

# Annual Stock Show Starts Thursday

## Judging Begins Friday, Auction Planned Saturday In Bull Barn

The annual Hereford Young Farmers Junior Livestock Show is set to kickoff this next weekend featuring lambs, hogs, and calves raised by FFA and 4-H members in Deaf Smith, Oldham, Castro and Parmer Counties.

The annual event, scheduled in the Bull Barn, is open to the public and there will be no admission charge.

Weigh-in for the animals is set for Wednesday afternoon and Thursday morning with judging beginning Thursday afternoon. Sale of the animals will begin at 1 p.m. Saturday.

One highlight feature of the stock show is the Livestock Judging Contest planned for 9 a.m. Saturday. Judging teams composed of many area Future Farmers of America (FFA) members and 4-H members will participate in the contest and is sponsored by the judging team at West Texas State University.

A TENTATIVE schedule for the stock show is as follows:

—Wednesday 1 p.m.—Beginning weigh-in for hogs and lambs.

—Wednesday 10 p.m.—all lambs and hogs must be in place in pens in Little Bull Barn.

—Thursday 8 a.m.—Lamb classification.

—Thursday 8-10 a.m.—Weigh-in for calves. All calves must be in place by 10 a.m.

—Thursday 2 p.m.—Show and judging of hogs.

—Friday, 8 a.m.—Show and judging of lambs.

—Friday 2 p.m.—Show and judging of calves.

—Saturday 9 a.m.—Area 4-H and FFA Livestock Judging Contest.

—Saturday, 1 p.m.—Sale of animals. Champion calves, hogs and lambs sold first, 30 top calves to be sold, 40 top lambs to be sold, 60 top hogs to be sold.

Layton Sawyer of the Young Farmers urged all participants in the show to have their animals at the Bull Barn in accordance with the schedule. He also said that health papers on each animal must be presented at the time the animal is being weighed-in.

JUDGE for the calf show will be Don Beerwinkle of the Agriculture Department at West Texas State University.

Judge of the hog division will be Jim McMarnigal of West Texas State and judge of the lamb division will be Tooter Smith, FFA instructor at Kress.

Entry fees for the show are \$3 for each hog or lamb and \$7 for each calf. Only two calves, two hogs or two lambs may be shown by exhibitors from Castro, Parmer and Oldham Counties and Deaf Smith exhibitors will be allowed to show three animals in each division.



### Licenser With Licenses For Licensees

Nell Miller, Deaf Smith County Tax Assessor-Collector stands with a variety of the new 1974 vehicle license plates — personalized, car, farm — she recently received for issuing to the public.

February 1 is the first day the new tags can be issued and must be on all vehicles by midnight April 1. The county tax office is presently taking mail orders for the new tags.

## Herd Nips Monterey

### Albiar, Harris Pace 40-38 OT Victory

Hereford's Mike Albiar carried the load during the game and James Harris carried it in overtime Friday night as the Herd downed Monterey 40-38 in the opening District 4-AAAA game of the season.

Monterey's slow, deliberate, stall type game proved to be their downfall as the Herd capitalized on Plainsmen mistakes, especially one which came with only five seconds left in the overtime period.

The game was tied 38-38 at the end of regulation play after Hereford's Dan VanderZee made two consecutive jump shots to knot the score. But that was when the excitement and suspense really began.

HEREFORD controlled the tip to start the three-minute overtime, but lost it on a turnover after a few seconds. Monterey then went into its aged-old stall, for which it is well-known, and controlled the ball until the final five seconds of the overtime period.

Monterey's J.C. Eakin drove for the basket, but passed up a shot and tried to pass off to Plainsman Gary Garth.

However, Harris skyjacked the pass, raced the length of the court and dropped

in an uncontested basket just as the buzzer sounded. Harris had scored only 2 points in the regular game and his last-second shot left him with 4 points for the night. His shot was the only one even taken by either team during the overtime period.

HEREFORD now returns home Tuesday in LaPlata gym to host the Lubbock High Westerners. The varsity game will be at 7:30 p.m. and will be preceded by the sophomore game at 4 p.m. and the JV game at 5:45 p.m.

Albiar's outstanding shooting from the outside kept the Herd alive during the regular game as he hit for 16 of Hereford's first-half 22 points. He finished the night with 22 points as the high-point man for both teams.

VanderZee had 7 points, Dennis Noggler 4 and Lynn Tarr 3.

THE WIN gave Hereford a 16-7 season record and 1-0 in District 4-AAAA play. Monterey is now 13-9 for the year and 0-1 in district.

Monterey led most of the game, first taking a 16-14 initial period lead. Hereford closed the gap to one-point at

the half, 23-22, but gave the Plainsmen a 35-32 third period lead.

Monterey won both the sophomore game 42-37 and the JV game 60-39 before the varsity action started.

David Ford, Vance Hennington and Mike Foster all tapped in 6 points in the sophomore game for Hereford.

In the junior varsity game, Mike Hull dropped in 12 points and Craig Nieman had 11.

The sophomores played Saturday in a tournament in Canyon, results were not available by presstime. However, the

See HERD Page 3

### Bill Johnson Files For School Board

William D. "Bill" Johnson, 26, of 247 Fir, Wednesday filed as a candidate for the April 6 Hereford School Board Trustee election.

Johnson is the first person to file for either of the two positions on the board which will be up for election. Both Dr. A.T. Mims and Hilrey Aven, who presently hold the two positions, have announced they will not seek re-election.

Deadline for filing for the school board is March 7. Persons wishing to run for the board must file their candidacy with election clerk Orpha Clark at the Hereford School Tax Office, 234 Sampson Street.



BILL JOHNSON

## Bill Griffin Joins Precinct 2 Race

W.H. "Bill" Griffin announced Friday he is joining the race for the position of Deaf Smith County Commissioner Precinct 2, subject to the May Democratic primary.

Griffin, 62, of 400 Sunset, filed his name Friday with county Democratic officials. His announcement brings to four the number of persons seeking the Precinct 2 position.

Already announced for the position are Clinton Jackson and Joe Zinser as Democrats and LeRay Williamson as a Republican.

Deadline for persons wishing to declare their candidacy for county races is Feb. 4. Persons desiring to seek offices must file with the county leaders of the

See BATTLE SHAPING Page 2



BILL GRIFFIN

## 'Major' Wins Major Award

August Julius "Major" Schroeter carried home the top award of the evening Thursday night at the annual Deaf Smith County Chamber of Commerce banquet when he was named as Hereford's "1973 Citizen of the Year."

Acclaimed by Jim Hale, president of the Lions Club which sponsored the award, as a "leader in all phases of community activity", Schroeter received a standing ovation from the more than 800 area residents who attended the annual fete.

Sharing the spotlight at the banquet with Schroeter for the night was featured speaker Dr. Heartsill Wilson who captivated the large audience with his ad-

dress of "Stand Up And Be Counted — You're An American."

Roy Faubion, recently installed 1974 president of the Chamber, was master of ceremonies at the banquet and introduced his new board of directors along with Jim Conkwright, past president, who introduced the retiring CC directors. Conkwright presented each of the past officers and directors with a plaque of appreciation and Faubion later presented Conkwright with a plaque of appreciation for a past year "of outstanding leadership."

SANDY CAISON, Miss Hereford 1973, entertained the crowd with her version of

"Cry," the song which carried her to the Miss Hereford title and into the finals of the Miss Texas contest.

"We have had a real good year," said

Conkwright in his closing remarks to the audience. "I hope we have left something for the next board of directors to build

See SCHROETER Page 3



### Citizen Of The Year

Jim Hale, president of the Hereford Lions Club, left, presents A.J. "Major" Schroeter with the Citizen of the Year Award. The presentation was the highlight of the annual Deaf Smith County Chamber of Commerce banquet Thursday night in the Bull Barn.



### Planning Strategy

Herd Basketball Coach Barry Arnwine plans some strategy just before the overtime period began Friday night during the opening District 4-AAAA basketball game at Lubbock Monterey. The strategy proved right as Hereford nabbed the OT victory 40-38 to run their season record at 16-7.

### Comics To Be Discontinued

Due to the shortage of newsprint and accompanying increased costs, the colored comics are being temporarily discontinued in The Sunday Brand. The weekly TV magazine, which was added to the Thursday Brand the past year, will be shifted to the Sunday newspaper.

"The Brand has been one of the few semi-weekly papers in the county to include Sunday comics," pointed out publisher O.G. Nieman. "While we were hesitant to discontinue the comic section, we feel the

newsprint shortage and increasing production costs make it necessary at this time."

By making this move, Nieman added, The Brand hopes to hold the subscription rates and carrier delivery at the present level. No increase was made when the TV guide was added to the Thursday paper, and it will now replace the comics in the Sunday issues.

The syndicated comics are shipped from out of state, while the television supplement is printed locally—another factor in the decision, according to the Brand publisher.

# New Chamber Directors Busy In First Meeting

A report on the formation of the new industrial development committee, banquet preparations, and a review of the Women's Division budget highlighted a regular monthly meeting of the Deaf Smith County Chamber of Commerce directors Thursday morning.

Roy Faubion, new president, reported that banquet chairman Dean Herring was commended for his advance work on the annual event. A new membership—Halo Recording—was approved by directors.

Earnest Langley, chairman of the industrial development committee, presented 1974 plans for his group and announced appointment of

committee members. Langley said he would also have an advisory council, composed of a large number of Hereford business people.

Serving on the committee as "Industry Hustlers" will be Ralph Owens, Jim Sears, Harlan VanderZee, Jake Webb, Terry Caviness, Dudley Bayne, Dick Montgomery, Virgil Marsh, and W.L. Davis Jr.

The membership committee, headed by Ed Coplen, is planning a drive in March but will have a continuing effort through the year. Bud Eades, vice president, reported that a training session for committee leaders was held recently with eight chairmen attending.

Bill Albright, executive vice president, reported that a president's council meeting was held last week with plans underway for composing a "community calendar". It will be updated each month, and a longrange calendar will also be kept to post club project dates and other activities.

Two guests appeared at the early-morning meeting. Phil Sciombato, Hereford Police Department, invited directors to attend a Drug Clinic the department is sponsoring Jan. 25-26. The educational show and

exhibit will include a film on dangerous drugs.

Scott Brewer, theater manager, told directors he was concerned about the new Daylight Saving Time and wondered if other businesses were hurt by the change. It was suggested that the C of C legislative committee make a recommendation to the board about the situation.

All directors were present for the meeting except Dick Montgomery and Dr. Hugh McCarty.

## Letters To The Editor

### Shuval Explains Position

I wish to make clear that I was not challenging the Commissioner's Court last Monday in regard to the salary adjustments.

Instead, I had discovered that the County Judge had misinformed the Commissioners about the law. My purpose was to make sure each employee got his raise. By publishing the facts in the paper, the Commissioners have complied.

I have had excellent relationships with the four(4) Commissioners. They have given the Sheriff and myself the tools we need for effective law enforcement.

I wish to thank each of them

publicly. I understand how hard their work has been when we have a County Judge whose personal dislike for the Sheriff and myself is well known.

Andy Shuval  
Criminal District Attorney

### Shares Wisdom

Dear Editor:  
For the new year this is a serious thought, if we are to be called a "Christian Nation".

#### WHAT IS CHRISTIANITY?

"In the home, it is kindness; in business, it is honesty; in society, it is courtesy; in work, it is fairness.

Toward the unfortunate, it is assistance; toward the meek, it is help; toward the penitent, it is forgiveness; toward wickedness, it is resistance; toward the fortunate, it is congratulations, toward God, it is reverence and service."

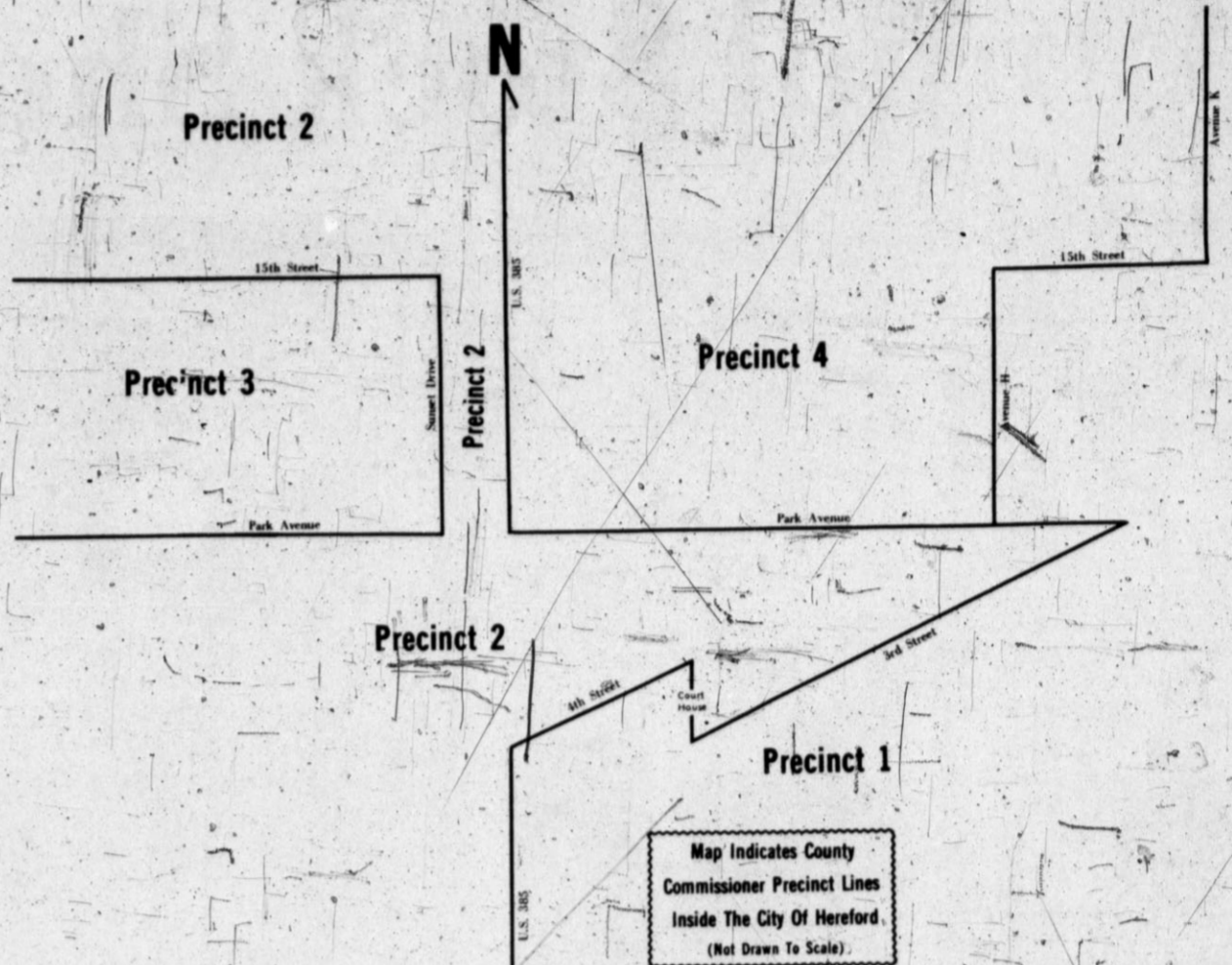
Selected and copied by: Mrs. Cora Johnson.

#### Getting It All Together

A complete checkup once a year—including important cancer tests—is the best way to protect your health, says the American Cancer Society.

#### Calendar Note

The American Cancer Society wants to intrude on your calendar once a year like this: Memo—have an annual check-up including cancer tests.



## County Commissioner Precinct Lines

Pictured is a drawing of the precinct lines for Deaf Smith County commissioners as those lines intersect with the city of Hereford. Up for election this year will be the county commissioners for precincts 2 and 4. The north part of Precinct 2 goes north 11 miles, west 11 miles and then south 11 miles back to the Precinct 3 line (Park Avenue or Harrison Highway). The south part of Precinct 2 goes south to the county line; it also goes west 11 miles, then turns south

to the county line. Precinct 3 is a narrow strip for 11 miles west, then opens up to encompass the entire southwestern portion of the county. Precinct 1 is the southeastern portion of the county and the line runs north on Avenue K for 11 miles then turns east to the county line. Precinct 4 is a narrow strip running north 11 miles, then opens up to encompass the entire northern half of the county.

## Battle Shaping Up For Local Posts

Continued From Page 1  
party of their choice. Leo Witkowski is chairman and B.F. Cain is secretary of the county Democratic party and Joe Schellenberger is chairman of the county Republican party.

IN OTHER races up for election in the May 4 primaries and the November general election include:

- District Judge — Incumbent Archie McDonald has filed with state officials for re-election to the position.
- District Clerk — Lola Faye Veazey has filed for re-election.
- Criminal District Attorney — No one filed. Incumbent Andy Shuval has said he will announce his plans by the end of the month.
- County Judge — Incumbent H.C. Williams has filed for re-election.
- County Clerk — Incumbent B.F. Cain has filed for re-election.
- County Commissioner Precinct 4 —

Incumbent Donald Hicks will not run. Luther Lesly has filed his candidacy for the post.

County Surveyor — Incumbent A.J. "Major" Schroeter has filed for re-election.

County Treasurer — Incumbent Vesta Nunley has filed for re-election.

Justice of the Peace — Incumbent Glen Nelson has filed for re-election.

THE PRECINCT 2 commissioner spot is vacant because incumbent Marcus Latham announced early this year he is not seeking re-election.

Griffin is an administrative, manufacturing, engineering and executive consultant and has lived in Hereford the past two years. However, he has been involved in feedyard cattle production in the Hereford area for the past eight years.

Moving here from Houston two years

ago, Griffin and his wife, Randy, have five children—four sons and a daughter. Two of his sons live in Los Angeles, one in Phoenix, Ariz., one is a student at Tarrant State College in Stephenville and his daughter is a student in San Bernardino, Calif., College.

He has traveled extensively in both North and South America as a business consultant for oil companies. He is a member of several professional organizations including the National Oil Equipment Manufacturers—and Delegates Society (NOMADS); the Houston chapter of Associated Contractors of America; Society of Petroleum Engineers of American Institute of Mining and Metallurgical Engineers.

He attended the University of Houston and later took special courses at Rice University and the University of Texas.

### COW POKES

By Ace Reid



"To think, all this ranch is mine, 15,000 acres of land, no grass, five miles of creek, and no water"



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11 A.M.-9 P.M. SUNDAY

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<b>Tuesday</b>	Mexican Plate with Cheese, Enchilada, Meat Enchilada, Tamale, Spanish Rice, Refried Beans, Tostados, Hot Sauce, Tea, or Coffee	<b>\$1.90</b>
<b>Wednesday</b>	Fried Chicken, French Fries, Cole Slaw, Hot Biscuits, Creamy Gravy, All you can eat.	<b>\$2.50</b> Children under 12 1/2 price
<b>Thursday</b>	Spaghetti and Meat Sauce, Pizza and Green Salad, Garlic Bread, All you can eat.	<b>\$2.25</b> Children under 12 1/2 price
<b>Friday</b>	Fish, French Fries, Cole Slaw, Hush Puppies, All you can eat.	<b>\$2.50</b> Children under 12 1/2 price
<b>Sunday</b>	Turkey and Dressing, Salad, 2 vegetable, Tea, or Coffee, Child's Plate (under 12)	<b>\$1.90</b> <b>\$1.25</b>

**ORD-INNS** 364-0152  
E HWY 60

### The Sunday Brand

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CIRCULATION 364-2030

G.G. Nieman Publisher  
Don Richards News Editor  
Sue Coleman Women's Editor  
Lynn Brisendine Advertising Manager

light her world

See how many starry lights twinkle her world bright. One diamond gives her a rainbow to wear... beautiful diamond jewelry with clusters of smaller stones gives her dozens of rainbows. Make her starry-eyed.

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DOWNTOWN

# Schroeter Takes Top Award

Continued From Page 1

onto... I ask you to please continue to support your Chamber and its board, its staff and directors."

Faubion then presented Conkwright and Bill Albright, executive vice president of the Chamber, the plaque of reaccreditation from the United States Chamber of Commerce.

THE LOCAL Chamber is one of only 12 in Texas which has been accredited and this year received its reaccreditation by the national organization.

In receiving the award as the "Citizen of the Year", Schroeter was almost speechless... "Thank you, thank you so much," he said.

Schroeter was born in Texas and could not speak English at the time he started to school. He was born in Cypress Mills, Tex., and lived in Abernathy before graduating from Plainview High. He attended Texas Tech and later moved to Hereford in 1933.

He is presently serving as Deaf Smith County surveyor and is owner of the A.O. Thompson Abstract Company. He has served on the school board, Salvation Army Board, Chamber of Commerce Board, Credit Union Board, Red Cross Board, Lions Club Board and has served as County Judge.

He is presently serving as an elder and choir member of the First Presbyterian Church. He and his wife, Margaret, have three sons, Alex, Paul and Ed, and have eight grandchildren.

IN HIS guest speech, which climaxed the banquet, Wilson kept the audience spellbound with his "close-up exploration of America."

Wilson called on greater involvement

by the "silent majority" and said that "there are a lot of things going on in America that the grass-roots, God-fearing, tax-paying citizens needs to know about... or we will blow the whole thing."

However, Wilson bragged on America and said he had rather live here than any place else. "Whatever our problems are in America, we are doing a better job to correct them than any place in the world."

WILSON cautioned the crowd that America may be "in for trouble because of the internal minorities taking over because the silent majority doesn't want to get involved."

Wilson pointed out five major items which he said were causing "America to be on the downhill track." He listed the five as growing immorality of the people, breakdown of law and order, breakdown of religion in the United States, breakdown of the strong government image, and polarization of the population.

The well-known speaker blasted today's "lazy Americans" for their apathy.

"ABOUT 87 per cent of the people want to be true Americans as long as it doesn't cost them anything."

"The grass-roots people of America need to get into action and get involved... we need to stand up and be counted."

Faubion presented Wilson with the Hereford Bull Award after the speech.

SCHROETER was the 28th person to be awarded the Citizen of the Year. Past recipients are as follows:

1946, Wayne Evans; 1947, Dub Reeves; 1948, W.E. Dameron; 1949, L.B.

Barnett; 1950, Lyle Blanton; 1951, Henry Sears; 1952, Father Raymond Gillis; 1953, S.O. Wilson; 1954, Earl Phillips; 1955, D.C. Kinsey; 1956, Della Stagner; 1957, Argen Draper; 1958, Don Zimmerman; 1959, Wayne Lawrence; 1960, Faye Plank; 1961, Jimmie Witherspoon; 1962, Dr. Lena Edwards; 1963, Mrs. Earl Springer;

1964, Clint Formby; 1965, Rev. Don Davidson; 1966, Ed Skypala; 1967, John Douglas Pitman; 1968, Ray Cowser; 1969, Ernest Langley; 1970, Hugh Clearman; 1971, Rev. Russell A. Wingest; 1972, Jewel Smith; 1973, A.J. "Major" Schroeter.

Invocation at the banquet was pronounced by the Rev. Dewitt Seago, chaplain at Kings Manor. Dinner music was by Elson Clark.

# Herd

Continued From Page 1

sops won an early game in the tournament Thursday, beating Boys Ranch 34-22.

HEREFORD 14..22..32..38-40  
MONTEREY 16..23..35..38-38

HEREFORD — Mike Albair 7-8-22; James Harris 2-0-4; Dennis Nogger 2-0-4; Lynn Tarr 1-1-3; Dan VanderZee 3-1-7. Total Fouls 14.

MONTEREY — J.C. Eakin 3-3-9; Jackson Pace 5-0-10; Dick Clardy 2-0-4; Matt Parsley 1-1-3; Gary Garth 1-2-4; Mike Anderson 1-0-2; Jay Adkins 3-0-6. Total fouls 14. Fouled Out Jackson Pace.



## New President

Billy Wayne Sisson of Hereford was elected President of the Board of Directors of the High Plains Underground Water Conservation District No. 1 at the Jan. 15 Board meeting. He will serve for the year 1974-1975.

G.O.P. gains seen in action by Rockefeller.

Venezuelan says oil output won't be cut.

India fears squeeze-out in oil auction system.

# Schlabs To Head Water Association

Charles Schlabs, prominent county farmer, was elected as president of the Deaf Smith County Water Association at a directors' meeting Friday morning in the House of Wong Restaurant.

Schlabs succeeds Charles Hover as the association president, and James Hull was reelected as secretary-treasurer. The same board of directors will serve again in 1974. The breakfast meeting started at 7 a.m. with 13 directors attending.

The board asked Schlabs to

represent the organization at a state meeting of the Texas Water Conservation Association in Austin the latter part of February.

Hull reminded members that it is time to pay the annual dues for the county water

association. The dues are \$10 per year and statements are to be mailed this month.

A brief report on the regional water conference here recently in the Bull Barn was given, and it was noted that 170 people attended the session.

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## Brother Of Hereford Man Dies At Friona

Funeral services for C.W. "Coon" Tannahill, 54, of Friona, well known Pärmer County cattleman and brother of Maurice Tannahill of Hereford, were conducted Friday afternoon in First Baptist Church of Friona. Burial was in Pärmer County Memorial Park.

World War II military service, he was a member of the American Legion and the Lions Club.

Survivors include his wife; two daughters, Sherri Taylor of Friona and Patricia Pleasants of Austin, and two sons, Craig of Lubbock and Lt. Chris Tannahill of Ft. Riley, Kan.

Moscow is building for 1980 Olympic Games.

## Funeral For Mrs. Clark Is Scheduled

Funeral services for Mrs. J.J. Clark, 88, of 711 S. 25 Mile Ave., will be conducted at 2 p.m. Monday in Rose Chapel of Gilliland-Watson Funeral Home by the Rev. Eugene Brink, minister of First Christian Church of which she was a member. Burial will be in West Park Cemetery.

Mrs. Clark, who had been a resident of Hereford since 1907, died Friday in Westgate hospital unit of Kings Manor retirement home.

She was born Feb. 14, 1885, in Shovelville, Tenn., and married Jan. 21, 1905 at Greenville. She came to this county from Leonard, Tex.

Survivors include her husband; two daughters, Mrs. Inez Womer of Cocoa, Fla., and Mrs. Jimmie Broadus of Roswell; a sister, Mrs. Bonnie Hudspeth of Dallas; two grandchildren and three great-grandchildren.



## Students Of The Six Weeks

Lions Club President Jim Hale, right, Wednesday presented pens to Jerry Koenig, left, and Kim Martin, center, as Students of the Six Weeks at La Plata Junior High School. In order to be chosen student of the six weeks each student must maintain a "B" grade average, maintain a good attitude toward students, participate in at least one activity and have no serious disciplinary correction.

Happy Birthday  
Over 40? You don't have to admit it says the American Cancer Society, but remember to have an annual health checkup, including an important cancer test called a "procto." Ask your physician, he'll tell you about it, or call your local ACS office.

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H78-14	31.99	3.24	L78-15	36.99	3.48
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**13<sup>88</sup>**

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<p>Entire Stock <b>MENS WINTER JACKETS</b> Reduced NOW <b>\$15<sup>00</sup> - \$19<sup>00</sup></b></p>	<p>ENTIRE STOCK <b>WOMEN'S WINTER JACKETS</b> NOW <b>40% to 50% OFF</b> Coats originally Priced to '60<sup>00</sup> Be Here Early For Best Selection.</p>	<p>Entire Stock <b>BOYS WINTER JACKETS</b> Reduced NOW 1 Price <b>\$10<sup>99</sup></b></p>
<p>Mens Knit <b>DRESS SHIRTS</b> Orig. '3<sup>00</sup> - '4<sup>00</sup> Short &amp; Long Sleeve NOW <b>2 For \$5<sup>00</sup></b></p>	<p><b>FAMILY SHOE CLEARANCE</b> Boys and Girls NOW '4<sup>00</sup> - '5<sup>00</sup> Womens Casual and Dress '4<sup>00</sup> - '8<sup>00</sup> Mens Boots and Casuals '6<sup>00</sup> - '14<sup>00</sup> Table Of Boots, House Shoes, Knits '2<sup>00</sup></p>	<p>Entire Stock <b>GIRLS WINTER JACKETS</b> Further Reductions NOW <b>\$8<sup>00</sup> to \$15<sup>00</sup></b></p>
<p>Entire Stock <b>Mens Flannel WINTER SHIRTS</b> Orig. '5<sup>00</sup> - '6<sup>00</sup> NOW <b>\$3<sup>99</sup></b></p>	<p><b>PIECE GOODS CLEARANCE</b> 100% Polyester Double Knit, Jacquards and Crepe Knit Orig. '3<sup>00</sup> NOW '2<sup>99</sup> yd. Corduroy Plain &amp; Prints Orig. NOW '1<sup>44</sup> yd. Bellwether Solid Sports Cloth Orig. '1<sup>00</sup> NOW '1<sup>22</sup> Jersey Prints Orig. '2<sup>00</sup> NOW 99¢ Checked Seersucker Orig. '1<sup>00</sup> NOW 99¢ Terry Cloth Orig. '1<sup>00</sup> NOW 66¢ Cottons and Blends Orig. '1<sup>00</sup> NOW 50¢</p>	<p>2 Big Racks Of <b>GIRLS FASHIONS CLEARANCE</b> Blouses, Sweaters, Slacks, Skirts, Dresses and Pant Suits. NOW <b>\$1<sup>50</sup> to \$11<sup>88</sup></b></p>
<p>Entire Stock <b>Mens Lined WINTER GLOVES</b> Orig. to '7<sup>00</sup> NOW <b>\$3<sup>99</sup></b></p>	<p>Mens Better <b>KNIT SHIRTS SWEATER SETS</b> Orig. '7<sup>00</sup> - '14<sup>00</sup> NOW <b>\$5<sup>00</sup> - \$10<sup>00</sup></b></p>	<p>Womens <b>FASHIONS</b> Drastically Reduced Blouses '1<sup>00</sup> to '4<sup>00</sup> Slacks '5<sup>00</sup> TO '11<sup>00</sup> Sweaters '3<sup>00</sup> to '8<sup>00</sup> Blazers '13<sup>00</sup> to '17<sup>00</sup></p>
<p>Mens Cotton <b>Denim and Brushed BUSH JEANS</b> Orig. '7<sup>00</sup> NOW <b>2 Pair \$7<sup>00</sup></b></p>	<p>28 Only Mens Double Knit <b>SPORT COATS</b> Special Purchase <b>\$28<sup>88</sup></b></p>	<p>Womens <b>BETTER DRESSES PANT - SUITS</b> Reduced From Our Regular Stock. Dresses '3<sup>00</sup> to '16<sup>00</sup> PANT SUITS '16<sup>00</sup> to '38<sup>00</sup> These Are Reduced 20 to 60%</p>
<p>Mens Double <b>KNIT DRESS SLACKS</b> Orig. '19<sup>00</sup> NOW <b>\$8<sup>99</sup> Ea.</b></p>	<p>6 Only Mens All-Weather <b>COATS</b> Orig. '55<sup>00</sup> NOW <b>\$38<sup>88</sup></b></p>	<p>Nude Heel and Toe Sandal Foot <b>PANTI-HOSE 88¢ Pair</b></p>
<p>Mens Winter <b>CAPS</b> Reduced <b>\$1<sup>99</sup></b></p>	<p>1 Large Table Reduced Items Ladies Blouses, Mens Shirts, Mens Ties, Boys Sweaters, and Many Other Items Save <b>20 to 60%</b></p>	<p>100% Nylon <b>GOWNS</b> Ladies Sizes S-M-L <b>\$1<sup>99</sup></b></p>
<p>Large 20" x 26" Polyester <b>BED PILLOWS</b> 2 For <b>\$3<sup>88</sup></b></p>	<p>Steel <b>PERSONAL FILES</b> For Income Tax <b>\$3<sup>99</sup> \$4<sup>29</sup> \$6<sup>69</sup></b></p>	<p>Boys Cotton Flannel <b>SPORT SHIRTS</b> Orig. '2<sup>99</sup> NOW <b>\$1<sup>99</sup></b> <b>BOYS KNIT CAPS \$1<sup>00</sup></b></p>
<p>Store Hours Weekdays 9:30 to 6:00 Saturdays 9:30 to 7:30</p>	<h1 style="font-size: 2em;">JCPenney</h1> <p style="font-size: 1.2em;">We know what you're looking for.</p>	<p>Set of 3 Reversible <b>AREA RUGS \$26<sup>99</sup></b> <b>BABY BED AND MATTERESS \$32<sup>99</sup></b></p>
<p>CHARGE IT! or Use Our Lay-a-way Plan.</p>		

**FINAL**  
**January Clearance**  
 STARTS MONDAY  
 JANUARY 7, 1974

OPEN 9 A.M. - 6 P.M. MON. - SAT.  
 NO ALTERATIONS

**ABBIE'S MISTER SHOP**

319 N. MAIN

"WE CARE HOW HE LOOKS"

319 N. MAIN

Bank Americard  
 Master Charge  
 Layaway  
 30-Day Charge  
 Revolving Charge

**SALE MEN'S SUITS SALE**

Knits and Dacron and Wools, Also 100% Wools  
 Solids, Plaids, Patterns Size 37 R to 46 XL

Reg. Price	SALE PRICE
\$140	\$115
\$135	\$115
\$115	\$59 <sup>95</sup>
\$110	\$55

SAVE SAVE - SAVE - SAVE - SAVE - SAVE

**MEN'S SLACKS**

Polyesters W Wide Cuff Plaids-Patterns  
 Size 30 W to 40 W  
 Regular Price \$15<sup>95</sup>

SALE PRICE  
**\$988**

**MEN'S LONG SLEEVE DRESS SHIRTS**

DACRON and COTTON, SOLIDS and PRINTS  
 SIZE 14 1/2 to 17, REG. PRICE TO \$10<sup>00</sup>

**\$300 PRICE!**

**MEN'S SLEEVELESS SWEATERS**

SOLID COLORS ONLY - SIZE S - M - L - XL  
 REG. PRICE TO \$15

SALE PRICE  
**\$900**

**MEN'S WESTERN SHIRTS**

LONG SLEEVE, DACRON and COTTON,  
 KNITS SOLIDS and PATTERNS,  
 SIZE 14 1/2 to 17 1/2

Reg. Price	SALE PRICE
8 <sup>95</sup>	5 <sup>88</sup>
10 <sup>00</sup>	8 <sup>50</sup>
12 <sup>00</sup>	9 <sup>00</sup>
12 <sup>50</sup>	9 <sup>00</sup>
13 <sup>50</sup>	9 <sup>00</sup>

SAVE NOW!

**MEN'S ROBES**

SIZE S - M - L - XL

	Reg.	SALE
PERMANENT PRESS	34	17
CORDUROY FANCIES	32	17
SOME NYLON	23	12
SOLIDS - PRINTS	20	10
	18	10
	14	7

SAVE NOW!

**MEN'S SPORT COATS**

100% Polyester, Solids and Patterns, All Colors,  
 SIZE 39 R to 46 XL

\$85.00	\$60.00
\$80.00	\$60.00
\$75.00	\$55.00
\$65.00	\$44.88
\$60.00	\$44.88
\$55.00	\$32.88
\$50.00	\$32.88

**MEN'S LONG SLEEVE SHIRTS**

100% Polyester, Patterns and Prints,  
 Size 14 1/2 to 17 1/2, Reg. Price \$15<sup>00</sup>

SALE PRICE  
**\$688**

LESS THAN HALF PRICE!

**MEN'S PULLOVER SHIRTS**

LONG SLEEVE 100% POLYESTER  
 SIZE S - M - L - XL REG. TO \$15

SALE PRICE  
**\$588**

**MEN'S ITALIAN KNIT SWEATERS**

LIMITED QUANTITY - LIMITED SIZES

REGULAR PRICE \$30<sup>00</sup>  
 SALE PRICE  
**\$1588**

**MEN'S COATS and JACKETS**

Down Filled, Fiber Filled, Water Repellent,  
 Some Fur Collars, SIZE S - M - L - XL

Reg. Price	SALE PRICE
65	44
50	34
45	34
49	34
34	22
28	19

**GROUP OF MEN'S SOCKS**

ONE SIZE FITS ALL, SOLID COLORS,  
 ANKLE LENGTH, CALF-LENGTH  
 REG. PRICE TO \$15<sup>00</sup>

**77¢**

**MEN'S WESTERN SUITS**

100% Polyester, Plaids and Solids  
 Size 42 R to 44 L, Reg. \$140<sup>00</sup>

SALE PRICE  
**\$100<sup>00</sup>**

**MEN'S LONG SLEEVE SPORT SHIRTS**

KNITS - DACRONS - COTTONS  
 Size S - M - L - XL  
 Regular Price to \$12

SALE PRICE  
**\$400**

**MEN'S CARDIGAN SWEATERS**

SOLIDS and PATTERNS IN MOST COLORS,  
 SIZE S - M - L - XL  
 REG. TO \$16<sup>00</sup>

SALE PRICE  
**\$988**

**MEN'S WHITE SHIRTS**

LONG POINT COLLAR - DACRON AND COTTON

SPECIAL BUY!  
**\$300**

**MEN'S WESTERN FELT HATS**

by Bradford  
 STYLES - Chuto, Cattle King, Twister, Kingman,  
 Co. Sheriff and Others  
 ALL SIZES - MANY COLORS

Reg. Price	SALE PRICE
\$35 <sup>00</sup>	\$24 <sup>50</sup>
\$30 <sup>00</sup>	\$21 <sup>00</sup>
\$25 <sup>00</sup>	\$17 <sup>50</sup>
\$21 <sup>00</sup>	\$14 <sup>70</sup>

**MEN'S SLACKS**

100% Polyester, LIMITED SIZES, PATTERNS, SOLIDS,  
 LIMITED QUANTITY, REG. PRICE TO \$35

**1/2 PRICE!**

**Swimming Furthers Rank**

West Texas State University will field its first intercollegiate swimming team in 1974.

The team this spring will be made up of men and women students who are interested in the sport on a collegiate level. Several meets are expected to be scheduled this spring.

Bruce Bove, head diving coach and assistant swimming coach for the Amarillo Public Schools, will serve as coach.

Bove will hold an organizational meeting of interested students at 7:30 p.m. Thursday

at the swimming pool in the Activities Center on Campus.

"We will set up a workout schedule to fit the schedules of most of the swimmers, said Bove, a former collegiate star at the University of Kansas. The workouts will probably be in the evenings between 7 and 8:30 p.m."

Bove has written several colleges in the area about meets and plans to schedule several this spring. The Buffaloes will compete with a full schedule, starting next fall.

**DAR Looks Toward Bicentennial**

A suitable celebration of the U.S. Bicentennial year, 1976, was discussed in Los Ciboleros Chapter, Daughters of American Revolution, at its meeting Thursday afternoon in the home of Mrs. Jeff Smart.

The chapter will seek suggestions from county residents for an appropriate observance here. Delegates to state and national DAR meeting of this spring were elected: Mmes. L.W. Norvell, Joe Reinauer Sr. and Smart for the Texas conference at Austin Apr. 21-23, Mrs. J.J. Durham for the Continental Congress of the National DAR in Washington,

D.C., this week of Apr. 15. Miss Mildred Elliott was named alternate to the national delegate, Mmes. Carroll Newsome, Jess Robinson and T.J. Carter to state delegates. All officers and committee chairmen reported on their work of the past year at this annual business meeting. Written reports will be forwarded to national DAR headquarters in Washington.

Mrs. J.E. Lenington of Shreveport, a member of the Pelican Chapter of DAR in that city; was a guest. Other members present were Mmes. Stan Knox, Charles Bell, V.O. Hennen, Roy Smith and Jack Gilliland.

**Stanton 8th Wins, 9th Falls To South Borger**

Hereford's Stanton Junior High teams split games with South Borger Junior High Thursday with the Stanton 8th grade team winning and the 9th falling to Borger.

The 8th grade for Stanton now has a season record of 8-2 and won the Thursday game over South Borger 64-41. Top scorer for Stanton 8th was Kelly Kit-

chens with 28 points, Randy Marrs had 13, Albert Del Toro 9, James McDowell 6 and Greg Hennington 4.

The Stanton 9th grade team fell to Borger Thursday 49-28 to leave the season record at 2-8. James Mays was top scorer for Stanton 9th with 10 points. Bill Frazier added 8 and Scotty Taylor and Scott Dryden each had 4.

**Firestone** the people tire people

**ANY SIZE**  
 IN STOCK - 14" and 15"

**DOUBLE BELTED RETREADS**

- Same tread design
- Same tread width
- Same tread depth
- Same tread rubber as new 1974 Firestone original equipment tires

**DLC SUP-R-TRED \$15**

PRICED EVEN LOWER IN PAIRS AND SETS!

GUARANTEED LIKE NEW TIRES

CHARGE TMI FREE MOUNTING!

**FIRESTONE BEST BUY WESTCLOX ALARM CLOCK**  
 SET IT...FORGET IT!

\* Alarm features tone of major time covers 12 hours, hours-chime, automatically allows you about 10 min. before alarm sounds.

\* Easy to read digital dial - hours, minutes, seconds.

\* Shocks only on 12-hour in choice of automatic/hibernate mode.

**\$299**

**CAMPERS! VANS! PICKUPS! FIRESTONE TRANSPORT TRUCK TIRES \$19<sup>95</sup>**

6.00-16 Black Tube type Plus 12.27 F.F.T. 100000 Miles 8 ply rated

**Firestone** OPEN 9-6 M-F, Sat. 11-4, 105 N. Main, Hereford PHONE 364-4333

**SS**  
 is coming to Hereford!  
 (Watch for more details)

**H<sup>3</sup>**

**HUSTLE  
HUSTLE  
HUSTLE**

By Bill Albright, Executive Vice President  
Deaf Smith County Chamber Of Commerce

What do you do for an encore? Good question after an annual banquet like that and let me take this means to again express appreciation to all the wonderful people who contribute time and effort in putting together the many details required for such an affair.

Remember that our Chamber is a volunteer activity and all the credit for the success of the annual banquet goes to the volunteers. Special thanks to our Hereford Hustlers, the Decorations Committee from our Women's Division, to the Horizon Club of the Campfire Girls and of course to all those citizens who expressed their support.

We're already planning for next year so your ideas and suggestions are appropriate at this time. Before we leave the subject of banquet, one individual deserves to be recognized for his contribution as Chairman for the 1974 Annual Banquet—thank you, Dean Herring!

The Presidents Council Meeting on January 10th was encouraging enough for us to plan a community calendar for the month of February and to make the information available to all.

Of course we need your input to make it worth while. So call in your club meeting dates with place and times by Wednesday January 23rd and we'll put it in the calendar. We have a list of the heads of most all the

organizations in the area available to presidents and chairmen.

Drop by the Chamber office and pick up your copy.

A couple of things that deserve our attention—let's make an extra effort to get out and support Hereford's Hustlin' Herd. Our teams will always do better when they know that we really care and we show our concern by attending.

The monthly visit by the Mobile Blood Bank is scheduled for Wednesday, January 23 from 3 till 6 p.m. at the Community Center. Plan to give—it costs only a few minutes and means so much to others. Also a plug for the Junior Livestock Show at the Bull Barn, January 23rd thru 26th. The 4-H Clubs and FFA have done a lot of fine work again this year and its really worth while to spend some time. I'm looking forward to a really enjoyable show.

We had a number of folks ask about our Hustle (h-3) pins. We now have a supply on hand at the Chamber office and are available to every supporter of Hospitable Hustlin' Hereford for only one dollar.

On the way back to the airport, I asked Dr. Heartsill Wilson, our banquet speaker, what constructive suggestions he might have on his visit to our community—he answered, "Bill, I can offer only one piece of advice—and that's Hustle, Hustle, Hustle!"



The busy BEAVER at work preparing his home for the approaching winter in a new feature film "VANISHING WILDERNESS".

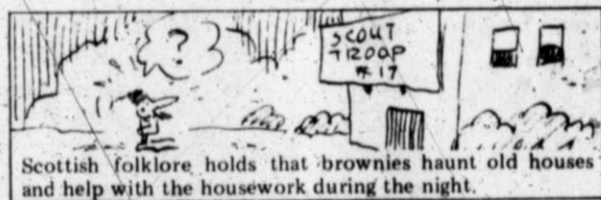


A mother POLAR BEAR shows great affection and protection for her cubs in the exciting new nature film "VANISHING WILDERNESS".



New Nature Show To Be At Star Theatre

Big Horn Rocky Mountain Sheep in the Rocky Mountains of Alberta, in mating season, challenging each other for a duel in the exciting new nature film, "Vanishing Wilderness" which will be showing at Hereford's Star Theatre downtown Wednesday, Thursday and Friday at 5 p.m., 7 p.m. and 9 p.m. and showing Saturday and next Sunday at 1 p.m., 3 p.m., 5 p.m., 7 p.m. and 9 p.m.



Scottish folklore holds that brownies haunt old houses and help with the housework during the night.

Friday and Saturday  
JANUARY 25th and 26th.

**9 99¢**

KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY

NO LIMIT

Extra Charge for GROUPS

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

ASK About Our FREE 8 x 10 OFFER

**SHUGART COLOR PHOTOS**

400 Sugarland Drive

**Anthony's FABRIC SALE**

DOWNTOWN ONLY

Sew-In

NEW SHIPMENT 60" YARN DYED DOUBLE KNITS

Coordinate Fabrics

\$2.86 Yd.

\$3.88 Yd. \$4.88 Yd.

100% Polyester

**DOUBLE KNITS**

FLAT FOLDS 1 Yd. - 5 Yd.

Lengths

I. Group \$1.37

II. Group \$1.67

III. Group \$1.97

**45" SPRING DRESS AND SPORT FABRICS**

A BEAUTIFUL SELECTION OF GINGHAM PRINTS, SEERSUCKER AND SUNDOWN PRINTS.

**\$1.49 Yd. to \$2.49 Yd.**

**Twelve Injured In County Wrecks**

The Texas Highway Patrol investigated 17 accidents on rural highways in Deaf Smith County during the month of December, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and 12 persons injured. The rural traffic accident summary for this county during the year of 1973 shows a total of 167 accidents resulting in three persons killed and 75 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for December, 1973, shows a total of 499 accidents resulting in 17 persons killed and 277 persons injured as compared to 1972

with 462 accidents resulting in 20 persons killed and 213 persons injured. This was 37 more accidents, 3 less fatalities, and 64 more injured in 1973 at the same period of time.

The 17 traffic deaths for the month of December, 1973, occurred in the following counties: Parker, four; Lubbock, three; Wise, Young, two each; and Floyd, Hockley, Terry, Carson, Ochiltree, and Oldham, one each.



Hindu mythology has the earth resting on a tortoise!

"Listen My Children And You SHALL HEAR STORIES GALORE!"

FROM THE **CHRISTIAN BOOK STORE**

347 N. MAIN 364-0550

**Firestone** the people the people

**CLOSEOUT!**

PRICES REDUCED on these 5 discontinued sizes of our popular 4-ply **CHAMPION**

Size 7.35-14, Blackwall  
**2 \$3590** for  
Plus 1.99 per tire  
F.E.T. and 2 cut tires  
WHITEWALLS ADD \$3 PER TIRE

Size 8.25-14, Blackwall  
**2 \$4280** for  
Plus 2.32 per tire  
F.E.T. and 2 cut tires  
WHITEWALLS ADD \$3 PER TIRE

Size 8.55-14, Blackwall  
**2 \$4680** for  
Plus 2.47 per tire  
F.E.T. and 2 cut tires  
WHITEWALLS ADD \$3 PER TIRE

Size 8.15-15, Blackwall  
**2 \$4390** for  
Plus 2.20 per tire  
F.E.T. and 2 cut tires  
WHITEWALLS ADD \$3 PER TIRE

Size 8.45-15, Blackwall  
**2 \$4790** for  
Plus 2.39 per tire  
F.E.T. and 2 cut tires  
WHITEWALLS ADD \$3 PER TIRE

**HURRY... WHILE STOCKS LAST!**

Size	Blackwall	F.E.T.
6.00-13	2w \$23.90	1.61
6.50-13	2w \$29.40	1.73
7.75-14	2w \$40.40	2.09
8.60-15	2w \$39.00	1.74
7.75-15	2w \$42.00	2.11

EVERYDAY LOW PRICES ON THESE OTHER SIZES OF CHAMPION TIRES

FREE MOUNTING CHARGE 'EM!

4th famous brand **SHOCK ABSORBER 88¢** when you buy three at our regular price

1. 5 year 50,000 ITP alignment  
2. Rotate 4 tires  
3. Balance 2 front wheels  
**ALL FOR ONLY \$24.79**

DOES NOT APPLY TO FLEET OR COMMERCIAL CUSTOMERS

**Firestone**

OPEN MONDAY - FRIDAY 8-6, SAT. TILL 4  
105 N. MAIN HEREFORD PHONE 364-4333

**CAMPERS! VANS! PICKUPS!**

**FIRESTONE TRANSPORT TRUCK TIRES \$19.95**

6.00-16 Black Tube-type  
Plus \$2.27 F.E.T. and tire off your vehicle.  
6-ply rated.

# General Motors Progress Program Held For Stanton Junior High

"The world we live in today is merely a stepping stone to tomorrow, with countless challenging questions left for scientists and engineers to answer."

That message of opportunity was presented to local students when General Motors national assembly program, "Previews of Progress," appeared at Stanton Jr. High School Friday afternoon.

The non-commercial show seeks to encourage more student interest in science, engineering, and related vocational careers. It was presented live and in non-technical language by General Motors lecturers.

Two highlights of the 45-minute program included energy conversion techniques involving fuel cells and solar cells.

POTENTIALLY one of the most significant scientific

developments of the century, fuel cells convert chemical energy into electrical power with much greater efficiency than is now obtained from conventional power plants. During the show, a few drops of "liquid sunshine" added to the cells provided enough energy to operate a portable radio.

The GM representatives also explained how the energy of the sun can be converted into electricity by running a model of the Surveyor Lunar Roving Vehicle on solar cells. A 300-

watt lamp, simulating the sun's rays, powered the Moon Rover across an undulating table top surface.

STUDENTS also saw two fast-paced demonstrations which illustrate recent developments toward solving water and air pollution problems. First, the lecturers showed progress being made to clean up water used in an industrial process. They combined two common manufacturing pollutants to produce

clean water and to eliminate the pollutants in one mutually beneficial operation.

Then the students viewed a cutaway model of a catalytic converter, a device GM is developing to reduce automatic exhaust pollutants. Catalytic converters someday may help to remove the automobile from the air pollution problem.

A unique way to move heavy loads with little physical effort was illustrated by an "air

bearing" platform. A small vacuum cleaner type motor provided a thin film of air under three large circular pads supporting the platform. This air-cushion reduced friction between the floor and the pads enabling finger-tip movement of the platform carrying about 200 pounds.

TWO NOVEL experiments involving "man-made" molecules showed modern chemistry's contribution to progress. Synthetic rubber was

manufactured in a bottle in just 90 seconds and a polyurethane foam plastic cake "baked" itself in only two minutes.

The Previews team that appeared here is one of five two-man units now touring the country. Previews of Progress lecturers visit some 2,000 different schools annually with audiences ranging in size from groups of 100 to crowds of 6,000 or more. About one million students and adults will see Previews this year.



## Crazy Suitcase

Spinning on its own power, this suitcase amazes Stanton Jr. High students Gary Scott, Sonya Hacker and James Mays during General Motors "Previews of Progress" live science show presented Friday. The spinning suitcase dramatized the principles involved in modern navigation and today's space missions.

**BIRTH DEFECTS ARE FOREVER. UNLESS YOU HELP.**

MARCH OF DIMES

## AUCTION

DATE: FRIDAY, JANUARY 25, 1974

TIME: 10:30 A.M. (MDT)

LOCATION: 503 EAST LIME

Hallford Repair & Salvage & Hallford Truck Sales

PORTALES, NEW MEXICO

Mr. Hallford has sold his business location and is going to start farming and in order to dissolve this partnership business will sell the complete inventory at public auction without minimum or reservation.

### TRUCKS

- 1-1962 Int. Diesel 220 Cummins Eng. 10 SP RRT. Tandem Duals—Fifth Wheel.
  - 1-1962 Chev. 80 Series, 71-427 Eng. New Tires all around, New clutch. This truck is Good and Sound & ready to go, has 26" Trailer Sell Separately.
  - 1-1968 Ford Truck F-700 P/S. W 18 Grain-Bed
  - 1-1951 Ford W 13' Bed & Hoist
  - 1-Reo Truck W 16' Flat/Bed
  - 1-1964 Chev 1/2 Ton Pickup
  - 1-1969 1 1/2 Ton Dodge/Truck Rigged With Winch Bed, New Braden Winch & P/O, Goose-neck Trailer Hookup. Good rubber, Low Mileage
  - 1-1973 32' Goose-neck Flatbed Trailer W/Tandem Duals, HDY Brakes, Both Axels
  - 1-1958 Chev. Winch Truck with 4s-2s New 283 Short Bk. Gin Poles—Tyw Bars for Trucks—Good
  - 1-1960 Kenworth C.D. with 1091 Hallcott Eng. on LPG, 5x3 Trans. Twif Screw—Good Rubber. Excellent shape throughout
  - 1-18' Tandem Axle flatbed bumper hitch trailer w/brakes, hand-winch on front. Good for hauling cars, P.U. Small tractors, hay, bundles, etc.
  - 1-65 Model Honda Motorcycle
  - 1-5 x 16' Goose-neck Stock Trailer
  - 2-1962 Ford 1/2 Ton on LPG
  - 1-1962 Chev. 1/2 Ton on LPG
- Come by and look these units over anytime during business hours. Drive them and try them before sale day.

### PARTS

- 1-Cabinet of tune up kits including points, plugs, cond. etc.
- 1-Lot of 6 Hole 20" Budd Wheels Plus various other sizes
- 1-Lot of used tires and tubes, truck mirrors, lug wrenches, Pogo Sticks, Hoses, Clearance and Tail Lights, plus 100s of other items to numerous-to-mention
- Island Display Counters
- 1-Steel Display Tire Rack

### SHOP EQUIPMENT

- 1-Large Shop Air Comp.
- 1-Lot of work benches
- 1-Sioux Valve Grinding Machine on stand all attachments complete
- 1-Grinder
- 1-Portable Grinder
- 1-Lot of Air Impact Wrenches
- 1-Portable A Frame and Hoist
- 1-Paint Gun and Reg.
- 1-Electric 6000# Fork Lift complete with charger. Good
- 1-Lot of Dollies
- 1-Several sets of sockets, drills, Saws, Box ends & Open End Wrenches
- 1-Walker Air Jack
- 1-Walker Floor Jack HdY
- 1-Snagon Tool Chest on Dollies—New
- 1-Set 3/4" Drive Socket Set, Ratchet, B.O. Complete
- 1-Factory Car Tow Bar

### IRON

- 1-Large Lot of Scrap Iron
- 1-Lot of Bolts & Misc.
- 1-Lot of Used Truck Heads, Third Members and Other Used Truck Parts
- 1-Wilbur Wallace 3 PH V Ditcher
- 1-Elec. Pump Jack & Pressure Tank
- 1-Large Lot of Scrap Iron
- 1-Lot of Bolts & Misc.
- 1-Lot of Used Truck Heads, Third Members and Other Used Truck Parts
- 1-Wilbur Wallace 3 PH V Ditcher
- 1-Elec. Pump Jack & Pressure Tank
- 1-28 Hobbs Tandem Duals HdY. Dump - 68 Model Trailer
- 1-51 Chev. Service Truck Air Comp. etc.
- 1-Curtis Portable Gasoline Air Comp. Automatic Cutout Electric Start.
- 1-Atlas Shop Lathe with Auto. Feed and All Tools
- 1-Big Four 6 or 12 Battery Charger
- 1-Portable Engine Hoist
- 1-1964 Model 4020-Lpg Tractor with Ezees On Loader Mounted.

TERMS—CASH DAY OF SALE LUNCH WILL BE SERVED BY ELIDA SENIOR CLASS WINCH TRUCK AVAILABLE FOR LOADING NOT RESPONSIBLE FOR ACCIDENTS.

## Johnston Auction Service

Bill Johnston Licensed Real Estate Auctioneer Complete Sales Management and Exp. Auctioneers For All Types of Sales—We Handle All Details P.O. Box 747—Portales, New Mexico 88130 Phone AC 505-356-5982

# GIBSON'S

# Overnight

**SALE STARTS MONDAY 9:00 A.M. SHARP**  
**OPEN 9:00 A.M. to 9:00 P.M.**  
**MONDAY through SATURDAY**



**IVORY SOAP**  
Personal Size  
**33¢**  
4 Bars



**Lilt Body Wave**  
**97¢**



**O.J. BEAUTY LOTION**  
6-OZ.  
**59¢**



**Playtex TAMPONS**  
30's  
Super or Regular  
**99¢**



**SHAMPOO or CREME RINSE**  
Your Choice  
15-OZ. **47¢**



**Gillette SHAVING CREME**  
Foamy  
14% OZ. **87¢**



**Silken Delight BATH OIL**  
ONLY  
64-OZ. JUG **57¢**



**SCOPE Mouthwash**  
24-oz. Super Size  
ONLY **\$1.27**



**Gibson's HAIR SPRAY**  
Regular, Hard to Hold  
Unscent - Scented  
ONLY **57¢**



**Sylvania LIGHT BULBS**  
100 Watt or 75 Watt Soft-White  
Pkg. of 2 Now 3 Pkgs.  
Retail Value **99¢**



**PAINT TRAY & ROLLER SET**  
Reg. \$1.49 NOW **99¢**



**Gibson's SHOES**  
One Large Gr...  
Famous...  
Retail...  
NOW **1/3**



**Gibson's PAINT**  
Use on...  
★ Shingle...  
★ Cinder Block...  
Roofs  
Retail Value **\$7.99**

**On Wall Street**

# About The Population Slowdown (Baby Bust)

**BOB HILL**  
Lentz, Newton & Co.,  
Amarillo

Have you noticed how our world is suddenly becoming a world of shortages, both present and future?

The fact that the U.S. population may be leveling off sooner than experts were predicting a few short years ago

won't help solve the energy problem today, but it will mean fewer problems in the future. Any slowdown in the population growth of the U.S. has a dramatic effect on how the resources of the world are consumed.

It's hard to believe, but the U.S. with six per cent of the world's population, consumes 33 per cent of the world's total

production of energy. This is what a high standard of living will do. The same ratios apply to our use of other valuable resources.

The reasons for the current trend of the size of the family are highly complex, but taken together as a part of the large picture, they indicate that the trend toward smaller families is continuing.

**EDUCATION.** Women with more education tend to get married later in life and have children later. Since there is a trend toward more education for women, the trend toward smaller families will continue.

**URBANIZATION.** Rural families tend to be larger, on the average, than city families. The big decline in the birth rate in the U.S. from 1900 to 1940 was

caused primarily by the movement of the U.S. population from the farms into the cities.

**TASTES.** Attitudes and behavior show up dramatically in the birth rate. For instance, the average number of children born to women in the 40-44 age group during their productive years increased from 2.6

children per woman in 1960 to 3.2 in 1971.

The proportion of these women who were childless dropped from 15 per cent to seven per cent. Today the trend is just the opposite. Women in the early twenties (20-24) had an average 1.0 children per woman in 1971, while their counterparts in 1960 had 1.4 children. The proportion of

these women who were childless rose from 24 per cent in 1960 to 37 per cent in 1971.

**EMPLOYMENT.** Between 1960 and 1971, the labor force participation rate for women jumped from 33.0 per cent to 43.4 per cent. Furthermore, the big increase occurred among married women, from 23.8 per cent up to 40.8 per cent. This is probably one of the biggest factors in the decline in the birth rate in recent years. Women who go to work tend to continue working for much of their lifetime. They will leave work to have children, but are inclined to return to their jobs quickly.

Even with a continued decline in the birth and fertility rates, it will be some time before the U.S. population levels off or possibly declines. Perhaps not until we are in the 21st century. However, the impact of the lower birth rate will show up quickly in the composition of the population. The first fact that jumps at you is that the population is getting older. In a stable population, the median age would be about 37. It is now 28.

Politically, an older population would mean a more conservative population. People tend to be more radical in their youth and more conservative as they grow older. Promotions up the job ladder will probably slow down as the post-war babies begin to occupy responsible positions at relatively young ages. Workers will change their jobs and occupations more often because

We will develop excess educational capacity. A lower birth rate will mean less money required for education and more money available for other important local spending, such as crime prevention, pollution control and additional recreational facilities. Teachers will suffer from a decline in real wages. As population growth slows down, so will the growth in energy requirements. People may feel a little guilty about it, but the fact still remains that the demand for having children depends largely on the cost of having children.

The same fact holds true for energy. The demand for energy depends on the cost of that energy. This is why a free market economy where the price system is allowed to function is so vital to the solution of any short term and long term energy problem.

The price system will work just fine if the government will leave it alone.

# Inventory SALE

WHERE YOU ALWAYS BUY THE BEST FOR LESS

## GIBSON'S

UNIT CENTER



Prices effective  
Monday January 21st through  
Saturday January 25th, 1974

Gibson's One Size  
**PANTY HOSE**  
No. 964 Sheer Stretch  
Retail \$1.00

NOW **33¢ PR.**

Large Group Women's  
**HOES**  
Famous Brands  
Retail up to \$9.00

**1/3 OFF** Gibson's Discount Price

30x60 100% Nylon  
**RUG**  
No. 701 Asst. Colors  
\$9.00 Retail Value

NOW **\$3.99**

Tummy Control  
**PANTY HOSE**  
No. 441 Petite-Small & Tall

Retail Value \$1.79  
NOW **97¢**

ALL MEN'S  
**WINTER CAPS**  
\$5.00 Value

NOW ONLY **\$2.69**

Skill Model 503  
**DRILL**  
Super Burnout Motor

NOW ONLY **\$8.59**

Now Get an EXTRA  
**20% DISCOUNT**  
ON ALL  
8 TRACK STEREO HOME UNITS

All Men's & Boy's  
**COATS**  
**1/3 OFF** Gibson's Discount Price

Women's  
**HAND BAGS**  
Values up to \$10.00

NOW **\$4.44**

Gibson's Acrylic Laytex Exterior  
**HOUSE PAINT**  
Wood Siding • Trim • Shingle Shakes • Brick • Stucco • Concrete • Cinder Blocks • Asbestos Shingles • Composition Roofs

NOW **\$3.97**

Type 88  
**POLAROID FILM**  
**\$3.17**

complete stock of Westclox  
**WATCHES**  
NOW **30% OFF** Regular Price

Crossman No. 760 Pump Up  
**BB REPEATER**  
.177 PELLET GUN

NOW **\$16.97**

22 Long Rifle  
Power Flite  
**CARTRIDGES**  
Reg. 79¢ NOW **59¢**

DEAF SMITH COUNTY  
TREASURER'S QUARTERLY REPORT  
For Month Beginning October 1, 1973 and Ending December 31, 1973:

FUND	Balance Oct. 1, 1973	Receipts	Disbursements	Balance Dec. 31, 1973
<b>JURY FUND</b>	4,076.18			15,363.71
Balance Oct. 1, 1973				2,304.12
<b>ROAD &amp; BRIDGE FUND</b>	(3,192.71)			261,324.32
Balance Oct. 1, 1973				142,962.16
<b>GENERAL FUND</b>	(5,531.68)			263,040.81
Balance Oct. 1, 1973				68,651.50
<b>OFFICERS SALARY FUND</b>	1,865.08			95,026.07
Balance Oct. 1, 1973				53,964.08
<b>1968 RD BOND INT &amp; SNGK</b>	10,914.20			30,822.81
Balance Oct. 1, 1973				30,000.00
<b>PERM IMP REF BOND</b>	7,485.99			7.35
Balance Oct. 1, 1973				.00
<b>RIGHT OF WAY FUND</b>	1,719.52			12,000.00
Balance Oct. 1, 1973				2,467.75
<b>RD MACHINERY WARRANT FUND</b>	18,428.79			13,973.70
Balance Oct. 1, 1973				10,906.00
<b>LAW LIBRARY FUND</b>	1,622.78			330.00
Balance Oct. 1, 1973				124.25
<b>1971 HWY 60 ROW INT &amp; SNGK</b>	2,453.77			15,269.07
Balance Oct. 1, 1973				1,822.50
<b>HWY 60 SPEC CLAIMS FUND</b>	485.74			4,308.21
Balance Oct. 1, 1973				.00
<b>DSC COMMODITY DISTRIBUTION</b>	776.14			816.16
Balance Oct. 1, 1973				858.04
<b>DSC JUVENILE OFFICER</b>	2,520.53			2,200.00
Balance Oct. 1, 1973				2,152.57
<b>DSC SOCIAL SECURITY</b>	.00			14,584.53
Balance Oct. 1, 1973				13,928.06
<b>REVENUE SHARING TRUST ACCT.</b>	84,753.82			224,277.53
Balance Oct. 1, 1973				224,020.42
<b>RECAPITULATION:</b>				
JURY FUND	19,127.77			
ROAD & BRIDGE FUND	115,429.41			
OFFICERS SALARY FUND	42,961.99			
PERM IMP REF BOND	7,482.34			
RD MCHY WARRANT FUND	20,822.49			
LAW LIBRARY FUND	2,058.53			
DSC COMMODITY DISTRIBUTION	736.26			
DSC JUVENILE OFFICER FUND	2,547.96			
DSC SOCIAL SECURITY FUND	648.73			
GENERAL FUND	189,487.43			
Cash	48,624.49			330,862.12
1964 RD BOND INT & SNGK	11,407.81			
Cash	106,458.24			117,894.35
RIGHT OF WAY FUND	11,871.77			
Cash	15,962.84			37,833.81
HWY 60 SPEC CLAIMS	4,793.97			
Cash	78,856.25			33,656.22
1971 HWY 60 ROW INT	16,861.14			
Cash	70,500.00			37,361.00
REV. SHARING TRUST ACCT.	84,210.93			
Cash	134,403.99			218,614.92
<b>TOTAL</b>				<b>840,874.04</b>

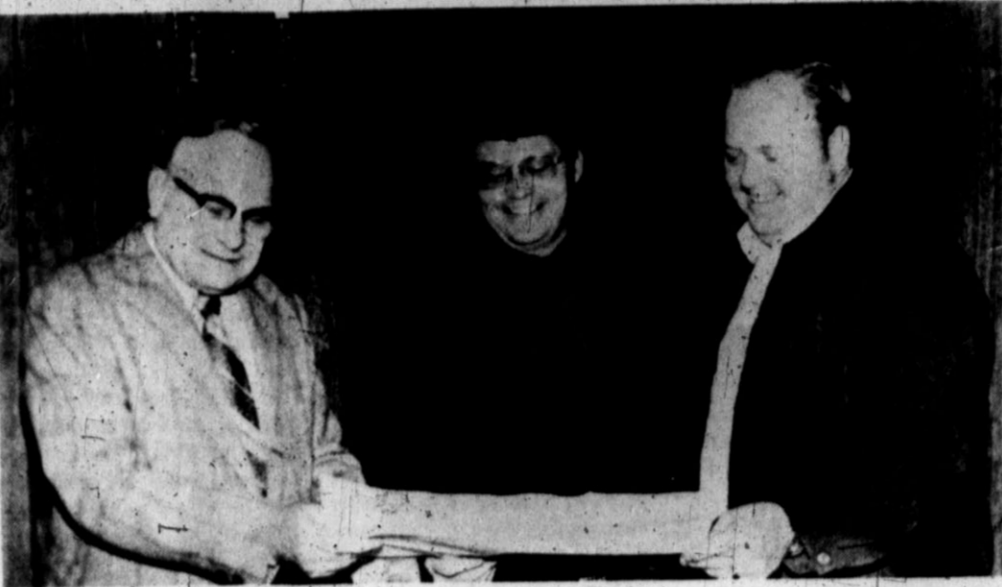
# Heart Fund Goals Traced

Dick Gerles, American Heart Association Deaf Smith Chapter Chairman and installation loan officer at the First National Bank; along with Stan Knox presented the film, "Better Odds For A Longer Life" to the Whiteface Kiwanis Club Friday morning.

Gerles also explained the club's duties in the upcoming 1974 Heart Fund Drive. Kick-off date for the drive is set for Feb. 8, but members of the Whiteface Kiwanis Club will be contacting businesses throughout the county prior to the Kick-off date.

Heart Sunday, the annual door to door march which climaxes each year's Heart Fund Drive, will be observed Feb. 17. Jackie Yocum will head the Heart Sunday collection which will strive to reach the goal of \$6,000 set for the Deaf Smith Chapter this year.

The Texas Affiliate of the American Heart Fund Association emphasizes public education, community service, professional education and research. Out of every dollar donated to the Heart Fund, the following division occurs: Research receives 24 cents; public education, 23 cents; professional education, 18 cents; community service, 16 cents; fund raising, 11 cents; and management and supporting services, eight cents.



**Heart Fund Campaign**  
Whiteface Kiwanis members Stan Knox (l) and Danny Vermillion (r) discuss collection plans with Dick Gerles (center), Deaf Smith Heart Fund Chairman. The Whiteface Kiwanis Club begins the business drive of the 1974 Heart Fund Campaign by calling on Deaf Smith County businesses this week.



1971 PLYMOUTH SATELITE Custom, 4-door sedan, 318 c.i.d. V-8, Automatic, Power Steering, Air Conditioning, White Wall Tires, Extra Clean. \$1750

1972 GRAN TORINO, 4-door, 302 V-8, Automatic, Power Steering, Air Conditioning, Excellent condition. \$2450

1973 PLYMOUTH FURY III Broughm, V-8, Automatic, Power Brakes and Steering, Like New. \$3395

1972 BUICK LE SABRE Custom, 2-Door Hardtop, Power Steering and Brakes, Air Conditioning, Vinyl Roof, 8 Track, Steel Radial Tires.

**ORVAL WATSON FORD SALES**  
200 W 1 st. 364-2727

## Allison On Courts Go Through Dockets

### Dean's List

Charles R. Allison of Hereford has made the Dean's List at McMurry College in Abilene this past term. To be able to make the Dean's list a student has to have an average of 3.5. Charles is the son of Mrs. Daisy Allison of Hereford. He is a sophomore majoring in Political Science and had a 3.76 average.

Both District and Deaf Smith County Courts went through heavy dockets the last two weeks as many criminal cases were closed.

Criminal Dist. Atty. Andy Shuval announced that more than \$1,760 was collected this week in fines through Judge Archie McDonald's 6th District courtroom.

"We are trying to get it down to where the criminal pays his own way," said Shuval. "The fines they have been receiving

will pay the cost of trial justice."

Ten pleas of guilty were heard in district court this week in connection with felony cases. Five cases involving driving while intoxicated (DWI) were heard in addition to four cases of theft over \$50, one case of swindling, and three cases involving narcotics or drugs.

In other cases before the court McDonald over ruled two motions for a writ of habeas corpus.

In Judge H.C. Williams' County Court, Asst. DA Roland

Last week Saul reported an unusually heavy case load in county court as Judge Williams handled 20 cases. Breakdown of the case load included one charge of carrying a prohibited weapon; 11 cases of DWI-misdemeanor; five cases of reckless driving; and three cases of SWWC.

Ten cases resulted in either guilty verdicts or guilty pleas.

# AUTO SERVICE MENU

## Front End Alignment

INCLUDES:  
• Adjust Camber & Caster  
• Set Toe In  
• Check all 4 tires for abnormal wear.  
(Air Conditioner or Torsion Bars \$2.00 more)

ENGINE  
**Tune-Up** \$888\*  
6 Cyl.

• Install points, plugs, condenser and rotary  
• Check and adjust Carburetor  
• Set Timing Dwell  
\$1088\*  
8 Cyl.

## Complete Brake Job

• Install new brake linings - aced to fit Drums.  
• Turn all 4 Drums  
• Inspect wheel cylinders  
• Refill Brake system, Bleed, adjust, and Road Test (DISC BRAKE HIGHER)  
\$2688\*  
LABOR ONLY

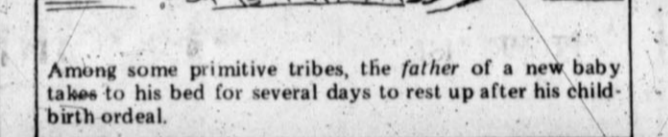
A La Carte:  
Muffler Installation \$6.00\*  
Wheel Bearing Repack \$1.99\*  
Rotate and Balance all 4 tires \$6.50



**AUTOMOTIVE CENTER!**

114 PARK AVE. 364-5801

JUST SAY "CHARGE-IT"



Among some primitive tribes, the father of a new baby takes to his bed for several days to rest up after his child-birth ordeal.



**COME WINDOW SHOPPING AND SAVE ON AN OK CAPRICE OR IMPALA USED CAR OR TRUCK**

### CHECK THESE WEEK-END SPECIALS

- 1973 Caprice, 11,000 Miles, All Air and Power Tape Deck, Power Windows, Power Seat
- 1972 Impala, 4 Door Sedan, Air and Power
- 1971 Pontiac GTO Convertible, Low Mileage, Air and Power
- 1971 Pontiac Catalina, 2 Door Hard Top, Air and Power
- 1970 Impala, 2 Door, Hard Top, Air and Power
- 1969 Ford Station Wagon

- PICKUPS**
- 1973 Chevrolet Cheyenne 1/2 Ton
  - 1970 Chevrolet 3/4 Ton
  - 1973 GMC 1/2 Ton
  - 1971 Chevrolet 1/2 Ton
  - 1971 Ford 1/2 Ton
  - 1970 Chevrolet 1/2 Ton
  - 1969 Chevrolet 1/2 Ton
  - 1967 Chevrolet 1/2 Ton

ASK ONE OF OUR FRIENDLY SALESMEN, WILEY, LEON, OR BILL TO GIVE YOU A DEMONSTRATION.

**DOYLE JOHNSON CHEVROLET-OLDS**  
Hwy 385 North -FREE DELIVERY 364-2160

# INVENTORY SALE

SALE STARTS MONDAY MORNING 9:00 A.M. PRICES GOOD THROUGH SATURDAY, JAN. 25th.

Everhot Automatic  
**WAFFLE BAKER**  
With Teflon Coated Grids  
NO. 371017  
NOW ONLY **\$9.77**

WHERE YOU ALWAYS BUY THE BEST FOR LESS  
**GIBSON'S DISCOUNT CENTER**

MONDAY THROUGH SATURDAY  
9 A.M. to 9 P.M.  
BANKAMERICARD  
master charge

NO.9339  
**SPACE SAVER**  
G.D.P. '15"  
NOW  
**\$10.77**

NO. SS91 SPRAY - STEAM OR DRY  
**IRON SALE**  
by Sunbeam  
NO. C59  
**\$9.77**

7 Pc. Aluminum Set of **COOKWARE**  
by Regal  
NO. W780 Teflon Interior Colored Exterior  
SALE **\$9.77**

Divided 4 Subject  
**THEME BOOK**  
2, 3 or 5 Hole  
NOW ONLY **69c**

Presto  
**BROILER OVEN**  
NO. B02  
SALE **\$19.77**

**YAHTZEE**  
NOW ONLY **\$1.29**

Lipton - Nestea  
**INSTANT TEA**  
3 OZ. SIZE  
Your Choice **79c**

Milton Bradley  
**ON TARGET**  
A Skill Action Game  
Ages 7 to Adults  
NOW ONLY **\$7.97**

Contadana  
**TOMATO SAUCE**  
8 OZ.  
3 CANS **33c**  
NOW

GIBSON'S  
SAVE WHEN YOU BUY A 1 LB. CAN of **FOLGER'S COFFEE**  
SPECIAL PRICE WITH THIS COUPON  
**77c**  
WITHOUT COUPON 90c  
GOOD THRU JAN. 26

Parker Bros.  
**CAREERS**  
A Family Fun Game  
2 to 6 Players  
NOW **\$3.27**





**IN OFFICE FOR 1974** — Installed at a luncheon this week, new officers of Hereford CowBelles are headed by Mrs. N.E. Tyler, upper left, as president. With her are the vice presidents, Mrs. C.F. Newsom, center, who serves as program chairman, and Mrs. James McCarty, chairman of beef promotion. From left, lower photo, are Mrs. Dick Coupe, secretary; Mrs. Olen Caviness, treasurer, and Mrs. Ed Reinauer Sr., Beef For Father's Day chairman.

### Dance Club Entertains Graduates

Graduation for a class in square dancing was celebrated with a special dance by Merry Mixers Club Wednesday evening at Community Center, with visitors from clubs in other cities to make a total of 8 present.

Mr. and Mrs. Grady Hughes, new residents in Hereford, were welcomed to club membership. The honorees, those who have just completed instruction in a class sponsored by the Merry Mixers, were Messrs. and Mmes. Marion Carter, Larry Kuper, D.F. McDowell, Nick Milburn and Charles Wood.

Also Annette Cotten, Sandi Cotten, Wanda Verschelde, Rex Manley and Sam Findley. Merry Mixers Club invites all area residents who enjoy square dancing to join the group, which regularly dances on first and third Wednesday evenings each month in Community Center.

**Dr. Milton C. Adams**  
OPTOMETRIST  
335 Miles  
Phone 364-2255  
OFFICE HOURS  
Mon.-Fri. 9:30 to 6:00  
Saturday 8:30 till 12:00

**SMILES**

**Ruin?**  
Proud Father—I want our Willie to be a politician.  
Friend—Why?  
Father—He's so big and strong. I'd hate to have him ruin his physique by working.

**Smart**  
"Who is Thomas Edison, anyway?"  
"He's the man who invented the phonograph to keep us awake so we would stay up all night and use his electric lights."

### Volunteers View Field For Service

Service possibilities for Red Cross Volunteers in 1974 were reviewed at the year's first meeting Thursday, a luncheon at K-Bobs Steak House. Mrs. Clinton Jackson, vice president, was in charge of the discussion.

Nine members reported a total of 135 hours of volunteer service in the past month. Genevieve Miller, county executive secretary, gave a report of the County Red Cross chapter's board meeting last week.

A luncheon guest was Becky Kropff, RN. Members include Mmes. Bill Hutson, Andrew Kershen, Corinne Neely, Isabel Martinez, Gaylon Bryan, May Frahn, C. Ora Cockrell and O.H. Culpepper.

**Look Who's New**  
Mr. and Mrs. Casimiro Moreno are the parents of a daughter, Sally, born Jan. 14. She weighed 11 lbs. 9 ozs.

**BIBLE VERSE**  
"Every one that is proud in heart is an abomination to the Lord."

1. Where can you find the above statement?
2. By whom was it written?
3. Who was his father?
4. Who was his mother?

**Answers to Bible Verse**  
1. Proverbs 16:5.  
2. King Solomon.  
3. David.  
4. Bathsheba.

**CLEAN CARS**  
J.V. Campbell Motors  
USED CARS FROM CADILLAC TO VOLKSWAGENS

72 Ford Galax 500 2 dr. H-top, loaded, white vinyl top, gold lower, has custom vinyl gold interior, 351 V8 with 2 bar, Reg. Fuel, good mileage at Speed limits. Extra Sharp.

71 Chev. Chevelle 2 dr. H-top, loaded, beige, vinyl top, gold lower, has saddle tan all vinyl interior, 350 2 bar, reg fuel, good tires, a one owner, local car, show room condition.

71 Plymouth Satellite Sebring 2 dr. H-top, 318 V6, with air shift, light blue with blue interior, one owner, local car. Here is a real gas saver, will do better than a lot of so called economy cars, very nice.

68 Pont. LeMans 2 dr. H-top, loaded, small V8 reg. fuel, 2 bar, carb. light beige top, beige lower, all vinyl interior, this is one of the cleanest 68 model small cars on the Golden Spread for the model.

1968 Jeep, has White cloth top, with all curtains, 4 wheel drive, has heater, very good condition, a real work horse, and the price is right.

**J.V. CAMPBELL MOTORS**  
321 N. 25 Mile Ave. Hereford

# Adult Classes Begin

Adult Vocational Courses will begin this month at Hereford High School under the direction of Richard Robinson.

Registration for each class will take place at the first session of the particular class in Hereford High School at 200 Ave. F. (unless otherwise designated).

The offered courses, tuition and other necessary information are listed as:

—Real Estate Appraising; meets every Thursday 7-10 p.m. in room No. 124; Begins Jan. 31 through April 25; 36 clock hours (12 weeks); instructed by Bob Rhodes; tuition of \$20.

—Conversational Spanish; meets every Tuesday, 7-9:30 p.m. in room 116; Begins Jan. 29 through May 14; 45 clock hours (18 weeks); instructed by Paul Abalos; tuition of \$22.50.

—Beginning Typing; meets every Monday, 7-10 p.m. in room 202; begins Jan. 28 through May 13; 45 clock hours (15 weeks); instructed by Regina Douglas; tuition of \$22.50.

—Advanced Typing; meets every Thursday, 7-10 p.m. in room 202; begins Jan. 31 through May 16; 45 clock hours (15 weeks); instructed by Regina Douglas; tuition of \$22.50.

—Beginning Bookkeeping; meets every Monday, 7-10 p.m. in room 116; begins Jan. 28 through May 13; 45 clock hours (15 weeks); instructed by Bill Shore; tuition of \$22.50.

—Business Office Machines; meets every Thursday, 7-10 p.m. in room 120; begins Jan. 31 through April 25; 36 hours (12 weeks); instructed by Allen Brown; tuition of \$20.

—Auto Engine Tune-Up; meets every Thursday, 7-9:30 p.m. in room 127; begins Jan. 31 through April 25; 30 clock hours (12 weeks); instructed by Bill McDowell; tuition of \$17.50.

—Income Tax Preparation; meets every Thursday, 7-9:30 p.m. in room 125; begins Jan. 31 through April 25; 30 clock hours (12 weeks); instructed by Ray Barber; tuition of \$20.

—Conversational English; meets every Tuesday, 7-10 p.m. in room 114; begins Jan. 29 through May 14; 45 clock hours (15 weeks); instructed by Jose Griego; tuition of \$22.50.

Other courses which dwell on self-improvement will be:

—Men's Recreation; meets every Thursday, 7:30-9:30 p.m. in Stanton Gym; begins Jan. 31 through April 4; 20 clock hours (10 weeks); instructed by Louis Montano; tuition of \$10.

—Women's Recreation; meets every Monday, 7:30-9:30 p.m. in LaPlata Gym; begins

Jan. 31 through April 4; 20 clock hours (10 weeks); instructed by Martha Emerson; tuition of \$10.

—Beginning Bridge; meets every Monday, 7-9 p.m. in room 102; begins Jan. 28 through April 1; 30 clock hours (10 weeks); instructed by Mozelle Neill; tuition of \$10.

—Advanced Bridge; meets every Tuesday, 7:30-9:30 p.m. in room 102; begins Jan. 29 through March 19; 16 clock hours (8 weeks); instructed by Charlotte Schroeter; tuition of \$9.

—Speech; meets every

Tuesday, 7-9 p.m. in room 118; begins Jan. 29 through April 2; 20 clock hours (10 weeks); instructed by Don McWhorter; tuition of \$12.

—Home Interior Decorating; meets every Tuesday, 7-9 p.m. in room 120; begins Jan. 29 through March 19; 16 clock hours (8 weeks); instructed by Ruth McBride; tuition of \$9.

—Parliamentary Procedure; meets every Thursday, 7-9 p.m. in room 118; begins Jan. 31 through April 18; 24 clock hours (12 weeks); instructed by Hazel Crowley; tuition of \$15.

"Neither RAIN, Nor SLEET, Nor HAIL"

WILL BOTHER YOU WHEN YOU HAVE AN

**ELECTRIC GARAGE DOOR OPENER**

FROM McCASLIN LUMBER.

SAVE TIME AND TROUBLE

WITH THESE FEATURES

1. ONE YEAR GUARANTEE
2. REMOTE RADIO CONTROLS
3. ALL MATERIALS FOR INSTALLATION INCLUDED
4. OPENS DOORS UP TO 18' x 7'
5. WORKS ON WOOD, STEEL, FIBERGLASS, OR SECTIONAL
6. AND MANY OTHER FEATURES

PRICES RANGE \$115 - \$154<sup>80</sup>

**Carl McCaslin Lumber Co.**  
344 E. 3rd. 364-3434

**Out of Orbit**  
MISSION CONTROL

I HEAR YOU'RE HAVING TROUBLE WITH YOUR SECOND STAGE



Your Banker Has the Key,

Smart young couples realize that if they want to reach their goals, they have to plan ahead — and that's where our Savings come in. Regular deposits, plus our high interest paid quarterly, will take them far!



**THE FIRST NATIONAL BANK of HEREFORD**



## Farewell To Member Said At Club Tea

A farewell tea for Mrs. Tony Young, a member of Mon Amis Study Club who is moving to Sunray, was planned at the club meeting Thursday morning in Mrs. Ray Bates' home, and

goven in Easter Community Building Saturday afternoon. Mon Amis members also planned in their business meeting to help with the March of Dimes being conducted in Hereford next week. Mrs. Leroy Edwards conducted business.

Mrs. Glenn Reeves of Friona was the program guest who showed her collection of costumed dolls and told of brides who were married in the White House.

Information for making the doll dresses and for her talk was largely from a book, White House Brides, which tells not only of those actually married in the executive mansion, but those who came as brides to live there and members of the White House families who married elsewhere.

Three presidents, John Tyler, Grover Cleveland and Woodrow Wilson, took brides during their terms; stories of their romances and courtship were told as part of the interesting program.

Members present included Mmes. Martin Young, Lem Richards, Ernest Flood, Jerry Don Lance, James Dobbs, Williams and Guy Walser.

Senate approves mileage standards for cars.

Nixon trade legislation clears a major hurdle.

**small is beautiful**



Dazzle her with a cluster of twinkling small diamonds all this beauty at a fraction of the cost of a single large diamond.

**Cowan Jewelers**  
Downtown



**ANTIQUY SHOW IN PROGRESS** — Browsing is encouraged and serious collectors are invited at the antique show-sale which continues from 1 to 6 p.m. today in Community Center, sponsored by L'Allegre Study Club to benefit a fund to complete payment for a fetal heart monitor at Deaf Smith General Hospital. A sampling of the wares offered by dealers from a dozen cities is photographed. Antique clocks featured by a local dealer, J.E. Sorrells, are admired, upper left, by

L'Allegre president Mrs. Bobby Veigel, right, and Mrs. Gary McQuigg. Mrs. Aaron Hutto, extreme right above, is the other Hereford dealer; visitors to her booth look at cut glass pieces. In lower photos, two out-of-town dealers are arranging their stock, left, and at right Mrs. Wesley Gullely, show chairman, sits in a booth for a brief rest and Mrs. Jim Conkwright stands as they chat with the visiting exhibitor.

## Work On Project Planned In Club

Planting of more trees on the grounds of Deaf Smith General Hospital, in a continued project of beautification there, was planned by Garden Beautiful Club members when they met in the Flame Room of Pioneer Gas Co. Friday afternoon.

Mrs. Ray Cowser and Mrs. V.O. Hennen were hostesses. Members discussed progress of work on the hospital grounds, which has been planned and is being carried out as a community project of the club. Trees are being set to replace older trees which have made the grounds a city beauty spot for many years, but which are dying now.

This year's project committee includes Mmes. Deward Roberson, T.J. Carter, Herman Ford and Charles Noland.

The program Friday was demonstration of making terrariums, the miniature gardens in glass which are currently popular for home decoration.

Mrs. L.H. Lookingbill Sr. was in charge of the program, and set plants in large egg-shaped containers as she gave instructions for selecting plants, preparing soil and arranging the material.

Mrs. Herman Ford made a smaller terrarium to demonstrate the various types, using an unusual container in mushroom shape.

Mrs. Wilbur Axe was welcomed as a new member. Others present were Mmes. A.L. Jordan, Joe Story, Roy Smith and the project committee.

## Exciting Novel Is Review Topic

Hair-raising adventure in the aftermath of World War II was portrayed dramatically by Mrs. Ansel McDowell as she reviewed Frederick Forsyth's novel, 'The Odessa File,' for other members of Calliopean Study Club Thursday evening.

The meeting, postponed a week because of icy weather, was in Mrs. Bob Word's home.

Mrs. McDowell told a story which is based on facts, from a book that takes its title from a file of names of Nazi SS men who fled Germany after World II to escape trial as war criminals.

Principal character in the novel is a young man who befriends a dying Jew, a former

concentration camp prisoner, and from the dead man's diary learns that his own father was a victim of the Nazis. His search for his father's killer leads to the file which in turn leads to arrest of some of the fugitives and their trial for war crimes.

Mrs. Keith Simmer conducted a brief business session in which members voted to contribute to tree planting on the Day Care Center grounds for Arbor Day.

Others present were Mmes. Edwin Axe, J.T. Gilbreath, Jack Wilcox, Dolson Palmer, D.C. McWhorter, John Gilliland, Clyde Cave, Dale Furr, Virginia Holmes, Tom Kendrick, Paul Conaway, George Warner, Alton Fraser, Emil Dettman and C.J. Crump.

**SHUGART COUPON**  
Friday and Saturday  
JANUARY 25th and 26th  
400 SUGARLAND DRIVE

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WALLET SIZE  
COLOR PORTRAITS  
**99¢**

ASK FOR FREE 8 x 10 OFFER  
Extra charge for GROUPS

### Shower Is Given As Courtesy

A shower of layette gifts was presented to Mrs. Frank Daniel at a party in First National Community Room Friday evening. Friends chatted informally as they watched the honoree open gift packages.

Mrs. Dewayne Fryar and Mrs. Jim Bob Ellis, sisters-in-

law of Mrs. Daniel, served cake and punch from a table decorated in yellow and orange flowers.

Hostesses were Mmes. Ray Behrend, Dorman Duggan, Ronald Rayburn, Mike Watts, Terry Watson, Jackie Stallings, Lloyd Neill, Tommy Provence and Connie Urbanczyk.



Stanton Jr. High students (left to right) Bill Fraser, Kyla Poteet, and Terri Hill view what happens to persons with and without seat belts in an automobile collision during General Motors National Assembly Program, "Previews of Progress." The "dummy" passenger in the back seat is held safely in the vehicle by wearing his seat belt, while the front seat "dummy" not wearing his seat belt is ejected. A full-size impact sled is used by GM to help engineers design safer automobiles and components. The impact sled is one of 10 demonstrations in the "Previews" program now appearing in this area. The 45-minute, non-technical presentation highlights the many career opportunities available in science and engineering to over two million students and adults a year.

## THERE IS NO FERTILIZER SHORTAGE!

While the principal business of our feedlot is the production of beef for a hungry world, there are certain byproducts of our operations which are available to help in the operations of other segments of agriculture. One such product is nutrient-rich manure, offering unique fertilization potential.

Through tests conducted at the U.S.D.A. Southwestern Great Plains Research Center at Bushland, Texas, we have learned specific facts relating to the use of our solid wastes as fertilizer. For example, application of only ten tons of solid waste material to an acre of moderately irrigated crop lands has been sufficient to obtain maximum yields. There is a residual effect available through manure fertilization: the process of decomposition continues to provide nutrients at a reduced level, through the second and even third years after application!

There are definite economic advantages to the crop producer using the manure fertilization system. Initial cost, of course, and also the economies of the methods of application. No special equipment is required; the material is deep plowed into the field and application can be made at the time of working fields prior to planting (the farther in advance of planting the better). Thus, fertilization occurs as a course of normal operation, with standard plowing equipment, resulting in fewer man hours required and, particularly important in light of the energy crisis, less fuel consumption.

The table below lists the nutrient content of manure sampled from 23 feedlots on the Texas High Plains, giving the range, average percentages and average pounds of nutrients present in ten tons.

	RANGE	AVERAGE	AMT. IN 10 TONS
			lb
Nitrogen	1.16 - 1.96	1.34	268
Phosphorus (P <sub>2</sub> O <sub>5</sub> )	.73 - 1.95	1.21	243
Potassium (K <sub>2</sub> O)	.90 - 2.83	2.17	362
Sodium	.29 - 1.43	.74	148
Calcium	.81 - 1.75	1.30	260
Magnesium	.32 - .66	.50	100
Iron	.09 - .55	.21	42
Zinc	.005 - .012	.009	1.8
Water	20.9 - 54.5	34.5	6,900

HERE ARE SAMPLE YIELDS IN POUNDS PER ACRE:

Grain Sorghum Yield in Lbs./A				
No. Treatment	Manure 10 T/A	Manure 30 T/A	Fertilizer 240 lbs. N/A	Fertilizer 100 lbs. N/A
4-yr. average	4735 lbs./A	6366 lbs./A	6232 lbs./A	6156 lbs./A

Corn Silage Yield in Tons/A (70% water)				
No. Treatment	Manure 10 T/A	Manure 20 T/A	Fertilizer 200 lbs. N/A	Fertilizer 200 lbs. N/A
3-yr. average	19.9 T/A	21.7 T/A	22.7 T/A	21.0 T/A

THERE CAN BE A DEFINITE ADVANTAGE TO YOU THROUGH FARMING WITH MANURE FERTILIZATION. PLEASE TALK TO US. WE'LL BE GLAD TO HELP YOU FIGURE THE ECONOMICS AS THEY APPLY TO YOUR OWN OPERATION!

CONTACT YOUR LOCAL FEED YARD.

**SAVE MONEY ON BUILDING MATERIALS**  
WITH THESE **CASH & CARRY SPECIALS**

**PREMIUM QUALITY STORM DOORS**  
TEMPERED SAFETY GLASS - SELF STORING - REMOVABLE SASH.  
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FULL THICK 3/4" FIBERGLASS PER 100 SQ. FT. **\$7<sup>95</sup>**

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**BULL FENCE \$89<sup>95</sup> PER ROLL**  
2" x 4" Mesh  
58' 165' Roll

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(Just outside city limits)  
SAVE \$ PHONE 364-6002 HIGHWAY 385 SOUTH SAVE \$

# Arbor Day Tree To Be Club Gift

A tree will be planted on the grounds of Hereford Day Care Center as an Arbor Day gift from Bay View Study Club, members decided at their meeting Thursday afternoon, when Mrs. Austin Rose Jr. was hostess in the Community Room of First National Bank.

Mrs. Jack Wilcox was named chairman of the committee to select the tree and have it planted at a suitable time.

A yearbook committee for next year, with Mrs. Rose as chairman, Mmes. Jack Gilliland, John Gilliland and Bob Josseland as members, was appointed by Mrs. Howard Gault, president.

Mrs. Aaron Hutto was introduced as guest speaker by Mrs. Juston McBride. Her subject was Beauty of the Past and she quoted noted fashion designer Yves St. Laurent's statement, "I prefer the beauty of the past to the uncertainty of the future," as she spoke of

current interest enthusiasm for antique collecting.

Interest of young people is noteworthy in today's revival of liking for things old, Mrs. Hutto said, and she attributed it to "rebellion against the plastic age."

Mrs. Hutto deals in antiques, with especial interest in cut glass which she calls "one of the few art forms in which the United States excels," and she also serves as an appraiser of antiques for dealers. She said an article must be at least a century old to be defined by a dealer as a true antique.

The speaker gave guidelines which buyers may use in evaluating antiques, and answered questions asked by the club members.

Those present included Mmes. W.K. Golden, D.N. Garner, R.W. Eades, Ansel McDowell, Herman Ford, J.R. Allison, Jimmie Gillentine, W.S. Kerr and Ernest Langley.

# Hospital Notes

**PATIENTS IN HOSPITAL**  
 Thomas Nisbett, Kings Manor; Caroline Godman, 708 E. Fifth; Mrs. Glenn Wilson, 149 Northwest; Barbara Tucker, 17th; Alice Orr, 808 Brevard; Mrs. G.F. Armstrong, 339 Ave. G; Theola Sherrill, Westgate. Edwin E. Stewart, 707 Blevins; Walter Hodges, 402 W. Park; Mrs. Robert White, No. 5 Yucca Dr.; Mrs. Gene Brownlow, 107 Northwest; Mrs. G.F. Muller, 221 Ave. D; Edgar E. Blakney, Rt. 3; W. Link Kropp; R. 4; Mrs. J.S. Cross, 604 Irving; Charles King, Vega.

**PATIENTS DISMISSED**  
 Jeff Joyce, Mrs. Juan Rodriguez, Jan. 19. Gladys Setliff, Mabel Jones, Thelma Snow, Earl Jameson, Mrs. Roy L. Conard, Jan. 18. Mrs. J.E. Durham, David M. Mumau, Cynthia Smith, Mrs. Richard Cram, Philip Betzen, Mrs. Casimiro Moreno, John B. Trew, Jan. 17. Sammy Cherry Mrs. Leona Wall, Truman G. Hill, Jeff Ricketts, Benito Flores, Mrs. O.C. Thomas, Jan. 16. Ora Nunnally, Clarence Harvey, Mrs. Gail Newton, Antonio Galan, Jan. 15. Clarence E. Leasure, Mrs. Edward Thomas, Mrs. Guadalupe Tijerina, Susie Torres, Jan. 14. Mrs. Joe Huckert, Darla Cooper, Jan. 13. Shirley Garrison, Mary Glass, Mrs. R.W. Thuet, Jan. 12.

# Help From Above Gets Poachers

AUSTIN — Poachers in Leon, Robertson and Freestone Counties must think the deck is really stacked against them.

Game wardens coordinated ground units with an airplane to apprehend five groups of night hunters in two days and make 15 cases. Fines totaled \$2,900.

When one of the poachers asked a warden, "How'd you find us?" the warden merely smiled and pointed toward heaven.

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# Stanton Student Wins Top Award In State

Richard Waters, 8th grade Stanton Junior High student has been notified that he is the grand award winner in the Railroad-Highway Crossing Essay contest.

Sponsored jointly by the Texas Classroom Teachers Association and the Texas Safety Association Railroad Section, the contest was open to all students in the 8th, 9th, and 10th grades in Texas Public schools.

Richard, son of Mr. and Mrs. Don Waters of 224 Avenue E, will receive \$500 as the top winner for the state of Texas. His sponsoring English teacher is Mrs. Dick Montgomery.

Richard first entered competitive writing as a fifth grade student. He has won first place in the district in Soil Conservation essay contest for the past three years. He has also won first place in the district essay contests sponsored by the Daughters of American Revolution for 1972 and 1973.



RICHARD WATERS

# Hartman Speaks To Lions

Roy Hartman, Hereford school superintendent, urged "dependency on each other in rebuilding our society to its past great efficiency" when he appeared as guest speaker for the Hereford Lions Club meeting Wednesday at the Civic Club Center.

(Note: Hartman's talk is printed in full on today's editorial page.)

Club president Jim Hale presented pens to the "Students of the Six Weeks" from La Plata Junior High. Receiving the awards were Kim Martin and Jerry Koenig. The honor is based on grades, citizenship and participation in school activities.

A number of guests and visitors were introduced at the regular weekly luncheon meeting.

**BIBLE LAND SERMONS**  
 SERMONS ON THE BIBLE LAND ILLUSTRATED WITH COLORED SLIDES.

**EGYPT AND THE EXODUS**  
 6 P.M., JAN. 20th

**THE TWENTY-THIRD PSALM**  
 6 P.M., JAN. 27

**THE JORDAN RIVER**  
 6 P.M., FEB. 3rd

**THE RED ROSE ROCK CITY PETRA**  
 6 P.M. FEB. 10th

**J.T. MARLIN, EVANGELIST**  
 CENTRAL CHURCH OF CHRIST  
 Sunset & Plains

# GED Tests Slated

The General Development (GED) Tests will administered 9:30 a.m. Monday and Tuesday in the school board meeting room in the Administration Building, across the street from Hereford High School.

All persons over 19 years of age are eligible to take the GED tests and those 17 and 18 may take them after they are out of school for one year.

Satisfactory scores on the exam will entitle the persons tested to the Certificate of High School Equivalency issued by the Texas Education Agency.

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**GET AWAY 42-MO. BATTERY GIVES YOU MORE**

Polypropylene case has more room than rubber cases, holds more plates, power. More power for sure starts—up to 410 cranking amps. And a 1-yr. free replacement period! For most cars.

**21<sup>88</sup>**  
 EXCH. REG. 27.95 EXCH.

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SET FOR 2 WHEELS, EXCH.

STANDARD SHOES... 4<sup>47</sup>

DELUXE SHOES... 7<sup>47</sup>

SUPREME SHOES... 12<sup>47</sup>

**SAVE 44%**

**31.98 AUTOMATIC 8-AMP CHARGER**

12-VOLT **24<sup>88</sup>**

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MOST U.S. CARS **1<sup>66</sup>**

Tungsten points, moisture-proof condenser, corrosion-proof rotor.

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**50 TO 60% OFF**

2ND TIRE WHEN YOU BUY 1ST AT REG. PRICE PLUS F.E.T. EA., TRADE

**GLASS-TRACK BELTED ROAD GUARD**

A 2 rugged fiber glass belts combat punctures and stabilize a wide, 7-rib tread for great mileage and traction.

B 2 polyester cord plies add protective strength and helps reduce annoying thumping for a quiet, smooth ride.

TUBELESS BLACKWALL SIZE	REPLACES SIZE	REG. PRICE EACH*	SALE PRICE 2ND TIRE**	PLUS F.E.T. EACH
C78-14	6.95-14	\$31	13.40	2.11
E78-14	7.35-14	\$33	13.30	2.31
F78-14	7.75-14	\$35	15.75	2.30
G78-14	8.25-14	\$38	17.10	2.47
H78-15	8.25-15	\$40	20.00	2.73
H78-15	8.55-15	\$42	21.00	2.98
WHITEWALL				
C78-14	6.95-14	\$34	13.60	2.11
E78-14	7.35-14	\$36	14.40	2.31
F78-14	7.75-14	\$38	17.10	2.30
G78-14	8.25-14	\$41	18.45	2.47
H78-15	8.25-15	\$43	21.50	2.73
H78-15	8.55-15	\$45	22.50	2.98
J78-15	8.85-15	\$48	24.00	3.12

\*With trade in tire off your car.

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**GREAT BUY 8<sup>95</sup>**  
 REG. LOW PRICE

A78-13 TBL. BLK., PLUS 1.83 F.E.T. AND TRADE

TUBELESS BLACKWALL SIZE	REPLACES SIZE	REG. LOW PRICE EACH*	PLUS F.E.T. EACH
A78-13	6.00-13	\$9.95	1.83
B78-13	6.50-13	10.95	1.81
E78-14	7.35-14	15.95	2.22
F78-14	7.75-14	16.95	2.37
G78-14	8.25-14	17.95	2.53
H78-15	8.25-15	19.95	2.74
H78-15	8.25-15	18.95	2.60
H78-15	8.55-15	19.95	2.80

\*With trade in tire off your car. Whitewalls available in most sizes \$3 more each tire.

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RADIOS \$6<sup>50</sup> and up

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<b>ORANGES</b> CALIFORNIA NAVEL FINEST 4 LBS	<b>88¢</b>	<b>PORK CHOPS</b> FAMILY PAC 9 to a PKG.	<b>99¢ LB.</b>	<b>PATTI MIX SIRLOIN T-BONE RIB STEAK</b>	BEEF & VEG. PROTEN BLEND LB. FURR'S PROTEN STEAK LB. FURR'S PROTEN STEAK LB. FURR'S PROTEN LB.	<b>69¢ \$1.39 \$1.69 \$1.39</b>
<b>PEARS</b> WASHINGTON STATE D'ANJOU FANCY LB.	<b>30¢</b>	<b>FOOD CLUB 3 LB. CANNED HAM</b>	<b>\$4.69</b>	<b>TURBOT CUBE STEAK SIRLOIN TIP RANCH STEAK</b>	FROZEN FILLETES LB. FURR'S PROTEN LB. FURR'S PROTEN LB. FURR'S PROTEN LB.	<b>89¢ \$1.69 \$1.59 \$1.29</b>
<b>CELERY</b> GREEN PASCAL STALKS EA.	<b>19¢</b>	<b>FARM PAC SKINLESS LINK 12-OZ. SAUSAGE</b>	<b>75¢</b>			
<b>GRAPEFRUIT</b> RUBY RED, TEXAS FINEST LB.	<b>14¢</b>	<b>USDA Insp. FRYERS</b>	<b>35¢ LB.</b>			
<b>BANANAS</b> CENTRAL AMERICAN GOLDEN RIPE LB.	<b>12¢</b>					
<b>TOMATOES</b> FINE FOR SALADS LB.	<b>29¢</b>					

<b>CRISCO</b> 3 LB. CAN	<b>99¢</b>	<b>DOUBLE GOLD BOND</b> TUESDAYS AND WEDNESDAYS Double Stamps with \$2.50 or more purchase
<b>CORN</b> FOOD CLUB CREAM STYLE OR WHOLE KERNEL GOLDEN, NO 303 CAN	<b>3 FOR 69¢</b>	
<b>CRACKERS</b> FOOD CLUB 1 LB. BOX	<b>34¢</b>	
<b>FLOUR</b> GAYLORD 5 LB. BAG	<b>69¢</b>	
<b>GREEN BEANS</b> FOOD CLUB CUT NO. 303 CAN	<b>3 FOR 69¢</b>	
<b>MIRACLE WHIP</b> KRAFT 32-OZ. JAR	<b>68¢</b>	
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<b>CATSUP</b> DELMONTE 20 OZ. BOTTLE	<b>3 FOR \$1.00</b>	
<b>DETERGENT</b> TOPCO GT. BOX WHITE OR BLUE	<b>69¢</b>	

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<b>TOP FROST PIZZA</b> 13 1/2 OZ.	<b>79¢</b>
CHEESE SAUSAGE, PEPPERONI, HAMBURGER	
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<b>DINNERS</b> CHUN KING CHOW MEIN, CHICKEN, SHRIMP, OR BEEF, FRESH FROZEN 11-OZ. PACKAGE	<b>79¢</b>

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START NOW-  
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Safe  
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...and so smart!

<b>COOKIES</b> NABISCO, COCONUT CHOCOLATE CHIP, 14-oz. OR CHIP AHOY 14 1/2 oz.	<b>69¢</b>
<b>OLEO</b> GAYLORD SOLID 1 LB.	<b>28¢</b>
<b>INSTANT POTATOES</b> FOOD CLUB 13-OZ. PKG.	<b>39¢</b>

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<b>CRACKERS</b> ZESTA 1-LB. PKG	<b>49¢</b>
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<b>COCOA MIX</b> SWISS MISS 14-oz. PKG	<b>87¢</b>

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- 12-OZ. ROUND WASTE BASKET
- BUSHEL LAUNDRY BASKET
- BIG 15-OZ. RECTANGULAR DISH PAN
- 11-OZ. DIAMOND SHAPE WASTE BASKET
- 11-OZ. HEAVY DUTY PAIL WITH POUR SPOUT
- 11-OZ. NON-DECORATED WASTE BASKET

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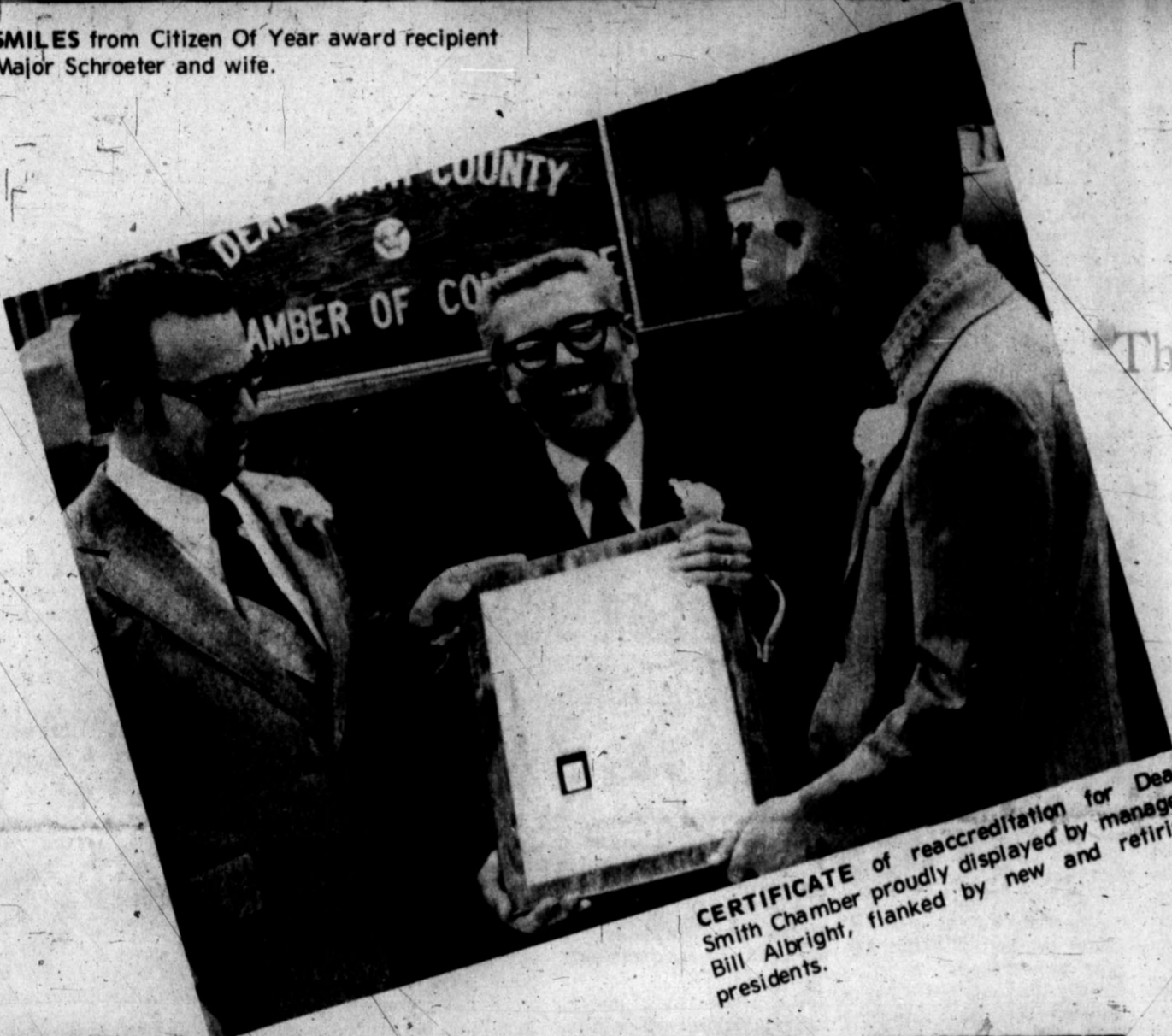
Chamber Banquet — Red Letter Event



SMILES from Citizen Of Year award recipient Major Schroeter and wife.



HEREFORD BULL award presented to Dr. Heartsill Wilson, speaker, by retiring chamber president Jim Conkwright and his successor, Roy Faubion.



CERTIFICATE of reaccreditation for Deaf Smith Chamber proudly displayed by manager Bill Albright, flanked by new and retiring presidents.

The Sunday Brand



MISS HEREFORD 1973, Sandy Caison sings her winning solo, Cry.



DIRECTORS who retired after term of service, from left Bobby Veigel, Melvin Jayroe, Earl Stagner, Mrs. Rex Lee, Major Schroeter and Jim Conkwright.



SPEAKER of evening smiles from podium with Roy Faubion, and after speech as Melvin Jayroe and Roy Hartman offer congratulations.



AFTER the banquet is over ... there are dishes to wash.

9¢  
9¢  
7¢  
3¢  
63  
6¢

# Miss Stindt, R. J. Vasek Wed In Church Ceremony

Miss Janice Louise Stindt and Ronald J. Vasek repeated marriage vows in a mid-afternoon ceremony Saturday as the Rev. Bernard McGorry, pastor, conducted the nuptial mass in St. Anthony's Catholic Church. They left afterward for a honeymoon in Florida.

The bride is the daughter of Mr. and Mrs. Fred E. Stindt of 122 Greenwood; the bridegroom of the son of Mrs. Cecilia Vasek of 104 Fir and the late Charles Vasek.

Paired arrangements of burgundy gladiolas and pink carnations on the main altar of the church were repeated in miniature on side altars.

Given by her father in marriage, the bride had Mrs. Roy Reinart as her matron of honor while Reinart served as best man. Other bridal attendants were Miss Grace Vasek, sister of the bridegroom, and Mrs. Mike Brumley, Lisa Wilhelm, daughter of the Vernon Wilhelms of Happy, was the flower girl.

Donald Vasek, the bridegroom's brother, and Mike Brumley were the groomsmen; Vernon Wilhelm, Gene Vasek,

Charles Vasek and Marvin Smith ushers.

Mrs. Allen Evers, organist, presented a medley of wedding music and played the traditional marches.

Miss Stindt's gown of silk crystalline was styled with empire bodice, its sheer yoke outlined with lace and a ruffle of the material. Long sleeves tapered to lace cuffs and the slightly flared skirt had a heading of lace scallops above the wide hemline flounce.

Her veil, edged with the lace scallops, was held by a coil and extended to form a circular train. Her bouquet was a nosegay of sweetheart roses.

Dawn pink velvet empire dresses were worn by the bridesmaids. Each carried a white fur muff, Mrs. Reinart's with a cluster of burgundy roses pinned in front.

The couple and their parents received guests after the ceremony at the Knights of Columbus Hall, where Miss Diana Stindt served cake and Mrs. Ray Leasure poured punch at the bride's table. Mrs. Marvin Smith was at the guest registry.

Heart-shaped layers formed the base of the cake, which rose in three tiers. Table decorations were in the burgundy and pink shades of the wedding.

After a trip to Miami Beach, Mr. and Mrs. Vasek will be at home on Route 4. For travel the bride wore a suit with beige jacket, brown pants and a turtle-neck sweater.

Both bride and bridegroom were graduates of Hereford High School with the class of 1971.

Out of town guests for the wedding included Mr. and Mrs. Mark Johnson, the George Reznik family and Raymond Reznik of Dallas; the Wesley Reznik family of Dumas; the Wilhelm family of Happy, Mr. and Mrs. J.F. Muehlstein of Stamford, the A.L. Reznik family of Friona, Mr. and Mrs. Joe Vasek and daughter of Littlefield, Mr. and Mrs. Jim Vasek of Lubbock.

## Local Version Grand Ole Opry To Be Repeated

Another evening of Hereford's Little Grand Ole Opry, when country and western musicians of the area are invited to demonstrate their skills, has been scheduled for 8 p.m. Feb. 12 in the IOOF Hall.

It will be sponsored by the Odd Fellow and Rebekah Lodges, as were two similar programs in the past few months.

All country and western singers and instrumentalists, professional or amateur, are invited to take part in the musical jamboree. Young people just starting in this field of music are given a special invitation to get experience before an enthusiastic audience.

Musicians who want to take part in the evening of fun, or to learn more about the jamboree, are asked to call or see Woody McDermitt at the Mary L. Spence Music Co. They must be registered by 5 p.m. Feb. 9 to appear on the program.

Tickets will go on sale next week at the Mary L. Spence store here.

### Latest Methods

Mammography, thermography, xeroradiography, these long words spell fast methods for detecting breast cancer in its earliest stages when it is most curable. The American Cancer Society wants every woman to know about them.

### Any Age

Cancer doesn't respect birth days, it can strike young and old. But, explains the American Cancer Society, folks over 40 should especially remember to have an annual checkup including cancer tests. One of the important tests is called a "procto" and it's used to detect a very common form of cancer, colon-rectal cancer.



Mrs. Ronald J. Vasek  
nee Janice Stindt

## Small Talk

By SUE COLEMAN  
Women's Editor

IT'S a nice custom out in the Simms community when somebody builds a new house and moves in, the neighbors come for a housewarming party. That's what is going to happen next Sunday at the Robert Lloyds' house.

Open house is scheduled from 2:30 to 6 p.m. and the Lloyds' friends who live outside that part of Deaf Smith County are also invited to drop in and see the new place.

For those who don't know how to find a new house out in the wide open spaces of Northwestern Deaf Smith, you go north on Highway 385 and when you get to farm road 1412, which is 15 miles north of town, turn west and drive eight miles.

Go north at the intersection there, about three miles. That should get you near enough to see the house without any trouble.

HAS SOMEBODY lost a little Dachshund, male, the auburn color common to the breed, who is somewhat crippled? Maybe the crippling is due to an injury received after the dog was lost; it could be due to being hit by a car; the injury is to a hip or his back and makes him walk a little sideways.

Acting just like a lost dog who had somehow got away from his

owner's car, he was running frantically around on a downtown parking lot Friday about noon in the chilly rain.

We brought him into the Brand office, fed him and he is at my house now, to keep until his folks can be found. He was very thirsty and hungry, and looks like he had been hungry a while.

Apparently he has worn a collar, but had no collar on when he was found. He is a friendly little dog and I hope someone claims him; if no one does in a few days, he can go to someone who wants a pet. If I didn't already have a dog...

OVERHEARD at a luncheon the other day, a conversation by Mary Roark and Gloria White was about the annual fabulous trip that Farr Better Feed employees and their families et al. take every year.

Seems that it will be to Rome this spring and a good many Hereford area folks, as usual, are making excited plans.

A lot of them have gone to places like Spain and Jamaica in past years, coming back with reports of good times that inspire others to get ready for the next jaunt, whenever the plane is ready to leave.

## H.D. CHATTER Computer Handy For Taking Blame By Argen Draper Home Demonstration Agent



WE'RE almost envious of industry that can blame all errors on the computer. If we had a few computers here at Room 304 Courthouse, maybe we could explain irregularities.

The home demonstration council has for years taken subscriptions to the Arharillo Daily News, and the bookkeeping has always been perfect. It is, however, a different day now with computers getting in the act.

When we try to get subscription dates and changes made, the explanation is "it will take the computer 10 days to make the correction". There's one advantage to computers, as we see it, it usually takes more than 10 days to correct people mistakes.

IS ANYONE else having problems with spray cans? I can't be sure what I'm doing wrong, but it seems recently the cans spray too much or not at all. Following the directions to remove the button and run warm water on the stem helps some but makes me feel insecure.

THIS MONTH at clubs, we've had visitors and some new members. Everyone is welcome to visit or join any home demonstration club or attend any meeting.

The program on obtaining citizenship has been of interest to those who have heard it. We are wondering if anyone needs help in studying and applying for naturalization. There are folks who would like to help.

AT WESTWAY home demonstration club, we had Vicki Beck, Becky Williamson, Carolyn Hammett Gallagher and Cassandra Haselden.

Elaine Brooke was home from college and helped her mother, Mrs. Courtney Brooke, entertain Wyche Club. Did Elaine make that delicious blueberry pie?

At Dawn, we met Mrs. Craig Hinger, The Hingers operate a guest ranch at Pagosa Springs, but live at Dawn part of the year. Also, little Carrie Michelle Parnell made her first club appearance since her appearance to the world.

Mrs. Clara Trowbridge and Mrs. Izora McLaughlin came to club at Mrs. Ulys Pierce last week. Too; Mrs. Carl Thorell attended club at Mrs. Roger Williams Thursday.

Progressive Club had two new members Tuesday, Mrs. M.A. Merrill and Mrs. Jesse Lopez.

Messenger Club had a lot of small fry Friday. The little ones there: Mat Shane and Shaun Marie Garrett, Janey Leigh Moelius, Lisa and Rodney Page, Lori Riley, Wade Watson, Tashi, Marcus and Doug Northcutt. The interesting thing about this is that all the children didn't come that day. Those who were AWOL were Tod and Zay Bradley, Kemp and Todd Northcutt.

YOUNGEST caller at the office this week has been one-month-old Lesley Erin Riggan, granddaughter of Pat and Charlie Riggan. They are really proud grandparents, too.

Grandpa Charlie tells us it is the first girl in the family for 60

years. Erin really is a doll. Her big brother, Erik, was in the cutest kid contest, if you remember. We think Erin and Erik are fine names for children of German descent.

**ELAINE'S BLUEBERRY PIE**  
4 c. blueberries (fresh frozen or canned)  
3/4 to 1 c. sugar  
4-5 T. flour  
1/2 t. salt  
Juice and grated rind of 1 lemon  
2 T. butter  
2 large bananas, sliced  
Place sliced bananas in baked pie shell. Cook remaining ingredients six minutes, or until thick. Pour over bananas and top with whipped cream or topping. Chill until ready to serve. Makes 2-pies.

**JUDY'S PIE (Millionaire Pie)**  
2 c. powdered sugar (not sifted)  
1 stick oleo (well softened)  
1 egg  
1/4 t. salt  
1/4 t. vanilla  
2 baked pie shells  
1 c. whipping cream  
1 c. well drained, crushed pineapple  
1/2 c. chopped pecans  
Cream together the powdered sugar and oleo. Add egg, salt and vanilla. Mix well until light and fluffy. Spread this on the 2 crusts. Chill.  
Whip cream until stiff, blend in the well drained pineapple and the nuts. Spoon on top of the sugar-oleo mixture and chill again.

### Treasured Trios

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Three glamorous matching rings... a perfect Keepsake engagement diamond with locking wedding band and a ring to match for him! Each mastercrafted in 14K white or yellow gold. Select your rings today from our exclusive collection.

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# KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford

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## Westgate Party Hostess Groups Of '73 Thanked

Hostesses for birthday parties at Westgate unit of Kings Manor retirement home during the past year have received the thanks of Mrs. Wes Fisher, who has ended a year as chairman of that activity.

The parties each month, honoring residents whose birthdays come in the month, are sponsored by Kings Manor Auxiliary. Various women's organizations in the community act as hostesses.

The 12 groups which gave parties in 1973 are First Christian Women's Fellowship, Dawn Music Club, Westway Baptist Young Women, Red Cross Volunteers, Music Study Club, Summerfield Study Club, St. Anthony's Women's organization, First Baptist Women, Campfire Girls, and United Methodist Women of Hereford, Friona and Dimmitt.

First of the parties in the new year had Wyche Extension Club as hostess earlier this month. Mrs. Clark Andrews succeeds Mrs. Fisher as chairman, and organizations which wish to

Keepsake

**KESTER'S JEWELRY**  
Across from the Post Office  
in Downtown Hereford

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Higher interest rates earned on Credit Union investments, as well as increased loan business by members make such dividends possible.

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AFTER FIVE DRESSES,  
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COATS, CAR COATS,  
ALL PURPOSE COATS,  
BAGS, ROBES, SCUFFS,  
GOWNS, COORDINATED  
SPORTSWEAR, ( JUNIOR AND  
MISSSES), BLOUSES AND  
SWEATERS

237 N. Main

## Bippus Club Puts Member On List For District Meet

Nominations of Mrs. Kenneth Homfeld as one of this county's delegates to the district convention of Texas Home Demonstration Association, was made by Bippus Extension Club members at a meeting Wednesday in the home of Mrs. G.V. Hall. Three from Deaf Smith County will be chosen to attend the annual convention this spring.

Mrs. Charlie Burk, vice president, conducted club business in the absence of Mrs. Wayne Sifford, president.

The program was given by Argen Draper, county extension agent, who discussed requirements for obtaining U.S. citizenship. Mrs. Hall read a Prayer For Parents.

Also present were Mmes. Joe Carthel, C.F. Homfeld, C.T. Douglas and Jimmie Bradley.

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SEVEN DAYS A WEEK

**Register Now**  
FOR VALUABLE  
**Grand Opening Prizes**  
TO BE AWARDED AT 5 P.M. SAT., JAN. 26

- ★ 19-INCH RCA PORTABLE **COLOR T-V**
- ★ COMPLETE ARGUS **HOME MOVIE KIT**
- ★ MODEL 1149 DIAL-A-MATIC **HOOVER UPRIGHT SWEEPER**

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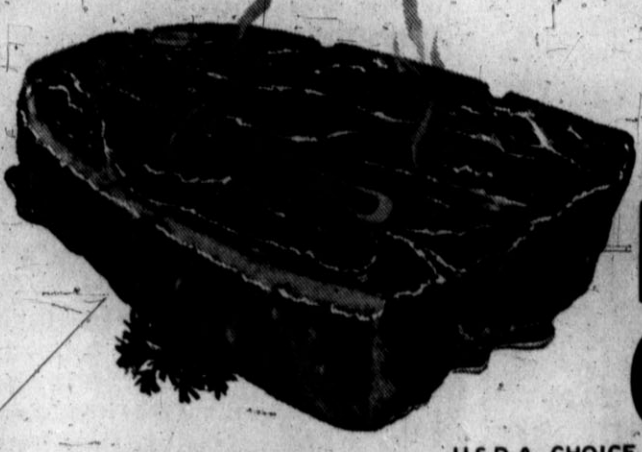
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GUNN BROS. STAMP MAILER!



**1500 BONUS**  
"GUNN BROS. STAMPS"  
100 Extra "Gunn Bros." Stamps FREE  
EACH WEEK for Seven Weeks with  
Coupons 1 thru 7; an additional 100  
FREE "Gunn Bros." Stamps with  
the Master Coupon 8. Total—  
1500 FREE "Gunn Bros." Stamps In All!

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U.S.D.A. CHOICE BEEF  
**Blade Cut  
Chuck Roast**..... **79¢**  
LB.

FRESH-FROZEN  
**WHITING  
FISH**  
IN 5-LB.  
BOXES **29¢**  
LB.

U.S.D.A. CHOICE BEEF  
**7-Bone Chuck Roast**..... **89¢**  
LB.  
U.S.D.A. CHOICE BEEF  
**7-Bone Chuck Steak**..... **89¢**  
LB.  
PORK SHOULDER BLADE  
**Fresh Pork Steak**..... **89¢**  
LB.  
CAMELOT  
**Cheese Spread**..... **69¢**  
8-OZ. PKG.

ARMOUR STAR  
**Skinless Franks**..... **69¢**  
12-OZ. PKG.  
BAR-S  
**Skinless Franks**..... **69¢**  
12-OZ. PKG.  
WINCHESTER IMITATION  
**Chunk Bologna**..... **49¢**  
LB.  
WINCHESTER IMITATION  
**Sliced Bologna**..... **59¢**  
LB.  
WRIGHT'S ALL MEAT  
**Sliced Bologna**..... **79¢**  
12-OZ. PKG.

ARMOUR STAR HINDQUARTER  
**TURKEY  
ROAST**..... **36¢**  
3 TO 7  
LB. AVG. LB.

HICKORY SMOKED, SLAB CUT  
**Sliced  
Bacon**..... **99¢**  
2 TO 3-LB.  
PACKAGES LB.



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**Calif. Tangelos**  
**5 \$1.00**  
LBS.  
CALIFORNIA  
**Navel Oranges**..... **69¢**  
4-LB. BAG

**Fresh Dairy Foods**  
CROWN QUALITY  
**Camelot Oleo**  
1-LB. QTRS. **31¢**  
IDEAL LARGE OR SMALL CURD  
**Cottage Cheese**..... **42¢**  
12-OZ. CTN.

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PULL-A-PART  
**Cinnamon Rolls**..... **6 FOR 49¢**  
VARIETY  
**Cup Cakes**..... **6 FOR 49¢**



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But by golly, the price is lower!  
MEADOWDALE CREAM STYLE OR WHOLE KERNEL

THIN CRISP CRACKERS  
**Camelot  
Saltines**..... **28¢**  
1-LB. BOX

**Golden  
Corn**..... **17¢**  
16-OZ. CAN

CAMELOT, 5 VARIETIES (LIMIT 6)  
**Chicken  
Soups**..... **16¢**  
10 1/2-OZ. CAN

ALL GRINDS, LIMIT 1 WITH \$5 PURCHASE  
**Camelot  
Coffee**..... **74¢**  
1-LB. CAN

CAMELOT CUT  
**Green  
Beans**..... **18¢**  
16-OZ. CAN

CAMELOT  
**Fruit  
Cocktail**..... **28¢**  
16-OZ. CAN

MEADOWDALE (LIMIT-1)  
**Shortening**..... **89¢**  
3-LB. CAN

CAMELOT  
**Garden  
Spinach**..... **18¢**  
16-OZ. CAN

HIC, ALL FLAVORS  
**Fruit  
Drinks**..... **28¢**  
46-OZ. CAN

CAMELOT SMOOTH OR CRUNCHY  
**Peanut  
Butter**..... **52¢**  
18-OZ. JAR

CAMELOT  
**Tomato  
Juice**..... **30¢**  
46-OZ. CAN

MEADOWDALE  
**Whole  
Tomatoes**..... **21¢**  
16-OZ. CANS

CAMELOT CREAMY  
**Salad  
Dressing**..... **53¢**  
32-OZ. JAR

PURE TOMATO  
**Camelot  
Catsup**..... **42¢**  
32-OZ. JUG

CAMELOT  
**Stewed Tomatoes**..... **20¢**  
16-OZ. CAN

CAMELOT HAMBURGER SLICED  
**Dill Pickles**..... **48¢**  
32-OZ. JAR

LADY CAMELOT ASSORTED  
**Bath Tissue**..... **28¢**  
2-ROLL PKG.

CAMELOT  
**Sweet Peas**..... **21¢**  
16-OZ. CAN

CAMELOT  
**Pinto Beans**..... **\$1.17**  
4-LB. BAG

LADY CAMELOT ASSORTED  
**Facial Tissue**..... **28¢**  
BOX OF 200

CAMELOT INSTANT  
**Mashed Potatoes**..... **53¢**  
15-OZ. BOX

CAMELOT  
**Elbo Macaroni**..... **74¢**  
2-LB. BAG

LIQUID GOLD  
**Dish Detergent**..... **25¢**  
32-OZ. BTL.

CAMELOT  
**Pineapple Juice**..... **31¢**  
46-OZ. CAN

CAMELOT HAMBURGER  
**Dinner Mix**..... **44¢**  
8-OZ. BOX

SQUIRE  
**Blue Detergent**..... **64¢**  
49-OZ. BOX

CAMELOT...CROWN QUALITY  
**Spray Deodorant**  
7-OZ. CAN **54¢**

CAMELOT...CROWN QUALITY  
**Ice Cream**  
ALL FLAVORS  
1/2 GAL. CTN. **78¢**

MEADOWDALE FROZEN FLORIDA CONCENTRATE  
**Orange  
Juice**..... **38¢**  
BIG 12-OZ. CAN  
LIMIT 2  
MEADOWDALE  
**Tater Tots**..... **38¢**  
24-OZ. BAG

# Reflections From The Red Hills Of Oklahoma

(EDITOR'S NOTE — At the requests of several Brand readers, the following article is a speech given this week to the Hereford Noon Lions Club. The speaker was Dr. Roy Hartman, superintendent of Hereford Schools.)

As I reflect on the history of our great nation over the past few years and review in reverse the problems of the energy crisis, preceded by the ridiculousness of Watergate, preceded by the attempted assassination of Governor George Wallace meshed with the marginal implication of government officials at the state level, and preceded earlier by the assassination of a United States President right here in Texas, it makes you wonder about our society in general.

On December 29th, I reached by 39th birthday — I paused to thank God that my parents could not foresee the future 40 years ago, for I am convinced if they could have seen people as they are today, I would have never been born.

In another age I grew up along with two older brothers and two sisters in the western Oklahoma red hills. We never thought about an energy crisis — we burned wood for heating and bottle gas for the cookstove. We didn't worry about turning the thermostat down in our bedroom because there was no heat there anyway.

My two older brothers and I shared a room about 10x12, but adequate. We never considered anyone owed us a living as we worked for what we had, and the Lord only knows we didn't have time to find fault with anyone.

I REMEMBER you could stand on the very top of the tallest shale hill in the pasture and see for miles in any direction. We called it the land of the big sky and full moon. At that time much of the area was desolate and forbidding; it was a land of sage brush, shinnery, cactus, and buffalo grass.

Lizards, rattlesnakes, and a million insects roamed over the land. People lived in our small community on a scattered basis and turned to each other for companionship and, in many cases, survival.

My parents ran a country general merchandise store and sold everything from sugar to

horse collars. They bought eggs and cream from the neighbors in exchange for staple items. In my parents' possession today are many unpaid bills left because people could not pay for even groceries during the late 1930's — many childhoods were spent in the trackless and hard red dirt, but young children learned at an early age they had to depend on other human beings to survive.

PEOPLE who lived in those red hills during the 1930's were a young and transient society; we were also a classless society. White, black, Mexican struggled to feed their children as they worked side by side in the isolated cotton fields, feed patches, or side by side on horseback over the ranchland.

When a man could not work, his neighbors fed and clothed his family — people really cared about each other, and they took pride in the accomplishments of their friends and the children of their friends.

OH, YES, there were evil men and bigots; they have always been with us and always will, but the harshness of life itself demanded person to person cooperation. People who preyed on other people were outcasts, and many received their just reward from law abiding neighbors.

Many children from extremely poor families achieved status because of the help of many other people. Today, many of us from poor families of all races are college graduates, skilled craftsmen, merchants, and some — even teachers.

When you grow up in the red hills under these conditions, you are more concerned with what a man is than what he looks like, his family background, or the color of his skin. Maybe you realize that love is stronger than hate, that compassion is superior to bigotry, and understanding is greater than prejudice.

THERE ARE two kinds of hills in western Oklahoma — the red shale hills and red sand hills. I speak here of the red shale hills that appeared barren until you dug in a low place and discovered a spring of pure water. You realized then that superficial desolation was subject to human will and cooperative action.

You learned also you could not prejudice another man. He might be the best cotton chopper, blacksmith, posthole digger, team driver, or cotton puller that fall when you needed him most.

Yes, we have developed a sophisticated life style and a technological competence like the world has never seen. In doing so we have also forgotten our obvious inter-dependency upon each other. We assume the worst in everyone and listen to those bigots and tale bearers that spend their life filling their cup by degrading their fellow man, and then we are not surprised when our expectations are realized.

AS LONG as we are suspicious of each other, all of us will be prisoners of our little world in which we confine ourselves. If we are not willing to trust other people, if we are not willing to accept the shortcomings of others, or if we are not willing to accept rules and policies within the framework of democracy, we will continue to tear ourselves, our community, our school, our state and nation, and our society apart.

The big sky, the winding creeks and the red hills convinced me that man does not have to be bitter and self-centered and rejecting. Without doubt, there are important and beneficial values to criticism and reviews, such as Watergate (I hope I can find some good in that), but when these values are more prevalent than the values of trusting, giving of oneself, and of accepting other human beings, then the quality of human interaction is no different than a jungle full of animals.

WHAT GOOD is intelligence and an education if it is cynically directed? What good are so-called "individual rights" if we do not have responsibilities in proportion? What good are facts if they are used to emasculate and defeat other human beings?

What good is negativism (and we have our share of that in this community) and pessimism if man is so at war with himself that he isolates himself from his neighbors and other sections of the human population? — the man who lives by himself and for himself is apt to be corrupted by the company he keeps.

In the red hills under the big sky, in the heat

of summer, I watched the rain renew hopes for a crop; cotton and cattle were revitalized and life was even more precious.

WHAT WE need today is a renewal of the human spirit and a lifting of human goals. Angry young men or cynical old men or self-serving men or gut-less men have not carried man down the great river of history to this point in time. Conversely, kind men and giving men and strong men and trusting men — these have chartered a course through the trackless sands of human accomplishment.

It would be ironic if our great and technically competent society destroyed itself under the banner of freedom and individual rights. These kinds of things and these kinds of people concern me as a citizen and as your school superintendent. We have in our passionate actions no destruction and human degradation. I prefer the good man to the malicious man, the giving man to the taking man, the dreamer of dreams to the wrecker of hopes, the committed and dedicated man to the aimless predictor of moral relativity.

I PREFER to be swallowed by a whole fish, as Jonah was, than to be nibbled at constantly by minnows. I further prefer a mangy, stray greyhound in the hills of western Oklahoma who only was his tail when spoken to, than the highly educated, prosperous individual who wags his tongue in negativism about his fellow man.

In fact, I prefer lizards and rattlesnakes to human destroyers and human cynics. It is time for the builder to begin building again. It is time for positive action — and so, with this I conclude my Reflections From The Red Hills, and say:

IT IS time for us to renew our belief in ourselves and one another; for when we cease to believe in ourselves and our God-given talents and possibilities we are finished not only as individuals, but as a community, state and nation. As cock-eyed optimist with some red sand still in my craw, I think we've just begun.

I trust you will accept these remarks today as intended — simply as food for thought as we work together in this club in service to our fellow man.

## The Sunday Brand Editorial Forum

### Talk Of Texas

**GATOR COUNTRY**—Alligators, believed to have been extinct for years in Texas, apparently are making a comeback in a number of lakes and swamps in the south-western part of the state.

College students working on a National Science Foundation research project discovered one colony of alligators on the west side of Grand Lake south of Conroe, Montgomery County. Others have been spotted in the San Jacinto River watershed.

**POOR TEXAS** — Figures for 1973 aren't available yet, but in 1972, the average Texan's income was \$433 less than that of residents of other states.

The average American had \$4,478 in income in 1972. Texans, however, averaged only \$4,045 in income for that year.

**THE PASSING PARADE** — For many years, some students at Texas Technological University in Lubbock brought the family milch cow along when they enrolled in school.

Under an arrangement with the college, students could bring one or two cows to school and board them at the Tech dairy. The students milked them and sold the bottled product to Lubbock residents. After paying the school for the cow feed, the student kept the profit for his college expenses.

In recent years, students have left their cows at home. Many, however, continued to pay their university expenses by working in the school dairy. The dairy, which operated until August 22, 1973, made daily deliveries to university dormitories and other living units.



### Drive Defensively

Recent studies indicate there is more reason to cultivate the art of driving defensively than has been realized. These studies show many alcoholics are bent on self destruction, and some are inclined to destroy others in the process.

There are other indications some seek sympathy and attention in automobile accidents. Another large percentage of accidents is caused, of course, by stupid or careless driving. Whatever the cause or motivation of the driver at fault, it is becoming clear that drivers who wish to avoid accidents must practice the art of defensive driving—seeking to avoid situations in which another driver can involve them in an accident.

It's not possible to avoid all such situations. But an alert defensive attitude, foresight and precaution can avoid a surprising percentage of these situations—and perhaps save your life.

### The Sunday Brand

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CIRCULATION  
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### The Bootleg Philosopher

Editor's note: The Bootleg Philosopher on his grass farm on Bootleg Corner sifts through a few scattered thoughts this week, getting rid of the old year.

Dear editor:  
I was going through the annual chore of cleaning off my desk preparing for a new year and ran across a few paragraphs I might as well get rid of on the grounds of the old saying, "Waste not, Want not," which was true up till about six months ago when nearly everything, whether we'd wasted it or not, ran short, including even bailing wire, and I have yet to hear of any farmer ever wasting bailing wire.

ANYWAY, here are a few scraps I saved from my wastebasket:

Now that daylight saving time is in effect some people are worried about kids going to school in the dark, whereas maybe they ought to be worried about kids coming out of school in the dark.

Speaking of old sayings, have often wondered, you reckon the one about "not putting all your eggs in one basket" was thought up by a basket maker?

Language has to be handled carefully not only to get your point over but to keep from getting it over. For example, how far would that famous hamburger chain get if instead of advertising its famous

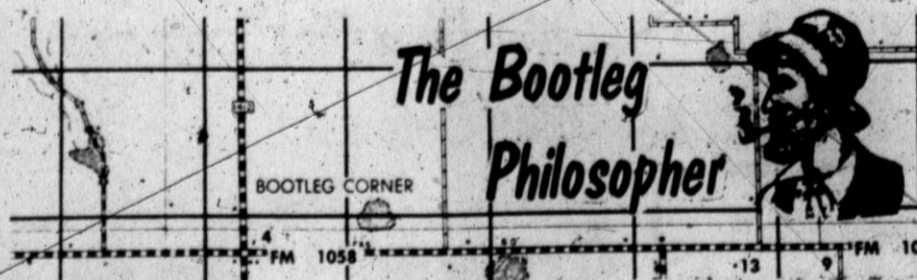
"Quarter pounder" it said the same thing by calling it a "Four ounce"?

BY THE WAY, in case you have any reader who is slow on the uptake and probably borrows a copy of The Hereford Brand, there are 16 ounces in a pound, even of hamburger meat.

And then there was the Scrooge-type man who, on getting a picture of his out-of-state grandchildren for Christmas, said "Hmnnn... how's that saying go... One picture is worth a thousand kids."

You can't always believe what you read. On the other hand, if you read just what you believe, you won't use much electricity.

Yours faithfully,  
J.A.





## SCHOOL Lunch Menu

### HIGH SCHOOL JUNIOR HIGHS

**MONDAY** - Chicken fried steak with gravy or beef-pork patties, green peas, mashed potatoes, carrot stix, white cake, rolls, butter, milk.

**TUESDAY** - Hamburger or steak on bun, French fries, tossed salad, fruit, peanut butter cookie, milk.

**WEDNESDAY** - Meat loaf with catsup or Vienna sausage, candied sweet potatoes, mixed vegetables, banana pudding, rolls, butter, milk.

**THURSDAY** - Chicken-noodle casserole or chicken and dumplings, green beans, buttered carrots, berry cobbler, rolls, butter, milk.

**FRIDAY** - Fish stix with catsup or tuna salad, potato salad, buttered corn, coleslaw, chocolate cake, rolls, butter, milk.

**FRIDAY** - Fish stix, potato salad, buttered corn, coleslaw, chocolate cake, rolls, butter, milk.

**ST. ANTHONY'S SCHOOL**  
**MONDAY** - Barbequed wieners, sweet potatoes, broccoli, peaches, rolls, butter, milk.

**TUESDAY** - Country fried steak, mashed potatoes, corn, chocolate-cake, rolls, milk.

**WEDNESDAY** - Tamales, pinto beans, cabbage-carrot salad, cinnamon rolls, corn-bread, milk.

**THURSDAY** - Fried chicken, peas, carrot sticks, Jello and fruit, rolls, milk.

**FRIDAY** - Hamburgers, tossed salad, potato chips, apple pie, milk.

## Covered Dish Luncheon Scheduled Here Wednesday

The Church Women United and the Hereford Ministerial Alliance will sponsor jointly a luncheon at First Methodist Church, at noon Wednesday. The covered dish affair for women of all churches in Hereford will mark the midpoint in the Week of Prayer For Christian Unity (January 18-27).

Following the luncheon five local clergymen will conduct discussion groups on the general theme: "How Do We Profess Jesus Christ As Lord." Those who are discussion enablers are: The Rev. Eugene Brink of the First Christian Church, The Rev. Jordan Grooms of the First Methodist Church, The Rev. Roger B. Knapp of the First Presbyterian Church, the Rev. William Lang

of St. Thomas Episcopal Church and the Rev. Arthur Newell of St. Anthony's Roman Catholic Church. The Week of Prayer For Christian Unity will be concluded by a city-wide "Festival of Ecumenical Worship" to be celebrated at the St. Anthony's Roman Catholic Church, Sunday, January 27 at 7 p.m.

Clergy and laity from across the city will participate in this unique observance. As a demonstration of our diverse denominational backgrounds

and yet the unity of the Christian faith, The Hereford High School Choir and also the girls' choir will provide the music on this occasion.

### What We Could Do

Right now, without learning a new thing from the research laboratories we could save over 100,000 additional lives this year from cancer, if everyone got the American Cancer Society's message about the importance of early diagnosis and prompt, proper treatment, and had regular health checkups.

### Work Period Set By Club

A work session beginning at 1 p.m. Jan. 29 has been set by Westway Extension Club to make houseshoes of double knit fabric scraps, to send to patients at the Wichita Falls state hospital in response to a request from the volunteer services director there.

Anyone in the area who will help with the work, or will contribute fabric scraps, is asked to join in this project. The work will be done in Pioneer Gas Flame Room and a number of sewing machines will be available for use during the afternoon.

When Westway Club collected fabric scraps for use in crafts classes at the hospital, and included Christmas gifts for the patients, a church group from Amarillo sent a dozen pairs of houseshoes members had made. These were so heartily welcomed as gifts that more were requested.

Westway Club members obtained patterns from the Amarillo group and hopes to be able to make enough of the washable, comfortable shoes to fill the demand. Any sort of double knit scraps are needed for the shoes, and should be at least 12 inches long.

### ELEMENTARY SCHOOLS

**MONDAY** - Chicken fried steak, green peas, mashed potatoes, carrot stix, white cake, rolls, butter, milk.

**TUESDAY** - Hamburger, French fries, tossed salad, fruit, peanut butter cookie, milk.

**WEDNESDAY** - Meat loaf with catsup, candied sweet potatoes, mixed vegetables, banana pudding, rolls, butter, milk.

**THURSDAY** - Chicken-noodle casserole, green beans, buttered carrots, berry cobbler, rolls, butter, milk.

**Casa Ramirez**  
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**MONDAY - SATURDAY**  
**8 A.M. - 6 P.M.**

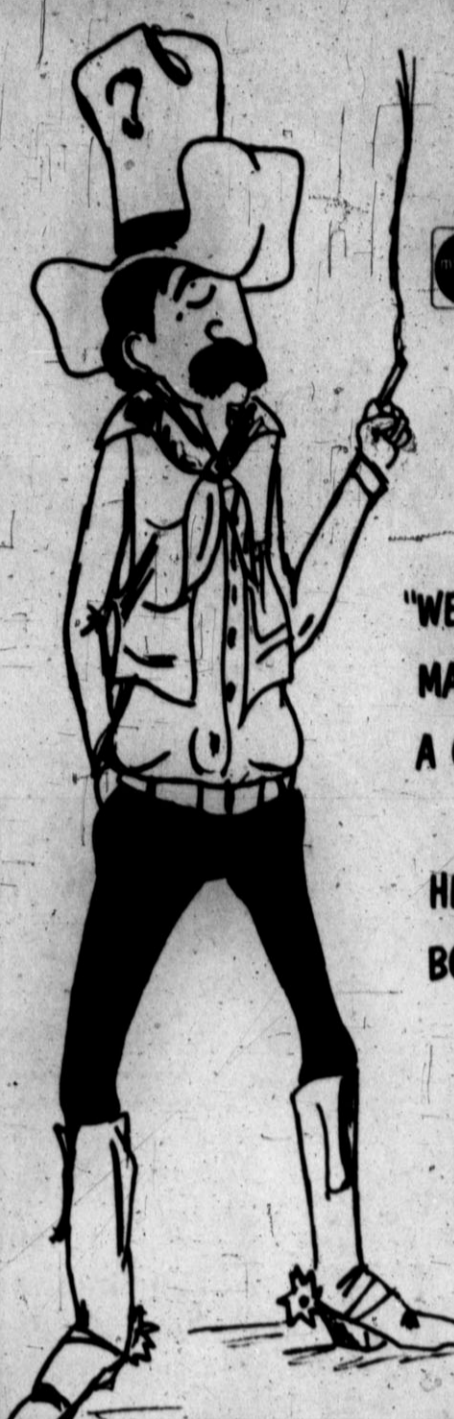
"WE'D LIKE TO THANK EVERYONE FOR MAKING OUR JANUARY CLEARANCE A GREAT SUCCESS."

HEREFORD'S FINEST SELECTION OF BOOTS FOR THE ENTIRE FAMILY,

Tony Lama  
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NOCONA  
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COME BY AND SEE  
GARRE LOWRANCE, MGR.



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Once a year just before our annual inventory we at Gaston's - Sugarland are proud to announce:  
The Sale of Sales on all of our very own seasonable merchandise, check this partial listing and come in & get your share of these super values....

<p style="text-align: center;"><b>MEN'S DEPARTMENT:</b></p> <p>SPECIAL RACKS:</p> <p><b>SPORT COATS</b> Knit Val. to '80<sup>00</sup> <b>\$39<sup>00</sup></b></p> <p><b>SUITS</b> Knits &amp; Wovens Val. to '125<sup>00</sup> <b>\$59<sup>00</sup></b></p> <p><b>SHIRTS</b> 14 1/2 - 17 1/2 Val. to '12<sup>00</sup> <b>\$5<sup>99</sup></b></p> <p>ENTIRE STOCK GREAT SELECTION!</p> <p><b>SHIRTS</b> Knits &amp; Wovens Sport &amp; Dress Sweaters &amp; Pendelton's <b>\$9<sup>90</sup></b></p> <p><b>PANTS</b> Dress &amp; Casuals Double Knit Famous Brands <b>\$13<sup>90</sup></b></p> <p><b>COATS</b> Outerwear Coats Includes Leathers <b>20% Off</b></p> <p><b>SUITS</b> Double Knit 36 - 52 Reg. &amp; Longs Val. to '130<sup>00</sup> <b>\$98<sup>00</sup></b></p> <p><b>SPORT COATS</b> Double Knits 36 - 52 Regs. &amp; Longs Val. to '95<sup>00</sup> <b>\$68<sup>00</sup></b></p> <p><b>DRESS SLACKS</b> All Polyester Solids &amp; Patterns Val. to '30<sup>00</sup> <b>\$19<sup>90</sup></b></p> <p><b>TIES</b> \$2<sup>99</sup> &amp; \$4<sup>99</sup></p> <p><b>BELTS</b> 20% - 50% Off</p> <p>• PAJAMAS • ROBES • JUMP SUITS • SHORTS • Etc. <b>1/2 Price</b></p>	<p style="text-align: center;"><b>BOY'S DEPARTMENT:</b></p> <p>ENTIRE STOCK:</p> <p><b>SHIRTS</b> \$2<sup>99</sup> &amp; \$3<sup>99</sup></p> <p><b>PANTS</b> \$4<sup>99</sup> &amp; \$5<sup>99</sup></p> <p><b>WINTER COATS</b> 1/3 Off</p> <p><b>SPORT COATS</b> 1/3 Off</p> <p><b>TIES</b> \$1<sup>99</sup></p> <p>• PAJAMAS • ROBES • SHORTS • Etc. <b>1/2 Price</b></p> <p style="text-align: center;"><b>SHOE DEPARTMENT:</b></p> <p><b>FREDA CLOG</b> \$12<sup>99</sup></p> <p><b>JUNIOR PANT &amp; DRESS SHOES</b> \$9<sup>90</sup></p> <p><b>BETTER PANT &amp; DRESS SHOES</b> \$19<sup>90</sup></p> <p><b>SPECIAL TABLE</b> - DRESS - PANT SHOES \$5<sup>99</sup></p> <p><b>MENS SHOES</b> \$13<sup>90</sup></p> <p style="text-align: center;"><b>JEANERY:</b></p> <p>1,000 <b>JEANS &amp; CUFFERS</b> \$6<sup>99</sup></p> <p><b>SPECIAL TABLE</b> \$5<sup>00</sup></p>	<p style="text-align: center;"><b>LADIES - READY - TO - WEAR :</b></p> <p style="text-align: center;">ALL REMAINING FALL &amp; HOLIDAY <b>POLYESTER SEPARATES</b></p> <p>• JACK WINTER • ACT III • JANTEEN • DAHAY LANE <b>1/3 &amp; 1/2 Off</b></p> <p style="text-align: center;"><b>COATS - COATS - COATS</b> OVER 100 JUST ARRIVED <b>\$35<sup>00</sup></b></p> <p>FAKE FURS FAKE LEATHERS CLOTH JUNIOR &amp; MISSES PANT &amp; DRESS <b>1/3 Off</b></p> <p style="text-align: center;"><b>PANTS SUITS? DID YOU SAY PANTS SUITS</b> OVER 150 JUST ARRIVED <b>\$19<sup>00</sup> &amp; \$39<sup>90</sup></b></p> <p style="text-align: center;"><b>JUNIORS DEPARTMENT</b></p> <p style="text-align: center;">TWO LARGE RACKS <b>JUNIOR SEPARATES</b></p> <p>• GARLAND • YOUR OWN THINGS • PANTS • VESTS • SWEATERS • SKIRTS <b>1/3 &amp; 1/2 Off</b></p> <p style="text-align: center;"><b>JUNIOR COATS</b> \$35<sup>00</sup> • FAKE FURS • FAKE LEATHERS</p>
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### Hostess Is Club Speaker

Driving Safety was the program topic for Wyché Extension Club, at its meeting Thursday afternoon in the home of Mrs. Norman Hodges. The hostess discussed the topic, giving tips for safe driving.

Mrs. Frank Duncan was chosen by members as the club's nominee for a county delegate to the district Texas Home Demonstration Association meeting this spring. From club nominees, three delegates will be named for Deaf Smith County.

Other members present were Mmes. W.P. Axé, Leo Hellman, Paul Jones, Ira Ott, Charles Packard, Harley Ward and Wayne Jones.

### Needle Club Hears Humor

Humorous readings were given in a short program for Mothers Needle Club, which met in Mrs. Charles Wiseman's home Thursday afternoon. Business discussion and an informal social period were included.

Mrs. L.J. Jones Jr. read verses titled The Year 1800, and Mrs. Joe Deavenport, a guest, gave the reading, The Golden Years.

Mrs. Wiseman served refreshments to them and to Mmes. Adam Flowers, J.L. Shirley, Ralph Paul, Ellis Carter, W.T. Gunstenson, H. Lindley, C.N. McClure and Haskell Benson.

Mrs. Benson will be hostess for the next meeting, Feb. 21.

### CALENDAR OF EVENTS

**MONDAY**  
 Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.  
 El Llano Study Club, style show at Geston's in Sugarland Mall, 8 p.m.  
 Kappa Iota Chapter of Beta Sigma Phi Sorority, at First National Community Room, 7:30 p.m.  
 Rotary Club, Civic Club Center, noon.  
 Odd Fellows Lodge, IOOF Hall, 8 p.m.  
 Evening Lions Club, K-Box Steak House, 7 p.m.

**TUESDAY**  
 Pioneer Study Club luncheon, Hereford Country Club, 11:30 a.m.  
 Heritage Extension Club, home of Mrs. Lupe Gonzales, 612 Blevins, 7 p.m.  
 Valeda Study Club in Mrs. John Poindexter's home, 8 p.m.  
 Lone Star Study Club, in home of Mildred Elliott and Mrs. J.J. Durham, 147 Ranger, 3:30 p.m.  
 Hereford Art Guild, Community Center, 7:30 p.m.  
 Sunshine Club, home of Mrs. Elmer Jones, 7:30 p.m.  
 North Hereford Extension Club, home of Mrs. Blanche Hardin, 2:30 p.m.  
 Rebekah Lodge, Odd Fellows Hall, 8 p.m.  
 Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.  
 Calorie Patrol TOPS Club, Community Center, 10 a.m.  
 BPOE Lodge, Lodge Hall, 8:30 p.m.

**WEDNESDAY**  
 Palo Duro Extension Club, home of Mrs. Dan Gorman, 7:30 p.m.  
 Food-Fun-Fellowship Club luncheon, United Methodist Church Fellowship Hall, 11 a.m.  
 Noon Lions Club, Civic Club Center, noon.  
 Young Mothers Study Club in First National Community Room, 7:30 p.m.  
 Church Women United sponsors covered dish lunch in First United Methodist fellowship hall, 12 noon.

**THURSDAY**  
 Madre Mai Study Club in home of Mrs. Jimmy Anderson, 8 p.m.  
 Kiwanis Club lunch at Civic Club Center, noon.  
 Jaycees at Dickie's Restaurant, 8 p.m.

**FRIDAY**  
 Sweet And Fancy Decorating Club at Community Center, 9:30 a.m.  
 Cultural Extension Club in Mrs. J.G. Gandy's home, 414 Star, 2:30 p.m.  
 Kiwanis Whiteface Breakfast Club at Dickie's Restaurant, 8:30 a.m.

# CLOSE OUT

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 Full Size Bed-Night Stand Bachelor Chest-Bachelor Cabinet Corner Desk-2 Upper Units  
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 King Size Bed Triple Dresser-Twin Mirrors  
 Reg. \$601<sup>00</sup> **Closeout \$399<sup>95</sup>**

**Round Pedestal Solid Maple DINING TABLE**  
 6 Decorated Chairs  
 Reg. \$854<sup>00</sup> **Closeout \$450<sup>00</sup>**

**1 Antique Green Velvet SLEEPER**  
 (Slightly Soiled)  
 Reg. \$729<sup>95</sup> **Closeout \$469<sup>95</sup>**

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 Canopy Bed 4 Drawer Chest 2 Night Stands Small Dresser Upper Hutch  
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**1 Early American Herculon Plaid Blue Gold SLEEPER**  
 Queen Size  
 Reg. \$589<sup>95</sup> **Closeout Price \$409<sup>95</sup>**

**1 Gold Velvet Quilted SLEEPER**  
 Queen Size  
 Reg. \$599<sup>95</sup> **Closeout Price \$399<sup>95</sup>**

**CLOSEOUT 5 Pc. Antique Solid Maple BEDROOM SUITE**  
 • Vanity Dresser/with 3 way Mirror  
 • Chest  
 • Full Size Bed  
 • 2-Night Stands  
 Reg. \$903<sup>00</sup> **Closeout Price \$595<sup>00</sup>**

**CLOSEOUT 6 Pc. Solid Maple BEDROOM SUITE**  
 • Full Size Bed  
 • 2 Blue Decorated Night Stands  
 • Triple Dresser  
 • Blue Decorated Mirror  
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**CLOSEOUT 7 Pc. Solid Maple BEDROOM GROUP**  
 Excellent For Boy's or Girl's  
 • Twin Beds • Mirror  
 • Night Stand • Bachelor Chest  
 • Double Dresser • Upper Bookcase  
 Reg. \$926<sup>00</sup> **Closeout Price \$500<sup>00</sup>**

**1 Antique Gold Po TABLE**  
 Reg. \$79<sup>95</sup> **\$59<sup>95</sup>**

**CLOSEOUT 9 Pc. SOLID DINING ROOM**  
 • China • Drop-Leaf T  
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**2 Thomas Discontinued Tr COMMOD**  
 Antique Silver, W  
 Reg. \$178<sup>00</sup> Ea.

**1 GOLD CURRI**  
 Reg. \$149<sup>95</sup>

**1 Antiqu White Marble (Genuine M TABLE**  
 Reg. \$159<sup>95</sup>

**1 Antique Gre DESE**  
 Genuine Leather  
 Reg. \$286<sup>00</sup> **\$189<sup>95</sup>**

**1 Early Americ Green,Gold 100% Nyl SLEEPER**  
 Reg. \$479<sup>95</sup> **Closeout**

**1 Antiqu Blue Velvet LOVESEAT SI**  
 Reg. \$429<sup>95</sup> (as is) **Close**

**2 Pc. Red Flower Quilt SOFA & CHAIR**  
 Reg. \$399<sup>95</sup> **\$269<sup>95</sup>**

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3 Pc. Set  
2 Red Print  
**CHAIRS**  
and OTTOMAN  
Closeout Price  
Reg. \$529<sup>00</sup> **\$259<sup>90</sup>**

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**CLOSEOUT:**  
SOLID MAPLE  
ROOM SUITE  
Drop Leaf Table Formica Top  
Closeout Price  
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2 Thomasville  
Antique Traditional  
**COMMODES**  
Silver, Walnut Tops  
Closeout **\$99<sup>95</sup>**

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**1 GOLD CURRIO**  
Closeout  
**\$99<sup>95</sup>**

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1 Antique  
Marble Coctail  
(Genuine Marble)  
**TABLE**  
Closeout  
**\$109<sup>95</sup>**

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Antique Green  
**DESK**  
Leather Top  
Closeout  
**189<sup>95</sup>**

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Early American  
100% Nylon Quilted  
**SLEEPER**  
Closeout **\$319<sup>95</sup>**

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1 Antique  
Blue Velvet  
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Closeout **\$239<sup>95</sup>**

One  
Green-Orange & Gold  
Nylon Print  
**SOFA**  
One of our Finest  
Closeout Price  
Reg. \$689<sup>95</sup> **\$450<sup>00</sup>**

Two  
Lemon Velvet  
**CHAIRS**  
Reg. \$229<sup>95</sup>  
These Beautiful Chairs at  
this Fantastic Low  
Closeout **\$139<sup>95</sup>**  
Price

1-Green,Gold Herculon Tweed  
**SOFA 72"**  
Closeout  
Reg. \$379<sup>95</sup> **\$229<sup>95</sup>**

1 Early American  
Orange, Gold, Green Nylon Print  
**SLEEPER**  
Reg. \$319<sup>95</sup> **\$239<sup>95</sup>**

1 Set Mr. & Mrs. Swivel  
**ROCKERS**  
Orange, Gold Tweed 100% Nylon  
Reg. \$179<sup>95</sup> & \$169<sup>95</sup> Closeout **\$119<sup>95</sup> & \$109<sup>95</sup>**

2 Tangerine Velvet  
**ROCKERS**  
Reg. \$169<sup>95</sup> Ea. Closeout **\$109<sup>95</sup> Ea.**

1-Orange Vinyl Pop-Up  
**CHAIR**  
by Berkline  
Reg. \$246<sup>00</sup> Closeout **\$169<sup>95</sup>**

1 Green Velvet  
**LOVESEAT**  
Closeout  
Reg. \$199<sup>95</sup> **\$149<sup>95</sup>**

**METAL DINETTES**

3 Pc. Set  
**DINETTE**  
Drop Leaf Table  
2 Chairs  
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7 Pc. Set  
**DINETTE**  
Table  
6-Chairs  
Reg. \$129<sup>95</sup> Closeout **\$79<sup>95</sup>**

2 Blue Green Velvet  
**CHAIRS**  
Reg. \$189<sup>95</sup> Closeout **\$79<sup>95</sup> Ea.**

1-Gold Velvet Berkline  
**WALL-A-WAY**  
Reg. \$274<sup>00</sup> Closeout **\$209<sup>95</sup>**

1 Solid Rock Maple  
**BACHELOR CHEST**  
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6 Pc. Set Solid Maple  
**DINING ROOM (2 Arms-4 Sides) CHAIRS**  
Reg. \$458<sup>00</sup> **\$300<sup>00</sup>**

1 Blue Velvet  
**SPOT CHAIR**  
Reg. \$169<sup>95</sup> Closeout **\$79<sup>95</sup>**

See the Odd Pieces at Reduced Prices Also!

Many Other Beautiful Pieces  
Not Listed

**12 DAYS ONLY!**

**CLOSEOUT**

**Music Festival For Junior Clubs Set March 15th**

The Junior Music Festival sponsored each year by Federated Music Clubs of the area will be held this spring in First Baptist Church, beginning at 9 a.m. March 15, Mrs. Carl Wimberley of the Dawn Music Club, general chairman, announces.

More than 100 pupils of music teachers in Hereford, Dawn and Friona usually take part in this yearly festival, performing for judges who rate them according to age and proficiency. They are members of Federated Junior Music Clubs, each sponsored by a music teacher.

Judges this year will be Ruth Thurmond and Mrs. Robert Goodenow of Amarillo, Mrs. Allen Cansler of Hereford and Mrs. Ples Harper of Canyon.

**Dawn Lions Hear Women Talk Beef**

Education of the public concerning beef production and use, one of the principal aims of Hereford CowBelles, was the subject of a program given by two members for Dawn Lions Club at a recent meeting.

The Lions were especially interested in the subject since many of them are cattle producers and others are farmers who grow crops for feeding cattle. Mrs. N.E. Tyler, a new president of Hereford CowBelles, and Mary Gibson, public relations chairman, were the program guests introduced by Bob Strain.

Mrs. Gibson sketched the history of American National CowBelles and the rapidly-growing Texas affiliate which is little more than a year old. She added that any woman interested in beef promotion is invited to join.

A wagon wheel poster showing beef as the hub of this area's industrial wheel was used by Mrs. Tyler to illustrate facts about beef production and the National CowBelles' unified effort in education to counteract the present industry crisis.

**Cutest Kids Contest Date For May 4**

Date of the second annual Cutest Kids contest sponsored by Hereford Newcomers Club will be May 4, and several changes have been made in plans for conducting the contest, Mrs. Homer Yocum, club president, announces.

Entry blanks will be available next week, Mrs. Yocum said, and entry is open to all children aged two to five. Entry fee will be \$2 as it was last year.

Bill Tell Zortman, Amarillo television newsmen, has accepted an invitation to be master of ceremonies for the contest, which will be held in the afternoon at Community Center instead of in the evening.

Experience in last year's contest accounts for the change in time and place, as well as dropping the class for children under two years of age.

Plans are to have judging done before the public appearance of the children, to speed up the program and limit it to about an hour in length. All entries will appear in the parade, however. Children are to be at the building at 1 p.m. and the public program will begin at 2 p.m. after judges have made their decisions.

**Keepsake**



**KESTER'S JEWELRY**  
Across from the Post Office  
in Downtown Hereford

# SELL IT FAST! BUY IT RIGHT! USE WANTEDS!

Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
 Readers Ads (Minimum 10 words) 1st insertion per word 10c  
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 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday  
 Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

**1. FOR SALE Miscellaneous**

**TOWN & COUNTRY MOBILE HOME SALES**  
 Hwy 60 & MYRTLE  
 Phone 364-0169  
 Also spaces & furnished trailers for rent at  
**TOWN & COUNTRY ESTATES**  
 1B-1-23-Bp

**"THE SADDLE HOUSE"**  
 COMPLETE Riding Equipment  
 New & Used Saddles  
 HIGGINS & SOUTH TEXAS ST.  
 PHONE 364-3383 1B-1-5-1fc

**"CARPET!"**  
 Financing Available

**C&W CARPET**  
 PLAINS AND N. 25 MILE AVE.  
 PHONE 364-3448 1B-1-24-1fc

**WE BUY AND SELL USED FURNITURE**  
**BARRICK FURNITURE**  
 WEST HWY 60  
 PHONE 364-3552 1B-37-1fc

**GARAGE EQUIPMENT**  
 NEW & USED  
 Air Compressors;  
 Valve Machines, Steam Cleaners, etc.  
**BOYD MACHINE & SUPPLY**  
 1306 East Park  
 Phone 364-1055 1B-1-9-1fc

**RCA WHIRLPOOL commercial ICEMAKERS** - Sales and Service - Brown Sheet Metal.  
 B-1-11-52-1fc

**FOR SALE**  
 Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion - 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches)  
 J.A. Crofford  
 Phone 364-0952 B-1-20-1fc

**KIRBY VACUUMS**  
 Rebuilt with genuine Kirby parts.  
 \$59.95 & up.  
 2 year guarantee  
 Your only authorized Kirby Distributor.  
 Kirby Sales & Service  
 522 Irving  
 Phone 364-0422 B-1-35-1fc

**See Our Line Of Bargains On New and Used Furniture and Appliances**

**OPEN SATURDAYS ONLY**  
 8:00 a.m. to 8:00 p.m.

**HIG JIM'S FURNITURE**  
 Higgins & So. Texas St.  
 Phone 364-1873 B-1-19-1fc

**Fireplace wood for sale.** Call 364-2111. B-1-10-46-1fc

**Baled hay for sale.** Phone 364-2150 evenings and Sundays. B-1-10-28-1fc

**Oak fire wood for sale.** Phone 364-1127 or 364-5264 after 5:00 p.m. B-1-10-1-11c

**For Sale: 4 month old Brittany Spaniel Puppies.** Registered ADC. Call 364-1717. B-1-12-1-1fc

**FREIGHT DAMAGED**  
 Electrophonic console stereo with pecan finish, Mediterranean Style, AM-FM radio, built-in 8-track tape player, 4 speed record changer, 8 speaker system. Regular \$299.95, damaged during shipment, now only \$145.00 or \$10.00 monthly at:  
**MARTINS SOUND CENTER**  
 Corner of Georgia & I-40 Amarillo, Texas B-1-2-1fc

**For Sale: AKC Boston Terrier puppies.** \$50.00 each. Call 364-2605. B-1-10-24-1fc

**FOR SALE: AKC Registered Wire Fox Terrier Puppies.** Six Weeks Old. Call 364-0199. \$45 Each. B-1-13-30-3c

**REPRO STEREO**  
 Electrophonic Component Stereo. 200 watt amplifier with built-in 8 track tape player, AM-FM radio, Garrard Turntable and 10 speaker system. Regular \$399.95. Assume balance of \$240.00 or take over \$10.00 monthly payments at:  
**MARTINS SOUND CENTER**  
 Corner of Georgia & I-40 Amarillo, Texas B-1-24-1fc

**8x40 Mobile Home for Sale.** 2 bedrooms. Phone 364-0929. B-1-10-24c

**SALE ALL MONTH OF JANUARY ON NEEDLEPOINT - RUGS - QUILTTOPS - CHRISTMAS KITS - CREWEL.**  
 Dan's  
 5th Avenue,  
 Canyon, Texas B-1-17-29-4c

1973 14x70 unfurnished trailer house. 3 bedrooms, 1 1/2 baths, all appliances included. Phone 357-2396. B-1-14-29-1fc

**For Sale: 1972 model 14x70 Mobile Home.** Fully carpeted. Small equity and take over payments. Call 364-2566 after 7:00 p.m. B-1-19-29-1fc

**HAYGRAZER Heavy Grained** 4,000 bales. Johnsongrass 3500 bales. \$50.00 ton. 364-0484. B-1-11-29-4p

**For Sale: 1973 Model Yamaha,** 175 CC. Phone 289-5710 days; 289-5957 nights after 7:00 p.m. 1B-1-14-3-1fc

**TAKE soil away the Blue Lustre** way from carpets and upholstery. Rent electric shampooer \$1.  
**Duckwalls**  
 Sugarland Mall  
 B-1-19-3-2c

**For Sale: Carpet, sinks,** medicine cabinets, doors, curtains. Call 276-5336. B-1-10-3-2c

**LIKE NEW: Kirby Vacuum** Cleaner with attachments. \$70.00. Call 364-0218 after 5:00 p.m. B-1-3-1fc

**SUPER stuff, sure nuff!** That's Blue Lustre for cleaning carpets. Rent electric shampooer \$1.  
 McCaslin Lumber  
 B-1-18-3-2c

**One 16' used good garage door.** Call 364-1170. B-1-10-3-1fc

**For Sale: 2 year old dun color** filly. Green broke. 364-3583. B-1-11-3-1fc

**Closeout on all Tappan 30" Gas** Ranges - \$139.95 New!!  
**Taylor Furniture & Appliance**  
 603 Park Avenue  
 B-1-16-3-1fc

**MR. FARMER**  
 Your best buy today for your soil is Humic Acid, having an analysis of 55 per cent upward of Humic. Priced at \$70.00 per ton delivered.  
 For more information, call:  
 364-5767 or 364-5194 after 6:00 p.m. S-1-29-4fc

**SOUP'S on; the rug that is,** so clean the spot with Blue Lustre. Rent electric shampooer \$1.  
 Hereford Hardware  
 B-1-20-30-2c

**FOR SALE: Permanent** registered quarter horse brood mare. She was foaled 1959, sire-Gilleans Attaway, dam-Gilleans Victoria. Phone 364-3583. B-1-19-30-1fc

**For Sale: 1 1/2 year old brood sow** with 10 pigs. Call 276-5841. B-1-12-30-1c

**For Sale: Roto Tiller, 5 HP,** heavy duty tines. 2 hrs. on motor since over-haul. Horizontal shaft motor. Good condition. \$75.00. Call 364-4407. B-1-23-30-1fc

**For Sale: Good used brick.** 3c each. Call W.C. Osborne, LaPlata Jr. H.S. 364-4648. B-1-13-30-3c

**Free - 4 1/2 month old mixed** breed male puppy. Has had puppy shots. 364-5298. B-1-13-30-1c

**We sell new B-W TV's,** color TV's, stereos, dinettes, living room furniture, bedroom furniture, major appliances. Financing available if qualified.  
**Plains Finance & Furniture**  
 906 S. 25 Mile Ave.  
 B-1-30-1fc

**1-Olivette Calculator.**  
 1-Royal Typewriter.  
 1-Remington Typewriter.  
 Dennis Office Machine  
 620 Park Avenue  
 Phone 364-4920 B-1-17-30-1c

**For Sale: 1969 Mobile Home,** 12x32, located in Canyon. 2 bedrooms, dishwasher, range, washer, dryer. \$2,850.00. Call 364-6285. B-1-18-30-1c

**For Sale: Washer & dryer.** Phone 364-0125. B-1-10-30-1c

**FANTASTIC BARGAIN!!**  
 Large sofa and chair, black vinyl. Only 4 months old. Must sell - only \$125.00. See at 622 Avenue I. B-1-30-1p

**GARAGE SALE.** 518 Avenue J. Men and women's clothing, including shoes, miscellaneous. Today. B-1-30-1p

**For Sale: Girl's twin bed,** antique blue and white, mattress and springs \$25.00. Dressing table \$10.00. Phone 364-6916. B-1-20-1c

**2. FOR SALE Farm Equipment**

**See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-1fc**

**Diesel tanks 3,000 to 18,000** gallons. Pressure tanks 500 to 6,000 gallons. 364-0484. B-2-13-29-4p

**See Us For Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-1fc**

**For Sale: Oswalt Manure** Spreader for tandem truck. Excellent condition. Call 806-249-2242 or nites, 806-249-2247. B-2-13-51-1fc

**3. FOR SALE Automobiles**

**For sale by owner: 1972 Cutlass** Olds S. Phone 364-0062 or Dimmitt 647-4612. B-3-13-2-1fc

**MILBURN, MOTOR COMPANY**  
 We pay cash for Used Cars  
 136 Sampson  
 Phone 364-0077 B-3-33-1fc

**WALKER'S USED CARS AND TRUCKS**  
 WE BUY, SELL OR TRADE  
 400 West First  
 Phone 364-2250 1B-41-1fc

**SELECTED USED TIRES**  
 \$3.00 UP  
 30 Day Guarantee  
**MONTGOMERY-WARD AUTOMOTIVE SALES**  
 114 EAST PARK  
 1B-3-17-1fc

**NEW & USED CARS**  
**ORVAL WATSON FORD**  
 PHONE 364-2727 1B-3-18-1fc

**1971 Dodge Custom 1/2 ton long** wide, full power and air, V8 and automatic, tool box. Excellent shape, only 23,000 miles. Benny Womble, 364-0862 or 364-0832. B-3-25-29-1fc

**1972 98 Olds.** All electric. 28,000 miles. \$3,800.00. J.M. Dawson, 328 East 4th, Phone 364-0640. B-3-14-29-1fc

**For Sale: 1969 Volkswagen** Fastback. 1969 low mileage. Loaded. Call K.M. Cowan, 364-4241. B-3-12-3-1fc

**For Sale: 1967 Chevrolet** Pickup. 4 sp. transmission, 4 wheel drive. Clean & good. Call Cameron Gault, 364-2330. B-3-17-3-1fc

**1953 INTERNATIONAL PICKUP**  
 Good condition  
 Good tires  
 Priced to sell  
 I.A. Burdine, Rt. 1, Box 475, Hereford, Texas. Location: First house Northeast of airport. B-3-30-1fc

**1970 Dodge Challenger R/T 383.** Air condition, factory tape deck, new paint, mags and tires. 364-0597. B-3-16-30-2c

**TICKLE BOX®** by Ted Trogdon

"Well, if I don't get the money for the new dress you can just eat out for the next three weeks."

**For Sale: 1960 Pickup.** 700 East Third. B-3-10-30-1fc

**1972 Camaro.** Loaded, 18 miles to gallon. \$2,400.00. Phone 289-5241. S-3-10-30-2c

**4. REAL ESTATE For Sale Or Trade**

**BEAUTIFUL COUNTRY HOME:**  
 One acre of ground, 3 bedrooms, 2 1/2 baths, all builtins, 2700 sq. ft. Beautifully landscaped. \$36,000.00.  
**5 UNIT APARTMENTS**  
 Good location, good income. LOANS  
 Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details.

**TWO BEDROOM**  
 Carpeted with finished room and garage. Fenced yard. \$9,500.

**THREE BEDROOM**  
 Carpeted, double car garage. On Labor Camp Road. \$9,000.

**FARMS**  
 Dry land with good cotton allotment. Reasonably priced.  
 Good water, deep soil irrigated land. Unimproved except for irrigation. Reasonably priced. Raised 2 bales of cotton per acre this year. Price depends on the number of wells, the quality of soil and location.

**Board of Realtors**  
 Multiple Listing Service  
**CARTHEL REAL ESTATE**  
 206 N. 25 Mile Avenue  
 Phone 364-0944 1-488-3611  
 Wayne Carthel  
 Leola Peters  
**EQUAL OPPORTUNITY**  
 B-4-10-1fc

**Brick duplex.** Good location. Cash or new loan. Phone 364-0022. B-4-10-44-1fc

**For Sale: 3 bedroom house,** \$8,750, \$74.00 monthly payments. Contact O.A. Rudd, after 5:00 and week ends. 126 North Ross, 364-3295. B-4-19-1-1fc

**CONCRETE ELEVATOR.** Debt free. Should net \$200,000 year. Trade for debt free ranch, cattle. 806-364-0484. B-4-15-29-4p

**US 66 Truckstop & Cafe.** 50,000 gallons diesel storage. Can net \$50,000 year. 364-0491. B-4-13-29-4p

**For Sale By Owner**  
 Large double wide mobile home. 24x50. 3 bedrooms, 1 1/2 baths, large lot 85x119. 4-ft. fenced backyard with fruit trees, patio, 11x11 playhouse, wood burning fireplace, gas grill and light. Priced to sell. Call 364-2423 B-4-50-1fc

**I have Farm and Ranch Buyers.** I need your listings.  
**J.M. HAMBY REAL ESTATE**  
 Phone 364-3566 Res. 364-2553 B-4-29-1fc

**LAND**  
 60 acres with a well. Good farmland, at \$325.00 per acre. Carthel Real Estate  
 Phone 364-0944 B-4-43-1fc

**CLOSING COST ONLY V.A.**

**Northwest 3 bdrm. brick,** den and kitchen comb., formal living room, 2 full baths, fully carpeted, double garage. Right close to school. Priced \$23,500.00 or assume existing \$16,600.00 loan payable \$176.00 per month by purchasing equity, immediate possession available.

**SIT BY THE FIREPLACE**  
 3 bdrm. brick, 2 1/2 baths, den & kitchen comb. dining room, living room, ref. air, 2 fireplaces. All new drapes, double garage with electric door lift, built-in vacuum cleaner, patio with bar-b-que grill, gas lites front and back, nice 6 ft. fence, paved alley, 5 1/4 per cent loan. Buy equity and assume loan with payments of \$236.00 per month. How can you beat this one?

**IMMEDIATE POSSESSION**  
 2 bdrm., 1 bath, living room, dining room, fully carpeted. Single garage, fenced yard. \$1,000.00 down will handle this one.

**NEAR SCHOOLS**  
 Comfortable 3 bdrm. brick with nice carpet, single garage, fenced yard, priced right at \$17,000.00. Terms available to Purchaser with good credit, existing 5 1/4 per cent loan can be assumed, payable \$97.00 per month. Owner will carry second lien.

**NEAR SUGARLAND MALL**  
 Nice 2 bdrm. carpeted, storm cellar & carport, large fenced yard. Price \$9,750.00 will sell to GI for closing cost only.

**WANT A GOOD INVESTMENT?**  
 This 1 bdrm. duplex is furnished and is in good shape inside and out. Is walking distance from town & hospital. You can buy this one for \$2,000.00 down and \$125.00 per month.

**LOOK YOU'LL BUY**  
 Large 3 bdrm. 1 bath, kitchen, living room, basement. This is a nice older home for only \$13,500.00.

**HICKORY STREET**  
 Sharp 3 bdrm. brick, double garage, fully carpeted, ref. air, must see to appreciate. Reasonable down payment, assume existing loan.

**LET'S MAKE A DEAL**  
 on this 2 bdrm. 1 bath, new carpet, fenced yard. Just right for a couple who are wanting to get a start in life. Priced \$9,500.00. Buy equity and assume payments of \$96.00 per month.

**1120 ACRES**  
 approx. 400 cultivated, 5 small wells, \$50,000.00 down, bal. terms. Priced right, call for details.

**NORTH PLAINS**  
 954 acres, all cultivated, on paving, 5 irrigation wells, Priced \$450.00 per acre, good terms available.

**HAMBY REAL ESTATE OFFICE:**  
 Calvin Edwards - 364-3566  
 Gerald Hamby - 364-1017  
 Chick Weemes - 364-1534  
 J.M. Hamby - 364-3169  
 J.M. Hamby - 364-2553

**EQUAL HOUSING OPPORTUNITY**  
 B-4-29-1fc

**340 Choice irrigated acres.** Strong water. Underground pipe. 1/2 in wheat. 806-364-0491. B-4-12-29-4p

**For Sale: 2 bedroom house** to be moved. New carpet, paint, paneling. Call 289-5925. B-4-14-3-4c

**5. FOR RENT**

**For Rent to couple: 10'x55'** Mobile Home. Furnished, carpeted. No pets. Roy Manning, 327 Avenue B. B-5-16-30-1c

**APARTMENTS, FURNISHED.** 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.  
**FORREST AVENUE APARTMENTS**  
 Phone 364-1887 1B-5-4-1fc

**FURNISHED one and two** bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-1fc

**Unfurnished one bedroom** duplex. Bills paid, couple only, no pets. References needed. Phone 289-5757. B-5-14-48-1fc

**SUMMERFIELD MOBILE MANOR**  
**FIRST MONTH FREE.** 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-1fc

**OFFICE FOR LEASE.** Ralph Owens 364-2222. 1B-5-10-14-1fc

**Office for rent.** Answering service available. AGRISCIENCE CENTER, 1500 West Park, Phone 364-5822. B-5-14-19-1fc

**For Lease: Old Lockwood** Grader Building. Contact S.T. Wiseman 364-1752 or 258-7265 or Leroy Williamson, 364-1933. B-5-14-51-1fc

**Storage for rent.** Phone 364-1483 or 364-3937. B-5-10-50-1fc

**DIAMOND VALLEY MOBILE HOME PARK**  
 600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue G.  
 Phone 364-1483 or 364-3937 B-5-50-1fc

**FOR LEASE OR SALE**  
 Commercial building (8,000 sq. ft.) Prime location - corner Main and 2nd St. Hereford, Texas. Priced to sell (Financing available at 7 1/2 per cent). Call Collect for details:  
 Geo. Masso  
 512-682-6191 or 512-682-8091 B-5-1-10c

**TRAILER SPACE FOR RENT**  
 Northwest Mobile Lodge  
 Phone 364-1108 B-5-10-13-1fc

**For Rent: Trailer space** at 217A Avenue A. Paved street and drive. Phone 364-4653. B-5-14-27-1fc

**Office building.** Lease, sell or trade. Call Gene Campbell, 364-0780. B-5-10-28-1fc

**Attractive 3 room furnished** house with carport. \$95.00 per month. Water, gas paid. Couple or single only. No pets. Call 364-3796. B-5-2f-3-1fc

**For Rent: One and two bedroom** furnished apartment. Newly redecorated. 205 Jowell, Inquire Apartment A. B-5-15-30-1fc

**FOR RENT OR SALE**  
 NORTHWEST AREA  
 5 bedroom, 2 bath house. One block from school. Fallout shelter.  
 PHONE 364-4192 B-5-30-1p

**2 bedroom house with garage.** Responsible couple. No pets. 364-3388. B-5-10-30-1fc

**BACHELOR APARTMENTS**  
 Carpeted-private entrance, private bath, 821 South 25 Mile Avenue. S-5-14-32-4fc

**HEREFORD MINI STORAGE**  
 Economical storage facilities for furniture, boats, motor, homes or any storage needs. Size-12'x12', 10'x22' & 12'x32'. CALL 364-5520 S-5-49-1fc

**6. WANTED**

**Wanted: People to bring small** motors, lawn mowers, etc. 1/4 hp to about 30 hp, up to 4 cycle engines. Power mechanic students at La Plata need experience working. Cost, parts plus little or no labor. Contact Tommy Saul, 364-4648 or 364-5082. B-6-3-3c

**WANTED - CUSTOM FARMING.** Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165. B-6-13-6-1fc

**WANTED: Good used mobile** home. 14x70 or larger, 2 bedrooms. Good make such as Lancer, Berkley, Town & Country with very little against it. Call 364-4186 after 3:00 p.m. S-6-28-30-1fc

**8. HELP WANTED**

**MISSOURI BEEF PACKERS INC.** is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel.  
 We offer:  
 +Year around employment  
 +Paid vacations  
 +Paid holidays  
 +Company paid group hospital insurance  
 +Good wages  
 +No experience necessary  
 Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60. We are an equal opportunity employer. B-8-39-1fc

**Couples work together building** a business. Start part time and grow. We train. Phone for interview. 364-2329 after 6:00 and weekends. B-8-21-26-1fc

**Hide room labor wanted.** We offer:  
 +Good pay  
 +Paid vacation  
 +Paid hospitalization  
 Colorado By-Products  
 3 1/2 miles West Hwy 60  
 Phone 276-5331 days,  
 364-2495 nites B-8-42-1fc

**Man for countersales and** delivery. Apply in person to 1107 West First Street. An equal opportunity employer. B-8-17-3-1fc

**Experienced mechanics** wanted. 2 openings. Guarantee plus commissions, Uniforms and insurance, permanent position. Authorized Ford, Lincoln and Mercury Dealer, Dalhart, Texas.  
 Contact Jewell Gaddy  
 806-249-5551 B-8-29-3c

**Deaf Smith General Hospital** has openings in the Dietary Department. Apply in person at the Business Office. B-8-17-29-4c

**FREIGHTLINER MECHANIC-DRIVER.** Rebuild trucks, trailers, California produce long haul required. 364-0484. B-8-12-29-4p

**MILLWRIGHT.** To rebuild cattle pellet feedmill and operate. 806-364-0491. B-8-10-29-4p

**MISSOURI BEEF PACKERS, INC.** is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer:  
 +Paid vacation  
 +Paid holidays  
 +Company paid group hospital insurance  
 +Good wages  
 Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas. 4 miles West of Friona on Hwy 60. We are an equal opportunity employer. B-8-14-1fc

**STATED MEETING**  
**SECOND MONDAY**  
 7:30 P.M.  
 Thursday  
**DEGREE WORK**  
 Charlie Brown W.M.  
 W.A. Phipps Sec.

**Hereford Rotary Club**  
 meets every  
 Monday at 12:05  
 Civic Club Center  
 (Jim Hill)

**Lions Club**  
 meets each  
 Wednesday, 12 Noon  
 Civic Club Center  
 (Jim Hill)

RN or LVN charge nurse needed for 11:00 to 7:00 shift. Apply in person Kings Manor-Westgate.

B-8-16-39-tfc

Need several part time sales people. Morning and evening work. \$160 per hour. See Mrs. White at Holiday Motor Hotel, Monday, January 21st at 10:00 a.m.

B-8-24-3-2c

AVON

Can't work 9 to 5? The great thing about being an Avon Representative is the flexibility! You can earn money in your spare hours and still have time for your family. Call: 364-5169 or 364-0640.

B-8-30-2c

Waitress needed. Apply in person at The Music Stand, 622 West First, Phone 364-1150.

B-8-14-30-tfc

NEIGHBORHOOD YOUTH CORPS

is now accepting applications for the Out-of-School program. If you are between the ages of 16 to 21, a school dropout, and if you meet the economic Administration, please contact the Deaf Smith County Community Action Agency - located at 210 Archer Street or Phone 364-5631.

S-8-30-2c

9. SITUATIONS

Semi-private room and board for two women on retirement income. No invalids or convalescents. Phone 276-5333.

B-9-17-2-4c

Will do baby sitting. 227 Aspen. Phone 364-5860.

B-9-10-3-3c

Babysitting in my home. Phone Alice Gilledand, 364-4175.

B-9-10-26-tfc

State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1293

B-9-46-tfc

Dress making, ladies pant suits, etc. Call 364-6294.

B-9-29-6p

Yard work and odd jobs is my only business. Walk Boston, 364-4164.

S-9-11-19-tfc

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777

1 1/2 B-10-34-tfc

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12:00 p.m. until 5:00 p.m. Monday through Friday.

A UNITED FUND AGENCY B-10-12-tfc

11. BUSINESS SERVICE

APPLIANCE REPAIR We repair all makes and models of appliances. All work guaranteed.

MONTGOMERY WARD & CO. 114 East Park Phone 364-5801

B-11-52-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS B-11-25-29-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates.

246 16th Street Phone 364-6617

B-11-21-tfc

DICKEY'S DOZER SERVICE All Kinds Scrapers Dragline

Motorgrader See or Call FLOYD-DICKEY S.E. 4th & Belsher Dimmitt, Texas

Business Phone 647-4553 Residence Phone 647-4565

B-11-29-tfc

DRAGLINE SERVICE

TAILWATER PIT CLEANING DUMP TRUCKS 30 TON CRANE BOBBY GRIEGO Day Phone 364-6574 Night - 364-2322

B-11-14-tfc

PAINTING CONTRACTOR

INSIDE-OUTSIDE All work guaranteed Free estimates Julio Pesina, 204 Catalpa St. Hereford, Texas Ph. 364-4898

B-11-29-tfc

HOME APPLIANCE REPAIRS

Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.

JOE'S HOME APPLIANCE REPAIRS 343 N. Main Ph. 364-5751

B-11-45-tfc

KIRBY VACUUMS

Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor. Kirby Sales & Service 522 Irving Ph. 364-0422

B-11-35-tfc

MARK ARMOR HOUSE PAINTING

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B-11-3-4c

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B-11-27-10p

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S-11-24-12p

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S-11-39-tfc

13. LOST & FOUND

STRAYED: Steer calves from Art's Corner branded with Backward "C" on left shoulder. Call 289-5649 or 289-5707.

B-13-17-3-tfc

Strayed from vicinity 136 Oak Street, grey miniature male poodle. Answers to the name "Joshua". Has black head and black feet, wearing no collar, no tags. Call 364-0215.

B-13-29-30-2c

CARD OF THANKS

We would like to express our sincere appreciation to the doctors and nurses at Deaf Smith Hospital for the wonderful care and attention given Tolbert Painter while there. Also special thanks to the many friends who showed so much love and kindness with visits, lovely cards and general concern.

The Family of Tolbert Painter

NOTICE TO BIDDERS

The City of Hereford will accept sealed bids on a 1/2 Ton pickup no later than 2:00 P.M., February 4, 1974 in the office of the City Manager, City Hall, Hereford, Texas. Bids to be plainly marked and sealed.

Specifications may be had by contacting Dudley Bayne, City Manager, City Hall.

The City reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City.

City of Hereford, Texas James H. Sears, Mayor

S-30-2c

THE FAMILY LAWYER

Outsiders In Schoolyards

Eddie, a high school dropout, liked to hang around his old alma mater, getting into various kinds of mischief. One day he was picked up by police on a charge of "loitering on school grounds."

To Eddie, this was foul play. After all, wasn't the schoolyard a public place—free for all?

But the court found him guilty as charged. As one judge put it: "Public school premises are not free to any and everyone, like a public street or public park. Public school premises are dedicated to the use of persons eligible to attend the schools, their officers, teachers, and employees."

A number of communities, leery of troublemakers, have passed special anti-loitering laws placing schoolyards off limits to those having no legitimate business there. And most courts have upheld the validity of these laws.



On the other hand, courts have also taken a tolerant view of what is "legitimate business." One case involved a 17-year-old boy, arrested after dark on the playground of a junior high school. At a court hearing, he explained that he had been waiting to take his younger sister home from a class party.

The judge decided this came under the heading of legitimate business, and tossed the case out of court.

Furthermore, an anti-loitering law must not exceed constitutional limits. In another case, an ordinance forbade loitering within 250 feet of any school—with no exceptions.

But this law, when challenged in court, was held to be unconstitutional. The court thought it was unfair to punish someone simply for relaxing in the vicinity of a school. Lawmakers had no authority, said the court, "to denounce mere inaction as a crime," adding:

"The majority of mankind spend a goodly part of their waking hours in idling the time away. The ordinance is an unreasonable restraint upon personal liberty."

You've Never Seen Such Thorough Service STOP IN SOON Phillips '66' Products EAST SIDE '66' Rocky Stewart 1303 E. 1st 364-2644

People have believed for thousands of years that a charm worn around their necks protected them from witchcraft, the evil eye and other misfortunes. Ford says Nixon "followed" law on taxes.

Vanishing Wilderness SEE IT BEFORE CIVILIZATION SWEEPS IT AWAY... EXCELLENT FANTASTIC The Sun-Telegram NARRATED BY REX ALLEN MAN CAN LIVE IN HARMONY WITH NATURE A COLOR FILM BY A. R. DUBS & HEINZ SEILMANN SHOWING WED., JAN. 23 TWO DAYS ONLY STAR THEATRE SHOW TIMES 5:00 - 7:00 - 9:00 SORRY NO PASSES

EXPERT REPAIR on BUICK PONTIAC GMC TRUCKS JOHN ORSBORN Free Pickup phone 364-0990 HOME OWNED

Don't Take Your Heating System For Granted CALL THE HEATING SPECIALISTS 364-4714 Your heater is a necessity with our Panhandle winters. Make sure you have heat when you need it. Robert Rhoton R & R REFRIGERATION AND HEATING SERVICE Coleman

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SPANISH MATINEE SUNDAY ONLY ALL SEATS \$1.00

JULIO ALEMAN TAMPICO A COLORES NORMA LAZARENO SHOWTIMES: 12:30 & 2:25 STAR 364-2037

1974 The Year of the BIG MOVIES! Jonathan Livingston Seagull THE STING THE SEVEN-UPS WESTWORLD CLINT EASTWOOD is Dirty Harry in Magnum Force

Starts FRIDAY The Sheriff fought for peace. Now he would kill for vengeance. RICHARD HARRIS ROD TAYLOR THE DEADLY TRACKERS WEEKDAYS 7:25 & 9:30 SAT. ONLY 7:25-9:30 STAR 364-2037

Starts TODAY! UNTAMED AND DEADLY, she ruled the swamp with a BLAZING GUN and a LUSCIOUS SMILE. GATOR BAIT HALF ANIMAL... ALL WOMAN WEEKDAYS 7:45 - 9:35 SUN. ONLY 4:30-6:20-8:10-9:40 STAR 364-2037

COMING SOON WESTWORLD Where nothing can possibly go wrong. YUL BRYNNER RICHARD BENJAMIN JAMES BROLIN STAR 364-2037

Starts TONIGHT! SHE LEARNED EVERYTHING THE HARD WAY Sixteen IN COLOR

Starts THURSDAY Human Lust Animal Desires TWILIGHT PEOPLE FERLIN HUSKY in SWAMP GIRL TOWER DRIVE IN

Starts TUESDAY PIPORRO LUCHA VILLA JULIO ALDAMA EL POCHO A COLORES SHOWTIMES EL POCHO 7:30 & 11:20 EL IDOLO 9:20 TOWER DRIVE IN

SHOWTIMES SIXTEEN 7:30 & 11:10 HUNGRY WIVES 9:15 TOWER DRIVE IN

SHOWTIMES EL POCHO 7:30 & 11:20 EL IDOLO 9:20 TOWER DRIVE IN

Money to burn. To impress the neighbors with his wealth, a Kuakiuti Indian would invite the entire tribe to a feast, the climax of which would be the burning of his copper plate money.

## Carmichael Real Estate, Inc.

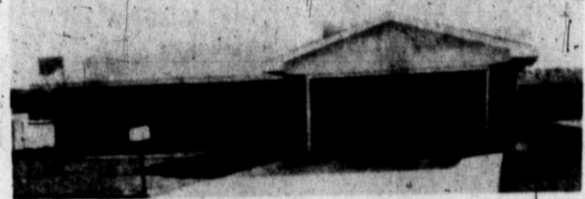
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The Clovis Pearce Home at 513 Willow Lane. 3 Large Bedrooms, Isolated Master, 1790 sq. ft. Fire Place, Air, Nice Yard, New Shag Carpet, Beautiful Drapes, Torginal Shower, Quick Possession, Assume Present Loan at \$199 Monthly.

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|---------------|----------------|-------------|
| 217 Fir -     | 219 Kingwood - | 307 Douglas |
| 111 Forrest - | 200 Fir -      | 420 Ave. I  |
| 419 Ave. J -  | 305 Ave. C -   | 101 Beach   |



JEANE COKER  
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HEREFORD, TEXAS

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Purchase for qualified buyer. 2 BR older home. Extra large lot. Total Investment \$8500.

### LOW PAYMENTS

on 3 BR-2 Bath, features sunken den, large eating bar. Beautiful prapes.

### DREAM HOME

For the higher income family only. Coziness of a rock fireplace and large beamed Cathedral ceiling. Office and 4 large bedrooms. Kitchen and Dining for entertaining.

### SPARKLING - NEW

Beautiful built-ins. Spectacular kitchen and dining area. 2700 sq. ft. Three bedroom, 2 1/2 bath home. Great storage. King-sized Utility.

### EARLY VALENTINE!

Four bedroom, 2 3/4 baths, soft decorator colors, side garages, covered patio, prime location.

### GREAT LOCATION

3 bedroom, 2 bath, playroom, fireplace, marvelous storage and spacious rooms! Terns.

### MANY POSSIBILITIES

3300 sq. ft. three bedroom, 2 1/2 bath home. Large Utility suitable for residential office, covered patio, sprinkler system, fireplace, electric garage doors! Quality plus!

### EVERYTHING YOUR NEED

3 BR, 2 Bath, shag carpet. Fireplace. Priced reduced. N.W. Low monthly payment.

### OWNER MOVED

Ready to sell lovely home in N.W. Isolated Master B.R. Nice yard, new carpet and paint. Make an offer TODAY.

### N.W. BEAUTY

1600 sq. ft. 3 lg. bedrooms, one isolated, F.P. Storage building. Assume payments \$204.00 mo. Many nice extras. Call today.

### EQUITY BUY

on Cherokee. 3 bedrooms, 1 1/2 bath, repainted, new fence. 7 per cent interest rate, monthly payment \$154.00.

### FIRST HOME

Star in lovely 2 BR, paneled, carpeted. Lg. trees. Only \$10,000.00.

### NEW LISTING

3 BR - 1 1/2 bath. Close to schools. New paint. Priced right.

### 5 BEDROOM

nice location. Paneled den, 2160 sq. ft. Need more room? Call today. Below \$12,000.00.

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In this big, old house, priced right for moving. Two story, five bedroom.

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340 Acres, Nice Home, Shop, Sprinkler, Corrals, Shed, 29 per cent Down.

WILDORADO

Pavement - Sprinkler - 640 Acres - Pens - Shed - Excellent Cattle farm.

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Pavement - Rough - 530 Acres - Weak Water - Lots of Potential

2400 ACRES

Can be divided - \$395 per acre - 6 1/2 per cent loan - House - barn - 16 wells - equipment.

160 ACRES

Pavement - 2 wells - waters one direction.

## Six Flags Breaks Records

SIX FLAGS Over Texas has ended its 1973 season with the highest final attendance figure in the theme park's 12-year history.

More than 2,267,000 persons visited the entertainment center, surpassing 1972's record by some 205,000 visitors.

General Manager Bob Freeman said preparations are already underway for the 1974 season which will begin in the early spring.

HE SAID some two million dollars will be spent for improvements during the off-season. Details of the improvement program will be announced soon.

"We're extremely pleased with the success of the '73 season," he commented, "and we're looking forward to an

equally successful year in 1974. The investment which we are making in totally refurbishing the Park and making additions to the entertainment area should be ample proof of our faith in what the coming year

holds for the tourist industry in this region."

Since Six Flags Over Texas first opened its gates in 1961, more than 22,400,000 persons have visited the facility.

## WT Honor Roll Lists 16 Hereford Youths

Sixteen Hereford students are among 302 West Texas State University scholars to make the University honor roll for the 1973 fall semester.

Freshman honor students are Susan Hickman, 2.8; Larry Roberts, 2.8; Kevin Evans, 2.6; Rebecca Jelton, 2.6 Sophomore scholars are Joan Grady, 2.6 and Roxann Schwertner, 2.5

Seven junior honor students are Ronnie Lance, 2.8; Teresa Line, 2.8; John Teters, 2.8; Burney Yarbrough, 2.8; Theresa Vines, 2.7; Paula Allen 2.6; and Brenda Saul, 2.6. Seniors are Pauline Bullard, 3.0; William Roach, 2.6; and Santry Rush, 2.6.

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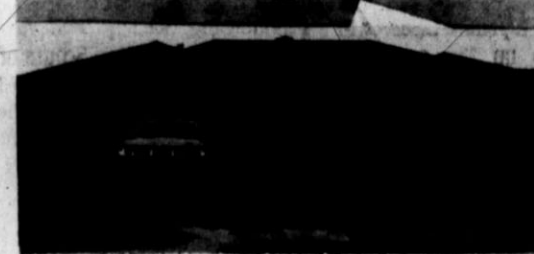
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### G.I. LOAN to ASSUME

This older brick home has a Knotty pine paneled basement. Located near town and all the schools, on a corner lot. Payments less than 175.00 per month.



### OWNER MOVING FEBRUARY 1st

All underground utilities and less than two years old, large paneled den with wood burning fireplace. Dining area has bay window overlooking well landscaped backyard, humidifier, storm windows and doors, beautiful curtains and drapes. 43,000.



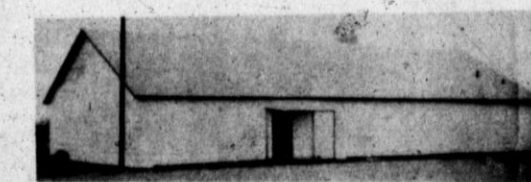
### VACANT AND IMMEDIATE POSSESSION

Thirteen fruit trees enhance the yard surrounding this stucco home. 8x23 storage room, over 1034 square feet, only \$10,000.



### NEW UNDER CONSTRUCTION

Three starting on Oak Street - Builder - Gerald Boggs  
Two starting in 200 block of Juniper - Builder - Richard Farriell  
Two starting in 200 block of Centre Street - Builder - Lester Moffitt.



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# New Speed Limit To Be Enforced

Colonel Wilson E. Speir, director of the Texas Department of Public Safety, announced today that DPS troopers began enforcing the State's new 55 mile speed limit at 12:01 a.m. today on all highways where signs showing the 55 mile maximum limit are posted.

"Ever since Governor Briscoe submitted his proposal

for a reduced speed limit to the special session of the Legislature, the DPS has been involved in an extensive effort to make the public aware that a reduction in the limit was under consideration. We have been joined in these efforts by other governmental agencies, by the Texas Motor Transport Association and the news media.

"Due to these extensive public education efforts, we believe the motorists of Texas will be well aware of the change by the effective date.

"I am particularly appreciative of the important public service the news media is rendering in connection with this significant change in the law," Speir concluded.

## Enter Stock Show

Hereford will be well represented by two Future Farmers of America members in the Commercial Steers Division of the 1974 Houston Livestock Show and Rodeo to be held February 20 - March 3.

Craig Solomon and Mack McLeod have entered this competition and will show pens of commercial steers in this division.

Commercial steer exhibitors at the '74 show will be competing for \$5,000 in premiums. Special awards for Feeding Records Contest winners which will be presented include 1st Prize, \$1,000 - J.W. Sartwell award by Port City Stockyards

Co.; 2nd Prize, \$500 - Blue Ribbon Packing Co.; 3rd Prize - \$250 - Texas Agribusiness Company. The Official Livestock Show Trophy Co. will award a trophy to the winner of the Commercial Steer Show Feeding Records Contest.

The purpose of the Junior Commercial Steer Show is to encourage more 4-H Club members and Future Farmers to participate in a practical beef production program. Emphasis on economy in the feeding operation is not only recommended but is pre-requisite for entry in this show.

The steers are graded according to actual U.S. market

grades and premiums are paid accordingly.

4-H Club members and Future Farmers of America who are regularly enrolled in public or private elementary or secondary schools of Texas are eligible to show in this division. They may show prebred, grade, or crossed steers of any of the beef breeds. The steers must have been fed and cared for by the exhibitors, who must have owned their steers prior to Oct. 1, 1973. All steers must weigh 700 pounds or more at the official weigh-in at the show. Steers need not be halter broken. However, no wild or unruly animal will be accepted.

## Comings And Goings At Kings Manor

By FAY GAUGGEL

Alice Ward Circle of First United Methodist Women met in the Lamar Memorial Garden Room Wednesday afternoon.

President Mrs. Claude McGowan was unable to attend, so Mrs. Don Davidson presided and led the program. The new business of sending cards to various members was settled after which the decision of keeping the meeting time unchanged was made. Pledge time will be January 30.

Mrs. Allie Collins, latest new resident, was accepted as a new member. There were many Westgate residents in attendance.

The worship center showed open Bible and praying hands. The topic for thought was Prayer. Excerpts from Dr. Frank Laubach and Tennyson's famous lines, "More things are wrought by prayer than this world dreams of..." were read.

Prayer calendars used by global missionary movement were on display and for sale. Mrs. Davidson demonstrated practical uses which can be made of these. These calendars give information on all missionaries and deaconesses - their location, types of service, etc. The response to a request for clothing for Navajo Indians was most satisfactory.

Mrs. Evadne Cox, substituting for Mrs. H.T. Fields, gave a breakdown of Missions, Global, National and Local. She referred to Methodist annual reports and recommended that we become acquainted with these.

Mrs. Marguerite Goodman of Amarillo, Mrs. Clara Burton, Edgar Mae and Mabel Mongole of Clarendon were luncheon guests of Mrs. F.O. Naylor Wednesday.

Mrs. Louise Vaughn's mother, Mrs. L.B. Wheeler of Corsicana, passed away Jan. 7, six days after her 97th birthday.

Mrs. Vaughn was ill and unable to attend the services although she spent Thanksgiving holidays in

Corsicana. Her mother was in reasonably good health then and was able to recite one of her poems to her daughter.

Mrs. Wheeler's grandfather, A.G. Henry, was the second member of the family to come to Texas, having migrated from Tennessee to Chatfield in 1852. Mrs. Wheeler was buried at Chatfield with her grandsons as pallbearers.

Mr. and Mrs. M.O. McClesky of Floyd, N.M. were guests Monday of his sister, Emma Jean Smith.

Allie Collins had as her guests Mr. and Mrs. J.T. Gee of Friona last weekend. Mrs. Ed H. Bogot of Amarillo and Mrs. Frank Spring of Friona visited her Monday.

Mrs. Julia Welty had as her guest Wednesday her two sons and families for a birthday dinner for Jack Welty of Grand Junction, Colo., and his son Donald Lee. Letha and sons Jeff and John Welty from Hereford were also there.

## Along The Frio

By MRS. OWEN ANDREWS  
Brand Correspondent

Mr. and Mrs. Billy Warrick were with his father at Tyler this week. The elder Mr. Warrick is seriously ill.

Mrs. Johnny Robinson came home from Amarillo High Plains Baptist Hospital Thursday. She was there about 10 days following major surgery, and is improving nicely.

Mrs. Ronnie Andrews' grandmother, Mrs. E.B. Posey, passed away at Hereford's Westgate home Tuesday night. Mrs. Posey has been ill for many years.

Mrs. E.B. Berryman visited her sisters, Mrs. Sadie Franks and Mrs. Clelia Jones, in Amarillo last weekend.

Here to visit her parents, the F.Y. Moremans, and his relatives, the Edwards family, were Mr. and Mrs. Glenn O. Edwards of Commerce. His mother, Mrs. D.Y. Edwards, has been with them for some

time and returned to live here awhile. Mrs. Glenn Edwards is Mrs. Frank Robbins' sister.

New in the community are the Eldon Fortenberrys, who have purchased the Walter Hodges home. The Hodges now live on the place the Lynn Kepters formerly owned a mile from town on South Main.

Several from the Frio Baptist Church made up a group going

skiing at Red River last weekend, taking advantage of the long school weekend.

Mr. and Mrs. Wesley Brown of Park Rapids, Minn. have been here to visit her father, A.T. Jones and other of their relatives and friends in the Hereford-Dimmitt area. They live near their daughter and son-in-law, Verna and Ron Griffith, and do farm and ranch work.

## Owen Added To SWS Staff

A veteran employee of Southwestern Public Service Company had been added to the staff of the electric company's area development department.

The appointment of Kenneth E. Owen as area development consultant was announced today by Larry Milner, SPS manager of area development.

Owen's responsibilities will be to step up the economic development activities in the non-metropolitan areas and to promote industrial development in the larger cities in the area served by Southwestern Public Service Company.

Owen is a graduate of Texas Tech University where he earned a degree in

management. He has been employed by SPS for 16 years starting in the Lubbock office as division lighting specialist. He was transferred to Amarillo in 1965 as lighting sales manager for the entire company.

Owen is the immediate past president of the Panhandle Chapter of the Illuminating Engineering Society and has been active in the Boy Scouts of America, United Way and Christian Businessmen's Committee. He is a member of Sigma Iota Epsilon - Honorary Management Fraternity.

Owen and his wife, Jeanne, live at 6706 Jameson Road in Amarillo and have two children, Linda and Brent.



KENNETH E. OWEN

## AC Sponsors Opera

The Amarillo College opera theater season will get underway with a rehearsal and audition Jan. 21 for the performance of "Trial by Jury," an early Gilbert and Sullivan work.

The rehearsal is slated for 7-10 p.m. Jan. 21 in Room 102 of the Music Building located in the Fine Arts Complex on the Amarillo College Washington Street campus.

production will be handled by students and one hour of credit may be earned through membership.

According to Robert Hoffman, chairman of the AC music department, students do not have to be voice-oriented to enroll in the course. Many varied areas evolve around a single production from set building and costuming to publicizing the event.

Hoffman added, "This will be an opportunity for talented students to gain experience and skills in areas not offered on a classroom basis at AC."

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FREE ESTIMATES  
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OPEN 24-HOURS PER DAY  
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- \*Ranches
- \*Farms

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5 Unit apartment house - reasonable down - excellent investment

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- 320 Acres - 20,000 down
- 80 Acres - good water area.
- 60 Acres - 6 inch well
- 640 Acres - wheat - will trade.
- 240 Acres - 3 wells - reasonable down
- 31,000 Acres deeded - now running 1,236 head of cattle excellent water - 200 acres sub-irrigated. Ranch house - foreman's quarters - 18 pastures.

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Evenings and Sundays  
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Jim Cramer 364-0164

**Marn Tyler REAL ESTATE**  
111 Ranger 364-0153

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3 bedroom, 2 bath, lots of extras - fireplace, refrigerated air, rock yard. All of this for a low price.

**MOBILE HOME AND LOT**  
2 bedroom, 1 1/2 bath, refrigerated air, paneled basement. Storage.

**INTERESTED IN LARGER HOME?**  
Would like to trade for a smaller house. This house has 4 bedrooms, 1 3/4 bath, fireplace and refrigerated air.

I Have Two More Ranches For Sale.  
Come by and let's talk it over.

**Henry Block has 17 reasons why you should come to us for income tax help.**

Reason 1. We are income tax specialists. We ask the right questions. We dig for every honest deduction. We want to leave no stone unturned to make sure you pay the smallest legitimate tax.

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THE INCOME TAX PEOPLE  
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**CAMPBELL REAL ESTATE**

364-0780

- IRRIGATED FARMS. Good Section on the pavement, 5 wells, reasonable terms. \$425 per acre. 240 acres of choice land with 3 wells. \$300 per acre.
- DUPLEX in good location, completely remodeled. Only \$14,500.00.
- OFFICE BUILDING for sale, lease, or trade. Very nice - \$12,500.00.
- COUNTRY HOME. Large brick home on the pavement near town. \$27,800.00.
- NORTHWEST AREA home with storm cellar, 3 bdr., 2 baths, will trade for car or pickup. \$23,950.00.
- ACREAGE Ten acres on pavement, close in, very reasonable. 102.6 acres, with 6" well.
- GOVERNMENT HOUSING - Some with down payment of less than \$500.00 plus prepaid items, no closing costs.
- OUT OF TOWN, but close in on the pavement, this nice 3 bdr. home with basement and 6 acres. Reasonably priced, consider trade. \$21,500.00.
- TWO STORY beauty in NW area with 4 bdr. and 2 baths. \$35,000.00.
- AFFORDABLE HOME loan payments or will sell to veteran. 2 bdr. fence, new paint. \$9,500.00

Multiple Neil Cooper 364-1783  
364-1783

**We Can Sell Your House!**

**FARM FOR SALE**  
660 acres, in the Easter community  
4 wells, lays good. Approximately \$174,000 loan, 28 years to go at 7 1/2 per cent interest.

Short section. Lays perfect. Pavement on 2 sides. 3 irrigation wells. Good production record and priced to sell.

Well improved 1/2 section. 2 miles southwest of Dawn. Nice brick home and large quanset type barn. Working corrals for horses or cattle. 3 wells and lays good. Anyone that is interested in the livestock business shouldn't pass this one up! \$525.00 per acre.

**COMMERCIAL LOTS**  
All types, sizes, prices and locations for commercial property. Just call us or come by for more information. Small tracts and residential lots ready for sale.

All types, sizes, prices and locations of small tracts, commercial and residential lots.

**HOUSES FOR SALE**  
Just call us we will find the right home for you.

**BOOZER REAL ESTATE**  
205 S. 25 Mile Ave.  
Hereford, Texas  
Phone 806-364-1755  
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NO LIMITS PLACED ON ANY ITEM SOLD IN STORE!

## SALE

AT

DOUBLE GUNN BROS. STAMPS  
TUES. & WED. WITH \$2.50 PURCHASE

# THRIFTWAY

NESTEA MIX  
**INSTANT TEA**

BUY ONE GET ONE FREE!  
**79¢**

SHURFRESH  
**POTATO CHIPS**  
TWIN PAK  
**39¢** NO LIMIT

SHURFRESH NO LIMIT 1/2 GAL  
**ICE CREAM** 68¢ ALL FLAVORS

PARKAY, MAXI CUPS, NO LIMIT  
**MARGARINE** 1-LB. 49¢

ONE SIZE FITS ALL NO LIMIT  
**PANTY HOSE** 3 PR. /99¢

DETERGENT NO LIMIT  
**IVORY LIQUID** 48-OZ. 89¢

ORCHARD, 64-OZ.  
**ORANGE DRINK** 2 /89¢ NO LIMIT

SHURFINE, 46-OZ.  
**TOMATO JUICE** 2/89¢

*Produce Specials!*

CALIFORNIA SUNKIST  
**NAVEL ORANGES**  
5 LBS. \$1.00

EXTRA FANCY  
**BELL PEPPERS** LB. 39¢

LONG GREEN SLICERS  
**CUCUMBERS** LB. 25¢

CALIFORNIA ZIPPER SKIN  
**TANGERINES** LB. 25¢

RED RIPE SLICERS  
**TOMATOES**  
FOR SALADS LB. 33¢

ALL FLAVORS  
**DIET SHASTA** NO LIMIT **10/79¢**

FRUIT DRINK NO LIMIT  
**Hi-C** ASST FLAVORS 3/\$1 46-OZ. CAN

GEBHARDT'S, CHILI WITH BEANS 300 CANS NO LIMIT 43¢

GELATIN DESERT NO LIMIT  
**JELLO** ALL FLAVORS 10¢

ASSORTED FLAVORS  
**SNACK CRACKERS** 3 FOR /\$1

TENDERCRUST BROWN & SERVE NO LIMIT  
**ROLLS** 4 FOR /\$1

BETTY CROCKER  
**CAKE MIX** ASST. LAYER  
3/\$1 NO LIMIT

FOOD KING  
**PEACHES** YELLOW CLING 29-OZ.  
39¢ NO LIMIT

FOOD KING  
**PEARS** HALVES, 17-OZ.  
3/\$1 NO LIMIT

FOOD KING  
**CORN** WIK, GOLDEN, 17-OZ.  
5/\$1 NO LIMIT

ROYAL ARMS, NO LIMIT, WHITE OR ASST, 4-ROLLS PKG.  
**BATHROOM TISSUE** 39¢

**PORK CHOPS** (FAMILY PAK) \$1.19  
**PORK CHOPS** LOIN CUT \$1.39  
**PORK CHOPS** RIB CUT \$1.29  
**PORK RIBS** LB. \$1.09  
**PORK STEAK**

**FAMILY STEAK** LB. \$1.09  
**RIB STEAK** LB. \$1.29  
**FOOD KING BISCUITS** 80Z 10/\$1 NO LIMIT

WILSON'S  
**CURED PICNICS** LB. (WATER ADDED) 59¢  
**TENDA MADE CHICKEN FRIED**  
**BEEF PATTIES**  
**BEEF FINGERS** LB. 89¢  
**PORK FRITTERS**

**GREEN BEANS** 6/\$1

FOOD KING  
**APRICOT** UNPEELED 17-OZ.  
39¢ NO LIMIT.

**SPINACH** 5/\$1

FOOD KING  
**HOMINY** WHITE OR GARDEN  
7/\$1 NO LIMIT

**CATSUP** 4/\$1

HEALTH AND BEAUTY DEPARTMENT  
**HAIR SPRAY** MISS BRECK, 13-OZ. ALL ASSORTMENTS NO LIMIT 66¢  
**SHAMPOO** MISS, 7-OZ. DRY-NORMAL-ONLY 66¢  
**EXCEDRIN** TABLETS, 60's NO LIMIT 99¢  
**TASTER' CHOICE** 4-OZ. \$1.09

**FROZEN FOODS - NO LIMIT**  
FOOD KING **CRINKLE POTATOS** 39¢  
MORTON'S **POT PIES** CHICKEN BEEF-TURKEY 5/\$1  
**BIRDSEYE CORN ON THE COB** 4 EARS 49¢  
SHURFINE **WHIPPED TOPPING** 2/75¢  
MAXWELL HOUSE, **INSTANT COFFEE** 10-OZ. JAR \$1.59  
MARYLAND CLUB **COFFEE** ALL GRINDS 89¢

THRIFTWAY  
**SAVE 30¢**  
ON 1 OZ. SIZE  
**Taster's Choice**  
100% FREEZE-DRIED COFFEE  
THRIFTWAY



"A BETTER WAY TO SAVE"  
**5th and MAIN**  
HEREFORD, TEXAS

50¢ VALUABLE COUPON NO. 88  
MAXWELL HOUSE INSTANT  
**COFFEE** 10-OZ. Jar \$1.59  
WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER JAN. 26, 1974

20¢ VALUABLE COUPON NO. 88  
MARYLAND CLUB  
**COFFEE** 1-LB. CAN 89¢  
WITH THIS COUPON  
THRIFTWAY FOOD STORES  
VOID AFTER JAN. 26, 1974



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TOP FAVORITES

# The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

SUNDAY, JANUARY 20, 1974



**Prince Valiant**  
IN THE DAYS OF KING ARTHUR  
BY HAL FOSTER

Our Story: SO PAUL GALLOPS AWAY FROM THE CITY OF NEVERS. "FREE, FREE AT LAST FROM BEING NURSE-MAID TO A DEMANDING CHILD. LET THAT INTERFERING DAME ELENOIR LOOK AFTER HER!"




AS HE WAITS FOR ARN AND GAWAIN TO JOIN HIM HE GRUMBLES: "IF SHE THINKS SHE CAN LOOK AFTER SQUIRREL BETTER THAN I, LET HER TRY. I HATE DOMINEERING WOMEN!"



IT ISN'T UNTIL THREE DAYS HAVE PASSED THAT HE AWAKENS FROM THE FEELING OF DISCONTENT TO AN ASTONISHING REALITY.



HE MOUNTS HIS HORSE, SHOUTS A BRIEF FAREWELL TO HIS ERSTWHILE COMPANIONS, AND CLATTERS BACK TOWARD NEVERS.




"WHAT IS WRONG WITH PAUL?" ASKS ARN INNOCENTLY. "HE GOES TO MEET THE FATE OF ALL ROMANTICS," ANSWERS GAWAIN. "IT TOOK HIM THREE DAYS TO FIND OUT HE IS IN LOVE. NOW HE WILL FATUOUSLY EXCHANGE HIS FOOTLOOSE FREEDOM FOR THE BONDS OF MATRIMONY."



SQUIRREL'S JOYFUL GREETING IS ENOUGH TO MAKE HIM FORGET HIS SADDLE SORES. THEN, TAKING HER BY THE HAND, HE GOES INTREPIDLY TO MEET HIS FATE.



DAME ELENOIR ACCEPTS HIS PROPOSAL CALMLY FOR SHE HAS KNOWN FOR SOME TIME THAT IT WOULD COME.



SO THEY ARE MARRIED AND LIVE HAPPILY EVER AFTER AS MARRIED FOLKS SOMETIMES DO. BUT THERE ARE TIMES WHEN PAUL, GAZING AT THE FAR, FAINT HILLS, LONGS TO ONCE AGAIN TREAD THE WANDERER'S WAY... BUT THE DINNER BELL ALWAYS ENDS HIS DREAM.

1-20  
NEXT WEEK - The Search for Arn



**BLONDIE**  
BY CHIC YOUNG

DEAR, I PUT THE NEW RAZOR BLADES ON THE SINK FOR YOU



I LAID ALL YOUR CLOTHES OUT BUT YOU'LL HAVE TO SHINE YOUR SHOES



HONESTLY! SHE TREATS ME LIKE A TWO-YEAR-OLD



DAGWOOD, THOSE PANTS LOOK WRINKLED - I'D BETTER IRON THEM



DON'T FORGET YOUR WALLET AND KEYS ON THE DRESSER



DAGWOOD YOU'D BETTER WEAR YOUR OVERCOAT TODAY



THAT'S ENOUGH!



STOP TELLING ME WHAT TO DO!



I'M A GROWN RESPONSIBLE MAN WITH A MIND OF MY OWN!



CHEE-E



BLONDIE I'M SORRY ABOUT THOSE THINGS I SAID... OH THAT'S ALL RIGHT, DEAR



JUST GET OVER HERE RIGHT AWAY WITH MY PANTS!

# beetle bailey

by mort walker

SUBJECT: REPORT ON "A" COMPANY BIVONAC

TO: GENERAL HALFRACK

The exercise began on Jan. 7 and ended on Jan. 14. No unusual incidents occurred.

The exercise did, however, give the men an opportunity to reflect on man's relationship with nature. At night, in repose, there is a certain oneness which is lost in the tumult of the day's activities.

Why, one asks, is it necessary to violate a bush with a tank when it is simplicity itself to alter the course of the tank? In the process of defending our country are we to destroy our countryside?



There is truth and purity in natural things, and our contact with them refreshes the spirit. Let us keep the contact gentle and respectful, for in nature is the greenhouse of the soul.

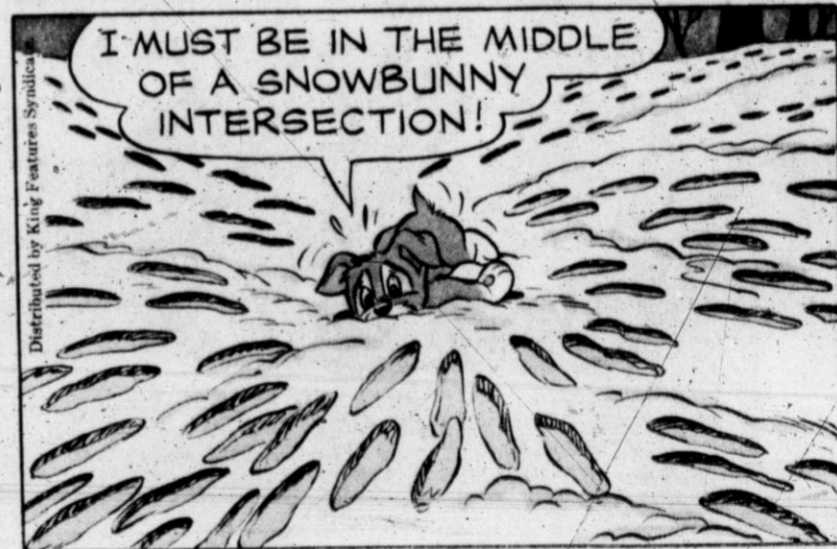
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SUBJECT: REPORT ON

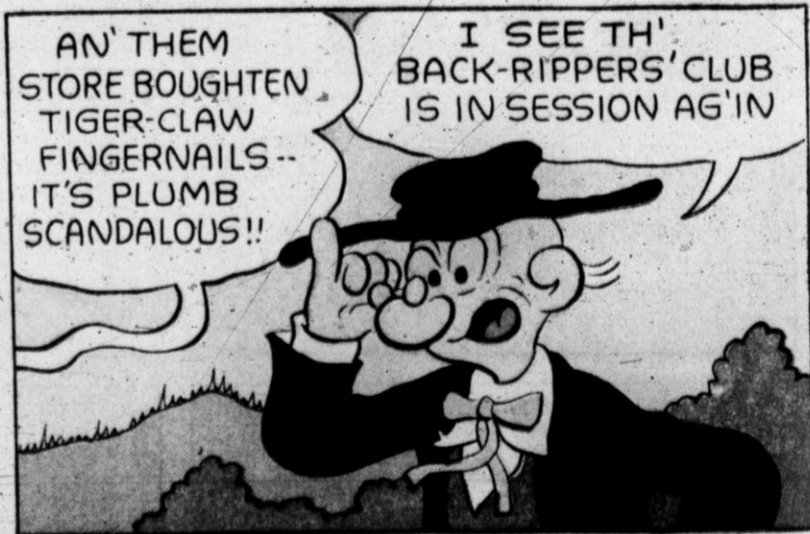


# WALT DISNEY'S SCAMP®



# BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



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ARCHIE

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

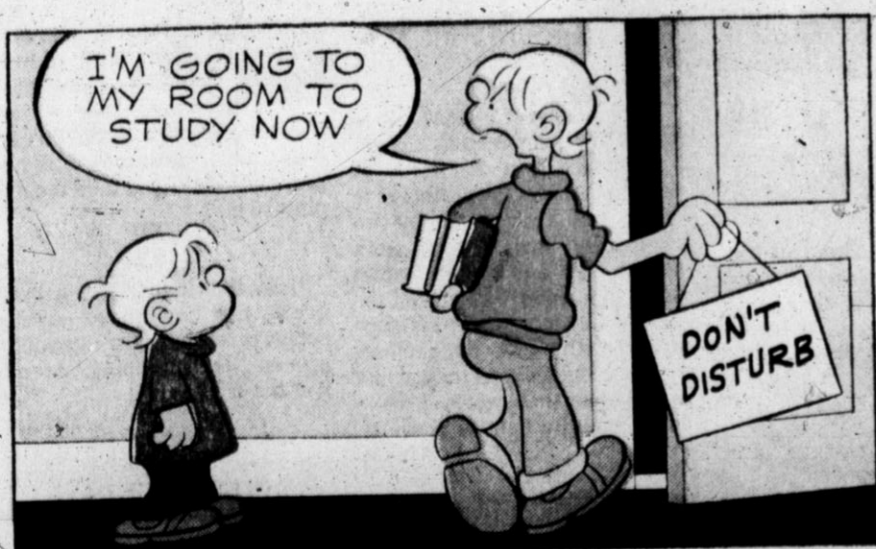


Fletcher 1-20

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Hi and Lois

by MORT WALKER and DIK BROWNE



1-20



**PONYTAIL** BY LEE HOLLEY



**HELP FOR HOMEMAKERS**

**Wise**

**DEAR HELOISE:**  
Here's an idea of my husband's that I think is great. We are expecting a baby soon. And we also have two cats. Our concern is how to separate the baby from the cats, at least during the early months. I don't want to always have a closed bedroom door, as I feel a baby should hear household sounds and thus acclimate himself to his surroundings. A closed door would also limit my hearing sounds from the baby.

My husband purchased a screen door and painted it bright yellow. He put eyeholes and hooks on each side, and installed it in front of the bedroom door.

It was not very difficult and not very expensive. Now none of us feel closed out or in, not even the cats.

Eleanor Weiborsky  
+++  
That is a positively delightful idea. My guess is lots of fathers

will be following suit.  
Heloise

**LETTER OF THOUGHT**

**DEAR HELOISE:**  
One time my girl friend and I were talking, you know, girl-to-girl.

She has all kinds of neat clothes and stuff like that which I don't have, and I said to her, "Gee, I sure wish I had some of the stuff you have, you're so lucky!"

Well, I must admit that our family is pretty close, and we'd all probably do anything for each other, while her family all

act like they hate each other. But she said something that really startled me. "Oh, you've got some things I'd like to have, too!" And I asked, "Oh, like what? Name one thing!" And she replied, "Like love!"

That really made me think of how lucky I actually was!

Nixie

**GLASSES DO SINK!**

**DEAR HELOISE:**  
I read about a boy who lost his glasses sailboating. I had a similar experience while waterskiing. I was wearing an elastic headband and found this insufficient insurance against loss.

I've found a method, suggested by my optician, that seems reliable. He drilled small holes near the ends of the two plastic ear pieces. (You can also solder-eyellets on the end of the wire ear pieces of the more mod glasses.) Large corks are suspended from these openings with the help of high-test fishing lines.

A side benefit, or liability, depending on one's inhibitions, is that the corks look like earrings and can be decorated as such.

John Flanagan

**WHAT A LINE!**

**DEAR HELOISE:**  
I have a nylon clothesline that tightens and loosens according to the weather — it had gotten so tight I thought it would pull loose part of the house that held one end.

My husband thought of placing a strong five-inch spring at each end. Now it is a pleasure to use.

C. S.

**LICK-THAT PROBLEM**

**DEAR HELOISE:**  
Whenever I have to seal a lot of envelopes at one time, I use my "Sink Sealer" rather than wear out my tongue licking them.

My kitchen sink is the kind with two sections and a divider separating them.

I simply turn on the water and dampen this divider wall. Then I slide my envelope flaps across, press them down, and presto, they are sealed!

No wet sponge or special

sealing devices to have in my way and, moreover, my mouth doesn't taste like "the bottom of a bird cage."

H. B.

**"NOW I LAY ME..."**

**DEAR HELOISE:**  
If your child is afraid of the dark, tell him to close his eyes before you turn off the light. When he opens them, it won't seem quite so dark.

This trick also works when going from any bright room into a dark one — prevents bumps and accidents.

This also eliminates those spots before your eyes when coming inside out of the bright sunshine.

Irma

**MY NAME IS TOMMY!**

For your child's party, make cupcakes and color some of the frosting with green, red, or yellow coloring, and write the name of each guest in colored icing on each cupcake.

Use the cakes as place marks at the table. The children will love them.

A Reader

**HAIR'S TO YOU!**

**DEAR HELOISE:**  
Here is a list of things to do to save a few pennies on hair care: Use two-inch sections of drinking straws for perfect side curls; cut tissues two-by-two inches for end papers; mix setting gel and water equal parts in a spray bottle; and for shiny hair use fabric softener mixed with water for a rinse.

These suggestions may sound weird, but they work. I have long beautiful hair to prove it.

F. Whitley

**FOR SWINGERS ONLY**

**DEAR HELOISE:**  
Looking out my back door this morning, I noticed the amount of old steel swing sets that have been abandoned by children who have grown up.

The only remains are the steel supports of the long-gone swings where children used to play. I was wondering what use they could be put to, and this idea developed.

A green house! It could be covered with heavy plastic, reinforced by strips of wood from the top to bottom. A wooden base made of 2x4's and strips of wood on the sides would keep the plastic in place and keep it from sagging.

The tent-like opening could be

at one end, and the flowers and vegetable seeds and plants could be planted in flat boxes. The sun would keep it hot inside and the homeowner would have a greenhouse all his own and would still hide the old play swing.

Mrs. R. A.

+++

Now, this sounds like a real great use for these swing supports which are standing around doing nothing. Aren't you the tricky one!

Heloise

**AFTER A SOUR DAY!**

**DEAR HELOISE:**  
I am a "lemon eater" and always gobble up every edible shred.

I've found a wonderful use for the peels. I cut them up and put them in a small plastic bag and crush them with a rubber hammer. Then I put the whole thing, peels and all, in my car for a litter bag.

It's so clean and natural — and after working all day in a stuffy building, it's a breath of fresh air!

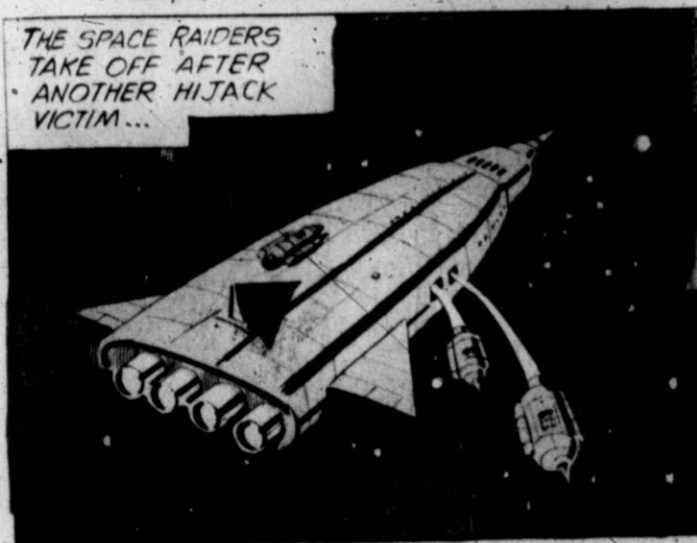
Lemon Lady

# LITTLE IODINE



# FLASH GORDON

by DAN BARRY



# TIGER

by BUD BLAKE

