



The Hereford Brand



Published Every Thursday

Our Slogan—"More People—More Farms"

31st Year—Number 47.

The Hereford Brand, Hereford, Texas, Thursday, December 3, 1931.

Five Cents Per Copy.

Poultry Show Breaks All Records

Legion's State Commander Gives Address Here Friday

Earl Earp, Orator and Leader of Texas Legionnaires, Carries Message of National Ideals.

Members of the Hereford Post of the American Legion are busy this week getting everything in readiness for the coming of their state commander, V. Earl Earp, Sweetwater, who will deliver a public address at 8:00 o'clock tomorrow (Friday) evening at the First Christian church.

Legion members are particularly interested in having a full attendance of "outside" citizens to be present to hear Mr. Earp's talk. The members themselves will turn out in force, coming from all nearby posts to greet and hear their state leader. Friona, Dimmitt, Vega and Canyon legionnaires are expected to be present. Mr. Earp's message is concerned with the story of the ideals of the American Legion, what it represents, the legislative program contemplated in state and national governments, and what the Legion desires for the future of the United States.

Mr. Earp comes with a reputation as a very fluent speaker, with the ability to hold his audiences spell-bound, and Legion members desire the greatest possible representation of Hereford people to hear his message.

LIONS WILL ENTERTAIN WHITEFACES OF 1931

The Lions club voted Wednesday at its regular luncheon to entertain the members of the Hereford high school football team with a banquet in the First Presbyterian church dining room Thursday evening of next week. Each team will have a football player as its guest.

Plans have been forming for the past week for the event and definite announcement of the time and place was made Wednesday. Twenty of the 23 members were present this week and another rousing period of good fellowship was made history. Ralph Smith entertained the club with a beautiful cornet solo, accompanied by Mrs. J. C. McCracken at the piano.

LITTLE DAUGHTER OF W. A. WILSON BURIED FRIDAY

Funeral services for little Alvina Ray Wilson, aged 5 months and 19 days, and daughter of Mr. and Mrs. W. A. Wilson of Sumnerfield, was conducted in the First Baptist church Friday afternoon by Rev. V. M. Floyd. Death came at a sanitarium in Lubbock where she had been taken for treatment for a severe case of bronchial pneumonia.

Poultry Expert Here.

Pat Murphery, former employe of the Hillside Hatchery and now associated with poultry interests at Lubbock, is in Hereford this week to attend the poultry show. Mr. Coneway is taking advantage of his presence to have Mr. Murphery grade his flock at the hatchery to get his birds accredited to American Poultry Association standards.

CROWDS GREET GASOLINE MOTORED TRAINS HERE

Citizens apparently were just interested this week in seeing the new Santa Fe trains as they pass the city, as the old timers were when an automobile came town.

The pulling mechanism seems to be a rather good substitute for a railroad locomotive and is just about as large, but it is a novelty to know it has to change gears as any other gasoline motored vehicle does. The new "engine" pulls several regulation passenger, express and baggage cars as regular equipment.

The new service is the first of its kind in Hereford, though other nearby lines have been using them for several months.

Annual Cantata by Glee Club December 20th

The annual Christmas cantata of the Hereford high school glee club will be held at the regular evening church hour December 29 in the First Christian church, according to announcements made this week.

Miss Lucile Hicks, director, will present the largest number of voices ever assembled in this annual event, there being 70 boys and girls to take part. The title will be "The World Redeemer," by Holton.

It is understood that all other church services for that evening will be suspended in the city so that those who wish to attend may have that privilege.

PICKED STRAWBERRIES THROUGH THE SNOW

Dr. F. E. Bowe comes forward with the prize "believe it or not" story for the past week. As he brought the evidence with him to the Brand office, it undoubtedly is authentic.

He appeared Saturday with a half-pint container of fresh strawberries he had picked from his patch that morning. He notified them, he said, while going by the gate, a glint of red catching his eye. Investigation revealed buds, blossoms, green and ripe strawberries, and he picked a handful to bring to town.

Freezing weather and below had visited Hereford for the past two weeks, some occasions going to below 18, and plants were covered with ice and snow when the berries were picked.

Father and Son Hi-Y Banquet Friday Night

The high school Y. M. C. A. organization, better known as the Hi-Y, will hold its annual father and son banquet at the high school tomorrow (Friday) evening. The organization has for its purpose the highest moral and religious training of boys of high school age. The local group has shown considerable growth during the past year, and numbers among its members some of the best of the state.

Present officers of the Hereford Hi-Y are Noel Bryant, president; Carl Spratt, vice president, and Paul Conaway, secretary-treasurer. G. M. Hudson, high school principal, is sponsor, and is largely responsible for the successful organization in Hereford, although he says it would not be possible without boys who will take the lead and carry on the work among the members and other boys.

The father and son banquet is an annual affair, furnished by the boys' mothers, and its attendant program is looked forward to as an important event. There are men of Hereford not allied prominently with other organizations who give liberally of their time and money to support the Hi-Y and the work it does.

The request will be made, and in all likelihood will be granted, for all pastors of the city to arrange their church programs for next Sunday evening to be in accord with the father and son thought.

Jas. R. Curtis, former local representative of the state health department in this district, has been transferred to Wichita Falls, and his place here has been taken by S. A. Gunn, who will carry on with the sanitation program as outlined by Mr. Curtis.

B. H. HOPKINS PRESIDENT VOCATIONAL AGRICULTURE

B. H. Hopkins, vocational agriculture teacher of Hereford high school, was made president of the Texas Vocational Agriculture association of the state teachers convention when new officers were elected at Amarillo last week. Other subjects allied to the vocational agriculture group are the home economics and trade and industrial, all coming under the Smith-Hughes plan of federal assistance.

Mr. Hopkins was also chosen to preside over the meetings of his group during the Amarillo session, as the president elected last year was unable to attend. In the selection of the school at Farwell as the model vocational agriculture school of Texas, Mr. Hopkins was again honored, as he was the organizer of the work there, coming from Farwell to Hereford in 1929.

Protein Content Governs Local Wheat Prices

While considerably late for a great deal of benefit this year, it seems that Panhandle wheat has at last come into its own for a deserved higher price on the market because of its higher protein content.

Local elevators are paying an extra premium for wheat that government test shows to contain over the usual 11 to 12 per cent of protein. While not definitely established, the Brand has been informed that a premium of four cents per bushel is paid for each per cent of protein shown over that amount. One farmer this week was paid 50 cents for wheat when the market price was but 38 cents.

It is not probable that Panhandle wheat will ever sell at a standard market price again without an official government test shows it to contain not more than the standard amount of protein. It has been known for years that wheat from the Plains has always been highly desirable for milling, but the way of the farmer reaping any benefit from it had not been brought to pass.

Rumors throughout the harvest season this year brought about investigation, and in all probability for all time henceforth wheat raised over the Panhandle will be hard to buy until after a government test shows its true protein content.

Clyde and Opal McMahon were up from Texas Tech to spend Thanksgiving with their father and friends here, returning to Lubbock first of this week.

Tax Payments Come In, But More Needed

Reports from the tax assessor's office Monday afternoon indicate that a considerable number of people were interested in taking advantage of the split tax payment possibility, and quite a few were patriotic and responded to the appeal made to pay taxes in full.

As was expected, more 1931 tax money has been collected than was ever known at this time of year, but the emergency was greater and it is doubted whether enough was collected to care for pressing needs until February 1, unless taxes are paid at a faster rate than has been customary during December and January.

The emergency was created by the failure of so many 1930 taxes to be paid, and the lack is felt most keenly in the amount used to operate the public schools. The collector's office expressed the opinion that the schools, especially Hereford Independent District, was now sufficiently financed to care for its immediate needs, but the condition would not prevail long unless other tax payments were made.

Whitefaces Football Suits Are Put Away

With the closing of the football season in Hereford by the defeat of the Whitefaces week before last by the Dalhart Wolves for the district semi-final, the boys have turned in their suits and called the football season complete.

In many ways the season has been successful. Outweighed in every game they entered, with the exception of Canyon, the boys have turned in decisive victories in their conference games until their last. The 12-0 score by which Dalhart won could have been run up much higher had not the Whitefaces fought so valiantly.

Hereford will lose nine out of the 11 men used this year in the starting line-up; W. B. Wilson,



RICHARD STONE Captain, 1931.

Floyd Collins, Andrew Habermacher, Edwin Holland, Richard Stone, Jack Cartwright, James Cloyd, J. C. McCullough, Elvin Hartman, and in addition will lose Spaulding Bartley, Keller Muse, Burl Alexander and Carl Kropf. Most of them will go out through graduation and the others because of the 21-year age limit.

Jack Russell, Brunell Climer, Berry Orr, Rollin Orr, G. G. Hartman, Robert Holland, Wayne Farris, Buddy Sowell, Jack Gilliland and H. D. Blythe are left over from the 1931 Whitefaces as a nucleus to build the team of 1932. The following, while not members of the 1931 team, played football and showed ability to grow into available material for next year: Libburn Ray, Milton Orr, Dennis Baker, Chas. Jones, Clifton Rutherford, G. B. Hagar, Wilburn Womble, Rogers Brumley, Chas. Wilson, Richard Baker, J. D. Clayton, Walter Seed, Carl Howard, George Smith and perhaps others.

"In many respects," says T. E. McCollum, coach, "this year's team is the best we ever had. The lack of weight was our greatest handicap as we were outweighed in almost every game we played. We had but six letter men to start the season. Those who will receive letters this year are Wilson, Climer, Russell, Bartley, Collins, Habermacher, E. Holland, Stone, Cartwright, B. Orr, Cloyd, R. Orr, McCullough, E. Hartman and G. C. Hartman.

"Some of the prospects for members of next year's team will lose out on their chances to play if they don't study more and bring up their grades to the eligibility standard. We have prospects for as good a line at the outset next year as we did at the beginning of this season. Our team will probably be light in weight again next year unless some of the boys do some exceptional growing. Prospects for 1933 and 1934, however, indicate the Whitefaces should have as large a team as that of 1929."

The many friends of Bob Wilson, who has been critically ill over the week end with influenza and threatened complications, will be glad to learn of a marked improvement in his condition reported this morning.

PARENT-TEACHERS GROUP HOLDS REGULAR MEETING

The P. T. A. meeting Tuesday evening at Central school auditorium was well attended. Subject of the program was Social Hygiene. Miss Estes and her Bible students opened the session at 8:30 by giving the story of the Lost Sheep.

Miss Grace Buzzell, county health nurse, gave a very interesting talk on the responsibilities of parents. Mrs. H. C. Van Bibber, president, announced the next regular meeting at Central school to be Tuesday, January 4, upon the subject, "Respect of Property," and the next social meeting to be Tuesday evening, December 15, in the high school auditorium.

The session was closed by singing America. Everyone is urged to attend the parent-teacher meetings, as vital subjects of interest to all patrons are discussed each time.

Band Members Place Well In Amarillo Meet

The eight Hereford high school students who went to Amarillo last week as representatives of the band, placed well in the distribution given individual members. The chairs in which the players were seated were in accordance with their acknowledged respective ability in the group of their instruments.

LaVerna Womble was given first seat in a group of eight saxophones, Robert Horton first in a group of four drums, Christine Fincher fourth among six flutes, Homer Henslee seventh and Andrew Habermacher eleventh among thirty clarinets, Hugh Harman fourth among eight trombones, Dennis Baker fifth among ten cornets, and Herbert Boardman fourth among eight bass horns.

Director Ralph Smith of the high school and city bands expressed himself as exceedingly well pleased with the conduct, ability and good presentation of his boys and girls while members of the all-state band collected from cities to play for the teachers convention.

WYCHE COMMUNITY PREPARES FOR CHRISTMAS FESTIVITIES

A sock social will be held at the school house in Wyche community Thursday evening of next week to raise funds for a neighborhood Christmas tree to be held there December 23. The Demonstration club is furnishing the socks for the social, and they may be had by calling for them at the school house or by attending the club meeting next Monday, December 8.

Lunch Monday For Chamber Of Commerce

President W. E. Dameron has announced the monthly luncheon of the Hereford chamber of commerce to be held at the First Christian church next Monday noon, December 7.

The last two luncheons of the commercial body have been exceptionally well attended and all those present each time were rewarded with live, interesting programs full of instructive information relative to city, county and community affairs.

At this season of the year there are many worthwhile projects to receive the consideration of the chamber of commerce, and it is probable Monday's program will deal with activities appropriate to this time of year.

Dairy Cattle Sale.

Col. Ray Barber, Hereford auctioneer, announced today a public auction of Ira Ricketts' dairy herd to be held at the farm, 1 1/2 miles west and 1 mile north of Progressive school house, Thursday, December 17.

Number of Exhibits Passes Expectations of All Officials

Edmonds Coming To Confer With Commissioners

The request of the county commissioners that extension work authorities from A. & M. College confer with the court at its regular meeting next Monday has been answered by John R. Edmonds, who says that unless unavoidably prevented he will be here.

Those interested in seeing the extension work go forward in Deaf Smith county take the commissioners' request as a hopeful sign that extension work will again be employed here, and feel that the court if such is the intention, is making a wise decision. It would be in line with the attitude of county commissioners in adjoining counties, and mean much to the furthering of agricultural development here, especially in diversified farming and stock raising.

MONTHLY REPORT OF COUNTY HEALTH NURSE

No. schools visited, 10; No. children inspected by nurse, 105; No. examined by dentists, 104; No. meetings of adult health clubs attended, 3; No. home visits, 2; No. committee meetings, 2; No. official meetings, 4; No. public school talks given, 2.

One trip made to Amarillo with crippled child. Number individual conferences, 84. Dental honor rolls and five-point project programs being instituted in all the schools.

Following schools and communities reached, Summerfield, Wyche, Dawn, Ford, Ward, Westway, Wolcott, Sims, Dean.

The regular meeting of the Deaf Smith County Health Board and committee will be held in the office of the county health nurse on Friday, December 4, at 2:30 p. m.

Mrs. C. P. Estes Honored Here by Old Friends

Old-time friends gathered at the home of Mrs. R. A. Tynes Tuesday noon to honor Mrs. C. P. Estes, mother of Miss Carey Estes, Bible teacher in Hereford schools, and wife of Dr. Estes, former practicing physician here. As the different ones came they brought covered dishes of food, these being combined in a luncheon which was served cafeteria style at small tables placed promiscuously about the home.

Mrs. Estes came last week from Waxahachie to visit her daughter over the Thanksgiving season, and her old friends took advantage of the occasion to again greet and honor her.

Those enjoying the day were Mrs. Estes, honoree; Mipes H. L. Broadwell, E. B. Black, Ralph Barnett, Hattie Cochell, M. B. Daniel, J. E. Gyles, J. L. Fuqua, E. S. Ireland, N. M. Patton, Mary Palmer, Ezra Norton, Hattie Ruth, erford, B. C. Roberson, Jim Williams, J. H. Head, John Estes, Chas. Donald, A. Lowther, E. M. Vanderburgh, A. G. Bell, R. A. Tynes, and Misses Carey Estes, Johnnie Estes and Edith Shields.

MARY LOU ROBBERSON ELECTED SECTION HEAD

Miss Mary Lou Roberson, former Hereford teacher now in charge of writing in Lubbock public schools, was honored at the state teachers meeting in Amarillo last week by being elected as president of the penmanship section of the organization for the coming year. She is a daughter of Mr. and Mrs. J. P. Roberson, who live just west of town.

Miss Roberson was one of the speakers to address the teachers organization last Friday.

Last Year's Total of 485 Surpassed by 30 Per Cent; Size and Quality Are Marvelous.

The finest array of chickens, turkeys and eggs ever assembled in Deaf Smith county is on exhibition today, Friday and Saturday in the Buchanan & Rosson building across the street west of the court house. Over 150 birds were on hand and entered Wednesday noon and just before noon today 605 birds were reported ticketed and more were coming. The exhibition bids fair to out number and out class any poultry show attempted in Hereford heretofore.

H. B. Lansden, American Poultry Association licensed expert, will be here from Lubbock to judge the show, and while here will give lectures at intervals during Friday and Saturday for the instruction of all interested.

F. M. Moore of West Texas State Teachers College, will be over from Canyon to assist, and R. B. Galloway, poultry and feed expert of the Merit Company of Amarillo, will be here to render valuable advice and assistance. B. H. Hopkins, vocational agriculture teacher of Hereford high school, is a prime mover in the poultry show and largely responsible for its being. His class of boys are in charge of operations and see to the proper care of all birds—feeding, watering, cleaning cages, fetching, carrying, re-arranging, and doing the thousand and one things necessary. R. O. Dunkle, extension service advisor, to whose seven years experience as county agent of Deaf Smith county the possession and exhibition of such magnificent specimens poultury here is directly attributable, has made a hand throughout the organization of the Tri-County Poultry Show, and has done much to insure its success.

Cash prizes for the first and second places for old and young pens, capons, pullets, hens, cockerels and cocks, with ribbons for third, fourth and fifth prizes, are made possible by the donation by the Hereford chamber of commerce of \$150.00 in cash toward the financing of the poultry show. A myriad of merchandise premiums as donated from the stocks of about 70 Hereford merchants are listed in a special page of this issue. These same merchants are advised to ask those who claim prizes to present the credentials of their winning, as officials will give each one the proper warrant.

The Tri-County Poultry Show has the greatest roll of members of its career. Beside the poultry raisers now holding memberships the following merchants now enjoy that privilege: L. W. Carlyle, N. E. Gass, Clay Ridgway, C. F. Kerr, S. L. Harman, Jr., J. C. Parker, Elswick Cloyd, George Cloyd, W. L. Davis, Earl Lance, Glenn Weir, E. B. Black, A. H. Streu, Jack Wright, Barnard Hicks and R. E. Kessie. The organization is desirous of securing the largest enrollment possible and welcomes the addition of new members.

The following merchants have given merchandise for the officials to distribute but the articles have not been as yet classified and that will be done later: Ireland & Beavers, two 4.75 x 19 inner tubes or credit on larger ones; W. J. (Bill) Smith at Phillips Station No. 1, five gallons Phillips white gas; Farmers Creamery Association, \$1 in merchandise or cash; Glenn Snyder at Texas Service Station, drain and fill crank case; Arthur Thompson at Magnolia Filling Station, can of cream separator oil, floor dressing or same value in other merchandise; County Judge Earl W. Wilson, two 48-pound sacks Flavo Flour; R. J. Richardson of Texas Company, one can of Nam-O-Lene auto polish; Tapp & Ireland at Phillips Station No. 3, five gallons Phillips 96 gasoline; West Texas Feed and

(Continued On Last Page)

The Hereford Brand

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NOTICE TO THE PUBLIC
Any erroneous reflection upon the char-
acter, standing or reputation of any per-
son, firm or corporation, which may ap-
pear in the columns of this paper, will
be gladly corrected upon the notice of
same being given to the editor person-
ally at the office on North Main Street.

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the post office at Hereford, Texas,
under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year ---- \$2.00
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year ---- \$2.50
Outside Zone 2, six months - \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY
CASH IN ADVANCE.



Caught In The
Corral
&
Put Through The
Chute

Some folks will stay away from
the poultry show this week because
they don't expect to raise chick-
ens. It's a safe bet they would be
more apt to raise chickens if
they will come out to that fine
exhibition than they would if they
stayed away. Just as fine birds
as are in the State of Texas will
be right in Hereford today, Fri-
day and Saturday. Perhaps you
will like chicken better if you
come to see them, for the leaders
of the poultry style show will be
out on parade.

A poultry show never fails to
delight all who visit it, and in-
variably those who do raise poultry
get new and valuable ideas
that enable them to get better
production from their flocks the
coming year. Exhibitors will find
buyers for their kind of stock that
could be located in no other way.

Every year hundreds of dollars
go out from Deaf Smith county
to poultry fanciers in the North,
East and South for breeding birds
that are unacclimated here, when
they could get just as fine stock
and of as high pedigree from local
breeders at a less price.

Better poultry is raised each
year because of an annual poultry
show here. It is doubted if a
more correctly judged show will
be held in the United States than
the one here this week. An ac-
credited American Poultry Asso-
ciation judge is not ordinary by
any means, and an exhibition grad-
ed by one has a ranking that no
other type of poultry show can
approach. The benefit of watch-
ing H. B. Lansdon's work will
be a lifelong heritage of the Here-
ford vocational agriculture boys,
and will influence poultry tenden-
cies here for years to come.

No one ever heard of such a
group of special prizes offered by
Hereford merchants as Mrs. Edith
Hughes and Mrs. W. I. Valentine
secured for the poultry show.
Hereford merchants are the most
loyal supporters of any worthwhile
enterprise any community can

TOYS

Headquarters for all
kinds of toys, at rea-
sonable prices.

Come and Look Them
Over!

Weir's

Nineteen Years Ago In Hereford

(From Files of The Brand of
December 6, 1912.)

Christmas was coming and mer-
chants were advising folks to shop
early.

A. G. Bell had been to Kansas
City markets with a shipment of
1300 sheep. In an address quot-
ed from a Kansas City telegram,
Mr. Bell told market authorities
there were 75,000 sheep in the
Hereford territory and that more
were raised every spring. In
1912 40,000 sheep had been ship-
ped away from Hereford, half of
that number being feeding lambs,
and Mr. Bell was urging more peo-
ple to feed the crops raised here
to lambs and ship the finished ani-

mal direct to market from the
Plains.

Mmes. E. B. Black, E. F. Con-
nell, J. A. Fox and D. A. Shirley,
with Messrs. E. Megert, Geo. W.
Irwin, E. W. Harrison and H. B.
Webb had been appointed as mem-
bers of the City Charities commit-
tee for the ensuing year.

The Santa Fe train schedule
through Hereford had been chang-
ed that week.

Someone at the corner of Samp-
son and Fifth Streets was adver-
tising a preparation guaranteed to
make hens lay in winter.

The Powelson Saddle Company

was advertising that they also
repaired shoes.

Two new comers to Hereford had
been induced to climb within the
"bat" belfry of the Brand office
to see two rare specimens of red
bats, known locally as bricibus
batibus. They were more than
astonished, says the story, and their
escort, who the editor familiarly
called George Alfalfa Farmer Par-
ker, was said to have drawn com-
pound interest on a hearty laugh
at their expense.

A. W. Gregg had entertained a
party of friends at his home, known
as Willow Wood, with a delightful
game dinner of quail and venison.

Mrs. Earl Crumpton was on the
sick list the past week but is im-
proving.

Mrs. A. L. Strickland will en-
tertain the club at her home on
Thursday afternoon at which time
Miss Clark will give a demon-
stration on peanut butter making.

Arney News Items

BY MRS. F. W. FORTNER

Good snows and damp weather
the past week or ten days are
fine on wheat.

Chas. Chatfield of Foard coun-
ty, came last week to be with
friends for awhile.

Thanksgiving was quiet, but big
dinners were had in several of
our homes.

IDEAL GIFT FOR THE BOY
What glorious adventures boys
between the ages of ten and
twenty have reading THE AMER-
ICAN BOY—YOUTH'S COMPAN-
ION. As if by magic, this well-
known magazine carries boys to
distant parts of the world, in-
troduces them to strange people,
lets them experience queer customs
and revel in the adventures of foreign
lands.

In a single issue, a boy will bat-
tle the frozen Northland with sled
and dog team, cross Indian-haunt-
ed plains in a prairie schooner,
zoom over war-torn lands in an
army plane or on dangerous routes
with a U. S. mail pilot, hunt wild
animals in Africa, atop the sway-
ing back of an elephant, go crus-
ing in a battleship, fight Arab
raiders with the Foreign Legion,
and participate in many other
thrilling experiences that come to
readers of The American Boy—
Youth's Companion.

It is such experiences as these
that sharpen a boy's wits, kindle
his imagination, strengthen his
character, develop his understand-

ing of the world in which he lives
and of the people that inhabit it.
Here indeed, is the ideal gift for
that boy in whom you are inter-
ested—that son, perhaps, cousin,
neighbor, or, perhaps, the son of
a business associate. An attractive
gift card bearing your name will
be sent to the you if you request
it with your order. Then every
time the mailman brings the mag-
azine to his door, the boy will think
of you gratefully.

Subscription prices are only
\$2.00 for one year, and \$3.00 for
three years. Mail your order di-
rect to The American Boy—Youth's
Companion, 550 W. Lafayette Blvd.,
Detroit, Michigan. Service on your
subscription will start with which
ever issue you specify. 1p

Flag News

By MRS. W. T. SUMMER

Owing to bad weather, Thank-
sgiving passed away very quietly.
The school program was postponed
indefinitely. Mrs. Fred Simpson
entertained with a dinner at the



—Do you have adequate wall or floor sockets
to conveniently use the electrical gifts you will
receive Christmas?

—Let us equip your home now with sock-
ets conveniently placed for use of the radio,
new lamps, toasters, grills, sweepers, etc.

All Kinds of Electrical Appliances
GEO. S. McCONNELL
Licensed Phone 759-W Bonded

HAVE YOU PAID YOURSELF



—When you pay the grocery, the rent, the gas and the clothing
bills—don't forget yourself. What you pay to yourself, in a
savings account, will pay these other bills when old age or sick-
ness stops your income.

The First State Bank

**Lost 20 Lbs. of Fat
In Just Four Weeks**

Mrs. Mae West of St. Louis, Mo.,
writes: "I am only 28 yrs. old and
weighed 170 lbs. until taking one
box of your Kruschen Salts just
4 weeks ago. I now weigh 150 lbs.
I also have more energy and fur-
thermore I've never had a hungry
moment."

Fat folks should take one-half
teaspoonful of Kruschen Salts in
a glass of hot water every morn-
ing before breakfast—an 85 cent
bottle lasts 4 weeks—you can get
Kruschen at the City Drug Store
or any drug store in America. If
not joyfully satisfied after the first
bottle, money back. —ad

TRY A WANT AD IN THE BRAND

If You're Busy . . .
Making Gifts or Christmas
Shopping, PHONE 75—

We will deliver
hot barbecue to
save you time in
preparing lunch.

CLOYD'S MARKET

**Our Sale Is Continued
Over the Week End**

GIFTS

—Hundreds of wise shoppers have taken advantage of
this sale to do their gift buying early—and save on
every gift. Hundreds more will profit by the con-
tinuation of this history-making sale. The selection
is still complete, because we bought heavily and wis-
ely of every value.

SHOP EARLY—MAIL EARLY

Sprouls-Cronin & Co.

WEEKLY	M	SPECIALS
SYSTEM		
OLD DUTCH CLENSER, three for	-----	25c
BEANS, Pinto, pound	-----	4 1-2c
BREAD	Hereford, 16-ounce loaf	4c
CRACKERS, 2 pounds Snow Flakes	-----	19c
POPCORN, Jolly Time, one pound	10c, two pounds	20c
Crackers	Saltine, 15c size	11c
POST TOASTIES, large	-----	11c
POTTED MEAT, six for	-----	25c
Coffee	Three pounds	36c
COOKIES, assorted, pound	-----	22c
CABBAGE, pound	-----	2c
Walnuts	No. 1, pound	21c
PECANS, large paper shell, pound	-----	35c

Scherer Items

MRS. B. E. FULKERSON

Mr. and Mrs. Clem Friemel and August Skipola visited in the Fulkerson home Tuesday.
Mr. and Mrs. F. B. Ragsdale, Mr. and Mrs. J. T. Harmon of Hollis, Okla., spent Thanksgiving with C. L. Ragsdale.
Misses Brunson, Garrett and Hughes went to Claude Thursday.
A forty-two party was held at the B. F. Fulkerson home Friday night. In spite of bad weather

a crowd attended. Refreshments of coffee and cake were served.
Mr. and Mrs. Caldwell spent Thanksgiving in Lakeview.
Mrs. B. E. Fulkerson gave a Thanksgiving dinner Sunday. All brought well filled baskets and it was an enjoyable affair.
August Skipola was a visitor in the Ellwart home Sunday.
On the high honor roll, second grade: Alvin Friemel; fourth grade, Polly Anna Crawford, Mary Louise Deon. Honor roll, second grade, Ralph Willis; third grade, H. J. Willis; sixth grade, Moe Willis, Elsie Friemel, Vincent Friemel.

Mr. and Mrs. Clyde Boyd spent Saturday night with Mr. and Mrs. Roy Boyd.
Mr. McCollister went to Hereford Monday.
Willie Baker went to Amarillo Sunday.

Westway Items

By WILMA NELL SIKES.

Mr. and Mrs. P. H. Gilliland took dinner Sunday with Mr. and Mrs. W. J. Gilliland in Hereford.
E. J. Holland took Colene, his daughter, to Fieldton Sunday at which place she will resume her duties as a teacher there.
Ruby Johnson spent Saturday night with Oleta Hartman.
E. E. Joiner was a guest of the Brumleys in Hereford during the week end. Mrs. Joiner, Frances Brown and Ruth Hanna stayed in Canyon Thursday, Friday and Saturday, driving each day to the teachers' convention in Amarillo.
Mr. and Mrs. Tom Vaughn and family were guests of Mrs. Schultz in Hereford Thanksgiving day.
Mrs. Lonnie Kelly received a message Friday of the death of her sister-in-law in Shamrock.
Wanda Osborne and Wilma Authur spent Saturday night with Colene Holland.
Mr. and Mrs. G. C. Hartman had as dinner guests Thanksgiving Day D. Robinson and wife and Mr. and Mrs. Pope of Hereford, and the Honser family, Westway.
Mr. and Mrs. Bill Denney visited Mr. and Mrs. Jim Hendrix Sunday afternoon.

Mr. and Mrs. Earle Joiner took dinner in the Sikes home Sunday evening.
Virgil Thomas of Canyon spent Saturday night in the Hartman home.
Mr. and Mrs. A. L. Manjeot and Mrs. Ben S. Howton were dinner guests of Mr. and Mrs. P. H. Gilliland Thanksgiving day.
Farmers in this part of the country are thankful for the snow and rain that we have had recently.

Dawn Items

BY MISS LOVIE MAYFIELD

Noel Bryant of Hereford made a good talk at Sunday school last Sunday.
Mr. Baudwell, who has made his home with his daughter, Mrs. W. J. Stewart, left for East Texas last week to make his home with a son. Friends here feel that his presence will be missed.
Truman Miller of Amherst spent part of last week with relatives here.
Miss Lois Harris spent part of last week in the H. H. Miller home.
Mr. and Mrs. H. E. Miller are the proud parents of a boy, Hershel Edward, born November 23.
Mrs. A. T. Frye and Mary Olive visited the H. E. Miller home Friday.
Due to bad weather, the teachers were unable to have the program-Thanksgiving.
Mrs. W. J. Stewart spent last Wednesday in the H. E. Miller home.
Miss Hazel Crouch spent a night last week in the Stewart home.
Herman Miller visited the Stewart home last week.
Miss Lois Anderson visited the Stewart home last week.
Mrs. W. F. Mayfield, Lois and Lorena visited the H. E. Miller home Friday.
Miss Lois Anderson spent Thursday in the Harris home.
H. H. Miller and children called in the Mayfield home recently.
Joe Fremont lost several fine calves on Green Valley ranch during the bad weather.
Gordan Miller returned to his home in Oklahoma last week.
School was dismissed Thursday and Friday that the children might enjoy Thanksgiving.
Our teachers attended the convention in Amarillo last week.
Mr. Crosslin, Childress, spent part of last week in the A. J. Morris home.
Mr. and Mrs. H. H. Miller were in Hereford Friday.
W. J. Stewart and family took dinner in the Mayfield home last Sunday.
Extra Bagwell, Sudan, is visiting home folks here.
H. H. Miller and family took Thanksgiving dinner in the home of Mrs. Mayfield's mother, Mrs. Crawford, in Canyon.
Joyette and Wilma Jean Miller spent Thursday in the Morris home.
Mrs. W. J. Stewart visited the H. E. Miller home Saturday.
Mrs. L. A. Smith was badly burned last week in removing a vessel of hot grease from the stove.
W. J. Stewart and family were guests in the H. H. Miller home Saturday evening.
Reuben Mayfield, Norman Miller, James Mayfield, Arnold Geiger, J. K. Dunnevant, Rufus Mayfield, Gilbert Geiger and the Mayfield, Miller and Bowers girls, and Lois Anderson enjoyed the evening singing in the L. A. Smith home last Sunday.
Miss Mona Kate Flemmings spent one night last week in the A. J. Morris home.
P. H. Barns, Sudan, spent Monday night in the Mayfield home, reporting an 8-inch snow at Sudan.
Misses Vera and Jewel Harris of Canyon spent Thanksgiving with home folks here.

W. J. Stewart, Adolph Frye and H. E. Miller killed hogs at the Stewart home Monday.
P. H. Barns of Sudan called in the Ed Manton home Tuesday.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

We have been having very cold weather the last few days.
Mr. and Mrs. Ed McCaskey and sons, Jim Ney and William, were in Amarillo Friday.
Mr. Reece and family visited in the N. O. Phillips home Sunday.
Thelma Morris visited Virginia Chapman last week end.
J. M. Chapman came home Sunday from Amarillo where he had been a few days having his eyes treated.
Mrs. Ed McCaskey entertained the Sims community club last Thursday afternoon.
The social at the school house Friday night was well attended. A good time was enjoyed by every one present.

Muleshoe territory harvested 40,000 acres of sudan seed this year, which yielded as high as 1000 pounds to the acre.

Construction of a \$700,000 federal building is under way in Wichita Falls.

Business men of Anson are seeking the establishment of a cheese factory there.



We have a wire fence suitable for your need . . . And lumber for chicken houses, cow barns or hog sheds. Let us give you an estimate.

A. C. THOMPSON

Dependable Lumber

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ENTER FRIGIDAIRE'S PRIZE CONTEST

FIRST PRIZE **\$1,000.00** IN CASH

60 OTHER VALUABLE PRIZES

Tune in on the nation-wide N.B.C.-WJZ Network for details of Frigidaire's Christmas prize contest. Programs every Monday, Tuesday, Wednesday, Thursday, at 4:45 P.M., E.S.T., and Friday at 5:15 P.M., E.S.T., November 30th to December 16th. Come into our showroom and see a Frigidaire demonstration so you will know what to do. Also get our convenient entry blank. Let us explain details of contest and help you. Call now.

Tune In KGRS at 3:45

SPECIAL CHRISTMAS TERMS
To people who act before December 23rd, we are making an unusual Christmas offer—making Frigidaire so easy to buy that you will certainly want to place your order while this generous offer is still in effect. Delivery guaranteed before Christmas morning. Come in and get full details today.

FRIGIDAIRE
A GENERAL MOTORS VALUE

R. M. Allred
PHONE 176, HEREFORD

Furr Food Store

PRE-INVENTORY SALE—Our invoice period is the 7th of December. To keep from invoicing this merchandise, we are giving you some "red hot" specials. We hope you will take advantage of them. Be your own thinker and save for the future by buying your groceries at the Furr Food Store—where quality and low prices are found every day in the week.

SUGAR 10 lbs. 49c

BREAD Any kind, 16-ounce loaf, our regular price **4c**

FLOUR The all-purpose flour, 24 pounds Great West **49c**

COFFEE SCHILLING'S A high grade coffee at a low price, 1 lb can **36c**

SALMON Happy Vale brand, tail pink kind **10c**

Buck Wheat Flour Pillsbury's, large package **34c**

TOMATOES Red ripe, Portales, No. 2 cans, three for **21**

Happy Vale, tender, sifted	Black Rose, whole grain
PEAS No. 2 Can 10c	RICE lbs 22c
Happy Vale, sugar corn, size 2,	Dark brown, bulk,
CORN 3 Cans 25c	SUGAR 3 lbs 19c

You Won't Believe It Till You See Them

Use the aluminum waterless cooker for health and flavor. Come in and get your card free—see how you can get one of these fine cookers.

ONLY **\$2.78** \$8.00 VALUE

Contains Nine Different Fruits and Four Different Kinds of Nuts—
Fruit Cake Sale, pound 27c

FIGS Three-pound packages Large white cooking 34c	APPLES Three dozen 25c Bushel 90c
SORGHUM One gallon, 59c While it lasts, home-made	LEMONS Per dozen 29c Large juicy kind
POP CORN Bulk, pound 10c A large white popper	LETTUCE Large firm heads Per head 7
GOLD DUST Large package 29c	CELERY Well bleached Per stalk 9c
OLD DUTCH Three cans 23c	Bulk, eight pounds
MELO Three cans 25c Makes hard water like rainwater	SHORTENING 59c Bring your pail
HAND SOAP Three bars 21c Kirk's Hardwater Soap	COMPOUND eight-pound pail 69c
Ten bars	HAMS Half or whole, lb 13c Center cuts 24c
LAUNDRY SOAP 29c Any kind	BACON Per pound 12c Smoked and cured
LUX FLAKES 10c Medium package, for fine laundering	DRY SALT Squares, pound 8c
STARCH Large package 29c Argo Gloss, blue package	CHEESE Per pound 14c Full cream, fresh shipment
PINEAPPLE No. 2 can 15c Libby's sliced, new crop	OLEO Two pounds 25c For cooking and table use
GRAPEFRUIT Each 5c Nice size and seedless	BUTTER Per pound 25c Mistifeteo quality

If we make a mistake in any way—just tell us and we will make it right. Your word is all that is needed with us.



The Chocolate Shop



—the tired business man may neglect

THESE ITEMS

—He may be too busy to think that his wife said the car needed washing and vacuum cleaning. He may forget to have the oil changed every 500 miles, and the tires checked. He may be forgiven if he doesn't remember to get battery water. He has more things to think of than when his anti-freeze was last tested—but we take the job off of his mind by making the tests and calling his attention to needs—Let us do YOUR worrying.

—phone for our snappy road service we go the extra mile.

TAPP-IRELAND Phillips "66" Service Station
First and Main. Formerly Abo Station

'SAFETY FIRST'

The person who is definitely determined to succeed through his own individual effort accepts the slogan "Safety First" in his every day endeavor.

This, also, applies to the merchant who is a grantor of credit. Using this CREDIT BUREAU for protection against the "BAD CREDIT RISK" is applying "Safety First" to your business methods.

The "Good Credit Risk", also, applies "Safety First" by not asking for more credit than he can well take care of by the 10th OF EACH MONTH, or as agreed.

TREAT YOUR CREDIT AS A SACRED TRUST

BUSINESS MEN'S ASSOCIATION

Social and Society

MEETING OF COUNTY COUNCIL DEMONSTRATION CLUBS

One of the most interesting council meets of the year was held at the court house Saturday, November 21, with 15 ladies present, representing seven rural clubs.

Mrs. J. P. Slaton, chairman of the 1932 yearbook committee, gave a detailed report of programs for the coming year. These will soon be ready for the press and they point to an interesting study for rural women in the coming year.

Mrs. S. A. Miller was re-elected as president of the council for another year. Mrs. Lee Curry was made vice president, and Mrs. A. T. Frye secretary-treasurer.

At the December council meet the out-going delegates will entertain the new members. A committee composed of Meses. Lee Curry, P. H. Gilliland, S. A. Miller and A. T. Frye has charge of the program and it looks as if there will be plenty of fun.

MRS. ALTON FRASER HOSTESS TO OTRA VEZ CLUB

Mrs. Alton Fraser entertained the Otra Vez club Wednesday afternoon, November 25, with a real Thanksgiving party. The color scheme of yellow and green was emphasized in the table covers and plate doilies, while the tallies and other decorations carried out the Thanksgiving idea. At the close of the afternoon's play-

ing, Mrs. Easley had the highest score among the guests, and Mrs. Carter among the club members.

Lovely refreshments were served to guests, Meses. O. E. Easley, M. Alston, B. H. Hopkins, V. T. Downs, J. C. Parker, T. L. Morgan, Travis Dameron, W. L. Davis, Misses Lucile Hicks, Jeanette Rogers and Dorothy Flanery. Club members, Meses. J. M. Murchison, J. C. McCracken, B. M. Whitshire, J. M. Posey, E. L. Bradley, J. W. Witherspoon, A. C. Hales, M. R. Corbett, T. J. Carter; Misses Frances Oberthier, Eunice Gilbreath, Emma Jean Donald.

Seen On the Screen at the Star

Manager J. C. Parker says the Star will leave out the weekly one-cent sales after this week until the holidays have passed. Therefore, those who are partial to two-for-one tickets need to take advantage of tonight's program, wherein John Gilbert, Lois Moran and El Brendel present for the last time "West of Broadway". These same three, it will be remembered, starred together in a recent production of "The Spider".

Friday will bring a one day picture, "Silence", a super-drama, starring Clive Brook and supported by Peggy Shannon and

Charles Starrett. It is the story of the court room and prison, with the death cell in the background.

A coincidence of Friday's program is that the same heroic Clive Brooks features both the full length story and the current installment of "Vanishing Legion", the serial appearing on Friday and Saturday of each week. Saturday's matinee and night picture in addition will show Tom Tyler in a typical western, "Two-Fisted Justice".

Monday and Tuesday will bring an old, old time drama that has been resurrected for the talking pictures, the story that has been given the distinction of doing for anti-prohibition what Uncle Tom's Cabin did for slavery. Many will want to see again "Ten Nights in a Bar Room."

None other than Bert Wheeler and Robert Woolsey, comedians de luxe of slap-stick tom-foolery, will entertain Star theatre patrons Wednesday and Thursday nights of next week with "Caught Plastered".

A super-star feature of one of the newest releases is being advertised by the Star for just before Christmas, whose title itself makes it alluring, "The Champ".

Methodist Church.

Ernest E. Robinson, pastor. Sunday school at 9:45, W. J. Stanford, superintendent. Preaching services at 11 a. m., subject, "The Sifting of Simon Peter." Evening subject, 7:00, "Quest After God." The orchestra will begin the evening service at 7:00 o'clock.

Special music for both hours. The young people's meetings will be at 6:15. Prayer services at 7:00 on Wednesday evening.

A cordial invitation to all.

Wyche Items

MRS. L. P. PERKINS

There will be a sock social at the school house December 17, for the purpose of raising funds for a Christmas tree. The socks will be furnished by the club, and may be had by calling at the school house or coming to the club meeting December 8, at Mrs. Cook's. There will also be two fish ponds, one boys of any kind for the youngsters, and the other articles for grown-ups. Plans are to have everybody invited to the tree and also to help raise funds. Every child in the community will be remembered.

Mrs. Dan Morgan is here with her father, J. A. Young. Mrs. Morgan formerly lived at Sayre, Oklahoma.

Mrs. John Gold is on the sick list.

Mrs. Ott went to Nazareth Monday evening to be at the home of a friend who died there Sunday. Miss Ruth Smith spent Thanksgiving with her sister at Lubbock.

Grandpa Nell is on the sick list.

The Wards, Cooks, Heads and Lees killed hogs at the Cook home Monday.

Mrs. Perkins, Dorothy and Edward called on Mrs. Burgess Sunday afternoon.

Albert Thiele and P. G. Perkins Sr., went to San Benito Tuesday where Mr. Perkins will make his home with his daughter.

The club met with Mrs. Spencer November 30, with several present. The health nurse gave a very interesting lesson on personal hygiene.

Mr. and Mrs. Earl Smith called on the Nellis Sunday night.

The Jack-Grady and Noah Ewton families visited Mr. Young and Mrs. Morgan Thursday afternoon. Billie Lindsey and Vernon Burgess spent Thanksgiving with Buster Brady.

The Bartons spent Thanksgiving at the home of their daughter, Mrs. Avery Head.

Black

By BLACK SCHOOL

Mr. and Mrs. Warteg of Petersburg spent Sunday with Mr. and Mrs. Cross.

Elizabeth and Mildred McMurry spent Saturday night with Mabel and Lucille McLean.

Mr. and Mrs. Presley and family spent Sunday afternoon in Friona.

Messes. and Meses. Welch and Nelson spent Sunday afternoon in Hereford.

Mrs. G. E. McCrate left Tuesday to visit her mother at Purcell, Oklahoma.

W. T. Stone and family spent Thanksgiving with his brother at Follett.

H. L. McLean and daughters, Maxine and Margaret spent Sunday evening at the McMurry home.

Mr. and Mrs. J. F. Mitchell of Coleman spent Friday and Saturday in the N. A. Smith home.

Mr. and Mrs. Noland Bennett and Sidney McKinney of Borger spent Wednesday and Thursday in the D. R. Bennett home.

Mr. Lamb spent Sunday in the Price home.

Mr. and Mrs. Jesse Hinds and daughter, Geraldine, and Mrs. Lemons enjoyed Thanksgiving dinner at the Christian church in Farwell.

Mr. and Mrs. R. W. Sisk of Hereford spent Thanksgiving with her parents, Mr. and Mrs. A. C. Hays.

Woodrow McCrate returned from Galveston Tuesday.

Mrs. W. T. Stone and daughter, Evelyn, spent Saturday night in Woodward, Okla., visiting Mr. and Mrs. Earl Weisbred.

Miss Opal Hays spent Thanksgiving with her parents, Mr. and Mrs. A. C. Hays.

Miss Evelyn Stone spent Sunday afternoon with Mrs. K. E. Deaton. Jas. McLean spent Sunday afternoon with Charlie and Jim Hays.

Mr. and Mrs. H. L. McLean visited in the Barnett home Sunday night.

Berlyn Stone visited in Curtis, Okla., Saturday and Sunday.

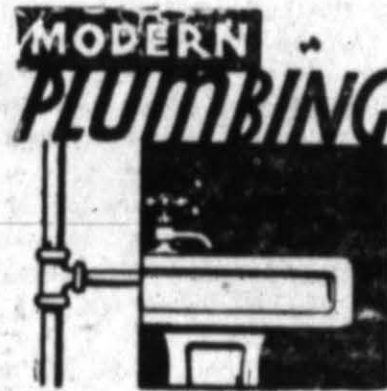
The Black community enjoyed a program and pie supper Wednesday night.

Lucille and Noble McLean spent Saturday night with Mildred and Elizabeth McMurry.

Federated Club Meeting.

Monday afternoon, November 30, the Bayview club invited the Federated clubs of the town to a meeting at the Methodist church to hear a report given by Mrs. Grace E. Guthrie, of the meeting of the State Federation convened at Lubbock November 9. Mrs. Guthrie was delegate to this convention and gave a very interesting talk.

The difference between a new house and an old one . . . is . . .



Let a master plumber do the job—and be assured of satisfaction.

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BEWARE

Smooth-worn tires skid on winter roads

Don't wait for accidents—get new rubber on every wheel now. New tires mean safety—you need them more right now than at any time in the year. It's a fact, good tires show almost no wear in cold wet weather—they'll still be "new" next spring.



GOODYEAR SAFETY TREAD

SIZE	Price Each	Price Each in Pairs
29x4.40-21	\$4.98	\$4.98
29x4.50-20	5.48	5.48
30x4.50-21	5.48	5.48
28x4.75-19	6.48	6.48
29x4.75-20	6.75	6.75
29x5.00-19	6.98	6.98
30x5.00-20	7.10	6.98
28x5.25-18	7.48	7.48
31x5.25-21	6.97	6.98
28x5.50-18	6.75	6.98

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301 East Third

Card of Thanks.

We wish to thank our many friends for the kindness shown us during the illness and death of our darling baby. May God bless you all.

Mr. and Mrs. Alvie Wilson and Family.

Thirty-four highly bred gilt and the same number of baby calves have been recently distributed among Jones county farmers and club boys.

Nearly 12,000 acres of land for helium gas production were purchased by the U. S. helium plant at Amarillo recently.

Gifts.....

FOR EVERYONE

At Out-of-Business Prices.

Ye Novelty Shoppe

Now Located In

E. B. Black Co.

"The Big Store With the Small Profit."

HELP YOURSELF

Potatoes, No. 1, 10 lbs	15c
Oranges, size 288, dozen	21c
Post Toasties, large package	10c
Walnuts, No. 1, pound	21c
Baking Powder, K. C., 25 ounces	19c
Pineapple, No. 1 can	10c
Green Beans, No. 2 can	12c
Corn, Standard No. 2 can	10c
Peas, Concho, No. 2 can	12c
Tomato Soup, White Swan, 4 cans	28c
Cocoa, Mothers, 1 lb 15c, 2 lb	25c
Coffee, W. P., Best Yet, lb pkg	21c
Crackers, Snow Flake, 2 lb box	19c
Glace Fruits, for cake	15c
Extracts, all flavors, 2 oz bottle	19c
Jello, all flavors, 3 pkgs	22c
Milk, Carnation, 6 small 23c, 3 large	23c
Sugar, 10 pound, pure cane	46c
(With \$3.00 Purchase)	
Lettuce, per head	6c



Many Valuable Gifts Now On Sale at

1-2 Price

OUR SATURDAY SPECIALS

\$1.25 Wright's Liquid Smoke	98c
75c Stationery	49c
50c Pine Tar cough syrup	39c
\$1.00 Gillette blades	88c
50c Dr. West's tooth brush	39c
25c Dr. West's tooth paste	17c
25c Listerine shaving cream	21c
\$1.00 Coty's face powder	89c
\$1.00 Flancco face powder	89c
50c Close's hair oil	39c

Each week we try to have popular drug specials that will save you from 20 to 50 per cent. Many more items on display.

EXTRA \$1.50 ELECTRIC POP CORN POPPER only \$1.19	\$10.00 to \$20.00 Ladies' Cordovan Leather PURSES Special \$4.44	We have a complete stock of Elizabeth Arden and Du Barry Toilettries Whitman's Chocolates
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Close Drug Co.

Phone 13



... and tune in on the Chevrolet programs
... an important announcement is coming!

Brumley Chevrolet Co.

Incorporated

THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL



The Whiteface Roundup

THE STAFF
Lueta Borden Editor-in-Chief
June Allred Assistant
W. J. Fellers Sports
Ardelle Foster Societies
W. B. Wilcon Jokes

Football Banquet.

On Tuesday night, December 1, the annual football banquet took place at the Christian church. Those present included the football boys and their girls, several members of the faculty, and other honor guests.

The toastmistress, Miss Irene Crawford, started things going that made the banquet one crowning success from start to finish.

Just after everyone had finished the first course, the sheriff, J. R. Miller, came in and said it would be necessary to take some of the boys with him. Well, when some of the girls' big heroes fled out in front of the sheriff, things looked quite bad. However, Mr. Dillehay kindly announced that he would take care of any of the girls whose escorts had vanished.

And then what should happen a few minutes later but that we should see the "prisoners" calmly issue from the kitchen with their dessert in hand!

After the missing boys had returned to their seats, several speeches were made, and then the coach, T. E. McCollum, handed slips of paper to the letter men for the purpose of their voting to decide next year's captain or captains. These boys selected Jack Russell and Brunell Climer of the line as co-captains.

Following the election were interesting speeches from C. H. Dillehay, R. H. Hopkins, Jas. Wilson, G. M. Hudson, Chas. White, T. E. McCollum, Ralph Smith, Jack Russell and Brunell Climer, new captains; Richard Stone, this year's captain; W. B. Wilson, Keller Muse, Artis Russell, and numerous other football players and guests.

The whole evening went off with a "wow" and we are not going to forget that the mothers of the football players made it all possible.

DON'T CRY

By Pu-Kuky
Now, as Jack G. has mud on his new pants, everyone has on long handed underwear, and all of our turkey is digested, we have decided never to study again.

Ladies and gentlemen, I come before and not behind you this morning to articulate upon the subject of wherefore you see the hen a' scratchin', therefore you find the bug, 'cept when he flew away, which I 'spect he did—I thank you.

Coach (in football meeting): If any of you boys will come to me, I will save you some embarrassment by telling you what girls already have dates for the F. B. banquet.

Rocketeer has \$7 for every person in the U. S. Have you got yours?

We editors may dig and toll, Till our finger tips are sore; But some poor fish is bound to say I've heard that joke before.

St. Peter: Who's there?
Miss Campbell: It is I.
St. P.: Get out of here, we don't want any more school teachers.

Captain: Fire at will!
Fuzzy Farris: Which one is Will? (he was shot at sunrise.)

Father (reading school report): Conduct bad, English bad, commercial law bad, bad, bad! What is the meaning of this, Edwin?
Edwin H.: I can't understand it, dad, it might be a forgery.

Who knows where Climer was Sunday morning?

Jack Cartwright: This onion seems to have a rather fragrant odor.

Climer: You're frying Mrs. Smith's tulip bulbs, crazy.

Butch West: Oh, here's a paragraph about us in the paper.
Plebius Ray: Is there really? What does it say?
B. W.: In the month of November, 62,341,643 persons traveled in busses.

Ruth Marie Mounts and Billy Valentine gave a party last Thursday night at the latter's home. All present.

What makes Jack Russell so crabby?

Why was Jack G. loafing Sunday?

Bobby Hough was shaving the other day and when he had finished he discovered there was no blade in the razor.

Miss Crawford: How many times have I told you to be on time to class?
Jake Mc.: I don't know. I thought you were keeping score.

It is rumored that the coach has started smoking. Anyway, he hung around the cigar case at the Corner Drug Store last Saturday.

S. Morgan: What do you mean by a soul kiss?
Ardelle F.: Kiss my foot.

"Aviation," says Milton Orr, "is like Maxwell House coffee, it is good to the last drop."

Robert H.: What would you say if I asked you to marry me?
Patricia W.: I don't know—I can't talk and laugh at the same time.

Keller may take up law, but it's his dad who lays it down.
If you talk in your sleep learn a foreign language.—J. D. Blythe.

Wanted: To know what Jack C. did with that pillow.—W. J. J.

Who paid for Shirley H.'s doll?

Mr. Hudson: Do you serve lobster here?
Waiter: We serve anybody, sit down.

A Cigaret Arithmetic

"I am not much of a mathematician," said the Cigaret, "but I can and do

ADD to a man's nervous troubles; I can

SUBTRACT from his physical energy; I can

MULTIPLY his aches and pains; I can

DIVIDE his mental powers; I take

INTEREST from his work, and

DISCOUNT his chances for success."

The Lord made the girls beautiful so that the boys would love them. He also made them dumb so they would love the boys.

Miss Wrenn: What would you do in case of a person eating poisonous mushrooms?
James Cloyd: Recommend a change of diet.

James Garrett: Sally, would you marry an idiot for his money?
Sally S.: Yes, but this is so sudden.

Jack G. was taking his first trip in a Pullman car. As the train neared his destination, the porter said, "Shall I brush you off, sub?" Jack replied, "No, never mind; I'll get off in the usual way."

After a locomotive had smacked a fiver at the crossing, Betty Ruth rose from the wreckage uninjured, and powdered her nose. The engineer and others gathered around. "Why in the world didn't you stop when you saw the train coming?" asked the engineer. "Well, I blew my horn before you blew your whistle," she said defiantly.

McAllen—Remote control radio station established here, connecting with station XED, 10,000 watt radio plant, at Reynosa, Mexico.

Borger—Branch of National Vilion Institution to be opened in this city.

WE WONDER WHY?
W. J. can't tell a gray cat from a black one?
Nancy C.'s phone is out of order? Lilburn Ray spends his time designing "Ray's Bullet Six"?
Melvin drives so much at night? Rex (Terror) wants a certain recipe so bad.
Of if the Cowhands carried a joke too far.
Lilburn's hair changes color.
What "Terror" is up to now.
What the Cowgirls looked like Monday night.
Mr. Hudson was so jolly Monday—or was he?
If Hereford will have a winning B. B. team.

Frank Pope: Miss Carlisle, when Hoover was elected and inaugurated, there were people that said within four months all the stores would be closed.
Miss Carlisle: Yes?
Frank P.: Yes, and by golly, on the Fourth of July they were all closed, too.

Reaford: Dad, I'm the big gun up at school now.
Mr. West: Oh, is that so? Well let me have some better reports from you, then.

Lilburn Ray: This radio will get to China.
Jack R.: Well, let's see you get there with it.

Wanted: A name for "Terror". He will offer a prize for the best and prettiest submitted. All of you send in your suggestions; someone will win. Send names to office of Pu-Kuky or "Terror". This offer is void in states prohibiting this form of Pu-Kukening.

Dinner.
Last Friday at 12:00 o'clock, six couples were asked to dine at the home of Virginia Barnett. Dinner was served to twelve persons, and bridge was played after the dinner was served.

Those present were Opal McMahon, J. C. McCullough, Violet Marrs, Brunell Climer, Ardelle Foster, Sherman Morgan, Zelma Ruth Shore, Jack Russell, Lueta Borden, W. B. Wilson, and Virginia Barnett and Jack Cartwright.

Grades.

Now that we are through fainting and gasping-over those grades that came out on the report cards Wednesday, let's really see what's what. It seems that there were only three names on the high honor roll in high school this six weeks as against five appearing there the last six weeks, while on the low honor roll there were 33 this time, and but 21 last time.

And, oh, those failures! Whatever is the matter? Out of a total of 23 Senior boys there were 10 incomplete and failures in one or more subjects; out of 26 Senior girls there were six who failed or had incomplete grades in one or more subjects; there were 29 Junior boys who failed out of a total of 40; 12 Junior girls who failed out of 40; 25 Sophomore boys who failed out of 34; 14 Sophomore girls who failed out of 42; 20 out of 38 Freshman boys failed; 16 out of 36 Freshman girls failed; nine out of 15 sub-Freshmen boys failed, and six out of 16 sub-Freshman girls failed.

Something is the matter. One cause for these failures we may offer is that the majority of the students have no study program. A number of students have raised their grades in some subjects, while they have lowered them in others. Usually the next thing these students say when speaking of their grades is that they shall start studying in the subjects in which they are failing. This shows that the time for studying the different subjects is not distributed in the right proportion. Another reason for these failures is the prevailing habit of the failing students to read fiction in the study halls.

Can't we do something about this condition? Of course, grades do not mean anything, but if we would just learn these lessons the grades would take care of themselves.

Gene Morgan Is Hostess.

Gene Morgan was hostess to a party given Thanksgiving night at her home. Noel Bryant and Carl Spratt furnished the entertainment and did a neat job of it. Many of the games were original and practically all were new and different.

Guests were Betty Miller, Clinton Jackson, O. J. Beene, Ruth Smith, L. B. Russell, Odella Flowers, L. W. Carlyle, Sallie Gilbreath, Ruth Pope, Henry Jowell, Francis Higgins, Carl Spratt, Noel Bryant, Elizabeth Spradley, Ardelle Foster, Sherman Morgan, Sherwood Speegle and Gene Morgan, the hostess. Cocoa and fruit cake and whipped cream were served as refreshments and post toasties served as an appetizer. All the guests reported a good time and the only thing wrong with the party, as stated by some, was the job of cleaning up the house the next morning.

Basketball Training Begins.

Now that the football season has ended, the boys have checked in their suits and have started training for basketball. The outlook for this year's team is great. The Whiteface basketballers have a chance to win a high place in their district.

The success of this year's team depends largely on the way their school and town back them. Before the backing has been very poor, but this season everyone should come to see the games and encourage the boys and girls.

This year's team can make a success if it is boosted by the school and town, so let's everyone turn out this year and help make our girls and boys basketball teams winning squads.

Second Six Weeks Honor Rolls.

High Honor Roll.
Tenth grade, Louise Hamm, Katharine Miller; Eighth, Barbara Buckner; Seventh, George Conklin; Fifth, Dean Dunlap; Fourth, Edith Jackson, Faye Grothwaite, Barbara Brotherton, Jack Nicks.

Honor Roll.
Eleventh grade, Lueta Borden, Dorothy Fullwood, Ruth Harding, Martha White; Tenth, Paul Conway, Rollin Orr, Billy Phillips, June Curtzinger, Wilma Jo Jones, Ruby Keeler, Peggy Mitchell, Mary Posey, Bonnie Jean Smith, Patricia Wederbrook, Ora West; Ninth, Basil McKinley, Mary Kate Brotherton, Nancy Conkright, Sallie Gilbreath, Francis Higgins, Adeline Schumacher, Marie Schumacher, Sallie Skelton.

Eighth grade, L. W. Carlyle, J. T. Carroll, Wayne Evans, Edgar Horton, Clyde Hessel, Bill McLean, Christine Fincher, Odella Flowers, Elizabeth Spradley; Seventh, Joe Edgar Buckner, The Nelle Schelbagen; Sixth, Clyde Posey, Virginia Lee Hessel, Nina Tynes, Imogene Robinson, Kent McIntosh, Willie Karr, Mary Lou Hamilton; Fifth, Karl Wilson Shirley, Iron Blythe, Mildred Coleman, Dorothy Funderburg, Henrietta Frith, Mary Jane Morgan, June Morton, Viola Beryl Phillips, Newland Allred, Jack Boydston, John Morris, Chas. Spradley, Dorothy Thompson, Mary Tiefert, Helen Ann Snyder; Fourth, Virginia Moseley, Martha Culwell, Hertha Baer, James Karr, Elizabeth Rice, Juanita Bell Ray, Joy Wagley, Arnold Wilkins, Pearl Smith, Catherine Fullwood, Raymond Witherspoon, Floyd Ross, E. B. Posey, Marvin Kearns, Gayle Higgins, Merlyn Conklin, Billy Ed Ball.

Line Party.

Friday evening, November 27, a lovely line party was given by Wilma Jo Jones. The guests assembled, and until time for the second-show-played-bridge. After the show the guests reassembled at the Jones home for a delightful refreshment course. Those enjoying the entertainment were Wilma Jo Jones, J. C. Line, Ardelle Foster, Sherman Morgan, Opal McMahon, J. C. McCullough, Lueta Borden, W. B. Wilson, Adeline Hastings, Floyd Collins, Violet Marrs, Keller Muse, Virginia Barnett, Jack Cartwright, Zelma Ruth Shore and Jack Russell.

Big Game Party.

Last Thursday morning several alarm clocks were heard ringing about 5 o'clock. The cause of these alarm clocks was a big hunting party which took place at the country home of Floyd Collins. The wild game was killed in the early morning and at noon a lovely dinner which consisted of three fried chickens, the largest and best fruit cake ever baked, and all the accompanying vands of a Thanksgiving dinner, was prepared and fed to Virginia Barnett, Jack Cartwright, Lueta Borden, W. B. Wilson, Eric Marie Foster, Jack Gilliland, Violet Marrs, Brunell Climer, Zelma Ruth Shore, Jack Russell and Floyd Collins. After the game hunters were quieted and brought to town, they were honored by a radio party at the Barnett home.

Miss Westbrook Home.

Miss Westbrook is back in Hereford high school after being absent for several days, due to the illness of her father in Paris, Texas. We are very glad to have her back and we are also glad to hear that her father is better.

Band Mothers to Meet.

Mothers of members of the high school band are urged to be in attendance at the next regular meeting Friday afternoon, December 4, at 3:00 o'clock. Matters of importance concerning the welfare of the organization will come before the attention of the meeting.

Senior Mothers Meet Monday.

Mothers of seniors are invited to be present at the regular assembly period of the group next Monday afternoon at 3:30 o'clock. It is necessary that as many be in attendance as possible.

In looking over Louise Jowell's memory book we find that W. J. Fellers has written in it. Three times he says: "I love thee dearly."

Christine: You have a rather bad cold, do you not?
Elizabeth S.: Yeah, I ate too much cake. It was frosted, you know.

Rev. Robinson Addresses Assembly.

Rev. E. E. Robinson, new pastor of the Methodist church, delighted students, teachers and visitors Tuesday morning with a prepared address on "High Thinking and High Living". Rev. E. P. Gleaser and Rev. M. J. Johnson were among the visitors that day.

L. B.'s arm seemed to be rather sore after the Freshman party. We wonder why.

Sherwood S. was seen running wildly down the main street at Borger last Wednesday and when asked the cause of this act he declared he had heard someone hollering "Stop! Stop!" from one of the office windows. It was only someone dictating a telegram.

L. W.: I think Gene is spoiled, Donald.
Donald: Well, I don't.

L. W.: Well, then come and see what the steam roller did to her.

Elizabeth S.: Yeah, I ate too much cake. It was frosted, you know.

Shorty Collins' nose is still as red as Lueta Borden's lips.

MEAT SALT

—Wright's Smoked Meat Salt, with sugar cure all in one application.

—Carey's meat salt will assure proper dry salt cure.

McLEAN & PITMAN

PHONE 1

...here's a sample:

36-Inch OUTING	9c yd.
LL DOMESTIC	5c yd.
MEN'S HEAVY UNIONS	59c
MEN'S DRESS SHIRTS	69c
EXTRA HEAVY PART WOOL BLANKETS	\$1.98

Closing out our complete Stock of MEN'S SUITS and O'COATS,
\$4.95 - \$9.85 - \$14.85

Men's All-Wool Sweaters	----- \$1.98
Heavy Corduroy Jackets	----- \$2.49
Work Shirts, full cut	----- 39c
Heavy Corduroy Pants, were \$3.95, now	\$1.98
Silk Dresses of newest patterns, \$2.49-\$4.99	
Two groups Ladies' Shoes, \$1.69 and \$1.95	
One group Men's Oxfords and shoes, values to \$4.95, now	----- \$1.95
LADIES' COATS, \$5.99	

Stone Department Store

FOR JOB WORK, TRY THE BRAND.

GIFT

Letter writing is a pleasure, not a task, on this distinguished stationery—an inexpensive gift. . . .

Stationery

WE DELIVER—PHONE 100

City Drug Store

Want Ads

For Sale or Trade

FOR SALE: High bred young sows, will farrow soon. O. G. Hill. 46-tfc

TYPEWRITERS, New and second-hand. Jewell Murchison, Court House. 37-tfc

FOR SALE: One roan Shorthorn bull, coming 2 years old, pure-bred; price \$400; will take some trade. E. O. Flynn, 2 miles west on Harrison Highway. 47-1p

FOR TRADE: Brick business property and residence in good town, clear, for clear land that is smooth. A. A. Ott. 46-2c

FOR SALE: My: those good popcorn balls. Call Travis Matthews, 9000-F12, for the popcorn to make them. 47-1p

FOR SALE: Bundle feed, 10 miles southeast of Hereford and 3 miles east of Wyche school house. Phone 254. 44-tfc

FOR SALE: Stock turkeys, big Bronze, from pure bred stock. Mrs. S. O. Wilson, Phone 9027. 47-2c

FOR SALE: Very desirable acreage in 4, 6 and 8 acre tracts in easy distance of gas line. A. A. Ott. 46-2c

FOR SALE: One of the choice homes of Hereford; close to high school; six rooms, modern in every respect; beautiful shade trees; priced to sell. Inquire at Hereford Brand office. 34th

FOR SALE: Two sows with pigs. Joe Brorman, two miles north of dump grounds. 47-1p

Ask for FLAVO FLOUR at your Grocer's.
PACKARD MILLING COMPANY
Phone 29. 12-tfc

For Rent

FOR RENT: Four room house, with garage. Inquire at Piggy Wiggly. 47-tfc

FOR RENT: Twenty acres with 5-room house, stucco chicken house, shed, well, tank, quarter mile from town on Harrison Highway. T. J. Carter. 47-tfc

FOR RENT: Six room house, two blocks from Central school. See W. O. Miles or J. E. Bray, Dunlap Building. 46-2c

FOR RENT: Two furnished rooms for light housekeeping; nice, modern. 110 West Sixth Street. Mrs. Maggie Hopper. 47-1p

FOR RENT: Two furnished apartments. For sale, modern homes. Easy terms. Phone 456. A. C. Thompson, Dependable Lumber. 38-tfc

FOR RENT: Board and room for two together, close in, modern home, phone 369-M. Mrs. Teney McDonald, three doors north of Methodist church. 47-1p

FOR RENT: Furnished apartment. F. H. Oberthier. 37-tfc

FOR RENT: Furnished apartment, also bed room. Phone 444. Mrs. W. M. Magert. 44th

FOR RENT: Modern duplex, nearly new, close in; furnished or unfurnished. H. B. Webb, Phone 740-W. 43-tfc

FOR RENT: Nicely furnished apartment. Frances Apartment, 206 B Street. 46-4p

FOR RENT: Splendid three room apartment, furnished or unfurnished. 517 East 11th Street, Phone 194. 42-tfc

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F., meets Monday, 8:00 p. m. Visiting Brothers welcome
LEE R. CONKLIN, N. G.
L. H. Foster, Secretary.

Wanted

WANTED: Used cream separator. Will give bundle feed or cash for bargain. Give capacity and condition in first letter. Box 416, Hereford. 47-1p

WANT to keep children in after-noon or evenings; prices reasonable. Mrs. Mae M. Wagley, Telephone 90-W. 45-tfc

WANTED: Housework in home. Phone 9000-F2 or write Box 801. 47-1h

NOTICE LAND OWNERS: Have cash buyer for half or section; must be smooth and priced corresponding with present conditions. A. A. Ott. 46-2c

WANTED: Let me do your Christmas sewing at new low prices. Ms. John Kropff, phone 9000F2, P. O. Box 801. 47-1p

WANTED: 200 tons well matured maize heads, and be sure you see me before you sell your ear corn. G. W. Brumley. 44-tfc

WANT LISTINGS: On all land bargains. I have clients with cash and income properties in Panhandle cities wishing to exchange for Deaf Smith county lands. List your bargains with me. C. C. Ferguson, Hereford, Texas. 47-4p

WANTED: Radios for repair. S. L. Easley, Jr., Phone 344. 45-4p

HEMSTITCHING: Five cents a yard. All colors of boil-proof thread furnished. Mrs. Hugh Witherspoon, 311 West Fifth St., Phone 192-7. 31-tfc

DONATE PRIZE TO MRS. LULA ORR LEWIS FUND

Mrs. I. O. Crosthwaite, who last week was awarded the \$500 in gold prize at the Sprowls-Cronin sale opening, immediately donated the money to the Mrs. Lula Orr Lewis hospitalization fund being raised by her friends. Mrs. Crosthwaite said she got enough thrill from receiving the prize, and she was glad to contribute the amount of it to a worthy cause.

More Big Carrots.

Just to show that he was not joking when he brought in an enormous carrot to the Brand office recently, Elmer Patterson, general post office assistant and gardener extraordinary, last week brought to the Brand a "bunch" of carrots pulled from the same patch. There was the regulation number of five carrots, as is customary in bunched vegetables, but the five in Elmer's contribution weighed 6 1/2 pounds.

Keep Your Bobbed Hair But Dress It Up!

You can't dress straight hair, so why wear your hair straight when you can get a good permanent at Smart Marinello Shop for—

\$1.95
\$5.00 Wave

We guarantee it to hold 3 or 4 months. If you want a better wave, we give it for less money than you can get it anywhere.

\$8.50 Wave, \$5.00 Permanent, \$3.00
These are all croquetole permanents—and good ones.

SMART MARINELLO BEAUTY SHOPPE
Phone 492

New Plan for Credits Given at High School

(Editor's Note: Through error the following article was omitted from the Whiteface Round-Up, and is printed here rather than delay until next week the giving of its information.)

At the last teachers' meeting it was decided that during the next semester a new system of credit points should go into effect. Credit points for curricular work shall be given as follows:

- A—15
- B—12
- C—9
- D—6
- F—9

Extra-curricular activities were divided into three groups and points set for each group. They are as follows:

Group I—Football and basketball letter men. (2) Tennis and track. (3) Band and orchestra. (4) Debate. (5) Editor-in-chief of the newspaper. (6) Editor-in-chief of yearbook. (7) Library.

This group shall receive from 15 to 20 points according to the recommendation of the sponsor.

Group II—(1) Members of all approved clubs. (2) Members of athletic association. (3) Participation in interscholastic league events not otherwise provided for. (4) Reserve men on teams. (5) Staff members. (6) Reporters on paper. (7) Glee club.

This group shall receive from five to ten points, according to the recommendation of the sponsor.

Group III: Three points (1) captains of football and basket ball teams. 3-5 points (2) Pep squad leaders. 3-5 points (3) Club president. 2 points (4) Freshman and Sophomore presidents. 5 points (5) Junior and Senior presidents. 1-5 points (6) Other officers.

It was also decided that all extra-curricular activities should be again divided into three groups for student participation, and that no student should be allowed to participate in more than two of each group, or in more than a total of three.

The groups were placed as follows: (1) Library and orchestra, debating, glee club, etc. (2) Athletics. (3) Other approved clubs.

The following awards shall be given at the close of the year: (1) A special award shall be given the student having the highest number of credit points. (2) The highest five per cent of the student body shall receive the school emblem. (3) The next five per cent shall receive honorable mention. (4) Graduation with "honors" shall be the highest ten per cent of the class. (5) Graduation with "high honors" shall be the two students having the highest number of grade points. (6) For each 15 merits not used one credit point shall be given. (7) For each five demerits not canceled by merits, one credit point shall be taken away.

The purpose of this new plan is: (1) To promote good scholarship. (2) To develop all around individuals. (3) To stimulate interest in the various organizations, producing greater student participation. (4) To recognize and reward all worthy effort of the student body, rather than placing emphasis on a few activities only.

SPECIAL SERVICE AT CHRISTIAN CHURCH

A special service to be held in the First Christian church Sunday morning, December 6, in observance of Woman's Day will feature an address by Mrs. Walter P. Jennings of Lubbock. Mrs. Jennings is the wife of Rev. Jennings, pastor of the Christian church of Lubbock and is recognized throughout the Christian churches of the Panhandle as one of the very best women speakers—a woman with a message and the ability to bring that message forcefully and interestingly. Her theme will be "The Challenge and Glory of Change".

The public is invited and is promised a real treat in Mrs. Jennings' address. Special music will also be an attractive feature of the morning's program.

PIONEER CLUB MEMBERS ENTERTAIN THEIR HUSBANDS

The regular meeting of the Pioneer club last week was the annual "husbands' evening" affair and proved to be most entertaining, especially for the men.

The home of Mrs. J. E. Beyer was the scene of the occasion, and ten tables of forty-two furnished the amusement of the evening. At its close lovely refreshments were served to the forty guests.

New Chevrolet Saturday.

Announcements made Wednesday told of the presentation of the new models of Chevrolet automobiles Saturday of this week. Advertisements for the past several weeks have said to "Keep your eye on the Chevrolet," and is taken to mean there will be added im-

provements and new features of the 1932 models that will be exceedingly interesting to the public. Brumley Chevrolet Company will probably have much to say Saturday.

SPROWLS-CRONIN & CO. HOLD SUCCESSFUL SALE

J. T. Cronin, manager of Sprowls-Cronin & Company, expressed great satisfaction with the results of the special offerings of the store made last week through double page posters and Hereford Brand advertising. The sale is announced as being continued through this week, and Mr. Cronin says many people are taking advantages of the low prices to make purchases of winter clothing as well as do some early Christmas shopping.

D. R. GASS & SON OPEN DOLLAR SAVING SALE

Nestor Gass is this week busily engaged putting out sales propa-

ganda announcing special prices on merchandise for D. R. Gass & Son from December 3 to 12. This is an event in the history of the store, as seldom are sales sheets put out by this firm. Many regular patrons of the firm will welcome the announcement and seize the opportunity to make needed purchases.

STONE DEPARTMENT STORE MAKE SPECIAL OFFERINGS

Pre-holiday special prices on merchandise that is needed for winter are being announced by the Stone Department Store. An extra special announcement came too late to be incorporated in advertising in the Brand this week, and the paper has been commissioned to print circulars telling of further reductions in certain lines that are appealing to buyers at present.

A Want Ad in The Brand is a sure, steady worker—try it out

CLOVIS B. Y. P. U. TO GIVE PROGRAM HERE

Arrangements have been completed between the Baptist Young Peoples' Union of Hereford and Clovis to have members from the New Mexico city give a program during the regular church service time Sunday, December 12.

The visitors will be on hand for the regular B. Y. P. U. services that evening and the program will be given immediately following in the Baptist church auditorium.

For the first time all Texas Rotarians will meet in one convention in Texas—at Mineral Wells in the spring of 1932.

Half a million cans were sold in Denton county this season for home canning uses.

Hale county used over 300,000 metal cans in putting up food products on farms this year.

Gigantic Value Giving S-A-L-E

Hundreds of Exciting Values—All Deep Cut Prices.
SALE STARTS SATURDAY

Every Price Guaranteed Satisfaction

Make This Store Your Headquarters for Bargains

Every Price Guaranteed Lowest.

SEE OUR LARGE CIRCULAR FOR SCORES OF DEEP CUT PRICES!

S. L. HARMAN STORE

S. L. HARMAN, Jr., Manager
Men's, Ladies' and Children's Ready-to-Wear

TEXAS MARKET AND GROCERY

PHONE 353

Free Delivery

PHONE 353

10 Free Xmas Turkeys

FIRST 100 Customers To the first 100 customers that begin trading at the Texas Grocery and Market, we will give each one a Turkey Ticket. You need only make a small purchase to be one of the 100 customers. **FIRST 100 Customers**

SPECIAL FRIDAY RED HOT, SIZZLING PRICES! SPECIAL SATURDAY

SUGAR, ten pounds pure cane	53c
SPUDS, ten pounds, Idaho No. 1	14c
SOAP, White Laundry, ten large bars	25c
RICE, five pounds for	15c
NORTHERN TISSUE, 650 sheets, three for	25c
COEN or TOMATOES, No. 2, fancy sweet corn, three cans	30c
MACARONI or SPAGHETTI, three large boxes	15c
CRACKERS, Brown's Snow Flake, large boxes	20c
MILK, Carnation, small cans, three for 14c, large, three for	24c
PICKLES, full quart, 35c value only	24c
CATSUP, LeGrande, large 14 1/2-ounce bottles, two for	20c
MATCHES, Firestone Federal, six large boxes for	19c
BANANAS, yellow ripe fruit, three pounds	21c
APPLES, Jonathan, eating and cooking apples, ten pounds	45c
GRAPEFRUIT, Texas seedless, large fruit, six for	30c
CRANBERRIES, eat more, two pounds	25c
ORANGES, large size, dozen	35c
LEMONS, Sun-Kissed, dozen	29c
APPLES, American Beauty, bushel	\$1.25
PEANUTS, a winter food, two pounds	25c
STEAKS, round, loin, T-bone, pound	15c
LARD, home-cured, pound	8c
HAMS, sugar cured, small size, pound	13c
BACON, Deckster, fancy half or whole strip, pound	14c
DRY SALT, Special sizes for each customer, pound	7c
SAUSAGE, pure pork, two pounds	25c
CHILI, home-made, pound	19c
BACON, sugar cured, in medium strip, pound	12c
HAMBURGER, three pounds of good meat, only	25c
CHEESE full cream, No. 1, pound	19c

We pay more for your eggs—why not sell us your eggs or trade them for groceries.

Bakers Cash Grocery

MONT E. BAKER

Friday and Saturday Specials

MEAL	Great West Cream, 10 lbs	23c
BUTTER	Cream O' Plains, per pound	27c
Fruitcakes	Home baked per pound	29c
PECANS	Shelled, bulk, per pound	55c
CORN	Stockley's Finest, No. 2, two for	25c
CRACKERS	Merchants, 2 lb box	19c
SUGAR	Fancy light brown three pounds	15c
CUT BEANS	Portales, No. 2 can	10c
SPUDS	No. 1 Colorado White, color	28c
APPLES	Winter Paramain, extra nice, dozen	12 1/2c
Grapefruit	Seedless, large size	4c
KARO	White or red, quart can	19c

WE BUY PRODUCE



Welcome

to the

TRI-COUNTY POULTRY AND EGG SHOW

Licensed American Poultry Association Show

DECEMBER 3 - 4 - 5

Entries Will Be Received Wednesday, December 2, Until 12:00, December 3.

Buchanan & Rosson Building

West of Courthouse

Hereford, Texas

Winners Chosen by H. B. Lansden, Licensed A. P. A. Judge

FREE SHOW—NO ENTRY FEE!

CASH PRIZES ON ALL BREEDS—CHICKENS, TURKEYS AND EGGS

PENS (One male and four females) ----- First Prize, \$1.00; Second Prize 50c
Single Birds ----- First Prize, 75c; Second Prize, 50c

About Sixty Special Awards Will Be Given by Hereford Merchants in Addition to Cash Prizes.

These prizes were solicited by Mrs. Edith Hughes and Mrs. W. I. Valentine and will be distributed as follows:

- Dark Barred Rock Cockerels.**
 - 200 lbs grain, Cone elevator.
 - Necktie, Popular Store.
 - \$1 mdse, Weir's Variety.
 - \$1 mdse, Baker's Grocery.
- Dark Barred Rock Pullets.**
 - House dress, D. E. Gass & Son.
 - \$1 meal ticket, Ike's Cafe.
 - \$1 mdse, Shore Grocery.
 - \$1 mdse, Cloyd market.
- Buff Orpington Hens.**
 - 6 lbs LeGear's poultry tonic, City Drug Store.
 - \$1 mdse, Holpy-Selfy.
 - Tam, Helfner Hat Shop.
 - \$1 mdse, Sprowls-Cronin.
- Rhode Island Red, Young Pen.**
 - Poultry feeder, Hardeman-King
 - \$1 mdse, Hereford Bakery
 - \$1 mdse, Carlyle Grocery.
 - Alarm clock or pocket, Ben, Kester & Son.
- Rhode Island Red Pullets.**
 - 3 gallon insulated chicken waterer, Streu Hardware.
 - 2 1/2 lbs kitchen made candy, Chocolate Shop.
 - 5 lbs LeGear's poultry prescription, Close Drug Co.
 - Pair house shoes, Fox Mercantile Co.
- White Leghorn Pullets.**
 - Sack flour, Furr Food Store.
 - 3 lbs White Swan coffee, Piggly Wiggly.
 - Bag rug, E. B. Black & Co.
 - 2 dinner tickets, Stockman's Cafe.
- Golden Laced Wyandotte Pullets.**
 - \$1 mdse, Carl's Grocery.
 - Jamesway drinking fountain, Rockwell Bros. & Co., lumber.
- White Wyandotte Pullets.**
 - Butcher knife, Kerr Hardware.
 - Fat hen, Hereford Poultry & Egg Co.

- Hill-Ricketts, Realtors
- First State Bank
- First National Bank
- Hereford Poultry & Egg Company
- Star Theatre
- Bill Smith, Phillips Station No. 1
- Buchanan-Rosson
- Brunley Chevrolet Company
- Magnolia Service Station
- City Drug Store
- Texas Market & Grocery
- Cloyd's Market
- Corner Drug Store
- Stone Department Store
- Fashion Dress Shoppe
- Vogele Millinery Parlor.
- C. F. Kerr Hardware Company
- Col. Ray Barber
- Ireland-Beavers Motor Company
- Furr Food Store
- Virgel Bolles, Chevrolet Service
- West Texas Gas Company
- Hereford Motor Company

- R. H. Kemp Lumber Company
- Texas Utilities Company
- Great West Mill & Elevator Company
- The Chocolate Shop
- Carlyle's Grocery
- Hereford Bakery
- Streu Hardware
- Sprowls-Cronin & Company
- Fox Mercantile Company
- The New Club Cafe
- Skelton's Variety Store
- Piggly Wiggly
- Corbett & Company, Cleaners
- Farmer's Exchange & Produce
- Hereford Insurance Agency
- Plains Insurance Agency
- Carl's Grocery & Produce
- Baskin Land Company
- Tapp-Ireland Service Station
- McLean & Pitman
- Rockwell Bros. & Company
- So. Rock Island Plow Company
- E. J. Grigsby, Phillips Station No. 1
- The Hereford Brand

- Ancona Pullets.**
 - Lady's \$1.50 hose, Fashion Dress Shoppe.
 - Lady's hat, Vogele Millinery Parlor.
 - 2 dinner tickets, Carl's Cafe.
 - Suit cleaned and pressed, West Tailor Shop.
- White Rock Cockerels.**
 - 500 feet black building paper, Kemp Lumber Co.
 - Half sole shoes, Powelson Shoe shop.
 - Suit cleaned and pressed, Corbett & Co.
 - 48 lbs Flavo flour, Packard Milling Co.
- Buff Leghorn, Young Pen.**
 - 2 meal tickets, B. & W. Cafe.
 - Gallon mite exterminator, A. C. Thompson, lumber.
- Buff Leghorn Cockerels.**
 - Family wash, Hereford Laundry.
 - \$1 mdse, Alston-Ross Lumber Co.
- Capons.**
 - 100 lbs Nutrena, Farmers Elevator.
 - 5 adult tickets, Star Theatre.
 - Man's or boy's cap, Stone Department Store.
 - \$1 mdse, Panhandle Lumber Co.
- Narragansett Young Turkey Toms.**
 - Man's dress hat, S. L. Harman Store.
 - \$1 shoe repairs, Jack's Shoe Shop.
- Bronze Young Turkey Toms.**
 - 100 lbs Merit Egg Mash, West Texas Feed and Seed Co.
 - 100 worm capsules, Corner Drug Store.
- Production White Leghorn Pullets.**
 - 100 lbs Purina Mash, McLean & Pitman.
 - 1 tray custom hatching, Hillside Hatchery.
- Light Brahma Cockerels.**
 - 2 yrs subscription to Hereford Brand.
 - \$1 mdse, Frank's Grocery.

Managed by

Tri-County Poultry Association and Vocational Agricultural Classes

And Financed by

Hereford Chamber of Commerce



Progressive News

By OLIVE PERKINS.

Misses Lucile Park and Augustina Gregory ate supper in the Baker home Sunday.

Eunice Caldwell spent the week end with Elizabeth Bowman in Hereford.

Bob Scales went to Shamrock Friday to help move his brother-in-law, Ray Robertson, and family, who expect to locate in Hereford.

Mr. and Mrs. Blakemore and sons, Miss Boyd and Lawrence Boyd were guests Thanksgiving Day of the Donovans.

Mr. and Mrs. Ira Ricketts and children visited Mr. and Mrs. Jim Ricketts last Sunday.

Mrs. Jim Ricketts and son came home with them and spent the week end with home folks.

Mr. and Mrs. Tom Baker and Miss Lois Park were in Amarillo last Friday.

Lois Weathered stayed Sunday night with Mrs. Bob Scales.

The following pupils are on the honor roll: Jimmy Blakemore, Glenn Ricketts, Wilma Higgins, Clyde Neel and Ira Jean Ricketts.

Mrs. Arch Conklin and children of Hereford spent last week with her parents, Mr. and Mrs. Ray Hershey, while Mr. Conklin was in New Mexico looking after his claim.

Mr. and Mrs. Clarence Botts visited Mr. and Mrs. Clyde Russell Sunday.

Mr. and Mrs. Owen Neel and

children visited her parents, Mr. and Mrs. Vicks, Thanksgiving day. Georgia Sun Baker is on the sick list this week.

Mr. and Mrs. Ed Childre enjoyed a visit from all their children during the Thanksgiving holidays. Misses Madge and Agnes Childre were home from their school at Fort Sumner, New Mexico; Mr. and Mrs. P. E. Mayhew came from Hamlin, and Miss Edith Childre of Amarillo was home on Sunday.

Mr. and Mrs. Ira Ricketts and children visited Mr. and Mrs. Luther Pevely Sunday.

Mr. and Mrs. Jess Caldwell and Mr. Buzard of Muleshoe visited his parents, Mr. and Mrs. C. P. Caldwell, Sunday.

Messrs. and Mmes. C. C. Ferguson and Fred Oberthier, Miss Frances Oberthier and Charles Ferguson spent Thanksgiving day with F. D. Perkins and Miss Olive.

Miss Boyle and Walter and Grace Botts of Borger spent Thanksgiving with Ed Botts and family.

Mrs. Bob Scales and son stayed Friday night with Mrs. Floyd Parker of Hereford.

Tom Baker left Saturday with cattle for Kansas City.

Mr. and Mrs. Jess Caldwell of Muleshoe called in the Hershey home Sunday afternoon.

Mr. and Mrs. Clarence Botts spent Thanksgiving day with his parents.

Jim Ricketts visited in the Hershey home Saturday night.

Mrs. C. P. Caldwell and Miss Eunice visited Mrs. Jeff Roberson Sunday.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

L. A. Smith and family of Dawn visited the Otto Smith home last week.

P. A. Brown and family spent Thanksgiving with her mother and sister, Mrs. J. M. Barnes and Besse, at Vega.

Mr. and Mrs. Louis Lee of Endee spent Sunday and Monday in the E. W. Womble home.

Mr. and Mrs. Hayes Williams of Lido, California; Mrs. J. M. Burns and Besse of Vega visited in the P. A. Brown home Friday.

Mr. and Mrs. Sam Griggs took Thanksgiving dinner in the W. M. Jenkins home in Amarillo.

Mr. and Mrs. Ollie Grabbe attended the teachers association in Amarillo Friday.

Messrs. and Mmes. J. C. Allred and family, Hereford; Tom McClain, Cecil Allred, Coy Phillips and family, Truett McClain and family, and Orlen of Amarillo, and Miss Slack of Wildorado were dinner guests in the Grandpa McClain home Sunday of last week.

Mr. and Mrs. John Boling attended the teachers association last Friday and Saturday.

Fairview school had a piece of work in the school exhibits of the teachers association. We were so happy that Miss Hamner gave us space in the Potter county booth. This exhibit was a piece of last year's school work.

Mr. and Mrs. Cecil Allred spent Thanksgiving in the J. C. Allred home at Hereford.

Irma Jarnigan is visiting in the John Boling home.

Mr. and Mrs. C. Cretzinger attended the teachers association Friday and Saturday.

Mr. and Mrs. Comingoer were dinner guests in the E. W. Womble home Friday.

Mr. and Mrs. S. Cretzinger of Panhandle visited the C. Cretzinger and Jarnagin-homes last week.

Syble Smith of Dawn spent the holidays with Leda Smith.

Mr. and Mrs. E. W. Womble had Messrs. and Mmes. C. O. Phillips and Bernadine; Royce Satterwhite of Hereford, and L. L. Womble as guests for dinner on Thanksgiving.

Daniel News

By MRS. JOE THURMOND

Daniel school was dismissed last Thursday and Friday for the Thanksgiving holidays.

Mr. and Mrs. Hubert Thomas and children spent Thanksgiving with her parents at Paducah.

Miss Katherine Hershey spent the holidays with Miss Lourine Wherry in Canyon, they attending the teachers convention in Amarillo Friday and Saturday.

Dinner guests in the Floyd Tomlinson home Thanksgiving were W. R. Moore and family, Mrs. Luna Jacobs and children, and Mr. and Mrs. Durwood Vernon.

Mr. and Mrs. Herman Denkl and Miss Angie Jacobs spent several days last week in Texline with relatives and friends.

Floyd Tomlinson returned Monday from a hunt near El Paso. He killed a mountain lion while on the hunt. Mrs. Tomlinson visited her parents at Plainview while he was away.

Mr. and Mrs. Durwood Vernon and Miss Wynnie Jacobs spent Sunday with B. F. Reeves and family at Ford.

Mr. and Mrs. O. L. Shugart and Elma of Hereford spent the week end with Mr. and Mrs. Joe Thurmond.

W. C. Julian started to school at Daniel last week.

Mr. and Mrs. J. S. Moore visited the W. R. Moore home Sunday.

Mr. and Mrs. Hubert Thomson and children called in the W. R. Moore home Tuesday evening.

Joe Moore and Hubert Whitaker took Thanksgiving dinner in Hereford with Joe Daniel.

Mr. and Mrs. Will Bishop had as guests Thanksgiving Mr. and Mrs. W. T. Thomas and children, and Mrs. Dan Higgins and son, Julian.

Mr. and Mrs. Floyd Tomlinson called in the W. R. Moore home Wednesday evening.

Summerfield

By MRS. L. JOHNSON

Our community was saddened by the death of Alvaline Ray Wilson, infant daughter, age five months and 19 days, of Mr. and Mrs. W. A. Wilson. Little Alvaline died in the hospital at Lubbock with broncho-pneumonia.

Teachers attending the convention at Amarillo were Wilburn

Eddlemon, Hamilton Still, Misses Christine Chapman, Fannie Manning and Leatrus Walser.

Misses Ruth Harding and Ruth Marie Mounts of Hereford spent Tuesday night with Miss Hazel Oglesby and attended the play, "A Run for Her Money."

Miss Fannie Manning spent the week end in Amarillo.

Miss Opal Hays, who is teaching at Hartley, spent the week end with Mr. and Mrs. L. B. Lookingbill.

H. C. Welts and family of Lehm, Texas, visited his parents, Mr. and Mrs. M. D. Welts last week.

Mr. and Mrs. C. R. Walser and son, Guy, were Amarillo visitors Saturday.

Carl Ross of Dallas visited Miss Christine Chapman last week.

Mr. and Mrs. Louie Huckert and son, Mike, went to Amarillo last Wednesday after Louie, Jr., who attends school there, coming back via Vega and spent Thanksgiving with Mr. and Mrs. John Heisman.

Mr. and Mrs. L. B. Lookingbill gave a party Thursday night for a group of young people. At a late hour refreshments of hot chocolate and cake were served to about 25. A good time was reported by all.

The Sunday school class took in over \$25 at the play, "A Run for Her Money" last Tuesday evening.

min. The play will be given at Frio Friday night, admission 15 and 25 cents.

Mr. and Mrs. Lee Kendall entertained with a turkey dinner Sunday the following: Messrs. and Mmes. C. H. Carl, J. C. Lance and Clark, all of Hereford, Mr. and Mrs. Caldwell and daughter, of Progressive; Mr. and Mrs. Ky Lawrence and daughter, Beatrice, Mr. and Mrs. Henry Kendall and family, Mr. and Mrs. Joe Kendall and family, and Mr. and Mrs. Madden, all of Summerfield.

Those attending the ball game between Amarillo and Lubbock at Amarillo were Mr. and Mrs. Barnard Roberson, Mrs. Ray Johnson, James Smith and Mack Noland.

Mrs. Wilburn Eddlemon was an Amarillo visitor Saturday.

First Christian Church.
Rev. M. J. Johnson, pastor.
Bible school at 9:45 a. m., M. Jones, general superintendent.
Morning worship hour at 11:00 o'clock. Next Sunday's subject will be, "The Challenge and Glory of Change," an address by Mrs. Walter F. Jennings, wife of the pastor of the First Christian Church at Lubbock.

Evening hour services will be based upon the sermon subject, "The Unpardonable Sin and Other Sins."

The Christian Endeavor hour has been changed and will be at 6:30 until further notice. Prayer meeting each Wednesday evening at 7:30. The public is cordially invited to attend any or all of our services. A hearty welcome extended the stranger within our city.

FOR JOB WORK TRY THE BRAND.

Munsing Wear Hosiery

at prices which will delight those who like to give something practical, yet temptingly feminine—

- Former \$1.00 Value, **79c**
- Formerly \$1.75 Value **\$1.00**
- Formerly \$1.95 Value **\$1.50**
- Formerly \$2.25 Value **\$1.95**



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<p>Nunn Transfer HAULING OF ALL KINDS Day Phone 656, Night 761-J</p>	<p>West Tailor Shop MRS. O. F. WEST, Proprietor "Well Pressed is Well Dressed" Clothes called for and delivered PHONE 385</p>	
<p>S. O. WILSON DAIRY Grade "A" Milk, 10c quart. Phone 9027</p>	<p>CHIROPRACTOR W. A. ROBINSON, D. C. Ph. C. X-RAY EXAMINATIONS Massage with Deep Therapy Heat. Corrective Diet. OVER CORNER DRUG STORE. Residence phone 464 Office phone 573.</p>	

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Our Abstracts correctly reveal the title.
A. O. Thompson Abstract Co.
5 1/2 Per Cent Federal Farm Loans

Have You Visited TOYLAND?

- We have just finished unpacking and arranging one of the greatest Holiday stocks we have ever handled.
- We have lots of suitable gifts for every one of any age. We also have a very complete line of decorations, ornaments, etc.
- As to prices—will say that they are a great deal lower than at any time in the last sixteen years we have handled them. Many items have been reduced in price more than 50% from last year's prices.
- Come in at once and look the stock over while it is complete, and let's make it a Happy Christmas for all—at very little expense.

SKELTON'S VARIETY STORE

International Sunday School

Lesson

BY DR. J. E. NUNN

December 6, 1931.

ROME AND BEYOND

2 Timothy 4:6-18 (Revised Version)

Tim. 4:6. For I am already being offered, and the time of my departure is come.

7. I have fought the good fight, I have finished the course, I have kept the faith:

8. Henceforth there is laid up for me the crown of righteousness, which the Lord, the righteous Judge, shall give to me at that day; and not to me only, but also to all them that have loved his appearing.

9. Give diligence to come shortly unto me:

10. For Demas forsook me, having loved this present world, and departed to Thessalonica; Crescens to Galatia, Titus to Dalmatia.

11. Only Luke is with me. Take Mark, and bring him with thee; for he is useful to me for ministering.

12. But Tychicus I sent to Ephesus.

13. The cloak that I left at Troas with Capus, bring when thou comest, and the books, especially the parchments.

14. Alexander the copper-smith did me much evil: the Lord will render to him according to his works:

15. Of whom do thou also beware; for he greatly withstood our words.

16. At my first defense no one took my part, but all forsook me; may it not be laid to their account.

17. But the Lord stood by me, strengthened me; that through me the message might be fully proclaimed, and that all the Gentiles might hear: and I was delivered out of the mouth of the lion.

18. The Lord will deliver me from every evil work, and will save me unto his heavenly kingdom: to whom be the glory for ever and ever. Amen.

Golden Text: I have fought the good fight, I have finished the course, I have kept the faith.— 2 Tim. 4:7.

Time: Paul's second imprisonment and martyrdom, A. D. 66 or 67. **Place:** Rome, from which the Second Epistle to Timothy was sent.

Lesson Connection.

"When at length after two weary years of captivity Paul was arraigned before the Emperor, he was acquitted; but since his continued presence in Rome would have provoked his Jewish enemies to fresh hostility, he was ordered, in the interest of public peace, to quit the city. In his letter to his friends at Philippi he had promised that in the event of his release he would pay them a visit; and quite recently he had apprised Philemon of his intention to visit Colossae. He left Rome, accompanied by his beloved physician, Luke, and Timothy his son in the faith. The sea was now open for navigation, and he took ship for Ephesus. It was inevitable that he should make a considerable stay in the Asian capital, where he had so many associations and interests. When at length he took his departure, he left Timothy behind to continue the work which he had begun. He betook himself to Macedonia. His chief interest lay at Philippi, where he and Luke would receive a warm welcome. But their activities would extend much further; they would make a tour of the churches and confirm them in the faith.

Titus in Crete.

"For this cause left I thee in Crete, that thou shouldst set in order the things that are wanting and ordain elders in every city, as I had appointed thee."

"This was the destination of Titus—he was a peacemaker. He found an opportunity for the exercise of his special gifts in the critical tasks which fell to his hand at Corinth and Crete. News had come from Corinth that filled Paul with sorrow. Faction was rife (1 Cor. 1:10-17), a grave moral scandal was being tolerated (1 Cor. 5:1-13), and unseemliness had crept into the observance of the sacramental ordinance (1 Cor. 11:17-34). Titus went to the disorganized church with the avowed intention of arranging a collection for the poor of the church at Jerusalem, but with the deeper purpose of reconciling and establishing the church at Corinth; and by his discreet and able dealing with the momentous crisis he left it in such a state that the apostle could say, 'I was not put to shame . . . our glorying which I made before Titus, was found to be truth. God comforted us by the coming of Titus . . . while he told us your longing, your mourning your zeal for me; so that I rejoice yet more' (2 Cor. 7:6, 14). And when another crisis arose at Crete, in a church whose converts were drawn from a people with a malodorous reputation (Titus 1:12), Paul, remembering what he had done at Corinth, again called in the services of Titus."

We know that Paul perforce spent some time in Crete in the course of his stormy voyage from Caesarea to Rome, Acts 27:7, but we are not told when the churches there were established, or, indeed, what share Paul had in the founding of them. The words, "For that cause I left thee in Crete" (Titus 1:5), shows that Paul and Titus were there together, at some time after Paul's release from prison, and that after doing much to remedy the chaotic condition of the church there, Paul continued on his tour of the churches, leaving Titus to complete the work of reorganization, and writing back to him this letter of instruction, perhaps from Corinth.

Second Epistle to Timothy.

"The Second Epistle to Timothy has been well termed the 'will or testament' of the master, addressed to his favorite disciple, and containing his last wishes, written as it was under the shadow of approaching death. It is full of light and shade, the tone

of exhortation, the warning and the encouragement constantly changing. Now the words are sad with a strange parting solemnity, now bright with the glorious sunshine of the apostle's immortal hopes."

—Dean H. D. M. Spence.

Paul Sees Death Near.

"For I am already being offered." Literally, "poured out as a drink offering." Paul has just urged Timothy to be zealous in promoting the gospel, and the reason is that Paul, the chief of all missionaries, is soon to be taken from the scene of his labors. He looks forward to his approaching martyrdom as the pouring of his blood as a sacrifice on God's altar. "And the time of my departure is come." "The word for 'departure' means the breaking up of an encampment, and so reminds us that the earthly body is a tent, not a permanent dwelling." A natural word for the apostolic tent-maker to use.

Paul's Good Fight.

"I have fought the good fight." "The old saint's mind goes back upon mental pictures dear in earlier days, and he sees again the struggling limbs and the swift feet of the Greek athletes. Life had long ago seemed to him to be vividly parabled by these scenes. Once more here the athlete of Christ speaks the old dialect, but now with the accent of achievement and repose." "I have finished the course." "The race is nearly run, the struggle is all but over; he is weary, as it were, and panting with the effort; but he is successful; the crown is in sight." Thus our Lord cried out triumphantly on the cross, "It is finished."

Paul's "Beyond".

"Henceforth there is laid up for me the crown of righteousness." "Paul's righteousness was of God, through faith in Jesus Christ; and because he had received that righteousness from the righteous Judge, the righteous Judge will himself give to him, and to all who love his appearing, the crown." "Which the Lord, the righteous Judge, shall give to me at that day." The day of judgment and of final awards. See 2 Tim. 1:12; 1 Cor. 3:13. "And not to me only." Paul would not appear to exalt himself above his fellow Christians. "But also to all them that have loved his appearing." Christ's second coming to earth in clouds of glory, to which all his true disciples will look forward in eager and loving anticipation.

Demas.

"For Demas forsook me." Demas is a shortened form of Demetrius. He was with Paul in his first imprisonment, as we learn from Col. 4:14. In Philem. 24 Paul calls him his "fellow worker." "Having loved this present world." He did not "love his appearing" (verse 8) he had not fixed his affections on things above (Col. 3:2) but he had deserted Paul to attend to some worldly business. "And went to Thessalonica." That city may have been his home. "The vessel had been straining at its moorings, and the cable had been

gradually fraying. Idle, not serving as he used to do, no longer forgetting everything in labor, Demas was unequal to the strain. It all began when Demas ceased to serve, and, ceasing to serve, also ceased to pray. Paul was not only sorry for himself, he was a thousand times sorer for Demas."

—Rev. George H. Morrison, D. D.

The Apostle Beheaded.

"There was a great stone highway running from Rome down to its seaport on the Mediterranean. This road was called the Ostian Way. Tradition says that, after Paul had been condemned to death by Nero, he was taken out upon this highway for execution. As a Roman citizen, Paul could not be legally put to death in any other way than by beheading, so this was the form of execution specified in the condemnation of the apostle. And so it came to pass that Paul, like his Master, suffered death beside a public roadway where many were passing to and fro."—Walter Albion Squires.

Paul, a World Power.

"Paul did more for the Christian faith, and through that faith, for the world, than any other man who ever lived. In ability and achievement he was equal to the whole company of the apostles combined. He was speaking sober truth when he said, 'I labored more abundantly than they all; yet not I, but the grace of God which was with me' (1 Cor. 15:10). He covered more territory, he founded more churches, he influenced more of the great centers of population, he reached more people, he had greater success in his more abundant labors than any other preacher of the faith of whom we know. He took Christianity out of the little corner of the earth in Palestine, where it bade fair to become nothing but an obscure sect of despised people, and he made it a world power. He gave it its elements of continuous and eternal success. His work and his accomplishment were without parallel in the history of the church." All this he did, as he himself constantly asserted, solely because he was enabled to do it

by the Holy Spirit of his God and Saviour, Jesus Christ, whose servant he was.

"At the very last the sharpness of death is all lost in the ecstasy of the sight of the near haven, and the abiding throne, and the unfading crown. Thus ends the earthly portion of the best and grandest of merely human lives. The career which has signified so much to the kingdom of God on earth ends in a shout of victory."

—Rev. George Francis Greene.

"Measure thy life by loss instead of gain; Not by the wine drunk, but the wine poured forth; For love's strength standeth in love's sacrifice; And he who suffers most hath most to give."

—Harriet Eleanor Hamilton King.

Easter News

By MISS LOUISE FRYE.

Mr. and Mrs. J. R. Sanders and family spent Thursday in Hereford.

B. H. and Miss Martha Medley spent Sunday afternoon in the C. W. Frye home.

Misses Martha Medley, Josephine Hardy, Joan Barnett, the latter

of Dimmitt; Mr. Luke and Ben Medley spent the holidays in Amarillo. Miss Medley and Hardy attended the teachers meeting there.

George Chambliss and family spent Thursday in the Bob Axe home at Jumbo.

Harvey Smith and family of Big Square spent the week in the J. S. Smith home here.

Mr. and Mrs. Harvey Smith and Louise Frye took Sunday dinner in the J. S. Smith home.

Mr. and Mrs. George Chambliss and family spent Sunday in Jumbo. O. L. Anthony and Claude Smith visited in New Mexico this week.

Mr. Wardlow and family motored to Plainview Sunday.

Mr. and Mrs. H. H. Frye and boys spent Sunday evening in the Carl Frye home.

The El Paso chamber of commerce sponsored a baby beef show in El Paso recently.

Cream O' Plains Butter

—Is Pure, Fresh and Nourishing. Let the children have all they like of this body-building food.



Farmers Creamery Ass'n, Inc.
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We're On the Air!

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Tune In Every Day

At 12:00 Noon—From Thursday, December 3, to Saturday,

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Baby Smile Doll

\$2.98

For \$2.98 you get a \$5.00 doll, plus a \$2 Life Size Playhouse free. Doll has soft rubber legs, clasps hands, cries and walks



FREE

Playhouse, to the purchaser of a Baby Smile Doll. Playhouse is 4 feet long, 4 feet high and 3 1-2 feet wide. Made of strong fiber board. Doors and windows open, child can play inside.

Men's Pure Silk Sox,

23¢

Were 50c

Men's Dress Shoes

\$1.95

Size 6 to 10, Black

Unbleached Muslin

Yd. **1 1/2¢**

Outing 36-Inches Wide

Yd. **9¢**

Westgate Sheets

89¢

81 x 99

Cotton Batts

39¢

Three for \$1.00

This Is a Sample—See Our Big Circular for Dozens of Other Bargains.

D. R. GASS & SON

Welcome Poultry Raisers



Make our store your meeting place and headquarters during the Poultry Show,

December 3-4-5



West Texas Feed and Seed Company

Phone 265 Hereford 1st and Sampson



We Give S. & H. Green Trading Stamps

PRICES

NOSE-DIVE



In Our GREAT

FLYING SALE

Look at the unique prices on NEW merchandise—on another page of the Brand.

Stone Dep't Store Inc.

Locals

Mrs. O. F. West and children returned this week from a two weeks visit in Wichita Falls.

Miss Floyd Wilson spent Thanksgiving in Amarillo with Mr. and Mrs. S. I. Boosler, attending "The Vinegar Tree" and the football game.

Mr. and Mrs. Raymond Cone attended the Lubbock-Amarillo game Thanksgiving day.

Plan your Christmas vacation trip by bus. Inquire at Corner Drug Store, Union bus station. 1c

Mrs. Wood Vaughn, who was operated on at the Deaf Smith county hospital Wednesday of last week, is reported to be convalescing satisfactorily.

Mrs. J. B. Jones and daughter, Miss Martha Duncan, attended the play, "The Vinegar Tree", in Amarillo last Tuesday night, featuring Miss Billie Burke.

Bob Wilson is reported convalescing from a serious attack of influenza.

Miss Mary Bell Hamm and friends, Miss Zelma Cook and Bill Ingrem, all of Dallas, spent the Thanksgiving holidays in Hereford visiting Miss Hamm's sister, Mrs. R. O. Douglas.

Mrs. John P. Slaton has been visiting in Temple during the past week.

Lester Galley and family are reported to have spent the Thanksgiving season with relatives in Fort Worth.

Misses Ione Hudson of Honey Grove, and Johnnie McMahon of Weatherford, visited with their brother and sister, Mr. and Mrs. G. M. Hudson, during the Thanksgiving holidays and attended the T. S. T. A. in Amarillo.

Ted Houston and Vernon Stewart of the Panhandle Lumber Co. general offices, have been down from Amarillo this week taking the annual inventory of the Hereford yard.

J. W. Hamm, father of Mrs. R. O. Douglas, was up from Hart to enjoy Thanksgiving festivities with the Douglasses.

A Crosley radio would be the ideal Christmas present. Corner Drug Store, agents. 1c

R. E. Kessie and family were visitors with the J. A. Neill family in Clovis Saturday night and Sunday.

George V. Stambaugh and mother spent Thanksgiving visiting with friends in Amarillo.

Miss Gladys Seliger spent the Thanksgiving holidays visiting friends in Amarillo.

Miss Martha Duncan returned Sunday night from a short visit with friends in Canyon.

Mr. and Mrs. C. C. Acker attended the Amarillo-Lubbock football game in Amarillo Thanksgiving Day.

Mrs. H. R. Fritz and two daughters visited in Amarillo Friday.

Miss Gwendolyn Spradley spent the Thanksgiving holidays in Amarillo visiting friends and attending the teachers' convention.

Miss Vida Hicks was home from Baylor University at Waco to spend Thanksgiving in Hereford. She and her mother, Mrs. J. W. Hicks, left Wednesday morning by automobile to return to Waco, where the latter will stay until time to return here for the Christmas season.

Mr. and Mrs. W. J. McMinn returned to their home in Abilene after spending six weeks visiting friends and relatives here.

Miss Margaret Thompson has returned home from Wellington and will be here indefinitely. She resigned from the directorship of the Wellington high school band, and came back to Hereford last Wednesday. She has been making a capable stenographer for Alex in his abstract office this week.

Ruth Kessie spent from Thursday until Sunday of last week visiting her grand mother and other relatives and friends at Stratford.

POULTRY SHOW
(Continued from Page One)

Seed Company (second donation) \$120 book of S. & H. Green Stamps for the best bird in the show; H. L. Rice, \$1.50 in trade.

The monarchs of the poultry yard are there in their starchiest feathers. In number, the Rhode Island Reds have all other breeds put in the background. This morning there were 150 Reds in coops and more coming. Besides them, there are rows of coops filled with beauties and patriachs from the Anconas, White Leghorns, Jersey Black Giants, White Leghorns, Buff Orpingtons, White Wyandottes, Barred Rocks, White Rocks, Light Brahmans, Silver Laced Wyandottes, Bronze and Naragansett turkeys, and Pekin ducks.

In addition to the above, there is a display of capons of all breeds of chicken, which cannot be equalled any other place in the Panhandle. By all means, every person in the least interested in the poultry industry should see and study this exhibit. The caponing of cockerels has been given special consideration by B. H. Hopkins and his class of vocational agriculture boys, with a view to demonstrating to the local breeders the added market value of the birds. Through the work of this group there are now over 2000 capons in this immediate community, a number far beyond that reported by any other Panhandle area.

Misses Martha Duncan and Gladys Seliger were invited guests of the Panhandle Speech Arts association in Amarillo Tuesday evening.

Magazines. Corner Drug Store.

Decorate your Christmas packages. Corner Drug Store will assist you. 1c

Ross Green has been taken home from the Deaf Smith county hospital, convalescing from a recent operation for appendicitis.

Mr. and Mrs. George S. McConnell and Miss Cora Lee McConnell spent Monday in Amarillo on business.

J. T. McDonald, Jr., of Canyon visited friends here last week.

Miss Delia Weeden spent the Thanksgiving holidays with her parents, Mr. and Mrs. J. H. Weeden. She is attending Texas Tech at Lubbock this year.

Elbert Bowen of Clarendon was a Hereford visitor last week.

Carl Ross of Dallas arrived Wednesday to be with his brother, Albert Ross and family.

Vaccines. Corner Drug Store.

Miss Orlena Savage of W. T. S. T. C. spent the Thanksgiving holidays in the home of Mrs. W. M. Megert.

H. M. Smith and E. F. Connell were business visitors in Tucumcari, New Mexico, Monday of this week.

Mrs. V. M. Cloyd, Messrs. and Mrs. W. L. Alexander, John Biggs, Gordon Durham, A. O. Thompson, Edgar Mosley, J. E. Speegle, Walter Easter, Wood Vaughn, Claud Dixon, Jeff Robinson, Arthur Thompson, E. E. McCullough, Earl Lance, Edgar Sowell, George LeGrand, R. H. Saylor, C. I. Rudd, Herman Gray, H. J. Line, Artis Daniel, John Hacker, Barrett Sowell; Mmes. Hussey, Lovelady, Loyd, Sellers, Thompson, Beauford, Edith Hughes, Louise Olson, McGowan, Ruby Shirley; Messrs. George Brumley, Marlin Gilliland; Misses Johnnie Estes and Gladys Beauford.

FORMER HEREFORD GIRL BECOMES BRIDE IN CALIFORNIA

Announcement has been received during the past week of the wedding of Miss Nellie Opal Johnson, daughter of Mr. and Mrs. W. M. Johnson of Paducah, Texas, to Edward J. Anderson of Los Angeles, California, in the home of Mrs. Pearl Miller, 1121 Ingraham Street, Los Angeles, Rev. J. G. Bringsdale of the Methodist Episcopal church, read the ceremony.

Mrs. Anderson will be remembered as a graduate of Hereford high school. Charles F. Paddock of Santa Ana and Clarence Schutte of Hollywood, friends and former school mates of the bride, were among those present at the ceremony.

METHODISTS FOUND THEIR NEW PASTOR

Members of the First Methodist church gathered in the Sunday school rooms Friday evening to officially welcome their new pastor and wife, Dr. and Mrs. E. E. Robinson, recently transferred here from Memphis by action of the Northwest Texas Annual Conference.

The members made their expression of welcome more than verbal, as they brought with them

gifts of groceries and goods things to eat resembling in nature the old-time "pounding" pastors used to receive.

A prepared program was given and the evening was pronounced an outstanding success by those in attendance.

Notice of Estray.

THE STATE OF TEXAS, County of Deaf Smith. Taken up by H. D. Oulpepper and estrayed before J. T. Guinn, commissioner Precinct No. 3, Deaf Smith County: One mixed brindle cow about four years old; no brand, no marks.

The owner of said stock is requested to come forward, prove property, and take the same away, or it will be dealt with as the law directs.

November 17, 1931.
H. D. OULPEPPER.
45-3p

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

STAR THEATRE

HEREFORD, TEXAS

LAST TIME TODAY
THURSDAY, DECEMBER 3

'West of Broadway'

With John Gilbert, Lois Moran and El Brendel

1c SALE

Friday Only
DECEMBER 4

Out of his dead past comes this girl — with a claim on his carefree life! See

'SILENCE'

A Paramount Picture



With CLIVE BROOK, Marjorie Rambeau, Peggy Shannon, Charles Starrett.

Saturday Only
Matinee and Night
DECEMBER 5

MONOGRAM PICTURES present

Tom Tyler



TWO-FISTED JUSTICE

DIRECTED BY G. A. DURLAN

MONDAY AND TUESDAY
December 7 and 8

Talking Picture of the World's Famous Play

William FARNUM
Tom Santschi

"TEN NIGHTS IN A BAR-ROOM"

The Screen's Greatest Fight!
Days That Are Gone But Not Forgotten!

CRASHING MELODRAMA OF TRUTH



Wednesday and Thursday
December 9 and 10

WHEELER & WOOLLEY
DOROTHY FEE
CAUGHT FLATTERED
BRO-RADIO PICTURES

Better Than "CUCKOOS"

a Panic of W&W foolishness

PIGGLY WIGGLY

All Over the World

Specials for Friday and Saturday

JELLO—	23c
Assorted flavors, three for	
MACARONI—	3 1/2c
Or Spaghetti, package	
COFFEE—	38c
Schillings, two pounds 75c, one pound	
BEANS, Can—	6 1/2c
Lima, Red, Blackeyed Peas, Pork & Beans	
LEMONS—	15c
Medium size, dozen	
TOMATOES—	22c
Case of 24 cans only \$1.75, No. 2 size, 3 cans	
ORANGES—	19c
252 lbs. per dozen	
PEAS—	5c
Early June, No. 1 can	
APRICOTS—	49c
Libby's, Brookdale, gallon size	
SUNBRITE CLEANSER—	5c
Can	

MARKET SPECIALS

BACON, slab, pound	14 1-2c
STEAK, round, loin, T-bone, pound	15c
DRY SALT BACON, pound	12 1-2c
PORK CHOPS, pound	19c
CHILL, pound	19c
HAMBURGER, three pounds	25c

"Plug In," Says Santa

—Say "Merry Christmas" with electrical appliances or a radio. Electrical gifts give pleasure every day for years. See your dealer.



R. H. KEMP LUMBER COMPANY
Texas Utilities Co.
Phone Four-Four

PRE-HOLIDAY FURNITURE SALE

We are offering the most attractive inducement in our pre-holiday sale of Furniture, Rugs, etc. that it has ever been our pleasure to present to the trade.

BEDROOM FURNITURE

Three-piece decorated bedroom suite, has been \$125, now \$65.00

Four-piece walnut bedroom suite, has been \$140, now only \$75

DINING-ROOM FURNITURE

Eight piece walnut dining-room suite, slightly used, has been \$175, now only \$75.00

Three piece Mohair living room suite, used, was \$225, now only \$65.00

9 x 12 Axminster Art Rugs, were \$35.00, now only \$23.75

All rugs and all furniture have a special mark-down price at our store.

E. B. BLACK COMPANY

RANDBOLMINGS

OF A RANGE ROUSTABOUT

Wal, Holy Alkali! Here Thanksgiving is done gone and Mary Christmas starin' us in the face. By Gorry, this here year has done slipped by us an' we never knowed nothin' about it, seems like. Now this here Christmas time, it makes a fella' jist feel kinda different. Yu always wantin' to giv' someone somethin' an' I don't know but that's a purty good feelin' to hav'. Yu know of I was a feller with a famby what I'd do? Why, I'd kinder look around the place and see if I couldn't fix it up and make the wife feel like I wuz givin' her some new place to live. Yu know Fuller's got some of this here Oak Floorin', real thin stuff, but hard as everthin'. Yu could lay that on top of the old floor and get her polished up like a lookin' glass. Or else you could go out in the kitchen and put in a new sink an' fixin's and iron' boards or somethin', and yu know what, every onet in a while all year-long, friend wife wood look at it and say to some of her lady friends, kind aobastin' like, My Husbun' giv' that to me last Christmas. She'd think about it all year and I bet every onet in a while she'd kinda cuddle up to yu and say what a fin man yu are an' everythin'. Oh, I don't know why I should write this sort of stuff now, guess its jst that there Christmas spirit everybody talks about from now on. Well, yu just come on down and see all the plans for sich stuff what we got. Yeah, I am workin' fur Fuller down here at