

Delmas, Texas 75235  
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MICROFILM CENTER, INC.

# Cattle Feeding--From Infancy To A Major Industry In One Decade

**By MARSHALL DAY**  
Staff Writer

From a total of 280 head of cattle on feed in 1957, Hereford has become the center of the cattle industry within the past decade and has achieved the recognition as the leading cattle raising-spot in the entire Southwestern United States.

In 1957 when the total of fed cattle stood at 280, the swing of the cattle industry hit the Texas Panhandle full force and centered itself in Deaf Smith County with Hereford becoming the focal point of the operations. From that small number, the total of cattle raised in a 50-mile radius of Hereford has soared to an estimated 410,000, and a stopping point for the upsurge is nowhere in sight at the present time.

Of the initial cattle feeding o-

perations which situated themselves in the local area, Western Feed Yard was among the very first. A privately-owned operation, the Western Feed Yard began in 1957 with a total head capacity of 1,000 cattle and Jim McAndrews, owner, has watched his business grow to its present capacity of 2,500.

By 1959, the rise in the cattle industry called for other expansion projects to meet the needs of the local area. It was in that year that the father-son team of E. O. and Joe Easley opened the Easley Feed Yard, located west of Hereford with about 4,000 head of cattle. At the inception of the Easley Feed Yard, Western Yards was the only other cattle operation located in the vicinity and together, the two companies turned out between

5,000 and 6,000 head of fed cattle per year.

In 1965, the total of fed cattle at the Easley Feed Yard had reached 12,000 head and then, as the next year unfolded, it became necessary to expand to 22,000. Finally, in 1968, the total reached its present level of 35,000 and expansion is being considered for the future.

The Texsun Feed Lot, located east of Hereford, is the only other local cattle feeding operation that can boast a long record of operation. The business was originally opened some 10 years ago by Homer Brumley. At that time the head capacity was 2,000, then in 1965, the business was known as Her-Tex Feed Lot.

At that time the one-time capacity for cattle on feed at the

lot was still resting a 2,000 but in recent years, the total has soared to its present peak of 5,000.

As is the case with most businesses, cattle feeding industries in the local vicinity had to make changes to meet the needs, and complete changes are currently taking place at the Texsun Feed Lot. Additional pens and remodeling of the office facilities are now underway.

The trend in the cattle producing industry did not hit with great impact in the local area until around 1965 when within a three year span, seven new lots began operations in the area: The seven lots added a total of 155,000 head of cattle to the already striving area, bringing the total for the 50-mile radius of Hereford to slightly over 400,000 head.

Sugarland Feed Lot, formerly the Holly Sugar Feed Lot, has seen an increase of almost three times its original capacity since its inception in 1964 when the head count was estimated at 7,500. Since that time, the number of cattle handled by the lot increased to 14,500 as of Nov. of 1968 then 6,500 additional head were added to the growing number as the most recent estimate was about 21,000.

In a case where a cattle feeding operation must expand to meet the needs, plans at Pre-Feeders Inc. are already on the drawing board and are expected to be added sometime during the spring, to increase their total capacity by several thousand.

Howard Gault, owner of Pre-

Feeders Inc., started operations at the feed lot in February of 1968 with a one-time head capacity of 4,500 and figures show almost a double in handling capacity, which now stands at 7,000 head.

Another relatively new member of the cattle feeding industry, Deaf Smith Feed Yard Inc. was one of the largest businesses of its type when it opened in 1967 with 20,000 head of cattle on feed.

Originally opened by Jim Bob Allison under the name of Hereford Cattle Feeders Inc., the Deaf Smith Feed Yard was purchased by a corporation in early 1968. From the opening 20,000 head capacity, the stockholders expanded the operations to handle 25,000 head during 1968 and have just completed expansion

for accommodating 30,000 head. A four year member of the cattle feeding operation, Three R Feed Lot started out in the business in 1965 with a one-time capacity of 4,000. The increase at Three R started on an upswing from its outset with the total reaching 15,000 by 1968 and then soaring again to 19,000 by early 1969.

Circle 3 Feed Lot, which also is under the management of Joe Easley, was constructed in August of 1968 and is the youngest member of the growing cattle industry.

Operations at the lot managed 12,000 head of cattle from the start and it instantly became a major producer of fed cattle as the total has reached 28,000 in a five-month period. Though nothing is definite at the present

time, expansion, as in most other feed lots, is being considered.

The latest announcements of additional cattle feeding businesses has been Cattle Town, Inc. and Southwest Feed Yard, Inc.

The only other immediately located feeding operations in the Hereford Feed Yards located just east of the Hereford City Limits. The business handles an estimated 35,000 head of cattle at one time, bringing the total of cattle in the Hereford vicinity to approximately 232,000.

The remainder of the 400,000-plus cattle raised in the 50-mile radius of Hereford is scattered throughout Dimmitt, Friona, Hart, Sunnyside, Bovina, Farwell, Canyon, Tulia, Happy and Texico.

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## Southwest Feed Yard, Inc.

# Announce Plans For Feed Yard

By TOM PORTER  
News Editor

Plans for Southwest Feed Yards, Inc., a three-phase feed lot in which capacity could reach 60,000 head, were unveiled Friday by 28 local men who are stockholders in the new corporation.

Announcement of the feed lot, to be constructed 4 miles east and one-half mile north of Hereford, was made during a noon press conference at the Hereford Country Club. Although the mill will not be complete before Sept. 1, cattle will go into the lots by July 1 for feeding operations.

Officers of the corporation are W. H. "Bill" Gentry, president; Charles R. Hoover, vice president and manager; Ralph Owens, secretary, and W. C. Russell, treasurer. Directors are Ivan L. Block, J. C. McCracken, Jerome L. Friemel, Carl S. Perrin and Ed Wilson Jr.

Gentry, who credited Owens

with coming up with the idea of such a corporation, introduced representatives of companies which have been contracted to get the feed lot in operation.

Poarch Brothers of Hereford will build the feed lot mill complete, including the shop, office and other mill facilities; Red-Mix Concrete of Muleshoe will build the bunks and bunklines complete; Jake Dill Construction Company of Hereford will do the dirt work and caliche; Cecil Parker of Hereford will build the pens and working area; and Gifford-Hill Western will put in water lines.

Also, Owens and Hollingsworth of Hereford will set up electricity facilities in the pen and lighting area; Deaf Smith County Rural Electric Cooperative will furnish the electricity, and Big T. Pump Company will be drilling water wells for the feed lot, which was designed by McMorries and Associates of Amarillo.

Gentry noted that stockholders had realized the importance of local businesses doing the construction work, and had tried to do so as much as possible.

Better sites had been found for the feed yard elsewhere, it was pointed out, but the stockholders selected the 320-acre site it will build on because it is in Deaf Smith County and the taxes which must be paid will be paid to this county and the local school system.

Approximately 30 persons will be employed at the feed yards, said Gentry, with an average monthly salary of some \$400 per person. That money, he continued, will be channeled back into local businesses. Related industries and farmers also are expected to benefit through ser-

ving the feed yard.

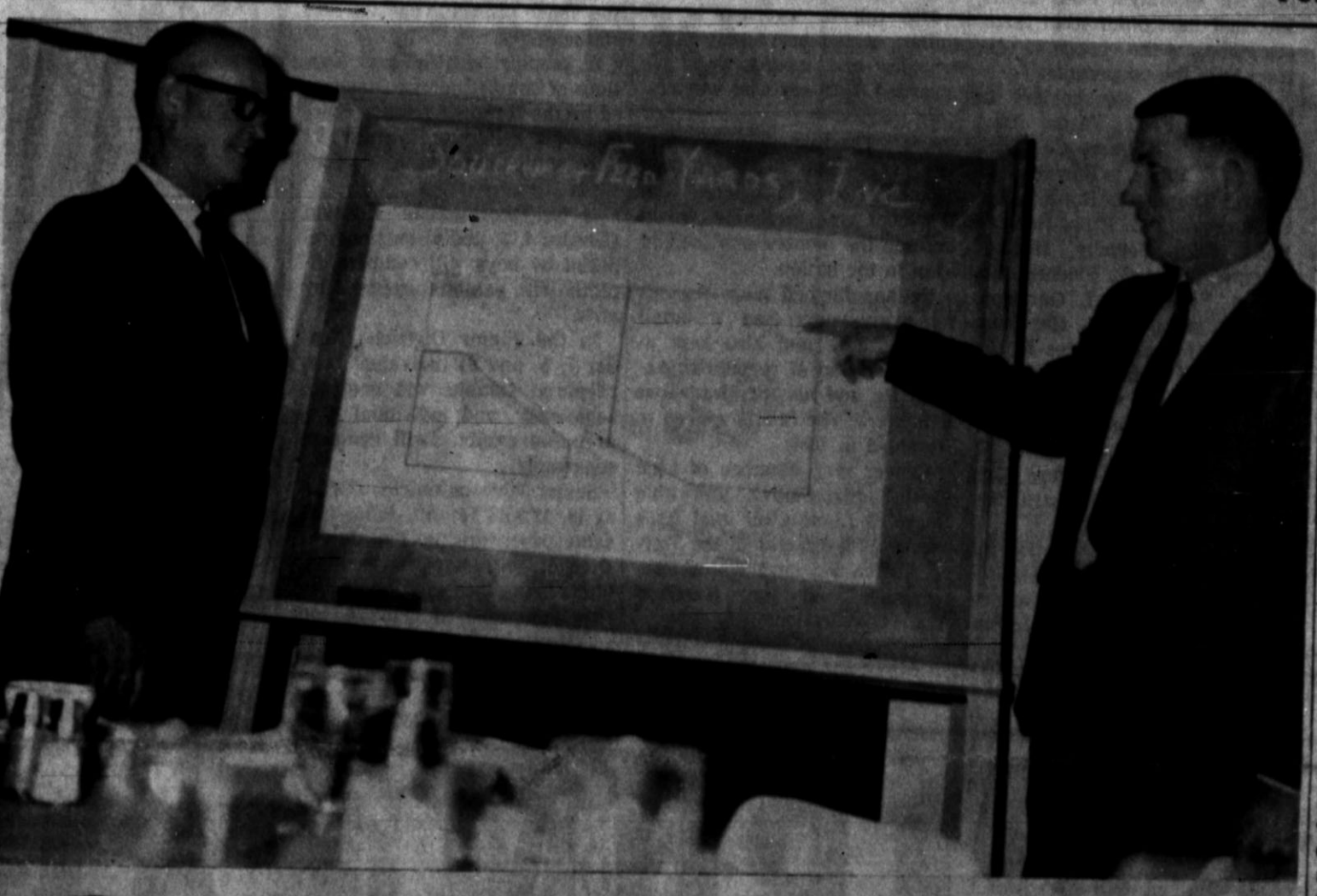
In excess of \$1 million will be spent on construction of the first phase of the feed lot, with that amount not including operating capital, said Gentry. The first phase of the lot will have approximately 30,000 head capacity, the second phase 20,000 head and a third phase 10,000 more if it is needed.

The mill will be constructed so that there is ample room for expansion, which will be done as the demand requires. Construction already has begun at the site, which is next to the Hereford Municipal Airport.

**MANAGER INTRODUCED**

In introducing Hoover as feed manager, Gentry explained that stockholders had interviewed several people while looking over feed lots in California and other areas but could find no one they felt more qualified than Hoover.

"The board is convinced and I am convinced that we are going to have the finest lot in the Panhandle of Texas," emphasized Hoover. He listed the stockholders and contractors as the reason for his belief, pointing



**FEED YARD OFFICIALS** — Charles Hoover, manager and vice president of the county's newest feed yard, Southwest Feed Yards, Inc., points to a layout showing the first phase of construction. Corporation President Bill Gentry looks on. Officers and directors of the corporation are shown in the bottom photo, and include, from left to right, Jerome Friemel, J. C. McCracken, Ralph Owens, Gentry, Carl Perrin, Ed Wilson Jr. and Ivan Block. The new feed yard will be located on a 320-acre site 4 miles east of the city and one-half mile north of U.S. 60. —Staff Photos

## Arizona Group To Visit Here

Hereford and Deaf Smith County will be the object of study by some 24 residents of Wilcox, Ariz., next Tuesday afternoon and Wednesday morning.

Made up of Chamber of Commerce members, businessmen and farm people, the group will tour Holly Sugar about 4 p.m. Tuesday. Some of the local feed yards also will be looked over during the afternoon.

After staying overnight, the group will continue their visits with local residents Wednesday morning. They are scheduled to leave about noon Wednesday by chartered bus.

Approximately 30 persons will be employed at the feed yards, said Gentry, with an average monthly salary of some \$400 per person. That money, he continued, will be channeled back into local businesses. Related industries and farmers also are expected to benefit through ser-

## Music Clinic To Be Held

A clinic open to all music teachers, private or public school, will be held next Saturday at Tascosa High School in Amarillo, sponsored by Region I of Texas Music Educators Association. A number of Hereford teachers are members of the association.

Dr. Lawrence Rast, professor of music and head of group piano education at Ohio State University, will be the clinician. He is a member of the piano committee of the Music Educators National Conference, a noted authority of group piano who holds seminars throughout the nation.

Formerly on the music faculty of Concordia College in River Forest, Ill., the University of Missouri in Kansas City and National Music Camp at Interlochen, Mich., he has been a clinician for the National Piano Foundation.

The clinic will begin at 9:30 a.m. and there will be two sessions followed by luncheon at 12:30. Registration and coffee will begin at 9 a.m. Fee for registration and luncheon is \$2.50, to be sent by Jan. 21 to Richard Kidwell, 910 West 8th, Amarillo.

Other information on the clinic may be obtained from Mrs. Velma Weaver, 824 Normandy, Dumas, Region I chairman of the elementary division of Texas Music Educators.

## Deadline Saturday On Entering Show

Saturday is the deadline for entries in the annual Hereford Young Farmers Junior Livestock Show, which will be held at the Deaf Smith County Bull Barn Jan. 30, 31 and Feb. 1.

Entry fees are \$4 per calf and \$2 per lamb or barrow. Only 2 calves, 2 lambs and 2 pigs may be shown by one exhibitor in the two shows — the Deaf Smith County Show and the Four County Show.

All livestock in the show must have been owned by the exhibitor and under supervised feeding of the County Agent or Vocational Agriculture teachers as follows: calves, at least 6 months; lambs, at least 2 months; and pigs, at least 2 months.

Other rules are that steers must weigh 650 pounds and over to be eligible to show. Barrows must weigh 180 pounds and

not over 240 pounds to be eligible, and lambs must weigh 70 pounds and not over 120 in the show.

Judging in the show will begin at 2 p. m. Thursday, Jan. 30 with the barrows. Lambs will be judged at 10 a. m. Friday, Jan. 31, and steers will compete at 2 p. m. Friday, Jan. 31.

To be sold in the annual show sale at 1 p. m. Saturday, Feb. 1, will be the Champion Lamb of each class, Grand and Reserve Champion Barrow, 30 top steers in the Four County Show, 40 top lambs from the Four County Show, and 48 barrows from the Four County Show.

General superintendents are Larry Dobbs and Larry Kaul. Entry cards and feeds must be returned to the Hereford Young Farmers Junior Livestock Show, Inc., Box 1901, Hereford, Texas 79045, prior to Saturday, Jan. 25.

## Students Get Holiday Monday

Discounting weather, Hereford students will get their last day off for approximately six weeks as instructors compile records Monday.

The fourth Six Weeks period at Hereford High School ended Friday, that being the reason for Records Day. Classes will resume Tuesday morning as the fifth Six Weeks begins.

The school calendar calls for no classes March 7 or March 14 due to teacher's meetings. The Easter holidays will begin April 3, and classes will resume April 8.

## 39 Cases Ready For District Court

Thirty-nine criminal cases have been called for hearings at 10 a. m. Feb. 27 in 60th District Court by the Deaf Smith County Sheriff's office.

Of the 39, several cases are expected to be terminated with guilty pleas by the persons charged. Trial dates will be set on others:

Cases to be heard include Charles Milton Anderson, burglary; Charles David Cave, driving while intoxicated, second offense; C. K. Cowan Sr., swindle with a worthless check; Louis Crispin, DWI, second offense; Pete Encinas, DWI, second offense; Merle Findley, DWI, second offense; and Jose Gonzales Flores, possession of marijuana.

Also, William Lloyd Folks, theft over \$50; Jorge Negrete Galvez, DWI, second offense; Fidel Santos Garcia, auto theft; Ismael Garcia, SWWC; Nieves H. Griego, rape; Paul Grinic, rape; Angel Campos He-

## City Election To Be April 1

Election of two city commissioners and mayor will be held for the City of Hereford April 1, residents are reminded a deadline for voter registration is near.

Terms expiring this year are those of commissioners D. C. Kinsey and Dick Barnard, and Mayor J. B. Pool, who was chosen last September to fill out the unexpired term of Ray Cowser, who resigned.

Absentee voting will begin March 12 (20 days prior to the election) and end March 28 (three days prior to the election). See separate story this issue on voter registration to get information concerning qualifications in a city election.

Cruz Villa, possession of narcotic paraphernalia; Lionel Taylor, conspiracy to commit a theft; Sidney Lee Walker, conspiracy to commit a theft, and Linner Lee Younger, robbery by assault.

Guadalupe Ramon, DWI, second offense; Nieves H. Rodriguez, DWI, second offense; Marion Small, forgery; Arensto M. Soto, theft over \$50 and a separate charge of destruction of property over \$100; Raymond

## Residents Must Register Soon

Slightly over 1,100 Deaf Smith County residents had registered to vote by closing time at the Deaf Smith County Tax Office Friday, with only 10 days left in which registration is possible.

Mrs. Nell Miller, county tax assessor-collector, said about 150 persons have been registering to vote each day. Since this is an "off year" for elections, only about 2,500 county residents are expected to register. Approximately 6,800 persons registered last year to vote in the general election.

Deadline for applying for a voter registration certificate is Jan. 31. Applications may be made either by mail or by personal appearance at the county tax assessor-collector's office.

Those voting in statewide elections must be over 21 years old and a citizen of the United States on the day of the election. He must also have resided in Texas one year immediately preceding the election, and he must have registered for the voting year in which the election is held. Persons over 60 also must register.

In order to vote in local elections (county, school district, city commission, bond issues, etc.) he must also have resided in the county for six months immediately preceding the election. Residence in the city for six months is required for voting in a city election.

## Murder Case To G-Jury

The murder with malice case of Taylor Holland Jr., 48, of 248 Northwest Drive, will be turned over to the Deaf Smith County Grand Jury Feb. 3, it was decided following an examining trial Wednesday afternoon.

Justice of the Peace Earnest Wade, after hearing evidence presented against Holland concerning the recent shooting death of his father outside the courthouse, ordered his confinement in the Deaf Smith County Jail without bond until action by the Grand Jury.

Holland is charged with shooting his father, Taylor H. Holland Sr., 74, on the south side of the courthouse about 10:45 a. m. Jan. 19. He was arrested in Amarillo about two hours after the shooting here, and taken before Amarillo Justice of the Peace Cliff Roberts, who set bond at \$50,000. Unable to make bond there, Holland was brought back to Hereford and arraigned before Wade, who denied him bond.

Holland was represented at the examining trial Wednesday by Bob Gibbons, a Plainview attorney. Jerry Tucker, prosecuting attorney for the 60th Judicial District, presented the evidence compiled by local authorities.

A rifle found in a ditch on Dairy Road by officers Monday is receiving ballistics tests in Austin to see if it was the weapon used in the shooting.

Weather		
	H	L
Wednesday	65	47
Thursday	65	36
Friday	51	34
Saturday		33
Moisture for month:	.03	
Moisture for year:	.03	



**Plans . . .**

Continued From Page One  
 out that contractors had been narrowed down to the best ones in their respective fields.  
 Hoover said plans call for stockholders to "inject a lot of eye appeal" into the new feed lot. He said a feed lot can be attractive, and this one will be kept neat and clean. He pointed out that the appearance will be important, since the cattle must be gotten into the lot before work can be done on them.  
 The new manager also pledged to the stockholders that the feed yard was not just another investment in which the person would put up some money and forget about it. He said investors will "be proud of it and we're going to make some money."  
 "With the number of stockholders, there is no reason this

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 Mrs. Floyd Coleman, Women's Editor  
 Jim O'Hair, Mechanical Supt.

won't be the best feed lot in the Panhandle," he stressed.

Hoover explained that the lot will have a number of 200 to 250-head pens in the first phase, and also will have some 100-head pens and some 300-head pens. The 200-head pens have been found to be the most efficient, he pointed out.

Some slope will be injected into each pen to go along with the natural slope, Hoover continued. This will give the pens good drainage and bring down the pollution problem.

The feed alleys will be elevated approximately 14 inches and the alleys calched with six inches of packed caliche.

**MODERNISTIC IDEAS**  
 The new feed lot will have all the most modernistic ideas, said Hoover, with some of them not being completely worked out at the present time. All phases, he continued, are designed to eliminate labor. He stressed that the stockholders weren't trying to eliminate laborers, but inefficiency in the operations.

Stockholders could have copied other feedlots in building their own, Hoover stated, but "they wanted the best." They have spent a number of hours, days and weeks on the new feed lot, he said.

The stockholders will get the first opportunity to grow ensilage for Southwest Feed Yards, Inc. and then other local farmers will have the chance to contract with the corporation.

A list of the stockholders in Southwest Feed Yards, Inc., includes Big T Pump Co., Inc., Ivan L. Block, Howard C. Brown, Thomas L. Burdett, Bruce Burney, C. C. Ellis, Herman Ford, Clint Formby, Herbert Friemel, Jeromel, Friemel, Roman J. Friemel, S. L. Garrison, W. H. Gentry, Roy L. Hartman, Norman Hodges, Charles R. Hoover, Virgil F. Marsh, J. C. McCracken, Ralph Owens, Carl S. Perrin, Jim Perrin, J. W. Robinson Jr., Tom Robinson, W. C. Russell, James H. Sears Jr., Wayne E. Thomas, Edward Wick and Ed Wilson Jr.

A lifelong resident of Deaf Smith County, Hoover holds a master's degree from Eastern New Mexico University. In his

**Conservation Contest Now Underway**

The 24th annual Fort Worth Press sponsored essay contest on soil and water conservation is now under way with the local schools being contacted for entries.

Theme for this year's contest, which is open to any boy or girl 19-years-old or younger, is "How Conservation Helps Texas." The entrant can be in or out of school, but not a high school graduate.

Ed Blackwell of the Soil Conservation Service here said that although all local entries will be combined in the final selections, the lower grades will be judged separately in complete fairness to the younger students.

The local entries will fall into one of three divisions — high school, junior high and grade school.

Feb. 1 has been set for the deadline for local entries. Each entry will be considered by the five members of the Soil and Water Conservation Board. Afterward, the selected entries will be sent to Marvin Garrett, Conservation Director, The Fort Worth Press.

\$200 will be awarded to the author of the best essay while trophies and medals will be awarded to 50 regional winners.

thesis, "The Economic Advantages of Feeding Cattle in West Texas," Hoover predicted that the local area probably would become the number one feeding area in the nation.

He has farmed near Walcott for many years, had a small feedlot there and also kept about 100 head of registered Angus. He and his wife have two daughters. The family moved to Hereford in 1958.

Hoover is a member of the First Baptist Church and the Hereford Lions Club, and has served as a director of the Tierra Blanca Soil and Water Conservation and the Hereford Grain Corporation.

All essays must be written on how the conservation of soil and water helps Texas. There is no limit on the number of words but 300 words or less is suggested. Technical papers on soil and water conservation are not encouraged.

Each essay must carry the name of the student, home address, name of school and name of the local conservation district (Tierra Blanca Soil and Water Conservation District No. 143.)

**Science Fair Deadline Is January 31**

The deadline for turning in the entry blanks for the Hereford Science Fair is Jan. 31.

Ray Barber, co-director of the fair with Gary Billingsley, reported that as of yet no entries have been received, but an estimated 500 are expected to be received before the deadline date.

The fair, scheduled for Feb. 20-22 at the Deaf Smith County Bull Barn, will include exhibits from students of each of the local schools. They will compete in seven areas of competition including botany, medicine and health, zoology, chemistry and biochemistry, earth and space sciences, physics and mathematics.

In keeping with the new divisions of competition as announced by the National Science Fair, in 1964, the Hereford Fair will have three divisions of competition.

In the Intermediate Division (Grades 4, 5, and 6) entries prepared by boys will compete directly with exhibits prepared by girls.

In the Junior Division (Grades 7, 8, and 9) individual boy-prepared exhibits will compete separately, and individual girl-prepared exhibits will compete separately.

Senior Division entries (Grades 10, 11 and 12) will follow the same procedure as the Junior Division with boy-prepared exhibits being displayed against other boy-prepared exhibits and

**Ford H.D. Club Selects Service Project Of Year**

Collecting materials for use in the Satellite Day Care Center for handicapped children will be the 1969 service project of Ford Home Demonstration Club, members decided Wednesday at their initial meeting of the year, when new officers

girl-prepared against girl-prepared.

Although a definite answer of acceptance has not been given, Walcott School has for the first time in the fair's history been invited to compete in the Intermediate and Junior Divisions.

To enter the Hereford Fair, students must submit an Official Entry Blank, which will be given to the science departments of each of the local schools,

headed by Mrs. J. C. McKnight began duties.

Three new members, Mmes. D. B. Roberson, Joe Gonzalez and C. L. Walters, were welcomed, also a guest, Mrs. Joann Mode.

Plans were made for the club's annual Mexican supper, to be held at 7 p.m. Feb. 4 in Ford Community Building. Yearbooks were completed and committees for the year named.

Argen Draper, County H. D. Agent, gave the program on Pressures of Everyday Life. She listed some signs of the beginning of a mental health problem and gave suggestions for dealing them in a helpful manner.

Mrs. Draper also gave sewing tips for vinyl materials which are being used for clothing this season.

Members present included Mmes. Frank Brorman, W. A. Carter, J. Raymond Flores, J. C. Gasset, Raymond Smith and McKnight.

**COW POKES** By Ace Reid



"Income . . . what's that?"

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Childrens Lined House Slippers Reg. 3.98 now <b>\$1</b>	Mens Turtleneck Knit Shirts Reg. 2.98-3.98 now <b>1.99</b>	Womens Better Fall Jewelry Reg. \$2 now <b>50c</b>	Womens Jr. & Misses Wool Skirts Reg. 5.98 to \$9 now <b>3.99</b>	Mens Long Sleeve Sweat Shirts Sizes S-M-L-XL now <b>1.50</b>	Fitted Elastic Edge Mattress Pads Twin Full 3.37 4.37	Womens Reduced Better Dresses From Regular Stock now <b>\$2 to \$12</b>	Large Selection Auto Accessories Reg. \$1 to 5.95 now <b>15c</b>
Womens Flannel Sleepwear Reg. \$4-\$5 now <b>1.99</b>	Boys Entire Stock Winter Jackets Reg. 12.98 to 16.98 now <b>7.88-10.88</b>	Womens Entire Stock Dress Coats Reg. \$36 to \$45 now <b>\$20-\$28</b>	Mens Entire Stock Winter Jackets Reg. 16.98 to \$25 now <b>14.88</b>	Girls Warm Cotton Flannel Sleepwear Reg. 2.98 now <b>1.50</b>	Boys Two piece sets Shirt and Pants Reg. 4.98 now <b>2.50</b>	Girls Entire Stock Winter Coats Reg. \$14 to \$20 now <b>10.88</b>	Tremendous Selection Record Albums Popular Artists <b>1.44</b>
Mens Wool Corduroy Sport Hats Reg. 3.98 now <b>\$1</b>	Childrens Warm Knit Winter Gloves Reg. 59c - 89c now <b>25c</b>	Womens Entire Stock Winter Jackets Reg. 18.88 to 23.88 now <b>\$14-\$18</b>	Men's Lined Entire Stock Work Jackets Reg. 6.98 to 9.98 now <b>5.44</b>	Girls Colorful Fall Skirts and Sweaters Reg. \$5-5.98 now <b>2.99</b>	Boys Orlon Acrylic Better Sweaters Reg. 3.99 now <b>2.50</b>	Mens Circular Knit Thermal Shirts Reg. 2.79 now <b>1.22</b>	Mens Entire Stock Sweaters Reg. 8.98-12.98 now <b>3.99-5.99</b>
Mens Thermal Sweat Shirts Reg. 4.98 now <b>2.99</b>	Boys Warm Cotton Flannel Shirts machine wash now <b>1.22</b>	Womens Cotton Nylon Anklets Reg. 3 for \$1 now <b>3 for 77c</b>	Mens Western Denim Jeans 13 3/4 oz. now <b>2.50</b> per pr.	Girls Penn Prest Better Dresses 3 to 6x 7 to 14 <b>2.99 3.99</b>	Twin 72"x108" or Fitted Pastel Sheets Reg. 2.99 now <b>2.22</b>	PIECE GOOD DEPT. Flannel 36c yd. Corduroy 77c yd. Better Fabric 77c yd. Suitings 1.44 yd. Woolens 1.99 yd.	Extra Large Double Width Draperies Reg. to 32.98 now <b>\$10</b>



# Small Talk

By SUE COLEMAN  
Women's Editor

One way to learn something is to air your ignorance; now I know what kind of bird was in my yard the other day. My description must have been pretty accurate, at least several people agree in identifying the bird and in telling me it is not unusual here at all.

IT'S A FLICKER, a member of the woodpecker family. Jean Streu said.

Ed Warren added the information that it is a red-shafted flicker and the common name for it in Texas is yellowhammer. The Warrens say a number of the flickers frequent their tree-shaded lawn and are very welcome because they dig out insects under the grass with their long beaks.

Then Mrs. J. J. Buckner gave me the further note that, seen closer-up than I got to my bird, the dark spots on its breast

are heart-shaped. She heard somewhere that presence of the flickers indicates a change of weather, but then somebody else told her they stay around here all winter.

Is that, she wonders, maybe why we get so many weather changes in wintertime?

PRETTY OFTEN you hear the remark that people in this part of the country are just naturally friendly and helpful to other people. Joyce Hickman saw a good example lately.

On her way to Canyon the morning last week when it was snowing, she saw an elderly man, bundled in an inadequate sweater, walking along the highway, apparently from a car stopped beside the road. A woman was seated in the car.

Before Joyce could get to a place to turn around and get back to inquire about their need for aid, three other motorists

had stopped their cars and the man was already being taken into town to find help in getting his car started again.

Incidentally, talking to Joyce I learned that she and Robert are among Hereford residents who have received invitations to the festivities connected with the inauguration of the new Governor of Texas.

MR. AND MRS. Charles Hays returned this week after a week in Hawaii, a trip he won in a sales campaign for International Harvester dealers.

The Hereford couple participated in entertainment ranging from deep sea fishing excursions to visiting theaters and night clubs on the island. They had time also for sightseeing and shopping in the farthest western state.

The English Toy Spaniel probably first appeared in Spain. The Pekingese-like nose of the King Charles variety suggests that dogs from China and Japan were later bred in.

VOTING PRECINCT (NUMBER OR NAME)		APPLICATION FOR VOTER REGISTRATION CERTIFICATE						BARNARD - DALLAS					
		DEAF SMITH COUNTY, TEXAS											
Name		Date											
Address		House No.		Street		Town		RFD		Box		Zip Code No.	
AGE	SEX	OCCUPATION		LENGTH OF RESIDENCE (YEARS)			BIRTHPLACE (STATE OR COUNTRY)						
				STATE	COUNTY	CITY							
				Month	Day	Year	CITIZENSHIP						
If under 21, show date of birth							Native Born <input type="checkbox"/> Naturalized <input type="checkbox"/>						
If resident of state less than 1 year, show date of arrival								Includes foreign born of American parents.					
If resident of county less than 6 months, show date of arrival													
Mail Voter Registration Certificate (1) to above permanent address, (2) to my temporary address at:													
(3) hold for delivery to me in person. (Strike statements which are not applicable.)													
I understand that the giving of false information to procure the registration of a voter is a felony.													
No one can act as agent and sign for another except husband, wife, father, mother, son or daughter.													
Agent must be qualified elector in county.													
Note: Return this application to the County Tax Assessor-Collector.													
NELL MILLER				Agent's address									
P. O. BOX 631 HEREFORD, TEXAS 79045				Agent's relationship to applicant									

VOTER REGISTRATION — Deadline for registering to vote in the 1969 elections is Jan. 31, and an application for registration is presented here for those unable to make a personal appearance

at the Deaf Smith County Courthouse. Complete rules for registration were carried in Sunday's Brand and will be in coming issues. Other registration certificates also will be carried.

PIGGLY WIGGLY

Shop  
**PIGGLY WIGGLY**

# Something for Everyone!



BACON

2-Lb. Pkg.

98¢

GLOVER'S RANCH STYLE

FRANKS

all meat

53¢

Kraft's tasty loaf

CHEESE

69¢

2-lb. box

Pillsbury

CINNAMON ROLLS

3 for 89¢

Fresh California  
Kentucky Wonder

GREEN BEANS

25¢

lb.

Red Delicious

APPLES

45¢

large school boys 3-lb. bag

Crisp California

CELERY

2 for 25¢

1g. stalks

Fresh Crisp Super Slicers

CUCUMBERS

2 for 25¢

No. 1 Russet

POTATOES

39¢

8-lb. bag

89¢

EVERYBODY WINS at Piggly Wiggly

350 FREE

S&H Green Stamps with coupons below

Miracle Whip

Salad Dressing

49¢

qt. jar

Gerber's

Baby Food

10¢

strained fruits & veg. jar

COKE

King size or regular

2 for 89¢

6-bottle cartons

Folger's

COFFEE

68¢

all grinds lb.

Borden's

ICE CREAM

69¢

ass't flavors 1/2 gal.

Eagle Brand

MILK

37¢

15-oz. can

EGGS

Grade A Fresh Daily Medium Size doz.

39¢

Shurfresh or Cloverlake Buttermilk 1/2 gal.

49¢

Shurfresh or Cloverlake Cottage Cheese 2-lb. ctn.

29¢

Shurfresh or Cloverlake Cottage Cheese 12 oz. ctn.

99¢

Shurfresh Milk low fat gal. ctn.

4 for \$1

Food King Bread fresh daily 1 1/2 lb.

PEACHES

55¢

Libby's Low Calorie 5 303 Cans \$1

39¢

Mrs. Worth Waffle Syrup Maple Flavor giant bottle

10 for 25¢

Nestle's Candy 5c choc. bars

2 for \$1

Wilson's chopped beef Bif. 12-oz. cans

29¢ lb. pkg. 47¢

Pitted Dates 1/2 lb. pkg.

39¢

Nestle's Chocolate Chips 12-oz. pkg.

COFFEE

\$1.98

All Brands All Grinds 3-lb. can

COCKTAIL

5 303 \$1

Fruit Libby's Low Calorie cans

Kraft's PARKAY MARGARINE

4 Lbs. \$1

No. 211 Cans

Del Monte Pineapple Chunks

2 for 49¢

FREE

• SHEETS • BASKETBALLS • RDS & REELS • DOLLS • FOOTBALLS • LADIES HOSE WHEN YOU SAVE

Shurfresh Coupons

Delicious

TenderCrust Bread & TenderCrust Coupons

PIGGLY WIGGLY





**RE-ELECTED TO BOARD** — Members of the Texas-New Mexico Sugar Beet Growers Association, Inc., in a business meeting here Friday afternoon, re-elected these three Hereford men to the board of directors. From left to right are Don Shipley, Virgil Marsh and Jay Boston. Officers of the board will be elected at a later meeting. Boston currently is president. Details and pictures from Saturday night's annual banquet will be in Thursday's Hereford Brand. (Staff Photo)

## Jacksons Tell Of Washington Visit

Mr. and Mrs. Clinton Jackson arrived in Karachi, Pakistan on Saturday following their orientation in Washington D. C. beginning last Sunday.

The Jacksons of Hereford were selected as the local Farmers Union couple to tour Pakistan through the Farmers and World Affairs Inc.

Jackson reported prior to leaving Washington that "Jerry and I have been very busy with orientation with the State Department and the Department of Agriculture since we arrived in

Washington Sunday. We are leaving in the morning (Jan. 16) for Karachi, Pakistan via Paris, Rome, Cairo, and Kuwait. We will arrive in Karachi at 1:35 p. m. Saturday."

The Jacksons were invited to the White House Tuesday by President Lyndon Johnson to a presentation of an award to the crew of Scallister I for their bravery in the Vietnam conflict. Afterward, the President's press secretary, George Christian, took us to the President's private office and we

were warmly greeted by the President. We had a very nice, informal, brief visit with him."

Tuesday afternoon, the group of eight American people, including the Jacksons, who will tour Pakistan, visited the Pakistan Embassy and attended a dinner at the home of the Pakistan Attaché of Education in the evening, Jackson reported. "There were three other Pakistani officials and their wives attending the dinner."

He said their address while they are on tour will be c/o Trans World Airlines, No. 5 Hotel Metropole, Club Road, Karachi, Pakistan.

The money crop in the Dominican Republic is sugar. Also grown is cacao, coffee, rice, tobacco and bananas.

## DEAF SMITH COUNTY Treasurer's Report

For month beginning October 1, 1968 and ending December 31, 1968.

<b>Jury Fund</b>		
Balance Oct. 1, 1968	1,256.36	
Receipts:	10,084.07	
Disbursements:		2,746.84
Balance		8,593.59
<b>Road &amp; Bridge Fund</b>		
Balance Oct. 1, 1968	45,826.49	
Receipts:	91,434.95	
Disbursements:		65,800.21
Balance		71,461.23
<b>General Fund</b>		
Balance Oct. 1, 1968	12,573.04	
Receipts:	154,126.20	
Disbursements:		42,670.07
Balance		124,029.17
<b>Officers Salary Fund</b>		
Balance Oct. 1, 1968	25,281.13	
Receipts:	65,732.66	
Disbursements:		31,901.85
Balance		59,111.94
<b>Hospital Maintenance Fund</b>		
Balance Oct. 1, 1968	85,413.76	
Receipts:	187,668.61	
Disbursements:		206,693.60
Balance		66,388.77
<b>Hospital Int. &amp; Snkg.</b>		
Balance Oct. 1, 1968	2,130.90	
Receipts:	36.43	
Disbursements:		2,167.33
Balance		.00
<b>Hospital Int. &amp; Snkg. 1963</b>		
Balance Oct. 1, 1968	639.42	
Receipts:	13,445.44	
Disbursements:		5,694.00
Balance		8,390.86
<b>Hospital Bond Acct. 1968</b>		
Balance Oct. 1, 1968	4,429.40	
Receipts:	.00	
Disbursements:		4,113.11
Balance		316.29
<b>Hospital Int. &amp; Snkg. 1968</b>		
Balance Oct. 1, 1968	.00	
Receipts:	8,380.62	
Disbursements:		.00
Balance		8,380.62
<b>Road Bond Int. Snkg.</b>		
Balance Oct. 1, 1968	880.64	
Receipts:	66.44	
Disbursements:		486.25
Balance		460.83
<b>1966 Road Bond Int. Snkg.</b>		
Balance Oct. 1, 1968	1,385.66	
Receipts:	29,506.84	
Disbursements:		3,000.00
Balance		27,892.50
<b>Perm Imp. Refunding Bonds</b>		
Balance Oct. 1, 1968	946.70	
Receipts:	1,685.24	
Disbursements:		.00
Balance		2,631.94
<b>Right of Way Fund</b>		
Balance Oct. 1, 1968	2,872.73	
Receipts:	.00	
Disbursements:		2,797.17
Balance		75.56
<b>Road Machinery Wt. Fd.</b>		
Balance Oct. 1, 1968	6,697.70	
Receipts:	16,806.80	
Disbursements:		15,350.00
Balance		8,154.50
<b>Courthouse Int. Snkg.</b>		
Balance Oct. 1, 1968	1,488.45	
Receipts:	13,436.33	
Disbursements:		.00
Balance		14,924.78
<b>Jail Int. &amp; Snkg. Fund</b>		
Balance Oct. 1, 1968	1,717.21	
Receipts:	16,788.58	
Disbursements:		.00
Balance		18,505.79
<b>Right of Way Int. Snkg. Fund</b>		
Balance Oct. 1, 1968	2,115.42	
Receipts:	20,704.10	
Disbursements:		1,335.00
Balance		21,484.52
<b>Law Library Fund</b>		
Balance Oct. 1, 1968	1,622.50	
Receipts:	237.80	
Disbursements:		139.50
Balance		1,720.80
<b>Bull Barn Kitchen Fund</b>		
Balance Oct. 1, 1968	1,020.41	
Receipts:	.00	
Disbursements:		320.00
Balance		700.41
<b>Social Security Fund</b>		
Balance Oct. 1, 1968	.00	
Receipts:	7,280.00	
Disbursements:		7,266.89
Balance		13.11
<b>RECAPITULATION</b>		
Jury Fund		8,593.59
Road & Bridge Fund		71,461.23
General Fund		124,029.17
Officers Salary Fund		51,111.94
Hospital Maint. Fund		66,388.77
Hospital Int. Snkg. 1963		8,390.86
Hospital Int. Snkg. 1968		8,380.62
Hospital Bond Acct. 1968		316.29
Perm. Imp. Ref. Bonds		2,631.94
Road Machinery Wt. Fund		8,154.50
Right of Way		75.56
Courthouse Int. Snkg.		14,924.78
Jail Int. Snkg.		18,505.79
Law Library Fund		1,720.80
Bull Barn Kitchen Fund		700.41
Social Security Fund		700.41
Road Bond Int. Snkg.		13.11
	cash:	460.83
1966 Road Bd. Int.	Certificates of Dep:	29,460.83
	cash:	27,892.50
Right of Way Int. Sk.	Certificates of Dep:	41,892.50
	cash:	21,484.52
	Certificates of Dep:	35,484.52
		492,237.21

## Last Cotton Class Report For 1968

The Cotton Classing Offices of the USDA in this area classed 16,000 samples of new crop cotton last week ending January 17, 1969. This brought the total for the entire season to 1,487,000. One million seventy-two thousand (1,072,000) samples had been classed on the South Plains this time last year.

Predominant grades were Strict Low Middling Light Spotted, Strict Low Middling Spotted, Low Middling Spotted, and Strict Low Middling Tinged. These four grades represented 65 percent of the total classed.

The average staple length from the South Plains area last week was 31-32 of an inch.

Micronaire readings by percentages were: 3.5 — 4.9, 25 per cent; 3.3 — 3.4, 13 per cent; 3.0 — 3.2, 26 per cent; 2.7 — 2.9, 18 per cent; and 2.6 and below, 18 per cent.

The average Pressley tests, which is the breaking strength of

the fibers, for the Lubbock area was 81,000 pounds per square inch, for the Lamesa area was 81,000 pounds, and for the Brownfield area was 84,000 pounds.

Prices reported to the Consumer and Marketing Service of the USDA at Lubbock ranged from 0 to \$8.75 per bale over the Government loan value for White grades, 0 to \$9.00 per bale over the Government loan value for White grades, 0 to \$9.00 per bale over the loan for Light Spotted grades, and \$2.75 to \$8.75 per bale over the loan for Spotted grades in the 3.5 to 4.9 micronaire range.

Average cottonseed prices paid to producers was \$49 per ton.

This will be the last Weekly South Plains Cotton Classing Report from the Lubbock Cotton Classing Office for the 1968 cotton season.



Start with an Impala Custom Coupe. Add our Turbo Hydra-matic transmission, a 300-hp V8, power disc brakes, whitewalls and wheel covers. And it will cost less than a '68 Impala did with comparable equipment. \$101.00\* less.

For more car, too. A '69 rides better. Looks better. Protects better with its new "guard rails" in every door.

The value goes up. The price comes down. You know, if we were the competition, we'd never show up for the Showdown.

\*Based on manufacturer's suggested retail price, including federal excise tax and suggested dealer new car preparation charge.

# Value Showdown:

## \$101.00 less than last year's Impala with comparable equipment.

## Local Ministers Radio Programs

During the week of January 20 — 24, the Hereford Ministerial Association's radio program, "Good News," will focus on the Worldwide Week of Prayer for Christian Unity.

According to the association, a question about Christian Unity will be discussed each day by two ministers of Hereford.

The questions and the ministers who will discuss them are:

Monday: "Why have a 'Week of Prayer for Christian Unity'?" with The Rev. Simeon Heine and the Rev. Gerald Mann.

Tuesday: "In what ways is Christian Unity possible?" Gene Fooks and The Rev. Fred Howard.

Wednesday: "In what ways is Christian Unity needed?" The Rev. John Broderick and The Rev. Ronald Harpster.

Thursday: "Does Christian Unity aim for the one big 'super' church?" The Rev. Clifford Trotter and The Rev. Jim Bozeman.

Friday: "What can be done toward Christian Unity in Hereford and the immediate locale?" The Rev. Gene Brink and The Rev. Sam Ogan.

This radio program is broadcast each day at 10:15 a. m. on Radio Station KPAN, Hereford.

Meetings arranged by the Hereford Ministerial Association which will not be broadcast have also been made a part of the Week of Prayer for Christian Unity. Schedule for these services, open to the public, appear elsewhere in this issue of the Sunday Brand.

# VOTERS Have You Registered?

## THE DEADLINE FOR REGISTERING TO VOTE IN THE 1969 ELECTIONS IS JANUARY 31, 1969!

A copy of the voters registration certification is printed below so that those unable to make the trip to the court house may register to vote. Fill in each necessary detail on the form, cut it out and mail it to the address in the lower left hand corner of the form. All persons, including those over 60 years of age, must register to be eligible to vote.

**VOTING PRECINCT NUMBER OR NAME**

**APPLICATION FOR VOTER REGISTRATION CERTIFICATE** BARNARD - DALLAS

**DEAF SMITH COUNTY, TEXAS**

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

Home No. \_\_\_\_\_ Street \_\_\_\_\_ Town \_\_\_\_\_ RFD \_\_\_\_\_ Box \_\_\_\_\_ Zip Code No. \_\_\_\_\_

AGE	SEX	OCCUPATION	STATE	CITY	BIRTHPLACE (STATE OR COUNTRY)

If under 21, show date of birth: \_\_\_\_\_

If resident of state less than 1 year, show date of arrival: \_\_\_\_\_

If resident of county less than 6 months, show date of arrival: \_\_\_\_\_

**CITIZENSHIP**

Native Born  Naturalized

\* Includes foreign born of American parents.

Mail Voter Registration Certificate (1) to above permanent address, (2) to my temporary address at \_\_\_\_\_

(3) hold for delivery to me in person. (Strike statements which are not applicable.)

I understand that the giving of false information to procure the registration of a voter is a felony.

No one can act as agent and sign for another except husband, wife, father, mother, son or daughter.

Agent must be qualified elector in county.

Vote returns this application to the County Tax Assessor-Collector.

**NELL MILLER**  
P. O. BOX 631 HEREFORD, TEXAS 79445

Agent's address \_\_\_\_\_

Agent's relationship to applicant \_\_\_\_\_

Signature of applicant or agent \_\_\_\_\_



## Need For Club Service Projects Subject For Dawn H. D. Program

Three possible beneficiaries of volunteer help and money given by Dawn Home Demonstration Club were subjects of

talks on the program Friday afternoon when Mrs. J. E. McCabe was club hostess in her home.

## Year's Activity Slated In Club

Hostess plans for the coming year, which promise meetings devoted to various hobbies, were discussed in Mothers Needle Club Thursday afternoon in the home of Mrs. C.N. McClure. The next hostess will be Mrs. Earl Cole on Feb. 20, when the time will be devoted to quilting.

Guests Thursday were Mrs. McClure's granddaughter, Mrs. Troy Foster, the former Jo Frances Davenport, an her baby daughter.

Cake and punch were served to them and to Mmes. Luther Ellis, Haskell Benson, Adam Flowers, S. T. Gunstenson, J.L. Shirley, W. H. Awtry Sr., Nell Auten, Annie Springer and Cole.

## Special Program Of YHT Open To Craft Fans

A busy month for Young Homemakers of Texas here will close with members assisting at the annual Junior Livestock Show which the related organization, Young Farmers of Texas, will sponsor Jan. 30-Feb. 1.

A regular meeting of the YHT Chapter is scheduled at 7:30 p. m. Tuesday in the high school homemaking room, with a special program which will be open to any interested visitors. Mrs. Ross Cooley will be a guest to demonstrate the craft of decoupage. Mrs. Robert Powell is in charge of program arrangements.

YHT and YFT members were entertained at a game party in Pioneer Gas Co. Flame Room Friday evening. Coffee and doughnuts were served after card and domino games to Messrs. and Mmes. Charles Minshew, Louis Wygant, Conny Rountree, Leland Shelton and Charles Weatherford.

Volunteers from the YHT Chapter who assisted in judging at the high school speech tournament here this weekend were Mmes. Shelton and Weatherford.

## Guests Attend Circle Program

Antonian Circle of St. Anthony's Parish had members of the Parish Guild as guests at a meeting in St. Anthony's school auditorium Thursday evening.

Miss Suzanne Dglesby was the program guest, who presented a talk on Citizenship. Roll call was answered with amusing incidents as members recounted "My Biggest Blunder as a Bride".

Mrs. Marcel Fischbacher was chosen delegate to the Parish Council to replace Mrs. Bob Baker, who has moved from the parish. A committee headed by Mrs. Tommy Albracht was named to make banners.

Refreshments were served to 35 persons by the hostess committee: Mmes. Gary Kreighausser, Joe Soliz and Allen Evers. Mrs. Nora Paetzold received the door prize.

who find refuge there.

The Satellite Day, Care Center for handicapped children which is operated in Central Christian Church was described by Mrs. Rea Cox. She said volunteers are needed to help in the classrooms, and such materials as games, books and toys are also needed.

Mrs. Leroy Johnson spoke of the Texas H. D. Association scholarship fund to which the club contributes yearly.

Dawn Club assists at Girlstown by sponsoring one for the residents, Mmes. Johnson, J.B. Coraway and Jerry Haley were

named on a committee to determine present needs of the "adopted" girl.

Mrs. Duster Tucker was welcomed to membership, Argen Draper, County H. D. Agent, was a guest. Other members present were Mmes. H. D. Fowler, Dick Golden, Orval Galley, H. V. McCabe and B. L. Thurman.

In Chile's Aucanquilcha — the highest town on earth — Indian miners put in a full day's work at 17,500 feet while visitors gasp for breath and grow dizzy.

## Club Fulfills Year's Project

Fulfillment of this year's chief service project in L'Allegria Study Club was marked at the meeting Thursday afternoon when a check was mailed to the Opportunity Plan program at West Texas State University.

Proceeds of an annual benefit luncheon in November went

to this fund. The club's contribution is earmarked for a loan to a Hereford student.

Mrs. Buddy Bloomer was hostess at her home for the Thursday meeting. The program was by a guest, Betty Eaton, local representative of a cosmetic firm who demonstrated correct

use of facial makeup.

Mrs. Jerry Don Glover and Mrs. Marshall Wilson were welcomed as guests at the refreshment period. Mrs. Jim McDowell conducted the business session.

Also attending the meeting were Mmes. Danny Martin, Gary McQuigg, J. H. McCrary, Dennis Lomas, Sam Lesly, Terrell Hodges, James Higgins, Cameron Gaulf, Don Chaney, Noble Ballard, Gerald Payne, Alex Schroetter, John E. Smith, Jerry Trellor and Bobby Veigel.

Read The Want-Ads Today.

SYMPATHETIC

JAIPUR, India — Governor of Rajasthan state Hukam Singh toured the famine-affected areas and was so moved by the suffering that he announced a voluntary cut of rupees 200 (\$33) from his monthly salary until the situation improves.


A governor gets rupees 5,000 (\$664) a month plus several thousand rupees in various allowances and privileges.

The Angel waterfall in Venezuela is the highest waterfall in the world, with a 3,213-foot drop.

# JANUARY SAVINGS

Save More in 1969 With Gibson's

 <b>Jewel</b> SHORTENING 3 Lb. Can <b>47¢</b>	 <b>Hi-C</b> ORANGE DRINK 12-oz. 3 cans <b>27¢</b>	 <b>GIBSON'S</b> DISCOUNT CENTER Prices Good Thru Wed., Jan. 22, 1969	 <b>Swift's</b> PREM Beef Added 12-oz. can <b>47¢</b>	 <b>Swift's</b> Spaghetti and Meat Balls 1-lb., 8-oz. can <b>47¢</b>
 <b>Comfort</b> TOILET TISSUE 2-ply 10-roll pkg. <b>73¢</b>	 <b>GIBSON'S COFFEE</b> 1-lb. can <b>49¢</b>	 <b>OATMEAL</b> COOKIES Danish Homestyle Regular 49c <b>37¢</b>	 <b>Happy Face</b> WASHING CREAM 4 1/2-oz. jar Regular 87c <b>67¢</b>	
 <b>Wooden</b> RECIPE CARD BOX by Nerco Regular 97c <b>73¢</b>			 <b>Deep Magic</b> MOISTURIZER DRY SKIN CONDITIONER 6-oz. 1.19 value <b>69¢</b>	
 <b>FOSTORIA</b> 3-SPEED MIXER with mixing bowl and stand Regular 13.97 <b>\$11.97</b> Gibson's Low Price			 <b>WHITE RAIN</b> SHAMPOO 14-oz. bottle ... \$1.00 value <b>63¢</b>	
 <b>Giant Size Metal</b> VERSA FILE BOX <b>\$1.99</b>			 <b>LILT HOME</b> PERMANENT Gentle - Regular - Super Regular 1.47 <b>79¢</b>	
 <b>Burgess Dolphic</b> LANTERN The Light That Floats Gibson's Low Discount Price! <b>99¢</b>			 <b>Boy's Sanforized</b> Heavy Duty Denim JEANS Sizes 3-8, Reg. 97c <b>67¢</b>	
 <b>Men's Helbros</b> 17 Jewel Waterproof WRIST WATCH Regular 27.97 Gibson's Low Discount Price! <b>\$19.99</b>			 <b>Boy's &amp; Girl's</b> Sleepwear 80% Estron Acetate 20% Nylon Regular 4.00 <b>\$2.57</b>	
 <b>Ladies 17 Jewel,</b> 4 Diamond WRIST WATCH Princess Sue by Helbros Regular 41.97 <b>\$23.97</b>			 <b>1 Group Glass</b> ASH TRAYS By Kriess Reg. \$4.87 <b>\$3.87</b>	



**Federal**  
**LAND BANK**  
 Association

Serving America's  
 Farmers:  
 Providers of Plenty

For more than 50 years The Federal Land Bank of Houston has provided DEPENDABLE agricultural real estate loans to Texas farmers and ranchers. LONG TERM, LOW COST loans with a repayment plan geared to meet each individual's requirement.

**Woodrow B. Wilson**  
 Manager  
 Federal Land Bank Assn  
 Hereford  
 407 Main St.

**GIBSON'S DISCOUNT PHARMACY**

## EVERYDAY TENSION? SLEEPLESS NIGHTS?

Are you edgy and always having to be "understood" by even your friends?  
 Well, when simple nervous tension is bothering you and causing sleepless nights you should either try B.T. TABLETS or your doctor, or both.

B.T. TABLETS have tested ingredients which will help you overcome simple nervous tension and sleep better at night.  
 Your druggist has help for you in safe — nonhabit-forming — B.T. TABLETS, others are enjoying the relief B.T. TABLETS can give, so why wait another day? There's a money back guarantee — so do you have anything to lose? — Yes, tension and sleepless nights. Only \$1.00 at your favorite drug store.

## COLD - SINUS

Miseries?  
 Is your head pounding — nose running — are your eyes watering and are you sneezing — sneezing — sneezing?  
 Have you blown your nose until it is raw?  
 We've sorry you're suffering and obviously you're not aware of our product SYNACLEAR and this is our fault.

SYNACLEAR is the original timed release tablet that gives up to eight hours of real relief from cold symptoms and clogged up sinuses. And that's a guarantee!

We do not have millions to spend on TV to tell you about SYNACLEAR. Just this small ad. We do not blamish our Advertising and product by affecting twelve hours of medication. What is medication without relief? SYNACLEAR at our fine formula.

SYNACLEAR costs a little more (\$1.50 & \$2.00) because it does more. You're buying relief and not medicine.

Try SYNACLEAR as soon as possible — you know — all have to lose are your discomforts.

This little of has an awfully big job to do — to get you to try SYNACLEAR. So as a bonus, cut me out and send in with an empty SYNACLEAR carton and we'll mail you a check for \$20.00 for just trying SYNACLEAR. If you have time to tell us about the results SYNACLEAR gave you, we would be pleased to hear from you.



# Kindergarten Is Seen By Lubbock

James Pipkin, coordinator of migrant programs in the Lubbock public schools, was in Hereford Thursday with four Lubbock teachers to look over the kindergarten program in the elementary schools here.

Pipkin reported that Lubbock does not as yet have the kindergarten program there as it is in Hereford, that it is an after-school set up. But he said they are interested in expanding it as soon as possible.

He and the teachers were here to see the teaching techniques in action.

Mrs. Naomi Hopson, who works with the local kindergartens (located in portable buildings on the campuses of Central, Northwest, Bluebonnet, Aliman and Shirley) as counselor and assists the teachers in their curriculum, took the Lubbock faculty members to Bluebonnet. She let teacher Wanda Payne, and her aide Anna Mendez demonstrate what has been accomplished thus far — since the 5-year-olds first started in the class in September.

Mrs. Payne explained that they were teaching them "who they are and not reading." At this point, they are taught to recognize their name in print — not to write it. They have been shown units of fruits and vegetables, and pictures of them on shelves in markets where they are asked to identify each of them "left to right, as they will all things eventually on reading matter."

Another thing, she illustrated, was that of taking a lemon and syrup as the difference between sweet and sour.

Brought to mind was the fact that almost all the children enrolled in the classes had very little contact with the English language from the time of birth until they are enrolled in the kindergarten classes.

A feature story in the Hereford Brand of Jan. 16 indicated that the purpose of these classes "is to broaden the vocabulary of the young student so that he or she will be more suited for learning upon entrance into the first grade." Mrs. Payne

reported that it is a different "learning" process than with an older child or adult.

The children also identify parts of the body from characters representing humans who can have removed — "or move them around to the wrong places and have the children correct this. Also, how do various objects feel? Soft? Hard? Taste? etc."

As another example of the teaching techniques is a magnetic board with fairy tale characters, she told them. "At the beginning, I thought it would take a month to teach them to say 'Jack be nimble'. But it actually took about a week."

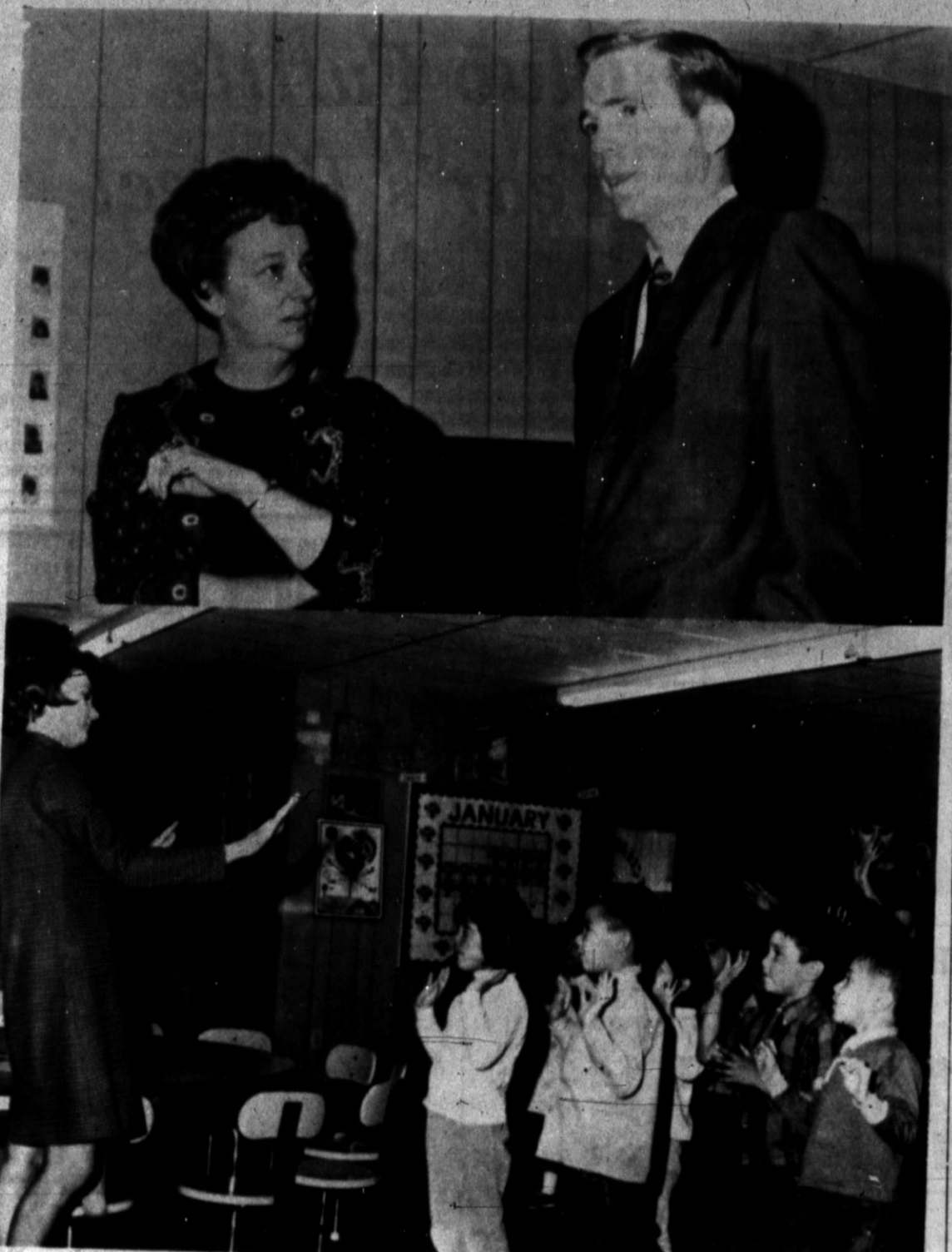
**LUBBOCK'S PROBLEM**  
Pipkin explained that Lubbock does not have a migratory situation for agriculture, such as the one known in the Hereford area. To the contrary, he said, Lubbock acts as home base for most of the Latin-American people who will have connections there. "They will leave Lubbock for jobs, perhaps, and return later."

Assistant Superintendent Roy Hartman reported that this Lubbock group is actually one of several who have visited the Hereford schools recently "to look over our kindergarten program and we expect many more."

Hereford schools has the largest installation of the kindergarten program on the Texas Plains, with seven units in the schools. Others who have them on a smaller degree are Dimmitt, Plainview and Lamesa. There are none located in the northern Panhandle — including Amarillo.

"There have been people down here from Amarillo," Hartman said, "and they plan to begin the program in their schools there."

He pointed out that any child



**INSPECTING BLUEBONNET KINDERGARTEN** — Hereford School's counselor Naomi Hopson shows Lubbock coordinator of migrant programs James Pipkin the local Bluebonnet Elementary School's kindergarten program (along with four Lubbock teachers not pictured.) Below is teacher Wanda Payne in the course of instructing the 5-year-olds, with teacher's aid Anna Mendez at the right. —Staff Photos.

who was 5 years old prior to Sept. 1, 1968, and has lived in Hereford for a minimum of one year is eligible for enrollment in the kindergarten classes — if their parents are involved in a farm or food related activity here. "We will be glad to have all of them," he said. "For enrollment, they should simply take their child to the elementary school office in their district." The program is open for Anglo, Latin and Negro children.

Read The Want-Ads Today.

## Evans, Thomas Presented Pins

**AMARILLO** — Two Hereford residents were honored Friday night at Pioneer Natural Gas Company's annual service award dinner at the Amarillo Country Club.

More than 175 employees and their wives attended the dinner which was one in a series of three such affairs being held by the company in different cities in its service area. This year 154 employees, representing 2,080 years of service, are being honored.

V. B. Evans was presented with a pin commemorating 20 years of service to Pioneer, and Homer Thomas was awarded a pin representing 25 years of service to the company.

The dinner was presided over by C. I. (Stoney) Wall, president and chairman of the board. He was assisted in the presentation by B. P. Smith, K. B. Watson, T. S. Whitis and M. B. Edquist, company vice presidents.

In connection with the award presentations, Wall said, "The most important part of any organization is the people who perform the daily tasks involved in the successful operation of the business. No company can succeed without dedicated and conscientious employees who believe in the organization and what it stands for. The success of Pioneer Natural Gas Company and its subsidiaries is reflected by the outstanding service of all the employees. In behalf of the management of Pioneer, may I express my sincere thanks for your loyal, dedicated efforts."

## Letter To The Editor

Dear editor:

I was glad to see Jim Scott's letter in the Brand Thursday the 18th. That letter sure was a good one. I was also glad to see about those petitions. I had intended to write about getting some petitions started that would be in favor of prayer, but hadn't got at it.

We need to pray that some way some how Mrs. O'Hair will come to realize how much we need to pray for God's leadership and protection, not only in our personal life but for the leaders of our nation and the world, and that she may come to realize her need before it is too late.

We wonder at times why God will let individuals and also nations go on and try to disregard His ways like they do. But God let Jezebel for a while, but she came to the end of her life in a sad way. And Mrs. O'Hair needs to realize that if God lets her go on in her way that she go like Jezebel will come to a sad end — if not in this world but that she will when she like the rich man will see her mistake when she lifts up her eyes in hell, being in torment.

Ole T. Larson,  
501 W. Fourth,  
Hereford, Texas

## ANNOUNCING

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## Comings and Goings at King's Manor

The 1968 holiday season was an exceptional one in that it began for Kings Manor residents with Thanksgiving and ran until New Year and too, so many of the residents went visiting during Christmas. The few who stayed at home enjoyed visits from their families, some of them making their first visit to King's Manor.

Willis Hawkins, Mr. and Mrs. Emmett Foster and Mrs. Bessie Mae Cox of Hart visited Mrs. Lodie Sifford last Tuesday afternoon.

Dr. Don R. Davidson, director Manson Waits, administrator of King's Manor, attended the National Convention of Methodist Homes for Older Adults at New Orleans Jan. 14, 15 and 16.

On Dec. 6, Mrs. Formby, Clemens and other hostesses initiated a beautiful holiday season with an all-day tea.

The Christmas party at the Manor was a real success. Mrs. Don Davidson acted as the school teacher. The robed choir led by Mrs. Bethany Williams and the rhythm orchestra were some of the features of the program. The tree was beautifully decorated by Mrs. Mary Helen Fisher. The exchange gifts were distributed by Ralph and James Waits.

The Rev. and Mrs. Davidson spent the holidays visiting their daughter and family in Dallas and his sister and family in Due West, S.C.

Mrs. Byrdie Fellers has as weekend guests her children from Amarillo, Mr. and Mrs. Don B. Fellers.

Mrs. Dale Barkley is in Dallas on business this week.

Mr. and Mrs. Francis Burgess of Tulsa visited her mother, Mrs. D. H. Bryant this week.

Monday night the staff of Westgate honored Mrs. Max Dowd with a "going away" party. The Dowds are now making their home in St. Jo, Texas.

Mrs. Mary Helen Fisher and her sister-in-law, Mrs. Jess Stanford, were in Amarillo Thursday visiting friends.

Mrs. Flora Lee Fields and Mrs. Lois Nelson went to Amarillo last Thursday on business.

Mrs. Lois Nelson went to Memphis this week to visit her sister who lives there.

Mrs. Vera Wilks had as her guest Mrs. Oswald and Mrs. Hal Hamilton of Plainview last week.

Mrs. Edna Culver, Miss Louise Chisholm and Mrs. Nannie Caraway went with Mrs. Don Davidson to Friona Wednesday afternoon.

Mrs. Joe Allen and Mrs. Bernice Byrd of Amarillo visited their mother, Mrs. Ida Wilcoxson, last Sunday.

Mrs. Lena Menefee visited relatives in Friona Tuesday and in Lazbuddy on Monday.

Mrs. Carmen Day and Mrs. Eula Mae Brummett of Amarillo visited their mother, Mrs. Flora Hitchcock, recently.

Mrs. Rene Snead from Friona and Mr. and Mrs. Eugene Redwine and son, Bobby, of Muleshoe visited her mother, Mrs. Henrietta Duncan, this week.

Mrs. Pauline Whatley of Clovis, N. M., visited her mother, Mrs. Colene Rucker, last week.

Arthur Thompson had as his guest his son and wife of Amarillo, this week.

At the beginning of a new year, the folk who live and work on the Kings Manor complex are more grateful for the many thoughtful kindnesses shown during the past year by churches, Sunday School classes, clubs and various organizations, as well as by individuals. Their helpfulness is much appreciated, and we are pleased that their interest seems to increase as they see the needs at the Manor from year to year.

## Attention Farmers & ranchers in the Hereford area.

Hereford Bi-Products will pay you ONE CENT per POUND for every fresh dead cow or horse that you deliver to our plant. We must have the animal as soon as possible after it dies.


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**Aluminum STORM-SCREEN DOOR**

Good looks with minimum care. Easily installed, self-storing. Winter to summer change in seconds. Save on heating and air-conditioning bills.



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Permanent year-round protection... changeable from inside. Easy to clean... prowler-proof. Eliminates drafts, cuts fuel bills.

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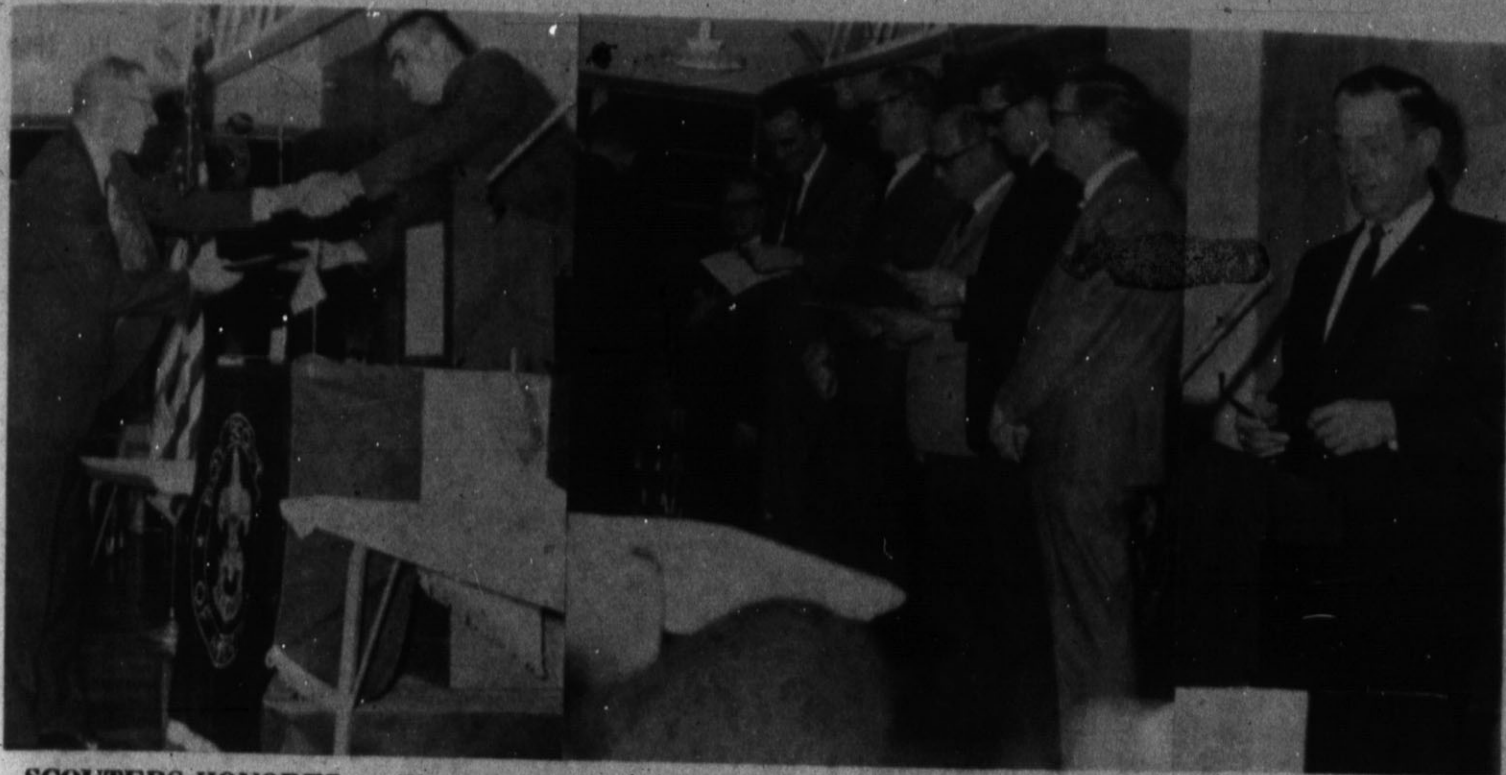
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**SCOUTERS HONORED** — These photos were taken during the annual Recognition Dinner of the Tierra Blanca District of the Llano Estacado Council, Boy Scouts of America, Thursday night. In the photo at left, William Phillips is presented the Vigil Award by George Ochs, district executive, and at right is the speaker, Dr. A. B. Martin, president of Amarillo

College. In the center photo, members of the District Committee receive certificates for their work. From right to left are Dr. Eugene Hendon, Melvin Jayroe, W. T. Thompson, Ray Boseley, Charles Bell, Robert Holman, and Nolan Grady making the presentations. See story for details.

## Scouts And Leaders Honored Thursday

Scouts and scout leaders were honored for their achievements during the past year Thursday night as the annual Recognition Dinner of the Tierra Blanca District was held in the Hereford High School cafeteria.

Speaker for the banquet was Dr. A. B. Martin, president of Amarillo College. Dr. Martin had high praise for scout leaders and "... what you're doing with young people today."

First honors presented during the night went to six scouts who had reached the rank of Eagle Scout during the year. Three of the scouts — Billy W. Ohlig, Earl Love and Roger E. Barrett — were present to receive their recognition awards. James Howard Walker received the award for his son, Joe, and the other two recipients — Randy Cromer and Theodore Seyfert — have since moved from Hereford and will receive their awards in the fall. Robert Holman, achievement chairman, made the presentations.

Round-up Awards, which go to unit leaders reaching membership goals set at the start of the year, were presented by W. T. "Bill" Thompson, organization and extension chairman. Receiving the awards were unit leaders Dr. John Hamblen of Troop 50; J. Frank Ford Jr. of Troop 52; Archie "Pete" Hollis of Troop 56 in Friona; Armando Perez of Troop 145; Billy D. Peacock of Troop 151, Oliver A. Rudd of Troop 55, Robert L. Jacobsen of Pack 32 in Adrian, and Edward Ronnberg of Pack 50.

Advancement awards, presented by Holman, went to units which advanced 50 percent of their membership during the chartered year. Receiving the awards were Jacobsen, Ronnberg, Ford and Peacock.

The Vigil Award was presented to William Phillips by George Ochs, district executive. Phillips received the award, which is the highest honor of the National Order of the Arrow (honor camping fraternity of the Boy Scouts) during the summer. Only a limited number of the awards are made in each area council during the year.

Pack 32 of Adrian was presented the Traveling Award, which goes to the scout unit having the best representation and traveling the most miles to the banquet. The Attendance Award which goes to the scout unit with the best attendance at the banquet, went to Troop 52 of Hereford.

In his district report, Ochs told those present that the Tierra Blanca District had ended 1968 with a total of 624 boys in scouting. A breakdown showed 343 Cub Scouts, 265 Boy Scouts and 16 Explorers.

The objective for 1969 is to have 694 boys in scouting by the end of the year. Ochs also pointed out that 17 percent of the leaders were trained, and the goal for 1969 is to have all leaders trained.

Ochs also recognized all the Den Mothers present, awarded District Chairman Nolan Grady

with a Certificate of Appreciation for his efforts during the year, and paid special tribute to the American Legion and Veterans of Foreign War for having donated some 18 acres of land in Veterans Park to the scouts for a Camporee.

**INSTALLATION**  
Allen Linthicum of Amarillo Council Scout Executive, handled the installation of the District Committee for 1969. Those sworn in were Nolan Grady, district chairman; Melvin Jayroe, district commissioner; Thompson, organization and extension chairman; Ray Boseley, camping and activities chairman; Charles Bell, finance chairman; Oliver Streu, leadership training chairman; Dr. Eu-

gene Hendon, health and safety chairman, and Holman, advancement chairman. Beginning his talk, Dr. Martin pointed out that everyone appreciates the work done by the scout leaders, but no one takes time to tell them. He praised those present for their work with scouts, stating he felt it's time to recognize the value of young people and their value to the country.

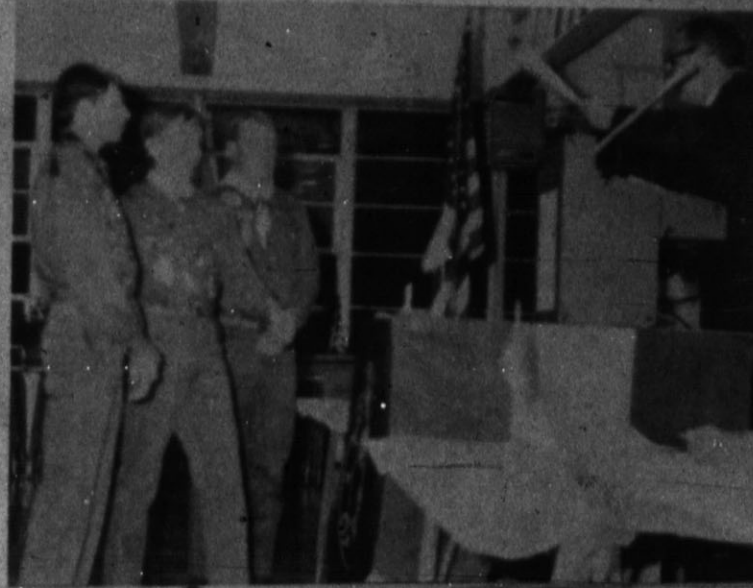
No matter what many people say, stressed Dr. Martin, there has been little change in human nature and human character through the centuries. "What's honest today was honest yesterday and will be honest tomorrow." A person can look back 6,000 years and he will find that

the eternal truths are still held great today.

Scouting was founded on the eternal truths and will be as important and pertinent to life 50 years from today, he pointed out.

Young people want to know what's right and parents aren't telling them, said Dr. Martin. "Too many are trying to fit in with the group. They're followers and many are following the wrong group. They need leaders like they can find in scouting." Thousands of young people are "sacrificed on the altar of ignorance" because they are following the wrong path, emphasized Dr. Martin. He urged the scout leaders to keep up their good work, expressing his "appreciation from all of us to you who do so much for scouting."

San Marino, whose gross national product relies chiefly on postage stamps and tourism, has pledged not to develop a nuclear weapons arsenal.



**SCOUT BANQUET** — During the annual Recognition Dinner of the Tierra Blanca District of the Llano Estacado Council, Boy Scouts of America, six scouts were honored for achieving the rank of Eagle during the year. Only three of them were present and they are in top photo; left to right, Earl Love, Roger Barrett and Billy W. Ohlig. Robert Holman, advancement chairman presented the awards. Entertainment for the banquet, which is described in a separate story in this issue of the Brand, was provided by the Spiritual Swingers. — Staff Photos

**CARD OF THANKS**  
We wish to express our heartfelt thanks for the kindness shown during the long illness and death of our beloved husband and father.

The words of encouragement, deeds done, prayers, food, flowers and cards will always be remembered and appreciated. May God bless each of you in

a special way is our prayer.  
Mrs. Helen Hill, Doris Jo, and Marlene.

**CARD OF THANKS**  
The family of Gus Pede wishes to express its gratitude for each act of kindness extended by his many friends in the loss of our beloved brother and uncle. May God Bless each of you.

## European Youth Speaks To Club

A high school boy's view of questions. Colored slides of scenes in Holland, his home, was given to Hereford Study Club members when Theo ten Have was their guest speaker at a meeting in First National Community Room Thursday evening.

Mrs. Baxter London and Mrs. R. N. Yarbrow were hostesses. Mrs. Tommy Braddy introduced the speaker, a student in Hereford High School this year in the American Field Service program. After his prepared speech, giving facts about Holland and his home city, he talked informally with club members and answered their

questions. Colored slides of scenes in Holland illustrated the informative talk. A short business period was conducted by Miss Gladys Setliff.

Members present included Mrs. M. Kaul, W. H. Gentry, S. L. Garrison, N. D. Bartlett Jr., Labry Ballard, Marvin Knox, Don Robinson, Art Joy Ed Wilson and C. R. Winget.

Greeks consider outs suitable for animals only, although oatmeal is eaten by young Greeks under an American trade name that disguises its nature.

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## JANUARY CLEARANCE

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Ladies <b>SWEATER</b> values \$9.99 <b>\$4<sup>99</sup></b>	One rack Ladies <b>DRESSES</b> value to \$12.99 <b>\$2<sup>99</sup></b>	Mens Nylon Turtle Neck <b>SHIRTS</b> <b>\$2<sup>99</sup></b>
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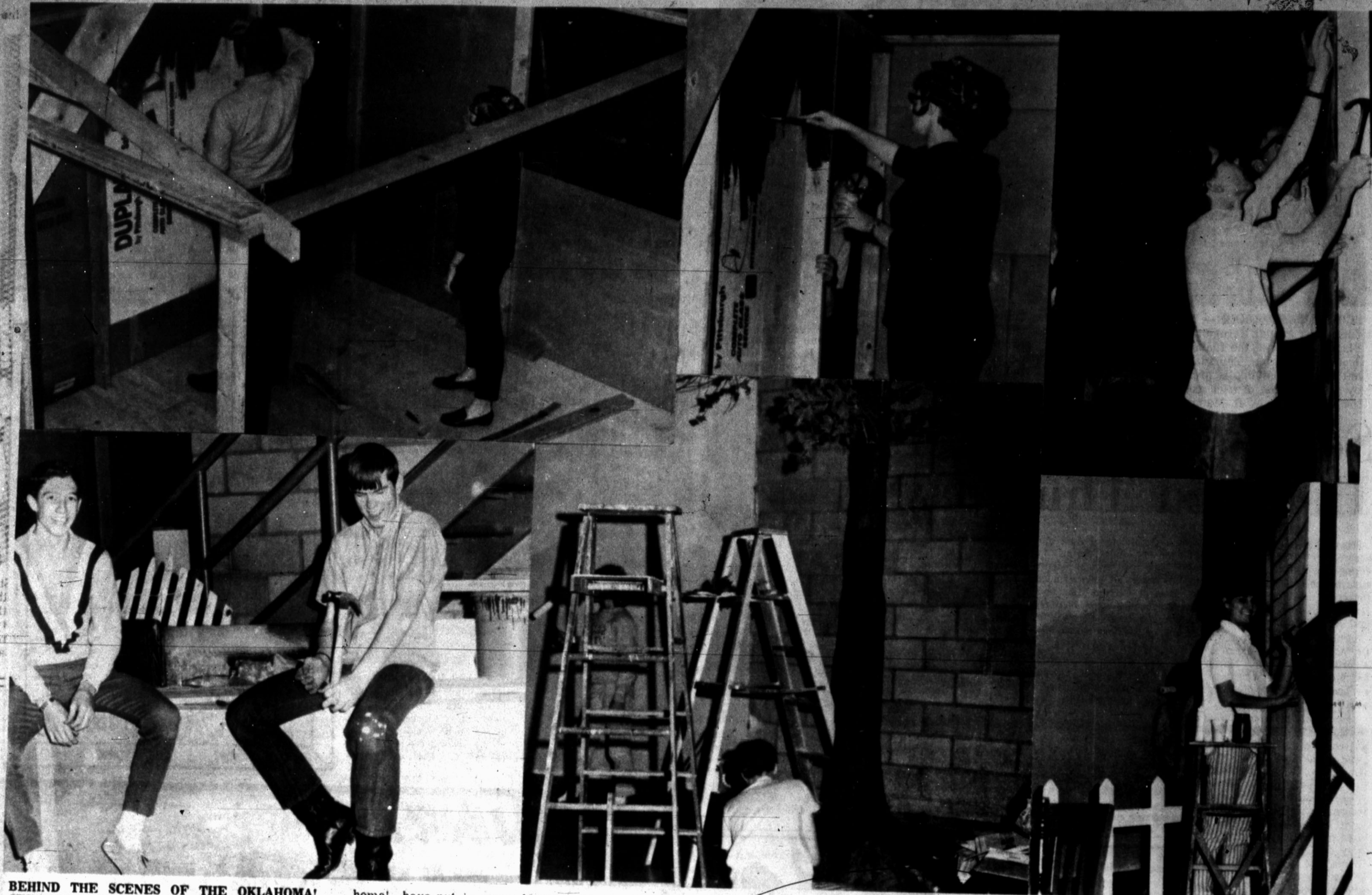
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"OVER 20 YEARS OF EXPERIENCE"  
FREE ESTIMATES . . . 364-0788





**BEHIND THE SCENES OF THE OKLAHOMA! SET** — These students, some members of the Hereford High School choir and drama classes and some just interested in helping with the set for Okla-

homa!, have put in many hours of hard work to have the set ready for opening night Friday. The set will include an exterior of a house, yard and trees. Although the stage crew has to work hard

to get the difficult tasks done, there are some, bottom left, who find a time to rest. The Rodgers-Hammerstein musical show will be staged in Here-

ford High auditorium Friday and Saturday evenings by the music and speech departments. —Staff Photos

## Bay View Club Names Officers

Officers to begin a term in May, with Mrs. Bruce Burney as president, were elected in Bay View Study Club at a Thursday afternoon meeting in Mrs. Carl Swanson's home. The program was an absorbing book review by Mrs. Tom Sawyer. Elected to serve with Mrs.

Burney next term were Mrs. Howard Gault as vice president, Mrs. Swanson secretary, Mrs. Jimmie Gillentine correspondent, Mrs. Will S. Kerr treasurer. They will be installed at the end of this season in May. Mrs. Sawyer held the attention of members with her re-

view of John W. Gardner's book, Self-Renewal, which has the sub-title, The Individual and the Innovative Society.

It develops the thesis that nations, organizations and individuals in order to remain active must continually go through renewal. Various stages are passed in developing maturity, the author says, but the problem is that maturity so often brings rigidity.

The reviewer discussed his suggested solution, constant self-inventory and renewal of moral values and objectives.

Mrs. R. B. Miller presided for business. Members also present were Mmes. Homer Powell, Ansel McDowell, Francis Harwick, Si Darling, H. L. Benefield, Kerr and Gillentine.

**Classifieds Get Results.**

## 1969 Committee Heads Appointed In Wyche Club

Committee chairmen for the coming year were appointed in Wyche Home Demonstration Club at a meeting Thursday in Mrs. Leroy Bodkin's home. Beginning a second term as pre-

sident, Mrs. Bodkin made the appointments.

Mrs. G. W. Duncan was named head of the yearbook program committee, Mrs. L. B. Worthan of recreation, Mr. Wayne Jones of finance, Mrs. Cecil Masten of education, Mrs. W. P. Axe of the telephone committee.

Mrs. Luther Norvell was a guest, speaking of the 'Satellite Day Care Center here and its work for handicapped children. She explained that it is open five days a week, year-round, and she told what volunteers can do to help in its operation. Other members present were Mmes. Ira Ott, T. J. Kelly, C.

F. Newsom, Charles Packard, Bill Ellis and Norman Hodges.

### HAWAIIAN BANKRUPTCIES UP

HONOLULU — Records show that personal bankruptcies in Hawaii shot up from 276 in 1964 to 425 in 1967, or 54 per cent in three years.

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**THIS WEEK'S SPECIAL**

- '65 Chev. El Cameno V-8 Automatic & fac. Air. Bronze — metallic finish and extrasharp. 4,000 mile — 90 day pro. warranty. **\$1,395.00**
- '67 Dodge RT 2 dr. Hard Top. 440 magnum engine, automatic. Factory air and power. Beautiful Red finish with Red Vinyl int. If you like performance you'll love this one.
- '66 Ford Galaxie 500 XL 2 dr. H.T. fac. air and power. Local owned with 33,000 miles. Try this sporty H.T. with bucket seats & console. Protective warranty also.
- '65 Chevy Pickup V-8 auto. Full custom, long wide bed. Attractive yellow & white fin. This one is very sharp. 4,000 mile, 90-day protective warranty.
- '65 Mercury Monterey 4 dr. sedan. Local one owner. Fac. air & power. Navy Blue with white top. Test drive this luxurious car and check our special price. 4,000 mile - 90-day protective warranty.
- 1967 Chevy Nova 2 dr. H.T. V-8 with auto. trans. 25,000 miles, local owned. Sharp navy blue finish. Test drive this sporty hardtop.

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Presents  
**1-CENT SALE**  
Everything Will Be Served Inside

<b>FREE COFFEE and SPUDNUTS</b>	<b>FREE COFFEE and TEA</b>
1 Doz. Spudnuts Reg. Price	First Sandwich Reg. Price
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Hours 7 A.M. to 6 P.M.	Hours 11 A.M. to 3 P.M.

**Sale Is Monday, January 20**  
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**Rx for avoiding colds & flu**

**FOLLOW THESE RULES**

- Be sure to get plenty of sleep and rest daily
- Wherever possible, avoid contact with crowds during flu season
- Wash frequently and be sure to observe all the rules of good hygiene
- Eat well-balanced, nutritious meals
- Dress warmly and avoid exposure to drafts
- Ask your doctor about the advisability of shots against colds and flu

If you do catch a cold or the flu — see your doctor . . . then see us!

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**Harold Close**  
Walgreen Drug  
SUGARLAND MALL







H.D. CHATTER

Estate Plan

Series Begins

By Mrs. Argen Draper  
Home Demonstration Agent

More exciting programs are being given all the time. The program at Dawn Friday night was very interesting. This was sponsored by the Dawn Community organization with H. D. Fowler as president, and was one of the three programs to be presented on Estate Planning. THE FIRST topic was Land Values, discussed by Ed Garnett, Area Farm Management Specialist. A panel answered questions from the audience. Wayne Thomas, Tom Burdett and Garnett served on the panel and gave very good information. Two more programs: Importance of Wills, Roles of Trusts; Inventory Plan and Need for Liquid Assets; Tax Aspect of Estate Planning will be the topics of the other programs. Outstanding persons like Wayne Thomas, Tom Burdett, Joel

Hodges, John Messenger and several others will conduct the lessons. If you miss this, you'll miss information that could make some real differences in your family business structure.

DEAF SMITH County citizens have done it again! The members of NFO (National Farm Organization) went to a meeting and came back with two state jobs. Congratulations to Don Kimbell who was elected president and Ron Crist the secretary-treasurer. Deaf Smith County has been strong in leadership and has produced many persons who have capably served in district and state offices.

ARE YOU A WISE food shopper? Test yourself against these habits from Gwendolyn Clyatt, Extension consumer marketing specialist: A wise food shopper knows the nutritional needs of her family and the difference between needs and wants. She keeps track of regular food prices so she can recognize "specials." She knows food grades and buys quality to fit intended use: perfect pieces and top grades if eye-appeal is important, broken pieces if it is not. She tries lesser-known brands in an effort to find acceptable quality at lower prices and she buys favorite foods for future use when they are abundant and offered at lower than usual prices. She figures cost-per-serving as well as cost-per-unit purchased.

All her good habits add up to a better fed family at lower cost.

OLDER WOMEN use frozen main courses to add variety to meals while younger women use them as a convenient way to increase the number of meal offerings for the family. Reporting on a recent market study of frozen main courses, Mrs. Gwendolyn Clyatt, Extension consumer marketing specialist, adds that women of all ages seek certain benefits from the frozen products. They are quick, easy to prepare and practical. The family with a working woman is 18 percent more likely to use frozen main courses compared to the family where just the husband works. Thirty per-

cent of these families used TV dinners, the specialist reports.

SPICES AND HERBS lose their flavor and aroma if kept for too long a period of time. Extension foods and nutrition specialists advise to check those tag ends of spices and herbs by giving them a sniff test. You'll probably find the remnants of their characteristic aroma. But compare the old supply with a newly purchased stock and you'll quickly become aware of the difference in freshness and strength. To keep all spices and herbs fresh longer, close containers promptly after each use and store away from heat and direct sunlight.

IF A FEW DROPS of lemon juice are required for a recipe, just stick a fork in one end of a lemon and squeeze out the needed juice instead of cutting the whole lemon in half, says an Extension food and nutrition specialist. ADD A CUP OF crushed cornflakes to a favorite chocolate chip cookie recipe for an extra crisp cookie. TRY A NEW FLAVOR for pot roasts or meat loaves by basting them during cooking with the spiced vinegar left over from soured sweet pickles. DID YOU EVER wonder what makes butter yellow? It's carotene, a power Extension food and nutrition specialists. That's a yellow pigment that's very rich in vitamin A. Your body converts it into Vitamin A and stores until needed. Vitamin A is an absolute "must" for growth, healthy skin, and the maintenance of healthy tissues for resistance to infection. Butter is especially rich in vitamin A because it contains the vitamin both in its natural form and in the form of the yellow pigment, carotene. 'INSTANT KARATE' ASSAIL ED PRINGS, South Africa — The National Amateur Karate Association wants new laws to control "harmful and potentially dangerous practices" in the sport. They want to control unaffiliated clubs and mail order "instant karate" courses.



# Food Savings

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WIN UP TO 50,000 GUNN BROS. STAMPS! OVER 750,000 STAMPS AWARDED ALREADY.

Start Playing "NEW" ADD 21 Today  
Now It Takes Only 3 Cards To Win!  
"Bigger Prizes"  
"Play Add 21, You too can win"



LEAN FRESHLY  
**Ground Steak**

lb. **59¢**

Lean Meaty **Short Ribs of Beef** lb. **29¢** Boneless, waste free **Tenderized Steak** lb. **\$1.09**

**Longhorn Cheese**

Wisconsin Full Cream

lb. **69¢**

Detergent  
**TIDE**

with \$5 purchase or more  
Giant Box 10c Off Deal

**55¢**

Johnson Lemon Spray Wax  
**PLEDGE**

Big 14 oz. can

**99¢**

Lysol Spray... A New Bigger Size  
**DISINFECTANT**

important against the flu bug  
1.89 value

**\$1.29**

Jergen's Hand & Body  
**LOTION**

1.59 size... 14 1/2 oz.  
Cooper's Low Price!

**99¢**

King Size  
**COKE**  
with \$5 purchase or more  
6-bottle carton **35¢**

Notebook  
**FILLER PAPER**

Reg. 98c Pkg.

**66¢**

**HALEY'S M.O.**

Pint Size

**79¢**

Bayer  
**ASPIRIN**

100 Count Bottle

**66¢**

Aqua  
**PADS**

Scotch Brite Reg. 29c

**4.87¢** for

**PINEAPPLE JUICE**

46-oz. cans

**4 for \$1**

Wilson's  
Texas-Style  
**VIENNA SAUSAGE**

4-oz. cans

**5 for \$1**

Doeskin  
**TOILET TISSUE**

Soft Facial Quality,  
4 roll pkg.

**36¢**

**WOLF CHILI**

No. 2 Can

**59¢**

**SOUP** Campbell's, Chicken Noodles, Chic & Stars

**6 cans \$1**

**POTATO CHIPS** Shurfresh 59c Twin Pak

**2 for 89¢**

**BISCUITS** Shurfresh Sweetmilk or Buttermilk

**4 for 29¢**

**FROZEN FOOD**

Shurfine Broccoli Spears 10-oz. pkgs. **5 for \$1**  
Johnston Apple Pies You'll love these ea. **59¢**  
Patio Enchilada Dinners Beef Flavor **3 for \$1**

**QUIK**

Nestle's Chocolate Drink Mix  
2 lb. box

**79¢**

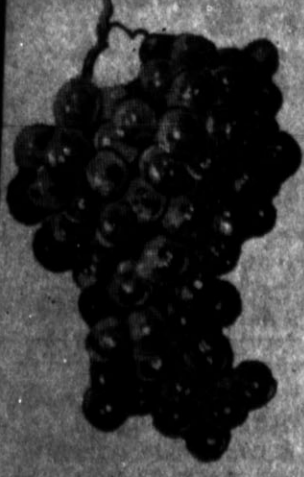
**SANDWICH SPREAD** Shurfine pint

**25¢**

**PEANUT BUTTER** Big Top 18-oz. jar

**49¢**

**PRODUCE**



Fancy Plump  
California Emperors  
**GRAPES**

lb. **15¢**

**LEMONS** Crisp-Fresh

lb. **7¢**

**CABBAGE** California Sunkist

lb. **19¢**

**POP CORN** Shurfine

White or Yellow 2-lb. bag

**21¢**

**SHELLED PECANS**

**98¢**

**FLOUR** Shurfine Enriched

**10 Lb. 77¢**

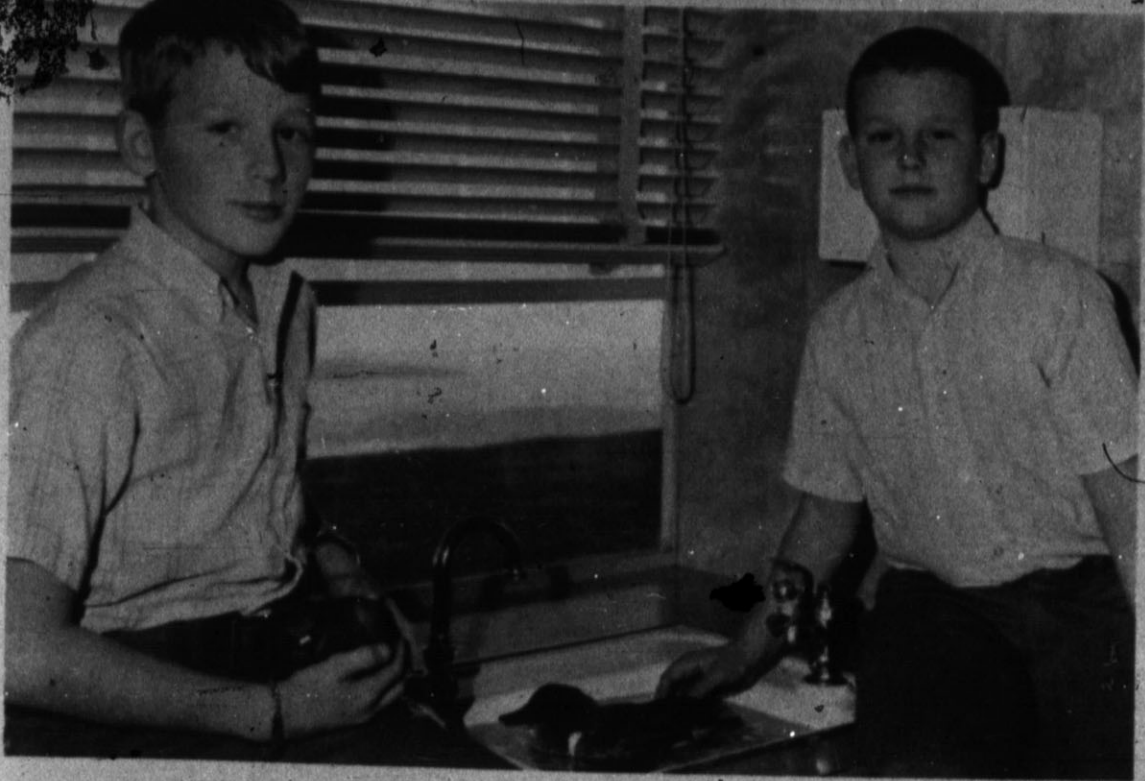


**COOPER'S MARKET**  
BEST MEAT IN TOWN

**Delicatessen**

Everybody's favorite  
Chicken Fried Steak lb. **\$1.30**  
Ready to serve  
Au Gratin Potatoes pt. **39¢**  
Zesty flavors  
Carrot & Raisin Salad pt. **49¢**  
Chocolate delicious  
Pudding pt. **29¢**





**WOUNDED ANIMALS TAKEN IN** — Richard Stanley's fifth grade class at Northwest Elementary School has been the refuge for many injured or strayed animals over the last several months. Mike Cabbiness, left, found the wild, but now pet duck shown above about 8 miles SW of Hereford. The duck had a broken left wing. The pigeon, which was found in town, had a b-b gun wound in the neck. Young Mike took care of both birds and now they are the center of attraction in his fifth grade room. Pictured helping take care of the birds is David Emerson. —Staff Photo

**Newcomers In Profile**

**Mountains To Plains**

By SUE COLEMAN  
Women's Editor

Some of the things she likes best to do, such as entertaining friends in her home and refinishing old furniture, Mrs. Edward Ronnberg can do here as well as in her previous home at Greeley, Colo., but others, such as skiing and other snow sports, she misses.

**THE RONNBERGS** moved to Hereford from Greeley, where they had lived more than 10 years, when Ronnberg became plant manager for Farr Better Feeds last summer. They are living in their new home at 203 Cherokee after occupying a rented place while they waited for its completion.

The Plains offer new terrain to the family, which includes three sons, Lanny, 15, Kevin, 12, and John, 8.

Mrs. Ronnberg was born in Kansas, lived for a time as a child in Colorado but spent most of her school years in south-central Nebraska, near Kearney.

**HILLS AND** forests of that

**Cockerham Wins Second Place**

John Cockerham, who was local first place winner in the Voice of Democracy contest sponsored by the Hereford VFW Post 4818, took second place in District 13, Post Commander Wayne Driskill announced.

Winner was a resident of Tulsa.

However, it was reported that judging was very close. Cockerham's tape was reportedly played several times before the final decision was made.

C. L. Walker was in charge of the contest here.

The largest species of the dolphin family is the killer whale.

**AUCTION**

**JAN. 28**

10:00 a.m. Tues.  
Foxworth-Galbraith  
Lumber Co.

**Sudan, Tex.**

- \*87,500 ft. dimension and finish lumber
- \*Hardware-Paint
- \*Elec-Plumbing
- \*58 Chev. flatbed

**JAN. 27**

1:30 & 2:00 p.m. 2  
residences in  
Hereford, Texas

Write auctioneer for  
details in brochure:

**Ernest St. Clair**  
**AUCTIONEERS**

600 BANK OF THE SOUTHWEST BLDG  
AMARILLO TEXAS AC 806 352-1503

**Feb. 11 Crop Clinic Discussed At Meeting**

**AMARILLO** — Announcement was made recently of the Seventh Annual Crop Clinic series to be held in February at various High Plains cities by sponsoring agri-businesses. Melvin Semrad, clinic publicity chairman, made the announcement that plans are now complete for clinics to be held in the Texas cities of Seminole, Hereford, Plainview, Dumas and Perryton and in the Oklahoma Panhandle city of Guymon.

Alert area farmers attending the clinics will see and hear information about high-yield seedbed preparation, planting, fertilization, moisture utilization and harvesting. There will be movies and color slide film presentations of new agricultural products, practices and services which will help the modern farmer produce more food per acre and make greater profits after harvest.

An early bird prize drawing is set for 9:00 a. m. to encourage farmers to be on time for the 8:30 a. m. opening of the programs. A free hot lunch will be served at all the meetings at noon with a grand prize drawing to be held to cap off the day after the 3:30 p. m. close.

The Seminole clinic will be held in the Gaines County Building, Monday, Feb. 10. General Chairman for the meeting will be Rex McFadden of Valmont Industries and Shur-Gro Irrigation of Lubbock. The Hereford clinic will be held Tuesday, Feb. 11 at the Bull Barn. General Chairman is W. E. Bill Scott of Allis-Chalmers of Amarillo. The Plainview Clinic will

be held Wednesday, February 12 at the Hale County Agricultural Building with T. C. Gattis of the Plainview Allis-Chalmers dealership as general chairman. The Dumas Clinic will be held Thursday, February 13, at the Community Building with Jim Shelton of the Dumas Allis-Chalmers dealership as general chairman. The Perryton Clinic will be held in the Veteran's Memorial Building, Friday, Feb. 14 with Dekalb Agricultural Association at Guver as general chairman. The Guymon Clinic will be held Monday, Feb. 24, at the Suburban Theater. General Chairman will be Pete Hein of the Guymon Allis-Chalmers dealership.

Purpose of the clinics is to bring the latest information direct to the farmers of the newest developments and improvements in the tools, practices and services which agri-business has available for today's space-age farmers. Motion picture and slide film presentations by the sponsoring agri-businesses will portray the newest in farming implements, pumps, sprinklers, seeds, irrigation engines, chemicals, fertilizer, farm storage buildings, and specialized agri-equipment and services.

These crop clinics are unusual in that they are made up of widely diverse agri-business who present their latest information about their goods and services. All of this information is presented to the attending farmers at one time and place as a more efficient means of communicating with today's fast-moving farmers. Question and answer periods, supplemented with illustrated literature, offer additional and more specialized information on specific farming problems and applications of the sponsor's products and services. Each sponsor tries to "localize" his presentation to the particular farming area in which the clinic is being held.

**High Plains Water Elects Officers**

John Douglas Pitman of Hereford was elected to serve a two-year term as district director from Precinct 4 of the High Plains Underground Water District.

Precinct 4 includes Deaf Smith, Potter, Randall and Armstrong counties.

Deaf Smith County committee member for Commissioner's Precinct 2 resulted in a tie vote between two Hereford men, W. L. Davis Jr. and Rowland W. Haignrove.

Election was held Tuesday. Ross Goodwin of Muleshoe was re-elected for another two-year term to the Board and will serve as director from Precinct No. 3, which includes Parmer, Castro and Bailey Counties.

On the issue of annexation of certain portions of Crosby County into the Water District, the residence voted 383 for annexation and 380 against. On the tax issue, 389 voted for and 389 voted against.

Committeeman for Commissioner's Precinct No. 3 for Armstrong County is Carroll Rogers, Wayside; Bailey County Committeeman-at-large, Jessie Ray Carter, Muleshoe; Castro County Committeeman for Commissioner's Precinct No. 1, John Gilbreath, Hart; Cochran County Committeeman for Commissioner's Precinct No. 4, Keith

Kennedy, Morton; Floyd County Committeeman-at-large, Melvin Jarboe, Floydada; Hale County Committeeman for Commissioner's Precinct No. 2, W. D. Scarborough Jr., Petersburg Hockley County Committeeman for Commissioner's Precinct No. 4, Bryan Daniel, Levelland; Lamb County Committeeman for Commissioner's Precinct No. 3, W. W. Thompson, Spade; Lubbock County Committeeman for Commissioner's Precinct No. 2, Alex Bednarz, Slaton; Lynn County Committeeman-at-large, Dale Zanit, Wilson; Parmer County Committeeman for Commissioner's Precinct No. 3, Webb Goeber, Farwell; Potter County



**DEBATING FOR LIONS** — These Hereford High School students were three-fourths of a debating team which entertained the Hereford Lions Club Wednesday. Standing is Randy Corlis, while Pam Campbell and Kelly Barber are at left. Not shown is Steve Ray. The team, which debated the draft Wednesday, recently won third place in a contest at Friona and were to compete here Saturday in a large tournament.

**Streu Honored By Award**

Raymond O. Streu, Hereford, has been honored by Waddell & Reed, Inc., national distributor of the United Funds group of mutual funds, for outstanding achievement as a Representative.

He was announced recently a recipient of the company's Circle of Champions Award, an honor bestowed on the top 100 of

the company's 4,000 Registered Representatives for their achievements during the firm's fiscal year. Each winner, and his wife, will attend a three-day meeting in Scottsdale, Arizona, this February.

Waddell & Reed maintains 300 offices throughout the nation. The firm is principal underwriter and investment manager of the United Funds group of mutual funds, the nation's third largest mutual fund organization. United has more than 330,000 shareholders, and net assets in excess of \$2 1/2 billion.

During the Civil War the first federal income tax was imposed to meet the expense of the war. It was set at 3 per cent.

Committeeman for Commissioner's Precinct No. 4, F. G. Colard, Amarillo; Randall County Committeeman-at-large, Leonard Batenhorst, Precinct 2, Canyon.

**KIDDER, PEABODY & CO.**  
Incorporated  
Founded in 1865  
Members of New York Stock Exchange  
American Stock Exchange  
and other principal exchanges.  
New York Philadelphia Los Angeles  
Atlanta Boston  
Chicago San Francisco Dallas  
**OUR NEW PHONE**  
364-4383 Hereford



Mrs. Edward Ronnberg in prized rocking chair

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HEREFORD, TEXAS FEDERAL CREDIT UNION

what  
have you been  
missing?



THERE'S A BIG DIFFERENCE  
WHEN YOU JOIN YOUR HEREFORD, TEXAS  
FEDERAL CREDIT UNION

When it comes to money matters,  
you always get the best deal at your  
credit union, where you are an owner.  
You can have:

- CONVENIENT SAVING
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HEREFORD, TEXAS

**WHERE ELSE**  
Can You Buy A 110 H.P. Row  
Crop Tractor For As Little As  
**\$7600<sup>00</sup>**  
See These  
**FORD 8,000**  
Now At Kemp Tractor and Motors  
All Standard Equipment Plus 1200 Lbs.  
Front End Weights, Power Adjusted Rear  
Wheels And Wide Adjustable Front Axle  
And Remote Control Valve.  
This Tractor, When Fully Weighted, Weighs  
14,500 Lbs. Come In At Your Earliest  
Convenience And See For Yourself.  
**KEMP TRACTOR & MOTORS**  
East Highway 60 Phone 364-3421





OFFICERS-ELECT — Chosen as Bud To Blossom Garden Club officers for next season, these members will be installed in May to serve for the 1969-70 year. Mrs. Bill Nelson, seated in the group at left, will be president succeeding Mrs. W. H. Gentry. Standing behind her are the three vice presi-

dents. Mmes. Jess Robinson, Robert Ginn and Gentry. In the other group, from left, are Mrs. Bruce Brown, parliamentarian; Mrs. Ernest Kendall, reporter; Mrs. Hubert Stoerner, treasurer; Mrs. Sam Long, secretary; Mrs. R. N. Yarbro, correspondent.

### Mrs. Nelson Will Head Bud To Blossom Club

Officers for next season were elected, new members welcomed and a guest speaker heard in a meeting of Bud To Blossom Garden Club Friday morning at Community Center. Mrs. Bill Nelson, now serving as a vice president, was named president for next term.

Mrs. Jess Robinson, Mrs. W. H. Gentry and Mrs. Robert Ginn

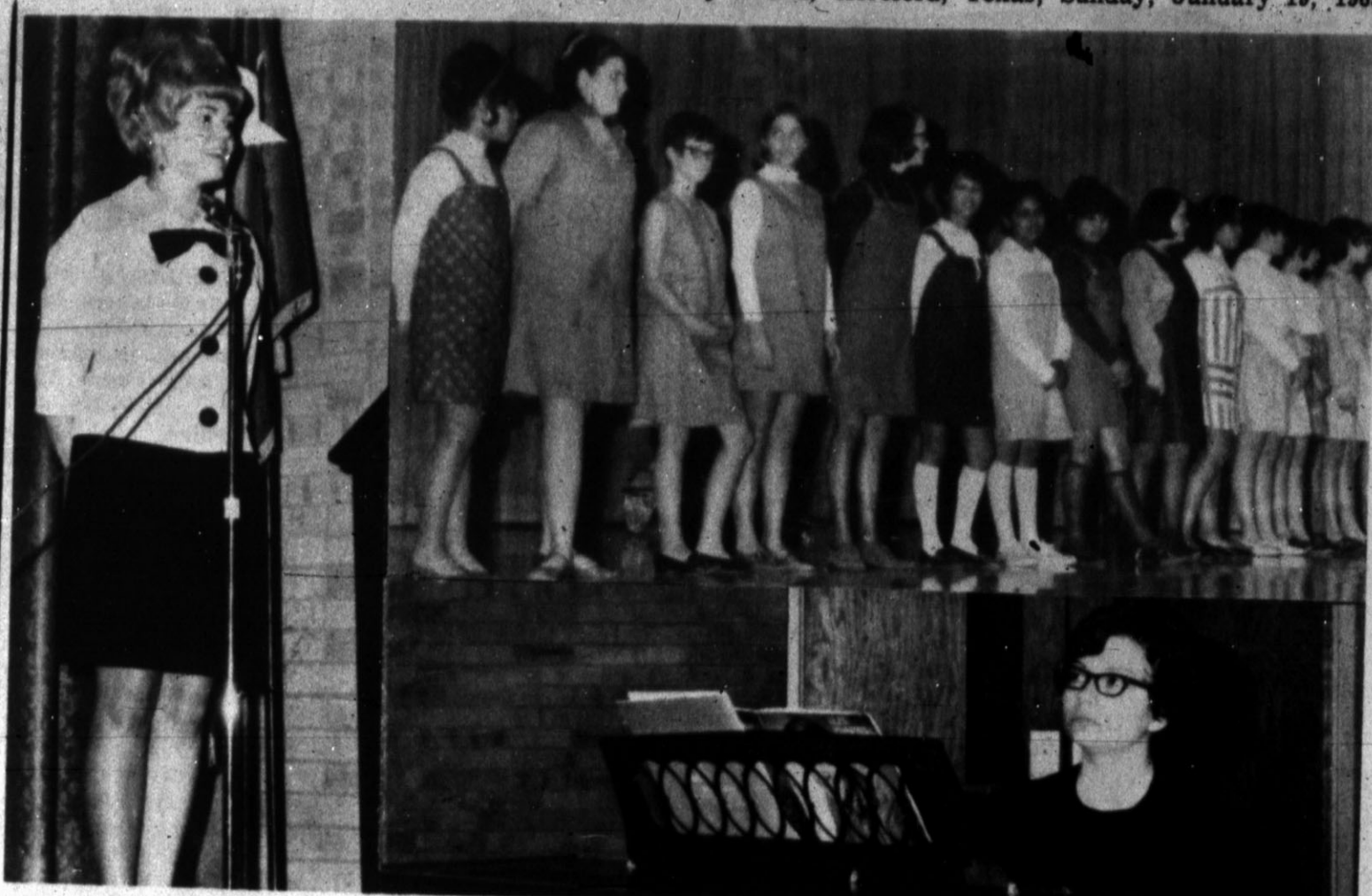
are the new vice presidents. Mrs. Sam Long secretary. Mrs. R. N. Yarbro correspondent. Mrs. Hubert Stoerner treasurer. Mrs. Ernest Kendall reporter. Mrs. Bruce Brown parliamentarian and Mrs. Lloyd Sharp Federation council member. They will take office in May.

County Farm Agent Justin McBride was the club's speak-

er for one of a series of studies on trees. He discussed selection of trees suited to climate and soil of this area, planting and care of trees on home grounds.

Advice was given on pruning, which he said should be done just before sap rises in spring. McBride mentioned bulletins available at the county agents' office which give information on control of insects and diseases which harm trees.

Introduced as new members were Mmes. Charles Mayfield,



LA PLATA STYLE SHOW — Miss Luann Witkowski, homemaking teacher at La Plata Junior High School, is shown as she introduces the two sewing classes of eighth and ninth grade girls at the style show Thursday afternoon. Miss Sandy Caison pro-

vided organ music for the showing of the dresses the girls had made in their sewing classes. Approximately 40 mothers were served refreshments after the show. —Staff Photos

India leads in world production of hand woven cloth with about two billion square yards annually.

**A. O. THOMPSON ABSTRACT CO.**  
Mr. and Mrs. A. J. Schroeter  
Paul B. Schroeter, Mgr.  
P. O. Box 73  
Courthouse  
Phone 364-1504

H. A. Winter and Billy Wayne Sisson.

A change of dates for the spring convention of District I, Texas Garden Clubs, was announced: it will be held April 10 and 11 in Lubbock. Announcement was made of the quarterly luncheon of Deaf Smith County Federation of Women's Clubs, set for 12:30 p. m. Jan. 30 in Community Center.

Mrs. Brown reported from Texas Garden Club headquarters

on proposals to move the state headquarters building at Fort Worth, also to cut through the famous Big Thicket in East Texas for super highway rights-of-way, and asked members to inform legislators of their views on these plans.

Mrs. Ginn was hostess at Community Center.

Oregon is the only state in the United States with no form of impeachment legislation.

### Look Who's New

Mr. and Mrs. Donald Allen Lenhart are the parents of a daughter, Stephanie Ann, born Jan. 17. She weighed 6 lbs. 3/4 ozs.

Only a one vote margin saved President Andrew Johnson from impeachment in 1868.

**Dr. Milton C. Adams**  
OPTOMETRIST

OFFICE HOURS

Mon. - Fri. 8:30-5:00

Saturday 8:30 - 12:00

335 Miles 364-2255

# PUBLIC AUCTION

## FARM MACHINERY

WEDNESDAY JANUARY 22 at 11:00 A.M.

**TRACTORS**  
1966 4020 J.D. with cab, LP gas, A-1 condition, Low hours  
1965 4520 J.D. A-1 condition, Low hours  
1961 J.D. 3010, Good

**MACHINERY**  
13 ft. Krause tandem disc, Good  
J.D. tool bar hoeme has 13 orchard shanks, New  
J.D. 4 row front end cultivator, New  
5 row J.D. tool bar lister, A-1  
4 row J.D. planter, A-1  
3 bottom 14" 3 pt. roll over moldboard plow  
10 1/2 ft. Krause oneway, Good  
4 row Lilliston rolling cultivator, A-1  
6 J.D. Flex planters, New  
4 row J.D. shredder, A-1  
J.D. V type ditcher, Good  
4 section J.D. harrow  
J.D. 3 pt. posthole digger, Good  
1 Steel land leveler mounted on tires  
J.D. rod weeder, Good  
4 row crust buster  
3 pt. blade  
10 ft. old disc  
6 row bed shaper  
J.D. sugar beet digger  
J.D. hydraulic row marker

At the farm located 6 miles West of Hereford, Texas on Harrison Highway (1058) then 6 miles North on Farm Road 1057



**COMBINES, TRUCKS & PICKUPS**  
1966 J.D. 95 combine with cab, cut less than 500 acres, A-1 condition  
1957 Chevrolet truck, excellent, 16 ft. bed and lift, Real good  
1967 Chevrolet pickup, 327 V-8 engine, custom cab, radio and heater, Good  
1965 Chevrolet pickup, 300 motor, radio, heater and air conditioner  
1961 1/2 pickup, real

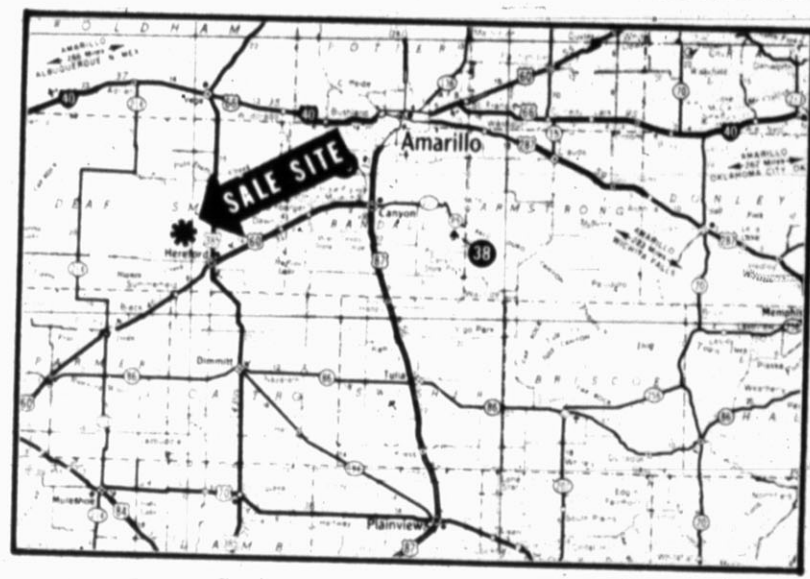
**IRRIGATION MOTORS & EQUIPMENT**  
2 McNeil G2 Windless irrigation motors, Good  
Trundleford 300 motor  
15 points of 7" gated irrigation pipe for 40 acres  
1 Lot of 2 inch hoses  
1 Lot of 1 1/2 inch hoses  
1 Lot of 1 1/4 inch hoses

**WISC**  
1000 gal. butane tank with hose  
1 8" 2nd butane tank with hose  
A combination basin sprayer and pump for pickup  
140 gal. gasoline tank  
2 40 gal. gasoline tanks  
1 Lot of steel hose, good  
1 Lot of oil hose  
1 Old stock trailer

# PUBLIC AUCTION

FRIDAY, JANUARY 24 at 10:00 A.M.

Located 6 miles West of Hereford on Harrison Highway, 9 miles North on Farm Road 1057 and 1 mile East. From Hereford 9 miles North on 385 and 5 miles West, from Milo Center elevator 2 miles South on 385 and 5 miles West.



**TRACTORS:**  
1964 796 diesel Int. A-1 condition, fully weighted  
1963 560 diesel Int. Fully weighted, good

**FARM MACHINERY:**  
1964 No. 24 Int. Beet Harvester, good  
Int. 4 row 185 Flex Planter, A-1 with 4 extra Flex Planter units  
Int. 4 row tool bar cultivator, like new  
3 bottom 16" Int. roll over plow, Like new  
No. 178 Int. Hay Baler and motor, Wire tie  
14 ft. long tandem disc  
16 x 7 Int. drill, Good  
12 ft. hoeme  
4 row Int. rotary hoe, New  
Hamby 5 row rod weeder, PTO  
2 row Servis shredder  
Johnson ditcher, Good  
3 section Int. drag harrow  
8 row sprayer, new pump  
IHC rake, Good  
7 ft. Int. Mower, Good

Eversman float  
PTO posthole digger  
34 ft. Mayrath grain auger has 9 h.p. engine, chain lift  
4 inch grain auger has electric motor  
Easy Flow dry fertilizer spreader  
Tandem stock trailer  
Lot of tool bars and gauge wheels  
Wood box float  
Shop made blade  
1 Lot of shop tools  
1 Lot of shanks and plows  
Cattle guard  
1 Lot of barrels and pumps

**SHOP TOOLS:**  
250 amp. electric welder, has battery charger and brazer  
Emerson electric grinder

1956 Chevrolet 2 ton truck, Good  
3500 bales of good alfalfa hay

TERMS: Cash / Lunch will be served at noon.  
Owner: Marvis Southward / Phone 289 5290 / Westway Exchange

Terms: Cash / Lunch will be served at noon  
Owners: Mr. and Mrs. Dale Hallows / Phone 289-5627 Westway Exchange

QUINTON JENKINS & ASSOCIATES  
The AUCTIONEERS

QUINTON JENKINS & ASSOCIATES  
The AUCTIONEERS  
Phone 806-383-7733 or 806-383-0920 616 Ramada Trail Amarillo, Texas 79108

L.C. Kelley, Associate phone 372-6110 Amarillo, Texas

You are invited to watch our television program at 7:20 A.M. each Tuesday on channels 8, 10, and 12 and listen to our radio program at 12:00 noon each Friday on KGNC, 710.

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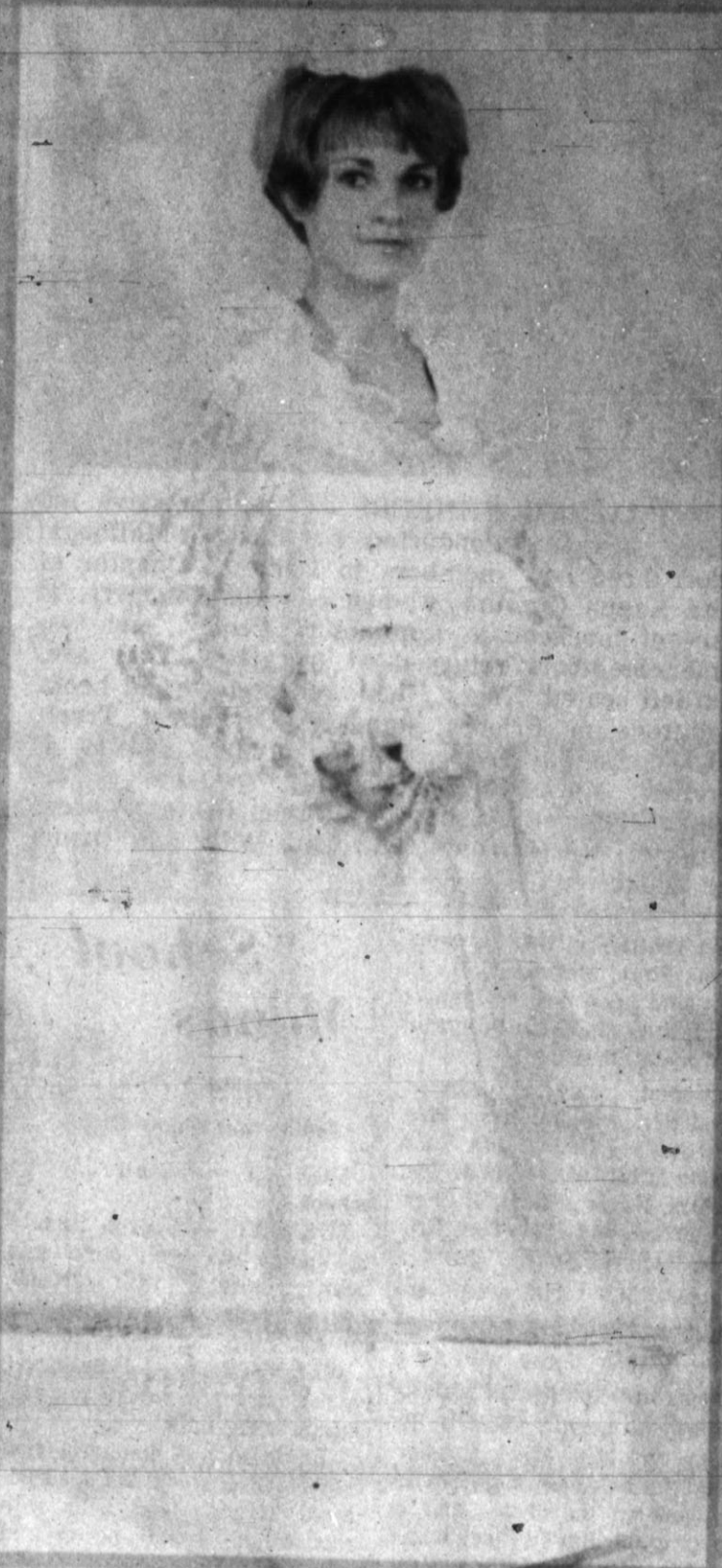


### MID-WINTER BRIDES

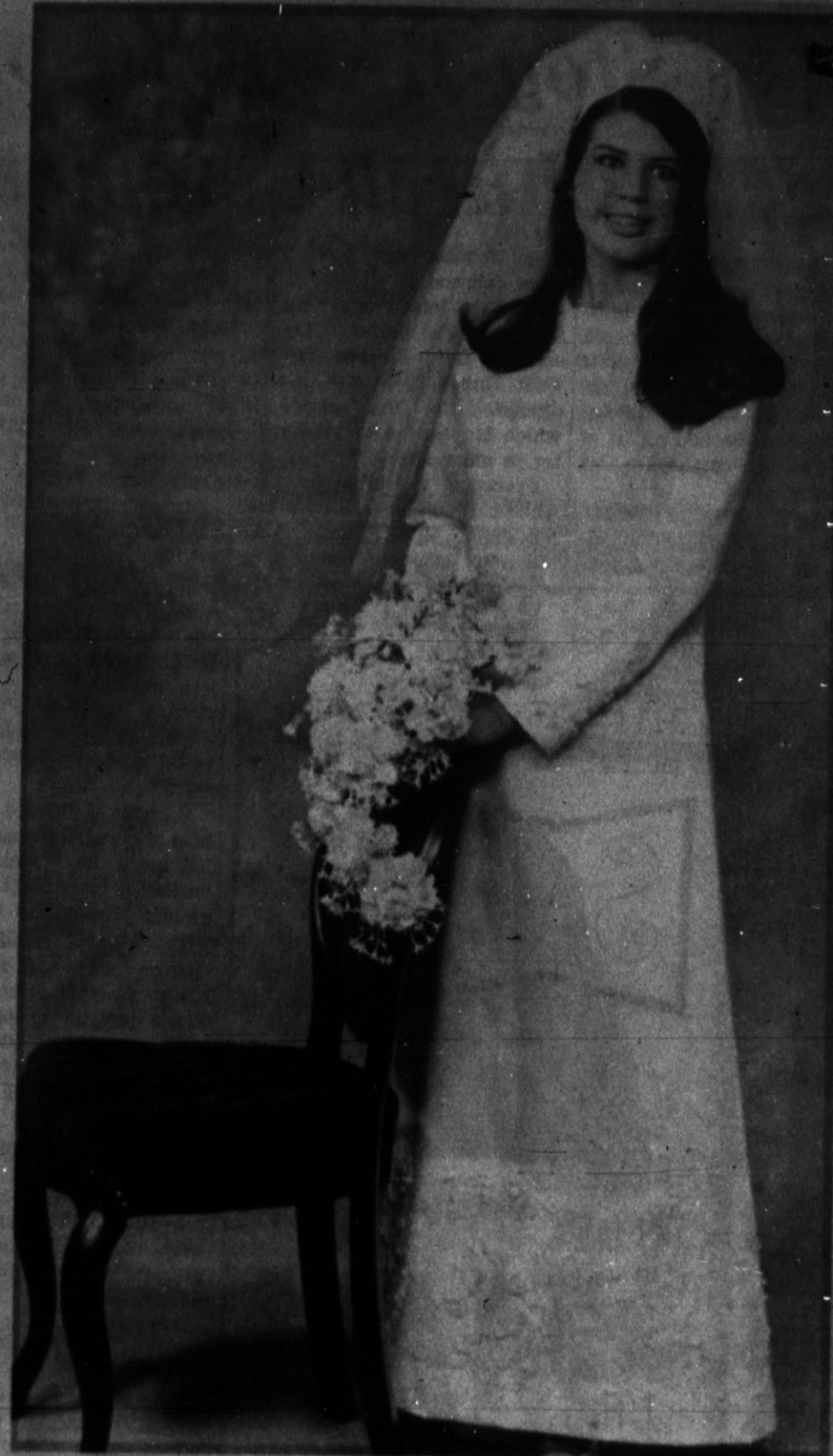
(See Stories Inside Pages This Issue)



Mrs. Carl Lynn Hollingsworth  
... nee Nancy Howard



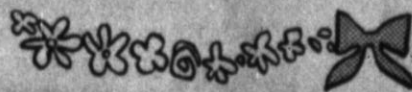
Mrs. Coy Riggin  
... nee Becky Wilson  
(Bradly Photo)



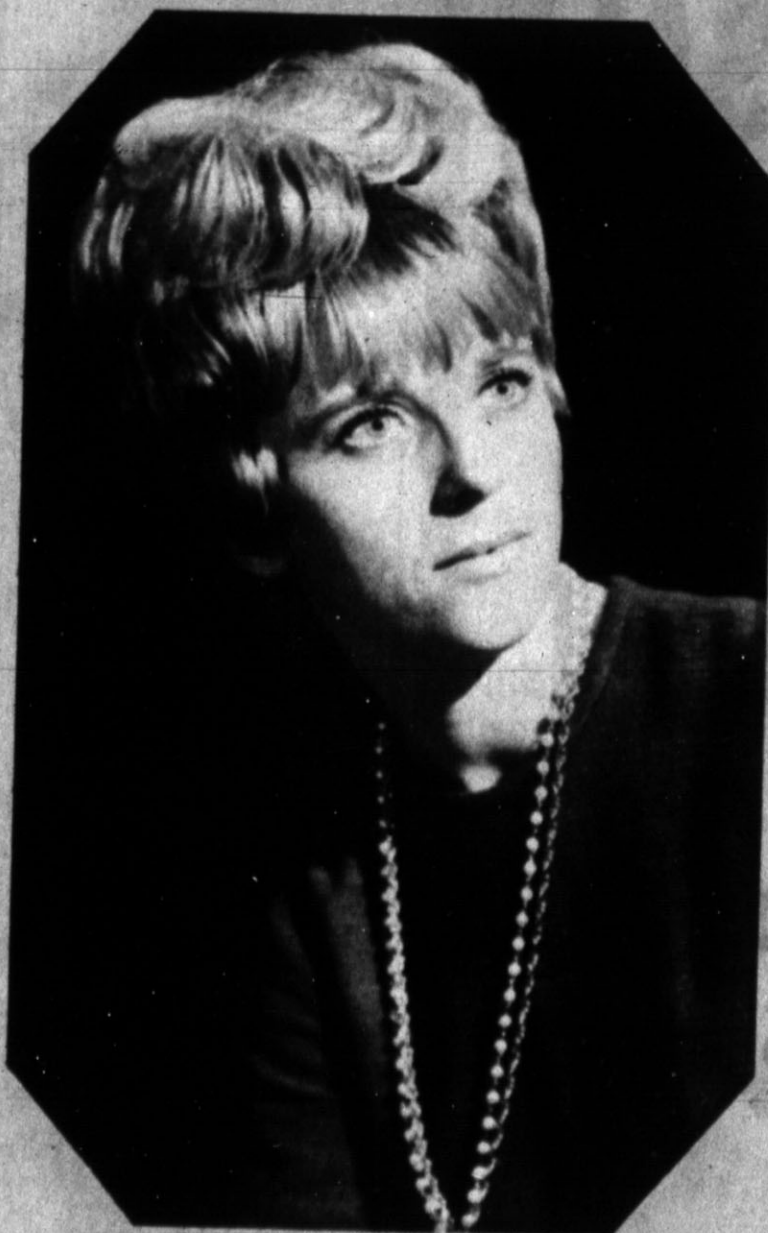
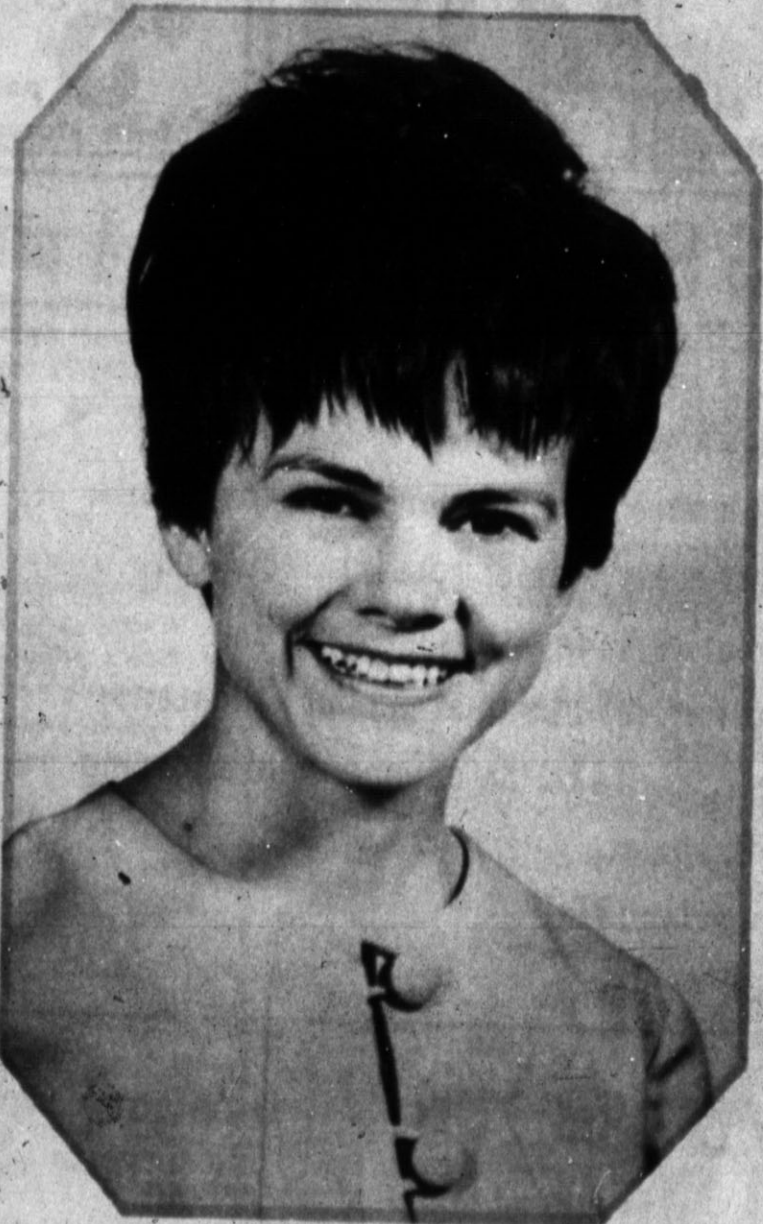
Mrs. Bradford N. Johnson  
... nee Mary Stoy  
(Angel Photo)



### WEDDING DATES SET



**TO MARRY SOON** — Plans for the February 15 marriage of Miss Ann Rose Dziuk of San Antonio, formerly of Hereford, to James Anthony Borthick of Oklahoma City are announced by her parents, Mr. and Mrs. Ed Dziuk Sr., south of Hereford. The wedding is to take place in St. Anthony's Catholic Church. Mr. Borthick is the son of Mr. and Mrs. James E. Borthick of Oklahoma City.



**ENGAGEMENTS ANNOUNCED** — Miss Evelyn Hunter of Amarillo, daughter of Mr. and Mrs. John Hunter, 237 Avenue J, and John Meisenbach of McDill Air Force Base, Tampa, Fla., are to be married March 1 in a ceremony at First Christian Church of Hereford. The bridegroom-elect is the son of Mrs. Wilson Meisenbach and the late Mr. Meisenbach of Peru, Ill. He is a graduate of LaSalle-Peru High School and a member of the Air Force Band at McDill. Miss Hunter, employed in Amarillo National Bank, is a Hereford High School graduate.



**APRIL VOWS PLANNED** — Mr. and Mrs. Charles H. Hill, 504 East Fifth, announce the engagement of their daughter, Donna Dale, to John Kelly Walden, son of Mr. and Mrs. Charles Walden of Fallon, Nev. The wedding date is April 4 and the place is First Presbyterian Church here. Miss Hill and her fiance are students at West Texas State University and both attended South Plains College at Levelland last year. She is a 1967 graduate of Hereford High School and he was graduated from Winnemunca, Nev. schools. The bride-elect is the granddaughter of Mrs. Henry Hastings and Mrs. W. W. Hill, both of Hereford. (Angel Photo)



## The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, JAN. 19, 1969



# Miss Stoy-Mr. Johnson Wed In Church Ceremony

At twilight Saturday, Miss Mary Arthur Stoy and Bradford Nelson Johnson exchanged marriage vows at the candlelight altar of First United Methodist Church, where a spreading arrangement of white gladiolas and carnations backed a pair of seven-branched candelabra set in greenery.

E. N. Johnson and Mrs. Margaret Johnson. The Rev. John Van der Kuil of St. Anthony's Catholic Church and the Rev. Clifford Trotter, First United Methodist pastor, officiated for the service in which Mr. Stoy gave his daughter in marriage.

Parents of the bride are Mr. and Mrs. Arthur M. Stoy, 514 Union, and of the bridegroom,

gory Lynn Johnson of Dallas, brother of the bridegroom, acted as best man. Tommy Stoy and Mike Parkhurst seated guests.

While Robert Bell played an organ medley, John Stoy lighted the candles. Mrs. Harvey Penner sang the solos, I Love You Truly and O Perfect Love. For marches the organist played Trumpet Air and Trumpet Voluntary.

Her gown of bridal satin, in demi-fitted A-line style, was made by the bride and Mrs. Joe Bradley. Pearl-embroidered lace was applied below the high circular neckline, above the wrist and lavishly, in a scroll pattern, at the bottom of the skirt.

A caplet of the lace and pearls held the pouf of illusion which fell below her shoulders. She carried a cascade of white roses with trailing ivy tendrils.

The single strand of pearls she wore was a gift of the bridegroom. Another piece of jewelry was a bracelet belonging to her maternal grandmother, Mrs. W. A. Martin of South Carolina, which was worn by Mrs. Stoy as a bride.

The maid of honor was dressed in aqua crepe, simply cut on empire lines, sleeveless and floor length. The long-stemmed white rose she carried was tied with streamers trailing to the floor.

After the ceremony a reception was held in the church fellowship hall, where Miss Jan Miller served the wedding cake and Miss Suzanne Hart ladled punch. Miss Camille Pavlicek was at the guest registry.

Assisting in the reception houseparty were Mmes. Labry Ballard, Richard Winget, Bill Miller, Bill Hutson and Jim Pavlicek.

The refreshment table was centered with silver candelabra, the three branches twined with ivy and white carnations touched with aqua. The cake was in two tiers, topped with a cluster of wedding bells.

For the honeymoon trip to Colorado, Mrs. Johnson wore a blue ensemble with white accessories. The couple will be at home after January 23 at 204 West Seventh Street.

Both are students in West Texas State University after graduation from Hereford High School. The bride was a member of the National Honor Society and Tri-Hi-Y in IHHS, a member of First Methodist Bell Choir, and achieved the highest rank in the Camp Fire program, the Wobelo medallion.



**NEW CHARTER MEMBERS** — An impressive initiation ceremony conducted by Elouise McDougal added three new members to Delta Xi Chapter of Delta Kappa Gamma, women educators' society, at a recent luncheon in Community Center, and two former members returned to the group. They are, from left seated, Nancy Bichie of Hereford and Leota Hardgrove of Friona; standing, Carmaleet Truett and Valoris Osborn of Friona and Mary Shipley of Hereford. Marie Ratcliff was the speaker on Our Values Reflected by the Constitution. Hostesses were Margaret Ann Durham, Elizabeth Wills and Ormel Lee Walker.

Out-of-city wedding guests included her grandmother, Mrs. T. J. Stoy of Dallas; the Ken Roberts family of Benjamin, Mr. and Mrs. Harry Pollock of Cherokee, Okla., and Mrs. Tom Brown of Wichita, Kan.

Pre-wedding social events ended with the rehearsal dinner at the Caison House with the bridegroom's mother as hostess. A luncheon given by Mrs. J. R. Allison and Mrs. Mack Cansler at Hereford Country Club Thursday honored the bride, and a supper in the Jim Pavlicek home Tuesday with Miss Hilda Straffus as co-hostess was a courtesy for the couple.

# Miss Wilson Is Bride In Friday Evening Service

The marriage of Miss Becky Wilson, daughter of Mr. and Mrs. Bonnie Wilson, 218 N. 25 Mile Avenue, and Coy Riggan, son of Mr. and Mrs. Charlie Riggan, 418 Avenue J, was solemnized Friday evening in Avenue Baptist Church.

The Rev. Ronald Harpster, pastor, conducted the ceremony as the wedding party stood before an arch of greenery decorated with pink roses and bows, and tapers burning on either side.

Miss Pam Faver was her cousin's maid of honor and Jim Marcum was best man. The bride's sister, Miss Renee Wilson, attended her as bridesmaid and Royce Riggan, brother of the bridegroom, was the groomsmen.

Tommy Riggan, Glen Wilson, Allan Wilson and Tommy Stoy served as ushers, Kim Wilson and Ricky Riggan as candle lighters, Laurie Hunter as flower girl.

As a prelude to the wedding, Miss Judy Hollingsworth sang Ava Maria, Climb Every Mountain and The Lord's Prayer, accompanied by Robert Bell, organist who also played the marches.

Given in marriage by her father, the bride was dressed in French lace over snowflake crepe, with empire waistline and long slender skirt. Lace ruffles edged the deep V-neck and fell gracefully over the wrists.

Her net veil was gathered to a coil of lace embroidered with seed pearls. She wore a single strand of pearls.

Attendants' gowns were styled like the bride's, but of street length and pink in color.

A reception in the church fellowship hall followed the ceremony, with Mrs. Harold Barton and Mrs. Marshall Wilson as hostesses. They were assisted by Mrs. Leonard Coffey, Mrs.

Howard Hunter, Misses Becky Coffey, Judith Morrison and Vickie Gibson, who served punch and wedding cake from a table where the wedding colors were repeated in floral decoration.

Miss Sabra Traweck registered guests and Miss Kathy Wilson distributed rice bags.

For travel, Mrs. Riggan changed to a hot pink suit with bone accessories.

After a short honeymoon trip the couple will be at home in Amarillo, where Mr. Riggan is a student at Amarillo College and the bride will complete her senior year in high school.

HALF PRICE  
HALF PRICE

SALE

All of our Winter

- DRESSES
- FORMALS
- SPORTSWEAR
- LINGERIE
- MILLINERY
- PURSES
- COATS

1/2 price

Sweetbriar

Sugarland Mall  
Lea Smith Mgr.

## School Menus

January 20-24

**Junior and Senior High**  
MONDAY — Records day. No school.

TUESDAY — Frozen tamale or Vienna sausage, pork and beans, turnips with greens, peach cobbler, rolls, honey butter and milk.

WEDNESDAY — Hamburger or fish burger, French fries, cinnamon rolls, milk.

THURSDAY — Southern fried chicken fried steak, whipped potatoes, English peas, jello with fruit, cookie, bread, butter and milk.

FRIDAY — Chili con carne with beans or ravioli with cheese, mixed vegetables, cole slaw, ice cream cup, corn bread, butter and milk.

**Public Elementary Schools**

MONDAY — Records day.

TUESDAY — Canned tamales, pork and beans, turnips with greens, peach cobbler, rolls, butter and milk.

WEDNESDAY — Hamburger, French fries, cinnamon rolls, buttered buns, milk.

THURSDAY — Southern fried chicken, whipped potatoes, English peas, jello with fruit, cookie, bread and milk.

FRIDAY — Chili con carne with beans, mixed vegetables, cole slaw, ice cream cup, corn bread, butter and milk.

**Saint Anthonys**

MONDAY — Records day.

TUESDAY — Sauerkraut and wieners, pickled beets, buttered potatoes, pineapple upside down cake, rolls, butter and milk.

WEDNESDAY — Hamburgers French fried potatoes, peach cobbler and milk.

THURSDAY — Roast beef and gravy, baked potatoes, green beans, peach halves and cookies.

FRIDAY — Spanish rice, buttered corn, cabbage pineapple salad, brownies, rolls and milk.

**SAINT JOSEPH'S**

MONDAY — White pea beans, wieners, spinach, pineapple upside down cake, biscuits, butter and milk.

TUESDAY — Rice-cheese-chopped meat casserole, spiced beets, ice cream, peanut butter raisin cookies, braided bread, butter and milk.

WEDNESDAY — Fried chicken, mashed potatoes, green beans, pineapple cobbler, hot rolls, butter and milk.

THURSDAY — Stew, buttered broccoli, jello and carrot salad, peaches, cornbread, butter and milk.

FRIDAY — Macaroni and cheese, chilled tomatoes, turkey spread sandwiches, apricot, buns, butter and milk.

At Mamaia on the Black Sea, Rumanians have built 30 new glass-faced hotels lining a broad sandy beach.

Helen's

Continuing Our Big Semi-Annual

CLEARANCE SALE

Many Items Regrouped and Repriced

Nationally Advertised Lines of Childrens and Junior Wearing Apparel

GIRLS, TEENS and JUNIORS

- Dresses
- Coats
- Skirts
- Sweaters
- Accessories
- Blouses

INFANTS WEAR

1/2 Price

GIRLS, TEENS and JUNIORS

- Pajamas
- Robes
- Gowns
- Blouses
- Slim Jims
- Dresses

1/2 off others 1/3 off

BOYS

ONE GROUP

- Suits
- Sport Coats
- Shirts
- Slacks
- Corduroy Jeans and Jackets
- Pajamas

1/2 off others 1/3 off

1 TABLE OF MISCELLANEOUS AT \$1.00

Gaston's

FINAL JANUARY

Clearance Sale!

LADIES SHOES

Entire New Fall Stock  
Of Red Cross, Johansen,  
Naturalizer and Life Stride!  
Values To \$22

Now \$10.00 pair  
both stores

Ladies DRESS SHOES

by Andrew Geller  
values to \$32  
\$18 pair  
Downtown store

Ladies and Girls FASHIONABLE FLATS

values to \$15  
now \$4.50 and \$5 pair  
Both stores

1 Rack Only DRESS SHOES

values to \$25  
now \$5 pair  
Both stores

LADIES HANDBAGS Both stores 1/2 price

Additional Savings For Our Customers

Our entire stock of men's and boy's suits, sport coats, winter coats, jackets and sweaters have been regrouped and repriced for this final January Clearance Sale... Take the advantage of shopping both stores... Downtown and Sugarland Mall

Gaston's

"SHOP BOTH STORES"

Sugarland Mall & Downtown



# Home Wedding Ceremony Conducted For Couple

Miss Nancy Elaine Howard and Carl Lynn Hollingsworth exchanged marriage vows in an evening ceremony Saturday at the bride's home, 108 Elm. The ceremony was conducted by the Rev. Jim Useiton of Hunt Memorial Methodist Church, Dumas.

Parents of the couple are Mr. and Mrs. Noble Howard and Mr. and Mrs. Carl E. Hollingsworth of 203 Gough. The bride's father gave her in marriage in the double ring ceremony conducted before a fireplace decorated with candelabra and greenery.

Miss Howard was attended by Mrs. Joe Don Edelman as matron of honor and Joe Don Edelman acted as Mr. Hollingsworth's best man. Miss Trudy Hollingsworth, sister of the bridegroom was bridesmaid and Don Howard, brother of the bride, served as groomsmen.

Miss Cheryl Solomon played wedding music on the piano. The bride's gown was a long-sleeved empire style of white satin, the waist circled with a band of lace in a leaf pattern. The same lace accented the front of the floor length gown, forming a front panel, and bordered the train which attached at the waist.

The veil was fastened to a cluster of white satin roses and leaves of pearls. She wore a garnet necklace which belongs to her grandmother, Mrs. Lawrence Morgan of Nocona, and her mother's button pearl earrings. Her bouquet was a cascade of white roses.

Her attendants dresses were street length of yellow satin with

lace panels. The shoulder length veils of yellow were attached to yellow roses as the headpiece.

The couple and their parents greeted guests after the wedding service at a reception in the home of the bride's parents. Miss Becky Elliott was at the registry table.

Miss Linda Hafer of Perry-

ton served punch and Miss Carol Sue Perrin served the three-tier cake decorated with yellow roses. Yellow and white arrangements in the center of the table accented the floor length yellow and white table cloth.

As the couple left on a wedding trip to Dallas, Mrs. Hollingsworth was wearing a brown

and white knit empire dress with brown patent belt and shoes to match and the corsage from her bouquet. After the trip they will be at home at 6335 Trailglen, Dallas.

The bride and bridegroom are both graduates of Hereford High School with the class of 1968. The bride attended West Texas State University last fall and was employed during the summer at Helen's Youth Shop.

Mr. Hollingsworth attended Texas Tech last semester. They will both be enrolled in Rutherford Metropolitan School of Business in Dallas.

Out of town guests for the wedding came from Amarillo, Dimmitt, Nocona, and Big Spring.

### NEWCOMERS TO MEET

A style show will be the entertainment for members of the Newcomers Club sponsored by the Welcome Wagon, when it meets in Community Center at 1 p. m. Tuesday. Spring fashions from the Sweetbriar Shop and the Pants Cage will be modeled.

READ THE WANT-ADS.

### Patterson Will Teach Class

ABILENE —Elmer Patterson of Hereford will teach a daily class at the 31st annual Abilene Christian College Bible Lecture-ship.

He will be giving lessons on "Opportunities in Evangelism for Retired Christians."

The lectureship will be held Feb. 23-27 on the Abilene Christian campus. Theme of the lectureship is "God's Eternal Purpose." More than 14,000 people

attended the 50th annual lecture series last year.

The 399-mile asphalt road from Kabul to Kandahar in Afghanistan has a special lane for camels.

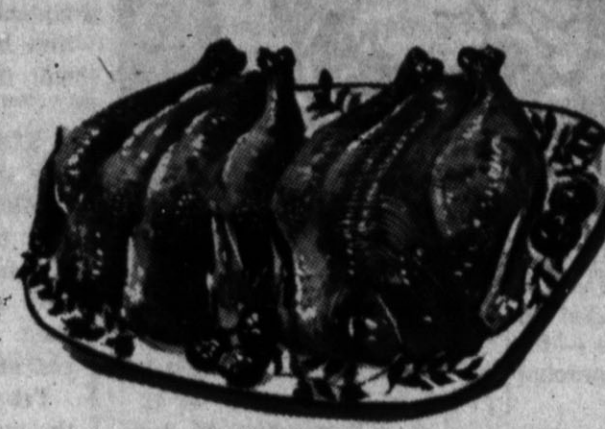
Classifieds Get Results.



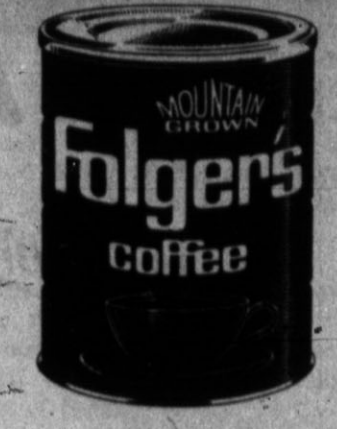

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LOW LOW EVERYDAY SHELF PRICES  
CASH AND SAVE



**WHOLE FRYERS**  
29¢  
LB.



**FOLGER'S COFFEE**  
67¢  
1 LB.



**SHANK END HAM**  
49¢  
LB.

### SPECIALS GOOD MONDAY, TUESDAY and WEDNESDAY, JAN. 20, 21 and 22

Ice Cream	Glacier Club	1/2 gal.	59c
Flour	Shurfine	5 lb. bag	37c
Potato Chips	Shurfresh	10 1/2 oz. bag	39c
Cake Mixes	Duncan Hines	3 for	89c
Contac	Deluxe Layer Cakes		
Frozen Dinner	Cold Capsules	10's	87c
Frozen Fish Sticks	Mortons	10 oz.	35c
Instant Tea	Sea Star		19c
Crisco	Lipton	4 oz.	77c
		3 lb.	68c



**Aqua Net HAIR SPRAY**  
59¢  
Big 16 oz. size

Pineapple	Shurfine Flat can crushed	6 for \$1
Pinto Beans	Big Chief	2 lb. 25c
Corn	Shurfine 303 can	6 for \$1
Spinach	CS or WK Golden	7 for \$1
Jello	Shurfine 303 cans	6 oz. pkg. 17c
Tomato Sauce	Shurfine	8 oz. can 9c
Cut Green Beans	Shurfine 303	6 for \$1
Oleo	Shurfresh 1 lb. quarters	6 for \$1
Cheese Spread		2 lb. 85c
Franks	Jumbo	3 lb. bag \$1.09

### MEATS

HAM	Butt Portion	
HAM	Center Slices	lb. 98c
T-BONE STEAK	USDA Choice	lb. 98c
BACON	Shurfresh	1 lb. pkg. 55c
FRYER BREAST		lb. 69c
FRYER THIGH		lb. 59c
FRYER DRUMSTICK		lb. 55c
FRYERS - CUT-UP		lb. 35c
PICK OF CHICK	Breast Legs-Thighs	lb. 59c

### FRESH PRODUCE

AVOCADOS		ea. 10c
CARROTS	1 lb. cello bag	9c
ORANGES	Sunkist	lb. 15c
POTATOES	Russets	20 lb. bag 69c

Hot Dogs 10¢ Each  
Sold Saturday Only

**WIN FREE CASH**  
\$500  
**BIG JACKPOT DAY**  
\$500  
Register just once  
Get your card punched EACH WEEK and YOU can WIN WONDERFUL CASH DOLLARS  
Nothing to buy. You don't have to be present to win.  
GET YOUR JACKPOT DAY CARD PUNCHED FREE THIS WEEK.

### Open House Set Today

Friends of Mr. and Mrs. M.L. Simpson in this area are invited to an open house from 2:30 to 4:30 p. m. today in the KIEF Hall, celebrating the 50th wedding anniversary of the couple who married in Hereford Jan. 17, 1919, and have lived in this neighborhood ever since.

The three daughters and three sons of Mr. and Mrs. Simpson will be hosts for the afternoon reception, and all their 20 grandchildren are expected to be present. A family dinner will precede the reception.

Mr. and Mrs. Simpson have lived at 113 Star since his retirement from active farming about 11 years ago. Both are members of families which came to this area before World War I; Mrs. Simpson is the former Miss Naomi Hunter.

"THERE IS NO SUBSTITUTE" for INTEGRITY CRAFTSMANSHIP and SERVICE for your WATCH REPAIR DIAMOND SETTING SPECIAL ORDERS JEWELRY REPAIRING ENGRAVING

Expert craftsmen plus modern equipment—a combination that permits us to do better work at reasonable prices — we are members of American Watchmakers Institute.



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LOW LOW EVERYDAY SHELF PRICES  
CASH AND SAVE



How Do You Rate Hereford?

Most Herefordites will tell you that they live in a pretty fine little city, and we're inclined to agree. However, the Oklahoma Publisher, a publication for members of the Oklahoma Press Association, recently published an editorial entitled "A Progressive Town," in which they listed 32 "virtues" of a progressive town. Compilers of the list, according to the Publisher, say if a community can answer "yes" to 24 "virtues," then citizens can take pride in their town. If there are more

"no's" than "yes's," then somebody should start working.

Of course, after looking over the list, we believe that Hereford would rank high among the "progressive" cities of our nation, but we would like for the readers of The Brand to check this list individually and come up with your own conclusions concerning the city. The Brand would even invite responsible individuals to use the "Letter to The Editor" column of this paper to voice their criticism or compliments. Here's the list. You do the grading.

Most high school and college graduates stay in town.

The local newspaper constantly pushes the civic improvements.

There's a place to swim within easy reach.

Young couples have little trouble finding a place to live.

The head of your city government is a "get-things-done" man.

Teachers' salaries are better than the state average.

There's a library with a good collection of new books.

Service clubs and women's organizations team up on projects.

A modern hospital is within your trading area.

There's a hotel or motel you would enjoy, if you were a visitor.

It's easy to find a parking space in business section.

Prompt, reasonable priced ambulance service is available.

Streets throughout the community are well-lighted.

There's as much interest in local as national elections.

There's an active Parent-Teachers' Association.

Citizens have a positive outlook and attitude about their town.

Firemen must take regular training courses.

There's an annual Clean-Up, Paint-Up, Fix-Up week.

More than half the church congregations are under 40 years of age.

Local speeders pay the same fines as out-of-towners.

Newcomers quickly feel they're part of the town.

Schools have plenty of room for students.

All streets are paved and sidewalks are in good condition.

At least one restaurant serves outstanding meals.

It's easy to get volunteers for any worthwhile project.

There's a livewire chamber of commerce.

There's at least one doctor for every 300 people in our county.

Well-stocked stores keep shoppers in town.

There's an ample supply of good drinking water.

The sewer extension programs keep pace with new housing.

Good zoning keeps commercial firms away from residential areas.

That's the list. You grade it and see what kind of town Hereford is. Remember, if there are more "no's" than "yes's," then there's work to be done in 1969.

An old millionaire invited his three sons and their wives to Sunday dinner. Once at table he told them he was getting old but had not made a will for he was disappointed that one of them had not made him a grandfather.

"I will give an extra \$50,000 in my will to the couple with the first grandchild," he said.

Then, he bowed his head and asked the blessing.

When he raised his head and opened his eyes he found he was the only one left at the table. — Regina (Sask.) Commonwealth

No wonder traffic is getting more and more congested. It's cheaper to drive than to park. — St. Catharines (Ont.) Standard

The average church member's idea of a good sermon is one that goes over his head and hits one of his acquaintances sitting in the next pew. — Frederic (Wis.) Inter-County Leader

Each participant in a heated argument thinks of himself as being firm as a rock and of his opponents as being stubborn as a mule. — Memphis Commercial Appeal



BUSCHER

MAIN STREET, USA

Congressman Worry About Future Of Communities

By BERT MILLS

Washington, D. C. — Tax incentives to encourage the establishment of new or expanded job-producing industries in rural areas, where low incomes are prevalent or the emigration rate is high, have been recommended to the new Congress by the House Small Business Committee.

Another recommendation is that legislation be passed to enlarge the criteria now determining eligibility for Federal aid under the poverty program so as to include out-migration along with low income and the unemployment rate.

These and other proposals stem from the concern of Rep.

Joe L. Evins (D., Tenn.), the perennial chairman of the small business group, over the future of small towns and rural communities. Two years ago, he asked a subcommittee headed by Rep. John C. Kluczynski (D., Ill.) to hold hearings on the problems of smaller cities and towns.

The thought was that both the small towns and the major cities would be helped if some way could be found to keep people from leaving the towns for the cities, where they often fail to make their way and wind up as welfare cases. The obvious answer is to provide jobs back home.

Rep. Evins said when hearings

began: "We must stem the tide of out-migration. We must strengthen and rebuild small town and rural America. We must assist small business and our free enterprise system to provide the opportunities that will hold our young people in Small Town, U. S. A."

Unemployment Figures Mislead

Hearings were held in Washington and in the field in 1967 and 1968. Among the conclusions reached as a result were that the rate of unemployment and the percentage of low incomes in a community can be highly misleading as an index to prevailing conditions.

If a factory in a town closes down, and if its employees cannot find other jobs locally, most of them are likely to move elsewhere. The out-migration reduces the ranks of the jobless and the community may be unable to qualify for Federal aid because it cannot meet the unemployment criteria.

As the report points out, "a town whose inhabitants have moved away has progressed much further into economic malaise" than another community which has high unemployment but whose residents have not yet pulled up stakes and gone elsewhere.

Low incomes can also be misleading when city and rural residents are compared. The cost of living is lower in Small Town, U. S. A. As the report states, "many potential economies exist in smaller towns as compared to their more populous sister cities."

Ombudsman Urged

At the urging of Chairman Evins, the Department of Housing and Urban Development recently established an Office of Small Town America. This is a small, pilot program and its fate at the hands of the new administration is in doubt. The Small Business Committee wants it enlarged and "empowered to act in an ombudsman capacity."

The idea is that small towns need a central office within the Federal establishment which is a do-everything operation, able to arrange participation in any program cutting across the departments and agencies, able to guide whether the problem is highways, sewers, law enforcement or any of the myriad areas in which matching funds or grants are available.

The House Small Business Committee is virtually powerless to achieve any of these recommendations. It is a special committee, without authority to originate legislation. All it can do is urge other groups to act on its proposals. Of course, if there is a loud roar of approval from the grass root, a way could be found to get action.

THE BOOTLEG  
—Philosopher

Editor's note: The Bootleg Philosopher on his hindweed farm takes a financial view of the moon trip in his letter this week.

Dear editor:

I don't like to be considered as being against progress, as a matter of fact I've always wanted a tractor with disappearing headlights and a car that'd run for ten years on one small block of atomic energy, with tires that grew thicker instead of thinner and a hood that'd re-shape itself every year to keep up with the styles, so don't get me wrong when I question a space scientist's peculiar arguments in favor of exploring the moon.

According to his argument which I read in a newspaper last night, going to the moon is exactly as important as Columbus' discovery of America, and the people who are questioning the 24 billion dollars it took to get there are the same type of people who questioned the few thousand dollars it took to get Columbus across the ocean and back.

Understand, I think we ought to keep on exploring space and I think the three astronauts who made it to the moon and back are genuine heroes, but you reckon the human race will get the same return on the moon trip as it did on the Columbus trip?

Twenty thousand dollars to open up America was a good investment, but 24 billion to open up the moon? Have you seen the pictures of that air-less ball of rock? Or, as one of the astronauts put it, that "big bunch of nothing?" The moon has spacious skies all right but it's short on fruited plains.

I'm afraid the space scientists are using the wrong arguments. They're going to have to go beyond the moon and find something better before they're up on the same financial level as Columbus.

If Queen Isabella had taken a mortgage on everything Columbus discovered and all his heirs and assigns, do you have any idea what she'd be worth today?

She failed to do it, though, and Washington wound up with the mortgage.

Yours faithfully,  
J. A.

Footnote to History

A young opera singer from Texas changed his name and style and became the first of the nation's famous country-western music stars.

Born in Jefferson in 1883 as Marion G. Slaughter, he began recording light opera for Edison and Columbia records in 1916. However, country music (or "hillbilly," as it was called then) was beginning to catch the public's fancy and Slaughter decided to see if his operatic voice could adapt itself to these new folk songs.

Calling himself "Vernon Dalhart" — a pseudonym made up of the names of two West Texas towns — he developed a rural accent and recorded his first two numbers, "The Prisoner's Song" and "The Wreck of the Old 97." The record sold 25 million copies!

Dalhart later used as many as 50 different names in turning out hundreds of country music records that sold by the millions. He never made much money, however, because he failed to copyright his work or sign binding legal contracts. He was broke and working as a hotel night clerk when he died.

ONE OF A KIND

Robert E. Lee of Coleman has been flying airplanes for 58 years. He taught himself to fly in 1910 and later built his own biplane. In 1915 he went to Dayton, Ohio, and earned his first license by studying under Orville Wright. Now 83, Lee still flies — but only as a passenger.

STATE OF SURPRISES

Only in Texas is there a roadside truck stop that serves up gourmet food complete with candlelight and fine wines. At the Jarrell Truck Stop, hard by Interstate 35 in the Williamson County hamlet of the same name, tourists have a choice of two menus. In the front of the building, only short orders and sandwiches favored by busy truck drivers are available.

Take a few steps behind a screened area, however, and the visitor is in a fine Italian restaurant. Chef Vico Piccioni spent eight years in cooking schools in his native Genoa, Italy, and then served a long apprenticeship in Rome hotel kitchens. Not long ago he bought the old Jarrell Truck Stop, and began serving his chicken Cacciatore and other special dishes. Now he has a clientele that travels hundreds of miles just to sample his food.

SAUNA, DALLAS-STYLE

When the Dallas suburb of Oak Cliff got its water from deep artesian wells, it came from home faucets at a temperature of more than 110 degrees. This was fine for fanciers of hot baths, but a problem for those who liked their water cold. Many residents would draw their tub 12 hours in advance so the water could cool before they bathed.

Then a drought hit in the 1950's and the wells were closed. They haven't been used since.

IT'S A WOMAN'S WORLD

Texas' only woman prosecutor is Mrs. Robert G. Dahoney of Hillsboro. She recently was elected without opposition as Hill County attorney.

65 YEARS AGO — 1904

The name of the local newspaper officially became The Hereford Brand with the January 15 issue. From February 23, 1901, it had been christened The Hereford Reporter. On March 21, 1902, it had been tagged The Brand. A clean, 16-page weekly newspaper, devoted to the up building of Hereford and surrounding county. Has the largest guaranteed circulation of any paper published in the Panhandle of Texas. Subscription price \$1.

50 YEARS AGO — 1919

Walter Palmer, member of the United States Marines, is at home in Hereford for a few days on furlough before reporting at Quantico, Va. Walter is the son of Mr. and Mrs. T. M. Palmer of Hereford. The front of his khaki uniform is speckled with decorations and battle tokens, one arm carries the overseas service stripes, and the other his wound stripes. He wears the French cord of the Legion of Honor, as well as the Croix de Guerre, two of the highest decorations for bravery within the gift of the French nation and his battle tokens indicate he has participated in the Second Battle of the Marne, Verdun, Chateau Thierry and Belleau Wood.

35 YEARS AGO — 1934

One hundred men will be laid off of CWA projects tomorrow here, according to an order received shortly before noon from Lawrence Westbrook, state relief director. Complete plans of the county's corn-hog reduction program will be revealed to farmers in a mass meeting in the district court room Saturday afternoon at 2 p. m. At the Star: Groucho, Harpo, Zeppo and Chico, the 4 Marx Brothers in "Duck Soup."

25 YEARS AGO — 1944

Mr. and Mrs. Bryan Via of near Hereford were notified last week of the death of their son, Pfc. William D. Via of the U. S. Marine Corps. He is the second son in the Via family to give his life in the present war. Sgt. James E. Via of the Army Air Corps was killed in action in June, 1942. Pfc. John B. Harlin, 26, son of Mr. and Mrs. J. B. Harlin, was seriously wounded in action at Arawe on Jan. 1. Another son of Mr. and Mrs. Harlin, Staff Sgt. Harold Harlin, is on duty in Italy.

15 YEARS AGO — 1954

A record-breaking 414 persons crowded into the Hotel Jim Hill ballroom Tuesday night to see S. O. Wilson awarded the Hereford Lions Club "Man of the Year" cup, and to hear Roberto de la Rosa, Mexican cultural agent, further the cause of the Good Neighbor policy by pointing out both serious and comical sides of the culture and living habits on both sides of the border.

10 YEARS AGO — 1959

In an unprecedented move, Deaf Smith County Commissioners Monday heard a request from District Judge Harry H. Schultz that the district courtroom be remodeled. The request was in the form of a letter, addressed to the court, and pointing out that he can take the responsibility to urge renovation or changes. Presenting the finest in flower shops. Grand opening Sunday, Jan. 18, 2 — 6 p. m. Three door prizes to be given away. Free doughnuts, cookies, punch and coffee. Everyone come to the grand opening of Pat's Flower Shop, 715 25 Mile Ave.

Local Elections Are Important!

The light voter registration figures published in the Hereford Brand, (Thursday, January 16), is an indication to us that the average voter is much more interested in the national issues than local. This should not be. In 1968, citizens turned out in record numbers to register. Certainly, it was a presidential election year which always brings out a larger voter registration, but it seems to us that local issues are equally important, if not more so, than national issues and should demand equal attention of the voting public. We have no idea what will come before the voters in 1969, but we can say without fear of being left out on a limb, that you will surely be called upon to approve at least one, if not more tax bond issues, plus the fact that both city and school government body members will be coming up for election. Local voters will be charged with the responsibility this year of electing a mayor and two councilmen, plus three members of the local school board. It is important therefore, that you qualify yourself to vote. Don't let someone else make the decisions for you. Be sure that you're eligible.

Ag Clinics Useful

From time to time we notice more and more regional and area agricultural clinics on such topics as fertilizers, crops, irrigation methods and new equipment. Sometimes the clinics are sponsored by government agencies, sometimes by specific groups, and at other times by dealers in various products. All of them it seems to us, are highly worthwhile. In the first place, they "hit the nail on the head" chiefly because they tackle specific problems of the people who attend. Even for those well versed in chemistry and basic applications, the clinics serve as a refresher course and frequently introduce new products. Others with less background on the various subjects find the clinics even more valuable. In a nutshell, these clinics do for the producer what the salesman does for the average retailer. They help solve his problems, keep him abreast with new developments and occasionally provide a bit of ambition toward higher goals. The area clinics, on our opinion, are one of the ways America will adopt to continue in the vanguard of this important phase of modern life.

THE Sunday Brand

Established 1948  
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James M. Gillentine, Publisher  
Melvin Young, General Manager  
Mrs. Floyd Coleman, Women's Editor  
Jim O'Neil, Mechanical Superintendent



# Shower Honors Edlana Vinson

Miss Edlana Vinson, who is to become the bride of Wayne Betts January 25, was honored at a shower Friday in the home of Mrs. Dean Herring.

Guests who presented gifts to the bride-elect were greeted by Mrs. Herring and a receiving

### CHURCH FEE IS ABOLISHED

ATHENS, Greece — Archbishop Hieronymos of Athens and all Greece has abolished mandatory payments to Greek Orthodox priests for officiating at weddings, funerals, baptisms and other church services.

In the future, "it is up to Christians to give any amount they consider proper," the Greek Orthodox primate declared in an encyclical. The funds, he said, "will be distributed between the church and its personnel."

line including Miss Vinson; her mother, Mrs. Edgar Vinson; her grandmother, Mrs. Carlton Dobbins, and her fiance's mother, Mrs. Lesley Betts.

Mrs. Ray Seale was at the book where callers registered. Mrs. Ben Scott and Mrs. Bob Pittman served refreshments from a table decorated in shades of orchid and purple.

The cloth was of white organdy and Madeira linen and the serving pieces of silver, with a punch service at one end and a tray of petit fours at the other. Silver candelabra and chrysanthemums varying from pastel to deep purple tints were arranged in the center.

Hostesses with Mrs. Herring were Mmes. Raymond White, Floyd Cole, George L. Olson, Clint Formby, B. Y. Crosthwait, S. T. Thornton, Gladys LeGrand, George Rogers, Lynn Kester,

Harry McCauley, Gerald Wilson, Dale Gibson, Rex Lee, A. L. Manjeot, Bill Gentry and W. R. Hair.

## Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

### JANUARY

18 — Texas-New Mexico Sugar Beet Growers banquet, Bull Barn.

20 — Deaf Smith County Democratic Club at Community Center, 7:30 p. m.

30 & 31 — Deaf Smith County Junior Livestock Show sponsored by the Young Farmers.

31 — Deadline for applying for a voter registration certificate.

### FEBRUARY

1 — Deaf Smith County Junior Livestock Show.

1-3 — Deaf Smith County Junior Livestock Show.

7 — Annual banquet of Camp Fire Girls.

7&8 — Hereford Community Players to present night of one-act plays.

11 — Crop Clinic at Bull Barn beginning at 9 a. m.

13 — Annual Deaf Smith County Chamber of Commerce banquet. Speaker will be Irv Vermont.

15-18 — Mid-Winter Confer-

## Garcia News

By MRS. S. N. THWEATT

The community is being blessed with spring weather in winter time. Moisture would be much more enjoyable. The snow that fell last week was not enough to measure.

Mr. and Mrs. Bill Page entertained with Christmas dinner in their home. Attending were, Mr. and Mrs. Jack Clark and Janice of Friona; Mr. and Mrs.

ence of Lions Club District 2-T-1.

21 — Lions Club Pancake Supper in the Hereford High School cafeteria from 5 until 8 p. m.

20-22 Hereford Science Fair at Bull Barn

23 — Community Concerts present Norman Luboff Choir in concert at high school auditorium.

### March

15 — Community Concerts presents the Clebanoff Orchestra, high school auditorium, 8 p. m.

### APRIL

3 — Schools dismiss for Easter holidays.

8 — Classes resume at school following Easter holidays.

### MAY

25 — Baccalaureate services are tentatively scheduled for graduating seniors.

29 — Commencement exercises at HHS are tentatively scheduled.

Charlie Kemp; Mr. and Mrs. Jackie Clark of Lubbock; Mr. and Mrs. Elwyn Hartman of Rhea; Mr. and Mrs. Elmer Northcutt; Mr. and Mrs. Jerry Northcutt and sons of Friona; Mr. and Mrs. Mac Page of Clovis; Mr. and Mrs. Tom Northcutt and Brian of Clovis; Mr. and Mrs. Jim Page and family of Sulphur, Okla.

Mr. and Mrs. S. N. Thweatt visited Mrs. Thweatt's sister and husband, Mr. and Mrs. James Lewis in Carlsbad, N.M. recently. The Thweatts saw the show, "The Hellfighters".

Mr. and Mrs. S. N. Thweatt were in Amarillo Monday on business. They visited and had dinner with Mr. Thweatt's niece, Mrs. Leo Webb at the Mexican Inn.

Mrs. N. A. Brown's father, W. L. Potts from Clovis, visited Christmas day in the home of Mr. and Mrs. Eldred Brown. The Brown families had Christmas breakfast in the home of Mr. and Mrs. Edred Brown and Christmas dinner in the Ernest Brown home. Mrs. Floyd Brown of Westgate spent the day with the Brown families.

Mr. and Mrs. Ernest Brown and family visited Sunday afternoon with Mrs. Brown's parents, Mr. and Mrs. S. B. Pulliam of Clovis.

Mr. and Mrs. Phillip Miller are home from Amarillo where Mr. Miller underwent surgery on Dec. 27. Mr. Miller is showing much improvement.

Mr. and Mrs. Joe L. Hamilton and son Paul visited Mrs. Hamilton's parents, Mr. and Mrs. Phillip Miller Sunday.

Mr. and Mrs. Richard Butts of Clayton, N.M. visited Sunday in the home of her son and family, the Bill Pages.

Mr. and Mrs. Lewis Smith were guests of the S. N. Thweatts Tuesday evening. The couples enjoyed a few games of 42.

Mr. and Mrs. Jim Page and family of Sulphur, Okla. visited several days during the holidays with Mr. and Mrs. Bill Page and Lisa.

Mr. and Mrs. Bill Cooper of Friona visited in the home of Mr. and Mrs. S. N. Thweatt Friday afternoon.

Mrs. N. A. Brown and family attended the Potts New Year dinner in the home of Mr. and Mrs. Cordie Potts and family of Rhea Community. Others attending were Mr. and Mrs. Ray Potts of Texico; Mr. and Mrs. Eldred Brown and son Tommy; Mr. and Mrs. Ernest Brown and family.

Mr. and Mrs. Eldred Brown and Mr. and Mrs. Ernest Brown attended a New Years party in the home of Mr. and Mrs. Kenneth Oreborn of Texico.

Mr. and Mrs. A. P. Hagar of Levelland spent the weekend in Amarillo on their return home they visited in the home of Mr. and Mrs. S. N. Thweatt and had supper.

Mrs. N. H. Brown, Mr. and Mrs. Ernest Brown and family and Mr. and Mrs. Eldred Brown drove to Amarillo Sunday and had dinner at Myers Fried Chicken. They went on to Pampa where they visited with Mr. and Mrs. L. L. Davis. The group had supper at the Furr's Cafeteria.

Mr. and Mrs. S. N. Thweatt visited and had supper with Mr. and Mrs. Elmer Northcutt New Years day at Ina, N. M.

Mr. and Mrs. S. N. Thweatt and Mr. and Mrs. James Ray Coleman had dinner together in Amarillo. Mr. and Mrs. Coleman's has a business in Amarillo at present.

Joe and Rex Coleman of Hereford visited in the home of their uncle, Bruce Coleman.

Guests of Mrs. G. E. Pinker-

ton Sunday was Mrs. S. N. Thweatt.

Mr. and Mrs. Charlie Burk visited in the home of Mr. and Mrs. Phillip Miller, Saturday evening.

Messenger H. D. Club met Friday, Jan. 10, in the home of Mrs. S. N. Thweatt. Mrs. Thweatt was hostess. The agent, Mrs. Argen Draper, gave the program — Pressure of Everyday Life. Members present were Mmes. N. A. Brown, H. D. Buse Gene Bradley, Bill Page, Elmer Northcutt, Bob Hammack. Next meeting will be Jan. 24 with Mrs. N. A. Brown.

The works of the Westminster Abbey clock date from 1860, through the dial is 17th century. It was designed by a man with a name Dickens would have loved, Thomas Buggins of Clerkenwell.

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Saturday 9:00 to 12:00 noon

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T-BONE STEAK Furr's Proten lb. \$1.09  
SWISS STEAK Round Bone Arm Furr's Proten lb. 79¢

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**STRAWBERRIES** Fresh Frozen Foods Gaylord, Sliced Fresh Frozen 10-oz. pkg. 19¢

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**AVOCADOS** Calif. Large Size 2 for 25¢  
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# Feature Story On Taxpayers Ask IRS Cain In The Skiff

By EARL MOSELEY  
Staff Writer

The Skiff, Texas Christian University's student newspaper, has published a feature story on Frank Cain, son of Mr. and Mrs. B. F. Cain of 104 Elm, concerning his views as student body vice president.

The same issue of The Skiff also reported that "Frank Cain, student body vice president, presented the Southwest conference sportsmanship trophy to Baylor University at the annual New Year's Day Cotton Bowl classic. He is executive secretary of the SWC Sportsmanship Committee."

Texas Christian University is located at Fort Worth.

"Every student usually wants to contribute something to the University he attends," Cain was quoted as saying by TCU staff writer Pauly Mitchell.

The story continued that Cain, a senior, views involvement in student government as a way of contributing.

Cain's other activities include memberships in Phi Delta Theta fraternity, Bryson Club, Student Congress of the University Christian Church and Phi Alpha Theta, history organization.

His father, who is Deaf Smith County clerk, reported that Frank is now president of Phi Delta Theta.

Cain's interest in student government began in high school. When he came to TCU he felt the desire to be involved in student activities, and the channels seemed to open up when he was a sophomore, he said.

There were some specific things he wished to see accomplished. The student body must be aware of issues involving the campus, community and the nation, said Cain. "I hoped, and still do, to serve the students as best I can. I would like to help create interest in student government to show the possibilities and potential it can have."

He added that compared to other universities, TCU's student government "rates at the top nearly every time although this doesn't mean that we're doing



Frank Cain

the best that can be done."

Cain believes student interest has risen recently, both at TCU and other universities. He believes this is essential in establishing an effective student government. "Students may not always agree with the House, but the fact that they are participating, are aware and interested is a step forward," Cain said.

The duties of the vice president are almost undefined, according to Cain. Like other vice presidents, his duties depend on how much the president delegates to him. He said that House president Steve Swift has done a fine job in delegating various duties. Cain's job has been mainly administrative.

He must see that each committee is working as it should, and he must try to interrelate each committee. Because of its undefinable nature, the job of vice president is sometimes frustrating, Cain added. "You can make it what you want, but it is often hard to know what is expected because there are no rules set down."

"I try to keep up with the issues involving students by reading and corresponding with other universities," he said.

Cain graduated from Hereford High School in 1965.

Polar bears are hard to protect because some of them often roam across national boundaries.

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

Q — I received my tax forms in the mail but my son didn't. Why is that? He started working last summer and taxes are being taken out of his wages.

A — A tax return is mailed to everyone who filed a return for the previous year. Your son would therefore not receive a tax form if he started working in 1968 as you indicate.

Copies of the 1968 tax forms and instructions are available at local IRS offices as well as many post offices and banks.

Q — If I file my 1968 return by the end of January can I forget about the fourth installment of my estimated tax?

A — Yes, if you file your 1968 return by January 31 paying any balance due at that time. But don't forget that 1969 declarations must be filed by April 15.

Q — Last year I sold some stock I had received from my father's estate. Do I have to pay tax on this money?

A — You will only have to include in income any increase between the value of the stock at the time your father died and what you sold it for.

The amount of the increase will have to be reported as a capital gain on Schedule D. However, if the stock decreased in value the loss may be used to reduce any other capital gains you might have to report for 1968. For details see the instructions on Schedule D.

Q — I got married last year and my wife and I both received 1968 tax packages. If we file a joint return, whose label should be put on the form, mine or hers?

A — On joint returns the account is primarily identified by the husband's social security number. Therefore, file the return with your label adding your wife's name to it but be sure also to enter your wife's social security number on the return in the space provided for it.

Q — Are farmers subject to the new surcharge?

A — Yes, they like all income taxpayers are subject to the tax surcharge.

Q — I can't find the W-2 form I got from my summer job. What should I do?

A — Contact your former employer and ask him for a duplicate copy of your W-2 statement.

Q — Is it true that if I have less than \$100 a year in dividends I don't have to report them on my tax return?

A — All the dividends you receive should be reported but generally the first \$100 in dividends is not subject to tax.

Q — I'm recovering from a serious illness and can no longer use public transportation to get to work. Since I now have to rely on taxis can I deduct this as a medical expense?

A — No. Transportation expenses to and from work are considered personal expenses and are not deductible. Transportation costs to the hospital or to a doctor for treatment are deductible as medical expenses, however. Check your Form 1040 instructions on how to handle these expenses.

**BISHOP TAKES PULPIT**  
LOS ANGELES—In an action without precedent in Methodism Bishop Gerald Kennedy has decided to become a parish pastor, while at the same time continuing to head the Los Angeles church area.

"I believe in the local church more than ever," he said, in announcing that he will become senior minister of First United Methodist Church, Pasadena, on Dec. 8. "I believe that if Christianity is to win it will be on that front. It seems to me that a bishop or any other bureaucrat needs to participate responsibly where the action is."

French is a corruption of the vulgar Latin spoken by Caesar's soldiers when they conquered Gaul. The Celts living in what is now France adopted vulgar Latin but added words of their own. Alouette, or lark, for example, descends from the ancient Celtic tongue.

TANNAHILL'S ANNUAL JANUARY

# Clearance

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<p><b>COHOMAS</b> Whippet Twill 45" wide. Crease Resistant Finish; Machine Washable 65% Lacro 35% Cotton</p> <p>Reg. \$1.98</p> <p><b>\$1.19</b></p>	<p><b>KLOPMAAN'S</b> "Skimmer" Check &amp; Plaids; Wash &amp; Wear Finish — 75% Dacron &amp; 25% Combed Cotton</p> <p>Reg. 1.98</p> <p><b>\$1.29</b></p>																				
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<p><b>CLOSE OUT ALL WOOLENS</b></p> <table border="0"> <tr> <td>ERNEST EINIGER: Bonded Solid &amp; Stripe Co-ordinates</td> <td>Reg. \$4.98</td> <td><b>\$2.98</b></td> </tr> <tr> <td>BOTANY — Tweeds &amp; Plaids 60" Wide</td> <td>Reg. \$5.98 &amp; \$4.98</td> <td><b>\$3.98</b></td> </tr> <tr> <td>ERNEST EINIGER — 100% Wool Coating</td> <td>Reg. \$9.98</td> <td><b>\$6.98</b></td> </tr> </table>		ERNEST EINIGER: Bonded Solid & Stripe Co-ordinates	Reg. \$4.98	<b>\$2.98</b>	BOTANY — Tweeds & Plaids 60" Wide	Reg. \$5.98 & \$4.98	<b>\$3.98</b>	ERNEST EINIGER — 100% Wool Coating	Reg. \$9.98	<b>\$6.98</b>											
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# JANUARY

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# 1969 Voluntary Feed Grain Program Announced Here

A voluntary 1969 feed grain program virtually identical to that for 1968 was announced recently by Secretary of Agriculture Orville L. Freeman.

Signup will be conducted simultaneously for feed grains, cotton and wheat from February 3 through March 21.

Target for acreage diversion in 1969 is 37 million acres of corn, grain sorghum and barley. This compares to the 1968 diversion of 32.4 million acres when barley was not included in the program. The 37 million acre diversion target for next year is designed to produce a 1969 crop about 3 to 5 million tons below estimated requirements. Utilization is increasing because of greater domestic livestock production, and corn exports are expected to show modest gains.

Price-support loan and payment levels for corn and sorghum will be the same as in 1968.

Producers may participate in the 1969 feed grain program by

reducing their total base acreage by at least 20 percent. Additional acreage reduction is being encouraged by acreage diversion payments based on 45 percent of the total county price-support loan and payment (U.S. average of \$1.35 for corn), times the farm's projected yield.

"Exceptionally good crop weather and improved cropping practices at home and abroad during the last two years has led to world-wide increases in grain production," the Secretary explained. "The 1968 feed grain program put a strong brake on soaring domestic production."

"Despite the fact that corn yields in 1967 and in 1968 were about 13 percent greater than the preceding 1962-66 average, the acreage diversion programs for those two years kept carry-over stocks near needed reserve levels.

"Based on the December 19, 1968 crop report, production for 1969 will be about 168 million tons. Utilization for the 1968-69

marketing year currently is estimated at 169 million tons by October 1969, resulting in a slight reduction in stocks — to around 47 million tons. Through active participation in the 1969 program, farmers can realize further reduction of 3 to 5 million tons by the end of the 1969-70 year.

"Finally, I firmly believe the price-support loan program if fully utilized by producers, will substantially firm up market prices. If growers continue to use the price-support loan program for orderly marketing throughout the year as they now are doing, we can look forward to much progress," the Secretary concluded.

Price-support loan levels under the 1969 program will be the same as in 1968 for corn, \$1.05 per bushel; sorghum, \$1.61 per hundredweight; oats, 63 cents per bushel; and rye, \$1.02 per bushel. Barley will be 83 cents per bushel instead of 90 cents as in 1968 because it now

is eligible for price-support payment. These price-support payments will be unchanged at 30 cents per bushel for corn and 53 cents per hundredweight for sorghum. Barley payment will be 20 cents per bushel. All price-support payments will be based on planted acreage up to one-half the farm base times projected yield.

Key provisions of the 1969 feed grain program are:

1. Required acreage diversion to conserving use to qualify for price support loans and payments is continued at 20 percent of a farmer's base acreage of corn, sorghum, and barley. No diversion payments will be made for this minimum diversion, except for small base farms — the same as in 1968-68.

2. Additional acreage diversion will be possible up to a total of 50 percent of the base or 25 acres, whichever is larger, the same as in 1968. The acreage diversion payment rate will be at 45 percent of the total price support times the projected yield.

3. As in 1968-68 a farm with a base of 25 acres or less will get payment on the first 20 percent acreage diversion at 20 percent of the total support rate times yield, and at the regular

45 percent payment rate on the remaining acreage diverted to a conserving use. Producers with feed grain base acreages up to 125 acres will have the option of temporarily reducing this base down to 25 acres and still be eligible for the small farm provision on condition that no corn, grain sorghum or barley will be planted for harvest on the farm and the 25 acres are diverted to conserving use.

Soybeans planted in lieu of feed grains will not earn price-support payments.

Substitution provisions relating to wheat and feed grain acreage will be continued. As announced August 11, 1968, barley is included in the 1969 feed grain program. Maltng barley will not be exempted from these diversion requirements.

Determinations such as advance payments, the production of substitute crops on diverted acreage, and other details will be announced prior to sign up time.

Other participation requirements relating to maintaining conserving bases, compliance on other farms, and to complying with signup intentions remain unchanged from the 1968 program.

**NEW CHRISTIAN COMPENDIUM**  
NEW YORK — The first two volumes of a new six-volume exposition of contemporary Christian thought, "Sacramentum

Mundi: An Encyclopedia of Theology," are being issued this fall by the ecumenical publishing house, Herder and Herder. Edited by noted German Catholic theologian, Karl Rahner, the

work has been in preparation since 1955, and includes more than 1,000 articles by Catholic and Protestant theologians on subjects ranging from Angels to Situation Ethics.

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## Turkey

Menor House Grade A lb. **39¢**

Sausage Slab Bacon

Cudahy Bar S Pure Pork Cudahy Small Sides 10-12 lb. whole lb. 55¢

2 1 lb. rolls **79¢** Half Ends lb. 55¢

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Safeway Full Loins Chops, Rib Loin, First Cut lb. **69¢**

Pork and Beans	Hunts Save 2 300 cans	25¢
Mustard Greens	Tighway 303 size ea.	10¢
Turnip Greens	Highway 303 size ea.	10¢
Corned Beef	Town House 12 oz. can	59¢
Peanut Butter	NuMade Chunky 2½ size jar	89¢
Peanut Butter	NuMade Reg. 2½ size jar	79¢
Tissue	Northern 4 roll pkg.	79¢
Syrup	Pack Train qt. btl.	49¢
Vitamin C	Safeway, Chewable 100 ct.	79¢
Multi Vitamins	Safeway 100 ct.	\$1.19
Food Sweetener	Safeway 8 oz. btl.	39¢

## Ground Beef

100% Pure Graded Economy Not Over 30% Fat **55¢**

Hot Tamales Old Fashioned Corn Shuck doz. 57¢

Stew Meat Boneless Lean Cubes lb. 89¢

## Ham Slices

Center Slices **\$1.09** lb.

Milk Lucerne Homogenized ½ gal. 57¢

Yogurt Lucerne Plain Yogurt 32oz. 69¢

Margarine Coldbrook 2 1-lb. pkgs. 25¢

Facial Tissue Truly Fine 200 ct. 5 for 1.00

Instant Breakfast Carnation 49¢

Milk Lucerne 8 qt. 79¢

## FROZEN FOOD BUYS

Mix or Match Other Great Buys

Peas	Bel Air 10 oz. pkgs.	5 for 1	Cheese Pizza	Bel Air Frozen	59¢
Leaf Spinach	Bel Air 12 oz. pkgs.	5 for 1	Sausage Pizza	Bel Air Frozen	69¢
French Fries	Bel Air 9 oz. pkgs.	5 for 1	Pepperoni Pizza	Bel Air Frozen	79¢
Chopped Spinach	Bel Air 12 oz. pkgs.	5 for 1	Grape Juice	Bel Air 2 6 oz. cans	39¢
Crinkle Cuts	Bel Air 9 oz. pkgs.	5 for 1	Low Calorie Libby 4 303 cans	\$1	
Fruit Cocktail	Diet Liquid Keep Trim and Fit 4 10 oz. cans	\$1			

Dog Food	Alpo Dog Food 14½ oz. can	33¢
Bread	Cookbook Bread 1½ lb. loaf	25¢
Detergent	Ivory Liquid 22 oz.	67¢
Detergent	Joy Liquid 22 oz.	67¢
Detergent	Thrill Liquid 22 oz.	71¢
Bold	Laundry Detergent qt. size	85¢
Oxydol	Laundry Detergent qt. size	85¢
Tide	Laundry Detergent qt. size	85¢
Cheer	Laundry Detergent qt. size	85¢

We Reserve The Right To Limit Quantities!

THIS WEEK GET YOUR

### Amberstone SAUCER

Only **29¢** with every \$3 purchase

Each week a piece of Amberstone... bold, distinctive earthenware... will be featured for just 29¢. For each \$3 in grocery purchases, you are entitled to one piece at this low price. There's no limit... with a \$6 purchase you can get two pieces... and so on.



Yellow Onions 6 lbs. 25¢ ea. **19¢**

SAFWAYS FRESH PRODUCE FOR YOU!

## TOMATOES

Vine Ripe Fresh Tasty Tomatoes

**25¢** lb.

These Prices Are Effective Thru Wed., Jan. 22 In Hereford

# SAFETYWAY

Copyright 1968, Safeway Stores, Inc.

Gerber Baby Food Strained Baby Food ea. 11¢



Phone 364-2030

# WANT ADS

Phone 364-2030

### CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . 1 st. insertion, per word . . . . . 8c  
 Additional insertions, when paid in advance: per word . . . . . 6c  
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch . . . . . \$1.50  
 Repeat insertion without copy change per col. inch . . . . . \$1.20  
 Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$ .98  
 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

### 1. FOR SALE Miscellaneous

**It's Time To Change Those FILTER PADS** in your heating units. We have a complete selection of sizes.  
**CARL McCASLIN LUMBER COMPANY**  
 A Complete Building Service 1 Block East of the Courthouse Phone The Lumber Number: 364-3434  
 B-1-44-tfc

### SINGER MACHINES 68 MODELS.

Have a few repossessed and some slightly scratched in shipment. Will buttonhole and sig-sag. Pay off low balance of \$35 or \$5.00 a month. Phone 364-5392, Hereford.  
 B-1-18-tfc

**FIREPLACE WOOD (dry)** Hickory, Blackjack, Oak. 4 Blocks East of K on 15th St. Jim Loving. Phone 364-3799.  
 B-1-18-17p

**2 NEW PICKUP campers.** Inquire Installment Loan Department, First National Bank. B-1-11-22-tfc

**CARPET** C&W Tile 647 East First. Phone 364-3444.  
 B-1-10-32-tfc

**TOWN & COUNTRY MOBILE HOMES**  
 Hwy. 80 East — 1901 E. 1st St. New and used. Good selection of sizes and models. Buy a new furnished home for less than you pay for house rent. Call 364-6189.  
 B-1-1-17p

**NOW AVAILABLE:** The Hereford Brand Belle of the Prairie Press by Dudley M. Lynch. Price \$4.98. Hereford Brand, 130 West Fourth. B-1-53-tfc

**FOR SALE OR TRADE** Round, glass cocktail table with four chairs — by Salterini — or trade for good upright piano. Phone evenings only 364-1688.  
 B-1-46-tfx

Yorkshire, Duroc, Hampshire, Piggy sows, guinea, weaner pigs. B27, Hereford. 364-0484.  
 B-1-27-7p

**Hereford Rotary Club**  
 meets every Monday at 12:05 Jim Hill Hotel

**Lions Club**  
 meets each Wednesday, 12 Noon Hotel Jim Hill

**STATED MEETINGS**  
 Second Monday  
 7:30 p.m. Thursday  
 Floor Practice  
 Steve Powell, Secretary  
 Dean Stallings, W.M.

**Kwanis Club**  
 Thurs. Noon  
**IOOF Hall**  
 207 E. Sixth

**FOR SALE: Gemhardt Flute** in case. Excellent condition. Good instrument for beginners. Call 364-3939.  
 B-1-44-tfc

**DO YOU NEED ADVICE?** Dial 364-2165. Free Telephone Service.  
 B-1-10-2-7p

**WILL buy or sell feeder shoats, weaner pigs and sows.** C-R. McGhee, Phone 364-1045.  
 B-1-13-19-tfc

**FOR SALE or rent:** 3 bedroom trailer house. Phone 364-4073 or 364-9095.  
 B-1-12-27-tfc

**ANDREWS ANDREWS Angus Bulls** — where do they go from here.  
 B-1-27-5p

**USED STEAM cleaner.** Take Over Products, 1904 Sheldon, Clovis, New Mexico. Phone AC 505-763-7822.  
 B-1-12-2-tfc

**FOR SALE: FRIGIDAIRE Electric Range \$50.** Imperial model and in very good condition. 217 Ave. A (new mobile home) After 5:30 p.m. Jim O'Hair.  
 B-1-18-17p

**USED AND REBUILT 605** Mo-line Engines. J. C. Jackson, Hart, Texas. 938-2169.  
 B-1-10-3-12c

**1955 8x25 Caravan Trailer** House. A-1 condition. \$1,000.00. P. L. Darby, Ropesville. Phone 806-562-4912.  
 B-1-3-2P

**DON'T merely brighten your carpets.** Blue Lustre them. eliminate rapid resoiling. Rent electric shampooer \$1. Duckwall's, Sugarland Mall.  
 B-1-19-3-2c

**FOR SALE OR TRADE** — 10 x 35 mobile home, or will rent. Phone 364-0436.  
 B-1-12-3-2c

**AKC Registered Chinese Pug Puppies.** Phone 364-3748.  
 B-1-10-3-tfc

**SEMINOLE RUSSETT Potatoes** for sale. Phone 364-1680.  
 B-1-10-3-tfc

**FOR SALE** — Registered German Shepherd puppy. Phone 364-1970.  
 B-1-10-3-2c

**SPOTS before your eyes** — on your new carpet — remove them with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware.  
 B-1-20-29-2c

**!!NOTICE!!** West Texas Duroc Breeders sale Fairgrounds, Lubbock, Texas January 25, 1969 — 12:30 p.m. 14 bred gilts — 59 open gilts — 29 boars — the quality and quantity will be here — buy the best with health papers certified by a vet.  
 B-1-29-1c

**W. W. BUCK REAL ESTATE** Located at Commerce Corner where the business is. Phone 364-4411.  
 B-1-15-29-2c

**2. FOR SALE Farm Equipment**  
 See Us For Parts - Sweeps - Chisels for  
 Graham (Hoeme) Plows  
**DAVIS IMPLEMENT**  
 144 West Second  
 Phone 364-2811  
 B-2-29-tfc

**See Us For Mayrath Grain Augers** In Stock  
 Also have parts in stock  
**DAVIS IMPLEMENT**  
 144 West Second  
 Phone 364-2811  
 B-2-36-tfc

**FOR SALE**  
 1-5" Western Turbine Pump — 135/Ft. Setting W.Amarillo 30 HP Gearhead — Used.  
 1-5" Western Turbine Pump — 160 Ft. Setting w.Amarillo 30 HP Gearhead — Used.  
 1-5" Western Turbine Pump — 170 Ft. Setting w.20 HP Electric Motor — Used.  
**ALL THESE PUMPS ARE HEAVY ENOUGH TO GO TO 220 FT.**  
**MACHINERY LEASING CORPORATION**  
 1113 North Ave T-Box 5085 — Lubbock, Texas  
 Phone — PO-3- 9748  
 B-2-2-4c

**1965 Chev. pickup.** Air conditioner. Long wheel base, heavy duty springs. V-8, automatic. Phone 938-2189 Hart, Texas.  
 B-2-16-2-12c

**OWNER'S personal 1962 500** butane International Tractor. \$1,500.00. P. L. Darby, Ropesville. Phone 806-562-4912.  
 B-2-3-2P

**SCULPTURED BRAS and girdles.** Mrs. J. R. Kirkland, 305 Sunset, Phone 364-2363.  
 S-1-12-47-tfc

**Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC.** Sales & Service  
 Hereford 364-0353  
 Dimmitt 647-3444  
 Friona 247-5311  
 S-1-24-tfc

### 3. FOR SALE Automobiles

**Cleanest Cars in Town!**  
**MARCUS AUTO SALES**  
 2nd and Sampson  
 Phone 364-1221  
 B-3-22-tfc

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars  
 Phone 364-0077  
 225 N. Sampson  
 B-3-33-tfc

**1966 BONNEVILLE 2-door** hardtop. 131 N. W. Drive.  
 B-3-10-24-tfc

**1961 Volkswagen.** Clean, very good condition. See to appreciate. Phone 364-0366.  
 B-3-11-2-tfc

**One-Owner 1965 Mercury** Montclair hardtop. 33,000 actual miles. You will love the price. See Doc Cowan, 217 Main.  
 B-3-20-3-2c

**Would like someone to take up** payments on 1968 Pontiac Station Wagon, Cruise-Matic, 7,000 miles. Phone 364-4305.  
 B-3-17-29-1c

**1965 Pontiac, Grand Prix.** Inquire Installment Loan Department, First National Bank.  
 B-3-11-29-tfc

**1966 Volkswagen.** Excellent condition. 30,000 miles. \$1,300.00. See at 800 Union.  
 B-3-29-3P

**1962 Olds 88.** Power and air. Nice condition. \$550.00. Phone 364-4530.  
 B-3-11-29-1c

**1964 Ford.** Automatic, R & H, V-8; 1966 Fury-1. Automatic, R & H, air;  
 1966 Chev. Biscayne, Automatic, R & H, air. Phone 258-7280, 8-5 pm.  
 B-3-29-tfc

**640 acres in big water area** on pavement. \$250.00 per acre. Down payment, \$5,000 plus wells. \$677 acres - 2 big wells. \$300.00 per acre. \$22,000.00 dn. Good land.  
 B-3-29-tfc

### 4. REAL ESTATE For Sale Or Trade

**FOR SALE: One commercial** building approx. 3000 sq. ft. of floor space. See at 122 South Blevins. Phone 364-5808 or 364-1000.  
 B-4-19-3-tfc

**NEW AND BEAUTIFUL** 3 bedroom brick home at 332 Centre Street. Carpet, den w/ fireplace, total electric. OPEN SUNDAYS 2-4 p.m.  
 Sam J. Smith, Builder  
 Phone 352-8793, Amarillo  
 B-4-28-tfc

**W. W. BUCK REAL ESTATE** Located at Commerce Corner where the business is. Phone 364-4411.  
 B-4-15-29-2c

**320 ACRES irrigated land** cheap. Call Littlefield 385-4658 before 7 a.m. or after 7 p.m.; or 385-3414.  
 B-4-15-27-tfc

**RETIRED?** You can have a nice 2 bedroom home and collect \$365.00 monthly from the other three units of this beautiful 4-plex. Refriger. air, trees, flowers.  
 Sam Nunnally  
 804 S. 25 Mile Ave.  
 364-4299 - Office Home 364-2814  
 B-4-26-tfc

**New home at 122 N. W. Drive.** All brick, 3 bedroom, 1 1/2 bath, living room, den w/fp, kitchen with built-in stove and hood, dishwasher. Large utility room, double garage, fenced back yard. Approved FHA loan. Phone 364-1224 or 364-2293 nights.  
 B-4-22-tfc

**FOR SALE BY OWNER** 3 bedroom, 2 baths. Older home. Phone 364-3461.  
 B-4-12-22-tfc

**FOUR BEDROOM BRICK,** 3 baths. Woodburning fireplace, 3,000 sq. ft. 364-4070. B-4-10-43-tfc

**PROPERTY LEASED for \$12,** 700 year net. Trade for farm. B27, Hereford. 364-0484.  
 B-4-27-7P

**ON ACCOUNT of illness,** will sell small business. Low investment. Ideal for two men. Vern Witherspoon, Phone 364-0727.  
 B-4-18-24-tfc

**3 bedroom house, 2 baths,** living room, kitchen and dining room at 327 Ave K. Phone 364-1224 or 364-2293 nights.  
 B-4-20-22-tfc

**ONE MILLION DOLLARS** to lend on irrigated land in Deaf Smith, Castro and Palmer counties. And . . . We have expanded our territory to include the upper Panhandle.  
 B-4-22-11-tfc

**PRUDENTIAL** America's Largest Farm Lender!  
**SAM NUNNALLY**  
 804 South 25 Mile Avenue  
 364-4299 day nite 364-2814  
 B-4-11-104p

**HOUSES FOR SALE**  
 \*Several nicely decorated, moderately priced 2 bedroom homes.  
 \*Large 3 bedroom. Carpeted. Fenced. \$12,600.00 Small down payment.  
 \*BARGAIN: 4 bedroom brick 2 1/2 baths, den, wood burning fireplace, builtins, large patio, fenced. Immediate possession.  
 \*2 story brick — 3 bedrooms, 2 full baths, refrigerated air conditioning, den, enclosed patio, Ben Franklin Fireplace.  
 \*Small equity 3 bedroom. Attached garage. \$95.00 per month.  
 \*BARGAIN — 2 bedroom house, large basement in Dawn. \$500 down, \$85.00 per month.  
 \*NICE old home. 2 story. \$19,000. \$4,000 cash and new loan.  
 S-4-28-2c

**CARTHEL REAL ESTATE**  
 206 N. 25 Mile Avenue  
 Phone 364-0944 or 364-0638  
 B-4-2-tfc

**SELL OR TAKE TRADE** of home on 4 unit apartment house with three bedroom living quarter. Good location, near downtown Hereford. Call 364-1566.  
 B-4-3-3c

**640 acres in big water area** on pavement. \$250.00 per acre. Down payment, \$5,000 plus wells. \$677 acres - 2 big wells. \$300.00 per acre. \$22,000.00 dn. Good land.  
 B-3-29-tfc

**CECIL NEAL REAL ESTATE** Box 1236, DUMAS, TEXAS  
 Phone 935-3300.  
 B-4-2-7c

**TWO BEDROOM home.** Carpeted. Low interest. Consider trade for Amarillo home or mobile home. 364-4214 after 4:30.  
 B-4-17-3-tfc

**SMALL ranch in Southeast** Colorado to trade for one quarter or 1/2 section in our area. Cartel Real Estate, 206 North 25 Mile Avenue. Phone 364-0944 or 364-0038.  
 B-4-3-tfc

**LIKE NEW 4 bedroom,** 3 bath house with basement. Sprinkler system. Refrigerated air. Good location. Phone 364-1266 days; 364-2736 or 364-0420 nights.  
 B-4-21-26-tfc

**W. W. BUCK REAL ESTATE** Located at Commerce Corner where the business is. Phone 364-4411.  
 B-4-15-29-2c

**MOBILE HOME for sale.** Double wide. Phone 364-4035.  
 B-4-10-26-tfc

**3 bedroom brick, 3 baths.** Refrigerated air, central heat, sprinkler system. Located on Country Club Drive, Phone 364-1000.  
 B-4-18-46-tfc

**CHOICEST RESIDENTIAL** lot in town. On Texas street. Also commercial lot on North Main, zoned for most any business. Phone 364-1230.  
 B-4-21-24-tfc

**NICE 3 bedroom brick home.** Redwood fence. Carpeted. Good location, immediate possession. After 6:30 call 364-0127.  
 B-4-16-27-tfc

**FOR SALE**  
 1120 Acres undeveloped land, natural gas, plenty of water, electricity, telephone, good improvements, Floyd Henson, Sedan, New Mexico. Phone Clayton 374-9718.  
 B-4-2-10c

**FOR SALE**  
 15 Acres (10 A. alfalfa) just out of city limits. 3 bedroom house, 6" irrigation well, 9 trailer spaces, all full. Will take part down and carry balance at 7 per cent. Phone 364-1318 or see at 1023 South Main.  
 B-4-28-tfc

**FOR SALE BY OWNER:** large 3 bedroom, den, formal living room, refrigerated air, sprinkler system, fenced. 1 1/2 sprinkler. Call 364-1037 or 364-1055.  
 B-4-22-11-tfc

**SELL OR TRADE** — 2 bedroom home, newly decorated. Bargain at \$6,950 or \$500.00 down. Call 364-4411 or 364-2450.  
 B-4-18-3-3c

**9 Acres located in city limits** of Sunray Ideal for subdivision or operate as drive-in-theatre. Now in good operational condition. Made good money last summer. This is a choice piece of property, approximately 400' hiway frontage. For more information, call 364-2413 or come by 103 Avenue E, Hereford, Texas.  
 S-4-28-2c

**BY OWNER: 3 bedroom house** on South Main. Would take 2 bedroom trailer on trade. Joe A. Huckert, 364-1557 or 364-3702.  
 S-4-21-10-tfc

**VERY NICE 2 bedroom house.** Carpeted, fenced, garage. 806 Lee. 364-3147.  
 S-4-11-23-tfc

**Would you like to own 80 A less** 3A for irrigation right-of-way of good farm land 9 miles north-west of Springer, New Mexico? Land lays 1/2 mile along paved highway on road to Cimarron. Only improvements are 2 wells, a windmill over one, and a cabin. Ideal for close access to races, hunting, fishing and for growing alfalfa. Land is clear of indebtedness and will sell for \$5,500.00. I am a widowed school teacher who has difficulty in taking care of the land. Write Mrs. Flora C. O'Neal, Box 1385, Dalhart, Texas. 79022  
 B-4-29-1p

**WANTED — bus drivers — men** or women. Must have chauffeur's license. Apply at School Bus Barn.  
 B-6-15-13-tfc

**CUSTOM FARMING:** All kinds. Call Robert Betson 364-1929  
 B-6-10-32-tfc

**TYPING IN MY HOME.** Phone 364-0054 after 5 p.m.  
 B-6-10-24-tfc

**WANTED — baby sitting** by the hour, day or week. Phone 364-4175.  
 B-6-10-27-8c

**I WANT to cash lease** land in the Springlake or Earth area. Phone 364-1680.  
 B-6-14-28-4c

**ACREAGE WANTED**  
 Will cash lease a 40 — 80 acre tract for vegetables. Must have good water with drainage. Contact Charlie Hill 364-0404 or 364-0051.  
 B-6-3-2c

**WANTED SEWING MACHINE REPAIR** Call 364-0275.  
 S-4-33-tfc

**TREE TRIMMING,** topping, shaping, any type chain saw work. Ancil Greenway, 364-1118.  
 S-6-12-27-13p

**WANT to keep children** in my home six days a week for working mothers. Phone 364-4151.  
 B-6-29-2p

**WANT TO BUY — 3 bedroom,** 2 bath home in Bluebonnet or N. W. Phone 364-1110.  
 B-6-14-29-tfc

**BABY SITTING** in my home by the hour, day or week. Phone 364-3108.  
 B-6-12-29-tfc

**PRINTING**  
**THE INK SPOT**

**IF YOU ENJOY LUXURIOUS** Living, you'll appreciate the ELDRAD ARM'S Apartments. We now have vacancies in 1 and 2 bedroom apartments. Fully furnished. All bills paid. Phone 364-4332, or 364-1018.  
 B-5-28-16-tfc

**?? SEASON SPECIAL??** To the first 5 applicants, we will give trailer space rent free until February 1st.  
**COUNTRY VILLAGE COURTS.** Mr. & Mrs. Don Cocanougher, Managers. Phone 276-5756.  
 B-5-34-tfc

**EFFICIENCY apartments** — Bedroom, bath, kitchen and dinette. Furnished. All bills paid. Forest Ave. Apts. Phone 364-1887 Days  
 B-6-21-8-tfc

**FOR LEASE:** 40' x 100' Building. Concrete floor. East Hwy 60. Phone 364-2222.  
 B-5-13-48-tfc

**FURNISHED APARTMENTS.** Lynette Apartments. Phone 364-0909. 113 Ave. B-5-10-3-tfc

**FURNISHED one and two bedroom** upstairs apartments. No children. No pets. Phone 364-0241 before 8 am or after 6pm.  
 B-5-18-52-tfc

**SMALL furnished house.** Contact Installment Loan Department, First National Bank.  
 B-5-10-2-tfc

**BEDROOMS for rent.** 613 East Fifth. Phone 364-1760. Lois Ross.  
 B-5-10-28-tfc

**TWO BEDROOM furnished** apartment. Phone 364-1111.  
 B-5-10-28-tfc

**3 rooms, clean, carpeted.** Near school and shops. Water. Phone 364-0868.  
 B-5-11-28-tfc

**TWO BEDROOM furnished** house. Inquire 211 Avenue K.  
 B-5-10-3-tfc

**NEW Sugarland Quads,** 428 Avenue B. 2 bedrooms, fully carpeted, draped. Total electric kitchens, ranges, refrigerators and disposals. Ref. air conditioning. Convenient to shopping center and schools. Large rooms, sound proof. All utilities paid. Phone 364-4304.  
 B-5-29-tfc

**TWO 2 bedroom furnished** apartments. Phone 364-4632.  
 B-5-10-19-tfc

**FOR LEASE**  
 60 acres potato ground. Lays perfect. Plenty of water. Call 289-5220.  
 B-5-9-tfc

**FOR RENT 42x70 foot spaces** for mobile homes. Northwest Mobile Lodge. EM-4-1108.  
 B-5-10-40-tfc

### 6. WANTED

**HORSESHOEING, graduate farrier.** Regular shoeing and trimming. Corrective shoeing a specialty. Clifford Johnson. 364-3111.  
 B-6-14-31-tfc

**TRUCKS, PICKUPS, cars, tractors,** complete or pieces. Hereford Iron & Metal Company. Anson & June Deary, North Progressive Road by the City Dump. 364-3777 or 364-3389.  
 B-6-30-29-tfc

**WANTED — bus drivers — men** or women. Must have chauffeur's license. Apply at School Bus Barn.  
 B-6-15-13-tfc

**CUSTOM FARMING:** All kinds. Call Robert Betson 364-1929  
 B-6-10-32-tfc

**TYPING IN MY HOME.** Phone 364-0054 after 5 p.m.  
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**WANTED — baby sitting** by the hour, day or week. Phone 364-4175.  
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 Will cash lease a 40 — 80 acre tract for vegetables. Must have good water with drainage. Contact Charlie Hill 364-0404 or 364-0051.  
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**WANTED SEWING MACHINE REPAIR** Call 364-0275.  
 S-4-33-tfc

**TREE TRIMMING,** topping, shaping, any type chain saw work. Ancil Greenway, 364-1118.  
 S-6-12



EXPERT Piano tuning. Call Elson Clark, 364-1182. If no answer, call 364-4628. B-11-12-37-tfc

BEAR Wheel Alignment Complete Front-End Service ORSBORN CHEV.-OLDS Phone 364-2180 B-11-2-tfc

WE BUY scrap iron, metals and batteries. Phone 364-3777 or 364-3988. B-11-11-26-tfc

AUTHORIZED Electrolux Sales and Repair. Free service, call 364-4901. B-11-10-25-8c

HUBBLE DRILLING Water Wells Test Holes Electric Logs Call 364-2884 S-11-16-tfc

Overstock on used SEWING MACHINES as low as \$4.95 & up used ziz-zag as low as \$9.95 SOUTHERN SEWING CENTER Phone 364-3762 117 W. 3rd Hereford

For All Your Insurance Needs Consult ROBERT LEMONS Representing THE LAPLATA AGENCY 202 S. 25 Mile Avenue Hereford, Texas S-11-13-tfc

QUALITY QUILTING Will quilt bedspreads, quilts, valances, pillows, pictures, etc Call Jane Packard, 364-2110. S-11-23-tfc

ROWLAND STABLES Boarding - Rentals - Training 1/4 Mile North of City on ave. F. OWNERS: Mr. & Mrs. Harvey Rowland Call 364-1189 after 4 p. m. S-11-12-tfc

YARD & GARDEN rototilling, mowing, 605 Avenue H. Phone 364-1432. S-11-10-28-tfc

McCLURE CAR WASH 107 Ave. A 364-0333 I wash, you rub down \$1 I wash, rub down, and vacuum \$1.50 20-Minute Service

Legal Notice THE STATE OF TEXAS TO any Sheriff or any Constable within the State of Texas - GREETING: You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION THE STATE OF TEXAS TO: GORDON MILLS, Defendant, Greeting: YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 3rd day of February A. D. 1969, to Plaintiff's Petition filed in said court, on the 20th day of November A. D. 1968, in this cause, numbered 5602-0 on the docket of said court and styled FLORENCE JEAN MILLS, Plaintiff, vs. GORDON MILLS, Defendant.

13. LOST & FOUND LOST: FEMALE brown Dachshund and part Chihuahua El Paso rabies tag. Phone 364-1030. B-13-3-2p

Let us help you with your sewing needs \*Guarantee service on all makes \*Sewing machines & vacuums. \*Sales on new Singers dressmakers white - parts - notions Your Singer Dealer Southern Sewing Center 117 W. 3rd 364-3782 Hereford

MANNING PLUMBING CO. Roy & Jim For all your plbg. repairs CALL 364-0931

Garcia Upped To Specialist PHU BAI, VIETNAM - Manuel D. Garcia, 24, whose parents, Mr. and Mrs. Raymond Delgado, live in Bovina, Tex., was promoted December 27 to Army specialist four in Vietnam, where he is serving with the 101st Airborne Division. Spec. Garcia is a rifleman in Company C, 2nd Battalion, 327th Infantry of the division's 1st Brigade near Phu Bai.

WHERE THE GIRLS ARE BUDAPEST - Budapest statistics showed that women outnumbered men by 144 for each 1,000 male.

GLASS IS OUR BUSINESS - Call Us For All Your Glass Needs HEREFORD GLASS CO. 1302 Park Ave. INC. RM 4-2652

HEREFORD RADIATOR Frame and Axle Repair 116 Avenue K DEPENDABLE SERVICE

Campbell-Cramer REAL ESTATE \* Guaranteed Move-In Costs! \* No Red Tape \* Efficient Service \* No High Pressure

MEDIUM PRICE 3 bdr., 1 1/2 bath brick with fenced yard, garage, built-ins, fully carpeted over WOOD FLOORS, paneled den. Recently built, loan pmts. only \$114.00 per month. Reasonable down. \$13,800.00. H-3167

PRECISION ROOF TRUSS of Amarillo CLEAN SPAN ROOFS FOR Houses - Barns - Churches - Garages Strong - Economical - F.H.A. approved PHONE 355-5901 or 352-7356

Lone Star Agency 601 North Main Hereford, Texas REAL ESTATE - INSURANCE - LOANS Melvin Jayroe 364-0555 After Hours 364-3766

REALTOR - REALTOR - REALTOR - REALTOR CARMICHAEL Real Estate, Inc. 508 South 25 Mile Avenue PHONE 364-1251

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Wedding Photos TO CHERISH FOR YEARS TO COME! TYLER'S PHOTO Specializing in commercial and industrial photos weddings - family groups - architectural Tyler Vance Call 806-OL5-7141 Ext. 2177 or 364-2030 and leave name and number at the Hereford Brand.

BOB PUGH-BUILDER 4 Bedroom, total electric home at 319 Centre St. Double garage, 3 baths and ceiling heat. 204 Beach-3 bedroom, 2 bath, double garage, fenced yard, air conditioning. Existing loan. Office 364-2221 Home 276-5359 108 Greenwood

NEW HOME FOR SALE OR TRADE \* 3 bedrooms \* 2 baths \* Triple Garage \* Den \* Formal living room, dining room, breakfast area \* 15'x22' basement \* carpeted \* Fireplace \* Excellent location \* Large Lot. See at corner Westhaven at Hickory Call 364-0241 For Appointment... Have several Westhaven Lots for Sale or Custom Building. Excellent Location

The Light Touch by RALPH OWENS Beware of half-truths. You may get hold of the wrong half... My friend plays golf wearing two pairs of pants, just in case he gets a hole in one... Flattery: something which makes everybody sick except those who swallow it... Thanks to modern highways, it is now possible to go anywhere and see nothing... The best way for a woman to lose her inferiority complex is to stay in bed for a day while her husband takes care of the household... We'll take good care of you at Justice Realtors. Come in for a showing of livable, lovable homes.

Expert Clock Repair On All Styles & Makes 8 Day - Alarm - Coin - Automobile COWAN JEWELRY

Would You Believe 213 Acres in Deaf Smith County, 3" water-100 cultivated with good allotments... only \$140.00 Acre-\$4,500 cash. 100 Acres near Tulsa 4" & 5" wells, some improvements, 140 acres of allotments. Cheap at 215 acre. BEST FEED LOT LOCATION in Deaf Smith County 646 acres, 3-wells, 400 cultivation, lake and good grass. No drainage problems. \$310 acre. Looking for a new home? Call John and look no further. JOHN HAMMETT REAL ESTATE 364-4260 Anytime 364-1070 9 to 5

His wife, Gloria, lives at 121 Kibbe St., Hereford. Before entering the Army, Garcia was an employee of Carl McCaslin Lumber Co.

FARMS SELL OR TRADE Section, Farmer Co., 461 mile, 145 cotton, 59 wheat, over \$20,000.00 government check, 3 wells, nat. gas, improvements, \$400.00 per A., established loan at 6 per cent, balance good terms, trade for East Texas ranch. DALHART Section, 1 well, row irr., 600 wheat & milo, \$275.00 per A., low down payment. STRATFORD Section, 3 wells, underground tile, paving, \$25,000.00 down, easy payments. NORTH PLAINS 1140 A., 1000 cult., 6-8" wells, 1 1/2 mi. of tile, 2 good 3 bdrm. frame homes, 40' x 80' barn & shop building, \$400.00 per A. 2 SECTIONS OF GRASS, GUARANTEED IRRIGATION, \$125.00 PER ACRE. HOMES ONLY \$1,900 DOWN on this 5 year old 3 bedroom brick, approx. 1400 sq. ft. with 1 1/2 baths, has built-ins in kitchen, central heat, single garage, near schools, existing loan payable \$114.00 per month can be assumed. KNOB HILL HOME 2000 sq. ft., brick with 3 1/2 baths, living room, den, kitchen comb., refrigerated air cond., and many other extras, only \$27,500.00, terms available, shown by appointment. STADIUM DRIVE HOME Large 3 bedroom with all the goodies you would want, \$26,500.00 - large loan can be assumed, consider some trade. \$600.00 DOWN Large 4 bedroom, older, home, has large lot, only \$10,000.00, low payments on balance. 5 BEDROOM HOME approx. 3200 sq. ft., 3 baths, double garage, large living room, den, dining room, close to school, only \$30,000.00. 8 ACRES AT SUMMERFIELD has 3 bedroom home, barn, pressure system, only \$2,500.00 down. 3 BEDROOM FRAME HOME Only 5 years old, near schools, \$4,500.00 cash. 3 BEDROOM NEAR SCHOOLS Large fenced corner lot, central heat, large single garage, only \$9,500.00, owner will consider \$750.00 down with payments of \$100.00 per month on balance from qualified purchaser. HAMBY REAL ESTATE South Highway 385 Office 364-3566 Durward Hamby 364-3466 Gerald Hamby 364-1534 J. M. Hamby 364-2553 Ray Barber 364-4713

J.V. CAMPBELL MOTORS 815 E. 1st 364-4492

EXPERT REPAIR on PONTIAC BUICK GMC TRUCKS and all makes KINSEY-OSBORN MOTORS free pickup phone 364-6889

HEREFORD BAKERY 510 Park Ave. 364-0177 HOME OF Deaf Smith County Bread and Pastries

We Are Today Paying Wheat \$1.32 Milo \$1.80 Listen to our daily market report at 2:05, Mon. through Fri. on KQNC Radio. (Subject to mkt. change) Compliments of CONTINENTAL GRAIN CO.

You've Never Seen Such Thorough Service STOP IN SOON Phillip "68" Product EAST SIDE "66" Rocky Stewart 1308 E. 1st 364-2644

FOR SALE - 222 acres - 40 acres in cultivation - rest in grass - 1 submersible pump - good barn and corrals - equipment will go - unbelievable terms - near Umbarger on pavement - Sacrifice for quick sale. OWNER LEAVING TOWN - 3 bedroom - 1 bath - fenced yard - existing loan - low equity - \$84.00 mo. pay. - quick possession - 837 Blevins. SPANISH ACCENT - 3 large bedrooms - 1 1/2 bath - formal dining room - beam ceiling den with fireplace - beautiful built-in kitchen - refrigerated air - double garage - this is different - \$30,500.00 - immediate possession - N. W. Hereford. 4 BEDROOMS - 3 bedrooms - 2 baths downstairs - 1 bedroom with bath upstairs - large den with fireplace - built-in kitchen - cable heat - total electric - 319 Centre - \$27,500.00. IMMEDIATE POSSESSION - 3 bedroom - 1 1/2 bath - modern kitchen - fenced yard - existing loan - 204 Beach - \$18,500.00. COVERED ENCLOSED PATIO - Very nice older home - 3 bedrooms - 1 1/2 bath - living room - dining area - built in kitchen - fenced yard - for the family who enjoys outdoor living - 101 Beach - \$20,000.00 - terms arranged. 2 BEDROOM - Very nice - 1 bath - den - living room - fenced yard - clean and well kept - \$9,500.00 - 308 Ave. J. Mut Wheeler Harold Kids Troys Carmichael (Nite Phone) 364-0336



# Prayer Week Begins Today

Week of Prayer for Christian Unity will begin today in Hereford and throughout the nation. The Rev. Simeon Heine, pastor of St. Anthony's Catholic Church and president of the Hereford Ministerial Association has announced a series of discussions on Christianity Today to be delivered here. These discussions begin today from 3 to 5 p. m. in the Hereford Community Center ballroom. Monday the discussion will be located in St. Anthony's School auditorium with the hour changed to 7:30 to 9:30 p. m. Tuesday and Wednesday it will return to the Hereford Community Center at the same hour, and Thursday in First Methodist Church Fellowship Hall. Friday the scene will be First Christian Church Fellowship Hall. Saturday the time will return to 3 to 5 p. m. at the Commu-

ity Center ballroom. Set for the final Sunday "if it does not conflict with your own services," interested persons are invited to attend a Dialogue Sermon with Rev. Gerald Mann, pastor of First Baptist Church, with Gene Fooks at 7 p. m. in Central Church of Christ, where Fooks is minister. Also set for his final Sunday is a Service of Prayer for Christian Unity at 7:30 p. m. in First Christian Church. Eugene Brink is pastor. Beginning today at 3 p. m. on Radio Station KPAN is a "Word and Music" program. It will be followed by radio devotionals daily through Friday at 10:15 a. m., the Rev. Heine said. Local pastors have been urged to make a general invitation to their congregations to attend or listen to any of these sessions.

# Small Cotton Farm Payment Okayed

Small cotton farmers will be eligible for a special small farm payment under the 1969 cotton program whether or not they actually plant their allotment, Chairman Frank J. Berner of the Agricultural Stabilization and Conservation County Committee, announced today. The payment, amounting to 11.26 cents a pound on the projected yield of 35 percent of the farm's total effective allotment, had previously been provided in the over-all cotton program for 1969, as required by legislation. Today's announce-

ment established that the payment may be made even though the farmer does not plant any part of his allotment. The cotton program defines a "small farm" as one with an effective cotton allotment of 10 acres or less, or one with a projected production of 3600 pounds or less. The Chairman said that allotments on farms receiving the small farm payment will be considered as devoted to cotton production for determination of history acreage and for future allotments to State, County and farm. Farms releasing acreage will not be eligible for the small farm payment. Small farm operators who plant some acreage to cotton will also be eligible for price support payments and loans on the same basis as farmers who operate larger farms, the Chairman said.

# West Texas Chamber Honors Two Local Men

Two Hereford men will be honored by the West Texas Chamber of Commerce at a special banquet for volunteer members of Texas boards, commissions and agencies. Both have been named to their positions since August 1966, the date of a similar banquet staged by the WTCC to honor such members. Dr. Don Davidson, a member of the Governor's Advisory Committee on Aging, and Henry Sears, member of the Board of Regents, Midwestern University, are the Hereford honorees. The banquet will be held at the Inn of the Hills in Kerrville Thursday evening, January 23. The scrolls will be presented by WTCC President Beverly King of Graham following an address by Governor Preston Smith. Several Hereford businessmen and their wives will attend the function as it is in connection with the quarterly board of directors meeting of the WTCC.

**HOUSEHOLD SCRIPTURE**  
SHAUGH PRIOR, England — Helping his wife wash the dishes, the Rev. John Byrnell protested, "This isn't a man's job."  
"Oh yes it is," his wife retorted, quoting II Kings 21:13, "... And I will wipe Jerusalem as a man wipeth a dish, wiping it and turning it upside down."  
Describing the incident in his parish magazine, the minister said he was so surprised he dropped the plate.

**PAPAL CURIOSITY**  
NEW YORK — "I am made for hearing what I should not know," Pope Paul VI is quoted in "The Pope Speaks," a series of dialogues with French philosopher Jean Guitton, published by Meredith Press. The Pope adds, "The things unsaid around a Pope are those important for him to know."

# Concerning Veterans

**EDITOR'S NOTE:** Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

**Q — For some time I have had the Veterans Administration retain my G. I. insurance dividends, but I just got a letter saying I should apply for reinstatement of my policy. I know that I have enough dividends to cover the premium due. What happened?**

**A —** With your present option, the dividends you have left on deposit with VA do draw interest. However, they are like a bank account; the VA cannot use these dividends to pay your G. I. insurance premiums without your permission.

To insure that your policy will not lapse in the future, you should change your dividend option to provide that dividends will be used to pay the insurance premiums in advance, as they accrue.

You will be furnished a statement each time dividends are

# Holly Corporation Announces Promotions At Local Factory

A 30-year veteran in the sugar industry has been promoted to master mechanic at Holly Sugar Corporation's giant Hereford factory.

He is Fred E. Stindt, who had been senior assistant master

mechanic. He replaces B. E. Cooper who recently was promoted to district engineer and transferred to Holly's corporate headquarters in Colorado Springs.

Succeeding Stindt as senior assistant master mechanic is H. Wayne Sellers, who had been instrument man at the Torrington, Wyoming factory.

Stindt lives at 122 Greenwood with his wife, Anna, and two daughters, Janice and Diana. An older daughter is married. From 1936 to 1943 he worked for Hepworth Machine Co. in New York, manufacturers of sugar centrifugals, when World War II interrupted his career. He was a B-17 pilot during the war and returned to Hepworth following service. He remained with them until 1954 when he went to work for American Tool and Machine, manufacturers of Centrifugal machines, sugar and chemicals, in Boston. In 1964, Stindt joined Holly's Hereford plant as assistant master mechanic. He later was promoted to senior assistant master mechanic.

He attended high school in Cliffside, N. J., and Louisiana State University. He was formerly active in Boy Scouts. Christmas cards, which first were used in quantity a round 1860, were called a great social evil by the Times of London in 1877.

## FREE

### Investment Seminar

### Thursday Night January 23

### Pioneer Natural Gas Flame Room

### 7:30 P.M. to 9:30 P.M.

Detailed Explanations On

- Stocks • Bonds • Mutual Funds
- Working of New York Stock Exchange
- Inflation And The Dollar
- Long & Short Term Investing
- All Materials Furnished Free

PRESENTED BY

## DEMPSEY - TEGELER & CO.

Members New York Stock Exchange

Speakers

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**DISHMAN-HALE CHRYSLER-PLYMOUTH**  
is up to now:



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**GREAT! Specially Equipped Plymouths.**

The great! sale of the year! It's happening now and features specially equipped Fury, Belvedere, Barracuda and Valiant models. Great! Plymouths with the options you want.

**GREAT! Special Prices.**

Special prices on option packages which include whitewall tires, vinyl roof and many other options. Every sale car comes specially equipped and you save on all the extras.

**GREAT! Unbeatable Buys.** This is it! A sale that brings you not just one or two special cars, but unbeatable buys right across the line. Stop in today. When the Plymouth Unbeatables have a sale, it isn't just good, it's great!

**SEE THE UNBEATABLES. THEY'VE GOT IT GREAT!**

**DISHMAN-HALE CHRYSLER-PLYMOUTH, 345 E. FIRST ST. HEREFORD, TEXAS**

# Let's Talk Back!

By DR. B. J. WEAVER

**Youth — The Backbone of Tomorrow**  
Do you know the main cause of structural spinal disorders in children? According to popular belief, such disorders are hereditary. But the passing on of spinal disorders from generation to generation occurs only rarely. Most often, it is the neglect of little accidents, falls and sprains which harms the structure of a child's spine.

It is impossible to prevent such accidents, for they are a normal part of an active child's daily life. But it is possible to protect your child against improper spinal development.

Include regular check-ups by a chiropractor in your child's health care. A chiropractor is trained and fully-equipped to deal with spinal problems. He will use natural corrective means to restore the health and strength of your child.

## Watch Next Week For Kidneys . . . Tiny But Vital

You will receive expert professional care and personal attention from Complete Chiropractic Service! We have been in this field for 20 years and we know our business. No appointment necessary and plenty of parking available. Complete Chiropractic Service, 801 25 Mile Ave., 364-2643. Open 9 to 12, 2 to 5:30 Mon. thru Fri., 9 to 12 noon on Sat.



SUNDAY, JANUARY 19, 1969

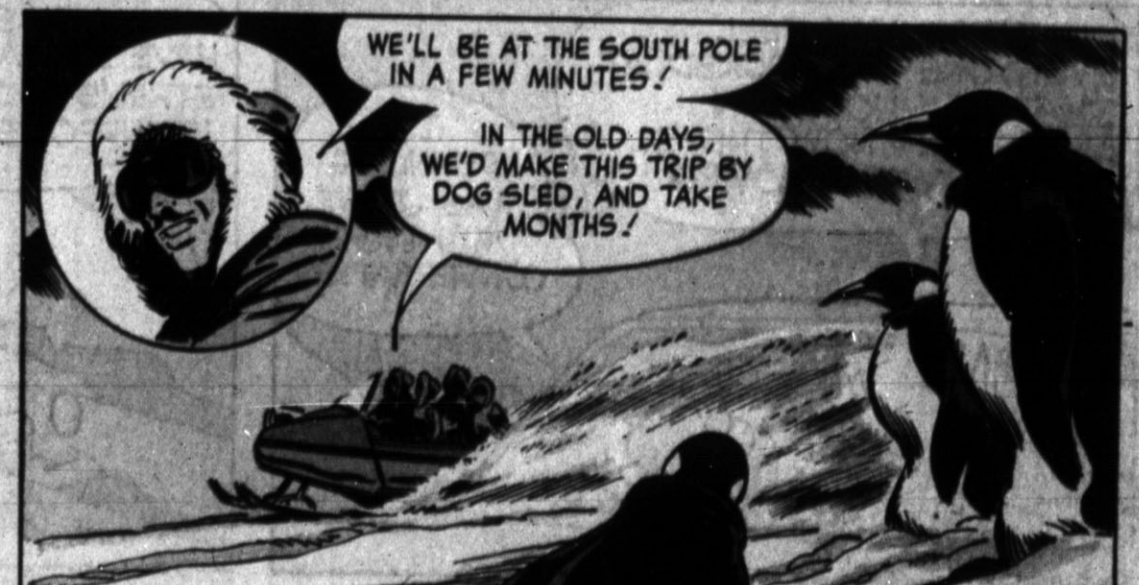
## BLONDIE

CHIC YOUNG



## MANDRAKE THE MAGICIAN

BY LEE FALK



NEXT WEEK: THIRD CLUE!



# The PHANTOM

By Lee Falk



THE MESA KNOWN AS "WALKER'S TABLE."  
YOU PROMISED THE STORY OF THIS PLACE YOU CALL YOUR "EYRIE" THAT'S AN EAGLE'S NEST, ISN'T IT?  
LUNCH FIRST, DIANA.



BEFORE? WOW!  
THE STORY OF THIS PLACE BEGINS WAY BACK -- EVEN BEFORE THE PHANTOM.



"IN THE GREAT DAYS OF SPAIN -- WHEN HER SEA CAPTAINS ROAMED THE EARTH --"  
I SEEK A BERTH ON A SAILING SHIP.  
TRY OVER THERE, BOY.  
HE TALKS FUNNY.



WHY SEND THAT BOY TO THE CRAZY CAPTAIN? MIGHT BE SIGNING HIS DEATH WARRANT!  
BAH! HE'S A FOREIGNER -- WHO CARES?



CAPTAIN, SIR -- I SEEK A BERTH ON A SHIP. THEY TOLD ME TO ASK YOU.  
DID THEY ALSO TELL YOU THIS IS A DANGEROUS JOURNEY?



YES, CAPTAIN, BUT I'M NOT AFRAID OF THE SEA.  
GOOD BOY! BY THAT ACCENT -- YOU ARE A FOREIGNER. YOU'LL BE MY CABIN BOY. I WARN YOU, WE MAY NOT COME BACK.



I TRUST YOU, SIR, MAY I KNOW YOUR NAME?  
CHRISTOPHER COLUMBUS -- EASY WITH THAT SAIL!

# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



JIGGS SAYS I'M ALWAYS LATE FOR A DATE -- SO TODAY I'LL SURPRISE HIM --



MY GOODNESS, I REALLY AM EARLY! IT'S ONLY 12, AND OUR DATE IS FOR 12:30 --



I'D BETTER GET STARTED -- I HAVE A DATE WITH MY WIFE AT 12:30 --  
12:30?!



IT'S ONE O'CLOCK NOW!  
I KNOW! BUT SHE'S ALWAYS AN HOUR LATE --



THIS WAY I WON'T HAVE TO WAIT SO LONG --



TAKE YOUR TIME AND GIVE ME A GOOD SHINE -- SURE, BOSS --



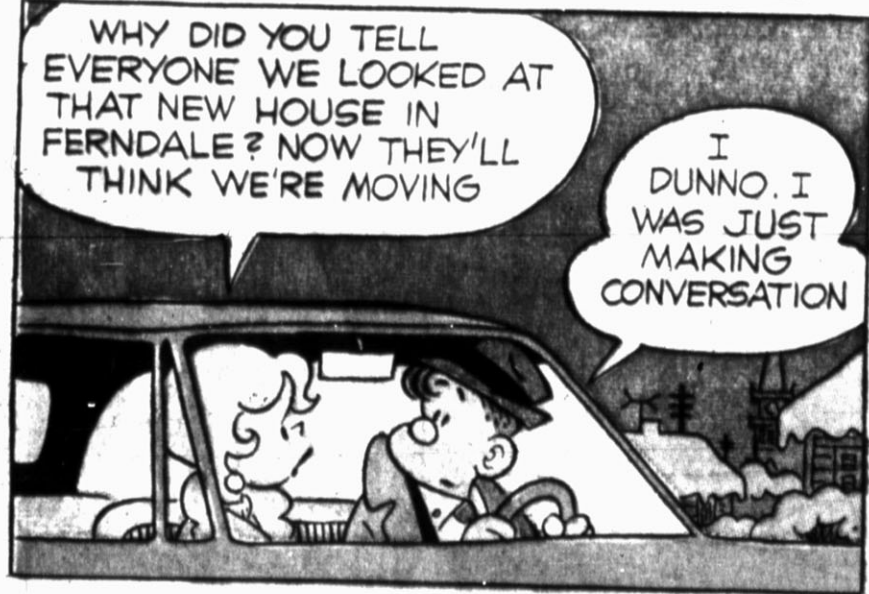
I PLANNED TO BE THERE PROMPTLY AT 1:30 --



BUT I'M CERTAIN MAGGIE WON'T MIND WAITING A FEW MINUTES --  
THAT INSECT! I'LL BRAIN HIM FOR THIS!

# Hi and Lois

by MORT WALKER and DIK BROWNE



WHY DID YOU TELL EVERYONE WE LOOKED AT THAT NEW HOUSE IN FERNDALE? NOW THEY'LL THINK WE'RE MOVING  
I DUNNO. I WAS JUST MAKING CONVERSATION



AND YOU SHOULDN'T HAVE SAID ANYTHING ABOUT ETHEL'S BROTHER. NO ONE IS SUPPOSED TO KNOW --  
REALLY? EVERYONE KNEW!



Y'KNOW WHEN YOU MAKE JOKES ABOUT ME NOT GETTING UP TO FIX BREAKFAST, PEOPLE WILL THINK YOU'RE DISSATISFIED WITH YOUR MARRIAGE...  
AW, THEY REALIZE I'M JUST JOKING --



WELL, I DIDN'T FIND IT VERY FUNNY WHEN YOU LET IT SLIP ABOUT MY CHECK BOUNCING.  
NOBODY CARES



GOSH, LOIS, I CAN'T WATCH EVERY LITTLE WORD I SAY AT A PARTY!

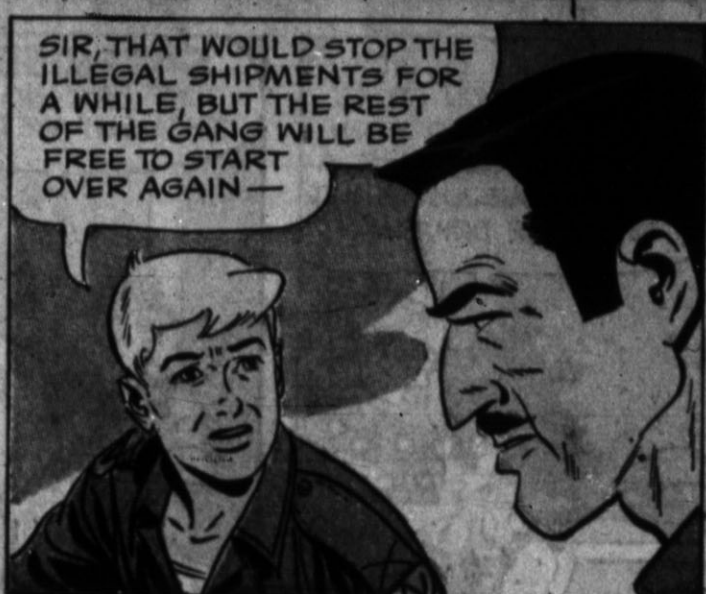
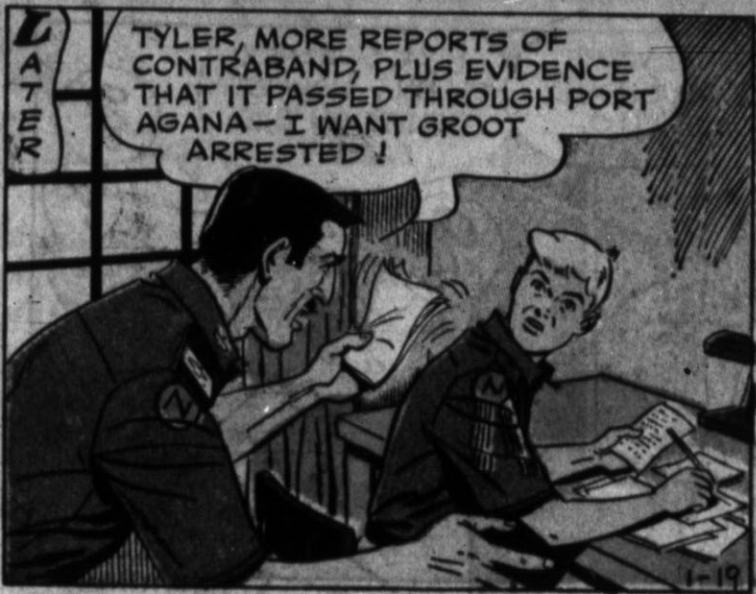
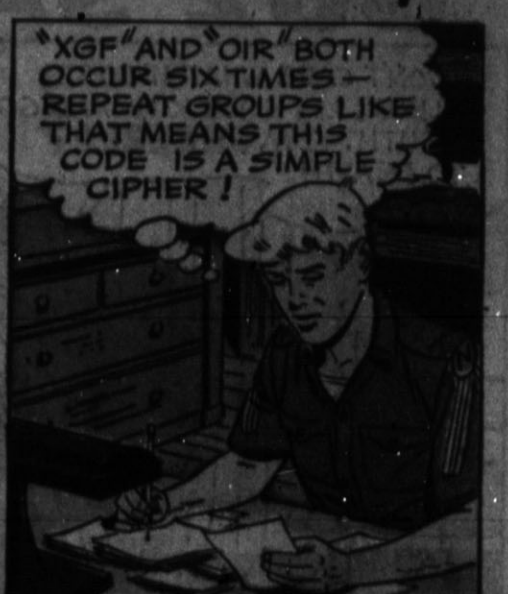
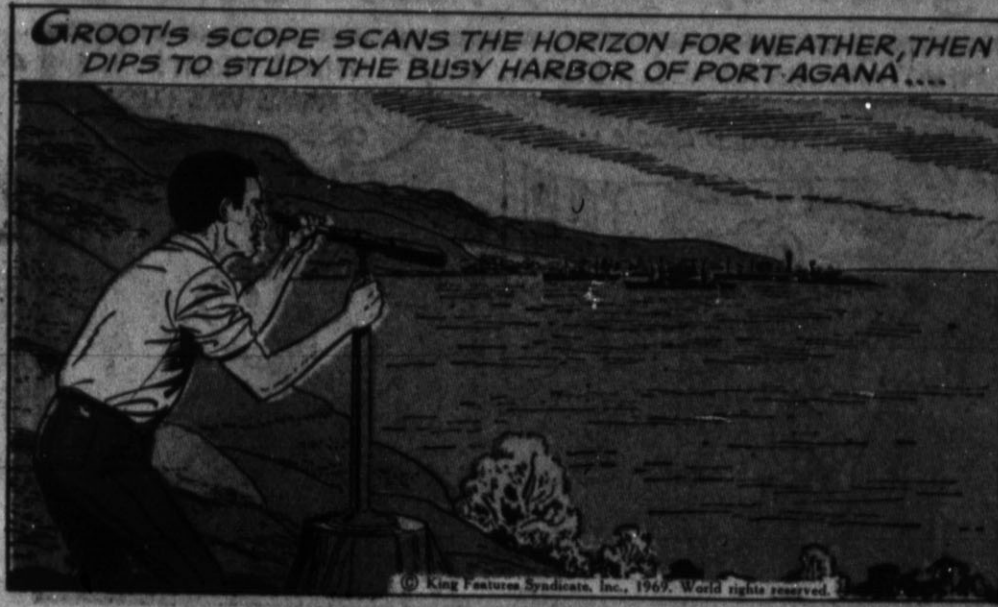


HOW COME YOU CAN'T WATCH EVERYTHING YOU SAY WHEN I CAN WATCH EVERYTHING YOU SAY?!



# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



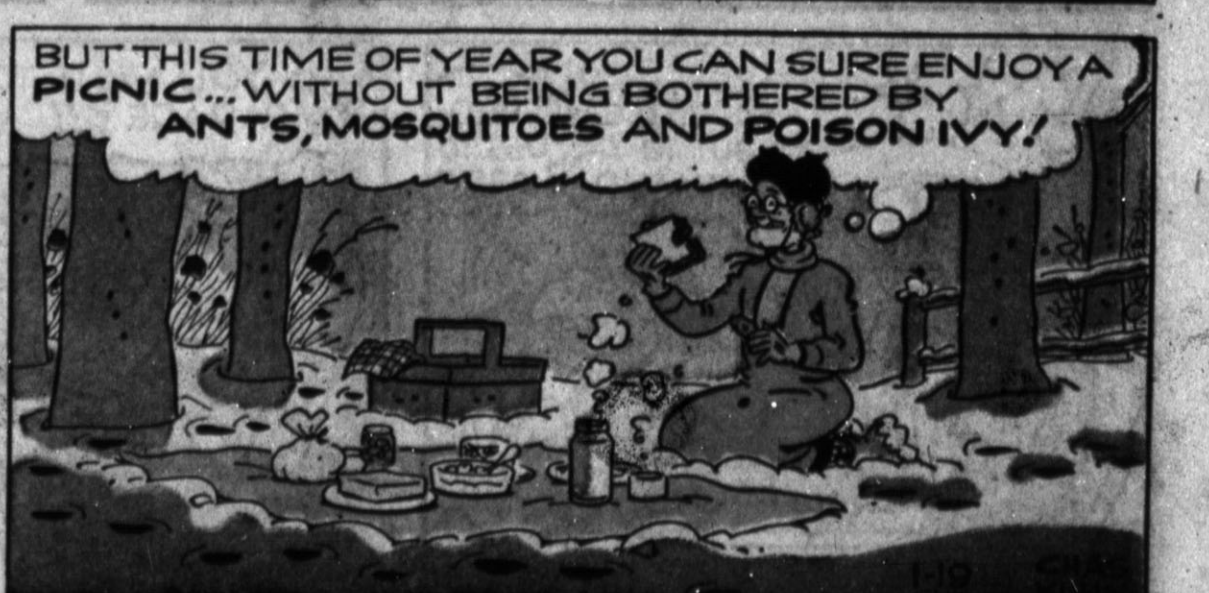
# TIGER

by BUD BLAKE



# GRANDMA

by Chas. Kuhn

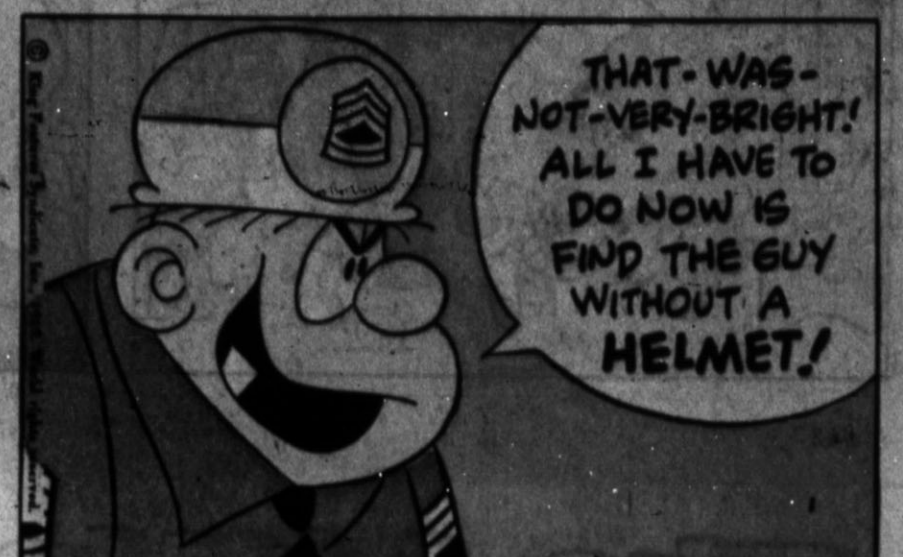
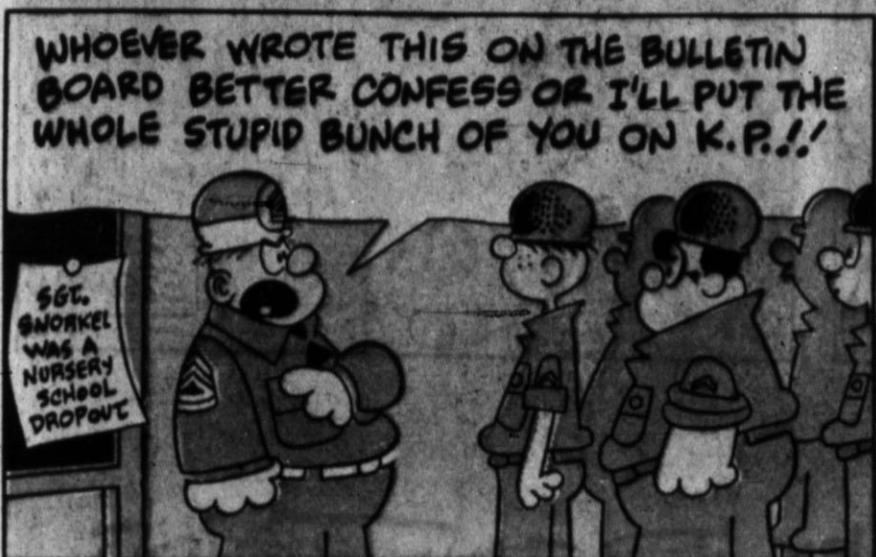








# beetle bailey by mort walker

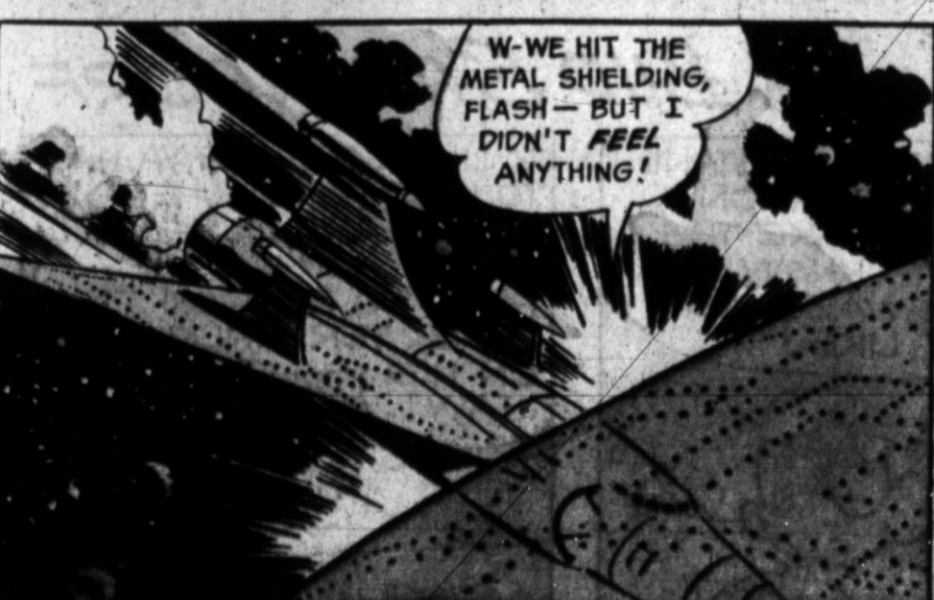
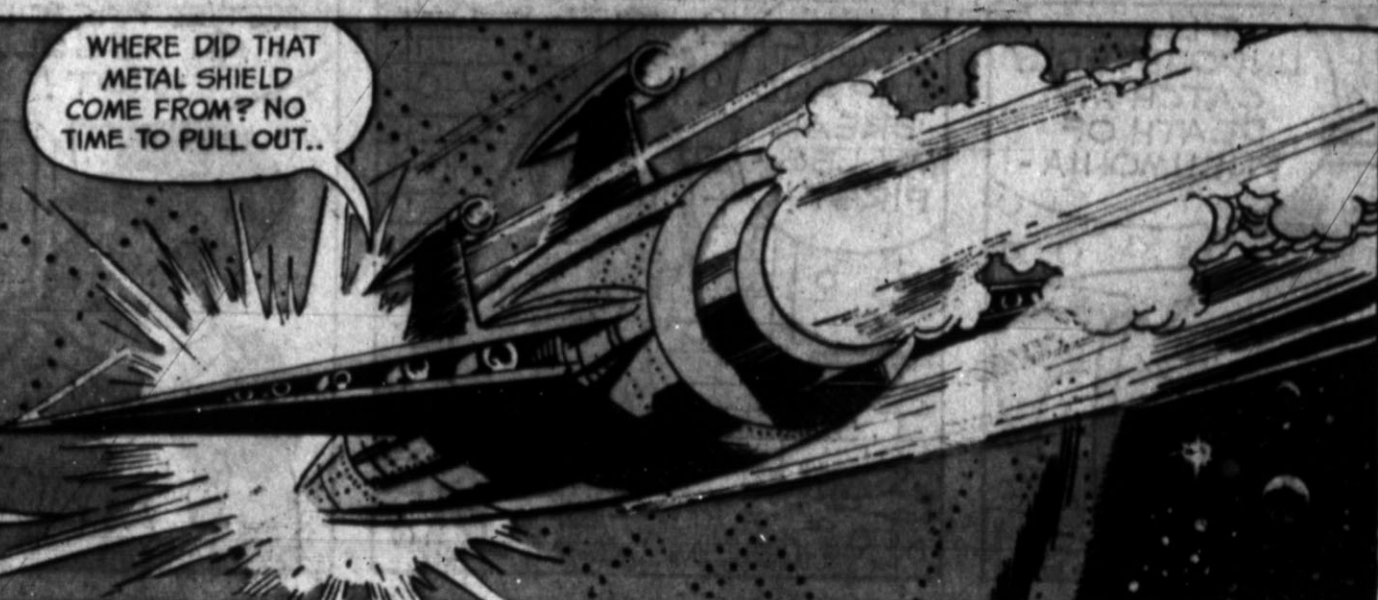


# FLASH GORDON

by Dan Barry

A DISTRESS MESSAGE LEADS FLASH AND DALE TO A DISTANT PLANET—BUT AS THEY APPROACH THE PLANET'S SURFACE...

LOOK OUT, FLASH! WE'RE CRASHING!!





# LITTLE IODINE



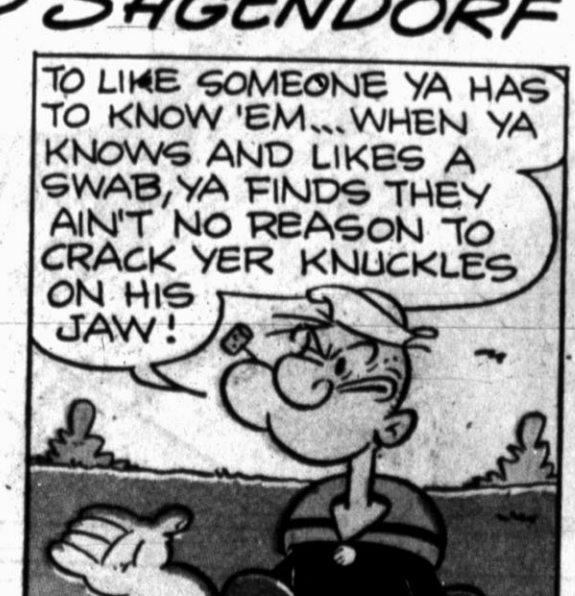
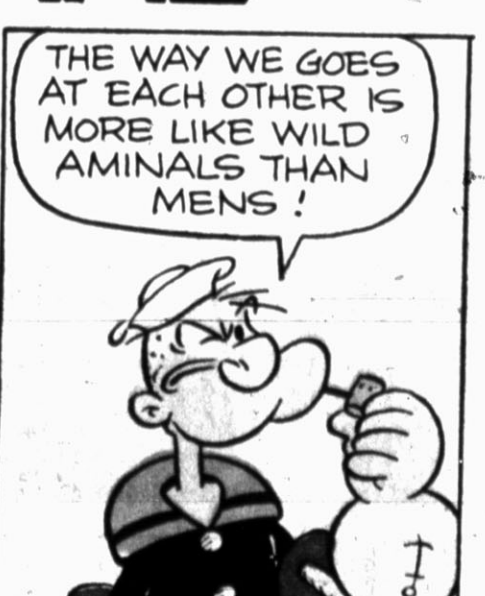
# The Little Woman

by DON TOBIN



# I POPIEYIE

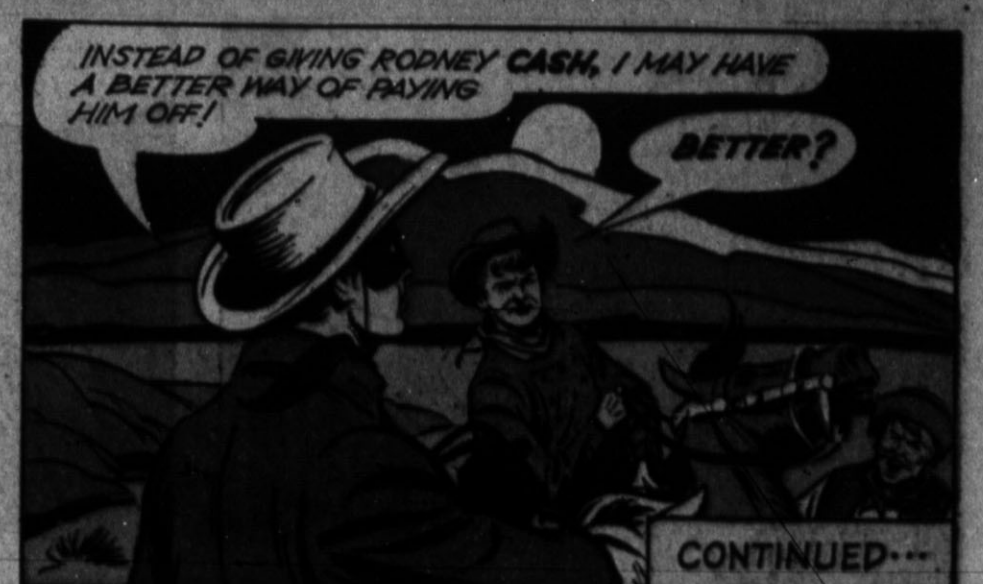
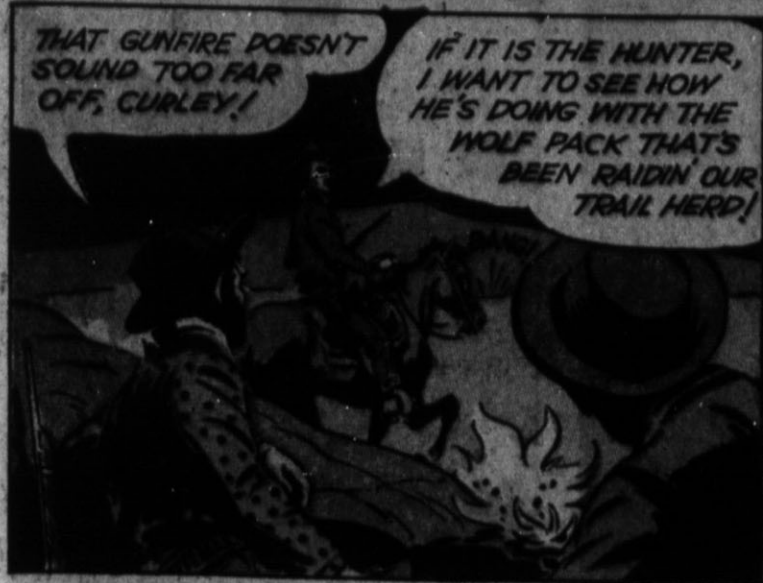
by BUD SAGENDORF



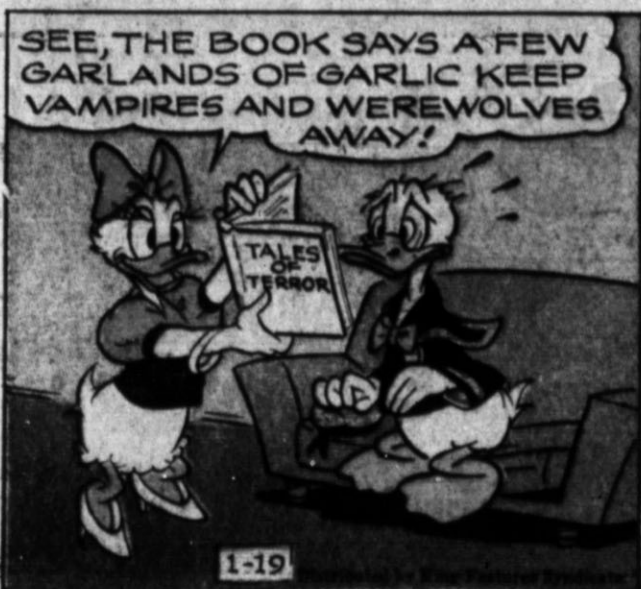


# The LONE RANGER

by Charles Flanders and Paul S. Newman



# WALT DISNEY'S DONALD DUCK



# WALT DISNEY'S MICKEY MOUSE







**MISTER BREGER** by Dave Breger



**BARNEY GOOGLE and SNUFFY SMITH** by FRED LASSWELL

