

The Sunday Brand



27th Year, No. 20

38 Pages

Hereford, Texas, Sunday November 17, 1974

20 Cents



THAT FELLER on Tierra Blanca. Creek reminds us that a clock that doesn't run is right twice a day.

FOOTBALL SEASON ended for the Hereford Whitefaces Friday night in a 21-0 loss to district champion Monterey, but there were some bright notes during the season as a lot of young players gained valuable experience. With a 4-6 won-lost record, the Herd didn't post a winning season but they were contenders for the district title before winding up 2-2 in the 4-4A race. The team had great effort all season, and did better than most sports "experts" predicted.

The Hereford High Band, joined by the Stanton and La Plata bands, put on a great halftime show in the finale. The patriotic theme was a fitting close to the halftime shows this season. Although most of the fans were wearing gloves, you could still hear the muffled applause for the bands' performance.

ON ANOTHER football note, Hereford just missed landing a playoff game for Whiteface Stadium. Vega won in a three-way tie for the district title and Hart won the coin flip over Vega and Springlake. Hart will play at Plainview, which is closer for the Longhorns. Vega would have picked Hereford.

BIG PLANS are in the making for a quarterly breakfast meeting of Deaf Smith County Chamber of Commerce. More details will be announced later for the Nov. 26 meeting, but there will be cash and merchandise prizes, entertainment and other surprises for all members who attend the early-morning get-together.

"GOD GIVES every bird his food, but He doesn't throw it into the nest." This thought, borrowed from another publication, applies to all of us. Surrounded and pampered by thousands of modern conveniences, the average U.S. family enjoys a standard of living never before attained in the annuals of

Even our poorest need not despair, for the American ladder of success is blind to social status, race, creed or sex. All kinds of people have managed to scale the ladder, and many more will before the last chapter of history is written. The freedom for each individual to fulfill his potential is there. All it takes is determination and a willingness to work.

CATTLE FEEDERS have been having their problems, and the Republicans have been taking it on the chin recently, but a story out of Houston reminds us that nothing is ever so bad that it can't get

A woman in Houston whose next door neighbors ran into a whole series of problems wrote to a daily newspaper and published the woes. A lot of weekly newspapers across the state reprinted the tale. Here 'tis:

THE WOMAN'S neighbor had recently bought a motorcycle, to familiarize himself with the two-wheeled beast, he decided to ride it around a few times first in his backyard.

He lost control and "rode" the cycle through the patio doors, suffering numerous cuts and demolished the den. Spilled gas and oil all over the placedidn't do much for the place, either.

HIS WIFE called an ambulance and went to the hospital with him. X-rays were required and since they would take some time, she returned home to clean up the mess. A neighbor helped her get the wrecked motorcycle outside, after which she mopped up the gas and oil and dumped it into the toilet bowl in the

bathroom.

He headed directly for the bathroom, cigarette in hand, and dropped the cigarette into the bowl. B-O-O-O-O-M-M-M! Hubby went flying through the glass shower door, receiving fresh cuts—and painful burns. His wife called the ambulance again for another trip to the hospital.

THE SAME crew of attendants

answered the second call.

When they learned what had happened they were so overcome with mirth that, as they were carrying the poor fellow to the ambulance, they dropped the stretcher and broke the man's collar hone.

SO YOU think you—and the Republicans—got problems?

Incinerator Completed; In Operation

The city's new incinerator is in operation.

it replaces the old unit that just burned out. Construction of the new facility set what is considered record time for the job with only one "hitch" according to City Manager Dudley

That was an adjustment necessary in the power supplied to the draft mechanism.

THE NEW refuse disposal system contains an inner liner different from the old heat shield and this is one of the very few municipal applications, Bayne said.

He explained that it has been used in saw mills and other refuse-burning applications with most satisfactory results.

Because of the lack of municipal units using this particular liner, a "life expectancy" has not been established. However, Bayne said that, based on other applications, he would be happy to have five years of service from this existing lining.

Girls Rodeo Planned for Next May

The national president of an unusual association was in Hereford and Amarillo, Thursday, to make plans for an unusual event: a professional, all-girl rodeo.

Margaret Clemons of Kearsey, Colo. an attractive blonde, is the president of the Girls Rodeo Association. She was in Hereford to discuss plans for an all-girl rodeo to be held in the Hereford Rider's Club Arena May 16, 17 and 18 of next year.

THE AFFAIR will be one of the first of its kind and will be sponsored in Hereford by the Deaf Smith County Chamber of Commerce. Butch White and Lynn Carlisle will be working as co-chairmen of the event, working out details until the rodeo is staged.

The rodeo will feature professional cowgirls in seven events: bull riding, barrel racing, goat tying, saddle bronc riding, bareback bronc riding, and team roping. One or more events may be added before the actual rodeo.

BUTCH WHITE, who owns and operates Boots and Saddles in Hereford, presented pretty Miss Clemons with a pair of boots in honor of her visit to Hereford.

Required by Hill Ruling

Deaf Smith Seen Little Affected By Any New TEA Tax Formula

The ruling of Atty. Gen. John Hill that the Texas Education Agency must establish real value to property in each county when it assigns the amount of school operations cost that must be raised locally, has given rise to fears of large increases in taxes.

The anticipation of higher taxes stems from the vast disparity from county to county in the amount of money paid out for school operation at the local level.

HILL CITED the 40 per cent valuation ratio of one county against 1.95 of another or the nine per cent of still another. Thus property in a county boasting high petroleum production but with a low evaluation would reflect the valuation figure . . not the oil-enriching real value of the property.

Hill's decision simply says that TEA must take this real value into consideration rather than the tax valuation set by the county.

According to Bill Phillips, administrative assistant in charge of business affairs for the local school system, it is too early to say what the effect on Deaf Smith County, or the total statewide effect, would be. Some idea of the formula TEA might use must be forthcoming before anything concrete could be projected.

However, Phillips said this was not exactly the first inkling of the publem, just the first step in its remedy. Palizing the disparity existed, TEA as far back as four years ago, toyed with various ratios. Based on some of this early study, he felt Deaf Smith County taxpayers would suffer little. But, he was insistant that it be understood this is in the supposition stage just now.

WHATEVER the formula finally applied, it would be the counties with the extremely low valuations that would find the heaviest added burden on their taxpayers. High valuation counties on the other hand, would find the taxpayer's burden eased a bit.

Deaf Smith County with its current valuation of 24 per cent falls just about in the middle of the state average and should experience little adjustment between the value this figure places on property and the real value of it.

Phillips "guess-timate" was from a pessimistic five per cent increase of local funds to be raised to an optimistic two per cent. He felt there would be a more concrete indication from TEA within a

(See DEAF SMITH, Page 2)



WHATEVER the formula finally Fight, 'Faces, fight!

Out of the darkness came the rustle of about a thousand students and fans, a paradiddle of drums . . . and finally, a burst of flame and the bonfire and the final pep rally of the season was

underway. Cheerleader Dee Ann Miller pictured here with a cye of fire behind her typified the zeal that went into holding high Hereford's

Plainsmen Take Revenge

The Monterey Plainsmen traveled to Hereford Friday night, claiming revenge for last year's 26-10 loss to the Herd by trampling Hereford's district hopes 21-0.

The loss ended the regular season for Hereford and leaves them with a 4-6 record for the year. Friday night's game was the first shutout of the season for the

Herd and provided Monterey with the district title and a trip to the state playoffs.

IT WAS the worst defeat Hereford has suffered at the hands of Monterey since the two began meeting four years ago, although the Plainsmen dumped the Herd 36-14 in their first meeting in 1970. Friday night's game might have been a runaway for Monterey except for fine defensive play. The Herd held the Plainsmen to a 7-0 lead at the half, but Monterey was able to gain a touchdown in each quarter of the second half.

Statistically, Monterey slaughtered the Herd, holding the Whitefaces to 9 yards rushing for game and 0 yards rushing in the first half. Total yards gained for Monterey was 333 compared to 126 for Hereford. The Monterey offense rolled so well they had to punt only offer.

and they led the Herd in first downs 20-9.

The backfield team of Joel Acosta and Glen Stallings hit the Herd for 241 yards combined rushing, accounting for a major portion of 272 total yards rushing for the Plainsmen. The passing game from Scott Gardner to Monty Stumbaugh hit the Herd for 42 yards with Gardner striking for 4 of 7 passes and 61 yards.

HEREFORD'S Mike Crim completed 9 of 24 passes for 117 yards and Doug Charest led all Hereford rushers with 34

Early in the week, Coach Larry Dippel predicted the key to the game would be field position. Monterey must have heard the prediction, because the ball never entered their end of the field from the opening kickoff until six minutes were left in the second quarter. Hereford made their first first down of the game just seconds before that on an 11-yard pass play.

Despite many attacks on the Hereford goal line, the Herd defense stopped the Plainsmen from scoring more than once. A defensive gem opened the game when Terry Bell blocked a field goal attempt and Brian Edwards jumped on stray ball at the 32-yard line.

MONTEREY had opened the game with a kickoff deep into Hereford territory, then held the Herd so that Mike Munnerlyn's punt went only to midfield. Dippel's harbinger of field position became a fact as Monterey opened their offensive series at the 50-yard line.

In seven plays Monterey drove to the 15-yard line, and Mark Morgan lined up to kick from 32 yards out. Terry Bell broke through the Monterey line and blocked the field goal and Brian Edwards jumped on the ball. Five plays later Hereford punted the ball back to Monterey, and the Plainsmen began their drive for their first six.

The punt went to Monterey's 45-yard line and as the first quarter closed and the second opened, the Plainsmen drove into Hereford territory on the running of Joel Acosta and Glen Stallings. In 13 plays, Monterey claimed six points as Stallings plunged across from one yard out. With 11:02 left in the half, Mark Morgan kicked the extra point to put Monterey on the board 7-0.

THE FOLLOWING kickoff found the Herd again striving to get out of deep in their own territory, but four plays produced nothing and Munnerlyn's punt reached only midfield. In five plays Monterey had driven to the Herd 29 and were facing a fourth down and three yards for a first situation. The handoff went to Stallings but Jimmy Sanchez came up with a big play by stopping the Monterey tailback short of the first down.

For the first time, the Hereford offense began to roll as Mike Crim hit Mike Munnerlyn on two consecutive passes of 11 and 26 yards. Runs by Doug Charest and Roy artinez moved the ball on up to Monterey's 20-yard line.

The ground game failed to move the ball and Crim went to the air on two passes, but the Herd ran out of downs at

the 20.
With 3:09 left in the half, Monterey drove out to the 50-yard line before falling short of a first down on a fourth and inches situation. With only seconds

(See HERD FALLS, Page 4A)



Girl's Rodeo President

Miss Margaret Clemons of Kearsey, Colo. tries on a pair of boots presented her by Butch White during her visit to the city. Miss Clemons is president of the Girls Rodeo Association which is planning to stage a professional, all-girls rodeo in Hereford, next May. White and Lynn Carlisle will serve as co-chairmen of the event.

Bro.

died

'This ...

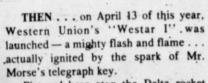
hath God wrought!'

In 1639, the first official post office in

the United States was designated. ·In 1673, the first mailman was employed-to carry letters by horse between New York and Boston.

In 1844, Samuel F.B. Morse transmitted the first words by telegraph:

"What hath God wrought?" -To match God's handiwork, Morse had to create the now-famous Morse code that made it possible to pour words into



Pictured here atop the Delta rocket system as it lifted off from the Kennedy Space Center in Florida, Westar I sits in outer space over the equator due south of Dallas, transmitting messages at the rate of eight million words per SECOND!

Western Union thought the occasion needed some words to immortalize this accomplishment as Morse had in his day and offered a contest among company employees for the best memorable

IN HER HOME at Hereford, Mrs. Lloyd Bridges was almost as remote from the corporate halls of Western Union in New York as Westar I is from earth but, as manager of the Amarillo Western Union office, she was eligible . . . and she was the winner. Three decades of her life (she started with Western Union in 1945) was included in the span of time from Morse's clicking key to rockets that roamed the heavens and she summed it all up in an answering phrase to Morse's question 130 years ago:

'This hath God wrought!" It took her and her husband to Cape Canaveral as guests of Western Union to view the launch of Westar II.

THE BRIDGES are pictured here almost on the banks of the Bananna River with Russell W. McFall, right, president and chairman of the board of Western Union Corp., parent company of Western Union Telegraph. Just minues later, on Oct. 10, they were at Press Site One, the closest vantage point - only three-fourths of a mile from the launch

In the company of McFall, WUT President Earl D. Hilburn, other company personnel and guests, Mrs. Bridges viewed the Westar II launch -"the most beautiful and breathtaking sight I have ever beheld!"

Following blast-off and while ail were awaiting word that the communications satellite was well on course for its position high above the equator, Mr. and Mrs. Bridges, company officials and guests of the companies who had designed, constructed and invested in the satellite, were guests at a Launch Party on Cocoa Beach, one of the Florida cities near the cape complex.

PRIOR TO the day of the launch, the Hereford couple were taken on a tour of the entire space center facilities where they were permitted to see the space capsules of the U.S. and Russia to be involved soon in a cooperative launch and docking operation.

Since her first job in Littlefield, Pauline Bridges has become well-versed in all facets of modern-day communications including the satellites. She speaks of transponders and data traffic as doctors dicuss sinuses and the common

Each Westar satellite carries 12 transponders. Each transponder is capable of relaying the equivalent of a color TV signal with accompanying audio, 1,200 one-way voice circuits or data traffic at the rate of 50-million "bits" per second . . . the equivalent of eight million words per second!

ONE CAN lease these facilities in base groups, super groups, master groups or an entire transponder. The latter would cost from \$1.2-million to \$2.17-million per year depending upon the lease terms desired.

Oh, yes. The customer must provide his own earth station.

It is no wonder each Westar is insured for \$24-million per launch. What does this mean to the man in the

It lops \$100 per month off the ground transmission cost of private service between New York and Chicago.

IT ALSO MAKES time and personnel available for such new services as the Mailgram. Symbolically shown under the launching satellite are two of the machines and operating panel now in 20 servicing post offices across the country capable of sending 800 Mailgrams hourly, each, at a cost competitive with the old "night letter."

Amazed at it all, the man-in-thestreet waggishly says, it is one heck of a replacement for the singing telegram but in his mind, agrees with Mrs. Bridges:







Lion's Governor Here

Noland Grady, past president of Hereford Lions Club, was presented a "Master Key" award from Dist. Gov. Charles Allen during the local club's regular weekly luncheon meeting Wednesday at Civic Club Center. The award goesmto Lions for securing new members. Allen, from Friona, made his official annual visit to the local club this week.

Deaf Smith--

from Page 1

few days as to the route that agency is

HE POINTED out that the segment of school financing in question is only 20 per cent of the education economy. It breaks down to eight per cent population (enrollment) and 72 per cent "added value" levies. This latter deals with industrial production, other developments that literally add value to the base real property and for the same reason are in a position to carry that share of the load. Thus he was optimistic regarding Deaf Smith County's future in the new formulization.

-And that optimism was shared by most on the local scene who were currently knowledgeable on tax structure.

The ruling did give rise once again to the contention that the legislature should establish a uniform valuation for all counties to take some of the responsibility off the education agency. Many states have done this and the statutory level usually has been 40 per cent of valuation.

It was also noted that while Hill's decision is, in effect, law, it can be altered by the courts if it is challenged at that level.



Wins Thanksgiving Turkey

Onais Carrol holds the Thanksgiving turkey he won at the Hereford Fire Department's annual Thanksgiving party held Thursday night in the fire station. Ron Osborn, who served as a cook for the affair, presents the turkey. Carroll, a firefighter who retired from service this summer after 50 years on the department, was one of four who won turkeys and hams as door prizes. About 150 firefighters, auxiliary members and their families; crowded into the fire department to sample a traditional turkey. and dressing dinner.

PRPC Sets Date for Annual Meet

The Fifth Annual Meeting of the Panhandle Regional Planning Commission has been scheduled for Saturday. Dec. 14, at the Holiday Inn. Interstate 40 East and Ross, Amarillo.

All official representatives, their wives and any interested citizens are invited to attend.

REGISTRATION will begin at 11:30 a.m. The business meeting will begin at 12:30 p.m. Some of the items to be considered will be the election of officers, the election of planning and service area representatives, the adoption of the 1975 work program, the adoption of the 1979 budget and the acceptance of the annual

Salvation Army Sees To Needs AND Souls

Meeting need at the time and point of need can best describe the work of the Salvation Army Service Unit here in

Comprised of local volunteers, the Service Unit Committee, chaired by Vance Crume, provides varied services to those in need-be it physical, moral orspiritual.

-AND IT IS funded through

donations to your United Way. Salvation Army founder William Booth, preaching on London streets, found that cold and hungry men and women were not interested in saving their souls. Before they could be brought to an awareness of God, basic physical needs had to be met.

Both began a welfare program for anyone in need, with no discrimination toward race, religion or sex. This gentle and aware minister and his followers offered food, warm clothing, shelter, compassion and Christianity.

IN KEEPING with the ideas and deeds of founder Booth, local Salvation Army Service Unit committee members and volunteers offer help in many and varied ways: A family on the way to an opportunity for a new and better life in another city may have car trouble and need temporary housing for the night.

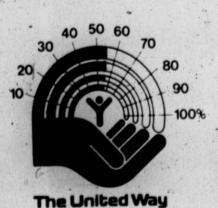
A Service Unit might provide shoes to a needy child; or refer a troubled girl to the Salvation Army Home for Girls in San

Service Units-there are 341 in" Texas-are proud of their camp sessions for boys aged 8-14 at the Salvation Army's Camp Hoblitzelle near Midlothian. Hereford sent eight boys to the 360-acre, wooded camp, which offers wholesome recreation such as: horseback riding, swimming, archery, fishing,

boating, crafts, singing and Bible study.

A program aimed at early rehabilitation of girls who have had brushes with the law is conducted at the Salvation Army Home for Girls in San Antonio. Girls, 10-17, are referred to the Home by Service, Unit committee members, juvenile and probation departments and other agencies throughout Texas.

WORK WITH the alcoholic is one of the better-known facets of Salvation Army work. Men may be referred by Service Units to the Salvation Army Harbor Light Center in Houston. The Center offers an intensive three-month program of rehabilitation for alcoholic men. In addition, referrals can be made to one of four area Men's Social Service Centers, located in Dallas, Fort Worth, Houston and San Antonio. These centers offer specialized help for men with diverse problems, including alcoholism. While services available through local Service Units may vary, all have one thing in common: Meeting need at the time and point of need in the tradition of William Booth.



Hereford Man's Father Dies

Services are pending with George C. Price Funeral Directors at Levelland for R.E. Brownd of that city, father of Gid Brownd, of Hereford, who died Thursday evening at a nursing home in Lubbock.

Born in Caldwell County, Mr. Brownd, 92, had been a resident of Hockley County since 1939. A retired farmer, he lived southeast of Levelland and prior

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Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office

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Blems

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E78x13

2 Ply Polyester

4 Ply Polyester

Atha McIver

Charlene Bro

resident of Lubbock County. He married Euna Toland

Aug. 11, 1907 at Hamilton. Survivors include his wife; three daughters, Mrs. Bill Koontz of Ransom Canyon, Mrs. Edd Byers of Lovington, N.M., and Mrs. Jack Tutsock of

San Antonio. Also four sons, Gid of Hereford, Elton of Raleigh, N.C., R.V. of Levelland and Neil of Houston; four sisters, Mrs. L.W. McGeehee of Claude, Mrs. J.B. Hail of San Angelo, Mrs. Maude Durham of Archer City and Mrs. M.L. Watts of Longview; a brother E.L. of Denton.

Also 21 grandchildren and 13 great-grandchildren.

The U.S. Department of Labor's new Occupational Information Systems (OIS) program will provide better career guidance information for young people and others deciding on the kind of work they want to do.

The labor force participation rate of married women rose from 26 to 42 per cent between 1953 and 1973, according to the U.S. Department of Labor

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Scout Honors Given

Numerous awards were presented to Cub Scouts and Webelos during the Pack 51 meeting Tuesday night at St.

Anthony's auditorium. The theme of the gathering centered around Thanksgiving and Den 3 presented a clever skit with puppets created from vegetables. Den 4 performed Institutional representatives

for this year are Mr. and Mrs. Henry Kuper of Summerfield. Receiving bobcat badges were Toby Torres, Darren Carver, Barry Hodges, Mike Scott, Jerry Van and Ronald Kirby. Wolf badges and gold

arrow points went to Danny

Torres, Ruben Ramirez, Jerry Streun and Cepraino Ramirez. Ruben also received his assistant denner cord, Dan Trevino, his denner cord.

Silver arrow points and denner cords: Cassey Mc-Broom, Greg Palmer, Jeffery Bussey; silver arrow point and assistant denner, Ernesto Reyey; silver arrow point, Craig Jones and Keith Bridwell. Charlie Torres earned two silver

Artist-athletic awards were resented to these Webelos: Tim Carroll, Greg Carley, Eugene Kendrick, Tim Riley, Bacilio Rodriquez Jr. Roy Vera, Shannon Wilburn and David Bridges. Bacilio received his denner, Eugene Kendrick, his assistant denner and Tim arrows and a recruiter patch a new award.

Carroll, a two year pen.

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Save on

all of our

decorative



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The two feams traded fumbles within

the Hereford 35-yard line, but both

fumbles came rulings of the officials of

forward passes. Hereford finally punted

away from their goal stripe out to their

own 38-yard line, but Gardner easily

tossed that distance on the next play to

hit Monty Stumbaugh in the end zone. A

Morgan kick provided the extra point and

Monterey led 21-0 with 3:06 left in the

HEREFORD took the following kickoff

Monterey advanced to the playoffs by

at the 5-yard line and drove to the 49-yard

line of eight plays before a fumble by

Mike Crim gave Monterey the ball for the

virtue of their penetrations of Plainview

in a game tied between the two. The

Plainview-Lubbock High game was still to

be played as of this writing, but outcome

of the contest would only decide if

Plainview or Hereford would be second or

GAME STATISTICS

126

15

INDIVIDUAL RUSHING

HEREFORD-Roy Martinez 9-5, Doug

MONTEREY-Acosta 22-132, Stallings

INDIVIDUAL PASSING

INDIVIDUAL RECEIVERS

HEREFORD-Munnerlyn 3-40, Doug

MONTEREY-Gardner 4-7, Stumbaugh

25-109, Gardner 4-5, Walden 2-16.

HEREFORD-Crim 9-24

Hereford Monterey

272

61

333

38

third in the district race.

final time.

First Downs

Net Yards Rushing

Net Yards Passing

Total Yards Gained

Passes Attempted

Passes Completed

Number of Punts

Yards Penalized

Charest 9-34.

Charest 2-49.

2-42, Stallings 2-19.

Punt Average

Passes Intercepted By

Number of Penalties

Opp. Fumbles Recovered 2

(Cont. from Page 1)

remaining in the quarter. Hereford tried

a razzle-dazzle play in which Crim threw

to Dave Charest, who then iofted the ball

downfield towards the waiting arms of

Roy Martinez. Safety Brad Harrelson had

other ideas, though, and Harrelson came

up with the pass. Hereford trailed 7-0 as

crowd of about 5,000 as Football Queen of

1974 with Kevin Malone serving as her

escort. Attendants were Cindy Manning.

Lynette Cawthon and Beverly Cole. The

Big Red Band from Hustlin Land

presented a halftime program represent-

ative of the nation's Bicentennial

celebration and was joined by the bands

of La Plata and Stanton Junior High

Schools in playing "America, the

Hereford's first possession of the

second half ended in disaster as Mike

Crim fumbled the ball on a first down

play but recovered it, then went to the air

to make up for lost yardage. Again Brad

Harrelson came up with the pass, giving

Monterey the ball at the Hereford 45-yard

Acosta added runs of 12, 5, and 2 yards,

then Stallings went 6, 18 and the final

eight yards for the score. Morgan kicked

the extra point and Monterey had the

Herd down 14-0 with 6:05 left in the third

THE FOLLOWING kickoff began the

most sustained drive of the Herd all

evening as they drove from their own

22-yard line to Monterey's 25. Big play of

the series was a 26-vard pass from Crim

to Doug Charest to put the ball on the 25.

The Monterey defense dug in to hold the

Herd at the 25 and Hereford ran out of

back to Hereford's 24-yard line as the

first minutes of the fourth quarter ticked

off. The Plainsmen ran out of downs as

third down and Gardner threw an

Vance Hennington provided a stop on the

incomplete pass on the fourth.

Stopped at the Line

block in the line.

Monterey turned around and drove

Monterey scored in six plays as

LORIE YOUNG was presented to the

the half ran out.

Beautiful.'

Stanton Freshmen Herd Falls Lose Battle 40-35

Brand Sports Editor

The Stanton Dogies ninth grade team finished their season Thursday afternoon. falling to the Perryton freshmen 40-35 in the playoff for the Panhandle Junior High Athletic League title.

Coach Cuby Kitchens said the game was an offensive runaway on the part of both teams, with each pretty well scoring at will. Perryton's offensive formation,

FOR GIFTS THAT ARE LASTING COWAN JEWELERS Downtown

Power Steering

the Stanton defense with playing football in the seventh problems, but the Perryton defense could do little to stop the Stanton offense. Kitchens said both teams played well

Stanton's freshmensend the season with eight wins and two losses. The loss to Perryton was by five points and the other loss of the season was to Borger by only two points. Perryton's victory Thursday provided that group of boys with their 28th

> SHOP EARLY BE SMART

grade.

"A spectator game all the way" was Kitchen's description of the contest played at Sanford Fritch. Although scoring was rampant, most of the scores for Stanton came on long drives.

Stanton tailback Greg Hennington had an outstanding game, scoring three touchdown's for the Dogies.

One of those touchdowns at the 15. came on a 70-yard run, while the other two were short runs capping off long drives. Although no statistics were kept. on the game, Hennington

The other two touchdowns came on a quarterback sneak by Kelly Kitchens and a pass from Kitchens to Randy Marrs. The touchdown pass was the only score not provided by a long drive. With only seconds left in the half, Stanton blocked a punt and recovered it at the 15-yard line. Kitchens came out to throw the pass about 10 yards before

Kelly Kitchens kicked three extra points while Marrs caught a Kitchens pass for a two-point conversion. Perryton had led 28-20 at the half, then both teams scored two touchdowns

The **End Zone**

PAT HUGHES, PRINCIPAL at

Guess jogging is for everyone. One person we know has

It's great fun and if you

excited about the 6'10" player on the Hereford basketball team, you might ought to know that he's really only 6'1". The Brand reported that Tommy Loerwald was that tall, but unfortunately, it was only a typographical error that slipped by the proof-reader. Sorry 'bout

sons playing against each other grade team.

> COME HEAR Betty Baxter

the clock ran out. Leonard Galvan provided the blocked punt which went out of bounds

fade-resistant

GOOD DAN WELTY DOD GOING TO MAKE IT SHORT and sweet this week as things are busier than a cat with a long tail in a room full of rocking chairs.

What with all the football seasons wrapping up and the basketball seasons getting underway, it seems as though the Christmas rush is already

La Plata, reports that Colorado has only a little snow, but that most of the ski areas are. expected to open next weekend. Hughes visited in Ute Pass up near Colorado Springs last

SPEAKING OF SKIING and getting in shape, we came up with a jump rope, the exercise book, and started running down at the high school's track. You'd be surprised at the number of people who jog of run around the track even with the cool weather.

worked up to one lap, about 440 yards. Dr. Payne, we are told, averages six miles a day."

haven't tried it, get some wrapups and come on out and take advantage of the fine facility we have.

IN CASE YOU REALLY got

ANSIL McDOWELL MUST HAVE had mixed emotions about the Stanton-Perryton junior high playoff game Thursday-he had two grandin the contest. They were James Jr., son of Jim McDowell of Hereford, and Ansil III, son of Dr. Ansil McDowell Jr. of Perryton. Must have been quite a battle, with Hereford losing the high-scoring clash, 40-35. Hereford coaches see a lot of potential on the Stanton 9th

Nov. 22-25

FARMERS!

Defensive end Terry Bell (52) brings a Monterey runner to a halt at the line of

scrimmage as Monterey quarterback Scott Gardner (11) looks on. Brian

Edwards (33) comes in from behind to assist Bell as other Hereford players

Help build better Soil Structure for your Crops with

On or about March 25 I applied 200 pounds of Micro-Min per acre on a parallel block of 15 acres in the center of a 100 acre block of wheat. I immediately applied irrigation water to the entire 100

After two weeks of growth the treated acres showed definite results. The foliage was darker in color, the plants were sturdier and had a better growth.

The first of May the treated acres were some four to six inches taller and still retained a better color. This wheat beaded during the early part of May and had every indication of better production. We combined on the 11th and 12th days of June. Production wise there was very little difference in this wheat

On the treated acres the protein test from Plainview laboratory was 14.7. On the untreated acres the protein test was 14.3.

The average production of wheat in Castro County was approximately thirty (30) bushels per acre in 1974. This 100 acre block of wheat averaged 50.8 bushels per acre and was delivered to a Dimmitt

I believe if I had applied Micro-Min when the wheat was sowed in September it had a potential of raising production a third. I am taking into consideration the fact that the fertilizer was applied only seventy (70) days before harvest.

I have applied 200 pounds of Micro-Min per acre on thirty (30) acres of sugar beets, approximately three weeks after planting date. I see definite results in plant growth the 27th of June. I have Micro-Min applied on cotton and corn directly after planting. I expect definite results at har

I plan to continue a Micro-Min program in 1975.

Danier Williams

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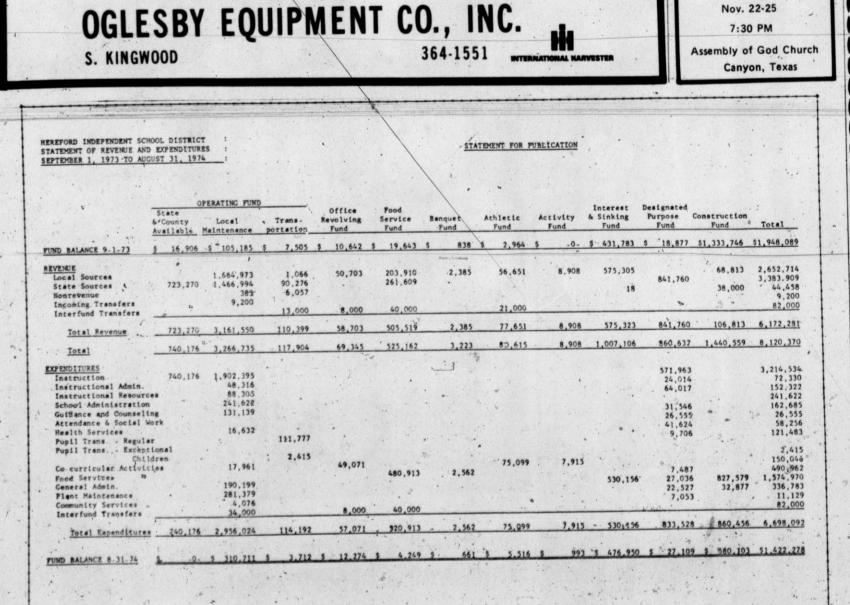
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COWAN JEWELERS provided a majority of the each in the second half. Stanton rushing. Downtown nternationa Pickul. Double-wall construction for rigidity and appearance . . . load doesn't den With 4x4 Drive! Rear heavy-duty mount and SPECIAL! Comanche 304 CID, 345 CID V-8 INTERNATIONAL angine or the 392 CID V-8. Pickup'74 Locking Hub. Radio, V-392. disc brakes for 3 Speed Auto Trans., Dual Gas Tanks,



Herd Opens Basketball Season Against Bulldogs.

they've always been post

oriented. He averaged about 17

points -a game last year,"

'We feel like we'll have to

stop Kerr and their post attack if

we're going to be effective. In

addition to Kerr they have Don

Keener back. He's a 6'2"

wingman who was their sixth

player last year. They also have

two other lettermen back and

they got a lot of help up from

their junior varsity team. That

Arnwine said.

For the Hereford Whitefaces, mian scrimmage behind us by the 1974-75 basketball season will open in Hereford Tuesday night when they play host to the Borger Bulldogs for an 8 p.m. game in the La Plata gymnasium.

The varsity season opener will be preceeded by two contests with the Hereford and Borger sophomores facing off at 4:30 and the junior varsity clubs of each school meeting at 6:15. Hereford will be open for one week following the initial game, and will not be in action again until they travel to Dumas Nov.

With the season rapidly approaching, Herd coach Barry Arnwine says workouts have been going well. "One of the high points of our workouts has been that we're shooting well. That and the fact that, we've been on the boards although we're relatively small."-

Rebounding against Borger Tuesday night may be hurt to some extent because Arnwine will be starting the season with of the better rebounders on the might do would probably not be full strength due to the illness.

'Without Nieman it's gonna hurt us in our depth, our rebounding and our quickness. Plus our first game is always a tough one due to the fact that the footballers who come in have had only one workout or if the football team advances into the playoffs, we don't even have. them to help us," said Arnwine.

"Depthwise, the five or six players we're really counting on are ready to play. We've had a good week of workouts and we'll have the Snyder-Odessa Per-

> Over 500 Watches to select from COWAN IEWELERS

> > Downtown

that time." The team traveled to Snyder for a scrimmage with that team and Permian Saturday.

Arnwine will be starting seniors in every spot except the high post. Mike Hull, who plays that position, is a junior. "It looks like we'll start Lynn Tarr at one of the forward spots and put Junior Morales and James Arney at the guards. Nieman would be our other forward, but he's doubtful with the illness, so we'll probably let Tommy Loerwald start there."

What does Borger look like? "We really don't know since none of us have played any games and we haven't had a chance to scout. We'll just have to go with what we know about them and what they've done in the past," said Arnwine. "We're at a handicap as far as what defense or offense they'll play because we haven't scouted them."

But Borger is the defending champion of District 3-AAAA with four people back who saw an ill player, Craig Nieman, one action on that team last year, "Joe Kerr, their postman, is club, was fighting a case of the 6'6" and weighs about 200 flu late in the week. Arnwine pounds. he was an All-District considered Nieman a likely performer for them last year and starter, and any playing he possibly could be the best player in that district this year. We feel he'll be the key to their club and



ARENT YOU A LITTLE OLD

FOR THIS SORT OF THING?

Going for a Layup

Lynn Tarr, 6'4" forward for the Hereford Whitefaces, goes for the basket and two points during a practice session early in the week. Tarr, one of two returning starters for the Herd, will see plenty of action Tuesday night as the Whitefaces open the basketball season against the Borger Bulldogs in the La Plata gymnasium.

The Herd's underclass teams finished their seasons Thursday

with the junior varsity absorbing a loss and the sophomores taking a win.

Hereford was a district

contender themselves last year,

going into a three-way tie for

4-AAAA but losing to Plainview

in the first round of the playoffs.

Lynn Tarr and Junior Morales

games will all begin at 8 p.m.

this year, but when the team

goes into district Jan. 28, tipoff

will move back to 7:30 p.m.

non-conference

this year.

Rick Taylor was a standout for the Shorthorn sophomores as they took a 33-18 win over the Plainview sophs at Whiteface field. Taylor scored three touchdowns on runs of 15, 20 and 10 vards. Jim Lawson are the returnees for the Herd accounted for six points when he ran 10 yards on a quarterback keeper and Dale Tarr surprised the Plainview sophomores with an intercepted pass he ran back 40 yards to give the Shorthorns

> Mitch Gwyn kicked one extra oint for the Horns with Rick Taylor converting a two point conversion on a run. Plainview, ran back a kickoff to score, scored on a 60-yard pass and drove 40 yards for their third

The sophomores ended the football campaign with a 7-2 record, a mark that speaks highly of Coach Rick Stewart, his assistant Joe Tubb and the entire sophomore team.

The Monterey junior varsity put together a 24-point second quarter that took the Longhorns by surprise and sent them to a 24-12 defeat in their final game.

Monterey blocked a punt, then recovered it on the two and drove on in for one score. A Longhorn fumble inside the 20-yard line gave Monterey the ball again and they kicked a field goal. A bad snap inside the 20 caused another turnover and Monterey scored again. Then they took a 42-yard quarterback sneak and turned it into paydirt. All in the second quarter.

Although Aaron Bourland's junior varsity was down 24-0 at the half, they came back to score 12 points in the second half.

Dr. Hubert V. Pipberger of the Washington, D.C., Veterans Administration hospital, internationally known in cardiovascular data processing, reports analysis of electrocardiograms by computer for diagnosis of heart disease is about one-fourth more information then readings by any one cardiologist.

Alfonso Gamez capped an 80-yard drive with a 3-yard plunge to score six. Gamez collected 43 yards rushing for the Horns. Russel Harkins ended a 50-yard drive with a 4-yard run and totaled 80 yards to lead the Hereford team in

Underclassmen Wind Up Year

Bourland said his team played three quarters of good football, but everything went Monterey's CALL JEANE COKER --REALTOR at 364-6061

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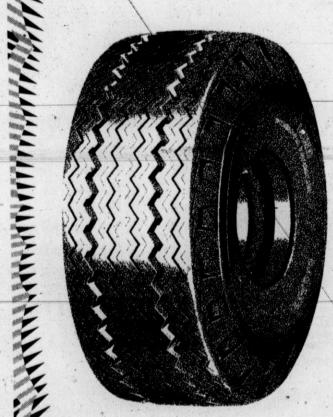
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Football Queen 1974

Lorie Young rules over the final pep rally of the season at Hereford High School as Football Queen of 1974. Miss Young was escorted by Kevin Malone and was presented to the crowd at the football game Friday night during halftime activities.

View From The Plains

BY J.D. PEER

TEXAS PARKS AND WILDLIFE DEPT.

nearly 80 per cent of the quail

landowner and hunter are as

The High Plains has two

Wildlife

public hunting areas open to

Howe

These areas are only open

hunters on weekends and a

phone call to either number will

furnish the dates and

requirements of the hunt. These

later in the season due to the

heavy influx of early quail

hunters the first part of

Remember, sportsmen are

made up of courteous, safe, legal hunters and they respect

Very Considerate

"How did you get that

"I was protecting a little

"That's noble; who was

the landowner's property.

November.

black eye?"

Quail Hunting

When Texas hunters talk technicians show a die-off of about bird hunting, they are talking about quail.

population yearly. Let's get our share of this surplus first and decrease the Quail hunting in Texas is big business. From shotguns and natural take of birds by leaving shells to bird dogs and leases, cover and food on our quail quail hunters contribute both money and time to their sport, Many hunters don't have and Texas is blessed with an quail leases and sometimes ample supply of both blue these agreements between the

(scaled) and bobwhite quail. Even though hunters use scarce as an albino turkey. different techniques to hunt either blues or bobs, one thing is evident. A hunter can try and be quail hunters. They are the ready for that wild noisy flush of Gene the birds as they rocket from a Management Area, near plumb bush or mesquite bush Canadian (806-492-3405). but even the seasoned hunter is

startled by these game birds. Most hunters use birddogs. This help from the canine world assures fewer wounded birds or scattered coveys from escaping two public areas need hunters the range of shotgun or the

Sportsmen spend hours training dogs to obey hand or whistle signals and there is no prettier sight that a pair of staunch birddogs on point or

honoring another dog. The High Plains quail hunter can get in the field in regulatory counties on Nov. 16, 1974 and continue to hunt until Feb. 16,

The quail season in nonregulatory counties such as Wheeler and Collingsworth runs from Dec. 1, through Jan. 31, 1975 and Dickens and King, it is from Dec. 1 through Jan. 16,

Baglimit is 12 birds per day of blues or bobs or a combination of either species and possession

Mother-nature takes her share of quail either from adverse weather conditions, dry springs or predators. In fact, most studies done by wildlife



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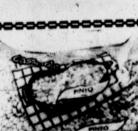
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Honor Dodsons

uished Service Award Thursday at a Noon Kiwanis luncheon directed by the HHS Key Club. In conjunction with National Key Club Week, the regular

meeting was presided over by Key Club president Tommy Loerwald with several Key Club members joining in the running of meeting, including leading singing and pledges as well as presenting the program.

The Key Clubbers showed the Noon Kiwanians a film presentation pointing to the major emphasis of the Key Club, "Caring, our way of showing."

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Mr. and Mrs. V.E. Dodson A special presentation was were honored with a Disting- made during the meeting in conjunction with the Kiwanis major emphasis, which is 'Showing You Care." The Kiwanians will present a Distinguished Service Award to a couple in their "Greater Years' throughout the next year. Mr. and Mrs. V.E. Dodson were the first honorees.

> Mr. and Mrs. Dodson are members of the First Christian Church where Rev. Brink is pastor. Mr. Dodson is an elder of that church and worked with the Migrant Ministry in past years. In addition, Dodson was a member of the Red River Water Authority for a number of years and was active in other programs dealing with water in Texas.

Mrs. Dodson served as school teacher for over 30 years.

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me off all the time, but I bet them deer hunters will do it!"



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By Bill Albright, Executive Vice President Deaf Smith County Chamber of Commerce

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strengthen our Chamber and thereby help themselves by membership in the Chamber. If you are a farmer or rancher - Hire the Chamber as your partner - Call 364-3333, or stop

by 701 North Main.

Strange, but true! "The Eyes of Texas" is not the State Song of Texas. - I didn't know that - but don't feel badly, neither did Lyndon B. Johnson who used it as his theme song on a radio program when he was Senator Johnson.

.The state song is "Texas, Our Texas" and I found all that out



KESTER'S JEWELRY Across from the Post Office

in Downtown Hereford

from Mary Parker, president of the Dawn Music Club, when I had the very pleasant privilege to welcome the members of District 1 of the Texas Federation of Music Clubs, last week.

a law to abolish the Atomic

Energy Commission and

create a new Energy Re-

search and Development Ad-

ministration that could be

the forerunner of a new Cab-

inet department.

"Thanks to you, it's working" - and at this point it's more than 50% complete.

The United Way is our way of saying "we really care" and of helping our neighbor and supporting those programs that contribute to youth activities. The most successful campaigns have proven that Payroll Deductions and monthly bank drafts are the keys to sustained giving. If you haven't yet made your commitment to the 1975 campaign - get in touch with Raymond White at 364-1155, Mike Patrick at 364-1001, Bud Eades at 364-2232, or any one of He too, thought it was the state the f many fine volunteer workers. They'll help you be a real part of this community's efforts to provide service to youth and to those in need .-

> Almost Christmas time and we're probably all thinking of the seasonal purchases. So it's time to remind you that we need to SHOP HEREFORD FIRST. It costs money to travel to other shopping centers so you really have to add in that cost. We really need to consider that dollars spent in Hereford help the total economy - taxes and profits and jobs.

So think positive - Buy it in Hereford and help our community to continue its HUSTLE. HUSTLE, HUSTLE.

The Sunday Brand, Hereford, Texas, Sunday November 17, 1974 The Senate has approved President Ford has signed

1976 campaigns.

MASS TRANSIT BILL

a compromise package of House-Senate conferees political reform that would have approved in \$11.8 bil-lion, six-year all to help give the Democratic and Republican Presidential the nation's big population nomiees \$20-million each in centers expand and maintain taxpayer funds to wage their their mass transi systems.



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Note: New Deadline On VA Questionaire

More than a million persons, that a special effort is needed who will receive income this year by the late filers to questionnaires with Veterans comply with the new deadline. Administration pension checks for November, must return them by January 1, instead of the customary January 15 deadline.

Jack Coker, VA Regional Office Director, explained that the new deadline was set to relieve the annual logjam in preparation of January checks when pensioners returned the questionnaires near or after the former January 15 deadline. Pensioners are urged to promptly complete and return the questionnaires.

Under the law, VA mails questionnaires to veterans on non-service-connected pension rolls, widows of veterans receiving pensions based on the non-service-connected death of a husband, and certain parents who receive monthly checks because of the service-connected death of a veteran or serviceman.

Coker noted that most pensioners must file questionnaires each year. There are some exceptions, Coker noted. Those 72 years old or over who have been on pension rolls during the last two consecutive years are exempt from routine reporting; however, they must report income changes when they occur or when a questionnaire is sent to them.

According to Coker, thousands of beneficiaries missed the former January 15 deadline over the years. Prompt return of questionnaires by the new January 1 deadline will avoid delays in next year's checks. Coker said, stressing

Dr. Milton C. Adams

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LOS ANGELES -- Future jet fighters probably will be able to fly side ways and climb vertically like highspeed helicopters. Three aerospace firms, a Los Angeles firm, a St. Louis firm and a Farmingdale, N.Y. firm, have been awarded contracts for initial studies.

Premier Chou reappears after illness.

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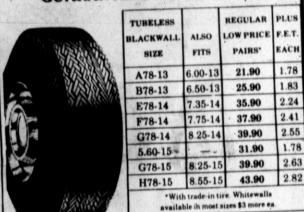
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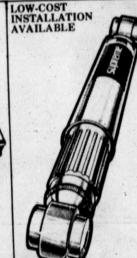
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COME HEAR Betty Baxter Nov. 22-25 7:30 PM Assembly of God Church

Carl Albert, House Speaker, on five per cent tax surcharge proposal:

"That bill will never get onto the floor of the House in the shape that Mr. Ford has described."



Agriculture History To Be Taught

For the first time West Texas Garry Nall, instructor for the agribusiness development of

State University is offering a movement from Eruope to course in agriculture history in America and how the farmers the History Department, Dr. acquired the land," Nall said. "Then the movement across the course, will cover farming of mountains to Mississippi River the colonial era through the and on out into the plains and far West will be studied. Movement into these areas in

"We will start with the the late 19th century caused the evolution of the great producing areas of the corn belt and wheat

Some time will be spent on the study of European crops and. those acquired from the Indians, he continued, and how some became subsistance

"Change in technology which bettered the plow, introduction of the grain drill, reaper and thrasher, and different uses of animals added greatly to

agriculture history," Nall said. He will also discuss how government involvement in agriculture, scientific changes in breeding of livestock, and the industrial revolution added to the history of agriculture.

"As-a special project for the course, the students will help gather the information of today for use in the Panhandle-Plains Historical Museum that may be of historical value in the future," Nall said.

Ford is urged to end Cuba

GOME HEAR Betty Baxter Nov. 22-25 7:30 PM

Assembly of God Church Canyon, Texas

Saddle Pads May Spread Anthrax

The U.S. Consumer Product Safety Commission in cooperation with the Perforated Pad Company today warned consumers, particularly horse owners, that 5,000 to 10,000 "Alaskan Hair Saddle Pads" sold nationwide since January could be contaminated with anthrax spores.

The saddle pads, which utilized imported animal hair, retailed for between \$7 and \$9. The pads were manufactured by the Perforated pad Company,

Woonsocket, Rhode Island. The saddle pads are about three-quarters to one-inch thick with cotton duck quilt on one side and exposed short coarse greyish-black colored animal hair on the other side. They range in sizes from about 26 to 28 inches to 30 by 30 inches.

The pads may bear a three-by-five inch blue lable on the quilted side that includes the name of the manufacturer and one of six style numbers: 238, 238R, 500, 500R, 832 and

Consumers who own one of these saddle pads should place the product in a sealed double plastic bag and call a local or state health department for

Consumers should not attempt to sterilize the pad, incinerate it, or throw it away because of the risk of further

Perforated Pad Co. has voluntarily agreed to refund the price of the pads to all purchasers. Consumers who bought one of these pads should contact the retailer from whom it was purchased to arrange for a refund.

The commission was alerted to the possibility of anthrax contamination by the Washington State Department of Social and Health Services following the death of a horse in the state and the subsequent deaths of numerous animals on a private game ranch who were fed the infected horse meat.

Anthrax is an acute bacterial disease which can be fatal for humans if untreated. It can be transmitted from a product bearing the anthrax spores production of other products.

through skin contact, inhalation or ingestion of contaminated

Anthrax infection is not contagious from one person to another. The disease, for humans and animals, may start with a blister or pustule and can develop into a depressed area of . dead tissue with a dark crust. Fever and other symptoms may not appear until the disease is severe.

This warning is being issued in the interest of the public health and safety and in conjunction with the Center for Disease Control which is under the Public Health-Service in the Department of Health, Education and Welfare.

The Commission is continuing its investigations to determine whether the contaminated animal hair has been sold to other manufacturers by the importer and used in the

Area Industry Reports Revenue

Friona Industries, Inc. this commented. week reported revenues of \$9.3 million and a net deficit of \$379,028, or 30 cents per share, during the first quarter ended September 30.

This compared with revenues. of \$14.3 million and net income of \$748,426, or 75 cents per share in the same quarter of the prior fiscal year.

"A substantial part of the loss is attributable to the sale of approximately 6,100 head of company-owned cattle at unprofitable prices," said John G. Carrothers, president.

"The manufacture and sale of commercial cattle feed and custom cattle-feeding will probably get under way in operations were both profitable, the near future. Very little but well below last year's level for the three months," he ex- required because our present

health supplies through our nine Carrothers. stores was at about a break even level in the first quarter," he added.

The company's two feedlots, which have a capacity of 67,000 head, operated at an average capacity of approximately 45 per cent during the quarter, compared with 97 per cent at the same time last year.

'These results for all phases of our agribusiness were primarily due to the unstable price cost ratios in the beef industry which continued to be unfavorable. Feed ingredient costs remain high and the current economic situation still subscribes to much doubt. Feeder cattle prices have at least temporarily settled at a much lower average price than last year at this time and this seemingly will tend to draw the profit potential more in line," said Carrothers.

"The number of cattle in feedlots in the entire industry is might be expected that this fact chairperson of the AC at its lowest point since 1968. It should be reflected in the marketplace in the coming months, even though more range fed and younger cattle are being marketed," he

On November 1, the company made a significant acquisition when it purchased the 57,000 head capacity Swisher County Feedvard from Petroleum Company.

"The company's diversification and financial soundness will enable as to withstand the current adverse conditions in our primary lines of business," he said.

In addition, the company is researching new products with both wholsesale and retail marketing potential.

· "Manufacture and marketing of one or more of these products additional investment will be equipment can be utilized in "Retail marketing of animal their manufacture," said

Management Of Waste Is Talk Topic

Cattle feedlot waste management will be discussed Tuesday by Texas Tech University Professor Dr. Robert C. Albin.

Dr. Albin is with the Animal Science Department of the College of Agriculture at TTU. His lecture is set for 9:25 a.m. in the Oak Room of the Amarillo College Union Building and is

open to the buplic at no charge. "Specific areas to be discussed include management of solid and liquid wastes to minimize environmental pollution and utilization of animal wates for ecological benefits," said Adele Barnes, Biological Sciences Depart-

The lecture is third in a series of six in the area of environmental biology sponsored by the department.

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Show Time:

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•Chamber of Commerce or from any JAYCEE

Bankers Are Told Cotton "Bossie" the cow hardly goes out anymore. Things are too Demand Resuption Seen

An expectation of a future resumption in cotton demand was expressed here today by a National Cotton Council economist in an address to the Agricultural and Rural Affairs Conference of the American Bankers Association

Dr. Arlie Bowling, the Council's economic and market research director, said the current textile recession coming on the heels of last year's economic boom - is characterized more by cutbacks in mill operations than by the customary building of large inventories. He explained that today's high interest rates are discouraging inventorybuilding both in this country and overseas.

"If consumers continue to buy at present levels," he said, "fibers will be needed in the

How To Leave Your Lawn Mower

'If you're one of the approximately seven million Americans who have bought themselves riding mowers or lawn and garden tractors this year, you should be sure before you put it away that you know how to take care of that task, and yourself.

Never reach into the 'blade to clean it unless you're sure the mower is off and the power is turned off. Stop the engine and disconnect or remove the spark plug before making any repairs. Wait, listen and look.

2. Be sure to drain all gasoline out of the mower before putting it away. Store that gas in a strong, metal, clearly marked, safety-type can with a self-closing cap and keep it away from children, and combustible materials.

3. Read once more the owner's manual that all riding and power mowers made by members of the Outdoor Power Equipment Institute come equipped with, before you use your machine again.

> The brooch that spells

Her three initials com posed in an artful brooch that goes equally well with

casual clothes and dress-up occasions. And you don't

have to wait weeks for it .

we'll make it for you in a jiffy.

electroplated three initial

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mill process as this season management, and overhead is

the extreme Despite sluggishness in foreign textile demand during recent weeks, the economist said foreign mill operators feel their situation should improve in the latter half

"We should look forward to a resumption in demand with more efficient operations - the usual results to be expected from a recession," Dr. Bowling

Regarding the outlook for 1975 cotton production, the Council economist said many producers expect to cut back sharply on plantings next spring. However, a number of factors which he said may influence farmers' planing decisions are:

(1) the preliminary 34.27 cents loan rate which - though probably not sufficient to cover average total production costs - is high enough to hold some cotton acres where it is a factor obtaining production , financing;

(2) the need to keep expensive capital investments such as machinery and ginning

operations working; (3) cropping practices where cotton is an integral factor in crop rotation programs and weed control;

(4) relative costs and returns of alternative crops; and

(5) increased oil and meal prices which are brining farmers additional revenue from cottonseed.

While soybeans, for example, are usually the major alternative crop to cotton in the Mississippi Delta, Dr. Bowling said the per-acre return to land,

> SHOP EARLY BE SMART **COWAN JEWELERS** Downtown

INDOOR FARMS

good on the inside.

The lives of "Bossies"

throughout the United States are changing on modern up-todate farms. It's all because of successful experiments in confined feeding of farm animals.

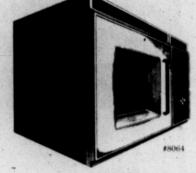
Confined feeding makes it possible to handle more live-

stock without adding land. Indoor farms are also more

sanitary because "Bossie's" environment is controlled. And fiber glass panels help because they are easier to clean.

Fiber glass is also being used outside the barn. New spaceage fiber glass silos; for example are airtight and rustproof mak ing them perfect for wet storage of corn and other grains. Natural acids in grain eat away at steel and concrete, requiring continual repair. Corrosion-resistant fiber glass is virtually maintenance free.

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Energy saving Microwave Ovens!

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WARDS DELUXE OVEN SAVE

Lighted interior lets you "peek!"

Side-swing door for added safety

25-minute time.

bell signal

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Oven features Automatic Defrost Cycle-defrosts foods with out cooking them! Large capacity, oven has 35-min. dual

WARDS BETTER QUALITY

MICROWAVE OVEN

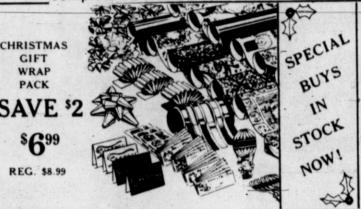
your meals! Microwave oven cuts cooking time up to 75%—a meat loaf in 15 min. instead of the usual 70 min! And it cooks

cool and clean—only the food gets hot. The two-tone color cabinet is an attrac-tive kitchen addition!

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2 FOR \$898 REG. SAVE \$2

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MONTGOMERY CATALOG

364-5801



\$95 for soybeans compared to

\$99 for cotton. The figures are

based on average Delta yields

for the two crops in 1970-72, and

prices of \$7.50 per bushel for

beans, 45 cents per pound for cotton lint, plus \$130 per ton for

"When producers put their

pencils to work, I expect they

will find some fields will do

better in cotton while others will

be better suited for soybeans,"

Increased revenue for cot-

tonseed in the last two seasons

is effectively adding about 6

cents per pound to the price the

farmer is receiving for his

cotton, Dr. Bowling pointed out.

amount to be the difference

between profit and loss on

"This is a large enough

he stated.

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EISENHOWER Dollar money clip. ONLY \$11.50

Poultry Prices At Peak

Poultry prices are on the move again - upward, one authority reports.

She's Mrs. Gwndolyne Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University

System. "Chicken, turkey and egg farmers are being forced to curtail production because of high feed costs," Mrs. Clyatt explained.

The price hike follows an expansion of poultry products output earlier this year, the specialist added.

In spite of the current trend

upward in poultry prices, there is an accumulation of forzen turkeys in storage - and that should keep their prices from going very high, Mrs. Clyatt

"From an economy standpoint, now is a good time to turn to frozen turkey -buy the whole bird or parts.

There is more beef at meat counters with relatively low prices and more of the "leaner beef" - good values appear on chuck roasts and steaks, round steaks, ground beef and liver.

Pork values are Boston Butt roasts, quarter-loin, sliced and canned hams.

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CONSUMER WATCH! WORDS: Fewer shopping trips to the supermarket usually

sticks,"



First Deaf Smith Bale

Employees of the Hereford Farmers Gin association stand around the first bale of cotton to be produced in the county this year. The bale, which weighed in at 590 pounds, was harvested on the V.J. Owens farm four miles east of Hereford. The dryland cotton provided a see weight of 2300 pounds. Employees are Marvin Payne, manager; Chris Clark, ginner; Conrad Clark, pressman; and Joe House, pressman.

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Showing Blocks

early winter, many on open-Killing Hunters wildlife. Each year thousands of

hunters are shot by accident, many fatally. Most of the tragedies occur in fall and FOR LARGER GIFT SELECTION **COWAN JEWELERS** Downtown

ing days for deer and other

Rifles, of course, are more deadly at long range but shotguns are even more dangerous at close range. The usual accident causes are failure to unload guns, firing at a moving target before identified, carelessness in carrying guns and hasty or excited shooting.

Cotton Growers **Favor Exports**

An international conference For cotton yarn spinners, weavers and knitters attracted textile executives from Europe to the showrooms of Cotton Incorporated last week in New York.

Cotton Incorporated President J. Dukes Wooters Jr. offered his company's technical services and marketing knowhow to mills that run American Upland Cotton.

Cotton Incorporated is the research and marketing company representing American cotton producers.

"U.S. cotton producers view the entire world as their market place," said Wooters. "Export customers are legitimately entitled to the expertise we have developed in solving technical problems and in selling cotton products."

He also pointed out that service to international customers can open up another avenue through which U.S. producers can grow for a known market.

"If we can nail down a definite percentage of foreign cotton consumption as committed to U.S. cotton, then we can provide American producers with far more reliable information about their export markets than has ever before been possible," Wooters

The visitors head reports on Cotton Incorporated's agricultural, textile and economic research operations from staff members of the company's research center at Raleigh, N.C., and on marketing services and international marketing from members of the staff in New

They learned about new developments in breeding cottons for contemporary fabrics, new cotton production systems,, growing world interest in non-flammable cottons, and shrinkage control and easycare cotton finishes.

Other reports covered new Cotton Incorporated consumer products such as "Natural Blend" fabrics, which contain 60 per cent cotton.

Marketing experts reported on how Cotton Incorporated determines what the consumer wants and how future fashion and color trends are projected and exploited in behalf of cot-

'This is the first conference we've conducted for international customers," said Wooters. "We're optimistic that the results will justify others in the future.

After the conference the visitors toured the cotton belt under the sponsorship of Cotton Council International.

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* Free-Ladies Blouses-Buy one at regular price, get one free of same value

* Free-Ladies Pant Suits-Buy one at regular price, get one free of same value

* Free Men's Checked Fashion Jeans (1 Group)-Buy one at a regular price, get one free of same value

Men's Ladies

* Free Moccasins-Buy one at regular price, get one free of same value

JEWELRY COATS & SUITS Wrangler Fashion Jeans SHIRTS MOCCASINS Perma Press **JEANS** 20% to 50% OFF All Men's , Ladies & Children's Mon's Long Sloove All Mon's Felt Winter HATS SHIRTS COATS & VESTS Ladies & Children's TACK N Goose down filled SADDLERY or Dacron filled LAY-A-WAY FOR WINTER

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•Sander



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Farm Adjustments Can Save On Taxes

COLLEGE STATION - When making decisions relating to any farm business, always consider the tax consequences of your decision, says Dr. Wayne Hayenga, economist for the Texas Agricultural Extension Service.

"Now is a good time to estimate your expected income for 1974," says the economist with the Texas A&M University System. "To do this, obtain information from your 1974 records, make estimates of your income and expenses for the rest of the year, and compare. this year's estimated income with last year's income."

Hayenga says there are

everal things an individual can

Keepsake

'By purchasing some capital

do to reduce the potential tax for

items such as machinery, equipment and breeding stock before the end of the year, you can get more investment credit and additional first-year depreciation," says the economist. 'Other capital items purchased during the year can be put on a faster rate of depreciation.

"You may also want to purchase such items as feed and fertilizer for the coming year."

Another way to reduce potential tax is to delay sales of cotton and livestock until after the first of the year.

"Unless your taxable incom appears to be lower than usual this year, you should pay any large bills before Jan. 1 and make needed repairs to machinery, buildings and fences before the end of the year," suggests Hayenga. He also advises taking advantage of the "net operating loss" provision of the tax-law if it seems there will be a loss in your year's business. "This provision may enable you to recover taxes paid in past years and establish the amount of loss that can be used to offset income in future





1969 Chev. Pickup 307-V8 Automatic, Long wide bed. Sharp black Finish. A test drive will sell this one.

1,195.00 1969 Toyota Corona 4 door. Air Conditioning, 4 speed. Red

finish, Grey Vinyl interior, try this 25 mile per gal compact. It's in top condition. Protective Warranty.

1969 Ford Torino G.T. 2 dr. H-top Air and power steering, 302-V8 Blue body finish with white vinyl top. Protective

1973 Ford Pick-up V8, Automatic, Air cond. new tires. Check the price on this late model.

1971 Dodge Demon 2 dr. coupe 6 cyl, automatic- power steering and air conditioning. Bronze metallic with white vinyl top. This one will help balance the budget- good gas mileage.

1970 Ford LTD 2 Dr H-top 390 engine Reg gas. Air, power steering, brakes, windows and 6 way seat. Brown metallic with cardova vinyl top. Sharper than most 72 models. **Protective Warranty**

School Menus

JUNIOR HIGH HIGH SCHOOL

MONDAY — Spaghetti and meat sauce or beef raviola, green beans, buttered carrots, cake, hot rolls, butter, milk.

TUESDAY - Cheeseburger or sloppy Joe, potato chips, tossed salad, peach cobbler, bun, milk.

WEDNESDAY - El Rancho beans or hot tamales, mixed greens, buttered corn, fruit, orange juice, cornbread, milk. THURSDAY - Turkey and

dressing with giblet gravy or baked ham, candied yams, English peas, cranberry sauce, cookie, sliced bread, milk.

FRIDAY-Oven-fried fish or chicken and dumplings, buttered potatoes, cole slaw, mixed fruit, hot rolls, butter, milk.

ELEMENTARY SCHOOLS MONDAY - Spaghetti with meat sauce, green beans, buttered carrots, cake, hot rolls, butter, milk.

TUESDAY - Cheeseburger, potato chips, tossed salad, peach cobbler, bun, milk. WEDNESDAY - El Rancho beans, mixed greens, buttered

corn, fruit, orange juice, cornbread, butter, milk. THURSDAY - Turkey and dressing with giblet gravy, candied yams, English peas,

bread, milk. FRIDAY - Oven-fried fish with tartar sauce, cole slaw, buttered potatoes, mixed fruit, hot rolls, butter, milk.

Cranberry sauce, cookie, sliced

ST. ANTHONY'S

PAROCHIAL SCHOOL MONDAY - Cheese stuffed weiners, corn, carrot sticks, cookies, buttered bread, milk. TUESDAY - Fried chicken, buttered broccoli, tossed salad,

chocolate cake, rolls, milk. WEDNESDAY - Beef stew with vegetables, cabbagepepper salad, cornbread, peaches, milk.

THURSDAY - Beef ravioli. green beans, tossed salad, apple cobbler, rolls, milk.

FRIDAY-Hamburgers, potato chips, Jello with fruit, milk.

WOMEN WORKING

Between 1964 and 1973, about 90 per cent of the increase in payroll employment of women occurred in service industries, retail trade, manufacturing or government, according to the U.S. Department of Labor.

HOUSES DIVIDED

In March 1973, there were 54.4 million families in the United States, of which 6.6 per cent headed by widowed, divorced or separated women and 1.5 million by formerly married men, according to the U.S. Department of Labor.

LOW EARNINGS

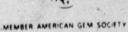
In 1972, the median income of female-headed families was \$5,380, compared with \$12,070 for husband-wife families, according to the U.S. Department of Labor.



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Genuine Eisenhower dollar pendant. Available in either antiqued gold electro-plate or silver oxidized finish ... in richly sculptured settings. A superb Christmas gift. by Anson

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Helps combat dryness of noses and throats. Spout turns 130° to direct mist where you need it. Holds 2 gallons of water

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WINDSHIELD WASHER **ANTI-FREEZE**

We Will Be Happy To Refund Your Mone Satisfied With

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and wood-grained board 9" H x 9-3/4" D x 19" L. With song book and key chart. Kenner, 3 #3460

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Commodore ® Electric

CALCULATOR

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000

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Adds, subtracts, multiply and divide silently in seconds. Clear key for

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Jaymar 30-KEY TOY PIANO

Rugged, light wheel molded poly. Turn wheel makes it spin like a merry-go-round! For pre-school ages. Hours of

Country Kitchen PANTRYWARE

5-Piece Country Kit-chen set includes: 4piece round canister set and matching

BUY NOW WHILE PRICES ARE SMALL AND SELECTIONS **ARE LARGE**

6' At Artificial **Scotch Pine** CHRISTMAS TREE

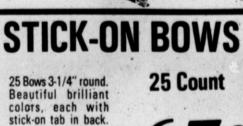
Artificial Scoth Pine with 47 branches and 71 tips. Complete with dish stand.

CHRISTMAS FOIL

GIFT WRAP 4-ROLL PACK

Four rolls of foil wrapping paper per package. 26" wide. 25 sq. ft. total.

Now Only. . .



For attractive gifts. SAVE TODAY! ONLY

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Ban Roll-on DEODORANT Anti Perspirant

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> Maalox ANTACID

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Musk After Shave COLOGNE For Men (by Coty)

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Miss Clairol **SHAMPOO**

Formula Haircoloring

Golden "T" Baby **SHAMPOO**

Gentle as a baby to hair, eyes and skin., 16-0Z.

Lisa Mornay LOTION Honey & Almond Cream Hair Rinse Bath Oil, Milk Bath

Automatic Transmission Fluid

Lysol Deodorizing **CLEANER** Wipes away germs that

cause odors 12-0Z.

Mop & Glo Floor Shine **CLEANER**

Cleans & Shines as you damp mop 32-0Z.

Reg. \$143

> 409 Spray & Wipe All Purpose Cleaner, no rinsing 32-0Z.

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RECORD

Wooden legs with double - locking

casters. Detach-

able hood. Legs fold for storage.

feature.

swive!

safety 1-1/4"

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BASSINETTE

Electric by VANITY FAIR® . Children's two-speed acoustic phonograph. Plays 33 and 45 RPM records. LAYAWAY for CHRISTMAS!

Baby **EXERCISER**

#220 Mos To **Walking Age**



Builds strong, straight legs, backs and bodies.

Developes coordi-

nation. Durable, safe construction

throughout.



DBLONG CAKE PAN

BISCUIT PAN

SQUARE CAKE PAN



OBLONG BREAD

N' LOAF PAN

WITH CUTTER BLADE



SEE 'N TAKE PAN HIGH DOME "SEE THRU"







MISS BRECK

HAIR SPRAY

CAN



Vows Repeated, Wedding Planned



Mrs. Bud Kendrick
... nee Pam Kerr
(Bradly photo)
(See Story Inside Pages This Issue)



The engagement of Miss Joni Paetzold, daughter of Mr. and Mrs. Walter Paetzold, south of Hereford, to Gary Coleman, son of Mr. and Mrs. Bruce Coleman of Walcott community, is announced by her parents. The wedding is planned for January 10 in St. Anthony's Catholic Church. The bride-to-be is a freshman at Texas Tech University after graduation last spring from Hereford High School. Coleman is engaged in farming. He was a 1972 graduate of Hereford High and attended West Texas State University.

Folk Art Revived By Quilting Tradition

By CORINNE J NEELY

When you hear these names, Shooting Star, Log Cabin, Wedding Ring, Dresden Plate and Flower Garden, what do you think of? Many old and young artisans will answer at once, "Quilts."

This old, most used and loved art of quilt making is back "in" again. The last time it was "the thing to do" was in the 1930's, says Mrs. H.V. McCabe of Dawn, and she should know as she is a long-time follower of the art.

If the revival of the art is an indication of an era of nostalgia we are indeed in the period. It is claimed we revert to this "going back" when we feel insecure about the future or we are looking in the past for something already established.

The older generation is happily making quilts again or piecing them, while the in-between generation who may have missed it is taking it up with enthusiasm. So are the still-younger women, to whom it is a new form of art

and a challenge to them as needlewomen.

It was in the 1930's that we made by ourselves our first quilt top, it is still unfinished in that it is not made into a quilt. It is not quilted with all those fine stitches, so necessary to make a beautiful quilt. It is the pattern of the Improved Nine-Patch.

We have been told that we should have tackled a more simple design, a fact we had already learned through experience. Anyway we have it out and plan to get the new large hoops and try our hand in quilting it.

Our first effort in this art was long ago when at the age of 12 years our grandmother helped us start a simple Nine-Patch. She and my mother later finished it for me—the top, that is.

Even later than that our Aunt Minnie Walker, sought to teach us the intricate part of quilting. In one room of her farm-ranch house there was always in a frame a quilt in the making. It was let down from the ceiling for the hours of

quilting and then rolled up again until another time.

We stitched away under her supervision, when we had rather been outdoors playing with an older cousin. The games we played were much more exciting than pricking our fingers with the needle in the dull effort of making small and short stitches. If these were not just right, we had to take them out and do them over. Needless to say, more was taken out than ever left in—and that's the history of my sewing art. It seems rather foolish now to try it again after all these

But because of the enthusiasm of one of our friends, to whom this is a new thing, we are going to try. She has nearly completed a beautiful quilt in Rail-Fence pattern, in a short few months.

In fact when she got into the mood after having the idea, she has read books about it, talked with experienced quilt-makers, neighbors and has gone all out! She is doing a fine quilt too which

Mary Alice Frye's treasured quilt is an elaborate

version of an Improved Nine-Patch. On the table, in large hoops now used instead of old-fashioned quilting frames, is a quilt in Rail Fence pattern.

already has a history and will become a future heirloom.

Her story and the delightful essay she is doing on it has intrigued us into our plan of working again on ours. It seems at a daughter's few words in looking over a drawer full of scraps which once made her dresses, that the mother got the idea of the quilt.

of the quilt.

She is now in the quilting process after a struggle of piecing the top together. The reminders of her daughter's childhood and girlhood days are now a joy to behold.

It is to be a surprise for Christmas for the daughter and her husband — so it's a

Another quilt project of interest was the making of a pieced quilt by the Dawn Music Study Club to be sold, with a knitted quilt and an afghan. The project is to net them funds for a new piano being bought for their Community House.

What do you have stored away unfinished in quilts? It's time to get them out, to be in style again. So be ready for a revival of quilt-making and it fits well into the Bi-Centennial year and theme.



Corinne Jowell Neely shows quilt she pieced long ago in Improved Nine-Patch pattern. Patterns of other quilts are two versions of Flower Garden.



The Sunday Brand

Section B

Hereford, Texas, Sunday November 17, 1974



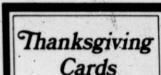
Mrs. Edgar Sowell, left, holds quilt in old times Wedding Ring design with a Double Wedding

Ring quilt on the chair below. Pattern of Mrs. H.V. McCall's quilt is Grandmother's Fan.

Albracht Speaks On Bicentennial

by Mrs. Allan Brockman as speaker to members of St. Anthony's Women's Organization Thursday evening in the Antonian Room of the church.

Liberty and Justice For All -An American Catholic Bicentennial Observation was the program subject of Albracht. He mentioned that John Cardinal





McDowell Drug

DOWNTOWN When you care enough to send the very best.

W.J. Albracht was introduced Dearden is preparing a unique program of Catholic participation in the nation's Bicentennial which is designed to highlight Christian principles.

During the business session reports were heard. Mmes. Joe Frank Huckert, Bob Huckert and Walter Warren reported on the Catholic Women's Deanery" meeting they attended in Seminole recently.

Mrs. Joe Artho gave a report on the Craft Day to be held Thursday at REC Medallion

The next meeting was scheduled for Dec. 12 following 8:30 a.m. mass at the church.

Hostesses during the evening included Mmes. Jerome Friemel. Ken Artho and Adolph Knabe.

The Rev. Bernard McGorry was recognized as a guest among the 33 members present.

Weekly Achievement As things go, just showing up on time Monday morning is a success story in it-

LAY AWAY NOW FOR CHRISTMAS **COWAN JEWELERS**

Downtown

are insured up to

Demonstration Club urge local individuals and civic, social and church groups to contribute Christmas gifts which are

Beginning November 27,

1974, your deposits at

HI-PLAINS

SAVINGS

and Loan Association

The basic limit on Federal Savings and Loan Insurance has

Hi-Plains Savings will put this new, extended coverage on

been raised from \$20,000 to \$40,000 to go into effect

Coffee For Speaker

is Mrs. Al Simnacher.

Members of Westway Home Falls State Hospital.

This is an annual project of Westway Club, whose members send gifts and ask others to do

Gifts To Send Patients Is Club Project

needed by patients at Wichita According to a letter from the

W.J. Albracht was welcomed as a guest speaker by members of St. Anthony's

Women's Organization Thursday evening. In his program on the nation's

Bicentennial, he spoke about the Catholic Church plans for Bicentennial ob-

servance. Pouring coffee for Albracht is Mrs. Jerome Friemel and looking on

Volunteer Service Council in Wichita Falls, more than 1200 patients will be confined to the state mental hospital during the Christmas holidays.

Many of these persons have no family or friends. It is the council's goal to provide each of these patients with two new gifts during the Yuletide season. Those wishing to contribute a

gift may contact Mrs. Arnold Fangman, 289-5574 or Mrs. Albert Lamb, 289-5514. Items should not be wrapped,

however wrapping paper and ribbon can be sent with parcel. Each present should be tagged Christmas gift with approximate value listed for the hospital's records. The gifts must be mailed

befere Dec. 5.

Leonid I. Brezhnev, Soviet Communist Party Leader, to Henry Kissinger:

"Further and big successes require efforts and rigorous efforts on both sides."

William E. Simon, Treasury Secretary:

"I would argue that the slowing of the economy is far less threatening to us than inflation."

FOR GIFTS THAT ARE LASTING COWAN JEWELERS Downtown

Kerr-Kendrick Marriage Read In Church Service

Kendrick were married in an served by Mrs. Kim Sealey and evening ceremony Saturday in First United Methodist Church with Dr. Jordan Grooms, pastor, officiating.

The bride is the daughter of Mr. and Mrs. Jay Kerr and Kendrick is the son of Mr. and Mrs. Marvin Kendrick, both families residing southeast of Hereford.

The church altar was centered with a large bouquet of pink carnations and greenery and paired candelabra were arranged on either side.

The bridegroom's sister, Miss Twanaha Kendrick, was maid of honor and Allen Wilson was best man. Miss Sherry Sullivan of Albuquerque, N.M. attended her cousin as bridesmaid and Mike Arnold was groomsman.

Escorting guests to their seats were the bride's brother, Michael Kerr, and Sam Finley, who also served as candle lighters.

Miss Lisa Martin, accompanied by Rex Barber on the organ sang We've Only Just Begun and Twelfth of Never Traditional wedding music was presented as a prelude by Mrs. Tony Calkins, organist, who played the marched Given in marriage by her

father, the bride wore a snow white crepe chiffon gown designed and made by her mother. The empire waist was belted with a band of the fabric finished with a Dior bow at the back of the gown.

It was fashioned with high neckline, roll collar, long fitted Venice lace sleeves and a fulllength lace train. Matching lace overlayed the bodice of the gown and the skirt was scattered with lace appliques.

Her shoulder-length threetiered net veil was attached to a Juliet cap with satin flowers and bows. She carried a bouquet of camations with pink and maroon streamers arranged on a white Bible.

The bride's good luck pieces included a pair of diamond earrings and a rhinestone bracelet borrowed from her mother.

Bridal attendants wore floorlength pink gowns with maroon trimming. Each was styled with empire waist, portrait neckline decorated with seed pearls and short puff sleeves. They carried bouquets of pink carnations.

Inviting guests to the registry table at the reception, held in the church fellowship hall, was Miss Sandee Finley.

Miss Millie Blasengame and Mrs. Joe Hampton served punch from a table covered with a white satin cloth and centered with the bride's bridesmaids' bouquets.

Miss Pam Kerr and Bud . The three-tiered cake was Mrs. Earnie Murphey. It was set on a base of four pink hearts and was trimmed with pink and maroon flowers. The traditional bride and bridegroom figurines topped the cake.

Leaving for a wedding trip to Dallas, the bride wore a maroon street-length dress trimmed with white and maroon polka dots, and a bridal corsage taken from her bouquet.

The couple will be at home at 600 Irving, Apt. 6. The bride is employed at the Hereford

Hereford High School. Kendrick, is a 1973 graduate

Out-of-town guests included the bridegroom's grandmother, Mrs. O.L. Rieger of Dickens; Mr. and Mrs. Carl Sullivan, Joyce McDonald and Larry McDonald of Lubbock.

Also Mr. and Mrs. James Sullivan and family of Levelland, Mrs. Leon Mills of Albuquerque, Mr. and Mrs. Troy Newton of Portales, Mr. and Mrs. Lonnie Coffey of Lewisville.

Joyce's Journal

Work Methods Can Save Time-Energy by Joyce Shipp

WE'VE devoted this entire month of Home Demonstration Club programs to quick meals. We're emphasizing better use of time by menu planning and better use of time and energy in preparation, serving and dish-

Following are ideas we'd like to share with you in planning, preparing and serving quick

washing.

When possible, cook in utensil that can be brought to the table for serving. Make one platter or bowl do

for several foods. Arrange meat attractively on a chop plate or platter with vegetables. Individual salads are pretty served on the dinner plate from a large

PLATES served in the kitchen recipes: save serving dishes.

Make table service easy, simple and efficient, but attractive. Use place mats. They are suitable for family meal service or informal company meals. Plastic place mats and paper napkins are suital family meals.

Place dessert on a side table nearby for quick service or on the table with the main course.

Use dinner fork for both dinner and salad where both are served in the same course. Soak dishes and pots and

pans as soon as food is removed. Use cold water for egg, milk and

SAVE STEPS by using a wheel table or tray for carrying dishes and food to and from the

Scrape and stack according to kind at right of sink or dishpan for a right-handed person. A dish scraper will make it easier. Begin with plenty of hot sudsy

Place dish drainer at left of sink or dishpan if righthanded.

Wash glasses, silver, china and cooking utensils in that Place dishes in drainer and

scald with boiling water. Drying in drainer saves time and dish towels and is more sanitary Store dishes nearby that will

be used first. By using step shelves or racks, dishes will not have to be lifted to get the one at the bottom of the stack.

HERE are some more quick

BAKED FISH WITH BUTTER SAUCE

1/4 · c. melted butter or margarine

1 T. lemon juice

1 t. minced onion

1 t. Worchestershire sauce

1 t. salt 1/2 t. pepper

11/2 lbs. thawed frozen fish Combine all ingredients

except fish. Dip fish in mixture and arrange in shallow baking dish. Pour remaining sauce over dish. Bake at 375 degrees F. for 30 minutes. Bake uncovered.

OATMEAL PEACH CRUMBLE

1 No. 3 can sliced peaches

2 T. lemon juice

1 t. cinnamon

1/4 c. brown sugar 1 T. butter

1/4 c. brown sugar

1 T. butter 1/4 c. melted fat

1/3 c. brown sugar

1/3 c. sifted flour 1/8 t. salt

1/4 t. soda

3/3 c. quick oatmeal

½ t. vanilla

Pour syrup from peaches.

Arrange peaches in a shallow, greased baking dish; sprinkle with lemon juice, cinnamon, 1/4 c. brown sugar and dots of

butter. Combine melted shortening and 1/3 c. brown Sift flour, salt and soda together and mix with oatmeal.

Blend with the sugar mixture, crumbling well. Add vanilla. Spread oatmeal mixture over peaches and bake at 375 degrees F. for 30 minutes. Serve

POTATOES WITH CHEESE

1 No. 2 can or 11/3 c. cooked whole new potatoes, drained

1/2 t. salt

with cream. Serves 6.

1/8 t. pepper 1/8 t. red pepper

1/4 c. liquid drained from

potatoes 2 T. butter or margarine

1/4 c. crushed cornflakes 1/2 c. grated cheese

Place potatoes in a greased 11/2 quart baking dish. Add liquid and seasonings. Dot with butter or margarine. Top with corn flakes and cheese. Cover and bake at 375 degrees for 30

min. Serves 6.

REMEMBER to watch the electrical do-it-yourself TV program, "Shock of Your Life", Saturday, Nov. 23 from 1 to 1:30 p.m. on KAMR, Channel 4. Please call our office for pre-enrollment if you haven't already done-so.

COMING WEDNESDAY NOVEMBER 20





FULL SIZE WALLET COLOR PORTRAITS 9:30 A.M. 'TIL 6 P.M.

GROUPS

Color Portraits Made Of Grandparents, Parents And All The Youngsters At This SAME LOW PRICE! PORTRAITS

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your account automatically, and this insurance costs you nothing. This is just one more way that Hi-Plains Savings offers you peace of mind and safety for your finances.

November 27, 1974.

4th & Sampson

Hereford

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Small Talk

BY SUE COLEMAN

Womens Editor

Texas State seem to be holding their initiations this month, and bit by bit The Brand is getting the news of Hereford students initiated. A release from lota Theta chapter, Kappa Delta Pi, honor society in education, lists three more names.

They are Brenda Snow, 828 S. Texas (she is Mrs. Richard Snow) Guadalupe Villareal of 418 Ave. E and Genevieve Miller of Dawn.

These are all students with junior standing or above, enrolled in the teacher education program, and with grade point average at least 2.2.

Some other honor societies have not been heard from, and we appreciate having some parents of students notify us of their daughters' or sons' honors. Maybe will get the official lists later, but maybe not, and we do like to recognize these hometown students of whatever college.

PEOPLE who choose to walk rather than drive on any of the ordinary occasions of life, like getting to work, meet with some right peculiar reactions from drivers. This, of course, is an indication that the drivers think we walkers are right peculiar, if not worse.

This reaction does not apply to the walkers for exercise who usually are on certain streets on the edge of town where other walkers, and even joggers, are acommon enough sight that. nobody pays much attention to

But if you walk as I often do, from downtown to a home not far from town, you may as well be prepared for curious or

HONOR societies at West positively amazed stares. By now the residents of most houses on my usual route are used to my striding by and I no longer have the feeling that mothers are calling their children in out of reach of that odd woman.

> BUT THE motorists are not always used to me and they often slow their cars as if to ascertain whether I've been thrown by a bucking Maverick and need a lift to my destination. Sometimes they stop and ask if I'd like to ride, but not of course on the rare times when a lift would help.

It's at intersections that they're most bothered. If you're walking there are very simple traffic rules you need to observe, but the drivers think you're a little off anyway and don't trust you.

You stop on the curb so an approaching car can go on before you cross the street, but it's surprising how often the driver will brake to jarring halt well back of the intersection-line (if it has a line on the pavement) peer at you in a puzzled way and wave you on with a sort of frantic motion.

It's obvious he fears you may jump suddenly in front of him in an attempt to commit suicide. He wants you safely out of the way before he ventures on his

For a long time I thought maybe it was just me who attracted these reactions, but lately a friend who also likes to walk said the same things happen to her, so it's evidently just a response to us pedestrians - peculiar people.

VA Hospital Activities Topic For Legion Dinner

Officials of the Veterans Administration Hospital in Amarillo will be special guests and speakers at the Thanksgiving dinner for American Legion and Auxiliary members Tuesday evening in the Legion

Lee Edman, hospital director, and Joe Zupko, director of volunteer work, will speak. Their wives will also be guests.

This visit comes just before the Christmas gift shop at the hospital, in which Legion and Auxiliary members here

JoAnn Wagner Is Elected

Jo Ann Wagner was elected as a delegate to district 4-H leaders council by members of Teen Leaders Association at their meeting recently in Community Center.

Also discussed at the business meeting, were future programs and the Achievement Banquet which was held recently.

There were 10 teen leaders present including their sponsor, Sherry Harder, assistant county extension agent.

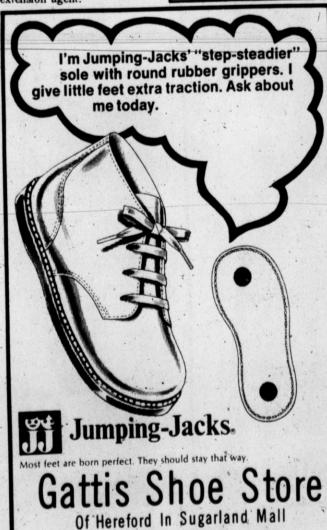
cooperate each year. It is one phase of volunteer work at the hospital, and it brings an array of gift items to the hospital so the disabled veterans who are patients there may choose Christmas gifts for their

The shop will be open Dec. 8-10 this year. Mrs. Jake King, local chairman of hospital activities, announced that gift items or cash contributions may be made at the dinner Tuesday, or at any time before the shop

Mmes. Ira Ott, J.H. Holden and Ben Childers are hostesses for the dinner. The traditional Thanksgiving turkey will be supplied by Legion members, and Auxiliary members will bring salads, vegetables and

desserts for the meal. Mr. and Mrs. James Jesko are presidents of the Legion Post and Auxiliary, respec-

LAY AWAY NOW FOR CHRISTMAS **COWAN JEWELERS Downtown**



Open Until 8:30 PM Each Thursday



Project Leaders

Three of the members of La Madre Mia Club who are working on plans for the annual fund-raising project, a holiday homes tour and bazaar Dec. 8, are from left, Mrs. Dickie Geires, chairman of tour arrangements; Mrs. W.E. Sparks, in whose home the bazaar will be held, and Mrs. C.D. Adams, club president.

CowBelle Of Year To Be Chosen

Hereford Country Club.

A state officer will be guest speaker to Hereford CowBelles Tuesday, when Jewell Avent of

Art-Gift Sale Is

Scheduled

An Art and Gift Sale sponsored by Deaf Smith-Castro Legal Secretaries Association will be held from 1 to 6 p.m. Nov. 24 in the Heritage Room of Deaf Smith County Library, with the public invited.

Commissions from the sale will be used for charitable projects as well as for the club's purpose of maintaining a higher level of professionalism among legal secretaries of the two

Area artists who will contribute to the show include Mildred Sheffy, a member of the Association; Travis McPherson, Deaf Smith County sheriff who paints as a hobby; Tim who will show work in metal sculpture; also the Art Guilds of Olton and Nazareth.

Various types of art will be on sale with numerous oils to choose from, gift items such as decoupage and other pieces suitable for Christmas gifts. Prices will range upward from

Many Japanese oil concerns operating in red.

A committee headed by Mrs. Tulia, third vice president of Bussy Kaul will present the Texas CowBelles, will give the names of five from the Hereford program at a luncheon in

organization to be considered

for designation as member of

the year. Mmebers will ballot to

Mrs. Carroll Newsom will

report on proceedings of the

state CowBelle convention held

Women interested in the

club's objectives of educating

the public about the cattle in-

dustry and promoting the use of

beef, are invited to become

choose one for the title.

in Amarillo last month.

Members will vote for the local CowBelle Of The Year as part of the business session. Mrs. Avent, a leader in organizing Cow Belles in Texas,

was first to be named Texas CowBelle of the Year when that honor was conferred in 1973. Her program will be on textured vegetable protein, a soybean additive which is being used in some meats, especially ham-

Chicken Creole Casserole

1 3 lb. chicken cut in serving pieces

1/4 c flour 1 t.salt

½ t pepper

2 T fat 3/4 c chopped onions

11/2 c canned tomatoes 2 sprigs parsley

1 bay leaf 1 clove garlic chopped

fine

½ t thyme 1 c condensed canned

consomme 5 peeled potatoes

Dip pieces of chicken in flour which has been mixed with salt and pepper. Brown lightly in hot fat. Arrange in a greased 3 quart casserole. Cook onion in remaining fat until golden brown. Add to chicken. Add tomatoes, parsley, bay leaf, garlic, thyme, and consomme. Cover, bake in an oven 350 degrees until tender from 11/2 to 2 hours. Add potatoes last 35 min-

utes of cooking.

"...My Love is in a circle bound." For your double-ring ceremony, choose distinctive Keepsake wedding bands.

Carved, antiqued or diamond-set, these perfectly matched rings are mastercrafted in lovely 14 Kt. gold.

Keepsake

Serving Hereford since 1927

KESTER'S JEWELRY

Across from the Post Office

in Downtown Hereford

YOUR AUTHORIZED KEEPSAKE JEWELER

Work Is Prelude To Tour

Huge red stockings trimmed in tinsel were cut from cardboard and lettered by Madre Mia Study Club members in a work hour Thursday evening, to be hung in business houses of the city to invite the public to the club's annual holiday homes tour and bazaar Dec. 8.

The meeting was in SWPS Reddy Room with Mmes. Bobby Owen and Charles Watson as hostesses. Time was spent making the striking posters under direction of the publicity committee, Mmes: Gerald Martin, Dean Herring, Lanny Crump and R. Priest. | Some members brought articles they have made for the bazaar, for display.

A yearly fund-raising effort in the club, the tour and bazaar will benefit Deaf Smith General Hospital Auxiliary, Meals On Wheels and the county library.

Sunshine Club To Sponsor Girl

Plans were made to send a slack suit to their "adopted" resident of Girlstown by members of Sunshine Club at their meeting recently in the home of Mrs. Elmer Fryar.

The club also planned upcoming holiday events. A Thanksgiving dinner was scheduled for 7:30 p.m. Nov. 26 in the home of Mrs. George Minor of Bovina and the club's annual Christmas party will be held 7:30 p.m. Dec. 10 in the home of Mrs. Ernest Flood Sr.

Mrs. Fryar showed slides of a trip she took with her husband recently to Red River.

Mrs. C.E. Watts received the hostess gift among the eight members present.

Don Walser, tour co-chairmen, have announced that homes of the Tom Burdetts, Bill Allen and O.G. Hills will be open to visitors during the afternoon of Dec. 8.

The fourth home is that of a club member, Mrs. W.E. Sparks, where the bazaar will be held and refreshments will be served.

Hostesses there will be members of the bazaar committee, Mmes. Richard Ward, Roger Williams, Waldo Baxter, Stanley Simmons and Bud Snyder, and the refreshment committee, Mmes. Don Lane, Don Taylor, Craig Smith,

Club members will form hostess committees at the other homes also. Mmes. Walser, Lynton Allred, Joe Railey. Herring and Owen will assist in receiving visitors at the Allen home.

Hostesses with the Burdetts will be Mmes. Geries, James Gentry, Jimmy Anderson, Martin and Crump; at the Hill home, Mmes. Hershel Black, G.C. Merritt, Charles Frye, C.D. Adams, Wayne Lady and

Tickets are on sale now by all members with Mmes. Allred and Black in charge.

The Beauty House

The Beauty House in proud to have Sandra Davis from Missouri, join our staff, along with regulars,

Leona Adams, Gladys Carroll, Addie Nolen,

Sharon Beeters,

Pat Rhodes and

Beverly Richardson

Specializing in Manicures, all hair cutting styles, hairstyling, tints and bleaches.

We also have the new one step ear piercing system.

CALL 364-1533 337 Miles





Miss Brooks Fabrics

We all know what great-looking clothes Bobbie Brooks* makes. Well, now you can make them, too! 58/60" 100% polyester "Miss Brooks" fabrics in jacquards and color-co-ordinated, yarn-dyed solids. Mixable, matchable fabrics that allow you to create a truly versatile wardrobe. An absolutely beautiful selection of colors! "Sew with the best!"

Downtown & Sugarland Mall



Four Deaf Smith County 4-H'ers participated in the Swisher County decision making contest last Saturday at Tulia. They were JoAnn Wagner, Stephanie Kelso, Sandee Finley and Frankie Wells.

Each received a blue ribbon. Miss Wagner won an award for high-point out of county score and Miss Finley won a certificate for the best reasons

There were six classes. Each had a hypothetical situation given and the participants rated the available choices from one to four.

This is the time of year to check your fire insurance.

DOOLIE'S FABRIC SHOP 214 N. 25 Mile Ave 364-5791 Vogue & Authentic

Western Pattern

creation.



Favors for Thanksgiving meals at Westgate unit of Kings Manor retirement home are being made by girls of Po-Ne-Whush Horizon Club at their meetings before the holiday, and in December they will spend meeting time preparing a party for children at Hereford Day Care Center.

It is scheduled for Dec. 19, and on the day before, the girls will entertain their mothers with a tea at the Campfire

Last week they made a field trip to West Texas State University and visited the science building, also saw other buildings on the campus at Canvon.

These activities are all related to the members' work to earn Wohelo Medallions, highest awards in the Campfire Girl program.

A tour of Deaf Smith County Historical Museum was taken by the Merry Bluebirds of Bluebannet Elementary School londay afternoon.

Acting as tour guide, Mrs. Austin Rose Jr, pointed out many interesting facts about the early days in this country. Highlight of the afternoon trip was the viewing of the chapel, newest addition to the museum. Andrea Jorde was refreshment hostess. Members present included Carla and Darla Alford, Patricia Cantu, Robin Conkwright, Vivian Coody, Lou Ann Flores.

Others Sandy Hope, Monti Coupe.

Is Discussed

Fun and funds for the

Ceramic Art Club were gained

in a progressive auction held

Wednesday afternoon when

Mrs. W.S. Fluitt was hostess in

the home of her daughter, Mrs.

Jack Brown. Articles made by

members were sold to benefit

A change in meeting plans for

January were made when

members volunteered to

repaint the metal furniture at

Hereford Community Center,

and set the workday for Jan. 8.

The program scheduled for that

date will be postponed until

Over 500 Watches

to select from

COWAN JEWELERS

Downtown

the club treasury.

Community Project

Hopper, Karen Latham, Sheri McQuigg, Kelly Stokesberry, Cindy Valdez, Polly West and Elisa Castillo.

Bird members are in the second grade and are sponsored by L'Allegra Study Club.

A box of quilting scraps was delivered to residents of Kings Manor Thursday afternoon by the Smiley Bluebird group. This was their main project for November.

The group also toured the Hereford Brand. Leaders include Mrs. Jimmy

White and Mrs. Greg Jones.

I-Se-Ta-Yo Discovery Group toured Deaf Smith County Historical Museum at their meeting time this week, with Mrs. Henry Sears, Historical Society president, as their guide. Members were interested in articles from pioneer ranches of this area, and in rooms furnished as homes actually were in early

days of Hereford. In a service project, girls of this group provided pefreshments for the afternoon snacks at Hereford Day Care Center last week, and several members went to the center each day to serve them.

Those at the meeting were Linda Walker, April Holly, Karen Drake, Lynette Rhoten, Karla Driskill, Tania Willson. Lynn Garrett, Sheri Whitaker, Kerry Hacker, Lesley Metz, Becca Gibson, Laura Martin, Brenda Brown and Janelle

Three lamps at Community

Center have been repaired by

Mrs. L.B. Fowler, club

president, and returned to the

In another service project,

several members are teaching

a class in ceramics to residents

of Westgate unit at Kings Manor

Wednesday were Mmes:

Fowler, Charles Springer, W.C.

Hromas, O.H. Culpepper, Earl

BAKE SALE PLANNED

Hereford Newcomers Club

will have a bake sale from 9 a.m.

until 6 p.m. Friday and Saturday

Bake goods can be purchased

for Thanksgiving and Christmas

holidays since they can be

Brookhart and the hostess.

in Sugarland Mall.

Members at the meeting

building.

retirement home

Rotary Club, Civic Club Center, noon. Odd Fellows Lodge, IOOF Hall, 8 p.m. Evening Lions Club, K-Bob's

Steak House, 7 p.m. GED tests in board room of school administration building, TUESDAY &

MONDAY

Auxiliary, dutch treat lunch at

Palo Duro Extension Club,

home of Mrs. Dan Gorman, 7:30

Order of Rainbow For Girls,

El Llano Study Club, home of

Dickie's Restaurant, noon.

Masonic Hall, 7:15 p.m.

Mrs. Putt White, 7:30 p.m.

Deaf Smith General Hospital

Roaring '20's

Pioneer Natural Gas Flame Room, 7 p.m. Beta Sigma Phi Sorority rituals, Community Center, 8

La Plata Study Club, Than-

sgiving dinner for husbands,

La Afflatus Estudio Club. home of Mrs. Marlin Gililland, 3

University Women, Community Center, 7:30 p.m. Rebekah Lodge, IOOF Hall, 8

American Association of

Hereford TOPS Club, Community Center, 9 a.m. BPOE Lodge, Elks Hall, 8:30

Weight Watchers, First Baptist Church 1:30 p.m. and 6:30 p.m.

GED tests in board room of school administration building. 8:30 a.m.

Hereford CowBelles luncheon, Hereford Country Club, 11:45 a.m.

Merry Mixers Square Dance Club, Community Center, 8 p.m.

WEDNESDAY

take you on

our collection

Velvety velour with lace

124 to \$80

Nadine Jeter Mgr.

Sugarland Mal

stetched.

a whire

Library, 3 to 4 p.m. THURSDAY Wyche Extension Club, home

Deaf Smith County Museum

open to public free of charge, 2

Story hour for preschool

children, Deaf Smith County

It was flappers, zappers — cops — choppers and all the other styles of a

bygone era that "roared" to hear the old timers recall it . . . but Friday, they

were worn by the "young timers" — students of La Plata Junior High who had

designated that as "20s Day" and planned their garb accordingly. This picture

captured the range from bucolic to bootlegger with teachers Birdson (right)

Calendar of Events

and Woodward (left) going along with the spirit of the day.

Hall, 8 p.m.

Center noon.

to 5 p.m.

of Mrs. H.L. Ward, 2:30 p.m. L'Allegra Study Club, home of

Mrs. Cameron Gault, 113 Liveoak, 9:30 a.m. Hereford Study Club, home of

Mrs. Cawthon Bryant, 8 p.m. Bay View Study Club, home of Mrs. Colby Conkwright, 2 p.m. Los Ciboleros Chapter. Daughters of American

Revolution, home of Mrs. Charles Bell, 3:30 p.m. Red Cross Volunteers luncheon, Civic Club Center, noon.

Women's Division of Deaf Smith County Chamber of Commerce Committee meeting. board room of C of C office, 7:30

North Hereford Extension

Knights of Columbus, KC SWPS Reddy Room, 12 noon. AARP, Community Center, 7 Noon Lions Club, Civic Club p.m.

falls,

Amer

Bili

To

Com

prog

VFW. VFW clubhouse, 8 p.m. Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.

Kiwanis Club, Civic Club Center, noon. Jaycees, Civic Club Center, 8

Duplicate Bridge Club, 309 Western, 7:30 p.m.

FRIDAY Cultural Extension Club,

home of Mrs. John Hunter, 237 Ave. J., 2:30 p.m. Sweet 'N' Fancy Decorating Club, Community Center, 9:30

Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30

SATURDAY Story hour for children grades 1 through 4, Deaf Smith County

Library, 10 a.m. Deaf Smith County Historical Museum open to public free of charge on Saturday and Sun-Club, Thanksgiving luncheon at day, 2 to 5 p.m.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Alvin Lee, 110 Ranger; Oscar Torres, 306 Ave. H; Mrs. A.S. Bell, 506 McKinley; Mary Bourn, 711 E. 4th; Mrs. Juan Antonio. Camargo, 205 Ave. A.

Mrs. William Colvin, 201 Ave. A; Mrs. Emil Dettman, 117 Beach; Arliss Edwards, Route 4; W.D. Flack, P.O. Box 611; Troy Fowler, Route 3; Mrs. John Fuston, Muleshoe.

Mrs. Randolph Glenn, 255

dez. 911 S. Sampson; Mrs. Odelia Huckert, 117 Sunset Drive; Joseph Kay, San Mrs. Roger Lance, Friona;

Mrs. Leonardo Martinez. 210 Kibbe; Mrs. Robert Miller, Santa Monica, Calif.; Pat Neill, 121 Ave. C; Mrs. Leo Price, 423 Onesimo Rivera, 115 Fulton;

Mrs. Joe Rodriquez, 603 25 Mile Ave.: Lester Sims, 320 Star; Mrs. Ralph Soliz, P.O. Box 1453; Charlie Sowell, Route 2; Mrs. Jack Streun, Summerfield: Joe Whitehorn, Route 3.

Mrs. Billy Poarch, Amarillo: Mrs. Jessie Medrano, 529 W. 2nd; Mrs. Angel Villa, Route 4; Mrs. Luther White, 110 Bradley.

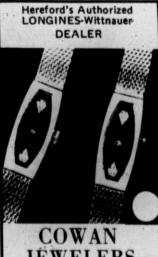
PATIENTS DISMISSED. Mrs. Lemuel Carlyle, Mrs.

Leonard Johnson, Nov. 14. Ben Harris, Mrs. Nathiree Bradford, Mary Medrano, L.Y. Lookingbill, Nov. 15.

They Should

When they change the football rules they should do something to prevent an upset from being inevitable. -Tribune, Oakland.

Education is the art of learning to read.



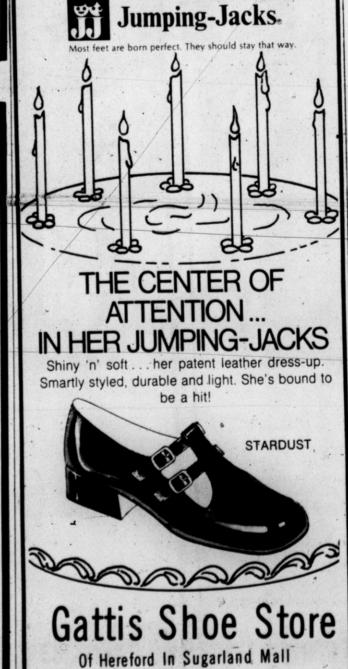
EWELERS



A new decorative accessory in Deaf 'Smith County Library is a handsome arrangement of grains, fruits, vegetables and other products of the county, including lumps of sugar fastened to tall stems to accent the blend of fall colors. Mrs. W.H. Gentry, who made and gave the arrangement to the library, is pictured with her







Open Until 8:30 PM

Each Thursday

Red Cross Tries To Thwart Injury From Falls

serious injury from accidental falls, especially among the elderly, is stressed by the American Red Cross in an effort

Bilingual Council To Meet Wednesday

The Community Advisory Committee For Bilingual Education will meet at 3 p.m. Wednesday in Learning Center A of Tierra Blanca School.

Any interested persons, particularly parents of first graders in the bilingual program, are cordially invited to audit the meeting.

The danger of death or to reduce substantially accidents of this type.

"In one recent year, 17,400 persons were killed from falls, "John Gililland, first aid chairman of the Deaf Smith County Red Cross chapter said. "Of these, 12,500 or more than two-thirds were over 65.

"With proper safeguards, many of these fatal accidents could have been prevented, as could many of the thousands more in which the victims suffered painful injuries."

Gililland urged that as a protective measure, at least one person in every family take one of the Red Cross first aid courses which are given by the Deaf Smith Chapter. The

courses are provided to students in Hereford schools as well as to

He said they teach accident prevention by making people more conscious of accident causes and also enable them to give emergency care to the injured when accidents occur.

He urged observance of the following precautions to reduce the hazards of falls indoors and

IN THE HOME:

Keep floors free of spilled foods or liquids. Wipe them up immediately. Fasten loose materials, such as scatter rugs, to the floor or use a non-skid backing on them. Replace or

repair floor coverings that cause uneven walking surfaces. Keep walking surfaces clear of toys, tools, pencils, and other objects that can cause slipping or stumbling. An unobstructed walking surface is particularly important on stairways and in passages that are poorly

Use secure stepladders or stepstools to extend the reach. When using a stepladder or stepstool, maintain a handhold at all times. Do not use chairs, tables, and boxes as substitutes for ladders. Check ladders and stools for defects before using them. Make sure the spreader is securely locked before using ladders and stools.

Infant.

CRAWLERS

100% Cotton, Asst. Styles and

Sizes 9-24 Mo.

Toddler Boy's Long Sleeve

KNIT SHIRT

100% Acrylic, Asst. Colors

fastened securely at top and bottom of stairs to keep young children off steps. Provide sturdy handrails on all stairways. Equip bathtubs and

Provide gates that can be

showers with secure handholds and use them. Place non-skid bath rugs and mats on bathroom floors and in tubs and showers. Have lamps or a flashlight in arm's reach of beds. In darkened areas, walk slowly and

be extra alert for hazards. Keep walking surfaces or workrooms, garages and other outbuildings clear of movable objects that can cause tripping or stumbling. Store ladders, tools, and other portable objects on shelves or against walls.

OUTSIDE THE HOME:

When using a leaning ladder, place it at a safe angle. The base should be out from the ladder support one-fourth of the ladder's length, and should be placed on a secure surface. Use footwear appropriate for the walking surface. Don't carry objects that will block your vision. Get assistance in carrying large, bulky objects.

In winter, clear snow from porches, steps and sidewalks to insure safe footing. Scrape ice from porch stair railings for secure handholds. Sprinkle sand, rock salt, sawdust or ashes on ice-covered porch steps and sidewalks.

OLDER PERSONS AND THE especially when standing. PHYSICALLY HANDICAPPED:

Persons with impaired sight need more light on walking surfaces. Low pieces of furniture should be moved away from normal walking surfaces. Older persons should avoid sudden head movements that cause loss of equilibrium,

' Individuals with tendencies to dizziness or fainting need special assistance in moving about and when bathing. Persons with physical weakness

should have special supporting structures-walkers or furniture that is easy to use, beds and chairs that will not slip or slide when used as a support.

Physically Limited Get Special Facilities

crutches or braces, physically-

Ladies' Long Flannel,

GOWN

Asst. Prints

Sizes 32-40

\$**№**88

Juvenile Boy's Long Sleeve

DRESS SHIRT

Men's Long Sleeve

DRESS SHIRT

Jr. Turtleneck

SWEATER

100% Cotton, Long Sleeve

JR. KNIT TOP

printed designs and rick rack

Ladies'JAC SHIRT

Both 100% Polyester, Jac Shirt comes-in Asst. Plaid Colors, Sizes 10-18 Blazer comes in Blue/Off-White or Berry/Off-White Checks Sizes 10-18

Ladies'

BLOUSE

Long Sleeve Asst. Colors

Sizes 32-38

Reg.

Polyester woven Twill,

100% Acrylic Rib Knit Body,

Colors White, Navy, Brown,

Burgundy, Black

& Green

Reg. \$588

Sizes 34-40

Sizes S-M-L

& BLAZER

Reg.

\$588

\$19.88

\$ 244

65% Polyester, 35% Cotton

Asst. Prints & Solids

Blue, Beige & Burgundy

Reg.

Sizes 4-7

Reg.

\$399

\$699

100% Acrylic, Asst. Colors Navy, 100% Polyester Colors, Brown,

88

mily centers



Sizes M-L

Sizes 4-7

Sizes S-M-L-XL

Reg.

Reg.

\$788

Reg.

Reg.

Reg.

Infant Blanket

SLEEPERS

Asst. high fashion shades

65% Modacrylic, 35% Polyester

2 3 88

Juvenile Boy's Long Sleeve

KNIT SHIRT

Men's Turtleneck

SWEATER

Men's

JEANS

100% Sanforized Cotton Denim

JR. SHIRT

Sizes 32-38

Ladies' KNIT TOP &

SLEEVELESS SHELL

Colors Red, Navy, Berry, Green,

Black, Pink, Blue \$ 788

100% Nylon, back zipper,

Sizes S-M-L

Reg. \$488

65% Cotton, 35% Polyester

Flare Leg, Asst. Sizes

100% Cotton, Asst. Colors

CARDIGAN

100% Acrylic-Boy and Girl Style Button front, Asst. Styles, Colors & Embroideries Sizes 12-24-Mo.

Girl's

PAJAMAS

Brushed Nylon

Asst. Styles & Colors

Boy's Long Sleeve

FLANNEL SHIRT

Asst. Colors

Men's Long Sleeve

DRESS SHIRT

65% Polyester, 35% Cotton

Asst. Colors Sizes 141/2 - 161/2

SWEATER

50% Polyester, 50% Acrylic

Pull over style, Colors Cork,

JR. KNIT TOP

100% Nylon, Asst. Fall Colors,

Ladies'

BLAZER

100% Polyester, two front

pockets Colors White & Navy

Ladies'

BLOUSE

Polyester & Cotton Blends, both

long and short sleeves Asst.

Styles may vary slightly

Yellow, Orange & Navy

100% Cotton, Perma Press

Reg.

Sizes 7-14

Reg.

Reg.

\$399

Reg.

\$599

*JR

Reg.

\$688

Reg.

\$344

Reg.

\$1988

Sizes S-M-L

Sizes S-M-L

Sizes 10-18

Fall Colors

Sizes 32-38

Reg. \$588

Toddler Boy's Long Sleeve

100% Acrylic, Turtle Neck Knit Shirt, Asst. Colors Sizes 2-4

Reg.

Boy's Long Sleeve

SWEAT SHIRT 50% Cresion, 50% Cotton,

JR SWEATER V Neck

with contrasting stripes on

Ivory/Orange Reg. \$

Sizes S-M-L 1688

Asst. Fall Colors

Sizes S-M-L

Reg.

\$588

White

Sizes 10-18

Sizes 34-38

Reg.

\$588

Reg. 1888

Pullover style, Solid Color body

sleeves Waist band and neck,

Colors Yellow/Lilac, Blue/Navy,

JR. KNIT TOP

100% Nylon Styles may vary,

Ladies' Pleated

SKIRT

100% Polyester, Elastic Waist,

Ladies'

BLOUSE

Front wrap Tie 65% Polyester,

35% Cotton Asst. Fall Colors

Colors Blue, Berry, Navy and

zip front, Asst. Colors Sizes 10-16 Reg.

\$599

Sizes 2-4

Colors

\$4.88

Men's Collar Style Short Sleeve

Men's Long Sleeve Turtleneck KNIT SHIRT KNIT SHIRT 50% Polyester, 50% Cotton, Asst. Colors Sizes S-XL

Long Sleeve,

button down front, long pointed Tie Back style, Asst. Fall Colors pull over, Fall Colors with asst collar, two button sleeve, 65% Dacron, 35% Cotton, Colors Green, Red, \$ 288 Navy, Yellow, Reg. \$ 288

JR. VEST

. 55% Polyester, 45% Nylon, Asst. Colors Navy, Brown, Green & Wine, with Heart shaped

Ladies' **BLOUSE**

100% Polyester Long Sleeve, button down front, two button

Asst. Fall Colors, \$ Sizes S.M.L

Reg. \$688 Ladies' PANT TOP

100% Polyester long sleeves, Asst. Fall Colors Sizes S-M-L

\$788

Happy To If You Are Not

MON-WED. These Super Values Will

Be Offered So HURRY!

Wheelchair-bound or on handicapped persons attending the National Easter Seal Convention, hosted by the Texas Easter Seal Society, in San Antonio next week won't have to worry about architectural barriers.

In readiness for Easter Seals, the City of San Antonio and the Hilton Palacio del Rio, convention headquarters, have eliminated barriers that would prevent handicapped people from participating fully in the convention program.

The Hilton Palacio del Rio, newly constructed only seven years ago, has extensively remodeled 15 rooms to make them fully accessible to wheelchair guests. This includes widening doors, installing grab bars in the bath, and ramping entrances to the hotel. The remodeling is permanent and is looked on by the motel as a positive contribution to the welfare of the handicapped visitor to San Antonio.

. The City of San Antonio, a full partner of these efforts, has made many similar modifications to the Convention Center facilities, including curb cuts to allow wheelchair-bound conventioneers freedom to navigate between the center and hotel.

Holiday Food Is Subject

Foods for the holidays, to serve at gala parties or for family meals, were demon strated to Mon Amis Club at a meeting Thursday morning in SWPS Reddy Room. Marilyn O'Dowd, home economist for Southwestern Public Service, prepared special dishes suited to the season, discussed methods and gave the recipes.

Hostesses were Mmes. Martin Young, Dan Heard and

Earnest Flood. Mrs. Don Tindall was elected vice president in a business session conducted by Mrs. Guy Walser. She will replace Mrs. Leon Richards, who resigned

the office at the meeting. Date for the club Christmas part was set for the evening of Dec. 14, when members and their families will be entertained.

Others present were Mmes. James Dobbs, Jerry Don Lance and Ray Bates.

Bazaar Set With Supper At Walcott

A Thanksgiving supper and bazaar sponsored by Walcott Parent-Teacher Organization is announced for Friday evening in Walcott School, with the

public invited. Residents of that community in western Deaf Smith County are especially invited to the covered dish supper. Each family is to bring a meat dish, a vegetable or salad and a pie. The P-TO will serve drinks and

provide bread. Homemade food and craft items will be featured in the bazaar, most of them suitable for holiday giving.

Mrs. James Rogers, P-TO treasurer, is general chairman of the event which will raise funds for the organization's projects. Mrs. Bill Page is chairman of Decorations, which will be made by pupils in first to fourth grades of Walcott School.

About Time

Every time we see the ign "badies-Ready-To-Wear-Clothes" we think it is about time.

Infant. Infant.

SLACKS

50% Polyester 50% Cotton Elastic Waist Sizes 9-24 Mo. Asst. Colors

SHIRT

Boy's Long Sleeve Hooded

SWEAT SHIRT 50% Creslan, 50% Cotton Asst. Solid Colors Sizes S-M-L-XL Dark Brown, White & Biege

100% Polyester, Asst. Colors Sizes S-M-L-XL

Reg. \$500

JR. SHIRT

Sizes 32-38 \$488

buttons

Sizes S-M-L Reg. \$344

Ladies' CARDIGAN

100% Acrylic, button down front with two front pockets Colors Navy, Brown, White, Camel, Black and Burgundy

Sizes 36-40 Reg. \$788 Ladies'

PANT TOP 100% Polyester, long sleeve button down front

Asst. Fall Colors Sizes S-M-L Reg. \$988

Reg.

Gift From Bluebirds

On their way to Kings Manor to take a big boxful of quilt scraps they have collected to be used by the Manor residents in craft work, girls of the Smiley Bluebirds stopped to have a picture made. Around the box they and other group members decorated, from left are Sandra Hacker, Jimmie Lou Gainer, Christie Lytal, Brenda Schroeter and Shawney White. There are 19 girls in the group, with Mmes. Jimmy White and Greg Jones as leaders.



DRIVE OUR 75 FULL-SIZE CARS. THEY RUN LEANER. THEY RUN CLEANER. THEY SAVE YOU MONEY **EVERY MILE.**



OUR FULL-SIZE CARS ARE EQUIPPED WITH CHEVROLET'S NEW EFFICIENCY SYSTEM.

Finding ways to save money is important to all of us these days. That's why it makes sense or you to test drive our 75 full-size cars with Chevrolet's new Efficiency System, it's the key

run cleaner on unleaded fuel (to meet federal emission standards) and save you ioney every mile. Come in: Test drive our full-size cars and learn why they are than last year's models There's no.

ALONG THE FRIO

By MRS. OWEN ANDREWS Brand Correspondent

Frio Homemakers Club met Tuesday afternoon at the Reddy. Room, Hereford, for a program by Marilyn O'Dowd, of Southwestern Public Service. She cooked several holiday foods, grilled sandwiches, an avocado soup, chocolate pie and other special treats, using electric appliances. These were served to the club ladies, along with the hot punch, all made by the recipes which were given each one.

Plans for the Community Thanksgiving Supper were discussed. This event is planned for Nov. 26, Tuesday night, beginning about 7 o'clock. All are invited to come and bring a basket supper. A program of entertainment is planned to follow the supper.

Those attending Tuesdays meeting included Mesdames E.F. Vogler, Harlan Barber, Annie Springer, D.F. Yandell, Tony Urbanczyk, Jack Andrews, Eugene Baldwin, T.L. Sparkman, Jr., Tommy Sparkman, Joe Schumacher, Lon Conner, Fred Walton, Lloyd Shultz, Carlton Dobbins, Frank Robbins, the funeral of Mrs. Eula and Owen Andrews.

The new pastor, Lon Conner and his wife. Beverly, moved to the Frio Baptist pastors home. last weekend. They had lived at Canyon. He is driving to WTSU to complete the semester.

Here to spend the weekend with Mrs. H.M. Mobley and others of her family were Mr. and Mrs. Earl Reno, of Midland and Mr. and Mrs. Raymond Mobley and their daughter,

Pump Co. here.

2 Thsp. flour

1/2 cup sugar

1/2 tsp. salt

1/4 cup cold water

(Karla) Mrs. Dean Laughtin, of Farmington. The Herman Vinsons, Childress, also came to be with her parents, the Floyd Coles and with the Mobley family.

During last week, the Floyd Coles had his cousins, Margaret Henderson, Oklahoma City, and Mr. and Mrs. Rodney Cluck, Rock Walls, Ill. here to visit. The two visiting ladies are nieces of Floyds mother, Mrs.

Mesdames Earl Harkins, Clark Andrews and Lon Cinner were in Lubbock, Thursday, to shop and also to watch a football game, involving a Hereford team of which Russell Harkins is a member.

Mrs. Dwain Herring, of Sentinal, Okla. has visited her daughter, Mrs. Kim Gripp, for several days. She was here also to attend the Oldtimers Rodeo. held recently in Amarillo.

Several from here attended Whitford at Springlake Baptist Church on Monday afternoon. Mrs. Whitford who was 95 years of age, was the mother of Mrs. Bill Struve, Hereford. She died early Saturday in West Plains hospital, Muleshoe.

Mrs. J.E. Warrick went to Tipton, Okla. the first of the week to be with her mother and sister. The mother is an invalid and the sister, who has been caring for her, suffered a stroke the first of the week.

Wedding Planned

Plans for a wedding on Nov. 30 are being made by Miss

Son of Junior Varner and Mrs. Faye Varner, both of

Dimmitt, the prospective bridegroom is an employe of Big T

TEXAS PEANUT PIE

2 Tbsp. butter

1/2 cup coconut

1 cup salted peanuts

1 unbaked 9-inch pie shell

Diana Egbert and Dean Varner. Miss Egbert is the daughter

of Mrs. Frances Eddy, 811 S. Schley, and a senior in Hereford

High School. She is employed in the office of Heinold

of Plainview. Both ladies were former members of a church where the late Rev. Pickens was their pastor.

Mr. and Mrs. Herman Cross of Memphis visited his mother.

Fire Auxiliary Gift

Mrs. Alma Cross Sunday afternoon. Mr. and Mrs. Haskel Lemons of Amarillo visited with

her also.

Mrs. Ruby Jennings and Mrs. Roxie Travis spent Sunday visiting relatives in Muleshoe.

Mr. and Mrs. Neely Hudson and grandson, Rodger of Amarillo were guest Sunday of his brother, Clyde Hudson and sister, Alma Cross.

A.W. Tooley's granddaughter, Windlyn Tooley of Littlefield, visited him Friday

The Joe Evans had as their guest Sunday Charles Evans of Happy. Charles Evans has been generous to King's Manor with his vegetables.

Our picture of the month from the Art Guildis the work of Mrs. Anna Kovacs. An interesting still life. Mrs. Kovacs, native of Yugoslavia, is a world citizen having been a displaced person of World War II.

She studied under some world famous artist and has a class here in realistic or "Natural Art", as she terms it.

Last week the social Committee of Kings Manor Auxiliary sponsored a Fun Night here when they put on a party where about 14 tables played 42 or bridge.

Mrs. Jim Conkwright and Mrs. Keith Simmer were the social committee and supervised refreshments of finger sandwiches, coffee and punch

Just Right For Christmas

Mrs. F.R. Pickens had as her from a table arranged by Mmes guest last week Mary Simmons' S.S. Williams and G.W. of Lockney and Myrtle Howell Newsom. They chose deep red mums flanked on each side by phesant figurines all on a redcheckered tablecloth.

The Hereford Fire Department Auxiliary, with money from their fund raising

projects, recently purchased and donated to the Dawn Fire Department a

Scott Air-Pak. The breathing tank is used by firemen to enter burning buildings without danger of smoke inhalation. From left to right are Wallace

Shelton, Jr., Dawn Fire Chief Jau Don McCathern and his wife, and Mrs.

Norma Garner of the Hereford Auxiliary. Cost of the unit is about \$450.

Comings And Goings

At King's Manor

Mrs. Lucile Naylor won high

score in 42. Mrs. Manncheach

worked for this entertainment and to those who attended.

The Sunday Brand, Hereford, Texas, Sunday November 17, 1974

Panhandle Launches **Christmas Seal Drive**

other lung conditions, got underway this month in the Texas R.N. Panhandle with the mailing of Christmas Seals throughout the area according to Mrs. Jewel Smith of Hereford, local Lung Association director. Serving

with Mrs. Smith on the Lung Look Who's New

Mr. and Mrs. Angel Garcia Villa are the parents of a daughter, Jennifer Lynn, born Nov. 14. She weighed 6 lbs. 8

Jehovah's Witness

Members of Jehovah's Witnesses here will be among some 1800 delegates from West Texas and New Mexico to attend a convention in Hobbs, N.M. Nov. 23 and 24, according to Allen Mayo of the local congregation.

The convention theme is What Sort of Persons Ought You To Be?. The principal speaker will be Paul Moske, from world headquarters of the Witnesses. His subject is What The Near Future Holds...

The 1974-1975 fight against Association board are Mrs. emphysema, TB, asthma, and June Rudd, R.N., Dr. Clyde Rush and Mrs. Joyce Seigler,

By FAY GAUGGEL

was high in bridge and Mrs.

Delbert Kinsey drew door prize.

Prizes were home made cakes.

before and during part of the

program. Thanks to all who

Neldra Rogers played piano

She stated that research projects on emphysema and ·fatal condition causing newborn lungs to collapse, will be emphasized in addition to TB research and training of chest specialists and respiratory therapists.

In addition, the Christmas Seal Campaign will finance huge community education projects throughout the area in a continuing effort to overturn the popularity of student

smoking. The association sponsored a training session for area youth on October 5 at WTSU for purpose of training young teachers on the health effects of tobacco addiction, with the Meeting Announced further purpose that the older students will conduct their own in-school programs among

younger students. association The cooperating with PTA District 8 in this project and is including education on alcoholism, as well, since alcoholism lowers bodily resistance to TB and other lung diseases, and is one of PTA's health goals in the United States.

Working with the Lung Association-PTA project in public school education is the Texas State Health Department

part of Chevy's program designed to make Combine flour, sugar and salt. Add water and syrup, blending well Doyle Johnson Chev.-Olds and boiling gently 3-5 minutes. Slowly pour mixture into slightly beaten eggs, stirring continuously. Add butter. Spread peanuts and coconut over bottom of pie shell. Pour filling into crust. Bake at 425 364-2160 degrees 10 minutes. Reduce heat and bake at 350 degrees 20-Economical Heating & Groffing North Hwy. 385 Existing English.

Today's answer to saving energy while still enjoying a comfortable climate in your home ... the HEAT PUMP!

The heat pump is a simple machine . . . it pumps heat.

Pumps heat "out" of your home in the summer ...

EQUAL OPPORTUNITY EMPLOYER

Pumps heat "in" to your home in the winter ...

Does both jobs with only one unit . . . in a clean, efficient and economical manner. The heat pump is more than 100% efficient at the point of use. Call us this week for a free electric home heating survey . . . and ask about the Heat Pump . . . the bright star in the galaxy of electric heat. 23-4

The Future Is Electric!





introducing The NEW Yamaha Bicycle!

•Built To Last!

•Free Service After 30 Days

Moto-Bike With Front And Rear SHOCK ABSORBERS

Also See 10 SPEED TAKARAS! The Bicycle With The Unconditional Guarantee. All Feature 27" Wheels With a Wide Variety Of Frame Sizes To Suit Your Individual Needs

510 Myrtle

See Swede's For All Your Bicycle Needs

Hazard Indexes Composed For Children, Women

Promotion Slide

Consumer - Product Safety Commissioner Barbara Hackman Franklin has released three new reports listing those products which pose the greatest risks of injury to children and women.

Bicycles rank number one for

Place Called West Texas," will

be presented by the staff of the

West Texas Chamber of

children under 16 while children under 5 are most and severely hurt in accidents involving non-glass tables. according to the reports. Women are injured most often and seriously in accidents

involving staris, ramps and

The Consumer Product Hazard Indexes each rank 25 products considered most dangerous to women and children. The information is based on data collected by the Commis-

operating simultaneously,

Surveilance System (NEISS) that children and women are between June 30, 1973 and July extremely vulnerable consum-1, 1974. NEISS monitors 119 hospital emergency rooms

Commissioner Franklin, who initiated the studies, said the

sion's National Electronic Injury, indexes "Underscore the fact

"Ordinary household products." Franklin said, 'can be especially hazardous to young chidren, who can't read the

A panel discussion on State

Programs will be presented by

Willis Albarado of Austin,

administrator, Travel In-

formation Section, Texas High-

way Department; and Frank

Hildebrand of Austin, executive

director, Texas Tourist

At 4 p.m. George F. Dillman

of Richardson, Texas Tourist

Development Agency.

dangers, and don't have full physical coordination and con-

"Women," she added, "are the primary purchasers and users of many products found in and around the home and too

GRAFFITI

those products." The indexes present a 'special challenge' to industry, consumers and the Commission,

according to Franklin. "There is a serioius product safety problem in the U.S.," she said. "An estimated 20 million. men women and children are hurt each year. The cost to the American public is about \$5.5 billion annually; the cost in human anguish and suffering is

injuries and deaths related to

staggering 'We need action on many fronts and by many persons, shë said.

"We need safety at a reasonable price built into every product from the earliest design stages. We need increased consumer under-

labels, don't perceive possible often become chief targets for standing about proper selection, use, maintenance, storage, and disposal of itmes.

An independent federal regulatory agency, the Commission has jurisdiction over an estimated 10,000 consumer products, including the powers to set mandatory safety standards and to ban hazardous products.

Single copies of the reports are available from Commissioner Barbara Hackman Franklin, U.S. Consumer Product Safety Commission, 1750 K Street, N.W., Washington, D.C. 20207.

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BEEF UP YOUR DIETING

I am absolutely crazy about lovely lean steaks broiled lovingly just until they've stopped mooing. But, however you like your beef, as a calorie counter, you should keep a few basic beef facts in mind, Rib, loin, and short plate beef cuts are the most fattening, and flank, arm and round steaks are the best for dieters. The varying calorie Counts of beef cuts are, of course, almost entirely dependent on the amounts of fats in each cut. To trim calories from beef, always look for the fat-trimmed, not marbled pieces, And, in the meantime, try these low-cal beef recipes for variety from roasting and broiling.

BUDAPEST STROGANOFF

(Serves six; 280 calories per serving.) Cut one and a half pounds lean round steak into two-inch' strips and marinate the pieces in about one-half cup red wine yinegar. Place in a cool place for about two hours, then drain the beef strips and coat them with one-half cup flour, (You can do this by shaking them with flour in a paper bag.) In a heavy skillet, heat just enough oil to tover bottom. Saute three medium-sized minced onions, two small cloves of minced garlic, and one-half pound of fresh mushrooms, While vegetables are sauteing, add meat pieces and brown them lightly on all sides, Add one-half cup water, cover pan and simmer 45 minutes to an hour, or until meat is tender. Stir in three-quarters cup of buttermilk and four tablespoons of canned tomato sauce. Heat thoroughly but do not allow mixture to boil. This dish is traditionally served over rice or noodles, but remember one cup of cooked rice adds 225 calories and one cup of cooked noodles adds 190 calories. Try to have just a half a cup of noodles, or better yet, have the Stroganoff plain with a fresh green

salad. Top the meal off with some fresh fruit, STEAK LUCERNE (Serves six; 240 calories per serving.)

two tablespoons red one-quarter cup water and pour over a two-and-a-half-pound round steak; Cover tightly with foil or plastic wrap and marinate overnight. In a heavy skillet, heat just enough oil to cover bottom. Drain steak and brown in oil adding salt and pepper to both, sides. When steaks are browned, add two medium-sized chopped onions, one l-pound can of tomatoes, and one teaspooon of marjoram, Cover and simmer until meat is tender, about one and a half to two hours. This dish is delicious with cheese strips added to each serving while it's piping hot. One-half ounce of cheddar strips added to each serving will add 58 calories.

NEW FIND IS 3,600 YEARS OLD

In Central Lebanon, group of archaeology students from the American University of Beirut has discovered artifacts 3,600 years old. These students have unearthed such items as pottery, painted bowls, bronze arrowheads, rods and needles. The most significant find unearthed. during these excavations have been a bronze bowl which dates back to 1600 B.C., and the Middle Bronze Age burial site of an infant and five adults which was discovered at a depth of about 21 feet.

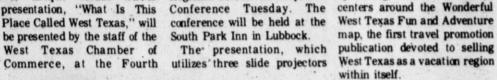


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Burl B. Hulsey, Jr. of Fort Worth, president of the West Texas Chamber of Commerce. says that "the objective of the map is to create an awareness of the variety of attractions and points of interest to be found in the 132-county area which makes up West Texas, and to illustrate the necessity of a coordinated travel promotion effort throughout the region."

Abilene, member, Texas Tourist Development Agency Board, will preside at the noon luncheon. Mayor Roy Bass of Lubbock will give the welcome followed by an address at 1 p.m. by Rep. Bill Clayton of Springlake.

Others scheduled to make presentations on private sector programs will be a representative from Ranch Headquarters at Texas Tech University; George Lokey of Amarillo; Don Epperson of Austin, executive director, Texas Tourist Council; and Jim Battersby of San Antonio. executive vice president, Discover Texas Association.



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Development Agency, will speak on "Challenges Confronting Texas Tourism."

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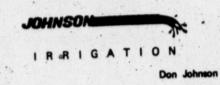
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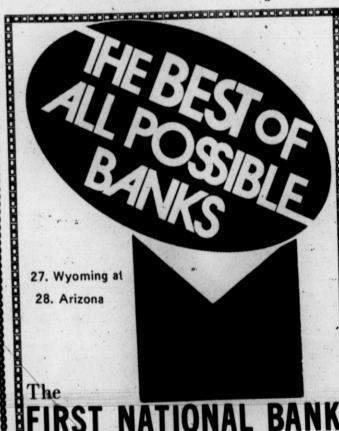
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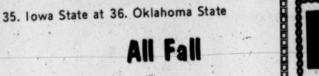
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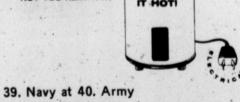
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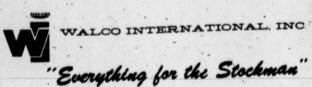
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EDITORIAL

War Or Depression?

It's ever more apparent that if Arab oil prices aren't reduced, the western world, and probably all the world, faces the growing threat of a depression or war.

President Ford made a threatening and perhaps ominous turn in national policy in recent days in an attempt to bring about lower Arab oil prices. It didn't work.

In the wake of last year's war and the resulting oil embargo President Nixon recognized that the United States couldn't continue to act one-sidedly in the Middle East. Nixon offered Egypt and other Arab countries special help. He, for the first time, announced this country's support of U.N. resolutions that Israel withdraw from Arab territory seized in 1967. That direction by Mr. Nixon produced two results; the Arab nations resumed the shipment of oil to America and negotiations toward a settlement were begun between Israel and the Arab nations.

Now Mr. Ford and Secretary of State Henry Kissinger, immediately after the visit of Israeli Prime Minister Itzhak Rabin (who asked for an additional \$4 billion in U.S. aid), turn to threats. Oil prices must come down, they are telling the world, or political dislocation (war) or world depres-

That may well be true; but the question arises whether Mr. Ford isn't hastening the catastrophe by adopting a tough line toward the Arab countries. Many believe his only chance, and the world's only chance, to gain peace and and lower oil prices, lies in putting the pressure on Israel to do what the United Nations has long demanded-return

Of course, Ford and elected American politicians haven't shown the political courage to tell domestic Jewish political organizations, or Israel, this is the easiest solution-

and perhaps the only solution. The question thus boils down to the fact that we are preparing to suffer a world depression, perhaps a new war, because no one can or will force Israel to become conciliatory and return seized Arab lands, and thereby gain a long-term Middle East settlement, lower oil prices and restore economic order in the western world.

The Brand Files

50 YEARS AGO

Between 250 and 300 bales of cotton had been ginned in Hereford up to time of going to press Thursday. Up to just recently the farmers have been very busy getting in their row crops and the most tremendous crop of maize heads ever harvested in this county is now almost gathered . . . Splendid rains fell over the Plains country last Friday morning and during the day. The rain could hardly have been placed better had it been ordered and will simply make the wheat with one

35 YEARS AGO

A land of diversification, Hereford got its name from its early interest in finebred. Hereford Cattle. As early as 1898, the first herd of Anxiety:4th cattle was brought into this area by R.L. Bradly and G.R. Jowell . . . Like the community in general, church denominations in Hereford are progressive. The community boasts seven fine church edifices for the following denominations: Methodist, Presbyterian, Baptist, Church of Christ, Christian Church, Catholic, Assembly of God . . . Irrigation is 29 years old. The discovery well which tapped the "wonderflow of shallow water," was sunk in 1910.

20 YEARS AGO

The Hereford Rural High School district this week completed transactions on the purchase of 10 acres of land on the old Airport Road, Ave. K., as the proposed site for a future grade school location . . . Plans were outlined this week for an area-wide drive to organize a country club in Hereford. The program was launched by directors of the Hereford Golf Association and proposes to operate the club with an emphasis on family recreation, in addition to the golf course, the proposed organization plans to construct a \$60,000 club house.

10 YEARS AGO

At the request of the Hereford Ministers' Association, Sunday funerals have been banned in Hereford, it was announced Saturday. . . Electric blankets grabbed up hastily at a local department store, an electric motor that was trucked to town in the middle of the night from Lubbock, and electricians who missed seeing "Bonanza" - all figured in last Sunday night's frenzied efforts to keep 21 patients at Kings' Manor's Westgate snug and comfortable after a power failure. It all began when Sunday night's storm knocked out a big transformer feeding power to Westgate, Kings Manor's new hospital unit.

5 YEARS AGO

Deaf Smith County's auto population is steadily growing larger, according to the latest figures on car registrations. Local residents, enjoying better incomes in recent years, have been going to the new models in a big way, trading in their older ones or keeping them as second cars for themselves or for their teenage children . . . According to a recent publication of the U.S. Department of Commerce Bureau of the Census. Deaf Smith County is the fastest growing county in the state and the 13th fastest growing county in the entire United States.

1 YEAR AGO

Hereford's United Way Campaign moved closer to its projected goal through mid-week with a total collected of \$42,187.50. The total leaves the campaign \$8,737.50 short of its \$50,925 goal or at the 83 per cent level . . . The cattle stampedes of the Hereford Whitefaces and the Amarillo Caprock Longhorns, both which have been building up speed and momentum all season, meet headon this Friday in the first week of a five-week, 32 team state playoff series.





Lieutenant Governor's Report By Bill Hobby

Affairs Commission has been serving our state's veterans for almost a half century.

Its purpose is to assist Texas veterans, their dependents or survivors in all matters concerning veterans' benefits and rights.

veteran population, behind California, New York, Pennsylvania, and Illinois. Thirteen of every 100 Texans are military With the addition of wives and children, the number of potentially Texans entitled veteran's to services and benefits

The Texas Veterans includes almost half of Texas' 11.6 million

> Veterans' rights and benefits are provided by federal or state legislation upon military based in the Armed Forces of the United States. The VA will not grant a single benefit or right automatically. In every case, a claim must be filed and the help of a Veterans Service Officer may be needed.

The VA administers laws which are enacted by the congress for the benefit of veterans, and it is the adjudicating agency responsibility of acting on the facts laid before it.

The law limits the authority of the VA to procure the evidence and testimony upon which its decisions are based, and does not offer counsel pertaining to other evidence necessary for equitable development of veterans' claims.

For this reason, the Texas VA Commission compremaintains hensive statewide assistance veterans' program. Its chief aim is to serve and aid the veterans, their families, their widows, orphans and dependent parents, in which has the obtaining rights and benefits to which they may be entitled.

Talk of Texas

By Jack Maguire

Eleven years ago this month (November 22, 1963) John F. Kennedy, the 35th president of the United States, was assassinated in Dallas. Here are some unusual footnotes to that infamous day in history.

PARKLAND REMEMBERS -

On Friday, November 22, a nurse will walk down a sterile corridor in Dallas' Parkland Hospital and hang a black wreath on the door of Trauma Room 1.

That was the room to which President John F. Kennedy was rushed that sunny fall day in 1963, an assassin's bullet in his brain. It was outside Room 1 moments later that Lyndon Baines Johnson was told that he was the new president.

Each year since that tragedy, Trauma Room 1 has been closed early on November 22 and a black wreath placed on the door. It is not used that day unless Parkland's emergency facilities become overcrowded and there is no other place to treat the patient. It is the way the staff of the big emergency hospital pays its own tribute to the memory of JFK.

COINCIDENCE OF HISTORY -At 9:05 a.m. on November 22, 1963, a New York attorney who had been in Dallas on business boarded American Airlines' Flight 82 to return home. He preferred not to be in Dallas when the president arrived.

The lawyer was Richard M. Nixon, who had lost the presidency to Mr. Kennedy in the closest election of the century.

SEVEN WHO WON'T FORGET - Sharing Parkland Hospital's Emergency Room with the mortally wounded president of the United

States were seven others for whom November 22 is a day to remember.

One was Charles Tanner, a Lafayette, Calif., businessman, who was rushed to Parkland from Love Field when he began having severe chest pains while waiting for a departing flight.

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Another was a two-year-old youngster, Ronnie Fuller, Mrs. Ross Fuller, his mother, was watching the president's parade on television and drinking a bottle of soda when Mr. Kennedy was shot. She knocked over the soda bottle, breaking it into tiny pieces. Her young son fell on it and cut himself severely. Young Ronnie was stitched up in the trauma cubicle next to the one where doctors worked over the prostrate president.

Among others being treated in the emergency room when the president died was a teen-ager having a baby and two women with attacks of "nerves."

THE HAND OF FATE -Everybody knows that Lee Harvey Oswald, the alleged assassin, was shot two days later by Jack Ruby. A national television audience watched the shooting in the basement of the Dallas jail.

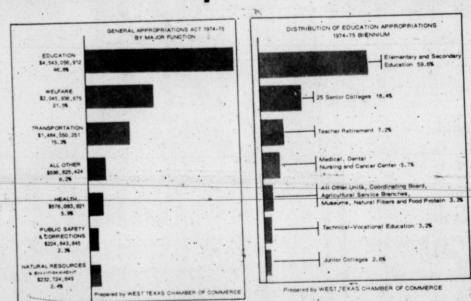
What may not be known is that death came to Oswald in the same trauma room at Parkland Hospital where President Kennedy had been pronouncedlead exactly 48 hours and seven minutes before.

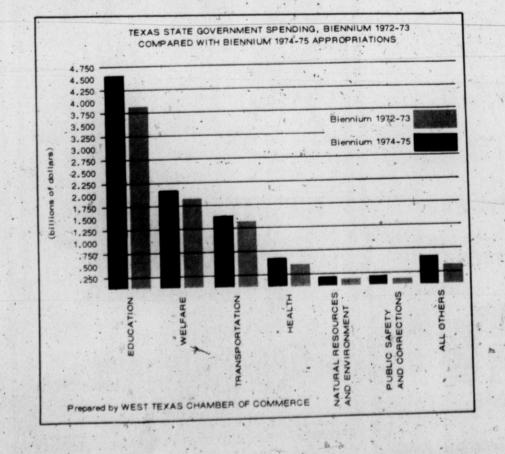
THE CO-PILOT WAS MISSING - After Air Force One landed in Dallas that fateful day, Col. Lewis Hanson, the co-pilot, received permission to visit his ailing motherin-law, Mrs. Louise Gallegly, who lived in the city.

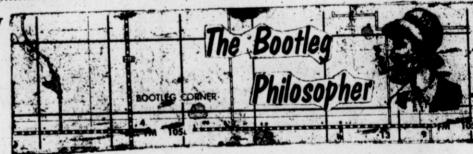
It was on his arrival at her home that he first learned that the president had been shot.

"What has happened to such things as common decency and good manners? You'll have to pardon us if we're a bit uptight, but it seems to us that far too many people have no respect for much of anything anymore. Why can't people show respect and keep their mouths shut when a clergyman is offering a prayer . . . ? Why can't they shut up when a fine young man is reciting the Gettysburg Address? Why can't they keep quiet when the guest speaker is giving a talk? Small children, if they have not been properly trained, don't know any better. But adults should. It's about time they set a better example for the younger generation." WINCHENDON, MASS., COURIER

How Texas Spends Your Money







Editor's note: The Bootleg Philosopher on his bluegrass farm on Bootley corner puts his mind to work on another problem this week, it looks like.

Dear editor:

Not that it really concerns me, I've got no masstransit problems out here on this bluegrass farm, unless some hot shot real estate developer comes along and wants to sub-divide it, but as I understand it mass transit is one of the biggest problems big cities have, next to paying their bills.

The trouble is cities were built on a per-person basis and not a per-car basis, and when everybody wants to bring his car downtown you can see it's like trying to put horses in a coop built for chickens.

THE NEXT problem is that people have spread out around the city, building homes - while still close together — further and further out, in what the experts call urban sprawl. As a result all these people choke the streets with their cars as they try to get to work every mor-

So the experts are racking their brains to figure out a mass transit system that'll haul people to and from work to save congestion, gasoline and gasoline fumes, without mortgaging city hall to do it, but they're finding it's like trying to halt an avalanche after it's already

half-way down the mountain.

What they're overlooking is that cities are builtwrong. To have people to work in one of them now you'd have to have a mass transit cities system built like a giant spider webb, the Center downtown and the web strands extending out in all directions for miles and miles.

CITIES OUGHT to be re-built. Instead of urban sprawl they ought to have urban elongation. What you need is a city ten blocks wide and a hundred miles long. One set of railroad tracks would run down the middle. Put up a school every ten miles. End forever the quarrel over busing. You haven't heard of anybody being for or against riding a train to school, have you? Also, put up all office buildings, factories, stores, shopping centers, x-rated movie houses, etc. on either side of the elongated city, and everybody rides to work, if he can walk the five blocks from his home to the railroad tracks.

If a city ten blocks wide and 100 miles long won't accomodate all its people, move over a few feet and

build another one parallel to it. If you run into the problem of New York running into Balt, more or Amarillo running into Hereford, that's another problem but it won't be any worse than inflation or the Mid-East.

Yours faithfully, J.A.

By The Garden Gate With Glad

November's cold winds, and chilling rains, Have made the fields and

gardens Soggy, cold and dreary

looking. But today - the sunshine warmed the earth, and Wheels started turning to

finish the harvest. Shovels turned the soil so bulbs-could be tucked away for winter.

TASKS FOR NOVEMBER: In

all sections of our area the pressure of garden work lightens and the beauty of the gardens can be enjoyed. There are unfinished chores, bulbs to be planted, seeds to gather and save for another season.

Horticulturists are advocating the idea that gardeners should save as many seeds as possible, both vegetables and flowers. The spring flowering bulbs,

corms and other plants which one needs to prepare for winter's long sleep.

When the final chores are completed, all equipment should be checked, cleaned, oiled and stored, notebooks brought up to date, records completed. Just last week I sat down and listed and checked all the different things I had planted last season.

Make notes of plans for another planting season. List some of the things you hope to plant, and sketch changes in the landscape. I have already headed my list with Manhattan eunomymus, one of the very best hedge plants one can select, also pretty when grown alone and kept trimmed. Color and texture are excellent and it does well in this location.

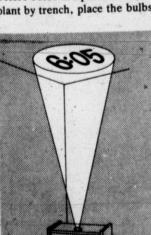
The soil should be easy to spade and prepare for planting spring flowering bulbs. I planted 50 or more this afternoon. Bulbs can be planted as long as the ground is not frozen; most horticulture magazines which I study, advocate ter planting of tulins

Last year I planted mine in late December, and they flowered about the same time the roses started to bloom. However daffodils, crocus; hyacinths and narcissus should be planted as soon as the ground can be prepared.

Spade deeply, test to see if the soil is friable and use care in placing bulbs with root system down and at the correct depth. It is wise to plant bulbs a bit deeper here, as this soil has a tendency to preserve the bulbs and keep them in good growing condition for several years.

Today I dug up a bulb that I had planted several years ago. It was almost like a stone, but was in good condition. Another item of importance is that there is good drainage. Bad drainage will cause bulbs to deteriorate.

Place bulb in prepared trench, or if a bulb planter is used soil should be completely prepared and bone meal added before bulbs are planted. If you plant by trench, place the bulbs



ferent! It projects the time in digital numbers on the ceiling of any darkened room. Invisible beam has no glare to keep you awake.

firmly and cover with light sifting of prepared soil, then sprinkle with bone meal or other phosphorous fertilizer.

Forcing bulbs for indoors, will give an early breath of spring. When purchasing bulbs it is well to ask if they are ready for potting, if not they will need to be prepared.

Forcing bloom during the dull winter months is almost as simple as putting fruit and vegetables into the freezer for use later on in the year. The bulbs should be stored in a dark place where there is no heat, or an outdoor insulated cold frame.

If neither of these facilities are available, dig a trench about 15 inches deep up against the foundation of the house. Place the potted bulbs at the bottom of the trench, water them well, sprinkle some sand on top of the pots, cover them over with at least two feet of leaves.

Before potting up the bulbs place a piece of broken crock over the hole in the bottom concave side down. Add a small amount of crushed stone or gravel, cover this with a handful of leaves. Now fill the pot three-quarters full of light porous soil. A good proportion is equal parts of garden soil, leaf mold and sharp sand.

Firm the soil and place bulbs on top leaving about one inch of space between bulbs. Now add more soil, shake and tap the pot until the soil level is flush or level with the rim. The noses of the bulbs should just be protruding through the soil. After thorough watering store

them in the trench until the second or third week of January. Check once or twice during the winter months. As soon as roots can be seen through the drainage holes in the bottom, they are ready to be brought into the warm room.

To extend your indoor floral display bring one or two pots in about every 10 days, depending on how many you have planted. This forcing works beauti-

fully. A few winters ago, Mr. Bean had fresh spring blooms throughout the courthouse. They were beautiful.

However this process is not necessary if the bulbs have been prepared before purchase. If selecting from a catalogue, the forced bulbs are marked. The Holland Company that the Pioneer Study Club buys from, has them marked, and the company suggests that if used for forcing, bulbs can be placed for five or six weeks in the bottom of the refrigerator.

This will provide the necessary "cold." They also suggest that bone meal or other phosphorous fertilizer be sprinkled into the soil early in spring when the shoots are just

AUTUMN BEAUTY in Hereford: I spent several hours last week driving over town looking for autumn beauty. There were lovely chrysanthemums in many yards; there are many red oaks now in pretty color.

It is interesting to select the choice leaves as they fall and study the color and textural qualities. Veining is most interesting. Also saw some red maples, and the berried shrubs are in full fruit. Nandinas are the heaviest I

have ever seen them here. There is an especially beautiful planting at Mrs. Jim Higgins on Texas St. They are also very pretty at the First Baptist Church, pyracanthas are heavy with beautiful berries, Mrs. Calla



others.

Mountz has a pretty bush at her

front door, and there are many

Q. I have heard that cancer has certain "warning signals. What are these signals and what should a person do if one is spotted? A. The seven signs of can-

cer as described by the Amer-

ican Cancer Society are: 1) A change in bowel or bladder habits. 2) A sore that does not heal. 3) Unusual bleeding or discharge. 4) A thickening or lump in a breast or elsewhere. 5) Indigestion or difficulty in swallowing. 6) Obvious change in a wart or mole. 7) Nagging cough or hoarseness. Pain is often a late symptom of cancer, so medical advice should be sought promptly if a sign is spotted if nothing actually hurts. With early detection and prompt treatment, cancer is curable. If it's not cancer, a trip to the doctor is the best way to restore peace of mind.



ost completely bedridden this autumn except for a daily bath. Being indoors for so long has made her skin very and flaky. What can I do to relieve the itching and discomfort?

A. Constant exposure to the dry air in heated rooms, well as the constant rubbing of sheets and woolen blankets is causing your mother's skin to lose much of its natural moisture. Perhaps you can take advantage of her daily bath time to help soothe the skin and replenish natural body oils.

\$8-million in bogus \$100 bills seized.

Confident Drinker

content of more than .15%. According to local law, this created a presumption that he was "under

that such a presumption was un- of getting information about constitutional.

"No two individuals are alike he said. "I happen to be able to hold my liquor better than most people.



However, the court upheld the presumption and found Fred guilty as charged.

"Medical science," said the court, "has established a rational relationship between the percentage of alcohol in the blood and (the) condition of being under the influence of alcohol. Sobriety decreases as the percentage increases.

The idea of a presumption of intoxication, at a certain alcoholic level in the blood, has spread nationwide. Almost invariably, it has been held to be constitutional.

Nor can a motorist avoid taking sobriety test on grounds of selfincrimination. Traffic laws usually provide that a motorist consents in advance, when he takes out his driving license, to submit to testing or lose the license. Of course, the test must still be

in court. Suppose that the equipment was inadequate. Or that too much time elapsed between the arrest and the test. Either circumstance could invalidate the results. In one case, the officer who had administered a sobriety test ac-

administered properly to stand up

knowledged at the trial that he was not well trained in operating the device. Result: the defendant motorist was set free. The court said the law would not automatically accept test results as valid merely

A public service feature of the the State Bar of Texas. Written by Will Bernard.

because they happened to come

out of a machine.

© 1974 American Bar Association

The Veterans Administration hospital in Castle Point, N.Y., is "proving ground" for new prosthetic "hardware" that gives totally paralyzed veterans mobility never envisioned a decade ago - such as turning a televison set on or off, elevating the hospital bed and answering the telephone.

LAY AWAY NOW FOR CHRISTMAS **COWAN JEWELERS** Downtown

Elderly Caught In Pension Bind

Attorney General

Older citizens often face special consumer problems.

Fred was haled into court on a Recently, attorneys from our charge of drunk driving, after a Consumer Protection Division blood test showed an alcoholic participated in a statewide seminar that looked into the types of consumer problems that such senior citizens ex-But in his defense, Fred argued perience and analyzed methods these problems to older citizens.

We found that retired persons in their ability to tolerate alcohol," sometimes find themselves caught in a double bind. Their income from Social Security, pension or retirement plans, savings, or investments may not be enough to maintain the same standard of living they previously enjoyed, yet it may be enough to tempt unscrupulous merchants into using various means to relieve them of it.

A national consumer center

THE MONEY TREE!

GOLDEN

FROM NEAR

A NURSERY IN MISSOURI PAID \$51,000

organizations of retired persons reports that mail order offers are a major source of complaints from older persons, although mail order purchases can be a great convenience for

Persons who may be housebound because of health problems or lack of transportation often find it easier to shop by mail for their own needs and for gifts. But it is true that millions of dollars are lost each year in fraudulent mail order

Federal officials say that some mail order swindles are especially aimed at senior citizens. Unscrupulous merchants may try to sell them health cures; investment deals in land, stock, or franchises; retirement homes, extra income plans; or other things by mail

Our Consumer Protection

GOT A HEADACHE ...

FROM GOING THROUGH GROCERY BILLS CAR REPAIRS VACATION WEEKENDS KIDS TOYS, NIGHTS ON THE TOWN, ETC.? WELL, IF

YOU HAD SIGNED UP FOR THE PAYROLL SAYINGS PLAN WHERE YOU WORK AND KNEW THAT U.S. SAYINGS BONDS WERE WORKING FOR YOU.

HARE THIS!

CONTRARY TO LEGEND,

AT 22 M.R.H.

ACHE WOULD SOON DISAPPEAR!

two attorneys advise persons who want to purchase through the mails to deal with a reputable, established mail order house that provides written

guarantees on items. Check any claims for health cures or medical devices with a doctor before purchase. Check any investment offer first through a banker, attorney, broker, or other knowledgeable person.

Always go to see any land or retirement home before purchasing, and have an attorney handle the details of the sales transaction for you to be sure papers are in order and that you will get the type of deal you expect.

Any extra income plans offered through the mail should be examined carefully. Never send money before receiving detailed information about such a plan. Many such offers require a sizeable investment of cash before you will be sent materials or instructions, and make any money on your investment

A better alternative might be to investigate local chapters of senior citizens groups to see if part-time employment bureaus are maintained for senior citizens who want to supplement their income. Typical positions are for family aides, seamstresses, home repairmen or carpenters, typists, bookkeepers, gardeners, and landscaping experts.

Home improvement is another area in which older citizens are often gypped. We have found that many consumer complaints about home improvements or repairs result from not getting in writing a description of the work to be performed.

citizens not to pay money in advance for such work. Most reputable individuals or firms require payment only after the job is completed according to

specifications. It's also very important todeal with established firms or persons with a good local reputation, since itinerant home improvement salesmen may not be around to make good on guarantees. We advise checking with the Better Business Bureau before agreeing to any home improvement project.

Our Consumer Protection Division has also received complaints from some older citizens alleging that some dance studios engage in various deceptive or misleading sales practices. Recently, we got a court injunction against dance studios which practiced "relay salesmanship," in which a team of salesmen pressured persons to buy dance lessons. The offer no assurance that you will studios also engaged in several other deceptive practices.

In the Attorney General's "Practical Primer for the Texas Consumer," we urge that persons be careful about high fees for dance clubs, and suggest talking it over with a friend or relative before signing a contract

Older persons with these or other consumer problems should contact the Attorney General's Consumer Protection Division or their district or county attorney to report complaints.

FOR GIFTS THAT ARE LASTING COWAN JEWELERS Downtown

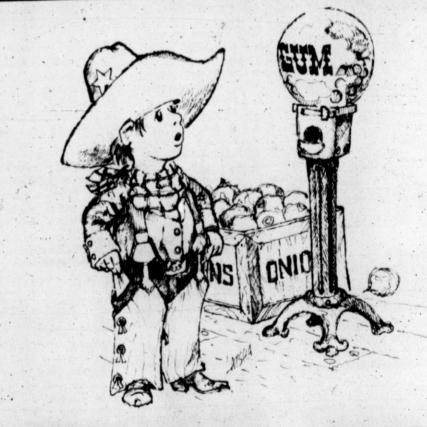
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Melvin Jayroe 364-3766



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'cept when you don't have it! Save some off the top with

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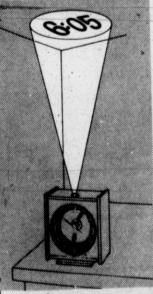


IF YOU. AREN'T A MEMBER OF YOUR COMMUNITY'S FINANCIAL FAMILY

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6 NCUA



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5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

B-1-13-tfc

5 p.m. Tuesday

\$199.95.

New General Electric Filter-

Flow Washers, now only

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& APPLIANCE

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FOR SALE

WE MAKE HOUSE CALLS

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prices. Hurry while supply last.

50-HR78-15 and 50-GR78-15.

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SAVE \$1,000.00 WHEN YOU

BUY A MAYTAG WASHER-

Is there any other kind??????

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New 24 cu. ft. General Electric

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& APPLIANCE

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For Sale: Baling wire, \$33.50

per roll. 16 ft. well casing, 1/4

wall, new \$12.50. Farwell Pipe

& Iron, Farwell, Texas Phone

Only \$98.00 or \$10.00 monthly

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Amarillo, Texas

For Sale: Portable corral panels.

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tall x 15' long. Call 364-6047,

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Alfalfa, prairie, baled oats,

Contact:

Jim Woods, Larned, Kansas

316-285-3879 day or night

For Sale: Jeep trailer, \$400.00.

Johnson grass. We deliver.

364-6461, 289-5811.

Corner of Georgia & I-40

B-1-45-tfc

B-1-17-19-3c

B-1-19-4c

481-3287.

avocado, \$599.95 with trade.

ASK YOUR NEIGHBOR!!!

B-1-17-45-tfc

B-1-45-4c

B-1-26-44-tfc

B-1-21-46-tfc

Firestone. Call 364-4333.

MAYTAG

1-21" Color Console TV

-19" B&W Portable

color, B&W and radios.

B-1-16-44-tfc

1. FOR SALE

BRAND.

PINON - OAK Seasoned Bud Sparks - 364-1264 Dean Herring — 364-2203

For Sale: Like new 1972 Chemetro portable 200-amp arc welder on excellent two wheel trailer which includes cutting

> !! CARPET !! We have moved to 310 North 25 Mile Avenue

> > C& W CARPET 364-3448

FOR SALE: Registered 6 year old Palomino Mare. Ideal for western pleasure horse. Call 364-4279 after 5 weekdays or on weekends.

B-1-26-13-tfc

"THE SADDLE HOUSE" . COMPLETE Riding Equipment

New & Used Saddles HIGGINS & SOUTH TEXAS ST.

PHONE 364-3583 1B-1-5-tfc MOBILE HOMES - new - will

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WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60

TO KNOWLES AUCTION BARN ON MISSION ROAD

We have a full line of new & used furniture and appliances at bargain prices: Open for business

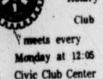
For Sale: Hammond Spinet Organ. Good condition. Call 364-2384 after 5:00 p.m.



7:30 P.M.

DEGREE WORK L.J. Clark W.M.





Civic Club Center (Jim Hill)



Wednesday, 12 Noon Civic Club Center

(Jim Hill)

For Sale: Camper topper for late model pickup. Call 364-3838. B-1-46-2p.

For Sale: Yellow Whirlpool refrigerator. Call 364-5700; after -5, call 364-3882. B-1-11-46-2c

For Sale: Airline Stereo & Radio combination, 5 ft. long, \$100.00. Call 364-1099 after 4 p.m. B-1-15-46-2c

> VICTORIA HOUSE OF ANTIQUES Antiques and gifts, New shipment of cut glass For appointment:

Call 364-5636 B-1-46-tfc Blue Lustre not only rids carpets of soil but leaves pile soft and

lofty. Rent electric shampooer Duckwalls, Sugarland Mall B-1-22-46-2c

Need Home - little black female puppy. Call 364-6828. B-1-10-20-1c

For Sale: 12 gauge, bold action, pump shotgun. Phone 364-3583. B-1-10-20-2c

For Sale: Storey and Clark solid pecan piano. Call 364-5280. B-1-10-20-2c

For Sale: 1969 12x60 Atlas Mobile Home. \$3800.00. Call 364-6397 after 7 p.m. B-1-12-20-3p

For Sale: 3 year old female St. Bernard, beautifully marked. Phone 364-2560. B-1-11-20-4c

FROM wall to wall, no soil at all, on carpets cleaned with Blue Lustre. Rent electric shampooer

Hereford Hardware B-1-21-20-2c

For Sale: Used 2" & 21/2" iron pipe, some 3" angle iron and 6" I-beams, 8 pipe roof trusses. Call 264-2911.

B-1-21-20-1c For Sale: Singer portable

sewing machine, \$60.00. Complete set (30) Americana Encyclopedia, cost new \$300.00, now \$100.00. Call 364-0303. B-1-19-20-2c

FOR SALE Frigidaire Dishwasher, 8' round stock tank, Mexican Chandelier light fixture, two 8:00x15.5 tubeless rims, four Chevy

hubcaps to fit rims. TESTED and approved by Call 364-6555 millions of homemakers. Blue B-1-20-2c Lustre carpet cleaner is tops. McCaslin Lumber MADAM ANN B-1-17-46-2c

PALM READER & ADVISER Advice in all affairs of life, love marriage, and business. There LEFT IN REPAIR . is no problem so great that she We have several unclaimed is unable to solve. stereos left in our repair shop See "Madam Ann" today and that must be sold. For example get rid of your problems - an electrophonic component with 8 track tape player, deluxe tomorrow: turntable and two speakers.

OPEN 8 a.m. - 10 p.m. Daily and Sunday 2401 East 5th Street Plainview, Texas Phone 806-293-7368 Look for the "Palm" sign in front of her home. B-1-20-4p

NEW - NATIONAL

CASH REGISTER Model 24-152. Used only 9 months, non-itemizing, four total, slip printing sales, 5-digit money keys with 7 identifying sales keys and 4 department totals.

PHONE 806-364-1932 B-1-20-4c

For Sale: 4 year old blue mare, gentle. Also two horse trailer. Good condition. Call after 5 and

B-1-21-20-2c For Sale: Repossessed Quasar color 12" portable TV, still in

warranty STAN KNOX TV & MUSIC 509 E. Park Avenue

For Sale: 26", 3 speed girl's 364-0442. B-1-20-1c

For Sale: 5 piece Ludwig Drum set with cases. Like new. Call 364-6056.

College degree 60 - The beginning · Serpents of science 15 - Fruits 64 - Big beasts irrevocably ACROSS Insect · Cooking fat DOWN 2 - Oceanic food 22 - Pests Be indisposed fishes 3 - Perform Dine Compass point Serpents Church officer - Either Tree (poss.) What's that? Compass point Mythological - Thus - Silver (chem.)

Before American bloom 34 - International Social Clubs (abb.) 37 - Greek letter bird Strike lightly ing bush (poss.) 25 - Ancient Egyptian 10 - Anger 11 - Feathered 38 - Eye part 40 - All, individually spirit 26 - Preposition Tin (chem 4 Sun god Senor's yes Mystic Sanskrit expression Birds Male nickname Preposition Radium (chem.) - Approaches - Indisposed

B-1-20-tfc

B-1-17-20-tfc

S-1-14-14-tfc

S-1-18-7c

Musical note

FOR SALE

Good selection nice used sofas

and chairs. Some good used

TAYLOR FURNITURE

& APPLIANCE

603 Park Ave., Hereford

For Sale: New 1/2 h.p.

compressor, \$120.00. Like new

General Electric Dishwasher,

harvest gold, \$150.00. Call

Call Fuller for Fuller Brush

578-4377; or Cecelia Fuller,

DELUXE CORSICANA

FRUIT CAKES

Business, individual or

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ORDER NOW

FOR Thanksgiving or Christmas

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Gladys Willoughby, 364-2060

Use the most modern method of

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today. "Steam clean" your

carpets with the Trewax

Hydro-Mist System. Do it

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Trees

appliances.

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Orders (abb.) IHC Front end loader. 1968 Model 2504. Complete motor overhaul, 364-6062.

INVESTIGATE the Kroy Air Powered Center Pivot Sprinkler before you invest. Good 10 year lease plan, Service from Clovis and Amarillo.

For Sale: 1973 Buick Riviera, products. Jessie Fuller, loaded. Call 364-6801 or

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FOR THE BEST BUY IN selected cars

1503 Park Avenue Hereford, Texas 79045 Office Ph. 364-1310 Home Ph. 364-1797

For Sale: Good used tires, \$5.00 and up. FIRESTONE; 364-4333. B-3-10-43-tfc

For Sale: 1971 Datsun Pickup. New tires. Call 364-2694 .

See Us For Mayrath Grain Augers DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811

B-2-35-tfc For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5

For Sale: 14 ft. Massey Header with 5 lynch rows, \$2,000.

For Sale: 763 IHC Cornhead, 30" rows. Call 289-5892 or

289-5851. B-2-11-11-tfc See Us For Parts-Sweeps-Chisels

> Phone 364-2811 B-2-35-tfc

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Lofty peaks City in Oregon

ingredient

Concerning

Educationa

3. FOR SALE **Automobiles**

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I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553

TRADE -Realtor 364-6633.

B-4-41-tfc

bedrooms. Call 806-945-2112.

Hereford and Grady, New Mexico. Write P. O. Box 2160, Hereford. B-4-15-44-6c

MOBILE HOMES - new - will Realtor, 364-6633.

> FOR SALE BY OWNER RENT PROPERTY IN HEREFORD Two - 2 bedroom duplexes and one 4 bedroom house.

For information, call

247-3236, Friona, Texas

FOR SALE 1500 Acres new farm land, shallow irrigation water, 2,000 plus gallons per minute at 40 ft. All in Buffel and Klein Grass. Excellent hunting. \$375.00 per

CALL

LAND FOR SALE BY OWNER

water. Good allotments, near Hereford.

B-4-43-tfc

interests.

B-3-10-46-2c For Sale: 1970 Dodge Crew Cab.

3/4 ton, SWB, \$1395.00. Call 276-5802. B-3-12-20-tfc FOR SALE

1B-3-17-tfc

1962 4 dr. Chevy, pb, ps, automatic, good condition \$195.00. 327 & 350 Chevy Motors. 2-396 Chevy motors, one hi-performance. 1-396 Pontiac Motor.

USED TIRES

\$3.00 UP

30 Day Guarantee

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AUTOMOTIVE SALES

114 EAST PARK

For Sale: 1966 Olds 88, loaded.

Call 364-6049 after 4 p.m.

Above motors overhauled and ready to go. 1966 Chevy Pickup. New paint

1967 Ford Pickup. New paint PHONE 364-2044

B-3-20-2c For Sale: Station Wagon 1970 Ford LTD, 3 seater, 215 Cherokee, 364-6113.

B-3-12-20-tfc For Sale: 1971 Toyota. Extra good car. 215 Cherokee, 364-6113. B-3-10-17-tfc

1974 Monte Carlo, loaded, includes factory tape. Can be seen at 420 Star St.

B-3-12-20-tfc For Sale: 1970 Ford Tandum 21/2 ton F700 Truck, 22' steel bed with lift. 428 engine with 8,000

miles, 5 speed trans. Call

B-3-22-20-tfc FOR SALE '68 Chevy Pickup with camper topper, and 17 ft. Glastron Boat & Trailer, outboard-inboard 150

364-0240.

V/6 Buick Engine. Easy load driveon trailer. CALL 364-0235 after 4 p.m. B-3-20-3p

For Sale: 1969 Chevy Impala. Call 364-5085. B-3-10-20-3c

'69 Volkswagen for sale or trade. Call 364-0811. B-3-10-20-2c

1971 Buick Electra 225. Good

4. REAL ESTATE

B-4-29-tfc

6 good brick duplexes, brings in over \$900.00 per month above payments - would trade for land.

HOUSE FOR SALE BY OWNER AT NAZARETH. 11/2 story, 3 B-4-13-17-tfc

Want to buy - dry land between

trade for equity in house. B-4-11-14-tfc

B-4-44-tfc.

Section good land with 8"

364-2267

HEREFORD HARDWARE FOR SALE. Owner has other business

> Phone 364-4042. B-4-18-tfc

EXCLUSIVE LISTING On this 3 bedroom brick home, sharp inside and out, has lots of rose bushes and fenced back yard. Priced \$19,750.00 has

existing loan. DOUBLE SHARP This 3 bedroom, 13/4 bath, new paint, carpet, double garage, fenced yard. Buy Equity and assume loan. Priced \$23,500.

CLOSE TO

SCHOOL AND HOSPITAL bedroom home, single car garage, nice yard front and back, fenced, also good neighborhood. Has a small loan at 51/4 interest. Priced \$15,500. Owner will carry some second lean. Call for details.

CLOSE TO GROCERY STORE AND SCHOOL

bedroom, 1 bath with new paint and carpet, also has fenced back yard with storm shelter. Has existing loan with payments of \$165. Priced \$16,500.

OWNER ANXIOUS

to sell this duplex, 1 bedroom-kitchen and living room on both sides. Furnished with double garage and car port. \$1,500. down and \$125. per month. Rented now for \$230. per month. Priced \$14,000.

LOOK \$49,000. DOWN Will buy this 1/2 section with nice brick home and machinery barn, 3 wells with tail pit. You

need to see this place. Priced \$550. per acre. Good terms on balance. FARMER WANTING TO LEAVE

Says sell this 1/2 section for \$300 per acre. Has 3 bedroom home with 5 small wells, land lays real good. Call for terms. 1/2 SECTION ON PAVING

With 3 bedroom home and some corrals, has some small wells. Has wheat on land ready to graze. Wheat goes with sale. Priced \$325. per acre. Call for details.

HAMBY REAL ESTATE 1/2 Mile South of Underpass on Hwy 385

OFFICE - 364-3566 Calvin Edwards - 364-1017 Gerald Hamby — 364-1534 J.M. Hamby - 364-2553 EQUAL HOUSING **OPPORTUNITY**

B-4-16-tfc CHOICE 1/2 section irrigated. Strong 8" wells. Plastic underground. Phone 364-0491. B-4-46-3p

NEED to settle estate, so make offer on equity on this 272 acre farm in Deaf Smith County.

182 acres irrigated, all with Chevy engines on natural gas. Terms to right party. Present note assumable and payable, \$1700.00 yearly in February which includes interest. No

improvements. CHATEAU REALTY INC. Clovis, New Mexico 763-3880, or call Bill Ragiand 763-4714 or Oran W. Batson 762-0089

B-4-18-6c

FOR SALE Redecorated 3 bedroom, 11/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school. PHONE 364-2486 after 6 p.m. B-4-46-tfc

FOR SALE

2 acre tract with 15 ton capacity scales and scale house. Scales and scale house can be sold separately. Ideal home site, 5 miles east of Hereford on Hwy. 1259.

1 acre tract with well. 1.7 miles west of Summerfield Post Office on Hwy. 60. Signs on properties. PHONE 806-373-4271

B-4-45-6p

New Listing! 4 BR, Brick. 2 Baths. Assume 7% Loan with 5135 Per Month Payments Less Than \$7,000 Equity. 1400 Sq. The S FURN bedro 112 A

> 600 Sioux Aven

> > Econ

furni

12'x

Car

AP

1 a

Large 3 bedroom home - Irving St. \$159.50 - assume FHA or

Beautiful 3 bedroom, 2 bath. Stanton St. Assume loan.

area. Vicinity Tierra Blanca.

If you need room - take a look at this two story home, well worth

Nice 3 bedroom home with one acre-no restrictions, \$17,500-CARTHEL REAL ESTATE

Wayne Carthel - 364-0944

B-4-42-tfc

657.8 acres north of Hereford, \$450.00 acre. Two 5" and three 6" wells, 21/2 miles underground pipe.

balance. 200 acres north Umbarger. Two wells, 4 & 6 inch, \$400.00 acre.

\$20,000.00 will handle.

640 acres Dalhart. Two 8" wells, 2 Valley Sprinklers, 4

> Office - 364-0780 Res. - 364-1949 Campbell Real Estate

B-4-20-1c HOUSE FOR SALE

Approx. 1500 sq. ft. 3 bedroom, 13/4 bath. Paneled den, utility room, 2 car garage. Well landscaped. Lots of fruit trees, storage shed in backyard. Excellent neighborhood. Northwest. Reasonably priced. Call 364-5690.

B-4-20-tfc

FOR SALE sub. irrigated land. 10 water wells. On mail, school bus

route, REA. If purchased by December 31st,

S-4-20-20

built, heated, cooled, rest rooms, offices and lounge, etc. Realtor, 364-6633 B-4-14-tfc

FOR SALE Large 3 bedroom house on one acre, 2 baths, basement, central heat and air-on pavement, on mail and school bus route and natural gas. 3/4 mile east of "Y" on South Main. \$20,000 total. \$2,000 down, balance 15 years at 9%. Immediate possession. Contact:

TRAILER SPACES FOR RENT

For Rent: One bedroom furnished apartment, available November 15th. 364-1170.

B-5-10-42-tfc For Rent: 3 chair barber shop, 136 Main. Equipped and ready

Storage for rent. Phone 364-1483

or 364-3937.

1st insertion Additional insertions, when paid in advance:

1 column width only - no art or signature cuts) per col. inch Repeat insertion without copy change per col.

Miscellaneous FIRE WOOD

torch. Call 364-2947. B-1-22-45-tfc

B-1-14-tfc beginner, good show horse and

PHONE 364-3552 1B-37-tfc !!WE HAVE MOVED!!

6 days a week 8:00 a.m. to 8:00 p.m. BIG JIM'S FURNITURE Phone 364-1873 B-1-31-tfc

. B-1-10-14-tfc

SECOND MONDAY Thursday

W.A. Phipps Sec.

Lions Club meets each

FREIGHT DAMAGED

p.m.

New 1975 model stereos damaged in shipment. Electrophonic console models with 8 track tape recorder, AM-FM stereo radio, 4 speed record changer and 10 speaker system. bike. Phone 364-5668 or List price \$369.95, now only \$185.00 or \$10.00 monthly at:

MARTINS SOUND CENTER Corner of Georgia & I-40 Amarillo, Texas

B-1-45-tfc

Contact Jimmy Mize, 309 on weekends, 364-5896. Union, Call 364-1996 after 6 B-1-12-19-3c

B-1-20-20-tfc

for rental at THE SHERWIN-WILLIAMS CO. Sugarland Mall

Phone 364-4484 S-1-16-7c 2. FOR SALE

Farm Equipment Also have parts in stock

p.m. 364-2686. B-2-15-43-tfc

Phone 289-5892. B-2-13-43-tfc

> Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST

B-2-11-45-7c

DWAINE PAUL 806-355-4863 B-2-20-13p

NÉW & USED CARS now for sale at JOHN OR-

Pre-owned and personally Contact COMBS USED CARS F.D. "Chick" Holbert (Owner)

Bank Rate Financing Available B-3-13-tfc

> B-3-10-19-tfc WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE

400 West First

Phone 364-2250

1B-41-tfc For Sale: 1970 Plymouth, 1972 Chevy. Phone 364-1170. B-3-10-42-tfc

MILBURN MOTOR

1971 La Sabre, loaded.

COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc

For Sale: 1955 Chevy, 6 cylinder, standard transmission, good tires and runs good. \$150.00. Call 364-1099 after 4

McGee Furniture

B-3-10-46/3c

512-866-2444 or 512-896-3264 B-3-16-46-2c

B-4-19-10c

Ft. Plus Garage - \$21,500. Extra nice 2 bedroom home, Avenue C. \$15,000.

VA.

1700 sq. ft. 3 bedroom, 2 bath brick. Only 10 years old. \$23,000 with massive living and dining

the asking price of \$12,000.

close in. 206 North 25 Mile Avenue Henry Reid - 364-5344 Al Wiley - 364-4985

437 acres north of Dawn, \$510.00 acre, two 8" wells.

320 acres northeast Hereford, three 6" wells, \$650.00 acre. 29% down and owner will carry

240 acres N.W. Hereford. Two 8" wells, \$650.00 acre.

pivots. \$500.00 Acre. CALL GRADY ROGERS

BY OWNER

41/2 sections and 1 leased with improvements. Dry land, farm and grass. 1200 acres of good wheat, 700 acres of alfalfa on

only 20% down. Write Box 1333 Hereford, Texas

Commercial Building-6,000 ft. of floor space, fire proof, quality

Bud Paetzold, 364-3363. B-4-44-tfc 5. FOR RENT

Northwest Mobile Lodge Phone 276-5518 B-5-10-13-tfc

to go. Call Ramon Casares, 364-3287

B-5-16-43-tfc

B-5-10-50-tfc

DIAMOND VALLEY MOBILE HOME PARK 600 & 700 Block Avenue H. Sioux & Cherokee, 700 Block Avenue G.

Phone 364-1483 or 364-3937 S-5-6-tfc

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motors, homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'.

Call 364-5520 S-5-49-tfc

BACHELOR APARTMENTS Carpeted-private entrance. private bath, 821 South 25 Mile Avenue.

S-5-14-32-tfc

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen. dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.

FORREST AVENUE **APARTMENTS** Phone 364-1887

1B-5-4-tfc SUMMERFIELD MOBILE

MANOR Water furnished. 7 miles West on Hwy. 60. Phone 357-2552.

B-5-15-10-tfc

Furnished apartment - one bedroom. Builtin range, carpeted, no pets. \$105.00 per month. \$50.00 deposit. Call 372-9993 or 488-3611 after 8 p.m. B-5-20-20-2c

> BLUE WATER GARDENS 612 Irving 364-6661

UTILITIES FURNISHED DEPOSIT REQUIRED

2. 3 & 4 bedrooms, stove, refrigerator, garbage disposal, central heat and air conditioner. B-5-20-tfc

6. WANTED

WANT TO BUY:

Old gold, rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall Phone 364-0070 B-6-48-tfc

WANTED

Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre.

B-6-22-31-tfc

WANTED - CUSTOM FAR-MING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.

B-6-13-6-tfc WANTED: Custom farming.

Nelson Hall, 276-5502. B-6-10-44-tfc

WANTED: Yard work and odd jobs. Walker Boston, 364-4164. S-6-10-18-tfd

WANTED: Wheat and beet Ellis Lemons, pasture. 364-3117.

B-6-10-20-tfc

8. HELP WANTED

REGISTERED NURSES North Plains Hospital is seeking industrious individuals to help enlarge our nursing staff.

Our salary program is one of the best in the Panhandle. It is designed to compensate you for your experience as well as supervisory ability. Our nurses residency is available at a cost cheaper than free. Fringe benefits are above average excellent medical staff relations.

For more information, call collect:

DIRECTOR OF PERSONNEL 806-273-2851 **North Plains Hospital** Borger, Texs An equal opportunity employer

Hide room labor wanted We offer:

+Good pay +Paid vacation +Paid hospitalization Colorado By-Products 31/2 miles West Hwy 60 Phone 276-5331 days; 364-2495 nites

B-8-42-tfc

B-8-19-5c

The Sunday Brand, Hereford, Texas, Sunday November 17, 1974

Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment. B-8-22-19-tfc

NEED-TV TECHNICIAN. Experienced only. Full time. Full company benefits. Apply in person to

MONTGOMERY WARD 114 Park Avenue B-8-19-18-tfc

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop. B-8-14-29-tfc

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621.

B-8-13-32-tfc

Wanted - parttime secretary at Red Barn Chemical. Phone 364-0471; after 2:00, call 364-6545

B-8-13-46-2c

Dirt

LVN NEEDED. Pleasant working conditions. Small nursing home. Call 806-652-2502.

SOCIAL SECURITY OR

RETIRED MAN for parttime custodian work and to enforce rules for the use of the Heritage Room at the Deaf Smith County Library.

Apply in person to: Deaf Smith County Judge

Courthouse B-8-46-4c

Need experienced hair dresser with following to work in beauty salon. For information, call 364-0209 or 364-6552. B-8-17-20-4c

Custodian needed at Bovina Schools. Contact L.F. Jacobs, Supt. Phone 238-1317. B-8-11-20-3c

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available.

364-1293 B-9-46-tfc

Will do baby sitting in my home for working mothers. Deana Alexander, 618 Stanton,

B-9-14-19-3c

Will do baby sitting in my home day or night. Phone 364-5966. B-9-12-20-1c

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD **IRON & METAL** North Progressive Road by City Dump Anson A. & June Dearing

Phone 364-3350 or 364-3777 11/2 B-10-34-tfc

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday

through Friday. A UNITED FUND AGENCY B-10-12-tfc

11. BUSINESS SERVICE

KLEMME CATTLE CO. Stocker & Feeder Cattle Wi eat & Pasture Calves Phone 417-742-2624

Rt. 2, Walnut Grove, Mo. B-11-19-15p

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or' 364-3117. B-11-15-42-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas.

> KELLEY ELECTRIC Virgil Kelley

Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929.

P.O. Box 30 B-11-15-tfc

B-11-8-tfc

840 AVENUE F PHONE 364-1189

Stall rentals - Boarding 1B-11-28tfc DRAGLINE SERVICE

Night — 364-2322 1B-11-14-tfc DICKEY'S DOZER SERVICE Work - All Kinds

B-11-29-tfc

Dozer - Scrapers Bull Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565

WILL PICK UP

JUNK CARS

FREE

Call 364-3350

or 364-3777

BOBBY GRIEGO

TAILWATER

PIT CLEANING

DUMP TRUCKS

LOADER

DOZER

Day Phone 364-0574

We buy old gold rings, B-8-10-46-6c mountings, etc., for Swest

Refinery **Cowans Jewelers** Downtown B-11-13-51-tfc

DRAGLINE SERVICE TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

WANTED 100 to 150 watches a week to repair by latest approved

COWAN JEWELERS B-11-15-29-tfc B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give

you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617

1B-11-39-tfc

B-11-21-tfc FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169

We Fix Sash-Weights, Gates; Doors, Floors Walls, Halls; Shutters, Gutters; Basements, Casements; Stair Flights, Lights; Latches, Catches; Ventilators, Incinerators; Lavatories, 2nd stories; Light Switches. Roof Pitches; Sprung Frames, Leaky Drains; Ceiling Joists, Garage Door Hoists. Doorbells that won't chime

don't Rhyme. Call: Robert Betzen Phone 289-5500

And other things that

All kinds Home and Building repair and remodeling. Painting and Decorating. B-11-46-tfc

CAPROCK WELDING SERVICE Hardfacing of Agricultural Tillage Tools

Box 885, 537-3342 Panhandle, Texas 79068 B-11-46-2p

AGRICULTURAL **GYPSUM COMPANY** Highest quality gypsum now available to area farmers. Call: David Pickens, 364-6594

S-11-9-tfc HEARING AID BATTERIES for all makes sold and tested at **THAMES Pharmacy** Phone 364-2300

S-11-12-40-tfc HEREFORD WRECKING CO New & Used Parts WRECKER SERVICE

Have storage for cars, boats, etc. 1st & Jowell Ph. 364-0580 Nites — 4009 or 0075 S-11-12-40-tfc COMPLETE **Turn Key Installations**

We buy scrap Iron & Metal

of Pumps and Gear Drives Big "T" PUMP CO. INC. 364-0353 HEREFORD 647-3444 DIMMITT 247-3311 FRIONA S-11-24-tfc

ROWLAND STABLES

Breaking - Training - Fitting for show - Horses for sale - Stallion at stud. AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse. S-11-37-tfc

> TURNER WELL SERVICE Submersible pumps Repair & Exchange Pipe - Pressure tanks

Dempster - Pumpco CALL: Doyle Turner - 364-0811 Scott Turner - 364-4447 Mobile Phone - 364-5221

S-11-47-tfc HEREFORD ELECTRONICS State License No. 1129 Douglas M. Kelley

Owner

COMPLTE ELECTRICAL SERVICE Commercial - New Construc tion - Residential - Remodeling - Industrial - Repairing. Licensed and Bonded in Hereford, Dimmitt, Friona,

Dalhart.

Call 364-0011 Day or Night 531 East First Street S-11-3-tfc

CONCRETE WORK STUCCO, PLASTERING, STORM SHELTERS

Turn key jobs or straight finishing Jim Gonzales — 364-0375 Joe Garcia - 364-1497

S-11-16-tfc FOR ALL YOUR INSURANCE Consult The La Plata Agency 914 East Park Avenue

364-1726

364-2412

Phone 364-4919 Pauline Lovan **Robert Lemons** Frank Pannell

S-11-16-tfc 13. LOST & FOUND

LOST: Sable and white male Collie dog, answers to "Andy". Phone 364-0098. B-13-12-46-2c

14. CARD OF THANKS

CARD OF THANKS

We want to thank everyone for your prayers, flowers; food, cards and words of encouragement before and during my heart surgery.

Joe Curtsinger & Family CARD OF THANKS

The Family of Miner G. Layman would like to take this means of expressing appreciation and sincere thanks to the staff at Westgate Nursing Home and Rev. Sego during his long illness and passing. The beautiful flowers, cards,

visits and memorials are very much appreciated. Also 'special thanks to Gililland-Watson Funeral Home and the Hereford Police

Department for their part to the Canyon Cemetery.

Disappointments are inevitable if you have ambition or hope.

best friend."

by Sesse Sacobs KIDS KORNER

1 You can have 3 GHANGE I LETTER IN EACH WORD TO THIS 4- LETTER ANS-MAKE IT A GROCERY WER ON YOUR BACK ITEM OR ON YOUR TONGUE! SPACES HAT DREAM

4 IN WHAT STATE MILL YOU FIND

2 SPELL OUT 6 GOODIES ASSOCIAT-WITH THANKSGIVING EATING. KFFU

ASID

NSMUND

TECGRK BEGIN EACH WORD IN ANY SQUARE AND MOVE IN A STRAIGHT LINE IN ANY DIRECTION WITHOUT SKIPPING LETTERS 2. ____ 3. ___

NOW TRY AND FIND ONE MORE! S SPICES, HAM, CREAM, MEAT, BREAD HARRONSAS YAMS, PUDDING, SAUCE, DRUMSTICK, MINTS

ANSWERS: LICOAT ZIURKEY, STUFFING,

_ 5. -

********** At Virgo

OROSCOPE Note planetary ruler of your birth symbol

FOR WEEK BEGINNING MONDAY, NOV. 18, 1974 * If your birthday occurs this week . . you love material pleasures and find them relatively easy to get. Money has a tendency to flow your way somewhat freely, which causes a temptation to be controlled.

tion to be extravagant. You should guard against living beyond your means. You love your home life and have an affectionate and peaceful disposition. Aries | Mar. 21 - Apr. 19 This is not your week at all. Accidents are possible and a brush with the law can be embarrassing. Play it safe. Avoid strangers. Dine lightly and avoid intimate parties. Do nothing to antagonize important people. A charmer may be out to "use" you or your influence. Your favorite hobby may become boresome.

Taurus Apr. 20 - May 20 Venus 9 You may get good evidence that someone who declares love for you really means it. Make a point of looking your best, enjoy some shopping, have lunch with an interesting person. Key officials are receptive to your ideas and plans. Moves made now will be highly successful. Go full speed ahead!

Gemini May 21 - June 20 Mercury \$ This is a good week for browsing in bookstores, buying books, records and whatnots. You may stumble on a rare collectable item at a low price. Take some pleasing gift home to a loved one who is appreciative. An invitation you've been looking for may come Relax. Let things happen naturally

Cancer June 21 - July 22 A benevolent atmosphere will prevail. You'll receive kind words of praise. Associates at your place of work, or those at home, will be more kindly in their attitudes toward you. The reputation and good will which you've built up in the past should begin to bear fruit. Try to be in the public eye.

Moon &

Sun ① July 23 - Aug. 22 As the week progresses, so will the tempo of your activities tend to speed up. Minor but beneficial changes and readjustments are possible. This is a good time for doing some serious reading, attending lectures and getting ahead with paper work. A longheld desire may become a reality.

Aug. 23 - Sept. 22 | Mercury Aspects indicate generally fortunate factors. You'll be inclined to dabble with new interests, activities and relationships. One or two interesting prepositions will be put to you. You'll make the right decisions as to them. You'll set new goals and will strive harder. Base action on facts, then go ahead.

Sept. 23 - Oct. 22 The aspects of this week should have a most helpful effect on your personal life. You will hit it off exceptionally well with your associates and will find that they will produce gifts, compliments and treats. A clever acquaintance can help you to enhance your

social skills. Go along with him/her. Scorpio Oct. 23 - Nov. 21 Mars This week you will do better than average so far as money is concerned. Possibly this will be due to efforts made in the past which are now beginning to pay off. There are likely to be unusual opportunities for overtime earnings, for making extra pin-money and for pushing through profitable transactions.

Sagittarius Nov. 22 - Dec. 21 Jupiter 25 This period could bring a substantial increase in income. You could make an advantageous change of job or gain a promotion. Gain is obtainable by asking a man to participate in your plans. A meeting you thought merely social can increase your pros-perity. Cherish good friends. Show appreciation.

Capricorn Dec. 22 - Jan. 19 Prevailing aspects will give you a definite "lift." You'll have that bit of drive, ambition and selfconfidence which makes for success. You'll be more aggressive than usual and will sustain effective follow-ups. You might be the happy recipient of a woman's sincere generosity.

Aquarius Jan. 20-Feb. 18 Uranus 4 A new business, financial or professional partnership will probably be under consideration. Be sure that you duly evaluate the characters of those you deal with. Do not make an unwise decision at the firm insistence of a woman. Carry out your own intentions and don't be swayed by proffered advice.

Feb. 19 - Mar. 20 Neptune T Pisces A period for ardent and satisfying love-making. You will shed your inhibitions (if any) and do easily what comes naturally. The opposite sex is especially attracted to you now. If you haven't written love let-ters recently, try your hand. One in a responsible position will make a pass and show personal interest.

OMMONWEALTH

THEATRES

Vidita Negra

SUNDAY . STAR.

1:00



What type of chemicals do physicians use in chemical

face peeling for facial wrinkles? - O.L. Many physicians use a small amount of phenol, water and croton oil. The mixture is applied to the face after it has been cleansed with ether. They apply a waterproof adhesive mask to the face for 24 hours, Complete healing of the skin takes from six to eight weeks, Cosmetics may be worn after 15 days.

My daughter is taking an antibiotic for acne. Is there any danger associated with taking this for a long period

of time? - C.M. No doubt this is a tetracycline antibiotic, Some of the tetracyclines can cause photosensitivity reactions. That is, she may sunburn much easier, or develop a rash, There is also a slight chance of developing a mild yet annoying vaginal infection. If anything like this occurs, your physician may want to change the treatment, Give him a call

Are all mouthwashes effective in controlling bacteria

in the mouth? -- H.M. No. Some are more effective than others. One study showed that mouthwashes containing cetylpyridium chloride or hexylresorcinol, when used undiluted were effective in controlling mouth bacteria while other mouth washes were either less effective or not effective at all. These chemicals are listed on brand labels, Buy it because of what's in it, not because it's a taste you like

(or hate) twice a day. Is it true that cheap sunglasses are just as good as the more expensive variety? -- C.R.

No. Dr. Peter Y. Evansin, in an issue of Medical Times, said cheap sunglasses can cause headache, eye strain, nausea and dizziness. Also, sunglasses should be comfortable at the nose, temples and ears.

Do you have these VIP phone numbers handy -physician, dentist, hospital, pharmacy? More Than Words

"I don't like your dog.

Every time I come he barks

and I don't trust him. I'd'

come oftener if it wasn't for

"A dog," said the host

without blinking, "is man's

MELT

BREAK

your dog."

SIDNEY POITIER · BILL COSBY And HARRY BELAFONTE As Geechie Dan UPTOWN SATURDAY NIGHT SUNDAY - STAR - 7:00-9:00 Dr. Frankenstein On Campus How to Succeed with Sex Phycho Lovers SHOW AT 7:00 TOWER Uno Y Medio Vs El Mundo Plus Hombres De Roca TOWER SHOW AT. 7:00

Goodyear

ANTI-FREEZE Salar in E Gallon

Get it while supplies last at this

low price. Hurry on out to BIG DADDY'S TRUCK

STOP

East Hwy 60

364-0391

Marn Tyler

Real Estate

111 Ranger

Large 3 bedroom, 11/4 bath, brick, den, L.R. and

Play Room, 2 car gar., covered patio. F.H.A.

3 Bdr on large lot - V.A. Loan. Listed for

2 Bdr. house & 2 Extra lots-Good location for

1 Bdr. apt. Newly redecorated Furnished-\$100.

IRRIGATED FARMS-Hereford, Muleshoe

Melvin Tiemann

364-6555

REALTORS

601 N. MAIN

HEREFORD, TEXAS

364-0555

Extra clean and neat 2 bedroom, 1 bath home. Redecorated

with new carpet and painting. Evaporative air conditioning

3 bedroom, 1 bath home with beauty shop attached, or will

make good business location. 1024 sq. ft. with paneled living

Bright and attractively decorated 3 bedroom, 134 bath

home. Brick and wood exterior, single car garage. Newly

Only \$3500 to buy this 2 year old mobile home. 2 bedrooms, 1

bath. All appliances and furnishings to stay. Call today for

4 year old home has 1200 sq. ft. with 3 bedrooms, $1\frac{1}{2}$ baths.

Carpeted throughout and all drapes to stay. New

evaporative air conditioner, gas heating. Walk in closet in

Spacious new home of 2750 sq. ft. 4 bedroom, 3 bath.

Cathedral beam ceiling in fully paneled den. 3 bay windows.

Serving You Since - 1947 -

Lone Star Agency

364-3766

364-1006

364-6077

364-6475

364-2543

578-4350

364-3274

Master bedroom. Barbeque on patio. Very clean.

Side garage with double drive. Call soon.

Melvin Jayroe

Kenneth Campbell

Charles Wagner

Don Zimmerman

Lloyd Sharp

Ken Rogers

Don Tardy

painted, good condition. Storm cellar, Assume this loan.

room. Storm windows and doors. Storage building.

and gas heating. Assume this loan.

appointment.

ome from 50 to 100 miles of Hereford.

Appraisal for \$30,000.00

2 Bdr. Owner will carry papers.

area, Dalhart and Sunnyside.

Good Arkansas Ranch.

\$13,000.00

Mobile Homes.

Mo. Bills paid.

RANCHES

FOR RENT

364-0153





OWENS ELECTRIC

WE SPECIALIZE IN:

motors (new and used), magnitos, starters

LOAN MOTORS AVAILABLE

364-3572 HEREFORD, TX.

Floating

Tailwater

Pump

Conserve that

water.

Electric

Belt

Driven

Gear

Head

Complete sales and service of electric

and generator repairs.

Vertical

Hollow

Shaft

Christmas Mailing Dates

For area residents, Postmaster C.T. Davis, Jr., recommends the following schedule for Christmas mail to the points indicated.

Since this is Nov. schedules listed on dates prior to this should be rushed as much as possible.

It should be noted that this is not a "must" schedule but is one that gives the postal system the best advantage in getting vutetide mail delivered on time.

NOVEMBER 1: International surface parcels to the Far East; International surface greetings cards to the Far East; Surface mail to Armed Forces in Antarctica, Australia, Burma, Indonesia, Japan, Korea, New Zealand, Okinawa, Phillippines, Taiwan, Thailand and Vietnam; Surface and Space Available Mail (SAM) to Armed Forces in Ethiopia, Iran, Israel, Saudi Arabia and Turkey; International surface parcels to Africa and the Near East;

NOVEMBER 4: International surface greeting cards to Africa and the Near East:

NOVEMBER 7: Parcel Air Lift (PAL) mail to Armed Forces in Ethiopia, Iran, Israel, Saudi Arabia and

NOVEMBER 11: Surface and Space Available Mail (SAM) to Armed Forces in South and Central America, the Congo and Liberia; Surface mail to Armed Forces in Belgium, Denmark, England, Finland. France, Germany, Greece, Italy, Norway, Netherlands, Portugal and

Italy, Norway, Neatherlands, Portugal and Spain; In-Spain; International surface parcels to South and Central ternational air parcels to Europe, South and Central America, and Europe; America; NOVEMBER 18:

NOVEMBER 20:

to Armed Forces in Antarctica,

Australia, Burma, Indonesia,

Japan, Korea, New Zealand, Okinawa, Philippines, Taiwan,

Thailand, Vietnam, Belgium,

Denmark, England, Finland,

France, Germany, Greece,

Italy, Norway, Netherlands,

NOVEMBER 25:

Available Mail (SAM) to Armed

Forces in Canada, Greenland,

Labrador, Newfoundland and

NOVEMBER 27:

Parcel Airlift (PAL) mail to

Armed Forces in Belgium,

Denmark, England, Finland,

France, Germany, Greece,

Italy, Norway, Netherlands, Portugal and Spain; Parcel

Airlift IPAL mail to Armed

Forces in Antarctica, Australia,

Burma, Indonesia, Japan,

Korea, New Zealand, Okinawa,

Phillippines, Taiwan, Thailand

NOVEMBER 30:

Armed Forces in Canada,

Greenland, Labrador,

Newfoundland and the Azores;

All surface parcels to Alaska

DECEMBER 2:

Airmail greetings and parcels

to Armed Forces in South and

Central America, Ethiopia,

Iran, Israel, Saudi Arabia, Turkey, Antarctica, Australia,

Burma, Indonesia, Japan,

Korea, New Zealand, Phillippines, Taiwan, Thailand, Okinawa and Vietnam; In-

ternational surface parcels to

DECEMBER 7: International surface greeting cards to Canada and

DECEMBER 9: Airmail greetings and parcels to Armed Forces in Canada,

Greenland, Labrador, New

Foundland, the Congo, Liberia,

and the Azores; International

air parcels to Africa, the Near

DECEMBER 10:

Surface parcels withing the

United States (except Alaska

DECEMBER 11:

Airmail greetings and parcels to Armed Forces in Belgium, Denmark, England, Finland,

France, Germany, Greece,

ancient Greeks be-

lieved that ivy could prevent

FOR LARGER

GIFT SELECTION

COWAN JEWELERS

Downtown

You've Never Seen

STOP IN SOON

Phillips "66" Products

EAST SIDE "66"

Rocky Stewart

Hereford's Authorized LONGINES-Wittnauer

DEALER

364-2644

Such Thorough

East and the Far East;

and Hawaii);

Canada and Mexico;

Mexico:

Parcel Air Lift (PAL) mail to

and Vietnam;

and Hawaii;

Surface Mail and Space

Portugal and Spain;

the Azores;

Space Available Mail (SAM)

Parcel Air Lift (PAL) mail to DECEMBER 14: Armed Forces in South and International air parcels to Central America, the Congo and Canada and Mexico; In-Liberia; International surface ternational air greeting cards to greeting cards to South and Africa, the Near East and the Central America, and Europe;

Far East;

DECEMBER 15: Surface greeting cards withing the United States, including Alaska and Hawaii;

DECEMBER 16: International air greetings to Europe, Central and South

DECEMBER 19: International air greetings to Canada and Mexico;

DECEMBER 20: Air greetings and parcels to Alaska and Hawaii;

DECEMBER 21: Airmail parcels and letters within the United States. (except Alaska and Hawaii).

SHOP EARLY

BE SMART

COWAN JEWELERS Downtown

FOR THE BEST DEALS ON NEW or USED CARS

Come in and talk with one of the men .

JOHN ORSBORN BUICK-PONTIAC-GMC

at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222



Don't let him sneak upon you... Have your heating system checked and repaired now

CALL: 364-4714

Robert (Bob) Rhoton

R & R REFRIGERATION Coleman, AND HEATING SERVICE

CLOSE OUT ON ALL 1974 MODEL MOBILE HOMES



SIZE

12'x44'

12'x52'

14'x62'

14'x62'

"Guaranteed Satisfactory Service"

Warren Owen.....Harvey Milton

LAST YEARS

RETAIL PRICE

4250

4750

17950

18900

Shop NOW AT LAST YEARS PRICES!

CLOSE OUT PRICES 3900!!! 4300!!! 16900!!! 7500!!!

17900!!!

\$8900 14'x70' 19300!!! 10.500 14'x72' All Coaches have furniture. Delivery and Set Up Extra!

364-6633

508 S. 25 MILE AVE

Phone 364-1251

TWO STORY ON WESTERN

4 BR 3 bath, 3300 sq. ft, covered patio, large play room, 71/2 per cent interest loan. 39,250.

4 Br. house on extra large corner lot. Excellent business potential. Owner will finance at 8 per cent interest.

4 Br., 3 bath, 2,628 sq. ft. Beaut pleat drapes, fireplace, beautiful built-ins, intercom , 3 car garage, 71/2 per cent loan. Call today.

125 ft. frontage 2 houses included. Houses and frontage can be bought separately. Owner will carry at 6 per cent interest

Well improved quarter section. 103 acres cultivation. Two wells. 35x70 grain barn, 2 houses, 6 miles from town.

80 acres, 7 miles from town, excellent land, new 6" well, return system, \$60,000. Good terms.

We also have several good half sections priced to sell.



NORMAN HARDER



COWAN **IEWELERS** DOWNTOWN

BOOZER REAL ESTATE

FARM AND RANCHES FOR SALE Section of Land-Close in- Almost perfect - 6 wells

440 Acres N. of Umbarger good water area. 2-8" wells 2 return pits. 11/4 highpressure and tile 302.4 acres cultivated. 40 x 60 Quonset Barn. 500:00 an acre.

102 acres 81/2 miles from Hereford. Good 6" well. Priced \$480.00 an acre. 29 per cent down, balance in 10 years.

80 acres. Priced \$125:00 an acre. Small down payment.

WE HAVE SOME NICE RANCHES IN OKLAHOMA. ALL SIZES. FROM 1,000 to 14,000 acres. Priced from \$500 to \$750 a

We still have a few 5 acre tracts in our industrial development at Holly & cemetary road.

HOUSING PROBLEMS???

We have just the right house for you either at 813 or 815 Baltimore. Both Houses are Beautifully decorated, Different decor, isolated bedrooms huge baths and closets, GE appliances, self cleaning ovens, dishwashers, refrigerated air, fireplaces, patios, and all the extras. Call us now to see these 144 W. 3rd. Joe Boozer

Jo Hamrick 364-3502

364-1755

364-0029

COKER REALTORS 364-6061 Hwy 60

& Main

MULTIPLE LISTING SERVICE

SPECIAL - 509 Ave. K Large spacious rooms, carpeted, fireplace. Big closets, storage. Owner will lease purchase or 51/2 per cent loan can be assumed. New financing available.

2 Bedroom, 1 bath, brick. \$5,700.00 will purchase equity and low loan balance with low payments can be assummed.

340 acres dryland N.W. Deaf Smith County. \$125.00 per acre. \$12,500.00 down, owner will carry paper.

Jeane Coker 364-5439 Loreta Swanson 364-4857

Merlin Weber 364-2713 Chick Weemes 364-3169









WILHELM TELEVISION SERVICE

Specializing in all makes and models of color and Black & White Televisions

137 N. Sampson

364-5821



EXPERT REPAIR BUICK PONTIAC GMC TRUCKS **IOHN-ORSBORN**

Free Pickup Phone 364-0990





LAND

Nice 3261/2 acres, all cul., 5 irr. wells, 90 acres of sowed wheat, 85 acres of volunteer wheat being pastured now. Nice 3 bedroom home, barn and other imp. 2 tractors and other equipment. 12 miles from Hereford. \$290.00 per acre, \$25,000.00 down 25 years on balance at 8 per cent.

Nice 40 acres 134 miles from Hereford, dig irr. well, and sign 20 year note on balance at 8 per cent interest.

22 acres, 3-bedroom house, barn and other improvements, 5 miles from Hereford, for sale, or would consider trading for a 2 bedroom trailer house, 10 ft. or 12 ft. wide on

Have other small tracts improved and unimproved.

> Call for J.M. HAMBY **Hamby Real Estate** Office - 364-3566 Res. - 364-2553

"THE BEST INVESTMENT ON EARTH IS A PART OF IT.."

651 Acres of the finest land in West Texas. 5 wells, 2 return pits. Good terms! Partially owner financed.

633 Acres-North Plains. G.H. 360 pivot sprinkler. Large barn-other improvements. 2-8" wells, U.G. tile. All goes for \$450 per acre.

800 Acres-Carson County. 3 wells, underground pipe, tailwater return system. \$50,000.00 down, good terms on balance. \$450 per

320 Acres-North Plains. Good water. Close to town. 2-8" wells, tailwater return pit, some U.G. Pipe. Good productive soil.

Trade for this 160 acres. Parmer County. 3 wells and tailwater return system.

Short half Castro County. 3 wells, some U.G. tile.

1280 Acres, Deaf Smith Co. Well improved. 14 wells and 6 miles of U.G. tile. On Pavement. \$650 per acre.

Want to sell that dry land in the Eastern Panhandle? Call us today! We have buyers.

GIBSON

REAL ESTATE & INSURANCE

902 Lee Street

Ronny Pagett

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Wilbur D. Gibson

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205 S. 25 Mile Ave.



REAL ESTATE

INSURANCE MOBILE HOMES



364-6633

Equal Housing Opportunity CAROL ROSE 364-0362



N.W. Hereford, over 1800 feet of living space, extra nice, lots of extras, call today only \$26,600.00



3 Bedroom 11/2 bath in N.W. Hereford will take anything of value trade in one equity and assume low interest loan. Payments of



00 MOVE IN FOR VETERANS -OR \$1,100 MOVE IN OR FHA - Monthly payments approx \$170. Pretty 2 BR home with refrig air, beautipleat drapes, all builtins, STORM CELLAR,



Excellent condition - With a small down payment and assumption of an existing 15 year loan you can MOVE IN



Small home in excellent location -good-price -all today



\$2900.00 and assume loan balance of \$13,853.00 payments of \$149.31 - 3 bedroom, 2 bath, brick with air cond. carpet and fenced back yard.



RESORT PARADISE Within 50 miles of Hereford — Beautiful home with fireplace and all extras. Property has boat house, water on two sides, fishing — boating — skiing — swimming — golf course and Much more. THIS PLEASE CALL US TODAY ABOUT THESE EXCELLENT BUYS.

Multiple Listing Service MLS

Campbell Realtors

218 West 3rd Street,



WE'RE DIFFERENT



GRADY ROGERS Farms, Ranches **General Sales**



NEIL COOPER Commercial, Industrial **General Sales**



TED WALLING Land, Homes **General Sales**



GENE CAMPBELL Loans, Appraisals Counseling

Working As A Team, We Offer You:

- ★ Realtor Specialists
- **★ Desirable Properties**
- * Realistic Appraisals
- **★ Uncomplicated Service**
- * Professional Counseling
- **★ Expert Loan Assistance**

· EXECUTIVE'S HOME offered for sale by large corporation. Priced to sell, this home is located on Douglas Street and has everything you'd expect, including sprinkler system, fireplace, and plush game room. \$49,000.00.

 LAND BARGAIN! Nearly 658 acres of irrigated farm land. 5 good wells, underground tile, good Pullman soil. Really a good farm for only \$450.00 • WILL TRADE equity in nice office building for

other real estate, nice mobile home, or good • ROOM TO SPARE. Large home in NW area

with fireplace, large den, 4 bedrooms. Compare anywhere at \$23,750.00. LARGE IRRIGATED FARM with 16 wells tied together, 2 lake pumps, nice improvement,

Equipment can be bought. Nearly 4 sections of

furniture goes. Spacious with 2 bedrooms each side. Look at this investment opportunity. YOU CAN AFFORD this completely

DUPLEX — stable income producer — all the

redecorated 3 bedroom home. New paneling and carpets, fresh paint. Has 11/2 baths and 2-Car garage. \$17,000.00. INVESTMENT OPPORTUNITY Buy this ex-

cellent local retail business operating at a steady profit. Owner retiring. Call Neil Cooper for details. SOUTH HEREFORD, 2 story, older home,

Completely remodeled with space for mobile home. -4 bedrooms and only \$15,000.00

• READ OUR COMPETITORS ADS and then call us! We can show their property through our "Multiple Listing Service." If you don't see what you want here, we have other properties.

good land, reasonable price and terms. WE CAN SELL YOUR PROPERTY!

PH OWENS CONTROLLER & ASSOCIATES, INC.

REALTORS

311 E. PARK AVE.

Brand new it is not, but it is better than new. 3 large BRs, 2

baths. Spic and span in every corner. It will amaze you. Call

for your appointment to inspect every nook and corner.

Beautiful new carpet, new cabinets, ref. air, storage

building. Excellent neighborhood. Quick possession and

PHONE 364-2222



NORTHWEST LOCATION This exceptional well built 3 BR home, located in Northwest Hereford, is ideal for family living. More storage than one would believe. Ref. air, well established lawn. Close to school and shopping center make its location very desirable. Call



LARGE ROOMS ACCENTED in this spacious 3 BR home. It's no ordinary home. The bedrooms are extra large and livable. 2 BR's are 12x17' and the LR is 14'x19'. Patio dining area, modern kitchen and utility. All of this and more for only \$24,000.00

This good laying land is located near Hereford on the

pavement. 320 acres with 4 six inch wells. 150 feet of water.

Owner will sell for 29 per cent down and carry some second.

with 250 ft. of water, now in grass, located near Hereford,

fenced, no improvements. This is an excellent alfalfa farm.

It's time to talk turkey. Can't ask for more. Small down, excellent terms and quick possession. 3 BR, quality built

home. Lots of fruit trees, fenced, 2 car garage and ref. air. N.W. and \$144.00 month. FARMS .

802 acres, 9 wells, pavement, 2 houses, barn, corrals, \$250.00 per acre. \$111,000,00 loan can be assumed. This farm should be a bargain at today's prices.

EXCEPTIONAL CONDITION

good payments.

3 wells, 2 miles tile, natural gas, pavement. 29 per cent dn. Owner finance balance.

640 ACRES North of Black, 5 wells, good soil, 2 return pits, clean, house and large barn. See it if you like good land.

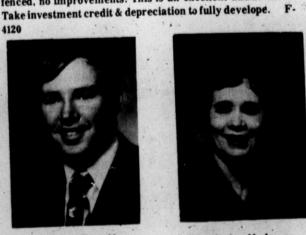


\$525.00 PER ACRE .

Assume Federal Land Bank loan.

UNDEVELOPED LAND

Tommy Bowling 364-5638



Virginia Holmes 364-6520



Sam Long



Ralph Owens 364-2560

BUTCHER

BLOCK BEEF

THRIF-T BABY BEEF

THRIF-T BABY BEEF

CENTER SLICES OF BEEF ROUND

BUTCHER BLOCK

DOUBLE - BARREL DISCOUNTS

THRIF-T BABY BEEF

BUTCHER

PRICES EFFECTIVE THRU WEDNESDAY, NOVEMBER 20, 1974. NONE SOLD TO DEALERS. LIMIT RIGHTS PARK PLAZA

SHOPPING CENTER 9-9 SUNDAY 8-10 MONDAY THRU SATURDAY

ENRICHED

ARGO

Sweet

Meaa

EGold Medal Flour. \$5.00 OR MORE PURCHASE OFFER EXPIRES 11-20-74

PURCHASE AND COUPON AT LEFT

10-LB. BAG

Priced

Thrif-T Dairy Foods

Cheese Cinnamon Rolls 38¢ THRIF-T BABY BEEF

LARGE END OF BEEF RIB

THRIF-T BABY BEEF

BUTCHER

SKINLESS RODEO

Boneless Hams WHOLE \$189 Cooked Ham.....

Ham Steaks......\$329

AGAR FULLY COOKED Canadian Bacon..... \$169



For Prescriptions, Pho IDEAL DRUGS, 364-6861 LOCATED IN YOUR MERGENCY NUMBER 364-5875

Miracle Whip

KRAFT SALAD DRESSING

LIMIT 1 WITH 5.00 OR MORE PURCHASE

PURCHASE OR MORE

Camelot Salad Dressing 32-02. 68¢ ALL GRINDS

Maryland

Club Coffee.

Shasta Soft Drinks.

Peas. Green Beans ... 4 16-0Z. \$ 100 Paper Towels Jumbo 44 Green Beans 4 16-02. 1 Paper Towels Roll 44

ARMOUR 3-02. 1 Paper Towels Roll 44

Vienna Sausage 3-02. 1 00 Green DIAMOND 10-02. 96

Vienna Sausage 3-02. 1 00 Walnut Halves 10-02. 96

Chocolate Drink 2-LB. 1 09 Mushroom Soup 10-02. 02. 19

Nestles Quik 2-LB. 1 09 Mushroom Soup 10-02. 02. 19

Camelot whole Sweet Pickles 22-02. 74

Condensed Milk 14-02. 44 Sweet Pickles 3-04. 64-02. 68

Marshmallows 3-02. 1 00 Meadowdale Pink 64-02. 68

Marshmallows 3-02. 1 00 Dish Detergent 10-02. 96

Marshmallows 10-02. 96

Dish Detergent 10-02. 96

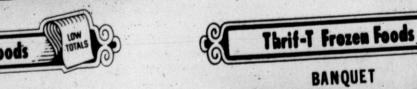
Marshmallows 10-02. 96

Malnut Halves 10-02. 96

Mushroom Soup 10-02. 96

Marshmallows 10-0

FAIRMONT ce Milk



KRAFT TWIN TUB

OT PIES

Cook 'N Bags 36-0Z. 834 Orange Juice..... Pie Shells

COLORADO RUSSET

FLORIDA

CRISP

IRTS FOR THE FOLLOWING NEWSPAPERS . IX OF HOVEMBER 17, 1974:

CANYON NEWS
CANYON, TEXAS
MOORE COUNTY NEWS PRESS
DUMAS, TEXAS
HAPPY WEEKLY NEWS HAPPY, TEXAS SUNDAY BRAND

HEREFORD, TEXAS WINKLER COUNTY NEWS KERMIT, TEXAS

THE LOCKNEY BEACON & FLOYD COUNTY HESPIRIAN LOCKNEY, TEXAS
THE LOVINGTON DAILY LEADER
LOVINGTON, NEW MEXICO

THE MEMPHIS DEMOCRAT MEMPHIS, TEXAS PECOS ENTERPRISE

PECOS, TEXAS PLAINVIEW DAILY HERALD PLAINVIEW, TEXAS
PORTALES NEWS TRIBUNE
PORTALES, NEW MEXICO
ROBY STAR RECORD & ROTAN ADVANCE
ROTAN, TEXAS

SHAMROCK, TEXAS TUCUMCARI NEWS
TUCUMCARI, NEW MEXICO WHEELER TIMES WHEELER, TEXAS

YOUR NEARBY THRIFTWAY FOOD STORES ARE "HOLIDAY READY" WITH ALL THE FIXIN'S FOR A GREAT **FAMILY FEAST...**



ABERNATHY, TEXAS Smith's Thriftway

ARTESIA, NEW MEXICO Fenn's Thriftway

BOISE CITY, OKLAHOMA Coly's Thriftway

BUCCANEER STAMPS

BORGER, TEXAS Holt's Thriftway BUCCANEER STAMPS

CANADIAN, TEXAS

Miller Thriftway, CANYON, TEXAS

Cooper's Thriftway GOLD BOND STAMPS

CLOVIS, NEW MEXICO Stansell's Thriftway BUCCANEER STAMPS

DALHART, TEXAS Porter's Thriftway

DUMAS, TEXAS Thriftway Supermarket

FLOYDADA, TEXAS Don's Thriftway

HEREFORD, TEXAS

Thriftway Supermarket

KERMIT, TEXAS Serv-All Thriftway

LOCKNEY, TEXAS Page's Thriftway No. 3 GREEN STAMPS

LOVINGTON, NEW MEXICO Thriftway No. 1 & No. 2

MEMPHIS, TEXAS

Davis & Scott Thriftway

MORTON, TEXAS Doss-Thriftway

PADUCAH, TEXAS

Moore's Thriftway S&H GREEN STAMPS

PAMPA, TEXAS Hom's Thriftway

BUCCANEER STAMPS

PANHANDLE, TEXAS Panhandle Thriftway

BUCCANEER STAMPS PECOS, TEXAS

Bob's Thriftway Hill's Thriftway Popular Thriftway PURPLE STAMPS

PLAINVIEW, TEXAS Page's Thriftway No. 1 & No. 2

PORTALES, NEW MEXICO Food Town Thriftway
GOLD BUCK COUPON STAMPS

RALLS, TEXAS Leftwich Thriftway

ROTAN, TEXAS

Glen's Thriftway GOLD BOND STAMPS

SHAMROCK, TEXAS Pritchard's Thriftway

SNYDER, TEXAS Everybody's Thriftway

SPEARMAN, TEXAS Cut Rate Thriftway

BUCCANEER STAMPS

TUCUMCARI, NEW MEXICO Cooper's Thriftway

TULIA, TEXAS Tulia Thriftway

S&H GREEN STAMPS

WELLINGTON, TEXAS Owens & Scott Thriftway

BUCCANEER STAMPS

WHEELER, TEXAS Pritchard's Thriftway S&H GREEN STAMPS



MEMBER AFFILIATED **FOOD STORES**

PRICES GOOD THRU NOVEMBER 27, 1974.

New...from the Shurfine Family of Fine Foods!

A PREMIUM TURKEY, SPECIALLY **BRED TO HAVE ALL THE** FEATURES OF NATIONALLY ADVERTISED BRANDS.

*GRADE 'A'

*SELF

BASTING

*BROAD BRESTED

USDA

GRADE

shurfresh.

Plus A POP-UP Timer To Make **Cooking Preparation Easier!**

18 TO 22 LB. AVG. WEIGHT

LB.

-Holiday Hams

FULLY COOKED-BONELESS

CAN

WILSON'S BONELESS HALF OR WHOLE

Ham Slices CUDAHY "HOLIDAY" BONELESS Bar-S Ham HALF OR WHOLE ... LB. -Other Traditional Poultry-

* TURKEY ROAST

GRADE 'A' **CAPONS**

CORNISH HENS

- Holiday Favorites-QUALITY GRADE 'A' CHICKEN

4-6 LB. AVERAGE SHURFRESH SLICED

Bacon HORMEL LITTLE SIZZLER Sausage

SHURFRESH LONGHORN PROCESSED **5 T 09** Cheese STANDING

129 Rib Roast



PHILADELPHIA CREAM CHEESE

PHILADELPHIA CREAM CHEESE

whipping crea

whipping cream

THRIFTWAY-

A BETTER WAY

TO SAVE!

PHILEDELPHIA

ice crean

NOBODY OFFERS FI

—Thanksgiving Fixin's —

DEL MONTE ALL GREEN SPEARS OF	NO 200	-	00	
Asparagus	NO. 300 CAN			
BOND	8 OZ. PKG.	A	E	
Stuffing Mix	PKG.	-	3	
Marshmallows.	10½ OZ	3	30	
Marshmallows:	PKG.	7	~	
Crackers	16 OZ. PKG.	4	99	
SUGARY SAM	NO. 21/2	A	0	
Cut Yams	CAN	-	7	

-Thrift Corner

KLEENEX DINNER	00.
Napkins	50 CT. 39°
	BOX
GLADE AIR	40c
Freshener	70Z. 49°
LINDSAY MED. SIZE PITTED RIPE	
Olives	NO. 300 49°
O11462	CAN
HEINZ	A THE CHICKEN
Ketchup	20 OZ.
HADICCO	
NABISCO	on LOC
Triscuits	8 OZ. 69°
10° OFF L	ABEL LAUNDRY

10° OFF LABEL LAUNDRY

GIANT SIZE BOX

> FOOD STAMP CUSTOMERS ARE ALWAYS WELCOME

SHURFRESI
Butt
PARKAY-II
Mar
NEW! PILL
Cinn

Chips BAKER'S AND COCOC NONE SUCH Minc RETNOLDS-FI Brow

BETTY CROC

GLADIOLA V

Corn
Stuff
Stuff
Swanson-F
Chicl
Schilling's
Sease
Schilling's
Sage
Schilling's
Suge
Shurfine R
Cher
OLD ENGLIS
Fruit
ELUS NEW
Peca
TENDER CR
Roll:

Folger's coffee

RS FINER FOOD...AND AT LOWER PRICES NAY SUPERMARKETS... FOR A HAPPY



-Holiday Cooking Needs -



hips	12 OZ. 59°
ocoanut	14 OZ. 89°
ONE SUCH	9 OZ. 600

NONE SUCH
Aince Meat 90Z. 69°
RETNOLDS-FOR TURKEYS
Brown-In-Bags 2CT. 49°
BETTY CROCKER-FOR FESTIVE FRUIT CAKES
Date Bar Mix Box 69°

SWANSON-For Stuffing-Saucing-Basting & 14 Chicken Broth Tasting OZ. 23 CAN SCHILLING'S POULTRY Seasoning CAN 29 CAN 29 CAN 29 CAN 29 CAN 29 CAN 29 CAN 25 CA

Pie Spice 17.02.45
Schilling's GROUND 7/8 oz. 39°
Shurfine RED MARASCHINO Cherries 4 oz. 29°

Fruits & Peels 1 LB. 79

ELUS NEW CROP SHELLED
PECANS HALVES OR PKG. 6 OZ. 69

Pecans PIECES PKG. 6 OZ. 69

TENDER CRUST-BROWN & SERVE ROLLS 12 CT. \$ 1

Dairy Specials

Butter quarters 16 oz. 89° CTN. PARKAY-IN QUARTERS 16 oz. 59° Margarine 16 oz. 59°

Cinnamon Rolls can 49

PILLSBURY CRESCENT

DINNER

ROLLS

-Traditional Treats -

ORLEANS SMALL DEVEINED	
Shrimp	41/4 OZ. 99°
DIAMOND VISIBLE PACK Walnuts	10 OZ. 99°
UNCLE BEN'S WILD Rice Mix	60Z. 89°
SHURFINE WHOLE SWEET Pickles	22 OZ. 69°
HOLSUM THROWN	STUFFED MANZ

OLIVES
50Z. 59C

-Living Bible

The Perfect Gift for the whole family



DELUXE LIVING	C-00
Bible	\$788
TAYLOR'S BIBLE	CHAO
Story Book	EACH
CHILDREN'S LIVING	\$449
Bible	EACH
FAMILY LIVING	\$1995
Bible	EACH

-Frazen Foods

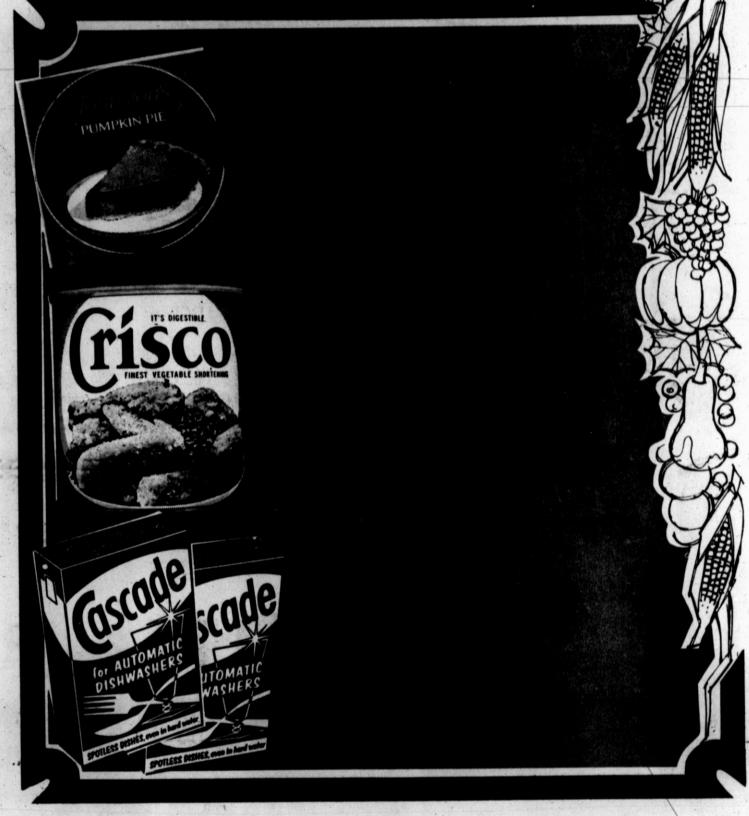
Topping	10 OZ. 49°
JOHNSTON	, AOC
Pie Shells	PACK
MINUTE MAID-	FLORIDA 100% PURE

ORANGE MED

ORANGE MED

ORANGE MED

ORANGE MED



-Moon Mist Fine China-



EACH BASIC PIECE

ONLY
With every \$5.00 Purchase

With every \$5.00 Purchase.

EXQUISITELY DELICATE, YET STRONG AND DURABLE. "MOON MIST" IS DISH WASHER SAFE, STAIN RESISTANT, CHIP RESISTANT, TOO. IT'S A CHINA SERVICE YOU'LL PROUDLY USE FOR YEARS & YEARSCOMPLETER PIECES AT EXCEPTIONAL SAVINGS!

Save up to 75° with these Valuable Coupons!







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FOOD STORES ARE "HOLIDAY
READY" WITH ALL THE FIXIN'S
FOR A GREAT FAMILY FEAST.

THRIFTWAY





EXTRA LARGE

Onions

CALIFORNIA ZIPPER SKINS

Bell Peppers

Tangerines DELUXE PACKAGED

Mixed Nuts