

Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says when you get something for nothing, it must be that you haven't been billed yet.

WE HIGHLY recommend a trip to the open house of the Deaf Smith County Museum this afternoon, where the Historical Society board is showing off the new "Pioneer Chapel." I attended a sneak preview of the new addition to the museum, and it's something that every proud citizen of Hereford and Deaf Smith County should see.

You'd be surprised how many people, who have been around several years, have not taken time to visit the museum. With the new chapel added to the display, the visit should be a "must" for every citizen—whether they've been before or not. If you can't make it Sunday, we urge you to go by at your earliest convenience!

THE ENTIRE museum drew high praise from an out-of-towner this week. Jack Maguire, author of "Talk of Texas," a regular feature of The Sunday Brand, was visiting Hereford Wednesday and he and Mrs. Maguire made a tour of the facility. Stated Maguire: "We have visited a number of county museums across the state, and I have never seen one that was better arranged and displayed... it's fantastic!"

Helen Rose, our tour guide for the occasion, gives much of the credit for that "fantastic appearance" to Ruth McBride. She emphasized that Ruth's artistic and creative talents have been a great asset to the volunteer workers from the Historical Society.

TICKETS for the "Bill Clayton Appreciation Dinner," to be held here Monday night, were already sold out by the middle of the week. Seating at the Civic Club Center is limited to about 230 persons, and the "sell out" is a fitting tribute to a fine state representative.

This area can play a key role in the governmental process in Austin and Washington if we support our elected representatives. Such men as U.S. Rep. George Mahon, State Sen. Max Sherman, and Bill Clayton—soon to be Speaker of the House—gives us an opportunity for great political influence.

AN ARTICLE we carried in Thursday's Brand, which was supposed to outline the operation of one of the United Way agencies, was a little confusing to most readers. We hope to clarify the situation with a story on the

(See BRANDING, Page 2)

Antifreeze Stolen from Local Firm

With cold weather setting in and the fuel shortage driving the cost of antifreeze sky-high, burglars have found the automotive product an attractive piece of merchandise.

One of the latest victims of the antifreeze shortage was Ulysses Pump Company on East Highway 60. Five cases of antifreeze, about \$180 worth, was taken from one of their store rooms in the early hours of Friday morning following a cold snap that hit Thursday night.

LANE COMPTON of the pump company called Deaf Smith County sheriff's deputies about mid-morning Friday to report the theft. Deputies investigating at the scene could find no signs of forcible entry, and Compton told them several persons had keys to fit a back door.

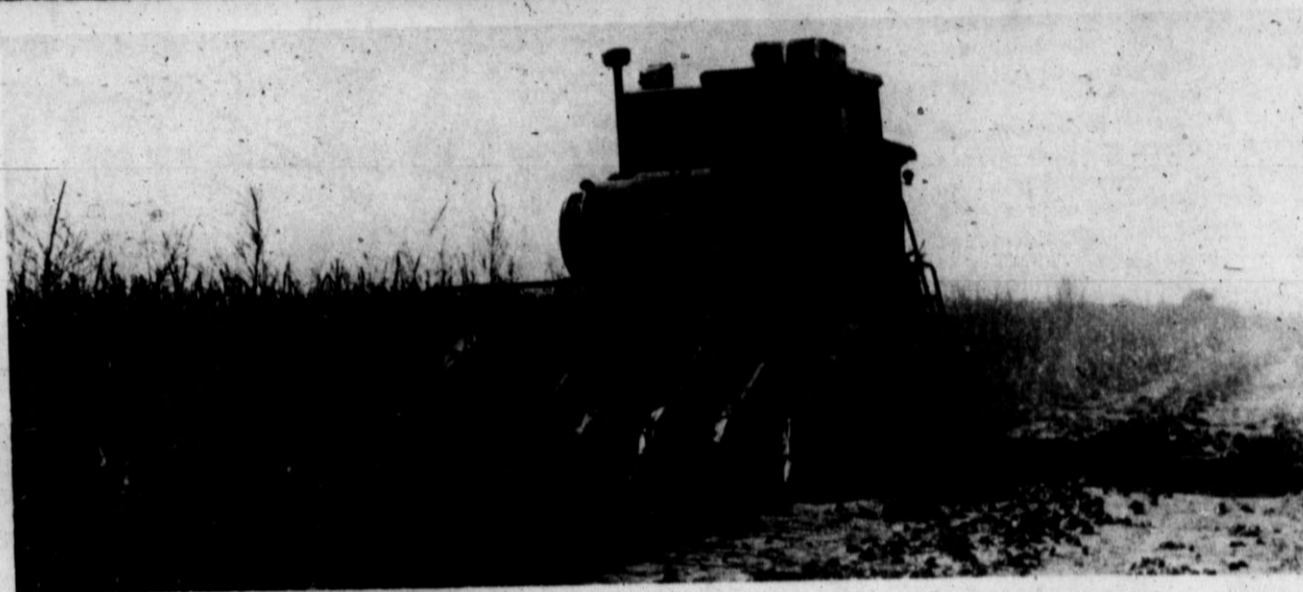
The antifreeze was in a store room inside the building and marked "Do Not Use. SEE Manager." Compton said the Mobil antifreeze was worth about \$6 a gallon, and five cases of six gallons each were taken. Although many other valuable items were inside the building, nothing but the antifreeze was taken.

Deputies continue to investigate the case, meanwhile waiting for extradition of two Oklahoma City men who stole 44 cases of antifreeze and some truck tires about two weeks ago.

Wet Harvest

With the season running out, men who live by the land in the Hereford area were making every effort to wrestle crops from the now-sodden soil that grew them. Top photo is of cabbage being harvested 10 miles south of the city on the George Fry farm. This rig was designed by

George's father, Harlan Fry and homemade. Cabbage goes to Arizona where five per cent becomes Kraut and the remainder marketed fresh. In the center photo, corn is being gathered while in the bottom picture, ear-laden trucks are lined up for weighing and unloading.



Area Farmers Harvest 'Wet'

If Jimmy the Greek or Amarillo Slim had offered long odds at mid-year on a local harvest too wet to gather, they would have probably been ridden out of town on a dry mesquite trunk... then hunted up about now and whacked across the hip-pockets with their own tout boards.

They didn't... but it is! Men here who live by the land are trying to rescue the fruits of their planting and their prayers from ground soaked with more than 12 inches of rain since the first freshet of late summer challenged a drought that had gotten so bad a man had to prime himself to spit.

WHEN WEARY men stretch out muddy boots full of tired feet beside the coffee pot to compare notes with their peers, the question is not "How many acres have you gotten in?" but, "How deep did you sink, today?"

But they have kept at it until about all the lettuce is in, most of the corn crop, 22 per cent of the sugar beets and just about enough grain sorghums to "scratch."

The lettuce was reportedly harvested in two stages with the second gathering surprisingly surpassing the first in quality.

BOB GINN, who heads Holly-Sugar's agriculture department had reported the sugar content of beets improving until the last rain halted that harvest. At that time he predicted a week of dry, moderate weather was the only hope. This week, the few sugar beet producers who tried to resume their harvest proved him right, so, that crop is still stalled at 22 per cent of the expected yield.

Ginn was still optimistic, Friday, about the sugar beet harvest since temperatures had remained fairly constant. Temperatures too warm start more top growth which would adversely affect quality and a freeze would stop everything.

Corn producers had kept doggedly at their harvest every dry minute until a string of ear-laden trucks several blocks long awaited turns at Grain Handlers Corp. here, Friday.

CABBAGES and some truck farm products are being gathered but at press time grain sorghum producers were in the worst position. The vast majority of that acreage was still too wet to gather. Much of it was darkening in the field by Deaf Smith County Agent Justin McBride said a check revealed this had no effect on the feeding quality of the grain.

The latest USDA projection for grain sorghums was down two per cent from last month and predicted a final crop 33 per cent less than 1973. A total forecast for sorghums, corn, oats and barley was for 18 per cent less than last year.

The wheat folks were the only ones with a reason to be happy with lush stands of the grain. However, they were, to a man, quietly concerned over the plight of their neighbors with sodden fields because that is the way folks are here.

Bicentennial Coins Can Be Ordered

Bicentennial coins will go on sale Monday, with orders being accepted at the two Hereford banks or at the Deaf Smith County Chamber of Commerce office.

The design of the Deaf Smith County commemorative coin was announced several months ago and arrangements have now been made for orders to be placed. A steer's head and an Agricultural landscape are featured on one side of the medal, while the other side carries the Panhandle design for the Bicentennial celebration.

THE COINS range from \$2.50 each for single bronze coins to \$100 for a set of four—including a bronze, brushed silver, fine silver, and gold. Serially-numbered coins may be ordered and a drawing to be held at a later date will determine the number received. The coins are expected to arrive by the middle of December.

A few selected numbers will be retained for an auction sometime during the Bicentennial celebration. These will include numbers 1 through 10, 75 and 76, and 100 and 200.

DALE YOUNG, former resident who moved to Odessa, drew the design for the Deaf Smith County side of the commemorative coin. Proceeds on the sale of the coins will be used for local Bicentennial activities. Jeff Carlile and Bud Eades are in charge of the coin sales. Peaches Reinauer and Margaret Formby head up the local Bicentennial committee.



FRONT



BACK

Ag Materials Shortage Seen Through '75

Shortages of vital materials and equipment, and higher production costs, will continue to hinder agricultural producers throughout 1975, several of the nation's agribusiness leaders predicted here recently.

The supply situation is expected to turn around somewhat by 1976, leading authorities from agribusiness and government who were featured at the first Houston Agribusiness Seminar, added. Attending were consumers, producers and industry officials.

MORE FARM equipment, along with some additional supplies of farm chemicals and fertilizers, are in prospect by 1976 as plants hasten expansion to meet current needs, leaders said.

In the meantime, however, the agricultural scarcities and increasing production costs are factors that both consumers and producers will have to meet, they added.

Dr. Richard L. Feltner, Assistant Secretary for Marketing and Consumer Affairs, U.S. Department of Agriculture, emphasized the conference theme of "Agriculture: Feast or Famine" in the opening address.

WHILE LIVESTOCK producers are in one of the worst economic binds in the industry's history, due to such reasons as high feed and operating costs and a rapid buildup in cow numbers, Feltner pointed

out that grain producers are in a favorable position. "We have already seen an adjustment to part of the beef dilemma—a larger volume with little or no grain-fattening is coming to market," he added.

Speaking for the farm equipment industry, T.R. Thomas of Deere & Company at Moline, Ill., said "expansion of production takes time, and double-digit inflation and material shortages are slowing building programs." He predicted many farm equipment changes in the future, but emphasized that reliability, or "no down-time in the field," is the major goal.

Regarding farm chemicals, Parke Brinkley, president, National Agricultural Chemical Association, Washington, D.C., said that the pesticide industry is under stress during this period of shortages. "From five to eight years of research and testing, along with a budget as high as \$10 million, is often required before a new formulation is approved for use. And additional funds are then needed to keep approved products on the market," Brinkley emphasized.

GORDON VAN VLECK, president of the American National Cattlemen's Association, pointed out that "meat is about the only product priced lower this year than last. Over the long haul, this will lead to shortages as some producers

are forced out of business. Since 40 per cent of the U.S. land is suited only for grazing purposes, this will mean little opportunity for adjusting to other production." He suggested that industry and government need to make more aggressive efforts to export beef, and to "beef up" a meat merchandising program at home.

Luncheon keynoters were Senator Lloyd Bentsen of Texas and Congressman Jerry Litton of Missouri. Bentsen said the "money crunch and economic squeeze" is being felt in all segments of the economy, and suggested that an accelerated agricultural research and development program is needed to cure many current ills.

Litton said that price freezes and ceilings have been found to be counter-productive, and noted that agricultural growers need encouragement to increase productivity. "In world trade, food is the only product available to maintain the U.S. balance of payments. But consumers need to understand reasons for higher food costs, such as increasing world-wide demand for food, rising labor and processing costs, and other contributing factors."

The conference was under the auspices of the Texas Agricultural Extension Service, in cooperation with the Farmer-Stockman and the Houston Chamber of Commerce.



REP. BILL CLAYTON

Clayton Dinner 'Sell-out'

Interested Deaf Smith County citizens will honor their state representative here Monday night at the "Bill Clayton Appreciation Dinner," with a sell-out crowd paying \$25 a plate to attend the special event.

Rep. Clayton, a Springlake farmer, is a veteran from the 74th district and is expected to be the next Speaker of the House. Bill Gentry, chairman of the local steering committee for the dinner, explained that the county has never held such an event for Clayton and thought it would be "appropriate at this time."

PROCEEDS from the dinner will go to Rep. Clayton for his use in the Speaker's race and travel expenses to and from his district, Gentry added.

The dinner is scheduled to begin at 7 p.m. Monday in the Civic Club Center. Seating capacity is about 230 and all the tickets have already been sold. Gentry will serve as master of ceremonies for the dinner, and Clint Formby will introduce the honored guest.

ENTERTAINMENT will be presented by Bob McFarland, minister of music for First Methodist Church. Invocation will be worded by Jimmie Allred, and the steak dinner will be catered by Dickie's Restaurant.

'Goldenspread'

A New Industry with a 'Ring' of Success

If you cross the electric blue carpeting and the flagstones of Spangler's Diamonds, Ltd., in Sugarland Mall and pass through a small doorway in a far corner, you are right in the middle of one of Hereford's newest industries — Goldenspread.



There is a more formal entrance, more carpeting and such, but in the current vernacular, here among the ovens, centrifuges, cooling vats, wax injectors, molds and quite a lot of gold in various forms, is "where it's at."

Designs are sketched on paper, molds then wax models are made and designs are finalized.

Then comes the casting — interesting to watch, difficult to describe.

At lower left, Bob Spangler, guiding force of Goldenspread, is melting the gold in the centrifuge. What with the precious metal and the catalysts, the growing heat from the hissing torch produces some exotic colored flames — particularly a rich green that dominates this stage of the process.

Once the metal is liquified, the centrifuge (the inset, lower left, shows a closeup) is set to whirling. The molten gold is spun out into the mold where it fills the various intricate spaces and filigrees of the design.

At the proper time it is put through various final stages that to the lay observer seem like "a pinch of this, a dash of that and a spoonful of..." Actually, the timing is minute and is controlled solely by the skill and the

experience of Spangler and caster Gary Jennings (at the oven in upper right picture).

The inset, upper right, shows rings from the cooling vat. They are on "stalks" which will be removed and the subsequent polishing process leaves no trace of how the rings were "grown."

Even with their skill, there are "busts" but, fortunately, the previous gold can be made molten again and a phoenix pulled from the ashes — ah — centrifuge.

The picture at top center contains everything involved in the Goldenspread process of producing fine rings and other design jewelry — except the machinery and the skilled technicians.

Spilling from the plastic bag are the small nuggets of gold (\$1,200 worth in the picture), the mold at left for the "lost" wax process, some plastic design patterns between the mold and the tray of finished rings.

A subsidiary of Spangler Diamonds, Ltd., Goldenspread already employs five people with the goal of a payroll of 15 persons by Jan. 1.

Jennings, a caster of high repute, moved from Dallas with his wife, Elaine, and two daughters to be a part of this new industry.

There are two salespeople, on the road — a man and a woman — calling on retail outlets where the success of the new venture is truly being told: the growing fame of the "Goldenspread" trademark and skill behind it plus the growing number of purchases of Goldenspread creations at the retail level.

Spangler hopes to add nine more salespeople in a distribution pattern that will cover the United States. If the success of the design manufacturing business increases proportionately to the present sales force, it will demand more skilled technicians and employees here at the production point thus expanding another Hereford industry.

—And that has to have the true "ring" of success!



Miss Teenage Hereford Contest Deadline Set

Girls who will compete, Feb. 15, for the title of Miss Hereford or Miss Teenage Hereford of 1975, are invited to make their entries now before a deadline of Dec. 20 for high school girls.

Those attending college will have a deadline of Jan. 3 so they may enter during the winter holidays.

THEME of the pageant will be Abacadabra, Mrs. J.W. Robinson, chairman of the steering committee, announced after a recent meeting of that group.

Mr. and Mrs. Bill Albright were chosen then to serve as managers for Miss Hereford, and act as her escorts to the Miss Texas pageant next summer.

Mrs. Glenn Watts has been named chairman of the entries committee, and any interested girls or their parents are invited to inquire of her concerning requirements. Those interested will be contacted and presented an entry form to sign.

IN GENERAL, eligibility for entrants conforms to rules of the Miss America pageant so a girl chosen as Miss Hereford may compete in the Miss Texas pageant and be eligible for the national competition if she should win the state title. The local pageant is sponsored by

the Women's Division, Deaf Smith County Chamber of Commerce.

Young women from 18 to 28 years of age, never married, may compete for Miss Hereford's crown, with younger girls eligible to seek the Miss Teenage Hereford title which does not qualify a girl for state pageant entry.

Mrs. Terry Caviness and Mrs. Dwight McGee will co-direct the pageant as they did the 1974 pageant, and Roy Faubion will again be master of ceremonies.

MRS. ROBINSON has named as committee chairmen: Mrs. Harlan VanderZee, judges; Mrs. Calvin Goodin, decorations; Mrs. Robert Hickman, advertising; Mrs. Ed Line, sponsors; Mrs. John Bunch, tickets; Mrs. Danny Martin, welcome; Mrs. O.G. Nieman, programs. The publicity committee comprises Mrs. Floyd Coleman, Kerrie Womble and Mrs. Phil Coker.

Traditional Date To Be Observed

War Veterans' organizations in Hereford will observe Veteran's Day Monday on the traditional date, the anniversary of World War I Armistice Day. Instead of a joint program such as the one last year, the American Legion and Veterans of Foreign Wars will each host a breakfast at their respective post homes.

Members of the VFW, assisted by the Ladies Auxiliary, plan a memorial service for war dead in conjunction with the breakfast at 7 a.m. Gold Star parents, those who have lost sons in military conflict, are invited as special guests, says Bob Vaughn, post commander.

HEREFORD POST 192, The American Legion, will have a free pancake and waffle breakfast at the Legion building in Veterans Park Monday Nov. 11, from 6:30 to 8. All veterans are invited to attend regardless of membership in any veterans organizations or not.

Both organizations suggest that residents display their United States Flags Monday in honor of the men, living and dead, who have fought in America's wars.



Quality Performance Award

Carolyn Hacker, chief program assistant at the local ASCS office, was presented an award for work "over and beyond the call of duty" as Don Tatum, her supervisor expressed it. The presentation was made Thursday by Wayne Mayfield, district director, Dist. 3 ASCS. Carolyn and her husband, a local businessman, are natives of Hereford. She started with the ASCS office in 1958 as a part-time clerk. The recognition is something separate from the regular merit system, and carries a wage increase with it. In explaining how Carolyn achieved the honor, Tatum described her as having "the natural ability to understand and explain and the professional desire and incentive to administer."

Branding-- from Page 1

Deaf Smith County Council on Alcoholism in the next issue of The Brand.

The article Thursday concerned remarks made by C.H. James, alcoholism counselor for the Community Action Agency in Hereford. James spoke at a meeting attended by alcoholism council members, but his remarks concerned the CAA work and Alcoholics Anonymous.

PERHAPS it should be pointed out that the figures given by James related to his work with alcoholics through the CAA program. This also applied to clients "being recruited" in the Hereford area.

Alcoholics Anonymous is yet another group... "A fellowship of men and women who share their experiences, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership, and the organization is self supporting through our own contributions. AA is not allied with any sect, denomination, politics, organization or institution."

The Sunday Brand

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Sunday at 130 W. 4th St., Hereford, Texas 79045, by The Hereford Brand, Inc. Subscription rates: Deaf Smith and adjoining counties, \$4.00 per year, other points \$6 per year. With The Hereford Brand, published every Thursday, \$5.95 per year locally and \$7.40 other points. Carrier delivery, both papers, \$1 per month. (All rates plus 5 per cent sales tax.)

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Member: Texas Press Assn., Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn., O.G. Nieman Press & Publisher, Ray Baxter News Editor, Lynn Briandine Adv. Mgr., Sue Coleman Women's Editor, Altha McIver Bookkeeper, Charlene Brownlow Circulation Mgr.

Gray Seriously Injured In Mishap Near Seminole

Arthur Thomas Gray, a local resident, was in critical condition from multiple injuries he suffered in a traffic mishap last Saturday night south of Seminole.

Gray is receiving treatment at Medical Center Hospital in Odessa for a broken back, broken leg, broken ribs, ruptured bladder, bruised kidney and severe head injuries.

ACCORDING to police investigations, Gray was proceeding north on U.S. 385 when he apparently lost control of his 1974 Ducati motorcycle. After lifting the machine upright, Gray was struck by a car while he was standing on the

roadway. Austin Baldwin of Midland, was also traveling north on U.S. 385 in a 1967 Ford, which reportedly hit the 27-year-old Hereford man. The mishap occurred about 5.4 miles south of Seminole about 10:10 p.m. Nov. 2.

GRAY was tossed 36 feet from impact and taken to a Seminole hospital for emergency treatment before being transferred to Odessa.

Governor Baldwin of Midland and Leona Davis of Ruidoso were passengers in the Baldwin auto at the time of accident.

'Energy Saver

If public transportation isn't available between your home and place of work, try carpooling. You'll save in costs for auto maintenance, and parking fees as well as gasoline.

A UNITED WAY AGENCY

Kids Inc.—People Needing People

What is Kids, Inc.? Some will say it is the old boys baseball program — with girls. —And they will be correct.

But there is a dedicated corps of more than 100 adults with a working board of directors that is Kids, Inc.

THERE are 50 teams of baseball players involving youngsters from eight years of age and that includes girls softball — and that is Kids, Inc.

There are still some youngsters with no space or equipment to include them. There are teams with no place to play. There are tournaments in which Hereford's Kids, Inc. are not fully represented or not represented at all because of the lack of space, equipment and still more adults to direct the program.

Unfortunately, this, too, is Kids, Inc.

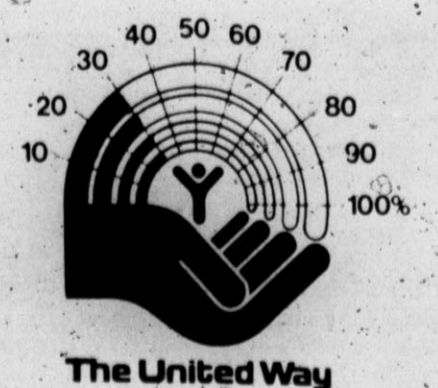
WITH A BUDGET of \$20,000, including \$7,500 from United Way, Hereford's Kids, Inc., is trying to involve some 600 boys and 400 girls in a program that gives them pleasure as well as a good sense of direction as they grow into adults responsible citizens of the community.

If you don't want to face the reality of the need for a program for Hereford's

kids, if you can't stand a community challenge, if you are somewhat shamed by one of these on-fire people out to get something done... don't meet up with a fellow named Chuck Cosper.

He is president of the board of directors of Kids, Inc. This would be the best place to point out that there is no paid staff for Kids, Inc. All the budget goes into the program involving a thousand youngsters.

IF YOU DO want to help... first, give to United Way. —Then talk to Chuck or any one of the hundred people who are helping now.





VA Warns Insured To Check Policies

Make certain the person is beneficiary on your GI insurance policy; is the Veterans Administration reminder to five million veterans covered under its government life insurance program.

Otherwise, you may add to emotional stress of survivors when it is discovered the intended beneficiary was not named on the policy, VA Regional Director Jack Coker explained.

In such cases, VA is obligated by law to pay insurance proceeds to the beneficiary of record. Most of the agency's insureds are World War II veterans who carry National Service Life Insurance.

The problem of insurance benefits going to an unintended recipient arises in most instances because the veteran simply never gets around to changing his beneficiary, Coker said.

'79 SPACE SHUTTLE LANCASTER, CALIF. -- Dr. James C. Fletcher, director of the National Aeronautics and Space Administration, says that when America's space shuttle begins orbital flights, scheduled for 1979, the huge craft will land on the desert runways of Edwards Air Force Base.

In a typical case, the veteran named his mother as beneficiary when he first took out his policy. When he married, he forgot to notify VA that he wished to change his beneficiary. Besides emotional stress, the result often is unwarranted financial hardship, especially for his widow and young children.

Coker urges any veteran who wishes to ascertain or change his beneficiary to contact the VA insurance center to which he pays his premiums -- either in Philadelphia or St. Paul. Be sure to provide as much information as possible, including policy number, full name and address, Coker advises.

New Recruit

Marine PFC, Armando J. Rodriguez, son of Mr. and Mrs. Juan D. Rodriguez of 303 Blevins, graduated from recruit training at the Marine Corps Recruit Depot, San Diego. Physical conditioning, discipline and teamwork are emphasized during Marine recruit training.

Poff To Address Democrat Club

Bryan Poff, newly-elected judge of the 47th Judicial District, will be the featured speaker Tuesday night during the regular meeting of the Deaf Smith County Democratic Club at Community Center.

The public is invited to attend the meeting which will begin at 8 p.m., according to Andy Shoval, DFCD president.

Other actions on the agenda will include formulation of a new club constitution and discussion of meeting dates and a Jefferson Jackson dinner in March.

IN QUOTES

LIFE IS LIKE AN ONION--YOU PEEL IT OFF A LAYER AT A TIME AND SOMETIMES YOU WEEP
--CARL SANDBURG

The expense of Christmas gifts can be cut down if one is adept at knitting, crocheting or sewing. There are many attractive ideas in the new magazines for creative gifts. The main element is time.

COW POKES

By Ace Reid



"Jake, if we see a deer, what do we do then?"



An Italian shoe for American feet.

\$34.00 NUNN BUSH

Elegant two-tone alligator-print patent with rich suede front, jeweled bit, slight platform, is made in Italy not for, but by Nunn Bush. So it's not too narrow like other Italian shoes. It's one Italian that won't pinch.

Other Styles From \$28.00

HARMAN'S

DOWNTOWN

JCPenney Pre-Holiday Sale

Save 20% on all our women's sleepwear.

Sale \$4 to \$14.40

Reg. \$5 to \$18. The early shopper gets 20% savings on our entire stock of sleepwear this week. A great selection: overlay styles, empire waists, sheer looks and many more. Some with embroidery or lace trims. Lots of colors in nylon tricort and others. Junior and misses sizes. Come in and save while the selection lasts.

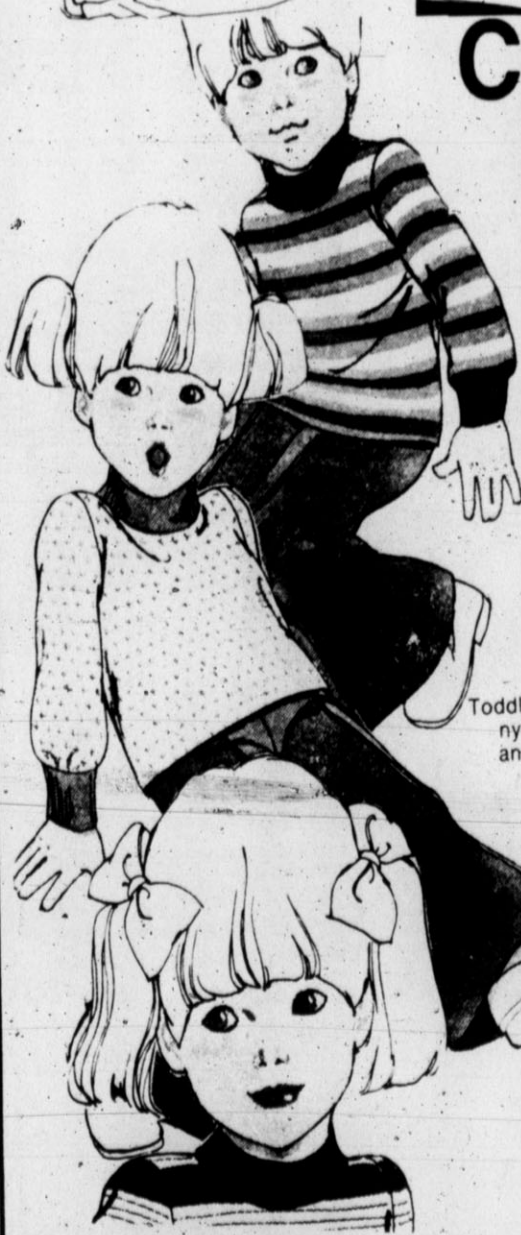


Take 20% off all women's pant tops.

Sale \$7.20 to \$8.80

Reg. \$9 to \$11. Here's a sale on pant tops you can't pass up. Save 20% on every pant top in the store. Long and short sleeve styles, shirt jackets, tank top looks and others. Lots of pretty prints, patterns, bright colors to choose from. All in easy-care fabrics. Misses sizes. Sale does not include pant tops in our coordinate group.

Closeout! Nylon knit pant sets.



Now 1.77

2, 3, 4 Orig. 2.89. Toddler pant sets in machine washable nylon knit. Colorful long sleeve tops and solid color, flare leg pants. Pull-on elastic waist.

Now 1.88

3-6x Orig. 2.99

Now 2.88

7-14 Orig. 3.99 Girls' long and short sleeve pant sets in breezy care nylon knit. Assorted stripe, crew neck tops. Coordinating flare leg pants.

20% off our made to measure draperies.



Sale \$8 to \$80

Reg. \$10 to \$100. Just bring us your window measurements, we'll do the rest. The hard part is choosing from over 80 patterns in 700 colors. All made with deep 4" hems, headers and weighted corners. Accessories and top treatments also available.

Prices above only example of the savings during this sale.

CHARGE IT AT PENNEY'S

DOUBLE KNIT Polyester Solids and Fancies \$2.22 Yd. Cottons and Blends Fabric Close Outs 99¢ Yd.	Women's Better DRESSES and PANT SUITS Reduced From Regular Stock Reg. \$11 to \$49 Now \$7.88 to \$32.88	Girl's Better DRESSES and PANT SUITS CLEARANCE Reduced From Regular Stock Sizes 3 to 6x 7 to 14 Now \$2.88 to \$8.88	Special Purchase Men's Polyester KNIT SLACKS \$7.99 Only A Few Left Broken Sizes MEN'S CASUAL SLACKS 3 pr. for \$10	80% Polyester 20% Acrylic Full Size ELECTRIC BLANKETS Single Control Dual \$16.99 \$19.99 Queen Size \$24.99 King Size \$39.99
--	--	--	---	--

WHO KNOWS?

1. Who was the first Secretary of Agriculture?
2. Who wrote "Song of Hiawatha"?
3. When did Washington become a state?
4. For whom was it named?
5. Who was the founder of Methodism?
6. Who suggested the adoption of standard time throughout the U.S.?
7. When was standard time adopted?
8. When did Abraham Lincoln deliver his Gettysburg address?

Answers To Who Knows

1. Norman J. Colman.
2. Henry W. Longfellow.
3. November 11, 1889.
4. George Washington.
5. John Wesley.
6. The American Railway Association.
7. November 18, 1883.
8. November 19, 1863.



Citizen of the Month

Butch Trevino, owner and operator of Trevino Conoco on East Highway 60, is presented the November Citizen of the Month award by Deaf Smith County Sheriff deputy Dean Butcher. The Deaf Smith County Peace Officers Association voted the award to Trevino for his assistance to law enforcement officers on various occasions.

A. O. THOMPSON ABSTRACT CO.

Mr. and Mrs.
A. J. Schroeter

Courthouse
Phone 364-1504
P.O. Box 73
Free City Maps
Showing Blocks

Over 500 Watches
to select from
COWAN JEWELERS
Downtown

President Ford has named Andrew E. Gibson, former assistant commerce secretary, to head the Federal Energy Administration, replacing John Sawhill.

The Labor Department reports that unemployment climbed to 6 per cent in October—highest in three years—with another 200,000 Americans out of work.

Texas Proved As Camping Mecca

Out-of-state campers flocked to Texas during June, July and August, according to a quarterly report on auto visitors just released by the Texas Highway Department.

The report also cites variations from previous averages which may indicate significant effects of inflation and the energy crisis on the Texas tourist industry.

Camping, which has shown steady increases over the past several years, continued to grow by an additional four per cent in the latest survey. In fact, 37 per cent of summer auto visitors named camping and trailers as their primary accommodations while in the Lone Star State.

Reflecting apparent concern about fuel conservation, the report shows the average tourist trip was 979 miles this summer compared to nearly 1,300 miles last year. In addition, more travel parties cited specific destinations as opposed to regional or unplanned touring trips.

Expenditures per day were down sharply from more generous levels in the spring quarter, but were still ahead of 1973's year round average. The department's summer quarter report is based upon thousands of questionnaires returned by auto travel parties

H³ / HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President
Deaf Smith County Chamber of Commerce

YOU ARE NOT ALONE!
If you have invested in the Deaf Smith County Chamber of Commerce, you have entered into a partnership with the community's oldest and most progressive business corporation.

How would you ALONE — make your voice heard meaningfully in the halls of state and national government?

How would you ALONE — answer the many requests receive from across the country about Hereford and Deaf Smith County from businesses considering location and from families planning to visit or move here?

How would you ALONE — answer all the questions a visitor might ask about our community?

How would you ALONE — work meaningfully to initiate the "Goals for Progress" program now being formulated to plan our community's growth for the next 25 years?

How would you ALONE — speak for the retail businesses and the agricultural interests of our community?

How would you ALONE — initiate and answer the numerous needs of the agribusiness community?

The fact is that you — by yourself — cannot do all of these and the multitude of other things, but when you invest in a Chamber membership, you join with over 500 of the very finest ranchers, farmers, and businessmen in our community in a single united effort.

You are NOT alone, if you are a member of this agri-business community's best friend, the Deaf Smith County Chamber of Commerce.

Democrat or Republican — it makes no difference! Inflation is as hard on one as the other.

The point is — now that elections are over, we all need to work together to "Whip Inflation Now." As a prominent senator said recently, "It will take more than a 'Win Plan' He's right, it will take a lot of us asking our congressmen to reduce government spending. And of course the sooner we cut that spending back to no more than we take in from taxes, the sooner we can whip inflation. How serious is it?"

Well, try this as a yard stick. It took this country almost 180 years to run up a national debt of 1 billion dollars — only ten years to increase that debt to 2 billion and just four years to go to 3 billion. So it's pretty important that we take positive action now to spend only what we take in.

Sounds pretty simple doesn't it? But it will take a lot of us folks telling our Senators and Representatives. Better now — wait — inflation won't!

This is a reminder that the two hour seminar on "Retail Theft" will be held on Thursday, Nov. 14 at the Community Center. You can send half your people at 9 a.m. and other half at 1:30 p.m. Don't miss this chance to train your help in ways to cut losses from shop lifting and bad checks. This is a service of your Chamber of Commerce — take advantage of this opportunity.

Deaf Smith County is number one in the production of Cattle and Agriculture for 1973. Hidalgo County claimed the title in 1972. The record is yet to be established for 1974 — but there's never a doubt as to which county is number one, when it comes to HUSTLE — HUSTLE — HUSTLE!

On Wall Street

By Bob Hill

Gold is an emotional substance, not given to a logical or a common sense approach when it comes to the price it should be selling for on the market. It is truly a fear-prompted investment, purchased because the buyer is fearful that the dollar will again devalue (it probably will if the balance of payments keeps running into the red), that inflation will continue at a double-digit rate, that the U.S. will become a "bankrupt" country with the Arabs winding up owning the whole shooting match, or that disillusioned investors will flee the stock market for gold, thereby running the price of gold to over \$300 per ounce.

Consequently, gold is extremely sensitive to rumor and idle gossip. The price of gold in London sank to \$120 per ounce from \$147 in the first week of July, then took off like a rocket before the month was over.

Gold coins are still the safest and wisest long term investment in gold, if you are determined to own the yellow stuff. For the short term speculators, gold futures offer the fastest action. For a high dividend return on your money plus a potential profit, shares of South African gold mining companies should be considered.

The Pentagon reports the Air Force, for the first time, has test-fired an intercontinental ballistic missile dropped from an airplane.

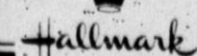
Thanksgiving Cards



Thur., Nov. 28

McDowell Drug

DOWNTOWN
When you care enough to send the very best.



JCPenney auto center



25% off fiber glass belts.

El Tigre 278. Wide profile 78 series. A 2 plus 2 construction of polyester cord and fiber glass belts with a wrap around tread design. No trade-in required. Whitewall tubeless.

Tire size	Save	Reg.	Sale	+ fed. tax
A78-13	7.50	30.00	22.50	1.80
C78-13	9.75	39.00	29.25	2.00
C78-14	10.75	41.00	30.25	2.17
E78-14	11.00	44.00	33.00	2.33
E78-14	11.50	46.00	34.50	2.50
G78-14	12.00	48.00	36.00	2.67
H78-15	12.50	50.00	37.50	2.92
G78-15	12.50	50.00	37.50	2.74

Save \$7 on Survivor 36.

Reg. 29.95 with trade-in. Sale 22.95 with trade-in. In sizes 24, 24F, 22F, 22NF, 29NF, 42, 53 and 60 to fit most American cars.

Survivor 36 six volt battery, sizes 1 and 19L. Reg. 27.95 with trade-in. Sale 21.69 with trade-in. Save 6.24.

Survivor 36 Guarantee. Should any JCPenney Survivor 36 Battery fail to hold a charge within 1 year from the date you bought it from us, just return it to us. We will replace it with brand new Battery at no extra cost to you. After 1 year, but during the guarantee period, we will replace the battery charging only for the time you have owned it, based on the price at time of return, pro-rated over the guarantee period.



Belted sport tires.

El Tigre sport. For compacts, sports and minis. A 2 plus 2 construction of polyester cords and fiber glass belts. In most popular small car sizes. No trade-in required.



Blackwall tubeless.

Tire size	Price	+ fed. tax
155/615-12	19.00	1.36
155/615-13	25.00	1.55
165/645-13	26.00	1.78
155/635-15	27.00	1.69
165-15	28.00	1.79

Whitewalls only \$3 more per tire.

Sale 9.88 Winterizing service.

Reg. 12.88. We'll pressurize and test the cooling system, drain and flush radiator, install 2 gallons anti-freeze* up to 5 qts. H.D. oil, new oil filter and lubricate chassis. *Anti-freeze additional.

FOR GIFTS THAT ARE LASTING COWAN JEWELERS Downtown



EISENHOWER DOLLAR

ONLY \$13.50

Genuine Eisenhower dollar pendant. Available in either antiqued gold electro-plate or silver oxidized finish... in richly sculptured settings. A superb Christmas gift. by Anson

Cowan Jewelers

MEMBER AMERICAN GEM SOCIETY

ON GRAIN SALES The United States and the Soviet Union have agreed to limit U.S. grain sales at least until next summer, according to Treasury Secretary William Simon.

LAY AWAY NOW FOR CHRISTMAS COWAN JEWELERS Downtown

Pre Inventory Sale

- Electric Fence Post 1/2" x 4' \$39'
- 14 Ga. Electric Fence Wire 1/2 mi. \$11.95
- 6 1/2' x 3' Penta Post \$1.19
- 8' x 4' Penta Post \$1.89
- 1'4" x 6'8" HC Door \$6.95
- 2' x 6'8" 2 Panel Door \$6.95
- 2' x 6'8" 5 Panel Door \$9.95
- 2'6" x 6'8" 2 Panel Door \$7.95
- 3' x 6'8" Ext. Door w/Glass \$29.95
- Weiser Passage Knobs \$1.95
- Latex Wall Paint Gal. \$2.99
- BPS Ext. Oil Base House Paint Gal. \$5.95
- BPS Disc Colors & Mis Mix Gal. \$1.50
- BPS Spray Enamel Gal. 69¢
- Stalwart Storm Doors \$24.95
- 4' x 50' Roll Picket Fence \$39.95
- 16' Alum. Ext. Ladder \$29.95

Rockwell Bros & Co.

Lumber
Across From Pitman Grain
104 S. Main 364-0033

YOUR ONE-STOP SHOPPING HEADQUARTERS



DISCOUNT CENTER

Advertised Prices Good Monday November 11th through Wednesday November 13th, 1974.....

Large Assortment of Patterns
Boy's Short Sleeve
SHIRTS
Permanent Press
Tapered Body
Long Tail
Reg. \$4⁰⁰
\$2 88 G.D.P.
50% Polyester
50% Cotton
Sizes 8-18




Ladies & Teen's Acrylic
HOUSE SHOES
Beautiful colors in Multi Color Stripes
Foam Padded
Vamp & Insole
Retail \$3⁰⁰
\$1 79 G.D.P.



Pepsodent
TOOTH PASTE
Pepsodent
TOOTH PASTE
7-Oz.
15¢ Off Label
Reg. 78¢
63¢ G.D.P.


SCOPE
MOUTHWASH
24-OZ.
Reg. \$1⁶³
\$1 37 G.D.P.



Lilt
PERMANENTS
Gentle
Regular
Super
Reg. \$1⁹³
\$1 27 G.D.P.



24 Hour
DEODORANT
Reg. \$1⁰⁷
G.D.P.
79¢ G.D.P.




Earth Born
SHAMPOO
8-OZ.
Reg. \$1³⁷
87¢ G.D.P.



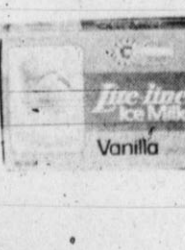
Ranch Style
CHILI
15-Oz.
No Beans
Reg. 73¢
63¢ G.D.P.



Borden
BUTTERMILK
1/2 Gal.
Reg. 77¢
G.D.P.



Borden Lite Line
ICE MILK
1/2 Gal.
All Flavors
Reg. 99¢
Vanilla
69¢ 79¢ G.D.P.



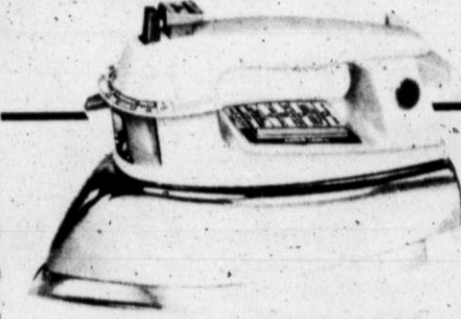
Havoline
Motor
OIL
20 or 30 wt.
Reg. 52¢ a can
5 CANS / \$1 99 G.D.P.



MIST HAIR CURLER
By Presto NO. MHC1
For a fast, long lasting set
24 Curlers in 3 sizes
Conditioning Mist plus
Gentle Heat keeps hair
smooth & beautiful
Reg. \$17⁹⁹
\$10 77 G.D.P.



Steam or Dry NO. SD22
IRON
by Sunbeam Built with Integrity
backed by service
Reg. \$12⁹⁹
\$9 97 G.D.P.



4 Qt. Size
NO. PCC4A
PRESSURE COOKER
by Presto
Color Bright Finish
Reg. \$15⁹⁹
\$12 69 G.D.P.



STYRO FOAM CUPS
Styro-Cups
51-6 2/3-Oz.
insulated cups
Reg. 67¢
47¢ G.D.P.



4-8 Cup Regal
POLYPERK
COFFEE MAKER
Automatic Electric
Flame Only
Reg. \$8⁹⁷
\$6 99 G.D.P.



New No Seam
PANTY HOSE
with Seam Free Panty
NO. 501
Retail \$1⁹⁹
59¢ G.D.P.




New Crush Sheer Stretch
STOCKINGS
NO. 451
One Size Fits All 8 1/2 - 11
Retail 79¢
39¢ G.D.P.



Sandy McGee
SHOES
For Men & Boy's
20% OFF
G.D.P.




Children's
CHARACTER WATCHES
by Bradley
Mickey Mouse Mini Mouse
Raggedy Ann-Barbie
Reg. \$15⁹⁷
\$9 97 G.D.P.



TWO SLICE
TOASTER
by Sunbeam
Front Control Chrome
Reg. \$14⁹⁷
NO. 20-20
\$11 77 G.D.P.



Norelco 20
SPEED SHAVER
Reg. \$17⁹⁷
\$15 97 G.D.P.



Set of 3
COLOGNES
Ambush Emerude &
Heaven Scent Reg. \$3⁹⁹
\$2 97 G.D.P.



LAY-A-WAY NOW for CHRISTMAS
Shop GIBSON'S
For Everyone on Your List!

Black Sheep Brand
GUN CASE
NO. 525 NO. 625
Reg. \$7⁹⁹
\$5 87 G.D.P.



Ideal
HOLLYWOOD SQUARES
TV Game
No. 2090-9
A Family Game
Reg. \$5⁹⁹
\$4 33 G.D.P.



Playskool
HUG-A-BOOK DOLL
One machine washable cloth doll
with 12 page cloth book
Ages 1-6 years
Reg. \$6⁹⁹
\$4 33 G.D.P.



WASHINGTON BUREAU NEWS REPORT FROM WASHINGTON

WASHINGTON, D.C. -- Democratic election gains were highly impressive in the House, in gubernatorial and local races.

But a circumstance which helped the G.O.P., only fourteen Republican Senators being up for election, somewhat softened results in the Senate.

Democratic gains gave the party sufficient overriding votes in the House, with over 290 seats against approximately 140 G.O.P. seats. But since only a third of the Senate's seats were involved and Republicans retained nine of their fourteen, Demo-

Honesty in advertising is the best advertising policy.

Over 500 Watches to select from
COWAN JEWELERS
Downtown

A key to future congressional action was whether Democrats would gain the votes to enact programs (over a possible presidential veto) with overriding, two-thirds majorities.

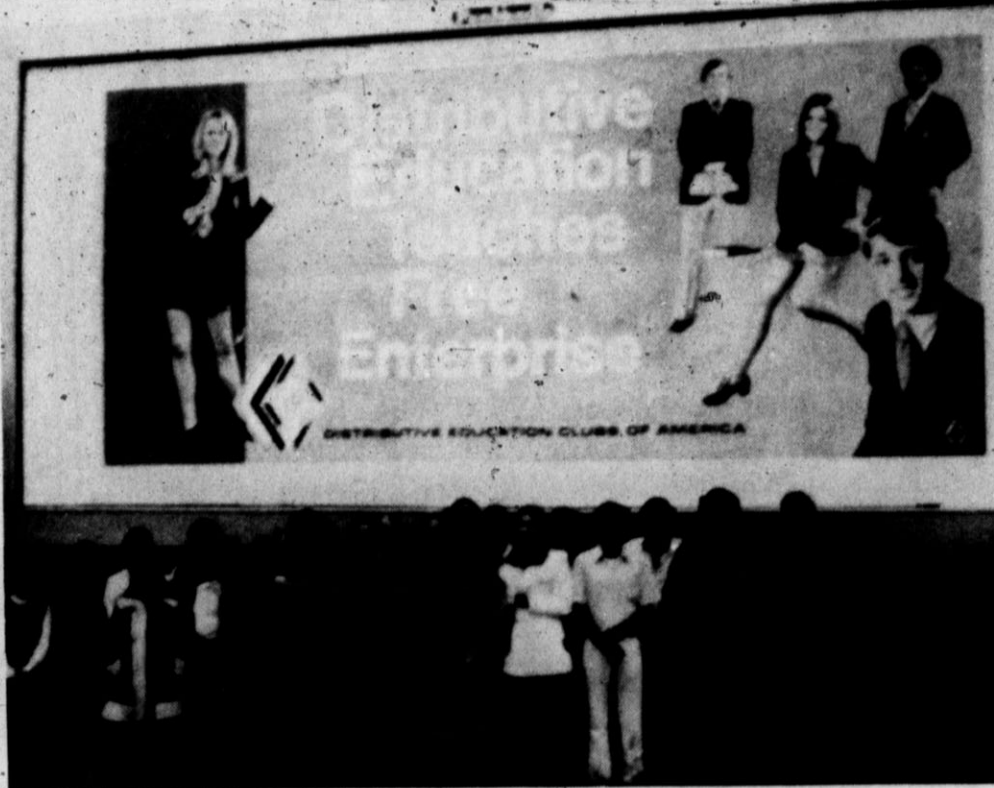
Make Nursing Your Profession Become A Licensed Vocational Nurse DEAF SMITH GENERAL HOSPITAL

In Cooperation with Amarillo College
School of Vocational Nursing

Class will begin
January 6, 1975

Call
Deaf Smith General Hospital
364-2141

Find out how you may enter.



DE Club Likes Billboard

Most of the members of the Distributive Education Club (DECA) at Hereford High School posed in front of this billboard near the city recently. Officers of the club are holding the DECA banner for the photo. G.C. Graves, DE coordinator, wants the public to be aware that DE teaches free enterprise.

Retirees Offered Advice

Retirement-age Americans need good legal advice more than any other age group. Yet older Americans, having grown up in simpler times, often fail to consider the legal implications of such activities as remarriage, contract signing, will-making, estate planning, and making living arrangements with children or other relatives, according to a free legal guide prepared for people in the 55-plus age group by the American Association of Retired Persons and the National Retired Teachers Association.

"An understanding of the law — and expert legal advice — can keep you from getting into the kind of situation that makes you need a lawyer for more serious matters," the guide states.

For retirees who never have visited a lawyer, the Guide recommends paying an informal visit to a recommended family lawyer or an attorney with wide experience. For those who don't know a lawyer, the guide explains how to find one.

Older persons are advised to consider an annual legal "check-up," including a review of wills, deeds, contracts and other legal matters. The guide provides practical advice in "problem" areas such as will-making, estate planning and probate.

For instance, it is not true that estate planning is chiefly a problem for the rich. Retirees who don't think they need a will or an estate plan should take a hard second look at their material possessions.

The Legal Guide is one of a series of booklets published by AARP-NRTA to help retirees live a more successful retirement life. With a combined membership of more than seven-million persons, the Associations are the largest organization dedicated to helping older citizens achieve

retirement lives of purpose, dignity and independence.

For a free copy of "Your Retirement Legal Guide," write to: Legal Guide, AARP-NRTA Fulfillment Department, Box 2400, Long Beach, Cal. 90801.

Baptists Sidestep Bold Decisions

Traditional issues and sticky social questions occupied the attention of 2,500 messengers to the Baptists General Convention of Texas' annual meeting here last week.

Speakers such as Dr. Ralph Smith, pastor of Hyde Park Baptist Church, Austin, and president of the BGCT, and Dr. James H. Landes, executive secretary of the 2-million member organization, sounded the note of evangelism.

The ringing cries for evangelism were coupled with sticky social issues: The growing charismatic movement, the Equal Rights Amendment, and abortion.

Messengers to the 88th annual meeting also re-elected Smith to his second term as president of the organization which includes 4,200 churches and missions across Texas.

Also elected were the Rev. Lory Hildreth of First Baptist Church of Texarkana and Dr. Harold Branch, pastor of St. John Baptist Church, Corpus Christi, in the respective posts. In internal affairs, Texas Baptists:

Q. How disabled must a person be to qualify for Supplemental Security Income payments?

A. The requirements are basically the same as the disability requirements for Social Security. Generally, a person is considered disabled when he has a physical or mental impairment which prevents his doing any substantial gainful work and the condition is expected to last, or has lasted, for at least 12 months or is expected to result in death.

Q. My 16-year old son broke both legs and sustained a severe head injury in a recent motorcycle accident. Can he draw Supplemental Security Income as a disabled person?

A. From your information it is not possible to give a definite "yes" or "no" answer to your question. Since Supplemental Security Income payments are based on "needs" it will be necessary for you to furnish more details regarding the family's income and resources.

Q. I receive a VA disability payment. Will my entitlement to Supplemental Security Income be established when I present my VA award letter to Social Security? I only receive \$130 as my total monthly income.

A. A finding of disability by the VA or any other agency does not necessarily entitle a person to Supplemental Security Income because the definition of disability may vary from one agency to another. Although additional medical evidence may be required, you may wish to contact your nearest social security office to discuss filing a claim for supplemental Security Income.

U.S.-RUSSIAN TV PACT
MOSCOW--The American Broadcasting Co. and the Soviet State Committee for Television and Radio have announced "a wide ranging and historic exchange" of programs.

Most religious arguments are over non-essentials.



"DOC" COWAN
THE JEWELRY BUYER'S FRIEND

Who owns the grocery store where you buy your family's food? If you are like most Americans, you can identify the grocery store manager, but the owner is someone, or some group, some distance away. In smaller cities, we may know the man from whom we buy our goods — and our clothes, our hardware, etc. — but these are the exceptions.

In the jewelry industry, many of us have managed to serve our customers as store owners. This is important. To many, jewelry is an unknown commodity. You may know tomatoes, but do you know topaz? Daily marketing makes every housewife an expert food shopper. But how often do you find yourself in a jewelry store? How often is dad phoned at the office to stop by on his way home and pick up a diamond?

It is important that your jeweler be trained. Since 1934, the American Gem Society jeweler has been identified as the jeweler with the educational background to serve you best. The AGS jeweler is the one with gemological knowledge. He is proficient in grading diamonds and in identifying other gemstones. His course of study, his development as a jeweler and a businessman, have been guided by precepts established by the best people in his industry: the member jewelers of the American Gem Society.

I am an AGS jeweler and very proud of my title in that organization. My knowledge is tested every year with a written examination which, completed, renews my [Registered Jeweler/Certified Gemologist] title. And the bonus for you is that I am also owner of the store.

Who cares more about the customers of the store than the owner? Cowan Jewelers has its owner right here to help you. Could the jewelry buyer ask for a better friend? The purchase of fine jewelry is too personal, too important to trust to long-distant management. Stop by and see the boss. Remember, the owner, whose life work is the study of diamonds and colored stones, is at your service, in the store. And nobody cares more.

COWAN JEWELERS
DOWNTOWN

Thanks



We wish to express our appreciation to the merchants of Hereford and Deaf Smith Co., for contributing merchandise, money, and time to the 2nd Annual GIRLSTOWN AUCTION... Our thanks also to the participants who bought the merchandise.

And a SPECIAL THANK YOU to Arvell Williams and Jim Tucker who contributed an outstanding job as our Auctioneers.

THANK YOU AGAIN
HEREFORD LIONS CLUB

THANKS
CITY TORTILLA
FACTORY & BAKERY
For Your CASH
Donation to the
Girlstown Auction

Your Invited To A MICROWAVE OVEN DEMONSTRATION



Let us answer all your questions about microwave cooking...
Come to Roberts Appliance
this Tuesday Evening, Nov. 12

7:30 PM

It's economical-It's fast-
And it's good....



ROBERTS APPLIANCE

Hereford's Oldest Appliance Dealer

136 W. 3rd, 364-1588

Herd Anxious For Basketball Season

Hereford basketball coach Barry Arnwine says the last two weeks before the season actually starts are hard times for players and coaches alike.

Roundballers have been in the gym running plays against one another since the middle of October and Arnwine says they are ready for some different competition. Varsity players are tired of meeting the same old junior varsity players every day.

The Hereford basketball team will have to chomp the bit for another week though. The Herd will not be able to enter a

scrimmage until Saturday, Nov. 16. On that day Hereford will travel to Snyder for a three way scrimmage with Odessa Permian and the host city. The Herd's season opens only three days later, Nov. 19, with a game against the Borger Bulldogs, the team picked to win District 3-AAAA.

The going may be tough for the Herd in the early part of the season warns Arnwine. "With only two players back its going to be tough early and we'll be trying to work about four football players in who haven't even been in the gym this year, and that'll be tough. We play as tough a non-conference schedule as we've ever played.

"Borger is our season opener and we'll have them here in the La Plata gym. Next we play Borger and then the weekend of Nov. 29, we'll travel to the Tall City Tournament in Midland," said Arnwine. "We felt like we needed to get in a good tournament. Tournaments in Amarillo match us against teams that we're going to meet elsewhere

in our schedule anyway, so we thought we'd give the players something new to look and and some new people to play against."

"And it's a tough tournament. It's had state finalists in it the last several years. We're also happy with the district starting late this year (Jan. 28). That'll give us more time to get our players rounded out," said the Herd basketball coach.

Arnwine and his assistant, Joe Tubb, have worked with the basketball regulars in the gym for about three weeks and have had some time to evaluate the players. "Lynn Tarr and Junior Morales, our two returning players, have both looked well at times. We've switched Tarr to a guard and Morales to the forward position, though, and they'll really be playing in sports unfamiliar to them.

"Our kids up from the junior varsity have had good workouts. James Arney and Mike Hull are coming along, and Craig Nieman is just recovering from an ankle injury



Christmas Cards
Wed., Dec. 25
McDowell Drug
DOWNTOWN
When you care enough to send the very best.

Hallmark

DATE	OPPONENT	SITE	Var.-JV-Soph.
Nov. 19	Borger	Here	X X
Nov. 26	Dumas	There	X X
Nov. 29-30	Midland Tour.	There	X X
Dec. 3	Lavelland	Here	X X
Dec. 5-7	Borger JV Tour.	There	X X
Dec. 6	Canyon	There	X X
Dec. 13-14	Amarillo Tour.	There	X X
Dec. 12-14	Pampa JV Tour.	There	X X
Dec. 17	Canyon "B"	There	X X
Dec. 17	Caprock	There	X X
Dec. 19	Tasoco	There	X X
Dec. 26-27-28	Borger Tour.	There	X X
Jan. 3	Canyon	Here	X X
Jan. 4	Dumas	Here	X X
Jan. 7	Canyon "B"	Here	X X
Jan. 7	Caprock	Here	X X
Jan. 10	Borger	There	X X
Jan. 14	Lavelland	There	X X
Jan. 16-18	Canyon JV Tour.	There	X X
Jan. 17	Tasoco	Here	X X
Jan. 23	Clovis	Here	X X
Jan. 28	*Plainview	Here	X X
Jan. 31	*Montrey	Here	X X
Feb. 7	*Coronado	There	X X
Feb. 7	*Lubbock	There	X X
Feb. 11	*Clovis	There	X X
Feb. 14	*Plainview	There	X X
Feb. 18	*Montrey	Here	X X
Feb. 21	*Coronado	Here	X X
Feb. 25	*Lubbock High	Here	X X

*Denotes District 4-AAAA Games

season. Our man to man defenses, zone defenses, press defenses, and all our zone, press, and man to man offenses. When you're being that diversified, it's hard to execute with any precision," said Arnwine.

Arnwine and Tubb have held scrimmages each Saturday morning since practice has begun and Arnwine says grading is critical. "We probably analyze our intra-squad scrimmages more this time of year than we do during the season. We video tape them and then play them back, grading each individual's performance."

Athletes who participate in both football and basketball get a late start in the latter game, simply because the seasons overlap. Arnwine will probably get four of his varsity squad from the football ranks, including Robert Scott, Mike Munnerlyn, Dave Charest, and Doug Charest.

Hereford will have a new look this year as they hit the court. Arnwine explained the new

offensive set. "We don't have the big overpowering post like we had in Dan VanderZee last year. Last year we worked everything off of the low post, but this year we're switching to a different offensive set. We'll shift back to the high post which allows out forwards to do more of the playing. It's a triple-post type formation where the forward and hi-post man can interchange.

"It's hard to tell about our defense yet. We think we can play more man to man this year. We were strictly zone last year, and we're not going to get completely away from it this year. We like to be able to do a lot different things on defense," said Arnwine.

Asked about the district race, Arnwine said he would have to base his guesses on the number of returning people each team had. "Monterey should be picked to win 4-AAAA this year. They'll have four starters back

and their sixth player back. That means five out of six Plainview has the best shot of also winning district.

"Coronado should be weaker

than last year, but they've got more people back than we have. Us and Lubbock High are down at the other end with about two returning starters each."

USSR & CHINA
MOSCOW—Premier Alexei Kosygin says he is convinced the Soviet Union and China will eventually normalize relations.

WHITEFACE BASKETBALL ROSTER 1974-75

No.	Name	Position	Height	Class	Experience
11	Robert Scott	Forward	6'1"	Jr.	Junior Varsity
15	James Arney	Guard	5'9"	Sr.	Junior Varsity
21	Junior Morales	Forward	6'0"	Sr.	1 letter
23	Craig Nieman	Forward	6'1"	Sr.	Junior Varsity
25	Lynn Tarr	Forward	6'4"	Sr.	1 letter
31	Dave Chazest	Guard	5'11"	Jr.	Junior Varsity
33	Mike Hull	Post	6'4"	Jr.	Junior Varsity
35	Doug Charest	Forward	5'10"	Sr.	1 letter
41	Tommy Loerwald	Post	6'10"	Sr.	Junior Varsity
43	Mike Munnerlyn	Guard	5'10"	Sr.	1 letter

Hereford's Authorized
LONGINES-Wittnauer
DEALER

COWAN JEWELERS
DOWNTOWN

Let us be your
Jewelry Gift source for every occasion

member
Cowan Jewelers AGS
Downtown AMERICAN GEM SOCIETY

that he got early in the year and getting better every day."

"It's hard to evaluate how we're coming along in some instances. We're using this four weeks to touch on everything we're going to do during the

SHOP EARLY
BE SMART
COWAN JEWELERS
Downtown



Peasants in parts of Russia put skeins of red wool around the arms and legs of fever victims.

FOR LARGER
GIFT SELECTION
COWAN JEWELERS
Downtown

3 DAYS ONLY

Unadvertised Christmas Specials In Store. Check Our Blinking Light

Save on Wards interior flat and semi-gloss latex.

WARDS CARRIES ALL PAINTS IN STOCK



GUARANTEE
This paint is guaranteed to cover any color painted surface with one coat when applied according to label directions at a rate not to exceed 450 square feet per gallon on smooth surfaces, and not to exceed 325 square feet per gallon on porous or textured surfaces. If this paint fails to cover as stated here, bring the label of this paint to your nearest Wards branch and we will furnish enough paint to more coverage or, at your option, will refund the complete purchase price.

Save \$2
2.99
REG. 4.99
GALLON

Quick Cover interior. Dries in 30 minutes to a flat finish. In 10 smart colors. Easy to clean up.

Save \$3
4.99
REG. 7.99
GALLON

Tough Cover interior. Dries in 30 min. to a semi-gloss finish. In 15 modern latex colors. Easy clean-up.

Save \$3
5.99
REG. 8.99
GALLON

G.O.C. 25 interior latex. Guar. 1-coat dries fast to a washable finish. 25 colors. Easy to clean up.

CHARGE-ALL LETS YOU "CHARGE IT" WITH CONFIDENCE

Do it yourself. We'll help.



114 PARK AVENUE

364-5801

BIG SAVINGS

ON 1974 AND 1975 VEGAS!

1974 Vega Hatchback Coupe



94C 1 1974 Vega 2 dr, Hatchback Coupe, Tinted Glass, Swing out rear windows, 4 speed Trans., Radio, Delux Bumpers Bumper Guards, Custom Interior, GT Equipment, Bright Yellow, Black & White Cloth Trim.

List \$3,497.95
Invoice \$3,027.07
50.00
\$3,077.07

\$50.00 Over Invoice

YOUR PRICE ONLY!

1974 Vega Kamback Wagon

85 C Vega 2 dr, Kamback Station Wagon, Tinted Glass, color Key Floor Mats, Body side molding, door guards air condition, Vega 140 Engine, Auto Trans. Wheel Trim Ring, White Tires, Radio, Roof Carrier, Custom Interior, Dark Taupe Metallic, Saddle Vinyl Interior.



List \$3,744.65
Invoice \$3,236.22
50.00
\$3,286.22

Values Good 1 Week Only!

YOUR PRICE ONLY!

1975 VEGA HATCHBACK COUPE Tinted Glass, Body Side Mdg. Door Guards, Air Cond., 140 L Engine, M 40 Auto. Trans. Wheel Trim Rings, Radial White Wall Tires, Radio, Custom Interior, Bright Yellow

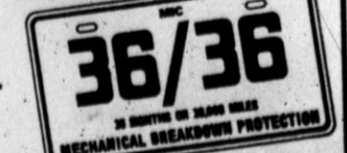
List \$4,225.50
THIS WEEK ONLY!
\$3,814.00

1975 VEGA WAGON Tinted Glass, Floor Mats, Body Mdg. Door Guards, Air. Cond. 140 L Engine, Auto. Trans., Wheel Trim Rings, White Striped Radial Tires, Radio, Delux. Bumpers, Roof Carrier, Custom Interior, Bronze Metallic, Sand Stone Vinyl Interior

List \$4,411.30
THIS WEEK ONLY!
\$3,973.62

1975 VEGA HATCHBACK COUPE Tinted Glass, Swing Out Rear Windows, 4 Speed Trans., Radial Tires, Radio, Delux. Bumpers, GT Equip., Dark Saddle Interior, Orange Metallic
List \$3807.30
THIS WEEK ONLY!
\$3,459

SOMETHING NEW



It's like having an extra car in reserve.

Doyle Johnson Chev.-Olds
North Hwy. 385 364-2160

The End Zone

DAN WELTY

Think the Cowboys have quarterback problems? Listen to what Frank Luksa says about Clint Longley in the Dallas Times Herald.

"In the beginning there were rookies Keith Bobo, Clint Longley and Marty Ginestra. Also on board was Dan Werner, an inexperienced second-year player, and still to come were veterans Roger Staubach, Craig Morton and Jack Concannon. Some four months later they have scattered like a prevent defense.

"Now there is Staubach and then there is Longley, the Abilene Christian passer who keeps moving up the offensive leadership ladder. Think of it

for a moment. In July, Longley worried about a job; in October he is the club's No. 2 quarterback. He is to Cowboy quarterbacks what Gerald Ford is to American politics. To be foolish about a serious situation, Longley is only a heart beat—or maybe a broken rib—away from the Cowboy huddle.

"It's a lot more responsibility for sure," says Longley. "But I also get a lot more exposure in practice which is invaluable. You don't prepare three quarterbacks for a game. There isn't time. You only have time for two. So this is a great opportunity. I have to be ready to play every minute. It's a lot more exciting that way."

It's finally arrived. Yep, there is now enough snow in the mountains to open the ski lifts and start schussing down the slopes.

We're going to be passing

along ski reports as the season progresses, and welcome any of our readers to call and give us a report on the snow conditions where you might have spent the weekend. Ask for Dan when you call.

We talked with Richard Whitaker, young bachelor-type ski shop operator in Amarillo, the other day. He spent last weekend at Purgatory, "and reported a 36-inch base with waist deep powder. Richard is quite a well-traveled skier, and he said the snow there was better than any he skied last season.

Wolf Creek supposedly has four feet of snow with more falling. Crews are working night and day to finish installing their new chair lift. Never have skied there before, but heard the T-bar lifts were terrible.

For those novice skiers Powder Puff at Red River is open this weekend. The Millers, who run the slope, plan to begin opening during the week in a short time. They're using snow-making equipment now to provide a good base for later

snowfall. No word yet on the mountain at Red River, and we hope they've got their new chair lift ready to go.

Ruidoso reports a 23-inch base and more snow expected. They'll be open this weekend. What it amounts to is that you can get on the slopes just about everywhere. Better check before you head for your favorite ski area, though.

Now, let's see. Is it the red or the blue wax for light powder?

BASKETBALL SEASON IS just around the corner, and coaches everywhere have been busy preparing for the first Hereford's first game is still nine days away; but Barry Arnwine says the Herd is chomping at the bit.

Another basketball team you might keep your eye on is the West Texas State Buffs. Missouri Valley Conference basketball ranks as some of the best college roundball played. Memphis State, who played UCLA in the NCAA finals two years' ago, was a Valley member at the time.

Coach Ron Ekkor's WT Buffs have been picked low in the Valley, about fourth or fifth, again this year, but Maroon Madness has other plans. The Buffs play 16 home games, and you can bet every game will provide plenty of excitement.

Ekkor's dream is to fill the Amarillo Civic Center with a capacity crowd.

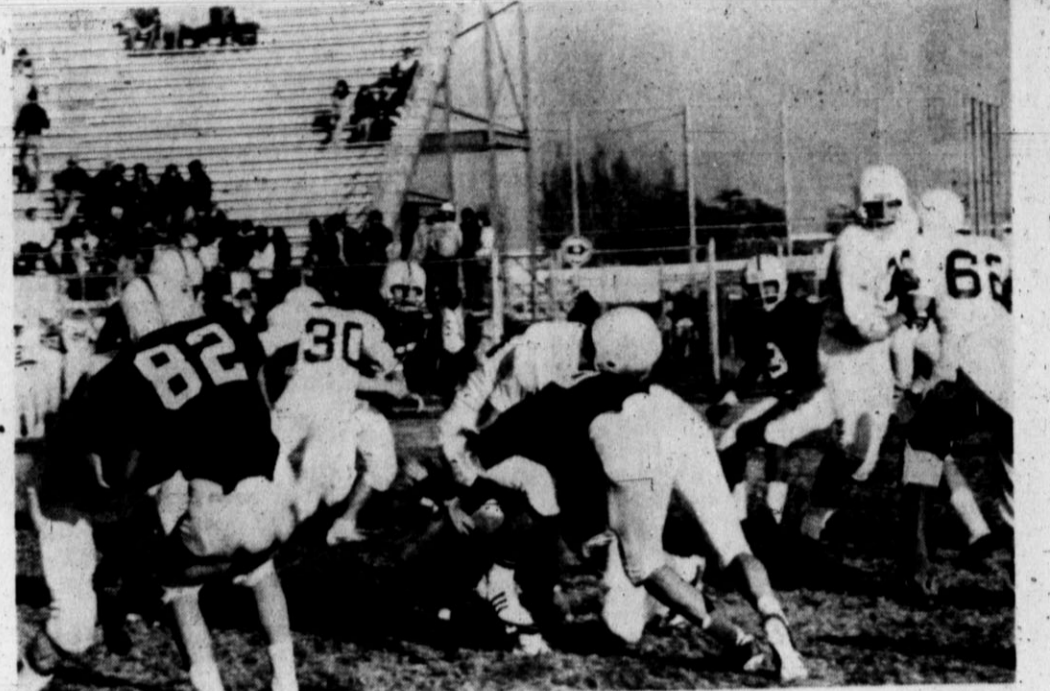
J.D. Barnett and Rick Starzecki hit the recruiting path hard during the spring, and the Buff bench is going to be loaded with talent.

The Buff schedule is listed below. Ticket information can be had at WTSU ticket office, P.O. Box 4 WT Station, Canyon, Texas 79016. Telephone 656-3436.

WEST TEXAS STATE BUFFALOES

1974-75 BASKETBALL SCHEDULE

- November: 22 BRAZILIAN NATIONALS, 29 PANHANDLE STATE
- December: 5 SOUTHWESTERN TEX., 8 HOUSTON, 12 ADAMS STATE, 15 ST. CLOUD STATE, 21 SOUTHERN ILLINOIS
- January: 2 at Wisconsin-Milwaukee, 4 at St. Louis, 7 LOUISVILLE, 11 NORTH TEXAS STATE*, 16 at Wichita State*, 18 at Tulsa*, 20 EASTERN NEW MEXICO, 23 NEW MEXICO STATE*, 25 TULSA* (TV), 30 at Drake*
- February: 1 at Southern Illinois, 4 at North Texas State*, 8 ST. LOUIS, 10 WICHITA STATE*, 13 at New Mexico State*, 15 at Eastern New Mexico, 20 DRAKE*, 22 BRADLEY*, 27 at Bradley*, 29 at Louisville*
- *Missouri Valley Conference All home games. (CAPS) start at 7:30 p.m. in Amarillo Civic Center. Exception is MVC television game (TV).



One on One

It's strictly one player against another as a La Plata defender tackles a Stanton ball carrier during an intra-city battle between the two Hereford junior high schools. Stanton's freshmen Dogies defeated La Plata's freshmen 27-0 Thursday at Whiteface field, giving the Stanton team an 8-1 record.

JV Scores 49-6 Win

Hereford's junior varsity scored an impressive win over the Plainview JV Thursday and two Stanton teams downed two La Plata teams as a triple header football schedule filled Whiteface Stadium that afternoon and evening.

The Longhorns shaved the Plainview junior varsity 49-6, by far the biggest margin of victory of the Herd JV this season. Coach Aaron Bourland credits his team with playing well for the victory. Plainview was only able to score just before the half when they recovered a Hereford fumble at the Herd's own 12 yard line. Bourland said the Longhorn defense "kept Plainview in check the rest of the time."

Offensively, the Longhorns rushed for 377 yards and passed for 55 yards. Alfonso Gamez led all rushers with 210 yards, while Mike Dudding rushed for 54. Steve Jones for 41 and Barry Acton for 38. Davis Ford caught two passes for 42 yards and one touchdown while Mike Foster hauled in one pass for 13 yards. Dudding, Acton, Gamez, Jones, and Pete Hale all had touchdowns, but Ford scored two touchdowns. One was on a 31 yard pass play and the other was on a fumble recovery. While heading for the goal line,

one of the Longhorn backs let the ball stray and Ford jumped on the loose ball in the end zone for six points.

In addition, Joe Arroyos kicked a 41-yard field goal and four extra point conversions. The Longhorns are now 4-5 on the season and finish up their regular schedule next week with a game against Monterey in Lubbock. Kickoff on Thursday is set for 4 p.m.

The Stanton ninth-graders took a shut-out victory from the La Plata freshmen 27-0. Stanton ends the regular season with an 8-1 record and will advance to the zone playoffs Thursday afternoon against north zone

winner Perryton. The Stanton eighth-graders won over the La Plata eighth grade team 24-8 in the first contest of the afternoon. All in all, Stanton swept the intra-city battles with La Plata this year, with eighth, ninth, and seventh grades all taking victories from their cross city rivals. Stanton's seventh-grade took a 12-6 win over La Plata on Tuesday.

The Shortorns traveled to Lubbock High Saturday morning for a 10 a.m. game, but no results were available at press time.

Wittnauer

Wittnauer Polara! Not just an advanced 100% Solid State Digital, but a superb piece of jewelry!

Wittnauer Polara is the most advanced way to tell time. Unlike other solid state timepieces, Polara offers a wide range of handsome styles. Polara, the 100% Solid State Watch, has no moving parts. Micro-miniature circuits transmit impulses to the light-emitting diode (LED) digits which light up.

Tells the hour, the minute, the second, the date. With a m indicator.

Cowan Jewelers
Downtown Member

SAVE \$9⁵⁰ TO \$15¹⁰ PER PAIR

Firestone

DOUBLE-BELTED LONG MILEAGE Strato-Streak

SALE PRICED! AS LOW AS... \$22⁹⁵

Size	BLACKWALL (Per tire)	Reg. price	Sale price	WHITWALL (Per tire)	Reg. price	Sale price	YET (Per tire)
B78-13	\$27.85	\$22.95	\$4.90	\$30.95	\$25.75	\$5.20	\$1.88
C78-13	28.39	23.60	4.79	31.59	26.25	5.25	2.00
C78-14	29.48	24.45	4.95	32.58	27.15	5.50	2.17
E78-14	30.00	25.45	5.15	34.00	28.30	5.70	2.33
F78-14	32.25	27.25	5.50	36.25	30.30	6.05	2.50
G78-14	34.15	28.45	5.70	37.90	31.50	6.40	2.67
H78-14	36.70	30.60	6.10	40.60	34.00	6.80	2.92
F78-15	37.75	31.10	6.25	41.00	34.50	6.75	2.58
G78-15	39.00	32.20	6.35	42.85	35.35	6.50	2.74
H78-15	41.80	34.80	7.00	45.80	38.00	7.00	2.97
J78-15	43.35	36.10	7.25	47.35	39.10	7.25	3.13
L78-15	45.30	37.75	7.55	49.30	40.75	7.55	3.19

Two rugged belts hold tread firm for long wear.

Two strong smooth-riding body plies combine with belts to give excellent road hazard protection.

Low, wide 78 series design.

Open an account

We also honor

FREE MOUNTING!

Priced as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

Comment On Sports

BOXING

By Pete Fritchie

WASHINGTON, D.C.—The recent destruction of George Foreman by Muhammad Ali shows how childish cocky so many recent heavyweights become when on top.

Joe Frazier fought a stupid fight against Foreman, sure he would win but knock-out in two rounds. Foreman, in Africa, didn't act like a man up against a tough fight and training hard. He walked around in fancy robes and frills, joked about

how tough he was and—some say—didn't train hard enough. (But his utterances were those of a gentleman.)

All did the same thing in preparation for his first Frazier fight and also before his first Ken Norton fight—goof-off during the training period.

Hard to believe men making the kind of money they're making won't get dead serious about every fight—which means so much to them. Hard to understand how they get cocky and overconfident. But all that money, acclaim and the idolizers hanging on turn their heads—and they often act like children. Especially Ali, a great fighter but a childish talker.

There have been smart heavyweights, but not in recent years.

LAY AWAY NOW FOR CHRISTMAS COWAN JEWELERS Downtown

Duckwall's

IN SUGARLAND MALL

Open Thurs. & Sat. Nights til 8:30 P.M.

Terry Cloth Kitchen TOWELS in many assorted patterns

Reg. \$1.19 NOW **77¢** Limit 4

Wintuk YARN 4-Ply 100 Acrylic

Reg. \$1.33 NOW **88¢** Applies to stock on Hand

Glad Lawn & Clean Up BAGS Fits 33-40 Gallon Trash Cans

Reg. 99¢ NOW **49¢**

Kings Tufted AREA RUG in many assorted colors

Reg. \$1.66 NOW **93¢**

COOKIES Delicious Snacks or Lunch Treats Our Reg. 39¢ NOW **3/83¢**

White Rain SHAMPOO 14-Oz. Balsam & Herbal

Reg. 96¢ NOW **51¢** Limit 2

All-new 1974 Record Album **CHRISTMAS AMERICA** Featuring all of these great artists...

- Bing Crosby
- Glen Campbell
- Anne Murray
- Roy Clark
- Nat King Cole
- Lettermen
- Merle Haggard
- Wayne Newton
- Donna Fargo
- Fred Waring & The Pennsylvanians
- Hollywood Pops Orchestra & Choir

only \$1.29 Limit one at this price. Additional \$3.98 each

Firestone

TRUCK TIRES AS LOW AS \$35⁸⁰

6.70-15 Black Tube-type Plus \$2.71 F.E.T. and exchange. 6-ply rating.

Firestone SERVICE COUPON

FRONT-END ALIGNMENT

SAVE \$2.80!

Our skilled mechanics will set caster, camber and toe-in to original specifications.

\$9⁹⁵ American cars. Parts extra, if needed.

Regular price, \$12.75

NO ADDITIONAL CHARGE for factory air or torsion bar cars.

Offer ends Nov. 16

THIS WEEK ONLY • BRING IN THIS COUPON TODAY!

105 N. MAIN 364-4333

Out of Orbit

FOR GIFTS THAT ARE LASTING COWAN JEWELERS Downtown

You and your Friends are Invited to a Showing

Featuring OIL PAINTINGS of Eunice Petersen

During the month of November

at

DEAF SMITH CO. LIBRARY

MENU MAKINGS HERE AT

THRIFTWAY

A BETTER WAY TO SAVE

RENUZIT
AIR FRESHENER
7-OZ.
SPRAY CAN

49¢

PALMOLIVE
LIQUID DETERGENT
32-OZ.

89¢

SHURFINE
TUNA
LIGHT CHUNK
6½-OZ.

2 FOR 89¢

BAKER'S
CHOCOLATE CHIPS
12-OZ. BAG

59¢

SHURFINE
TOMATO JUICE
46-OZ. CANS

59¢

The Living Bible
LIVING BIBLE EA. \$7.99
TAYLOR'S STORY BIBLE EA. \$5.99
CHILDREN'S LIVING BIBLE EA. \$4.99
FAMILY LIVING BIBLE EA. \$19.99

THRIFTWAY MEAT SPECIALS



STOCK UP WITH THESE SPECIALS

SAUSAGE

GOOCH GERMAN
12-OZ. PKG. **89¢**

FAMILY PACK
QUARTER PORK LOIN

PORK CHOPS \$ **1.09**
LB.

BLADE CUT
CHUCK ROAST LB. **79¢**

FAMILY PAK
GROUND BEEF LB. **75¢**

LEAN & MEATY
BEEF RIBS LB. **49¢**

FAMILY PAK
PORK CHOPS LB. **\$1.09**

BOSTON BUTT
PORK ROAST LB. **89¢**

PORK STEAK LB. **98¢**

RIB STEAK
LB. **99¢**

FOOD KING
FAMILY STEAK
LB. **89¢**

FOOD KING
MARGARINE
QUARTERS
LB. **39¢**

MANDARIN ORANGES

SHURFINE
11-OZ. CANS **3 FOR \$1.00**

ELLIS
PECANS
HALVES OR PIECES
6-OZ. **69¢**

GOLD MEDAL
FLOUR
5-LB. BAG
WITH COUPON **69¢**

LAUNDRY DETERGENT
SUPER SUDS
GIANT BOX **39¢**
SYRUP
SHURFINE WAFFLE

32-OZ. BTL. **79¢**
TOMATO SAUCE
SHURFINE
15-OZ. CANS **3 FOR 79¢**

SHURFINE
MACARONI & CHEESE DINNERS
7½-OZ.
4 FOR \$1.00

FROZEN FOODS
ORANGE JUICE
SHURFINE FROZEN
6-OZ. CAN **5 FOR \$1.00**
BROCCOLI SPEARS
SHURFINE MIXED VEGETABLE
10-OZ. **3 FOR \$1.00**

POTATOES
SHURFINE CRINKLE CUT
32-OZ. **69¢**
YOGURT
SHURFINE ASSORTED FLAVORS
8-OZ. CTN. **4 FOR \$1.00**

SHURFINE JELLIED-WHOLE
CRANBERRIES 3 FOR **89¢**

SHURFINE 16-OZ. CAN
PORK & BEANS 4 FOR **\$1.00**

JOAN of ARC CREAM
OR WHOLE
CORN 3 FOR **89¢**

SHURFINE
STRAWBERRY PRESERVES 18-OZ. **79¢**

SHURFINE RIPE PITTED
OLIVES 6-OZ. 2 FOR **89¢**

FRESH SHELLLED
BLACKEYED PEAS SHURFINE 15-OZ. 4 FOR **\$1.00**

BATHROOM CLEANER
PINE SOL 20-OZ. FOAM **79¢**

SHURFINE 46-OZ. CANS
ORANGE & FRUIT PUNCH 3 FOR **\$1.00**

SHURFINE 10½-OZ. CANS
TOMATO SOUP 6 FOR **\$1.00**

MACARONI & CHEESE-CHICKEN & NOODLE, SPAGHETTI & MEAT BALLS-MACARONI & BEEF-MORTON FROZEN ECONOMY

Dinners 2 11 OZ. CTN. **89¢**

POTATO CHIPS **79¢**
PRINGLES TWIN PAK

WASHINGTON D'ANJOU NO. 1
Pears LB. **25¢**
TEXAS STRAIGHT NECK YELLOW
Squash LB. **25¢**
GREEN
Spinach CELLO PKG. **39¢**
PURPLE TOP
Turnips LB. **19¢**
SNO-WHITE
Cauliflower PKG. **59¢**



WE WELCOME FOOD STAMP CUSTOMERS AT OUR STORES

SPECIALS GOOD NOVEMBER 11-16, 1974

THRIFTWAY
426 N. MAIN
HEREFORD, TEXAS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

20¢ VALUABLE COUPON 20¢
NO. 50780

GOLD MEDAL FLOUR 5 LB. BAG **69¢**

WITH THIS COUPON
VOID AFTER NOV. 16, 1974
THRIFTWAY FOOD STORES

20¢ THRIFTWAY 20¢

Greer Garson To Emcee Convention

All-time screen great Greer Garson will be on hand to welcome more than 2,000 Easter Seal volunteers and rehabilitation specialists to San Antonio November 12 for the National Easter Seal Convention.

Easter Seals, the nation's oldest and largest voluntary

agency serving the handicapped, will be meeting at San Antonio's Convention Center, November 12-16.

Ms. Garson, 1975 Texas Easter Seal Campaign Chairman, will welcome the Easter Sealers on behalf of their host the Easter Seal Society for Crippled Children and Adults of Texas, Inc.

National Easter Seal President A. Clay Stewart says the convention, "will address itself to three of the major trends facing a voluntary organization serving the handicapped — ac-

countability, technology and normalization."

Stanley B. Thomas, Jr., Assistant Secretary for Human Development for the Department of Health, Education and Welfare, will open the convention Wednesday, November 13 with a discussion of "Citizens and Handicaps."

Thomas, one of the youngest men in government, will give convention-goers an overview of the Office of Human Development, which falls within his jurisdiction, and will examine the problems handicapped Americans face in obtaining the rights of citizenship.

Joining Thomas at the opening session, two experts on charity's accountability to the public — Harvey Katz and Helen O'Rourke — will contrast their views on what lies ahead for the voluntary agency.

Katz, author, attorney and former special counsel to the U.S. Subcommittee on Children and Youth will examine "The Case for Legislative Control" and will predict the direction government may take in regulating charities.

Looking at accountability from another angle, Ms. O'Rourke, director of the Council of Better Business Bureau's Philanthropic Advisory Department, will argue "The Case for Self-Regulation." She'll outline her agency's role in monitoring charities and suggest ways charitable organizations can better inform the public on how contributions are spent.

Easter Seals reaffirms its support for the employment programs for the handicapped with an investigation of recent legislation affecting the handicapped worker on Thursday. "Jobs for the Handicapped — Let's Get to Work" will examine Easter Seals' role in implementing affirmative action

plans to get the handicapped into jobs. The program features two all-day professional sessions of special interest to Texas rehabilitation specialists — one on technology for the handicapped, the other on normalization.

A special one-day "Youth Day — Youth for Easter Seals (YES) Reach Out!" is expected to draw youth from throughout Texas, in addition to members

of YES groups across the country. The day will feature a workshop session with specialists in Head Start, recreation, barrier-free design and fund raising.

Registration information is available from: Convention Office, National Easter Seal Society, 2023 W. Ogden Ave., Chicago, Ill. 60612.

New Discoveries Should Hold Costs Down

The board of directors of Pioneer Natural Gas Company, at their regular meeting this week announced that the acquisition of new gas reserves to be connected to Pioneer's system has been progressing favorably.

In the first six months of 1974 Pioneer acquired new gas supply equal to about 130 per cent of sales during the same period and in the third quarter, acquisitions of an estimated 76 billion cubic feet were considerably in excess of sales for the period.

Late in September, a discovery well located on a six section unit in Wheeler County, was completed and potential for 34,000 Mcf of gas per day. The producer is estimating a daily delivery capacity to Pioneer of approximately 10,000 Mcf per day. It is estimated that an additional five wells will be drilled in the unit area, and Pioneer has 86 per cent of the potential gas production under contract.

In making the announcement, K. Bert "Tex" Watson, Pioneer president, said, "Gas from these new sources will start flowing into the system around the end of the year. We forecast that the average cost of gas to

the company will remain level for the remainder of 1974. This would indicate that there should be no increase in the cost of gas served to Pioneer customers for this period as a result of the monthly adjustment based on gas costs.

Pioneer Natural Gas Company's consolidated net income for the third quarter was \$6,030,433 compared to \$2,864,860 for the same period in 1973. Consolidated net income for the first nine months of this year amounted to \$14,804,683 compared to \$8,835,259 for the

same period in 1973. Earnings per share for the nine-month period ending September 30 were \$1.99 compared to \$1.19 for the same nine months of 1973.

The directors declared a regular quarterly dividend of 24 cents on the common stock of the company, payable on December 5, 1974, to stockholders of record on November 15.

The report of third quarter operations of the company will be mailed to stockholders about the 15th of November.

Tech Profs Named To TDA Offices

Two assistant professors from the Department of Food and Nutrition at Texas Tech University have been installed as officers in the Texas Dietetic Association (TDA).

Margaret Harden, a registered dietitian (R.D.), was installed as president; and Helen Brittin, R.D., was installed as chairman of the association's Education Section at the group's annual meeting in Waco.

The 1,211 — member TDA fosters a belief in nutrition as an integral part of total health and life care.

Also at the meeting were nine students and the faculty advisor of the Texas Tech Student Dietetics Association. Texas Tech students and students from North Texas State University have been instrumental in establishing the Texas student group. Some 40 student delegates from six Texas Universities participated

in the meeting to adopt a constitution affiliating the student group with the TDA.

Food Stamp Plan Altered

The U.S. Department of Agriculture (USDA) has amended the regulations for food stamp and food distribution programs with respect to institutions and Title VII nutrition programs of the elderly.

The major modifications give the State Agency on Aging the responsibility for estimating the number of meals to be served to Title VII nutrition programs within the State during the year, and for determining the food needs of individual programs. Distributing agencies are required to allocate foods in accordance with such needs.

The final regulations will be effective immediately upon publication.

All seek joy, but it is not found on earth. —St. John Chrysostom.

WASHINGTON NOTES

NEEDS MORE AGENTS

Clarence M. Kelley, director of the Federal Bureau of Investigation, reports that the bureau needs more agents to keep track of what he calls an alarming influx of intelligence agents of the Soviet block in the United States.

ON POSTAL OPERATIONS

A Congressional subcommittee has concluded that the Postal Service, in its first three years of operation, has abused its special legal position and "has failed to noticeably improve the quality of mail service."

NAVY & RECRUITING

The Navy, with a 92 per cent performance, has failed to make its recruiting goal

in September for the third consecutive month the Pentagon reports.

Gerald Ford, President: "Fighting inflation is my first priority as President."

LIVESTOCK BUYERS

Can you qualify to buy cattle, hogs and sheep? Do you have a large background and enjoy working with livestock? Livestock Buyers make a good living... have a secure future... and enjoy what they're doing!

If you have a sincere interest in becoming a Livestock Buyer, write today with your personal background, including: name, age, address & phone number. A personal interview will be arranged in your area.

AMERICAN CATTLE CO. 175 W. Jackson Blvd. — #14 Chicago, Illinois 60604

SHOP EARLY
BE SMART
COWAN JEWELERS
Downtown



THE SOUTHWEST'S ONLY COMPUTERIZED NON-RESIDENTIAL MULTIPLE LISTING SERVICE

ATTENTION BUYERS:

Real Estate Brokers who are members of Rural-Urban Listings, Inc., P. O. Drawer ES, College Station, Texas, have over 1500 listings worth over \$300 million dollars in the states of Texas, Oklahoma, and Arkansas. Categories of listings include Farms and Ranches (25ac & up), Homes with Acreage (3-25 ac), Investment Raw Land, Resort, Commercial, and Income Producing Properties. (New Mexico and Louisiana listings coming soon.)

ATTENTION SELLERS:

Exclusive listing agreements signed with a RUL Broker will give you property exposure to over 400 other professional brokers and their thousands of clients in the Southwest. If interested in buying or selling call a RUL BROKER who advertises membership in RUL.

"We get the right people together"

LONE STAR AGENCY, INC.

601 N. Main - Since 1947 - 364-0555

COKER REALTORS

115 E. Hwy 60 364-6061

Anthony's
C. R. ANTHONY CO.

If you want your clothes to have a message, this is where it's at. These men's crew neck T-shirts come with novelty designs on the pocket and a large imprint on the back. We've got you covered—going or coming! 100% cotton in white and colors.

ACTION AGE SPORTSWEAR

Imprinted T-Shirt
3⁹⁹

Embroidered T-Shirt
5⁹⁹

Embroidery is really in this fall and we've got part of the action with these men's short sleeve T-shirts. Crew neck styling with embroidered design on front. S-M-L-XL in fun out colors.

Downtown Only!

SAVE On Postage
SEND A Book
Christian Book Store
347 N. Main
364-0550

KENMORE

Range Rodeo

SEARS

Great Low Price!

This Electric Range has an Automatic Oven that presets to turn on, cook and turn off

white **199⁸⁸**

Colors, \$204.95

● Black glass oven door lets you check on food

This beautifully convenient range has continuous-cleaning oven. Completely automatic. One-hour timer and appliance outlet. Lighted oven and backguard. 30-inch. Porcelain broiler and grid.

Catalog prices, shipping, installation extra.

Sears

SHOP AT SEARS AND SAVE SEARS, ROEBUCK AND CO.
Satisfaction Guaranteed or Your Money Back

JR63031

Live Micro Wave Oven Demonstration
Thurs. Nov. 14th
10:30 AM to 1:30 PM



WE RESERVE THE RIGHT TO LIMIT QUANTITIES
PRICES EFFECTIVE THRU 11-13-74

NO SALES TO DEALERS

ACEPTAMOS CUPONES PARA COMIDA

FALL HARVEST



CABBAGE	GREEN SOLID HEADS LB.	9¢
APPLES	RED DELICIOUS 4-LB. BAG	89¢
GRAPEFRUIT	FANCY INDIAN RIVER, RUBY RED LB.	19¢
GRAPES	CALIFORNIA EMPEROR LB.	39¢
TANGERINES	FRESH NEW SHIPMENT LB.	28¢
AVOCADOS	FLORIDA LARGE SIZE EACH	44¢

RANCH STEAK	FURR'S PROTEN LB.	89¢
STEW BEEF	FURR'S PROTEN EXTRA LEAN CUBES LB.	98¢
CHUCK STEAK	FURR'S PROTEN LB.	79¢
GROUND BEEF	FRESH GROUND LB.	69¢
BEEF ROAST	FURR'S PROTEN SEVEN BONE CUT LB.	79¢
ROUND STEAK	FURR'S PROTEN LB.	98¢

CLUB STEAK FURR'S PROTEN LB. \$1.39

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

Shop Our Delicatessen

1/2 LB. POLISH SAUSAGE	SERVES TWO FOR
1/2 LB. POTATO SALAD	\$1.69
1/2 PT. COLE SLAW	
PEA SALAD	69¢ PT.
FRUIT SALAD	69¢ PT.

JUICE	TREE TOP APPLE QUART	49¢
SAUCE	CONTADINA TOMATO 8-OZ. CAN	8 FOR \$1.00
PEACHES	VALVITA NO. 2 1/2 CAN	49¢
TOMATOES	HUNT'S NO. 300 CAN	3 FOR 89¢
POTTED MEAT	LIBBY'S NO. 1/4 CAN	5 FOR \$1.00

DOUBLE GOLD BOND STAMPS

DOUBLE STAMPS TUESDAY & WEDNESDAY WITH \$2.50 OR MORE PURCHASE

SAVE 30¢ FOLGER'S COFFEE

2-LB. WITH COUPON \$2.19
WITHOUT COUPON \$2.49

EXPIRES 11-6-74
LIMIT ONE COUPON PER FAMILY.

SKILLET MAGIC	SCHILLING'S ASS'T PKG.	39¢
CHILI	AUSTEX WITH BEANS NO. 300 CAN	49¢
PRUNE JUICE	DEL MONTE QUART	59¢
DOVE LIQUID	DETERGENT 13¢ OFF 22-OZ.	49¢
PLEDGE	REG. OR LEMON 7-OZ.	89¢

FEATURE OF THE WEEK

ALVARADO SOUP SPOON

Each 37¢

COMPLETER PIECES AVAILABLE AT ANY TIME

4 Iced Tea Spoons	\$1.89
2 Tablespoons	\$1.89
2 pc. Salad Set	\$1.89
3 pc. Serving Set	\$1.89
Cold Meat Fork	\$1.59
Pierced Pastry Server	\$1.59
Gravy Ladle	\$1.59

SUPER DISCOUNT SPECIALS

PEACHES DEL MONTE YELLOW CLINGS NO. 2 1/2 CAN 9¢ GOOD THRU 11-13-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	COFFEE FOLGER'S ALL GRINDS 1-LB. 69¢ GOOD THRU 11-13-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	HI-C FRUIT DRINK ASSORTED, 46-OZ. CAN FREE GOOD THRU 11-13-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	MARGARINE FOOD CLUB CORN OIL 1-LB. 19¢ GOOD THRU 11-13-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
--	---	--	---

Frozen Food Favorites

ORANGE JUICE TOP FROST, FRESH FROZEN, 100% ORANGE JUICE FROM FLORIDA, 12-OZ. CAN 39¢	STRAWBERRIES TOP FROST FRESH FROZEN 10-OZ. PKG. 39¢
---	--

ENAMEL ROASTERS
A SIZE FOR EVERY NEED

NO. B13R 12-LB. OVAL 13"x18" EA.	\$1.99
NO. B11R SMALL OVAL 11"x7" EA.	\$1.39
NO. B15R 15-LB. OVAL 15"x11" EA.	\$2.99
NO. B16R LARGE OVAL 16"x11 1/2" EA.	\$3.49
NO. B40R OPEN STYLE 16"x11" EA.	\$1.49
NO. 210R ROUND 9" EA.	99¢

WINTER BLANKET SALE
BY SPRINGCREST

STARDUST THERMAL 100% Acrylic 5-Inch Nylon Binding, 2-LB. Weight, Tangerine, Blue, Yellow, Lime 72" x 90"	\$6.49
CHECKMATE GINGHAM PLAID 100% Acrylic, 5-Inch Nylon Binding, 72" x 90" Size 2 1/2-LB. Weight, Blue, Yellow or Red	\$6.99
ROYAL GARDEN PRINT 50% Polyester, 50% Nylon 72" x 90" 2-LB. Weight, 5 Inch Nylon Binding, Floral Designs in Pink, Blue Gold	\$6.99
MISTY NEEDLEWOVE Solid Color 50% Polyester, 50% Nylon, 4-Inch Nylon Binding, 2-LB. Weight 72" x 90"	\$5.99

SHAVE CREAM
GILLETTE FOAMY
11-OZ. 99¢

PEAK TOOTHPASTE
6.3-OZ. 83¢

POND'S
DREAM FLOWER BODY TALC
6.5-OZ. 77¢

EarthBorn SHAMPOO
APPLE, APRICOT OR AVOCADO 8-OZ. \$1.16

SUMMEREVE LIQUID DOUCHE 4 1/2 - OZ. 45¢
COUGH SYRUP BREACOL 6-OZ. \$1.31

SHOP Furr's MIRACLE PRICES

EDITORIAL

Poverty Exaggerated

From time to time, and especially during an election year, we hear a lot about poverty in these United States and a lot of people seem to think that a growing number of people live in poverty.

It might be well to take a look at the situation. Americans, except for a tiny few, don't know what poverty is, compared to the rest of the world.

Poor Americans live better than the so-called middle class Russians who think they are living well. The federal government says that 10.8 per cent of the families in America now live in poverty. They define poverty as that in which annual income is below \$4,137.

But the same government statistics show that roughly 50 per cent of our poor have at least one car and 7 per cent have two or more cars.

Of these below the poverty level, 78 per cent own a black and white television set and 20 per cent have a color TV. There are 55 per cent with washing machines, 18 per cent with dryers, 77 per cent with refrigerators and 22 per cent with home freezers.

Of our poor, 16 per cent have air conditioners and 3 per cent have automatic dishwashers.

Would the folks in Bangladesh think a neighbor was poor if he had a car, a TV, a refrigerator, and maybe even an air conditioner?

Would a Russian school teacher think a neighbor or colleague poor if he had some or all of these things? We think not. Such a person would be considered rich.

The poverty line in the U.S. is higher than the average income in the Soviet Union and the U.S. poverty line is higher than the income of 90 per cent of the people of the entire world.

Those pictures of children looking like a skeleton with skin draped over it do not come from the U.S., you can bet on that.

Our poor are not starving, although admittedly not everyone gets to eat high on the hog, so to speak.

The poor in our country are receiving \$1,107 per year for each poor person in the U.S. while our foreign aid program comes to \$1.14 per individual living elsewhere in the world.

Today's so-called poverty stricken Americans do not have it good, but they could certainly have it worse.

It fact, there are people living here today in our community who got by on a lot less than those below the poverty line. Some of the elderly in our community make out very well on a whole lot less.

Poverty is as much a state of mind as a state of finances. We do have poor people and we do have government programs to help them. But whenever we keep reading and hearing that poverty is on the upswing in our country, we need to take a look at the facts and regain our perspective.

THE PERRYTON HERALD

The Brand Files

50 YEARS AGO

John McLean, proprietor of the Corner Drug Store, has made arrangements for a special wire and operator at his place of business on election night and will flash the returns, both state and national on his board outside his window for the benefit of the election night crowds that always gather. Every member of commissioners court went to Dimmitt Monday and met in conference with the commissioners of Castro County in regard to the public road between the two counties. The many square turns are to be converted into round curves and when the road is complete a representative is to be sent to Austin in behalf of converting the road into a State highway.

35 YEARS AGO

The hunting season in Texas opens full blast this month and many Hereford hunters are oiling up their shootin' irons in anticipation. Limit on ducks is 10 per day with 20 being possession limit. The season on deer, turkey and javelina opens Nov. 16. The whitetail and muledeer season runs to Dec. 31 with a big limit of 2 bucks per season. Hereford business houses have indicated that they will close for the ballgame tomorrow afternoon, and aid in showing every courtesy to the visitors from Tullia.

20 YEARS AGO

Housewives and everyone else will be interested to hear the report that there will be fewer dust storms when the wind starts blowing next spring. Such, at least, is the prediction from Deaf Smith County Soil Conservation offices this week, following a general survey of the blow area. The question of women jurors, long discussed in Texas, is still causing some confusion in Deaf Smith County. When they will start serving, it seems, is the real question.

10 YEARS AGO

The frost was on the pumpkin and on everything else that happened to be lying around loose in Hereford Saturday morning, the first "killing" frost of the season. It was too early Saturday afternoon to determine the extent of the frosts' damage, but most farm folk expressed the belief that the frost probably was severe enough to kill vegetation. Construction has started on Hereford's newest school, north-side elementary which, as yet, does not have an official name. The new 24-classroom ultra modern masonry structure is to be completed by Aug. 15 next year.

5 YEARS AGO

At a check-in Thursday morning at the Hereford State Bank, United Fund majors reported that the 1969 goal has risen to 79 per cent completion for the record \$36,000 goal. Holly Sugar Corporation, for the first time in its six years of manufacturing in Hereford, is caught with the problem of practically no beets to process during harvest time. The rainy spell which has covered the area for the past few weeks has hindered farmers from getting their crops out of the fields.

1 YEAR AGO

The Deaf Smith County United Way Campaign hit the 71 per cent mark as it ended its third week Friday. A total of \$36,477 was reported by Friday, leaving the campaign only \$14,448 short of its \$50,925 set goal. A local committee has decided to recommend a time schedule for Christmas decoration lights as a means of conserving energy. A recommendation was approved that Hereford residents burn Christmas decoration lights from 6-9 p.m. only.



Running Against 'Big Business'

By ARCH BOOTH
President, U.S. Chamber of Commerce

The newsletter reads: "There's hefty opposition in Congress to anything helpful to business without helping plain people."

It's a reputable newsletter and I have no doubt the report is correct. But it started me wondering, as such reports usually do. How did we fall into this trap of assuming that whatever helps business hurts "plain people," and vice versa? It's almost as though we are talking about two entirely separate worlds, rather than one and the same economy, which prospers or fails as a unit.

What, after all, is "business"? It's the store you own, or the company that pays your salary, or the stocks and bonds that feed your pension fund and your insurance policies, or the companies and their employees that pay the taxes that pay your salary.

The health of "business" affects everything. Even the great, "non-profit" philanthropic foundations are in trouble today because their investments are losing institutions they once supported. Many of the big privately endowed universities are caught in the same pinch.

WHEN BUSINESS is off, people worry. When the stock market falls, people worry. When workers are laid off, people worry. You would think, then, that steps to reverse these worrisome declines would be welcome. On the contrary! Just let some businessman or politician hint that something should be done to aid business, and he immediately becomes the target of every demagogue in the land.

Remember when a president of General Motors said several years ago something like, "What's good for General Motors is good for the U.S.?" What he meant, of course, is that what helps American business in general is good for the economy, and everyone benefits from a healthy economy. But the possibilities of taking that remark out of context were too tempting to ignore. So, instead of interpreting the statement correctly, the major news media cooperated with the demagogues to make a laughingstock of the unfortunate man.

DICTATORS OFTEN find it useful to conjure up a foreign "enemy" to distract the attention of their people from the effects of their own misgovernment. In our society, the fear of "big business" is being used in much the same way by politicians who favor more state control over the economy; that is,

less economic freedom for the individual.

"Big business" is a straw man. Business is probably our weakest social institution, in terms of its ability to influence the political process. Fearing its "power" is like fearing the power of a bulldozer. Sure it's powerful, but the application of that power is sharply restricted to the design function. In the case of business, that function is providing goods and services to the consumer.

If you want to know which way things are really going, don't be distracted by the current profits of Exxon—or any other transitory and isolated bit of data. Instead, take a look at the big picture.

If you do that, you will find that government took 10 per cent of the national income in 1929. Today, it takes 40 per cent. And if present trends continue, it will take more than half by the late 1980s.

Think business is getting favored treatment? That fact is, we tax capital more heavily than any other major industrial nation. And capital is where it all begins: Jobs, products, inventions—prosperity.

The depressing truth, my friends, is that we are all being led straight to the slaughterhouse by shepherds who claim to be protecting us from the wolf.

Good Old Days

The late 1950's were not, at the time, considered to be the greatest. Things were pretty slow, and the nation's total output of goods and services only increased between one and two per cent annually. The rate of inflation was down around 1.5 per cent during the early 1960's.

Then came the transition from the Eisenhower stability years to a new decade of razzle-dazzle growth. Now, some 20 years later, after a war or two and a record-breaking series of federal deficits, inflation is really moving, but the country is not.

New political thinking will have to go into the job of reducing inflation and encouraging real economic growth. The toughest kind of economic trouble a country can face is double-digit inflation combined with a recession. And that is precisely what too much political tinkering with the works of the American economy has produced.

Most people today would trade the current brand of stagflation for a breathing spell resembling those much-reviled sluggish years of the 1950's—those good old days when prices went down, as well as up.



Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY — Because Alaska entered the Union, Texas had to change a word in its official state song.

As written originally, one line in "Texas, Our Texas" described this state as the "largest." Once Alaska was given statehood, however, Texas wasn't even a close second in size. The word in the song was changed to "boldest."

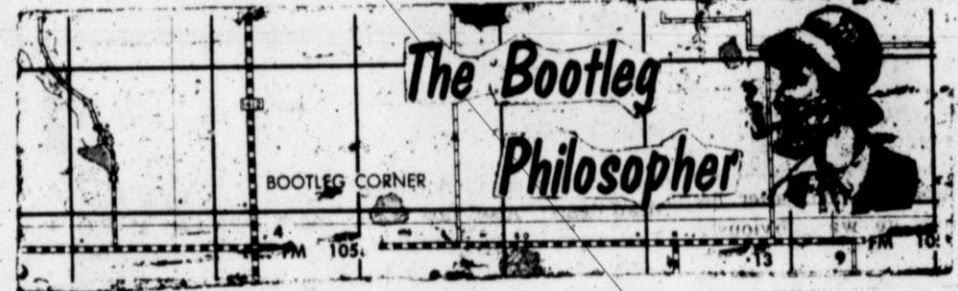
"Texas, Our Texas" has been around for half a century. "Riding Line," publication of the Texas Historical Association, says that it was chosen as the state anthem in 1924 by a committee of prominent Texans appointed by Gov. Pat M. Neff. It was written by Gladys Yoakum Wright and William J. Marsh and was selected over 300 other entries.

The Legislature refused to adopt it as the official Texas song, however. Instead they decided to hold their own competitions in each of the 31 senatorial districts. Many other compositions were submitted, but "Texas, Our Texas" still won out. In 1929, the Legislature gave it official sanction.

The change in wording was made in 1959. Gov. Price Daniel, Sr., formally announced the change by proclaiming March 6 as State Song Day.

Except for its rendition by a high school graduating class in the movie, "The Last Picture Show," the song hasn't exactly been a hit. Most Texans (and nearly all non-residents) still regard "The Eyes of Texas" as the official state song. It is, of course, the alma-mater of The University of Texas.

WHAT'S IN A NAME? — Delta



Editor's note: The Bootleg Philosopher on his alfalfa grass farm on Bootleg Corner claims he has discovered something heretofore unknown, his letter this week indicates.

Dear editor:

According to an article I read last night in a newspaper I found on the road near the alfalfa grass farm and brought home to recycle the contents as I understand the energy czar wants us to do, a high Russian official, I can't remember his name and couldn't spell it if I could and neither one of us could pronounce it anyway, has been fire because he was caught building a \$175,000 home out of materials he'd swiped from the government.

This almost bowled me over. I didn't know they had human nature in Russia. I thought all the politicians over there worked night and day for the people and were satisfied if they got room and board and occasional medal. All lying and cheating was done by other countries. You mean to tell me human nature is going to crop out, regardless of what form of government it's living under?

County, in northeast Texas, was so named because it is shaped like a triangle and resembles the fourth letter of the Greek alphabet.

THE PASSING PARADE — In at least one man's opinion, November 17, 1882, was destined to be the most important date in Texas history.

He was Dr. Ashbel Smith, known to history as "the father of The University of Texas." In his address at the laying of the cornerstone of the first building constructed on the campus on that November day almost 92 years ago, he said:

"The cornerstone of The University of Texas now about to be laid surpasses in solemn importance, and in weighty diffusive, and long reaching consequences, any cornerstone of any building hithertolaid, or likely thereafter to be laid, in the broad territory among the future generations of Texas."

The cornerstone of the University's Old Main Building, with those words of Smith engraved on it, is still preserved on the campus at Austin.

WHATEVER HAPPENED TO — "Old Maid's Day" in Denton?

In the 1950's, Miss Dorothy Babb, a Latin professor at North Texas State University, created the special day. She did it because she decided that it was high time that somebody set aside one day in the year that honored single people — especially unmarried women.

For awhile, Old Maid's Day attracted national attention. It failed to catch on outside of Denton, however, in recent years, nothing has been heard of it.

Speaking of other countries, I noticed that U.S. diplomats are always talking about improving our relations with other countries but nobody ever talks about other countries improving their relations with us. How come no other country once in a while at least isn't afraid of losing our friendship?

CHANGING THE subject again, I understand Washington is considering adding a surcharge on incomes to get more tax money to fight inflation. I've got a better idea, if more tax money is the answer. Give all male government employees a week off, dress them in highway patrolmen's uniforms, and fine everybody driving over 55 miles an hour. At \$20 a fine and with about 20 million cars on the road, that'd come to 400 million dollars a day, or about 3 billion a week, counting those caught more than once. If that won't quite whip inflation, lower the speed limit to 50 next week and double your take.

Remember, if at first you don't succeed, run for office.
Yours faithfully,
J.A.

Legislature Faced With Groundwater Management

In all probability, the Texas legislature meeting in January of 1975 will be confronted with a number of legislative proposals on groundwater management.

The Legislation as outlined by Lt. Governor Bill Hobby at the recent Water for Texas Conference, Texas A&M University, would empower the Texas Water Rights Commission to declare certain groundwater areas critical in need of management. The Texas Water Development Board would define the areas, and local people would have 12 months in which to organize an underground water and conservation district, get it approved by voters and adopt rules for managing it.

The general idea being pushed in most areas is that states and local communities must manage groundwater in order to prevent the federal government from taking over the job. There is pending legislation in the U.S. Congress that if approved, would create groundwater management by the U.S. Environmental Protection Agency.

It is absurd to think that local management would prevent federal management. If local

management is first installed, then the principle is firmly grounded and the federal government will proceed with "national guidelines." The guidelines are enforced "voluntarily" by way of federal funds. If groundwater is to be managed, a local program is always preferred.

The facts are that water will, in the long run, be allocated to the use that can afford to pay the highest price as determined by the owner under the present system of government. The only question is whether the landowner will be in a position to decide and collect these funds or some regulatory program manage groundwater without regard to the property owner's ownership rights based on political determinations.

In summary, it is the same issue as in other areas — a choice between market place determination, as opposed to the political planned approach. The central thought is that proposals to manage water or any other item only produces a program that manages people.

TEXAS BUSINESS

by Dudley Lynch

Texas developers of shopping centers and other auto-traffic-generating facilities are up in arms over some of the latest regulations of the Environmental Protection Agency.

These rules require approval of the federal government, an air impact statement and public comments on all projects starting construction after Dec. 31.

—A project is built in a major city and requires a parking area of 1,000 cars or more.

—A project is built in a non-metropolitan area and requires a parking lot of 2,000 cars or more.

EPA's head man in Texas, regional administrator Arthur W. Busch of Dallas, says that he doesn't think most Texas developers will have any difficulty. "There's no significant carbon monoxide problem in Texas as far as I can see," says Busch.

But Texas developers contend they have enough red tape from government agencies already. During a Texas legislative subcommittee hearing recently, developers and their allies denounced the EPA rules as uneeded, an economic liability and a threat to adequate shopping, housing, transportation and recreational facilities for the state's residents.

In the next few weeks eight EPA seminars on cutting red tape for developers are scheduled in the Southwest. Already, more than 300 persons, groups or companies have asked to attend, indicating a high level of interest.

Complaints of alleged EPA high-handedness are common around the state. A consultant for a group of big-city developers tells of little reasoned, friendly, eyeball-to-eyeball contact with these EPA people would go a long way toward solving any problems.

At lunch an hour after his meeting, he was obviously shaken. "I've never been through anything like that before," he said, ordering his second 16-ounce Margarita.

His experience may be an isolated one. If so, EPA simply has a public relations problem created by staffer or two. But many Texas developers believe that President Ford's attack on unnecessary bureaucratic obstructions may have a good target in this agency.

The debate on whether Texas should have a state utility commission is giving people unhappy with local utility companies a handy forum, and some of the most heated indignation has belonged to rural telephone users.

Testimony at a senate hearing from a Martindale veterinarian charged that barns and other buildings in Guadalupe and Caldwell Counties have burned because telephone service was too faulty to alert fire departments. When consumers banded together to fight for improved phone service, the spokesman claims the phone company representative told them: "Go ahead and get yourself a lawyer, there's nothing you can do to us."

Said the consumers spokesman: "By golly, we found out he's right. There is nothing you can do in rural Texas."

As one of their arguing points,

proponents of a state utility commission cite the need to regulate utility services in unincorporated areas.

This would, in fact, be one of the functions of a state utility commission if it were formulated according to a plan by Houston Mayor Fred Hofheinz. State Sen. Ron Clower of Garland, Chairman of the Senate Subcommittee on Consumer Affairs, likes the Hofheinz plan and says it will probably become the basis for legislation this winter.

The feared depression in Texas tourism last summer didn't develop, says Frank Hildebrand, executive director of the Texas Tourist Development Board, a state agency. Travel was down, but not out.

The head count at the visitors centers operated by the Texas Highway Department was off slightly more than 14 per cent. However, through August, attendance figures at 50 of the state's major tourist attractions were down only 4 per cent from a year earlier.

Explains Hildebrand, "Texans are traveling within the state to a greater extent than before and are filling the vacuum left by out-of-state visitors."

The industry's bell-wether attraction is Six Flags Over Texas at Arlington, and at summer's end, it was at the break-even point.

Fall travel has been helped by pleasant weather, and Hildebrand says winter bookings in the Rio Grande Valley are heavy. "That ought to end us up in good shape," he says.

Other tourist-related reports: Texas restaurants — Inflation is cutting profits, but business is good. Ther's a problem finding competent kitchen and serving help. Managers are looking closely at menus, removing "dead items." Also, says W.H. Price, executive vice president of the Texas Restaurant Assn., some managers are featuring

smaller steaks these days.

Texas hotels — Summer business was ragged after a great first half of '74. Vacancy problems caused by reduced travel were increased by an additional 10,000 rooms added in the state last year — plus another 5,000 so far this year. But Herbert Wilson, executive vice president of the Texas Hotel-Motel Association says, "We haven't really been hurt in this state." One reason? Reasonable prices.

Raising money has become such a big business in Texas that the people who do this for a living have formed their own organization, the Texas Society of Fund Raisers.

The society has 65 members, most of whom are professionals who coach hospitals, colleges, churches, Community Chest groups and others in the realities of raising money: how much they can realistically expect to raise, who to go see, how to ask.

The fund-raising consultants are paid a flat fee, their society president Rod Varney of San Antonio contends. Roughly, that fee is about \$50,000 for each million dollars raised.

Texas new car dealers have put together a seven-member Automotive Consumer Action Panel — Auto CAP — and given it the power to levy fines and expel members if a complaining consumer doesn't get justice on an auto defect.

If the experience of a similar Arizona group is any guide, most of Auto CAP's complaints will be about new car warranties, says Gene Fondren, executive vice president of the Texas Automobile Dealers Association. But the five industry members and two "public" members of Auto CAP will also take complaints about used-car deals and car rentals.

Unhappy new car owners can reach Auto Cap at P.O. Box 1028, Austin, Texas 78767.

Feedlot operators and their



New REC Officers

Recently elected officers of the Deaf Smith County REC steering committee are, from the left, Tony Acker, vice chairman; Pat Robbins, chairman and Larry Potts, secretary. The total steering committee comprised of REC families is charged with planning the 1975 annual meeting of the cooperative.

bankers on the Texas High Plains are asking if they have too much capacity, especially in light of current market conditions.

The market is responding to the availability of cheaper, grass fed cattle much better than feedlot-finished cattle, which consume expensive grains.

Peter A. Dallas, a senior vice president for the 1st National Bank of Amarillo, says the excess capacity of High Plains feedlots may be as much as 33 per cent. "Feedlots presently operate at about 50 to 53 per cent of capacity," says Dallas. "And according to studies, 45 to 50 per cent is probably the break-even point."

The High Plains area has about 200 feedlots, down from about 250 in 1969.

The apartment scene in Austin is badly overbuilt — and yet the builders keep building.

Why? As is often the case, the reason is largely the lenders. So attractive are the growth prospects in the categories that produce apartment dwellers that nobody can turn off the money spigot, despite a 20 per cent vacancy rate.

An attractive climate, a stable economy built on governmental employment, the shifting housing preferences of University of Texas students and residential mobility are some of the factors at work. Of Austin's 100,702 housing units in 1970, 22,924 were apartments. By 1990, the projections show 75,241 out of 227,513 will be apartments.

REC Panel Will Plan Meet

Pat Robbins, of the Hereford area, is the new chairman of the steering committee for the 1975 annual meeting of the Deaf Smith Electric Cooperative. He was named in a recent election of officers.

The committee had its initial meeting Oct. 29 at the Hereford Country Club.

Main topic of business was that of discussing possible changes in the REC's annual meeting to encourage better member attendance. The steering committee, composed

of 14 families, was delegated full authority to plan the 1975 annual meeting, traditionally held in Hereford on the last Thursday in April, at the Bull Barn.

Others elected to office for 1975 were Anthony Acker - vice-chairman and Larry Potts - secretary of the Nazareth and Rhea communities respectively.

The committee wants all Deaf Smith REC members to contact them about suggestions for the 1975 meeting.

BUTTON BRIGHTENER — Children's coats, or your husband's blazer, can be spruced up tremendously by shining up those dull metallic buttons. A soft cloth dipped in vinegar makes a good cleaning agent, followed by a light buffing to bring back the original glow.

TELLTALE SQUEAK — A squeaky floor can keep track of when the kids arrive home, but it is darn annoying, too! Sometimes filling the cracks with talcum powder will help the problem. It's certainly inexpensive enough to merit a try!

POACHED AND PRETTY — A few drops of vinegar added to the cooking water will keep the whites of your poached-eggs from spreading and looking anemic.

Out of Orbit



"THERE'S LIFE VERY SIMILAR TO OURS HERE"

A joy that's shared is a joy made double.

LAY AWAY NOW FOR CHRISTMAS COWAN JEWELERS Downtown

SAVE On Postage SEND A Book Christian Book Store 347 N. Main, 364-0550

MONTGOMERY WARD BARGAIN PRICED RANGES

Gas or Electric Ranges with continuous cleaning ovens

Unadvertised specials throughout our store, just look for THE BLINKING LIGHT

#2324

Set controls oven cooks, turns off

YOUR CHOICE ONLY

199⁸⁸*

white

COLORS \$5 MORE

GAS RANGE

Never worry again about food getting cold! Continuous cleaning oven has low temperature setting to keep food warm until you're ready to serve. And cleaning is easy with removable chromed burner bowls, removable oven door and lift-off cooktop. Interior light lets you "peek" at cooking!

#4304

Easy-to-clean smooth-top cooking surface

ELECTRIC RANGE

CUT \$10

Was \$209.95

Automatic oven makes cooking easy — just set clock controls, oven turns on, cooks and shuts off. It's 30 in. continuous cleaning oven has heat control elements so your food won't overcook. Its handy storage drawer will give you needed extra space. Comes with 2 chrome oven racks.

2-31 cu. ft. Upright Freezers \$3.09.88 plus tax and transportation

6-20 ft. Chests \$199.88 plus tax and transportation.

IN STORE ONLY.

CUT \$20

269⁸⁸*

Reg. \$289.95

WHITE

COLORS \$5 MORE

Handy storage drawer

Make meal planning easy — set clock and oven automatically turns on, cooks and shuts off. Continuous cleaning oven helps remove grease. Ceramic surface can be used as extra work-space and can be wiped clean with damp cloth! Interior light lets you peek in at cooking and signal light shows when cooktop is on. 30 in. range comes in white, gold or avocado.

SERVICE NATIONWIDE

Prompt service, factory parts

CHRISTMAS GIFT WRAP PACK

SAVE \$2

\$6⁹⁹

REG. \$8.99

SPECIAL BUYS IN STOCK NOW!

Hostess House

2 lb. box chocolates

2 lb. box fruitcake

IMPORTED

11-in. cheese tray

Buy any 2 — Save \$1

2 FOR \$8⁹⁸ REG. \$9.98

BUY ALL 3 SAVE \$2

3 FOR \$12⁹⁷ REG. \$14.97

BUY WHAT YOU NEED NOW — JUST SAY "CHARGE IT"

Stop in, see it, buy it now

CATALOG SALES **MONTGOMERY WARD**

114 PARK AVE. 364-5801

Gaston's SUGARLAND

Rancher Coat

Classic corduroy jacket styled for now with pile lining and collar. This rugged jacket meets a tough schedule with style. Cotton corduroy shell with polyester pile. Brown or tan in sizes 38 to 44 regular. \$50

Leather as above '85

Also Boy's Sizes 14-20

in both styles

CORDUROY ... \$45

LEATHER ... \$70

CLEAN CARS

J.V. Campbell Motors

CADILLAC TO VOLKSWAGENS

73 Olds Cutlass Supreme 3 dr. Spl. Cpl. loaded beige Vinyl top Harvest orange lower, beautiful brown Vinyl interior, good tires extra low mileage, show room condition.

73 Chev. Monte Carlo 3 dr. H-top. Mid Blue, with blue Vinyl top, light, blue cloth interior, has 5 New Tires, and very low mileage, a cream puff.

73 Ford Pinto 2 dr. light green with light green interior, has Auto. Trans. Factory Air, its just like new.

73 Plymouth Fury 111 2 dr. H-top, brown Vinyl top, beige, loaded, has 318 V8 2 Bar. for top economy, you will like this one.

71 Buick Lesabre 2 dr. H-top, black vinyl top, blue lower, black vinyl interior, extra low mileage, good tires and its loaded.

J.V. CAMPBELL MOTORS

321 N. 25 Mile Ave.

IT'S HART SCHAFFNER & MARX WEEK

NOVEMBER 11-16

See what's new...what's individually right for you in clothes for fall by Hart Schaffner & Marx

Our Fall '74 collection of Hart Schaffner & Marx clothes is really *three* collections to give you a choice that suits you exactly: The Corporate Collection for the business and professional man, The Escadrille Collection for the young man and the young-minded and The Sportsman Collection of sports and leisure wear tailored with the same quality craftsmanship you find in all Hart Schaffner & Marx clothing. Hart Schaffner & Marx Week is a perfect time to see these just-arrived collections at their most complete for a very individual choice.

Abbie's MISTER SHOP

319 N. MAIN

364-0204



The Corporate® Suit. Tailored with a distinguished shoulder line and lapel expression for authoritative fashion subtly stated.



The Escadrille® Suit. Boldly patterned Saxony Cloth™ with young, spirited styling. A bit ahead of its time—like the man who wears it.



The Jack Nicklaus® Blazer. Tailored by Hart Schaffner & Marx in texturized polyester that stays in great shape.

THORNTONWAY

426 No. Main, Hereford, TX 79045

Quadruple Stamps In November On All Mirro Products



ITS AUTUMN SAVINGS TIME ON FAMOUS MIRRO COOKWARE

Nutmeg Brown joins the Fresh Clean Look of CLASSIC WHITE TEFLON II.

One look is enough to put yourself in the mood for festive fall cooking. And the beauty is blended perfectly with the solid value of extra-thick, even-heating aluminum.

minum. Genuine porcelain exteriors. Plus something NEW — Classic White Teflon II interiors for improved non-stick cooking, and easy cleaning. Complete set includes: 1- 2- and 3-qt. saucepans with covers; 12-inch covered fry pan, and 5-qt. Dutch oven. Outstanding value.

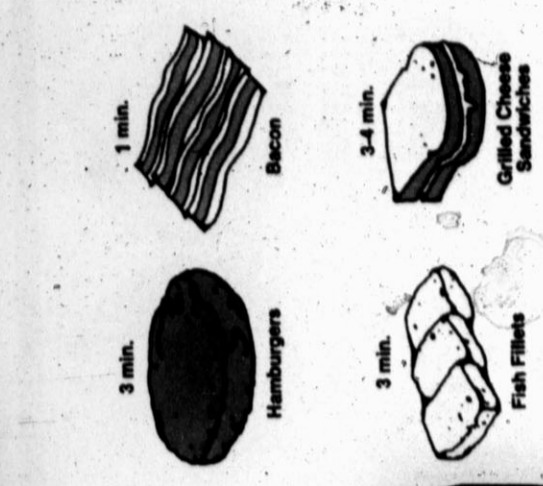
Nutmeg Brown (M-1690-26)



\$3295

10-PIECE BASIC COOKWARE SET

VALUE PRICED



1 min.

3 min.

3-4 min.

3 min.

Superspeed Whiz-Grid cooks 15 hamburgers up to 50% faster

WHIZ-GRID	16-INCH FRY PAN	OPEN BROILER
3 at a time	4 at a time	7 to 8 at a time
24 minutes	16 minutes	36 minutes

FRILLS OTHER FOODS AT COMPARABLY FAST SPEEDS. Single batches only. Multiple batches: Saves up to 27% of electrical energy.



Now try FROILING with the Mirro-Matic Whiz-Grid SPEED GRILL

A whole new way of preparing foods: The full flavor of frying. The healthful values of broiling. Whiz-Grid "froils" burgers, sandwiches, bacon, even inch-thick steaks — in half the usual time. Because heat is applied directly to both sides at the same time. Conserves cooking energy, thanks to thermostatically controlled concentrated heat from dual, self-adjusting Teflon coated aluminum grids. Unique slanted design drains off grease into removable drip pan. Whiz-Grid is a whiz for easy clean-ups. Durable porcelain exterior.

\$3995

Harvest Gold (M-0363-35) Avocado (M-0363-37) Poppy (M-0363-39)

Pat. pending

Please order by item number.

SERVE AND CONSERVE WITH STYLE.

TABLE-TOP BROILER SAVES FUEL

Good for your health — good for energy conservation. Makes it easy for you to enjoy the healthful goodness of broiled, low-fat meals. Delightful cooking results are assured by the Mirro-Broiler's uniform concentration of glowing heat. Convenient at-the-table serving, too. Hinged cover stays open while you dish up. And clean-ups are a cinch. Just remove electrical element. Cover, rack and base are totally immersible, sponge-washable. Colormode acrylic finish on aluminum.

\$1495

Harvest Gold (M-0475-35) Avocado (M-0475-37) Poppy (M-0475-39)

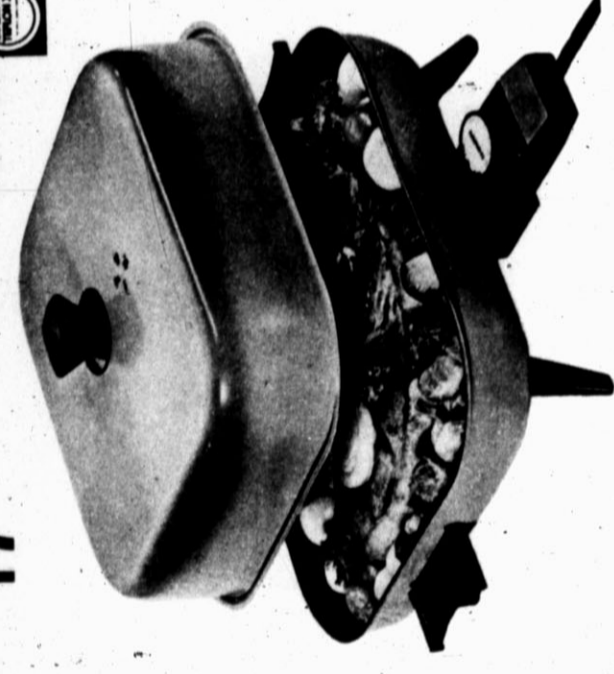


BUFFET SERVER-FRYER FOR FAMILY AND PARTY MEALS

Why heat up a huge range when you can turn out a tremendous meal with this Mirro-Matic Buffet Server-Fryer? Big 12-square inch capacity plus the high-dome cover does grand things to roasts, stews, poultry and spaghetti. Even-heating aluminum with Colormode finish. Tough Teflon II for no cleaning problems. Adjustable cover vent, heatproof handles and legs. Removable heat control plug.

\$1795

Harvest Gold (M-0282-35) Avocado (M-0282-37) Poppy (M-0282-39)



NEW! QUICKER THAN INSTANT CUP-A-MINIT PERK

Cup for cup, it uses less energy than electric range requires to brew comparable quantities of coffee.



MIRRO-MATIC

Cup-A-Minit. The ultimate in coffee-making excellence and smart design. Rich, fresh-brewed coffee flavor is assured automatically. Brews five to ten great cups of coffee faster than you can boil water. Keeps coffee hot automatically. View-brew gauge on handle tells you at a glance how many cups are on hand. Decorator design in Colormode acrylic finish on aluminum.

\$1595

White (M-0186-44) Gold (M-0186-45)



Party-Size Perk with Cup-A-Minit Speed

Smart new party looks have been added to the Mirro-Matic's cup-a-minute party performance. New elegance in Gold or White decorator design finishes make it at home in any setting. And so speedy — virtually a cup a minute! Brews up to 22 cups for party times, or 10 cups for the family. Either way, each is a great steaming hot cup of coffee. Automatically. Colormode acrylic finish on aluminum wipes clean with a damp cloth.

\$1195

White (M-9294-44) Gold (M-9294-45)

MIRRO-MATIC

SAVE ENERGY, TIME AND MONEY WITH A

MIRRO-MATIC Speed Cooker.

Today, more than ever before, a Mirro-Matic aluminum pressure cooker can be your best friend in the kitchen. Its amazing speed saves precious fuel when you're canning garden fresh fruits or vegetables, or turning economy meat cuts into tender, tasty treats. And Mirro-Matic's speed-cooking means less shrinkage, more vitamins and minerals retained. Nice, too, nothing's simpler to use than Mirro-Matic's selective pressure control. Gives you a choice of three pressure settings, 5, 10 or 15 lbs. Worth looking into today.

- 4-qt. polished aluminum (M-0294) \$ 1799
- 6-qt. polished aluminum (M-0296) \$ 2199
- 8-qt. polished aluminum (M-0398) \$ 3299

MIRRO TIMER

Counts minutes when minutes count. Set dial to desired cooking time interval (up to 1 hour); bell tone tells you time's up. Strong polystyrene with molded-in permanent color.

Harvest Gold (M-0302-95)
Avecado (M-0302-97)
Poppy (M-0302-99)

\$ 599

MIRRO BAKEWARE GOES CLASSIC WHITE TEFLON II

Bakeware bargains like these couldn't have come at a better time. Been struggling along without that just-right pan for every purpose? Struggle no longer. Take advantage of these especially good buys in Mirro quality aluminum bakeware. Could make a world of difference in your baking — and in your family's delight for your baking skills. You'll be delighted, too, with the no-stick, easy clean performance you'll get with new improved Classic White Teflon II.

- 6-CUP MUFFIN PAN (M-0166-51) \$199
- 12-CUP MUFFIN PAN (M-0162-51) \$339
- 13-CUP TEACAKE PAN (M-0182-51) \$249
- 9" BREAD PAN (M-0182-51) \$369
- 9" SQUARE CAKE PAN (M-5008-51) \$339
- ANGEL CAKE STREISSEL PAN 10x4 1/2" (M-5304-50) \$549
- 9x1 1/2" LAYER CAKE PAN (M-1169-51) \$249

This item available in Brown Teflon II interior only.

BAKE-ROAST PAN
King-sized aluminum Bake-Roast pan of many talents.

Extra capacity* for large size roasts, fowl, other baked foods. Made of thick, even heating aluminum. Extra wide built-in hand grips. Smooth rounded corners for easy cleaning. 17 1/2" x 11 1/2" x 2 1/4"*

BROILER
You'll love this smoke-free aluminum broiler that doubles as an open pan roaster. Fats drain through rack to provide greaseless, healthful cooking. Pan and perforated rack clean easily. 14x10x2" (M-5479)

Grand Idea! DRAIN 'N' STRAIN SAUCEPAN
Lock-on cover permits safe one-hand draining. Strains spaghetti, macaroni, vegetables & frozen foods... quickly and effectively. Sturdy even-heating aluminum construction. 3-qt. capacity.

(M-1883)
\$499
Reg. \$5.69

COVERED SAUCEPOT COVERS A MULTITUDE OF MENU IDEAS

Perfect for those large portion vegetables, soups, stews and potatoes. Handy measuring marks on side. Thick, polished aluminum with heatproof plastic trim.

4-qt. (M-1544) \$699
6-qt. (M-1546) \$799
8-qt. (M-1548) \$899

Enjoy Perfect Eggs Every Time. GET THIS NEW MIRRO 3-EGG POACHER.

This special pan reduces the art of perfect poaching to a science. Turns out beautifully rounded poached eggs — always with the sunny side up. Also handy for heating baby foods. Bright polished aluminum with heatproof handle and knob. White Teflon II inset for improved no-stick performance.

1 1/2 Quart. (M-1263-51)
\$ 599

FEATURING NEW CLASSIC WHITE TEFLON



MIRRO OMELET-DOUBLE FRY PAN

"unforgettable" recipes.

This distinctive pan gives you a lot to like. Two omelet recipes reproduced directly on the porcelain finish. Double fry pans let you do two things at one time. Omelets, meats, vegetables and left-overs slide easily out of this even-heating aluminum fry pan. And now — Voila! Porcelain outside with New Classic White Teflon II interiors for improved non-stick, no scour clean-ups. 9 1/2" diameter.

Harvest Gold (M-1134-25) \$599
Avecado (M-1134-27)
Poppy (M-1134-29)

Reg. \$6.99



Please order by item number.

FOR IRRESISTIBLE GOODIES...

The Mirro Cookie-Pastry Press

With just a twist of the wrist this Cookie-Pastry Press helps you create plenty of delicious excitement. Imaginatively formed cookies, lady fingers, eclairs, cream puffs, meringues — you name it. Mirro made of anodized aluminum with Copper-tone trim. Comes with 12 cookie-forming plates and 3 pastry tips. Recipal and simple to follow instructions included.

(M-0359-22) \$ 499

Aluminum Cookie Sheets For perfectly baked cookies.

No slide rims — food slides right off.

15 1/2 x 12" (M-5486) \$ 279

17 x 14" (M-5487) \$ 339



TRIPLE VALUE!

Mirro 3-piece Copper-tone Mold Set

Eye-catching molds like these enhance your reputation as a salad and dessert maker. They also make stunning wall plaques. Made of anodized aluminum, will not chip, peel or tarnish.

(M-0793-23)

All three pieces, only \$ 449

If sold separately \$ 627

Next Party, Mold A Classic

Just looking at these unique Mirro Copper-tone molds will inspire dozens of new ideas for interesting salads and desserts. And don't forget, as wall plaques, they'll lend new interest to almost any room in your home.

Star Mold (M-0718-23) \$ 229

Fish Mold (M-0725-23) \$ 299

Crown Mold (M-0747-23) \$ 189

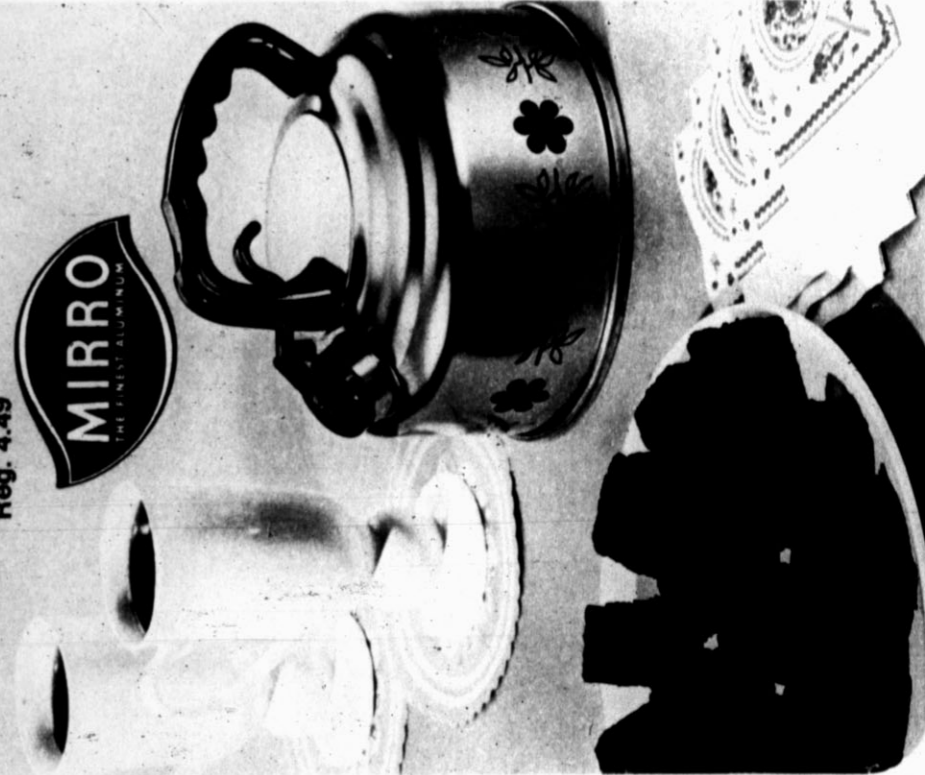


GOOD-LOOKING TEAKETTLE IS A HAPPY WHISTLER, TOO.

Like Americana? You'll applaud this handsomely designed Copper-tone aluminum teakettle, reminiscent of something you'd find at old Cape Cod. And you'll like the authoritative way its whistle summons you when the water's boiling. 2 1/2 quart capacity.

(M-1502-70) \$ 399

Reg. 4.49



PREFER CHEF-STYLE OR TRADITIONAL FRY PANS?

Choose Either and You're Sure to Save.

FEATURING NEW CLASSIC WHITE TEFLON II FOR IMPROVED NO-STICK PERFORMANCE

When it comes to saute pans or fry pans, depend on Mirro to come up with exactly what you want. Select yours now in the style, size and color you're looking for. Here's true quality — genuine porcelain finish on thick aluminum plus the fresh clean look of new Classic White Teflon II. Take your pick now and pocket important savings.



CHEF-STYLE SLOPED SIDES

8-inch Saute Pan Reg. \$5.99 Harvest Gold (M-0866-25) \$ 4.99 Harvest Gold (M-0866-27) Avocado (M-0866-28) Poppy (M-0866-29)

12-inch Saute Pan Reg. \$6.99 Harvest Gold (M-0866-25) \$ 5.99 Harvest Gold (M-0866-27) Avocado (M-0866-28) Poppy (M-0866-29)

9-inch Fry Pan \$ 4.99 Harvest Gold (M-0848-25) Harvest Gold (M-0848-26) Nutmeg Brown (M-0848-27) Avocado (M-0848-28)

10-inch Fry Pan \$ 5.99 Harvest Gold (M-0850-25) Harvest Gold (M-0850-26) Nutmeg Brown (M-0850-27) Avocado (M-0850-28)

11-inch Fry Pan \$ 6.99 Harvest Gold (M-0851-25) Harvest Gold (M-0851-26) Nutmeg Brown (M-0851-27) Avocado (M-0851-28)

ADD FUN TO FALL! SELF-BUTTERING POP 'N SERVE BUTTERS AS IT POPS.

You'll love the space-saving low-profile design of this new Mirro Self-Buttering corn popper. Automatic thermostat control. Corn pops to fluffy perfection with no shaking... unique butter well in cover drizzles buttery flavor over corn while it pops. Heat-proof shabby base. Unbreakable Lexan cover. Doubles as serving bowl. 4 quart capacity. Teflon II coated aluminum popping surface for easy clean-up.

Black (M-0342-71)

\$ 11.95



BAKE 'N' TAKE TAKES THE CAKE ANYWHERE YOU GO.

Sure to make you a heroine whenever you're off for a church or P.T.A. supper, bring-a-dish parties or a tail-gate picnic. Extra deep to allow room for a thick frosting. Slide on aluminum cover fits snugly, protects contents. Use the pan separately for roasting.

13x8x2 1/4" (M-5488)

\$ 5.49

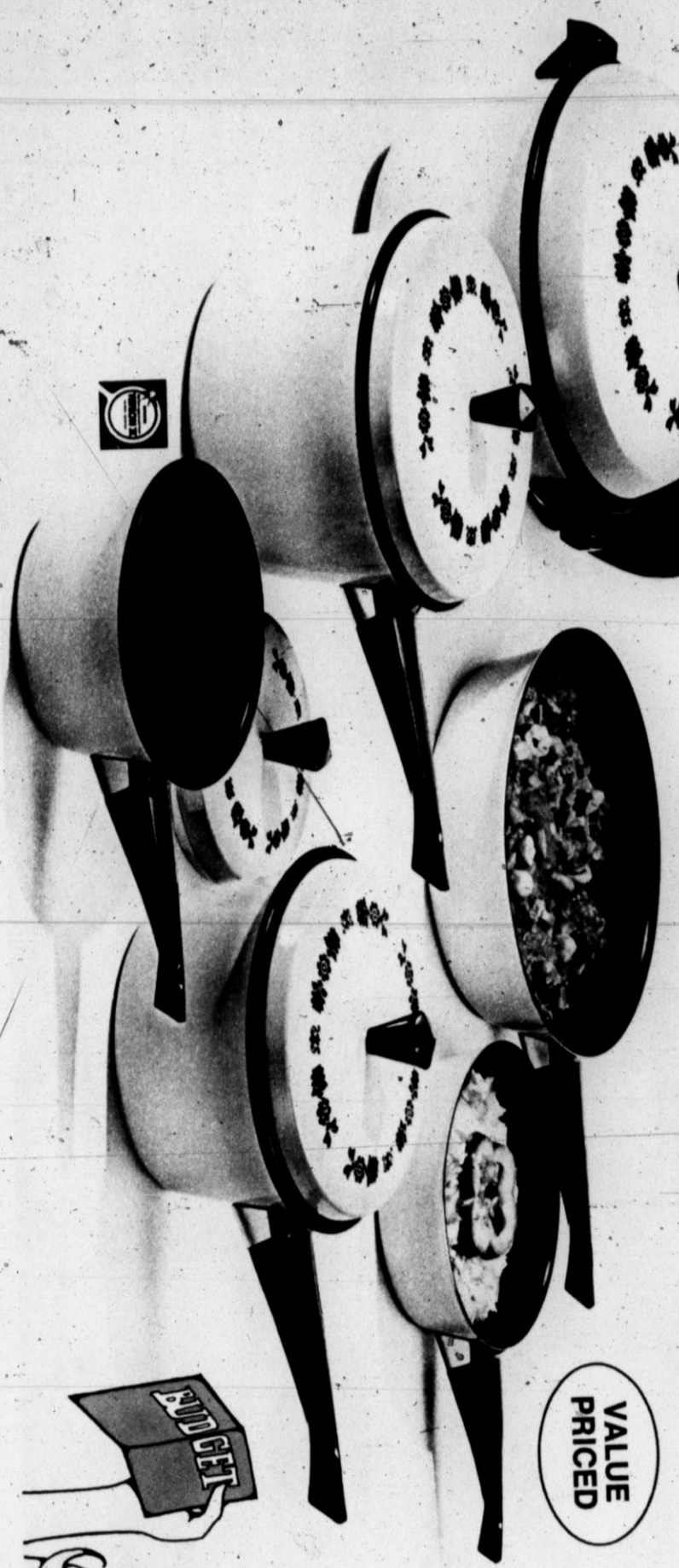
Please order by item number.

MIRRO FALL VALUES for EVERY DAY AND HOLIDAY

Very good news for your budget
10-Piece Basic Cookware Set

Whether you're a new bride or a veteran homemaker, here's a new Mirro value that will add new interest to your kitchen and your cookery. Mirro quality and features in every beautiful piece. Thick, even-heating aluminum. Sturdy construction. Genuine porcelain exteriors in Harvest Gold — with tough, Teflon II interiors for improved non-stick cooking, jiffy cleaning. Complete set includes 1-, 2- and 3-qt. covered saucepans; 5-qt. covered Dutch Oven; 7- and 10-inch Fry Pans. You'll love 'em. Harvest Gold (B-1150-35)

\$ 2295



VALUE PRICED

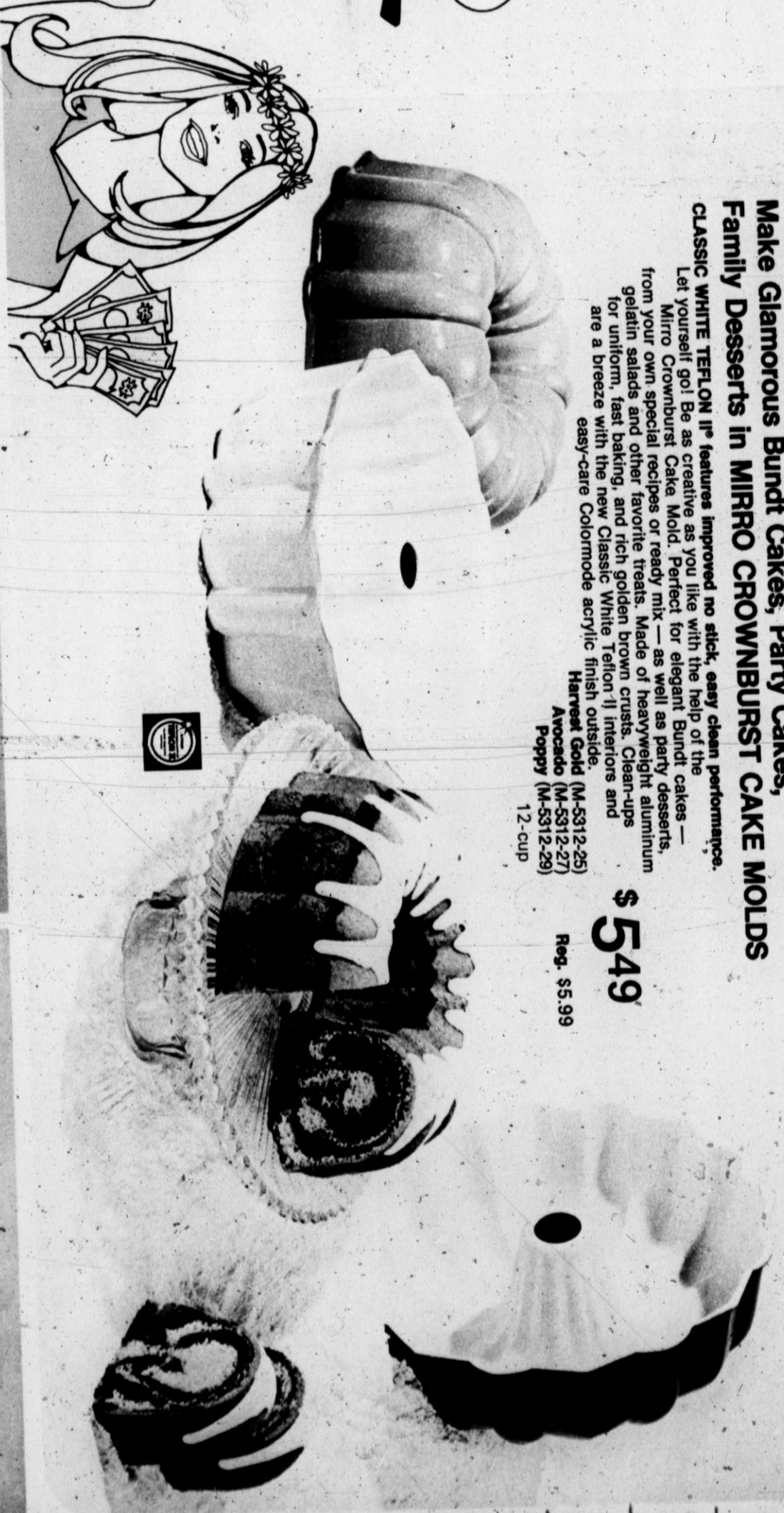
Stir Up Something Exciting.

Make Glamorous Bundt Cakes, Party Cakes, Family Desserts in **MIRRO CROWNBURST CAKE MOLDS**

CLASSIC WHITE TEFLON II features improved no stick, easy clean performance. Let yourself go! Be as creative as you like with the help of the Mirro Crownburst Cake Mold. Perfect for elegant Bundt cakes — from your own special recipes or ready mix — as well as party desserts, gelatin salads and other favorite treats. Made of heavy weight aluminum for uniform, fast baking, and rich golden brown crusts. Clean-ups are a breeze with the new Classic White Teflon II interiors and easy-care Colormode acrylic finish outside. Harvest Gold (M-5312-25) Avocado (M-5312-27) Poppy (M-5312-29) 12-cup

\$ 549

Reg. \$5.99

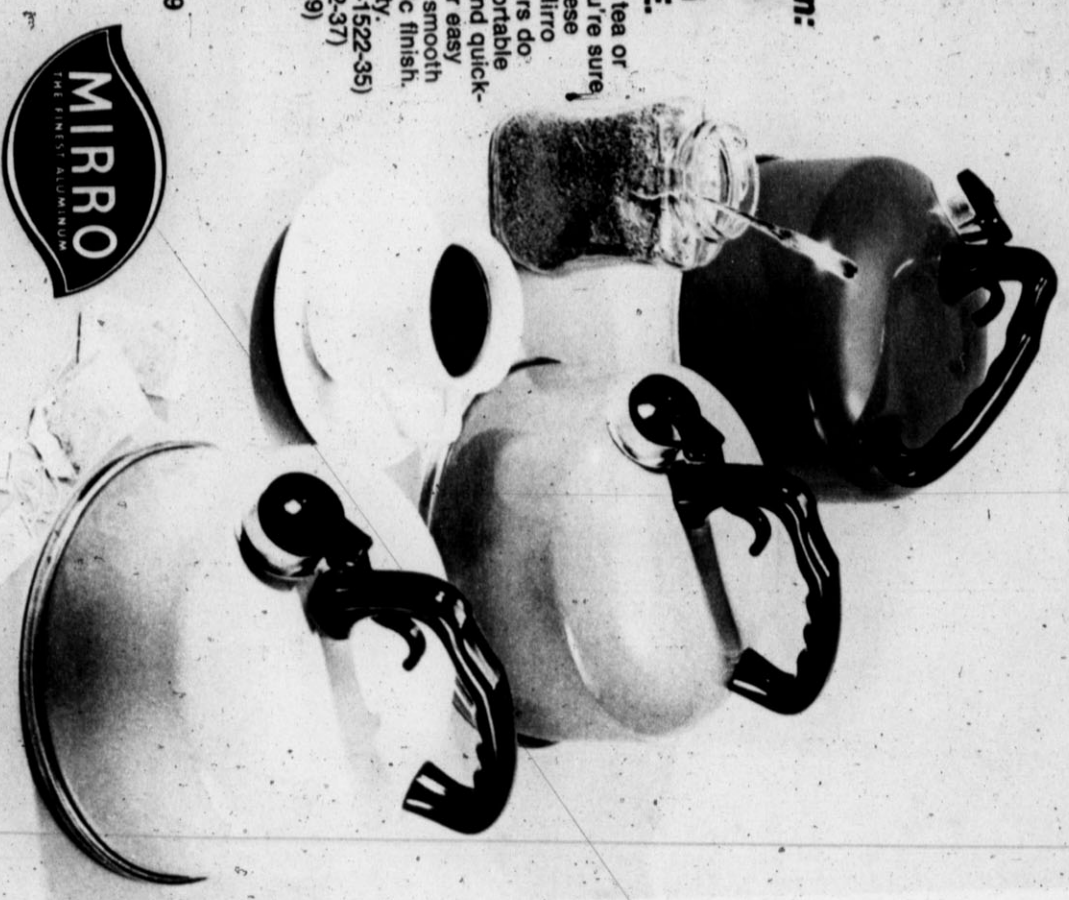


Cheer Up
**Your Kitchen:
 CHOOSE A
 MIRRO
 WHISTLING
 TEAKETTLE.**

If you like instant tea or instant coffee, you're sure to like the way these speedy-heating Mirro aluminum whistlers do their work. Comfortable plastic handles and quick-spout openers for easy handling. Glassy smooth Colormode acrylic finish. 2 1/2 quart capacity. Harvest Gold (M-1522-35) Avocado (M-1522-37) Poppy (M-1522-39)

\$ 399

Reg. 4.49

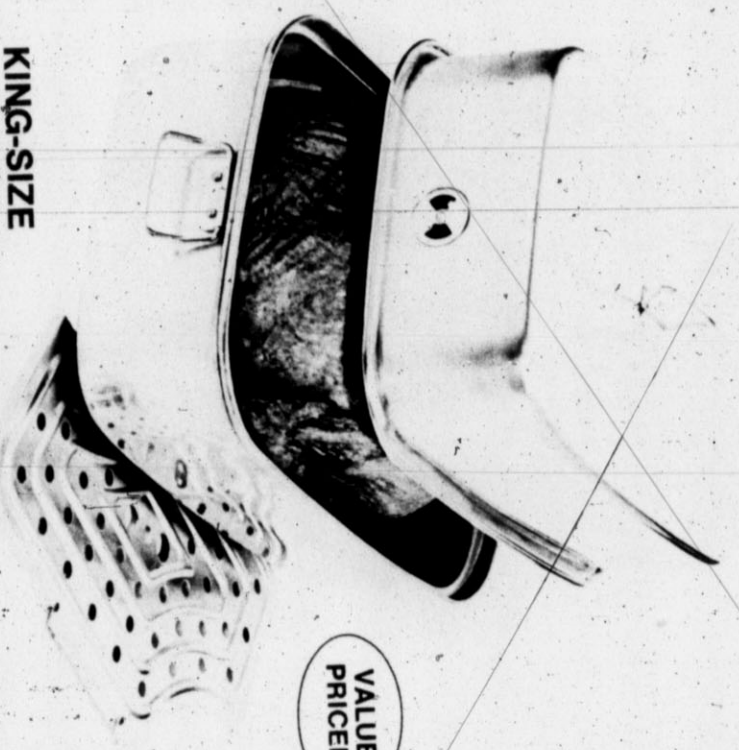


Please order by item number.

**KING-SIZE
 ROASTER
 GLORIFIES FESTIVE ROASTS.**

Even the biggest of holiday birds won't faze you when you've got this fine even-heating aluminum roaster on your side. Satin-finish, speedy-heating bottom. Drop slide handles save oven space. All corners are rounded for easier cleaning. Tray has convenient lifting handles. And there's a self-basting cover with a vent for browning. Has 22-lb. bird capacity. 17 1/4 x 12 1/2 x 9" (B-7495-58)

\$ 1099

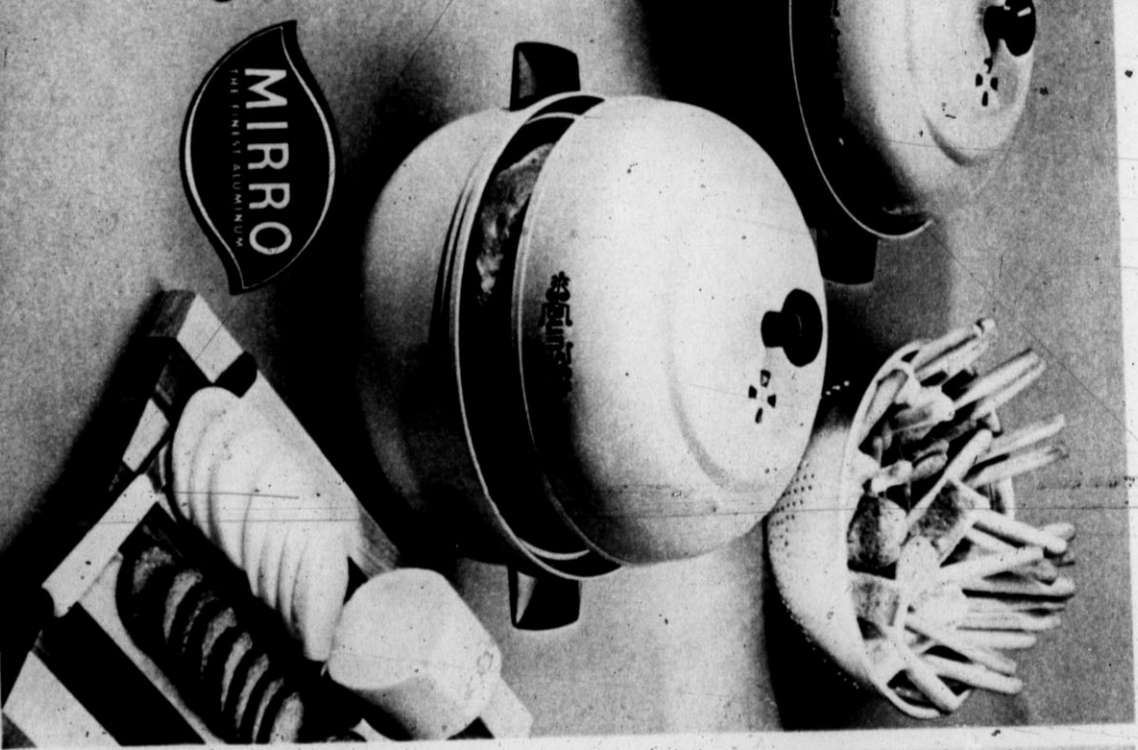


VALUE PRICED

**CRISP
 WARM 'EM...
 THIS
 BUN WARMER
 DOES BOTH.**

Use the Mirro Bun Warmer and Server to restore freshness to rolls and bread, put the snap back into crackers, bread sticks and pretzels. Lustrous Colormode acrylic finish on aluminum. Cool plastic handles. Perforated basket inset. Harvest Gold (M-2000-35) Avocado (M-2000-37) Poppy (M-2000-39)

\$ 649



Please order by item number.

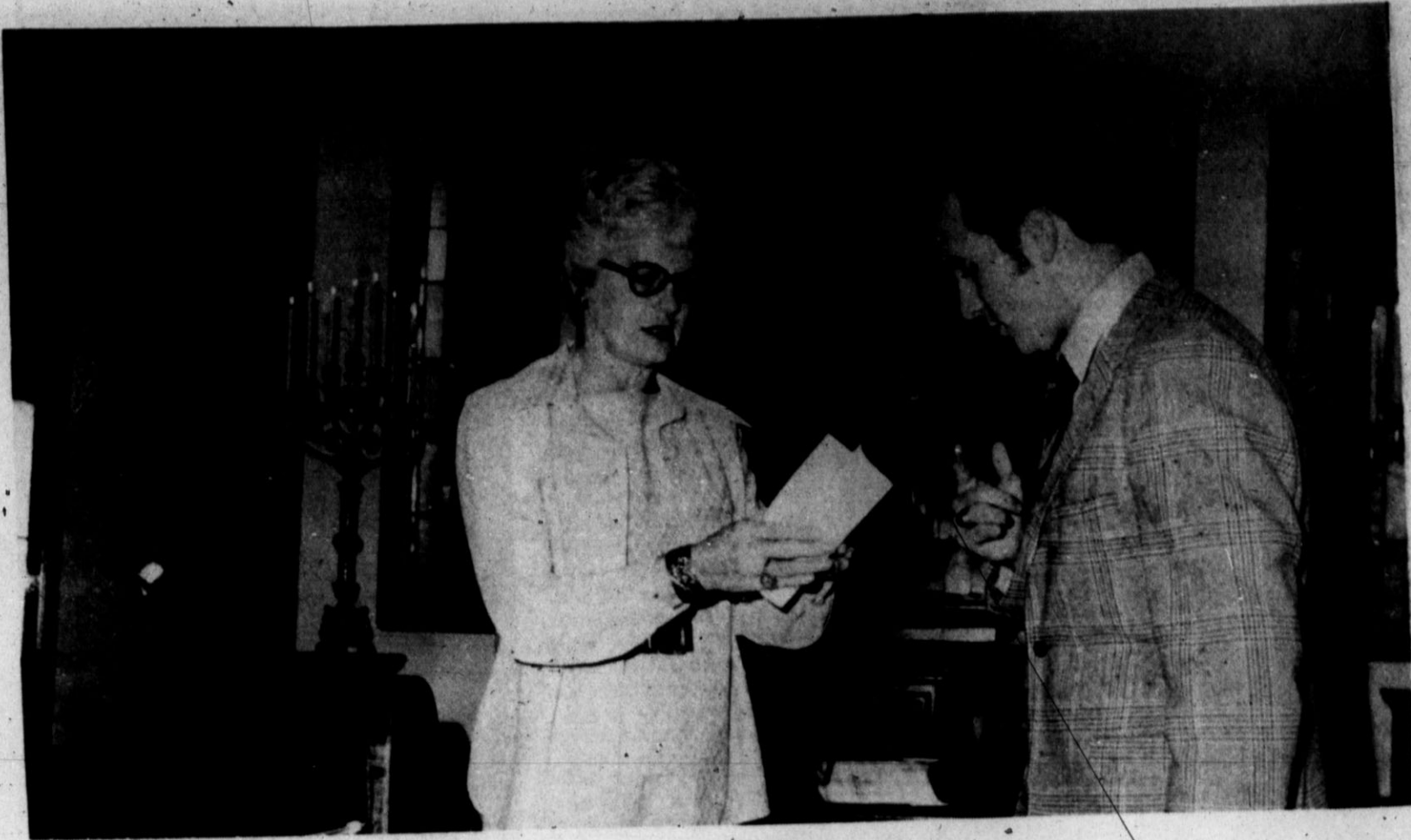
**SWITCH TO THESE FAST-FREEZE,
 INSTANT POP-OUT
 ICE CUBE TRAYS.**

New non-stick polypropylene finish releases ice cubes instantly. Just pull easy-action release lever... cubes pop out, are ready for your glasses. Attractive ice-blue Colormode finish — bonded to fast freezing aluminum. (M-0295-32)

2 for \$ 499

Reg. 2 for \$5.78





Mrs. Juston McBride and Rotary Vice President Johnny Price at chapel entrance.



Mrs. Henry Sears, Historical Society president, pours coffee.

Museum Open Today With New Displays



County Judge H.C. Williams and Commissioner Donald Hicks view circular metal stairs from courthouse.

Before the reopening this afternoon of Deaf Smith County Historical Museum with its new Pioneer Chapel exhibit and rearrangement of other displays, previews were given to County Historical Society members Saturday, and to Rotarians and other invited guests at a reception Monday evening. A cash contribution from the Rotary Club made possible the chapel display, which preserves historic objects from early churches in this county.

Area residents are invited to attend the opening from 2 to 5 o'clock this afternoon. Women of La Afflatus Estudio Club will assist Historical Society members with host duties. After today, usual open hours at the museum will be resumed. The public is welcome to visit from 2 to 5 p.m. Wednesdays, Saturdays and Sundays; special visitors and groups are invited at other times by advance arrangement.

In addition to the chapel, a new display is on view loaned by Dennis Lomas and including collections of Indian artifacts, guns and western mementoes. They are owned by members of the Lomas family; some belonged to Lomas' father, the late Harry Lomas whose handcraft is evident in the museum where he gave many hours to restoring old wood, preparing displays and cases to show them, in days when the museum was a-building.

Officers and board members of the Historical Society were hostesses for the Monday reception. Mrs. Henry Sears, president, poured coffee at a table elegant with heirloom silver and autumn color, set in the museum parlor where some of its most beautiful items are displayed. A new display there, is of mannequins in a family group with a baby in a white wicker carriage of turn-of-the-century style.

Guests in addition to Rotarians were county officials and ministers of Hereford churches with their wives. Rotary Club President Buddy Peeler was out of the city and unable to be present, so vice president Johnny Price acted for him.

Mrs. Juston McBride directed work on the chapel, which was planned as a repository for pieces of historic value from the county's first churches rather than as a copy of any certain church building. Stained glass windows were given by the Catholic, First United Methodist and First Christian Churches, also by Harland H. Frye and Bruce Coleman who had collected some of the windows as they were removed from the buildings.

From the first church building in the county, that of the Presbyterians which was constructed at old La Plata and moved to the newer town of Hereford, are a pair of pulpit chairs and a cross. Other furniture is from the old First Christian sanctuary and from the Little Brown Church which was the Episcopalians' first building in Hereford. The large pulpit Bible, published in 1853, is also from that church.

Immanuel Lutheran Church gave a pair of large German silver candelabra, and San Jose Mission a smaller pair. The ceiling light was removed from First Baptist Church when it was renovated several years ago. The ornamental metal ceiling itself was originally used in the district courtroom when the present courthouse was built in 1910-11.

Visitors this afternoon will receive attractive brochures detailing the history of the chapel. The cover is decorated with a pen-and-ink sketch of a pioneer church, done by Bill Hacker who has been one of the stalwarts in museum construction and assembling work from the first, volunteering his services and his knowledge of the oldtime articles which make up the displays.

Deaf Smith County museum has been built around the central idea of showing how early residents of this area lived and worked. That theme is carried through ranch tools, railroad memorabilia, rooms from pioneer homes, stores and offices, and a replica of a country store which is just opposite the chapel in the main exhibit room.



Before Lomas loan exhibit, Mr. and Mrs. Larry Lomas with youngest in family, Jeremy, and Mr. and Mrs. Dennis Lomas.



Commissioner Earl Holt on porch of Country Store-exhibit.

The Sunday Brand

Section B

Hereford, Texas, Sunday, November 10, 1974



Mrs. Harland H. Frye and Mrs. Kenneth Frye beside chapel window given by family.



Among notables at Monday reception..

...Mmes. Calvin Goodin, Austin C. Rose and Bill Albright



...Jim Conkwright and Mrs. Richard Barnard



Mrs. George Turrentine



...Bill Hacker



...Mr. and Mrs. Bud Snyder and Sue James

Library Toured By Club Members

Improved facilities of Deaf Smith County Library in its new building were shown to Bay View Study Club members on a tour Thursday afternoon following their meeting in the Heritage Room of the building.

Gwen London, librarian, was the program guest to talk of services offered by the library, then the assistant librarian, Rhonda Stewart, conducted the tour.

The various divisions of books, the periodical section with its current magazines and newspapers, the reference section and such special areas as the music room and genealogical room were shown to members.

They were also shown how to use the cross-index files to find books by title, subject or author, and the clipping files with numerous subjects arranged in alphabetical order. Rooms in the building and their possible use by club groups were also topics of the tour.

Mrs. Colby Conkright, a Bay View member who was a leader in organization of the new Friends Of The Library group here, reported that all members of the club have enlisted among the Friends.

Mrs. Howard Gault conducted business and appointed Mmes. W.S. Kerr, R.B. Miller and R.W. Eades as a nominating committee to report in January when the biennial election of club officers is scheduled.

Mrs. W.J. Gilliland, hostess for the afternoon, served refreshments. Other members present were Mmes. Austin C. Rose, Ansel McDowell, John Gilliland, J.R. Allison, Robert Josseland, Juston McBride, D.N. Garner and Earnest Langley.

Kappa Iota Makes Gifts To Girlstown

Projects to benefit Girlstown headlined this week's meeting of Kappa Iota Chapter, Beta Sigma Phi, in the home of Mrs. Don Childers, and the program was on coordinating a wardrobe with individual tastes.

Each member brought toilet articles for Girlstown at Whiteface, and the sorority voted to bring gift-wrapped games as Christmas gifts for the girls. Profits from a recent bridge benefit will be forwarded to the residence home for girls.

Mrs. Lennon Young presented the program, How To Get Yourself Together. Members discussed the values of dressing to meet social standards or for individual satisfaction.

Participation in the annual fall rituals of Beta Sigma Phi, Nov. 19 in Community Center, was planned. Another activity will be a sales party Nov. 23 in Pioneer Gas Flame Room.

Many who flee from evil do not understand that it's in their hearts.



January Bride-Elect

January 11 is the marriage date set by Miss Ginger Carole Foster of Wichita Falls and Steven Dale Olson. The couple will exchange wedding vows in First Baptist Church of that city. Miss Foster is the daughter of Mr. and Mrs. Jimmy F. Foster of Wichita Falls and Olson is the son of Mr. and Mrs. George Olson, south of Hereford. The bride-elect is a senior student at Texas A&M University at College Station and graduated from Rider High School in Wichita Falls. The prospective bridegroom, a 1974 graduate of Texas A&M, is engaged in farming and ranching. He graduated from Hereford High School in 1970.

Meat Program Topic of HD Club

How To Choose Wisely and Cook Better With Meat was the THDA program presented by Mrs. Ted Coleman at Palo Duro Extension Club meeting

recently in Mrs. Coleman's home.

During her program, the hostess prepared quick meat dishes and members brought their favorite meat recipes to exchange.

There were seven members present.

FOR LARGER
GIFT SELECTION
COWAN JEWELERS
Downtown

Library Friends Invite Memberships

Enlistment of members is the first goal of a new organization in Hereford, Friends of the Deaf Smith County Library. Anyone interested in the local library and in helping further its activities, is invited to become a member.

Mrs. Earl Holt is membership chairman, her duty as first vice president and persons wishing to join the group are invited to notify her or any of the other officers.

These are Ken Rogers, president; Mrs. Clint Formby, second vice president; Mrs. Gene Savage, secretary, and W.J. Albracht, treasurer. Directors are Mrs. R.A. Frye, Mrs. Joe Reinauer Jr. and Frank Zinser.

They were elected at a recent meeting which was called by Sam Morgan, who served as temporary chairman during formation of the Friends group.

Purposes of the organization as listed in the by-laws are to maintain an association of persons interested in books, to create an awareness of opportunities offered by the public library, to increase its facilities and services, to focus attention on library needs, to enrich

cultural advantages available in the vicinity.

Sponsoring discussion groups, lectures, exhibits, book reviews and children's story hours are among activities usually carried out by Friends groups, which also aid in obtaining materials for the library which are not available through the regular budget.

The Hereford group plans annual membership meetings and quarterly board meetings, plus special programs which may be scheduled at any time.

Start of the organization was sponsored by the Hereford Branch, American Association of University Women, which invited officers of Friends of the Amarillo Library to speak and answer questions at a public meeting here.

With formal opening of the new county library building last summer, to provide space for various activities, services of the library have already been expanded under direction of Gwen London, librarian, and her staff. The Friends will make still more services available through volunteer activity by area residents.



Engagement Announced

Mr. and Mrs. Elmer Reinart, southeast of Hereford, announce the engagement of their daughter, Julie, to Bobby Weaver, son of Dr. and Mrs. B.J. Weaver of 801 S. 25 Mile Ave. The couple will marry December 28 in St. Anthony's Catholic Church. Miss Reinart is employed in the office of Alex. Schroeter, accountant, and is a senior student at Hereford High School. Her fiancé is employed by the City of Hereford and graduated from HHS in 1971.

District 4-H Gold Star Banquet Is Scheduled

Sandra Stallings and Britt Hicks, Gold Star 4-H members of Deaf Smith County this year, will be among 42 guests of honor at the District 4 Gold Star Award banquet in Hilton Inn at Amarillo next Saturday evening. Outstanding 4-H members of the Panhandle will be honored.

A girl and boy from each of the 22 counties of the district receive this highest county award in 4-H Clubs each year. It is based on outstanding achievement, leadership and contribution to the county 4-H program. The Deaf Smith

County awards were made at a banquet Nov. 1.

The program at Amarillo will begin at 6 p.m. The speaker is Bill Sarpalius, vocational agriculture teacher at Boys Ranch, where he attended high school. The banquet theme, The Impossible Dream, will be his subject.

Sponsoring the event are Deaf Smith, North Plains, Rita Blanca, Hall and Swisher Electric Cooperatives. Special guests will include parents, adult leaders, Extension Service officials, county judges and commissioners and representatives of the host cooperatives.

Each Gold Star winner will present highlights of his career in 4-H, with views on leadership development, management of personal resources and personal satisfaction. Leslie Garnett, chairman of District 4-H Council, will be master of ceremonies.

To attend as honorees from neighboring counties are Carol Hochstein and Norman Acker of Castro County, Beth Wyly and Troy Bunn of Oldham County, Suzan Mimms and Rocky Bartlett of Pamer County, Pam Scott and Curtis Cates of Potter County.

Three Presented Special Awards

Special awards in the fall flower show of Bud To Blossom Garden Club, staged Friday in Community Center, were presented to Mmes. Billy Wayne Sisson, W.H. Gentry and Sam Long.

Autumn in America was the show theme, stressed in a striking display of grains, fruits and vegetables at the entrance to the show room.

Mrs. Gentry received the silver bowl which designates the Gladys Manjeot Award, given by Mrs. Manjeot who was the club's organizer and is an honorary member. She also was the sweepstakes winner in the division for artistic arrangement.

Two awards also went to Mrs. Sisson, for sweepstakes in horticulture and the winner of most total points. Mrs. Long was presented the award of merit.

A junior educational exhibit was shown under direction of Mrs. Gaylon Bryan, junior division chairman. It was

prepared by 4-H Clubs of this county for display during 4-H banquet last week. With various exhibits from most of the clubs in this county, it was a larger version of a shadow-box display with each compartment showing one of the different club activities.



THERE'S SOMETHING ABOUT HIM THAT RUBS ME THE WRONG WAY!

Hereford's Authorized
LONGINES-Wittnauer
DEALER

COWAN
JEWELERS
DOWNTOWN

NEW! from International® Fine Stainless



SAVE 33 1/3% Off on a 50-PIECE SERVICE FOR 8
PLUS A 5-PIECE HOSTESS SET

Patterns	REGULAR	SALE	SAVINGS
A-International Lyon Stainless			
Americana	\$180.00	\$120.00	\$ 60.00
B-International Decorator® Stainless			
Colonial Manor	82.50	55.00	27.50
Embassy	82.50	55.00	27.50
Sophisticate	82.50	55.00	27.50

50-piece service for 8 contains 16 teaspoons, 8 H.H. knives, 8 place spoons, 8 place forks, 8 salad forks, 2 Tablespoons

PLUS 5-piece Hostess Set, 1 pierced tablespoon, 1 cold meat fork, 1 gravy ladle, 1 sugar spoon and 1 butter knife

International®
Fine Stainless

Pattern names are trademarks of INTERNATIONAL SILVER COMPANY Meriden, Connecticut 06450.

COWAN JEWELERS
Downtown, Hereford

Sears...we've got GIFT ideas

See SANTA in person

6 p.m. to 9 p.m.
WEDNESDAY • THURSDAY
NOVEMBER 13, 14



SANTA NIGHTS
GIFT CERTIFICATE
FREE Sears GIFT

GOOD ONLY NOV. 13, 14, 1974
WITH PURCHASE OF \$25 OR MORE
AT SEARS CATALOG SALES OFFICE

Satisfaction Guaranteed or Your Money Back

SHOP AT SEARS AND SAVE

421 N. Main
364-3854
9 A.M. to 5:30 P.M.
Monday thru Saturday

SEARS, ROEBUCK AND CO.

The kind of shoe that should be seen everywhere. And it will because it's the kind that's meant to blend with everything from pants to skirts. From around the house to around town, it's the genuine leather FURY from Florsheim.

Florsheim's perfectly proportioned Rambler.

Featuring These Beautiful Antique Calf Leathers; Red, Tan, Grey, Navy, and Black

Gattis Shoe Store FLORSHEIM
In Sugarland Mall
Open Every Thursday Until 8:30 PM

Calendar of Events

THURSDAY
 Westway Extension Club, home of Mrs. Albert Lamb, 2:30 p.m.
 La Madre Mia Study Club, SWPS Reddy Room, 8 p.m.
 St. Anthony's Women's Organization, parish school, 8 p.m.
 Mon Amis Study Club, SWPS Reddy Room, 10 a.m.
 Hereford Riders Club, Community Center, 8 p.m.
 Calliopean Study Club, home of Virginia Holmes, 8 p.m.
 Women's Golf Association, John Pitman Municipal Golf Course 9 a.m.
 Kiwanis Club, Civic Club Center, noon. Jaycees, Civic Club Center, 8 p.m.
 Duplicate Bridge Club, 300 Western, 7:30 p.m.

FRIDAY
 Patriarchs Militant and Ladies Auxiliaries, IOOF Hall, 8 p.m.
 Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
 Story hour for children, grades 1 through 4, Deaf Smith County Library, 10 to 11 a.m.

SUNDAY
 Deaf Smith County Museum special reopening to public, 2 to 5 p.m.

MONDAY
 BSP City Council, Hereford State Bank Friendship Room, 8 p.m.
 Music Study Club, home of Mrs. W.T. Carmichael, 2 p.m.
 VFW Auxiliary, VFW clubhouse, 7:30 p.m.
 Jaycee-Ettes board, Chamber of Commerce office, 7:30 p.m.
 Dawn Extension Club, Dawn Community Building, 10 a.m.
 Rotary Club, Civic Club Center, noon.
 Odd Fellows Lodge, IOOF Hall, 8 p.m.
 Evening Lions Club, K-Bob's Steak House, 7 p.m.
 Masonic Lodge, Masonic Hall, 7:30 p.m.
 Easter Lions Club, Easter clubhouse, 7:30 p.m.

MHMR Director Speaks To Club

Keith Schroyer, director of Mental Health Mental Retardation Center, was guest speaker at Hereford Study Club meeting Thursday evening in the home of Mrs. B.F. Cain with Mrs. Sam Long as co-hostess.

Schroyer stressed during his program that volunteers are needed to drive participants to and from the center and to doctor appointments.

He also gave a brief summary of the center's functions.

During the business meeting

members voted to donate a bedspread to Westgate unit of Kings Manor retirement home.

Mrs. Schroyer was welcomed as a guest by the members present. They included Miss Gladys Setliff and Mmes. N.D. Bartlett, T.E. Braddy, Cawthon Bryant, S.L. Garrison, J.D. Gilbert Jr., Roy Hartman, Noble Howard, Bob Poston.

Also Mmes. Don Robinson, Joe Story, Art Stoy, Maurice Tannahill, Ed Wilson, C.R. Winget, R.N. Yarbro and R.P. Coneway.

Simms Club Has Holiday Luncheon

Fall floral arrangements and pumpkins decorated tables at Simms Study Club Thanksgiving luncheon Wednesday afternoon in Simms community building.

During the business meeting, members named 12 club women to serve on the Lions Club meal committee.

Also, toilet articles were brought to be donated to Girlstown and before the close of the business session, members decided to bring

household articles to their next meeting to be given to Adrian Girl Scouts.

The club welcomed five former members. They included Mmes. Webb Blankenship, Glenn Hetzler, Ed Rhorback, Dan Guseman and Jim Perrin.

Hostesses during the luncheon were Mmes. Terry Creitz, Julian Perrin and Lennon Young.

Members in attendance were Mmes. Morris Blankenship, Tommy Blasingame, John Brorman, Ray Brorman, Jim Calvin, Lawrence Jackson, Joe Meyer, Jerry Roberts, Oliver Wann, E.L. Young and Robert Lloyd.

Club Plans Christmas Event

December 5 was the date set for a family Christmas program by members of Cultural Extension Club Friday afternoon in Pioneer Natural Gas Flame Room with Mrs. Tom Hargrave as hostess.

Mrs. Melvin Hoover and Mrs. Jack McKinster presented a program on the SOS program which is designed to help families prepare financially in case of death. Booklets were also distributed.

Guests present were Mmes. C.R. Gandy, Henry Hastings, G.P. Owen, Roy Brittain, H.F. Benson, Bert C. Brown, Cora Johnson and C. Ora Cockrell.

Members in attendance were Mmes. J.D. Love, P.M. Houser, Novella Stallings, John Hunter, M.H. Wiseman, Mary Ricketts, M.W. Sumner, J.G. Gandy, and Arthur Dettman.

Art Club Slates Sale At Nazareth

A holiday arts and crafts bazaar is announced for 11 a.m. to 5 p.m. Nov. 17 in the Nazareth School cafeteria, sponsored by the Nazareth Art Club. An art show, with many of the paintings on sale, will be a part of the event as Art Club members and pupils from the school show their work.

Visitors will be asked to vote on favorite paintings and ribbons will be awarded. There is no admission charge; families are invited, including younger children. Door prizes will be given.

Handmade articles suitable for Christmas gifts will be on sale, and a gourmet food booth will offer bread and rolls as well as cakes and other types of food.



Couple To Marry

Miss Deborah Lynn Butler and Robert E. Lee of Lubbock plan to marry December 28 in First Baptist Church of Happy. The bride elect, a Kindergarten teacher at Aikman Elementary School, is the daughter of Mrs. Carl Jones of Lockney and N.H. Butler of Rio-Blanco, Colo. She is a graduate of West Texas State University where she majored in elementary education. The prospective bridegroom, son of Mr. and Mrs. Robert G. Lee of Happy, is employed by Dekalb Ag Research of Lubbock. He graduated from WT where he was a member of Phi Delta Theta Fraternity. (Bradly Photo)

State Project Discussed By AIM

Beta Sigma Phi Sorority's state project on autistic children was the topic discussed by Alpha Iota Mu Chapter members Thursday evening at First National Bank Community Room.

Also during the meeting, a sales party was scheduled for 7:30 p.m. Nov. 21 in the Community Room of the bank.

Betty Barrett presented a program on poetry, an excerpt from the chapter's program yearbook entitled Paths To Loveliness.

Guests present included the chapter's advisors, Mrs. Chuck Laing and Mrs. John Schneider.

Mrs. Ken Walser and Mrs. Kenneth Glenn were hostesses to members present. They included Linda Wilhite, Phyllis Gerdson and Beverley Barrett; Mmes. Jimmy Bell, Johnie Burkhalter, Bill Drake.

Also Mmes. Chick Holbert, Coy Mason, David McDonald, Fred Ruland and Clyde Whitaker.

Redeeming Feature
 "I trust you found that novel interesting," the librarian remarked hopefully. "No, not very," the patron replied, "but the letter someone left in it for a bookmark was certainly a lulu!"

Comings And Goings At King's Manor

By FAY GAUGEL

Cheers and thanks for the services of Scout Troop 50 under Master Gary Billingsley. They came to King's Manor Saturday morning equipped with shoe polishes, shine cloths, smiles and plenty of home-grown elbow-grease.

Our pedal extremities are all bright and neat. Either foot could be "best foot forward". The youngsters were Russel Billingsley, Wade Ohlig, Gary Vogel, Dee Hargrave and Larry Watts.

Thanks from the very bottoms of our feet.

about 50 boys and girls. Minister of Music Robert McFarland of First United Methodist and his wife, Margaret, came and assisted Mr. Devers. Some of the renditions were: Fifty Nifty (Names of states in the union - When learning is motivated, it's easy; One Thousand Miles Away, Modern folk song; You're Not Sick-Just in love; Happiness Is - Anyone or anything you love.

As usual Mr. Devers holds complete control of his pupils. They breathe, hold, enunciate and think with him. We're always avid fans of our school choirs. Please come again.

again. They came out to our home, about a dozen in number, and gave us a Halloween Party. Some of us thought we couldn't cavort, but we did.

Mrs. Bill Strain teaches the class and Don Childers is president.

The traditional Christmas folk songs become Halloween, songs with the words changes accordingly. Childers and Sharon Hodges led us with the teacher at the piano. Each of us had an attractive handmade book to sing from.

We divided into rival groups for some games the first of which was to put the nose on the Jack-o-lantern blindfolded. Winners received an eerie mask. Next came a relay of bursting black and orange balloons by sitting on them, and a relay for speed in donning and coming out of a macabre black ensemble of hat, gloves and coat. We old people suddenly became all thumbs and Old Man Parkinson had a 'field day'!

A group of singers from La Plata Junior High School, under direction of Bill Devers, sang in Lamar Memorial Garden Room Friday morning. There were

Well, the Melody Sunday School Class of Hereford First United Methodist has scored

The Halloween motif was carried out in balloons, song booklets and at the punch tables where drinks were served from simulated Jack-o-lanterns along with all types of sweet-meals.

As usual, faithful Joe Williams snapped several pictures. Thanks to the Melody Class. You are invited to harmonize with us whenever you will.

Mrs. Formby Is Club's Speaker

Mrs. Clint Formby, co-chairman of the county bicentennial committee, gave a program on the coming United States bicentennial to members of Summerfield Study Club Thursday afternoon in the home of Mrs. Mack Noland with Mrs. Clayton Sanders as co-hostess.

In conjunction with Mrs. Formby's program, Mrs. L.B. Lookingbill presented a talk on

How Well Do You know Old Glory. Following the speech, members were asked to summarize what the U.S. flag means to them.

Members in attendance were Mmes. Thurman Atchley, Lee Curry, J.R. Euler, Ray Johnson, R.E. Lance Jr., L.H. Lookingbill Sr., J.B. Noland, Guy Walser and Elmer Woodward.

Decorating Tubes Is Club's Topic

Mrs. Joel Lytal and Mrs. Dale Henson exhibited a variety of decorating tubes and explained their use to members of Sweet 'N' Fancy Decorating Club Thursday morning in Community Center.

Members also examined a scrapbook brought by Mrs. Henson showing cakes she had made and decorated.

Residents of Kings Manor welcome back Mrs. Beulah Wright, who left several months ago for a period of residence at Plainview but has returned. We're happy to have her home again.

CLOSEOUT LEVI'S PANTS AND JEANS

While They Last

- Levi Saddleman Boot Jeans Permanent Press **\$9.99**
- Levi Nuvo Flares Permanent Press **\$8.99**
- Levi Denim Flares **\$9.99**
- Levi Panatela Knit Slacks **\$10.99**
- \$16.00 Values **\$7.99**
- \$13.00 Values **\$7.99**
- Levi Denim Jackets **\$9.99**
- Boy's Denim Levi Pants **\$4.99**
- \$6.50 Value **\$3.99**
- \$5.50 Value **\$3.99**

RUTHERFORD'S
 FINE DEPARTMENT STORE
 Downtown Variety Park Hereford

Sweethearts

with the Holiday Season in mind... our long dresses are great for any occasion... '24 to '80 sketched-polyester jersey... '30

Nadine Jeter Mgr. Sugarland Mall

Why Be In a Local Pageant?

Pamela Eldred, Miss America 1970, is sincere in her conviction that today's youth is primarily interested in furthering their education and that the young women who enter the Miss America Pageant "do not compete with one another but with themselves, for what better education can there be than to compete and learn about yourself."

Phyllis George, Miss America 1971, put it this way... "Because everyone wins - if only in experience and fun!"

A former Miss America, Rebecca Ann King, emphatically stated the scholarship program provides the greatest incentive possible as the reason for participating. "Scholarship money," said Becky, "is one of the principal reasons I entered my Local Pageant."

Is it relevant today?

1. Be a part of an annual \$85,000 scholarship program.
2. Help create leaders of tomorrow.
3. Help develop character and good sportsmanship in young people.
4. Enjoy an outlet for your own creative talents.
5. Bring a smile and some pure joy into your community life.
6. Dream a thing of beauty and bring that dream to reality.

If these things aren't relevant to today's life - what is?

Contact: Bunny Watts, 364-1072; Susie McGee, 364-5535 or Janette Caviness, 364-4284 for information on entering the Miss Hereford Pageant sponsored by the Women's Division of Deaf Smith County Chamber of Commerce.

The Local Pageant Is Your First Step To The Title Of Miss America!

Couple Marries Saturday in St. Joseph's Church

Miss Delma Benavidez and Raul Martinez were married Saturday evening in St. Joseph's Catholic Church with the Rev. Jose Gilligan, pastor and the Rev. Tomas Balderaz, pastor of San Pablo United Methodist Church, officiating. The bride is the daughter of Mr. and Mrs. Herman Benavidez of 623 Ave. I. and the bridegroom is the son of Mrs. Amadeo Martinez of 211 Harrah.

The couple stood beneath an archway of greenery at the center altar. Arrangements of gladioli and mums and a pair of candelabra were arranged on either side. White bows marked the pews.

The bride's sister, Miss Oralia Benavidez, served as maid of honor and Mike Gutierrez was best man.

Escort couples included Messrs. and Mrs. Frank Boma, Johnny Vera, Jacinto Suarez, Johnny Benavidez, John Dominquez, Raul Gonzales and Chris Enriquez.

Also, Misses Olga Granadoz, Teresa Munoz, Rosie Salazar, Betsy Cisneros and Letecia Casarez; and Steve Ramirez, Manuel Garcia, Simon Camarillo, Clifton Carlton and David Casarez.

Serving as candlelighters and ushers were brothers of the couple, Herman Benavidez Jr. and Amadeo Martinez Jr.

Elizabeth, Gutierrez was flower girl dressed as miniature bride and groom were the bridegroom's niece and nephew, Sandra Martinez and Mario Luis Martinez, who also served as ring bearer.

Mrs. Allen Evers, organist, played traditional wedding marches, Ave Maria and How Great Thou Art.

Given in marriage by her father, the bride wore a floor-length gown of peau de soie, lace embroidered with sequins trimmed the high neckline, yoke, sheer lantern sleeves and cuffs.

Lace appliques were arranged on the full skirt and trimmed the hemline and

rounded chapel train.

Matching lace decorated the three-tiered waist-length bridal veil which was attached to a Juliet cap ornamented with seed pearls. She carried a cascade of white silk roses, carnations, lilies-of-the-valley with sprays of seed pearls.

The maid of honor wore a white empire waisted A-line gown fashioned with long sleeves. Ruffles trimmed the V-neckline and wrists. She carried a cascade of white flowers with pink streamers. Bridesmaids wore varied-colored floor length dresses and corsages giving a flower garden effect.

Miss Rosie Salazar invited guests to the registry table at the reception held in First Baptist Church fellowship hall.

The three-tiered bride's cake was set on a six-heart base and was ornamented with pink roses and sugar bells. It was topped with bride-and-groom figurines.

The bridegroom's chocolate cake was decorated with roses and the couple's names.

A dance followed the reception for wedding party members and guests at the Knights of Columbus Hall.

Leaving for a wedding trip, the bride wore a navy and beige pantsuit with accessories to match. The couple will be at home after Tuesday in Belton.

The bride has been employed as a teacher's aide at Central Elementary School and is a 1971 Hereford High School graduate.

The bridegroom is in the Military Police Division of the U.S. Army at Ft. Hood. He attended Hereford schools.

Out-of-town guests included Otila Fraga of Asherton, Mrs. Eduarda Enriquez, Mr. and Mrs. Chris Enriquez and family, Eva Alfaro and family, Mr. and Mrs. Oscar Enriquez, Mrs. and Mr. Joe Alfara, Mr. and Mrs. Ernest Torreo and family all of Floydada, and Mr. and Mrs. Mario Martinez of San Angelo.



Mrs. Raul Martinez
...nee Delma Benavidez
(Bradly Photo)

Small Talk

BY SUE COLEMAN
Womens Editor

AGAIN THIS year, Sherry White of Hereford will appear in an opera production of the Texas Tech music department. The opera will be that ever-popular musical melodrama, Carmen, and it will be staged Friday and Saturday in Lubbock Municipal Auditorium.

Sherry has the role of Mercedes, one of the Gypsy friends of the heroine. A guest soloist will sing and act Carmen's difficult role but others in the cast are Tech students.

Tickets are all reserved and are available from South Plains Mall in Lubbock or the office of the Tech music department.

While she is rehearsing every day for the opera, the Hereford student is also getting ready to be a soloist in the Roswell Symphony's presentation of the oratorio, The Messiah, the evening of Dec. 2.

She has told her parents, the Raymond Whites, that she will be in the New Mexico city during the Thanksgiving holidays rehearsing for that event.

A HEREFORD High student, Kandy Newman, daughter of the Joel Newmans, did extremely well as an entrant in an international contest for models recently in Washington, D.C. In fact, she was second runner-up in the teenage division.

She and her instructor in an Amarillo modeling school, Mickey McDonald, made the trip to the capital city, a thrilling experience for the Hereford girl who had previous experience in a big contest last summer in California.

Her wardrobe for the latest contest was from the Pants Cage here, which speaks well for our stores too.

THE BILL DICKSONS of 1520 Blevins are especially proud of their granddaughter, Vickie, nine-year-old daughter of the Gene Dicksons of Marfa, since they saw her picture in the Big Bend Sentinel of Oct. 31, presenting a rose to Mrs. Lyndon B. Johnson at the Marfa airport.

Very Considerate
"How did you get that black eye?"
"I was protecting a little boy."
"That's noble; who was he?"
"Me."

Golfers Meet At Luncheon

Mrs. Johnson was in the far West Texas city accompanied by officials of the state and of the University of Texas, for a tour of McDonald Observatory which is located in the Davis Mountains not far from Marfa. Vicki was part of the greeting committee which received the former president's widow.

IT ISN'T too late to plant bulbs here for bloom next spring, and Pioneer Study Club has lately received the final shipment of the bulbs its members sell each fall to benefit community projects.

They are being delivered to those who placed orders and the club has a few extras as usual, for those who forgot to order but want bulbs. For delivery, call Mrs. O.G. Hill Sr., Mrs. Ralph McCullough or Roberta Campbell.

A SIX-WEEK exercise course for women whose title, Slimastics, indicates its purpose, will begin at 8:30 a.m. Tuesday at Amarillo College with Margaret Logan as instructor. Another, designed primarily for working women, will start at 5:30 p.m. Monday.

Interested women may enroll at the first class meeting, or at the registrar's office of the college. Cost for either course is \$11, the news release from the college says.

The final luncheon of the current season for the Ladies Golf Association was held in Hereford Country Club Thursday. Although Ladies Day play will continue on John Pitman Municipal Golf Course each Thursday the monthly luncheons will be discontinued until March.

Women golfers of the area are invited to join the group at 9:30 a.m. on Thursdays.

Officers of the association are Mrs. Larry Walterscheid, president; Mrs. Duane Albracht, vice president; Mrs. Dick Coupe, secretary-treasurer, and Mrs. Max Goforth reporter.

Chairmen are Mrs. Lynn Carter, handicap; Mrs. Melvin Charest, play day; Mrs. J.A. McWhorter, tournament.

Club Schedules Christmas Party

Merry Mixers Square Dance Club members scheduled their Christmas dinner for 6:30 p.m. Dec. 4 at Dickie's Restaurant during their meeting Wednesday evening in Community Center.

Mrs. Warren Hall won the door prize for the evening with 11 couples present.

Miss Hix To Marry

The marriage of Miss Dora Maxine Hix, daughter of Mr. and Mrs. Tom Sheridan of 219 Avenue A, and Tommy Woods of Conneaut Lake, Penn., is to take place Dec. 1 in Trinity Baptist Church. An afternoon ceremony is planned.

Miss Hix, a 1974 graduate of Hereford High School, is employed by Hereford Theatres. Her fiance, son of Mrs. Mildred Mills of the Pennsylvania city, is engaged in evangelistic work.

DOOLIE'S FABRIC SHOP
214 N. 25 Mile Ave.
364-5791
Vogue & Authentic Western Pattern Service

Date Set For Bazaar

Distinctive items to be on sale in Hereford Garden Club's annual bazaar Friday and Saturday will be flower arrangements made by members of permanent

materials, suitable for home decoration. The bazaar will be held from 10 a.m. to 5 p.m. each day at Sugarland Mall.

Location is the space formerly occupied by Boots and Saddles Shop. Articles for the sale include handmade ceramic pieces, aprons, kitchen gadgets and decorative items of many kinds, made by the members.

Also planned is a booth of baked foods, jelly and preserves, many appropriate for gifts. Mrs. W.C. Hromas is general chairman of arrangements and Mrs. O.G. Hill Sr. is club president.

Funds from the sale will go to development of the garden center sponsored by the club, and to its other community projects.

Keepsake
KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford

Club Reports On Sale

Mrs. Bob Thuett reported on the recent garage sale held by Wyche Extension Club at their meeting Thursday afternoon in Southwestern Public Service Reddy Room with Mrs. G.W. Duncan as hostess.

Club members discussed their holiday dinner, scheduled at 7 p.m. December 2 in Pioneer Natural Gas Flame Room. Husbands and children are invited to attend.

Mrs. C.F. Newsom, Hereford CowBelles' vice-president, gave a program on beef. She discussed various cuts of beef that has the most amount of

protein and also distributed pamphlets revealing the story of beef.

Members present included Mmes. J.H. Holden, E.C. Hewitt Jr., H.L. Ward, Norman Hodges W.P. Axe, Paul Jones, Ira Ott, Wayne Jones Wayne Trask, Frank Duncan and L.B. Worthan.

Break the monotony, get into Botany '500'



Tony Bennett says, "Get into Botany '500' Fashions and feel like You Rule The World! The cut. The details. The styling. Sure to get Girl Talk wherever you go."

Like The Chase Suit Collection. Action tailored for The Good Life of the Botany '500' Man.

\$125⁰⁰ to \$150⁰⁰

HARMAN'S

DOWNTOWN

Watch for Tony Bennett TV specials sponsored by Botany 500 this fall.

Junior Pant Suits by Fame Fashions

100% polyester pant suits for juniors, in a variety of styles. Sizes 5-13 in full colors of red, green, brown, and navy.

Reg. \$26. **19⁸⁸**



Anthony's
C. R. ANTHONY CO.

SUGARLAND MALL

Use your:
BANK AMERICARD or MASTER CHARGE

Joyce's Journal

TV Series To Teach Do-It-Yourself Ways

by Joyce Shipp

YOU CAN DO IT! — a meaningful, fun-to-follow series on money-saving home care and maintenance techniques, from simple electric repairs to faucet, toilet and wall repairs will be shown on Channel 4 TV in Amarillo each Saturday beginning Nov. 23 and concluding Dec. 28.

The sixpart series features hostess Cindy Kidwell, whose casual, unhurried instructions, both verbally and by demonstration make the techniques understandable and easy to master.

This is offered free of charge to the public. If you're interested in pre-enrolling in the series and receiving free bulletins relating to each of the six shows, please call our office, 364-3573, and leave your name and address so we can get the information to you.

We'll be glad to give you more information and further details if you'll just call or drop by the office, Room 304, Courthouse.

WHEN MAKING better use of time and energy in preparing meals, try these suggestions: Prepare double quantities of foods that freeze well and freeze half for use another day.

Prepare some food for the next meal while cleaning up from the meal just eaten.

Keep prepared pudding sauces in the refrigerator for use on leftover cake, fruit and other desserts.

Chop large quantities of food, such as a stalk of celery, bundle of green beans or a whole onion, on a chopping board.

Use the right equipment for each job, such as a vegetable parer for paring apples, carrots and potatoes.

Arrange kitchen equipment so utensils used together are stored together. Keep baking supplies and equipment together, the flour scoop in the flour canister, measuring spoon in the coffee can.

Keep small equipment within easy reach. Hooks, small nails or pegboard are convenient for hanging measuring cups, separated measuring spoons, sifter and grater.

Keep equipment in good working order. Keep the knives sharp and the eggbeater

working smoothly. Work in a comfortable position — sitting or standing. Let other family members have a responsibility in meal preparation. It may utilize time and energy better while giving them a feeling of satisfaction. Clean up after each job is completed.

HERE'S SOME quick recipes you might like to try:

BARBECUED FRANKS
8 frankfurters
¼ c. chopped onion
2 t. sugar
¾ t. dry mustard
¼ t. salt
¼ t. pepper
1 t. paprika
¼ c. vinegar
6 T. catsup
1 t. Worcestershire sauce
½ c. water
Slit almost through frankfurters. Place cut-side down in shallow baking dish. Combine remaining ingredients and pour over frankfurters. Bake 30 minutes and 350 degrees F. Serves 4.

SCALLOPED CORN
1 No. 2 can whole kernel corn
1 c. coarse cracker crumbs
1 egg, slightly beaten
¼ t. salt
¼ t. pepper
3 T. butter or margarine
1 c. milk
Drain corn and combine with remaining ingredients. Pour into greased casserole and bake for 30 minutes at 350 degrees F.

FUDGE PIE
2 1-ounce squares unsweetened chocolate
½ c. butter or margarine
1 c. sugar combined with ¼ c. sifted flour
2 eggs
Melt chocolate and butter or margarine over low heat. Add sugar and flour and 2 eggs. Mix well. Pour into a greased pie pan. Bake for 30 minutes at 350 degrees F.
To Serve: Cut in wedges and top with whipped cream. Serves 6.



December Vows Planned

Miss Leslie Susan Harsh of Dimmitt and Johnny Ray Gooch plan a December 28 wedding in Avenue Baptist Church. The bride-elect is the daughter of Mr. and Mrs. James R. Harsh of Dimmitt and the prospective bridegroom is the son of Mr. and Mrs. John M. Gooch of Hereford. (Bradly photo)

CowBelle Members Speak To Club

Three members of the Hereford CowBelles were guest speakers at North Hereford Extension Club meeting Thursday afternoon in the home of Mrs. T.E. Brisendine. Mrs. N.E. Tyler, chairman of the Beef for Girlstown project of the Texas CowBelles, reported that this project was adopted by the entire state organization to assist Girlstown U.S.A. and to promote more use of beef. Mrs. Elmo Hall, new Beef For Father's Day chairman, explained the Beef For Father's Day campaign and Mrs. Willis Duggan, CowBelles secretary, spoke of the food value of beef. Mrs. Neil Lemons was recognized as a guest by members present. They were Mrs. Paul Hoff, Iva Saltzman, Viola Williams, Roberta

Fashion

The person who crochets, knits or does crewel work has enough time now to make attractive pillows or bags of their favorite needle work for Christmas gifts. Many lovely patterns for these articles are featured in fall magazines.



ROGER STAUBACH
His New Book
FIRST DOWN, LIFETIME TO GO
★ what really happened during Staubach's struggle with Craig Morton for the Cowboys' starting quarterback job ★ why he signed with Dallas rather than Kansas City ★ why he chose Navy over Notre Dame ★ how his faith and determination have helped him to become a winner — on-field and off ★ plus much, much more. Illustrated \$8.95. PUBLISHER WORD BOOKS, publisher. Get your copy today from:

Christian Book Store
347 N. Main
364-0550

Reports Of Club Conventions Given

State and district garden club activities were reported to Hereford Garden Club at its meeting Friday afternoon in the home of Mrs. D.N. Garner, where Mrs. R.L. Ethridge was co-hostess. Members who attended recent conventions gave the reports.

Mrs. O.G. Hill Sr., club president who was its representative at a board meeting of Texas Garden Clubs Inc. at Lubbock last month, said plans for observing the United States Bicentennial are underway.

Ford 4-H Views Holiday Decor

Mrs. Jerome Friemel showed designs for traditional Christmas tree ornaments to members of Ford 4-H Club Monday in Ford School House.

Mrs. Friemel explained the meaning and origin of each decoration and then demonstrated how to create them. The 4-H youth will construct the ornaments as a club project. Each member is requested to bring \$1 to pay for supplies.

During a business session, 4-H'ers decided to participate in the program to be presented during the community Christmas party.

Also, Gilbert Rodriguez and Annabeth Friemel were welcomed as new members and awards were presented to Bill Cheek Jr., Ben Flores, Brenda and Brad Glover, Deanna and Cindy Stokesberry and Judy Flores.

Others present included Barry Friemel, Tony and Becky Rodriguez, Jeff and Dave Smith.

Kissinger gets cool reception in India.

Shower Is Event For Bride-Elect

A college student who is to be an early 1975 bride, Sandy Fry was complimented with an evening party and shower Saturday while she is at home for the weekend from Commerce.

She and her fiance, Gary Stretcher, also a student in East Texas State University, are

Best Of Press

Definition
Fun is like insurance—the older you are the more it costs.
—Spotlight, San Diego.

Nothing?
Nothing opens a person's eyes quicker than falling blindly in love.
—Herald, Decatur.

Frankly Speaking
For some strange reason Americans tend to confuse frankness with rudeness.
—Herald, Anthon, Ia.

Breadth
If you want to look spic, watch your span.
—Times, Marshalltown, Ia.

guests in the home of her parents, Mr. and Mrs. Stanley Fry, 118 Ave. E. They plan to be married Jan. 4.

Hostesses for the pre-wedding courtesies were Mmes. Leo Witkowski, James Higgins, Edward Paetzold, Virgil Bomar, J.B. Shirley, Dale Hallows, Bobby Owen, Oscar Schwertner, Frank Prowell, Ronnie Wagner, Charley Shipley and Dickey Sims.

The honoree and her mother were assisted by hostesses in receiving guests. Miss Fry wore a street length dress in emerald green and gold print with round neckline and long full sleeves.

Colors to be used in wedding decorations appeared on the refreshment table, in a centerpiece of pastel yellow flowers and green tapers. Guests were served by Frieda Dillbeck of Clovis, a cousin of the bride-elect, Mrs. Wagner and Sue Shirley.

LAY AWAY NOW FOR CHRISTMAS
COWAN JEWELERS
Downtown

Fantastic trade-in diamond sale.

Give that all-important finger a beauty treatment. Bring in your present diamond ring and get a generous allowance towards the purchase of a magnificent new Goldmaster creation. Select from our most complete and exciting collection ever. This offer is limited. So come in now. You'll come out way ahead.

Cowan Jewelers
MEMBER AMERICAN GEM SOCIETY
DOWNTOWN

SCHOOL Lunch Menu

JUNIOR HIGH HIGH SCHOOL

MONDAY — Frito pie or beef ravioli, pork and beans, glazed carrots, white cake, hot rolls, butter, milk.

TUESDAY — Chicken casserole or Vienna sausage, buttered corn, seasoned spinach, cookie, Jello with fruit, sliced bread, milk.

WEDNESDAY — Barbecue or chili burger, tossed salad, French fries, purple plum pie, bun, milk.

THURSDAY — Beef in gravy or chicken-fried steak, mashed potatoes, green beans, fruit, hot rolls, butter, milk.

FRIDAY — Pimento cheese or tuna sandwich, tomato-vegetable soup, cole slaw, peanut-butter bars, bread, milk.

ELEMENTARY SCHOOLS
MONDAY — Frito pie, pork and beans, buttered carrots, hot rolls, milk.

TUESDAY — Chicken casserole, buttered corn, seasoned spinach, cookie, Jello with fruit, sliced bread, milk.

WEDNESDAY — Barbecue on bun, tossed salad, French fries, purple plum pie, bun, milk.

THURSDAY — Beef in gravy, mashed potatoes, green beans, fruit, hot rolls, milk.

FRIDAY — Pimento and tuna sandwich, tomato-vegetable soup, cole slaw, peanut-butter bar, bread, milk.

ST. ANTHONY'S PAROCHIAL SCHOOL
MONDAY — Spanish rice, green beans, cabbage-apple salad, oatmeal-cookies, buttered bread, milk.

TUESDAY — Chicken and noodles, buttered peas, carrot sticks, pears, rolls, milk.

Ford HD Club Plans Work Day

A work day was planned for Nov. 16 by members of Ford Extension Club Wednesday morning in Ford community building.

During the session, members plan to put up new curtains in the community building. Sheets were purchased for the curtains with stamps donated by members.

A council report was given by Mrs. Bob Kendrick, also a report on Rural Homemaker's Day at Amarillo which she and Mrs. Raymond Flores attended recently.

The annual community Christmas part was tentatively set for Dec. 13 in conjunction with Ford 4-H Club. The 4-H'ers will provide entertainment for the evening.

An informative program on natural fertilizer was given by Dr. Jim Jones, Dr. Glenn Willis and Abe Davis.

Refreshments were served by hostesses, Mrs. A.B. Kent and Mrs. Earl Carr to a guest, Mrs. Steve Meives and members, Mmes. Flores, Larry Glover, Opal Jackson, John A. Smith, Raymond Smith, Chuck Stokesberry, Bill Warrick, Jerome Friemel and Bill Cheek.

save for a brainy day

Sometimes you have to deny yourself a little something today, so you can indulge yourself in a great big something tomorrow.


If you're going to make the sacrifice, make sure you get the most out of it.

Open a savings account at the best of all possible banks. That's using your head!

A good bank has more answers than it has questions.

THE BEST OF ALL POSSIBLE BANKS

The **FIRST NATIONAL BANK** of **HEREFORD** Member F.D.I.C.



1. Plainview vs. 2. Lubbock High

**Support
the
HERD!**

**Consumer's
Fuel Co-op**

116 New York 364-1146

FASHIONABLE
COMFORT
by
Catalina
Sweater Vests in
Colors: Brown
Rust
Grey
Green
Winter White

3. Amarillo High at 4. Pampa

211 N. Main
Downtown

THE *Vogue*



5. Borger at 6. Tascosa

**Hereford State
Bank**

Supporting the Herd
100%

For Time and Temperature
Call 364-5100

**TRI-STATE
Chemicals, Inc.**

7. Palo Duro vs. 8. Caprock

Distributors
of
Agricultural Chemicals

East Hwy 60 364-3290

McDOWELL DRUG
11. Dumas at 12. Muleshoe

Where Your Health Comes First




**Make Us
Your Own
Pharmacy**

Your courteous registered pharmacists are always ready to consult, help you select the best product.

Two Registered Pharmacists
Nights & Holidays Call:

Jim McDowell 364-1153 Ansel McDowell 364-3404

13. Andrews at 14. Monahans



FOR ALL YOUR
INDUSTRIAL & FARM EQUIPMENT

CALL
364-1551

- GARDEN & LAWN EQUIP.
- BACK HOES & LOADERS
- BEET HARVESTERS
- USED TRACTORS & EQUIPMENT
- HAY EQUIPMENT

"HUSTLIN' HEREFORD"

W HWY 60
S KINGWOOD

**Oglesby
Equipment Co.**

The perfect way to say I love you



Keepsake
REGISTERED DIAMOND RINGS
Rings from \$100 to \$10,000

15. Estacado vs. 16. Dunbar

**KESTER'S
JEWELRY**

Across from the Post Office in Downtown Hereford

Jesus Saves

P
R
A
I
S
E
His Name

17. Dalhart at 18. Panhandle

**FIRESTONE
The Peoples
Tire People**

- Truck, Tractor & Passenger Tires
- FT End Alignment
- Complete Brake Overhaul
- Batteries
- Farm Service
- Other Auto Needs

21. Olton at 22. Dimmitt

105 N. Main Hereford 364-4333

Chuck Boyd Mgr.

**SHOP
Abbie's
MISTER SHOP**

For The
TALL
Men's Cardigan
Sweaters



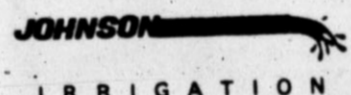
\$19

"We Care
How He Looks"

23. Friona at 24. Morton

364-0204 319 N. Main

Peerless PVC Plastic Pipe
Kroy Aluminum
Sales and Service



IRRIGATION
Don Johnson

25. Bovina at 26. Hart

Don Johnson
Mobil Phone 364-4741 P.O. Box 2024 Hereford, Texas 79045
Unit 3470 (806) 364-2870



**PIZZA
HUT**

1304 W 1st 364-5551
27. Kress at 28. Vega
SMORGASBORD
Mon-Fri.: 11:30 - 1:30
Monday Evenings 6-8 PM

TUESDAY FAMILY SPECIAL
Buy Two Pizzas
GET ONE FREE!

Wednesday - Spaghetti Day
Adult Dinners \$1
Childrens - 50¢

**OPEN SUNDAYS
AT 12 NOON**

**Lead
the
Way Herd!**



Quality Cattle Feeding
Equipment Parts and
Service

Oswalt
DIV - BUTLER MFG. CO.

35. Texas at 36. TCU

364-0250 289-5697

PREMIUM QUALITY
STORM DOORS
TEMPERED SAFETY
GLASS - SELF
STORING - REMOVABLE SASH.



32" OR 36" **\$36⁹⁵**

37. Rice at 38. Texas A & M

**FARM DISCOUNT
LUMBER & SUPPLY**

364-6002 South Hwy 385

CALL US, We Sell Them!
39 Memphis State at 40. Houston



IT'S NOT HOW
HOT YOU HEAT IT...



...IT'S HOW
YOU HEAT
IT HOT!

Serving Deaf Smith, Parmer,
Castro and Oldham Counties

Deaf Smith **REC**
Helping Texas
Grow



CONVENIENCE,
The Reason Our
Store was Built.

We Try To
Make Your Life
A Little
More Simple.

41. Oklahoma at 42. Kansas

**Handy Hut
Grocery**

817 W. Park 364-6761

THE BEST OF ALL POSSIBLE BANKS

9. Levelland at 10. Canyon

The **FIRST NATIONAL BANK** of **HEREFORD**

Member F.D.I.C.

THE HEREFORD BRAND'S ANNUAL

FOOTBALL CONTEST

Weekly Winners Receive

1st. Place **\$15⁰⁰** 2nd Place **\$10⁰⁰** 3rd. Place **\$5⁰⁰**

And Season Winners Receive Grand Prizes Of

1st. Place **\$100** 2nd Place **\$35⁰⁰** 3rd Place **\$15⁰⁰**

To be eligible for a grand prize, a contestant must participate in 12 of the 13 weeks (If 13 entered worst week is thrown out)

Enter every week....simply look for games in the sponsoring merchants ads and check the number in the official entry blank.

OFFICIAL ENTRY BLANK

Only one entry per person; entrants must be at least 18 years of age to be eligible. Check the games in the ads, then mark the box number in the entry blank of the team you select to win. To be eligible for the season prizes, entrants must have at least 12 weekly scores. Entries must be turned in at The Brand office, or mailed to Box 673 by 5 p.m. on Thursday. Please use the official entry form or a reasonable facsimile. Members of The Brand staff or their families are not eligible. Decision of the judges is final.

Name _____

Address _____

Phone _____

Mail to Box 673 or Bring By Office at 130 W. 4th

1. <input type="checkbox"/>	2. <input type="checkbox"/>	27. <input type="checkbox"/>	28. <input type="checkbox"/>
3. <input type="checkbox"/>	4. <input type="checkbox"/>	29. <input type="checkbox"/>	30. <input type="checkbox"/>
5. <input type="checkbox"/>	6. <input type="checkbox"/>	31. <input type="checkbox"/>	32. <input type="checkbox"/>
7. <input type="checkbox"/>	8. <input type="checkbox"/>	33. <input type="checkbox"/>	34. <input type="checkbox"/>
9. <input type="checkbox"/>	10. <input type="checkbox"/>	35. <input type="checkbox"/>	36. <input type="checkbox"/>
11. <input type="checkbox"/>	12. <input type="checkbox"/>	37. <input type="checkbox"/>	38. <input type="checkbox"/>
13. <input type="checkbox"/>	14. <input type="checkbox"/>	39. <input type="checkbox"/>	40. <input type="checkbox"/>
15. <input type="checkbox"/>	16. <input type="checkbox"/>	41. <input type="checkbox"/>	42. <input type="checkbox"/>
17. <input type="checkbox"/>	18. <input type="checkbox"/>	43. <input type="checkbox"/>	44. <input type="checkbox"/>
19. <input type="checkbox"/>	20. <input type="checkbox"/>	45. <input type="checkbox"/>	46. <input type="checkbox"/>
21. <input type="checkbox"/>	22. <input type="checkbox"/>	47. <input type="checkbox"/>	48. <input type="checkbox"/>
23. <input type="checkbox"/>	24. <input type="checkbox"/>	49. <input type="checkbox"/>	50. <input type="checkbox"/>
25. <input type="checkbox"/>	26. <input type="checkbox"/>		
Tie Breaker	Hereford vs. Monterey	Total Score	

TECO OF TEXAS

Charles O. "Chuck" Cary
MANAGER

Dealer For
Hi-Pro Horse and Cattle Feeds

19. Spearman at 20. Boys Ranch

Distributor For

364-4204

E HWY 60

INSURANCE

• Home
• Farm
• Vehicle
• Life

Professional Services
Insurance Real Estate

364-0555
601 N. MAIN

29. NTSU at 30. WT

Lone Star Agency inc

KEN R. ROGERS 578-4350
LLOYD B. SHARP 364-2543
CHARLES WAGNER 364-6475
DON CHILDERS 364-3888
MELVIN JAYROE 364-3766
DON TARDY 364-1006
JOHN WEST 364-2616

"SINCE 1947"

Your Complete Western Wear Headquarters

- Boots
- Hats
- Leather Goods
- Fashions

BOOTS'N SADDLES
N. 25 Mile Ave.

31. SMU at 32. Arkansas

LEE
OF CONSHOHOCKEN

• Passenger
• Truck
• Tractor
Tires

33. Texas Tech at 34. Baylor

SHOOK TIRE CO.
600 W. 1st. 364-1010

Hi Plains Savings and Loan Association

Score higher when you save here.

Paying the highest rates available in Hereford for your saving dollars.

43. Buffalo at 44. Miami

"You Save Where We Serve"

WALCO INTERNATIONAL, INC

"Everything for the Stockman"

- 45. Green Bay at 46. Minnesota
- MEDICINES & ANTI-BIOTICS
- INSTRUMENTS
- LEATHER GOODS
- INSECTICIDES
- CATTLE HANDLING EQUIPMENT
- FEED SUPPLEMENTS

24 Hour Service
CALL **364-1714**

IF NO ANSWER CALL.....
JIM CLARICH.....289-5624
LEE CRANMER.....364-4449
ALAN WAGNER.....364-1290

East on Hwy 60

For All Your Insurance Needs
Today And TOMORROW

47. St. Louis at 48. Philadelphia

SEE **AVIS BLAKEY**
Home Business Crop Car Life

Property Enterprises
205 S. 25 Mile Ave. 364-6633

Attention: Farmers & Farm Implement People

49. Dallas at 50. Washington

BOLTS
1/3
OFF LISTED PRICE

During Our "Selling Out"

HEREFORD HARDWARE

Terms: Cash



Campfire Girl Activities

Boxers of candy were distributed to Tanda Wahanka Campfire girls Monday when they met in the Reddy Room, Southwestern Public Service. As a fund-raising project, the youth have been taking orders for the candy and are now delivering the merchandise. Also, the girls started making Christmas gifts. Those present were Michelle Osborn, Cynthia Lady, Allyson Thomas, Jan Bruns, Melanie Peeler, Amy Griffen, Eva Johnson, Kelly Kofford, Shellie Richie, Misty Gordon, Vickie

Cooper, Michele Burfield, Sharon Mitts, Sherrie Ellis, Marilyn Osborn, Kalleen McCathern and Tina Watson. Assisting the girls were Mmes. Wayne Lady, C.D. Burfield, Calvin Mitts, Richard Ellis. Isatayo-Campfire members assembled Monday and then traveled to Westgate with sponsors, Mrs. A.T. Griffin and Mrs. Dwain Walker. Those touring the home were Tonia Willson, Kerry Hacker, Becca Gibson, Laura Martin, Lynn Garrett, Jennifer Griffin,

Lesley Metz, Karla Driskill, April Holly Lynette Rhoten, Janelle Coup, Brenda Brown, Linda Walker and Karen Drake.

The Campfire group from Bluebonnet Elementary School welcomed several visitors at their meeting Wednesday.

They included John Dawson, Mitch Merritt, Holly Veigel and Beth Clark. Refreshments were served by Annette Dawson.

Group leaders present were Mrs. Jimmy Dawson and Mrs. G.C. Merritt Jr. Members in attendance were Michelle Axe, Bethany Boyd, D'Nan Brannon, Jennifer Eggen, Shelly Gentry, Rosemary Gomaz, Brenda Lindsey, Missy Merritt, Pamela Nichols, Nancy Pacheco and Kristy Simons.

Contentment is a matter of reducing your wants and desires.

**SHOP EARLY
BE SMART
COWAN JEWELERS
Downtown**



Attend Beauty Convention

Phyllis Neill and Peggy Davis, local beauticians, stand in the lobby of the Las Vegas Hilton Hotel with James Viar, past president of National Hairdressers and Cosmetologist Association. The women viewed the latest trends in beauty care when they attended the 1974 New, Now National Beauty Show recently. The pair heard advice from columnist Ann Landers and psychic Jeane Dixon. Major beauty firms showed their latest products, techniques and demonstrations.

Play Shows Parental Woe

That children should be seen and not heard is advice most parents remember and most children forget. Sometimes, that maxim has even more meaning after those same youngsters have gone off to college and discovered the need to protest against The Establishment (of their parents).

This comic, Father-Son battle of wits is, of course, a timeless fact of life. Henry Denker adroitly poses the eternal question in his play "What Did We Do Wrong?" the next presentation of the Amarillo Little Theatre. Certainly the playwright did everything right in constructing this hilarious comedy that bridges the

generation gap. When "cultural expansion" means that four hippies move into a typical American household, Dr. Spock goes out the window and the fun begins. The Walter Davis family is thrown into a lively uproar when "a matter of personal freedom" is taken out of the classroom and brought home to parents who wonder where they went wrong.

The laughs double as both generations find that "exercising your rights" may end in anarchy.

Rated "PG", "What Did We Do Wrong?" will open November 15, with additional performances on November 16, 17, 22, and 23.

The fast-paced comedy stars ALT favorite, Bill Sexton as the sensible father, Walter Davis, Sr., and Sue Mims as Norma, his conventional wife. John Meadows appears as Wally, the recalcitrant son, with Buster Tieman, Earl Bledsoe, and Tracy Everett as "The Weather-vanes." Filling out the cast are Alan Cunningham and Saralyn Moore as Clarence and Charlotte Cahill, major stockholders in Walter Davis' company.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Lena Menafee, Kings Manor; Mrs. Erika Durham, 606 Miles, Mrs. Porfirio Yzaguirre, 613 Ave. K.; Mrs. Manuel Hinojosa, P.O. Box 185; Mrs. Juan Camargo, 205 Ave. A.; Michael Allen, 313 Ave. L.; Mary Bourn, 711 E. 4th; Mrs. Nathree Bradford, 621 Irving; Mrs. Saleeta Brink, 121 Ave. A.; Mrs. Lemuel Carlyle, 805 Lee.

Henry Chesser, 311 Western; R.L. Coonaugher, 312 Sunset; Mrs. Emil Dettman, 117 Beach; Mrs. Willie Gilliland, 409 E. 6th; Mrs. Rosalie Jesko, 105 Westhaven.

Mrs. Leonard Johnson, Friona; Mrs. Gussie Jones, 218 Ave. A.; W.W. Jones, Route 3; Mrs. Joe Leal, P.O. Box 1555; Tommy Livingston, 309 West Gracey.

Mrs. Leonardo Martinez, 210 Kibbe; Melvin Muse, 812 Blevins; Pat Neill, 121 Ave. C; Mrs. Carl Parks, Dimmitt; Mrs. Leo Price, 423 Lee.; Conrad Riojas, 411 Ave. J.; Mrs. Minnie Roberson, 510 Knight; Mrs. Alfonso Romo, Friona; Mrs. Dean Shipp, Friona; Mrs. Ralph Soltz, P.O. Box 1453; Mrs. Don Squire, 528 Willow Lane.

Mrs. Gabriel Martinez, P.O. Box 1225; Ben Harris, 822 Brevard.

PATIENTS DISMISSED

Mrs. Fred Mulkey, Adam Garcia, Mrs. Albert May, Mrs. Mike Page, Mrs. Lupe Ramirez, Mrs. Juan Camargo, Gene Brock, November 6; Charles Packard, Mrs. Estella Garza, James Lipscomb, Mrs. Clara Williams, November 7; Billy Harrell, James Fish, Mrs. Manuel Balders, Mrs. John Lowder, November 8.

Say good-bye to dull diamonds.

We think a neighborhood jeweler should act neighborly. So we invite you to bring us your time-tinged diamonds.

- We'll inspect them. Free.
- Clean them. Free.
- Polish them. Free.
- And put back the sparkle in their facets. Free.

Cowan Jewelers
MEMBER AMERICAN GEM SOCIETY DOWNTOWN

● NOTICE ● Hereford Hardware is Selling Out!

EVERYTHING IN STOCK TREMENDOUSLY REDUCED

"SHOP NOW FOR CHRISTMAS
WHILE SELECTIONS ARE GOOD."

HARDWARE 216 N. MAIN STREET **HOUSEWARES**
Downtown Hereford

All Types and Sizes
BOLTS 1/3 OFF

COOK WARE 30% OFF
Club Aluminum, West Bend Teflon

**ELECTRIC EDGERS
ELECTRIC HEDGE TRIMMERS 30% OFF**

WOODEN CRAFT 30% OFF
Salad Bowls, Candlesticks, Scales, Coasters, etc.

FENCE CHARGERS 25% OFF

BRASS ITEMS 30% OFF
Bowls, Book-Ends, Scales, Candle Holders, etc.

ALL HOBBY SUPPLIES 30% OFF

**FRANCISCAN EARTHENWARE
FRANCISCAN MADEIRA CRYSTAL 1/4 OFF**
OPEN STOCK OR SETS

ALL PAINT 30% OFF

**ALL RUBBERMAID PRODUCTS
Waste Baskets, Kitchen & Bath Accessories 30% OFF**

! ALL OTHER ITEMS AT BIG DISCOUNTS !

★ HARDWARE ★

Hand Tools, Plumbing Supplies, Electrical Supplies, Yard Tools & Garden Supplies, Mechanical Tools, Heat Tapes, Water Containers, Thermos Jugs, Mail Boxes, Electric & Gas Heaters, Fans, Fireplace Screens, Andirons, Bolts all Types & Sizes, Wash Tubs, Blue Lustre Shampoo, Vacuum Cleaner Bags, Pocket Knives (case or queen), Flash Lights, Gloves, Light Bulbs, Rope, Hasp, Hinges, Hooks, Braces, Locks, Nails, Ice Cream Freezers, Brooms & Mops, Shot Gun & 22 Shells

★ HOUSEWARES ★

Electric Appliances, Ovens, Toasters, Mixers, Blenders, Can Openers, Pop Corn Poppers, Skillets, Coffee Makers, Deep Fryers, Crock Pots, Ice Crushers, Egg Poachers, Bean Pots, Warming Trays, Stainless Steel Flat-Ware, Farbware, Kitchen Gadgets, Step Stools, Pot Holders, Aprons, Water Glasses

★ HOUSEWARES CONT. ★

Cannister Sets, Cookie Jars, Mug Sets, Ironing Boards, Irons, Covers, Kromex, Trays, Candy Dishes, Bowls, Cream & Sugars, Candle Sticks, etc., Decorative Casseroles, Fondue Sets, Baby Accessories, Feeding Bowls, Walkers, High Chairs, Baby Swings, etc., Wall Decorations, Clocks, Trivets, Wilton Armature, Thermo Meters, Cake Plates, Covers, Bread Boxes, Viking Glass, Goblets, Sherberts, Stem Ware, Candy Dishes, Ashtrays, Pitchers, etc., Meat Choppers, Presser Canners, Pyrex, Corning Ware, Correlle, Contact Paper, Cosco Utility Tables, Clothes Hampers, Hair Dryers, Clothes Steamers, Mist Curler Sets, Home Barber Kits, Electric Tooth Brushes, Hair Detangler, Hot Combs, Cleaning Supplies and Brushes, Towel Bars & Other Bath Accessories, Electric Knives, Timers, Bun Warmers, Electric Air Freshener, Electric Yogurt Maker

**TERMS: CASH
ALL SALES FINAL**

Look Who's New

Mr. and Mrs. Alfonso Romo Jr. are the parents of a son born November 7. He weighed 5 lbs. 15 oz.

Mr. and Mrs. Richard Squier are the parents of a son, Daniel Richard, born November 7. He weighed 7 lbs. 11 oz.

Mr. and Mrs. Porfirio N. Yzaguirre are the parents of a daughter, Thelma, born November 7. She weighed 6 lbs. 13 oz.

Mr. and Mrs. Gabriel B. Argas Martinez are the parents of a son, Leonard Lopez, born November 6. He weighed 8 lbs. 4 oz.

Mr. and Mrs. Manuel Martinez Balderos are the parents of a son, Manuel Cantu, born November 6. He weighed 6 lbs. 6 oz.

A plastic bucket filled with household cleaners for floors and furniture makes a thoughtful shower gift for the bride-to-be.

Gather small pieces of soap in a square of nylon net. Tie and hang under the bathtub water faucet. Result, instant bubble bath.

It's almost too late to plant spring-blooming bulbs. In the warmer areas tulips can still be planted as well as some other late bloomers.

Exercise Hour Is Program

Brisk exercise routines directed by Janette Caviness were substituted for the usual program for L'Allegria Thursday Club at its meeting Tuesday morning in the REA Medallion Room. Mrs. Caviness, a member who operates her own dance studio, explained the purpose of the various exercises she led.

Mrs. Dennis Lomas and Mrs. Alex Schroeter were hostesses for the meeting. Business was the final report on the annual Antique Show and Sale which the club sponsored last weekend as a benefit for Community Center furnishings. It was given by Mrs. J.H. McCrary, show chairman.

Members present were Mmes. Jim Carnahan, Cliff Skiles, Aaron Hutto, Burns Hamilton, Wesley Gulley, Dennis Farley, Bill Warrick, Eddie Reinauer Jr., Joe Reinauer Jr., Gerald G. Payne and Rudy Metz.

It might seem a bit early to start Christmas baking, but it isn't too early to select your recipes for cookies and cakes.

Have you noticed the many inexpensive gift suggestions in magazines? Hand-made gifts will be especially appreciated and you will be proud of the money you save.

WARREN BROS.

JOHN RALPH
1410 Park Ave. CLOSED SUNDAYS 364-1423



This Weeks Special!

1968 Chev. Caprice 2 dr H-top 327-V8, Air cond. Power steering and brakes. Ivory body finish with black vinyl top. Try this nice car at only **\$1,050.00**

1969 Toyota Corona 4 door. Air Conditioning, 4 speed. Red finish. Grey Vinyl interior, try this 25 mile per gal compact. It's in top condition, Protective Warranty.

1967 Ford Mustang 2 dr H-Top 289 V8, Automatic, good white wall tires. Red finish. A dependable car.

1973 Ford Pick-up V8, Automatic, Air cond. new tires. Check the price on this late model.

1971 Dodge Demon 2 dr. coupe 6 cyl. automatic. power steering and air conditioning. Bronze metallic with white vinyl top. This one will help balance the budget- good gas mileage.

1970 Ford LTD 2 Dr H-top 390 engine Reg gas. Air, power steering, brakes, windows and 6 way seat. Brown metallic with cardova vinyl top. Sharper than most 72 models. Protective Warranty

ALWAYS FRESH... ALWAYS LEAN

GROUND BEEF

66¢



IN 3-LB. PKGS.
OR MORE

LB.

PRICES EFFECTIVE THRU WEDNESDAY NOV. 13, 1974.
NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED

STORE HOURS:

9-9 SUNDAY

8-10 MONDAY THRU FRIDAY

R
For Prescriptions, Phone
IDEAL DRUGS, 364-6861
LOCATED IN YOUR
IDEAL FOOD STORE.
EMERGENCY NUMBER
364-5875

CORN KING, BUCKBOARD OR GOLDEN SMOKE

BONELESS HAMS

\$1.39

FULLY COOKED,
11-13 LB. AVG.

LB.

BUTCHER BLOCK BEEF

RIB STEAKS

98¢

LARGE
END OF
BEEF
RIB

LB.

BUTCHER BLOCK BEEF

7-Bone Roasts

89¢

BUTCHER BLOCK BEEF

Chuck Roast

79¢

BLADE
CUT
CHUCK

BUTCHER BLOCK BEEF

Arm Pot Roasts

99¢

HONEYSUCKLE GRADE A

Hon Turkeys

69¢

10 To 16
LB. AVG.

HONEYSUCKLE GRADE A

Tom Turkeys

65¢

18-24
LB. AVG.

QUARTER SLICED

Pork Loins

\$1.09

ASSORTED
CHOPS

12-OZ.
PKG.

12-OZ.
PKG.

OSCAR MAYER BULK PACK

Pure Pork Link Sausage

\$1.49

OSCAR MAYER SLICED

Honey Loaf

8-OZ.
PKG.

\$1.19

OSCAR MAYER

Sliced Bologna

12-OZ.
PKG.

\$1.09

OSCAR MAYER

Sliced Salami

12-OZ.
PKG.

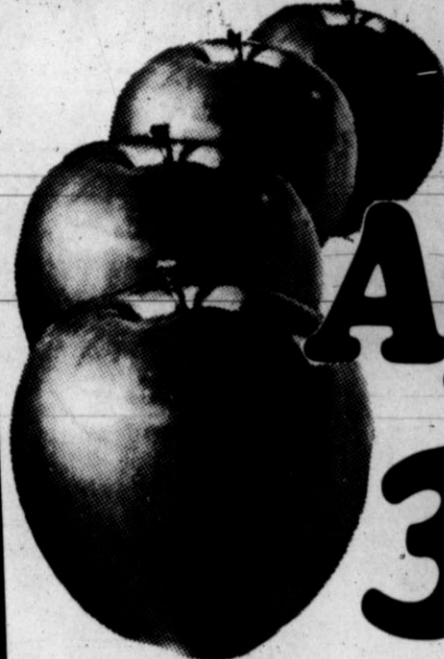
\$1.29

OSCAR MAYER

BEEF SALAMI

8-OZ.
PKG.

99¢



COLORADO RED OR GOLDEN

Delicious Apples

MIX OR
MATCH

3 \$1.00

LBS.

CALIF. CALMERIA

White Grapes

3 \$1.00

LBS.

Yellow Onions

9¢

LB.

BEET OR

CANE SUGAR

\$1.99

LIMIT 1 WITH \$5
OR MORE PURCHASE

5-LB.
BAG

ALL GRINDS

Camelot Coffee

98¢

LIMIT 1 WITH \$5
OR MORE PURCHASE

1-LB.
CAN

MEADOWDALE

Salad Dressing

68¢

LIMIT 1 WITH \$5
OR MORE PURCHASE

32-OZ.
JAR

CAMELOT

Fruit Cocktail

39¢

16-OZ.
CAN

CAMELOT

Tomato Soup

69¢

5 10½-OZ.
CANS

CAMELOT

Pancake Mix

56¢

2-LB.
PKG.

CAMELOT

Tomato Juice

48¢

46-OZ.
CAN

CAMELOT

Saltine Crackers

39¢

1-LB.
BOX

CAMELOT

LARGE EGGS

73¢

CAMELOT
GRADE 'A'

DOZEN

CAMELOT MILD

Longhorn Cheese

78¢

10-OZ.
PKG.

MEL-O-CRUST

Canned Biscuits

8 8-OZ.
CANS

\$1.00

CAMELOT GRADE A QUARTERED

Butter

1-LB.
CTN.

88¢

MEADOWDALE

Pancake Syrup

32-OZ.
BTL.

76¢

CAMELOT

Peanut Butter

18-OZ.
JAR

68¢

MEADOWDALE WHITE OR

Gold Hominy

15-OZ.
CAN

16¢

CAMELOT

Fabric Softener

32-OZ.
BTL.

48¢

CAMELOT PINK

Grapefruit Juice

46-OZ.
CAN

44¢

SQUIRE

Blue Detergent

49-OZ.
BOX

78¢

CAMELOT

Tomato Catsup

32-OZ.
BTL.

69¢

MEADOWDALE PINK

Liquid Detergent

64-OZ.
PLASTIC

76¢

ORANGE JUICE

CAMELOT

LIMIT 4 WITH \$5 OR
MORE PURCHASE

5 \$1

6-OZ.
CANS

MEADOWDALE

Temptin' Taters

24-OZ.
PKG.

52¢

CAMELOT

Corn-on-the-Cob

4 EARS

68¢



Queen Nominee

Joie Hopson, daughter of Mr. and Mrs. Glenn Hopson of Hereford, was runner-up for homecoming queen at Eastern New Mexico State University, Portales, N.M. The annual pageant was held last week during homecoming festivities. Miss Hopson is a member of Spurs, honor society at the university and is a former student at Hereford High School.

FOR LARGER GIFT SELECTION
COWAN JEWELERS
Downtown

GET YOUR \$ WORTH

BY SALLY AND JIM ADAMS

WHERE YOUR TAX MONEY GOES

Know what a Frisbee is? The little plastic toy that looks like the cover of a soup tureen and flies through the air with the greatest of ease? Well, the Pentagon recently spent \$375,000 of the taxpayers' money to find out why a Frisbee spins so nicely.

That expenditure was presumably in the interest of national defense, but what about the government agency that spent \$19,300 on a study of why children fall off tricycles?

In these days of soaring inflation, when most Americans are finding it harder to stretch their paychecks to meet the constantly increasing prices, the government is spending tax dollars on such projects as these:

\$46,000 to compile a dictionary of witchcraft.
\$576,000 to teach mothers how to play with their children.
\$85,000 to study the effect of rural road construction in Poland.
\$35,000 to study wild boars in Pakistan.
And \$35,000 to study lizards in Yugoslavia.

We're not kidding - these are but a few of the projects being underwritten by your tax dollars, projects that the National Taxpayers Union calls "questionable." The report has triggered an outburst of protests from citizens all over the country. They're outraged to learn that their taxes go to pay for such boondoggles as studies of Polish pigs, Central American toads, and research on the smell of perspiration of Australian aborigines. And the \$26,361 spent to buy an odor-measuring machine for Turkey.

Citizens are complaining that such projects are ridiculous, and demanding that their representatives in Congress put a stop to the waste of tax money.

A lot of Congressmen are in agreement, such as Sen. William Proxmire (Wis.), who sees little need in these days of inflation for such projects as a study of the language behavior of the chimpanzee, Rep. John Conlan (Ariz.) told the House of Representatives: "Working men and women complained about this scandalous spending situation; asking what they could do to help fight this battle of the budget."

What you can do, of course, is write your Senator and Congressman and tell them in no-uncertain terms what you think of this kind of extravagance.



On The 'Brink' Of A Bazaar

Women of the congregation are busily preparing for the First Christian Church Arts and Crafts Fair. It will be held Thursday through Saturday in Fellowship Hall of the Church. Craft items and paintings will be on sale to the public from 2 to 7 p.m. Thursday and Friday and from 1 to 4 p.m. Saturday. Pictured in top photo are the Rev. Eugene Brink, pastor, Mrs. Ellis Coombes and Mrs. Herman Ford. In bottom photo from left, is Mrs. O.H. Culpepper and Mrs. Clyde Russell, bazaar chairman.

Group To Discuss

Bill Of Rights

The American Civil Liberties Union will discuss the Bill of Rights during a regular monthly meeting Tuesday at 7:30 p.m. in the Presbyterian Church, 610 Lee.

Following the open meeting, Richard Abalos, attorney from Odessa, will speak about the protection and abuse of the rights of American citizens. The public is urged to attend.

ON WATER SUPPLY

NORWALK, CONN. - Robert B. Hilbert, president of the American Water Works Association, says that we have as much water available today as we did thousands of years ago. He noted that the need to recycle water is generally not because of water shortages.

Tire Inflation Stressed

Motorists can fight economic inflation with proper tire inflation this winter, says the Tire Industry Safety Council.

Underinflated tires can increase fuel consumption by as much as one mile per gallon, according to a recent report by the Federal Energy Administration.

The FEA recommends checking tire pressure at least once a month, and says:

"For the best gas mileage and for driving on long trips with heavy loads, inflate your tires 3 to 4 pounds above the recommended pressure but do not exceed 32 psi or other maximum imprinted on the tire.

"This winter, with bad weather and fuel shortage motorists should utilize all the safety and gas savings tips they can get. We already know that properly inflated tires improve a car's braking, traction and steering capability. Now it's been established that underinflation increases a tire's rolling resistance, causing the car to use more gas - and money - per mile."

These other cold weather tire tips are offered by the Council: Changing weather changes tire inflation pressure. Tires lose about one pound of air pressure for every 10-degree drop in temperature.

In parts of the country with periodic snow and ice, snow tires are recommended. They have deeper grooves and an

open tread pattern for extra traction.

Do not mix radial tires on one axle with snow tires of bias-belt or bias-ply construction on the other axle. If you have regular radial tires and are considering replacing two of them with snow tires, the replacements must be radial snow tires.

Tread grooves funnel water out from under tires in wet weather. Bald tires, those with

less than the safe minimum of 1.16 inch of tread between the grooves have a tendency to "hydroplane" and skid.

Snow tires are made to carry the same amount of air pressure as recommended for conventional tires of the same size classification.

In winter and wet weather, when traction and braking really count, remember new, or

best, tires go on the rear. Hazardous weather also means you should make sure tires are properly balanced and aligned for the best possible steering response.

Store your regular tires in a cool, dry place, away from furnaces or batteries which may produce ozone, when and if you switch to snow tires. Store white sidewalls facing each other.

If you store radials, mark the wheel position when you take them off. Put them back on the same way on the same wheel, to maintain the direction of rotation.

Made sure your spare tire is in good condition and properly inflated before you start out in bad weather.

INSIDE TV

CONFIDENTIAL REPORT - I don't know how they're going to do it, but ABC plans to show "Midnight Cowboy" on prime time. They're going to have to do a lot of cutting - but if they cut out everything that's suggestive there'll be nothing left! With the purchase of "Cowboy" by ABC and the recent deal NBC made for "The Godfather," that leaves only the wonderfully wholesome "Sound of Music," among the all-time top-ten money-makers, as the only one that TV hasn't bought - yet. Author GORE VIDAL has big plans for the four-part TV version of his book, "Burr." He wants RICHARD BURTON as Aaron Burr, LAURENCE OLIVIER as Washington, PETER O'TOOLE to play Thomas Jefferson and ALBERT FINNEY for Alexander Hamilton. Some line-up, if he can get it. Has it occurred to him that he has cast all the fathers of our country with actors from good old Great Britain?... JACK KLUGMAN is trying to get out of his contract to co-star with TONY RANDALL in the "Odd Couple" TV series, even though the new season is already under way. Klugman says he's just tired of people thinking of him as a comic, instead of a serious dramatic actor.

FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

Just Right For Christmas

introducing...

The NEW Yamaha Bicycle!
Moto-Bike
With Front And Rear SHOCK ABSORBERS
\$139⁹⁵

•Built To Last!
•Free Service After 30 Days

Also See 10 SPEED TAKARAS! The Bicycle With The Unconditional Guarantee. All Feature 27" Wheels With a Wide Variety Of Frame Sizes To Suit Your Individual Needs

SWEDE'S CYCLE SHOP

510 Myrtle See Swede's For All Your Bicycle Needs 364-0325

Lions Have Author, Check, Coldcakes

Jack Maguire, columnist, author and executive director of the University of Texas Ex-Students' Association, was guest speaker at the weekly luncheon meeting of the Hereford Lions Club Wednesday at the Civic Club Center.

Maguire's topic was "The Funny Business of Texas." The speaker related a number of unusual facts about the state which are not found in history books. Maguire has researched Texas history for some 30 years, and writes of the unusual events in his weekly column, "Talk of Texas," which appears in The Hereford Brand and numerous other Texas newspapers.

While in Hereford, Maguire also held an autograph party at the Christian Bookstore, signing copies of his new book, "Talk of Texas." He was accompanied to Hereford by his wife, Pat, who was a special guest at the Lions' luncheon.

In a special presentation at the meeting, president Wayne Lady gave a Lions Club check in the amount of \$500 to the Deaf Smith County United Way Campaign. Raymond White, drive chairman, accepted the contribution for the United Way.

Jim Hale, former club president, also received a special gift at the meeting - a plate of cold pancakes and sausage from the Hereford Kiwanis Club. The Kiwanis held their annual Pancake Supper Tuesday night and, since Hale was not present, they saved the plate of pancakes for him.

One new member, Lee Dunaway, was introduced at the meeting. A number of guests were recognized, including three Leo Club members from high school.



CALORIE COUNTDOWN

BY SUSAN DUFF MASTRO

STARCH FOR DIETERS

All of us pound-watchers know all too well that starchy foods are generally no-no's, but many nutritionists feel that our bodies do need a certain amount of carbohydrate for fuel. And, it certainly is true that it's hard to plan a well-rounded supper for the family without including at least one starch food. As a dieter, you, too, can enjoy a little starch - 'inner as long as you choose wisely and limit your portion size.

For a comparative rundown on the caloric count of the foods we think of as common starches, let's start with potatoes. French fried, they're murder. Just 10 small french fries cooked in deep fat will cost you 155 calories. If you buy the pre-fried frozen variety, 10 pieces add 125 calories to your daily tabulation. A cup of mashed potatoes prepared with milk and butter contains 185 calories; and one baked potato of average size (figure three to a pound) has 90 calories. (Of course, it's hard to enjoy a baked potato un buttered and one tablespoon of butter or margarine contains 100 calories which adds substantially. A tablespoon of sour cream with some chopped chives sprinkled over, however, will cost you a lot less - 25 calories.) If you prefer your potato boiled, you can save 25 calories just by peeling it before it goes into the pot. An average-sized potato peeled after boiling has 105 calories, but that same potato peeled before it's boiled has only 80 calories.

The way you cook macaroni products can also save you calories. A half-cup of macaroni cooked to the firm stage has 95 calories whereas a half-cup cooked until very tender has 77. (The extra cooking time only reduces the protein content by half a gram, by the way.) As for those rich yellow egg noodles, they're pretty high calorie-wise. One-half cup has 100 calories. And, instead of drenching your noodles in butter, try sprinkling a tablespoon of grated parmesan cheese over them while they're hot. It'll only cost you an extra 25 calories.

Rice is a favorite starch for lots of people and dieters can enjoy it, too. One way to cut rice calories is to buy instant or parboiled varieties. A half-cup of regular cooked rice has 112 calories whereas a half-cup of the parboiled type has 92 calories and a half-cup of instant rice has 90 calories. Rice can be dressed up with all kinds of interesting spices (I like it with dried dill and a little paprika) - and it's a good stick-to-the-ribs satisfying food that needn't be entirely forsaken by dieters.

FREE BOOKLET OFFER: If you're a rice fan and would like some tips on how to include rice dishes creatively in your meals, send for a FREE 35-page colorfully illustrated booklet which offers 14 different recipes using the lowest calorie variety of rice. It's a great booklet especially designed for dieting cooks who like quick, simple meal plans which are attractive and interesting. Send a postcard to me in care of this newspaper; mention the name of the booklet, "Clock Watcher's Cookbook," and include your name, full address and zip code. Postcards only, please!

Shorthand System Uses New Method

Century 21 Shorthand, a new system designed to be easier to learn and to write than other shorthand systems, will be the topic of a workshop at Texas Tech University Saturday.

Registration for the workshop will be at 8:30 a.m. and sessions will be from 9 a.m. to 4 p.m. in LH 202 of the Business Administration Building.

Richard E. Adams, senior editor at South-Western Publishing Co., Cincinnati, Ohio, will conduct the workshop for high school business teachers, college students, secretaries and interested business employees. The workshop is sponsored by the Texas Tech Chapter of the National

Collegiate Association for Secretaries.

The Century 21 Shorthand System is a blend of tested and proved learning and communication principles, designed to produce maximum shorthand skills in a minimum of time, according to Dr. Irol Balsley, professor of Education at Texas Tech.

"The system has been under development for more than a decade," Balsley said. "Careful research using modern methods and experimental trials in high schools and colleges has been used to refine the system. The new system is easier to learn, easier to write and easier to transcribe than other systems."

Dr. Balsley is one of 12 authors who contributed to the development of the system.

Interested persons are invited to preregister for the workshop by calling Dr. Balsley at 742-7263 no later than Nov. 12. There will be a \$1 registration fee for the workshop.

Over 500 Watches to select from
COWAN JEWELERS
Downtown

INSULATE your PIPES!

PREVENT FREEZING IN BRIEF COLD SNAPS

use WRAP-ON® '40' FIBER GLASS INSULATION

35' ROLL

Carl McCaslin Lumber Co.

TEXAS PANHANDLE BUILDERS ASSOCIATION
344 E. 3rd.
364-3434

The Sunday Brand, Hereford, Texas, Sunday, November 10, 1974

Religion Has Major Role in Bicentennial

Just as religion has made a major contribution to the founding and growth of this nation, the religious community is making important contributions to the observance of the nation's Bicentennial," says John W. Warner, Administrator of the American Revolution Bicentennial Administration (ARBA).

Warner's comments refer to the deep involvement of religious organizations in projects and events relating to the commemoration of America's 200th anniversary. The efforts range from special prayer days in local churches to two-year long national programs focusing on the role of religion in the future.

In New York, Project FORWARD '76 (Freedom of Religion Will Advance Real Democracy) is working to "facilitate planning for strong spiritual and religious emphasis in observances of the American Bicentennial, 1974-1976." The project was officially recognized as a national Bicentennial program by the ARBA on September 27, 1974. Formed by the interchurch

Center which houses offices of Protestant, Roman Catholic and Jewish organizations, Project FORWARD '76 offers research and technical help to other groups around the country interested in religious observance of the Bicentennial.

Services available include: A national information bank with plans, programs and materials; a newsletter; planning assistance by national and regional staff personnel; and scholarly research.

"Liberty and Justice for All" is the Bicentennial theme of the Catholic Church in the United States. Announced by the National Conference of Catholic Bishops' Committee for the Bicentennial, the program begins this September and will culminate in a national conference in the fall of '76, tentatively scheduled in Michigan. The central purpose of the program is to "elicit from the Catholic community an expression of the meaning of 'liberty and justice for all'."

The National Conference of Christians and Jews is putting

special emphasis on "Human Relations in Century III." Along with forums conducted throughout the country on that subject, the Conference plans to issue a Declaration of Interdependence in 1976.

An Ecumenical Task Force within the National Council of Churches is issuing a series of Bicentennial oriented publications, and plans to produce a film, "Right of the People," for use in church and religious conferences.

The United Church of Christ hopes to sponsor a "caravan" of Afro-American Art to follow the route of the underground railroad. The UCC is also involved in program called "Child Care '76'."

The Indiana Council of Churches, representing major Protestant denominations in the State, is producing a film on three religious historic sites in Indiana and will make it available to religious, school and service organizations.

An interfaith and interdisciplinary ad hoc committee of Philadelphia area historians and clergymen is working on a Bicentennial

conference on religious liberty for the spring of '76. Approximately 500 participants from around the nation will discuss religious liberty; civil, cultural and social rights; rights before the law; and economic rights.

The American Bible Society has announced a new theme — "Good News, America!" — a theme designed to relate the Scriptures to the nation's 200th anniversary. The "good news" the Society brings is that the entire Bible in the Today's English Version will be published in 1976.

The Greek Orthodox Archdiocese of North and South America has been informed by its Bicentennial Committee which recommends:

A meeting of the Clergy-Laity Congress in Philadelphia during the week of July 4, 1976; completion of the Shrine of St. Augustine, Florida, which commemorates the arrival of the first Greeks in America; and consecration in 1976 of the Cathedral of St. Sophia in Washington, D.C.

Public concerts of Jewish Liturgical music, sponsored by

the American Conference of Cantors, will be held in New York, Philadelphia and Boston in 1976.

In St. Francis, South Dakota, efforts are underway to com-

memorate the history of the mission by honoring Christian Sioux leaders, and the founding Jesuits and Franciscan Sisters. Projects include a published history, a pageant, a pow wow

and an Indian feast. These are just samples of the kind and variety of religious participation in Bicentennial program. They reflect a tribute to one of the Founding

documents of the nation, The Bill of Rights, which provides: "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof."

Payroll Figures Reported

Service Is New Local Feature

Getting the right people together quickly. This is the concept used by Rural Urban Listings (RUL), a revolutionary innovation to marketing real estate.

RUL's newest representatives in this are Lone Star Agency, Inc., and Coker Realtors. They can now offer this service to their clients.

The basic purpose of RUL is to expose local properties to real estate buyers throughout the state via the computer.

The heart of the program is a bi-weekly computer print-out of all non-residential listings obtained by all real estate brokers on the system.

According to Gerald Easterly, President of Rural Urban Listings, RUL links the rural broker, who has many listings, with the urban broker who has many buyers. This is accomplished through the use of a computer print-out which is sent twice monthly to all RUL members.

The RUL system also has many land investor members as well as the real estate brokers. Properties listed with the RUL representatives, such as resort areas, ranches, or commercial property in any part of Texas, can be sold more quickly because of immediate and wide exposure to qualified buyers throughout Texas.

Properties may be listed on the RUL computer system by calling any of the Realtors at Lone Star Agency, Inc.

Employment in the private sector of the Texas economy totaled 3,339,416 in March 1973, an increase of 214,241 from March 1972, and payrolls amounted to \$6.82 billion, up over \$623 million, according to a report issued this week by the Bureau of the Census, Social and Economic Statistics Administration, U.S. Department of Commerce.

Harris County had the largest employment, 721,096, an increase of 47,026; and payroll, \$1.47 billion, up over \$171.7 million.

The report, "County Business Patterns, 1973, Texas, is the latest in a series of annual reports providing first quarter economic statistics for States and counties. It presents data by detailed industry classification on mid-March employment, first quarter taxable payroll, and the number and employment size of reporting units for those private, non-farm business firms reporting to the Social Security Administration under the Federal Insurance Contributions Act (FICA). A special mail survey is conducted to obtain industry and county detail not reported to the Social Security Administration.

About three-fourths of all

employees in the United States are covered in the reports for the 50 States, the District of Columbia, Puerto Rico, the Virgin Islands, American Samoa and Guam, and the U.S. Summary.

Not included are employees of Federal, State, and local governments, self-employed persons, farmworkers and those employed in domestic and certain transportation services.

The detailed reports are useful to business and governments in administration and planning, analyzing market potential, setting sales quotas and budgets, and measuring the effectiveness of sales and advertising programs.

Copies of the Texas report are available for \$4.50 from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, or from Department of Commerce District Offices in major cities in the United States.

Information by county and by industry also will be available at cost on computer tapes from the Economic Censuses and Surveys Division, Bureau of the Census, Washington, D.C. 20233.



Why does a weather change affect the sinuses or the ears?

When the weather changes, the pressure also changes, as a usual thing. When a clear spell comes to an end and rainy, low-pressure weather begins, those who experience ear or sinus trouble often experience discomfort.

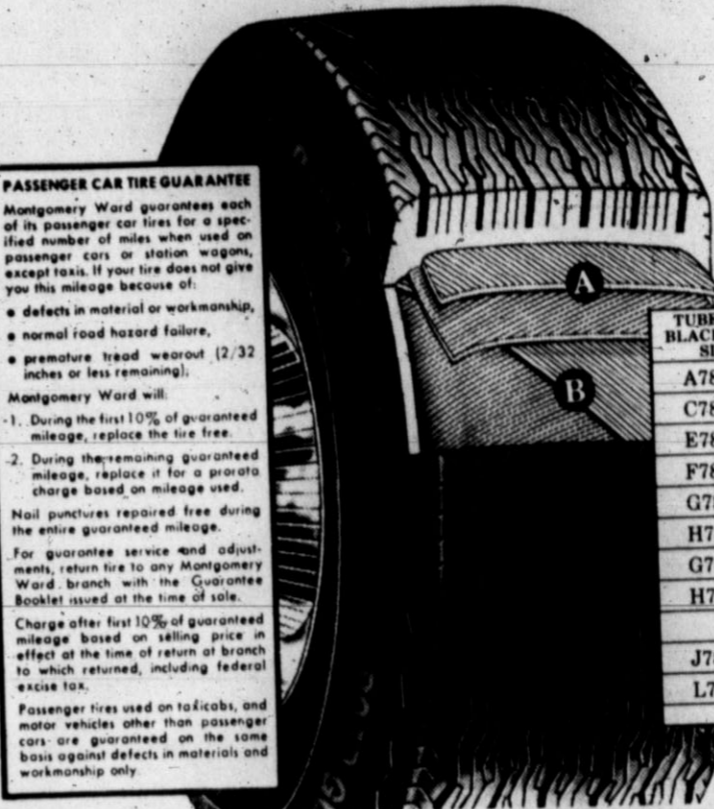
This is because there are pockets of air in our head, or sinuses, which become blocked off. The pressure inside becomes greater than outside when the barometer falls (and a low-pressure system arrives overhead) and expands the pockets.

A doctor will open them up, or equalize the pressure. The eustachian tube in the ear is a natural safety valve to allow air in and out of the ear. If it's closed by a swelling or a bad cold, then you may risk puncturing your ear drum if you fly at a high altitude.

WARDS AUTOMOTIVE SALE

55-65% off 2nd tire.

When you buy 1st 30,000-mile guaranteed glass-track belted Road Guard at reg. price plus F.E.T. ea., trade.



(A) Two fiber glass belts fight costly road-hazard damage, promote long mileage.

(B) Two-ply polyester cord body provides tough strength yet cushions and quiets ride.

PASSENGER CAR TIRE GUARANTEE
 Montgomery Ward guarantees each of its passenger car tires for a specified number of miles when used on passenger cars or station wagons, except taxis. If your tire does not give you this mileage because of a defect in material or workmanship, a normal road hazard failure, a premature tread wearout (2/32 inches or less remaining), Montgomery Ward will:

1. During the first 10% of guaranteed mileage, replace the tire free.
2. During the remaining guaranteed mileage, replace it for a prorata charge based on mileage used.

Nail punctures repaired free during the entire guaranteed mileage. For guarantee service and adjustments, return tire to any Montgomery Ward branch with the Guarantee Booklet saved at the time of sale.

Charge after first 10% of guaranteed mileage based on selling price in effect at the time of return of branch to which returned, including federal excise tax.

Passenger tires used on taxicabs, and motor vehicles other than passenger cars, are guaranteed on the same basis against defects in materials and workmanship only.

TUBELESS BLACKWALL SIZE	ALSO FITS	REGULAR PRICE EACH	SALE PRICE 2ND TIRE	PLUS F.E.T. EACH
A78-13	6.00-13	\$32	11.20	1.80
C78-14	6.95-14	\$36	12.60	2.17
E78-14	7.35-14	\$38	15.20	2.33
F78-14	7.75-14	\$41	16.40	2.50
G78-14	8.25-14	\$44	19.80	2.67
H78-14	8.55-14	\$46	20.70	2.92
G78-15	8.25-15	\$45	20.25	2.74
H78-15	8.55-15	\$47	21.15	2.97

TUBELESS WHITEWALLS ONLY				
J78-15	8.85-15	\$55	24.75	3.13
L78-15	9.15-15	\$58	26.10	3.19

*With trade-in tire. Whitewalls \$3 more each tire.

FAST FREE MOUNTING

RUNABOUT RADIAL WHITEWALL AT \$11-\$18 off each. GUARANTEED 35,000 MILES

TUBELESS WHITEWALL SIZE	ALSO FITS	REGULAR PRICE EACH	SALE PRICE EACH	PLUS F.E.T. EACH
BR78-13	7.5R-13	\$41	\$29	2.03
ER78-14	8.5R-14	\$50	\$37	2.82
FR78-14	8.9R-14	\$53	\$39	2.72
GR78-14	9.5R-14	\$57	\$42	2.96
HR78-14	10.5R-14	\$61	\$45	3.04
IR78-15	10.5R-15	\$63	\$47	3.19
OR78-15	11.5R-15	\$69	\$51	3.35
PR78-15	12.5R-15	\$76	\$59	3.55
QR78-15	13.5R-15	\$89	\$65	3.56

WITH TRADE-IN TIRE

WARDS POPULAR AIR CUSHION GUARANTEED 14,000 MILES

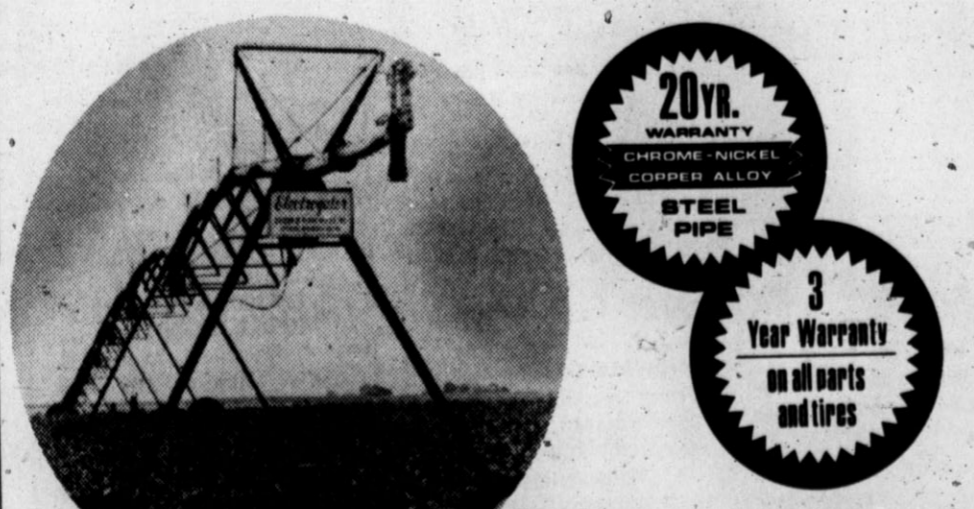
TUBELESS BLACKWALL SIZE	ALSO FITS	REGULAR PRICE PAIRS	PLUS F.E.T. EACH
A78-13	6.00-13	21.90	1.78
B78-13	6.50-13	25.90	1.83
E78-14	7.35-14	35.80	2.24
F78-14	7.75-14	37.90	2.41
G78-14	8.25-14	39.90	2.55
5.60-15	—	31.90	1.78
G78-15	8.25-15	39.90	2.63
H78-15	8.55-15	43.90	2.82

*With trade-in tire. Whitewalls available in most sizes \$3 more ea.

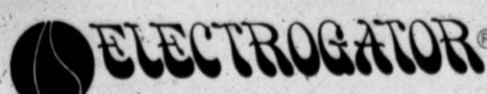
YOUR PROFIT... is determined by field performance

It's always safe to go with a winner when it comes to performance. And, if you'll inspect our list of Irrigation FIRSTS, then you'll understand why Electrogator is the first choice of owners who have been in irrigation for years:

- FIRST WITH RADIO REMOTE CONTROL SYSTEM
- FIRST WITH V-JACK WALLOW-PROOF TRUSS
- FIRST WITH AIRPLANE ALIGNMENT SYSTEM
- FIRST WITH LARGE WHEELS
- FIRST WITH WORM DRIVE.
- FIRST WITH INTERNAL FLEX-JOINT
- FIRST WITH DIAL SPEED CONTROL.



20Yr. WARRANTY
 CHROME-NICKEL COPPER ALLOY
STEEL PIPE
3 Year Warranty
 on all parts and tires



You'll also want to investigate the **MINIGATOR** made for 32 to 70 acre fields. ... same quality features as the **ELECTROGATOR**

sold & serviced locally by:
WESTERN PUMP and Equipment Co.
 Holly Sugar Road 364-3264
 A PRODUCT OF REINKE MFG. CO. INC. - DESHLER, NEBRASKA 68340

INSTALLED FREE

WARDS BATTERY PROTECTION PLAN
 Montgomery Ward will replace this battery at no cost to the original owner if it fails to accept and hold a charge in non-commercial passenger car use during the free Replacement Period shown:

TOTAL GUARANTEE PERIOD: 60 48 42 36 24 18 Mos.
 FREE REPLACEMENT PERIOD: 24 16 12 9 6 3 Mos.

After this period, to the end of the guarantee period, Montgomery Ward will replace the battery, charging only a prorated amount for the time since purchase, based on the current regular selling price less trade-in, for both for half of the specified periods. Commercial use is defined as use in any vehicle for other than family or personal use.

For service under this guarantee, return battery with evidence of date, of purchase to any Montgomery Ward branch.

SAVE \$3

24-MONTH GUARANTEED BATTERY

Get up to 280 cold cranking amps. Rubber case. Gang vent caps for easy servicing. 22F, 24, 24F.

22.95 EXCH.
 REGULARLY 25.95

SAVE 2.10

OUR SUPREME MUFFLER

Tough galvanized steel for years of care. REG. 16.98

14.88
 REG. 21.98 installed... now 18.88

Bad stops?

WARDS 12-POINT DRUM BRAKE JOB

Install shoes, rebuild cylinders, more on 4 drum wheels. Parts extra. LABOR ONLY

28.88

LOW-COST INSTALLATION AVAILABLE

Pairs \$4 OFF

HEAVY-DUTY T&C SHOCKS

5.99
 EA. IN PRS.
 REG. 7.99 EACH

1-3/16" pistons give you 41% more bounce-control than most originals for smoother riding, surer braking. Reg. 9.99 installed. Now 7.99 each in pairs.

SAVE 18%

AC® NON-RESISTOR SPARK PLUG

Great starts! REG. 77¢
 Improves car's gas mileage. **63¢**
 Reg. 99¢ Resistor type. 83¢

SAVE 4.10

DELUXE DC TIMING LIGHT

Chrome die-cast case. Helps set engine timing 6V, 12V

23.88
 REG. 27.98

SAVE 3.00

WARDS 6-AMP BATTERY CHARGER

Charges 6-volt or 12-volt batteries. Tapers to 3 amps.

16.88
 REG. 19.98

BUY WHAT YOU NEED NOW - JUST SAY "CHARGE IT!"
 Unadvertised specials throughout our store, just look for THE BLINKING LIGHT

Your complete auto center.

MONTGOMERY WARD

114 PARK AVE. 364-5801

New Ceiling Alarm Clock

This clock is really different! It projects the time in digital numbers on the ceiling of any darkened room. Invisible beam has no glare to keep you awake.

ONLY \$39.95

Cowan Jewelers

MEMBER AMERICAN GEM SOCIETY

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c
Additional insertions, when paid in advance: per word 8c
Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

1. FOR SALE

Miscellaneous

FIRE WOOD
PINON - OAK
Seasoned
Bud Sparks — 364-1264
Dean Herring — 364-2203
B-1-13-tfc

For Sale: Two deer rifles with scopes. New condition. Robert White, 647-3169 or night 276-5640.
B-1-15-18-4c

CARPET
We have moved to
310 North 25 Mile Avenue
B-1-14-tfc

C & W CARPET
364-3448
B-1-14-tfc

FOR SALE: Registered 6 year old Palomino Mare. Ideal for beginner, good show horse and western pleasure horse. Call 364-4279 after 5 weekdays or on weekends.
B-1-26-13-tfc

"THE SADDLE HOUSE"

COMPLETE Riding Equipment
New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3583
1B-1-5-tfc

MOBILE HOMES - new - will trade for equity in house. Realtor, 364-6633.
B-1-11-14-tfc

WE BUY AND SELL USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552
1B-37-tfc

WE HAVE MOVED!!
TO
KNOWLES AUCTION BARN
ON MISSION ROAD
We have a full line of new & used furniture and appliances at bargain prices.
Open for business 6 days a week
8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
Phone 364-1873
B-1-31-tfc

For Sale: 200 Bu. Caprock seed wheat... Clean, double treated and bagged. Call 364-4327 nights.
B-1-15-43-tfc

STATED MEETING
SECOND MONDAY
7:30 P.M.
Thursday
DEGREE WORK
L.J. Clark W.M.
W.A. Phipps Sec.
Hereford Rotary Club
meets every Monday at 12:05
Civic Club Center (Jim Hill)
Lions Club meets each Wednesday, 12 Noon
Civic Club Center (Jim Hill)

New General Electric Filter-Flow Washers, now only \$199.95.
B-1-13-tfc

TAYLOR FURNITURE & APPLIANCE
603 Park Avenue
B-1-16-44-tfc

New 12 cu. ft. General Electric Refrigerators, (3 only) white, will trade for \$189.95.
B-1-10-14-tfc

TAYLOR FURNITURE & APPLIANCE
603 Park Avenue
B-1-20-44-tfc

Keep carpet cleaning problems small - use Blue Lustre wall to wall. Rent electric shampooer \$1.
B-1-19-45-2c

For Sale: Hammond Spinnet Organ. Good condition. Call 364-2384 after 5:00 p.m.
B-1-10-14-tfc

Lose weight with New Shape Tablets and Hydrex Water Pills at Edward's Pharmacy.
B-1-13-42-8p

FOR SALE
1-21" Color Console TV
1-19" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
B-1-25-tfc

For Sale: Used Kenmore Dryer, \$75.00. Excellent condition. Call after 5 p.m. 364-5727.
B-1-12-44-tfc

1974 Sunflower 35x8 park trailer, 2 bedrooms, patio door, tip-out room. Used 3 months. Call 505-762-7632, Clovis.
B-1-44-4c

For Sale: 3M Office Copier, Model 107. One year old, like new, no chemicals needed. Letter and legal size copies, one at a time. \$325. The Brand, 364-2030.
B-1-12-tfc

Steel belt radial at reduced prices. Hurry while supply lasts. 50-HR78-15 and 50-GR78-15. Firestone. Call 364-4333.
B-1-17-45-tfc

MAYTAG the one to buy in the first place. SAVE \$1,000.00 WHEN YOU BUY A MAYTAG WASHER—ASK YOUR NEIGHBOR!!! Is there any other kind?????
CRIST APPLIANCE
112 Miles Avenue
364-6285
B-1-45-4c

FERTILIZER SHORT?
We can show you how to release fertilizer locked in your ground. Reduce your need for expensive nutrients. Complete soil testing recommendations available. Farm Guard Products, 6101 Candelaria N.E., Albuquerque, N.M. 87110
B-1-16-8c

For Sale: 35 yards good used carpet, \$50.00. Red Carpet Inn, 364-0540.
B-1-12-16-tfc

New 24 cu. ft. General Electric side by side refrigerator-freezers, frost free, white or avocado, \$599.95 with trade.
TAYLOR FURNITURE & APPLIANCE
603 Park Avenue
B-1-26-44-tfc

SOUP'S ON, the rug that is clean with Blue Lustre. Rent electric shampooer \$1.
McCaslin Lumber
B-1-18-45-2c

LEFT IN REPAIR
We have several unclaimed stereos left in our repair shop that must be sold. For example — an electrophonic component with 8 track tape player, deluxe turntable and two speakers. Only \$98.00 or \$10.00 monthly at:
B-1-18-19-2c

MARTINS SOUND CENTER
Corner of Georgia & I-40
Amarillo, Texas
B-1-45-tfc

YOU CAN'T AFFORD NOT TO BUY FRIGIDAIRE
1—Harvest gold FRIGIDAIRE Refrigerator with icemaker — Special \$399.95
1—Copper FRIGIDAIRE Range, 30", all automatic - Special \$249.95
1—Avocado green FRIGIDAIRE Dishwasher, 5 cycles - Special \$249.95.
B-1-12-19-1c

AFTER THE SALE IT'S THE SERVICE THAT COUNTS
CRIST APPLIANCE
112 Miles Avenue
364-6285
B-1-45-2c

FOR SALE—TRAMPOLINE
Full size, 6x12' mat, stainless steel springs, double thickness nylon bed, fully padded for safety. Less than 8 months old, \$400.00. Contact: Rev. Jack Moore, 364-2296.
B-1-17-19-2c

EXCELLENT, efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1. Hereford Hardware.
B-1-17-19-2c

For Sale: Portable corral panels. Painted and extra strong, 5'-2" tall x 15' long. Call 364-6047, 364-6461, 289-5811.
B-1-17-19-3c

HAY FOR SALE
Alfalfa, prairie, baled oats, Johnson grass. We deliver.
Contact:
Jim Woods, Larned, Kansas
316-285-3879 day or night
B-1-19-4c

For Sale: Jeep trailer, \$400.00. Contact Jimmy Mize, 309 Union, Call 364-1996 after 6 p.m.
B-1-12-19-3c

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

DELUXE CORSIANA FRUIT CAKES
Business, individual or direct mailing gifts
ORDER NOW
FOR Thanksgiving or Christmas
Wesleyan Service Guild
Gladys Willoughby, 364-2060
S-1-18-7c

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

DELUXE CORSIANA FRUIT CAKES
Business, individual or direct mailing gifts
ORDER NOW
FOR Thanksgiving or Christmas
Wesleyan Service Guild
Gladys Willoughby, 364-2060
S-1-18-7c

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

For Sale: Good used washer, dryer, refrigerator and upright freezer.
TAYLOR FURNITURE & APPLIANCE
603 Park Ave., Hereford
B-1-18-19-2c

For Sale: 3 female, white AKC miniature poodles. 364-2890 after 5 p.m.
S-1-11-19-2c

FOR SALE
Two year old Coleman outside floor furnace, thermostatic control, includes venting and ducting, \$100.00.
B-1-12-19-1c

Copper color electric stove, vent and ducting, \$100.00.
Phone 364-2617
B-1-19-2c

For Sale: J.C. Penney canister vacuum cleaner, \$50.00. Contact C. Moreno, 364-5053.
B-1-12-19-1c

EXCELLENT, efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1. Hereford Hardware.
B-1-17-19-2c

For Sale: Portable corral panels. Painted and extra strong, 5'-2" tall x 15' long. Call 364-6047, 364-6461, 289-5811.
B-1-17-19-3c

HAY FOR SALE
Alfalfa, prairie, baled oats, Johnson grass. We deliver.
Contact:
Jim Woods, Larned, Kansas
316-285-3879 day or night
B-1-19-4c

For Sale: Jeep trailer, \$400.00. Contact Jimmy Mize, 309 Union, Call 364-1996 after 6 p.m.
B-1-12-19-3c

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

DELUXE CORSIANA FRUIT CAKES
Business, individual or direct mailing gifts
ORDER NOW
FOR Thanksgiving or Christmas
Wesleyan Service Guild
Gladys Willoughby, 364-2060
S-1-18-7c

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

DELUXE CORSIANA FRUIT CAKES
Business, individual or direct mailing gifts
ORDER NOW
FOR Thanksgiving or Christmas
Wesleyan Service Guild
Gladys Willoughby, 364-2060
S-1-18-7c

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

REMEMBER!
Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.
S-1-14-14-tfc

3. FOR SALE

Automobiles

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
B-3-12-14-tfc

NEW & USED CARS
now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC'S new location.
221 North 25 Mile Ave.
B-3-8-tfc

FOR THE BEST BUY IN
Pre-owned and personally selected cars
Contact
COMBS USED CARS
F.D. "Chick" Holbert (Owner)
1503 Park Avenue
Hereford, Texas 79045
Office Ph. 364-1310
Home Ph. 364-1797
Bank Rate Financing Available
B-3-13-tfc

For Sale: Good used tires, \$5.00 and up. FIRESTONE; 364-4333.
B-3-10-43-tfc

For Sale: 1971 Datsun Pickup. New tires.
Call 364-2694
B-3-10-19-tfc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
1B-41-tfc

For Sale: 1970 Plymouth, 1972 Chevy. Phone 364-1170.
B-3-10-42-tfc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0077
B-3-33-tfc

SELECTED USED TIRES
\$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD
AUTOMOTIVE SALES
114 EAST PARK
1B-3-17-tfc

For Sale: 1970 Cutlass hardtop Oldsmobile. Just like new and loaded — glass packs, mag wheels, stereo tape deck, radio, heater and air conditioner. 48,000 miles. Call 364-1356.
B-3-27-45-2c

For Sale: 6 wheel drive army truck with an 18 ft. ensilage or sugar beet bed. Call 364-0085 after 6:30 p.m.
B-3-20-45-3c

For Sale: 1969 Torino 2 dr. hardtop, automatic, power & air, bucket seats, \$750.00. Phone 364-6060.
B-3-16-45-2c

4. REAL ESTATE
For Sale Or Trade
I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY
REAL ESTATE
Phone 364-3566
Res. 364-2553
B-4-29-tfc

CHOICE 1/2 section irrigated. Strong 8" wells. Plastic underground. Call 364-0491.
B-4-18-3p

NEED to settle estate, so make offer on equity on this 272 acre farm in Deaf Smith County.
182 acres irrigated, all with Chevy engines on natural gas. Terms to right party. Present note assumable and payable, \$1700.00 yearly in February, which includes interest. No improvements.
CHATEAU REALTY INC.
Clovis, New Mexico
763-3880, or call Bill Ragland
763-4714 or Oran W. Watson
762-0089
B-4-18-6c

FOR SALE
2 acre tract with 15 ton capacity scales and scale house. Scales and scale house can be sold separately. Ideal home site, 5 miles east of Hereford on Hwy. 1259.
1 acre tract with well, 1.7 miles west of Summerfield Post Office on Hwy. 60. Signs on properties.
PHONE 806-373-4271
B-4-45-6p

HAMBY
REAL ESTATE
1/2 Mile South of Underpass on Hwy 385
OFFICE — 364-3566
Calvin Edwards — 364-1017
Gerald Hamby — 364-1534
J.M. Hamby — 364-2553
EQUAL HOUSING OPPORTUNITY
B-4-16-tfc

Commercial Building—6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc.
Realtor, 364-6633
B-4-14-tfc

FOR SALE
Large 3 bedroom house on one acre, 2 baths, basement, central heat and air on pavement, on mail and school bus route and natural gas. 1/2 mile east of "Y" on South Main. \$20,000 total, \$2,000 down, balance 15 years at 9%. Immediate possession.
Contact:
Bud Paetzold, 364-3363.
B-4-44-tfc

FOR SALE
Large 3 bedroom home - Irving St. \$159.50 - assume FHA or VA.
B-4-13-17-tfc

Beautiful 3 bedroom, 2 bath. Stanton St. Assume loan.
B-4-15-44-6c

1700 sq. ft. 3 bedroom, 2 bath brick. Only 10 years old. \$23,000 with massive living and dining area. Vicinity Tierra Blanca.
B-4-15-44-6c

If you need room - take a look at this two story home, well worth the asking price of \$12,000.
B-4-15-44-6c

Nice 3 bedroom home with one acre-no restrictions, \$17,500-close in.
B-4-15-44-6c

CARTHEL REAL ESTATE
206 North 25 Mile Avenue
Henry Reid — 364-5344
Al Wiley — 364-4985
Wayne Carthel — 364-0944
B-4-42-tfc

EXCLUSIVE LISTING
On this 3 bedroom brick home, sharp inside and out, has lots of rose bushes and fenced back yard. Priced \$19,750.00 has existing loan.
B-4-43-tfc

DOUBLE SHARP
This 3 bedroom, 1 1/2 bath, new paint, carpet, double garage, fenced yard. Buy Equity and assume loan. Priced \$23,500.
B-4-18-tfc

New Listing! 4 BR, Brick. 2 Baths. Assume 7% Loan with \$135 Per Month Payments Less Than \$7,000 Equity. 1400 Sq. Ft. Plus Garage - \$21,500.
B-3-12-14-tfc

Extra nice 2 bedroom home, Avenue C. \$15,000.
B-3-12-14-tfc

Large 3 bedroom home - Irving St. \$159.50 - assume FHA or VA.
B-4-13-17-tfc

Beautiful 3 bedroom, 2 bath. Stanton St. Assume loan.
B-4-15-44-6c

1700 sq. ft. 3 bedroom, 2 bath brick. Only 10 years old. \$23,000 with massive living and dining area. Vicinity Tierra Blanca.
B-4-15-44-6c

If you need room - take a look at this two story home, well worth the asking price of \$12,000.
B-4-15-44-6c

Nice 3 bedroom home with one acre-no restrictions, \$17,500-close in.
B-4-15-44-6c

CARTHEL REAL ESTATE
206 North 25 Mile Avenue
Henry Reid — 364-5344
Al Wiley — 364-4985
Wayne Carthel — 364-0944
B-4-42-tfc

EXCLUSIVE LISTING
On this 3 bedroom brick home, sharp inside and out, has lots of rose bushes and fenced back yard. Priced \$19,750.00 has existing loan.
B-4-43-tfc

DOUBLE SHARP
This 3 bedroom, 1 1/2 bath, new paint, carpet, double garage, fenced yard. Buy Equity and assume loan. Priced \$23,500.
B-4-18-tfc

CLOSE TO SCHOOL AND HOSPITAL
3 bedroom home, single car garage, nice yard front and back, fenced, also good neighborhood. Has a small loan at 5 1/2% interest. Priced \$15,500. Owner will carry some second loan. Call for details.
B-4-19-10c

CLOSE TO GROCERY STORE AND SCHOOL
3 bedroom, 1 bath with new paint and carpet, also has fenced back yard with storm shelter. Has existing loan with payments of \$165. Priced \$16,500.
B-5-10-42-tfc

OWNER ANXIOUS
to sell this duplex, 1 bedroom-kitchen and living room on both sides. Furnished with double garage and car port. \$1,500. down and \$125. per month. Rented now for \$230. per month. Priced \$14,000.
B-5-10-42-tfc

LOOK \$49,000. DOWN
Will buy this 1/2 section with nice brick home and machinery barn, 3 wells with tail pit. You need to see this place. Pric

The Sunday Brand, Hereford, Texas, Sunday, November 10, 1974

REGISTERED NURSES
North Plains Hospital is seeking
industrious individuals to help
enlarge our nursing staff.

Our salary program is one of the
best in the Panhandle. It is
designed to compensate you for
your experience as well as
supervisory ability. Our nurses
residency is available at a cost
cheaper than free. Fringe
benefits are above average -
excellent medical staff relations.

For more information, call
collect:
DIRECTOR OF PERSONNEL
806-273-2851
North Plains Hospital
Borger, Texas
An equal opportunity employer
B-8-19-5c

9. SITUATIONS

State Licensed Child Care
For Working Mothers
Hereford
Day Care Center
6 months through 8 years
After school care available.
364-1293
B-9-46-tfc

Will do baby sitting in my home
for school teachers.
Phone 364-5690
B-9-10-43-tfc

For sewing and alteration
needs, call 364-6137.
S-9-10-16-4c

Will do baby sitting in my home
for working mothers. Deana
Alexander, 618 Stanton,
364-4026.
B-9-14-19-3c

10. NOTICE

For the convenience of you, our
customers, we now have truck
scales to weigh your scrap iron
- One mile North of Big
Daddy's Truck Stop.

HEREFORD
IRON & METAL
North Progressive Road
by City Dump
Anson A. & June Dearing
Phone 364-3350 or
364-3777
1 1/2 B-10-34-tfc

ALCOHOLISM INFORMATION

For information on alcoholism,
referrals for help, counseling,
or programs on the subject of
the disease of alcoholism. Call
364-4540 from 8 a.m. 'til 12, 1
p.m. until 5 p.m. Monday
through Friday.

A UNITED FUND AGENCY

B-10-12-tfc

11. BUSINESS SERVICE

DICKEY'S
DOZER SERVICE
Dirt Work - All Kinds
Bull Dozer - Scrapers
Motorgrader
See or Call
FLOYD DICKEY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-tfc

We buy old gold rings,
mountings, etc., for Swest
Refinery.
Cowans Jewelers
Downtown
B-11-13-51-tfc

DRAGLINE SERVICE
FOR
TAIL WATER PITT CLEANING
CALL
CLIFF JOHNSON, 364-2111
B-11-45-tfc

WANTED
100 to 150 watches a week to
repair by latest approved
methods.
COWAN JEWELERS
B-11-15-29-tfc

STEREO REPAIR
Guaranteed repair work on all
brands of stereos and sound
equipment at
MARTINS SOUND CENTER
2461 I-40 WEST, AMARILLO
PHONE 355-9557
B-11-3-tfc

B.L. Jones
CONCRETE CONTRACTOR
We will do your finishing or give
you a turnkey job. Free
Estimates.
246 16th Street
Phone 364-6617
B-11-21-tfc

FRANK WESTER
CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey Job
Straight finish
Phone 364-5169
B-11-39-tfc

FOR ALL
YOUR INSURANCE
Consult
The La Plaza Agency
914 East Park Avenue
Phone 364-4919
Pauline Lovan 364-3526
Robert Lemons 364-1726
Frank Pannell 364-2412
S-11-16-tfc

NEW spray cement on all type
roofing, flat decks, trailer tops.
Free estimates.
-505-762-7632
B-11-12-44-4c

Custom swathing, stacking and
hauling. Alfalfa, milo and corn
stubble. Hesston stack hand
system. 364-2907 dr 364-3117.
B-11-15-42-tfc

JOHNSON IRRIGATION
Peerless PVC Plastic Pipe
Don Johnson, 364-2870
Mobile Phone 364-4741, Unit
3470 P.O. Box 2024, Hereford,
Texas.
B-11-8-tfc

WILL PICK UP
JUNK CARS
FREE
Call 364-3350
or 364-3777
B-11-28-tfc

KELLEY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential - Commercial
All bids & wiring competitive.
Ph. 364-1345 - Nights 364-1523
or 364-5929.
P.O. Box 30
B-11-15-tfc

BOBBY GRIEGO
DRAGLINE SERVICE
TAIL WATER
PIT CLEANING
DUMP TRUCKS
LOADER
DOZER
Day Phone 364-0574
Night - 364-2322
B-11-14-tfc

AGRICULTURAL
GYPSUM COMPANY
Highest quality gypsum now
available to area farmers.
Call:
David Pickens, 364-6594
S-11-9-tfc

HEARING AID BATTERIES
for all makes sold and tested at
THAMES Pharmacy
Phone 364-2300
S-11-12-40-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap iron & Metal
Have storage for cars,
boats, etc.
1st & Jewell Ph. 364-0580
Nites - 4009 or 0075
S-11-12-40-tfc

COMPLETE
Turn Key Installations
of Pumps and
Gear Drives
"Big D"
PUMP CO. INC.
Sales & Service
HEREFORD 364-0353
DIMMITT 647-3444
FRIONA 247-3311
S-11-24-tfc

ROWLAND STABLES
840 AVENUE F
PHONE 364-1189
Stall rentals - Boarding
Breaking - Training - Fitting for
show - Horses for sale - Stallion
at stud, AA Alegre Lad,
grandson of Skipper W on top
and Three Bars on bottom.
Conformation galore, excellent
disposition. Good cowhorse.
S-11-37-tfc

TURNER
WELL SERVICE
Submersible pumps
Repair & Exchange
Pipe - Pressure tanks
Dempster - Pumpco
CALL:
Doyle Turner - 364-0811
Scott Turner - 364-4447
Mobile Phone - 364-5221
S-11-47-tfc

HEREFORD
ELECTRONICS
State License No. 1129
Douglas M. Kelley -
Owner
COMPLTE
ELECTRICAL SERVICE
Commercial - New Construction
- Residential - Remodeling
- Industrial - Repairing.
Licensed and Bonded in
Hereford, Dimmitt, Friona,
Dalhart.
Call 364-0011
Day or Night
531 East First Street
S-11-3-tfc

CONCRETE WORK
STUCCO, PLASTERING,
STORM SHELTERS
Turn key jobs or
straight finishing
Jim Gonzales - 364-0375
Joe Garcia - 364-1497
S-11-16-tfc

FOR ALL
YOUR INSURANCE
Consult
The La Plaza Agency
914 East Park Avenue
Phone 364-4919
Pauline Lovan 364-3526
Robert Lemons 364-1726
Frank Pannell 364-2412
S-11-16-tfc

W. HILL, NELLE HILL LUCK
VANN & CHARLES H. HILL,
Joint Independent Executors of
the Estate of Blanche D. Hill,
deceased No. 2498 in the County
Court of Deaf Smith County,
Texas
S-19-1c

KLEMMER CATTLE CO.
Stocker & Feeder Cattle
Wheat & Pasture Calves
Phone 417-742-2624
Rt. 2, Walnut Grove, Mo.
B-11-19-15p

14. CARD OF THANKS
CARD OF THANKS
We want to express our sincere
appreciation for the many acts
of kindness and sympathy
extended to us during the illness
and death of our loved one.
Special thanks to the doctors
and nurses at the Veterans
Hospital, the prayers, food,
visits and flowers. We offer our
deepest gratitude to Rev. Brink
and Bro. Sizemore for the
memorial service and to the
American Legion for acting as
pallbearers.
Mrs. C.D. Kelton
Averitt Kelton

CARD OF THANKS
We wish to express our deepest
gratitude and sincerest thanks
for the flowers, the many cards,
the visits, the food, the prayers
of so many individuals as well
as many churches, also other
expressions of love and
friendship during the days at
the hospital and since returning
home. May God's richest
blessings be upon each of you.
Merlin & Leta Kaul

PUBLIC
NOTICES
BECAUSE THE PEOPLE
MUST KNOW
Editor's Note: Public Notice advertising
plays a unique role both in American
history and in the process by which
this country's democracy is preserved.
Its one premise is that people must be
informed if they are to govern them-
selves competently. Public Notice ad-
vertising first came into being with the
Congress of 1792. That body, recognizing
its responsibility to the people, re-
quired the Postmaster General to ad-
vertise for bids for the construction of
new post offices. From that inauspicious
beginning to the complex publication
requirements in federal, state and local
laws today, government officials have
come more and more to understand their
obligations to inform the public through
Public Notice advertising. Newspapers
over the years have been the vehicle by
which these obligations have been ful-
filled. They will continue to be as long
as the public demands that it be in-
formed frequently and by the best
means possible.

LEGAL NOTICE
Bids will be opened at 10:00
A.M. November 11, 1974 at
Commissioners Courtroom,
Courthouse, Hereford for 40,000
yards of crushed caliche to be
picked up at the caliche pit. The
commissioners court reserves the
right to accept or reject any or
all bids.
H.C. Williams
County Judge -
Deaf Smith County
B-44-4c

LEGAL NOTICE
Bids will be opened at 10:00
A.M. November 11, 1974 at
Commissioners Courtroom,
Courthouse, Hereford, Texas for
12,000 yards of crushed
caliche to be used in Precinct #3.
See Commissioner, Bruce Cole-
man for details. The Commis-
sioner's Court reserves the right
to accept or reject any or all bids.
H.C. Williams,
County Judge
Deaf Smith County
B-44-4c

LEGAL NOTICE
No. 2498
IN RE: THE ESTATE OF
BLANCHE D. HILL, DECEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF BLANCHE D.
HILL, DECEASED.
Notice is hereby given that
original letters testamentary as
Joint Independent Executors of
the Estate of Blanche D. Hill,
deceased were issued to the
undersigned on the 6th day of
November, 1974, in the
proceeding indicated below the
signature hereto, which is still
pending and that the under-
signed now hold such letters.
All persons having claims
against said estate, which is
being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such joint
independent executors is P.O.
Box 207, Amarillo, Texas.

FORREST D. HILL, FRANCIS

LEGAL NOTICE
No. 2403
IN RE: THE ESTATE OF
MAUD ANNA FRANCE, DE-
CEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO CREDITORS
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF MAUD
ANNA FRANCE, DECEASED
Notice is hereby given that
original letters testamentary as
Independent Executors and
Trustees of the Estate of Maud
Anna France, deceased, were
issued to the undersigned on the
4th day of November, 1974, in
the proceeding indicated below
the signature hereto, which is
still pending, and that the
undersigned now holds such
letters. All persons having
claims against said estate,
which is still pending, and that
the undersigned now holds such
letters. All persons having
claims against said estate which
is being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such
Independent Executors and
Trustees is 147 Liveoak Street,
Hereford, Texas 79045.
Jean Caison
Jack France
Joint Independent Executors &
Trustees of the Estate of Maud
Anna France, deceased, No.
2403 in the County Court of Deaf
Smith County, Texas
S-19-1c

LEGAL NOTICE
Notice is hereby given that
the Zoning Commission of the
City of Hereford, Texas will convene
at the City Hall at 7:30 P.M. on
the 26th day of Nov. 1974 to
consider the rezoning of the
following property.
W185.75' of E1022.5' of N130'
of Blk 1 Womble
The above property requested to
be rezoned from "D Local Retail
District" to "E Central
Business District". Those
interested in the above request
are invited to attend the
meeting on the date set forth
above.
The recommendation of the
Zoning Commission of the City
of Hereford, Texas on the above
described property will then be
considered by the City Commis-
sion of the City of Hereford,
Texas on the 2nd day of Dec.
1974 at 7:30 P.M.
Mary V. Watts
City Secretary
S-19-1c

LEGAL NOTICE
No. 2498
IN RE: THE ESTATE OF
BLANCHE D. HILL, DECEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF BLANCHE D.
HILL, DECEASED.
Notice is hereby given that
original letters testamentary as
Joint Independent Executors of
the Estate of Blanche D. Hill,
deceased were issued to the
undersigned on the 6th day of
November, 1974, in the
proceeding indicated below the
signature hereto, which is still
pending and that the under-
signed now hold such letters.
All persons having claims
against said estate, which is
being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such joint
independent executors is P.O.
Box 207, Amarillo, Texas.

LEGAL NOTICE
No. 2403
IN RE: THE ESTATE OF
MAUD ANNA FRANCE, DE-
CEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO CREDITORS
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF MAUD
ANNA FRANCE, DECEASED
Notice is hereby given that
original letters testamentary as
Independent Executors and
Trustees of the Estate of Maud
Anna France, deceased, were
issued to the undersigned on the
4th day of November, 1974, in
the proceeding indicated below
the signature hereto, which is
still pending, and that the
undersigned now holds such
letters. All persons having
claims against said estate,
which is still pending, and that
the undersigned now holds such
letters. All persons having
claims against said estate which
is being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such
Independent Executors and
Trustees is 147 Liveoak Street,
Hereford, Texas 79045.
Jean Caison
Jack France
Joint Independent Executors &
Trustees of the Estate of Maud
Anna France, deceased, No.
2403 in the County Court of Deaf
Smith County, Texas
S-19-1c

LEGAL NOTICE
Notice is hereby given that
the Zoning Commission of the
City of Hereford, Texas will convene
at the City Hall at 7:30 P.M. on
the 26th day of Nov. 1974 to
consider the rezoning of the
following property.
W185.75' of E1022.5' of N130'
of Blk 1 Womble
The above property requested to
be rezoned from "D Local Retail
District" to "E Central
Business District". Those
interested in the above request
are invited to attend the
meeting on the date set forth
above.
The recommendation of the
Zoning Commission of the City
of Hereford, Texas on the above
described property will then be
considered by the City Commis-
sion of the City of Hereford,
Texas on the 2nd day of Dec.
1974 at 7:30 P.M.
Mary V. Watts
City Secretary
S-19-1c

LEGAL NOTICE
No. 2498
IN RE: THE ESTATE OF
BLANCHE D. HILL, DECEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF BLANCHE D.
HILL, DECEASED.
Notice is hereby given that
original letters testamentary as
Joint Independent Executors of
the Estate of Blanche D. Hill,
deceased were issued to the
undersigned on the 6th day of
November, 1974, in the
proceeding indicated below the
signature hereto, which is still
pending and that the under-
signed now hold such letters.
All persons having claims
against said estate, which is
being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such joint
independent executors is P.O.
Box 207, Amarillo, Texas.

LEGAL NOTICE
No. 2403
IN RE: THE ESTATE OF
MAUD ANNA FRANCE, DE-
CEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO CREDITORS
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF MAUD
ANNA FRANCE, DECEASED
Notice is hereby given that
original letters testamentary as
Independent Executors and
Trustees of the Estate of Maud
Anna France, deceased, were
issued to the undersigned on the
4th day of November, 1974, in
the proceeding indicated below
the signature hereto, which is
still pending, and that the
undersigned now holds such
letters. All persons having
claims against said estate,
which is still pending, and that
the undersigned now holds such
letters. All persons having
claims against said estate which
is being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such
Independent Executors and
Trustees is 147 Liveoak Street,
Hereford, Texas 79045.
Jean Caison
Jack France
Joint Independent Executors &
Trustees of the Estate of Maud
Anna France, deceased, No.
2403 in the County Court of Deaf
Smith County, Texas
S-19-1c

LEGAL NOTICE
Notice is hereby given that
the Zoning Commission of the
City of Hereford, Texas will convene
at the City Hall at 7:30 P.M. on
the 26th day of Nov. 1974 to
consider the rezoning of the
following property.
W185.75' of E1022.5' of N130'
of Blk 1 Womble
The above property requested to
be rezoned from "D Local Retail
District" to "E Central
Business District". Those
interested in the above request
are invited to attend the
meeting on the date set forth
above.
The recommendation of the
Zoning Commission of the City
of Hereford, Texas on the above
described property will then be
considered by the City Commis-
sion of the City of Hereford,
Texas on the 2nd day of Dec.
1974 at 7:30 P.M.
Mary V. Watts
City Secretary
S-19-1c

LEGAL NOTICE
No. 2498
IN RE: THE ESTATE OF
BLANCHE D. HILL, DECEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF BLANCHE D.
HILL, DECEASED.
Notice is hereby given that
original letters testamentary as
Joint Independent Executors of
the Estate of Blanche D. Hill,
deceased were issued to the
undersigned on the 6th day of
November, 1974, in the
proceeding indicated below the
signature hereto, which is still
pending and that the under-
signed now hold such letters.
All persons having claims
against said estate, which is
being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such joint
independent executors is P.O.
Box 207, Amarillo, Texas.

LEGAL NOTICE
No. 2403
IN RE: THE ESTATE OF
MAUD ANNA FRANCE, DE-
CEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO CREDITORS
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF MAUD
ANNA FRANCE, DECEASED
Notice is hereby given that
original letters testamentary as
Independent Executors and
Trustees of the Estate of Maud
Anna France, deceased, were
issued to the undersigned on the
4th day of November, 1974, in
the proceeding indicated below
the signature hereto, which is
still pending, and that the
undersigned now holds such
letters. All persons having
claims against said estate,
which is still pending, and that
the undersigned now holds such
letters. All persons having
claims against said estate which
is being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such
Independent Executors and
Trustees is 147 Liveoak Street,
Hereford, Texas 79045.
Jean Caison
Jack France
Joint Independent Executors &
Trustees of the Estate of Maud
Anna France, deceased, No.
2403 in the County Court of Deaf
Smith County, Texas
S-19-1c

LEGAL NOTICE
Notice is hereby given that
the Zoning Commission of the
City of Hereford, Texas will convene
at the City Hall at 7:30 P.M. on
the 26th day of Nov. 1974 to
consider the rezoning of the
following property.
W185.75' of E1022.5' of N130'
of Blk 1 Womble
The above property requested to
be rezoned from "D Local Retail
District" to "E Central
Business District". Those
interested in the above request
are invited to attend the
meeting on the date set forth
above.
The recommendation of the
Zoning Commission of the City
of Hereford, Texas on the above
described property will then be
considered by the City Commis-
sion of the City of Hereford,
Texas on the 2nd day of Dec.
1974 at 7:30 P.M.
Mary V. Watts
City Secretary
S-19-1c

LEGAL NOTICE
No. 2498
IN RE: THE ESTATE OF
BLANCHE D. HILL, DECEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF BLANCHE D.
HILL, DECEASED.
Notice is hereby given that
original letters testamentary as
Joint Independent Executors of
the Estate of Blanche D. Hill,
deceased were issued to the
undersigned on the 6th day of
November, 1974, in the
proceeding indicated below the
signature hereto, which is still
pending and that the under-
signed now hold such letters.
All persons having claims
against said estate, which is
being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such joint
independent executors is P.O.
Box 207, Amarillo, Texas.

LEGAL NOTICE
No. 2403
IN RE: THE ESTATE OF
MAUD ANNA FRANCE, DE-
CEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO CREDITORS
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF MAUD
ANNA FRANCE, DECEASED
Notice is hereby given that
original letters testamentary as
Independent Executors and
Trustees of the Estate of Maud
Anna France, deceased, were
issued to the undersigned on the
4th day of November, 1974, in
the proceeding indicated below
the signature hereto, which is
still pending, and that the
undersigned now holds such
letters. All persons having
claims against said estate,
which is still pending, and that
the undersigned now holds such
letters. All persons having
claims against said estate which
is being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such
Independent Executors and
Trustees is 147 Liveoak Street,
Hereford, Texas 79045.
Jean Caison
Jack France
Joint Independent Executors &
Trustees of the Estate of Maud
Anna France, deceased, No.
2403 in the County Court of Deaf
Smith County, Texas
S-19-1c

LEGAL NOTICE
Notice is hereby given that
the Zoning Commission of the
City of Hereford, Texas will convene
at the City Hall at 7:30 P.M. on
the 26th day of Nov. 1974 to
consider the rezoning of the
following property.
W185.75' of E1022.5' of N130'
of Blk 1 Womble
The above property requested to
be rezoned from "D Local Retail
District" to "E Central
Business District". Those
interested in the above request
are invited to attend the
meeting on the date set forth
above.
The recommendation of the
Zoning Commission of the City
of Hereford, Texas on the above
described property will then be
considered by the City Commis-
sion of the City of Hereford,
Texas on the 2nd day of Dec.
1974 at 7:30 P.M.
Mary V. Watts
City Secretary
S-19-1c

LEGAL NOTICE
No. 2498
IN RE: THE ESTATE OF
BLANCHE D. HILL, DECEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF BLANCHE D.
HILL, DECEASED.
Notice is hereby given that
original letters testamentary as
Joint Independent Executors of
the Estate of Blanche D. Hill,
deceased were issued to the
undersigned on the 6th day of
November, 1974, in the
proceeding indicated below the
signature hereto, which is still
pending and that the under-
signed now hold such letters.
All persons having claims
against said estate, which is
being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such joint
independent executors is P.O.
Box 207, Amarillo, Texas.

LEGAL NOTICE
No. 2403
IN RE: THE ESTATE OF
MAUD ANNA FRANCE, DE-
CEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO CREDITORS
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF MAUD
ANNA FRANCE, DECEASED
Notice is hereby given that
original letters testamentary as
Independent Executors and
Trustees of the Estate of Maud
Anna France, deceased, were
issued to the undersigned on the
4th day of November, 1974, in
the proceeding indicated below
the signature hereto, which is
still pending, and that the
undersigned now holds such
letters. All persons having
claims against said estate,
which is still pending, and that
the undersigned now holds such
letters. All persons having
claims against said estate which
is being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such
Independent Executors and
Trustees is 147 Liveoak Street,
Hereford, Texas 79045.
Jean Caison
Jack France
Joint Independent Executors &
Trustees of the Estate of Maud
Anna France, deceased, No.
2403 in the County Court of Deaf
Smith County, Texas
S-19-1c

LEGAL NOTICE
Notice is hereby given that
the Zoning Commission of the
City of Hereford, Texas will convene
at the City Hall at 7:30 P.M. on
the 26th day of Nov. 1974 to
consider the rezoning of the
following property.
W185.75' of E1022.5' of N130'
of Blk 1 Womble
The above property requested to
be rezoned from "D Local Retail
District" to "E Central
Business District". Those
interested in the above request
are invited to attend the
meeting on the date set forth
above.
The recommendation of the
Zoning Commission of the City
of Hereford, Texas on the above
described property will then be
considered by the City Commis-
sion of the City of Hereford,
Texas on the 2nd day of Dec.
1974 at 7:30 P.M.
Mary V. Watts
City Secretary
S-19-1c

LEGAL NOTICE
No. 2498
IN RE: THE ESTATE OF
BLANCHE D. HILL, DECEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF BLANCHE D.
HILL, DECEASED.
Notice is hereby given that
original letters testamentary as
Joint Independent Executors of
the Estate of Blanche D. Hill,
deceased were issued to the
undersigned on the 6th day of
November, 1974, in the
proceeding indicated below the
signature hereto, which is still
pending and that the under-
signed now hold such letters.
All persons having claims
against said estate, which is
being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such joint
independent executors is P.O.
Box 207, Amarillo, Texas.

LEGAL NOTICE
No. 2403
IN RE: THE ESTATE OF
MAUD ANNA FRANCE, DE-
CEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO CREDITORS
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF MAUD
ANNA FRANCE, DECEASED
Notice is hereby given that
original letters testamentary as
Independent Executors and
Trustees of the Estate of Maud
Anna France, deceased, were
issued to the undersigned on the
4th day of November, 1974, in
the proceeding indicated below
the signature hereto, which is
still pending, and that the
undersigned now holds such
letters. All persons having
claims against said estate,
which is still pending, and that
the undersigned now holds such
letters. All persons having
claims against said estate which
is being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such
Independent Executors and
Trustees is 147 Liveoak Street,
Hereford, Texas 79045.
Jean Caison
Jack France
Joint Independent Executors &
Trustees of the Estate of Maud
Anna France, deceased, No.
2403 in the County Court of Deaf
Smith County, Texas
S-19-1c

LEGAL NOTICE
Notice is hereby given that
the Zoning Commission of the
City of Hereford, Texas will convene
at the City Hall at 7:30 P.M. on
the 26th day of Nov. 1974 to
consider the rezoning of the
following property.
W185.75' of E1022.5' of N130'
of Blk 1 Womble
The above property requested to
be rezoned from "D Local Retail
District" to "E Central
Business District". Those
interested in the above request
are invited to attend the
meeting on the date set forth
above.
The recommendation of the
Zoning Commission of the City
of Hereford, Texas on the above
described property will then be
considered by the City Commis-
sion of the City of Hereford,
Texas on the 2nd day of Dec.
1974 at 7:30 P.M.
Mary V. Watts
City Secretary
S-19-1c

LEGAL NOTICE
No. 2498
IN RE: THE ESTATE OF
BLANCHE D. HILL, DECEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF BLANCHE D.
HILL, DECEASED.
Notice is hereby given that
original letters testamentary as
Joint Independent Executors of
the Estate of Blanche D. Hill,
deceased were issued to the
undersigned on the 6th day of
November, 1974, in the
proceeding indicated below the
signature hereto, which is still
pending and that the under-
signed now hold such letters.
All persons having claims
against said estate, which is
being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such joint
independent executors is P.O.
Box 207, Amarillo, Texas.

LEGAL NOTICE
No. 2403
IN RE: THE ESTATE OF
MAUD ANNA FRANCE, DE-
CEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO CREDITORS
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF MAUD
ANNA FRANCE, DECEASED
Notice is hereby given that
original letters testamentary as
Independent Executors and
Trustees of the Estate of Maud
Anna France, deceased, were
issued to the undersigned on the
4th day of November, 1974, in
the proceeding indicated below
the signature hereto, which is
still pending, and that the
undersigned now holds such
letters. All persons having
claims against said estate,
which is still pending, and that
the undersigned now holds such
letters. All persons having
claims against said estate which
is being administered in Deaf
Smith County, Texas, are
hereby required to present the
same to the undersigned at the
address given below before such
estate is closed, and within the
time prescribed by law. The
mailing address of such
Independent Executors and
Trustees is 147 Liveoak Street,
Hereford, Texas 79045.
Jean Caison
Jack France
Joint Independent Executors &
Trustees of the Estate of Maud
Anna France, deceased, No.
2403 in the County Court of Deaf
Smith County, Texas
S-19-1c

LEGAL NOTICE
Notice is hereby given that
the Zoning Commission of the
City of Hereford, Texas will convene
at the City Hall at 7:30 P.M. on
the 26th day of Nov. 1974 to
consider the rezoning of the
following property.
W185.75' of E1022.5' of N130'
of Blk 1 Womble
The above property requested to
be rezoned from "D Local Retail
District" to "E Central
Business District". Those
interested in the above request
are invited to attend the
meeting on the date set forth
above.
The recommendation of the
Zoning Commission of the City
of Hereford, Texas on the above
described property will then be
considered by the City Commis-
sion of the City of Hereford,
Texas on the 2nd day of Dec.
1974 at 7:30 P.M.
Mary V. Watts
City Secretary
S-19-1c

LEGAL NOTICE
No. 2498
IN RE: THE ESTATE OF
BLANCHE D. HILL, DECEASED
IN THE COUNTY COURT OF
DEAF SMITH COUNTY,
TEXAS SITTING IN MATTERS
PROBATE
NOTICE TO ALL PERSONS
HAVING CLAIMS AGAINST
THE ESTATE OF BLANCHE D.
HILL, DECEASED.
Notice is hereby given that
original letters testamentary as
Joint Independent Executors of
the Estate of Blanche D. Hill,
deceased were issued to the
undersigned on the 6th day of
November, 1974, in the
proceeding indicated below the
signature hereto, which is still
pending and that the under

CLEANS CARPETS NEW STEAM-WAY
 WITHOUT SCRUBBING DIRT IN...
 New Steamway cleans carpet from bottom up. No dirt or shampoo, left in fabric. FREE Estimates.

RULAND'S
HIGH PLAINS STEAMWAY
 FREE ESTIMATES
364-3578
 OPEN 24-HOURS PER DAY
 1400 Roman - David Ruland, owner - 364-3575

WILHELM
TELEVISION SERVICE
 Specializing in all makes and models
 of color and Black & White Televisions

137 N. Sampson 364-5821

LUBRICATE OIL & GREASES
 Stocked at
Cottingham
 Running Cop. EXPANDING SINCE 1941
 1107 W. HIGHWAY 60
 HEREFORD, TEXAS 364-5881

Winter
 IS ON THE WAY...
 Don't let him sneak upon you...
 Have your heating system checked and repaired now
 CALL: **364-4714**
 Robert (Bob) Rhoton
R & R REFRIGERATION AND HEATING SERVICE Coleman

FOR THE BEST DEALS ON NEW or USED CARS
 Come in and talk with one of the men
 AT
JOHN ORSBORN
BUICK-PONTIAC-GMC
 at 142 N. MILES or 221 N. 25 Mi. Ave.
 364-0990 364-1222

HOUSING PROBLEMS??
 We have just the right house for you either at 813 or 815 Baltimore.
 Both Houses are Beautifully decorated. Different decor, isolated bedrooms, huge baths and closets, GE appliances, self cleaning ovens, dishwashers, refrigerated air, fireplaces, patios, and all the extras. Call us now to see these houses.

BOOZER REAL ESTATE
 Jo Hamrick 144 W. 3rd. Joe Boozer
 364-3502 364-1755 364-0029

"THE BEST INVESTMENT ON EARTH IS A PART OF IT.."

651 Acres of the finest land in West Texas. 5 wells, 2 return pits. Good terms! Partially owner financed.

633 Acres - North Plains. G.H. 360 pivot sprinkler. Large barn - other improvements. 2-8" wells, U.G. tile. All goes for \$450 per acre.

800 Acres - Carson County. 3 wells, underground pipe, tailwater return system. \$50,000. down, good terms on balance. \$450 per acre.

329 Acres - North Plains. Good water. Close to town. 2-8" wells, tailwater return pit, some U.G. Pipe. Good productive soil.

Short half Castro County. 3 wells, some U.G. tile.

Trade for this 160 Acres. Parmer County. 3 wells and tailwater return system.

646 Acres with 7 good wells all connected with U.G. pipe perfect laying land. The land is in the best water area of Deaf Smith County. \$750 per acre.

GIBSON
REAL ESTATE & INSURANCE
 902 Lee Street
364-0442
 W.V. "Bill" Struve 364-6396 Jo Beth Shackelford 647-2342
 Ronny Pagett 364-1275 Lavon Pagett 364-6683
 Wilbur D. Gibson 364-2225

OWENS ELECTRIC
 WE SPECIALIZE IN:
 Complete sales and service of electric motors (new and used), magnitos, starters and generator repairs.

LOAN MOTORS AVAILABLE
 809 E. 2nd. 364-3572 HEREFORD, TX.

Floating Tailwater Pump
 Conserve that water.

Vertical Hollow Shaft
 Electric Belt Driven Gear Head

"Guaranteed Satisfactory Service"
 Warren Owen.....Harvey Milton

REALTORS
 601 N. MAIN
 HEREFORD, TEXAS
 364-0555

4.6 acres in Yucca Hills with 4 bedroom, 4 bath home. Unique tri-level design offers 2789 sq. ft. of living area. Double fireplace, tennis courts, sprinkler system.

3 bedroom, 1 bath older home. Beauty shop attached or will make good business location. Storm windows and doors, evaporative air conditioner, paneled living room, storage building.

Reduced price - owner anxious to sell. 3 bedroom, 1 1/2 bath brick home in Northwest Hereford. New dishwasher. Carpeted throughout.

Large corner lot on this 3 bedroom, 2 bath home of 1163 sq. ft. 8 1/2 per cent FHA loan to assume. Real clean with new paint.

Very clean 3 bedroom, 1 bath home on Star. New carpeting and paneling. 2 refrigerated air window units. 1140 Sq. ft.

3 bedroom, 2 bath home with 2 car garage. Evaporative air conditioner. Newly painted and clean. Assume this new loan.

New listing. 3 bedroom, 1 1/2 bath home of 1200 sq. ft. New air conditioner, barbecue. Possession soon.

Melvin Jayroe 364-3766
Don Tardy 364-1006
Kenneth Campbell 364-6077
Charles Wagner 364-6475
Lloyd Sharp 364-2543
Ken Rogers 578-4350
Don Zimmerman 364-3274

Serving You Since - 1947 -

R
Lone Star Agency
 inc.
 364 0555

NEXT WEEK'S HOROSCOPE
 By Clay R. Pollan
 Note planetary ruler of your birth symbol
 FOR WEEK BEGINNING MONDAY, NOV. 11, 1974

★ If your birthday occurs this week...
 ... your enthusiasms are broad and restless and somewhat impractical. You love to explore new ideas, meet new people and engage in conversation. Idealistic, clever and witty, you have great charm, but stick-to-it-iveness must be developed if you are to achieve the fine work of which you are capable.

♈ Aries Mar. 21 - Apr. 19 | Pluto
 Play, rather than work, will be the dominating theme this week. You'll be in the mood to let your hair down and go out to have a good time. You'll be much in demand amongst friends and spare time interests will flourish. Social activities in general will snowball in a most amusing way.

♉ Taurus Apr. 20 - May 20 | Venus
 There's no need to worry about your work or business interests now. Progress will be easier and will involve less stress and effort. Associates will display a pleasing loyalty to you and will provide helpful backing. You will feel a sense of greater confidence. Many good things will come to pass.

♊ Gemini May 21 - June 20 | Mercury
 There is obvious scope for developing new friendships and relationships. You will be visiting places new to you and will make some fresh new contacts. Friends will go out of their way to entertain you and will introduce you to acquaintances who share your tastes. All in all, a wonderful week.

♋ Cancer June 21 - July 22 | Moon
 This is definitely a week in which to back your expertise and your fancy. Be inclined to risk small sums on lottery tickets and place a bet or two on good tips that come your way. Heed your intuition. It may tell you that you will be a winner. Favor art, music - any cultural activity, this week.

♌ Leo July 23 - Aug. 22 | Sun
 An active, exciting week. It's a time in which to favor the mixing of business with pleasure. Make a special point of putting in an appearance at functions, dinners, meeting places where people can be of use to you. Choose evening associates of artistic temperament. Avoid energetic or bossy types.

♍ Virgo Aug. 23 - Sept. 22 | Mercury
 If you now have transactions on hand, try to get them concluded the first part of the week. This is a good time for taking a profit. A friendly compromise could produce a quite healthy profit. A legal matter which has been held up starts to move in your favor. Make the most of your charm and wit.

♎ Libra Sept. 23 - Oct. 22 | Venus
 You may have a conference this week that could promise a dream come true. Chances are that all will work out just as your highest hopes bid. A delicate financial situation will be swung in your favor. There is a tendency to tire yourself with the problems and worries of friends.

♏ Scorpio Oct. 23 - Nov. 21 | Mars
 Keep things in good order, as you may find your present situation getting chaotic. Make sure that no valuable documents are thrown out with trash. The generosity of a woman will touch you. Interviews at the weekend may produce good results. Tell no one of your plans.

♐ Sagittarius Nov. 22 - Dec. 21 | Jupiter
 Someone quite clever may try to pull the wool over your eyes. Forget advice. Your own guesses and hunches will be nearer the mark. Money you've been counting on won't be forthcoming at the promised time. It's easy to be misunderstood by someone you are fond of. Be independent, fair.

♑ Capricorn Dec. 22 - Jan. 19 | Saturn
 Be at your best with everyone. The impressions you make are important. It's a good week for winning folk who have been "difficult" lately. You'll have to push hard to get your personality across. Be lavish as your purse allows in business entertaining. It's important that you clear up current tasks.

♒ Aquarius Jan. 20 - Feb. 18 | Uranus
 Make an all-out effort to achieve a fine work output this week. Your diligence will be recognized, making it easier to achieve your worthwhile goals. As to travel, it's a good period for business trips, but not as favorable for pleasure jaunts. Slightly startling news from a distance indicated.

♓ Pisces Feb. 19 - Mar. 20 | Neptune
 There could be some loneliness in your life now due to health problems or rebuffs from certain friends. Don't blame yourself for this situation. Avoid doing too much for one who may be imposing on your generosity. Beware the wolf or siren who's out to buy your affection. Better days are ahead.

George Meany - AFL-CIO
 President:
 "These statistics on unemployment grossly underestimate the gravity of this recession."
FOR LARGER GIFT SELECTION
COWAN JEWELERS
 Downtown
 You've Never Seen Such Thorough Service
STOP IN SOON
 Phillips "66" Products
EAST SIDE "66"
 Rocky Stewart
 1303 E. 1st. 364-2644

Woman Given Prexy

The inauguration of Dr. Evelyn L. Milam as the ninth president of Cottey College, a two-year liberal arts college for women, will be held November 23 with Dr. John D. Moseley, president of Austin College, Sherman, delivering the inaugural address.

A native of Texas, Dr. Milam is the daughter of Mr. and Mrs. John K. Milam, Sudan. She holds the Ph.D. degree from the University of Wyoming, the M.A. degree from Texas Tech University, and the B.A. degree from West Texas State University.

Before assuming the presidency of Cottey College August 1, Dr. Milam was

1962. She had served as administrative officer for the department of teacher education and as director of admissions and financial aids.

In 1972, the Austin College teacher education program received a distinguished achievement award from the American Association of Colleges for Teacher Education. In 1967, Dr. Milam was the recipient of the M. Margaret Stroh International Fellowship from Delta Kappa Gamma, honorary society for teachers.

Among her professional memberships, Dr. Milam lists the American Psychological Association, the American Personnel and Guidance Association, the National Education Association, the National Vocational Guidance Association, the National Education Association, the National Vocational Guidance Association, the American Association of University Women (and served two terms as president of the Pampa Branch of AAUW) a member of the International Society of Delta Kappa Gamma and Phi Kappa Phi. She is listed in Who's who of American Women, the Dictionary of International Biography and Who's Who in the South.

President of Austin College since 1953, Dr. Moseley holds a B.S. degree from East Texas State University, the M.A. and

Doctor of Jurisprudence degrees from the University of Texas, Austin. Currently, Dr. Moseley is vice president of the Association of American Colleges; a member of the State Bar of Texas, the National Council of Independent Colleges and Universities, the Commission on Standards for Colleges and Universities of the Southern Association of Colleges and Schools, and a member of the board of governors of the Association for Graduate Education and Research in North Texas.

He is a past president of the Independent Colleges and Universities in Texas Inc., and a former member of the board of directors of the American Council of Education. He is former president of the Sherman Chamber of Commerce, the Sherman Area Council of Boy Scouts of America, and the Sherman Citizens, Good Government League.

Combined with the inauguration ceremony will be the dedication of a one-million-dollar academic building opened for use this fall on the Cottey College campus. The Georgian-style red brick building was designed by the Kansas City, Mo., firm of Mantel, Steele & Teter Architects, Inc., and the contractor was Bramer Construction Company, Springfield, Mo.

The air-conditioned U-shaped building covers 26,474 square feet of floor space, with a basement under the south wing. Classrooms, science and language laboratories, special purpose rooms and faculty offices make up the bulk of the interior.

Among other speakers at the November 23rd ceremony will be Dr. George L. Cross, Norman, Okla., chairman of the Cottey College Board of Trustees and president emeritus of the University of Oklahoma, and Mrs. Florence Wallace, Des Moines, Ia., president, Supreme Chapter, P.E.O. Sisterhood, the philanthropic, educational organization of some 186,000 women from coast to coast, Hawaii and Canada which has owned the supported Cottey College since 1927. The college was founded in 1884 by Virginia Alice Cottey, who served as its president more than 40 years.

Marn Tyler
Real Estate
 111 Ranger
 364-0153

An exceptional buy 3 or 4 bdr, 1 1/2 bath, den, large livingroom, covered patio, 2 car garage, nice yard. Extra nice, large home.

2 bdr. 1 bath on Jackson. Seller will carry.

3 bdr. at edge of town can be sold on V.A. Loan.

Ranches of all sizes and locations.

Dry Land Farms and Irrigated land from 10 A. to 1280 A.

Just call me for all your Real Estate needs.

NEW ROAD SURFACE
 LONDON - Scientists at Birmingham University have developed a new accident-saving road surface, with a tread pattern like an automobile tire. The design should stop skidding and cut spray hazards on wet roads.

KISSINGER IN INDIA
 NEW DELHI, INDIA - Henry A. Kissinger has assured Indian leaders that the United States is not planning to resume shipment of lethal weapons to Pakistan.

FARM AND RANGES FOR SALE
 440 Acres N. of Umbarger good water area. 2-8" wells 2 return pits, 1 1/2 high pressure and tile 382.4 acres cultivated. 40 x 60 Quonset Barn. 500.00 an acre.
 102 acres 8 1/2 miles from Hereford. Good 6" well. Priced \$480.00 an acre. 29 per cent down, balance in 10 years.
 80 acres. Priced \$125.00 an acre. Small down payment.
WE HAVE SOME NICE RANCHES IN OKLAHOMA. ALL SIZES. FROM 1,000 to 14,000 acres. Priced from \$500 to \$750 a cow unit.
 We still have a few 5 acre tracts in our industrial development at Holly & cemetery road.
BOOZER REAL ESTATE
 JO HAMRICK 364-3502 144 W. 3rd St. 364-1755 JOE BOOZER 364-0029

EXPERT REPAIR
 On
BUICK PONTIAC
GMC TRUCKS
JOHN ORSBORN
 Free Pickup
 Phone 364-0990
HOME OWNED

Dr. Milton C. Adams
OPTOMETRIST
 335 MILES
 Phone 364-2255
OFFICE HOURS
 Mon.-Fri. 8:30 to 5:00

FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
 Downtown

LAND
 349.1 acres on paving, all cul, 2 irr. wells, 300 acres of wheat ready to pasture, 3-bedroom home, shop building, corrals and large feed bunker. \$325.00 per acre, 29 year loan on \$58,000.00 at 5 1/2% balance cash.
 385 acres North of Edmondson, Texas, 355 cul., 30 bermuda grass. 2-8" and 1-5" well, tallwater pump from several farms, all connected with tile, 3-bedroom house, shop, barn, corrals and other imp. \$550.00 per acre, \$60,000.00 down.
 40 acres 2 miles from Hereford all in wheat, dig irr. well and 10 year loan on balance.
 10 acres near Hereford, \$500.00 down and \$100 per mo. for 9 years balance on 10th year.
 10 acres, \$300.00 down \$75.00 per month.
 6 acres \$300.00 down \$65.00 per month.
 3.40 acres \$3,500.00 good terms.
 Have small acreage with nice imp.
 Call for
J.M. HAMBY
 Hamby Real Estate
 Office - 364-3566
 Res. - 364-2553

CARMICHAEL REAL ESTATE, INC.

W. T. (Troys) CARMICHAEL
 508 S. 25 MILE AVE. Phone 364-1251

222 AVE D
 3 bedroom, 1 bath, 1400 sq. ft. all kitchen appliances and bedroom furniture stay with house. New paint \$14,000.

801 S. 25 MILE AVE.
 4 Br. house on extra large corner lot. Excellent business potential. Owner will finance at 8 per cent interest.

220 RANGER
 4 Br., 3 bath, 2,628 sq. ft. Beautiful pleat drapes, fireplace, beautiful built-ins, intercom, 3 car garage, 7 1/2 per cent loan. Call today.

LOT ON 25 MILE AVE.
 125 ft. frontage 2 houses included. Houses and frontage can be bought separately. Owner will carry at 6 per cent interest

FARMS FARMS

80 acres, 7 mi. from town, excellent land, NE 6" well, return system, \$60,000, good terms.
 We also have several good half sections priced to sell.



NORMAN HARDER
 364-1677



PROPERTY ENTERPRISES
 205 S. 25 Mile Ave. List With Us For Quality Service. 364-6633

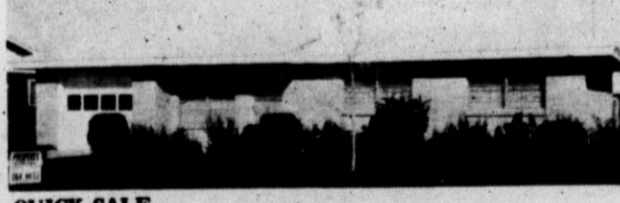
REAL ESTATE INSURANCE
MOBILE HOMES
364-6633
LEE UMSTED 364-6113
CAROL ROSE 364-0362
 Equal Housing Opportunity



RESORT PARADISE
 Within 50 miles of Hereford — Beautiful home with fireplace and all extras. Property has boat house, water on two sides, fishing — boating — skiing — swimming — golf course and Much more. THIS IS A DREAM COME TRUE.



\$500.00 MOVE IN FOR VETERANS — OR — \$1,100 TOTAL
 MOVE IN FHA Monthly payments approx. \$170. Pretty 2 Bed room home with refrig air, beautiful drapes, all builtins in kitchen, STORM CELLER, gas grill — Call Today.



QUICK SALE
 \$2900.00 and assume loan balance of \$13,853.00 payments of \$149.31 - 3 bedroom, 2 bath, brick with air cond., carpet and fenced back yard.



NEW LISTING
 N.W. Hereford, over 1800 feet of living space, extra nice, lots of extras, call today only \$26,900.00



OWNER SAYS SELL
 He will carry note - older home at Dawn Texas 2 car garage on 4 lots.



WILL TRADE
 3 Bedroom 1 1/2 bath in N.W. Hereford will take anything of value trade in on equity and assume low interest loan. payments of \$146.



2 BEDROOM — N.W.
 Small home in excellent location - good price — all today.

PLEASE CALL US TODAY ABOUT THESE EXCELLENT BUYS.

Multiple Listing Service MLS

Campbell Realtors



218 West 3rd Street, 364-0780

4 GOOD REASONS TO SEE
Campbell Realtors For Your Property Needs...



GRADY ROGERS
 Farms, Ranches
 General Sales



NEIL COOPER
 Commercial, Industrial
 General Sales



TED WALLING
 Land, Homes
 General Sales



GENE CAMPBELL
 Loans, Appraisals
 Counseling

Working As A Team, We Offer You:

- ★ Realtor Specialists
- ★ Desirable Properties
- ★ Realistic Appraisals
- ★ Uncomplicated Service
- ★ Professional Counseling
- ★ Expert Loan Assistance

- **NORTHWEST AREA** over 2000 square feet with a brand new kitchen, completely redone inside and out. New carpet, refrigerated air, fireplace, 4 bedrooms, 3 baths with ceramic and a price you can afford.
- **LAND BARGAIN!** Nearly 658 acres of irrigated farm land. 5 good wells, underground tile, good Pullman soil. Really a good farm for only \$450.00 per acre.
- **WILL TRADE** equity in nice office building for other real estate, nice mobile home, or good notes.
- **COMPARE THIS ONE!** \$33,900 buys completely redecorated 4 bedroom, 3 bath home, NW location, ref. air, fireplace, all new kitchen, carpet and over 2,000 square feet.
- **LARGE IRRIGATED FARM** with 16 wells tied together, 2 lake pumps, nice improvement, Equipment can be bought. Nearly 4 sections of good land, reasonable price and terms.
- **DUPLEX** — stable income producer — all the furniture goes. Spacious with 2 bedrooms each side. Look at this investment opportunity.
- **NORTH OF UMBARGER**, Half Section with 2 good wells, underground tile, nice improvements \$300 per acre.
- **INVESTMENT OPPORTUNITY** Buy this excellent local retail business operating at a steady profit. Owner retiring. Call Neil Cooper for details.
- **SOUTH HEREFORD**, 2 story, older home, Completely remodeled with space for mobile home. -4 bedrooms and only \$15,000.00
- **READ OUR COMPETITORS ADS** and then call us! We can show their property through our "Multiple Listing Service." If you don't see what you want here, we have other properties.

WE CAN SELL YOUR PROPERTY!

RALPH OWENS & ASSOCIATES, INC.



REALTORS

311 E. PARK AVE.

PHONE 364-2222
 RESIDENTIAL



ROMANCE OF LIVING IS YOURS
 in this spacious 3 BR home. It's no ordinary home. The bedrooms are extra large. 2 BR's are 12'x17' and the LR is 14' x 19'. Patio dining area, modern kitchen and utility. All of this and more for only \$24,000.00. H-30188



CLEAN — CLEAN — CLEAN
 Brand new it is not, but, **BETTER THAN NEW.** 3 lg. bedrooms 2 baths. Spic and Span in every corner, it will amaze you. Call for your appointment to inspect every nook and corner. Beautiful new carpet, new cabinets, ref. air, storage building. Excellent neighborhood. Quick possession and payments are \$150.00.

OUT OF THE ORDINARY
 This exceptional 3 bedroom home is ideal for family living. Over 1900 sq. ft. of quality. New high-low carpet in lg. living area and dining area. More storage then you can believe in the garage. Call and make your appointment to see this home with so many extra features, all of extra good quality. H-30172

YOUR OWN PRIVATE WORLD
 may be here on this scenic 16 acres. Only 10 minutes from town to home and a lovely 3 BR brick home. New carpet, storm cellar. Hay barn, corrals and a 6" well. Freedom and privacy for the whole family. Shown by appointment. H-30172

TO MANY CHILDREN
 to live in a shoe. Need a bigger home but think you can't afford it? This one will cost you less than \$25,000.00 and it has an existing loan. Located in a quiet area in N.W. Huge bedrooms. You could have 4 BRs or 3 Brs and a playroom. Easier to own than you think. H-4198

WANT TO TALK TURKEY
 this owner does. Quick possession and excellent terms on this quality built home in N.W. Hereford, 2 blocks to school. 3 BR, 2 bath, fruit trees and ref. air. All of this and more for only \$144.00 mo. call today. H-30164

FARMS

\$525.00 PER ACRE
 This good laying land is located near Hereford on the pavement. 320 acres with 4 six inch wells. 150 feet of water. Owner will sell for 29 per cent down and carry some second. Assume Federal Land Bank loan. F-3124

DAWN AREA
 802 acres. 9 wells, pavement, 2 houses, barn, corrals, \$250.00 per acre. \$111,000.00 loan can be assumed. This farm should be a bargain at today's prices.

UNDEVELOPED LAND
 with 250 ft. of water, now in grass, located near Hereford, fenced, no improvements. This is an excellent alfalfa farm. Take investment credit & depreciation to fully develop. F-4120

240 ACRES
 3 wells, 2 miles tile, natural gas, pavement. 29 per cent dn. Owner finance balance.
640 ACRES
 North of Black, 5 wells, good soil, 2 return pits, clean, house and large barn. See it if you like good land.



Tommy Bowling
 364-5638



Virginia Holmes
 364-6520



Sam Long
 364-0381



Ralph Owens
 364-2560

Yes, N.O.R.M., Inc. and Arnold Paulson are alive and well. The very problems outlined several years ago by Mr. Paulson are continuing to surface. The same solutions still exist to these problems if only the leaders and citizens of this Nation will accept them. The efforts of Mr. Paulson and N.O.R.M., Inc. are continuing each day in hopes of bringing about an awareness of the American people.

The following is one of the most recent newsletters by Paulson. If you agree with these efforts and wish to be a part of what he is doing, thru N.O.R.M., Inc., for the benefit of each and every American;

**Just send your contributions or membership to:
N.O.R.M., Inc.
Box 272
Hereford, Texas 79045**

Each and every dime is being stretched to the maximum to benefit the cause to be accomplished — and progress and support is being realized.

WHY THE UNITED STATES AND THE FREE WORLD IS IN SERIOUS TROUBLE:

Benjamin Franklin in discussing how nations would become wealthy said that one method was trade, "which to make a profit is cheating." Franklin also another method is through war. Nations can invade other nations and exploit, (steal) the human and natural resources they desire. But, said Franklin, if nations really want to prosper it must be done through agriculture by planting a seed, and as if by a miracle, hundreds of seeds are reproduced.

If the reader will pause for a moment and evaluate what Franklin said, and reflect his thinking upon the exchange of goods, he must come to the honest conclusion that there is no profit (business profit) in terms of money, if an equal value of goods are exchanged. The gain in the trade is to acquire some other form of goods equal in value.

If two people conduct trade between one another, and if one party has a 10% advantage, or profit over the other party, then after 10 transactions the one party has everything and the other party is broke.

Adam Smith in his book, "The Wealth of Nations" pointed out, "A growing society should first invest its capital in agriculture, then in manufacturing, and finally (last) in trade."

Without raw materials neither manufacturing or trade can be expanded. In late years, technology has tried desperately to take credit for creating wealth. Without raw materials, technology, believe it or not, couldn't produce anything.

In the words of Franklin, there is no profit in trade except by cheating. By this, Franklin meant, that an equitable (honest) trade was merely an exchange of goods of like value. To make a profit in a trade one individual had to receive more than the relative value of his product at the expense of the other party.

This is exactly the philosophy upon which Free Trade is based and founded.

Free Trade is to cheat by taking advantage over others, either by buying cheap and selling high, or to utilize cheap labor to capture higher market prices elsewhere.

Nationalism is nothing more than a confession of economic realism. The real wealth of a nation is in its ability to produce from its own resources.

In 1848, Karl Marx made a speech at Brussels on Free Trade. Marx stated he favored Free Trade because it would hasten the day of the social revolution. Marx based his conclusion on the simple fact, that Free Trade would result in exploitation, poverty, revolution and Social unrest.

England is the nation that advocated cheap raw materials — Free Trade — and is now almost completely bankrupt. For nearly 100 years their colonies which were forced to supply the cheap raw materials, and cheap labor to produce them, now finds all of those colonies underdeveloped, and unrest among the people. They are all on the verge of communism.

These Colonies were loaded with wealth in the form of raw materials, but the wealth failed them because it was taken away and today most of the Colonies are as deep in poverty as they were 100 years ago.

England prospered, like Franklin said, as long as they cheated and stole the cheap labor and raw materials from their colonies and could sell to higher markets elsewhere. Look at mighty England today after they lost their colonies and can no longer exploit and cheat others.

Take the United States as an example of comparison. The United States followed a policy of protecting our American development. The Constitution gave Congress the Power to levy Tariffs to protect American labor and our raw material producers and our industry from CHEAP imports that would tend to destroy our price level. As a result, we were the only nation in the world that could be used as a foundation upon which the world could build a new economy based on real growth and real prosperity.

Emerson said, "It seems as if America is the last effort of Divine Providence to help the human race."

We warned over twenty years ago that the United States and the Free World — the industrial nations were not going to continue such a foundation if the nation continued to follow the policy of the

President's Committee, buying cheap raw materials from the rest of the world and permit our own resources to remain undeveloped. Look at us today in terms of energy.

Abraham Lincoln once said, we cannot help the poor by taking away from the rich. In the same way we cannot help the world by joining them in a program of low prices thus forcing the richest nations in the world into bankruptcy.

But if we help them, said Lincoln, if we will take the lead in reorganizing the world monetary system so that it will HONESTLY measure the value of the world's production at the American cost level; that with such a program the world can earn its income and create the new capital to expand its production.

We cannot cure the economic chaos of the world by joining them in an economic system that has for ages exploited the poor and the peasant.

Vincent Vickers, head of the Vickers Corp., and for some years served as the head of the Bank of England. His memoirs were published under the title of "Economic Tribulations".

A Free Trade Policy on farm products will force us into a position of buying food from a world which is already living on starvation rations. We need to have foreign trade, but unless such trade is based on equality of exchange values, the trade can destroy our own economy.

Vickers in a pamphlet published in 1939 pointed out that the principal need of the world was an honest monetary system, or one which maintained a stable price on key raw materials.

President McKinley once said, I hate the word cheap. Cheap prices mean a cheap nation and a cheap people. Cheap goods mean a cheap income and a cheap market in direct mathematical proportion. We cannot have cheap imports without reducing our income and in turn the demand for goods.

In spite of all the cheap goods this nation has imported from abroad since 1950, the nation has failed to enjoy real prosperity. Since 1950 the nation has been forced to add \$2,300 billion to the gross public and private debt and we have called this prosperity.

Again referring to Ben Franklin's term of profits from trade is cheating. A nation taking advantage over other nations is not only cheating the nations, but cheating and destroying itself in the process. The historic records of the United States and the world proves Franklin to be correct.

We can now use many examples because the record books are full of them. We can use the 100 years of the British Empire and the exploitation of all its colonies. We can use the United States today as a prime example for its past record over the last 30 years. We are in real serious trouble and all of it can be traced directly to cheap raw material prices.

Another example today is the Arab Nations. Income is created from production times price. Look at the prosperity of the Arab nations today once they refused to be exploited by industrial nations any longer. THINK OF IT, all the Arabs have is a raw material, but pricing it creates WEALTH.

Now think of the many years the United States has underpriced its own raw materials, especially agriculture, and energy. Agriculture alone has been underpaid over \$1,000 billion since 1950. This is \$1 Trillion of New Wealth the nation failed to create because of Cheap Food Policies.

Here is an excellent example: We are not a coffee producing nation, although Hawaii does produce coffee and has recently become a state. We use nearly one-half of the world's coffee production. If we want to enjoy the same ratio of trade with South America as we did 25 years ago, then it means we must in turn pay them a price for their coffee that is in ratio to the cost of goods they buy from us. RIGHT? Think of the fantastic increase in the price of a tractor since 1950. How can Brazil for example continue to trade and employ our labor if they get less for their coffee today than in 1950 and must pay possibly three to four times the price for a tractor as in 1950.

The United States has been very fortunate over the past 30 years. The United States was the richest nation in the world, and had accumulated great wealth since the founding of the nation. All of this accumulated wealth for over a period of 150 years or more, could be used as collateral to mortgage, to go into DEBT, to the tune of \$2,300 billion and

the people didn't realize what was happening.

Cheating ourselves by buying cheap: Let me use another example. Assume we buy steel from Japan at \$50 a ton, and our American price has to be \$100 a ton. That sounds like a good deal doesn't it, because we can buy for less. Assume for a moment we "import" \$100 million worth of steel from Japan at half our price level. This means we actually saved \$100 million, doesn't it? But did we?

Japan only received \$100 million for \$200 million of steel at our price. If our prices are double of Japanese prices, then Japan only gets half as much in trade for what they sell us. We bought \$200 million worth of steel for \$100 million. Our industry and labor lost \$100 million worth of business and jobs, because on a two to one price factor, Japan could only buy half as much from us as if we paid them in trade - our price for the steel. Then and only then would we be trading jobs for jobs. So, in the process, although we do buy cheaper, we don't really get it for nothing. It's only an illusion because the lost jobs are not tallied as a result of trade.

The same illustration applies to Brazil. If they only receive 50% of the price they should have for their coffee in ratio to American prices, then they can only support half as many jobs in the United States. The traders make the big profits, all at the expense of the American economy, and our labor, and exploiting the labor and buying power of other nations.

It would be much more equitable and profitable for nations if the United States would pay the world a proper price (our price) for imports, thus permitting them to pay our prices in trade - rather than to pay them half as much and try to make up the balance through foreign aid payments.

In paying other nations an equitable price for goods we need from them, we make it possible for them to keep their self respect in trading with us. We can never build a sound foundation of foreign friendship with a system of doles to offset our failure to sponsor equity of trade.

Our domestic markets (and the records of the economy proves) that our national income, employment and demand for goods is in direct ratio to our own production and price level... which becomes consumer buying power.

As a nation, we have exactly the same problem within the domestic economy as with International Trade. We have exactly the same Balance of Payment and Trade problems between Urban America and Rural America, as we have in International Trade. If Urban America wants to employ its people and keep millions off of relief programs, then Rural America must have equitable prices for its production in order to TRADE and support the jobs in the cities.

We cannot expect to buy copper from Chili at 10 cents a pound and expect them to buy as much from us with copper at 25c or 50c per pound. If the American price for copper is 50 cents per pound, then we must pay Chili our price for copper so they can buy our goods at our price level.

The designers of the Free Trade policy of course knew exactly what they were doing when the program was established. They also knew exactly how to cover up the unemployment that resulted without the unemployment that resulted without the public getting wise. The program was simple. It is called welfare, relief, plus a few million domestic jobs converted over to government employment to administer the welfare programs created through Free Trade. Credit and Excessive Debt expansion covered up the shortage of earned income necessary to conduct equity of trade.

Everything that has happened to the United States over the past 50 years can be traced out in the Historic Records as if they were blueprints. You cannot subtract one from two and still make it come out two - except in economics.

Since 1950, Rural America has been underpaid over \$1,000 billion for its farm commodities. This is no different than buying cheaper from foreign countries. Rural America was short changed the \$1,000 billion of earned income from farm commodities alone, not to mention underpayment for all other raw materials.

The underpayment to agriculture for its production of grain, fruits, vegetables, nuts, fish, livestock and dairy products, timber, etc. represents a direct loss of buying power to support jobs in the towns and cities. So what, as long as the commercial bankers can get printing press money from the Federal Reserve, and the nation has collateral to mortgage,

we can keep going until everything is mortgaged. Then the economy will collapse and we can all start over.

As a result of our Free Trade policy, We not only have the entire free world in serious trouble, but the nation is experiencing the worst monetary crisis in its history, we are in a serious recession that many claim can trigger to a depression. But that's not half bad. Over the past 20 years we have driven millions of farmers off the land and into bankruptcy. We broke two-thirds of our independent oil producers and now have an energy crisis. We are presently bankrupting livestock producers and dairy farmers, and their "blood bath" can be traced directly to our Free Trade Policies.

Not only are we bankrupting our farmers and ranchers, but we are bankrupting the banks that made the loans with your bank deposits. You people that think this is funny had better wake up and realize that the billions of dollars now being lost in the livestock business is money owned by people that deposited savings in banks. Not only that, but it is Trust Funds, going down the drain and it is Retirement Pension Funds for working people, school teachers, and in many cases government employees.

Free Trade Policies will finally destroy the entire nation by forcing down the values of everything to the level of exploited labor and raw materials prices. This is what is known as an economic collapse and a DEPRESSION where the values of everything - all inflation - is reduced back down to its proper level.

This does not have to happen, but it is going to happen unless the people of the United States wake up. The politicians in Washington are not going to do anything to prevent it from happening. You know who butters their bread.

It's time the American people wake up and realize what is going on in this nation and world.

Let me explain a few facts of life to you city people. Do you know that the ranchers and livestock producers are losing anywhere from \$50 to \$150 a head on cattle. This represents loss in cost of production without a penny for the operator. When they sell, they are short this much of being able to pay back the money they have borrowed from banks - meaning your deposits. I am talking about the money you think you have saved. Where do you think your money in "savings goes"? Do you think it sits in a bank and you draw interest? Your money is invested in this sick economy of ours.

No, don't go pulling your money out of the banks. If you do it will trigger a crash. The money won't do you any good anyway, because if the economy blows your money won't be worth the paper it is printed on. The safest place I know of at the moment for your money is still the small town independent banks. Keep it there. It's the big banks - 150 of them - that are in real trouble.

The money the livestock producers are losing represents their cost of production. Do you know what these costs represent? Let me tell you.

If livestock prices went up an average of \$100 a head tomorrow and the producers broke exactly even on their operation. Meaning they didn't lose a dime or make a dime for themselves. Do you know who would get all of the money? Every penny of it represents wages and interest costs of the laboring people, and business profits of those that sell farmers and ranchers their goods.

Farm operating costs are not established on the farm, but in the factories, in the plants that produce machinery and equipment farmers and ranchers must buy. It represents the wages of the workers that produce the equipment, and the profits of the firms, the wages and profits of the distributors of farm supplies and equipment, and interest payments, taxes, etc., plus pensions for the labor. All of these costs must be paid first before the farmer or the rancher gets a penny for themselves - to buy their own food, clothing, pay real estate taxes, or buy a car, etc.

For this reason alone, every working person in every agri-business and industry in the nation, every supply center, retailers, etc. should get busy and protect your own jobs because if the farmers and ranchers don't get the income to meet operating expenses, it means that the money will soon dry up to pay your wages and you'll be out of a job.

Let me drive this home to you again. Food prices are not established on the farms and ranches. Production costs are determined by the wages of the labor that supplies farmers and ranchers with everything they must buy. Livestock producers are not even getting enough to pay the costs of wages and interest. They must get at least an average of \$100 more a head for fat cattle to pay operating costs - and still they are donating all of their work, investment, risk, management, and labor for nothing. Meaning it won't leave them a dime for themselves to live on.

If something doesn't happen soon and the laboring people, businessmen, and industry don't start riding herd on

Congress for some action, we are going to see the most awful wave of slaughter imaginable. Farmers and Ranchers are organizing now and they are mad. They are planning on destroying cattle and hogs by the hundreds of thousands if necessary to create such a shortage of meat products that only the super rich will be able to afford to eat meat.

These people are going broke like flies. They will lose everything they own unless something breaks fast. They are going to lose every dime they get for the livestock, so what will they care if they shoot them. They are no longer theirs anyway. Whose are they? They are yours - it's your money invested only you don't know it.

Some people say, the feed grain prices are too high. Get the Grain prices down and the cattlemen will make out ok.

Driving grain prices down is not the answer. This will bankrupt hundreds of thousands of grain farmers. Then in the end it will still break the cattle producers.

The American people have got to realize that this INFLATION has driven up the prices of everything, including farm and ranch operating costs. I would guess farm operating costs have increased at least 70% in the last two years.

The grain farmers have to make a profit to stay in business. The livestock producers also must have a profit. The basic cost of feed grains must be a consideration and livestock and dairy products priced accordingly.

No matter how high the price must go, that's the price livestock will have to be to survive.

The city folks will just have to quit taking those vacations to the South Seas, buying boats and snowmobiles with farmers money. The cheap food policy has enabled city folks to live it up at farmers expenses for over 20 years.

If you don't want this nation to end up in a total collapse, then you better support your own job by supporting honest farm prices.

Remember every depression and economic collapse are farm fed and farm led.

This might mean you will have to miss a few professional football games, and the players will have to take some healthy cuts in salaries if they want to stay in business. You are going to pay a little more for food, and attend a few less movies, football games, unless they come down to earth and reduce the gate receipts and players inflationary salaries. It's going to happen anyway if our economy goes through the wringer. It doesn't have to happen, but it will happen unless people wake up and realize they have to pay honest prices for food and fiber products.

Nation after nation has gone into decay because they have refused to recognize that new wealth has to be produced and not created from printing presses.

If the United States and the world ever wants to have a foundation for peace and prosperity, then the expansion of the necessary raw material production which must precede any increase in living standards, it will be necessary to recognize a basic truth which can be stated in one paragraph.

Unilateral laws of exchange govern trade between Rural America and Urban areas. Honest farm prices, and all raw material prices, not only protects the income of agriculture, but also protects the income of other groups in direct proportion.

Exploitation throughout the centuries of those who produce food and other raw materials for mankind, has perpetuated a low standard of living instead of prosperity in many areas of the world - and between groups within nations.

Raw Material producers must receive prices for their production that are in balance with the goods and services these producers must buy from the rest of society. Agriculture is the largest industry in the world and this mighty industry employs millions of city workers producing goods and services. The agricultural industry must recover all of these costs before there is one tiny penny for the producer to support his family.

The balance of payment and trade between Rural America and Urban America must balance - meaning Rural America through its raw material production must earn a sufficient income to support the millions of people living in all of the rural communities that primarily are nothing more than service centers for the raw material producers.

Just think of this, the simple interest on the nation's gross public and private debt today is greater than the gross price paid for all of the raw materials produced in the nation to provide everyone with everything. This includes the gross payment for all of the food, fiber, meat and dairy, oil, coal, minerals, timber and fish. Yet the American housewives complain about the high cost of food. (6% interest on \$2,885 billion debt = \$173 bill. year)

Just the interest payments on an average house today costs more than an average family spends for food. No, not beer,

cigarettes, liquor, nylons and all of the non-food items that goes on the grocery bill, but food.

All new wealth comes from the soil, seas, and air - and if the human race insists on underpricing or undervaluing the new wealth produced, they must expect a shortage of dollar income with which to exchange their goods. Too low a price for New Wealth means depressions and growth of ideologies which will destroy the natural laws of exchange and the human freedom that we talk so much about, yet refuse, to protect against necessary price fluctuations.

We think in terms of dollars and forget that it's production of goods which creates the dollar income and capital gains.

Repeating the words of Emerson, "It seems to me as if America is the last effort of Divine Providence to help the human race." Have we the vision and the unselfishness to translate the facts revealed in our own historic records into a sound domestic economy and from that into the areas of the world?

Or, will the United States follow the economic practices of past centuries in a search for CHEAP RAW MATERIALS thus promoting poverty, revolutions, and war instead of Peace and Prosperity? Time alone will tell.

All through history mankind has exploited mankind imposing the most contemptible, ruthless, vicious, and deceptive methods of slavery possible. In earlier years it was mostly captive physical slavery. In modern civilization it has been refined, we now call it economic slavery.

Ben Franklin also said, "You can't Trust Your Government." People must always remain vigilant to protect their freedom. Freedom will only last as long as people guard and protect it.

Possibly the biggest hoax or frauds in history of the United States is surplus farm commodities, and farm prices. The government over the years has juggled the records. Even today, the fantastic blood bath our cattle and dairy industry is taking is the direct result of government manipulations of production and trade.

Henry Wallace under President Roosevelt really started the movement to fasten the first efforts of complete socialism and totalitarianism around the farmers and ranchers necks.

Franklin D. Roosevelt did not tell the farmers in May of 1933, when he signed the Agricultural Adjustment Act into Law that from that day on Agriculture would become the slaves of the Federal Government. Every Adm. since followed same programs.

Between 1919 and 1938, the period the United States claimed surplus production, the U.S. suffered an import excess over beef exports totalling 1.5 million tons.

The real loss of self-sufficiency did not show up until the years 1928 to 1939 when our excess imports of red meats amounted to 665 million pounds. From 1919 to 1938 we imported two dozen eggs for every dozen we exported. As I said, every commodity has been involved. From 1919 to 1938 we exported 10,139,000 tons of fresh fruit, while importing back 24,917,000 tons - about 2 1/2 times exports.

The nation is fast going on a cereal diet. Even synthetic cereal meats. Any of our leading nutritionists knows that cereals alone do not provide the lasting energy that meat and dairy products provides. There is no comparison, but the International Traders don't give a darn about nutrition, their game is TRADING for DOLLARS.

We intend to do an entire article on the RAPE OF AMERICA through FOREIGN TRADE.

In 1933, when the world was going hungry, we plow down cotton, plowed down corn, and corn and wheat not planted. Pigs were killed before they bore their young, cattle shot and buried in gullies. Fruit Trees were pulled out by the roots by tractors and burned. Potatoes were doused with dye to make them inedible and then piled high in the fields to rot. We destroyed food in order to feed the hungry people of the world and our own. We were rushing checks to farmers in payment for all of this destruction - induced farmers to grow less so all of those hungry people could eat.

At the very same time we were destroying livestock - we were importing it back in from other countries - which proves that goods always flow to the highest markets no matter how many people starve.

Shortly after March 4, 1933 - the total of crops and livestock numbers were revised. The revision added up to (2) Two billion TONS of food and feed TO BOLSTER THE CLAIMS OF OVER PRODUCTION. Even the farm INCOME RECORDS HAVE BEEN JUGGLED.

At a time when our livestock producers are going bankrupt because of low prices, we still continue to import cheap meat products to keep prices suppressed. Dairy imports are up about 131% over last year and all our dairy farmers are in trouble.

**Paid for individually by friends of
Arnold E. Paulson and N.O.R.M., Inc.**