

Donations Lower This Year

United Way Reflects Economy

Blaming the dropping cattle business and an uncertain economy, Mike Patrick, director of the Deaf Smith County United Way Campaign, reported that the annual fund drive garnered less than 60 per cent of its projected goal of \$29,000. The campaign ended Friday.

Patrick said Tuesday that \$47,211.98 had been collected here, a sum which is 79.2 per cent of the total goal. This amount was considerably shy of last year's percentage which surpassed the goal of \$50,000 with 100 per cent success.

Donation contributions were broken down in the following: wholesale \$10,950; utilities \$7,571.29; public \$5,871.20; professional \$4,745.58; retail \$4,630.22; financial \$4,486.55; farm/ ranch/ individual \$4,408.50; miscellaneous \$1,526.72; out of town \$1,297; budget \$1,535; and church \$161.

PATRICK SAID. "We are still getting contributions primarily from businesses that we wrote to out of town — also from the farm, ranch and individual division as well as businesses that up until now had not been contacted."

"As of this morning (Tuesday), I only know of six businesses that still had not been contacted and those contacts will be completed by tomorrow (Wednesday). There could be from \$1,000-\$2,000 to be received from these areas."

"A number of gifts were down from last year. Some were substantially reduced. Some of the reasons for the reduction that we could get a finger on were businesses directly associated with the cattle industry," he reasoned.

"But we had several retail and wholesale businesses reduce their contribution also. Reasons for this cut seem to be mixed. I heard some comment that business was down approximately 20 per cent from last year. But, on the other hand, I heard some businesses say that it was every bit as good as last year and they had no complaints," he said.

"I feel our biggest hurdle has been public attitude. I think people on a whole right now are wondering about our economy, about where we are going from here. They're looking at their own budgets a little closer now and

contributions seem to be one of the first areas reduced."

PATRICK LAMENTED the loss to United Way agencies and said, "We have to keep in mind that the United Way is

This County Ranked 2nd For Wheat

DEAF SMITH County was the state's second-leading wheat producing county and the sixth-leading barley producer for the 1973-74 growing season, according to Agriculture Commissioner John C. White.

Deaf Smith County farmers accounted for 1,900,000 of the state's \$2,000,000 bushels of wheat and \$5,500 of the 1,350,000 bushels of barley.

CHIEF THE 1974 Texas Small Grains Statistics, recently published by the Texas Crop and Livestock Reporting Service, White pointed out that despite the county's high standing in state totals, production figures were at their lowest level in many years.

Nationally, Texas ranked 14th in oat production, 20th in barley, 12th in wheat, 12th in rye and fourth in flax for the '73-74 season. But White also pointed out that production figures were lower across the board, with the exception of flax.

the major source of income for many of the agencies—and the only source for some of the agencies. This money has to come from some place or the agencies just can't operate.

"We did have some really bright spots in this campaign. The farm, ranch and individual division was up over 100 per cent from last year," Patrick added. "We were all very happy about this increase."

"Virgil Slenz handled that division and did a tremendous job."

"We added a few more businesses to our list of companies using the payroll

deduction plan which made a big difference," he continued.

The drive director expressed appreciation to many workers including Raymond White, campaign chairman; Mrs. Marc D. Hoelscher, publicity chairman; Bud Eades, committee chairman and all the leaders of separate divisions.

The Hereford Brand and KPAN Radio were recognized for their help and encouragement, as were individuals and businesses who "did their part by making a contribution to the United Way of Deaf Smith County."



Helping the Flow of Traffic

A gleaming white coat of paint is applied Monday by David Hix, Texas Highway Department employe, to a stripe at the traffic light intersection of Highway 60 and 385. THD worker Ron Matthews helps with the project. The stripe appears at each of the lanes of the new traffic signals installed recently by the City of Hereford. Drivers must stop before the stripe in order for the signal sensors to activate the lights.

Low Aircraft Cuts Pre-Dawn Power

About half of the town lost electrical power early yesterday morning when an airplane clipped a line feeding Deaf Smith Electric Substation 1 and 7.

Approximately 2,500 SWFS customers and 500 Rural Electric clients were without "juice" for 40 minutes Wednesday.

Clocks stopped at 5:18 a.m. when circuits were broken at the Centre St. substation. Southwestern Public Service switched power to an alternate circuit and power was restored at 5:57 a.m.

Branding Time

By Spandy Niseman

THAT FEELER on Texas Blues Creek says to watch out for people who fall at your feet—they may be reaching for the edge of the rug.

CHRISTMAS is a silent picnic night with distant lanterns hanging in the sky at the doors of friends. Our troubles are rabbit tracks in the snow. —Dudley Bayne

AN EMBROIDERED man complained to his doctor that he wasn't feeling well. "I'm doing all I can to help you," said the doctor. "But you know I can't make you young again." "I don't want to be young again," the patient replied. "I just want to keep on getting older."

ONLY FIVE more shopping days until Christmas! Shop the pages of today's Brand for some great gift ideas.

I HOPE BILL (10-3) Allright had a happy birthday Wednesday. We intended to extend birthday greetings in Sunday's Brand, but it slipped up on us—like so many things seem, to do with each passing year!

For the uninitiated, Allright is executive vice president of Deaf Smith County Chamber of Commerce, and we think he's a good'un. Bill came to town and adopted the hospitable, hostin' Hereford slogan as if he had invented it. He's a walking, talking commercial for sugar, salad and steers and all the other joys and benefits that come from living in Hereford, Deaf Smith County, Texas.

HE'S DOING a job and he's getting paid for it, but my admiration for the man has grown with the realization that he goes above and beyond the call of duty. He keeps himself informed in all areas of community life. I've known a number of chamber managers during my newspaper career, but none with more enthusiasm and dedication for his job. He would call it BS... hustle, hustle, hustle.

Hope you had a happy birthday, Bill, and here's wishing you "BS"... happy holidays in hospitable, hostin' Hereford!

HE HAPPENED during a basketball game at the Armilla Tournament. Three little fellows from Hereford were sitting in front of me when the opposing team came onto the floor. A number of the players on the team had shoulder-length hair, and one of the youngsters turned to his mother and asked: "Mom, what are those girls doing on the team?"

"Those are not girls," his mother answered. "Well, what are they?" the little one retorted.

Hospital Board Optimistic About Finances

By BOBBY TEMPLETON
Brand News Editor

While inflation seems to be hitting all segments of the economy fairly severely, the Deaf Smith General Hospital seems to be holding its own even though hospital costs are some of the fastest rising expenses to be faced.

Although the number of patients treated during November was only 195, down 45 patients from the same month last year, members of the Board of Directors of the Deaf Smith County Hospital District were on the whole confident with the November financial statement presented by hospital administrator Ron Welty at the board's monthly meeting early Tuesday morning.

THIS OPTIMISM stems from some of the circumstances under which the hospital has been operating recently. With the decrease in available doctor care as well as a lack of bed space, the number of patients accordingly fell, which was to be expected, Welty said.

Since the patient number fell, so did revenues. It was reported that patient revenues for the month were \$105,192, down \$24,225 from what was forecast.

However, tax revenues were offset with collections of \$26,500, considerably higher than the forecast. Total net revenue (figured after net loss on accounts) for the month was \$5,215 more than the forecast. Year-to-date net revenue is \$7,991 down from forecasts.

Expenses remained lower than forecasts and so compensated the year-to-date revenue loss. The net expense margin was \$17,417 for November and \$10,410 for the year.

"I HAVE HIGH hopes that the utilization of the hospital will increase with added doctors (this month and next month) and therefore offset our operating expenses with increased revenues," Welty said in reference to the low utilization in the past few months. "If we can get the utilization up to about 60 per cent, and then 80 per cent in a few years, then we will do fine."

Most of the board members concurred and congratulated Welty on his operations so far.

The decreased use recently has resulted not only from the decreased availability of doctors, but the low number of beds available because the old hospital wing is under renovation. The wing contains 29 beds.

"We couldn't have fit another patient in the hospital this week as all beds were filled even the nine intensive care unit beds," Dr. John H. McCrary said.

ALSO DISCUSSED by the board of directors was data relating to the fiscal year 1974 operations. In general, the operation for 1974 ran better than 1973 as the total net loss was \$61,658 and the loss figure for 1974 was \$22,579. It was cut by about 65%.

Based on this information, the board agreed to wait out the next few months before deciding whether any action was needed to possibly raise rates. Again the utilization factor is expected to bring expenses in line with revenues.

Departments showing the biggest deficits for the 1974 fiscal year were: operating rooms, \$21,621; delivery rooms, \$11,071; inpatients, \$137,057; and intensive care, \$21,129. These were offset by the following department profits: Laboratory, \$49,926; EKG,

\$8,106; medical supplies sold, \$12,962; drugs sold, \$49,497; nursery, \$12,236; and emergency, 20,948.

The financial committee of the board held a meeting following the regular session.

Lighting Winners Named

First-places in Hereford's Christmas Lighting Contest were awarded to the Raymond White home, 214 N. Texas, total home decoration; the J.W. Robinsons, 213 Cherokee, decorated doorway, and the Ansel McDowell, 207 N. Texas, window decorations.

Judging was done Tuesday evening and the winners were announced by Mrs. W.C. Russell, chairman, after committee members from the sponsoring Chamber of Commerce Women's Division had met Wednesday morning to tally points.

For the benefit of residents who wish to view the decorated homes, the beautification committee has listed entries by streets, beginning in Northwest Hereford with Jim Garner, 209 Western, and proceeding to the west.

The list begins with Clint Formby's home at 408 Sunset. On Texas Street are homes of H.A. Cavness, 129; R.C. White, 214; Ansel McDowell, 207. Other homes are at 223 Northwest, Gene Streun; 100 Aspen, Troy Schuder. On Beach are Hugh Davies, 226 and Ken Walsler, 103. The Jim Carnahan home is at 241 Ranger.

On Centre are Charles Boyd, 211; Jim McDowell, 218; Dr. Howard Johnson, 318; Rex Lee, 304. On Douglas are O.G. Hill Jr., 102 and L.G. Wallman, 229. Elm Street entries are homes

of Roy Botkin, 100; Nolan LeGate, 118; L.W. Norrell, 203. On Fir are Alan Gowdy, 118; and Bill Johnson, 247; At 117 Greenwood is C.D. Carnahan. Mimosa Street homes are those of Bill Albright, 108; R.W. Eades, 111; Roy Shipp, 119; Wayne Barber, 128; Dr. Marc Hoelscher, 145. Oak Street has the Stephen Stip home, 143.

Crossing to Northeast Hereford are homes on East Fifteenth, Joe Hacker, 119; and T.L. Sparkman Jr., east of city. The C.O. Taylor home is at 110 Apache. On Cherokee are homes of James McCarty, 201; W.C. Russell, 119; Joe Frank Clark, 135; Wake Northcutt, 203; Lloyd Webster, 207; J.W. Robinson, 213; Herman Schumacher, 325.

Farther east, on 237 Ave. B is the Lowell Rusher home; on Ave. J, Richard Clark, 133; L.J. Clark, 316 and Walter Kreig, 405; and on Ave. K, Alois Schumacher, 413 and Burke Inman Jr., 519.

Other entries are Leroy McDonald, 1601 Blevins; Billy Wall, 704 Irving; Cawthon Bryant, 312 Star. Outside the city in the five-mile radius set for the contest are homes of Edwin Axe on Harrison Hwy., J.A. McWhorter and Virgil Marsh on Vega Hwy.

In South Hereford Alex Schroeter, 825 S. Miles; Harlan Barber, 110 Rio Vista; and Walt Warren, 801 Baltimore, are entered.

The Hereford Brand

Hereford, Tx., Deaf Smith County 38 Pages Including TV Section
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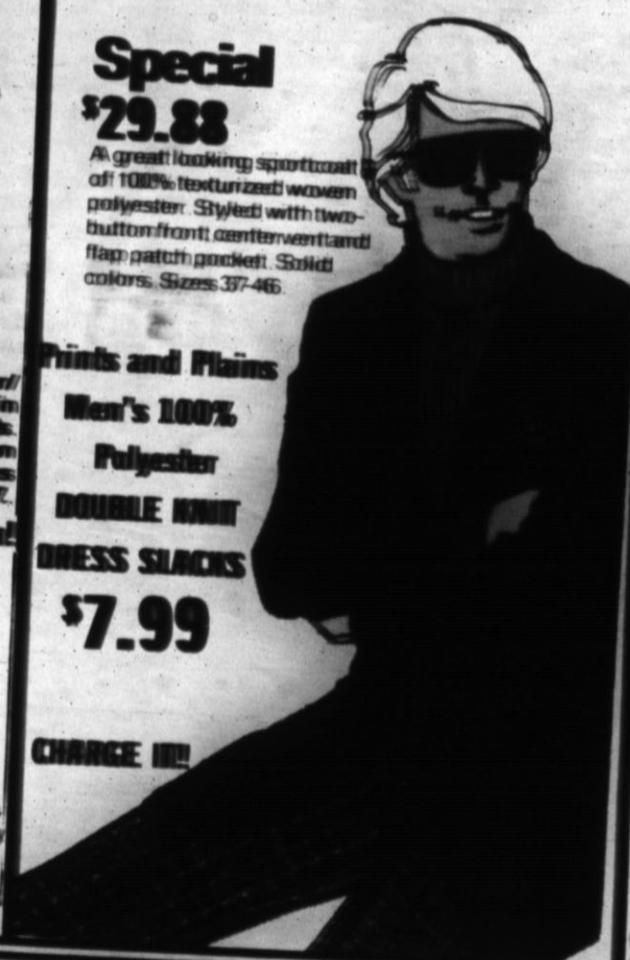
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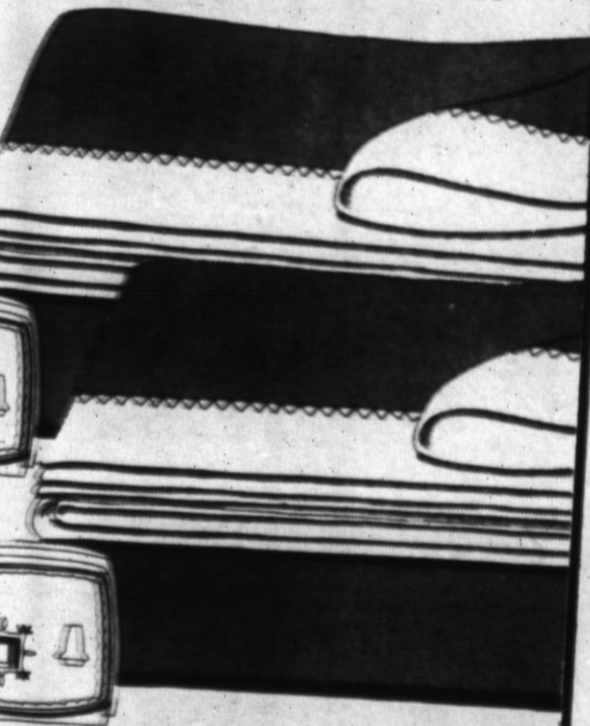
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Deaf Smith Pioneer's Funeral Held Wed.

Funeral services for Mrs. John N. Jacobsen Sr., 90, of 648 West Second, were conducted Wednesday morning in Rose Chapel of Gilliland-Watson Funeral Home by Dr. Jordan Grooms pastor of First United Methodist Church. Burial was in West Park Cemetery.

Mrs. Jacobsen, member of the Berry Orr family which came to this area in 1902 and

settled on a farm 13 miles north of Hereford, was a teacher in one-room rural schools of Deaf Smith County before her marriage in 1907.

She was chosen Pioneer of The Year by the Mid-Plains Pioneer Association at its reunion here in 1973, Hereford's Diamond Jubilee year. In 1966 she received the title of County Home Demonstration Club

Woman of the Year. For many years she taught a women's class in First UMC Sunday School.

Born June 2, 1884 in Denton County, she was the former Vida Orr. The Orr family came to Hereford from Denton County, traveling by train while their household goods and livestock were transported in a freight car. Mrs. Jacobsen taught at three of the one-teacher schools which were

scattered over the sparsely-settled country north of Hereford at that time.

After her marriage she lived for 65 years in the house that was her home until her death. The structure began as a two-room dwelling and grew with her family. Of her three sons and a daughter only one son, Chris, of Hereford, survives with five grandchildren and six great-grandchildren.

She was a Christian Scientist.



MRS. JOHN JACOBSEN

Police Beat

Alert Employe Thwarts Possible Shoplifting

A 25-year-old Dawn man was arrested in a shoplifting case Saturday night, nine persons were arrested over the weekend in alcoholic-beverage-related cases and a rash of fender-bender accidents fill out the police reports from Saturday through Wednesday.

Theodore Garcia, a farm laborer from Dawn, was arrested on charges of theft over \$50 and later released on \$500 bond in a case of shoplifting at Gibson's Discount Center Saturday.

A SECURITY OFFICER in the store noticed Garcia and a juvenile trying on a coat. Later, a cashier, Yolanda Balderaz, noticed the youth wearing the coat while buying a box of candy. After Garcia and the youth left the store, she notified Mike Carr, store manager.

Carr chased the subjects to a car parked behind Safeway's, and a passerby helped Carr stop the vehicle. Police officers happened by and witnessed the capture. Carr told officers it was the twelfth case of shoplifting in his store that day.

Garcia was placed in the county jail and later released on bond. The juvenile was put in the custody of relatives at Dawn.

Over the weekend, officers arrested nine persons on charges of drunk, drunk in public, or driving while intoxicated.

A woman in the 400 block of Long Street told police Wednesday morning a man tried to enter her house the night before. The man apparently tried the front and back doors and found both locked. The intruder was scared away when a dog inside the house began barking.

The letters B and S were taken from the sign in front of

NEW ON BUSING

The House has acted to bar new federal programs of busing or assigning students and teachers to specific schools by race, sex or religion.

Gilchrist, U.S.A., needs your help again. Gilchrist, located at Whiteside, has depended upon West Texas friends to help provide for unwanted girls for the past 25 years. Campuses are now also located at Burger and Austin. You may not know a single girl on any campus, but they'll appreciate your sharing because it gives them the opportunity to find themselves and become beautiful young ladies. Send contributions to: Gilchrist, U.S.A., Box 35, Whiteside, Tex. 79779.

ABOUT \$200 WORTH of furniture was reported stolen from the old Al Troutman potato shed on New York Street Monday. Abe Davis of 615 Union, owner of the stored furniture, told officers the bedsteads and chairs were removed from the warehouse during the past week.

K-Bob's Steak House at Norton and Highway 35 sometime Saturday. The manager of the restaurant could give officers no estimate of cost of the letters, but asked that a search be started.

Phil Shook, principal of Tierra Blanca Elementary School, reported a break-in at that school over the weekend. A window on the southwest wing of the building was broken and \$19 in change was found to be missing.

A wreath worth \$20 and wooden letters worth \$10 were reported stolen by Park Avenue Florists. Pat Riggins, an employee of that firm, told officers she believed the articles were taken sometime Monday.

A four-foot blue spruce was the object of vandals Monday afternoon. Johnny Haney of 200 Grand Avenue told officers he returned home Monday afternoon to find that the three-year-old tree had been chopped down. He estimated it would cost \$55 to replace.

SEVERAL ACCIDENTS

occurred on Hereford streets in the past few days, but none resulted in injuries or major damage. Peggy Joyce Haney was the driver of a car that collided with a parked vehicle in the 300 block of Star Sunday morning about 8:30. Thirty minutes later, three vehicles were involved in a chain collision. Kenneth Hugh Brewer of 2903 S. Pryor in Amarillo was attempting a left turn off Highway 36 onto Plains. According to the police report a vehicle driven by Susan Holly Sullivan of 207 Baltimore collided with the first vehicle and a third struck the Sullivan car. Willis Dean Duggan of Route 4 was the driver of the third vehicle. All were northbound at the time of the accident.

In a Monday morning accident, Oralia Guzman Gomez of 319 Avenue C collided with

William Edward Jackson of 807 North Main at the intersection of the Bluebonnet School parking lot and 16th street. The same morning, Kenneth O. Richards of 245 Beach was southbound on Main Street when his car collided with a pickup driven by Raymond Ralph Wills of Hereford.

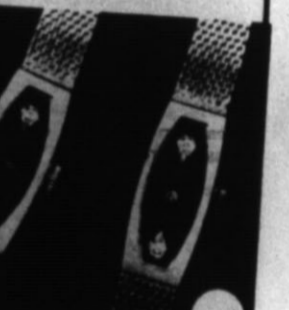
Monday afternoon at about 4 p.m. a '70 model Fiat driven by Cecilia Rosario Castro of 821 Blevins collided with a '68 Ford Falcon driven by Abbe Ira Dale of Dimmitt on North Highway 385. Both were southbound at the time of the accident.

Consuelo Gomez Balderaz of 225 Avenue F was the driver of a '71 Vega that collided with a '71 Buick driven by Iris Cox Haney of 200 Grand. The accident occurred at 8:24 a.m. Tuesday at Avenue F and Park.

Only two fire alarms sounded during the early part of the week. Sunday firemen were called to the Easter Gin to extinguish cotton burrs. Monday morning, rescue units of the Hereford Volunteer Fire Department were called to help in a farm accident which took the life of Pedro Lopez Foster.

Fire alarms Wednesday morning were hampered by the electrical outage. Plectron radios the fire department uses failed without the power and the alarm was put out over the siren atop the city hall. The two alarms that occurred during the confusion turned out to be smoke scares. Firemen could find no fire at the Westgate unit of King's Manor and at 817 Blevins.

Hereford's Authorized LONGINES-Wittnauer DEALER



COWAN JEWELERS DOWNTOWN

Obituaries

THOMAS J. HAMLETT JR.

Funeral services were held yesterday morning in Fort Worth for Thomas J. Hamlett Jr., 22-year-old son of Hereford residents.

The ceremony was conducted in Shannon North Chapel with burial in Mount Olivet Cemetery there.

Mr. Hamlett died Saturday in Moscow, Idaho where he was a senior student at the University of Idaho. He was born Nov. 4, 1952 in New Orleans. He attended high school and was a member of the First United Methodist Church in St. Joseph, Mo. The man was a resident here for about two years.

Survivors of the home include his parents, two brothers, Brian and Tim, and a sister, Sue. Also, a grandmother, Mrs. J.W. Messick of Fort Worth.

A memorial scholarship fund has been established in the youth's name at either Hereford bank.

resident at Kings Manor since Dec. 18, 1970, when she came from Slaton. Her death occurred Monday morning after a long illness. She was a native of Arkansas, born Nov. 8, 1882 in Boone County.

Survivors include a niece, Mrs. Bobby Neal of Whiteside.

Mr. Jim Barnett

The funeral of a former Deaf Smith County resident, Jim Barnett, 62, of Trinidad, Colo., was conducted Wednesday afternoon in Rose Chapel of Gilliland-Watson Funeral Home with J.T. MacLin, pastor of Central Church of Christ, officiating. Burial was in West Park Cemetery.

Mr. Barnett a farm worker, died Sunday morning in Trinidad. Born Nov. 7, 1912, in Fannin County, he lived in this area for a number of years before moving to Colorado. He married Lavada Cox Feb. 13, 1943, at Des Moines, Iowa.

She survives him, with two sons, Jerry of Houston and Jim of Monte Vista, Colo.; two daughters, Dr. L.B. Barnett of Del Norte, Colo. and Fern Barnett of Friona; and two grandchildren.

"Giving a Girl an agonizing string to tie to." That's what happens when you send a contribution to Gilchrist, U.S.A. You make Gilchrist possible because you care enough to give, and they've depended on West Texans for 25 years. Gilchrist does not receive federal or state funds, but the girls need your help again.

Mrs. Bertha Stokes

Funeral services for Mrs. Bertha D. Stokes, 92, a resident of Westgate unit at Kings Manor retirement home here, were made by Rex Funeral Home at Lubbock, with plans for burial in Englewood Cemetery at Slaton, her former home. Local arrangements were by Gilliland-Watson Funeral Home.

Mrs. Stokes has been a

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Messano Ag Center—Tom Ann Northwest Grain—H. Hereford Summerfield Fertilizer Bill Swanson—Westpark 65

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Gattis Shoe Store In Sugarland Mall

OPEN TIL 9 EACH EVENING UNTIL CHRISTMAS

The Hereford Brand, Hereford, Texas, Thursday December 19, 1974

Co-Op Members Attend Assembly

Several persons from this county attended the 1974 annual meeting of Farmland Industries in Kansas City last week where nearly \$50 million was refunded in cash to member associations.

Consumer's Fuel Co-op was represented by Mr. and Mrs. W.E. Sparks while the Worth Albrachts and Tony Hoffmann were there through association with Hereford Grain Co-op. From the Dawn Co-op were J. Don McCathern, Robert Strain and Bill Cornett.

The refunds were apportioned on the basis of members' patronage of Farmland in the fiscal year ended Aug. 31. Farmland, a regional farm supply cooperative based in Kansas City, serves more than

2,100 local cooperatives in 15 states.

Highlights included the annual report of Ernest T. Lindsey, Farmland president. He reported volume in the last fiscal year reached \$1.2 billion, with savings of \$105 million. Both represent sharp increases over previous records.

Lindsey said large savings are necessary to help finance expansion of facilities to meet the growing needs of members for such inputs as fertilizer, petroleum and feed.

Other speakers included Sen. Dick Clark of Iowa; former New York City Mayor John Lindsay; W. Malcolm Harding, new head of the Farm Credit Administration; Dr. C. Jackson Grayson, dean of the school of

business administration at Southern Methodist University and former price commission chairman; Charlie Plumb, prisoner of North Vietnam for six years; Charles DiBona of the American Petroleum Institute; Arnold Petersen of the South Dakota Wheat Growers Association, Aberdeen, and W. Gordon Leith, corporate vice-president of Farmland and president of the National Council of Farmer Cooperatives.

Entertainment was a country music extravaganza featuring Floyd Cramer, Boots Randolph, Brenda Lee and Glen Ash.

About 13,000 persons attended the meeting.

Two Injured In Accidents On Highway

The Texas Highway Patrol investigated 15 accidents on rural highways in Deaf Smith County during the month of November, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and two persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for November, 1974, shows a total of 497 accidents resulting in ten persons killed and 229 persons injured as compared to November, 1973, with 606 accidents resulting in 25 persons killed and 349 persons injured. This was 109 less accidents, 15 less killed, and 120 less injured in 1974 at the same period of time.

The ten traffic deaths for the month of November, 1974, occurred in the following counties: two in Hansford, one each in Cochran, Crosby, Dickens, Gray, Haskell, Hutchinson, Montague, and Throckmorton.

John A. Scall, chief U.S. delegate, at the U.N.

"Many Americans are questioning their belief in the United Nations. They are deeply disturbed."

IN QUOTES

THE CONSUMER IS NOT A MORON-- SHE IS YOUR WIFE --DAVID OGLIVY

SACS Cites Campus

Mid-Continent Campus of Texas State Technical Institute continues as a member in good standing of the Southern Association of Colleges and Schools.

This decision was made by vote of the college delegate assembly of SACS meeting in Dallas this week. State Tech General Manager Lovell A. Pillow was in attendance at the meeting.

The assembly announced, "The Mid-Continent Campus of Texas State Technical Institute has successfully completed self-study procedures and continues as a member in good standing of the Southern Association of Colleges and Schools."

A Visiting Committee from the Association was in Amarillo last May following a self-study conducted by the school.



Scouter Wins Award

Walter "Hawk" Kreig produces a wide grin as he proudly shows off his District Award of Merit, the highest award given to volunteer adults by this district of the Llano Estacado Council of the Boy Scouts of America. He received it as a total surprise at the annual district banquet Monday. It is the second time the award has been presented.

Adults may need as much calcium as children. According to Dr. Herta Spencer of the Veterans Administration Hospital, Hines, Illinois, when the body receives too little calcium, the element will be removed from its storage depots in the bones to meet calcium needs throughout the body. Years of calcium depletion can lead to osteoporosis.

Shopper Specials



Goose Down Filled JACKEYS \$69.95
3/4 length, Fur Collar, Reg. \$89.00

Goose Down Filled JACKEYS \$39.95
Waist length Reg. \$52.00



BOOTS!

One Group LADIES 50% OFF

Tony Lane SHARKSKIN \$59.95
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Tony Lane CALF \$39.95
B-Toe, 14" Top Full Heel Reg. \$79.00

Justin SEATURTLE \$125.00
Heavy Reg. \$160.00

Justin OSTRICH \$199.00
Smooth, Full Quill Foot, Smooth Ostrich Top Reg. \$275.00

Women ROPER \$39.95
Reg. \$49.00

Men's BOOTS \$39.95
Values to \$110.00

Men's WESTERN SHIRTS \$11.95
Reg. \$14.00

Reg. \$12.00 \$9.95

Reg SPURS and Trammel BITS 30% OFF

Children's Western SHIRTS \$6.95
Reg. \$8.00

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- ONIONS COLORADO, MEDIUM YELLOW, LB. 10¢
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- CELERY GREEN PASCAL STALKS EACH 25¢
- NUTS CALIFORNIA WALNUTS NEW CROP, LB. 49¢

APPLES

WASHINGTON RED DELICIOUS
GOLDEN DELICIOUS OR RED ROMES

4 \$1.00
LBS.

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CALIFORNIA NEW CROP NAVELS L B S **488¢**

SUPER DISCOUNT SPECIALS

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FOLGER'S
1-LB. CAN

69¢

EXPIRES 12-21-74

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

DATES

DROMEDARY
16-OZ.

19¢

EXPIRES 12-21-74

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

FLOUR

FOOD CLUB
5-LB. BAG

29¢

EXPIRES 12-21-74

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

WESSON OIL

16-OZ. BOTTLE

39¢

EXPIRES 12-21-74

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

- CRANBERRIES OCEAN SPRAY 1-LB. CELLO BAG 3 FOR \$1.00
- GRAPEFRUIT TEXAS SWEET JUICY RED LB. 19¢
- TANGERINES CALIFORNIA NEW CROP LB. 5 LBS. \$1.00
- GREEN ONIONS FRESH ARIZONA BUNCHES 2 FOR 25¢

- SNACK CRACKERS NABISCO ASS'T FLAVORS PACKAGE 69¢
- MANDARIN ORANGES FOOD CLUB 11-OZ. 3 FOR \$1
- WHIPPING CREAM BORDEN'S 1/2 PINT 29¢
- CHOCOLATE CHIPS HERSHEY 12-OZ. PACKAGE 89¢
- TEA BAGS FOOD CLUB 48-COUNT PACKAGE 49¢
- COCONUT FOOD CLUB 14-OZ. PACKAGE 89¢
- EGG NOG BORDEN'S QUART 55¢

TOMATO SAUCE

CONTADINA
8-OZ. CAN

8 \$1.00

- POULTRY SEASONING SCHILLINGS 3.5 OZ. 35¢
- MARGARINE IMPERIAL STICK 1-LB. 81¢
- GARLIC SALT FOOD CLUB 3/4 OZ. BOTTLE 34¢
- DETERGENT PUNCH KING SIZE 1 \$1.59
- LYSOL SPRAY 14-OZ. \$1.46
- HAWIIAN PUNCH ASS'T FLAVORS 16-OZ. 69¢
- PEANUT BUTTER BORDEN'S 1/2 PINT 89¢
- DRESSING WICKBONE ITALIAN 8-OZ. 49¢

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Furr's

MIRACLE PRICES

EVEREADY FLASHLIGHT BATTERIES

"C" "D" SIZE
PKG. OF 2

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OLD TIME GINGER JARS

FEDERAL
2 1/2 QT. CRYSTAL \$1.69
AGEAN BLUE \$1.89

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16-OZ. BOTTLE

58¢

TOPCO ANTI PERSPIRANT

8-OZ. CAN

59¢

SUAVE HAIR SPRAY

NORMAL HOLD

13-OZ. CAN

69¢

POND'S LIGHT MOISTURIZER CREAM

4-OZ.

\$1.00

SPRINGCREST WINTER WEIGHT BLANKET

MISTY SOLID COLOR
POLYESTER & NYLON
72"x90" TANGERINE, BLUE
YELLOW OR LIME.

EA. **\$4.99**

SAVE WITH FURR'S LOWER TAPE TOTAL

CANNED HAM	FOOD CLUB 3-LB. CAN	\$4 ³⁹	5-LB. CAN	\$6 ⁹⁹
SAUSAGE	FARM PAC EXTRA LEAN 1-LB. PACKAGE	98¢	2-LB. PKG.	\$1 ⁹⁶
ROUND STEAK	FURR'S PROTEIN LB.			\$1 ⁰⁹
SIRLOIN STEAK	FURR'S PROTEIN LB.			\$1 ⁰⁹
CLUB STEAK	FURR'S PROTEIN LB.	\$1 ³⁹		
CHUCK STEAK	FURR'S PROTEIN LB.	89¢		
BISCUITS	FOOD CLUB, TEXAS DINNER STYLE, 12-OZ. CAN	3 FOR	\$1 ⁰⁰	
CREAM CHEESE	FOOD CLUB 4-OZ. PKG.		39¢	
PORK LOIN ROAST	3% - 4% LB. AVERAGE LB.		\$1 ⁰⁹	
LINK SAUSAGE	FARM PAC 12-OZ. PKG.		79¢	



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HENS, 10 to 14 LB. AVG. LB. **65¢**

TOMS, 16 to 20 LB. AVG. LB. **59¢**

ACEPTAMOS CUPONES PARA COMIDA

HAMS (water added)

HICKORY SMOKED SEMI-BONELESS SHANK PORTION LB. **89¢**

HOCK REMOVED BUTT PORTION OR WHOLE LB. **\$1⁰⁹**

COOKED SHRIMP	TURKEY BREAST
BRILLIANT COCKTAIL	PLANTATION BEAUTY COOK IN BAG
8-OZ. \$1¹⁹	4-6 LB. \$1⁰⁹

COFFEE	FOLGER'S 1-LB. CAN	\$1 ⁰⁵
DATES	DROMEDARY PITTED 3-OZ. PACKAGE	39¢
ROLLS	BROWN & SERVE PACKAGE FARM PAC	3 FOR \$1 ⁰⁰
COOKING WINE	REGINA SHERRY OR BURGUNDY, 12-OZ.	67¢
CHUNKY LIVER DINNER	KAL KAN 14-OZ.	39¢

PEACHES

DEL MONTE NO. 2 1/2 CAN **55¢**

BUTTER

FOOD CLUB SWEET CREAM LB. **89¢**

POTATO CHIPS	FARM PAC 10-OZ. PKG.	69¢
SOUP MIX	LIPTON'S ONION OR BEEF MUSHROOM, 2 PC. PKG.	51¢

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1/2 FRIED CHICKEN ALL FOR \$1⁸⁹

1/2 PT. COLE SLAW

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PIMENTO CHEESE 11" LB.



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COOL WHIP	BIRDS EYE 4 1/2 OZ.	45¢
TOPPING	TOP FROST FRESH FROZEN 10 1/2-OZ. PACKAGE	59¢
CORN on COB	TOP FROST, FRESH FROZEN 4-EAR PKG.	69¢
PUMPKIN PIES	TOP FROST FRESH FROZEN 26-OZ. PKG.	59¢
STRAWBERRIES	TOP FROST FRESH FROZEN 10-OZ.	39¢
BROCCOLI SPEARS	TOP FROST FRESH FROZEN 10-OZ.	39¢

RAZOR BLADES

SCHICK SUPER 11 TWIN

5's **\$1¹³**

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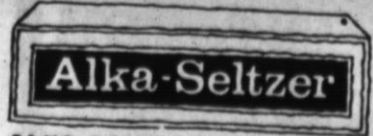
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88 TYPE \$3⁶⁵

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5-OZ. SIZE **79¢**



Alka-Seltzer

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MOUTH WASH

14-OZ. WITH 12" OFF **77¢**

SINE-OFF

SINUS MEDICINE

24 TABLETS **55¢**

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MIRACLE PRICES



House Completes Basic Training

Marine Pvt. Jerry R. House, son of Mr. and Mrs. Willie T. LaRoe of 339 Star, graduated from recruit training at the Marine Corps Recruit Depot, San Diego.

Physical conditioning, discipline and teamwork are emphasized during Marine recruit training.

Classes include instruction in close order drill, Marine Corps history, first aid, uniform

regulations and military customs and courtesies.

Budget tight this Christmas? Just \$18.75 will buy a gift worth \$25.20 in 5 years—a \$25 U.S. Savings Bond, the present for the future.

Want to earn 6 percent interest on your savings? Start buying U.S. Savings Bonds this Christmas. Only \$18.75 will purchase a \$25 E Bond that matures in 5 years. It's a great gift for yourself—and everyone on your list.



Unusual Christmas Gift

An avalanche of caliche topping falls to a dirt road north of Dawn, where it will be packed down. The project was carried out jointly by Deaf Smith County and volunteers. This truck is pictured near the Dick Holden residence.

Caliche Frees Drivers From Mire Near Dawn

Residents north of Dawn received "one of the nicest gifts of the Christmas season" this week as volunteers packed seven miles of dirt road with caliche.

The improved stretch of road branches west off of Highway 809, which travels north of Dawn. Caliche pits for the project were donated by C.L. McBroom and James Murphy

White. Actual construction was carried out under the direction of Commissioner Donald Hicks by Arney Artho, Jimmy and Joe Carthel, Dick Golden, Oren Davis, McBroom and White.

The topping procedure began two weeks ago and was completed Tuesday. The road's muddy conditions have plagued farmers, who frequently

restored to four-wheel drive vehicles to escape the mire during wet weather.

Most of the trucks used for hauling caliche were provided by Deaf Smith County with some being contributed from area farmers.

CHRISTMAS SERVICE SCHEDULED TONIGHT
Children's hymns and recitations will be the focal point of Christmas services this evening at 7 o'clock in Immanuel Lutheran Church.

The public is invited to attend the worship service in the church building located on the corner of Ave. B and Park Ave. Pastor is the Rev. Herman Schelter.

New TV series to stress health practices.

Gift Shop NOW!

- 1973 Buick Century, 2 Dr. HT. Coupe all power and air. The cleanest used car in town. Low milage, good tires
- 1973 Chevrolet Impala 4 Dr. Sedan, Low milage, Extra clean & Nice
- 1972 Olds Toronado, Beautiful red & Black, all power & Air, Low milage, Good Radial tires
- 1971 Pontiac Catalina, 2 Dr. HT. Coupe, Power & Air
- 1970 Chevrolet Impala 2 Dr. HT. Real Good car for this model. Clean & nice
- 1972 Ford 1/2 T. Pickup Red & White
- 1972 Chevrolet 1/2 T. Pickup, Low milage and good tires. Real nice used pickup. Solid white
- 1969 Chevrolet 1/2 T. Short W/B Pickup Green color. Good Truck

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Chevrolet-Olds
N. Hwy 385 364-2160

WTSU Class Uses Unique Methods

Texas government as explained by its elected officials in video-taped interviews earmarks West Texas State University's Dr. Walter Shelly innovative government classes.

"This media enables the student to relate to government on a human level, for the student is able to view government in terms of people," Shelly says.

"The very fact that the student can watch and listen to individuals directly involved in the decision-making process brings the governmental process alive."

Designed to supplement textbook material, Shelly describes the video-tape technique as an "innovation as a teaching aid, and it is important to remember that the approach does not replace the traditional approach of lecture, discussion reading and examination."

Shelly began using the tapes in the fall 1974 semester, and has now gathered 45-minute interviews with 11 area officials.

State Senator Max Sherman of Amarillo looks at the Texas Constitution and Constitutional Revision, while Amarillo attorney Wales Madden, a member of the Constitutional Revision Commission, discusses what was involved in that process. Senator Sherman's second tape outlines the legislative process in the Texas

structure, function and problems of municipal government, as Panhandle Regional Planning Commission Executive Director Ernie Clark points out the activities of his organization. Newly-elected member of the State Board of Education, W.W. (Bill) Carter of Amarillo, illustrates for students public education in Texas.

According to Dr. Shelly, the students have expressed an appreciation for the interest and concern of the individuals who have given of their own time to making state and local government more meaningful for them as students. Dr. Shelly also feels "that the response and willingness of the guests to participate in the teaching process has been most encouraging."

The WTSU professor also sees the tapes as vehicles for broadening the required government course's appeal to different age groups.

"In our classrooms we are seeing more and more of what called the 'new student' in higher education. Part of this group is the large number of students over age 25," Shelly notes. "This new approach to teaching state and local government can hopefully make government more meaningful to this potential group of students."

Heritage Medals Minted For Area

Bicentennial commemorative medals depicting the heritage of Deaf Smith County and the Texas Panhandle are now being offered through both local banks and the Chamber of Commerce office, according to Jeff Carlie of Hereford State Bank.

Sets of the coins, which are minted in bronze, silver and gold, are serially numbered and will increase in value. The medals range in price from \$2.50 each to \$100 for a collectors set of four. There are a limited number of the tokens, which are expected to arrive late in January. Carlie urges local residents to place orders now.

illustrates aspects of Deaf Smith County and was designed by Dale Young, former resident. The flip side focuses on the Texas Panhandle and was created by Doug Watkins.

A list of prices follows:
Single coin — bronze \$2.50, brushed silver \$3.25, gold \$5.00.
Single coin with pendant — bronze \$5.50, brushed silver \$6.25, gold \$8.00.

Set of four offered in bronze, brushed silver, fine silver or gold costs \$100.

Set of three minted in bronze, brushed silver or fine silver is \$55.
Set of two in bronze or brushed silver can be ordered for \$12.50.

One side of the medal

CHRISTMAS SALE



STARTS 8 AM MONDAY
DECEMBER 16

Morse Musical Bar Complete with lights 8-Track Turn Table, AM/FM RADIO Reg. \$558.99 NOW \$399	60" Stereo CONSOLE \$130	English Pub LOVE SEAT Reg. \$254.88 NOW \$188
BASSETT Olive CHAIR Reg. \$157.88 NOW \$98	3 PC. STEREOs with AM RADIOS \$50	3 Piece BEDROOM SUITE Triple Dresser 5 Drawer Chest Head Board Dark Finish Reg. \$361.88 NOW \$245
5 PIECE DINNETTE Brown Table Floral Chairs \$50	Merry Christmas	Electroponic Cassette Recorder with AM/FM RADIO 40% OFF
Beautiful Red LOVE SEAT Reg. \$268.88 NOW \$190	SAVE 30% DINNETTES	2 Piece LIVING ROOM SUITE Green Plaid Reg. \$377.88 NOW \$250
Morse Zig Zag SEWING MACHINE Complete with Cabinet, Sewing Chair, Acces. Reg. \$199.95 NOW \$150	2 Piece LIVING ROOM SUITE Toast Chesire \$175	WE OFFER FREE DELIVERY
		4-ONLY! SWIVEL ROCKERS \$0 Crushed Velvet

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100% Polyester Patterns Only
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Colors-Green-Navy Brown & Burgandy
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Men's Long Sleeve PULLOVER SHIRTS
Polyester Knits Patterns & Solids Fall Colors
Sizes S-M-L-XL
Reg. \$11.00 to \$18.00 NOW \$7.50

Men's SHOES
Patents & Regular Leather Ties, Buckles & Slip ons Give him a gift of comfort
Reg. \$27 to \$38 NOW 20% OFF

Men's ROBES
Solids-Fancies Permanent Press-Long & Medium Lengths Washable
Ideal Christmas Gift
Reg. \$11 to \$25 NOW 50% OFF

Men's SPORT COATS
100% Polyester (Knits) Solids & Patterns
Now For Fall Size 38R to 46XL

Reg. Price	SALE PRICE
\$125.00	\$85.00
95.00	65.00
85.00	55.00
80.00	50.00
75.00	45.00
65.00	39.00
60.00	35.00
50.00	30.00

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SERVICE
TONIGHT
and recita-
local point of
this evening
Immanuel
ited to attend
vice on the
ated on the
d Park Ave.
v. Herman
s to stress

The Hereford Brand, Hereford, Texas, Thursday December 19, 1974

Herd Picks Up Second Overtime Win

Barry Arwine must have a way with overtime games. Twice this season he has gone into overtime periods and his Herd has come out the winner on both occasions.

The first game was against Canyon and the Herd won 66-67. Tuesday night, the Herd invaded the Caprock gymnasium in Amarillo. The Herd fought the Horns in overtime and Hereford won the game 57-55.

Archie Crim, who moved up from the junior varsity to debut in the Caprock game, scored the points that moved the game into overtime with both teams holding 53 points. Lynn Tarr hit four points in that final period and Caprock scored only two to boost Hereford to the win.

Mike Hull led the Herd in scoring with 18 points from seven field goals and four free throws. Tarr scored 15 points with six field goals and three free throws. Mike Munnerlyn hit 11 points with five field goals and one free throw. Randy Klausle led the Horns with 20 points, the only Caprock player

to place in the double figures. The contest was a close ball game throughout. The largest margin came about three minutes into the second half when Caprock stretched to nine points ahead. But Hereford came back with a scoring surge and covered those nine points while not allowing Caprock to add any points. The Horns had held a 35-30 lead at the half.

With the score standing at 53-51 with a minute to go in the regulation time, Hereford turned the ball over when Mike Munnerlyn stepped on a boundary line. Caprock put the ball up, but Lynn Tarr came down with the rebound and moved back to the Herd's end of the court. A Caprock player went for the ball, and as it bobbed, Jim Arney picked it up. Barry Arwine called time with 15 seconds left on the clock.

The Herd threw the ball back in bounds and Archie Crim popped the net from the top of the key to tie the game at 53-53. Eight seconds remained and Caprock wanted a time out.

Caprock threw the ball in bounds and Rex Harris put it up, only to have ball miss the hoop as the regulation time ran out.

At the tipoff of overtime, Archie Crim grabbed Tarr's tip

and was fouled. The sophomore player missed the free throw and Caprock ran back down the floor. Klausle scored two from the outside to give Caprock the lead, 55-53.

On Hereford next possession, Jim Arney shot, but missed, and the ball was again on Caprock's end of the court. Protecting their two-point lead, the Horns went into a stall. But it was not long before Klausle saw a chance to score, went for the bucket and missed, giving Crim the rebound.

Back on Hereford's end, Tarr was fouled and he collected both charity points to tie the game at 55-55. Caprock threw a bad pass on their end of the court, though, and Crim was there to come up with the ball. The Herd brought the ball down the floor and Tarr popped the net from the right side to put Hereford ahead 57-55 with 41 seconds remaining.

Caprock put the ball up twice as precious seconds ticked away, but the ball wouldn't go in for the Horns. A rebound turned into a jump ball between Archie Crim and Del Fry. Caprock controlled the tip-off and chose to stall the remaining 18 seconds.

With two seconds to go, Klausle shot, but the magic



shooting touch that put scores up so easy earlier in the game was denied. The ball bounced off the back of the hoop as the final gun sounded. Hereford had won in overtime, 57-55.

The Whitefaces captured seventh place in the Amarillo Tournament Saturday evening, scoring a 68-57 triumph over the Palo Duro Dons. Mike Hull tallied 10 points each half and led the Herd with 20 points, while Lynn Tarr was close behind with 16.

Hereford jumped to a 14-0 lead in the contest, holding the Dons without a tally until 3:17 was left in the first period. Palo Duro rallied to trail by six, 20-14, at the end of the stanza. Each team was hot in the second period as both put 23 points on the board, and Hereford maintained the six-point margin at 43-37 at intermission.

The scoring pace slackened off in the second half, with Hereford tallying 25 and Palo Duro 20 for both quarters. The Herd led by just five points, 59-54, with 3:46 left in the game but widened the gap to 11 at the final whistle.

Hereford had a 1-3 mark in

the tournament. The "Faces" lost to the Amarillo Sandies in the opener, 50-48, then were defeated by El Paso Bowie, 58-49, in the second game. Bowie went on to win the consolation title by downing Plainview. Odessa Permian won the championship by downing Lubbock Coronado.

GAME STATISTICS				
HEREFORD				
Player	pts	reb	ast	st
Arney	0-5	0-0	3	0
Nieman	1-1	0-0	0	2
Tarr	6-12	3-3	3	15
Hull	7-11	4-7	2	18
Munnerlyn	5-11	1-2	2	11
Charest, Dv.	2-4	0-0	0	4
Charest, Dg.	0-1	0-0	1	0
Crim	3-3	1-3	1	7
Totals 24-48	9-15	12	57	

CAPROCK				
Player	pts	reb	ast	st
Harris	4-17	0-0	3	8
Klausle	9-19	2-2	1	20
Fiel	2-6	2-2	2	6
Burned	4-5	0-0	3	8
Fry	3-11	1-2	4	7
Ballew	3-3	0-0	1	6
Totals 25-61	8-8	14	58	

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Choose from Daniel Green's collection of footwear fashions.

"DORMIE"

Soft Upper with Fabric Lining and Padded Cushion Insole. Featured in Black or White \$8.50
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In Sugarland Mall

OPEN TIL 9 EACH EVENING UNTIL CHRISTMAS

Over Klausle

Herd postman Mike Hull attempts a jump shot as Caprock's Randy Klausle tries to get a hand in front of the shot. Hull was the Herd's high point man with 18 points, while Klausle put in 20 for the Horns. Hereford's Lynn Tarr (25) and Doug Charest (35) watch the action from the wings.

ONE MINUTE SPORTS QUIZ

- Who was the winner of the World Football League game?
- Who was named U.P.I. Coach of the Year?
- What teams will clash in the Cotton Bowl?
- What year was the first Rose Bowl game played?
- Who met in that first game?

Answers To Sports Quiz

- Birmingham Americans
- Florida Blazers 21.
- Grant Teaff, Baylor University.
- Penn State and Baylor University.
- Michigan 49, Stanford 0.

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TG&Y

family centers

Donovan-Galvani NEW SHIPMENT - IN TIME FOR Christmas GIVING!

Minicords and minicord matched plaids step out together in jackets and blazers, skirts and pants, all in double knits of Ecnron® polyester, the fiber that lives. Spectator navy with white. SIZES 6 TO 18

Harman's
SUGARLAND MALL AND DOWNTOWN

• Belted Card Shirt '23"
• Corded Pants '17"
• White Turtle '19"

• Cardigan Card Jacket '31"
• Corded Shirts '21"
• Polka Dot Shell '15"

• Plaid Blazer 35"
• Pleated Plaid Shirts '19"
• Navy Shirt Blouse '15"

• Plaid Pants '19"
• Plaid Jacket '37"
• Corded Shirt-Jac '29"

Choose your own special look by Center Stage. Each collection of separates become totally different looks when Center Stage coordinates in double knits of 100% Ecnron polyester, the fiber that lives. Yellow/tones, blue/natural, pink/white plaid shirt jac, pants or skirts. Or go solid with pants, shirts, mock turtle shell or dress shirt in yellow, blue or pink.

ALSO NEW SHIPMENT
center stage
DIVISION OF SUE ANN, INC.

• Shirt Jac '25" & '23"
• Mock Shell '11"

• Pants '15" & '17"
• Shirt '17"

Ladies SHOES \$20.00
Gold Red Black & Camel
HARMAN'S

Pre-Christmas Toy OPEN TIL 10 PM

CLEARANCE

25% OFF

TOYS!
TOYS!
TOYS!
TOYS!

TO 50% OFF

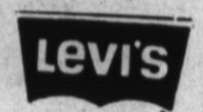
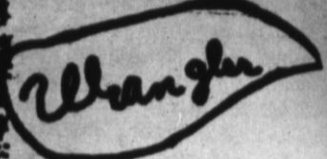
Super Savings On Toys Like:

- Barbie Friend Ship
- Barbie Country Camper
- Mattel "Sew Magic"
- Happy Huff N Puff
- Duke The Super Action Dog
- Super Star Race Car
- Road King Highway Drive In
- Monday Night Football
- Talking Football
- Ice Hockey Game
- Slam Back Game
- Poker Rama Game

And Many More Great Christmas Toys

CHRISTMAS

ON THE RANGE



**327 N. MAIN
DOWNTOWN
HEREFORD
364-2801**

OPEN DAILY 9 A.M. to 8 P.M.
THROUGH CHRISTMAS

Big Selection
LONG SLEEVE SHIRTS by
B.R. Reg. to '13"
D.J.
WRANGLER **\$7.91**
LEVI NOW EA.
MESQUITE

ONE GROUP MEN'S CHECKED JEANS
1st quality, perma press, famous brand
Reg. '13"
Sizes 28-42 **\$5.91** PAIR

ALL OTHER MEN'S JEANS
by LEVI WRANGLER **20% OFF**
GENUINE INDIAN JEWELRY **1/3 OFF**
LADIES PANTSUITS AND BLOUSES **1/2 PRICE**

FREE DRAWING
Register for '200.00 Prize
to be given away
DURING DECEMBER

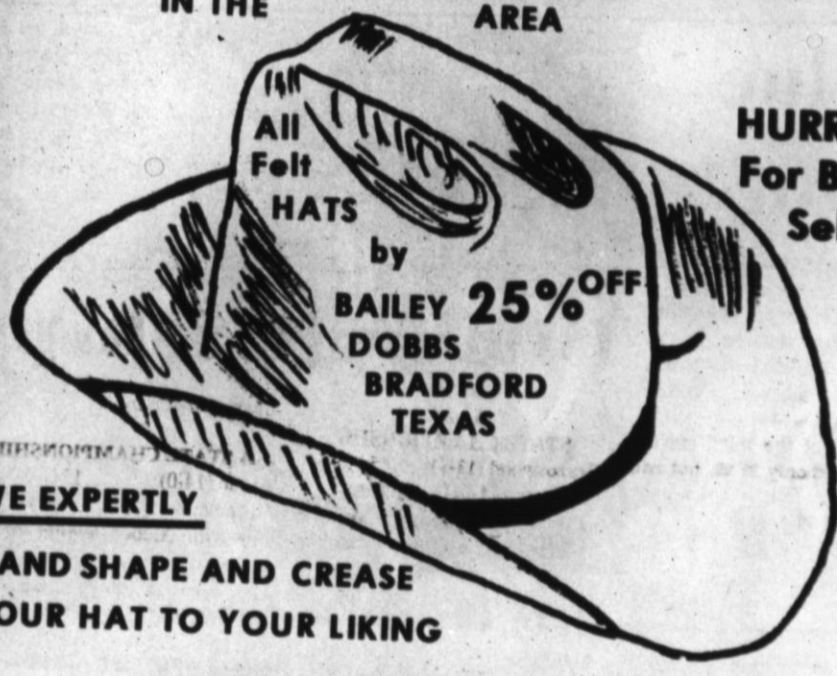
MEN'S DRESS SLACKS
NOW BUY ONE AT REG PRICE
GET ONE FREE OF SAME VALUE

NAME BELTS DONE FREE
All Other BELTS **20% OFF**
MEN'S, LADIES, CHILDREN'S
MOCCASSINS **20% OFF**

20% OFF COMPLETE TACK SHOP!
BELLY STRAPS HALTERS LEATHER BUNDLES
SADDLES HOOF PICKS SPURS ANIMAL HEALTH PRODUCTS BITS BLANKETS SADDLE SOAP CURRY COMBS PADS STIRRUPS

ONE OF THE LARGEST SELECTION OF HATS
IN THE AREA

(SALE RUNS THROUGH CHRISTMAS)



HURRY!
For Better Selection



FREE GIFT WRAPPING

ALL BOY'S LONG SLEEVE SHIRTS Reg. to '8" NOW **\$3.91** EA.
FUZZY CAPS Reg. to '6" NOW **\$3.91** EA.

OLD JEANS CONTEST
The oldest, most beat up pair of Blue Jeans brought in during December wins
A \$50.00 PRIZE
\$2 OLD JEAN TRADE TRADE VALUE!
Get '2 Off Reg. Price of new pair of Jean's by trading in old pair
COME IN, SEE, COMPARE

GIFTS

- * BILLFOLDS
- * HAND BAGS
- * BUCKLES
- * NAME BELTS
- * ASH TRAYS
- * LEATHER JACKETS
- * NECK TIES
- * INDIAN JEWELRY
- * MOCCASSINS
- * HAT PINS
- * GLOVES
- * SADDLES
- * BOOTS
- * WATCH BANDS

FREE GIFT WRAPPING
with every purchase

by BAILEY
GOOSE DOWN JACKETS Reg. \$89.00 SALE **\$59.91**
LONG COAT AND FUR COLLAR JACKETS 52.00 **38.91**
VESTS 21.00 **15.91**
15.00 **9.91**

BEST QUALITY AT LOWEST PRICE

SANDERS

NOCONA

BOOTS

JUSTIN

TONY LAMA

	REG.	SALE
Water Buffalo Tan Foot 2" Treeback Top	\$69.00	\$38.00
Calfskin, Walnut 1 1/2" Top	71.00	47.00
Calf Skin Ivory Foot 14" Top Treeback Choc. Lizard Toe	85.00	47.00
Ladies Burgandy Foot Ivory Top 12"	69.00	38.00
Children's Size 13 1/2 - 6	38.00	26.00
	34.00	22.00

	REG.	SALE
Brown Roper 10" Top	\$48.00	\$34.00
Ladies Roper	44.00	32.00
Ostrich Print, Gray Buffalo	74.00	29.00
Benedictine Calf	69.00	39.00
Calfskin Bone Foot, Check Lizard Wing Top, Treeback Top	69.00	42.00

ALL LADIES STYLES DRASTICALLY REDUCED

	REG.	SALE
Soft Lizard	\$112.00	\$69.00
Iguana Lizards	114.00	82.00
Elephant	109.00	74.00
Shark	92.00	62.00
Benedictine	77.00	47.00
Kangaroo Black	64.00	42.00
Water Buffalo Choc. Lizard Print	72.00	49.00
Ladies Styles	61.00	37.00

	REG.	SALE
Quitch P.B. Lizard Choc. P.B.	\$245.00	\$185.00
Elephant Bone Choc.	124.00	89.00
Shark, P.B. Choc. Sand	115.00	82.00
Camel	99.00	58.00
Classic Calf	89.00	52.00
Caribou	78.00	52.00
All Wellingtons	72.00	48.00
	42.00	28.00

LADIES & CHILDREN'S STYLES DRASTICALLY REDUCED

OVER 2000 BOOTS TO CHOOSE FROM

Safety Film, Brochures Available To Consumers

Wintertime safety tips for Christmas decorations, fireplaces, space heaters, electric baseboard heaters, fondue pots, skiing equipment and snowmobiles are among the many new fact sheets and brochures available to consumers from the U.S. Consumer Product Safety Commission.

general activities of the Commission, the Federal Hazardous Substances Act, and Crib safety are available on loan to schools and community groups from the Commission's 14 area offices across the country.

In order to obtain this film, write Edward M. Yurri, director, Dallas Area office, Room 4100, 506 South Ervay, Dallas, Texas 75201. Telephone: 2-4-740-3817.

A NEW TOY safety film called "Bubble, Bubble, Boys and Trouble" as well as films or slides showing covering the

THE U.S. CONSUMER Product Safety Commission, an independent Federal regulatory agency, holds major respon-

sibility for developing and issuing mandatory safety standards for consumer products that pose unreasonable risks of injury to consumers. Whenever possible, the Commission seeks to share the safety information that it gathers to help consumers to evaluate the comparative safety of products and to reduce serious product-related injuries.

To receive fact sheets or brochures, write to: Information, U.S. Consumer Product Safety Commission, Washington, D.C. 20027. In continental United States, call the toll-free safety hotline: 800-638-2886.

IRS Planning To Print Tax Forms

Approximately 81 million 1040 and 1099A individual income tax forms packages will be printed this year, the Internal Revenue Service (IRS) said.

For the first time, according to A.W. McCanness, IRS district director for North Texas, almost three million of these packages will be printed on recycled paper as an experiment. He said the IRS hopes eventually to print all tax forms on recycled paper, citing both environmental and economic

reasons for the change.

McCanness said the new forms are nearly identical to last year's and that taxpayers will be able to use their 1973 forms as guides in preparing their 1974 returns. The main difference, he said, is the revival in 1974 of Schedule B for reporting dividend and interest income. On 1973 returns taxpayers listed the total for all dividend and interest income. This year, however, taxpayers with more than \$400 of either dividend or interest income must file Schedule B, itemizing the sources and amounts of income.

A "No" box in connection with the 1974 Presidential Election Campaign Check-off

has been added to the 1974 returns. This will allow taxpayers to check "yes" or "no" in answer to the question of whether they want to designate \$1 (\$2 on a joint return) to the fund. The 1974 forms make it clear to taxpayers that a check-off designation will not decrease any refund or increase their tax liability in any way.

Only Advisory Bumper: "Has your wife learned to drive the car yet?" Bumper: "Yes. In an advisory capacity."

Southwestern Bell under new scrutiny.

23rd ANNIVERSARY AT COWAN JEWELERS Downtown

BUY DIRECT from our WORKSHOP!

Firestone

Mini Sport 10-SPEED RACING BIKE

Deluxe frame, Mass Bend rims, Handmade's Handmade's red finish

24" Frame

\$97.50

Huge 19" (diag.) COLOR TELEVISION ONLY \$299.95

Reliable sound available

4 Bright, 1600-line color picture with 100% view in 100% screen

4 Preset fine tuning adjustments (the better of 1000 picture adjustments from channel to channel)

4 dimensional STEREO SYSTEM

FREE!

ELECTRONIC CALCULATOR

Sharp Model 1022

When you purchase either item shown, Deluxe color TV or 4-Dimensional Stereo system. Offers expire Dec. 31, 1974.

\$299.95

19-inch COLOR TV (diag.) \$399.95

Fluorescing/thermo-Lytrom picture tube for more sensitive, reliable color resolution. The LHF-733 electron gun, oscillator and microprocessor tuner. Includes the best picture sound unit and sync separator (total \$74 value!)

AM/FM RADIO AND CASSETTE TAPE 2 in 1 Sound! \$79.95

13-07-0328 Model RC200

Comes with 4" speaker, complete set of jacks and two-way power source. Cassette and batteries included.

MAG WHEELS

Keystone K-Rally 14x6 **\$42.95**

Anson Sprint 14x7 **\$39.95**

Keystone K-Rally 14x6 **\$29.95**

All types & Size Sport Tires

All new 74 Record Album **Christmas America \$1.29**

Songs and melodies by your favorite performers!

Letterman • Merle Haggard and many more!

24-hour ELECTRIC DIMMER

Turns on/off appliances, lights automatically.

by Westinghouse

\$4.99

Limit one. Available 12/20/74

364-4333

105 N. MAIN



Ma Bell Demonstrates

Butch Grover, installer for Southwestern Bell, shows a group of third-graders at Northwest Elementary school the fine art of telephone-pole climbing. Grover presented a program for the youngsters that included telephone courtesy, technology, and some of the jobs he is called upon to do.

Local Residents' Value Improved By Inflation

(Special to the Brand) — What price Deaf Smith County residents? What is the current market value of the average local resident as far as the chemicals in his body are concerned?

Whether he realizes it or not, the cash value of the calcium, potassium and other goodies in his system has reached an all-time high. It is up 40 per cent from what it was a mere five years ago and 500 per cent over what it was in 1900.

THESE HOLDINGS cannot be really considered liquid assets. Converting them into cash would no doubt present their owner with a somewhat difficult problem.

The report on the chemical worth of humans comes from Dr. Donald T. Forman, a professor of biochemistry at Northwestern University. On the basis of his findings, it appears that the average Deaf Smith County resident harbors within his system an asort-

ment of inorganic chemicals that are worth a cool \$5.00 in today's market. The same substances, identical in quality and quantity, would have brought no more than \$1.50 in 1960, he says. Inflation is to blame.

Going back still further, to 1926, the price then would have been only 98 cents, according to Dr. Forman. AT THE PRESENT time, the population of Deaf Smith County as a whole contains chemicals that would bring some \$117,000 if liberated. As for the content of the adult body in percentage terms, he states that it consists of oxygen, 65 per cent, carbon, 18 per cent, hydrogen, 10 per cent, nitrogen, 3 per cent, calcium, 1 1/2 per cent, phosphorus, 1 per cent, and other elements, 1 1/2 per cent, including small amounts of gold and silver.

Actually, according to Charles Allen Thomas, a former chairman of the board of the Monsanto Company, the human body contains much more of value than these inorganic substances. At an annual stockholders meeting he pointed out that the average person has within him more than a pound of enzymes

and nucleic acids that are worth over \$100 in today's market. One stockholder, hearing that, remarked that he would sell out and take his profit when it hit \$1,000.

Enthusiasm — "Pa, what is flattery?" "Flattery, my son, is having somebody else tell us the nice things we have always thought about ourselves."

If you need safe storage for small Christmas ornaments, use foam egg cartons.

When trees lose their leaves, control the light in rooms with window shades that can soften natural daylight or shut it out completely—and add decoration to the room.

Bonn and London agree to market summit.

British bills to curb I.R.A. become law.

Israeli Premier doubts Ford-Brezhnev formula.

Crope reports endanger U.S. food aid.

Interest Rate Cut On GI, FHA Loans

The reduction from 9.5 to 9 per cent in the maximum allowable interest rates on GI and FHA home loans could mean as much as \$8.90 per month savings to the average veteran home buyer, Jack Coker, Director of the Waco VA Regional Office, commented recently.

Over the 30 year life of the average \$27,500 GI loan, the total saving from the .5 per cent reduction would be as much as \$3,564, Coker pointed out.

The reduction, effective Nov. 23, was announced concurrently with Housing and Urban Development on Nov. 22. The new 9 per cent rate resulted from the second

Look Who's New

- Mr. and Mrs. William Dale Johnson are the parents of a son, William Chad, born Dec. 16. He weighed 7 lbs. 4 oz.
- Mr. and Mrs. Colin Dawes Corbett are the parents of a son, Benjamin Dawes, born Dec. 14. He weighed 7 lbs. 10 oz.
- Mr. and Mrs. Hector P. Saucedo are the parents of a daughter, Sandra Auara, born Dec. 13. She weighed 6 lbs. 5 oz.
- Mr. and Mrs. Jose Alfa Sanchez are the parents of a daughter, Sandra Auara, born Dec. 13. She weighed 7 lbs. 10 oz.
- Mr. and Mrs. Jose Manuel Vasquez Jr. are the parents of a son, Jose Manuel, born Dec. 13. He weighed 6 lbs. 2 1/2 oz.
- Mr. and Mrs. Raymond C. Castillo are the parents of a daughter, Tonya Renee, born Dec. 11. She weighed 6 lbs. 1 oz.
- Gerald Trent Downing are the parents of a daughter, Caroline Elizabeth, born Dec. 12. She weighed 4 lbs. 14 1/2 oz.
- Mr. and Mrs. Antonio Castillo Jr. are the parents of a son, Vincente Daniel, born Dec. 11. She weighed 6 lbs. 8 1/2 oz.



More Blessed to Give

Giristown, U.S.A. will have a merrier Christmas, thanks to the Hereford Lions Club. At the club's annual Christmas party last week, president Wayne Lady, left, presented a \$3,112 check to executive director Marshall Cooper from the Whiteface campus of Giristown. The Hereford club hosted Giristown residents at the party, providing Christmas gifts for each of the girls.

Letter to the Editor

Along the Bill Schulte, Willis Duggan and Leo Gallagher proposition they did a super job on the bar ditches. Leo Gallagher furnished a 33-foot steel culvert to his road entrance and the Highway crew installed — our sincere ap-

preciation and thanks to all at the Highway Dept. Maintenance crew. The State Highway maintenance crew, a Mr. Drake and Mr. Laman and others under the supervision of a Mr. Blackwell have done some marvelous work on the road banks and bar ditches on the 1412 Farm Road from Hereford Grain Elevator west to near the Simms Community.

Happy holidays to all of them. Mr. and Mrs. Leo Gallagher

Christmas Special! AUCTION

Hopi, Navajo, Zuni

Indian Jewelry

Date: Saturday, Dec. 21 and Sunday Dec. 22

Time: 10 AM to 5:30 PM Saturday 2 PM to 10 PM Sunday

Place: Ballroom, Jim Hill Hotel

PUBLIC INVITED-NO RESERVATIONS

Everything Sells, No Minimums, Free Door Prizes

Brooks Auctioneers

Albuquerque N.M. (505) 344-0100

Out of Orbit

Wallace leads Democrats in Gallup Poll.

Business slump is seen easing in 1975.

Top Ford advisers say recession has widened.

ESPECIALLY THIS CHRISTMAS

WHEN VALUE MEANS SO MUCH

Gaston's SUGARLAND

PRE-Christmas SALE

Just When You Need It Most!!

GASTON'S CHARGE
OR LAYAWAY

THURS., FRI., & SAT.

Open Til 9 Through Christmas

MEN'S CLOTHING DEPT.



Special Group
BETTER SUITS \$68-\$125
Values to \$165

Special Groups Values to \$95
SPORT COATS \$29-\$79

Better
DRESS SLACKS
Values to \$28 \$9.90-\$19.90

Special Groups Men's
SWEATERS \$8.99
Values to \$30 \$24.99

Special Group
DRESS & SPORT SHIRTS \$6.99 \$9.99

LADIES' RTW

Special Purchase
ACT III

SPORTSWEAR

- Pants
- Skirts
- Jackets
- Sweaters
- Shirts
- Shells

1/3 OFF

Pant & Dress
COATS \$48

New Colors Just Arrived
PANT SUITS \$19.90



BOYS DEPT.



Special Group
BOY'S PANTS \$6.99

Special Group
BOY'S SHIRTS \$5.99

Special Group
Boy's
WINTER COATS \$22.90
SPORT COATS

JUNIOR DEPT.

Junior CO-ORDINATES

- Pants
- Skirts
- Jackets
- Sweaters
- Vests
- Turtlenecks
- Shirts
- Blouses

1/3 OFF

Junior
PANTS \$12.99

Junior
TOPS \$9.99



GIFT DEPT.

Special Groups
Glasses Trivets
Bar Lamps Games
Other Fun & Useful Gifts
For Everyone.

20% OFF



SHOE DEPT.

Finest Quality
• Brands •
• Amalfi
• Barefoot Orig.
• Thos Court
• Nina

Reg. \$30 to \$42
NOW \$19.90

• Naturlizers
• Miss America

Reg. \$20 to \$27
NOW \$12.90

• Thos Court
Dress Pumps

Reg. \$30 to \$35
NOW \$9.90

Mostly Narrow Widths

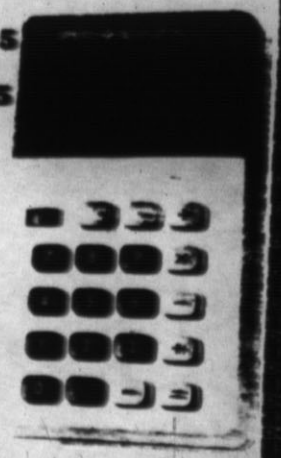
Our Finest Shoes In December • At Feb. Prices
Sorry No Refunds Or Exchanges

Just In Time
For Christmas

ALL NEW ELECTRONICS DEPT.

No.	Reg.	Sale
665	\$49.95	\$45.95
819	\$69.95	\$59.95
821GT	\$79.95	\$69.95
SSR8	\$149.95	\$75

Savings Up To 50%





Children Entertained

Sixty children from the Sunday School at Mision de San Jose in Hereford were guests of Chi Omega sorority and Alpha Tau Omega fraternity at West Texas State University, for a Christmas party recently in ATN Hall, Canyon. Santa Claus was presented to hand out gift packages, carols were sung and refreshments served. Transportation for the children was supplied by Mrs. Felix Barrientos, Mrs. Joe Perez, Israel Vera, Vicente Garcia, Victor Cantu and Belisario Dominguez. Appreciation to them and to the host organizations was expressed by directors of the Sunday school.

Hereford Growth Center Designation A Mistake

The City of Hereford became a temporary "Growth Center" recently when it was nominated mistakenly for such designation by the Panhandle Regional Planning Commission in Amarillo.

Repeat

A man telephoned his doctor, asking him to come as quickly as possible. "My wife has appendicitis."

The doctor retorted: "Nonsense! I took your wife's appendix out three years ago, and I never heard of anyone having a second appendix."

To which the husband replied, "Ever hear of anyone having a second wife?"

Although Hereford has done well on its own with tremendous growth during the past few years, the Dimmitt Mayor E.H. Youts decided we must surely be one of the Panhandle cities distinguished as a Growth Center. The designation by PRPC makes it possible for such cities to obtain additional economic development funds, grants and loans.

However, it was discovered

PIONEER PHOTOS MOUNTAIN VIEW, CALIF.
The Pioneer II space craft has returned photographs of Jupiter as it zoomed at more than 24,000 miles an hour towards the big planet.

that Hereford cannot become a growth center because the city is not a member of PRPC, a requirement for the designation. Other cities receiving the designation are Borger, Perryton, Tulia, Clarendon and the Amarillo-Canyon area.

The PRPC, part of the state system set up to promote economic development with a particular area, sought to get Hereford as a member some six or seven years ago according to Dudley Bayne, city manager.

"They (PRPC) tried to pressure us into joining but we saw no need in it," Bayne explained. "We told them they shouldn't blackball us on fund applications because we were not members."

The city manager said Hereford has the ability to seek what ever funds it deserves and that the PRPC was not instrumental in helping the city. "It would have been a waste of money to join," he said.

The growth centers were decided on the general assembly of the PRPC based on criteria set out by the Economic Development Agency.

Come Hear The Hereford High School CHOIR this Thursday Evening 7:00 P.M. SUGARLAND MALL

GIFTS FOR AN OLD-FASHIONED FARM & RANCH CHRISTMAS



Christmas in the country conjures up thoughts of tables laden with home-grown foods fresh from a crackling wood-burning stove. Steaming meat and poultry dishes and an array of delicious dairy products!

While it isn't possible to bring back the past, we can still enjoy the foods that made Christmas in the country such a delightful experience.

And you can give this treat for that someone special on your Christmas list. Just go to your favorite grocery store and ask for a gift certificate redeemable in meat, poultry and dairy products.

Or, if you'd prefer to give by check or money order, come by our office and pick up a supply of colorful gift envelopes and message cards.



Deaf Smith County Farm Bureau

1306 W.Park

364-1070

TG&Y

OPEN TIL 10 PM EVERY NIGHT

family center

curling wand with mist



Norelco Curly Q

Magic Mist—push a button and gentle mist penetrates the curl—just enough to "set" it.

Cool-tip—sensitive finger tips, ear tips won't get in the way. Curly Q keeps the heat where it's wanted—on the curls!

Drip-less mister—fill it, turn it upside down—Curly Q won't leak.

Swivel cord—Curly Q curls but the cord doesn't. And it's a generous, 8-foot long.

Safety-on/off Light—a reminder to unplug Curly Q when through styling.

Thermostatically Controlled—Curly Q can't overheat. It takes good care of hair.



NORELCO MIST 'N DRY
A case full of today's most exciting hairstyles. 5 styling/grooming attachments to make anybody's hair look great.
• Teasing Comb—for shaping.
• Styling Comb—for the finishing touches.
• Spot Dryer—for stubborn ends, quick touch-ups.

\$18.66

NORELCO LADYBUG T/B

• Close, fast, comfortable shaves at a low, low price!
• Unique dual action shaving head for one stroke closeness.
• Exclusive styling—easy to hold, easy to use!
• Coil cord.
• Easy, flip-up cleaning.
• Elegant styling in fashion colors.

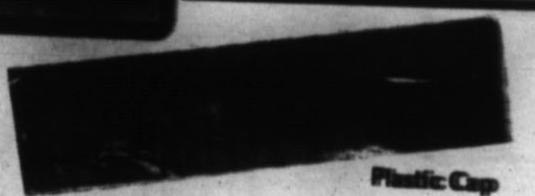
\$13.44

\$15.88

NOVUS CALCULATOR "The Mathematician"

Adds, Subtracts, Multiplies, Divides & Digit

\$15.88



RIFLE Plastic Cup Perfect Christmas Gift **88c EACH**



SMOKE STAND

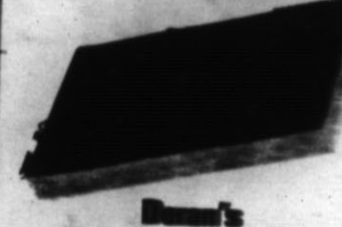
Original design in fine metal work. Amber & Black finishes. 24" wide. Base 18" deep. 20" high. The perfect stand for your pipe or cigar.

Your Choice **\$12.88**

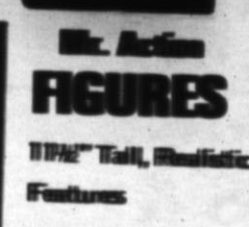


Chatter TELEPHONE
Bells Ring, "Voice" Says, "Chatter Chatter" Eyes roll up and down

\$2.66



Bon's CHOCOLATES
4-Lb. Box of Milk Chocolates **\$3.99**



Mr. Action FIGURES
TIPPIE™ Tall, Realistic Features **\$1.17**



Mr. Action OUTFITS
Assorted Outfits for All his Adventures **99c**



After Shave COLOGNE & AFTER SHAVE
Great Last Second Gifts for Christmas
YOUR CHOICE
4-OZ. BTL. **88c EACH**



PARSONIC Spherical AM RADIO
Just Slightly Ahead of our time! **\$13.88**



MARLIN ELFIELD
22 Cal. Model #75
CARBINE
Automatic Carbine, Walnut Stock with 4X Scope **\$46.95**



Living BIBLE
Bound in Imitation Leather with 1020 Pages **\$5.99**



Boy's CREW SOCKS
Assorted colors, Size 10-13 **66c**



DIAMOND FOIL
25 Sq. Ft. Roll
31c Roll
Great for Framing



ELECTRIC ORGAN
3 Octave Range, Slide Volume Control, SE-2 Play Music Inside for Beginners **\$39.88**

JC-Ettes Host Holiday Party

A buffet dinner was held in a Christmas atmosphere for members of the JC-Ettes and their husbands Saturday evening in Medallion Room of REC building.

After the group exchanged gifts, crazy bridge was played. Steve Carroll high point winner and Mrs. Dale Smith was low point winner for the evening. Members and husbands

present included Messrs. and Mrs. Albert Arrellano, Bill Bankston, Larry Bean, James Braly, John Bunch, John Holmes.

Also Messrs. and Mrs. Bill Johnson, Gary Jennings, Dale Smith, Charlie Ruiz, Joe Martinez, John West, Dan Warrick, Lonny Wylie, Mike Major and Steve Carroll.



Special Party Guests

At the First Day Of Christmas party in the Keith Jorde home last weekend, guests from other cities were among the numerous friends entertained. From left, Mr. and Mrs. Don Marett of Corsicana, striking an old-fashioned pose beside the old-fashioned organ, in the Jordes' guest house which is furnished with antiques; Mr. and

Mrs. Ben Konis of Amarillo; Mr. and Mrs. Howard Grow who are spending the winter here from Minnesota. Mrs. Grow is Jorde's sister, Elizabeth. A number of paintings by Konis, well-known area artist, hang in the rooms where the party was given.

CALORIE COUNTDOWN

SUSAN DUFF MASTRO

CHRISTMAS DIETING

Impossible, you say. But, hold on. It is harder to resist the goodies when more of them are around and when everyone else is stuffing them in. But it's not impossible - and by keeping your head over the holidays, you can also keep your figure.

Let's talk about those goodies. Nearly every Christmas sweet I can think of is murder. A four-ounce serving of plum pudding, for example, has 340 calories - and that's before you top it off with hard sauce and lemon sauce! Those innocent-looking little Christmas sugar cookies have 70 to 80 calories each (count depends on recipe). A half-inch slice of the dark fruit cake will cost you about 140 calories; the same amount of light fruit cake will total 156 calories. Mince pie can run as high as 365 calories per slice; pumpkin pie has as many as 275 calories per piece; and nut pies, like yummy pecan, are ridiculous at 495 calories per slice.

And the "Nutcracker Suite" is fine for holiday entertainment, but real nutcrackers can be treacherous for dieters. A mere cupful of freshly shelled walnuts has a whopping 790 calories. Pecans have 740 per cup. Holiday fruits, too, can be more ominous than you think. A cupful of dates has 490 calories (that's about 10 dates) and one sweet little fig has 60 calories. These nibbles are as high in calories as all the other obvious caloric sky-highs like candies, chocolates, cookies and cakes.

You probably know what the Christmas temptations in your life are likely to be. You probably know that Aunt Tillie will bake her special holiday cookies, that a certain neighbor will have that huge box of chocolates opened on the table, that your sister-in-law is sure to bring over her homemade fruit cake - the list could be endless. And the only way to combat those temptations is to make the firm decision right here and now that you will not indulge in them. I find it helpful to make a list of five absolute Christmas no-no's. I head the list "I will not eat," and then I sign it, like a contract. The list is made up of the calorically astronomical eats that I'm sure will be in my presence sometime over the holidays - and, sure enough, it helps me not to eat them. Of course, there are other lower caloric additions that I do allow myself and I've never managed to lose weight during Christmas - but my goal is not to gain, and that's something we can all be successful at with a little self-discipline and a signed list of no-no's.

Give gifts with human interest

Christmas is, no doubt, the happiest holiday of the year; especially for those no longer suffering their pre-holiday headaches.

Deciding what to get for him or her, whether family, friends, children, or parents or grandparents, makes candidates for sleepless nights. It's not only a question of budget, but equally nerve wracking is searching for something different; a gift that says you gave some thought to its selection.

One type of gift can make pre-holiday shopping interesting and enjoyable. It is choosing the gift of a do-it-yourself hobby. But you must be warned that there is such an interesting variety available, wherever hobbies are sold, the chances are that you will also be discovering one to do yourself.

There are hobbies to fit easily into any budget, from stocking fillers to the most extravagant gift; and to appeal to most everyone from home decorators to collectors; from those touched by nostalgia or caught up in technology. There are plastic and

wood hobby kits of authentic scale models that are a miniature museum of transportation: cars, ships, planes, and space vehicles to delight collectors. And for those who enjoy the outdoors, there are remote control airplanes and ships, from sleek model yachts to aircraft carriers.

There are model railroads from those small enough to require an entire living room. There are craft kits in abundance to make lovely home decorations, smart dress accessories and jewelry. The choice is limitless.

When you gaily wrap the hobby you select, its recipient will discover in it much more than the gift itself. Everyone will find the creative satisfaction of doing; for the young there is education; to the work-oriented business man or woman or the harassed mother, there is relaxation; an effective antidote for the boredom of day-to-day routine living.

Life is really more what you make it than what you make.

-Courier, Waterloo, Ia.

A yummie Yule treat for the kids to make

Any child will have fun turning 13 twinkles, one doughnut, a can of ready-to-spread frosting, a few colorful sprinkles and a piece of cardboard into a gay little sleigh with Santa in the driver's seat.

The cardboard is cut into a rectangle the length of two twinkles laid end-to-end and one twinkle wide.

Runners are made by arranging four twinkles so that the long edges of the cardboard rest on the twinkles with half the length of the two front runners extending beyond the cardboard.

The sleigh box is shaped by five twinkles. Two are laid end-to-end on each side of the cardboard. The fifth is cut in half with each half forming an end of the sleigh.

The top of the sleigh-box is three twinkles - one is placed across the back of the sleigh (over a half twinkle and resting

on twinkles forming the sides), the remaining two are placed one on each side.

The curl frosting each runner is one-half of a doughnut secured in place with a toothpick. Sleigh and runners are frosted, then sprinkled with red sugar, mixed color nonpareils, chocolate shot, raisins, nuts, fruit loops or whatever colorful edibles are at hand.

Santa is made by cutting the end off a twinkle (to give him a firm base); frosting (a bit heavier for his beard); arranging a face with cinnamon red dots, chocolate chips or raisins; and sprinkling heavily with red sugar for his famous red suit. Or, color some of the frosting with food coloring, leaving white frosting for face and beard. A tiny marshmallow or mint makes a tassel on his hat.

Into the sleigh he goes, with a load of candy for good little boys and girls.

Duckwall's

3 Days Only Register for Dec. 20th Drawing

IN SUGARLAND MALL OPEN NIGHTS TIL 9:00

Brach's
Chocolates
3 Lb. Box Chocolates
Reg. \$3.99. **\$2.88** SPECIAL 3 Days Only

45-Piece Dinnerware Set
Dishwasher safe Melamine is stain and break resistant. Service for 8. Choose Maytime w/Green cups, Champagne w/Gold cups or Ming w/Blue cups. An ideal gift! Our Reg. \$17.95. **\$12.88** SPECIAL 3 Days Only

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An ideal holiday gift! Luxurious Acrylic blankets with rich 5" Nylon binding are practical and beautiful. Lovely colors. **\$4.79** SPECIAL 3 Days Only

CHRISTMAS LIGHTS ON
Wham-O
Magic Window
Make your own designs with shifting sands. Our Reg. \$4.44. **\$3.33** SPECIAL 3 Days Only

CANNON
Towels
Rich quality Cotton terry. Colorful patterns.
Bath Towels Our Reg. \$3.98 **\$1.57** SPECIAL 3 Days Only
Hand Towels Our Reg. \$1.29 **97¢** SPECIAL 3 Days Only
Wash Cloths Our Reg. 79¢ **57¢** SPECIAL 3 Days Only

Men's Socks
Banlon® Nylon dress socks for comfort and long wear. Size 10-13. Style: 1443. **79¢** SPECIAL 3 Days Only

Timex Watches
Priced From **\$11.95**

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A family game that combines luck, skill and fun! For 2 to 4 players. Reg. \$2.27. **\$1.77** SPECIAL 3 Days Only

Doctor or Nurse Kits
Official-looking kits with everything you need! Unbreakable bag. Our Reg. \$1.27. **88¢** Ea. SPECIAL 3 Days Only

Hasbro Mr. Potato Head
More fun than ever! Over 20 playing pieces. For ages 2 to 6. Our Reg. \$1.99. **\$1.44** SPECIAL 3 Days Only

Chocolate Covered Cherries
Reg. 93¢ **77¢** SPECIAL 3 Days Only

BRACH'S
Candies
•Choc. Covered Peanuts-12 oz.
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Your Choice **83¢** Bag SPECIAL 3 Days Only Our Reg. \$1.09

Home of the Stars!
Duckwall's for decorations and a whole lot more.

Snack Sets
A gift for the hostess! Set includes 4 cups and 4 plates. Sparkling crystal. Our Reg. \$3.19. **\$1.97** Set SPECIAL 3 Days Only

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3-piece range set or 3-piece sugar 'n' cream set. Bright aluminum. Our Reg. \$2.99. **\$2.27** Set SPECIAL 3 Days Only

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A great stocking stuffer or for adult exchanges! Our Reg. \$1.17. **78¢** SPECIAL 3 Days Only

Hassock
Vinyl covered. Decorator colors. 11 1/2" x 15 1/2". Our Reg. 95.95. **\$3.99** SPECIAL 3 Days Only

5 Pack
Xmas Wrap
No. 502611 Reg. 99¢ **53¢** SPECIAL 3 Days Only

Kohner
Pop Checks Game with Pop O Matic
Fast moving new game that adds a tantalizing new dimension of chance to checkers. Reg. \$3.66. **\$2.39** SPECIAL 3 Days Only

Photo Albums
Keep mementos and photos in an album from our collection! Buy for a gift and for yourself too! Priced From **\$1.99** to **\$4.49**

Sylvania Magicubes
3 in Pkg. Duckwall's Special Price **\$1.44** SPECIAL 3 Days Only

Christmas ideas of other lands

This Christmas, try something new. Break away from the American Christmas turkey and pie holiday and use the traditions of other countries for celebration ideas.

For tree trimming and party ideas, pick out decorations and foods popular in one particular country. Take Mexico, for example. Serve puebla, a rice and seafood dish, and sangria, a wine and fruit mixture. For the children, hang a piñata, colorful paper mache animal stuffed with toys and candies. At midnight the children gather round and break the piñata with sticks to collect the prizes.

Trim the tree in colorful Mexican ornaments. Dolls, stars, and even jewelry, look bright and happy for the holidays.

Or pick a country like Japan, and serve tempura. How about Greece, or Poland? A quick trip to the library for research will help set the stage for your international atmosphere.

This system helps everyone, especially the children, learn about and understand the customs of others throughout the world, and what better way to convey the message of brotherhood and goodwill?

Your yard will become a sanctuary for birds if you keep a well filled feeder. Birds that feed on insects will have a sweet fall.

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Sugarland Mall

For God So Loved The World

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Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Lon Conner, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
- MT. SINAI BAPTIST CHURCH**
Rev. C. H. Frost, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Bill Broxson Jr. Pastor
- TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Ignacio Vazquez
- CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor
- IGLESIA METODISTA SAN PABLO**
Rev. Thomas Balderas, Pastor
- LA IGLESIA DE SAN ANTONIO**
North 25 Mile Avenue
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Pablo Garcia, Pastor
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Sunset and Plains Ave.
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- CENTRAL CHURCH OF CHRIST**
J.T. Marlin, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. C.F. Powell
4th and Jackson
- SANT JOHN BAPTIST CHURCH**
400 Mable St.
Rev. C.W. Allen, Pastor



noel, noel...

Thus sing choirs all over the world. Loudly they proclaim the birth of the Christ. Over and over they declare the familiar Stable Story. We can almost see the proud, yet, worried look on Joseph's face... the tired but peaceful look of Mary. And then there lay the child, innocently sleeping. Few realized that this *infant* would become the man on the cross. They never even thought that *His tiny shoulders would ever have to bear the sins of this wicked world.* But it happened, and just for you and me. God loved all of us so much that He willingly gave His Son to live, die, and then live again so that we might be saved from our sins. We cannot think of the Child Jesus, without thinking of the Man He became. And love is the cause of it all.

During this Christmas season, resolve in your heart to be more loving. God is love and we too, should be more loving. *Merry Christmas, to all of you from All of Us.*

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**You In The Church
The Church In You**
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.

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Hosts Repeat Party

Open house at Christmastime with the Hugh Clearmans, Gid Browns and Arnon Lauderbacks as hosts is becoming a custom; the three couples entertained friends again this year at the Clearman home. They are pictured before the decorated tree in the living room, minus Clearman who missed his own party when he suffered a back injury and had to spend a few days in the hospital.

Handy gift ideas for that do-it-yourselfer

Show us the handyman who doesn't enjoy the finish, feel and use of fine hand tools for his home repair and workbench projects, and we'll show you snow in your backyard the middle of next summer. It is just about as rare!

Christmas is a good time to remember your family handyman, and there are professional-quality tools and kits at the hardware store to satisfy any budget. For example, there are chrome-finish Crescent adjustable wrenches and Multi-Pliers, with comfortable and safe-grip cushioned handles. Or a four-pack of the most-used types and sizes of screwdrivers in a plastic pouch.

tools, from pocket sizes to power tapes with removable belt clips to 50' long tapes for the bigger jobs. All these are in the \$6 to \$19 range, and there are top-quality folding wood rules for as little as \$2.

When it comes to soldering tools, Walter has them all. Like an all-purpose, 8-piece gun kit, or a Mackman Iron Kit. A new Soldering Hobby Kit for leather tooling, wood burning and many other crafts is only \$11, and the 101-uses Mini-Shop, a 37-piece kit with a power unit that is a virtual tool-shop-in-a-case, can be your handyman's fur about \$40.

In the saw department, you'll find world-famous Nicholson hand saws. Their "Best of Shows" has three blades which are inter-

changeable in a wood handle, for cutting plaster board, plywood, soft metal and hardwood. This, and a handy folding pruner (looking ahead to spring) with a non-stick Teflon coated blade, are each about \$5.

And don't forget files, for sharpening knives and scissors, smoothing metal, wood and tool edges. The Nicholson all-purpose file set is just right for his Christmas stocking.

You will also find some home handyman tools at hardware centers made by Xcelite, a favorite of industrial users. One of these is a pocket kit of reversible screwdriver blades and a handle, costing from about \$7 to \$11 depending on the number and types of blades selected.

TREE SAFETY

Keep in mind that a dry Christmas tree can be destroyed by flames within minutes, thereby threatening the entire home. Remember to keep the tree well-watered at all times and dispose of it when the needles begin drying and falling easily from the branches.

TEST THE LIGHTS

Be sure to test your Christmas tree lights before hooking up the tree or you and the children may be in for some disappointment. Do this before Christmas Eve. If you're buying new lights, shop early before stock and selection become limited.

OUTDOOR DISPLAYS

Many homes are brightly displayed for the Yuletide holiday. If you're setting up lights outdoors, make sure the wiring is weather-proof and not cracked. Also secure wires so they don't hang or blow too much in the winter wind; secure free-standing displays as well.

'Before' is right time to give a pet

That little ball of fluff with a red ribbon around its neck scrambling around the base of the Christmas tree looks adorable.

But that scrambling could signify a terrified puppy or an hysterical kitten.

Pets are traditional gifts for children, but they should be given before Christmas Day so they do not have to compete for attention. The excitement of this special day runs high, and children are often unwittingly thoughtless with a new live animal.

Prepare your child well in advance for the pet that is to share his life. Instruct the child on how to care for the pet.

Take your child along to help pick out his new friend. Many times a parent's background intrudes and the "wrong" breed is

chosen. Maybe Dad grew up with a Great Dane, but Junior would prefer a poodle. Remember, it's your child's pet.

The puppy or kitten should be brought into the home at least a week ahead of time. This gives everyone a chance to get acquainted, and in particular, it gives the pet an opportunity to settle down and be acclimated by the

time Christmas dawns with all its excitement and joyous noise.

For Christmas Day, gifts can be made for the new member of the family — chew bones, toys, a pillow, special occasion "smacks."

But don't expect too much from your new pet. —He'll probably be asleep in his own special box out of hours' time.

HEAT TREATED ORANGE PUNCH

- 1 1/2 c. sugar
- 2 c. water
- 10 whole cloves
- 1 Tbsp. cinnamon
- 3 Tbsp. cut-up crystallized ginger
- 1 quart orange juice, strained
- 1/2 c. fresh lemon juice, strained
- 2 c. apple cider
- 1/2 c. butter
- Orange and lemon slices

In large machine combine sugar, water and spices. Cook over medium-low heat about 10 minutes. Strain. Add juice and cider. Simmer gently. Add butter and stir until dissolved. Pour into punch bowl. Float orange and lemon slices on top. Yield: 10 servings.

For additional recipes write Communications, John C. White, Texas Department of Agriculture, P.O. Box 128807, Austin, Tex. 78711.

Anthony's

\$5.00 STOCKING STUFFER CLEARANCE

GIVE A GIFT CERTIFICATE FOR THAT HARD TO BUY FOR PERSON

DOWNTOWN & SUGARLAND

SELECT GROUP OF JUNIOR FASHION PANTS & JEANS
A delightful Christmas gift for her and savings for you! A wide variety of styles to choose from in junior sizes. At this price, you can buy her two or three! **\$5.**

Select Group of Ladies' PANTS & BLOUSES
Values from \$7 to \$10. **\$5.**
There's a gift for every woman in this large collection of pants and blouses! A variety of styles and colors. Sizes 8 to 18 and 10 to 20.

SELECT GROUP OF BOYS' PANTS
\$5. A variety of styles to choose from including jeans, dress, and casual pants.

Men's Pajamas
\$5. One of the nicest gifts under the tree will be a handsomely styled pajama. We have a variety of sizes and colors to select from.

Select Group of Women's Shoes
Values to 10.99
Come in and choose from a variety of styles including dress shoes, sport shoes, and house slippers.

Park Avenue Party Hose
The gift that's really wanted. All sheer from top to toe and completely sandfast. Available in several shades. Sizes, petite and average.

Warm 'n Cozy Blankets
Reg. 5.99-6.99
Stuck up to keep yourself warm this winter or buy several to give as gifts. Makes an excellent present for a December wedding; great for the college student too!

WOMEN'S SLEEPSWEAR
Values to \$7.00
Pamper someone you love by giving them a lovely gown or soft, cuddly pajamas to keep them warm all winter long. Your choice of our special selection of a great savings to you. **\$5.**

LADIES' & GIRLS' HANDBAGS
Values to \$9.
A lovely gift idea for any lady. Select group of beautiful handbags in various styles. Pick them to go with her favorite outfits. **\$5.**

MEN'S SLACKS
A perfect gift problem solution! Men's dress slacks in a variety of styles at a savings you won't believe! Buy one or several! **\$5.**

Select Group of Men's Jeans & Casual Pants
Values to \$14. **\$5.**
A large selection of quality slacks in smart styles and colors at a value you can't afford to pass up. Sizes 26 to 38.

MEN'S SWEATERS
1/2 PRICE
Santa Claus scores a big hit with a new sweater for Christmas. Come in and see our select group today.

MEN'S TIES
He'll always be neat and well-dressed in any of these attractive ties. Makes a great stocking stuffer. **\$5.**

MEN'S SHIRTS
\$5.
A wide variety of shirts in many different styles, colors, fabrics and sizes. You're sure to find that special shirt here to give him for Christmas.

Simmentals For Christmas!
Improve your herds with percentage Simmental bulls. Simmental crosses average wt. gain of 100 lbs. per month. Calving ease is exception and calves grow at a vigorous rate. Will make excellent 4-H calves too. So help Santa-Give a Simmental-Come see for yourself at Springer Simmental Rt. 3 Hereford, Texas 276-5605 "Breed'em All Simmental"

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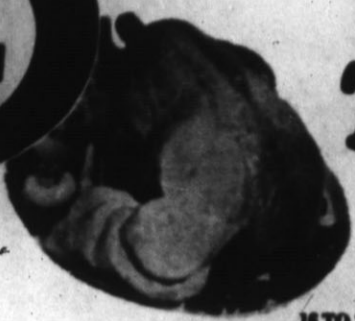
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LIMIT 1 WITH \$5 OR MORE PURCHASE

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Dinner Rolls..... PKG. OF 12 **32¢**



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•MIX-OR-MATCH•

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LIMIT 1 WITH \$5.00 OR MORE PURCHASE
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32-OZ. BTL.
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VIRGINIA REEL PURE
Pork Sausage.....**\$2.57**
3-LB. PKG.
OSCAR MAYER MEAT OR
Beef Wieners.....**\$1.29**
1-LB. PKG.
OSCAR MAYER
Smokie Links.....**\$1.49**
12-OZ. PKG.
OSCAR MAYER
Sliced Bologna.....**79c**
8-OZ. PKG.
OSCAR MAYER
Liver Cheese.....**79c**
8-OZ. PKG.

OSCAR MAYER SLICED
Pickle & Pimento.....**79c**
8-OZ. PKG.
OSCAR MAYER SLICED
Cotto Salami.....**79c**
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Luncheon Loaf.....**79c**
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CAMELOT...ALL VARIETIES
Ice Cream.....**89c**
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MEDIUM EGGS
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Soft Parkay.....**68**
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Sour Cream.....**48c**
12-OZ. CTN.

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Cream Cheese.....**38c**
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Alka-Seltzer.....**58c**
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CALIFORNIA NAVEL
Oranges
SWEET AND JUICY
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U.S. NO. 1 SOUTHERN
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CRISP PASCAL
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Walnuts.....**79c**
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COLORADO ROME BEAUTY
Apples.....**79c**
3-LB. BAG

FRESH ROASTED
Peanuts.....**59c**
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FLORIDA RED
Radishes 2 6-OZ. BAGS **29c**

IMPORTED NUTS
Brazils.....**89c**
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COLORADO YELLOW
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Mrs. Mark Koenig
...with Santa Claus cake

Let's Cook

Family To Observe Traditional Holiday

By SANDY PANKEY
Brand Staff Writer

WITH enough sons to form a baseball team, Mrs. Mark Koenig finds she must use code labels to protect her packages during the Christmas holidays from the traditional "shaking and feeling."

"I try to do most of my Christmas shopping after Thanksgiving and when you have nine inquisitive sons you just don't put their names on the gifts and hope they will be surprised," says the attractive homemaker.

"I devised a system to use a code only understood, when the boys were young so they wouldn't guess or shake their presents," explains Mrs. Koenig.

THE KOENIGS who reside southeast of Hereford, are a closely knit family and enjoy the traditional bustle and bustle of the holiday season.

At present, Mrs. Koenig is busy baking and decorating Christmas cakes and cookies, many of which are made for other people.

"I became interested in cake decorating when I attended a decoration demonstration at the Sweet 'N' Fancy Decorating Club over a year ago. This was really fascinating to me and has since become one of my favorite pastimes," says Mrs. Koenig.

THE HOUSEWIFE is currently serving as reporter for the club and looks forward to their bi-monthly meetings. "I get many new ideas for decorating from other members and also decorating magazines."

As far as outside activities are concerned, Mrs. Koenig lists her church work as first priority. She is an active member of St. Anthony's Catholic Church and is chairman of Christian Mothers organization in the church.

She is also a member of Hereford TOPS Club. "I joined the weight control club over 2½

years ago to lose weight and now I'm just trying to keep it off," states Mrs. Koenig.

"I AM classified as a taster. With a large family like ours, I have always prepared big meals and I inevitably find myself tasting everything I prepare," she continues.

The housewife explains that there are many advantages to having a household of active boys. "Since we live on a farm, the boys always help take care of the livestock and other farming chores such as helping me raise and kill approximately 200 fryers a year," she says.

"And of course, the boys hand down many of their clothes to each other. The main disadvantage though to wearing the same clothes over a period of time, is the patching. I guess I have spent more time patching shirts and jeans than anything else," smiles Mrs. Koenig.

KEEPING her youthful appearance is apparently quite simple for the charming mother. "My family definitely keeps me busy; I just don't have time to sit and dwell on problems," states Mrs. Koenig.

The active mother explains the only real problems in raising a large family are the typical childhood diseases. "If one of the boys comes down with the measles, every couple of weeks one or two of the other boys would get sick," sighs Mrs. Koenig.

"One Christmas, five of my sons were down with the mumps. That really kept me hopping."

MRS. KOENIG says she has never felt deprived by not having any daughters, especially since she now has two daughters-in-law.

"I thoroughly enjoy my new daughters, it's a refreshing and pleasant change," says Mrs. Koenig.

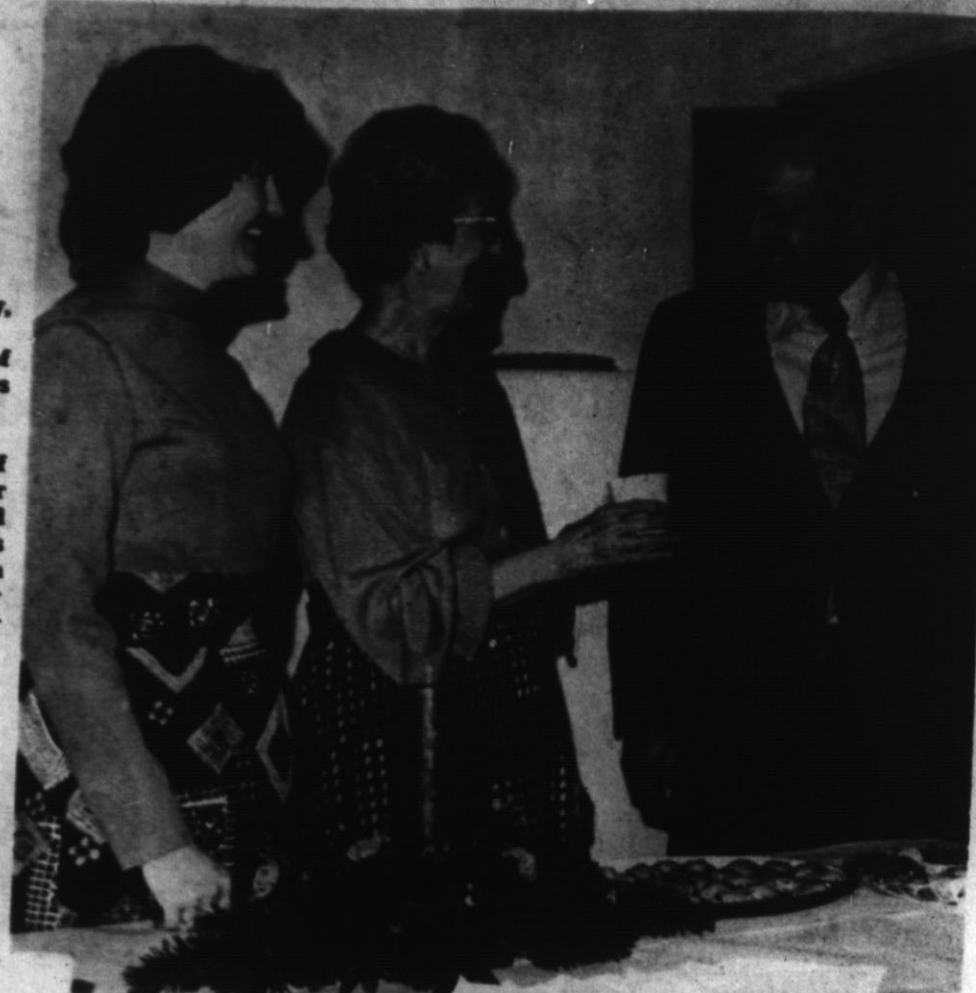
The Koenigs have sons ranging in age from 6 years to 24 years. They include Richard of Austin, Danny, Phillip of North Carolina, Wayne of

Lubbock, Gregory, Jerry, Matthew, Timmy and Alan. Koenig is manager of Hereford Grain at Farmers Corner.

COMING FROM a family of seven brothers and one sister Mrs. Koenig has cooked and baked most of her life and has several favorite recipes. Green rice is a festive dish that her family enjoys and her recipe for Special K Cookies is a favorite among her children.

GREEN RICE
2 cups uncooked rice
1 1/2 cups milk
1/4 cup salad oil
5 lbs. parsley flakes (dried)
4 lbs. dried minced onion
1/4 tsp. garlic salt
Salt and pepper to taste
1 lb. grated cheese.
Cook rice according to package directions then mix with remaining ingredients. Place in oiled casserole dish. Bake in 350 degree oven for one hour.

SPECIAL K COOKIES
1 cup sugar
1 cup white syrup
Stir sugar and syrup to boil. Remove from heat and add 12 oz. of peanut-butter (stir until smooth), 5 cups Special K cereal and 1 cup coconut. Mix well and drop portions on brown paper. Let cool.



Open House Hospitality

Newcomers Club members served refreshments to numerous visitors who attended the open house Sunday afternoon at the Mental Health-Mental Retardation Center here. Mrs. Freddie Savage and Mrs. Arthur Dettmann offer County Commissioner Bruce Coleman a cup of coffee at the table which was centered with a Christmas candle and greens. Center Director Keith Shroyer, Mrs. Shroyer and staff members greeted guests; workers at the center showed work they are doing on jobs provided by area businesses and industries.

Vows By Couple Announced

Mr. and Mrs. Troy Fowler, southeast of Hereford, announce the marriage of their daughter, Ruth, to Joe Robinson, son of Mr. and Mrs. Carl Robinson of Summerfield.

The wedding took place Dec. 6 in the Fowler home with the Rev. Doug Manning, pastor of First Baptist Church, officiating.

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Only attendants to the couple were Miss Kathy Scott, maid of honor, and Thomas Walker, best man. Mr. and Mrs. Robinson are at home in Hereford.

Proceeding the wedding, a surprise shower was given the bride-elect on the day before the ceremony as a group of close friends came to her home, bringing gifts and refreshments. Hostesses were Kathy Scott, Sally Scott, Tooter Haney, Phyllis Sims and Mrs. Jesse Scott.

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E78-14	7.35-14	\$39	\$38	2.30
F78-14	7.75-14	\$39	\$38	2.30
G78-14	8.25-14	\$39	\$38	2.67
H78-14	8.55-14	\$43	\$38	2.94
A78-15	8.00-15	\$39	\$38	1.98
F78-15	7.75-15	\$37	\$38	2.30
G78-15	8.25-15	\$40	\$38	2.74
H78-15	8.55-15	\$43	\$38	2.97

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L78-15 9.15-15 \$52 \$44 3.20
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Tubeless Whitewall Size	Also Fits	Regular Price Each	Sale Price Pairs	Plus F.F.T. Each
A78-13	8.00-13	\$47	\$50	2.04
E78-14	7.35-14	\$47	\$50	2.47
F78-14	7.75-14	\$49	\$50	2.61
G78-14	8.25-14	\$52	\$50	2.79
H78-14	8.55-14	\$55	\$50	2.94
A78-15	8.00-15	\$47	\$50	1.97
F78-15	7.75-15	\$47	\$50	2.46
G78-15	8.25-15	\$51	\$50	2.86
H78-15	8.55-15	\$54	\$50	3.05
L78-15	9.15-15	\$64	\$50	3.20

*With trade-in tires.

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Tube-Type Blackwall Size	Ply Rating	Regular Price Each	Sale Price Each	Plus F.F.T. Each
6.70-15	6	\$33	\$28	2.36
7.00-15	6	\$40	\$34	2.77
6.00-16	6	\$36	\$30	2.27
6.50-16	6	\$36	\$31	2.52
7.00-16	6	\$40	\$34	2.88
7.50-16	8	\$50	\$44	3.60

NO TRADE-IN REQUIRED

Clubs Have Annual Tea

Included in holiday parties this year was the annual Christmas tea for all Home Demonstration Club women of the county, with the County HD Council as hostess. It was held in Community Center, planned by the recreation committee: Meses. Gaylon Bryan, Dean Stallings and State Norvell.

Down HD Club was in charge of decorating the table and serving refreshments; Progressive Club prepared punch and coffee, Messenger and North Hereford Club made sandwiches.

After a Christmas prayer by Mrs. Tom Draper, former extension agent here, Mrs. E.A. Patzig and Mrs. Norvell directed songs and games. A gift was presented to Joyce Shipp, county agent.

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Give her the gift of timeless love, a brilliant diamond ring from Keepsake. You can trust Keepsake diamonds—they're guaranteed permanently registered, and protected against loss. You can pay more, but you can buy no finer diamond ring than a Keepsake.



KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford
YOUR AUTHORIZED KEEPSAKE JEWELER

...trim the tree minus a mess!

Decking the halls for the holidays is a lot of work—but it can also be fun if the entire family joins in. Come time to "de-deck," however, Mom might find that family helpers—and her holiday spirit—have vanished.

The Eureka Home Care Institute has compiled a list of helpful tips for putting up and taking down holiday decorations.

- Do all basic cleaning—wash windows and walls, clean carpeting—before you begin to decorate.
- Keep your vacuum cleaner and its attachments handy at all times—you'll be surprised what a great help-mate it is. Make sure your vacuum is operating at peak efficiency; replace worn brushes; check hose and wands for clogs; cord and plug for safety.
- Once you've found the perfect tree, make sure you don't leave a trail of needles, dirt and small pieces of bark as you carry it into the house. Gently go over

the tree with the dusting brush attachment of your vacuum. The same treatment will keep dust and last year's flocking from shedding on your carpet when you unpack an artificial tree.

- Avoid carrying dust to your living room by going over decorations with the dusting brush attachment as you bring them out of storage.
- Use the upholstery tool to revitalize felt Christmas stockings and tree skirts. Steam out folds and gently vacuum to raise nap.
- Choosing the best location for your tree sometimes means reorganizing your living room. If carpet dents appear where heavy furniture once stood, remove them by holding a steam iron several inches above dents for one minute. Then, vacuum using several slow forward and backward strokes to raise nap.
- Be sure to keep plenty of water in the stand to prolong the life of the tree, but protect your carpet or floor's finish by spreading a large piece of plastic under the tree stand.
- Make certain windows are sparkling clean before decorating with frosty stencils, wreaths or lights. Before washing, remove dust from corners by vacuuming the entire window area with the crevice tool attachment. If stenciling sheets, remove artificial snow from window sills with your vacuum's dusting brush.

holiday cleaning frustrations when removing decorations. The Eureka Home Care Institute suggests the following:

- Remove all decorations, including tree ornaments. Vacuum them with the dusting brush attachment and store them in dust-proof containers. Then they'll be ready for next year's decorating.
- Vacuum the tree—artificial or natural—with the nozzle of the vacuum hose to remove loose particles. This will prepare an artificial tree for storage.
- Spread newspapers on the floor and put on protective gloves before you begin to prepare the natural tree for disposal. Cut off branches too wide to fit easily through doorways and put them in a large box. Wrap remaining portion of the tree in a large sheet or plastic covering to prevent leaving a trail of needles as you carry the tree out of the house.
- Once the tree is disposed of and decorations are packed away, thoroughly vacuum your carpeting to prevent tinsel or glitter from embedding in the weave where its sharp edges can break carpet fibers. To completely remove particles, use a vacuum with Regulator or Dial-A-Nap carpet height adjustment and deep-down cleaning agitation. A vacuum with Edge Kleener will make cleaning easier by picking up needles, dirt and dust lodged between wall-to-wall carpeting and baseboard.

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Holiday Snacks Taken From Old Traditions

Last-minute holiday fun is as easy as a clever idea, according to Mrs. Gwendolyn Clayt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

FESTIVE FRUIT TRAY
Arrange apples, pears, oranges, tangerines and bananas on a wooden tray. Use a fresh pineapple in the center, and tuck in a few sprigs of holly. For a frosted effect, dip the fruit in slightly beaten egg whites, and roll it in granulated sugar. Chill in the refrigerator.

CITRUS PUNCH
Keep holiday open house safe and happy by serving a non-alcoholic citrus punch. Make punch as usual by pouring canned fruit juices and fruit drink over a half-gallon "chunk" of ice cream or sherbert. Then float orange or lemon cartwheels in it for a festive look.

CITRUS COFFEE
Give coffee a special holiday flavor by floating lemon or orange twists in each cup to substitute for the last "one drink for the road."

EASY FLAMING DESSERT
Dip sugar cubes in lemon extract and place on individual servings of fruitcake or pudding. Light each cube as dessert is served.

HOLIDAY AMBROSIA
Combine orange and grapefruit sections with banana slices and sprinkle them with sugar and coconut. For an evening snack, serve it with cookies and coffee.

TINY MEATY SNACKS
It's easy to offer guests a choice of canape spreads with crackers or toast rounds if you remember canned meat spreads for the pre-Christmas marketing list. Some include deviled ham, tongue, liver, or corned beef.

MOTHERLY ADVICE
The mother lion opened her eyes lazily and saw her young son chasing a hunter around a tree.

MAYBE SO
"I'll have you know that I'm nobody's fool."
"Cheer up, boy. Maybe someone will adopt you."

items. Just heat and serve from a chafing dish or casserole over a candle warmer.

CITRUS GIFTS
Give friends a colorful gift basket of citrus. Use fresh oranges and lemons. To make the baskets, buy chicken wire at a hardware or garden shop. Use wire clippers to cut a strip 24 inches long and 12 inches wide. Intertwine the wire ends to form a cylinder. Then close the bottom and form the basket into a bell shape. Spray it with gold paint and fill it with fruit.

ONION FUN
An age-old Christmas Eve custom is to take a perfect specimen of an onion and cut it in half. Peel off 12 layers — one for each month — and fill them with salt. On Christmas morning, the peellings which contain damp salt indicate rainy months. The ones with dry salt indicate fair months.

WOMAN CHAPLAIN
FORT WORTH—Jeanette Zachry has been sworn in as the first woman chaplain in the Air Force Chaplaincy Reserve Corps. The 24-year-old woman has been commissioned a second lieutenant, but will become a captain.

HONESTY IS BEST
ST. LOUIS, MO.—Mrs. Catherine Pelican is a person who believes honesty is the best policy. She returned the \$1,500 she had been paid for jewelry once lost, but recently found.

WASHINGTON, D.C.—The House Ways and Means Committee recently voted 13-12 to end depletion allowances for the oil industry; the Senate isn't likely to go along.



Coffee Hostesses

A Christmas greeting coffee was the holiday social event for members of the Hereford Branch, American Association of University Women, in the home of Mrs. D.N. Garner Saturday afternoon. There was no set program as members spent the time in casual conversation in beautifully decorated rooms. Hostesses, from left seated, were Mrs. Garner, Mrs. L.N. Cox; standing, Della Stagner, Mrs. J.E. Shirkey and Margaret Shown.

Fashions

The fashions this year are very similar to those of a past decade. The woman who packed away old suits and coats, ten years ago, may be surprised to find one of these quite wearable today with a few changes.

Shawls and scarves are popular, especially with the college crowd and with young matrons. They range from the tiny throat scarf to the very long wrap-around number.

ON STRIP MINING
House-Senate conferees have broken a long deadlock and approved a bill to improve the first environmental controls on strip mining of the nation's coal.

FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

Ready To Greet Guests

Before the fireplace in their dine, where candled lighted the mantel and decorated stockings hung ready for Santa, Mr. and Mrs. James McCarty wait the arrival of early callers as they held open house Saturday evening, one of numerous similar parties that are making a Merry Christmas season in Hereford.

Dinner Entertains Guests

Dinner at Hereford Country Club entertained Hereford Study Club members and their husbands, an annual event at Christmas time for the group. Hostesses were Mmes. W.H. Gentry, Bob Word, Labry Ballard and S.L. Garrison.

Outstanding Club Woman Nominated

Nominee from Palo Duro Extension Club as County Home Demonstration Club Woman of the Year is Mrs. State Norvell, whom members picked at their meeting this week as outstanding in the club. She will be considered with nominees from other clubs of the county in choice of the yearly honoree.

MOTHERLY ADVICE
The mother lion opened her eyes lazily and saw her young son chasing a hunter around a tree.

MAYBE SO
"I'll have you know that I'm nobody's fool."
"Cheer up, boy. Maybe someone will adopt you."

23rd ANNIVERSARY SALE
COWAN JEWELERS
Downtown



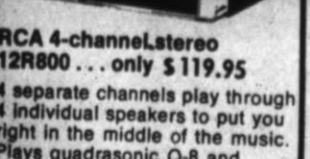
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Bright new colors and exciting prints to make your bath look like new. (Great for last minute gifts, too.) Cotton sheared or unsheared.

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Student Health Care Is Special Service

There is, in Lubbock, a most unusual health care clinic. This clinic does not charge its patients for visits to the doctor, provides free basic laboratory services, gives free X-rays up to a \$25 limit, sells medications at roughly a 40 per cent discount, and for very serious problems will arrange for a referral and a free first visit to a specialist.

OF COURSE, there is a catch. To get into this clinic you have to be a student at Texas Tech University.

The clinic referred to is the Student Health Service (SHS) of Texas Tech University. It is under the direction of Dr. Maurice I. Marks, Director of

the Texas Tech Health Science Center Ambulatory Clinic and clinic support services, and is managed by Dr. Reagan H. Gibbs, Director of Student Health. Dr. Gibbs is a physician very much concerned about making sure that students get good health care and about helping them understand more about health and the medical problems they experience.

Dr. Gibbs, who has been on the job since August 1, is the first full-time director of the tech student health program in the last several years whose efforts are devoted exclusively to delivering medical services to students.

"Being new to student health I see that it sometimes has a bad image," Dr. Gibbs said. "I would like to change the image of student health so that students will know what we can do for them and will understand how to take advantage of the

services we offer." AS PART of his efforts for insuring that the Tech SHS is responsive to student needs, Dr. Gibbs, along with Dr. Marks and Tech Vice President for Student Affairs Dr. Robert Ewalt, proposed the formation of a student committee to serve as a liaison between the student body and SHS. This committee has been formed and is operating.

In addition, Dr. Gibbs presently is exploring the potential benefits of membership of the National Association of Student Health Services.

Another aspect of SHS that Dr. Gibbs is dedicated to implementing and expanding is the health education effort.

"We're trying to do educational programs in the dorms," Dr. Gibbs said. "Over the next year I think we'll develop quite a few programs.

We've already had programs in women's dorms and next year we will have programs in the men's dorms as well."

Dr. Gibbs stressed the need for health education programs that relate to student interests. "We can't just give them a straight lecture, it has to be done so it's relevant," Dr. Gibbs explained. He said that SHS already had two programs in women's dorms on contraception and breast cancer.

OTHER SUBJECTS of health education mentioned by Dr. Gibbs include V.D., explaining about use of antibiotics and the fact that they are not a cure-all, how to manage someone having an epileptic seizure, what to do if someone is found in a diabetic coma, and dealing with obesity problems.

In both the service and education effort, Dr. Gibbs feels the new student health com-

mittee will play a key role in insuring that SHS is responsive to student needs.

In regard to student needs for medical services, there are some peculiarities involved in providing treatment for a student population. "Most of the illness we see in students is of the epidemic type and 80 to 90 per cent is viral respiratory disease," Dr. Gibbs said. "For example right now we're into an epidemic of nausea, vomiting, etc. We can keep a student here for five or six hours, if necessary in a bed, with an intravenous injection going and then he's ok."

Dr. Gibbs also said that SHS sees many injuries such as lacerations, knee injuries, and broken ankle and hand bones resulting from playing football or soccer out behind the dorm.

"THERE ALSO is a marked number of psychosomatic diseases brought on by the

pressures of being away from home and of studies," Dr. Gibbs said. "These most commonly take the form of headaches, gastrointestinal distress and fatigue."

Dr. Gibbs also expressed some surprise at the number of students with mild hypertension. "Most of this is labile (temporary, resulting from pressures of the moment) Hypertension and after we keep the person under observation for a while they return to normal."

As a group, students are relatively healthy and do not tend to worry very much about their health, Dr. Gibbs said. "Young people tend to think of disease as something they catch but which they will get over quickly and be perfectly well afterwards."

This attitude, however, creates some problems, according to Dr. Gibbs. Students

who are ill want to be treated and cured quickly. "I've had students come in and say, 'I can't afford to be sick, can't you give me something that will get me fixed up today.'"

THE MOST IRRITATING and frustrating part of visiting any doctor is waiting to be seen and, realizing this, Dr. Gibbs is trying to reduce the time students must wait at SHS.

"I don't deny that the waiting period has ranged between five and 40 minutes," Dr. Gibbs said, "but the average is now about 20 minutes. We hope to cut this down even more. I am conscious that SHS has a poor image in the eyes of some students and we're trying to do everything we can to improve it. One of those things is waiting time."

The Texas Tech Student Health Service currently is averaging 143 patients per day.

Monday is the busiest day with an average of 172 patients while Friday has the lowest average of 129 patients.

Student health services at universities around the country generally have poor images among the student bodies. It is easy to be critical and cynical about health services and all people tend to be quick to react negatively when they are ill and in discomfort. Nevertheless, under the leadership of Dr. Gibbs, Dr. Marks and Vice President Ewalt, the Student Health Service at Texas Tech is developing increased capabilities for meeting the health needs of the Tech student population.

Friends Plan Trip to Honor Rep. Clayton

Friends and supporters of Rep. Bill Clayton are making plans for a special flight from Lubbock to Austin on Jan. 14 when the area representative is scheduled to be sworn in as Speaker of the House.

Dr. B.W. Armistead of Littlefield is taking reservations for the flight to Austin. Tentative plans call for the chartered plane to leave Lubbock at 8:20 a.m. on Jan. 14. After the historic occasion, a special reception will be held for those from this area.

The return trip will leave Austin at 4:20 p.m. and arrive in Lubbock at 5:25 p.m. The cost will be approximately \$65 per person roundtrip. Persons wanting to make the trip should send their names and number of reservations desired to: Dr. B.W. Armistead, Box 391, Littlefield, Tex. 79339.

Bids Opened For Friona Post Office

The U.S. Postal Service is seeking bids for the construction of a new post office at Friona, Charles B. Bolar, manager, Oklahoma City Postal District, who manages postal operations in parts of Texas has announced.

Bids for the Friona project will be received by Richard L. Heiligman, real estate specialist, Oklahoma City District, 4545 Lincoln Blvd., Oklahoma City, Okla. 73106.

Bid opening date is set for 10:30 a.m., Jan. 10, suite 17, 4545 Lincoln Blvd., Oklahoma City. The proposed post office will contain 3,360 sq. ft. of interior floor space and will be located on a site containing 24,500 sq. ft. on the east side of Main St. between 10th St. and 11th St.

When completed, the post office will be leased to the Postal Service for a basic period of ten years with options of 20 additional years.

Magic Triangle Chapter Meets

Seasonal decorations formed a cheery setting for a pot luck dinner and business meeting held by Magic Triangle Chapter of the National Association of Retired Federal Employees at the Elmer Patterson home Tuesday evening.

The host conducted the business meeting, when a report was given from the recent district NARFE meeting in Amarillo. Also discussed were 27 legislative goals proposed during the September national convention in Portland, Ore. The next biennial meeting will be in Salt Lake City in 1976.

Members voted to change the local meeting time from the third Tuesday to the first Thursday of each month, with the next meeting scheduled for Feb. 6.

Attending were Mr. and Mrs. George Millard, Mrs. Martha Shirley, Mrs. Nona Jowell, Mr. and Mrs. P.H. Jayroe, and the Pattersons.

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Boneless Ham **\$1.97**

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Pumpkin **23¢** | Eagle Brand **53¢** | Mushroom Soup **21¢** | Angel Food Cake **76¢** | Safeway Coffee **\$1.10**

Sweet Potatoes **61¢** | Chicken Broth **23¢** | Dream Whip **53¢** | Gelatin Mix **16¢** | Onion Soup Mix **51¢**

Cranberry Juice **\$1.06** | Marshmallow Cr. **43¢** | Frosting Mix **49¢** | Fruit Drinks **49¢** | Stuffed Olives **69¢**

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Diet Soft Drinks **14¢**

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Beets **29¢**

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Orange Juice **\$1.00**

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Orange Juice **39¢**

Asparagus **69¢**

Green Beans **37¢**

Cauliflower **43¢**

Cut Corn **33¢**

Sweet Peas **33¢**

Hash Browns **69¢**

Pound Cake **93¢**

Cream Pies **49¢**

Egg Beaters **92¢**

JOYETTE MELLORINE **69¢** 1/2-GAL. SIZE

BROCCOLI SPEARS **39¢** 10-oz. Pkg.

BEL AIR CORN ON COB **77¢** 4-ct. Pkg.

SCOTCH TREAT ORANGE JUICE **5 \$1** 6-oz. Cans

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WHIPPING CREAM **29¢** 1/2-pt. Ctn.

SHADY LANE BUTTER **85¢** lb. Ctn.

Squeeze-A-Snack **65¢**

Large Eggs **75¢**

Margarine **53¢**

Margarine **79¢**

Margarine **70¢**

Biscuits **13¢**

Cream Cheese **18¢**

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The easy supporting players—Ted Ziegler, Freeman King (left to right), Murray Langston, Billy Van, Peter Cullen (middle row), along with actress Avril Clavin, join in the musical and comedy fun on "The Hudson Brothers Razzle Dazzle Comedy Show," which airs Saturdays (10:30-11:30 a.m.) on the CBS Television Network. The Saturday morning live-action series stars Bill, Mark and Brett Hudson.



A \$10,000 winner! A contestant on the ABC Television Network's new game show, "The Big Showdown," a challenging game of knowledge and chance, has just rolled the giant dice for the top cash prize of \$10,000. Heather Cunningham (left), host Jim Peck's assistant, shares in the excitement of the big win. "The Big Showdown" debuts Monday, Dec. 23 (12:30-3:00 p.m.) on the ABC Television Network.

Monday Program Notes

7:00...ABC...THE GOODIES...The comedy of "The Goodies" with guest stars Jerry Seinfeld, Alex Rocco and Michael Christian. Chris Owen's film "The Goodies" is a comedy about a group of three young men who are persecuted by a woman who is a former model. (R)

7:30...CBS...THE OWL CALL MY NAME...The special stars British actor Tom Courtenay as a young Anglican priest, unaware that he is suffering from an incurable disease when his bishop, played by Dean Jagger, sends him on a difficult assignment to a remote mountain village on Vancouver Island, British Columbia. Remember his name in your prayers. (R)

8:00...ABC...THE MEDICAL CENTER...An ongoing medical drama that follows the lives of a group of doctors in a hospital. (R)

8:30...ABC...THE MEDICAL CENTER...An ongoing medical drama that follows the lives of a group of doctors in a hospital. (R)

9:00...NBC...THE NAVALO WAY...An NBC News special in-depth portrait of the modern American Indian. The hopeful story of the Navajo Indians, beyond of American while men's lives, is told through the eyes of a young Navajo man who is a strong commitment to his traditions and a firm belief in himself. (R)

10:30...CBS...THE CBS LATE MOVIE...MICHAEL KORNBLAU...Starring David Warner and Michael Kohn. The story concerns a 19th-century horse trader who becomes a symbol of revolt against injustice. (1969) (R)

10:30...NBC...THE TONIGHT SHOW...STARRING JOHNNY CARSON...A hilarious comedy show featuring Johnny Carson and his guests. (R)

Friday Program Notes

7:00...ABC...KURO PU...The winning "Kuro Pu" with guest stars Lew Ayres, Tom Noon and brother leads him to a boy in a red sweater who may hold the key in the search for the missing boy. (R)

8:00...CBS...THE CBS FRIDAY NIGHT MOVIE...KANSAS CITY BOB...Starring Raquel Welch and Kevin McCarthy. A colorful action film about a man who is a former convict and is now a police officer. (R)

10:30...NBC...THE CBS LATE MOVIE...STARRING BOB HOPE, JERRY LINDA...A comedy film about a man who is a former convict and is now a police officer. (R)

11:00...NBC...THE MIDDNIGHT SPECIAL...Part II of the "Golden Midnight Special" featuring the Golden Midnight Special. (R)

CHANNEL	TIME	PROGRAM	REMARKS
4	7:00	KABE	
7	7:00	XVI	
10	7:00	KID	
13	7:00	CS	
11	7:00	RTV	
13	7:00	RTV	
29	7:00	KITZ	
3	7:00	IND	
6	7:00	LAUREN	
7	7:00	THE TURTLES	
8	7:00	THE ALIEN	
9	7:00	THE ALIEN	
10	7:00	THE ALIEN	
11	7:00	THE ALIEN	
12	7:00	THE ALIEN	

Sun Bowl, Fiesta Bowl combined for Saturday doubleheader

North Carolina State leads the Sun Bowl, and Oklahoma State leads the Fiesta Bowl, with both games to be broadcast as a doubleheader on the CBS Television Network Saturday, Dec. 23.

The Sun Bowl, at El Paso, Texas, begins at 12:00 Noon, and the Fiesta Bowl, Phoenix, Ariz., starts at 3:00 p.m.

North Carolina State has a 5-4-1 record, with two games to play. They have defeated Ohio University, Wake Forest, Pittsburgh, North Carolina State and Virginia. Their losses were to Maryland, Georgia Tech, South Carolina and Clemson.

Oklahoma State has a 5-3-0 record, with three games to play.

East-West All-Star Football Game

The National Broadcasting Company has entered into a three-year agreement for television coverage of college football's East-West All-Star Game. It was announced jointly by Carl Lindemann, Jr., Vice President, Sports, NBC Television Network, and Robert W. Murphy, Jr., Executive Director of the East-West All-Star Game.

The Golden Anniversary contest in this long-standing college football series, which began in 1925, will be played Saturday, Dec. 23 at Stanford University Stadium and broadcast by NBC-TV starting at 3:30 p.m.

"We are delighted to renew our association with the East-West All-Star Game, a contest we last televised in 1965, and add its coverage to an NBC college football line-up which already includes the Rose, Orange and Senior Bowls," said Mr. Lindemann.

The Navajo Way

NBC News will offer an in-depth television portrait of the modern American Indian in "The Navajo Way," an NBC News special to be broadcast Monday, Dec. 23 (9:00-10:00 p.m.) on the NBC Television Network.

The special, produced for NBC News by executive producer Robert Northshield, focuses on the Navajo, and tells the hopeful story of this largest of American Indian tribes who have been able to survive within the white man's culture because of their strong commitment to their traditions and a firm belief in themselves.

Planet Of The Apes

A terrified chimpanzee unwillingly takes to the skies when Galen flies a cruise glider after Virron and Burke and is used in a grab for power by an ambitious woman chimpanzee. In "Up Above the World So High" on Planet of the Apes Friday, Dec. 20 (7:00-8:00 p.m.) on the CBS Television Network.

The Rookies

Chris Owens' life is endangered when he is partnered with a veteran "supercop" bent on self-destruction in "Legacy of Death" on the ABC Television Network's "The Rookies," Monday, Dec. 23 (7:00-8:00 p.m.). (Retrocast)

After protesting the unnecessary heroics of two-time Medal of Valor-winning officer Andy Page, Mike Danko is assigned to work with Terry Webster, leaving new rookie Chris Owens to ride with Page. Chris learns that Page has serious personal problems. Including enormous medical bills for treatment of his ailing son. When it is revealed that Page's wife and son would benefit financially were he to die in the line of duty, Chris, Terry and Mike begin to suspect the veteran cops' courageous actions may actually be symptoms of suicidal behavior.

Rona Barrett guest stars on "Mannix"

Hollywood reporter Rona Barrett guest stars as herself in an episode in which a wife, after a bomb kills her husband, hires Mannix to find out why the bomb was wired to her car. In "A Choice of Victims" on "Mannix," Sunday, Dec. 22 (8:30-9:30 p.m.) on the CBS Television Network. John Meredith Lucas and Alfred Hayes wrote the script, which was directed by Harry Harvey Jr.

Movie producer Victor Harris borrows his wife's car and is blown to bits, creating the mystery of whether the bomb was meant for Harris or his young wife.

Mike Connors' Gail Flaker Karen Jensen

LADY IN BLUE

Jessica Walter stars as "Amy Prentiss" in one of the four rotating segments of the "NBC Sunday Mystery Hour" series broadcast Sundays (7:30 p.m.) on the NBC Television Network. The newest addition deals with a female chief of detectives commanding 200 male officers in a major U.S. city.

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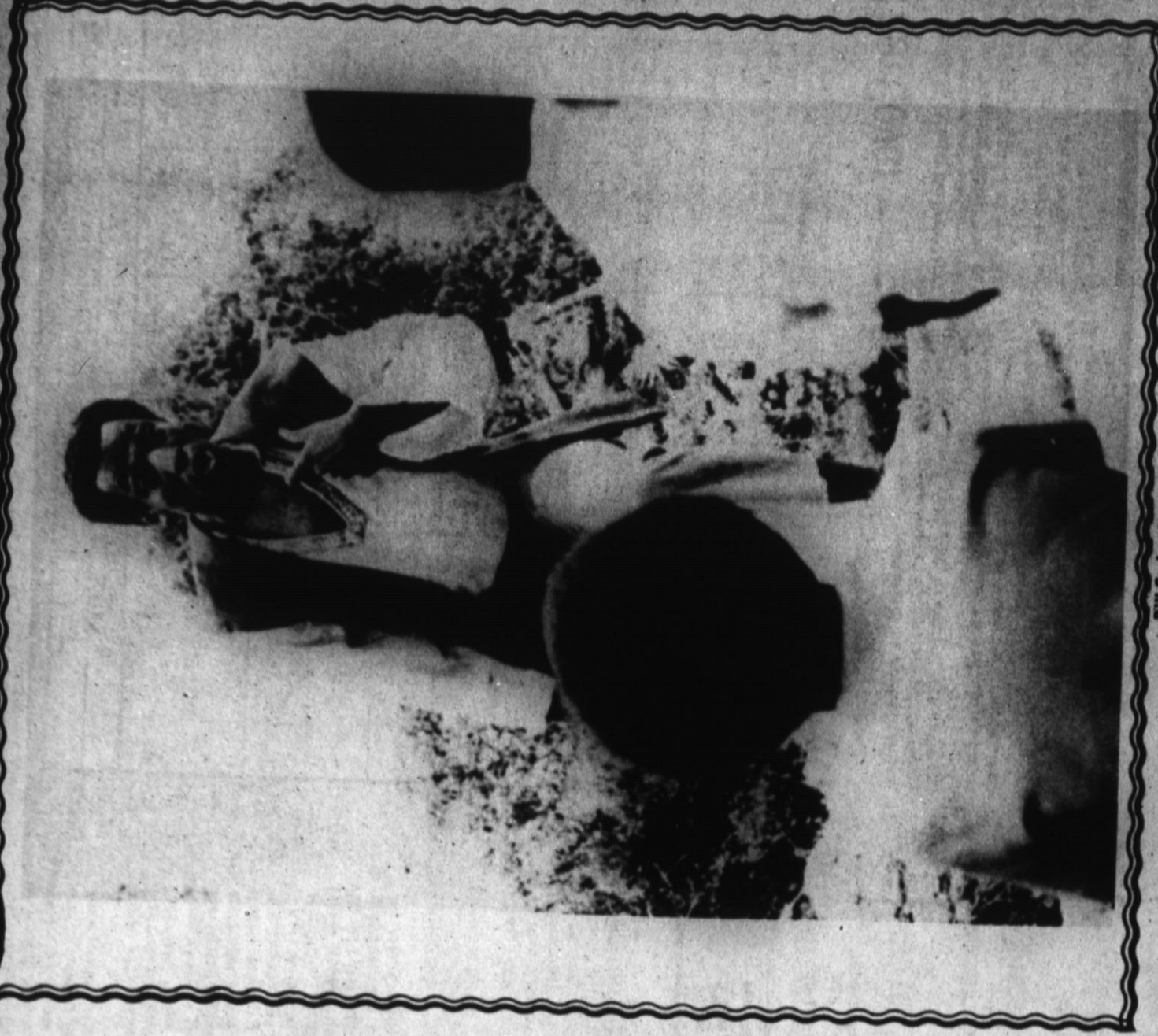
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