

# Doug Manning Named 'Citizen of the Year'

**By CHERI WARD**  
Staff Writer

Doug Manning, pastor of the First Baptist Church, was named 1980 Citizen of the Year by the president of the Noon Lions Club at last night's annual Chamber of Commerce banquet.

Sid Shaw, Lions Club president, recited a list of Manning's accomplishments and involvement over the years in Hereford to the crowd of 700 on hand for the annual affair.

Manning has been active in community and chamber affairs for many years, said Shaw, and has attended every Chamber of Commerce Fun Breakfast during that time. Manning is one of this year's co-chairmen of the Fun Breakfast.

A recipient of a Hereford Bull Chip award, Manning is a former United Way chairman and was instrumental in the development of the Harrington Cancer Center in Amarillo.

Shaw said Manning, born in Oklahoma, has recently written a book titled, "Don't Take My Grief From Me."

After Manning received the award, he said, "I don't guess there is a greater honor than to be honored by the people in the town where you live."

"I am deeply appreciative of my town, and this award and especially of you," he continued.

The Citizen of the Year award is given to an outstanding person who has contributed not only in the past year, but over several years to community service and growth.

Cheryl Prewitt, Miss America of 1980, presented a program combining her talents as a vocalist, pianist and speaker.

Prewitt sang several songs for the audience including "Tomorrow," "Don't Cry Out Loud," and a medley of "Jesus Is My Cornerstone" and "Rock of Ages."

Prewitt attributed her history of winning pageants to God's will, and she also said God was responsible for the healing of her left leg.

She said an accident crushed the bones of her leg and left it two inches shorter than her right leg. After six years of limping, Prewitt said she asked for healing of the leg and watched it grow two inches in five seconds.

Prewitt also emphasized positive confession to improve lives. She said negative thoughts will bring bad things to people, but by replacing

negative thoughts with positive answers, people can control their lives.

Prewitt received a standing ovation from the crowd, and Chamber president Tom Burdett presented her with a Hereford Bull Award.

Diane Warden, Miss Hereford, and Kellie Howell, Miss Teen Hereford, presented the former Miss America with a spray of roses.

In other activities, outgoing directors Frances Berry, Butch White, Dave Hopper and James Hull were thanked for their service to the chamber and given plaques commemorating their term.

(See CITIZEN, Page 2)

## Embargo Issue Unsolved

WASHINGTON (AP) — President Reagan, described as "not ready to make up his mind" on whether to lift the Soviet grain embargo, is leaving it in effect at least two more weeks.

Reagan, who pledged during last fall's campaign to end the embargo, postponed a decision Wednesday, a move that left some farm leaders surprised.

"I guess we'll just sit around and wait and let the markets stay crippled," Marvin Meek, president of the American Agriculture Movement, said after a Cabinet meeting left the question unresolved.

"I think it (the decision) already should have been announced," Meek said. "It's going to take two or three years to get over this embargo, but they (the administration) deserve this time to evaluate it. ... But if we really want to hurt the Soviet Union, let's get into their pocketbooks. Let's double the price of our grain."

The embargo, imposed by former President Carter after the Soviet military intervention in Afghanistan, took up more than half of Wednesday's Cabinet meeting.

Even before the Cabinet debate started, the White House congressional liaison office notified a dozen anti-embargo Republican senators from farm states there would be "no change in current policy" before Feb. 17. Reagan agreed to hear their views on the issue then.

White House press secretary James S. Brady said the delay did not mean the president had implicitly decided to continue the embargo.

"He's not ready to make up his mind," Brady said.

(See EMBARGO, Page 2)

## Lubbock Residents Charged in Thefts

Cooperating officers from the Hereford Police Department and the Deaf Smith County Sheriff's Office have apparently cleared a Jan. 25 rural residential burglary as well as a second residential burglary which occurred in Hereford Feb. 1.

A total of four Lubbock residents have been arrested in connection with the burglaries.

Detective Joe Brown of the HPD and Deputy Johnny Moya of the county SO cooperated on the case which culminated in the arrest of two Lubbock residents on Monday and the arrest of two more Lubbock residents Thursday.

The law enforcement officials also recovered silverware and other household items taken in the two burglaries.

Arrested and charged with burglary Monday were Rosa Romero, 30, and Jesse Carmona Jr., 26. They were charged in connection with a



**Citizen of the Year**

Doug Manning, left, was named 1980 Citizen of the Year at the annual Deaf Smith County Chamber of Commerce banquet held last night at the Bull Barn. Sid Shaw, president of the Noon Lions Club, presented Manning with the award for outstanding community service. (Photo by Allison Ryan)



**Featured Entertainer**

Cheryl Prewitt, 1980's Miss America, entertained a crowd of 700 at the annual Chamber of Commerce banquet Thursday night. The Mississippi native sang, played the piano and spoke of some of her experiences as Miss America. (Photo by Allison Ryan)

## Easter Opry Show Is Saturday Night

Country and Western, Bluegrass and Gospel music will be included in Saturday's "Easter Opry Road show" at the Hereford High School Auditorium which begins at 7 p.m.

The 4-H Parent-Leaders Association is sponsoring the event in an effort to raise money to help pay for the National 4-H Center in Washington, D.C.

The state of Texas pledged to contribute \$100,000 to help build the center ten years ago and is now theonly state that has not paid its share, according to Penny Cribbs, Deaf Smith County Extension Agent.

"A Nov. 1 deadline has been set for each county in Texas to contribute money to pay the debt. Deaf Smith must pay \$750, so we are sponsoring several fund-raising events," Miss Cribbs said.

Tickets for the road show are \$2 for adults and \$1 for children and are still available from 4-H members. Tickets will also be sold at the door the night of the performance.

Entertainers for the show include Woody Glass, Cal Garrett, Darla Stone, Brenda Ward and Carolyn Tackett, Holly Hodges, Carla Weemes, Zella Ellison, The Country Four, Ed Gallagher and Kyle Lytal.

"4-H has always been a free organization for kids, and we don't want to start asking for dues to pay this bill. We would rather raise the money through projects and donations," Miss Cribbs stated.

Approximately 50 4-H members travel to the center from Texas each year. Of that number, about three members from this county are selected to visit the center each year.



That feller on Tierra Blanca Creek says a conference is the confusion of one man multiplied by the number attending.

A good Christian is not one who prays complaints but one who prays praise.

Congratulations go to Doug Manning on being named "Citizen of the Year" at the chamber banquet Thursday night. In addition to the plaudits mentioned last night, Manning has devoted much time to counseling people in the community...people of all faiths and from all walks of life. Naturally it is a little-publicized fact, but many people know of his work.

Cheryl Prewitt, Miss America 1980, had the chamber banquet audience wishing for more with her singing and piano playing. Her message on using the Miss America title to glorify God came across so warm and sincere that it is easy to understand why she is the most-booked banquet entertainer in Miss America history.

President Tom Burdett and past president Ken Rogers and their wives hosted a reception after the banquet to honor past presidents of the chamber. Board members and their wives, Hustlers and past presidents had opportunity to visit with Miss Prewitt.

Speaking of the chamber, one of Hereford's past presidents, Roy Faubion, has moved to Tyler and is working on the sales staff of KTBB in that city. Faubion left the radio station here to enter the insurance business but apparently decided to return to his first love. Clint Formby of Hereford is a partner in the Tyler radio station.

Stairway to Fashion was scheduled to open at Sugarland Mall this morning. The downtown ladies' store re-located this week in the Mall space formerly occupied by the Gold Bond Stamp store.

In another item on the retail business scene, Betty Martin recently purchased Harman's in the Mall, and Louise Ferguson will continue to be the manager of that store.

# THE HEREFORD BRAND

Serving Hustlin' Hereford, Deaf Smith County

80th Year, No. 158

Hereford, Texas Friday, February 6, 1981

10 Pages

20

# Blackout Suspects Arrested

Police arrested two 18-year-old men and a 14-year-old juvenile Thursday in connection with seven local burglaries and the November power blackout of Deaf Smith and neighboring counties.

Mike Castellano, Space No. 5, S. McKinley, and Joe Lucio, 401 Austin Road, were jailed and charged with the burglaries. The juvenile was turned over to juvenile officers.

Police said investigations revealed the three were responsible for flipping switches at a Southwestern Public Service substation Nov. 18, 1980.

Apparently the three clambered over a wire fence and threw rocks through a window. They finished breaking the window with a timber from the station's yard and entered the building which

houses close to \$500,000 in equipment.

Police said the vandals then began flipping switches that cut off power to almost all of Deaf Smith County, eastern Parmer County, Oldham County south of Vega and in the Adrian area, and near Easter in northern Castro County.

Power remained off for 28 minutes, and telephone service was interrupted when normal phone usage tripled.

Police said the three were also responsible for a January 22 burglary of I&B Enterprises, 404 E. 7th. Over \$8000 worth of gold and silver rings, belt buckles and other jewelry was stolen from the business.

Police have charged several other burglaries to the men as well.

The January 12 burglary of Big T Pump Co., New York Avenue, when a cat was killed, the office ransacked and keys to a gas pump stolen is the work of the three, police said.

A burglary at Barrett-Fisher Produce, East New York Avenue, on December 17, a January 14 break-in at North Plains Printing, East Hwy. 60, a January 5 burglary of Panhandle Concrete and the November 19 burglary and arson of the William B. Allen & Co. office are other cases the trio is charged with.

Police said some stolen items had been recovered, and the two men are currently jailed.

Police investigated several criminal mischief charges yesterday.

Norman Goodfellow, 410 Lawton, told police a window in his home had been shot with a BB gun, and David Jones, 249 Juniper, reported that someone broke the back window out of a vehicle parked at his home with a BB gun.

David Barnard, 617 Ave. G, reported that mace was thrown on the side of his home.

Police investigated a prowler report in the 600 block of Ireland, and officers were called to a fight at 701 Thunderbird.

Police said a man arrested for driving while intoxicated (DWI) hit a parked car in the 400 block of Avenue C. That began a chain reaction that damaged two other cars. The man was not injured and

spent the night in jail. An attempted vehicle burglary was reported by Angelica Caterine, 206 Whittier, who watched as three males attempted to pry open the trunk of her car.

Police issued 11 traffic citations yesterday and investigated an accident that caused heavy damage to two cars and minor damages to two others.

# Reagan Plan Calls For Cutting Government

WASHINGTON (AP) — President Reagan, summoning Congress to approve without delay his drastic anti-government remedy for an economy in crisis, is finding lawmakers willing to cooperate but already promising to change a program they have yet to see.

Growing government has allowed the economy to veer out of control, Reagan told the nation Thursday night. Now, he insisted, government must "chart a different course" of swift and stern cuts in spending, taxes and regulation.

Declaring the economy is in the "worst...mess since the Great Depression," the president implored a Congress accustomed to slow deliberation to act now.

"We've stalled the judgment day...We're out of time," Reagan declared in his first nationally broadcast address from the Oval Office.

The speech avoided specific solutions. Details will be delivered to Congress on Feb. 18, the president promised.

Congressmen from both political parties said they were moved by Reagan's dramatic description of the economy's problems and the need for immediate and strong steps.

Sen. Alan Cranston of

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California, the Democratic whip in the Senate, said the president delivered a "clear and, indeed, eloquent statement of our economic plight" but oversimplified the causes. Sen. Jake Garn, R-Utah, said Reagan gave the "most direct and candid speech I ever heard a president give since I have been in public life."

Many lawmakers reserved final judgment on Reagan's program until they see more of it — "I'm still waiting for that other shoe to drop," said Rep. John F. Sieberling, D-Ohio — but others already were anticipating changes.

Reagan outlined the general economic policies he advocated throughout his campaign: budget cuts in "virtually every department" of government, a 10 percent individual income tax cut each of the next three years, a rollback of federal regulations and accelerated tax depreciation allowances for business to spur investment and lift sagging productivity. He did not specify when the tax cuts should take effect.

While the president insisted all elements of his program must be approved at once, congressional leaders have expressed reservations about approving a long-term tax cut before taking the more difficult political step of pruning the budget. Their concern is that cutting taxes and not the budget would increase rather than eliminate federal deficits.

Reagan rejected that argument. "There were always those who told us that taxes

couldn't be cut until spending was reduced," he said. "Well, you know, we can lecture our children about extravagance until we run out of voice and breath. Or we can cure their extravagance by simply reducing their allowances."

Reagan portrayed an economy at the brink of disaster and said: "We have come to a turning point. We're threatened with an economic calamity of tremendous proportions and the old business-as-usual treatment can't save us." Warning that "we must not be timid," Reagan said reducing the government's bite on the economy "can create the incentives which take advantage of the genius of our economic system."

"Our aim is to increase our national wealth so all will have more, not just redistribute what we already have, which is just a sharing a scarcity," he said.

That buoyant view was in sharp contrast to the call for sacrifice that Jimmy Carter delivered four years ago.

But Reagan's policies will not be painless for millions of Americans who will be affected by the administration's proposed budget cuts. Dozens of social programs — including Social Security, unemployment benefits, Medicaid, farm subsidies, business loans, urban aid, food stamps and child nutrition — would be trimmed to cut up to \$14 billion from the budget this year and \$50 billion in 1982.

"Our spending cuts will not be at the expense of the truly needy," Reagan promised.





### Founders' Day

Brad Blum joined other classmates Thursday to present the history of Deaf Smith County and St. Anthony's Catholic School through play productions at the school in honor of Catholic School Week. Students in the second through sixth grade produced plays depicting the growth of the school from when it was founded in 1914 until the present. Blum is the son of Mr. and Mrs. Vaughn Blum, 214 Cherokee.

## St. Anthony's Observes Catholic School Week

This week St. Anthony's Catholic School joined other schools in celebrating Catholic School Week 1981.

Students at St. Anthony's have focused on the heritage of Deaf Smith County in keeping with this year's theme of Choosing a Tradition-Catholic Schools.

Thursday was termed Founder's Day in which the students dressed in the fashion of 1914 in honor of the year the local school was founded. Skits about the county history were produced by students from the second through sixth grades.

Other activities included a display of school work, a school spelling bee and classroom visitation during the morning hours for parents.

Winner of the spelling bee were Marcia Geiger, first place; Randy Friemel, second place; Cathy Banner, third place; and Mark Artho, fourth place. The students will compete at the county spelling bee later this year.

St. Anthony's Catholic Church is part of the Diocese of Amarillo. This year there are 217 students enrolled in the school.



### Spelling Bee Winners

Students at St. Anthony's Catholic School competed in a spelling bee as part of the activities included in Catholic School Week this week. Shown from left are Marcia Geiger, first;

Randy Friemel, second; Cathy Banner, third; and Mark Artho, fourth. The winners will compete in a county spelling bee later this year.

## School Lunch Menus

### HEREFORD PUBLIC SCHOOLS

**Breakfast**  
**MONDAY** - Little smokes, buttered toast, fruit, milk.  
**TUESDAY** - Donut, fruit juice, milk.  
**WEDNESDAY** - Cinnamon toast, mixed fruit, chocolate milk.  
**THURSDAY** - Pancakes & syrup, bacon, orange juice, milk.  
**FRIDAY** - Sausage patties, hot biscuits, sliced peaches, milk.

### HEREFORD PUBLIC SCHOOLS

**Lunch**  
**MONDAY** - Sloppy Joes, French fries, cabbage-apple salad, rosy applesauce, sugar cookies, milk.  
**TUESDAY** - Turkey steaks and gravy, mashed potatoes, tossed salad, dill pickle slices, cherry pie, hot rolls, and milk.  
**WEDNESDAY** - Meat sauce and spaghetti, seasoned green beans, carrot stix, celery stix, pears in shrup, bread, milk.  
**THURSDAY** - Southern fried chicken and gravy, green peas, fluffy potatoes, gelatin with fruit, valentine cookies, hot rolls and butter, milk.  
**FRIDAY** - Tacos with cheese, lettuce, tomato salad, seasoned pinto beans, fruit juice, cinnamon rolls, tostadoes, and milk.

### ST. ANTHONY'S SCHOOL

**Lunch**  
**MONDAY** - Corn dogs, blackeyed peas, cabbage-apple salad, pears and milk.  
**TUESDAY** - Frito pie, pork and beans, carrot sticks, pineapple-upsidedown cake and milk.  
**WEDNESDAY** - Stew with vegetables, tossed salad, peaches, cornbread and milk.  
**THURSDAY** - Country fried steak, mashed potatoes, peas, rolls, jello and milk.  
**FRIDAY** - Turkey salad sandwich, peanut butter and jelly sandwiches, potato chips, chocolate cake and milk.

### WALCOTT PUBLIC SCHOOL

**Breakfast**  
**MONDAY** - Peanut butter, syrup, buttered toast, milk and juice.  
**TUESDAY** - Corn flakes, buttered toast, milk and juice.  
**WEDNESDAY** - Cinnamon rolls, milk and juice.  
**THURSDAY** - Pancakes, syrup, sausage, milk and juice.  
**FRIDAY** - Scrambled eggs, buttered toast, milk and juice.

### Lunch

**MONDAY** - Macaroni and cheese, franks, black-eyed peas, cornbread, apples and milk.  
**TUESDAY** - Turkey steaks, gravy, mashed potatoes, green beans, rolls, fruit jello and milk.  
**WEDNESDAY** - Italian pizza, tossed salad, peanut butter candy and milk.  
**FRIDAY** - Salmon patties, brown beans, mixed greens, cornbread, diced pears and milk.

## Small Talk

By SUE COLEMAN

Fresh pineapple, field ripened, flown straight over from Hawaii—doesn't that sound like ambrosial fare? Several Hereford residents have been enjoying it at everyday meals lately.

The Bob Carthels, Ivan Blocks, Dwight Banks and Charles Packards, also the Don Schillings of Dimmitt, went to Hawaii on a trip last month in a group sponsored by Producers Grain Corp. The Joe Robinsons of Clarendon—she is the former Ruth Word of Hereford—were also in the group.

They visited Hawaiian farms, including fields where sugar cane was grown and a pineapple plantation owned by the Dole firm.

Pineapples picked fresh off the plants were so delicious that most of the travelers ordered some of the fruit shipped to their home addresses.

Musical entertainment is on the schedule for Hereford folks the next few days.

The Easter Opry Road Show will present area talent Saturday night in a benefit performance for the 4-H Parent-Leader Association, then the second Community Concert Association program of the year will be presented Monday night.

Both will be heard in the high school auditorium. The Easter Opry bunch will begin their variety show of country-western, gospel and bluegrass tunes at 7 p.m., so if there is a sell-out a second performance can be given.

They've got some new talent along with favorites from former shows, in both vocal and instrumental musicians. Tickets are on sale now and will be at the door Saturday. The Harvey Pittel Trio will be the artists for the CCA program, beginning at 8 p.m.

Admission will be only by CCA membership card, as is the custom, but members should remember that the cards may be loaned to other family members or friends in case the owner isn't going to this concert.

Some more examples of English as she is spoke: An ad for gift items featured "handsome men's billfolds;" a police report noted that a "ten-speed girl's bicycle" had been taken from a yard, and a politician remarked that a certain community was "predominantly minority" in ethnic makeup.

## Local Club Women

### Named To Zone Council

Four Hereford women were elected to serve on the Northern Zone National Flower Show Judging Council at its Thursday meeting at the Amarillo Country Club.

Mrs. John Jacobsen will serve as president and Mrs. Jess Robinson will serve as vice president and program chairman. They represent the Hereford Garden Club and the Bud to Blossom Garden Club.

Mrs. R.L. Ethridge was named chairman of the

nominating committee and Mrs. O.G. Hill Sr., was appointed on a committee to decide on the investments of the council funds. Both women are members of the Hereford Garden Club.

The council which is composed of 32 members met for its annual business meeting.

Thirty members and two guests were present for the election and installation of officers who will serve the council for two years.

## Simms Clubs to Install Heat System at Center

Members of the Simms Study-Craft Club voted to pay for a heating system for the Simms Community Center when the club met recently.

The Simms Lions Club will install the heat system at the center.

In other business, club members voted to write the club history for the Project County History book and made plans to cater a meal for Decal Seed Co. in March at the Community Center. It was announced at the close of the business meeting that a

CPR class will be held next month at Simms.

Linda Tridmore of Adrian was at the meeting to demonstrate and help members make a macrame purse.

Members present at the meeting were Mmes. Grady Hughes, Jerry Teel, Hubert Bronniman, Julian Perrin, Robert Lloyd and Jerry Roberts. Mrs. Bronniman was the hostess using a Valentine theme for refreshments.

## Teen Dance Scheduled Tonight

The American/Heart Association will sponsor a "Heart Teen Dance" tonight from 8:30 p.m. - 12:30 a.m. at the Knights of Columbus Hall.

Tickets can be purchased tonight at the door for \$3 for single and \$5 a couple. Live entertainment will be provided by John Foster and Brian Peeler.

Proceeds from the dance will go to the American Heart Association.

The John F. Kennedy Center for the Performing Arts in Washington, D.C., houses three magnificent theaters: the Opera House, the Eisenhower Theater and the Concert Hall — with a total seating capacity of 11,050.

## Ann Landers

### Spotless Housekeeper



**DEAR ANN LANDERS:** Please come to the rescue. I am letting this problem make me sick. I know it's crazy, but I don't know what to do about it.

Judy, my best friend, is a spotless housekeeper. She waxes the toilet seats and refrigerator doors. The minute someone runs water in a sink in her house she dashes in with a towel and wipes up the faucets so there won't be any water spots. I have never seen a single article out of place in her home. You couldn't find a speck of dirt with a search warrant. Judy has a five-year-old, but I have never seen any child playing over there.

I have three kids ranging from 10 to 17. Our house is usually full of their friends, and I confess it's always a mess.

Last night the kids had a gang over and they were frying hot dogs in the kitchen. I was ironing in the dining room. Judy walked in and was horrified. She asked me why I wasn't fixing the kids their snacks instead of letting them tear my kitchen apart. I told her they'd rather do it themselves, and besides, I was too busy.

She rolled her eyes upward and said, "What a mother!" and I felt like two cents. Although I try to rise above it,

she makes me feel lazy, inefficient and inferior. How can I overcome these feelings?—Cowed In Raleigh

**DEAR COWED:** If I had a magic wand that could wave away your feelings of insecurity, I'd use it. But alas, only you can do something about the problem.

Your friend Judy is probably a compulsive, crazy-clean nut who is compensating for things in her life that are lacking. While you sound like a bit of a slob, your kids are undoubtedly happier than Judy's—and your home is filled with laughter and fun. So, you win the brass ring, Kiddo, while Judy's waxed toilet seats net her the booby prize.

**DEAR ANN LANDERS:** I fell in love for the very first time when I was 20. It seemed like I had been waiting forever for this guy to come along. That was two years ago. Everything was beautiful until he hit me. I didn't know what to do so I let it go.

Now we fight like cats and dogs and he hits me quite often. He is so jealous of everything and everybody it makes me sick. He can't hold a job because he has such a rotten temper.

He smokes a lot of pot and

gets mad when I tell him the stuff doesn't agree with me. He gets very high and I get depressed.

I have broken up with this guy three times but I always take him back because I'm afraid I'll never find another boyfriend. Please give me some advice.—Blue In Astoria, Ore.

**DEAR BLUE:** You know you should throw the bum out but you haven't the strength to do it. I wish I could give it to you but I can't.

Please look under mental health in the phone book (here I go again) and get some counseling. "Pot-head" needs it desperately, but he didn't write. You did. So, I'm telling you to get some help so you can extricate yourself from this punishing relationship. Good luck.

CONFIDENTIAL to Goofed

It Up Again In York, Pa.: Thomas Watson, Sr. (of IBM) said something you should memorize: "It is a common mistake to think of failure as an enemy of success. Failure is a teacher—a harsh one, but the best. Pull your failures to pieces looking for the reason, then put them to work for you."

Don't get burned by a "line" that's too hot to handle. Play it cool with Ann Landers' guide to "Necking and Petting—What Are the Limits?" Send your request to Ann Landers, P.O. Box 11995, Chicago, Illinois 60611, enclosing 50 cents and a long, stamped, self-addressed envelope.

The chief reason why the U.S. Constitution provided for a census of the population every 10 years was to give a basis for apportionment of members of the House of Representatives among the states.

### Eye Examinations

- Soft Contact Lenses
- Hard Contact Lenses

Dr. James Sinnacher

OPTOMETRIST 115 E. 1st

364-3302

Hereford, TX

## Revival Services

February 8-11

12 Noon

7:30 p.m.

David Ray - Evangelist

Gary Brogdon - Music



## Temple Baptist Church

Nursery Provided

Avenue K at Forrest

**FURR'S FAMILY KITCHEN**

### Family Style Meals

Prices Effective Thru Sunday, February 8, 1981

**TACKLE BOX**  
 8 Pieces Of English Battered White Fish Deep Fried To A Golden Brown. Feeds Two Or Three  
**\$259**

**TREASURE CHEST**  
 12 Pieces Of English Battered White Fish Deep Fried To A Golden Brown. Enough To Feed A Family Of Five  
**\$379**

Tasty Dinners... For You! at Furr's!

**CRISPY GOLDEN BUCKET OF CHICKEN**  
 9 PIECE BUCKET... **\$389**

**15 PIECE BUCKET... \$589**

**21 PIECE BUCKET... \$789**

13th & Ave. B In Hereford

**FREE 1/2 Pint Salad**  
Valuable Coupon With Coupons and Purchase of Any of the Above Chicken Specials Expires Sunday, Feb. 8, 1981

# Comics / TV Schedules

## PEANUTS® by Charles M. Schulz



Steve Canyon

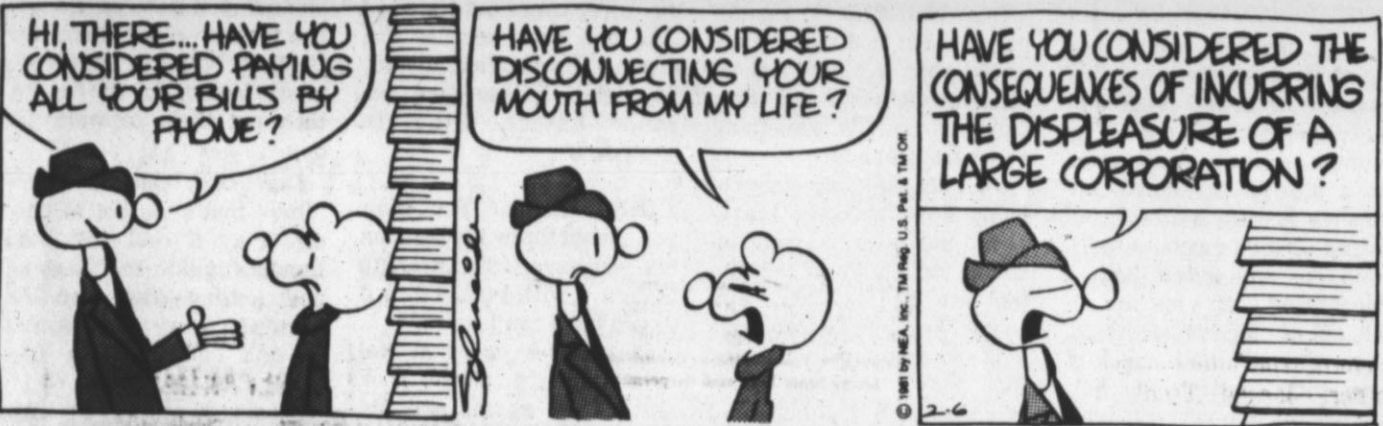
By Milton Caniff



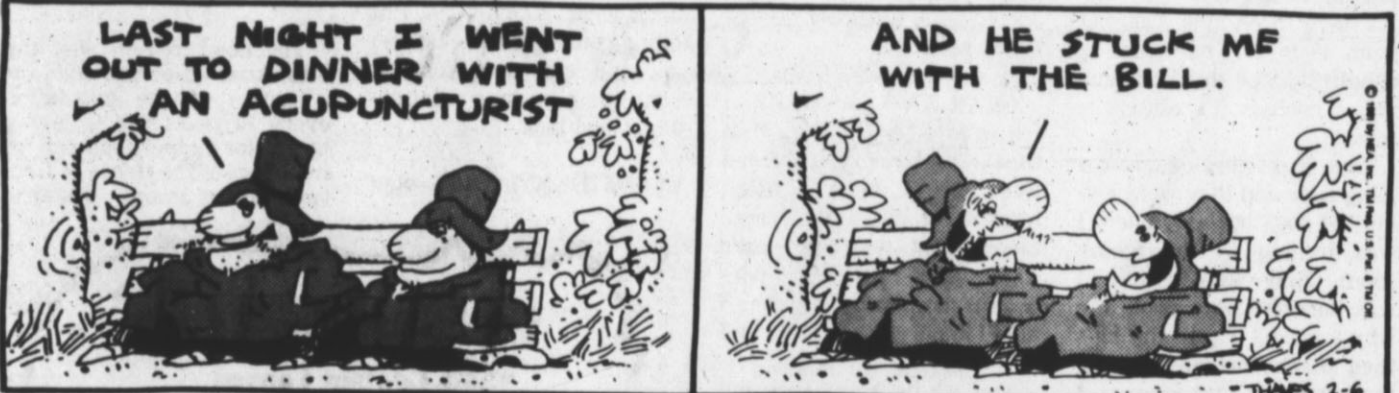
THE BORN LOSER by Art Sansom



EEK & MEEK by Howie Schneider



FRANK AND ERNEST by Bob Thaves



ALLEY OOP by Dave Graue

**ACROSS**

- 1 What person
- 4 Scott
- 8 Military
- 12 Wiggly fish
- 13 Woodworking tool
- 14 Air (prefix)
- 15 Frowl
- 17 Constellation
- 18 Male cats
- 20 List of performers
- 22 Diamonds (sl)
- 23 Penned up
- 25 Helps
- 27 Crook
- 29 Notes
- 31 by way of
- 32 Group of seamen
- 34 Germ culture
- 38 Skin ailment
- 40 Solar disc
- 42 Colorado
- 43 Indian
- 45 Made calm
- 47 Selphulcers
- 50 Sound of hesitation

**DOWN**

- 1 Cried
- 2 Person loved to excess
- 3 God-like
- 4 Poke
- 5 Proclamation
- 6 Old Testament book
- 7 Communists
- 8 Ragged edge
- 9 Uncanny
- 10 Roar
- 11 Holds still for photo
- 19 Observe
- 21 Make lace
- 24 Griddle group (abbr.)
- 26 Scouting group (abbr.)
- 27 New Deal
- 28 This (Lat)
- 29 New York ball club
- 30 Be beholden to
- 33 Devilish
- 35 Glueiest
- 36 Broke bread
- 37 Eire
- 39 Oklahoma river
- 39 Recede
- 41 Indefinite in order
- 44 CIA
- 46 Nuclear agency (abbr.)
- 47 Two (poetic)
- 48 Very fat
- 49 Female horses
- 50 Speedily
- 53 Clutches
- 54 Object of worship
- 56 Seize
- 57 Eire
- 59 In addition
- 61 Gullet

**Answer to Previous Puzzle**

**VOLVO**  
**OWES**  
**LEVI**  
**EDITO**  
**ED TO**  
**AVATAR**

**HOPPER**  
**IRA**  
**AGE**  
**DRY**  
**MILD**  
**TOU**  
**DEC**  
**VALS**  
**CAL**  
**ESE**  
**IRE**  
**CREME**

**IMBUES**  
**VAI**  
**NUM**  
**PIKE**  
**AN**  
**US**  
**ELIOS**  
**NESS**  
**SOB**  
**NEST**

**Y'SURE GOT YOURSELF AN AMAZING MACHINE THERE, PARTNER!**  
**WE JUST LOADED THE LAST OF THE RELICS INTO THE TRUCK, BROTHER BILLY...**  
**...IF WE WANT GET THEM GRANT, WE BETTER SKEE DADDLE!**  
**YEAH, I RECKON WE BETTER!**

**THEY'RE GONE... WITH ALL OUR STUFF! NOW WHAT'RE WE GONNA DO?**  
**THEY WERE... OOP'S FRIENDS, WEREN'T THEY?**  
**THAT'S RIGHT! HE'S RESPONSIBLE FOR WHAT HAPPENED!**  
**LET'S FIND HIM!**

**MEANWHILE... BACK IN MOO...**

MARMADUKE



## FRIDAY

- 6:00 (1) The Story
- (2) News
- (3) All in The Family
- (4) Welcome Back Kotter
- (5) HBO Sports Magazine: 1980 In Review: An exciting look at the heroes in 1980's sports headlines.
- (6) The Lesson
- (7) M.A.S.H.
- (8) Sanford and Son
- (9) Tic Tac Dough
- (10) Honey Spaggett
- (11) All in The Family
- (12) Happy Days Again
- (13) MacNeil Lehrer Report
- (14) 700 Club
- (15) Friday Night At The Movies
- (16) Night Gallery
- (17) Benson
- (18) The Incredible Hulk
- (19) Gunsmoke
- (20) News Day
- (21) HBO Blockheads: The Fourth Annual Adult Ventriloquist and Comedy Show
- (22) The Lesson
- (23) The Duke of Hazzard
- (24) The Duke of Hazzard
- (25) The Duke of Hazzard
- (26) The Duke of Hazzard
- (27) The Duke of Hazzard
- (28) The Duke of Hazzard
- (29) The Duke of Hazzard
- (30) The Duke of Hazzard

- (31) TBS News
- (32) Dallas J.R. takes steps to re-establish his power and increase his wealth, even if it means reshaping his face and violating the laws of the land.
- (33) Hard Choices: Death and Dying
- (34) The Lesson
- (35) The Lesson
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## SATURDAY

- 12:00 (1) 700 Club
- (2) Hollywood Heartbeat
- (3) American Government
- (4) Movie (Drama) \*\* 1/2 "Lincoln Conspiracy"
- (5) Fishing Hole
- (6) Humanities
- (7) Humanities
- (8) Humanities
- (9) Humanities
- (10) Humanities
- (11) Humanities
- (12) Humanities
- (13) Humanities
- (14) Humanities
- (15) Humanities
- (16) Humanities
- (17) Humanities
- (18) Humanities
- (19) Humanities
- (20) Humanities

- (21) Nashville On The Road
- (22) Movie (Adventure) \*\*\* "Beat The Devil"
- (23) Movie (Adventure) \*\*\* "Beat The Devil"
- (24) Movie (Adventure) \*\*\* "Beat The Devil"
- (25) Movie (Adventure) \*\*\* "Beat The Devil"
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- (39) Movie (Adventure) \*\*\* "Beat The Devil"
- (40) Movie (Adventure) \*\*\* "Beat The Devil"

## SUNDAY

- 6:00 (1) James Robison
- (2) Washington Week In Review
- (3) Dawson Memorial Baptist Church
- (4) It Is Written
- (5) Christopher Clossop
- (6) Carrascalandas
- (7) Introducing Biology
- (8) The Lesson
- (9) New Zoo Revue
- (10) Three Stooges And Friends
- (11) Gospel Singing Jubilee
- (12) Faith For Today
- (13) Kenneth Copeland
- (14) Psychology
- (15) Chapel Hour
- (16) Amazing Grace Bible Class
- (17) Robert Schuller From Crystal Cathedral
- (18) Psychology
- (19) Robert Schuller From Crystal Cathedral
- (20) Day of Discovery
- (21) Lost In Space
- (22) Lowell Lullaboom
- (23) Fellowship Hour
- (24) American Town Hall
- (25) Town Meeting
- (26) Composition
- (27) Larry Jones Ministry
- (28) Bugs Bunny And Friends
- (29) First Baptist Church
- (30) Day of Discovery
- (31) Celebration With Bob Gass
- (32) Changed Lives
- (33) Rex Humbard
- (34) Hazel
- (35) Blue Marble
- (36) Jimmy Swaggart
- (37) Divine Plan
- (38) Sesame Street
- (39) Spiritual Awakening
- (40) Oral Roberts
- (41) Movie (Comedy) \*\*\* "Call Me Madam"
- (42) International Boxing Today
- (43) ABC News
- (44) ABC News
- (45) ABC News
- (46) ABC News
- (47) ABC News
- (48) ABC News
- (49) ABC News
- (50) ABC News

- (51) Firing Line: Host William F. Buckley
- (52) Jerry Falwell
- (53) Love American Style
- (54) HBO Consumer Reports Presentation
- (55) The All-Around-the-House Show
- (56) Project Peace: The Big Stuffed Dog
- (57) Project Peace: The Big Stuffed Dog
- (58) Project Peace: The Big Stuffed Dog
- (59) Project Peace: The Big Stuffed Dog
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- (70) Project Peace: The Big Stuffed Dog

PEOPLE DON'T MISS OUT! HEREFORD CABLEVISION 126 East 3rd 364-3912

## Annual Square 'Em Up Scheduled for Saturday

Dimmitt Promenaders are sponsoring the seventh annual Square 'Em Up for the Heart Fund Square and Round Dance Saturday at the Castro County Exposition Building.

Rounds will begin at 7 p.m. and the grand march will be at 8 p.m.

Admission will be by dona-

tion with all proceeds going to the Heart Fund.

Les Grunke of Amarillo will cue the rounds. Callers for the dance include Johnny Gillenwater of Tulia, Sid Perkins, Tom Aldridge, Herick Allen, Billy Foster and Freddie McKee, all of Amarillo.

## Abe Lincoln Featured on PBS Hallmark Special

He was a man whom history has treated with reverential awe—for his personal compassion, and for the wisdom and courage of his statesmanship during a presidency that knew just a few days of peace. The humble circumstances of his birth and boyhood, his hunger for learning, and the powers of his oratory have achieved the status of legend. Even the most skeptical historians generally agreed that Abraham Lincoln was the nation's greatest president.

Chances are that, were he alive today, "Honest Abe" would blanch at such praise. He was a man of the sharpest wit (a wit often turned on himself), yet one who suffered severe bouts with what he called "my old melancholia."

It is this complex and engaging individual who comes to live in "Mister Lincoln," airing Monday, February 9, at 9 p.m. (EST) on PBS, (Cable Channel 13). Starring British actor Roy Dotrice in a one-man performance, the 90-minute Hallmark Hall of Fame special is made possible by a grant from Hallmark Cards, Incorporated. "Mister Lincoln" is presented on PBS by WGBH Boston.

Videotaped earlier this year at Ford's Theatre in Washington, D.C., where Lincoln was fatally shot in 1865, the play is a dramatic retrospective of key moments in our 16th President's life—those of both historical and personal significance. As portrayed by Dotrice, Lincoln emerges as one whose incisive wit prevailed even in dire circumstances. He was informed by telegram, for instance, that the Battle of Bull Run—the war's first—had produced a surprising booty. "We have captured six cows," the wire said. "What shall we do with them?" Lincoln's response: "Please milk them."

His humor, indeed, did serve to prevent him weeping, for the war weighed heavily upon him and tormented his conscience. He was willing, at first, to make broad compromises so that the Union could be preserved; but when the Confederacy repeatedly refused to negotiate, Lincoln aggressively expressed his personal abhorrence of slavery in the brilliant rhetoric of the Emancipation Proclamation and his address at Gettysburg. Challenged as he was by a terrible war and by growing political hostility, Lincoln had to endure private hardship as well: his depressions, his wife's increasing mental instability, his vivid nightmares—one of which was to foresee his own assassination.

The full range of this great and humane personality is finely etched in the script by Herbert Mitgang, Lincoln scholar and New York Times columnist. Executive producer of "Mister Lincoln" is David Susskind. Series producer for WGBH is Peter Cook.

"Mister Lincoln" is the first in a series of three Hallmark Hall of Fame specials premiering on PBS on April 15, at 8 p.m. the series will continue with "Dear Liar," a play based on the correspondence of George Bernard Shaw and English actress Mrs. Patrick Campbell, as adapted for television by Jerome Kilty. The final offering is "Casey Stengel," a one-man dramatization of the colorful and unpredictable

late manager of both the New York Yankees and Mets, to air May 6, at 8 p.m.

George C. Scott, premier American actor who received an Emmy for his starring role in the 1971 Hall of Fame presentation of Arthur Miller's "The Price," will host the PBS specials.



### Artist of the Month

Beverly Jayroe has been named Deaf Smith County Library Artist of the Month for February. Mrs. Jayroe of 124 Kingwood has 10 of her paintings displayed at the library. Most of her work is oil painting featuring landscapes. This is the first time she has displayed her work at the library.

## Grocery Prices Rise Slightly In First Month of New Year

By LOUISE COOK  
Associated Press Writer

The first month of 1981 brought a little bit of relief to grocery shoppers, according to an Associated Press marketbasket survey which found that bills increased by only two-tenths of 1 percent during January.

The news was not all good, however. Peanut butter prices surged for the second month in a row and milk prices continued their steady climb.

The AP drew up a random list of 14 commonly purchased food and nonfood items and checked the prices at one supermarket in each of 13 cities on March 1, 1973. It has rechecked the prices on or about the start of every month since then.

The latest survey showed: —The average marketbasket bill at the checklist stores at the start of February was 14 percent higher than it was a year earlier.

—During January, the marketbasket bill increased

at the checklist store in seven cities and decreased in six cities. In December, the marketbasket bill was up in nine cities and down in only four, for an over-all increase of about half a percent — more than twice the January rate of increase.

—Almost 30 percent of all the items checked by the AP decreased during January; decreases outnumbered increases by a slight margin. Coffee, eggs and frankfurters declined at the checklist stores in more than half the cities surveyed; chopped chuck, pork chops, tomato sauce and sugar dropped in about one-third of the cities.

—Rises in the price of peanut butter and milk soured the price picture. Last summer's drought cut the peanut crop and boosted prices. The AP found that peanut butter prices increased last month at the checklist store in 10 cities; during December, peanut butter went up in nine cities. Some stores were sold out of peanut butter.

The rise in milk prices, which increased in eight cities last month, is due mainly to an increase in government support levels. The price support level is scheduled to rise again in April and the U.S. Department of Agriculture predicts that "increases in farm milk and retail dairy product prices will follow."

No attempt was made to weight the AP survey results according to population density or in terms of what percent of a family's actual grocery outlay each item represents. The AP did not try to compare prices from city to city. The only comparisons were made in terms of percentages of increase or decrease.

The items on the AP checklist were: chopped chuck, center cut pork chops, frozen orange juice concentrate, paper towels, coffee, butter, Grade A medium white eggs, creamy peanut butter, laundry detergent, fabric softener, tomato sauce, milk, frankfurters and

granulated sugar. A 15th item, chocolate chip cookies, was originally included on the list, but was dropped when the manufacturer discontinued the package size used

### New Arrivals

Mr. and Mrs. Otis Robinson of St. Joseph, Mo., are the parents of a son, Jeffrey Clint born Feb. 5 in St. Joseph. He weighed 6 lbs. 14 ozs. Grandparents are Mr. and Mrs. Roy Campbell and Mr. and Mrs. Jess Robinson, both of Hereford. The infant has a brother, Jarend Trent, 5 years of age.

## Alpha Iota Mu Conducts Model Meet

A model meeting of Alpha Iota Mu was conducted this week for women interested in pledging for the Beta Sigma Phi sorority.

The sorority sponsored a rush party recently and invited several women to join the chapter. Guests who were present at the model meeting were Michelle Brisendine, Shirley Robinson and Tanya Gilliam.

The membership committee conducted the short skit for the guests to explain what happens in a meeting and the purpose of Alpha Iota Mu. Members of the committee include Mardel Robinson,

Janie Street, Ginger Wallace, Donna Grady, Terri Laing and Cindy Walker.

During the regular business meeting, members voted to have a wine and cheese party at the Knight of Columbus Hall prior to this Saturday's Valentine Ball.

A program about poetry was presented by Roberta McNeese before refreshments were served by the membership committee.

The sorority will meet again Feb. 19 to attend the Hereford High School production of the musical "Oklahoma." Hostess will be Charla Edwards and co-

hostess will be Sharon Bodner.

Members present at the meeting were Susan Shaw, Mardel Robinson, Trisha Britten, Connie Matthews, Robert McNeese, Patsy Douglas, Charla Edwards, Donna Grady, Glenda Nigh, Ginger Wallace, Susie White and Debbie Donaldson.

### Hospital Notes

**PATIENTS IN HOSPITAL**  
Rose Baeler, Inf. Boy Baeler, Viola Birkenfield, JoAnn Burfield, Mary Caraway, E.V. Carter, Mary Clanton, Grace Coombes, Rosa Contreras, William Crimson, Dora DeLeon.

Seferino DeLos Santos, Mary Diaz, Enriquez Elizondo, Mario Figueroa, Ruth Galley, Doris Jones, Emma Kuper, Pauline Lady, Concepcion Valdez.

Jim Boyes, Earl Williams, Carl McCaslin, Hazel McCutcheon, John Paetzold, Cathy Rincon, Inf. Girl Rincon, Sylvia Rios, Nora Voyles, Linda Warrick, Esmeralda Ramirez, Romero Rocha Jr.

Daniel Aguirre, Greg Jones, Jacinto Cruz, Sheree Steward, Rosa Rodriguez, Inf. Boy Rodriguez, Gertrude Probasco.

Nicholas Balderaz, Dawna Godwin, Rebecca Juardo, Daisy Rocha, Jimmy Stowers, Ella Howell, Williams Phillips.

**IF YOU ARE BETWEEN THE AGES OF 55-65 and are not in a Bible study class, we invite you to join us for Bible study at First Baptist Church each Sunday at 9:45 a.m. ground floor ADULT IV DEPARTMENT**

The Newspaper BIBLE



### YOU CAN BE SURE IT IS PURE

Dear Friend who loves God:

Several biographies of Christ have already been written using as their source material the reports circulating among us from the early disciples and other eyewitnesses.

However, it occurred to me that it would be well to recheck all these accounts from first to last and after thorough investigation to pass this summary on to you, to reassure you of the truth of all you were taught.

My story begins with a Jewish priest, Zacharias, who lived when Herod was king of Judea. Zacharias was a member of the Abijah division of the Temple service corps. (His wife Elizabeth was, like himself, a member of the priest tribe of the Jews, a descendant of Aaron.)

Zacharias and Elizabeth were godly folk, careful to obey all of God's laws in spirit as well as in letter. But they had no children, for Elizabeth was barren; and now they were both very old.

One day as Zacharias was going about his work in the Temple—for his division was on duty that week—for his division was by lot to enter the inner sanctuary and burn incense before the Lord.

Meanwhile, a great crowd stood outside in the Temple court, praying as they always did during that part of the service when the incense was being burned.

Luke 1:1-10

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**WE BUY OLD SCRAP GOLD WE NEED CLASS RINGS**

**GOLD & SILVER BUYERS**

Golden West Trading Co. Inc. Smelting and Refining Division represents the largest Gold Reclamation company with professional buyers in U.S. cities. We buy all kinds of gold rings and gold jewelry regardless of wear or condition. It doesn't have to be marked with carat number. Our trained buyers can test and buy it and pay you top market prices.



**CLASS RINGS**

**AND**

**WEDDING BANDS**



**SELL NOW before the price of GOLD and SILVER gets lower**

Price of Gold was \$800<sup>00</sup> Now...approximately \$500<sup>00</sup> and dropping  
Get rid of that old jewelry you never wear and buy what you want.

### BUYING HOURS:

Friday, Feb. 6 10 a.m. to 6 p.m.  
Saturday, Feb. 7 10 a.m. to 6 p.m.  
Sunday, Feb. 8 10 a.m. to 3 p.m.

### NO GIMMICKS

We are in town to fulfill our needs for our retail market

### RED CARPET INN

HWY 60 & 385

ROOM 103

364-0540

"Isn't cash in the bank better than scrap around the house?"

**WE DO NOT SELL ANYTHING**  
We are in town to buy and to pay these prices in CASH!

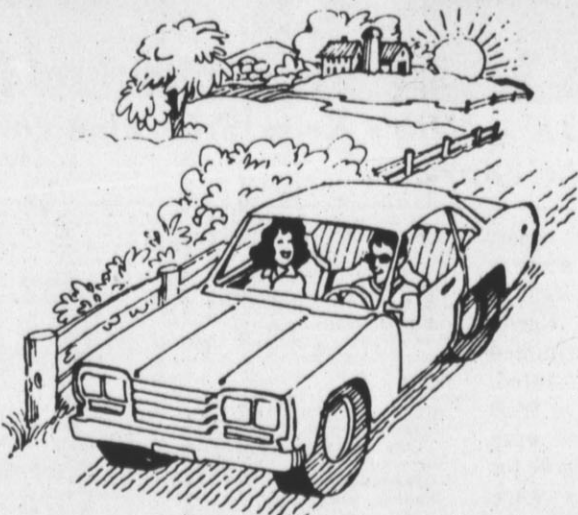
— AN ARMED SECURITY GUARD WILL BE PRESENT —

"A good time to sell is when you have a willing buyer"

"Why not get paid for house cleaning while we're in"

Prices fluctuate with the market - See Jim

**IF YOUR DRIVING RECORD'S A GOOD ONE, WE WANT TO HEAR IT!**



A good driving record—just one way you can control the cost of your auto insurance premium with Commercial Union's Superior Auto Program.

**SAVE UP TO 20%**  
Good drivers have fewer accidents and fewer accidents mean fewer losses. And when you keep your losses down, we can keep our rates down—as much as 20% on your annual premium.

**LONE STAR AGENCY**

601 N. Main

364-0555

WE BUY OLD SCRAP GOLD — WE NEED CLASS RINGS

WE BUY OLD SCRAP GOLD — WE NEED CLASS RINGS

WE BUY OLD SCRAP GOLD — WE NEED CLASS RINGS

# HHS Trys to Best 'Mono Maneuver'

THE PLOY WAS a subtle hype job — the ultimate in deceptions obviously dreamed up by the Lubbock Monterey public relations committee this past week.

Monterey, it seemed, in all its holier than thou perfection, had suffered a physical setback. That alone, wasn't particularly astonishing unless one considered setbacks weren't the Plainswomen's forte. They didn't have problems, they only created them for other teams from week to week.



**Mauri  
Montgomery**

THEY WERE, as past league history would attest, the geese that played the golden records — always with their heads stuck somewhere between the clouds of district and state championships.

Now sources leaked out stories and images of a team stricken with a barbaric disease, by perfect standards, called mononucleosis.

Was there no justice in the world, when the hierarchy had to endure, had to grovel like commoners?

Those same sources hinted at an edge reportedly ripe for the taking — a windfall profit awaiting the peasants of the 4-5A kingdom. This was their chance to become the princesses rather than the paupers.

AFTER ALL, THE HEREFORDS, the Lubbock Highs and the Plainviews had invited abuse for so long, it would be impolite to accept the Plainswomen's offer for retribution.

MHS team members were dropping like prep college girls to Joe College. It was a high school campus disaster.

As refugees fleeing from the reported disease, Kriss Etheridge and Tracy Muehlbrad (ironically two of the squad's most valuable assets and the first and only reported cases hit with the illness) suited out and played in Lubbock's last three ball games.

ONE HAD TO wonder, somewhat disappointingly, why the squad wasn't quarantined — put

## THE HEREFORD BRAND SPORTS

Page 6—The Hereford Brand—Friday, February 6, 1981

up in 'Andromeda Strain' facilities to be nursed back to health by people in white moon suits.

But maybe there was little need for such ridiculousness. It was very likely the whole Colombia Blue plague was just an elaborate sting designed to catch fairy-tale believers off guard.

Larry Sowers, a coach by day — worrier over Monterey — by night and fulltime employee to both — by the end of the week preferred the fluke angle as his sorority prepared to entangle itself once more with Plainswomen in Lubbock tonight in a match set to tip off at 6 p.m.

He thought the 'Mono' breakout "might hold an element of truth," but then again, "it might not."

HE COULDN'T AFFORD to bother himself or his team with such trivial and rash judgments since, as he put it following Hereford's most recent 47-22 triumph over Lubbock High Tuesday, "We have the ability to beat them even when they have those two if we play the way we can."

"I'm not going to place much weight on the them (Etheridge and Muehlbrad) not playing against us Friday. That would create a few problems for us that we don't need", but, "I believe we proved we could play with Monterey despite those two when we played them here during the first-half."

In that particular home court feud, which did little to satisfy Sower's personal three-year vendetta against the Plainswomen, the Whitefaces went from beauty (a seven point lead) to beast (allowed MHS to tie the game and eventually go ahead with a four point run) in the last two minutes for a narrow 54-49 loss.

THE DEFEAT SUFFERED by the Whitefaces sent a formerly 20-1 mark (18-game winning streak to a halt), and more importantly ruined the squad's chance at a first-half play championship.

Lubbock went undefeated in that half for the title and appears to be the best candidate (now 23-1 and ranked No. 1 in state) for the second-half unless one of the other three rivals (Plainview, Hereford or Coronado) can knock them off.

"We can't afford to make as many mistakes as

we did last time," Sowers said. "Looking back over the game film, we had two segments where we gave them six and seven points before we could even get back across half-court because of their press."

"And the mere fact we've been struggling a little bit offensively denotes the idea we can't give them those easy points this time," he added.

BUT SOWERS WAS quick to point out, "We played well enough defensively to win against them last time. Now we've got our backs up against the wall and we'll just have to see if the girls can meet the challenge."

MHS helmsman Tim Tasker, still playing the martyr, voiced similar concerns but with concerns with different context.

He was quoted Friday as saying, "I don't know if winning that one (the earlier contest with Sower's Sorority) is an advantage at all. If it is an advantage, it's because the kids know we didn't play well at all and still won. When you're playing halves, you've got to go out and prove yourself every night."

SOUND HUMBLE? What were his thoughts on

the recent progress of his sickly team — a team that's feeling well enough to use two 'Mono Inflicted' players in the regular lineup?

"Kamie (Etheridge) and Tracy (Muehlbrad) aren't any better, in fact they're worse," he said. "Kamie tried to practice the other day but I finally took her out. Tracy wasn't even present at school. I felt like I was in an infirmary or something at practice with all the coughing in between drills."

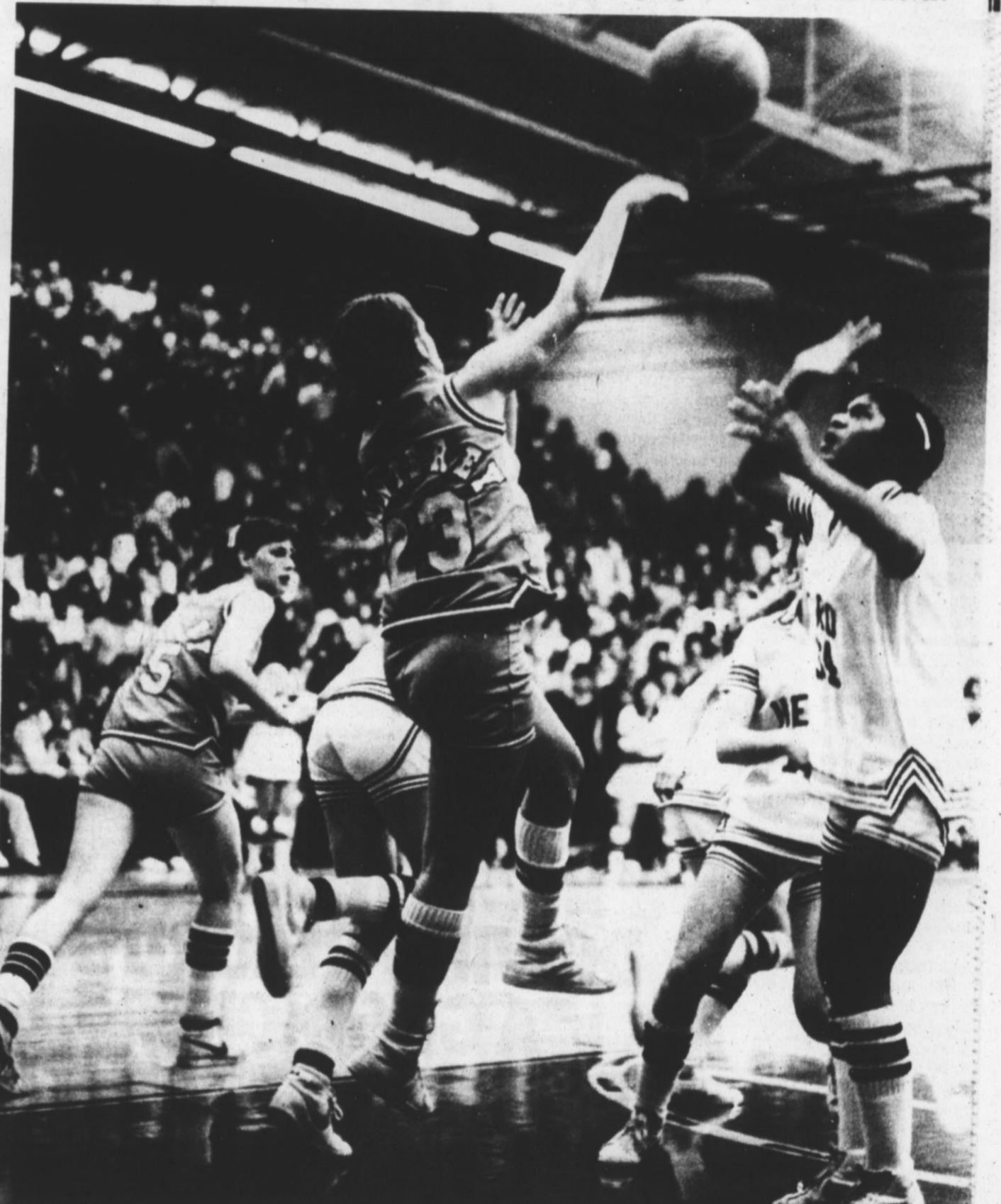
And no doubt, medieval undertakers were ringing plague bells as they piled bodies in wooden carts.

It seemed such an easy task — one ripe for the taking for Sowers, who had been known to fail the afternoon nap test everyday this week in his wait for tonight's conflict with Lubbock.

THE 'MONO SQUAD' was just waiting to be knocked off if only you could get past the fluff, a disaster too good to be true in regard to the geese that laid the golden records.

It didn't even phase Sowers. "I don't or not have I ever had preconceived ideas of Monterey's overall greatness. There's nothing supernatural about Monterey and there's no mystique about the team," he said.

"People have said that Lubbock Coronado has this thing about beating them — they can't seem to do it because its just not in the cards," but, "Monterey just has had some good material to work with in the past. Their day is coming — they're not going to continue to win forever."



FAST BREAK — MHS's Kriss Etheridge chunks the ball by Louise Mays and down the court...

## Stanton 9th Grade Girls Beat La Plata

The La Plata Junior High girls' 7th and 8th grade basketball teams took wins over cross-town rival Stanton teams, but Stanton's 9th grade team defeated their La Plata counterpart 36-32 in the highlighting game of the series here Thursday.

Dogie freshmen Amy Noyes and Angela Walker

netted respective tallies of 19 and seven points to lead Stanton past La Plata en route to a 9-11 overall record and a 4-7 standing in district.

High point shooters for La Plata were Vanessa Sims (with 15), and Dallas Ann Phillips who hit seven total points.

The loss dropped the La

Plata 9th grade crew to a still successful 11-8 season ledger and to 6-3 in district competition.

In the 8th grade tilt, La Plata's Darla Alford hit a high point tally of 15 while teammate Connie Zinser netted 11 in order to push the Mavericks to a 36-14 victory

over rivaling Stanton.

The win boosted La Plata's season mark to 12-7 and coasted the squad's district rating to 7-2 in the squad's continuing betterment over last year's 4-4 slate.

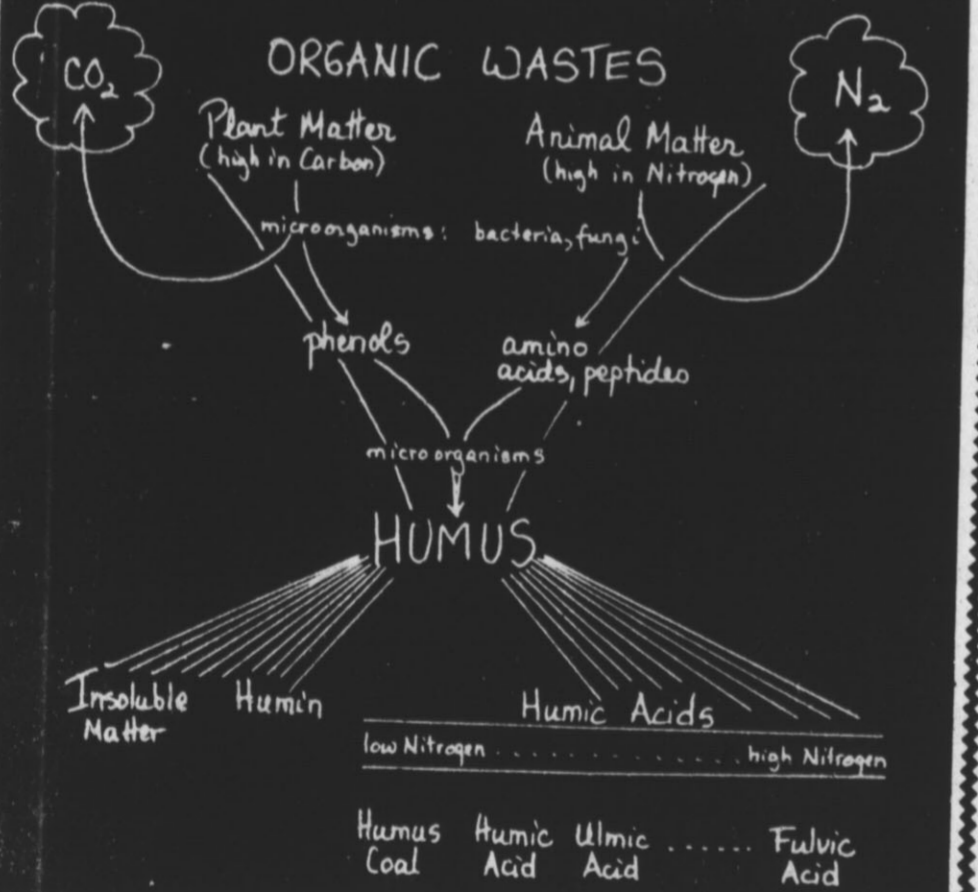
Linda Gonzales led Stanton in scoring with six total points and Kristin Walterscheid added four as the Dogies slipped to a 5-14 season record.

In the 7th grade battle, Natalie Sims capped a run of 15 points while cagers Gloria Marquez and Becky Curtiss followed with six apiece to lead the way for La Plata's 38-30 victory over the Stanton Dogies.

The win brought the 7th grade Maverick crew to a 7-11 ledger on the year and extended its district stand to 3-2.

In Stanton's scoring picture, Sara Alonzo netted an impressive tally of 18 points and Stephanie Ford added eight more in the effort.

The loss sent the Dogie crew to a 3-14 season record one game shy of the year's completion.



### DOES THIS CONFUSE ANYONE?

It's very simple. It's explaining how the crop residues — or raw manure applied to your field for that matter — largely escapes to the air — EVAPORATES! Now in compost the humus is concentrated. The humus gives your soil structure — meaning less tillage needed and better water efficiency. And did you know the value of the N&P in our compost gives you free humus. Get the facts.

**Compost Corp. Hereford Plant**  
at Sugarland Feed Lot  
Joe White Mobile 364-4741 Night 364-7092  
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**LOCAL CASH GRAIN**  
CORN 6.34  
WHEAT 4.04  
MILO 5.88  
SOYBEANS 6.40  
**TEXAS CATTLE FEEDERS**  
TRADE Slow  
VOLUME 9300  
STEERS 61.00 to 61.50 top 62.25  
HEIFERS 59.00 to 60.00 top 61.00 (As of 2-5-81)  
BEEF — Compared to Wednesdays 4:30 report the beef trade and demand is light to moderate. The steer and heifer beef is steady to 1.00 higher. All prices are choice dayfeed grade three unless otherwise stated.  
MIDWEST — Steer beef is steady to 1.00 higher at 92.00-95.0 for 550-700 lbs. And Heifer beef is steady to 1.00 higher at 90.00-91.00 for 500-700 lbs.  
TEXAS-OKLAHOMA — Good 2-3 steer beef sold at 91.00 for 600-800 lbs. And no sales for heifer beef.  
PORK — Compared to

Wednesday's 4:30 report the fresh pork cut trade is slow with demand light in the Central U.S. Carol area. All prices untrimmed unless otherwise stated. Loins were steady at 93.00 for 14-17 lbs. Hams were 3.00 lower at 65.00-66.00 for 17-20 lbs. Bellies were 1.25-2.50 low at 46.50 for 12-14 lbs. Picnics were not established.  
**Grain Futures**  
CHICAGO (AP) — Futures trading Thursday on the Chicago Board of Trade  
WHEAT  
5,000 bu., dollars per bu.  
Mar 4.71 4.73 4.66 4.71 4.00  
May 4.78 4.79 4.74 4.79 4.00  
Jul 4.85 4.86 4.81 4.86 4.00  
Sep 4.76 4.78 4.73 4.77 4.00  
Dec 4.98 5.01 4.94 5.00 4.00  
Mar 5.17 5.17 5.17 5.17 5.00  
Sales Wed 15,120  
Total open interest Wed 57,272 up 232 from Tue  
CORN  
5,000 bu., dollars per bu.  
Mar 2.90 2.94 2.98 2.94 4.00  
May 2.97 2.99 2.98 2.99 4.00  
Jul 3.04 3.08 3.04 3.08 4.00  
Dec 3.17 3.21 3.17 3.21 4.00  
Mar 3.27 3.31 3.27 3.31 4.00  
Sales Wed 15,120  
Total open interest Wed 57,272 up 232 from Tue

**Cattle Futures**  
CHICAGO (AP) — Futures trading on the Chicago Mercantile Exchange Thursday  
Open High Low Close Chg  
LIVE BEEF CATTLE  
40,000 lbs., cents per lb.  
Feb 41.35 41.85 41.20 41.72 +.67  
Apr 45.72 46.65 45.72 46.42 +.70  
Jun 48.20 48.95 48.20 48.62 +.42  
Aug 49.10 49.55 48.95 49.37 +.47  
Oct 47.10 47.85 47.10 47.62 +.50  
Dec 48.22 48.95 48.22 48.80 +.58  
Feb 49.80 49.85 49.75 49.75 +.00

**FBI Agents Look for Promoter**  
LOS ANGELES (AP) — The whereabouts of Harold Smith, the boxing promoter named in a \$21.3 million bank embezzlement suit involving Muhammad Ali Professional Sports, remained uncertain today as FBI agents continued investigating the promotion company's books.  
The most recent report on the 37-year-old Smith, chairman of MAPS, came from MAPS attorney Ed Franklin, who said he received a telephone call from Smith Wednesday night and that he told the missing fight promoter not to divulge any information over the phone.  
"I told him the name of a criminal attorney in Los Angeles he could call in the event charges might be brought against him," Franklin said Thursday.  
He said Smith did not say where he was calling from but that it sounded like a long distance call.  
The FBI said it had no warrant for Smith's arrest.

**refco**  
Riv F. Friedman & Company  
For further information on hedging or commodity trading, call or visit our office at 145 W. 3rd, Hereford, 364-6971 Steve & Dan McWhorter Troy Don Moore

**Cotton futures**  
NEW YORK (AP) — Cotton No. 2 futures trading Thursday on the New York Cotton Exchange  
Open High Low Close Chg  
COTTON, No. 2  
50,000 lbs., cent per lb.  
Mar 90.50 91.40 90.35 90.82 +0.31  
May 91.25 92.07 91.00 91.47 +0.31  
Jul 91.40 92.20 91.20 91.75 +0.19  
Sep 86.90 87.20 86.75 87.15 +0.24  
Dec 83.70 84.15 83.60 83.65 -0.02  
Mar 84.90 85.90 84.90 85.90 +0.44  
Est sales 7,500, sales Wed 6,628  
Total open interest Wed 22,230 up 173 from Tue

## Stanton Boys Sweep Series Over La Plata

The Stanton Junior High boys' 7th, 8th and 9th grade basketball teams scuttled all three efforts posted by La Plata as the two junior highs made the most of Thursday's town rivalry.

Freshman Dogies Jeff Streun and Gomer Garcia compiled 11 points apiece to lead the La Plata 9th grade basketball crew to a 55-25 victory over Stanton in the highlighting upperclassman

struggle. Scott Deboer and Jeff Shelton hit their respective marks as La Plata's high point men after drilling in tallies of 11 and five points. But those efforts were rewarded only with a loss as Stanton won the affair in order to extend its climbing season won-loss scale to 8-7, and to 6-2 in district competition.

The Stanton 8th grade cage squad overruled La Plata

36-29 to lengthen its respective season and district records to 8-7 and 5-3.

Dogie shooter Kevin Redus knocked in a tally of 13 points to lead the scoring in that victory while Chett Bunch provided 11 more in the high scoring effort.

La Plata standout Blair Rogers capped the Maverick's high point performance with a total of 12 points and was trailed by Robbie Snyder who netted six in the loss.

Rodney Torres and Stefan Hacker combined totals of nine and eight points to lead the highly successful Stanton 7th grade to a 32-27 victory over La Plata.

The victory shoved the Dogie crew's sprawling season accomplishments to 15-2 and to 6-2 in league play. Bill Crompton provided the primary scoring display in La Plata's valiant, but losing effort with 12 total points on the affair. He was followed in the high scoring department by La Plata's Smith who hit a tally of nine points.

# Cavaliers Overcome Virginia

NEW YORK (AP) — There is no reason Virginia should lose another game this season, says guard Jeff Lamp, "but our primary goal right now is to win the Atlantic Coast Conference.

"If we can do that and still go undefeated, it would be great," said Lamp, one of the best shooters in college basketball.

Lamp, accustomed to sharing if not giving up the limelight entirely to teammate Ralph Sampson, scored 26 points Thursday night and sparked a rally that carried top-ranked and undefeated Virginia over Wagner, 76-69.

The victory improved Virginia's record to 20-0 and extended the Cavaliers' winning streak to 25, the longest current string of victories by any Division I college basketball team.

In other games involving the nation's ranked teams Thursday night, No. 14 Michigan edged Michigan State in overtime 79-77; No. 15 Iowa stopped Northwestern 76-65; 17th-ranked Indiana routed Wisconsin 89-64; No. 18 Illinois whipped

Ohio State 82-63 and No. 20 South Alabama turned back South Florida 54-50.

Virginia's victory, for one, did not come without some nervous moments.

With less than two minutes gone in the second half, Wagner ran off 16 points to only two — free throws by freshmen Othell Wilson and Sampson — for Virginia. That erased a 39-28 deficit and put Wagner up by three, 44-41, with 12:42 left.

"I was concerned about it," Virginia Coach Terry Holland said. "We were sluggish and tired from our travel. Wagner played a great basketball game and caused us to make a lot of mistakes."

Over the next 3½ minutes, however, Virginia outscored Wagner 18-6. Lamp scored six points in that string, and Lee Raker capped it with an 18-foot jump shot that gave Virginia a 59-50 lead.

Then it was time for Sampson, a 7-foot-4 sophomore center, to go to work. He hit a one-handed stuff shot that capped a six-point run, putting the Cavaliers up by 13 at 65-52. Later, he hit a five-foot

turnaround jumper, a high-flying hook shot and a free throw, giving him 12 of his 19 points in the second half. Sampson also grabbed 18 rebounds and added a pair of blocked shots.

"The team showed a lot of poise," Sampson said. "We didn't get our heads down. We fought back, and we knew it would open up inside sooner or later, as soon as Jeff started hitting some jumpers."

The high scorer for Wagner was Mike Nelson with 14 points, including eight in a span of 5:41 during which the Seahawks, 11-7, outscored Virginia 16-2 to take a 44-41 lead.

"It was a combination of Virginia playing well and us doing some things we didn't want to do," Wagner Coach P.J. Carlesimo said, "like making some not-so-intelligent fouls. We didn't keep our composure and poise when we fell behind."

Marty Bodnar hit on a driving layup in the final seconds of overtime to lead Michigan over Michigan State. In the overtime, Michigan forward

Mike McGee hit a pair of free throws and converted a steal into an easy layup basket to give the Wolverines a four-point cushion. But Michigan State countered with a pair of free throws by Vincent and a Kevin Smith jump shot to tie

the game 77-77. Bodnar's final basket followed a Michigan stall that lasted about a minute.

"We're not as talented as other Big Ten teams," said Michigan Coach Bill Frieder.

### Bowling Results

**KINGS AND QUEENS LEAGUE**  
Star of the Week - Pauline McDonald  
29 pins over her average.  
Women's High Series - Lois Hillwig 562, Alice Laeb 514.  
Women's High Games - Alice Laeb 205; Lois Hillwig 195.  
Men's High Series - Gary Ruckman 578, Charlie Owens, 510.  
Men's High Games - Gary Ruckman 231, Jim Hillwig 192.  
Splits Converted - 5-10 - Alice Laeb and Bertha Arnold.  
9-10 - Jim Simon.  
7-8 - Luella Dool.  
3-10 - Buddie Evans, Pat Steens, Carl Kleuskens, Bertha Arnold, Stanley Wilcox, and Sheila Brannon.  
3-6-7-10 - Carl Kleuskens.

**STANDINGS**  
Texas Diesel 14,053  
Watts Insurance 13,003  
Sondra's Craft Corral 12,424  
State Farm Ins. 11,025  
Mar-Lo Chem. 10,450  
Vance Hall 10,274  
Garrison Seed 10,165  
Farr Better Feeds 9,284  
Hereford Jan. Spy 9,222  
West Texas Rural Tele. 9,202  
Poarch Brothers 8,172

### Dickie's Restaurants 107

**HEREFORD HIGH ROLLERS**  
Men's High Series - Buddie Eans 543.  
Men's High Game - Tommy Bowling 204.  
Ladies High Series - Glenda Hansen 487.  
Ladies High Game - Peggy Ferguson 192.  
Splits Converted Peggy Ferguson 3-10; Nelda Lowder 7-8-10; Jim Lowder 5-7; Flo Easley 6-7; Joe Locke 5-8; Jim Blakey 1-3-10.

**STANDINGS**  
B&B Busters 55 34  
M-T Lanes 48 27 1/2  
Pin Poppers 47 29  
Gutter Gang 47 29  
Hang Ten 46 30  
Our Gang 45 31  
Hereford Hustlers 42 34  
Ball Busters 39 37  
Sports Pins 38 38  
The Good Time Kids 37 39  
No Name 33 43  
B&L Gang 33 43  
The Pitts 30 46  
Double Digits 30 46  
Gutter Huggers 26 50  
No. 13 10 60 1/2



Lisa Dirks shoots over Dogie Georgia Collins

### Sports Briefs

**GOLF**  
SAN DIEGO (AP) — Tom Jenkins birdied his last four holes for a 7-under-par 65 to share the first-round lead with Ron Streck in the \$250,000 Andy Williams San Diego Open.  
Keith Fergus, Bill Britton and Wayne Levi were tied at

66.  
MIAMI (AP) — Sandra Post carded a 3-under par 69 to take a one-stroke lead in the \$125,000 Elizabeth Arden Classic.  
One stroke back at 70 were Pat Bradley, Carolyn Hill, Joanne Carner, Mindy Moore and Amelia Rorer.

**STAR**  
314 No. Main 364 2037

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# EXPLORE THE CLASSIFIEDS

It may look like a jungle, but in fact, your Classified section contains many hidden treasures! You don't have to be a native to hunt down all the valuable information...right there at your fingertips! See how easy it is to track down buyers for your merchandise...or to discover a world of shopping services that interest you...from apartments to antiques, autos to auctions... and just about everything else in between! Read all about the extra, extra inside knowledge you'll find...in the classifieds!

**THE HEREFORD BRAND**  
364-2030





# Stop Looking—It's All in The WANT ADS

The First Presbyterian Church has an opening for a nursery department director. Mature woman with experience in child care needed. Salary good. Includes Sunday morning and some evening work. Call 364-0745 or 364-5959.

8-150-6c

Grain Elevator Operator. Permanent position. Lone Star Elevator, Happy, Texas 806-558-2141 or 806-655-3378 after 6 p.m. and weekends.

8-145-10c

## WOMEN!

Do you enjoy drafting, planning, and designing the home of your dreams? This is the job for you, position open, good salary with a growing company, full or part-time work available. Write or call: P.O. Box 1556, Hereford, Texas 79045, 364-0241.



## Situations Wanted

State licensed child care. Hereford Day Care Inc. 215 Norton. 364-1293. 410 Irving. 364-5062. 6 months through 9 years.

9-69-4fc



## Announcements

Hold An ARTISTIC NEEDLE party in your home and receive a free bonus gift. Call JoAnn After 2:00 364-5687

## Call

STEVE NIEMAN For All Your HEALTH, DISABILITY & LIFE INSURANCE Southland Life Insurance and Other Companies PLAINS INSURANCE 364-2232 364-8030 home 10-127-22p



## Business Service

Additions, remodeling, cabinet work. Free estimates. Call Bill McDowell, 364-8447 after 5 p.m.

11-66-4fc

BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING LOADER DOZER Phone 364-2322 Mobile Phone 364-4741

11-136-1fc

KIRBY Sales and Service New & Used Weekly Special



Used \$99 Steamrite Carpet & Upholstery Cleaning 513A E. Park 364-7381

All Types of Roofing and Fencing WESLEY MCKIBBEN 364-0197 DAVID MCKIBBEN 364-8095 11-152-fc

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DON C. TARDY COMPANY 364-4561 11-102-fc

KELLEY ELECTRIC Virgil Kelley Residential-Commercial All bids & wiring competitive. Ph. 364-1345 Nights 364-1523 or 364-5929 P.O. BOX 30

11-15-fc

Professional wallpaper hangers. Foil, grass, vinyl, cloth. Residential and industrial. Jimmie Middleton 258-7715 or Rochelle Hutcherson 364-5623.

11-151-fc

Pesina Painting Contractors: Outside painting (trim and stucco painting, odd repairs) Outside painting (cabinet and wall painting) Dry wall and blow acoustics. Julio & Larry Pesina, 204 Catalpa, 364-4898.

11-146-22p

SAVE UP TO 40 PERCENT ON UTILITY BILLS. Cellulose insulation. New and remodeled homes. Call Greg Black for free estimate. 364-2777; 364-2040.

11-51-fc

Wanted: Horseshoeing and trimming. Graduate farrier. 364-2111.

11-183-fc

WILL DO Roto-tilling. All kinds of yards and cleanup work and cleaning alleys. 364-7847.

11-146-10c

Hubble Water Well Service Well repair, pumps, windmills-Sale and Service. Days 364-3159; nights 364-2684 or 364-1786.

11-138-fc

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BRING YOUR CAR IN TODAY. Simonizing, shampoo, wax, detail. BARNES JIFFY CLEAN UP SHOP, 1010 E. Highway 60. 11-153-22p

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Specializing in GE, Hotpoint, Whirlpool, Maytag and Kitchenaid.

We sell used appliances. DOUG'S APPLIANCE SERVICE 511 Park Ave. 364-8114. 11-150-4fc

**Guitar & Bass Lessons**  
Tim Smith is now associated with Soundstage 1 giving both beginning and intermediate lessons. For appointment call 364-5160

**This Weeks Special Regal Model 191 P.A. System** Regular 499<sup>00</sup> Special 399<sup>00</sup> See us for all your musical or recording needs. Soundstage 1 216 N. Main 364-5160

**12. Livestock**

Two year old filly by Sleepy Bar, TAA Aqua Champion by Three Bars out of Tis My Day by Mother Jet 1/2 brother to Easy Jet, Goetta and Et-tabo, \$1,500.00. Also 1980 colt 1/4 app. by Alegria Lad gh. \$350.00. Can be seen at Rowland Stables. Call 364-6509.

12-154-5c

Young quarter mares in fold. Big geldings for all around use. Umbarger - 499-3467.

12-153-5c

Two bred ewes for sale. Call 276-5575.

12-148-fc

For Sale: baled and cubed alfalfa hay. 364-2907 or 289-5672.

12-134-fc

**13. Lost & Found**

LOST: Female Pekingese. Tan and black with black face. Answers to "Missy". On medication. Near Sugarland Mall. 364-4395 after 1 p.m.

13-152-5p

LOST: REWARD for Irish Setter puppy. Answers to "Brandy." Disappeared Sunday near Sugarland Mall. 364-1612.

13-152-5c

LOST: Bassett hound. One year old wearing red collar. Please call 364-7114.

13-149-5c

LOST: White female skunk. Family pet. Answers to Susie. \$25.00 reward. Days, call Vega, 267-2242 or nights 364-4785. 13-150-5p

**Legal Notices**

**SHERIFF'S SALE THE STATE OF TEXAS COUNTY OF DEAF SMITH** By virtue of an Order of Sale issued out of the Honorable 222nd Judicial District Court of Deaf Smith County on the 18th day of November, 1980, by the Clerk thereof, in the case of Hereford Independent School District vs. Jose Ruiz, Jr. Cause No. 8218, and to me, as Sheriff, directed and delivered I will proceed to sell within the hours prescribed by law for Sheriff's sales at 10:00 a.m. on the FIRST TUESDAY in March, 3 A.D., 1981, it being the 3rd day of said month before the East Courthouse door of said Deaf Smith County in the City of Hereford, Texas, the following described property, to-wit:

Being all those certain lots, tracts or parcels of land more particularly described as the East 27 feet of Lot 72 and the West 43 feet of Lot 73 of the Higgins Subdivision of Lot No. 1, Block 8, Womble Addition to the City of Hereford, having been conveyed by deed in Vol. 235, Page 380, Deed Records of Deaf Smith County, Texas, and described as follows:

**BEGINNING** at a point in the North line of said Block 8, which point is 25 feet East of the Northwest corner of said Lot 72 of Higgins Subdivision of said Block 8 and also in the East line of a street running North and South and running THENCE East 70 feet; THENCE South to the corner; THENCE West 70 feet to the Street; THENCE North to the place of beginning. Levied on this 30th day of January, 1981.

Travis McPherson, Sheriff, Deaf Smith County, Texas By Dean Butcher, Deputy F-154-3c

**SHERIFF'S SALE THE STATE OF TEXAS COUNTY OF DEAF SMITH** By virtue of an Order of Sale issued out of the Honorable 222nd Judicial District Court of Deaf Smith County on the 18th day of November, 1980, by the Clerk thereof, in the case of Hereford Independent School District vs. H.J. Edwards, Et Al, Cause No. DC 8114, and to me, as Sheriff, directed and delivered I will proceed to sell within the hours prescribed by law for Sheriff's sales at 10:00 a.m. on the FIRST TUESDAY in March 3, A.D., 1981, it being the 3rd day of said month before the East Courthouse door of said Deaf Smith County in the City of Hereford, Texas, the following described property, to-wit:

Tract I: Being all that certain part of Block 10, DeAtley Addition to the City of Hereford, a subdivision of Blocks 10 and 11, of Womble Addition Deaf Smith County, Texas, together with the South 30 feet of a portion of closed street, as shown on the map thereof; said certain lot having been conveyed by that certain deed of record in Vol. 279, Page 448, Deed Records, Deaf Smith County, Texas, reference to which is hereby made and described by metes and bounds as follows: **BEGINNING** at a point 77 feet west of the northeast corner of said Block No. 10, of DeAtley addition; THENCE North 30 feet to a point; THENCE West 50 feet to a point;

**Grain By-Products Sales**  
Amstar Corporation, the nation's leading producer of nutritive sweeteners, has an immediate opening for a By-Products Manager at It's Dimmitt, Texas Corn Wet milling facility. The successful candidate will have a background of progressive responsibilities relating to the sale and purchase of grain and grain by-products plus good communication skills, a working knowledge of grain trading and grain future markets, and a basic knowledge of animal nutrition. Salary commensurate with experience plus a full line of company benefits, including dental and eyeglass insurance. Interested and qualified individuals should contact the personnel department;

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said lot having been conveyed by deed of record in Vol. 118, Page 477, Deed Records, Deaf Smith County, Texas, and described by metes and bounds as follows:

**BEGINNING** at the Northeast corner of said Block 28; THENCE South along the East line of said Block, 100' to a point; THENCE West parallel with the North line of said Block 208.71 feet to a point; THENCE North parallel with the East line of said Block, 100' to a point in the north line of said Block; THENCE East 208.71' to the place of beginning. Levied on this 30th day of January, 1981.

Travis McPherson, Sheriff, Deaf Smith County, Texas By Dean Butcher Deputy F-154-3c

**PROPOSED USE HEARING GENERAL REVENUE SHARING FUNDS FEBRUARY 18, 1981 2:30 P.M.**

Hearing to be held in the office of the City Manager, City Hall, 224 N. Lee, Hereford, Texas.

Citizens have the right to present written or oral statements regarding use of the funds.

Anticipated Funds, 1981 \$151,124.00

Proposed Use: Computer for Utility Billing and General Control 80,000.00 Retirement of City Hall Debt 71,124.00 Total \$151,124.00

CITY OF HEREFORD, TEXAS 154-1c

**SHERIFF'S SALE THE STATE OF TEXAS COUNTY OF DEAF SMITH** By virtue of an Order of Sale issued out of the Honorable 222nd Judicial District Court of Deaf Smith County on the 18th day of November, 1980, by the Clerk thereof, in the case of Hereford Independent School District vs. Rodolfo Aguirre, Cause No. 8979, and to me, as Sheriff, directed and delivered I will proceed to sell within the hours prescribed by law for Sheriff's sales at 10:00 a.m. on the FIRST TUESDAY in March 3, A.D., 1981, it being the 3rd day of said month before the East Courthouse door of said Deaf Smith County in the City of Hereford, Texas, the following described property, to-wit:

Tract I: Being all that certain part of Block 10, DeAtley Addition to the City of Hereford, a subdivision of Blocks 10 and 11, of Womble Addition Deaf Smith County, Texas, together with the South 30 feet of a portion of closed street, as shown on the map thereof; said certain lot having been conveyed by that certain deed of record in Vol. 279, Page 448, Deed Records, Deaf Smith County, Texas, reference to which is hereby made and described by metes and bounds as follows: **BEGINNING** at a point 77 feet west of the northeast corner of said Block No. 10, of DeAtley addition; THENCE North 30 feet to a point; THENCE West 50 feet to a point;

**THENCE** South 144 feet to a point; THENCE East 50 feet to a point; THENCE North 114 feet to the place of beginning. Levied on this 30th day of January, 1981.

Travis McPherson, Sheriff, Deaf Smith County, Texas By Dean Butcher, Deputy F-154-3c

**SHERIFF'S SALE THE STATE OF TEXAS COUNTY OF DEAF SMITH** By virtue of an Order of Sale issued out of the Honorable 222nd Judicial District Court of Deaf Smith County on the 18th day of November, 1980, by the Clerk thereof, in the case of Hereford Independent School District vs. Gloria A. Gayton, Cause No. 9045, and to me, as Sheriff, directed and delivered I will proceed to sell within the hours prescribed by law for Sheriff's sales at 10:00 a.m. on the FIRST TUESDAY in March 3, A.D., 1981, it being the 3rd day of said month before the East Courthouse door of said Deaf Smith County in the City of Hereford, Texas, the following described property, to-wit:

Being all that certain Lot 13, Block 11, Finlan Subdivision of a part of Section 111, Block M-7 Addition to the City of Hereford, Deaf Smith County, Texas, as shown on the map thereof, said certain lot having been conveyed by that certain deed of record in Vol. 270, Page 378, Deed Records Deaf Smith County, Texas, reference to which is hereby made for all purposes. Levied on this 30th day of January, 1981.

Travis McPherson, Sheriff, Deaf Smith County, Texas By Dean Butcher, Deputy F-154-3c

**SHERIFF'S SALE THE STATE OF TEXAS COUNTY OF DEAF SMITH** By virtue of an Order of Sale issued out of the Honorable 222nd Judicial District Court of Deaf Smith County on the 18th day of November, 1980, by the Clerk thereof, in the case of Hereford Independent School District vs. Alfredo Barrera, Cause No. 7827, and to me, as Sheriff, directed and delivered I will proceed to sell within the hours prescribed by law for Sheriff's sales at 10:00 a.m. on the FIRST TUESDAY in March 3 A.D., 1981, it being the 3rd day of said month before the East Courthouse door of said Deaf Smith County in the City of Hereford, Texas, the following described property, to-wit:

Being that certain lot, tract or parcel of land described as the East Fifth (50) feet of the West Ninety-Eight (98) feet of Lot 17, Block 4, Womble Addition, Hereford, Deaf Smith County, Texas, as shown on the map thereof; said certain lot having been conveyed by that certain deed of record in Vol. 220, Page 421, Deed Records, Deaf Smith County, Texas, reference to which is hereby made for all purposes. Levied on this 30th day of January, 1981.

Travis McPherson, Sheriff, Deaf Smith County, Texas By Dean Butcher, Deputy F-154-3c

**NOTICE TO BIDDERS** Sealed bids addressed to the City of Hereford, Texas, will be received at the City Hall until 2: p.m., February 16, 1981, and then publicly opened and read for furnishing all labor and material to manufacture a replacement inner liner for a Model 60C BURN-O-MATIC incinerator. Liner to be 16 gauge aluminum sheet steel.

Bids shall be submitted in sealed envelopes upon the blank bid form of the proposal. The right is reserved to reject any and all bids and to waive any informality in bids received.

Plans and specifications may be secured from the office of the City Manager, 224

North Lee, P.O. Box 512, Hereford, Texas 79045. CITY OF HEREFORD, TEXAS By: W.B. Dowell, Mayor F-149-2c

**NOTICE TO CONTRACTORS** Sealed bids addressed to the City of Hereford, Texas will be received at the City Hall until 2:00 PM, February 16, 1981, and then publicly opened and read for furnishing all plant, material and equipment, and performing all work required for modifications to controls and instrumentation of water system.

Bids shall be submitted in sealed envelopes upon the blank form of the proposal attached hereto and marked in the upper left hand corner.

All proposals shall be accompanied by a cashier's check or certified check upon a national or state bank in the amount of five (5 percent) of the total maximum bid price payable without recourse to the City or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract. The bid security must be enclosed in the same envelope with the bid. Bids without check or bid bond will not be considered.

The right is reserved to reject any and all bids and to waive any informality in bids received.

Plans, specifications and bidding documents may be secured from the office of Bill R. McMorris & Associates, Inc., 6300 Canyon Dr., Amarillo, Texas 79109, on deposit of Fifty (\$50.00) Dollars per set which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to Bill R. McMorris & Associates, Inc. but later than 48 hours prior to the time for receiving bids; or (2) The Contractor submits a bid and all documents are returned in good condition to Bill R. McMorris & Associates, Inc. at the time that bids are opened.

CITY OF HEREFORD, TEXAS By: W.B. Dowell, Mayor F-149-2c

**HAVING A GARAGE SALET?** Advertise it in the Hereford Brand for best results. For a minimum charge of \$2.00 your ad will go into 4,500 homes. Call by 3 p.m. the day before it is published or before 3 p.m. on Friday for Sunday's issue.

## The Lighter Side

**Who Says Cows Can't Fly?** LAJAS, Puerto Rico (AP) — The mountain farmer thought his cows were walking funny. Little did he know at the time that the bovines were high on marijuana.

Police said Tuesday that the farmer, who was not identified, told authorities his herd of cows apparently stumbled upon a bundle of marijuana that had been tossed from an airplane. Mistaking the marijuana weed for hay, the cows feasted.

Authorities said they found unneaten portions of the pot when they searched the pasture in the island's southwest corner. They said the bale apparently had originated in Colombia.

Southwest Puerto Rico is a common drop point for pilots of small planes attempting to smuggle marijuana into the United States, police said.

Skunk Supporter Giving Up Fight CHICAGO (AP) — Bill Stanton, a 49-year-old electrician, says he's abandoning his fight to have the skunk named Illinois' state animal.

Stanton, who adopted a skunk called "Whiskbone" a few years back and was forced by the state to give it up, said he can't afford the legal fees.

In November, Illinois school children elected the white-tailed deer as the state animal, and the Legislature this year was expected to confirm the decision.

**Oxycal Vitamin Supplement** Now Available at **Gibson's Pharmacy**

# For God So Loved The World

**AVENUE BAPTIST CHURCH**  
Rev. Buster Grigg  
130 N. 25 Mile Ave.

**BIBLE BAPTIST CHURCH**  
Rev. Kenneth Carroll, Pastor - 647-2402  
501 S.E. 3rd - Dimmitt, Texas 79027

**DAWN BAPTIST CHURCH**  
Jim Hickman, Pastor  
Sunday Services 9:50 a.m. - 6 p.m.

**FIRST BAPTIST CHURCH**  
Doug Manning, Pastor  
Fifth and Main Streets

**FIRST BIBLE BAPTIST**  
4th and Jackson  
Gorden Parsley, Pastor - 364-2962

**FRIO BAPTIST CHURCH**  
Pastor, Gene Tone  
Frio Community

**GREENWOOD BAPTIST CHURCH**  
"A Bible Baptist Church"  
Rev. Gary Bandy, Pastor

**MT. SINAI BAPTIST CHURCH**  
Melvin Martin

**PALO DURO BAPTIST CHURCH**  
Wildorado Community  
Wendel Taylor, Pastor

**SAINT JOHN BAPTIST CHURCH**  
400 Mable Street  
Rev. C.W. Allen

**SUMMERFIELD BAPTIST**  
Brother Cliff Hargrove

**TEMPLE BAPTIST CHURCH**  
Rev. J.L. Bozeman  
Forrest Ave. and Ave. K

**PRIMIRA IGLASIA BAUTISTA**  
Henry Amar, Pastor

**TRINITY BAPTIST CHURCH**  
Southern Baptist - Rev. C.F. Powell  
205 E. 6th

**WESTWAY BAPTIST CHURCH**  
Rev. Freelin E. Suttle  
Route 4, Hereford

**BIPPUS COMMUNITY CHURCH**  
Gene Brock, Pastor - Preaching 1, 2, 3, 4  
Sundays, 5th Sunday, Singing

**SAINT ANTHONY'S CATHOLIC CHURCH**  
The Rev. Paul Haefner, Pastor  
Harrison Highway at 25 Mile Ave.

**LA MISION DE SAN JOSE**  
13th & Brevard  
Pastor, Rev. Jim O'Connor

**CHURCH OF THE NAZARENE**  
Rev. Bob Huffaker  
16th & Blackfoot

**IMMANUAL LUTHERAN CHURCH**  
100 Avenue B  
"The Church of the Lutheran Hours"  
Pastor - Edwin Brown  
Service 10 A.M. - Sunday School 11:00 A.M.

**TEMPLO LA MERMOSA**  
220 Barker  
Rev. Andres Del Toro  
Special Prayer 24 Hours A Day

**HEREFORD COMMUNITY CHURCH**  
Pastor, Rev. Morris Means  
15th & Whittier - 364-8866

**ASSEMBLY OF GOD CHURCH**  
Steven D. Bookout, Pastor  
15th & Ave. F

**CHRISTIAN ASSEMBLY**  
Waylon W. Bruton, Pastor  
South Main  
364-2284

**FAITH ASSEMBLY OF GOD**  
401 Country Club Drive  
Rev. David Brecheen

**LA EGLESIA DE CRISTO**  
Pete Vega, Minister  
364-6401 - 334 Avenue F

**FIRST METHODIST CHURCH**  
Rev. William D. McReynolds  
501 North Main

**WESLEY UNITED METHODIST CHURCH**  
Reg. Jesse Hodge, Pastor  
410 Irving

**IGLESIA METODISTA SAN PABLO**  
Rev. Emilio Montemayor, Minister

**CENTRAL CHURCH OF CHRIST**  
Wilson Wallace  
148 Sunset Dr. - 364-0594

**PARK AVE. CHURCH OF CHRIST**  
703 W. Park Ave.  
15th STREET CHURCH OF CHRIST

15th and Blackfoot  
J.M. Gillpatrick, Minister

**THE CHURCH OF CHRIST**  
319 Ave. I - 10:30 A.M. - 6 P.M.  
364-0178 - 364-7208 - 364-6563

**CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**  
(Mormon)  
Country Club Drive

**FIRST CHRISTIAN CHURCH**  
Rev. Mac McCarter - West Park Avenue  
Sunday School - 9:30 a.m. Worship - 10:50 a.m.

**GRACE GOSPEL CHURCH**  
Rev. Paul Underwood Jr.  
13th & Avenue K

**UNITED PENTECOSTAL CHURCH**  
Rev. Warren McKibben  
364-6578 - Ave. H. & Lafayette

**FIRST PRESBYTERIAN CHURCH**  
610 Lee Street  
George D. Belford, Pastor

**ST. THOS. EPISCOPAL CHURCH**  
Rev. Charles R. Threewitt, Pastor  
610 West Park

**SEVENTH DAY ADVENTIST CHURCH**  
C. L. White, Pastor  
West Park Addition

**LA IGLESIA DE SAN ANTONIA**  
North 25 Mile Avenue

**TEMPLO CALVARIO ASAMBLEA**  
Union and Avenue G  
Rev. Hector Sanchez

**FAITH MISSION CHURCH OF GOD IN CHRIST**  
Rev. Richard Collins  
307-309 Brevard - Hdme Ph. 364-6698  
**JEHOVAH'S WITNESS**  
111 Avenue H



**YOU LIVE YOUR FAITH WHEN YOU SHARE WITH OTHERS**



There is no greater expression of faith than the translation of it into good deeds: the sharing of our blessings with those less fortunate than ourselves. However, the concept of sharing goes far beyond the mere distribution of our material wealth to the poor; it also includes the gift of your time, patience, understanding and friendship. Visit the old and the sick; talk to them, read to them, run errands for them, give a ride to someone who is in need of it. Remember that the finest gift of all is that of yourself, given quietly and without fanfare; and you will be the better for it. Learn more about the true spirit of giving by attending your Church.

"He that hath pity upon the poor lendeth unto the Lord; and that which he hath given will he pay him again."

— Proverbs 19:17

Those who bring sunshine to the lives of others cannot keep it from themselves.  
— Sir James Matthew Barrie

*Faith Lets You Discover  
A New World Of Happiness*

**These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.**

**A to Z TIRE & BATTERY**  
Troy Rhodes

**BRANDON & CLARK ELECTRIC**  
364-5470

**C & W CARPET**  
364-3448

**CASE POWER & EQUIPMENT**  
L.B. Herring, Manager

**CONSUMER'S FUEL ASSOCIATION**  
"Bub" Sparks, Manager

**DICKIE'S RESTAURANT**  
364-6901

**FIRST NATIONAL BANK**  
Since 1900

**GILLILLAND-WATSON FUNERAL HOME**  
Marlin Gilliland - John Gilliland - Charles Watson

**DAVIS IMPLEMENT CO.**  
W. L. Davis, Jr.

**HEREFORD IRON & METAL**  
Anson A. and June Dearing

**OGLESBY IMPLEMENT CO.**  
Cecil Oglesby

**LOERWALD BROTHERS**  
231 W. 2nd

**HEREFORD STATE BANK**  
"We're the Bankers"  
"We're Here to Serve You"

**HI PLAINS SAVINGS & LOAN ASSOCIATION**  
364-3535

**THE HEREFORD BRAND**  
364-2030

**WEST TEXAS RURAL TELEPHONE**  
Cooperative Incorporated  
Thomas A. Hyer, General Manager

**CARL McCASLIN LUMBER CO.**  
Carl G. McCaslin

**SONIC DRIVE-IN**  
305 N. 25 Mile Avenue  
Tom & Sandy Beatty

**Hereford Cablevision**  
364-3912

**SECURITY FEDERAL**  
1017 W. Park Avenue

**SUIT'S AUTO SUPPLY COMPANY**  
364-1500

**PITMAN GRAIN CO.**  
John D. Pitman

**RIX FUNERAL DIRECTORS OF HEREFORD**  
Park Avenue & Greenwood  
(Hereford's Finest)

**McRIGHT GARAGE**  
Mr. & Mrs. Clyde Oldham

**KELLEY ELECTRIC**  
Virgil Kelley

**THE INK SPOT, INC.**  
C. E. Coleman Jr.

# 1981 Women's Division Officers



**BETTY GILBERT**  
President



**WOMEN'S DIVISION** officers for 1981 include, past president and parliamentarian, Mrs. Wilson left to right, Carolyn Canon, first vice president; Shirley Wilson, secretary; and Frances Berry,

**COMPLETING THE Board** for 1981 are, left to right, Leatrus Clark, Jane White, second vice president; and Mary Thomas. Mrs. Clark and Mrs. Thomas are holdover directors. Mrs. White is an incoming director. Retiring directors are Olivia Denning and Marcia Snyder.



**Woman of Year**  
Georgia Sparks, with husband Bub, accepts coveted Women's Division honor.

Building for a greater Hereford &  
Deaf Smith County

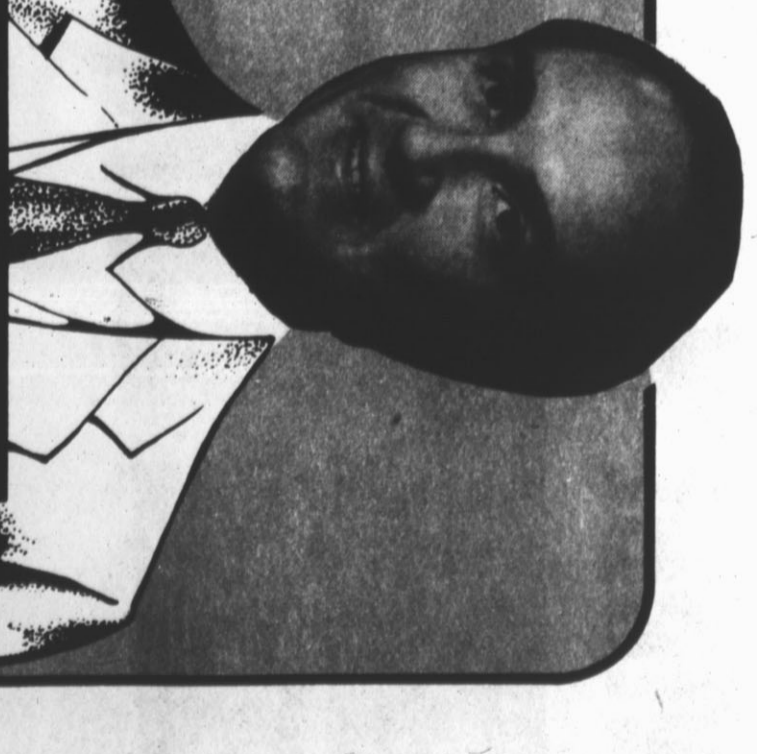
# The First National Bank of Hereford

Since 1900

Member FDIC

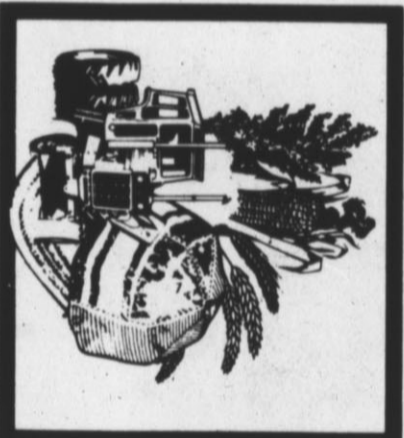
## Deaf Smith County Chamber of Commerce

1981  
Annual Banquet  
And  
Program of Work  
Bull Barn  
Feb. 5, 7 p.m.



# Together . . .

Agriculture  
Business  
Industry



### 1981 C of C Board

- Tom Burdett, President
  - Bill Johnson, Vice President
  - Bob Gentry, Treasurer
  - Ken Rogers, Past President
  - Michael Carr, Executive V.P.
- DIRECTORS (1979-81)**
- Dr. Milton Adams
  - Earl Brookhart
  - Dr. Dennis Canon
  - Joan Coupe
- DIRECTORS (1980-82)**
- Tom Burdett
  - Bob Gentry
  - Bill Johnson
  - Bill Rehauer
- DIRECTORS (1981-83)**
- Calvin Jones
  - Buddy Peeler
  - Bob Sims
  - Don Tardy

### OFFICE STAFF

- Michael Carr, Executive V.P.
  - Tom Shakocius, Office Mgr.
  - Carolyn Killough, Bookkeeper
  - Carmen Roman, Secretary
- WOMEN'S DIVISION**
- Betty Gilbert, President

### BANQUET PROGRAM

- Welcome..... Ken Rogers
- Invocation..... Bill Johnson
- Introductions..... Bob Gentry
- Citizen of Year Award..... Sid Shaw
- Introduction of Officers..... Tom Burdett
- President's Remarks..... Tom Burdett
- Guest Speaker..... Cheryl Prewitt  
Miss America 1980

### ACKNOWLEDGEMENTS

- Ken Rogers & Speedy Nieman, Banquet Co-Chairmen
- DeAnn Cason, Dinner Music
- Olivia Denning, Chairman, decorations,  
Women's Division
- Herford Hustlers      Holly Sugar Corp.
- Herford Camp Fire Council
- Herford Key Club      Sante Fe Railway
- Soundstage 1 of Herford, providing the sound  
system equipment for Tonight's Banquet

# Meet Your Officers . . . . .



**TOM BURDETT**  
President



**BILL JOHNSON**  
Vice President



**BOB GENTRY**  
Treasurer

## A Message from President Tom Burdett:

The year 1981 has commenced on a very positive note in the Deaf Smith County Chamber of Commerce. First, I want to express my appreciation to the Board of Directors and the members of the Deaf Smith County Chamber of Commerce for the confidence that you have placed in me.

To say the least I am humbled by the challenges and opportunities that lie ahead. I pledge to each of you and to our entire community my very best and I can assure you that I approach this job and face these challenges with great enthusiasm.

My first and primary goal for the Chamber of

Commerce during the year 1981 will be to increase the membership of the Chamber of Commerce as significantly as possible. All of us on the Board of Directors believe that the greatest way to achieve the goals of the Chamber of Commerce will be to increase our membership substantially and involve many more firms, businesses, farmers, and other individuals in our Chamber of Commerce work.

Our program of work and areas of responsibility are published elsewhere in this publication. I am excited about the program of work that has been adopted by our Board of Directors. Each of our board members has agreed to work as a

liaison director with the respective committees. Therefore, I believe that all of us in the Chamber of Commerce can expect great things from our committees. To those who have agreed to chair these various committees, I express a very big "Thank You" in advance for undertaking these challenges.

As we begin this year with new hope, new ambitions, and new challenges, it is exciting to think about the opportunities that are ahead at the national, state, and local level. With YOUR help we can successfully meet these challenges.

Sincerely,  
Tom Burdett



We're The Bankers. . .  
... We're Here To Serve You

"Congratulations to the Chamber

on a great year in 1980

Best wishes for 1981"

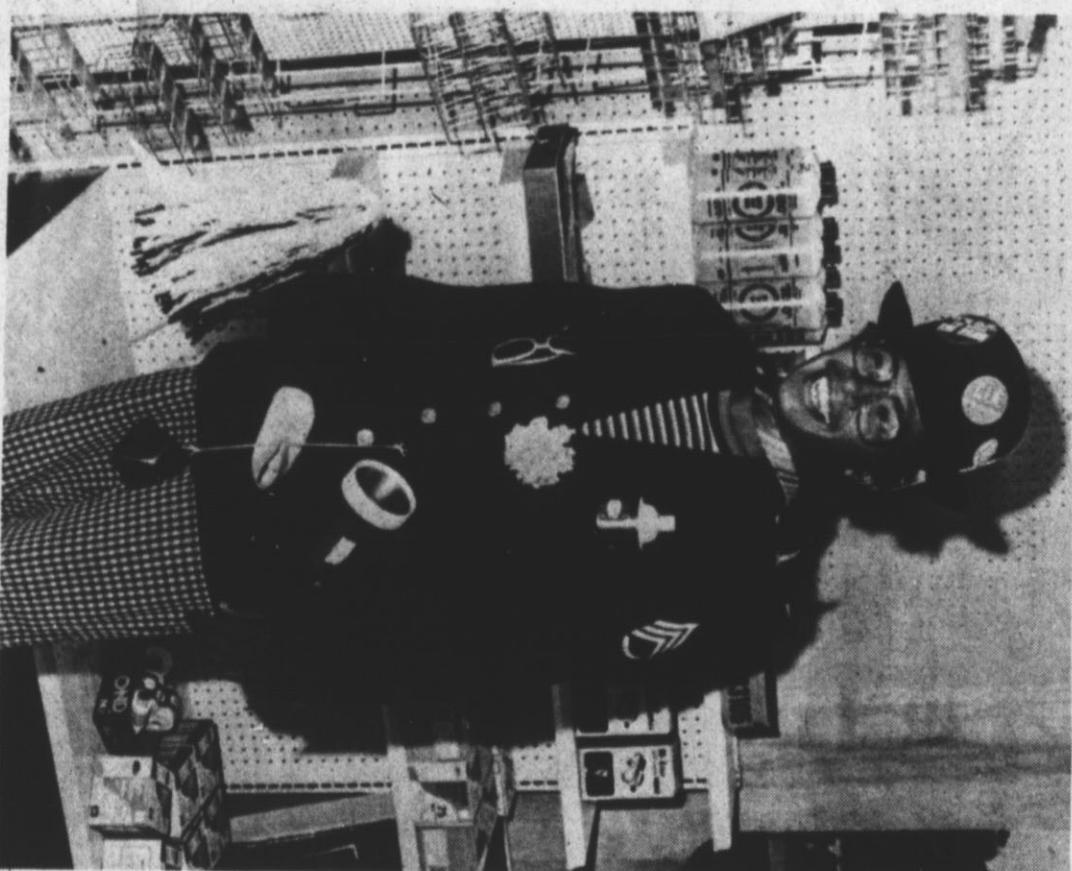
212 SAMPSON

364-3456

MEMBER  
FDIC

TIME & TEMPERATURE DIAL 364-5100

## Townwide Effort Puts Fun Into Business



Pudgy Vargas at Anthony's wore a crazy mixture of clothes in the August promotion.



Ricky Castillas was the watermelon eating champion for the Crazy Daze promotion.



Mel and Shirley Robison of Sugarland Drug as Miss Piggy and Conchhead.

"TOGETHER" . . . in 1981

# THE HEREFORD BRAND

Serving All of Deaf Smith County  
and Surrounding Area

# TG & Y

family centers

Lift up your spirits in 1981

DELLA and DAVID HUTCHINS

# The Store

10 Miles South on Dimmitt Hwy

1-947-5320

Looking Forward Together In 1981

# SHOOK

TIRE & SERVICE

600 W. 1st

MANAGER - FLOYD STRATTON

364-1010

## Chamber Supports Annual Crazy Daze



Thelma Mercer at Gaston's and radio man Tom Simons "ham it up" for the photographer.



Anthony's in the Mall featured this Crazy trio of Lori Warren, John Cantu and Jamie Marquez.



Bert Jacks, Merle Norman Cosmetics, and Gladys Cavness, First National Bank, won Crazy Daze costume contest and trip to Dallas.

## ... and Directors for 1981



**KEN ROGERS**  
Past President



**DR. MILTON ADAMS**



**EARL BROOKHART**



**DR. DENNIS CANON**



**BILL REINAUER**



**JOAN COUPE**



**CALVIN JONES**



**BUDDY PEELER**



**BOB SIMS**



**DON TARDY**



**BETTY GILBERT**

Behind The Chamber In 1981  
**Hereford Janitor Supply, Inc.**  
1301 E. Park Ave  
364-0517

Support the Deaf Smith County Chamber of Commerce  
**ALLRED OIL CO. INC.**

"FINE PRODUCTS"  
**Phillips 66**  
P.O. Box 590  
VETERAN PARK ROAD  
PHONE 364-3366

**TOGETHER FOR A BETTER TOMORROW**

*West Texas Rural Telephone*

DIMINITY HWY 305

COOPERATIVE INCORPORATED  
HEREFORD

364-3331

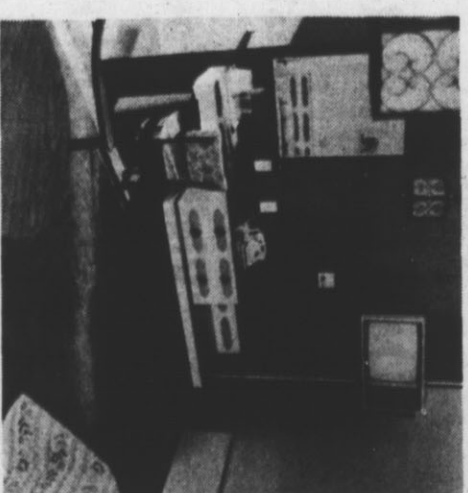
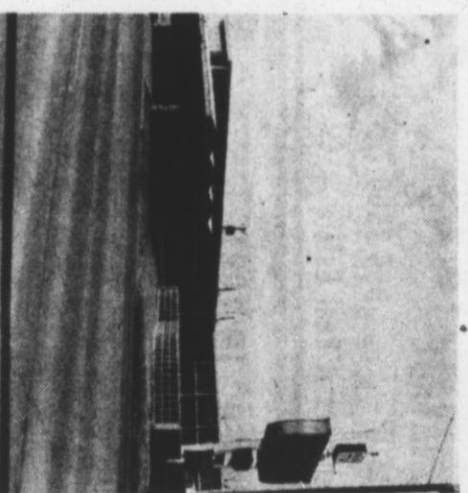
Growing With Hereford and The  
Deaf Smith County Chamber of Commerce

**Chateau Inn**

500 West First

364-0960

- DISTINCTIVE ACCOMODATIONS
- ALL NEW QUEEN BEDS
- DIRECT DIAL TELEPHONES
- ALL NEW CARPETS
- CABLE COLOR TV'S
- VERY FRIENDLY SERVICE



## Retiring Directors of the Chamber



**SPEEDY NIEMAN**  
Past President



**DAVE HOPPER**



**JAMES HULL**



**BUTCH WHITE**

## C of C Office Staff



**MICHAEL CARR**  
Exec. Vice President



**TONI SHAKOCIUS**



**CAROLYN KILLOUGH**



**CARMEN ROMAN**

## Honor Roll of Past Presidents

- 1918-24 D.L. McDonald  
1929-30 T.E. Sogler  
1931 John P. Slaton  
1931-32 W.E. Dameron  
1934 A.O. Thompson  
1935 B.H. Hopkins  
1936 Joe Starnfield  
1938 A.H. [Bud] Stren  
1939 Miles Robertson  
1940 D.H. Alexander  
1941 W.E. Dameron  
1942 R.L. Thompson  
43-44 H.A. Clane  
45-46 Wayne Evans  
1947 Homer Brunally  
1948 Francis Herdwick  
1949 Henry Sears  
1950 O.L. Bybee  
1951 Bruce Wooddell  
1952 J.R. Allison  
1953 Paul Harvey  
1954 Tom Alderson
- 1955 Ralph Handtge  
1956 Townsend Douglas  
1957 Dr. A.T. Mills  
1958 Marcus Latham  
1959 J.R. Johnson  
60-61 C. Palmer Norton  
1962 Clint Farnby  
1963 Maurice Tanshill  
1964 Austin Kose Jr.  
1965 Wayne Thomas  
1966 Raymond White  
1967 Nell Cooper  
68-69 Ernest Langley  
1970 Virgil Marsh  
1971 Charles Hoover  
1972 Melvin Jayroe  
1973 Jim Conkright  
1974 Roy Faubus  
1975 R.W. [Bud] Eades  
1976 R. Donald Hicks  
1977 Joe Shubelberger  
1978 O.G. [Speedy] Nieman
- 1979-80 Ken Rogers

## Sugarland Drug

Mel & Shirley Robison,  
Pharmacists

"Visit Our Fountain"

Sugarland Mall

364-2344

Congratulations to the Officers & Directors



Deaf Smith County  
Chamber of Commerce  
**MELVIN G. JAYROE**  
— REALTOR —

804 S. 25 Mile Ave.

— Residential & Commercial Real Estate —



WORKING "TOGETHER" IN 1981

**LATHAN GARNETT**

810 S. 25 Mile Ave.

364-7350

Res. 364-7072



## Cost of Living Index

# Hereford: A Great Place to Live

Among the 11 cities of more than 500,000 population represented in the fourth quarter 1980 Cost of Living Index prepared by the American Chamber of Commerce Researchers Association (ACCRA), living costs

ranged from 32.3 percent above the national average in New York City to 2.3 percent below the average in San Antonio. Nine of the 11 showed living costs above the U.S. average, which was based on price data collected for 24

### ACCRA Cost of Living Index (U.S. Average = 100)

City	ACCRA Cost of Living Index (U.S. Average = 100)
New York, NY	132.3
San Jose, CA	118.8
San Diego, CA	112.9
Detroit, MI	109.0
Denver, CO	107.3
Houston, TX	107.0
Baltimore, MD	104.1
Columbus, OH	102.8
Phoenix, AZ	102.7
Indianapolis, IN	99.8
San Antonio, TX	97.1

### ACCRA COST OF LIVING INDEX U.S. CITIES OVER 500,000 POPULATION FOURTH QUARTER 1980

City	All Items	Grocery Items	Housing	Utilities	Transportation	Health Care	Misc. Goods & Svcs.
New York, NY	132.3	112.8	134.5	211.7	106.3	146.1	115.8
Houston, TX	107.0	98.9	107.8	106.2	105.5	112.0	117.3
Detroit, MI	109.0	111.5	113.6	88.7	107.5	133.3	102.3
San Antonio, TX	97.1	94.0	101.9	92.6	92.0	90.6	105.3
San Diego, CA	112.9	99.1	147.8	77.5	103.7	128.6	106.3
Baltimore, MD	104.1	108.5	85.4	123.9	104.3	128.6	99.7
Phoenix, AZ	102.7	95.4	111.3	79.5	106.0	114.2	108.8
Indianapolis, IN	99.8	96.2	103.2	92.8	103.2	101.1	101.3
San Jose, CA	118.8	92.4	162.3	94.0	112.2	126.9	111.3
Columbus, OH	102.8	104.2	94.4	116.4	102.1	95.4	108.0
Denver, CO	107.3	103.4	126.6	89.7	99.5	107.3	103.3

Prepared by  
AMERICAN CHAMBER OF COMMERCE RESEARCHERS ASSOCIATION

Index, which measures inter-city differences in the costs of consumer goods and services, excluding taxes and non-consumer expenditures, is based on 44 items, for which prices are collected quarterly by the chamber of commerce or some similar organization in each participating city. Inter-city differences of three or fewer index points do not indicate statistically significant differences, according to ACCRA.

The all-items index is based on six components. Among the 11 largest cities in the fourth quarter report, the grocery items index ranged from 92.4 in San Jose to 112.8 in New York City. The housing index displayed considerably greater variation, with a high of 162.3 in San Jose and a low of 85.4 in

Baltimore. Utilities showed the broadest range, running from 77.5 in San Diego to 211.7 in New York City. For transportation, the range was bracketed by a high of 112.2 in San Jose and a low of 92.0 in San Antonio. Health care was lowest among the large cities in San Antonio, which posted an index reading of 90.6, and highest in New York, where the index was 146.1. Miscellaneous goods and services

varied least among the major cities in Baltimore, with a 107.7 index reading, and most in Houston, where the figure was 117.3.

In Hereford, the six component indexes were 102.4 for grocery items, 91.3 for housing, 82.1 for utilities, 100.8 for transportation, 84.7 for health care, and 94.3 for miscellaneous goods and services.



## Change of Command

Ken Rogers, left, handed over the president's gavel to Tom Burdett when C of C officers were installed earlier this month. Rogers served two terms as president.

Joe Mandina,  
Owner  
**The Cobbler**  
Custom Boot & Shoe Repair  
337 N. Miles

For Complete Tire Service  
See Troy Rhodes At  
**A TO Z**  
"Best Deal!"  
311 South 25 Mile Avenue

LOOKING FORWARD

TO SERVING YOU  
IN THE COMING  
**Deaf Smith**  
HELPING TEXAS GROW  
**REG**

**PITMAN**



**PITMAN COMMODITIES**

Post Office Box 1937, Hereford, Texas 79045

Serving The Hereford area Since 1930.



Miss Hereford 1980

Diane Warden  
(Right)

Miss Teen Hereford

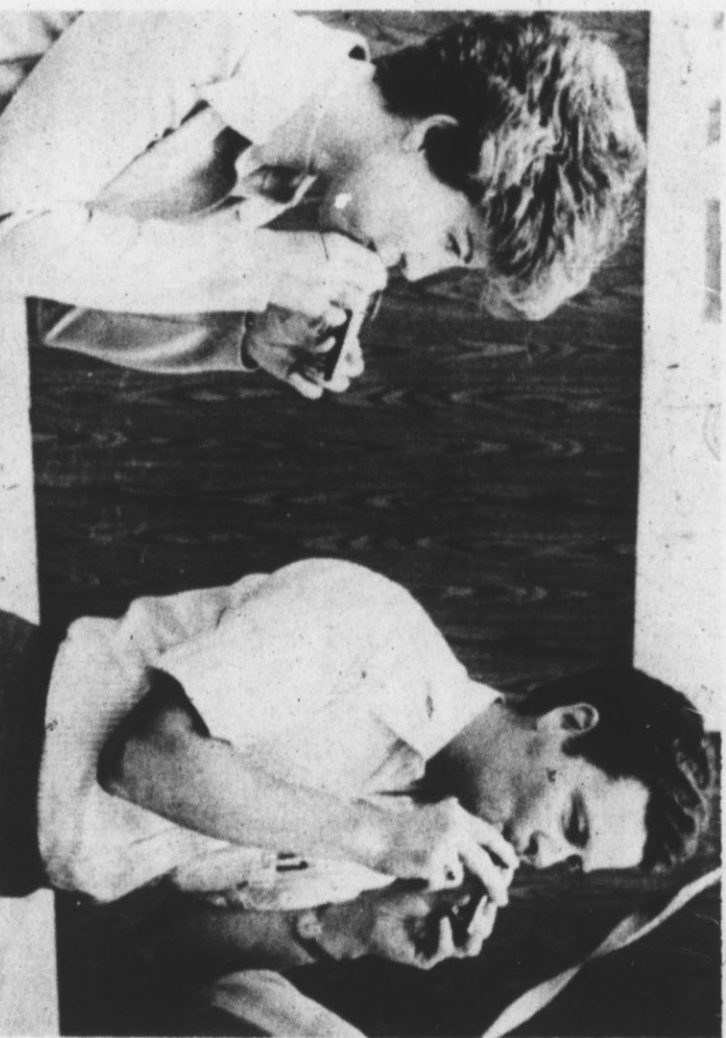
Kellie Howell  
(Left)

Annual Pageant Sponsored by  
Women's Division, Chamber of Commerce



Lola Curtzinger received "Bull Chip" award for community service.

**Fun Breakfast  
Popular With  
Community**



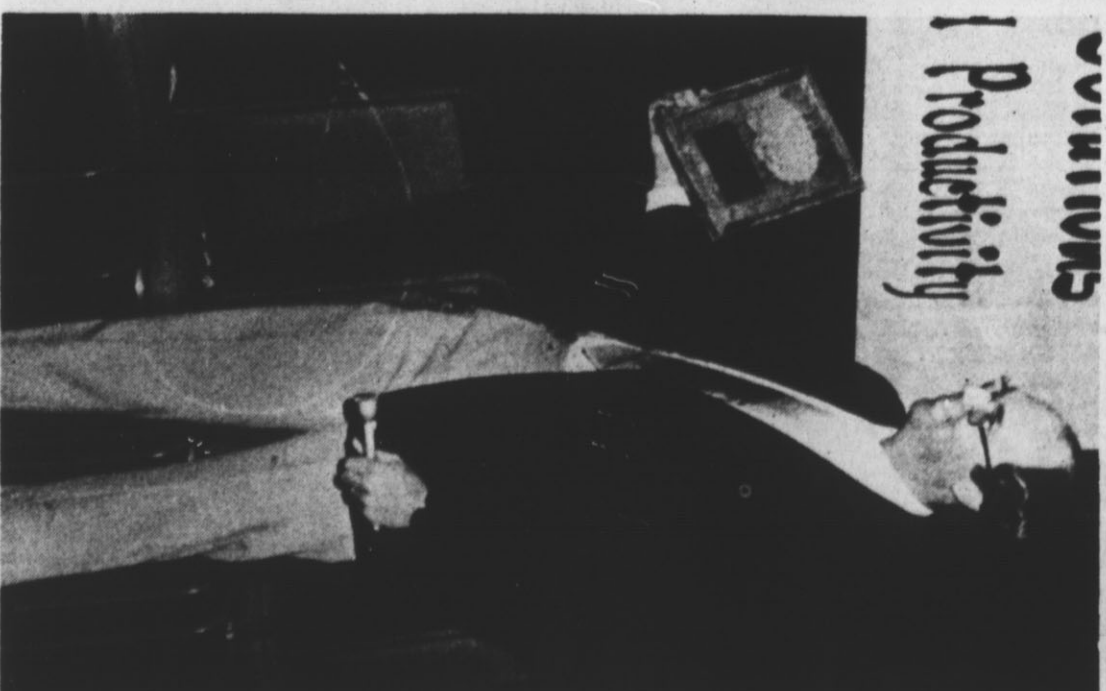
Frances Berry and Jim Conkright perform on kazooes during a breakfast.



Co-ecnee Manning



Co-ecnee Alfred



Lynton Alfred, a breakfast emcee, was another "Bull Chip" winner during the year.



COMMERCIAL PRINTING  
OFFICE FURNITURE & SUPPLIES  
364-0430 144 W. 4th



PARK AVENUE  
FLORIST, Inc.  
315 Park Ave.  
364-4042  
Terry Sparks  
Manager

Randy Griffin  
Owner

WORKING TOGETHER IN 1981  
*Don E. Tardy*  
Company  
INSURANCE & REAL ESTATE  
803 WEST 1st 364-4561

STAGNER-ORSBORN BUICK-PONTIAC-GMC  
Strong Chamber Activities  
make a stronger Future  
Wouldn't you really rather have a BUICK?  
or Pontiac or GMC Pickup.  
142 N. Miles Ave. HEREFORD  
BUICK 364-0990

From Your Friends at  
**ARROWHEAD MILLS**  
A Whole Food Company

110 S. Lawton

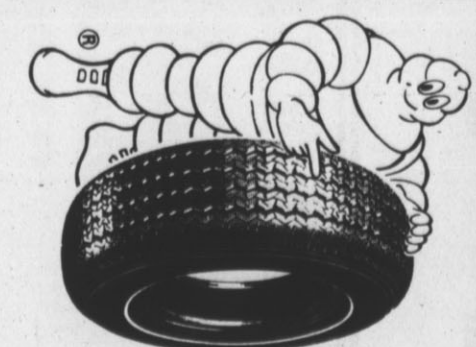
364-0730

Best Wishes for  
A Productive 1981

**CASHWAY LUMBER**

Hwy 385 South

364-6002



**MICHELIN**  
WE PUT AMERICA ON RADIALS

BACKING THE CHAMBER  
**Charlie's Tire &  
Service Center**

Charles Burfield, Owner

501 W. 1st

364-5033

## Hereford Hustlers serve as public relations group for Chamber

Members must earn points through various Chamber activities and projects through the year.



Hustlers chairman Gladys Cavness and secretary Carroll Ann Simmons plan new year as Tom Burdett, Mike Carr and Lee Umsted look on.



The Hustlers had a welcome party for Petra Benavides, new director of Big Brothers - Big Sisters in Hereford.

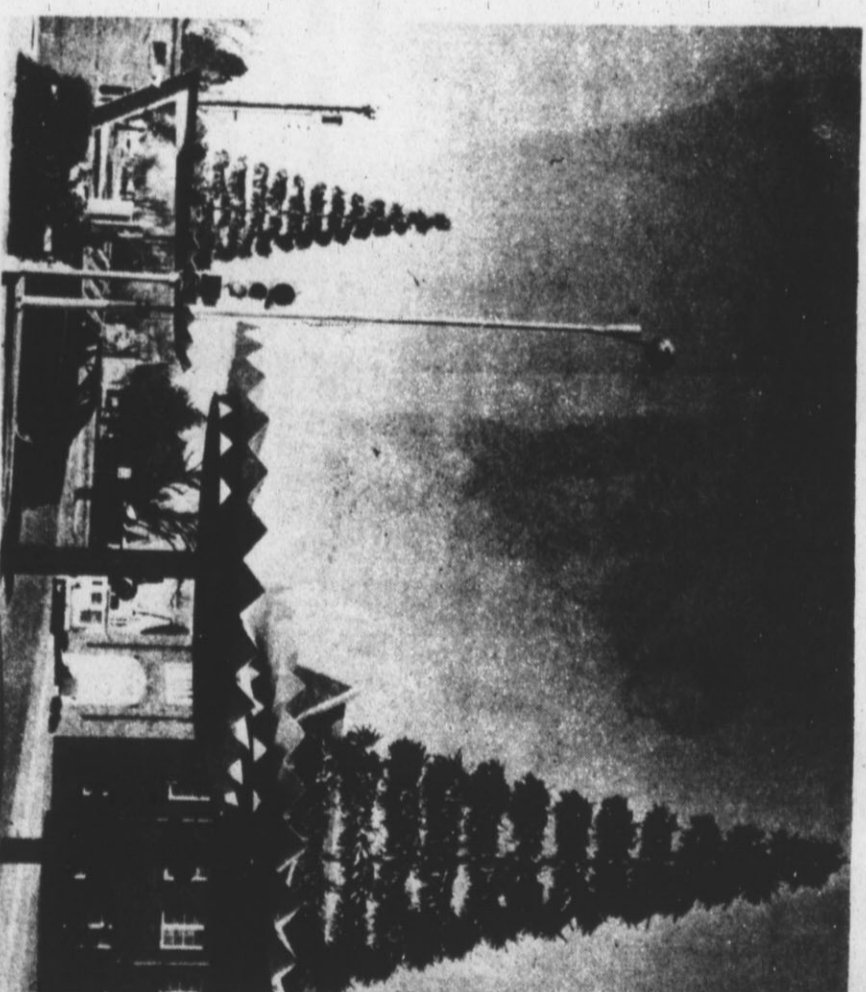


Gov. Bill Clements and his wife receive the red-carpet treatment from Hustlers as they enter the Bull Barn.

# Christmas Lighting Project

## The Deaf Smith County Chamber of Commerce

*would like to acknowledge and express our appreciation to the following merchants and individuals for their support this year of the city-wide Christmas Lighting Fund. It is through their help that we will be able to continue to improve and add to our decorations.*



- A to Z Tire & Battery
- Alfred Oil
- American G.I. Forum Aux.
- American Legion
- Anderson Wholesale
- Ann's Kuhl Shop
- BAMCO of Hereford
- BIM Sales & Service
- Barrett-Fisher Co.
- Bay View Study Club
- Beaver's Parts & Machine Co.
- Mike Betzen
- Bradford Trucking
- Brown Sheet Metal
- Carlson's Barbeque
- Charlie Hill Real Estate
- City of Hereford
- Coca Cola Bottling Co.
- Cowan Jewlers
- Conwert Bybee Line & Hoelscher
- Credit Bureau of Hereford
- Family Home Real Estate
- First National Clinic
- First National Bank
- Gunn Bros. Stamps
- Harman's
- Dr. Eugene Hendon
- Hereford Bi-Products
- Hereford Garden Club
- Hereford Janitor Supply
- Hereford Medical & Surgical Clinic
- Hereford Medical & Supply
- Hereford Texas Federal Credit Union
- Hereford Travel Agency
- Hereford Senior Citizens
- Mrs. Jack Higgins
- KIPAN
- Kiwanis Club of Hereford
- La Marra-Mia Study Club
- Little's
- Loane Star Agency

Christmas decorations shown above are furnished each year through contributions arranged by the Chamber of Commerce.

If you would like to help with the Christmas Lighting Fund, your contribution in any amount would be very much appreciated. You may mail your contribution to the Deaf Smith County Chamber of Commerce Christmas Lighting Fund, Box 182, Hereford, TX 79045

- Lone Star Study Club
- Lynette Apartments
- Mar-L-O Chemical Co.
- M.E. Moses
- Carl McCaslin Lumber Co.
- C.F. Newsom
- Ogelsby Equipment Co.
- Oswalt Division Butler Mfg. Co.
- Panclena Tire & Supply
- Paints Cage
- Park Ave. Florist
- Pioneer Natural Gas
- Pizza Hut
- Plains Motel
- Plains Insurance Agency
- Pre-Feeders Inc.
- Pro Sports Center
- Property Enterprises
- Roberts Appliances
- Rutherford's Department Store
- Jerry Shipman
- Shoemaker Berry & Co.
- Short's Furniture
- Southwestern Bell Telephone
- Spangler's Diamonds
- Sports Stop
- Stager-Osborn Buick
- Sugarland Feed Yards
- Sull's Auto Supply Co.
- T&EY
- T&GCO
- Taylor & Sons
- A.O. Thompson Abstract
- Tip Top Oil
- V.F.W. Auxiliary, Post #818
- V.F.W., Post #818
- WAC Seed Inc.
- Warren Bros. Motor Co.
- West Texas Rural Telephone
- White Auto Stores
- Whiteface Aviation
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Supporting the Deaf Smith County Chamber of Commerce

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# Hereford's Prospects Optimistic

By CHERI WARD  
Staff Writer

The new president of the Deaf Smith County Chamber of Commerce is enthusiastic and excited about Hereford's prospects for the next decade.

Tom Burdett, president-elect of the chamber, said Thursday that the age of the farmer is coming, and control of the world's economy will no longer be in the hands of OPEC nations, but in the hands of agriculturalists.

One of Burdett's main goals in his term as chamber head is greater involvement of farmers in the chamber.

"It is Deaf Smith County Chamber of Commerce, not similar to Maize Day in Ft. Worth or the XIT Rodeo in Dalhart, and community organizations including 4-H, FFA, Home Demonstration and garden clubs would be asked to support or initiate the project with chamber guidance.

**The Hereford Brand**  
January 9, 1981

A community-wide project to honor producers of agricultural products in the community has been proposed by Burdett and other chamber members. The project proposed is

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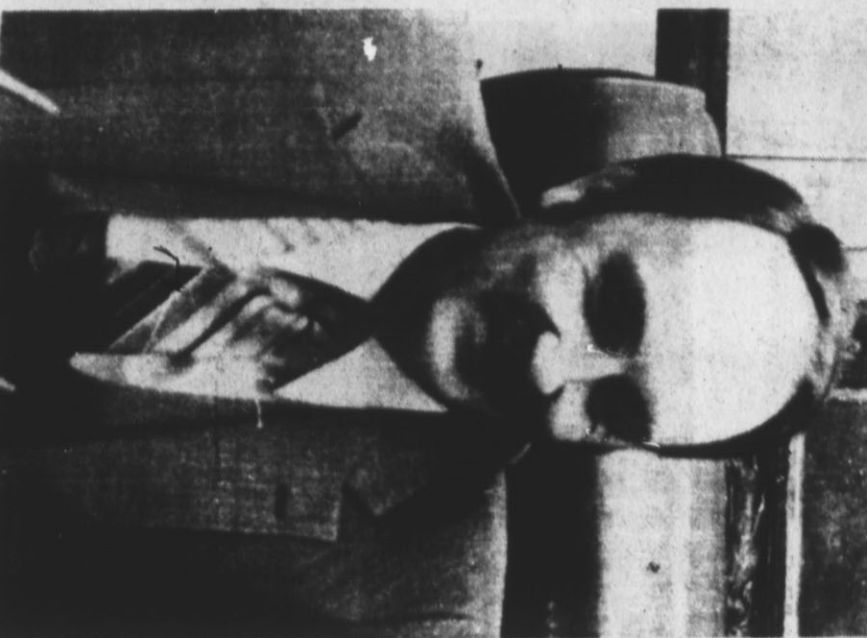
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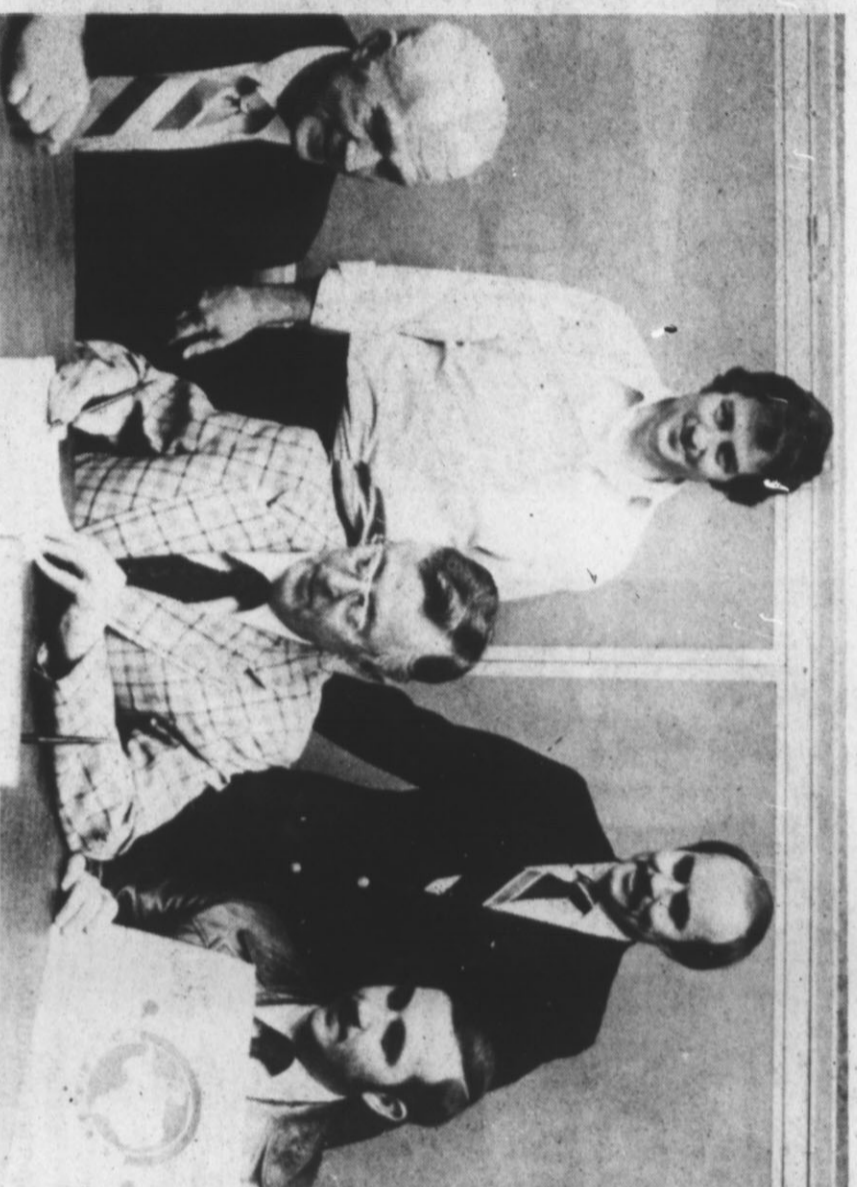
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Tom Burdett, new president of the Deaf Smith County Chamber of Commerce, put forward several goals to be accomplished by close cooperation of chamber members and coordination of chamber activities in a Thursday interview. Burdett, an enthusiastic supporter of Hereford, believes the age of the farmer has come to Deaf Smith County and the world.



Mayor Bartley Dowell signs Texas Industrial Week proclamation as chamber leaders Dick Montgomery, Bobby Veigel, Mike Carr and John Price watch.

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Flowers West

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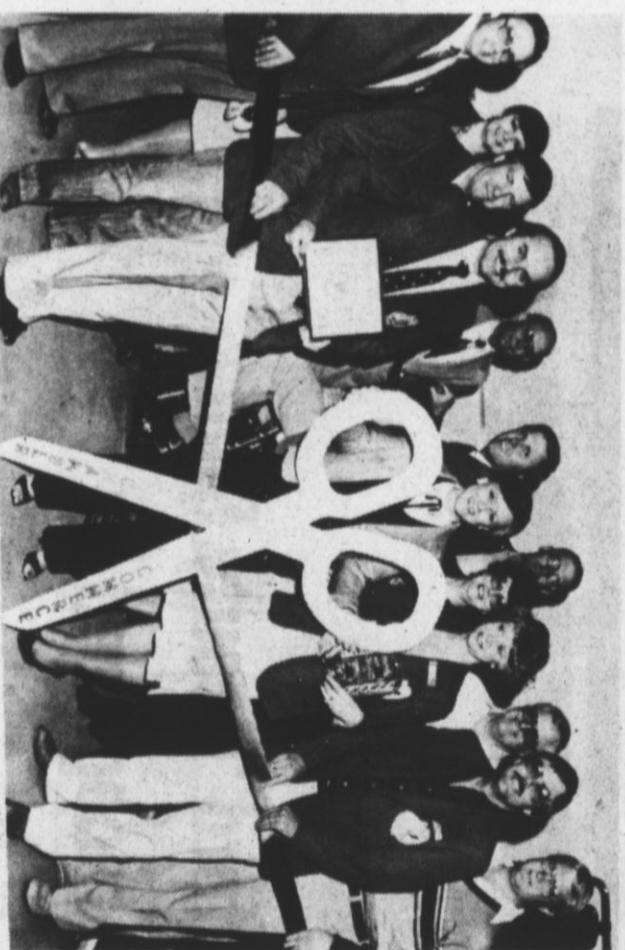
Only the best...  
Superland Mall

LaJean Henry, Owner

## Husters Conduct Ribbon-Cutting Ceremonies For New Hereford Businesses

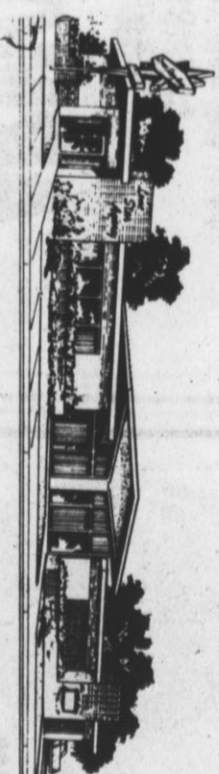


Among the many ribbon-cutting ceremonies in 1980 were Taco Villa and The Brass Spike, above, and The Diet Center and Charlie's Tire Service, below.



It takes two... the Chamber and YOU!

Ken Rogers  
Lloyd Sharp  
Jim Mercer  
Lynn Jones



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Grady Mutt receives 'Bul' from President Kdn Rogers

## A Message From Your Past President

Having served as your president for the past two years, I consider it an honor and a privilege. I feel that I have benefited from having served and look forward to continuing to be of service to Hereford and Deaf Smith County in the future.

There have been times of concern with Armour announcing their intention of closing and then a time of relief with the announcement that they would continue to operate the plant here. There was a lot of work put into this by many people and we extend our thanks to them. We were also successful in establishing the very best ambulance service anywhere with less problems, thanks to community-wide participation and a special thanks to both funeral homes who made this all possible.

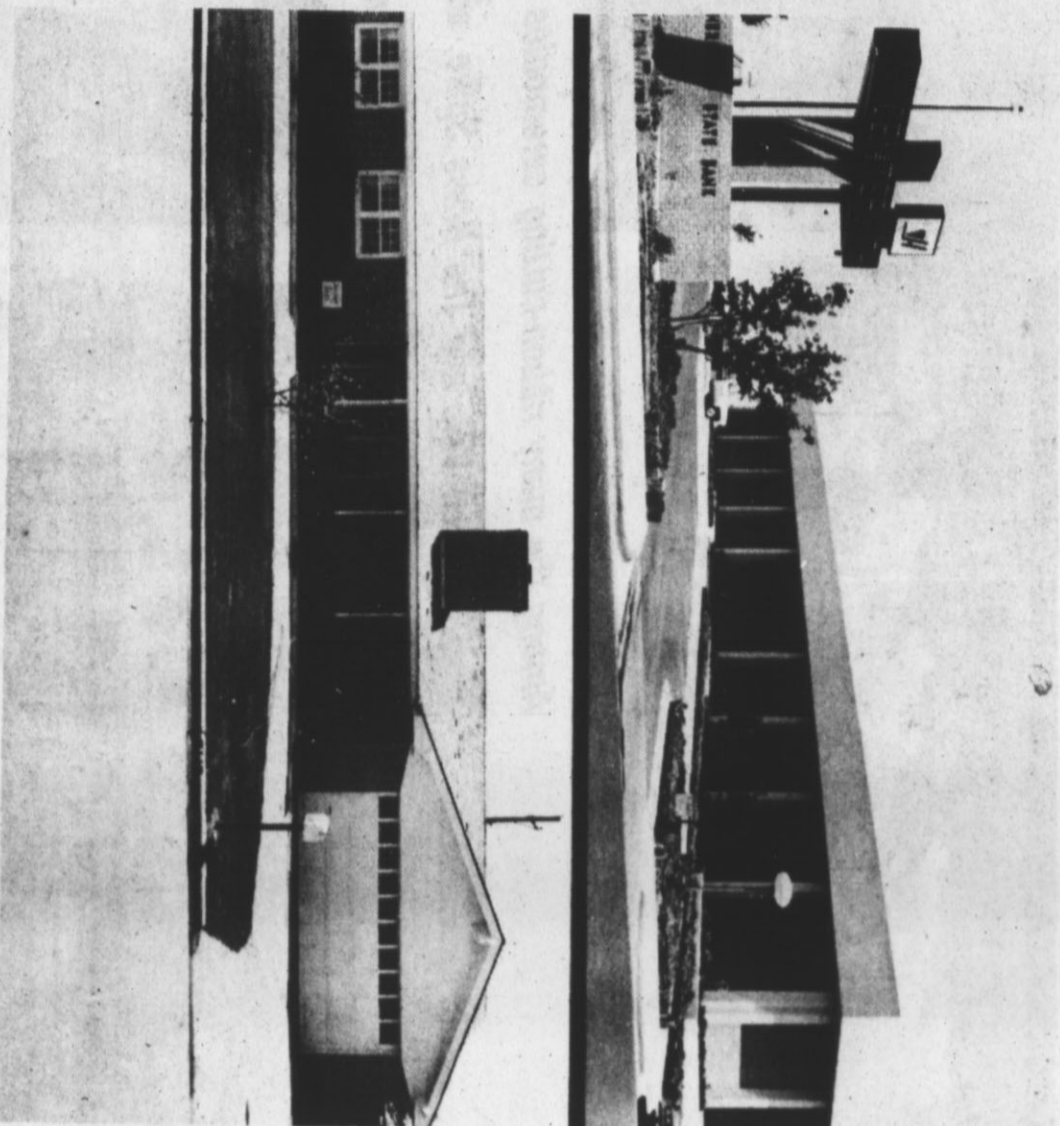
Your Board of Directors and committees have performed above expectation and for this spirit and attitude, I am grateful. This just proves once again what a tremendous group of people we have the opportunity to work and live with.

Your new president, Tom Burdett, and the Board of Directors and excited about the future and the work to be done. I offer them my support and I know you will do the same.

Thanks to so many people who have helped, May God Bless each of your lives.

Ken Rogers

## Chamber Confers Hereford Bull Award to Visiting V.I.P.'s



## Hereford 'Beauty Spots' recognized by Women's Division Beautification Committee

SUPPORTING THE DEAF SMITH COUNTY CHAMBER OF COMMERCE FOR A BIGGER 1981

### ARMOUR FOODS

**RIX** Funeral Directors of Hereford  
105 Greenwood 364-6533



**TOGETHER**  
Deaf Smith County Chamber of Commerce

**HOLLY SUGAR**

## ... including Clean-Up Week, Super Sports Weekend, Support of National Cowgirl Hall of Fame



The Sports Committee of Deaf Smith C of C sponsored the annual track, baseball, golf and tennis tournaments.

STANDING BEHIND AN ACTIVE CHAMBER.

### CONSUMER'S FUEL CO-OP ASSOCIATION INC.

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BACKING THE CHAMBER IN 1981



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JERRY SHIPMAN  
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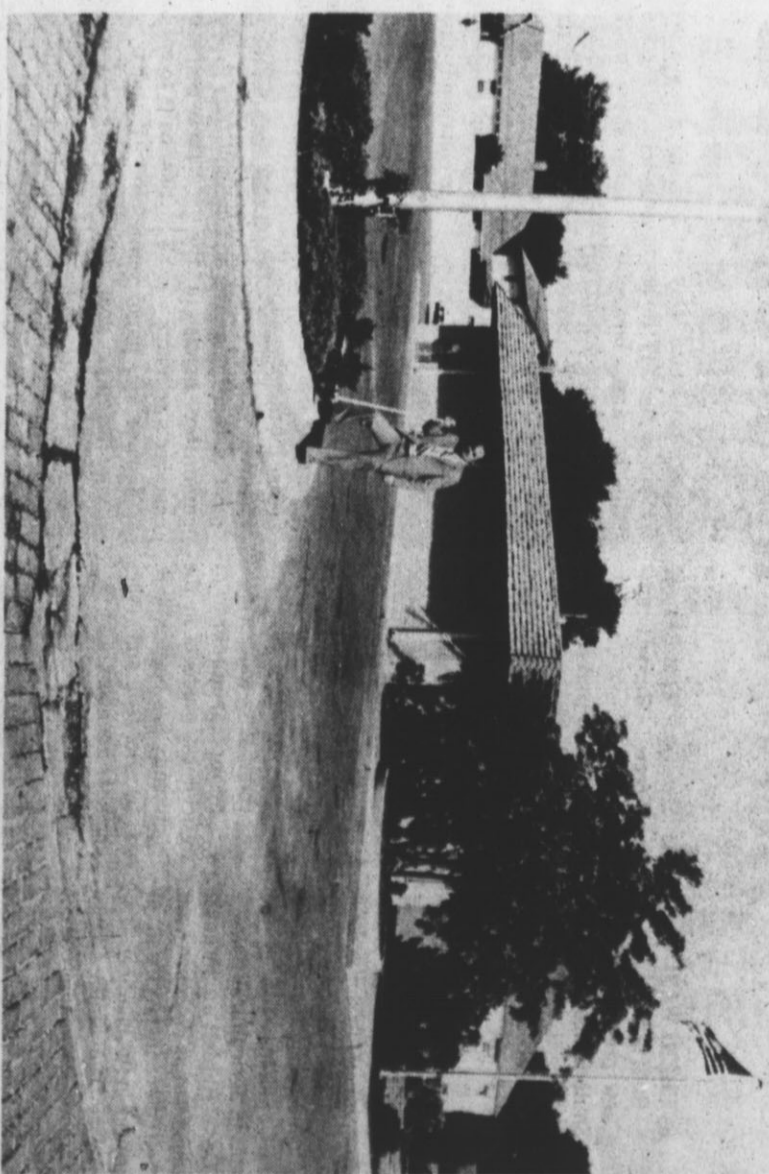


WORKING WITH THE CHAMBER FOR A STRONG 1981

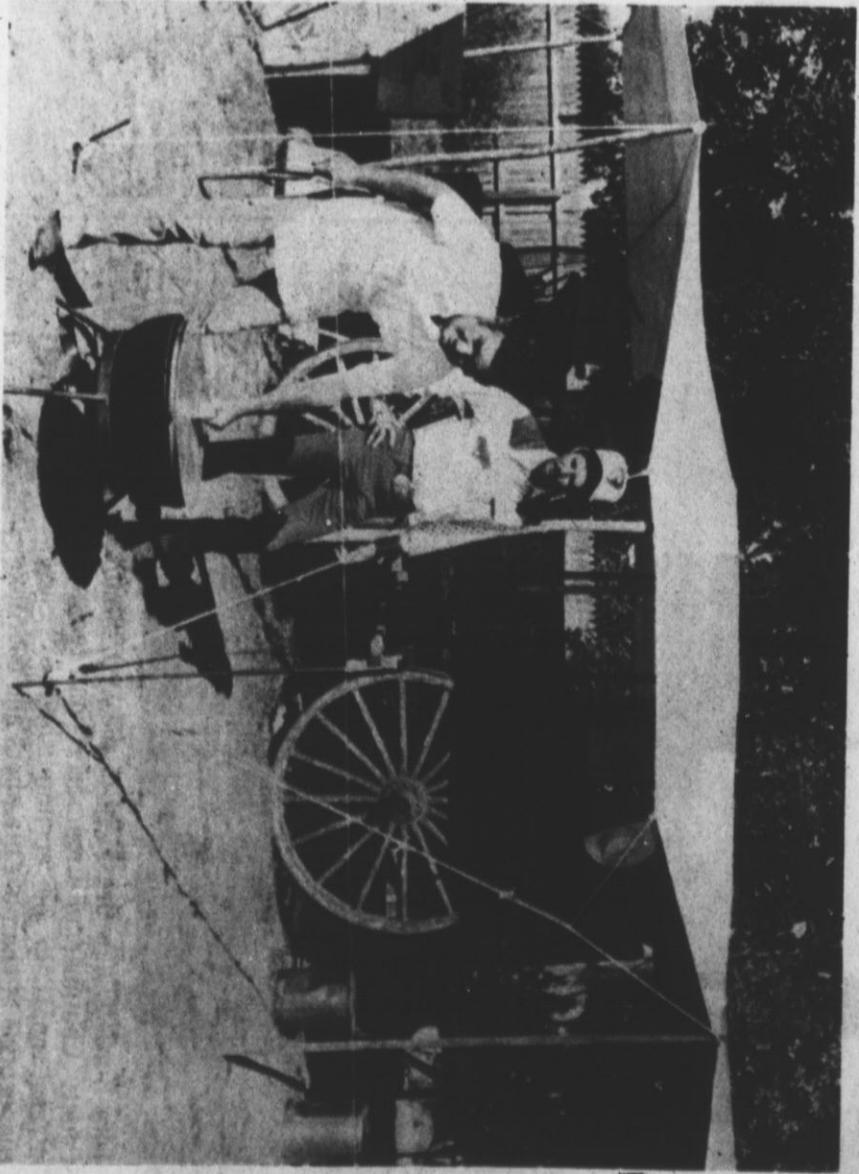


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South of Courthouse



C of C manager Mike Carr joins in the Clean-Up Week campaign by working outside the Chamber office.



A chuck wagon at the Hereford Riders Club arena was part of the barbecue feed for the All-Girl Rodeo.



A touring group of Australians were hosted to a Western-style barbecue by the Chamber.

The Chamber was involved in many areas . . .



Hereford Municipal Airport was crowded with "big birds" where the C of C helped open pleasant season.



This is your Chamber executive vice president? Yes, Mike Carr joined with merchants in the Crazy Daze Sales!

Citizen of Year Award is popular banquet highlight

### Citizens of the Year

(Presentations By Hereford Lions Club)

1946	Wayne Evans
1947	Dub Reeves
1948	W. E. Dameron
1949	L. B. Barnett
1950	Lyle Blanton
1951	Henry Sears
1952	Father Raymond Gillis
1953	S. O. Wilson
1954	Earl Phillips
1955	D. C. Kinsey
1956	Della Stagner
1957	Argen Draper
1958	Don Zimmerman
1959	Wayne Lawrence
1960	Faye Plank
1961	Jimmie Witherspoon
1962	Dr. Lena Edwards
1963	Mrs. Earl Springer
1964	Clint Formby
1965	Rev. Don Davidson
1966	Ed Skypala
1967	John Douglas Pitman
1968	Ray Cowser
1969	Earnest Langley
1970	Hugh Clearman
1971	Russell A. Wingert
1972	Jewel Smith
1973	A. J. Schroeter
1974	Raymond White
1975	Jimmie Alford
1976	Carl McCaslin
1977	Dr. A. T. Mims
1978	Mrs. Austin Rose Jr.
1979	Jim Conkwright



Jim Conkwright presented Citizen of Year plaque for 1979



Hereford Industrial Foundation officers Jimmy Rowton and Don Tardy discuss industrial prospects.

Growing With Hereford  
and the  
Chamber of Commerce  
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# 1981 Committee Chairmen



**Fun Breakfast**  
Doug Manning

Support and produce bi-monthly Fun Breakfast for Chamber members, guests and friends. Coordinate the Breakfast not only as membership



**Business**  
Lynton Allred

## Business

**Danny Boyer**

Unite all local retail areas to promote Hereford as regional retail center. Actively support a program to improve courtesy and service. Assist in coordinating retail

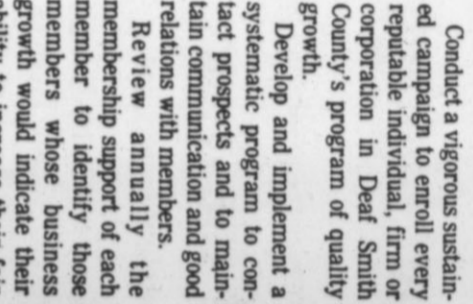


promotions in Deaf Smith County. Promote better consumer relations thru dissemination of information on the free enterprise system and profit motivation. Promote and coordinate a sales courtesy clinic and other orientation programs. In coordination with school district, city, county, state and federal offices establish holidays to be observed in the community. Assist Christmas Decorations Committee. Provide film presentations on shopping and other business related items. Plan and conduct seminars on economic areas. Conduct special promotion campaign to stress the Hereford shopping area.



**Sports**  
John Stagner

Develop a complete recreational plan for the area and encourage city, school and county cooperation and involvement in programs. Sponsor selected athletic events and tournaments. Assist other sports or recreational groups when aid is needed. Provide assistance for any playoff games. Coordinate efforts to increase area involvement in Health through sports.



**Membership**  
Lathan Garnett

Conduct a vigorous sustained campaign to enroll every reputable individual, firm or corporation in Deaf Smith County's program of quality growth. Develop and implement a systematic program to contact prospects and to maintain communication and good relations with members. Review annually the membership support of each member to identify those members whose business growth would indicate their ability to increase their fair share investment in the Chamber. Seek to increase involvement of all present members in adding to membership.



**Water**  
Gene Ehler

Initiate action to focus local, state and national attention upon the economic development of water into the Panhandle area. Actively promote conservation of water. Support the Deaf Smith County Water Association and Water, Inc. Study availability of water for County and recommend solutions for future needs.



**Agriculture**  
John Fuston

Unite all groups in furthering agri-business in the county. Support and promote all aspects of agri-industry and serve as focal point and action agency for all activities affecting agri-business. Plan and conduct all local agri-related tours and assist with annual agricultural events. Establish and maintain liaison with state and national leaders and inform them of local agricultural situations. Work closely with the Water and Governmental Affairs Committees to insure proper representation for this area. Study any and all legislation that directly affects our area and take proper action. Support & promote the Deaf Smith County Livestock Show.



**Cultural**  
Jo Ella Cansler

Coordinate with local clubs and organizations in the promotion of fine arts, education, religion and other cultural activities in Hereford. Continue program of recognition for Hereford High School Valedictorian and Salutatorian. Encourage active participation in activities of local churches. Continue to support the Hereford Chamber Singers. Support the Deaf Smith County Museum and Deaf Smith County Historical Society; The National Cowgirl Hall of Fame & Western Heritage; Mexican American Culture Day.



**Transportation**  
Gary Phipps

Serve as a focal point and action agency on all matters of passenger and freight transportation including air, rail and highway. Support Highway 60 & Highway 385 Associations and study the proposed highway route, Roswell to Amarillo via Hereford. Promote a program of continuing improvement in Hereford streets and county roads; study traffic problems, including possible loop and truck routes and recommend solutions. Promote the development and use of Hereford Airport and promote the availability of the Amarillo Air Terminal to the benefit of Hereford and Deaf Smith County.



**Industrial Development**  
Dick Montgomery

Develop a comprehensive and continuing plan for prospecting. Continuously update material and information provided to prospects. Maintain a trained team to meet with industrial prospects. Maintain liaison with other industrial development agencies. Continue current correspondence with the prospective companies showing interest in this area.



**Health & Safety**  
Mel Robison

Attract more conventions and meetings in Hereford. Provide assistance in conducting local tours. Promote and support the musical production T-E-X-A-S. Support and promote tourism in this area. Actively work to coordinate special events such as the All Girl Rodeo to benefit Hereford as much as possible. Oversee Chamber Pleasant Hunt.



**Huskers**  
Gladys Cavness

Act as official host for Deaf Smith County Chamber of Commerce. Assist in special projects for the community. Visit all new businesses and professional offices as soon as possible. Assist Membership Committee in sustained campaign for new members and help conduct membership drives. Provide greeters for conventions and meetings held in Hereford. Continue conducting "ribbon cuttings" and welcome for all new businesses in Hereford.



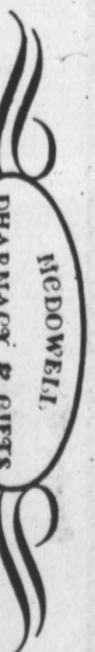
**Tourism**  
Jimmy Rowton

Actively support a program to encourage the availability of adequate professional resources for the community. Support and promote programs designed to improve the health and safety of the community. Coordinate with local groups in matters pertaining to preventive and corrective action involving health and safety in general. Create some type of bicycle and jogging paths in Hereford. Monitor emergency services and disaster preparedness. Coordinate education safety projects.

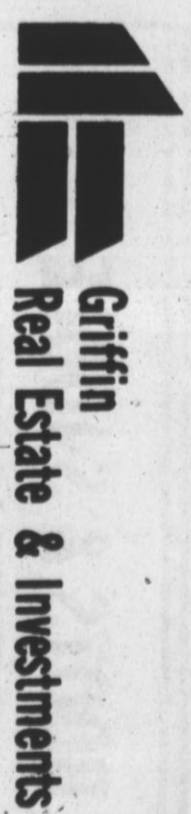


**Governmental Affairs**  
Milton Adams

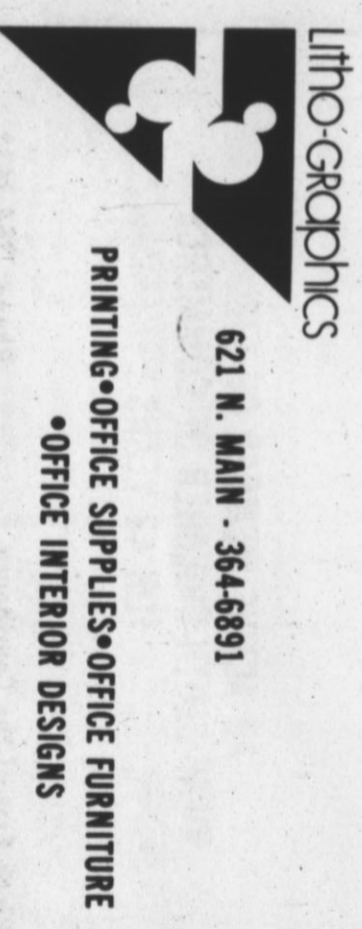
Monitor local, state and national issues which have an effect on the local economy and recommend policy positions on legislative issues. Emphasize importance of such issues to the public. Sponsor public meetings with state and national legislators. Conduct such activities as voter registration and "Get-Out-And-Vote" campaigns. Represent the Chamber membership in communicating with local, state and national officials in matters pertaining to legislation. Provide an open forum for local candidates to discuss issues and answer questions. Provide a focal point for various groups to coordinate visits to state and national offices.



**McDowell**  
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