

There's Always Another Year

MARTHA OSTENSO

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(Continued from Last Week)

"Corrie," he pleaded, "I can see how you feel about him. But I tell you, darling, he's the finest soul in the world. And he's an artist. Corrie, he really is! You ought to see his work. If we only had had enough money, I'd send him out to study. He has his studio all fixed up in the attic. It would be impossible for me to suggest that he should move. My G-d, Corrie, couldn't. Please remember, sweetheart, try to like him!"

CHAPTER V

Old Boderick pointed with his pipe up at the big house, where young Roddy lived with his wife, Corinne.

"You know," he said whimsically, "maybe I'm gettin' on, but I swear that house ain't sitting right on the ground. It's up in the air a little more every night. I look at it—farther east, too."

Silver laughed with Jason and Steve.

"It ain't likely to go much higher with that big hired girl they have in it, Steve, the hired man, observed drily.

Jason cleared his throat. "Oh, I don't know that she's so big," he said. "She has better ankles and feet than most girls in Heron River."

Phronie opened the door and called to them. "I wish one of you youngsters would run up and borrow some cinnamon for me. I've started to make some cooking—"

"Can't you ever rest, Ma?" Jason said, getting to his feet. "I'll go, Jase," Silver said quickly. "You stay here and play."

sustain him under the same roof with his brother's wife. Then there was Paula. But Jason was different and Paula too shy for the development, as yet, of any friendship between them which might be embarrassing to Corinne. Only yesterday, however, Corinne had called Paula, sharply away from the yard where she was watching Jason repair a corn crib and had set her to some trivial and unnecessary task.

When Silver entered Roddy's house, she found Corinne writing letters in the living room. Roddy, at the dining room table, was at work over his ledger.

"Phronie wants to borrow some cinnamon, Corinne," Silver explained when Roddy's wife inquiringly turned her head. "I can't find it myself in the kitchen." "Oh," Corinne said inattentively. "Paula will be down in a minute. She's upstairs—tidying her hair, I suppose. She'll find the cinnamon for you. I'm sure—I don't know where she keeps it. Sit down, Silver. I must get these letters finished."

Silver picked up a copy of Vanity Fair and seated herself in the dining room. Roddy gave her an odd, vaguely troubled look then dropped his eyes again to his ledger.

But immediately there was the sound of a car entering the driveway—and Corinne went to answer the doorbell.

"I'd better go home," Silver said quickly to Roddy. "A gleam of anger lit Roddy's eyes. 'You stay where you are,' he commanded. 'Didn't you tell me people round here had to get used to you?'"

Silver had no time to make a reply. A tall, granite-faced woman with a mottled red nose and a hat that bore a stiff little feather, entered the living room. In her wake, not unlike the trailing ruffle of a great ship, came a sniping miss of seventeen or eighteen, much befuddled, and wearing a flowered leghorn hat.

It was Mrs. Leander Folds, the school superintendent's wife of Heron River, and her daughter, Ethelwyn.

"My dear," Mrs. Folds was saying loquaciously, "I suppose I should have telephoned. But I am a woman of impulse, you know. We just got back yesterday from our holiday in the Black Hills, and heard about Roddy's marriage. We were out driving, and I thought this would be a good time to catch you up. We must—we just must have you in our reading club. Ethelwyn here is secretary of it, and it's so instructive for the young people."

Mrs. Folds had advanced further into the room and now her eye fell upon Silver. A curious, tight smile appeared on her face as though she were holding her breath. Silver stood up.

"Have you met Silver Grenoble, Mrs. Folds?" Corinne asked hastily. "My husband's cousin."

"How do you do?" Silver said, but made no move toward the two visitors.

"Oh," Mrs. Folds surveyed her thoroughly. "How do you do?" Roddy's cousin by marriage? Of course. Yes, yes. And how do you do, Roddy?—Oh, dear, I just thought of something. She turned abruptly and patted Ethelwyn's arm. "Run and see if I brought that book I wanted Mrs. Willard to read. It ought to be in there. If it isn't, wait for me there, my dear."

Ethelwyn vanished dutifully, although her eyes a moment before had been frankly devouring Silver. Silver could feel the hot blood pounding in her throat, her temples. Mrs. Folds' strategy had been so brutally obvious. Yet she was powerless to move.

"Now," said Mrs. Folds, "I can't stay a minute—but you must promise to come to see us next Tuesday, Mrs. Willard. We are studying Hardy at the moment—with one of the moderns thrown in, just for relief, so to speak." She smiled apologetically.

Roddy gave a sardonic bark of a laugh. "Hardy? You don't consider him a modern, eh?"

Mrs. Folds looked bewildered. Corinne sagittatedly stepped closer to her and said, "Thank you so much, Mrs. Folds, I shall be glad to come, indeed."

"By the way, Mrs. Folds, Roddy said boldly, his face curiously white beneath his tan, his eyes two gray burning slits, "has the club of yours a limited membership?"

Mrs. Folds reddened unbecomingly. "E—yes, it has," she plunged. "You see—our house is small."

Silver stood with her hands clenched about the table's edge, back of her. "That's fortunate," Roddy interrupted Mrs. Folds and laughed aloud. With that he slammed shut the covers of the ledger, sang with a sharp report down upon the table and strode through the dining room into the kitchen.

prised and leaned over the door. Silver glanced up at him. The man was Gerald Lucas. For an instant, as Gerald climbed down from his car and stepped toward her, Silver contemplated flight. Instead when the impulse had passed, she thrust her hands into her pockets and looked coolly up at him.

Gerald seized her hands. "Silver—what's the matter with you?" he demanded. "Get in and we'll take a drive and talk things over."

"No," Silver said firmly. "I don't want to go driving—and I have nothing to talk over, Gerald."

He put his hand lightly on her arm and drew her toward the car. "Listen to me, Silver," he urged. "What's got into you? I didn't come out here to kidnap you, though I'd like to. You've grown even more luscious—if that's possible. Sit in the car and let's talk."

For a moment she hesitated, then with a shrug she got into the car. She surveyed him with detachment, and wondered what had happened to her since she had last seen him. He was as rakishly good-looking as ever, his eyes as full of confidence and meaningful laughter as ever. But it was as though she looked at him now through an obscuring film.

"Gerald looked critically down at her. 'You should have known better than to try running away from me, sweetheart. You didn't even give me a chance to tell you how sorry I was about your father.'

"I'm trying to forget that," Silver said briefly. "How did you find out where I had gone?"

He pinched her chin lightly and smiled. "Little Gerald finds out just about everything he wants to know. Old Ben Hubbard is a friend of mine. So I came out here and snooped before I looked you up. And lo and behold! I've got the very thing I've wanted for some time. A resort on Emerald Bay, my love! You see, I had a few grand salted away."



The Man Was Gerald Lucas.

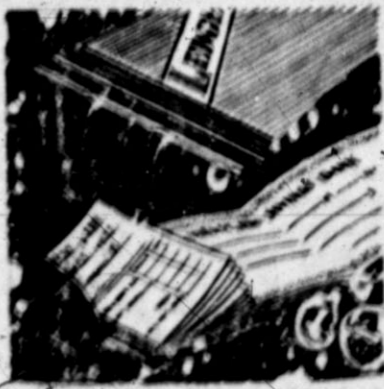
WILL ROGERS IN "STAMBOAT ROUND THE BEND"

"Steamboat Round the Bend" is one of the two pictures completed by Will Rogers before his untimely passing. In this picture he portrays the character of the kindly old captain of a river steamboat, "The Claremore Queen."

It is probably one of his best pictures, quaintly amusing with no hilarious scenes which would in any manner cast a reflection on his beloved memory. His starring partner is Irvin S. Cobb, one of his closest friends in life. Cobb essays the role of captain of the "Pride of Paducah," rival of "The Claremore Queen" for business and racing honors on the old Mississippi.

In after years these talking pictures of Will Rogers will be priceless heirlooms. These two, Steamboat Round the Bend, and In Old Kentucky, and his previous pictures are all we have left of the living image of this great character, known and loved in every country and clime. It is altogether fitting and proper that his friends should see them now.

and periodically in the years to come. Will Rogers' talents were so diversified and his contacts so numerous and widespread that his group or industry can lay claim to his principal thought or action during his busy and fruitful life. Lecturer, world traveler, newspaper reporter and columnist, actor, film star, philosopher and philanthropist, he was admired, loved and respected by millions. Of recent years he devoted a considerable portion of his time to the production of photoplays and had reached the very top of his profession. It was through his appearance in a long list of successful photoplays, based for the most part on his homely philosophy of life, that he was best known to many.



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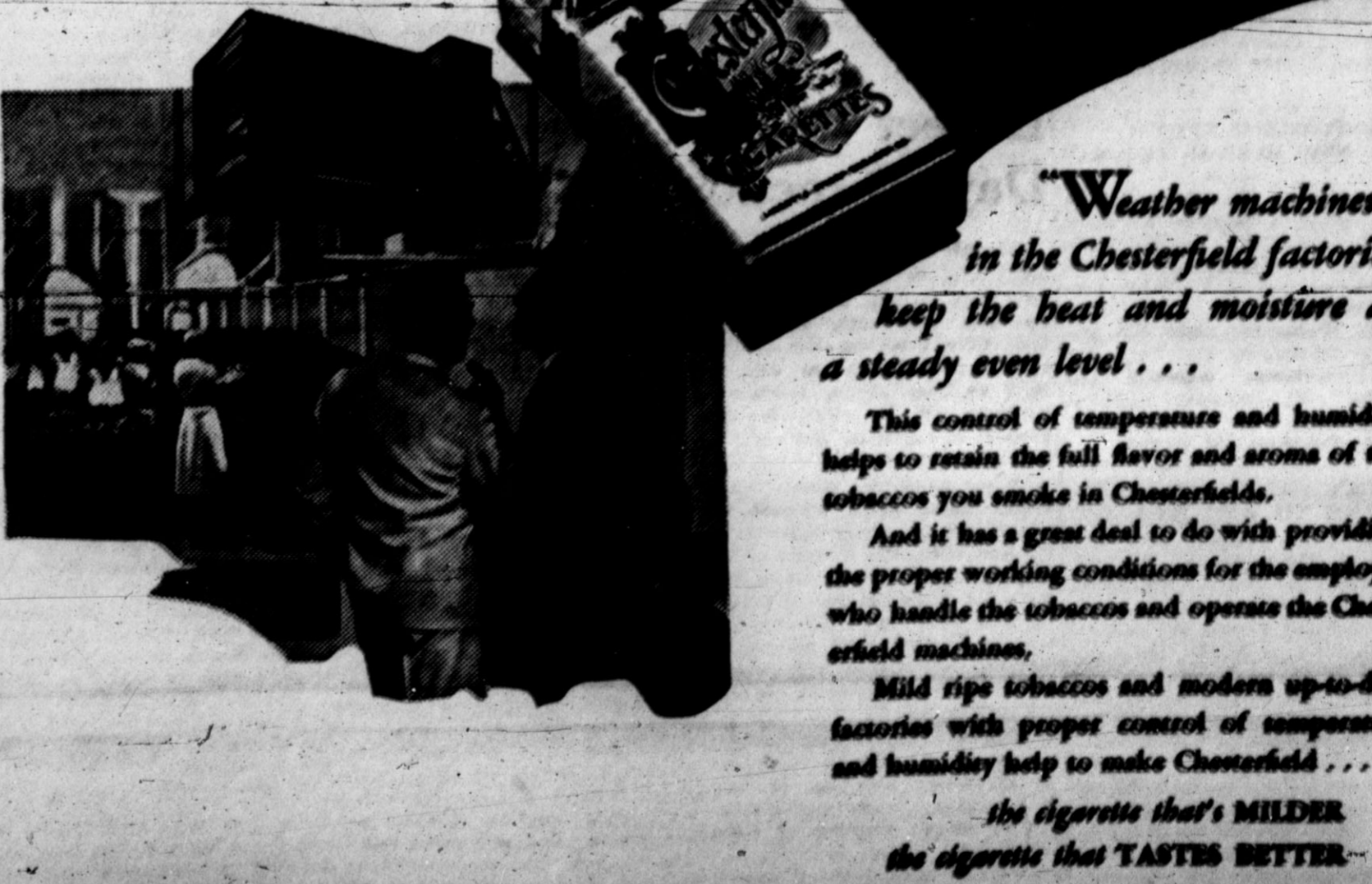
The most important reason for specifying PACKARD'S BEST FLOUR is the baking and cooking success housewives have in using our fine flour. Then, too, it's made right here at home and you should patronize your home-town merchants, especially if the product is of finer and higher grade and can be purchased at a minimum of cost as that product made by an out-of-town firm.

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Packard Milling Company Herford, Texas

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Mild ripe tobaccos and modern up-to-date factories with proper control of temperature and humidity help to make Chesterfield...

the cigarette that's MILDER the cigarette that TASTES BETTER

SOCIETY

MRS. B. F. GUTHRIE, Society Editor Phone 374-J

ERNEST MEDKIEF IS HONORED ON BIRTHDAY MONDAY

Friends of Mr. and Mrs. Ernest Medkief enjoyed a pleasant evening at their home on Miles Avenue Monday, the occasion honoring Mr. Medkief's birthday.

Informal in itself, the event was yet very lovely in the cheery atmosphere that close friendship always provide. Garden flowers lent

a festive note, the tables being especially attractive under the subdued light of soft-shaded candles. A beautiful three-tiered birthday cake was the feature of the well-appointed dinner which was followed by an evening of bridge.

Mr. and Mrs. W. A. Stovall are here from their ranch in New Mexico visiting their daughter, Mrs. Egbert Bradly and Mr. Bradly.

PIONEER CLUB STUDIES "MODERN DRAMA"

"Modern Drama" was the study theme for the Pioneer Club Tuesday afternoon, Mrs. F. M. Kester being hostess for the occasion with Mrs. Turrentine assisting hostess.

A well-rounded discussion of "Shaw's Life and Personality" was given by Mrs. J. B. Jones. Mrs. O. G. Hill, substituting for Mrs. Ray Johnson, portrayed "Candida" most realistically. An excellent attendance marked an auspicious opening for the year's work.

A refreshment course of ice cream and cake was served.

MRS. PETERSON RETURNS HOME

Mrs. J. B. Jones motored to Amarillo Sunday, accompanying her daughter, Mrs. Jerry Peterson, who was returning to her home in Minneapolis. While there she visited in the McDonald home, Miss Blanche McDonald, who has been a guest in the Jones home, returning to Amarillo with her. Mrs. Jones returned to Herford Monday evening.

ATTENDS LUNCHEON IN AMARILLO MONDAY

Miss Mattie Swisher was a weekend visitor in Amarillo, attending on Monday a luncheon given by the Harmony Club of that city at the home of Mrs. E. B. Maybr.

Miss Swisher, Mrs. May Peterson Thompson, and Mrs. I. D. Cole, president of the State Federation of Music Clubs, were honor guests of the occasion.

MRS. DILLEHAY HOSTESS FOR FIRST MEETING

The first regular meeting of the Music Study Club will be held with Mrs. C. E. Dillehay Monday, September 30, at 3:30 o'clock.

It is hoped that every member will be present to share the inspiration that only a first meeting after a long vacation period can bring. The new year books will be available at that time.

MRS. FRANK COGDELL HOSTESS AT BRIDGE

An afternoon of bridge was enjoyed last Thursday by friends of Mrs. Frank Cogdell who were charmingly entertained in her home on Fifth Street. Red radiance roses lavishly used in decoration gave an atmosphere of welcome to the pretty receiving rooms where the guests assembled at 3 o'clock.

Two tables of players enjoyed the pleasant hospitality. They were Misses Ardelle Morgan, Ina Mae McWright, Gladys Medkief, Norma McWright, Laura Milburn, Cooper Dewey, Chas. Brooks, Billy Wheatle of Van Horn, Texas.

A. A. FOSTER'S ENTERTAIN AMARILLO KIN

The home of Mr. and Mrs. A. A. Foster was the scene of a happy event Sunday, September 15, when they entertained their cousins, Judge and Mrs. E. H. Foster, of Amarillo. The guests arrived for nine o'clock breakfast, following which the entire party repaired to the golf course, all being enthusiasts for that popular sport.

At six o'clock a lovely three-course dinner was served and the evening spent most enjoyably.

S. H. CONDRON TO ADDRESS FEDERATED CLUBS FRIDAY

Announcement is made of an address to be given by S. H. Condron of the Canyon Teachers College faculty on the occasion of the County Federation meeting Friday. The fact that Mrs. Taylor has found it necessary to be in Austin on that date has necessitated a change of program here and the committee feels itself very fortunate in being able to procure Mr. Condron at that time.

The meeting will open promptly at ten o'clock, closing with the luncheon at twelve.

DINNER HONORS MRS. MARGARET SCHROETER

Mrs. Margaret Schroeter was honored with a birthday dinner given Saturday evening by Mr. and Mrs. R. Schroeter at their country home. A bountiful dinner most attractively served and featuring a beautiful birthday cake was enjoyed by Mr. and Mrs. Major Schroeter and children, Alec J. and Paul Bryan; Mrs. Jennie Thompson, Mr. and Mrs. A. O. Thompson and daughter, Miss Ruby, Misses Jessie Morris and Kathleen Wade, and Mrs. Mamie Amacker of Dallas.

RURAL CLUB STARTS MEETINGS

The Messenger Club, in the west part of the county, met two weeks ago with Mrs. W. P. Walker in an all-day meeting. The next meeting will be October 10, at the home of Mrs. Rosa Terry.

The program will be on "Home Nursing" and "Texas Laws Concerning Health." Mrs. Marie Howard will be in charge of the program.

Band Mothers Attend Fair.

The following Junior Band Mothers accompanied their children to the Tri-State Fair Wednesday: Mmes. Mack Beach, Carl Cockrell, O. G. Hill, Earl Phillips, Hall Beavers, Cliff Estes, E. B. Posey, Boyd London, John Renfro, Kueker, Lomas, Williamson, Hobson, Jack Hagar, Harold Close, Noah Ewton, Jack Grady, Ralph Smith, Carswell, Whitman and Jerry Behrens.

Return to Chicago.

Mr. and Mrs. Paul Guthrie left Tuesday for their home in Chicago after a brief visit here. En route they will visit relatives in Colorado Springs. Together with Mrs. B. F. Guthrie and Keith they spent the week-end at Ruidoso Springs where they were joined by G. L. Guthrie of Las Cruces, New Mexico, returning Sunday evening.

Women Broadcast Program.

A group of women's voices from the Herford Music Study club was heard in a broadcast from the Merchants' Building at the Tri-State Fair Wednesday. The program included solos, duets and quartet numbers, the singers being Mmes. Ray Coneway, C. C. Acker, A. O. Thompson and Margaret Schroeter. Mrs. Jesse Stanford was accompanist.

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BABY FOOD Libby's, 3 cans	25¢	Prices Good Fri. & Sat.	
PINEAPPLE, Libby's, Sliced or crushed, No. 2 1/2 can	20¢	COCOA Hershey's, 1 pound	12¢
DICED CARROTS Libby's, No. 2 can	10¢	Hershey's Milk Chocolate Or Chocolate Almond Bars, 2 1/2-lb bars	25¢
KRAUT Libby's, No. 2 1/2 can	10¢	TOILET TISSUE Charmin, 4 Roll box	23¢
CORN, Libby's County Gentleman, two No. 2 cans	25¢	MILK Peter Pan, 3 large or 6 small cans	17¢
RIPE OLIVES Libby's, No. 1 tall can	15¢	PIMENTOS 7-ounce can	10¢
MIXED VEGETABLES Libby's, No. 2 can	12¢	CORN Standard, three No. 2 cans	27¢
FRUIT COCKTAIL Libby's, 8-ounce can	10¢	WAX PAPER Cut Rite, 2 rolls	15¢
QUEEN OLIVES Libby's, large size, quart jar	37¢	CHEERRIES Red pitted, two No. 2 cans	25¢
PEARS Fancy Bartlett, No. 2 1/2 can	20¢	PINTO BEANS 2-pound bag	11¢

Karo Syrup 3-Pound Can 23c

Crisco Shortening Three-Pound Can 55c	Woodbury's Toilet Soap 3 Bars 25c	SOAP Crystal White 5 Giant Bars 21c
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MALT Blue Ribbon, 3-lb can	55¢	LIMA BEANS Happy Vale, small white, No. 2 can	11¢
COFFEE Schillings, 2-lb can	54¢	1-lb can	28¢
OVALTINE Large size	57¢	small size	31¢
SALAD DRESSING Kraft's, quart jar	35¢	plnt jar	23¢
ROYAL DESSERTS All flavors, pkg	6¢	SOAP CHIPS Blue Barrel, 5-lb box	37¢
SKINNER'S Macaroni Spaghetti and Egg Noodles, 2 pkgs	15¢		15¢

MEATS

ROAST Swift's Fancy Baby Beef, lb	17 1/2¢
CHEESE No. 1 Longhorn, pound	20¢
BACON Armour's Sliced, pound	36¢
FRANKFURTERS Minc'd Sausage, Bologna, 2 lbs	35¢

STEAK Special



We Give Trades Day Tickets! Round, Surloin and Club Another opportunity for you to enjoy your favorite steak at a pleasantly low price, lb 25¢

Cranberries FRESH EATMORE. LB. 19c

ORANGES California, sweet and juicy, pk	44¢
CABBAGE New, all green, pound	1 1/2¢
GREEN PEPPERS Home grown, pound	5¢
SPUDS No. 1 White, 10 pounds	9¢

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Not a Sale or Special Bargains! Just a few of the regular every-day values that you will find at Penney's! Have you shopped Penney's lately—compared the quality and then the price? You will be agreeably surprised to find just how much your dollar will buy and what you can save!

Men's Fast Colored Dress Shirts Solids and Fancies! 79¢	Yard Wide Outing Solid Colored YD 10¢	Men's Woolen Slip-Over Sweaters "Close Out" 99¢
Ladies' Full Fashioned Silk and Chiffon Hose 49¢	"Just Arrived" Boys' Suits Sport Back Styles, 2 Pr Pants \$7.90	Boys' Suede Cloth Jackets Sizes 8 to 18 \$1.49
66 x 70 Inch Cotton Blankets 53¢	New Assortment Quilt Scraps Each package contains sufficient for a Quilt and Pkg. 19¢ and 29¢	70 x 80 Inch Double Cotton Blankets \$1.29
Ladies' New Sport Coats \$6.00	Men's Suede Cloth Jackets \$1.98	Men's Fancy Dress Hose 10¢ PR.
"Close Out"—One Lot Men's Fall Suits \$9.90	Men's Suspender Back Ox-Hide Overall Only a Few Dozen! 49¢ PR.	Men's and Boys' All Leather Construction Dress Oxfords \$1.98
New Sport Style, All Wool Sweaters Ladies' and Misses' Sizes \$1.49	Boys' Scout Style Work Shoes "Close Out" 98¢ PR.	Men's New Fall and Winter Hats \$1.98
Boys' Dress Caps Unbreakable Visors 49¢	"Just Unpacked," New Assortment of Travel Crepe Dresses \$3.98	Complete Stock Men's Suede and Leather Jackets \$4.98 to \$7.90

PENNEY'S

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HEREFORD TEXAS

Easter Items

BY LOUISE FRYE

Young people will meet at the school house Sunday at 3:30. It is expected visitors from Hereford, Friona, Bovina, Dimmitt and other places will be present. Mrs. Ray Durant spent Thursday night with Mrs. John Nolan. Mr. and Mrs. Fred Walton visited her parents, Mr. and Mrs. W.

S. Fields, in Portales several days last week. Mrs. Fields came home with them for a visit. Miss Florine Hunter of Hereford visited Friday night and Saturday in the C. W. Frye home. Miss Vay Allen spent last week in the Joe Stagner home at Flagg. Wayne Jameson of Amarillo visited his parents here last week. Mr. and Mrs. Harvey Smith of Big Square spent Sunday in the J. S. Smith home.

W. E. Bralley and family of Dimmitt, Byron Bralley of Denton spent Sunday in the Jameson home. A party for the young people's Sunday school class was given in the Homer Henry home Saturday night. Punch and sandwiches were served to about 25. Mr. and Mrs. E. G. Tilgham and family and Miss Naomi Wilson of Wichita Falls, Mr. and Mrs. Boyette and family of Hollis, Okla., visited the W. S. Dixon home last week. Mrs. Walter Jameson and Mrs. Fromby and Mr. Baker of Amarillo visited the Jamesons last week. Mr. and Mrs. S. Robbs and family are moving to the Brannon place. H. M. Benson and family visited over the week end at Wellington. Misses McClure and Ramay attended the fair at Amarillo Saturday.

Mrs. Jessie Groner left Wednesday morning for her home in Plainview after a vacation spent with her parents, Mr. and Mrs. J. H. Head, and her sister, Mrs. Dow Mercer.

COURTHOUSE RECORDS

Warranty Deeds.
Ellis Myers and wife to Joseph F. Hesles, W 1/2 of NW 1/4 of section 18, Capitol Syndicate subdivision.
J. T. Gulnn and wife to Farwell Winston, NW 1/4, section 24, Capitol Syndicate subdivision.
W. A. Knox and K. S. Higgins to S. B. Walker, SE corner of Block 47.
F. W. Dodson and wife to First National Bank of Amarillo, E 1/2 of section 75, block K-5.
E. H. Blood and wife to Fuqua Development Co., lots 5, 6 and 7, block 5, Womble addition.
Western National Bank to B. C. D. Bynum, E 1/2 section 87, block M-7.

Marriage License.
Walter Seed and Roberta Jackson, September 21.

Ward News Notes

BY MRS. WILEY ROBERSON
Rev. Hornbeak filled his regular appointment here Sunday and was a dinner guest in the Bob Higgins home. Messrs. and Mmes. Bill Hutson and Sonny Ledbetter were in Amarillo attending the fair Thursday. Messrs. and Mmes. Bill Natfgar and Wiley Roberson, Donald and Hicks Roberson, Misses Allene and Lucille Hughes spent Sunday on the D-Bar ranch with Mr. and Mrs. Cap Coonauger. Mrs. John Higgins returned Thursday from Amarillo where she had been for several days for eye treatment. Messrs. and Mmes. Jim Lipscomb and George Suggs spent Sunday in the G. M. Suggs home in Hereford. Mr. and Mrs. Fred Saltzman were in Amarillo Friday. Mmes. Ed Smith and G. M. Suggs spent Monday night with Mrs. Jim Lipscomb. Messrs. and Mmes. George Suggs, Wiley Roberson and family attended the fair last week. About a quarter-inch rain fell here Monday and Tuesday. Mr. and Mrs. Jim Lipscomb were in Amarillo Tuesday. Mr. and Mrs. Wes Brady left last Friday for Detroit, where they went to drive back two school busses for use of the Wyche school district in transporting students to and from Wyche school, and high school pupils to Hereford.

Progressive News

BY OLIVE PERKINS

Mr. and Mrs. Horace Hershey have moved to Springfield, Colo., where he is working on the soil erosion project. Mr. and Mrs. Charles Green and children, and Mrs. Jim Green visited her parents, Mr. and Mrs. Charles Smith, near Westway last Sunday. Mr. and Mrs. Orin Russell and sons visited friends at Hereford Sunday. Mr. and Mrs. Gilbert Donovan have moved back to their home north of Progressive. C. C. and William Bowman and the Donovans made a business trip to Amarillo Saturday and attended the fair. Mr. and Mrs. Owen Neel and sons visited her parents, Mr. and Mrs. Vicks Sunday. Mrs. J. G. Donovan returned to her home Wednesday near Enid, Okla., after a visit with her son, Carl Donovan and family. Mr. and Mrs. C. P. Caldwell and Mrs. Eunice spent Sunday with Mr. and Mrs. Lee Kendall near Summerfield. Mrs. Henry and children of Easter community visited her parents, Mr. and Mrs. J. L. Park, last week. Mr. and Mrs. Ray Hershey and Miss Lila Short spent the week end visiting Mr. and Mrs. Dudley Buzard near Muleshoe. The Edwards took care of their place while they were away. The club met last Wednesday with Mrs. Ira Ricketts with 12 members present. The next meeting will be with Mrs. Russell. The district north and east of Progressive received a fine rain Monday afternoon. This is the first rain for parts of the community.

THE STATE OF TEXAS,
To the Sheriff or Any Constable of Deaf Smith County, Greeting:
You are hereby commanded to cause to be published once and not less than ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:
THE STATE OF TEXAS.
To all persons interested in the estate of Thomas L. Green, Deceased; Robert Fuller, executor, has filed an exhibit of the condition of the estate in Texas, and an application for leave to resign in the probate court of Deaf Smith County, which said application

will be heard and said exhibit will be examined by said court on Monday, the seventh day of October, 1935, at which time all persons interested in the administration of said estate may appear and contest the account if they see proper to do so. Herein fall not, but have you before said court, on the 7th day of October, 1935, this writ with your return thereon, showing how you have executed the same. Witness L. H. Foster, clerk of the probate court of Deaf Smith County, and given under my hand and seal of said court this 24th day of September, 1935. (SEAL) L. H. FOSTER, County Clerk, Deaf Smith County, Texas. By W. R. Coffey, Deputy. 1c

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25c KOTEX

17c

20c Kleenex

13c

25c Glazo Nail Preparation

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A medicated oil which shrinks nasal membranes and reduces congestion. Makes breathing easier. In dropper bottle... **35c**

Nyal Aspirin Tablets

Excellent for colds and fever, neuralgic and rheumatic pains. A tablet in water as a gargle checks throat inflammation.



Bottle of 100 5-grain tablets. **39c**

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Builds robust health and rich, red blood. Delicious wine flavor. Pint bottle... **89c**

Nyal Milk of Magnesia

The quick corrective for acid stomach and heartburn, indigestion and gas. 50 cent pint... **39c**



50c Fancy Gilt Edge

Bridge Cards

29c

Coty's

Powder

59c

76c

Antiseptic

59c

55c Hand Chamberlain

Lotion

39c

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Westway Items

(BY WILMA SKYPALA)

C. V. Burgess and family visited relatives in Electra, Wichita Falls and Headrick, Okla., last week-end. Miss Irene Grimes and Junior Hyde spent Sunday afternoon in the Walcott community. Rev. and Mrs. Paul Collins spent Sunday night in the A. O. Pierce home. G. W. Wilson and V. Skypala were in Sudan Monday. Mrs. Edmondson and son, and Miss Betty Tom Roe spent the week end in Amarillo. Mr. and Mrs. Sloan and grandchildren of Amarillo spent Sunday afternoon in the Roe home. Miss Gertrude Wilson spent Friday night in Portales. Westway school attended the Fair in Amarillo Friday. Edgar Skypala took dinner in the F. Bezner home in Hereford Sunday. A birthday dinner was given for Mrs. G. W. Wilson, and a farewell dinner for Mr. and Mrs. Merin Kaul, who are leaving for Colorado Wednesday, was given in the G. W. Wilson home Sunday. Many friends attended.

Black

BY MISS NOBLE McLEAN

Rev. Lindley of Bovina filled his appointments here Sunday morning and night at the Baptist church. He was accompanied by his wife. Mr. and Mrs. Jim Black visited her brother in Pampa over the week end. Most every one in the Black district attended the fair at Amarillo last week. R. E. Barnett and family attended a birthday dinner honoring Mrs. Fern Barnett at her home north of Friona one day last week. Rev. Rex Ray and Dennis Ray of Amarillo visited their mother here Sunday. The social club met with Mrs. T. L. Welch Thursday, with 11 members and one visitor present. Ingbill. Improving and beautifying the home was discussed by all. The next meeting will be with Mrs. George Wily October 3. Elden Boyd and J. T. Bartlett were in Muleshoe Sunday. Verner Melugin and Jip Barnett were in Hereford Saturday. Charley Hays was a dinner guest of Clyde Hays Sunday. Mr. and Mrs. Tom McCullough of Hereford spent Sunday in the T. L. Welch home.

SILKS and WOOLENS



Our new arrivals of silks and woolens will make your hands itch to get to a sewing machine and start making! We have a complete stock of the latest designs, silks in heavy suede-like weaves, sheer stripes and diagonal stripes, in assorted and plain colors for blouses, trimmings and dresses, and pebbled wools and novelty woolens in plaids, checks and plain colors for suits and skirts. You must see them!

SILK MATELASE

In all new plain colors and prints, many patterns you will adore. Per yard 79c **\$1.50**

HONEY DEW SATIN

in pink and white, for blouses, trimmings and evening dresses, unusually attractive patterns. Per yard **\$1.25** 99c to ...

SILK SHEERS

Woolly and hairy silk sheers for sport and street. Novelty pebbled, grain and broken patterns in the weave. New versions of silk with reversible sating and dull surface. Per yard **\$1.50**

Children's Boots

Fall and Winter Wear



These attractive boots are all-leather, neat styles, easy to slip on because of the strap and buckle at the side top, Sizes 4 to 8, in tan and white... **\$1.50** Also a dressy number that the children will love immediately. Sizes 6 to 13 in black and tan **\$3.95**

WOOLENS

Pebbled wools and novelty woolens in plaids, checks and plain colors. Per yard 89c to **\$1.69**

NOVELTY PLAIDS

And checks, for suits and skirts, per yard **98c**

We have just received the new McCall November Patterns, With Latest Paris Fashions.

We Give Trades Day Tickets!

D. R. GASS and SON

FLORSHHEIM AND FRIENDLY SHOE DEALERS

Jumbo News

(BY LA RUE BECK)

Rev. W. C. Howell of Dimmitt filled his appointment here Sunday morning, but no services were held at night because the lights were in bad condition.

Homer Battles started to high school in Hereford Monday.

W. W. Adams and Lonnie Wayne visited his son, Doyle and wife, of Brownfield Sunday.

C. Andrew and Lonnie went to Olney Sunday to visit his' sister, Mrs. Sloan, who is very ill.

Mrs. Finis Hunter, Norma and Doris visited in the L. O. Norman home at Arney Saturday. Orval

Pierce, who has been staying there for several weeks, returned home with them.

Misses Mildred and Thekna Holly were called home Wednesday on account of the death of their brother, Raymon, of Happy. Mrs. Homer Barbes and LaRue Beck were substitute teachers.

Cyrus Andrew spent the week end with Charles McGlinis.

Clay Hughes and Wayne Dyer visited Mrs. Hughes and baby at Dimmitt last Wednesday.

Mrs. C. Andrew and Pauline visited Mrs. Ralph Jennings of Hereford Saturday.

Robert Thannisch, L. E. Beck and Pat Wederbrook of Hereford are spending the week in Lubbock.

Mr. and Mrs. F. L. Pinckert and Bobbit and Mrs. Wilford Taylor, Jr., of Umbarger were Amarillo visitors Friday.

Mrs. Finis Scott and baby Van Dell of Amarillo are visiting in the C. D. Pinckert home. Mr. Scott came Sunday night.

Mrs. Ullman Hunter and daughters spent a few days last week in Clarendon with Mrs. Hunter's father, Frank Sparks.

This community was well represented at the Amarillo Fair last week.

Marion, Bradford and Jack Spencer of Wylie called in the L. E. Beck home Sunday.

Mr. and Mrs. Ned Wilmeth and Dwain attended church in Hereford Sunday night.

Mmes. Sam Hunter and L. E. Beck attended the rural women's missionary society at Dimmitt last Wednesday.

Rev. and Mrs. W. C. Howell were Sunday dinner guests in the W. W. Adams home.

Miss Hazel and Clyde Battles of Ruidoso, N. M., spent Sunday at home.

Orval Pierce and Junior Woolery called on Mr. and Mrs. Ralph Jennings of Hereford Sunday.

Mrs. C. D. Gilliam and Mrs. C. Andrews visited in Arney Sunday.

Mmes. L. E. Beck and Sam Hunter visited Mrs. Clay Hughes and Josephine Ann at Dimmitt Wednesday.

P. H. Dyer and family of Dimmitt were Sunday dinner guests in the L. C. Baggett home.

Winston Adams of Ford was at his home here Sunday.

Miss Pauline Andrew spent Sunday with Miss Helen Wilder.

Dimmitt News

MRS. BUCK WOOD

Mrs. O. B. Trimble spent several days last week with her parents in Mobeetie.

Mr. and Mrs. Joe Leverett of Lubbock spent last week end with Mr. and Mrs. Andrew Elder.

Mrs. Ethel Womack and children, Mrs. J. C. Montgomery and Willard Montgomery were in Amarillo Monday.

Frank Barber was here from Hereford Thursday.

Mr. and Mrs. Leland Lee returned to their home in Snyder, Okla., Sunday after an extended visit with relatives here.

Mrs. Raymond Wilson and Miss Mary Belle Carroll were in Canyon Wednesday where the latter enrolled in WTSTC.

Mr. and Mrs. Bowling of Amarillo visited in the home of their daughter, Mrs. Noel Gollehon, Sunday.

Mr. and Mrs. Carroll Gunter spent Tuesday and Wednesday with her parents in Silverton.

Mr. and Mrs. B. D. Woodlee and Miss Stella Harman were in Amarillo Tuesday.

Mr. and Mrs. Geo. Baggett and daughter, of Lubbock were Dimmitt visitors Monday.

Messrs. and Mmes. C. W. and Truett Boothe visited friends in Lazbuddie Sunday.

Misses Johnny Beth Tate and Lena Mae Carruth were in Amarillo Wednesday.

Mrs. H. E. DeOliveria of Tucumcari spent last week in the home of her sister, Mrs. Bill Burnam.

Miss Niva Lee Green and Mrs. R. W. Norwood returned to their homes in McAllister, N. M., Saturday after a visit with Mr. and Mrs. Homer Norwood here.

Mr. and Mrs. H. C. Webb left Saturday to make their homes in Brownwood for the winter.

Mr. and Mrs. Raymond Wilson spent the week end with relatives in Tahoka.

Mr. and Mrs. Harvey Youts and Ralph Cox attended the Amarillo Fair Thursday.

Mr. and Mrs. Hugh Watts are the proud parents of a baby girl, born September 17.

Mr. and Mrs. Spurgeon Webb spent Sunday in Friona.

Ray Barber was here from Hereford last Friday.

Mr. and Mrs. Corroll Gunter spent Sunday night in Plainview with his parents.

Mr. and Mrs. Edgar Ramey and Mrs. Fred Boswell were in Amarillo Thursday.

Mr. and Mrs. Buchanan of Hereford were guests of Mr. and Mrs. Edgar Ramey Sunday.

Mr. and Mrs. Elyis Burek and Mr. and Mrs. Elmer Youts attended the show in Hereford Wednesday evening.

Mrs. Bridges of Sunnyside spent several days last week with her daughter, Mrs. Wade Dent.

Ike Crosthwait was here from Hereford Saturday.

Mrs. R. B. Beren and son spent the week end in Amarillo.

Messrs. and Mmes. O. B. Trimble and Meade Halle visited in Hereford Sunday with friends.

Mrs. Tom Bice entertained the London Bridge Club at her home Thursday afternoon. Mrs. O. B. Trimble won high. Mrs. Meade Halle second high. Refreshments were served to Mmes. Carroll Gunter, Trimble, Halle and the hostess.

Mr. and Mrs. Andrew Elder spent last week with her parents in Lubbock.

Messrs. and Mmes. Omer McCary, Cullen Butler and Lawrence Buckmaster were in Hereford Sunday.

N. H. Witt made a business trip to Amarillo Monday.

Misses Helen Estes, Ethel Womble, Kona Hyatt and Mineola Lile spent the week end in Lubbock.

Mrs. Truett Boothe was shopping in Hereford Saturday.



Buy Extra Miles

By Getting the Best GASOLINE

PHILLIPS 66 GASOLINE

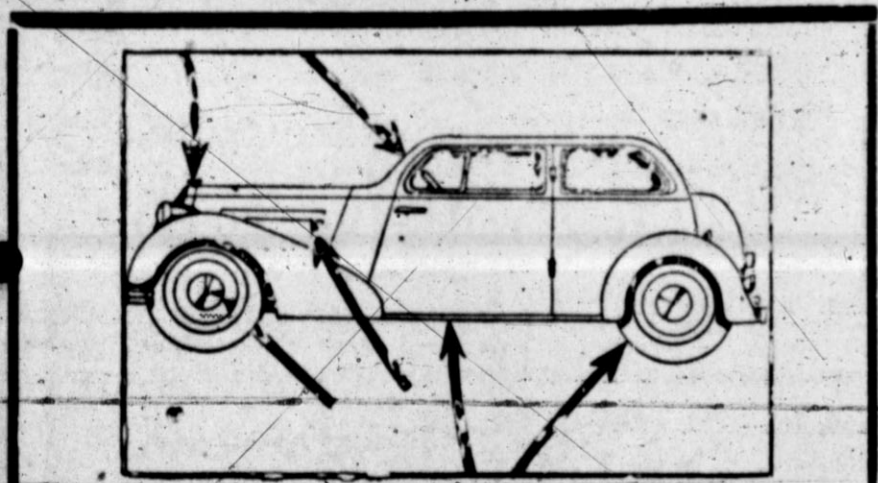
Is cheaper because it gives you more smooth-running miles per gallon than any other gasoline. It is the gas to use because its higher grade protects the motor, making greater driving economy. Treat your car to a tank full of Phillips 66 Gasoline and know the real joy that goes with quicker starting, greater power and smoother driving. Drive in today and fill up with Phillips 66 Gasoline.

It Pays to Trade In Hereford

PHILLIPS SERVICE STATION

PHONE 88

For Quicker Service



Here's Where to Look For Winter Trouble

TIRES **LUBRICATION**
BATTERIES **RADIATOR**
BODY JOINTS **IGNITION**
WINDSHIELD WIPER **ENGINE**

We have the remedy for all of these winter troubles, including parts, accessories and Fisk Tires. Our repair work is guaranteed. We still have some real bargains in used cars.

It Pays to Trade In Hereford!

Brumley Chevrolet Co.

Dean News

BY MARY LOUISE DEAN

B. F. Fulkerson of Roswell, N. M., was here last week visiting his son and attending the Fair in Amarillo.

Mrs. Edgar Sowell of Hereford spent last week with her mother, Mrs. Morel.

Mr. and Mrs. T. P. McCollister, Clem Friemel, B. R. Fulkerson, A. A. Head, John Morris, Bogle and Mrs. Morel were Amarillo visitors last week.

Miss Mary Louise Dean spent Saturday night with Mildred and Melvina Steward near Ford.

A large group of friends surprised P. H. London, John Morris and Lauren Luellen with a birthday dinner in the London home Sunday. After dinner group singing was enjoyed.

Mr. Ragsdale of Oklahoma is here visiting his daughter, Mrs. B. R. Fulkerson.

FOR JOB WORK, TRY THE BRAND

Fairview-Palo Duro Items

By MISS LILA MAE OGLESBY

Mrs. Lawrence Womble was operated on last Monday and is improving rapidly.

Dinner guests in the W. O. Comingoer home Tuesday were Mrs. Dora Pearl, Mrs. Oda Morgan, Mrs. Della Wheeler, Miss Eula Mae Pearl, J. C. Stephens of Mabank, R. W. Stephens of Conway, and Guy Morgan of Amarillo.

Miss Lottie Allred spent the week with Mrs. Cecil Allred.

Jimmie Allred and Miss Mary Hogg of Hereford were guests in the Cecil Allred home last Wednesday night.

Mr. and Mrs. W. C. Comingoer attended a family reunion in the E. B. Mitchell home at Amarillo last Sunday.

Many citizens of this community attended the Amarillo Fair.

Mr. and Mrs. E. W. Womble had clothing, bed clothes, silverware and other items stolen from their home last week.

Intermediate and junior departments of BTS will give a fifth Sunday assembly program at the Palo Duro Baptist church next Sunday night.

Neighbors will honor Grandpa

Bolling's birthday with a surprise chicken fry next Friday night.

Mr. and Mrs. Hutchens were in Canyon Sunday afternoon.

Ralph Sansing of Wildorado was taken to the hospital in Amarillo last week. He is improving.

SHERIFF'S SALE

STATE OF TEXAS,
 County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 16th day of September, 1935, by the Clerk thereof, in the case of Temple Lumber Company versus Thomas W. Blake et al, Cause No. 2196, and to me, as Sheriff, directed and delivered, I

will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY IN NOVEMBER, A. D. 1935, it being the 5th day of said month, before the Courthouse door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit:

The East One-Half, (E½) of Section Forty-seven (47); the West One-Half, (W½) of Section Forty-Nine, (49); the East One-Half, (E½) of Section Fifty-Six, (56), all in Block K-11, of the G. C. & S. F. Railroad Company Survey, in Deaf Smith County, Texas. Levied on as the property of Thomas W. Blake, Daisy Adams, A. E. Hofues, Margaret A. Hofues, Peden Company and F. W. Hel-

mann Company to satisfy a Judgment amounting to \$592.64 in favor of Temple Lumber Company and cost of suit.

Given under my hand, this 21st

day of September A. D. 1935.
 J. B. MILLER, Sheriff,
 Deaf Smith County, Texas.
 By J. M. Murchison,
 Deputy. 38-3c

10% OFF

On All Purchases Friday and Saturday

Kellogg's Corn Flakes, Rice Krispies or Pep Bran Flakes, Package 10c-3 for 25c

It Pays to Trade In Hereford!

Luken's Grocery

CHECK YOUR NEEDS SALE

3-DAY SALE THURSDAY, FRIDAY and SATURDAY

Special Offer!

Great Size Peau-Doix Shaving Cream

and Pkg of 10 Pe-Do RAZOR BLADES

ALL FOR **59c**

Brooks' Drugs

HEREFORD, TEXAS

IT PAYS TO TRADE IN HEREFORD

Special Value!

Glasslike Heatproof CUSTARD CUPS

Guaranteed heat-proof. Crystal clear glass, attractive etched design.

6 for 21c

50c KOLYNOS Tooth Paste	34c	MINERAL OIL	47c
COLD CREAM Perfection 8-oz. Jar	57c	Hot Water Bottle	49c
ALARM CLOCK "Progress" Guaranteed	89c	FITCH SHAMPOO	44c
POND'S CREAMS 55c Size	45c	BABY PANTS	7c
COD LIVER OIL Olafsen's Pint Size	59c	SCOTT TOWELS	39c
ASPIRIN TABLETS Bottle of 100	33c	"SEVENTEEN" \$1 Perfume	97c

DRUGS

- \$1.25 Petrolagar 84c
- Ora-San Tooth Brush 39c
- 30c Cascara Quinine 20c
- Minoyl Lubricant, pint 57c
- 60c Calif. Syrup Figs 40c
- 60c Bromo Seltzer 49c
- Analgesic Balm 42c
- Shur-Lax, 18's 19c
- 75c Acidine 51c
- \$1.00 Zonite, 14-oz. 71c
- Sanitary Napkins, 50's .. 53c
- Boric Acid, lb. 33c
- Petro Syllium, pt. 89c
- Anidon Tablets, 12's 17c

TOILETRIES

- Camay Soap 3 for 13c
- L'Adonna Cleansing Crm. 50c
- Flare Nail Enamel 19c
- \$2.00 Coty Compact 79c
- Lavender Lotion, 6-oz. .. 39c
- Tidy Deodorant 49c
- All-Purpose Talc 37c
- L'Adonna Face Powder .. 50c
- 50c Jergen's Lotion 39c
- \$2 Coty Toilet Water 69c
- Cleansing Tissues, 500's 33c
- 50c Campana Dressin 37c
- Velour Powder Puff 2 for 11c
- Tidy Depilatory 49c

SPECIALS

- AHas Shoe Polish 4c
- Hair Brush, guaranteed.. 23c
- Heavy Duty Elec. Iron .. 1.29
- Combination Syringe 89c
- Fountain Pen Ink, large ... 7c
- Centaur Playing Cards .. 29c
- Elec. Sandwich Toaster 1.09
- Tyson Rubber Gloves 23c
- Gilwood Alarm Clock 1.59
- Electric Bread Toaster.. 1.09
- Bath Brush, long handle.. 42c
- Criss Cross Pin Ball Game 98c
- Fuse Plugs 5 for 9c
- Electric Curling Iron 89c

DOUBLE SAFE HEATING PAD

\$3.95 Value... 2.49

Automatic heat control, 3-way switch.

20-Minute Dandruff Treatment

1.00

Massage towel included. Use 1 minute daily.

Modernistic GILBERT ALARM

94c

Your choice of color finishes. Fully guaranteed.

Walgreen System Drug Store

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
ADRIAN ODOM Editor
W. C. NIX Foreman

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

Summerfield News

MAUD E. NOLAND

Mr. and Mrs. M. D. Welty spent the week end in New Mexico with relatives.

Several from this community attended the fair in Amarillo last week.

Mrs. Louie Huckert was in Amarillo last week receiving medical treatment.

Miss Ruth Lookingbill spent last Thursday and Friday in the Herb Sindt home in Hereford.

Mr. and Mrs. Ben Wilhelm were in Amarillo Saturday.

Mr. and Mrs. T. L. Blakemore of Sapulpa, Okla., and Mrs. Ethel Mills, Miss Dorothy Mills and Miss Eva Blakemore of Amarillo,

Mr. and Mrs. E. Blakemore and family were guests in the A. J. Blakemore home Sunday.

The Rance home demonstration club met with Mrs. Henry Behrens Thursday.

Mrs. Lloyd Lookingbill was ill last week.

Dave Stewart and family have moved to Clarksville, Arkansas.

Mr. and Mrs. Schulz and daughters were in Amarillo Saturday.

John Heselman and family of Vega spent the week end with Mrs. Heselman's parents, Mr. and Mrs. Louie Huckert.

Miss Eva Greeson spent Saturday night with Mrs. Eunice Caldwell of Progressive.

WMS will start a study course Thursday afternoon at the church. All ladies are invited.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand September 30, 1904.)

Advice to stockmen was to hold cattle until after the election when it was believed a better price would be obtained.

Two passenger trains collided head-on near Knoxville, Tennessee, resulting in the death of 54 and injury of 120 people.

A deficit of around one million dollars in the state treasury had the editor worried. He remarked that "this does not speak so well for the present administration... there was a time... when Texas did not contract for that which she could not pay."

E. F. Connell had received a very fine bride from a prisoner in the Montana penitentiary.

Hereford Nursery boasted about 120,000 trees growing and for sale.

"The Word, a Test and Judge of Those Who Hear," was the subject of a reading given by John Jacobsen before

the League on the previous Sunday.

The Wichita Times gave this area a big boost when it complimented two local women, Mrs. J. Milton Erwin and Mrs. Ed Howard on their ability as cabbage raisers. Two specimens, filling a bushel basket and weighing 34 pounds, won for Hereford the championship.

Tom Carter was off for Tyler to attend business college.

Amarillo was to vote in October on a bond issue of \$45,000 for installation of a sewerage system.

(From The Hereford Brand October 2, 1914.)

Sunday, October 4, had been set aside by President Woodrow Wilson as a day of prayer for universal peace.

A silver, gold-lined loving cup was awarded Deaf Smith county for having the best farm exhibit at the Amarillo Fair.

"A stranger in Hereford would have thought everybody had gone to the cotton patch,"

remarked the editor, in commenting on the large number of citizens who attended the Fair at Amarillo.

Prominently chronicled was the founding of a brand new town in the Panhandle—Dawn—located some 13 miles east of Hereford.

The Plains were not new, even then, as one prominent instructor in Amherst College estimated the age of this region at about 200,000 years.

John Higgins had a millet patch of 175 acres. After giving away loads to his neighbors and allowing the preachers to haul away all they wanted, he baled 256 tons worth \$2,560, or \$14.65 per acre.

"How long, O Catiline, wilt thou flaunt your weeds before us?" inquired the Mayor.

or, as the tears streamed from his eyes.

H. L. Rice was potato-minded. A sample was brought

to the Brand office, and three potatoes were clinging to this one vine; but those three potatoes weighed 15 pounds. They were sweet, of course.

SUNSHINE-MAITLAND

COAL

LUMP — NUT — NIGGERHEAD

Sunshine-Maitland Lump is the original Maitland Coal, famous for over 30 years. Sunshine-Maitland Nut is just the right size for ranges, parlor heaters, chicken brooders, hot water plants, etc.

Sunshine-Maitland Niggerhead is the ideal fuel for use in hot-air furnaces and large heating plants—More efficient and costs less.

It Pays to Trade In Hereford!

Davis & McCracken

Hereford Texas

Texas Market SPECIALS

- SPUDS, 10 pounds 15c
- PORK AND BEANS, small cans 5c
- SPAGHETTI, tall cans, 3 for 25c
- RAISINS, 2-pound cellophane bag 19c
- SOFTSILK CAKE FLOUR, box 33c
- TASTY BREAKFAST FOOD, 5 pounds 30c
- SYRUP, Sunshine, gallon 60c, half gallon 30c
- SCAP, Quick Naptha, Swift's, large bars, 6 for 25c
- JELLO, any flavor, 2 packages 13c
- SALMON, pink, 2 for 25c
- BAKING POWDER, K. C., 50 ounces 29c
- TURNIP GREENS, No. 2 can, 3 for 25c
- PINEAPPLE, flat cans, 3 for 25c
- FIG BARS, 2-pound bag 29c
- VANILLA WAFERS, pound sack 15c
- LYE, Hudson's, 3 cans 25c
- EXTRACT, imitation vanilla, large bottle 15c
- OYSTERS, 5-ounce can, 2 for 25c
- TOMATOES, No. 2 can, 3 for 25c
- TUNA FISH, 2 cans 25c
- SOUP, Campbell's, 3 cans 25c
- COFFEE, Texas Girl, 2 pounds 43c
- MATCHES, carton 22c
- COCOA, Waverly's, 2-pound can 19c
- MUSTARD, quart jar 13c
- BLACKBERRIES, solid pack, gallon 41c

We Give Trades Day Tickets!

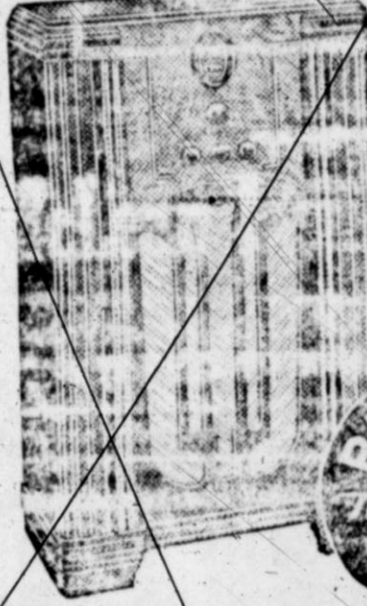
PHONE 353

Explore the World!



NEW 1936 PHILCO

only \$72.50



(With Philco All-wave Aerial) SEE this Philco 620F today! A full-sized floor type model that gives thrilling American and Foreign reception—at an amazingly low price! New and important "balanced" features insure marvelous performance and exceptional tone. Beautiful hand-rubbed cabinet of latest design.



TRY TO BEAT THIS FOR REAL RADIO VALUE!

\$52.50

PHILCO 620F



Liberal Trade-in Allowance — Easy Terms

Chocolate Shop

PHIL RADOVICH, Prop.

We Give Trades Day Tickets!

Want Ads

For Sale or Trade

ROW BINDER: Good used McCormick row binder. See Jas. R. Robinson at M. D. Womble Implement Co. 37-3c

FOR SALE: One seven-foot Mc Cormick Deering binder. Also 3-quarter Simmons bed, springs and mattress. See G. L. Woods. 1p

FOR SALE: New and used typewriters and ribbons. J. M. Murchison, at Sheriff's Office. 1c

FOR SALE: Feed grinder; 100 acres feed with grass; also saddle mare, two colts, two good milk cows, six-foot broadcast binder, and wagon. J. S. Garrett, 13

FOR SALE: Fresh fish direct from Gulf. 603 Main Street. Call 250-W for delivery. Mrs. G. T. Behrens. 1c

FOR SALE OR TRADE: One row binder, wagon and harness. Will trade for horses or cattle. Claude Higgins. 1c

FOR SALE: One bred sow and several good gilts. C. R. Boyer, six miles south, two west of Hereford. 1p

FOR SALE: Sorrel saddle horse, without a blemish; big enough for hard work; seven years old. Ireland-Beavers Motor Co. 1c

FOR SALE: One 14-inch Underwood typewriter; in good shape. \$20. Jowell Marchison. 1c

FOR SALE: One No. 5 Underwood Standard typewriter. Just been cleaned and worked over, good shape. Would rent for \$3 per month. See R. V. Miller at Brand office. 38

Wanted

WANTED: Someone to bind and shock about 160 acres kafir, beginning October 7; near Dawn, Texas. Write me at once, Box 776, San Angelo, Texas, giving complete cost per acre. W. D. Twitchell. 1c

SALESMAN WANTED: Man wanted for Raleigh Route of 800 families. Good profits for hustler. We train and help you. Write today. Raleigh Co., Dept. TX1-352-SA, Memphis, Tenn. 35-4p

Lost and Found

LOST: Saturday night, on East Third Street, a black hat, size 7 1/8. Return to Brand Office. 1c

For Rent

FOR RENT: Modern bedrooms. Mrs. A. M. Jones, 504-East 5th Street, Hereford, Texas. 351fe

FOR RENT: Two, two-room apartments, unfurnished. 710 25-Mile Avenue. 1p

NOTICE

To Cotton Producers:

The Friona Gin has recently changed ownership and is under new management. The gin has been completely overhauled, with new machinery added. Whereby we can give the best of service. We are now ready for your first bale.

Your Business Will Be Appreciated.

Friona Gin

R. H. BELEW

Manager

Great Savings At The POPULAR STORE

SUITS

The Newest Weaves, Starting at \$8.98

HATS NEW PATTERNS
New Fall \$1.48 In Dress 89c
Colors Shirts

Other Specials Too Numerous to Mention!

You Get Your \$ Worth at the POPULAR STORE

We Give Trades Day Tickets!

Hardware KERR Implements.

For The Home For The Farm

Maybe you need some new shining utensils for the kitchen, some carpenter tools, a gun or a step-ladder. Whatever it is you'll find just what you want at our store at special low prices. Come into our store and see some of these values and you'll see what you save by trading here. We have a complete stock of guns and ammunitions for your fall hunting; also hunting license.

AT THIS STORE YOU GET QUALITY AND SERVICE!

We Give Trades Day Tickets!

We sell implements that are especially adapted to this section, made by John Deere, a firm that has almost a hundred years' reputation for making only high quality goods and for standing back of its goods. We show you the implements before you buy and set the implements up exactly right before we turn them over to you. We maintain prompt repair service, so that when parts become worn you can renew them without loss of time.

CONSIDER THESE FEATURES WHEN YOU ARE READY TO BUY

Gas Tells As Speed Increases

There's a great difference in driving 30 miles an hour and 60 miles an

hour. As speed increases the grade of gasoline, type of oil you are using makes a greater and greater difference in the manner in which the automobile responds. That is why fast drivers have learned to use only Texaco Gasoline and Motor Oils.

We Give Trades Day Tickets!

Texas Service Station

Glenn Snyder



Ladies:

You who are interested in buying a real quality coat, lavishly fur-trimmed, will take advantage of our three-day reduction on coats, Friday, Saturday and Monday. We will give a 10 per cent reduction for cash on all coats from \$29.50 up. You who are interested will certainly take advantage of these marvelous values.

New shipment of lovely cotton wash dresses, specially priced \$1.95 and \$2.95. We have a lovely assortment of silk dresses in half sizes \$6.75 and up, sizes from 14 1/2 to 26 1/2.

We Give Trades Day Tickets! FASHION DRESS SHOPPE

SOCIETY

MRS. B. F. GUTHRIE, Society Editor Phone 374-3

JACKSON-SEED NUPTIALS READ SUNDAY MORNING

With a simple marriage service pronounced by the Rev. T. J. Willett, pastor of the Methodist church on Sunday morning, Miss Robble Jackson became the bride of Mr. Charles Walter Seed.

The nuptial rites were spoken at eight o'clock at the parsonage and were witnessed by only Mr. and Mrs. Woodrow Wilson and the family of the officiating minister. Following the ceremony the bridal pair left for Albuquerque, N. M., where they will visit the bride's parents, later going to other Southwest points.

For her marriage and going away the bride was attired in an all-black costume, wearing a lovely tulleur with close-fitting hat of beaver felt. She is a daughter of Mr. and Mrs. R. K. Jackson, formerly of Hereford but now of Albuquerque. The groom is a son of Mrs. Walter Seed, a long-time resident of this city. Both are prominent in the social life of the high school group where they have been popular students and from which both were graduated with last year's class.

The couple will reside in the lovely home on 25-Mile Avenue, presented to them by the bride's father. The groom will engage in wheat farming.

Mr. and Mrs. R. H. Womack left Thursday for Cross Plains where they will make their home.

MISS ELIZABETH MONTFORD OF LUBBOCK TO BECOME BRIDE OF HOMER BRUMLEY

A marriage of much local interest is that announced for next Sunday morning when Miss Elizabeth Montford of Lubbock will become the bride of Mr. Homer Brumley of Hereford.

The wedding will take place at the bride's home at 6:30 o'clock, the couple leaving immediately for Santa Fe and other New Mexico points on a honeymoon trip.

Both bride and groom were graduated from Texas Tech with the class of 1935, both majoring in vocational agriculture and the bride having the distinction of being not only the only girl in the class but of making the highest class average as well. She is a daughter of Mr. and Mrs. E. Montford of Lubbock. The groom is a son of Mr. and Mrs. G. W. Brumley of Hereford, the latter being a long-established stock dealer here. He is a graduate of Hereford high school and is now in Lubbock where he is one of the judges in the livestock department of the South Plains Fair, the youngest person so honored.

Mr. and Mrs. Brumley will make their home in Hereford where the groom will be associated with his father in business.

Mr. and Mrs. G. W. Brumley will attend the wedding.

LONE STAR STUDY CLUB MEETS AT LE GRAND HOME

The Lone Star Study Club met Thursday, September 19, at the home of Mrs. Louie LeGrand, with Mrs. Egbert Brady assisting hostess.

The program was introduced with a vocal solo by Mrs. E. W. Young. An interesting discussion of the American Indian included papers by Mmes. Grant Fuller and Roy Jowell. Mrs. Fuller's theme was "Indians Under American Occupation, 1821-1874, and Indians of Texas Today," while Mrs. Jowell gave a very vivid picture of "Prehistoric Indians."

Tea and coffee were served to 13 members. The next club meeting will be with Mrs. Jowell, September 26.

Mmes. Homer Fox and C. C. Acker were fair visitors in Amarillo last Friday.

MRS. HOMER FOX HOSTESS AT PAST PRESIDENTS' LUNCHEON

One of the lovely affairs incident to the opening of the year's work in the Music Study Club is the annual Past Presidents' Luncheon, the guest list for this event being limited to those who have held or are holding the club's highest office.

On Thursday last, Mrs. Homer Fox was hostess to this group at a luncheon served at one o'clock at her home. Vari-colored asters were used in decoration, a table centerpiece being especially effective. Places were laid for nine, Mrs. H. L. Broadwell, who is remembered as a most efficient executive, being away at this time. The attractive three-course menu was enjoyed by Mmes. C. J. Monitz, C. C. Ferguson, C. H. Dyer, A. O. Thompson, Ray Conaway, C. C. Acker, W. E. Dameron, G. A. F. Parker and Mrs. Fox.

MRS. JERRY PETERSON OF MINNEAPOLIS IS HONORED HERE SATURDAY

A charming courtesy extended to Mrs. Jerry Peterson of Minneapolis, who has been a several weeks guest in the city, was a three-table bridge given Saturday by Misses Gladys Seigler and Blanche McDonald of Amarillo.

A perfect fall afternoon added to the loveliness inside where bright-hued autumn flowers lent their gala note of color. Seated for the games were Mmes. Bobo McLean, Alton Fraser, J. W. Witherspoon, B. H. Hopkins, C. C. Acker, J. A. Pittman, Colby Conkright, Jack Wayland, Misses Fern Carlisle, Blanche McDonald, Gladys Seigler and Mrs. Jerry Peterson.

High score was won by Mrs. Pittman, while a lovely guest prize was presented to the honoree.

A plate luncheon added to the afternoon's pleasures.

MRS. TOM McCOLLUM HOSTESS TO FRIDAY BRIDGE CLUB

Mrs. Tom McCollum was hostess to the Friday Bridge Club September 20.

Guests were received in rooms fragrant with petunias and bright with their pretty coloring effectively combined with the rich gold of nasturtiums.

Guests who shared the pleasant hospitality were, club members, Mmes. Jesse Stanford, C. H. Dyer, Gaston Raer, B. H. Hopkins, J. W. McCracken, Bobo McLean, guests, Mmes. Travis Dameron and John Coffee.

A salad plate was served.

MRS. CURRY HOSTESS TO SUMMERFIELD CLUB

Continuing their study of "Contemporary Southern Literature," the Summerfield Study Club considered "The New Order" in its regular Thursday meeting September 19, with Mrs. Lee Curry as hostess. The home was a bower of beautiful dahlias from the garden of Mrs. O. B. Roberson, flower chairman, whose lovely floral gifts brighten so many club meetings.

The opening number, "The Origin of the Industrial South," by Mrs. N. P. Sikes, was an interesting preface to the remaining numbers, "King Cotton of Today," and "The Trail of the Southern Pine," these numbers being given by Mmes. J. Saunders and C. B. Walser, respectively. The careful research evidenced in the three numbers made the program informative as well as entertaining.

Delicious grape juice made by the hostess of grapes grown in her own vineyard was served with cake to 15 club members, the entire membership of the club.

An interesting side-light on the activities of this progressive club is the fact that last year Mrs. Roberson as flower chairman, sent 30 bouquets as club gifts. Another is that during the fall the club members can jointly various fruits and vegetables as a reserve for calls from the needy.

BRIDGE LUNCHEON HONORS MRS. JERRY PETERSON

One of a number of social affairs which have honored Mrs. Jerry Peterson during her visit here was a bridge luncheon of which Mmes. J. W. Witherspoon and Cletrise Crump of Borger were hostesses.

The hours were from ten to one, five tables of players enjoying the delightful courtesy. High score was won by Mrs. B. M. Wiltshire, Mrs. Peterson receiving guest prize.

SURPRISE PARTY HONORS BIRTHDAY

A surprise birthday party was enjoyed Sunday afternoon at the home of Mr. and Mrs. John Cunningham, the happy occasion honoring the birthdays of Mrs. Cunningham and Mrs. Lowther.

Unlike many surprises, neither of the honorees were even suspicious that their friends were remembering the day. The Lowthers were making a number of afternoon visits in town and upon Mr. Lowther's suggestion stopped at the Cunningham home, where Mrs. Lowther was surprised to find the house filled with guests and herself and Mrs. Cunningham receiving congratulations upon their birthday.

The afternoon was spent most enjoyably and at its close a lovely refreshment course of angel food cake, cookies and punch was served. The pleasant affair was shared by Mmes. Hettie Cochell, A. H. Elliston, G. A. Stambaugh, E. El Ramsey, S. E. Askren, all members of the ladies class of the Christian Sunday school.

CIVIC CHORUS TO HAVE FIRST MEETING MONDAY

Members of the Hereford Civic Chorus will hold their first meeting of the year at the home of the new president, Mrs. S. P. Ross, 402 McKinley Street, Monday night at 7:30 o'clock. Miss Mattie Mae Swisher, director, announced Tuesday. The meeting will be a business, social and brief rehearsal session.

New members are invited to join the chorus at this meeting. Miss Swisher stated. She urged that all members bring copies of the "Messiah" and "Ghoul Library." Plans for music and delegates for the Seventh District Convention at Pampa October 18 and 19 will be discussed, she stated.

BOUQUET OF ROSES PRESENTED MRS. HOLMAN

A box of lovely hothouse roses were enjoyed at the Brand office Tuesday. They were the gift of Mrs. C. C. Cunningham of Amarillo, to Mrs. Beth B. Holman, publisher of the Brand.

Flowers have a voice all their own, a voice that speaks more understandingly than words and whose message is seemingly inexpressible in any other language. The gift was a much-appreciated courtesy.

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Preach At Dawn, Wyche.

Rev. Paul M. Collins has announced that he will be on his regular round Sunday, preaching at Dawn at 11 a. m. and at 7:30 p. m. He will be at Wyche Sunday afternoon at 3 o'clock. He extended an invitation to everyone in each community to attend.



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Whitefaces and Portales Rams Tie In Opening Grid Tilt Friday Night

TOUCHDOWN IN LAST 30 SECONDS SNATCHES WIN FROM LOCALS

The Game at a Glance. The first quarter developed into a punting duel, with play back and forth across mid-field. Neither team held an advantage. Both played safe, usually kicking on third down. Hereford drove into Portales' territory in the second quarter, putting the Rams on defense, but only once penetrating the 30-yard zone offensively. Clayton's kicking forced the Rams back into their own territory in the third period. Aided by a 15-yard penalty, the Whitefaces took charge on the Ram 30 late in the period. Daniels raced the distance for a touchdown on an off-tackle play. Clayton missed the kick. The Rams started a passing attack in the final round at first being unsuccessful. Thirty seconds before the game ended, Briggs passed over the goal line to Leflar for a touchdown. Bousman missed the kick. The game ended before Hereford had time to make a play following the kick-off.

The Hereford Whitefaces opened the gridiron season in a spectacular first game last Friday night at Portales, New Mexico, ending with a 6-6 tie after victory had been grasped from their hands in the closing seconds of the melee.

Hold Upper Hand.

It was a sad ending for McCollum's youngsters, after holding the upper hand almost all the way only to fall after the Rams took to the air in a desperate attempt that at first seemed doomed to failure. But, nevertheless, it was an encouraging display for the followers of the Whiteface, for the gridmen showed almost unusual promise for an opening encounter. Although the tilt was rugged, plays mixed up, fumbles numerous and players failed to execute their assignments on many occasions, the game as a whole showed that the Whitefaces, with the work and development to come, are going to offer a well balanced club, perhaps with no spectacular players, but with a forward wall that is going to be hard to penetrate.

The Whitefaces outplayed the Rams until the New Mexico outfit took to the air. The forward wall turned back every running threat of the Rams, but the backs could not completely halt the aerial threat—just one pass receiver too many got into the open, and victory slipped from the Whitefaces 30 seconds before the game ended.

Daniel's Great Run.

Daniel, right half, put the Whitefaces out in front, and he did it like a veteran. Late in the third period he knifed off right tackle, cut back to the left after crossing the line of scrimmage and raced 30 yards to a touchdown. Clayton's try for point was wide. The scoring opportunity came after Clayton's kicking had placed the

Rams in a hole. Briggs, Portales half kicked to mid-field, but Quarterback A. J. Smith drew a 15-yard penalty for piling on after Hastings had been downed after receiving the punt. Daniel's run which followed was the most beautiful play of the game.

Breaks, so frequent in early games, paved the way for a Hereford victory and then jumped right back to the Rams to give them the tying points. It was preceded by a series of fumbles. Briggs was the first to lose the ball. He did so on Hereford's 47, with Barber recovering. But the Whitefaces drew a 15-yard penalty and then Clayton fumbled, with Bousman recovering for the Rams on the Whiteface 37, and Hereford drew another penalty, this for too many times out. This happened at three and one-half minutes to play. Briggs made a first down on the 23-yard line on two plays and then fumbled on the 19, with Bengé recovering.

Deciding Fumble.

Determined to kill time, Clayton called for a line play. "Don't fumble," he instructed Daniel. "I wouldn't for a million dollars," the halfback replied. But he did, and Briggs recovered on the 20. A pass was incomplete, and the time keeper announced one minute to play. Barber and Jowell, who teamed numerous times during the game to throw would-be plungers for losses, nailed Briggs for no gain. Briggs shot a long pass down the left side of the field to Leflar. Hastings hit him just as he pulled in the ball, but they fell over the goal line. The minute that followed was a breathless one, as the clubs lined up for the try for point. Bousman, Portales' fine fullback, did the kicking. The ball pulled off to the right, but was high and spectators were silent until there he waved his arms horizontally to indicate the kick was no good. It had passed about a foot outside the upright, he said later.

First Downs Even.

Daniel took the kick-off on his 29 and was nailed almost in his tracks. The game ended before the Whitefaces could line up for another play. It not only was a tie in score, but also in first downs, the clubs making six each. Hereford plunged for 138 yards, while Portales was able to pick up only 66 yards through the line. However, the Rams completed three passes for 53 yards, giving a total of 119 yards they advanced.

Coaches McCollum and Wilson found several weak spots and defects that will have to be worked out, but they also saw indications that were encouraging. Led by Jowell, Barber and Willett, the Whitefaces have a well balanced line that is going to be hard to break. Jowell and Barber were spectacular at times, crashing through and smearing more plays than one. Usually they were right together. Willetts never broke through, but he didn't give an inch to anybody. Dean, who failed to start because of an injured ear, did exceptional work when he was

in the game. The main point of the line is not especially in the strength of three or four players, however; it is found in the fact there is not a seriously weak spot from end to end. Wilson, C. Posey, Hagar and Hicks are coming right along and are not over a couple of inches behind the others. Hastings, considering the fact it was his first attempt, handled the safety position exceedingly well. He missed no punts and did some fine returning. Bengé showed well behind the line, nabbing numerous ball-carriers when they did find holes. Clayton was the most consistent ground-gainer, and he out-kicked Briggs all over the field. Daniel and Bengé also did some nice totting.

Long Way to Go.

But it was not all roses. The linemen played a steady defensive game, but the backs were unable to match their mates. They were lacking on pass defense—but they had had little or no work on that phase of the game this early in the season—and fumbles were entirely too numerous. Daniel quite often ran too high, making himself too easily brought down. Clayton missed a block that would have opened the field for Daniel after he had picked up 10 yards around right end. Bengé didn't have enough drive in his charges, and Hicks' passing from center was poor at times. But the play as a whole was encouraging because it demonstrated the power of the line, the well balanced machine that is in the making, and the fighting determination of every one of the players. There may have been plenty errors made, but no one could be accused of loafing in that opening tilt under Portales' new floodlights last Friday night.

The starting line-ups:
Hereford Pos C. Posey
Portales Pos Leflar
Hereford Lt Hagar
Portales Lt Haynie
Hereford Lg Barber
Portales Lg Tyson
Hereford C Hicks
Portales C King
Hereford Rg Wilson
Portales Rg Howell
Hereford Rt Jowell
Portales Rt Galloway
Hereford Re Clayton
Portales Re Journigan
Hereford q Hastings
Portales q A. Smith
Hereford lb Daniel
Portales lb Briggs
Hereford rh Bengé
Portales rh Givins
Hereford Bousman

Substitutions: Hereford, Dean, Boardman and Loerwald; Portales, Andrews and Maxwell. Officials: Green (P. J. C.) referee; Reed (P. J. C.), umpire; Cox (P. J. C.), headlinesman.

Messenger News

BY ESTELLE WILLIAMS
Jack Fortenberry of Sims called in the L. M. Williams home Monday.
Pete Engle of Hereford purchased a bunch of cattle from L. M. Williams Tuesday.
Mrs. R. J. Coleman and children are visiting her parents, Mr. and Mrs. Pinkerton, at Elk City, Okla., this week.
Mr. and Mrs. L. M. Turner and baby shopped in Hereford Friday.
Among the Hereford shoppers Saturday were Mr. and Mrs. Fred Collett, Mrs. W. P. Walker and children, Mrs. R. J. Coleman and children, Mr. and Mrs. Hugh Grisham, Frank Knabe and family, Mrs. J. E. Jones, Mrs. L. M. Williams and children, W. A. Whitson and family, Mr. and Mrs. Chas. Brown and children. Miss Jean Mann of Valley View is here visiting her sister, Mrs. Fred Collett.
Mrs. Bob Finch and two children of Hereford, and Mrs. R. M. Gunn of Westway visited Mrs. P. C. Short Saturday.
Several from this community attended the Amarillo Fair last week. The buses took the school children Thursday.

THE STATE OF TEXAS
To the Sheriff or Any Constable of Deaf Smith County, Greeting:
You are hereby commanded to summon M. L. Strader and his unknown heirs, executors, legal representatives and devisees, if he be dead, to appear at the next regular term of the District Court of Deaf Smith County, Texas, at the courthouse thereof in the City of Hereford on the first Monday in February, 1936, being the 3rd day of February, 1936, then and there to answer a petition filed in said court on the 31st day of August, 1935, the file number of which

is 2269, in which suit Frank F. Ferry, Kent Chandler and Farwell Winston, Trustees, are plaintiffs and M. L. Strader and his unknown heirs, executors, legal representatives and devisees, if he be deceased, are defendants, the nature of plaintiffs' cause of action being alleged as follows:
That plaintiffs are trustees under a declaration of trust dated December 23, 1933, recorded in the Deed Records of Deaf Smith County, Texas, Volume 72, page 51, and are the assignees of the vendors under the two contracts herein-after mentioned, which vendors were Francis C. Farwell, Charles F. Harding and Frederick E. French, trustees under a trust dated June 4, 1915, recorded in the Deed Records of Deaf Smith County, Texas, Volume 36, page 243.

That heretofore, by written contract dated October 22, 1928, the said Francis C. Farwell, Charles F. Harding and Frederick E. French, trustees, contracted to sell to H. C. Van Bibber the following described land in Deaf Smith County, Texas, to-wit: The South 1/4 of the Northwest 1/4 of Section 15, and the South 1/2 of the Northeast 1/4 of Section 16, in Township 6-North, of Range 2-East of a Capitol Syndicate Subdivision, as shown by plat of such Subdivision of record in the Deed Records of Deaf Smith County, Texas. That by another contract of the same date, the said Francis C. Farwell, Charles F. Harding and Frederick E. French, trustees, contracted to sell to Thomas Van Bibber the following described land in Deaf Smith County, Texas, to-wit: All of the Southwest 1/4 of Section 21, Township 6-North of Range 2-East of a Capitol Syndicate Subdivision, as shown by plat of such Subdivision of record in the Deed Records of Deaf Smith County, Texas.

That each of said contracts provides that the purchase price of the land described therein is \$2720.00, payable on or before November 1, 1934; that the vendee shall each year at the proper season sow at least eighty per cent of the land described in the contract to wheat; that the vendee shall, beginning with the year 1929, pay the taxes on the tract of land described in the contract before they become delinquent;

That failure of the vendee to perform the covenants imposed upon him by such contract shall nullify such contract and all payments made and all improvements placed on the land shall be kept by the vendors; that such contract shall be assignable. That plaintiffs have performed all the covenants imposed upon them by the terms of such contract.

That M. L. Strader is the present owner of the rights of the said H. C. Van Bibber and of the said Thomas Van Bibber under said respective contracts. That there is an unpaid balance of \$2189.84 due under each contract which the defendants have failed to pay and that defendants failed to sow the land to wheat in 1934, and to pay the taxes levied against such land for that year. That on account of defendants' default as above mentioned, the plaintiffs have declared the contracts for the sale of said land at an end and the plaintiffs are entitled to recover the title to and possession of said land from the defendants and each of them. Plaintiffs pray that the defendants be cited to appear and answer their petition and that plaintiffs recover title to and possession of the lands and the improvements; that the con-

tracts for—the sale of said land be declared at an end, and for general relief.

You are hereby commanded to summon such defendants and serve this citation by making publication of this citation once each week for four consecutive weeks previous to the return day hereof in some newspaper published in your county, but if there be no newspaper published in said county, then in any newspaper published in the nearest county in which a newspaper is published.

Herein fall not but have you before said Court on the first day of the next term thereof this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court at office in the City of Hereford, Texas, this 31st day of August, 1935.

L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas. (SEAL)
By W. R. Coffee, Deputy. Issued this the 31st day of August, 1935.
L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas.
By W. R. Coffee, Deputy. 35-4

TO BE IN DEBT IS NOT DISHONORABLE

But to abuse credit is. Your credit is a sacred trust and being trusted is a wonderful feeling. If you do not believe it, have some merchant refuse you credit, because of your credit rating. Your credit rating is made by yourself, so

PAY YOUR BILLS BY THE 10th!

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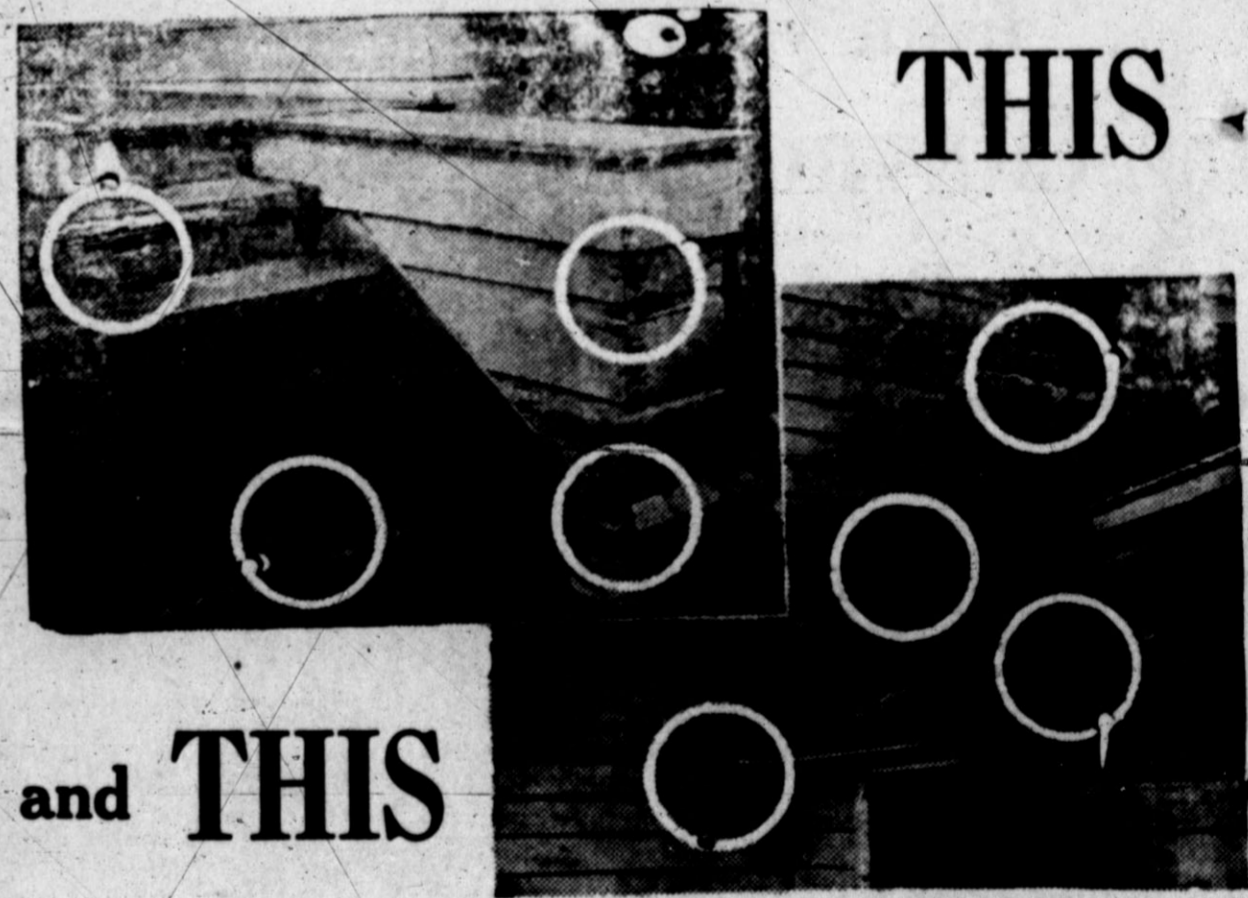
No food is more healthful than pure butter—and no butter is better than CREAM O' PLAINS. Made with pure, pasteurized cream, CREAM O' PLAINS butter is the finest and most used butter in Hereford. It adds the finishing touch to the finest of meals, and is not surpassed for cooking purposes. Give CREAM O' PLAINS butter, spread thick on a slice of bread, to the children when they come in from school, simply starving. No other food contains more valuable vitamins for the growth of children than CREAM O' PLAINS butter, and no other butter can be substituted without losing some of the flavor and energy. And when you serve ice cream, during the afternoons, at dinner, on pie or melons, serve the best—serve CREAM O' PLAINS.

Demand CREAM O' PLAINS BUTTER

Farmers Creamery Ass'n

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Has your home run-down spots like those shown in the illustration above? If you have noticed these things, consider them a warning that your home investment is being endangered—and further neglect will prove costly. Correct these run-down spots. Repair that leaky roof. Strengthen faulty foundations. Do it now and save money. And while making repairs, modernize your home, too. There never was a better opportunity than now to make your home more liveable and to improve its resale value.

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R. H. Kemp Lumber Co.

GRANT A. FULLER, Manager.

The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

DEBATE

The debaters have met twice this year. Those coming out are Louise Frye, Gaytha Wilson, Jean Snyder, Mary Virginia Eberly, Nora Jean Russell, Sibyl Calloway, Mary Jane Morgan, George Tiefel, Dean Dunlap and George Conklin. There are several more who are prospective material. The ones who came organized into a club, and the officers are Gaytha Wilson, president; Nora Jean Russell, vice president; Sibyl Calloway, secretary and treasurer; Dean Dunlap, business manager; George Conklin, publicity agent.

The debaters are, of course, only learning the principles of debate, but they have high hopes for the future. The debate sponsor, Miss Crawford, is making it as interesting as possible, and she is going to give debaters several humorous debates for the first part of the season.

The debating is going to be interesting this year, so keep up with it.

SULLIVAN AND HOUSTON

Miss Rita Jean Sullivan, former teacher of home economics at Claude, is one of the new teachers in high school this year, and, of course, she teaches home economics. Miss Sullivan was born in Idaho. She graduated from San Marcos high school and also received her degree from the San Marcos Teachers' College, later taking graduate work in Fort Collins, Colorado. She likes Hereford, tennis, swimming and reading.

Another new teacher is in our midst, Miss Ruth Houston, formerly of Belton. She teaches home economics, physical education and is sponsor of the Pep Club and of the Freshman class. She graduated from Belton high school and also from Mary Harding Baylor at Belton. She likes Hereford, in fact, she is most enthusiastic about it; she also likes parties, picnics, sewing and swimming. In the summer months she teaches swimming.

The students give you a hand,

Misses Sullivan and Houston. May you succeed here as you have before.

COMMON COURTESY

The thing that marks a person is courtesy or the lack of it. It is a mirror of good breeding and refinement. It is the test of a lady or of a gentleman to be as courteous to those he esteems below him as to those above him.

Courtesy is a thing that students should acquire while in school, for we are here to train for life and should practice courtesy to make it a natural part of us. The amount of courtesy we have tells the amount of consideration or appreciation we have for others, how much feelings we have, and also our general disposition.

Courtesy is one of the first requirements to a pleasing personality. It is simply doing and saying the kindest (right) thing in the kindest (right) way. Let us practice common courtesy now in our school days for it determines what we are and what we will be.

S. C.

DR. JEREMIAH RHOADES

What things are impossible? Is anything impossible? We know from Dr. Rhoades' talk in assembly on the morning of the 16th that although things do seem impossible, many of them are left for our ingenuity to discover. Dr. Rhoades had no better example than himself to offer. His experience in Texas school work is rich and varied. He has conquered the seemingly impossible task of rising through many places of note in our schools, indeed, Texas schools owe much to his work.

Long ago the people were taught that the earth was flat and anyone that advanced the idea that it was round was given the choice of a change of idea or the whipping post. After many years, someone did not change his idea but proved it to be round. Cars were impossible in Dr. Rhoades' boyhood and a speed of 20 miles per hour, but now that speed has increased to over 300! Airplanes were bound to fall to earth if they ever do fly, because no machine heavier than air can stay in the air; the impossible has been conquered again. The trouble is that ideas such as these are so simple that it takes an intelligent brain to think of them. Is it impossible to bridge the Atlantic or the Pacific? We would find, if we took the trouble to look it up, that 40 feet below the surface of the sea, the water is quiet and that floats anchored in this 40-foot water and pillars supported by compressed air will support a hundred acre landing field. Let the center of balance be below the surface of the ocean and the storms will not disturb this field. But what has all this to do with the pupils of Hereford High School? Who are the ones to conquer things such as these, the impossible? These things that are commonplace and require no thought are things that can be done by anyone, but the impossible is left for the ones who will think these simple things through.

STATE INSPECTORS

Our school was honored Monday by the presence of two school officials. These men were Dr. Jeremiah Rhoades, assistant state superintendent in charge of junior schools, and Mr. J. D. Wilson, deputy state superintendent in charge of District 1. Mr. Wilson was visiting Southern Association schools. These men interviewed the heads of the different school departments and pointed out deficiencies. They were also checking rural school problems.

The high school library was criticized by these men. They said that the library was too crowded and needed a full time librarian. The rest of the school was praised for being above the average. We were very glad to have these men here and hope they will find even better conditions when they return.

STUDENT COUNCIL

Due to a special called assembly program Monday for activity period, the Council failed to meet until the following Thursday, September 19. The Council members of last term met with the newly-elected members and made plans for the coming installation of new members. The installation will be given in the form of an assembly program. Virginia Lee Hussey was elected master of ceremonies, as the president of last term will not be present. Louise Frye was elected to make a brief talk on being a new Council member, and George Conklin a speech on being an old member. Even though with shaky knees, the members plan to get through with this procedure to go into a very interesting and beneficial work.

FOR RENT. FOR SALE CARDS AT BRAND OFFICE. CHEAP.

BAND

The band is looking forward to a very profitable year, having lost only four of the old members and gaining several good members.

Some of the members of the band, Ernest Schelhaugen, Bill Smith, Howard Williamson and Herbert Boardman, accompanied by Mr. Smith, were fortunate enough to attend a band camp in Gunnison, Colorado in the summer, and these members along with the director are all pepped up over the prospects of the band this year. Many new ideas were obtained in Colorado, and when put into practice they should result in a much better band this year than ever before.

The trip that the band took to Amarillo did not tend to lessen the enthusiasm of any of the members, either. We were fortunate enough to hear one of the best bands in America, the United States Marine Band. Hearing such an organization should quicken anyone to new life and should give high school musicians a definite goal to work for.

With the approach of football season, the band naturally looks forward to the pleasant Friday afternoons that will be spent playing for games and helping the pep club put on stunts.

SENIORS OF '35

Where are they? What are they doing? Lucretia Wilson is remaining in Hereford. J. T. Carroll is attending WTSTC at Canyon. Clyde Hussey is trying to raise a wheat crop. Beatrice Lawrence lives in Amarillo; Doris Lady is in Hereford. Morris Sowell is in Hereford; Ruth Love also remaining here. Lorraine Massie is still in Hereford.

Edgar Horton is in the army band. Elizabeth Spradley is attending Mary Harding Baylor. Ruth Smith is married and settled down for life. Richard Baker is still the shiek of Hereford. George Jones is working in Amarillo. Florene Hunter is at home. Bill McLean is attending the University of Texas. Jim Kirby is attending school at Canyon. H. D. Blythe, L. B. Russell and Carl Dean Mountz are working in California. Alline Carraway is still in Hereford. Louie Wedel is working at home. L. W. Carlyle is an employee of Brooks Drug.

Sue Vaughn is at her home near Westway. Virginia Bowsher and Rita Beizer are remaining at home. Wayne Evans is attending school at Simmons. Christine Fincher is at Texas Tech.

Clinton Jackson is another victim of marriage bonds. Jean Morgan is remaining at home. Sue Benton will attend school at Canyon. J. C. Cummins, Ed Fullwood and Lily Mae Sikes are remaining at home. Avis Matthews will attend Wayland College. Stella Fortenberry will attend WTSTC at Canyon, and Adeline Schumacher will remain in Hereford.

SOPHOMORE CLASS

It seems as if the Sophomore class has been loafing on the job, but not after today. Several of the members gave good speeches, and put some pep into the class. After this, the other classes had better get to work, because we are really working and trying to put this contest over in a big way.

PEP CLUB

The Pep Club met twice this week. Monday night coach gave us a talk on good sportsmanship and staying behind the football boys. Someone must take the lead and it is left to the Pep squad girls to do so. Coach says that we are there and yelling for them, but when we are not there they notice our absence. There is a feeling that something is lacking when the whole school is not out there pulling for the team. When we go away to other towns, we must be good sports, even if we don't win. There are times when there will be games out of town that we can't go to and again we must be good sports and not play "hooky" to go. Pep girls cannot go to any out of town games unless the whole squad goes.

We met again Thursday night to learn some new yells and to welcome our new members at their first meeting with us. All old and new members must be at the next meeting to sign the club pledge. Girls of the Pep Club, we have taken an oath to keep everything we do and talk about in secret. Last week some girls told the new members and other people what we said while we were voting. The president has the names of several people who did some talking outside the club. If this happens again the names will be announced before the club and the guilty people will receive the punishment we voted on the first meeting this year. This is a warning to the new members, too, so keep it in a corner of your mind.

SENIOR ASSEMBLY PROGRAM

The Seniors of '35, yesterday the Juniors of '34, have the intention of giving the best assembly program that has ever been given. Not only do they have the intention, but they also possess the grim determination that it takes to win as only the Senior class can win.

The Juniors of '34 (please do not forget that they are now very dignified Seniors) had more than their share of ill luck last spring and were unable to come out with colors flying. Not because they couldn't, but because their main speaker saved her "German measles" until the day before the program, and Kansas sent them a wonderful package of wind which held nothing but dust! You know the dust storms!

But this year nothing can prevent their walking off with the banner. Just you step, look and listen. No definite arrangements have been made yet, but they will have a write-up in the paper later giving the necessary facts.

They, the Seniors of '35, extend to you their cordial invitation and welcome to their Senior assembly program.

FRESHMEN

The Freshman class met Wednesday morning to have a class meeting, but so many were absent because of the fair that business could not be attended to.

Thursday a class meeting was conducted and election of officers took place. Grant Fuller was elected president, Earl Lance, vice president; Merlin Conklin, secretary and treasurer, and Minnie Dea Smith, pep leader.

A committee was selected to choose the flower, color and motto for the freshmen of 1935. This committee is composed of Connie Houser, Bill Montgomery and Hazel Nickerson. For the social functions of our class Helen Ruth Barber, Helen Frances Stree, Floyd Ross and Clifford Estes were elected.

This year, with the help of our sponsors, we have decided on a publicity department whose chief duties are to give the freshmen a boost and to give our football queen special publicity.

With the help and cooperation of others, the freshmen hope to accomplish things this year that will go down in the history of Hereford high school. The box-supper will be Thursday, September 26, and the freshmen are working to gain more points for their class. The members of the publicity department are Lynwood Hallum, Marvin Kearns and Joy Wagley.

BOYS' GLEE CLUB

The Boys' Glee Club has met three times under the direction of Miss Thelma McMillin. They have not organized yet, but plan to, probably next meeting. They meet Monday and Wednesday morning at 8 o'clock. They have about 12 boys attending and are inviting more. These boys have been enjoying the meetings immensely, and are planning a negro minstrel. They have a quartet organized, which expects to accomplish much. These four boys are Donald Brotherton, Henry Turner, Jerry Jowell and Byron George.

COWHANDS

The Cowhands were together again last Tuesday night. Everyone in this grand organization is glad that school is started again.

They elected Jimmy Bell for pep leader. We will now have some real voice at these football games.

The Cowhands are going to have a great club this year and lots of fun.

A great majority of the Cowhands went some where after the meeting Tuesday night. Where could they have gone?

SENIOR CLASS

At the close of last year's school

term, the class elected George Conklin president; Elmo Hicks, vice president; Virginia Eberle, secretary; and Jean Snyder, treasurer. The class organization has completed at the last meeting. Louise Frye and George Tiefel were chosen for the Student Council members. Joe Edgar Buckner was elected sergeant-at-arms. The representatives to the Athletic Association are Roger Brumley and James Bell. The class reporter is Mildred Stewart.

Thirty-two seniors have placed orders for rings. A few of these are not seniors or have moved away. We are awaiting further notice from the company.

The senior class of 35-36 is larger than in former years. There are 29 boys and 33 girls, making 62 in all. The mothers of the class are going to call a meeting at their convenience to decide on plans for the year.

JUNIOR CLASS

The Junior class had a meeting on September 18. Mary Ann Baird was elected football queen. The colors for the class are black and white. This Junior class is going to accomplish so much that other classes had better watch. The ticket selling group is working now.

ASSEMBLY PROGRAM

Hereford High School was entertained by an assembly program September 17. Mr. Bob Watkins led the group classes and individual classes in singing "The More We Get Together," which awoke and settled the students for the solo he sang, "The Golden Bells," accompanied by his wife.

We greatly enjoyed having Mr. and Mrs. Watkins with us and hope they will return.

HI-Y

HI-Y met Monday, September 16, and discussed plans for the HI-Y camp, held September 19 to 22. Several boys planned to go at this meeting. We then discussed different subjects. Bob Baird discussed the birthday of the Constitution. We learned that it was 146 years old. Several boys of Mr. Dillehay's civic class advanced their superior knowledge of matters concerning the Constitution, therefore all of us learned something worth while. Charles Wilson followed with a discussion of Will Rogers and we expressed our opinion as to his worth as a man and expressed regret at his passing. Several of his adventures were related and were appreciated by all.

We sang the official closing song, "Best Be the Tie that Binds," and were dismissed in prayer. We are proud of our club.

LIGHT and COOK With "WESTERN BLUE FLAME GAS"

A New, Clean, Dependable Fuel for Farm and Ranch Homes.

There has long been a need for a better fuel for farm and ranch homes—a fuel that eliminates the drudgery of building fires, carrying out ashes, trimming and changing of wicks—a fuel that is safe, clean and convenient for cooking and lighting.

"Western Blue Flame Gas" is a natural gas product, put up in cylinders, especially for Coleman Ranges. It eliminates generation and it is free from gum and carbon deposits. No smoke—no odor. Just strike a match, turn a valve and you have a clear, blue flame instantly—just like natural gas... At the average cost of \$2.50 to \$3.50 per month.

We also have various types and models of Oil Burning Heaters, ranging in price from \$34.50 to \$72.50, which give you a good clean heat at less cost than several other kinds of fuel.

Good stock of all sizes gas heaters and ranges.

It Pays to Trade In Hereford!

STREU HARDWARE CO.

Home of Service and Quality



When You Save You SAVE

More Than Money

Money in itself is important. It is the background of comfort; of easy living that it provides for your family that is significant. It represents SAFETY, ENJOYMENT, A BROADER OUTLOOK, CERTAIN LUXURIES.

Start a Savings Account now in order to live a fuller, richer life, from the funds it will provide.

IT PAYS TO TRADE IN HEREFORD!

First State Bank

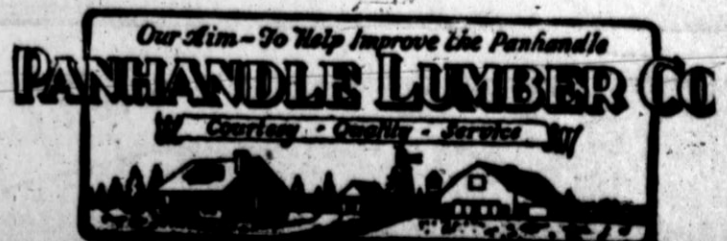
See These Values Before You BUILD



That home which you are planning and of which you will want to be proud, or that repair work and remodeling you are going to do this fall, will be no better than the material in it. When you buy the materials for your home from the Panhandle Lumber Company you will be assured that every piece of building equipment in your home is of the highest quality, age-resisting and weather-resisting. The greatest economy measure that you can take is to buy the best when you start.

Lumber Concrete Cement, Bricks, Roofing Wallboard

It Pays to Trade In Hereford!



Mrs. N. M. Patton Worse, Mrs. N. M. Patton, a long-time resident of Hereford, was reported worse today as a climax of two weeks of illness. Despite her condition, however, her strength was building up and much hope was for her recovery.

Miss Christine Fincher, daughter of Mrs. M. D. Fincher, is a student at Texas Tech and not at WTSTC as stated in last week's Brand. W. L. Davis returned Tuesday night from a business trip to Sherman, Texas.

PERSONALS

S. G. Moore of Canyon was a business visitor here Wednesday. Mrs. McFarland and Miss McFarland of Ft. Jona were Hereford shoppers on Tuesday.

Mrs. Urlin Streu and son returned Sunday from a few days' visit with Mrs. Streu's mother, Mrs. P. M. Hackworth, at Memphis. Messrs. and Mmes. A. H. Streu and Homer Henslee spent Sunday afternoon in Adrian, visiting Mr. and Mrs. C. O. Wilkins.

Mrs. Roscoe Davidson and daughter of Clovis spent the week end here with Mrs. Davidson's parents, Mr. and Mrs. W. B. Anthony.

Mrs. P. W. Hamilton and daughter, June, of Sealy are here visiting Mrs. Hamilton's parents, Mr. and Mrs. A. Dobbins.

Mrs. Melvin Harris of Clovis spent the week end here visiting her husband and her parents, Mr. and Mrs. Wink Valentine.

The High School and Orchestra Mothers' Association will not meet in their regular meeting, Tuesday, October 1.

Mmes. Clay and Drey Ridgway were in Canyon Thursday where they attended the funeral of L. L. Monroe.

Mrs. C. W. Seed has accepted a position with the ladies' department of the Popular Store.

Mmes. Neumier, Millicent Hastings and Stalcup and baby of Dimmitt were here Tuesday shopping and visiting friends.

Mr. and Mrs. John Welliver of Chicago were business visitors in Hereford during the first of the week.

E. E. Fridley left today for Dallas to attend a called meeting of insurance salesmen for the WOW lodge.

Mr. and Mrs. R. V. Miller and Mr. and Mrs. Troy Moore attended the Fair in Amarillo last Friday.

Mr. and Mrs. C. R. Ray left last week to make their home in Amarillo. Mr. Ray was formerly employed at the Fraser Produce Company.

Rev. and Mrs. B. N. Shepard and Mrs. E. I. West were in Plainview this past week where they visited their children who are attending Wayland College.

John Kotana, Mrs. T. S. Skibinski and Mrs. Warminsky of White Deer were here Wednesday visiting relatives, Mr. and Mrs. E. N. Czerner.

Mr. and Mrs. J. Maier and J. C. Ashlock have moved here from Amherst to make their home. Hereford is glad to welcome them as new citizens.

John McGowen, who has been visiting his sister and friends in Hereford, left last week for College Station where he will attend Texas A. & M. College.

Mrs. Ernest Jones and children of Big Square were shopping in Hereford last Thursday. They were accompanied by Mrs. Pete Norfleet of Hale Center.

Mr. and Mrs. Dick Renz and Walt Renz have returned to their home in St. Louis after spending a week in the home of Mrs. Renz's parents, Mr. and Mrs. H. H. Boardman.

Mr. and Mrs. J. Tiefert and daughter, Miss Leona, returned Saturday from a three weeks' stay in St. Louis. They were called there by the death of Mrs. Tiefert's sister, who was the victim of an automobile accident in Kansas City where she was attending a church convention.

J. A. Loerwald of the Jumbo community returned last week from the Veterans' Hospital in Albuquerque, where he has been for a little more than three months. He is much improved. His son, L. W. Loerwald, of the United States Infantry, stationed in the Philippine Islands, is here spending his furlough. He will sail October 6 to report for duty.

Births
To Mr. and Mrs. Oren Jones, a boy, September 22.
To Mr. and Mrs. Raymond Jennings, a girl, September 24.
To Mr. and Mrs. H. E. Hershey, a girl, September 25.

Hospital.
Mrs. Russell Daniel, operated last Thursday, doing fine.
Mrs. J. M. Paetzold, dismissed today.
Mrs. L. L. Womble, dismissed today.

Circus To Show In Amarillo.
The Hagenbeck-Wallace and Forepaugh-Sells Bros. Combined Circus will present afternoon and night performances in Amarillo on Monday, September 30, and circus enthusiasts of this vicinity will be on hand to participate in the gala event. Performances will be presented at 2 and 8 p. m., with doors open one hour earlier in each instance to permit leisurely inspection of the world's largest and finest traveling wild animal menagerie which boasts among other zoological marvels a baby giraffe.

CCC CAMP ORCHESTRA IS BEING ORGANIZED

Organization of a camp orchestra by Company 1862 CCC is well under way, according to Marshall B. Thompson, camp educational adviser. Sufficient talent for a well-balanced orchestra has been found among the members of the company. The only handicap is providing sufficient instruments.

It has been suggested by several citizens of Hereford, who have been cooperating in the formation of the orchestra, that a number of instruments might be loaned to the company, temporarily, at least, for rehearsal purposes by residents of Hereford who have instruments which are not being used. Anyone who has an instrument they would be willing to loan is requested to communicate with Mr. Thompson at the camp.

D. R. Gass Improved.

D. R. Gass, pioneer Hereford merchant, was reported much better this morning after suffering a setback Sunday afternoon in his long fight for recovery. He had a bad day yesterday but showed definite signs of improvement today.

Is Your Oil Filter Working?

Probably not if it has not been changed in 8,000 miles.

New AC Cartridges Installed \$2.75 up.

We Give Trades Day Tickets!

IRELAND - BEAVERS MOTOR CO.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Mrs. Lige Ellison and Gene have returned to Crosbyton where Gene will attend school.

Mr. and Mrs. Tom Cook went to Missouri last week to attend the funeral of Mr. Cook's mother.

Among Sims people attending school elsewhere are Misses Stella Lee Fortenberry and Lois Phillips to Canyon, Virginia Chapman to Abilene, and Miss Alta Mae Fortenberry to Hereford.

Friends and neighbors gathered in the Pharis London home Sunday to enjoy a birthday dinner, honoring Mr. London, Jim Mart Morris and Alpha Phillips.

J. M. Chapman and Weldon Gregory were in Hereford Saturday.

A large number of our people attended the Amarillo Fair last week.

Ted Clancy

(Continued from page one)

They are collecting coat hangers. Those wishing to contribute to this move, should notify Roger Brunley, Bob Baird, Mr. Hudson or any other H-Y boy. All funds raised by the club will be used for worthwhile character-building

purposes and for aiding students and other in need.

Miss Crawford of Hereford and Mr. Phalace Phillips of Sims were married at Canyon Sunday evening, September 22. They will reside in this community.

Elephants' Tusks Grow Heavy

The huge tusks of elephants are known to weigh nearly 200 pounds each.

FOOD SHOPPERS
Here's the Place to Find Real Food Values
We Have a Complete Stock of GROCERIES AND CANNED GOODS at Unusual Prices.
DRIVE UP IN YOUR CAR—with Plenty Parking Space.
also
Gas—Oil Accessories
We Are Anxious to Serve You
We Give Trades Day Tickets!
Lee Ave. Grocery & Filling Station
LEE AVEUE HEREFORD

Movietone Frocks
Be One of the Better Dressed Women and Wear a MOVIE TONE FROCK
Printzess KNOCKABOUT
Be dressed like a Princess and wear one of our Printzess Coats — the crown of all coats. Printzess Coats made by an old established house with a prestige that gives you that prestige.
\$2 REDUCTION ON ALL NEW FALL COATS in Stock, Including Printzess Coats
We Give Trades Day Tickets!
We Carry Exclusive Lines Only at the **POPULAR STORE**

EXTRA SPECIALS
New Fall Silk Dresses Values up to \$12.75, Special \$6.95
Values up to \$5.95, Special \$3.95
JUST RECEIVED
—New shipment of Knitwear; also have Nattiknit Knitwear from California—the aristocrat of all Knitwear, guaranteed not to sag.

A great star—a great story—the most important event of the new screen season!
Will Rogers
STEAMBOAT ROUND THE BEND
ANNE SHIRLEY
IRVIN S. COBB
EUGENE PALLETTE
STEPIN FETCHIT
Will Rogers and Irvin S. Cobb match laughs—and steamboats too, in a roaring river race you'll never forget!
SUN.—MON.—TUES.
Preview Saturday Nite.
MATINEE EVERY DAY

1901 FURNITURE - UNDERTAKING
Ambulance Service—Day or Night
E. B. Black Co.
Hereford, Texas

Hey! Why Wear That Old Suit
WHEN WE CAN DRESS YOU UP IN THE VERY LATEST AT LITTLE COST? SEE OUR NEW FALL SAMPLES OF CHURCHILL, SEIBER MODEL CLOTHING and Select Your New Suit Today!
A little rain is like a little cleaning—better than none at all. Give us a lot of cleaning and we'll do our best about the rain.
Knit Suits and Dresses Cleaned and Blocked, Our Specialty.
Fox Cleaners and Hatters
PHONE 111 HOMER FOX In by 3—Out by 6.
We Meet All Advertised Prices in Hereford

Special LOW PRICES this Week!

WHITE KING DEAL
1—Medium Size White King Granulated Soap
2—Cakes White King Soap
1—Dutch Oven
All For **59c**

SPECIAL SALE ON HEINZ PRODUCTS

RICE FLAKES	23¢
2 packages	
TOMATO JUICE	27¢
3 cans	
CATSUP	24¢
Large bottle	
SOUP, Any Kind	27¢
3 cans	
SPAGHETTI	19¢
2 cans	
BABY FOOD	27¢
3 cans	
PEANUT BUTTER	29¢
Made from new crop peanuts, 4	
FRUIT JARS	69¢
Quart size, dozen	

RAISINS	29¢
4-pound pkg	
SALT	15¢
Round box, 2 for	
CATSUP	12½¢
14-oz bottle	
POTTED MEAT	23¢
6 cans	
SARDINES	25¢
Tall can, 3 for	
PIMENTOS	10¢
7-oz can	
SALAD DRESSING	25¢
Dixie, quart	
BAKING POWDER	15¢
Health Club, 25c size	
VANILLA WAFERS	15¢
Pound	

BEANS	23¢
Mexican, new crop, 3 lbs	
SPINACH	25¢
3 cans	
CORN	25¢
No. 2 can, 3 for	
HYPRO	12½¢
Quart bottle	
COFFEE	28¢
Folger's, pound	
PEACHES	15¢
In syrup, No. 2½ can	
APRICOTS	15¢
In syrup, No. 2½ can	
OATS	21¢
Crystal Wedding, large size	
CRACKERS	20¢
2-pound box	

1901 FURNITURE - UNDERTAKING
Ambulance Service—Day or Night
E. B. Black Co.
Hereford, Texas

Fruits and Vegetables

TOMATOES	\$1.00
Fresh, bushel	
PEPPERS	5¢
Fresh Bells, pound	
SPUDS	12½¢
No. 1 Colorado's, 10 pounds	
WATERMELONS	25¢
25-pound average, 2 for	
ORANGES	39¢
Peck	
LEMONS	25¢
Dozen	
CARROTS	10¢
Three Bunches	
CABBAGE	2¢
Pound	

PIGGLY WIGGLY
Frank Gyles Mgr. - Phone 81 - Hereford, Texas