a meeting of citizens or of the Commercial Club to consider ways and means for an emergency?

High Rates for Ads.

When the patrons of a local paper feel inclined to "whistle" a "long whistle" at the modest rates charged for space, it would do well to run over this list. The rates for a single page per issue are given:

Chicago News	\$1200.00
Saturday Evening Post	1600.00
The Delineator	1800.00
Youth's Companion	2400.00
Ladies Home Journal	4000.00

The weekly papers of Texas are all being forced to charge higher rates for both their space and subscription. Many of the Panhandle papers have long ago advanced their subscription to \$1.50. Among the large number that have increased their subscription may be mentioned the following:

Banner-Stockmen	\$1.00 to \$1.50
Memphis Herald	1.00 to 1.50
Clarendon Chronicle	1.00 to 1.50
Channing Courier	1.00 to 1.50
Canyon City News	1.00 to 1.50
Plainview News	1.00 to 1.50
Plainview Herald	1.00 to 1.50
Dalhart Texan	1.00 to 1.50

The Brand is not ready yet to make the advance, tho it feels that every subscriber is getting more than a dollar's worth. The Brand was once a four page paper and the price was \$1.00; then it took on four more pages, just doubling its size, still the price was left at a dollar. All this time paper, ink, printer's supplies and labor advanced, but no advance was made in the subscription price or the rates for advertising. For more than a year, the Brand has been giving 12 pages and often 16. The price of print paper has been going up, yet no advance has been made in the subscription; it is still just \$1.00.

East Hereford Items.

We should all be thankful for the beautiful weather we have been having this fall.

Miss Tamsey Riley who is teaching school at Arney, reports good attendance and her pupils are learning fast. Everybody in the Arney district are well pleased with their teacher.

John Hendrix made a business trip to Hereford Monday.

Mr. Northcut attended services at church Sunday morning and later in the evening visited at the home of Walter Donald.

Mr. McMin and family were the guest of J. L. Crum and family Sunday.

Mr. Newbill is bailing millet for Ed Thomas and Lewis Payne.

Miss Zola Storms visited home folks Saturday and Sunday.

Claud Ricketts was at Arney church Sunday and while there announced that there would be a big Christmas dinner and Christmas tree at the Ricketts school house and that every body was invited to bring their dinner and enjoy that day.

Loranza Clemensen was the guest of Harvie Golden Sunday.

Misses Ora and Lee Hendrix visited Minnie and Etta Broyles Sunday evening.

Rev. Morgan made his regular appointment Sunday and a very good crowd attended.

BLUE EYES.

Subscribe today for the Brand.

LUMBER BARGAINS

When you are ready to build that house, barn or cowshed don't buy till you have figured with us. Our stock of doors, windows, paints, glass, varnishes, oils and everything in the lumber dealer's line is complete and first class. Trust us to interest you on prices. Mound City Paint our leader. Sherwin-Williams Paint our specialty.

For interior finish don't fail to get our HAND CRAFT STAIN.

HEREFORD LUMBER CO.

...A Big Doll to be GIVEN AWAY

At **HEREFORD PHARMACY**

A ticket goes with each dollars cash purchase. Come in early before the goods are picked over.

H. O. PARK, Prop.