

School Board Race Gets Crowded

Mrs. Clint Formby, Lorenzo Granado and Charles Schlabs Announce

Unidentified Flying Object?

What Was That Wet Stuff?

By DON RICHARDS
Brand News Editor

A clear, wet-like substance fell out of the skies over the Hereford area Thursday, and at first, frightened local residents who were unable to determine what the substance was.

Local officials of the soil and water conservation and the county extension office were at first skeptical about commenting on the incident until further investigations could be made to determine the exact nature of the substance.

HOWEVER, a Hereford oldtimer and long-time farmer told The Brand that the substance closely resembled what is known as "rain," but he added that it had been so long since he had seen any that he hated to make the statement because of the excitement and panic it could create among local residents.

An unconfirmed report to the Brand said that one local farmer, upon sighting the so-called "rain", fainted in the middle of his field. It was also reported that his wife had to throw two buckets of sand in his face to revive him.

THE SUBSTANCE fell sporadically throughout the area, measuring from a trace in the city limits

up to one inch several miles south of the city. It was also reported in good measurements of about two inches in some areas north of Hereford near Vega.

Heaviest areas in the immediate area were reported south of Hereford and just to the north of Easter. Easter Fertilizer reported only a trace but said about an inch fell north of there between Easter and Hereford. Another three-fourths inch was reported west of Easter by Community Grain.

J.E. McCabe, east of Dawn, told the Brand only a trace fell in that area and H.L. Hershey, 13 miles northeast of town, reported one-tenth inch fell there.

HARDLY any of the "rain" fell west of Hereford with the Walcott School reporting no measurement whatsoever.

Pitman Feedyard East also reported only a trace in that area to confirm reports that the "rain" fell very sporadically throughout the area.

Radio Station KPAN reported .05 of an inch inside the city limits of Hereford with Holly Sugar reporting .03 of an inch.

Although many local residents and farmers weren't exactly sure of the nature of the substance, all of them reported that it sure looked and smelled good and that more of it is needed.

The political race for the Hereford School Board got a little crowded and interesting this week as three more candidates joined the race to bring the total number to eight for the two open positions.

Filing Thursday at the school tax office were Mrs. Clint Formby, 408 Sunset; Lorenzo Granado, 712 Stanton; and Charles Schlabs, Route 2, Hereford.

ALREADY announced for the two positions were Lynton Allred, Jim Clark, Jim Conkwright, Bill Johnson and Glenn Watts.

Thursday was the final day for filing for the April 6 election.

All voting in the election will be done in the Hereford Community Center. However, all absentee ballots will need to be cast in the school tax office on Sampson Street across from Deaf Smith County courthouse. Absentee balloting begins March 18 and will continue through April 2.

THERE ARE no incumbents among the eight seeking the two positions. The positions that are up for election are presently held by veteran Trustees Hilrey Aven and Dr. A.T. Mims. Both had previously announced they would not be seeking re-election.

The school trustee position is a non-paying local governmental agency with regular meeting scheduled the second Tuesday night of each month. However,

special sessions are frequently called.

Mrs. (Margaret) Formby is a 23-year resident of Hereford and taught two years in the Hereford schools system. She currently substitute teaches.

She is the wife of Hereford radio executive Clint Formby and the couple has four children, two of which are students in the Hereford schools system. The other two are graduates and are presently attending Texas Tech.

Granado is an electrician and welding contractor in the city and has lived in Hereford the past three years. He is a former director of Deaf Smith County Committee, Community Action Agency. He and his wife have five children, four of which are currently students in the Hereford school system.

Schlabs is involved in farming in the Hereford area and also owns a small manufacturing business in Hereford. He is a member of many farming, conservation and water agencies and organizations in the Panhandle and South

Plains and resides south of the city on Route 2.

He and his wife have four children, two of which are students in the Hereford schools system.



CHARLES SCHLABS



MRS. CLINT FORMBY



LORENZO GRANADO

Seven Enter Contest For Miss Hereford

Seven pretty and talented girls will compete for the title of Miss Hereford 1974, it was announced after entries closed Wednesday evening. They include holders of the Miss Teenage Hereford title of the past two years, Susie Hickman and Cindy Hairgrove.

Other entrants are Joyce Brady, Debbie Gamez, Donna Munnerlyn, Libbie Parten and Kim Wilson. They will appear in the Miss Hereford pageant at 7:30 p.m. March 23, and for previous judging March 22 when they will meet judges informally at 5 p.m. Coke party and then model bathing suits on the high school auditorium stage at 7 p.m.

THESE GIRLS meet requirements for entrance in the Miss Texas pageant to be held at Fort Worth in July, so Miss Hereford will be eligible for competition there.

Younger girls, in the 16-to-18 age division, will be judged at the same times for the title of Miss Teenage Hereford. There are 12 entrants in that group.

They are Cindy Crider, Lynda Dones, Monica Herring, Beverly High, Karen Kitchens, Lisa Lyles, Lisa Martin, Candy Newton, Jana Ray, Gussie Sanders, Dalli Jarri and Melinda Watts.

AS IN the past two years, the Miss Hereford pageant will be sponsored here by the Women's Division, Deaf Smith County Chamber of Commerce. Mrs. Lynn Keaster is chairman of the steering committee; Mrs. Dwight McGee and Mrs. Terry Caviness, both of whom have competed in Miss Texas pageants, are the co-directors.

Entries were enrolled by Mrs. J.W. Robinson and Clarkie Cook, who have interviewed the girls and their parents. Judges approved by the Miss Texas organization will come from other cities. Their entertainment while they are in Hereford is being planned by Mr. and Mrs. Clint Formby, Mr. and Mrs. Harlan VanderZee.

Theme of the pageant this year will be "This is It! Roy Faubion will serve as master of ceremonies for the parade of entries in formal dress and their talent presentations. The public is invited for the program in the high school auditorium.

Plans Being Made For Spring Cleanup Week

Spring Cleanup Week in Hereford, April 20-26, will begin with a parade of youth groups, will include a poster contest for pupils from third to sixth grades, and be climaxed by a tree-planting ceremony on Arbor Day, April 26, it was decided in a luncheon meeting Wednesday at Hereford Country Club.

The beautification committee of Deaf Smith Chamber of Commerce Women's Division will direct activities of the annual city-wide cleanup campaign, asking the cooperation of Campfire Girls, Boy Scouts, Rainbow Girls, Leo Club, Key Club, 4-H Clubs, drill team and other groups.

Mrs. W.C. Russell, beautification chairman this year, presided for the noon meeting Wednesday and the committee set a similar meeting for April 3.

MEMBERS present were Mmes. R.C. Hoelscher, Travis McPherson, R.W. Eades, C.O. Taylor, T.J. Carter, Melvin Jayroe and the Women's Division president, Mrs. O.G. Nieman. Chamber manager Bill Albright and Mrs. R.C. Shaw were guests.

Hereford High School's Whiteface Band will lead the litter parade which is to start at 9:30 a.m. April 20 from the HHS parking lot. Members of cooperating organizations and all

children who would like to participate will march down Avenue F and Park Avenue to Main Street, south on Main to Highway 60.

THEN THE various groups will go to their assigned areas of the city to pick up trash which will be carried away. Five trucks will be available to haul the litter. The students' part in the campaign will end at 12:30 p.m. at Dameron Park.

In the cleanup poster contest, first place winner from each elementary school will receive a \$5 cash award. An additional \$10 will be given the grand prize winner, chosen from the winning seven.

DEADLINE for poster entries will be April 17. Mrs. Eades will serve as chairman of this phase of the cleanup. Mrs. Hoelscher and Mrs. McPherson were named co-chairmen of publicity for the entire campaign.

Mrs. Carter has been appointed to serve again as chairman for Beauty Spot Of The Month awards, a continuing project of the beautification committee. Signs have recently been repainted to mark residential and non-residential beauty spots selected each month, and judging will begin soon for the March awards.

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Track Meet Planned

Hereford will initiate its new all-weather track facility Saturday, March 16, when the Deaf Smith County Chamber of Commerce Invitational Track Meet is conducted at Whiteface Stadium.

The annual meet will be a three-division affair this year with cindermen competing in the large school (AAAA-AAA), small school (AA-A-B), or junior varsity divisions.

HEREFORD is the defending champion in the large school division, and Panhandle was the winner last year in the small division. There were two divisions the past few years. The meet was known as the Hereford Relays until the Chamber took over sponsorship two years ago.

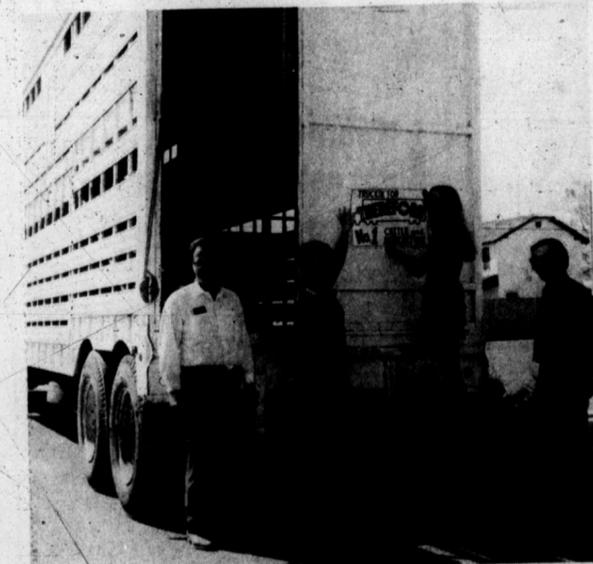
Hereford racked up 159 points in winning the title last year, and Amarillo High was runner-up with 127 points. Panhandle posted 87 points in Division 2, and Boys Ranch was second with 60. The JV teams were in Division 2 in past years.

HEREFORD track coach Don Cumpston, will serve as meet director, and athletic director Larry Dippel will be the referee. The meet starts at 10 a.m., with field-event finals set for 2 p.m. and running-event finals to start at 3 p.m.

Cumpston announced a list of officials and judges, many of them members of the C of C sports committee. They include: Tom Simons, announcer; Pat Hughes, Speedy Nieman and Joe Whitley, scorers; Joe Cardinal, starter; Fred Upshaw, recorder; Dempsey Alexander, clerk.

TIMERS will include Larry Wartes, Jerry Payne, Jake Webb, Mack Tubb, Joe Kerr, Calvin Goodin and Bill Lang. Field event judges will be John Bunch, Stanley Simons, Harold Wheeler, Roy Shipp, Dave Hopper, David Pruitt, Dick Montgomery, Dickie Gerles, Jim Arney, Ken Rogers, Barry Arnwine, Don Lowder, and Bud Snyder.

Awards will be presented by Whiteface cheerleaders, and football players will serve as hurdle setters.



Truckin' For Hereford

The new Truckin' For Hereford stickers came into the Deaf Smith County Chamber of Commerce office this week. The stickers are meant to adorn all trucks running out of the Hereford area. Here Burk Inman, of Burke Inman Trucking, watches a sticker put on his truck by Marilyn Schmucker, high school DE student working at the Chamber. Helping is Pauline Howard, past publicity chairman for the Chamber along with Johnnie Price, present publicity chairman.

Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says millions are idle, but thank goodness most of them have jobs.

Isn't progress amazing? Who'd ever dream we could have a gasoline shortage and traffic congestion at the same time?

DESPITE the national news reports of shortages and rumors of shortages, most folks in hustlin' Hereford haven't really become too alarmed the past several months.

Maybe we should be more concerned, but it's understandable why some things don't hit home with us. So far, gasoline has not proved a big problem — at least there's no long lines of cars waiting to get a few gallons of fuel.

THE RUMORS of shortages of toilet paper, pepper, tomato paste, and plastics never really hit us in the face. The shortage of fertilizer did bother area farmers, but we DO have the best source of the natural stuff of any place in the country!

That's not to say we don't have problems. The nation's No. 1 county in cattle and agriculture has to be affected by the slump in cattle prices, the truck strike, and other factors touching our agri-business economy.

A friend of ours says things are really

getting serious, however, when they report a shortage of red beans. He claims the bean is more important to the scheme of things than most people give it credit for. When a pound of beans costs as much as a pound of hamburger meat, he thinks somebody has done quit messing and started meddling with the economy!

SPEAKING of shortages, there is one we can live with — there seems to be a shortage of "streakers" in Hereford. Maybe it's because those with a tendency to dash in the nude are afraid they might be roped and branded in a cowtown like Hereford.

Guess you heard about the Aggie "streaker"? He ran through a nudist colony with his clothes on.

And, then there's a rumor around town that a local dry cleaner is offering free service on "streaker" uniforms.

Courtesy may take a little of your time but, in the long run, it may save you more time.

IT ISN'T what you'd do with a million, if that should be your lot — but it's what you're doing now with the dollar that you've got. — from "Now"



First Of Spring

Daffodils, the first flowers of spring, made their appearance in Hereford during the past week to brighten up several local yards and local spirits. These came from the front yard of the Gaston Baer's, 135 Ave. B.

Chamber Announces Winners In Annual Membership Drive

Deaf Smith County Chamber of Commerce officials Friday announced the winners in the recent membership drive which brought in 49 new chamber members to send the total membership well past the 600 level.

The team championship went to the group headed by Melvin Jayroe. The team will now be awarded a steak supper at 7 p.m. Tuesday at the Hereford Country Club.

Individual winner in the contest was John David Bryant, who was awarded a new stereo. Second place of a sports coat went to Rex Chambliss; third prize went to Kathy Johnson and was a pants suit.

Fourth place went to Lynn Arnold and was a pair of boots; with a fifth place tie of 10 pounds of T-bone steaks going to each Jim Clarke and Melvin Jayroe.

School Trustees Plan Regular Meeting Tuesday

The Hereford School Board of Trustees will meet in regular session at 7:30 p.m. Tuesday in the Administration Building.

Regular reports are planned for the meeting along with special reports on Texas Association of School Boards, report of the CVAE Department, study request by Kiwanis Club for use of Whiteface Stadium April 16.

Several resignations are expected and Trustees also are expected to hire several new teachers.

COW POKES

By Ace Reid



"To think, all this ranch is mine, 15,000 acres of land, no grass, five miles of creek, and no water"



Citizen Of The Month

Deaf Smith County Sheriff's Deputy John Frank Martin, left, presents to Morris Means a certificate naming Means as Citizen Of The Month of February from the Hereford Peace Officers Association. Means, a local sign painter, was honored by the officers after he was instrumental recently in bringing back to jail a man who had escaped and fled from the courthouse. Officers also said Means has been a tremendous help to the Police and Sheriff's Office on numerous occasions.

Sheriff's Office Arrests Man On Charges

Deaf Smith County Sheriff's deputies Friday arrested a man on check charges of writing more than 20 checks in the area under assumed names and non-existent accounts. Arrested was James Ralph

Hagan, 20, address listed as Elm Courts 11 and from Sheppard AFB. He remained in jail early Saturday under a \$2,500 bond.

Officials said they suspected about 20-25 checks amounting to more than \$1,000 had been written in the area recently under alleged names of Jim Gobbs, Jim McKinney as well as the suspect's actual name. Officers are presently awaiting word from authorities in surrounding counties where other charges are also expected to be filed.

The Sunday Brand

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Mail: D.G. Nieman, Publisher; Don Richards, News Editor; Sue Coleman, Women's Editor; Lynn Brisenden, Advertising Manager.

WALLACE TO RUN MONTGOMERY, ALA.
When George C. Wallace announced his candidacy for a third term as governor of Alabama, he hinted that he hopes to exert his influence in the 1976 presidential campaign.

Don Richards

It Can't Get Much Worse, So There's Only One Way To Go

"An inhabitant of West Texas said sadly: 'I wish it would rain — not for my sake because I've seen rain — but on account of my seven-year old boy.'"

—Boyce House

The people in the area have been very responsive to the problems facing the cattlemen. The CowBelles have started picking up on their promotions of cattle, local food stores have been really cooperative in trying to move more beef through the markets and a lot of people have just joined in to make the picture a little brighter.

The cattle market is in bad shape still. But the response of so many people has to make you feel good about the attitude of the community toward supporting the cattle industry.

The real problem involving the cattle market is not the high costs of feeding an animal — it is that fat cattle are just selling too low.

YOU CAN'T say the farmers are receiving too much for their grains. This is the first year they have really received what they deserved and look what it has done to the economy. Both banks here were quick to admit that the successful year for the farmers was one of the major reasons for the outstanding economic growth experienced by Hereford this past year. Bank deposits across the nation have risen because of the successful year of the farmers.

And it should be that same way with the cattlemen. There was a letter to the editor in the Thursday Brand that pointed out the situation well.

The cattle market last year was where it should have been a long time ago. Cattle prices were good and the cattle market was good. Sure feeding costs were higher but not too high.

Then we had all the boycotts and the President retained the price-freeze on beef. That's what really killed the entire market.

BUT NOW another problem is arising because of the situation of the market now.

Local feeders are dropping out and not buying new feeder calves. Feedyards in the area expect to be cutting back their capacity and number of heaves in the feedyards will be about half or less. That could be a damaging blow to the local economy.

I don't know the answer and don't claim to and I certainly don't personally have the money to support the losses of cattlemen. But a drastic drop in the number of cattle in the

local feedyards will definitely hurt the local economy. I hate to see all the small cattle feeders and cattle clubs dropping out of the business. That is just not good.

THE CATTLE industry has been very good to the local economy and I feel it again will become a good market. By fall the over supply of cattle will be gone and the price should again be workable.

We don't need to lose the cattle industry. We really don't even need a slowdown in it. I hate to see the feedyards get too empty — that could only cause more problems. But again I don't have the answer, but I wish someone did.

HERE'S ONE you may have missed. And it is something that might not be a bad idea for me to try with the lady at home.

A man in West Berlin, Germany, got into an argument with his wife, and, as in most cases, was probably losing out. He then turned his two 28-inch alligators loose on her and ran her out of the house.

A fire department emergency squad finally cornered the two alligators, named Charley and Jonathan, and returned them to their tank.

I LIKE to keep up with what's going on on college campuses but I'll have to admit that I haven't completely figured out this "streaking" bit. We did quite a few things around the dorm back when I was at Tech, but that wasn't included.

I'm not sure this is what is supposed to be meant by good clean fun. But when you talk about getting back to mother nature, I suppose that is about as close as you can get.

Locally, I think Ed Coplen has had about the best comment concerning the Hereford streaking scene. Don Cump-ton, head track coach, was a guest speaker at the Thursday Noon Kiwanis Club. Ed's introduction went something to the effect: "And now, today's program will be the head streaker of Hereford High."

COACH Cump-ton is pretty sure of his track team this year. He was talking to an out-of-stater last week and the Easterner asked him: "I suppose you account for the speed of your track boys here in Texas by claiming that when they were young boys they ran down rabbits for the family meals."

"Not exactly," the coach replied. "They not only had to be fast enough to catch a rabbit but they had to be able to reach down while running alongside of one and feel him to see if he was plump enough to eat."

Henslee Qualified To Offer Service

Donald D. Henslee, 123 Star St., of Waddell & Reed, Inc., has successfully completed the company's Personalized Financial Planning Study Course and is now qualified to offer the new service, the firm has announced. Special training in Personalized Financial Planning is provided by the company, national distributor and investment manager of the United group of mutual funds, for selected representatives. Upon successful completion of the course, representatives are qualified to offer a new service which utilizes computer techniques to evaluate and recommend personalized long-range financial programs for individual families. Maddell & Reed maintains 300

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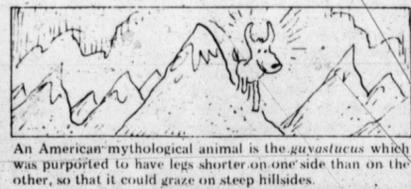
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An American mythological animal is the *gyvostucus* which was purported to have legs shorter on one side than on the other, so that it could graze on steep hillsides.

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Final Plans Announced For Annual Cancer Drive

Final plans are now underway in Hereford for the annual Deaf Smith County drive for the American Cancer Society, according to Mrs. Dale Jones, crusade chairman.

The Deaf Smith unit has set the 1973-74 goal at \$16,200 with the concentrated drive to begin April 1 and continued one week. A special event in the city in connection with the drive is planned for late spring and the letters and information are presently being mailed out.

Members of the Crusade Committee include Residential - Mrs. Mary Gibson, Mrs. Irene McKinster; Rural - Mrs. Jan Perlin, Mrs. Nancy Perrin; Business - Charles

Wagner; and Special Gifts - Mrs. Thelma Marsh and Mrs. Genevieve Guseman.

"Residents of the county are urged to participate in the effort, and are especially urged to read the information leaflet which workers will leave with each household and business," said Mrs. Jones.

"The primary goal of the Cancer Crusade is to get life saving information into the hands of every citizen, as education is most vital to the saving of lives from the dread disease. Knowing the seven warning signals of cancer could lead to early diagnosis which in turn would mean a more successful treatment and cure."

Cancer Drive Workers

Pictured are members of the Crusade Committee for the local chapter of the American Cancer Society. The drive is planned to start locally April 1. At left is Mrs. Jan Perrin, Mrs. Dale Jones and Mrs. Genevieve Guseman along with Charles Wagner, standing.

Stanley Relates Life In Russia

Ed Stanley, Whiteface Kiwanis member, showed a slide demonstration entitled "Russia 1973". Russia, as photographed and narrated by an American tourist, is shown in both a contemporary and historical light.

Emphasis was placed, not on the institutions, but rather the people of that country. Also at the meeting, Louis Abel, District Supervisor of American National Insurance Company, was installed as a new member. Whiteface Kiwanian John Winder sponsored Abel's membership. Discussions of a new club project were also held at the meeting.

Next week, Director of Big Brothers-Big Sisters Mrs. Archie Dwyer will present an update on the organization's activities to the Whiteface club.

CRUDE OIL CEILING

The Nixon administration plans to keep the price of domestic crude oil at its present legal ceiling of \$5.20 a barrel, federal energy chief William E. Simon said.

FEWER FARMS

The number of farms in the United States on Jan. 1 dropped another 1 per cent to an estimated 2,821,000, the Agriculture Department reports. A similar 1 per cent decline was reported between Jan. 1, 1972 and Jan. 1, 1973.

SPACECRAFT DESTROYED
CAPE CANAVERAL, FLA. -- A Titan Centaur spacecraft designed as a workhorse for future trips to Mars was deliberately blown to bits over the Atlantic recently when an engine failed to start and the \$20.5-million rocket started dropping "like a rock."

REDISCOVER YOUR OLD DIAMONDS

Start a treasure hunt in your own home, and bring to light those lovely old diamond pieces. Perhaps you thought nothing could be done with them... they were hopelessly antiquated. Well, then you'll want to let us show you how to bring those sentimental pieces up to date, merely by having them reset or remounted.

We can give you many ideas on what to do with your old diamonds to turn old into new.

COWAN JEWELERS DOWNTOWN

Hospital Notes

PATIENTS IN HOSPITAL

Manuel Serrano, 116 Ave. A; Mrs. Nellie Brady, 1514 Forrest; Stella Flowers, 420 Ave. H; Mrs. J.L. Patterson, 418 Long; Mrs. Ouis Lee, Route 3; Conrad Gonzales, 417 Ave. H; Mrs. O.G. Smith, P.O. Box 734; Mrs. G.W. Payne, 114 Mimosa; Ica Price, 423 Lee; Mrs. Helen Sowell, 609 W. Third; Delfino Rono, Dawn; Mrs. Myrtle Witherspoon, Route 4; Mrs. T. R. Timberlake, 243 Greenwood; Mrs. J.A. Rojas, Friona; Mrs. Cora Williams, Clovis, N.M.; Mrs. James Gillentine, 502 Star; Milton Dean, 226 Aspen; Mrs. Ruth Robertson, P.O. Box 1283; C.B. Gray, 616 Ave. I; Ray Johnson, Summerfield; Howard Grow, P.O. Box 350; Mrs. Maude Mauk, Route 3; Henry Dickson, Route 3; Mrs. Francisca Sepulveda, Friona.

PATIENTS DISMISSED
Mrs. Emma Woods, Mrs.

Harold Simons, March 8.

Brice Glass, Russell Coursey, Margaret Plummer, Janetta Green, Mrs. Zeola McCoughey, Mrs. Jimmy Holmes, Mrs. Timotes Juvera, March 7.

Look Who's New

Mr. and Mrs. Jaquaine A. Rojas are the parents of a son, Christopher, born March 7. He weighed 5 lbs. 9 oz.

Mr. and Mrs. Thomas Robert Timberlake are the parents of a son, Monroe Douglas, born March 6. He weighed 7 lbs. 14 oz.

Mr. and Mrs. Israel M. Herrera are the parents of a daughter, Gloria G., born March 3. She weighed 8 lbs. 6 1/2 oz.

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Original \$7-\$15
NOW \$5.99-\$11.99

BETTER SKIRTS

Original \$10-\$14
NOW \$7.99-\$10.99

BETTER BLOUSES

Original \$5-\$10
NOW \$3.99-\$7.99

KNIT BLOUSES

Original \$5-\$19
NOW \$3.99-\$6.99

BETTER SKI JACKETS

Original \$19
NOW \$9.99

JUNIOR MILTON PLAIN and PAIRS COATS

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NOW \$14.99



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Reg. \$4.00 to \$18.00. A Truly Beautiful sale of nylon tricort sleepwear: long gowns, shift lengths, pajamas and even baby dolls. In all kinds of styles, colors, prints, florals, polka dots and more. With beautiful trimmings, including shirred nylon lace and satin. Sizes P, S, M, L.



Save on accent rugs.

Sale \$3.20 to \$7.10

Reg. \$3.99 to \$8.88. Accents with the look of area rug styles. Accents that define room space and furniture styles. Ovals or oblongs with stripe or block designs. Today's big colors at yesterday's small prices.



Seniors To Tour TSTI

On Monday, 45 Hereford High School senior students will tour Texas State Technological Institute with HHS counselors, Wijma Braddy and Betty Mercer.

for the Amarillo vocational school. "TSTI offers many opportunities to learn a career," Mrs. Braddy said of the two-year college.

NEWS VIEWS

Malcolm Wilson, new Governor of New York: "I want to assure my fellow citizens that this is not going to be a caretaker administration."

William E. Simon, Federal Energy Director: "Prudence dictates we place into position a standby rationing program."

Keepsake
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H78-14	11.09	36.95	25.86	2.77
G78-15	10.79	35.95	25.16	2.63
H78-15	11.39	37.96	26.56	2.82

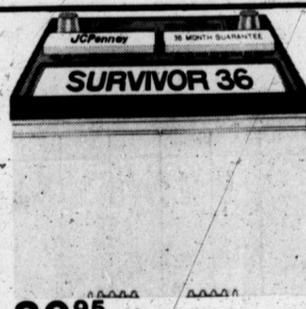
Comparable savings, too, on these other tubeless sizes: C78-14, F78-14, L78-15. Whitewalls only 2.10 more per tire.

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Local Employers Learn Of OSH Act In Seminar Here

Approximately 40 persons attended a Seminar on the Occupational Safety and Health Act (OSHA) conducted here Friday by the Texas Safety Association, and sponsored by the National Safety Council.

The training course was presented free to employers and their representatives, as well as employees, and served as an orientation to the OSH Act. The Deaf Smith County Chamber of Commerce assisted in providing the seminar.

Those attending received a copy of the OSH Act and were presented information on the scope and general requirements of the law, specific standards which apply to their firms, proper record-keeping and how to comply with the act.

FRANK MORROW, instructor for the TSA, conducted the seminar which started at 9 a.m. and adjourned about 4 p.m. Jack D. Brown, regional engineer from Midland, also participated in the program. The Williams-Steiger OSH

Act of 1970 was effective in April, 1971. It applies to all businesses with one or more employees who are engaged in business affecting commerce.

The Department of Labor contracted for the National Safety Council to sponsor seminars in order to better inform firms of the Act. It was reported that only 31 per cent of 31,379 establishments checked during 1973 were in compliance with job safety and health standards.

MORROW told those attending the seminar here Friday that 5 million businesses and 60 million employees are affected by the law. He outlined the organization of state and regional offices, pointing out that the area OSHA director is Robert Simmons, with offices in the Federal building at Lubbock.

Morrow showed slides of some of the most common violations which have been found in business firms and plants. He also outlined the walk through inspection by a compliance officer, pointing out that firms should ask for identification. Officers are authorized to make the inspections without prior notice.

The instructor listed the following inspection priorities: (1) Fatalities or catastrophes, (2) Employee complaints, (3) Special programs—high accident rate firms, and (4) Random selection.

THE AREA director must be informed within 48 hours when an employee is killed while at work, or when five or more employees are hospitalized as the result of an accident at work. Morrow explained that priority 3—special programs—is firms that have high accident rates.

Morrow said that changes in the standards are continuously being made, with about 3,000 new changes made in recent publications. Many of these come about when firms win a

dispute on interpretation of the standards.

THE FEDERAL Register which lists the standards cover too many areas to list all the standards by which employers must comply. However, the employer should study the portion of the register which applies to his operation, the instructor explained.

Many operators of small and medium size businesses could be in serious violation of the Act without even realizing that such laws exist. This is one of the reasons for conducting the seminars.

Employers who are not familiar with the OSH Act should write the area director for a copy of the act and record-keeping requirements. The address: U.S. Dept. Of Labor—OSHA; Courthouse & Federal Bldg., Rm. 421; 1205 Texas Ave.; Lubbock, Tx. 79401.



Pilots Texas

Gov. Dolph Briscoe, who is a licensed private pilot, has been honored by the Federal Aviation Administration for his participation in a special FAA safety program Governor Briscoe is the first Governor known to have participated in the voluntary program that encourages private pilots to improve their skills by taking annual proficiency flights. The FAA "Spirit of Safety" pin was presented by Erick Anderson (right), FAA Accident Prevention Specialist. The Governor also received an Honorary Counselor Certificate from the FAA and the National Aero Club Safety Award. Governor Briscoe received his license in 1941 and has logged thousands of flying hours.

Muleshoe Hosts Arthritis Forum

A team of physicians and physical therapists will be guest speakers for a Public Forum on Arthritis, 7:30 p.m., Thursday in Muleshoe at the Fellowship Hall of the 1st United Methodist Church, 507-W. 2nd.

The program is being

Graveside Service Is Held For Infant

Graveside funeral services were conducted in St. Anthony's Catholic Cemetery Friday for Juan Pena Jr., infant son of Mr. and Mrs. Juan Pena, 606 West Second Street, who died Wednesday in a local hospital.

The Rev. Aedan Davis of St. Anthony's Church officiated. Burial was directed by Gilliland-Watson Funeral Home.

The baby is survived by two sisters and three brothers in addition to the parents.

Fuhrmann's Father Buried In Kansas

Mr. and Mrs. Ronald Fuhrmann and family have returned from Caldwell, Kan., where they attended funeral services for his father, John H. Fuhrmann, 83, of that city. Burial was at Caldwell, where Mr. Fuhrmann had lived about 30 years. He was a farmer and stockman.

He is survived by his wife, who plans to make her home now in the ORU Retirement Village at Tulsa. Also surviving are six children.

Former Resident Dies In Arizona

Funeral services for Orvel Lee Landers, 67, a former Hereford resident, were conducted Friday afternoon at Winter Haven, Calif. He was a brother of Joe Landers of this city.

He died Wednesday morning in a hospital at Yuma, Ariz., after having suffered a stroke two weeks earlier at his home in Winter Haven. Born July 25, 1906, in Jones, Okla., he lived in Hereford a number of years before he moved to California.

He is survived by his wife; a daughter, Iva Gail Wilcox of Dimmitt; a son, Holly of Winter Haven; the brother here and another, Roscoe, of Okemah, Okla.

presented by the Panhandle Division of the West Texas Chapter of the Arthritis Foundation. Mrs. Sam Damron is the unit chairman of the Muleshoe unit.

Dr. Charles Seward, Amarillo Internist and Specialist in Collagen Diseases, will discuss the diagnosis and treatment of the various forms of arthritis.

Dr. Kenneth Johnston, Amarillo Orthopedic surgeon, will discuss the latest techniques in the surgical management of the disease. He will demonstrate many of the parts and devices used in rehabilitative surgery. Dr. Seward is chairman of the Panhandle's Division Medical Advisory Board.

Discussing the role of

physical therapy in the management of arthritis, will be Gilbert Gimbel, chief of Physical Therapy, St. Anthony's beneficial in preventing the stiffening of joints and crippling. Gimbel is president of the Board of Directors of the Panhandle Division.

Following the presentation will be a question and answer period moderated by Ralph Bauder, past president of the Panhandle Division, Arthritis Foundation. Mr. Bauder will also speak on "Quack-

ery"... their forms, dangers, and expense. Dr. Charles Pummill, Muleshoe, will represent the Bailey County Medical Society. Admission is free, and open to the public. There will be free literature available to all.

The program is part of the Arthritis Foundation's community service project to inform patients of the latest developments in arthritis. Hereford residents may contact Dale Young, local chairman for the Arthritis Foundation, for additional information.

NEWS NOTES

LIBYA & FRANCE

PARIS -- Libyan Premier Abdel Salam Jalloud and French Premier Pierre Messmer have signed an economic and technical agreement that provides for delivery of Libyan oil to France and French industrial equipment for Libya.

OLD PLANE REBUILT

LIVERMORE, CALIF. -- A World War I Spad 7 fighter plane rebuilt from salvaged spare parts took to the air recently. Jim Ricklefs, 59-year-old retired head of a helicopter-charter firm, spent 5,000 man-hours, \$40,000 and 2 1/2 years on rebuilding the 1916 British biplane.

Mother Of Hereford Woman Is Buried

Funeral services for Mrs. Sam McClellan, 81, of McLean, mother of Mrs. Don B. Taylor of Hereford, were conducted Tuesday in the Church of Christ at McLean and burial was in the cemetery there. Mrs. McClellan died Sunday.

In addition to her husband and Mrs. Taylor, she is survived by another daughter, Bernice Pyeatt of Clyde; a son, Bernard, of McLean, five grandchildren and a great-grandchild. Mrs. Emil Dettman of Hereford is a niece.



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Eye Project, New Members Highlight Lions Program

A program concerning the club's eyesight conservation project and the installation of new members highlighted the weekly luncheon meeting of Hereford Lions Club Wednesday at the Civic Club Center.

Jewell Smith, county welfare director, spoke on the benefits of the club's visual aids program—providing eyeglasses for needy students. Mrs. Smith has assisted the club with the program for many years.

"It has been my privilege to work with various civic clubs on some of their projects the past 21 years," Mrs. Smith said, adding that the eyeglass project had the longest history and was one of the most rewarding.

She told Lions they had provided 14 pair of glasses the past year, compared to 19 and 21 pair the two previous years. The total has been more in some years, she said, pointing out that other funds are now available in some cases. She commended the school nurses and local optometrists for their support of the program.

Raymond White, past president and past district governor, was installing officer for the new members. Installed

as new members were Al Sauter, Ben Harris, Sammy Gonzales, Don Elwell, Dave Hopper, Robert Mayfield, John Eager, John F. Martin, E.I. Shelton, and Robert Fincher. Also approved as new members were Bill McClenny, Val Clawson and Jim Hudgens.

Club president Jim Hale reported the Pancake Supper drew approximately 2,000 people, and a report on proceeds will probably be made next week. Some of the funds

will be used to buy equipment for Bull Barn.

Kathi Bell, Leo Club president, gave a weekly report on the club's activities at high school.

A slate of candidates was

announced for the election of new officers this summer. The election party has been scheduled for March 28. Ted Higgins and Wayne Lady are nominees for the president's position.



Ancient Chinese rainmaking consisted of building a rain dragon and carrying it in procession. If that didn't work, they ripped it to pieces.

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Police Provide Services

When your day includes nearly everything from caring for a lost dog until his owner gets out of class to helping a distressed parent locate a son's or daughter's off-campus apartment, you learn to be prepared for whatever might turn up.

"Anything is what we expect, and anything is what we try to be prepared for," said B.G. Daniels, chief of the University Police department of Texas Tech University.

The University Police look after a campus with a daytime population of some 30,000 persons including students, faculty and staff. Their function is not control of this concentrated population, rather, it is the protection of the campus community and its citizens, according to Chief Daniels.

The University Police Department is about the size of a municipal police force which would serve a city of nearly 30,000, said the Chief. But the kinds of jobs the officers perform are dramatically different from most of the actions of municipal officers.

A day's work for the 30 officers on the force can include routine issuing of citations for moving and parking traffic violations or more unusual activities such as helping a coed, who hurt her foot dancing, to return to her dormitory room or checking a parking lot where someone has reported hearing a scream.

"The University Police can accomplish virtually every job which can be performed by a municipal police force of comparable size," said Daniels. The department can investigate crimes of violence, petty and major theft or help find a stolen car "which turns up two parking lot rows away from where its owner thought it was parked."

"Today's police officer is a better-type officer than ever before," said the Chief. "With an average age of 26, the group is younger. Their working conditions are better and their salaries higher than in the past."

Most officers on the force have earned some college credits. The majority travel to Plainview two or three times each week to attend classes in police science at Wayland Baptist College. Others attend classes at Texas Tech in their off-duty time, said Daniels.

The officers on the force have completed or are enrolled in a police training program consisting of 240 hours of classroom work which they must complete to obtain certification prior to receiving commissions as police officers, said Daniels. Several of the officers are working toward intermediate and advanced training certificates.



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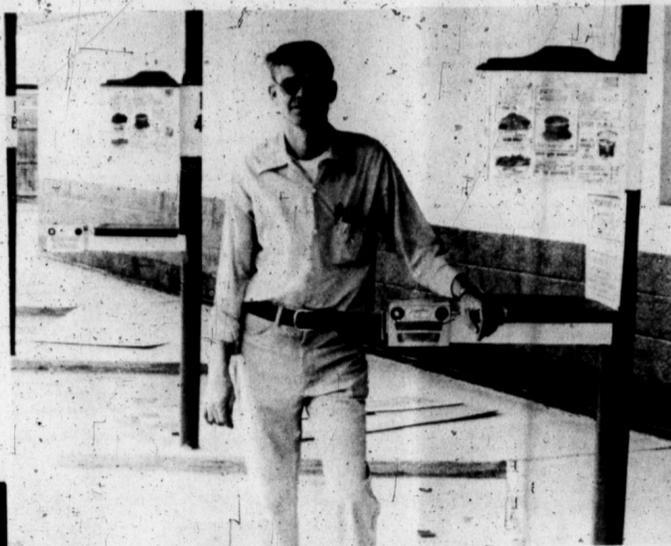
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The Army Reserve. It pays to go to meetings.



New Drive-In Opening

Bobby Arnold, manager of the new Sonic Drive In which is scheduled to open Tuesday on North 25 Mile Avenue, stands here with one of the new menu speakers which adorn the outside eating area of the new drive in. Arnold, his wife and two sons recently moved here from Amarillo to open the new drive in. Sonic Drive Ins number about 190 in 11 states and publicize they feature any fast-food item with service within three and one half minutes. Local Chamber of Commerce officials are expected to be on hand for the grand opening.

Army Presents Training

Seen any good movies lately? Some of today's best photographic work is being produced by bright, young imaginative people like yourself.

Photography involves much more than just taking clear pictures. Photographers must have a good imagination, a keen

eye for arranging attractive shots and the ability to put people at ease.

The type of work a photographer does depends upon his area of specialization. Many professional photographers specialize in portrait, commercial or industrial photography. Others, such as photo-journalists, and

scientific photographers, combine technical training with photographic skills.

Most photographers enter the field by working as trainees in commercial studios. Many others learn photographic skills while serving in the Armed Forces.

A few colleges offer a two-year program leading to a certificate degree in photography. Several colleges offer photography majors leading to a bachelor's degree.

Salaries for inexperienced photographers range from \$105 to \$140 a week. Self-employed photographers usually earn more but their earnings are affected by business conditions and other factors such as size of the community and the type of clientele.

Portrait and Commercial photographers use a variety of still cameras and must be familiar with different types of lenses, filters and films available to achieve the desired effect. Photo-journalists, scientific photographers and industrial photographers generally are well trained in both still and motion picture photography.

Because of the advances in photographic technology, more and more businesses are utilizing photographic work. Of the 65,000 photographers employed in 1970, the U.S. Department of Labor estimates half were employed in commercial studios.

Employment of industrial photographers is expected to rise at a more rapid rate in the coming years than that of either portrait or commercial photographers. In addition, opportunities are expected to be favorable for photographers in highly specialized areas, such as photo-journalism, and scientific research, with the better jobs going to those who have the most training and experience in the field. For further information contact Curtis Anderson, your local Army Representative at 317 E. 3rd Ave. Amarillo, Tex 79101.

Ft. Worth Slates Piano Contest

Prizes of \$500 will be awarded in the Texas Girls' Choir ninth annual Piano Contest April 26, 27 and 28 at 4449 Camp Bowie Boulevard, Fort Worth, Texas. Girls between the ages of 10 and 15 from throughout the United States may apply to enter the contest. Application forms should be requested by writing Texas Girls' Choir, 4449 Camp Bowie Blvd., Fort Worth, Texas 76107.

Applications must be returned postmarked no later than March 15.

Contestants will be competing for more than \$500 in awards—the Winner will receive \$250 and a trophy and will appear as guest soloist at the TGC Spring Concert in Tarrant County Convention Center.

Other awards will be \$100 and a trophy for second place, \$50 and a trophy for third place, \$25

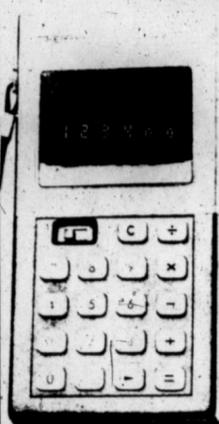
and ribbon for fourth place and a ribbon for fifth place.

Repertoire must include one number from each of the baroque, classical, romantic and contemporary periods and must be original piano music literature, not arrangements. Judges will prejudice repertoire listings and will pass on the eligibility of each contestant before assigning preliminary auditions.

All music must be memorized and contestants will be judged in the areas of technique, interpretation, stage presence, rhythm, musicianship, memorization, phrasing, pedaling, tone quality and impression of total performance.

Preliminary auditions will be played Friday night, April 26, and Saturday, April 27, with final auditions Sunday afternoon, April 28.

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VA Helps Homebound

Many disabled veterans could receive increased pension benefits from the Veterans Administration if they could prove that they are housebound or in need of someone to care for them. This announcement was made today by Benny Womble, Veterans Service Officer for Deaf Smith County.

A veteran who is receiving nonservice-connected disability pension from the Veterans Administration may be paid an additional \$44 per month if his condition is such that he is confined to his home or the immediate premises. If the veteran is blind, confined to a

wheelchair, or is shown to be bedfast, the VA may pay an additional \$110 per month aid and attendance allowance.

When a veteran is determined to be eligible for either the housebound award of \$44 per month, or the aid and attendance allowance of \$110 per month, such amounts are paid in addition to the regular amount of pension to which he is entitled. The approval of either of these additional benefits also authorizes the Veterans Administration to pay for any outpatient treatment which the veteran may obtain from his private physician.

The VA may also furnish any drugs or medicines, prosthetic appliances, sick room supplies, or other items which are prescribed by the family physician. If a veteran is a patient in a nursing home, he is considered eligible for the aid and attendance allowance, as well as free drugs and medicines.

If a veteran is receiving VA pension, and feels he might be eligible for these increased benefits, he should furnish the VA with a report from his doctor, showing he is housebound or in need of someone to care for him.

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- 1954 DC Case tractor, 3 point, Eagle Hitch, new hydraulic system, A-1 condition
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- 1963 Case 1000 Combine, 18' header, good rubber, good condition, cab
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- Johnson Model W, V ditcher, hydraulically operated
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- Portable chute and working squeezer, good, shop made, 16' long
 - Squeezer chute and head holder for above Krause tandem, cut down to 10 1/2'
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- Air impact wrench
- Air chisel
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- Shop heaters
- Overhead heater
- Cement mixer
- Heavy-duty wheelbarrow
- Misc. compressors and electric motors
- Lot of misc. iron

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- Battery chargers
- Creepers
- Car Stands
- Chain hoist
- Chains and boomers
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- 2 File cabinets
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- Etagere
- Burl walnut bedroom suite
- 12 Oak chairs
- 1 Server and 2 sideboards
- Pitchers and bowl sets
- Large bronze clock, very old
- 4 Mantle and wall clocks
- Antique pistols
- Misc. cut glass and depression glass
- Antique desks
- Hall table
- Kitchen cabinet
- Wood cook stove

MISCELLANEOUS

- 1971 Suzuki 400 TM Cyclone motorcycle
- 1970 Kawasaki 90 CC
- New tandem axle assembly for trailer, bows and doors for trailer
- Load leveler trailer hitch
- Saginaw ball-bearing screw jack
- Electric horse clippers
- Electric drill, 1/2"
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Kiwanians Learn About Hereford Track Program

"We are not in our top shape yet, but we will be a pretty good outfit a little later on in the season."

These were the words of Don Cumpton, Hereford High track coach, when he spoke as guest speaker at the Hereford Kiwanis Club during the regular noon luncheon Thursday.

"We've been to two track meets with one good and the other bad," Cumpton said. "We got only 32 points and finished last at Plainview a week and a half ago. But then we had 113 points this past Saturday at Pampa to finish 2nd in the meet. We had a close shot at first place and really should have won it."

THE COACH said 47 students are involved in the track program this year and that the

figure compares favorably with the 17 that came out just three years ago.

"I have 11 seniors, nine juniors and 27 sophomores," he said. "We have pretty good experience, but then we have a good crop of sophomores that will make our program stronger over the next several years."

Cumpton said Hereford's strongest competition would come in the hurdles race; the long jump and the shot put. He cited Chuck High and James Harris as standouts in the hurdles, Harris in the long jump, and David Varner in the shot put.

"OUR biggest weakness is that we don't have that really fast sprinter on the team," he said. "We don't have anyone

who would really come close to a 9.6 in the 100. That hurts us because we really can't place well in the sprint races."

Cumpton said Lubbock Monterey and Coronado are the favorites to take the crown in district track but that Hereford should challenge the two.

Cumpton mentioned the two track meets scheduled in Hereford — the Chamber Relays March 16 and the Regional Qualifiers meet here in April.

The coach also said that Sue Powell, is coach of the high school girls track team and has been doing "really well. March 23 is a girls track meet here." Cumpton complimented the Kiwanis Club for their sponsoring of the Hereford Track Program during the summer

months and also praised the Hereford community for the outstanding students which are being raised here.

IN OTHER action at the meeting Kiwanian Rodney Laubhan announced that several coaches are still needed for the Hereford Track program for the summer and asked that interested persons contact him.

Members receiving perfect attendance pins at the meeting were Pat Hanlon, one year; Servio Gamez, one year; John Poindexter, three years; Bob Rhoton, five years; and Rodney Laubhan, six years.

President Howard Birdwell also announced the annual Pancake Supper to be held Thursday night.



Don Cumpton

CATS VS HUSBAND

MILWAUKEE, WIS. — William Hodson, 27, was granted a divorce from his wife of seven years because he was allergic to her two cats and she refused to get rid of them.

Observe State Government

Government students David Hicks and Carleen Schlenker at South Plains College received a first-hand look at state government in action and historic sites this week in Austin.

Travis Spears, associate professor of social sciences at SPC, and 24 students from his government classes were in Austin through Saturday.

Hicks, son of Dr. and Mrs. Clarence E. Hicks of Hereford, is a graduate of HHS. Miss Schlenker is from Friona.

On Thursday, they attended a session of the Constitutional Convention at the state Capitol. This is the first state constitutional convention in 99 years, Spears said.

The group visited the Governor's Mansion and the Lyndon Baines Johnson Library on Friday and returned home yesterday.

They toured the Admiral Nimitz Museum and the LBJ Ranch on Wednesday, the first day of the trip.

Tax Deadline Nears

Friday, March 15, is a Federal tax deadline for corporations whose tax year ends December 31, 1973.

Corporations must file a calendar year 1973 income tax return, or Form 7004—an application for automatic extension of time for filing, by March 15, Elton W. Davidson Administrative Officer of Internal Revenue for the Amarillo area said.

Corporations must deposit in an approved commercial bank or a Federal Reserve bank at least 50 per cent of the balance of the tax due when they file the return or when they request the extension on March 15. Deposits should be made using Form 503, "Federal Tax Deposit, Corporation Income Taxes."

Army gains in all-volunteer force

Spraberry Gets Medal

Lieutenant Colonel Hubert O. Spraberry, son of Mr. and Mrs. Hub Spraberry of 605 W. Feisler, Dimmitt, has received the U.S. Air Force Commendation Medal at Grand Forks AFB, N.D.

Colonel Spraberry was cited for meritorious service as commander of the 44th and 448th Strategic Missile Squadrons at Grand Forks. He now serves as chief of the operations division, 321st Security Police Group.

A 1948 graduate of Whitharral (Tex.) High School, the colonel earned his B.S. degree in agricultural economics in 1952 at Texas Tech University where he was commissioned upon completion

of the Air Force Reserve officers Training Corps program.

Colonel Spraberry holds an M.S. degree in education from Kansas State College of Pittsburg, a B.A. degree from the University of Maryland, and an M.A. degree in industrial management from the University of North Dakota. He is a member of Phi Delta Kappa.

His wife, Teddy, is the daughter of Mr. and Mrs. C.H. Billings of 205 53rd St., Lubbock.

SBA Meets In El Paso

Philip J. O'Jibway, District Director of the Lubbock District Office of the Small Business Administration, announces the Spring Meeting of the Lubbock District Advisory Council for SBA will be held in El Paso Friday in the Old El Paso Room of the State National Bank Building.

The Advisory Council members will be brought up-to-date on activities of the Lubbock District Office, which services 81 counties of the West Texas Area. New members will be presented with their certificates of membership by the Dallas Regional Director, Fred S. Neumann. John A. Jameson, National Director of the Advisory Councils, will be in attendance.

The Advisory Council serves as a channel of information to local business and commercial interests regarding specific SBA programs and as an advisory body which makes recommendations concerning SBA programs and keeps the District Director informed of current economic conditions within the Lubbock District. There are currently 30 members on the Council who serve without pay for a two-year term.

WT Hosts Chicano Week

The La Raza Unida party gubernatorial candidate and its founder will be featured speakers at the third annual Chicano Awareness Week to be held at West Texas State University March 4-9.

El Chicano, an organization to create better understanding between Anglos and Chicanos, is sponsoring the week-long effort. Jesse Toscano, El Chicano president, said. It is to create an awareness of the culture and history of Mexican-American people and to encourage Chicano students to further their education, he noted.

Three speakers are scheduled to speak during the week: Ramsey Muniz, Corpus Christi attorney running for Texas governor on the La Raza Unida party ticket; Jose Angel Gutierrez of Crystal City, the party founder; and Jose Rael, member of the Amarillo School Board and insurance salesman.

"Saturday, March 9, is the big day of the week," Toscano said. "We have invited all high school students to tour the campus and its facilities starting at 1 p.m. We want to emphasize college life, financial assistance available and the importance of Chicanos continuing their education."

"Our banquet, free to all high school students who register for orientation on Saturday, will start at 6:30 p.m. The cost will be \$2 per person otherwise. Following the speech by Muniz, there will be a dance in the center's ballroom," he concluded.

Food Prices Up

Consumers could be paying 13 per cent more for food now than they did this time last year, one authority said yesterday.

Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, predicted that the current retail food price index may average about 13 per cent above the first quarter of 1973.

She forecast lower meat supplies along with higher prices for meat and other foods in upcoming months.

"Fruits and vegetables—fresh, frozen, canned and dried—are less plentiful than a year ago at this time, but production plans include larger crops, if conditions permit," the specialist said.

"These conditions would include favorable weather, available energy and fuel for energy needs, fertilizer and labor."

This week, most markets will feature a few cuts at special prices, but finding "real bargains" will demand close attention, Mrs. Clyatt noted. "Best beef values likely will include chuck roasts and steaks, round steaks, stew meat, ground beef and beef liver. Pork values will appear on hams, ham portions, picnics, Boston butt roasts, end-cut loin roasts and chops, shoulder roasts and steaks."

Fryer chicken prices are about the same as the past couple of weeks, and frozen turkeys feature attractive prices—mostly medium to smaller birds. Also, check prices on turkey parts.

Egg prices are a bit lower this week.

Fresh fruit and vegetable items in good supply at the most economical prices include oranges, grapefruit, apples and bananas. Also, cabbage, carrots, head lettuce, collards, mustard greens, rutabagas, turnips and greens, celery and broccoli. Potato, dry onion and sweet potato prices continue higher.

CONSUMER WATCHWORDS: Most stores feature high-quality foods as "specials."

Purpose of a food ad is to attract customers, but the store also depends on repeat business, so poor merchandise would defeat that purpose.

Specials are possible through a store's quantity buying, shaving of the profit margin, or a good buy offered by the supplier. Often a food will be on "special" because it's in season—a good time to incorporate it into menu plans.

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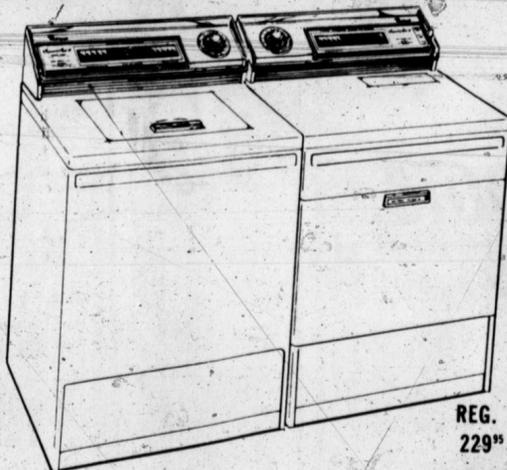
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Crume Signs With School

David Crume, son of Mr. and Mrs. Lloyd Crume of 115 Northwest Drive, has signed a football letter of intent with the Tarleton State University Texans.

The 6-1, 220 pound senior lineman was named to the all-district team as a result of his performance with this year's Whiteface gridders.

Crume is one of 16 high school seniors to sign with the Stephenville-based university. Approximately six more rookies are expected to accept football offers from the school.

ONE MINUTE SPORTS QUIZ

- Who won the Dean Martin-Tucson Open Golf Tournament?
- Who won the AFC-NFC Pro Bowl?
- The UCLA's winning record was broken by what team?
- Who were the latest two named to baseball's Hall of Fame?
- Name the AP Male Athlete of the year.

Answers To Sports Quiz

- Johnny Miller.
- AFC 15-NFC 13.
- Notre Dame broke an eighty-eight game winning streak.
- Micky Mantle and Whitey Ford.
- O. J. Simpson.

Plainview High School Rodeo Scheduled To Start Thursday

The 3rd Annual Plainview High School Rodeo will be held Thursday through Saturday at the Bar None Rodeo Arena in Plainview, located on South Dale Street.

The rodeo, sponsored by the Plainview High School Rodeo Club.

Awards presented at the last performance include trophy buckles, boys and girl team trophies, sportsmanship trophies for boy and girl and

saddles for all around cowgirl and all around cowboy.

Events are: Boys: bareback riding, bull riding, steer wrestling, calf roping, ribbon roping, and team roping. Girls' events are: barrel racing, goat tying, pole bending, break-a-way calf roping, and steer riding.

Rodeo Announcer will be Ping Crawford, Dimmitt; Stock Contractor, Red Whitley, Crosbyton; Rodeo Clown, Bill Thorpe, Dumas.

Performances will be at 8 p.m. Thursday, 8 p.m. Friday and 2 p.m. and 8 p.m. Saturday. All performances will be held at the Bar None Arena. Advance tickets are available from any Plainview High School Rodeo Club member. Box seat \$2.50, Adults \$1.50, Students \$1.00.

SPORTS

Herd Falls To Borger, 7-3

A last-inning rally fell short at Borger Friday afternoon, and the Hereford Whitefaces lost a 7-3 non-district baseball contest to the Bulldogs.

The Herd baseballers were involved in a four-team tourney Saturday at Pampa Hereford was to meet Canyon at 4 p.m., following a game between Pampa and Dumas at 2 p.m.

The losers of the two games were to play at 6 p.m., with the winners clashing for the tourney championship at 8 p.m.

In the game at Borger Friday afternoon, Steve Loerwald went the distance on the mound for Hereford, giving up nine hits. Hereford collected only four hits including a double by Dave Loerwald and run-producing singles by Harvey Torres and Steve Loerwald.

Borger tallied four runs in the first two innings, and took a 7-0 lead with three more runs in the fifth and sixth frames.

Hereford came to life in the seventh, scoring three runs before Borger hurler Rodney Poole shut off the rally. Each team committed three errors afield. The loss left Hereford with a 2-3 record on the season.

Boosters Club To Meet Monday

The Whiteface Booster Club will hold the first of two "spring sports" meetings Monday night at the high school cafeteria, it was announced this week by president Virgil Marsh.

The meeting will highlight the introduction of the golf, volleyball and tennis teams at Hereford High School. The boosters' session will start at 8 p.m.

All booster club members and parents of the athletes involved are invited to attend the meeting.

CLEAN CARS

J. V. Campbell Motors

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73 AMC Javelin 2 Dr. H-top, brown vinyl top, brown lower, custom vinyl interior, in beige and brown, 13,000 actual miles, this is a little dream car.

72 AMC Gremlin Small 4 Cyl. auto trans, pwr. steering, tilt wheel, radio, lug rack, 4 new w-wall tires, one local owner, light blue, like new.

75 Ford 1/2 ton Ranger pickup, loaded, white, with blue interior, good tires, extra good condition, extra nice.

67 Ford 1/2 ton pickup, V8, auto trans, white, in very good condition, cleaner than most 72 models.

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Texans Creeping Back TO 70 MPH

Colonel Wilson E. Speir, director of the Texas Department of Public Safety, said today he is disturbed by many complaints by Texas motorists about drivers refusing to obey the 55-mile-per-hour speed limit, and has directed DPS troopers to intensify their enforcement efforts.

"When the new law went into effect Jan. 20 of this year," he said, "our surveys indicated a high degree of voluntary compliance on the part of Texas drivers.

"But since that time, we have

noticed that motorists, or at least many of them, have been gradually 'inching' up their speeds on Texas highways. Consequently, our troopers have been increasing their volume of speeding citations, and will have to continue to intensify their efforts until a more reasonable degree of voluntary compliance is achieved."

Speir said he has received numerous reports by motorists who are complying with the new law who are frightened and angered by others who pass them at speeds dangerously above the legal limit, and still others who "tailgate" them when they can't pass for one reason or another.

"We commend those drivers who are cooperating in the state and national effort to reduce accidents; save lives, and at the same time conserve fuel by driving within the legal limits," Speir said.

"And we solicit the cooperation of those who would forget or ignore the dangers posed to themselves and others by dangerous and illegal speeds on the highways of our state.

"We would remind everyone that consistently through the years, excessive speed is involved in more fatal accidents than any other single factor."

Spring Sports Calendar

BOYS TRACK

- March 2 - Pampa, Varsity and JV
- March 9 - Andrews, Varsity
- March 16 - Hereford, Varsity and JV
- March 23 - Borger, Varsity
- March 29-30 - Amarillo, Varsity and JV
- April 6 - District Meet at Plainview, Varsity and JV
- April 13 - Regional Qualifiers Meet in Hereford
- April 19-20 - Regional Meet in Lubbock
- April 27 - State Qualifiers Meet in Lubbock
- May 3-4 - State Meet in Austin

- ### TENNIS TOURNAMENTS 73-74
- Borger Tournament - March 22-23
 - Amarillo Relays - March 29-30
 - District Tournament (Plainview) - April, 5-6
 - Levelland - There, March 5, 2:30 p.m.
 - Pampa - There, March 9, 1 p.m.
 - Pampa - Here, Feb. 23, 11 a.m.

GIRLS VOLLEYBALL

- February 26 - +Palo Duro, There, 6:30 p.m.
- March 5 - +Caprock, There, 6:30 p.m.
- March 7 - +Tascosa, Here, 6:30 p.m.
- March 12 - +Pampa, There, 6:30 p.m.
- March 14 - OPEN
- March 19 - +Amarillo, Here, 6:30 p.m.
- March 21 - +Borger, There, 6:30 p.m.
- March 26 - +Palo Duro, Here, 6:30 p.m.
- +District Games

GIRLS TRACK

- March 2, Olton (H.S. & Jr. High)
- March 15, Surray (H.S. & Jr. High)
- March 23, Borger (H.S.)
- March 29 or 30, Hereford Meet (H.S. & 9th grade)
- April 13, Easter Holiday
- April 19, Canyon District (H.S. & 9th grade)
- April 26 or 27, Regional (H.S.)
- May 10 & 11, State (H.S.)

JUNIOR HIGH BOYS TRACK

- March 8, Friona (7-8-9), 1 p.m.
- March 23, Dumas (7-8-9)
- March 28 or 29, Boys Triangular meet
- April 6, Clovis (7-8-9)
- April 12 or 13, Easter Holiday
- April 20, South Zone at Hereford (7-8-9)
- April 27, District Meet at Canyon (7-8-9)

JUNIOR HIGH GOLF

- April 20, Hereford, 9 a.m.
- April 27, Dumas, 9 a.m.
- May 4, Perryton, 9 a.m.

JUNIOR HIGH GIRLS TRACK

- March 2, Olton (7, 8 & 9)
- March 15, Surray (7, 8 & 9)
- March 23, Dumas (7, 8 & 9)
- March 30, Hereford 9th grade
- April 12 or 13, Easter Holiday
- April 19, Hereford 9th grade

BASEBALL

- March 1 - Caprock, There, 4 p.m.
- March 2 - Tascosa (2 games), Here, 1 p.m.
- March 5 - Palo Duro, Here, 4 p.m.
- March 8 - Borger, There, 4 p.m.
- March 9 - Pampa Tourney, There, TBA
- March 11 - Canyon, Here, 4 p.m.
- March 12 - Canyon, There, 4 p.m.
- March 14-16 - Deaf Smith County Tourney - Palo Duro, Pampa, Canyon, Levelland, Dumas, Borger, Hereford
- March 19 - Amarillo, There 4 p.m.
- +March 22 - Plainview (2 games), Here, 2:30 p.m.
- +March 23 - Coronado (2 games), There, 1 p.m.
- +March 29 - Snyder (2 games), There, 2:30 p.m.
- +April 5 - Lubbock (2 games), Here, 2:30 p.m.
- +April 12 - Monterey (2 games), There, 2:30 p.m.
- +April 16 - Plainview (2 games), There, 2:30 p.m.
- +April 19 - Coronado (2 games), Here, 2:30 p.m.
- +April 26 - Snyder (2 games), Here, 2:30 p.m.
- +April 30 - Lubbock (2 games), There, 2:30 p.m.
- +May 3 - Monterey (2 games), Here, 2:30 p.m.
- +District Games

JV BASEBALL

- March 7 - Canyon, Here, 4 p.m.
- March 21 - Canyon, There, 4 p.m.
- March 25 - Canyon, Here, 4 p.m.
- March 28 - Canyon, There, 4 p.m.
- April 1 - Canyon, Here, 4 p.m.
- April 6 - Plainview (2 games), Here, 1 p.m.
- April 18 - Canyon, There, 4 p.m.
- April 22 - Canyon, Here, 4 p.m.
- April 25 - Canyon, There, 4 p.m.
- April 27 - Plainview (2 games), There, 1 p.m.

GOLF

- March 8 - +Snyder
- March 15 - +Lubbock
- March 22 - +Plainview
- March 29-30 - Amarillo Relays
- April 5 - +Hereford
- +Denotes District matches

Howard Baker, Vice-Chairman of the Senate Watergate Committee:

"As of this moment, the odds would favor the President continuing his term."

W. Tapley Bennett, acting chief U.S. delegate to the U.N.:

"The assembly wisely chose to agree where agreement was possible and to avoid fruitless confrontation where it was not."

THANKS EVERYONE

"I'd Like To Thank Everyone

Who Participated In Jack's Marine

Spring Boat Show This Week At

Sugarland Mall. Also, I'd Like To

Remind You That Those Same Fine

Chrysler Boats Can Be Seen Everyday

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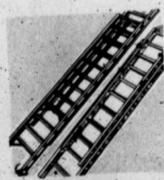
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1x6 12' ROUGH OAK LUMBER

12 1/4¢ LIN. FT.

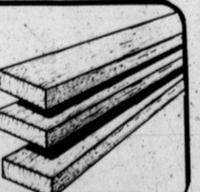
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CowBelles
Help Form
New Chapter

Invited by a group of Lamb County women to organize a CowBelles Club in Littlefield, five members of the Hereford group were present Tuesday when officers for the new club were elected with Mrs. Harold Head as president.

A former Hereford resident, Mrs. Jim Marcum, was named one of the vice presidents. Charter membership will remain open this month.

Present from the Hereford CowBelles were Meses. N.E. Tyler, Bob Josseland, Leroy Johnson, Leo Hellman and Olen Caviness.

Plans for a club in Lamb County began when several members from Hereford went to Littlefield Jan. 28 and gave a program sponsored by home demonstration clubs of that county.



Fickle Traffic Light

For a few dazed moments after the collision, Charles could not quite figure out what had happened. Then he remembered: the traffic light had changed directly from green to red, skipping amber. Unable to stop, he had rolled into the intersection in front of an oncoming truck.



Blaming his accident on the flicking signal, Charles determined to seek damages from the city. But at a court hearing, the city denied liability:

"We can't be held legally liable every time a signal gets out of order. We would be swamped with lawsuits."

However, Charles' attorney proved that this particular signal had been malfunctioning for a full week before the accident. The court concluded that the city was guilty of negligence, and granted Charles' claim.

Some cities still retain their "sovereign immunity" against being sued. But in most places, a motorist can indeed collect damages for an accident caused by a traffic light or a stop sign that has been neglected.

There have even been cases holding the city liable when a stop sign was obscured by foliage. Thus:

A motorist hurt in a crash blamed it on the fact that a stop sign was hidden by the leaves of a tree. In its defense, the city pointed out that the tree was growing on private property — out of our jurisdiction."

Nevertheless, the court imposed liability. The judge said that even if the city could not have trimmed the tree, at least it could have chosen a better place to put the sign.

Of course, the city is not liable if there is no causal connection between its negligence and the accident. In another case, a fallen stop sign had been left lying on the ground for weeks. One day a motorist failed to halt at the corner and struck a car in the crossing.

But it turned out that the motorist, who lived in the neighborhood, knew perfectly well it was a stop street — even without seeing the sign. The city was duly cleared of responsibility. The court said the city's failure to restore the sign simply had nothing at all to do with the accident.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

© 1971 American Bar Association

BIBLE VERSE

"A soft answer turneth away wrath: but grievous words stir up anger."

1. Where is the quotation found in the Bible?
2. Who is the author?
3. What is the value of the book?
4. What king helped preserve these words?

Answers To Bible Verse

1. Proverbs 15:1.
2. Solomon.
3. Something of a guide for practical living.
4. Hezekiah.

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2 Door Utility Cabinet White 24x12x63" **\$24⁸⁸ EA.**

24" UNFINISHED BAR STOOLS
12" x 12" seat. Hardwood legs. Unpainted, but ready for staining, oiling, painting, or waxing. No. 524.
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A kitchen work center! There is place for mixers, toaster, blenders and other small appliances. Shelves are designed for maximum cubic storage. All steel with baked enamel finish for easy cleaning. Two inch casters and electric outlet with cord for convenience.
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Unfinished 4-Drawer CHEST
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FOR UPSET STOMACH, INDEGESTION, NAUSEA, CONTROLS DIARRHEA.
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Waters up to 3000 sq. ft. with 4 position dial. Trouble free sealed motor give your lawn the care it needs with adequate water.
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22" CUT
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Ultra-lift blade. 3 H.P., 4-cycle, Briggs & Stratton engine. Easy-spin Kool Bore with automatic choke and recoil starter. Welded wheel pads. 8.00" x 1.75" "Poly" wheels with diamond tread tires. Fortiflex bearings. "T" style handle, safety lock.

DeLuxe POWER MOWER
22" Ultra-Lift Blade
3-1/2 H.P. Briggs & Stratton Engine
Ultra-Lift blade. 4-cycle, Kool Bore engine, automatic choke. All steel wheels. Easy-pull start, folding handle. Deluxe height adjustment.
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5/8" x 50' VINYL GARDEN HOSE, SOLID BRASS COUPLING, LONG LASTING GREEN OPAQUE COLOR
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BARGAINS!

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The original low bar angle rear tractor tire developed by Firestone.

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FIRESTONE HEAVY DUTY FIELD & ROAD

Our new WIDE TREAD 23° rear built for big tractor high performance and long tire life. Features deep shoulder skid depth and extended 23° tread bar.

HIGH PERFORMANCE FEATURES... ECONOMY PRICED SIZES TO FIT MOST BIG TRACTORS

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Our original equipment rear. 18% deeper bars at center and 14% deeper at shoulder, built for more stability and longer wear than Field & Road.

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Our best rear tractor tire. Wide 23° bars, 42% deeper at shoulders. 25% deeper at center and offering up to 50% longer wear than All Traction Field & Road.

OUR BEST HIGH PERFORMANCE REAR

All New!



Rebecca Gibson and Jill Paschel, in top photo, sport the ribbons they received for winning honors in the Hereford spelling bee held Thursday, Feb. 28 at Northwest Elementary School. Miss Gibson is the daughter of Mr. and Mrs. David Gibson and earned a chance to participate in the Deaf Smith County spelling bee. Miss Paschel is the daughter of Mr. and Mrs. Larry

Paschel and received a second place honor. Representing all the elementary schools in Hereford were, bottom photo, foreground (L-R) Russell Clevenger, Tim Hamlett, Steven Wong, Greg Wynne; Back row, Rebecca Gibson, Karen Woods, Terri Bethune, Jill Paschel, Colleen Malone, Brenda Brown, April Holly, Karol Shooke, Sandra Emite and Tania Willson.

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ADJUSTED TIRE CONDITION	% OF TRADE PRICE & F.E.T. CHARGE
25% or less tread worn off and within first 24 months' service	25%
50% or less tread worn off and within first 36 months' service	50%
75% or less tread worn off and within first 48 months' service	75%

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FARM TIRE
Built for long wear; to resist acid, moisture and rough service damage.

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\$10.94

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GUIDE GRIP®

Built for long wear, easy steering and positive cleaning.

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\$13.88 **\$25.41**

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\$24.64 **\$31.26**

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Plus 88¢ to \$2.82 Fed. Ex. tax.

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Long wearing, strong nylon cord body all-wheel truck tire featuring MILEAGE, STRENGTH and SMOOTH RIDE.

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\$22.35 **\$23.60** **\$26.85**

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DELUXE CHAMPION® Sup-R-Belt®

The same long mileage tires that come on many new 1974 cars!

Hurry... Stocks limited in some sizes!

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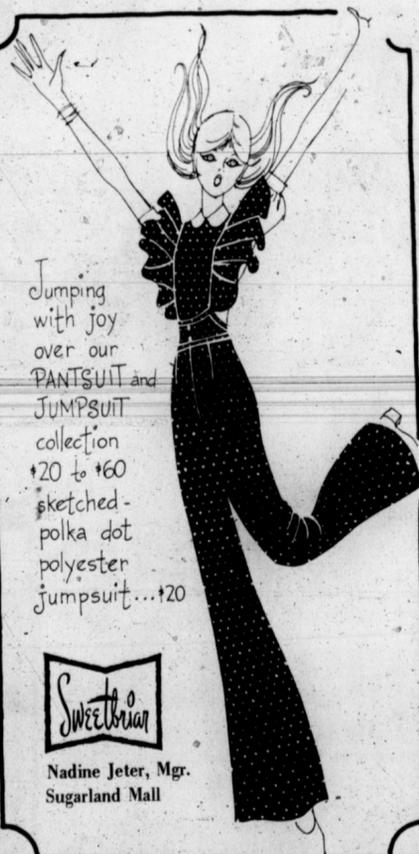
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\$27.50 **\$30** **\$34.50** **\$37.25**

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Jumping with joy over our PANTSUIT and JUMPSUIT collection \$20 to \$60 sketched-polka dot polyester jumpsuit...\$20

Sweet Brian Nadine Jeter, Mgr. Sugarland Mall

Developing a child's intelligence, far east culture and history and communication skills will be topics discussed in a West Texas State University six-weeks seminar "Women in the 20th Century" beginning Monday. "We need to present women with ways for their advancement," noted Karen Johnson, WT legal counsel and instructor of a seminar topic entitled "Women in the Practical Aspects of the Law." Each of the six topics will be taught by WT instructors or staff from 7-9 p.m. consecutive Monday nights excluding spring break in the Crockett Junior High auditorium. "We want to make the resources of WT available to women," Miss Johnson said. "Any one of those two-hour courses could be made into a regular course. It is our hope to find out what women in this area would like to have, and then offer a full course in it in the fall." The seminar opens with the histories of India and China taught by Charmazel Dudd, Arthur Johnson, Dr. John Kahler and Elizabeth Davidson. The March 25 session will be "Developing Children's In-

Ford HD Members Hear Program

Organic Foods was the program given by Argen Draper, county, home demonstration agent, to members of the Ford Extension Club Wednesday afternoon at the Community Center. Strawberries was the program presented by Mmes. Arthur Kent, Raymond Smith and Chuck Suckberry. Drugs was the report given by Mrs. Bob Kendrick. Mrs. Smith and Mrs. John A. Smith were hostesses for the 11 members present. Next meeting will be 10 a.m. April 3 at Arrowhead Mills. All visitors interested are welcome.

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NO LACES!
LARGE SELECTION OF SIZES AND WIDTHS
RED WING
Try them on at **ANTHONY'S** Sugarland Mall



Teaching Dream Realized

By **KERRIE WOMBLE**
Brand Staff Writer

Three years ago, Elsa Guerrero's ambition to teach seemed a pretty remote goal. The pretty Mexican-American girl was a member of a large family where money was tight and moves were frequent. She attended four schools by the time she was 12 years old. But Elsa's biggest hurdle to cross was that she carried the stigma of being a drop-out. She quit school after completing the sixth grade. Thus, job prospects were bleak and entering the education field seemed like catching a distant star.

TODAY, ELSA is employed as a teacher's aide at Bluebonnet Elementary School. The nineteen-year-old has earned her Grade Equivalent Diploma (GED) which signifies a high school education.

She assists a teacher in the morning, working directly with young children. Because Elsa is bi-lingual, she works during the afternoon with language development classes.

School principal Ray Fodd says Miss Guerrero is one of the best teacher's aides ever to work in his building.

THIS MAJOR transition was not wrought by magic. Elsa's success is the result of hard work and a program called the Job Corps.

In January 1973 the State Employment Office referred Elsa's case to the Job Corps.

The program is for young people like Elsa who are between 16 and 22 years of age. They all come from low-income families.

Elsa was sent to a Job Corps Training Center in Albuquerque, N.M. where she received specialized training in the teacher's aide profession. Besides vocational classes, she studied the solid subjects required of any high school student.

Elsa lived for eight months at the center, which housed 400 girls.

THE YOUNG LADY said that her tenure with the Job Corps was not only educational, but was an equally enjoyable experience. The center offered such sports as baseball, ping

pong, roller skating, billiards and volleyball.

"We frequently saw popular movies and took a few trips to the mountains. I got acquainted with girls from all over the US and made many friends."

A Job Corpsman receives \$50 a month living allowance, room and board and certificates to get clothes. He is allowed breaks to return home and can stay two days for every month he has been at the center.

MISS GUERRERO recommends the training program to anyone who "really wants to graduate". Her sister is at a Job Corps Center now, training to become a nurse's aide.

"It really wasn't any more difficult than going to a regular high school," Elsa said of life at the center. "I had quite a bit of personal freedom."

"We had professional counsellors and the work was based on the learning rate of the individual," she commented.

"BECAUSE I was a drop-out, I felt that I didn't have a chance. But the Job Corps changed all that."

Elsa spoke of her job at Bluebonnet with dedication and affection.

"I've always wanted to teach," she reflected. "The kids really have a way of making you feel wanted."

THE PRINCESS HAIR FASHION
Staff is pleased to announce...
that Phil is back!
For appointment call
364-1904
For the finest in Beauty Service
Come to **PRINCESS HAIR FASHION**



Helped By Job Corps

Elsa Guerrero, who quit school in the sixth grade, is now a teacher's aide at Bluebonnet School. She received a high school education and specialized training from the Job Corps.

Shower Honors Mrs. Houston

Amid a yellow and white color scheme, hostesses and guests honored Mrs. Ronnie Houston with a baby shower Thursday evening in the community room of First National Bank.

Receiving guests with Mrs. Houston were her mother, Mrs. R.P. Glem, her mother-in-law, Mrs. E.G. Houston and a sister-in-law, Mrs. Dickey Wright. Also in attendance were several of the honoree's aunts.

The serving table, sheltered by a white lace cloth, supported a pretty bouquet of white and yellow daisies interspersed with large yellow candles. Ladies received cake and punch from Mrs. Sid Shaw and Mrs. Dickie Sims.

Mrs. James Simpson registered guests at a table accented by a single carnation. The array of gifts were centered around the traditional stork figure.

Mrs. Houston wore a unique

corsage made of white baby socks.

She received a high chair from the following hostesses: Mmes. Kenneth Hagar, Shaw, Sims, Simpson, John Bunch and Tommy Rosson.

Organic Food Is Clubs Program

Argen Draper, county home demonstration agent, presented a program on organic foods to members of Messenger Extension Club Friday afternoon in their clubhouse. Mrs. John Garnett was hostess.

Reports were given by Mrs. Gene Bradley and Mrs. Bob Moelius on tomatoes and cucumbers. Members decided to schedule a club party March 23 at 8 p.m.

Game prize was won by Mrs. Earnest Riley and the floating prize by Mrs. Elmer Northcutt.



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March Sizzlers



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TUBELESS WHITEWALL

- super long mileage
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- affordable price
- other features; check them

• tread steady steel belt, surrounded by 4 shock absorbing, strong rayon belts and 2 flexible body piles to absorb impact and lateral sway. Plus—over 25 per cent deeper tread than our previous radial.

Catalog	Size	Our Regular Low Price	Excise Tax Each
MB9LE	FR70-14	\$38.95	\$2.88
MB9LH	GR70-14	40.95	3.06
MB9U5	GR70-15	41.49	3.08
MB9U7	HR70-15	42.95	3.33
MB9U9	JR70-15	44.49	3.55
MB9VD	LR70-15	45.95	3.70

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Lifetime Guarantee No Trade-In Free Mounting

- tubeless whitewall wide
- 78 series burly tread design
- strong, smooth

Size	Cat. No.	Sale Price	Fed. Tax
E78-14	MB6L5	\$18.48	\$2.22
F78-14	MB6L7	19.40	2.37
G78-14	MB6L9	19.98	2.53
H78-14	MB6MB	21.48	2.75
G78-15	MB6VV	20.48	2.60
H78-15	MB6VX	21.45	2.80
J78-15	MB6VI	22.45	3.01
L78-15	MB6V3	22.95	3.13

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LIFETIME GUARANTEE

Our passenger car tires are covered by an UNCONDITIONAL ROAD HAZARD GUARANTEE for the life of the original tread. This guarantee covers failures due to cuts, bruises or other injuries but does not cover ordinary punctures or running the tire flat. You will be charged only for the amount of tread you have used, plus tax, based on OUR REGULAR LOW SELLING PRICE. Truck, tractor and implement tires are guaranteed by the factory against any defects due to workmanship or material.



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• Penetrates, protects, lubricates. Makes everything that works work better. 11 oz. spray can.

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12 VOLT
DURA-START BATTERIES
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Fits most General Motors, Chrysler Corporation, and American Motors cars.

Gebo's Special...
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LITRONIX CALCULATOR

- eight digit display
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- overflow indicator
- decimal position selection

Gebo's Price... **\$39.95**



SCHAUER 6 AMP BATTERY CHARGER

- charges 6 volt and 12 volt batteries at 6 ampere rate
- recharges battery in from 3 - 7 hours
- automatic circuit breaker, selector switch to change from one voltage to another

\$13.95

PICK-UP TOOL BOX

- 16 gauge steel
- rides on sides of pick-up
- accessible from either side
- slim styling avoids obstructing rear window visibility

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Serving Your Insurance and Real Estate Needs.

Lone Star Insurance Agency

CHARLES WAGNER
A qualified insurance professional. Ready to serve your Home, Auto Fire or Life Insurance needs. Charles and his wife Beverly have a son Bryan. He is an active member of the Rotary Club and they attend the Baptist Church.

385 Assoc. Meets Saturday

The Texas Division of the US 385 Association will convene Saturday for a semi-annual meeting in Crane, Tex. to perform several tasks.

Heading the business roster at Eagles Lodge will be Big Bend National Park

hearings. These sessions will concentrate on opposing the possible closure of the park to the public.

The association will consider a proposal to interconnect I-27 from Lubbock South with I-10. Another suggestion is the

possibility of constructing an interstate highway from Amarillo to Las Cruces, N.M. via Hereford, Clovis and Roswell.

Members will hear a report on the road connecting Muzquiz and Boquillas.

At the gathering, reservations will be made for the bus trip to the Annual International Meeting in Williston, N.D. The group is slated to leave May 7, arrive in Williston on the 9th and return May 13. Cost of transportation will be \$50.

Officers for 1974-75 will be elected at the assembly in Crane.

Lenten Services

Scheduled

Lenten Worship Services at the Immanuel Lutheran Church are being conducted by the Rev.

Herman J. Schelter, pastor of the church. Services will begin at 8:30 p.m. Wednesday.

These services will emphasize The Savior's Passion and Death for the sins of the world with reference to the people about Him and what this means for the world today.



\$40,000 STEER—The Houston Livestock Show's record-setting \$40,000 fat steer is posed here by Dr. H.O. Kunkel, left, Texas A&M University dean of agriculture, and Steve Olson of Hereford, animal science student and vice president of the Saddle and Sirloin Club. The 1,293-pound Maine-Anjou-Angus crossbred was bought by a 31-member buyer syndicate represented by Tommie Vaughn of Houston, then given to long-time Houston show supporter Edgar Brown of Orange, who promptly donated the animal to Texas A&M. The steer has since met the hammer in A&M meats laboratory, and the beef will be served at the Saddle and Sirloin Club annual awards banquet April 19. Theresa Scott of Rising Star showed the champion at Houston.



PLAN A BEEF MENU TODAY

CUSTOM SLAUGHTERING

& PROCESSING

Dimmitt Meat Co.

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ARE YOU GETTING THE BEST PRICE FOR YOUR WATER?

POTENTIAL RETURNS OF \$935 PER ACRE TO PRODUCER:

Based on research by Dr. Steve Winter, Southwestern Great Plains Research Center, on the average of five test locations (D2 variety) in 1973, sugar beets would gross, at present prices, \$928 per acre to growers.

BEETS ARE MORE DROUGHT RESISTANT THAN MOST CROPS DURING HIGH WATER USE SEASON:

Based on experiences of Ed Wieck, Virgil Marsh and Charles Schlabs, beets do not have a critical water stress period, and most growers have discovered that beets can be grown with no more water than grain crops.

BEETS ARE GOOD HAIL INSURANCE.

NET RETURNS EXCEED GRAIN SORGHUM EVEN IF GRAIN PRICES STAY HIGH.

SUGAR PRICES HAVE INCREASED 65% IN LAST 6 MONTHS.

Make Beets a Part of Your Rotation

- 2.5 per net ton mile paid by Holly from farm to receiving station.
- Holly pays all truck and rail freight from station to factory.
- Beet tops are excellent livestock feed.
- Additional stations at Hart, Dimmitt and North of Hereford for grower convenience

Call Holly Sugar 364-2593, for more information

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TEXAS-NEW MEXICO SUGAR BEET GROWERS ASSOCIATION INC.

A Weekly Report Of Agri-Business News

Farmcast

Compiled From Sources
Of The Texas Department of Agriculture
John C. White, Commissioner

Now Is The Time... Cattle On Feed Resumes Upward Trend... Auction Sales Report Increases... Broiler, Egg-Type Chicks On The Rise.

The experimental predator control program for 44 Texas counties is now in operation. County agents are responsible for setting up training schools in approved counties.

To be eligible to participate in the program, your county must be approved; then you must attend a training school relating to use of the M-44 sodium cyanide spring ejection device.

Counties in Texas eligible for the program are Cottle, King, Dickens, Borden, Scurry, Mitchell, Taylor, Callahan, Midland, Glasscock, Sterling, Coleman, Crane, Upton, Jeff Davis, Pecos, Presidio, Kinney, Uvalde, Medina, Bexar, McCulloch, San Saba, Mills, Stephens, Erath, Brown, Comanche, Hamilton, Bosque, Coryell, Lampasas, Bell, McLennan, Burnet, Williamson, Hood, Milam, Jim Wells, Nueces, Kleberg, Kenedy, Brooks, and Willacy.

The Texas Department of Agriculture is responsible for the program on a state level. Other agencies cooperating include the Texas Agriculture Experiment Station, and the Texas Rodent and Predator Control Service as well as the Extension Service. The project is in cooperation with the Environmental Protection Agency.

Producers who participate in the experiment must keep records of all results with the M-44. Violation of the regulations can result in loss of eligibility for a county. The program will continue through June, 1975.

Further details may be obtained from the Texas Department of Agriculture or your county agent.

CATTLE feeding in Texas has shown a resumption of increasing numbers, the Texas Crop and Livestock Reporting Service notes. In Texas, there were 2,340,000 cattle and calves on feed for slaughter markets as of February 1. This is six per cent above a year ago and six per cent above the number on feed a month ago.

Placements into Texas feedlots during January totaled 467,000 head which is a gain of 44 per cent above January of 1973 and 69 per cent more than the previous month.

However, marketings of fat cattle during January totaled 332,000 head, which is six per cent below a year ago.

Nationwide, the number of cattle on feed in the seven major cattle feeding states—Texas, Arizona, California, Colorado, Iowa, Nebraska and Kansas—totalled 9,632,000 head. This is a three per cent increase from a month ago but four per cent less than those on feed a year ago at this time.

SALES for all kinds of livestock at Texas auctions compared to a year ago and a month ago are higher. Cattle and calves marketed through auctions during January were 54 per cent above a year ago and 17 per cent above a month ago.

Sheep sales were 37 per cent above a year ago and 90 per cent above a month ago. Goats sold during January were 25 per cent above both last year and last month.

Hogs sold during January were seven per cent above a year ago and 31 per cent above last month.

JANUARY hatchings of egg-type chickens and broiler chickens are up 31 per cent above totals of a year ago. Egg-type hatchings are up 31 per cent and broiler chicks hatched showed a 10 per cent increase over a year ago.

The heavy breed poultry hatch for January is 18 per cent higher than a year ago.

Egg production in Texas during January was one per cent above a year ago but four per cent below December.

Casting Slated For Future Play

Hank Haug, president of the Hereford Community Players, invites local thespians to attend the monthly meeting 8 p.m. Monday at Community Center.

and two men, all in the 20-30 age bracket. Also available is a mother's role suited to an older lady.

Parts will be open to two women

Players will discuss plans for attendance of the Texas Non-Profit Community Players Convention in Lubbock during April.

THE BEAUTY HOUSE

is Proud to Announce
the Association of
Teresa Willis-Nellie Cuckrum
and Sue George
with our staff of...

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We feature complete
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THE BEAUTY HOUSE

337 Miles

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SCHOOL Lunch Menu

JUNIOR HIGH HIGH SCHOOL

MONDAY — Cheese, macaroni and tomatoes or Vienna sausage, buttered corn, seasoned spinach, German

chocolate cake, rolls, butter, milk

TUESDAY—Hot dog with chili or fishwich with catsup, French fries, cabbage salad, purple plums, cookie, coney buns; milk

WEDNESDAY—Frito pie or hot tamales, green beans, glazed sweet potatoes, white cake, rolls, butter, milk

THURSDAY—Fried chicken or chicken fried steak, mashed potatoes, English peas, cranberry velvet, rolls, butter, milk

FRIDAY—Irish stew or beef ravioli, pork and beans, cole slaw, pineapple cake, cornbread, butter, milk

ELEMENTARY SCHOOLS
MONDAY — Cheese, macaroni and tomatoes, buttered corn, seasoned spinach, German chocolate cake, rolls, butter, milk

TUESDAY—Hot dog with chili, French fries, cabbage salad, purple plums, cookie coney buns, milk

WEDNESDAY — Frito pie, green beans, glazed sweet potatoes, white cake, rolls, butter, milk

THURSDAY—Fried chicken, mashed potatoes, English peas, cranberry velvet, rolls, butter, milk

FRIDAY—Irish stew, pork and beans, cole slaw, pineapple cake, cornbread, butter, milk

ST. ANTHONY'S PAROCHIAL SCHOOL
MONDAY—Spanish rice, pinto beans, carrot sticks, buttered bread, orange cake, milk

TUESDAY — Barbecued chicken, mashed potatoes, tossed salad, plums, rolls, milk

WEDNESDAY—Coney dog with mustard, potato chips, corn, peach cobbler, milk

THURSDAY—Pizza, cabbage-apple salad, green beans, Jello with fruit, milk

FRIDAY—Fish sticks, peas, cranberry sauce, brownies, rolls, milk

HEREFORD DAY CARE CENTER

MONDAY — Breakfast: Hot biscuits with jelly, apple slices, milk; Lunch: Sloppy Joes, green salad, corn munchies, milk, banana wedges and cookies; Snack: Peanut-butter and crackers, orange juice

TUESDAY — Breakfast: Cinnamon toast, raisins, milk; Lunch: Oven-fried chicken, creamed-potatoes, harvard beets, hot rolls, butter, milk, ice cream bars; Snack: Chocolate cookies, milk

WEDNESDAY — Breakfast: Farina, raisins, milk; Lunch: Meatloaf with catsup, carrot sticks, green beans, sliced bread, butter, milk, jello; Snack: Graham crackers, apple-cherry juice

THURSDAY — Breakfast: Toast with jelly, orange slices milk; Lunch: Ham casserole, green peas, hot rolls, butter, milk, fruit salad; Snack: Bread and butter, apple-apricot juice

FRIDAY—Breakfast: Cinnamon rolls, raisins, milk; Lunch: Roast beef and gravy, steamed rice, broccoli hot rolls, butter, milk, ice cream bars; Snack: Lemon cookies, orange juice

INFLATION UP
Due to surges in prices for food and fuel, the Government's Consumer Price Index jumped by 1 per cent in January, the Labor Department reported.



DE STUDENT OF THE WEEK — Distributive Education Student of the Week is Barbara Richardson, daughter of Mr. and Mrs. John Williams of 511 Schley. Barbara, who is a junior student at Hereford High School, is employed at First Printing as a sales clerk under the supervision of Forrest Ricketts. After graduation, she plans to attend college.

Jaycee-Ettes Plan Membership Tea

A membership tea was discussed and planned by members of the Jaycee-Ettes recently at a meeting in the Chamber of Commerce Board Room.

New officers were also elected for the coming year. Mrs. Bill Johnson was named president; Mrs. Steve Carroll, vice-president; Mrs. Bill Bankston, secretary; Mrs. John Bunch, treasurer; Mrs. Ronnie Collier, state director; directors, Mmes. Lonny Coffey, Dan Warrick, Garre Lowrance and James Braly.

Four awards were won by Mrs. Johnson and Mrs. Coffey at the recent district convention. Six Jaycees and three Jaycee-Ettes attended from Hereford.

Mrs. Collier reported visiting Mrs. Lucy Warrick as part of the Shut-In project. Mrs. Bill Blackburn of Childress, Area I Vice-president, was recognized as a guest among the 11 members present.

Church Welcomes Mission Speaker

George Lovell, president of the Texas North Mission of the Latter Day Saints of Jesus Christ, will speak at evening services 6:30 Sunday at the local Latter Day Saints Church. Lovell, native of Idaho Falls, Idaho, directs the work of 200 missionaries during his three-year tenure as president.

Here's How BEEF Is Best

To encourage the use of more Texas grain-fed beef in meals for families or special occasions a series of recipes, favorites of Hereford CowBelles and other good cooks of the area, begins in The Sunday Brand today.

Here is the first recipe, for something different and easily prepared from ordinary chuck roast.

FLAVORFUL CHUCK

Mrs. Jack Carrothers
1973 President,
Texas CowBelles

4-pound chuck roast
1 pkg. dry onion soup
1 can cream of mushroom soup
Pour half of dry onion soup in bottom of roasting pan and other half over the roast.

Four undiluted mushroom soup on the roast and bake in tightly covered roaster 2½ hours at 350 degrees.

If lid is not tight, entire pan may be covered with foil to hold moisture. This may also be baked in a "brown and serve" bag.

Vicki Lloyd Is Named

Vicki Lloyd, daughter of Mr. and Mrs. Robert Lloyd of Route 4, has been named to play in the Fourth Annual Panhandle Girls' High School All-Star Basketball Game scheduled March 16 in Amarillo.

The game will precede the Sixth Annual Amarillo National Women's Invitation Tournament finals and matches two 14-member high school squads representing the East and West of the Texas Panhandle.

Vicki, a senior student at Adrian, is a four-year letterman, three of which seasons were played on District 1-B championship teams. The 5-7 guard is a two-time district performer and was a team captain the past year. Her grandparents are Mr. and Mrs. Lewis West of Route 4.

Rebekahs Initiate Three New Members

Initiation was conducted for three new members, Mrs. Oscar Williams, Mrs. Raymond Estep and Merle Bridges, at this week's meeting of Rebekah Lodge in the IOOF Hall. Mrs. Floyd Brookfield of Friona, district deputy president, held a school of instruction for members.

Announcement was made of the Panhandle IOOF Rebekah Association meeting to be held in Pampa April 26-28; Jerry Johnson of Hereford is association president. Mrs. Henry Murrell was elected to represent the local lodge at a Rebekah Assembly next weekend.

Plans were made for Friendship Night Tuesday. Mrs. Leonard Davis was hostess to 25 members.

Soviet criticizes smaller atomic arms for NATO.



Test your diamond I.Q.

Q. IS A LARGE DIAMOND ALWAYS MORE VALUABLE?

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ONLY **82⁸⁸*** Reg. 96.99

- Push-type rotary with 3 1/2 HP Briggs & Stratton Engine
- Instant "Pull and Go" starting with automatic choke
- Convenient folding handle takes less storage space
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GRASS CATCHER #456 14.69

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- Briggs & Stratton Engine, recoil start
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At reg. low price **49⁰⁰**

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Reg. 84.99 **72⁸⁸***

- Powerful 4 cycle Briggs & Stratton Engine
- Easy height adj. 5 position
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Coordinated DOUBLE KNIT Reg. \$4. **2 YDS. \$7.**

58/60" 100% polyester double knit coordinates. Fancies coordinate with solid color double blister crepe stitch. They are easy-care, easy-sew, machine washable and dryable and need no ironing. Perfect for your new spring wardrobe.

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60" 100% POLYESTER COUTURE SUITING **REG. \$3⁹⁹ YD. \$2⁹⁷**

58"-60" 100% POLYESTER **DOUBLE KNIT 2 YDS. \$5⁰⁰**

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Here is a wonderful value on an always needed item. 21" x 27" 20 polyester filled pillow in white printed ticking with corded edge. So easy to care for and so comfortable for sleeping.

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DUE TO THE CRITICAL PAPER SHORTAGE...
 FURR'S IS UNABLE TO ACQUIRE ENOUGH SHOPPING BAGS TO MEET OUR CUSTOMER'S NEEDS. YOU CAN HELP US SOLVE THIS PROBLEM BY BRINGING YOUR BAGS BACK SO THAT WE MAY REUSE THESE BAGS FOR YOUR PURCHASE. YOUR HELP WILL BE APPRECIATED BY FURR'S SUPER MARKETS'

COZY KITCHEN CAKES
 FRESH FROZEN, GERMAN CHOCOLATE OR CHOCOLATE..... **99¢**

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POTATOES TOP FROST REG. OR KRINKLE CUT. FRENCH FRIED. 2-LB. PKG..... **49¢**

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PIZZA TOP FROST CHEESE, PEPPERONI, SAUSAGE, OR HAMBURGER EACH..... **79¢**

CHUCK STEAK FURR'S PROTEN LB..... **89¢** Advised Special

RANCH STEAK FURR'S PROTEN LB..... **98¢** Advised Special

BEEF ROAST FURR'S PROTEN SHOULDER LB..... **98¢** Advised Special

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STEW MEAT FURR'S PROTEN LEAN CUBES BONELESS, LB..... **98¢** Advised Special

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SIRLOIN FURR'S PROTEN LB..... **\$1.09** Advised Special

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RIB STEAK FURR'S PROTEN LB..... **\$1.09** Advised Special

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FISH STICKS GAYLORD 8-OZ. PKG..... **39¢**

FRANKS FARM PAC 12-OZ..... **79¢**

BACON FARM PAC FRONTIER AND SLICED SLAB LB..... **99¢**

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 TUESDAYS AND WEDNESDAYS WITH \$2.50 PURCHASE OR MORE

ART LINKLETTER'S MONEY-SAVING SUGGESTION!

TOPAZ STONWARE THIS WEEK

SALAD PLATE
 Regular Price 79¢
49¢ each

START NOW - COLLECT A FULL SET

Safe in oven and dishwasher
 NO PURCHASE NECESSARY ...and so smart!

BUTTER FOOD CLUB SWEET CREAM 1-LB. PKG. **86¢**

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BEANS FOOD CLUB, GREEN CUT, NO. 303 CAN **3 For 69¢**

DINNERS FOOD CLUB BOX ASSORTED **49¢**

LEMONS FANCY CALIF. LB..... **23¢**

TURNIPS FANCY PURPLE TOP ARIZONA LB..... **23¢**

BANANAS CENTRAL AMERICAN GOLDEN RIPE LB..... **12¢**

GREENS FANCY MUSTARD, COLLARD, TURNIP BUNCH EACH..... **2 FOR 37¢**

LETTUCE CALIFORNIA ICEBURG LB..... **15¢**

Farm Fresh Produce

LEMONS FANCY CALIF. LB..... **23¢**

TURNIPS FANCY PURPLE TOP ARIZONA LB..... **23¢**

BANANAS CENTRAL AMERICAN GOLDEN RIPE LB..... **12¢**

GREENS FANCY MUSTARD, COLLARD, TURNIP BUNCH EACH..... **2 FOR 37¢**

LETTUCE CALIFORNIA ICEBURG LB..... **15¢**

SUPER DISCOUNT SPECIALS

SUGAR FOOD CLUB 5-LB. BAG 39¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	COFFEE FOLGERS ALL GRINDS 1-LB. CAN 59¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	MIRACLE WHIP QT. JAR 29¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	BACON FOOD CLUB SLICED 1-LB. PKG. 49¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
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CARLOAD GARDEN HOSE SALE

5/8" x 50' Ea..... **\$3.99**

5/8" x 50' Ea..... **\$2.99**

7/16" x 50' Ea..... **\$1.99**

3/8" x 50' Ea..... **\$1.00**

1/2" x 50' Ea..... **\$1.00**

1/2" x 75' Ea..... **\$2.99**

DOUGLAS LONG HANDLE GARDEN TOOLS

LAWN RAKE **89¢**

BOW RAKE DOUGLAS THRIFT 14 TEETH 4 1/2 FT. HANDLE **\$2.99**

20 TEETH 48" HANDLE..... **89¢**

HEAVY SHANK HARDWOOD HANDLE \$1.99 6 1/2" x 4" BLADE..... **\$1.99**

GARDEN HOE

HOMEOWNERS SHOVEL DOUGLAS THRIFT VALUE 16 GAUGE STEEL Ea..... **\$1.99**

FEMININE HYGIENE

HEATHER SPRAY 5-OZ..... **\$1.09**

MILK OF MAGNESIA PHILLIPS REG. OR MINT 12 OZ..... **79¢**

RIGHT GUARD DEODORANT 30% MORE 5.2 OZ. BRONZ **67¢**

AMPLON PANTY HOSE 66¢

KNEE HI HOSE 3 FOR **\$1.00**

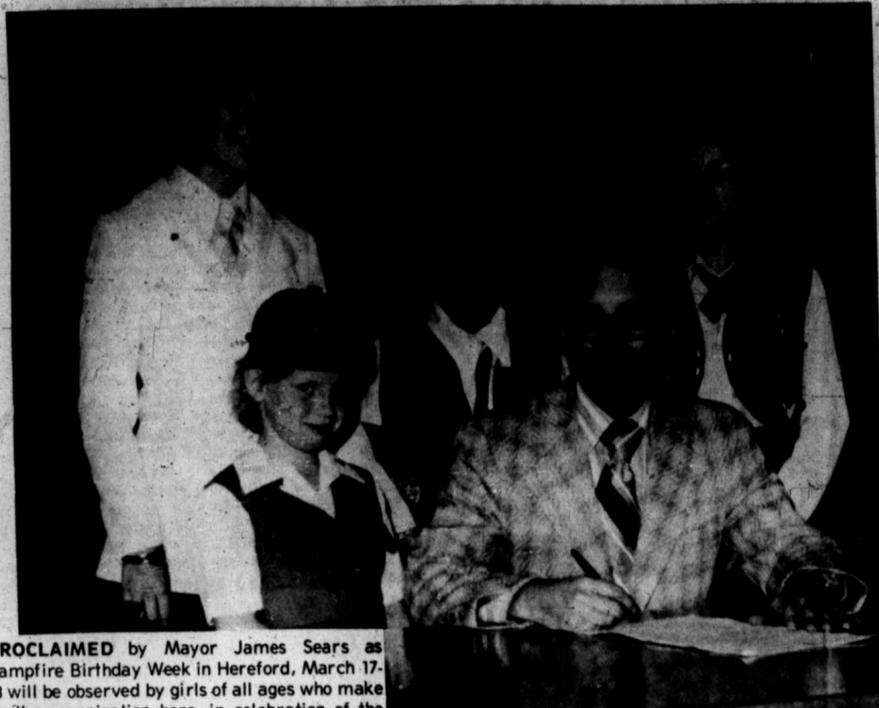
Excedrin 100 COUNT **\$1.06**

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CAMPFIRE GIRLS

BIRTHDAY WEEK MARCH 17-23



PROCLAIMED by Mayor James Sears as Campfire Birthday Week in Hereford, March 17-23 will be observed by girls of all ages who make up the organization here, in celebration of the 64th birthday of the national group. Girls from various levels of the program watch the mayor affix his signature. From left are Shyla Thomas of the Horizon Club for high school age; Kelly Lindsey of the youngest group, Bluebirds; Carol Hinojosa of the adventurers and Tammy Cagle of the discoverers.



EARNED by years of work in the regular Campfire program plus extra community service, the Wohelo award, highest offered to girls in the organization, was recently presented to these Horizon Club members. In the group are Glenda Baum, Kathi Bell, Cynthia Hairgrove, Debbie Hale, Holly Layman, Bridget Mazurek, Judy Scott, Denise Strange and Rhea Ann Wesson.



INDIAN DRUM accompanies a song in a ceremonial held last week when a Campfire group of sixth grade girls from four schools adopted the official name, Ifetayo. Of African derivation, the name means Love Excels All. Kneeling beside the ceremonial fire are Becca Gibson, Karla Driskill and Sheri Whitaker.



NATIONAL Campfire Council representative from Zone-36 of the South-Southwest Region is Mrs. Earnest Langley, longtime group leader here who was named to the post at a zone meeting last week. With her is Kiska Hodges, a Hereford member who was chosen as Horizon Club advisor from the zone to the national council.

The Sunday Brand

Section Two
Hereford, Texas, Sunday, March 10, 1974



YOUNGEST of the girls in the Campfire program do their share of community service, like this trio from the Zippedy-Do-Da Bluebird group which gave a Valentine party for children at Hereford Day Care Center. They presented a play, took Valentines for the children and served cookies and punch. Theresa Lee and Krystal Derrick are two of the small guests who enjoyed the party.



ADULT LEADERS volunteer their services to keep the Campfire Girl program advancing in Hereford, working directly with the girls also in the background on committees and boards. A.E. Hodges lately received the Ernest Thompson Seton award, highest for adults, in recognition for three years as chairman of the Hereford Campfire Council and many past years of aid to camping and other programs. Mrs. Glenn Watts was honored for ten years as a group leader, at the annual father-daughter dinner last month.



Small Talk

By SUE COLEMAN
Women's Editor

HOLDING the garden hose to water a rose bed in her front yard, Mrs. G.W. Newsom could have posed for a picture of spring-is-here the other day when I was driving past her house.

She wasn't the only person I saw at work around flower beds; the weather we've had lately just naturally coaxes us out to plant something and it doesn't much matter what. Getting some seed into the ground seems like an important thing to do right now, even though we know there will probably be some more freezing weather before Easter, to nip whatever comes up.

SOME more volunteers for house-to-house calls in the American Cancer Society's drive are needed, Mary Gibson says, and anyone who will help is urged to notify her.

Well, there is another good excuse to get out and walk around in the fine spring weather, and accomplish something worthwhile at the same time.

BIRTH OF a daughter is announced by Mr. and Mrs. Marvin Kuper of Dalhart, who formerly lived in Hereford. The baby was born March 2 and has been named Carey Elizabeth. The Kupers have two other daughters, Amy and Becky, and a son, Scott.



KESTER'S JEWELRY
Across from the Post Office
in Downtown Hereford

Paternal grandparents are Mr. and Mrs. Henry Kuper of Summerfield. The Arnie Hussmanns, maternal grandparents, have lived in Hereford but now at Stratford.

DISTINGUISHED Student ranking has been conferred on William S. Whitaker, Hereford student in Texas A&M University, a junior majoring in bio-medical science. He is the son of William S. Whitaker of 140 Mimosa.

This ranking is limited to 10 per cent of TAMU's undergraduate enrollment, and recipients must earn at least 3.25 grade points out of four.

THE NEWS release with the above information had the abbreviation, TAMU, for A&M, the first time I remember seeing it written that way. Maybe I'm not as observant as

one should be, and it could be that it's been TAMU ever since it became a university, but somehow that just doesn't look right when you mean A&M.

AMONG 23 students at South Plains College in Levelland, selected by a faculty-student committee as Who's Who At SPC for 1974, is David Hicks of Hereford. His parents are Dr. and Mrs. C.E. Hicks, 107 Douglas.

Hicks is president of the Interdorm Council, in addition to being president of Stroud Hall dormitory. To be eligible for the honor, he was also required to maintain a high grade average and take part in both student and community activities.

A student from Friona, Carleen Schlenker, sophomore class president, was another of the students honored in this way.

ACS Volunteers' Work Described

Reassurance for patients after cancer surgery, given by volunteers who have themselves had the experience, was described to Hereford Study Club members by a local volunteer, Mrs. Bill Kendall, in a program Thursday sponsored by Deaf Smith County Chapter of the American Cancer Society.

Mrs. Jack Gilliland, chairman of public education in the chapter, and Mrs. Kendall were the program guests introduced by Mrs. Ed Wilson, Mrs. Merlin Kaul and Mrs. B.F. Cain were

Most Americans will join anything that promises to pay dividends in cash.

You can't judge a country by what its opposing politicians say about each other.

hostesses in the former's home. Begun in 1962 by a woman in New York who had recovered after surgery for breast cancer, the Bridge To Recovery program was adopted by the American Cancer Society in 1969, Mrs. Kendall said. Its purpose is to encourage the patient through visits by someone who knows firsthand the trauma of cancer surgery. Volunteers are trained for hospital visits and to give information helpful to patients and their families.

A new member was Betty Gilbert, and others present included Mmes. Maurice Tannahill, Joe Story, T.E. Braddy, R.N. Yarbrow, Don Robinson, Cawthon Bryant, Bob Word, Bob Poston, Melvin Thompson, Bill Gentry and Gladys Setliff.



JUNE BRIDE-ELECT — Miss Cynthia Johnson of San Bernardino, Calif., and Kenneth R. Sims of Riverside, Calif., son of Mr. and Mrs. George T. Sims of 211 Douglas, are to be married June 16 in First Christian Church of Riverside, it is announced by her parents, Mr. and Mrs. Harold A. Johnson of Sunnymead, Calif. The bride-to-be is employed by an insurance firm in San Bernardino, is a graduate of Northern Arizona University with a bachelor of fine arts degree, and completed high school studies at Moreno Valley High. Sims, a teacher in Moreno Valley school district, received a BA degree in political science from the University of California Riverside.

L'Allegra Club Has Dinner Party

A husband's party was hosted by L'Allegra Study Club Thursday evening in the new ranch home of Mr. and Mrs. Jerry Parker south of Dawn. At the buffet dinner each member brought a dish with

hostesses, Mmes. Stephen Coneway, Wesley Gulley, Danny Martin, Hazen Woods and Alex Schroeter, bringing meat dishes. Card games were played after the dinner. Members and husbands present were Messrs. and Mmes. Jim Carnahan; Tommy Carnahan, Terry Caviness, Dennis Farley, Dale Furr, Cameron Gault, Burps Hamilton, Dennis Lomas. Also Messrs and Mmes. Don Lowder, Hugh McCrary, Rudy Metz, Gerald Payne, Eddie Reinauer, Bobby Veigel, Bill Warrick and the hostess couples.

Business Session Follows Tour By Cultural Club

After a tour of Arrowhead Mills Friday afternoon, members of Cultural Extension Club and two guests went to the home of Mrs. Ira Scott for a brief business discussion and refreshments. They were shown over the mill where grain and other foods produced in this area are prepared for marketing.

Mrs. Ralph Packard and Alice Gossett were guests invited for the special meeting. Members in the party included Mmes. Tom Hargrave, J.G. Gandy, J.D. Love, Novella Stallings; John Hunter, M.H. Wiseman, Mary Ella Ricketts; Grady Parsons, A. V. Dettman, M.W. Sumner, Hilrey Aven and Art Lewis.

Local FHA Girls Meet With Sister Chapters

"Impact, NOW" will be the theme for the Area I Future Homemakers of America annual convention when it convenes in Amarillo Friday and Saturday.

Approximately 40 girls from the high and junior high schools will represent Hereford. Serving as voting delegates will be Donna Walterscheid and Linda Bradley. Also, Isabel Pena will run in the election of fourth vice-president.

Impact is a new in-depth involvement project of the National Association of FHA. Local chapters across the nation are carrying out in-depth projects in their communities. Area I's emphasis this year has been on the impact youth can have on America, now!

Area I consists of 38 counties, 180 chapters and 7,000 members.

The activities on Friday night will be at three different locations. Beginning at 7:30 p.m. a talent show will be held in the Civic Center Auditorium. Simultaneously at 7:30 at Amarillo High School the meeting of the voting delegates will assemble to transact business and to elect officers for 1974-75 school year. Following these two events, the students from the HERO-FHA chapters will participate in a program and banquet at the Quality Inn.

The program for Saturday will be held in the Civic Center Auditorium beginning with a choir presentation by the Sharon Singers, one of the Area

FHA choirs for junior and seniors from local chapters.

Miss Cindy Green, Area President from Caprock High School in Amarillo, will preside during the morning. People to appear on the program during the first session will be R.R. Ashworth, Superintendent Amarillo Independent School District; R.G. Mills, Chamber of Commerce, Amarillo; Mrs. J.G. Cannon, Area I Young Homemaker President, Hale Center; Walter Stubblefield, Area I FFA president, Happy. During the noon hour the area officers will host a luncheon where each officer will recognize people that have assisted them closely during this school year. These people are superintendents, principals, vocational directors and homemaking teachers.

Beginning the afternoon program, the Ima Dee Singers, the other Area I choir for local freshman and sophomores, will present: "A Bird in Spring," "What the World Needs Now is Love," and "Day by Day" with Mrs. Peggy Bain directing.

New officers will be installed and the new president will close the convention.

The 1975 convention will be held at the Lubbock Municipal Auditorium in March. This follows the practice of alternating years with Lubbock and Amarillo.

Club Memorial Given To Library

A book will be added to the genealogical shelf in Deaf Smith County Library as a gift from Bay View Study Club in memory of Mrs. Philip Barkley, who served the club as president in the 1959-61 term; members voted at their meeting Thursday afternoon in Mrs. R.W. Eades' home.

Bay View Club established the genealogical shelf at the library, has given books at various times and encourages the gift of memorial volumes.

A guest, Mrs. Glen Reeves of Friona, presented the program Thursday, showing her collection of dolls dressed as White House brides and relating incidents and relating incidents of weddings which have taken place through the years in the first family's home.

The Friona women became interested in this subject as she read news reports of Tricia Nixon's wedding, and has done much research to learn details of past weddings and the bridal costumes. She mentioned that Grover Cleveland was the only president married in the White House, and the biggest wedding there was that of Alice Roosevelt Longworth.

An amusing incident she told concerned a bridegroom. The man who married Nellie Grant in 1866 came down the stairs, she said, carrying a bouquet

with a pennant lettered LOVE — a touch which might have been the idea of a mod bridegroom.

Mrs. J.T. Carroll was another guest; members present included Mmes. Howard Gault, Bruce Burney, Jack Wilcox, D.N. Garner, W.J. Gilliland, Austin Rose Jr., Ansel McDowell, Colby Conkright, John Gilliland, Si G. Darling, R.B. Miller, W.K. Golden, Herman Ford, Robert Jossier and, Juston McBride.



What a snow job! Early man believed that storms were due to the wrath of a supernatural beast!

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Water Heaters...
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H.D. CHATTER

Small Patch Will Grow Strawberries

By Argen Draper
Home Demonstration Agent



WE'RE excited over gardening programs club women are giving on Growing Vitamin C. The emphasis is put on growing strawberries. Even the smallest spot in a flower bed or corner of the yard will produce delicious fruit with good food value.

These are good sources of Vitamin C: grapefruit or grapefruit juice, orange or orange juice, cantaloupe, raw strawberries, broccoli, brussels sprouts, green pepper and sweet red pepper.

Fair sources are honeydew melon, lemon, tangerine or tangerine juice, watermelon, asparagus tips, raw cabbage, collards, mustard greens, potatoes and sweet potatoes cooked in the jacket, spinach, tomatoes or tomato juice and turnip greens.

THE EVERBEARING varieties of strawberries for West Texas are gem, Ozark beauty and Ogallala. Call the office for B-1124, Texas Strawberries. This

bulletin gives information on the plant, site selection, soil preparation, fertilizer, irrigation, mulches, planting and varieties. Too, it has hints on special strawberry beds.

Also at the office is Planning Your Vegetable Garden, Fact Sheet L-911. This gives varieties, amount of seed, depth of planting, spacing plants, size plants, time to plant, size before ready, average length of harvest season days, amount product to expect, and amount of food needed for each person to eat fresh and for canning.

It is very helpful and the information is free for the asking.

A DELICIOUS recipe using strawberries but you could use any fruit; cherries or blueberries or any other fruit is good. It sounds like I like food.

STRAWBERRY CHEESECAKE

Cool 1 large can evaporate milk.

1st bowl - 1 small box lemon Jello and 1 c. boiling water. Mix and let set until thick but no jelled.

2nd bowl - 1 8 oz. pkg. cream cheese, 2 t. vanilla, 1 c. sugar Mix and blend until fluffy.

3rd bowl - Whip the cold milk until like whipped cream. Whip Jello and cream cheese mixtures separately and add to whipped milk. Blend all 3 mixtures and pour into crust. Glaze with topping after it sets.

Crust: 1 box cinnamon crisp or graham crackers crushed Add 1 stick oleo (melted) and 1/4 c. sugar. Mix and line 13"x9"x2" pan and a 9" pie pan.

Topping: 1 large pkg. frozen strawberries and 1 T. cornstarch. Cook until thickened and clear.

TG & Y
Sewing Centers

Sewing Excitement

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44"/45" wide **\$1.98** YD.

Shurdelite PRINTS

50% Fortrel, 50% Anvil Rayon, Machine Wash Warm Tumble Dry, Remove Promptly, Permanent Press, 44"/45" wide **\$1.39** YARD

Town and Country PRINTS And PLAINS

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100% POLYESTER DOUBLE KNIT

100% Polyester Double Knits on Full Bolts. All first quality in a beautiful variety of stitches and weaves. Machine wash and tumble dry. Absolutely No Ironing necessary.

58/60" Wide
ON FULL BOLTS!
2 Yards For **\$5**

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100% Woven Polyester Stretch Double Texturized **Junior Shorts**
Sizes 8-14, Ass't Colors **\$4.88**

JUNIOR KNIT TOP
Ass't colors and styles 100% Polyester Size S,M,L **\$4.88**



Junior Sleeveless **SHRINK**
100% Acrylic in assorted colors with Hilight Trims around neck, sleeves, and bottom **\$2.99**

Ladies **PANT TOP**
80% Polyester, 70% Cotton assorted sizes, colors for Spring: **\$3.66**



Boy's **SHIRTS**
Ass't solids Lt. Blue Green, Tan, Medium Blue, Gold. Ass't sizes 8-18 65% Poly, 35% Cotton **2 FOR \$5**

Caper **FLAIRS**
"The Dress Up Jean", sizes 8-18, 50% Polyester, 50% Cotton, Ass't styles and colors **\$5.97 - \$6.99**

Ladies **HI-RISE SLACKS**
Sizes 10-18, Red Stripes and Blue Stripes stripes, Permanent Press Fabric **\$3.88**

Garage Sale Makes Gift Possible

Mrs. Homer Yocum, president of the Newcomers Club, reported that the garage sale sponsored by the club which was held Thursday and Friday at the Community Center was a complete success.

They reached their set goal in order to purchase a micro-wave oven for the Mental Health Mental Retardation Center.

The club members wish to thank everyone who donated money and articles for the sale.

A wealthy man is usually blessed with an ample number of poor relatives.

The Magic Kurl Is Pleased to Announce the Association of MARILYN JOHNSTON
Joining **Betty Battey, Shirley Rose & Ethel Stengal is Presenting You with Complete Beauty Service. Featuring the New Blow Cuts MAGIC KURL**
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Member of F.D.I.C.

BSP Chapter Hears Joint Programs

Land was the title of one program, Art and Language of the second one Mrs. Johnnie Burkhalter and Beverly Barrett to Alpha Iota Mu Chapter of Beta Sigma Phi Sorority Thursday evening in the Reddy Room of Southwestern Public Service.

Mrs. Burkhalter pointed out to members that beauty can be found in all environment and Miss Barrett gave the im-

portance of the written and spoken word in society.

The chapter scheduled a game night during the business meeting. The date was set for 7:30 p.m. March 16 with husbands as guests. Using St. Patrick's Day as the theme, a scavenger hunt and games will provide entertainment.

Members present included Mines, Chick Holbert, Fred Ruland, Phil Sciombato, Bill Drake, Kenneth Glenn, David McDonald and Ken Walsler. Also Carol Elliott, Betty Barrett and Carla George.

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Up until the 17th century, some people believed that geese grew from barnacles, the silly geese.

CALENDAR OF EVENTS

MONDAY
4-H Teen Leaders Association, Community Center, 7:30 p.m.
Hereford Community Players, Community Center, 8 p.m.
Beta Sigma Phi City Council, Hospitality Room of Hereford State Bank, 8 p.m.
Music Study Club Guest Day, Community Center, 2 p.m.
VFW Auxiliary, VFW clubhouse, 7:30 p.m.
Masonic Lodge, Masonic Hall, 7:30 p.m.
Easter Lions, Easter clubhouse, 7:30 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions, K-Bob's Steak House, 7 p.m.

TUESDAY
Pioneer Study Club tea, Community Center, 2:30 p.m.
Mon Amis Study Club, tour of Elm Tree Inn in Tullia, to meet at the home of Mrs. Dan Heard, 10 a.m.
Heritage Extension Club, home of Lupe Gonzales, 612 Blevins, 7 p.m.
Dawn Music Club, home of Mrs. Don Middleton, 2 p.m.
Newcomers luncheon, Community Center, noon.
Order of Eastern Star, Masonic Hall, 7:30 p.m.
Veleda Study Club, home of Mrs. Hugh Clearman, 8 p.m.
Eone Star Study Club, Reddy Room of Southwestern Public Service building, 3:30 p.m.
Young Mothers Study Club, home of Mrs. Bud Thomas, 8 p.m.

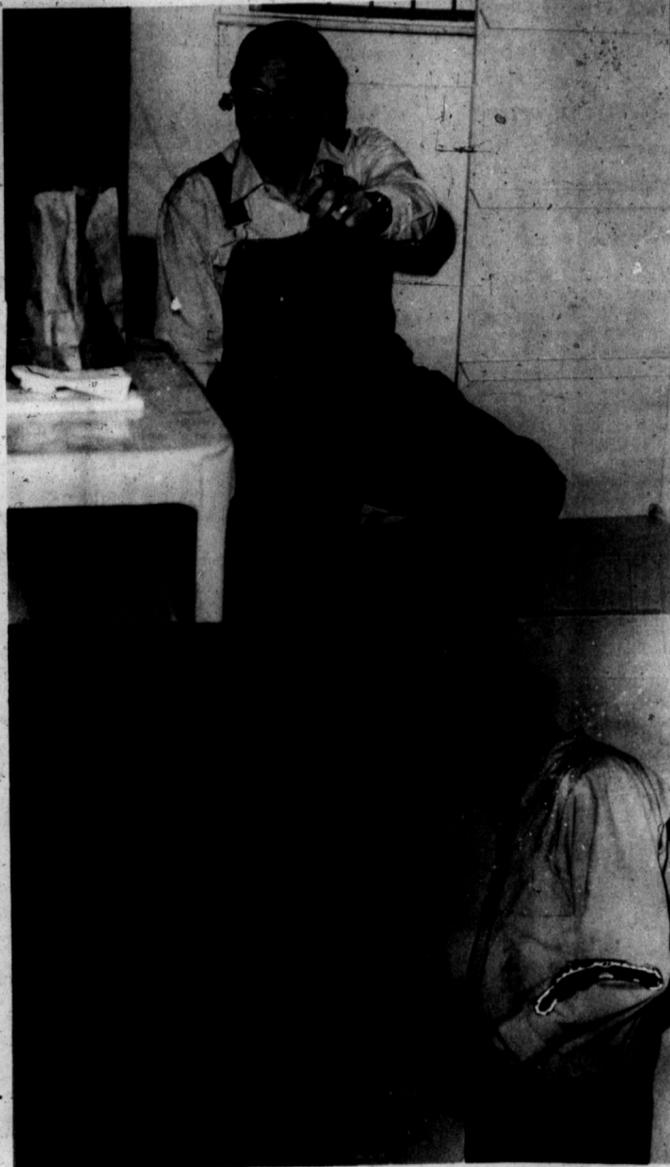
WEDNESDAY
Ceramic Art Club, home of

THURSDAY
Wyche Extension Club, home of Mrs. L.B. Worthan, 2:30 p.m.
Hereford Riders Club, Community Center, 8 p.m.
St. Anthony's Women's Organization, parish school auditorium, 8 p.m.
Mon Amis Study Club, meet at 10 a.m. in the home of Mrs. Dan Heard for tour of Elm Tree Inn at Tullia.
La Madre Mia Study Club, home of Mrs. Don Lane, 8 p.m.
Calliopian Study Club, home of Mrs. J.T. Gilbreath, 8 p.m.
Westway Extension Club, home of Mrs. Albert Lamb, 2:30 p.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.

FRIDAY
Bud To Blossom Garden Club, home of Mrs. Ron Bridges, 9:30 a.m.
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.
Junior Music Festival, First Baptist Church, begins at 8:30 a.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

SATURDAY
Deaf Smith County Historical Museum, open to the public, free, from 2 to 5 p.m. Saturday and Sunday.

World Food Program facing severe handicap.
Record \$85.8-billion defense budget projected.
Pay rise plan for Congress stirs fight.
Shultz gives tax reduction low priority.
Steel pipe shortage said to curb oil drilling.



TEAMWORK ON MUSEUM JOB—The Rev. Herschel Thurston, installing storage shelves in the office at Deaf Smith County Museum turns to reach for more nails from the sack on the table, top photo, when Bill Hacker appears to hold the sack and hand him the needed nails. The retired Methodist minister, who enjoys handyman tasks in his spare time, is building the shelf unit to give museum staff members core convenient storage space in the tiny office. Hacker, who has given much time as a volunteer in building and arranging exhibits at the museum, since it was started, helps with this task also. Museum board members and other interested residents work continually to place new displays, deep others in good condition, make changes to add interest for visitors and repair or refinish items given or bought for the museum, which is open to the public Wednesday, Saturday and Sunday afternoons or for arranged tours.

Spring Meeting Dates

Garden Clubs of District I will convene in Amarillo March 20 and 21, and Texas Garden Clubs Inc. will hold their spring convention in Houston April 16 and 17, it was announced at the meeting of Hereford Garden Club Friday afternoon.

Representatives of the club are expected to go to both conventions.

Other business at the meeting, in Mrs. D.N. Garner's home, included plans to join Bud To Blossom Club in placing books on environmental control in Hereford schools.

It was announced that Mrs. Ralph McCullough's name will be placed by the Hereford Club on the president's book in state headquarters; she is to be honored as a past president of the club here.

Mrs. R.W. Mitchell, chairman of litter control, reported that the club has obtained spot announcements on that subject from National Garden Clubs, and they are being used on Radio Station KPAN here.

Mrs. Wayne Porter of Bud To Blossom Club, an accredited speaker and life judge, was a guest to lecture on Artistic Designs. She listed types of artistic arrangements commonly judged in flower shows, and stressed that a good arranger is creative, has an eye for color and form in material, and is able to improvise and substitute.

Wildflower Conservation was discussed by Mrs. Ben Childers who said this area, as well as all districts in Texas, has hundreds of different wildflowers which garden club members vitally interested in preserving.

Mrs. Garner and the co-hostess, Mrs. A.L. Manjeet, served refreshments to a new member, Mrs. Bill Kester, and other members at the meeting. Mrs. O.G. Hill Sr., L.W. Norvell, Alfred Smith, R.L. Wilson and R.L. Ethridge.

Program Is Given

Mrs. Jack Gilliland and Kathryn Acton, representing the American Cancer Society showed a film on breast cancer and the danger signals of cancer to members of Simms Study Club Wednesday at the Simms community house.

Mrs. Acton, a registered nurse, answered club members' questions after the film was screened.

Members present were Mrs. Maurice Blankenship, John Broman, Ray Broman, Leland Burns, Terry Creitz, Lawrence Jackson, Joe Myer, Julian Perrin, Jerry Roberts, Oliver Wann, Emmett Young and Lennon Young.

Youth Aid Program Explained

History and purpose of the Big Brother—Big Sister program, a new organization to aid youth in Hereford, was the topic presented by Mrs. Archie Dwyer to Xi Epsilon Alpha chapter of Beta Sigma Phi at a recent meeting in the home of Mrs. Jim Aldridge of Dimmitt.

During the business meeting, members discussed the composition of the chapter's program book for the year and

decided to enter their scrapbook in state competition in Austin.

An informal get-together was

scheduled for March 15 at Shakeys Pizza Hut in Amarillo. Members are asked to meet at the Community Center at 7 p.m.



Among American Indians, some baskets were lined with clay and used in cooking. These vessels were not placed directly over a fire. Contents were heated by dropping hot stones in the baskets.



THE HEREFORD TEXAS
FEDERAL CREDIT
UNION
ANNOUNCES
THEIR 37th ANNUAL

STOCKHOLDERS MEETING
MONDAY MARCH 18,
1974

AT 7:30 P.M. IN THE
HEREFORD HIGH
SCHOOL AUDITORIUM

- ★ 1973 PROGRESS REPORT
- ★ ELECTION OF OFFICERS
- ★ DOOR PRIZES

- Color T.V.
- 2-10 speed Bicycles
- Total of 60 lbs. Rib Eye Steaks

Members, Their Families and
Guests are invited to attend

HEREFORD HIGH
SCHOOL AUDITORIUM
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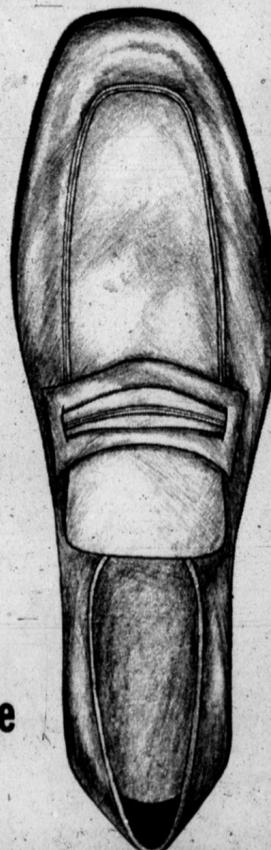
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TOURING

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COWAN
JEWELERS
DOWNTOWN

Red Cross Offers Help Here

The Deaf Smith County Chapter of the American Red Cross is participating in a community effort to reach elderly, blind and disabled people who may be eligible for monthly U.S. Government checks under a new program called supplemental security income (SSI).

The volunteer effort, Project SSI Alert, is part of a nationwide effort to provide information about the new program to people in financial need who are 65 and over, or under 65 but blind or disabled,

according to Genevieve Miller, the local project leader.

Mrs. Miller who is Executive Secretary of the Deaf Smith chapters said "Project SSI Alert, initiated by Dr. Arthur Fleming, Commissioner on Aging, is designed to reach and provide assistance to those aged, blind and disabled people who may be eligible for SSI payments. Nationwide, it is estimated there are 2 million persons potentially eligible for them.

The Red Cross traditionally has developed programs in

which the aging can participate as well as programs to assist them. The organization is concerned that the SSI benefit to which the elderly, blind, or disabled are entitled should be made known to all so that eligible persons be found as quickly as possible and be enrolled in the program.

Supplemental security income payments can be made to the aged, blind, and disabled people who have little or no income and limited resources. People who are receiving public assistance as of December 1973

because they are 65 or older, blind, or disabled generally switched to the new program automatically. Other people have to apply.

Payments will be made by the Social Security Administration, but the program is separate from social security.

Travis L. Briggs, manager of the Amarillo Social Security Office, said, his office and more than 1200 other social security offices across the Nation are cooperating in Project SSI Alert.

Mrs. Miller has received training which enables her to

answer many questions concerning SSI payment. She has been provided informational brochures for public distribution. She will also make written referrals to the local Social Security Office of persons who appear eligible to receive the new federal payments.

Persons interested in receiving more information should contact the local Social Security Administration or call the Deaf Smith County chapter, 364-3761 on Monday, Wednesday or Friday 10 a.m. - 4:30 p.m.

ELIMINATING MICE

CONCORD, MASS. -- According to the Middlesex County Extension Service, trapping is still the best way to eliminate mice and rats as they move into houses during the cold winter months. The best baits for traps include peanut butter, partially cooked bacon, gum drops and bread. Check traps daily.



"DOC" COWAN

THE BEAUTIFUL HEDGE

Many investments pay cash dividends and diamonds do not. That is one answer I can give to my friends and customers when they ask about gems as an investment. More and more people are asking questions about putting their investment money into gemstones and I have done quite a bit of thinking about it.

These days, we are all concerned about what we do with our discretionary income. A luxury automobile is a fine thing to own. But will it hold its value? A fur coat is the dream of many women. But will it be worth as much as you paid for it five years from now? As we all know, a diamond is forever.

There are gem investors. More than a third of these people spend over \$5,000 on each gem purchase. Four out of five of these people buy diamonds. All purchases are over one carat. One buyer out of fifteen buys only five carat rocks. All insist on top grade stones. That will give you an idea about investments, strictly speaking.

Something else to keep in mind: It could take several years before the wholesale value of a precious stone appreciates to today's retail purchase price. Unlike stocks and bonds, gems cannot be converted into cash by simply calling a broker. Gems can always be sold, true, but a buyer must be found, as with antiques, paintings.

Certificates of deposits — high interest-yielding bank deposits — which mature in four years are popular now. People are salting cash away. And they can't wear deposit slips. But diamonds and other gems, worn as jewelry, pay dividends day after beautiful day.

And to those with money in investments already, I remind them that they need a hedge against inflation. I ask: Is there a more beautiful hedge than exquisite, fine jewelry?

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Our cost of merchandise has increased steadily over the past year. We don't like it! Naturally, our increased costs means higher prices to you - our customers, we have decided for the month of March - to Roll back our prices to what they were last March. If you want to save on furniture and appliances, now is the time. Our loss is your gain!! New merchandise is coming in each week. All will be sold at last year's Sale prices. Shop early while selection is at it's best. Easy terms can be arranged. **ALL MUST SELL!**

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Editorials

Ford's Seat

Vice President Gerald Ford's former congressional seat was won recently by a Democrat in a close contest in Michigan. Democrats immediately hailed the triumph as a signal November's national elections would produce a Democratic sweep.

That may be. But the Republican in the Michigan race predicted defeat, and in the final tally lost by the slimmest of margins, so nothing is certain, never is in politics. That being said, however, the result is unmistakably a sober warning to Republicans.

Michigan's G.O.P. party chief blamed Watergate for the defeat and national party chairman George Bush admitted concern. Traditionally, a Republican is favored in Michigan's 5th District, and no Democrat had held this seat since 1910. That is why the narrow Democratic victory is significant.

In the past, Republican victors had often polled about sixty per cent of the total vote and Democrats less than forty per cent. In the recent election the Democratic victor received 51 per cent, apparently a voter switch of better than ten per cent. In politics ten per cent is a very substantial, usually decisive, shift—and thus the significance of the vote in Michigan's 5th District.

Better Times?

President Richard Nixon's recent statement that the effects of the current gasoline crunch might largely be over by summer and that the U.S. economy would not be hampered by the oil crunch after that time is both an optimistic and significant pronouncement.

The President said conservation of fuel and certain government measures have improved prospects that long lines of cars at filling stations can soon be ended. His remarks came as the stock market rose sharply, seemingly reflecting the same view in business quarters, and as Secretary of Agriculture Earl Butz predicted increased supplies of meat and grain in the second half of the year—and record 1974 crops.

Speculation in Washington is that the oil embargo against the United States will soon be lifted (that might be done before this is read) and if this is an accurate forecast, the worst part of the energy crunch will be behind us.

Thus prospects for the last half of 1974 are not as bleak as they appeared two months ago; if the Nixon Administration is correct in its current analysis, in fact, the second half of the year might reflect better times, which all Americans would welcome.

Wallace & '76

In all the talk about Senator Ted Kennedy and Senator Henry Jackson as possible nominees of the Democratic Party in 1976, little is heard about Governor George Wallace of Alabama, who has just announced he would run for a third term there.

That's understandable for few party pros believe Wallace can get the nomination. Nevertheless, he has a good chance to have more delegates at the 1976 convention than ever before, should he run. That's because the national party has changed its rules; state delegations will be split according to the popular vote in the presidential primary at the next convention.

Thus if Wallace runs strong in Michigan, or Maryland, or Wisconsin, and gets twenty or thirty per cent of the vote in such states, he'll have twenty or thirty per cent of the convention delegates. That could add a hundred or even two hundred votes to his total, depending on how widely he campaigns—again assuming he runs.

He can, of course, lose delegates under the new system in the southern and border states he would normally carry. But the guessing is that he'll gain more outside the South than he'll lose, or that he will enter more primaries as a sure way to up his total in 1976.

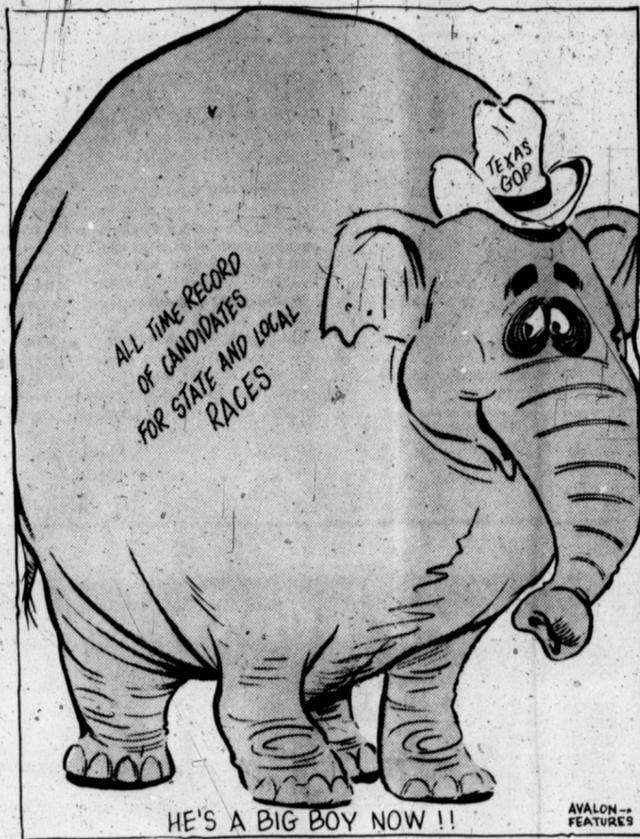
That would give Wallace, perhaps, the kingmaker's role in 1976. Some even think he has a chance to win the nomination. If he did, and campaigned from a wheelchair on the gut issues he talks about so frankly, it would be an interesting race, to say the least.

Skirts & Kites

March is traditionally the windy month, with flying skirts and kites, which old and young notice in their respective leagues.

Kite flying has been a popular sport in many countries longer than flying skirts. Youngsters should be cautioned to avoid electric power lines, especially against using wire or cord with tinsel wound into it; each year accidents occur because of carelessness on this score.

Elders ought, by now, to know the dangers of flying skirts.



The Sunday Brand Editorial Forum

Hereford, Texas, Sunday, March 10, 1974

Mainstreet, U. S. A.

Flexitime Catching On

By BERT MILLS

FLEXIBLE working hours is a concept spreading like wildfire in Europe and elsewhere around the world, and already a few thousand Americans are involved in experiments which allow employees to set their own working hours within broad limits.

In West Germany, where the system was invented in 1967, more than 1 million employees of over 3,000 companies are working flexible hours. Other European countries have adopted the idea, which has spread to Australia, Japan, and Canada.

In the U.S., tests are under way in the D.C. area, Baltimore, Philadelphia, New York, New England, North Carolina, California, and Hawaii. Some business forecasters expect flexible working hours to sweep the U.S. within the next few years.

At Inglewood, Calif., 33 municipal employees participated in an initial test and 85 per cent of the workers found the plan "most useful." In the Washington-suburbs, one public library experimented with flexible hours and now the new system is being made county-wide.

In Baltimore, the Social Security Administration is about to experiment with 376 people who will set their own working hours, thus escaping the 9-to-5 syndrome that most people are stuck with all their working days.

LAST MAY, the German firm which pioneered flexible working hours established a U.S. subsidiary, Flexitime Corporation. Its headquarters are in New York, and already branch offices are open in Washington, Hartford, Chicago, Los Angeles and San Francisco.

Flexitime provides counsel on establishing flexible working hours plans and sells automatic recording and information feedback equipment which keeps track of time on the job. One unit costing \$50 or \$60 can handle

up to 72 employees. In the Baltimore Social Security test, there are 15 units for 376 people.

Flexitime was invented to combat traffic congestion but the system obviously contributes toward easing other environmental problems. The commuter who gets to work at 7 a.m. or 10 a.m. uses less gas and causes less air pollution than those caught in rush hour jams.

Some participants in current tests are cutting in half their travel time in getting to and from their job. Both early risers and night owls who prefer to sleep late are pleased to be able to suit their taste. Employers find absenteeism and tardiness greatly reduced, and productivity increased due to better morale among workers.

Housewives whose family duties might prevent holding a 9-5 job may join the work force if the hours are 10-6. Families with children may arrange to have one parent at home when the youngsters leave for school and the other on hand when they return.

FLEXTIME makes sense in many work situations but it is not a panacea. While some factories with assembly lines have adopted the system, others find difficulty in adapting to different hours. Some unions object to the plan, and in at least one case a labor organization demanded premium pay for those working a regular shift.

What happens if practically all workers in a plant or office want to come to work early and leave early? This may destroy the voluntary feature of the plan, and force the boss to make decisions on who works when. Under any system, a certain "core time" is established when all hands are on the job, such as 10 a.m. until noon, and 1:30 to 3:30 p.m.

Flexible working hours is an idea that will be attractive to many and employers who are able to introduce the system should reap benefits that will outweigh the costs.



by ARCH N. BOOTH
Chief Executive Officer
Chamber of Commerce
of the United States

Profit Changes Vital

THE PROFITS of the oil industry are going up, and a lot of people find it scandalous. The profits of the automobile industry are going down, but no one seems to care about that—except the laid-off workers and the stockholders of the automobile industry.

That's the way it always is with profits—they are going up for some businesses and down for others, all the time. The movement of profits in either direction performs a socially useful function, but it's obvious that very few people understand why.

The falling profits in the automobile industry are transmitting a message from the consumer to management: "Make fewer big cars and more small cars." Such a message will be far more effective than any government directive.

The rising profits of the oil industry are transmitting two messages: One to management, "Find more oil!" And one to potential investors, "Lend your money to people who are looking for oil; you may get a good return."

Left alone, the system will thus produce more oil, more small cars, and fewer big cars. The people who invest their money in providing what the consumer most wants and needs will get a reward—a high rate of return on their investment.

NOTICE that for the system to work, profit must be able to move up and down. If rates of profit are limited by government to some arbitrary ceiling level, the balance-wheel mechanism of our economy will be either slowed or stopped completely, depending on the height of the ceiling. Why should anyone risk losing his savings on what might turn out to be a dry hole, if he can be assured of a similar rate of return in a guaranteed-safe bank account?

The sad fact is, we envy the man—or the company—that strikes it rich by furnishing what we want. And envy rapidly turns to resentment. We don't see the man or company that failed in the attempt—they fade away quickly.

What about the argument that "big companies" don't really risk anything? First, the Penn Central was a very big company. Second, big

companies are merely collections of thousands of individual stockholders are wealthy and some are not. Some are institutions, like pension funds. The risk varies with the individual circumstances, but it is, always present in some degree.

There is literally no way to define words like "fair," "reasonable," or "excessive" when applied to profits earned honestly in a competitive environment, even though businessmen themselves often misuse these terms.

If profits are high because demand is greater than supply, then sure as the sun rises, the high profits will bring forth either increased supplies or acceptable substitutes.

If supply is being restricted artificially—by a conspiracy to raise profits dishonestly—then the logical remedy is to break up the conspiracy and punish the conspirators. Trying to solve such a problem with a ceiling on profits is like trying to prevent speeders by lowering the speed limit.

Vice President Ford recently discussed this subject with a Washington meeting of businessmen sponsored by the National Chamber and the National Association of Manufacturers.

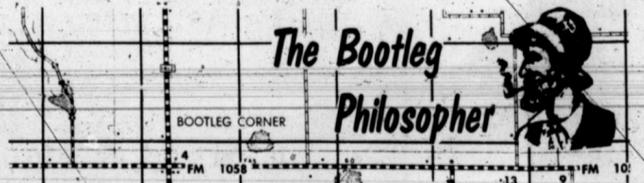
HE RAPPED our knuckles for failing to explain adequately the real functions of profit. We probably deserved it.

"Business must profit," he said, "because profit is required: for research and development of new products; for exploration for new raw materials; for expansion of facilities that provide more jobs and lower prices through increased production; and as a reward to investors who have risked their savings in an enterprise."

"But the propaganda that's abroad in the land on the subject of profit doesn't mention these things."

"Instead, profit is pictured as a rip-off. It's denounced as exploitation. It's held up as something the bad guys steal from the good guys."

"In my view, the people who are hammering these notions into the national consciousness are playing a dangerous game."



EDITOR'S NOTE: The Bootleg Philosopher on his Deaf Smith grass farm reports on several things this week which we have no comment on.

Dear editor:

I've got this neighbor out here who came busting in my house the other day and said, "Talk about shortages. I tell you, when they start kidnapping newspaper editors there's bound to be a shortage of kidnap victims."

"Now wait a minute," I said. "What editors are you talking about?"

"And talk about inflation," he went on. "Seven hundred thousand dollars for one editor?"

"What's wrong with that?" I asked. "I mean, how much do you think the average editor is worth? No, skip it. Let's not go into that."

In fact I'd better change the subject in a hurry. Lately I've been bringing some old sayings up to date, like "Early to bed and early to rise, in these daylight saving times makes a man go to sleep with the sun in his eyes."

Or, A penny saved won't even meet yesterday's rise in the price of a gallon of gas.

SOME OF them don't need changing, like Honesty is the best policy. Can't you just hear all the people being indicted in the Watergate mess saying, "Doggone, why didn't we think of that?" And there are still great morals to

be drawn from some of the older sayings. Take the one about the lack of a horseshoe nail. You know! For want of a nail the shoe was lost. For want of a shoe the General's horse went lame. For want of a horse the battle was lost.

The moral to this is simple: End war. Stop making horseshoe nails.
Yours faithfully,
J.A.

Talk Of Texas

TEXANS AT WORK — Owners of Lincoln Continentals who want their cars to look a little different from the Lincoln next door can have them customized by a Dallas firm.

Each year the Eagle Coach Co. of Dallas, Inc., redesigns about 200 Lincolns, then sends them to Nuevo Laredo, Mexico, where they are rebuilt according to the customized plans. The charge ranges from a minimum of \$500-\$600 (for a bit more luxurious interior) to \$22,000 or more for converting a standard Continental into a limousine.

Customers from everywhere send their cars to Eagle for customizing. Today their redesigned cars are driven by the president of an African republic, an Indonesian shah, country western singers in Nashville and a couple of governors of U.S. states.



The Sunday Brand

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GRASSROOTS OPINION

"The Watergate hearings bring out much about a 'cover-up'—and while this show is going on Congress is quietly going through the process of raising the salaries of Senators and Representatives, as if they are not already getting well paid, considering their base salaries, plus all sorts of fringe benefits. Doesn't this process show another 'cover-up' is going on?" PORT GIBSON, MISS. REVELLE

"Some people place a lot of stock in statistics, but we feel that statistics don't always tell the truth because it's so simple to juggle figures. For example, one could point to today's longer life expectancy and offer it as proof that the automobile is safer than the horse." CHICAGO, ILL. SOUTHWEST NEWS-HERALD

"Gas rationing during World War II got down to two gallons a week for 'A' class sticker holders. Today, with four times more cars, the gas shortage can be met if drivers will just cut down their gasoline from 14.5 gallons per week to 11 gallons per week. We don't need another bureaucracy in Washington... or out of Washington." JUNCTION CITY, KANS. REPUBLIC

"In Arizona, highway clean-up crews couldn't keep pace with litterers until roadside signs were changed a few years ago. Before then anti-litter posters read 'Deposit litter ahead one fourth mile.' Many motorists took the signs literally and scattered garbage over the next quarter-mile. The roads are much cleaner officials say since the signs were reworded: 'Litter container one fourth mile.'" DU QUOIN, ILL., EVENING CALL

Junior Music Festival

Scheduled Here Friday

More than a hundred music pupils from Hereford, Friona and Dawn are expected to participate in the annual Junior Music Festival sponsored by Federated Music Clubs here Friday. They will perform for judges, beginning at 8:30 a.m. in First Baptist Church.

The student musicians are members of junior music clubs of Section I, first district of Texas Federation of Music Clubs. Mrs. Carl Wimberley is festival chairman this year.

Each pupil will present selections specified for his age and years of music instruction, for rating by the judges. Schedules are being mailed this week to music teachers who are sponsors of the junior clubs.

Judges will be Mrs. Charles Thurmon and Mrs. Robert Goodnow of Amarillo, Mrs. Ples Harper of Canyon, Mrs. Allen Cansler and Mrs. D.W. Palmer of Hereford.

Music club members who will assist Mrs. Wimberley in conducting the festival are Mmes. Paul Lyons, W.T. Carmichael, Wesley Fisher and Sam Long of Hereford Music Study Club; Mmes. Carl Kleuskens, R.T. Stewart, Alfred Smith and Dwane Nelson of Dawn Music Club.

Mrs. A.J. Schroeter is chairman of arrangements for a luncheon for judges. The out-of-town judges have all served here in previous festivals.

Mrs. Harper, a piano teacher in Canyon many years, is widely known as founder of the musical drama, Texas. Her specialized piano study was at the American Conservatory in Chicago and with Marian K. Snowden of London, and she traveled as accompanist for her father, Rollin Pease, a concert and oratorio singer.

Mrs. Goodnow is a graduate of North Texas State University where she studied with Dr. Silvio Scinti, then was in a master class taught by Dr. Edwin Hughes in New York City. She teaches piano in Amarillo.

Mrs. Thurmon is a past president of Amarillo Music Teachers Association as well as of MacDowell Music Club, and plays in the Amarillo Piano Ensemble. For the past quarter-century she has been a private piano teacher at Amarillo.

Awards and scholarships in music were earned by Mrs. Cansler during her study in West Texas State University, including graduate study after

Club Meeting Has Birthday Honoree

A surprise birthday party for a member, Mrs. Gaylon Bryan, was given at the meeting of North Hereford Extension Club Thursday afternoon in SWPS Reddy Room. Mrs. J.A. Croford was hostess. Gifts and refreshments emphasized the birthday theme.

Texas Day supplied the program subject as Mrs. Roger Williams spoke of Famous Women of Texas and Mrs. Tony Hoffman of German Culture in Texas. A reading by Mrs. Paul Hoff opened the program.

Plans were made for a tour of Arrowhead Mills at the next meeting, March 21. Members will meet in Mrs. Mac Tucker's home and go on the tour together.

New members, Mrs. Carl Thorell and Mrs. Clifford Johnson, and a visitor, Mrs. Johnny Hopkins, were welcomed to the meeting by Mrs. T.E. Brisendine as she presided for business.

Teachers To Hear Convention Report

Reports from the Texas Classroom Teachers convention in San Antonio last month will be given by local members who attended, at the meeting of the County Classroom teachers at 5 p.m. Monday in Tierra Blanca Elementary School.

Grady Cope will give the program on a European tour he made last summer. All teachers

in Deaf Smith County schools are invited to the meeting.



Mrs. Charles Thurmon...festival judge

Club Observes Prayer Day

"Prayer is a mode of communication," said Church of the Nazarene minister Rev. Max Jetton as he spoke to the Whiteface Kiwanis Club Friday. Jetton's talk on the meaning of prayer observed World Day of Prayer Friday.

Jetton described two prerequisites to prayer. The

first step is to realize that man does not have all the answers to the world's problems. The second is to have the right relationship with God, according to Jetton. "The most wonderful thing about prayer is that you can take it with you wherever you go," Jetton said.

The power of prayer is the ability to meet life head-on Jetton said. Jetton closed by offering words of encouragement which he had seen in a home he visited, "God and I can handle anything that will come our way today."

Whiteface Kiwanis president Cecil Boyer announced that a

directors meeting will be held Monday, March 4 at 6:30 a.m. at Dickie's Restaurant.

Also at the meeting, members were solicited to help with the Annual Key Club-Kiwanis Pancake Supper slated for Thursday, March 14, 5 to 8 p.m. at the high school cafeteria. Tickets for the supper cost \$1.

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Hereford Man Finds Success In Alfalfa

DEAF SMITH COUNTY

Farm News

Friena Man On Panel

By JUSTIN SCHARFF
This is the story of a man and his machine. The man is B.G. (Billy Gene) Cotten. The machine is an alfalfa cuber.

During the past few years the man and his machine have made an important contribution to the history of livestock feeding in and around Hereford.

Feeding a family today, everyone admits, is a big problem. But Billy Gene Cotten has a bigger one — feeding approximately 50,000 head of cattle, none of which are his own.

B.G. Cotten's alfalfa cubing business is one of the largest and most successful of its kind in the Texas Panhandle. But that's only part of the story — the balance deals with Cotten's contribution to others — the feed lot operators near Hereford and the alfalfa growers in the surrounding area.

IT'S JUST a little over four years since Cotten was the owner-manager of a fishing resort in Oklahoma. A visiting cousin from Lovington, N.M., told him of his successful business venture: growing and shipping alfalfa cubes several hundred miles to Hereford, an area where Cotten had previously farmed and where, during recent years, feedlots have grown with jet-like speed.

Cotten figured, and quite correctly, that transportation savings of up to \$11 per ton could be effected by growing and cubing alfalfa in the Hereford area — practically next door to the feedlots. That decision put Billy Gene Cotten in the alfalfa cubing business.

Extreme leafiness is number one on Cotten's list. "A lack of leaves", he says, "is the worst offender in building quality cubes."

"Alfalfa leaves not only contain the protein demanded by feedlot operators," says Cotten, "but also produce a waxy substance that helps the leaves stick together. Fine stems contribute to quality; coarse stems lower it."

"Sparse foliage", Cotten continued, "induces ragged edges. These tend to crumble,

representing an investment of \$150,000; his annual sales approximate \$750,000; his customers insist on paying him every two weeks (he's never had a delinquent account); a typical order is a season's contract for 10,000 tons; he's negotiating for the purchase of four additional cubers.

Cotten's future seems assured by company policy: "we like to feel that we're in partnership with both the feedlot owners and the growers. Our landed cost at the feedlots is actually from five to ten dollars less per ton than for imported cubes."

Cotten splits this differential between the feedlot owners and the alfalfa growers, the former buying Cotten's cubes at several dollars less than the imports and the farmers receiving more for their alfalfa than growers elsewhere.

LIKE OTHER businessmen, Cotten has his share of headaches. "Our big worry", he says, "is maintaining quality traits in our cubes."

The traits Cotten refers to are basically agronomic which means they can be bred into a variety by its breeder. Cotten cautions farmers who grow alfalfa for cubing to "plant only those varieties possessing these traits."

Extreme leafiness is number one on Cotten's list. "A lack of leaves", he says, "is the worst offender in building quality cubes."

"Alfalfa leaves not only contain the protein demanded by feedlot operators," says Cotten, "but also produce a waxy substance that helps the leaves stick together. Fine stems contribute to quality; coarse stems lower it."

"Sparse foliage", Cotten continued, "induces ragged edges. These tend to crumble,

encouraging moisture penetration, which leads to mold, mildew and rotting.

"On the other hand, hard-surfaced, quality cubes can be stored up to a year and a half and even if rained upon suffer little damage.

"ALFALFA grown for cubing", Cotten explained, "should have a high degree of resistance to both insects and disease. Greenbugs are a real menace in this area. They reduce yield and quality and spraying them is costly."

Locating quality cubes is another problem. Accordingly, Cotten assists growers in producing top quality alfalfa and also recommends what he believes is the best cubing variety.

Billy Gene Cotten practices what he preaches. Currently he's growing several hundred acres of WL-306 which he considers "the top cubing variety for the Panhandle."

"FOR A number of years," Cotten relates, "we ran into

serious problems with the older alfalfas due to lack of leaves, an excess of coarse stems and susceptibility to insects, mainly greenbugs. With this variety we don't have any of these problems. It's resistant to greenbugs, yet adjacent fields planted to older varieties are full of these pests.

"The average annual yield for common varieties," Cotten explained, "has been from 5 to 7 tons per acre. This year many of our growers who planted WL-306 will produce ten tons or more per acre which is almost double the local average. And it possesses all the necessary quality traits."

It seems that no matter how fast Billy Gene Cotten increases his cubing capacity it won't be fast enough. Says Robert Devin, Assistant County Agent for Deaf Smith County, "it would take an estimated 200,000 acres of alfalfa to meet the current demand and posed by the feed lots in this county."

Thus, Billy Gene Cotten's future seems assured — as long as he maintains quality and increases production.

Big Tex Donation Boosts WT Funds

Big Tex Feedyards of Hereford was one of five Golden Spread feedyards presenting \$1,200 for freshman scholarships to the West Texas State University School of Agriculture were honored at a Canyon banquet Thursday noon.

Dr. Charles Smallwood, WT School of Agriculture dean, accepted the gift.

"We greatly appreciate that interest that the feedyards have in WT, and in helping increase

its educational opportunities," Smallwood said.

The participating feedlots were South Plains Feedyard in Hale Center, Lockney Feedyards, Happy Feedyards, Moody Farms Feedyards in Pampa and Big Tex.

The donation was collected from a 2 per cent rebate on an American Cyanamide product the feedlots purchased.

Six \$200 freshman scholarships will be offered.



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Wesley Barnett of Friena was recently selected to participate with other farmers from across the U.S. in a national farm forum discussing the image of the American farmer and how it can best be improved, especially among urban audiences.

During the three-day panel, sponsored by International Harvester in Chicago, Barnett and eight other U.S. farmers discussed such issues as food prices and farm income; credibility of the farmer; the quality of food being produced on today's farms; communicating with the non-farm population; and the image of the farmer as it relates to his family, income, government and the future.

Highlights from the farm panel's discussions will be featured in a new magazine called IH Farm Forum. The quarterly magazine, published by International Harvester, is designed to explore the current mind and mood of American agriculture. Articles will feature concerns of farmers and what they and others in agricultural businesses are

doing about those concerns. IH intends to share the ideas expressed by farmers with urban America.

The IH Farm Forum, the first issue of which will be published in April, will have a circulation of 950,000. Besides the magazine, IH plans to distribute portions of the panel discussions to television and radio stations across the U.S.

Farm forum members were selected locally from each of International Harvester's nine marketing regions. Barnett, 34, was chosen to represent the company's Southwest Region.

Barnett grows corn, milo, wheat and sugar beets and feeds cattle on 2,500 acres near Hereford. He attended Friena High School and Texas Tech University and is a member of the Farm Bureau, the Friena School Board and is active in the community.

Barnett and his wife, Doris, have five children, Chris 13, Kyle 11, Kim 10, Ricky 7 and David 1.

International Harvester will invite other farmers to participate in future forums now being planned by the company.

BRIGHT BLUE Flame Sign Of Efficiency

AUSTIN — Liquid petroleum gas users may be able to save on both energy and money with a simple check of their gas flames, according to the Consumer Services Division of the Texas Department of Agriculture.

Users of LP gas should check all gas flames to determine if they are burning at their most efficient levels. The flame on a gas burner should be a bright blue and solid all-around the burner.

If the flame is pale blue with yellow, orange or white in it, it is not set correctly and is getting too much air.

Nearly 500,000 Texas mobile home owners and 134,000 farmers use liquid petroleum gas, while 74 percent of the wells and farm pick-ups in the state are run on LP gas.

BRITONS SMOKING MORE. LONDON — The British are smoking more cigarettes but less tobacco. The reason: cigarettes are getting smaller.



Alfalfa Cubers

Four alfalfa cubers, representing an investment of close to \$150,000 move through WL-306 alfalfa fields west of Hereford. The extreme leafiness of this variety makes it ideal for cubing. The alfalfa is grown and cubed especially for the feedlots in the Hereford area.

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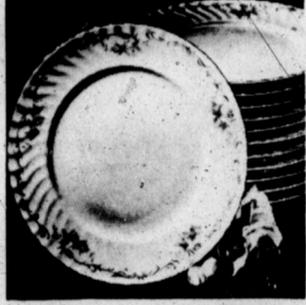
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"NEVER used anything like it," say users of Blue Lustrre carpet cleaner. Rent electric shampooer \$1.
McCaslin Lumber Co.
 B-1-20-10-2c

JUST ARRIVED
NEW SHIPMENT OF AUXILIARY GAS TANKS
 100 gal., 50 gal. Chevy & Ford Fender Well Tanks (Limited supply)
 Tanks custom built to any specification.
F & G Texaco
 800 West 1st
 Corner Hwy 60-385
 Phone 364-5291
 Hereford, Texas B-1-10-2c

For Sale: 1973 .8x35 travel trailer. Carpeted and air conditioned. Jacks Trailer Court, 115 North Gough, Phone 364-4427. B-1-10-10-2p

TWO FAMILY GARAGE SALE SATURDAY & SUNDAY 10 A.M. - 6:00 P.M. 243 BEACH
 Stereo, electric guitar, refrigerator, miscellaneous items, adult & children's clothes. B-1-10-2c

FOR SALE
 +1963 Model 4010 John Deere with 4020 piston sleeve and pump and cab.
 +5 row double bar lister.
 +4 row rod weeder with double tool bar.
 +Spray rig-fits on front end of 4010 or 4020 John Deere.
 +14x30 steel float with wheels.
 +Marquis 230 amp electric welder.
 +Almost new Acetylene Welder.
Maurice Tannahill
 Phone 364-2533 or write 123 Beach, Hereford B-2-37-4c

FOR SALE
 +One left hand squeeze shoot.
 +Two 605 M&M well motors.
 +One 403 M&M well motor.
 +One 400 Case well motor.
 +One 42 hp Johnson Gear Head, 3-4 drive.
 +One 4020 J.D. with shop made cab.
PHONE 364-2841
 B-2-37-4fc

WANTED: POPCORN GROWN UNDER CONTRACT. Harvest with Hesston's Rolla Cones or corn heads. Contact: Hi-Plains at Stratford, Texas or Baker Popcorn Company, Garden City, Kansas. Call collect: 806-396-5591 or 316-276-9254. B-2-7-20p

FOR SALE
 Largest inventory of new and used aluminum pipe on the Plains. All sizes from 2" through 10". Extra large inventory of new 6", 7" and 8" gated pipe in 24", 28", 30", 32" and 36" rows. Also large inventory of new 10" flowline and gated pipe going at a big savings.
STATE LINE IRRIGATION CO. INC.
 Littlefield 806-385-4487
 Muleshoe 806-272-3819
 B-2-4-1fc

For Sale: 1973 black Super-Chevy 1/2 ton pickup. Extra clean. Priced to sell. Call 258-7706 or 364-2896. B-3-18-37-1fc

For Sale: 1966 Lincoln Continental. See at 601 Baltimore. Phone 364-2170. B-3-10-37-1fc

TICKLE BOX by Ted Trogdon



For the last time, Elvin, the answer is no.

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT**
 409 EAST FIRST
 Phone 364-2811 B-2-35-1fc

3. FOR SALE
Automobiles

For Sale: '69 Ford Station-wagon. \$1100.00. Phone 364-0238. B-3-10-37-1fc

For Sale: 1970 GTQ Pontiac in good condition. Craig Nieman, 364-6957. B-3-12-9-1fc

For Sale: 1973 Chevy; 1973 Olds. Call Installment Loan Dept. FNB 364-2435. B-3-12-9-1fc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250 1B-41-1fc

For Sale: 1972 Ford 1/2 Ton Pickup. Automatic, air cond., & power steering. Bids Accepted. Contact Holly Sugar Corp. 364-2593, after 6:00 p.m. 364-3267. B-3-24-31-1fc

NEW & USED CARS
ORVAL WATSON FORD
 PHONE 364-2727 1B-3-18-1fc

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0077 B-3-33-1fc

NEW & USED CARS
 now for sale at **JOHN ORSBORN BUICK, PONTIAC, GMC'S** new location.
 221 North 25 Mile Ave.
 B-3-8-1fc

For Sale: '59 Chevy Belaire. Make a good work car. Call 364-0067 after 5:00 p.m. B-3-14-36-4c

For Sale: '69 two-door GTO. Loaded. Good condition. Call 364-3799. B-3-11-6-1fc

SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 1B-3-17-1fc

1972 Opel Rallye, automatic transmission, 6500 miles. 364-6801 or 364-5017 after 6:00 p.m. B-3-12-6-1fc

1968 One owner LeSabre Buick. Real clean. Good mechanically. Good rubber. 289-5926 evenings and 364-3318 days. B-3-16-10-3p

For Sale: 1970 Mercury Montego MX. Full power, clean and runs good. Price \$1095.00. Phone 364-6376. B-3-16-10-2c

For Sale: 1973 black Super-Chevy 1/2 ton pickup. Extra clean. Priced to sell. Call 258-7706 or 364-2896. B-3-18-37-1fc

For Sale: 1966 Lincoln Continental. See at 601 Baltimore. Phone 364-2170. B-3-10-37-1fc

COMBINATION FARM AND RANCH

3560 Acres near Dalhart, 400 acres alfalfa, 1200 good wheat. Good improvements. Good water - 8 wells on natural gas. Valley sprinkler irrigation. 6 miles Highway frontage. Land can be divided. Call: 806-249-4353 between 7 a.m. and 8 a.m. B-4-6-1fc

FOR SALE: Poly Clean Cleaners. 212 North 25 Mile Avenue. B-4-10-10-2c

RESORT LAND
 2 1/2 Acres of beautiful resort land in mountainous Colorado - 15 minutes from ski resort. Includes membership to Country Club, golfing, fishing, lake. Close to town.
PHONE 364-4268
 B-4-36-1fc

I have Farm and Ranch Buyers. I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553 B-4-29-1fc

4. REAL ESTATE
For Sale Or Trade
CLOSING COST ONLY
 V.A.
 Northwest 3 bdrm. brick, den & kitchen comb., formal living room, 2 full baths, fully carpeted, double garage, right close to school. Priced \$23,500.00 or assume existing \$16,600.00 loan payable \$176.00 per month, by purchasing equity, immediate possession available.
IMMEDIATE POSSESSION
 2 bdrm. 1 bath, living room, dining room, fully carpeted. Single garage, fenced yard. \$1,000.00 down will handle this one.
INCOME LOVERS
 This 1 bdrm. duplex is furnished and is in good shade inside and out. Is walking distance from town and hospital. You can buy this one for \$2,000.00 down and \$125.00 per month.
CLOSE TO TOWN & HOSPITAL
 2 bdrm. 1 bath, fenced yard with shade trees, this is an older home but in a good location. \$1,000.00 down. \$150.00 Per Month.
CLOSE TO TOWN
 Nice 3 bdrm. home with basement and 1 acre of land. 1/2 Mile from City limits, priced \$18,000.00 has existing loan of \$13,500.00 Payable at \$150.00 Per Month.
WEST OF HEREFORD ON HWY. 90
 4 bdrm. with 2 bath one large barn and 5 acres of land. Call us for details.
1120 ACRES
 Approx. 400 cultivated, 5 small wells, \$50,000.00 down, bal. terms. Priced right, call for details.
NORTH PLAINS
 954 acres, all cultivated, on paving, 5 irrigation wells. Priced \$450.00 per acre, good terms available.
HAMBY REAL ESTATE
 OFFICE — 364-3566
 Gerald Hamby — 364-1534
 Chick Weemes — 364-3169
 J.M. Hamby — 364-2553
 Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
 B-4-34-1fc

For Sale: 15 Acres cultivated. Irrigation well, 4 miles from Hereford. \$1,000 per acre, \$2,000 down, 15 years on bal.
Durward Hamby
 364-3466 B-4-31-1fc

3 UNIT APARTMENTS
 Good location, good income. **LOANS**
 Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.
COUNTRY CLUB DRIVE
 3 bedroom brick, double car garage, fenced yard, fireplace, builtins. Isolated master bedroom. \$27,500.00.
FARMS
 Dry land with good cotton allotment. Reasonably priced.
 Good water, deep soil irrigated land. Unimproved except for irrigation. Reasonably priced. Raised 2 bales of cotton per acre this year. Price depends on the number of wells, the quality of soil and location.
Board of Realtors Multiple Listing Service
CARTEL REAL ESTATE
 206 N. 25 Mile Avenue
 Phone 364-0944
 1-488-3611
 Wayne Carthel
 Leola Peters
EQUAL OPPORTUNITY
 B-4-10-1fc

350 ACRE FARM. Two 8' wells connected. 8000 ft. underground pipe. Eighty acres wheat. 230 acres ready plant crops. Hereford 364-0844. B-4-37-3p

FOR SALE BY OWNER
 3-bedroom house, carpeted, 5 1/2 per cent loan. Phone 364-6276. S-4-37-2c

FOR SALE BY OWNER DAWN AREA
 Improved 320 acre stock farm. Underground tile, 3 wells, natural gas, corrals, stalls, barns, crops. Three bedroom brick home. Possession. Phone: 806-258-7523 after 9:00 p.m. B-4-37-2p

180 ACRES IRRIGATED. Strong 8" water. One mile underground pipe. Listed for potatoes, corn, milo. 364-0491. B-4-37-3p

FOR SALE BY OWNER
 2 bedroom house near Shipley School. Perfect as rent property or investment. Presently rented for \$70.00 per month. Will sell below appraised value. \$6,500 total price. J.E. Turner, Phone 364-2194. S-4-37-2p

3 bedroom house, fireplace, builtins, 1 1/2 bath, fenced yard, two car garage, patio. \$27,000.00. Call 364-3626. S-4-16-35-1fc

3 bedroom home at 201 East 6th. Appraised for total G.I. Loan. \$260.00 closing costs. Call Betty Rice, 364-3114. S-4-19-35-3c

Brick duplex. Good location. Cash or new loan. Phone 364-0022. S-4-10-32-1fc

WANT TO EARN 14 PER CENT ON YOUR INVESTMENT? 2 bedroom bkick unfurnished duplexes. All rented, pay out in 7 years. \$18,000 each. Phone 364-1747. B-4-23-35-1fc

5. FOR RENT

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-1fc

TRAILER SPACE FOR RENT
 Northwest Mobile Lodge
 Phone 364-1108
 B-5-10-13-1fc

For Rent: Trailer space at 217A Avenue A. Paved street and drive. Phone 364-4533. B-5-14-27-1fc

Office building. Lease, sell or trade. Call Gene Campbell, 364-0780. B-5-10-28-1fc

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
 Phone 364-1887
 1B-5-4-1fc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-1fc

Storage for rent. Phone 364-1483 or 364-3937. B-5-10-50-1fc

DIAMOND VALLEY MOBILE HOME PARK
 600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue G.
 Phone 364-1483 or 364-3937
 B-5-50-1fc

LARGE BUILDING FOR RENT
 Originally - Clarks House of Flowers.
 Call: Mrs. W.C. Hromas 364-3319 B-5-36-1fc

OFFICE FOR LEASE. Ralph Owens 364-2222. 1B-5-10-14-1fc

BACHELOR APARTMENTS
 Carpeted-private entrance, private bath, 821 South 25 Mile Avenue.
 S-5-14-32-1fc

HEREFORD MINI STORAGE
 Economical storage facilities for furniture, boats, motor homes or any storage needs. Size 12'x12', 10'x22' & 12'x32'.
 CALL 364-5520 S-5-49-1fc

BEAUTICIAN'S RENT BOOTHS FOR RENT
 Phone 364-0281 B-5-10-37-1fc

2 bedrooms for rent. 364-6633. B-5-10-37-1fc

Furnished trailer houses for rent. Phone 364-1818. B-5-10-37-1fc

Thunderbird Apartments. Unfurnished, 2 bedrooms, 1 1/2 bath. Phone 364-5360. B-5-10-10-1fc

6. WANTED

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165. B-6-13-6-1fc

WANTED: Silver coins made before 1964. Will pay 2 for 1. Call David at 364-4414 after 6:30 p.m. B-6-17-9-6c

Will pay cash for used house trailer. 10 ft. wide preferred. Must be inexpensive. Please call me at Amarillo 383-5683. B-6-20-37-4c

Need used tricycles and wagons for Hereford Day Care Center. Will pick up. Call 364-0235. B-6-15-37-1c

8. HELP WANTED

WANTED: Building and grounds superintendent. 2 weeks paid vacation, hospitalization, good salary and other benefits. 40 hour week. Send complete resume to P.O. Box 673-BC, Hereford, Texas. B-8-9-1fc

The Sunday Brand, Hereford, Texas, Sunday, March 10, 1974

Missouri Beef Packers Inc., is now accepting applications for Production Workers, Maintenance men and Kill floor personnel. We offer:

- +Year round employment
- +Paid vacation
- +Paid holidays
- +Company paid group Hospital Ins.
- +Good wages and no experience necessary.

Apply at Personnel Office, Missouri Beef Packers Inc., Friona, Texas 4 miles West of Friona on Hwy 60. An equal opportunity employer.

Will baby sit in my home. Prefer pre-schoolers. Phone 364-5122. 611 Irving. B-9-12-37-2c

Will do sewing, put in your zippers, make your buttonholes and do alterations. Phone 364-6137 or come by 136 Avenue H. S-9-21-37-2c

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL
North Progressive Road by City Dump
Anson A. & June Dearing
Phone 364-3350 or 364-3777
1 1/2 B-10-34-4c

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. till 12:00 p.m. until 5:00 p.m. Monday through Friday.

AUNITED FUND AGENCY
B-10-12-4c

11. BUSINESS SERVICE

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY Residential-Commercial Turnkey Job Straight finish
Phone 364-5169
B-8-10-9-4c

MARK ARMOR HOUSE PAINTING
Interior-Exterior
127 Beach
Phone 364-3203
B-11-35-4c

ALL TYPES OF ROOF REPAIR AND ROOFING
Minor home repair All work guaranteed
Phone 364-3278
B-11-35-2p

YARDS & GARDENS TO ROTARY TILL. Free estimates. Phone 364-5068.
B-11-8-12p

Tree Trimming and Topping. Call Cliff's Tree Service 364-2111.
B-11-10-46-4c

HOME APPLIANCE REPAIRS Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.

JOE'S HOME APPLIANCE REPAIRS
343 N. Main
Ph. 364-5751
B-11-45-4c

ROTTILLING YARDS & GARDENS. Phone 364-1438. 605 Avenue H.
B-11-10-10-4c

HOME REMODELING. Add a room, build a new home? Rockwell Bros & Company Lumber, 104 South Main, Phone 364-0033, Hereford.
B-11-20-36-4c

PIANO TUNING. Call Elson Clark, 364-0628 or 364-1150.
B-11-10-5-4c

KELLY ELECTRIC - Virgil Kelly
Electrical Contractors Residential - Commercial - All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929.
P.O. Box 30
B-11-6-4c

Will do rototilling and yard work. Call 364-1268 after 6:00 p.m.
B-11-11-34-4c

DICKEY'S DOZER SERVICE
Dirt Work - All Kinds
Bull Dozer - Scrapers
Back Hoe - Dragline

Motorgrader
See or Call
FLOYD DICKEY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-4c

WANTED. 100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS
B-11-15-29-4c

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 30 TON CRANE BOBBY GRIEGO
Day Phone 364-0574
Night - 364-2322
B-11-14-4c

WILL PICK UP JUNK CARS. FREE
Call 364-3350 or 364-3777
B-11-28-4c

B.L. Jones CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street
Phone 364-6617
B-11-21-4c

APPLIANCE REPAIR
We repair all makes and models of appliances. All work guaranteed.
MONTGOMERY WARD & CO.
114 East Park
Phone 364-5801
B-11-52-4c

ROWLAND STABLES
840 AVENUE F
PHONE 364-1189

Stall rentals - Boarding
Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper-W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse.
S-11-37-4c

ROTO-Tilling - yards, gardens, flower beds. Hedge trimming. Hereford Nursery North 25 Mile Avenue
Phone 364-4012
B-11-37-4c

HEARING AID BATTERIES for all makes sold and tested at **THAMES Pharmacy.** Phone 364-2300.
S-11-12-40-4c

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T"
PUMP CO. INC. Sales & Service
HEREFORD 364-0353
DIMMITT 647-3444
FRIONA 247-3311
S-11-24-4c

FOR ALL YOUR INSURANCE Consult
The La Plata Agency
914 East Park Avenue
Phone 364-4919
Pauline Lovan 364-3526
Robert Lemons 364-1726
Frank Pannell 364-2412
S-11-16-4c

HEREFORD WRECKING CO. New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal Have scrap for cars, boats, etc.
1st & Jewell Ph. 364-0580
Nites - 4009 or 0075
S-11-12-40-4c

TREE TOPPING & SHAPING HEDGE TRIMMING
Free estimates
C.L. Stovall
208 Avenue C
Phone 364-4160
S-11-39-4c

HEREFORD ELECTRONICS
Douglas M. Kelley
Owner
COMPLETE ELECTRICAL SERVICE
Commercial - New Construction - Residential - Remodeling - Industrial - Repairing.
Licensed and Bonded in Hereford, Dimmitt, Friona, Dalhart.
Call 364-0011
Day or Night
531 East First Street
S-11-36-4c

13. LOST & FOUND

CALL COLLECT
Jerry Smith,
817-937-8455

Tools, chains and jacks taken from Childress Dozer Service pickup at Holiday Inn Motel in Plainview, Texas night of November 13, 1973.
\$400.00 REWARD
B-13-36-4c

STRAYED: Steer calves from Art's Corner branded with Backward "C" on left shoulder. Call 289-5649 or 289-5707.
B-13-17-3-4c

FOUND: Bicycle in front of 512 Sycamore. Can be claimed by describing. 364-2869.
B-13-13-37-2c

FOUND? Motorcycle helmet. Call 364-6743.
B-13-10-37-1c

NOTICE TO BIDDERS
Sealed bids addressed to the City Commission and Mayor of the City of Hereford, Texas, will be received at the office of the City Manager, City Hall, Hereford, until 2:00 P.M., April 1, 1974, and then at said office publicly opened and read for one trailer mounted sewer rodding machine.

Complete specifications may be had by contacting City Manager Dudley-Bayne, Box 512, Hereford, Texas 79045.

The right is reserved to reject any or all bids and to waive any informality in bids received.

City of Hereford, Texas
S-James H. Sears, Mayor
S-37-2c

CARD OF THANKS
We would like to express our appreciation and heartfelt thanks for all the kind expressions of sympathy during our loss. For all the prayers, cards, food, flowers and memorials, we are deeply grateful.

The family of
Palmer Norton

THE SPINY ANTEATER HAS NO TEETH!

Poultry Peaks Produce

Poultry products may highlight grocery choices this week, according to one observer.

Mrs. Gwendolyn Clyatt, consumer marketing information specialist with Texas Agricultural Extension Service, The Texas A&M University System, reported economical prices on fryer chickens, turkeys (whole bird and parts), and eggs.

Other meat values will include pork and beef, she said. "Best pork values include bone-in hams, ham portions and picnics. Also, Boston butt roasts, shoulder roasts and steaks, end-cut loin roasts and chops. Beef values will appear on arm and blade pot roasts and steaks, chuck roasts and steaks, ground beef and boneless stew meat."

Turning to fruit counters, the specialist listed items in good supply with "pleasing" prices as grapefruit, Temple oranges, bananas, apples and pineapples. Also, strawberries, tangelos and tangerines. "By-the-bag is the most economical way to buy the citrus fruits, if that amount can be used satisfactorily.

"Fresh vegetables are in more generous supply this winter than a year ago because of increased acreage planted," Mrs. Clyatt said. "No serious shortages of the important fresh vegetable crops have shown up thus far, but onion and potato supplies aren't as large now as they are in most other seasons."

CONSUMER WATCHWORDS: Saving a few pennies on each item makes many dollars every year. If food prices seem too high, it pays to watch pennies, shop for advertised specials and change buying habits.

It Hits All
Cancer is no respecter of age, class or color. Everyone has a stake in wiping it out. Give to the American Cancer Society.

Vital Dollars
The American Cancer Society has put more than \$272-million into support of research since 1945. Your dollars for the Cancer Crusade will help carry on vital work that has made possible many life-saving advances in recent years.

Drugs Fight Leukemia
New drugs and new methods of using them are making dramatic advances against leukemia. Support the research that has won these gains and given more years of life to more leukemia patients. Give generously to the American Cancer Society.

Great Soldiers
The American Cancer Society's programs of research, education, and service are valiant warriors against cancer. Help carry the battle forward with a checkup for yourself and your family and a generous check to your ACS volunteer.

AC Tests

A battery of tests which provide college credit through successful completion will be given March 14 at Amarillo College.

Fred Dodson, director of testing and counseling, said application for the tests must be made by March 11. Forms are available from him or at the registrar's office on the AC Washington Street campus. Individuals need to make application as soon as possible if they plan to enroll for summer classes, as six-weeks is required to receive test scores.

Dodson said anyone may register for the tests, which are a part of the College Level Examination Program (CLEP). Credit may not be acquired for any course in which a student has previously enrolled for credit or noncredit.

CLEP offers class credit via exam in several academic areas. Examination by credit classes administered by AC are American government, American history, college algebra, English composition, general chemistry, geology, introductory calculus, trigonometry, general psychology, business law, statistics business, economics, business management, accounting, and sociology.

Students enrolled for the tests will meet at 1 p.m. March 14 in Room 124 of Ordway Hall on campus.

Dodson said AC students must complete 15 hours in residence at the college before exam credit will be administered during the summer.

Diabetic Center Based On Young

Camp Sweeney Diabetic Training Center for diabetic boys and girls (6-16 years of age) will open its 25th season June 2 with three-week sessions as follows: June 2-June 22, June 23-July 13 and July 14-August 3.

Camp Sweeney is located nine miles east and one mile north of Gainesville on 338 acres of beautiful rolling timbered hills with three dormitories for boys and three for girls; a non-denominational chapel; a modern hospital; a 30 acre lake for boating, fishing and water skiing; a sanitary swimming pool, tennis courts, recreational pavilion, target range and 30 saddle horses.

Under the supervision of a specialized medical staff, dietitian and counselors, these children are taught their proper diet with regulated exercise, how to take their own urine tests and give their own insulin injections. Of major importance, through this group association with other young diabetics, they learn how to live with their inherited companion - diabetes.

Diabetes is hereditary, incurable and increasing yearly.

The Southwestern Diabetic Foundation, Inc. is a charitable, non-profit organization located at 101 S. Culberson, Gainesville.

If you would like to help financially carry on this humanitarian program please write direct to the Foundation Office. For application blanks, brochures, etc. write directly to James V. Campbell, Camp Sweeney Director or Southwestern Diabetic Foundation, Inc., P.O. Drawer 918, Gainesville, Texas 76240.

LADIES NIGHT! TUESDAY ONLY

HITCHCOCK EXPOSES THE MOST EXPLOSIVE SPY SCANDAL OF THIS CENTURY!

ALFRED HITCHCOCK'S TOPAZ

A UNIVERSAL PICTURE TECHNICOLOUR

ALL ESCORTED LADIES WILL BE ADMITTED FOR FIFTY CENTS (50c)

SHOWTIMES 7:30 & 9:20

TOWER DRIVE IN

Starts TODAY!

DEAN MARTIN ROCK HUDSON SHOWDOWN

Blindman, Blindman, what did he do? Stole 50 women that belong to you

TONY RINGO ANTHONY STARR "BLINDMAN"

SUN. ONLY 1:30-3:20-5:15
WEEKDAYS 7:05-9:00

STAR 364-2037

Starts WEDNESDAY

and now the film...

"JESUS CHRIST SUPERSTAR"

IN COLOR
ACADEMY AWARD NOMINEE

SHOWTIMES 7:30 & 9:30

STAR 364-2037

Starts TONIGHT!

The SUCKERS

EXPLICITLY ADULT • COLOR

GATES OPEN 7:45
SHOWTIME 8:15

PLUS

HAMRODDER

TOWER DRIVE-IN

Starts TUESDAY

SPANISH NIGHT "BRANDY"

"AMERICAN RUGIENTE"

GATES OPEN 7:45 P.M.

TOWER DRIVE-IN

SHOWTIME 8:15 P.M.

Ernest St. Clair AUCTIONEERS
4101 WEST 34TH
AMARILLO, TEXAS 806-252-1503

Teacher Was WWII Spy

Today Eduard Schmutzer is an assistant professor of political science at West Texas State University. Thirty years ago, he was caught up in the cloak-and-dagger intrigue of wartime Europe.

In February of 1944, Dr. Schmutzer was working for the Office of Strategic Services, the World War II equivalent of the CIA. Early that month, one of the links in Schmutzer's chain of existence shattered.

The French economic police

apprehended a Dutch woman in occupied Paris. She was turned over to the Germans on suspicion of black marketeering. Rather than torture her, the Germans simply gave her a grand tour of their interrogation facilities. Badly shaken by the specter of suffering, she implicated 90 per cent of the Dutch partisans involved in continent-wide espionage efforts.

Schmutzer, then 21, had been involved in undercover work since the Germans brought his native Holland to its knees in the fall of 1940.

He and his fellow students were members of the outlawed Union party. He has many memories of hand-to-hand combat in the streets of Utrecht. German-oriented youth groups and the Unionists had many pitched battles over anti-Nazi pamphleteering Sch-

mutzer and his youthful colleagues were involved in.

As the war progressed and the Nazi occupation became more oppressive, men like Eduard Schmutzer became more active in underground operations.

At one point, Schmutzer traveled the extremes of Germany seeking information on escape routes for allied airmen and exiled and imprisoned students. He made those trips using forged identity papers, riding on German trains. He was destined to ride another German train; but this time under different circumstances.

On March 6, 1944, one month after the Parisian female partisan began to disclose the secret facts, Schmutzer was caught up in the German dragnet.

Schmutzer was going to rendezvous with a friend to secure fake papers. He was scheduled to eventually escort a

downed American flier from Holland to Paris by way of Brussels. In Paris, the flier would be helped to escape to Spain.

Ed Schmutzer recalls that day:

"It was the strangest thing. In all the time I traveled around, I never felt the least bit uncomfortable, but that day I took all my counterfeit papers and buried them under the floors. Before, I just went off and left them with my family in Utrecht.

"Obviously, it was some kind of premonition that something was going to happen to me. I told my mother, 'If I am not back in two hours, then something has happened.' It was over one and a half years before I got back."

Schmutzer walked to the edge of nearby Rotterdam to meet his friend. The man approached him near the house where they were to meet. "The only thing he said to me was, 'Sorry, the address which I went to was suspect.'"

As the two were about to separate, a pair of German staff cars pulled up, blocking their exit. Schmutzer's comrade tried to jump into a stream, but was caught and beaten by the Germans. At that point, Schmutzer remembers resigning himself.

"I felt, well, this is the end of it. It is finished. I decided if they shot us, they shot us. That is the attitude I had until the war was over and I was free again."

Schmutzer and two colleagues apprehended under similar circumstances were imprisoned in the Hague.

On June 6, 1944 - D Day - they were evacuated to a military prison in southern Holland.

They were moved again in

September, as the Allied armies broke through northern France and into Belgium.

Enroute to their German prison camp, several prisoners on Schmutzer's train succeeded in opening the boxcar doors. After the Germans discovered them leaping to freedom, they sprayed the inside of the car with machine gun bullets, injuring several prisoners.

The next stop for the train was at Sachsenhausen, at Oranienburg, east of Berlin. There at the camp whose name translates literally to Saxon House, his group joined nearly 3,000 other prisoners of the Reich.

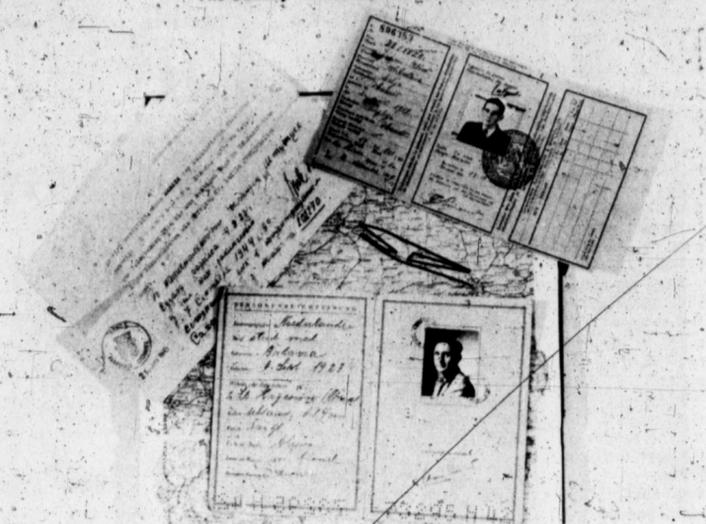
"I will never forget that sign," says Schmutzer. "Over one of the barracks in the exercise yard was a banner reading: 'THE WAY TO FREEDOM IS OBEDIENCE, WORK AND LOVE OF THE FATHERLAND.'"

"By any standard, 35,000 is a big city," Schmutzer recalls. "We were amazed at the organization of the place. There was a giant exercise yard fed by streets that radiated in all directions."

Although Schmutzer has few amusing memories about his 10 months behind the barbed wire, he does remember the German preoccupation with accounting.

"Every day, the Germans got all 35,000 of us in the exercise yard and conducted a head count. If their numbers did not work the first time, they counted again, and again, and again. Some days, the counting took eight hours. At least that got us out of some work."

For Ed Schmutzer, the work he did at Sachsenhausen meant life. He had been a medical student, so a friend who



Somber Souvenirs

Memorabilia of Eduard Schmutzer's war years: (clockwise from left) identity papers supplied by the Russians, false identity papers hidden before capture by the Germans, and documents used in repatriation. The center map shows the route Schmutzer took after leaving Sachsenhausen.

worked in the camp bureaucracy managed to get him assigned to the prison hospital.

Living conditions saw no distinction between field worker and assistant surgeon. The men slept three to a bunk with the bunks stacked four high. Because of those conditions and his diet, Schmutzer lost over 90 pounds during his imprisonment.

As spring of 1945 arrived, the situation grew more tense between the prisoners.

The tension increased as a trainload of Jews arrived from Auschwitz. Under normal conditions, the trip would have taken three days. But, stepped-up bombardment had stopped the train several times. It arrived at Sachsenhausen three weeks after it had pulled away from Adolph Eichman's death camp. Half of the 2,500 crammed into cattle cars had frozen to death. The others were eventually taken to the camp's ovens.

One morning in June, an eerie silence enveloped the camp. No more endless headcount. No

more work gangs being formed. No more Germans. The silence was broken later that day.

The Russians, who had spent the winter about 30 kilometers away, had advanced to one side of the camp. The retreating Germans were fighting a rearguard action on the other.

"I remember some of the prisoners had raided a nearby prison farm one morning," says Schmutzer. "They had brought back over 1,500 domestic rabbits. A shell hit the cookstove, scattering rabbit meat everywhere."

After several days of shelling, all was quiet again and the first bands of bewildered and frightened prisoners ventured

out into the dubious freedom of Russian-occupied Germany.

"I wasn't too sure where I was going, I was just going," Schmutzer said. "I had a bicycle for about 10 kilometers, but some Russian soldiers confiscated it."

Had the times not been so grim, Schmutzer's odyssey over the next 60 days could have been seen as almost comic.

Trying to find British or American lines, he walked back

See WT TEACHER Page 13

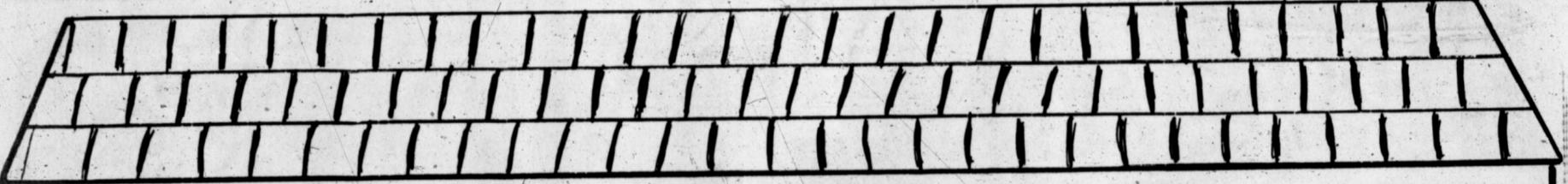
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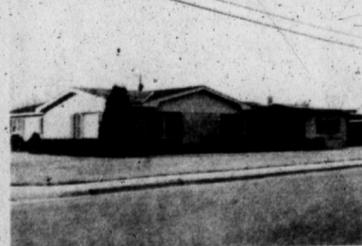
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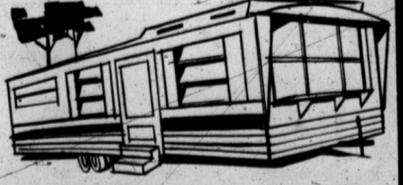


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WT Teacher . . .

Continued From Page 1

and forth across northern Germany. Several times, he arrived too late to surrender to the British. On one occasion, the British had pulled back from their contact point with the Russians, leaving a death-dealing no-man's-land covered by machine guns.

Twice, Schmutzer used his medical training to stay alive. He worked as a doctor in a small community and served some time in a hospital in another town.

By the end of July, he learned of the occupation of Berlin by the Allies and the pending end of the war. He was released by the Russians who had held him 10 days after an unsuccessful escape attempt.

That was his final walk — from Lauenberg to Berlin, a total of 20 kilometers. Six days later, Eduard Schmutzer crossed into Charlottenburg and into the hands of the British.

During his search for

freedom, he had criss-crossed Germany several times and walked over 350 kilometers, the equivalent of 320 miles.

Ed Schmutzer rode a truck back to Holland and a reunion with his family. From there, he finished his education, eventually getting his doctorate in political science at the University of California at Santa Barbara, thousands of miles and 30 years away from the grief of Sachsenhausen.

Dr. Schmutzer now teaches government courses, explaining the intricacies of the international political system, most of the thoughts of the war years tucked away with the souvenir forged identity papers.

But, every February, there is the fleeting memory of a Dutch girl who was turned over to the Germans and the days of anguish that followed for Eduard Schmutzer.

By The Garden Gate With Glad

By Mrs. Art Manjeot

"A flower is a smile from God", this is one of my favorite quotes. Was made to feel anew the significance of this when I arrived at home this afternoon, tired, with many tasks awaiting me.

When I entered the house the first things I noticed were the blossoms that had bloomed out while I was away. A beautiful apple blossom cluster was on the geranium. It is really one of the nicest geraniums to grow and really pays rich dividends to the grower, both outside and inside.

The stripped amaryllis was in full flower and the scape stood straight and stately with its lovely blossoms. When the drapes were pulled there was a delightful showing of crocus in warm spring colors.

The most recent addition to my kitchen was a beautifully painted chopping board. The motif is a smiling lady holding a lovely flower, with other flowering plants all around. It is a very beautiful piece of Tole. The quote above is really the center of interest, made unusually lovely by the strokes of the brush and pen.

TREE SPARED. In my spare time (which is limited) I read constantly. The following is a clipping, which I think is timely. "The Tacoma City Council has voted in favor of saving Mary Atkinson's Spanish chestnut tree.

Mrs. Atkinson had pleaded with public works department planners to move a proposed street-widening project by four feet and spare her tree. But the department officials rejected her plea, noting that dodging the tree's 5-foot-thick-trunk would cost the city, \$3,800.

Later Mrs. Atkinson got a more receptive hearing from the council. The councilmen decided that moving a street was easier than growing a 40-foot-high tree."

Really man can make quantities of cement but only God can grow a beautiful tree, after it has been carefully planted. Trees are essential to man . . . we should cherish and care for our trees.

I have had a delightful visit with my sister and husband, Mr. and Mrs. Pink H. Gilliland of Amarillo, and my great-niece, Laura Gilliland Sells of Detroit. During the visit I listened in on a conversation between Laura and her grandfather.

He asked her what the farmers grew and what were some of the chief crops. I was really surprised when she said that one of their chief crops was celery and they also had many fruits grown in Michigan. One of the main fruit crops was black cherries.

She also said that she and her husband were looking forward to having their first vegetable garden. Tomatoes, beans and lettuce were some of the vegetables they were going to try first. They were also planning to change some of the landscaping and add new plants and shrubs. They are also raising their first dog . . . so we will wait and see which of the projects ranks first.

Also enjoyed visiting Mrs. La Borde, a member of one of the garden clubs in Amarillo. Signs around her home of spring activities remind me that such activities must soon be undertaken at Glad's house.

Really this is a difficult time, as we all want to get outdoors and start getting ready to garden and work on the lawn. Then when the blustery cold winds come we know it is a bit early to do too much outside. So it would be well to check the potted plants.

They have a dormant period and do need special attention. It is well that we know our Ps and Qs, when tending to them. Some of the Ps are . . . patience, per-

sistence, pride and practice. The Qs are be quiet, quizzical, and quick.

All these are characteristics we should cultivate as we work with plants. Of course we want them to grow and flourish and bear that for which they have been planted.

REMEMBER: Making plants grow taller or longer is a snap. We have heard all our life that in order to grow and develop as a person, one of the essentials is that we should eat hot, properly prepared food.

So is it with indoor plants. They should be fed warm plant food (not hot, just warm to the touch). Cold water chills the plants, and is slow to reach the root system, while warm water with plant food in it will penetrate the soil must faster, thus reaching the roots and stimulating the plant.

Warm food is also easily digested. Warm food given plants is eaten within an hour. It is important that all plants be well groomed. Dry or dead bits of foliage or stems should be removed. Foliage should be washed carefully with warm water when leaves become dirty. They cannot breathe if the pores are filled with dirt or oil substances.

It is also important that containers in which the plants are grown, are kept clean. If spots of white dust or crust forms on the pots and soil, this is salt and other minerals. It builds up from the use of tap water.

To aid in controlling this, take the damaging salt out by piercing holes in the bottom of a milk carton or plastic vinegar bottle or jug. Fill ¾ full of agricultural charcoal, which is available at most plant stores or dime stores.

Run tap water through this self made filter and 98 per cent of the minerals will disappear. So will the white dust, if the

filtered water is used to water the plants.

Since we have had extremely dry weather and there is little humidity, some of our plants may appear sick or lifeless; this can be helped. Select the plants which need attention. Place them on a large cookie sheet or other flat place.

In the center place an eight-ounce glass of warm water. Then cover plants and glass of water with a dry-cleaning bag suspended on a hanger from the floorlamp. Place the bag over the plants so that it will form a tent-like cover. Anchor down with some heavy objects to aid in holding the moisture within the tent.

The water will give off humidity and the plastic covering will aid in keeping the plants warm. This can be repeated if plants do not respond from the first application. I have tried this and it is an aid to their well being. This is also good to use when leaving home for a few days.

Before you toss away the garbage, look it over carefully

to see if there is anything of a growing nature in it. Look for things which have seed, or anything of an aesthetic horticultural value. For example, oranges, limes, grapefruit, pears, peaches, plums, apples, avocados, all have seed which can be planted in pots. They will make nice gifts for shut-ins. Children especially enjoy watching plants grow. Also look over the tops removed from carrots, beets, parsnips and pineapple, all these will grow foliage when placed in a shallow pot of soil as will sweet potatoes, when placed in a container with water covering the lower part of the potato.

Mrs. Jack Wilcox has a nice pineapple plant growing. The foliage is lush and has good texture, and the small pineapple growing is very interesting. She also had a very pretty collection of Red Bird cuttings, in an attractive container. Made a beautiful spot of interest in one of the daughters' bedrooms.

My newest addition is a large fan palm, have placed it so that I can see it from two or three rooms. For accessories I have tucked an oriental bit of statuary at the base and an oriental vase nearby. A new interest until I can get digging in the soil.

THINK ON THIS . . . The years are beginning to add up if it takes you longer to rest than it did to get tired . . .

KI Unit Schedules May Sale

Kappa Iota Chapter of Beta Sigma Phi learned of Reasonable Debating from Mrs. John Kriegshauser at a recent meeting in the home of Mrs. Edward Allison.

Mrs. Kriegshauser's program dealt with the method of reaching a solution through debate.

Plans were outlined for a garage sale 9 a.m.-6 p.m. May 4 at Mrs. Davie Sorrell's home. The members discussed undertaking a friendly venture in April to visit Friona in hopes of establishing a chapter of Beta Sigma Phi in that community.

The sorority is currently collecting trading stamps to conduct a 6th grade learning program.



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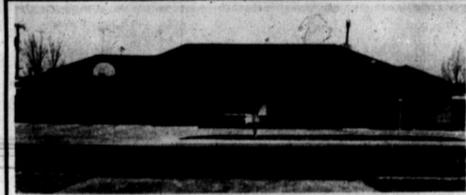
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Fertilizer Shortage To Hit Critical Point

The fertilizer situation will hit a critical point for the farmer by spring of this year.

Production of fertilizer will continue to drop over the next six months, but the demand, both domestic and foreign, is climbing sharply. U.S. farmers will pay a record \$4 billion for fertilizer this year, a 40 per cent increase over last year, and the shortage will probably get worse before increased supplies begin to show up.

PRODUCERS say that the supply situation looks bad for fertilizer users through 1976. Many of the major fertilizer manufacturers have already put their long-term customers on allocations and there is evidence of price gouging at the retail level. Reports are coming in from some areas that fertilizer dealers are completely out of stock and no prospect of resupply.

Congressmen from the farm states have been doing their

best to persuade the Federal Power Commission to give higher priorities to fertilizer producers. Natural gas is the feedstock for almost all nitrogenous fertilizers and the fertilizer producers need to be assured of enough gas to run their plants at full capacity.

INCREASED capacity is the answer to the problem but the industry is reluctant to expand if there are no feedstocks for new plants. Two major new

plants are being constructed in the U.S. but together they will increase U.S. production only 2 per cent. Meanwhile, antiquated plants have been kept running in order to meet the tremendous increase in demand, but they are being closed because of "inherent inefficiencies". The Fertilizer Institute estimates that the U.S. is

already 3-million tons short of ammonia each year. Even when adequate feedstocks become available, it will take several years to build new plants.

ANOTHER solution is to discontinue exporting fertilizer, but this is definitely not in the best interests of this country. The U.S. was a net importer of

fertilizer the last six months of 1973. We are dependent on Canada for potash and on Europe for ammonia nitrate and anhydrous ammonia. But Canada is wholly dependent on the U.S. for phosphate rock for fertilizer use and we supply virtually all of the fertilizer needs of Latin America.

MANY OF the Central and South American countries are trying desperately to buy fertilizer. The emerging nations of Asia are also a potent market. Ammonia sold for \$40 a ton in the U.S. before price controls were lifted last October.

There is no short-term solution to the problem and the only long-term solution is more fertilizer plants with guaranteed supplies of natural gas so that there is no danger of production shutting down because of a fuel shortage.

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HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President Deaf Smith County Chamber Of Commerce

Congratulations to Melvin Jayroe and to your membership team. What a fine effort and of course we must recognize a real HUSTLER - John David Bryant enrolled 20 new members. To all those who worked on the drive. Thanks twice!

Thanks from all the new members for they will benefit much through their association and thanks from the community because they will profit from a stronger Chamber of Commerce. This year we're continuing our membership campaign all through 1974 rather than a one time effort. This should provide a greater opportunity to meet the year end goal of 700 members.

OK. LETS SPEND a little time talking about our Beef Industry. We've been extremely busy this past week working to

let people know the situation that exists here at the BEEF HEADQUARTERS for the WORLD. We started the week with telegrams to Congressional representative, Director of Consumer Affairs, the Secretary of Agriculture and the Texas Commissioner of Agriculture.

The messages stated the need for assistance in promoting a nation wide campaign to sell beef and the need to tell the true story of beef production to the American consumer. We followed up with a letter including a copy of the Sunday-Brand headlines plus Don Richard's story, to additional U.S. and State officials including President Nixon. Then just to make sure we got the attention of the media we sent the same 'package' to national magazines, TV networks and

broadcast personalities. We've already had some response and expect a good deal more this coming week. Any ideas? Let's have em!

OTHER AREAS which demand the interest and attention of your Chamber staff includes publicity in the form of vinyl truck decals, a major clean-up campaign scheduled for April 20-26, a water conservation program which we hope will be very contagious and seminars involving housing, OSHA and Industrial Development. And all through these activities we foster philosophy of positive action designed to bring our wonderful community closer together in progress through QUALITY growth. This is all stacked together with plenty of Hustle, Hustle, Hustle.

ALONG THE FRIO

By MRS. OWEN ANDREWS
Brand Correspondent

Mr. and Mrs. Jerry Richardson of Hollywood, Fla. are parents of a daughter born March 6. The baby weighed in at 9 pounds one and a half ounces and has been named Jennifer Nicole. Maternal grandparents are Mr. and Mrs. T.L. Sparkman, Jr., Mrs. Richardson being the former Darlene Sparkman. The Sparkmans were flying this weekend to spend a few days with the Richardsons.

Mrs. Earlene Harder and Mrs. Norman Harder went this weekend to Arkadelphia, Ark. to visit the parents of the latter. Her mother, Mrs. Arnold, has

ON FAMILY PLANNING
UNITED NATIONS, N.Y. - A report by the top woman in the U.N. secretariat says countries that keep people from getting family planning information and supplies "are infringing on the exercise of basic human rights."

ON BUSING
WASHINGTON--Senator Sam J. Ervin Jr. has opened a new drive for legislation to end what he called "this senseless, forced busing of schoolchildren to achieve racial balance."

undergone surgery a few days ago.

J.L. Brooks underwent major surgery at Northwest Texas hospital, Amarillo, Wednesday. He was improving as expected the last of the week.

J.L. Taylor, 86, of Friona, died Tuesday morning in Farmer County Hospital, and his funeral was held Thursday in Calvary Baptist Church there. Mr. Taylor, who was the grandfather of Dee Taylor of this community, had lived at Friona since 1945, moving there from Hereford, where he and his sons owned and operated a blacksmith shop for many years.

Mrs. Taylor died a few years ago. He has lived most recently with his son and daughter-in-law, Mr. and Mrs. Dueward Taylor.

Mr. Taylor is also survived by two other sons, five daughters, 37 grandchildren and 37 great-grandchildren.

Several ladies of the WMU of Frio Baptist Church attended a recent meeting of Baptist Women of the Amarillo Association at the Baptist Camp north of Canyon.

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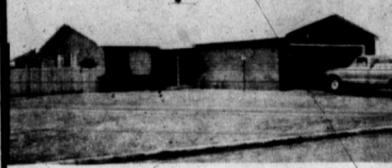
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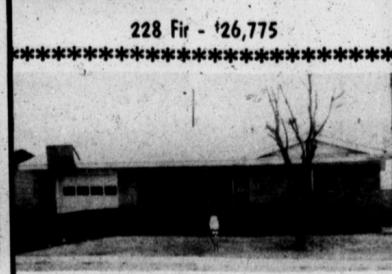
235 Fir - \$28,500



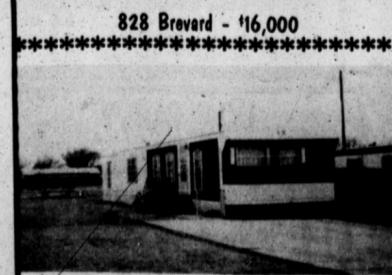
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FORD ON IMPEACHMENT
Vice President Gerald R. Ford said recently that "even if you take the worst side" of the latest Watergate tape disclosure "it doesn't justify impeachment."

Tucker Gets VP Job

One concerned contractor has taken an aggressive posture against rising costs in the construction industry with the addition of a licensed civil engineer in charge of research and product development. Dr. Richard L. Tucker, son of Mr. and Mrs. F.A. Tucker of Hereford, has joined Luther Hill & Assoc., Inc. as vice president for research and development.

Luther Hill, president of the Dallas-based firm which bears his name said, "Not only does Richard Tucker represent a rather unique position in the construction industry, his practical management capabilities complement our 'specialists in design-build' philosophy and should help drive down construction costs."

Dr. Tucker, who holds a Ph.D. in civil engineering from the University of Texas at Austin, is currently vice president of the Fort-Worth branch of the American Society of Civil Engineers. He was instrumental in establishing the unique industry-funded Construction Research Center at U.T. Arlington in 1972.

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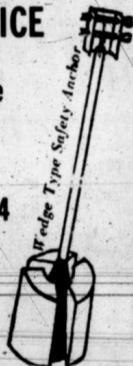
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Weekly Television Magazine

The Sunday Brand

SUNDAY, MARCH 10, 1974

Tel-Aire



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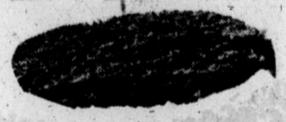
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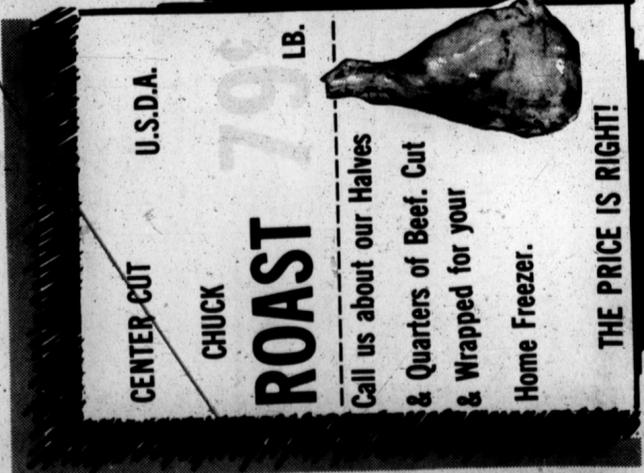


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Laurence Olivier brings a new depth to the character of Shylock in Shakespeare's 'The Merchant of Venice.' This updated version of the classic play, produced by the National Theatre Company of England will air as a special 'ABC Theatre' presentation on Saturday, March 16 (7:30-10:00 p.m.).

Elmer Zimbalist, Jr., as Inspector Lewis Erakine, conducts a deadly race with a killer who's been hired to find a jewel thief, on ABC-TV's 'The FBI,' with guest stars Laurence Luckinbill, Elizabeth Ashley, and Eric Braeden. Sunday, March 16 (8:30-7:30 p.m.).

Table with columns for Channel, Cable, and Time slots (6-12) listing various TV programs like 'The Untouchables', 'The 700 Club', 'The Dick Van Dyke Show', etc.

'The Execution of Private Slovik'



Martin Sheen (center) portrays Eddie Slovik and Ned Beatty (right) portrays Father Paul Stratford.

The true story of Eddie Slovik (Martin Sheen)—who, during World War II, was the only American serviceman executed for desertion since the Civil War—is traced from his young adulthood to his execution in France in 'The Execution of Private Slovik,' a two-and-a-half-hour World Premiere drama to be broadcast on NBC Wednesday Night at the Movies, March 13 (7:30-10:00 p.m.) on the NBC Television Network.

Robert Young and Jane Wyatt reunite on 'Marcus Welby, M.D.'

In the episode, "Designs," Miss Wyatt guest stars as Edwina Clair, a British fashion designer who comes to this country to present her fall collection. When her hectic schedule of showings and appointments brings her to a state of nervous fatigue, she seeks medical help from Dr. Welby. The two are mutually attracted and they become emotionally involved.

Then, Dr. Welby is stunned to learn that Edwina is married. Her husband, Carlo Di Benedetti (guest star Mel Ferrer), who was crippled in an air crash and is confined to a wheelchair with osteomyelitis, arrives to join his wife. Carlo quickly notes his wife's romantic interest in Dr. Welby and offers to set her free. But she refuses. They are making plans to leave together when Carlo's condition takes a critical turn. Amputation of both legs is required to save his life. But the operation will give Carlo a few more years to live and he had Edwina depart for Europe.

Also starred in "Marcus Welby, M.D." are James Brolin as Dr. Steven Kiley, Welby's associate, and Elena Verdugo as Consuelo Lopez, their office nurse. Others in the cast are Peggy Ashcroft, Tomo Giorgio, Nadayne Turney, Dorrie Thomson, Janina Fischer, Lillian MacBride, Mrs. Flynn, Paul Woodbylle, and Randal Kleiser directed the teleplay by Ian Chevrton.

Advertisement for 'BUY IN CONFIDENCE WITH CONFIDENCE Hereford's House of Diamonds Cowan Jewelers Downtown AMERICAN GEM SOCIETY member'

Advertisement for 'Guard Your Gas Tank Gas Siphon Guard Reg. \$1.49 \$1.19 WESTERN AUTO The store that offers you more 364-1355 241 N. Main St.'

MONDAY THRU FRIDAY ALL PROGRAMS SUBJECT TO CHANGE. Table listing TV programs for Monday through Friday across various channels.

Advertisement for 'A & W DRIVE INN Closed Mondays 1605 PARK AVE. PHONE 364-4600 A & W Root Beer to take Home'

Advertisement for 'TECO Farm - Ranch - Feedyard Equipment & Supplies Phone 364-4204 E. Hwy. 60'

John Denver starts in his first TV special

John Denver, one of the country's most popular singer-composers, will star in his first television special on the ABC Television Network, Monday, March 11 (8:00-9:00 p.m.).

"The John Denver Show" featured David Carradine (star of ABC's "Kung Fu" series), comedienne Lily Tomlin, and James Whitmore as Will Rogers. Filmed on location in John's beloved Rocky Mountains near Aspen, Colorado, and in Hollywood, the informal musical hour introduces many new facets of Denver's talent to his audience. For the first time John dances—a la Fred Astaire, and appears in comedy sketches. But, mostly, John sings the songs he loves most.

'ADAM-12'

Officers Malloy (Martin Milner) and Reed (Kent McCord) find an "oscillator belt" around the body of a man who died from diabetic shock, initiating an investigation into medical fraud in "A Clinic on Angel Street," a special "Adam-12" colorcast Wednesday, March 13 (7:30 p.m.).

"A Clinic on Angel Street" is an NBC Television Network program development project for a prospective series titled "Fraud," Jack Webb produced and directed the script by Joseph Michael Cavalli. Executive Producer is Jerry Stanley. Gino Bardi (Frank Sinatra Jr.) and Lynn Carmichael (Sharon Gless), assigned to the case by Abe Strayhorn (Ed Nelson), deputy district attorney in charge of major fraud and consumer protection, pose as man and wife in an attempt to uncover a quick doctor.

MAGIC PACT

Dorri ask Bill Bixby how he does his magic tricks on NBC-TV's "The Magician." Before the series went into production, Bill made a solemn vow to the nation's magicians that he would never divulge the secrets of his profession.

GERALDINE'S GERMINATION

Flip Wilson's Geraldine character was born when the NBC TV star was doing a special with Jonathan Winters, a wealthy businessman to cover the death of his real wife and to talk him in a million dollar divorce settlement, in "Woman in the Shallows," second half (8:30-9:30 p.m.) of "The Mystery Double Feature" on March 10. The scheme runs into trouble when Barnaby starts asking questions about an auto accident in which the real wife was involved.

Friday Program Notes

7:00...ABC...BIG CATS The third in a series of four specials produced by the National Geographic Society and David Wolper Productions. This show tells the story of nature's most beautiful and deadly predators, and how they hunt their prey.

7:00...CBS...DIRTY SALLY Pike rushes to save the life of a damsel in distress, and to discover what what she is, in a leading man in the father's traveling group of players.

8:00...NBC...THE GIRL WITH SOMETHING EXTRA "The New Bloom," John becomes a candidate for city council but Sally's ESP tells her everything is not legitimate.

9:00...ABC...TOMA "Frame Up" with guest stars Joe De Santis, Tom March and Sharon Gless. Sally's TOMA is suspended after being framed by a crime syndicate boss to take the blame for a near fatal beating of a hood (R).

10:30...CBS...THE CBS LATE MOVIE—'HOOK, LINE AND SINKER' Starring Jerry Lewis, Peter Lawford and Anne Francis. The comedy revolves around a family man whose wife and kids, and his extreme love of fishing, (1969) (R).

SPECIAL...THE MIDNIGHT

12:00...NBC...THE MIDNIGHT The Pointer Sisters host.

Mannix/ Barnaby Jones

An over-the-hill prize fighter dies in a hit and run accident, and a 13-year old boy and woman tell Mannix that it was murder and pleads with the detective to prove it. "A Question of Murder" on "Mannix" (7:30-8:30 p.m.), first half of "The Mystery Double Feature: Mannix Barnaby Jones" Sunday, March 10 (7:30-9:30 p.m.) on the CBS Television Network.

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Dorri ask Bill Bixby how he does his magic tricks on NBC-TV's "The Magician." Before the series went into production, Bill made a solemn vow to the nation's magicians that he would never divulge the secrets of his profession.

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Advertisement for 'You Save More At Your 426 N. MAIN' with a logo for 'PRINTING & OFFICE SUPPLY' and 'Photo Offset Printing 144 W. 4th 364-0430'

Monday Program Notes

Mahto Thomas stars in this combination of music, animation, live action, dancing, puppetry, sketches and fun evolving from her best selling record album. Filmed in widely varied locations in New York City, some of the guests will be Harry Belafonte, Dustin Hoffman, Rita Hayworth, East River, Alan Alda, Roberta Flack, Bobby Morse, Tommy Smothers, Michael Jackson, Dick Cavett, Resey Crer, Billy Dewolte and Mel Brooks.

8:00 THE JOHN DENVER

John Denver, one of the country's most popular singer-composers, will star in his first television special along with his guests David Carradine, Lily Tomlin and James Whitmore as well as the regulars in location in the Rocky Mountains near Aspen, Colorado, and in Hollywood. A special introduction by George Gobel of Denver's audience. A Channel 7 appearance by George Gobel.

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MONDAY

Table with columns for Channel, Time, Program Name, and Station. Includes programs like News, The Tonight Show, and various news and entertainment shows.

Tuesday Program Notes

7:00. NBC. ADAM-12. A special presentation of an NBC program, developed in project, "Fingerprints." An Angel Street "beat" prompts an investigation into medical fraud when examination proves the died from diabetic shock. Martin Miller and Ken McDodd star in their roles as Officers Malloy and Reed. Guest stars include Ed Nelson, Frank Sinatra Jr., and Dick Van Dyke.

Wednesday Program Notes

7:00. NBC. ADAM-12. A special presentation of an NBC program, developed in project, "Fingerprints." An Angel Street "beat" prompts an investigation into medical fraud when examination proves the died from diabetic shock. Martin Miller and Ken McDodd star in their roles as Officers Malloy and Reed. Guest stars include Ed Nelson, Frank Sinatra Jr., and Dick Van Dyke.

7:00. NBC. THE WORLD YOU NEVER SEE. Marvels of nature not normally seen by the naked eye—including organisms which thrive in a drop of water on the head of a pin, development of a chicken embryo and the spawning of trout—are brought to the TV screen in a series of photographs.

7:00. NBC. THE WOLFGANGS. "The Car," Hyler Rudge offers a car he no longer needs to John Boy in exchange for a roof repair job. When work is completed, John Boy learns that Rudge had no intention of parting with his car.

Thursday Program Notes

7:00. NBC. THE WORLD YOU NEVER SEE. Marvels of nature not normally seen by the naked eye—including organisms which thrive in a drop of water on the head of a pin, development of a chicken embryo and the spawning of trout—are brought to the TV screen in a series of photographs.

7:00. NBC. THE WOLFGANGS. "The Car," Hyler Rudge offers a car he no longer needs to John Boy in exchange for a roof repair job. When work is completed, John Boy learns that Rudge had no intention of parting with his car.

7:00. NBC. THE WOLFGANGS. "The Car," Hyler Rudge offers a car he no longer needs to John Boy in exchange for a roof repair job. When work is completed, John Boy learns that Rudge had no intention of parting with his car.

Peter Marshall

quest-stars on 'Banack' A banker absconding with the funds picks a novel way of disappearing—during an amateur magic show—and Banack is called in to find out what happened to him in 'Now You See Me—Now You Don't 1' to be broadcast on NBC Television Network's "NBC Tuesday Mystery Movie" March 12 (7:30-9:00 p.m.).

7:00. NBC. THE WOLFGANGS. "The Car," Hyler Rudge offers a car he no longer needs to John Boy in exchange for a roof repair job. When work is completed, John Boy learns that Rudge had no intention of parting with his car.

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Table with columns for Channel, Time, Program Name, and Station. Includes programs like News, The Tonight Show, and various news and entertainment shows.

'The Return of Phoenix'

A kind, beautiful girl, an ugly scheming step-sister, mistaken identity and a happy ending—universal themes from folk lore the world over—are elements of the mystical fantasy opera "The Return of Phoenix," adapted from the original Chinese Peking opera, which will be rebroadcast Saturday, March 16 (11:00 a.m.-12:00 Noon) on the CBS Television Network. (Rebroadcasts)

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