

# Late Rally Fails, Herd Bows to El Paso

By DAN WELTY  
Brand Sports Editor

EL PASO—The Hereford Whitefaces used the running of two sophomore backs and the running and passing of quarterback Mike Crim to great advantage here Friday night, but a controversial game-ending play left the Herd six yards shy of a victory in a disappointing 7-6 loss to the El Paso Burges Mustangs.

In a desperation attempt to overcome the one-point margin, Hereford drove 69 yards to the Burges 1-yard line in the closing minutes. Pushed back to the six, Crim attempted to hit Ronnie Ohlig in the

end zone on fourth down with the clock ticking out, but the pass was incomplete.

HEREFORD COACHES in the press box, as well as the small following of fans, complained that Ohlig was obviously tackled before the ball arrived, but an official at the spot didn't throw the flag.

Rain fell throughout the contest, easing up in the final few minutes, and it was a big factor as Hereford lost two fumbles and the Mustangs lost five. Despite rain, Crim connected on 7 of 11 passes for 104 yards, an almost unbelievable feat under the wet conditions.

The running of two soph—Terry Brady and Carl Lee Graves—kept the Hereford offense alive most of the night. Brady, the tailback who made his debut last week, carried the ball 26 times for 87 yards. Graves, moved up from the junior varsity this week, toted the ball nine times for 49 yards.

THE WHITEFACE defense, spearheaded by Terry Bell and Dave Charest, performed well most of the night. The defense cut off the end sweeps which have plagued the Herd in recent outings, but Burges finally started moving the ball inside late in the game.

The victory for Burges provided a

thrill for a small Homecoming crowd, but the band performance and other activities were cancelled at halftime due to the rain.

Throughout most of the first quarter, the defensive units of both teams controlled the tempo of the contest. Neither team was able to run more than four plays in a series during that initial period. Late in the first stanza, however, Hereford recovered a fumble when the ball was knocked loose from Mustang back Mike Chisari.

THE HERD then cranked up its lone scoring drive of the night, driving from the Burges 35 to paydirt in seven plays.

Key plays in the drive included an 11-yard keeper by Crim and a 13-yard pass from Crim to Ohlig.

Crim got the six points, displaying fine running talents as he broke tackles at the line of scrimmage to drive five yards for the score. The conversion kick was blocked, but Burges was ruled offside. However, the next try found the holder bobbing the slippery ball and trying to pass for the points. Officials ruled Hereford had an illegal receiver downfield (from the 1½-yard line).

On the ensuing kickoff, the Burges offense began its first threat of the night as the Mustangs drove to the Whiteface 29-yard line in five quick plays. The drive

was killed, however, when quarterback John Birkhead fumbled the ball and Vance Hennington recovered for the Herd.

FOUR PLAYS failed to generate any Hereford offense, and a lucky bounce on the punt put the Mustangs in the hole on their own 6-yard line. The teams traded fumbles during the next two series of plays, but Hereford killed a Burges drive by recovering a fumble at their own 1-yard line. Mustang quarterback Birkhead lost control of the ball when tackled, and Dave Charest pounced on the stray pigskin.

See HERD, Page 10A



## The Sunday Brand

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### Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says this is still the land of opportunity . . . where else could you make enough to owe so much to the Internal Revenue Service?

"MY FATHER never raised his hand to any one of his children, except in self-defense."—Fred Allen

HEREFORD suffered a disappointing defeat in El Paso Friday night, but the exhibition season is over and we start playing for the marbles next week. I missed the game, but sports ed Dan Welty reported on the phone that the small Hereford following really felt "cheated" after the contest.

Rain kept the Burges band from performing at halftime, but Welty said the tune "Shaft" would have been appropriate had the musicians got to play a song for the Hereford folks.

CONGRATULATIONS go to Ruby Kendrick Sears, named Thursday evening as a recipient of the Cultural Achievement Award given annually by the West Texas Chamber of Commerce. Bill Albright, C of C executive vice president, attended the mid-year meeting and gave us a report on the presentation of a beautiful hand-engraved silver urn to Mrs. Sears.

WE WATCHED with interest President Ford's address to Congress and the nation this week as he spelled out his aims to halt inflation. Although the proposals sound good, I don't know whether they'll get the job done—and I doubt too many others do either.

Naturally, Ford was both praised and criticized. Even one White House economist was doubtful of results: "We say we are biting the bullet, but I'm afraid this bullet has a marshmallow center." Others agreed, saying the President didn't present any bold measures. Congress appears likely to raise the income level on the surtax, if they pass it at all.

WE'RE SURE the idea of the 5 per cent surcharge tax didn't sound too good for the 28 per cent group of taxpayers who will be affected. It's the same bunch of folks who have been paying the big portion of the income tax all along. If the President had pledged a 5 per cent cut of the Federal budget, across the board, these taxpayers may have been a little more willing!

Although there was a pledge to cut government spending, there were no specific cuts outlined. The decision is to study areas that might be cut, and taxpayers are wanting to attack immediately the government rules and practices that contribute to inflation.

A LOCAL cattle feeder has a suggestion for a project for the new GoPro committee. If things keep going the way they are, he says, the committee needs to figure out what to do with the empty feedyards.

The feeder says he sees only one immediate solution to the plight of the cattleman and cattle feeders, but he is also quick to add that it won't take place. That would be to impose an embargo on grain exports and another on cattle imports.

### Mrs. Sears Given Honor

Mrs. Ruby Kendrick Sears, Hereford, was one of four persons receiving the 1974 Cultural Achievement Awards by the West Texas Chamber of Commerce at the annual banquet Thursday night at Fort Worth.

Following her marriage to the late Henry Sears, Mrs. Sears joined his efforts in the civic and cultural affairs of Hereford.

AMONG HER many projects, Mrs. Sears organized the Deaf Smith County Historical Society and was one of the leaders in the establishment of the Deaf Smith County Museum which now enjoys an enviable reputation throughout the state.

Art has always played an important part in her life and as an avid collector of Southwestern paintings, she has made possible an important era of local history recorded on canvas at the museum.

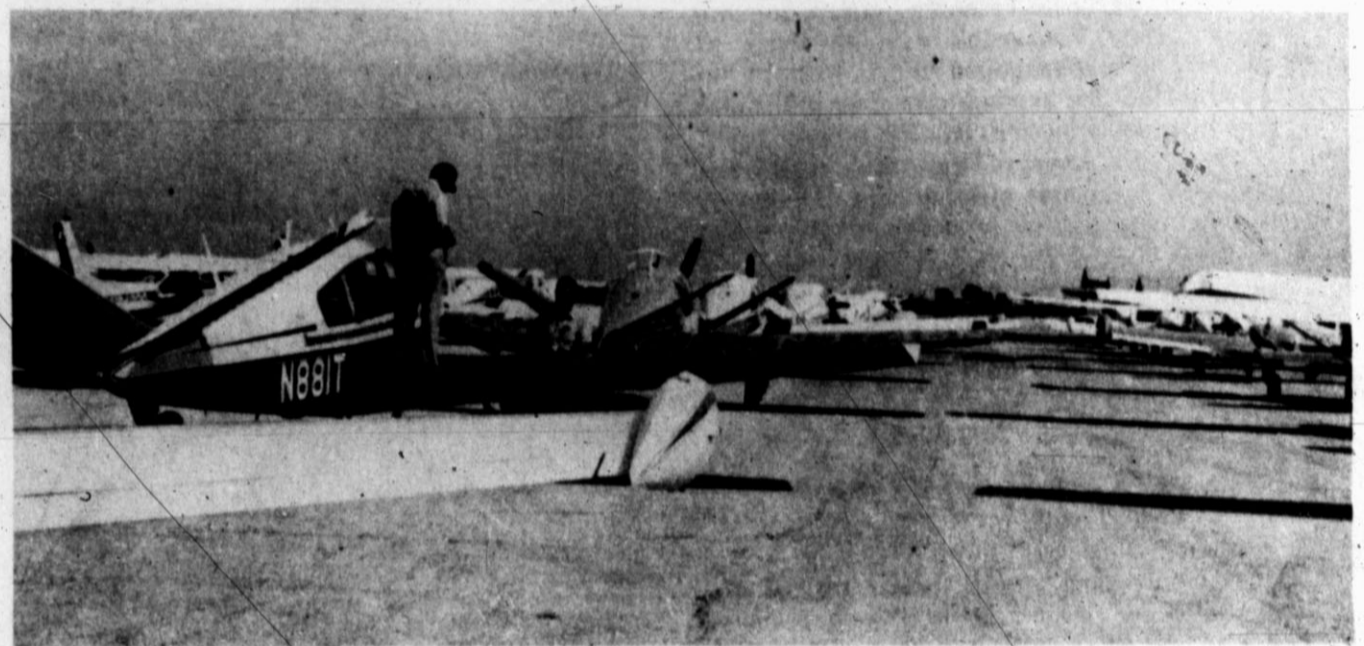
She helped organize the Texas Panhandle Heritage Foundation which was the moving force in the construction of the amphitheater in Palo Duro State Park, site of the production, "Texas" each summer.

MRS. SEARS is a member of the Panhandle-Plains Historical Society at Canyon, the Amarillo Symphony and the Amarillo Little Theater Guild.

She received a beautiful hand-engraved silver urn from Thomas Barnett, Jr., Fort Worth, chairman of WTCC's cultural affairs committee.

Honors also went to Mrs. G'Anna Hayes, Odessa; H.F. Steen, El Paso and Gordon Wood, Brownwood.

A special honor also went to the Mosiah Temple Shrine Band, Fort Worth.



Air Tour Stop

This was the sight just before noon, Wednesday, when more than 50 planes taking part in the sixteenth annual All Texas Air Tour set down at

the local field for a lunch stop and a look at Hereford. Aircraft ranged from the small Pipers to exotic Barons with their turbo-prop power.

### Air Tour Contingent Stage 'Fly-In' Here

Hereford hosted some 125 people, Wednesday, most of them husband wife teams participating in the 1974 All Texas Air Tour.

An annual affair, the tour attracts planes and pilots from many states and many walks of life or the one week tour that is what one woman visitor called a "yo-yo view" of Texas.

THE VISITORS were served lunch at a local restaurant then toured local industry and other points of interest before taking off for Pampa and an overnight stop there.

The tour began at Temple, Oct. 5. It ended at Kerrville in the Texas hill country yesterday.

The first tour began in 1949 with nine planes taking off from Houston. H.W. "Bonnie" Babinman, then president of the Texas State Aviation Association, flew the 4,200 mile course ahead of the other planes scrounging fuel supplies, restroom and refreshment facilities. Bad weather at Sweetwater kept that first tour out of West Texas and the Panhandle but six planes completed the jaunt landing at Galveston.

From that inauspicious beginning, the

tour has become the largest flyer "get-together" in the world.

THE SECOND annual tour began at Temple because of its central location in the state. Since then every tour has started there both because of that central focal point and because of the enthusiastic support and entertainment the citizens of that area accord the tour group each year.

In 1954, it went international with one leg extending into Mexico. There, highest officials in Mexico's aviation industry treated the visitors as royalty, according to those who made the flight.

It is now All Texas Air Tours, Inc. with headquarters at Red Bird Airport, Dallas. For those interested further in the tour, that zip is 75232.

M.E. ANDERSON, SR., Medina, is the current president of the group and he had high praise for the hospitality and cooperation of Chambers of Commerce all over the state in hosting the tours.

Anderson feels the tours are more than just a "lark."

See AIR TOUR, Page 2A



Then and Now

The great brick structure that houses sanctuary, chapel, educational facilities and a host of other ministries of First Baptist Church, is a far cry from the first building (inset) at the corner of Fourth and Jackson. It was completed in time, in 1901, to host residence of the town to a com-

munity Christmas tree and musical program. In contrast to the beautiful baptistry in the present building, baptismal services were conducted at a point on Tierra Blanca Creek purchased for that purpose.

### First Baptist Celebrates 75th Anniversary

Organized Oct. 15, 1899, in the year-old town of Hereford, First Baptist Church will celebrate its 75th anniversary today with special services and a covered dish luncheon.

Growth from a charter membership of 18, who met in a downtown store building, to almost 2,000 members and a church plant with assessed valuation of \$645,500, is being marked on the diamond anniversary.

A DRAMATIZATION at the morning church service will recreate the organizational meeting, when J.T. Burnett served as moderator. Members of the young married department of the church school will enact this scene.

All adult department members have been asked to bring pictures of past church leaders and activities, to be hung in the auditorium for viewing during the day. The morning sermon will be by the Rev. Doug Manning, pastor.

After lunch a sing-song of oldtime hymns is scheduled at 2 p.m. in the auditorium, then members will be assigned to visit shutins so that every member of the church can have a part in the celebration even though he may not be able to attend services.

ACTUAL ORGANIZATION of the church here began after worship services had been held for several months by Baptist residents under leadership of W.S. Higgins.

In addition to Mr. and Mrs. Higgins the charter members were Mmes. Ollie Brady, Mary Killough, Ollie Hodges, Dora Meeks and Maggie Stanley; also Ann Stamps, Joyce Womble, John E. Ferguson, Arthur McKnight, John McKnight, Charles Adair, O.D. Smith, A.J. Lipscomb, C.R. Moreman and Emmett Rice.

The Rev. A.T. Moore was pastor in 1900 when plans began for a church building. A site was bought at the corner of Fourth and Jackson Streets and the white wooden building erected. An annex for Sunday school rooms was added in July, 1910, and in 1913 a baptistry and dressing rooms were built.

GROWTH IN members was rapid

during the 1920's and the present building was constructed in final years of that decade on lots given by E.W. Harrison at the corner of Main and Fifth. The same sanctuary, remodeled and redecorated, is still in use but other buildings have been added to the church plant.

Since 1963 the church has owned all property on that block; buildings include the Conkright educational building completed in 1950, the elementary education building, 1958, and the fellowship hall, 1969.

Other Baptist churches in the city have been assisted by First Baptist, which organized Avenue and Temple Baptist Churches. It also established the

A.O. Thompson Mission for Latin Americans, and contributed to building on Baptist camp grounds at Ceta Glen and Glorieta, N.M.

AFTER PASTORATES of the Revs. Burnet and Moore, those who followed were the Revs. H.B. McGee, E.S. Wesson, H. Dillon, O.W. Dean, J.C. Boyd, R.E.L. Farmer and J.E. McClurkin, to the 1920's.

The Revs. E.B. Atwood, W.R. Hill and V.W. Cloyd served through the next decade; and the longest pastorate was that of the Rev. B.N. Shepherd, 1934 to 1960. He was followed by the Rev. B.L. Davis, 1960-67, Dr. Gerald Mann, 1968-73, and Rev. Manning who came to Hereford last year.



## No Easy Solutions

If you live in the Hereford area, you should know about the plight of the cattlemen, and especially the cattle feeders who have seen profits turn into deficits under the crunch of lower fat cattle prices and higher feed costs.

Despite widespread publicity of the situation, no one seems to know what to do about it — at least not a solution that would be acceptable to all. An area meeting of the Texas Cattle Feeders Association here underlined the problem, when the only promising words seemed to be about the future.

Some measures were offered to combat the problem, but none that would produce quick and effective solutions to rescue the cattle producer right now.

Raising the price of fat cattle does not set well with the consumers who know that these are likely to be passed on. On the other hand, the lower fat cattle prices don't seem to be reflected at the retail meat counter.

Arbitrarily lowering the price of grain sure wouldn't help the ag situation. Farmers must depend on continued high prices for their grain in order to meet the increased cost of fertilizer, machinery and everything else that goes into its production.

The Texas and Southwestern Cattle Raisers Association met last week in Fort Worth and passed a resolution expressing disapproval of "intemperate protest acts such as the proposed wasteful destruction of hundreds of cattle" in Stephenville.

The resolution called for other action, including the prohibition of unrestricted meat imports, allocation of more funds for beef promotion, increased research efforts for the industry, fiscal responsibility at all levels of government, and continued efforts to fight inflation so that the average consumer will have more disposable income.

These are some of the same measures mentioned in the area meeting here. Hopefully, positive action on these proposals might get the job done.

## Reading Myths Block Progress

**EDITOR'S NOTE:** The following article is the first in a series of features published by the National Education Association. Each of the installments deal with an aspect of teaching children with learning problems.

Johnny might be able to read better if it were not for some myths on this subject that have become deeply embedded in our thinking, a New York City educator asserts. Deborah W. Meier, open classroom coordinator for District 2 and adviser to City College Open Classroom-Workshop Center, says these ill-founded beliefs have shaped the guidelines for federally and state-funded reading programs as well as the "current spate" of commercial ones.

"As long as anxious or ignorant boards of education believe in such myths, it is likely that those with disadvantages when they enter school will be classified as less educable, treated accordingly, and become even more so," Miss Meier asserts in the September-October issue of Today's Education, the National Education Association Journal. "Instead of trying to confound such predictions, we are thus pushed into confirming them."

The author warns that there is "a quiet but determined campaign to eliminate such reforms as smaller classes, preschool education, subsidized parental involvement and other attempts to create a more humane setting. To some extent," she continues, "this retreat masquerades as a reasonable response to reality: The reforms, we are told, failed to produce results. The proof? Most inner-city children still read inadequately."

**THIS ASSERTION**, she adds, gains legitimacy because of widespread acceptance of myths such as these:

Schools used to teach children how to read in the "good old days."

The success of schools can be measured by their capacity to bring everyone up to "grade level" in reading.

The best way to do this is to start teaching reading as early as possible.

Schools should concentrate on nothing but reading skills until pupils master them.

**SUCH MYTHS** need to be removed, not only to halt the dismantling of reforms, but also in order to choose the best kind of reforms, Miss Meier stresses. Here's how she seeks to dispel them:

1. **The Good Old Days.** People forget that the poorest readers in high school, for example, even though functioning far below grade level, may be doing well in yesterday's terms. Until the 1930's most lower-income children dropped out of school between the eighth and twelfth grades after failing several years. Now comparable children remain to "bother us," focusing public attention on failures instead of merely successes.

2. **Grade Level.** This, as many persons may not understand, is only a measure of the middle score made by pupils who are in a certain month of a certain grade. "No matter how great our improvement might be, about half the population will fall below this middle and half above," Miss Meier explains.

3. **Teach reading early.** The early years are important, but repeated failure at a young age is difficult to reverse. Most important are school experiences that support the reading habit, an environment in which reading meshes with thinking, talking, and doing, and strong motivation to be a reader. "To stint on these in order to teach mechanical skills a little earlier may make reading readiness scores go up for a particular school or child, but the cost in the end may be enormous."

4. **Teach only reading.** When underprivileged children do poorly on reading tests, "our response is to starve all areas of the curriculum except the teaching of reading skills in the interest of raising tests scores! We end up denying them the content of education — the world that is worth thinking and reading about."

"Reading is a vital source of power and pleasure, both personal and social," Miss Meier concludes. "Until we believe this is true for all children, we will continue to produce more and more intellectually arid reading schemes with their frantic promises of narrowly defined short-term success."



"DEAR PRESIDENT FORD -- "IN LINE WITH YOUR GENEROUS AMNESTY DIRECTIVE AND THE PRESENT PRICE OF SUGAR, I WOULD LIKE YOUR CONSIDERATION OF . . . ."



### SCS Lunch Break

On a tour of the general area, some 65 area conservationists, other staff members of the state SCS office and a top administrator from Washington, took a lunch break at the Hereford Country Club, Wednesday, as guests of the Tierra Blanca Soil and Water Conservation District.

## Conservationists Visit Minimum Tillage Farm

Area conservationists with the Soil Conservation Service converged on Hereford, Wednesday, from all over the state for a tour of the area generally and a look at minimum tillage farming specifically.

The group was joined by Mel Davis, Washington, D.C., assistant administrator of the Soil Conservation Service and others on the state staff of the agency.

**ACCORDING** to Tom Cunningham of the local SCS office, the entourage went to Palo Duro Park, Buffalo Lake, Southwest Feed Yards, Arrowhead Mills and Holly Sugar.

Some 65 were served lunch at the Hereford Country Club as guests of the Tierra Blanca Soil and Water Conservation District. At this point, Roy Faubion presented each man with information packets about Hereford and Deaf Smith County and commemorative coins on behalf of the Deaf Smith County Chamber of Commerce.

The farm of Chester Wiggins was one of the main points on their tour.

Wiggins, considered one of the leading authorities and practitioners of minimum tillage farming, explained such practice and its advantages.

**MINIMUM TILLAGE** means just that: there are very few furrows into the field after it is planted for cultivation and treatment. It presents a tremendous saving in money, energy-short fuel and man-hours of labor. A homogenous mixture of other growth and plain debris that accumulates between the crop rows has turned out to be beneficial many times in holding moisture or offering other advantages to the growing crop. The less-than-neat appearance of some of these rows has given the method the name of "trash farming" in some sectors of the nation.

Cunningham noted that Texas Soil Conservationists with SCS hold two meetings a year. One is always at Temple while the other is in the field. This year, this was the Hereford visit.

The group went from here to Vega, then on to Boys Ranch to spend the night.

### Grand Jury Indicts 12

The grand jury for the 69th Judicial District convened Thursday morning at 8:30 entering into 21 deliberations before the close of the day.

The panel returned 12 indictments

and issued five "no-bills." Four indictments were passed, according to Andy Shuval, criminal district attorney.

The next session of the grand jury is scheduled for Dec. 20.

### Columbus Day Marked

In observance of Columbus Day, many federal, state and city offices will be closed tomorrow.

Both banks, the post office, city hall and courthouse, will not conduct business

Monday only. Most retail firms will be open as usual.

In extreme case of need to contact city officials, call the police or sheriff's departments.

### Air Tour -- from Page 1

"As a non-profit organization, we are dedicated to the development of general aviation through the promotion of aviation education and appreciation."

**HE POINTED** out that the tours always include, in addition to the air

tourists and professional pilots, businessmen, manufacturers, doctors, lawyers, ranchers, farmers, contractors and a host of professional people who have an opportunity to see what Texas has to offer and what it contributes to the American economy.

## Talk of Texas

By Jack Maguire

**FOOTNOTE TO HISTORY** — A wealthy politician with no seminary training may have been the most successful missionary ever sent to Texas by the Roman Catholic Church.

He was Joseph de Azlor y. Virto de Vera, remembered by history as the Marquis de Aguayo. When he brought his expedition up from Mexico in 1721, the province of Texas had only two Spanish missions and one presidio. By the time Aguayo disbanded his expedition in Coahuila on May 31, 1722, he had established eight new missions and three more presidios. In less than a year, he had strengthened Spain's claim on Texas to a point where it was never challenged again until Mexico won its independence.

The Marquis de Aguayo, said to be the richest man in all of Mexico when he agreed to undertake the expedition for the King of Spain, was also the governor of the provinces of Coahuila and Texas. His purpose was not primarily to Christianize the Indians, but to establish missions and presidios that would guarantee Spanish dominion over Texas.

Aguayo also left Texas a legacy of wild horses. As his expedition criss-crossed Texas from about Waco on the north to the Trinity and Red Rivers on the east; Aguayo left mares and stallions at each river crossing. Years later, they developed herds of wild mustangs.

**EATING HIGH** — Texas' tallest restaurant, located atop the Tower of America at San Antonio's HemisFair, is 520 feet above the ground.

**HOW IT BEGAN** — Robert Lynn Batts, editor of the first student publication established at The University of Texas, may have originated that now famous brand of humor known as "the Aggie joke."

Batts, who later was to become a distinguished jurist, published an article in the 1880's in which he wrote: "It appears that everything is taught at Texas A&M, except agriculture and mechanics."

This prompted former students of the rival school to respond with vitriolic objections. One was particularly vigorous, but laced with unique sentence structures and misspelled words. Batts published it, but added this comment:

"It is also evident that spelling and grammar are also omitted from the A & M. curriculum."

**TRAVELING TEXAS** — A U.S. Navy minesweeper is beached on a Texas prairie more than 200 miles from the nearest deep water.

The U.S.S. Admiral A.B. Vosseller is on loan to the Pate Museum of Transportation. The museum, located on Highway 377, is about 20 minutes from downtown Fort Worth.

The minesweeper weighs 70,000 pounds, is almost 58 feet long and has a 15-foot, 10-inch beam: It was loaned to the unique museum by the Navy.

**IT TAKES ALL KINDS** — In 1910, Newcastle, Young County, proudly boasted in a local newspaper that it was the largest town in Texas without a cemetery!



**Editor's note:** The Bootleg Philosopher on his blue grass farm on Bootleg Corner comes up with an idea that's bound to be flawed, but we're not sure where.

Dear editor:

Ever since I saw a group of Congressmen on television a couple of weeks ago examining the gold in Fort Knox something has been going on in the back of my mind.

As I understand it, no elected officials had actually seen the gold the government owns since President Roosevelt inspected it, which is six Presidents ago, so a select group of Congressmen was allowed in just to make sure it's there.

But the thought kept nagging at me, what if the gold hadn't been there? And for years now we'd been accepting paper money as though it was?

What difference would it have made? And couldn't we have gone on forever merely by keeping a bunch of nosey Congressmen from poking around?

Well, I got to thinking. Just last night I read that a lot of people believe there's at least 200 billion dollars worth of gold bars buried in the sands of New Mexico, left there

hundreds of years ago by people I guess who didn't know how to print paper money. Some say it's not buried, it's in a hidden cave, but either way it's there.

**THEN IT HIT** me. There's the solution to our financial problems. Pick out a cave in the remote mountains of New Mexico, build a four-foot-thick steel door at the mouth, seal it off, put up round-the-clock guards out front, and declare there's 200 billion dollars worth of gold inside, to be examined no earlier than six President away.

With that much gold behind us we can start up the printing presses and be in financial shape to pay the Arabs any amount they ask for their oil, pay the cattlemen a subsidy for beef on the hoof and the super-markets a subsidy for lowering the price over the counter, restore faith in the stock market, raise the price of football tickets and get the college and pro teams out of the hole, and maybe have enough left over to nearly meet the price of the new cars.

When the 200 billion is used up, pick out another cave. The thing could go on forever.

Yours faithfully,  
J.A.

### NOTES, COMMENTS

Most people in the United States are city, town or suburbia oriented and think of the local supermarkets as the source of their food supply. But as the Jasper, Tennessee, Journal observes, "...if the American farmer were suddenly to drop from sight, how long would those supermarket shelves be stocked with food and at what price?"

U.S. farmers, numbering between four and five per cent of the population, raise the food and fiber for all the rest of us and for export too. Productivity on the American farm, in terms of output per man-hour, has increased at the rate of 6.3 per cent annually over the past decade as compared with a yearly 2.7 per cent increase for nonfarm industries. If the nation's farmers had done no better than this, the Journal points out, consumer food prices would be anywhere from 25 to 50 per cent more than they are today.

As the Journal concludes, the key factor in building U.S. agricultural productivity has been "...the farmers' determination to do his job well...This may be an old-fashioned attitude to some people's way of thinking, but it's the attitude that made American and it's the only one...that will save America." About all you can say after that is, Amen!

### The Sunday Brand

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Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

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Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

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## The Sunday Brand Long-Time Resident

Established 1948

### Buried Here Friday

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Funeral services for Charlie Sargent, 86, long-time local resident, who died at 5:30 p.m. Thursday in Castro Memorial Hospital in Dimmitt, were held Friday in Rose Chapel here.

The Rev. Clarence Powell officiated. Burial was in West Park Cemetery under direction of Gilliland-Watson Funeral Home.

Mr. Sargent, a retired farmer, was born in Alabama and was a Methodist.

Survivors include a son, Carlyle of 522 Ave I; a daughter, Mrs. Roberta Blackburn of Hereford; a sister, Mrs. John Conger of 828 Irving; four brothers, four grandchildren and two great-grandchildren.

Inflation's effect on elderly, poor to be studied.

Senate asks Ford to stop aid to Turkey.



### Driver Condition Good

Fred Walker, 63, Box 326, Sudan, suffered injuries, Wednesday, when this pickup he was driving struck a cattle truck in dense fog three miles north of Summerfield on Highway 1057. He was taken to Deaf Smith General Hospital where his condition was listed as good, Friday. A hospital spokesman said he was up and about and would be dismissed within a few days barring any unforeseen developments. Walker was pinned in the wreckage of the cab seen here until a wrecker and a team of Hereford firemen and law enforcement officers freed him. The cattle truck was undamaged.

## Attack Claims Life Of Visitor From West Coast

Funeral services for Ayrel D. Cross, 52, of San Diego, Calif., who died Friday afternoon while he was visiting relatives here, will be conducted Tuesday in San Diego. Local arrangements are in charge of Gilliland-Watson Funeral Home.

Mr. Cross died of an apparent heart attack in the home of his mother, Mrs. Mary Maude Cross, six miles east of Hereford on the Austin Road.

He was a native of Texas, born Sept. 5, 1922, at Spur. He served in the U.S. Navy during World War II.

Surviving are his wife, two daughters, Adele and Susan,

and two sons, James and Allan, all of San Diego; his mother and two brothers, James of Hereford and A.L. of Bellview, N.M.

### VERTICAL JETS

LOS ANGELES -- Future jet fighters probably will be able to fly sideways and climb vertically like high-speed helicopters. Three aerospace firms, a Los Angeles firm, a St. Louis firm and a Farmingdale, N.Y. firm, have been awarded contracts for initial studies.

F.B.I. seeks source of Watergate press leaks.

William B. Saxbe, Attorney General: "I think the most disturbing part of these crime figures is that crimes of violence have increased most sharply."

Melvin Laird, former Defense Secretary, on future gas rationing: "Sooner or later a rationing system is going to be needed."

Carl Albert, Speaker of the House: "The Federal Reserve should strongly consider relaxing its tight money policies so as to bring down interest rates."

## DEAF SMITH GENERAL HOSPITAL IN COOPERATION WITH AMARILLO COLLEGE

### ANNOUNCES

### A SHORT-TERM HEALTH COURSE IN NURSING ASSISTING

120 Clock Hours - 4 Weeks  
BEGINNING: October 28th, 1974  
ENDING: November 22nd, 1974

CLASS MEETING TIME: Lecture period 8:00 a.m. to 2:30 p.m.  
INSTRUCTOR: Peggy Oakes, R.N.

LOCATION: Deaf Smith General Hospital  
ENTRANCE TEST: Inquire at the information desk at Deaf Smith General Hospital to schedule a testing date no later than October 21st, 1974.

COURSE DESCRIPTION: The course serves as basic preparation for those who are interested in becoming skillfull in basic nursing procedures. Opportunities will be available for trained personnel at Deaf Smith General Hospital and at Westgate. Those who are interested in full or part-time employment are urged to consider this basic nursing course.

EQUIPMENT needed after about 2 weeks: White uniform, white hose, white shoes, watch with a sweep second hand, and a pair of bandage scissors. For males -- a white shirt, white pants, etc.

We do not register persons less than 17 years of age. Students presently attending public school are not allowed to register. If a person has quit school, no longer attending, he may apply for entrance if not less than 17 years of age.

## Baptist Convention Planned

A record \$20-million budget and a proposal to strengthen Baptist-owned institutions will highlight debate and discussion during the annual meeting of the Baptist General Convention of Texas Oct. 29-31 in Amarillo.

More than 3,000 messengers from most of the 4,200 churches and missions are expected for the 89th annual meeting to be held in Amarillo Civic Center.

The record budget commemorates the 50th anniversary of the Cooperative Program, the plan whereby Baptists support work in Texas, in the nation and around the world.

Currently, the 2-million member BGCT functions on a \$17-million budget. The budget provides support for 26 institutions, including homes for the aged, hospitals, child care facilities and nine educational institutions.

Messengers also will discuss a proposal to strengthen the 26 institutions by creating two coordinating boards to oversee their operation.

The convention marks the first time in 27 years the convention has been held in Amarillo.

In 1947, when it was last held in the Panhandle city, 8,140 churches were affiliated with BGCT, totaling one million members. The annual budget was \$4 million.

Currently, there are 4,200 churches and missions, with an aggregate membership of two million. The budget, if adopted, will be \$20-million.

Speakers at the annual meeting expected to be at-

tended by more than 7,500 persons -- include Dr. Jaroy Weber, president of the Southern Baptist Convention and pastor of First Baptist Church of Lubbock; Dr. Warren Hultgren, pastor of First Baptist Church of Tulsa, Okla., and Dr. James H. Landes, executive secretary of the state convention.

Dr. Ralph Smith, pastor of Hyde Park Baptist Church in Austin, is president of the BGCT. He is expected to be re-elected to a second term during the convention.

The annual meeting will be preceded by meetings of the two auxiliaries: The Woman's Missionary Union and Texas Baptist Men.

### ANTIQUÉ SHOW

Do Your Christmas Shopping early.....

at L'Allegra's ANTIQUÉ SHOW

Nov. 1st, 2nd, and 3rd, at the COMMUNITY CENTER L'Allegra Study Club



### Dallas Student

Douglas D. Salsar, son of Mr. and Mrs. J.K. Salsar Sr. of 1502 34th Street, Lubbock has recently been accepted as a first-year student at Dallas Theological Seminary. Salsar, grandson of Mrs. J.J. Buckner of 224 Ave D, will be involved in a four-year graduate program which centers on the study of the Bible and includes emphasis in the fields of theology, missions, evangelism, Greek and Hebrew.

Matching rings Unmatched for quality

Keepsake trios are elegantly styled by world renowned mastercraftsmen. The engagement ring, interlocking wedding ring and man's ring are perfectly matched in precious gold.

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REGISTERED DIAMOND RINGS

CAROLINE  
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Rings from \$100 to \$10,000

## Kester's Jewelry

Across from the Post Office in Downtown Hereford

YOUR AUTHORIZED KEEPSAKE JEWELER

## BOOK NOW P-A-G HYBRIDS FIRST IN HARVEST FIRST IN YIELD

Sept. 12, 1974.....Tulia, Texas

Charles Acker Farm -- 11 miles west of Tulia

"I have P-A-G SX 520 and a major competitive hybrid corn. My P-A-G Sx 520 is making 9,815 lbs. (175 bu.) per acre at 15.5% moisture. I am real happy with my P-A-G SX 520. I'm going to plant more P-A-G SX 520 next year. The SX 520 is my best corn this year. Total yield at the 30% moisture was 12,040 (215 bu.) per acre"

### SX 520.....

10,449 lbs (186.6 bu) per acre on the John Bridges farm at Earth to be the leading hybrid tested out of 16 hybrids during 1973.

11,906 lbs (212.6 bu) per acre on the Plains Branch Experiment Station at Clovis during 1973 to be the leading hybrid tested out of 24 hybrids.

12,405 lbs (221.5 bu) put this hybrid the leading hybrid tested out of 42 hybrids in test conducted by Dimmitt Agri Industries on the Dan Heard farm near Dimmitt during 1972.

### SX 98.....

11,215 lbs (200.3 bu) per acre to be highest yielding hybrid on the Charlie Myers farm near Friona during 1973.

10,663 lbs (190.4 bu) per acre on the Howard Smithson farm near Dimmitt during 1973 ranking the number one hybrid tested out of 6 hybrids.

EXTRA YIELD, threshability and the way they stood is the reason that Bobby Free, Muleshoe will be planting 100% of his 1,400 acres to SX 520 and SX 98.

### 344.....

9,309 lbs (166.2 bu) per acre making it the number one corn tested on the Ray Teeple farm during the 1972 Briscoe County Agent Test.

10,278 lbs (183.5 bu) during 1971 to be the highest medium maturity hybrid tested in test conducted by Dimmitt Wheat Growers on the Dan Hear farm, Dimmitt.

BOOK EARLY TO ASSURE DELIVERY!

Bill Swanson P-A-G DEALER

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Mileagemaker Plus. Four ply polyester cord tire in the wide 78 series profile. Modern sidewall, wrap-around tread. No trade-in required. Blackwall tubeless.

Tire size	Save	Reg.	Sale	+ fed. tax
B78-13	6.00	24.00	18.00	1.83
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C78-14	7.50	30.00	22.50	2.07
E78-14	7.75	31.00	23.25	2.24
F78-14	8.50	34.00	25.50	2.41
G78-14	9.00	36.00	27.00	2.55
H78-14	9.50	38.00	28.50	2.77
G78-15	9.25	37.00	27.75	2.63
H78-15	9.75	39.00	29.25	2.82

Whitewalls just \$3 extra.

**CHARGE IT!**

Save \$10  
Reg. 39.95. Sale 29.95.  
10/50 amp. battery charger.  
Charges discharged battery enough in a few seconds to give you a quick start.

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Charges average battery in 2 to 4 hours.

The JCPenney Battery.  
The only battery your car ever needs.

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Revolutionary battery has no filler caps. Never add water. Corrosion is virtually eliminated. And it's the most powerful battery ever built for a passenger car. So powerful that JCPenney will guarantee it for as long as you own your car. Sizes 24, 24F, 74, 27, 27F, 77, 22F and 72. Without trade-in, add \$3.

Guarantee: This battery is guaranteed for as long as you own your car or truck. If it ever fails to hold a charge, return it to us, we will replace it free.



### WASHINGTON NOTES

#### BETTER MILEAGE

The Environmental Protection Agency reports that 1975 automobiles would get about 13.5 per cent better gasoline mileage, on the average, than 1974 models.

#### TO VISIT SOUTH KOREA

President Ford will visit South Korea Nov. 22 and 23 following his trip to Japan, the White House has announced.

#### VETERANS DAY DATE

Since 1971, Veterans Day has been one of four Federal Monday holidays celebrated on the fourth Monday in October, the 28th this year. Veterans organizations are

lobbying for Congress to move the holiday back to Nov. 11, once Armistice Day.

#### MEDICAL VOLUNTEERS

The Senate has overwhelmingly approved legislation requiring medical and dental schools, provided with federal aid, to designate 25 per cent of their students for future service in medically underserved areas.

#### HEW & ANTI-INFLATION

Caspar W. Weinberger, Secretary of Health Education and Welfare has refused to endorse the anti-inflation recommendations made by 180 delegates to a White House economic summit conference.



**Students Honored**

Students of the 6 Weeks were recognized and presented pens at the Hereford Lions Club luncheon Wednesday. Top photo: High school students are Kent Hollingsworth and Shyla Thomas, pictured with Bonnie Masten, selected as teacher of the six weeks. Bottom photo: La Plata Junior High students honored were Pam Whitley and Dan Olson, showed receiving pens from president Wayne Lady.

## Lions Hear Program On Day Care Center Vote \$1,750 Donation

A program concerning the Hereford Day Care Center and presentation of several awards highlighted the regular weekly luncheon meeting of the Hereford Lions Club Wednesday in the Civic Club Center. Betty Roberts, director, gave a brief history of the Day Care Center and its service in the community. She also introduced

board members who were special guests of the club. At the conclusion of the program, the club voted to contribute \$1,750 to the center for playground equipment. Jim Hale, immediate past president, received a "100 Percent President's Award" during the meeting, with the presentation made by club president Wayne Lady on behalf of Lions International. The coveted award goes to presidents whose clubs have fulfilled a number of requirements during the past year.

Students of the 6 Weeks from Hereford High and La Plata Junior High were recognized at the meeting. Shyla Thomas and Kent Hollingsworth were the honored students from HHS, and Bonnie Masten was selected as Teacher of the 6 Weeks. Honor students from La Plata were Dan Olson and Pam Whitley.

The club also welcomed five new members with Raymond White, past district governor, performing the installation ceremony. New members are Guy Lawrence, Ed Brewster, Tom Pender, Danny Koenig and Lloyd Vaughn.

The Day Care Center, located at 215 Norton, was formally opened in October, 1970. Funds

for the facility came from community donations and the Jim Hill Estate. Mrs. Roberts pointed out that mothers who use the center's service are currently working in 25 businesses in Hereford.

The Day Care Center currently has 41 children enrolled, with tuition fees set by the local board. No federal funds are used for the center, but it does receive commodities from the state.

Mrs. Roberts commended a parents' organization which has



Betty Roberts

## Publisher Addresses Kiwanians

The Hereford Brand played a big part in the Thursday meeting of the Noon Kiwanis this week as Brand publisher Speedy Nieman presented a program, on National Newspaper Week and Dan Welty, a member of the Kiwanis and sports editor of the Brand, was named Kiwanian of the Month.

Nieman began his presentation with a reading of the First Amendment, which guarantees freedom of the press. Freedom of the press is the theme of National Newspaper Week.

Among facts Nieman quoted to the Kiwanians: the first newspaper in America was formed in 1690, with the first daily newspaper founded in England in 1702. The first newspaper said Nieman, were biased and opinionated, most being formed by political or religious organizations. It was not until the turn of the 19th century that newspapers began divorcing the news and editorial contents.

In 1974, there are 1,774 daily newspapers with a circulation of 63 million a day, while other than-daily papers have 35 million circulation. The Brand, said Nieman, employs 16 full-time employees and several part time employees. North Plains Printing, which Nieman also owns, employs 10 persons fulltime. The printing company prints 14 area newspapers as well as a television guide.

Nieman fielded questions from the audience and was first asked when the paper would begin comic pages on Sunday again. Nieman explained the economic reasons behind the deletion of the comics. Later he told the group he was not

favorable of what he called the "Eastern Liberal Press" and their methods of journalism.

Gene Campbell, one of the Kiwanians, took the floor and told Nieman that the club and the town of Hereford sometimes took the paper for granted and that the club would like to go on record as proclaiming their support for the Brand. Roy Faubion, president of the Chamber of Commerce and a

guest at the luncheon, told the group that the Brand worked in whatever ways were necessary with the radio station to further Hereford.

Dan Welty was presented with the Kiwanian of the Month award for August. The award was originally to be given at the installation banquet held earlier this month, but Welty was ill and did not attend.

## GET YOUR \$ WORTH

BY SALLY AND JIM ADAMS

### CUT YOUR DRY CLEANING COSTS: II

According to the National Institute of Dry Cleaning, 25 percent of customers claim their garments have been damaged at the cleaners, and 13 percent complain of lost items. Another 7 percent say they get back clothing belonging to someone else.

These figures point up the fact that you should give more than a little thought to the dry cleaner you use. As with many businesses and services, some are real professionals, and some are incompetent or uncaring. It will pay you in the long run to look around for a quality cleaner. It's likely he does his cleaning on the premises, and he may employ a "spotter" to catch stains before cleaning.

When you bring a stained garment to the cleaner, mark the spot with a pin and tell him what you think caused the stain - that way he'll have a better chance of success in dealing with it.

## SPECIAL LIMITED TIME OFFER!

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By The Bag!

Wools-All Types Remnants (Some Bolted)

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**This Weeks Special!**

1974 Buick Skylark Regal 2 dr. HT Air and power Autumn Beige with matching vinyl top. 13,000 miles. Newest used car in town. Save a big 1st years depreciation on this one.

**\$4250.00**

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1971 Ford Maverick 2 dr. 6-cyl-Automatic. Like New tires. Green Finish with white Grabber stripes. Protective Warranty

---

1971 Pontiac Gran-Ville 2 dr HT. Loaded with luxurious extras cruise, trunk release and ect. Like new radial tires. You'll love this one.

---

1973 Ford Pick-up V8. Automatic. Air cond. new tires. Check the price on this late model.

---

1971 Dodge Demon 2 dr. coupe 6 cyl. automatic-power steering and air conditioning. Bronze metallic with white vinyl top. This one will help balance the budget- good gas mileage.

---

1969 Chev Pickup. 307-V8. Automatic, Long Wide bed. Original Black finish. Above Average. Protective Warranty.

**THE RAINS CAME**

and should make you realize the value of timely moisture on your crops.

**INFLATION IS HERE**

and you know without being told that prices are constantly going up on practically every product on the market.

**FALL HAS ARRIVED**

and it is time to start looking toward getting ready for next year and your next crops.

**THERE NEVER WAS A BETTER TIME**

than the present to order your

**VALLEY SPRINKLERS**

for a timely delivery this fall. By ordering now you are proving your efficiency as a manager (the key to productive and profitable farming), beating any possible and imminent future increase in prices, preparing for any possible dry spells in the future and setting up for possible record crops next year, taking advantage of the off season for delivery and installation, and securing additional tax deductions for 1974.

**WHAT ELSE COULD A GOOD MANAGER DO?**

simply choose the best in equipment and service.

**VALLEY!!**

we now have approx. 30 machines left of our allocations available for immediate delivery and installation, set up to your specifications. Let's get together and make things grow with the best, with Valley. Irrigation with Valley Sprinklers is our only business not just a sideline.

For details call or see the Valley Man.

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(806) 364-5616  
Out of Town call Collect.

**INSIDE TV**

CONFIDENTIAL REPORT - ABC-TV is about to deliver a certified check for \$9-million for the TV rights to LIZA MINELLI's famed Oscar winning movie "Cabaret" and to add to it CBS is about to get control of the video rights to the hit movie "Papillon" starring STEVE McQUEEN and DUSTIN HOFFMAN, which will be aired on the network sometime next year... When "The Godfather" is shown on TV you may not recognize it. All the four-letter words, nude scenes and the part where the movie producer wakes to find a horse's severed head in his bed, have all been cut from the TV version... "Bad Day at Black Rock," the movie that starred the late SPENCER TRACY and LEE MARVIN, is now being reworked by DON McGUIRE who wrote the original screenplay and may be a possible basis for a forthcoming TV series... We just got word that there is trouble brewing on the set of "Hawaii Five-O" centering around its super temperamental star, JACK LORD, who plays Steve McGarrett. Lord, who is part owner of the series, has boycotted filming sessions and has threatened to leave the show. The governor of Hawaii, GEORGE ARIYOSHI, has persuaded him to stay. Part of the problem has been a difference with LEONARD FREEMAN, who is the creator of the show, and CBS over the status of Jack's co-star, JAMES MacARTHUR.

## Duckwall's

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Open Thurs. & Sat. Nights til 8:30 P.M.

**STORAGE CHESTS**

Card Board Chest are the answer to your storage problems! Wood-Grade

24x13x11

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**Shredded FOAM**

Perfect stuffing for Toys, Pillows.

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**Elmers GLUE-ALL**

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**CUTTING BOARD**

Pattern Cutting Board full 40"x72" Ruled 1" squares Folds for Storage

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**Corduroy MATERIAL**

Pinwale, Ribless or Printed Cotton

Flat Fold 41" to 45" width

Our Reg. \$1.99

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# 99¢

YD.

**Cadbury CANDY BARS**

Milk Chocolate 6 1/2-OZ.

Almond 6-OZ. OUR REG. 59¢

Caramello 6-OZ.

Hazel Nut 6-OZ.

Delicious Taste Treats

# 43¢

YOUR CHOICE



# Haug Promoted To Mechanic

The promotion of Frederick "Hank" Haug from assistant master mechanic at Holly Sugar Corporation's Shoup plant here to senior assistant master mechanic at the Sidney, Mont. factory, has been announced by George W. Miles, Jr., senior vice president-operations.

Kenneth O. Rusher, formerly house mechanic at Shoup, was promoted to assistant master mechanic to fill Haug's vacancy.

Haug is past president of the American Federation of Grain Millers Local 321, and the Hereford Community Players.

He is a graduate of the navy Electricians' School and the Billings, Montana Trade School.

He was a Navy electrician from 1943 to 1946 during World War II and was a construction electrician from 1946 to 1963 when he joined Holly Sugar's Hardin, Montana factory payroll as an electrician. A year later he was transferred to Hereford to become electrician for the new plant which opened that year.

He was promoted to assistant master mechanic in 1967 and remained in that position until his promotion to senior assistant

master mechanic at Sidney.

Rusher served four years in the armed forces during World War II and, farmed in Ordway, Colo., working campaigns for Colorado National Sugar at Sugar City and for Holly's Swink plant.

He moved to Hereford in 1964 and became a full-time employee at the Shoup plant. He served on the Ordway school board, Crowley County Water Users' Board, was president of the board of Numa Drainage System and is now vice

# Kiwanis Meet In Amarillo

A number of Kiwanians from Hereford will be in attendance Monday night when Tom Duncan, governor of the Texas-Oklahoma District of Kiwanis International, makes his first official visit to Division 33.

The area division includes the counties of Deaf Smith, Randall, Armstrong, Parmer, Castro, Swisher, Brisco, Bailey, Lamb and Potter.

The district consists of some 35 divisions, 423 clubs with a membership of more than 17,000 and is one of the leading districts in the world. Duncan, from White Rock, is in the in-

urance business as well as land developments and investments. He is a graduate of SMU. Duncan and his wife, Lois, have two sons.

**HITS PAY DIRT**  
IDAHO SPRINGS, COLO. -- David Mosch, 14, using old-fashioned prospecting techniques, discovered a rich vein of gold and silver on one of his family's old mining claims near here. It was 115 years ago when three major gold strikes within 25 miles of here triggered the gold rush of 1859.

## NEWS NOTES

**LAS VEGAS, NEV.** -- Big-stakes gamblers at the baccarat tables of Caesar's Palace casino now use \$1,000 chips made of gold. The move is in line with a new state law requiring the use of chips instead of paper money at baccarat tables by Nov. 1.

**MOSCOW** -- Sergei S. Nikitin, chairman of the state administration for foreign tourism, has reported that more Soviet citizens will be permitted to travel to the United States and more hotels will be built in the Soviet Union to accommodate American tourists.

president of the Wishbone Corporation of Colorado.

## Marines Invited To Birthday Ball

All active duty, retired and prior service Marines are invited to attend the Marine Corps Birthday Ball on Nov. 9 at the Ramada Inn, 1-40 Amarillo.

Due to limited seating arrangements, reservations must be obtained as soon as possible. Contact the Marine Reserve at 2309 Line Avenue in Amarillo or call 376-5945.

U.S. supports review of Cuba sanctions.

Ford and Gromyko pledge Mideast effort.

Ford aides differ sharply on food and energy.

White House says Nixon is briefed regularly.

Ford asks \$600-million cut in current spending.

Waldheim prods wealthier lands to help needy.

Pentagon silent on costs of new weapons.

Soviet offering subsidy to bolster birth rate.

Premier Chou reappears after illness.



## First Morning Play

These ladies were among the "charter" contestants present Oct. 2, when the Hereford Duplicate Bridge Club conducted the first morning tournament. Play will begin each Wednesday morning at 10:30. From the left, Ola Mae Trimble, Dimmitt; Esther Springer, Hereford; Faun Welker, Dimmitt and Leota Good, Hereford.

# Duplicate Bridge Club Begins Morning Play

Almost a half-million people in the United States, Canada and other nooks and crannies of the North American continent play duplicate bridge regularly.

—And that number is growing faster than double and re-double!

It is so popular locally that on Oct. 2, morning play was initiated and will begin each Wednesday morning at 10:30. This is in addition to the Thursday night club meeting.

What is the fascination of this game? Actually, what is this game?

Duplicate bridge is the form of contract bridge played in all national and international championships but . . . it is not a game for bridge experts only. It is also played in bridge clubs, country clubs, social clubs and people's homes. In fact, there are games designated a junior or novice, open only to players of limited experience. At the other extreme, it is possible for a local player to play against the best in the city, in the country . . . in the world for that matter, without playing for stakes. Usually only a small entry-fee brings the privilege.

—And unlike party bridge, once paired off, one plays with the same partner all evening.

The game is called "duplicate" because each hand is played at least twice (but not by the same players) under conditions that exactly duplicate those of the other tables . . . some cards in each hand, same dealer, same vulnerability. Matchpoint score does not depend on the luck of the deal; results are compared only with those made by players holding the same cards under identical conditions.

Confused? Well, consider that the number of points by which a deal is won is not as important as the number of pairs outscored with identical hands.

Actually, the mechanics are simple. Hands played in the usual duplicate game are not prepared or stacked in advance. They are shuffled and dealt the same as in a rubber game but . . . ONLY AT THE FIRST TABLE. They are never re-dealt but are moved from table to table exactly as they were dealt the first time. Thus, duplicate boards are needed and regular rubber game play is altered slightly to preserve the hands.

The one vital exception is that cards must not be gathered into tricks in the normal way since other players must play the same deal following your game. The board you are playing is left in the center of the table. As each card is played it is placed face up in front of the player.

When all four cards have been played, each player, including dummy, turns down a card facing lengthwise for the tricks for his side.

At duplicate, every deal is scored separately. Each deal is considered as an unfinished rubber. Part scores or games bid and made previously do not carry over to the next deal. The side scoring a game or a part-score collects, in addition to the trick score, an immediate bonus: vulnerable game - 500, non-vulnerable game - 300, part score - 50.

—And honors do not count in duplicate.

In all other respects, scoring is the same as in rubber bridge. Still want to play?

There are three possibilities. First, arrange to play at the nearest club. In Hereford, that is at 309 Western. Play is Wednesday at 10:30 a.m. and Thursday at 7:30 p.m. Arrange to attend with a friend. If sufficient interest develops, Charlotte Schroeter will give free lessons prior to the regularly scheduled games. The games are open to the public for an entry fee of \$1.25 per person.

Secondly, find three other players interested in duplicate. Ask the club director in advance to allow you to play as a private table in the duplicate. This may be a new idea to the director but it is quite simple to arrange. Your group will be able to play against each other all evening — you and your partner in a

private match against the other couple at your table — but you will be playing the hands used in the main tournament and your match will be decided by comparing your results with those of the regular competition.

—Or you can get eight players together and run a duplicate contest in your own home. Ed and Charlotte Schroeter have a booklet about duplicate bridge that includes instructions. They can be reached at 364-1780.

Now, if you are not one of those who can hardly wait to get a handful of the pasteboards and a partner without tender shins, there is an old Texas favorite called Forty-Two and you can have the dominos clacking on the third whiff of a friendly coffee pot.

## Bridge Scores

### WEDNESDAY MORNING

1st: Seletta Gholson - Bea Hutson  
2nd-3rd (tie): Faun Welker-Ola Mae Trimble and Joannis Robertson-Ramona Annen

### THURSDAY EVENING

1st: Ola Mae Trimble - Faun Welker  
2nd: Leota Good - Esther Springer

Moscow steps up anti-U.S. propaganda.

I'm a little show-off. At parties I dance and play. I do this all so softly in my shiny patent leather and my flat and bouncy bottom. So cute . . . I'm Sweet Stuff.

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**Jumping-Jacks.**

Most feet are born perfect. They should stay that way.

"We Care About Your Child's Feet"

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### OLSEN CENTER PIVOT SELF PROPELLED IRRIGATION SYSTEMS

- OLSON FLEX UNITS HAVE HEAVY BALL JOINTS ON EACH TOWER
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PHONE: 806-364-6871**

## BENEFIT BRIDGE

Tuesday Oct. 15, 8:00 P.M.

Community Center

Hi & Low Prizes for men and women...  
Partners remain throughout night.

**GRAND PRIZE:  
CARD TABLE & CHAIRS**

Tickets at door or contact  
Mrs. Nelson Kendall

All proceeds given to Girlstown U.S.A.  
Sponsored by  
**KAPPA IOTA CHAPTER of  
BETA SIGMA PHI**

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## 20% off all our knit tops and pant tops

### Sale

#### \$3<sup>60</sup> to \$13<sup>60</sup>

A terrific selection of tops featuring your favorite fabrics and fabric blends. You'll find nylon knits, polyester doubleknits, seersucker looks, jersey polyester/cottons and lots more. In great styles, too. Bodysuits, cardigan style pants tops, pointelle looks, T-shirts and more. Come soon and save on your favorites: Misses and junior sizes.

**CHARGE IT!**

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## 20% off all our coats and jackets, reg. \$40 and up

### Sale

#### \$32 to \$96

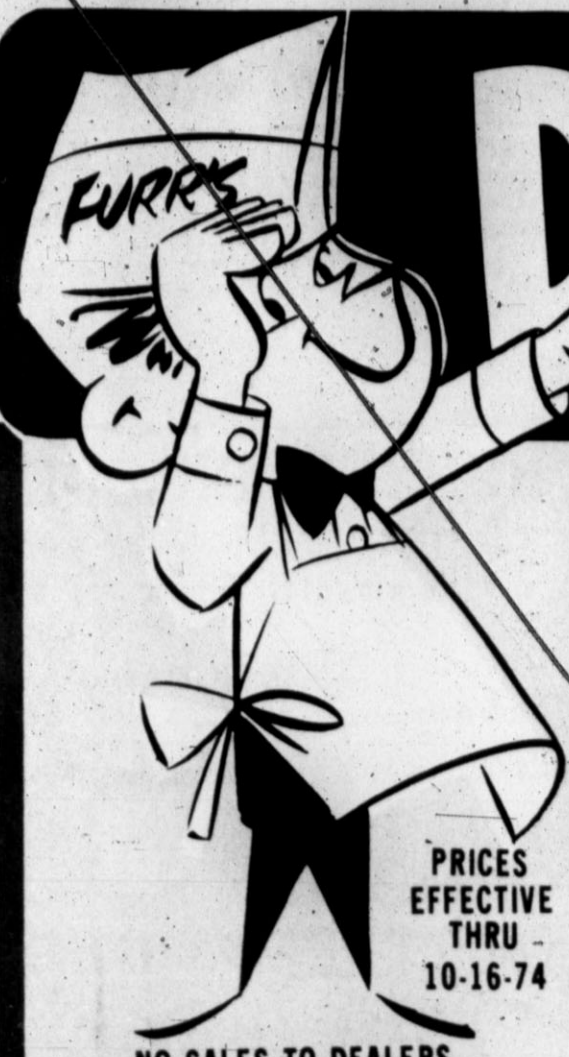
Reg. \$40 to \$120. Now you can get that coat or jacket you've been waiting for. And pocket some change. We have a beautiful selection of styles—from dressy to casual. Wool meltons, synthetic furs, plaids, tweeds, wrap arounds, double breasted styles and many, many more. Even the latest cycle jackets, and jackets with elasticized waists. Everything except leathers are on sale now. Sizes for misses and juniors.

**CHARGE IT!**

OPEN EVERY THURSDAY AND SATURDAY NIGHTS UNTIL 8:30 P.M.



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**APPLES**  
RED DELICIOUS FANCY, NEW CROP  
4-LB. BAG  
**99¢**

**ONIONS**  
ARIZONA FINEST, GREEN  
BUNCHES  
**12¢ EA**

**POTATOES**  
ALL PURPOSE RUSSET  
10-LB. BAG  
**92¢** EACH

**GRAPEFRUIT** 22¢  
RUBY RED FANCY NEW CROP LB.

**GREEN CABBAGE** TEXAS FINEST LB. **14¢**

**AVOCADOES** FLORIDA JUMBO SIZE EACH **59¢**

**PINEAPPLES** SUGAR LOAF LARGE SIZE EACH **59¢**

**GOLIXANIAS** POTTED PLANTS REG. '4" NOW **\$2.25**

## SUPER DISCOUNT SPECIALS

**CHERRIES**  
FOOD CLUB  
SOUR PITTED  
NO. 303 CAN **9¢**  
GOOD THRU 10-16-74  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**PEACHES**  
DEL MONTE  
SLICED OR HALVES  
NO. 2 1/2 CAN **9¢**  
GOOD THRU 10-16-74  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**ICE CREAM**  
FARM PAC  
SQUARE CARTON  
1/2-GAL. **38¢**  
GOOD THRU 10-16-74  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**INSTANT TEA**  
FOOD CLUB  
3-OZ. JAR **49¢**  
GOOD THRU 10-16-74  
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

**AUSTEX CHILI** NO BEANS NO. 300 CAN **69¢**

**GREEN BEANS** LIBBY'S CUT NO. 303 CAN **34¢**

**PRUNE JUICE** FOOD CLUB QUART EACH **49¢**

**BUTTERMILK** BORDEN'S OR FARM PAC 1/2 GALLON **59¢**

**3-MINUTE OATS** 18-OZ. **49¢**

**TOMATOES** FOOD CLUB NO. 303 CAN **31¢**

**CHOW MEIN** CHUN KING CHICKEN, BEEF, SHRIMP OR PEPPER ORIENTAL 42-OZ. **\$1.19**

**NOODLES** CHUN KING 5-OZ. **45¢** 3 OZ. **29¢** 9 1/2 OZ. **69¢**

**AJAX CLEANSER** 2" OFF LABEL 14-OZ. **24¢**

**SHOP Furr's MIRACLE PRICES**

### SPRINGCREST PRE-WINTER BLANKET SALE

**STARDUST THERMAL**  
100% Acrylic 5-Inch Nylon Binding, 2-LB. Weight, Tangerine, Blue Yellow, Lime 72" x 90" **\$6.49**

**ROYAL GARDEN PRINT**  
50% Polyester, 50% Nylon 72" x 90" 2-LB. Weight, 5 Inch Nylon Binding, Floral Designs in Pink, Blue Gold **\$6.99**

**MISTY NEEDLEWOVE**  
Solid Color 50% Polyester, 50% Nylon, 4-Inch Nylon Binding, 2-LB. Weight 72" x 90" **\$5.99**

**CHECKMATE GINGHAM PLAID**  
100% Acrylic, 5-Inch Nylon Binding, 72" x 90" Size, 2 1/2-LB. Weight, Blue, Yellow or Red **\$6.99**

**MOTOR OIL**  
Topco MOTOR OIL  
HD 20, HD 30 QUART **39¢**  
REG. 20, REG. 30 QUART **35¢**  
10/30 ALL WEATHER QUART **49¢**  
WD-40 SPRAY 3-OZ. CAN **66¢**



# LOWER TAPE TOTAL



<b>CHUCK STEAK</b>	FURR'S PROTEN LB.	ADV. SPECIAL	<b>79¢</b>
<b>RANCH STEAK</b>	FURR'S PROTEN LB.	ADV. SPECIAL	<b>89¢</b>
<b>ARM ROAST</b>	FURR'S PROTEN ROUND BONE LB.	ADV. SPECIAL	<b>98¢</b>
<b>FRYERS</b>		ADV. SPECIAL	<b>39¢</b>
<b>GROUND BEEF</b>	FRESH GROUND DAILY LB.	ADV. SPECIAL	<b>69¢</b>
<b>ROUND STEAK</b>	FURR'S PROTEN LB.	ADV. SPECIAL	<b>98¢</b>
<b>SIRLOIN STEAK</b>	FURR'S PROTEN LB.	Adv. Special	<b>98¢</b>
<b>T-BONE STEAK</b>	FURR'S PROTEN LB.	Adv. Special	<b>\$1.39</b>
<b>CLUB STEAK</b>	FURR'S PROTEN LB.	Adv. Special	<b>\$1.39</b>
<b>SAUSAGE</b>	FARM PAC LINK 12-OZ.	Adv. Special	<b>69¢</b>

**WE REDEEM USDA FOOD STAMPS**

NO SALES TO DEALERS

**FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!**  
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

**Shop Our Delicatessen**

- 1-LB. MEAT LOAF **\$3.89**
- 1-PT. PINTO BEANS
- 1-PT. COLE SLAW
- 1-PT. BANANA PUDDING

**CORN DOGS**  
BULK PACK  
**98¢**

**FISH STICKS**  
TOP FROST HEAT 'N SERVE 1-LB. PKG.  
**\$1.02**

**DOUBLE GOLD BOND STAMPS**  
Tuesday Wednesday  
WITH \$2.50 PURCHASE OR MORE

**SPINACH**  
FOOD CLUB NO. 303 CAN  
**4 FOR \$1.00**

**FRUIT COCKTAIL**  
FOOD CLUB NO. 303 CAN  
**39¢**

**TOWELS**  
SCOTT, ASS'T COLORS OR DECORATED LARGE ROLL  
**2 FOR 99¢**

**FEATURE OF THE WEEK**  
**ALVARADO TEASPOON**  
Each . . . . . **37¢**  
COMPLETER PIECES AVAILABLE AT ANY TIME

- 4 Iced Tea Spoons \$1.89
- 2 Tablespoons \$1.89
- 2 pc. Salad Set \$1.89
- 3 pc. Serving Set \$1.89
- Cold Meat Fork \$1.59
- Pierced Pastry Server \$1.59
- Gravy Ladle \$1.59

**COMET CLEANSER**  
2<sup>1</sup> OFF LABEL REG. EACH  
**21¢**

<b>OLEO</b> FLEISCHMANN'S UNSALTED LB.	<b>81¢</b>	<b>CHOW MEIN</b> CHUN KING BEEF OR CHICKEN 24-OZ.	<b>95¢</b>
<b>FRIED RICE</b> CHUN KING 8 1/2 OZ.	<b>49¢</b>	<b>ENTREES</b> CHUN KING 6 1/2 OZ.	<b>97¢</b>
<b>WINDEX</b> 20 OZ. REFILL	<b>51¢</b>	<b>SOY SAUCE</b> CHUN KING 9-OZ.	<b>29¢</b>

**Frozen Food Favorites**

**POT PIES**  
TOP FROST FROZEN 8-OZ. PACKAGE **29¢**

**CHICKEN** TOP FROST FRIED 32-OZ. PKG. **\$2.17**

**PIE SHELLS** JOHNSTON'S 2-PIECE 9-INCH **51¢**

**JUICE** TOP FROST FRESH FROZEN GRAPEFRUIT 6-OZ. **4 FOR \$1.00**

**IVORY SOAP**  
BATH SIZE  
**37¢**

**MR. CLEAN**  
10<sup>1</sup> OFF LABEL QUART  
**83¢**

**SAVE 25¢**  
MARYLAND CLUB COFFEE  
1-LB. CAN  
with coupon \$1.10  
without coupon \$1.35  
expires 10-19-74  
LIMIT ONE COUPON PER FAMILY

**CRUST STICKS** BETTY CROCKER FOR-PIE 11-OZ. **44¢**

**AIRWICK SOLID** ASST. FLAVORS 5-OZ. **69¢**

**RUG CLEANER** WOOLITE FOAM 22-OZ. **\$1.39**

**AFTER SHAVE**  
MENNEN SKIN BRACER 8-OZ. **\$1.47**

**VITAMINS** BY UPJOHN  
UNICAP REG. 100's **\$2.49**

**TALCUM** CASHMERE  
10-OZ. **99¢**

**BATH OIL** ALPHA KERI  
8-OZ. **\$2.63**

**Earth Born SHAMPOO**  
STRAWBERRY AVOCADO APRICOT  
12-OZ. **\$1.19**

**VO5 HAIR DRESSING**  
VO-5 1.5-OZ. TUBE **99¢**

**CLIP & SAVE**  
protein 21 hair spray **99¢**  
OFFER EXPIRES 10-18-74  
LIMIT ONE COUPON PER FAMILY

**FACIAL MAKE-UP**  
FRESH & LOVELY LIQUID MOISTURE  
**93¢**

**SHOP Furr's MIRACLE PRICES**



## Benefit Bridge Slated

Bridge enthusiasts are invited to play for fun and prizes Tuesday evening in the annual tournament sponsored by

### Chamber Dues Raised

The membership of Deaf Smith County Chamber of Commerce was notified by letter this week that directors have approved an increase in dues, effective Oct. 1.

The board approved an increase of \$1 a month on business memberships and 50 cents a month for individual dues. Roy Faubion, president, pointed out in the letter of notification that prices have

greatly increased since the last dues hike in 1970.

"If each of us accepts his fair share, your Chamber can continue to meet the needs of a growing economy and provide the leadership necessary to build a better community," Faubion concluded in the letter.

"Running into debt isn't so bad. It's running into creditors that hurts."

Kappa Iota Chapter, Beta Sigma Phi, in Community Center. Games are scheduled to get underway at 7:30 p.m.

The chapter conducts a similar tournament each fall to raise money for service projects. This year proceeds will go to Girlstown U.S.A. Merchandise from Hereford stores is donated for prizes.

Mrs. Kirk Owsley is president of Kappa Iota this season. In charge of tournament plans are members of the ways and means committee, Mmes. Edward Allison, James Head, Gary Royal and Tom Bullard.

# H<sup>3</sup>

## HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President,  
Deaf Smith County Chamber of Commerce

Profits create jobs — profits fund research — profits endow churches, colleges and other foundations — profits expand our economy — profits provide progress!

How come some people think "profits" is a bad word? I'd guess it's simply a matter of understanding, or in this case — a lack of understanding. Our country was established on a system which encouraged folks to be productive to be successful — to show a profit at whatever they decide to do. "Turning a profit" was considered a virtue. Actually it was essential to staying in business.

Well, it's no different today. A business can't operate very long if it doesn't make a profit. It closes its doors and ceases to exist. What if that suddenly happened to all businesses? It's no auto dealers, no gas stations, no super markets, no drug stores, no clothing stores, no department or variety stores, hard to imagine? Of course!

Actually it sounds ridiculous, but if we didn't have profits, it could very possibly be real. It takes profits to provide the initiative and the means for a business to expand. (And of course when we speak of a business we include every operation from a manufacturing plant to a farm or ranch to a retail store). It takes profits to pay taxes which keep our school systems and our government operating.

And it takes profits to pay the wages and salaries that are necessary to buy groceries, to pay the rent, and to purchase that new car. It takes profits to buy seed, water, fertilizer and a new piece of equipment. Without profits, we have no jobs, no schools, no businesses — quite frankly — no economy! And profits come thru the practice of what we call free-or competitive enterprise.

This practice or system is operated on a basic law of economics called supply and demand. When the supply exceeds the demand a surplus exists and the value of the item is reduced. When there is too little of a commodity available or the supply is low, the demand increase is reflected by a price increase. It's kind of like a seesaw with supply on one end and demand or price on the other. And this is the heart of our economy — our free-competitive enterprise system. By the way, the "free" means, without restraint or regulation or control.

This system has worked for us for almost 200 years and has produced the greatest industrial — agricultural success in the history of the world. And it will continue to grow and expand to meet our growing requirements. That is, it will if we keep the system free and competitive and add plenty of HUSTLE HUSTLE HUSTLE.

### Look Who's New

Mr. and Mrs. Eugene Robert Straskulic are the parents of a daughter, Jennifer Marie, born October 10. She weighed 8 lbs. 4 oz.

Mr. and Mrs. Silverio G. Rodriguez are the parents of a son, Jose Francisco, born October 9. He weighed 6 lbs. 11 oz.

Mr. and Mrs. Fidel M. Reyna are the parents of a son, Fidel Fabian III, born October 10. He weighed 8 lbs. 8 oz.

Mr. and Mrs. Juan Antonio Aranda are the parents of a son, Juan Antonio Jr., born October 9. He weighed 6 lbs. 12 oz.

Mr. and Mrs. Quentin Bailey Curtis are the parents of a son, Quincy Lee, born October 9. He weighed 7 lbs. 7 oz.

Mr. and Mrs. Billy Roger Huber are the parents of a daughter, JoBeth Kathleen, born October 8. She weighed 6 lbs. 11 1/4 oz.

Mr. and Mrs. Isaias J. Mendoza are the parents of a son, Jake, born October 8. He weighed 7 lbs. 10 oz.

## Panel Sets Meeting

There will be a meeting Wednesday of the advisory committee on bilingual instruction in Hereford schools, according to Mal Manchee.

The 21-member committee is comprised of both parents and school personnel. Manchee pointed out that it offered an opportunity to appraise the work of the bilingual program from both the vantage points of home and school and to suggest changes or emphases where it might better the project.

Six Hereford elementary schools have one bilingual first grade teacher each. In turn, each teacher has two Spanish-

speaking aides. They are to take first grade level Latin-American pupils who are having difficulties at first with English and tutor them on the various classroom subjects and projects in Spanish to a point in time when they are more proficient in English.

"I want to emphasize again for those who may be new to this program for it is new in Hereford schools," Manchee said, "that this is not a program for the poor nor for backward students. We have found that the student who has difficulty at first with the English language is rarely ever slow with the

subject material. Thus, this program simply offers these a way to keep up with classroom works — to stay up with the other students while they are learning more and more English."

The project was made mandatory by the state and Hereford school people began laying the groundwork for it last Spring.

"We feel we are fortunate to have six teachers ably qualified both in two languages and in the subject matter at the grade level," Manchee said. "Two of our bilingual instructors are Anglos. Four of them are Latin Americans."

He summed up the whole concept of the program as a means of having any student keeping pace, so far as language is concerned, by the time work is begun at the second grade level. This is a far cry from the old method of retaining students at certain grade levels to repeat the work one or more terms where the only handicap was language facility, not scholastic or learning ability.

The 11 members of the committee affiliated with the school system are Manchee who is Title Seven director; Tom Templeton, elementary councilor; Philip Shook, principal, Tierra Blanca school; Paul Abalos, parent involvement coordinator; Augusta McCarley, first grade teacher, Bluebonnet school; Vickie Barrera, bilingual first grade teacher, Shirley school; Joan Harper, first grade teacher, Shirley school; Aurora Dominguez, K-4 teacher, Central school; Bonnie Moore, language development teacher, Northwest school; Homer Guera, social worker and Ed McCreary, director of federal programs.

Parents on the panel are Lisa Rodriguez, Grace Contreras, Margaret Flores, Angie Pina, C.M. Costeneda, Marlene Watson, Ramon Adrade, Oralia Abalos, Hope Torres and Aurora Flores.

Manchee said the primary purpose of the committee through the year would be to promote a common bond between the school and the parent.

### SCHOOL Lunch Menu

#### HIGH SCHOOL JUNIOR HIGH

MONDAY — Chicken fried steak and gravy or roast beef, mashed potatoes, English peas, chocolate pudding, hot rolls, butter, milk.

TUESDAY — Fish burger with tartar sauce or sloppy Joe, French fries, coleslaw, fruit, orange juice, milk.

WEDNESDAY — El rancho beans or hot tamale, mixed greens, buttered corn, apple cobbler, cornbread, butter, milk.

THURSDAY — Beef cheese pizza or ravioli, buttered potatoes, tossed salad, Jello with fruit and topping, sliced bread, milk.

FRIDAY — Chicken pot pie or Vienna sausage, blackeye peas, buttered carrots, cake, hot rolls, butter, milk.

#### ELEMENTARY SCHOOLS

MONDAY — Chicken fried steak, mashed potatoes, English peas, chocolate pudding, hot rolls, butter, milk.

TUESDAY — Fish burger with tartar sauce, French fries, coleslaw, orange juice, fruit, milk.

WEDNESDAY — Hot tamale, mixed greens, buttered corn, apple cobbler, cornbread, butter, milk.

THURSDAY — Beef cheese pizza, buttered potatoes, tossed salad, Jello with fruit and topping, Sliced bread, milk.

FRIDAY — Chicken pot pie, blackeye peas, buttered carrots, cake, hot rolls, butter, milk.

#### ST ANTHONY'S SCHOOL

MONDAY — Corn dogs,

tossed salad, peas, orange cake, milk.

TUESDAY — Chicken pot pie, mixed vegetables, chocolate pudding, buttered biscuits, milk.

WEDNESDAY — Tamales, red beans, cabbage-pepper salad, applesauce, cornbread, milk.

THURSDAY — Sauerkraut and wieners, buttered potatoes, carrot sticks, cookies, buttered bread, milk.

FRIDAY — Hamburgers, potato chips, plum cobbler, milk.

#### DAY CARE CENTER

MONDAY — Breakfast, cream of wheat, raisins, milk, lunch, fish sticks with catsup, Harvard beets, buttered corn, hot biscuits, butter, milk; snack, peanut butter and crackers, orange juice.

TUESDAY — Breakfast, cinnamon toast, banana, milk; lunch, Spanish rice, green salad, buttered crackers, fruit salad, milk; snack, cheese wedges, lemon cookies, milk.

WEDNESDAY — Breakfast, hot biscuit and jelly, apple slices, milk; lunch, hamburger patties, creamed potatoes, blackeye peas, hot rolls, butter, milk; snack, bread and butter, orange juice.

FRIDAY — Breakfast, toast and jelly, cheese wedges, orange slices, milk; lunch, cheese sandwich, deviled eggs, carrot sticks, fruit cocktail, milk; snack, peanut butter bars, milk.

Javis and Pell confident after Cuban visit.

Ford said to be cool to "gas" tax rise.

Bill reimposing standard time clears Congress.



KESTER'S JEWELRY  
Across from the Post Office  
in Downtown Hereford

# perry's SUPER Sale

Novelty Oil  
**LAMPS**  
Red  
Each  
**\$1.99**

Imperial  
**COOKWARE**  
7 Piece Set  
Stainless Steel  
Reg. \$15.00  
**\$13.88**

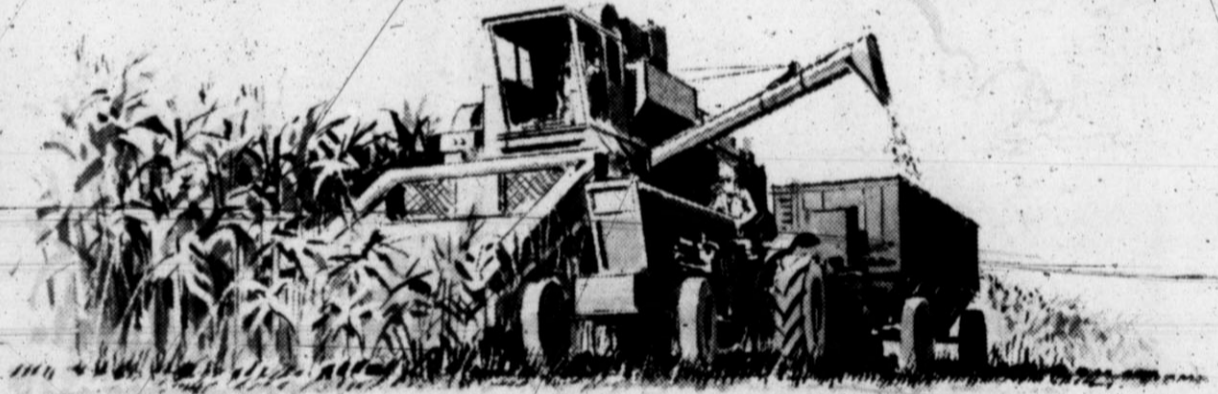
Kitchen  
**WALL MINDER**  
★ Letter Holder  
★ Note Pad  
★ Bulletin Board  
17" x 10" **\$1.88**

**COTTON PRINTS**  
100% Cotton Prints,  
Plaids and Solids  
Reg. \$1.00  
**88¢** Yd.

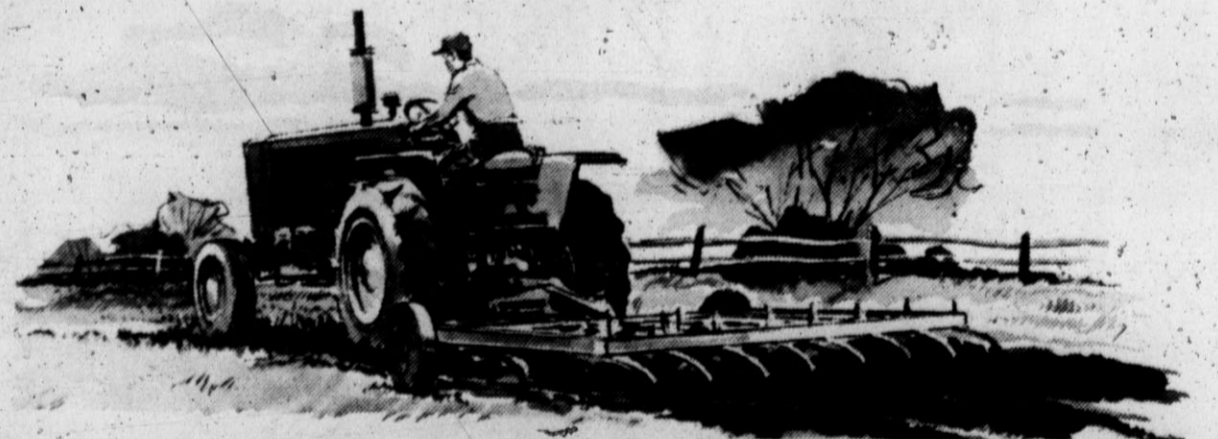
**BUY G.E. AND SEE!**  
We are having a light bulb and battery promotion this month. Buy a package of 4 G.E. light bulbs for \$1.36 and get two Eveready batteries for 35¢ Reg. 60¢ Pkg.

**perry's**  
303 N. Main 364-1707

## IT'S HARVEST TIME!



and you can not afford Tire Trouble During your Harvest... We Feature... **TRACTORS & COMBINE TIRES!**



and of course we have our on the Farm and Road Tire Service... Call the Tire People

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### PUT ON A NEW PERSONALITY



the sling...  
patented, revamped

Personality.

SHOES FOR WOMEN  
Vamp on the rise, neat small heel, slimmer lines... could be the shoe you never put away. Makes the pants scene, great under skirting. All things comfortable.

"We Care About Your Feet!"  
AT  
**Gattis Shoe Store**  
in Sugarland Mall

What's your reason for saving?

Hi Plains Savings and Loan Association

has a plan for you and we pay the

**Highest Rates in Town**

119 E. 4th, Hereford

112 E. Jones, Dimmitt

Member Federal Savings & Loan Insurance Corp.

We will be closed Monday, October 14.



# Skating Spectacular Worth One Million

One million dollars worth of entertainment will be on display at the Civic Center in Amarillo, starting Thursday. That's the opening date for the all-new 1975 edition of Holiday on Ice as a major family show.

Each year the Holiday on Ice producers stage an entirely new production; the 1975 show can be valued at more than \$1,000,000. That figure includes the cost of new costumes, props and sets, staging and drapes, lighting for special effects, music score and arrangements, new dance steps and choreography.

The costumes, scenery, props and most of the show's equipment are custom-designed and built by the Holiday on Ice production studio in Hollywood, Calif. The balance of the equipment is contracted out to specialists, or built by the show's traveling crew.

Holiday on Ice's inventory also includes three full-size portable ice rinks, for use in arenas which do not have ice facilities. Being self-contained gives the road crew the right to boast: "We are able to present the show anywhere...all we need are seats and the audience. We carry the rest with us."

To see the million dollars' worth of family entertainment

for a few dollars, call 806-373-6891 for ticket information.

Tickets are available at the Civic Center-Sears and Wards. Prices are \$5-\$4-\$3.50. Young people under 16 years of age-1/2 price all shows. Shows are nightly at 8 p.m. except Sunday at 6 p.m. Matinees Saturday and Sunday at 2 p.m.

## Bond Sales Pass Goal

Series E and H United States Savings Bond sales in Deaf Smith County during the month of August totaled \$26,760 according to County Bond Chairman James H. Sears. Sales for the eight-month period were \$185,258 for 103 per cent of the 1974 sales goal of \$180,000.

Texans purchased \$18,667,526 in Savings Bonds during the month, while sales for the same period last year totaled \$17,913,390—an increase of 4.2 per cent. Year-to-date sales amounted to \$154,751,211 for 65 per cent of the sales goal of \$236.8 Million.

It takes a long time to feather a nest on a wild goose chase.

-Inquirer, Philadelphia.



## Citizen of the Month

The Reverend William A. Lang is presented the Citizen of the Month Award by Texas Highway Patrolman Don Samuels. Rev. Lang was named to the award by the Deaf Smith County Peace Officers Association for his civil work and aid to all citizens of Hereford. Rev. Lang is involved in many activities, including assisting county probation officers and serving as chairman of the Deaf Smith County Council on Alcoholism.

## AC Tests Offer College Credit Special Program Set

Amarillo College on Thursday will administer a battery of tests which provide semester-hour credit after successful completion.

The tests, part of the College Level Examination Program, will begin at 1 p.m. in Room 124 of Ordway Hall on the Washington Street campus.

Fred Dodson, director of the AC Testing and Counseling Center, said applications for testing will be accepted through Wednesday. Forms are available from his office or at the registrar's office in the Administration Building.

Any interested person may apply for the tests at AC, although credit by examination may not be acquired for any course in which a student has previously enrolled, Dodson said. "These are subject examinations," he said, "and we do not offer the general CLEP examination at AC."

Examination by credit classes include American government, American History,

biology, algebra, English, general chemistry, geology, introductory calculus, trigonometry, general psychology, business law, statistics, economics, business management, accounting, and sociology.

AC students must complete 15 residence hours before exam credit will be entered on their transcripts, Dodson said.

The world has forgotten, in its concern with Left and Right, that there is an Above and Below.

The Father Nathaniel Council, Knights of Columbus, will sponsor a special Columbus Day program, Monday at 9:15 a.m. on Radio Station KPAN.

A specially transcribed program will feature an address by Supreme Knight John McDevitt. Program material will concern Americanism as it stemmed from the advent of Christopher Columbus in the New World.

Chrysler offering improved warranty on cars.

## Hospital Notes

**PATIENTS IN HOSPITAL**  
Rafael Soliz, P.O. Box 1453; Clyde Walker, 244 Greenwood; Henry Whittington, 230 Ave. D; Mrs. Mary Wright, 311 West 8th; Mrs. Alfonso Aguirre, P.O. Box 1132.

Ernesto Alonzo, 210 Ave. I; Mrs. Juan Aranda, 300 Blevins; Mrs. Betty Barclay, P.O. Box 443; Mrs. Hamil Brooks, Friona. Mrs. Eugene Brink, 333 Douglas; Mrs. Charles Cary, 106 Nueces; Mrs. Quentin Curtis, 140 Greenwood; David Diaz Jr., 115 Bradley; Mrs. Charles Digby, 601 Whittier; Mrs. R.W. Elliston, Route 3; Dennis Funk, Route 3.

Mrs. Blanche Hill, 116 Elm; Paul Hubbard, 631 Ave. H.

Mrs. Billy Huber, 620 Ave. G; Vicky Jackson, Friona; A.L. James, 404 Ave. I. Andrew Kelly, Vega; Mrs. Ray Longoria, Route 3; Mrs. Emiciano Losolla, Route 2; Mrs. Morris McGaughey, Wildorado; Reynaldo Martinez, P.O. Box 1571.

Roy Monroe, Route 2; Eugene Mullican, P.O. Box 1875; Mrs. Noe Orta, P.O. Box 893; Mrs. Leona Packard, Route 3; Becky Reeve, Friona; Mrs. Fidel Reyna, 407 Ave. E; Mrs. Silverio Rodriguez, P.O. Box 1823.

**PATIENTS DISMISSED**  
Mrs. Richard Sims, Mrs.

Johnnie Smith, Mrs. Roger Barnett, Mrs. Jos Garza, John Hicks, October 9; Mrs. Isaias Mendoza, Mrs. Richard Perez, John Damron, October 10; Mrs. Clayton Jobe, Melvin Kalka, Mrs. William Halbert, Violet Moon, Mrs. Marion Fite, Mrs. James Shafer, Paul Jones, October 11.

## Best Of Press

**Definition**  
Small Boy: A restless noise with dirt on it.  
-Tradewinds, Honolulu.

**Every Morning**  
One thing about the speed of light, it gets here too early in the morning.  
-Tribune, Chicago.

## SPECIAL INTRODUCTORY OFFER!

Viviane Woodard

**FACIAL**  
Only **\$1**



While you're there, let Jan and Pam Perrin introduce you to the exciting new world of Viviane Woodard cosmetics for the holidays

Come To:

J.J.'s Park Plaza

This week only Mon.-Fri. Afternoons Only

## SAVE! SAVE! SAVE!

Men's Pants <b>79¢</b>	Ladies Shoes <b>68¢</b>
Men's Sport Coats <b>68¢</b>	Sofas, Good Variety <b>\$19<sup>95</sup> and up</b>
Men's Shoes all <b>\$1<sup>98</sup></b>	Upholstered Dining Chairs <b>\$4<sup>98</sup></b>
Ladies Blouses <b>59¢</b>	Red Tags <b>1/2 price</b>

208 N. Main **GOODWILL INDUSTRIES** 364-5341

## ADD-A-ROOM



## WHILE

- Interest Rates Are High
- Mortgage Financing Hard To Get
- Building Costs Are Rising

Room Addition Is An Alternative To New Home Construction

Think Now About Fixing Up Your Present Home.

Add A Room,  
A New Garage  
Or Remodel What  
You Have.



**Carl McCaslin Lumber Co.**

344 E. 3rd.

364-3434

WE CAN  
HOLD YOUR  
INTEREST

for as long as you will let us!

Yes, there really is a best of all Savings Account. And it's no optical illusion.

The extra high earnings on savings is a real incentive to put that money aside regularly.

**THE BEST OF  
ALL POSSIBLE  
BANKS**

It makes you happy to have us hold your money for as long as possible because you know - It's your interest we have at heart.

A good bank has more Answers than Questions!

The **FIRST NATIONAL BANK**  
of **HEREFORD**

Member F.D.I.C.



## Underclassmen Lose Games

Hereford's underclass teams both fell on hard times Thursday as each suffered a defeat.

The Longhorns, or junior varsity, lost a close game to Borger's junior varsity 13-12. Hereford held the halftime advantage at 12-7 but Borger was able to score and hold Hereford in the second half.

The Longhorns had driven to the 4-yard line with 30 seconds remaining in the game and tried a field goal. The kick had enough distance, but one of the Borger defenders deflected the kick to the left.

Alfonso Gamez scored the first touchdown for the

Longhorns on a one yard plunge. Quarterback Mike Dudding scored the second touchdown when he dropped back to pass, and unable to find any open receivers, kept the ball and ran 85 yards for a score.

The loss left the Longhorns at two wins and three losses. Lubbock High's junior varsity will travel to meet the Longhorns here in Hereford next Thursday at 4 p.m.

The sophomores, or Shorthorns, were on the road Thursday, and fell to the Plainview sophomores 22-14, their first loss of the season.

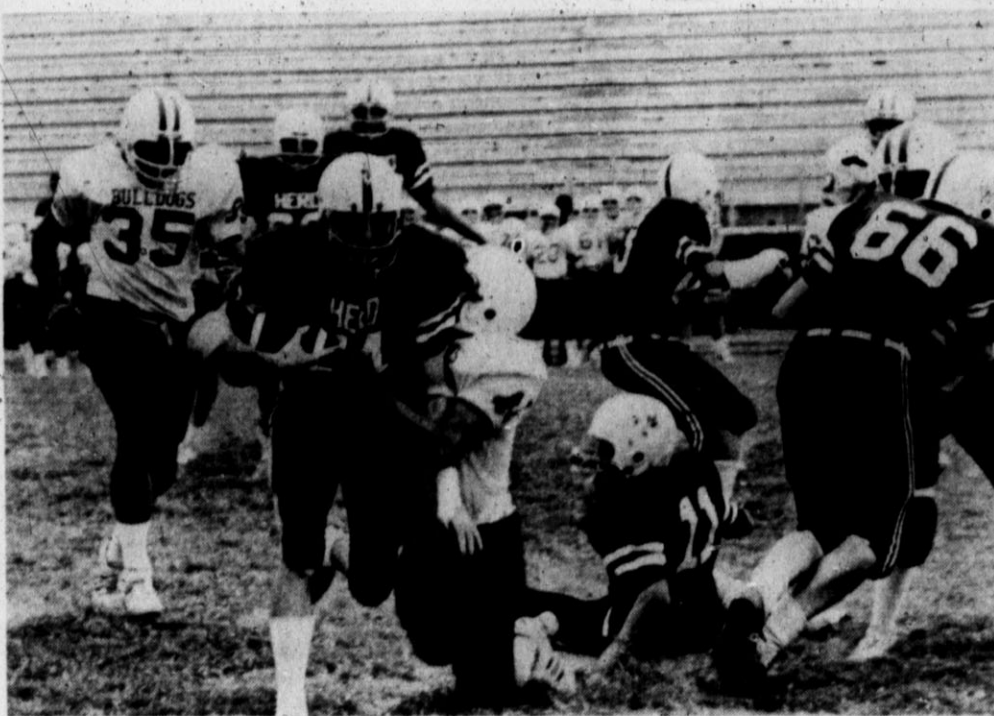
Gilbert Rodriguez also ran a two point conversion to add two more points. The Shorthorns are now 4-1 and will travel to Canyon next Thursday for a 4 p.m. game.

## Golf Team Fifth At Tourney

Hereford High's golf team placed fifth in a schoolboy tournament at Pampa Friday as the host Harvester team took the team title with a 297 total. Hereford carded a 326 team score, while Curtis Stoerner led the way with a 74. His score tied for third place in individual play.

Each team has five players in a tourney, with the low four scores counting toward the team total. Three Hereford golfers shot identical 84's for the other places on the team. They were Greg Pagett, Billy Word and George Yocum.

Coach Terry Russell was pleased with the improvement of his young players, as the team knocked off 22 strokes from tourney play at Plainview the previous week. The team is composed of two juniors and three sophomores. Next competition is at Amarillo next Friday.



Good For Four Yards

Alfonso Gamez is the ball carrier as he makes four yards against the Borger Bulldogs before being dragged down by a Bulldog defender. The Hereford Longhorns, the junior varsity, lost a close 13-12 game to the Bulldogs in Hereford Thursday afternoon. Gamez scored one of Hereford's touchdowns with a one-yard run.

## Decisions Close for La Plata

La Plata Junior High's Eighth Grade team managed a dead heat against White of Canyon, Thursday while Seventh and Ninth Grade teams lost a pair of squeakers.

Paul Bell managed to score for La Plata from 20 yards out though the Eighth Graders were never able to reach pay dirt after the one TD but, neither were their opponents and the game ended in a 6 to 6 tie.

Randy Ellis scored the lone touchdown for the Seventh Grade against their counterpart

at Canyon but the opposing team managed to get a two-point margin on the board and won 8 to 6.

The real heartbreaker came for the La Plata Ninth Grade team against Dimmitt. La Plata had two TDs on the board leading their foes when Dimmitt managed a safety in the last 20 seconds of the game.

La Plata fans praised the fighting spirit of all three teams and this is born out by the closeness of the contests.

### ONE MINUTE SPORTS QUIZ

1. Who won the National 500 stockcar race?
2. What baseball player is the holder of more lifetime batting records than anyone?
3. Jerry West recently announced his retirement from what team?

### Answers to Sports Quiz

1. David Pearson.
2. Henry Aaron.
3. Los Angeles Lakers.

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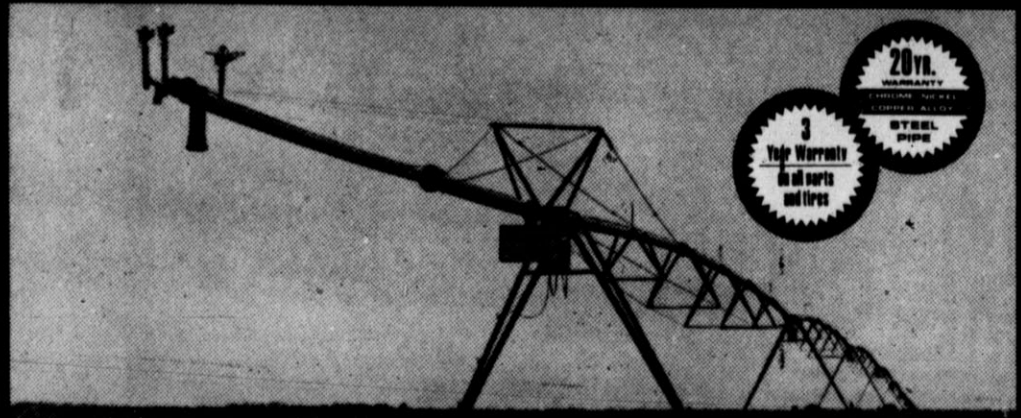
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Yds. passing	104	26
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Had intercepted	0	0
Fumbles lost	2	5
Penalties	5-60	6-72

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## The End Zone

DAN WELTY

IT'S WORLD SERIES TIME. here in the early part of the fall when the boys of summer go for all the marbles. It's not the Dodgers and the Yankees, which to us makes it a little short of a "real" World Series.

But wait a minute, the Dodgers are in the World Series! Not the Brooklyn Dodgers, but the Los Angeles Dodgers: Yep, they'll be meeting the Oakland Athletics for the championship of the baseball world.

With both teams coming from California, you might wonder if the Sunshine out there is better, or if Bowie Kuhn has somehow arranged to do his part for the energy crisis by having both teams from the same part of the country.

Oh, and by the way, does this prove that Dick Williams was not the motivating factor that has made the Oakland A's twice World Champions? They seem to have done well without him. Or maybe Alvin Dark is just as good a manager as Williams?

MAY WE BE SO bold as to forecast a third championship for Oakland? Bet they play seven games, though.

AND A MATTER WE'VE been asked to clear up. Tom Simons, one of our fearless forecasters did indeed pick the correct winner last week in the Vega-Boys Ranch contest. Although Vega won the game, they later forfeited to Boys Ranch when they discovered an ineligible player. Tom was the only forecaster to pick Boys Ranch over Vega.

So, corrected forecaster scores are: Dan Welty, 86-39, 688; Larry Dippel and Speedy Nieman, 83-42, 664; Tom Simons 81-44, 648.

Good try, Tom, but you're still last.

WE WERE ASKED THE other day why West Texas State is not given any more publicity on Amarillo TV, while at the same time we get football shows from Tech, TCU, A&M, Texas and several others.

While not answering for any TV station in particular, we imagine some of the answers to the above question would sound like this:

"It's unfeasible to film the entire WT football game because of the expense. It would require extra personnel extra film, extra time, which all add up to mean" economically unfeasible. All this might be

possible if Amarillo firms were found to sponsor such a program and foot the bill, but there are no such firms."

"And besides, (and this is the ringer) there is little interest in Missouri Valley Conference football while the interest in Southwest Conference football is very high. Persons will watch the Emory Ballard Show (A&M) that will not watch a Gene Mayfield show."

Yep, those are the answers you might get. Basically, that television is not going to sink time and money into something that will not make them money, regardless of what it is.

Yeah, but why can't weekend sportscasters at least mention that West Texas won on their Sunday evening programs? That, sports fans, would take more room than we have here to explain.

THE EASTERN NEW MEXICO INVITATIONAL Track Meet held yesterday featured almost as many Kenyans as it did Americans. Joseph Kemei Tiony (and we can't pronounce it either) from West Texas State was to run with the big boys for the first time. (No results were available when this was written.) ENMU boasted three All-Americans: Phillip Ndoou, Kenya; Mike Boit, Kenya; and a non-Kenya, Dennis Williams of Michigan. In addition, ENMU had Kenyans Joseph Mengich and Tom Boitt. UTEP featured a Kenyan, Wilson Waigwa. In fact, the only team not represented by a Kenyan was Texas Tech.

TEXAS TECH'S JOHN GARNER, 199-pound fullback, from San Antonio gained more yards in the first half against Texas than all of the much-heralded Texas backs did together. Garner carried for 109 yards, a 4.7 yard per carry average, and claimed 19 yards on his first run.

Rosey Leaks had only 36 yards at the half while Earl Campbell had gained 52.

Quoted in the Football Newsletter, Tech sports information director Ralph Carpenter said, "They call Earl Campbell the Tyler Rose so we've decided to start calling Garner our San Antonio Rose."

AL CONOVER, HEAD FOOTBALL coach at Rice, is famous for an episode in which he threw a chair through a locker room window to fire up his players. Keith Randall, reporting in the Waco Tribune-Herald, tells of another incident from a couple of weeks ago:

"Al Conover, the human motivator, was in rare form Saturday night against LSU...In his best win-one-for-the-Gipper style, the Rice coach had a heart-to-heart talk with his players inside the locker room before the game. (But) Conover's speech appeared to him like it was having little effect on the Owls. In an emotional high, Conover ruthlessly grabbed the leg of the nearest table and proceeded to tear it from its hinges. With probably the best fastball seen in Houston this year, he hurled the table leg repeatedly into a big blackboard.

"With that pre-arranged cue, the team's manager, Pat Kelly, lit strings of firecrackers in a nearby shower stall.

"If there was a football player inside the locker room who wasn't surprised, not to mention downright berserk, Conover didn't see him. And judging by the way the Owls played, no one in the stadium failed to notice.

### CLEAN CARS J.V. Campbell Motors CADILLAC TO VOLKSWAGENS

72 Plymouth Fury 111 2 dr. H-top, loaded, Brown Vinyl top, Beige lower, has custom Vinyl interior, good tires, has small 318 V8, for that extra gas gas mileage, this is one anyone will like.

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Blessed is the man who, having nothing to say, keeps patiently still while his wife says it.  
-Journal, Decorah, Ia.

Something new in college football will be the hustler's cry. "Get a scorecard, with the names, numbers and salaries of all players."

# SPORTS TALK

Chuck Hardy

## SATURDAY-SUNDAY SUCKERS

**SUNDAY NIGHT** in Manhattan, four nondescript men will meet in an upper eastside tenement room. There will be phones on a table, pads and pencils. The phones will ring all night, and the men will jot down cryptic notes and figures.

**BY DAYBREAK**, the four men will have handicapped (figured out the points spread) the next weekend's major college and professional football games. The clients for this rebirth-of-odds service each week during the season are the football pool syndicates - and there are many.

**NÓ DOUBT**, the most uneven contest in sports is the betting pool. It embraces practically all sports for 12 months of the year, with football, basketball and hockey getting the major play. Nonplayers call it a sucker's game.

**THE FOOTBALL POOL**, like the office world series pool, is widespread throughout the United States, Mexico and Canada. The betting card most fans are familiar with has a listing of some 35 to 40 major college and pro football games.

**THE INTRIGUE** is to pick the winners of a minimum of three games. Selecting three out of three pays \$4 on a \$1 investment; four out of four, \$10; five out of five, \$15; six out of six, \$25; seven out of seven, \$50; eight out of eight, \$100, and so on.

**ANYONE CAN PLAY** - a college student in Chicago, a housewife in Medicine Hat, Alberta, a nurse in Acapulco, or tired businessmen visiting gin mills along First Avenue in New York City.

**THE FLOW** of business is operated by many syndicates who pay professional handicappers a fancy price to compute the points spread in an effort to make each game an even-money contest.

**IT'S IMPOSSIBLE** to estimate the total weekly handle on betting pools. But your sportstalker was informed that a syndicate in a small pocket of Brooklyn employs eight collectors. Each collector picks up the play of about 10 sellers, each of whom sells from \$300 to \$600 worth of tickets per week. So the weekly handle of this one syndicate in a small section of the city is between \$40,000 and \$80,000.

**COAST TO COAST**, tickets are distributed to a network of sellers, who circulate them in office buildings, candy stores, taverns, parking lots and campuses. In addition, there are thousands of free-lance operators, enterprising chaps, who get their odds from newspapers.

**IT'S FUN TO PLAY**, but also foolish. The odds are stacked against the bettor. The pool pays only 3 to 1 to pick three winners out of three games.

**MATHEMATICAL ODDS** against guessing right three times on any three even-money propositions are 8 to 1, the same probability as tossing a coin and getting three heads in a row. (Four for four, 16-1; five for five, 32-1; six for six, 64-1, and so on.) So, the bettors are bucking very long odds, indeed.

**BETTING POOLS** are against the law. But because most people consider them harmless public officials look the other way. So, harassment is minimal - and business flourishes.

## Waterfowl Stamps Available

Federal duck stamps, required for all hunters 16 years of age or older who hunt migratory waterfowl, are now available at all U.S. postal offices.

In addition to the duck stamp, sportsmen hunting out of their county of residence must also have in their possession a valid state hunting license. Revenue from the Migratory

Bird Hunting Stamps, which cost \$5, is used by the U.S. Department of Interior to purchase waterfowl nesting, resting and wintering areas.

Since the issue of the first stamps by hunters.

You don't have to be a duck hunter to purchase the stamps with the assurance that the money they spend will be used to insure the future of waterfowl

and other numerous species of birds, mammals and fish directly dependant upon wetland.

Gerald Ford, President, signing Federal employes raise:

"Federal employes, like all other citizens, are suffering financially from the current level of inflation."

# Boxers Take 6 Bouts

In the boxing tournament at the Bull Barn, Friday night, Hereford's leatherpushers won six of 14 contests ranging from 40 to 160 pounds.

Without a doubt, the fight of the night was the 160-pound contest with Hereford's Willie Wilson winning a decision over

Charlie Martinez of Plainview. While all bouts go only three rounds maximum under West Texas AAU rules, it was the opinion of boxing fans present, Friday night, that this could have been a real ten-round rowser.

In the 120-pound class, Roy

Pena lost to Bobby Steele of Amarillo. Vincent Guerrero bowed to Ricky Martinez in the 103-pound event.

Hector Guerrero won a decision over Henry Fuentes of Amarillo in the fight fans considered the second most exciting of the evening.

It should be noted here that the two bouts touted so enthusiastically by those present take nothing away from any of the other fighters in the other events. Each boy put on a masterful exhibition in his turn but there just comes that moment - that event peculiar to any sporting event when action takes on a special demonstration and enthusiasm mounts to a higher fever pitch. In the 69-pound events, Neil Montemoyer bowed to Sonny Bohanan of Amarillo and another Amarillo boy, David Bernal, took the decision over Julio Galingo.

In the 68-pounder, Joe Castillo won a TKO over Marty

Crowder, Olton. Jerry Soliz won over Jesse Rubiciba, Amarillo in the 59-pound bout.

George Arroya got the decision over Mike Tejerino, Amarillo in the 58-pound tussle. Roberto Martinez drew a TKO over Romero Bernal, Amarillo. Roberto was a Hereford contestant and not one of the Plainview Martinez family.

In the 51-pound class, David Ruiz lost to Jesse Lucero, Amarillo.

In the 48-pounder, Jamie Ruiz lost to Lance McCoy, Amarillo. Havier Guerrara lost to Roland Tjerina, Amarillo in the 42-pound class.

In the lightest class of the tourney, 40-pounds, Marty Lucero gave up the decision to Brig Martinez, Plainview.

While Hereford has two national contenders on its roster of tournament boxers, neither fought Friday night.

The next series of events was scheduled for last night at Clarendon.

## ENMU Plans Homecoming

A variety of activities celebrating the 40th anniversary and 41st homecoming at Eastern New Mexico University has been scheduled for November 1-2.

Larry Fuqua, homecoming chairman and director of alumni, and Winston Cox, anniversary chairman and director of public affairs, report that the two committees are arranging several events in the two-day ceremony.

The homecoming queen selection Friday morning will officially open homecoming and will be followed by an afternoon meeting of the alumni board of directors.

A bonfire, featuring a 50-foot high replica of a Tiger, the mascot of the opposing football team from East Central Oklahoma, and a fireworks display will begin at 7 p.m.

Also beginning at 7 p.m. will be the focal point of the anniversary celebration, a special banquet in the campus Union Ballroom. More than 200 "old timers" are expected to renew acquaintances as the banquet features those students and faculty members from the early years of Eastern's history.

Saturday's schedule begins with a 7:30 breakfast hosted by the emeritus and retired faculty. Homecoming registration also begins at 7:30, and honored classes will be graduates of 1944, 1954, 1964, 1974.

The parade, with some 40 entries, begins at 10:30 a.m. on the eastern side of Portales and disbands near the campus

The Senate has approved and sent to the White House a \$82.5-billion defense appropriations bill. The bill's total reflected a \$4.4-billion cut in the amount requested by the Ford Administration for the fiscal year 1975.

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# Club 'Keyed' To Community Need

Hereford High School incorporates a group of outstanding young men, who modestly perform a variety of civic services for the community.

Key Club, an exclusive organization with rigid requirements for membership, stresses involvement and care for local improvement through an active roster of civic projects.

Hereford's Key Club, though, is 45 members strong and one of the most active service clubs in the city. Membership is by nomination only, and applicants are thoroughly screened by a board before membership is allowed. If during membership a person falls below Key Club standards, he is asked to resign.

The Key Club is an extension of the Noon Kiwanis Club and Whiteface Kiwanis Club, and is similar to many Key Clubs in other communities. Members are of high school age.

Nomination for membership occurs in one of two ways. Junior high school officials may nominate incoming sophomores or a person may place his name before the Key Club board.

Board members are elected from the membership as well as the club officers and three adult advisors.

The club is jointly sponsored by the two Hereford Kiwanis clubs and receives no financial aid from either club. The sponsors provide volunteer help in areas where they are needed.

The Key Club is concerned with two types of projects: service for the community and fund-raising projects to finance community service projects. None of the members make any monetary gain from any project.

Fund-raising projects during the year include flag service, slave day and a pancake supper sponsored jointly by Key Club and two Kiwanis organizations.

During the year, Key Clubbers work jointly with the American Legion in placing flags on Hereford streets during holiday periods. In return for the service, the organizations are paid by Hereford businesses. The AL provides the flags and holders, and the Key Clubbers work distributing the flags and picking them up.

Faculty advisor Gene Brock says flag service netted the

group about \$1,000 last year.

The slave day is an annual affair when the Key Clubbers allow themselves to be auctioned off the Hereford businesses for a full day. The businesses pay \$15 for the Key Clubber, and in return receive a full day's work at whatever the business would like.

The third project, the pancake supper, is to raise funds for the annual district convention, held each year. Working with the two Kiwanis clubs, the Key Clubbers put on the pancake supper to pay their transportation to and from the event held each spring.

Brock said the group works in many community service projects during the year. This past year Key Clubbers helped to paint the civic club announcement signs on the highways entering Hereford in connection with the women's division of the Chamber of Commerce.

A recent project which is an annual affair is called the "Aid to Kings Manor Day." Key Clubbers spent Saturday working at the home for the aged, cleaning rooms, windows,

yards, and whatever general work needed to be done. About 30 club members and 10 Kiwanians were involved in the project to aid the older citizens.

At Christmas, the Clubbers also present a Christmas program at Kings Manor, which always includes refreshments to the citizens of Kings Manor.

Other activities the Key Clubbers have participated in included the cleaning of the day care center and cleaning of the Mental Health and Retardation center. Two campships were given to Camp WigWam, the camp for retarded children, by the Key Club.

As far as school services, the Key Club is also active there. Not only did the Key Club give the high school the marquee in front of the main building, but they also maintain the marquee, making sure current announcements are posted.

Key Clubbers raise and lower the American flag each day at the High school, and see that a red American rose is given to high school teachers on his or her birthday.

Brock said the boys watch for areas of need around the school where they might be able to help out. Last year's Key Club replaced the scoreboard in the high school gymnasium. They also purchased a new set of flags for the high school stage, and an American wall flag to hang in the La Plata gym where varsity basketball games are played. Brock expects many projects in the coming year.

Key Clubbers attend many conferences and training sessions throughout the year. Seventeen members and 10 Kiwanians attended the fall planning session held in

Amarillo during September to help plan activities for the coming year. In February, a group from the Hereford Key Club will attend the spring training session where division officers for the upcoming year will be elected.

The highlight of the year for the Key Clubbers is the Texas-Oklahoma District Convention. The convention this year will be held April 25 through 27 in Dallas. Members must attain a number of points that is determined at the beginning of the year to attend the conference. Points are gained through attendance and volunteer work in service projects.

The school administration is perhaps one of the biggest backers of the Key Club, according to Brock. And this, he says, is one of the club's strong suits. "The school administration feels this is one of the far superior organizations in the school. They feel they can call on us at any time and receive the aid they need. We have the total support of the administration."

Key Club president for this year is Tommy Loerwald, with Craig Nieman serving as vice president. Pete Hale is secretary and Kirk Vanderzee is treasurer. Senior board members are Doug Charest and Kevin Malone. Junior board members are Don Simons and Mike Hull, while Rowan Alexander and James Mays serve as sophomore board members. Kiwanians who serve on the Key Club board are Armon Lauderback of the Noon club (with Bobby Owens serving as his assistant) and Tommy Rosson of the Whiteface Club.

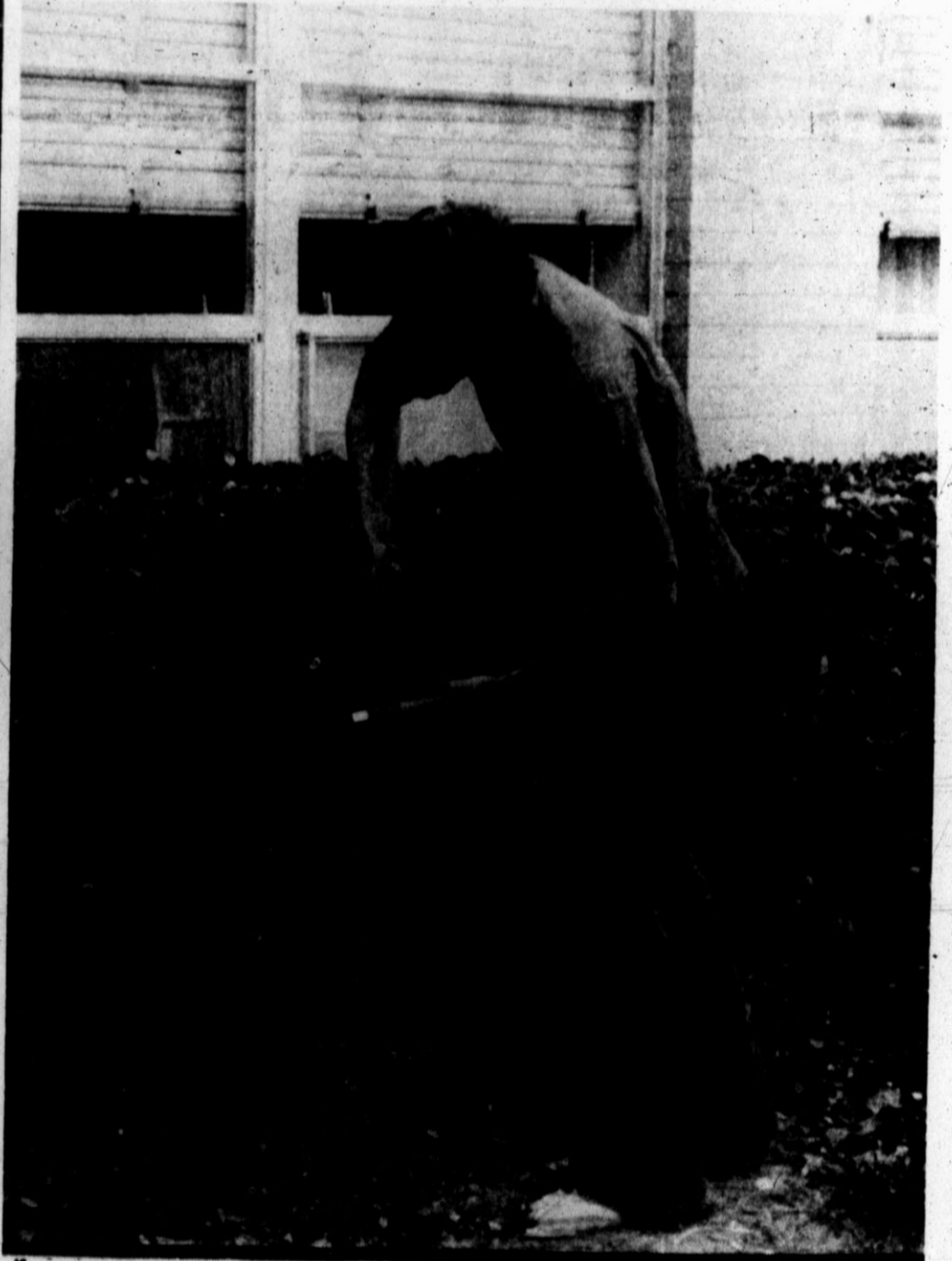


Raising "the colors" at Hereford High School and along city streets is a patriotic and fund-raising project conducted by Key Clubbers in cooperation with American Legion. Here, Barry Muller and Steve Cornelius complete the daily task at HHS.



As a progeny of Hereford Kiwanis Clubs, Key Club sends two representatives to each weekly meeting of the noon and morning organizations. Tommy Loerwald, club president, reports on current accomplishments and goals of the youthful civic group.

Dirk VanderZee posts a message on the high school marquee, a gift of a previous Key Club chapter. Dirk is treasurer of the boys organization which is advised by Gene Brock.



Aid for the elderly is a special interest of Key and Kiwanis Clubs. Craig Nieman, vice president of Key Club, helped with yardwork when the group spruced up the inside and outside Saturday at Kings Manor. A special Christmas program, including entertainment and refreshments, is presented annually to residents at the manor.



Many needs of HHS, such as a basketball scoreboard, are met by Key Club. HHS principal Jerry Don George and Gene Brock, faculty

advisor, flank Key Club officers Loerwald, Nieman and VanderZee.

**The Sunday Brand**  
Section B  
Hereford, Texas, Sunday, October 13, 1974





## Warricks At Home After Recent Vows

After a trip to Fort Worth following their marriage last Sunday, Mr. and Mrs. Earl Edward Warrick are at home at 140 West Third Mrs. Warrick is the former Naomi Davis of Hereford, daughter of Mr. and Mrs. T.C. Gardner of Friona. The late afternoon wedding ceremony was conducted in First Baptist Church by the Rev. Doug Manning, pastor. The bride was given in marriage by Chester L. Harrison.

Miss Nancy Carol Warrick was maid of honor and Johnny Warrick of Lubbock was his brother's best man, the only attendants of the couple.

The bridegroom sang the wedding solos, Love Story before the ceremony and at the close, Wedding Prayer.

A floor-length dress of blue crepe was chosen by the bride, designed on fluid lines with slightly circular skirt and bodice draped from gathers at the front waistline. Sleeves were long and fitted and the deep V-neck was accented with multiple chain necklace strands.

Her bouquet of white and blue carnations was carried on a white Bible, the gift of Miss Sally Walker.

The home of Mr. and Mrs. R.W. Eades, 111 Mimosa, was the scene of the wedding reception, where Misses Walker and Susan Robbins served punch while Miss Maria Stringer cut the two-tiered

cake. Iced in white, the cake was trimmed with tiny pink sugar flowers and surrounded with purple carnations.

Out-of-city guests included Mr. and Mrs. Ronnie Webster of Friona, Mr. and Mrs. Gilbert Roberts of Borger and Clara Berg of Tucumcari.

Mrs. Warrick is employed at Thriftway Grocery and is a graduate of Friona schools.

Warrick has owned and operated a shoe shop here the past three years. He is a graduate of Western State College at Gunnison, Colo., with a degree in elementary education, and is a former teacher. His parents are Mr. and Mrs. John W. Warrick of Tucumcari.

### He Should

A practical politician should make a good house-keeper, because his bunk is always made up.

-Times, Louisville.

### True!

Many a man is proud of his father and mother merely because they are the parents of a fine fellow like himself.

-Beacon, Philadelphia.

### 'Sfact!

Don't find fault. Find a remedy. Anybody can complain.

-Pathfinder, Fort Wayne.



Mr. and Mrs. Earl E. Warrick ...married in church ceremony (Bradly photo)

## Kandy Newman To Model In Contest

To compete in the World Modeling Contest in Washington, D.C. next weekend, Kandy Newman of Hereford will fly to that city with her instructor, Mickey McDonald of Amarillo, as the only entrant selected from this area.

A junior in Hereford High School, 16-year-old Kandy is the daughter of Mr. and Mrs. Joel Newman, 306 Star. After graduation last summer from an Amarillo modeling school, she attends advanced professional modeling classes there two days a week.

For competition in the world contest she will be dressed by

Pants Cage of Hereford. She has completed a modeling assignment for a Houston advertising firm and models on Thursday evenings and Saturdays for Blackburns in Amarillo.

The pretty high school girl plans a professional modeling career along with plans to become a medical technologist.

In the graduation ceremonies early in the summer, she modeled ball gowns and bridal fashions after a Hawaiian luncheon. She continued to attend modeling classes three days a week through the summer at the American Beauty Charm and Modeling School in Amarillo.



Kandy Newman ...at model school graduation

## CALENDAR OF EVENTS

- MONDAY**  
 Music Study Club, home of Mrs. Ken Walser of 103 Beach, 2 p.m.  
 Beta Sigma Phi Council, Hospitality Room of Hereford State Bank, 8 p.m.  
 VFW Auxiliary, VFW clubhouse, 7:30 p.m.  
 Masonic Lodge, Masonic Hall, 7:30 p.m.  
 Easter Lions Club, Easter clubhouse, 8 p.m.  
 Jaycee-ettes board meeting, Chamber of Commerce, 7:30 p.m.  
 Rotary Club, Civic Club Center, noon.  
 Odd Fellows Lodge, IOOF Hall, 8 p.m.  
 Evening Lions Club, K-Bob's Steak House, 7 p.m.
- TUESDAY**  
 Kappa Iota benefit bridge, Community Center, 7:30 p.m.  
 Cowbelles luncheon and election of officers, Hereford Country Club, 11:45 a.m.  
 Progressive Extension Club, home of Mrs. H.L. Hershey, 2 p.m.  
 La Plata Study Club, home of Mrs. Jack Brown, 7:30 p.m.  
 La Afflatus Estudio Club, REA Medallion Room, 3 p.m.  
 Kings Manor Founders Dinner, Lamar Garden Room, 7 p.m.  
 Rebekah Lodge, IOOF Hall, 8 p.m.  
 Hereford TOPS Club, Community Center, 9 a.m.  
 BPOE Lodge, Elks Hall, 8:30 p.m.  
 Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.  
 AAUW, Community Center, 7:30 p.m.
- WEDNESDAY**  
 Palo Duro Extension Club, home of Mrs. Ralph Warren, 7:30 p.m.  
 Merry Mixers Square Dance Club, Community Center, 8:30 p.m.  
 Christian Women's Fellowship luncheon, First Christian Church, 12:30 p.m.
- THURSDAY**  
 North Hereford Extension Club, home of Mrs. Cliff Johnson, 2 p.m.  
 Alpha Iota Mu Chapter of Beta Sigma Phi, Community Room of First National Bank, 7:30 p.m.  
 Hereford Study Club, meet in home of Mrs. Don Robinson for trip to Elm Tree Inn in Tulia, 9:30 a.m.  
 Wyche Extension Club, home of Mrs. W.P. Axe, 9 a.m.  
 L'Allegre Study Club, Community Center, 9:30 a.m.  
 Bay View Study Club, home of Mrs. Jack Wilcox, 2 p.m.  
 Los Ciboleros Chapter of DAR, home of Mrs. Steve McWhorter, 7 p.m.  
 Red Cross Volunteers luncheon, Civic Club Center, noon.  
 AARP, Community Center, 7 p.m.  
 VFW, VFW clubhouse, 8 p.m.  
 Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.  
 Kiwanis Club, Civic Club Center, noon.  
 Jaycees, Dickie's Restaurant, 8 p.m.  
 Duplicate Bridge Club, 309 Western, 7:30 p.m.
- FRIDAY**  
 Bud to Blossom Garden Club, Southwestern Public Service Reddy Room, 9:30 a.m.  
 Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.  
 Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
- SATURDAY**  
 Story hour for children grades 1 through 4, at Deaf Smith County Library, 10 until 11 a.m.
- If there must be trouble let it be in my day, that my child may have peace.  
 -Thomas Paine.

## Hereford Members Form Panel For Area Program

A panel of women educators from Hereford, each the president of a local organization of teachers, will present a part of the program at the regional workshop of Delta Kappa Gamma in Dimmitt next Saturday. Mrs. Joe Bradley will be the panel moderator.

All are members of Hereford Delta Xi Chapter, Delta Kappa Gamma. Mrs. Don Waters is president of the local chapter of Texas State Teachers Association. Mrs. Bob Hamman of Classroom Teachers Association and Mrs. Charles Bell of Delta Xi Chapter.

The fourth panelist, Mrs. Reuben McGilvary, is president of the Hereford Branch of American Association of University Women, whose membership comprises many teachers although it is not restricted to that profession. Subject of their discussion is Professionalism on the Part of Women Educators.

Special music for the luncheon at Dimmitt will be by

Lesley Euler, senior in Hereford High School.

Approximately 30 members from Hereford plan to attend the workshop, which will be directed by DeEtta Sayers of Austin, Area 5 director, and Kima Ratcliff, president of Iota Zeta Chapter in Dimmitt, the hostess group.

Theme of the program is Aim High - Work and Hope. Mrs. Sayers, who teaches Latin and crafts in an Austin high school and has taught art at Laguna Gloria Museum as well as in public schools, will be the keynote speaker at the luncheon.

Buying for cash is the best way to keep your debts paid.

\*\*\*\*

What children think of home determines how much they stay at home.

\*\*\*\*

A philosopher is a man giving people advice about troubles he hasn't had.

## Awards Listed In Flower Show

Sweepstakes awards in Hereford Garden Club's annual fall flower show were won by Mrs. L.W. Norvell in the artistic arrangement division, and Mrs. O.G. Hill Sr. in horticulture, as entries of club members were judged Friday afternoon at SWPS Reddy Room.

Guests were invited to view the display of flowers after 3 p.m. Varied autumn blooms were shown, with foliage specimens and arrangements made of dried plant material and branches.

Especially interesting this year was the large display of the Johnson Gardeners, a junior club at Summerfield directed by Mrs. Ray L. Johnson. Juniors entered hanging baskets, flower specimens and arrangements, also two special exhibits.

Cash prizes were awarded for the latter, a 45-pound pumpkin grown by Marie Schilling as a "just for fun" project, and two gallons of sunflower seed grown by Anita and Alan Almanza to feed wild birds.

For baskets, blue ribbons went to Linda and Debra Brown, Theresa and Marie Schilling. Other firsts for horticulture specimens were awarded Renee Dobbs, Anita and Alan Almanza, Marie Schilling, Brenda, Linda and Debbie Brown.

Le Ann and Renee Dobbs, Theresa Schilling, Anita and Alan Almanza received blue ribbons on arrangements suitable for a child's sickroom. For birthday party arrangements, top awards went to Anita and Alan, Renee and LeAnn, Marie and Debbie.

Adult exhibitors who took blue ribbons in horticulture

were Mmes. W.C. Hromas, G.W. Newsom and Hill for roses; Mrs. R.W. Mitchell for chrysanthemums and berried shrubs; Mrs. Newsom for snapdragons.

Also Mrs. Aaron Hutto for marigolds and Shasta daisies, Mrs. Norvell for petunias and fall asters, Mrs. R.L. Ethridge for vegetables, Mrs. Hromas for broadleaf shrubs, Mrs. Hill for needed shrubs, berried tree and fruited tree.

Mrs. Johnson placed first for massed line and mass arrangement of dried material, Mrs. Mitchell for line arrangement; Mrs. Newsom for mass arrangements, both large and small, of fresh flowers.

Mrs. Norvell was first for small dried arrangement, Mrs. Hutto in novice class, Mrs. Layman for abstract expressionistic arrangement, Mrs. Hill for non-objective abstract and Mrs. Ethridge for assemblage.

## Mrs. Stringer Introduced At PTO Meeting

Mrs. M.M. Stringer, second grade teacher at Aikman Elementary School, was introduced as Teacher of the Year for Hereford Independent School District during Aikman PTO meeting Thursday evening at the school.

Mrs. Stringer who was introduced by Betty Mercer, Aikman PTO president, will be considered for Teacher of the Year on state level through the Texas State Teachers Association.

Also, during the meeting, John Poindexter, the school's principal acquainted the group with the school's faculty.

Following the business meeting, a musical program was presented by fourth grade classes under the direction of Mrs. Johnny Latham.

## Golden Gleams

Train up a child in the way he should go; and when he is old he will not depart from it.

-Proverbs 22:6

A child tells in the street what its father and mother say at home.

-The Talmud

Teach your child to hold his tongue; he'll learn fast enough to speak.

-Benjamin Franklin.

**Keepsake**  
 TRADITIONAL WEDDING RINGS

**KESTER'S JEWELRY**  
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Heat pump heats and cools your home with one unit. Using otherwise wasted heat and dependable electricity, the heat pump provides a comfortable climate throughout your home all year long... from the coldest winter's night to the hottest summer's day. Call us this week to find out more about the heat pump!

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## Revue Opens

Songs, comedy skits and dancing make up a light-hearted revue, Show Biz, to be presented by Hereford High School Choral Department Monday and Tuesday evenings in the school auditorium.

The public is invited for the evening of musical entertainment, beginning at 7:30 p.m. each day. Both girls' choirs will take part as well as the varsity choir, and members will appear in solo and ensemble numbers.

Directing the variety show is Don Moore, HHS choral director. Tickets are priced at \$1.25 for adults, 75 cents for students.



Arline Phelps and Rheata White  
...to be reception honorees

## Chapter Sponsoring Show-Sale

Two Muleshoe artists who have won numerous awards for their paintings Arline Phelps and Rheata White will be guests for a reception Oct. 20 at First National Bank here to begin a week-long display of their works in the lobby of the bank.

The art exhibit under sponsorship of Alpha Iota Mu Chapter, Beta Sigma Phi, will feature paintings that are available for sale to the public, with the sorority acting as art dealer and receiving the commissions.

Proceeds will be used in their charitable projects, including Girlstown and the County Library.

The reception, to which the public is invited, will be from 2 to 5 p.m.

The paintings will remain on display during regular business hours at the bank through Oct. 25.

Mrs. Phelps, member of a West Texas ranching family, holds a degree from Texas Tech University, has studied with Emilio Caballero of West Texas State University and attended Instituto de Allende, San Miguel, Mexico.

She is a partner in an Art and Antique gallery in Muleshoe, where she maintains her studio. Her work has been featured in seven one-man shows in Texas and New Mexico.

Her latest honor was the selection of her painting, Floral Array to be displayed in the 1974 Six State Art Exhibit in Amarillo.

Rheata Peeler White received first place in watercolor in the Texas Art Show at Palo Duro Canyon in 1973.

She has studied at Texas Tech, WTSU under Dr. Caballero, and with other teachers.

Miss White is also an accomplished floral designer, as noted by her selection to the design panel for the 1974 Texas Florists' Association annual convention, one of three designers from Texas to be featured.

Paintings of both artists hang in private collections throughout the U.S.

Art galleries that display Mrs. Phelps' works are The Country Store, Austin; Jean Seth's Canyon Road Gallery, Santa Fe, N.M.; and The Art Loft, Muleshoe.

Art dealers handling Miss White's paintings are Anderson Brothers Jewelers, Lubbock; Pace Setter Gallery, Uvalde; Paint N Place, Clovis, N.M.; Nelda Lee's Odessa; and the Art Loft, Muleshoe.

Her professional affiliations are with Dallas architect James

E. Boyter, and Lucelle's Interior Decorators at Big Spring.

## Officers Of Class Named

Naming new officers, members of Avenue Baptist Victory Class talked of plans for the coming year at a business meeting in the church Thursday evening. Mrs. C.E. Coleman, who was elected president, was hostess for the meeting.

Also elected were Mrs. Jim Noyes as vice president, Mrs. Carlyle Sargent secretary, Mrs. Herman Hendrix recorder-treasurer, Mrs. Bill Wall social chairman, Mrs. Johnnie Townsend reporter.

Mrs. George Petree and Mrs. James Welch will serve as group captains, Mmes. Hendrix and Wall on the social committee.

Those who always make positive statements make a lot of mistakes.

An appointment, at a specific time, means nothing to some people.

## CAMPFIRE GIRLS

Wakan-Ki-Lo Campfire group, sixth grade students at Aikman Elementary School, elected officers at their first meeting of the new school year recently at the Campfire lodge. Cristi Crawford was elected president; Kelly Yarbrough vice-president, Corina Suarez secretary, Willa Beth Lawson reporter.

Plans were discussed for future projects. There were 16 members present and club leaders, Mrs. Floyd Eubanks and Mrs. Bill Thompson.

Mrs. Calvin Goodin demonstrated crafts projects which can be made to members of Ite-Ta-Yo Campfire group at their recent meeting.

After the program, members worked on crafts for Christmas gifts.

Present at the meeting were club leaders Mrs. A.T. Griffin and Mrs. Dwayne Walker.

Also Kerry Hacker, Tania Wilson, Sherri Whitaker, Becca Gibson, Laura Martin, Lynn Garrett, Jennifer Griffin, Leslie Metz, Karla Driskall, April Holly, Lynette Rhoton, Brenda Brown, Linda Walker, Janelle Coupe and Karen Drake.

Art projects for the Campfire Art Show were planned by members of O-Ki-Ta-Mi Campfire group at their recent meeting.

Plans were also made for a garage sale and car wash.

Members present included Amy Camahan, Dora Gonzales, Lydia Gonzales, Becky Hughes, Judy Jones, Louise Mys, Eleise McDowell, Debbie Pledge, Sylvia Soliz, Dana Ulibarri, Christina Valdez, Leslie Whitley and Elizabeth Rangel.

A candy sale to be held Nov. 1 was planned by the Campfire group from Bluebonnet Elementary School at their meeting Wednesday afternoon.

The group also made preparations for making sand pictures. Michelle White served re-

freshments to guests, John Dawson, Beth Clark and Kimberly and Timothy White, and members present. They included Jennifer Eggen, D'Nan Brannan.

Michelle White, Brenda Lindsey, Bethany Boyd, Shelly Gentry, Cynthia Romo, Pam Nichols, Annette Dawson, Missy Merritt, Kristy Simons, Rosemary Gamez and Michelle Axe.

Club leaders present were Mrs. Jimmy Dawson and Mrs. G.C. Merritt Jr.

The test of sincerity is the willingness of an individual to do something without compensation.

# HOLIDAY ON ICE

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AN INNOVATION BY THE ICE FOLLIES PRODUCTIONS WORLD PREMIER AMARILLO CIVIC CENTER Thurs. Oct. 17 thru Mon. Oct. 21 Nightly 8:00 P.M. (Except Sun. 6:00 P.M.) Matinees - Sat. and Sun. 2:00 P.M. Prices - \$5.00 - \$4.00 - \$3.50 Price-Young People Under 16 Years: All shows

Ticket Offices Now Open At: Civic Center-10:00 A.M.-5:30 P.M. Daily Charge Them At Sears-Customer Service Office Charge Them At Wards-Accommodation Center

Ticket Information

806-373-6891

CHOICE SEATS AVAILABLE ALL PERFORMANCES UP UNTIL SHOWTIME Ticket order received after Oct. 10, will be Held At "WILL CALL" Window Civic Center Box Office

## MAIL ORDERS

Make Check to: HOLIDAY ON ICE HOLIDAY ON ICE-CIVIC CENTER P.O. BOX 1971, AMARILLO, TEXAS 79186-

Enclosed is check/M.O. in the amount of \$

for ADULT tickets at \$ each, and/or JUNIOR tickets at \$ each for

performance on at P.M.

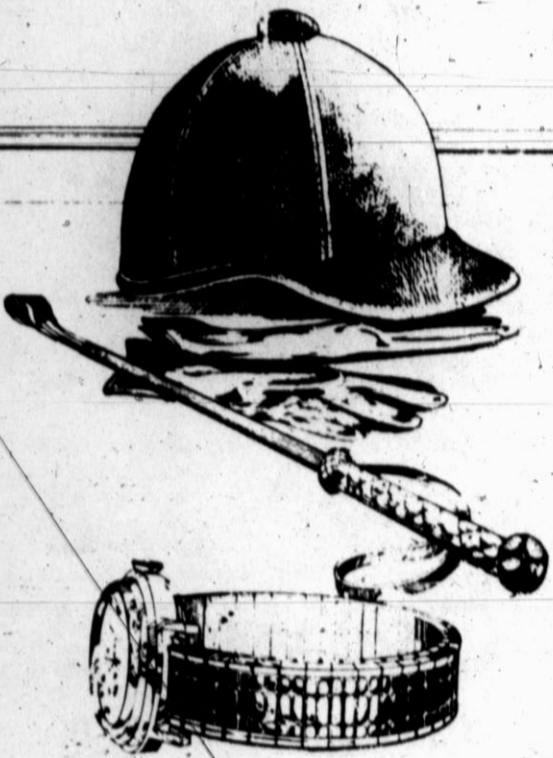
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ADDRESS Phone

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Please enclose stamped, self-addressed envelope for prompt service and safe delivery of your tickets.

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Lady Romunda has the look and feel of rich black leather. Black, sleek, smooth. And it's a Twist-O-Flex® watchband for both comfort and flexibility. The new Lady Romunda watchband.

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### Men's CORDUROY CASUAL COATS

Leather Trim Fall Colors Sizes 36R to 50 Long

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100% Polyester New Fall Colors Long Sleeve Sizes S-M-L-XL

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Pullover & Cardigan Some with Leather Trim Solids & Patterns Sizes S-M-L-XL

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Work or Dress - Down Filled also Fiber filled - Washable

Reg. Price - Sale Price

\$65<sup>00</sup> - \$45<sup>00</sup>  
40<sup>00</sup> - 34.95  
45<sup>00</sup> - 31.95  
35<sup>00</sup> - 24.95  
34<sup>95</sup> - 24.88  
28<sup>95</sup> - 19.95

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### November Wedding

Miss Karen Wilson of Plainview and Roger Eades will marry November 2 in Paramount Baptist Church in Amarillo with the Rev. Doug Manning, pastor of First Baptist Church officiating.

Miss Wilson is the daughter of Jean Jagels of Amarillo and Richard Jagels of Australia and the prospective bridegroom is the son of Mr. and Mrs. Bud Eades of 111 Mimosa.

The bride-elect is employed by Occidental Chemicals in Plainview Eades is a student at Wayland Baptist College in Plainview he also attend West Texas State University and Amarillo College.

### Church Women Hear Hospital Chaplain

The Rev. Joseph Tash, chaplain at St. Anthony's Hospital in Amarillo, spoke to members of St. Anthony's Women's Organization Thursday evening in the parish school auditorium.

His program was entitled "Death and Dying." He said "there is a need of a greater understanding for the dying, what he is undergoing, his feelings and fears."

He listed five stages for a terminally ill patient and said the family of the patient goes through the same stages "but never allow the patient to know. If you don't accept death, you can't help the dying."

During the business meeting, it was announced a craft day will be held from 1:30 to 3:30 p.m. Thursday in Pioneer Natural Gas Flame Room. Mrs. M.D. Henson and Mrs. Lynn Pittard, members of Sweet 'N' Fancy Decorating Club will give a demonstration on cake decorating.

It was also announced that the Amarillo Diocesan Council of Catholic Women will meet Oct. 22-23 in Seminole. The theme will be "We Believe, Now, Delegates from Hereford are Mrs. Joe Frank Huckert and Mrs. Bob Huckert with Mrs. Ray Artho as alternate.

Hostesses, Mmes. Leo Witkowski, Andrew Kershen, James Paetzold Ronny Pagett and Jonny Cloud served refreshments to the Rev. Bernard McGorry and 60 members and guests.

Beware of the person who smiles all the time.

To escape criticism begin your own criticism first.

The key to happiness in life lies in unselfishness.

## Library Friends' Start Is Planned At Meeting

Organization of Friends of Deaf Smith County Library is the aim of a meeting at 7:30



Dick Carter

### New Member Is Received In Club

Fay Rogers was welcomed as a new member by Bippus Extension Club Wednesday afternoon in the home of Mrs. Jimmie D. Bradley.

Gifts and Crafts was the program given by Joyce Shipp, county home demonstration agent, before the brief business meeting.

Members present included Mmes. C.F. Burk, Inman Larson, C.F. Homfeld, E.J. Dorris, Kenneth Homfeld and Wayne Sifford.

Some people are very cautious about paying bills.

There's nothing morally wrong about being poor.

Nearly everyone has a different recipe for a successful life.

A mosquito's idea of the happy hunting ground is a nudist camp.

p.m. Tuesday in Community Center, when Clark E. Wooldridge, president of Friends of the Amarillo Library, and Dick Carter, past president, will be speakers.

The open meeting is sponsored by the Hereford Branch, American Association of University Women. Mrs. Reuben McGilvary, president, announces that all citizens of the county are invited.

Representatives of other community groups are expected at this meeting, including some of the Deaf Smith County Commissioners Court, who serve as governing board for the county library.

Mrs. Baxter London is librarian, heading the staff which works in the new building to which the library was moved last June.

The Amarillo group is one of the most active Friends organizations in Texas, with a current membership of 500. On invitation from area libraries and interested citizens, Amarillo members have helped to start several new Friends of the Library groups.

Wooldridge is to speak on The Role of Friends of the Library in a Community, and Carter will describe specific ways the Amarillo Friends have helped better their library.

The speakers will be accompanied here by Alice Green, Amarillo librarian; Elizabeth Crabb, assistant; Mrs. Wooldridge and Mrs. Carter.

Now an assistant professor of sociology at West Texas State University and administrator of the Amarillo MHMR, Wooldridge has had varied experiences in social work and mental health, and as instructor in sociology and psychology departments of Texas Tech and WTSU.

Carter, employe of Southwestern Public Service Co. since 1951, is past president of the Panhandle Archaeological Society and the Amarillo chapter of Full Gospel Business Men's Fellowship. He is a member of archaeological and

historical societies and of the Writers Association of the Golden Spread.



Clark Wooldridge

### Bake Sale Plans Made At Dinner

Bake sales in two business locations were planned by the Cosmetology class of Hereford High School VICA program, at a dinner and business meeting in El Toro Restaurant Tuesday evening. The date will be Oct. 26, the places, Sugarland Mall and TG&Y store.

A guest, Debbie Perez, dined with members, Carmen Alejandre, Linda Cantu, Ruth Fowler, Vickie Keese, Maria Chavez, Esmeralda Cruz, Dora Gonzales, Jayne Martin, Margarita Madrigal, Diana Reyna, Cynthia Romero, Kathy Scott, Loretta Vigil, Sandra Wells and Ida Zamora.

Tweed coats are being featured for fall.

Long sleeves can be slim or puffed, depending on the fabric.

Rings are being worn on two or more fingers of the hand by many young women.

## CowBelles Plan For Meet

Participation in the second annual state convention of Texas CowBelles, scheduled Oct. 20 and 21 in Amarillo, is being planned by members of Hereford CowBelles, who will be responsible for decoration of tables for the awards luncheon, and will also arrange a display on the Beef for Girlstown project.

The convention will be in conjunction with the Texas Cattle Feeders Association convention, which will continue through Oct. 22. CowBelles will begin their meetings with the board of directors dinner Sunday evening in Hilton Inn.

Mrs. John Carrothers of Hereford is on the executive committee as past state president. State chairmen from the local chapter are Mrs. Robert Josseland, budget and finance, and Mrs. N.E. Tyler, Beef for Girlstown. Mrs. Tyler is president of the local group this year.

Neumayer, a \$50 beef certificate, Mr. and Mrs. Wilber H. Griffin a substantial cash donation.

Sale of beef gift certificates is another current project of Hereford CowBelles, as a means of promoting use of beef in family menus. Suggested as suitable Christmas, Birthday, anniversary or employe gifts, these may be purchased in any

denomination. Mrs. Dick Coupe is chairman of this project.

Let flattery, the handmaid of vice, be kept out of friendship.

-Cicero.

Flattery is more dangerous than hatred.

-Baltasar Gracian.

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## Evangelistic Services At Church Set

Evangelistic services in First Church of the Nazarene each evening beginning Monday are announced by the Rev. Max Jetton, pastor. The speaker will be the Rev. Albert Neuschwanger of Denver, and services are to be held at 7:30 p.m. each day through Oct. 20.

The public is invited to hear the evangelist, who is an elder in the Church of the Nazarene and has held pastorates in Nampa, Ida., Pueblo, Colo., and Bartlesville, Okla.

He has been active in youth work, having served as district NYPSS president seven years and district church school chairman more than 15 years. He devotes full time to evangelism now and is in demand for revivals throughout the denomination.



Rev. Neuschwanger

## Deadline Fixed For Nominating

Nominations for Woman of the Year award in the Women's Division, Deaf Smith Chamber of Commerce, must be made by Nov. 15, and are invited from any residents of the county, Mrs. O.G. Nieman, president, announces.

The award is given annually to a member of the Women's Division, but anyone may make a nomination. Letters of nomination, briefly outlining accomplishments of the nominee, may be sent or taken to the Chamber of Commerce office on North Main, in sealed envelopes.

Judging is based primarily on work in the Women's Division, then on other civic, church, club and family activities. Selection is made from letters received.

Woman of the Year award is presented at the first general meeting of the Women's Division each year, in January. Such awards have been made in the past three years.

First recipient was Mrs. Jack McKinster, then Mrs. Lynn Kester and last year Mrs. Joe Reinauer Sr.

## Hoelscher Speaks Of Go-Pro Plans

A joint program was given by R.C. Hoelscher and Joyce Shipp to members of Westway Extension Club Thursday afternoon in Pioneer Natural Gas Flame Room.

Hoelscher, Deaf Smith County Chamber of Commerce director, explained the Goals For Progress Committee and urged all club members to volunteer their services to help with the newly organized project.

Mrs. Shipp, county home demonstration agent, presented a program on money management for the home and demonstrated various craft items which can be made for Christmas gifts.

Members present included Mmes. Arnold Fangman, Joe Artho, Bess Werner, Orville Williamson and Albert Lamb.

## Small Talk

By SUE COLEMAN  
Women's Editor

SEEMS like, no matter where you go, when somebody finds that you are from Hereford he immediately tells you of somebody in Hereford who is kin to him.

On the tour to the Tech Ranch Museum last weekend, we wore name tags that told our town's name too, and several in the party remarked that it brought a reaction from a lot of the folks they encountered.

In one of the pioneer ranch houses where cowboy regalia was on display I was casually talking with a woman who told me she is Carlos Vaughn's cousin — second or third cousin, as well as she could figure the connection.

Then I stopped to rest a minute in wanderings around the grounds, and so did Mr. and Mrs. Roy Davis, who said they are cousinly relatives of the Jowell family including Corinne Jowell Neely, to whom they sent regards.

Not long ago at Denton a friend of my relatives there asked if I happen to know "Vivian Miles — no, Vivian Burk now." Of course I happen to, and have known that she was from Denton but not that she was a close friend of my relatives' close friend.

They say you are quite likely to sit down next to someone who was your childhood playmate, in case you ever drop into an aboriginal tribal dance in New

Guinea, and I'm ready to believe them.

A TENNIS professional, Van Smith of Bellingham, Mass., stopped in Hereford to visit his aunt, Mrs. Emil Dettman, for a couple of weeks recently on his way to Riverside, Calif., where his parents, the Joe Smiths, reside.

The Smith family formerly lived in Hereford; Joe Smith was a teacher in the schools here.

THE TOP 100 academically-ranked students in Trinity University are named each year as President's Scholars, and a Hereford student, Steve E. Cavness, is in that group this year. All these students have a grade average of at least 3.786 on a 4-point scale.

Son of Dr. and Mrs. H.A. Cavness, 129 Texas, Cavness is a psychology major in the San Antonio school.

STILL announcing its honor roll for last spring semester, the college of business administration of University of Texas at Austin lists David Thomas of Hereford.

He is the son of Mr. and Mrs. Wayne Thomas, 206 Sunset, a graduate of Hereford High and his voice is quite well known in listening distance of Hereford from his work as announcer for KPAN radio while he was in high school and since.

## Spook House To Be Open Halloween

For the third year, Halloween haunts will roam through a vacant house on North Highway 385 during the holiday weekend, when chilling sights and sounds will be provided by girls' organizations which play hostess there annually, in an eerie sort of way.

Open to the public the nights of Nov. 1 and 2, beginning at 8 p.m., the Haunted House will be reserved on Halloween, Oct. 31, for groups only, by advance reservation.

The location is four miles

north of Hereford. Reservations may be made by telephone calls to Mrs. J.A. McWhorter or Mrs. Luther Lesly.

The Haunted House has been developed by Wa-Tah-Ni-Ki Horizon Club as a service project to fill a need for young people in the community. As the project grew, additional help was needed and the Hereford Rainbow Assembly has added talents of its members.

Tickets are on sale now by members of both groups, at 50 cents each.

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For fall's cool days, how about a 100% wool, plaid, unlined, C.P.O. jacket with long sleeves, button front and cuffs, and two big pockets. Great by itself or over a turtleneck. In plaids of either blues, browns, or greens. Sizes S-M-L-XL.

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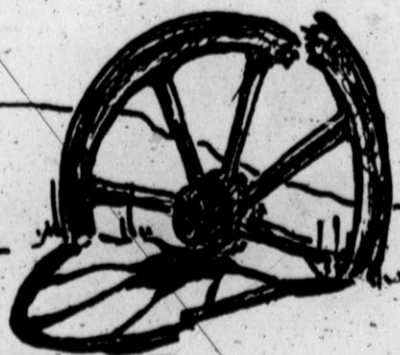
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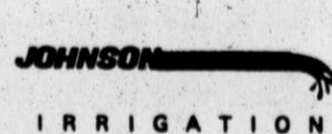
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Only one entry per person; entrants must be at least 10 years of age to be eligible. Check the games in the ads, then mark the box number in the entry blank of the team you select to win. To be eligible for the season prizes, entrants must have at least 12 weekly scores. Entries must be turned in at The Brand office, or mailed to Box 673 by 5 p.m. on Thursday. Please use the official entry form or a reasonable facsimile. Members of The Brand staff or their families are not eligible. Decision of the judges is final.

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## Pam Adams Is Honored Recently At Shower

A bridal shower honored Pam Adams, October 25 bride-elect of David Wagner, recently in the home of Mrs. E.J. Jones Jr. of 218 N. Texas.

Miss Adams greeted guests with her sister, Mrs. Joe Wood of Wellington and Mrs. Lynn Cook, and her fiancé's mother, Mrs. Lester Wagner.

Hostesses presented the honoree with a daisy corsage and other members of the receiving line were given white carnation corsages.

Mrs. Sid Urbanczyk invited guests to sign the registry book

and Wagner's sister, Mrs. Frank Peters of Amarillo, and Mrs. Richard Schlabs served refreshments from the table covered with a white lace cloth.

A blue and green floral arrangement with blue candles on either side made up the centerpiece.

Hostesses included Betty Pickens and Mmes. A.H. Cook, Gary Kriegshauser, Carl Last, Dorman Duggan, Ernest Flippo, Frank Robbins, Jerry Skaggs, Morris Means and Paul Lyons.



### PROTECTION FROM CRIME AND VIOLENCE

Two absolutely essential functions of government are: 1. Protection of the citizen from oppression by foreign sources and 2. Protection of the citizen from oppression by his fellow citizen. This last is commonly referred to as "maintaining law and order."

Crime and violence are on the increase in our time due to capricious Federal court decisions, and the efforts of Federal agencies to convert local policemen into social workers. Under the guise of "Federal Funds" and "Revenue Sharing" our local police forces are being converted to experimental labs for testing far out social theories. Law enforcement should be kept at the local level and should be financed and controlled at the local level. Any federal funds from Washington come out of our pockets first. A national police force or a federally controlled police force will be a giant step toward total government. We should support our local police forces and keep them independent of the Federal government. Should they require help, it must be supplied by the State of Texas, not Washington, D.C.



"Now is the time for all good men to come to the aid of their country."  
Paid Political advertising by Wes Owen County Chairman, American Party

## Calliopian Speaker Is Guest

A guest, Mrs. W.H. Gentry, showed Calliopian Study Club members how to arrange dried flowers in bouquets for table decoration, or to place under-glass globes as ornamental pieces for the home, as she spoke at the club meeting Thursday evening.

Mrs. D.C. McWhorter was hostess in her home. Mrs. Gentry, a member of Bud to Blossom Garden Club and winner of numerous awards for flower arranging, explained a process for drying the brightly-colored flowers now blooming in Hereford yards, to preserve shape and color.

In the business period, members volunteered to drive their cars in the transportation program at Kings Manor retirement home during December.

Present were Mmes. Dale Furr, Sue James, Ansel McDowell, Irving Alexander, Bob Word, C.J. Crump, A.T. Mims, Edwin Axe, Keith Simmer, Millard Nobles, Clyde Cave, D.W. Palmer, Emmett Milburn, Alton Fraser and Emil Dettman.

## Church Observes Festival Today

Immanuel Lutheran Church will observe the annual mission festival today with services at 11 a.m. and 2:30 p.m.

Guest speaker will be the Rev. Bruce Cottrell, pastor of Christ Lutheran Church in Amarillo.

The public is welcome, according to the Rev. Herman J. Scheiter, pastor.

We haven't yet seen a new car that was not the "best buy" on the market.

Tension and suppressed emotion kill many of our associates and may kill you.

School teachers are reaping the reward of the discipline theories about children.

# By The Garden Gate With Glad

By Mrs. Art Manjeot

The autumn sun is bright and beautiful. Against the cloudless October-blue skies. Their inheritance of golden fruit, rippling grain, and heaviness of the lush maize, along with luscious vegetables, all remind us that autumn has arrived.

October is a busy, busy, clean-up month. All dead stems, weeds and grasses which have gone to seed should be cleaned out. These are excellent places for insects to winter.

All kinds of pests and diseases can infiltrate and harm plants, as well as make spring chores doubly hard. All these materials should be added to the compost pile and stacked separately to make leaf mold. This will be excellent when potting new plants, and to scatter on the ground to make new soil.

The response to gardening this year has been tremendous. Statistics show that Victory gardens, which came into being 20-million strong during the food-scarce days of World War I, are again making great strides when America has been called on to garden and save the share.

The American Horticultural Society states in a recent publication: "All over the country, backyard flower gardens are giving way to postage-size vegetable gardens. City programs promoting vegetable gardens have sprung up, are uniting families and neighbors in the mutual war against supermarket prices and renewed the old spirit so common to long ago gardeners, of working outdoors in the soil."

Victory gardens aren't restricted to the family yard. From all over the country comes evidence that city governments, military groups and other neighborhood groups are entering into the movement, to make it possible for many more citizens to enjoy the literal and figurative fruits of gardening.

LOOKING AROUND: Just a few months ago, a newcomer

made the statement: "When we were looking for a location for a new home in Hereford, where lawns were well cared for and where there was created beauty. We wanted to live in a part of town that had people who cared about their surroundings."

Another thing newcomers look for, in deciding on a home, is what kind of trees there are and something of their maintenance. Almost everyone loves trees.

The following are some basic guidelines on landscaping taken from Stanley Schuler's Gardening From the Ground Up.

Landscaping requires imagination, an eye for design and a sense of style, a lot, or location is a single large space made up of several small spaces.

There is first the enclosed space, which is the house. It is the key space around the entire lot pivots.

Second is the public space. This may be the front yard, it is always the part of the property first encountered by the public.

Third is the automobile space, part of the public area. Today's living space for the automobile is an important consideration. Distinct space must be planned for them.

Fourth is the living space. This is the area in which you and your family enjoy yourselves outdoors.

These spaces are separated from one another to some extent by walls, shrubs, trees, hedges, flower beds, play equipment, etc. Remember well, good circulation of air is of great importance.

Make a thorough resume of all of the above suggestions. Then make a list of things you want to do and want to have on your property. Use extreme care in making your list, and know materials chosen.

Make a study of them, their habits, usefulness and beauty as well as their usability. Warn of plants which are poison, and discard those which only take up room and do not yield payment to the TLC of the owners.

One day this week a friend told me she and her husband (they are newly weds) have had a wonderful vegetable garden. Not only have they had many delicious fresh vegetables for the table but have canned over 700 containers for winter use. She mentioned that the flower plants I gave them, were now in full flower, and had a continuous bloom throughout

the season.

While I was in Kansas I learned of a city project which I think could be carried out here. I have talked with others relative to it. It is to save the fallen leaves from our trees, make this a citywide project, all saving tree leaves and other good rubbish which would be usable in composting.

Leaves are deposited in ricks or ditches several miles long, covered with other debris, and left to mature and make plant food for the spring planting. This project has been carried on for several years in a Kansas city.

If such a project has succeeded there, why not in Hereford. Would certainly save on fertilizers, and to have a city wide effort, would have a tendency to make our city strong in civic achievement, and do much toward attaining of civic beauty togetherness.

## Engaged Girl Is Honoree

A bridal luncheon complimenting Pam Adams, whose marriage to David Wagner is planned for Oct. 25, was given Friday when Mrs. John Winder was hostess at her home.

Garden flowers in rich autumn colors helped make an inviting setting for the lunch and an hour of casual conversation.

Guests with the bride-elect were her sisters, Mrs. Lynn Cook and Mrs. Joe Wood of Wellington; her fiancé's mother, Mrs. Lester Wagner, and sisters, Mary Kay Peters of Amarillo and JoAnn Wagner; also Mrs. Ronnie Wagner, Mrs. Richard Schlabs and Lilli Lyons.

In the fall a young man's fancy is exactly what it was in the spring.

Old fools are not more foolish than young ones; they just look sillier.

What the world needs today is millions of honest, average citizens.

## Decorating Is Club's Program

Interior decorating was the topic of discussion led by Mrs. Ken Rogers to members of La Madra Mia Study Club Thursday evening in the home of Mrs. Craig Smith.

In her program, Mrs. Rogers explained the latest decorating scheme in her home.

During the brief business session, members made plans for a tour of homes tentatively scheduled for Dec. 8 and also made plans for their annual bazaar.

Members present were Mmes. C.D. Adams, Lynton Allred, Jimmy Anderson, Waldo Baxter, Herschel Black, Lanny Crump, Charles Frye and Dickie Gerles.

Also Mmes. Dean Herring, David Honea, Wayne Lady, Don Lane, Gerald Martin, G.C. Merritt, Bobby Owen, Stanley Simmons, Craig Smith and Bud Snyder.

Also Mmes. Bub Sparks, Don Walser, Kay Ward, Charles Watson and Roger Williams.

## Tour Of Plant Taken By Club

Members of Mon Amis Study Club met Thursday morning at Easter Community Center for a short business meeting before eating lunch in Lubbock and touring the textile plant on Texas Tech University's campus in that city.

Club members decided to participate in Easter Halloween Carnival by having a country store. Handmade articles will be

on sale at the carnival and all proceeds will go to the club treasury to finance club projects.

Members present included Mmes. Roy Bodkin, James Dobs, Ernest Flood Jr., Dan Heard, Jerry Don Lance, Leon Richards, Don Tindal, Buster Thomason, Guy Walser and Martin Young.

## Art Club Has Trip

A lesson in the one-stroke technique of painting ceramics was given members of Hereford Ceramic Art Club at the J-Bars shop in Amarillo Wednesday. Members met at Community Center and went together to the neighboring city.

Mr. and Mrs. Jim Smith, who operate the shop, were invited to be their guests at a covered dish luncheon served at noon. The president's prize was awarded to Mrs. J.W. Stengel.

An auction of members' work

will be held at the next meeting, Nov. 13, when any interested persons are invited. Mrs. W.S. Fluit will be hostess in the home of her daughter, Mrs. Jack Brown, 125 Ave. D.

Making the trip to Amarillo were Mmes. L.B. Fowler, George DeBoer, Fluit, O.H. Culpepper, Earl Brookhart, Ben Greider, Curtis Wright Charles Stengel, Zelma Kuykendall, W.C. Hromas, and Lloyd Kirkeby.

## Comings And Goings At King's Manor

BY FAY GAUGGEL

A Methodist Women's circle of the Lazbuddie church came to the Manor October 3 with a kitchen shower for Westgate. 'Twas a birthday party for all October birthday folk at Westgate. They brought an attractive array of dish cloths, cup towels, and pot holders. The ladies were served in the Lamar Memorial Garden Room.

Hereford Art Guild is to hang a picture each month in the dining room at Kings Manor. This month, Mildred Guinn has a lovely portrait which she

entitled Bedtime.

Some ladies from Methodist Women's division from Dimmitt church brought birthday gifts to Kings Manor for all ladies having birthdays in October and living in Westgate. Many guests also were served at the party.

Kings Manor residents wish to thank Key Club boys for washing outside windows for us today. R.C. Hoelscher and Laran Nixon are presidents of the Kjiwanis clubs and Tommy Loerwald is president of the Keys. They carried out their motto today which is Caring Our Way of Life.

Alice Ward Circle of Hereford United Methodist Church met October 8 in Lamar Memorial Garden Room with 22 present. In the absence of chairman, Mrs. Claude McGowen, Mrs. Don Davidson presided.

Arrangements were made for preparing a Thanksgiving box for some needy family next month and providing special cards for members needing them.

The program was on Contemporary Christian Writers. Fay Gauggel with the help of Ruby McLaughlin gave the program. Mrs. McLaughlin's devotion was built around the life of Dietrich Bonhoeffer. Then Mrs. Gauggel portrayed Bonhoeffer's concepts of God by relating the story of his life and especially his martyrdom in 1945.

Avis Thompson came in as our newest member.

Selfishness is the main cause of bad manners.

Honesty is more often a policy, not a principle.

Money is important only in that it buys things we want.

The best way to earn a rest is to complete your work.

The mercy of God isn't to be purchased by cash contributions.

Money is not a measure of success by any lasting standard.

## Troy Womble got us off to a good start.

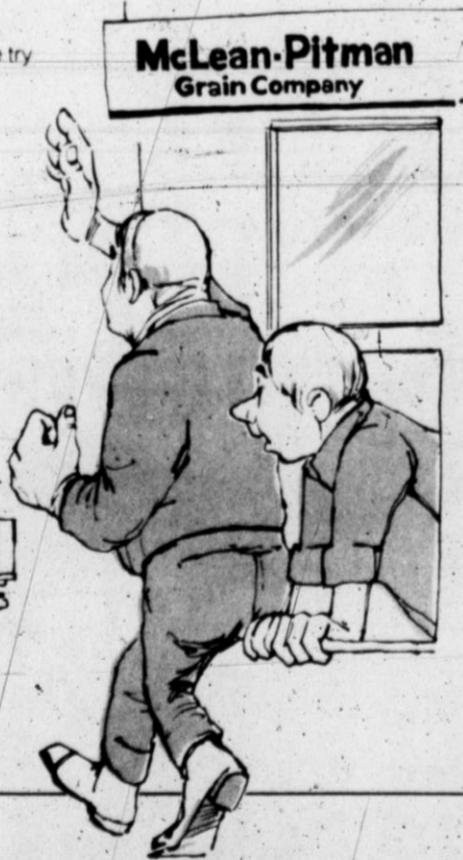
Like that first kiss, who can ever forget your first customer? We haven't. Our first customer, Troy Womble, who then farmed sizeable acreage south of Hereford, brought the first wheat of the season to our elevator.

That was in 1930. And you can be sure that we gave Mr. Womble the Red Carpet treatment.

This started a tradition. One of service and fair play. We try to treat all of our customers with the same enthusiasm and personal attention we gave Mr. Womble that June day 44 years ago.

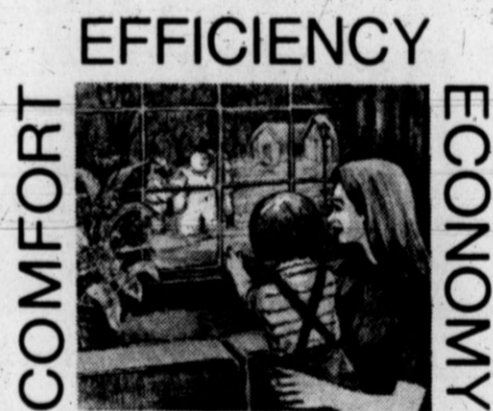
We have changed in some ways. Improvements increased the size of our facilities, installed the latest equipment, adopted the best systems of handling, marketing and accounting. You have to improve to grow and

We grew up with the agri-business



# PITTMAN

PITTMAN GRAIN COMPANY - Hereford



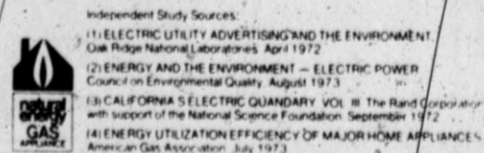
you get it all with  
NATURAL ENERGY **Gas Heating**

Fresh, warm air gently circulating from floor to ceiling... so nice to take for granted. Comfort is clean gas heat.

And that dependable comfort is such a bargain here in West Texas. Though gas energy costs a little more than it use to, gas furnaces still **cost less than one-third as much to operate** as similar electric furnaces.

And at the same time you're saving money with gas heating, you can also have a warm feeling knowing that you're helping conserve energy. Gas heating uses **only half as much energy** as an electric system doing the same job.

Comfort, efficiency, and economy... you get it all with natural energy gas heating.



PIONEER NATURAL GAS COMPANY



### Pageant Date Fixed

Date of the 1975 Miss Hereford Pageant will be Feb. 15, earlier than has been customary, it is announced by Mrs. J.W. Robinson, steering committee chairman, after confirmation from the Hereford Public School administration on use of the high school auditorium that evening.

Time of the pageant was advanced from the former spring dates to give the winner more time to prepare her talent presentation for the Miss Texas Pageant.

Mrs. Terry Caviness and Mrs. Dwight McGee will direct the Miss Hereford event again this year, under sponsorship of the Women's Division, Deaf Smith County Chamber of Commerce. Steering committee members are from the Women's Division.

Entries may be made now, with a deadline on the day public schools dismiss for the Christmas holidays. As in past years young women age 18 and over, who have never been married, may compete for the Miss Hereford title and younger girls in the Miss Teenage Hereford division.

### Guests Meet With Club For Program

Five guests met with Cultural Extension Club members Friday afternoon in the home of Mrs. Arthur Dettmann to hear a program on Family Health and reports from the recent Rural Homemakers Day in Amarillo.

Mmes. Jacob King, Warden Hudgens, Emil Dettman, Joe Ballard and Haskell Benson were welcomed as guests.

Detection of diabetes and the treatment usually given this common disease were discussed by Mrs. Burke Inman, and Mrs. Tom Hargrave told of diets for the diabetic.

Mrs. Grady Parsons, club president, and Mrs. Hargrave reported activities of the annual program for rural homemakers of the Panhandle. Mmes. Paul Corbett, J.G. Gandy and Dettmann were appointed to attend a workshop for Texas Home Demonstration Association members in the county Monday afternoon.

The club voted to continue the sale of tea towel calendars as a money-making project.

Other members present were Mmes. J.D. Love, N. Stallings, M.T. Sumner, M.H. Wiseman, Art Lewis and John Hunter.



### Pharmacy Major

Following two years of pre-professional training, a Hereford student has been admitted to Southwestern State School of Pharmacy in Weatherford, Okla. Daniel K. Anderson, son of Mr. and Mrs. Kendon Anderson, Star Route, has three years of professional pharmacy studies ahead of him before he completes requirements for the bachelor of science in pharmacy degree.

### Joyce's Journal

New Fabric Has Multiple Uses

by Joyce Shipp

One of the newest fabrics on the market is synthetic suede. One trademark name is Ultrasuede. Ultrasuede is non-woven, made of 60 per cent polyester and 40 per cent non-fibrous polyurethane.

Synthetic suedes feel like suede, look like suede but have none of the real problems of suede. It will not water spot or stiffen and most important of all, synthetic suedes are completely machine washable.

Ultrasuede fabric mirrors the beauty and softness of natural suede, yet it is machine-washable or dry-cleanable. It is a very sturdy but flexible fabric that even sounds like leather.

The American designer Halston chose this fabric for his new famous shirtdress because he admired it so much. Women's Wear Daily, the renowned fashion newspaper, recommended it as appropriate for a "seasonless wardrobe," wonderful for traveling, light in weight and easy to care for.

Ultrasuede Fabric:  
 Is machine-washable at gentle cycle and tumble dryable  
 Is dry-cleanable  
 Does not wrinkle  
 Does not stretch or shrink  
 Does not fray or ravel  
 Breathes  
 Does not pill, nick or crack

- Does not water spot, stain or stiffen
- Does not pucker or tighten
- Is color fast

No knowledge of tailoring is necessary for Ultrasuede fabric — you can use any standard pattern, sewing will be easy, and the results will be professional by following simple instructions.

Ultrasuede, while recognized as a textile wonder and more like suede than suede itself, will not have the rich appearance of genuine suede unless it is sewn with a method that eliminates bulk and insures flat, smooth seams.

Select a simple pattern with few pieces. Raglan and kimono sleeves are easier to handle. Try using Ultrasuede as trim or for fashion details.

Keep fabric rolled until ready to use to prevent creasing. The fabric has a nap direction which should be kept in mind. Do not fold the cloth. Lay the pattern on single thickness. Pin pattern in the seam allowance only. Use sharp shears and cut accurately.

Stitch a test seam to determine correct pressure and tension. Use a medium tension and light pressure.

Use polyester or silk thread and size 14 needle. (Leather

point needle can be used, but regular one is fine.)  
 Stitch length should be medium to long (8-12 inches/inch).  
 Use paper clips to hold seams together or baste in seam allowance.  
 Stitch at moderate speed. Tie the thread ends together because back-stitching can make the stitching holes too large.  
 Seams should be finger pressed open and seam allowances down with heat set fusibles.  
 Make hems two inches or less. Chalk mark hem on wrong side and secure with glue or fusible fabric.  
 Darts need to be slit open and pressed flat to avoid bulkiness.  
 Press lightly on wrong side using low synthetic temperature setting and a press cloth.

Stennis denies U.S. Navy falls behind.

Amnesty policy may omit "alien" deserters.

Oral diabetes drugs said to be overused.

Ford is seen near an inflation plan.

Cost-cutting seen needed for Pan Am.

International pro basketball league formed.

Prince sets own terms for Ethiopian throne.

Princeton professor to get wage-price post.

Blacks ask moves against "depression."

Brennan sees growth of public-employee unions.

### CCA Members Sent Cards And Schedules

Membership cards were mailed this week to 1974-75 members of Hereford Community Concert Association who enrolled or renewed cards in the annual drive in September.

More members than for last season are enrolled. Mrs. Paul Scott, drive chairman, reports.

With the membership cards a schedule of concerts here and in Canyon, Lubbock and Clovis, which have reciprocity agreements with Hereford CCA, was mailed to each member. Cards issued here admit the holder to any of these concerts.

First on the schedule is a program Wednesday in Clovis where the New Christy Minstrels will appear. It will be given in Marshall Junior High auditorium at Main and Commerce Streets. Time is 8 p.m., mountain time, or 9 p.m. central DST.

That will be the time and place for all concerts at Clovis. Those at Lubbock will be in Monterey HS auditorium, 47th and Gary, at 8 p.m. except for a matinee program Nov. 17 at 3 p.m. with Marvilee Carriage, mezzo-soprano, as the artist.

Another afternoon program of the season will be at Hereford, March 23 at 4 p.m. for the appearance for Angus Godwin, folk singer-guitarist. The Hereford concerts are all scheduled after the new year, Feb. 21 with the King Family giving a musical variety show and April 19 with Rico Saccani, pianist.

Lubbock's first concert will be by Stephanie Chase, violinist, Oct. 30. She will also open the season for Canyon Nov. 26 at the high school auditorium.

### Church To Present Handel's Oratorio

Rehearsals for the one-night presentation of Handel's "The Messiah" will begin Oct. 23 at First United Methodist Church, under the direction of Bob McFarland, minister of music.

The famous oratorio work incorporates 70-80 vocal roles with instrumentalists from the Amarillo Symphony, Hereford High School and the community.

"The Messiah" will be performed Dec. 8 beginning at 7 p.m. in the Methodist Church. The public is cordially invited to attend the musical free of charge.

Rehearsals will be held each Wednesday evening, Oct. 23, Dec. 4, from 9-9:45 p.m. A final rehearsal will be held the day of the performance from 4:30-5:30 p.m. Cast members will be guests at a dinner in the church immediately after rehearsal that day.

McFarland said, "In order for 'The Messiah' to be a ministry as well as a fine performance, I believe that the chorus members should be present during at least six of the eight scheduled rehearsals.

"I hope that the community will take advantage of this opportunity to magnify our Lord and Savior in His own festive season — Christmas."

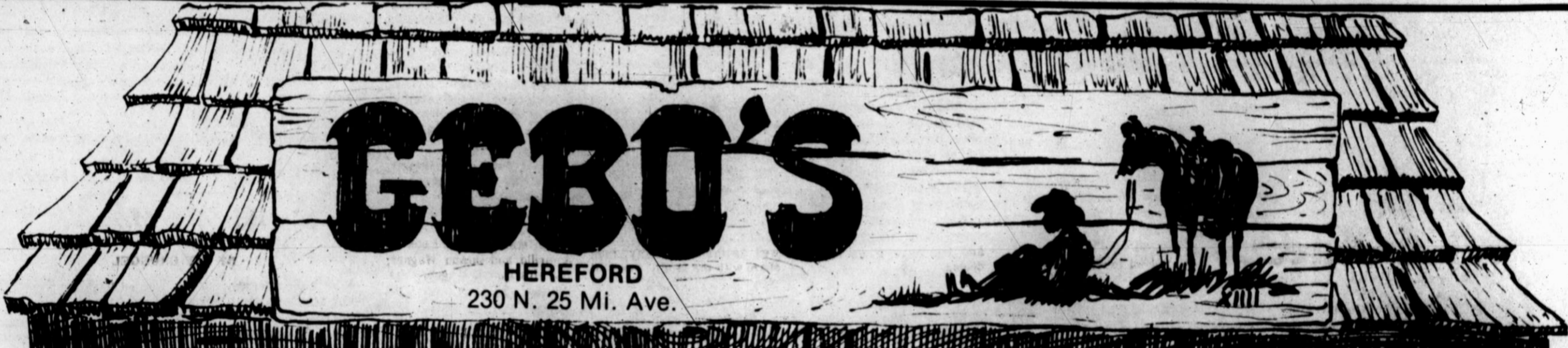
For further information, contact McFarland at First United Methodist Church.

### TOP WHITE HOUSE AID

President Ford announced the appointment of Donald Rumfeld as an assistant responsible for coordinating White House operations. He will not have the title as White House chief of staff.

### ON CRIME

Att. Gen. William B. Saxbe and FBI Director Clarence M. Kelley, the nation's top two law enforcement officials, have criticized criminal justice procedures that permit hard-core criminals to escape imprisonment.



Walls' BLIZZARD-PROF.

PRICES GOOD THRU' SATURDAY



Walls' BLIZZARD-PROF.

DOWN insulated For the OUTDOORSMAN

WALLS' puts it all together for the man who is outdoors in the coldest weather. Jackets vests coats all insulated with Northern Grey Goose Down. Feature 100% Nylon quilted shell and lining. Zipper fronts. Lightweight, extra warm for the active outdoorsman.



SPORTSMAN'S STYLE BLIZZARD PROF INSULATED COVERALLS

50% Dacron\* Polyester, 50% Cotton Sateen. Permanent press finish. Strong sateen fabric laminated to Scott Apparel Foam. Fully nylon lined. Zippered breast pockets; 2 hip pockets, one zippered. Inside breast pocket. 2-way zipper front. Blowing back. Elastic inserts at waist. Concealed knit storm cuffs. Snap adjustments at leg cuffs. Black • Olive • Hunter's Red.

\*DuPont Registered Trademark.  
 SPECIAL \$24<sup>95</sup>  
 Teen's Sizes, same features as above. \$15<sup>95</sup>

HEAVY DUTY BROWN DUCK

Heavy cotton duck canvas. Foam laminated. Heavy duty leg. Front and pocket zippers.

\$29<sup>95</sup>



Walls' BLIZZARD-PROF.

INSULATED VEST

Quilted Nylon with 6.6 oz. Dacron 88 Polyester fiberfill insulation. 2 slash pockets. Long back. Wide color range.

GEBO'S PRICE \$8<sup>95</sup>



QUILTED NYLON VEST

For the farmer or hunter. Comfortable. Water repellent. 10 oz. insulation. Red • Bronze • Olive.

\$6<sup>95</sup>



QUILTED NYLON JACKETS

Water repellent, yet completely washable. 100% nylon jacket with 10 oz. insulation and nylon lining. Two large slant opening sta-dry pockets. Brown • Pine • Blue • Bronze • Red • Burgundy

\$9<sup>95</sup>



KANTEX LEATHER JACKETS

THE DROVER BY K • T BRAND Everything you've ever wanted in a leather jacket.

Style No. 200. Also Ladies Styles

Finest cow-split suede superbly styled, elegantly tailored. Features high-styled western yoke front and back. KT brand inside breast pocket. Heavy duty snap closures. Turned and hand finished seams. Completely lined in rugged tie satin fabric.

GEBO'S PRICE \$49<sup>95</sup>



(HOODED, ZIPPERED) SWEATSHIRTS

95% cotton, 5% polyester. String drawn hood. Red • Gunmetal.

\$4<sup>99</sup>

RED TOP INSULATED THERMAL SOCKS

100% cushioned cotton for cold weather. Keeps feet and ankles warm.

GEBO'S PRICE \$1<sup>59</sup>





# SELL IT FAST! BUY IT RIGHT! USE WANTED ADS!

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
 Readers Ads (Minimum 10 words) 1st insertion per word 10c  
 Additional insertions, when paid in advance: per word 8c  
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54  
**Deadline for Classified Advertising in the SUNDAY BRAND,**  
 5 p.m. Friday  
**Deadline for Classified Advertising in the HEREFORD BRAND,**  
 5 p.m. Tuesday

### 1. FOR SALE Miscellaneous

**FIRE WOOD PINON - OAK**  
 Seasoned  
 Bud Sparks — 364-1264  
 Dean Herring — 364-2203  
 B-1-13-tfc

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each. \$28.50 each. Montgomery Ward. Phone 364-5801.  
 B-1-16-28-tfc

**!! CARPET !!**  
 We have moved to  
 310 North 25 Mile Avenue  
 B-1-14-tfc

**C & W CARPET**  
 364-3448  
 B-1-14-tfc

**CLOSE OUT SALE ON**  
 Two Squash Blossom Indian Jewelry Necklaces 1/2 Off  
 Cowan Jewelers, Downtown  
 B-1-13-tfc

**"THE SADDLE HOUSE" COMPLETE Riding Equipment**  
 New and Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 364-3583  
 B-1-15-tfc

**BICYCLE CLEARANCE.** Cost plus \$5.00 in box. FIRESTONE. 364-4333.  
 B-1-10-12-tfc

**WE BUY AND SELL USED FURNITURE BARRICK FURNITURE**  
 WEST HWY 60 PHONE 364-3552  
 B-1-10-11-tfc

**!! WE HAVE MOVED !!**  
 TO KNOWLES AUCTION BARN ON MISSION ROAD  
 We have a full line of new & used furniture and appliances at bargain prices.  
 Open for business 6 days a week 8:00 a.m. to 8:00 p.m.  
**BIG JIM'S FURNITURE**  
 Phone 364-1873  
 B-1-31-tfc

**REPOSESSED GAS DRYER.** Low priced. FIRESTONE 364-4333  
 B-1-10-12-tfc

**STATED MEETING SECOND-MONDAY**  
 7:30 P.M. Thursday DEGREE WORK  
 L.J. Clark W.M. W.A. Phipps Sec.  
**Hereford Rotary Club**  
 meets every Monday at 12:05 Civic Club Center (Jim Hill)

**Lions Club meets each Wednesday, 12 Noon**  
 Civic Club Center (Jim Hill)

### REPRO STEREO

Electroponic component stereo, 200 watt amplifier, AM-FM stereo radio, builtin 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:  
**Martin Sound Center**  
 Corner of Georgia and I-40 Amarillo, Texas  
 B-1-3-tfc

**"SINGER TOUCH & SEW**  
 Deluxe models, these machines zig-zag, blind hem, make button holes, fill bobbin in machine, etc. Desk cabinets with drawer space. Used only four months. Several left out of public school systems. Your choice \$75.00 each. Fully guaranteed, Daily 10:00 to 7:00, closed Tuesday, Sewing Machine Service Center, 1307 West 8th., 373-4802. Amarillo.  
 B-1-8-tfc

**CLOSE OUT FLOOR MODELS**  
 Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at:  
**MARTINS SOUND CENTER**  
 Corner of Georgia & I-40 Amarillo, Texas  
 B-1-3-tfc

**FOR SALE**  
 1-21" Color Console TV 1-19" B&W Portable  
**WE MAKE HOUSE CALLS**  
 Repairs on all makes & models, color, B&W and radios.  
**TOWER TV**  
 248 Northwest Drive Phone 364-4740  
 B-1-25-tfc

For Sale: Repossessed TV's. Good buys. Call 364-4333. Firestone.  
 B-1-10-11-tfc

For Sale: Kenmore Deluxe Electric Range. Top double ovens, pullout cooktop. Avocado green. Like new. \$225.00. Call 364-5154.  
 B-1-18-12-tfc

**MAYTAG . . .**  
 the one to buy in the First Place.

**CRIST APPLIANCE INC. Sales & Service**  
 Andy and Catherine Anderson 112 MILES Phone 364-6285  
 B-1-13-tfc

For Sale: 1973 Kawasaki, Big Horn 350, also three hole trailer with brand new tires, tool box and all accessories. Call 258-7742 after 8 p.m.  
 B-1-22-11-tfc

For Sale: 3M Office Copier, Model 107. One year old, like new, no chemicals needed. Letter and legal size copies, one at a time. \$325. The Brand, 364-2030.  
 B-1-12-tfc

For Sale: 20x64 barrick building to be moved. Ivan Block, 364-0296.  
 B-1-10-36-tfc

**FOR SALE:** Registered 6 year old Palomino Mare. Ideal for beginner, good show horse and western pleasure horse. Call 364-4279 after 5 weekdays or on weekends.  
 B-1-26-13-tfc

**SPOTS before your eyes** — on your new carpet — remove them with Blue Lustrre. Rent electric shampooer \$1.  
**Duckwalls, Sugarland Mail**  
 B-1-21-41-2c

**FOR SALE:** Clean, avocado Tappan Range. Original value \$260.00, now \$200.00. Call 364-5380.  
 B-1-13-14-tfc

**For Sale:** 200 Bu. Caprock seed wheat . . . Clean, double treated and bagged. Call 364-4327 nights.  
 B-1-15-14-tfc

**For Sale:** 1971 Honda, SL 350; 1972 Suzuki 250 Dirt Bike. Call 364-5460.  
 B-1-13-14-3c

**For Sale:** Fresh pinto beans, snaps or shells, already picked. 312 So. Kingwood, or 364-3840.  
 B-1-15-41-2c

**For Sale:** Early American Style Herculon couch. Call 364-2389 after 5 p.m.  
 B-1-11-41-2c

**For Sale:** Hammond Spinnet Organ. Good condition. Call 364-2384 after 5:00 p.m.  
 B-1-10-14-tfc

**MOBILE HOMES** - new - will trade for equity in house. Realtor, 364-6633.  
 B-1-11-14-tfc

### LARGE SELECTION

latchedhook rug and pillow patterns, crewel kits, needlepoint worked patterns and painted canvases.  
**DAN'S OF CANYON**  
 B-1-41-4c

**FLUFFY** soft and bright are carpets cleaned with Blue Lustrre. Rent electric shampooer \$1.  
**McCaslin Lumber**  
 B-1-18-41-2c

**For Sale:** 3 piece contemporary living room suite. 364-1630.  
 B-1-10-41-tfc

**2 year old lineback** buckskin gelding, gentle broke. Call 364-3583.  
 B-1-10-41-2c

**FIREWOOD**  
 \$70.00 cord; \$37.00 rick for pinon. \$75.00 cord, \$40.00 rick for mixed. Delivered and stacked. 1 to 3 day delivery. Call 364-2643 after 2:00 p.m.  
 B-1-41-4c

**For Sale.** Part poodle puppies. Call 364-3315.  
 B-1-10-41-2c

**Overweight?** Lose ugly fat with the Diadax plan - Reduce excess fluids with Fluidax at Harold Close Drugs.  
 S-16-14p

**REMEMBER!**  
 Call Fuller for Fuller Brush products. Jessie Fuller; 578-4377; or Cecilia Fuller, 578-4374.  
 S-1-14-14-tfc

**FOR SALE:** '70 model Kawasaki, 100-Trail Boss; '69 Honda 90-Trail Bike; 1965 Chevy Pickup. Must sacrifice, make me an offer. Call after 5 p.m. 276-5851.  
 B-1-15-1p

**For Sale:** 500 gallon propane tank. \$200.00. Phone F.L. Wilhelm, 364-0042.  
 B-1-10-15-2c

**AKC Reg. Pug Puppies.** Fawn with black markings, \$60.00. Call 364-0656 after 5:00 or weekends.  
 B-1-14-15-4c

**GARAGE SALE.** Today after 1 p.m. 232 Greenwood.  
 B-1-10-15-1c

**For Sale:** Early American AM-FM stereo console with 4 speed record player, \$125.00, also 8 track component stereo, \$25.00. Call 364-2774.  
 B-1-21-15-2c

**For Sale:** Solid pine round table with Lazy Susan and four captain chairs, \$80.00; Kitchen Aid Dish washer, nearly new, \$125.00. 209 Northwest Drive, 364-6724.  
 B-1-25-15-2c

**For Sale:** Complete picture framing shop (equipment) to be moved. Excellent opportunity for retired person or parttime business. Call Helene McFarland, 806-764-2592.  
 B-1-21-15-3c

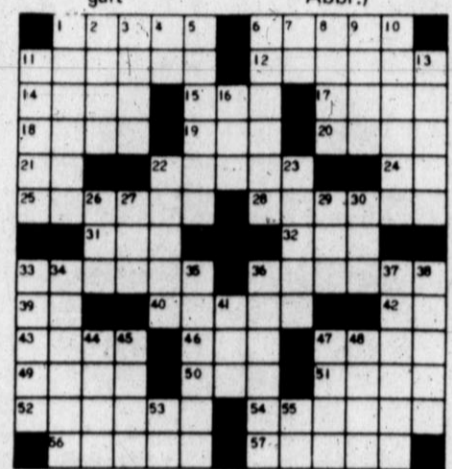
## CROSSWORD PUZZLE

**ACROSS**  
 1. River in France  
 6. System in India  
 11. Give a gloss to  
 12. Abolishes  
 14. - Fitzgerald  
 15. Old age (Dial.)  
 17. First murder victim  
 18. Short pastoral poem  
 19. Insect  
 20. Southern constellation  
 21. Negative  
 22. Action at law (Pl.)  
 24. For example (Abbr.)  
 25. Uses tobacco  
 28. Closed automobiles  
 31. Offer a price  
 32. Small West Indies island  
 33. Scolds  
 36. Rivulet  
 39. Musical note  
 40. Lively dances  
 42. U.S. state (Abbr.)  
 43. Body of men organized for war

**DOWN**  
 1. Rarely  
 2. Merely  
 3. Repeat  
 4. Pronoun  
 5. Place of utter darkness  
 6. Students in a naval or military academy  
 7. Indefinite article  
 8. Break suddenly  
 9. Large brass horn  
 10. Cardinal number  
 11. Blood vessels  
 13. Hits hard  
 16. Garland

22. Jewish Passover feast  
 23. Religious denominations  
 26. Japanese sash  
 27. To make fun of (Sl.)  
 29. Patriotic Org.  
 30. Affirmative vote  
 33. Airplane disaster  
 34. Listen  
 35. Coarse swamp grasses  
 36. An ungainly gait

37. Pertaining to lofty mountains  
 38. Stroke in billiards  
 41. Even (Contraction)  
 44. Venus of -  
 45. River in Belgium  
 47. - of Galilee (Bib.)  
 48. Tel -  
 53. U.S. state (Abbr.)  
 55. Of age (Lat. Abbr.)



### QUANTITY PRICES . . . .

Be sure to ask . . . .  
 \*If you are building a new home  
 \*If you are remodeling

**FRIGIDAIRE & MAYTAG APPLIANCES** are available to "you" at Quantity Prices

- \*OVENS - Standard, Self-cleaning & Microwave
- \*COOKTOPS - Standard or Ceramtop
- \*REFRIGERATORS - RANGES TRASH COMPACTORS
- \*DISHWASHERS
- \*DISPOSERS
- \*WASHERS
- \*DRYERS

**FRIGIDAIRE & MAYTAG CRIST APPLIANCE**  
 112 Miles Phone 364-6285  
 B-1-15-2c

Extra nice 2 bedroom, one bath mobile home, fully furnished and carpeted. No equity, just assume loan. Call 364-3476 week days after 6  
 B-1-23-15-1c

'67 650 cc BSA. New overhaul on engine. Two helmets included. \$650.00. '308 Cherokee.  
 B-1-15-1p

**For Sale:** Ivers & Pond Grand Piano. Excellent condition. \$850.00. Call 806-352-6907.  
 B-1-12-15-4c

**FOR SALE:** One only Gold Maytag Portable washer and dryer. Washer Reg. 199.95, sale \$125.00; Dryer Reg. \$149.95, sale \$75.00.

**CRIST APPLIANCE**  
 112 Miles Avenue 364-6285  
 B-1-15-2c

**For Sale:** Ironrite ironer and Hamilton gas clothes dryer, Phone 364-1432 or see at 605 Avenue H.  
 B-1-17-15-tfc

**For Sale:** Spanish style crushed velvet couch, \$35.00. Phone 364-1335 or 364-1400.  
 B-1-12-15-1c

**CARPETS** a fright? Make them a beautiful sight with Blue Lustrre. Rent electric shampooer \$1.  
**Hereford Hardware**  
 B-1-18-15-2c

### 2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT**  
 409 EAST FIRST Phone 364-2811  
 B-2-35-tfc

See Us For Mayrath Grain Augers Also have parts in stock **DAVIS IMPLEMENT**  
 409 EAST FIRST Phone 364-2811  
 B-2-35-tfc

**For Sale:** 4 row cornheader for 510 Massey-Ferguson. Phone 385-5486 Littlefield, Texas.  
 B-2-41-4p

**For Sale:** 763 IHC Cornhead, 30" rows. Call 289-5892 or 289-5851.  
 B-2-11-11-tfc

**COMBINE OWNERS!!**  
 Save your grain with ASL Chaffer. For information, contact: **MATHIS IRRIGATION**  
 Tom Reed, 293-2634 Plainview, Texas  
 B-2-15-2p

**STORAGE TANKS** 1500 to 150,000 GALLONS. Pressure tanks to 6,000 gallons. Phone 364-0484.  
 B-2-15-3p

### 3. FOR SALE Automobiles

**SELECTED USED TIRES \$3.00 UP**  
 30 Day Guarantee **MONTGOMERY-WARD AUTOMOTIVE SALES**  
 114 EAST PARK  
 B-1-3-17-tfc

**For Sale:** '69 Dodge Pickup. Phone 364-3867. Brown Sheet Metal.  
 B-3-10-13-tfc

**For Sale:** 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.  
 B-3-12-14-tfc

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars  
 136 Sampson Phone 364-0077  
 B-3-33-tfc

**NEW & USED CARS**  
 now for sale at **JOHN ORSBORN BUICK, PONTIAC, GMC'S** new location.  
 221 North 25 Mile Ave. B-3-8-tfc

**WALKER'S USED CARS AND TRUCKS**  
 WE BUY, SELL OR TRADE 400 West First Phone 364-2250  
 B-41-tfc

**\$150.00** takes a good running 1961 Comet Station Wagon. Has a Sears Die Hard Battery still in warranty. It even has a windshield washer. See at 213-Beach. 364-4664.  
 B-3-29-41-2c

**FOR THE BEST BUY IN**  
 Pre-owned and personally selected cars  
 Contact **COMBS USED CARS**

F.D. "Chick" Holbert (Owner) 1503 Park Avenue Hereford, Texas 79045  
 Office Ph. 364-1310 Home Ph. 364-1797 Bank Rate Financing Available  
 B-3-13-tfc

**1961 B Model Mack.** Tandem axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848.  
 B-3-17-7-tfc

**1962 Studebaker, 4 Dr. V-8.** Automatic. 248 Northwest Drive.  
 B-3-10-14-4c

**1969 Pontiac Lemans.** Clean, low mileage, complete new tune-up. Phone 364-2954 or 364-1763.  
 B-3-11-14-tfc

**For Sale:** 1967 Plymouth Barracuda. Call 276-5822 after 8 p.m. and Sundays.  
 B-3-11-14-tfc

**For Sale:** 1966 Dodge car, cheap. Phone 364-0833.  
 B-3-10-15-2c

**Must sell - 1972 Cutlass Supreme.** Extra clean, low mileage, reasonably priced. Call 364-4969 after 6 p.m.  
 B-3-15-15-2c

### 4. REAL ESTATE For Sale Or Trade

**Commercial Building - 6,000 ft.** of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc.  
**Realtor, 364-6633**  
 B-4-14-tfc

**For Sale:** 3 bedroom, 2 bath house. Utility room plumbed for washer and dryer. Call 364-1418 anytime weekends or after 6 week days.  
 B-4-23-14-tfc

**HOUSE FOR SALE BY OWNER**  
 213 AVENUE D  
 3 bedrooms, dining and living room, bath, garage, breezeway. Basement and garage. Nice fenced backyard with grape vineyard. Fully carpeted. Will sell furnished or unfurnished. \$14,000.  
 Call 357-2520 or 364-4173 after 4 p.m.  
 B-4-11-tfc

I have Farm and Ranch Buyers, I need your listings.  
**J.M. HAMBY REAL ESTATE**  
 Phone 364-3866 Res. 364-2553  
 B-4-29-tfc

**MOBILE HOMES** - new - will trade for equity in house. Realtor, 364-6633.  
 B-4-11-14-tfc

**FOR SALE**  
 80 Acres in wheat, dryland, on pavement, 18 miles from town. Good well with 5 h.p. sub. pump. Realtor 364-6633.  
 B-4-20-41-tfc

**TRADE**  
 7 good brick duplexes, brings in over \$900.00 per month above payments - would trade for land.  
 Realtor 364-6633.  
 B-4-41-tfc

**FOR SALE**  
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.  
 PHONE 364-2486 after 6 p.m.  
 B-4-41-7c

**Lovely home** on Stanton. 3 bedroom, 2 baths. Assume loan. Call for appointment TODAY.

**Extra large 3 bedroom** on Irving. Equity assume loan or get a new one. Worth the money.  
 S-4-24-15-2c

**9 acres in town.** Real nice for trailer park or commercial use.

**Cozy 2 bedroom home.** Nice carpet for \$15,000 on Avenue C.

**3 bedroom on one acre,** out of city limits.

**4 bedroom near shopping center.** \$12,000. Call for appointment.

**2 1/2 and 5 acre home sites.** 24% down or cash.

**Section Northwest of Hereford.** Good allotment, 5 wells, return water system. 3 bedroom home and barn. On pavement. Owner finance.

**160 acres,** one good 8" well, 1/2 mile off pavement.  
**If you wish to buy or sell Call CARTEL.**  
**WE TRY HARDER**  
 Member-Multiple Listing Service  
 Wayne Carthel - 364-0944  
 Al Wiley - 364-4985  
 B-4-37-tfc

**\$1750 DOWN**  
 on comfortable 3-bedroom home located near grade school. Price 17,000, bal. \$170.00 per month.

**\$1,500.00 DOWN**  
 3 bedrooms with single garage near high school, price \$14,500. Owner will trade for smaller home.

**NORTHWEST HEREFORD** 3 bedroom brick, 1 1/2 baths, double garage, must see to appreciate. Call for complete details.

**MOBILE HOME LOTS**  
 Priced at \$1,500.00 each, does not include plumbing - terms available.

**\$265.00 PER ACRE**  
 Low Down Payment  
 320 acres located on paving, one irrigation well, possession at closing. \$20,000.00 down, owner will carry balance at \$3,500.00 per year plus 7% interest for 9 years, balance due 10th year.

**IMPROVED HALF SECTION**  
 4 small wells. Priced \$300.00 per acre. Nice 3 bedroom home, possession at closing.

**A NICE BRICK HOME**  
 and a large barn make this 1/2 section north east of Hereford an ideal farm for an owner-operator. 3-irrigation wells. Price \$550.00 per acre, \$49,000.00 down balance at 7 1/2%.

**HAMBY REAL ESTATE**  
 1/2 mile South of underpass on Hwy 385

**OFFICE** - 364-3566  
 Calvin Edwards - 364-1017  
 Gerald Hamby - 364-1534  
 J.M. Hamby - 364-2553  
**EQUAL HOUSING OPPORTUNITY**  
 B-4-34-tfc

**HOUSE FOR SALE BY OWNER ON NORTHWEST DRIVE**  
 3 bedrooms, 1 1/2 baths, carpeted, partially paneled, fenced backyard. Extra large lot. Equity and assume loan.  
 Phone 364-0824  
 B-4-41-2c

**360 Acres Irrigated.** Net \$500 per acre. Box 27, Hereford.  
 B-4-15-3p

**TRADE DEBT FREE.** Organic food plant for 1200 cow, operating ranch, Box 27, Hereford. Phone 364-0491.  
 B-4-15-3p

**For Sale:** 3 bedroom brick house. Call 364-3346.  
 B-4-10-15-tfc

**\$1,000 DOWN PAYMENT**  
 3 bedroom home at 522 Irving. Empty and available for someone with approved credit. Around 1800 sq. ft. living area, all carpeted. Corner lot with big metal shed in backyard. Owner will finance. \$12,500 at a reduced interest rate.  
 For appointment to see, Call 364-0886  
 B-4-15-4c

**2 Sections** of good sandy loam land at Dalhart, Texas. Water test available. \$225.00 per acre. Terms available. Call Mike Justice & Associates, 806-249-4000.  
 S-4-24-15-2c

**FOR SALE**  
 Established hog farm buildings, equipment. 450 head hogs. Present capacity 50 sow farrow to finish. Room for expansion. Located in Arney Community.  
 Call 806-764-2592 or 764-2593  
 B-4-15-2c

**4,000 acres near Texline-700** acres cultivation, 3 irrigation wells, pumps and motors, good house, 40x80 quonset barn, pavement on two sides, \$250.00 per acre.

**640 acres Boise City, Oklahoma.** \$350.00 acre. 3 wells, Valley Sprinkler.



The Sunday Brand, Hereford, Texas, Sunday, October 13, 1974  
 Unfurnished 3 bedroom house, at 714 Irving; \$140.00 plus deposit. Phone 372-9993 or 488-3611.

**FOR RENT:** Two bedroom house. Carpeted, carport. Call 364-2959.

Two bedroom house for rent in the country. Prefer couple. Call 289-5515.

For Rent: One room efficiency apartment for man or lady. 510 West 4th. Phone 364-0329.

Nice 3 room furnished apartment, private entrance and bath. Bills paid \$90.00 per month. 364-0188; 364-0469.

For Rent: 2 bedroom duplex. \$125.00. 364-6633.

**SUGARLAND QUADS**  
 428 Avenue B. 2 bedrooms, fully carpeted, draped. Total electric kitchens, ranges, refrigerators and disposals. Ref. air cond. Convenient to shopping center and schools. Large rooms, sound proof. All utilities paid. Phone 364-0040.

**6. WANTED**  
 Want to lease or rent 1/2 section or more land for corn. Will pay extra for flat land with lots of good water.

**WANT TO BUY:**  
 Old gold, rings, watches, old class rings, etc.  
 Spangler's Diamonds  
 Sugarland Mall  
 Phone 364-0070

**NEED WHEAT, BEET, AND CORN PASTURE FOR STEERS**  
 PHONE 364-2135

**WANT:** To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre.

**WANTED:** Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.

**WANTED - CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.

**WANTED:** Wheat Pasture. Contact O.G. Hill Jr. 364-1871 or Foster Hill, 364-4217.

**Wheat pasture wanted.** David Gibson, Vista Land & Cattle, 276-5596.

**8. HELP WANTED**  
**SALESMAN** needed for interesting community service work. Full or part time. This is ideal for retired or disabled persons. For personal information and interview, Call 364-4664 after 4 p.m. for appointment.

**Need Experienced welders** at our new facilities on Holly Sugar Road. Phone 364-4621.

**MISSOURI BEEF PACKERS, INC.**  
 Is now accepting applications for Kill Floor personnel. We offer:

Year around employment  
 Paid Vacation  
 Paid holidays  
 Company paid group hospitalization insurance  
 Good wages  
 No experience necessary

Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas. Four miles west of Friona on Hwy. 60. We are an equal opportunity employer.

**Need school bus drivers** for coming school year. See Eldon Owens at School Bus Shop.

**Want to hire waitress** at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment.

**Hide room labor wanted.** We offer:

+Good pay  
 +Paid vacation  
 +Paid hospitalization  
 Colorado By-Products  
 3 1/2 miles West Hwy 60  
 Phone 276-9331 days;  
 364-2406 nites

**NEED Qualified, experienced livestock truck drivers.** Call 364-1866 from 9 to 3 or 364-6097 after 5 p.m.

**HELP WANTED:**  
 Cocktail & food waitresses  
 Bartenders - male & female  
 Kitchen help  
 cooking, preparation and cleaning.  
 Part time and full time

**THE MUSIC STAND**  
 628 West First  
 Phone 364-1150

**Need Office Worker**  
 Very little experience necessary. Contact: Jim Lovelady, Personnel Manager, NBPXL Corp., Friona, Texas. 4 miles west of Friona on Hwy. 60. Equal opportunity employer.

**Need men to work on pump setting and drilling rig.** Apply in person Kenny Gearn Machine Works.

**IMMEDIATE OPENING FOR "A" MECHANIC**  
 Wide experience in welding, familiar with layout, stainless welding and heli-arc and good mechanical background. Liberal fringe benefits, permanent employment.

See or call Bob Brooks, Personnel Director Amstar Corporation, Box 169, Dimmitt 79027. Phone 806-647-2137. An equal opportunity employer

**DEAF SMITH GENERAL HOSPITAL** has position available for a full time bookkeeper. Excellent salary and employee benefits program. Please apply at the Business Office of Deaf Smith General Hospital.

**WANTED:** Driver for gasoline delivery truck. Apply Tip Top Wholesale, 1507 East First St.

**Need alteration lady.** Full or part time. Apply in person to Mrs. McCarver at Gaston's Downtown.

**Have steady job for maid.** Apply Plains Motel.

**DIESEL DRIVER MECHANIC.** 10 years produce long haul experience required. 364-0491.

**Heavy Machinery Mechanic Welder.** Good salary, house, utilities furnished. Box 27, Hereford.

**9. SITUATIONS**  
 State Licensed Child Care For Working Mothers Hereford  
 Day Care Center  
 6 months through 8 years  
 After school care available.  
 364-1293

**Baby Sitting** by the hour, day or week. Alice Gilleland, 364-4175.

**Positions wanted** for Korean workers. U.S. Government paper. Farm workers, welders and mechanics - most all skills.  
 CALL  
 405-947-8872

**10. NOTICE**  
 For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

**HEREFORD IRON & METAL**  
 North Progressive Road by City Dump  
 Anson A. & June Dearing  
 Phone 364-3350 or 364-3777

**NOTICE:**  
 I am not responsible for anybody's debts but my own. s/Burnie Ray Northcutt

**WANTED**  
 100 to 150 watches a week to repair by latest approved methods.  
 COWAN JEWELERS  
 B-11-15-29-28

**ALCOHOLISM INFORMATION**

For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism. Call 364-4540 from 8 a.m. 'till 12, 1 p.m. 'till 5 p.m. Monday through Friday.

**A UNITED FUND AGENCY**

I have been appointed the Baldwin Piano and Organ representative.  
 Woodie McDermitt, 364-1555

**11. BUSINESS SERVICE**

**Will do home repairs - Doors, windows, lights, minor plumbing-repairs, etc.** Call 289-5500 early mornings or late evenings.

**Custom swathing, stacking and hauling.** Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907.

**JOHNSON IRRIGATION**  
 Peerless PVC Plastic Pipe  
 Don Johnson, 364-2870  
 Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas.

**B.L. Jones CONCRETE CONTRACTOR**  
 We will do your finishing or give you a turnkey job. Free Estimates.  
 246 16th Street  
 Phone 364-6617

**HALE TRAILER SALES**  
 Horse & Stock Trailers  
 All sizes  
**ALBERS MILLING CO.**  
 So. 385... 364-5370

**CONCRETE WORK**  
 STUCCO, PLASTERING,  
 STORM SHELTERS  
 Turn key jobs or straight finishing  
 Jim Gonzales - 364-0375  
 Joe Garcia - 364-1497

**DICKY'S DOZER SERVICE**  
 Dirt Work - All Kinds  
 Bull Dozer - Scrapers  
 Motorgrader  
 See or Call  
**FLOYD DICKY**  
 S.E. 4th & Belsher  
 Dimmitt, Texas  
 Business Phone 647-4553  
 Residence Phone 647-4565

**STEREO REPAIR**  
 Guaranteed repair work on all brands of stereos and sound equipment at  
**MARTINS SOUND CENTER**  
 2461 I-40 WEST, AMARILLO  
 PHONE 355-9557

**WILL PICK UP JUNK CARS FREE**  
 Call 364-3350 or 364-3777

**DRAGLINE SERVICE**  
 TAILWATER  
 PIT CLEANING  
 DUMP TRUCKS  
 30 TON CRANE  
**BOBBY GRIEGO**  
 Day Phone 364-0574  
 Night - 364-2322

**FRANK WESTER CEMENT CONTRACTOR**  
 107 BRADLEY  
 Residential-Commercial  
 Turnkey Job  
 Straight finish  
 Phone 364-5169

**DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING**  
 CALL  
 CLIFF JOHNSON, 364-2111

**WILL DO** roto-tilling and yard work, any kind. Phone 364-1268.

**PIANO TUNING.** Call Elson Clark, 364-0628.

**13. LOST & FOUND**

**LOST:** 750-16 commercial tire and lock ring wheel between Austin Road south on LaPosta Road to county line road then back west. **REWARD.** 364-6047.

**LOST at Furrs,** gray female poodle. It belongs to my retarded daughter. Please return and receive \$5.00 reward. 820 Blevins.

**CLASSIFIED ADS GET RESULTS, CALL THE BRAND, 364-2030**

**14. CARD OF THANKS**

**CARD OF THANKS**  
 On behalf of our beloved Danny, we wish to express our appreciation for the kindness showed us. Above all, we are truly grateful to each individual for all their efforts. It is at such a time that friendship is truly appreciated and makes our loss somewhat less.

To Captain Colgan and all individuals on behalf of Uncle Sam, we truly are grateful for everything. People like these help make up our great Democracy. Uncle Sam can truly be grateful for having people like these represent him.

To the SAWO and the Guadalupeans, we appreciate the meals served.

To the people that reacted negative in our efforts to get things organized, we pity them because they are the ones needing most help. Danny was first of all a human being and that is the greatest honor one has in life, but above all he was proud of serving his country and we'll always share in this. May the Lord truly bless each one.

Mrs. Connie Padilla  
 Mike Coronado Family  
 Lucio Padilla Family  
 Kenneth Grove Family  
 Larry Padilla Family  
 John Garza Family  
 Willie Ignacio Rosendo,  
 Manuel, Ricky, Tony and Viola Padilla

**CARD OF THANKS**  
 We would like to express our thanks and appreciation to our dear neighbors and friends for their many cards, telephone calls and visits to us in our hours of sorrow. Also for the delicious food that was brought to our home by the women of our church and our friends. How comforting it is to know that we have people who care when trouble and sorrow come to us.

Especially, we wish to thank the pallbearers and Rev. Gene Brink and Virginia Holmes for the sweet services conducted for our beloved Lynnora. May God bless each and every one of you in our prayer.

Mr. Warren Hitchings  
 Mrs. Mattie L. Hitchings  
 John Hitchings  
 Mr. & Mrs. Hank Womack & Family  
 Mr. Dale Hitchings & Family  
 Mr. Bob Hitchings & Family  
 Mr. & Mrs. Pat Lawhon  
 Mr. & Mrs. Jim Lawhon & Girls  
 Mrs. Geo Beams & Family

**LEGAL NOTICE**  
 THE STATE OF TEXAS  
 Defendant, Greeting:  
 To: JIMMY L. BUSH Defendant,  
 Greeting:  
 You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 4 day of November, 1974, at or before ten o'clock A.M. before the Honorable 69th District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

**LEGAL NOTICE**  
 STATEMENT OF OWNERSHIP  
 MANAGEMENT  
 AND CIRCULATION  
 (As required by the Act of Aug. 12, 1970; Section 3685, Title 39, United States Code)

**THE SUNDAY BRAND,** is published weekly at 130 W. 4th St., Hereford, Deaf Smith County, Texas, 79045. Location of the headquarters or general business office of the publishers is 130 W. 4th St., Hereford, Deaf Smith County, Texas, 79045.

**O.G. Nieman, 324 Douglas St., Hereford, Texas,** is publisher and manager editor; Ray Baxter, Hereford, Texas, is news editor.

Hereford Brand, Inc. is owner of the newspaper and stockholders owning or holding one per cent or more of the total amount of stock are: O.G. Nieman, Hereford, Texas; James Roberts and Roberts Publishing Co., Andrews, Texas; Robert Brown and Walter Buckel, Lamesa, Texas; and Roy McQueen, Seminole, Texas.

Total No. copies printed (net press run) - 5,009 - 5,050.  
 Paid Circulation - Sales through dealers and carriers, street vendors and counter sales, 3,517 - 3,521. Mail subscriptions, 1,122 - 1,145.  
 Total paid circulation - 4,639 - 4,666.

Free distribution by mail, carrier or other means - Samples, complimentary, and other free copies, 108 - 116. Copies distributed to news agents but not sold, 93 - 70.  
 Total distribution - 4,840 - 4,852.

Office use, left-over, unaccounted, spoiled after printing - 169 - 198.  
 Total - 5,009 - 5,050.  
 I certify that the statements made by me above are correct and complete.  
 O.G. Nieman  
 Publisher

**LEGAL NOTICE**  
 THE STATE OF TEXAS  
 Defendant, Greeting:  
 To: JOSE FONSECA SANCHEZ Defendant,  
 Greeting:  
 You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 25 day of November 1974, at or before ten o'clock A.M. before the Honorable 69th Judicial District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 7th day of October A.D. 1974, in this cause, numbered 7234 on the docket of said court, and styled, IN THE MATTER OF THE MARRIAGE OF ALVINA SANCHEZ AND JOSE FONSECA SANCHEZ.

the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 18 day of September A.D. 1974.

[SEAL]  
 Attest:  
 Lola Faye Veazey Clerk,  
 District Court, Deaf Smith County, Texas.

**LEGAL NOTICE**  
 THE STATE OF TEXAS  
 Defendant, Greeting:  
 To: ROBERT C. TULL Defendant,  
 Greeting:  
 You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 4th day of November 1974, at or before ten o'clock A.M. before the Honorable 69th Judicial District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.  
 Said Plaintiff's Petition was

A brief statement of the nature of this suit is as follows, to wit: A DIVORCE as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 17 day of September A.D. 1974.

[SEAL]  
 Attest:  
 Lola Faye Veazey, Clerk,  
 District Court, Deaf Smith County, Texas.  
 By Virginia Easley Deputy

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 17 day of September A.D. 1974.

[SEAL]  
 Attest:  
 Lola Faye Veazey, Clerk,  
 District Court, Deaf Smith County, Texas.  
 By Virginia Easley Deputy

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 17 day of September A.D. 1974.

[SEAL]  
 Attest:  
 Lola Faye Veazey, Clerk,  
 District Court, Deaf Smith County, Texas.  
 By Virginia Easley Deputy

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Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 17 day of September A.D. 1974.

[SEAL]  
 Attest:  
 Lola Faye Veazey, Clerk,  
 District Court, Deaf Smith County, Texas.  
 By Virginia Easley Deputy

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Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 17 day of September A.D. 1974.

[SEAL]  
 Attest:  
 Lola Faye Veazey, Clerk,  
 District Court, Deaf Smith County, Texas.  
 By Virginia Easley Deputy

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 Lola Faye Veazey, Clerk,  
 District Court, Deaf Smith County, Texas.  
 By Virginia Easley Deputy

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[SEAL]  
 Attest:  
 Lola Faye Veazey, Clerk,  
 District Court, Deaf Smith County, Texas.  
 By Virginia Easley Deputy

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Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 17 day of September A.D. 1974.

[SEAL]  
 Attest:  
 Lola Faye Veazey, Clerk,  
 District Court, Deaf Smith County, Texas.  
 By Virginia Easley Deputy

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.



**HOBO'S CHICKEN PAK SPECIALS!**

**No. 1** 2 Lg. Pieces Of Chicken & Roll 89¢

**No. 3** 3 Lg. Pieces Of Chicken & Roll \$1.34

Main at Park 364-5272

**Free Order Of French Fries**  
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**STAR**  
 12:30 - 2:00

Charles B. Pierce's **BOOTLEGGERS** PG

**SUN, MON**  
 LAST NITE STAR 4:40-6:35-8:25

**SUN, MON**  
 ISLAND OF LOST GIRLS

their Virgin Skin Violated and tortured  
 AND HOW DID A NICE GIRL LIKE YOU?

GATES OPEN 7:30 TOWER DRIVE IN

**TRUES WED**  
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IS ON THE WAY....  
Don't let him sneak upon you...  
Have your heating system checked and repaired now  
CALL: **364-4714**  
Robert (Bob) Rhoton  
**R & R REFRIGERATION AND HEATING SERVICE**

**Law Threatens Right To Cut Hair**

In strong support of the hairdresser's lawful right to cut hair, the local chapter of Texas Hairdressers and Cosmetologists Association (THCA) is continuing to combine efforts with other affiliate members.

The "barber versus cosmetologist" issue was a major topic at the monthly Amarillo-THCA meeting recently in the home of Dale Johns, prominent hairdresser in that city. Peggy Davis, president of the local chapter, and Phyllis Neill, second

vice president, attended the gathering and obtained petitions which lobby for the hairdressers' benefit.

Since the 53rd Judicial District Court of Travis County, declared unconstitutional the present definition of cosmetology and barbering, licensed hairdressers are in danger of losing permission to cut hair. Under the current statutes, a hairdresser would be forced to obtain a Class A or B certificate issued by the Texas Board of Barber Examiners in order to lawfully cut hair in any beauty shop, hairdressing parlor or elsewhere for hire.

The "lock-logging" controversy was also the main point of discussion when the Lubbock THCA chapter hosted area affiliates recently. Jimmie Kay Kennedy of Abilene, second vice president of THCA and legislative chairman, explained the ramifications of the statute and answered questions from the audience.

Two guest artists, Frank Fruita of Houston and Jessie Lee Sharpley, demonstrated original cuts and styles. Attending the Lubbock assembly from Hereford were Marilyn Johnston, Ethel Stengel, Ginger Howard, Brenda Thomas, Mrs. Davis and Mrs. Neill.

Petitions for the right of hairdressers to cut hair are being circulated in the Hereford area and can be found at various beauty salons here. For further information, contact Peggy Davis 364-6908 or Phyllis Neill 364-5271.

Very Considerate  
"How did you get that black eye?"  
"I was protecting a little boy."  
"That's noble; who was he?"  
"Me."

The world is approaching its end, no doubt, but while it whirls go on with your work.

225 HICKORY \$31,400  
231 HICKORY \$30,900  
233 HICKORY \$33,500  
Aprx. 10% Down  
30 Yr. Loan@7%  
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Come in and talk with one of the men  
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**HOME OWNED**

**The Junior Class of Hereford High School wishes to thank the following businesses for their contributions to the success of our supper**

- United Beef Producers and Larry McLeod
- Hereford Meat Market
- Sonic Drive-In
- REC-Rural Electric Company
- Kesters Jewelers
- Sugarland Feeders
- K-Bobs Steakhouse
- Christian Book Store
- Oglesby Equipment Company
- First National Bank
- Hereford Butane, Incorporated
- Jorde Potato Farms
- Baird Bread
- A.E. Hodges
- Cookbook Bread

**LAND**  
340 acres on paving, all cul., 300 Wheat, 2 irr. wells. \$300 per acre, 29 year loan of \$5,800.00 at 5 1/2 per cent balance cash.  
Nice dry land, 276 acres all planted in wheat, 1 windmill well and 1 domestic well and corrals. \$175.00 per acre, \$26,725.00 down, extra good terms on balance.  
385 acres North of Edmonson, Texas, 355 cul. 30 bermuda grass, 2-8" and 1-5" well, tailwater pump from several farms, all connected with tile, 3-bedroom house, shop, barn corrals and other imp. \$550.00 per acre, \$60,000.00 down.  
40 acres 2 miles from Hereford all in wheat, dig irr. well and 10 years loan on balance.  
10 acres near Hereford, \$500.00 down and 100 per mo. for 9 years balance on 10th year.  
10 acres, \$300.00 down \$75.00 per month.  
6 acres \$300.00 down \$65.00 per month.  
3.40 acres \$3,500.00 good terms.  
Have small acreage with nice imp.

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WE SPECIALIZE IN:  
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We have just the right house for you either at 813 or 815 Baltimore. Both Houses are Beautifully decorated. Different decor, isolated bedrooms, huge baths and closets, GE appliances, self cleaning ovens, dishwashers, refrigerated air, fireplaces, patios, and all the extras. Call us now to see these houses.

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I have for sale a Larson Topping machine mounted on a Larson Versa-Tractor, Hi Trac with Ford 4000 power unit. Will Trade  
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**"THE BEST INVESTMENT ON EARTH IS A PART OF IT.."**  
1460 Acres-Ranch Northeast Central Texas, a real nice Ranch with a investment potential, Close to Dallas-Fort Worth Metropolitan Area. Large brick home, lots of corrals, working pens, pavement, would trade for good irrigated land.  
With the shortages of hay, this 200 acres with 130 acres alfalfa, Gh 360 pivot is a real good buy. Hay is capable of yielding 10 tons per year.  
There is still time to take advantage of a owner financed 1/2 section. Low down-payment-amortized payments on the balance.  
There is water under these two one-half sections of grass. The water is worth more than the asking price.  
633 Acres-No. Plains. GH 360 pivot sprinkler. Large barn-other improvements - 2-8" wells. All goes for \$450 per acre.  
329 Acres-No. Plains. Good Land. Good Water. Close to town. 2-8" wells and some U.G. pipe.  
800 Acres-3 wells-Carson County. \$450 per Acre. \$50,000.00 Downpayment.  
1280 Acres-Fixed up about right. Extra good water. On pavement and close to town.

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**FARMS NEAR HEREFORD**  
Northwest - 270 A. with 2 small wells \$200 per A.  
1/2 Sec. 2 wells 6 mi. W. 1/4 Sec. with 2 wells  
Northeast - 309 A 2 6" Wells and 14"  
**FARMS NEAR DALHART**  
1 Sec. Undeveloped  
1280 A 8" Wells with sprinklers.  
1/2 Sec. near Hartley 8" Well  
**FARMS NEAR MULESHOE**  
1/2 Sec. - 8" Wells 1 Sprinkler  
840 A 8" wells - 2 sprinklers  
**SEVERAL RANCHES IN TURKEY AREA**  
Missouri Ranch 400 A. permanent pasture  
**COMMERCIAL PROPERTY**  
W. Hiway 60 - and N. Hiway 385  
**COUNTRY HOMES WITH SMALL ACREAGE**  
8.8 A with 4" Well, 2 Bdr. house and horse barn  
16 A with 6" Well 3 Bdr. brick house, Hay barn  
3 Bdr. house on large lot at edge of town

**CARMICHAEL REAL ESTATE, INC.**  
W. T. (Troys) CARMICHAEL  
508 S. 25 MILE AVE. Phone 364-1251  
801 S. 25 MILE AVE.  
4 bedroom older home. Excellent potential for business in your home. Extra large corner lot. Owner will carry some second. Call for details.  
**709 AVE. H. MOBILE HOME**  
Priced reduced to sell quick. Extra clean. Fully furnished with new furniture, new drapes. \$7,600. Payments \$102 a month

**FARMS FARMS FARMS**  
80 Acres 7 mi. from town, excellent land, new 6" well, return system, \$60,000, good terms  
640 Acres Excellent farm, 4 good 8" wells, clean land, good improvements, \$500 acre  
Several good half sections. Priced to sell.  
Call us for futher information on these excellent buys.

**NORMAN HARDER** 364-1677  
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**COKER REALTORS**  
A PERSONAL MESSAGE TO YOU...MR. & MRS. HOMEOWNER...  
As chairman of the Multiple Listing Service, a division of the Hereford Board of Realtors, I would like to present you these facts:  
When Selling your home...  
Multiple Listing assures you of Top Market Value. As **MLS REALTOR** we advise you on a realistic price based on local market knowledge to comparable properties. Quicker sales result.

Marketing is simplified for you. All MLS members are supplied with "your home information". This costs you no more than ordinary Real Estate Service. Your "sale" opportunities are increased, and if more than one MLS Service office is involved in selling your home, the standard fee provided for is divided by Rules & Regulations.  
**RESULT: you deal with only ONE REALTOR OF YOUR CHOICE.**

Let us... help you market your home NOW...(Money is available)  
Let us.. show you...any of these MLS homes:  
**AVAILABLE NOW FOR SALE**  
Thirty-one 3 bedroom homes  
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Call now for "personal attention"

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- COMPARE THIS ONE! \$33,900 buys completely redecorated 4 bedroom, 3 bath home, NW location, ref. air, fireplace, all new kitchen, carpet and over 2,000 square feet.
- LARGE IRRIGATED FARM with 16 wells tied together, 2 lake pumps, nice improvement, Equipment can be bought. Nearly 4 sections of good land, reasonable price and terms.
- DUPLEX — stable income producer — all the furniture goes. Spacious with 2 bedrooms each side. Look at this investment opportunity.
- PULLMAN SOIL, 5 good wells on this section NW of town. Reasonable price and terms
- NORTH OF UMBARGER, Half Section with 2 good wells, underground tile, nice improvements \$300 per acre.

- 2 BEDROOMS — 1 bath — Neat as a pin — with a good low interest loan and \$105.00 complete payment. Buy This Equity!
- STOCK FARM 5606 acres on the frio draw, some irrigation. Can be divided, a nice operation.
- ATTRACTIVE 3 bedroom, low equity home. Neat and well cared for, complete with drapes and carpet. You can assume a 7 per cent loan.
- SOUTH HEREFORD, 2 story, older home, Completely remodeled with space for mobile home. 4 bedrooms and only \$15,000.00
- IT'S HARD TO FIND A NICE 3 bdr. home with 2 baths, double garage, carpet, built in with a low equity and small payments, but here it is Only \$17,500.00

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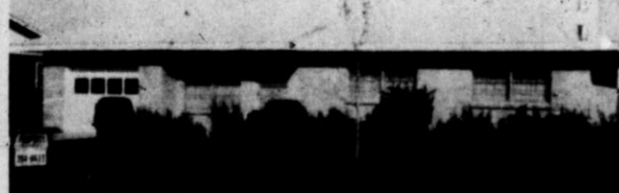
**2 BEDROOM**  
This is the house for you ref. air, all built ins in Kitchen. Just like new house. Storm cellar, gas grill, fruit trees - call today.



**OWNER SAYS SELL**  
He will carry note - older home at Dawn Texas 2 car garage on 4 lots.



**COMMERCIAL BUILDING**  
6,000 ft. of floor space quality build - fire proof heated and cooled. Restrooms, offices, lounges etc. at present is being used for private club and has all the necessary equip for such. \$60,000.



**QUICK SALE**  
\$2900.00 and assume loan balance of \$13,853.00 payments of \$149.31 - 3 bedroom, 2 bath, brick with air cond. carpet and fenced back yard.



**DOUBLE SHARP**  
Blond brick, 3 bedroom, Den, living room, covered patio with gas grill, nice storm cellar, storage building extra nice yards.



Located in N.W. Hereford Approx. 1450 ft. living space. 3 Bedroom, 1 bath, brick has low interest loan of Approx. \$10,000. Priced at \$17,500 but owner says get cash offer.



**CLOSE IN**  
Withing walking distance of every where. 1 Bedroom only \$11,000.



**GOOD INVESTMENT**  
4 rental units, bring in over \$450.00 per month only \$25,000 can be bought on VA loan.

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This sharp three bedroom, 3 bath brick home sits on a large corner lot with a lovely yard. This house has been newly painted and is real clean. You could move in for \$1,000 with monthly payments of \$195. Call today.

This 3 bedroom, 2 bath brick home has a large family room with beamed ceiling. Refrigerated air, fireplace and patio are all included in this home. With \$5,000 down, owner will carry a second. Payments on this Northwest Hereford home would be \$313 monthly. See it soon.

Live in luxury in this 3 bedroom, 2 bath home. Every detail is first class. Enjoy a basement bedroom, stone fireplace, beauty pleat drapes and cushion tone tile. A brick and wrought iron fence set off the beauty of this home. Shouldn't it be yours?

Less than \$1,000 will move you into this 3 bedroom home with new carpeting. Located in the Bluebonnet school district, this home has evaporative air conditioning and central gas heating. A large metal storage building with concrete floor is included along with a gas grill, electric yard light and TV antenna. See this home now.

Over 2750 sq. ft. of living space is in this 4 bedroom, 3 bath home. Three bay windows enhance the appearance of this home. Your family will enjoy the large paneled den with cathedral beam ceiling. Located on a popular street, call for further details on this home.

This clean little 2 bedroom home would be ideal for a young couple. This 680 sq. ft. home is fully carpeted and paneled. \$750 would let you move in with approximate payments of \$125 a month. Curtains and drapes stay along with a corner china hutch. This would be a great start for your family.

Move up to a larger home. This 4 bedroom, 2 bath home has 2250 sq. ft. A large paneled den features bookshelves and fireplace along with a beamed ceiling. The dining area has a large bay window overlooking the patio. Call anytime to see this home.

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SERVING HEREFORD FIRST WITH INSURANCE & REAL ESTATE

# RALPH OWENS & ASSOCIATES, INC.



REALTORS

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RESIDENTIAL

**\$125.00 MONTH**

Owner will finance with \$1500.00 down. Nice 2 BR brick, fenced and storage building. New carpet to be installed. Call now! H-2328

**TIRED OF CITY LIVING**

Ask to see this spacious 3 BR home. Storm windows, new roof, 2 car garage. Den and kitchen completely remodeled. One acre of land. H-30162

**NORTHWEST**

\$144.00 mo. 3 BR, 2 bath, fenced. Ref. air. Fruit trees. New paint. Owner will carry a second. Call today! H-30164

**OWNER WILL FINANCE**

Lg. older home. Extra lg. bedrooms, high ceilings. Fenced. Good commercial potential. H-30153

**QUICK POSSESSION**

4 BR (2 up and 2 down) 2 Baths, new carpet, 2 car garage, fenced. Northwest \$196.00 mo. H-4198

**LOW DOWN PAYMENT**

3 BR, 2 bath, carpet. Payments approx. \$110.00 mo. Ideal for young family. H-30100

**COMPLETELY REMODELED**

New paint, inside and out. Refinished floors. Lg. den. Garage and fenced yard. Close to school. Quick possession. Call today.

**EXCELLENT BUSINESS LOCATION**

Need a storage location or shop building? Near downtown. Over 1900 sq. ft. with overhead doors, high ceilings, overhead heaters. Good terms.

**LARGE BASEMENT**

17x19 ft. basement, nice 2 bedroom home. Storm windows, carpeted. Lg. trees. Nice neighborhood. H-2320

**FARMS**

**\$525.00 PER ACRE**

This good laying land is located near Hereford on the pavement. 320 acres with 4 six inch wells. 150 feet of water. Owner will sell for 29 per cent down and carry some second. Assume Federal Land Bank loan. F-3124

**DAWN AREA**

802 acres, 9 wells, pavement, 2 houses, barn, corrals, \$250.00 per acre. \$111,000.00 loan can be assumed. This farm should be a bargain at today's prices.

**240 ACRES**

3 wells, 2 miles tile, natural gas, pavement. 29 per cent dn. Owner finance balance.

**640 ACRES**

North of Block, 5 wells, good soil, 2 return pits, clean, house and large barn. See it if you like good land.



**Tommy Bowling**  
364-5638



**Virginia Holmes**  
364-6520



**Sam Long**  
364-0381



**Ralph Owens**



# THRIFTWAY

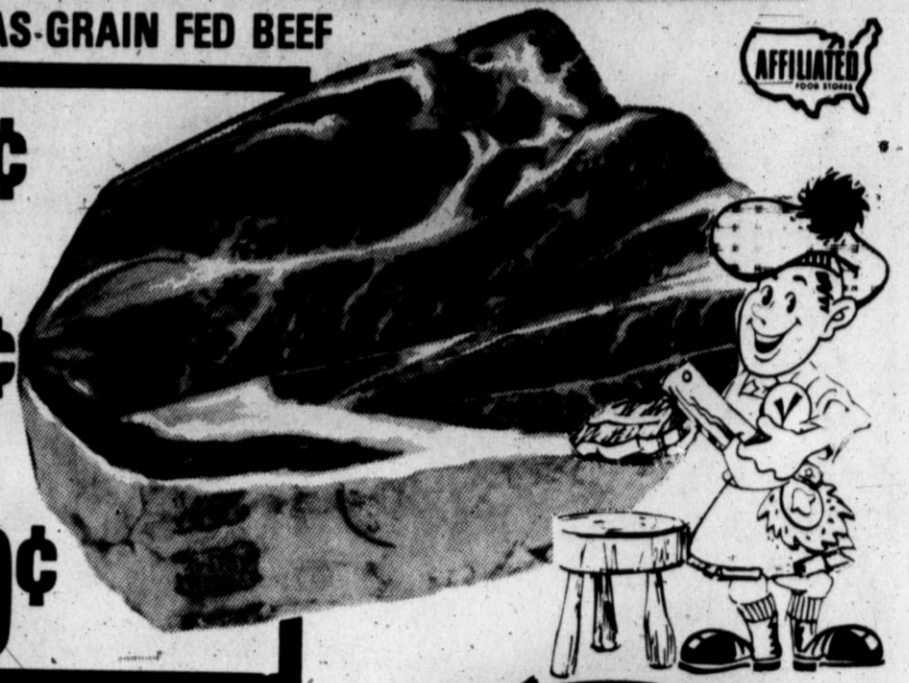
**A BETTER WAY TO SAVE**

SUPPORT YOUR LOCAL CATTLE FEEDERS EAT TEXAS-GRAIN FED BEEF

**THRIFTWAY MEAT SPECIALS**

- RIB STEAK** LB. **99¢**
- SHORT RIBS** LB. **49¢**
- PORK ROAST** LB. **89¢**
- LITTLE BOY BLUE CORN DOGS** LB. **89¢**

- CHUCK ROAST** BLADE CUT LB. **79¢**
- FAMILY STEAK** FAMILY PAK LB. **89¢**
- GROUND BEEF** LB. **79¢**



**100 BONUS STAMPS**  
 With this coupon and the purchase of \$10.00 or more in purchases  
 Coupon Good Oct. 14-19, 1974  
 Limit One Coupon Per Customer

**100 BONUS STAMPS**  
 With this coupon and the purchase of 10 LB. BAG  
**RUSSET POTATOES**  
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**75 BONUS STAMPS**  
 With this coupon and the purchase of 1 QUART RAGU  
**SPAGNETTI SAUCE**  
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 With this coupon and the purchase of 1 - 32 OZ. BTL. HUNT'S  
**TOMATO KETCHUP**  
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 With this coupon and the purchase of 1-5 OZ. FAMILY SIZE TUBE CONC.  
**PRELL SHAMPOO**  
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**100 BONUS STAMPS**  
 With this coupon and the purchase of 15 OZ. BTL. HERBAL INTENSIVE CARE  
**VASELINE LOTION**  
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**100 BONUS STAMPS**  
 With this coupon and the purchase of 1-16 OZ. PKG. SHURFRESH  
**BOLOGNA**  
 Coupon Good Oct. 14-19, 1974  
 Limit One Coupon Per Customer

**100 BONUS STAMPS**  
 With this coupon and the purchase of 1 - 28 OZ. BTL.  
**PINE-SOL LIQUID**  
 Coupon Good Oct. 14-19, 1974  
 Limit One Coupon Per Customer

**50 BONUS STAMPS**  
 With this coupon and the purchase of 1-12 CT. BOX REG. OR SUPER  
**KOTEX**  
 Coupon Good Oct. 14-19, 1974  
 Limit One Coupon Per Customer

**50 BONUS STAMPS**  
 With this coupon and the purchase of 2-14 OZ. CANS  
**AJAX CLEANSER**  
 Coupon Good Oct. 14-19, 1974  
 Limit One Coupon Per Customer

**50 BONUS STAMPS**  
 With this coupon and the purchase of 1-12 OZ. VAC PAK PKG. CERTIFIED  
**WILSON'S FRANKS**  
 Coupon Good Oct. 14-19, 1974  
 Limit One Coupon Per Customer

**50 BONUS STAMPS**  
 With this coupon and the purchase of 2 BATH SIZE BARS  
**IRISH SPRING SOAP**  
 Coupon Good Oct. 14-19, 1974  
 Limit One Coupon Per Customer

**75 BONUS STAMPS**  
 With this coupon and the purchase of 1-4 OZ. CAN SCHILLING  
**BLACK PEPPER**  
 Coupon Good Oct. 14-19, 1974  
 Limit One Coupon Per Customer

**100 BONUS STAMPS**  
 With this coupon and the purchase of 19 1/2 OZ. PKG. CHEF BOY-AR-DEE DINNER  
**SPAGNETTI W/MEAT SAUCE**  
 Coupon Good Oct. 14-19, 1974  
 Limit One Coupon Per Customer

**CLOVERLAKE BUTTERMILK**  
 1/2 GALLON  
**69¢**

**WHOLE MOISTURE ADDED SMOKED PICNICS** LB. **59¢**

**FOOD KING SOLID Margarine** LB. PKG. **39¢**

**CLOVERLAKE ICE CREAM**  
 ASST. FLAVORS 1/2 GALLON **99¢**

- Cold Power** LIQUID DETERGENT 10" OFF LABEL GIANT BOX **79¢**
- Palmolive** AIR FRESHENER SPRAY ASSTD. 22 OZ. BTL. **59¢**
- Renuzit** ARM AND HAMMER 7 OZ. CAN **49¢**
- Baking Soda** SHURFRESH 2 LB. BOX **69¢**
- Vegetable Oil** ROXEY DRY MAKES ITS OWN GRAVY 24 OZ. BTL. **\$1.09**
- Dog Food** 5 LB. BAG **99¢**

**MARYLAND CLUB COFFEE**  
 3-LB. CAN **\$2.99**

**SUNSHINE KRISPY CRACKERS**  
 16-OZ. BOX **39¢**

- Apple Juice** 32 OZ. BTL. **59¢**
- Dill Chips** 22 OZ. JAR **59¢**
- Cookies** 14 OZ. BAG **79¢**
- Oven Cleaner** 8 OZ. CAN **89¢**
- Plain Chili** 19 OZ. CAN **79¢**
- Picante Sauce** 8 OZ. CAN **39¢**

**GOLD MEDAL FLOUR**  
 ALL PURPOSE 5 LB. BAG WITH IN AD COUPON **69¢**

**LOOK FOR THE FREE COUNTRY MUSIC AWARD RECIPIES IN OUR STORES**

- Cheese** KRAFT SLICED NATURAL SWISS 6 OZ. PKG. **69¢**
- Cheese** CRACKER BARREL CHEDDAR SHARP OR EXTRA SHARP 10 OZ. STICK **99¢**

- Margarine** 2 8 OZ. TUBS **75¢**
- Margarine** 16 OZ. BTL. **75¢**
- Biscuits** ALL VARIETIES HUNGRY JACK 3 9 1/2 OZ. CANS **\$1.00**
- Broccoli Spears** SHURFINE FROZEN 10 OZ. CTN. **35¢**
- Dinners** MORTON FROZEN ECONOMY 3 VARIETIES 2 11 OZ. PKGS. **89¢**
- Perch Fillets** SHURFINE FROZEN 16 OZ. PKG. **99¢**
- Lipton Tea** PURE INSTANT 3 OZ. JAR **\$1.19**

**WHITE OR DECORATED BOUNTY PAPER TOWELS**  
 2 ROLL PKG. **49¢**

**6-pack 15° BARS CANDY BARS**  
 90° VALUE only **79¢**

**WASHINGTON GOLDEN OR RED DELICIOUS APPLES**  
 3 **\$1** LBS.

- FARM FRESH PRODUCE**
- Melons** CALIFORNIA HONEY DEW EA. **49¢**
  - Oranges** TEXAS NEW CROP 5 LB. POLY BAG **69¢**
  - Cabbage** TEXAS GREEN LB. **9¢**
  - Potatoes** U.S. NO. 1 RED 10 LB. BAG **89¢**
  - Onions** CALIFORNIA GREEN 2 BUNCHES **25¢**
  - Radishes** FLORIDA CRISP RED 2 6 OZ. BAGS **25¢**

**20° VALUABLE COUPON 20°**  
 NO. 50778  
**GOLD MEDAL FLOUR** 5 LB. BAG **69¢**  
 WITH THIS COUPON VOID AFTER OCT. 19, 1974 THRIFTWAY FOOD STORES  
**20° THRIFTWAY 20°**

**SLUMBER BAG**  
 \$7.88  
 WASHABLE THERMALESTER POLYESTER FIBERFILL INCLUDES PILLOW \*THREE POUND FILL

**"MOON MIST" FINE TRANSLUCENT PORCELAIN CHINA SPECIAL THIS WEEK FRUIT DISH**  
 49¢ EA. WITH EACH \$5.00 PURCHASE

**WE WELCOME FOOD STAMP CUSTOMERS AT OUR STORES**

**THRIFTWAY**  
 426 N. MAIN  
 HEREFORD, TEXAS  
**DOUBLE GUNN BROS. STAMPS**  
**TUESDAY & WEDNESDAY**  
 WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

**DOUBLE GUNN BROS. STAMPS**  
 Tuesday and Wednesday



**10 YEARS  
in  
HEREFORD**

# Anniversary Sale



**DISCOUNT CENTER**

Advised Prices Effective  
Monday October 14,  
through  
Saturday  
October 19, 1974

Sylvania Soft White  
**LIGHT  
BULBS**  
Retail 74¢ PKG. of 2

your  
BANKAMERICARD  
welcome

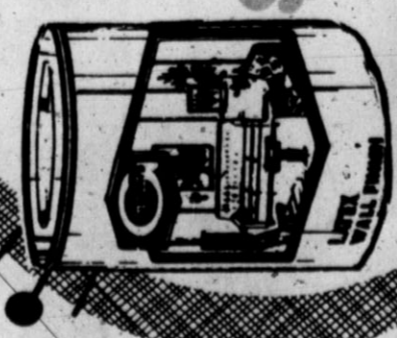
**44¢**  
G.D.P.



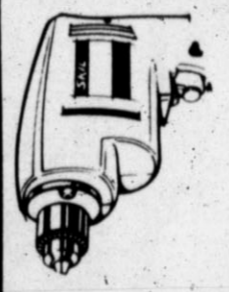
**TRAY &  
ROLLER  
Combo**

Reg. \$1.10  
**88¢**  
G.D.P.

**WALL  
HOUSE  
PAINT**  
Reg. 14¢ Gal.  
**\$3.77**  
G.D.P.



**\$4.99**  
G.D.P.



NO. 456  
Skull  
1/4"

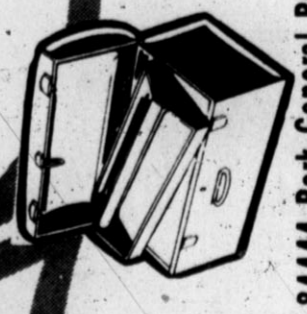
**DRILL**

**\$15.99**  
G.D.P.

Zebco Combo NO. 3201  
**33 REEL & ROD**  
w/12-Lb.  
Test Line  
**\$14.99**  
G.D.P.



Zebco 202  
**REEL**  
w/10-Lb. Test Line  
**\$24.44**  
G.D.P.



NO. 84444 Part General Purpose  
**TOOL BOX**  
L-19xH-7 1/2xD-7 1/2  
**\$4.99**  
G.D.P.



Rally Cream  
**WAX**  
14-OZ.  
**99¢**  
G.D.P.

Fertilize Now  
for a better yard next spring.



**OCCEIDENTAL  
FERTILIZER**  
50-LB.  
Bag  
Reg. \$4.97  
**\$3.89**  
G.D.P.

**SAVING YOU  
MORE FOR  
10 YEARS**

# Anniversary Sale

SUPPLEMENT TO THE SUNDAY BRAND



**DISCOUNT CENTER**

WE REDEEM  
ALL EXPENDITURE  
**FOOD  
STAMPS**

Advised  
Prices Effective  
Monday  
October 14,  
through  
Saturday  
October 19, 1974

Swift  
**FRANKS**  
12-OZ.  
**59¢**  
G.D.P.

your  
BANKAMERICARD  
welcome

**FOLGERS  
COFFEE**  
Regular-Electra-Perk  
& Drip  
**3-LBS.  
Reg. \$3.95**

**\$2.89**  
G.D.P.



Jimmy Dean  
**SAUSAGE**  
24-OZ.  
Regular or Hot  
Reg. \$1.10  
**\$1.09**  
G.D.P.

5 Quart Bucket  
Borden  
**ICE  
CREAM**  
**\$2.49**

Gibson  
**MILK**  
1-Gallon  
**\$1.19**



**10 YEARS**  
in  
**HEREFORD**  
*Anniversary Sale*



**DISCOUNT CENTER**

Advised Prices Effective Monday October 14,  
through Saturday October 19th, 1974

Luxurious High Nap Bored  
AUTOMATIC Retail '19<sup>99</sup>

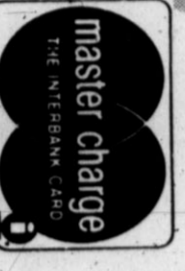


**BLANKET**  
Asst. Colors Double Bed  
Dual Control  
45% Polyester  
35% Rayon  
20% Cotton  
**\$13.99**  
G.D.P.



your  
welcome

**BATH SET**  
100% Polyester Shag  
No Skid Backing  
Asst. solid colors  
Retail '13<sup>99</sup>



master charge  
THE INTERBANK CARD

**\$2.88**  
G.D.P.

Cone Mills

**TERRY TOWELS**  
Retail: **\$2.22**  
G.D.P.

**BATH**  
Retail: **\$1.29**  
G.D.P.

**HAND TOWEL** '1<sup>99</sup>  
Retail: **\$1.29**  
G.D.P.

**WASH CLOTH** 89<sup>99</sup>  
Retail: **59c**  
G.D.P.



**GOWNS**  
Ladies Long Brushed  
80% Acrylic  
20% Nylon  
Asst. Colors & Styles  
S-M-L Retail '17<sup>99</sup>  
**\$5.88**  
G.D.P.



Angela Fashion Padded  
**LACE BRA**  
In ultra smooth flat lace  
Sizes 32-42 Retail '13<sup>99</sup>  
**2/\$5.00**  
G.D.P.

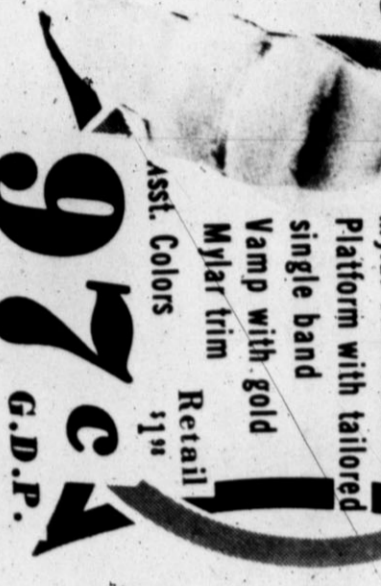
Ladies Short Tricot  
Quilt or Fleece  
**ROBES**  
Asst. Styles  
Solid Colors  
Retail '10<sup>99</sup>  
**\$8.97**  
G.D.P.

Girl's Flame Retardant  
Brushed Gown or Tunic  
**PAJAMAS**  
80% Anisco Sayer TM  
Acetate  
20% Polyester  
Sizes 7-14  
Retail '14<sup>99</sup>  
**\$3.59**  
G.D.P.

Men's Thermal  
**UNDERWEAR**  
Permanent Press  
50% Polyester 50% Cotton  
S-M-L-XL Shirt or Drawers  
**2 FOR \$5.00**  
Retail '23<sup>99</sup> ea.



Ladies and Teen's Acrylic  
**HOUSE SHOES**  
Mylar Trim-Padded  
Platform with tailored  
single band  
Vamp with gold  
Mylar trim  
Asst. Colors  
Retail '11<sup>99</sup>  
**97c**  
G.D.P.



**10 YEARS ANNIVERSARY SALE**

Check Gibson's  
Complete

**HALLOWEEN DEPARTMENT**  
Advised Prices Effective Monday October 14,  
through Saturday October 19, 1974



your  
welcome



**SKITTLE POOL**  
by Aurora NO. 5511  
Reg. **\$16.97**  
G.D.P.

**PLAYSKOOL DAPPER DAN**  
NO. 4511  
Dan can be buttoned, buckled, snapped, zipped, laced and tied! For learning sewing and material. Great charm and appeal. All ages.

Reg. **\$3.59**  
G.D.P.

**PLAYSKOOL DRESSY BESSY**  
NO. 4521  
With many features and buttons, buckles, snaps, zips, laces and ties. For learning sewing and quality materials. Captivating personality. All ages.



**PLANET OF THE APES PLAYSET**  
by Milton Bradley  
Object become the Last Survivor  
'14<sup>99</sup>  
**\$3.89**  
G.D.P.

**HALLOWEEN LAY-A-WAY NOW FOR CHRISTMAS GIFTING**

- Masks
- Costumes
- Candy
- Party FAVORS

**PADDLE POOL**  
NO. 440 by Milton Bradley  
Reg. '17<sup>99</sup>  
**\$6.49**  
G.D.P. for 2-3 or 4 players



Walt Disney Character  
**TEA SET**  
NO. 1464  
Reg. '14<sup>99</sup>  
**\$3.99**  
G.D.P.

An indoor game of basketball for boys and girls—goal hooks over door—easy to install in den, bedroom, playroom or garage. Complete with steel hoop and bracket, net, 4 1/2" basketball and playing instructions. Felt backing on bracket protects door. Poly-bogged for shelf or peg board.  
**DUNKETT FOR ANY AGE**  
Reg. '12<sup>99</sup>  
**\$1.88**  
G.D.P.



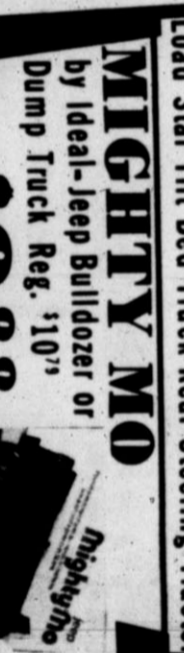
Milton Bradley NO. 4115  
**BATTLE CRY**  
A Civil War Game  
Ages 9 to Adult  
Reg. '15<sup>99</sup>  
**\$3.99**  
G.D.P.



10-gal Deluxe Tank  
Complete Set UP  
**AQUARIUM**  
Filter, Glass Wool 4-lb. Gravel, Air Pump  
Reg. '10<sup>99</sup>  
**\$9.99**  
G.D.P.



NO. 6844  
**FARM TRUCK SET**  
by Ertl Reg. '19<sup>99</sup>  
**\$7.37**  
G.D.P.  
Load Star Tilt Bed Truck-Real Steering Tractor  
by Ideal-Jeep Bulldozer or Dump Truck Reg. '10<sup>99</sup>  
**\$8.88**  
G.D.P.





WHERE YOU'VE BEEN  
GETTING THE BEST  
for LESS—10 YEARS



**DISCOUNT CENTER**

**DOUGHNUTS**  
Package of 24  
14-OZ.  
Plain or  
Powdered Sugar  
Reg. 95¢  
**77¢**  
G.D.P.

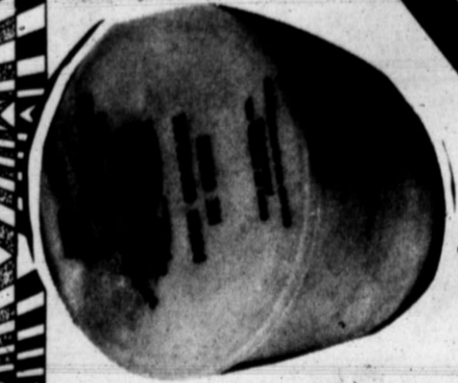


**MILK**  
1-Gal.  
**\$1.19**  
G.D.P.



**FRANKS**  
12-OZ.  
**59¢**  
G.D.P.

**FOLGER'S COFFEE**  
Regular,  
Electra Perk  
or Drip  
3-LBS.  
Reg. \$3.95  
**\$2.89**  
G.D.P.

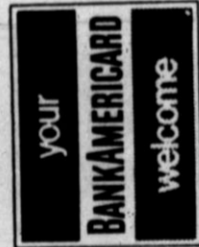


**Borden ICE CREAM**  
5-Quart Bucket  
**\$2.49**  
G.D.P.

**Jimmy Dean SAUSAGE**  
24-OZ.  
Reg. or Hot  
Reg. \$1.15  
**\$1.09**  
G.D.P.

**Anniversary SALE**  
Advertised Prices Effective  
Monday October 14,  
through  
Saturday October 19, 1974

**PRINGLES**  
New Fangled Potato Chips  
Twin Pack  
G.D.P.  
**69¢**

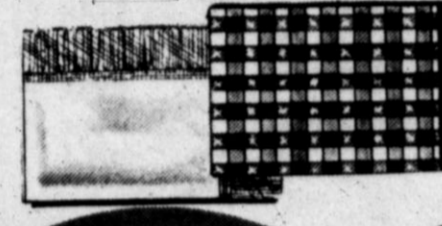


**28-OZ. COKES**  
Reg. Price 37¢  
G.D.P.  
**3/99¢**



**10 YEARS in  
HEREFORD**

come celebrate our  
**Anniversary**



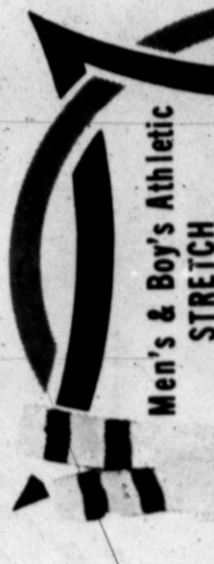
**TABLE CLOTHS**  
Color, Fast Terry  
Wrinkle Free Needs No Ironing  
Machine Washable 52"x70"  
Retail \$5.95  
**\$3.97**  
G.D.P.



**JACKET**  
Boy's Rugged Denim  
WESTERN  
Metal Button-Front and Cuffs  
2 Button Flap Pockets  
Sizes 8-18  
Retail \$8.97  
**\$6.44**  
G.D.P.



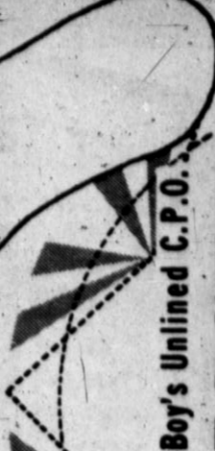
**SOCKS**  
Men's & Boy's Athletic  
STRETCH  
Full cushion foot with  
comfort top 85% Cotton  
15% Nylon 1 Pkg.  
Retail 79¢  
**59¢**  
G.D.P.



**JACKET**  
Men's Insulated  
Easy Washable-  
Quick Dry-  
Wind Resistant  
Warmth without  
Weight  
Retail \$7.95  
**\$5.97**  
G.D.P.



**SOCKS \$1.19**  
2 Pr. Pkg.  
Insulated all over  
Reinforced Toe and Heel  
Retail \$1.97 Pkg.  
G.D.P.



**JACKET**  
Boy's Unlined C.P.O.  
Wool Blend Fabric-Lined  
Pointed Collar-  
2 Flap Pockets-  
Tail Bottom-Two Button Cuffs  
Asst. Colors Sizes S-M-L  
Retail \$7.95  
**\$5.49**  
G.D.P.



**BOOTS**  
Men's Work  
Creme Sole  
Top Grain Cowhide  
8" Inc. 6" Inc.  
Retail \$17.95 Retail \$14.95  
**\$12.97**  
G.D.P.

**COVER-ALLS**  
Men's Insulated  
Permanent Press Finish  
Light Weight-Water  
Repellent  
Retail \$27.95  
**\$18.88**  
G.D.P.



**PANTY HOSE**  
Gibson's New Crush Big Girl  
NO. 499  
Retail \$1.95  
**79¢**  
G.D.P.



**KNEE HIGHS PANTY HOSE**  
NO. 469 Retail 89¢  
NO. 419 Retail 79¢  
3 PR. \$1.69  
G.D.P. **39¢**  
G.D.P.





10 YEARS  
in  
HEREFORD

# Anniversary

come celebrate our



## DISCOUNT CENTER

Advised Prices Effective  
Monday October 14,  
through  
Saturday October 19, 1974



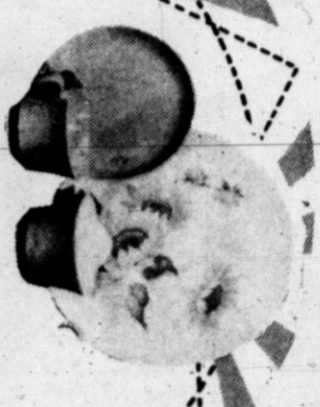
Donie  
UNPAINTED LADDERBACK  
**CHAIRS**  
SLAT SEATS  
Reg. '11<sup>99</sup>  
White Supply Lasts!  
**\$9 99**  
G.D.P.

NO. 1SSC Presto Spray Steam  
**IRON**  
See Thru Water Tank-Self Cleaning  
Extra Steam Setting. Reg. '21<sup>99</sup>  
**\$17 97**  
G.D.P.

White  
**BATH SCALES**  
Gold or Avocado  
Reg. '17<sup>99</sup>  
**\$5 99**  
G.D.P.

NO. 751H-51  
Insulated Styrofoam  
**CUPS**  
6 2/3-0z. 51-Count  
For Cold or  
Hot Drinks  
Reg. 67<sup>99</sup>  
**\$4 99**  
G.D.P.

10 Reusable All Purpose  
**WONDER CLOTHS**  
Strengthened with Polyester  
24" x 14"  
Reg. 63<sup>99</sup>  
**\$4 99**  
G.D.P.



Act 1 Melamine Texasware 32-pc.  
**DINNERWARE**  
Set for 6 Yellow Daisy Pattern  
Break resistant and Dishwasher Safe  
Reg. '14<sup>99</sup>  
**\$11 97**  
G.D.P.



Presto Electric G-17  
**GRIDDLE**  
Complete with control master-Presto's  
New hard surface-Metal Spatulas &  
Kitchen utensils will not damage surface  
Reg. '26<sup>99</sup>  
**\$21 97**  
G.D.P.



10-BC TOASTER 1  
**BROILER OVEN**  
Munsey the original Toaster/Broiler  
Reg. '63<sup>99</sup>  
**\$4 99**  
G.D.P.

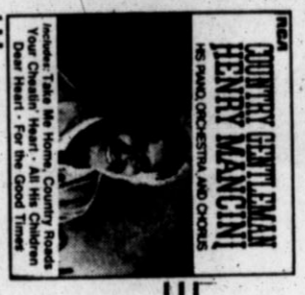
Lady  
Sunbeam  
Salon Style  
**HAIR DRYER**  
NO. HD100A  
Reg. Reg. '21<sup>99</sup>  
**\$15 99**  
G.D.P.

10 YEARS  
of  
SAVINGS

# GIBSON'S - HEREFORD Anniversary Sale



XL 320 KODAK  
**MOVIE CAMERA**  
**OUTFIT**  
Contains Batteries  
and 1-Roll of Film  
Reg. '95<sup>99</sup>  
**\$81 97**  
G.D.P.



8-TRACK

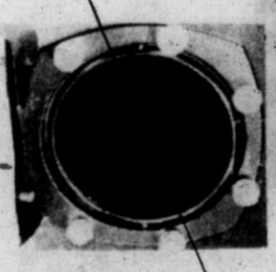
## STEREO TAPES

Retail G.D.P. SALE

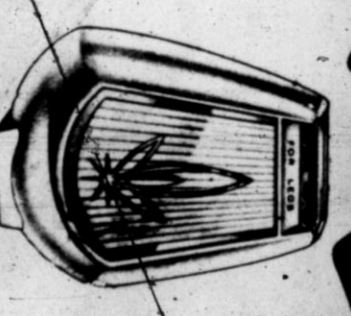
\$8 98	\$7 97	\$6.59
7 98	6 77	5.77
6 98	5 77	4.77

EIGHT TRACK  
STEREO  
TAPE RIOT

LAY-A-WAY  
NOW  
for  
CHRISTMAS



CLAIREL LM-5  
**MAKE-UP MIRROR**  
Reg. '19<sup>99</sup>



by Remington  
Reg. '83<sup>99</sup>  
**SHAVER**  
Princess Travel

**\$15 97**  
G.D.P.



## DISCOUNT CENTER

Advised Prices Effective  
Monday October 14,  
through  
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Sheaffer  
**PEN SETS**  
Reg. '19<sup>99</sup>  
**\$13 7**  
G.D.P.

Realtone A/M Table  
**RADIO**  
Reg. '99<sup>99</sup>  
**\$7 97**  
G.D.P.



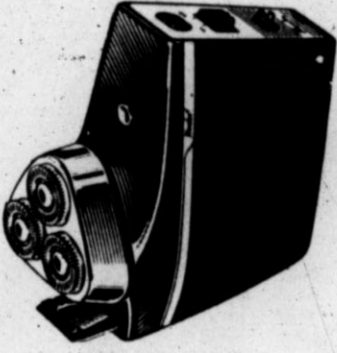
10 MONEY SAVING YEARS in HEREFORD

# Anniversary Sale

Advertised Prices Effective Monday October 14, through Saturday October 19, 1974

Norelco VIP 40

## SHAVER



Reg. \$31.97  
**\$27.97**



## DISCOUNT CENTER

master charge

### THE PURSE

by Fairfield

Reg. \$8.97



**\$5.97**

your BANKAMERICARD welcome



### PINS-EARRINGS NECKLACES

Reg. \$1.17

**\$1.27**

### MAGICUBES

**\$1.37**

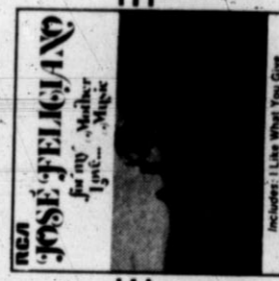
Soundesign PORTABLE 8-TRACK

### STEREO

NO. 4946 AC-DC

Reg. \$51.97

**\$43.97**



## STEREO LP ALBUMS

Retail G.D.P. SALE

\$4.98	\$3.97	\$3.29
5.98	4.67	4.19
6.98	5.47	4.89
7.98	6.27	5.59



10 MONEY SAVING YEARS

# Anniversary Sale

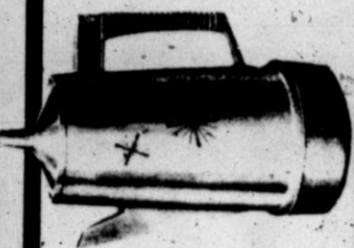


NO. 401

### DESK LAMP

by Hamilton Industries  
Black, Brown or Avocado

Reg. \$13.99  
**\$10.99**  
G.D.P.



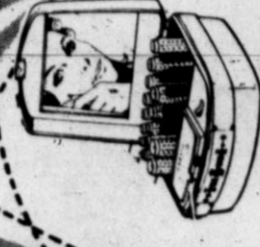
NO. 7508

Poly Perk Automatic

### PERCOLATOR

4 to 8 Cups-Holds coffee at perfect Serving Temperature

Reg. \$8.97  
**\$7.27**  
G.D.P.

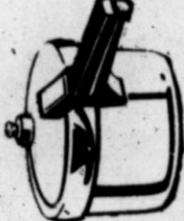


Presto Mist NO. MHC1

### HAIR CURLERS

for fast long lasting hair set  
24-curlers of assorted sizes

Reg. \$17.97  
**\$12.97**  
G.D.P.



Presto 4-qt. PCC4A

### PRESSURE COOKER

Color Bright Finish  
Avocado or Harvest

Reg. \$15.97  
**\$12.97**  
G.D.P.



Presto Men's Mini NO. HDM2

### HAIR DRYER

Ideal for Natural Blow Dry Styles

Reg. \$9.97  
**\$7.29**  
G.D.P.

Tempo NO. R-33-R-31

### SWAGS LAMPS

Assorted designs and colors



Reg. \$16.97

**\$12.97**  
G.D.P.

your BANKAMERICARD welcome

master charge

Advertised Prices Effective

Monday October 14,

through

Saturday October 19, 1974



Sunbeam Mixer NO. MM100W

12 Speed Reg. \$49.97

**\$39.97**  
G.D.P.



Presto 3-9 Cup NO. CM-9

### COFFEE MAKER

Stainless Steel Completely submersible

Reg. \$23.97

**\$18.97**  
G.D.P.



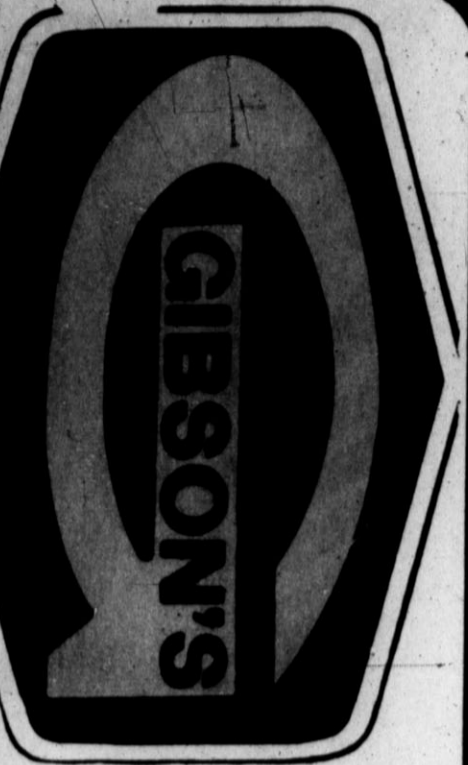
Sunbeam Two Slice NO. 20-20

Front control-Chrome

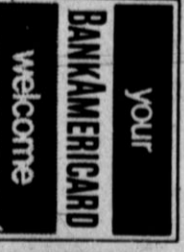
Reg. \$14.97

**\$11.97**  
G.D.P.





# 10 YEARS IN HEREFORD Anniversary Sale



## DISCOUNT CENTER

Prices Effective Monday October 14, through Saturday October 19th, 1974

## DISCOUNT CENTER

Prices Effective Monday October 14, through Saturday October 19th, 1974

**Zee Nice-N-Soft TOILET TISSUE**  
8 Rolls  
G.D.P. **99c**



**MOP and GLO**  
32-OZ  
G.D.P. **99c**



**Raid ANT & ROACH**  
11-OZ. Aerosol  
G.D.P. **59c**



**EDGE SHAVING CREAM**  
7-OZ. Reg. 97¢  
Reg.-Lime-Menthol  
G.D.P. **69c**





**Miss Breck HAIR SPRAY**  
13-OZ. Reg. 69¢  
G.D.P. **57c**



**Zee TOWELS**  
Roll  
G.D.P. **99c**



**STEP SAVER or KLEAN & SHINE**  
15-OZ. YOUR CHOICE  
32-OZ. YOUR CHOICE  
G.D.P. **99c**


**Breck SHAMPOO**  
Dry-Normal Oily  
Reg. 110¢  
G.D.P. **69c**



**Crest TOOTH PASTE**  
Mint & Reb. 10' Off Label  
G.D.P. **59c**



**Johnson & Johnson BABY SHAMPOO**  
16-OZ. Reg. 121¢  
G.D.P. **167c**



**LISTERINE MOUTHWASH**  
14-OZ.  
G.D.P. **79c**



**LYSOL DISINFECTANT**  
Concentrated Reg.-Pine Scent  
12-OZ. Reg. 87¢  
G.D.P. **69c**



**Lysol CLEANER**  
28-OZ. Reg. 99¢  
G.D.P. **69c**



**ANACIN**  
100 Tablets Reg. 111¢  
G.D.P. **707c**



**Lysol SPRAY**  
14-OZ. Reg. 110¢  
G.D.P. **99c**

