Deaf Smith Top County in Agri Market

"Save your bumper stickers, boys, we're gonna be Number One again!"

—And we are!

DEAF SMITH County is number one in Texas in the agri-market place, according to figures just released jointly by the U.S. Department of Agriculture and the office of John White, Texas agriculture commissioner.

Engaged in a seesaw battle through the years with its arch-rival, Hidalgo County, for first place in agriculture production sales, Deaf Smith took the latest lead by almost \$10-million.

While second place went to the producers in the Rio Grande Valley county, the remainder of the top 10

honors came back to West Texas counties with Parmer, 3; Hale, 4; Castro, 5; Lubbock, 6; Lamb, 7; Swisher, 8; Hansford, 9 and Floyd, 10.

FINAL POSITION is based on a total of three things: crop production sales, livestock production sales and government payments. It must be remembered that the figures involved represent dollar revenue from sale of production on the market at the current value. It must also be noted that these 1973 figures represent the latest sales since the 1974 effort is still in varying stages of production.

Hereford and Deaf Smith County owes its prime position to livestock which

is quite an achievement in itself when it is understood how much production is determined.

Since, generally, both cattle and calves move from county to county during various growth periods, the value given to a county's place in this production cycle is based on a thing called the "value-added concept." A value is assigned for a calf through weaning stages; a value for raising to feedlot placement and a value for feedlot gain. The good done that animal in any one county accrues to that county's production record. The sum of all these values establishes the state value of the animal. A similar procedure is used for other livestock than cattle.

ON THIS basis. Deaf Smith County took the lead with the production and sale of livestock and livestock products to the tune of \$120,566,000 while Hidalgo County did not even place in the top 10.

On the other hand, Hidalgo County was number one in the marketing of its crop production which garnered some \$147,655,000. In crop marketing, Hale, Parmer, Lubbock, Lamb and Castro Counties placed two through six with Floyd in ninth position. Deaf Smith County did not even place in this top 10.

Neither did we place in government payments though the area did very well with Lubbock, 2; Hale, 3; Lamb, 6; Hockley, 7; Crosby, 8 and Floyd, 9.

However . . . the totals of crops.

livestock and government payments puts Deaf Smith first with \$181,056,000!

ALL THIS places the state of Texas number one in government payments, second in livestock and products (lowa is first), fourth in the sale of crops, third in the marketing total of crops and livestock and third over all with a marketing total of almost \$7-billion.

Deaf Smith and Hidalgo Counties are at almost north-south extremes in the state with Hidalgo larger by only 33 square miles. It has a semi-tropical climate with the resulting vegetation which gives it its crop advantage in that several million dollars in citrus and citrus products are marketed annually. It also

produces hogs and poultry as well as cattle. Deaf Smith outproduces in this field. Our sugar beet production is offset by their crop of sugar cane.

Oddly enough, there is only one and one-half inches more annual rainfall on Hidalgo County crops than in Deaf Smith County, so irrigation is also practiced extensively down there. They have a 327-day average growing season in the valley compared to our 185-day period.

When all of these things are considered, one fact emerges, supported by official figures:

Deaf Smith County is Number One.



The Sunday Brand

27th Year, No. 17

The Sunday Brand, Hereford, Texas, Sunday, October 27, 1974





Branding Time By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says nothing is quite so annoying as to have someone go right on talking when you're interrupting.

THE MOST valuable gift you can give another is a good example.

JUST IN CASE there is a reader or two who forgot, we'll bemind you one more time that Daylight Saving Time ended this morning and you should set your clocks back one hour.

THE HEREFORD WHITEFACE gridders responded to the Homecoming celebration with a great effort in upsetting the Coronado Mustangs by 14-6 Friday night. This was supposed to be a "rebuilding" year for Hereford—even the Lubbock paper reported that the Herd would not be a "factor" in the district race! With the dedicated young men and the fine coaching staff we have, you can never count the Herd out.

Hereford High students put on a fine Homecoming parade Friday afternoon. Congratulations to the classes and organizations for a lot of work in preparing the beautiful floats!

A LADY called this week to challenge our statistics on a story concerning a survey of teachers to determine their feeling on a policy which forbids the employment of the school superintendent's wife. She felt the information was misleading.

We don't think so, but we're happy to present her viewpoint. We reported, as was presented at the school board meeting, that 66 per cent voted in favor of changing the policy and 34 per cent voted against. The only way it could be made clearer, perhaps, is to say that 66 per cent of those who voted were in favor of changing the policy.

THE VOTE total was 259, with 170 for and 84 against. There were 14 who marked "no opinion" and 84 of the membership who did not vote. Our caller thought we should have reported that 47 per cent of the membership voted yes and 25 per cent voted no; 4 per cent had no opinion, and 24 per cent did not vote.

Your view of the play being performed on the stage sometimes depends on the seat you select in the audience.

DR. W. PHILIP Gramm, Texas A&M economics professor, has drawn nationwide acclaim in recent years as a strong voice for the Free Enterprise system, and he has been quoted extensively on the cause and cure of

"Money does not solve problems, ideas solve problems," states Dr. Gramm. "If we are to ever put an end to spiralling prices, shortages, high interest rates, and economic stagnation, we must stop the growth of government and put our monetary and fiscal house in order.

"TO REVERSE the trend of fiscal irresponsibility, we need strong leader-ship which is a scarce commodity in Washington today. We must resist the siren song of more and more government spending and more and more government controls and stand up for the Free Enterprise system which has made us prosperous and free."

Herd Win Celebrates Homecoming



Homecoming Queen

Lovely Cindy Smart gives the crowd along the parade route a regal smile as she participates in her first official royal act following her coronation at the lively homecoming pep rally immediately preceeding the parade.

CHURCH

Best All-around Float

Cartoon characters Elmer Fudd and Bugs Bunny carry their unending feud over into the Hereford High junior class effort to win top honors for homecoming parade floats. It was award best all-around title.

DAN WELTY
Brand Sports Editor

The Hereford Whitefaces put together a passing game and fine defensive play to thrill an overflow Homecoming crowd as the Whitefaces upset district foes Coronado Mustangs 14-6.

The win threw the District 4-AAAA race into somewhat of a confused mess, though, as both teams came out with 1-1 district records. With Monterey and Plainview to meet each other last night after The Brand had already gone to press, the lead for the district title could

have been in any camp.

Hereford fans that traveled to Homecoming found themselves having to stand in aisles as the biggest crowd of this season cheered the Herd on to the win. Homecoming spirit ran high on the field as well as in the stands as the Herd put together a cool, confident manner that caught the Mustangs off guard.

MIKE CRIM completed 8 of 13 passes for 124 yards and the majority of the Herd's offense. Crim was only 3 for 16 last week against the Plainview Bulldogs in the district opener for Hereford which they lost 20-6.

Defensive gems provided Hereford with the breaks they needed to push to the goal line in the second and third quarter, and a last minute interception assured Hereford the win as the Mustangs attempted a last-minute scoring drive.

The two teams tied for first downs with 13 each, while Coronado eclipsed Hereford in total yardage with 198 to 188 for the Herd. The difference came in the fact that 143 yards for the Herd was in the air, and 152 yards of Coronado's total offense was rushing.

SOPHOMORE TERRY Brady led Hereford in rushing with 11 carries and 35 yards. Another sophomore, Roy Martinez, carried 8 times for 20 yards, while Doug Charest had 18 yards on five carries. Coronado tailback Larry Anders led all rushers with 71 yards for 18 carries. Fullback Buster Whitener carried six times for 56 yards for the Mustangs.

Hereford's offense yet to score in the first quarter this season, but the defense has yet to give up a touchdown also. Hereford was not to score until one minute showed on the clock until halftime. Defense was the name of the game throughout the first half, with the Mustang defenders stopping the Herd on drives.

A3 THE FIRST quarter came to an end, Hereford had the ball at midfield after forcing Coronado to punt from deep in their own territory. Mike Crim hit Kevin Malone with a 19-yard pass play, and Hereford was off on a five-play series that moved them to the 21-yard line before it died. A fourth down play that gained little yardage and an illegal block against Hereford stopped the drive at the

Coronado was to fumble on their next possession as quarterback Kenny Blackwell mishandled the ball at the Hereford 42. Jimmy Sanchez recovered the ball for Hereford. The Herd drove to Coronado's 26-yard line, but three successive plays that lost yardage for the Herd found them with fourth down and 25 yards to go for a first. The Coronado defense dropped Roy Martinez, Doug Charest and Crim for big losses.

The Herd was hungry for a touchdown, though, and an interception by Dave Charest provided the chance. Coronado's Blackwell went to the air as the Mustangs tried to move from their goal line, but Charest got under the ball and found running room that was to put the Herd at the Coronado 34.

Coronado added 15 yards to Hereford's drive, and then Doug Charest broke tackle after tackle on a 21-yard run up the middle to the one-yard line. Three plays

(See HERD, Page 2)

Parade Sparks Weekend Pace

Homecoming 1974 will be described as one of the most successful celebrations of its type in upcoming years. A beautiful queen was crowned, the home football team won, and the Homecoming parade came off without a hitch.

Preparations were underway all week long as the various clubs hurried to finish their parade floats in time, the band worked out a new routine, and the football team practiced hard to get in good spirits.

THE CELEBRATION began at 2:05 Friday afternoon with a pep rally at the Hereford High School. Confetti flew through the air, the band played joyous marches, Coach Larry Dippel spoke to the overflowing gymnasium and the Homecoming Queen for 1974 was named. In special ceremonies, Cindy Smart was crowned as the queen reigning over the festivities.

From the pep rally, things began

moving fast. The parade lined up and snaked its way from the high school parking lot down to Park Avenue, up Main Street to disperse about Second Street.

Theme for the Homecoming parade was cartoons, and nine floats and a myriad of decorated cars and groups brought forth the theme in fine fashion. All in all, 29 groups and organizations were pepresented.

JUDGING of floats and cars covered overall appearance, color co-ordination, organization of entry, following the selected theme, and carrying out the organizations' development of the theme. Judging were Tom Simons, Mrs. Jackie Andrews, Miss Cyd Sheffey, Buddy Peeler and Dan Welty.

The Junior Class float won Best All-Around Float honors for their Bugs

(See PARADE, Page 2)



WAYNE THOMAS

WT to Honor Hereford Attorney

Wayne Thomas, prominent Hereford attorney, will be honored by West Texas State University during the Homecoming Celebration Nov. 2 when he and Boyce Box of Amarillo are recognized as 'Distinguished Alumni' for 1974.

Each man is being honored for his service to WTSU, and the achievement of a distinguished career in his hometown community and the region as a whole.

THOMAS, a 1947 graduate of WTSU, has been a member of the Coordinating Board of the Texas College and University System since 1969 and served as chairman for one term.

In looking at WTSU, Thomas stated that its "role is one I consider to be major

"I would like to see WTSU continue and perhaps enlarge its service to the region itself," he continued. "This means looking down the road at least a decade to see what the economic future of the Panhandle area is and how. West

Texas State as the University of the Golden Spread can meet these needs and prepare its graduates to serve this area.

"THE POSSIBILITIES and potentials there are almost unlimited," he noted.

Everyone in the Panhandle," according to Thomas, "should take the opportunity to learn more about West Texas State University to know what kind of institution it is, what it has to offer, and how it affects their communities.

"I think each of us would be surprised to learn that it makes a whole lot of difference.

The future of the whole Panhandle region will be materially affected by the growth and development of West Texas State, and it will take more than the appropriations of the legislature, it will take general support and enthusiasm of everyone," he concluded.

IN LAW SCHOOL at the University of Texas, Thomas attained numerous

honors, including being named to the Texas Law Review, Order of the Coif, Chancellors and the Texas Bar Foundation. In Hereford, he is active in Boy Scouts, United Fund, the Hereford Development Committee, Deaf Smith General Hospital Board of Managers, and is a past president of the Chamber of Commerce. He is listed in "Who's Who in Texas" and "Who's Who in the South and Southwest."

BOX, owner of Box Insurance Agency and numerous other businesses in Amarillo, has been very active in West Texas State athletic support.

"The support of Boyce Box, has, on several occasions, meant the life or death of various athletic programs at West Texas State," said the three members of the Distinguished Alumni Selection

"He has always come through when he was needed," they added. Box listed many outstanding areas at West Texas State, one of which is the musical drama "TEXAS"; which he states could not be done without WT.

HE CITED need for WT's alumni to return to campus, and to regain an "esprit de corps" so vitally needed for the University's development.

He feels that WT has found the spark that is needed in Dr. Watkins, who is not too sophisticated of an educator to mix and mingle with every individual.'

The 1949 WT graduate was a member of the "T" Club and lettered in basketball and football. A versatile athlete, he played forward on the basketball team, and end on the Buffalo football squad. Box was the basketball team's captain in 1947-48, and was top scorer that year.

In Amarillo, he is a life member of the Million Dollar Round Table, owner of Box Oil Company and Southgate Company, and is active in the First Baptist Church.

Local United Way Drive In Motion

The 1974-75 United Way campaign is officially underway in Deaf Smith County, with a vast team ranging from civic leaders and businessmen such as Raymond White, director of the effort this year, to the neighbor next door reaching for the collective heart of the community.

Within three weeks from the official "kick-off" breakfast held Thursday morning, workers hope to have the entire goal of \$59,600 pledged.

AT THAT BREAKFAST, hosted by First National Bank of Hereford, group leaders and general team workers were reminded by Mike Patrick, president of United Way of Deaf Smith County and by Campaign Chairman White, 93 per cent of the funds raised remain in Deaf Smith County with 71 per cent designated for youth projects.

It was announced that all the pledges to the campaign last year have now been paid and noted that the payroll deduction plan had been largely responsible for this success. This plan was hailed as the easiest way for any citizen to help United

Way, help the 11 agencies benefiting from the campaign without any lump sum

"If 2,000 workers in Hereford and Deaf Smith County would give 50 centseach week, we would raise \$52,000 of our goal!" White told the assembled workers.

(There are almost 5,000 workers in the county drawing some \$21-million each

GROUP LEADERS were introduced at the breakfast meeting and their sphere of

responsibility explained.

Lynton Allred will be responsible for contacting the wholesale industry of the area. Lanny Crump will lead the retail division of the campaign. Bartley Dowell is the professional division leader; Buff Benson, feed lots; Virgil Slentz, agricultural division and those individuals not contacted through any other divisional effort; Dick Geries, financial;

Mike Patrick, utilities; the Rev. William Local Cancer Group Gets Smoking Report

If you are smoking a cigaret as you read this, you have 14 minutes less to spend reading than before you lit up.

Or, your odds against living to finish the last sentence are 16 times greater than the reader who does not

THOSE WERE some of the medically established facts on smoking given members of the Deaf Smith Cancer Association at a luncheon, Thursday, at the Hereford Country Club by Dr. William P. Hale, Amarillo eye, ear, nose and throat specialist, with some rather grim color slides to document his first-hand knowledge of and experience with cancer directly attributed to

According to Dr. Hill, not only does each cigaret take 14 minutes from your life but smoking as a teenager lops 12 years off life for that segment of the younger generation. Yet, 50 per cent of high school seniors in the U.S. smoke.

One of every seven deaths this year . . or 500 demises a day will be due to smoking. A moritorium on smoking would save about a half-million lives

annually as well as some \$400 per year for the smoker. -And that is just tobacco cost. It does not consider the potential medical - and funeral - expenses of the person addicted to smoking

IN ADDITION to nicotine, cigarets contain tars, 13 of which have been medically established as cancer-causing agents. Nicotine can so dilate blood vessels that it often causes permanent hearing loss because of damage to the blood supply to the hearing mechanism. The nicotine from just two cigarets injected is enough to kill a person.

There seems to be, from all these facts and figures, one reason why humanity continues to smele in the face empirical evidence of the serious harm it causes. This reason is a product of two facts leading to one observation in the vernacular of the present day:

, Much of the habitual, addictive use of cigarets today is an effort to calm taut, ragged nerves. Now, since the only known use for nicotine is as an insecticide . its continued use might be justified because you are "bugged!"

Lang, churches and the general public; Jim Holmes, schools and Dean Herring, out-of-town.

This last division deals with those companies where a decision to participate and the amount designation is in the hands of officials of such companies with offices outside Deaf Smith County.

CHAIRMAN WHITE may have explained the success of last year's effort and spoken the inspiration for a repeat this year when he said:

"I hope that, in some way, you go away from here as enthusiastic as we are: I know of no community better able to meet this goal."

Family Night Meet Success for Jaycees

Charlie Ruiz was named "Jaycee of the Month" at the Thursday night steak supper meeting of Hereford Jaycees.

Chief officer John Bunch presided over a session that also included presentation of achievement certificates, induction of two new members . . . and an unusual presentation to one of the visitors

IT WAS family night and highly successful in that there were "tables of families." There was a visiting contingent of Bovina Jaycees present headed by club president. Ken Horn.

Bill Blackman, Jaycee national vice president made a number of presentations including the training course certificates . . . and one of the trophies won by the Hereford delegation to the area convention recently at Perryton, but delayed in delivery.

-And therein was involved an example of the hilarious horseplay marked by the enthusiasm that has become the Jaycee trademark universally and the good fellowship that is a distinct Jaycee experience.

THE TROPHY was the travel prize for the most man-miles covered to the area conclave. It was minus the little gold replica of a car that was supposed to top it

This was in the possession of one of the visiting Jaycees, James Robinson.

In turn, a cowbell, the prized ossession of this same James Robinson - with which he allegedly disturbed many late night slumbers at the Perryton meet - was now in the hands of Hereford Jaycee Charlie Ruiz.

THE BELL was ceremoniously presented back to Robinson with an inscription the Hereford club had added: "James Robinson, Texas' Most Enthusiastic Jaycee."

Following this, Robinson, with a sheepish grin, turned over the missing part of Hereford's trophy to President

In a more serious vein, an upcoming country and western concert to benefit Hereford Kids Inc. was announced; the first meeting of the "Little Dribblers" was set for Nov. 5 and a project to paint the day-care center was announced for Monday, Tuesday and Wednesday at 6

p.m. each day.

IN ADDITION to the trophies Hereford Jaycees brought back from Perryton, it was announced that the Jaycee-etts had copped five of seven possible awards at the area convention. They had-also presented a clinic that was so highly successful, they have many

invitations to present it in various cities. Family night is a regular monthly feature of the local Jaycees' program of

Parade -from Page 1

Bunny-Elmer Fudd entry complete with gunshots and running water. The Senior Class won Most Original Float for their depiction of the Road Runner and Wily Wolf, while the Hereford High School Band was judged Most Expressive of Theme for their rendition of Top Cat, complete with music.

Best All-Around Car was awarded to the Horizon Club, a space-age family called the Jetsons. Most Original Car was the OEA's paper-covered Camaro, depicting Bugs Bunny.

FROM THE parade, most participants in the homecoming celebration made their way to the HHS cafeteria for the senior supper. Although barbecue supplies ran low, the turnout was very

Game time found the Hereford crowd in high spirits, although the seating facilities again ran a little short. Herd boosters were seen standing in the aisles as the Whitefaces went to a 14-6 win over the Coronado Mustangs.

Halftime activities included presentations by the Coronado Mustang band, and Hereford's own Big Red Band. Randy Vaughn, Hereford band director, took time out from practicing for marching contest coming up Tuesday, to work on the Homecoming celebration. The pep squad and twirlers were featured

THE HOMECOMING Queen, Cindy Smart, was presented to the crowd during halftime, as well as the runnerups and attendants. The winning floats and cars from the afternoon's parade were on

Principal Jerry Don George was presented a Bicentennial flag by Craig Nieman that recognized the school as a participant in the nation's 200th birthday.

Many activities were planned after the game, including many dances and

Although Homecoming 1974 is now in the past, it will remain a memory in the hearts of many for years.



Covenant Players

A Hereford schedule of 14 appearances in five days is typical of the pace that has crowded more than 65-thousand performances internationally in the brief careers of these members of the International Repertory Theater Group. Dan Feith, front, is the manager of the touring group. The others, from the left, are Mrs. Steve Litchfield, Steve Litchfield and Jody Worth. They are sponsored by the Hereford Ministerial Association.

New Concept Given By Covenant Group

Four members of the National-Repertory Group known as the Covenant Players will make a whirlwind tour of Hereford churches, schools and civic clubs beginning today.

Mr. and Mrs. Steve Litchfield, Jody Worth and Dan Feith, manager of this touring group, make their first appearance this morning at 9 at St. Anthony's Catholic Church with selected assessmations from their stock of dramas and contemporary vignettes.

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Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

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O.G. Nleman Pres. & Publisher Ray Baxter News Editor Lynn Brisendine Adv. Mgr. Sue Coleman Women's Editor Atha McIver Bookkeeper Circulation Mgr.

THE TEAM will then divide for 11 a.m. appearances at First Christian and First United Methodist Churches. At 6:30 p.m., today's schedule will conclude with a performance at First Presbyterian

Monday begins with an appearance at the Catholic parochial school followed by a visit to the Rotary Club at noon and Kings Manor in the afternoon.

Tuesday, the Covenant Players will be at LaPlata Junior High School at 10:25 a.m. and Stanton at 1 p.m.

A visit to the Kiwanis Club at noon, Thursday, will conclude their Hereford appearances with the program they have scheduled at First Christian Church, Wednesday at 8 p.m. the climatic production of their local stay.

IT WILL BE a one-hour performance in the Fellowship Hall of the church and will be open to the entire community.

This is the only performance in Hereford where an offering will be taken. There is no admission charge for any of their appearances. The Covenant Players come to the city under the sponsorship of

the local ministerial association. The Litchfields are from Stafford, Kan. Jody Worth is a native of Corvalis, Ore. while Feith hails from Cincinnati, O. Their parent company, National Repertory Group, based at Reseda, Calif., was born in 1963 and the first performance of Covenant Players was given that year. Since that time, there have been more than 65-thousand performances in all 50 states, Canada and

ACCORDING to a spokesman for Covenant Players, theirs is motivational drama created to, hopefully, relate Christianity to the modern world in which we live. None of their works intentionally, identify with any particular theology but are written to focus thought on the complexities of modern living.

Humor is their mainstay but their portfolio includes light and heavy drama, mystery, fantasy and even science

Charles M. Tanner, a native of New York, is the founder, director and writer of the repertory company.

Hereford Man Elected Feeder Convention Reflects Situation

The Texas Cattle Feeders Association's annual convention, held in Amarillo Monday and Tuesday, attracted 850 cattlemen from several. states and at least two foreign countries and broke all attendance records

Charles Hoover of 301 Sunset Dr: is a new director of the organization: President is Glenn Deen of Dumas.

In his opening remarks, Deen briefly recapped the events of 1974, many of them controversial for the cattle feeding industry, and pointed to the accomplishments of the 1,481member state association.

"Two years ago and as

recently as 14 months ago, some cattlemen were predicting that we would never have another cattle cycle; that consumers would continue demanding more and more beef and that cattle prices would stay at high levels as long as income levels remained high." Deen said. "How wrong we were. Cattle cycles are still an economic fact

of life He also predicted that with current high grain prices and severe losses sustained by feeders over the last 13 months. cattle willbe carried to heavier weights on grass, then fed more roughage, less grain and for a shorter period in the feedyards.

Proposed changes in beef grading standards drew only slight opposition among the cattlemen. The Tuesday afternoon session was devoted to that subject with a panel discussion made up of Dr. Ralph Durham, Texas Tech University, as moderator; Richard Hormaechea, Idaho cattle feeder; Kenneth Dilldine. Glover Packing Co., Roswell, N.M.; Cecil Hellbusch, consultant to retail stores and John Pierce, director of the · livestock division, AMS-USDA. Japan was pinpointed as a

real growth area for U.S. beef (See FEEDER, Page 10)

TEXAS **BUSINESS**

by Dudley Lynch

multi-bank holding company stocks have plunged just like. everyone else's, and the eventual result, the experts Paso's PanNational Group (8.8). have said for several months. had to be a moratorium on the acquisition of new banks.

And now we have visual evidence that this is the case. It is provided by First International Banchares of Dallas, the state's largest multi-bank holding company, which has announced that two acquisitions - of the International Bank of Commerce of Laredo and the American Bank of Commerce of Victoria - have been delayed.

The reason given by First International's chairman, Robert Stewart III, was the decline in stock prices. The Dallas bank holding company said it would look at the situation again in six months and determine whether to continue the merger, continue the postponement or take other action (like forgetting the whole

prices creates for the big holding companies is that it makes the acquisition of a new bank more costly. During negotiations, the holding companies generally promise a bank a certain amount of stock in exchange for the acquired bank's stock (in the case of the Laredo bank, for example, the exchange ratio was .70 shares of Banchares' stock for one share of International Bank of Commerce). But if the holding company's stock price falls. then the acquired bank is naturally going to want more shares before completing the deal.

In the past few days, with the general stock market rally, the Texas bank holding company stock prices have approved some. First International has one of the best price-earnings ratios (a measure of stock value), at 11.1. If it is having to postpone mergers, then you can imagine the problems that face

Pioneer

Of Area

at Victor, Mont.

1880 at Lafayette.

Presbyterian Church.

CLEAN CARS

Floydada.

Victor.

in Hardeman County and moved

moved to Hereford from

He was a member of the

Funeral services and burial

were Saturday afternoon at

I.V. Campbell Motors

CADILLAC TO

VOLKSWAGENS

4 Chev. Malibu Classic 2 dr. Spt. Cpe Loaded; has beautiful light, green finish, Custom green vinyl interior, has only

68 Buick Skylark Custom 2 Dr. H-top.

all vinyl interior, good tires, very lov

70 Ford Maverick 2 dr. 6 Cyl. Auto Trans. Factory Air, gold with gold

nterior, good tires here is a top sch

70 Pontiac Catalina 4dr. Sedan. Whit top, with green lower, its loaded has 4 new tires, extra clean. Here is an ideal family car.

59 Ford 14 ton pickup, short wide, Small V8, Std. 3 Spd. Trans. White and gree

two tone, good tires, paint good, a real good old pickup.

J.V. CAMPBELL MOTORS

321 N. 25 Mile Ave.

11,000 miles if is just like new.

miliage for this model.

Hereford.

The price of major Texas holding companies like Fort Worth's Texas American Banchares (5.0), San Antonio's FrostBank Corp. (7.9) and El-

> NEVER ONE to miss a political opportunity (Tommy Cork Corcoran, the Roosevelt braintruster once said, "In New York, people like money. In Texas, they make politics''), Texas' Washingtonbased politicians have been quick to respond to President Ford's request that U.S. families cut back their energy use by at least five per cent.

Sen. Lloyd Bentsen has traded in his Lincoln Continental for a Mercury Monarch. Sen John Tower, who already owned a Dodge Charger, is leaving it at home and riding to work with staff members. Rep. Olin Teague of College Station says he is trying to get a car pool started, and his wife is no longer leaving a lightbulb burning at home all night.

Rep. Alan Steelman of Dallas The problem that falling stock has abandoned his car and is now taking a bus from his Reston, Va., home to the office, miles away. Rep. Dale Milford of Grand Prairie- has installed louvers in the heating-cooling system of his home to shut off central heating to rooms not in use.

> **TEXAS COTTON farmers are** beginning to feel a little like Job of the Old Testament. Nothing is going right for them. "This is the first time in my life that I've had to tell a farmer I can't get a price for his cotton," says W.D. Hunter of Waco's Hunter Cotton Co.

> The mills aren't buying. Explains Donald Johnson, executive vice president of Plains Cotton Growers, Lubbock: "They aren't interested in buying ahead and carrying stocks at high interest rates when they have no real way to forecast their future needs.

The state's farmers say they

need at least 50 cents a pound to cover their expenses and show a little profit. But prices for lower grades are quoted at 33 cents a pound, and there is no market for higher grades. "There's no doubt about it," says Jay Naman, president of the Texas Farmers Union. "Economic ruin is facing thousands of South-

WHO WOULD ever have thought that the Texas' massive grip on the nation's petrochemical output would be serious challenged?

western cotton producers."

But it's coming, says the president of DuPont Co. Edward Kane says that the state's share of U.S. petrochemical production will drop at least 10 per cent during the next decade. Stiff competition is coming from neighboring Gulf states, Canada and some of the Middle East countries.

To defend its economic interest in petrochemicals. Kane advises the state to increase the leasing of Texas lands for oil exploration, support alternate energy resources and reduce "unreasonable" environmental restraints to the production of hydrocarbon fuels and feedstock.

LAST WINTER, during a Christmas holidays visit to the Rio Grande Valley, I drove past mile after mile of blond-colored sugar cane stalks, waiting for harvest. It was the Valley's latest massive economic project. and it was off to a bad start. An early freeze had hit, causing the cane to deteriorate and ruining high hopes for a bumper first

But that was last year. This year, the Valley's sugar cane farmers are looking for a

FOR LARGER GIFT SELECTION **COWAN IEWELERS** Downtown

bonanza. A worldwide sugar Black was operating three shortage has developed. Instead fledgling Austin ice cream of last year's price of 18 cents a stores when he stumbled onto pound, the 115 farmer-members knowledge of a big cocaineof the Rio Grande Sugar smuggling operation. He will-Growers co-op expect to get 34 ingly became a volunteer cents a pound. That translates undercover agent for the into \$65 million for the Federal Drug Enforcement estimated million-ton crop, and Administration, and his work happily, this kind of money is resulted in convictions of two spread around liberally in the University of Texas students. Then the 32-year-old Black

other day, Black was forced into

The federal agency could

offer him only \$6,500 to cover

his losses. All because he dared

to take a risk to make his

community a safer place. There

saying that retailers face a

disappointing Christmas sales

season this year because of

general economic conditions.

This prediction has led the Zale

Corp., the Dallas-based jewelry

chain, to sponsor an hour-long

television special on Nov. 27,

Thanksgiving Eve, that stars

Anne Bancroft. It will cost Zales

\$1.1 million, plus the cost of five

commercials. However, the

show is expected to be seen by

Says a Zale spokesman, "By

projecting the Zale name and a

particular image derived from

the company's association with

the market is also anticipated."

During the show, Miss Bancroft

THE MORE that the Texas

attorney general's office gets

after violators of the new

Deceptive Trade Practices-Con-

will be wearing more than

more than 20 million people.

PROGNOSTICATORS

oughta be a law . . .

bankruptcy.

Valley economy. The Valley growers process was threatened, his apartment their cane af a 1.4-million-ton viciously vandalized, and at the mill at Santa Rosa and then ship DEA's suggestion, he went into hiding. In his absence, his three the sugar by rail to Imperial Sugar Co. at Sugar Land for ice cream stores suffered from lack of management, and the packaging.

A TEXAS housewife has been named "Waitress of the Year' by the nation's truck drivers and she's not even a waitress.

Jeannie Capps is a housewife in the Dallas suburb of Highland Park who does television. commercials occasionally. She and a Tyler advertising man, who also does an occasional commercial, recently played parts of C.W., a truck driver, and Mavis, a waitress, in a country and western spoof for a Midwestern bread company.

They became overnight sensations in South Dakota, Nebraska, Minnesota and Kansas. Truck drivers write Mavis love letters, and when they both visited Glenwood, Iowa, almost 10,000 people showed up, including the governor. The song in the commercial, "The Old Home Fill-'er-Up-And-Keep-On Trucking Cafe," is one of the country music's top ten. But the Dallas film company that made the commercial has gone out of business.

THE BITTER experience of Austin businessman George \$250,000 in Zale jewelry. Black is one that makes all of us want to shout, "There oughta be a law!" - and perhaps if enough of us write our Texas congressmen, something could still be done.

Call a REALTOR First Must sell this week. Vacant and ready. Reduced price. 2000 sq. ft. 3 bedroom. 2 bath, den and game-

601 N. Main 364-0555



Melvin Javroe 364-3766

JCPenney auto center sale



25% off our steel belted tires.

Four plies of polyester cord and two belts of steel. Wrap around tread. Modern whitewall design. No trade-in

Whitewall tubeless

Tire size	Save	Reg.	Sale	+ fed. tax
E78-14	12.50	50.00	37.50	2.67
F78-14	13.00	52.00	39.00	2.83
G78-14	13.75	55.00	41.25	3.01
H78-14	14.25	57.00	42.75	3.20
G78-15	14.25	57.00	42.75	3.07
H78-15	14.75	59.00	44.25	3.28
L78-15	16.25	65.00	48.75	3.50

25% off belted snow tires.



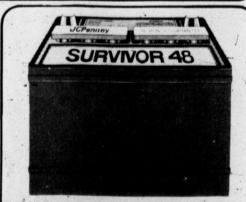
Sure Foot belted snow tire. A two plus two construction of polyester cord and fiber glass belts. 78 series wide profile,

Tire size	Save	Reg.	Sale	+ fed. tax
E78-14	10.99	43.95	32.96	2.33
F78-14	11.49	45.95	34.46	2.50
G78-14	11.99	47.95	35.96	2.67
G78-15	12.24	48.95	36.71	2.74
H78-15	12.74	50.95	38.21	2.97
L78-15	13.74	54.95	41.21	3.19

Save 25% on wheel alignment.

Reg. 10.88, Now 8.16 . Your car is given a complete suspension inspection, camber, caster and toe-in are adjusted and steering wheel position is centered. Road test included.





Save \$9 on Survivor 48.

Sale 28.95 with trade-in Reg. 37.95. Survivor 48. The battery for the on-the-go motorist. Suitable for most optional equipment cars. Check out our great guarantee. Polypropylene plastic case. In sizes 24, 27, 22F, 24F, 27F, 72, 74 and 77 to fit most American cars. Without trade-in, add \$3.

Survivor 48 Guarantee. Should any JCPenney Survivor 48 Battery fail to hold a charge within 18-months from the date you bought it from us. just return it to us. We will replace it with a brand new Battery at no extra cost to you. After 18 months, but during the guarantee period, we will replace the Battery charging only for the time you have owned it, based on the price at time of return, pro-rated over the guarantée period

Sale prices effective through Saturday

its lawyers are finding that organized crime is behind many of the companies that are fleecing the public.

That's an observation from Joe Longley, who heads the AG's consumer protection division.

Longley praises the law. passed by the 63rd Texas. Legislature as a fore-runner of progressive" consumer legislation. "The whole thrust of the law is to mrake fraud unprofitable in the marketplace," he says. He is especially interested in clamping down on 'fly-by-night' companies that sell or promise to sell legitimate products and then skip town before delivering.

QUICK CHECKS Sheshunoff Texas Bank Index for Oct. 17 was 797.69, compared to 790.33 the week before. The 1974 range (for 22 leading bank stocks) is 1166.05 to 782.62.

Business loans at Texas banks declined in September for the first time in six months. Bankers are becoming more restrictive in their lending policies, primarily to maintain liquidity (cash) levels.

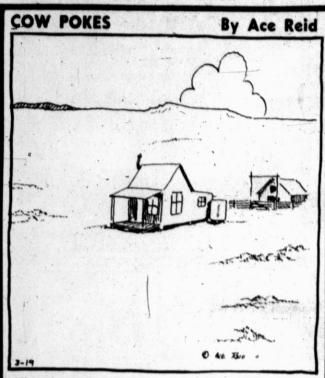
□A 4 per cent decline in Texas refinery runs caused the Texas Industrial production index to drop slightly in August. the lates figures show: It was the first drop in the index in five

Texas crude oil production continues to decline from the 1972 peak. Statistics show a half a work of some stature. a per cent drop in 1973, exposure to a new segment of although higher prices resulted in an increase of 14 per cent in the value of production.

BNew cars sales in Texas' four largest city areas rose 2 per cent in August after a 13 per cent increase in July.

COMMODITIES INC. Affiliated with Heli

3140



All right, Jake, so we are in the middle of the country-how come we don't ever have anything to eat but beans and cornbread!"



PRICES SLASHED

SHOE CLEARANCE

\$2.50

CANVAS DECK SHOES

Men's, Women's, Children's

WHITE DRESS SHOES

Better Canvas Men's

\$5.00

Big Rack of Shoes

Reg. \$9.99 to \$26.00

Men's Golf Shoes

119.88

Girl's Lightweight

JACKETS

Reg. \$490 to \$10

\$3.88 to \$7.88

Reduced to Clear

MEN'S & BOY'S

CASUAL BELTS

NOW \$1.99 to \$3.99

Special Purchase

Just Arrived ...

Records and TAPES

Women's

KNIT CAPES

Washable Acrylic

\$3.88

Boy's Penn Prest

SPORT SHIRTS

Long Sleeve

\$2.50

8 Track

TAPES

\$2.77

EA.

331/3

ALBUMS

§1.44

Discontinued Styles

37 to 19.88

Only a few left.

JCPenney END-OF-MONTH CLEARANCE

Odds and Ends of Special purchases. Mark down items in every department for this clearance. Limited quantities-Broken sizes-Subject to prior sale.

PRICES SLASHED PRICES SLASHED PIECE GOODS CLEARANCE CLEARANCE For Polyester Women and Girl's DOUBLE KNITS Save 20% to 60% 1.44 YD. Toddler Sizes and Reduced 3 to 6x - 7 to 14 plain and pattern Women's Juniors, DOUBLE KNITS Reg. 1399 - 1499 Misses and Half Sizes NOW \$2.99 YD. Girl's \$2.88 to \$7.88 Cotton and Cotton Women's Blends and Linings \$7.88 to \$24.99 99' YD.

Fitted MATTRESS PADS FULL TWIN 4.88 \$5.44 4.44

Special Purchase Round and Oblong THROW RUGS 11.99-12.99-14.99 Special Purchase

SOME REDUCED Men's Polyester KNIT SLACKS Plains and Patterns Reg. '9" to '16

57.99 EACH Women's Nylon or Acrylic

TURTLENECK SWEATERS 4.99

Men's Better DRESS SHIRTS Group 1 Group 11 \$6.88 13.99

Reduced to Clear GIRL'S PANTSUITS Reg. 56 to 14 NOW 4.88 to 10.88

1 Big Table REDUCED APPAREL Only a fraction of Original

Price

DRESSES and PANTSUIT

Warm Polyester THERMAL BLANKETS 72"x90" Twin or Full

Reduced to Clear

NOVELTY TIER CURTAINS

1.99 - 12.50

Special Purchase GIRL'S TWO PIECE SPORTSWEAR SETS Long Sleeve Knit Shirt Long Leg Pants 100% Niyon

Toddlers Sizes '2" 3 to 6x 32" 7 to 14 '3"

Women's Crepe Sole SLING PUMPS Special Buy

\$6.88

8 Only Polyester MEN'S KNIT SUITS Reg. 165 - 175 NOW \$ \$42.00

Big New Selection AREA THROWRUGS 34"x54"

\$9.88 1 Big Table

REDUCED APPAREL Prices Slashed \$1.66 to \$6.88

Men's Short Sleeve Acrylic SWEATSHIRTS 12.98

1 Big Rack WOMEN'S APPAREL Just Reduced

3.88 to 15.88

Funeral Rites Conducted For Henry Hugh Gandy

Funeral services for Henry Hugh Gandy, 75, of Westgate unit at Kings Manor retirement home, were conducted Saturday morning in Rose Chapel of Gililland-Watson Funeral Home, followed by graveside services in the afternoon at Tulia Cemetery, where he was buried.

The Rev. Dewitt Seago. chaplain at Kings Manor, and the Rev. J.L. Bozeman; pastor of Temple Baptist Church, officiated for the funeral. Mr. Gandy was a member of the Baptist Church. ' .

A retired farmer, he had been a resident of Hereford since 1934 when he moved from Plainview. He had lived at Kings Manor the last three years.

Born March 17, 1899 at Iredell, he was the oldest son in the J.P. Gandy family which came to the Panhandle when he was in the teens. He never

> Over 500 Watches to select from COWAN JEWELERS

> > Downtown

Survivors are three brothers, C.R. and J.G. Gandy of Hereford and G.S. Gandy of Wheeler; three sisters, Mrs. C.T. Caraway of Tulia and Mrs. Ray Oglesby of Canyon; and 21 nieces and nephews.

MASS TRANSIT BILL

House-Senate conferees have approved an \$11.8 billion, six-year bill to help the nation's big population centers expand and maintain their mass transit systems.

ON CAMPAIGN FUNDS

The Senate has approved a compromise package of political reform that would give the Democratic and Republican Presidential nomiees \$20-million each in taxpayer funds to wage their 1976 campaigns.

NEW ENERGY DIVISION

President Ford has signed a law to abolish the Atomic Energy Commission and create a new Energy Research and Development Administration that could be. the fore runner of a new Cabinet department.

Call No. 491

Charter No. 5604 National Bank Region No. ELEVEN

Report of Condition, Consolidating Domestic Subsidiaries, of the

The First National Bank of Hereford

of Hereford, Texas

N THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON OCTOBER 15, 1974 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER TITLE 12, UNITED STATES CODE, SECTION 161.

700	7	1	7		10
A	S	8	E	т	S

Cash and due from banks (including	
None unposted debits	8,732,436.48
U.S. Treasury securifies	526, 694.78
Obligations of States and	
political subdivisions	3,549,101.59
Other securities (including None	
corporate stock)	72,000.00
Federal funds sold and securities:	
purchased under agreements to resell	
Loans	29,803,808.63
Bank premises, furniture and fixtures,	/
and other assets representing bank	
premises	512,537.90
Other assets (including None direct	7
Jease financing)	1,008,862.14
	and the second of the second

44,205,441.52 TOTAL ASSETS LIABILITIES Demand deposits of individuals, 17,831,735.64 partnerships, and corporations Time and savings deposits of individuals, 16,847,975.66 partnerships, and corporations Deposits of United States Government 69,680.47 Deposits of States and political 2,742,787.39 subdivisions Deposits of commercial banks 2,654.84 Certified and officers' checks, etc. 382,939.51 TOTAL DEPOSITS \$37,877,773.51 (a) Total demand deposits 19,023,864.91 (b) Total time and savings

deposits 18,853,908.60 Other liabilities 1,001,484:09 TOTAL LIABILITIES 38,879,257.60

RESERVES ON LOANS AND SECURITIES

Reserve for bad debt losses on loans (set up pursuant to IRS rulings) 873,993.37 TOTAL RESERVES ON LOANS 873,993.37 AND SECURITIES

CAPITAL ACCOUNTS Equity capital-total 4,452,190.55 Common Stock-total par value 1,000,000:00 No. shares authorized 200,000.00 No. shares outstanding 200,000.00 Surplus 1,400,000.00

Undivided profits 2,052,190.55 TOTAL CAPITAL ACCOUNTS 4,452,190.55 TOTAL LIABILITIES, RESERVES, 44,205,441.52 AND CAPITAL ACCOUNTS

MEMORANDA

Average of total deposits for the 15 day calendar days ending with call date 37,136,748.66 Average of total loans for the 15 calendar days ending with call date 30,577,348.75

I, HELEN S. SMITH, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

We, the undersigned directors attest the correctness of this report of conditions and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

> James H. Sears Ruby K. Sears R.R. Wills Directors



Fish Delivery

Troy Windham, of the Bureau of Sport Fisheries and Wildlife, facing camera, dips up a part of the 6,000 fingerling catfish delivered to 12 area farmers. Delivery was made at the post office at Vega, Thursday. Windham brought the fish from the hatchery at Dexter, N.M. Fish may be requested annually by farmers (or anyone) with a pond one quarter of an acre or larger in surface area that will not be used as a commercial industry. That is the only restriction. Applications for the fish may be obtained from the Soil Conservation Service. Windham's agency is a branch of the Department of the Interior.

Lions Hear Minister's 'Skinny' Talk

'Self discipline' was the Center.

Cowan Jewelers

Come To Our Third Annual

Open Monday Night From

and Plaid Sizes S-M-L-XL Reg. 5799

Men's Flare 3 Hours Only!

Reg. \$699

Men's Sport

3 Hours Only!

Men's Double Knit

PANTS

Broken Sizes,

Values to '16

Bargain

Gowns, P.J.S, Etc

3 Hours Only

3 Hours Only!

Ladies

HAND BAGS

Value to '4"

opic when Bobby McMilland. McMillan praised the work of Methodist minister, spoke to the Weight Watchers' organizations Hereford Lions Club Wed- as he told of trimming off 100 nesday, in the Civic Club pounds and holding his weight

Let us be your

Jewelry Gift source for every occasion

Downtown AMERICAN GEM SOCIETY

3 Hours Only!

Entire Stock

Boy's - Girl's

JACKETS

Sizes 1-18

3 Hours Only!

Solids & Fancies

3 Hours Only! Entire Stock

Values to \$12 PAIR

3 Hours Only

8-20

Slim-Reg.

One Table 1st. Quality

Hours

Only!

FREE!!!

CANDY TO THE FIRST 50

DOUBLE

that he tried diet pills without

McMilland also recommended exercise, isometrics

keep in good health. Dewitt Seago served as program chairman for the

at 164 for the past four years. "Being fat-fat is a physical handicap, and it takes discipline to handle a handicap," Mc-Millan told the Lions. He related

results, then talked to some friends about Weight Watchers. He lost six pounds the first week with the club and had trimmed off 85 pounds after nine months.

and jogging as ways to help

Top Students Announced

5.0 HONOR ROLL SENIORS

Dan Beavers, Danny Collins, Durh Davison, Sharon Dearing, Stanley Fry, Joel Fuhrmann, Jim Goheen, Monica Herring, Gary Landers, Christie Ottosen.

Vicki Payne, Sue Roberts, Cynthia Ruther, Janette Schlabs, Leesa Sledge, Shyla Thomas, Hilda Veliz, Lynn Wiley, Denise Wosnitzky, and Laurie Young.

learning disabilities are invited

to a coffee at 10 a.m. Monday in

Community Center, when Mrs.

William Grant of Amarillo, who

with her husband is president of

the High Plains Association for

Children With Learning

Mrs. Grant will discuss with

the local mothers plans for

forming a unit of the association

here. Its purpose would be

bringing the women together to

discuss their mutual problems,

learn the meaning of terms used

by schools in talking of the

An open horse show at

Rowland Stables Sunday af-

ternoon drew a crowd of some

150 people to watch riders vie

for tops in ten events plus one

In each of the following events

reported, the top three riders

are listed in the order they

Western Pleasure for 10 years

and under: Dwight Jobe,

Western Pleasure, men's

Western Pleasure, women's

Western Pleasure, open

competition: Phylecia

Rowland, Dwight Jobe and

Trail: Marcia Duren, Roy

Sit-a-Card: Shawn Wyly, Roy

Martin and Kristin Stallings.

Poles, 12 years and under:

Kristin Stallings, Pat Padilla

Poles, 13 years and older:

Bucky Etheridge, Clint

Thompson and Rebecca Rudd.

Barrels, 12 years and older:

Rebecca Rudd, Preston Jobe

Barrels, 13 years and older

LASTING

and Greg Patterson.

and Phylecia Rowland.

Martin and Sheri Whitaker.

division: Phylecia Rowland,

Kelli Stallings and Sheri

division: Dwight Jobe, Preston

Jobe and Shawn Wyly.

Whitaker.

Bobby Pledge.

ShawnWyly and Keith Jobe.

horse trophy presentation.

placed in the competition.

Disabilities, will be present.

Ld Children's

Mothers To Meet

Mothers whose children have children's disabilities, and in

needed

Spectators Number 150

a For Open Horse Show

5.0 HONOR ROLL JUNIORS

Dolores Abalos, Cheryl Arney, Andi Askew, Betty Banks, Jean Barber, David Charest, Amy Cox, Michael Crim. Dennis Evans. Debra Feagley, Michael Foster.

some cases learn to be rid of

Mrs. Chris Ottosen spoke and

Mrs. Robert Dobbins are

leaders of the tentative plans

here, and emphasize that the

coffee is open to all interested

mothers. Learning Disability

Counselors in Hereford schools

are helping to send invitations,

and Clint Thompson.

around horse trophy.

Rowland's back lawn.

TO WATCH COSTS

The Council on Wage and

Price Stability, a new gov-

ernment agency responsible

for keeping tabs on inflation

has selected its initial tar-

gets: food processing and

distribution, medical care,

The Agriculture Depart-

ment reports the 1974 corn

and soybean crops will fall

short of last year's level

because of summer drought

and killer frosts this fall.

sugar and antifreeze.

SHORT CROP YIELDS

about these disabilities.

Elaine Frische, Barbara Garcia, Susan Grimsley, Terry Hetzel, Robert Hicks, Debra Jones, Joan Josserand, Luanne Kindsfather, Sandra Krueger,

Rosemary Zepeda and Ann Zetzsche. 5.0 HONOR ROLL

Alice Kuper, Tammy Lawson, Pamela Lee, Debra Looper, Lisa

Dianna McCarley, Rachel

McGilvary, Roy Newton, Renee

Payne, Beyerly Phillips,

Michael Pittard, Teresa

Rhoton. Rocky Rodriguez.

Angelica Sanchez, Gene Ann

Deborah Smith, Wesley

Strain, Rhonda Thompson,

Rose Warren, Jo Lynn

Williams, William Word,

Shipley.

SOPHOMORES Anthony Albracht, Dee Ann Caison, Ramon Castillo, Linda Ginn, Jeanne Hair, Laurie Higgins, Larry Landers, Kristi Mason, Douglas Reinart, Rayburn Strange and Phillip feelings of embarrassment. Zinser.

4.5 HONOR ROLL

SENIORS James Arney, Linda Betzen, Roger Bradley, Jeannine Bradly, Ladonna Bridges, Cathy Close, Rose Mary Dupnik, Regina Fetsch, Cathy Friemel, Olivia Galvan.

but no personal invitation is Gloria Garcia, Elizabeth Hawley, Beverly Hewitt, Joyce Baby sitting service will be Jesko, Deborah Klechak, Debra available at minimal charge Lindsey, Tommy Loerwald, during the coffee, the sponsors Ester Luna, Bodie Lyman, Kevin Malone.

Kathy Manning, Nancy McDonell, Cynthia Parten, Thomas Schlabs, Sina Sims, Cynthia Smart, Laura Thompson, Frank Torres, Evelyn Urbanczyk, Deborah Walterscheid, Jay Williams and John Rebecca Rudd, Preston Jobe Williams.

4.5 HONOR ROLL **JUNIORS**

Elaine Albracht, Mary Bartels, Beverly Beene, Bob Behrends, Theresa Betzen. Marilyn Bradley, Mary Delacruz, Jane Ellis, Davis Ford,

Alfonso Gamez, Pete Hale, Robert Hardin, Vance Hennington, Alice Hernandez, Kiska Hodges, Jane Hoffman, Chris Hutson, Giles Inmon, Gerald Johnson

Steven Jones, Ellen Jorde, Donna Kendall, Wilma Knight, Helen Lesly, Melinda Matthews, Janet McWhorter,

scroggins, William Spain, Joan Tiemann, Delfine Ulibarri, Dirk VanderZee and Carole Vogel.

LAST DRAFTEES Citing success in recruit-Rowan Alexander, Susan ing a volunteer force, the Army has announced that its remaining 2,500 draftees Finley, will be discharged before Horace Gamez, Thanksgiving.

HALLOWEEN SALE

Featuring Skeleton Prices

John Vanderhoof, Governor of Colorado, on tax sur-

"I thing the people will go along with it as part of the package to fight infla-

Tootsie Roll

POPS

tion."

Prancer, ridden by Dwight Jobe, was awarded the all-

Dwyn. Gynn, Vega, was the Following the show, there was a hamburger-fry on the Pablo Gaitan.

Michelle Moore.

Vickie Munnerlyn, Betty Ann Parrish, Barbara Poindexter. Sara Ricketts, Olga Rios, Debra

4.5 HONOR ROLL .. SOPHOMORES

Andrews, Dennis Artho, Kimberly Cochran, Deana Rebecca Friemel Melinda Gonzales, Annette Gooch.

Rhonda Hagar, Julie Hallows, Angeline Haschke, Kent Herring, Debra Livingston, Linda Kay Marquez, Melinda Masten, Sarah Merritt.

Colleen Rudd, Karen Schlabs, Susan Schlabs, Cynthia Thomas, Juana Valdez, Becky Veazey and Laurel White.





Bubble

PKG.

Complete with Mask Age 8-10. Reflecta Light Masks,

Also Age 10-12

Halloween Masks Starting At

Halloween

KISSES

Halloween 3-5 Years Your Favorite Cartoon

Characters





ADVERTISED PRICES GOOD MONDAY OCTOBER 28

THROUGH WEDNESDAY OCTOBER 30

your BANKAMERICARD welcome

WE REDEEM U.S. GOVERNMENT FOOD STAMPS

master charge

CREME RINSE 12-0z. Reg. & Ex Body

Herbal Essence



Selection Of

At Gibson's Low **Discount Price**

Paper Plates

Napkins

• Candles Spooky Masks

-Flame Retardent Material

Halloween

COSTUME

- Safety Glow Colors

-Full View Mask

Reg. \$109

Men's & Boy's BASKETBALL **SHOES**

White & Black Retail 497

33

All Men's

COATS

OFF G.D.P.

SHAMPOO 12-0Z.

Herbal Essence

andaddi...Gibson's Coupon adaddadddddddddd

herbal essence shampoo

Clip Coupon and Normal, Dry, Save Reg. 1163 Oily Delicate

015

0

w/Coupon/

Complete Home

12 Pcs. For Doors Windows

Reg. \$183

STUMES Full Costume & Mask Reg. \$249

69

CUFF LINKS and TIE TACKS

OFF G.D.P.

"Etelle"-Womens

HOUSE SHOES

Machine Washable Large Asst. Of Colors Reg. \$2"

0.J. Reg. 77'

101 Kiddie

850 Remington Drying Power

With Styling & Drying Attachments Reg. \$2497

TO TO THE POP TO THE POP. SNICKERS **3 MUSKETEERS MILKY WAY**

1-Lb. Bag Retail \$127

POPS by Shari

Bag Reg. 97'

Armour TREET TREÊT

12-0Z. Can Reg. 97'

Nestles HOT COCOA 14 Pkgs. To A Box

Reg. 57'

Plastic Laundry

Poly Perk Automatic No. 7508

Avocado or Harvest Gold



C



In Yellow

or Green

Family Size CHEER

Thomas Standard No. 146 **DUCK CALL** Reg. \$379 Standard Pro No. 151



















Reg. \$897



























To The

Dear Editor:

Pardon me for writing to you when the ones I really, want to contact are the citizens of our fair city.

Hereford is a friendly town with good people and I like them all, but, when they sit behind the wheel of a car, they seem to lose all direction and sense of value. We are a growing town, beautiful streets and roadways capabale of handling today's

> Over 500 Watches to select from

COWAN JEWELERS Downtown

traffic if our drivers could grow up with our town.

Our state governor calls it 'driving friendly." Actually, it is common courtesy and defensive driving. I have reference to simple courtesy such as: make a left turn into left lane, right turn into right lane; if someone in the next lane and a little ahead of you makes a signal indicating a desire to shift lanes, slack off and permit the change; don't gas it and try to get past before allowing the shift. Hold back a few seconds at a busy intersection to permit

a peer to exit from a parking lot. I have seen more driving courtesy on the streets of San

State Bank No. 1778

\$5,466,839.32

1,149,343.03

2,065,991.63

4,250,000.00

292,875.43

39, 350.21

266,881.43

196,561.46

20,000.00

303,329.68

22,132,542.61

24,336,989.42

24,336.989.42

10,795,708.37

10,000.00

CONSOLIDATED REPORT OF CONDITION OF

HEREFORD STATE BANK

of Hereford in the State of Texas and Domestic Subsidiaries at the close of business on October 15,

ASSETS

Cash and due from banks (including None unposted debits) U.S. Treasury securities Obligations of States and political subdivisions Other securities (including none

corporate stocks) Federal funds sold and securities purchased under agreements to resell

Bank premises, furniture and fixtures, and other assets representing bank Real estate owned other than bank

premises

Other assets TOTAL ASSETS

LIABILITIES

Demand deposits of individuals, 9,826,513.14 artnerships, and corporations Time and savings deposits of individuals, partnerships, and corp-10,489,217.57 52,159.58 Deposits of United States Government Deposits of States and political 1,244,761.18 subdivisions

Certified and officers' checks, etc. TOTAL DEPOSITS \$ 21,809,212.93 10,605,859.83 (a) Total demand deposits

TOTAL LIABILITIES

(b) Total time and savings 11,203,353.10 deposits Mortgage indebtedness Other Liabilities

> RESERVES ON LOANS AND SECURITIES

Reserve for bad debt losses on loans (set up pursuant to Internal Revenue 239,311.10 Service rulings) Other reserves on loan

TOTAL RESERVES ON LOAMS AND 239,311.10 SECURITIES

CAPITAL ACCOUNTS

Equity capital, total 1,965,135.71 Common stock-total par value 1,000,000.00 No share's authorized 100,000 No. shares outstanding 100,000 500,000.00 Undivided profits 385, 135.7]. Reserve for contingencies and other 80,000.00 capital reserves 1,965,135.71 TOTAL CAPITAL ACCOUNTS TOTAL LIABILITIES, RESERVES,

MEMORANDA

AND CAPITAL ACCOUNTS

Average of total deposits for the 15 calendar days ending with call date 21,529,737.83 Average of total loans for the 15 calendar days ending with call date 15,237,133.81 Unearned discount on installment included in total capital accounts

Wayne Williams, Sr. Vice President & Cashier of the above-named bank, do solemnly affirm that this report of condition is true and correct, to the best of my knowledge and belief.

Correct-Attest: W.E. Williams

Harlan D. VanderZee Jeff R. Carlile J.R. Allison, Directors

State of Texas, County of Deaf Smith, ss: Sworn to and subscribed before me this 24th day of October, 1974, and I hereby certify that I am not, an officer or director of this bank, My commission expires June 1, 1975. Sherry D. Hoover, Notary Public

Diego or Chicago in one day then you will see in Hereford in a year. I say this in the kindest way. These drivers are still thinking small town. In the larger cities, the drivers have learned that is the only way to get where you are going in the shortest time and not having an .

accident. Drive friendly. I have another gripe of a little more personal nature. That is people who park in Loading Zones. If these businesses did not need access to these spaces, rest assured they would not pay the city each month for the guarantee they would be open when they need it. Besides, the fine for illegal parking in a Loading Zone is the same as

parking by a fire hydrant. Thank you for your time and the space in our paper. As for me, I've got a long way to go so I'm driving friendly.

Yours truly, Ovd Ellerd

No Time To Grow

Mrs. Noowed--Aren't these eggs rather small today? Grocer--Yes'm, but the farmer who sells me my eggs had to start to town early

Cold wave was costly to ation's crops.

this morning and took them

out of the nest too soon.

NEWS REPORT

Ford's Campaigning-November 5th-The Majority-Monopoly Power?

WASHINGTON, D.C .- President Ford has been campaigning hard for Republican's from necessity; party prospects are gloomy. The Democrats are expected to gain seats; but they are likely to gain because of Watergate rather than of anything the Democratic leadership has accomplished in the 93rd Congress.

Had it not been for Watergate, voter dissatisfaction with the party in power would be at a high level. The Democrats, who control both houses, failed to reform tax laws, to act vigorously against inflation, to pass health insurance legislation and other vitally-needed

They have accomplished little to ease the fuel crisis, have refused to go along with President Ford's emergency recommendations on inflation and fuel, are bickering among themselves while attacking the Ford Administration rather than working toward compromise in the national interest to achieve immediate results



List with a REALTOR Trade on this one; we will move you in and self your home. New 3 BR Spanish in NW. New loan to

Don Tardy 364-1006

601 N. Main 364-0555

DALL

HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President Deaf Smith County Chamber of Commerce

People, Helping People! That's always been the way the American Way - The United Way! It's a proud feeling to know that we're a part of such a fine program especially when you look at the work done for our young folks and for those who suffer handicaps and those who just plain need help. This years campaign is off to a good start under the very capable leadership of Chairman Raymond White. President Mike Patrick has asked that anyone having a question about anything concerning the United Way call him or one of the officers or workers. Let's all help to put this over the top - quickly!

This may not help the present economy too much, but it should be good for the ego. Deaf Smith County is unquestionably Number One in Cattle and Agriculture according to: figures received from Commissioner of Agriculture, John C. White: Deaf Smith County's total cash receipts including crops, livestock and payments totaled \$181,056,000 for 1973. The next highest county was Hidalgo with \$171,834,000. Then it's Parmer, Hale and Castro in that order. Be interesting to see the report for 1974.

As many of you already know your-Chamber, finally - and after a hard fight - had to

PER PAIR

Long mileage

Strato Streak

Sup-R-Belt

Hurry...stocks limited in

acknowledge the inflation which we've all been experiencing. The board decided to ask Chamber members to support a

1975. Elected to serve you, the program will be established. the citizens of the community. Deaf Smith County - lots of HUSTLE HUSTLE HUSTLE.

tribute live television coverage of the launch of two Soyuz cosmonauts and full radio communications during their joint orbital flight with an American Apollo next July, the space agency re-

ON AUTO INTERLOCK

A. Senate-House conference has voted to put an. end to the interlock system that prevents a car from being started until seatbelts are fastened.

For gifts that are lasting.... Oil Paintings

one dollar per month increase for each business membership. Since the last investment increase in 1970, the consumer price index has risen more than 30 per cent. The Board deserves recognition in holding the line half of the inflation are. And speaking of the board, let's welcome and congratulate will take office on January 1,

this long and then in increasing investments by less than one the newly elected members who community of Hereford and Deaf Smith County, and Donald Hicks, Mike Patrick, Bud Snyder and Lee Umsted. The an ordinary year, but 1975 will require even greater attention

responsibilities of the Chamber Board are demanding enough in as the Goals for Progress The group of people serving as board members represent you, Let them know your ideas and feelings and they can serve you better. This is your Chamber in action - working for you - it still takes all of us - plus that famous ole ingredient from

ON SOVIET LAUNCH

Russia has agreed to dis-

by Susie Farris... Tax Accessors

Office

Jaycees Holding Series On Family Life Helps

relationships.

First of four sessions in a the important elements of their Family Life Development program was held by Hereford Jaycees and their wives this week, and others will follow each Monday evening in the Deaf Smith County Chamber of Commerce building.

The program is a series of discussion sessions based on the short book, Prime Time, by Elof Nelson, an expert in family relations. Larry W. Bean, Prime Time chairman in the Hereford club and also I-A Area chaplain, is in charge of local arrangements.

He explains that these meetings are for couples interested in learning better ways to relate to each other, sharing opinions, ideas and feelings on

Bill Russell of Muleshoe, area chairman of Family Life

Development, and Mrs. Russell were present to direct the discussion. He stressed better communication between husband and wife, and the importance of seeking positive solutions to family problems.

Relations of parents and children are to be discussed as part of the next session, Bean

"A tenet of our Jaycee creed is 'Earth's great treasure lies in human personality' and this program is designed to add depth to that belief and help find

this treasure withing each

member and his family," he

Jay Swayze To Discuss Underground Housing

An area designer and builder, Jay Swayze of Hereford, will present two slide-illustrated discussions concerning environment and other aspects of building and living underground.

Slated for 11 a.m. and 7:30 p.m. Wednesday in the Oak Room of the College Union Building, the lecture is open to the public at no charge.

Swayze has designed and built several underground residences in Texas and Colorado. His most recent example was a display for the New York World's Fair.

'He has devised ways to make the occupant feel like he is in a normal above-ground home through the use of special lighting and landscape paintings," said S.L. Cates, department chairperson of drafting and design technology.

"The bomb jitters of the early '60's first prompted him to consider building underground residences," Cates added.

The program will be of special interest to architecture majors, engineering majors, art majors, and those interested in the environment, said

Hereford To Host Meet

The fall convention of District 13, Veterans of Foreign Wars and its Ladies Auxiliary, will be hosted by Hereford members next weekend with meetings in the VFW Home at Veterans Park. Fred Shipman of Plainview,

district VFW commander, and Florene Leinen of Dimmitt, president of the women's organization, will be here to conduct meetings. A special guest, to speak at a joint meeting Sunday morning, will be Clyde Hall of Lubbock, representative of the VFW Department of Texas

Heading the host groups are Bob Vaughn local VFW commander, and Mrs. P.B. Sowell, Auxiliary president, Registration will begin at 4

p.m. Saturday, followed by a social hour. Sunday morning activity begins at 9 a.m. when a Over 500 Watches

to select from COWAN JEWELERS Downtown

joint program is scheduled at 9:30 a.m. It will be followed by separate business sessions. That of the Auxiliary will be held in the nearby American Legion Hall.

Continental breakfast will be

served at the post building to

members of both the men's and

women's organizations. The

Conferees vote more aid to G.I.'s education.

The convention will close with a

12:30 luncheon Sunday.

Simon insists oilman had ne policy tole.

Nixon's doctor say

finds no cancer.

Sports series starts on public TV.

Senator Buckley asks national debate on Cuba.

Egypt, at U.N., militant on oil policy.

Wiretap - control proposal divides Congress.

CONGRATULATIONS!

Local Corn Grower Reports Funk's-G **Hybrid Yields**

Leon George Olton, Texas

Dependable Hybrids From Dependable People

See Your Funk's G-Dealer Now While A Seed Supply Is Available.

I	FUNK'S
I	1
ı	
ı	
	HYBRID

HYBRID	BU. P/A AT 15.5%	PLANT POP. AT HARVEST	ACRES HARVESTED
G-4507	213.88	37,000	2.2
G-4737	199.68	31,000	2.2
G-4628	194.05	20,500	2.2
G-4770	190.53	27,000	2.2
G-4808	189.13	22,500	2.2
G-4810	187.55	21,500	2.2

BARGAIN

101 N. Main

we'll give you a "raincheck assuring later delivery at the advertised price.

pelts to give excellent road

FREE MOUNTING!

Another big Firestone value!

24 HOUR ELECTRIC TIMER

Turns on appilances, lights

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364-4333

MHMR Presents Kiwanis Program

Representatives of Amarillo State Center for Human Development and the Mental Health and Mental Retardation center in Hereford spoke before the Noon Kiwanis Thursday, telling the group of the need for help from industry in Hereford for mentally retarded person.

The Kiwanians also presented perfect attendance awards to five members and planned an uncoming pancake supper.

Ty Tindall, Allan Walker, and Larry Touchon of the Amarillo center and Keith Shroyer of the Hereford unit each addressed the Kiwanians

Tindall told the group the Amarillo center was one of 27 facilities in the Mental Health and Mental Retardation branch of Texas government. The Amarillo center is unique in that the persons it serves live at home and visit the center. The Amarillo's center began as a

pilot project in 1967 and today serves about 250 people in the Panhandle area.

A problem for the program has been understanding on the part of the public. Tindall said that most persons think the agency deals mostly with 'insane people", but there are actually few persons in this category. The center in Amarillo tries to deal with the persons more as human beingsand individuals

Mentally retarded is another term that is misunderstood. The recarded person has usually suffered some sort of brain damage, either at birth or due to disease or accident. The mentallly retarded are slower than the normal person in their abilities to learn, develop, and communicate. Tindall said about 3 per cent of the national population is mentally retarded. There are 200 causes for other facilities are residential. mental retardation and no

The center in Amarillo, said Tindall, is to provide services to the mentally retarded in the Texas Panhandle, and the MH-MR center here in Hereford is one of 12 outreach stations located in the Panhandle.

The facility in Hereford, as well as the Amarillo center, tries to structure a program for each individual according to his needs, while providing him with training and a day care program. Being the nonresidential type facility, the mentally retarded individual can receive the training he needs to become an active member of the community, yet can still live at home with his family and loved ones.

Walker told the group that the facility in Hereford was the first of it's type in Texas. The center here deals mostly with adults who are mentally retarded. The Hereford Schools incorporated

curriculums this past year that handle the mentally retarded children.

Of 40 mentally retarded adults living in Hereford, the facility here provides services and training to 15. Tindall told the group that mentally ill persons have an advantage of over mentally retarded in that persons with mental health problems do have the opportunity to return to normal with the help of therapy." Mentally retarded persons will never be normal.

Kiwanians about the Workshop Activity Center in Amarillo. Here the center provides vocational training to those who are mentally retarded and then contracts their work to industries. Touchon said that the mentally retarded can be taught simple assembly jobs, assortment jobs, packaging. The jobs that have no time limit are the best suited for the mentally retarded, and each worker is rewarded with wages for the amount of

production they accomplsh. Touchon acts as a liaison between industry and the mentally retarded in the workshop, procuring contracts for the workers. Hereford businesses are active in the program already, providing contracts and simple jobs for the mentally retarded in the workshop. More aid from industry is needed, however, said Touchon.

Although the materials must be shipped to Amarillo, the job done there, and the article then shipped back to Hereford. Touchon says the work the mentally retarded are taught to do is above average quality work. The workers take pride in their work, and compete among themselves for production. The simple tasks are menial labor for average persons, but the mentally retarded often do not become bored at these tasks. Often, Touchon said, workers at the center do well enough to move up to simple tasks in

industry in the community. The program dealt with an area of major emphasis for the Kiwanians during the upcoming year: learning disabilities. Keith Shroyer, local director of the MHMR center, urges the Kiwanians to help the center by providing contracts for the workers and volunteering for a volunteer program the center

will organize in the near future. Preliminary plans for the Annual Kiwanis Pancake Supper were discussed at the meeting, with job assignments passed around. The supper is set for November 5, election day, from 5 to 8 p.m. All Kiwanis members will be selling tickets to the affair.

Call a REALTOR First 95% Loans Available. Two new homes in N.W. 3 bedrooms, large dens. Select your own colors and fixtures 601 N. Main 364-0555



Don Zimmerman 364-3274

Ocean Floor Littered With Rich Treasure

world's largest mining com- from them seemed like panies to tap the fabulous mines of the ocean deeps which con- and the 21st Century. Not so tain metals potentially worth today. trillions of dollars, and that's just the beginning.

Scientists and mining experts certain areas of the ocean floor are covered with potato-sized nuggets, called nodules, rich in copper, nickel, manganese and other minerals. Until recently, day. the idea of scooping up these

Record revenues and net

income for Santa Fe Industries.

Inc. for the first nine months

and also the third quarter of

1974 were announced today by

Revenues for the nine months

compared with \$69.2 million or

\$2.71 per share, an increase of

Third quarter revenues were

\$362.5 million compared with

\$311.3 million in 1973. Net in-

come of \$35.8 million or \$1.39

per share was up 41 per cent

over last year's \$25.3 million, or

Higher revenues were

recorded by both transportation

divisions; however, the in-

crease in income before federal

income tax of \$37.1 million for

the nine months was due

principally to petroleum

operations, reflecting higher

prices for crude oil. The

petroleum group contributed

\$55.1 million to pre-tax income

compared with \$20.4 million last

year, an increase of \$34.7

The transportation group's

99 cents per share.

34 per cent

were \$1.058 billion compared increase which became ef-

with \$881.7 million for the same fective June 20. The Railway is

\$92.6 million or \$3.60 per share maintaining roadway and

and natural resources responsible for a rise of 12 per

John S. Reed, chairman.

There is a frantic race by the nodules and refining the metals something out of Buck Rogers

and nickel on land have already been found and the expenses of mining continue to skyrocket. have known for years that The cost of the equipment necessary to mine these land reserves has doubled in just five years, making the ocean nodules more valuable every

contribution of \$57.1 million to

pre-tax income was up \$8.4

million for the nine months as a

result of an increase of \$9.8

million from railway operations

in the third quarter reflecting

the 10 per cent freight rate

continuing the policy of

equipment at its traditional

high standards which, as a

result of the impact of inflation

on material and other costs, is

responsible for a rise of 12 per

cent in maintenance expenses

to \$268.3 million. The nine

month's results also reflect the

improved performance of truck

and pipeline operations, as well

as the impact of inflation on

material and other costs, is

cent in maintenance expenses

\$268.3 million.

area of the Pacific Ocean alone there is a conservatively estimated 50-million tons of the nodules which would yield 1 onethird times the world's land reserves of copper, 13 times the The best deposits of copper land reserves of nickel, and 10 times the land reserves of manganese. Just the copper and nickle along in that one area of

the Pacific would be worth \$3trition at today's prices. Santa Fe Reports **Quarterly Revenue** the harvesting techniques use

One unit, constructed by Lockheed Corpt, is composed of a barge with a tracked vehicle carried inside which leaves the barge at the end of a long extending arm, once the barge is on the ocean floor. The tracked vehicle then circles the barge, picking up nodules and sending them back to the barge through the extending arm. The nodules are then pumped to the surface from the barge.

The educated swell jobless rolls in India.

LAY AWAY NOW FOR CHRISTMAS COWAN IEWELERS

Downtown

The problem is how to get the nodules off the ocean floor in water depths of 15,000 feet. A chain and bucket system was tested several years ago but was found to have the disadvantage of tangling lines and difficulty in finding a cable strong enough to heft that much weight over three miles. Most of

> tached to dredge heads moving along the ocean floor. A major obstacle is the huge amount of sediment which has to be lifted in order to get the nodules to the surface. The mining companies are highly secretive about the dredge heads used to get the nodules off

compressed air or pumps at-



1974

2 Door hard top. air conditioning, power steering, power brakes,

automatic transmission

2-1974 **VEGAS**

1-Coupe (Equipment and Accessories vary)

1-Wagon

PICK-UP

1/2 Ton, automatic. power steering and power brakes

having an extra car

"Just A Short Haul From Sugarland Mall"

DOYLE JOHNSON Chevrolet-Olds

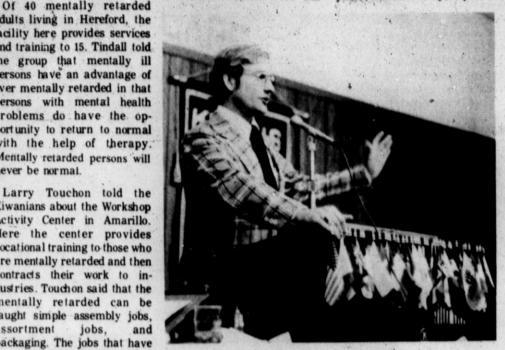
364-2160

Seat Belts for SAFETY MIC FOR COLLISION

N. Hwy 385

and community projects. Kiwanians receiving perfect

Proceeds will be used in civic Allen, one year; Dick Montgomery, 2 years; Dick Barret, 3 years; Woodie McDermitt, 3 attendance awards were Bill years; and Jim Arney, 14 years.



Speaks to Kiwanians

Tyndall, of the State Center for Human-Development in Amarillo, adresses the Noon Kiwanis in Hereford Thursday. Tyndall outlined programs the center uses to help persons who are mentally retarded and who have mental health problems.

Repair Insurance Offered By GMAC

automobiles is now being offered in Texas by Motors. Insurance Corporation, automobile physical damage insurance subsidiary of General Motors Acceptance Corpora-

The policy will provide protection for car owners who want insurance against major or unforeseen repair bills. Participating General Motors

dealers licensed as agents by MIC will sell this insurance.

Under the policy, payment. will be made by MIC for the cost of repairing or replacing specified parts of the engine, transmission, drive axle, steering, brakes, electrical and air conditioning assemblies of

Low, cost mechanical in- the insured car, when required surance of new private due to mechanical breakdown or failure not covered by the manufacturer's warranty

On Wall Street

The second "Golden Age" of television is close to reality. The first Golden Age was color which gave the industry the tremendous boost of the 1960s. Now, here come the home video players, which play back a television picture and sound through any conventional television set.

The two leading developers of home video players are N.V. Philips, the huge Dutch electronics manufacturer, and MCA, Inc., Los Angeles based entertainment conglomerate. Now these two companies have agreed to combine their video disk efforts. Philips will manufacture and market the video player while MCA will make and sell the disk programs.

Many companies have been spending huge amounts developing video disk recorders, but the big problem has been incompatability. The disks of one manufacturer would not play on another's player. With Philips and MCA joining forces, their video player could force the rest of the industry to follow it as the standard. Philips and MCA say they will be "generous" in licensing patents and the player to other manufacturers, but things look grim for companies such as RCA and Zenith who have been working feverishly to develop their own video players.

Commercial production is scheduled to begin on the MCA-Philips player by 1976 with 1million units projected for 1978. The recent bid by Philips for all of the stock of Magnavox will give Philips a powerful edge in competing with U.S. television manufacturers.

MCA has thousands of films in its vaults and says it will have

Say good-bye to dull diamonds.

We think a neighborhood jeweler should act neighborly. So we invite you to bring us your time-tinged diamonds:

- · We'll inspect them. Free.
- · Clean them. Free.
- · Polish them. Free.

 And put back the sparkle in their facets. Free. MEMBER AMERICAN GEN SOCIETY

THE HEREFORD JAYCEES PROUDLY PRESENTS



HANK SNOW In CONCERT

Hereford Bull Barn PM November 22

Tickets:

AT THE DOOR

Get Your Tickets At:

Troys Sweet Shop, Plains Furniture and Finance, Hereford State Bank,

Deaf Smith County Chamber of Commerce. OR SEE ANY: Jaycee, Kids Inc. Officer or

Peace Officers Assn. Member PROCEEDS BENEFIT KIDS INC. 2000 films on disk ready to go when the video player comes off the production line. Philips thinks the video player can be priced under \$500 and the MCA disks are expected to cost from \$2 to \$10 for a full-length motion picture, not too much higher than an LP record, Each MCA disk would have 60 minutes of

playing time per side. The best sign of just how effective the MCA-Philips video player will be is the mad rush Japanese electronics manufacturers are putting on to sign licensing agreements with the Dutch-American combine.







As an American Gem Society jeweler, my advice is often sought on gems as investments. My answer, though not often concise, is usually couched in terms of an investment in beauty, in pleasure. Gemstones, with a modicum of care, bring a lifetime of joy and are probable heirlooms. As such, they qualify as a type of investment for all.

A gemstone that is currently in good supply, so a relatively reasonable buy, is tourmaline. It, with opal, is an alternate birthstone for October.

Tourmaline was not known to jewelers until the early XVIII Century. It is just now coming into wide use in fine jewelry in this country. Many who travel in Europe have for vears seen the beautiful green or pink-to-red tourmalines used in good pieces there. It is similar in hardness to garnet. It is very suitable as a ring stone. Often, tourmaline is set in bracelets, pins and pendants. It often graces men's fine jewelry.

Often, tourmaline will have two or more colors in the same crystal, pink at one end, white in the center and terminating in green. This type of color growth is not unusual, nor is just about any other color of the rainbow. Tourmaline occurs in many different parts of the world and its color characteristically places it. California is one mining source, although much of the current supply comes from Brazil which produces tourmaline in deeply shaded blue, green, yellow and pink tourmaline. And Malagasy [Madagascar] is the source of a lovely autumnal brown tourmaline. If you are shopping to increase your gem "portfolio", Cowans Jewelers is

an excellent place to seek counsel and to purchase an investment in "forever." COWAN

DOWNTOWN

Homecoming 74: Parades and Victory

(Cont. from Page 1)

later, Charest dove across the goal stripe from one yard out to put Hereford in the lead. Mike Artho kicked the ball between the uprights for the extra point, and Hereford went to the fieldhouse with a 7-0 advantage. It was the first time this season the Herd lead at the half.

The second half opened in a defensive battle, but late in the third quarter, a pitchout from Blackwell to Jim Perry went high and Luis Marquez jumped on the ball at the Coronado 39. Two plays: later. Crim threw a long pass to Mike Munnerlyn for 37 yards to place the ball at the two-yard line. Terry Brady took over the chores then and scored two plays later. Another kick by Artho was good and the Herd lead 14-0 with 2:48 left in the third quarter.

The following kickoff was to begin a scoring drive for Coronado as the Mustangs discovered a counter play that the Herd defense had trouble stopping. Buster Whitener broke the play for yardage four times in the drive, and then a pitchout to Larry Anders opened the right side of the field as the Mustangtailback broke 24 yards for a score. The drive covered 74 yards in 3:20.

A TWO-POINT conversion pass from Blackwell to Robert Haug was nullified by an offensive interference penalty, and the second try for an extra point fell short of the goal line.

With 11:20 to go in the game and a slim 8 point lead. Hereford was anxious to control the ball the remainder of the game. That opportunity came when Danny Jones came out of nowhere to block a Blackwell punt. After Jones had knocked the ball down, Bobby Fields came up with the loose ball, covering it at Hereford's 43-yard line.

A dazzling catch into the outstretched arms of Roy Martinez started the drive out right, but 11 plays brought the Herd up short on a fourth down situation at the Coronado 17. The first field goal attempt of the season by Mike Artho was wide to the left, but Hereford still held a 14-6 lead with 1:53 left in the game.

A CONTROVERSIAL call by officials in that drive was of no delight to Coronado fans. As Mike Crim dropped

back to pass. Mustang defenders broke through the line of scrimmage and pushed the Herd quartrback to the ground as he released the ball. Officials blew'the ball dead as an incomplete pass, but players from both teams were still scrambling for the stray pigskin. A Coronado player came up with the ball, but officials ruled it an incomplete pass. It had been Coronado's last hope for a

After the field goal attempt, Coronado tried to drive back downfield with long passes. Vance Hennington tipped a Blackwell pass and the ball fell into the hands of Kent Hollingsworth with :51 seconds on the clock, killing any last minute threat plans Coronado may have

District 4-AAAA competition next weekend will find the Herd visiting Lubbock High at Lowery field Thursday night and Coronado battling Monterey Friday evening. Plainview will be open.

S	T	A	T	I	S	T	I	C	S	
~	-		-	•	•	-	•	~	~	

	Hereford	Coronado
- First Downs	13	13
Net Yds. Rushing	45	152
Net Yds. Passing	143	. 46
Total Yds Gained	188	198
Passes Attempted	14	12
Passes Completed	9	5
Passes Intercepted By	2	0
Number of Punts	5	4
Punt Average	34.8	33.5
Opp. Fumbles Recove	red 2	0
Number of Penalties	: 2	. 3
Yards Penalized	30	5.7

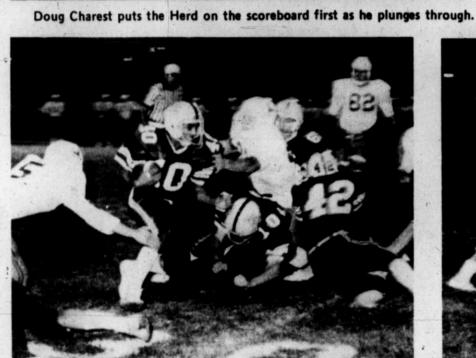
INDIVIDUAL PASS Hereford - Crim 8-13, Munnerlyn 1-1. Coronado - Blackwell 5-12.

INDIVIDUAL RECEIVERS

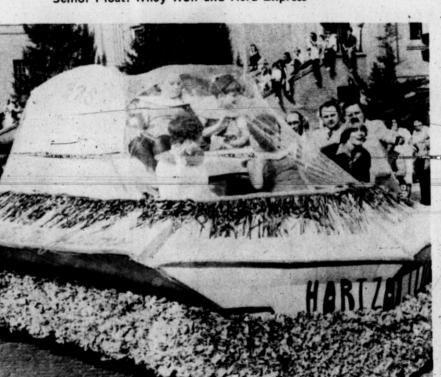
Hereford - Malone 1-19, Ohlig 1-18, A. Crim 1-12. Dave Charest 1-13, Schumacher 1-17, Munnerlyn 2-49, Martinez 1-15. Coronado - Haug 1-13, Dillard 2-32,

INDIVIDUAL RUSHING

Hereford - D. Charest 5-18, Brady 11-35, Martinez 8-20. Coronado — Anders 18-71, Whitener 6-56, Hatch 4-18, Perry 2-9, Toon 1-3.

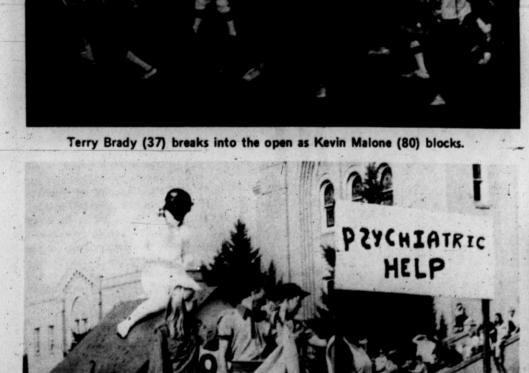






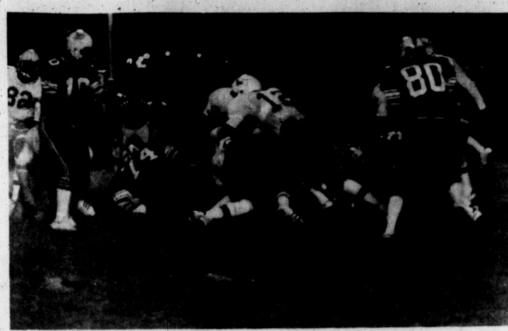
Horizon Club won Best All-Around Car honors.

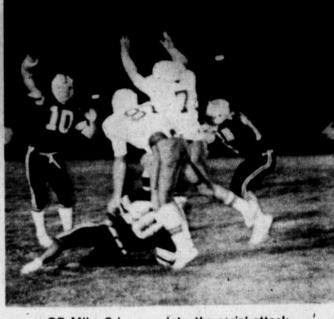




Herd's Gary Schumacher brings down a Coronado ball carrier from behind.

Snoopy joins parade down Main Street with Peanuts friends.

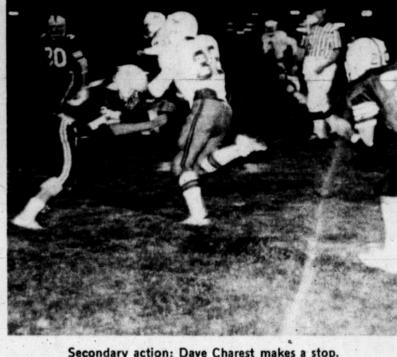




QB Mike Crim goes into the aerial attack.



Tailback Roy Martinez (40) finds running room.



Secondary action: Dave Charest makes a stop.



Senior Float: Wiley Wolf and Herd Express



HHS principal accepts Bicentennial flag.



Homecoming Queen Cindy Smart is escorted during halftime activities by Mike Munnerlyn (42) as attendants look on.

ONE MINUTE SPORTS QUIZ

In what pro football team

does Larry Brown play?

Who won the World Se-

4. Who won the recent Amer-

5. Who is the commissioner

Washington Redskins.

ball Association?

Answers to Sports Quiz

of the National Basket-

wall known?

ries?

ican 500?

1. Pro tennis.

3. Oakland A's.

4. David Pearson.

5. Walter Kennedy

Committee Hears Need For Courts

A committee of citizens concerned about tennis facilities in Hereford told the sports committee of the Chamber of Commerce Friday that although there is a need for more facilities, there are no funds currently available.

Helen Rose, Burns Hamilton and Steve Thomas spoke before the sports committee as well as city, county and school officials who were invited to the meeting. Hopes are that the three governing bodies will each chip in to finance the tennis court expansion project.

The committee said, however, that the funds were just not available at this time and that they were willing to wait until the funds could be had. Their main objective in presenting the program to the officials and sports committee was to make them aware of the need.

Burns Hamilton told the group that four courts could be added to the existing high school facility and all eight courts be paved with surfacing material. In addition four courts would be lighted and wind screens placed on the south and west sides of the courts.

Hamilton has done most of the research on the project and contacted officials in Pampa; Borger and Plainview where similar projects have been successful. Hamilton said that in each case, the officials involved were satisfied in how the facilities have worked out.

Hamilton also told the group that four courts could be built for about the same cost as two courts the city built three years

The committee pointed out several advantages to the centrally located court complex. Some of those major points are listed:

Costs are cut, at least, in half with dual participation. (Building courts in one spot is much cheaper; if existing courts at the high school are utilized, the cost of fencing and lighting would be less and overall building costs would be less than at two locations because contractors don't have to move their equipment.)

Vandalism is not nearly as likely when other individuals are present. (Evidence of vandalism on the courts on Avenue H initials carved in the surface of the courts and nets that need

replacing after only two years.) It is much easier to maintain one location.

A complex could give our city a place to hold well organized tournaments, an opportunity to get on the Panhandle Tennis Circuit, and Hereford could host the District 4-AAAA Tennis Tournament which we cannot do now. This would be another chance for exposing our city to outsiders.

A complex would add extra courts for school use in Physical Education classes, giving more of our youngsters a chance to

Our tennis team would have an equal opportunity to play on the same type surface which all the other 4-AAAA schools have.

An eight-court tennis complex would eliminate waste of tax money on public courts not being utilized most of the year. The schools primary use of courts is during the winter months. Right now the city courts are vacant most of the time. When public interest picks up in the Spring and Summer. the courts in a complex would be available to townspeople, as well as to the schools.

Hereford High School tennis coach Steve Thomas pointed out several problems with the courts the school is now using and said that the small courts with different surfaces could be hampering Hereford athletes in their district contention. David Rudder, one of the HHS team members, spoke before the group and pointed out the special need for a junior high school tennis program.

As the meeting came to a conclusion, representatives from the city, the school board and the county each expressed their desire to cooperate in whatever manner they could to see that the new facility was built, but all pointed out that. there was a lack of ready cash with which to finance such a

End Zone

RAY BAXTER, OUR NEWS upcoming year as they met in editor here at the paper, is a the Flame Room. Baylor Ex-student. (He says he would be an alumnus, but he's not rich enough.) Anyway, he told everyone this week that if they bet against Baylor and for the Aggies, they would have.

warts on Monday. Since this is written before gametime Saturday, don't know how the Bears have faired against the Aggies, but it was homecoming in Waco and you. probably could throw out the records books when the teams hit the field.

BAXTER, by the way, claims that streaking was originated at Baylor. Didn't you ever hear of the Baylor Bares?

BRAND PUBLISHER SPEEDY Nieman was accosted in public the other night and asked what the emblem on the front of his maroon blazer stood for. An old-timer asked Speedy. "Whut's that 'Herd Booster'? Some kinda additive?"

. . . .

GIRL'S SOFTBALL in Hereford held a meeting to assure their organization for next summer. treasurer; Betty Gresham, representative to the Kids, Inc. board; Nell McCullough, minor players agent; Elvis Shields, major player agent; Greg Hollman, Pony player agent;

The following officers were elected: Kay Banner, president; Marci Hughes, vice-president; Sandra Combs, secretary-

Betty Gresham, head mother. In addition, the group went

HOMECOMING IS A LOT of fun, but time you ate at the senior supper, bought a mum for your wife, bought tickets to the ball game, and contributed to three or four other organizations raising money . . .

it could get a fellow broke. In fact, may have to throw my own homecoming celebration to raise a little ready cash.

WE WERE ACCOSTED the other day, by a policeman, about the sticker in the rear window of our mini-pickup. It says "Think Snow." Now let me make one thing perfectly clear.

That's Think Snow" in Colorado and New Mexico and Wyoming and Utah and all other places to ski. Don't want no snow in Texas.

SAW THIS in a newsletter from the UIL, thought it might be interesting:

Nearly 1,000 varsity football teams are participating in League competition this fall.

The 998 participating teams are classified as follows: Conference AAAA-241, Conference AAA-146, Conference AA-207, Conference A-194, Conference B-121, 8-Man-27 and 6-Man-62

All conferences will play to state championships this year.

> SHOP EARLY BE SMART **COWAN JEWELERS**

Downtown



364-2543

List with a REALTOR Older home downtown. \$450 down payment. Excellent condition. Quick occupancy

> 601 N. Main 364-0555

shut out this week, the GOOGGOOG DAN WELTY GOOGGOOGGOOGGO sophomore team won a tough defensive battle, and the junior high teams won only one of five games played early in the week.

Hereford's junior varsity was

A sixth junior high game matched the Plainview ninthgraders and the Stanton freshman in Hereford Saturday morning, but no results were available at press time.

The Longhorn's moved to a 2-5 record with a 14-0 loss to Canyon's junior varsity. Coach Aaron Bourland said his defensive people played well, though. Canyon scored on a 60yard run for one score, and then Hereford fumbled in their own end zone and 'Canyon covered the ball to score the other six.

Bourland said, "It was O-O at the half, but our offensive people just couldn't get anything going. We kept the ball nine minutes in the first quarter, but several penalties kept us from scoring."

The longhorns will travel to Coronado Thursday to meet the

Mustang juniór vársity at 4 p.m. purple team, while Stanton's The sophomore Shorthorns had better luck this week as

Seventh grade games played Tuesday both ended in losses for Hereford as the Stanton team fell to Plainview 20-6 and the La Plata team lost to the Canyon purple team 20-0.

Truthful

A motorcycle cop pulled up beside the car parked on a country road quite late and said, "Hey, what business have you got to be out here. at this time of night?"

Voice from within; "This

sound thrashing at the ands of isn't business. This is Canyon's ninth-graders pleasure." Thursday afternoon as Canyon rolled to a 41-6 victory. the La Plata ninth-graders will travel

Young Teams Don't Fair Well

an 8-0 victory over the Canyon

La Plata's eighth-grade won

to Plainview this Thursday.

they fought Dumas for a 6-0

victory. The win moved the

Shorthorns to 5-1 on the season.

Hereford scored in the first

quarter on a 16-yard pass play

from Jim Lawson to Rowan

Alexander. It was the only score

of the game as the defenses

battled the rest of the contest

The Shorthorns will play host

the Canyon sophomores at 4

La Plata's ninth-grade took a

p.m. Thursday.

LAY AWAY NOW FOR CHRISTMAS

COWAN JEWELERS

Downtown

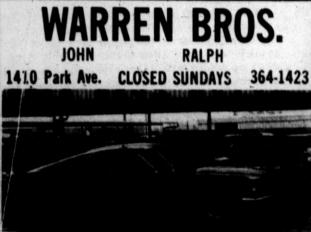
SPORTSWEAR

Bess Moore, Owner Downtown

OF MONTH THRIFT CORNER New Fall Group

eighth-graders fell to Plain-

1. In what sport is Ken Rose view's eigth-graders, 6-0.



This Weeks Special!

1967 Ford Mustang 2 dr. H-Top 289 V8, Automatic, good white wall tires, Red finish. A dependable car for only

\$69500

1974 Buick Skylark Regal 2 dr. HT Air and power Autumn Beige with matching vinyl top, 13,000 miles. Newest used car in town. Save a big 1st years depreciation on this one.

1969 Chev Pickup, 307-V8, Automatic, Long Wide bed, Original Black finish. Above Average. Protective Warranty.

1973 Ford Pick-up V8, Automatic, Air cond. new tires Check the price on this late model.

1971 Dodge Demon 2 dr. coupe 6 cyl, automatic-power steering and air conditioning. Bronze metallic with white vinyl top. This one will help balance the budget- good gas mileage.

1970 Ford LTD 2 Dr H-top 390 engine Reg gas. Air, powersteering, brakes, windows and 6 way seat. Brown metallic with cardova vinyl top. Sharper than most 72 models. **Protective Warranty**

Progress of the 70's

Growing with HEREFORD

STATEMENT OF CONDITION THE FIRST NATIONAL BANK OF HEREFORD

AT THE CLOSE OF BUSINESS ON OCTOBER 15, 1974

RESOURCES

Cash and Due From Banks	\$8,732,436.48
U. S. Government Bonds	526,694.78
Other Bonds and Securities	3,549,101.59
Stock in Federal Reserve Bank	
Bank Building, Furniture & Fixtures	
Other Assets	1,008,862.14
Loan and Discounts	29.803.808.63

LIABILITIES

Capital Stock	\$1,000,000.00
Surplus	\$1,400,000.00
Undivided Profits and Reserves	3,927,668.01
DEPOSITS	37,877,773.51

Member Federal Deposit Insurance Corporation

FIRST NATIONAL BANK of HEREFORD

Feeder ---

From P

exports by David Hume, ad-

ministrator of the Foreign

Agricultural Service, USDA, in

his speech about beef exporting

opportunities. While the whole

of Asia represents a potentially

strong market, Japan is the

best, accounting for 25 million

pounds of the 73 million pounds

of beef exported from the U.S.

in 1973, he said. Several trade

shows featuring American beef

will be held in Japan in 1975 and

more work is being done within

the domestic industry to get

The European Community,

which like Japan has a beef

quota and or a ban on all beef

exports, is another target area,

"As for beef imports into the

United States, we expect a

futther decline this year - after

a slight decline in 1973," Hume

Kenneth Monfort, president of

Monfort of Colorado, the

world's largest cattle feeding

operation, startled some

listeners when he projected a

continued rise in beef con-

sumption domestically through

1977, but a noticeable decline by

1980. Many beef industry

leaders predict consumption at

128 pounds by 1980, compared to

almost 116 pounds this year.

"Beef consumption will drop

by 1980 because production will

drop, not because consumers

have no money, are scared of

cholestrol or are trying to

conserve food... Our industry

had, prompted by our own

two years, we learned just what

Monfort said it would be more

Hume said.

added.

U.S. exports moving there.

Unlocked Homes Invite Burglars

It's football season- and that means there can be lots of penalties, according to a Texas insurance executive, especially for local families who go to games and leave their homes unlocked.

"Burglars often have a breeze when good common security sense isn't practiced." says J.O. (Jim). Smith Jr. of Dallas, chairman of the Texas Insurance Advisory Association executive committee.

There's a certain ritual many people follow when they get set to go to a football game or anywhere else, and it doesn't always include locking the garage or following other security precautions.

"With individual school loyalties running high these days," Smith points out, "it's not uncommon for an entire neighborhood, an entire subdivision or even an entire community to be shut down for the most part while everyone goes off to a football game. In some cases, these people don't just go across town for the short period of the football game - they go say 40 to 100 miles out-of-town.

This leaves a big area of the city, perhaps a whole town, exposed to the dangers of theft. Extra precautions should be taken in this event. Lights and radios should be left on so street after street won't be dark because everyone's off to the football game."

This too often means unwelcome intruders have life a little bit easier.

According to Smith, the scenario often goes a little like this. The family decides to enjoy a night out on the town, perhaps at a football game or pep rally. Lights are turned off. The doors may or may not be locked - but if so, a key is placed under a doormat or over a door. The car is backed out of the garage - but the door isn't locked. This home might as well have "Pigeon" written on the mail box, for that indeed is who lives there when these steps are followed, as they so

"Many burglars check garage doors first," Smith says, Since people will lock their house but forget the garage. This means that a light fingered visitor can make off with such items as tools and bicycles. Then, often there's easy passage fron the garage to the house, where all kinds of temptations can be found and stolen.'

The garage burglary is difficult to solve, according to Smith. There's frequently no lock to delay furtive entry. Items can be quickly reached and speedily removed - and these are often the only things touched, eliminating incriminating fingerprints.

SMITH SAYS the TIAA recommends several common sense precautions, which if followed will help to reduce losses and thus ultimately favorably influence insurance rates:

Don't leave house keys under a doormat, over a door, or in a flower pot near the front entrance. This is too typical, and merely saves time for thugs.

Put all ladders away out of sight. Why make the job

Keep a few lights, and maybe a radio, on, Dark and silent is dangerous and senseless.

Stash the cash and other valuables, such as jewelry. Be certain there's an inventory of personal belongings, as well as a list of serial numbers on such items as typewriters and sweing machines. Detailed descriptions of stolen items will be helpful to police in case a burglar does strike.

Participate in crime stop programs. Help neighbors by reporting any suspicious activity - this will encourage others to watch out for your own property.

Obtain an et ching device to mark tools, stereos and othervaluables with your license number so police can better return stolen items. These devices are usually available on loan or at a nominal cost from police stations, discount or other stores, and frequently from civic organizations like the Javoees or insurance agent groups.

"TOO OFTEN we think the other guy will get stung," Smith says, "and so we forget the logical, easy steps to prevent or reduce chances for illegal entry in our homes. Every so often we need to remind ourselves to practice common sense."

Although insurance against theft is included in all homeowners insurance policies, Smith says, purchasing separate coverage for items of high value such as furs, jewelry, cameras and antiques should be considered.

There are two free brochures of interest to home owners (and to others - even apart ment dwellers who can be robbed too). They are 'How To Keep Your Family Burglar Unhappy" and "Lock Up and Lock Out." For copies, write TIAA Texas Affairs Office, 400 San Jacinto Building, Austin,



As of mid-October, the supply situation in November is expected to look like this . . .

RED MEATS -

Beef to continue plentiful, with production moderately higher than a year ago and a record for the month. Lower grade beef will account for the increase.

Pork supplies to be adequate. Production will be seasonally large and moderately above a year ago but below the November 1970-72 aver-

POULTRY & EGGS -

Turkeys to be plentiful, mainly because of record cold storage holdings about onethird greater than a year ago and one-half more than the 1971-73 average. This more than offsets the expected decline in new-crop marketings.

Broiler-Fryers to be adequate, considering seasonally reduced demand. Production will be about one-tenth less than a year ago and 5% under the 1971-73 average.

Eggs to be adequate, although output is likely to be 2-3% under a year ago and 6% below the 1971-73 aver-

MILK & DAIRY PRODUCTS -

Fluid milk, butter, cheese, and nonfat dry milk to continue adequate even though milk production will be at its seasonal low. Commercial stocks of dairy products will remain well above the 1971-73 average for November.

FRUITS, VEGETABLES, NUTS

Fresh cranberries and cranberry products to be plentiful, with total production at near record level - 7% above last year and 5% ahead of the 1971-73 average.

and harmful effects on

agriculture," says Dr. Wayne

Hayenga, economist for the

One of the beneficial effects is

ranch land doubled from 1966 to

1973, which is an increase of

over 10 per cent compounded-

annually," notes the economist.

harmful effects of inflation is

the fact that production costs

According to Hayenga, in-

"We can expect an increased

demand for lower cost food

products and those requiring

less processing and a lowered

flation also affects the demand

for agricultural products.

continue to increase.

On the other hand, one of the

Texas Agricultural Extension

that of rising land values. "The value of Texas farm and

Pears to be plentiful. Production is estimated at close

to last year's and 4% above the 1971-73 average. Record Anjou and Bosc variety crops are expected.

Apples to be plentiful. The conimercial crop equals last years and is slightly above the 1971-73 average.

Fresh grapes to be adequate. Production in California, home of most fresh varieties, is down 3% from last year but 17% above the 1971-73 average.

Fresh citrus.fruits and citrus juices, notably frozen concentrateu orange juice, to be plentiful. Florida's frozen orange juice stocks at the end of Septemper were 11% above last year's large supply. Production of early, mid-season, and Navel orange varieties to be up 6% from last season and 14% above the past 3-season average. Grapefruit (excluding California production outside the desert valleys) to be down 8% from last season and 7% below the last 3 seasons' aver-

Canned non-citrus fruits to be adequate from this year's

larger production. Raisins to be plentiful, with large 1974 production in prospect. Dried prunes to be plentiful due to a large carryover from 1973's record crop. This season's production should be about 29% less than 1973's but larger than the 1971-73 average.

Onions to be plentiful in view of a 1974 storage crop 18% larger than last year's and 19% more than the 1971-73 average.

Sweetpotatoes to be adequate, with production 7% ahead of last year and 10% bigger than the 1971-73 aver-

continues to affect the pur-

chasing power of consumers.

"Yet, inflation will not affect

agriculture to the same extent

and in the same time period that

it affects other industries," says

the Texas A&M University

System economist. 'On a year

to year basis, prices received by

farmers will continue to be

more responsive to supply

changes than in other in-

production costs for agriculture

have increased 25 per cent

during the past year," points

out Hayenga. "This includes an

80 per cent increase in fertilizer

prices, 50 per cent increase in

fuel and baling wire costs, and a

30 per cent increase in herbicide

and insecticide costs.'

"The estimates are that all

Inflation Helps, Hinders

meet needs. LIMITED - Less than adequate; not enough for normal needs.

and the supplemental supplements of the supplemental supplements of the supplemental supplements of the supp age. Irish potatoes to be plentiful. This fall's crop exceeds the limited 1973 output by 13%. Sept. 30 stocks of frozen potatoes were 46% greater than the low supplies of a year earlier and 11% above the 1971-73 average.

Frozen vegetables to continue plentiful. Sept. 30 stocks were 15% greater than both a year earlier and the 1971-73 average. Canned vegetables to be adequate with larger packs rebuilding reduced inventories. Specifically, more tomatoes and tomato products will be available and about the same or fewer supplies of other major canned vegetables.

Peanuts to be plentiful. Endof-August stocks were 47% above a year earlier. The 1974 crop is estimated at 2% more than 1973's record crop. Walnuts to be plentiful due largely to carryover from the record 1973 crop. Smaller than last year's, the 1974 crop about equals the 1971-73 average. Almonds to be plentiful. The 1974 production will top the record 1973 and 1971 crops by about 34%.

GRAINS & LEGUMES -

Rice to be plentiful, with a record crop 22% above last year's and 29% higher than the 1971-73 average.

Dry beans and dry peas to be plentiful. A record dry bean crop, 31% larger than last year's and 27% more than the 1971-73 average is forecast. Dry pea production is expected to more than double 1973's and exceed the 1971-73 average by 36%.

Wheat supplies to be adequate for U.S. food needs. Exports will be smaller than last year's. Output is record highestimated at 4% above last year and 10% more than the 1971-73 average.

Corn supplies for food use to be adequate despite an estimated 16% reduction from both the 1973 record crop and the 1971-73 average. Terminology used: PLENTIFUL - More than enough for requirements. ADEQUATE - Enough to

gradually.

spending, and slowing the

growth of the money supply.

than the 'disease,' that raising

than mild inflation," the

enthusiasm, decided that we could forever produce more beef in the feedlots, using more grains and sell it profitably and we were dead wrong. In the past

like 100 pounds:

people in the energy field were learning," Monfort said. Senator John Tower (r-Tx.), keynote speaker, told the cattle feeders that something could be done to slow inflation if the people are willing and will

discipline themselves. "Inflation has both beneficial demand for higher cost, highly dustries. Low crop yields will Regarding issues important processed products, as inflation generally boost prices while to feeders, Tower indicated high yields will drive prices support of a restriction on meat This means that price effects imports "Lest we become a dumping ground for the world caused by supply changes will be felt quickly by agricultural surpluses," but added he producers vhile the effects of generally opposed embargos. inflation ll come about more He supported short-term financing and said something ference between the price paid rising inflation as increasing to the producer and the price taxes, cutting government paid in the supermarket.

owth of the money supply. Raisers Strive stopped inflation is that many To Ease people feel the 'cure' is worse To taxes or cutting money supplies Beef Prices will harm our economy more

Combatting the beef cattle price crisis in the face of a world-wide oversupply of beef has climaxed with upcoming conferences between Hilmar G. Moore, president of the Texas and Southwestern Cattle Raisers Association, and Secretary of the Treasury William E. Simon in Washington and with Vice President Designate Nelson A. Rockefeller in New York.

Many similar meetings with government and industry leaders for many months on beef import quotas, farm-retail price spreads, inflationary trends, feed grain exports, land use, taxes and interest rates have occupied the officers of the TSCRA in efforts to alleviate the bind that cattlemen are now caught in, Moore said.

Referring to his forthcoming meeting with Simon and Rockefeller, Moore said he will brief them on the condition of our industry. I fully intend to present all the facts on our behalf and hope to influence their future decisions.'

Public relations drive on nflation begun.

Kissinger and Senators salvage Soviet accord.

Keepsake



KESTER'S JEWELRY in Downtown Hereford

L'ALLEGRA STUDY CLUB'S SECOND ANNUAL Antique Show & Sale Hereford, Texas Community Center Ave C and Park Avenue

Friday, Nov. 1, 1 to 10 p.m. Saturday, Nov. 2, 1 to 10 p.m. Sunday, Nov. 3, 1 to 6 p.m.

BENEFIT: Hereford Community Center

DEALERS

Gentry's Antiques	Amarillo	Mrs. Grace Gentry
Moore's	Pampa	Mr. & Mrs. J. R. Moore
Peggy's Curiosity		Peggy Gurn
Collector's Den	Hereford	Maarki Hutto
Pandora Box	Lubbock	Shari Anderson
Audrey's Antiques	Shallowater	Audrey McGuire
Marilyn's Antiques	Austin	Marilyn Guimarin
Vicki's Antiques	Kansas City, Mo.	Jim & Vicki Schutte
Heritage Antiques	Alburquerque, N.M.	Gladys M. Geary
Sorrells Antiques	Hereford	Mr. & Mrs. J. E. Sorrel
Country Antiques	Plainview	Billie Heard
		Ginger Ellison
Helen's Antiques	Amarillo	Mrs. E. R. Harris
Jean's Antiques	Okla. Cit'y, Okla.	Jean Cook
Leona's Antiques	Lubbock	Leona A. Kent
Linson's Antiques	Lincoln, Neb.	L. H. Linson
Nannie's Little Shack	Cortez, Colo.	R. L. Linson
		Merle Parker
Patricia Rettes	Ft. Worth	

For a fascinating look at the past, don't miss L'Allegra Study Club's 2nd annual antique show and sale. The Show will be held at the Hereford Community Center Friday and Saturday, November 1 and 2, 1 to 10 P.M. and Sunday, November 3, 1 to 6 P.M.

Sixteen dealers from Texas, Missouri, New Mexico, Oklahoma, Colorado, and Nebraska will display their colorful collections of furniture, art glass, jewelry, primative, clocks, player pianos, tokens and china.

Admission charge is one dollar. Tickets may be purchased at the door or prior to the show from club members, both Hereford Banks, Mrs. J. H. McCrary, project chairman at 364-2330. Proceeds from the first show benefited the Deaf Smith County Hospital for a fetal heart monitor. This years proceeds will go to the Hereford Community

That's L'Allegra Study Club's 2nd annual antique show Friday, Saturday, November 1 & 2, 1 to 10 P.M. and Sunday November 3, 1 to 6 P.M. at the Hereford Community

> FOR FURTHER INFORMATION, CONTACT: Mrs. J. H. McCrary, Chairman 364-0573 Mrs. Cameron Gault, Co-Chairman 364-2330 Mrs. J.P. Carnahan, President 364-5865



Pretty delicate tricot windows-you'll look and feel more feminine (with Stretch Straps), 32-42C, 32-42D*, 32-42DD* (with Tricot Straps) \$6.95 Proportioned Fiber-filled Cups—for a Prettier Profile—

Sugarland

Use Your Bankamericard or Mastercharge

Beautiful" Bra.

With 25¢ postage & handling charge

Depression Is As **Bubonic Plague**

No doubt you've noticed that the word "depression" keeps popping up in the news media, and it's about as welcome as mention of "bubonic plague" or "tornado warning." We look at each economist who walks by and bite our tongues to keep from blurting, "Say it ain't so,

That's why the words from Dr. Stanley Arbingast, director of the Bureau of Business Research at the University of Texas at Austin, are so welcome.

"You're not going to have a Great Depression as long as you're pumping money into the special stream," Arbingast says. And that's occurring with the delivery of each Social Security, unemployment compensation and welfare cheekall items that didn't exist in the

Adds Arbingast: "Here in Texas we have little evidence of a depression. And we're not likely to see real trouble because of the type of controls we have at the federal level and the fact that we can move much faster to meet an economic situation than we could in the Depression

"We're a little precarious in the area of real estate because of some excessive speculation. I think this is particularly true around the larger cities of Texas, but I think the majority of those involved can weather it. We have done a study of new plant commitments in Texas this year restricted to plants of \$10 million in value or more. The total amount is well over one billion dollars.'

As for a definition of a depression, Dr. Arthur A. Smith, a Dallas economic consultant, suggests (1) high unemployment (2) low wages (3) low prices (4) meager profits (5) utilization of only part of our industrial capacity (6) bankruptcies and business failures (7) collapse of numerous financial institutions (8) tight credit and (9) very low volume of sales, both wholesale and retail.

Says Dr. Smith, "There are also psychological, social and political characteristics as well. Pessimism is its chief psychological trait. No one thinks that there will ever be prosperity again. Suicides increase. Birth rates fall. Divorces are fewer. People are more helpful and neighborly. In the realm of politics, radicalism thrives, demagogues have a field day and government is called upon to perform miracles."

For a tender and tasty barbecued steak, marinate it overnight in salad oil, lemon juice, minced onion and a crushed clove of gar-

beef

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Raisetary with Nelork.

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Office

As Dr. Smith notes, "If we do get hit by a depression, we will surely know it." Thus far, in his opinion, all we have experienced is a mild recession. That is defined by economists as a "downturn in business activ-



WINTER CARE

FOR HOUSEPLANTS

The coming of colder weather means that you, as well as some of your plants, will be moving indoors for the winter. The transition from outdoors to indoors can be as traumatic for your plants as it is for you, especially when it comes to watering. But don't overreact by overwatering. Spend your maternal instincts on your spouse, children and pets indoor plants prefer more restrained affection. The soil of semitropical and tropical plants (such as the rubber plant) should be kept consistently damp but never soggy. Succulents such as cacti should be allowed to dry thoroughly between waterings. And the whole range of foliage plants which fall somewhere in betweenthe tropical and succulent species are best watered according to the climate of their native origins. (I think Australia, for example, when caring for my Ti-plant.)

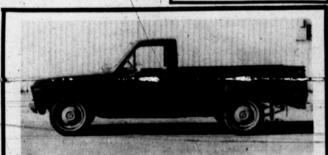
Hanging plants are often the most temperamental about indoor heating systems because they are higher up where the air is even drier. Place a few ice cubes on the soil (away from stems and leaves, please) every other day or so. As the ice melts, the plant will be watered regularly and evenly, just as it likes to be.

Indoor rainmaking can be easily accomplished by spraying smaller plants about once a week. I like to put my larger plants in the shower for two or three minutes about once a month for their rain, Just make sure your rain water is on the warm side of

room temperature, ((c)1974, McNaught Synd.)

There's an art in saying no, that makes all the difference to the person hearing it.

LAY AWAY NOW FOR CHRISTMAS COWAN JEWELERS Downtown



1972 Ford Courier Pickup 4 cyl. 4 speed, very clean

14000 miles.

1973 Dodge Pickup, Crew Cab 4 dr. 8 ft. bed, speed control, automatic transmission, power steering, power brakes, air

1971 Plymouth Fury III 4 dr. Sedan green color, air conditioning,

nice 2nd car.

conditioning.

1972 Plymouth Station Wagon V8, air conditioning, white color, excellent work car.

1974 Pickup Club Cab, loaded with all extras, 7,000 miles, solid red, demo-special sale price

JONES MOTORS

364-3150

FINE USED CARS AT THE DODGE BOYS

KIDS KORNER by Sesse Sacos THESE TWOSOMES

ARE FAMILIANTO
TY AND MOVIE WATH ERS. HERE IS ONE OF THEM. SUPPLY THE OTHER. a. SONNY and _ G. BATMAN .. C MICKEY d. STEVE 2 Newsys -THIS DARING YOUNG MAN SPELL OUT 6 COLORS MADE NEWS RECENT-ANY SQUARE BY DRAW LY. IDENTIFY THE ING A STRAIGHT LINE IN ANY DIRECTION, PICTURES BELOW. THE THIRD LETTERS WITHOUT SKIPPING OF EACH, CORRECTLY ARRANGED, WILL

GIVE YOU HIS FIRST NAME. TRYAND FIND 2 MORE. 4 REMOVE ONE & LETTER FROM & FLUTE AND STILL HAVE AN-OTHER MUSICAL INSTRUMENT LEFT!

New Shock Safety Device Is Available

ANSWERS LACK GREEN BROWN LUTE.

ANSWERS LACK GREEN BROWN LUTE.

Modern solid state technology has made possible a new device that protects people against the dangers of electric shock in the

Each year there are more than 1,000 fatal accidents caused by electric shocks, and about 300 of these occur in and around the home, according to the National Safety Council.

The new device is called a Ground Fault Circuit Interrupter, of GFCI's as they are called in the electric industry. A GFCI can detect any im-

balance in an electric circuit caused by a ground fault, or stray flow of electric current escaping to ground. Within one-fortieth of a second, or 25 milliseconds, a GFCI shuts off the power before an injury or fire can occur.

The technology for Ground Fault Circuit Interrupters has been in existence for a number of years, but GFCI's have been relatively unknown to the public. However, recent changes in the National Electric

standards used by electrical contractors and adopted by federal, state and municipal enforcement agencies, are changing all of that. Since January, 1973, GFCI's have been required to protect all outdoor outlet receptacles in new construction including those on patios, balconies and around swimming pools.

garages.

existing residences.

Code (NEC), the rules and

Starting in 1975, the Code requires that at least one wall receptacle for each bathroom be GFCI protected and amplifies the use of GFCI's on outdoor receptacles in single and mulit-family residences, including mobile homes, and apartments. Future Code considerations may include requirements for kitchens, basements, laundries and

While the National Electrical Code applies only to new residential construction, many homeowners are expected to apply GFCI protection to **YOU AND YOUR**

WHICH IS WORSE?

Dear Dr. Esse: Last night an interesting couple visited our home. He is a lawyer and his wife is a well-known interior decorator. Our discussion centered on life and death.

My husband, also an attorney, and his friend argued it back and forth as if trying a case in court. Our visitors agreed that our worst enemy is cancer. We said that heart disease is worse and more dangerous, There is no disputing the fact that statistics prove heart attacks kill more people than does cancer.

I know this is a silly question, but I promised to write and ask you. Would you be happier to learn that there is a new cancer cure, or a new heart treatment that prevented heart attacks?

I hope you will not dismiss this as too unimportant to deserve a reply. Our friends, as well as my husband and I, would be disappointed, I think many other readers would be, also, Thank you, - Mrs. C.

COMMENT: Not silly at all, I've received similar queries from thoughtful readers. They've asked: "If you had a choice of a medical discovery, would you take the prevention and cure of cancer? Or would you choose the prevention and cure of heart disease?"

Death is tragic to us no matter how or where it occurs. Its end results are the same whether one dies suddenly, or fades slowly away in bed due to a chronic illness. So please do not expect me to choose between the importance of cancer and heart disease, Each is potentially a mortal enemy,

Nevertheless, I won't hedge indefinitely. Although cancer is a mortal (when untreated) and terrible threat to mankind, let's not forget that atherosclerosis is the Number One killer.

By now you must know that atherosclerosis is a degenerative disease of the arteries. This is usually the underlying reason for most heart attacks, strokes, kidney disease and trouble in the leg arteries.

Therefore, if I were pinned down to make the choice, I would hope that the first medical breakthrough will be in the prevention and treatment of atherosclerosis, We'd see active, energetic 100-year-olds all over the place.

Mind you, I am not overlooking the suffering and devastation that cancer causes. How much we all hope that a means will be found to counter its attacks, And I have the hope - and it is not an unreasonable one that within a few years some scientist working in some laboratory somewhere, will find the key that unlocks the mystery of cancer. Already much progress is being

Why choose one over the other as being more important? Only the individual sufferer can really answer that, But meanwhile, investigative medicine is trying hard to shackle both atherosclerosis and cancer, ((¿) 1974, McNaught Syndicate, Inc.)



Various dictionaries contend that the word "alms" has no singular and no plural!

Jackson weighs Hampshire primary:

Ranchers threaten mass cattle killing.

corn, milo, potatoes, peanuts, alfalfa, beans

orn, milo, potatoes, peanuts, alfalfa, beans



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MHO KNOM23

1. Name the new Army Chief of Staff.

2. When was the incandes-

cent light invented? 3. Who succeeded Khrushchev as premier of the

Soviet Communist party? 4. When was Communist China granted UN mem-

bership? 5. Explain what is meant by "dew point."

Explain what is meant by "frost point." Name the U.S. President

born on October 30, 1735. Finish this quotation: "A thousand years in thy sight . . "

9. Name the capital of Texas.

10. What is the difference robbery and larceny?

Answers to Who Knows

1. Gen. Frederick C. Weyand.

October 21, 1868. 3. Aleksei N. Kosygin.

October 25, 1971.

Dew point is the temperature to which air must be cooled to become saturated.

6. When this (dew point) temperature is below freezing it is sometimes called frost point. 7. John Adams

8. "Are as a watch in the

night." 9. Austin.

10. Robbery is theft where force or fear is employed. Larceny is theft with no force employed.

Apparent change seen in policy on deserters.



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reliever 8 Tablets

Reg. 19'

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6-0Z. Reg. 99'

Long lasting Anti-Perspirant & Deodorant

G &

family centers

FELT

Pieces Assorted Colors

2 Piece

COMMODORE Minuteman "6"

The perfect portable for everyone 6 digit capacity, 20 hour standard 9 volt battery. Add, subtract, multiply, and divide silently in milliseconds. Solid

ELECTRONIC CALCULATOR

CRACKER JACKS

Candied popcorn and pea-nuts treat for snack time or anytime! A snack with a

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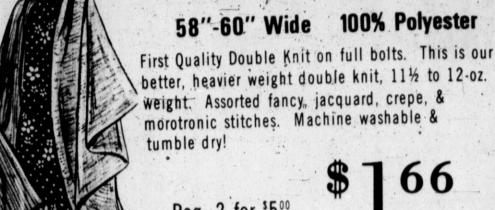
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Full Quilt Size

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200 Ct. 2 Ply Colors

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Ladies

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300 Count

Infants' Boxed

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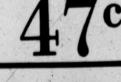




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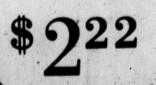




to 12 Months Reg. \$366 Boy's Long Sleeve

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NOISE MAKERS

JACK-O-

ANTERNS

Orange poly pumpkins with handles in 3 sizes.



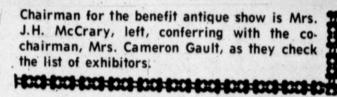
L'Allegrans Get Ready For Antique Show-Sale

displays from antique dealers in six states, at the second annual Antique Show and Sale sponsored by L'Allegra Study Club next Friday through Sunday at Community Center. Admission charge is a dollar and proceeds will go to the Community Center. In addition to ticket fees, the club will



Posters advertising the show were made by members in a recent work session. Mrs. Jim Carnaham, right, is president of L'Allegra Club this year. Mrs. Dennis Farley, left, and Mrs. Gary McQuigg are on the finance committee which is overseeing preparations, and the latter







Institution as a candlestick made in 1726 by commission of Catherine I of Russia, this handchurch. It is owned by Mrs. Aaron Hutto, a tiques and will have a display in the show.

Authenticated by appraisers at the Smithsonian some bronze piece was one of a pair used in a L'Allegra member who is also a dealer in an-

Dealers who will show their collections of antique furniture, jewelry, art glass, clocks, player pianos, china, primitives and room accessories are Mr. and Mrs. J.E. Sorrells of Sorrells' Antiques and Maarki Hutto of the Collectors' Den, Hereford; Marilyn's Antiques, Austin; Gentry's Antiques, Peggy's Curiosity Shop and Helen's Antiques of Amarillo; Moore's of Pampa; Pandora Box and Leona's Antiques, Lubbock; Audrey's Antiques, Shallowater; Country Antiques, Plainview.

From other states, dealers are Vicki's Antiques of Kansas City, Mo.; Heritage Antiques of Albuquerque; Jean's Antiques of Oklahoma City; Linson's Antiques of Lincoln, Nannie's Little Shack of Cortez, Colo.



\$0\$00\$00\$00\$00\$00\$00\$00\$00\$00\$ The Sunday Brand

Section B

Hereford, Texas, Sunday, October 27, 1974



Chairman of the committee charged with caretaking for the displays, Mrs. Alex Schroeter, left, has Mrs. Bill Warrick of the finance committee as a working partner in lettering placards. Mrs. Burns Hamilton and Mrs. Terry Caviness, not



Meals for exhibitors from other cities during the show are being arranged by a committee headed by Mrs. Rudy Metz, seated. Another new member of the club, Mrs. Dwaine Walker, is among those working toward the exhibit of antiques from 16 dealers.

Miss Keyes Is Bride In Church Ceremony Large white mums and red Marie Schilling served the The bridegroom, also a 1970

flags decorated the main altar of St. Anthony's Catholic Church for the marriage of Miss Mary Keyes and Wayne Thomas Schilling Saturday afternoon with the Rev. Bernard McGorry, pastor of the church, officiating.

The bride i s the daughter of Mr. and Mrs. Andy Keyes of Route 3 and the bridegroom is the son of Mr. and Mrs. Edward Schilling of Summerfield.

Miss Kathy Keyes served her sister as maid of honor and David Marnell of Friona was est man.

bride and bridegroom's sisters, Miss Linda Keyes and Miss Margaret Schilling, and Miss Mary Husmann of Stratford.

Serving as groomsmen were the bridegroom's brother. Richard Schilling of Amarillo, Rick Reinart of Dalhart and Johnny Husmann of Stratford.

Escorting guests to their seats were Thad Keyes, Dennis Schilling, Lawrence Brorman, Dale Schwertner and Robert Kahlich of Slaton.

Chris Schumacher and Chris Kahlick, the bridegroom's cousin, were servers.

Miss Leslie Euler of Summerfield sang wedding selections, On This Day, The Lord's Prayer, and Follow Me accompanied by Mrs. Allen Evers playing the organ.

Given in marriage by her father, the bride wore a gown of white satin with pearl-studded lace appliques on the empire bodice, wedding ring collar and full sleeves which were finished with lace trimmed cuffs pointed at the wrist.

members at a meeting this Mrs. George Minor who now A wide band of the lace circled the hemline and edged the Mrs. Clint Lundry presided circular train. Her bouffant for business. Mrs. Koelzer read veil, also bordered with lace. a humorous poem, A Rough fell over her shoulders from a Day, to begin an hour of informal talk. The hostess gift coil and pearls above the forehead

She carried a cascade of red roses, English ivy and

Bridal attendants wore floorlength red knit dresses trimmed with white buttons down the bodice. They were designed with empire waists and wide To complete the ensemble,

each wore a white picture hat

with red ribbon streamers and

carried a nosegay of red and carnations, babybreath with streamers. Miss Celine Haschke of Umbarger invited guests to the

registry table at the reception held in the parish school Mrs. Thad Keyes served coffee and the bridegroom's

sisters, Misses Teresa and

The four-tiered bride's cake was decorated with a red rose cascade and topped with satin bells. The bridegroom's cake was ornamented with white

couple left for a short wedding trip to New Mexico. The bride was formerly employed with an accounting firm in Amarillo. She attended

West Texas State University

and is a 1970 Hereford High

Out-of-town guests included Mr. and Mrs. Arthur Kahlich and other friends and relatives Following the reception, the from Slaton; Mrs. M.E. Foerster and children and Mrs.

Charles Kelichor of Corpus Also Tommy Bednarz of Wilson and Paul Jean Wiles of

Bride smaids included the Gemologist Talks As Club's Guest

From technical points in grading diamonds to description of the fabulous crown jewels of Iran, a discussion of precious tones was given for Calliopian Study Club members Thursday evening at a meeting

in Mrs. Keith Simmer's home. Mrs. Ansel McDowell introduced the guest speaker, John Furbach of Amarillo, who is one of the few licensed gemologists in the nation. He told of various tones, their characteristics and where they are found, also how they may be imitated with synthetics by

Care of fine jewelry was also touched upon and the speaker mentioned famous collections of gems, the richest and most elaborate being those of Iranian

Mrs. Robert Mayfield and Mrs. R.G. Peeler were guests for the program. Members present included Mmes. D.W. Palmer, Millard Nobles, Edwin Axe, Jack Wilcox, Emmitt Milburn, Alton Fraser, John Gililland, Sue James, John Gililland, Clyde Cave, Bob Word, Emil Dettman and C.J.

Fun-Fright Promised Nov. 1, 2

Warning that small children Lesly. Tickets for the following are not encouraged to visit the Halloween Haunted House is girls of the sponsoring groups included in an invitation to the and will be available at the public for Friday and Saturday evenings, when two girls' organizations plan scars and fun for visitors to the house on Infant Daughter the Vega Highway.

New tricks to add to the creepy atmosphere of the place four miles north of Hereford are being worked out by members of Wa-Tah-Ni-Ki Horizon Club and the Rainbow Assembly, who have played hostess for similar spooky soirees at Halloween the past two years.

Planned to provide entertainment for young residents of the area on the holiday weekend, the project also is a benefit for the treasuries of the two groups. Admission charge is 50 cents and seasonal refreshments will be available.

Groups may make reservations at the Haunted House for Halloween, Thursday evening, by calling Mrs. J.A. McWhorter or Mrs. Luther

two evenings are on sale by

Of Carthels Is

Shower Honoree A small shower honoree who

received full attention of the guests, Jennifer Jan, baby daughter of Mr. and Mrs. Joe Carthel, was presented an array of gifts at the home of Mrs. Charlie Burk Wednesday afternoon

Mrs. Jack Weaver and her daughter, Mary Ruth, Mrs. James Rogers and Mrs. C.F. Homfeld were hostesses with Mrs. Burk. Mrs. Rogers and Mrs. Weaver were at the refreshment able.

Gift packages presented by the 20 guests were opened by Mrs. Carthel during the hour



Mrs. Jack Gray

Economical Gifts Topic Of Program

With Mrs. Burke Inman ashostess in her home, Cultural Family Money Management by Joyce Shipp, county agent. It was prefaced by the reading of a poem, October Morning, by Mrs. J.D.Love.

Mrs. Shipp spoke on saving money by making Christmas gifts, which are often valued more than expensive items from the stores simply because they are handmade. She gave suggestions for several types of gifts.

Mrs. Arthur Dettmann explained the Friends of Deaf County Library organization which has been started here this month, and invited members to join it. Mrs. Grady Parsons presided for business

Mrs. E.S. Johnson was a guest, and members who answered roll call by naming favorite hobbies included Mmes. Tom Hargrove, Art-Lewis, P.M. Houser, John Hunter, Ira Scott, Novella Stallings, M.W. Sumner and M.H. Wiseman.

Special Diets Is HD Club's Program

Mrs. State Norvell presented a program entitled Special Diets to Palo Duro Extension, Club members at their meeting recently in the Tony Gorman.

Mrs. Norvell told of different types of diets including those for diabetics. She also mentioned how to order in restaurants. After the program, the

remainder of the afternoon was spent working on ceramic

The seven members present recognized Mrs. Jeff Davenport and Helen Gorman as guests."

Fond parents who seek to live their children's lives usually manage to mess up everything for everyone.

Guest To Speak At Open Meeting Of CWU Impact of the 1970's on

women's goals and efforts in home, church and community will be the subject for a World Community Day program of Hereford Church Women United, at a meeting Friday in St. Thomas Episcopal Church.

The speaker for the morning coffee and program, beginning at 10 o'clock, will be Mrs. Jack Gray of Dallas, wife of a widely known evangelist. All women of the area are invited.

Revis Gray is a frequent speaker on Christian Living to various groups over the state; she is active in local and district organizations of United Methodist women and teaches classes for couples and college students in Tyler Street UMC at

Lubbock is her home town; she is a graduate of Lubbock High and Texas Tech, where Churches.

homecoming queen and yearbook beauty. Chosen South Plains Maid of Cotton, she was runner-up for the national title.

Mother of three children 11 to 15 years of age, she is president this year of her Parent-Teacher Association. She has traveled in Mexico, Europe and lately in

World Community Day is one of three yearly celebrations observed by Church Women United, which has as one of its aims study and action on conditions and issues which involve moral, ethical and spiritual principles of the Christian faith.

Affiliated with Hereford CMU are women of Presbyterian, St. Anthony's Catholic, First Christian, First and Wesley UMC and St. Thomas Episcopal

hostess in her home, Cultural Extension Club met Friday afternoon for a program on Mapped At Party

Preparing for their annual Holiday Bazaar and Homes Tour, La Madre Mia Study Club members scheduled a work night for their next meeting, Nov. 14, and heard an outline of plans already made, at a meeting Thursday evening:

It was Guest Night, and a large group of visitors was entertained with games of crazy bridge. Hostesses were social committee members, Mmes. Jimmy Anderson, Don Taylor and G.C. Merritt. The entire business period

was devoted to the bazaar-tour, which is planned for Dec. 8 and will raise funds for the club's local projects, Deaf Smith General Hospital Auxiliary, Meals on Wheels and the county library.

Homes selected for the tour. with holiday decorations featured, are those of the Tom Burdetts, O.G. Hills Jr. and Bill Allens. Tickets will be priced the same as last year's, one

Handmade items suitable for Christmas giving will be offered at the bazaar. Work on these and on posters will be done at the Nov. 14 meeting in SWPS

Guests invited by members

Mmes. Don Tardy, Bill Allen. Ray Seale, Frank Bethune, Dean Butcher, Andy Kelso. H.S. Beal, Gary Minor, Steve-Hodges, Tom Simons, Danny Martin, O.G. Nieman, Lee Umstead and Dwight McGee.

Members present included Mmes. Don Lane, Wayne Lady, Lanny Crump, Charles Frye. James Gentry, Dean Herring, Don Walser, Dickie Geries, Stanley Simmons, C.D. Adams, Lynton Allred, Charles Watson, Roger Williams, Craig Smith, Bud Snyder, Bobby Owen, Waldo Baxter, Joe Raley, and W.E. Sparks.

It will be rather difficult for anyone to cheat you if you refuse to try to get something for nothing.

A smart writer says there is plenty of horse sense in the world but the horses have

FOR GIFTS THAT ARE LASTING COWAN IEWELERS

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Fantastic trade-in diamond sale.

Give that all-important finger a beauty treatment. Bring in your present diamond ring and get a generous allowance towards the purchase of a magnificent new Goldmaster creation. Select from our most complete and exciting collection ever. This offer is limited. So come in now. You'll come out way

Cowan

DOWNTOWN DEAF SMITH GENERAL HOSPITAL

IN COOPERATION WITH AMARILLO COLLEGE

ANNOUNCES

A SHORT-TERM HEALTH COURSE

NURSING ASSISTING

120 Clock Hours - 4 Weeks BEGINNING: Novemeber 4, 1974 ENDING : December 3, 1974

CLASS MEETING TIME: Lecture period 8:00 a.m. to 2:30 p.m. INSTRUCTORS: Sidney Owens and Peggy Oakes LOCATION: Deaf Smith General Hospital ENTRANCE TEST: Inquire at the information desk at Deaf Smith General Hospital to schedule a testing date.

COURSE DESCRIPTION: The course serves as basic preparation for those who are interested in becoming skillfull in basic nursing procedures. Opportunities will be available for trained personnel at Deaf Smith General Hospital and at Westgate. These who are interested in full or part-time employment are urged to consider this basic nursing course.

EQUIPMENT needed after about 2 weeks: White uniform, white hose, white shoes, watch with a sweep second hand, and a pair of bandage scissors. For males - - a white shirt, white pants, etc.

We do not register persons less than 17 years of age. Students presently attending public school are not allowed to register. If a person has guit school, no longer attending, he may apply for entrance if not less than 17 years of age.



Mrs. Wayne T. Schilling

...nee Mary Keyes

Thanksgiving dinner plans annual event for the club, will

went to Mrs. C.E. Watts.

The neighbor who borrows

should be willing to lend.

were made by Sunshine Club be on Nov. 26 in the home of

(Bradly photo)

Holiday Dinner Slated By Club

week when Mrs. Mike Koelzer lives at Bovina.

was hostess. The dinner, an

FOR GIFTS THAT ARE

LASTING

COWAN JEWELERS

Downtown

For Dress wear or Sports wear, The Sport Trio in Navy Blue, Brown, or Bottle Green with contrast stitch. 100% Polyester Double Knit.

Size 36 to 48 Reg. & Long 3 Pieces For

Gaston's

EFFICIENCY



you get it all with NATURAL ENERGY Fresh, warm air gently circulating from floor to ceiling so nice to take for granted Comfort is clean gas heat.

And that dependable comfort is such a bargain here in West Texas Though gas energy costs a little more than it use to, gas furnaces still cost less than one-third as much to operate as similar electric furnaces.

And at the same time you're saving money with gas heating, you can also have a warm feeling knowing that you're helping conserve energy. Gas heating uses only half as much energy as an electric system doing the same job.

Comfort, efficiency, and economy you get it all with natural energy gas heating



THELESTRIC UTILITY ADVERTISING AND THE ENVIRONMENT Own Middle National Laboratories Advi 1972 NERGY UTILIZATION EFFICIENCY OF MAJOR HOME APPLIANCE

PIONEER NATURAL GAS COMPANY &

Joyce's Journal

Appliance Parade
Scheduled Nov. 15
by Joyce Shipp

PLANS for an appliance parade, to be held at Sugarland Mall Friday Nov. 15, are now under way.

74

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her

S

The County Family Living Committee met this week to begin finalizing plans for the event. Local appliances dealers will display their latest models of refrigerators, freezers, smooth top ranges, dishwashers and microwave ovens.

Representatives from leading manufacturers will be here to give 15-minute presentations on all appliances.

THE PARADE is a come-andgo event, but if you're interested in learning more about a particular appliance, you may stay for the presentations which will run three times during the day as follows:

Smooth top ranges:10 to 10:15
'a.m., 1:30 to 1:45, 4 to 4:15 p.m.
Refrigerators and freezers:
10:25 to 10:40 a.m., 1:55 to 2.05
and 4:25 to 4:40 p.m.

Dishwashers: 10:50 to 11:05 a.m., 2:15 to 2:30 and 4:50 to 5:05 p.m.

to 5:05 p.m.

Microwave Appliances: 11:15
to 11:30 a.m., 2:40 to 2:55 and
5:15 to 5:30 p.m.

THIS IS offered at no charge to the public and is sponsored by Texas Agriculture Extension Service. Invite your friends and neighbors. You will have an opportunity to sign up for a chance to win Beef Certificates which will be given by our local Cowbelle chapter at the Appliance Parade.

If you have any questions, please call our office at 364-3573. We hope that you'll put forth an extra effort to attend this event.

DEAF SMITH County Extension Agents attended the annual Panhandle Economic Program (PEP) at the Villa Inn in Amarillo Wednesday. This was a very informative meeting.

The general economic outlook
was discussed by Dr. W.P.
Gramn, economics instructor
from Texas A&M University.
Wheat outlook and ass-

Wheat outlook and association objectives was discussed by Leo Witkowski, president, Texas Wheat Producers Association.

We attended the Family Living-Youth Task Force session. The topic was Stretch Your Food Dollar — Spend Less and Buy More, presented by Dr. William J. Vastine, Marketing and food distribution, Texas A&M University. The following recipes were an outgrowth of this meeting.

JIFFY PUDDING MIX 1½ cup sugar 2½ c. nonfat dry milk

1¼ c. flour

Stir the ingredients together until well mixed. Store in tightly covered container in a cool place. Makes enough mix to makes 24 servings of dessert.

VARIATIONS
Chocolate pudding mix: Add
34 c. cocoa and 34 c. more sugar
to above ingredients before
stirring.

Caramel pudding mix: Substitute 1½ c. packed brown sugar for granulated sugar.

VANILLA PUDDING (made from mix)

(made from mix) 1¼ c. pudding mix 2¼ c. warm water

1½ t. vanilla 1 T. margarine or butter 1 egg, beaten

Combine mix with water and cook over slow heat until thickened, stirring constantly. Cover and cook 5 minutes longer. Add the fat. Remove from heat and beat half of the hot mixture into the egg.

Blend slowly into the remaining hot mixture. Stir in vanilla and chill. Serves 6. A covered dish will keep it creamier.

MAKE YOUR OWN BUTTERMILK

Mix 1 qt. of liquid instant dry milk but do not chill. Stir in ½ c. buttermilk, the kind you buy, and a pinch of salt.

Cover. Let stand in warm room until clabbered (overnight). Then stir until smooth. Keep refrigerated. Once you've made buttermilk this way, you can use it to make more.

INSTANT SPICED TEA

2 c. instant orange juice 2 c. sugar

34 c. instant tea

1 3-oz. pkg. instant lemonade 1 t. cunnamon

1 8-oz. pkg. lemon-flavored instant tea

Mix all together well. Use about 2 rounded teaspoons to one cup of hot water.

INSTANT HOT CHOCOLATE MIX

8 qt. box of powdered milk 1 32-oz. box instant chocolate 1 6-oz. jar non-dairy creamer 1 1-lb. box powdered sugar ½ t. salt

Mix all together well. Use ¼ to one-third c. milk to 1 c. hot water. Delicious. This recipe makes approximately 2 gallons of dry mix.

Since we've concentrated on stretching our food dollar, let's think about saving time and energy and money by preparing quick meals. Quick meals will be the program at our Home Demonstration Club meetings in November. I'll be looking forward to sharing some of our "quick" recipes with you.

Costume Party Entertains Club

Costumed dancers enjoyed a Hallowe'en party Wednesday evening when Merry Mixers Square Dance Club entertained with a salad supper and masquerade at Community Center.

Campbell's Crew Cited For Quality

Navy Yeoman Third Class Lyndale D. Campbell, son of Mr. and Mrs. Kenneth Campbell of 134 Oak St., is a crewmember aboard the destroyer USS Cook which has won the Destroyer Squadron Nine Battle Efficiency "E" for excellence.

The crew of the Cook was cited for its overall operational readiness as determined by graded training exercises and technical inspections.

technical inspections.

The Cook is homeported at San Diego.

A former student of West Texas State University, Canyon, he joined the Navy in September 1971.

You can usually judge your friends by what they do rather than what they say.

Be very careful about making promises; some of them can be collected in court.

Prizes were given for the best costumes. First place for adults was awarded Mr. and Mrs. Al Harris, dressed as dust mops, and second to Mrs. Henry Kuper, who wore a pumpkin on her head. For children, Rick McDowell as a vampire placed first, twin brothers Jamie and Jared Victor second.

Judges were Mr. and Mrs. Jim Connelly, Mr. and Mrs. Andy Shuval.

Stewart Rowan was caller for the dances. Out-of-city guests were Mr. and Mrs. Curley Hine, members of an Amarillo square dance club.

Party arrangements were made by Mr. and Mrs. Forrest McDowell, Mr. and Mrs. Allen Evers.





Campfire Girl Activities

was taken by Wakan-Ki-Lo Campfire Girls, sixth grade students at Aikman Elementary School, Monday afternoon.

Retreshments were served at the bank by Cindy Gamez to leaders, Mrs. Floyd Eubanks and Mrs. Bill Thompson and members present.

They included Janet Burdine. Christi Crawford, Laurie Gonzalez, Teresa High, Licia Hodgson, Barbie Koelzer, Willa Beth Lawson, Tammy Mc-Cathern, Lori Parker.

Also Brenda Parsons, Deanna Pool, Ramona Rhodes, Corina Surez, Linda Vera, Keely Yarbrough and Ann Oliver.

Members of Wa-Ki-Ta Campfire Girls made picture plaques to enter in the Campfire Girl Art Festival and tea to be held from 2 to 5 p.m. Sunday at the Community Center.

The rub out white plaques were designed as mushrooms and were made with toothpicks. cotton, rags and oil paints.

Present were club leaders. Mmes, Bud Kelley, Tex Rhodes and Charles. Weatherford and eleven members.

They were Kellie Howell, Tammy Rhodes, Connie Weatherford, Becky Guerero, Diana -Rodriquez, Lorie Warren, Laurie O'Rand, Hope Arellano, Cynthia Streun, Debra Pool and Melodi Moore

FOR GIFTS THAT ARE LASTING **COWAN JEWELERS** Downtown

Community Center recently.

Tanda means to love, honor and respect and definition of Wahanka is to do difficult things

Officers for the first three months were directed by the group. Michele Osborn was named president; Cynthia Lady, vice-president; Allyson Thomas, secretary; Eva Johnson,

The group toured. Park Avenue Florist recently where they were shown flower arranging' and holiday decorations

Members present besides those already mentioned were Jan Burns, Michele Burfield. Vickie Cosper, Sherri Ellis: Misty Gordon, Amy Griffin. Kelly Kofford.

Also Sharon Mitts: Cozette Moore, Marilyn Osborn. Melanie Peeler, Shellie Rickie. Tina Watson and leaders, Mrs. Bud Thomas and Joann Bur- For Weight Watchers

Jolly Dollies Bluebird group worked on whatnot boxes at a meeting Thursday at St. Anthony's School, where they are third graders.

They are planning a Halloween party for next week, and a . program to be given to St. Anthony's Women in December. Cathy Bartels served refreshments.

Girls in the group are Cynthia Barrera, Michelle Connally,

Tanda-Wahanka was the Shannon Evers, Kalina Herr, name chosen for the fourth Mandy Mazurek, Lori Waltergrade Campfire group of scheid, Daphne Perez, Michelle Northwest Elementary School Lopez and Cathy Bartels. Mrs. when they met at the Allen Evers and Mrs. Johnny Dupnik are leaders.

> Sand paintings were completed by the Ma-Nu-Ka-Kani? Adventure Campfire group at their regular meeting Wednesday. Five of the paintings will be entered in the Campfire Art and Tea Festival scheduled Sunday at Community Center.

Those entering the festival are Michelle Axe. Annette Dawson, Shelly Gentry, and Kristy Simons and Missy Merritt. All were asked to enter any art or craft item they had made at home during the year. Refreshments were furnished

by Annette Dawson. Shelly Gentry invited the group to a Halloween party at her house Thursday before the close of the meeting. Halloween costumes are to be worn.

Cookery Lessons Set

Cooking demonstrations to Weight Watcher classes, will be given Tuesday by Bob Gillette. executive chef of West Texas Weight Watchers.

Class in Hereford meet each Tuesday at 1:30 and 6:30 p.m. at First Baptist Church; and the demonstration will be presented to both groups.

When two people think exactly alike one is not



Engagement Announced

Mr. and Mrs. Walter Spinhirne of Dimmitt, former Hereford residents announce the engagement of their daughter, Caroline Mary of Dallas, to Steven Charles Bezner of Ft. Worth, son of Mr. and Mrs. Ralph Bezner, also of Ft. Worth. The couple plans to marry Dec. 7 in St. John Apostle Catholic Church in Ft. Worth. The bride-elect is a case worker with the Texas Welfare Department in Dallas, She graduated from Hereford High School and West Texas State University. The prospective bride-groom is manager of Champion Tire Store in Ft. Worth. The couple will make their home in that city.

Local Woman In Unique Scholarship Program

Margie Daniel of Route 4 is one of 27 specially selected women who have received scholarships to the new Graduate Management Program for Women, at Pace University in New York

The program is open to women college graduates with liberal arts degrees, and it is highly selective. Yearly, the average incoming class will contain about 25 students.

Ms. Daniel will receive a \$1,400 scholarship for each of the two years it takes her to complete work toward a master of business administration degree. Funds for the board of top women executives scholarships were provided by a guide the discussions. this year, from the Andrew Mellon Foundation, and by a \$30,000 grant from the Charles E. Merrill Trust.

FOR LARGER GIFT SELECTION COWAN IEWELERS

Downtown

In addition to taking the regular graduate courses that lead to an M.B.A. degree at Pace, Ms. Daniel is participating in a paid business internship with a leading firm. She and the other women are also receiving career counseling and are attending selfdevelopment workshops aimed

fective managers. Furthermore, Ms. Daniel and the others take part in scheduled discussions about the problems women face in the male-dominated business world. Members of an advisory

at helping them become ef-

Minorities easily assume that majorities owe them a living.

Education is a process that either never begins or never ends.

Expect little and you will spare yourself disappoint-

Comings And Goings At King's Manor By FAY GAUGGEL

Mrs. Don Davidson and A.W. . Mrs. John Heard returned Tooley spent the weekend visiting their brother in Haskell. On Sunday they participated in services at First Methodist Church in Seymour where a corner stone from the now abandoned Westover Methodist Church was dedicated.

The Rev. R.V. Tooley, their father, began and ended his ministry in this church and the Rev. and Mrs. Don Davidson began their ministry there.

Mrs. Davidson's Sunday School class here made t possible to get the cornerstand which is now permanent located at the base of the bell tower in front of Seymour United Methodist Church.

SUNDAY

and tea, Community Center,

open to the public, 2 to 5 p.m.

MONDAY

Auxiliary covered dish supper,

Community Center, 7:30 p.m.

VFW Auxiliary, VFW

WWI Veterans and Auxiliary

Rotary Club, Civic Club

Odd Fellows Lodge, 1001

Evening Lions Club, Easter

Rebekah Lodge, 100F Hall,

Hereford TOPS Club, Com

BPOE Lodge, Elks Hall, 8:30

Weight Watchers; Firs

Baptist Church, 10a.m. and 6:30

WEDNESDAY

Noon Lions Club, Civic Club

Story hour for preschool

. Wyche Extension Club grafts

workday and luncheon.

Pioneer Natural Gas Flame

Women's Golf Association.

John Pitman Municipal Golf

Kiwanis Club, Civic Club

Jaycees, Civic Club Center, 8

Duplicate Bridge Club 1309

children at Deaf Smith County

American Legion Hall, 6:30

clubhouse, 7:30 p.m.

Center, noon.

Hall, 8 p.m.

Center, noon

Room 10 a m

Course, 9 a.m.

Center, noon.

Western, 7:30 p.m.

Library, 3 to 4 p.m.

Clubhouse, 8 p.m.

munity Center, 9 a.m.

Deaf Smith General Hospital

Campfire Girl Art Festival

recently from Belton where she visited relatives. She was accompanied home by Mrs. Roy Proctor of Belton, a girlhood friend. Mrs. Proctor was a guest at the Founder's dinner, and is visiting other West Texas points before-returning home.

Mrs. W.B. Beaird spent two days in Claude, and attended Sunday morning services where her late husband was pastor for years. She joined many friends in the celebration of the 50th wedding anniversary of Mr. and Mrs. E.E. Nickett. She was a guest of Mr. and Mrs. Wallace Moeller in Amarillo and attended Holiday on Ice Tuesday she returned to King's

L'Allegra Study Club's an-

tique show and sale, Friday

through Sunday, Community

Church Women United, coffee

and program, St. Thomas

Bud To Blossom Garden Club.

CFG Leaders Association.

SATURDAY

Ladies Auxiliary, IOOF Hall, 8

Story hour for preschool

children, grades 1-4, Deaf Smith

County Library, 10 until 11 a.m.

Look

Who's New

Powell are the parents of a son.

Cody Haynes, born October 23.

Self-control is a great vir-

Drive, slowly and the prob-

ability is that you'll be driv-

tue but few individuals ever

He weighed 6 lbs. 71/2 oz.

born October 24.

seek to attain it.

budget lately?

SWPS Reddy Room, 9:30 a.m.

Episcopal Church, 10 a.m.

CFG lodge, 9:30 a.m.

Calendar Of Events

Center.

Evadne Cox and Lucile Naylor report a most enjoyable tour of Germany, Austria, Italy and Switzerland with the "4 in 74" tour group which left Amarillo Oct. 3 and returned Oct. 17. They were enthusiastic about the beauty of some of the countries, the historical element, the paintings, sculpture. ancient buildings and the areas where some of our religious forefathers lived or visited.

Mrs. Joe Ritter of Clarendon gave us a program Wednesday afternoon. She is president of Pathfinders' Club in Clarendon. Her husband was also our

Mrs. Ritter did two humorous impersonations and always managed to stay in character. Her first role was that of a customer in a shoe store. She wove her friends here into her conversation with the salesman as follows: Vena Hudson, Evadne Cox and Lucille Naylor. The Ritters were dinner guests

of the Hudsons. The Baseball Game portrayed the same type of muddle-headed female whose ignorance of the game was phenomenal. "Hitting a poor fowl" was as cruel as "Catching a fly" was silly. She wore "White Sox" in honor of the team.

Halloween haunted house, 4 Several townspeople were miles north of Hwy. 385, opens present to share the fun. Punch at 8 p.m. Friday and Saturday. and cookies wound up the 4-H Annual Achievement program. We hope Mrs. Ritter banquet, Bull Barn, 7:30 p.m. will come again to be our Kiwanis Whiteface Breakfast entertainer. Club, Kickie's Restaurant, 6:30

Neighbourhood breakfast is Patriarchs Militant and the name Ophelia Dotson gives Ladies Auxiliary, IOOF Hall, 8 to a series of get-togethers of Cottage residents that she is

having during this month. Two groups have already Patriarchs Militant and visited and breakfasted on toast made from some of her homemade bread, also hot muffins with plenty of sausage, bacon, jellies and jams served with steaming hot coffee seasoned with friendly conversation, mostly about summer and fall vacations.

Two of our residents have just returned from a trip to Europe, others have vacationed in our own beautiful U.S.A. and Canada. Mrs. Dotson, herself, recently returned from a three Mr. and Mrs. Arnold Ray weeks vacation spent in Utah

Alpheus Tooley went with his Mr. and Mrs. Val Eugene son and wife, LaNoy and Glenna Clawson are the parents of a son Tooley of Dawn, to Plainview and Kress Tuesday on business. visited with Glenna's parents. Mr. and Mrs. A.D. Moore at Kress and returned home Wednesday morning after

ing longer. Speaking about paper work, have you tried to draw up a

No man has ever been called a liar by the object of his flattery.

Have you ever tried to throw anything to the "four

spending the night in the LaNoy Tooley home.

At Westgate a group of ladies are . enjoying beginning ceramics under the able assistance of Mmes. Kirkaby, Wright, DeBoer, Fowler and

He May!

Griesman

He who horses around too much some day may find himself a groom. -Gosport, Pensacola

Sears

Only 4 days left to get your \$5 early shoppers discount

Time flies! But you can still get your \$5 discount. Just place an order of \$50 or more from Sears 1974 Christmas catalog. So, get out that Wish Book



Wish Book by Midnight Oct. 31,/1974

Order from

Order by phone. Call 364-3854

Satisfaction Guaranteed or Your Money Back SHOP AT SEARS Sears 9 A.M. to 5:30 P.M. Monday thru Saturday

We will be closed on Monday, October 28th in observance of

VETERANS DAY

We will be here Tuesday to help you with your savings program....

Where You Always Get The

Highest Possible Interest

HI-PLAINS SAVINGS

and Loan Association

4th & Sampson Hereford

112 E. Jones

Dimmitt

HITTOUTH MINUTE OPEN THURS. & SAT. NIGHTS TIL 8:30 P.M.

You can do it! A brand new

Your kitchen is the heart of your home! Give

it life with Con-Tact' ! It's where you work and eat, coffee klatch and phone, sometimes whole kitchen walls closets counters window shades...in rich woodgrains, flower garden

prints and modern geometrics. See Con-Tact



Small Talk

IT WAS a progressive family have been inducted as pledges

Home Mission, Board.

Jaroy Weber, president of the Parks, secretary of Southeast Southern Baptist Convention, heads the roster of speakers for the Baptist General Convention of Texas during its annual session in Amarillo, Oct. 29-31.

" Weber, pastor of First Baptist Church in Lubbock, the second largest Southern Baptist congregation in the nation, will address an estimated 3,000 messengers on Wednesday

Theme of this year's meeting will be "A New Day for The

will be spotlighted by Keith is the exhibit hall which

reunion last weekend for Grace

Tinnin's clan, the Tushas:

sisters and brothers traveled

around to visit in each other's

The gathering started in

Hereford when Grace's sister

and husband, the C.W. Gowers,

came in from Pueblo, Colo. A

brother, Don Tusha, and his

wife from Lubbock, and a sister.

Doris Wall of Elida, N.M.,

joined them. The party was

completed with Grace's daugh-

ter and family, the Charles

After Sunday dinner and

visiting here, they all went to

Elida and then to Roswell to visit another brother. Harold

Tusha, and his wife and to still

another brothers', Ercel Tusha

ford they stopped at the Don Tusha home in Lubbock and also

visited the other Tinnin

daughter and her husband, Mr. and Mrs. Ronald Gray. The

Gowers left Tuesday for their

TWO Hereford students at West Texas State University

HD Club Meets

Members of Messenger

Extension Club met Friday

morning at Messenger com-

munity building for an all day

session, members made final

preparations for a Halloween party, which was held Friday

evening in the community

Approximately 14 members

During the brief business

quilting party.

were present.

For Quilting

and his wife, at Carlsbad. Heading back toward Here-

Springers.

homes for a few days.

Asia for the Foreign Mission. Board, and Bill Hogue, secretary of evangelism for the

Other program personalities include convention president Ralph Smith, pastor of Hyde Park Baptist Church, Austin; Dr. James H. Landes, convention executive secretary William C. Everett, pastor of First Baptist, longview; and Warren Hultgren, pastor of First Baptist Church in Tulsa, Okla.

Baptists' missionary efforts A sidelight of the convention

into Delta Beta Chapter of

Gamma Sigma Sigma national

They are Sylvia Gonzales,

daughter of Mr. and Mrs.

Cornelio Mendoza, and Anita

Pinon, daughter of Mr. and

Mrs. C.M. Pinon, 209 Ave. H.

Both girls are freshmen at WT

HOW about a good cool-

weather recipe? Looking through our collection of recipes

that got left out of "Let's Cook"

stories when space grew short, I

came across one of Mrs. Henry Kuper's that sounds like.

something mighty good to serve

For a change, with steak or

hamburger cooked outdoors

these zippy evenings, how does

Hot Potato Salad sound? I suspect it may have reached

Mrs. Kuper via some of her

German ancestors, those excellent cooks with potatoes.

these fall days.

service sorority.

this year.

provides a first hand look at the Baptist story

Agencies and institutions supported by Texas and Southern Baptist funds set up booths to illustrate their

ministries. Eleven furloughing foreign missionaries stationed in different parts of the state to promote the 50th anniversary of the Cooperative Program will alternate hours in a special booth.

· Demonstrations will be given on the use of video cassettes for local churches Pastors and lay persons will

be offered consultations on church extension, church loans and annuities The Baptist Book Store also

displays books, records and other materials. Arrangements for the

Amarillo convention are being carried out by committees headed by James F. Bond, pastor of Trinity Baptist Church in Amarillo; Chester O'Brien superintendent of missions for Amarillo Baptist Association: Jess Hightower of Amarillo: C.J. Humphrey, an Amarillo housewife; Charles jones, pastor of Second Baptist. Amarillo; and Dudley Bristow



JAROY WEBER

Golden Gleams

He that ruleth over men must be just.

-Samuel 3:3.

By the just we mean that which is lawful and that which is fair and equita-

-Aristotle.

What is against truth cannot be just.

-St. Augustine.

SHOP EARLY BE SMART COWAN JEWELERS

of Amarillo. Donovan-Galvani

4 medium sized potatoes, boiled 1 medium onion, sliced or

HOT POTATO SALAD

chopped 3 or 4 slices of bacon, fried

Salad dressing or mayonnaise seasoned to taste with sugar, salt, pepper, vinegar and any

other seasonings you like. Alternate hot sliced potatoes and onions in a bowl with layers of salad dressing. Top with fried bacon and drippings. Sprinkle

with paprika. Keep hot until served. This amount should feed four or

I AGREE with everything except that last statement, which I question a bit. Better not figure on serving five, if this is as good as it sounds.

FOR LARGER

A match is a little thing but it can start a big fire.

Nature is a great teacher, if you care to take lessons.

GIFT SELECTION **COWAN JEWELERS** Downtown



LOCAL GOVERNMENT. NOT REGIONAL GOVERNMENT

Because local government is most responsive to the needs and will of the people, necessary functions of government should be kept at the local level wherever

County government is the backbone of the republican form of government guaranteed to each state by the United States Constitution. Current efforts to bypass and eliminate County government by the Federal government are unconstitutional and illegal

In February, 1972, the president, in violation of the Constitution, issued Executive Order # 11647. This order created ten Federal Regions, each to be governed by seven appointed bureaucrats representing the various executive departments (HEW, HUD; DOT, DOL. OEO, EPA, and LEAA). Texas, together with Arkansas, Louisiana, Oklahoma, and New Mexico make up Region

VI with the capital in Dallas. Recently our present governor issued Executive Order = 8 placing county government functions under metro government organizations in Texas which themselves answer to the Regional Government Council. He is thus cooperating in this usurpation of power by the Federal government.

He should be turned out of office for this act

the aid of their country. Paid Political advertising by Wes Owe County Chairman, American Party

State DAR Conference Planned

Chief tasks in planning for a Daughters of the American Revolution state conference at Amarillo next March 17-20 fall to members of Los Ciboleros

part in entertaining an expected arrangements, with Mrs. L.W. 600-plus delegates.

Mrs. E.S. Brainard, an Amarillo resident but a member of the Hereford chapter, is general chairman of conference in Amarillo Thursday for a

Norvell of Hereford as vice chairman.

They and Mrs. T.J. Carter and Mrs. Carroll Newsom were

chapters which will all assist with conference hostess duties. Mrs. Norvell is division chairman. Los Ciboleros Chapter and the

Borger chapter will be respons-

ible for one of the luncheons.

planning session with repre-

sentatives from other Division I

Page 5B



Dusty blue and yellow solid colors and plaids in a coordinated collection of jackets, vests, shirts, pants and skirts that mix and match in double knits of 100% Encron® polyester, the fiber that lives. Misses 6 to 20 sizes. Jacket \$25.00

Jacket \$26.00 Shirt \$16.00 Pants \$17.00

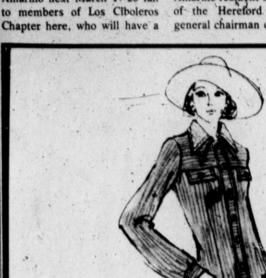
Vest \$23.00 Shirt \$16.00 Skirt \$17.00

Vest \$17.00 Shirt \$17.00 Pants \$17.00





Watch for Tony Bennett TV specials sponsored by Botany 500 this fall.



Downtown

DREAM COORDINATES IN GREEN. D.G picks a soft textured pastel green plaid for separates in a casual mood. In easy-going double knit polyester. For a winter holiday, the jacshirt, \$37.00 and the cuff pants \$21.00 together with the solid color pullover \$13.00 make a beautifully coordinated pantsuit. 6 to 18

OUR - 34th ANNIVERSARY SALE

CONTINUES IN **FULL - SWING**

STOREWIDE SAVINGS

3-F Club Met For Luncheon Wednesday

Members of Fun-Food over the brief business meeting Fellowship Club met for a luncheon and games of 42 at heir October meeting Wednesday afternoon in First Methodist Church fellowship

Bob McFarland, minister of music at the church, led the singing and Mrs. E.M. Cox. accompanied him playing the

The Rev. Jordan Grooms, pastor of the chruch, gave the nvocation and Mrs. Emma Beared read the dismissal

Mrs. H.J. Wilhelm presided

PUT ON A NEW PERSONALITY

step inside ... say ah-h-h!

Personality.

Pure delight . . . the softest of shoes

with just the right amount of gentle

mid-high heel, right on for Fall '74!

support, instep cling. Slim lines,

In Camel Tan, Gunsmoke Grey,

and Shiny Black

"We Care About Your Feet"

Sugarland Mall

Gattis Shoe Store

with 15 members present.

They included Mmes. E.B. Miles, P.M. Houser, J.D. Love, John Heard, R.O. Stark, Frank Wilhelm, Novella Stallings, William McGehee, L.W. Metcalf and Mabel Wagner

Best Of Press

Always

After all is said and done, you usually find more has been said than done.

-Times, Marshalltown, la.



Ready For Visitors

Displayed in three rooms of the Community Center, entries of Hereford Campfire Girls in their second annual Art. Festival will be viewed by visitors who are invited from 2 to 5 p.m. today for the tea and show. Mrs. Charles Springer, one of the adult leaders, puts the finishing touch on a display panel here. Awards will be made today; judging was done in art, crafts and stitchery divisions by Jerry Don Whitaker, Canyon artist and sculptor; Bill Anderson, executive with Coronado Arts and Crafts at Amarillo; Mrs. Mark Keating, Castro County extension agent; Mrs. Tom Draper, retired extension agent, and Mrs. Jack Renfro, collector and crafts hobbyist.

Marching Band Prepares For UIL Contest At WT

The Hereford High School seconds. Under UIL rules, a that the students are prepared Whiteface Marching Band will be competing Tuesday in the. University Interscholastic League (UIL) Region I Marching Contest in Kimbrough Memorial Stadium.

direction of Randy Vaughn, Nick Nixon. Tom Wine and Jim Priest, will perform at 4 p.m. The public is invited to watch the contest and there will be no admission charge.

A combination of rock and standard tunes will comprise the HHS band's show, which will last seven minutes and 25

ministrator of the Governor's venture.

Office of Traffic Safety, issued a

SHOP EARLY

BE SMART

COWAN JEWELERS

Downtown

than five minutes but not ex- contest piece

The Whitefaces will feature "St. James Infirmary," an uptempo rock selection. They The 153 youngsters, under the will also play "Américans We" and "Slavonic March." Dr. Roy Hartman, superin-

> tendent of Hereford. Independent School District, marching contests sanctioned serves on the UIL executive by UIL. The next band comcommittee of the UIL Music Contest Division.

Vaughn commented on the band's prospects in the con-

Driver responsibility to young reminder for all motorists to be bering their instructions to

not statistically one of the more

accident prone season, but it is

children. These youngsters are

going to be crossing streets with

thoughts of having fun and

ringing doorbells.

"Many will not be

Halloween Demands Careful Drivers

pedestrians will increase on mindful of their responsibility

Thursday night, which is to the youngsters as they set out

Halloween. Jim Arnold, Ad- on their "trick or treat" ad-

band's entry must be longer to do an excellent job on their

The kids have had to work hard to overcome a setback of some bad weather. But I think they are better prepared than the groups in years past," Vaughn said.

HHS will be vying for its 14th consecutive 1st rating in petition will be held in Borger Dec. 2 for All Region Try-Outs.

The junior high school bands will compete for All Region test. 'The band directors feel honors on Dec. 14 in Amarillo.

watch for cars. Therefore, I

urge each motorist to be

goblins during the evening of

Governor's Office of Traffic

Safety said children could wear

light colored clothing, carry

lighted flashlights, and display

reflective tape on their

costumes to be seen from

greater distances

A spokesman for

To View Film

Two A Penny, a dramatic and challenging motion picture filmed entirely on location in London, will be shown tonight at 7 p.m. in the Assembly of God Church, 606 E. 15th St.

Hospita

Mrs. Tom Byars, Friona;

Mrs. Lemuel Carlyle, 805 Lee;

Henry Chesser, 311 Western;

Mrs. Eugene Clawson, 522 Ave.

G; Mrs. Juan Buillen, Route 1.

Mrs. Rosalie Jesko, 105

Westhaven; Trevor King, Route

4; Trent King, Route 4; James

Lipscomb, 108 Centre; Tommy

Mrs. Morris McGaughey.

mayos, P.O. Box 2191; Eugene

Mullican, P.O. Box 1875; Mrs.

Charles Pledge, P.O. Box 2037.

field; Mrs. Leo Price, 423 Lee;

Mrs. Oscar Rodriquez, Route 1;

Mrs. Martin Silva, 333 Ave. D;

Mrs. Debra Stovall, 818 Ave. K.

Box 765; Jessie Wagoner, 307

Ave. C; Almus Yocum, P. P.

Box 561; Porfirio Yzaguirre, 613

PATIENTS DISMISSED

Angel Gomez, Gary Richardson,

Fred Boren, October 23.

Jim Conica, October 24.

Robert Boyd, October 25.

Public Invited

Mrs. Alfonso Aguirre, Mrs.

Martin Leon, Mrs. Betty

Barclay, Mrs. Hamil Brooks,

Cecil Malone, Jim Donica, Mrs.

Miguel Perez, Mrs. Lloyd

Kirkeby, Mrs. Callie Gilbert,

Terry Fite, Ralph Sears, Mrs.

Mrs. Maudie Trotter, P.Q.

Mrs. Arnold-Powell, Summer-

Wildorado; Tomas Maldonado, 223 Ave. C; Erlinda Monte-

Livingston, 309 Gracey.

Two A Penny, produced by World Wide Pictures, the film ministry of the Billy Graham organization, is a 65 minute package of fast action, absorbing drama and a significant challenge to our society. It has been newly edited specifically for, church showings.

Two A Penny stars Cliff Richard, one of England's top singers and actors, as Jamie Hopkins, a self-centered opportunist who believes the world owes him everything, and he's out to collect. His interest in his girlfriend, Carol, played by Ann especially mindful of young Holloway, goes no further than Dora Bryan and Avril Angers and includes a brief appearance

by Dr. Billy Graham. The challenge Jamie ultimately faces," says the film's director, Jim Collier, "is one of honesty with himself. He must realize that a vital part of life is giving of himself.

"I think our film deals with the most logical ground rules for achieving the ends of love, peace, and justice."

The Rev. H.T. Goodwin, pastor of the church, extends a cordial invitation to all members of the community, stressing that Two A Penny is a film for the

SHAPING FABRIC FOR PERFECTION

An Extra Carefree pattern is the result of a designer's creativity in taking certain design elements and combining them in a way that will produce a dress that is simple to make, flattering, meets current fashion

The dress illustrated is shaped with gathers under the front yoke, at the sleeve caps and wrists, and with the diagonal line of the wrapped front. Diagonal lines are a compromise between the severity of straight vertical lines and the softness of horizontal lines. It is a modification that provides a relaxed look. And, in actual effect, it is very comfortable to wear.

Select a fabric with a small but colorful print, or opt for a solid color with a lot of life. A lightweight woo

challis will add an element of elegance as well as providing the soft drapability needed to enhance the design. You'll love the relaxation of sewing with a wool woven fabric that works into supple. gathers, yet has enough body to hold the skirt's A-line shape. Gathers can be machine-stitched.

Use a longer than average stitch, sewing on the seamline. Stitch another row about one-quarter of an inch from the first within the seam allowance. Fasten the threads at the beginning of each row by carefully bringing the top thread through to the wrong side and knotting securely.

Match all pattern markings of the ungathered and the gathered sections as these guide' the position of the gathers. Holding the bobbin threads of the two rows of stitching at the end of the rows, gently ease the fabric over the machine stitching until the gathered area fits the ungathered one.

Wind the ends of the threads in a figure eight around a pin stuck perpendicularly through the two rows of gathers. Adjust the fullness and evenness of the gathers. Knot the loose ends of the threads. Baste the ungathered and gathered sections together.

When stitching the two sections together on the machine, have the gathers topside so you can see them in order to guide the needle and prevent puckering. Do not press the gathers flat, but guide the point of

the iron between the gathers as a finishing touch. Pressing is important throughout dress construction. Make your own press cushion with three circles of heavy muslin 6,5 inches in diameter; one circle of woven wool the same size and two strips of heavy muslin three inches by 27 inches, Stuffing for the cushion may be four

quarts of fine, dry, clean sawdust, obtainable at a lumber yard or firmly packed polyester stuffing. To construct, baste the two circles of muslin together; the wool and muslin circle; and the two long strips. You will have three double pieces. Measure in 2,5 inches from one end of the muslin strip and at this point begin to pin to the double muslin circle. When finished pinning, there will be 2.5 inches over. Pin the other double circle to the other side of the strip with the wool side of the circle positioned so that it will be on the outside when the

cushion is stitched and turned. Baste a one-quarter inch seam along the pins. Machine stitch the seam twice. Turn the cushion right side out. The 2,5 inch ends will be held up to act as a funnel while filling. After packing the cushion, tuck the ends in and securely overcast the seam by hand with strong thread.

McCall's Extra Carefree Misses' Dress or Top and Pants

Holloway, goes no further than her paycheck. The film co-stars Six JC-Ettes Win Trophies

Local Jaycee-Ettes attended the District A-I convention in Perryton recently. Six representatives received trophies on behalf of the local chapter for travel participation, also for contests titled Feather Your Cap and Have Your Say (both novice and advanced

The Hereford group hosted a clinic at the convention on parliamentary procedure. The local delegation attended a clinic on child abuse and other forums, and were present for all

business sessions. Rose Bell, president of Texas

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Jaycee-Ettes, conducted a session. The Organization's past president, Billy Tustisonn

was also present. Members from Hereford there included Mmes. Bill Johnson, Lonnie Wyble, Dan Warrick, John Bunch, Steve Carroll and Charlie Reese.

NOTES, COMMENTS

Politicians invariably de velop two faces.

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By The Garden Gate With Glad

By Mrs. Art Manjeot

high in the sky. Never endless cycle, from earth to earth again.

74

Wistful wisps of remembrances and lasting thoughts, Remembering well the sparkling stars high above the

azure beauty of sky. .Oh! the complete harmonies of God's earth, and all the wonders which underlie our thoughts.

Each echoing the timeless rhythm of wings . . . winds . . . mists. . . and His greatness?

I have learned anew that people care for people also how this concern can be expressed with particles of the good earth.

While attending a meeting of Officers Wives at Dallas I was made to know how much people really do care.

Their reports showed that Freedom trees had been planted in many locales to remind others that many cared that sons, fathers, husbands and other loved ones had given their best and were sleeping 'neath the soil.

Booths had been manned to remind others to share in civic duties, to support goals pertaining to fighting pollution. Organizations had met challenges in the promotion of ecology and to save and share.

It was in Dallas that action was started to let others know they cared that all POWs had not been returned home, letting the world know "We Think It Is

Important." There is now a movement to secure definite knowledge regarding the 1300 service men (POW'S) not accounted for. This is to use bits of the good-ole-American soil, to let Hanoi know how very much we

send now a few grains of American soil to:

Ministry of Foreign Affairs Democratic Republic of Vietnam

Hanoi, North Vietnam. Be sure and sign them. Use two envelopes and a small amount of soil placed in one envelope, securely sealed, then placed in the 2nd envelope. sealed again and mailed now. Not only can we do this, we

can send a donation to: "We Think It's Important" 8350 North Central Expressway; Suite 2100 Cambell Centre. Dallas, Tx. 75206.

Yes there will be a bit from Glad's garden perhaps near the garden gate, mailed to Hanoi. To see the expressions of these mothers, wives, daddys and sweethearts, makes me want to

share. How about you? Have had fun and happiness all the way. Have even gardened. The Manjeots "4" were establishing a new lawn, planting crepe Myrtle, gardenias, camellias, lugustrum, chrysanthemums and other

flowering plants. Was fun to watch Lloyd Sr. spade, rake, mix peat mulch and spread fertilizer. And I had joy in sharing each task. Lloyd Jr. and Snoop the dog manned

True

Housework is what a woman dces that no one ever notices unless she doesn't

-Tribune, Des Moines.

Reason Enough The fact that figures don't lie is a good reason

to stick to a diet. -Courier, Waterloo, Ia.

It Does Politeness is like an cushion -- there may be nothing in it, but it eases

the jolts. -The Anagram.

Worst A sign in a Missouri bank reads: "The worst place in the world to live is just beyond your income. -Coronet.

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Crystalled wisps of mist drift water hoses, and often turned them on the workmen.

Later there were new floral arrangements to be made. Busy hands quickly placed materials and fitted in detail and various elements for arrangements.

One I made which 'went over' was made in a black vase trimmed with gold. Apple blossoms, white rose and buds were used with green pom-pons, was placed in Junior and Bevy's bathroom. Accessories used were a miniature world globe, crested in black, with cluster of alabaster golden-toned grapes. Linens curtains, rugs and accessories on the dressing table were gold and green.

Yes it was joy unlimited, to create this one and six others. After all that is why gardening is. Doing for others, living. sharing, caring and creating beauty.

The woods and grasses were just beginning to show touches of autumn. We strolled and

collected rocks, soil, grasses and flowers for a project which Beverly was to make over the week-end.

Next stop is Detroit, can hardly wait to see the gorgeous fall colors of the good earth there, as well as the lakes, rivers, industries and T.L. Folk.



Ethnic Dancers To Appear

The Yugoslavian dance ensemble FRULA will be the next attraction offered on the Special Events Calendar at West Texas State University. Appearing on Nov. 4 at 8 p.m. in the Field House, a company of 40 dancers acrobats, folk instrumentalists and singers will present the authentic ethnic dances of the seven Yugoslavian republics. Tickets for the performance are available to WTSU students upon presentation of ID cards at the Students Activities office. The general public will be admitted for \$2 per adult and \$1 per student.

chow-mein, buttered rice, green

beans, chocolate cake, rolls,

FRIDAY - Hamburgers,

French fries, peach cobbler,

Thrice is he arm'd that hath

-Shakespeare.

his quarrel just.

SCHOOL

JUNIOR HIGH HIGH SCHOOL

MONDAY - Ravioli casserole or barbecued The O.W clubs ask that you, wieners, glazed ham seasoned green beans, chocolate pudding. hot rolls, butter, milk.

TUESDAY - Hot dog with chili or fish dog with tartar sauce, French fries, tossed salad, peach cobbler, bun, milk. WEDNESDAY - Western

beans or hot tamales, seasoned spinach, mixed fruit, cookie, combread, milk. THURSDAY - Country fried

chicken or chicken fried steak, mashed potatoes, peas and carrots, Jello with fruit, sliced bread, milk.

FRIDAY - Fish sticks with tartar sauce or Vienna sausage. pork and beans, cole slaw gingerbread, hot rolls, butter-

ELEMENTARY SCHOOLS MONDAY Ravioli Casserole, glazed yams, seasoned green beans. chocolate pudding, hot rolls,

butter, milk. TUESDAY - Hot dog with chili, French fries, tossed salad,

neach cobbler, bun, milk, WEDNESDAY - Western beans, seasoned spinach, mixed fruit, cookie, cornbread, milk.

THURSDAY - Country fried chicken, mashed potatoes, English peas and carrots, Jello with fruit, sliced bread,

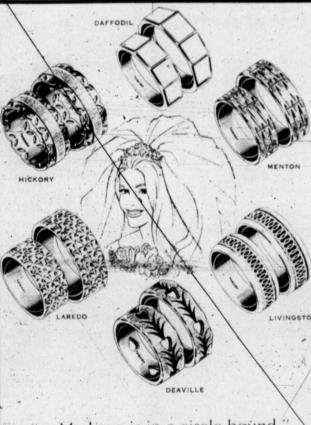
FRIDAY - Fish sticks with tartar sauce, pork and beans. cole slaw, gingerbread, hot rolls, butter, milk.

ST. ANTHONY'S

PAROCHIAL SCHOOL MONDAY - Beef ravioli, peas, cabbage-carrot salad, white cake, bread, milk.

TUESDAY - Country fried steak, mashed potatoes, tossed salad, pears, rolls, milk.

WEDNESDAY - Burritos, corn, carrot sticks, banana pudding, milk. THURSDAY -Chicken



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ALONG THE FRIO By MRS. OWEN ANDREWS Brand Correspondent

Frio Homemakers Club met Tuesday for the regular planned meeting with hostesses Mrs. Harlan Barber and Mrs. David Yandell entertained the group at Pioneer Natural Gas Flame Room

conducted by president, Mrs. E.F. Vogler, a guest Mrs. Weldon Sage of Lubbock was introduced as the speaker for the program. Mrs. Sage, a relative of Mrs. Barber, brought slides made a few weeks ago when she and her husband, along with others of a farm group made a tour of Russia.

She talked at length of her impression of various aspects of the Russian way of life as far as they were able to visit, and she exhibited some of the decorative small items she brought home with her.

On the way to Russia, they spent some time at Copenhagen and also a brief stay in Helsinki. Her pictures of buildings, streets and canals brought out ideas which are different from our way of life.

Others attending the meeting included Mmes. Joe Schumacher. Eldon Fortenberry, Frank Robbins, Lloyd Schultz, Laura Littrell, Olin Parris, T.L. Sparkman, jr., Tony Urbanczyk, Eugene Baldwin, J.E. Warrick, James Bullard, Owen Andrews, Tommy Sparkman and Miss Alma Andrews.

Be just before you are gen-

The memory of the just sur-

Publicity explains many

wonder-boys and their

-William Wordsworth.

vives in Heaven.

-R.B. Sheridan

erous.

Among hose from Frio Baptist Courch attending the annual meeting of the Amarillo Baptist Association at Claude First Baptist Church on Tuesday were Mrs. Floyd Cole, Mrs. Clark Andrews, Lon and Beverly Conner.

Guests of the Earl Harkins

included Mr. and Mrs. Harry Reeves, Mr. and Mrs. Ronnie Evans. Mrs. Fern Hartsell, daughters Hope and Holly all of Floydada, Mr. and Mrs. Marvin Smith, Petersburg, and Mr. and Mrs. Felt Patterson and Mr. After the business meeting and Mrs. Alton Chiddix, all of Plainview. The occasion was a dinner celebrating birthdays of the Pattersons, who are mother and step-father to Mrs. Harkins.

> Mr. and Mrs. Clark Andrews, Mr. and Mrs. Earl Harkins were visiting in Amarillo Thursday especially at Northwest Texas Hospital with Calvin Riley of Easter and Charles King Amarillo. They also visited the Sam Ogans in their northwest Amarillo home.

Mr. and Mrs. Joe Schumacher recently visited their son. Wayne, a student at Tarlton College, Stevenville, and watched a football game. Wayne was injured and underwent surgery and treatment on the injured knee at Baylor

Marines Reminded Of Birthday Ball

Active and retired Marines are urged to apply for reservations now if they plan to attend the Marine Corps Birthday Ball on Nov. 9 at the Ramada Inn, I-40 East, in Amarillo.

For further information, contact the Marine Reserve at 2309 Line Avenue in Amarillo or call 376-5945.

hospital. He is now able to be back in school.

The Schumachers are relatively new in the community, having bought a farm from Eldon Fortenberry - the place being the former Walter Hodges Jr. home on F.M. 1055, south of town.

The Schumachers have daughters in college - Rita at San Marcos, North Texas State and Kathy at WTSU. A son, John, recently returned here after service with the Marines. He farms with his father.

Younger children at home include Gary and David, high school students and Chris, 12 years and Amy, 10.

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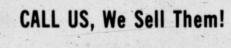
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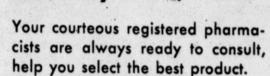


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Politics & Schools

In situations such as court-ordered school busing emotions become involved, sometimes violence and often politics. All of them are undesirable and handicap the process of finding a just solution.

The Boston case is the latest example. President Ford was asked whether he would send federal marshals to the scene and in replying that he didn't think this the best solution, that he favored local law enforcement over federal intervention, he stirred the political pot.

Boston's Democratic mayor immediately lambasted the President as having aggravated the situation. Actually Mr. Ford had called on the people of Boston to abide by the law. The controversial part of his answer was his admission he didn't feel busing the best answer to achieving quality education.

Perhaps that was not the time for Mr. Ford to express this view; on the other hand, Democratic politicians might have stressed his call to all citizens to obey the law, whatever their personal views, rather than playing for political advantage.

With the injection of politics into school, ethnic or religious questions, the facts are often lost sight of, reason trampled, and many misled.

Federal Salaries, Benefits

Senator Barry Goldwater (R-Ariz) recently suggested federal office holders accept a ten per cent salary cut to reduce spending and aid in the fight on inflation.

While that's a good idea (federal salaries are too high and the three million-strong bureaucratic army is constantly pressuring Congress for more), it's not enough. There are other federal outlays which should be curbed.

A potential saving lies in legislation to suspend federal pensions to those holding government jobs paying in excess of \$35,000. When the office holder ends active service he would, of course, again receive his pension. (This would affect Senators and Congressmen including Senator Goldwater.)

Another needed move is a recheck of disability and other special pensions, many of which remain at a high level though the veteran (or former federal employe) is completely recovered.

Another is an executive order reducing the number of employes in all (or practically all) federal offices by five per cent. Despite the wails and groans, life would go on and the offices could operate, in some cases more efficiently, with fewer personnel.

November, 1974

The Wind From The North
Is Strong and Proud,
And pounds on my door
In a fashion loudAnne Lawler,

November was formerly the ninth month in the old Roman calendar and when Pope Gregory revised the calendar it became the eleventh, though its name derives from the Latin word for nine. In American history it is also known as the month in which five presidents were born.

James K. Polk, 11th President, was born on the 2nd in 1795, in Mecklenburg County, N.C., but grew up in Tennessee, which he represented in Congress and as Governor. He was the first "dark horse" ever to be nominated in a Democratic Party convention, at Baltimore in 1844-while Martin Van Buren was denied the nomination by adoption of the two-thirds nominating rule (which was used until 1936 when supporters of Franklin Roosevelt discarded it.)

Warren G. Harding, 29th President, was also born on the 2nd, at a farm in Morrow County, Ohio, in 1865-the year the Civil War had ended. Harding was a dark horse selection at the 1920 Republican convention, after having served in the Senate and as Governor of Ohio. James Abram Garfield, 20th President, was born in Cayahoga County, Ohio, on the 19th in 1831, descended from Massachusetts ancestors. He was elected President as a Republican in 1880, and was assassinated in 1881.

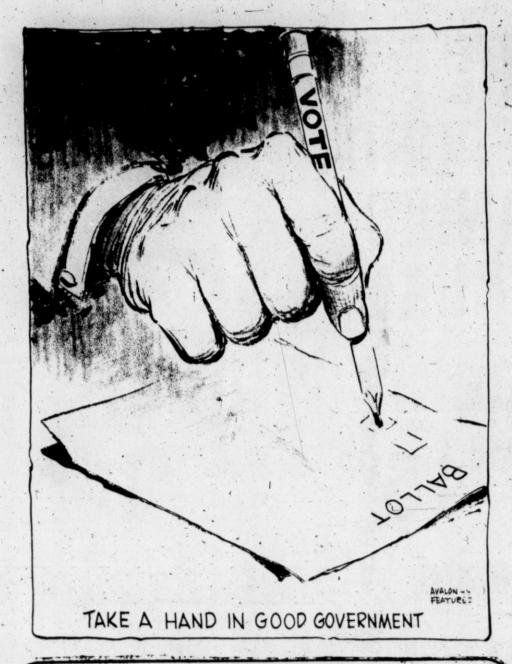
Franklin Pierce (pronounced Purse), 14th President, was born at Hillsborough, New Hampshire, November 23rd, 1804, and Zachary Taylor, 12th President, was born in Orange County, Virginia, November 24th, 1784.

November also contains Thanksgiving Day, this year on the 23rd. And it is always election month in the United States.

The first American Catholic bishop, of the famous Carroll family in Maryland, was appointed November 6th (or

U.S.\ troops landed in North Africa in World War II on November 7th, 1942. Congress met for the first time in Washington, D.C. on the 17th in 1800. Mark Twain (Samuel Clemens was been at Florida, Missouri, on the 30th in 1835.





The Sunday Brand

Editorial Forum

Hereford, Texas, Sunday, October 27, 1974

Congress May Refuse To Fight Inflation

When two herring gulls with adjoining nesting areas get into a dispute, they are likely to wind up confronting each other at their mutual borderline, seething with rage but inhibited from direct combat.

To attach, one would have to cross into the other's territory. That is unpalatable. So, on the other hand, is retreat in the face of a threat at the border. But all that pent-up energy must be spent somehow.

What happens? The two gulls begin furiously tearing up grass. This is known as "displacement activity." It is seen throughout the animal kingdom. In similar circumstances, the three-spined stickleback—a fish—will stand on its head and dig a hole in the sand; a roe-deer buck will attack a convenient tree.

This behavior is described in Robert Ardrey's fascinating book, The Territorial Imperative. In it, Ardrey draws parallels-some scientists say too many — between certain instinctive forms of animal behavior and our own.

ONCE YOU get started, this game of drawing parallels is irresistible. Congress for example, appears about ready to engage in displacement activity with respect to fighting

The congressmen are confronted with a classic case of a challenge that cannot be met and cannot be ducked. If they cut spending and tolerate temporarily high interest rates to control inflation, they will offend many separate interest groups. And if they don't do these things, inflation will continue and the general public will be angry.

Since the congressman must do something but finds either of the two options equally undesirable, displacement theory suggests that he will seek a third alternative.

And that's just what's happening. Fighting inflation is unpopular and difficult. But fighting a recession is popular and easy. Therefore, more and more senators and congressmen are beinning to "see" recession

as our major national problem. Less is heard about inflation.

Unfortunately, the classic medicine for fighting a recession — federal budget deficits, easy money, stimulation of demand — has a nasty side effect: it worsens inflation.

As I have said time and again, there is no easy way to fight inflation. Inflation is an outgrowth of the nearly universal human urge to get something for nothing.

Here in America, we have learned to rationalize that impulse by telling ourselves that the government has an unlimited supply of the "Something" and that the nobility of our particular goal, or the gravity of our particular peril, justifies the expenditure.

But justifying an expenditure is not the same thing as creating the resources to pay it. For years, we have tricked ourselves into believing that we really were getting something for nothing. Now, the bills for the binge are coming due.

IF WE WANT to end inflation, the federal budget must be balanced and credit will remain tight until it is; both business activity and employment will decline. The economy will remain sluggish as inflation winds down, until the growth of the money supply is again in balance with the growth in our output of goods and services and until our inflationary expectations have subsided - perhaps two or three years. Then we will have earned a return to prosperity.

Otherwise, you'd better brace for increasing inflation.

And when you see any members of your congressional delegation during the campaign this fall, be sure to notice if they're standing on their heads and digging a hole in the sand.

The Red Cross says that most people who drown never intended to be in the water but fell from a boat or dock. Don't overload your boat or canoe, and provide a life preserver for every person aboard.

Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY —In October, 1883, two Taylor County towns, Abilene and Buffalo Gap, almost went to war over the location of the courthouse.

Buffalo Gap had been the county seat since July 3, 1878, when 87 residents of the frontier settlement voted to organize the county government. Later they built a stone jail and rented a dwelling to use as a courthouse.

Then in 1881, as the Texas & Pacific Railway built westward, Abilene was established as the railhead. Within two years the new settlement had become an incorporated town and was growing rapidly. The residents decided that it should become the county capital.

On October 23, 1883, a countywide election was held to decide whether the courthouse should be moved from Buffalo Gap to Abilene. Every voting box outside of Abilene favored keeping the county seat where it was. However, Abilene's size enabled it to win the election 905 votes to 269.

Buffalo Gap residents decided to fight. On October 30, when the votes were to be canvassed, every ablebodied man in the community armed himself to await the delegation from Abilene. The Abilene contingent, anticipating trouble, also arrived armed. Before any shooting started, however, truce was arranged. The Abilene group agreed to leave without the county records.

For weeks, Buffalo, refused to let the courthouse be moved. Finally District Judge T.B. Wheeler threatened to call in the Texas Rangers to confiscate the records. Only then did the Buffalo Gap citizens relent and Abilene became the official seat of Taylor County.

oops! — It seems that the "Hook 'em Horns" sing used by University of Texas fans to cheer their football team wasn't originated by one of the school's cheer leaders as "TALK of Texas" reported last month.

Harley Clark, Austin attorney and former cheerleader, did introduce the sing at a pep rally before the Texas TCU football game in 1955. But he got the idea from another student, Henry K. Pitts, now a resident of Warren, Tyler County.

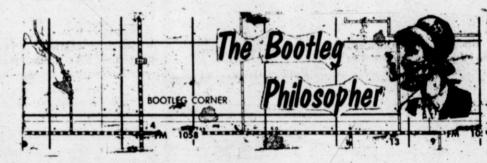
Mr. Pitts, who became a teacher after his graduation, developed the sign (made by extending the index and little fingers and holding down the two middle digits with the thumb) because he had two cousins on the TCU team and he wanted to see them lose to Texas. The "Hook 'em Horns" sign didn't work, however, and TCU won, 47 to 20.

WHAT'S IN A NAME? — According to a Texas Historical Survey Commission marker, the Williamson County village of Jonah got its name in a unique way.

Because the community grew up around a grist mill that operated from 1865 to 1912 on the San Gabriel River, residents wanted to name the place Water Valley. The U.S. Postal Service objected to Water Valley as a name, however, and the inhabitants couldn't agree on another.

Finally somebody suggested that the place be called "Jonah" bescause the trials and tribulations of arriving at a name were reminiscent of those suffered by the character in the Bible.

THE GOOD OLD DAYS — When the Driskill Hotel opened in Austin in 1886, a deluxe room cost \$2.50 and a full course dinner was only 35 cents!



Editor's note: The Bootleg Philosopher on his blue grass farm on Bootleg corner explores a new idea on inflation this week.

Dear editor:

In order to whip inflation, all the experts agree, we've got to take some bold new steps but nobody is very clear about exactly what those steps are. If you took every step recommended you'd get tangled up before you got out the front door and as a result patting their foot is about as far as most of the leaders care to go.

But I was interested in a step if you want to call it that to reduce the price of meat in the supermarket, not on the hoof.

IN ORDER to bring the retail price down, the U.S. Department of Agriculture has come up with an idea that has limitless possibilities. Discovering that people aren't buying as much of the raise every six months and eventually become a millionaire if they ever got their car and house paid for, the Department says the way to increase such purchases is to lower the quality but still call it choice. The grade of beef formerly called good is now to drop

about 20 per cent and we've got inflation on the run. to lower the price of a loaf of bread? Cut the price by 20 per cent and the size by 40 per cent. Good news! The price of a loaf of bread has come down, and the kid at the end of the table who bullet, although he's going to have a hard time sopping gravy with it.

SPEAKING OF biting the bullet,

if we've all got to do that to whip inflation I guess it's all right, but it's hard enough to get a dental appointment as it is.

But back to the earlier idea. Want to lower the price of a car for half price. Want more educated teachers? Call a B.A. degree a Ph. D. Want lower interest rates? Rearrange arithmetic and make 6 stand for 12. With 6 per cent money business would boom.

You could keep going with this line of thinking but the whole idea reminds me of the sharp guy who was selling apples for 10 cents apiece or two for a quarter. Said it was amazing how many people bought two, if you didn't give them time to stop and think. That must be what the Department of Agriculture is counting on.

Yours faithfully, J.A.

THE LUDDITES RIDE AGAIN

Ву

ARCH BOOTH

Chamber of Commerce of the United States

The Luddites are alive and well and working at the Environmental Protection Agency.

The Luddites, you will undoubtedly remember, were organized bands of English rioters who felt threatened by advancing technology and so—about 1811—began invading the new textile factories and breaking up the machinery.

Now, it appears, the Environmental Protection

Agency wants to turn back the clock.

EPA's Chicago regional office has been distribut-

ing an expensive, four-color, three-fold pamphlet, "The Time Has Come," urging us to repent our materialism before it's too late.

. Three themes intertwine in a disorganized way

throughout this publication:

1. We're running out of raw materials ("resources"):

2. We're running out of energy sources.

We'd be happier sacrificing our high material standard of living "to maximize the quality of life," whatever that means.

It has some serious internal contradictions. At one point, for example, we are told that it takes "enormous time" ("40 to 60 years") to introduce new energy technologies. At another point, we are warned not to count on the development of new energy sources. In other words, it takes too long to develop the new energy sources that we are not going to find.

Surely there is someone on the EPA staff who is aware that our present energy sources are good for at least 40 to 60 years.

And yes, I fearlessly predict that we will develop

the necessary new energy technologies. The potential

of solar power and fusion power is virtually limitless, and, we are easily within 40 years of making both practical. That's a very good thing, because as EPA should know, it takes a great deal of energy to clean up pollution (and, for that matter, to produce fancy pamphlets telling us we are wasting resources).

As far as running out of other raw materials is concerned, we will run out of some, find substitutes for some, find new sources for others and fecycle the rest. Given enough energy, we will eventually be able to make just about anything we need from whatever raw material is available. Human ingenuity is not a finite resource.

The EPA pamphlet implies that we should shift from an energy-intensive to a labor-intensive economy. That implication suggests a dangerous level of economic ignorance at EPA, the more so since they chose to defend the work rather than retract it when the Illinois Manufacturers' Association complained.

If you would like a good example of a labor-intensive economy, take a look at India. Our free time, our ability to support cultural institutions, our medical science—all are products of an energy-intensive

economy, not alternatives to it.

As Interior Secretary Rogers Morton said last August, "The main trouble with the zero growth argument is that it flies in the face of human nature. Man isn't built to vegetate or stagnate. We like to progress."

There is general agreement that we must take some steps to guard ourselves against the dangers of pollution. But what and how much to do are highly controversial issues. I respect the right of any private citizen to express his views on the matter. But I question the desirability of allowing a government agency to use tax money to glorify its own misconceptions.

When Congress established the U.S. Information Agency to distribute abroad information about this country, it wisely provided that "any such information . . . shall not be disseminated within the U.S." The congressmen were properly frightened at the prospect of establishing an official government propaganda ministry to convince the citizens that Big Brother is always right.

It's time to apply that precedent to the regulatory

agencies as well.

Players To Form Staging Crews

stages, with others familiar in smaller city to visit her brother Community Players' produc- in New York. tions, make up the cast selected for Sunday In New York, the Norman Krasna Comedy to be presented late in November with Bessie Lee Wood as

A membership meeting has been called for 7:30 p.m. Tuesday in Community Center to form committees for sets, lighting and other backstage duties. Any residents of the area who would like to help in these tasks are invited to come to the meeting and join the group.

Linda Gilbert, who played the young wife in the Players' two years ago, will have the leading feminine role of Eileen

The brother will be enacted by Don Childers, who has not previously appeared with the local acting group. Another newcomer is Dan Welty, to appear as Eileen's hometown sweetheart, Russell Wilson.

Portraying Mike Mitchell, whom she meets on a bus, will be David Emerick, also remembered from Barefoot in The Park. Archie Dwyer, who has had major roles in past plays, will appear as The Man, and Kay Claypool as The Woman. Mrs. Claypool has version of Barefoot In The Park directed Players shows, including last season's Dial M For

Artist Addresses Riders Banquet

Kenneth Wyatt, Tulia artist for his work with the club. and former Methodist minister. was guest speaker when the United Sheriff's Posse & Riding Clubs of Range 2 held their annual banquet Saturday night at the Bull Barn.

Range 2 includes riding clubs of Hereford, Palo Duro, Canyon, Buffalo, Kress and parts of Amarillo. Keith Winkler serves as president of the Range 2 group.

Highlights of the catfish fry supper included the recognition of the "Top Hand" of the year and high point awards to Range 2 members. Jay Crawford was recipient of the Top Hand award

High point awards in each division: Senior man - Jay Kerr, senior woman - Gail Richardson; intermediate boy - Sam Finley, intermediate girl - Pam Kerr; junior boy and girl - Mike Kerr and Sandra Finley, pee wee boy and girl - Joel Smith and Jana Johnson. High point awards were also presented for the play days.

Other officers of the Range 2 James Kirkland, vice president; Pat Winkler, secretary; and Rita Wynn,

given cookies shaped as

pumpkin, cat and witch cookies.

Members present included

Mrs. Battey Elected By Club Members

Mrs. Keith Battey was elected to fill a vacancy in the office of vice-president by members of Sweet 'N' Fancy Decorating Club Friday morning at Community Center.

Mrs. Dale Henson conducted the business meeting in which members expected the resignation of Mrs. Nick Milburn, past vice-president.

It was announced that the luh's next meeting will be held Nov. 7 at Community Center instead of the regularly scheduled meeting Nov. 8.

Mrs. Dale Henson presented the program on Halloween cakes and cookies. During her program, she decorated a sheet cake using a Halloween scene and Mrs. Joel Lytal showed ways of ornamenting cookies. Before the close of the meeting, each member was

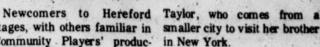
How many of these New Fashion Accessories are growing old in your jewelry box?



Speidel NECKCHAINS ... can give new life to your pen-dants this season. Pendant jewelry is in. Fashion magazines are emphasizing it. Stylish wo-men are wearing it. Bring those "buried treasures" back to life with a new Speidel neckchain. We'll check, clean and repair your pendant watch, pearl, insig-nia, birthstone or religious medallion for you, too.

Choose from our wide selection of styles and lengths. In quality sterling, gold filled, and karat gold.

KESTER'S **JEWELRY** Serving Hereford Since 1927



Howdy!

Jill Dutton, 9-month-old dauhter of the Bill Duttons, has received considerable notoriety after this compelling pose appeared on the front pages of newspapers across the country. From Honolulu to Massachusetts, people read about Jill's determination to see the State Fair in Dallas, after 'getting lost' inside Bix Tex's cowboy hat. The Duttons, who reside north of Hereford, treated Jill and another daughter, Tisha, to all the Fair activities last week.

Baptists Question UPI Story

A Texas Baptist leader said in Dallas last week that a United organization the past year were Press International newsstory "grossly misrepresents the truth" in stating that a handbook for pastors on opposing pornography may be banned as pornography.

"The story is either the fabrication of an overimaginative reporter or the unfortunate result of a misinformed news source," said Dr. James Dunn, secretary of the Christian Life Commission of the Baptist General Convention of Texas. Mmes. J.A. Crofford, Lee Dunn sharply refuted the UPI

Donaway, David Dziuk, Jimmy report that "the book didn't get Holmes, Mark Koenig, Carl a good reception." The Kleuskens, Lonnie Noyes. newsstory also stated that ministers began calling the Also Dick Oakes, Joe Paxton, office almost immediately, Lynn Pittard, Ed Schields, Joe saving they were appalled at the Schumacher, Danny Thompson book's vivid description and and Hector Villareal. frank language."

"Actually" said the CLC leader, "there were no phone calls at all in opposition. On the other hand, there were dozens of calls, personal comments and letters praising the books for its

usefulness

"Only three of the 4,200 Texas Baptist Pastors wrote letters indicating any problems with the book.

"The reporter didn't consult us and nobody here with access to the facts has issued a statement to UPI," said Dunn. The 190-page paperback entitled "Pornography: The Sexual Mirage" was part of a packet mailed to 4,200 Texas

pastors to aid them in urging their congregations to oppose pornography. Written by Dr. John W.

Drakeford, professor at Southwestern Baptist Theological Seminary, the book discusses

hard core pornography in frank terms and suggests ways of combatting it.

Nelson Rockefeller, Vice-Presidential nominee:

"I have responded totally to the requests of both committee chairman."

Henry Kissinger, Secretary Of State, meeting with Egypt's Foreign Minister: "We agreed on principles and procedures which might

be followed."

Howard Cannon, Chairman of the Senate Rules Committee:

"I think eventually he (Rockefeller) will be confirmed."

BIBLE VERSE

"Give, and it shall be given unto you: good measure, pressed down, and shaken together, and running over, shall men give into your bosom."

1. Who spoke the above words?

2. At what time?

3. To whom were they given? 4. Where may this verse be found?

Answers To Bible Verse

1. Jesus.

2. During a sermon, probably the Sermon on the Mount as recorded by 3. His disciples, and to the

Pharisees: 4. Luke 6:38a. Good roles are still open in

Community Urged

To Complete Cast

Church.

Dec. 8.

are held each Wednesday from

9:15-10 p.m. in the church...

sanctuary. However, the actual

performance will be presented

in the high school auditorium on

the voices of 70-100 and a

number of instrumentalists from

the surrounding area. It is

sanctioned by the Deaf Smith

Chamber of Commerce as a

Cast members must attend

six of the eight rehearsals.

which began Wednesday. A

final practice session will be

held on the day of the public performance from 4:30-5:30

p.m. A cast dinner is scheduled

prior to the performance, which

"I'm really excited about this inspirational work," McFarland

said. "I want to stress that

participation in 'The Messiah' is

certainly not limited to the

beautiful way to celebrate

Christmas by utilizing a

majority of the community. I

hope that local residents will

take advantage of this oppor-

tunity to magnify our Lord and

Saviour in His own festive

"This sacred oratorio is a

Methodist congregation.

community project.

will begin at 7 p.m.

"The Messiah" incorporates

Scores for the production will the community cast of "The be provided by First United Messiah" by Handel, according Methodist Church. There will be to Bob McFarland, minister of music at First United Methodist no admission charge to attend the performance and the public is cordially invited to attend. Rehearsals for the production

RECIPE

By Sarah Anne Sheridan

Your holiday dressing is a complement to a perfectly baked turkey or chicken.

Dressing

2 c corn meal 2 t baking powder

1 t soda 1 t salt (if none in broth) 6 large onions, chopped

chopped 1/2 lb. oleo or butter

Buttermilk

9 eggs Pepper and poultry seasoning to taste

1 large stalk celery.

Combine all ingredients in a large mixing bowl. Make soft batter by adding buttermilk (amount can vary). Pour into a well greased baking pan. Bake at 400 degrees until well done. Remove from oven and stir to crumble. Pour broth or giblet gravy over the dry dressing until moist. Return to oven and brown. Keep hot until served

HALLOWEEN CARNIVAL

with turkey.

October 31, 1974 6 PM to 9 PM Little Bull Barn

Ages Pre-school-6th Grade

First Baptist Church Acteen Nat'l. Meeting

Proceeds Go To

THE RAINS CAME

and should make you realize the value of timely moisture on your crops.

INFLATION IS HERE

and you know without being told that prices are constantly going up on practically every product on the market.

FALL HAS ARRIVED

and it is time to start looking toward getting ready for next year and your next crops.

THERE NEVER WAS A BETTER TIME than the present to order your

VALLEY SPRINKLERS

for a timely delivery this fall. By ordering now you are proving your efficiency as a manager (the key to productive and profitable farming), beating any possible and imminent future increase in prices, preparing for any possible dry spells in the future and setting up for possible record crops next year, taking advantage of the off season for delivery and installation, and securing additional tax deductions for 1974.

WHAT ELSE COULD A GOOD MANAGER DO? simply choose the best in equipment and service.

VALLEY!

we now have approx. 30 machines left of our allocations available for immediate delivery and installation, set up to your specifications. Let's get together and make things grow with the best, with Valley. Irrigation with Valley Sprinklers is our only business not just a sideline. For details call or see the Valley Man.

GARY VICTOR 108 NW Drive Hereford, Texas 79045

(806) 364-5616 Out of Town call Collect.







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J.W. Robinson



YOU CAN ALWAYS DEPEND ON A PLAINSMAN FROM

364-2232

218 W. 3rd.

SELL IT FAST! SEE SUY IT RIGHT! SELL IT RIGHT!

Phone 364-2030

CLASSIFIED ADVERTISING RATES Ist insertion Readers Ads (Minimum 10 words) per word Additional insertions, when paid in advance;

per word Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature

cuts) per col, inch Repeat insertion without copy change per col.

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND

5 p.m. Tuesday

REPRO STEREO

stereo. 200 watt amplifier,

AM-FM stereo radio, builtin 8

track tape player, Garrard

Turntable, 10 speaker system.

Sold new \$399.00. Assume

balance of \$225.00 or \$10.00

Martin Sound Center

Corner of Georgia and 1-40

Amarillo, Texas

For Sale: Self cleaning Tappan

gas range. Avocado green, in perfect condition - used only 9

CLOSE OUT

FLOOR MODELS

Mediterranean Console stereo

with AM-FM stereo radio, built

in 8 track tape player, 4 speed

record changer. 8 speaker

system. Factory list price

\$299.95, close out only \$165.00

MARTINS SOUND CENTER

Corner of Georgia & I-40

Amarillo, Texas

Lose weight with New Shape

Tablets and Hydrex Water Pills

FOR SALE.

WE MAKE HOUSE CALLS

Repairs on all makes & models,

TOWER TV

248 Northwest Drive

Phone 364-4740

For Sale: Repossessed. TV's.

Good buys. Call 364-4333. Fire-

MOBILE HOMES - new- will

rade for equity in house.

For Sale: 3M Office Copier,

Model 107. One year old, like

new, no chemicals needed.

Letter and legal size copies, one

at a time. \$325. The Brand,

For Sale: 20x64 barrick building

to be moved. Ivan Block, 364-0296.

FOR SALE

1965 White Freightliner, 22'

grain bed and hoist, 270

16" well casing, "4" wall,

Farwell Pipe & Iron

481-3287, Farwell, Texas

For Sale: Hammond Spinet

Organ. Good condition. Call

FOR SALE

21" b/w Zenith TV with

portable stand. Very good

condition. Call 364-0218 after 5

FERTILIZER SHORT?

We can show you how to release

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Reduce your need for expensive

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p.m. or all day weekends.

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Cummins motor, twin screw.

\$13.00 per ft.

Realtor, 364-6633.

364-2030.

or \$10.00 monthly at:

at Edward's Pharmacy.

1-21" Color Console TV

color, B&W and radios.

1-19" B&W Portable

B-1-18-42-tfc

B-1-3-tfc

B-1-13-42-8p

B-1-25-tfc

· B-1-10-11-tfc

B-1-11-14-tfc

B-1-12-tfc

B-1-10-36-tfc

B-1-42-4c

B-1-10-14-tfc

B-1-33-tfc

B-1-16-8c

B-1-12-16-tfc

onths. Phone 364-5380.

monthly at:

1. FOR SALE Miscellaneous

FIRE WOOD PINON - OAK

Seasoned Bud Sparks - 364-1264 Dean Herring — 364-2203 B-1-13-tfc

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801 B-1-16-28-tfc

!! CARPET !! We have moved to 310 North 25 Mile Avenue

> C & W CARPET 364-3448

B-1-14-tfc FOR SALE: Registered 6 year

old Palomino Mare. Ideal for beginner, good show horse and western pleasure horse. Call 364-4279 after 5 weekdays or on weekends.

B-1-26-13-tfc

"THE SADDLE HOUSE" COMPLETE Riding Equipment

New & Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 364-3583

1B-1-5-tfc BICYCLE CLEARANCE. Cost plus \$5.00 in box.FIRESTONE,

364-4333.

B-1-10-12-tfc

WE BUY AND SELL **USED FURNITURE** BARRICK FURNITURE WEST HWY 60 PHONE 364-3552

1B-37-tfc !!WE HAVE MOVED!!

KNOWLES AUCTION BARN ON MISSION ROAD We have a full line of new & used furniture and appliances at bargain prices. Open for business

6 days a week 8:00 a.m. to 8:00 p.m **BIG JIM'S FURNITURE** Phone 364-1873

B-1-31-tfc

For Sale: 58 yards used carpet. See at 219 Avenue B. B-1-10-16-tfc



SECOND MONDAY

7:30 P.M. Thursday " DEGREE WORK

L.J. Clark W.M. W.A. Phipps Sec.



Rotary Club meets every

Monday at 12:05 Civic Club Center (Jim Hill)



Lions Club meets each

(Jim Hill)

For Sale: 35 yards good used Wednesday, 12 Noon carpet, \$50.00. Red Carpet Inn, Civic Club Center

SAVE Big! Clean rugs and upholstery with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber

B-1-17-43-2c

General Electric Refrigerator, 18 cu. ft. frost free, repo., \$169.95. Taylor Furniture & Appliance, 603 Park Avenue. B-1-16-43-2c

For Sale: 200 Bu. Caprock seed wheat . . . Clean, double treated and bagged. Call 364-4327 nights.

B-1-15-43-tfc

Have dog that needs home. Female, 5 months old half German Shepherd, other half from good neighborhood. Call 364-6828.

B-1-19-43-2c

KEEP your carpets beautiful despite constant footsteps of a busy family. Get Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall

B-1-22-43-2c For Sale: Size 7-8, 4 long

dresses, 3 short party dresses, wedding dress-Chantilly Lace bodice, long train, hair piece. Call 364-1238. B-1-22-43-tfc

Used Clay flower pots, just in time to pot for winter. Assorted sizes. Cheaper than new. Call 364-6006 after 5 p.m.

B-1-34-tfc NEW General Electric TV 25" color console, slightly damaged. Was \$799.00 will trade for \$499.00. Taylor, Furniture & Appliance, 603 Park Avenue.

B-1-22-43-4c MAYTAG the one to buy in the first place. MAYTAG WASHER SPECIAL . Large capacity with permanent press, regular and delicate

cycles. Now only \$338.00 CRIST APPLIANCE 112 Miles Avenue

Phone 364-6285 B-1-16-tfc

REMEMBER! Call Fuller for Fuller Brush products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.

S-1-14-14-tfc Overweight? Lose ugly fat with

the Diadax plan - Reduce excess fluids with Fluidex at Harold Close Drugs. S-1-6-14p

Use the most modern method of carpet cleaning in America today. "Steam clean" your carpets with the Trewax Hydro-Mist System. Do it yourself. Save money. Easy to use. Fantastic results. Available for rental at

THE SHERWIN-WILLIAMS CO. Sugarland Mall

Phone 364-4484 S-1-16-7c

GARAGE SALE. 207 Avenue A. Saturday afternoon, Sunday, of everything.

Monday and Tuesday. Little bit *B-1-17-1c

LAY AWAY NOW FOR CHRISTMAS

10% off with this ad on all FRIGIDAIRE RANGES, WASH-ERS AND DRYERS in stock order now through November 23 for Christmas Delivery. No interest or carrying charge.

CRIST APPLIANCE 112 Miles Avenue FRIGIDAIRE & MAYTAG Sales & Service

. B-1-17-2c For Sale: 650 Triumph Shopper good offer. Phone 364-5468 or 364-1631:

B-1-11-17-2p For Sale: Oval maple dining

table with four chairs, \$150.00. Call 364-3893. B-1-12-17-1c

ONE ONLY Frigidaire Portable Dishwasher Reg. \$299.95, Special now \$269.95. FREE Changeout. Service on all undercounter

dishwashers.

CRIST APPLIANCE 112 Miles Ave. 364-6285 FRIGIDAIRE & MAYTAG Sales & Service.

Phone 364-2250 B-1-17-2c

NEW & USED CARS now for sale at JOHN OR-SBORN BUICK, PONTIAC. GMC'S new location: 221 North 25 Mile Ave.

806-697-2460 B-1-17-2cs and seats. Call SUPER stuff, sure nuf! That's B-3-15-42-tfc Blue Lustre for cleaning rugs and upholstery. Rent electric

shampooer \$1. Hereford Hardware B-1-19-17-2c

For Sale: Two good registered

geldings, both 6 years old,

gentle enough for anyone to

ride, both sound and exception-

ally good all around using

horses. If interested call before

7 a.m. and after 7 p.m.

ONE ONLY 1974. Frigidiare Dryer Save \$40.00 . . . \$189.95. CRIST APPLIANCE

> 112 Miles Ave. 364-6285 FRIGIDAIRE & MAYTAG Sales & Service . B-1-17-2c

Early American divan and chair. Good condition. 364-6980. B-1-10-17-tfc

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows

DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

For Sale: 763 IHC Cornhead, 30" rows. Call 289-5892 or 289-5851.

B-2-11-11-tfc For Sale: 4 row, 40" 430 Cornhead for 503 International Combine in excellent condition. Phone 499-2518 Umbarger

For Sale: 1968 Model, International Frontend Loader. Good condition. Phone 364-6062. B-2-11-16-4c

B-2-14-16-tfc

For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.

B-2-15-43-tfc For Sale: 14 ft. Massey Header with 5 lynch rows, \$2,000:

Phone 289-5892. B-2-13-43-tfc

New 1974 MF 510 Combine, diesel, cab and heater. New MF 44 corn head, 4 row 40". \$4.750.00. Call 1-913-389-7830

S-2-20-16-2p FOR SALE 1965 503 IHC Combine, 14

header. Good condition. 1966 IHC R-185 tandem truck. 20' grain bed and lift. Good

condition. Tom Albracht 276-5817 after 7:30 p.m. B-2-17-3p

For Sale: Repossessed Hesston sugar beet harvester. A good buy. Can be seen at Oglesby Equipment Company, Hereford, Texas.

B-2-19-17-2p

3. FOR SALE **Automobiles**

1961 B Model Mack. Tandem axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848. B-3-17-7-tfc

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m. B-3-12-14-tfc

> MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077

B-3-33-tfc WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First

B-3-8-tfc

Clean, one-owner 1971 Buick. Air and power brakes-steering McGEE FURNITURE

> SELECTED USED TIRES \$3.00 UP 30 Day Guarantee MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK 1B-3-17-tfe

FOR THE BEST BUY IN Pre-owned and personally selected cars Contact

COMBS USED CARS F.D. "Chick" Holbert (Owner) 1503 Park Avenue Hereford, Texas 79045 Office Ph. 364-1310 Home Ph. 364-1797 Bank Rate Financing Available B-3-13-tfc

For Sale: 1970 model White Freightliner, 335, 13 speed; 1965 model hopper grain trailer, \$14,000. Will sell separately. Call 364-1171.

B-3-20-43-2c For Sale: 2-1969 Chevy tandem trucks. See at 100 North Cherokee Drive or call 364-2948. B-3-16-43-4c

For Sale: Good used tires, \$5.00 and up. FIRESTONE; 364-4333. B-3-10-43-tfc

For Sale: 1969 Torino 2 dr. hardtop. Automatic, power, air, bucket seats, 428 cu. inch. \$850.00. 364-6060. B-3-17-1p

1968 Delta 88 Oldsmobile, clean, fully equipped. Call 364-6801; 364-4267 after 5:30. B-3-17-1c

For Sale: 1970 Plymouth, 1972 Chevy. Phone 364-1170. B-3-10-42-tfc 1966 Dodge Dart, 4 dr. 6 cyl. air

cond. \$550.00. Don Henslee,

123 Star St. 364-4173. B-3-15-17-tfc For Sale: 1971 Pontiac Grandville. 2 dr. hardtop, new radial tires, full power and air. Take

up payments. Phone 3643349. B-3-18-17-4p

4. REAL ESTATE For Sale Or Trade

This three bedroom, 2 bath brick home sits on a large corner lot with lovely yard. Newly painted and real clean. With new loan, you could move in for \$1,000 with monthly payments of \$190. Call Melvin Jayroe, Realtor. 364-0555. B-4-39-16-tfc

This 2 bedroom, 880 sq. ft. home is fully carpeted and paneled. Curtains and drapes stay. Also corner china hutch. \$750 would let you move in with approximate payments of \$125 a month. Call Don Zimmerman, Realtor 364-0555.

LAND FOR SALE BYOWNER Section good land with 8" water. Good allotments, near

B-4-36-16-tfc

Hereford. 364-2267

B-4-43-tfc

FOR SALE Redecorated 3 bedroom, 11/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school. PHONE 364-2486 after 6 p.m.

B-4-41-70 I have Farm and Ranch Buyers I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res: 364-2553

B-4-29-tfc FARM FOR RENT OR SALE 2 miles north of intersection of PM 1062 & 809, 1/2 mile west, on left. N.W. quarter section 19, Block 7.

Call J.C. Strange; 713-367-4493, Home Phone 713-756-8210 or write Rt. #1, Box 205. Kingsland, Texas 78639.

For Sale: 3 bedroom brick house. Call 364-3346. B-4-10-15-tfc

TRADE

6 good brick duplexes, brings in over \$900.00 per month above payments - would trade for land. Realtor 364-6633. B-4-41-tfc

B-4-34-16-tfc

B-4-29-16-tfc

B-4-16-3p

This three bedroom, 2 bath brick home has a large family room with beamed ceiling. Refrigerated air, fireplace, patio. Owner will carry a second with \$5,000 down. \$313 monthly payments. Call Don Tardy, Realtor. 364-0555

This 3 bedroom, 13/4 bath home in Northwest Hereford has 1498 sq. ft: Excellent condition. Central gas heat, evaporative air conditioning, new dishwasher, carpeted throughout. Call Lloyd Sharp, Realtor. 364-0555.

Choice half section irrigated. Near Hereford. Strong 8" wells. Lots underground pipe. Owner 364-0491.

EXCLUSIVE LISTING

On this 3 bedroom brick home, sharp inside and out, has lots of rose bushes and fenced back yard. Priced \$19,750.00 has existing loan.

DOUBLE SHARP This 3 bedroom, 13/4 bath, new paint, carpet, double garage, fenced yard. Buy Equity and assume loan. Priced \$23,500.

CLOSE TO SCHOOL AND HOSPITAL

3 bedroom home, single car garage, nice yard front and back, fenced, also good neighborhood. Has a small loan at 51/4 interest. Priced \$15,500. Owner will carry some second lean. Call for details.

> Leading the control of the control of the CLOSE TO GROCERY

STORE AND SCHOOL 3 bedroom, 1 bath with new paint and carpet, also has fenced back yard with storm payments of \$165. Priced \$16,500.

OWNER ANXIOUS

to sell this duplex, 1 bedroom-kitchen and living room on both sides. Furnished with double garage and car port. \$1,500. down and \$125. per month. Rented now for \$230. per month. Priced. \$14,000.

LOOK \$49,000. DOWN Will buy this 1/2 section with nice brick home and machinery barn, 3 wells with tail pit. You need to see this place. Priced \$550. per acre. Good terms on balance.

FARMER WANTING TO LEAVE Says sell this 1/2 section for \$300

per acre. Has 3 bedroom home with 5 small wells, land lays real good. Call for terms. 1/2 SECTION ON PAVING With 3 bedroom home and some corrals; has some small wells. Has wheat on land ready to

graze. Wheat goes with sale.

Priced \$325. per acre. Call for

details. HAMBY REAL ESTATE 1/2 Mile South of Underpass on Hwy 385

OFFICE - 364-3566 Calvin Edwards - 364-1017 Gerald Hamby — 364-1534 J.M. Hamby - 364-2553 **EQUAL HOUSING OPPORTUNITY**

MOBILE HOMES - new - will trade for equity in house. Realtor, 364-6633.

B-4-11-14-tfc

B-4-16-tfc

FOR SALE 80 Acres in wheat, dryland, on pavement, 18 miles from town, Good well with 5 h.p. sub. pump. Realtor 364-6633.

B-4-20-41-tfc HOUSE FOR SALE BY OWNER ON NORTHWEST DRIVE

3 bedrooms, 11/2 baths, carpeted, partially paneled. fenced backyard. Extra large lot. Equity and assume loan. Phone 364-0824

B-4-41-tfc

Extra nice 2 bedroom home, Avenue C. \$15,000:

Large 3 bedroom home - Irving St. \$159.50 - assume FHA or

Beautiful 3 bedroom, 2 bath. Stanton St. Assume loan.

1700 sq. ft. 3 bedroom, 2 bath brick. Only 10 years old. \$23,000 with massive living and dining area. Vicinity Tierra Blanca. If you need room - take a look at

this two story home, well worth the asking price of \$12,000. Nice 3 bedroom home with one

acre-no restrictions, \$17,500close in. CARTHEL REAL ESTATE 206 North 25 Mile Avenue

Henry Reid - 364-5344 Al Wiley - 364-4985 Wayne Carthel - 364-0944 B-4-42-tfc

Two 1/4 sections. Can sell on G.I. Loan. \$125.00 per acre.

Section Northwest of Hereford. Good allotment, 5 wells, return water system. 3 bedroom home and barn. On pavement. Owner finance.

160 acres, one good 8" well, 1/2 mile off pavement.

If you wish to buy or sell Call CARTHEL. WE TRY HARDER

Member-Multiple Listing

Service

Wayne Carthel-364-0944 Al Wiley-364-4985 Henry Reid-364-5344

B-4-14-tfc

B-4-13-17-tfc

B-4-42-tfc Commercial Building-6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc. Realtor, 364-6633

washer and dryer. Call 364-1418 anytime weekends or after 6 week days. B-4-23-14-tfc HOUSE FOR SALE BY OWNER

For Sale: 3 bedroom, 2 bath

house. Utility room plumbed for

AT NAZARETH. 11/2 story, 3

bedrooms. Call 806-945-2112.

5. FOR RENT HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motors, homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'.

Call 364-5520 DIAMOND VALLEY MOBILE HOME PARK 600 & 700 Block Avenue H,

Sioux & Cherokee, 700 Block

364-1483 or 364-3937

Avenue G. Phone

S-5-6-tfc **BACHELOR APARTMENTS** Carpeted-private entrance, private bath, 821 South 25 Mile Avenue.

Furnished apartment, one bedroom, adults, no pets. Call 364-0022 between 3 and 6 p.m. S-5-13-16-tfc

Two bedroom house for rent in

S-5-14-32-tfc

Dawn, \$80., bills paid. Call 364-4979. B-5-12-16-3c APARTMENTS, FURNISHED.

and 2 bedrooms with kitchen,

dinette and bath. Also 2

bedrooms, living room, kitchen, dinette and bath. FORREST AVENUE **APARTMENTS** Phone 364-1887

1B-5-4-tfc Storage for rent. Phone 364-1483 or 364-3937. B-5-10-50-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

SUGARLAND QUADS 428 Avenue B. 2 bedrooms, fully carpeted, draped. Total electric kitchens, ranges, refrigerators and disposals. Ref. air cond. Convenient to shopping center

and schools. Large rooms,

sound proof. All utilities paid. PHONE 364-0040 B-5-43-2c

SUMMERFIELD MOBILE MANOR Water furnished. 7 miles. West on Hwy, 60. Phone 357-

B-5-15-10-tfc TRAILER SPACES FOR RENT Northwest Mobile Lodge Phone 276-5518

2552.

B-5-10-13-tfc For Rent: One bedroom furnished apartment, available November 15th: 364-1170.

B-5-10-42-tfc Large, 2 bedroom furnished apartment. One child under one year of age, bills paid, deposit. Inquire 504 West 4th.

For Rent: 3 chair barber shop, 136 Main. Equipped and ready to go. Call. Ramon Casares,

364-3287.

B-5-19-43-tfc

B-5-16-43-tfc 2 hedroom house with garage. Available November 1st. Phone

B-5-10-17-tfc

6. WANTED

WANTED OIL PRODUCTION No field too large or too small.

Will pay cash. Willing to discuss

joint venture or other arrangement. CARROL OIL COMPANY 1545 W. Mockingbird Lane Dallas, Texas 75235

[214] 638-3840 B-6-43-7c WANTED:PASTURE: wheat, corn, milo, stalks, beets, etc. Ellis Lemons, 364-3117 or

364-2907.

B-6-12-43-tfc

WANT TO BUY: Old gold, rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall

Phone 364-0070

B-6-48-tfc NEED WHEAT, BEET, AND CORN PASTURE FOR STEERS

PHONE 364-2135 B-6-34-tfc WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and

earlier pennies. Call 364-2559. 241 Centre. B-6-22-31-tfc

pasture. David Brumley. Phone 289-5902 or 364-1209. B-6-15-8-tfc WANTED - CUSTOM FAR-

WANTED

Wheat, Corn, Maize, Beet

MING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.

B-6-10-15-tfc

B-6-13-6-tfc WANTED: Wheat Pasture. Contact O.G. Hill Jr. 364-1871 or Foster Hill, 364-4217.

Wanted - used piano. Call 364-2686. B-6-10-17-2c

Want to rent wheat pasture for

,000 to 5,000 head of cattle, dry land, west of Hereford. 357-2542 or 357-2354.

B-6-20-17-2p

8. HELP WANTED

NEEDED Instructor for night classes to work 4. months in child development.

Requirements: B.S. Degree

with major in child development or early childhood education. Experience: 3 years wage earning in child development field.

CALL 364-5631 and visit with

either Paul Catoe or Jean Patty.

B-8-16-tfc JOB OPENINGS AT PRE-FEEDERS INC.

Need Experienced welders at 3 our new facilities on Holly Sugar Road. Phone 364-4621.

Feed truck driver and mill men. "

Apply at the Feed Lot office.

B-8-13-32-tfc

B-8-16-tfc

We offer: +Good pay

+Paid vacation +Paid hospitalization Colorado By-Products

31/2 miles West Hwy 60 Phone 276-5331 days; 364-2495 nites

WANTED: Driver for gasoline delivery truck. Apply Tip Top Wholesale, 1507 East First St. B-8-12-15-tfc

HELP WANTED: Cocktail & food waitresses Bartenders - male & female Kitchen help cooking, preparation and cleaning. Part time and full time

> THE MUSIC STAND 628 West First Phone 364-1150

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop. B-8-14-29-tfc

B-8-13-3c

Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment. B-8-22-19-tfc

Need lady to stay with elderly lady on live-in basis. Must furnish references. Call 806-258-7564.

B-8-16-42-tfc

Need family man for full time delivery work. McGee Furniture

B-8-10-16-3c

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available. 364-1293

B-9-46-tfc Baby Sitting by the hour, day or week. Alice Gilleland, 364-4175.

B-9-10-37-tfc Will do baby sitting in my home

for school teachers. Phone 364-5690 B-9-10-43-tfc

For sewing and alteration needs, call 364-6137. S-9-10-16-4c

10. NOTICE

For the convenience of you, our

customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL

North Progressive Road by City Dump Anson A. & June Dearing. Phone 364-3350 or 364-3777

11/2B-10-34-tfc

ALCOHOLISM

INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY

B-10-12-tfc NEW DISTRIBUTOR **Amarillo Globe News** Effective 11/1/1974

Vicki Kuvkendall 311 North 25 Mile Avenue Phone 364-6815 B-10-17-2p

11. BUSINESS SERVICE

STEREO REPAIR Guaranteed repair work on all brands of steros and sound equipment at

ild

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ith

tfc

tfc

at 1

gar

-tfc

MARTINS SOUND CENTER 2461 I-40 WEST, AMARILLO PHONE 355-9557

B-11-3-tfc B.L. Jones CONCRETE CONTRACTOR

We will do your finishing or give you a turnkey job. Free Estimates.

246 16th Street Phone 364-6617 B-11-21-tfe

Will do home repairs - Doors, windows, lights, minor plumbing repairs, etc. Call 289-5500 early mornings or late evenings. B-11-18-39-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741, Unit

TURNER

WELL SERVICE

Submersible pumps

Repair & Exchange

Pipe - Pressure tanks

Dempster - Pumpco

CALL

Scott Turner - 364-4447

Mobile Phone - 364-5221

HEREFORD

ELECTRONICS

State License No. 1129

Douglas M. Kelley

Owner

COMPLTE

ELECTRICAL SERVICE

Commercial - New Construc-

tion - Residential - Remodel-

ing - Industrial - Repairing.

Licensed and Bonded in

Day or Night

531 East First Street

HEREFORD WRECKING CO

New & Used Parts

WRECKER SERVICE

We buy scrap Iron & Metal

Have storage for cars,

boats, etc.

1st & Jowell Ph. 364-0580

Nites - 4009 or 0075

FOR ALL

YOUR INSURANCE

Consult

The La Plata Agency

914 East Park Avenue

Phone 364-4919

TREE TOPPING-SHAPING

HEDGE TRIMMING

C.L. Stovall

208 Avenue C

Phone 364-4160

CONCRETE WORK

STUCCO, PLASTERING.

STORM SHELTERS

Turn key jobs or

straight finishing

Jim Gonzales - 364-0375

Joe Garcia - 364-1497

14. CARD OF THANKS

CARD OF THANKS

visited, called, sent cards and

flowers, also to Dr. Mims and

nursing staff, our pastor and

members of the Summerfield

Baptist Church during my sta

CARD OF THANKS

Words cannot adequately ex-

press my deep appreciation for

your thoughtfulness and sym-

pathy shown to me on the loss of

my beloved wife. The visits,

cards and flowers meant very

much to me. Thank you to each

Mr. A.C. Braxton & Family

CARD OF THANKS

We would like to thank Doctor

Hicks, the Station 2 nurses and

in the hospital.

everyone.

Family

The family of

Mrs. Blanche D. Hill

CARD OF THANKS

sister of Charlie Sargent would

like to say thanks to our

neighbors and friends for the

many cards, telephone calls and

for the food that was brought to

our homes in the time of our

sorrow. May God bless each and

The Arthur Blackburn &

Carlyle Sargent & Family

Legal Notice

THE STATE OF TEXAS

To: JOSE FONSECA SANCHEZ

You are hereby commanded

to appear by filing a written

answer to the Plaintiff's Petition

at or before ten o'clock A.M. of

the first Monday after the

expiration of forty-two days

from the date of the issuance of

this citation, same being

Monday the 25 day of November

1974, at or before ten o'clock

A.M. before the Honorable 69th

Judicial District Court of Deaf

Smith County, Texas, at the

Court House of said County in

Defendant, Greeting:

John Conyers & Family

A.L. McCray & Family

Fred Walker

in the hospital.

of you.

I want to thank each one who

Pauline Lovan

Robert Lemons

Frank Pannell

S-11-12-40-tfc

364-3526

364-1726

364-2412

S-11-16-tfc

S-11-9-tfc

S-11-16-tfc

Call 364-0011

Dalhart.

S-11-47-tfc

Doyle Turner - 364-0811

3470 P.O. Box 2024, Hereford, B-11-8-tfc HALE TRAILER SALES

> Horse & Stock Trailers All sizes ALBERS MILLING CO. So. 385 . . . 364-5370 B-11-37-tfe

We buy old gold rings. mountings, etc., for Swest

Refinery. Cowans Jewelers

> Downtown B-11-13-51-tfc

DICKEY'S DOZER SERVICE Dirt Work - All Kinds Dozer - Scrapers Bull Motorgrader See or Call

> FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas **Business Phone 647-4553** Residence Phone 647-4565 B-11-29-tfc

DRAGLINE SERVICE . TAILWATER PIT CLEANING **DUMP TRUCKS** 30 TON CRANE **BOBBY GRIEGO** Day Phone 364-0574 Night - 364-2322

1B-11-14-tfc FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY

Residential-Commercial Turnkey job Straight finish Phone 364-5169 1B-11-39-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

WANTED 100 to 150 watches a week to repair by latest approved

COWAN JEWELERS B-11-15-29-tfc

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 1B-11-28tfc

Building and home repair remodeling. Robert Betzen; 289-5500.

B-11-10-42-tfc

ORGAN REPAIR, all makes and models. Expert service, reasonable rates. Home or church.

372-7421, Amarillo. B-11-42-4p

KELLEY ELECTRIC Virgil Kelley **Electrical Contractors** Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523

or 364-5929. P.O. Box 30 B-11-15-tfc

PIANO TUNING. Call Elson Clark, 364-0628. B-11-10-41-tfc

AGRICULTURAL **GYPSUM COMPANY** Highest quality gypsum now available to area farmers.

> David Pickens, 364-6594 S-11-9-tfc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy Phone 364-2300 S-11-12-40-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives

Big "T" PUMP CO. INC. Sales & Service HEREFORD 647-3444 247-3311

DIMMITT FRIONA S-11-24-tfc

CONCRETE WORK Specializing in feedlot repair. Also walks, driveways, patios,

AL GAMEZ 228 Avenue A Phone 364-4236

S-11-36-tfc **ROWLAND STABLES**

840 AVENUE F PHONE 364-1189 Stall rentals - Boarding Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom.

disposition. Good cowhorse.

Hereford, Texas. Said Plaintiff's Petition was filed in said court, on the 7th Conformation galore, excellent day of October A.D. 1974, in this cause, numbered 7234 on S-11-37-tfc the docket of said court, and

styled. IN THE MATTER OF THE MARRIAGE OF ALVINA SANCHEZ AND JOSE FONSECA SANCHEZ.

A brief statement of the nature of this suit is as follows, to wit: A DIVORCE as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court. at office in Hereford, Texas, this the 8th day of October A.D. 1974.

Hereford, Dimmitt, Friona, Attest: Lola Faye Veazey Clerk, District Court, Deaf Smith County, Texas By Virginia Easley, Deputy S-11-3-tfc

(SEAL) S-15-4c

LEGAL NOTICE

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST ESTATE OF JOE G. STORY, DECEASED

Notice is hereby given that original letters testamentary upon the estate of Joe G. Story, deceased, were issued to Bessie M. Story, residing at 125 Nueces Street, Hereford, Deaf Smith County, Texas, and Joe Gary Story, residing at 7655 Streamside, Houston, Harris County, Texas, Independent Co-Executors, on the 7th day of October, 1974, in the proceeding indicated below my signature hereto, which is still pending, and that we now hold the County below named, are hereby required to present the same to me at the address below given, before suit upon same are barred by the general statutes of limitation, before such estate is closed, and within the time prescribed by law. DATED this 24th day of

Bessie M. Story, 125 Nueces, Hereford, Texas, Independent Co-Executor of the Estate of JOE G. STORY, NO. 2491, in the County Court of Deaf Smith

October, 1974.

County, Texas S-17-1c

Farmers To Name Officers

Officers of the local Farmers Union will be elected during a general business meeting Tuesday at 8 p.m. in Pioneer Natural Gas Flame Room.

Mike Paschel, current president, will conduct proceedings which include the selection of delegates to attend the State Convention in Houston Dec. 13-15.

Farmers Union members and interested residents are invited to attend

the special sitters for their Gifford-Hill Notes kindness and concern in the care of our mother during her illness Good ThirdQuarter We also thank our many

friends for their thoughtfulness. Gifford-Hill & Company, Inc., recorded its best third-quarter in history, both in sales and earnings, as the Dallas-based company continued its upward The children, grandchildren and growth pattern.

Sales for the quarter ending September 30 totaled \$56,235,000, representing a 14 per cent increase over the same period last year, while net income climbed to \$3,501,000, a hike of 12 per cent over the third quarter of 1973. Net income per share of common stock was 83 cents, compared with 75 cents for the third quarter of 1973.

The quarterly figures brought 9-month total sales for Gifford-Hill to \$170,791,000, more than 25 per cent higher than the comparable period last year. Net income reached \$10,621,000, more than 25 per cent higher than the comparable period last year. Net income reached \$10,621,000, a jump of 31 per cent over the first nine-months of 1973, and an increase of 7 per cent over Gifford-Hill's earnings for the entire 12-month

period of 1973. Per-share earnings for the 9month period stood at \$2.51, compared to \$1.91 for the first 9months of last year, and \$2.36 for all of 1973.

Mike Mansfield, Senate Democratic Leader:

'President Ford's antiinflation program resembles the 'inadequate' Nixon Administration policies."

NEXT WEEK'S HOROSCOPE By Clay R. Pollan
Note planetary ruler of your birth symbol

FOR WEEK BEGINNING MONDAY, OCT. 28, 1974

Aries | Mar. 21 - Apr. 19 Enough is enough. It is time to stop the petty, carping people who nag you constantly. Firm up your resolve to avoid them and strike them from your list of acquaintances. One of your associates is of a talkative disposition and says too much. Your mate will be hurling compliments and praise around.

Taurus | Apr. 20 - May 20 | Venus 9 A week when you sail along very happily and con-tentedly, say your stars. Connections you've built up in the past will influence the course of events now. You should be able to rally support and backing for policies and projects you have in mind. Most of your pet interests will flourish most pleasingly.

Gemini May 21 - June 20 Mercury V It is definitely in your interests to go out of your way to get personal introductions to people in a position of influence. Have faith in your ability to be persuasive and to put forward good presentations. A useful introduction can be arranged through a friend. Introduce a new sweetheart to an old friend

S Cancer June 21 - July 22 A favorable time for pushing through transactions likely to bring money into your hands. Be inclined to supervise others more carefully than usual. Nice things are being said about you behind your back. Favor anything connected with magic, mystery, the occult and secret societies. Stress versatility.

July 23 - Aug. 22 Your love life will be enveloped in an exciting atmosphere of expectancy and anticipation. Maneuver to meet an attractive member of the opposite sex. Your stars create a happily romantic aura and the course of true love should run smoothly. Your mood of opti-mism will bring success in affairs of the heart.

Aug. 23 - Sept. 22 | Mercury & At Virgo The probability is that you'll be busy making inquiries; pulling strings and sending in applications. Furthermore, your efforts promise to be delightfully successful. Confidential information may come your way that will be very useful to you. Plan a long trip but keep this week's travel to a minimum.

Sept. 23 - Oct. 22 Venus 9 This week is definitely going to be a fortunate period financially. You will be able to conclude transactions that could yield substantial profit. Extra cash can be made by working on the side or through spare time interests. Advantageous fringe benefits can be gained if you maneuver skillfully.

Scorpio Oct. 23 - Nov. 21 Mars & Favorable aspects operate well for your personal life and relationships. You will hit it off exceptionally well with the people around you. Pleasant and enjoy-able parties, entertainments and short trips are pos-sible. People may present you with gifts, prepare treats and generally make a fuss over you.

Sagittarius Nov. 22 - Dec. 21 Jupiter 24 Current aspects will stir things up in a lively, interesting, exciting way. You will dabble with new interests and fresh relationships. There will be a tendency to cover new ground and explore new fields. You will be more opportunist and enterprising in outlook than-usual. Leave speculation to others.

Capricorn Dec. 22 - Jan. 19 | Saturn 5 A beneficial change of domestic or working environ-ment is a possibility. It may be to your interests to try and organize a change of scene, even if it is only a weekend away from home. Friends will be confid-ing, revealing their secret hopes. Someone will show appreciation of a recent act of kindness.

Aquarius | Jan. 20-Feb. 18 | Uranus # An exceptionally active and busy week. The tendency will be to keep on the go. Romance is under happy stars. See that you make your feelings known. An element of rivalry stimulates you to increased and successful efforts. A woman acquaintance will be more helpful than a man friend over a current problem.

Pisces. Feb. 19 - Mar. 20 Neptune W Comparatively important financial issues will arise now. You have particularly good prospects of making financial arrangements which will provide you with greater security. Don't, if it can be avoided, enter into new commitments. Set about expanding a present activity or start organizing new ventures

service under the plan.

FUNDING - This is the

system by which assets are set

aside to cover the cost of benefit

rights earned by employees.

Funding helps assure that

sufficient money will be

available to pay benefits on

retirement. The law requires

employers to fund pension

credits for current service as

All general informational

inquiries relating to plan ter-

mination insurance (other than

notices of termination) or

relating to matters under the

law for which the Secretary of

Labor has primary respon-

sibility (reporting and

disclosure and fiduciary

responsibility) should be ad-

dressed to: OEBS (LMSA) P.O.

Box 176 Washington, D.C. 20044

employees earn them.

Labor, IRS Departments such letters. All persons having claims against said estate, which is being administered, in

interstate commerce, except

FIDUCIARY STANDARDS -

Funds set aside to provide

benefits must be held in trust

and used only to provide

benefits and pay the necessary

costs of running the plan. With

very limited exceptions, the

new law requires that both

pension and welfare plans meet

new strict standards governing

"Fiduciaries." A fiduciary is a

person who holds or controls

property for the benefit of

another person. He is the man

The provisions enforced by

ELIGIBILITY TO PAR-

TICIPATE - In general, the law

requires that a person be

eligible to participate in a

pension plan after that person is

25 years old and has worked for

the employer for one year. The

Internal Revenue Service are:

plan administration

who handles the money.

those specifically exempted.

Employee are engaged in or affecting the employer during his or her Retirement Income Security Act of 1974 has six basic provisions. The U.S. Labor Department will enforce two and establish a semiindependent corporation to carry out one. The U.S. Internal Revenue Service will enforce he remaining three.

Generally speaking, pension plans which terminated before July 1, are not affected by the law. Moreover, the law does not require employers to establish a plan, or to increase benefit levels in existing plans.

The Department of Labor has principal enforcement responsibilities in the areas of reporting and disclosure and fiduciary standards. Civil penalties are available for violations of the reporting and disclosure requirements.

The Department will emphasize voluntary compliance and seek court action when technical assistance and explanation do not achieve compliance. The Internal Revenue Service has principal enforcement responsibilities concerning the vesting, funding and participation standards, but the Secretary of Labor has some responsibilities in these areas to protect employee

pension rights. The provisions enforced by

REPORTING AND DISCLOSURE - The Act calls for extensive reporting and disclosure of information about pension and welfare plans, their operations and their

eneficiaries. These provisions will apply on January 1, 1975. They apply to all pension and welfare plans, regardless of size, maintained by employers or employee organizations whose employees

Act permits certain plans to exclude from participation a person who starts a job within 5 years old and has worked for the employer for one year. The Act permits certain plans to exclude from participation a person who starts a job within 5 years of the normal retirement age under the plan.

VESTING - There are three alternative formulas for achieving vested pension rights under the new law. Once vesting is achieved by an employee under the formula chosen by the plan, that individual has a right to receive a pension at retirement age, wherever he or she may be working at the time. The amount of the pension will depend, generally, on the amount of benefits earned by

Glorieta Beckons To Local Youth

This year's Winter Youth must accompany each eight Celebrations for high school sophomores, juniors and seniors will be Dec. 28-31, at Ridgecrest (N.C.) and Glorieta (N.M.) Baptist Conference Centers.

"Bright New Wings" is the 1974 theme for the celebrations. held annually during the Christmas holidays Registration will be limited to

1,000 at Glorieta and 800 at

Ridgecrest. Individual conferences offered include "Sharing Faith Expectantly," "Considering Christian Vocations, "Creative Writing" and "Drama, Music and Art

Workshops." Also, a leadership conference will be offered for adults who come as youth counselors: One adult counselor of the same sex

youth. A \$40 fee covers registration, program expenses, insurance, lodging, meals and a packet of celebrative materials.

To register send \$40 for each person to Winter Youth Celebrations, Ridgecrest Baptist Conference Center, P.O. Box 128, Ridgecrest, N.C. 28770; or Winter Youth Celebrations, Glorieta Baptist Conference

The Church training department of the Southern Baptist Sunday School Board sponsors the Winter Youth Celebrations.

PRINCETON, N.J.--President Ford's approval rating has dropped 21 percentage points since he took office, according to the Gall-

1. Name the Skylab 2 astronauts.

Where is the Eisenhower Museum located? -

Define the phrase, "Errare humanum est." 4. How does a kilometer compare with a mile?

5. What famous institution was founded August 10. 18462

When was Social Security founded?

Where may one find the

statement, "Blessed is the nation whose God is the Lord "?

8. What is the significance of the equinoxes?

Answers To Who Knows

1. Owen Garriott, Jack Lousma and Alan Bean.

Abilene, Kansas. 3. To err is human.

Five-eights of a mile 5. The Smithsonian Insti-

tute. 6. August 14, 1935.

ly equal.

vealth

Psalms 33:12. 8. The points at which the sun crosses the equator-days and nights are near-



Wed GATES OPEN 7:30

TSTA Lobbies For Pay Reform

With the start of the 1975 school boards, some districts teachers are getting ready to -but-not much? ask for a full-scale revision of the state school system, better pay for teachers, and a number of other changes in school laws.

The legislative committee of the Texas State Teachers Association will hold an open hearing on the association's first-year firefighters \$10,067; tentative 1975 legislative and refuse collectors at an program at 1 p.m. today in Austin

Meeting here this week, the committee was told by visitors from across the state that the No. 1 spot among Texas teachers is low pay.

Despite TSTA efforts in 1969 which helped to secure passage of a law raising the starting annual pay for a bachelor's degree teacher this year to \$6,600 with 5 per cent annual teacher pay.

Many young people are saying it's not worth it to go to college four years and then start work at \$6,600 per year, TSTA leaders report.

Because of "enrichment funds" supplied by some local



137 N. Sampson

Texas Legislative session just are able to pay their teachers three months away, Texas above the state minimum scale,

> The Houston school district, for instance, starts a bachelor's degree teacher with no experience at \$7,900, or \$1,300 above the state minimum scale:

But the city of Houston pays first-year patrolmen \$10.512: annual rate of \$7.313 to start and \$8 088 after 18 months on the job; the Houston Post reported on Sept. 27.

The TSTA 1975 'legislative program will give fop priority to passage of a new state law to overhaul the "minimum foundation school program" which has been in use - with minor changes - since 1949.

Part of the proposed law now in tentative draft form raises. Texas still ranks 37th will be a new salary schedule among the 50 states in average aimed at moving Texas to a position above the U.S. average teacher pay of \$10,673, with a built-in cost-of-living factor to keep pace with inflation.

Other proposals TSTA will make to the 1975 legislature include

A professional consultation law that would require local boards of education - upon request from a majority of the school district faculty or their local teacher association - to enter into a consultation agreement with that group on

364-5821

various working conditions for teachers.

-A dismissal law that would establish fair, dismisal procedures for Texas school

employees. -A sick leave law that would extend the present allowance for teacher sick leave to all school personnel under the

minimum program. An assault law to provide for suspension up to two years of any student convicted of a felony or misdemeanor in the assault law to provide for suspension up to two years of any student convicted of a felony or misdemeanor in the assault and battery of school

-Improved teacher retirement benefits for teachers already retired and other retirement benefits if actuarially sound.

GREEDY ROBBER

TOLEDO, OHIO -- Lola Bialorucki, a delicatessen sorry, but I need the money.

KNIEVEL INFLUENCE

UTICA, N.Y. -- Girard Plante, 14, lies paralyzed in a hospital bed. His neck was fractured when he tried to jump his bicycle off a ramp and hurdle a car in his back yard.

> FOR LARGER GIFT SELECTION COWAN JEWELERS Downtown



CONFIDENTIAL REPORT -- NBC trying to interest CONNIE STEVENS in a TV special with lots of lettuce the bait ... MARTIN LANDAU and BARBARA BAIN, ex-Mission Impossiblers, back on the tube in '76 via Space, 1993, directed by England's Sir LEW GRADE. So far they've filmed only nine episodes in eight months ... DICK VAN DYKE, one of America's best burlesque-style comedians, has turned his past alcoholism into an asset. He's just completed a course at a Minneapolis hospital enabling him to be a drug and alcoholism rehabilitation counselor. Dick's wife; MARJORIE, also a reformed alcoholic, works full time as a rehabilitation counselor in Phoenix . . . When racing car driver/cosmetics heir PETER REVSON died in a fiery auto wreck in South Africa this summer, he sparked a bidding war for the rights to his screen biography. Revson's family has already turned down \$500,000 offered for the right to dramatize his story as an ABC movie of the week... CAROL BURNETT recently demanded - and got - smaller billing for her role in the Universal picture, "The Front Page." She plays a hooker, but the role is just a cameo, a brief flash on-screen. She has told Universal executives that she would just as soon not even be mentioned in the advertising at all. Not that she's ashamed of the role - it's just that she's afraid that her fans will think that her part is much larger than it really is. She doesn't want them to be disappointed.

HOLLYWOOD TV TICKER - DINAH SHORE will have some pretty good company for her new show on CBS. Signed to appear so far are YUL BRYNNER, GEORGE SEGAL and ANN BANCROFT ... CHER has decided not to use daughter CHASTITY on her TV specials, although SONNY is still trying to get Cher's approval to have their little girl on his comedy series ... MARY TYLER MOORE moving into the director's chair for several upcoming segments of her series ... JACK LORD, temperamental star of TV's 'Hawaii Five-O" maintains that only a telephone call from Hawaii's acting governor GEORGE ARIYOSHI, convinced him to stay with the show despite a dispute with the producer. But most of the people on the set think he changed his mind about quitting when the producer announced that the show would go on with or without him.

TV HOTLINE -- BILL COSBY, who made his mark as a comedian and TV actor, is now moving into the singing business. He just cut his album titled, "At Last

duces crop outlook.

idential primaries.

U.S. oil stand.

drop sharply.

ings record.

staying high.

U.S.-French ties.

lem on South Africa.

economy.

Iraq asks U.N. to reconsider Israeli membership.

Julian Bond to enter Pres-

Europe reacting warily to

Grain and soybean futures

General Electric sets earn-

Steel price rises linked to

Thaw gradually improves

U.N. Council faces prob-

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Holly Sugar Passes \$144 Million Mark

Holly Sugar Corporation has inventory valuation. reported consolidated net sales of \$144,318,000 for the first six months of its fiscal year. This compares with \$53,493,000 for the same period last year.

The increase in sales was due principally to unprecedented high sugar prices, although unit sugar sales also increased about 9 per cent over the prior period, President John B. Bunker is telling stockholders in an interim report to be mailed early next week.

Holly doesn't report interim earnings until the end of the third quarter (Dec. 31). It is not until then that major cost factors can be reasonably determined since seasonal conditions have a significant impact on sugarbeet production and processing now in progress. These variances are reflected in current operations by the lastin, first-out (LIFO) method of



How is a stationary front formed? What casues most of them in fall and winter? A stationary front usually results from the movement

of a cold air mass into a mass of warmer air. Instead of forcing a passage and breaking through sometimes the cold front's winds blow parallel to the juncture of the two air masses:

The cold air mass thus stands still--as far as forward movement is concerned. The warm air mass sends its winds parallel to the juncture line (the stationary front), but in exactly the opposite direction of those of the cold air mass.

In summary, the stationary front is set up when a warm and cold air mass meet and neither is strong enough to dissipate the other.

BRITISH & GOD

LONDON--According to a public opinion poll, only 29 per cent of British people believe in God. A Gallup poll in 1963 showed 38 per cent believed in God.

RAINS CANDY MEMPHIS, TENN .-- Children sometime wish that it could rain candy. For Josie McNeely, that's exactly what happens on her birthday. Ed Schoonmaker, a crop-duster wings over Josie's home to drop a birthday package of candy every year.

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LEE UMSTED 'Sells Hereford' 364-6633

364-5881

SHOP EARLY BE SMART

COWAN JEWELERS Downtown

'However, on the basis of present information, extraordinary sugar prices of the past six months and their continuation during the balance of the fiscal year are expected to result in a record increase in earnings substantially above said. previous levels," Bunker told

stockholders. He attributed current high sugar prices to the fact that world consumption of sugar during the past several years has exceeded production:

This ongoing deficit, combined with diminishing stocks of sugar in producing nations and the likely expiration of the Sugar Act on Dec. 31 has brought domestic and world sugar prices to historic highs," Bunker pointed out.

The Act had previously attracted foreign sugar to the United States to preserve quotas established under this legislation.

Bunker also reported that counsel understand and have advised the corporation that the Antitrust Division of the Department of Justice has requested authority from the Department in Washington to recommend to a San Francisco Grand Jury the indictment of a number of cane refiners and sugarbeet processors, including Holly, in connection with the Grand Jury's investigation of sugar operations and marketing which began in December, 1972.

wo-Piece LivingRoom Set NEED TO MOVE! 1/2 PRICE

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The facts upon which the recommendation was based have not been disclosed and it is impossible to anticipate the action to be taken on the request or on the decision of the Grand Jury in the event an indictment is ultimately sought," Bunker

LAND

349.1 acres on paving, all cul. 2 irr. wells, 300 acres of wheat ready to pasture, 3-bedroom home, shop building, corrais and large feed bunker. \$325.00 per acre, 29 year loan on \$58,000.00 at 51/2 % balance

385 acres North of Edmonson, Texas, 355 cul., 30 bermuda grass. 2-8" and 1-5" well, tailwater pump from several farms, all connected with tile, 3-bedroom house, shop, barn corrals and other imp. \$550.00 per acre, \$60,000.00 down.

40 acres 2 miles from Hereford all in wheat, dig irr. well and 10 year loan on balance.

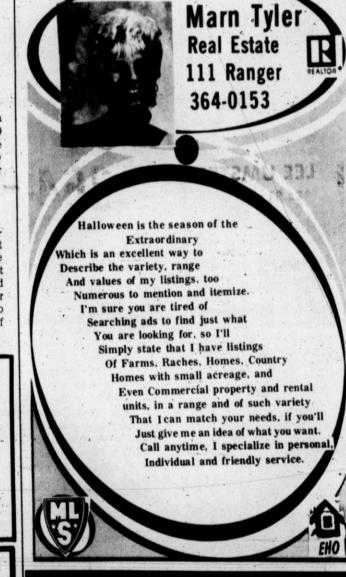
10 acres near Hereford, \$500:00 down and \$100 per mo. for 9 years balance on 10th year.

10 acres, \$300.00 down \$75.00 per month. 6 acres \$300.00 down \$65.00

per month. 3.40 acres \$3,500.00 good

Have small acreage with nice

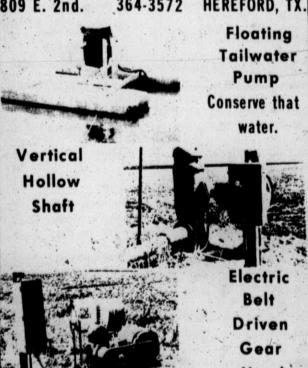
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on large corner lot. Less than 4 years old. Call Melvin Jayroe, 364-3766.

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\$4500 down payment. New 4 bedroom home with over 2250 sq. ft. Located on Oak St. Would considertrade on smaller home. Call Lloyd Sharp, 364-2543.

New listing, excellent condition, 3 bedroom, less than 4 years old. Garage, air conditioner, BBQ. fenced yard. Down Payment \$650. Call Melvin Jayroe, 364-3766.

Unique design. Excellent location. Over 2300 sq. ft. with 712 per cent loan to assume. Large basement. Rear entrance garage with electric door opener. Would be interested in trade. Call Don Zimmerman, 364-3274.

Woodburning fireplace for coming winter season. Northwest location, near schools. All electric, built in kitchen, beamed ceiling. 7 per cent VA loan to assume. Monthly payments less than \$212. Call Don Tardy. 364-1006.

Owner anxious to sell. Beautiful decor. Excellent design. 14' x 20' basement. Brick and wrought iron fences. Call Lloyd Sharp, 263-2543.

Star Street beauty. 3 bedroom home with new carpeting. Refrigerated air conditioning. Down payment \$550. Monthly payments estimated \$190. Call Kenneth Campbell, 364-6077.

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clerk, said to a bandit as she was held up, "not again." "This is the last time," the bandit said. "I'm

Bill Cosby Really Sings." Brief, Very Brief Frost damage further re-IS ON THE WAY

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102 acres 812 miles from Hereford. Good 6" well. Priced \$480.00 an acre. 29 per cent down, balance in 10 years. 80 acres. Priced \$125.00 an acre. Small down payment.

WE HAVE SOME NICE RANCHES IN OKLAHOMA. ALL SIZES. FROM 1,000 to 14,000 acres. Priced from \$500 to \$750 a We still have a few 5 acre tracts in our industrial develop-

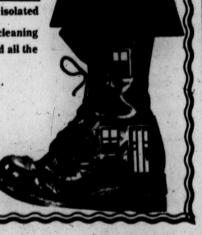
ment at Holly & cemetary road. BOOZER REAL ESTATE JOE BOOZER

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325 Acres Deaf Smith Co. 3 wells, tail water, return system, and underground tile. House, sheds, and shop.

633 Acres - North Plains. G.H. 360 pivot sprinkler. Large barn - other improvements. 2-8" wells, U.G. tile. All goes for \$450 per acre.

800 Acres — Carson County. 3 wells, underground pipe, tailwater return system. \$50,000. down, good terms on balance. \$450 per acre.

320 Acres - North Plains. Good water. Close to town. 2-8" wells, tailwater return pit, some U.G. Pipe, Good productive soil.

Short half Castro County. 3 wells, some U.G. tile.

Trade for this 160 Acres. Parmer County. 3 wells and tailwater return system.

1460 Acre Ranch Northeast Central Texas. Close to Dallas-Fort Worth Metropolitan Area. Large brick home, lots of corrals, working pens, pavement. Would trade for good irrigated land.

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STORM CELLAR, fenced yard and covered patio with this 3 edroom home that you can afford. Compare at \$11,950.00

oROOM TO SPARE. Large 3 bedroom, 134 bath home with large oms, fireplace, over 2,200 sq. ft. sells for only \$23,750.00. INVESTMENT OPPORTUNITY. Buy this excellent local retail business operating at a steady profit — owner retiring.

Call Neil Cooper for details. OCOMPARE THIS ONE! \$33,900 buys completely redecorated 4 bedroom, 3 bath home, NW location, ref. air, fireplace, all new kitchen, carpet and over 2,000 square feet.

OLARGE IRRIGATED FARM with 16 wells tied together, 2 lake pumps, nice improvement. Equipment can be bought. Nearly 4 sections of good land, reasonable price and terms.

DUPLEX — stable income producer — all the furniture goes. Spacious with 2 bedrooms each side. Look at this investment opportunity.

•PULLMAN SOIL, 5 good wells on this section NW of town. Reasonable price and terms.

NORTH OF UMBARGER, Half Section with 2 good wells, inderground tile, nice improvements \$300 per acre. SOUTH HEREFORD, 2 story, older home, Completely remodeled with space for mobile home. 4 bedrooms and only \$15,000.00.

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3 br. 11/2 bath. New carpet and new air conditioner. Extra clean, 71/2 per cent loan. Payments 146. All built-ins.

801 S. 25 Mile Ave. 4 Br. house on extra large corner lot. Excellent business potential. Owner will finance at 8 per cent interest.

709 Ave. H

Owner must sell quick, Price reduced. New furniture and drapes. Call for details.

Blue Chip in Northwest 4 br., 3 bath, 2628 sq. ft. beautiful pleated drapes, fireplace, beautiful built ins, intercom, 3 car garage, 71/2 per cen loan. Call today.

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FARMS

80 acres, 7 mi. from town, excellent land, NE 6" well, return system, \$60,000, good terms.

We also have several good half section priced to sell.

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CAROL ROSE 364-0362



OWNER SAYS SELL He will carry note - older home at Dawn Texas 2 car garage on



\$700 DOWN and assume 15 year loan, 2 BDR. basement, garage-VACANT!



NEW LISTING N.W. Hereford, over 1800 feet of living space, extra nice, lots of extras, call today only \$26,600.00



GOOD INVESTMENT 4 rental units, bring in over \$450.00 per month only \$25,000 can be bought on VA loan.



2 BEDROOM

This is the house for you ref. air, all built ins in Kitchen, just like new house. Storm cellar, gas grill, fruit trees - call today.



\$2900.00 and assume loan balance of \$13,853.00 payments o \$149.31 - 3 bedroom, 2 bath, brick with air cond. carpet and fenced back yard.



6,000 ft. of floor space quality build- fire proof heated and cooled. Restrooms, offices, lounges etc. at present is being used for private club and has all the necessary equip for such. \$60,000.



ATTENTION VETERANS 2 houses for the price of one-older part of town and rented.

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LOW PAYMENTS

This 3 BR, 2 bath home in Northwest Hereford has many different types of fruit trees. Ref. air. Owner would consider carrying a second. Present payments \$144.00.

WOULD YOU BELIEVE \$125.00 month and owner financed. Nice 2 br brick. Fenced

yard. Close to Alkman, Lg. 14x20 den. New carpet to be in-H-2328 AL FOR REMODELING

Owner will finance this 3 lg. bedroom home. Corner lot. Good

terms. Located close to business area. Good commercial potential.

COUNTRY LIVING Move now and raise the kids on the farm. Live in this spacious, newly redecorated home. Includes one acre of land. See to appreciate.

GOOD LOCATION

This older home, located close to town, has had great care. Excellent condition. 2 Br with lg. den and 16'x19' basement. Storm windows, 2 car garage. Nice neighborhood.

financing, owner will carry 2nd.

3 BR, 2 bath. Carport. New loan payments about \$110.60 month. Good beginning home for young family. Call today.

with 3 BR home and large hay barn. 6" irrigation-house well.

If desired house and 10 acres can be bought separately. Good

BRIGHT AND SHINEY

4 BR, 2 up and 2 down, 2 baths, new carpet. 2 car garage. fenced. Located Northwest area. \$196.00 mo.

payments on this 3 BR, 1 hath brick front home on C Street. Carpet throughout, panelling, storm door. Call for appointment to see this one.

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We have choice lots on Elm Street in our beautiful new addition. Be an early bird and pick a lot for your future home.

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\$525.00 PER ACRE

This good laying land is located near Hereford on the pavement. 320 acres with 4 six inch wells. 150 feet of water. Owner will sell for 29 per cent down and carry some second. Assume Federal Land Bank loan.

UNDEVELOPED LAND

with 250 ft. of water, now in grass, located near Hereford, fenced, no improvements. This is an excellent alfalfa farm. Take investment credit & depreciation to fully develope. F.

802 acres, 9 wells, pavement, 2 houses, barn, corrals, \$250.00 per acre. \$111,000.00 loan can be assumed. This farm should be a bargain at today's prices.

3 wells, 2 miles tile, natural gas, pavement. 29 per cept da Owner finance balance.

640 ACRES North of Black, 5 wells, good soil, 2 return pits, clean, house and large barn. See it if you like good land.



Tommy Bowling 364-5638



Virginia Holmes 364-6520

Hwy. 60

and MAIN



Sam Long 364-0381



Ralph Owens

Multiple

Listing

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Money is available! Build your new home now. Choice lots in NW Hereford. Let us show you. One extra large lot in Knob Hill section, owner wants just what he "paid".

Circle Drive Terrazo entry, carpeted thru-out, draped, attractive decor. Kitchen has eating bar. Fenced, double garage. All brick. Children can walk to NW school.

LORETA SWANSON 364-4857

All brick country home with over 1800 sq. ft. Large kitchen, with beautiful cabinets and all built-ins. Carpeted thru-out, drapes. Has one acre of land. \$28,500.00.

LAND:

160 acres dryland — Parmer County with 1 domestic well, 2 miles from pavement, \$150.00 acre.

364-6061

320 acres, Parmer County, 2 wells, possession after fall harvest. Fair improvements with good barns.

677 acres SE of Hereford 5 wells tied together, improved. Owner will carry papers: 640 acres all grass Deaf Smith County. \$150.00 per

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\$24,500.00.

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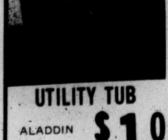
DEODORANT HOUR AFTER HOUR 8-0Z. 59¢

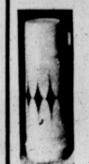
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SHAVE CREAM COLGATE INSTANT REG. MENTHOL OR LIME



REG. or HARD TO HOLD

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6 OZ.

Sliced Bacon PKG. 99c

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Green Beans

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How long has it been since you went to a "Dollar Day" Sale and found anything for a dollar? Well now you can, and not just one item for a dollar, but several items for only a dollar. At these prices, we know you'll want to stock up on "Shurfine" come on in, we have plenty.







STOCK UP NOW...SAVE ALL WINTER!

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TAYLORS BIBLE STORY

CANS

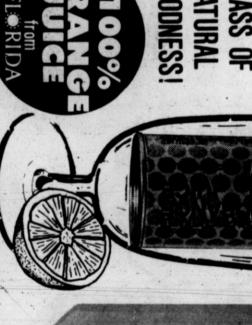
15 0Z.

The modern pace of living keeps a busy homemaker on the move, so when you're in a hurry and pressed for time, serve a hot, tasty meal in minutes from our frozen food department. Whether it's a beef pot pie, one of the complete frozen dinners or a pie or cake, all you do is heat and serve...somebody else did the time consuming "mixing and measuring" for you.



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Vegetables Cauliflower Broccoli Spears 3 10 0Z. S 3 10 0Z. S ₩ 10 0Z.

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NOTICE TO OUR CUSTOMERS E NEED YOUR HELP!

PAPER BAGS ARE IN SHORT SUPPLY DUE TO THE CRITICAL PAPER SHORTAGE. WE ASK ALL OUR CUSTOMERS TO HELP US. PLEASE BRING YOUR BAGS WITH YOU AND PLACE IN YOUR SHOPPING CART TO BE USED WITH YOUR OWN ORDER. PLEASE TAKE BOXES WHEN POSSIBLE.



During these times, the food budget is nothing to "clown" around with, so you'll want to jump on the bandwagon now for one of the "greatest sales on earth!" The popular Shurfine brand is featured, and at prices you wouldn't believe possible. You'll want to buy plenty now and stock up for the winter. So come on down and "check 'em out" ...you'll get more for your money at Thriftway! ...you'll get more for your



Cramberry Sauce 3 16 89c 32 OZ. 59 21B. 69 49 0Z. 16 0Z. Shurfine Rice MC*2 ALL PURPOSE OR SHURFINE Pancake Mix SHURFINE REG.-DRIP-ELEC. PERK Detergent Creamer SHURFINE COFFEE

Grapefruit Juice 2 de 89° SHURFINE MIXED

U EGETABL 16 OZ. CANS

* CHILI TOMATO-8 0z.

* BEEF NOODLE-7 0z.

* CHEESEBURGER-8 0z.

* HASH-6 0z.

DINNERS TOWATO-8 Oz.

61/2 OZ. CANS

IX I

SHURFINE

SHURFINE QUALITY

TWO FULL WEEKS TO SAVE! MAKE SURE YOU GET MATCHING COMPLETER PIECES, TOO. THEY'RE ON SALE ANYTIME AT EXCEPTIONAL SAVINGS! Only BASIC PIECE EACH ARGE CUP FEATURE ITEM FOR WEEK OF NOV. 4-9 20 X 7 BREAD & BUTTER SUEAR OF SILVEN WARRANTY FEATURE TEM DISH STOCK CHINA

VANILLA WAFERS SHURFRESH Your brand for Savings in good taste!

YELLOW CLING A

PKGS. 10 OZ

....With every \$500 purchase.



46 OZ. 59

1472 OZ. 55

SHURFINE CUT GREEN SPEARS OF

WHITE-PINK-YELLOW-AQUA

SOFLIN 2 PLY

Asparagus

Tomato Juice

SHURFINE FANCY

3 16 oz. 89°

16 0Z.

4 15 02, 89°C

THRIFTWAY - A BETTER WAY TO SAVE

160Z.

17 0Z. CANS EET

32.0Z. 79

Naffle Syrup

18 0Z.

Preserves SHURFINE STRAWBERRY

ROLL

15 OZ.

omato Sauce

SHURFINE

16 0Z.

Shurfine Beets 3

16 0Z. 39

CUCUMBER Chips

40Z. \$1 cans

TO SO 10% 0Z. **\$**

APPLE BU 28 0Z. **\$** JARS

11 0Z.

LAY ONE BACK FOR CHRISTMAS!

MEAT AND PRODUCE SPECIALS GOOD FOR FIRST WEEK OF SALE ONLY.

SHURFRESH FULLY COOKED BONELESS

SHURFRESH FULLY COOKED BONETESS

ELICIOUS



Sliced Bacon

Cheese Spread 71/2 0Z. 69°C

SHURFRESH QUALITY

SHURFRESH Olive Loof-Sclami-Luncheon Loof-Sclami-Lu







FRESH AND CRISP

CENTRAL AMERICAN

S

RUSSET ALL PURPOSE

Cranberries

CALIFORNIA SUNKIST Lemons.

Walnuts









Ideal way...



Let Ideal show you the way to more rewarding food shopping today!

Canyon News
CANYON, TEXAS SUN, OCT. 27, 1974
The Sunday Brand
HEREFORD, TEXAS SUN, OCT. 27, 1974 P

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C'OLIO OLOUINARIO OC TRUM

LIMIT RIGHTS RESERVED. NO SALES TO DEALERS. PRICES EFFECTIVE MON., OCT. 28 THRU SAT., NOV. 2, 1974
AT THE FOLLOWING IDEAL STORES:

PAMPA, TEXAS BORGER; TEXAS

HEREFORD, TEX. 1105 W. Park Ave. PLAINVIEW, TEX. 1605 W. 5th CANYON, TEX. 911 23rd St.

the home of THRIF-T-Prices 1135

Melot Harvey



NOW...MORE IMPORTANT THAN EVER...
REACH FOR OUR LABEL AND SAVE AT YOUR TABLE.

There's no better way to save money on foods...without cutting quality...than by switching to private label foods at Ideal. We're so sure our Camelot brand will

Watch for our Camelot brand in every popular food category. The selection is greater than ever and the savings continue to grow! Choose "national brand" quality at private label prices and save more at Idea!!

to him with



Green Beans. 16-07 27°

Sweet Peas..... 16-02

CAMELOT

Spinach

16-0Z.

Tomatoes 16-0Z. 26 c

SHEER TO WAIST

15-0Z. // c

CAMELOT INSTANT MASHED Potatoes

Green Beans AMELOT FRENCH STYLE

READOWDALE WHITE OR

ominy

MEADOWDALE

Sweet

Potatoes.

White

Potatoes

MEADOWDALE CUT

CAMELOT WHOLE

8-0Z.

Pegs 16-0Z CAN CAN CAN CAN CAMELOT DRY...REG. OR GRAVY Blackeye

Dog

Tool

5-LB. 97

CAMELOT

CRUNCHY

Grape CAMELOT

Jelly 18-0Z. 56¢

Butter Pegnut MEADOWDALE IITATION 3-LB. 3-LB.

> ヹ OME REPAIRS MADE EASY!

every husband there's a skilled prove it Inside handyman...

die the volume 5

Home Repairs

Home Decorating Ideas Home Alterations

LADY CAMELOT

Only 49

VOLUM

FIICYCI

2 THRU 16 VOLUMES

則則 1

ALASKANITS

KNEE-HIGH

ONE SIZE FOOT WARMERS 4

nee-Hig

LADY CAMELOT

THRIF-T PRICED

osiery

EACH

PAIR

Crafted in Staffordshire, England

16-0Z. 28¢

Fine Imported Ston



exciting combinations

FEATURE ITEM OF THE WEEK:

DOVERSTONE

ONLY

\$3.00 PURCHASE

2 Luncheon Plates This week's accessory piece: \$2.99

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THRIF-T PRICES

BEAUT







PRICES EFFECTIVE THRU SATURDAY, NOV. 2, 1974. LIMIT RIGHTS RESERVED. NONE SOLD TO DEALERS.

amelot Vitamins

uid Antacid

COTTON SW CAMELOT, PKG. OF 180 BABY SHAI

YOUR

IN THIS GROUP
...BUY FIRST ONE
AT ADVERTISED PRICE.

GET SECOND ONE FOR ONLY

MPROVED CAMELOT

e Disposable

MONEY-BACK GUARANTEE!

PKG. OF 30 Compare price and quality with Pamper

LOW PRICE... GE **ADVERTISED**

BABY POWDER

CAMELOT 16-02. BTL.

Plastic Strips

Toothpaste

CAMELOT FLUORIDE

Razor Blades

DOUBLE

CAMELOT PLA

CAMELOT BANDAGES

CHOOSE "CAMELOT"!

WE WANT YOU TO SAVE... YOU WANT TO SAVE ...

Camelot ALL GRINDS

Grapel

CAMELO

CAMELO

2-LB. S 7 94 CAN Coffee

Fruit Cocktai

ALL FLAVORS

CAMELOT INSTANT ORANGE Camelot

Breakfast Prink

CAMELOT ELBO MACARONI OR

Cling 16-02. Sliced 20-02. 42.

Spaghetti ong

FLOUR

Camelot Dinne MACARONI AND CHEESE

71%-OZ.

INE, WIDE OR EXTRA WIDE

SHORTENING

Noodles Camelot

16-0Z.

CAMELOT 131/2-02. FROSTING OR 19-02. ayer Cake

LIMIT 1 WITH \$5.00 OR MORE PURCHASE

CAMELOT

Mixes

\$ 28-02. ... BTL.

CAMELOT

Pinto

Camelot LONG GRAIN Beans Rice



camelot Soups **ASSORTED**

Crackers

Snack

VEGETABLE,
VEGETARIAN,
CHICKEN NOODLE,
OR MUSHROOM. 10%

CREAM OF CHICKEN, TURKEY
NOODLE, CHICKEN WITH
STARS, OR CHICKEN
10%-0Z
WITH RICE.
CANS Camelot Soups LOW THRIF-T-PRICE...MIX O

Crackers

THE STATE OF THE PARTY OF THE P

SAVINGS

Green Peas

MEADOWDALE

Peas and Carrots...

Sliced Carrots

24-0z 43¢

ice M

FAIRMONT CREAM POPS, TW

BAG 64¢

Blackeye Peas

Cauliflower.

. BAG 68¢

Stew Vegetables...

Detergen SQUIRE POWDERED Blue

Page 4

CAMELOT GREEN, LEMON OR PINK LIQUID

Spray Starch Detergent. 32-0Z 67

Softener Z 32-02. 89°

Plastic Wrap

100-FT. 34

Else?

pleasers! Treezer

Why Go Anywhere like this at IDEAL.... When you can save



MEADOWDALE FROZEN CONCENTRATE

range Juice

Drange Juice CAMELOT

16-0Z. (1) CANS CAMELOT FROZEN SLICED

100% ORANGE JUICE FROM FLORIDA

6-0Z.

CANS

Strawberries

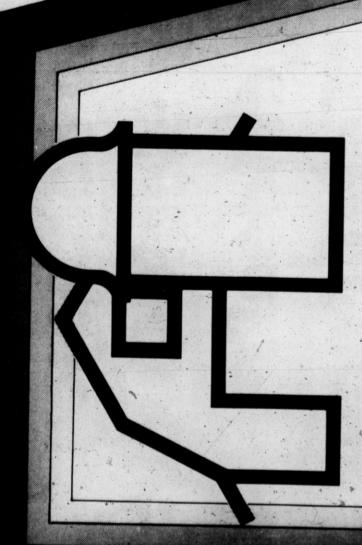
GOLDEN CORN 24.02 58°

POTATOES

Potatoes



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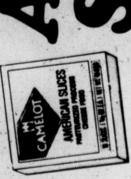
the hame of THRIF-T-Prices

Why go anywhere else? Dairy values like these at Ideal. When you can enjoy Thrif-T

CAMELOT INDIVIDUALLY WRAPPED

WE ACCEPT FOOD STAMPS IN ALL AUTHORIZED COUNTIES

FOOD STAMPS



American Slices

Cottage Cheese IDEAL LARGE OR SMALL CURD 24-02. CTN

Longhorn Cheese

CAMELOT MILD

16.02. **\$**1

Meadowdale Margarine

.. PKG 74¢

Mozzarella ...

CTN 34¢

Half and Half...

GAL 66¢

Buttermilk..

.2cms 78¢

Chocolate Milk

THB 64¢ Soft Margarine Margarine ...

MEL-O-CRUST CINNAMON ROLLS DELICIOUS TREAT

BISCUITS

MEL-O-CRUST

SWEET OR BUTTERMILK

3 9-2-02 8 9 C

8-02 ST 00

MARGARINE

1-LB.

Value, Sale

the hame at THRIF-T-Prices

Pack Your Pantry With Plentiful Savings!

CAMELOT TOMATO

BIG 32-0Z.

16-0Z.

Salad

\$ **5**

CAMELOT INSTAN

32-0Z. JAR

Mustard PLAIN OR IODIZED

CAMELOT WHOLE

26.0Z. 25°C. Soxes Camelot CAMELOT GROUND Salt

Creamer

Coffee

Waffle

Syrup

Pepper to 4.02 446 Black

32.02.64.¢

Olives

Pickles CAMELOT KOSHER Sweet

26-02 636-Spears

SOFT PLY

HOUSEHOLD NEEDS!

Š8/**N** BOX OF 150 Cametot Tall KITCHEN Bags. **Facial Tissues**. Paper Towels. Irash Bags. OR SANDWICHE

Bath

Page 8

LEAN, FLAVORFUL BUTCHER BLOCK BEEF

Chuck Koas



Arm Pot Roast \$1 09

7-Bone Roast.......99¢

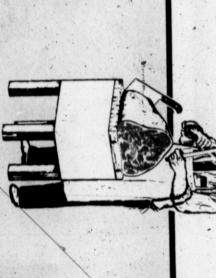
FRESH, LEAN

BEEF CHUCK

Rib Steaks.....\$119 BUTCHER BLOCK BEEF, LARGE END

BUTCHER BLOCK BEEF, LARGE END Rib Roast





Old time butcher shop quality ...at Ideal Thrif-T Prices!

butcher shop? The pridwith the meat he sold? Remember the butcher of the old-time butcher shop? The pride and care he took

Well, that kind of pride and care are back!
Because behind every cut of Butcher
Block Meats there stands an Ideal Master
Butcher—77 in all. Every last one of them
as knowing, as skillful as the big, friendly
man who once owned the old-time corner

Choose Butcher Block Meats for sa and satisfaction at Ideal!

When you can enjoy Butcher Block Quality Meats at Ideal's Low Thirf-T Prices... Why go anywhere else? the home at THRIF-T-Prices



PRICES EFFECTIVE MON., OCT. 28 THRU SAT., NOV. 2, 1974. LIMIT RIGHTS RESERVED. NO SALES TO DEALERS. ortion SHENANDOAH BRAND

Smoked Hams DEEP HICKORY SMOKED, FULLY COOKED

WATER ADDED

PORTION

7 TO 9-LB. AVERAGE

5 TO 7-LB. AVERAGE Rump P



LB.

Fish Sticks 器 894 CAMELOT SEAFOODS Perch Fillets

DELICIOUS BUTCHER BLOCK PORK

PORK LOIN ROAST

Koası

COUNTRY SPARE RIBS 10 TO 16-LB. 49¢ E \$109

PORK OF BEEF FRITTERS LB.89¢

WHITING SISH 1% LB 59 ¢

YOUNG TOM TURKEYS

18 TO 22-LB

AVERAGE SLICED BACON SLICED BACON RODEO HICKORY SMOKED 28-0Z \$249 \$109

HEN TURKEYS

LB.46[€]

LUNCHEON MEATS 12:02 **89**¢

SKINLESS FRANKS 12.02 69¢

CHUCK BOLOGNA LB.49¢