# The Hereford Brand

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**Published Every Thursday** 

Our Slogan—"More People—More Farms"

31st Year-Number 39.

The Hereford Brand, Hereford, Texas, Thursday, October 8, 1931.

Five Cents Per Copy

# Three 4-H Club Boys Win Free Trips To State Fair

## BUSINESS MEN PAY EXPENSES

Esidor Reinhart, James P. Reeves and Charles Lee Wilson Score High to Merit Recognition In Best Finish Club Work Ever Made In County.

Three Deaf Smith county 4-H club boys will be made happy this week by the announcement of Extension Agent R. O. Dunkle that they have won the free trips to the State Fair at Dalks. The expense money of the trip was con-tributed by business interests here and is given the boys as a reward for the most successful 4-H club work done in the county.

P. Reeyes, son of B. F. Reeves, of Deaf Smith county. In the grades Ford community won second place are found 368 of them, and 88 are with a score of 92, and Charles taking high school work. There Lee Wilson, son of Alva Wilson are 18 schools, in which are emof Summerfield, won third place ployed 34 teachers.

with a score of 91. It was an-

for the honors they got. There cott and Ward. ed right after those three, whose lowest score was 81, while two were tied at 90. The highest per-centage of club workers finished their projects this year of any year since its organization in Deaf Smith county in 1924. Forty-eight started projects last spring and 31 of them turned in final reports.

## Stockmen and Feed Growers

Through the efforts of George hose who have plenty of feed but no stock to feed it to, and those who have livestock and no feed for it, are being assisted in getting together to feed the livestock on a mutual profit cooperative plan.

Down San Angelo way a conlambs and cattle on the above basis have been furnished R. O. Dankie, assist those of Deaf Smith co

#### HOSPITAL REPORTS 19 CASES FOR SEPTEMBER

In its monthly report the Deaf R. L. BAILEY AND FAMILY Smith county hospital shows 19 AT HOME FROM ARIZON cases cared for in September, divided into classifications of nine surgical cases, one obstetrical case.

Given Statistics in the office of th Reinart, son of A. H. county superintendent, Earl W Reinart of Wyche community, won Wilson, show there are 456 pupils first place with a score of 95; Jan enrolled in the rural schools of

Enrollment

for Dallas next Monday morning the schools hold certificates of ap- Minn. at 4:00 o'clock and will spend the proval from State Superintendent County Sudge Earl W. Wilson, week at the fair. All entrance fees S. M. N. Marrs showing they are County Librarian Miss Lillie Hosthe grounds and events will be up to the required standard of the tetler, and County Health Nurse for their meals and lodging, there ty in Texas has a perfect record sembled teachers with splendid will be no contests in which the of 100 per cent standard schools, talks offering their services to the boys will be obligated to represent according to Judge Wilson. Not organization and expressing an

brought about by attending the fair, up to specified standards, physical the schools of the different com-All the money the boys will need equipment to carry on the work munities. Miss Hall offered also stroyed a large portion of the Fox a cook brought to him the task of Lake Park and the chi for themselves will be just what and cooperative efforts on the parts the services of a small orchestra Mercantile Company stock of mer-preparing food for comrades in ground at that point, they wish to spend, all necessary of their respective communities, to assist in community gatherings chandise Monday night. What arms while serving his country in expenses will be already paid. It but they must be subject to inspect when they were needed. should be a memorable occasion in tion at any time to prove their ef- L. N. George, president of the

In commending upon the trip. The schools passing the standards you College, in an interesting talk Mr. Dunkle said that the three of inspection are Summerfield, Pip- expressed the appreciation of his moving it merchandise stock from

## Think It So **Dry Chickens** Not Palatable

31 of them turned in final reports.
The following had their records in time for scoring, and ranked as follows:

Mr. and Mrs. Henry Sherman, accompanied by Mrs. O. E. Sherman, accompanied by Mrs. O. E. Sherman, have returned from a three weeks trip through the Southeast-ern states. They visited Mrs. O. E. Sherman's parents, who are Phillips 82, Albert Frye 82, Jim Ney Mecaskey 81, William Mccas
Mr. and Mrs. Henry Sherman, ing one of their goals for the school term participation in the sch Ney Mecaskey 81, William Mccas brothers and a sister who live near and reporter; Will key 81, James Allen Wylie 79, Atlanta, Georgia. From there they Summerfield, direct Woodrow Carmichael 78, Porter went to Tifton, Georgia, to see Mrs. Miss Ruth Smith, Wiche, declama-

imagine such level fields and having girls' athletics; Mrs. J. D. Jinkins, ing so much in cultivation. They have an idea that it does not rain May Cooperate here and they would not believe that there are irrigation wells that never go dry. One lady said she heard that even the chickens were not good to est because the meat wax so dry, and she thought it have good fruits and vegetables

> The Shermans reported that the Plains looked far better than anything they had seen and conditions seem good here in comparison to those in the East.

see, where it is their intention to spent the winter in old home sur-

Bob Bailey and family came back to their home in Hereford ne medical case and eight acci- Monday after a several months In communities served stay in Arizona in the interest of Hereford furnished 12 cases, Fri- his health. He says he is much K. Fox and was one of the most brother, J. R. Dudley. Mr. Melu- 75-mile drive with a truck load expect to pay their poll taxes with pects to organize a class in violity

DUCK SHOOTING SEASON

Owing to the scarcity of wild ducks this year, the federal game commission has ruled that the open season for shooting them will be shortened considerably this year, and instead of lasting from the middle of October until the last of the year as heretofore, will not open until November 15, and will close December 15.

Those who have been waiting until October 15 for a roast wild duck are not as near to it as perhaps they thought. They will have to wait a month longer. The New Mexico duck season has the same dates as Texas this year.

## Teachers Held Organization **Meet Saturday**

county—just a week of enter-ment and general instruction requirements in teachers, buildings possible way for the betterment of

ex-students' association of Can-ment fought the flames. them to support President J. A. time Monday evening. Hill of the College for president It is not known at present what next year of the Texas State Teach- the extent of the damage will be

Woodrow Carmichael 78, Porter went to Tifton, Georgia, to see Mrs. Union Wylie 78, Roy Botts 77, Sherman's brother, who is a tobac-Hollis Walser 76, Vincent Friemel co farmer. They visited her sister in Cocoa, Florida, and while there w. Barton 74, Irvin Bottsford 55, enjoyed fishing and swimming in the Atintic Ocean.

Miss Ruth Smith, Wyche, decision: A. J. Morris, Dawn, debate: J. D. Jenkins, Ford, extemporane cus speaking: Miss Lillith Boyd, Progressive, spelling: Mrs. Farle Joiner, Westway, essay writing: B. H. Kirby, Valentine, rural schools Ford, music memory; Miss Christine Chapman, Summe

seem good here in comparison to those in the East.

The first program by the club, an opera, is planned to be given in December, and rehearsals will begin Tuesday night of next week by for Oklahoma City where they left day for Oklahoma City where they present at next week's practice.

The first program by the club, an opera, is planned to be given in December, and rehearsals will be reading of a poem arranged by Roy Arnold as a toast to the teach-the teach an opera, is planned to be given in December, and rehearsals will be reading of a poem arranged by Roy Arnold as a toast to the teach-the teach an opera, is planned to be given in December, and rehearsals will be reading of a poem arranged by Roy Arnold as a toast to the teach-the teach an opera, is planned to be given in December, and rehearsals will be resulting as a toast to the teach-the teach an opera, is planned to be given in December, and rehearsals will be resulting of a poem arranged by Roy Arnold as a toast to the teach-the teach and proud Diamond 1887541, both grandsons of The Prince Domlino.

Mrs. W. W. Bennett and daughter the prince Domlino.

Mrs. H. C. Van Bibber, president of the Parent-Teacher association, week's meeting are urged to be organisation, saying that while the organisation, saying that while the organisation, saying that while the new tax law has been interpretable to the teach-the teach and proud Diamond 1887541, both grandsons of The Prince Domlino.

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AT HOME FROM ARIZONA story of last Sunday advises that partment 'of the association to lings.

Ralph Clennin, who graduated from meet in a program once each month. Hereford in 1930, and is a sophomore at A. & M. this year, was

REV. DOSSEY WILL AGAIN



Rev. C. Y. Dossey of Dallas, who will be remembered in Hereford for the excellent series of revival sermona presched here last fall, will be in the city for two weeks, beginning Sunday. October 25, for another sevival at the list Baptist church. Announcement of the meeting and its services are being distributed this week.

Rev. V. M. Cloyd, pastor of the Hereford Baptist church, is in Marlow, Oklahoma, this week and

Sustained By

ed by water, as the fire depart- noted 90th Division.

Fox Mercantile

The firm was in the process of winners were given a good run pus, Westway, Dawn, Wyche, Wal- organization and the College felt the J. Ray building it has occupied old; his mother, Mrs. Belle Melu- and Mrs. John Boone Sunday, Mrs. do in the line. He will tackle. in the banding together of the Deaf for many years, to the one across gin of Texico; sister, Mrs. Lee Jeter is a sister of Mr. Boone. Smith county teachers, and nrged the street recently vacated by 1. the new group to be loyal West O. Newell, and a portion of it had Texans in all things, reminding been transferred before closing

but the total loss will be enor-The Deaf Smith county teachers mous An involve is being made plan to meet in their mutual in the determine the exect of the

# **Entertained 100** Tuesday Night

school faculty last Friday evening Local Breeders people have strange ideas about the Plains. People there could not letics; Miss Ruth Hanna, Westway, and the general public were invitresponded.

Music for the evening was fur-

nished by the high school band don Durham, Mr. and Mrs. Luke Fields and E. W. Young, Mrs. A. M. Jones presided over the gather-ing and the program committee of Mr. and Mrs. Alex Thompson, Miss day night of this week at the Frest Coll Hall and R. O. Dunkle had Gon. made an arrangement of events Methodist church with 30 prospec-tive members present. Mrs. Ardelle that kept things happening for the George will direct the work and pleasure and entertainment of all of Herefords will be consigned by last half may be left until June Mrs. J. O. McCracken will serve present. A specialty number was each of the local men. Egbert 30 of next year without penalty

who would wish to take advantage will spend a few weeks visiting of such an arrangement to market their feed or livestock.

Who would wish to take advantage will spend a few weeks visiting around the operation of the cafe to include the poll taxes with around the operation of the cafe their feed or livestock.

RALPH CLENNIN SECRETARY around the operation of the cafe their feed or livestock.

A. S. M. PANHANDIE CLUB year would, at the recommenda- in driving over the city and admir- in two parts. This decision is bas- CANYON COLLEGE VIOLIN Students attending A. & M. Col- tion of the state association, be ing its paving nad modern con- ed on the fact that poll taxes must lege have organized the Panhandle more concerned with a study veniences. At one time they own- be paid before February 1; thus club this year for members from course. One plan for this winter ed farm property here but trad- should the taxpayer pay one-balf

# CONDUCT REVIVAL HERE Happyjacks Here Tomorrow In Crucial Football Game

BILL FLENNIKEN MADE

Bill Flenneken, who has been an employe of the A. C. Thompson Lumber yard this summer, left Thursday of last week for Dallas to accept the management of the traffic department of American Airways, Inc., with headquarters at Amarillo where he will have charge of passenger travel over airplane lines between Denver and San Antonio, Phoenix and Wichita.

The many friends Mr. Flenneken made during his stay in Hereford are joining with others over the Panhandle in extending him heart-

J. M. Fuller in the First Methodist on her arm making it necessary they went up against heavier teams, church and the body was buried for hospital care to be given her but they picked them, and the bard with American Legion honors by until Tuesday.

was not ravaged by fire was ruin France. He was a member of the

Stovall of Erick. Oklahoma; brothers, G. S. and S. W. Dudley, of John Brand Decatur; half-sister, Mrs. Ira Spearman of Pampa; half-sister. Mrs. Jim Finley of Texico; half sister, Mrs. A. A. Jarrell of Texico; half brother, D. C. Melugin of Texico, and half brother, Roy Melugin of Dalhart.

Mr. Dudley and his family have

# Show Cattle at Roswell Fair

Egbert Bradly, Dave McDonald, Ira Cochell, Ralph Wolfe and Doyle well this week attending the Cot. the penalty dead line. ton Carnival and exhibiting their fine whitefaces during the exposi-

a big auction in which several head may be paid November 30, and the a spectacle. the reading of a poem arranged by Bradly will sell Superior Prince or interest being added. However

ona two, Black one, Nazareth one, improved and certainly glad to be popular students and athletes Here gin is principal of one of the ward of wheat was a vacation and pleas—the first half of their taxes not in Hemeford to meet twice each wildown one and McLean two, back here again.

## AIRWAYS TRAFFIC MANAGER FIRST REAL CONFERENCE TEST

Changed Line-Up Will Greet Fans When Whitefaces Trot On Field. Full Strength of Team Available and Will Be Used for First Time.

## **Car Collision** On North Main Hurts Several no mean ability who will probably give the local team a real fight.

The corner where the collision stand them in good stead and give Mr. Dudley was born in Cook occurred is perhaps one of the most the green players on the squad an county. Texas, August 23, 1892. dangerous in the city, as B street idea of what to expect from here Except for two years spent in his approaches from the north to enon out. country's service overseas during ter Main at a slight angle, and Slight changes have been made the World War, the past 16 years bushes and shrubbery conceal a as the result of some experiments of his life have been spent in the view of Main toward the south. It during the past two weeks which employ of Omar Baker, cafe op is one of the most attractive views are expected to work to the dis-A fire of unknown origin de- erator in Hereford. His ability as in the city, as the drive circles tinct advantage of the team tostroyed a large portion of the Fox a cook brought to him the task of Lake Park and the children's play- morrow. Probably the most im-

# Funeral Is **Held Today**

John Brand, aged 50, son of Mrs. tions. made Hereford their home for the R. Brand, died at a hospital in Probably the greatest help Herepast several years, owning some San Antonio Monday afternoon and ford can give the Whitefaces right acreage property in the east part the body was brought to the old now is to let the boys know the of the city. It was a source of home at Hereford for burial. Funer- town is behind them, believes they comfort to his family during the al services were conducted by Rev. have the ability to win and wants last days of his illness that he be- J. M. Fuller at the First Method- to see them do it. The boys are came converted to the Christian ist church this morning, assisted playing as good football as the faith voluntarily in the presence by Rev. E. P. Gieser, at 10:00 citizens have given them reason of his loved ones as they gathered o'clock, and interment made in to believe they expect them to play. West Park cemetery.

### FINAL TAXES DUE THURSDAY NEXT WEEK

until the last minute to pay their in there and win. taxes without penalty are advised that the last half of state and county 1930 taxes will be due October 15. There is a considerable pep squad to pep club and have amount still to be paid, and as a whole group of new yells and usual it is expected there will be songs as well as the old ones ever Rose of Hereford are down at Ros a last minute rush to get in under popular to use tomorrow. They

Taxpaying for next year will be divided into installments under The show will close Friday with of 1931 state and county taxes disseminating groups will make quit-

Tomorrow afternoon the Hereford Whitefaces go on the field here in their first crucial battle of the season. Happy high school

will oppose them, an opponent of

Happy, whose team goes by the Mrs. Donald Alexander and two name of Happyjacks, has an enchildren, and her sister, Mrs. Clara viable record to date, sideswiping Boone and her two children, were Tulia early in the season with a badly cut and bruised Monday at. 12-0 defeat, and playing Canyon ternoon when their car collided ragged last Friday in a 0-0 tie with another at the Y-turn on the score that went to Canyon because north end of Main street as it of a greater number of 20-yard reaches Mothers Park. Little has penetrations. The practice period for the Whitefaces may well said its driver, except that Mack Gideon to be over and the boys will have was said to be in it, but reports to win temorrow to stay in the nounced last week that but two club workers would get to go, but by going with extension worker would get to go, but by going with extension worker and possible for three to go for the same expense as the two would have cost on the train.

A meeting for the organization for rural teachers of Deaf Smith county was held in the county return home a week before the same expense as the two would have cost on the train.

A meeting for the organization for rural teachers of Deaf Smith county was held in the county was held in the county return home a week before the after a lingering illness in fiere to the effect that no one was seriously injured. Both cars were considerably damaged.

The party will avere thereford the party will leave Hereford seriously morning. October 3, and was laid to rest in West Park ture of Deaf Smith county rural teachers of Deaf Smith county rural teachers. The party will leave Hereford seriously injured. Both cars were considerably damaged.

The party will be to find the county rural teachers of Deaf Smith county rural teachers of Deaf Smith county rural teachers. First the occount room from 10:00 to 12:00 local meeting starts. In the mean time, Rev. M. A. Quinlen, father of Mrs. Alexander was perhaps the ture of Deaf Smith county rural ture of Deaf Smith county rural teachers of Deaf Smith county rural teachers. First conducting a revival, but will have the effect that no one was seriously injured. Both cars were considerably damaged.

The nine-year-old daughter of Mrs. Alexander was perhaps the ture of Deaf Smith county rural teachers of the man to the county of them to do, but it is not to the other than the county of the man to the county of them to do, but it is not to the other than the county of the man to the county of the man to the county of them to do, but it is not to the other than the county of the man to the county of them to do, but it is not to the other than the county of them to the county of them to the county of them to the county of the second in the county of them to

> portant of these is moving Captain Richard Stone up into the Mr. and Mrs. S. H. Boone of line to add his weight and two Wichita Falls, father of John years experience there to steady He leaves to mourn his loss his Boone; and Mr. and Mrs. W. M. the youngsters. It will be rememwidow and two sons, Lonnie, 5, Jeter and children of Lockrey, bered by those who saw Hereford and Baby John, only one month were visitors in the home of Mr. play in 1929 just what Stone can

> > Andy Habermacher will be shifted from half to full back in Stone's place. It is a safe bet that the Whiteface line is going to be hard to tear apart. Three players who have been out for the past two games will

> > be back in action tomorrow, Jack Cartwright at tackle, Floyd Collins at half, and Carl Kropff also playing one of the half-back posi-

but they have much better stuff in them and will strut it right if they are given to believe there is such a thing as loyalty and encouragement on the part of more Those who have been waiting of the fans who want them to get

Peb Club and Band.

The pepperettes have changed the name of their organization from will drill with the band and the Cowhands in trick formation between halves at the game. The and white of the three enthusiasn

The game is called at 3:30.

The 6-0 defeat handed the Hereford boys at Portales last Friday was given by a heavier bunch than faced the locals in the Cloris game here two weeks ago, according to fans who went along. Even at that Portales beat the Whitefaces with a pass at a crucial period for the winning touchdown, in th

Herschel Coffee, head of the viathis part of the state, and a press is the organization of a man's de- ed it off for New Mexico hold- of his taxes in time to take advan- lin department of Canyon Teachers tage of the new law, the second college, delightfully entertained the meet in a program once each month. Their visit was occasioned by half would not be due without high school and a number of visitthe presence of a flour mill in penalty until the last of next June ors at the assembly period this Mr. and Mrs. Roy Melugin were Hereford that will exchange flour which would be too late for the morning. Those who were fortunelected social secretary of the club. in Hereford over the week end to for wheat, or grind a customer's payment of poll taxes to include ate enough to attend were pleased Ralph is a brother of Mrs. H. attend the funeral of his batt- wheat into his own flour, and the voting privileges. Taxpayers should with Mr. Coffee's recital. He ex-

#### The Hereford Brand Published Every Thursday at HEREFORD, DEAF SMITH COUNTY, TEXAS

MUNN-WARREN PUBLISHING COMPANY, INC. PUBLISHERS

> R. E. KESSIE, Editor and Manager

TELEPHONE 80-AT NIGHT 496

NOTICE TO THE PUBLIC erroneous reflection upon the char, standing or reputation of any perfirm or corporation, which may spin the columns of this paper, will
ladly corrected upon due notice of
being given to the editor personat the office on North Main Street.

Entered as second-class matter a the post office at Hereford, Texas. under the act of March 8, 1879.

SUBSCRIPTION PRICES: Zones 1 and 2, per year \_\_\_\_ \$2.00 Zones 1 and 2, six months \$1.00 Outside Zone 2, per year\_\_ \$2.50 Outside Zone 2, six months \_ \$1.50

Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



charities committees over the are any who remember having ed that more landowners would two had driven south to look over Plains area who are checking up heard him, he being one of the take the same notion, so a rail- a large bunch of cattle Mr. Heron the amount of work apparently best speakers of our remembrance. road would be built through there, ring had grazing near Flagg. destitute folks are doing now while = whether folks ever will work when there is an opportunity, so the charities committees will know what to do about feeding them next winter.

looking at things, but there was a body thinks it is some and if any Slaton. rule back in the early Virginian with what they do, let them get to play a team that defeated Por- missioners lowering the tax rate colonisi days that can hold good out on the field next Friday and tales 7-6. That game will be a and willingly sign a petition to still, "Those Who Won't Work, try it. Don't Eat."

in the Panhandle and Plains countation as a winner, the other teams they will go out this season and let the county continue the extenis hard work, true, but it is no play their most furious games lick anything that gets in their sion work, the commissioners should easy matter for charity committees to ask for help for the destitute as their cases appear, nor is it easy

Quite a few towns over the Plains have resorted to sending vagrant, apparently destitute families on to the next place; other towns are sending them back to where they came from. A little forethought right now will expediate the handling of such cases fect the final score. when they occur this winter.

that has been given the charity real fights, and no discredit goes pronged fork. They get signers on any other way the people choose canning programs will give some with the defeats. How about tell- their petition on the strength of to appear before them. vagrants the idea that food is go- ing each and everyone of the Here- the commissioners' tax rate re The Brand feels obligated to ing to be dished out promiscuous- ford boys as you see them this ly this winter. A word of warning week that you are going to be out to them would not be amiss, it is at Whiteface Field next Friday yelltime now to be showing whether ing for them, and that you know they will take care of themselves they will run all over Happy. while they are able.

Towns all over the South Plains been easy picking for Hereford. are calling and pleading for cot- but they played Canyon 0-0 last ton pickers. Wages are not high, Friday, so tomorrow's game should but they are sufficient to get along be a pretty good indication of with, and the hard workers will be Hereford's chances to win in this able to lay aside some funds to corner of the district. Are you

## Nineteen Years Ago In Hereford

(From Files of the Brand, October 11, 1912.)

The Deaf Smith county lamb crop was being shipped to Kansas City markets that week, bringing an average of \$3.00 a head. Something over 25,000 were raised in the Hereford district that year, Allan Bell, veteran sheep owner, having 1,100 head.

Under the title of "The Last Rose of Summer" Editor Elliott wrote a good story about the latest watermelons of the season, which had been donated to the Brand force. (There doesn't seem to be anything like the last one in sight yet this year.)

A stock company was playing in Hereford that week, one of the plays being titled, "A Broken Heart".

Miss Harriet Shirley was home from Fort Worth where she had been visiting friends at T. C. U. She would teach the Lindsey school that coming winter.

were chronicled in that issue of the Brand, one was a surprise party for Lawrence Johnson of Summerfield, in which a turkey dinner was the important part of the menu; another was when a group of friends of Mrs. E. B. Black walked in on her at the noon hour with a surprise lunchcon, and friends of Mrs. S. S. Morrison intrigued her to visit her daughter so she could be called back home to find them all assembled to surprise her.

The first number of the winter's lyceum course was coming,

HEREFORD FOOTBALL TWENTY YEARS AGO

The above group is a picture of ing here at that time. Reading from Hereford's football team of 1911, left to right, top row: which bunch went will to the ex-

tent of defeating Canyon College Shirley, coach; Bill Steiger, Otho three successive times, besides all Price, Dorris Stanley, H C. (Mike) Three notable birthday events the high schools they could match Baird, Thomas. Botton row, Roy games with, including Amarillo. Feemster, Blake Cogdell, Buford It is possible that most of the Parmer, Wayne Estes, captain; members will be remembered by Perry Wheeler, and "Shorty"Mc-Hereford residents who were liv- Bride.

> John McLean had been heard to declare publicly on the streets week in Umbarger where he was that the country seemed to be hav- interested in a mercantile stock ing very fine weather.

Mr. and Mrs. R. N. Mounts were

Eli Dunlap had spent part of the

Clell Cochell, C. C. Acker, Rob-

ert Elliott. Middle row, D. A.

Mrs. G. A. F. Parker and child ren were visiting in Mineral Wells in Kansas City attending the Fat and Temple. Mr. Parker's mother, to Temple.

there is an opportunity to work. help care for themselves the com- going to be out there Friday? duction, when the tax rate reduc-That's what the team needs.

> The Hereford football team later, and the Whitefaces will try salary makes a difference of but That is as fine bunch of boys as score game last Friday against rate 15 cents. Many and many body thinks it is a picnic to put up A week later we go to Farwell agent are enthused over the com-

The truth of the matter is that to be able to hold up to the grind there is in town. They have the in the world won't keep them from eral months, plenty of work right because Version by the land ability to win and if enough Here-working to get one. because Hereford has such a repu- ford folks will tell them to do it, In deciding whether or not to against us. It is true that in past way.

years Hereford has won many Whether you know anything the case on its merits. Deaf Smith games by taking advantage of the about football or not, when you county folks are never going to "breaks" at opportune times, but see the Whitefaces play you will be satisfied with the commissioners to keep on digging up to help feed it must be remembered that the see one of the squarest-playing, holding back the information upon law of averages is unavoidable. hardest-hitting football aggregations which they base their refusal to Last year's game at Canyon was in Texas high school circles they have a county agent. heart-breaking, but our boys took play hard, but they play cleantheir medicine like men and never that's the beauty of seeing them | The Brand has always felt that whimpered. They knew they had win, and all Hereford needs to the dismissal of the extension work the better team and their oppon- turn out and encourage them. ents did, too, but that didn't af-

tion really has little to do with Plainview will be here a week the situation. The county agent's needs a lot of financial sup- their skill against a class A team one cent in the tax rate, yet the port and moral encouragement. that won the decision in a tie-commissioners chose to reduce the folks who favor having a county real test. Let's give our boys tell them so, but they want a coun-It takes long and hard training every bit of enthusiastic support ty agent and all the camouflaging

come out in the open and decide

from the county was a closed case. The commissioners made their de-It is hardly fair for those op-cision and have given every indi-The games lost the last two posing the county agent's work in cation of sticking to it, irrespective The great amount of publicity weeks to Clovis and Portales were Deaf Smith to fight with a two of any delegations, petitions or

take a stand favoring any progressive movement that has worked to the advantage of the people of the county. It has seen the citizens appear before the court, has heard their pleas, and the answers the court has made thereto. All have been alike in text and information given-it is only sane to expect to hear the same

Sad news comes of Thomas A Edison losing strength slowly, almost helplessly. He has been compelled to abandon his daily automobile ride, and according to his doctor, "seems to have lost interest in life, with failing strength."

The thoughts of this nation are with the noble old man whose entire life has been devoted to public service, to work that confers glory upon his country, and blessings upon the world. He is the greatest American since Lincoln was the greatest since Washington.

Washington gave us freedom, Lincoln preserved the Union, Edison gave light to his own country and to the world, with employment, prosperity and wealth beyond computation.

The electric industry based on his discovery employs in the United States now 800,000 human beings, with a payroll exceeding one thousand million dollars a year.

And Edison, noble genius, with the world's interests fading from his mind and heart, his spirit turned toward a world of light unending has added to his worldly possessions little except a name that will live for thousands of years.

T. C. U.-S. M. U. GAME HOME-COMING EVENT

Fort Worth, October 7 .- The annual homecoming for Texas Christ-Stock Show, where he had a num- who had been visiting in the home ian University alumni and ex-stuber of fine Hereford on exhibition. here, had returned home with them dents will be held this year on November 28, with the T. C. U.-A story sent in from Castro Inspector C. R. Smith had join- S. M. U. football game as the chief drawing card. Plans for the day's

SAFETY FIRST

## Have Money Safe in Our Bank

F YOU want your money safe and where you KNOW you can get it when you WANT it, deposit it in our

We can send our notes to our District Federal Reserve Bank and get money on them when we WANT it. START SAVING REGULARLY NOW We Welcome YOUR Banking Business



THE FIRST NATIONAL OF BANK HEREFORD





The Brand is heartily in accord with the tendency of many cord with the tendency of the t

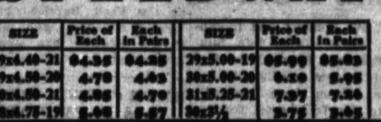
# GOODYEAR PATHFINDER

Make of Car	SIZE	Price of Each	Each In Paire
Ford '25 to '27, Chevrolet '2'	29x4.40-21	04.98	84.80
Cherrolet '29	29x4.50-20	5.00	9-49
Ford '28-'29, Cherrolet '28.	30x4.50-21	5.49	4-85
Ford '26-'31, Chevrolet '30 '31, Plymouth '30-31, Whip pet, '27 to '30.	28x4.75-11		448
Chrysler '27-'26, Plymout '29, Pontiac '26 to '28	29x4.75-20	0.75	0.07
Chrysler '30, Dodge '38 an '30-'31, Essex '36, Whippe '29, Pontine '29-'30, Nas '30	29±5,00-19	0.00	
Easts '28-'29, Nach '28-'29,	30x5.00-20	7.10	4.90
Chrysler'28,Oldsmobile'28 t	28x5.25-10	7.00	7.05
Dodge '26-'27, Buick '26 :	31x5.25-2	0.57	8.36
Cheyeler '20-'35, Dodge '3 Hudson '36, Cettiand '9 Auburn '38 to '36	20±5.50-1	9.75	0.00
Willys-Reight '28 to '2 Onkined '28-'29, Buick '2 Nach '29-'30, Buick's '38-'34, Hupmobile '28-'	L303832F3-1919-39386		0.05
Willips-Knight '27-'28, No. '28-'29, Studebaker '29-' Happanbile '28, Fuchard ' to '26	52x6.00-2	21.47	25.19



GOODYEAR

You can give your wheels no greater safety than the famous All-Weather Tread.





Ireland-Beavers Motor Co.

Phone 383

301 E, Third



\*\*\*\*\*\*\*\*\*\*\*\*\*

We know that Happy has always



Phone 265

### Dawn Items

BY MISS LOVIE MAYFIELD

Good attendance at our Sunday last Sunday. Misses Anna Lee and Laverne

Frye spent the week end with their mother, Mrs. Bob McConnell, Several attended the dance at

the John Straub home Friday night. Misses Inez and Alma Miller and Lois Anderson took supper in the L. A. Smith home Sunday, Miss Anna Marie Straub spent last week with Mrs. B. McConnell.

Mr. Flemmings and family moved from the Thompson camp to headquarters of the Green Valley ranch last Wednesday, where P. 41. Barnes did live.

P. H. Barns moved his stock to his Sudan farm last week. Pera and Leonard Bagwell and J. O. Southarn took P. H. Barns'

stock to Sudan last week and will remain to pick cotton. Due to illness, Mr. Flemmings Friday.

who is attending school at Claude, Mrs. Bob McConnell spent one

night last week in the L. A. Smith home. Mrs. W. J. Stewart called at the H. Il. Miller home Sunday.

W. J. Stewart and family called at the Mayfield home Sunday. W. F. Mayfield attended church at Oleo Sunday.

Mrs. Crawford, celebrate her 75th Sunday. birthday at Canyon one day last

Arnold Geigar took supper in the Mayfield home Sunday. Mrs. Clarence Bagwell and children called at the Mayfield home

Friday morning.

ren were in Umbarger Friday. Mr. Flemmings called in the May-

neld home Monday. teresting program and officers were night. elected. H. H. Miller, president; A. J. Morris, vice president and chairman program committee; Mrs. A. T. Frye, secretary and treasurer: Miss Mary Chambers, pub- Olive Perkins. licity chairman. Next meeting will be the first Friday evening of next month.

Misses Jewel and Vera Harris accompanied Jess Dodson of Cau-ed her parents Sunday. yon, in a visit to the W. L. Har- Forbes Blakemore of Summer model 4-H Pantry exhibited at the ris home Sunday.

Norman Miller called at the W. J. E. Blakemore and family. L. Harris home Sunday evening. Clifford Stewart Sunday.

last week.

Girls and boys basketball teams a hospital there. played Westway teams Friday and were defeated. The teams heartly invite Westway to visit here next

## Progressive News

By OLIVE PERKINS.

Mrs. E. W. Carter of Amarillo is visiting her sister, Mrs. Chas. Green.

Mrs. Donavan of Gage, Oklaho ma, is visiting her son, Carl. H. H. Miller and family and Miss Mr. and Mrs. Bray of Hereford Lois Anderson helped her mother, visited Mr. and Mrs. Blakemore

Katherine Hershey visited Miss Conner Sunday evening. Slade Ratcliff spent Sunday with Pete and Fred Caldwell.

Glenn Ricketts, Melvin and Bus-Mrs. Clarence Bagwell and child- Edgar was kicked on the left an- ed by Mrs. Lipscomb. The next Dimmitt-Bovina highway, and the

Home Killed---

Always Fresh,

In Sanitary

Equipment

ANNOUNCEMENT

Ye Novelty Shoppe

Has been moved to 400 West Third Street.

Gifts and Party Things at a Discount

Your body equires more substantial foods in

cool weather-Eat More Meat.

Cloyd's Market

Phone 75

Cream O' Plains Butter

Supplies Necessary

Vitamins

Hereford

-There is no substitute for the butter your

body requires during the

winter months.

Farmers Creamery Ass'n, Inc.

Phone 3

This Week.

ren and Mrs. Ray Hall and child- kle by a horse while riding home not need them at the time.

from school. lightfully entertained young peo-P.T. A. met Friday, with an in- ple of the neighborhood Saturday during the winter. Mr. and Mrs.

> Ira Jeane Ricketts visited the Conklin girls Sunday afternoon. Misses Clara Weedel and Leona Tiefel stayed Saturday night with

ter, called on Mr. and Mrs. Roy tainly have a variety of foods." Hershey Sunday afternoon. Mr. and Mrs. Clyde Russell visit-

Mr. and Mrs. Donavan and fam- could." Dewey Bagwell entered school ily went to Amarillo Sunday to visit their son, Harold, who is in

Mr. and Mrs. Ray Haberer entertained Mr. and Mrs. Arch Conklin and children, Mr. and Mrs. C. SHUFORD, LAZBUDDY, Horace Hershey and son, and Arnold Hershey.

F. D. Perkins has returned from a trip to Iowa where he visited his son, O. F. Perkins,

## Ward News Notes

BY MRS. WILEY ROBERSON

gins. After a very interesting cotton off in the bolls. program on Arkansas was given, delightful refreshments of pumpter Webb visited Edgar Russell kin pie, whipped cream and coffee field along the highway, then Sunday afternoon . Last Tuesday were served by the hostess, assist- straight south until crossing the Roberson October 20.

Mrs. W. A. Dougherty and Miss Katherine, Mr. and Mrs. Archie Dougherty and children, all from Broadview, New Mexico, spent Saturday and Sunday in the home of STATE OF TEXAS. Dr. and Mrs. C. T. Kibbe.

Miss Hughes and Miss Garrett called on Mrs. Edwards Tuesday

Mrs. Jim Higgins and son visited Mrs. Bob Higgins Sunday. Sue Vaughn of Westway spent

week end with Gladys Lewis. Mr. and Mrs. Gough of Hereford visited in the G. M. Suggs home

Bob and Weslie Higgins and Mr. returning Monday.

Mr. and Mrs. Bill Hutson and sons, and Mr. and Mrs. Sonny Ledbetter and baby of Vega ate Sunday dinner in the Jack Hutson Smith County in the City of Hereford, Texas, the following describ-

Sunday with Miss Brunson in the ed property, to-wit:

B. R. Fulkerson home. ner Sunday in the John Hutson inal town of Hereford, Deaf Smith

day at Ward and everybody is invited to meet with us.

Vega for a picule Friday, accom- of suit. panied by Mmes. W. K. Patterson, Fred Higgins, John Hutson day of October, 1931. and Fred Saltzman. The children report a delightful time, and es Smith County, Texas. pecially did they enjoy the lunch By J. M. Murchison, Deputy. of wieners, fried chicken, salads, lemonade, cake and other things, also the two servings of watermelon in the afternoon. About five o'clock they were all ready to return to their homes.

High honor roll for first month Fred Nicholas Higgins, Darnell Rogers; honor roll, Floyd Harrison, J. T. Hyepock, Gladys Lewis, Robert Hutson, Obed Caraway, Ray Saltzman, Freddie Hutson, Hicks Roberson, Robert Lady, Billy Harris and Ralph Patterson.

4-H PANTRY VALUE IS \$475.50; TOTAL COST WAS \$50-AND WORK

Tulia.—One of the educational exhibits featured at the Swisher county Fair at Tulia September 18-19, was the 4-H Pantry set up by Mrs. W. J. Carver, one of the 14 4-H pantry demonstrators in

Mrs. Carver has canned 56 varieties of fruits and vegetables in large quantities and dried many other products. Her pantry holds shelled peas, green peppera, spin-ach, carrots, beets, squash, okra, relishes, pears, peaches, apples, plums, grape juice, prunes, apple butter, apple preserves, jellies, pickled peaches, pears and apples, dried beans, apples and okra, canned turkey, beef and pork and

Mrs. Carver has stored 75 pounds of cheese, one bushel of parsnips, beets, two bushels potatoes, two bushels onions, one bushel wheat, three bushels apples, one - half bushel tomatoes, 100 pounds of beans, 200 pounds of white flour, 300 pounds whole wheat flour, 100 pounds of meal, 18 gallons lard, and 500 pounds of cured meat.

Mrs. Carver values the contents of her pantry at \$474.67. It cost her \$50. She bought her fruits at a very low price while she was on her vacation in the summer. She bought part of her jars at a low price last fall, although she did

She is planning to make a hot-Mr. and Mrs. Owen Neel de bed so that she will have fresh vegetables for her family of six Carver have 300 chickens and three milk cows.

After totaling the results of her work, Mrs. Carver said to Pauline Lokey, home demonstration agent. "Miss Lokey, the Carvers are going Rev. and Mrs. Smith and daugh- to live high this winter. We cer-

When Miss Lokey asked her where she got the idea of having a 4-H pantry Mrs. Carver said, "The field spent Friday with his brother Swisher county fair in 1930 gave me the idea. I studied the model Chas. Smith and family visited and made up my mind then that if Rufus and James Mayfield visited Chas. Green and family Saturday. anyone could have a 4-H Pantry I

J. Ross Noland, the key banker in the county, has asked that Mrs. Carver's pantry be put on display Mrs. Arch Dougherty and child- in the First National Bank in Tulia. ren of Grady, N. M., visited her Mrs. Carver has consented to Mr. mother, Mrs. Ira Ricketts, last Noland's request, in order that the Swisher County women may study her pantry.

## WANTS COTTON PICKERS

Clyde Shuford of Lazhuddy community, down in Parmer county, was in Hereford Saturday hunting folks to go to his farm and help him pick his cotton.

He says he has 200 bales ready to pick right now, has two buildings suitable for families to live L. A. E. club met in regular ses- in while picking, and will pay 30 sion October 6, with Mrs. Bob Hig-cents a hundred for pulling the

His farm is reached by going two miles southwest of Summermeeting will be with Mrs. Wiley first 500-acre cotton field on the left side of the road is his.

#### SHERIFF'S SALE OF REAL ESTATE

County of Deaf Smith.

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County on the 6th day of October A. D. 1931, by the Clerk thereof, in the case of C. J. Paddock, Plaintiff, versus S. C. McAdams and Blanche E. McAdams et als, defendants, No. 1922 and to me, as Sheriff, directed and delivered, I will proceed Morgan went to Bledsoe Sunday, ed by law for Sheriff's Sales, on the FIRST TUESDAY in November A. D. 1931, it being the third day of said month, before the Court House door of said Deaf

All of Lot Number Nine (9) in Mr. and Mrs. Stivers took din. Block Thirty-Two (32) in the Orig-County, Texas, according to a re-Mr. and Mrs. Jim Lipscomb went corded plat thereof on record in to Plainview Sunday to spend the the deed records of Deaf Smith county, Texas, levied on as the Next Sunday afternoon is singing property of S. C. McAdams and Blanche E. McAdams on the 6th day of October, 1931, to satisfy a Misses Garrett and Hughes took judgment amounting to \$1,220.72 their pupils to the breaks near in favor of C. J. Paddock, and cost

Given under my hand, this 6th J. B. MILLER, Sheriff, Deaf

FRY A WANT AD IN THE BRAND



. The prize-winning wave of Oklahoma City's beauty show, may be had at Smart's Beauty Shoppe.

Mrs. W. S. Smart, who recently returned from post graduate work in the Marinello School, has the most modern equipment and experience for giving this wave.

ASK ABOUT OUR ARNO MEDICATION MACHINE TREATMENTS for falling hair and all scalp diseases.

All Work Guaranteed.

MART Marinello Beauty Shoppe

Every cut of meat you buy here is government inspected and is of extra fine quality and flavor. This week we are featuring delicious, tender, tasty steaks and roasts cut from this choice meat. Every piece is covered with snowy-white fat and the meat itself is a beautiful cherry-red. Your Sunday dinner won't be complete without some of it. The prices defy all competition.

Stew Meat

new low prices. You owe it to yourself and to your family to trade where you can buy less and save every penny. Buy now for the winter. We ma

have hard times next year.

213 MAIN STREET, HEREFORD

00011	112600			
STEAK _	Fresh Cuts of	Yeal, Pound	l	12c
FISH F	resh Daily, Skinned	and Cleaned	, pound	27c
AVCTEDC	SAUSAGE	Pure Pork, Pound		140
OYSTERS	HAMS	Half or wi	PROPERTY AND ADMINISTRATION OF THE PARTY OF	160
Fresh from the coast, Extra Large	CATSUP	Large bottle	delicity (Sur-	170
Pint	MEAT LOAF	Cooked, ser		210
42°	RELISH SPRI	EAD Large		180
GRAHAM (	CRACKERS	I'wo box	Pound	290
MILK	Small can, Libby's rich cream	4c	CII	CAD
PINEAPPLE	Crushed, No.	llc	20	GAR
PRUNES	Gallon Tin	29c	10	lbs.
		THE RESERVE TO SHARE THE PARTY OF THE PARTY	the second second second second	

PRUNES	Gallon Tin	29c	10 lb
PINEAPPLE	Sliced, large No. 2 can	17c	
GELATIN	All flavors, quick setting, package	8c	59
FLOUR	Guaranteed t 48 pounds	o please,	5
DDEAD	BRAN FLAKES	Kelloggs the best	en kur
BKLAU	BRAN FLAKES RAISINS	Seedless,	

)	TIP	Blue Ribbon,		18
	PEAS	High grade, large can		120
	TOMATOES	Solid pac No. 2	eked	80
	CORN	Best grade, Large can	-11 mm a	116
	RAISINS	Seedless, 2 lb pkg		19
	BRAN FLAN	Lo the best		TO

C

Sour and Dill,

Extra Large,

MINLI 9	INUI	o bound cur
MACARON	Cut, seven- Ounce package	3½e
SALT	Morton's, regular size	7½c
OATS	Scotch, 3-minute, large package	19c
HOMINY	Van Camp's, Medium size	7½c
Pork and I	Beans Van Camp's, Medium size	8c

Baked to Suit

Your Taste,

16-oz Loaf

Pound Package

SPIIDS

SALMON	Pin	ik, I can	10c
BLACKB	ERRIES	Solid Pack, Gallon	44c
DE A MUTO	Marshmallows	Regular size	7½c
LEUN19	Marshmallows COCOA	Hershey's, One pound	28c
		has and and break	

		Saking Size,		19.
	PECANS	Large halves, shelled, pound	6.181 /	790
	CANDY	Chocolate Sale,		240
	COOKIES	For school lunch, mixed		170
)	COCOA	Hershey's, One pound		280
1	Marsimano	WS size		1720

SI UDG	100 mm - 100 mm - 100 mm	
LETTUCE	Large heads	7½c
CELERY .	Large stalks, well bleached	12c
ONIONS	Spanish, sweet	4c
CRANBERRI	ES Large, red,	12½c
PARSNIPS	Virginia style	7½c

HONEY

New Crop. Quart Jar

Watch Our Windows for Cheaper Specials of New Fall Merchandise New Pack.

WE ARE PAYING 17c FOR EGGS TODAY.

## FREE Wash and Grease!

In order to advertise our SUPER SERVICE we are go-

who will receive the next Free Wash and Great

# Brumley Chevrolet Co.

Incorporated

CHEVROLET SALES AND SERVICE

#### SIGNS OF RETURING PROSPER-ITY.

By H. I. PHILLIPS

Hostesses are again asking, "Will you have one lump or two?" Motorboat salesmen are no longer sleeping in the windows. Cases are being widely reported

of men arguing for the privilege ROOSTERS ARE ON THE of paying the street car fare. Students of the situation report a 13 per cent decline in the number of people seen walking around

town with run-over heels.

pay station call. when the guests ask for more but- roosters worth something.

Few signs are being seen on office doors reading: "Out to lunch, return day after tomorrow."

A street corner apple vender was seen reading racing forms the other

The butcher reports that customers wanting hamburger steak are ordering top round again. The dogs you see on leash in

ter nourished. Dexter Fellowes, the circus press agent, has compiled statistics showing that since June, 1939, there \$10.98. has been a drop of 32 per cent

to make one bag of peanuts do for the entire herd of elephants. The percentage of customers in the better class restaurants carrying their coats and hats with them to the tables fell 1.02 per cent. Taxicab drivers report much less uneasiness in the back seat when the meter clicks past the 50-cent

Not so many men are trying to paint their own homes.

mark.

A broker walked into a haber. be stopped." dashery store the other day, is look at silk shirts.

the bills for his daughter's wed-would be enough money to pay the ding last week without swooning. county's part of the salary of both than buy a new tire dropped 35 the value of canning chicken is per cent since January 15.

There is a marked disposition learned from our agent."

COMPOUND

can homes this spring, regardless Johnson Sends to answer the doorbell in Ameriof the chance that it may be a

Fewer industrial leaders, when asked where they are going to lunch, are replying, "Oh, I am just going to the drug store for a sandwich." -St. Louis Globe-Democrat.

RUN IN SWISHER COUNTY;

nickel back after an uncompleted them. However, Mr. and Mrs. Mayo of Swisher county have

> Recently Mrs. Mayo put eight old roosters in cans, thus making them worth \$14.30. Had she sold them on the market she would have received about \$2.56 for them. She made 22 pints of canned chicken, which is worth 65 cents a pint. Twenty-two pints of canned chick-

en at 65 cents, \$14.30. Market price for eight roosters the parks are looking a little bet- at 4 cents a pound, \$2.56. Expense for cans and fuel, 76

> cents, total, \$3.32. Profit made by canning roosters,

"After selling our old roosters in the number of visitors trying for about 25 cents each for several years, and after talking to Miss Pauline Lokey, home demonstration agent, we decided to can them and quit buying potted ham for school sandwiches," says Mr. Mayo. "Miss Lokey met with us and demonstrated thoroughly the most modern and farmers' wives are preparing library, a Citizens' Committee was method of doing the job.

I am sure that if other people knew the results of our experience, much Hock shops report that some of of the waste that is going on among those watches are being reclaimed. the Swisher county farmers would

Mr. Mayo added: "If each of the unofficially reported, and asked to families on the 1,021 farms in Swisher county would can eight old Chain lunchrooms have ceased roosters and make a profit of \$10.98 serving soup plates with false bot- as we have done, there would be a total saving of \$11,210.53 in the her Saturday shopping from her supervision of the home demon-A well known millionaire got all county on this one thing. That own pantry shelves next winter, stration agent, The number of automobile own- county and home demonstration Most of us can remember the day ers deciding to sell the car rather agent for about five years. And when the farm which was not selfonly one of the things we have

# Hereford Wholesale **Grocery Company**

L. W. CARLYLE Phone 164

# SPECIALS

FOR FRIDAY AND SATURDAY

_69c
15c
19c
19c
23c
43c

NAVY BEANS 21c Great Northern, five pounds

**PEACHES** 

SUNBRITE CLEANSER 250

**MACARONI** 

COFFEE G-Whiz, two pounds FIG BARS

PANCAKE FLOUR

Little Crow, 1 lb, 4 oz package

## Word of Other Folks' Opinions

R. M. Johnson, who with his wife, has been in Dallas the past two months looking after business THOSE FOLKS CAN 'EM affairs, but promises to be back in Deaf Smith county before long, very low price on the market at parts of the country are deeply in-People are showing a little less this time, and one would receive terested in events transpiring here, fury when they fail to get their little more than 30 cents each for and relative to efforts of people here to continue the work of extension agents in this county, sends

and farmers' wives populating that ing process. section of the great Lone Star

Workers live in that section. In fact to live in that section,

one must be a worker. Farming under difficulties, in many instances separated from their market by long distances, real pioneers are settling the once desolate Plains, country and are Citizens' Committee and Comm carving an empire out of an em-

Back to fundamentals, with their feet on the ground and their heads in the clouds, this new race of pioneers work hard and dream hard. Dreams of the future of to make that dream come true.

Right now, up there, farmers "The result was wonderful, and during the next few months off the ers in working out a financial plan products of their farms and gar- to continue these services. dens which are today a drug on

Getting back to fundamentals are these farmers and their wives. larder purchased.

improved distribution.

However, we would advocate at least a partial return to the days when the farm family derived its sustenance from the farm. step in this dicection is being taken in the canning school classes which have been conducted with notable success in some parts.

Home economic teachers in our public schools are helping the good work along and county home demonstration agents are showing the housewives how to can farm products satisfactorily in what are to most of them new climatic con-

The day is probably past when the farmer believed that he had found a section where farming was play and not work. No section of the country will yield greater returns from the land, but no section demands more work to get

General principles of farming as practiced in other sections of the United States are applicable, and the sooner we apply these principles the better off we will be.

Card of Thanks.

so kind to us during the filness and death of our dear We wish to express our deepest kindnesses have made our sorrow easier to bear. May God bless you

Mrs. J. R. Dudley and Children Mrs. Belle Melugin and Child-

MRS. PHIL RADOVICH PRESENTS FINE PEACHES

The second attempt Mrs. Phil Radovich made to send a peach limb loaded with fruit to the Brand was successful, the "depression" having caused the fruit to disappear from the first limb cut to send the paper, before it reached the

Indications last spring, including late freeze and frost, made recple think there would be no Panhandle fruit crop, and in instances it was a correct forecase, yet me localities seemed to be im une from the cold snap.

The peach branch sent by Mrs but 18 fine peaches were still clinging to it when it reached the Brand, They were clings and seedilngs, as have been the nicest peaches brought to the paper this year. There appears to be an abundance of seedling peaches in and around Hereford and the excellence of their fruit should warrant the putting out of a number of the young trees at each home in the county when the right time comes this winter.

W. D. PARMER BRINGS

W. D. Parmer, brother of B. I Parmer, is here this week visiting relatives and friends. He lives at LaFeria in the Rio Grande Valley where he serves as secretary of the chamber of commerce, since disposing of his newspaper interests Provisions Pertaining to Weight over a year ago.

A feature of Mr. Parmer's visit was a big lemon he brought from says is the natural shade, the fam- ways. We doff our hats to West Texas iliar yellong tinge of commercial and the study breed of farmers lemons being the result of a bleach-

# McCullough Co. Citizens Keep

sioners to Work Out Plan for Keeping Service.

Brady, Texas.-After a protest meeting by several hundred farmers before the McCulloch county commissioners' court against the their vast country, and work hard discontinuance of the services of the county agent, county home demonstration agent and the county for next winter, preparing to live appointed to aid the commission-

Supporters of the agricultural agents stressed the fact that, as a In the homes in that section result of cheap cotton, a rearrange the housewife is busy with a ment of crops in this county is home canning outfit. Tomatoes necessary, requiring the superand other vegetables are going in- vision of the county agents. More to the can, meat is being laid that 1,000,000 pounds of vegera away for the winter, and the house-bles, fruits and meats have already wife of the Plains country will do been canned this year under the

#### MRS. E. F. CONNEL GROWS A MAMMOTH KERSHAW

which have come in these days of nell garden this summer and weighs topher said.

## ENORMOUS LEMON HERE Enforcement of **New Truck Law** Has Begun

The order was issued by the atheld the law constitutional.

date, Christopher said.

The Law In Brief. law (House Bill 336): Height limit 121/2 feet.

Length limit, 35 feet. Length limit of combination truck and trailer, 45 feet. Load limit (now) unchanged

Load limit (after January 1) 7000 pounds.

Limit on number of containers to be carried—none. Limit on size of containers-

Limit on weight of individual

(Note: The last three items

E. F. Connell brought down town as far as it pertained to section 3-F supporting was the glaring excep- Tuesday and put on exhibition in which prohibits trucks from carrytion, when flour and sugar were Piggly Wiggly's window one of ing more than 14 containers if practically the only items of the the largest kershaws seen in this they enclose more than 80 cubic. region for a long time. It is of feet or weigh more than 500 pounds We would not advocate a return the straight-neck variety, and its each. The injunction against this to those days. We believe that neck is as large around as the us- provision was continued only to the average farm family enjoys nal big end of the same klud of the first of the year and will not the advanced standards of living squash. It was raised in the Con- be effective after that date, Chris-

Austin, October 3 .- F. S. Chris- sociation met Tuesday afternoon the valley, which has been placed opher, assistant attorney general, of this week at Central school in TULIA.—Old roosters bring a writes to friends here that other in the Brand office window. It said Saturday instructions had regular session. The program was looks like a hedge apple and been issued by the attorney gener- opened with prayer by Superin- been conducting a beauty shop at weighs 1 1-4 pounds. It has the al's department to L. G. Phares, tendent C. H. Dillehay. An in- her residence, is moving the shop strength of half a dozen ordinary chief of the state highway patrol, spiring talk was given by Mrs. downtown this week and will be lemons, according to those who to enforce immediately all provis. Rex Tynes on the subject of educa- located in the first door east of have used them. Instead of the ions of House bill 336 regulating tion for mothers. Mrs. H. C. Van the Chocolate Shop, beginning Sat-Father doesn't wince so much found a way to make their old the following clipped editorial customary yellow color, this lemon the height, width and length of Bibber, president, gave an instructural customary yellow color, this lemon the height, width and length of Bibber, president, gave an instructural customary yellow color, this lemon the height, width and length of Bibber, president, gave an instructural customary yellow color, this lemon the height, width and length of Bibber, president, gave an instructural customary yellow color, this lemon the height windth and length of Bibber, president, gave an instructural customary yellow color, this lemon the height windth and length of Bibber, president, gave an instructural customary yellow color, this lemon the height windth and length of Bibber, president, gave an instructural customary yellow color, this lemon the height windth and length of Bibber, president with the height windth and length of Bibber, president with the height with the height windth and length of Bibber, president with the height with the height windth and length of Bibber, president with the height with the hei from the Brownsville Gazette of is green in color, which Mr. Parmer commercial trucks on state high- live talk on plans of the Parent- advertisement elsewhere in the ing school term.

Christopher said state highway treasurer, Mrs. C. C. Cox as re- parlor work. patrolmen were instructed not to enforce the weight provisions of the law since these will not become operative until after January 1. County Agent 1932. The weight provision can and will be enforced after that 1932. The weight provision can

> The injunction against enforcement of the law was continued only

Provisions of Texas' new truck

Width limit, 96 inches. from old law.

listed, relating to container limitation, represents the effect of a Federal court injunction declaring null and void because discrimnatory, efforts to legislate restrictions on character of freight carried.)

# NOTICE

-I have moved my beauty shoppe to the first door east of the Chocolate Shop on Third St. -Morene Honea, licensed barber, will be as-

sociated with me. -FREE, Saturday, shampoo with every marcel or finger wave.

> Mrs. Carl Jennings Phone 340

/-----

BUILDING DRUG CO. The Nyal Store **ENDS SATURDAY NIGHT** 

\$1.25 Water Bottle

J. J. CLARK

75c Auto Sponge 25c Baby Pants 75e Rubber Gloves \$2.50 Vaginal Spray

And Many Other Miller Rubber Goods Items At Special Prices.

OUR SATURDAY SPECIALS \$ .75 Bathing Alcohol \$1.00 Hinds Honey and Almond Crease \$ .50 Hinds Honey and Almond Cream \$1.20 Syrup Pepsin \$ .60 Syrup Pepsin \$ .25 Merrell's Milk Magne \$1.00 Statis \$ .25 Colgates Baby Tale \$ 50 Nyadenta Tooth Poste \$1.00 Coty's Perfume \$1.50 Alarm Clock

We Have 25 Other Money-Saving Specials On Display for Saturday.

trucks and their loads to 121/2; cording secretary, and Mrs. B. R. feet, width 96 inches, length to 85 Dixon as reporter. feet and length of combination Meeting dates for the school term

truck and trailer to 45 feet. were fixed on the second Tuesday The load limit that will become afternoons of each month at 3:30 operative January 1 limits loads in the Central school building for to 7000 pounds. business sessions, and social gath-

#### erings will be held at the high PARENT-TEACHER HOLD school building on the third Tues-REGULAR MEETING TUESDAY

day night in each month. The Hereford Parent-Teacher as- MRS. C. JENNINGS MOVES

Mrs. Carl Jennings, who has Teacher organizations for the com- Brand. A new operator, Mrs. Morena Honea of Plainview, will torney general's department after. New officers were chosen to sup- join Mrs. Jennings' shop in its new the federal court at Houston had ply vacancies occurring since last location. She is a licensed barterm, with Mrs. W. A. Nicks as ber and fully experienced in beauty

BEAUTY SHOP TO TOWN

SPECIALS FOR FRIDAY AND SATURDAY

MEAT	Sugar cured, medium weight, pound	17c
YAMS	Portales, pound	11/20
COMPOUNI	Bucket	74c
Sandwich Sp	oread Wapeo,	26c
Blackberrie		44c
TOMATOES	Fresh Pound	2c
CABBAGE	Mountain Grown, Pound	1½c
FRUIT JAR	S Wide Mouth, 1/2 gallon \$1.25, quarts	95c
SHORTS	100 Pounds	85c
BRAN	100 Pounds	65c

We Pay Highest Market Prices for Your Produce.

Say to Long Distance: 'T want New York, Main 4097," or "I'll talk to Anyone who answers at the home of (name and address of your friends)."

( after 8:30 p. m.

Usually the operator gets them while you hold the line. It takes less than 2 minutes to complete the average long distance call. You'll hear them as clearly as though they were across the street.

Low rates at night

After 8:30 p. m. station-to-station calls (when you call a telephone rather than a specific person) usually cost little more than half the day rate.

You save money placing station-to-station calls after 8:30 at night, when you're reasonably sure the person you want is near the called telephone.

For example: three-minute visits after 8:30 p. m. station-to-station

From Amarillo. Hereford Tucumcari \_ Kansas City .\_\_\_ \$1.20 Hereford. Fort Worth ..... .85 Hereford\_\_\_\_



## International Sunday School Lesson

October 11, 1931. PAUL IN PHILIPPI Acts 16:22-34; Phil. 4:4-7.

jailor to keep them safely;

Silas were praying and singing and all his, immediately, ers were listening to them;

tain maid having a spirit of divin-shaken: and immediately all the Phil. 4:4. Rejetce in the Lord tain maid a captive in the dungcon of the fault to find with it. The mem-

posing that the prisoners had es

28. But Paul cried with a loud voice, saying, Do thyself no harm; Place: Philippi. for we are all here.

29. And he called for lights and Acts 16:22. And the multitude sprang in, and, trembling for fear,

## Shorthand and Typing Taught

^^^^^

Phone 449 for particulars, or see Mrs. B. F. Egger at Business Men's Association.

Why pay more, when you can get a shine for

TEN CENTS at our stand.

# Bill's Barber Shop

With Our New Equipment We Are Now Able to Give

## COMPLETE GRAIN AND FEED SERVICE

under one roof. Our handling charges will be less, therefore we can sell for

- -If it's grain you have to sell, we will always pay the highest market prices.
- -If it's feed or coal, we will have the best, and the prices will be right. We sell for cash, so we can sell for
- -Our coal bins have cement floors. We will not sell you dirt.

Come Around and Look Us Over.

PHONE 1

God.

"And suddenly there was a great lieve about him," but "Believe on poses.

7. And the peace of God, which earthquake?" "A rumble and a him." We may believe or fail to D. c. passeth all understanding. guard your hearts and thoughts in Christ Jesus.

Joice.-Phil. 4:4.

Time: A. D. 51, in Paul's second missionary tour.

which took the place of a syna- heart was full of the spirit of sion to his church. up gogue, where the missionaries had Christ. hymns unto God, and the prison-ers were listening to them:

34. And he brought them up gogue, where the missionaries had into his house, and set food be-begun their evangelizing of Europe. ers of insight into the future.

> The Stave Girl Healed. oft-repeated sayings. But Paul was minion of Satan. greatly annoyed and sorely troubl- Believe On the Lord Jesus. ed by these cries, which the young woman repeated day after day. Lord Jesus, and thou shalt be desires and imaginations within, Like Christ himself, he would not receive the testimony of a demon. but only the witness of persons of sound mind and pure heart, therefore he turned upon the raving girl and solemnly, in the name of to come out of her. At once her frenzy left her, her shoutings were silenced, and she came into her

But "the release of the girl arouses the bitter anger of her 'master." When the evil spirit "came out" there "came out" also the chances of profit from her, and the girl's exploiters seized on Paul and Silas; the evident leaders of the missionary party, and dragged them violently into the forum, the market place where sat on their judgment seat the two practors, who represented Roman authority in Philippi. Their charge was that their teachings introduced new and illegal customs, and, moreover, that apostles were seditions, "tronbling" the city, their evidence being the very uproar which the accusers themselves were making.

Paul and Silas Imprisoned. "And when they had laid many tripes upon them." "Thrice was beaten with rods," wrote Paul later (2 Cor. 11:25), this being doubtless one of the occasions. They cast them into prison, charging the jailor to keep them safely." They were committed as dangerous characters, likely to make their escape, and the jaffer was instructed to handle them with all severity. Such instructions would certainly be carried out.

"Who, having received such a charge, cast them into the inner prison." Probably a dark, unventilated chamber further in the rock, foul and leathsome with filth and vermin. We know what the dungeons are like which may be seen in the ruins of feudal castles. And we know what prisons were in Christian London before the time of Howard. But, even so, we can scarcely realize the horrors of 'the inner prison' in a pagan provincial town of the first century." "And made their feet fast in the stocks." The stocks "was a frame made sometimes of wood, sometimes of iron, with holes into which the legs, and occasionally also the arms and even the neek of the unfortunate victim, were stretched and confined." Sometimes there were a number of holes so that the legs could be stretch-ed further and further apart, causing agonizing pain.

"But about midnight Paul and lilar were praying and singing hymns unto God." The hyms were the grand old Hebrew psalms, singing of trust in God at all times and under all circumstances of sorrow and peril, "These birds could sing in a darkened cage. The bloody backs were unsponged; they were thrust into a filthy hole, and put in a position of torture. No wonder they could not sleep! But what hindered sleep would, with trust and checked praise. Not so with them. God gave them 'songs in the night'. We can hear the strains through all the centuries, and they bid us be cheerful and trustful, whatever betides." Alexander Masiarn.

A Great Earthquake. "And suddenly there was a great lieve about him," but "Believe on poses."-Rev. H. A. A. Kennedy, will give special prices to those

shall crash! If was an earthquake-no believe many things about a man, your infrequent occurrence in that re- but when we believe on him, we LAUNDRY INAUGURATES gion but none the less an inter- trust ourselves to him, and do his position of God, a stroke of his will. Golden Text: Rejoice in the Lord delivering hand." - Prof. David "When some scientists asked a glways: again I will say, Re-Smith. "And the jailor, being rous- lad to allow himself to be lowered once jump at the conclusion that if my father will hold the rope. to many of their patrons. In ad- FOR RENT, FOR SALE CARDS portunity to escape, and the Ro- of his father's arm and the love for his prisoners' safe-keeping with liam Edward Blederwolf, D. D. By one of the dramatic changes his life. He saw himself doomed. rose up together against them; and fell down before Paul and Silas. that are common on mission fields, "Drew his sword and was about "And he took them the same hour the magistrates rent their garments 30. And brought them out and we pass suddenly from the "peace to kill himself, supposing that the of the night." "Do it now" is the off them, and commanded to beat said, Sirs, what must I do to be ful place of prayer" by the river-prisoners had escaped." "Suicide Christian's motto. "And washed saved? "Suicide Christian's motto. "And washed saved?" As Lydia proved 23. And when they had laid 31. And they said, Believe on the Lydia's house of which we studied against disaster." "But Paul cried by her hospitality, so the jailer many stripes upon them, they cast Lord Jesus, and thou shalt be sav- in our last lesson, and are plung- with a loud voice, saying. Do thy- proved his by this loving, neceshem into prison, charging the ed, thou and thy house.

ed with the apostles into a scene self no harm: for we are all here." sary but disagreeable service. 'And the story with the graphic touches received from the hands of the mediately." This must have been

The Christian's Joy and Hope.

sort of stock company having been ering trust. Believers know not ment in Rome; had rightly been formed to exploit fier alleged pow- the resources of their holy relig- called the Epistle of Joy, for Christion, or the meaning of many pre- ian joy is the Reynote: clous promises, or the mighty pow-

saved." Paul did not say, "Be- that war against its bigher pur- and delivery service, the laundly

ed out of sleep and seeing the pri over a cliff to get a rare specimen dry, have begun a new type of of this type of service. son doors open." He would at of flower, the lad replied, "I'll go service that will be a convenience the prisoners had taken the op- That's faith in the strength dition to their regular collection AT BRAND OFFICE. CHEAP. man law held a jailer responsible of his father's heart."-Rev. Wil-

The Jailer's Prompt Obedience. a charge, cast them into the inner prison, and made their feet fast in the stocks.

The apostles were in the habit ment in the mind of Paul, if he hour of the night, and washed their stripes; and was baptized, he innroofed enclosure outside the city was not an ordinary man, and his of confession of Christ and admis-

Rejoice Always.

Paul's first church in Europe, 26. And suddenly there was a fore them, and rejoiced greatly. One day, as they were on their "The Christian may be a prison at Philippi, was always a joy to reat earthquake, so that the foun- with all his house, having believed way to the prayer place, "a cerer in the chamber of sickness or the apostic's heart. He had a deep doors were opened; and every one's always; again I will say, Rejoice. 5. Let your ferbestance be known 27. And the jailor, being roused out of sleep and seeing the prison doors open, drew his sword and was about to kill himself, sup
This is a Rejoice in the Lord in the dufficon of the bors of that church ministered for ingly to the apostle's necessities. Full to find with it. The members were loosed.

5. Let your ferbestance be known by sooth-saying." The poor girl was a slave, controlled by her masters much gain by sooth-saying." The poor girl was a slave, controlled by her masters of the burden or the thickness of the burden or the thickness of the gloom, God can infuse joy and consolation, and peace, and home, and sweet submission, and unway- them, sent from his first imprisons. The Peace of God.

The girl followed Paul and his er of God, or the all-sufficiency and "And the peace of God, which little company, shouting out, as love of Christ, until they are passeth all understanding." "The Weymouth translates her cry, brought into the place of dark- calm blessedness of this peace "These men are the bondservants ness and futo the deep."—Bishop transcends the reach of human of the Most High God, and are Aifred Lee. "What must I do to thought; it can be known only proclaiming to you the way of sal- be saved?" This is the question by the inner experience of the bevation." She had heard the apos- of questions, the one question for liever."-Rev. B. C. Caffin. "The tles preach, and had caught up in every soul to ask until it has been peace of God is the garrison of the her confused mind some of their answered by escape from the do- soul in all the experiences of its life, defending it from the external assaults of temptation or anx-"And they said, Believe on the lety, and disciplining all lawless

CASH AND CARRY SYSTEM take it out.

C. F. Dixon and W. L. Ayres, regular prices is the saving effectnew owners of the Hereford Laun- ed by those who avail themselves

a dinner at the J. S. Smith

patrons who prefer to bring their

laundry to the plant, call for it

themselves, and pay cash as they

A ten per cent reduction from

. mrs. Carl Frye, with a on shopping, which made interesting. A social hour loyed when watermelon was those attending.

alton and Mr. Medley spent afternoon in the J. S.

Mae and Emerald Smith has appointments. Ann Frye spent Sun-

Mmes. Bruton and Ashby ar visiting in Portales this week. Marion Turner is spending the rs. and Mmes. Harry Frye, week in the J. S. Smith home. Sunday night singing will be held at the school house, except on the Sundays when Rev. Peters

Quarterly conference will mee with Martha Medley. at Easter the third Sunday, Octob a spent Saturday ber 17, with Presiding Elder Rev. Betty Coco- Lipscomb present. Dinner will be spread at the school house.



# Water Prolongs the Life

OF FABRICS

Strong home detergents injure fabrics. Our water softener removes the 21 grains of hardness-leaving a PURE zero water.

Ten Per Cent Off On All Cash and Carry Laundry Work.

"WEWASHRITE"

Hereford Laundry

PHONE 298



in Gold to Any Motorist!

It's not the mileage your speedometer shows that makes your car wear out quickly, lose power and need costly repairs. It's motor wear, caused by friction, that does it! And almost balf of all this motor wear occurs while you're starting. Cut down starting wear and you'll give your motor longer life.

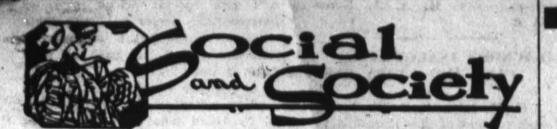
That's just what the "hidden quart" of Conoco Germ Processed and thus cuts down starting wear! Ordinary oils drain away, leaving working parts unprotected until oil is pumped from the crankcase through the motor, which takes several minutes. Conoco Germ Processed Motor Oil penetrates and combines with metal surfaces of working parts, stays there and never drains away. The "hidden quart" safely lubricates every cylinder, piston and bearing the instant you touch the starter.

this "hidden quart" up in your motor, giving safe lubrication at all times, lengthening your motor's life Drain your crankcase now . . . fill with Germ Processed Oil at any station displaying the Conoco Red Triangle.

CONTINENTAL OIL COMPANE The Only Refiners of Germ Processed Ool in North America

GERM PROCESSED MOTOR OIL

ANY OIL WOULD BE BETTER OIL IF GERM PROCESSED



AN OLD-TIME PARTY

13 Old Man decline in the number of people seen walking around town with run-over heels.

pay station call.

when the guests ask for more but- roosters worth something.

Few signs are being seen on office doors reading: "Out to lunch,

return day after tomorrow."

Allen Hughes, S. O. Wilson, The Rutherford, Joe Huckert, J. B. Hammer, F. W. Lambert, A. C. Thompson, E. B. Black, Carl

Hawkins and the host and hostess. At close of a long-to-be-remembered day of friendly, jolly conversation and pleasant work, the wisitors left, wishing Mr. and Mrs. Phillips might live to wear out the quilt and let them come to finish making another.

Mountz, H. H. Hawkins, D. W.

#### MRS. ALTON FRASER ENTERTAINS HER GRANDMOTHER

Mrs. William Valentine of Colchester, Illinois, was delightfully entertained last Tuesday with a dinner at the home of her grand daughter, Mrs. Alton Fraser, with Mrs. W. I. Valentine assisting.

Those present were Mmes. John Estes, F. H. Britain, Jennie Thomp. noon. son, Ed Connell, J. K. Gililland, A. K. Gillis, J. D. Thompson, I. L. Loyd and Roy Thompson.

#### NORTH HEREFORD DEMONSTRATION CLUB MEETS MONDAY

tion club will meet at three o'clock Mr. Faukenberg this week. The North Hereford demonstranext Monday afternoon, October 12, with Mrs. R. J. Kibbe. It was health at this writing. voted several weeks ago that betheir row crops. cause of the ill health of Mrs. Kibbe, future meetings would be LIONS CLUB INTEREST held in her home so she' would be able to attend.

#### MISS CAROLYN SHERMAN AND MARION POWERS MARRY AT CLOVIS

Sherman, both of this city, were With the plane for accompaniment quietly married Tuesday, Septem- the members sing to their heats ber 22, at Clovis, New Mexico, content, and the privacy of their Mrs. Powers is the charming daugh- own dining room gives the priviter of O. E. Sherman, and has lege of carrying on in a "brother been teaching school the past sev- ly" way that would seem embareral years. Mr. Powers is a farm- rassing in public. er and th happy couple will make Voline Downs was in charge of their home on his farm about ten this week's program and furnished miles south of Hereford.

#### LOTTIE MOON CIRCLE SURPRISES MRS. HARRY WHITCHURCH

First Baptist church pleasantly team and are working roward betsurprised Mrs. H. Whitchurch, ter attendance during the present their chairman, Wednesday morn- season of home games, ing, a delicious lunch being served, each member bringing a dish. A delightful program on Stewardship was enjoyed by all, followed by a short business session in which it was decided to hold a bake sale Saturday, October 10, at the Texas Meat Market.

The honoree was presented a bundle of miscellaneous gifts be-

cause of her devotion to the Cir-

The following enjoyed the day: Trib G Conkwright, Art Man-

TULIA.—Old roosters bring a fe very low price on the market at d. People are showing a litte less this time, and one would receive te, fury when they fail to get their little more than 30 cents each for L. nickel back after an uncompleted them. However, Mr. and Mrs. ir-Mayo of Swisher county have Father doesn't wince so much found a way to make their old

Recently Mrs. Mayo put eiglends old roosters in cans, thus mahoughtthem worth \$14.30. Had shee helped them on the market she evening when seen reading racing forms the other received about \$2 recked and we were made serves danger,

Mr. and Mrs. Donald Alexander and Children.

Mr. and Mrs. N. W. Boone and Children.

Miss Billie Walling of Flomot is visiting this week with Mrs. Hugh Layne and family and other

## Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Herman Gray and daughter, Miss Edith, and Mrs. Glasswell visited Sunday in the Lige Ellison home.

Mr. and Mrs. Denton were Sunday afternoon callers in the N. O. Phillips home. Misses Alma and Lucille Foxall

went to Hereford Saturday. Miss Nell Hall called on Mrs.

J. M. Chapman Tuesday after-Mr. Faukenberg and son went

to Adrian Monday. R. O. Dunkle was in Sims community Wednesday judging 4-H club projects of the boys who are

engaged in the work. Boys over the county are competing for free trips to the Dallas Fair. Ray Chapman sold two hogs to

Mrs. Bogle is improving Farmers are very busy harvesting

### GROWS IN NEW LOCATION

Better attendance than for many months greets each weekly luncheon of the Hereford Lions as they assemble Wednesday noons at the Marion Powers and Miss Carolyn First Presbyterian dining room

orchestra music by Gordon Durham. E. W. Young and Geo. Smith to keep the Lions delighted during the luncheon hour. The Lions have taken on a concerted program of boosting and encouragement for The Lottle Moon Circle of the the Hereford high school football

#### Beating Inferiority Complex

He is the secretary of a local club and he struts through life as though he were an ex officio mem-ber of the Trinity. "How does he get that way?" wailed one exasper-ated member. "He has," answered a bored one, "a full length magnifying mirror in his room and he studies himself in it for a half hour every morning."-Exchange.



The phone rings... you want comple\* information abo the deal-QUICKL Do you get it?

A good indexing system is a necessit for a going concern.

We furnish Shaw-Walker Indexing for every purpose cards, bills, correspondence, everything. It is speedy and scientific.

It fits any equipment.

t us come over to your place of business and discuss your indexing needs -or anything else in the office equipment line.



The Hereford Brand



# SHOP FROM THE HFREFORD the car of the related for a solution among things where it from the letter would be

contratory set La convert convert

tion between on in the suit field we

one advocat offa dealer may be that

PHONE 1

Smith & Jones, Realtors,

25.00 up; large wool Brussels

windmill, want automobile; also ton.

Bray, Dunlap Building,

Blessed With

Naturally

**Curly Hair?** 

-No, but everyone

thinks she is, because

she always has her

flattering waves done

Every hair on your

head curled

LYNDELL

**BROOKS** 

211 W. Ninth

Phone 47

#### For Rent

FOR RENT: Good 5-room house n paved street, 218 B Avenue. \$200 per month. House and store Phone 150, Dr. Florence Miller, building, \$20 per month rent. See FOR SALE: A real good, fresh

FOR RENT: Furnished seven room 35-tfe ity. Room size Axministers and

FOR RENT: Three light house eping rooms, furnished, with pri- \$10.00; large Jacqkard woven wool ate bath. Mrs. W. E. Hicks, phone

Lawton Avenue, Mrs. W. M. Bldg. First and Polk Streets, Ama-

ents. For sale, modern homes, ed right. See O. Wilder, Westway George W. Smith. Casy terms. Phone 456. A. C. community, or write Box 135, Herehompson, Dependable Lumber.

H. Oberthier. OR RENT: Large size, well fur-

ished bed room. Mrs. H. L. OR RENT: Section 27 Twp 2, tange 4, in Parmer and Deaf

mith counties, Texas. Frank Veinert, Bellyne, Iowa. OR RENT: Modern duplex, near-new, close in, unfurnished. H.

Webb, phone 746-W. 14-tfc OR RENT: Nicely furnished artment with private bath and rage; also nicely furnished bedm with board for young man. one 665. Mrs. Hattle Ruther rd, 606 E 10th St.

OR RENT: Nice large home on 5-Mile Avenue, know as the Trow e. Will rent only to responsi-parties. Ralph Barnett. 39-2c

OR RENT: Furnished threeom apartment. Frances Apartents, 206 B Street.

OR RENT: Four room modern irnished apartment at 110 G St.

#### Notice

TOOKMEN: I will live as econ nical as you if you will furnish e cash for that, and I will take our note for the rest, and ride it, as good times always come ollowing depressions. Dr. F. E

TOMOBILE LOANS, Refinanc-2. Pay back 12 monthly installents. No red tape, just bring your ense receipt. Ralph Barnett,

ARDWARE MEN: Have several tracts of Plains land-wheat d or row crop land; will trade good, clean stock of hardware implements; here are a few of m: 640 acres near Hereford, imved; 640 acres near Bovina, all wheat; 320 acres improved, near ernathy; 640 acres improved, ar Brownfield; 260 acres in wheat ar Clovis, N. Mexico. These are ust a few of the many tracts we wn. Write me ful' details in first tter. Any size stock considered. Il correspondence kept confiden-al Box 2241, Amarillo, Tex. 37-5c

#### Lost and Found

OST: Orange colored Parker untain pen, has W and R on the Reward. Bring to Brand W. R. Lindsey. 39-1p

### Wanted

gs; long-handled underwear prerred. Take them to Phillips Staon No. 1, East Third. ANTED: To trade for 1930 Chevet car. M. D. Womble.

EMSTITCHING: Five cents a ard. All colors of boil-proof tread furnished. Mrs. Hugh witherspoon, 311 West Fifth St., hone 192-J. 31-tfc

WING: Plain or fancy. Mrs. 188 Fuller, East Third Street,

IDDLE-AGED lady must have rk. House work or practical rsing. Call at 206 West Sixth

NTED: To buy good used oil stove, Nesco preferred. Box Mrs. O. L. Rutherford. 39-1e

For Sale or Trade

YPEWRITERS, New and second

FOR SALE or Trade: Wholesale WANT TO TRADE: Good work and retail gasoline and oil bust- mule for a horse or mare. J. F. a story of the hidden lives of the place of unusual as well as the cusness on 25-mile avenue. Income Ward. 38-2c milk cow, also two duroc gilts.

Clyde Honeh, Brumley Chevro-SENSATIONAL RUG SALE: One carload Alexander Smith rugs and

face rugs, \$12.50; hundreds of FOR SALE: Duroc gilts to farrow other fine rugs. Write or see Mr. in September. Also two yearling OR RENT: Bedroom. Phone 444, Berger, Amarillo Warehouse Co. boars, Mrs. D. E. Turrentine. Sitt

FOR SALE: Watkins products. FOR RENT: Two furnished apart. FOR SALE: 30 head of pigs, pric- I make deliveries. Phone 9025-F2.

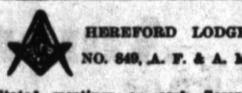
FOR RENT: Furnished apartment. tivation, price \$17. 160 acres land, Store, Friona.

Broadwell, 311 West Third Street, have improved section to sell on FOR SALE: One of the choice erop payment plan. See J. E. homes of Hereford; close to high 89-2e school; six rooms, modern in every respect; beautiful shade trees; priced to sell. Inquire at Hereford Brand office.

#### Lodge Directory

HEREFORD LODGE

No. 476, I. O. O. F., meets Monday, 8:00 p. m Visiting Brothers welcome LEE B. CONKLIN, N. G. L. H. Foster, Secretary.



Stated meetings on each Second Monday ever month. Lodge instruction each Thursday night. Visitors are Welcome. JAS. W. HOLLEY, W. M. J. S. JONES, Secretary.

#### BORGER GOLFERS LOSE TO LOCAL SHARPSHOOTERS

Only seven representatives of the ancient Scotch game of golf made the trip down from Borger Sunday in the return match played here, and Hereford's best was far too good for them, as the locals took five of the seven matches.

boys had their hands full, J. M. plainly shown that ethyl ran an Posey having to chase his opponent two extra holes to win, and several gas, as well. eral more had ties to play off after the regular eighteen holes were three of these specially built dem-

-The merchant who has

advertised consistently

might safely guarantee his

merchandise, for only

quality goods can stand

the magnifying glass of

public attention that is

focused upon them by ad-

vertising. Misleading

statements speed the death of an infer-

-You may be sure that the consistent

advertiser will offer you quality goods

and describe them accurately.

ior product.

# Seen On the Screen at

Old stars that have not appared

higher strata of society.

time it will be here. It is a re- seen elsewhere. by the same name, and William office Tuesday morning. One

shown also Friday night, and will be carried over in Saturday night's Extra Choice Strawberries Phone your order between calls, program. It is a story of intrigue based on the efforts of a band of unscrupulous persons to take rich oil lands from their owners. Play-FOR SALE: At a bargain, late ed with it Saturday night will be 39-1p model, absolutely perfect, beauti- a Buck Jones western, "The Fight-FOR SALE: 640 acres, all in cut. ful Majestle radio. City Drug lng Sheriff". At midnight Satur- two miles north of town. 35-dh day Manager Parker announces he will give a free matinee featur-37-tfc trade for residence. Good 5-room FOR SALE trade or rent: My ing John Gilbert in "The Phantom house, block of land, well and place 610 Lee Avenue. C. Run- of Paris". 38-2p

Monday and Tuesday of next

Wednesday and Thursday of next week will bring an actor long abon the table. sent from Hereford audiences, when Thomas Meighan appears with a

## CONTINENTAL OIL COMPANY

Tuesday of this week repres entatives of the Continental Oil Company general and district offices were in Hereford with an apparatus for testing plain and ethyl

The demonstration, which at Men. tracted interested groups of appreciative spectators, was conduct. FOR RENT, FOR SALE CARDS several Continental service stations in Hereford—Roy Onstead's Abo station on South Main, P. C. Short's Hillside station across the creek, the Westway station on Harrison highway, and others.

A Delco-Light engine was used to conduct the demonstrations, the purpose being to show the super-lority of ethyl gasoline over ordinary gasoline in furnishing power However, several of the Hereford and speed. In each case it was gas, as well.

The Continental company has onstration machines they use in the 38 states in which they oper-A Want Ad in The Brand is a ate, the one being in Hereford sure, steady worker trylt out Tuesday having worked in the Fort

Worth district the past six months. The demonstration was brought here at the request of O. E. Easley, agent for the Continental Oil Com-

#### HARRY RICE HAS USUAL FINE SHOW OF DAHLIAS

The home of Mr. and Mrs. H. L. in picture plays in Hereford for Rice on North B Street is presenta long time are scheduled to show ing these days its regular fall exup next week in the Star Thea- hibition of beautiful dahlias. For programs offered by Manager years the Rice home has been the scene of many wonderful floral Claudia Colbert is the leading growths, but dahlias are a special character in the final showing to- hobby with Mr. Rice and their day of "Secrets of a Secretary," home each fall is a real show tomary varieties and colors. Not Friday's feature is a one-day-only satisfied with what he may buy presentation, but the quality of he oftimes breeds new kinds, and the picture makes up for the short gets colors and combinations never

vival of the Get-Rich Quick Wal- The Brand is grateful for two nodern home. Phone 93. Mrs. carpets, brand new and first qual- Ask for FLAVO FLOUR at your lingford type of story and goes extra choice blooms brought to the Velvets, \$12.50; room size Wiltons, PACKARD MILLING COMPANY Haines, Jimmy Duranto and Er- a freak Siamese twin arrangement nest Torrance playing in it guar- with the stems growing together antee that a good time will be nearly to the blossoms, and the other is a lemon-yellow variety of "The Vanishing Legion" will be great size and beauty.

Mrs. O. E. Sherman has sent to the Brand several fine strawberries as samples of the quality she is growing at her rural home

They were of the Mammoth Everbearing variety, and truly wonderful in size and taste, being larger than golf balls in size and of a very delicious flavor. They week will find Richard Arlen and have been bearing all summer, Louise Dresser at the Star in being irrigated from a storage tank, "Caught", a stry of early mining and Mrs. Sherman has put up a quantity of them for this winter's uses, beside the fresh ones served

A little care in cultivation has never failed to produce excellent great supporting cast in "S'ky Line". results with everbearing strawberries where it is possible to irrigate them, and many Panhandle GIVES DEMONSTRATION homes will have these delicacies as a reward for their foresight and

#### Community Bible Class.

The Community Bible class meets gasoline. G. W. Brown, assistant each Sunday morning at 9:30 in to the division manager, of Fort the Star Theatre. Due to the ab-Worth; E. T. Martin of Ponca sence of Rev. M. J. Johnson, the City, Oklahoma, who conducted the lesson will be led next Sunday by experimental demonstrations, and Dr. G. W. Heard in a review of A. K. Snyder, district superintend- the past several weeks' subjects: ent, of Amarillo, were among mem-bers of the visiting party. The Monkey Wrench of the Bible, Born Again, and Wisdom's Call to

ad several times at each of the AT BRAND OFFICE. CHEAP.

## **Easter News**

By MISS LOUISE FRYE.

Mr. and Mrs. Sam Hunter spent Sunday in the E. M. Allen home. Mr. Wardlow and family spent Sunday in Plainview.

Mrs. Betty, Maggie and Lee Coconaugher spent Monday in New

The home demonstration club met with Mrs. Carl Frye, with a program on shopping, which made it very interesting. A social hour was enjoyed when watermelon was served those attending.

Messrs. and Mmes. Harry Frye. Fred Walton and Mr. Medley spent Sunday afternoon in the J. on the Sundays when Rev. Peters Annie Mae and Emerald Smith has appointments.

and Louise Ann Frye spent Sunday afternoon with Martha Medley.

Mr. and Mrs. Carl Frye Sunday afternoon in the M. Slem

Mrs. C. W. Frye gave a party Friday night, with Emerald Smith and Martha Medley as hostes Several from Jumbo and Dimmit

attended. O. L. Anthony and Claude Smith attended a party at Jumbo Sat urday night.

Martha and Ben Medley attended dinner at the J. S. Smith home

Mmes. Bruton and Ashby are visiting in Portales this week. Marion Turner is spending the week in the J. S. Smith home. Sunday night singing will be held at the school house, except

Quarterly conference will meet at Easter the third Sunday, Octob Mrs. Carl Frye spent Saturday ber 17, with Presiding Elder Revi afternoon with Mrs. Betty Coco- Lipscomb present. Dinner will be spread at the school house.

## ALFALFA HAY FOR SALE

35c A BALE

All Good Clean Bales

**Inquire At Brand Office** 

# AuctionSale

## 26-Head Dairy Cattle-26 Friday, October 16th

Sale begins at 1:30 p. m. at my farm 4 miles west, 1 1-3 miles north of Canyon, Texas.

These cattle consist of Jerseys, Holsteins and Short Horns, all good ages, well bred and good producers.

Terms—Please make arrangements with your banker.

S. M. SNIDER Owner Ray Barber, Hereford, Auctioneer. Grady Oldham, Clerk.

## Folks, Here's Where You Save

Get Our New Low Prices, Then You Will Understand

Men's and Boys' **Gun Metal Oxfords** Now \$1.95 and Up

A Real Shoe-Wonderful Foot-Fitter



Ladies' Shoes

Men's and Boys' Canvas Gloves

10c

Wide Selections,

New Patterns

Very Chic

Work Shoes \$1.48 Full Stock Retan 3 Pair 25e 8-Ounce Canvas Outing Bal

Sox 10c Best Quality-

Very Serviceable

**Leather Coats** New \$5.95 Genuine Horse Hide ( 27 inches

Overalls 69c Jewell Brand 2.20 Weight

Men's and Boys' Work Shirts Coat Made, Real Values

Boys' **OVERALLS** Small Size ..... 48¢ Large Size .... 59¢ Blue and Pen Stripe

SILK HOSE 79c Friday and Saturday Only, \$1.00 Value Full Fashioned, Pure Silk to Ton

Bleached Muslin, 15 Yds., \$1.00 Friday and Saturday Only, 36-Inch Fine, Smooth Finish.

Thread

400-Yard Spools, 10e Each, 3 for 25c

Outing, 121/2c Bark Colors

Gingham, 10c

Blankets, \$1.98% x 80, Part Wool

Anna May, Sun and Tub Fast Pongee, 15c

Blankets, 98c

Sprowds-Cronin & Co.

## Summerfield

BY MRS. L. JOHNSON

friends here, also filled his regu- night. lar preaching appointment.

met Thursday afternoon with Mrs. man of Vega. Andrew Behrends, with Mrs. L. Johnholiday recipe worth trying. The C. Harris. program:

Garnishes: Mrs. Lee Curry. Table decorations; Mrs. B. C. Roberson.

During the social hour refreshand 8 visitors, Mines. C. Behrends, night. R. J. Behrends of Kress, Geo. Behrends and Buck Crum, Dimmitt, Wednesday night at the church Christi, 8. L. Walser, Hereford; Mrs. H. honoring Mr. and Mrs. M. J. Mcnext meeting will be at the home Minn all of Abilene. Their many of Mrs. R. Johnson with Mrs. C. friends are always glad to have years for that school. The Castro Carr as hostess and Mrs. Ky Law- them come. rence as leader.

of Anton spent the week end with move to Amarillo to make their her sister, Mrs. J. L. Lookingbill, home.

is attending school at Plainview tertained in honor of their daugh-

spent the week end with friends ter, Leatrus and son Hollis, last and relatives here.

Saturday night.

Mr. and Mrs. Henry Fangman

Mrs. Beulah Roberson left last

Miss Leatrus Walser, teacher at

sister, Mrs. Roberts, of Corpus

school last Thursday morning.

here last Saturday.

so well at present.

of his father.

gess Monday.

Sunday.

of her grandmother.

ma Neill Saturday.

with us that day also.

day afternoon.

Grandma Neill.

Buster Bradly.

illes the past week.

vith Mrs. Louie Olson. Mrs. Gordon Gold

Morrison at Hereford.

Mrs. Edwards Friday.

in this community.

Friday.

Sunday in the Cook home.

have rain.

ed last Sunday in Texico with her

Wyche Items

MRS. L. P. PERKINS

Mr. and Mrs. N. G. Elliston left

Monday for Kansas City where she

Boulder, Colorado, to the bedside

from Refugio to be at the bedside

ham, Oklahoma, spent the week

end in the Sanderlin home.

Irene Neill arrived Saturday

Floyd Smith and wife of Dur-

Mrs. Perkins visited Mrs. Bur-

Mr. and Mrs. Noah Ewton and

Mrs. Arley Dean called on Grand-

Wyche club had a pleasant visit

from Ford club Saturday. The ladies arrived at 11 for lunch and after a short entertainment left for their homes. We were very glad

to have Misses Hostetler and Hall

Mr. and Mrs. Priddy visited friends in this community Satur-

Mr. and Mrs. Clay Neill of Farwell and Mrs. King of Floydada are at the bedside of their mother,

Pearl Coker and father of Sum-

Billie Lundry spent Sunday with

John Bales of Matador Ranch visited the Cook and Perkins fam-

Doyle Rose will exhibit some bulls at the Roswell Cotton Car-

The club will meet October 12

week with her mother, Mrs. A. J

L. P. Perkins and family spent

Lee Mitchell called on Mr. and

Threshing of sudan and gather ing row crops are nearly finished

Noah Ewton called on the school

Clara Jo Neill who has had an

infection in her foot is much im-

merfield visited the Burgess home

children called in the Neill home

of Hereford at Sunday dinner.

Misses Fannle Manning and John Vernon and family were Christine Chapman entertained the called to Kansas on account of the intermediate and junior B. Y. P. serious illness of his mother. Rev. Coe and family of Plain- U with a social at the home of Mrs. Officer of Turkey visited view spent the week end among Mr. and Mrs. Joe Kendall Friday the past week end with her daugh ter, Mrs. Wilburn Edlemon.

Mrs. Louie Huckert is visiting, Mrs. Walter Huntley entertain-The Home Makers study club her daughter, Mrs. John Heisel- ed several of the young people

L. G. Harris of Canyon spent Miss Willa Mae McBride of Amason as leader. Roll call, Give some the week end with his father, W.

Mrs. A. J. Blakemore is visiting entertained Mr. and Mrs. Jesko Colorful foods: Mrs. J. B. Davis. her daughters, Miss Eva and Mrs. and family and Mrs. Martha Jesko, G. W. Mills at Amarillo, son and daughter, all of Friona, A bountiful fruit and vegetable Mr. and Mrs. Kelzer and family gett Sunday.

shower was given Wayland Colments were served to 18 members lege at Plainview last Sunday

A community social was given Behrends and C. H. Churchill. The Minn and Mr. and Mrs. Frank Mc-

W. C. Meharg sold his farm Mrs. L. W. Clark and children equipment last Tuesday and will

Miss Mary Lea Huntley who Mr. and Mrs. C. R. Walser en-

Jumbo News

BY EDNA HALL

Miss Alma Ruth Andrew spent Sunday with Maurine and Athalic

Mr. and Mrs. Ovid Pinckert and H. A. Close. children, visited Sunday in the F. L. Pinckert home. Friday night honoring her cousins.

Miss Kitty Oxford, who is teachng school at Sunnyside, spent the week end with her parents. Mrs. Dee Woolsey, Juanita Mc-Ginnis and Aubry Baggett were

Lillian Peters visited Kathleen Hardy Sunday.

Charley Hall of Bristow, Oklaweek to spend the winter with her homa, is visiting his brother, W.

L. Hall and family. Joan Barnett spent Friday night with Josephine Hardy. Rance, reports an enrollment of

Mrs. L. C. Baggett and Betty 11 pupils, the largest in many Jo visited Mrs. Simpson Friday. Mrs. J. T. Hardy returned home Tuesday from a few days visit I ward Pounds and family visit-

W. T. S. T. C. at Canyon, visited his brother, L. C. Baggett, Satur-Gerald Morgan and brother-in-law Johi L. Wilson, of Adrian were day night. Miss Kitty Oxford and Lonnie Andrews called on Misses Man-Farmers have about finished

wheat planting and will harvest rine and Athalie Wilder Saturday the large row crops, then we will night. Hardy home Sunday afternoon.

Mrs. Woolsey, Mrs. Baggett and home Sunday night. Juanita McGinnis visited Mrs. Simpson Sunday afternoon. Mr. and Mrs. Norman who live

near Arney visited their daughter, Grandma Nelll is doing doing Mrs. Finis Hunter, Sunday. Miss Aline Creager visited Jose-

will remain with her mother for Billy visited Sunday with Grandpa a visit, Mr. Elliston going on to Metcalf.

day night with a social, when

Drug Store last Friday and Satur this fall. day was patronized by a continuous flow of customers that was very pleasing to the new owner,

Along with the souvenirs and free merchandise contributed by the management to the success of the two days, were a number of prizes given for the various features of the two days sale.

guests of Mr. and Mrs. L. C. Bag-| First prize went to Mrs. W. A. Springer, second to Miss Viola Carpenter, third to Mrs. Bill Smith, fourth to Miss Rozella Veazy, and fifth to John Patton, the special men's prize went to W. F. Gillis the ladies' prize to Mrs. Paul Foster and the high school student prize to Ples Baker.

refreshments were served to Messrs. Weston Butts, Lonnie Andrews, Luther Lee Beck, Addison Hunter; Misses Kitty Oxford, Edna Hall, with her sister at Loco, Oklahoma. Athalie Wilder, Mabel Pinckert, Aubry Baggett who is attending Maurine Wilder, Alma Ruth Andrews, Lavalle Beck, Ruth Berry.

Jumbo was well represented at the midnight matinee at the Star theatre in Hereford last Sunday

Marie and Ruby Peacock, Juan-Mr. and Mrs. Hall visited in the ita McGinnis, Claude Smith and O. L. Anthony visited in the Hall

phine Hardy Sunday.

Mr. and Mrs. John Hall and Billy visited Sunday with Grandpa Metcalf.

Mr. and Mrs. Pat Hardy visited her parents, Mr. and Mrs. John Noland, Sunday.

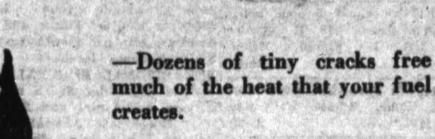
Mrs. Hall has been on the sick list for the past several days.

Mrs. W. A. Hunter entertained her Sunday school class last Frideric Ringworm, Athlete's Foot Why suffer from the queer skin disease causing severe itching of toes and feet, cracking, peeling skin, blisters, Ringworm, Trench Foot or Crotch Itch, when you can avoid infection and quickly heal your skin with Dr. Nixon's Nixoderm? Based on the famous English Hospital formula, discovered by a leading London skin specialist, Dr. Nixon's Nixoderm acts with amazing speed, because designed for this particular skin disease. Nixoderm is guaranteed. It must stop itch and quickly heal your skin or the small cost will be refunded.

CORNER DRUG STORE

FINE FORMAL OPENING Mexico are the best in years and week from its former location at The formal opening of the Close head of fat cattle will be shipped Third Street in the Mrs. J.

> \* Little Leaks Run Up Large



-Weather-proof Window Strips seal in all of the heat, and keep the cold air out. Close fitting door-stops prevent escape of heat.

Bills



greatest leak. Replacement of broken cellar windows ends dangerous drafts.

-New floors and roof stop the

-Phone 44 for estimates. We have materials and workmen for the job.

R. H. Kemp Lumber Co.

Z-----

## SPLINTERS

VOL. 1.

OCTOBER 8.

Panhandle Lumber Co. Hereford, Texas. D. H. ALEXANDER, Mgr.

Lady (in a pet store): I like this dog, but his legs are too short. Satesman: Too short? Why,

ma ben, they all reach the It's high time more women took part in elections. Just look at the way the men al-

low the political pot to boil

When you paint you want the paint that holds its color, goes farther and lasts longer. and we wish to say right here that you will find just that

kind of paint at our store.

Mighty hard to convince some folks that painting their home is money wisely spent, but when they hear of some neighbor who has made a big profit by doing so, then they listen, especially when we show such folks how irex-

If your wife is away, right now would be a good time to paint those floors and give her a nice surprise when she comes home. Come in and let us quote you the price on floor paint and lacquer.

pensive painting really is.



# Moving

The location formerly occupied by the Minneapolis-Moline Company.

-we invite you to visit us

IMPLEMENT COMPANY

**AVENUE** 

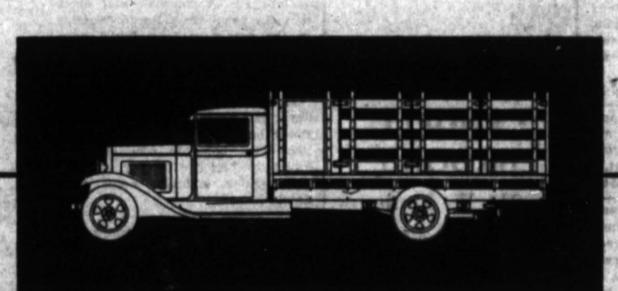
in our new location.

M. D. Womble

# **204 MILES**

# Americas most economical truck

is now available in 25 different models priced as low as 4440-complete with body



11/2-ton 157-inch Stake Truck

open cab pick-up.

NOTE: The model

priced at \$440 is the

By actual road performance, week after week, month after monththe six-cylinder Chevrolet has proved its right to be called America's most economical truck. Owners have found that on a ton-mile basis Chevrolet costs less for gas and oil, less for upkeep and less for service than any other truck-regardless of the number of cylinders. And price-comparison will show that this big, sturdy Chevrolet Six is one of the lowest-priced trucks you can buy.

Today, any truck user can apply this economy to his own particular work. The current Chevrolet commercial car line covers practically every delivery and hauling need. Twenty-five different models. Half-ton and 11/2-ton pay-load capacities. Three wheelbase lengths. A wide variety of Chevrolet-designed and Chevroletbuilt bodies. Just name the type of truck you need-and you will very likely find it in Chevrolet's all-inclusive line.

Each Chevrolet truck has a 50-h.p. six-cylinder engine-25% more powerful than any other engine in a truck priced so low. Maximum loadcapacity is assured by unusually large bodies, supported by long rigid frames and long parallelmounted springs. And Chevrolet truck prices are among the lowest in the commercial car market.

All truck body priparf. a. b. Indianapal prices and easy G. M. A. C. torms.

For Lowest Transportation Cost

See your dealer below Brumley Chevrolet Co.

# Are Your Flues In Shape

Before your heating appliances go into service for fall and winter, see that they are in shape for the best and most effective service.

FLUES are of a very first importance. No stove is safe without a FLUE, whatever kind of fuel it burns. Gas is no exception.

FLUES ofttimes become clogged during the warm summer months, for example, birds sometimes build their nests in chimneys during this period, and it is a wise move to check them before the cold winter months come on.

West Texas Gas Co.

## Here and There

BY MRS. C. E. TICE

Mr. Whitaker and Joe Andrews ive hauled several bales of cotn to Friona for ginning. Misses Ellen and Virginia Bow-

er, Una Vernon and Geneva Sue enton spent Sunday with the fisses Hamm. Mr. and Mrs. Mobe Mobley, Mr.

nd Mrs. Henry Allman spent unlay in the J. B. Harlin home. Messrs, and Mmes. Owen An-

drews, Chas. King, Hascal Benson, Miss Leatrus and Jodie Benson spent Sunday in the J. E. Andrews home.

Mr. and Mrs. Lee Williams and family spent Sunday in the Jim Bagwell home at Bethel.

Mr. and Mrs. Flynn and family are moving to Hughes farm west of Hereford and Mr. and Mrs. Coy Morris are moving to the farm vacated by the Flynns. Mrs. J. J. Lindsay helped Mrs.

the Joe Andrews home.

home of J. W. Berry last week and took their binders and cut and shocked most of his feed. Mr. Berry, who has been very sick, is gradually recovering.

A. T. Jones of the Frie community went to Childress last Satur-

Miss Florene Hunter sprained

Mrs. Hazel Sparks returned to day. Mrs. Grabbe attended the her home Monday after spending county teachers meeting. ten days in the J. E. Springer

### Daniel News

BY MBS. JOE THURMOND

Dinner guests in the C. L. Goad Mr. and Mrs. Guy Baker of bome Sunday were his children, Amarillo called in the O. J. Grabbe feeers, and Mmes. Walter Tice and home Sunday afternoon. Alfred Walker, Umbarger; Barrett Mr. and Mrs. E. W. Womble Sowell, John Turner and Miss and son, Mr. and Mrs. L. L. Wow-Lauriana Belle Goad, of Here ble and Mrs. Royce Satterwhite

John McLean of Hereford and C. O. Phillips home. 8. D. Handley of Lubbock were in Frances and Byron Campbell this community on business last spent Sunday with Lela Mac and Thursday, and while here called Cocil Oglesby. in the See Thurmond home. Mr Mr. and Mrs. Cech Allred visited Handly is an old friend of the in the parental home Sunday after-

Mr. and Mrs. Joe Moore called Temple Jarnagin returned last

Miss Angle Jacobs spent Mon- singer home.

day night with Mrs. Joe Thur-

and Audine Jacobs spent the week nd in Hereford.

Friends from Happy surprised evening. Mr. and Mrs. Ernest Goetsch Sun- Mr. and Mrs. A. F. McMinn of

Misses Angle and Wyntle Jacobs visited in the Goetsch home Sunday afternoon.

Mrs. Hubert Thomson spent Friday night with Mrs. W.-R. Moore while Mr. Thomson was away. Mr. and Mrs. Joe Thurmond and trouble and is doing nicely. Betty Jo attended the chicken fry Fairview community last Thursday night and reported a very enjoyable time and lots of good things to eat.

Mr. and Mrs. C. L. Goad were in Hereford Saturday.

## Fairview-Palo **Duro Items**

By MRS. JOHN BOLING

C. E. Tice can apples Monday. Mrs. W. T. and E. W. Womble, Mr. and Mrs. C. E. Tice and put a bright spot on our social family spent Sunday evening in calendar last week when they entertained with a chicken fry at having two bales out. Mrs. C. E. Tice took care of the the family ranch home here. The mbarger hetel last week while hostesses had prepared delicious family spent Sunday visiting Mr falter Tice went to Boswell, New salads, pickles and bread to improve the chicken flavor, Mrs. O. Mr. and Mrs. Goo. Shelton and J. Grabbe, Mrs. Ab Posey of Here-Miss Verna Mullin of Amarillo ford, and Miss LaVerna Womble spent Sunday in the John Gaetz of Hereford served as an entertainment committee and lawn games of Amarillo are visiting her parthis were enjoyed by all. After the ents, Mr. and Mrs. G. A. Wilson, supper came a watermelon feast as Mr. and Mrs. Pitman and son C. M. Bell of Amisted, New compfiment from P. A. Brown, At went to Tulia Saturday, returning Mexico, has recently been in Here- a late hour 60 guests departed. Sunday, expressing great pleasure from the

Mr. and Mrs. Dodgen, former teachers at Wildorado, spent Saturday night in the Carter home. Frances and Robbie Koonce visited with Mildred and Joyce

Moore Saturday. Grandpa McClain was at Sunday school last Sunday for the first time in three months.

Mmes. O. J. Grabbe and E. W. Womble were in Hereford Satur-

Mr. and Mrs. Joe Black and children, Mrs. Mendenhall and Mr. and Mrs. Cliff Leggett spent Mrs. Brightwell of Canyon were Sunday guests of Mr. and Mrs. R.

Mrs. P. A. Brown had as her ests Monday afternoon Sam Griggs, Clarence McBroom, Clarence Brown, J. T. McClain, A. F. McMinn, Rule, Texas, and T. M. McBroom, Canyon.

of Hereford spent Sunday in the

on Mr. and Mrs. W. R. Moore week from helping his father in his feed crop mear Bridgeport. Hubert Thomson and family mov- Mrs. Speedy Cretsinger and Irma ed to the Lewis Smith place last and Russell Jarragin of Panhandle spent Friday night in the C. Cret-

Wildorado and Bushland played cotball Friday. The score was Mr. and Mrs. Durwood Vernon 19 to 0 in favor of Wildorsdo. Mr. and Mrs. Ceefl Allred attended Bushland church Sunday

## The Power Is On!

Just turn the switch or push the button and power is on. Constantly and with assurance, electrical power from Texas Utilities is used each day for a multiplicity of things. It may be to light the smallest bulb in the city or turn the wheels of the largest motor, or again, a sewing machine or electric sweeper, but always and in the same strength, the power is there to perform the task. Every individual connected with the Texas Utilities is schooled to perform his task with accuracy and precision. Every person is trained to perform his task economically. Were these things not true we could not use the word "constant" is regard to power supplied by us. It is also our constant policy to serve the greatest number of customers at the lowest possible cost, and it is toward the fulfillment of this policy that everyone works.

# Texas Utilities Company

Mrs. Ben Leuder of Canyon and Sam Griggs homes last week. day dinner with Miss Brunson. A. Buller home.

Saturday night. Missouri.

Dottieve Boling had a minor operation last week for glandular Corbet Cretsinger and Temple

**Arney News Items** BY MRS. F. W. FORTNER

Amherst last week.

better reads soon.

These are busy days for every- night.

Road graders are at work in our vicintity and we hope to have

Messrs, Pitman and Hames were in Sudan and Amherst Sunday, Mrs. L. L. Womble, assisted by returning home Monday. Mr. and Mrs. A. W. Fortner and

son were in Plainview Thursday. Bill Hendrix is picking cotton, Mr. and Mrs. Claude Fox and

and Mrs. Roy Cole. Mr. and Mrs. Lee Ott and childrent spent Sunday visiting in the Tipton home.

Mr. and Mrs. Douglas Lynch

Mr. and Mrs. Burnham visited their son, R. L., Sunday, who is attending school at Canyon.

#### Scherer Items MRS. B. R. FULKERSON

farrell first of the week. month are Billy Louise Crawford, you this is the easiest, safest and Alvin Friemel, Ralph Wills. Misses Garrett, Hughes and Mr. back.

Mrs. T. P. McCollister. Lee Moore was called last week Little Billy Louise Crawford and Thomas Larson is on the sick Supper guests of the Casey young Mr. and Mrs. John Rempel spent to the bedside of his mother in Rayford Fulkerson took supper list. We hope he is soon able to folks Sunday were Misses Vineta part of last week in Spearman. with Miss Brunson Monday night. be out again. Mr. Friemel and August Spipolo visited the Fulkerson home Mon- in the O. D. Frazier home.

at the L. L. Wemble home in the Jarnagin made a business trip to ed home from south of town Monday where he had been cutting feed. Miss Ragsdale was shopping in Hereford Tuesday.

> Buster McCollister visited the Strickland home Sunday. Miss Brunson called on Misses Garrett and Hughes last Thursday.

one, feed cutting and some sowing Let's all try to come to Sunday school more regularly.

> Ford Doings MISS LA VERNE MANN

There were 87 present at Sun-

day school and preaching Sunday. Rev. Thompson delivered a fine Seven of the C. W. club went

to Wyche Saturday. They were entertained with music, readings and games. All attending reported a splendid time. Mr. and Mrs. Bob Orr and sons

#### How One Woman Lost 10 Lbs. In a Week

Mrs. Betty Luedeke of Dayton, writes: "I am using Kruschen to reduce weight-I lost 10 pounds in one week and cannot say too much to recommend it."

To take off fat easily, safely and quickly take one half teaspoonful of Krusches in a glass of hot water every morning before breakfastan 85 cent bottle lasts 4 weeks-Mrs. McCollister visited Mrs. Get it at the City Drug Store or any drug store in America. If Those on the honor roll this first bottles fails to convince surest way to lose fat-money



# Notice!

To My Friends and Customers

Your patronage has been appreciated in the past, and will be appreciated in the future. Two first class licensed barbers at your service at all times.

Open Early and Late.

# Bill's Barber Shop

# \$1,500.00 n Prizes

### Can You Answer These Questions?

- 1. How many counties are there in Texas?
- What is the largest county in Texas?
- What is the Texas State tree? What is the Texas State flower? What is the Texas State bird?
- 4. Name two Texans who have served in the President's Cabinet.

Dallas News **Texas Question Box** Contest

The Dallas Morning News, Dallas, Texas.

I am interested in knowing the nature of your contest, "The Texas Question Box." Please mail me questionnaire containing twenty questions, including the four above.

R. F. D. \_\_\_\_\_ State \_\_\_\_

The Dallas Morning News

day with a dinner at their home. Rule visited the Clarence McBroom Bill and Cap Coconaugher ate Sun- were Sunday supper guests in the spent Menday with Mrs. Floyd Mr. and Mrs. C. O. Phillips Mr. and Mrs. B. R. Fulkerson Several from Vega attended our in the Langley home Sunday. visited in the L. L. Womble home ate Sunday dinner with Mr. and singing Sunday night and they are Kenneth Raynor was a Sunday Leota Reeves spent Wednesday

Mildred and Melvina Stewart Mr. and Mrs. Roy Boyd return- visited the Brunson home Sunday. Reeves Sunday afternoon.

O. D. Frazier and family and

invited to come again and help us dinner guest of Clyde Mann. Simpson, Oleta Reeves and Ruby Clyde Mann spent Saturday night Rempel, and Edson Funk, Harold Whitaker and Irwin Shugert. Floyd Simpson visited James when your radio needs service.

Mabel Rempel, Euna Mann and Mrs. Harold Wilson took supper Leota Reeves visited Leona Rempel Sunday afternoon.

night with Viola Rempl.

We have equipment to test your radio and repair it. Phone 16 Orr's Tailor Shop.

## A. C. THOMPSON DEPENDABLE LUMBER

McKinley & Third

Phone 456

SURGERY

General Practice

Office Over Corner Drug

Store.

PHONES

Residence 224 Office 37

Office phone 573.

# PROTECT



SAVINGS ACCOUNT

The First State Bank

## **BUSINESS AND PROFESSIONAL DIRECTORY**

Fix-It Shop

ill kinds of Furniture Re-

J. J. BUCKNER

West Tailor Shop

MRS. O. F. WEST, Proprietor

"Well Pressed Is Well Dressed Clothes called for and delivered PHONE 385

PHILLIPS "66" and Ethyl gas, Mobiloil, Greating, Tire Repairing, Etc. hone 69 when in tire trouble • • W. J. SMITH, Phillips o. 1, at Third and Schley

DR. G. F. LEGRAND Office Upstairs Buckner-Lambert Bldg. st Door South Star Theatre Office Phone 678

Residence 244

DR. T. L. MORGAN

Physician and Surgeon Buckner-Lambert Buullding Residence and Office Phone 462

The Brack wants rags good clean cotton rags, with old knit underwear, stockings, finen collars. etc., absolutely barred. Good pricce

Nunn Transfer

HAULING OF ALL KINDS ◆ Day Phone 656, Night 761-J

S. O. WILSON

Grade "A" Milk, 10c quart. Phone 9027 .......

# Loans-Bonds

HEREFORD INSURANCE AGENCY

JOHN MeLEAN, Manage

Chiropractor and Masseur J. W. HENDRIX, D. C.

Residence phone 464

NEW X-RAY FOR YOUR CONVENIENCE Office Moved to Oberthier Apartments 1141/2 West Third Street. Free Consultation and Spinal Analysis.

Office Phone 664. Residence Phone 341

CHIROPRACTOR

W. A. ROBINSON, D. C. Ph. C.

X-RAY EXAMINATIONS

Massage with Deep Theraphy Heat.

Corrective Diet.

OVER CORNER DRUG STORE.

The TITLE to your land is vital. Our Abstracts correctly reveal the title.

A. O. Thompson Abstract Co.

51/2 Per Cent Federal Farm Loans

# BANKRUPTSALI Will Not Compare With Prices We Now Offer!

You remember our big sale in March. . . . We unloaded our stock at ridiculously low prices. People talked about it. You can see why we did. . . . FIVE-CENT COTTON brings us much lower prices for new FALL merchandise. We are now prepared to offer you new merchandise at Lowest Possible Prices. Our Entire Stock Offered at Below Bankrupt Prices. This Gigantic Sales Begins Friday, October 9th, and continues 10 days. . . . Wait on this sale and bring your family. Store closed all day Thursday, October 8th, Preparing for Sale.

Friday 9:00 A. M.

Watch for Our Big Double Page Circular!

Stone Department Store

Watch for Our Big Double Page Circular!

Friday

# Star Theatre Loco

HEREFORD, TEXAS

LAST TIME TODAY "SECRETS OF A SECRETARY"

# Friday Only

"The Get-Rich-Quick Wallingford WILLIAM HAINES' latest 100 per

cent Laughing Comedy, also

**'Vanishing Legion'** 

### Saturday Only Matinee and Night

OCTOBER 10

"Fighting Sheriff" With BUCK JONES. Critics say this is the best western picture Buck Jones has ever made,

### Also

Friday Saturday

NAT LEVINE presents VANISHING

**LEGION** 



REE! **MIDNIGHT** 

**PREVIEW** 

Saturday, 12 P. M. Only Showing of

"the tom phantom of Paris

Monday - Tuesday

OCTOBER 12-13

starring

RICHARD

Wednesday and Thursday

OCTOBER 14-15

# 1c Sale

Heart's - Desire

Youth searching for the fine gold of happiness in the

cruel tumult ofagreatcity

MEIGHAN

ALBRIGHT

DONALD DILLAWAY

MYRNA LOY

Mardie

MAUREEN O'SULLIVAN

PICTURE Sam Taylor Production

**COMING:** 

WILL ROGERS IN

"YOUNG AS

FOUR MARX

**BROTHERS IN** 

"MONKEY

**BUSINESS**"

YOU FEEL"

The Texas Pecos valley is expected to ship approximately 500 carloads of cantaloupes this year from an estimated 3000-acre crop.

Plenty of fresh B batteries, \$1.50 and up. Orr's Tailor Shop.

Want to combine grain on shares or would trade for good crop in field. Brumley & Son.

Just received another shipment of jacks, both double lift screw and hydraulies, at RICE'S.

J. W. Johnson, former Hereford citizen now living at Clovis, was visiting friends here Sunday.

Tubes for every make of radio. We test your tubes free. Tailor Shop.

When cold weather comes you will need a hot water bottle. Get one at half price, 89c, this week at Corner Drug Store.

32 x 6, ten-ply (sidewall) Brunswick truck tires, \$30.80. At

Mr. and Mrs. Henry Sherman visited in the home of W. E. Sherman Sunday. W. E. Sherman is a school teacher near Borger. O. with them after a week's visit in week. the home of his brother.

Eight-ply (sidewall) 30 Brunswick truck tires, \$19.30, at relatives here this week.

Mr. and Mrs. H. R. Haberer of Muleshoe spent the week end with Mr. and Mrs. John Haberer. H. R.

Corner Drug Store. Rubber goods be expected so soon after the op-at half price. It eration. Those in charge of the af-

Kansas, is visiting Mr. and Mrs. E. E. Fridley, who returned Sunday from a pleasure trip to Har-

day from a week end visit spent that it was considerably heavier with Mrs. Barber's parents at toward the west part of the county. Bronson, Kansas. Because of her mother's ill health, Mrs. Barber tigated the damage done by the and their little daughter, Margaret, southwestern corn borer as it ap-

you buy a Brunswick balloon tire The purpose of Mr. Jones' visit you get insurance without extra here is mainly to collect data to

Mr. and Mrs. C. V. Steed and these two farm nuisances. little daughter of Clovis were Hereford visitors Tuesday after-

Radio time is here. Large size Eveready "Sayerkit" B batteries mon Hackworth, father of Mrs. reduced to \$3.25. At RICE'S. le Urlin Streu here, at his home in

town at RICE'S.

E. Sherman, jr., returned home son, Don, are in St. Louis this afternoon, the rites at the cemetery

Mrs. Eddle Smith and daughter, ber. Betty Jane, of Canyon are visiting

NELSON MeWRIGHT OPERATED ON FOR APPENDICITIS

Nelson McWright, mechanic at went from here to Tucumcari, New Buchanan & Rosson's, was operat-Mexico, where he expected to find ed on Wednesday morning for appendicitis at the Deaf Smith coun-

## Miss Vera Freeman of Harper A. & M. ENTOMOLOGIST

A, & M. College, was working in Corona Copper Carbonate—the Deaf Smith county the first of this kind that has prevented smut in week with R. O. Dunkle, extension wheat here for the last ten years, worker, studying the extent of damnow five pounds for \$1.00. Corner age done by the false wire worm to ic wheat that has been planted. Mr. Col. Ray Barber came home Mon-infestation lighter near town, but

While here Mr. Jones also invesremained there for a longer stay. pears among the Indian corn fields Something for nothing? Sure! When were found to be heavily infested.

1c be used in conducting experiments looking toward the correction of

MRS. URLIN STREU'S FATHER DIES AT MEMPHIS

A paralytic stroke killed Phylea-Memphis Tuesday of last week. tended the Lubbock fair last Thurs and Mrs. Urlin Streu left at once Mr. and Mrs. A. H. Streu left for Memphis when news of his death The funeral of Mr. Hackworth

Mr. and Mrs. O. L. Culwell and was held at Memphis Wednesday being conducted by the Odd Fellows lodge of which he was a mem

The Streus returned home to Hereford Sunday.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP

LEGION AND AUXILIARY

ty hospital. At last reports he gion will meet in joint special ses-Miller Rubber Fair Week at was recovering as well as could sion tonight in the county court

#### COLLECTS DATA HERE wives or husbands are urged to in the occasion, be there, and all World War ser- Refreshments of coffee, "sink-S. E. Jones, entomologist from vice men and their wives, whether ers" and other good eats are the state experimental station at members or not, are given a cor- prospect.

who attend. Members and their dial invitation to come and jo

BARGAINS IN

-Used three-piece Mohair

price today only \$75.00

## PIGGLY WIGGLY The Over the World

## Specials for Friday and Saturday

GRAPEFRUIT— GRAPES—

PECANS—

CRACKERS-24c

SOAP-20c

COFFEE 86c

10c

## MARKET SPECIALS

VEAL STEAK, pound \_\_\_\_\_ 12 1-2c ROUND, LOIN, T-BONE, pound \_\_\_\_\_ 15c PURE PORK SAUSAGE, pound \_\_\_\_ 12 1-2c HAMBURGER, pound \_\_\_\_\_ 8c HAM, center slices 31c, half or whole \_\_ 16c BACON, breakfast, sliced, pound \_\_\_\_ 23c BACON, smoked, pound \_\_\_\_\_ 16c

The second of th

## BAKER'S CASH GROCERY

MONT E. BAKER

FRIDAY AND SATURDAY SPECIALS

ALSO SOME EVERY-DAY PRICES Bright and Early, ground while you walk COFEE

GRAPEFRUIT Texas Seedless, SOAP POST BRAN Por 10c 18c SUGAR Cloth Bag. 55c YAMS 21c CATSUP bottle BEANS Navy. large. 19c

35c **PINEAPPLE** Broken Sliced No. 21/2 size, two Cans OATS Gold Medal, With Glassware, Size Package, Three for Gallon, White 61c, Gallon Red KARO

fother's, Two-pound can 29e, One Pound Can COCOA 16c 15c Pineapple No. 1 size orushed, 10c **Peanut Buter** 

25c Cake Flour Swan's Down, 26c Five Stran, 28c APPLES Fancy Delicious, large 29c BROOMS

12c HAMS PRUNES Tin PEARS Gallon

350 DATES

Powd. Sugar