

Sandstorm Blinds Herd; Amarillo Takes 35-7 Win

By DAN WELTY
Brand Sports Editor

The Sandstorm came to Hereford Friday night and brought back memories of the Dust Bowl days when Sand completely dominated the town.

The Sandstorm was Amarillo High's Sandies, and when they had left town, the Hereford Whitefaces were still wondering

what had hit them. The Sandies stunned the Herd with an embarrassing 35-7 loss.

The heart of the game was centered in the trenches, where the Amarillo High line intimidated the Whitefaces throughout the contest, allowing speeding backs to gallop more yards than Hereford could bear. That and bad breaks for the Herd was all it took to put

Hereford on the low end of the score.

AMARILLO HIGH did not escape without battle scars, though. The Sandies had penetrated to Hereford's 8-yard line on their first possession of the game, and the Herd kept the Sandies from scoring with a well-timed interception by Mike Artho.

Hereford's only touchdown came after a 43-yard pass play when Herd thrower Mike Crim connected with wingback Mike Munnerlyn. Roy Martinez made Hereford's only score of the night five plays later.

Scouting reports had said the only way the Sandies could be hurt was with the pass, and it turned out Hereford's biggest gain was with a pass. But the

strong Sandie line applied the pressure to Crim in throwing situations so that he had to unload in a hurry. Crim completed only four passes of 16 during the evening for a total 66 yards.

ANOTHER BRIGHT spot in the evening for the Herd was the appearance of sophomore tailback Terry Brady in the

closing minutes of the game. Hereford already trailed 28-7 before Brady came into the game, and the Hereford offense had been shut down by the Sandie defense.

Brady turned on the speed when he carried, though, and hurt the Sandies with two successive 11-yard runs, his first two in the contest. Another long run by Brady a few plays

later in the drive would have netted a first down, but a penalty on the fourth down play killed the drive, turning the ball back to the Sandies.

Brady moved up from the junior varsity team only this week to help fill some of the vacant running back spots. Brady will probably replace Dave Charest, who has been hampered by an ankle injury

and possible knee damage.

HEREFORD'S only sustained drive of the game came in the third quarter when they took the ball on their own 20 yard line and drove back to the Amarillo High 36-yard line. The drive encompassed 14 plays and four first downs, but fizzled out when

(See BAD BREAKS, Page 4)



The Sunday Brand



27th Year, No. 14

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Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says if gentlemen really preferred blondes, there wouldn't be a brunette left in six weeks.

AN EXPERT doesn't necessarily know more than you do, but he has it better organized and he uses slides.

HERD BASKETBALL coach Barry Arnwine already had a basketball player, so he and wife Vickie came up with a cheerleader this time. The baby daughter was born Friday morning.

ADD ANOTHER name on the shingle at the law office of Cowsett, Bybee & Line. The firm announced this week that R.C. Hoelscher is now a partner in the business.

"CONGRESS SHALL make no law respecting an establishment of religion or prohibiting the free exercise thereof; or abridging the freedom of speech or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances."—1st Amendment, U.S. Constitution.

This is National Newspaper Week (Oct. 6-12), so it should come as no surprise that a newspaperman is typing a few lines about the subject. It is also 4-H Week and Fire Prevention Week. We saluted the 4-Her's last Sunday, and are including some fire prevention articles this week.

IT USED to be that when we said "press", we meant newspapers. Technology brought radio and television into the act, and now reference is generally to "the media", plural in number. Old timers in our profession remember when the advent of radio brought dire warnings that the newspapers had seen their day, that the swiftness of radio doomed the horse-and-buggy delivery of the newspaper. But newspapers kept getting bigger.

When television emerged from its evolutionary stages, the voices of doom said that no longer would people want to read about an event they could watch on a screen. Newspapers continued to grow, and improve, and reach more readers than ever before in history.

WHY? Conceded, radio and tv have dominated the field by their immediacy; newspapers rarely put out "extras" on the corner these days. TV and radio can provide news highlights and bulletins, and some commentary on national and world news. This usually whets the appetite for more information. Walter Cronkite, of CBS, once alluded to the shortcomings of the electronic media.

"WE IN radio and television cannot do the job because of a built-in limitation. No matter how hard we try, no matter how great our devotion to the job, no matter how great the devotion of owners of radio and tv stations and networks, the fact of the matter is that it is simply impossible by the spoken word or the electronic tube to communicate all the information that any given individual citizen or community needs . . .

"For instance, in a half-hour news program, if we read straight through and had very little illustrative material, we could barely cover the front page of the New York Times."

BUT THE big advantage we have in Hereford, even over newspapers, is in the coverage of local news. The Brand is the only newspaper in the world that really cares about everything that goes on in this community and county.

We must pay attention to all that goes on in our service area. Our job is to be thorough and fair, aggressive and responsible, critical and commendatory.



'Windmill John' at Work

Another section of the windmill wheel on Deaf Smith County Museum grounds is being pulled into place by "Windmill John" Turner, expert on oldtime windmills who put the finishing touches on a recent repair job at the museum. He was in charge of erecting this exhibit, which is typical of water pumps in pioneer Hereford and gave it the nickname, "City of windmills" in early years of this century.

Museum to Add Pioneer Chapel

Gleaming blades of the windmill on Deaf Smith County Historical Museum grounds show up with a new brightness against the October skies since a repair job was completed this week under supervision of John Turner, who had charge of the original installation.

The windmill repair is one phase of a refurbishing and construction program at the museum, which is closed for a time while a new display area, replica of a pioneer church, is being completed.

Work on these old windows, from Christian, Methodist and Catholic churches, is being done by one of the few workers who do this type of repair. The tedious task requires much time. It is expected to be complete and the windows in place about Nov. 1.

Some of the windmill's "features" has been damaged by West Texas winds, and when they were replaced the head was also repainted. The Rev. Herschel Thurston assisted by making some parts to replace those that were worn.

INSIDE THE building, in addition to the new chapel area, work is being done on the replicas of rooms in pioneer homes. Walls have been repaired, new paint and paper used to freshen the appearance of these popular displays.

WALLS ARE UP, the altar completed and much of the furniture in place for the pioneer chapel, says Mrs. Henry Sears, president of the County Historical Society which directs the museum. Only stained glass windows from three of Hereford's early-day churches remain to be repaired and installed.

U.S. Fire Loss Toll Staggering

Someone's home catches fire every 60 seconds in the United States. In six of every 10 of these someone dies!

Next Sunday annual Fire Prevention Week will have come and gone . . . and those alive to read their Sunday papers will be in greater danger from holocaust, at least statistically, than they were a year ago.

Despite better fire-fighting equipment and more of it in smaller communities, more dedicated men being trained to fight blazes and increased knowledge of deadly danger inherent in

some of our advanced technology. What is meant by that?

ONE SQUARE yard of nylon or acrylic carpeting ablaze in the average-sized bedroom can produce unconsciousness in one minute and death in little over two minutes. That is the word of Hereford Fire Chief Max Stipe who must, with Assistant Chief Keith Munnerlyn, not only keep posted on such dangers but how to train their firefighters to combat them.

Take another look at those house fires

with more than 60 per cent of all fire deaths occurring in the home. Four out of every 10 of those were caused by matches, careless smoking or faulty appliances. One out of every 10 occurred from improper use of gasoline or other flammable liquids.

(Do not let signs fool you; flammable and INflammable mean the same thing: be careful!)

NOT ALL fire victims die. Some 2-million of them each year suffer only disabling injuries.

It is at this point that any fire prevention campaign hits an impasse: There needs to be a sobering look at the injured but seared-stump members and scarred skin draw few spectators outside horror movies and statistics do not seem to impress people. But . . . try to digest this: about half those injured by fire each year might not be if they were not the men dedicated to fighting fires to hold down death, injuries and financial loss—\$2,537,200,000 reported in 1973.

THAT IS right! Half the injured each

year are firemen . . . hurt not because they were inept but because they went beyond the call of duty to save a life or prevent a blast. —And a very large number of them are volunteers such as the men who comprise the Hereford Fire Department.

Hereford Fire Marshal Jay Spain praised these local men noting that Hereford had an almost infinitesimal place in U.S. fire statistics because of the efforts of these men.

(See U.S. FIRE, Page 2)

Wheat Embargo

Temporary Halt Would Hurt Market

MEN WHO live by the land and those who operate various industries allied to agriculture and livestock production awoke Saturday morning to a startling new chapter in the calf-killing drama that has focused the eyes of the nation — including presidential intervention — on Texas.

Saturday's state of confusion began with the disclosure by a government spokesman that proposed shipments of

wheat and other grains on the part of at least two private companies, had been suspended.

Reason given was the sensitive situation created by a group of cattle raisers near Stephenville, who had been threatening to kill some 2,000 calves as a

protest against the great disparity between the price of feed and the market price they could get for beef. Spokesmen among these men had said they felt the situation began with the original controversial sale and shipment of wheat

(See EMBARGO, Page 2)

Temporary Signals Set At Park-385

The system of traffic control lights slated for the intersection of Park and 385 has again been delayed, and temporary equipment will be installed. It was reported Friday by City Mgr. Dudley Bayne.

The new equipment has not yet been shipped, and the company will not designate a date for the shipment, Bayne added.

THE CITY will borrow some signal-light heads from Amarillo and temporarily place them at the intersection, because the paving is to be started Wednesday for completing the project. Bayne noted that Hereford citizens had been unusually patient with the situation at the intersection.

"THE TEMPORARY lights are not what we want, but we hope it is only a short time before the permanent system arrives," Bayne stated. After the new equipment arrives, local crews could make the change in short order once they have something with which to work.

Board Seeks GoPro Leaders

The all-important selection of five sub-committee chairmen for the Goals for Progress Committee will be the only item on the agenda when directors of Deaf Smith County Chamber of Commerce meet Tuesday morning at 6:30.

The guideline for the organization calls for sub-committee chairmen to head five areas of planning for the GoPro project. These include quality of life, economy, governmental functions, education, and transportation.

Wes Gully, named as general chairman of GoPro, said Friday he hopes the five chairmen are selected and confirmed by the end of the week.

The timetable on the organization calls for the project work to be completed in September, 1975. The goal is to present a comprehensive plan for development of the city and county, securing as much citizen input as possible.

'Good Guy' Award To City Policeman

Hereford Police Officer Paul Ramirez was presented the "Pro News Good Guy Award" during a special presentation at the Hereford Lions Club regular noon luncheon meeting Wednesday at Civic Club Center.

Ramirez was commended for his quick actions in saving the life of Mrs. Betty Spring on Feb. 19, 1974. He was nominated for the award by Mrs. Spring, and the presentation was made by Lion Victor Cantu.

A PLAQUE was presented to Ramirez, along with a letter of commendation from Jim Pratt, managing news director of KVII-TV, sponsor of the "Good Guy" award.

Mrs. Spring's letter of nomination stated:

"I SUFFER from muscular dystrophy, which has affected my heart and lung muscles, affecting my ability to cough. I strangled on a piece of candy while shopping at a store with my sister, and Officer Ramirez, who was off duty, came to my rescue. By the time Officer Ramirez reached me, my breathing had stopped. He tried artificial respiration and when that failed, he gave me mouth-to-mouth resuscitation until the fire unit arrived. He not only saved my life by his quick actions, but kept my sister and her daughter calm. It is officers like this man who make me proud of our police force."



Ramirez Is Honored

Hereford policeman Paul Ramirez was presented with the KVII-TV "Good Guy" Award here Wednesday during the Hereford Lions Club meeting. Victor Cantu, right, presented the plaque and read the letter of commendation from the TV station. Ramirez was recognized for saving a woman's life here earlier this year.

H³ HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President
Deaf Smith County Chamber of Commerce

No records? ...\$100 fine! Not fictitious - but true! And these words of admonition are not meant to scare, but to alert you that there are things you must do BEFORE "The man from OSHA" arrives. Many of the requirements are pretty basic safety items.

Things we'd normally be expected to do just to protect ourselves, our families, our friends and our employees. Some of the requirements are not so easily determined, as many of us learned at the OSHA orientation seminars we held in March and June of this year. In

any event we need to be prepared - and quickly too. So here's the address to write to for an information packet:
Occupational Safety & Health Act, Federal Building, Room 421, 1205 Texas Avenue, Lubbock, TX 79401
For your own protection it might be a good idea to send a letter today - Sunday! No telling how much that 10 cents stamp will save you!

It's mighty hard to convince some folks that there really is a shortage of energy in these United States. I find it hard to believe whenever I drive at the legal highway speed and others pass without regard to the 55 mph limit. But you know there's bound to be some sort of a shortage somewhere, when you figure how much we have to pay those foreign people for a barrel of oil.

And you know, we had hoped to attain a total independence from their oil, but it won't come overnight. Some of the western states are not permitting the mining of coal which we had counted on to help ease the energy crunch - some of our coastal states are not producing the offshore oil we'd hoped for

and of course the Alaskan pipeline won't be ready for a couple of years.
I've received some very interesting phone calls in response to my question of "why do some folks buy out of town?" There's not room to share those answers here but I'll be glad to visit with you, and pass along the comments (without identity). Some of those calls have resulted in formal complaints to the Better Business Bureau and may help correct some situations. None of the complaints were filed against Chamber members. Let us know your feelings.

Did you know... that there are more than 160 clubs and organizations in Hereford, registered with The Chamber? That you can borrow electric engraving tools from The Chamber to mark your valuable items for Operation Identification? That it only costs \$1.60 a week to belong to The Chamber of Commerce? That The Chamber is an information center, open for your convenience, 8 to 5, Monday thru Friday? That The Chamber is interested in your ideas and suggestions to make our community "a better place to live and earn a living"? That there may be an energy shortage but we never run short of HUSTLE HUSTLE HUSTLE!

SCS District Zone Schedules Election

There will be an election for director of Zone One of the Tierra Blanca Soil and Water Conservation District, at the Walcott School, Thursday at 8:00 p.m.
Owners of land within SCS Zone one are eligible to vote in this election (Men and women 21 years of age). No poll tax is required.
Zone One is generally recognized as that area west of Walcott.
Clint Homfeld is the present director.
We would like to encourage all eligible voters to come and vote.



Ribbon Cutting Ceremonies

Ribbon cutting ceremonies officially opened J.J.'s Beauty Shop Friday morning and Hereford Hustlers from the Chamber of Commerce were on hand. From left to right are Kathryn Kester, Sue George, Charles Wagner, Lee Locke, Rue Ford, Pat Malone, Joyce Duncan and Janice Brownlow (owners and operators), Irene McKinster, Peppy Blocker, and Betty Willson. The beauty shop is located in the new addition to Park Plaza.

G.E.D. General Educational Development

Tests will be given on the 3rd Monday and the following Tuesday of each month.

PLACE: Admin. Office of Hereford Independent School District
TIME: 8:30 A.M.

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C78-14	24.45	27.15	2.70
E78-14	25.45	28.30	2.85
F78-14	27.25	30.30	3.05
G78-14	28.45	31.50	3.05
H78-14	30.60	34.00	3.40
F78-15	—	31.10	2.58
G78-15	29.20	32.35	2.74
H78-15	31.30	34.80	2.97
J78-15	—	36.10	3.13
L78-15	—	37.75	3.19

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COW POKES By Ace Reid

Remember: If you subscribe to The Brand and Sunday Brand by carrier delivery, call 364-2030 when you miss a paper. Please call from 8 to 11 a.m. on Thursdays, 8 to 9 a.m. on Sundays.

Hereford STATE BANK

U.S. Fires-- from Page 1

Firemen in the U.S. made 6,365,500 calls in 1973. Of these, 820,000 were malicious false alarms.
SOME OF the others were malicious, too: 394 of them in Virginia (one of the smaller states) in one year... and 75 of those were set for revenge. According to Spain, Virginia officials kept records from 1968 through 1972. The first year there were 230 cases of arson. The last year these totalled 767... up 203 per cent! Of that number, only 44 were traced to fraud; the rest were malicious or psychopathic in origin.
Each year, it is hoped with the fervor of evangelistic crusading that Fire Prevention Week will reach these people and others who would walk in their footsteps... as well as the plainly careless.

In spite of every effort however, fire statistics will grow next year because too few people take Fire Prevention Week seriously and another segment of the population only practice it for that traditional week.

MANY CONSIDER it "old hat." Children don't play with matches any more, they say. —And they are right! Statistics show they play with daddy or mother's cigaret lighter!
There is one final, inescapable set of statistics: anyone can afford a fire. Matches are cheap; a raging inferno can be created from only a moment of carelessness.
It is the aftermath that mankind cannot afford: six out of 10 times the price is human life!

Embargo-- from Page 1

and grains to Russia.
HARD ON the heels of this announcement was another word from Washington that it was thought that President Ford did not have the authority to halt those specific private shipments; that the only way it could be done was to impose an embargo on ALL wheat and grain shipments.
This spokesman was reported to have added that the embargo probably would not last more than two months — until something could be worked out with the private interests planning the shipments.
Starting at the local level, the Brand contacted Frank Zinnsler jr., president, Deaf Smith County Association of Wheat

Growers and Leo Witkowski, president of Texas Association of Wheat Growers.
WITKOWSKI SAID the latest development was a complete surprise. He had attended the Texas Food and Fiber Conference at Dallas, Wednesday and said there was not one word of this mentioned at that meeting where there was a large concentration of state, national and international people in agriculture.
"It means the government just doesn't learn from past experience," Zinnsler said regarding the pending embargo. "They put an embargo on the export of soybeans about a year ago and it had an adverse effect on our foreign markets. The same thing will happen now — foreign customers will look for another source of supply."
"THE ACTION, if taken, will be for consumer appeasement, but it will have little or no effect on the consumer. The National Association of Wheat Growers has opposed such a policy ever since the soybean incident. In the long haul, we have to have foreign markets. It has an adverse effect on our balance of payments and agriculture is one of the largest contributors in our attempts to achieve a balance," Zinnsler emphasized.
Witkowski elaborated on the balance of payments issue — particularly timely since problems in that area have been so critical that they sparked plans for an international summit conference dealing solely with balance of payments.
"We have to have exports to survive," Witkowski noted. "One aspect of that was recently seen during our energy crisis when we were suddenly deeply concerned with importing foreign oil. If we go to the world market and buy oil but sell nothing on the world market, we have only money going out.
So, at press-time, the nation's agriculture in which Deaf Smith County represents an important segment awaits the outcome of the embargo power struggle."

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The Sunday Brand

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Whiteface Kiwanis Install Officers

Danny Vermillion of 132 Oak was installed as Whiteface Kiwanis president at the club's annual officer installation banquet last week in Civic Club Center.

Division Lt. Governor James McCown and his wife, Janis, were special guests. McCown spoke of the goals for Kiwanis during the upcoming year, addressing members from South Amarillo, Hi-Plains, Hereford Noon, Dimmitt and Whiteface Chapters.

Rex Easterwood, Whiteface charter member and local attorney, was recognized as Kiwanian of the Year. Easterwood was cited for his efforts as editor of The Bullshooter, the club's weekly bulletin.

Officers for the new club season are Vermillion,

president; Bobby Boyd, president elect; Jake King, 1st vice president; Gene Barkowsky, 2nd vice president; John Winder, secretary; Bill Igal, treasurer.

Karen Kitchens, daughter of Mr. and Mrs. Cuby Kitchens of 319 Stadium, was chosen as Whiteface SweetHeart. She is a senior student and cheerleader at Hereford High School.

FULBRIGHT NIXES POST

Senator J. W. Fulbright said that he had turned down for personal reasons President Ford's offer to make him ambassador in London.

FORD & PAN AM

The Ford Administration has refused Pan American World Airways' bid for a temporary monthly federal subsidy of \$10 million.

Former Resident Burial Here

Funeral services for Lynnora Hitchens, 25, of Santa Rosa, Calif., will be held tomorrow at 10 a.m. in Rose Chapel of Gilliland-Watson Funeral Home with the Rev. Eugene Brink, pastor of First Christian Church, officiating.

The daughter of Warren Hitchens of Larkspur, Calif., and Mattie Hitchens of Amarillo, she died Sept. 30 in her home after a short illness. Burial will be in West Park Cemetery.

Miss Hitchens was born in Hereford on Sept. 15, 1949, and moved from here in 1956. She was a member of First Christian Church.

She is survived by her parents; grandparents, Mr. and Mrs. E.L. Lawhon of Hereford; a great-grandmother, Mrs. George Beams of Hereford; a brother, John Hitchens of Santa Rosa; a sister, Mrs. Lisa Womack of Fort Worth.

Ex-Resident Is Buried

Graveside services for Gene K. Godwin, 46, a former Hereford resident and a Lubbock rancher, were held Friday afternoon in Llano Cemetery in Amarillo.

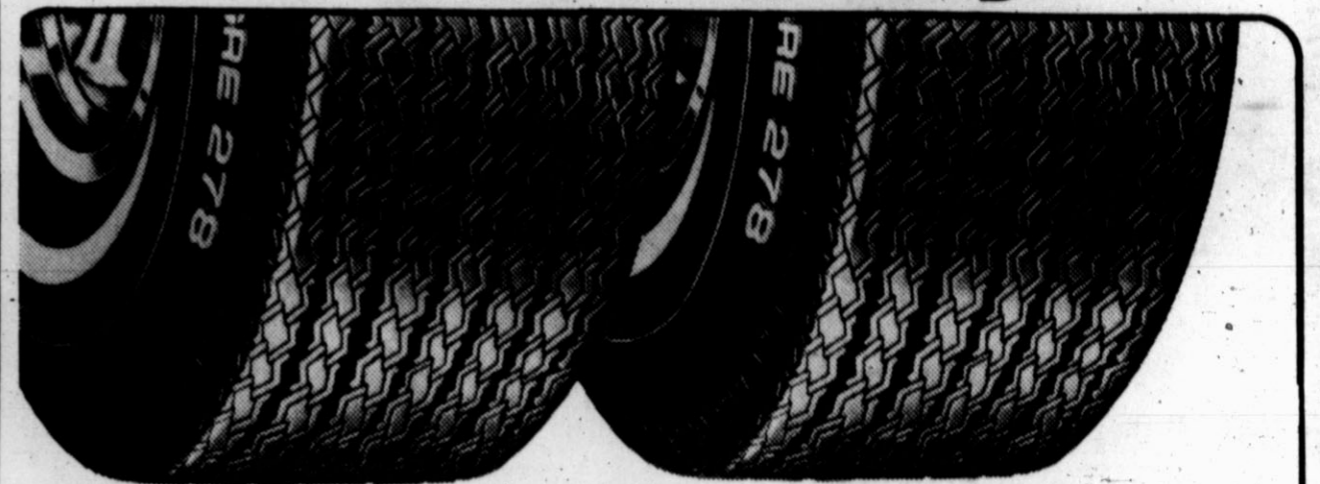
The Rev. James Albritton of Journey Street Baptist Church of that city officiated.

Mr. Godwin, born in

Amarillo, moved to Lubbock three years ago. He was a member of First Baptist Church in Amarillo.

Survivors include his father, L.B. Godwin of Hereford; his mother, Helen M. Godwin of Amarillo; and two brothers, Dick of Phoenix and Larry of Corvallis, Ore.

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F78-14	11.50	46.00	34.50	2.50
G78-14	12.00	48.00	36.00	2.67

Tire size	Save	Reg.	Sale	+ fed. tax
H78-14	12.50	50.00	37.50	2.92
G78-15	12.50	50.00	37.50	2.74
H78-15	13.00	52.00	39.00	2.97
J78-15	13.75	55.00	41.25	3.13
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F78-14	8.99	35.95	26.96	2.50
G78-14	9.49	37.95	28.46	2.67
G78-15	9.74	38.95	29.21	2.74
H78-15	10.24	40.95	30.71	2.97

Whitewalls only 2.25 more per tire.

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900x20/10	'79	'7.40	900x20/10	'110	'8.46	900x20/10	'110	'7.40
1000x20/10	'99	'9.07	1000x20/10	'144	'10.43	1000x20/10	'137	'9.07
1000x22/12	'105	'10.18	1000x22/12	'154	'11.32	1000x22/12	'144	'10.18

Bad Breaks, Sandie Line Crumple Herd



Stopping the Run

Sandie defenders shut off the running lanes as they did most of the night against Hereford. Doug Charest (35) makes little headway deep in his own territory. Charest has been playing with an injured ankle for three weeks, and the injury has hampered his running.

(Cont. from Page 1)

a Crim pass to tight end Ronnie Ohlig on a fourth down and long yardage situation was ruled an incompletion by the officials. The pass was flying low when it reached Ohlig and apparently hit the ground before Ohlig scooped it up.

After Hereford had killed Amarillo High's first drive of the game, the teams traded the ball twice before any offense was generated. The Herd defense held Amarillo High on a fourth down with two yards to go for the first in the closing seconds of the first quarter. Quarterback Key Sanford ran a keeper, but was stopped short of the first down by John Paetzold.

Hereford took over the ball, but four plays failed to move the ball. That's when Crim connected with Munnerlyn for the 43 yard pass. Munnerlyn got ahead of his defender and pulled the pass in over his shoulder. The play ended the quarter with the ball on Amarillo High's 22-yard line. Roy Martinez moved the ball to the 13-yard line in two plays, and then Dave Charest carried to the four-yard line. After an off-sides penalty against Amarillo High moved the ball to the two, Roy Martinez took the handoff and went wide to the left, cutting back across the goal at the sidelines.

MIKE CRIM kicked the extra point, the first kicked conversion of the year for the Herd. With 7:02 left in the half, Hereford had the lead 7-0.

Hereford's next possession led to disaster as Mike Crim went to the air on a third down with seven yards to go for a first. Brad Netherton stepped in front of the intended receiver at the 36-yard line and ran it back for an apparent touchdown. A clipping penalty nullified the score, and Amarillo High was given the ball at the 25-yard line.

A sweep by Netherton put the ball on the 14-yard line, and after a short run by Joe Hicks, Sanford ran a keeper up the middle as the strong line pushed Hereford defenders away for a 12-yard touchdown scamper. A Lancaster kick tied the game at 7-7.

AMARILLO HIGH was to score again before the half was out. Mike Munnerlyn had punted deep into Amarillo territory, but an interfering with a fair catch penalty moved the ball to midfield. Amarillo High drove from there in 10 plays, mostly on Sanford-keepers and going wide on pitchouts, for another six points. Sanford collected his second touchdown of the evening as he ran the keeper one yard for the score. A Lancaster kick with 20 seconds in the half gave Amarillo High the 14-7 advantage when they went to the field-house at the gun.

The second half opened with disaster for the Herd. After receiving the kickoff, a pitchout from Crim to Doug Charest was mishandled and the resulting fumble was covered by the Sandies. With the ball on the 23-yard line and the Herd deflated by the sudden turn of events, it took the Sandies only one wide sweep to the left to add six more points. Brad Netherton eluded Herd defenders and shot across the goal stripe. A Lancaster kick added another point, and Hereford fell behind 21-7.

Amarillo High had scored two touchdowns in 39 seconds of playing time after taking advantage of Hereford mistakes. Coach Larry Dippel had said the Sandies liked to control the ball, and a fine job of controlling the ball was theirs.

HEREFORD HAD a chance for a comeback after recovering a fumble by Sanford on Amarillo High's next possession. But two plays had the Herd looking at 20-yards for a first down, and when Crim went to the air, Netherton intercepted again.

A run up the middle produced nothing, so Amarillo High went wide and David Bond gathered up 21 yards. That put the ball on the Hereford 37-yard line. Sanford went to the air and found Steve Gosselin in the end zone. Lancaster kicked his fourth conversion of the evening, and the Sandies moved ahead 28-7 with 6:38 left in the third period.

Hereford put together their only drive of the second half on the ensuing kickoff, but failed to make a first down at the Sandie 36.

After trading possessions in the fourth quarter, Perrie Williams turned on the speed and found the holes in the line to score a 45-yard touchdown run. Steve Gosselin kicked the extra point with 1:29 showing in the game, and the Sandies claimed the victory 35-7.

The win moved both teams to identical 2-3 records, and giving Amarillo High a complete turnaround after their 19-6 loss to Plainview last week. Hereford had sneaked a 14-6 win away from Canyon. Hereford will try their comeback next Friday night as they travel to El Paso to meet that city's Burges High School.



Remember No. 37?

Terry Brady, wearing the number 37, makes his varsity debut against the Sandies with some of the best runs of the game for the Herd. Brady, a sophomore, carries the number of a running back who gained more than a thousand yards last year, James Harris.



Sophomore Runner

Roy Martinez (40) carries the ball closer to the goal line as the Herd moves in to score their only touchdown against the Sandies.

STATISTICS		Hereford	Amarillo
First Downs		11	14
Net Yds. Rushing		136	278
Net Yds. Passing		66	53
Total Yds. Gained		202	331
Passes Attempted		16	7
Passes Completed		4	2
Passes Intercepted By		2	1
Number of Punts		4	4
Punt Average		34	34.7
Opp. Fumbles Recovered		0	1
Number of Penalties		5	10

Yards Penalized	45	87
INDIVIDUAL RUSHING		
HEREFORD	— Munnerlyn 14-76, Brady 6-44, Charest 13-27	
AMARILLO	— Williams 7-109, Bond 13-74, Sanford 11-36, Netherton 8-35	
INDIVIDUAL PASSING		
HEREFORD	— Munnerlyn 1-43, Crim 4-36, Torres 1-10, A. Crim 1-8, Ohlig 1-5	
AMARILLO	— Gosselin 1-37, Duncan 1-16, Sanford 2-7	

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The End Zone

DAN WELTY

FRISBEE GOLF is what they call it. Yep, the Lubbock paper reports that two enterprising Tech students have come up with a way to beat the high cost of green fees, country club memberships, golf balls, and pro-designed golf clubs.

They have laid out a course on the Tech campus complete with traps, water hazards and bunkers. The object is to throw the frisbee down the fairway and onto the green for a birdie, eagle, bogies, and par.

Being strong does not necessarily help to win say the two frisbee-duffers, just as in golf. Sometimes talent and finesse are important prerequisites.

The two students actually picked the idea up from some kids at Trinity University in San Antonio. They claim it will replace streaking. (Now, that's hard to believe!)

One of the campus organizations is sponsoring a tournament this weekend and the winner will be awarded a case of beer (off-campus, of course).

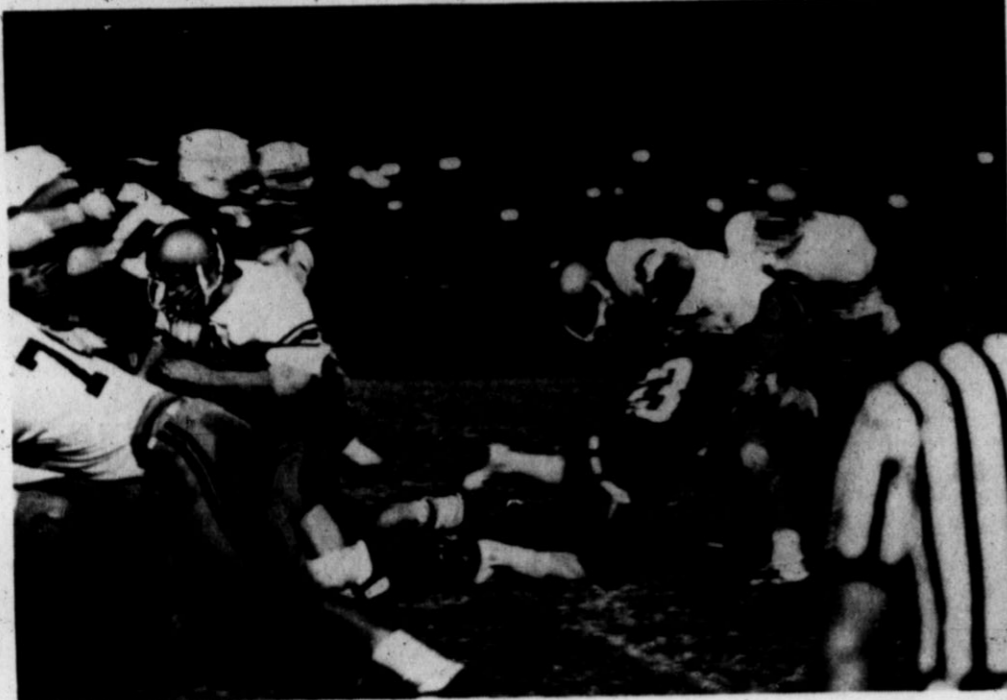
But we can foresee a lot of

problems. Players losing all their frisbees, in the water hazards; frisbee-golf carts running all over the Tech campus; and by the way, what does your caddy carry if you don't have any clubs?

It just goes to prove the old

frisbee is good for a lot of things, we guess. You can water your dog in it, play golf with it, we even saw a game on television once where they used a frisbee instead of a football. It was great!

Frisbee-tennis, anyone?



No Gain

Herd linebacker Brian Edwards (33) breaks through the tough action at the line of scrimmage to bring down a Sandie ballcarrier. Hereford was wounded by the Sandie running game, possible because of the effective Sandie line.

ONE OF THE HI-LITES of the halftime program, and maybe one of the hi-lites of the entire evening for Hereford, was provided by Craig Nieman.

Nieman, son of our publisher, was tossing the small promotional footballs into the stands. He let fly a spiraling toss to the upper parts of the stadium, and the ball crashed into a press box window.

Most of the coaches and sportswriters engaged in conversation weren't aware the ball was coming. To say the least, the resounding crash surprised more than one or two of them. One sportswriter mentioned he thought he had been shot by an irate fan.

HEREFORD'S J.V. lost to Caprock Thursday afternoon 14-6. Their's was the only

underclass game on the schedule this week.

The Hereford touchdown came on a fourth and 10 in the third quarter when Mike Dudding hit Barney Acton with a 25-yard pass.

The Longhorns will entertain the Borger junior varsity here Thursday at 4 p.m.

HEREFORD'S BOXING CLUB began their season with a trip to Muleshoe Friday night. Should have results of the contest for the Thursday edition.

Harold Wheeler, main man in the club, says that Hereford will be the host club for bouts with Amarillo, Plainview, and Olton boxing clubs Friday night, Oct. 11. Any support from Hereford citizens will be greatly appreciated.

OUR THANKS TO the United States Postal Office for getting the Dirk West cartoon to us one day late. We expected it early Wednesday morning to make Thursday's paper, but no cartoon came.

A call to Dirk said it was in the mail in Lubbock Tuesday. And so, the Post Office boys made the 100-mile dash in a smashing 2.0 days.

Well, the cartoon appears here in the Sunday Brand. We think the old boy that suggested the Postal Service adopt a turtle as its mascot (like Smoky the Bear for the Forest Service) was wrong. It should have been the snail.

WEST TEXAS STATE has had it's football woes over the last few years, and this season has been no exception. Since this

was written before game-time Saturday, no comment on the Southern Miss. game.

But the Buffs have had two big wins and one big bad loss. Hereford's Mike Wartes came off the bench in the second half to spark the Buffs to a win over Drake, and the Buffs did well at home against Wichita State. New Mexico State was a different matter, though, as the Buffs got shut out by 41 points.

The Buffs, it seems, can be hot or can be cold. Sounds like the Dallas Cowboys, doesn't it!

The crowds at WT football games have been major concerns lately (tickets sold at games pay the bills, you know) and those who saw the New Mexico State fiasco may think twice before spending the money for tickets again.

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Changes Proposed In Food Stamp Program

The U.S. Department of Agriculture (USDA) has proposed a number of changes in its domestic food distribution and food stamp regulations covering institutions and Title VII nutrition programs for the elderly.

One proposed change would incorporate into food distribution regulations and provisions of Public Law 93-351, approved July 12th, amending Section 707 of the Older Americans Act of 1965. That amendment specifies that USDA provide commodity assistance of not less than 10

cents for each meal served in nutrition programs for the elderly that are funded under Title VII of the Older Americans Act. USDA will allocate foods to each state; the amounts distributed to Title VII projects within each state may vary according to need as determined by the Commissioner on Aging.

Another proposed change in food distribution regulations would provide that institutions cannot receive federally donated foods for use in preparing meals paid for with food stamps. This is consistent with current food stamp regulations.

A related proposed change in food stamp regulations would make them consistent with the food distribution provision that Title VII nutrition programs for the elderly may receive commodities to the full extent of their caseload. The proposed food stamp change would permit these programs to be authorized to accept food stamps and receive the mandated minimum amount of commodities per meal.

First Christian Dedication Set

At the close of the regular worship service today, members of First Christian Church and friends will participate in the dedication of the third unit of their building according to Eugene Brink, minister of the church.

The congregation will move to that area following worship where Dr. John Knowles, Amarillo, executive minister of Hi-Plains Christian Church, will give the dedicatory prayer. Dr. Clyde Rush, immediate past chairman of the board, will present the keys - in behalf of Forrest Ricketts, building chairman - to Herman Ford, present chairman of the congregation.

The new unit contains the parlor, friendship court, prayer room and the library. In addition to its completion, the existing building underwent remodeling.



To Be Ready For Public School

These local migrant youngsters are learning to adjust to a bilingual classroom situation at Child Development Center, relocated at Wesley Methodist Church, 410 Irving. The HEW program is open to 3 and 4-year-old children of migrant citizens.

Comic Trial Shows Court Proceedings

An educational and sometimes amusing mock trial in Amarillo Tuesday was the setting for the regular monthly meeting of Deaf Smith-Castro County Legal Secretaries Association.

In observance of Legal Secretaries Week, Oct. 6-12, DSCCLS members served as "jurors" in the bogus trial of Mabel Caffey, who was charged with driving while intoxicated (DWI). Robert Buntyn, Castro County attorney, served as the prosecuting lawyer while his wife, Margaret, was the judge. Bill Scott, employe of the Texas Department of Public Safety, testified that Mrs. Caffey committed the misdemeanor.

The jury, composed of local chapter members, found the defendant guilty and she was sentenced to three years in Castro County Jail. However, probation was granted.

The case was construed in order to give the secretaries a better understanding of courtroom procedures. Those attending stated that the trial broadened their comprehension of the law.

The mock trial was held in the district courtroom of Castro County Courthouse.

Other aspects of Legal Secretaries Week included the announcement of Mrs. Bob Sheffy as Legal Secretary of the Year.

Santa Fe Line Adds Dividend

The board of directors of Santa Fe Industries, Inc., has today declared a quarterly dividend of \$.45 per share being dividend No. 25 on the common capital stock of the company payable Dec. 2 to stockholders of record at the close of business Nov. 8.

KISSINGER & OIL

UNITED NATIONS, N.Y. --Secretary of State Henry A. Kissinger told the oil producing nations recently that their artificially high prices and production cutbacks could push the world over the brink into general depression.

Friends Of Arts Seek Members

According to Mrs. Allen Cansler of 533 Willow Lane, West Texas State University Friends of Fine Arts has elected Ray C. Johnson of Amarillo as this season's chairman.

Mrs. Cansler is currently serving on the board of directors of the organization, which was organized in 1969 as an area-wide association of people who translate their common interest in the arts into concrete action by supporting the School of Fine Arts at WTSU in Canyon.

Long interested in the arts, Johnson approaches his chosen field of civic services with an infectious combination of enthusiasm, intelligent appreciation and actual performing experience.

The current brochure on Friends of Fine Arts now being distributed by WTSU reflects Johnson's personal touch with its invitation to "Zing along with us."

"People of artistic and intellectual background will find it a pleasure to belong to the Friends of Fine Arts," Johnson said. "It is a new type of experience here on the High Plains that we've never had before. We want to let the people interested in the fine arts know that they can be a part of the mutual effort to support them in our area. We invite the support of all interested persons; fine arts are not just for 'the few'."

Friends of Fine Arts are now accepting new members.

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1-Gold Velvet LOVESEAT SLEEPER Reg. \$549.95 Save \$150.00	\$399⁹⁵	1-High Back Gold Velvet CHAIR Reg. \$229.95 Save \$54.95	\$175⁰⁰
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Newspaper Week, Oct. 6 - 12

The Sunday Brand

Editorial Forum

Hereford, Texas, Sunday, Oct. 6, 1974

two NEWSPAPER WEEK editorials

Regulating Truth



A British economist, Ronald H. Coase of the University of Chicago, has argued that ideas are no different from other commodities in the public market place and ought to be regulated by government. Consumers need to be protected from bad ideas just as much as from defective goods, in his view.

In times of national stress there are those who argue that harmony and security can be obtained by passing laws which limit the printed and spoken word.

In recent years it has been argued that members of the public ought to have a legal right to reply to statements made about them, in the press, with the courts deciding which replies must be published.

Behind all of these propositions is the assumption that truth can best be obtained in the public realm through government regulation. In this view, to paraphrase Clemenceau, freedom of the press is too important to be left to the press. Newspaper, TV and radio people, like the generals in whom Clemenceau placed limited faith, are not all-knowing and, like the generals, have their own interests. So it is not surprising that the polls show that a substantial percentage of Americans lack faith in the press and would like to see stricter regulation of it.

Yet none of the polls asks how the press should be regulated — who should do the regulating and what should not be printed that now is being printed. If those who favor regulation were asked, their opinions almost certainly would be as far spread as the points of the compass. What seems unprintable to some seems legitimate comment to others. A censor or judge acceptable to some is anathema to others.

In a society as diverse as ours it is unlikely that a majority could agree on what ought to be printed or on who should decide what to print. At the heart of our open society is the belief that citizens should not have to agree. Citizens should be free to differ with each other and express those differences without having to pay a penalty or apologize for being out of step with those around them. Basic to our system is the assumption that, no matter how confused public discussion may become, out of it eventually will emerge sound policies.

Sometimes the debate takes a long time. Sometimes after policies seem to be agreed upon, further reflection leads the public to seek new directions. In a free society public policy never is firmly and finally determined. It always is open to change.

If the nation is to remain true to its principles, free and open discussion must continue and be open to all citizens. Nowhere is this freedom more available than through the pages of the American press. The press may not be a perfect conduit of truth — what is? — but with the possible exception of legislative bodies it probably offers a broader range of facts and opinions than any other institution in our society. It far surpasses the legislative bodies in its availability to citizens and groups who want to speak their piece. News columns are filled with the actions and statements of representatives of all kinds of opinion. The letters columns run full of ideas from the mighty and the almost no-bodies, but all can make their views known through print.

The freedom that the press helps guard is not the neat, efficient orderliness of an authoritarian society. Freedom frustrates us sometimes with the slowness that it imposes on decision making. It produces anger within us when those with whom we disagree seem to get more attention. It makes us wonder whether a large, unwieldy nation can meet the problems of a changing world.

But the freedom that we seek to preserve is not someone else's. It is our freedom to say our minds and do our things without being put down or put in jail. Once government starts telling us what we can say and print, freedom has started to erode. Newspaper Week, with its theme "Newspapers — Freedom's Guarantee," is a time when publishers, editors and reporters reflect on the responsibilities of their calling. It is a time too, hopefully, when readers reflect on the underlying principles of press freedom and its essential role in a free society.

By Kenneth Rystrom, managing editor Vancouver (Wash.) Columbian, and president of the National Conference of Editorial Writers



Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY — Santa Anna, remembered by history as the Mexican general who defeated the Texans at the Alamo, also was indirectly responsible for giving chewing gum to the world.

In 1869, Santa Anna had fled the internal problems of Mexico and gone to Staten Island, New York. His secretary, one Rudolph Napegy, made daily trips into Manhattan on errands for his boss. His route took him by the shop of Thomas Adams, a glass dealer and inventor, who had a shop on Cortlandt Street. Napegy began dropping into the shop and he and Adams became fast friends.

Santa Anna had brought several lumps of Mexican chicle with him to New York. One day Napegy took a piece of chicle to Adams, suggesting that it might be useful in one of the inventor's projects — an attempt to adulterate rubber. Adams put chemists to work on the idea but it wasn't a success.

However, the ever resourceful Adams wondered if chicle might not provide a better chew than the paraffin gum then being marketed. He and his son, Horatio, took some chicle, put it into hot water and left it there until it had the consistency of putty. Then they kneaded it into little balls and asked a New Jersey druggist to try and sell them. Customer reaction was immediate and a new industry was born.

On February 14, 1871, Adams patented the product that Santa Anna inadvertently helped to introduce to the world.

WHAT'S IN A NAME? — Harper's Weekly, America's most influential magazine in the 1870's, delighted in giving each of the states a nickname. To Harper's writers, Texans were "beef-heads."

FAIR GENTLEMAN — Big Tex, the 52-foot papier-mache cowboy that welcomes visitors to the State Fair of Texas in Dallas, was intended to be the world's largest Christmas ornament.

In 1949, citizens of Kerns, Navarro County, built the huge figure for use in a local Yuletide celebration. A State Fair official happened to see Big Tex and bought

him. Since 1952, Tex has been the Fair's official greeter.

As tall as a four-story building, Big Tex measures 23-feet at the waist and has a 31-foot chest. He wears size 70 boots, a 75-gallon hat and pants that are a size 82B. His shirt required 121 yards of plaid material. His wardrobe, costing more than \$2,000, has to be replaced every two years.

THE CHANGING TIMES — Thirty-seven years ago this fall, when Dana Xenophon Bible fielded his first team as head football coach at The University of Texas, his salary was \$15,000 annually.

That was more than either the President of The University or the Governor of Texas earned in a year.

Bible, who will celebrate his 83rd birthday on October 8 at his Austin home, believes that he was the highest paid coach in the U.S. up to that time. Today, of course, even assistant coaches make as much, plus lots of fringe benefits. But in 1937, \$15,000 was an unheard of salary for a coach.

Bible took it all home, too. The University paid his income tax!

The Sunday Brand

Established 1948

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

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Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

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THINGS THAT BURN...

An Editorial for Fire Prevention Week

Too often, people are the "things" that burn. This is the theme of Fire Prevention Week 1974, the seven days from Oct. 6-12 when the nation makes a concerted effort to alert everyone to the hazards of fire and explosion in everyday living. Now being observed for the 53rd time, Fire Prevention Week is sponsored internationally by the National Fire Protection Association.

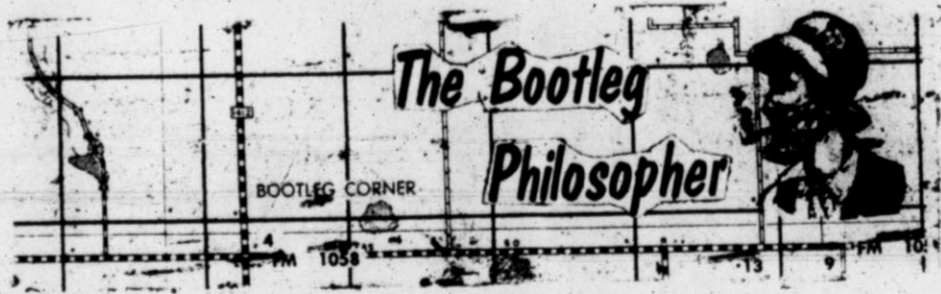
Imaginative campaigns in communities large and small, urban and rural, help motivate citizens to take action to ward off the possibility of accidental fire. At the same time, these campaigns encourage everyone to learn what to do in case of a fire emergency wherever they are.

When people hear of "fire losses," they usually think first of burning buildings, forests and other "things" — not the people who may be caught in these fires. Yet so many people are victims of fire that burn injuries have reached epidemic proportions. (The summary report of the National Commission on Fire Prevention and Control conservatively estimates the number of injuries from fire and explosion in the United States at 300,000 a year!)

Slightly more than half of the 12,000 fire deaths annually in the U. S. occur where people live. These victims of residential fires most often are children and elderly persons — age groups of people who do not understand how to respond to fire dangers, or who are physically unable to save themselves.

This national "epidemic" of injurious and sometimes fatal fires can be controlled only by serious attention to fire prevention wherever people live and work, study and find recreation. Concern about fire must also extend to such basics as learning what to do in case clothing catches fire... observing the practical guidelines for leaving young children and elderly persons in the care of capable, conscientious babysitters or companions... working out and rehearsing a family escape plan, especially for escape from nighttime fire.

Heartache of losing a family member through fire far overshadows the financial heartbreak of seeing a home or business vanish in flames. With each mature individual lies the choice of risking family and belongings or being fire-safety-conscious not only during Fire Prevention Week each October but all year.



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg corner this week admits he's behind the times.

Dear editor:

I knew the times were out of joint but I didn't know how far—even if a steer on the hoof does bring only 20 cents a pound at the ranch and \$2 a pound three months later at the supermarket — until I read last night what's happening in the newspaper business.

According to it, one of Canada's largest producers of newsprint, the paper you print The Brand on, has just raised its price \$25 a ton, making it the fourth raise this year and bringing the price up to \$260 a ton in carload lots.

BUT WHAT caused my mind to flip over backwards was the response of another paper company when it learned the Canadian firm had upped the price. "This is a highly competitive business," it said, "and if one goes up in price and can make it stick, the other companies usually follow."

You can see how far behind the times I am. I didn't know that competition now means you have to charge more than the next guy to keep him from getting all the business. This sounds like I've got it backwards but that's exactly what the paper company said. To meet

competition today you've got to raise your price every time somebody else does, particularly if he can make it stick.

THERE'S THE point. If he can make it stick. And with the psychology of inflation what it is, he probably can. Raise the price — who knows, the public may grumble but still go ahead and shell out. Let's be in good shape.

Sooner or later somebody's going to have to throw a monkey wrench into this spiraling system, but the trouble is very few companies are now making monkey wrenches and a man would have to think twice before throwing one.

Yours faithfully,
J.A.



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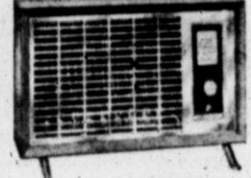
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Sweater, Machine
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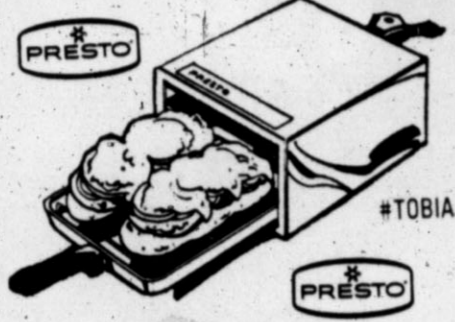
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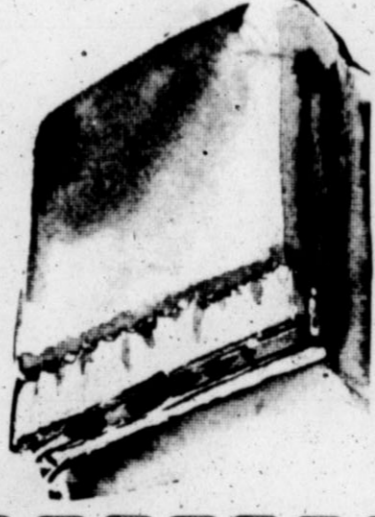
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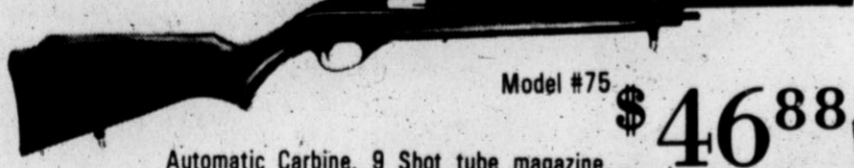
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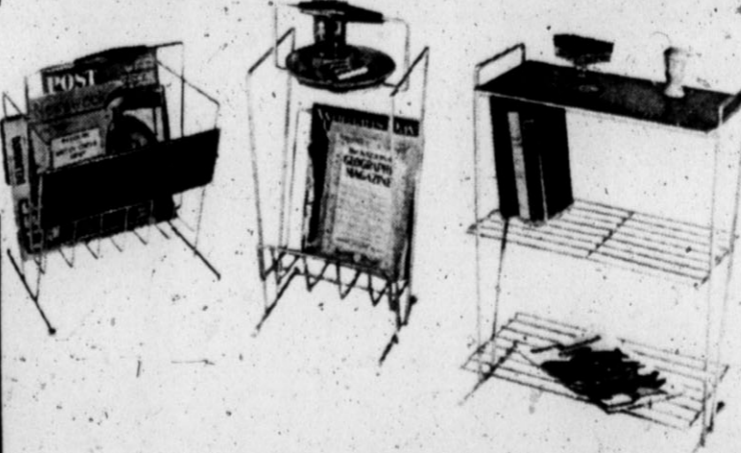


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97c

RISE
Menthol & Reg.
The Rich Shave Lather
11-oz. size
Reg. 99c

2 FOR \$1

By The Garden Gate With Glad

By Mrs. Art Manjeot

THE RAIN clouds have rolled away. The sunshine is warming up the earth, and hearts have been lifted. Many are already outside mowing the lawns, picking the long stemmed roses. The dahlias have had their faces lifted so that their beautiful faces may be seen.

Many pots are humming on the stove with good fresh vegetables cooking. I have a pot of ruby red beets steaming, getting them ready to be pickled. They will go well with fresh corn, baked potatoes and peach ice-cream.

September is one of the loveliest months of the year. The nice falling rain, the countryside adorned with multicolor berries and hedges which have an abundance of seeds, nuts and berries, the seeding weeds and grasses, all add color and beauty to the landscape.

It is fine to be in harmony with the beautiful, natural world and want to use parts of it for our food. But we must be knowledgeable relative to these bounties of nature.

Many publications have recently had articles telling of plants, seed, etc which are poisonous. Therefore it should be made emphatically clear to everyone who has anything at all to do with the natural world that there are risks involved in eating unknown plants, fruits or nuts.

However be it clear that I am not going to uproot en masse all poisonous even to a certain degree.

To do so would deprive us of (to name just a very few) azaleas, rhododendrons, daffodils, depphiniums, oleander, wisteria, foxglove, bittersweet berries, and many others.

No toddling child should ever be allowed to wander out of sight in the outdoors. Children can disappear around a shrub laden with flowers or berries and with their chubby little hands grasp berries, leaves, etc. which they should not have.

GARDENING HINTS: Do yourself a favor. Decide first by looking at your yard and gar-

dens, what plants you will need this year. Should some be removed, new things planted, special attention given to plants which seem diseased?

Plants which have yellow leaves and green veins are suffering from a deficiency which usually occurs when the soil is too alkaline. Iron added in the form of iron sulfate or iron chelate will aid in relieving the condition.

If your coleus is becoming leggy, pinch them frequently, don't let them bloom, water when needed and see that they have plenty of sunshine. Stems, well developed and strong, can be cut and used for rooting.

They can first be rooted in water, better well water than city water. When they show roots, plant them in potted materials. They make attractive potted plants and can be carried over until another season for replanting. Continue to pinch and do not let them flower.

Joseph's coat is another plant which can be carried through winter by placing cuttings in water. I have learned the tight-mouth containers are best, as it seems the closeness of the stems causes them to make roots quicker.

They can remain in the water or be removed when roots have developed. Another colorful potted plant which makes nice Christmas gift is the pepper plant grown from seed.

If phlox and daisies have mildew, treat them so they will go into the winter as strong plants. Spores can be carried through, and it is imperative that these be destroyed before winter.

Most perennials that bloom in summer and fall can be dug and replanted in October. After establishing the new borders, it is well to mulch with straw or similar material to prevent ground heaving when freezes come.

If your shade and fruit trees need feeding, they should be fed now. Make a series of holes with a crowbar or similar object, 18 inches deep and 18 inches apart



4-H'ers On Wheels

Motorcycle enthusiasts find a niche in the 4-H program, specifically in the Ford Chapter. Mr. and Mrs. Bill Cheek and Swede Janssen (back row) stress safety to Tony Rodriguez, Cindy Stokeberry and Bill Cheek Jr. (on bikes) and Jeff Smith, Barry Friemel and Brad Glover. Oct. 6-12 is National 4-H Week and is being observed by thousands of youth and leaders across the country.

in circles under branches. Into these holes insert food, 3 pounds for every inch of trunk diameter measured 4 feet from the ground. Water well, then fill hole with good soil.

Many of our potted plants and garden plants, grown for their flowers and berries, are edible. The many varieties of peppers, roses and geraniums are useful. Some have an aromatic odor and flavor.

Rose geraniums are used for flavoring cakes, cookies and candy. Rose candy mints are delicious, as is cinnamon geranium flavoring. Many geraniums are used in pound cake to give it that certain something which is appealing.

Roses are delightful materials for party mints, also to decorate a cake. They make beautiful decorations when treated, dipped in sugar and become crystallized. The hips of the rose, after its flowering, are recommended for a tonic, to make jelly and to eat raw or sliced with a dressing. Recently I attended a very lovely social affair and the rose mints were delightful.

Try some of these they are good!

Social Security Needs Proof Of Identity, Age

People may be asked to prove their age, identity, and citizenship to get a social security number when applying for the first time, according to Travis C. Briggs, District Manager, Social Security Office, Amarillo.

The proof is required under an amendment to the social security law. The requirement affects native United States citizens, naturalized citizens, and aliens.

Age can usually be proved with a birth or baptismal certificate. Identity can generally be proved with a driver's

license, voter's card, or similar evidence — preferably something that carries your signature.

People born in the United States can usually establish citizenship with the same papers they use to prove their age and identity.

A fine of up to \$1,000, imprisonment of up to one year, or both may be imposed for fraudulent use of genuine or fake social security numbers to hide true identity or to get benefits from Federally funded programs.

Merit Letters Commend Goheen Hollingsworth

Two seniors at Hereford High School have been named as Merit Program Commended students by the National Merit Scholarship Program Corporation.

Principal Jerry Don George announced that Jim G. Goheen and Kent A. Hollingsworth have received Letters of Commendation. Goheen is the son of Mr. and Mrs. C.T. Goheen of 300 Centre and Hollingsworth belongs to the Alton Hollingsworths, who live on the Dimmitt Highway.

The pair are among 38,000 Commended students named on the basis of high performance on the 1973 Preliminary Scholastic Aptitude Test-National Merit Scholarship Qualifying Test (PSAT-NMSQT). Commended students are in the upper 2 per cent of those who are expected to graduate from high school in 1975.

Although these students rank high on the PSAT-NMSQT their scores were just below those of the 15,000 semifinalists who were announced in September by NMSC. Commended students do not continue in the Merit Scholarship competition. Edward C. Smith, president of NMSC, said: "The high

standing of Commended students in the Merit Program shows their great promise, and their attainment in this nationwide program deserves public recognition. The Com-

mended students should be encouraged to continue their education. Both these students and our nation will benefit from their further educational and personal development."

To increase their scholarship opportunities NMSC reports the Commended students' names to the regionally accredited colleges they named as their first and second choices.

Gaston's
Sugarland
presents
THE WINNING TICKET
for girls who are tough on panty hose

MAY QUEEN
PANTY HOSE
25% OFF

SAVE 50c on 2 Pairs of 99c Styles

In our Hosiery Department Now

Keepsake
TRADITIONAL BEGGING RINGS

KESTER'S JEWELRY
Across from the Post Office
In Downtown Hereford

Duckwall's

In Beautiful Sugarland Mall
Open Thursday & Saturdays til 8:30 for your convenience

Melwood
SEWING CHEST
Fold-a-way handle, extra large size
10 compartments
23 thread holders
NOW **\$3.88**
Our Reg. \$5.44

Bondware
9" Size
PAPER PLATES
Makes party clean-up easy
100 Package
NOW **71¢**
Our Reg. 93¢

1974 Pure Linen
CALENDAR TOWELS
Mahogany Dowel & Matching Cord for easy hanging.
A variety of outstanding patterns
Our Reg. \$1.19
NOW **83¢**

Wrigley's 10 Pack
GUM
Reg. 99¢
NOW **53¢**

Diamond Aluminum
FOIL
For Cooking, Freezing, Wrapping & Storing
Our Reg. 33¢
Limit of 2
FOR **2.49¢**

EFFICIENCY

COMFORT

ECONOMY

you get it all with

NATURAL ENERGY Gas Heating

Fresh, warm air gently circulating from floor to ceiling so nice to take for granted. Comfort is clean gas heat.

And that dependable comfort is such a bargain here in West Texas. Though gas energy costs a little more than it use to, gas furnaces still **cost less than one-third as much to operate** as similar electric furnaces.

And at the same time you're saving money with gas heating, you can also have a warm feeling knowing that you're helping conserve energy. Gas heating uses **only half as much energy** as an electric system doing the same job.

Comfort, efficiency, and economy... you get it all with natural energy gas heating.

Independent Study Sources:
(1) ELECTRIC UTILITY ADVERTISING AND THE ENVIRONMENT
Oak Ridge National Laboratories, April 1972.
(2) ENERGY AND THE ENVIRONMENT — ELECTRIC POWER
Council on Environmental Quality, August 1973.
(3) CALIFORNIA'S ELECTRIC QUADRIARY VOL. II, The Rand Corporation
with support of the National Science Foundation, September 1972.
(4) ENERGY UTILIZATION EFFICIENCY OF MAJOR HOME APPLIANCES
American Gas Association, July 1973.

PIONEER NATURAL GAS COMPANY

Argen Draper will be honored with a retirement party Sunday, Aug. 25 from 3:30 p.m. in the fellowship hall of the First Baptist Church. The Home Demonstration Council will host the event and the public is invited to attend.

Mrs. Draper is retiring this month after serving as a County Home Demonstration Agent for over 33 years. She has served in that capacity in Deaf Smith County for over 27 years, moving here from Hemphill County.

"Deaf Smith County has been good to me," she said. "This county has many resources but the outstanding thing is the people. I've served three generations of some families, and believe me, it's been my pleasure."

Mrs. Draper and her husband, Tom, who is a farmer and stockman, reside seven miles south of Hereford on the Jimmilt Highway.

By DAN WELLY
Brand Staff Writer

Workers erected a new radio tower Friday afternoon on the parking lot of Hereford's city hall that will put Hereford and Deaf Smith County officers on a new network.

The self-supporting tower stands 12,000 feet above the pavement and is made of pre-fabricated steel.

Woodrow B. Wilson, a member of the Federal Land Bank of Hereford, has announced that the bank's farm and ranch variable rate loans will be increased to 8 1/2 per cent.

The billing rate for these loans will be increased to 9 per cent on the 15th of the month.

assembled laying flat in the parking lot that separates city hall and the fire station.

A huge crane set the tower in place on three concrete pads Friday afternoon after workmen had installed antennas at the base.

radio for law enforcement officials. The new radio is equipped with either five or six channels, allowing officers a choice of channels.

Each department will have one channel on the radio. There will be a

less interference from other stations and officers. In addition, the range radios will be able to receive and transmit will be lengthened.

A SEPARATE CHANNEL will be

able to communicate with the base. Range will be increased to 40 miles from unit to base station, while unit-to-unit range will be increased to 80 miles.

In the past, with only one channel, emergency situations have become tense. Officers in need of help were unable to speak in on radio conversation. With the new system, officers are assured of instant communication with the base station on one channel or another.

The radio tower in Hereford will not be a signal tower.

BUSINESS of education Tuesday when class will start at 8:30 a.m. in the Hereford High School building.

Registration was conducted by the Smith County Chamber of Commerce.

Patricia Hillips, administrative assistant, estimated enrollment at about 6,500, slightly above last year's figure.

The new faculty will be welcomed at 7:30 p.m. Tuesday at an event sponsored by the Smith County Chamber of Commerce.

FACULTY members at schools at which they will work are listed below:

Anderson, Lynette Bar; Anderson, Patricia Hillips; Anderson, Lester Kirkland; Anderson, Lonnie Whitfield; Anderson, Saul.

NEWSPAPER WEEK

OCTOBER 6-12, 1974

Budget \$5,560,150

Rotarian Clayton

State Representative Clayton Clayton will be the front-running speaker at the Monday night Rotarian meeting. He is invited to discuss the new Des Moines Constitution which will be effective Monday at 10 a.m. The meeting will change the assessment rates for the properties in the city of Des Moines.

Notices have been sent to taxpayers for the field in room 209. Another public hearing will be held Monday when commissioners will approve the 1975 budget and set the tax rate. Commissioners had not completed preparing the tentative budget this week.

COMMISSIONERS will, however, that county, district and city—\$1.72 per acre reduced its rate, and it is expected to go to \$1.25 per \$100 of assessed value.

Brand Time

By Speedy News

That feller on the hill says happiness is not health and a poor man is not rich.

If you're combined county, don't feel too good about the hospital district tax rates back when you always have been.

The mixup came when our junior life saving included in the fourth session of the summer.

Registration for the third session is open to all area residents. The state was dropping its take the swimming pool.

So, the tax bill is still scheduled to be coming year. The \$1.25, and the contents for the state hospital district, and district.

The county scheduled to set a millage rate upon the proposed assessment rate. The millage would be in county, district held per cent.

Reminds complete. Argen Draemonstra. INST. om 3 to 5 p.m. in first Baptist Church.

Football season opener and interest high in Hereford, as reserved season games. The reservation 900 this week has been sold by Tippel doesn't have layers this season, will see all-out effort.

The trouble with jogging is that by the time you realize you're in no condition for it, you've got a long walk to get back.

There are not as many new teachers in the Hereford School system this year, but we welcome will be just as great when the Deaf Smith County Chamber of Commerce holds its annual New Teacher-anquet Tuesday night at the Civic Center. Local businesses sponsor each of the new teachers, and chairwoman Berta Ivesen has a fine program arranged.



Kathy Barrier, right, explains some of the technicalities involved in laying out ads to Kerrie Womble, copy editor.



Advertising manager Lynn Brisendine tosses another sales pitch to Loren Barrick, owner of Barrick Furniture.



After the advertisement is sold and composed, it is up to Mrs. Ken Klechak to layout the page according to the merchant's specifications.

enough to fill all seats in Hereford High School, where the concerts are held. The "hold" season is in February and it will be well received. There are not as many new teachers in the Hereford School system this year, but we welcome will be just as great when the Deaf Smith County Chamber of Commerce holds its annual New Teacher-anquet Tuesday night at the Civic Center. Local businesses sponsor each of the new teachers, and chairwoman Berta Ivesen has a fine program arranged.

NEWSPAPERS

74-75 year in vocal group is broad. MRS. SCOTT will list of captains appoint drive here; each of several workers to be during the enrollment.



Dan Welly, sports editor, selects a negative to make an enlarged print.

First United Methodist Church, followed by a posting of the missioner, will welcome the audience by the color guard and a trumpet solo. After patriotic music by the HHS and Mrs. Joe Reinauer and Mrs. Clint Formby will introduce members of the Deaf Smith County Commissioners' Court and Commissioner Donald Hicks.



The composition of an ad is apparently an enjoyable task for Ken Richardson, Brisendine's assistant.

Tickets Ready For Hereford Night. Reservations are to be made by Friday at the production of the County Chamber of Commerce. Tickets are \$1.00.



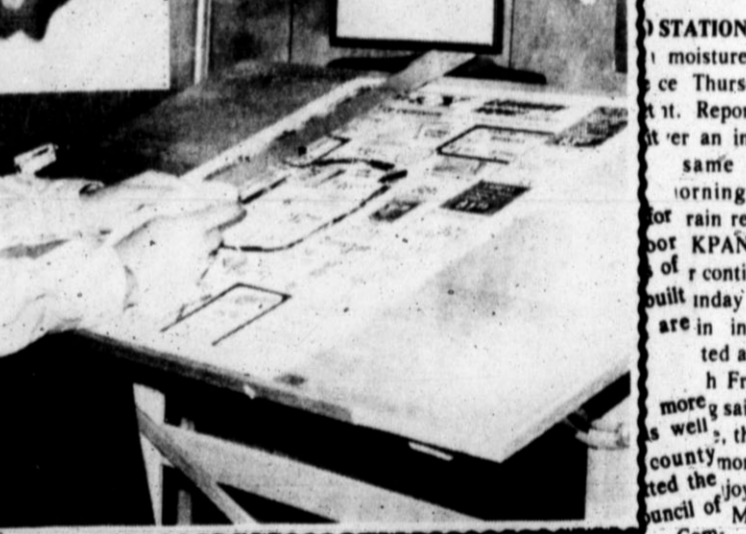
Computers play an important role at The Brand, which is published by O.G. Nieman and managed by Ray Baxter. Pam Kerr Changes news copy into cold type, which is proofread, corrected, waxed and then pasted up.



Telephones and typewriters monopolize much of Sue Coleman's time as Woman's-Editor.

SAID not be a school tax rate with \$1.50 a year. The current rate is \$1.25 per \$100 of assessed value. The rate had climbed 10 percent a year ago. However, the president of First National Bank, sees two reasons for the increase:

"FIRST, I think we're seeing a carry-over from the fine crops and agricultural prices received by farmers in 1973. And, second, the price of oil has gone up. It's estimated that the price of oil has gone up 40 percent since last year.



The Sunday Brand, Hereford, Texas, Sunday October 6, 1974.

commendations be residence east of Hereford. The area is not considered a residential area. The area is not considered a residential area. The area is not considered a residential area.



Sandy Pankey spends press days pasting up The Brand pages which are then delivered to Southwest Offset, where they are photographed and printed.

in president of Hereford Jaycees, and Mrs. Billie-Ette president, plan to be at the pageant. In addition, Mrs. Bunch, Mr. and Mrs. Johnson, couples from Hereford include the Steve Carrolls, Full and James Bralys.

Tommy Stoy And Bride To Reside In Hereford

Married in a ceremony read by the bride's father at Lubbock, Mr. and Mrs. Tommy Stoy will be at home in Hereford after a short trip. Mrs. Stoy is the former Miss Judy Brian of Lubbock, daughter of Lt. Col. (Ret.) and Mrs. Sam E. Brian of San Antonio.

Parents of the bridegroom, who has been a student in Texas Tech University, are Mr. and Mrs. Art Stoy, 150 Ranger.

The wedding early Saturday afternoon was solemnized in Hodges Chapel of First Christian Church at Lubbock. The officiant is a retired chaplain in the United States Air Force.

Her brother, Larry Brian, gave the bride in marriage and her attendants were Mrs. Robert Lynch, matron of honor, and Mrs. James Windler, bridesmatron.

John Stoy, also a Tech student, was his brother's best man and Brent Caviness of Dalhart was groomsman. Serving as ushers were Mike McWhorter and Marsh Pitman of Hereford, James Windler of Lubbock and Mike Bruegel of Dimmitt.

The wedding soloist was Mrs. Charles Graham, a cousin of the bride, who sang The Lord's Prayer and Walk Hand In Hand. Autumn blossoms decorated the chapel.

Miss Brian chose a gown of bridal white peau de soie, with an inset of the fabric at the natural waistline pointing upward at center front for an empire effect.

Fitted sleeves and a ruffle at the V-neckline were of lace, and beaded floral motifs from the lace formed a headpiece and bordered the veil which fell over a train shaped by the extended

shirt back. Her bouquet was of white roses and stephanotis.

In princess style, the bridesmaids' dresses in rust shade were worn with matching jackets. They carried nosegays of chrysanthemums in autumn colors.

A reception followed the wedding, in the green room of the church. Mrs. Brad Johnson of Hereford, sister of the bridegroom, was in the houseparty with aunts of the bride.

Mrs. Stoy is a graduate of Texas Tech with a BA degree in English. She was a member of Chi Omega sorority and Flight Angels. Attending Tech after service in the U.S. Marine Corps two years, Stoy was affiliated with Delta Tau Delta fraternity.

In addition to his parents and

the Brad Johnsons, wedding guests from Hereford included Messrs. and Mmes. James Priddy, Philip Shook, J.A. McWhorter, Richard Winget and Shirley Garrison, also Kenny Gear.

His grandmother, Mrs. T.J. Stoy, and the Jess Parks attended from Dallas, and an aunt, Mrs. Kenneth Roberts, from Benjamin.

Mr. and Mrs. Art Stoy were hosts for the rehearsal dinner Friday evening at a Lubbock restaurant.

Pre-nuptial parties included a shower for Miss Brian while she was here on a visit, in the home of Mrs. Earnest Langley, also a party in the Windler home at Lubbock, a kitchen shower given by the bride's sorority sisters, and other parties by Lubbock friends.



Mrs. Tommy Stoy
...former Judy Brian of Lubbock

Garden Club To Hold Fall Show

Fall flowers will be on display in the annual show of Hereford Garden Club, scheduled from 3 to 6 p.m. Friday, in Southwestern Public Service Reddy Room. Theme of the flower show is Versatile Growing and Arranging.

Awards will be made in two divisions, horticulture and artistic arranging, and also for exhibits by junior gardeners. Sweepstakes awards will be made in both divisions for adults.

Mrs. R.L. Layman is general chairman of the show. She serves on the staging committee with the club president, Mrs. O.G. Hill Sr., Mrs. L.W.

Norvell and Mrs. W.C. Hromas, also on the schedule committee with Mmes. Ben Childers and A.L. Manjeot.

Mmes. R.L. Wilson and R.L. Mitchell are in charge of classification for the horticulture division, Mmes. G.W. Newsom and S.S. Williams for artistic entries.

On the awards committee are Mmes. Alfred Smith and Art Stoy; clerks, Mmes. D.N. Garner and John Jacobsen Jr.; judges, Mmes. R.L. Ethridge and Manjeot.

Mrs. Ray L. Johnson, sponsor of the Junior Gardeners, and Mrs. Ethridge will direct the junior exhibits, which are

divided into horticulture and artistic classes.

On the placement committee are Mmes. Hill, Margaret Shown, Edgar Lemons and Bill Kester; publicity committee, Mmes. Manjeot and Norvell. All Club members will act as hostesses.

Exhibits will be received from 10 a.m. to 12 noon; judging will begin at 1 p.m. and continue to 3 p.m.

Farm role is discounted in rising prices.

Ford vows friendship for Blacks in G.O.P.

Parties At Manor Given By Visitors

Women's groups from three churches in the area played hostess to as many parties at Kings Manor retirement home Wednesday afternoon, beginning with the monthly birthday party at Westgate unit for residents who are celebrating October birthdays.

United Methodist Women from Friona gave this party, serving cake and punch in the Westgate dining room. Honorees were Leona Luedtke, Ruth Bell, Edna Lippard, Bernice Northcutt, Marie Huntly and Flora Bryant.

Bringing party refreshments from Dimmitt, the UMW of that city entertained residents of the Manor proper at an informal tea.

Later in the afternoon, a similar church organization from Lazbuddie gave a kitchen shower for Westgate. Several members came to Hereford to bring the gifts, articles needed in preparing meals for residents of the nursing care unit.



Mrs. Curtsinger Speaker For Wyche Club

Mrs. O.C. Curtsinger, director of Meals On Wheels Program, spoke to members of Wyche Extension Club at their meeting Thursday afternoon in Pioneer Natural Gas Flame Room with Mrs. E.C. Hewitt Jr. and Mrs. L.B. Wortham as hostesses.

Mrs. Curtsinger explained that 269 meals were served for 16 persons last month. The noon meals consist of special diets and are delivered to persons unable to prepare meals for themselves. The program is carried on through donations from local residents.

After the program, members donated money to the project. During the business meeting, Mrs. Ira Ott reported on pillows which were made by the club and given to Deaf Smith County Library and Mrs. J.H. Holden read the council report.

It was announced that club members would have a garage sale Oct. 19 at the home of Mrs. Ott as a money-making project.

Mrs. C.E. White of Sulphur, Okla. was welcomed as a guest by members present. They included Mmes. Bob Thuet, Norman Hodges, Frank Duncan, Harley Ward, Wayne Jones.

Also Mmes. Courtney Brook, Charles Packard, C.F. Newsom, Leo Hellman, J.W. Duncan and Leroy Bodkin.

Minor Operation
Jim--"You don't seem to think much of him."
Joe--"If he had his conscience taken out, it would be a minor operation."

To Marry Soon

Miss Wendy Kirkpatrick and Ric Lee have planned a November 2 wedding. The bride-elect is the daughter of L.S. Kirkpatrick of 209 Ave. H. and Shirlee Kirkpatrick of Fairbanks, Alaska. The prospective bridegroom is the son of Mr. and Mrs. Rex Lee of 304 Centre. Miss Kirkpatrick is a 1974 Hereford High School graduate and Lee is presently attending West Texas State University. (Bradly photo)

Engagement Told Sorority Style

Announcing her engagement in keeping with sorority traditions, Beverley Barrett presented a box of chocolates to sister members of Alpha Iota Mu Chapter, Beta Sigma Phi, at a meeting Thursday evening in the Community Room of First National Bank.

She told them she and Ron Davies plan to be married Nov. 27. This style of engagement announcement has been a custom in Beta Sigma Phi since its beginning.

Another special event, birthday of the chapter sponsor, Mrs. John Schneider, was noted as members sang Happy Birthday to her.

Coming activities were planned in the business session. A Halloween dance is scheduled for 9 p.m. Nov. 2 in the Elks Lodge building, with music by Tex Rhodes and his band. Tickets are on sale by chapter members, priced at \$6 for a couple, \$3.50 for a single. Final preparations were made for an art show and sale which the chapter will sponsor Oct. 21-25 in First National Bank.

Mrs. Chick Holbert gave the program on Prose, which she described as any kind of written language other than poetry.

A card from Carol Elliott of Austin, a former chapter member, was read. Planning began for attending the spring BSP area meeting to be held March 1 and 2 in Amarillo. Mrs. Walser won the white elephant gift for the evening.

Others present were Mrs. Chuck Laing, a sponsor, and Betty Barrett, Linda Wilhite, Phyllis Gerdson.

Also Mmes. Jimmy Bell, Bill Drake, Kenneth Glenn, Jerry La France, David McDonald, Phil Scumbato, and Gerald Sledge.

Flower Show Date Scheduled

Its fall flower show, slated for Nov. 8, was planned in detail at the Bud to Blossom Garden Club's meeting Friday morning in the home of the president, Mrs. Billy Wayne Sisson.

An annual event, the show will be held in Community Center with displays of horticulture and flower arranging open to the public. Mrs. Bruce T. Brown is chairman of arrangements.

Members voted to conduct a garage sale this fall to replenish the club treasury. They volunteered to serve as drivers for residents of Kings Manor retirement home one month in the coming year.

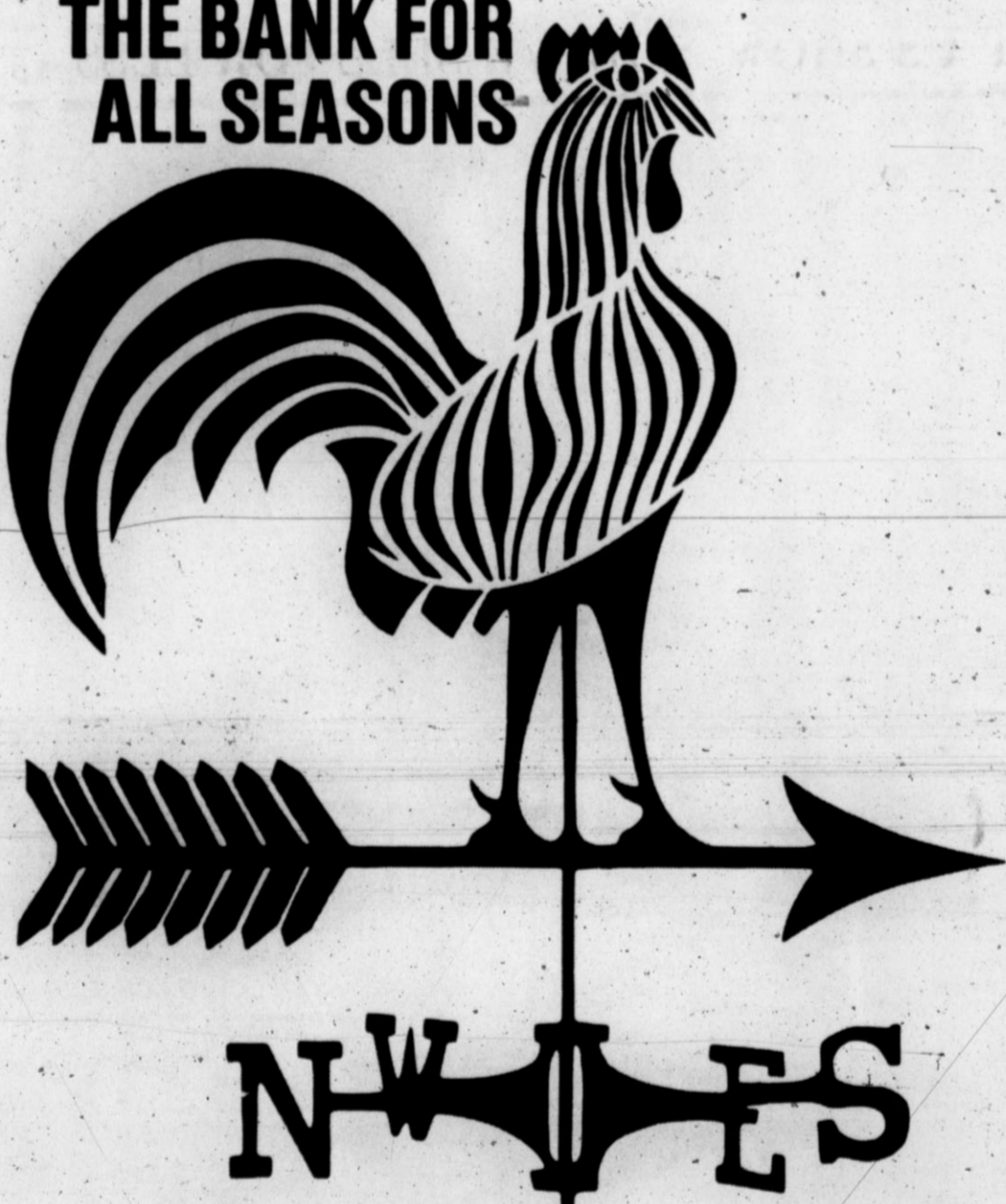
A bedspread will be purchased as a gift to Westgate unit of Kings Manor, in cooperation with other women organizations here in a project to provide 44 new spreads.

APPRECIATION VOICED FOR CHURCH BENEFIT
Appreciation for assistance in a recent Mexican supper which raised funds for San Pablo United Methodist Church is expressed for the membership by the Rev. Tomas Balderas, pastor. The supper was served in First UMC fellowship hall. "They say 'Thank you very much' to the pastor of First UMC and its members, to everyone that came and also for help in the kitchen," he said.

Sawhill sees \$100-million oil overcharge.

Common Market to buy less U.S. grain.

THE BANK FOR ALL SEASONS



No matter which way the wind blows - we're here to serve your financial needs. Whether it's to save... borrow or spend.

THE BEST OF ALL POSSIBLE BANKS

Whatever the season may be for you - good or bad - we're here to help as best we can... with money and understanding.

A good bank has more Answers than Questions!

The FIRST NATIONAL BANK of HEREFORD

Member F.D.I.C.

WARREN BROS.

JOHN RALPH
1410 Park Ave. CLOSED SUNDAYS 364-1423



This Weeks Special!

1967 Chev. Camaro 2 dr H-top 327 V8, Automatic, Air and Power steering. A sharp and sporty compact car \$895.00

\$895.00

1971 Ford Maverick 2 dr. 6-cyl-Automatic, Like New tires. Green Finish with white Grabber stripes. Protective Warranty

1971 Ford Torino - 500 2 dr. H-top, Air and power, 302 V8, yellow body finish with black vinyl top. You must see to believe this one.

1972 Ford Gran-Torino 2 dr H-Top. Air & Power light green with white vinyl top 302 V8, A mileage maker.

1971 Dodge Demon 2 dr. coupe 6 cyl, automatic-power steering and air conditioning. Bronze metallic with white vinyl top. This one will help balance the budget- good gas mileage.

1969 Chev Pickup, 307-V8, Automatic, Long Wide bed, Original Black finish. Above Average. Protective Warranty.

Announcement Tea Given For Mary Ruth Weaver

A tea to announce the engagement of Mary Ruth Weaver, daughter of Mr. and Mrs. Jack Weaver of Bippus community, to Ernest Baird, and plans for their marriage Nov. 27, will be given this afternoon in the home of Mrs. Charlie Burk.

Date of the wedding is inscribed with names of the couple on the icing of a heart-shaped cake on the tea table, where the centerpiece is a keepsake music box topped with bride-and-groom dolls. The cloth is white, and white candles will burn around the central decoration.

Miss Weaver, a teacher of

special education at Shirley School here, is a graduate of Hereford High School and West Texas State University.

Her fiance, employed by Water Industries Inc., served two years in United States armed forces after graduation from Floydada High School. His parents are Mr. and Mrs. Olin Baird of Westway.

Relatives and close friends of the couple have been invited to the announcement tea. Mrs. J.E. Sorrells will assist Mrs. Burk in serving refreshments. Mothers of the couple will receive callers informally with Miss Weaver.



Mary Ruth Weaver...engagement announced

Small Talk

By SUE COLEMAN
Women's Editor

TWO sisters whose parents formerly lived in Hereford and whose grandmothers still are here, are having exciting experiences as students this fall, with plans for getting together in Spain early in December before both go home for Christmas.

They are daughters of Mr. and Mrs. Hershel E. Miller of Greeley, Colo., and granddaughters of Mrs. Charles Hood and Mrs. H.E. Miller. Mrs. Hood returned this week after visiting in Greeley and staying with the two younger Miller children while the parents saw daughter Jo Anne off on a student cruise.

A 1974 graduate of Greeley High, Jo Anne was selected as one of about 550 students for the World Campus float program of Chapman College, Orange, Calif.

tending the Institute of Culture for a year in a SMU program of foreign study.

The sisters plan to meet in Barcelona Dec. 7, when the cruising campus docks there, and do a little sightseeing together.

A WEDDING was the main attraction when the Joe Curt-singers, Virginia and Jimmie Curtsinger were in San Antonio last week to visit Mr. and Mrs. Bruce Wiggins and sons. One of the sons, Edward, a grandson of the Hereford couple, was bridegroom in the wedding.

He married Erika Andrews, daughter of Mr. and Mrs. Frank Andrews of San Antonio. The Curtsingers attended parties honoring the couple before the wedding, which took place Sep. 28 at the Prince of Peace Lutheran Church.

category in the fair's junior division for that type of bread so she made a loaf with white flour and took the prize just the same.

SEEMS to me the Brand has already had a story about the doctor of jurisprudence degree granted to John D. Aikin Jr. by the University of Texas School of Law this summer, but we just received a news release from UTA about it.

If we've already congratulated the new lawyer, it won't hurt to do it again and if not, it's about time.

He: "Since I met you, I can't eat, I can't sleep, I can't drink!"
She (cooly): "Why not?"
He: "I'm broke!"

Where?
Miss--Did anyone ever tell you how wonderful you are?
Youth--No; I don't think anyone ever did.
Miss--Then I'd like to know where you got the idea.

Not On The Program
"I hear you had dancing at your lawn party yesterday."
"It was quite unpremeditated; one of the guests accidentally upset a beehive."

HD Club Hears Program On Food

Food For The Ill was the program presented by Mrs. Paul Hoff to members of North Hereford Extension Club at their meeting Thursday afternoon in the home of Mrs. Oscar Lee Williams.

She gave a list of general diets for diabetics as well as a list of foods sick people should be served.

Roberta Campbell gave the council report during the brief business meeting and members recognized guests, Robert Burs and daughter of Shaw Air Force Base, S.C.

Members present included Mmes. Cliff Johnson, Buster Campbell, Edgar Hartley, Jay Crofford, Ed Brisendine and Duane Holly.

Stout women are delighted with clothes by a designer whose designs are made to women who wear sizes 34 to 46. These are much more stylish than large clothes usually are.

Fluffy, soft dresses and other such garments are featured for fall. Angora is popular and metallic knits will be used for sweaters and dresses.

Stout women are delighted with clothes by a designer whose designs are made to women who wear sizes 34 to 46. These are much more stylish than large clothes usually are.

Stout women are delighted with clothes by a designer whose designs are made to women who wear sizes 34 to 46. These are much more stylish than large clothes usually are.

Area's Largest Furniture And G.E. Appliance Display

Recliners

\$55

Here's A Few But While Your Here Check All Prices

CALENDAR OF EVENTS

- SUNDAY**
St. Thomas Episcopal Women of Church, parish hall, 9:30 a.m.
- MONDAY**
Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.
Palo Duro Extension Club, home of Mrs. Mickey Brisendine, 847 Irving, 7:30 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions Club, K-Bob's Steak House, 7 p.m.
Dawn Lions Club, Dawn community building, 7 p.m.
- TUESDAY**
Dawn Music Club, home of Mrs. Ray Stewart, 2 p.m.
Pioneer Study Club luncheon, Hereford Country Club, 11:30 a.m.
Hereford Newcomers Club luncheon, Community Center, noon.
Order of Eastern Star, Masonic Hall, 7:30 p.m.
Velda Study Club, home of Mrs. Billy Wayne Sisson, 8 p.m.
Lone Star Study Club, home of Mrs. H.E. Henslee, 3 p.m.
County 4-H Adult Leaders Association, Community Center, 7:30 p.m.
West Hereford Extension Club, home of Mrs. Roy Boyd, 2:30 p.m.
Hereford Board of Realtors luncheon, Dickie's Restaurant, noon.
Rebekah Lodge, IOOF Hall, 8 p.m.
Hereford TOPS Club, Community Center, 9 a.m.
BPOE Lodge, Elks Hall, 8:30 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
- WEDNESDAY**
Ceramic Art Club covered dish luncheon; meet at Community Center for trip to Amarillo, 9 a.m.
Noon Lions Club, Civic Club Center, noon.
Story hour for preschool children at Deaf Smith County Library, 3 to 4 p.m.
- THURSDAY**
Mon Amis Study Club, to meet in the home of Mrs. Leon Richards for tour of Textile Plant in Lubbock, 9:30 a.m.
St. Anthony's Womens Organization, parish school auditorium, 8 p.m.
Calliopean Study Club, home of Mrs. Paul Coneway, 8 p.m.
La Madre Mia Study Club, home of Mrs. Wayne Lady, 8 p.m.
Hereford Riders Club, Community Center, 8 p.m.
Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.
Duplicate Bridge Club, 309 Western, 7:30 p.m.
- FRIDAY**
Cultural Extension Club, home of Mrs. Arthur Dettman, 140 Hickory, 2:30 p.m.
Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.
Hereford Garden Club Flower Show, Southwestern Public Service Reddy Room, 3 to 6 p.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
SATURDAY
Story hour for children, grades 1-4, Deaf Smith County Library, 10 until 11 a.m.
- NEWCOMERS TO FEATURE SPEAKER**
Irene McKinster, founder of Newcomers Club in Hereford, will be featured speaker at the club's luncheon Tuesday. The covered dish luncheon will begin at noon in community center.
- G.M. expects rise in 1975 spending.
Army "hurt" by rulings on detecting drugs.
Cypriotes fear that a new war is near.
In Germany, there is too much food.

Medicaid's nursing home care varies widely.
Public TV is seeking viewer contributions.

TAYLOR FURNITURE AND APPLIANCE

603 E. Park "Volume Carload Buying Means Volume Selling"

364-1561

ATTENTION: Beat INFLATED Prices

LET US SHOW YOU WE SELL FOR LESS

90 DAY TERMS
During this FURNITURE SALE we will pay the charges on all 90 day terms orders on furniture purchases of \$200 to \$2,000. You can sign a six month note, showing full interest charges -- with a 90 day option. So if you pay the entire balance in 3 equal monthly installments, all charges will be discontinued by us. If, for any reason, you want to take the full six months to pay as agreed on the contract, then you can do so. Or, you can buy larger amounts of furniture and take up to 18 months to pay the balance -- A.P.R. 25.9 per cent. Further credit is explained in the box to the left.

Large Selection BROYHILL SOFAS

Broyhill SOFAS
LaFrance Velvets
Choose Style & Color
\$299-\$399

SOFA SLEEPER
★ Full Size Mattress Included
1-Vinelle, 3 Herculon Tweed
\$179⁵⁰

SOFA SECTIONAL
3 Piece
Green/Gold Velvet
\$279⁹⁵

Close-Out Sale
LOVESEATS
From
\$149⁹⁵
Hurry! Get Your Choice

Large Group
CHAIRS & SWIVEL ROCKERS
Famous Brands-
Broyhill-Kay-Ayers-Pontiac
Velvets Vinelles,
Tweeds, Herculons
\$89⁵⁰

COLOR T.V.
General Electric
25" Diagonal Measure
Slight Damage
Was \$799 w/Trade
Model MB9148MP
\$499⁹⁵

WASHER
General Electric
White Only
Model WWA5400
\$209⁹⁵

DRYER
General Electric
White Only
Model DDE5100
\$139⁹⁵

2 PIECE
Sofa Bed, Chair
Vinelles and Herculon
Hurry 4 Only
\$79⁵⁰

2 PIECE
Sofa Bed, Chair
Red, Brown, Green
3 Only
\$119⁵⁰

2 PIECE
Sofa and Chair
Pub Group-Vinelle
Reg. \$449⁹⁵
\$279⁵⁰

2 PIECE
Sofa, Chair
Large Selection, Styles,
Colors, Famous Brands
\$299⁵⁰

REFRIGERATOR
General Electric
Avocado Only
Frost Free Equipped For Icemaker
20.8 CU. FT.
Model TBF21DP
\$399⁹⁵

DINETTES
Virtue-7-Piece
\$99⁵⁰

MATTRESS/ BOX SPRINGS
Serta Full-Size
Set
\$99⁹⁵

BEDROOM SUITE
Dresser, Mirror, Headboard
\$99⁹⁵

Rutherford's presents
THE WINNING TICKET
for girls who are tough on panty hose

MAY QUEEN PANTY HOSE 25% OFF

SAVE 50c on 2 Pairs of 99c Styles
SAVE 70c on 2 Pairs of \$1.39 Styles
In our Hosiery Department Now

Crafts Shown To Begin Club Year

A Potpourri of Crafts was the program subject for the first 1974-75 meeting of Summerfield Study Club Thursday afternoon, introducing a year's study titled Our American Potpourri.

Mrs. Ray Johnson was hostess in her home, with Mrs. Earl Lance Sr. and Mrs. Thurman Atchley as co-hostesses. Mrs. R.B. Baker was program director.

She showed an assortment of articles made in her craft hobbies, and explained how they were done. Also on display were samples of handicrafts done by other members.

Mrs. L.H. Lookingbill, presented the meditation keyed to the study subject, as were a Walt Whitman poem, Fair Is Our Land, read by Mrs. Atchley, and a humorous article,

Have You Ever?, from Farm Wife magazine, which Mrs. Guy Walsler read.

Yearbooks for the coming season were presented by Mrs. Walsler, chairman of the yearbook committee which included Mrs. Mack Noland and Mrs. J.B. Noland.

Members were reminded to bring to the next meeting, Nov. 7 in Mrs. Mack Noland's home, gifts to be sent to patients in the Wichita Falls state mental hospital.

A visitor was Mrs. Lupe Almanza. Other members present for the program and refreshments served with a Halloween theme, were Mmes. Lee Curry, George DeLozier, R.E. Lance Jr., and Clayton Sanders.



Gift Ideas Is Program's Topic

Craft and Gift Ideas was the program presented by Joyce Shipp, county home demonstration agent, to members of Ford Extension Club Wednesday morning in Ford community building.

Mrs. Shipp showed several crafts gifts which included an ecology box, place mats, terrarium in kings, a hat rack and Christmas tree.

During the brief business meeting, Mrs. Raymond Flores gave the council report and Mrs. John A. Smith read the treasury report and spoke on acquiring sheets for new curtains for the Community center.

An invitation was read from area 4-H clubs to attend a tea for all home demonstration clubs from 2 to 4 p.m. Oct. 12 in

Pioneer Natural Gas Flame Room.

Mrs. John Smith and Mrs. Raymond Smith served refreshments to 10 members.

INDUSTRY OUTPUT OFF
The Federal Reserve Board has reported that industrial production declined 0.4 per cent in August. The drop was its first significant downturn since last winter and spring.

DEFENSE FUNDS CUT
Senate-House conferees have agreed on a \$82.6 billion defense appropriations bill which is \$4.5 billion below the administration's amended budget request.

Engagement Announced

Mr. and Mrs. Hanna of Friona, former Hereford residents, announce the engagement of their daughter, Souad, to Paul Stark, son of Mr. and Mrs. Mark X. Stark of San Antonio. The couple will marry here December 27 in St. Anthony's Catholic Church. Miss Malouf is a junior student at Texas Tech University in Lubbock and graduated from Hereford High School in 1971. Stark is a senior at Tech.

Angels sell Frank Robinson to Indians. Congressmen given \$333,300 by maritime unions.

SCHOOL Lunch Menu

JUNIOR HIGH HIGH SCHOOL

MONDAY — Corn dog with mustard or Vienna sausage, seasoned spinach, buttered carrots, fruit, hot rolls, butter, milk.

TUESDAY — Meat loaf with catsup or hot tamales, green beans, candied yams, orange juice, cookies, hot rolls, butter, milk.

WEDNESDAY — Hamburger or chili burger, tossed salad, potato chips, peach cobbler, bun, milk.

THURSDAY — Oven-fried chicken and gravy or chicken fried, mashed potatoes, peas with pimentos, sliced bread, milk.

FRIDAY — Teacher in service.

ELEMENTARY SCHOOLS

MONDAY — Corn dog with mustard, seasoned spinach, buttered carrots, fruit, hot rolls, butter, milk.

TUESDAY — Meat loaf with catsup, green beans, candied yams, orange juice, cookies, hot rolls, butter, milk.

WEDNESDAY — Chili burger, tossed salad, potato chips, peach cobbler, bun, milk.

THURSDAY — Oven-fried chicken and gravy, mashed potatoes, peas with pimentos, chocolate cake, buttered bread, milk.

FRIDAY — Teachers in service.

Manor Auxiliary To Lunch Tuesday

Kings Manor Auxiliary members are reminded of the fall general meeting Tuesday, to be held a week earlier than the usual schedule because of the Kings Manor Founders Day dinner Oct. 15. Other interested residents are invited too, Mrs. J.J. Durham, president, announces.

It will be a luncheon meeting in Hereford Country Club at 12 noon. Guest speaker will be Michael McQueen, who organized the Senior Citizens Association at Amarillo, to discuss possibilities of a similar organization here.

Reports on various activities in progress or planned for Kings Manor retirement home will be heard.

OVERSEAS INVESTMENTS

A big increase in overseas investments and the high cost of foreign oil has plunged the nation's balance of payments into a \$2.7 billion deficit in the second quarter of the year; according to the Commerce Department.

Mary Louise Smith, new GOP Chairman:

"It is time to come to grips with the shape we are in."



Mrs. Terry L. Mickler ...nee Sharon Kay White (Bradly photo)

Couple Exchange Vows Saturday

Miss Sharon Kay White and Terry Lee Mickler married on her birthday, Saturday evening in Temple Baptist Church with the Rev. Jim Bozeman, pastor, officiating.

The bride is the daughter of Mr. and Mrs. Bill White and the bridegroom is the son of Mr. and Mrs. Richard Mickler, all of Route 4.

The couple stood beneath an archway of greenery during the candlelight ceremony.

Miss Debra Hudson, cousin of the bride, was maid of honor and Gail Beck, brother-in-law of the bridegroom, was best man.

The bride's cousin, Gary Wright and the bridegroom's brother, Jesse Mickler escorted guests to their seats.

Jimmy Wright another cousin of the bride, lighted candles and Miss Charlene Wright sang There Is Love accompanied by Carmela Burgess playing the organ.

Given in marriage by her father, the bride wore a white crepe gown designed and made by her mother. Narrow lace edged the portrait neckline, short sleeves and empire waist, and outlined skirt panels. Multiple rows of the lace bordered the hemline of the A-line skirt.

Her shoulder-length bridal veil was trimmed with matching lace and was attached to a caplet of ruffled lace.

She carried white orchids arranged on a Bible highlighted with English ivy and streamers. As a good luck piece, she wore her great-grandmother's wedding band on a chain around her neck.

Her attendant wore a pale blue crepe empire dress fashioned with a blue lace yoke and sleeves. She carried a blue mum nosegay with a lace back and streamers.

Miss Wright invited guests to the registry table in the church fellowship hall. Punch poured by Mrs. Gail Beck was served from the refreshment table covered with a blue cloth and white lace overlay.

Mrs. Homer Bromlow served the three-tiered wedding cake which was decorated with tiny blue roses, and set between columned layers, bride-and-groom figurines.

The couple will make their home in Hereford.

Both are graduates of Hereford High School.

Tea Plans Made By 4-H Association

Final preparations for the 4-H Club Tea planned for 2 to 4 p.m. Oct. 12 in Pioneer Natural Gas Flame Room were made by 4-H Parent-Leaders Association at their recent meeting in the County Courthouse.

Local 4-H clubs will host the event and all county home demonstration clubs are invited to attend. The tea is part of the observance of National 4-H week in this county.

Members also made plans for the annual awards 4-H banquet scheduled at 7:30 p.m. Nov. 1 at the Bull Barn. Mrs. Robert Strain is chairman and committee members include Mmes. Bob Hicks, Bobby Kendrick and Marvin Welby.

The food workshop to be held Oct. 19-20 was also discussed by the 10 members present.

The world doesn't trust dreamers. The more you keep your feet on the ground the sooner you'll have them on a desk.

Ladies!!!

You've always wanted Pierced Ears, but you were afraid of the pain and the expense! Now have your Ears pierced, completely Painless, and the Low Price of \$15⁰⁰.

A new method developed - Stir Quik. Only Seconds, you must see it to believe it!

Call Addie Nolen, Beauty House 364-1533

TG&Y FABRIC SHOPS

Fantastic Fall Kick-off

Magoo GABARDINE

Solids and Checks, 45" Wide, 67% Avilim® Polyester & 33% Avilim® Rayon.

\$2.98 Yd.

100% Polyester DOUBLE KNIT

Reg. \$3.98 Value

Full Bolts of fantastic fall colors! Just the right fabric for now... so easy to care for just machine wash and tumble dry. First Quality.

58-60" WIDE

\$1.97 Yd.

Our Low Price...

Soft Touch PRINTS

50% Polyester and 50% Rayon - Full Bolts, fall colors, first quality fabric. Shop today!

45" WIDE \$1.98 Yd.

Chatter Cloth PRINTS

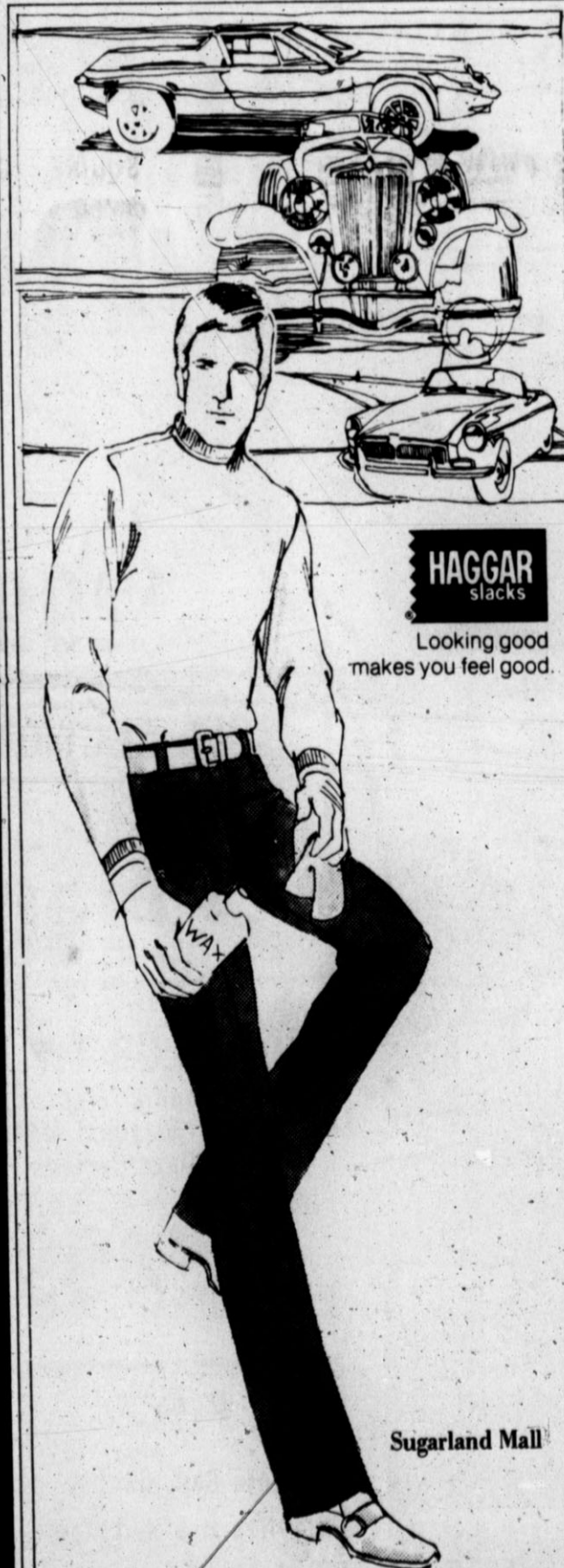
50% Kodol® Polyester and 50% Cotton. Perma Press for easy care. Full Bolts. First Quality fabric.

44-45" WIDE \$2.29 Yd.

SQUARE DANCE QUILTS

Promenade and circle round in square dance calicos! Reds and navy blue country prints. 100% Cotton face, 100% Polyester fill, 100% Acetate back. Machine washable. 45" wide.

\$2.98 Yd.



HAGGAR slacks Looking good makes you feel good.

Sugarland Mall

Stay comfortably ahead of the game.

Men's Comfort-Plus® slacks by Haggard. Richly expressed in new fall shades that blend naturally to accent a rich hopsack weave. The handsome collection of solid colors will tastefully complement any new fall sport coat or blazer. Belt loops, gentlemen's flare and comfortable lines complete a meticulous style that leads the way in fashion. Machine washable and dryable in a texturized woven fabric of 100% Dacron® polyester. Only \$16.





DOUBLE GUNN STAMPS... BROS.


PRICES EFFECTIVE THRU
WEDNESDAY OCT. 9, 1974.
NONE SOLD TO DEALERS.
LIMIT RIGHTS RESERVED.

8 A.M. to 12 MIDNIGHT
6 DAYS A WEEK
9 A.M. to 10 P.M.

U.S.D.A. GRADE A
**HONEYSUCKLE
TURKEYS**
TOMS...
18 TO 24
LB. AVG. **56¢**
GRADE A HONEYSUCKLE 10 TO 16
Hen Turkeys... LB. **59¢**

PATRICK CUDAHY
Canned Hams
BONELESS
FULLY
COOKED
\$5.99
5-LB.
CAN

FRESH, LEAN
Ground Beef
IN 3-LB.
PKGS. OR
MORE
LB. **79¢**

MISSOURI FANCY RED OR GOLDEN DELICIOUS
APPLES
3-LBS. **\$1.00**

CALIFORNIA VINE-RIPENED
Salad Tomatoes
3 LBS. **\$1.00**

QUARTER OR HALF **PORK LOINS** ASSORTED CHOPS **\$1.09** LB.
BREADED, PRE-COOKED **Turkey Patties** OR TURKEY DRUMSTICKS **\$3.99** 10-LB. BOX
BLUE MORROW **Beef Patties** PRE-COOKED, PAN-READY **89¢** LB.
MEADOWDALE HICKORY, SMOKED **Sliced Bacon** 1-LB. PKG. **\$1.09**
SLAB **Sliced Bacon** 1-LB. PKG. **\$1.09**
RODEO **Skinless Franks** 12-OZ. PKG. **69¢**
RODEO ASSORTED **Lunch Meats** 12-OZ. PKG. **89¢**
WINCHESTER IMITATION **Chunk Bologna** LB. **59¢**
CAMELOT BREADED **Fish Sticks** 1-LB. PKG. **97¢**

MEADOWDALE ENRICHED
Flour LIMIT 1 WITH \$5.00 OR MORE PURCHASE. 25-LB. BAG **\$3.48**
SQUIRE...GIANT SIZE LIMIT 2 WITH \$5.00 OR MORE PURCHASE
Detergent 49-OZ. BOX **68¢**

ALL GRINDS...FOLGER'S
Coffee LIMIT 1 WITH \$5.00 OR MORE PURCHASE. 2-LB. CAN **\$2.29**

MACARONI AND CHEESE...LIMIT 3 WITH \$5.00 OR MORE PURCHASE
Kraft Dinner 7 1/4-OZ. PKG. **19¢**

NORTHERN
Bath Tissue 4-ROLL PKG. **52¢**

CAMELOT **Apple Sauce** 16-OZ. CANS **4 \$1.00**

CAMELOT **Garden Spinach** 16-OZ. CANS **4 88¢**

BIG "R"
Whole Tomatoes 4 CANS **\$1.00**

CAMELOT **Grapefruit Juice** 46-OZ. CAN **39¢**

WELCH'S **Grape Jelly** 32-OZ. JAR **79¢**

CAMELOT **Peanut Butter** 18-OZ. JAR **73¢**

CAMELOT **Tomato Sauce** 15-OZ. CAN **27¢**

CAMELOT FRESH PAK **Pickles** 32-OZ. JAR **58¢**

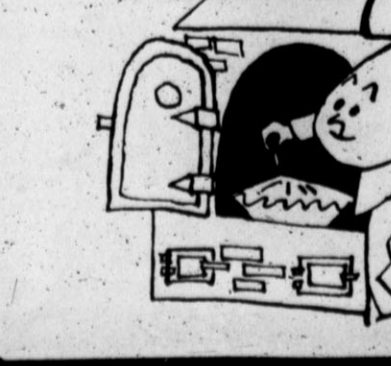
GOLDEN HARVEST **Sliced Pears** 29-OZ. CAN **58¢**

Bakery
FRESH BAKED CHOCOLATE
Eclairs
4 **69¢**
FOR

Thrift-T Health & Beauty
CALCIUM SUPPLEMENT
Oscal Tablets
BTL. OF 100 **\$1.99**

Thrift-T Dairy Foods
IDEAL
Butter-milk
1/2-GAL. CTN. **58¢**

Thrift-T Frozen Foods
WELCH'S
Grape Juice
6-OZ. CAN **28¢**



LET US FILL YOUR
Prescription Needs...
IDEAL DRUG STORE
Phone 364-6861
Park Plaza Shopping Center
IN YOUR IDEAL FOOD STORE
EMERGENCY PHONE
364-5875

IDEAL **Half & Half** PINT CTN. **34¢**
CAMELOT MILD **Longhorn Cheese** 10-OZ. PKG. **66¢**

BIRDS EYE **Orange Plus** 9-OZ. CAN **53¢**
RHODES **Frozen Rolls** PKG. OF 24 **43¢**

Working Parents Elect Officers

Officers were elected Thursday by parents of children attending Hereford Day Care Center at a monthly meeting.

To direct activities this year are Mrs. Bob Hammock, chairman; Debbie Prather, vice chairman; Mrs. Terry Johnson, secretary.

In other business, a bake sale was planned for this Saturday at Sugarland Mall. Each parent is requested to bring at least two pies or one cake. Mrs. Hammock appointed Mrs. Roger Gregory as bake sale chairman with Simona Guerra as assistant and Debbie Prather as publicity chairman.

Attending the meeting were

Mr. and Mrs. Hammock, Mr. and Mrs. Gregory, Debbie Prather, and Mmes. Guerra, Johnson and Betty Roberts, Day Care Center director.

ST. LOUIS--Kong, a German shepherd who had kept a kennel safe from dog-nappers for six months, met his fate when he was dog-napped.

RECALL ANNOUNCED
DEARBORN, MICH.--Ford Motor Co. is recalling 3,859 motor home and minibus chassis because of potential trouble in the brake system master cylinder assembly, the firm reports.



Engaged

Miss Delma Benavidez, daughter of Mr. and Mrs. Herman Benavidez of 623 Ave. I., and Raul Martinez, son of Mrs. Amadeo Martinez of 211 Harrah and the late Mr. Martinez, will marry Nov. 9 in St. Joseph's Catholic Church. The bride-elect is a teacher at Central Elementary School and graduated from Hereford High School in 1971. Her fiance is presently serving in the U.S. Army and attended HHS. (Bradly Photo)

Support Promised To Bill Clayton

State Representative Bill Hollowell of Grand Saline has announced he will support State Representative Bill Clayton of Springlake for the position of Speaker of the House of Representatives convening in January. Hollowell stated that he had delayed making this decision until he could evaluate all of the Speaker candidates.

Texas. He stated that because of Clayton's success as a businessman as well as a farmer from a rural district, Clayton is able to work well not only on the issues faced by the metropolitan areas but can identify and help solve the problems incurred by Hollowell's semi-rural district composed of Kaufman, Van Zandt and Wood counties.

Hollowell stated after careful study he felt that Clayton's leadership would be best for

Collections are never as good as they should be.

Concert To Bill Browne Raitt

Jackson Browne and Bonnie Raitt, recording artists, will present a concert at 8:30 p.m. Monday in Lubbock Municipal Auditorium.

Their performance is sponsored by the Texas Tech University Center in cooperation with Starship Enterprises.

Tickets will be \$5 at the door. Jackson composes his own songs, many of which have been recorded by Bonnie Raitt. Among his best known albums are "Jackson Browne" and "For Everyman."

Rick Nelson To Appear At LCC

Rick Nelson, popular recording star, will be in concert on October 26 at Lubbock Christian College (LCC).

The Nelson concert will be the final event of LCC's first High School Day of the year. High school students from around the South Plains area will be on campus that day for special programs designed to familiarize them with college life.

High School Day is an annual event on the LCC campus and is sponsored by the College's Admissions Office. Special sessions dealing with academic and financial aid counseling, campus tours, and a variety of other activities will fill the schedule.

Rick Nelson and the Stone Canyon Band will perform at 7:30 p.m. in Mopdy Auditorium on the LCC campus. All seats are reserved and cost \$4.50. Tickets may be purchased at both locations of John's Jeans in Lubbock or by writing the Admissions Office, % Lubbock Christian College, 5601 W. 19th, Lubbock, Texas 79407. There will be one performance only. Moody Auditorium seats 1,200.

BABIES GALORE

SALT LAKE CITY--One of Marion Jansson's daughters gave birth to a son on Monday, the following day another daughter gave birth to a daughter. Later that day a daughter-in-law gave birth to twins and another daughter-in-law is expecting the stork soon.



Project Planners

Leading L'Allegra Study Club in preparations for its annual fund-raising project, an antique show and sale, Mrs. Cameron Gault, co-chairman, left, and Mrs. Jim Carnahan, club president, confer before a Thursday morning meeting. Mrs. J.H. McCrary is chairman of show arrangements.

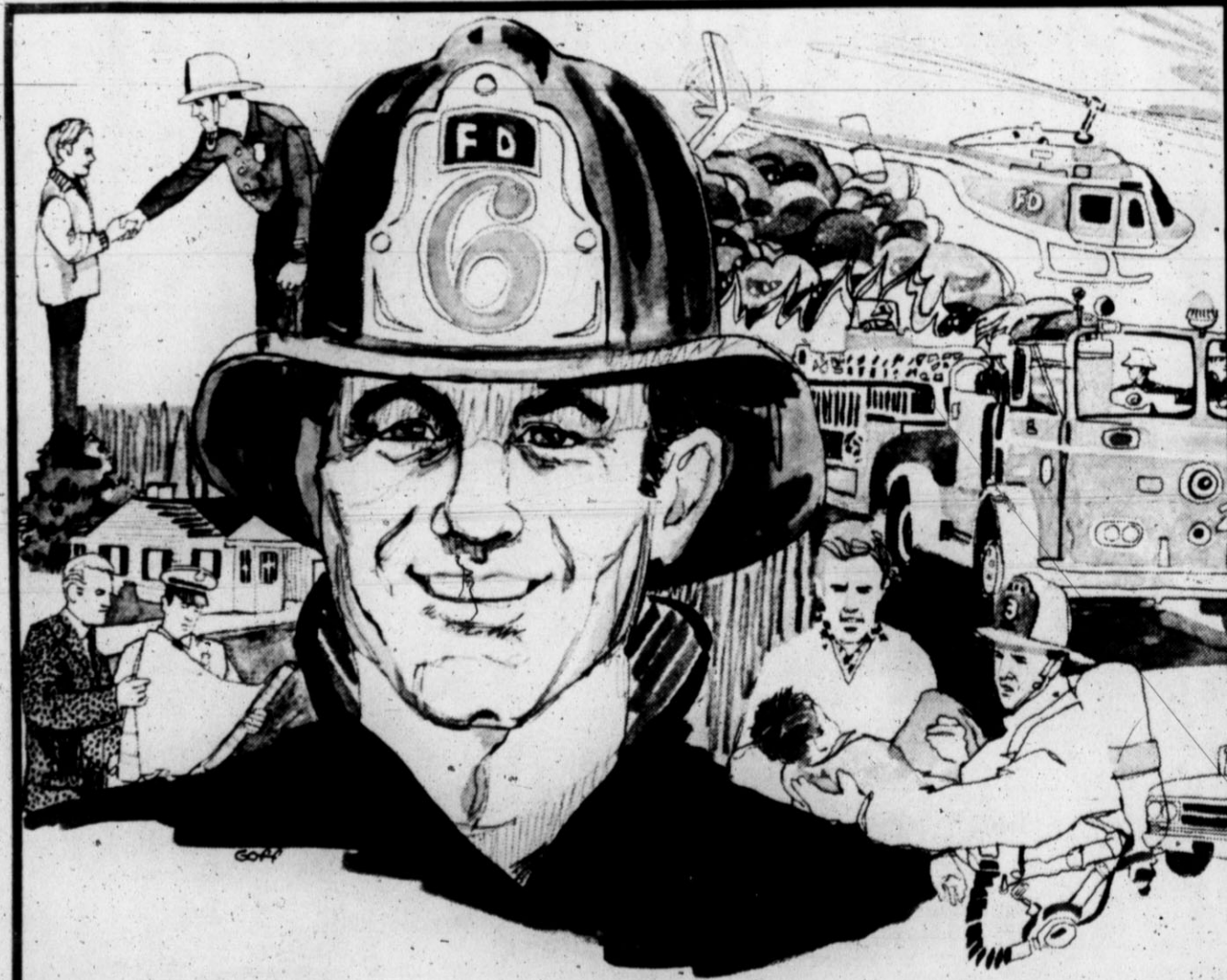
Sears Kenmore Heavy-Duty Washer and Dryer An Outstanding Buy!



BUY BOTH AND SAVE \$40
PAIR PRICE \$369⁹⁰
Large-Capacity Washer WAS \$239⁹⁵ \$214⁹⁵ White
3-cycle, normal, knit/delicate, and permanent press cycles. 3 wash/rinse temperatures.

Large-Capacity Dryer WAS \$169⁹⁵ \$154⁹⁵ White Electric
Normal, permanent press and delicate cycles. Top-mounted lint screen.
Use Sears Easy Payment Plan
Price includes delivery and normal installation.

SHOP AT SEARS AND SAVE Sears 421 N. Main 364-3854 9 A.M. to 5:30 P.M. Monday thru Saturday



Fire Prevention Week Is Oct. 6-12

CAUTION:

Check Your Homes, Businesses and Farms For Possible Fire Hazards

DEAF SMITH COUNTY FARM BUREAU

PUT ON A NEW PERSONALITY



pace-setters on the city scene
Personality SHOES FOR WOMEN

Walkaway winners in great form for fall! Small sophisticated pumps, totally simple, toes gently rounded off, just-so heels, in all the seasonal shades. Treat your feet tenderly... the Personality way.

"We Care About Your Feet"

AT Gattis Shoe Store in Sugarland Mall

Look Who's New

Mr. and Mrs. Pete Martinez Casias are the parents of a son, Eddie Lee, born October 4. He weighed 9 lbs. 4 oz.
Mr. and Mrs. Fernando A. Garcia are the parents of a daughter, born October 4. She weighed 7 lbs. 7 oz.
Mr. and Mrs. Barry Norman Arwine are the parents of a daughter, Gayle Lynn, born October 4. She weighed 7 lbs. 7 oz.
Mr. and Mrs. Jose Angel Garza are the parents of a daughter, Alicia Pricilla, born October 2. She weighed 8 lbs. 7 oz.
Mr. and Mrs. Armando Garza are the parents of a son, Armando Jr., born October 1. He weighed 7 lbs. 5 oz.

CALENDAR OF EVENTS WTSU

Oct. 3 Hypnotist Edwin L. Baron will perform in the Ballroom of the Activities Center at 7:30 p.m. The cost for dorm students will be \$1, and \$1.50 for all others.
Oct. 5 WT Buffaloes vs. Southern Miss. in Canyon at Kimbrough Stadium--7:30 p.m.
Oct. 5 A Smoking Clinic will be held in the Activities Center from 9 a.m. - 5 p.m. Dr. Dees will speak.
Oct. 7 Zogi the Magic Show at 8 p.m. will be in the AC Ballroom, and is sponsored by the Canyon Lions Club. The cost for students will be \$1, and \$2 for adults.
Oct. 8 Special Programs Committee will be showing "In Search of Dracula" and "Raglu Storescu" at 4 p.m. and at 8 p.m. in the AC-Ballroom.
Oct. 9 The Administrative Internship Workshop will meet from 9 a.m. - 4 p.m. in the Activities Center room 212. Dr. Stoker will be in charge.
Oct. 12 WT vs. Idaho Moscow (There) 1:30 p.m.
Oct. 19 WT vs. Tulsa (MVC) There-7:30 p.m.
Oct. 20 There will be a violin soloist at 3 p.m. in the Branding Iron Theatre. The public is invited. Dr. Donald Todd, associate professor of music, will direct, and Mrs. Carolyn Kite will accompany.

Hospital Notes

PATIENTS IN HOSPITAL
 Mrs. Esperanza Aguirre, P.O. Box 1132; Mrs. Edna Brooks, Friona; Mrs. Anna Casias, P.O. Box 362; Mrs. Maria Garza, P.O. Box 244.
 Mrs. Adelaida Gonzales, P.O. Box 1882; Mrs. Blanche Hill, 116 Elm; Lillie Hostetler, Westgate; Mrs. Ludy Hull, P.O. Box 1944; Paul Jones, Bovina.
 Andrew Kelley, Vega; Mrs. Ethel Logan, 315 E. 4th; Expectation Losolla, Route 2; Leola McGaughey, Star Route; Guadalupe Mancha, P.O. Box 644.
 Eugene Mullican, P.O. Box 1875; Leona Packard, Route 3; Macrina Quinaes, 611 Irving; Mildred Ramey, Kings Manor; Mickey Ramon, Bovina.
 Annie Russell, 202 Grand; Janet Shafer, Route 2; Virginia Sims, Route 5; Rafael Soliz, P.O. Box 1453; Mrs. Rhanna Stewart, 134 Beach; William Thomas, 109 Centre; Henry Whittington, 230 Ave. D; Libby Word, 221 Ranger.

PATIENTS DISMISSED
 Jesus Mendoza Jr., Brenda Gilley, Mrs. Willie Gilliland, Wallace Marchman, Mrs. Betty Barclay, Mrs. Norman Kerr, Bernabe DeLa Cruz, Magdalena Zuniga, October 3.
 Enrique Hernandez, Mrs. Heriberto Pesina, Douglas Nelson, Melvin Henderson, Loy Smith, Mrs. Johnny Rogers, October 4.
 Mrs. Celelia Garza, Mrs. Adelaida Gonzales, October 5.

POLICE PLAY COWBOY
PUEBLO, COLO.—When three Black Angus cattle escaped from their truck, it took police cars, motorcycles, lassos and a bulldogging patrolman to round them up. One bull crashed through the plate glass window at a local car dealer's establishment, but a motorcycle policeman finally bulldogged him.

He who fears to venture as far as his heart urges and his reason permits is a coward.



Plan Show

Committee chairmen from Hereford Garden Club reviewed plans for its Fall Flower Show at the Garden Center this week. Mrs. O.G. Hill Sr., president, top left, studies the schedule with Mrs. L.W. Norvell of the staging committee. Mrs. R.L. Layman, top right, is show chairman. Mrs. R.L. Wilson, left in lower photo, and Mrs. G.W. Newsom are classification chairmen. The show will be held Friday afternoon.



Democratic Club To Meet

A report from county delegates to the state Democratic convention, which was held in September, will highlight the monthly meeting of Deaf Smith County Democratic Club Tuesday at 8 p.m. in Community Center ballroom.

All democrats are urged to attend, according to Mrs. Margaret London, secretary.

One of the peculiar things about truth, in general, is that it requires very little argument to support itself.

Cake Decorating Is Demonstrated To Club

Mary Jentzen of Vega presented a program on cake decorating to members of Simms Study Club Wednesday afternoon in Simms community house. With Mrs. E.L. Young and Mrs. Jerry Roberts as hostesses.

Mrs. Jentzen showed different methods of sugar molding, color flow icing as well as decorating a cake for the club.

During the business meeting, members discussed the next meeting which will be held 11 a.m. Nov. 6 at community house with former members invited to attend.

Also toilet articles will be collected to send to Girlstown and bids for cabinet and sink repair at community house were reported and discussed.

Members decided to have a supper in December for husbands. The time will be announced in November.

Present were Meses. Ray Brorman, Robert Lloyd, Lawrence Jackson, Lennon Young, John Brorman, Terry Creitz, Willis Duggan, Edgar Hartley and Oliver Wann.

Artistic Talents Is Club's Topic

What The Average Housewife Does was the title of a program given by Mrs. Charles Newell to members of Hereford Study Club at their meeting Thursday evening in the home of Mrs. N.D. Bartlett with Mrs. Maurice Tannahill as co-hostess.

She detailed the artistic expression available to every housewife whether it be painting or unusual house decor. She displayed hangings fashioned from family mementoes such as pressed flowers and heirloom jewelry.

She also showed artistic use of homely things: a coverlet made of clothing scraps, Christmas tree ornaments made of aerosol can lids and an old muffin tin with tiny scenes painted in each compartment.

She said art is expression of one's self and she reminded all club members that they should examine junk items for creative possibilities.

During the business meeting, the club decided to have a garage sale Oct. 12 at the home of Mrs. Roy Hartman.

Leona Bartlett of Ventura, Calif. was recognized as a guest.

Members present included Gladys Setliff and Meses. Labry Ballard, N.D. Bartlett, Cawthon Bryant, B.F. Cain, S.E. Garrison, W.H. Gentry, J.D. Gilbert Jr.

Also, Meses. Don Robinson, Roy Hartman, Art Stoy, C.R. Winget, J.W. Witherspoon and R.N. Yarbro.

TIN PRODUCTS HIKE

PITTSBURGH -- National Steel Corp., the nation's third largest steelmaker, has announced it is raising prices on its tin mill products by an average of 1 1/4 per cent, effective October 21.

GETS CAR BUT NO GAS

TEMPE, ARIZ. -- After John Taylor filled his car with gas, his son borrowed it the next morning and drove only two blocks before the car stopped. Someone had stolen the gas during the night.

LOUISA'S LETTER

Dear Louisa,
 B.G.--Tenn.

Recently I have noticed some very pale spots on my arms and legs. I was so worried about them that I made an appointment with my doctor. He told me that it was not anything serious but a lack of pigment in some parts of my skin. He suggested that I get something from the beauty shop or the drug store to cover these spots if they embarrassed me.

I tried this but none of the things I tried seemed to work very well.

Is there something you could suggest that would help?

Answer:
 If you have not been successful in finding a good cover-up solution for these spots the only things I would suggest would be stockings that are not sheer and also sleeves. Long sleeves are very smart this season and the camisole is back and is a must with some of the see-through blouses.

Hose, harmonizing with garments, are being worn by smart women.

THE HOME GAME

by MARY FUREY CRYMES

BLACKOUT RECOVERY — Power failure in your area for a long enough period to let your freezer start to thaw? Then it's all burners on, and start cooking! Thawed food should be cooked in your favorite way, and then it can be refrozen successfully. The one exception to this rule is fish. Don't refreeze them under any circumstances!

COOL TREAT — With the children back in school, treat yourself to a facial from your refrigerator. Apply a layer of yogurt (yes, you heard me correctly) to your face, relax in a nice warm tub for half an hour before rinsing off. A new you!

WARDS TRUCKLOAD APPLIANCE SALE

These prices may never be lower
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Enter every week....simply look for games in the sponsoring merchants ads and check the number in the official entry blank.

OFFICIAL ENTRY BLANK

Only one entry per person; entrants must be at least 10 years of age to be eligible. Check the games in the ads, then mark the box number in the entry blank of the team you select to win. To be eligible for the season prizes, entrants must have at least 12 weekly scores. Entries must be turned in at The Brand office, or mailed to Box #73 by 5 p.m. on Thursday. Please use the official entry form or a reasonable facsimile. Members of The Brand staff or their families are not eligible. Decision of the judges is final.

Name _____

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Comings And Goings At King's Manor.

Mr. and Mrs. Dwight Huth of Ponca City, Okla. visited with an aunt, Mrs. H.T. Fields.

Mr. and Mrs. H.M. Gray and Mrs. Dewey Gray from Amarillo spent the day visiting their cousins, Mrs. Ophelia Dotson and Mrs. Leota Moore, and enjoying the fellowship of the Manor residents.

On Sept. 26 a picnic for all Kings Manor folk who would and could, took place. About 20 persons took off for Sunday Canyon where Hazel Newman was on the lookout for us. Mrs. Newman is the cousin of our own Ophelia Dotson and Leota Moore.

So with well filled baskets, we descended on Mrs. Newman and ate our picnic lunch in her patio and den area which overlooks the rim of Palo Duro Canyon. We arrived home about mid-afternoon. Mrs. Newman was a very gracious hostess. We appreciate her hospitality.

Church group hosted their annual fellowship day Sunday in their church with Kings Manor as guests. Five cars of us attended morning worship there where Rev. Frank Matthews is pastor.

The youth group gave the inspiring program. As usual a sumptuous meal was served and fellowship was warm and cordial. Autumnal abundant crops and colorful foliage made the countryside a joy to see.

Ford gives Congress list of priorities.

Single nationwide gas price ceiling urged.

Chenault sentenced to die in Mrs. King murder.

U.S. and Europe in agriculture struggle.

House panel votes capital gains tax cut.

Stock markets to extend trading hours.

Lazbuddie United Methodist



New Citizens

Mr. and Mrs. Peter Wong of 127 Nueces became citizens of the United States last month by naturalization in a Federal District Court hearing at Dallas. Hereford residents a little more than a year, the family came to the United States from England in 1968 and were British citizens; Wong was born in the British Crown Colony of Hong Kong. Daughter Susan sits on the sofa with Mrs. Wong and the three boys are Michael Phillip and Steven.

TV COMMENTARY

By John Smiley

LITTLE HOUSE ON THE PRAIRIE is a new NBC series enjoyed by folks of all ages. This family saga is derived from the work of Laura Ingalls Wilder in which she recalled her childhood in the post-Civil War midwest. Michael Landon, "Bonanza's" Little Joe, stars in the show as Laura's father.

IF THE FCC ever gets around to revoking its controversial Prime-Time Access Rule and returns a nightly half hour back to networks, viewers might be happy to see the time filled

with news instead of reruns or game shows. An hour-of-news every night might not be a bad idea, if used well.

ON OCTOBER 14 "ABC News-Close-Up" will present a program on the danger in sports. Mark Spitz will speak about the pain that competitive swimmers endure. Joe Namath will tackle the subject of football injuries. A major thrust of the show will be that high school football is the most brutal and dangerous of all brands of football.

Ranch Day To Show Quilts

Stitchery probably started as only a useful way to combine materials, but ingenuity has expanded the technique to multiple uses and art-forms. One of its most comforting forms is quilting.

To celebrate the art of quilt making, The Museum of Texas Tech University will exhibit a collection of some of the best Oct. 5-31.

The show will begin with a display and sale of hundreds of quilts on Ranch Day, Oct. 5. The sale will last for that day only, and prices will range from \$50 to \$500. The sale is a part of the annual meeting of the Ranch Headquarters Association which begins at 9:30 a.m. with registration in The Museum.

Included in the exhibit in the East gallery of The Museum will be many of the traditional patterns, such as the Log Cabin and the Flower Garden. But there will be also unusual and original-quilt designs, including a rare Windmill design.

Mrs. Harold P. Brown Jr. is chairman of the exhibit and sale. Assisting her are the Mrs. Ron Smith, Don Alford, Bill Wade, Mike Bobo, Don Workman and John Birdwell II.

Kissinger offers to help settle Cyprus crisis.

Joyce's Journal

National 4-H Week Is Observed Locally

by Joyce Shipp

National 4-H Week will be observed Oct. 6-12, with the theme: "4-H - We Can Make It Happen," and this offers a good opportunity to take a look at the 4-H program in Texas as well as Deaf Smith County during the past year.

Window displays, radio spots, special programs and a tea highlight activities for this week. The tea will be given in honor of 4-H leaders and home demonstration club members, Saturday, Oct. 12, 2 to 4 p.m. at the Flame Room of Pioneer Natural Gas Company.

4-H enrollment continues to make good strides. For 1973-74, a total of 124,747 Texas youth between the ages of 9 and 19 were active in 4-H activities. This is about an 8.75 per cent increase over the 1972-73 period.

Of the 4-H'ers, the biggest percentage live in towns under 10,000 population—33 per cent. About the same number live on farms and ranches as live in central cities—23 to 24 per cent. Some 16 per cent of the members live in towns and cities of more than 10,000 population.

There was a total of 3,433 different 4-H clubs or special groups, with at least one such club in each of the state's 254 counties.

The 4-H'ers were enrolled in nearly 200,000 different projects. Those concerning agriculture and related subjects totaled some 71,000 while those in home economics and related areas totaled about 66,000. Some 60,000 other projects were in a wide range of special interest areas.

Almost 21,000 volunteer leaders were involved in 4-H programs and activities during the past year, up several hundred from the previous year. Of this number, some 14,600 are adults while the remainder are junior and teen leaders.

So, 4-H is continuing to progress in Texas. Programs are providing more learning and leadership experiences for youth so that they will be better equipped to take their place in tomorrow's world.

4-H is indeed 'making it happen,' not only in Texas but throughout the nation.

Enrollment In 4-H Makes Good Stride

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According to Dr. Don Stormer, state 4-H and youth leader for the Texas Agricultural Extension Service, "4-H enrollment continues to make good strides. For 1973-74 a total of 124,747 Texas youth between the ages of 9 and 19 were active in 4-H activities. This is about an 8.75 per cent increase over the 1972-73 period."

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leaders were involved in 4-H programs and activities during the past year, up several hundred from the previous year. Of this number, some 14,600 are adults while the remainder are junior and teen leaders.

Deaf Smith County has over 100 junior and teen leaders and 30 adult leaders involved in the 4-H program. The junior and teen leaders assist adult leaders in providing leadership for the younger members.

4-H volunteer leaders are a vital link in the flow of information to and from 4-H members and professional extension personnel. Although they may share their teaching loads with others... parents, resource persons and the like.

Innovative and creative in their work with youth, volunteer 4-H leaders translate publications, guideline statements and vast quantities of other educational material into action. They recognize that 4-H must be relevant to the interests of youth and varied from the more formal atmosphere of the school classroom. And they are well aware that their primary contribution is in the development of purposeful, effective young citizens.

So, 4-H is continuing to progress in Texas. Programs are providing more learning and leadership experiences for youth so that they will be better equipped to take their place in tomorrow's world.

4-H is indeed 'making it happen,' not only in Texas but throughout the nation.



Honoree

Mrs. Dickie Elliott was honoree at a layette shower in First National Community Room, where Mrs. Bert Parker, Mrs. C.L. Elliott and Debbie Elliott were hostesses. About 25 guests were served refreshments from a table decked with stork figures, baby booties and rattlers. Gifts were presented and the packages opened during the informal hour.

Exams Slated

The National Teacher Examinations will be administered on Nov. 9 at West Texas State University.

The examinations are for college seniors preparing to teach and teachers applying for certification, licensure or those seeking positions in school systems which encourage or require the NTE. Dr. Kenneth Waugh, director of the WTSU Testing and Counseling Center, said.

In addition, these examinations will give prospective teachers in this area an opportunity to compare their performance with others throughout the country, Waugh noted.

These tests, designed to assess cognitive knowledge and understanding in professional education, general education and subject-field specialization, were taken by approximately 100,000 persons last year.

The examinations are prepared and administered by Educational Testing Service of Princeton, New Jersey, and are limited to assessment of those aspects of teacher education that are validly and reliably

Bulletins of Information describing registration procedures and containing registration forms as well as sample test questions may be obtained from West Texas State University.

Music Stand Corp. Holds Annual Vote

Garth P. Merrick, Jeff D. Carlile and John M. Kriegshauser were elected to the board of the Music Stand at the annual election of officers, Sept. 30.

Jerry D. Axson was named manager.

The new panel members replace Mr. and Mrs. Elson Clark and Foster Hill. These resigned their dual post of directors and officers in the corporation.

Axson, a 28-year old Colorado native, assumed his duties Oct. 1.

The local facility has been closed Oct. 1-6 for remodeling.

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364-0342 128 E. 5th.

A story in the June 26, 1930 issue of The Hereford Brand suggested cattle feeding operations.

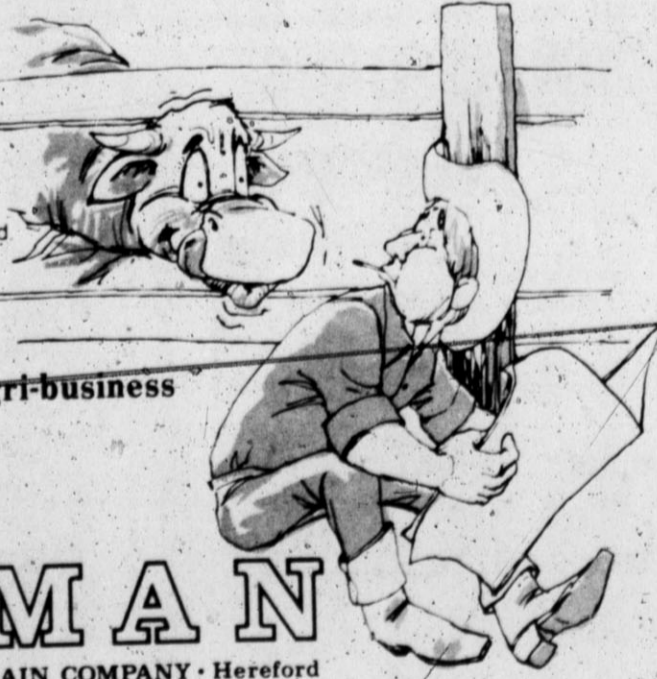
A farmer had to do something with his wheat.

On June 26, 1930 the wheat market was so slow that The Hereford Brand carried a story suggesting that the best place for farmers to store wheat was in their own cattle.

Those were hard times. For us and for the grain producers many of whom are still our customers today. It wasn't easy but a lot of us managed to survive.

Things have changed. And, mostly for the best. A hungry world is crying for our wheat and grain-fed cattle. Modern equipment and know-how has upped our productivity. We at Pitman Industries have changed with the times, too. Like making improvements in our facilities, equipment and methods.

One thing we haven't and won't change: our concern for our customers and that closeness that only comes from sharing the hard times and the good.



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Join the people who've joined the Army.

An Equal Opportunity Employer

Workshop Draws 200

Public Relations — Now Or Never was the theme of the fourth annual Texas State Teachers Association (TSTA) public relations workshop attended by Dr. Roy Hartman, Melody Record and Mary Hale. The conference was held at El Tropicano Motor Hotel in San Antonio Sept. 27-28.

Ned Hubbell, public relations consultant and keynote speaker at the conference, stressed the importance of good PR work at all levels. Following the first session, the participants scattered for one of the five mini-lab sessions on various aspects of public relations programs. These included internal communications, radio production, public opinion surveys, PR during stress and external communications.

Other workshop activities included a film on human relations, a "think tank" session and more mini-lab discussions. An "insatiable" lecture was held with a panel of TSTA staffers on hand to provide information for participants.

Also on tap was a presentation, You're Talking — Were Listening. This gave an opportunity to recommend additional ways the TSTA division of public relations could better serve the organization.

A luncheon closed the workshop on the 28th with TSTA president giving the main address, The PR Challenge.

Pleasant Age
The age of discretion is when you learn that nothing is as important as you once thought it was.

—Star, Minneapolis.



Keepsake
JEWELRY
KESTER'S JEWELRY
Across from the Post Office
In Downtown Hereford



Pep Meet Date Scheduled

October 23 is the date for the 1974 PEP (Panhandle Economic Program) meeting, according to county Extension agent Justin T. McBride.

Convening at the Villa Motel and Convention Center in Amarillo, delegates and visitors from the 28-county PEP area will hear projected plans for a new Texas A&M University Research and Extension Center at Amarillo, and will get a leading economist's view of the general economic trends of the country. They'll also hear expert testimony about the crops and livestock situation and share new ideas and concerns about family living.

The program starts with registration at 8:30 a.m., and winds up at 4:00 p.m., complete with a buffet luncheon, McBride added.

R.B. Dawson, Jr., Tulia, PEP's chairman, heads up this year's event. Keynote speaker will be Dr. H.O. Kunkel, dean of the College of Agriculture, Texas A&M University. He will outline plans for a new Research and Extension facility at Amarillo, including plans as they are formulated to date and what the Center's role will be on the Golden Spread.

Dr. W.P. Gram, Texas A&M University Economist, will present a general outlook on agricultural economy and trends. The crops section, McBride added, will review the outlook for wheat, sorghum, and cotton. Heading the discussions on wheat will be Leo Witkowski, president of the Texas Wheat Producers Association, Hereford.

The sorghum outlook will be presented by A.W. Anthony, Jr., president of the Texas Grain Sorghum Producer's Association, Friona.

Don Johnson, executive vice-president of Plains Cotton Growers, Lubbock, will lead discussions about the cotton industry. For the livestock section, Bill Helming, president of Beef Grain Council at Amarillo, will talk about the future of the beef cattle industry.

Don Beasley, vice-president of the First National Bank of Amarillo, is scheduled to discuss the cattleman's financial situation. Speaker for the Family Living and Youth Task Force which convenes at the same time as the other two groups will be Dr. William J. Vastine, Texas Agricultural Extension Economist specializing in marketing and food distribution.

A business meeting is slated for the afternoon after the task forces meet. The session will include a review of task force goals, introduction of the executive committee, the chairman's report and election of officers.

Members of the PEP Board of Directors from Deaf Smith County include Homer Garrison, program building committee chairman; and Leo Witkowski, Craig Smith, Mrs. Paul Corbett, Dick Montgomery, Bud Snyder and Hugh Clearman.

Members of Ma-Nu-Ka-Kani fourth grade Campfire Girls and their leader Mrs. G.C. Merritt Jr. met Wednesday afternoon for a tour of Deaf Smith County Library.

Assisting Mrs. Merritt were Mrs. Edwin Axe and Mrs. Tom White.

Five guests were welcomed, Mitch Merritt, Kimberly, Edie and Timothy White and Melissa Axe.

Refreshments were served by Michelle Axe to members present. They included Jennifer Eggen, Bethany Boyd, Shelly Gentry, Wendy Reid, Michelle White and Cynthia Romo.

Others, Leticia Aquirre, Missy Merritt, Kristy Simons, Brenda Lindsey, D'Nan Brannon, Rosemary Gamez, Annette Dawson and Pam Nichols.

O-Ki-Ta-Mi Campfire group met recently to make plans for a garage sale, car wash and an art show.

Those present were, Amy Carnahan, Dora Gonzales, Lydia Gonzales, Becky Hughes, Judy Jones, Eloise McDowell, Debbie Pledge and Elizabeth Rangel. Also, Sylvia Soliz, Dana Ulibarri, Christina Valdez, Louise Mays and Leslie Whatley.

A field trip was taken recently by Hi-Et-Ayo Campfire Group and leaders, Mrs. Dwayne Walker and Mrs. H.T. Griffen. Recognized as a guest was Mrs. Calvin Goodin.

Members present were Brenda Brown, Janelle Coupe, Laura Martin, Kerry Hacker, April Holly, Linda Walker, Becca Gibson and Lesley Metz. Also, Jennifer Griffen, Lynn Garrett, Karla Driskell, Tonia Willson, Lynette Rhoton, Karen Drake and Sheri Whitaker.

Julie Eisenhower to substitute on TV show.

Japanese Premier off on trip to Americas.

Waldheim sees reluctance to give foreign aid.

Schmidt to meet Brezhnev in October.

Mother: Willie, sit down and tell your sister a story. Willie: I can't sit down; I just told daddy a story.

Delbert Latter, Congressman (R-Ohio), on latest Watergate evidence: "The question now is whether that is sufficient to be an impeachable offense."

Arthur Burns, Federal Reserve Chairman: "Our social and political institutions cannot indefinitely withstand a continuation of the current inflationary spiral."

RECIPE

By Sarah Anne Sheridan
Autumn means pear time—succulent sweet pears have a place at almost any fall meal. There are many ways to serve pears.

Pear Marmalade
1 pk of pears grated
5 lbs sugar
1 qt grated pineapple
1 pt marshmallow cherries
Mix pears and sugar. Let boil 3 hours. Add pineapple and cherries which have been cut fine. Let cook 5 minutes. Pour into sterilized glasses and seal.

Baked Stuffed Pears
Pears
Pitted dates, seeded raisins or chopped nuts, tart marmalade or shredded coconut.
Pare and core pears. Stuff with dates, raisins or nuts mixed with either marmalade or coconut. Place close together in a baking dish, cover bottom or pan with water. Bake slowly until tender.

On King's Manor Program



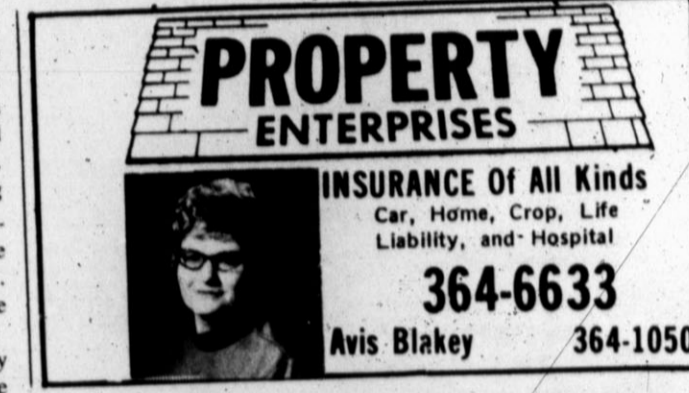
JOYCE LYONS
being appointed as acting administrator, Mrs. Lyons had served as assistant administrator and as secretary during her three years service at King's Manor.

Some women light up when complimented.

No More
"Since I bought a new car, I don't have to walk to bank to make my deposits."
"Now you drive over."
"No, I just don't make any."

Safety First
"Some of you pedestrians walk as if you owned the streets."
"Some of you motorists drive around just as if you owned your cars."

Anything Unusual?
Teacher to student who is half an hour late to school: "You should have been here at 9 o'clock."
Student: "Why? What happened?"
One Woman—Her husband was a judge, wasn't he?
Another—Everyone thought so until he married her.



PROPERTY ENTERPRISES
INSURANCE of All Kinds
Car, Home, Crop, Life Liability, and Hospital
364-6633
Avis Blakey 364-1050

HI-PLAINS SAVINGS and LOAN ASSOCIATION

Announces . . . DIVIDENDS COMPOUNDED DAILY

Effective January 1st., 1975
Continuing our policy of paying highest dividends allowed by Law

7 1/2 %

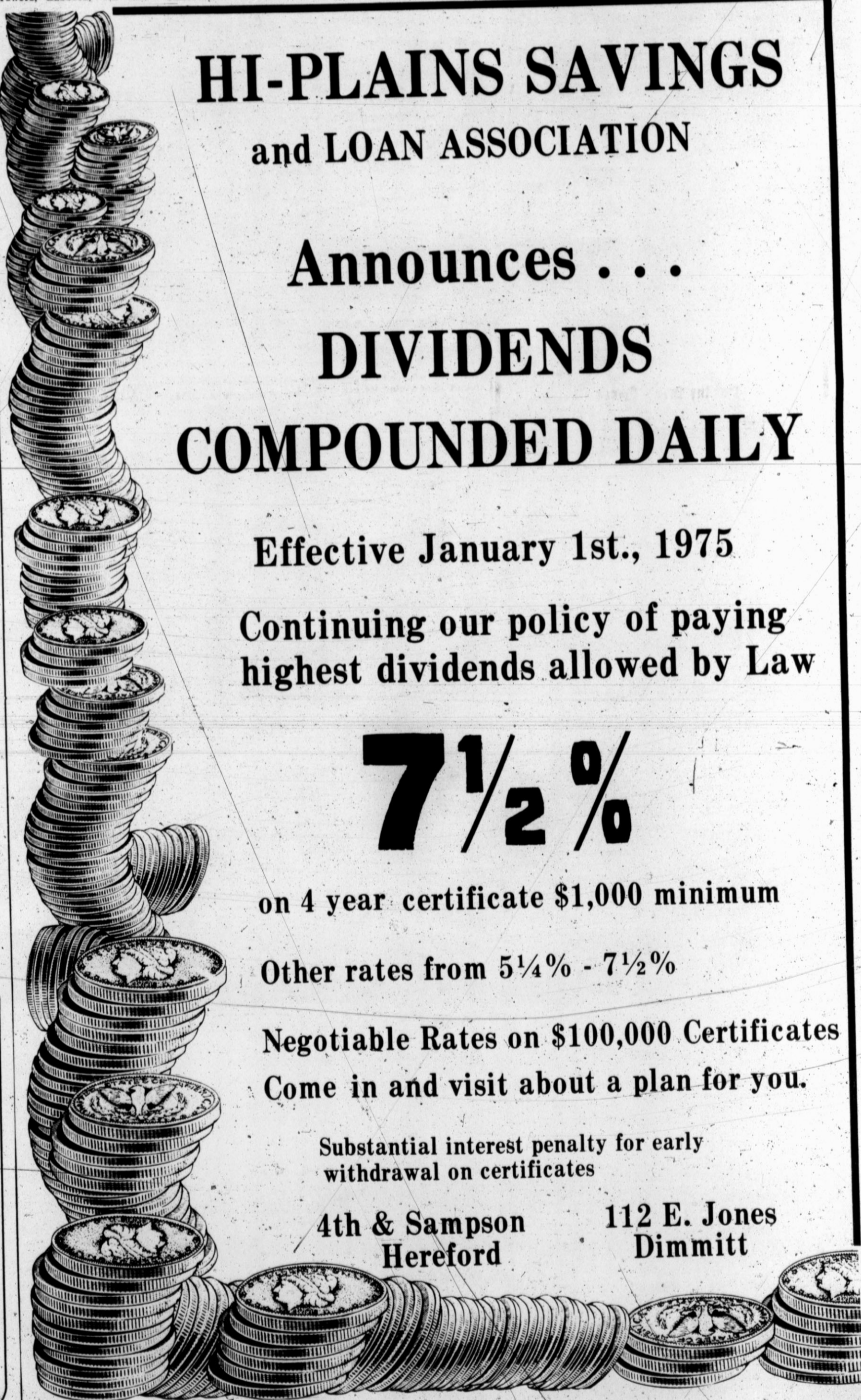
on 4 year certificate \$1,000 minimum

Other rates from 5 1/4 % - 7 1/2 %

Negotiable Rates on \$100,000 Certificates
Come in and visit about a plan for you.

Substantial interest penalty for early withdrawal on certificates

4th & Sampson Hereford 112 E. Jones Dimmitt



BRIDAL CARRY CASE

WHEN YOU BUY A HOMELITE XL2 CHAIN SAW for only \$119.95



*Free carry case also available when you buy the 150 Automatic or Super EZ Automatic with 16" bar, at the regular price.

Offer good while supply lasts.

Carl McCaslin Lumber Co.

364-3434 344 E. 3rd

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c
Additional insertions, when paid in advance: per word 8c
Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

1. FOR SALE Miscellaneous

GERT'S a gay girl - ready for a whirl after cleaning carpets with Blue Lustré. Rent electric shampooer \$1.
Duckwalls, Sugarland Mall
B-1-21-40-2c

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801.
B-1-16-28-tfc

!! CARPET !!
We have moved to
310 North 25 Mile Avenue

C & W CARPET
364-3448
B-1-14-tfc

CLOSE OUT SALE
ON
Two Squash Blossom
Indian Jewelry Necklaces
1/2 Off
Cowan Jewelers
Downtown
B-1-13-tfc

"THE SADDLE HOUSE"
COMPLETE Riding
Equipment
New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3583
1B-1-5-tfc

BICYCLE CLEARANCE. Cost plus \$5.00 in box. FIRESTONE, 364-4333.
B-1-10-12-tfc

WE BUY AND SELL
USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552
1B-37-tfc

!! WE HAVE MOVED !!
TO
KNOWLES AUCTION BARN
ON MISSION ROAD
We have a full line of new & used furniture and appliances at bargain prices.
Open for business
6 days a week
8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
Phone 364-1873
B-1-31-tfc

REPOSSSESSED
GAS DRYER. Low priced.
FIRESTONE 364-4333
B-1-10-12-tfc

FOR SALE
1-19" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
B-1-25-tfc

FOR SALE: AKC registered Chinese Pug puppies. Call 364-0656.
B-1-10-11-tfc

FOR SALE: Wood burning cook stoves. Call 364-0300.
B-1-10-37-8c

FOR SALE: 1973 Executive Motor Home. 25 ft. Self-contained. 20,000 miles. Small equity and take up payments. Phone 364-1356.
B-1-20-38-6c

FOR SALE: Repossessed TV's. Good buys. Call 364-4333. Firestone.
B-1-10-11-tfc

Large vented gas heater for sale. Free standing. \$35.00. Phone 364-0042.
B-1-10-14-2c

FOR SALE: 1973 Kawasaki. Big Horn 350, also three hole trailer with brand new tires, tool box and all accessories. Call 258-7742 after 8 p.m.
B-1-22-11-tfc

FOR SALE: 3M Office Copier, Model 107. One year old, like new, no chemicals needed. Letter and legal size copies, one at a time. \$325. The Brand, 364-2030.
B-1-12-tfc

FOR SALE: 20x64 barrick building to be moved. Ivan Block, 364-0296.
B-1-10-36-tfc

FOR SALE: New panels for portable corrals. 5'x2" tall by 15" long.
364-6047, 364-6461
289-5811
B-1-16-40-3c

FOR SALE: O'Keefe and Merritt drop-in electric range. Priced reasonably. 364-0254 or 578-4242.
B-1-15-40-2c

FOR SALE: Beautiful pleat drapes. White with Austrian sheers and valance. 364-1460.
B-1-15-40-3c

FOR SALE: Kenmore Deluxe Electric Range. Top double ovens, pullout cooktop, Avocado green. Like new. \$225.00. Call 364-5154.
B-1-18-12-tfc

FIRE WOOD
PINON-OAK
Seasoned
Bud Sparks - 364-1264
Dean Herring - 364-2203
B-1-13-tfc

GARAGE SALE
Sept. 29 through Oct. 5
After 5 week days, all day
Saturday & Sunday
Chair, chord organ, toys, games, miscellaneous
811 Irving
B-1-13-3c

FOR SALE: Registered 6 year old Palomino Mare. Ideal for beginner, good show horse and western pleasure horse. Call 364-4279 after 5 weekdays or on weekends.
B-1-26-13-tfc

SINGER TOUCH & SEW
Deluxe models, these machines zig-zag, blind hem, make button holes, fill bobbin in machine, etc. Desk cabinets, with drawer space. Used only four months. Several left out of public school systems. Your choice \$75.00 each. Fully guaranteed, Daily 10:00 to 7:00, closed Tuesday, Sewing Machine Service Center, 1307 West 8th., 373-4802. Amarillo.
B-1-8-tfc

CLOSE OUT FLOOR MODELS
Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at:
MARTIN SOUND CENTER
Corner of Georgia & I-40
Amarillo, Texas
B-1-3-tfc

EQUIPMENT FOR SALE

1960 IH 2 1/2 ton winch truck, hydraulic pto and poles. Good cond., good buy.

1957 Chevy, 2 dr. Sedan Classic.

1974 Hvy duty compressor, p.h.p. Wisc. gas engine, 3.5x3.5 Quincy comp. 80 gal tank. 200 ft. hose and couplings. Two 1/2" air impacts.

Two sets 1/2" impact sockets used less than 10 hours.

Two 200 gal gas tanks on stands with hose and nozzle, etc. One used 6 ton elec. chain hoist. Nearly new 20 ft. heavy chain rigged to operate on 24 v. batt. 54,000 ft. 1/4" stnls steel cable, new. 1800 ft. spools. 600 ft. 4" casing.

Will consider trades for Jimmy, Blazer, 1 ton trucks, portable welders, or acreage, anything.
Call Gary Victor
364-5616
B-1-35-tfc

REPRO STEREO

Electronic component stereo, 200 watt amplifier, AM-FM stereo radio, built in 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:

Martin Sound Center
Corner of Georgia & I-40
Amarillo, Texas
B-1-3-tfc

MAYTAG . . .

the one to buy in the First Place.

CRIST APPLIANCE INC.

Sales & Service
Andy and Catherine Anderson
112 MILES
Phone 364-6285
B-1-13-tfc

BEATEN down carpet paths go when Blue Lustré arrives. Rent electric shampooer \$1.

McCaslin Lumber
B-1-17-40-2c

HOUSEHOLD SALE

Everything goes. Clothes, dishes, carpets, some antiques. 407 Avenue K. Friday 4th, Saturday 5th.
B-1-16-40-2c

Overweight? Lose ugly fat with the Diadax plan - Reduce excess fluids with Fluidax at Harold Close Drugs.

5-1-6-14p

MOBILE HOMES - new - will trade for equity in house.

Realtor, 364-6633.
B-1-11-14-tfc

FOR SALE: Clean, avocado Tappan Range. Original value \$260.00, now \$200.00. Call 364-5380.

B-1-13-14-tfc

FOR SALE: 200 Bu. Caprock seed wheat. Clean, double treated and bagged. Call 364-4327 nights.

B-1-15-14-tfc

Will give away four puppies to good homes. Will make good house pets. Phone 258-7648.

B-1-15-14-2c

2. FOR SALE Farm Equipment

FOR SALE: 2-1,000 gallon anhydrous tanks.
1-John Blue anhydrous applicator.
Phone 289-5281
B-2-14-37-tfc

See Us For Parts-Sweeps-Chisels

for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

FOR SALE: 2 #38 John Deere Silage Cutters. Late model. 806-267-2621.
B-2-11-32-tfc

FOR SALE: 763 IHC Cornhead, 30" rows. Call 289-5892 or 289-5851.
B-2-11-11-tfc

See Us For Mayrath Grain Augers Also have parts in stock

DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

FOR SALE: Ferguson 30 Tractor. New tires, new overhaul. Call 364-5810.
B-2-11-37-tfc

FOR SALE: 7700 John Deere Combine, 1971 model diesel, 4 row, 444 cornhead, 24 ft. maize platform. Phone 276-5569.
B-2-19-14-2c

3. FOR SALE Automobiles

SELECTED USED TIRES \$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
114 EAST PARK
1B-3-17-tfc

FOR SALE: '69 Dodge Pickup. Phone 364-3867. Brown Sheet Metal.
B-3-10-13-tfc

FOR SALE: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
B-3-12-14-tfc

1962 Studebaker, 4 Dr. V-8, Automatic. 248 Northwest Drive.
B-3-10-14-4c

1969 Pontiac Lemans. Clean, low mileage, complete new tune-up. Phone 364-2954 or 364-1763.
B-3-14-14-3c

FOR SALE: 1967 Plymouth Barracuda. Call 276-5822 after 8 p.m. and Sundays.
B-3-11-14-tfc

MILBURN MOTOR COMPANY

We pay cash for Used Cars
136 Sampson
Phone 364-0077
B-3-33-tfc

FOR SALE: 1967 Ford Fairlane 500. Good tires. Call 265-3368.
B-3-10-39-4c

FOR THE BEST BUY IN Pre-owned and personally selected cars

Contact COMBS USED CARS
F.D. "Chick" Holbert (Owner)
1503 Park Avenue
Hereford, Texas 79045
Office Ph. 364-1310
Home Ph. 364-1797
Bank Rate Financing Available
B-3-13-tfc

FOR SALE: Two year old registered gelding, gentle broke. Call 364-3583.

B-1-11-14-tfc

FOR SALE: Electric range. Call 364-6358 after 5:00 p.m.
B-1-10-14-2c

FOR SALE: 1971 Honda, SL 350; 1972 Suzuki 250 Dirt Bike. Call 364-5460.
B-1-13-14-3c

FOR SALE: Hammond Spinnet Organ. Good condition. Call 364-2384 after 5:00 p.m.
B-1-10-14-tfc

Beautiful kittens ready for new homes. 364-4178 after 5:00.
B-1-10-14-2c

FOR SALE: 1969 Dodge Pickup, new transmission. Phone 364-3456.

B-3-10-39-tfc

NEW & USED CARS now for sale at JOHN ORSBORN BUICK, PONTIAC GMC'S new location.

221 North 25 Mile Ave.
B-3-8-tfc

FOR SALE: '68 Bonneville. Loaded, one owner. Call 364-6635 after 5 p.m.
B-3-11-38-tfc

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE

400 West First
Phone 364-2250
1B-41-tfc

1961 B Model Mack. Tandem axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848.
B-3-17-7-tfc

1973 Monte Carlo; tilt wheel, cruise, AM-FM radio, stereo tape, radials, bucket seats, 454, 12,000 miles; will sell below retail. Call after 6 p.m. 364-2808 or 364-2965.
B-3-25-35-tfc

Clean, 1971 Chrysler Newport. One owner, power and air. 816 Avenue K.
B-3-10-13-2p

FOR SALE

1964 Chevy, 80 Series tandem twin screw, 5 speed with 3 speed box. Straight air, new 10 hundred rubber, 20 sq. ft. bed and hoist and toppers. Top condition. Call 806-647-5677.
B-3-13-14-4c

FOR SALE: 1968 Cutlass. Automatic power, steering. Air Conditioned. Call 267-2644.
B-3-15-40-2c

1971 Custom 4 Dr. Buick La Sabre. Power, low mileage, one owner.
McGee Furniture
B-3-13-13-3c

ALL STEEL army style bed. 8x12 feet, swinging tailgate, lights. Excellent shape. \$250. 7900 Triangle Drive, Amarillo.
B-3-17-40-2p

1968 GMC, V-6 two ton cab and chassis, saddle tank, 196" wheel base, real good tires. Runs good, but could stand overhaul. \$1550.00, or will trade for 1/2 ton pickup of equal value. 1013 South Hodges, Amarillo.
B-3-40-2p

FOR SALE: 1969 Ford LTD \$675.00. Phone 276-5342.
B-3-15-40-tfc

FOR SALE: 1967 Ford Custom 500. Four door, power and air. One owner. 364-5308.
B-3-15-40-2c

4. REAL ESTATE For Sale Or Trade

TRADE ORGANIC FOOD PLANT. For productive 1200 cow ranch, debt free. 806-364-0491.
B-4-39-4p

IRRIGATED HALF SECTION. Net \$500 to \$1,000 per acre. Box 27, Hereford.
B-4-39-4p

HOUSE FOR SALE BY OWNER 213 AVENUE D
3 bedrooms, dining and living room, bath, garage, breezeway. Basement and garage. Nice fenced backyard with grape vineyard. Fully carpeted. Will sell furnished or unfurnished. \$14,000.
Call 357-2520 or 364-4173 after 4 p.m.
B-4-11-tfc

FARM FOR RENT OR SALE

2 miles north of intersection of FM 1062 & 809, 1/2 mile west, on left. N.W. quarter section 19, Block 7.
Call J.C. Strange, 713-367-4493 or write Rt. #1, Box 205, Kingsland, Texas 78639.
B-4-39-4c

Lovely home on Stanton. 3 bedroom, 2 baths. Assume loan. Call for appointment TODAY.
B-5-15-10-tfc

Extra large 3 bedroom on Irving. Equity assume loan or get a new one. Worth the money.
B-5-15-10-tfc

9 acres in town. Real nice for trailer park or commercial use.
Cozy 2 bedroom home. Nice carpet for \$15,000 on Avenue C.
B-5-17-29-tfc

3 bedroom on one acre, out of city limits.
4 bedroom near shopping center. \$12,000. Call for appointment.
2 1/2 and 5 acre home sites. 24% down or cash.
Section Northwest of Hereford. Good allotment, 5 wells, return water system. 3 bedroom home and barn. On pavement. Owner finance.
160 acres, one good 8" well, 1/2 mile off pavement.
If you wish to buy or sell Call CARTEL
WE TRY HARDER
Member-Multiple Listing Service
Wayne Carthel - 364-0944
Al Wiley - 364-4985
B-4-37-tfc

\$1750 DOWN on comfortable 3-bedroom home located near grade school. Price \$17,000, bal. \$170.00 per month.
\$1,500.00 DOWN 3 bedrooms with single garage near high school, price \$14,500. Owner will trade for smaller home.
NORTHWEST HEREFORD 3 bedroom brick, 1 1/2 baths, double garage, must see to appreciate. Call for complete details.
MOBILE HOME LOTS Priced at \$1,500.00 each, does not include plumbing - terms available.
\$265.00 PER ACRE Low Down Payment 320 acres located on paving, one irrigation well, possession at closing. \$20,000.00 down, owner will carry balance at \$3,500.00 per year plus 7% interest for 9 years, balance due 10th year.
IMPROVED HALF SECTION. 4 small wells, Priced \$300.00 per acre. Nice 3 bedroom home, possession at closing.
A NICE BRICK HOME and a large barn make this 1/2 section north east of Hereford an ideal farm for an owner-operator. 3-irrigation wells. Price \$550.00 per acre. \$49,000.00 down balance at 7 1/2%.
HAMBY REAL ESTATE 1/2 mile South of underpass on Hwy 385
OFFICE - 364-3566
Calvin Edwards - 364-1017
Gerald Hamby - 364-1534
J.M. Hamby - 364-2553
EQUAL HOUSING OPPORTUNITY
B-4-34-tfc
I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
Phone 364-3566
Res. 364-2563
B-4-28-tfc

5. FOR RENT

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
1B-5-4-tfc

FOR SALE: 3 bedroom, 2 bath house. Utility room plumbed for washer and dryer. Call 364-1418 anytime weekends or after 6 week days.
B-4-23-14-tfc

MOBILE HOMES - new - will trade for equity in house. Realtor, 364-6633.
B-4-11-14-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.

B-5-12-46-tfc

Storage for rent. Phone 364-1483 or 364-3937.
B-5-10-50-tfc

SUMMERFIELD MOBILE MANOR

FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552.
B-5-15-10-tfc

TRAILER SPACES FOR RENT

Northwest Mobile Lodge
Phone 276-5518
B-5-10-13-tfc

HEREFORD MINI STORAGE

Economical storage facilities for furniture, boats, motors, homes or any storage needs. Sizes: 12'x12', 10'x22' & 12'x32'.
Call 364-5520
S-5-49-tfc

DIAMOND VALLEY MOBILE HOME PARK

600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue G.
Phone 364-1483 or 364-3937
S-5-6-tfc

BACHELOR APARTMENTS

Carpeted-private entrance, private bath, 821 South 25 Mile Avenue.
S-5-14-32-tfc

FOR RENT: Two bedroom duplex, completely furnished. You pay the bills. \$150.00 month. 364-6633.
B-5-15-40-tfc

FOR RENT: 2 bedroom unfurnished apartment, bills paid, \$200 per month; 1 bedroom furnished apartment, bills paid, \$192.50. Call 364-3206.
B-5-20-14-tfc

HOUSE FOR RENT

2 bedroom, paneled, nice. \$135.00 per month. Call 364-4984 or 364-0492.
B-5-14-3c

FOR RENT: Unfurnished 2 bedroom house with basement. Paneled, near schools. 800 Union.
B-5-13-14-tfc

One bedroom for rent. Call 364-0798.
B-5-10-14-tfc

FOR RENT

3 bedroom, 2 bath brick home in Northwest Hereford. Carpeted, draped, double garage, range, disposal, dishwasher and large fenced yard. \$230.00 per month; \$75.00 deposit.
Phone 364-1163 after 6 p.m.
B-5-14-tfc

6. WANTED

WANT TO BUY: Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

NEED WHEAT, BEET, AND CORN PASTURE FOR STEERS
PHONE 364-2135
B-6-34-tfc

WANT TO LEASE: Corn, wheat and sugar beet pasture. From 100 to 2,000 head of cattle. Pay top price. Call 364-6047.
B-6-21-40-3c

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.
B-6-13-6-tfc

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559.
241 Centre.
B-6-22-31-tfc

WANTED
Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.
B-6-15-8-tfc

Want to lease or rent 1/4 section or more land for corn. Will pay extra for flat land with lots of good water.

Craig Smith
Route 1
Olton, Texas 79064
Phone 285-2501
B-6-14-8c

8. HELP WANTED

The Sunday Brand, Hereford, Texas, Sunday October 6, 1974

NEED Qualified, experienced livestock truck drivers... Call 364-1866 from 9 to 3 or 364-6097 after 5 p.m. B-8-16-14-tfc

Will do home repairs — Doors, windows, lights, minor plumbing repairs, etc. Call 289-6500 early mornings or late evenings. B-11-18-39-tfc

TREE TOPPING-SHAPING HEDGE TRIMMING C.L. Stevall 208 Avenue C Phone 364-4160 S-11-9-tfc

[SEAL] Attest: Lola Faye Veazey Clerk, District Court, Deaf Smith County, Texas. S-12-4

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years. After school care available. 364-1293 B-9-46-tfc

Baby Sitting by the hour, day or week. Alice Gilleland; 364-4175. B-9-10-37-tfc

I will do baby sitting in my home. 203 Avenue K. 364-6689. B-9-13-2c

Will do sewing. Phone 364-6596. B-9-10-14-1p

10. NOTICE

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. 'till 12, 1 p.m. 'till 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-tfc

HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 1/2 B-10-34-tfc

We are now taking registrations for children 3 and 4 years at Hereford Migrant Child Development, Wesley Methodist Church, 410 Irving. Open 8 to 4, after 4 p.m. call Irma Medina, 364-4906. B-10-13-3c

11. BUSINESS SERVICE

ROTARY TILING Phone 364-4963 B-11-10-37-tfc

CONCRETE WORK STUCCO, PLASTERING STORM SHELTERS Turn key jobs or straight finishing Jim Gonzales — 364-0375 Joe Garcia — 364-1497 B-11-33-tfc

DICKEY'S DOZER SERVICE Dirt Work — All Kinds Bull Dozer — Scrapers Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565 B-11-29-tfc

We buy old gold rings, mountings, etc., for Swest Refinery. Cowans Jewelers Downtown B-11-13-51-tfc

STEREO REPAIR Guaranteed repair work on all brands of stereos and sound equipment at MARTINS SOUND CENTER 2461 I-40 WEST, AMARILLO PHONE 355-9557 B-11-3-tfc

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 1B-11-28-tfc

DRAGLINE SERVICE TAIL WATER PIT CLEANING DUMP TRUCKS 30 TON CRANE BOBBY GRIEGO Day Phone 364-0574 Night — 364-2322 1B-11-14-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169 1B-11-39-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

WILL DO rototilling and yard work, any kind. Phone 364-1268. B-11-10-11-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907. B-11-15-39-6c

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas. B-11-8-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS B-11-15-29-tfc HALE TRAILER SALES Horse & Stock Trailers All sizes ALBERS MILLING CO. So. 385 ... 364-5370 B-11-37-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC. Sales & Service

HEREFORD DIMMITT FRIONA 364-0353 647-3444 247-3511 S-11-24-tfc

CONCRETE WORK Specializing in feedlot repair. Also walks, driveways, patios, etc. AL GAMEZ 228 Avenue A Phone 364-4236 S-11-36-tfc

ROWLAND STABLES 840 AVENUE F PHONE 364-1189 Stall rentals - Boarding - Breaking - Training - Fitting for show - Horses for sale - Stallion stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse. S-11-37-tfc

TURNER WELL SERVICE Submersible pumps Repair & Exchange Pipe - Pressure tanks Dempster - Pumpco CALL: Doyle Turner - 364-0811 Scott Turner - 364-4447 Mobile Phone - 364-5221 S-11-47-tfc

LONCO PUMP AND REPAIRS Test hole and domestic drilling Lonnie Swimmer 364-4251, Evenings S-11-15-10-tfc

HEREFORD ELECTRONICS State License No. 1129 Douglas M. Kelley Owner

COMPLTE ELECTRICAL SERVICE Commercial — New Construction — Residential — Remodeling — Industrial — Repairing Licensed and Bonded in Hereford, Dimmitt, Friona, Dalhart. Call 364-0011 Day or Night 531 East First Street S-11-3-tfc

AGRICULTURAL GYPSUM COMPANY Highest quality gypsum now available to area farmers. Call: David Pickens, 364-6594 S-11-9-tfc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy Phone 364-2300 S-11-12-40-tfc

HEREFORD WRECKING CO New & Used Parts WRECKER SERVICE We buy scrap iron & Metal Have storage for cars, boats, etc. 1st & Jewell Ph. 364-0580 Nites — 4009 or 0075 S-11-12-40-tfc

FOR ALL YOUR INSURANCE Consult The La Plata Agency 914 East Park Avenue Phone 364-4919

Pauline Lovan 364-3526 Robert Lemons 364-1726 Frank Pannell 364-2412 S-11-16-tfc

13. LOST & FOUND

LOST: Two toy male, black poodles. Not clipped. Phone 364-2454. 220 Beach. B-13-15-40-2c

LOST: Triangle shaped pendant necklace in the vicinity of Ideal Food Store. REWARD. 364-4565. B-13-14-14-1c

LOST: 750-16 commercial tire and lock ring wheel between Austin Road south on LaPosta Road to county line road then back west. REWARD. 364-6047 B-13-14-3c

14. CARD OF THANKS

CARD OF THANKS We would like to send a personal thanks to each of you for your expressions of sympathy through calls, visits, food, flowers and prayers during the loss of our loved one. We especially thank Rev. John H. Johns of the Avenue Baptist Church

The Family of Martin Campbell

Legal Notice

LEGAL NOTICE No. 2490 IN RE: THE ESTATE OF JAMES RUFUS OVERSTREET, DECEASED

IN THE COUNTY COURT OF DEAF SMITH COUNTY, TEXAS SITTING IN MATTERS PROBATE NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF JAMES RUFUS OVERSTREET, DECEASED.

Notice is hereby given that original letters testamentary as Administratrix of the Estate of James Rufus Overstreet, deceased were issued to the undersigned on the 20th day of September, 1974 in the proceeding indicated below the signature hereto, which is still pending, and that the undersigned now holds such letters. All persons having claims against said estate, which is being administered in Deaf Smith County, Texas, are hereby required to present the same to the undersigned at the address given below before such estate is closed, and within the time prescribed by law. The mailing address of such Administratrix is % P.O. Box 1818, Hereford, Texas 79045.

GENEVA FRALEY, Administratrix of the Estate of James Rufus Overstreet, deceased No. 2490 In the County Court of Parmer County, Texas S-14-1c

LEGAL NOTICE THE STATE OF TEXAS

To: Jimmy L. Bush Defendant. Greeting: You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 4 day of November, 1974, at or before ten o'clock A.M. before the Honorable 69th District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 9 day of September A.D. 1974, in this cause, numbered 7214 on the docket of said court, and styled, In the matter of the marriage of Billie M. Bush and Jimmy L. Bush.

The names of the parties to the cause are as follows: Billie M. Bush is Plaintiff and Jimmy L. Bush is Defendant.

A brief statement of the nature of this suit is as follows, to wit: A divorce as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved. The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

LEGAL NOTICE THE STATE OF TEXAS

To: ROBERT C. TULL Defendant. Greeting: You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 4th day of November 1974, at or before ten o'clock A.M. before the Honorable 69th District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 30th day of July A.D. 1974, in this cause, numbered 7186 on the docket of said court, and styled, In The Matter of the Marriage of Vickie Lynne Tull Plaintiff, vs. Robert C. Tull Defendant.

A brief statement of the nature of this suit is as follows, to wit: A Divorce as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 17 day of September A.D. 1974.

[SEAL] Attest: Lola Faye Veazey, Clerk, District Court, Deaf Smith County, Texas. By Virginia Easley Deputy S-12-4c

WHO KNOWS?

- 1. Which Article of the Constitution grants the President the power of pardons?
2. Name the space vehicle that passed by Jupiter last December.
3. The Banyon Tree is native to what country?
4. Where is the shortest distance across the U.S. from the Atlantic to the Pacific?
5. What is a hostage?
6. Define paeon.
7. Where is Valley Forge?
8. The Cherokee Rose is the flower of what state?
9. What is the nickname for the state of Rhode Island?
10. What is the main characteristic of a Manx Cat?

Answers to Who Knows 1. Article II, Section 2. 2. Pioneer 10. 3. India. 4. A straight line from near Charleston, S. C. to a point near San Diego, Calif., is 2,182 miles. 5. A person held as a pledge. 6. A song of joyful praise or triumph. 7. Pennsylvania. 8. Georgia. 9. Little Rhody. 10. It has no tail.



The God we worship doesn't ask us to help one another. He demands it. Start treating your brothers and sisters like brothers and sisters.



History, Humor as the People Speak

The Newspaper Want Ad: An American Institution

As the nation approaches its 200th birthday, much is being said and written about the make-up of our heritage. So much of our character as a republic abounds in and around the Declaration of Independence, signed in Philadelphia on July 4th, 1776. Interestingly, the full text of the Declaration first appeared in a newspaper on July 30th, 1776. The paper was The Virginia Gazette, and in that same issue there was a Want Ad headed "Seamen Wanted."

Reliable historians tell us the Want Ad was born of public demand. Few in number in colonial times, the "little ads" appeared only because people saw in them a means to solve their communications problems. Newspapers of that period did not carry advertising as we know it today. Virtually the only ads were those which individuals and small businessmen asked for. For example, the Father of our Country, George Washington, placed this ad to obtain some much needed help.

"WANTED, a Steward for the Household of the PRESIDENT OF THE UNITED STATES Any person well qualified for, and willing to act in this capacity, may learn particulars by enquiring at the President's house. Philad. Feb 25"

Current standards of journalism in those times left no room for such commercialism, but the people continued to demand publication of their little notices. Most publishers looked upon the little ads as a first-class nuisance. Little did they realize the reader-involving, circulation-building, revenue-producing potential of Classified that is the lifeblood of today's modern newspaper.

In spite of the reluctance, continuing demand forced publishers to print more and more of the notices. It was about 1830 that The New York Star became the first newspaper to group all the little ads together. These pages proved extremely popular with readers

and advertisers alike. It was not until about 1900 that the modern "Classified Section" as we know it became a full-fledged member of the newspaper family. By this time, the volume of the little ads had grown voluntarily to the point where it became expedient to separate them under various classification headings. Thus, just as America was born by the will of the people, so too did this idea of the people literally force itself into the daily newspaper.

Another famous Help Wanted ad was the genesis of one of our country's retailing giants.

"WATCHMAKER with references, who can furnish tools. State age, experience and salary required" T39, Daily News.

The above was placed by Richard Sears in the Chicago Daily News, April 1, 1887, answered by Alvah Roebuck.

And then, the funny bone of America might not have been tickled over the years if it had not been for this ad:

"ARTIST. Cartoon and wash drawings. First class man. Steady. Kansas City Slide, Co. 1015 Central."

That ad was published in the Kansas City Star on Jan. 19, 1920; it was answered by Walt Disney, obtaining his first cartooning job the rest is history.

Want Ads have always been an integral part of the fabric of American life. Did you know that a Want Ad was instrumental in the capture of Bruno Hauptmann, later convicted as the kidnapper of the Lindbergh baby in 1932? Dr. John F. Condon, who was acting as intermediary between the kidnapper and the Lindbergh family, placed this ad in the Bronx Home News.

"Money is ready. Furnish simple code for us to use in paper - JAFSIE."

Hauptmann replied to the ad, made contact with Dr. Condon, and as a result was eventually captured. The little ads can make things

happen for the good of American society, too. In 1949, the mother of a mentally retarded child placed this ad in the New York Post.

"To mothers of retarded children, ages 4 to 8. Are you interested in helping to start a day nursery for your children? Box XXX"

From the ten parents who first met in response to this ad, the National Association for Retarded Children came into being.

And then, some want ads get results in "mysterious" ways. This was a Letter to the Editor of a large metropolitan daily.

"Dear Sir: Last Thursday, I lost a gold watch which I value very highly. I immediately inserted an ad in your 'Lost and Found' column and waited. Yesterday, I went home and found the watch in the pocket of another suit. You really have a wonderful classified section at your paper"

The Want Ad has reflected the history and growth of America from Colonial times to today's fast-paced atomic space age. Perhaps, the following ad best illustrates just how far we have come as a nation.

"WANTED: Person to work on nuclear fissionable isotope molecular reactive counters and three phase cyclotron uranium photo synthesizers. NO EXPERIENCE NECESSARY!"

This unique democratic institution — the Want Ad — serves more people than any other advertising medium, helping to sell, find jobs, find employees, find lost dogs — or lost relatives — and perform a host of other people to people services. The Want Ad also plays a vital role in the continued growth of the newspaper industry. According to a study conducted by the Newspaper Advertising Bureau, Classified has been the fastest growing type of newspaper advertising. In 1973, classified billing was \$2.2 billion. In 1974 it will hit between \$2.5 and \$2.9 billion, and by 1980 it is expected to generate between \$3.7 and \$4.7 billion in revenue.

KIDS KORNER by Susie Sachs. TO FIND OUT WHAT THE ESCAPING FISH SAID, PUT THE 4-LETTER GROUPS TOGETHER IN THEIR CORRECT ORDER. DON'T TOFF IT!T NE/HE WHER HE/EN E/GE RE/S/ HELI (THE FIRST GROUP IS "ITST," THE SLASHES WILL HELP SEPARATE THE WORDS) 2 FIND ONE OF THE MISSING WORDS. THEN READ IT BACKWARDS TO GET THE OTHER. 3 TWO WORDS THAT RHYME WILL DESCRIBE EACH OF THE FOLLOWING: A BOILING KETTLE TOPS IN FASHION SOUND SLUMBER 4 THIS 5-LETTER WORD CAN BE FOUND IN GUNS AND ALSO AT SOME PARTIES!

HOBO'S CHICKEN PAK SPECIALS! Lunch Pack \$1.29 Dinner Pack \$1.74 Served with Cole Slaw and Potato Salad Main at Park 364-5272 coupon With purchase of LUNCH PACK or DINNER PACK Get 25¢ Drink FREE! With This Coupon Expires Oct. 31

CONSIGNMENT AUCTION Sunday October 6 2:00 P.M. at 3rd and Main To Consign Merchandise For Sale Call 364-6155 Sale Conducted By Jim Tucker & Associates Colonel Jim Tucker Auctioneer Several choice Antiques and a good selection of Quality Furniture from one of Hereford's finer homes.

COMMONWEALTH THEATRES GREATER COMFORT, SERVICE AND ENTERTAINMENT! JULIO ALEMAN A COLORES HILDA AGUIRRE DIAMANTES ORO Y AMOR Sunday 5:30-8:00 12:30-2:00 Mark Twain's Huckleberry Finn A Musical Adaptation LAST NITE SUN. 6:35-8:45 SUN, MON. Roadside Service AND Female Factory TUES, WED. REMOLIND A COLORES LUIS AGUILAR SONIA FURIO Jose Elias MORENO CO-HIT fin de fiesta TOWER DRIVE-IN GATES OPEN 8:00

Church Lends Building For Children

Hereford Migrant Child Development, a bilingual program designed to prepare migrant 3 and 4-year-olds for public school, began classes Wednesday at Wesley Methodist Church, 410 Irving. The project, formerly located at St. Joseph's Mission (Labor Camp), is sponsored and funded by the U.S. Department of Health, Education and Welfare (HEW).

During May, before the end of the previous school term, a committee was formed to find a new location for the "head start" concept. After an extensive search for a building, the Rev. Jack Moore, pastor of Wesley Methodist Church, became interested in the child development program. Rev. Moore and the project committee appeared before the church's board members and presented their case.

Safety Company for services and cooperation. Staff members at the Child Development Center include

these teachers of 3-year-olds: Eloise Beltran, Yolanda Madrigal, Aurora Ramirez, Mary Mondragon and Gloria

Mendez. Four-year-old children are taught by Janie Campos, Lisa Torres. Natividad Ruiz is the cook and Jose Trevizo is bus driver-custodian.

FARM AND RANCHES FOR SALE

440 Acres N. of Umbarger good water area. 2-8" wells 2 return pits. 1 1/4 highpressure and tile 302.4 acres cultivated. 40 x 60 Quonset Barn. 500.00 an acre.

102 acres 8 1/2 miles from Hereford. Good 6" well. Priced \$480.00 an acre. 29 per cent down, balance in 10 years.

80 acres. Priced \$125.00 an acre. Small down payment.

WE HAVE SOME NICE RANCHES IN OKLAHOMA. ALL SIZES. FROM 1,000 to 14,000 acres. Priced from \$500 to \$750 a cow unit.

BOOZER REAL ESTATE

JO HAMRICK 364-3502 144 W. 3rd St. 364-1755 JOE BOOZER 364-0029



813 BALTIMORE **815 BALTIMORE**
We now have two very lovely homes to show you, both alike in many ways. But each with their own personality. Each have:

- 3 Bedrooms Dishwasher Double Garage
- 2 Baths Self-Cleaning Oven
- Fireplaces Garbage Disposal

BOOZER REAL ESTATE

Jo Hamrick 364-3502 144 W. 3rd 364-1755 Joe Booser 364-0029

Lubriplate Oil and Greases
Stocked at
Cottingham
Running Cop
1107 W. HIGHWAY 60
HEREFORD, TEXAS 364-5881

CLEANS CARPETS NEW STEAM-WAY
WITHOUT SCRUBBING DIRT IN...
New Steamway cleans carpet from bottom up. No dirt or shampoo left in fabric. FREE Estimates.
RULAND'S
HIGH PLAINS STEAMWAY
FREE ESTIMATES
364-3578
OPEN 24-HOURS PER DAY
1400 Woman - David Ruland, owner - 364-3575

WILHELM TELEVISION SERVICE
Specializing in all makes and models of color and Black & White Televisions
137 N. Sampson 364-5821

OWENS ELECTRIC
WE SPECIALIZE IN:
Complete sales and service of electric motors (new and used), magnitos, starters and generator repairs.
LOAN MOTORS AVAILABLE
809 E. 2nd. 364-3572 HEREFORD, TX.
Floating Tailwater Pump
Conserve that water.
Vertical Hollow Shaft
Electric Belt Driven Gear Head
"Guaranteed Satisfactory Service"
Warren Owen....Harvey Milton

FOR THE BEST DEALS ON NEW or USED CARS
Come in and talk with one of the men
AT
JOHN ORSBORN BUICK-PONTIAC-GMC
at 142 N. MILES or 221 N. 25 Mi. Ave.
364-0990 364-1222

Marn Tyler REAL ESTATE
111 Ranger 364-0153
Marn Tyler 364-0153
COUNTRY HOMES WITH ACREAGE
1. 8.8 Acres with 4" well, 2-bdrm house, barn and trees.
2. 16 Acres with 6" well, 3 bedroom brick house, hay barn.
3. 3 bedroom house, large lot, at edge of town.
FARMS: 1/2 section 8" well at Hartley. 840 acres, 6 wells in Muleshoe area
SEVERAL RANCHES 1,200 acres up to 18,000 acres
Residential lots on Northwest Drive.
TO BE DEVELOPED
1. 3905 Acres in good water area.
2. 1 Section land in Dalhart area
3. 3500 Acres partly developed. Good water 120' to 400'
RANCH IN MISSOURI
400 Acres - mostly permanent pasture, spring water, good improvements.
COMMERCIAL PROPERTY
1. W. Hwy 60-Office Bldg & fenced lot
2. N. Hwy 385 - Lot with 2 houses

HAMBY REAL ESTATE
5.2 acres, 6 bedroom brick home approximately 4000 sq. ft., Double Garage, 3 room tenant house, corral and other imp. \$33,000.00
Loan payable \$175.00 a month, plus \$2,000.00 a year. Will consider trading equity in on nice large home in Hereford or sell for cash.
1303 E. 1st. 364-2644

You've Never Seen Such Thorough Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. 364-2644

"THE BEST INVESTMENT ON EARTH IS A PART OF IT.."
1460 Acres-Ranch Northeast Central Texas, a real nice Ranch with a investment potential. Close to Dallas-Fort Worth Metropolitan Area. Large brick home, lots of corrals, working pens, pavement, would trade for good irrigated land.
With the shortages of hay, this 200 acres with 130 acres alfalfa, Gh 360 pivot is a real good buy. Hay is capable of yielding 10 tons per year.
There is still time to take advantage of a owner financed 1/2 section. Low down-payment-amortized payments on the balance.
There is water under these two one-half sections of grass. The water is worth more than the asking price.
633 Acres-No. Plains. GH 360 pivot sprinkler. Large barn-other improvements - 2-8" wells. All goes for \$450 per acre.
320 Acres-No. Plains. Good Land. Good Water. Close to town. 2-8" wells and some U.G. pipe.
800 Acres. 3 wells-Carson County. \$450 per Acre. \$50,000.00 Downpayment.
1280 Acres-Fixed up about right. Extra good water. On pavement and close to town.
GIBSON REAL ESTATE & INSURANCE
902 Lee Street
364-0442
W.V. "Bill" Struve 364-6396 Jo Beth Shackelford 647-2342
Ronny Pagett 364-1275 Lavon Pagett 364-6683
Wilbur D. Gibson 364-2225

CAMPBELL REALTORS
218 West 3rd Street, Hereford, Texas 364-0780
*COMPARE THIS ONE! \$33,900 buys completely redecorated 4 bedroom, 3 bath home, NW location, ref. air, fireplace, all new kitchen, carpet and over 2,000 square feet.
*2 BEDROOMS - 1 bath - Neat as a pin - with a good low interest loan and \$105.00 complete payment. Buy This Equity!
*LARGE IRRIGATED FARM with 16 wells tied together, 2 lake pumps, nice improvement. Equipment can be bought. Nearly 4 sections of good land, reasonable price and terms.
*STOCK FARM 5600 acres on the Rio draw, some irrigation. Can be divided, a nice operation.
*NEAR TOWN. Half section with good water and terms, owner will finance.
*SMALL MONTHLY PAYMENT and reasonable equity.
*2 bedroom brick with garage and built-ins. You can afford this one, only \$13,750.00.
*ATTRACTIVE 3 bedroom, low equity home. Neat and well cared for, complete with drapes and carpet. You can assume a 7 per cent loan.
*NEAT 2 bedroom home on Avenue I. Has an income producing 3 room apartment attached. Nice carpet, garage, fenced yard. Priced to sell quickly.
*DUPLEX - stable income producer - all the furniture goes. Spacious with 2 bedrooms each side. Look at this investment opportunity.
*SOUTH HEREFORD, 2 story, older home. Completely remodeled with space for mobile home. - 4 bedrooms and only \$15,000.00.
Multiple Listing Service
Neil Cooper 364-1783
Grady Rogers 364-1949
Ted Walling 364-0660
Gene Campbell

BOOK NOW P-A-G HYBRIDS FIRST IN HARVEST FIRST IN YIELD
Sept. 12, 1974.....Tulia, Texas
Charles Acker Farm - 11 miles west of Tulia
"I have P-A-G SX 520 and a major competitive hybrid corn. My P-A-G SX 520 is making 9,815 lbs. (175 bu.) per acre at 15.5% moisture. I am real happy with my P-A-G SX 520. I'm going to plant more P-A-G SX 520 next year. The SX 520 is my best corn this year. Total yield at the 30% moisture was 12,040 (215 bu.) per acre".
SX 520.....
10,449 lbs (186.6 bu) per acre on the John Bridges farm at Earth to be the leading hybrid tested out of 16 hybrids during 1973.
11,906 lbs (212.6 bu) per acre on the Plains Branch Experiment Station at Clovis during 1973 to be the leading hybrid tested out of 24 hybrids.
12,405 lbs (221.5 bu) put this hybrid the leading hybrid tested out of 42 hybrids in test conducted by Dimmitt Agri Industries on the Dan Heard farm near Dimmitt during 1972.
SX 98.....
11,215 lbs (200.3 bu) per acre to be highest yielding hybrid on the Charlie Myers farm near Friona during 1973.
10,663 lbs (190.4 bu) per acre on the Howard Smithson farm near Dimmitt during 1973 ranking the number one hybrid tested out of 6 hybrids.
EXTRA YIELD, threshability and the way they stood is the reason that Bobby Free, Muleshoe will be planting 100% of his 1,400 acres to SX 520 and SX 98.
344.....
9,309 lbs (166.2 bu) per acre making it the number one corn tested on the Ray Teeple farm during the 1972 Briscoe County Agent Test.
10,278 lbs (183.5 bu) during 1971 to be the highest medium maturity hybrid tested in test conducted by Dimmitt Wheat Growers on the Dan Hear farm, Dimmitt.
BOOK EARLY TO ASSURE DELIVERY!
Bill Swanson P-A-G DEALER
364-2633 364-4857
P-A-G.....MAN that's CORN P-A-G.....MAN that's SORGHUM P-A-G.....MAN that's FORAGE

OKER REALTORS
Hwy. 60 and MAIN **364-6061**
Country Home, all brick 1800 sq ft. 1 acre ground. \$27,800 owner will trade for neat NW home of appx. 1400 sq ft.
Country home, Stucco frame, 1 acre with basement 1 acre ground \$20,000.
LAND:
320 acres, nice 3 bedroom house, 2 wells, 6" water. 10 miles NW of Hereford
324 Acres on pavement, no improvements, 2 wells 8" water, 16 miles west Farmer County.
HALE COUNTY
6 miles NE Plainview, excellent water, 3 natural gas wells with tile, modern tenant improvements. 1/2 minerals. Owner will carry paper.
Owner will consider lease purchase to "right" situation. Clean 3 bedroom brick, Ave. K. Den with wood burning fireplace. Big Closets.
Multiple Listing Service
JEANE COKER 364-5439 **LORETA SWANSON 364-4857** **CHICK WEEMES 364-3169** **MERLIN WEBER 364-4857**
"Interested in you!"

The Sunday Brand, Hereford, Texas, Sunday October 6, 1974

GOLDWATER ON PARDON
 Senator Barry Goldwater said that President Ford's grant of an unconditional pardon to former President Richard M. Nixon was "premature." He said that most people would have settled for it later.

World grain-crop outlook deteriorates.

LAND

Nice 960 acres near Gruver, Texas, on paving, 5 irr. wells, 1 mile tile, \$450.00 per acre, large loan at 7%. Will consider trading equity for 1/2 section near Hereford or Tulla.

221 acres near Nazareth, 170 cul. 3-4" wells. \$13,500.00 down, good terms on balance.

200 acres northwest of Dawn, 2-6" wells, \$500.00 per acre, 29% down.

320 acres, 270 cul. 3-5" wells, on hard surface road, nice 3-bedroom brick home, a nice large barn, some permanent grass. \$48,500 down, extra good terms on balance, might consider trade on down payment.

40 acres near Hereford-Buyer digs irrigation well for down payment. - good terms on balance.

10 acre tract near Hereford. Nice 3 bedroom trailer house with den built on side, shed and corral, irr. well. Will trade clear on nice large home in Hereford, or sell on good terms.

5.2 acres, 6 bedroom brick home approximately 4000 sq. ft., Double Garage, 3 room tenant house, corral and other imp. \$33,000.00 Loan payable \$175.00 a month, plus \$2,000.00 a year. Will consider trading equity in on nice large home in Hereford or sell for cash.

10 acres, 2-miles from Hereford \$1000.00 down cash or trade, good terms on balance.

5 acres, 1 mile from Hereford \$500.00 down, \$60.00 per month.

1490 acres near Raton, New Mexico improved to trade for land in Deaf Smith or Castro County.

Check my listings for trades, if you have other properties or notes to trade.
 Call for J. M. Hamby, Hamby Real Estate Office 364-3566 - Res. 364-2553

WANTED: Wheat Pasture
 CONTACT:
 O. G. Hill Jr. 364-1871
 OR
 Foster Hill 364-4217

EXPERT REPAIR
 On
 BUICK PONTIAC
 GMC TRUCKS
 JOHN ORSBORN

Free Pickup
 Phone 364-0990

HOME OWNED

WINTER
 IS ON THE WAY....
 Don't let him sneak upon you...
 Have your heating system checked and repaired now
 CALL: **364-4714**
 Robert (Bob) Rhoton
R & R REFRIGERATION AND HEATING SERVICE

CARMICHAEL REAL ESTATE, INC.

W. T. (Troys) CARMICHAEL
 508 S. 25 MILE AVE. Phone 364-1251

801 S. 25 MILE AVE.
 4 bedroom older home. Excellent potential for business in your home. Extra large corner lot. Owner will carry some second. Call for details.

709 AVE. H. MOBILE HOME
 Owner has left town. Need to sell quick. Extra clean. Fully furnished with new furniture, new drapes. Small equity. Payments '102 a month.

80 ACRES
 7 Mi. from town, excellent land, new 6" well, return system, '60,000, good terms

640 ACRES
 EXCELLENT FARM, 4 good 8" wells, clean land, good improvements, '500 acre. Call for more details

NORMAN HARDER 364-1677
MARY GIBSON 364-2493

RALPH OWENS & ASSOCIATES, INC.
 REALTORS 311 E. PARK AVE.
PHONE 364-2222

GOOD TERMS
 2 BR, 2 bath home in N.W. Present payments \$196.00. New carpet, lg patio. Owner will consider 2nd lien. Quick possession. H-4198

GOOD POTENTIAL
 Lg. older home can be purchased on site or to be moved. Good future commercial possibilities. Owner will finance. Invest today. H-30153

HUNTING FINANCING?
 Stop hunting, we have good terms on this lovely 3 BR home. Ref air, lots of fruit trees, new paint, in N.W. area. Present payments on \$144.00. Call today! H-30164

GOOD LOCATION
 Excellent care has been given to this pretty 2 BR home, storm windows, lg trees. Lg basement. Priced right too! H-2320

RENTAL PROPERTY
 Four trailer spaces on two lots 90 x 180. Income per rental, is \$37.50 per month. Located just off of Highway 385, possible commercial potential.

\$525.00 PER ACRE
 This good laying land is located near Hereford on the pavement. 320 acres with 4 six inch wells. 150 feet of water. Owner will sell for 29 per cent down and carry some second. Assume Federal Land Bank loan. F-3124

UNDEVELOPED LAND
 with 250 ft. of water, now in grass, located near Hereford, fenced, no improvements. This is an excellent alfalfa farm. Take investment credit & depreciation to fully develop. F-4120

PRICED RIGHT
 3 BR, 2 bath. Carport. New loan payments about \$110.00 month. Good beginning home for young family. Call today. H-30100

COUNTRY LIVING
 Move to the farm and live in this spacious home with 3 lg. BR, new roof, storm windows, remodeled den and kitchen. All this on one acre of land. Call for an appointment. H-30162

OWNER FINANCING
 Don't worry about a new loan — the owner will finance this lovely 2 BR, brick home, fenced, close to school! Lower interest rates and small payments. Call for details. H-2328

BUILDING FOR COMMERCIAL BUSINESS
 62' x 140' lot. Brick building is 62' x 31'. Has 3 overhead doors and 2 overhead heaters, plumbed & wired. Ready & waiting for service business.

FARMS

DAWN AREA
 802 acres, 9 wells, pavement, 2 houses, barn, corrals, \$250.00 per acre. \$111,000.00 loan can be assumed. This farm should be a bargain at today's prices.

240 ACRES
 3 wells, 2 miles tile, natural gas, pavement, 29 per cent dn. Owner finance balance.

640 ACRES
 North of Black, 5 wells, good soil, 2 return pits, clean, house and large barn. See it if you like good land.

Tommy Bowling 364-5638
 Virginia Holmes 364-6520
 Sam Long 364-0381
 Ralph Owens

REALTORS

Brick 3 bedroom, nice yards, new carpet, metal storage building. \$18,000. Down payment \$550.

18 acres surrounds this 2600 sq. ft. home with swimming pool. 6" well with permanent pasture. Many out buildings. \$87,500.

2 bedroom, 1 bath on Star Street. Excellent location, storage building, beautiful yard. \$15,000.

3 bedroom, 2 bath on 15th Street. Sunken den paneled, kitchen with built ins, double car garage, fenced, storage building. \$20,000.

2 bedroom stucco, fully paneled and carpeted. Large garden. \$11,500.

Located near all schools. Good duplex income of \$320 per month. Actual payment \$157. Owner will carry part equity.

New FHA available on this 3 bedroom, 2 bath, 4 years old Beautiful corner lot, garage, nice yard. \$18,500.

Fir Street 3 bedroom, 1 1/2 bath, fenced, storm windows, new dishwasher. Clean and good condition. \$26,500.

4 bedroom on Elm. Enclosed patio. Den with woodburning fireplace. Large 2 car garage \$35,900.

Owner will finance. 4 bedroom on Avenue K. Electric garage door, large backyard. \$19,500.

3.31 acres with 2 bedroom house. Good domestic well and storm cellar. Many fruit trees. Owner will carry. \$13,500.

Right outside city limits. 2 acres with 2 bedroom house. 2 good barns. Make an offer.

Excellent condition. 2 bedroom, 2 bath duplex. \$20,000. Located near town.

Located in NW area. Excellent location. 2 bedroom, 1 bath. Single car garage. \$16,950.

Tri-level home with nearly 5 acres in Yucca Hills. 2789 sq. ft. 4 bedroom, 4 bath. \$66,500.

Exceptionally nice 3 bedroom, 1 1/2 bath on Stanton. \$21,000.

Older 3 bedroom home with garage. Over 965 sq. ft. Beautiful hardwood floors. Close to downtown.

3 bedroom, 2 bath on Douglas. Gameroom with built in BBQ. Sprinkler system, isolated master bedroom. \$42,500.

2 bedroom, 2 bath mobile home on 50' x 200' lot. Beautiful yards. Home tied down. \$16,000.

Residential or commercial on this large piece of property on W. 4th. 3 bedroom, 1 1/2 bath. \$18,000.

Yucca Hills. Only 10 months old. 3 bedroom, 2 bath. Large lot, country living. \$41,500.

Many extras. 2700 sq. ft. including basement bedroom. Less than 1 year old. \$67,500.

Call For Further Details On These New Homes:

4 BR. '32,700	3 BR. '31,800
4 BR. '32,300	3 BR. '32,500
4 BR. '45,000	3 BR. '34,700
4 BR. '52,250	3 BR. '36,500

Lone Star Agency, Inc.

364-0555 Serving You Since - 1947 - 601 N. Main
 Don Tardy 364-1006 Don Zimmerman 364-3274
 Melvin Jayroe 364-3766 Kenneth Campbell 364-6077
 Lloyd Sharp 364-2543 Ken Rogers 578-4350
 Charles Wagner 364-6475
 SERVING HEREFORD FIRST WITH INSURANCE & REAL ESTATE

PROPERTY ENTERPRISES
 205 S. 25 Mile Ave. List With Us For Quality Service. 364-6633

REAL ESTATE INSURANCE
 MOBILE HOMES
LEE UMSTED 364-6113 **364-6633** **CAROL ROSE** 364-0362

DOUBLE SHARP
 Blond brick, 3 bedroom, Den, living room, covered patio with gas grill, nice storm cellar, storage building extra nice yards.
 Located in N.W. Hereford Approx. 1450 sq. ft. living space. 3 Bedroom, 1 bath, brick has low interest loan of Approx. \$10,000. Priced at \$17,500 but owner says get cash offer.

COMMERCIAL BUILDING
 6,000 sq. ft. of floor space quality build- fire proof heated and cooled. Restrooms, offices, lounges etc. at present is being used for private club and has all the necessary equip for such. \$60,000.

QUICK SALE
 \$2900.00 and assume loan balance of \$13,853.00 payments of \$149.31 - 3 bedroom, 2 bath, brick with air cond. carpet and fenced back yard.

2 BEDROOM
 This is the house for you ref. air, all built ins in Kitchen, just like new house. Storm cellar, gas grill, fruit trees - call today.

CLOSE IN
 Withing walking distance of every where. 2 Bedroom only \$11,000.

GOOD INVESTMENT
 4 rental units, bring in over \$450.00 per month only \$25,000 can be bought on VA loan.

OWNER SAYS SELL
 He will carry note - older home at Dawn Texas 2 car garage on 4 lots.

PLEASE CALL US TODAY ABOUT THESE EXCELLENT BUYS...

WEEK NO. 2
OCTOBER 7-12, 1974

EXTRA BONUS STAMPS NOW AT

THRIFTWAY

A BETTER WAY TO SAVE.....



- 100 BONUS STAMPS**
With this coupon and the purchase of \$10.00 or more in purchases
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 100 BONUS STAMPS**
With this coupon and the purchase of 15 OZ. BTL. INTENSIVE CARE VASELINE LOTION
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 50 BONUS STAMPS**
With this coupon and the purchase of 1 - 200 CT. BOX KLEENEX FACIAL TISSUE
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 100 BONUS STAMPS**
With this coupon and the purchase of 1 - 4 OZ. TUBE SHAMPOO HEAD & SHOULDERS
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 100 BONUS STAMPS**
With this coupon and the purchase of 10 LB. BAG RUSSET POTATOES
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 100 BONUS STAMPS**
With this coupon and the purchase of 1 - 13 OZ. PKG. JENO'S PIZZA
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 50 BONUS STAMPS**
With this coupon and the purchase of 1 - 12 OZ. BOX WHEATIES
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 100 BONUS STAMPS**
With this coupon and the purchase of 1 - 1 LB. PKG. SLICED SWURFRESH BACON
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 100 BONUS STAMPS**
With this coupon and the purchase of 2-16 OZ. PKGS. SHURFINE FROZ. HLVS. STRAWBERRIES
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 75 BONUS STAMPS**
With this coupon and the purchase of 10 OZ. PKG. SHURFINE FROZ. NON-DAIRY WHIPPED TOPPING
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 100 BONUS STAMPS**
With this coupon and the purchase of 1 - 7 OZ. PKG. RENUZIT SOLID AIR FRESHENER
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 100 BONUS STAMPS**
With this coupon and the purchase of 1-10 LB. BAG GLADIOLA FLOUR
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 50 BONUS STAMPS**
With this coupon and the purchase of 1-QUART JAR SHURFINE SALAD DRESSING
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 75 BONUS STAMPS**
With this coupon and the purchase of 1 - 2 LB. CAN FOLGER'S COFFEE
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer
- 100 BONUS STAMPS**
With this coupon and the purchase of 4 - 14 1/2 OZ. CANS KAL KAN BEEF DOG FOOD
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

PORK ROAST LB. **89¢**

WILSON CORN KING BONELESS **HAMS**
WATER ADDED **\$1.19**
LB. HALF OR WHOLE

CHUCK ROAST
BLADE CUT
LB. **75¢**

FAMILY STEAK
LB. **89¢**

RIB STEAK
LB. **\$1.09**

GROUND BEEF
FAMILY PAK
LB. **75¢**

PORK CHOPS
\$1.09

SHURFRESH PURE CORN OIL **MARGARINE**
16-oz. CARTON
59¢



MARYLAND CLUB **COFFEE** 3-LB. CAN **\$2.99**

BETTY CROCKER ASSORTED FLAVORS **LAYER CAKE MIX** 2 BOXES **\$1.00**

LEMON FRESHENED BORAX **Fab**
10c OFF LABEL DETERGENT **FAB**
GT. BOX **89¢**

DOUBLE GUNN BROS. STAMPS
TUESDAY & WEDNESDAY
WITH \$2.50 OR MORE PURCHASE

EXTRA LARGE TOOTH PASTE **GLEEM II**
5-oz. TUBE **59¢**

ORCHARD **BREAKFAST DRINK**
64-oz. **59¢**
THREE FLAVORS

DEL MONTE FRUIT COCKTAIL
303 CAN **39¢**

KRAFT MAYONNAISE
16-oz. JAR **69¢**

HIPOHITE **MARSHMALLOW CREME**
9-oz. JAR **39¢**

FOOD STORAGE BAGS **BAGGIES**
BOX OF 25'S **39¢**

ASSORTED COLORS **HANDI WIPES**
PKG. OF 10 **59¢**

- AIRWICK SOLID ROSE OR LEMON AIR FRESHENER 5-oz. SIZE **59¢**
- SHURFINE ALL VEGETABLE SHORTENING 48-oz. CAN **\$1.79**
- BAKER'S CHOCOLATE CHIPS 12-oz. PKG. **59¢**
- SKINNERS SHORT CUT ELBO MACARONI 8-oz. BOX **29¢**
- ALL FLAVORS HAWAIIAN PUNCH 46-oz. CAN **49¢**

Thriftway Farm Fresh **PRODUCE SPECIALS**

CELERY HEARTS CALIFORNIA PKG. **49¢**
GRAPEFRUIT TEXAS RUBY RED 5-LB. BAG **79¢**
WASHINGTON BARTLETT **PEARS** LB. **39¢**
NEW CROP MARYLAND SWEET **YAMS** LB. **25¢**
ALL PURPOSE RUSSET **POTATOES** 20-LB. BAG **\$1.59**

- STARKIST CHUNK LIGHT MEAT TUNA 9 1/2-oz. CAN **49¢**
- DINTY MOORE BEEF STEW 24-oz. CAN **89¢**
- ORTEGA SALSAS CHILE 7-oz. CAN **39¢**
- TOWIE MILD BANANA PEPPERS 15-oz. JAR **49¢**
- SUNSHINE - IN SERV-PAK BOX HI-NO CRACKERS 10-oz. BOX **49¢**
- NABISCO PECAN SHORTBREAD COOKIES 14-oz. PKG. **79¢**
- SCHILLING VANILLA 2-oz. BTL. **59¢**

25c OFF LABEL DETERGENT **COLD POWER**
KING SIZE BOX **\$1.59**

RED ROMAN BEAUTY **APPLES**
LB. **29¢**

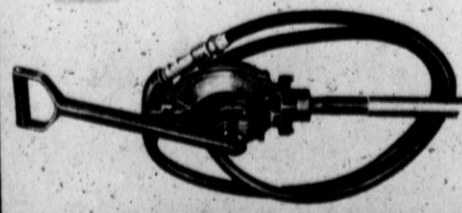
"MOON MIST" FINE TRANSLUCENT PORCELAIN CHINA - SPECIAL THIS WEEK **SAUCER**
EA. **49¢**
WITH EACH \$5.00 PURCHASE

FROZEN FOOD SPECIALS!
SHURFINE FROZEN **BROCCOLI SPEARS** 3 10-oz. CTNS. **89¢**
MORTON FROZEN **MEAT POT PIES** 4 8-oz. CTNS. **\$1**

THRIFTWAY
426 N. MAIN
HEREFORD, TEXAS
DOUBLE GUNN BROS. STAMPS
TUESDAY & WEDNESDAY

DIAPHRAGM PUMP

LACO
30% Greater Pumping Capacity Than Similar Type.
Complete hand pump with 8-foot long, 3/4" I.D., fiber-reinforced hose; corrosion proof nozzle, and telescoping suction pipe that permits use from 22 inches to 39 inches. Automatic shut-off valve.



No. L30A2

AMERICAN OPTICAL

Protects against nuisance dusts and non-toxic paint spray particles.



No. 95400



No. 91201 & No. 91204

Protects eyes and glasses from dust, chemical splash, and flying objects. Clear or Green lens.

DUNCAN

BALL-BEARING SPINNERS \$1.79
Durable weatherproof post with aluminum knob. Added ease for power steering.

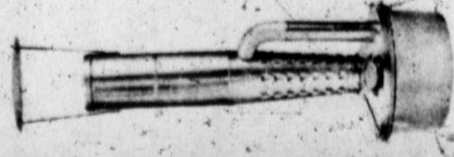


Special

SCHEU

70,000 to 140,000 BTU

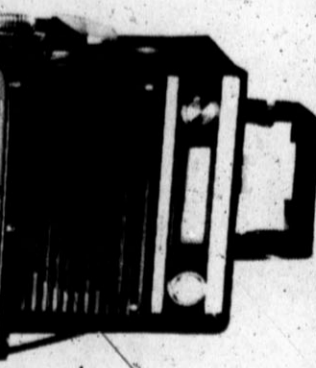
Low Cost Spot Heater. Suitable for a multitude of jobs. Special Recirculating design burns clean, produces no heat over wide area. Built-in air intake and flame extinguishing dampers. Diesel No. 1 or 2 fuel oil. Stand burning, temporary or stand-by heat for indoor or outdoor service.



SPECIAL

"MOTOROLA" ALL WEATHER SOLID STATE TRACTOR RADIO

Not just another radio... it's engineered specifically for rugged dependable outdoor performance to cope with weather conditions and tractor noise. Solid State circuitry for 5, 12, 7-1/2" Speaker. Works on 6 or 12 Volt operations, positive or negative ground.



MODEL TM 107M
Gebo's Special

\$59.95

NATIONAL RIVERSIDE RADIANT HEATER

100,000 BTU

Intra-Red rays travel directly to people or objects anywhere around the heater. Works great in dirty or exposed work areas.

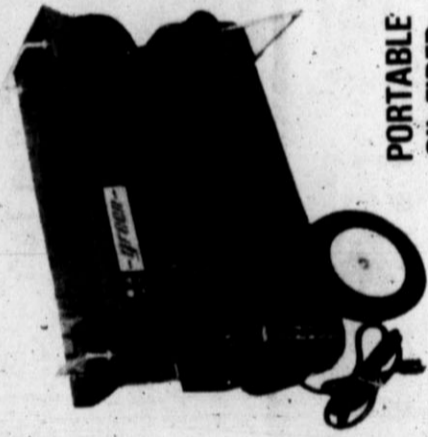


No. 100R (LP).....\$91.95

No. 100R-MG (Natural Gas) Hose Not Included.....\$79.95

Heats instantly
• 100% efficiency or
• #1 Fuel
• Fan Circulated Air

No. 60 PLB.....\$129.95
60,000 BTU
No. 100 PLB.....\$149.95
97,000 BTU



PORTABLE OIL-FIRED HEATER

\$129.95
\$149.95

MICRO 12 VOLT TRANSFER PUMP

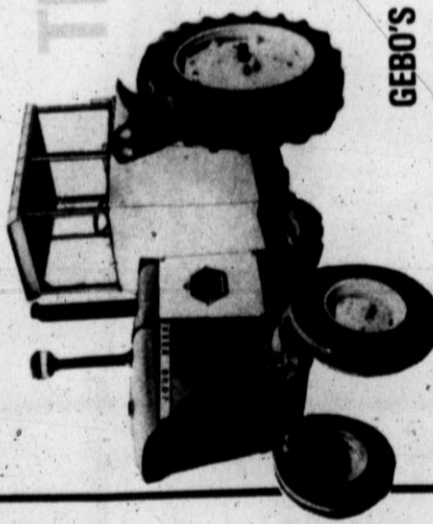
Pumps up to 16 g.p.m. Never needs priming. Complete with power head. Choice of 24", 30" or 36" stand-pipe, 1/2" Hose and 3/4" Nozzle. Just clip to your battery and pump.

For Intermittent Operation
No. 4012

\$99.97

HARVEST KING TRACTOR CABS

Model No. HKC911. Big Side Door For Ease Of Entry And Dismounting New tractor cab with reinforced steel top and frame, tinted tempered glass side and back. Lower cab is heavy duty water proofed mildew resistant nylon. Fits any tractor with fenders.



GEBO'S PRICE

\$262.00

CEBO'S

WINTER SALE

Thousands of Lights
Not Just A Good One
A GREAT ONE!
LIST \$1.49.

BIC BUTANE LIGHTER

Special

Special

50' NYLON ROPE \$1.64

No. 8

Special

STP

Makes your car run smoother, quieter, longer.

Special

88¢

Special

Due to fluctuating market conditions, we must reserve the right to change prices without notice, to reflect current costs. Items advertised were either in stock or confirmed for shipment prior to sale date. Market conditions may cause our listed price, will sometimes result in late deliveries on items advertised. All prices listed were current at press closing time.

MEN'S RAINCOAT

Special

19¢

Special

FIRE EXTINGUISHER

FOR HOME • FARM • CAMPER

Shoots Non-toxic, Odorless, Stainless Foam 10 Feet. Mounting Bracket Included

BUY NOW \$1.99

Special

ONCE THE FIRE STARTS YOU WON'T HAVE TIME TO COME TO GEBO'S.

Supplement to THE SUNDAY BRAND Oct. 6, 1974.

Prices quoted are good till expiration date listed on front page. We reserve the right to limit quantities and correct printing errors. Prices subject to change without notice.

OCT. 7 - OCT. 12

PRICES GOOD IN ALL 10 STORES

Supplement To: Plainview Daily Herald, Lamb County Leader News, Clovis News Journal, Hierford Brand, Brownfield News, Ennis Daily News, LaMesa Press-Reporter, and Hillsboro Reporter - 10/7/74.

2500 E. Third - Amarillo
1604 Lubbock Rd. - Brownfield
230 N. 25 Mile Ave. - Hierford
Highway 77 South - Hillsboro
50th & Ave. A - Lubbock

101 N. Sycamore - Clovis, N.M.
Old South Highway 75 - Ennis
208 S. Dallas - Lamasa
508 Hall Ave. - Littlefield
428 Ash St. - Plainview

FEDERAL GAME LOAD

12 GAUGE \$2.39

Special

Low brass shells loaded for top performance.

No. 121 - Not available in Hillsboro

50' NYLON ROPE \$1.64

No. 8

Special

STP

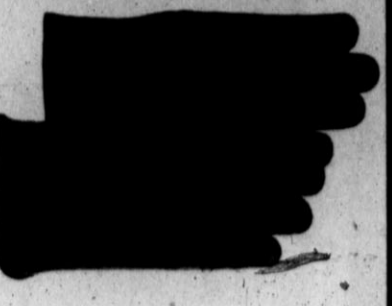
Makes your car run smoother, quieter, longer.

Special

88¢

Special

Due to fluctuating market conditions, we must reserve the right to change prices without notice, to reflect current costs. Items advertised were either in stock or confirmed for shipment prior to sale date. Market conditions may cause our listed price, will sometimes result in late deliveries on items advertised. All prices listed were current at press closing time.



WELLS-LAMONT
TABLE RUN

LEATHER
GLOVES

Many styles and leathers
to choose from.

\$2.99

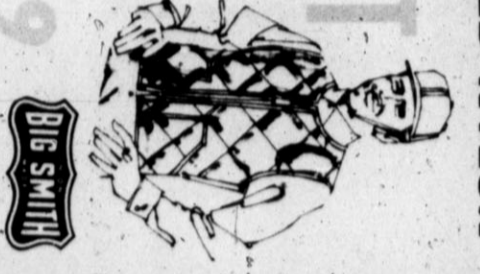
QUILTED NYLON
VEST

FOR THE FARMER OR HUNTER.
COMFORTABLE, WATER
REPELLANT, 10 OZ. INSULATION.

RED-BRONZE-GREEN

GEBO'S
PRICE

\$6.99



BIG SMITH

QUILTED
NYLON INSULATED
COAT

This "Long Line" is the great look
for Fall Wear. It combines the
warmth and beauty of Quilted
Nylon with the ruggedness of
the Long Line. And at a Low
Gebro's Price!



BRONZE
OR
BLUE

PULL-OVER

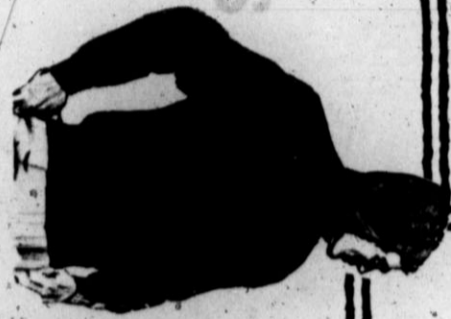
HOODED
SWEATSHIRTS

95% Cotton - 5% Polyester - Strong
Drawn Hood - Red or Gunmetal.

GEBO'S
PRICE

\$4.99

Similar To Illustration



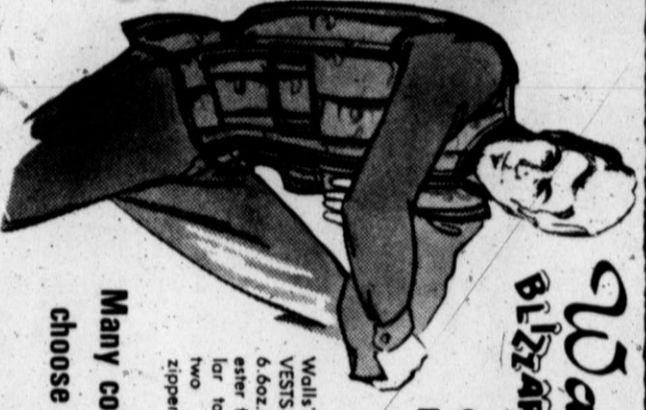
Walls' BUZZARD-PURF
QUILTED
INSULATED
VESTS

MEN'S
SIZES

BOY'S
SIZES

Many colors to
choose from.

Similar To Illustration



Walls' BUZZARD-PURF
VESTS INSULATED WITH
6.0oz. DACKON® Poly-
ester fiberfill. Knit col-
lar for snug necking.
Two large pockets,
zipper front.

QUILTED NYLON
JACKETS

Water repellent yet completely washable.
100% Nylon jacket with 10 oz. insulation
and Nylon lining. Two large slant openings.
See-dry pockets.

GEBO'S
PRICE

\$9.95

BROWN - GREEN - BLUE -
BRONZE - RED



BIG SMITH

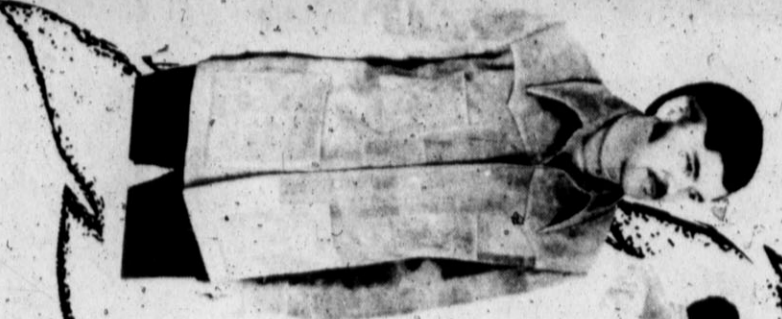
Liberated Leather
for All Seasons!

by KOT Brand

Fabulously styled and rugged in the finest
cow-splitt suede. With Western Yoke, front
and back. Four patch pockets with stitch
detailing. Heavy duty snap closures. Turned
and hand finished hem and seams. Completely
lined in heavy tie satin fabric.

Style No. 200 PR-W.

\$49.95



MARKWEST
CRICKET

by KOT Brand

You'll look great in this shapely, cow-splitt
suede leather jacket. From the highly styled
notched collar that tops a Western Yoke,
front and back, to the slash pockets. Match-
ing snaps close the front. Completely lined
in heavy bridal satin. All seams are turned
and hand finished.

AND
YOU
THOUGHT
GEBO'S
WAS JUST
A FARM
STORE!

\$49.95



Style 806.



D-CON
KILLS RATS
AND MICE

Now with Wincon Rodenticide
More effective than ever before!

1 Lb. Pellets

No. 291..... \$1.34

1 Lb. Ready Mix

No. 201..... \$1.34

6 Lb. Ready Mix

No. 271..... \$4.99

Keeps septic tanks and cesspools trouble
free with beneficial bacteria additive.

D-CON
RID-X

1 LB.

\$7.24

COOPER
TARP STRAPS

Tough, super strong, heat and cold resistant. No
splices, super eye strength.

GEBO'S
SPECIAL

10" 33¢
15" 42¢
24" 49¢
32" 74¢

NEW! Avoid Excess Shock With
SHOCK-HITCH

Shock-Hitch is designed to absorb load shock, thereby pre-
venting damage to driver, load and pickup. Eases the strain
on your transmission and extend the life of your pickup
with a Shock-Hitch!

Special

\$28.95

REFLECTORS

3" Aluminum Frame Reflector
Amber or Red.
Gebro's Price.....



3" Stick-On Reflector
Amber or Red.
Gebro's Price.....



PATHFINDER



3 3/4" BLIND SPOT
STICKON MIRROR

Regular
\$1.13

Trailer Coupler
5,000 lb. capacity. Complete with
2" Ball (1" Shank) No. 233200.



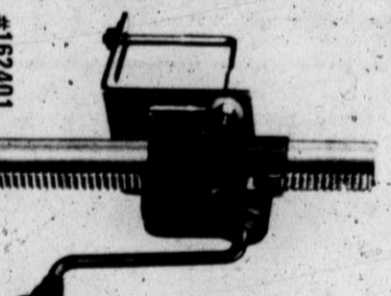
Regular
\$14.95

BULLDOG SWIVEL

TRAILER JACK

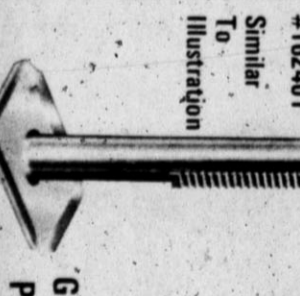
Versatile all-purpose swivel Jack. Swings
out of the way when not in use. Famous
Building quality. Extra large Die Foot.

Regular \$23.49



HANDYMAN HI-LIFT
FARM JACKS

7,000 lbs. capacity. Giant of power... weighs
only 31 lbs. 48" continuous lift.



GEBO'S
PRICE..... \$26.95

Red Or Amber

Special

\$2.77

ALUMINUM WESTERN PATTERN SCOOP



#531324
Aluminum Scoop, #10 size. 14 1/2" x 17 1/4" blade. 12
gauge. 27" "D" handle.

Special

\$6.49

Cotton Fork



#731455

Cotton Fork. 5 tines. 3 3/4" apart. Spread at points. 14"
Length of head. 18". 34" "D" handle.

Special

\$7.49

Cotton Fork



#731420

Cotton Fork. 5 tines. 3 3/4" apart. Spread at points. 14"
Length of head. 18". 4 1/2" handle.

Special

\$7.49

4" TRACTOR LIGHT

12 volt. Black baked enamel finish,
heavy gauge steel body, and sealed beam
unit. Universal mounting bracket.



Special

\$3.59



Pfizer ANIMAL HEALTH PRODUCTS



NO OTHER INJECTABLE CAN MATCH IT!

Assures potent action against many common respiratory, scours and bacterial infections plus many secondary infections.

500 cc. *Special*



Two potent antibiotics — penicillin and dihydrostreptomycin — in one economical dosage form, for intramuscular injection.

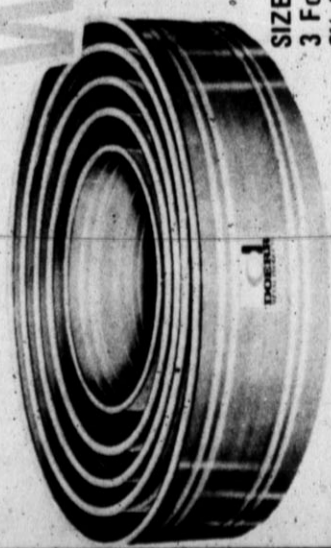
100cc. *Special*



Especially recommended for treatment of Vitamin A and D deficiencies and prevention of Vitamin E deficiency in cattle, sheep, swine and horses.

100cc. *Special*

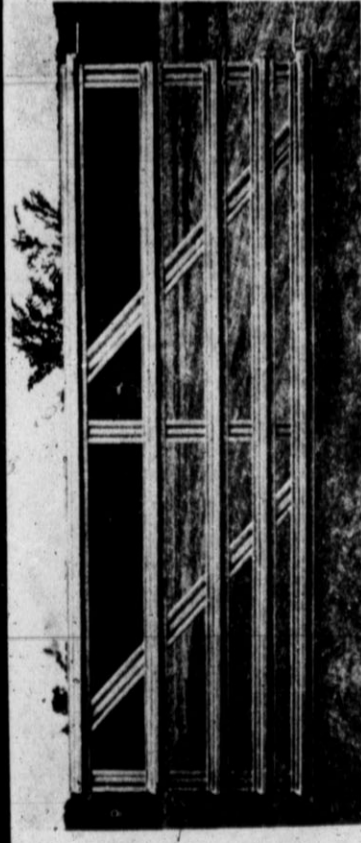
DOERR STOCK



The Durable Ones - Built To Last!

Only Doerr has such deep corrugation and horizontal V-cramps to provide the strongest side wall possible. Heavy, 1 1/2" split tubing is riveted around top to prevent stock from bending tank. Bottom is lockstamped and sweet soldered to prevent leaking.

SIZE TANK	GEBO'S
3 Foot	\$21.60
3 1/2 Foot	\$25.98
4 Foot	\$30.80
4 1/2 Foot	\$32.98
5 Foot	\$37.80
5 1/2 Foot	\$42.98
6 Foot	\$48.50
6 1/2 Foot	\$53.98
7 Foot	\$59.50
7 1/2 Foot	\$65.90
8 Foot	\$72.25
8 1/2 Foot	\$83.50
9 Foot	\$90.80
11 Foot	\$124.95



FARMMASTER STEEL PANEL GATES

Precision engineered design gives highest rigidity. Four point riveting. Greater strength from heavy gauge steel panels with rolled edges for animal protection. Lightweight 20% lighter than wood or pipe.

4 Foot	\$15.85	14 Foot	\$45.25
10 Foot	\$34.95	16 Foot	\$51.49
12 Foot	\$39.49		

BROODER

GEBO'S PRICE



Pfizer ANIMAL HEALTH PRODUCTS



NO OTHER INJECTABLE CAN MATCH IT!

Assures potent action against many common respiratory, scours and bacterial infections plus many secondary infections.

500 cc. *Special*



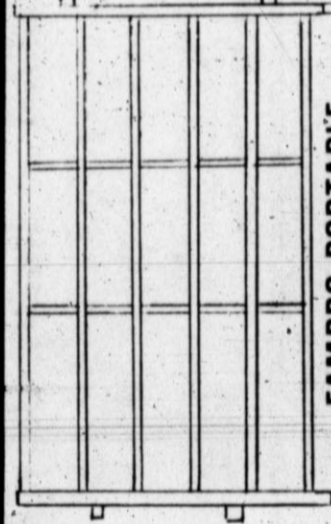
Two potent antibiotics — penicillin and dihydrostreptomycin — in one economical dosage form, for intramuscular injection.

100cc. *Special*



Especially recommended for treatment of Vitamin A and D deficiencies and prevention of Vitamin E deficiency in cattle, sheep, swine and horses.

100cc. *Special*



FAMBRO PORTABLE CATTLE PANELS

Lightweight, easy to handle.

Size	Price
10'	22.50
12'	26.95
14'	31.50

HEAVY DUTY SQUARE TUBE CATTLE PANELS

Built to last and last!

Size	Reg.	Special
10'	\$45.00	\$34.95

SUPER CHARGER ELECTRIC FENCER

most powerful on the market



The Super Charger works when others don't because it starts out with more power than the others. It's powered through a transformer to a high level of dependability and performance. That means holding better under all conditions. Size: 12" x 8" x 5-1/2". Ship. Wt. 11 lbs.

\$47.95 No. 909



INFRARED HEAT BULBS

Special

79¢

HARVEST SALE



Walls MASTER MADE SPORTSMAN COVERALLS

Permanent Press Sateen Of 50 Percent DACRON. Polyester - 50 Percent Cotton. Maximum No-Iron. Easy Care Long Wearing Strength.

Walls' BLAZARD-PROF. SPORTSMAN'S STYLE INSULATED COVERALLS



50% Dacron*, Polyester/50% Cotton. Sateen. Permanent Press Finish. Strong sateen fabric laminated to Scott Apparel Foam and fully Nylon lined. Zippered breast pockets, 2 zip pockets, one zippered front, 2 elastic pockets, elastic cuffs at waist; concealed knit storm flaps; snap adjustments at leg cuffs. Black Olive or Hunter's Red.

Sizes Small - Short Thru X-Large-Tall.

\$22.95

Sizes 14 - 20.

\$15.95

DuPont Registered Trademark.

4-BUCKLE LACROSSE

Cowboy Overshoes

Specially designed to fit easily over leather cowboy boots. Premium quality 100% waterproof uppers, fleeces lined for extra warmth and wear. Walking heel has been designed to also fit over cowboy boots. Sizes 6 - 12. AMERICAN MADE.



\$9.69

Special

LACROSSE 5-BUCKLE OVERSHOE

All Black, Heavy Duty Overshoe. Sizes 6-12 - AMERICAN MADE

\$17.49

Special



Walls MASTER MADE SPORTSMAN COVERALLS

Permanent Press Sateen Of 50 Percent DACRON. Polyester - 50 Percent Cotton. Maximum No-Iron. Easy Care Long Wearing Strength.

Walls' BLAZARD-PROF. SPORTSMAN'S STYLE INSULATED COVERALLS



50% Dacron*, Polyester/50% Cotton. Sateen. Permanent Press Finish. Strong sateen fabric laminated to Scott Apparel Foam and fully Nylon lined. Zippered breast pockets, 2 zip pockets, one zippered front, 2 elastic pockets, elastic cuffs at waist; concealed knit storm flaps; snap adjustments at leg cuffs. Black Olive or Hunter's Red.

Sizes Small - Short Thru X-Large-Tall.

\$22.95

Sizes 14 - 20.

\$15.95

DuPont Registered Trademark.

4-BUCKLE LACROSSE

Cowboy Overshoes

Specially designed to fit easily over leather cowboy boots. Premium quality 100% waterproof uppers, fleeces lined for extra warmth and wear. Walking heel has been designed to also fit over cowboy boots. Sizes 6 - 12. AMERICAN MADE.



\$9.69

Special

LACROSSE 5-BUCKLE OVERSHOE

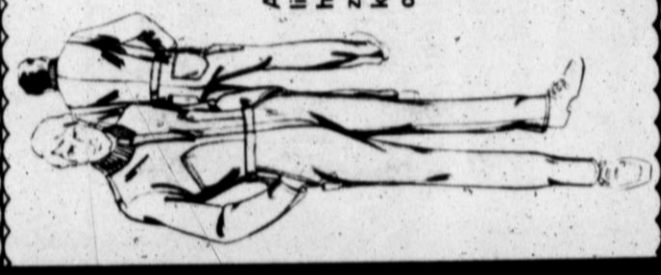
All Black, Heavy Duty Overshoe. Sizes 6-12 - AMERICAN MADE

\$17.49

Special



Walls' BLAZARD-PROF. FOAM INSULATED WORK SUIT



A 100% Cotton Duck Canvas Cloth. Nylon lined, insulated with laminated foam with heavy-duty aluminum leg, front, and pocket zippers. Leg zippers are extended to the knee and other features include a corduroy collar, and storm cuffs.

Sizes: Small-Short Thru XX-Large-Long.

\$29.95

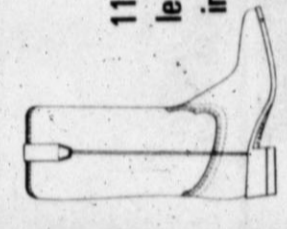
PR. FOR

\$16.9

WRANGLER 100% COTTON WORK SOCKS

Heavy duty, ankle length work sock. Extra soft, extra absorbent.

Wrangler Boots



SMOOTH BLACK OR CHEYENNE RA'WHITE TAN

11" shallow dip. Fully leather lined. Cushion insole. Nyltrene outsole. Walking heel.

Reinforced pull straps. No. 1752ZT or E.

Walker

1277-9" Insulated Golden Waterproofed leather upper with 3 rows quarter stitching, moccasin toe, 21 iron Natural Jumbo Rib Crepe sole and wedge heel, leather stormwelt around heel, cushion insole, soft tan cream leather lined throughout, lined stock gusset, rolled top, rawhide laces. Nailless construction.

\$23.95

Special

Walker

Special



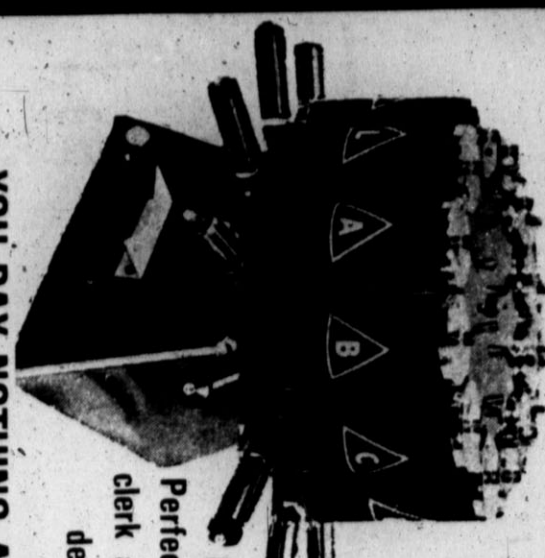
Leather upper with oil-resistant, flexible pioutuf sole, lace up boot.

LIGHTWEIGHT

\$14.95

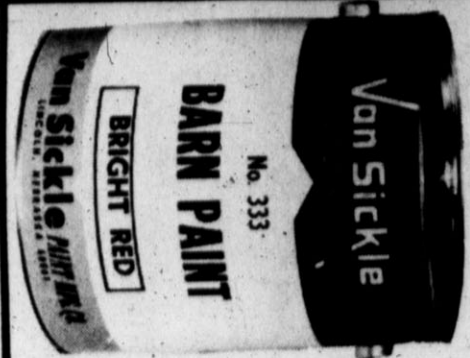
GEBO'S HARVEST STATE

CUSTOM COLOR SERVICE OVER 100 COLORS



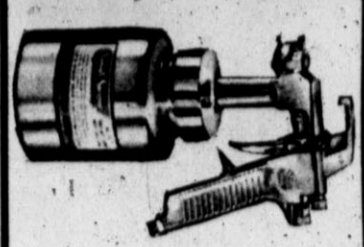
"YOU PAY NOTHING ADDITIONAL NO 'HIDDEN' TINT FEES AT GEBO'S"

VAN SICKLE RED BARN PAINT



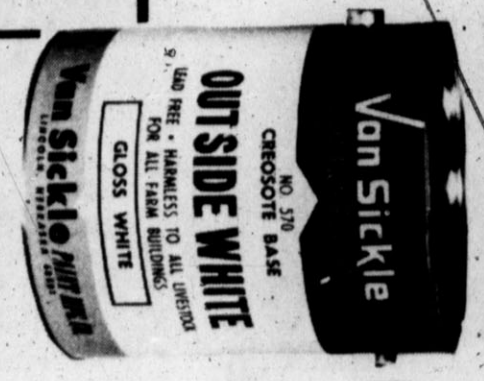
Protection and beauty is what you get with this paint. Holds its color for many years without fading. Formulated for maximum durability and weather resistant.

Gal. No. 333 or No. 320 \$4.95 Gal.



No. 331 Heavy Duty "3-May" Gun

NEW MULTI-PURPOSE SPRAY GUN. Use three ways. External mix pressure feed for latex paints. Internal mix pressure feed for house paints, external mix siphon feed for lacquers and enamels. "Blender" or "non-blender" operation. Air and fluid controls. Operates at 2 to 5 CFM. Quart cup and two nozzles.



LEAD FREE - CREOSOTE BASE OUTSIDE WHITE HARMLESS TO ALL LIVESTOCK

Farm tested to assure you of lasting protection. Use on all out-buildings, fences. Contains lasting non-yellowing creosote oil.

\$4.95 GAL.



Visit Our Complete Paint Department



VAN SICKLE TRACTOR EQUIPMENT ENAMEL

One of the finest tractor enamels on the market. Brightens up your machinery and vehicles. Protect from outside wear and rust. Large selection of colors.

Special \$7.95 GAL.



SPRAY PAINT

Large 13 oz. aerosol can. Fast dry, high gloss. Asst. colors.

Special \$7.95 GAL.

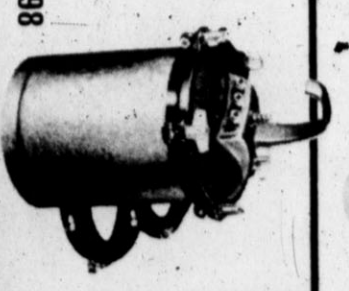
SALE Stay-Tite HANDY REPAIR PRODUCTS

LATEX CAULK
Fills holes and joints. Takes paint immediately. Flexible.

NO. 45 CAULKING COMPOUND
Seals cracks around window & door frames. Adheres to wood, masonry, metal, glass, etc.

Special \$3.95

PAINT TANK



Large 2 1/2 gallon tank speeds up the big jobs. Tank is one piece seamless construction of drawn heavy gauge steel. Large opening makes filling and cleaning easy. Cast iron cover, safety valve, and handle for easy carrying. Complete with 10 ft. lengths of air and paint hose, less regulator.

Special \$37.95 No. 798

1/4" 2 BRAID AIR HOSE



GRAY DUCTAPE

2" x 60 Yds. \$4.49 Special.

10" MULTIPURPOSE PLIERS #R210CVH

Gebo's Special. \$3.49

WATERLOO TOOL BOX

No. 1700. Built with bottom-bracing cap-end construction. Full length piano hinge with watershed cover. 3 compartment tote tray.

Special \$9.99

TRUCRAFT Heavy Duty 24" Pipe WRENCH

Specially designed Ratcheting Action give easier and better performance to the operator. No. W1248

Special \$9.97

BLACK & DECKER 3/8" DRILL

Unbreakable Housing - Double reduction gear system delivers high power drilling action. Double insulation. Recessed center locking button prevents accidental "lock-on".

Special \$10.49

Black & Decker JIG SAW

Makes straight, curved and scroll cuts in wood, metal, plastics and other materials. This low cost, versatile time-saver does innumerable jobs around the home and in the workshop. Double insulated. Burnout protected motor. Includes wood cutting blades. No. 7504

Special \$10.49

TRUCRAFT 3 PIECE ADJUSTABLE WRENCH SET

THE THREE MOST POPULAR SIZE ADJUSTABLE WRENCHES. 8", 10", & 12"!

Drop forged with thin tapered jaws. Fully polished and nickel chrome plated, carefully machined, controlled hardness for long lasting durable performance.

Special \$8.95 Fully Guaranteed

6 PIECE Screwdriver Set

Six piece set of matched screw drivers - 1-Round 1 1/2" Stubby Regulear, 1-Slat No. 2 Phillips - 1-5" Regulear, 1-8" Regulear.

This is A Must For Every Tool Box.

Special \$7.97

by Great Neck HACKSAW 50 FRAMES

(Hanger Not Included)

- Designed for tough, rugged use.
- Proper grip & balance.
- Adjustable for 8" to 12" blades.
- Adjustable to cut four different angles.

Special \$9.85

1 H.P. BLACK & DECKER 7 1/2" UTILITY POWER SAW

Outstanding value in a general-purpose saw. 1 HP motor. Safety-approved for 7 1/2" and 8 1/2" blades. Bevel and depth adjustments made easily. Exhaust keeps sawdust away from cutting line.

No. 7301

Special \$10.99

shop at HARVEST STATE

GEBO'S

with super savings!



WHEEL WELL TOOL BOX
Fits Most Wide Bed, Long Wheel Base

Here it is, a mini tool box. Designed to make space without taking space. For the man who does not need a large utility box. Low, slim styling permits unobstructed visibility and good appearance are your requirements for your tool box, the Stor-All mini box is a "must" for your pickup.

No. 6

Special

\$53.95

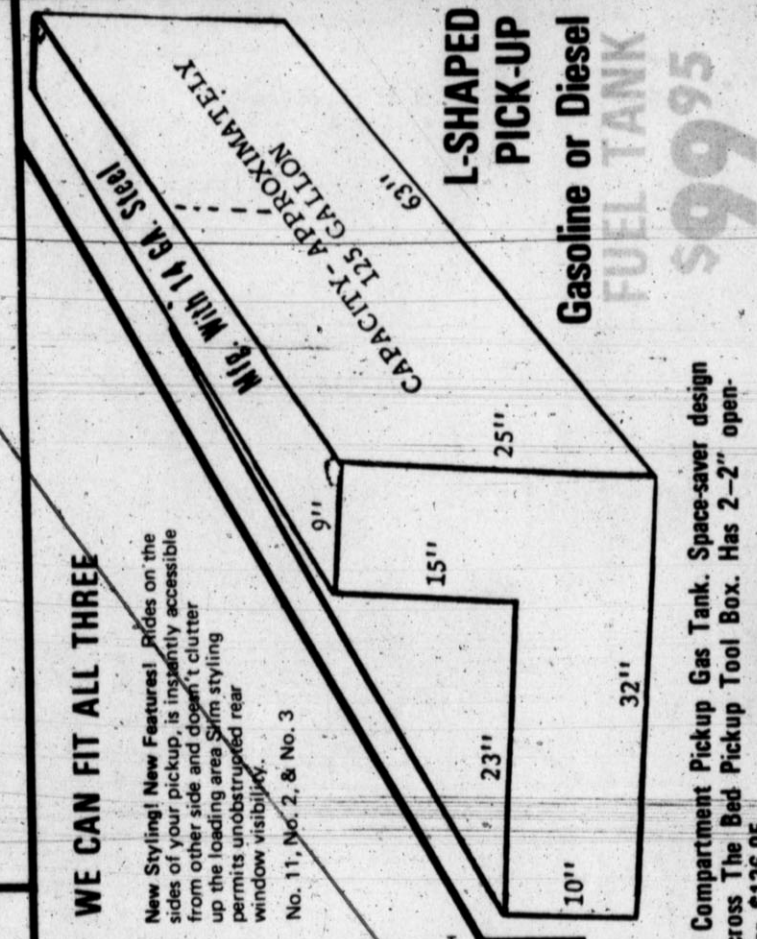
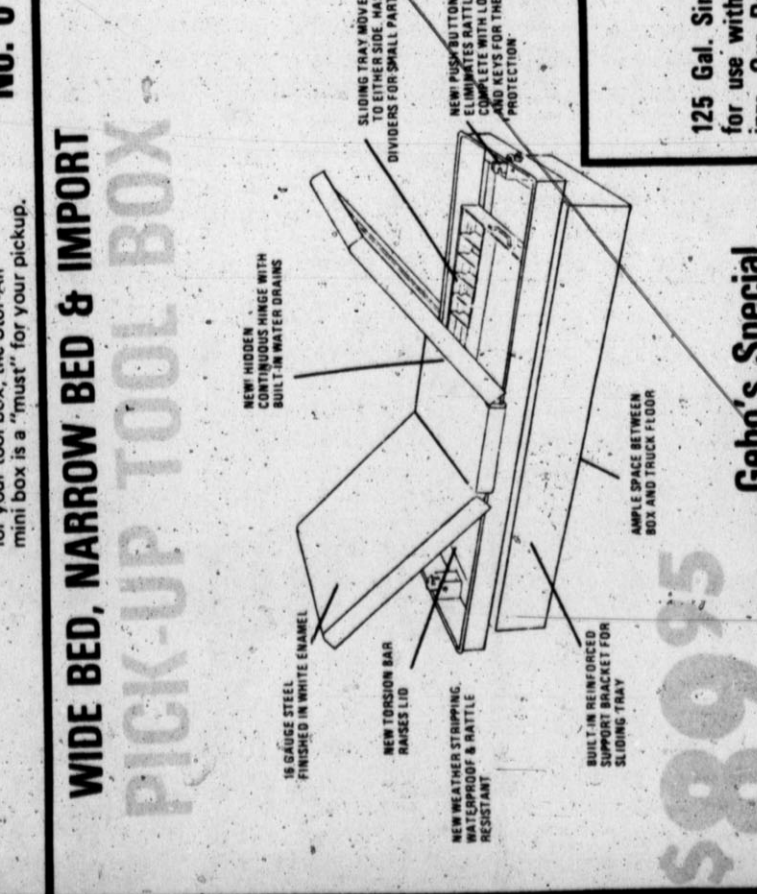
INNERSIDE PICKUP TOOL BOX

Increases boxes for either driver or passenger side. Excellent storage area along the rail and above wheel well. 70" long, 12" tall, 12" wide.

No. 7 Fits Any Wide Bed

Special

\$53.95



Gebo's Special

Air Impact Wrench

No. KW14LP. Features: Low maintenance impact mechanism. Light, compact and powerful. Well-balanced and no torque reaction on operator. High-speed rundown and high ultimate torque. Reversible and built-in torque regulator. Built-in protective bumper protects tool from damage.

Regular \$79.95

Special

\$69.95

SAVE \$10.00

Remington

Lightly Mite Barium

Remington

Automatic trigger oiling

- Low-tone muffler
- 6 1/2 lbs. plus bar and chain

Wait no more. Here's the chain saw that prunes, trims, cuts through 20 inch logs. Powerful 2.1 cubic inch engine. Easy to start, easy to handle. Exclusive 2 year warranty.

Gebo's Special

\$89.95

Gebo's Special

WELDING DEPARTMENT SUPPLIES

H2A Welding Helmet

S-20 Chipping Hammer

2001 Single Flint Lighter

BankAmericard

Master Charge

Starline

ACETYLENE WELDING SET

Cut, weld, heat and braze. High quality equipment for medium duty welding. Excellent for automotive and farm repairs. Torch, mixer, regulators, welding and cutting tips, lighter, goggles, and hose.

225 AMP LINCOLN WELDER

Easy to operate-Dual type current selects welding currents from 40 to 225 amps in 12 steps. No cranking. No open. No loose wiring is needed. The average cost of using this machine is 3 to 5¢ per hour. Price includes accessory kit.

Special

\$99.95

Remington

Lightly Mite Barium

Remington

Automatic trigger oiling

- Low-tone muffler
- 6 1/2 lbs. plus bar and chain

Wait no more. Here's the chain saw that prunes, trims, cuts through 20 inch logs. Powerful 2.1 cubic inch engine. Easy to start, easy to handle. Exclusive 2 year warranty.

Gebo's Special

\$89.95

AMERICAN HYDRAULIC JACKS

DAH-2011 20 Ton

DAH-1209 12 Ton

Micro-finished cylinder walls minimize wear. One-piece top cap assures greater stability of load. Designed for years of dependable service. American made.

12 Ton \$26.95

20 Ton \$39.95

SUPER SQUIRT BY GOLDEN ROD MULTI-PURPOSE OILER

Plastic container and pump will not rust or corrode. Dispenses stream or drops. **99¢**

Special

SCHAUER 6 AMP BATTERY CHARGER

Charge both 6 volt and 12 volt batteries at a 6-ampere rate which will recharge the average battery in from 3 to 7 hours. Charger is equipped with an automatic selector switch for changing operation from one voltage to another and an accurate, numerical dial ammeter which shows the exact rate of charge entering the battery.

Special

\$15.95

NO. B-6612

DURA-START BIG SHOT 12 VOLT BATTERIES

Over 65% more start power than most original equipment batteries. Hi-torque, inter-cell construction shortens power path 35%. Reduces wasteful internal resistance 65%. Plenty of power for sure starts on even the largest engines.

Fits most Chrysler, Ford, and G.M. cars.

5 Year Guarantee

Special

\$29.95

24B60 and 24FB60 Exchange

WD-40

Penetrates, protects, lubricates. Makes everything that works, work better. 11 oz. spray can. List \$1.95.

Special

\$1.19

MYSTIK JT-6 Multi-Purpose Grease

A long-life multi-purpose grease product which will reduce down-time on your equipment. Offers an impervious lubrication between bearing surfaces, maximum stability, and has exceptional resistance to chemicals and water.

10 Tubes \$5.99

Case \$29.75

12 VOLT BATTERY CHARGER

- Charges 12 volt car, truck, boat batteries at 1 amp.
- 100% safe - won't overcharge.
- Complete with insulated cable, suregrip clamps, fused AC cord.

Special

\$2.99

KEEPS YOUR BATTERY IN PEAK CONDITION

SALE PRICE

DURA-START BATTERIES

MOST POPULAR AUTO & TRACTOR BATTERY

12 Volt

FITS MOST GM, FORD, CHRYS. CARS

3 YEAR GUARANTEE

Special

\$18.95

24D36 & 24FD36 Exchange

24B60 and 24FB60 Exchange

GEBOS

HOME OF THE
FAMOUS DURALON TIRES



REMEMBER!

YOUR MASTER
CHARGE AND
BANK AMERICARD ARE
THE SAME AS CASH

We feel you'll find Duralon to be the best
tire value... dollar for dollar... on the
market. We buy them by the Boxcar, and
pass the
SAVINGS on to...
YOU



**SPECIAL PRICES
ON NYLON
WHITEWALLS**

DURALON

Tubeless
Broad Low Profile
Bury Tread Design

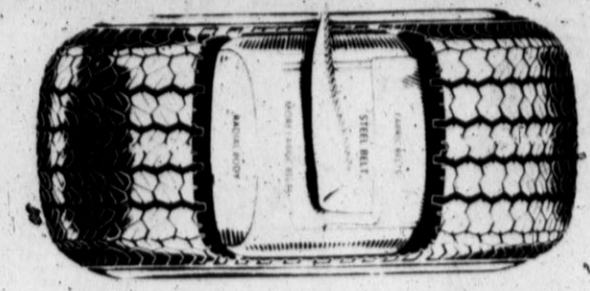
Prices Start
As Low As

Size	Cat. No.	Sale Price	Plus Fed. Ex. Tax, Etc.
C78-13	MB4FX	\$17.98	\$ 1.99
E78-14	MB4L5	19.45	2.24
F78-14	MB4L7	19.95	2.41
G78-14	MB4L9	20.95	2.55
H78-14	MB4MB	22.55	2.77
5.00-15	MB4M4	16.25	1.78
F78-15	MB4VT	20.95	2.42
G78-15	MB4VY	21.45	2.63
H78-15	MB4VX	22.95	2.82
L78-15	MB4V3	23.95	3.13

Plus Tax \$1.78

DURALON
TUBELESS WHITEWALL

Get the super long mileage, phenomenal traction and unequalled safety that only steel radials will give you AT A PRICE YOU CAN AFFORD. Armor tough, tread steady steel belt, surrounded by 4 shock absorbing, strong rayon belts and 2 flexible body plies to absorb impact and lateral sway. Plus - over 25 per cent deeper tread than our previous radial.



This is our Finest Tire. Our Steel Radial is smooth riding and quiet, hugs and holds the road like it loved it... And it's strong.

Catalog	Size	Sale Price	Excise Tax Each
MB9LE	F770-14		\$3.04
MB9LH	GR70-14		\$3.18
MB9U5	GR70-15		\$3.22
MB9U7	HR70-15		\$3.42
MB9U9	JR70-15		\$3.62
MB9VD	LR70-15		\$3.88

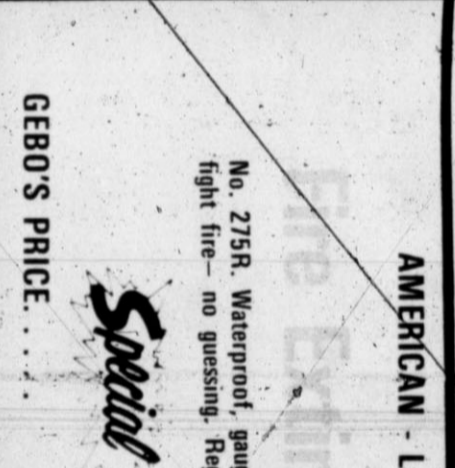


READ THIS GUARANTEE! NO LIMIT TO MONTHS OR MILEAGE!

LIFETIME GUARANTEE

Our passenger car tires are covered by an UNCONDITIONAL ROAD HAZARD GUARANTEE for the life of the original tread. This guarantee covers failures due to cuts, bruises or other injuries that does not cover ordinary punctures or running the tire flat. You will be charged only for the amount of tread you have used, plus tax, based on OUR REGULAR LOW SELLING PRICE. Truck, tractor and implement tires are guaranteed by the factory against any defects due to workmanship or material.

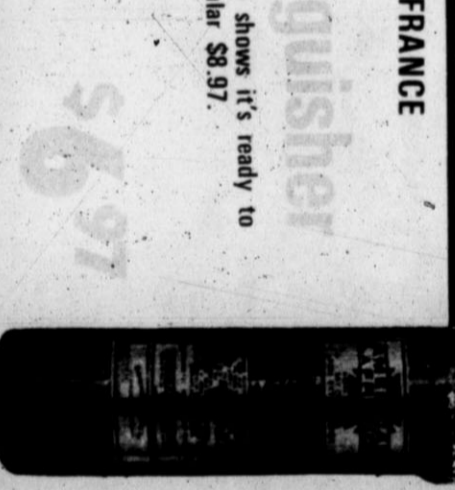
DS PREMIUM
NYLON



No. 275R. Waterproof, gauge shows it's ready to fight fire - no guessing. Regular \$8.97.

Special

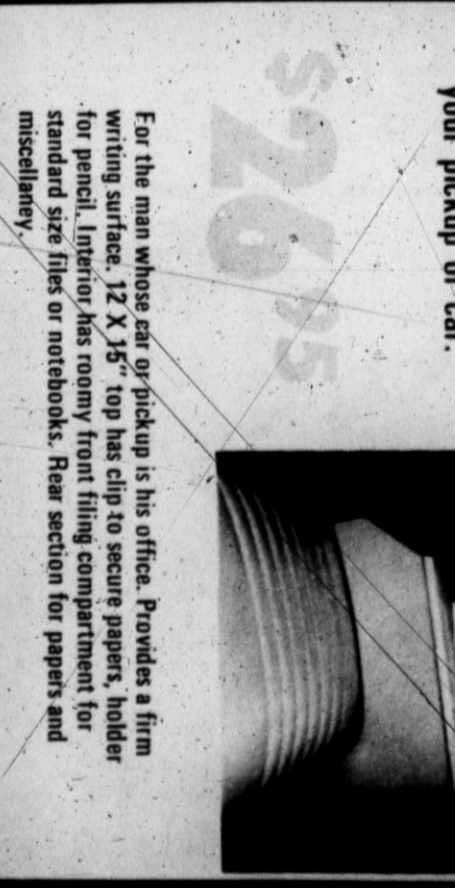
GEBOS PRICE...



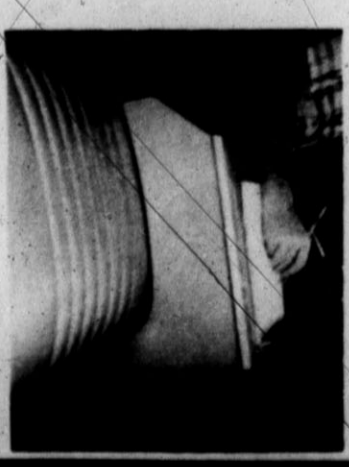
Don't Let A Tire Leave You Flat. Change It Fast And Easy!

Special

AMERICAN - LAFRANCE



Mobile Office for your pickup or car.



For the man whose car or pickup is his office. Provides a firm writing surface, 12 X 15" top has clip to secure papers, holder for pencil. Interior has roomy front filing compartment for standard size files or notebooks. Rear section for papers and miscellany.



- TOUGH 4 PLY NYLON
- FANTASTIC TRACTION
- OUTSTANDING MILEAGE
- SMOOTH, QUIET RIDE

SIZE	CAT. NO.	BLACKWALL SALE PRICE	WHITEWALL SALE PRICE	TAX
G78-14	MB3L9	\$ 18.95	\$ 21.95	\$ 2.55
F78-15	54GLD6	19.95	21.95	2.42
G78-15	54GLD7	21.49	23.95	2.63
H78-15	54GLD8	21.49	26.49	2.82
L78-15	MB3V3		26.49	3.13

\$18.95
PLUS F.E.T.

REAP A HARVEST OF SAVINGS AT



DURALON
PICKUPS • CAMPERS

- WIDE 78 SERIES
- RUGGED NYLON CORP
- TOUGH MASSIVE TREAD

SIZE	REPLACES	PLY	SALE PRICE	FED. TAX
G78-15	6.70-15	6	\$29.49	\$3.37
H78-15	7.00-15	6	\$31.99	\$3.29

FITS ON STANDARD RIMS



DURALON
PICKUPS • CAMPERS

Long Mileage
Excellent Stability & Traction

Size	Replaces	Ply	Cat. No.	Sale Price	Fed. Ex. Tax
G78-15	6.70-15	6	MBL7C	\$27.85	\$3.26
H78-15	7.00-15	6	MBL7D	\$29.95	\$3.54
H78-15	7.00-15	8	MBM7D	\$31.95	\$3.57
F78-16	6.50-16	6	MBL7K	\$24.85	\$3.14
H78-16	7.00-16	6	MBL7L	\$29.95	\$3.68
L78-16	7.50-16	8	MBM7M	\$37.95	\$4.25

FITS ON STANDARD RIMS

North Vernon Forge

NEW!

PORTA-DESK