

## Now face powerful Plainview

# 'Faces' sink Coronado, 20-0

BY MARSHALL DAY  
News Editor

The Hereford offense laid waste of the Coronado Mustangs while the Herd defense continued to shine and the Whitefaces clipped the Lubbock team, 20-0 to set the stage for next week-end's homecoming encounter with the league-leading Plainview Bulldogs.

The Whitefaces, in their lifter Friday, humiliated a heralded Coronado defense and avenged a 30-20 loss at the hands of the same team a year ago in the initial season in AAAA ball for the Whitefaces.

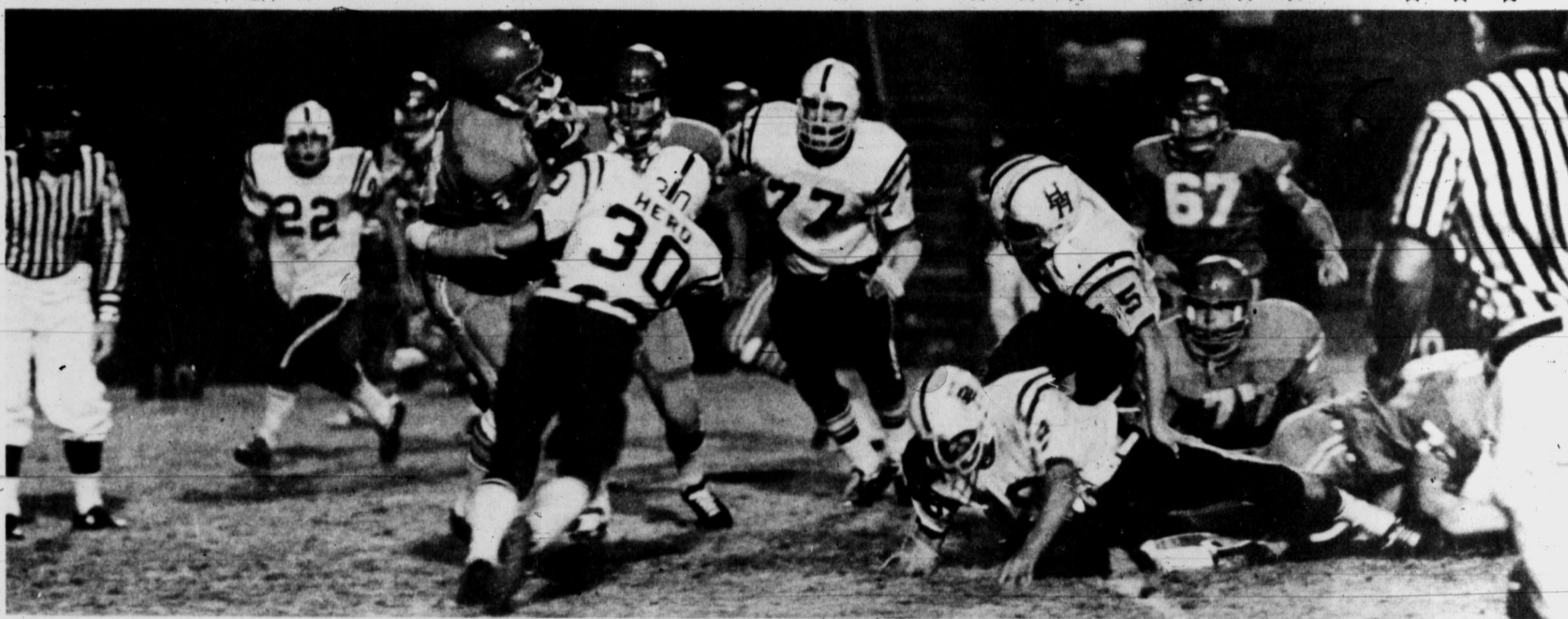
The win pushed Plainview and Hereford in the same category of undefeated in district warfare and the Bulldogs come to Hereford next week for what could be the game to decide the district champion.

Hereford had little trouble in getting on the score board against the Coronado team when they got a big break in the first period. Danny Harris, who was the game's leading rusher with 56 yards on 12 carries, put the Whitefaces ahead, 7-0 with 8:14 left in the first period when he snared a 22-yard pass from Keith Kitchens.

Terry Champ hauled in another Kitchens pass and went 64 yards for a touchdown with 2:49 left in the same period and the underdog Whitefaces took a quick 14-0 lead.

The final touchdown came when Wesley High rambled over from six yards out just into the final period.

The Harris TD in the first quarter came when the Whitefaces, after holding the Mustangs and forcing them to at-



GETTING TOUGH — Ike Graves, No. 30, hangs on to a Coronado ball carrier while other Whitefaces close in on the play. The Hereford defense, fast becoming one of the

stingiest in the area, held the Coronado Mustangs to 214 total yardage. Of that total, only 63 came in the first half. The win over Coronado set up this week's encounter with

the Plainview Bulldogs who lead the Whitefaces by half a game.

Photo by Tommy Koelzer

tempt a punt, nailed the punter at the Coronado 20. Three plays netted no gain and on a fourth and 10 situation from the 22, Kitchens hit Harris at the 10 and he scrambled his way into the end zone.

The 64-yard bomb to Champ came on the first play from

scrimmage near the end of the first quarter. Champ had beaten his defender by a good five yards and the perfectly thrown pass traveled about 30 yards in the air, Champ grabbed it at the 30 and went all the way.

The Whitefaces had several other scoring opportunities in

the ball game, but were unable to cash in on them. They got down to the one-yard line after an 89-yard drive from their own 10, but the clock ran out in the first half. The Whitefaces had run out of time-outs and were unable to stop the clock. They got within the 20 of Coro-

nado in the third period but again were unable to move the ball.

Coronado was forced to punt just as the fourth period came to a close and a brisk wind, which hampered passing and kicking all night, caught the Mustang boot and it traveled on-

ly 22 yards to the Coronado 47. The ball landed on the 47 and Coronado defenses, who apparently thought the ball had gone out of bounds, relaxed. It was then little Hector Rodriguez, a 158-pound senior, grabbed the ball right out from under their noses and scampered back to

the 35 where he was finally wrestled down. From there, Kitchens hit Champ for a 21-yard gain then John Page picked up four to the 10 of Coronado. High got the call then and got to the six then came back with another play that ended with him in the end

zone for the game's final score.

Twice in the final period Hereford got inside the 20 of the Mustangs, but could not score. One of those times came when Barry McNutt, who also did the point-after kicking, latched onto a Mustang aerial at the Hereford 45 and returned it 37 yards to the 18. A Mustang defender tripped him and the officials gave Hereford the ball at the Coronado 9.

Rodriguez got the ball and made it to the one-yard line, but a holding call against Hereford nullified the gain and the Whitefaces were pushed back to the 30.

After three passing attempts gained only 12 yards, a field goal attempt was off and Coronado got the ball.

Hereford got another opportunity to score in the fourth period when Walter Olson recovered a Coronado fumble on the 47. Rodriguez picked up 19 yards. High added 11 then 5 more. Graves got 5 to the 6, but Coronado dug in and three plays later the ball still was at the 6-yard line. A second field goal attempt was off and again Coronado got the ball.

Again it was a determined Hereford defense that came to light Friday. It stopped the Mustangs twice in the second period when they were deep within Hereford territory, then once in the third and once in the fourth quarter.

In the second period the Mustangs got down to the Hereford 7-yard line before the Whiteface defense got tough and forced the

See 'FACES' Page Two



HERE FOR VISIT — Congressman George Mahon, second from right, sits with County Judge, H. C. Williams, far left, Clint Formby, second from left,

and Mayor Jim Sears during a visit to Hereford last week.

Photo by Betty Koelzer

## Blood bank to be here Wednesday

The Coffee Memorial Blood Bank, of Amarillo will be in Hereford Wednesday at 10 a.m. at the First Baptist Church Fellowship Hall in an effort to "build up" Hereford's blood supply to meet any emergency the city might encounter.

The effort is a city-wide civic organization drive and all the men's organizations and women's clubs are backing and supporting it.

The Amarillo blood bank will come to Hereford on the fourth Wednesday of each month to restock its supply of blood. Between 40 and 50 donors will be needed each month to keep up the supply.

Polly Bullard, registered lab technician at Deaf Smith General Hospital, said if a sufficient number of donors can be reached each month and the volume is enough, Hereford residents who need blood will not have to pay the usual \$25 per pint.

"They have a charge of \$25 per unit and they give you \$15 credit on the first unit and \$10 for the second unit," she said. "So we will need two donors for every pint we need to replace and if we can do this no one will be charged for the blood."

Wednesdays attempt to get between 40 and 50 donors will be

the second such attempt to be made within the past month. The first try failed and only a handful of individuals showed up to give blood.

In the past the hospital has relied on a "walking blood bank" where the donors just walk in any time there is an emergency. The problem with that type of set-up was that new regulations prohibit the use of blood that is not tested prior to use in an individual.

A more recent change made it mandatory for a hospital to run hepatitis tests on the blood, and that takes about three days. Under emergency circumstances it would not be feasible to have the "walk in" bank.

Blood can be stored three weeks and still be used, but Mrs. Bullard said the sporadic use of blood in Hereford did not permit this type of operation. Some weeks the amount of blood

used is quite high and other weeks it is quite low, she said, and this prohibits the storing of blood on a regular basis.

"Coffee Memorial is going to come down on a provisional basis until we see how our needs are," she said. "It will be just like a deposit in the bank. We can draw out of it when we need it."

Almost anyone can donate blood unless they have had hepatitis, yellow jaundice or those who have multiple asthmatic or malaria.

Mrs. Bullard said there are even instances where doctors have their patients donate blood ever so often, just to get their blood level down to normal.

"In this particular section of the country, normal, healthy men can benefit from giving blood in some cases," she said. "The higher altitude we live in

See BLOOD Page Two

## Mahon worried over plight of the farmer

Deaf Smith County's soon-to-be new Congressman, on a whirlwind tour of the area Friday, expressed concern for the worsening plight of the American farmer.

George Mahon, Congressman for the 19th District which in 1973 will draw in Deaf Smith County, was in the area for a visit over the extra-long federal weekend and came to Hereford where he spent several hours meeting local people and touring the area.

"One of the things that disturbs me is that agriculture is having a serious time maintaining a healthy, stable condition," the Congressman said. "We talk about the state of the economy, but not much mention is ever given to the condition the agriculture is in."

"Most of the members of Congress come from urban areas

and are unsympathetic to the problems of the farmers and those of us from rural areas are doing our best to create a better image of agriculture."

The recent redistricting, which moved Deaf Smith County out of the 18th Congressional District, also shuffled several other counties around and they will join Deaf Smith County in the district represented by Mahon. Prior to the redistricting, Mahon had 17 counties but was about 90,000 people short of the necessary population.

To solve that problem, Hale, Lamb, Bailey, Castro and Deaf Smith Counties were taken from their old districts and placed in Mahon's.

Mahon, who has been around since 1934, one year after the 19th Congressional District was created, is considered one of the most powerful men in

Washington. He is chairman of the House Appropriations and chairman of the House Committee on the Reduction of Expenditures.

"There is no easy answer for the farm problem," Mahon said.

Two representatives of East Pakistan, in the United States to "set the record straight" about the India-Pakistan crisis, visited in Hereford for three days this week on the final leg of a cross-country trip.

Iqbal Idrees and A. Q. M. Shafiq-ul-Islam, both of Dacca, East Pakistan, visited here in the home of the Clinton Jacksons before leaving Saturday for Los Angeles.

Idrees is a businessman operating a rice milling plant and working in association with a refrigeration and airconditioning firm. He also is a member of the Council of the Pakistan Muslim League.

"But, with the price of everything going up that the farmer buys, and the price he is getting for his commodities going down, he is in a very dangerous squeeze and something should be done about it," Idrees said.

"Actually we had come with the intention of touring the U.S. and the great country and keeping up the traditional friend-

ship," Idrees said. "We also are here to present the true situation in East Pakistan with the intention of speaking out our minds."

Idrees was referring to the India-Pakistan crisis that developed between the two nations when Pakistan sent troops into Pakistan's eastern region to crush a rebellion of Bengalis seeking increased autonomy from the predominantly Moslem Pakistan government. The fighting in

## Pakistani duo makes visit

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FOREIGN VISITORS — Iqbal Idrees, left, and A. Q. M. Shafiq-ul-Islam, second from right, visit with Mr. and Mrs. Clinton Jackson while in Hereford Thursday and Friday. The two

Pakistan representatives were making a sweep across the country after having attended to business at the United Nations prior to coming here. Photo by Betty Koelzer



**COOP MEMBERS FROM MEXICO VISIT** — In the United States to learn about farmers' organizations, cooperatives, credit unions, and to establish relationships, the above group, from northern Mexico, briefly toured the Hereford area Friday. Shown here discussing techniques with personnel of the Hereford Texas Federal Union, the visitors (are) left to right, seated, Geruan Pablos, Ricardo

Salido, Valente Geballos, Manuel Ochoa, Lanny Crump, manager of the Hereford office, Antonio Gandara and Marco Antonio Parada. Standing are, David Dowell, collections manager of the Hereford firm, and Sergio Flores, spokesman. Having visited in Amarillo and Lubbock, the group went on to California to visit vegetable farmers and processors and the league of credit unions.

**Mahon ...**

(Continued From Page One)  
be done about this."

"He said one possible solution to this problem, in addition to the President's Wage-Price Freeze, is the program for rural development. Under this program, the federal officials are trying to encourage industry to locate in more rural areas.

"Hereford is one of the few towns that have grown in the past 10 years, despite most rural areas declining. The principle growth has been in the heavy population centers of the west and the Eastern Seaboard."

Mahon, a supporter of the President's freeze, said the action taken by Richard Nixon was the only means available to combat galloping inflation."

"I felt we had to have something done and I supported the President in announcing the freeze and I am supporting him in Phase II. I don't know how it will work, but I know there are going to be hardships," the Congressman said.

"It is of interest to everyone concerned to put a stop to this



**SELECTED HIGH SCHOOLERS** — Bruce Barrett and Diane Zinsler, both students of the Six Weeks, from presidents of the club, Lynton Allred.

galloping inflation." The law which permits a President to call a wage-price freeze will go out of effect on April 30 of next year and the President has asked Congress to extend it to at least beyond next year.

"I feel it is urgently important that we extend the authority of the President to combat the inflation. I think Congress, before we adjourn in early December, will pass the extension to give the President control of the wage-price freeze.

"To drop it now would be like, well, like having a tiger by the tail—you can't afford to discontinue the effort to curb inflation.

"There's really no way to compete with it, but this is the best way we have been able to devise."

Mahon, in an attempt to do something about the agricultural picture, recently went before the Common Market Com-

mittee from Western Europe and the Secretary of Agriculture. He made a short speech in the House, urging the representatives of the Common-Market to modify their programs, so that feed grain could be imported into their countries.

"This would open up the western markets and be of tremendous help to the farmer," he said. "Particularly under the present circumstances."

**Weather**

Wednesday	67	39
Thursday (Frost)	74	39
Friday	56	44
Saturday	56	43
Moisture total for year: 23.03		
— Courtesy KPAN		

**Funeral service held Saturday for Ross Stark**

Funeral services for Roscoe (Ross) Oscar Stark, 79, of 504 N. Miles; were conducted Saturday morning in First United Methodist Church by Dr. W. A. Appling, pastor. Burial was in Rest Lawn Memorial Park, directed by Gilliland Funeral Home.

Mr. Stark died Wednesday in the Santa Fe hospital at Albuquerque. He was a retired depot agent for the Santa Fe Railway, and had lived in Hereford since 1954.

A native of Kansas, he was born Nov. 16, 1891. He married Helen Mae McGehee Aug. 12, 1922, at Lockney, and they moved to Hereford from O'Donnell. Mr. Stark was a veteran of military service in World War I. He is survived by his wife; a son, Dean Schooler of Long Beach, Calif.; a brother, Orlin O. Stark of Quitaque; two nieces and three nephews.

Malaysia's population is 10,434,034, according to a December, 1970 census.

**'Faces ...**

(Continued From Page One)  
Mustangs to give the ball up on downs. Eugene Suttle intercepted a Coronado pass at the 10-yard line to thwart another threat in the same period and in the third the defense stopped the Mustangs, this time at the 10-yard line.

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**Statistics**

	H	C
First Downs	13	12
Yards Rushing	107	125
Yards Passing	144	89
Total Yardage	251	214
Passes Attempted	18	23
Passes Completed	7	6
Interceptions	2	0
Punts Average	3-36	4-25
Fumbles Lost	3	3
Penalties, Yards	5-35	6-63

**Rushing**  
For Hereford: Danny Harris, 12 carries for 56 yards; Wesley High, 13 for 34; Hector Rodriguez, 3 for 21; John Page, 4 for 10; Ike Graves, 1 for 5; Danny Charest, 1 for 4; Terry Champ, 1 for 3; Keith Kitchens, 8 for 12.

For Coronado: Davis Craddock, 16 carries for 53 yards; Steve Hamlett, 14 for 36; Rip Amason, 9 for 34; Mark Smith, 5 for 13; Bill Ledbetter, 2 for 1; Keary Bailey, 1 for 0; Kevin Farrar, 1 for 12.

**Receiving**  
For Hereford: Terry Champ, 2 for 85 yards; Bruce Barrett, 2 for 21; Danny Harris, 1 for 22; Rudy Gonzales, 1 for 11; Alan Cornelius, 1 for 5.

For Coronado: Rip Amason, 2 for 32; Keary Bailey, 3 for 52; Davis Craddock, 1 for 5.

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**Scoring summary**

H	C	1st	2nd	3rd	4th	Total
14	0	0	0	0	6-20	20
0	0	0	0	0	0-0	0

**First Quarter**  
H—Danny Harris, 22 pass from Keith Kitchens (Barry McNutt kick), 8:14  
H—Terry Champ, 64 pass from Kitchens (McNutt kick), 2:49

**Second Quarter**  
No score

**Third Quarter**  
No score

**Fourth Quarter**  
H—Wesley High, 6 run (kick failed), 11:19

**Hospital notes**

**PATIENTS IN HOSPITAL**  
Mrs. Lulu Cantrell, 310 Avenue K; Carrie Lillard, Westgate; Valentin Martinez, Portales; Rachael Gonzales, 321 Avenue E; Leo J. Kuper, 108 N. 25 Mile Avenue; Arhtr E. Cummins, 431 McKinley.

Mrs. Lester F. Wagner, 244 Centre; John Lee, Box 74, Summerfield; Mrs. Merline Newell, 510 Sampson; Mrs. Mollie Grant, Westgate; Clifford Hicks, 429-B Sunset; Greg Herring, Route 4; Mrs. Bess Phillips, 301 Western.

Mrs. Viola Gray, 101 Avenue B; MRS. Lela A. Smith, 719 Country Club Drive; Della Stagner, 304 Union; Mrs. Billie Herrington, Friona; Roland McKinsey, Chickasha, Okla.; Eurcel Young, 306 W. 7th; Mrs. Robert Lee, Box 885.

Mrs. Annie Young, 129 Avenue E; William Blackwell, Route 3; Mrs. Jack Ward Jr., Route 1; Mrs. Lino Hernandez, 707 Stanton; Mrs. Leodegario Montemayou, 409 Avenue C.

**DISMISSALS**  
Mrs. William J. Sowell, Mrs. Paul Jackson, Mrs. Donnie Owen, Mrs. Johnnie Clay, John Thompson, Mrs. Chris Ottosen, Mrs. Fred Muller 10-22.

Mrs. Jose Reynero, Mrs. Lenney Petree, Ercilia V. Briones, Mrs. C. R. Ragsdale, Mrs. Lucille Berryman, Rufino Landin 10-21.

Alice Galvan, Gary Martin, William Richardson, William Walker, Will Walker, Mrs. Rudy E. Martinez, Mrs. Timoteo Galan, Mrs. Charles Davis, Mrs. Gilbert Mungia Jr. 10-20.

Mrs. Richard Parker 10-18, Mrs. Fred J. Mulkey Jr. 10-14.

Read The Classified Want Ads!

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**Service pending for Mrs. Porter**

Arrangements are pending at Gilliland Funeral Home for the funeral of Mrs. Carrie L. Porter, 86, of 200 Ave. K, who died Friday afternoon in a nursing home at Dimmitt after a long illness.

Mrs. Porter was born April 5, 1884, in Mississippi. She married Johnny Porter in 1955 at Roswell, N.M.

He survives her, as do two sons, Roe Gibbs of Marysville, Calif., and Jim L. Gibbs of Pittsburgh, Calif.; and two sisters including Mrs. Lucy Wilkins of Hereford.

**Visit ...**

(Continued From Page One)  
turn sent millions of refugees into India where they have become burdens on the Indian government's welfare system.

Idrees and Shafiq-ul-Islam spent several days at the United Nations in New York City, trying to get U.N. assistance for the situation.

"The best solution," Idrees said, "has been offered by Mr. U-Thant of the United Nations. He has suggested that the United Nation send representatives to both sides.

"But, you see, India has rejected the U. N. proposal and Pakistan has gratefully accepted it.

"I feel that a country which is trying to hide the facts will not permit the U. N. agencies to work there. Pakistan has nothing to hide so we have permitted the U.N. officials to come and look things over," he said.

The situation took on a new look Saturday after India's Prime Minister Indira Gandhi's government levied new taxes and began the mobilization of state militia.

"The United States of America, being a political and economic power, has helped Pakistan in every way and we feel that if America pushes for an admirable and honest solution, the thing will greatly minimize the danger of losing peace in our part of the world," Idrees said.

At the same time as Shafiq-ul-Islam was discussing the situation of possible armed forces coming into the crisis, the Prime Minister of India was in fact at that time doing such a thing.

"India has openly threatened for settlement of the crisis with the use of armed forces. We see no reason for this. The U. N. is there and the U. S. is a common friend of both countries and maybe the peace of the world would not be seriously disturbed if the Indian government would listen to this," said Shafiq-ul-Islam.

About one-third of the cultivated land in India is in rice.



**C OF C MANAGER SAYS "SELL"** — Jim Lindsey, executive vice-president of the Deaf Smith County Chamber of Commerce, told Oereford Whiteface Kiwanis Breakfast Club Friday morning in his program to "Sell Hereford wherever you go." To his right is club sweetheart, Angela Grubbs.

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**Jim Lindsey is breakfast club guest speaker**

Hereford Whiteface Kiwanis Breakfast Club members were told Friday morning by Deaf Smith County Chamber of Commerce manager, Jim Lindsey, to "Sell Hereford wherever you go."

He told the group of 37 Kiwanians to be a good salesman one needs to be sold on the product and the best way to become sold on a product is to get involved with it.

He encouraged members to get involved in the happenings in Hereford and sell the town anywhere they go.

Charlie Riggins, United Fund Drive Chairman, encouraged involvement in the city through support of the United Fund Drive, challenging each member to contribute \$5 more than the usual personal and business contributions.

A plaque denoting Gene Brock as Kiwanian of the Year was given him since it was not available at the time of the announcement at the annual installation banquet. President Mal Manchee made the presentation.

Prospective members and guests were present at the breakfast meeting. The club's membership goal is 50 by September, 1972.

**Blood ...**  
(Continued From Page One)  
contributes more blood as does the beef-eating population. These things encourage the building of blood and men in this area have about a pint more than they actually need.

"This is a very common occurrence here and some doctors have their patients come in and give a pint to get rid of it."

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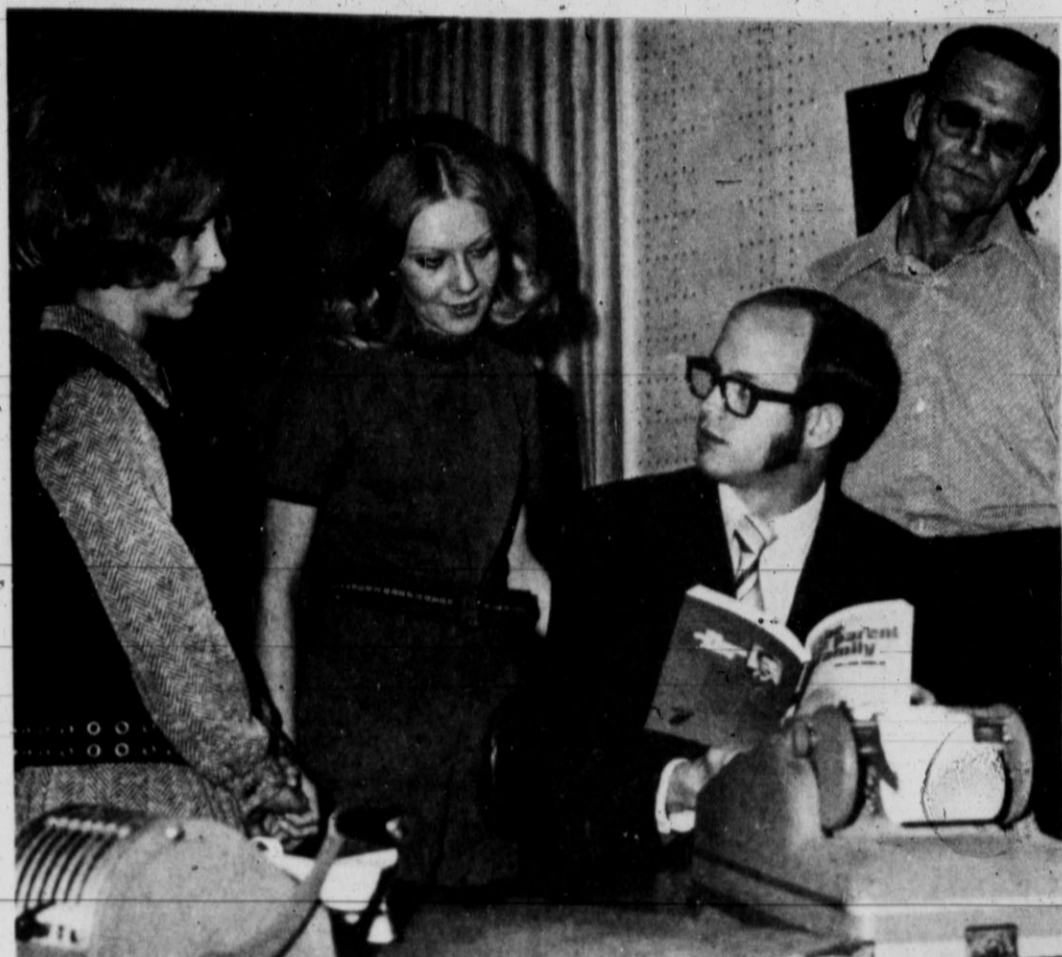
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Meeting old problem

# One-parent families form organization



**MEETING PLANNERS** — Some of the members of a group launching an organization called One-Parent Families are looking over the book they use as a guide for programs. From left are Janie Watson; Cassie

Moxon, who serves as temporary chairman; the Rev. Norman Cobb who was in the original church group starting the non-denominational organization; and Ken Wiley.

BY SUE COLEMAN  
Women's Editor

A problem area in today's society, nothing new but only lately getting attention from sociologists, psychiatrists, speakers and writers of books and magazine articles, the one-parent family will receive some aid, or at least understanding, through an organization being formed in Hereford.

It has scheduled monthly meetings, but a special program is set for 8 p.m. Tuesday in Community Center, open to interested persons in this area.

One of the group's aims is to educate the public on what is meant by a one-parent family, a segment of the nation's population which has been largely ignored among all the many studies of broken homes and their effect on society.

Not only has the public generally ignored the needs of single parents, so have social agencies, clubs and churches where programs are geared to the complete family.

Just the last few years note has been taken of the situation and some churches have taken steps toward solutions. The local organization had its nucleus in a study group of First United Methodist Church but is not now church-affiliated in any respect.

Interest was shown by other churches at the start, and a list compiled of single parents. It contained 35 names from four churches.

"Many people expressed surprise at this number," says the Rev. Norman Cobb, young associate pastor of First United Methodist, "but we are sure we did not get all the names. There are many others from other churches, as well as those not church members."

Rev. Cobb who is not single nor a parent worked with the original group which launched the organization, now open to all residents of the community. Cassie Moxon is serving as its temporary chairman and meetings are held on third Tuesdays in each month.

Other members of the steering committee include Ken Wiley, Janie Watson, Teresa Larson, Mr. and Mrs. Jon Birdsong. The Tuesday evening program will be in Community Center with Fred Hill, marriage counselor in private practice at Amarillo, the guest speaker.

Himself a single parent, he has worked the past nine years with an Amarillo group called Parents Without Partners. He will speak briefly and then discuss questions dealing with children and also about the parent's own readjustment.

"Not just single parents, but other parents and 'one-person families' would find this program educational, and all of them, of any age, are invited to hear the speaker," Mrs. Moxon says.

Members agree that the chief value of an organization for single parents is to provide a common ground for talking over problems, sharing needs and seeking solutions.

Their problems are not new ones; studies show that a century ago there was a larger proportion of broken homes in the United States than now, although the cause then was

usually the death of a parent while today divorce is the common cause.

At that time children from the broken home and often the parent, especially if it were the mother, usually were absorbed into the broader family framework, going to live with grandparents or some other relatives.

Today the parent with custody of the children usually must manage independently, both to rear the children and to support them. This is in addition to meeting the crisis in his own life and adjusting to life as an individual rather than one of a team.

Aid in this crisis is the principal goal of the organization.

"We need to find ourselves again and accept ourselves as persons capable of dealing with our own lives and giving our children good lives," a member expresses it. "Learning to look at our assets and forget our liabilities is the first thing many of us require."

"The group can supply a place to find others with whom to talk, in person or by telephone, who will understand the desperation we sometimes feel."

"Parents who have never had to solve problems on their own before, need chiefly to realize that they are not alone, that many others are facing the same situation and that there is someone they can talk with."

There is even the possibility of helping some members, women who have never been employed and suddenly find themselves forced to earn a living, to find better jobs or learn skills leading to those jobs.

This is a real need, several of the women say, because the feeling persists among some employers that a single parent is per se an irresponsible employee.

For regular meetings, the group uses as a discussion guide a book titled The One-Parent Family, written by William Douglas, a Congregational minister and family counselor. Some of its titles are Alone-Yet Responsible, How Are My Children Affected? When Conflict Comes, Building a New Life.

**CARD OF THANKS**

WORDS can not express our deep appreciation for the many kind and thoughtful expressions of sympathy extended to us during the illness and loss of our loved one.

WE especially want to thank the doctors and nurses at the Deaf Smith General Hospital and to all of you who gave time to pray, visit, prepare food, send flowers, cards and memorials.

The Family of James J. Durham

**CONDOLENCES**

NEW YORK (AP)—More than 10,000 letters and cards expressing condolences on the death of Louis Armstrong have been received by his widow. They have come from every state in the union and more than 30 other countries.

Mrs. Armstrong has asked that anyone wishing to make a charitable donation in the late trumpeter's memory send it to the Kidney Research Foundation or the Sickle Cell Anemia Foundation.

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• Wrap-around tread for positive traction.

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Foremost Protection Guarantee. Your Foremost tire protection guarantee covers all Foremost passenger tires (except our special application tires with separate guarantees) against all road hazards or defects in materials. You are protected for the entire stated months of guarantee. If your tire fails during the guarantee period, return it to us and we will, at our option, repair your tire or make an allowance based on the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. See chart below. Thereafter, we will allow 50% or 25% of the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. See chart below. Federal Excise Tax adjustment allowance will be made on the basis of the percent of the original purchase price.

**FOREMOST PROTECTION GUARANTEE CHART**

**HERE'S HOW YOUR GUARANTEE WORKS**

Entire guarantee period	21 months
100% allowance period	5 months
50% allowance period	6-11 months
25% allowance period	12-21 months

Tread Life Protection. We build into every Foremost tire safe traction indicators. They signal when your tire should be replaced. If your tire signals (except for incorrect alignment) we will make an allowance based on the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 1/2 during the first half of the guarantee. Federal Excise Tax adjustment allowance will be made on the basis of the percent of the original purchase price.

This guarantee is not transferable. It is only for private passenger cars or passenger station wagons.

**Reliant**

with 4 plies of nylon cord.

Blackwall tubeless

Size	Fed. tax	Price
775-14	2.14	14.88
825-14	2.32	16.88
855-14	2.50	18.88
775-15	2.16	15.88
815-15	2.37	17.88
845-15	2.48	19.88

Without trade-in add \$2 per tire.

Whitewalls only \$3 more per tire.



**SAVE \$\$ ON PENNEY'S TRACTOR TIRES**

Size	Price	plus F.E.T.
15-5-38-6	\$103	7.69
16-9-34-6	\$109	8.91
18-4-34-6	\$129	10.53
16-9-38-8	\$148	11.08
18-4-38-8	\$156	13.05

**ON THE FARM OR ON THE ROAD SERVICE!**

**Super Cargomaster XTD Truck Tires**



Size	Price	F.E.T.
700x15-4+L	33.95	3.18
670x15-4+L	26.95	2.88
700x14-8+L	25.95	2.88
670x15-4	\$23.95	2.42
700x15-4	30.95	2.87
650x14-4	25.95	2.81
700x14-4	30.95	3.01
825x20-10	61.95	6.19
900x20-10	71.95	7.21
1000x20-12	89.95	8.22
1000x22-12	97.95	9.86

OFFICIAL STATE INSPECTION STATION

**Penneys Service**

Foremost® engine tune up.

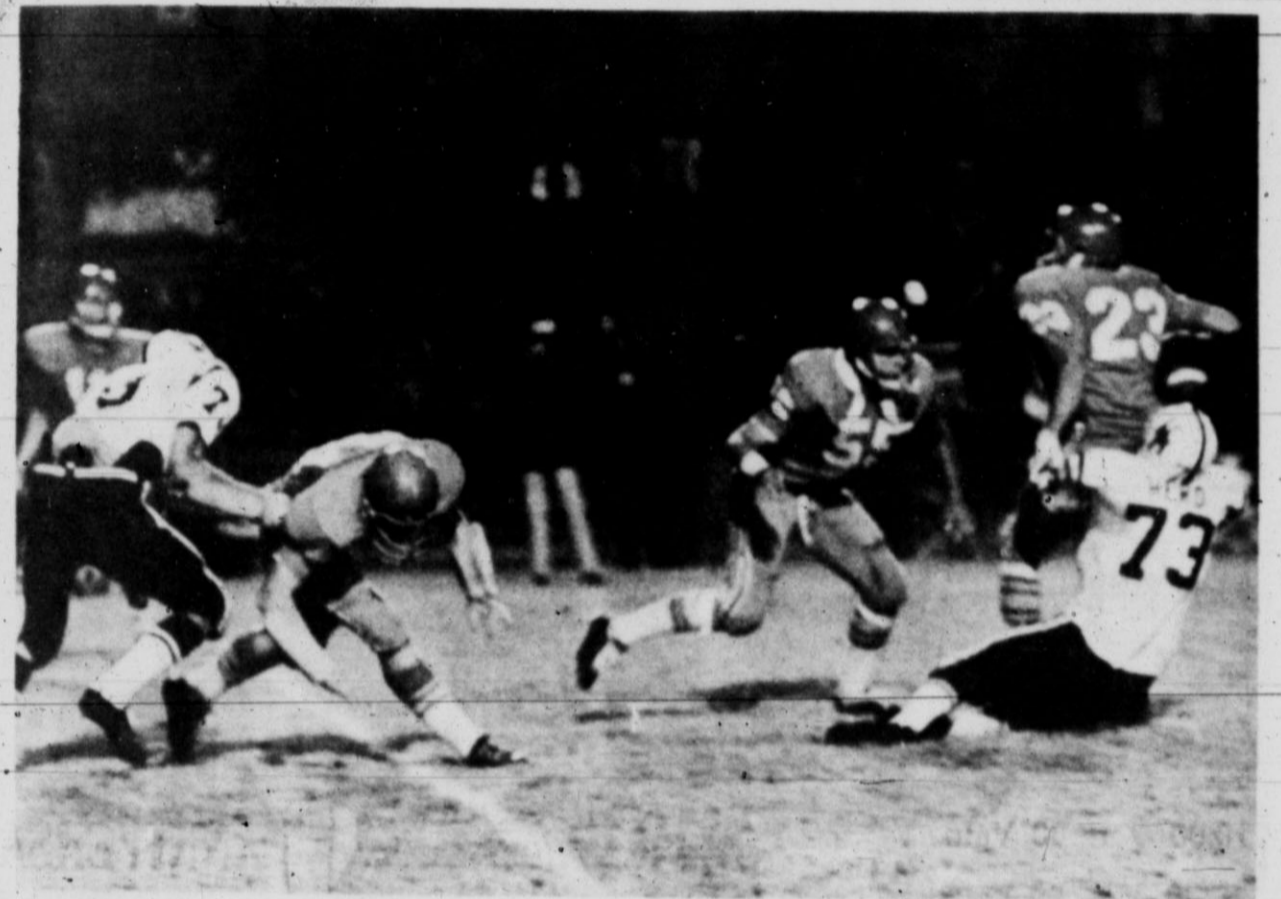
Here's what we do: install new points, plugs, rotor, condenser and cap; adjust distributor points, engine timing and carburetor. Most 8 cyl. American cars . . . 19.88 Most 6 cyl. American cars . . . 22.88

**15.88**  
(VW's)

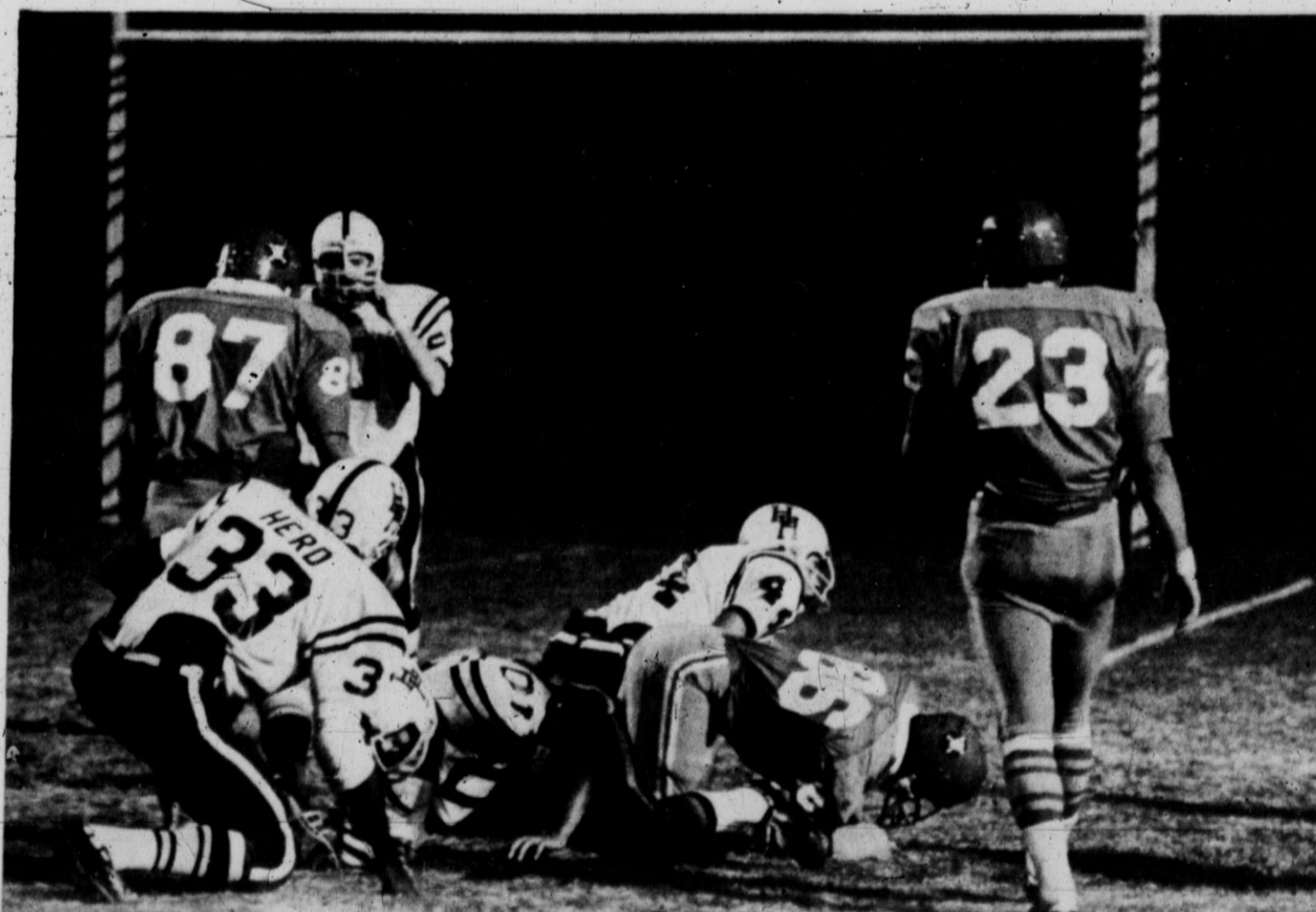
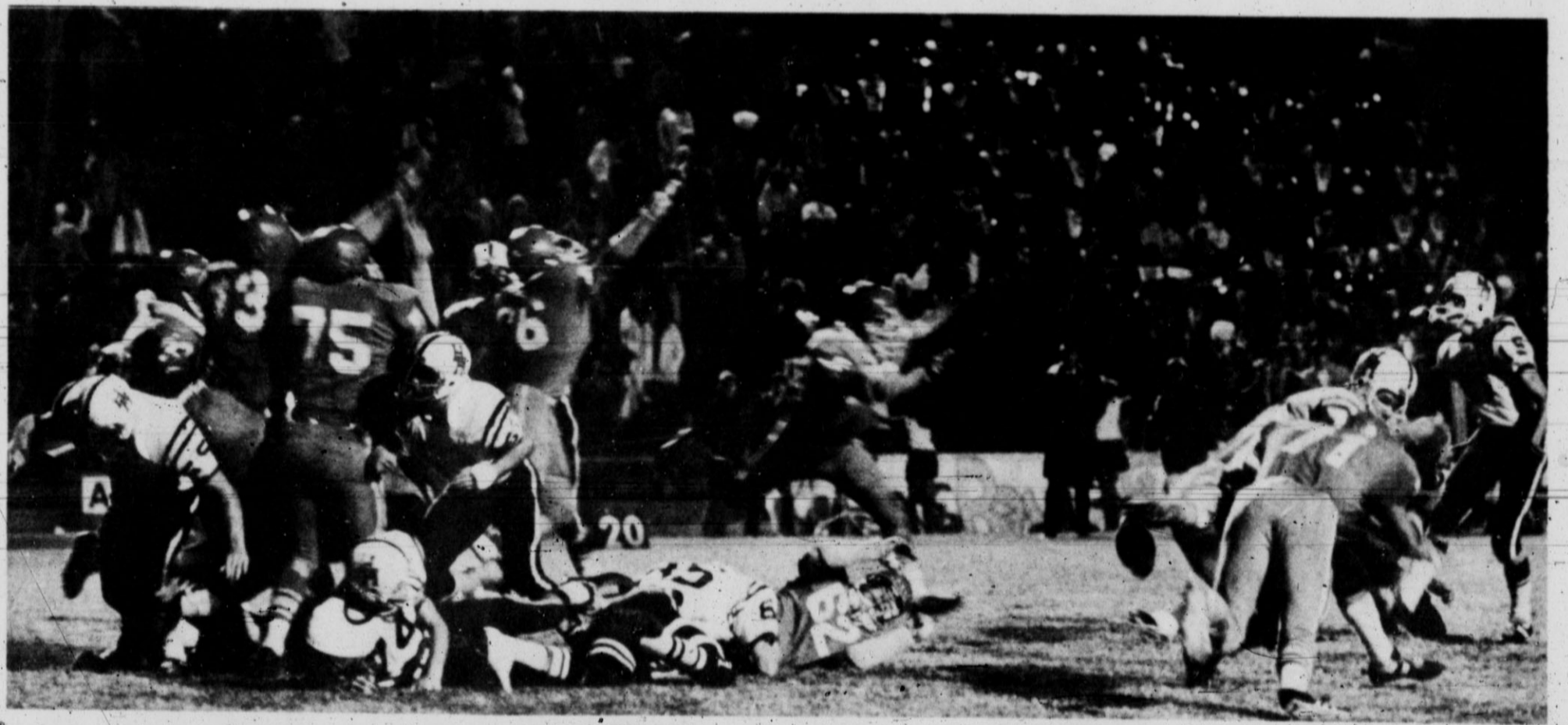
**JCPenney**  
auto center



*Defense . . . . name of the game*



Photos by Tommy Koelzer



It's our

31st

Anniversary Sale

STARTS MONDAY AT 9 A.M. SHARP!

ITEMS MARKED WITH A ✓ MARK, ALSO GOOD AT SUGARLAND MALL STORE

FORGET THE FREEZE! WE ARE HAVING AN ANNIVERSARY THAW! Effective immediately. We're Slashing Prices During our Anniversary SALE --Listed are Just a few of the Typical Values you will find throughout the Store! So Come in & help us Celebrate Our 31st Anniversary and Accept Our Thanks! Pick Mary and Employees.

as pictured \$72.00 Both Stores

ELEGANCE FOR YOUR CASUAL LIFE

SUBURBAN COATS Betty Rose

Large Selection of Styles from \$36.00 to \$80.00

Small Group Betty Rose COATS 31% OFF



During Anniversary This coupon good for 5.00 payment on a Betty Rose Coat

fashion craft BOOTS

Black White Red \$17.99

Butterfly Black or White \$20.00

SALE 16<sup>31</sup>



FREE HURRY! HURRY! HURRY!

FIRST 50 LADIES ENTERING OUR STORE MONDAY MORNING WILL RECEIVE FREE A LOVELY GIFT Downtown Only!

As seen in MADEMOISELLE Ship'n Shore Tony Lama

Very suit-able softshirt

4 Groups

Rich Warm Colors

31% off

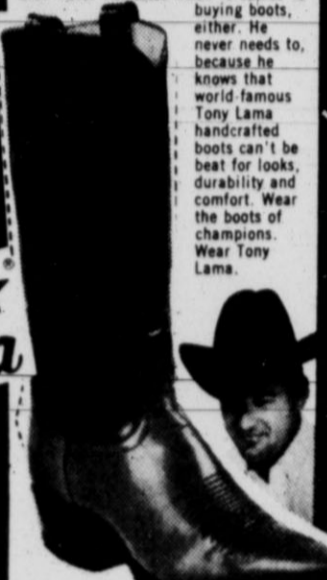
SEVERAL STYLES NO ALTERATIONS



WHY HESITATE?

To a champion calf roper like Glen Franklin, hesitation can be deadly. Glen never hesitates when it comes to buying boots, either. He never needs to, because he knows that world famous Tony Lama handcrafted boots can't be beat for looks, durability and comfort. Wear the boots of champions. Wear Tony Lama.

Boots 10% OFF



Men's Quality Clothes SPECIALS ON FINE SUITS

Men Don't Miss this buy - We Can't advertise the name, but they are top suits \$66<sup>31</sup>

Sizes Reg. & Long Not All Sizes

Values to \$120.00 Sorry No Alterations



plenty of action in our fall dresses

Group of JUNIOR and PETITE SPECIAL SALE

\$13.00 Value... 9<sup>31</sup>

14.00 & 15.00 Value... 10<sup>31</sup>

16.00 & 17.00 Value... 11<sup>31</sup>

18.00 & 19.00 Value... 12<sup>31</sup>

20.00 & 22.00 Value... 14<sup>31</sup>

\$23.00 Value... 16<sup>31</sup>

Both Stores



Anniversary SPECIAL Really Save! Men's Famous Higgin's Slacks

Large Selection Wools & Blends. Sizes 28 to 42

31% off

SORRY - NO ALTERATIONS



SPORT SHIRT SALE CAMPUS and Golden Vee Anniversary Sale!

\$5.99 & \$6.99 Values SALE \$5.31

3.99 & 4.99 Value SALE \$3.31

New Floral Stripes - Rich Deep Tones

Easy Care Never Iron



PANT SALE

Aileen Pants \$5.31 Black Only \$8.00 Val.

DONAVAN PANTS Double Knit - Royal & Purple \$12.00 Value \$7.31

Donavan - Short Sleeve. Banlon Shells \$11.00 Value \$6.31



BUY NOW!

KING SIZE DACRON PILLOWS \$6.99 Value \$5.31

Panty Hose

2 PAIR \$1.31

PANTY HOSE SALE

By Bachelor Girl Silky Sheer Rnn Resist



ANNIVERSARY BARGAINS YOU CAN'T AFFORD TO MISS!

Extra Special Blot-A-Dry Birdseye Diapers \$2.31 pr.

\$2.98 Value Make Good Cup Towels & Dish Cloths

2 PIECE - Boxed Kitchen Ensemble \$1.31

3 PC - TOWEL SETS "NORMANDY ROSE" \$4.31 Set Colors: Red, Gold, Raspberry



Group Discontinued Boy's and Wrangler Jeans \$3.31

Values to \$4.98 Sizes 4 to 16

14-oz. Plus Heaviest Denim Made

Small Group Men's SUITS SPORT 1/2 COATS 1/2 Price

Group Men's SPORT SHIRTS \$2.31



Special Buy! Boy's Flare Jeans No Iron

Colors: Bronze, Blue & Gold

Sizes 8 to 20 3<sup>31</sup>

Group - Men's Quality SPORT COATS

Values to \$69.50 31% OFF

3 Pair \$2.31



Real "Cowhand" Comfort

RESISTOL WESTERN HATS \$15.00

as Pictured To Fit. Worth



2 PAIR \$1.31

PANTY HOSE SALE

By Bachelor Girl Silky Sheer Rnn Resist



2 pairs for \$1.99

2 Pkgs SHEER PANTY HOSE 20% More in 1971 SANDALFOOT two-pers

One Rack Ladies SHOES Values to \$14.99 \$4.31

One Rack Men's Nunn Bush Shoes Values to \$24.95 \$8.31

Values to \$24.95 \$18.31



MEN'S Famous H-Bar-C Western Shirts 3 Groups Sale \$6.31 7.31-8.31



Sale NUNN BUSH Shoes Styles Galore

Men's UNDERWEAR BRIEFS SHORTS T-SHIRTS VEST

By HANES

Pkg. of 3 \$3.31



CAMPUS Boy's Reversible Nylon SKI-JACKET

As Pictured - Sizes 8 to 20 PLUS Zippers - Concealed Hood - \$11.99 Value SALE \$9.31

MEN'S \$12.31

White 60 Last Men's All NYLON JACKETS

Washable Fleece Lined Colors - Black - Brown & Charcoal. Sizes 36 to 46

Regulars Longs 11<sup>31</sup> & 12<sup>31</sup>



BARGAINS IN EVERY DEPARTMENT

DOWNTOWN and SUGARLAND MALL

HARMAN'S





**NEW HOLLAND SHOWING** — About 35 sales personnel spent two days in Hereford last week viewing the latest New Holland equipment, being hosted by Bob Emery, left foreground, manager of the Hereford store. Representatives from the Pennsylvania and Dallas headquarters displayed the '72 machines for whole-

sale salesmen from Texas, New Mexico, Oklahoma and parts of Louisiana. Besides the regular farm equipment, New Holland has now added equipment in the "light industrial areas," such as the utility loader being studied here.

Photo by Betty Koelzer

# Longhorns up record to 6-0

The Hereford Longhorns, sporting a perfect 6-0 record, go looking for No. 7 Thursday against the Coronado Junior Varsity after they clipped the Dumas JVs, 33-7 in a game last week. In that convincing win over the Dumas team, five Longhorns got in on the scoring. James Harris ran for two touchdowns, Randy Alexander ran for one and kicked a point-after, Alfred Sanders ran for a score as did Duane Davison, and Terry Poindexter kicked two conversions and nalled a Dumas player in the end zone for a safety.

Harris was the leading rusher in the game, picking up 160 yards on 24 carries. He was followed by Davison with 102 yards on 19 carries, Poindexter with 49 on four carries, Sanders with 19 and three totes and Alexander with 5 on one carry.

In a game where just about everything happened, the Longhorns' Sanders blocked a punt

and covered it in the end zone for a touchdown, Poindexter got his safety, Alexander intercept-

ed a pass and ran it back 27 yards for a touchdown and just about every player on the Longhorn squad got in on some tackles.

The Longhorns went to the air only 12 times and completed two of those tries for a total of 28 yards. Danny Paetzold was on the receiving end of one of those passes for 18 yards and Harris got the other and carried it 10 yards.

One Group Blond  
**SHADE WIGS**

Quality Wigs — Close Out  
Regular \$30.00 — **\$10.00**

No Combouts at this Price!  
**MAY DEPT. STORE**  
DOWNTOWN HEREFORD

## Air pollution fast becoming serious, difficult problem

Air pollution is a serious and difficult problem which affects everybody in Texas. It is a definite threat to human and animal health and costs Texans millions of dollars a year, now estimated at \$65 for every man, woman, and child in the State.

"Today, the Texas Health Department's air pollution control program is expanding with people and equipment to become the most complete air pollution control program in Texas history, and one of the most effective in the nation," said Charles R. Barden, the State Health Department's new deputy commissioner for air pollution control.

"There is simply more emphasis today on air pollution. We are working to meet the demands of the people of Texas for cleaner air."

Those demands were significantly voiced through the last session of the Texas Legislature which appropriated \$1.2 million for the Texas Air Pollution Program. This enabled the State to attract more than \$2.4 million in federal funds for a total program of almost \$4 million.

The Texas Legislature already had passed significant legislation for cleaning and conserv-

ing Texas' air. To provide an effective legal means for controlling air pollution, the Clean Air Act of Texas was passed in 1965. A year later the Texas Air Control Board, a policy-making body, was created. The Board set up rules and air quality standards to safeguard Texas' air resources. It later adopted

six regulations covering almost every form of air pollution including smoke and particulate matter emissions, outdoor burning, sulphur compounds, motor vehicle emissions and toxic materials.

More recently, the Board put into effect a new, far-reaching construction permit system to

control and prevent air pollution. Under the permit system, any industry or company construction of, or change in, a process that will emit air contaminants is required by law to obtain a Board permit before starting construction.

Air pollution control also is an individual concern. That's why the Texas Health Department is focusing attention on the theme "Make Air Pollution a Personal Matter" during 1971 Cleaner Air week, October 24-30, 1971.

Read The Classified Want Ads!

## Football motif cake decoration is demonstrated

A cake for a man's birthday was decorated with college football symbols at the meeting of Sweet and Fancy Decorating Club Friday morning in Community Center. Mrs. Jim Garner and Mrs. Lynn Pittard gave the demonstration on a cake for an Arkansas Razorback fan.

Mrs. Leroy Edwards conducted business and welcomed a

guest, Mrs. Harold Bierman. Also present were Mmes. J.A. Crofford, Lloyd Smith, Joel Lytal and Dale Henson.

**GOT THE 'THING'**  
PARIS, Tex. (AP) — The "thing" that was bothering Fulton Stephens' livestock and poultry near Sumner in Lamar County turned out to be a 42-pound javelina.

The animals are strangers in these parts. But Stephens proved his point by killing the javelina when it invaded his barnyard. Wildlife officials said it must have been transported here then escaped from its owners.

## A HAPPIER lifestyle ...FOR YOU

A happier lifestyle. Freedom from worries. Financial ones. With cash-value life insurance. Talk with your Southwestern Life Agent. He unhangs financial hangups. That's happiness!



**CHARLES BELL**  
127 W. 3rd Phone 364-2343

**Southwestern Life**



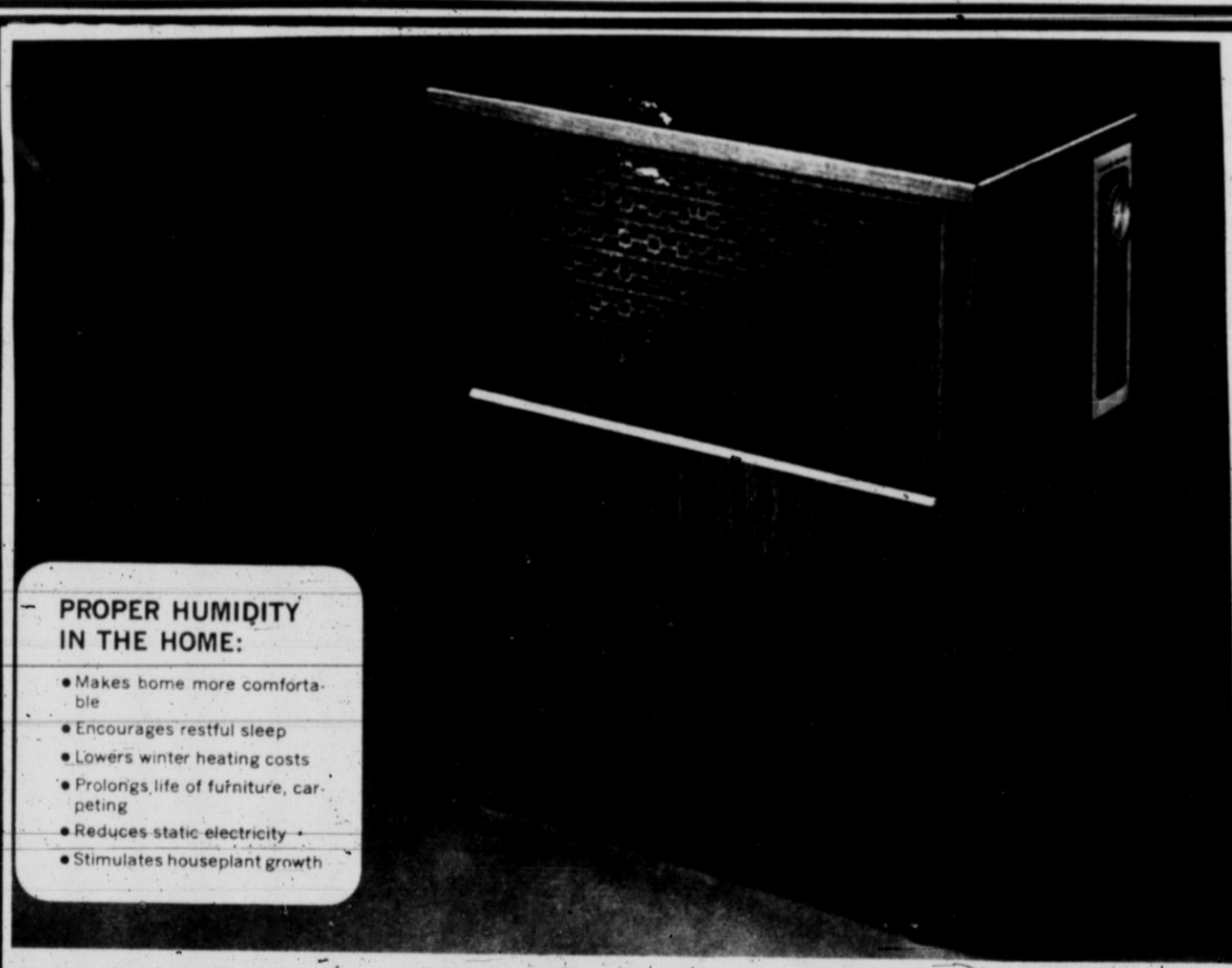
with **Con-Tact** BRAND SELF-ADHESIVE PLASTIC

Especially when you buy this newest of all black-and-white patterns in CON-TACT® self adhesive plastic. It's #857, called TARGET and meant to zero in on your decorating problems with the greatest of ease! Perfect for contemporary settings—great for a boy's room—stunning on a wall almost anywhere. Just one of the dramatic new patterns for Fall you'll see in our assortment of CON-TACT plastic—all washable, waterproof, easy to apply, easy to care for.

18" wide, 49 1/2" yard.

A complete Bldg. Service  
**CARL McCASLIN LUMBER CO.**

1 Blk. E. of the Courthouse  
Phone the Lumber No. 364-3434



### PROPER HUMIDITY IN THE HOME:

- Makes home more comfortable
- Encourages restful sleep
- Lowers winter heating costs
- Prolongs life of furniture, carpeting
- Reduces static electricity
- Stimulates houseplant growth

## PRESTO® for fresh humidified air... comfortable winter living

**Automatic Humidistat.** Just set the dial. Indoor humidity setting is maintained automatically. When moisture in air falls below desired level, humidistat turns unit on.

**Refill Light with Automatic Shut-off.** Glows when tank is empty... shuts off motor automatically until tank is refilled.

**Visual Water Gauge.** Shows at a glance when water supply in tank is low.

**Final Filter.** Exclusive final filter behind grille provides extra filtering action to remove impurities from moisture-laden air before it is circulated into room.

**Large Grille.** Distributes humidified air in wide, even flow for greater comfort, without drafts.

**Extra Large Rustproof Tank.** Holds 10 gallons.

**High-Humidity Out-put.** Up to 15 gallons of moisture daily to humidify your entire home.

**Easy to Fill and Clean.** Cover lifts up for easy filling from top. Complete motor driven assembly slides out top for ease in cleaning. Filter belt is washable, easily cleaned.

**Portable.** Smooth-rolling casters make it easy to move into any part of the home.

**Attractive Styling.** Handsome cabinet of Executive Walnut woodgrain fits well in any home, blends with other furniture.

**Air Bath Purifier.** Combats trapped mold and mildew. Included free.

Reg. \$81.95

**MARK 200** (Deluxe Console Stock No. HUD200) 120v A.C. Ship. Wt. 49 lbs.

Size: 25" high, 21 1/2" wide, 11 1/4" deep

Water Capacity: 10 gallons

Price \$68.88

### How dry air affects you and your home

Most of us feel comfortable in a climate with the temperature in the low or mid-seventies, and the relative humidity around 40%. When this climate disappears outdoors, we can only reach similar temperatures indoors with artificial heating. Unfortunately, this artificial heating does more than warm the air... it also dries it out, which usually results in an uncomfortable atmosphere.

This dry air also draws moisture from other objects in the area... furniture, plants... even people, and, if you are subject to skin and

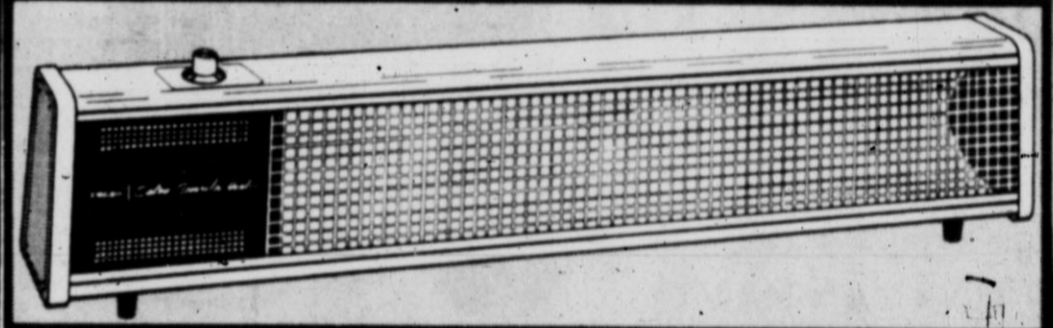
hair problems, dryness may accentuate your distress. Dryness in the air allows static electricity to build up, resulting in unexpected shocks that are slight, but annoying.

Low humidity can dry out furniture, wallpaper, carpeting. Dry air drains water from leaves and flowers of household plants, causing them to lose their lustre and to grow more slowly.

Dry air can cause many discomforts, and the smart, modern homemaker is learning to put back the moisture into the air in order to live more comfortably and take better care of her home.

## NEW! PRESTO® LO-BOY PORTABLE HEATER

End supplementary Heating Needs Fast!



Presto's new Lo-Boy Portable Heater gives you radiant fan-forced heat instantly. Great for heating nursery, basement, bathroom, garage, amusement room, office, cabin, attic, etc.

**PRESTO LO-BOY offers these features:**

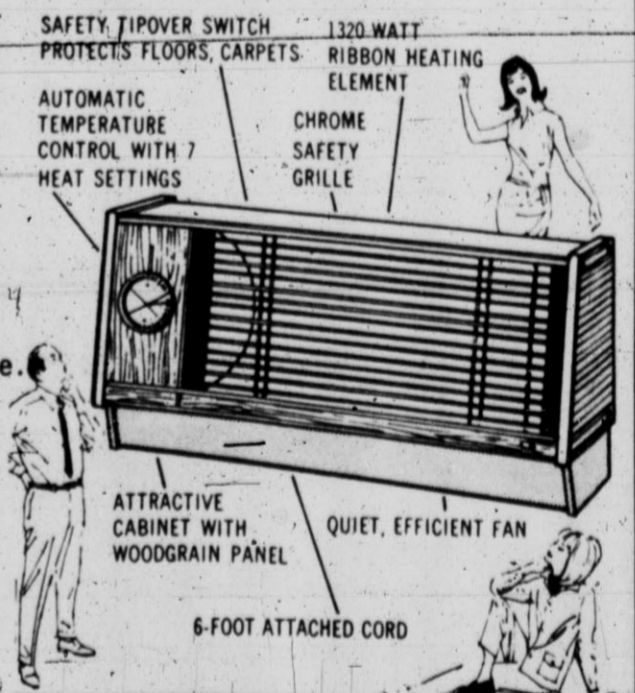
- Automatic Thermostatic Control—with 5 heat settings
- Safety Tipover Switch—shuts off automatically if heater is tipped over
- Safety Grille—heating element guarded by sturdy safety grille
- Portable—plugs in anywhere
- 6 foot attached cord
- 1650 watt long life heating element
- Quiet, efficient fan circulates heated air evenly

Regular \$32.95 **\$22.88**

Radiant Fan-forced heat...Instantly!

## PRESTO® PORTABLE HEATER

An efficient, economical heater that provides radiant fan-forced heat instantly, automatically. Dependable thermostatic control maintains desired temperature automatically. Ribbon heating element produces a wide, even flow of heat. Ideal for greater comfort in nurseries, bathrooms, amusement room, garage. Attractive styling, easily portable.



Regular \$23.95

**\$14.88**

Stock No. H-13

# HEREFORD HARDWARE

216 MAIN

DOWNTOWN HEREFORD

364-2525



**BIG TIME AT MOTOR INN** — The new Motor Inn Supply store at 311 S. 25 Mile Ave. opened with a full four day schedule throughout the grand opening celebration that ended with a grand drawing for prizes last evening. Mr. and Mrs. Crawford Atkinson, top left photo, opened their first store in 1929 and now have ten stores in eight towns about the panhandle. Celebrities visiting Hereford during the opening included Steve Carbone, current national Double A Fuel Dragster champion, in lower left photo, demonstrating the racer to Dennis Schilling and other interested viewers. Gene Snow and his winning Funny Car, lower middle, visited the crowd that gathered Thursday afternoon. Too young to care about big cars, the tiny visitor below, received balloons and candy inside the store where prizes were given away periodically each day.

Photos by Betty Koelzer



**CLASSIFIEDS GET RESULTS**

*Mums*  
**SAY, HOMECOMING**  
 Yes show someone that you care with a mum from **CLARK'S** order early — call 364-0306  
**CLARK'S HOUSE of FLOWERS**  
 900 Lee



**BY MELVIN YOUNG**  
 Paul Crume, the Dallas Morning-News columnist, says that down at College Station, someone who is handy with the paint brush has been changing the signs. Highway 6 runs in front of the entrance to Texas A&M and it was reported recently that the sign has been changed to read, **HIGHWAY 6, AGGIES 5.**  
 And we were rather amused the other night when we heard an area newscaster say that applicants were "secretly" being interviewed to replace Gene Stallings at AggieLand. That's sure a good way to

keep a secret. Just put it on statewide TV.  
 Wonder if Jim Carlen has applied?  
 There will be a reunion of all former students of Hereford High School during homecoming October 29th and 30th. A barbeque has been scheduled for Saturday noon at the Bull Barn and a dance at the KC Hall at 9:00 p.m. Saturday. Tickets for the barbeque and dance can be obtained at Hanna's Coffee Shop or at Harold Close Drug in Sugarland Mall.  
 All ex-students are invited to attend, whether they graduated here or not.

suffer the wrath of the women's lib movement.  
 Gosh, an appointment like that would have sailed through Congress without a dissenting vote.  
 Congressman George Mahon of the 19th Congressional District made a whirlwind tour of Hereford Friday afternoon, renewing acquaintances and visiting among the people. He had lunch at the Country Club with County Judge H. C. "Hank" Williams, Mayor Jim Sears, members of the news media and a group of Castro County people who had driven up to visit with him. He then visited in the courthouse, toured a couple of

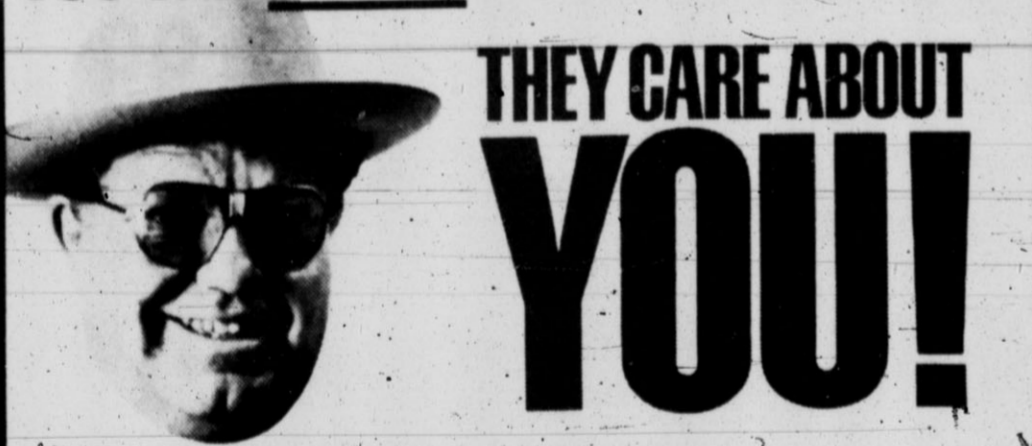
feed yards, etc.  
 Mahon was faced with a tight schedule and couldn't spend as much time here that he would have liked, but hopes to return again soon.  
 Deaf Smith County will be come part of the 19th Congressional District in 1973.  
 Mr. Mahon is a very personable gentleman and a very powerful man in Congress. He's been there for many years, and you can bet that if he chooses to run, he'll be there many more years.  
 Although we think highly of our present congressman, Bob Price of Pampa, we feel the people here will still be well repre-

sented come 1973. Some areas in the state will not be so fortunate.  
 By the way, Dr. Gerald Mann will always remember George Mahon. He was introduced to the Congressman Friday and remarked, "Oh yes, I know who you are. You're Graham Purcell" Mr. Mahon of course thought it rather amusing that he be mistaken for his congressional colleague, and immediately went around the room getting everyone "straightened-out" on the deal.  
 Naturally, Gerald says he was misinformed, and we're sure that's right. That's the same excuse we use when we make a

boo-boo.  
 Anyway everyone had a good laugh over the incident. And sometimes we think that's one of the attributes that makes this nation great; the ability to laugh at ourselves.  
 By the way, we understand that every man is free to choose his own form of government—blond, brunett, red head.

**RENE'S**  
 Fabric Fashion Center  
**NOW OPEN**  
 in the Former Cooper City  
 Drug Building  
 Downtown Hereford

**YOU CAN DEPEND ON THE DODGE BOYS.**



**THEY CARE ABOUT YOU!**

**WE JUST DOUBLED THE APPEAL OF OUR FREE AUTOMATIC TRANSMISSION OFFER.**

Because so many of you asked for it, the famous free automatic transmission offer has double appeal for 1972. We've extended this popular Dodge Dart deal to include the 72 Dart Custom four-door sedan, as well as the ever-popular Dodge Swinger hardtop. Buy either of these two new 1972 Dodge

Dart models, specially equipped with popular options such as vinyl roof, power steering, and more, and Dodge offers you the automatic transmission at no charge. Either way, you get a great Dodge—either way, you get a great deal! Check it out today.



1972 DART Custom four-door sedan

1972 DART Swinger hardtop

**JONES MOTORS**

345 E. 1st

364-3150

**Dodge**

CHRYSLER

**DEPEND ON THE DODGE BOYS**

And don't forget you'll have an extra hour to sleep the next morning. We will revert to standard time next Sunday morning.

One of the benefits of inflation, we're told, is that kids no longer get sick on a nickel's worth of candy.

It really didn't matter to us whether or not President Nixon appointed a woman to the Supreme Court, but we were curious to see—had he done so—just how the ultra-liberal left would have reacted to the appointment. You can bet that the liberals and doves will jump on the current appointments with both feet, but the thought occurred to us that perhaps they would not have had the intestinal fortitude to attack a woman and

**Contest set to decide name of new 4-H group**

A contest to select a name for the newly-organized 4-H club at Shirley Elementary School, will be held Thursday in the home of leader, Mrs. Roy Bell. Mrs. Gene Poteet is another leader. A prize will be awarded for the person giving the best name for the new group.

Their first meeting, Monday, was for the purpose of electing officers. Kyla Poteet will serve as the fifth grade group's president.

Other officers are Becky Smith council delegate, Virginia Harber vice president, Shirley Grove secretary-treasurer, Monica Moreno reporter, Estella Suarez song leader, Socarro Valdez drill leader, Barbara Gamez, Cara Loyd and Terese Smith telephone committee.

Read The Classified Want Ads!

**KESTER'S**  
 Annual lay-a-way for Christmas Sale  
 Bargains in every Department!!!

OLD ORCHARD BLUE VINEYARD

A table of odd pieces and incomplete sets in pottery, crystal and china including Royal Tateau fine china and Iriquois casual china at 1/2 of regular price.

An assortment of Watch Bands, Values up to \$10.95  
 YOUR CHOICE **\$1.95**

**KESTER'S JEWELRY**  
 across from the Post Office  
 Downtown Hereford, Texas

**YOUR CHRISTMAS GIFT HEADQUARTERS!**

Reed & Barton Sterling  
 SAVE UP TO \$145  
 "SAVE-BY-THE-SET" SALE  
 25% OFF  
 All Active Patterns — thru December

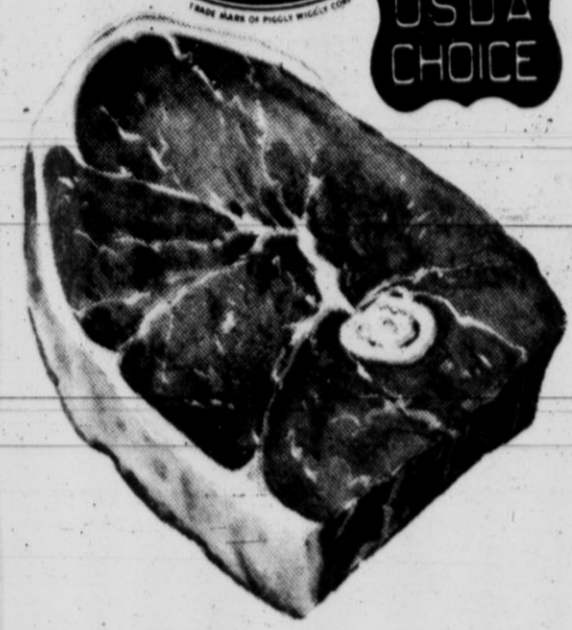


# BEWITCHING BUYS FROM YOUR FAVORITE HAUNT...

## PIGGLY WIGGLY

**DOUBLE GUNN BROS. STAMPS**  
Every Wednesday with \$2.50 or More Purchase!

ADVERTISED PRICES GOOD THRU WED., OCT. 22, 1971



**Beef**  
**ROUND STEAK**  
**SIRLOIN STEAK**  
**CLUB STEAK**

**98¢**

**95¢**

U.S.D.A. INSPECTED  
**FRYERS** lb. **29¢**

CUT-UP  
**FRYERS** lb. **35¢**

FRYER BREASTS lb. 79¢  
FRYER LEGS lb. 59¢  
FRYER THIGHS lb. 59¢

SHURFINE CANNED  
**HAMS** 3-lb. Can **\$2.49**

SMOKEY CANYON  
**MEATS** 3 Pkgs. **\$1**

Oscar Mayer  
**SMOKE LINKS**  
or **FRANKS** 1-lb. Pkg. **79¢**

**48 FREE PICTURES**

**GOLD CLASSICS**  
4 CLASSIC PICTURES  
FREE EACH WEEK FOR 12 WEEKS  
**OVER 100 SUBJECTS TO CHOOSE FROM**  
PLUS BEAUTIFUL GOLD CLASSIC STYLE FRAMES AT BIG SAVINGS.

**Tender Crust Bread** - SHURFRESH MILK

**21 VOLUME SET ENCYCLOPEDIA**  
FOR EVERY FAMILY FROM KINDERGARTEN THRU HIGH SCHOOL!  
START YOUR COLLECTION TODAY!  
VOLUME #1 YOURS FOR ONLY **8¢** VOLUMES 2-21 ONLY **\$1.99** each

**NEW LUXURY STAINLESS FLATWARE**  
FROM INTERNATIONAL SILVER  
STARTER SET 4 PIECE **99¢**  
PLACE SETTINGS... ONLY \$1.99 each

**12 ORIGINAL COLUMBIA BOOK & RECORD SETS** ONLY **77¢** EACH  
EACH WEEK AN EXCITING NEW FUN SONG WILL BE AVAILABLE... START YOUR LIBRARY WITH "RUBBER DUCKIE"  
12 WEEK COUPONS WILL SAVE YOU A TOTAL OF **\$11.88**  
Start with Coupon at Left!

MEXICAN DINNERS	Patio Ass't Each	45¢
OMELETS	Fresh 'N Ready "New", Ham, Bacon, Cheese Each	69¢
FRENCH FRIES	Shurfine 2-lb. Bags	3 \$1
WAFFLES	Aunt Jemima 9-oz. Pkg.	39¢
COOL WHIP	Birdseye Large Size, 9-oz.	49¢

CEREAL	Quake new Orange Quangaroos 10-oz. Box	45¢
COOKIES	Nabisco Oreo or Chips Ahoy 15-oz. Box	49¢
TOASTETTES	Nabisco, Assorted 10-oz. Box	39¢
BEANS	Ranch Style 5 15-oz. Cans	\$1.00
CORN	County Kist Golden 5 12-oz. Cans	\$1.00
TOMATO SOUP	Shurfine Condensed 10 3/4-oz. Can	10¢
EARLY PEAS	Libby's Seasoned with Butter 4 10-oz. Cans	\$1.00
SHORTENING	Snowdrift Pure Vegetable, 42-oz. Can	69¢
CHIPO	Potato Chips, New from Betty Crocker 9.5-oz. Box	49¢
KETCHUP	Hunts Table Decanter 20-oz. Btl.	3 For \$1.00
PEANUT BUTTER	Shurfine Smooth or Crunchy, 12-oz.	39¢

**FROZEN FOODS**

MIX or MATCH

- SWEET PEAS
- NIBLETS CORN
- LEAF SPINACH

3 Pkgs. \$1.00



**GOLDEN RIPE BANANAS**  
Washington Red or Golden Delicious  
Extra Fancy LB. **29¢**  
Jonathan LB. **19¢**

Texas Homegrown  
**CARROTS** Cello Pkg. 1-lb. **15¢**

<b>BUTTERMILK</b>	Cloverlake 1/2-Gal.	49¢
<b>COTTAGE CHEESE</b>	Cloverlake Slim 24-oz. Ctn.	49¢
<b>CAKE MIX</b>	Betty Crocker Layer Cake 3 Boxes	\$1.00
<b>ELBO RONI</b>	American Beauty 6-oz. Pkg.	10¢

<b>LISTERINE</b>	20 oz. bottle	99¢
<b>FRUIT COCKTAIL</b>	Libby's 3 No. 303 Cans	89¢
<b>GREEN BEANS</b>	Libby's Seasoned with Butter 4 10-oz. Cans	\$1.00
<b>POTATO STICKS</b>	Butterfield Zip Top Cans 6 For	39¢

**FREE HALLOWEEN MASK**

WITH PURCHASE OF ANY BAG OF HALLOWEEN CANDY

<b>VIENNA SAUSAGE</b>	Van Camps 4 4-oz. Cans	89¢
Aurora, Ass't Colors	2-Roll Pkg.	29¢
<b>BATHROOM TISSUE</b>	Soflin, Ass't Colors 200 Ct. Pkg.	29¢
Kleenex, Assorted Colors	Jumbo Roll	29¢
<b>PAPER TOWELS</b>	Laundry Detergent AJAX Giant Size	59¢
Liquid Detergent	JOY 22-oz. Btl.	49¢
Bon - Bons & Mani Gras	3 9-oz. Pkgs.	\$1
<b>COOKIES</b>	Shurfresh, Quarters	4 For \$1
<b>MARGARINE</b>		
Bama Pancake or Waffle	24-oz.	49¢
<b>SYRUP</b>	Kraft's Apple Base, Ass't	
<b>JELLY</b>	4 18-oz. Jars	\$1
Gebhardt's Jumbo Size	TAMALES with Chili Gravy 3 For	\$1
Ranch Style	CHILI no Beans 19-oz. Can	59¢
Del Monte Weight Watcher	TUNA Chunk Style White-Meat	39¢
Jetton's Weight Watchers	BAR-B-QUE SAUCE	49¢
Prestone - Zerex	1-Gal. ANTI-FREEZE Plastic Jug	\$1.79

**PANTY HOSE** Super Stretch One Size Fits All 2 Pair **88¢**

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**STORE COUPON** Gladiola all purpose enriched with Coupon 5-lb. Bag **49¢**





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 218 West 3rd  
 • REPOSSESSION. 3 bdr. brick in NW area with 2 baths, 2 car garage, fenced yard. \$550 down, no loan costs. Priced \$15,950.  
 • OFFICE BUILDING has three offices, panelling, carpet, refrigerated air, 640 sq. feet. Existing loan priced \$10,000.00.  
 • INCOME PROPERTY for less than \$6.50 per sq. foot. 3 units in good condition with a total of about 2,100 sq. ft. Only \$13,500.00 total.  
 • WILL TRADE equity in older 5 bedroom, 2 bath home for smaller home or will sell outright. H-370  
 • SUNKEN DEN with fireplace, all built-ins, fully carpeted, fenced, 3 bdr. brick. Choice location, low equity, over 1,600/sq. ft. \$19,400.00 H-3320  
 • COMPARE AT \$17,000.00. 3 bdr., 2 bath home with nice drapes, built-in range, garage, low interest loan. Only \$14,950.00.  
 • NORTHWEST LOCATION but priced only \$16,950. Carpeted and draped with 3 bedrooms, 2 baths, garage. Reasonable down. H-3314  
 DAY OR NIGHT, CALL 364-0789

**Vaughan Real Estate**  
 Phone 364-2850  
 116 South 25 Mile Avenue

**EVER WISH SOMEONE WOULD THINK OF THE NEEDS OF THE POOR HOUSEWIFE?**  
 This new listing of 3 br., 1 r. and den - 2,000 ft. plus living area - has all those needs. Fireplace, shag carpet, storage galore, fenced yard. Equity-buy and loan assumption - or refinance.

**MAKE THIS A MUST TO SEE!**  
 Owner says sell this 4 br. large lovely home - 3 1/2 baths, priced lower than before - you cannot buy this comparable home anywhere else for this price. Large sunken den with fireplace. Many other great features.

**THIS IS FIRESIDE WEATHER!**  
 Fireplaces included in new 3 br., brick homes in N.W. area - Priced \$18,500 to \$27,000 - VA or FHA financing avail. to those who qualify. This allows low move-in costs.

**TO HAVE A HAPPY ENDING YOU MUST HAVE A GOOD BEGINNING**  
 Extremely clean 3 br., 2 bath - brick, N.W. area - fenced yard - buy owner's equity and assume loan w/ payments of only \$156.

**LOW PRICE - LOW DWN. - LOW PAYMENTS**  
 Owner has newly decorated 2 br. home for sale w/ new VA or FHA loan to the qualified - Priced \$10,000.

**OUT OF BETTER HOMES & GARDENS COMES THIS...**  
 lovely 3 br. home - fully carpeted, double garage, 16 x 20 patio, 2 baths, family room with fireplace. Kitchen has breakfast bar and all built-ins. All brick, fenced, N.W. area w/ low-low equity. Only 3 mos. old - new beauti-pleat drapes - Priced to sell - Call Now!!!

**BUY TODAY & MOVE IN TOMORROW**  
 Corner lot, 2 blks. from elem. sch. 3 br., 1 1/2 baths, l.r. Kitchen with built-ins. Must sell - Make an offer

After hours please call:  
 Virgil Justice 364-0670 Carol Vaughn 364-2146

**OPEN HOUSE**  
**Sunday, October 24**  
 233 Avenue J  
 • 2-Bedroom, Good Neighborhood  
 • Carpets, Drapes  
 SMALL DOWN PAYMENT  
 OWNER WILL CARRY BALANCE  
 TOTAL PRICE - \$6,500.00

**Yucca Hills North**  
**IT ADDS UP..**  
 • No City Taxes  
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 • Financing Available  
**WE'RE ON THE MOVE WITH ALL UTILITIES ... & ...**  
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**LONE STAR AGENCY**  
 \* RESIDENTIAL \* COMMERCIAL \* FARMS  
**205 BEACH ST.**  
 Still unsold, make us an offer, 3 bedroom, 2 bath, double car garage, and in a good location.  
**GOOD INVESTMENT**  
 2 small houses on one location, both rented, and bringing in the money, make an offer.  
**DOUGLAS ST.**  
 Over 2700 square ft. of living space, plus 2 car garage, 3 bedroom, 2 bath, all curtains, and drapes remain with sale.  
**DUPLEX**  
 Live in one side and let the other make your payments. all brick, and in a good location.  
**GREENWOOD ST.**  
 Over 1700 square ft. of living space, 3 bedroom, 1 1/2 bath, woodburning fire place, all built-ins in kitchen, 2 car garage, this house is decorated in blue and is a beauty.  
**TWO STORY LAND MARK**  
 This house is in good condition and owner wants to sell, over 3500 square ft. of living space, central gas heat, 2 car garage, near all schools.  
**OUTSIDE CITY LIMITS**  
 3 bedroom, 2 bath, fire place, 2 car garage, beam ceiling in den - Also HORSE BARN 40' by 16'.  
 CALL A REALTOR  
 LEE UMSTED 364-6633  
 MELVIN JAYROE - G.R.I. 364-3766  
 LLOYD SHARP 364-2543  
 KEN ROGERS 364-0094  
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 NO DOWN PAYMENT  
**\$30<sup>64</sup> MONTHLY**  
 DENTON PARK SWIMMING POOL  
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 Jim Clarke  
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**HOMES**  
 3 bed, 2 bath, expensive carpeting paneled den with built-in book cases, isolated master bedroom, fenced back yard, range oven, dishwasher, disposal, spacious dining area, enclosed washer and dryer area. \$22,700 can assume loan.  
**SPECIAL**  
 COUNTRY LIVING, with city convenience. 3 bedroom brick, 2 baths, 10 acres, orchard, barns and corrals, on pavement only 5 miles from city limits. Owner will trade for similar house in town. Call for appointment.  
 NORTHWEST - 3 bedroom, bath and 3/4. \$16,950. Call for appointment.  
 \$500.00 DOWN - 2 bedroom, frame. Owner will finance.  
**FARMS**  
 160 Acres South.  
 160 Acres Southwest - Both have two good 6" wells. Both priced at \$375 per acre.  
**COMMERCIAL PROPERTY**  
**MOTEL**  
 Good Location on U.S. 60. Will Take Land in Trade  
 50' Choice Location on 385. Sale or Trade for 3 bedroom home.  
 One Commercial Building. Ideal Property for Private Club. Complete with Fixtures. Contact: M.H. Richie.  
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 Charles Whitehead 364-0963  
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 "THAR'S GOLD IN THEM THAR HILLS" for sure with a purchase like this! 3 bedroom, 2 bath. Spanish stone in entry and Spanish decor throughout. Den-livingroom combination with W/B fireplace  
**REALTORS**  
 "USE YOUR GRUBSTAKE" to find this treasure. 3 bedroom, 2 bath with isolated bedroom. Fenced yard.  
**REALTORS**  
**VETERANS!**  
 3 bedroom home with separate efficiency apartment. Good income plus house. No down to G.I.'s.  
**REALTORS**  
**TRADE NOW**  
 for this 3 bedroom and 2 apartments on Park Good location. Good income.  
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**RALPH OWENS & ASSOCIATES**  
 311 Park Ave. ... Realtor  
**PHONE 364-2222**  
 NIGHTS & HOLIDAYS  
 Jeane Coker 364-5439  
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 Betty Cope 289-5511  
 Sam Long 364-0381  
 Ralph Owens 364-2560

**LOW EQUITY BUY**  
 This fine 3 year old brick home is priced right. 2 bedrooms. Carpeted. H-2152.  
**AN EXCELLENT BUY**  
 Very nice, paneled, 2 bedroom with carpet on Avenue K. Payments under \$100.00/month. H-2165.  
**A PLACE TO RETIRE**  
 Very nice location on Elm with spacious bedrooms and 2 full baths. Immediate possession. H-2166.  
**NEW, BLUEBONNET**  
 Very nice, shag carpeted 3 bedroom, 2 bath home on Cherokee. Very large lot. Fireplace, Built-in kitchen. H-3405.  
**VERY COMFORTABLE**  
 An excellent 3 bedroom home on Cherokee with fireplace. Assume loan. H-3555.  
**ROOMY, OLDER HOME**  
 Built-in kitchen with 3 or 4 bedrooms. Owner will finance. -H-3510.

**NORTHWEST HEREFORD**  
 Two story. Plenty of room. Just right for a growing family. H-3526.  
**READY TO LIVE IN**  
 Northwest location on Elm. 3 bedrooms, 2 baths, fireplace, family room. See this home today. H-3527.  
**IT'S HERE FOR YOU**  
 Northwest location. Repainted with an easily flowing room arrangement. Has an excellent kitchen. H-3540.  
**TRY IT ONCE!**  
 Yes, everyone should live like this once. 3,800 sq. ft., water softners, built-in Bar-B-Que, sprinkler system, covered patio. Split heat. Corner lot. Why don't you offer us a trade? H-4071.  
**IT'S CONVENIENT!**  
 Northwest Hereford. Just a hop skip and a jump away from School with tons of room for a growing family 3 bedrooms, Brick with built-in kitchen. H-3452.

**FIRST HOME**  
 2 bedroom brick, needs a little paint, terms are good, can be yours today. H-2170.  
**MOBILE HOME**  
 Owner lowered price, wants to sell, 2 bedroom completely paneled, see today - great for newlyweds. H-2178.  
**EXTRAS EVERYWHERE**  
 Buffet in dining area, planning desk, large bedrooms, fireplace in family room - utility room. H-3479.  
**INVESTMENT PROPERTY**  
 2 bedroom home on 25 Mile Ave., priced to sell, invest for the future. H-2177.  
**PERMANENT LOCATION INCLUDED**  
 With this 2 bedroom, 2 bath mobile home - comes complete with furniture, builtins, TV Antenna - the works - call for your appointment. H-2174.

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See TSGT. Ken Fortenberry  
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TODAY  
DEBBIE REYNOLDS SHELLEY WINTERS  
What's The Matter With Helen?  
DENNIS WEAVER  
SHOWTIMES: 11:50 - 1:45 - 3:40 - 7:30 p.m. WEEKDAYS 5:35 - 7:30 - 9:30 - 9:30 p.m.  
★STAR★  
364-2037

Starts WEDNESDAY!  
WALT DISNEY  
Scandalous JOHN  
he's beautiful... he's outrageous...  
KEITH ARAB CAREY LENZ  
SHOWTIMES: 11:40 - 1:35 - 3:30 - 7:30 p.m. WEEKDAYS 5:30 - 7:30 - 9:30 - 9:30  
★STAR★  
364-2037

TODAY  
ISABEL SARI  
"Juliette, she did everything."  
JULIETTE de SADE  
GATES OPEN - 7:15 SHOWTIME - 7:45  
TOWER DRIVE-IN

SPANISH NIGHT  
TUESDAY & WEDNESDAY  
MARIA RIVAS ENRIQUE LIZALDE  
LA MAESTRA INVOLVIDABLE  
EL ULTIMO PISTOLERO  
GATES OPEN - 7:15 SHOWTIME - 7:45  
TOWER DRIVE-IN

## Along the Frio

BY MRS. OWEN ANDREWS  
Mr. and Mrs. E. F. Vogler and their brother and sister, Mr. and Mrs. Harold Vogler, of Lamesa, recently made a trip as far as Gulf Port to visit the Lynn Fishers. They also visited other children of both couples at Houston.

Mrs. Marsh Pitman of Norman, Okla., spent the weekend here with her parents, the Sam Ogan. Marsh came the first of the week to attend to business and the couple returned home this week.

Rev. and Mrs. Sam Ogan left Thursday to attend the Texas Baptist Convention at Houston during the next few days. They took Mrs. Ogan's aunt, Mrs. Tom Hatchett, who has been visiting here a couple of weeks, to her home at Stephenville. Another aunt, Mrs. Parker Rampley of Silverton, also accompanied them on the trip. They expected to visit other relatives in the vicinities of Dallas, Houston and Texas City.

Tuesday until Thursday were a niece, Mrs. Richard Welchle and Mr. Welchle of Altadena, Calif. The Welchles have been on a three month tour of the U. S. and Canada, in their own self-contained vehicle. They visited others of the relatives in Hereford and Dimmitt, also.

The H. F. Bensons recently made a tour of the mountain area around Santa Fe and enjoyed the autumn scenery, which has since been covered with snow and ice.

Mrs. Martha Stahl of Rantoul, Ill. and her mother, Mrs. La Plant, from Ohio, visited the H. F. Bensons awhile Thursday. They were in the area especially to visit Mrs. Stahl's son, Doug, a student at Texas Tech. Mrs. Stahl and her late husband, Henry, lived in Hereford several years, Henry being a technician in Deaf Smith County Hospital. The son, Doug, is now married and living in Lubbock.

Mrs. Clark Andrews attended the Baptist Llanos Altos annual meeting at Earth on Friday, as a representative from Frio Baptist Church.

Greg Robinson had two teeth extracted at Hi Plains Hospital in Amarillo on Friday. He is the son of the John Robinsons, grandson of the D. F. Yandel.

Valerie Andrews is home sick with tonsillitis the last of the week.

An Icelandic woman keeps her own name after marriage.

Moroccan desert dwellers called "blue men" get their nickname from indigo-dyed robes, whose color rubs off on hands, faces and beards.

Visiting the H. F. Bensons

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LAND  
1. 10 acres, with 3-bed-room brick home. 2 full baths, den and double garage on paving with barn and corrals. Will take \$14,500.00 down, or trade for house in Hereford.

2. 3-bedroom home, 1 bath, fairly new, \$7,900. \$500. down, \$70.00 per month.

3. 10 acres, 3-bedroom frame home, 1 1/2 baths; about 35 feet of cabinet space and built-ins, with cook top and oven, 4-inch irrigation well, on paving. \$10,000.00 down, will consider trade for house in Hereford, 5 miles from Hereford.

4. Near Hereford, 30 acres. Railroad trackage. Price \$60,000.00

5. 120 acres near Hereford, railroad trackage and approximately 1 mile of Highway frontage. Price \$120,000.00, \$50,000.00 down balance, good terms.

6. 10 acres, on paving, 4 miles of Hereford. \$500. down, \$100.00 per month

7. Highway frontage 10% down, good terms.

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RESIDENTS - 364-2553

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MAHON LENDS MORAL SUPPORT — During a brief visit to Hereford Friday, Congressman George Mahon stopped briefly at the United Fund headquarters, located in Charlie Bell's insurance

office at 127 West Third. Drive chairman Charlie Riffin and UF board chairman, Joe Shollenbarger, listen attentively while Mahon tells of his own past experiences in such endeavors.

## Small talk

BY SUE COLEMAN  
Women's Editor

FOR SOME TIME I've noticed that structure up at the end of Ave. B, wondering whether it was going to be a deluxe barn for Meredith Ireland's pampered horses or a new apartment house, but it has definitely taken on the look of a house now.

I'm told that the Jon Bird-songs had the old barn moved in—a real barn, not just something that has the shape of one—and have had it remodeled into a very distinctive house. Now I wonder if they will live in it; I certainly would if it were mine!

NOW THAT THE foliage tours in mountains of New Mexico are just about out of season, we can look in other directions.

They are announcing the peak of their show over around Canadian for this weekend, and residents there will also have a homes tour in the afternoon. They've made that a yearly event to coincide with the turn of the leaves along the Canadian River.

Downstate there are some very colorful exhibitions of autumn trees, I hear. Gladys Carroll, who went with her husband to a National Waterworks Association convention in San Antonio last week, says they are just beginning to put on a fine show in the Hill Country.

She enjoyed the sights along the river and in other parts of San Antonio, too, and says there was so much entertainment planned for the wives of conventioners that she never did go with Onias to any of the speeches, as she usually does.

Only drawback to it all, her feet were so tired from walking to sightsee, she didn't even want to go to the annual dance, and Gladys does love to dance.

MORE RECENT DOWNSTATE visitors were the J. C. McCrackens, and Dessie Mae was overheard telling somebody after a meeting the other day, that they certainly enjoyed the trip to see their children in Houston. . . . From downstate, Mr. and Mrs. J. W. Ainsworth of Baytown are here to visit Mr. and Mrs. Guy Lawrence and other relatives here. Mrs. Ainsworth is Guy's sister.

Out-of-state trippers, Marcella and Bill Brady and son Truff were lately in Steamboat Springs, Colo., for a few days. . . . While Marcella relaxed and en-

joyed a rest, the men hunted elk. . . Best I could learn, they were accompanied home by no elk.

CONGRATULATIONS TO A couple of lively ladies on recent birthdays. Mrs. C. L. Williams turned 100 on Oct. 14 and celebrated in a Wichita Falls nursing center where she has lived the past year.

Her observation, quoted by her daughter, Bertha Hood, "Well, now I'm going on 200!" And Mrs. D. H. Bryant, whose family makes a big occasion of her Oct. 15 birthday each year, enjoyed her 94th. Since the birthday of her grandson, John David Bryant, falls on Oct. 20, she has reminded him for a good many years that she is just five days older than he is.

### Dates scheduled for H.D. club special events

Date for the family Thanksgiving supper, an annual event in Cultural Home Demonstration Club, will be Nov. 22, it was announced at the meeting Friday afternoon in Pioneer Gas Flame Room. Members will have their families as guests in the Flame Room.

A special program is planned for the next club meeting, Nov. 12, when Mrs. Jack Wilcox will discuss and demonstrate crafts at The Gallery in Carl McCaslin Lumber Co.

Argen Draper, County H.D. Agent, gave the program Friday on Sewing Knits for Men. She showed patterns and garments cut ready to sew, and outlined steps in sewing. To make it easier, she stressed the use of patterns designed for knits, ball-point needles, roller presser-foot and buttonhole makers.

Three guests, Mrs. P.W. White, Mrs. Harold Bierman and Mrs. Hiley Aven, were welcomed. Mrs. M.W. Sumner and Mrs. J.G. Gandy were hostesses for the social period. Nine members were present.

Annie E. Taylor, a Bay City, Mich., schoolteacher, went over Niagara Falls in a barrel in 1901.

The siege of Tyre by Nebuchadnezzar was carried on for 13 years.



NEW DIRECTOR — Jim Hysinger, seated, was elected last week to the post of director for Zone 3 of the Tierra Blanca Soil and Water Conservation District's board of directors. Hysinger, 45, lives at 203 Cherokee Drive and farms just west of Milo Center. He is shown with J. C. Brown, district conservationist.



LUCKY PARTY-GOER — Winner of the grand door prize at a recent benefit bridge party given by Kappa Iota Chapter of Beta Sigma Phi, Mrs. Earnest Wade, left, sits with the chairman of party arrangements, Mrs. Tom LeGate, at the bridge table she was awarded. Four matching chairs went with the table. Hereford merchants contributed door prizes and game awards for the party, an annual event to replenish the chapter treasury at the beginning of a year.

## Foods produced in area studied

A tour of a local food processing plant and food store was taken by Farm and Ranch Club members Thursday afternoon, after a covered dish lunch and business meeting in the home of Mrs. W.W. Thomas.

They went to Arrowhead Mills here, where the manager, Frank Ford, showed them steps in processing and packaging products from grain grown in this area. He discussed the values of organic foods in the diet.

At a downtown grocery store, a varied display of organic foods was examined to complete the program.

Mrs. U.S. Akens was a guest, and members present were Mmes. J.E. Sorrells, Wayne Bass, G.V. Hall, J.B. Odum, Paul Rudd, Merlin Weber and C.T. Douglas.

Autumn colors and Halloween symbols decorated the table for lunch. Mrs. Sorrells presided for business.

Bob Dukiet, a native of Livingston, N.J., will assist Dartmouth basketball coach George Blaney next season.

The washbear is a raccoon.



THANK YOU, FELLAS — So says Charlie Riffin, United Fund drive chairman, following his receiving a check for \$300 Wednesday from the Lions Club. Club president Lynton Allred, right, made the presentation to Riffin.

**H.D. CHATTER**  
**Happy life**  
**keys listed**  
By Mrs. Argen Draper  
Home Demonstration Agent



**FAMILY LIVING** programs we had this week were well received. Miss Jane Fleischer, Extension Specialist from A&M, worked with us all day and we held a variety of activities.

Seven Keys to a Happy Life as given by Miss Fleischer are: Facing reality, accept change, control anxieties, give of self, consider others, curbing hostility and learn to love the unlovely.

How do you measure up on these seven points? Everyone could probably improve somewhere along the way. Miss Fleischer says, and we agree, that communications are so important in every phase of living.

The clubs this month have had programs on communications and they have reported some excellent presentations and discussions.

**HOW GLAD WE'LL** be when the time changes! I'm getting tired of coming to work before sunrise. One reason, I always forget to turn off car lights and have to go back downstairs.

**THANKS TO THESE** good neighbors who came to the rescue and worked with United Fund. These were so nice and so cheerful that it gave me a very good feeling.

Those who said "I'll be glad to work" are Mrs. Fred Higgins, Mrs. Ira Scott, Mrs. Bill Walden, Mrs. Paul Lyons, Mrs. Larry Walterscheid, Mrs. J. R. Hickman and Mrs. Edgar Vinson. Many thanks to you for showing again you are a good community person.

Mrs. O. G. Hill was working at the United Fund Office when Joyce Shipp and I were giving a few hours for the effort. She helped us cluster the cards so no worker would have many blocks to travel.

**NEST WEEK'S** schedule; Monday—H. D. Council; Tuesday—United Fund; Wednesday—Personal Protection given by Safety Officer, Jim Freeman, Dept. of Public Safety. Three assemblies at school; 3:00 p.m. and 7:30 p.m. for adults at Bull Barn.

Thursday—Ed Garnett, Farm Management Specialist, in office to help plan Management Programs. Friday—2:30 Bull Barn—Westway H. D. Club is sponsoring scrap fabric collection for Wichita State Hospital. At the same time, Dawn H. D. Club will collect Christmas gifts for the patients at Wichita State Hospital.

**THE CLUBS WILL APPRECIATE** you bringing things for the patients at Wichita. The officials at the hospital write, "We try to see that every patient gets a brand new present." Things needed badly are:

- 1) Both men's and women's underwear, especially in large sizes. Sturdy and washable fabrics.
- 2) Comfortable, house shoes all sizes. Soft and washable.
- 3) Gloves, caps and scarves to be worn in cold weather.
- 4) Hose for women; Sox for men.
- 5) Other needs are shirts, wash dresses, inexpensive transistor radios patients can hold in their hands and listen to, cosmetics, sweaters of all sizes, books, games like dominoes and bingo, crossword puzzles and kits like artwork, crochet, or decoupage. Instant coffee is a

**LESS ICEBERGS** GREENWICH, Conn. (AP)—There are fewer icebergs in the heavily traveled areas of the North Atlantic this year, reports the U. S. Coast Guard Patrol.

They sighted only 61 bergs, attributed the low count to unusually frequent southern winds which affected the ocean's temperature so that the icebergs deteriorated as they drifted down Baffin Bay.

**HE COMMUNICATED** AUSTIN, Tex. (AP)—Dr. DeWitt C. Reddick, University of Texas professor of journalism and education, has been named a fellow of the International Association of Business Communicators.

The award is given in recognition of members who have made noteworthy national or international contributions to the communication profession.

Read The Classified Want Ads!

**Four junior high teams get victories in football action**

All of Hereford's junior high football teams, with the exception of the La Plata seventh grade, and the Stanton ninth, nailed down victories last week. The La Plata seventh grade was the victim of a 10-0 loss at the hands of the Canyon White seventh-grade in a mud-bath in Canyon.

La Plata's eighth grade defeated Canyon White, 8-0, the ninth grade won over Clovis Yucca, 43-8, Stanton clipped the

Friona seventh, 2-6 and the Friona eighth, 18-0. Stanton's freshmen came from behind to salvage a 14-14 tie with the Canyon Purple freshmen.

In the La Plata 9-0 win over the Canyon eighth, Mike Crim scored the winning TD and Adolfo Rocha nailed a Canyon runner in the end zone with the ball for a safety for that game's only scores.

Marvin Harris ran for two touchdowns, and Doug Charf

Terry Yerby and Mike Munnerlyn each added one of their own in the ninth grade's 34-8 win over Clovis Yucca.

The La Platanos grabbed a 14-0 halftime lead then added their other scores before the out-classed Clovis team could get on the score board.

The Stanton freshmen fought back from a one touchdown deficit late in the fourth quarter to tie the Canyon freshmen, 14-14. The Dogies went for the two-

point conversion, which would have given them the win, but the pass was incomplete and the game ended in the tie.

Hank Stringer scored on a quarterback sneak for the first Dogie TD and Burnie Griego scored on a 25-yard gallop. Darrel Williams added the two-point conversion after the first score which gave the Dogies an 8-7 half-time lead.

In the Stanton seventh grade win, Mike Reyes went across

from 20 yards out for the first score and Kelly Kitchens hit Hector Ramirez for the two-point conversion.

Kitchens then went 12 yards himself in the second touchdown drive and Reyes tacked on two more points on the conversion run to give the seventh grade a 16-0 lead at the half.

Early in the third period, Ricky Taylor went 75 yards around the end for the final score for Stanton.

Albert Gonzales, from about eight yards out, got the eighth grade going in its win over Friona. He connected with Vance Hennington for the touchdown pass and Stanton took a 6-0 first quarter lead.

Joe Arroyas ran six yards for the second score and Dennis Evans went across from six yards out to end the scoring.

Bear meat is considered quite savory and palatable.

**These Items SUGARLAND MALL ONLY!**

**TURBON BONDED ACRYLIC**  
Reg. \$3.99  
Stripes **\$2.99**  
Plaids  
Solids  
54 to 60 in. Wide

**CLOSE OUT GROUP BONDED KNITS**  
Values to \$3.99  
Plaids Solids  
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Ave. Petite Med. Tall  
**2 For \$3**

**GROUP MENS WELLINGTON AND BUCKEL BOOTS**  
Value \$23.00  
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**GROUP YOUNG MENS PANTS**  
Flares and Straight Legs  
Values to **\$8.00**  
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**LAST CALL MENS & BOYS PANTS**  
Your Choice **\$3.66**



**Golden Value Specials ON SALE MON. TUES. WED. ONLY.**  
Come fast! Be First! Save now on your fall needs.

**Golden Value Days SPECIALS**

**LADIES 100% NYLON PAJAMA AND COAT SET**

Guaranteed One Full Year

6<sup>99</sup> Values **\$5.**

- 3-Piece Set
- No-Iron

100% DuPont nylon tricot. The set includes 2-piece pajamas with classic front, piping trims, notched collar, pocket and short sleeves. Pants have elasticized waist. And sleep coat with button front. In favorite shades.

**100% DOUBLE KNIT POLYESTER PANTS AND BLOUSES**

Easy Care - Easy Wear

Blouse or Pant **\$9. each**

Choose from 100% double knit polyester blouse or pant. The blouse features long sleeve button front shirt. In beautiful prints with status collar. The pant is crepe stitch and features pull-on styling with stitched center crease. Pant in Black, Purple, Brown and Navy. Sizes 8-20. Blouse sizes 10-18.



Lay-A-Way. Now For Christmas USE YOUR CHARGE CARDS!

Downtown & Sugarland Mall!

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Reg. \$59.95  
NOW **\$49.95**

**BOY'S SUITS**  
Sizes 8 to 16  
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NOW **\$5.00**

**MEN'S WHITE FLARED JEANS**  
Sizes 28 to 38 Waist  
Reg. \$8.50  
NOW **\$4.99**

**BOY'S SPORT SHIRTS**  
Reg. \$4.50  
NOW **\$1.00**

**MEN'S DOUBLE KNIT SLACKS**  
Reduced  
**\$9 to \$15**

**MEN'S LONG SLEEVE SHIRTS**  
Reg. \$3.99  
NOW **\$2.99**

**MEN'S FLARED PANTS**  
28 to 38 Waist  
Reg. \$9.00  
NOW **\$5.99** or 2-pr. \$10.00

**MEN'S DRESS SHOES**  
Ass't Colors  
Values up to \$17.95  
NOW **\$7.97**

<b>BROKEN SIZES MENS &amp; BOYS BOAT SHOES</b> 2 PR. <b>\$3.00</b>	<b>Sugarland Mall Only! 7-ONLY SUITS 7-ONLY SPT. COATS</b> Your Choice <b>\$15.00</b>	<b>Sugarland Mall Only! GROUP BOYS WELLINGTON AND COWBOY BOOTS</b> <b>\$6.00</b>	<b>Downtown Only! LADIES 100% NYLON GOWNS</b> Reduced to ONLY! <b>\$1.00</b> Each	<b>Downtown Only! BOY'S BLUE DENIM BELL BOTTOMS</b> Sizes 8 to 18 NOW ONLY! <b>\$3.99</b>	<b>MEN'S HARNES BOOTS</b> Brown - Black - Burgundy NOW ONLY! <b>\$22.88</b>
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Football fever caught by all ages



The Sunday Brand

HEREFORD, TEXAS

SUNDAY, OCT. 24, 1971



SECTION TWO



(Photos by Betty Koelzer)





Mrs. Michael Horton  
nee Cynthia Hale  
(Bradly photo)

## Miss Hale is bride of Michael Horton

Miss Cynthia Ann Hale and William Michael Horton repeated marriage vows in an evening ceremony at First Presbyterian Church Saturday. The Rev. Russell Wingert, minister, read the wedding service before all-white floral arrangements at the candlelit altar.

Parents of the couple are Mr. and Mrs. Gerald Hale, 326 Star, 133 Northwest.

Mrs. Alan Gowdy was her sister's matron of honor and Miss Jeannie Myers maid of honor. Other bridesmaids were Mrs. Ricki Ward, sister of the bridegroom, Mrs. Terry Albracht, Mrs. Richard Weber of Liberal, Kansas, and Miss Jaime Pitman.

Ben Grimes, of Fort Eustis, Virginia, served as best man with Wayne Stoerner, Tommy Brashear, Kenny Godby of Houston and Steve Woodall of Amarillo as groomsmen. Steven Welch, brother of the bridegroom, was ring bearer.

Ushers were Alan Gowdy, Ricki Ward, and Paul Ware of Las Vegas, New Mexico. Candles were lighted by Miss Tammy Laughlin of Amarillo and a cousin of the bride, Keith Walvoord of Amarillo.

With Mrs. Charles Jones as organist and Cal Garrett as vocal soloist, wedding music included the theme from the motion picture, Love Story, and The Wedding Song.

White gladioli were arranged with sprays of gypsophylla in front of both lecterns and on the communion table as a background for the wedding party. Seven-branch candelabra were set in greenery by the choir loft on either side. Pews were marked with pompons and white bows.

The bride wore an empire gown of white satapeau, with Venise lace tracing a pattern over the high-necked bodice and full sheer sleeves which were gathered at the wrists to deep cuffs. Lace edged the A-line skirt which swept to back fullness forming a chapel train.

Her jewelry was a gift of the bridegroom, pearl earrings, and her great-grandmother's diamond solitaire. A lace-trimmed

veil held her tiered illusion veil and she carried a nosegay of white pompons and blue gypsophylla backed with lemon leaves and tied with blue ribbons.

Honor attendants' dresses were also in empire style, with royal blue velvet bodice trimmed in silver braid and the long sleeves and skirt of a lighter blue crepe. Their headpieces were clusters of cornflowers tied with a bow and streamers, their nosegays of the same flowers with gypsophylla.

Styled similarly, dresses of the other bridesmaids were in emerald and a lighter shade of green, and their flowers were white pompons with matching ribbons.

Mrs. Gerald Hale chose a blue print dress with raised waistline and long sleeves, and Mrs. Welch a sleeveless coat over a light blue dress with sheer beaded sleeves and silver accessories. Both had glamella corsages.

Grandmothers of the bride, Mrs. Randall Walvoord of Amarillo and Mrs. E.T. Hale had white pompon corsages.

The wedding reception was in Hereford Country Club, where three round tables covered in emerald satin were lighted by blue tapers in candelabra on pedestals placed between the tables. Cornflowers and greenery twined the candelabra.

Mrs. Johnny Walvoord of Dallas and Mrs. David Walvoord of Amarillo, aunts of the bride, at the center table served the colonnade cake, decorated with blue flowers between the three tiers and topped with lovebirds backed by a cross.

Miss Peggy Hoffman cut the groom's cake while Miss Carla George poured coffee at one side table, and Miss Laughlin ladled punch at the other. Miss Sharon Gowdy of Dimmitt was at the guest register.

Mr. and Mrs. Horton left on a honeymoon trip which will take them through New Mexico and Arizona. After November 1 they will be at home in San Manuel, Arizona, where he will be employed with a copper mining firm.

The bride traveled in a navy knit sleeveless dress topped with a flame red blazer. Accessories were in navy and her corsage of glamellas and stephanotis.

She was a 1971 graduate from Hereford High School, where she served as secretary of the DE Club in her junior year. She has been employed by Hoerner Waldorf Co.

Recently released from the U.S. Army at Fort Eustis, the bridegroom was an army lab technician. He is an employe of Hereford Parts and Supplies.

Wedding guests from other cities included Mr. and Mrs. Randall Walvoord, David Walvoord,

Kit and Scott Walvoord and Mrs. Isabelle McCormick of Amarillo; Richard Weber of Liberal; Johnny Walvoord, Shaun and Jenan Walvoord of Dallas; Mr. and Mrs. Morris Gowdy of Dimmitt; Mr. and Mrs. Randy Walvoord of Ft. Lauderdale, Fla.; Isaias Zepora and Bob Koller of Ft. Eustis.

## 94th birthday honored

Family members gathered on the weekend to celebrate with Mrs. Flora Bryant her 94th birthday, Oct. 15. She was honored at dinner in the home of her son, Cawthon Bryant, and Mrs. Bryant.

Her daughters, Mrs. O.W. Carter of Plainview and Mrs. Sarah Agnes Burgess of Tulsa, and another son, the Rev. Noel Bryant of Wichita Falls with his wife, were here for the occasion.

A grandson and his family, the Lamar Taylors of Springlake, were others from out of town. Grandson John David Bryant lives in Hereford.

Birthday gifts were opened and cards from relatives and friends read during the day.



FINAL INSTALLMENT — Ken Rogers, Rotary Club president, presents Campfire Girls executive Nita Lea with a check for \$300 to be used in the local Campfire program. The check was the final installment for a \$1,000 pledge.

## Spice-rice party fetes Miss Hale

Preceding her wedding Saturday, Cynthia Hale, now Mrs. Mike Horton, was honored at an

Mrs. Bryant, a longtime resident of Hereford, has lived at Kings Manor retirement home in recent years.

old-fashioned spice-and-rice shower Wednesday night in Pioneer Natural Gas Building Flame Room.

Mmes. Jerry Albracht, Ivan Tipps, Ted Coleman and Terry Albracht hosted the courtesy. Guests were registered and

served by alternating hostesses. The serving table was centered with an arrangement of blue chrysanthemums and green pompon mums bringing out the honoree's chosen colors.

She was presented a green orchid corsage surrounded by blue mums and tied with green picot ribbon.

Mrs. John D. Pitman and Miss Jaime Pitman hosted the bride's luncheon Friday afternoon at Hereford Country Club.

## Show describes latest fashions

A style show brought to members of Hereford Study Club Thursday evening at the Caison House by Mrs. G.D. Caison of La Botique, displayed the latest in hot pants, coats and wide-belted, shirt-waisted dresses popular this season.

Mrs. C.R. Winget was hostess. Mrs. S.L. Garrison, president, presided in business.

Members welcomed Mrs. Sam Long into membership and recognized guests, Mrs. Troys Carmichael, Mrs. Ronnie Welty and Miss Pam Winget.

Those present were Mmes. Larry Ballard, N.D. Bartlett, T.E. Braddy, O.Z. Golden, Roy Hartman, Noble Howard, Merlin Kaul, Bob Poston, Robinson, Garland Solomon, Joe Story,

Maurice Tannahill, Ed Wilson, R.N. Yarbro and Miss Gladys Setliff.

Mrs. Don Robinson will host the Nov. 4 meeting in her home rather than the planned Day Care Center tour.

## Witnesses given part in assembly

T. Garcia, local missionary in Jehovah's Witnesses congregation, will have a part in the program of a circuit assembly to be held Oct. 29-31 in Lubbock. A large number from the Hereford church will attend the assembly.

R. Cornelius and J.A. Humphrey of New York will be principal speakers at the semi-annual assembly which is one of the methods in which training in ministerial activity is given all Jehovah's Witnesses.

The continuous training program for young and older members is maintained by the witnesses and credited with the spread of the movement to 206 countries over the world.

Special instruction regarding the assembly was given by L. Montemayor, presiding minister, to the local group Saturday evening.

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OF FALL and WINTER SHOES,  
1-2-3 & 4 Pairs of a Kind!!!

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Mid-Heels, Low Heels, Flats & Loafers

Values to \$24.00

3 <sup>90</sup>	4 <sup>90</sup>	5 <sup>90</sup>	1 <sup>90</sup>
6 <sup>90</sup>	8 <sup>90</sup>	10 <sup>90</sup>	13 <sup>90</sup>
7 <sup>90</sup>	2 <sup>90</sup>	11 <sup>90</sup>	9 <sup>90</sup>

SALE STARTS MONDAY & ENDS SATURDAY

**GLENN'S FOOTWEAR**  
Fashion at Your Feet

**HEAT-N-CLEAN**

in the Electric Climate

...put in ELECTRIC HEATING and we'll wash your dishes with a **FREE** ELECTRIC Dishwasher...

Put clean electric heating in your single family residence and we'll give you an electric dishwasher to clean your dishes. You may choose either a built-in model or the convertible in your choice of colors — Dark Copper, Avocado, Harvest Gold, or White. We'll deliver it to your door and you take care of the installation as you see fit.

To qualify for this "most wanted" appliance, the dishwasher, you need only be a customer of Southwestern Public Service Company and put permanently installed, whole-house electric heating in your present or new home with installation beginning not later than December 1, 1971, when the offer expires.

Call us this week for complete information on the desirability of comfort electric heating. Don't miss out on the opportunity to receive an electric dishwasher free of extra cost!

Enjoy clean living in the electric climate.

**Call us this week!!!**

**GOLDEN ANNIVERSARY**

**Southwestern Public Service Company**

**Comfort ELECTRIC Heating**

1921-1971

P.S. If you already have a dishwasher — don't despair. We have a substitute you'll like.



# Frozen Food Specials!

STORE UP SAVINGS

- Top Frost Baby Lima 10-oz. 25c
- Top Frost Spinach Leaf or Chopped 10-oz. 19c
- Top Frost Okra Cut 10-oz. 29c
- Top Frost B.E. Peas 10-oz. 29c
- Top Frost Waffles 10-oz. 25c



- CREAM PIES** MORTON, FRESH FROZEN, ASS'T 25¢
- TOPPING POT PIES** TOP FROST FRESH FROZEN, 10 1/2-oz. Pkg. 49¢
- Top Frost, chicken, beef, tuna or macaroni & cheese, fresh frozen, 8-oz. 5 FOR \$1.00

- POTATOES DINNERS** GAYLORD KRINKLE CUT, FRENCH FRIED, 5-lbs. 89¢
- TOP FROST, FRESH FROZEN, BEEF, CHICKEN, TURKEY, MEAT LOAF OR SALISBURY, Each 39¢
- Egg Rolls Chun King Assorted Flavors 6-oz. Pkg. 79c
- Peas & Onions Top Frost Fresh Frozen 10-oz. Pkg. 29c
- Pudding Top Frost Assorted Flavors 17-oz. 35c
- Green Beans Top Frost Cut Fresh Frozen 20-oz. Pkg. 49c
- Vegetables for Soup Libby's Fresh Frozen 20-oz. 39c
- Carrots Cut Top Frost Fresh Frozen 24-oz. 34c
- Broccoli Spears Top Frost Fresh Frozen 10-oz. Pkg. 29c
- Sweet PEAS Top Frost, Fresh 5 For \$1.00

We Reserve The Right To Limit Quantities.  
Save on Furr's Big Selection of Fruits and Vegetables!

- POTATOES** U.S. NO. 1 RUSSET 10-lb. Bag, Each 59¢
- ORANGES** TEXAS, 5-lb. Bag, Ea. 59¢
- APPLES** RED DELICIOUS IDAHO FANCY, lb. 5 FOR \$1.00



Furr's Proten Beef is guaranteed to please! If you are not completely satisfied... receive double your money back. Furr's Proten Beef is cut from Heavy Mature Grain Fed Steers and Fresh Dated for Convenience.

- CARROTS Top Frost 1-lb. Cello Pkg. 2 For 33c
- LEMONS Calif. Fancy Sunkist, lb. 32c
- BANANAS Central American Golden Ripe, lb. 10c
- GREEN ONIONS Arizona Fancy, Ea. 2 For 25c
- CRANBERRIES Ocean Spray 1-lb. Bag, Ea. 39c
- PURPLE TOP TURNIPS 2-lbs. 35c
- GRAPEFRUIT Texas Fancy, Ruby Red, 5 lbs. \$1.00
- RADISHES 6-oz. Cello Package 2 for 25c
- CELERY Calif. Green Pascal, 19c lb

- COCA COLA** REG. OR KING 6 BOTTLE CTN. PLUS DEPOSIT 2 For 87¢
- FARM PAC EGGS** U.S.D.A. GRADE A LARGE DOZ. 39¢
- GREEN BEANS** FOOD CLUB WHOLE NO. 303 CAN 24¢
- SHORTENING** GAYLORD 3-LB. CAN 63¢

- COCONUT** BAKER'S ANGELFLAKE 14-OZ. PKG. — 59c 25¢
- TOWELS** KLEENEX ASSORTED OR DESIGNER LARGE ROLL 29¢
- MATCHES Ohio Book 50 Ct. 32c, King Size Pkg. 32c, Zodial 50 Ct. Pkg. 20c

- Milk Chocolate Chips Hersheys Reg. or 6-oz. 25c, Semisweet 12-oz. 49c
- Cake Mix Betty Crocker Assorted Flavors Pkg. 41c
- Tang Orange Drink 18-oz. 99c
- Dressing Krafts Golden Caesar 16-oz. 49c
- Grapenuts Posts 12-oz. Pkg. 42c, 18-oz. Pkg. 57c
- Raisin Bran Posts 15-oz. Pkg. 49c, 20-oz. 61c
- Brownie Mix Fudge 10c Off Label 22 1/2-oz. Pkg. 53c
- Friskies Cubes or Mixes 25-lb. Box \$3.37

- HAND LOTION Jergen, 7-oz. 59c
- INJECTOR RAZOR BLADES Personna 7's 6-oz. 77c
- NYQUIL COUGH MIXTURE 24's 93c
- DRISTAN Good for Sinus or Cold 24's 99c
- Salley Smart 5-Pc. Kitchen Sink Set Includes Silverware cup, drain tray soap dish, dish mop and drainer, ea. \$1.99

**AQUA-NET**  
Regular, Hard-to-Hold, Unscented  
CAN  
**43¢**

**PETROLEUM JELLY**  
VASELINE  
4-oz. **33¢**

**CAPRI BUBBLE BATH OIL**  
32-oz. Floral Spice, Lilac  
**53¢**

**BED PILLOW**  
Filled with Pure Foam Non-Allergic  
Reg. Size **\$1.00** Ea.

**LINT pick-up BRUSH**  
For clothing, upholstery, suede, and sweaters... \$1.00  
Reg. \$1.98 **\$1.39**

**SHOP Furr's MIRACLE PRICES**

**GOLD MEDAL FLOUR**  
10-LB. BAG **98¢**

**GAYLORD CRACKERS**  
LB. BOX **19¢**

**Tang Grape** 18-oz. Apothecary Jar **99¢**

**Farm Pac Buttermilk** 1/2-Gal. **49¢**

**Farm Pac Cottage Cheese** 24-oz. **49¢**

**LADIES SEAMLESS KNEE HI HOSE**  
Perfect for Slacks and Pant Suits.  
One Size Fits All!  
Pr. **39¢**

**SHOP Furr's MIRACLE PRICES**

# THE SUNDAY BRAND

## Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, October 24, 1971

### A booming business

Tourism has become a big business in Texas. The State has actively promoted the tourist industry for a number of years and most of our larger cities have gone all out to attract not only the individual tourist but the convention business as well. Unfortunately most of the smaller cities have not yet come to the realization that this vast industry can be a boom to the community.

Certainly, a city the size of Hereford could not handle the large conventions, simply because we do not have the facilities for that, but it might surprise the average businessman if he knew how many dollars the "little" conventions and meeting actually bring to this city. In fact, it might be good if our local Chamber of Commerce would make a study of the situation and try to determine just how much money an average convention does bring to town. We also would encourage the Chamber to actively solicit meetings of the size that can be easily handled here.

This past week, the New Holland implement people have been holding a

sales meeting in our city. This meeting could just as well have gone to Amarillo, or a dozen other places, but these folks were good enough to choose Hereford. Their presence here has meant a great deal to Hereford whether we realize it or not. For instance, their salesmen and district representatives rented approximately 25 rooms at one local motel for two nights and we believe a few remained after the meeting closed for an additional night. These people also spend a considerable amount of money for meals and entertainment, and we suspect that everyone who drove in (and that was practically all of them) had to fill their gas tanks before leaving town.

There is one other aspect of this situation that attracts us too. Many of the people visiting here during such meetings are key officials of corporations and it is an ideal opportunity to show-off our little city. After all, these folks may also be looking for a place to locate another plant, or a place to invest money. And we can't think of a better place for that than Hereford.

### Purchase power fallacy

Perhaps without being fully aware of it, the new protectionists have borrowed an old line of reasoning from the labor unions.

The unions long have contended that substantial wage boosts will increase purchasing power and thus promote growing prosperity. That contention is open to question on a number of grounds.

In the first place, the wage increase does not expand purchasing power. There is a transfer from employers to employees, but there's no reason to expect total purchasing power to grow.

If wages are raised faster than productivity, an employer may try to offset the higher costs with higher prices. If he does, consumers lose purchasing power. If he finds he can't raise prices he loses purchasing power as profits fall—and his employees may wind up losing their jobs.

If this exercise is repeated in enough places, and is accommodated by inflationary governmental financial policies, a general rise in wages and prices could produce a general decrease in real purchasing power, not an increase.

Despite the impossibility of creating purchasing power out of thin air, that is pretty much what the protectionists claim the U. S. has done in the past. To hear them tell it, the U. S. has more or less willed into being a high living standard based on high wage rates and now we've got to protect all of this from those hungry foreigners.

There's no question that the U. S. has

the world's highest living standard, or that it has a lot of power to purchase the wares of both American and foreign businessmen. That living standard, however, did not leap into existence simply because we decided it would be a nice thing to have.

It was instead the product of long years of hard work, innovation, investment and competition. Fortunately there were no commercial barriers among the several states, so the nation benefited from free trade across a broad continent.

Gradually American businessmen began to carve themselves markets far beyond U. S. borders. Other countries bought American goods because they were better or cheaper, even though all of those nations had what the protectionists now consider the "unfair" advantage of lower wages and lower living standards.

To hear the protectionists tell it, though, we have now exhausted our ability to push that living standard any higher. Other countries still pay much lower wages, the argument runs, but they're catching up with the U. S. in innovation and investment and thus have a major advantage in the American market.

With this advantage, the reasoning continues, the foreign businessmen are snapping up parts of the market that U. S. companies need to survive and continue to finance that fine living standard. The protectionists' conclusion, of course, is that the U. S. must curb the foreign inroads with import quotas.

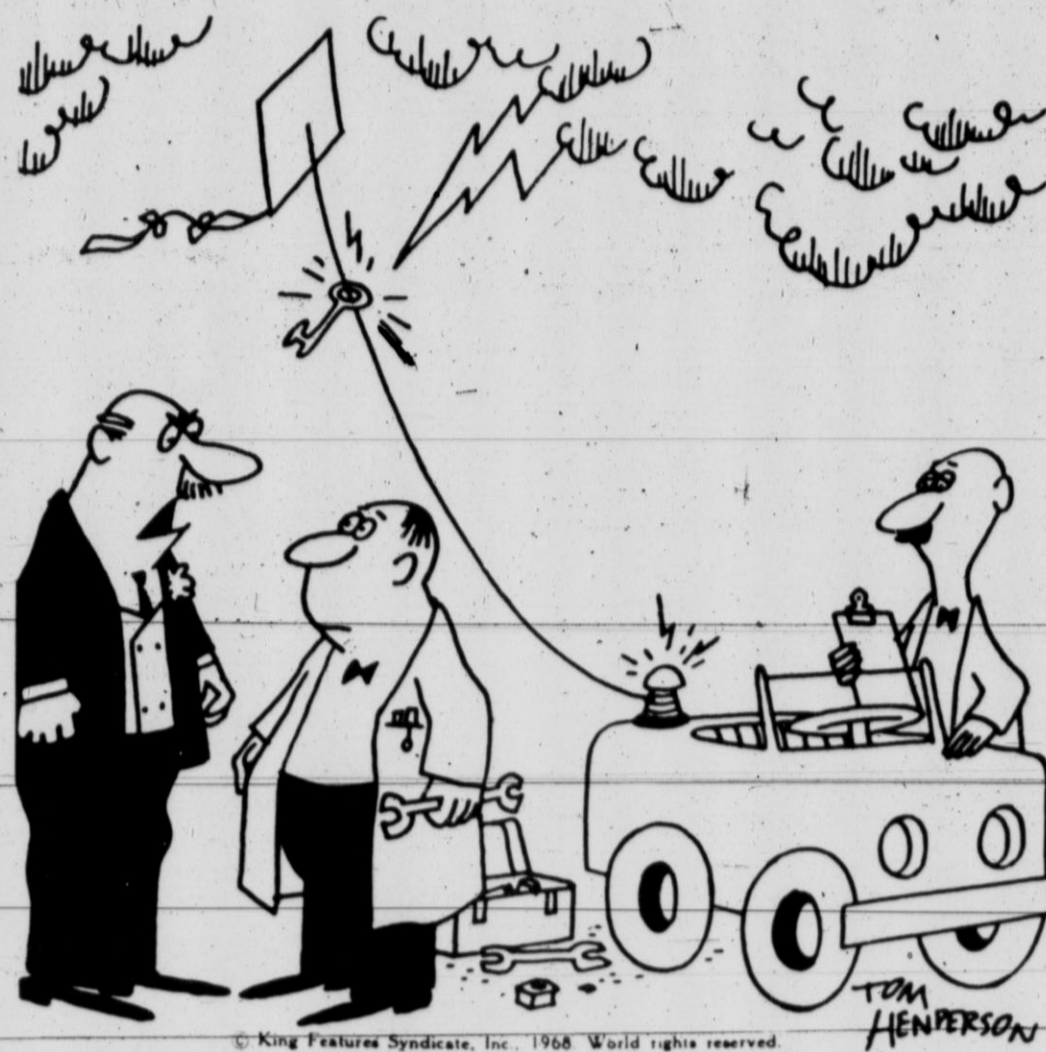
If American businessmen are guaranteed a stated share of the U. S. market without even having to struggle for it, what happens to the incentive for hard work, innovation and investment?

The answer is that the incentive is reduced quite considerably. Even if foreign countries did not retaliate with new barriers against American goods, and they would be almost sure to, U. S. businessmen soon would become even less able to compete in foreign markets.

The political aspects of a world divided by trade warfare are sad enough to contemplate. Beyond that, a nation convinced that it can't do its economic job any better, that it can't continue pushing up living standards, is a nation that has lost its will.

That sort of defeatism is likely to lead to the steady erosion of the purchasing power and the marvelous living standard that it already has.

—Wall Street Journal



"Two million dollars to develop an electric car and this is all you can show for it?"

MAIN STREET, U. S. A.

### Legal lotteries are becoming big thing

BY BERT MILLS

Washington, D.C. — Three states in the Northeast operate legal lotteries now, three neighboring states will start soon, and at least 20 other states across the nation are considering raising funds in this fashion.

There is strong evidence that the public likes lotteries, if they are honestly conducted and if the profits go to a worthy cause. In recent years, every state which presented voters with a state lottery proposal has received an overwhelming affirmative vote. States which have rejected lottery plans, such as California, have done it by act of their legislature without a referendum.

New Hampshire pioneered with a state lottery in 1963. New York followed in 1967, then New Jersey in 1970. This year, Connecticut, Massachusetts, and Pennsylvania have authorized state lotteries not yet in operation. Some observers expect every state to conduct its own lottery before many years have passed.

The trend is so strong that reluctant states may be forced into the gambling business lest revenue be diverted to other states. Some of that is happening right now, although Federal laws hamper interstate sales of lottery tickets. Ten percent of tickets sold in New Jersey for 50 cents each week are bought by residents of other states.

The most successful state lottery is the newest one. New Jersey sold its first tickets last January and has averaged an amazing 5.5 million ticket sales every week since then. Four out of five Jersey households participate regularly. After payment of prizes and expenses of less than 10 percent, the state has netted \$53 million in less than 10 months, all of it earmarked for higher education.

Exemption to U.S. Law Sought For the last century or so, every act by Congress on lotteries has been restrictive. It is illegal to use interstate commerce to mail even a legal lottery ticket, to broadcast lottery information, or to publish a lottery advertisement in a newspaper moving through the mails. Those laws are enforced today, despite the six states which have legalized lotteries.

For about five years, pressure has been building in Congress to modernize the Federal lottery laws, at least insofar as state-operated lotteries are concerned. Finally, a hearing was held on an exemption bill, by a House Judiciary subcommittee on October 13. As a result, chances are good that a narrow exemption bill will become law within one year.

The key bill is H. R. 2374, sponsored by Rep. Peter Rodino (D., N.J.) and supported by all except one member of the New Jersey delegation in the House. This bill would not legalize a Federal lottery, nor change existing bans on privately-operated lotteries. All it would do would be to exempt state lotteries from the laws against mailing lottery tickets and related matter, authorize broadcasting or televising of lottery information, and allow advertising of lotteries in interstate commerce.

Even this narrow exemption will probably have to be limited still further. If passed in its present form, New Jersey could advertise and sell lottery tickets in the other 49 states. That would mean that California, for example, which is anti-lottery at the moment, could be sending lottery dollars into New Jersey. The same could be true of other states without their own lotteries.

Justice Dept. Offers Solution At the House subcommittee hearing, a spokesman for the U.S. Department of Justice proposed a solution to this problem. He offered an amendment to limit interstate lottery activity to those states which conduct lotteries, or have a state law allowing citizens to buy lottery tickets sold by other states. This would mean that the sale of New Jersey tickets in California would remain illegal.

If that amendment is adopted, the U.S. does not object to the Rodino bill. Thus its chances of passage have been greatly enhanced. However, there remains the moral issue. Should Congress do anything to encourage gambling, even if legalized by a growing number of states? There will be those who will say no.

On the other hand, Congress is faced with a practical situation. Ancient Federal laws are hampering revenue-raising efforts of many states that have decided by majority vote to collect money from gambling. There is a states' rights issue involved and many who deplore lotteries will concede that states who choose to do that route should be allowed to do so without Federal harassment.

### Talk of Texas

BY JACK MAGUIRE

MAHARAJA OF THE MEDINA—Except for a domestic spat that split the "royal" family, Texas might have had a noble court in a self-styled palace that still sits on the far southwestern outskirts of San Antonio.

Count Adolph Von Ormy, a soldier of fortune who got his first glimpse of Texas while fighting with the Confederates in the Civil War, decided to return to the state in 1885 with his beautiful bride. He bought a castle-like stone mansion and 2,300 acres of land on the Medina River and announced that he would set up a court in the style of those then in vogue among the crowned heads of Europe.

The Von Ormy's hired 200 servants, dressed them in fine livery and announced plans to inaugurate their "court." But in 1886, there was a lover's quarrel and the Countess Von Ormy left her castle on the Medina and returned to Europe. A year later, the Count also disappeared.

Today the settlement built on his former acres is known as Von Ormy and the "castle," now 115 years old, still is the most imposing residence in the area.

TEXANS AT WORK—William K. Knight has been a director of the Commercial National Bank in San Augustine for 70 years! He is 99.

RAILROAD TIE—The International & Great Northern Railway had more than the usual taxpayer's interest in building the Robertson County courthouse.

In 1879, the county's citizens voted to move the courthouse from Calvert to Morgan, a new station on the I. & G. N. Railroad officials were so pleased that they offered to haul in without charge all of the materials needed for a new courthouse and jail. County officials accepted the offer and Robertson County opened its new seat of government in 1882.

It's still in use today, but the name of the town in which it is located was changed. Now it's known as Franklin.

CAPITAL PUNISHMENT—The two-story jail at Matador, Motley County, has a steel trap door designed for hanging criminals, but it has never been used.

Doug Meador, editor of the Matador Tribune, recalls that a cowboy on the Matador Ranch killed another many years ago. He was held in the stone jail to await the circuit judge, but everybody in town bet that he would hang.

Meanwhile, the jailer would let the cowhand out from time to time to help settlers dig wells. One day they let him out to dig a well and he never came back. And Matador still hasn't had a hanging.

COLLECTORS AT WORK—Botanists at The University of Texas at Austin have collected more than 150,000 samples of plant flora that are native to the state. They are housed in a special botanical laboratory known as the Herbarium.

### SENSING THE NEWS

By Anthony Harrigan

EXECUTIVE VICE PRESIDENT

Southern States Industrial Council



NASHVILLE, Tenn.—Politicians and professors can't create wealth. Only the business man, the entrepreneur—the organizer of an economic venture, create new wealth. For some reason, this central economic truth has been ignored time and again in the Southern states during the last four decades. The pioneering role of investors and managers has been downgraded and the projects of the politicians and professors have received enormous favorable attention.

The notion that an alliance of officeholders and the academy can uplift the South is still with us. Early in October, some 70 politicians and professors from Southern states met at Durham, N. C., to form something called the Southern Growth Policies Board. Terry Sanford, a former New Frontier-style governor of North Carolina and now president of Duke University, was prime mover of the organizational meeting. "The New York Times" reports, however, that the board "really originated within the leadership of the L. Q. C. Lamar Society, an organization of about 700 liberals and progressives in the South." Five foundations reportedly will provide a grant of \$400,000 for two years of operation.

According to its organizers, the board will deal with the problems of rapid change in a "post-racial" period of growth and expansion. Mr. Sanford suggested that the board could provide the quality of guidance that would allow the South to construct an example of intelligent growth for the rest of the country. The organizers will try to sell the concept of the board to the legislators of the 17 states involved.

On the basis of past experience with groups of this sort, it is not unreasonable to take a dim view of the board's future. In the mid-1930's, Dr. Howard Odum and his associates at the University of North Carolina in Chapel Hill promoted a similar Southwide organization. The organization lost public confidence because it became more interested in transforming the values of Southerners than it was in advancing economic opportunities. Time and again, organizations of this sort, aiming at uplift of the region, have allied themselves with left-liberal elements on the national scene and adversely affected the economic development and social well-being of the Southern states.

Interstate compacts can be useful. The Southern states have utilized them effectively in several areas, including higher education. But the truly effective groups of this character have eschewed politics or opinion-shaping. It is likely that the newly organized Southern Growth Policies Board would be deeply involved in attempting to influence public opinion.

Gov. Jimmy Carter, of Georgia, who attended the meeting in Durham, expressed doubts about the organization, saying: "What bothers me is this proliferation of regional and interstate groups and the possible reduction of their individual impacts."

Such skepticism is in order. It is hard to see how the board, the brainchild of the liberal L. Q. C. Lamar Society, can make a contribution to the well-being of the Southern States. These states, in order to enjoy continuing economic growth, need more fiscal conservatism, better supervision of their voter rolls to maintain and improve the quality of the electorate, stronger policies against monopoly unionism which retards economic growth, a firm commitment to the meeting of energy requirements, and a generally more favorable climate for investors who create jobs. Given the orientation of the L. Q. C. Lamar organization, it is unlikely that such policies would be favored by the Southern Growth Policies Board.

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# By the Garden Gate with Glad

By Mrs. Art Manjeot



The telephone rings a lot at 303 Westhaven Drive, and I am always glad to visit with friends, attend to business, and exchange ideas etc. with my garden associates.

Monday morning the telephone rang real long and loud, and when I answered, a very nice voice said, "I am getting ready to put my garden to bed for the winter months of rest. What do I do?"

Well October and early November are the months in which we get everything ready for the long sleep of our gardens. It is also CLEAN UP MONTH, in the garden, etc.

As soon as frost comes, and plants have been killed, dry materials appear. They should be removed, and all things made ready to aid in making the next growing season better than the last.

Old trash, such as dead stalks, killed stems and branches, fall leaves, grasses, weeds and all moldy and collected materials around plants, trees, shrubs and lawn should be carefully removed. The diseased materials which will not decompose should be placed in trash container, to be burned. Materials such as leaves, stems, and any other organic matter, such as vegetables ruined by frost and freeze should be placed in a compost pile, to be used on the ground when it will be prepared, in the springtime, for planting. The last clippings from the lawn make excellent compost materials. However if bermuda seed or runners are included, chop these. Be sure they are placed so that they will thoroughly decompose during the winter months.

Some plants should be carefully trimmed to remove dead and unsightly material such as iris, day lilies (hemerocallis) and other lilies, petunias (all of plants) can be added to the compost collection.

Have had hard luck with my

compost pile. For the third year it has been carefully removed from the recessed place, which had been boarded in by the trash men. I just knew I had it so that I would have good fertilizer for the roses next year as I had taken extra precaution on materials used. Lo! and behold the other afternoon while emptying the trash baskets, I went to check on the compost pile to see if I could add new materials to it. THERE WASN'T any thing left, only small piles of grass (lawn), and the boards. Yes-I will START another and try again. Will place a sign I think, and say "Please Leave Here."

This is the time to make cuttings from geraniums, begonias, and other plants which you plan to grow for potted plants. Have some geranium cuttings doing well and have also lifted the poinsettias and am hoping they will bloom by Christmas. If you have extra plants, and would like to share, perhaps some of the schools, shut-ins, and the Rest Homes could use some of them.

The bulbs (for spring blossoms) are fast being sold. Invoicing the amount sold. Hereford should be a prettier town this next spring. There are still some recommended selections, left by the Pioneer Study Club, and if you wish some, please call soon.

Now that outdoor Chrysanthemums are at their best, it is a good time to visit yards, public displays, nurseries (Tech grounds at Lubbock which has been called the Chrysanthemum Capitol of the World) Flower shows, and other public places where chrysanthemums are in flower, to select some new varieties for your garden next spring. I saw a number this week while at the Amarillo Garden Center.

Later we will give further details on how and when to take care of roses for winter and some of the other favorite plants and shrubs. The late rains have

aided in conditioning grounds and plants for the winter rest period.

Use ground covers to beautify grounds. In the above paragraphs mention has been made, relative to new selections for the coming planting season. Let me urge you to include in your new selections some of the ground covers which do well here. They are very versatile for the grounds and the beauty added to the landscape design is excellent. Some very effective plantings are on the grounds at the Amarillo Garden Center.

The following are some of the ground covers we normally think of for planting in our area; but remember other ground covers besides plant materials can be used very effectively, these are chipped stone, bits of broken marble, crushed gravel, pine straw, crushed wood pieces, and leaf materials. Color schemes can be carried out in a most pleasing way with some of these ground covers.

Growing ground covers are beautiful, and also add to making ground less difficult for maintenance and care. Some of those which have done well in Hereford are ivies (English, Baltic and others). These are especially recommended for shady places. They can be used grown at the base of a large tree, enclosed, or a grouping of shrubs, in various varieties. The vincas (periwinkle), both the major and minor varieties. They give a very early bloom, which is a pretty lavender blossom similar to the annual periwinkle. Liriope (muscari or perhaps better known as grape hyacinths) are useful and their blossoms add attractiveness to any area, also ajuga (bugleweed) both in shades of green and bronze foliage. Has a very nice spike blossom in blue. Good choice for sun or shade. Juniper (miniature) and many succulents and cacti are used extensively. In my garden I have a number of varieties

and they aid in keeping down weeds, and hold moisture around the roots of adjoining plants, such as roses, trees, shrubs and others. Mrs. Ray Johnson, of the Hereford Garden has one of the best selections of ground covers, and her succulent garden is always a thing of beauty and interest. Last week I attended a flower



**TO MARRY IN NOVEMBER** — Janet Lee Ricketts and David Stanley Owens are to be married November 20, in a ceremony at First Christian Church conducted by the Rev. Gene Brink, minister, it is announced by her parents, Mr. and Mrs. Forrest Ricketts of 630 Avenue J. The bridegroom-elect is the son of Mr. and Mrs. Charlie Owens of 541 Westhaven. Both are graduates of Hereford High School with the class of 1971. The bride-to-be is a freshman at West Texas State University and Owens is associated with his father in an electrical contracting firm.

school in Amarillo, which was held at the Garden Center. The grounds and surroundings inspired and thrilled me with their beauty. Early Tuesday morning I was to report for an 8 o'clock appointment to assist in doing some judging. I left the motel early and leisurely drove out to the Garden Center, taking the long way around, so that I could really enjoy the landscaping, new additions, floral colorings, and the sheer beauty of the entire setting. On the drive, fall colors in the foliage were beautiful, and the abundant blooms, colors of the chrysanthemums, and various other highlights of the landscape design enthralled me.

As I drove slowly along with the beautiful sunrises of the new day lighting the beautiful scene, I tuned in the radio and presently the music of "In The Garden" came on. Yes, it was an inspiring moment to a lover of the world and deepened my appreciation of beauty, love and the great Goodness of the Master Gardener. Made my day nicer and memorable.

Others attending the flower school number four, from Hereford were: Mmes. Ray Johnson, R. W. Mitchell, R. L. Wilson, John Jacobsen Jr., and muself of the Hereford Garden Club; Mmes. Wayne Porter and Jess Robinson of the Bud to Blossom Club.

We all learned many things, and it is our hope and desire to have a part in making Hereford more beautiful, cleaner, and a really better place to live.

## Teresa Vines in H-SU choir

Teresa Vines of Hereford is a member of the Hardin-Simmons University Chorale musical organization which will be in the spotlight at a massive Baptist

rally in Houston's Astrodome on Wednesday night, Oct. 27. The H-SU Chorale, directed by Carl Best, and the H-SU Concert Band, will be performing at a "Spiritual Spectacular," in connection with annual sessions of the Baptist General Convention of Texas.

The choir and band from H-SU will join other music groups at which a number of different Baptist groups from over the state will be taking part.

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**TWO DECEMBER BRIDES-ELECT** — Engagement announcements this week foretell two December weddings in one family, as plans for the marriage of Chris Loerwald, left, and Raymond C. Artho on Dec. 20 and that of Linda Routh and Ralph Loerwald ten days later, are revealed. Mr. and Mrs. Gene Loerwald, 715 Blevins, are parents of the sister and brother concerned. Miss Ruth is the daughter of Mr. and Mrs. Bill Routh of Seminole and a junior English education major at Texas Tech. Miss Loerwald's fiance is the son of Mr. and Mrs. Elroy Artho of Wildorado. Employed by an accounting firm here, he is a candidate for

a degree in accounting from West Texas State University next May. Miss Loerwald completed the one-year secretarial program at WTSU and is an employee of Robinson and Associates. She and Artho are both graduates of Hereford High School. Loerwald is a junior at WTSU, majoring in physical education. Miss Ruth attended WTSU two years. She is a member of Alpha Delta Pi. The Routh-Loerwald wedding is to take place in First United Methodist Church at Seminole and the earlier ceremony in St. Anthony's Catholic Church here. (Miss Loerwald's photo by Angel)

### Calendar of events

**MONDAY**  
 Young Homemakers Study Club in the home of Mrs. Don Spearman, 617 Stanton, 7:30 p.m.  
 El Llano Study Club in the home of Mrs. Olen Caviness, 8 p.m.  
 La Plata faculty play, 7:30 p.m. in the school cafeteria.  
 VFW Auxiliary, VFW Hall, 7:30 p.m.  
 County Home Demonstration Council, county courtroom, 2 p.m.  
 Sugar Blues TOPS, Community Center, 7 p.m.  
 Easter Lions at Easter Clubhouse, 8 p.m.  
 Weight Watchers, 10 a.m. and 7 p.m. at Conkright Bldg., First Baptist Church.  
 Rotary Club at Civic Club Center, noon.  
 Odd Fellows Lodge at IOOF Hall, 8 p.m.  
 Evening Lions Club at Civic Club Center, 7 p.m.

**TUESDAY**  
 Lone Star Study Club, home of Mrs. Jim Bookout, 124 Avenue B, 3:30 p.m.  
 Valed Study Club at the home of Mrs. George Olson, 8 p.m.  
 Rebekah Lodge, IOOF Hall, 8 p.m.  
 Women's Golf Association at municipal golf course, 9 a.m.  
 Calorie Patrol TOPS Club, Community Center, 9:30 a.m.  
 West Hereford Home Demonstration, home of Mrs. Roy Boyd, 608 Blevins, 2:30 p.m.  
 Hereford Duplicate Bridge Club, Community Center, 7:30 p.m.  
 Young Homemakers of Texas Halloween costume party for members' children, 4 p.m., Flame Room.

**WEDNESDAY**  
 Noon Lions Club, Civic Club Center, noon.

**THURSDAY**  
 Calliopean Study Club, Mrs. R. P. Coneway hostess, 8 p.m.  
 La Madre Mia Study Club, 7:30 p.m. Ben Scott's home.  
 L'Allegria Study Club children's Halloween party, 4:30 p.m., home of Mrs. Bobby Veigel.  
 Merry Mixers Square Dance



**PRIZE WINNERS** — Michael Dominguez and Janis Simpson stand beside the two new bicycles they won in the recent contest sponsored by Jim's Plumbing.

Club, 8 p.m., IOOF Hall.  
 Duplicate Bridge Club at Civic Club Center, 9:30 a.m.

**FRIDAY**  
 Westway H. D. Club at Bull Barn  
 Kiwanis Whiteface Breakfast Club at Civic Club Center, 6:30 a.m.  
 Kiwanis Club, Civic Center, noon.  
 Toastmaster Club at K-Bobs, 7:30 p.m.  
 Young Mothers Study Club

Halloween treat for their children.  
 Penn State and Pitt began playing their football series in 1893. Pitt holds a 35-32 edge with three ties.  
 In Texas every meat packing plant has a carefully trained inspector on duty at all times.

### Personal safety talks scheduled

Personal Protection is the subject of a program to be given for five different groups in Hereford Wednesday by Jim Freeman of the Safety Education Service of Texas Department of Public Safety at Amarillo.

Sponsored by Deaf Smith County Home Demonstration Council, the safety officer will speak in three school assemblies and at afternoon and evening public meetings in the County Bull Barn.

He will discuss personal protection for teenagers, men and women, on the highway, in homes, in event of attack and in accident situations. The meetings are open without charge to any interested persons.

Mrs. LeRoy Johnson of Dawn, chairman of the H.D. Council's education committee, is directing arrangements.

Freeman's first appearance will be at Stanton Junior High assembly, 10:30 a.m., for a half-hour program. Mrs. Charles Packard will introduce him there.

This program will be repeated at 1 p.m. for students in Hereford High School when Mrs. Charles Weatherford will give the introduction, and at La Plata Junior High at 2 p.m. with Mrs. Roy Shipp introducing the speaker.

One-hour programs are scheduled in the Bull Barn at 3 p.m. and 7:30 p.m. Mrs. Johnson is to introduce Freeman in the afternoon and Argen Draper, County H.D. Agent, in the evening.

Freeman has been with the Texas DPS 16 years, as highway patrolman stationed at Muleshoe 10 years and at Amarillo three years. The past three years he has been safety officer serving 14 counties in the Northwest Panhandle in public relations, education and information.

An instructor in Defensive Driving for the National Safety Council, he has given this program in all but one of the 14 counties.

He conducted a competitive program for high school students, titled Learn to Live and dealing with traffic laws, on an Amarillo television station last year; Hereford High's team won this series and Kima Marsh was top individual.

He conducted a competitive program for high school students, titled Learn to Live and dealing with traffic laws, on an Amarillo television station last year; Hereford High's team won this series and Kima Marsh was top individual.

### Wa Ta Ni Ka elects officers

Officers to serve Wa Ta Ni-Ka Campfire group were recently elected with Rose Warren in position as president.

She will be assisted by Kiska Hodges vice president, Tammy Hagans secretary-treasurer, Debra Jones scribe, and Cheryl Arney sergeant-at-arms.

Nita Lee, Campfire director, discussed the individual torch bearer rank as the program.

In business the group planned its candy sale project.

### GOP GETS A MONKEY

INDIANAPOLIS (AP) — Is someone trying to make a monkey out of the Indiana State Republicans?

A live monkey with the name tag "Richard" was sent to state GOP chairman John K. Snyder, but identity of the sender is unknown.

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# Feed grain program and soybean loan level announced

Secretary of Agriculture Clifford M. Hardin has announced a feed grain program for 1972 designed to increase farm income and reduce carry-over stocks.

The new program raises the feed grain set-aside to 25 percent of the base (20 percent this year), boosts set-aside payments (40 cents per bushel for corn from 32 cents this year), brings barley into the feed grain program, adjusts loan levels for grain sorghum and barley (consistent with the feeding value of corn), extends farm stored grain resale provisions, and offers farmers two new options to set aside additional acreage beyond the minimum qualifying 25 percent.

The program is designed to achieve a feed grain set-aside of at least 38 million acres in 1972 compared with 18.2 million acres this year.

The new program continues corn loan levels at \$1.08 (No. 2 basis) and the guarantee at \$1.35 per bushel. The soybean loan level will be maintained at \$2.25 per bushel.

The feed grain program will work this way:

1. During sign-up, starting January 17, a farmer can decide whether to set aside a minimum 25 percent of his feed grain base acreage to qualify for loans and payments.

Loans will be \$1.08 per bushel for corn (No. 2 basis), the same as in 1971; \$1.79 per hundred weight for grain sorghum (\$1.73 in 1971); 86 cents per bushel for

barley (81 cents in 1971); and 54 cents and 89 cents per bushel, respectively, for oats and rye (the same as in 1971).

Set-aside payments will be 40 cents per bushel for corn, 32 cents per bushel for barley, and 38 cents per bushel for grain sorghum. These are paid on the established farm yield times one-half the barley, corn or grain sorghum base. Payments in 1972 will again be made to farmers as soon as possible after July 1.

2. At sign-up time, the farmer can agree to set aside an additional amount of acreage, up to 10 percent of his corn or grain sorghum base and up to 20 percent of his barley base. The government will accept this additional voluntary set-aside acreage. Set-aside payments for barley will be 42 cents per bushel and for grain sorghum 49 cents per bushel, also

figured on the established farm yield times the additional voluntary set-aside acreage.

3. Also at sign-up time, the farmer may offer to set aside still another 5 percent or 10 percent of his corn or grain sorghum base acreage. The Secretary of Agriculture will announce by mid-March, whether to accept any of the additional acreage. This will give the Secretary greater flexibility in reducing acreage to make the program most effective. Set-aside payment rates will be the same for this additional voluntary set-aside as under option No. 2 above.

Payments to farmers under options No. 2 and No. 3 will also be made as soon as possible after July 1.

The 1972 program offers flexibility greater than the 1971 program, both to the farmer and to the USDA, Secretary Hardin

said. "The farmer is allowed to plant whatever crop he wishes on that part of his farm not in set aside or conserving base. Soybeans have been added to the list of crops which may be planted to protect the feed grain base or wheat allotment."

"The feed grain program will give farmers maximum freedom to choose how much acreage they will plant in 1972 and what they plant. At the same time, it permits the Department of Agriculture to exercise a choice in adjusting the program ahead of planting to make it the most effective for farmers."

Secretary Hardin further announced that again next year, farmers will receive set-aside payments as soon as possible after July 1.

"Early payments have become part and parcel of our farm programs," Hardin said. "They have proved a benefit to the farmer and the agricultural economy by helping the farmer meet production expenses, and with the commodity loan, market his product in an orderly manner."

By making it possible for farmers to plant crops in terms of market potential and productive capacity, while retaining program benefits, producers are able to plan their farm operations for the best possible return on their investment, the Secretary pointed out.

grain program will be guaranteed a national average of \$1.35 per bushel on the production from one-half of their corn base, the same as in 1971, and \$2.29 per hundredweight on one-half of the farm's grain sorghum base. Producers will be guaranteed \$1.10 per bushel on one-half of their barley base.

In another action to promote the orderly marketing of wheat and feed grains, farmers have been given the option of extending their loans on farm-stored commodities beyond the regular maturity dates. In the case of corn, loans on the 1969, 1970 and 1971 crops in farm storage are extended to May 31, 1973. Loans are extended through the 1972-73 storage period on the 1968 through 1971 crops of wheat, barley and oats under farm storage resale programs. Loans are extended through the 1972-73 storage period on the 1969, 1970 and 1971 crops of grain sorghum under farm storage resale programs.

Because of the close relationship between feed grains and soybeans the Secretary also announced that the loan level for 1972-crop soybeans will be at a national average of \$2.25 per bushel, No. 1 grade, 12.8-13.0 percent moisture. Because of the limited supply of soybeans for the current 1971-72 marketing year and relatively strong prospective prices, there will be no resale program for the 1971

crop soybeans.

Set-aside payments for a farm will be determined by multiplying one-half the feed grain base times the farm yield times the payment per bushel. As in 1971, participants in the 1972 set-aside program will receive the full payment regardless of what they plant on their acreage, except for quota crops. However, the 1970 Act provides that farmers who plant less than 45 percent of their feed grain base in 1972 to feed grain, wheat, or soybeans, will have their 1973 base reduced by the amount of the underplanting, up to 20 percent of the base. If no feed grain or authorized substitute crops are planted for three consecutive years, the entire base is removed from the farm. All base acreage lost by farms will be placed in a national pool for reallocation to other farms which plant feed grain.

Having met the set-aside and conserving base acreage requirements for feed grain, however, a producer may plant as much feed grain acreage as he

wishes, or as much of any other does not apply to loans or to crop not restricted by quota, sales of eligible feed grains to Commodity Credit Corporation.

Acreage which is not planted due to a natural disaster, or a condition beyond the control of the producer, will be considered planted as feed grain to preserve the base, and any producer who makes a set-aside but elects to receive no payment will not suffer loss of base.

As in the 1971 program, a producer may participate in the 1972 feed grain program on any farm or all farms in which he has an interest.

The Agricultural Act of 1970 limits feed grain payments to any person to \$55,000. The limitation of payments provision

does not apply to loans or to sales of eligible feed grains to Commodity Credit Corporation.

The Secretary said farmers who take advantage of the management options offered under the 1972 feed grain and cotton programs should benefit from the anticipated effects of the Administration's economic stabilization program. This program pointed out, is designed to hold down inflation and stabilize production costs.

The feed grain and cotton programs for 1972 are being announced early this year to give farmers more time to make important decisions about planting and agricultural financing.

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## Faculty comedy at La Plata to open Monday

Comedy rated "just right" for family entertainment is offered in the annual faculty play at La Plata Junior High, to be staged Monday and Tuesday evenings in the school cafeteria. Performances of The Nutt Family will begin at 7:30 p.m.

Directed by Norma Jeanne Gripp, the cast is made up of other faculty members. Theresa Copeland will appear as Ima Nutt and Dan Dudley as Larry Smart, her suitor who becomes involved in the affairs of her eccentric family.

There is her father, a doctor tired of his practice, played by A.B. Lyles; Leona Miller in the role of the doctor's wife who has a snake for a pet, and Randel Farr as the son who is fascinated by fish.

John Murdock, appearing in his third La Plata faculty play, is cast as Orestus, the caretaker and object of the affections of Cerise, the maid played by Martha Emerson.

Other actors are Cyd Sheffey, Larry Hampton, Rita Meyer, Joy Barkowsky, Ann Prichard and, substituting for Lottie Werthenberger who is to be out of town on the play dates, Shirley Barber. Wayne Woodward is stage manager.

Admission to the play is a dollar for adults and 50 cents for students.

## Fondue party highlight of 4-H club meet

Assistant Home Demonstration Agent Joyce Shipp gave a fondue party for 12 members of Deaf Smith County Happy Hustler 4-H Club Monday.

Mrs. Robert Ginn, leader, conducted the distribution of tickets for the upcoming Annual Achievement Banquet.

Anyone interested in purchasing a ticket may contact any local 4-H member.

Six winners of Monmouth Park's \$100,000 Sapling went on to be named the 2-year-old champion.

At the start of 1971, Finland had 1.06 million registered television license owners.

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**ENGAGEMENT ANNOUNCED** — Mr. and Mrs. F. J. Walterscheid, 115 Douglass, announce the approaching marriage of their daughter, Jeanette, to S. David Rogers of Midland and Amarillo. The couple plans to be married December 17 in St. Anthony's Catholic Church here, and reside in Amarillo. Miss Walterscheid is on the staff of Northwest Texas Hospital in that city; she completed high school studies in Hereford. A graduate of Kent State University, Rogers is a partner in Industrial Maintenance Contractors, Inc., a firm based at Midland.

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**FRIDAY, NOV. 5**  
**7:30 P.M.**  
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# SUNDAY SALE 1 'TIL 5 P.M. ONLY

OCTOBER 24th OPEN DAILY 9 A.M. 'til 7 P.M. STORE CLOSED SATURDAY

## New Selections of Fall Merchandise at Discount Prices

### Anyway You Look At It We Just Save You Money

<p>4-PIECE SPANISH LIVING ROOM SUITE                  Vinyl Covering in Vivid Colors                  Reg. \$499.50  <b>NOW \$279</b></p>	<p>MODERN SLEEPER                  Black Vinyl                  Reg. \$269.50  <b>NOW \$169</b></p>	<p>CHRISTMAS SPECIAL!!!                  RECLINERS                  Wide Selection of Colors                  Reg. \$89.50  <b>NOW \$59</b></p>	<p>3-PIECE EARLY AMERICAN LIVING ROOM GROUP                  Sofa - Loveseat - Chair                  Reg. \$788.50  <b>NOW \$388</b></p>
<p>5-PIECE EARLY AMERICAN DINNETTE                  Solid Maple                  Reg. \$199.50  <b>NOW \$99</b></p>			

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# Adrian news

BY ANN BEAVERS

Mrs. Floyd Brown and her guest Mrs. R.L. Pinnell went with Mrs. Lillian Lemke and her guest Mrs. Alma Joe Davis of Amarillo to Panhandle, Sunday.

They were among the area travelers to Europe 10 years ago and were nursing memories, Sunday. They gathered at the War Memorial Building in Panhandle with others who made a European Jet Holiday Tour sponsored by the Amarillo Globe News Publishing Co.

The 75 present represented half of those who made the trip. The travelers viewed a one-hour color movie of the trip, photographed, edited and scored for music by John F. Allen of Skellytown and his son, Doug, a professional film producer of Palo Alto, California.

Allen and Mr. and Mrs. Ralph Randal of Panhandle were hosts for the reunion. A number of still photos, taken on the tour by Woodfin Camp, head of the Amarillo Globe News photo department, also were displayed. Gae Blackburn Wilson of Amarillo, chief stewardess on TWA's transatlantic 707 that took the party to Europe, was reintroduced to the group.

Mrs. Marian Rosenwald of the TWA staff in Amarillo, who arranged the air transportation for the tour and met the party in Europe, also attended.

Mrs. Imogene Parker and E. C. visited relatives in Happy, Sunday and Monday. Sunday evening they attended the wedding of Kathy Parker.

Mrs. Earl Brown spent

Wednesday and Thursday in Clovis with Mr. and Mrs. Clinton Earl Brown and Stephanie.

Mr. Tuck Monk of McRose, New Mexico spent Sunday overnight with his sister Mrs. Millie Maupin.

Mrs. Sam Betts and Mrs. Jerry Tucker and daughter of Hereford are staying this week in Pampa while their mother Mr. and Mrs. Tom Stump are gone to Ark.

Mrs. Joe Myer is spending this week in Dallas, attending the Fair.

Mrs. Sam Betts and Mrs. Damon Davis spent Wednesday thru Saturday in Moriarty, New Mexico visiting Mrs. Davis parents Mr. and Mrs. Don Flemings and to pick up her son Brent. Friday they went to the airport in Albuquerque, where they met Hubert Humphrey and had their picture taken with him.

Gale Gruhkey of Amarillo spent the weekend with her parents the R.M. Gruhkeys.

Mrs. R.M. Gruhkey, Mrs. Imogene Parker and Mrs. Millie

Maupin enjoyed playing 42 in Vega, Tuesday with Mrs. Birdie Holland.

Mrs. Marney Flood and Connie of Amarillo visited Sunday with Mr. and Mrs. John Heiselman and family.

Mr. and Mrs. Calvin Jackson and Kenneth Hicks were at Green Belt Lake, near Clarendon, Wednesday.

Mr. and Mrs. Joel Brownlee of Levelland spent the weekend with Mr. and Mrs. Shag McCown and Mr. and Mrs. Joe Brownlee and family at Glenrio. Saturday night the Shag McCowns honored Mrs. Joel Brownlee with a birthday dinner. The Joe Brownlees attended also.

Mr. and Mrs. Cotton Johnson of El Reno, Oklahoma are parents of a daughter Raye Lynne; born Sept. 30. Grandparents are Mr. and Mrs. P.N. Johnson of Adrian.

Mr. and Mrs. P.N. Johnson and Linda Prichard visited Thursday in Chickasha, Oklahoma with Mr. and Mrs. Lester Gilliam and Diana, then in El

Reno, with Mr. and Mrs. Coton Johnson and family. Then Friday and Saturday they attended the Pontotoc County Field Trails in Ada, and returned home Sunday.

Mr. and Mrs. Cotton Lane of Albuquerque spent last week visiting her mother Mrs. Bessie Spande and other relatives and friends.

The Adrian Ag. boys and girls and 4-H left Sunday morning with their show calves for Dallas to the fair and will be gone all week. Ag. teacher Mr. Bob Wood went with them.

Rev. and Mrs. Bob Miller, Mr. and Mrs. Jake Fortenberry, Mr. and Mrs. Billy Briggs and Mr. and Mrs. R.M. Gruhkey attended the funeral of Mrs. Nell Pounds in Earth, Saturday. The Jake Fortenberrys later visited in Abernathy with Mr. and Mrs. Speck Cox.

Mr. and Mrs. Dickie Harwood of Amarillo and Charles Harwood of Canyon visited Sunday with Mr. and Mrs. Fred Harwood and family.

Mr. and Mrs. Terry Williams and boys of Amarillo spent the weekend with Mr. and Mrs. Hoarce Betts.

Mr. and Mrs. David Whitten are parents of a daughter Da-

vanna Lee, born Friday morning in High Plains Baptist Hospital in Amarillo.

Mrs. J.T. Singleton of Vega visited Monday with Mrs. Claudia Loveless.

Mr. and Mrs. Jimmy Zaring and family of Stratford and Mr. and Mrs. Paul Jackson and Tonya of Vega spent the weekend with Mr. and Mrs. M.H. Zaring and Patty.

Mr. and Mrs. Jackie Gamble and Mrs. Nola Hart of Vega visited Tuesday with Mrs. Claudia Loveless and family.

Mrs. Norene Garrison spent last weekend in Tulsa, Oklahoma. Wilbur Harris and Kelley left Sunday for the Dallas Fair, this week.

Mrs. Norene Garrison and

Mr. and Mrs. Joe Brownlee of Glenrio were among those that left, Monday for the Dallas Fair this week.

Mr. and Mrs. Pat Maupin and Chad of Hereford were Saturday overnight guests of Mr. and Mrs. Dale Anderson, also visited Mrs. Millie Maupin Sunday they visited Mr. and Mrs. Calvin Peters and boys.

Chock Garrison of Albuquerque was here for the weekend.

Mr. and Mrs. Robert Jacobson honored their daughter Janet on her seventh birthday with a party in their home Wednesday afternoon. Attending were Jeanie Brorman, Julia Brorman, Shana Brownlee, Cindy Morealls, Diana Morealls and Gwynna Gudgeff.

Mr. and Mrs. R.C. Chism and family spent the weekend in Red River, New Mexico.

Mrs. Shag McCown spent Wednesday overnight in Levelland with Mr. and Mrs. Joel Brownlee and brought Tonya Jackson of Vega, home.

Mrs. W.B. Betts, Mrs. Joe Brownlee, Mrs. Billy Briggs, Mrs. Leland Burns and Mrs. Olivier Wann attended the scrimmage basketball game. Friday in Bledsoe, where the boys lost and the girls won. They also visited Mrs. Raymond Shelton.

Mrs. Billie Morel spent the weekend in Levelland with her son and family the Frank Barkers.

Mr. Jose Tofoya spent a few days last week in Northwest Texas Hospital in Amarillo.

Jr. Clark and Lynn Widmer of Friona visited in Adrian, Sunday with friends and relatives.

Mr. and Mrs. John Henry

Gruhkey and Mr. Otto Klaus and Mr. and Mrs. Warner Klaus of Wilson, Texas spent last week visiting relatives in South Texas.

Mr. and Mrs. E.E. Allen attended Friday thru Monday the Davis family reunion in Abilene. Also celebrated Mrs. Allen's mother Mrs. T.C. Davis' 81st birthday and also visited with friends and relatives in Ballinger, Tex. There were 75 attended the reunion.

Mrs. Emma Bales spent the past 2 weeks visiting her granddaughters Mrs. Annell McClellon and Mrs. Lynn Powers and Kermit Shawn in Dallas, and in Groesbeck with her brother Pony Webb and in Teague with her sister Mrs. Beula Cain.

Mr. and Mrs. Warren Orr of Tulsa visited Saturday morning with Mr. and Mrs. Fred Harwood and family.

Alvin Scott's grandmother Mrs. Pruitt of Quanah passed away Sat. and her funeral was held Monday.

Mr. Robert Jacobson and daughter Jo Ellen attended the Panhandle Professional Photographers Association meetings at the Villa Inn Sat. and Sun. in Amarillo.

A birthday party for Debbie Wagner was given by her mother Mrs. Bobby Speed of Vega in the home of Mrs. Claudia Loveless, Tuesday evening. Others attending were Steven Wagner, Mike Garrett of Vega, Dana Bett, Tommy, Jackie and Larry Loveless, Mrs. La Nita Fulcher and Craig.

Pat Moore attended a rodeo meeting with High School Jr. Rodeo Association members at Tascosa High School, Monday night in Amarillo.

The Baptist Church is doing repair work and hope to be thru

this week. They have lowered the ceiling, put in heating and air conditioner, new pews, carpet, and did some paneling and painting and vinyl wall covering.

The Hill-Hare Sub-District meeting was held last Thursday in the First United Methodist Church in Adrian. Around 65 ladies attended. Each church in the Sub-District was represented. There are 9 churches in this district. The Adrian W.S.C.S. Ladies served the meal.

## Community calendar

**OCTOBER**  
18-31—United Fund Drive.  
30—Easter Lions Club Halloween Carnival, Easter Community Building, 7 p.m.

**NOVEMBER**  
8—County Classroom Teachers Association at Alkman School, 7:30 p.m.

9—Community Concert Association program by Joyce Jones, organist, high school auditorium, 8 p.m.

**DECEMBER**  
6—County TSTA, executive meeting in Tierra Blanca School, 3:45 p.m.

13—Ladies night and Christmas party, Easter Lions, Easter Community Building, 8:30 p.m.

13—Christmas dinner of County TSTA, high school cafeteria, 7:30 p.m.

16—Hereford Lions Club Christmas party and ladies night, high school cafeteria, 7:30 p.m.

Read The Classified Want Ads!

**RENE'S**  
Fabric Furniture Center  
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In the Former Cooper City  
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**ICT STUDENT OF THE WEEK** — Training Student. He is son of Mr. Lanny Ronnberg left, upholsterer at and Mrs. Edward Ronnberg of 141. Rena Rae's of Texas drapery and Hickory. His supervisor, John Newton, is pictured with him.

**Gem-Wise**  
Jewelry fashions,  
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BY Kenneth Cowan MEMBER AMERICAN GEM SOCIETY

Although the days of the 49'ers are long behind us, modern man still pursues in his quest of gold. By this, I do not mean the dollars with which it is purchased, but rather the intriguing metal itself. Carrying a gold brick around is not feasible today, so the form acceptable to city man is that of gold jewelry. Nuggety cufflinks, long tie bars, and a glistening belt buckle often add that extra measure of assurance to a man's dress.

The history of gold began when early man spread animal skins in the river bed letting the fleece catch and hold the gold. From these streams, the first gold hunters traced the source of the gold to its mountain origin and the art of gold mining was initiated. The first miners were slaves, driven to their task by whips, striped naked, and without sufficient food or water. No wonder that the pursuit of gold in the earliest days was associated with man's cruelty and greed.

Today, with a gold shortage facing us, man is looking to outer space. Scientists say that possibly our nearest planetary neighbors - Mercury, Mars and Venus - may have gold deposits in the same quantity as those on earth. Astonishingly, if you could melt all the gold man has ever found here, it would only fill the space of a baseball diamond measuring 90 feet in each direction. Its weight would be 100,000 tons and its value around \$112 billion. Compared to other minerals such as iron, the amount of gold mined over the centuries is a small return for the work and imagination that has gone into its pursuit. Ask to see our outstanding selection of men's gold and diamond jewel-

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## School menus

**JR.-SR. HIGH SCHOOLS**

**MONDAY**—Meat loaf or beef ravioli, buttered potatoes, green beans, carrot sticks, cake, rolls, butter, milk.

**TUESDAY**—Barbecue beef on bun or sloppy Joe burger, potato chips, salad, pickles, plum cobbler, milk.

**WEDNESDAY**—Burritos or barchitos, Spanish rice, corn on cob, cabbage and carrot salad, chocolate cake, cornbread, butter, milk.

**THURSDAY**—Turkey and dressing with giblet gravy or chicken and dumplings, peas and carrots, stuffed celery, fruit, cookie, bread, butter, milk.

**FRIDAY**—Tuna salad sandwich or pimento-cheese, vegetable soup, coleslaw, beatnik cake, milk.

**PUBLIC ELEMENTARY**  
**MONDAY**—Meat loaf, buttered potatoes, green beans, carrot sticks, white cake, rolls, butter, milk.

**TUESDAY**—Barbecue beef on bun, potato chips, salad, pickles, plum cobbler, milk.

**WEDNESDAY**—Burritos, Spanish rice, corn on cob, cabbage and carrot salad, chocolate cake, cornbread, butter, milk.

**THURSDAY**—Turkey and dressing, giblet gravy, peas and carrots, stuffed celery, fruit, cookie, bread, butter, milk.

**FRIDAY**—One-half tuna salad and one-half pimento-cheese sandwich, vegetable soup, coleslaw, beatnik cake, milk.

**ST. ANTHONY'S PAROCHIAL**  
**MONDAY**—Spaghetti and meat sauce, green beans, carrot sticks, peaches, rolls, butter, milk.

**TUESDAY**—Ranch style beans, buttered spinach, cabbage-carrot salad, fruit with whipped topping, cornbread, butter, milk.

**WEDNESDAY**—One-half tuna fish and one-half pimento cheese sandwich, potato chips, cookies and milk.

**THURSDAY**—Barbecued weiners, buttered corn, tossed salad, peanut butter bars, rolls and milk.

**FRIDAY**—Country fried steaks, mashed potatoes, peas, coconut cake, rolls, butter, milk.

**DAY CARE CENTER**  
**MONDAY**—Breakfast: rice with raisins and milk. Noon: meat balls with sauce, green beans, hot rolls, butter, milk, cherry pie. Snack: cookies and hot chocolate.

**TUESDAY**—Breakfast: bananas, buttered toast and jelly, milk. Noon: barbecue on a bun, bun, potato chips, sliced tomatoes, milk, Jello with fruit. Snack: peanut butter-jelly sandwich, orange juice.

**WEDNESDAY**—Breakfast: apple slices, hot cereal milk. Noon: oven fried chicken, buttered potatoes, stuffed celery, hot rolls, butter, milk, pear-banana salad. Snack: cheese and crackers; hot chocolate.

**THURSDAY**—Breakfast: dry cereal, orange slices and milk. Noon: beef with noodles, lima beans, lettuce wedge, hot rolls, butter, milk, apple crisps. Snack: cookie and milk.

**FRIDAY**—Breakfast: grapefruit sections, hot biscuits with butter and jelly, milk. Noon: hot dogs with chili, French fries, catsup and tossed salad, fresh pears. Snack: banana bread and hot chocolate.

SEE **HI-PLAINS SAVINGS & LOAN ASSOCIATION** FOR **HOME LOANS** TO **REFINANCE BUY - BUILD or REMODEL**  
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**BANKAMERICARD** **JACK SAYS** **"MORE FOR LESS"** **penicillin OF VALUES!** **master charge**

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**BAYER ASPIRIN** 100 Ct. Bottle **69¢**  
Bayer Children ASPIRIN 36 Ct. Btl. **27¢**

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22-oz. Btl. **47¢**

**WIZARD AIR FRESHENER**  
Ass't Scents **43¢**

**FREE GO CAR** 1972 FORD or MERCURY SPRING ACTION  
COLLECT A SET OF FOUR! MUSTANG, TORINO, MAVERICK, MONTEGO.  
WHEN YOU BUY  
FREE SUGAR BIZ ONE KING SIZE **99¢**  
FREE CLEAR ONE KING SIZE **87¢**  
FREE DAWN ONE KING SIZE **\$1.27**  
FREE ZEP ONE KING SIZE FIVE BATH SIZE **99¢**  
SEE OUR DISPLAY

**CONGESTAID** Instant Medicated Vapor  
8-oz. Btl. **83¢**

**ARRID EXTRA-DRY DEODORANT**  
6-oz. Can **67¢**  
**EFFERDENT DENTURE TABLETS**  
40 Ct. Btl. **67¢**

**Close-up** Super-Whitening Toothpaste and Mouthwash in One  
**CLOSE UP TOOTHPASTE**  
Reg. or Mint Family Size  
Gibson's Low Discount Price! **53¢**

**Suave** HAIR CARE SPECIALS  
16 oz. Shampoo  
16 oz. Creme Rinse  
13 oz. Hair Spray  
YOUR CHOICE! **47¢**

**NORELCO RECHARGEABLE RAZOR**  
Retail Price \$45.00 **\$27.97**

**SCOPE** SUPER SIZE MOUTHWASH  
**89¢**

**SCOPE** MOUTHWASH  
**89¢**

**MOTOROLA CASSETTE TAPE RECORDER**  
No. GP20G **\$31.97**  
Gibson's Low Discount Price!

**AM/FM POCKET TRANSISTOR RADIO** Motorola No. TP15 **\$12.97**  
**TITAN 8-TRACK STEREO & AM/FM Radio** Reg. \$99.97 **\$69.97**

**MIRROR VANITY TRAY**  
Gibson's Low Discount Price! **\$2.57**

**Kodak INSTAMATIC CAMERA OUTFIT** **\$27.97**  
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**ENTIRE STOCK PICTURE FRAMES 25% OFF** Gibson's Low Discount Price!

**PETER PAN PEANUT BUTTER**  
18-oz. Jar **59¢**

**DEL MONTE TOMATO CATSUP**  
14-oz. Btl. **21¢**

**NABISCO COOKIES** Chips-Ahoy or Pecan Shortbread  
Pkg. **43¢**  
**FOLGERS COFFEE CRYSTALS**  
10-oz. Jar **\$1.39**

**AUNT JEMIMA SYRUP**  
24-oz. Btl. **63¢**

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**TRIAMINICIN** Cold Tablets 24's Reg. \$1.39 NOW **98¢**  
**Orange Flavored Effervescent Vitamin C** 30 Tablets 250 Mg. Reg. Price **98¢** NOW  
**SURETS** Throat Lozenges 24's, Reg. 73c **49¢**  
Adults 12's, Reg. 89c **69¢**  
**ROBITUSSIN D M** Cough Calmers 16's NOW **79¢**

**GATORADE LEMON-LIME THIRST QUENCHER**  
32-oz. Bottle **31¢**

**NESTLE'S SEMI-SWEET CHOCOLATE CHIPS**  
12-oz. Pkg. **47¢**

**CHICKEN OF THE SEA TUNA**  
Chunk Style, Light Meat 6 1/2-oz. Can **39¢**

**POPS RITE POPCORN** with Buttery Popcorn Seasoning 2-lb. **27¢**

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**HOOVER VACUUM CLEANER**  
Model 1030 **\$49<sup>97</sup>**

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**GIBSON'S DISCOUNT CENTER**

**ON THE DOOR CLOTHES HANGER**  
Works on any Household door.  
By Ecko **59¢**

Advertised Prices in this 2-Page ad good thru Wed., October 27, 1971.

**3-PC. COUNTRY ESTATE CHIP & DIP SET**  
1-11" Chip Bowl, 1-5" Dip Bowl and 1-Brass Frame  
Gibson's Low Discount Price! **\$1<sup>97</sup>**

**JIMCO SWAG LAMP**  
No. 104 **\$11<sup>57</sup>**

**EARLY BIRD TOY**  
Lay-A-Way Special!  
**TAKE-A-PART CAR**  
No. 483  
by Play School  
Gibson's Regular Price **\$8.00** NOW **\$4<sup>99</sup>**

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Creates Beautiful Colorful Pictures with Light  
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# Highlights and sidelights from your state capital

BY BILL BOYKIN

AUSTIN, Tex.—Organized labor leaders of Texas have set as political priorities for 1972 the defeat of President Nixon and support of former U. S. Senator Ralph Yarborough for any office he seeks.

AFL-CIO State President Roy R. Evans announced the goals were adopted by his organization's executive board and the COPE administrative committee in a recent meeting here.

It is "quite possible," Evans said, the AFL-CIO will make no endorsements in next year's governor's races unless Yarborough is a candidate. He noted a two-thirds majority of delegate strength is necessary for endorsement in a COPE convention.

LI. Gov. Ben Barnes and Dolph Briscoe of Uvalde are announced gubernatorial candidates.

Evans listed the lieutenant governor's race as the No. 3 priority of labor; the House Speaker's race No. 4 and congressional, state Senate and House contests No. 5.

He unveiled a voter registration goal of six million by the 1972 general election.

In a September poll of AFL-CIO convention delegates, Evans reported 201 felt Yarborough should run for the U. S. Senate, while 120 preferred that he run for governor and 26 for neither office.

He said 298 labor delegates would prefer Yarborough to 33 for Barnes in a governor's race between the two, while 294 would pick Yarborough to 47 for Briscoe.

The labor delegates like Sen. Hubert Humphrey for president, giving him 313 straw votes to two for Alabama Gov. George Wallace and none for President Richard Nixon. A random poll of rank and file union members showed 87 for Humphrey to 51 for Wallace and 28 for Nixon. AFL-CIO convention delegates gave Yarborough 350 votes for senator to three for Sen. John Tower, and the former senator 316 to 13 over Democratic senatorial hopeful Harold (Barefoot) Sanders of Dallas in the poll.

NEWSPAPER BOY HONORED—State newspapers honored the 1971 "Carrier of the Year" at the state capital Friday. Jo-

seph Gamble, 15, Bridge City, who delivers the Orange Leader, was named the first annual "Carrier of the Year" by the Texas Circulation Managers Association.

Gamble was taken on an official tour of the state capital, visited Gov. Preston Smith, Secretary of State Bob Bullock and other state officials.

Friday noon he was guest at a picnic given at the LBJ Park by Lady Bird Johnson for the outstanding highway beautification winners of the year.

The young newspaper boy was given an autographed book, "A White House Diary" by Mrs. Johnson.

He was a guest of the Texas Press Association for the day.

AG OPINIONS—Texas' nepotism laws are applicable to regional planning commissions and their employees, Atty. Gen. Crawford C. Martin has held.

In other recent opinions, Martin concluded:

"Tax due on natural gas production is calculated on the basis of the total proceeds of the sale of all component parts, less allowable transportation and processing costs. Tax is then borne ratably by various interested parties. The formula is spelled out in the opinion.

\*Texas Real Estate Commission must transmit half real estate broker and salesman renewal licenses fees to Texas A&M University for a new research center. Half must go to the State Treasury.

\*County commissioners may purchase or lease and maintain two-way radio equipment for the sheriff and his deputies, but not for a Parks and Wildlife Department game management officer.

\*Nueces County domestic relations court has concurrent jurisdiction with county courts at law over misdemeanor wife and child desertion cases, while the county court has no jurisdiction over them.

\*New law did not change the duty of the Upshur County clerk to write warrants in payment of the salaries of county employees and county bills authorized by law and approved by the commissioners court.

\*A bill providing that county commissioners courts of each county shall fix the amount of compensation, office expenses, travel expenses and all other allowances for county and pre-ferred officials and employees paid wholly from county funds is valid.

FEED LOT SHUT DOWN—Texas Water Quality Board or-

dered a cattle feeding operation near San Marcos shut down when it found a "constant threat of pollution" to underground water in the Edwards Aquifer.

The Edwards Aquifer is a major source of water for a large area of South Central Texas.

Attorneys for the feedlot, Hill Country Feeders, said the state decision will be appealed to state district court.

COURTS SPEAK—The widow and mother of a Mexico air crash victim are entitled to collect \$36,579 on his life insurance policy though he had requested it be discontinued five days before his death; the State Supreme Court held.

Court of Criminal Appeals held a 1967 U. S. Supreme Court decision guaranteeing defendants the right to subpoena accomplice witnesses to testify for them can be applied retroactively. The finding may provide a new way to freedom for prisoners convicted before 1967 and denied testimony of accomplices to the offense for which they were charged.

Criminal Appeals Court upheld a 1,000-year prison sentence for a repeat-offender convicted in Dallas of robbery by assault, but the Court suggested such sentences are "impossible" and should not be assessed.

Same Court credited a prisoner with time he did not serve behind bars when he was earlier released by mistake.

Orders for induction for the call were mailed by local boards throughout Texas with 30 days notice required in all cases. About 6,400 men will be ordered for pre-induction physical examinations in October and November.

Dr. Elmer Baum of Austin resigned as State Democratic Executive Committee chairman, and SDEC set a Wednesday (Oct. 20) meeting in Dallas to pick a successor.

Board, after coming up with a Senate redistricting scheme, is racing to beat the clock and complete House of Representatives reapportionment by October 23 deadline.

Governor Smith declined to call a special legislative session "for any purpose" after a telephone poll of House members.

Applications have been filed for Citizens State Bank in Rowlett, Dallas County, and Woodridge State Bank in Gulfgate Mall, Houston.

Jim Kane, state Republican party executive director, said the GOP expects to pick up 20 to 30 Texas House seats next year if redistricting lines are "drawn right."

SCHOOL FOOD PROGRAM CURBED—A free breakfast program for school children faces insufficient funding, a Texas Education Agency spokesman reports.

TEA has been unable to add schools to the breakfast program

this year due to lack of money. About 115 schools have had to be turned down. Schools participating last year increased from 298 in September to 474 in May. Schools receive 15 cents per breakfast or the cost of each meal, whichever is less, through U. S. Department of Agriculture allocations.

APPOINTMENTS—Governor Smith appointed Charles R. Jaynes of Waco and E. W. Robinson of Amarillo to the Texas Air Control Board. He reappointed Dr. Willie Lee Ulich of Lubbock.

Governor named these members of the new Commission on Physical Fitness: Stanley Burnham of Austin, Dr. Kenneth H. Cooper of Dallas, Delbert M. Cox of Refugio, Jay P. Sanford of Dallas, Leon G. English of Prairie View, Royce Gatewood of Cleburne, Rollin A. Singer of Denton, Mrs. Alan Bean of Houston, Irma J. Caton of Denton, Charles M. Moser of Abilene, Dr. Rhea H. Williams of Austin, John D. Hall of El Paso, Dr. Martin O. Juel of San Marcos and Alfred Eugene Coleman of Lubbock.

Smith reappointed Dr. William Thomas Arnold of Houston to the Gulf Coast Waste Disposal Authority.

DRAFT CALL SET—The Texas draft call for the rest of 1971 is 588 men, State Selective Service Director Col. Melvin N. Glantz announced.

None will be ordered for induction in October, 364 in November and 195 in December. All are from extended first priority groups.

Glantz said the RSN cut-off for 1971 would be 125 for men in the first priority group.

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## At the library

# Aircraft crashes mystery quickens

When a jet crashes killing 81 passengers, one investigator doesn't condone shrugging it off as "an error on the pilot's part" as so many persons do. For this exciting mystery story, go to the Deaf Smith County Library today.

### THE TEMPLE TREE

By David Beatty  
An Aircraft accident investigator waits at an airport in Ceylon for the routine jet aircraft back to London.

It never arrives. Coming in to land with eighty-one passengers, the plane under-shoots the runway and crashes close to a Hindu temple in the jungle, and all on board are killed.

Is it pilot error? It suits Reeves, the British station manager, to assume so. It suits Mr. Seneratne, head of the Sinhalese Air Safety Bureau in Colombo. It suits Mr. Fonseca, head of the Ceylon Criminal Investigation Department. It even suits the British High Commission.

But to Hannaker, the British investigator, matters are not so plain. Gradually he uncovers strange facts that convince him unseen forces were involved in bringing the aircraft down.

But who would do it? And how could it be done? This is the setting of Mr. Beatty's richly exciting novel. The story involves a gallery of admirable drawn characters, brought closer and closer together in mounting tension.

There is Melanie Grey, the air stewardess who so vividly reminds Hannaker of his recently dead wife; the British High Commissioner, obsessed with his tight-rope act of trying to turn a colony into a customer; Gunn, the beat-up American pilot; the old Brahman, at the very foot of whose temple the aircraft crashes; Roy Laughton, the handsome young Englishman who runs a radio factory deep in the jungle and who dreams of the kings of Ancient Ceylon.

The Temple Tree is a story of vivid contrasts - of East and West, of past and present, of ruined cities and jet aircraft, of superstition and scientific truth, of civilization and the jungle.

And over all the fast-moving action hangs the honey-sweet scent of Ceylon's national flower-frangipani, the blossom of the temple tree.

THE CONDOR PASSES  
By Shirley Ann Grau  
In a conservatory stocked with exotic blooms and birds, surrounded by flamboyant symbols of great wealth, the ninety-five year-old multimillionaire Thomas Henry Oliver—he has been known almost since boyhood as the Old Man—holds court. Fragile, almost ghostlike, he is still formidably in control of his world.

As his family hovers around him, heirs apparent, his life and their lives emerge as if reflected in gold—starting with Oliver's own threadbare childhood in

Midwestern rural poverty, his restless youth on the seas, his fateful arrival in Louisiana, jumping ship, making his grueling way through the swamps, landing virtually naked in New Orleans, to begin, in small-time broths and other shady enterprises, the accumulation of his mammoth and now respectable fortune.

But the one whose acquisition has liberated him, unleashing his torrential energies, has suffocated his daughter Anna who compulsively collecting objects, clothes, houses, has retreated into religious fanaticism.

That same money has turned his younger daughter Margaret into a shrewd business woman, whose amusement is a series of hell-raising lovers.

The money has possessed Robert, the Cajun boy whom Oliver plucked out of extreme poverty and raised to be the son he never had. To Anna and Margaret's children the money has been as useless as scrap paper.

Of everyone exposed to Oliver and Oliver's gold, only the secretive black chauffeur and factotum, Stanley, the legendary condor of the title—appears to have held himself intact.

In the hands of a major American novelist whose narrative power and large sense of the world are matched by her subtle perception of emotional circumstance, these lives are made immediate.

The past is recaptured and the present is understood in a progression of intensely dramatic scenes that encompass the most lavish variety of incident and locale—from a plague-ridden ship out of South America to the turn of the century to the New York art world of the 1950's, from muddy Cajun poverty, rum-running, an underworld gummings to the modern marital wars of the super-rich.

Read The Classified Want Ads!

# Hereford student completes testing

The school of Biomedical Arts and Sciences of Amarillo College announced Friday that all of its recent graduates, including one from Hereford, have taken and completed the National Accreditation examination in Medical Record Technology.

Vira W. Jones of Hereford was one of the students who received notification that they have successfully completed the examination.

The two year program in Medical Record Technology offered in the School of Biomedical Arts and Sciences of Amarillo College prepares the student, by formal instruction and directed clinical experience, to perform the procedures necessary in the medical record department of a hospital, clinic or other health facility. In addition, the liberal arts courses are included in their training to obtain a more well rounded education.

Prospects for jobs in this field are excellent with the demand likely to far exceed the supply for quite some time.


The medical record technician has a career in two worlds;

the world of business, and the world of medicine. The duties and responsibilities are varied. The permanent report of a patient's illness, injury, and even good health can be of scientific value. It is also of additional value in settling insurance claims, maintaining statistical data, determining utilization of medical facilities, and in an infinite variety of other situations.

The program of a medical record technician prepares one for work in a hospital, physician's office, varied health facilities, insurance companies, and lately it has been noticed there are positions available in zoological hospitals and settings where zoo animals are treated and detailed records must be maintained.

GETS DALLAS POST  
DALLAS (AP)—The Dallas Symphony Association has appointed Robert H. Alexander, who formerly served in management positions with the Fort Worth Symphony, to the newly created position of assistant manager.

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(Most of Above will be sold at 1/2 price)

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Butler Manufacturing Company  
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## Bowling league meets Tuesday

There will be a meeting of the Major League Bowling association at 7:30 p.m. Tuesday at Sunset Lanes. Anyone interested in joining a team are asked to attend the meeting and be prepared to bowl.

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CALL 763-5417 First 6 mos. \$1.00  
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Each year to age 20 \$2.00  
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Each year after 21 \$6.00  
Note: Cost is no higher for boys than girls.  
Note: May also be paid \$35 Semi-annually or \$18 quarterly

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### FRIDAY, OCTOBER 29

beginning at 10 a.m. sharp at the

## CIVIC CENTER

PROPERTY LOCATION: 225 NORTH MAIN  
LEGAL DESCRIPTION: 15 Foot of lot 6 and all of lot 7 original town of Hereford, Texas . . .

Property now leased by C. R. Anthony Co. at approximate rental rate of \$350.00 per month!

**THIS PROPERTY IS IN A PRIME LOCATION AND WILL SELL TO THE HIGHEST BIDDER!**

TERMS: 10% down on date of sale, good title furnished, balance at close of escrow.

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**ENTERTAIN KIWANIANS** — The Caison Trio, plus two, provided a lively musical program for the Noon Kiwanis Club Thursday at the Civic Club Center. The musicians are; left to right, Brent Combs at the piano; Randy Clements, singing and playing guitar and banjo; Rodney Caison on the drums, Dee Ann Caison at the organ; and Sandy Caison, singing. Seated in the foreground are Helen Brorman, Key Club sweetheart; and Key Club members, Ike Graves and Eugene Suttle. Photo by Betty Koelzer

## Newlyweds in Canada after Friday marriage

Mr. and Mrs. Jeffrey Mitchell Jorde are in Winnipeg, Canada, on a honeymoon trip following their marriage Friday evening in the bride's home city, Cando, North Dakota.

They will be at home this week in Fargo where both are students at North Dakota State University.

The bridegroom is the son of Mr. and Mrs. Warren Jorde of 148 Mimosa, Hereford, and Cando. Formerly Miss Karen Margaret Koester, the bride is the daughter of Mr. and Mrs. Vernon Koester of Carido.

The marriage took place in Sacred Heart Church at Cando with the Rev. John L. McHugh officiating.

The bridegroom's family and other relatives attending the wedding from Hereford included Mrs. Elvina Jorde, paternal grandmother, and Mr. and Mrs. Keith Jorde.

Given in marriage by her father, the bride wore an ivory lace gown with chapel-length train and veil to match. She carried chrysanthemums with stephanotis and babybreath.

Jack Freund, organist, accompanied James Jorde, uncle of the bridegroom, as he sang The Lord's Prayer and Ode To Joy.

Miss Carla Koester served as her sister's maid of honor while Miss Elaine Kaufman of Bisbee and Miss Kathy Davis of Cando were attendants.

The bridegroom's 8-year-old twin sisters, Julianne and Jennifer Jorde, were junior bridesmaids; Jackie Koester, the bride's sister, and Gretchen Frank were flowergirls.

Attendants wore floor-length purple velour gowns and each carried a single stemmed mum. Fresh wreaths were used as headpieces.

Randy Jorde was his brother's best man while James Gibbens and Harold Overby served as groomsmen. Wedding guests were ushered to their seats by Ronald Hartl, Michael Jorde, Larry Halvorsen and Craig Koester.

A cousin of the bride, Miss

Cheri King, invited guests to register at the reception which immediately followed the ceremony in Cando's Durum House.

Cake was served by Mrs. Howard Grow, the groom's aunt, and Mrs. Lloyd Kim, the bride's aunt.

For the wedding trip the bride changed into a plum colored two-piece pantsuit.

Among other wedding guests attending from out-of-state were Mrs. Natalie Grow, the bridegroom's grandmother and Mr. and Mrs. Charles Halvorsen, all of Faribault, Minnesota, Mrs. Howard Grow of Hudson, Iowa, Mr. and Mrs. Douglas Walker, Ames, Iowa, and Mr. and Mrs. Lloyd King and family, Minneapolis.

Jorde, a Hereford High School graduate, was active in the school's A Capella choir and all-region choir. His wife graduated from Cando High and was named 1970 Queen of North Central Horsemen's Association.

## Genealogy fills DAR program

Mrs. G.T. Downing, Thursday evening program chairman for Los Cibeleros Chapter, Daughters of American Revolution, in-

duced as guest speaker Mabel Heard of the Castro County Genealogical Society, Dimmitt.

Mrs. Heard, who recently spent two years in Florida, Georgia, Alabama and the Caribbean doing mission work for her church, the Church of Jesus Christ of Latter Day Saints, spoke on Basic Family Research.

A teacher and former counselor at Dimmitt High School, Mrs. Heard said genealogy is an integral part of the LDS or Mormon Church. It is well known for having the world's largest collection of genealogical records in a Salt Lake City Library.

In beginning genealogical records, Mrs. Heard suggested starting with one's immediate family always using maiden names of women, complete names and nicknames along with all other personal data.

"Be careful of spelling," she said, "and always include the source and date of information obtained." Record sheets are available in most libraries.

The most helpful book for beginners is The How Book For Genealogists; she explained. Mrs. Heard gave members Pedigree and Family Group sheets, which were completed in a demonstration of how to use them correctly.

The meeting was held in the home of Mrs. Earl Holt with Jess Robinson as co-hostess.

A brief business session was conducted by the regent, Mrs. Robinson.

Other guests present from the Genealogical Society were Mmes. Allie Mae Willis, P.P. Robb, Jack Patton, Albert Stephens and Jackie Smotherman.

Additional guests included Mmes. J.R. Allison, William Moss and Robert Priest.

Members attending were Mmes. LeRoy K. Williamson, Joe Reinauer Sr., Jack Gilliland, Tom Sawyer, Jeff Smart and Stan Knox.



**COUPLE ENGAGED** — The engagement of Miss Bobbye Thompson to Randy Barrett is announced by her parents, Mr. and Mrs. A. O. (Buck) Young, Northwest Mobile Lodge. Barrett is the son of Mr. and Mrs. Jessie Barrett, 342 Avenue D. Miss Thompson is a senior at Hereford High School and her fiance is a 1970 HHS graduate. He is now attending technical college in Amarillo.

## Talk results in club gift

After Dr. John English had talked informally of creativity and painting techniques and other matters, while he demonstrated watercolor techniques on the program of Bay View Study Club Thursday members voted to contribute art supplies for classes at Kings Manor, where the guest speaker is executive director.

Dr. English, whose hobby is painting, gives instruction in watercolors to a group of the Manor residents, and other art classes are held by Mrs. O. Werthenberger.

A painting Dr. English made to illustrate his talk was given as a door prize to a club member in appreciation for the contribution.

Subject of the program, given for Bay View members and guests in The Gallery at Carl McCaslin Lumber Co., was Creativity Through the Brush, one of a series on Creative Awareness. Mrs. Jack Wilcox was hostess.

"A person who is not creative is dead — even though he may not know it," was one remark of the speaker as he demonstrated watercolor painting with a dry brush on wet paper. He also explained that method of painting, interspersing humorous and serious observations.

Club members voted to continue serving as volunteer guides for educational tours of Deaf Smith County Historical Museum this year. They voted to increase their contribution to the Horizon Club of which a member, Mrs. Earnest Langley, is leader. Bay View has sponsored this group in the local Campfire Girls program since it began as a Bluebird group.

Guests of the club were Mmes. Raymond White, D.N. Garner, Ruth Budlong, John Gilliland, Robert Josseland, Vernon Denson and Keith Slimmer.

Members present included Mmes. R.W. Eades, Howard Gault, Herman Ford, Tom Sawyer, J.R. Allison, Homer Garrison, Juston McBride, Jimmie Gillentine, and W.J. Gilliland.

### GLACIER WATER

**BOULDER, Colo. (AP)**—This university community of 60,000 nestled against the Rocky Mountains is the only city in the world to get its water from a city-owned glacier.

The clear, soft water comes from Arapahoe glacier, 28 miles to the west atop the Continental Divide.

The tiny, mouse-like vole is more numerous than any other warm-blooded mammal, having as many as one hundred offspring in a single year.

The female burrowing owl lays its eggs in the shape of a horseshoe, the clutch numbering from six to seven eggs.

## THE CURE!

Nurse-Mates has the cure for professional feet. With a dose of comfort prescribed by us... The Comfort People. Relax and feel as good as you look. Get the cure at

**GATTIS SHOE STORE**  
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**79¢**

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ONE PER CHILD, TWO PER FAMILY

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**BACK FOR CHRISTMAS**

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(Oct. 26-27-28)

Studio Hours: 10 a.m. - 5 p.m.

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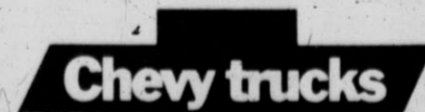
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Our complete stock of 1972 Chevy trucks—pickups, vans, and others—priced at 1971 levels. Excellent selection of models, colors and equipment. Hurry. Time is limited.

**All '71's at clearance savings while they last.**

Take advantage of tremendous clearance savings on the few '71's left. Talk a trade with Bill, Fred, Cecil, Gary, Leon, Ray or Dick at...

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**They're more than shoes.**

**They're Hush Puppies.**



For fall, Hush Puppies opens a brand-new fashion era of bold and captivating boots. All kinds — from ankle high to over-the-knee. And every style. Boots that lace, strap, zip, pull-on and hook in almost every imaginable color. If you should run across a so-so boot — it's not from Hush Puppies. From

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Where you can open a Gattis Charge, use your Master Charge or Bank Americard. Remember too, you can Layaway till Christmas at Gattis!



# USDA announces details of 1972 upland cotton program

Major provisions of the 1972 upland cotton program—aimed at continuing the progress achieved this year—were announced October 18th by Secretary of Agriculture Clifford M. Hardin.

The provisions of the 1972 upland cotton program follow those of the 1971 program by giving farmers the opportunity to make better overall use of their land in the interest of a balanced production of all crops," Secretary Hardin said. "Cotton is moving toward an improved position as evidenced by several encouraging factors now being realized with this year's crop. In the first year under the new cotton program, production is higher about 500,000 bales more than last year; market prices are averaging more than 5 cents above 1970; and cotton income to farmers should be up nearly \$200 million."

The 1972 upland cotton program provides for a national base acreage allotment of

11,500,000 acres, a national average loan rate of 9.5 cents per pound, a preliminary set-aside payment rate of 15 cents per pound and a set-aside requirement of 20 per cent of the farm base acreage allotment.

"Any cotton farmer may participate in the 1972 program by signing up and complying with the set-aside and conserving base requirements for his farm," Secretary Hardin said. Also, through the set-aside provision cotton farmers will assist in the overall commodity supply adjustments authorized and contemplated by the Agricultural Act of 1970. As for cotton production in 1972, each participating farmer will have the opportunity to plant the acreage he decides upon after study of the outlook for supply, demand, price and other factors, including alternative crops. Availability of cotton payments and CCC loans on cotton produced will, of course, aid farmers in planning

and carrying out crop production operations. Having had a year's experience with the set-aside program, farmers are expected to make more effective use of the program in 1972.

Simultaneously with his announcement of the 1972 upland cotton program, Secretary Hardin also announced the feed grain program for 1972 which is designed to reduce feed grain supplies and increase net farm income.

Secretary Hardin said the feed grain and cotton programs for 1972 are being announced early this year to give farmers more time to make important decisions about planting and agricultural financing.

The national base acreage allotment of 11.5 million acres is the same as for 1971 and is the acreage determined necessary, on the basis of the 1972 expected national yield, to produce an amount of cotton equal to the estimated domestic consumption

during the 1972-73 marketing year, plus the 25 per cent adjustment authorized to produce the national production goal and further adjustment to maintain adequate supplies.

The national average loan rate of 19.50 cents per pound applies to Middling 1-inch upland cotton (micronaire 3.5 through 4.9) net weight, at average location. The 1972 rate is the same as for 1971. After determining 90 per cent of the average world price for such cotton for the 2-year period ending July 31, 1971, an adjustment was made to take into account the higher world prices in 1970-71. This adjustment is needed in order to keep U. S. cotton competitive and to retain an adequate share of the world market.

Loans available to program cooperators for different individual qualities will be based on the Middling 1-inch rate. A schedule of premiums and discounts on these various qualities

will be issued at a later date. As in 1971, loans will be available to cooperators for a term of 10 months from the first day of the month in which the loan is made. Storage charges in excess of 60 days will be deducted from the loan proceeds.

The Agricultural Act of 1970 established the preliminary set-aside payment rate at 15 cents per pound. Such payment will be made to cooperators as soon after July 1, 1972 as is practicable.

The final set-aside payment, together with the national average market price for Middling 1-inch upland cotton, micronaire 3.5 through 4.9, in the designated spot markets during the August-December 1972 period must equal the higher of (1) 35 cents, or (2) 65 per cent of parity as of the beginning of the marketing year, August 1, 1972. However, the payment will not be reduced if the rate as finally determined is less than the 15 cent preliminary rate. The payment is made

on a quantity of cotton determined by multiplying the acreage planted within the farm base acreage allotment by the payment yield established for the farm.

The Agricultural Act of 1970 limits cotton payments to any person to \$55,000.00. This limitation does not apply to loans.

To be eligible for loans and payments, cotton producers must set aside and devote to conserving uses an acreage of cropland equal to 20 per cent of the farm base acreage allotment, plus the conserving base established for the farm. As in 1971, the set-aside acreage may be grazed, except during the five principal months of the growing season.

The State base acreage allotments will be apportioned among farms according to provisions of the law and regulations issued by the Secretary of Agriculture.

natural disaster will be considered as planted to cotton for allotment preservation and payment purposes.

The same skip-row planting rules which were in effect for the 1971 crop will be applicable to the 1972 crop. Skips of two or more rows will count toward the conserving base requirement for the farm.

Producers who wish to participate in the program must sign up at their local ASCS county office. Signup dates will be January 17 through February 25, 1972. ASCS county offices will notify producers of their base acreage allotments, payment

requirements prior to sign-up. Information on sale and lease of allotments, releases and reapportionment and other program provisions can be obtained from local ASCS county offices.

## Lee Leatherman returns from training session

Lee Leatherman, crop advisor of the Custom Farm Services Summerfield Plant, has just recently returned from a three day intensive training session on marketing.

According to Lonnie M. Parker, District Manager, Plainview, Leatherman was schooled on the concept of a "Plan and Profit" program for the farmers in this area.

## Community busy with Halloween carnival plans

Easter residents and organizations are busily preparing for Easter Lions Club-sponsored Halloween carnival scheduled at 7 p.m. Saturday in Easter Community Building.

Community women will meet to decorate the building the morning of the carnival. Booths will be set up by men to include a basketball bounce, dart throwing and penny pitch. Also planned are scary, cake and pie walks, and a hayride and movie.

Anyone wishing to donate pies and cakes for these walks is encouraged to call Mrs. Don Tindal, general chairman, Mrs. Martin Young or Mrs. Dan Easley.

Sale of popcorn balls and peanut brittle will be staged by Happy Helpers 4-H Club at a concession stand where other community residents will provide Cokes, coffee and Spudnuts. Games of 42 will be available for persons not participating in other activities.

A highlight of the evening will be the Halloween costume judging when prizes will be awarded a boy and girl in each of three age groups.

It was pointed out at the three day training session that in order for farmers to reach high crop yields, we are going to have to look at more than just the N, P, and K in the soil.

### EXPORTS ELEPHANTS

BULAWAYO, Rhodesia (AP) — Rhodesia has found a new export business in baby elephants. Overseas buyers have been found for 30 young pachyderms. Because of United Nations economic sanctions against this unrecognized republic, officials declined to say where the elephants are bound.

### NEVER AT SEA

SYDNEY (AP) — Captain Keith Ridgway has voyaged 700,000 miles without going to sea.

He has just retired after 35 years with the company that operates ferries within Sydney Harbour to the suburb of Manly. He started as a deckhand, became master of a ferry boat and more recently skipper of a hydrofoil ferry.

Read The Classified Want Ads!

## The Wage-Price Freeze

## Questions and Answers



This column of questions and answers on the Wage and Price Freeze is provided by the local office of the U.S. Internal Revenue Service and is published as a public service. The column answers questions most frequently asked about the Wage and Price Freeze announced August 15 by President Nixon.

Q — Will exemptions from the freeze be granted for persons with low incomes?

A — While the Cost of Living Council has not granted formal exemptions for low income persons, it has stated that, during the freeze, the following are allowed: increases that are necessary to bring wages into line with minimum wage legislation; increases that eliminate dis-

crimatory wage practices; increases in welfare payments; and increases in coverage or benefits under Social Security.

Q — How can a customer be sure that a seller's ceiling price for a particular item is not in violation of the freeze?

A — Under the law, the retailer must maintain and have available for public inspection a list of his ceiling prices. The consumer can request to see these ceiling prices if he has a question.

If the consumer believes that the price charged is in violation of the ceiling, he can request that the seller produce supporting records that must be maintained. If the seller does not supply supporting records, the

consumer may complain to the Internal Revenue Service, which will review the complaint and follow-up as appropriate.

Experience has shown that when local IRS officials review a complaint, it frequently leads to a telephone discussion with the businessman to acquaint him with the requirements of the law. In virtually all cases, the problem has been resolved amicably.

Q — The lease on my apartment provides for an automatic rent increase of five dollars next month. Can my landlord make me pay this increase?

A — No. Rents on apartments and houses cannot be raised during the freeze, even if the lease provides for an increase.

Q — Does the freeze cover dividends?

A — No. However, the President requested that American corporations voluntarily put a ceiling on their dividends.

To comply with the spirit and intent of the President's request, corporations should not declare dividends on their common stock at a rate exceeding the effective rate declared in the most recent dividend period prior to August 15, 1971.

If, for each of the last three years, a company has either declared extra dividends at a particular time of year, or followed a pattern of variation in dividends throughout the year, it may increase its dividends according to past practice. The extra dividends or the level of dividends declared in a fixed pattern, must not exceed those declared last year. In addition, the practices must be documented upon request.

The Cost of Living Council has emphasized that it will continue actively to scrutinize and monitor dividends declared by companies.

Q — Can an employer change his employees' health insurance plan to provide for increased benefits?

A — Yes. The employer may change to the new plan with improved benefits as long as he makes no additional contribution. Any savings realized, however, may not be passed along to employees, since this would be an increase in real wages.

Q — Are postal rate increases frozen?

A — Yes, postal rates cannot be increased during the freeze.



Mary Wheeler  
queen candidate  
(Bradly-photo)

## Senior class supper set for homecoming day

Homecoming events at Hereford High School Friday will include a chili supper sponsored by the senior class in the school cafeteria.

Football fans on their way to the Whitefaces' Homecoming game with the Plainview Bulldogs will find supper being served from 5 to 7 p.m. Visitors in Hereford for the annual homecoming day, as well as other residents are invited for the meal.

Tickets are priced at \$1.25 for adults and 75 cents for children under 12 years of age.

Proceeds of the supper will support the candidacy of Mary Wheeler, the senior nominee for HHS annual queen. Each class is sponsoring a supper this fall, and the one raising the largest sum of money will have its candidate declared queen for this

**Gaston's**  
Sugarland Mall & Downtown

**PANT SUITS**  
100% Polyester  
The New Wonder Fabric  
Washable Crush Resistant  
Means Longer Wear for You

NOW ONLY **\$19.90**

**WARREN BROS. MOTOR CO.**  
1410 Park Ave. 364-1423  
● CLOSED SUNDAY ●

**THIS WEEKS SPECIAL**  
1969 Olds Vista Cruiser. 9-Pass Wagon. Factory Air -- Power, 5 new Whitewall tires & Chrome Rack. Vinyl interior. Save on this Nice Wagon at —  
Protective Warranty **\$2695.00**

1967 Olds F-85 4 dr. Sedan. Air -- Power. Vinyl top & interior. Good Rubber. Local, 1 owner.

1968 Chev. Caprice 4 dr. H.T. Vinyl top, Air & Power. Very good Michelin Tires. 327 V8 with Turbo Hydramatic trans.

1969 Ply Fury III, 4 dr. H.T. Factory Air & Power, Gold Metallic Finish with 2-Tone Vinyl Interior, 318 V8. Sharp Car Throughout.

1969 Ford LTD Brougham 4 dr. H.T., Air-power, Autumn mist body with cardovia vinyl top. A luxury car at an average price.

1967 Chevy Pickup 327 V8 Automatic, Custom trim, Long wide bed, Red & White two-tone finish. Engine & transmission reconditioned.

Knit Sportcoats

**Gaston's**  
Sugarland Mall

Gentleman's Clothing  
in good Taste  
for over 50 Years!

# Measles, German measles--two different tales

Doctors are increasingly worried over what seems to be a general confusion among the public about measles and German measles. They are two distinct diseases caused by two different viruses.

Measles, or rubeola, is perhaps the most underrated of all childhood diseases. Measles can kill or, more often leave a life-long legacy of brain damage or deafness. Since encephalitis occurs in a small but significant number of measles cases, and permanent disability occurs in a fair proportion of these, this year's upsurge will sentence several thousand children to some sort of brain damage. Ru-

beola most frequently strikes preschoolers.

Until 1963, measles was virtually unstoppable. Today, one dose of measles vaccine given to children 12 months or older offers almost 100 percent protection. It's the best odds a patient can find anywhere in child health care these days.

German measles, or rubella, is less contagious and occurs more frequently among young adults. Women stricken with rubella during the first three months of pregnancy run a great risk of bearing retarded or handicapped children.

Sometimes called German measles (though it has no rela-

tion whatever to the other variety), rubella is one of the mild-

## Museum needs lumber for store

The Deaf Smith County Museum is looking for old lumber.

Mrs. Juston McBride said anyone who is tearing down an old building and does not plan to keep the wood can contact her at 364-2798 so she can get the lumber.

The lumber will be used to construct a general store exhibit at the museum which will house a collection of items stocked in old stores.

est infectious diseases of childhood. Many youngsters actually go through rubella without knowing they have it. But when the virus is transmitted to the pregnant mother the results can be devastating. Following the 1964-65 rubella epidemic, an estimated 20,000 babies were born with severe birth defects.

With another epidemic predicted for 1972 or 1973, the only way to prevent an equally large harvest of deaf, blind, and mentally retarded infants is immunization of children between 12 months of age and puberty. The epidemic is expected because rubella outbreaks historically run in cycles of seven to ten

years.

Separate immunization shots are available for both rubeola and rubella. Unfortunately most mothers are unaware of this and assume that a single shot protects children against all types of measles. This misconception leaves the children open to infection by one or the other of the viruses.



Lou Ann Pounds

## Concerning veterans

Q—Is a veteran's widow who draws VA pension entitled to an extra \$55 monthly if she becomes a patient in a nursing home?

A—Yes.

Q—I was recently released from a VA hospital after 35 days for injuries suffered in an auto accident. Am I eligible for the special payment veterans receive when they stay more than 21 days in a VA hospital?

A—Not unless the accident was in line of active duty and the injury was recognized as service connected.

Q—I am a veteran who did not complete high school. Will VA pay me an educational allowance?

A—Yes. Not only are you eligible for this assistance; but any veteran who must complete high school to qualify for higher education can do so without this assistance being charged against his basic entitlement.

# Mrs. Yeager is shower honoree

A shower honoring Mrs. Jimmy Yeager, Miss Jackie Bodkin until her marriage Oct. 10, was given Tuesday afternoon in the Flame Room.

Hostesses were Meses. Eugene Hendon, Cecil Hart, L.J. Jones, Harley Ward, J. C. McCathern Jr., Dwayne Cassells, L.C. Hewitt, E.C. Hewitt, Bill Ellis, G.W. Duncan, Charles Packard, L.B. Worthan, Norman Hodges and Wayland Wampler.

Guests were greeted by Mrs. Hendon and received by the honoree with her mother, Mrs. Leroy Bodkin, and Yeager's mother, Mrs. Foster Yeager.

Renee Walden invited guests to register. Suzanne Hewitt and Brenda Jolly served guests from a table laid with a white cloth edged in white lace. Shades of blue were used in a floral arrangement as centerpiece.

The honoree, dressed in navy blue with white lace trim, was presented a blue carnation corsage. Other members of the receiving line wore white carnations.

Out-of-town guests included an aunt, Mrs. Wilton Bodkin, Mrs. C.W. Leather, and Mrs. Bodkin, the honoree's paternal grandmother, all of Olton, and Mrs. Joe Miller of Amherst.

Approximately 33 persons called or sent gifts.

**RENE'S**  
Fabric Fashion Center  
**NOW OPEN**  
in the Former Cooper City  
Drug Building  
Downtown Hereford

## FOOTBALL CONTEST

(Games of Oct. 29-30)

First Prize — \$20      Second Prize — \$10      Third Prize — \$5  
(Home team listed last—Circle winning team)

- |                          |                         |
|--------------------------|-------------------------|
| 1. Texas A&M--Arkansas   | 11. Amarillo--Palo Duro |
| 2. TCU--Baylor           | 12. Pampa--Borger       |
| 3. Florida St.--Houston  | 13. Tascosa--Caprock    |
| 4. Rice--Texas Tech      | 14. Lubbock--Monterey   |
| 5. Texas--SMU            | 15. Dumas--Canyon       |
| 6. WTSU--Wichita St.     | 16. Levelland--Perryton |
| 7. Washington--UCLA      | 17. Tulia--Muleshoe     |
| 8. Colorado--Nebraska    | 18. Farwell--Kress      |
| 9. Florida--Auburn       | 19. Dunbar--Brownfield  |
| 10. Southern Cal--Calif. | 20. Estacado--Lamesa    |

★ TIE-BREAKER ★

Total points of Hereford-Plainview game: .....

Name .....

Address .....

Phone .....

Mail to P.O. Box 673, Hereford, 79045, or bring by Hereford Brand office by 5 p.m. each Friday.

## Local woman fashion show advisor at OSU

Lou Ann Rounds, 215 N. Texas, Hereford, Tex., is general chairman and advisor for the fall fashion show co-sponsored by the promotions class of the clothing, textiles and merchandising department at Oklahoma State University in cooperation with a local merchant.

Theme of the show, scheduled Nov. 10, is "Potpourri of Fashion."

Mrs. Rounds is the daughter of Mr. and Mrs. Leo Witkowski and a teaching assistant in clothing, textiles and merchandising at OSU.

She is a 1964 graduate of the Hereford High School and served as vice president of the Texas student section of the American Home Economics Association.

Willie Shoemaker won 18 stakes races at the 1971 Hollywood Park thoroughbred meeting.

**PERRY'S** BACK FOR CHRISTMAS

TUESDAY  
WEDNESDAY  
THURSDAY  
(Oct. 26-27-28)

Studio Hours: 10 a.m. - 5 p.m.

HEREFORD BEAUTIFUL

**8" x 10"**

LIVING COLOR ONLY

**79¢**

PLUS 50¢ HANDLING

ONE PER CHILD TWO PER FAMILY  
GROUPS 79¢ PER SUBJECT

SATISFACTION GUARANTEED

**GAUVEY ASSOCIATES**  
Arlington, Texas

# Excitement - action - fun. 24 - hour total enjoyment! STARDUST RECREON RESORT



Daytime is playtime at the Stardust. Swim! Live! Or just relax and let yourself feel the magic tonic of the Las Vegas sun. Two Olympic-size pools with palm-bordered lawns for lounging, and a poolside pavilion for snacks and drinks, make your leisure time a pleasure.

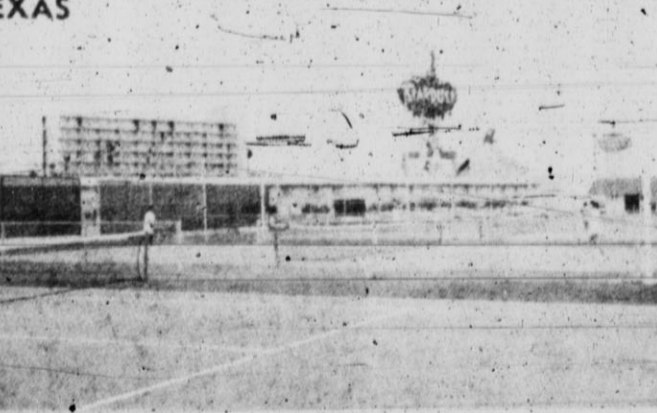


Nighttime is the bright time. Turn yourself on, about dusk, for the most exciting show this side of Paris. The all-new Lido revue is acclaimed by the magazine as the "World's Greatest Floor Show" — an eye-catching, ear-pleasing symphony of pleasure. A show you'll never forget.

## SUGARLAND MALL ASSN. HEREFORD, TEXAS



Five great restaurants, award winners for excellent cuisine, attract you to gourmet food for every mood. The Moby Dick, above, features seafood and steaks. Below, the Jockey Bar, a haven of rich leather, deep upholstery, and decor reminiscent of the horseracing world.



Have your day in court! Major tennis matches are often held here. All four championship courts are yours to use by day or night within walking distance from your hotel room. And your room is so cool to come home to, after the action. Radio and TV, of course.



Presents

## LAS VEGAS STARDUST

ASTRO  
**HOLIDAY**  
3 DAYS & 2 NIGHTS  
★ FOR 2 LUCKY PEOPLE ★

- ENTRY RULES:**
1. No Sugarland Mall employer, employee or their spouse will be eligible to enter.
  2. All entries must be 21 years of age or older.
  3. The winning couple will be flown to Las Vegas via Phoenix or Albuquerque and returned via Denver, Colo.
  4. No obligation, nothing to buy, need not be present to win.

**JUST REGISTER EACH TIME YOU SHOP SUGARLAND MALL WITH ANY MALL MERCHANT.**

5. Drawing will be held Christmas Eve and winner notified same day if possible.
6. Las Vegas shows subject to change.

**FOR A FUN-FILLED UNFORGETTABLE HOLIDAY CHRISTMAS — SHOP SUGARLAND MALL AND REGISTER FOR FREE ASTRO HOLIDAY FOR TWO!**

**17**  
TOP  
FAVORITES

# The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

**6**  
PAGES  
FULL COLOR

# THE WORLD'S GREATEST COMICS

SUNDAY, OCTOBER 24, 1971



**Prince Valiant**  
IN THE DAYS OF KING ARTHUR  
BY HAL FOSTER

**Our Story:** PRINCE VALIANT AWAKES, SINGING. THE WEARY MONTHS OF SEARCHING ARE AT AN END. ALETA IS SAFE AND SOUND AND ONLY A WEEK'S JOURNEY AWAY.



WHILE THE SHIP IS BEING PROVISIONED FOR THE VOYAGE TO THE MISTY ISLES ANOTHER VESSEL ENTERS THE HARBOR, A SHIP OF WAR WITH ITS SHARP RAM AND FIGHTING CASTLES. NO SOONER HAS IT MOORED THAN ITS CAPTAIN COMES ABOARD.



"AH! PRINCE VALIANT! MY MASTER, ORTHO OF KOS, TO PLEASE QUEEN ALETA, HAS SENT MY WELL-ARMED SHIP TO CARRY YOU SAFELY TO THE MISTY ISLES AND YOUR WIFE'S SIDE."



"I WILL THANK SIR ORTHO PERSONALLY, BUT I SAIL ON THIS SHIP," ANSWERS VAL. "ORTHO IS A POWERFUL MAN AND DOES NOT LIKE TO BE REFUSED....." AT THE IMPLIED THREAT, VAL'S EYES SHOW ANGER AND THE CAPTAIN CHANGES HIS TUNE..... "THEN THE LEAST WE CAN DO IS TO ESCORT YOU SAFELY HOME."



AT DAWN THE TWO SHIPS ARE ROWED OUT OF THE HARBOR, SAILS ARE SET AND THE VOYAGE FROM WHICH BUT ONE WILL SURVIVE BEGINS. VAL HAS NEVER BEEN SO HAPPY. A GOOD CAPTAIN, A DISCIPLINED CREW, AND A WELL-ARMED SHIP WILL BRING HIM SWIFTLY TO ALETA'S SIDE.



ORTHO'S SHIP SAILS TO WINDWARD, SO CLOSE AS TO SHUT OFF THEIR WIND, AND QUEEN ALETA'S VESSEL IS SLOWED DOWN. THEN THEY SEE THE CREW ARM THEMSELVES AND RUSH TO THE FORECASTLE.



ORTHO'S CRAFT SWINGS AT RIGHT ANGLES TO ITS COURSE AND WITH THE FULL FORCE OF THE WIND BEHIND ITS GREAT SAILS BEARS DOWN ON THEM, ITS SHARP RAM CLEAVING THE WAVES.

"TO ARMS! WAR STATIONS! ARCHERS, STRING YOUR BOWS!"

NEXT WEEK - Fair Exchange



OH, THAT REMINDS ME... I HAVE TO PHONE MR. DITHERS IMMEDIATELY!



YOU CAN USE IT WHEN I'M THRU TALKING TO BRENDA, DEAR.



THAT'LL BE AN HOUR-- I'LL USE WOODLEY'S PHONE



YOU CAN USE IT IF YOU CAN PRY TOOTSIE'S EAR OUT OF IT



WE'LL CROSS THE STREET AND USE EDDIE'S PHONE



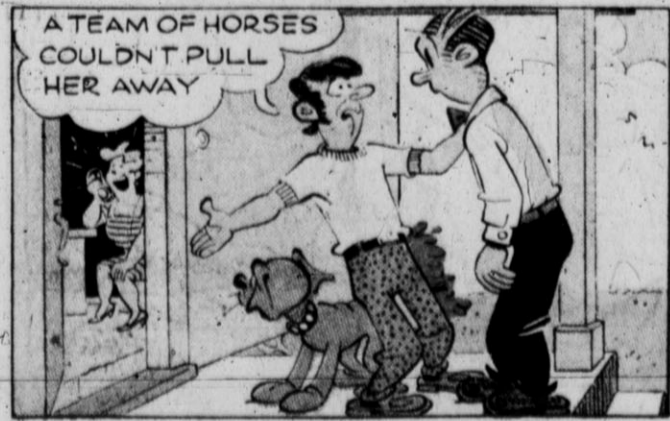
SORRY, BUT EMMY'S HAVING A TALKATHON WITH RITA



NOT A CHANCE, DAGWOOD, BETTY'S USING IT



I HAVEN'T BEEN ABLE TO USE IT MYSELF FOR A WEEK.



A TEAM OF HORSES COULDN'T PULL HER AWAY



I'LL USE THE PAY PHONE IN THE DRUGSTORE



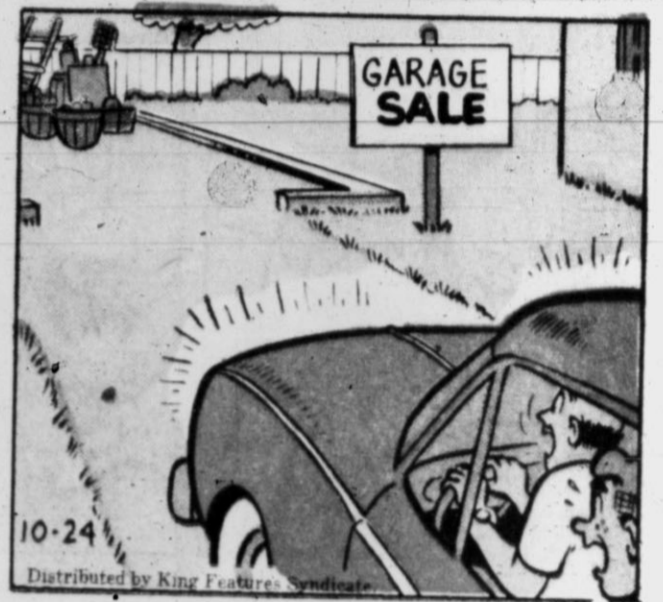
I DON'T THINK THERE'S A PHONE IN THE COUNTRY THAT SOMEWOMAN ISN'T TALKING ON

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# ARCHIE

by BOB MONTANA



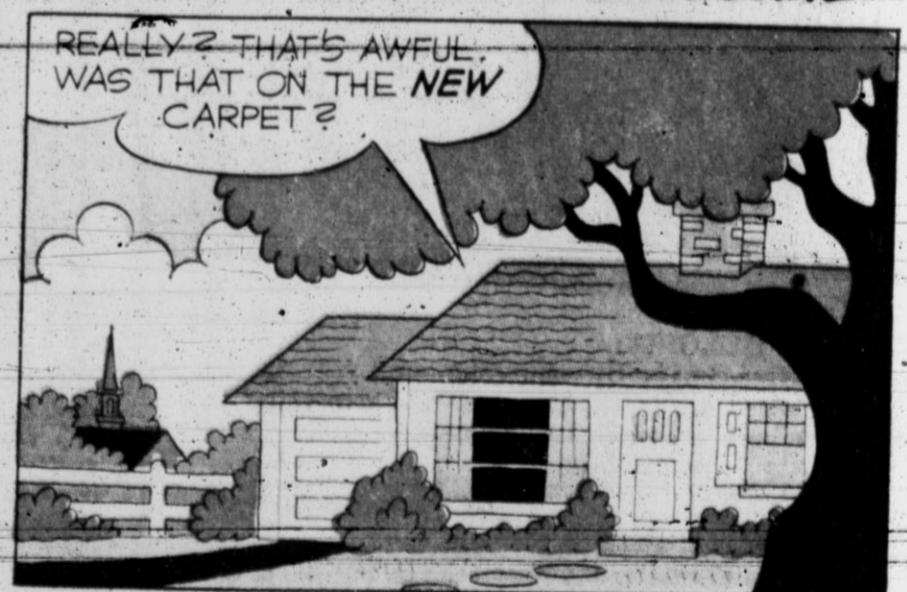
# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

by MORT WALKER and DIK BROWNE



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STEVE IS POSING AS BURT ARROYO, THIRD PILOT ON A CHARTERED CARGO FLIGHT TO THE MIDDLE EAST

THE TOWER OPERATOR AT KASHIFSAH SEES COPPER CALHOON'S MINE MANAGER AND A CORDON OF LOCAL POLICE WAITING FOR COPPER'S CHARTERED AIRCRAFT



BRADDOCK IN U.S. JET CHARTER 43 CHARLIE... BRADDOCK? HE HEARD ME CALL IN BY MY OWN NAME!



BRADDOCK, IF YOU DON'T KNOW THE TERRAIN, IT IS MUCH LIKE FT. DUQUESNE VIA THE WASHINGTON APPROACH, SAME HAZARDS! —OVER...



HE'S TRYING TO TELL US THERE'S AN AMBUSH WAITING!... SUCH AS GENERAL BRADDOCK MET WHEN HE TRIED TO REACH FORT DUQUESNE OVER GEORGE WASHINGTON'S TRAIL!



MUST BE LOCAL BOYS IN THAT TOWER —LISTENING HARD! THE GOVERNMENT AND THE FRIENDLY, HELPFUL RED TECHNICIANS ALSO MONITOR ALL OUR TRANSMISSIONS!



I KNEW I SHOULD HAVE PAID ATTENTION IN SCHOOL—INSTEAD OF MAKING PAPER AIRPLANES ROGER, KASHIFSAH! UNDERSTOOD! OVER...



GOING TO ALERT MISS CALHOON? NO—WE'LL CALL IT A SIMPLE WEATHER WAVE-OFF AND GO TO AN ALTERNATE AIRPORT...



THAT'S GANSU, IN THE COUNTRY WHERE THE POPPIES ARE THRIVING! KASHIFSAH, WE HAVE A MALFUNCTION! —LANDING AT GANSU! OVER...



BUT MAYBE THEY SHOULD HAVE TAKEN A CHANCE ON THE POLICE IN THE COUNTRY WHICH ALLOWS COPPER CALHOON TO OPERATE A MINE... BECAUSE ON THE RAMP AT GANSU—ANOTHER PARTY IS WAITING!

# PONYTAIL

BY LEE HOLLEY



FINISHED! WHAT DO YOU MEAN WE'RE FINISHED? IT'S SIMPLE, DONALD... THERE'S SOMEONE ELSE



YOU MEAN YOU'VE FOUND A GUY THAT SPENDS MORE MONEY ON YOU THAN I DO? ... AND THAT WASN'T HARD TO DO!



THERE ARE PLENTY OF OTHER GIRLS IN SCHOOL! BUT I'VE GIVEN YOU THE BEST SEMESTER OF MY LIFE!



WHO IS THIS GUY? I'LL TEAR HIM LIMB FROM LIMB!! GOOD LUCK... HERE HE COMES NOW!



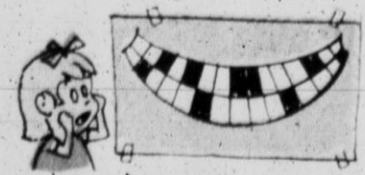
YIKE! HULLO, PONYTAIL! HI, CRUSHER! ULP



YOU'RE NOT GOING WITH PONYTAIL ANY MORE? NO, WE'VE SPLIT UP... I DON'T LIKE THE COMPANY SHE KEEPS

## hints from Heloise

**DEAR HELOISE:**  
After constantly reminding our 4-year-old daughter to brush her teeth, I remembered something one of my teachers did when I was small:  
Draw a huge mouth on a piece of poster paper and draw enough teeth in the mouth for the amount of days in the month, or if you desire, do it by the week. Number each tooth. When the child remembers to



brush, color the proper day white. If he forgets to brush, color it black.  
This will remind the child of how awful his teeth will look if he forgets.  
Hang it on the bathroom door where he will see it!  
—June Smith

### LOW HIGHCHAIR

**DEAR HELOISE:**  
While visiting in my son's home I happened to notice my granddaughter using a darling little maple chair. I didn't recognize it and asked, where she had gotten it.  
My daughter-in-law explained that it had been an old highchair. My son had cut off the legs, removed the tray and now my granddaughter had a darling little chair just her size.  
He even used the legs that were sawed off and by adding a table top made her a matching table to go with the chair.  
I also happened to notice that he had put rubber tips

on the chair legs to keep it from marring the floors when shoved around.  
Mrs. L. M.

### SCENTED LINENS



**DEAR HELOISE:**  
While cleaning the other day I happened to open a box where I had stored my pretty scented Christmas candles.  
The aroma was so marvelous that I couldn't stand to see it going to waste. So I got the bright idea of storing these candles in my linen closet.  
Now I get a delightful whiff of "bayberry" every sheet-changing time.  
Faithful Reader

### VITAMIN C SPECIAL



**DEAR HELOISE:**  
My idea has to do with

## HELP FOR HOMEMAKERS

... my daughter's room, so she hung pennants, pictures, etc., and used it as an oversized bulletin board.  
We found it very useful as well as attractive.  
Mrs. J. Fidler  
I've got to hand it to you, doll, you handled that problem like an old pro... proud of you!  
Heloise

### DECORATOR'S TIP

**DEAR HELOISE:**  
I needed to do something to hide a door that had been closed up, during the process of redecorating in our home.  
Unexpected guests were due to arrive and I had to do something fast.  
I got some artificial ivy and tacked it all around the sides of the door frame and then hung an off-white window shade up over the door where it was framed by the ivy.  
This happened to be in

This feature is written for you... the housewife and homemaker. If you have a hint, problem or suggestion you'd like to share... write to Heloise today in care of this newspaper.  
10-24

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### TRAVELING POOCH



**DEAR HELOISE:**  
I have found a convenient way to carry drinking water for my dog while traveling by car.  
I use a clear plastic dish-washing liquid bottle filled with fresh water. A few squirts in her plastic dish does the job.  
Fits nicely in a small cooler, too.  
Marg Lori  
A dog's life couldn't be half-bad with a thoughtful "mother" like you.  
Heloise

**IT'S THE TOPS!**  
**DEAR HELOISE:**  
Has anyone else written to you about turning outgrown children's culottes or pants suits into "tops"?  
Just cut off the bottom part and hem. My husband thinks I'm brilliant (sometimes)!  
Mrs. Anthony Caltieri

**FOR THE BIRDS**  
**DEAR HELOISE:**  
When our old plastic laundry basket started pulling apart (the kind with the webbed sides and solid bottom), we used the bottom for a birdbath.  
We placed it in a shady spot in the yard. It's easy to clean, and when filled with water will not blow away.  
I like having the birds visit our back yard for their bath. Our dog likes it, too, and romps around getting his exercise while the birds splash.  
Mrs. B. Gregory

**LET'S COOL IT!**  
**DEAR HELOISE:**  
If you have a window air-conditioner, don't cut off your pretty sheer panel for that particular window.  
Put the bottom part of

your panel (the part that hangs over the air-conditioner) over a hanger, bring the hanger up under the top part of the panel and hang on the cross section of the window frame.  
The panel can be adjusted to just reach to the top of the air-conditioner.  
Your window will be up during the time the air-conditioner is in use, and if you pull your shade or blind to the middle of the window the hanger will be completely hidden.  
Come cold weather, just remove the hanger and the panel falls back in place and covers the air-conditioner.  
Mrs. Thomas Crumly

**A GOOD STRETCH**  
**DEAR HELOISE:**  
To replace elastic in a garment, start to remove the old elastic—then pin the end of it onto the new elastic with a small safety pin.  
When you pull the original out you replace it with the new.  
Mary Hickman

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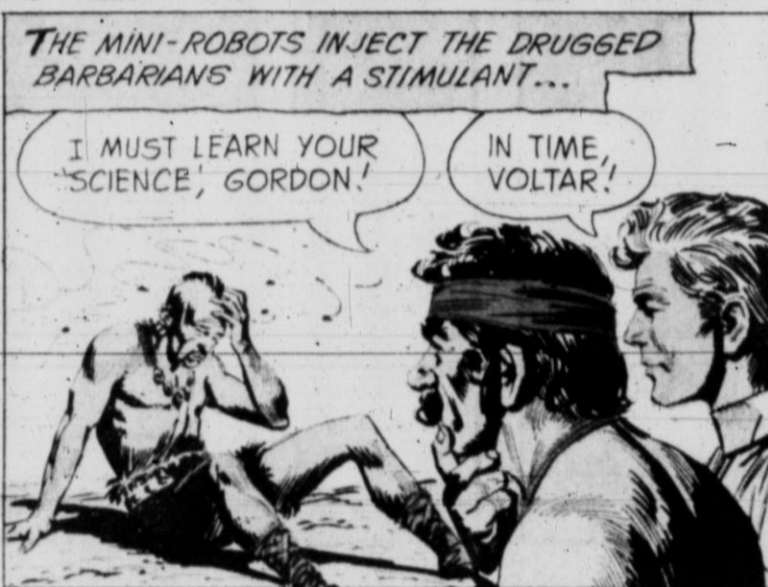
# LITTLE IODINE



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# FLASH GORDON

by DAN BARRY

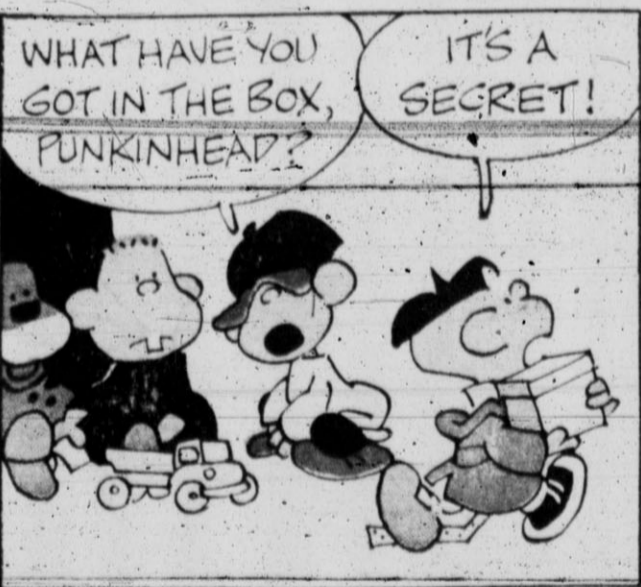


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# TIGER

by BUD BLAKE



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