

New Radio Tower Aids Area Law Enforcers

By DAN WELTY Brand Staff Writer

Workmen erected a new radio tower Friday afternoon on the parking lot of Hereford's city hall that will put Hereford and Deaf Smith County law enforcement officers on a new statewide radio

The self-supporting tower stands 200 feet above the pavement and weighs 12,000 pounds. The tower was pre-fabricated, trucked to Hereford and

assembled laying flat in the parking lot that separates city hall and the fire

A huge crane set the tower in place on three concrete pads Friday afternoon after workmen had intalled antenna at the top. The tower will serve as a base for Hereford city police, the Deaf Smith County Sheriff's office and the area Department of Public Safety.

THE TOWER is being erected as part of a statewide switch to a new type of

radio for law enforcement officials. The new radio is equipped with either five or six channels, allowing officers a choice of channels,

Each department will have one channel on the radio. There will be a Hereford police department channel, a sheriff's office channel, a New Mexico state police channel, a Texas DPS mobile unit to base channel, and a DPS unit to unit channel.

With the addition of extra channels, officers will be able to communicate with

shelley Burelson in Tony Caixins,

Jana Beth Giles; Pamela Louder, and

Virginia Tarlton, Stanton Junior

High; Phil Barefield, Margaret

Higgins, Robert Keyes, Susan M.

Moore, Roy Shipp, Carolyn Steele,

Richard Stewart and Janice Wilks,

Also, Virginia Barrera, Beverly

Lambert and Juanita Moore, Shirley

Elementary; Jacqueline Book,

Ophelia Echevarria, George Fox,

Lily Goodin, Mary L. McKinney,

George Ochs and Marsha Winget,

Tierra Blanca Elementary; Ann

Bowling, Deborah Butler, Orinda

Eikman, Janice Gafley, Janice

Mixson, Carolyn Ray, Aurora

Salinas, Veda Sligar and Bertha

Trevino, Aikman Elementary; Betty

Boyd, Janice Newsom, Robert Ray

and Darlene Suthers, Central

Elementary.

Hereford High School.

nann Lois Matchett Don

less interference from other stations and officers. In addition, the range radios will be able to receive and transmit will be lengthened.

A SEPARATE CHANNEL will be reserved for relaying calls through the Oldham County repeated station. The repeated station, in effect, picks up incoming signals and boosts them to stations further away. In this manner, Deaf Smith law enforcement officers on business far from the base station will be

able to communicate with the base. Range will be increased to 40 miles from unit to base station, while unit-to-unit range will be increased to 80 miles.

In the past, with only one channel, emergency situations have become tense when officers in need of help-were unable to break in on radio conversation. With the new system, officers are assured of constant communication with the base station on one channel or another.

The radio tower in Hereford will not actually be receiving and sending signals

until complete installation of new transmitters and receivers at the base of the tower along the north wall of the fire station. All vehicles will have to be outfitted with the new radios also. Completion of the project is expected within two months. The statewide system should be operational by Jan. 1975.

THE CITY of Hereford is planning to install the present radios in city (See TOWER, Page 2)

26 Pages
In
Two Sections
20 Cents



The Sunday Brand

Vol. 27, No. 7

The Sunday Brand, Hereford, Texas, Sunday August 18, 1974

Published Every Sunday

Branding Time By Speedy Nieman

That feller on Tierra Blanca Creek says keeping secrets from your wife is about as hard as sneaking daylight past a rooster.

The Cyprus fighting raged this week and the Greeks were unhappy with the U.S. No wonder: We've given the Turks \$170 million in military aid this year and only \$71 million to Greece.

School gets underway again here Tuesday and we join others in welcoming the new teachers to Hereford. The chamber will honor the new teachers with a banquet on Aug. 27. School bells signal the end of vacation time and the "summer slump"—if you had either one! Football and the busy fall season is just around the corner.

Discipline is necessary for every child to learn, but the lesson requires a wise teacher.

A TV program on activities in Hereford and Deaf Smith County is scheduled next Saturday at noon on KGNC-TV. Susie Hickman, Miss Hereford, is one of the participants and she will also be in Perryton Saturday for the national Miss Wheatheart contest.

We heard several informative speakers while attending the West Texas Press Association convention in Lubbock last week. One of these was Burl Hulsey, president of Texas Electric Service Co. and West Texas Chamber of Commerce. He stated that the energy crisis is still with us, even though many people thought it ended when they could fill up

their gasoline tanks.

Hulsey said the goal of national self sufficiency in energy requirements is within our reach, if we are willing to pay for it. It would require doubling coal production, increasing nuclear power capacity five times, stepping up oil and gas production one and one fourth times, producing huge quantities of oil from shale and synthetic fuels from coal.

Estimated cost of these goals is \$600 billion in capital expenditures. To put this in perspective, it cost about \$25 billion to put a man on the moon.

Another thought-provoking talk came from Arthur Duggan of Littlefield, former head of Water, Inc., and long associated with the water conservation movement on the South Plains. Duggan says water is already a problem and it could become critical in a few more years. Within the next two decades, the water shortage could create a panic unless something is done to alleviate the situation.

The small town of New Deal, just north of Lubbock, has run out of water—as many readers may have noticed in recent newspaper reports. The city wells have gone dry and city officials have resorted to buying water from

(See BRANDING, Page 2)

Classes Begin Tuesday; New Teachers Welcomed

the BUCINESS of education begins here Tuesday when classes open at 8:30 a.m. in the Hereford schools.

Registration was conducted all day Friday and will continue

Bill Phillips, administrative assistant, estimated enrollment would peak at about 6,500, slightly high man last year's figure of

Hereford schools' 58 new faculty members will be welcomed at a dinner at 7:30 p.m. Tuesday at the Civic Club, an event sponsored by the Deaf Smith County Chamber of Commerce.

NEW FACULTY members and the schools at which they will work are as follows:

Bobby Anderson, Lynette Barefield, Gary Goodin, Patricia Hill, Raymond Jenkins, Lester Kirkland, Tom Saul, Lonnie Whitfield and Priscilla Williams, all at La Plata Junior High. Donna Jo Anderson,

MH-MR Names

Director

A former Hereford resident has been

named as the director of the Mental

Health-Mental Retardation Center here,

it was announced this week by Bruce

Coleman, chairman of the District 3 board

KEITH SCHROYER, a VISTA

volunteer here several years ago, has

been formally approved as the new

director and will assume his duties Sept.

1. Schroyer recently received his master's

degree in social work from the University

for advanced degree work.

Schroyer will replace Don Elwell, who recently resigned to enter college again

SCHROYER and his wife, the former

Eunice Vasquez, have two children. Mrs.

Schroyer is also a former resident,

coming to Hereford a number of years

ago as director of the Migrant Ministry

weather

Precip to date: 2.73

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95

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92

66

of directors.

of Florida.

ALSO, MICAH BRYAN, Carol Sims and Diane Wood, Bluebonnet Elementary; Naomi Hare, Terry Ann Kosub, Rhonne Stewart, Jerry Walls and Davaughn White, Northwest Elementary.

Phyllis Cornelius will be school nurse and Marynell Rudder will be the speech therapist for the school system.

Classes will not be held on the following days:

Monday, Sept. 2, Labor Day, Friday, Nov. 8, Texas State Teachers Association District XVI; Thursday and Friday, Nov. 28-29, Thanksgiving Day; Monday, Dec. 23 to Jan. 2, Christmas and New Year Holidays; and Monday through Friday, March 24-28, Easter.

County Commissioners Resume Court

Finances, Furniture Top Agenda

County finances, a discrepancy in furniture provided for the new library, and formulating a policy for use of the library's Heritage Room were topics of discussion when Deaf Smith County Commissioners met Wednesday afternoon in a continuation of their regular

Monday session.

During a discussion on the new budget, Commissioner Marcus Latham suggested the county postpone bids for a new road grader because of the expense involved in issuing warrants for the purchase. Eatham suggested using revenue sharing funds due later this year, or buy the equipment out of next year's

THE COURT had approved advertising for bids on the maintainer for Precinct 4 during the regular meeting Monday. Donald Hicks, Precinct 4, pointed out that the purchase was recommended at this time due to an anticipated increase in price of the equipment. He added that the federal revenue sharing funds had been

earmarked for road improvements.

After a brief discussion on the matter, the court decided to postpone bids on the maintainer until a later date. Latham, Hicks and County Judge H.C. Williams made the decision as Bruce Coleman and Earl Holt were not present for the meeting.

commissioners had requested representatives of the Sperry Rand Corporation to be at the meeting to discuss furnishings for the new library. The library lacked a couple of items which were on the plans and had two extra chairs not ordered. After a brief discussion, it was determined the missing items were inadvertently omitted in a revision of plans. The company agreed to

furnish the other items at no extra cost,

Mrs. Gwen London, librarian, met with the court for the discussion and also asked for commissioners to determine the policies on use of the meeting room in the basement of the new library. After a brief discussion, commissioners decided to study the feasibility of employing a

custodian to open and close the building

for groups who use the meeting-root

Commissioners also agreed on a tentative rule of not allowing any organization to use the basement for storage, since library periodicals and newspapers are kept in the area. The court will discuss policies to be set when all commissioners are present for the meeting, it was stated.

City Concert Association Launches Member Drive

MEMBERSHIP ENROLMENT for Hereford Community Concert Association will begin Sept. 3, with renewals accepted through that week and the annual campaign for new members

scheduled Sept. 9-13.

Mrs. Paul Scott has been named drive chairman by the board of directors, and the campaign goal is 1,100 members, enough to fill all seats in Hereford High School where the concerts are held.

The board has also announced the 'hold' attraction for the 1974-75 season; the King Family will appear in February with a varied evening of vocal and instrumental music. This group is well known through television broadcasts.

TWO OTHER programs will be booked after the membership drive in accordance with Community Concert policy of enrolling members and having finances in hand before engaging talent.

Mrs. George Warner, board president, announces that the membership fee will be the same as last year, \$10, with special rates for student tickets and family members.

Community Concert programs are open only to members, who must enroll during the annual campaigns. The Hereford association has arranged reciprocity with Clovis and Canyon associations so members may attend concerts in any of the three cities on one membership card.

MRS. SCOTT will soon announce the list of captains appointed to conduct the drive here; each captain will recruit several workers to solicit memberships during the enrolment period.

County Home Demonstration Agent Retires



MRS. ARGEN DRAPER

to 5 p.m
Baptist
tion Con
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Mrs.
after s
Demons
She has

Argen Draper will be honored with a retirement party Sunday. Aug., 25 from 3 to 5 p.m. in the fellowship hall of the First Baptist Church. The Home Demonstration Council will host the event and the public is invited to attend.

Mrs. Draper is retiring this month after serving as a County Home Demonstration Agent for over 33 years. She has served in that capacity in Deaf Smith County for over 27 years, moving here from Hemphill County.

"Deaf Smith County has been good to me," she said. "This county has many resources but the outstanding thing is its people. I've served three generations of some families, and believe me, it has been my pleasure."

Mrs. Draper and her husband, Tom, who is a farmer and stockman, reside seven miles south of Hereford on the Dimmitt Highway.

MRS. DRAPER'S mind was made up when she graduated from Wellington High School that she wanted to someday become a home demonstration agent.

"My parents had very little to give me when I left for Texas Tech to go to college, but they wished me well, and 1 was on my way," she said.

Times were not easy then, but she was determined a woman could obtain a college degree if she wanted it bad enough.

Ten years passed before she obtained a Bachelor of Science degree from Tech in 1940. After one year of college, she was allowed to teach school, so in order to pay for her education she taught for ninemonths each year in Kesler Common School District and would attend college

during the three summer months. She taught for seven years and had from three to 13 students in eight grades to teach.

"It took me 10 years to finish college, but so what, some don't finish in 40", she said. She went on to earn a Master of Science degree from Texas Woman's University in 1964.

She was assistant in the clothing department at Texas Tech from 1938-40, and then served as Home Management Supervisor for Farmers Home Administration from 1940 to 1942.

THE POPULATION of Hereford is over four times what it was when the Drapers moved here. "There weren't many paved streets back then," she said. "I remember Highway 385 was being

(See RETIRES, Page 2)

County Car Demolished

Deaf Smith County sheriff's office car was totaled Thursday when it collided with a pickup east of Hereford. The car was being roadtested by a mechanic at the time of the accident. No one was injured.

---Tower from Page 1

maintenance vehicles when new radios

The new tower and radio system is being organized in the Texas Panhandle by the Panhandle Regional Planning Commission. Funds for the new tower were mostly provided by federal government grants, with partial aid from the city of Hereford and Deaf Smith County funds.



KESTER'S JEWELRY Across from the Post Office in Downtown Hereford

---Brand from Page 1

Lubbock in tank trucks. They are in the process of building a small pipeline to Lubbock for water. Abernathy has also reported a dwindling supply, and Lubbock is not in a position to go into the water-selling business.

We were living in Lamesa back when the Lake Meredith project was getting organized, and we remember there were organized groups in Lamesa, Lubbock and other cities who fought the proposal as a waste of tax money. The opposition claimed the whole thing was a scheme to provide the sportsmen of the North Plains a fishing hole with the South Plains people helping to finance the project.

Common sense prevailed and leaders with foresight led the move to vote the bonds that made the Canadian River project possible.



She--Aren't you a fool?

Divorced are Mr. And Mrs. Rowell. He wiped his car-

The Unpardonable Sin She--Aren't we fools? He--Kindly speak in the

With her guest towel.

COMERCIANTES PATROCINANTES de las FIESTAS PATRIAS '74 GRAN BAILE DE ELECCION

24 de agosto de'74 8:00 p.m til 1:00 a.m. WISHING WELL BALLROOM

201 N. Main Street ANGEL MOYA Y SU ORGUESTA

ADVANCE SALE TICKETS

\$4.00 A COUPLE

LA FIESTA RECORD SHOP C.R. ANTHONY'S MAIN STREET LARRY'S BARBERSHOP DICKIE'S RESTAURANT GIBSONS PRODUCTS COMPANY SPANGLERS DIAMONDS LTD. CITY TORTILLAFACTORY & BAKERY

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JONES MOTORS CHRISTIAN BOOK STORE POYNER'S WHITES STORES, INC. GONZALEZ BROTHERS PLUMBING CO. WARREN BROTHERS MOTOR CO. PRINCESS HAIR FASHIONS

TREVINO CONOCO SERVICE STATION CROSS ROAD SHAMROCK LEO'S CAFE BIG T PUMP CO., INC. BARRICK FURNITURE &

APPLIANCE CARL McCASLIN LUMBER CO. of HEREFORD BIG BURGER BRIVE IN TAYLOR & SONS FOOD NO. 3 PANCIERA TIRE & SUPPLY HEREFORD JANITOR SUPPLY

HOME APPLIANCE JOE'S REPAIR SHORT'S FURNTIURE &

APPLIANCE COWAN JEWELERS GRANADO BOOKKEEPING & INCOME TAX

BEACON PACKAGE STORE HEREFORD STATE BANK LA POSTA BOBBY GRIEGO DGRAN LINE SERVICE

BLUE BONNET LAUNDRY MENDEZ BARBERSHOP THE ECONOMY PACKAGESTORE GRIEGO WELDING **BOYNTON'S GROCERY** PLAYHOUSE SKATING RINK HEREFORD FEED YARDS, INC. J.C. PENNY (Sugarland Mall) STAR & TOWER THEATRES GUTIERREZ PREMIER SERVICE

STATION FRIONA STATE BANK JIM'S PLUMBING & HEATING DOYLE JOHNSON

CHEVROLET-OLDS DEAF SMITH COUNTY ELECTRIC CO-OP THE INK SPOT

MRS. ABALOS' MEXICAN FOODS LABOR CAMP GARAGE

VIVA LA RAZA EN UNIDAD HAY EXITO

Mechanic Wrecks County Car

A Deaf Smith County sheriff's office vehicle was declared a total loss Thursday after a collision while the car was being road-tested by a garage repairman. No one was injured in the accident.

According to Sheriff Travis McPherson, the 1972 model Oldsmobile has been placed in Joe's Auto Clinic for a tuneup on the transmission. After repairs had been made, a mechanic, was road testing the car.

While returning from east of the city, the mechanic began to pass a pickup pulling a gooseneck trailer. The pickup apparently turned out of the right lane into the path of the car, and the two collided.

Although damage to both vehicles was severe, neither driver was injured in the accident. The accident occured one-half mile east of the city limits on Highway 60 about 1:55 p.m. Thursday.

McPherson said the county vehicle was a total loss, and was being used as a sheriff's unit before the accident. He was not certain when a replacement unit would be purchased by the

Hospital Board

Studies Budget

A public budget hearing for

fiscal 1975 will be conducted

following the regular monthly

board meeting of the Deaf

Smith County Hospital District

Directors will hold their

regular meeting beginning at 7

a.m. Tuesday in the conference

room at Deaf Smith General

Hospital. The budget hearing

Items on the regular agenda

include a report from the

medical staff, financial report

for July, and miscellaneous

reports by the hospital ad-

will follow the meeting.

Father Of Two

Residents Dead

The funeral of Martin J.

Homer, 56, of Groom, father of

Mrs. Neal Lueb and Tim Homer

of Hereford, was conducted

Saturday morning in the

Catholic Church at Groom and

Mr. Homer died Wednesday

in an Amarillo hospital. He was

a farmer, a native of Groom and

veteran of World War II

He is survived by his wife,

four daughters, two sons, three

sisters, two brothers and two

burial was in that city.

military service.

grandchildren.

ministrator

Tuesday morning.

CORRECTION

In an article in Thursday's Brand concerning the new budget for Hereford Independent School District, an error was made on the amount of cancelled delinguent taxes.

The amount was listed at \$7,042.87 when it should have been only \$742.87. Orpha Click, school tax assessor-collector, explained this total represented 'double assessment' or property assessed which was not actually in the school district. The school does not cancel delinquent taxes which are properly assessed.

Click also explained that his office had completed the rolls on delinquent taxes and will send out notices to the taxpayers who are delinquent. The total delinquent roll now totals \$208,099.

The school board held a public hearing and gave formal approval on the 1974-75 budget in the Monday meeting. The new operating budget totaled \$5,560,150 - an increase of about \$292,850 over the previous year.

The tax rate was retained at \$2 \$100 valuation and the assessment ratio remains at 45 per cent of actual valuation.



DRIVE CAREFULLY



"You wanted a spirited hoss, wul the reason this one looks bad is because he's overly spirited and



C Of C Eyes Industry

Reports on industrial development and membership highlighted the Deaf Smith County Chamber of Commerce board of directors meeting held Thursday morning in the conference room at the C of C. President Roy Faubion conducted the regular monthly meeting.

Bill Albright, executive vice president, reported for chairman R.C. Hoelschet on the industrial development committee. It was revealed that a major industrial prospect recently met with an industrial team in the C of C office. Tom Burdett said after meeting with the woman representing the company that he felt Hereford has as good a chance as other towns under consideration. She did not reveal the company she represented.

ALBRIGHT reported that the chamber office has recently sent several letters to industrial prospects. He also pointed out that the C of C is also encouraging industry already in Hereford to expand. He said statistics show that 20 per cent of industry is new and 80 per cent is from expansion. Albright said that he. Mike Patrick and Lee Umsted attended an industrial seminar in Snyder recently.

Almost 200 letters are being mailed to members of the C of C to encourage them. to sign a new member for the C of C. More members are needed in the C of C in order to have a healthy operating budget. Dues have remained the same in spite of inflation, and the board hopes new members are the answer to balancing the budget.

It was reported that a Lubbock architect visited recently with the Special Action Council and discussed the possibilities of converting the Central School building into a civic facility. Of course this would only be considered if the school is willing to transfer the building to the city and county, and if the city and county are willing to accept it.

SEPTEMBER 10 was set by the board as a tentative date for the chamber's third quarterly meeting of the year. The meeting will be held at noon in the Civic Club Center. The meeting will be for members and guests. Included on the program will be Lynn Porsch who will tell about her activity in horsemanship training. A change in the by-laws pertaining to postage will be submitted for a vote.

Burdett reported on a House bill pertaining to registration under the lobby control act. He had received an opinion from the attorney general's office on the act, but reported that he had requested County Attorney Andy Shuval to request an official ruling so the C of C would know where it stands.

LAVON NIEMAN, president of the Women's Division, reported that Susie Hickman, Miss Hereford, will be Hereford's entry in the National Miss Wheatheart contest in Perryton Aug. 24. Susie also rode in the Castro County Roundup parade in Dimmitt Saturday. It was also reported that Susie would appear, with other Hereford citizens, on KGNC-TV Saturday at noon on Aug. 24. Hereford, Deaf Smith County, roping activities, agri-business and different facts of what is going on in Hereford will be featured on the program.

Albright reported to the board that the supply is very low on the brochures for Hereford. The board looked at several brochures from other cities. The group voted to make a request to the city and county for funds to order 50,000 brochures which will last approximately . three years. The city and county had helped in this respect when the last brochures were purchased. The C of C office has been responsible for the distribution of the brochures over the

Faubion appointed Burdett to serve as chairman of a nominating committee. Four new directors will be nominated to serve three year terms on the C of C board. Retiring from the board will be Burdett, Dick Montgomery, Faubion, and Hugh McCrary. Nomination of a new Women's Division president will be made at the board's September meeting.

ATTENDING the meeting were Larry Wartes, Artho Gonzales, Andrew Kershen, Ray Seale, Terry Caviness, Faubion, Montgomery, Burdett, Nieman, Albright and office secretary, Betty

--- Retires from Page 1

Other changes have been that more farmers now live in the city limits, the shopping centers have been built and the schools have changed. Central was the grade school and Stanton was high school back then, she remembered.

When Mrs. Draper came here as H.D. agent, there were 15 home demonstration clubs with 300 members and the same number of 4-H Clubs and members.

"Making 32 meetings a month was part of my job," she said. Soon after she came, the commissioners employed an assistant. She has directed training of 11 assistant agents over the years.

There are fewer H.D. Clubs now but many more other women's clubs. At the time she came, there were only four women's clubs and the women also were quite active in church groups.

"Times have changed and we have found that holding county wide mass method meetings are beneficial to the women." There's always big attendance at the sew fairs held at the Bull Barn and these are open to all women, whether a nber or not.

A PUBLIC SERVICE rendered by the

H.D. Clubs years ago was serving the

Chamber of Commerce banquets. They

were held in the fire hall or a church and

the women would serve over 350 people.

home demonstration work is to see people

develop in leadership. I can see H.D.

women in leadership all over town and

would to think they developed this in

TEACHING HOUSEHOLD manage-

ment, home arts, clothing and leadership

development are the main goals of the

H.D. Clubs. "If a woman learns everything three or four agents know, she

has a good bit of knowledge," Mrs.

Any woman is welcome to join a H.D.

Mrs. Draper has shared her views,

news and recipes in a column, "H.D.

Chatter," in the Hereford Brand

regularly for over 20 years. This column

has been quite popular and receives a lot

IT IS NO WONDER that Mrs. Draper

INSURANCE Of All Kinds

364-6633

was named to Marquis Who's Who of

American Women. This was added to her

Avis Blakey

club. There are no dues and she can call

364-3573 to be assigned to a club.

H.D. Club," she said.

Draper quipped.

of comment.

"One of the most rewarding things in

list of accomplishments in 1974. The Hereford Lions Club named her

as Citizen of the Year in 1957 and the same year the National Home Demonstration Agents Association selected her for the Distinguished Service Award. She also received a Superior Award from Texas A&M University in

She is a member of the Church of Christ. Other affiliations include Deaf Smith County Chamber of Commerce and Women's Division, American Home Economics Assn., Texas Home Economics Assn., Texas Agricultural Workers Assn., Texas Safety Council, charter member of County Home Demonstration Agents Assn. of Texas, Epsilon Sigma Phi, Phi Upsilon Omicron.

Also past president of American Legion Auxiliary, VFW Auxiliary, past matron of Order of Eastern Star, Adult Education Assn. of U.S.A., honorary member of Hereford Garden Club, past board member of Order of Rainbow for Girls, ASUW charter member, and on the board of directors for Community Action and Deaf Smith County Water Assn.

WHEN ASKED WHAT her plans are now that she is retiring, Mrs. Draper said, "I'm just gonna demonstrate living at home. My retired friends tell me that in about a year I'll be wondering how I ever worked."

NEWS VIEWS

Gerald R. Ford, President: "Fellow Americans . . . I want to be a good President. I need your help. We all need God's sure guidance."

The Sunday Brand

Entered as second class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879, class postage paid at Hermith County, Texas.



364-1050



Penny's Your Headquarters FOR BOY'S and GIRL'S GYMWEAR Pending delivery on the Girl's Shoes and Gym Socks Too!

OPEN NIGHTS TILL 8:30

PENNEY'S YOUR BACK-TO-SCHOOL HEADQUARTERS USE YOUR JC PENNEY CHARGE CARD TODAY

> 20% off boys' dress-up jeans.

Sale

Dacron® polyester cotton assorted fancy jeans. Creased flare legs, half elastic waistband and two front pockets. Lots of colors for sizes 3-7, regular or

Sale

Reg. \$5.98 School-age creased dress-up jeans of Dacron® polyester/cotton. Flare bottoms. Assorted fancy patterns. Regular or slim sizes 8-20.

Sale prices effective thru Saturday.

CHARGE IT!

20% off quality luggage. Sale \$360 to \$3038 Reg. \$4.50 to \$37.98 Now you can save on our, line of fashion coordinated luggage. You'll find a host of distinctive designs and styles to suit your individual tastes and needs. Perfect for people on the CHARGE

20% off fall fabrics.

Sale 1.03 yd. Crease resistant broadcloth. Reg. 1.29 yd. Polyester/cotton and rayon/cotton broadcloth solids. Machine wash.

Sale 1.27 yd. Broadcloth prints. Reg. 1.59 yd. Florals, dots, stripes, more. Rayon/cotton.

Sale 1.03 yd. Woven gingham checks. Reg. 1.29 yd. Polyester/ cotton. Goes with everything.

Sale 1.58 yd. Assortment of cotton prints. Reg. 1.98 yd. Florals, patterns and animal prints.

Sale 1.51 yd. Assortment of cotton solids. Reg. 1.89 yd. A great time to stock up on this fashion basic.

Sale 1.59 yd. Solids of polyester/cotton. Reg. 1.99 yd. Big selection of

20% off off our women's shirts.

Here's a way to button up some of today's best looks and save money, too. Choose from our entire line of women's shirts, tailored or casual, in an assortment of bright solids and patterns. Fashioned of polyester, polyester cotton, Arnel jersey knit and other popular fiber blends in a wide range of sizes.



J.C.Penner

back to school sales CHARGE IT!



Save 25% on our belted tires.

El Tigre Belted tire. 78 series fiber glass belted polyester. No trade-in required.

Tire size	Save	Reg.	Sale	+ fed. tax
B78-13	6.75	27.00	20.25	1.88
E78-14	7.25	29.00	21.75	2.33
F78-14	7.50	30.00	22.50	2.50
G78-14	7.75	31.00	23.25	2.67
G78-15	8.00	32.00	24.00	2.74
H78-15	8.25	33.00	24.75	2.97

Whitewalls just 2.25 extra.

CHARGE IT!



25% off 60-series nylon tires.

Scat Trac 60. Raised white letter. 60-series wide profile. 4-ply nylons. No trade-in required

Tire size	Save	Reg.	Sale	+ fed. tax
860-13	7.00	28.00	21.00	2.12
E60-14	9.00	36.00	27.00	2.61
G60-14	9.00	36.00	27.00	2.99
J60-14	9.00	36.00	27.00	3.20
L60-14	9.00	36.00	27.00	3.49

25% off -70-series nylon tires.

Scat Trac 70. Raised white letters, 70-series

Tire size	Save	Reg.	Sale	+ fed. tax
A70-13	7.00	28.00	21.00	1.95
E70-14	9.00	36:00	27.00	2.44
F70-14	9.00	36.00	27.00	2.59
G70-14	9.00	36.00	27.00	2.75
H70-14	9.00	36.00	27.00	2.98

CHARGE IT!



Save 25% on tune-ups.

Reg. \$21.88. Now \$16. -most 4 cyl. U.S. and many 4 cyl. foreign cars. We install new points, plugs, rotor, condenser and distributor cap; inspect air filter, fuel filter and PCV valve; adjust timing, carburetor and dwell

Most 6-cyl. U.S. and many 6-cyl. foreign cars Reg. \$25.88. Now \$19.41 Most 8-cyl. U.S. and many 6-cyl. foreign cars Reg. \$30.88. Now \$23.16



Save 25% on chrome reverse wheels.

Reg. 0.00. Sale 0.00. Chrome reverse wheel. For tube type or tubeless tires. Sizes 14 x 6 and 15 x 6 for Ford, Chevrolet and Chrysler. Other sizes



Save §6

Reg. 23.95. Sale 17.95. Universal AM radio. For in-dash or under-dash mounting. Tone control; built-in 4" speaker,



Save \$15

Reg. 99.95. Sale 74.95. 8-track tape deck with FM stereo radio. 20 watts solid music power. Burglar alarm.

BUYS Blems are Tires with Slight appearence variations. Perfect

J.C. Penney Steel Belted Radial



Cheerleaders Sell Schedules

Three Whiteface cheerleaders display one of the schedules they will be selling. The schedules feature an original Dirk West drawing done up in maroon and white. The project is a joint venture of the cheerleaders and the Whiteface Booster Club. The posters sell for \$1. From left to right are Sharon Dearing, Terry Hetzel and Karen Kitchens.

WT To Open Fall Dri

Buffaloes open fall football the opportunity to meet with our drills Thursday, Aug. 22, after' fans," said head football coach meeting the previous day with news media.

West Texas State's annualpress day will start at 12 noon, Wednesday. Following. lunch with the press the Buffalo footballers will put on game uniforms for a picture-taking session at Frank Kimbrough Memorial Stadium.

Wednesday evening will be. Meet the Fan Night for the

Truck Lettering

Sign Refinishing

Trademarks

417 Ave. G

Our players maintain a busy

SIGN DESIGN & LETTERING

"You name it we'll paint it"

LARRY BAIN

West Texas State University's but that evening will give them Conference rival Drake. Mayfield.

> "We plan to make the Meet the Fan Night a fun-type of of the fans to come to the stadium that evening and we will make it possible for our players to meet and talk to

Mayfield and his staff will start preparing the players Thursday for their opening game Sept. 14 in Des Moines. schedule once practice starts, Iowa, against Missouri Valley

Sho Cards

Sale Banners

Hi-Way Signs

The first of five home games

is Sept. 21 against New Mexico and athletic director Gene State. Other home games are Sept. 28 against Wichita State, Oct. 5 against Southern Mississippi, Nov. 2 against event." he said. "We want all Lamar and Nov. 16 against North Texas State.

losses

tribution.

would be a definite con-

Bell went on to outline football

the Red Raiders will be a young

team this fall, with only five

offensive and five defensive

One of the big spots to fill will

be that of quarterback. Joe

Bames will be a tough act to

follow, but there are several

players eyeing the spot. The

most promising, Tommy

Dunavin, is coming off a knee

BY PETE FRITCHIE

Trevino, winner of the re--

cent PGA tournament, says

he will play in next year's

Masters -- as if he is doing

the golf world a favor. In

the past Trevino has made

ugly remarks about those

The truth is that the Super-

Mex encountered people and

manners he did not complete-

The reflection is not on

Trevinohas made much of

the atmosphere and customs

of the Masters but on Tre-

ly understand at Augusta.

who run the Masters.

Comment On Sports

WASHINGTON, D.C .- Lee his Mexican background, at

starters returning.

The New Mexico State. Wichita State and North Texas State contests are all NVC games

Eddie Day has been hired as the athletic trainer for the Buffs of West Texas State University. Day is a 1974 graduate of the University of Texas- Austin, where he served as a student trainer for five years.

He earned a B.S. degree with major in physical education while serving under University of Texas trainer Frank Medina

Day was a student manager and trainer for four years at Hardin-Jefferson High School in Sour Lake. Day has been a member of the

National Athletic Trainers' Association as a student and is a member of the Southwest Athletic Trainers' Association.

Richard Bell, defensive be a question mark in the mind of the Tech coaches, thought.

Tech Forecast

Kiwanis Hears

Brand Sports

Hereford, Texas, Sunday August 18, 1974

coordinator at Texas Tech, told The Red Raiders will have a the Noon Kiwanis Thursday that the Red Raiders are going wealth of running backs, ininto the season determined to cluding Larry Isaac; named Newcomer-of-the-Year in the win 12 games and accept no Southwest Conference last Bell, who has been at Tech season. John Garner and James Moley will add depth, along sine 1970, praised freshman James Harris, saying Harris with Rufus Meyers, recovering would provide the Tech Football from a knee operation.

program with leadership that Coach Bell classed the wide receivers as good. Lawrence Williams, Calvin Jones, Jeff Tobe, Willy Kent and Ricky fortunes at the Lubbock school-Bates will all be given chances in the upcoming year. He said to catch the ball.

The line is another question mark of the Raider offense. Tommy Lusk, Jim Frazier, and Floyd Keeney are promising to

fill some of the spots. Bell talked less about the defense than offense, but pointed out that the line would be stronger on defense. Kim Bergman, Gary Monroe, Ray Henning, David Knaus, and injury. Quarterback seems to Ross Murphy are all returning

times seeming to demagogue

about the majority race in

this country. While this

makes him popular with ag-

ment people, it is due to the

cheap publicity stunt by

The Masters will welcome

Trevino like any other great

golfer; but Masters person-

net should not be abused by

any competitor, not are bad

manners in order, and one

hopes next year Trevino can

refrain from any behavior in

poor taste

itators and anti-establish-

Bell also has good depth in the defensive ends. Tommy Combs, Larry Hamilton, Wesley Smith and Tommy Howard will be among players at that spot.

The linebackers and secondary are question mark areas for the Raiders. linebackers, the Raiders will have Randy Lancaster, Tom Dyer and Harold Buell, Bell said the secondary and the linebackers will have to prove themselves in game situations. Curtis Jordan and Randy Olsen will play in secondary positions.

Overall, Coach Bell said the SWC would be a more interesting conference this year. He said the teams are more balanced and that almost any team could win the conference.

Other actions at the Noon Kiwanis included presentation of Bobby Byers with Kiwanianof-the-Month award.

ONE MINUTE SPORTS QUIZ

- 1. When and where will the Frazier-Quarry fight oc-
- 2. Name the winner of the NBA Championship. Who was named most vai uable player of the series?
- 500 scheduled?
- Garden.
- Boston Celtics. John Havlicek.
- May 26, 1974.

5. Cincinnati Reds

- When is the Indianapolis
- Dave Concepcion plays basketball for what team?

Answers to Sports Quiz

<u>(eepsake</u>

KESTER'S JEWELRY

cross from the Post Office

in Downtown Hereford

- 1. June 17, Madison Square

WORD HAS IT that several good seats in Section B are still

SEASON TICKETS for Hereford

home games are selling like hot

cakes. The administration office

reports that 541 Whiteface fans

have already paid for their

tickets, with 220 firm promises

and more expected on the way.

Last year's season ticket total

was 789, and sales this year are

expected to surpass that mark

Fans will be given until Aug.

23 to buy season tickets. A book

of five tickets to each of the

home games is \$10. For the first

time, single game tickets during

the season will cost \$2.50. In

other words, you can save 50

cents per ticket by buying now.

way and beyond.

Tech Coach at Kiwanis

praising Hereford's James Harris.

Texas Tech's defensive coordinator Richard Bell

spoke before the Noon Kiwanis Thursday,

outlining Tech's Red Raiders for this fall and

available, and many seats in Section C can be had. No chair seats, though. Seems a shame a fine facility like Whiteface Stadium should have so few

chair seats. To us, though, it's not football unless you sit on a bench and get splinters, wrap up in a blanker and spill hot chocolate when the team scores a touchdown

RICHARD BELL, TECH'S defensive doordinator is no stranger around the Whiteface

According to Bell, he spent nost of last | January and February around Hereford trying to convince James Harris Tech was the place to be

MONDAY WILL BE press day it the home of the Herd. Coach Larry Dippel and staff will have the boys report for a morning practice and then come back that afternoon for picture taking y the press.

AND THE HERD IS not the only bunch getting ready for

DAN WELTY football season. The big Red Band (as director Randy Vaughn instructs us to call them) has been practicing those precision marching drills and shining up

> Director Vaughn promises new and exciting halftime shows this fall.

the old brass horns this week.

.THE BRAND LIBRARY contains an old hardbound book entitled "My Favorite Football Stories By Red Grange."

The Galloping Ghost put together a few of the classic newspaper stories and articles that have helped to immortalize the game and we were leafing through it the other night. We crossed a story written by Grantland Rice, and it contained the following poem:

FOOTBALL'S ANSWER

They reform me each new season

As they point to each new fault. And their hands are turned against me

As they crowd me to the vault. But amid the growing clamor, They still know around the clan, I'm the soul of spirit And the maker of a man.

O, I know I'm far from perfect When the autumn leaves turn

When the tackle's neck is furrowed

By the half-back's heavy tread; But you hear them still admitting

As they put me on the pan, 'He's the soul of spirit, And the maker of a man."

Perhaps I'm overfeatured In the headline's stirring plea. Perhaps I'm more important Than a mere game ought to be; But with all the sins they speak

And the list is quite a span, I'm the soul of spirit, And the maker of a man.

TAKE ADVANTAGE OF OUR GREAT

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INVENTORY OVERFLOW

SPECIAL Reductions On T.V.'s, Stereos, Washers, Dryers, And Other Appliances

SAVE UP TO

364-5801

114 PARK AVE.

SAVE FROM 25% to 50% On COATS Men's, Boy's, Ladies,

Junior Misses,

Preseason SALE

Was '7" Now '3"

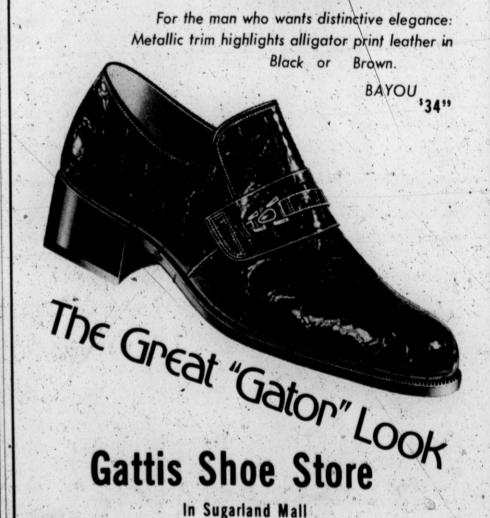
Men's and Boy's As Low As SHORTS-SLACKS

MATTRESS Full Size Fitted

Miscellaneous Toys, Sporting Goods, Hobby Crafts, Shoes, Ect. We're cleaning out the store at Montgomery Wards

Special **AUTOMOTIVE DISCOUNTS** Filters, Tires, Battery's Shocks, Spark Plugs







Girl's Softball Awards

Girl's Softball president Marci Hughes, with the microphone, announces awards given to various girls softball teams as Sandra Combs looks on. The occasion Thursday evening was marked by the playing of all-Star games and a picnic for the girls and parents that participated in the program this summer.

Wary Cattle Leaders Uneasy Over Losses

AUSTIN--Texas cattle leaders are voicing uncertainty about their future and the future of beel production in the state according to Agriculture Commissioner John C

Reports of their uneasiness--based on financial loss, continuing price increases and a six percent drop in beef consumption--have been coming directly to White and to the Texas Department of Agriculture's market news office in Amarillo.

White said cattlemen fear that if current conditions worsen, the result may be a significant cutback in beef affecting everyone from the rancher who depends on his herd for a living to consumers who want beef on the table.

White said some of the biggest problems are centered in feedlots where 250-500 pound feeder calves are fattened to 600-1,000-pound slaughter steers. In recent months. cattle feeders have been losing money every time they sell a steer

Several factors are In September feeders were cents a pound. By last summer they had climbed to 36 cents. Current costs have increased to around 50 cents

per pound. One Amarillo feedlot reported paying \$5.35 per hundred pounds of corn in mid-February. Other reports revealed payments as high as \$6.05 per hundred pounds delivered.

"These purchases indicate that weight gains in the future could run as high as 60 cents a pound," White

According to TDA figures,

slaughter steers in late February and early March have been selling for 45-47 cents a gound. Thus, if a feeder paid \$210 for a 350-pound calf in September, doubled its' weight at 50 cents a pound or \$175 and sold it for \$315, he would have lost \$70. Some feeders are complaining of losses up to \$150 a head

"Several people have stated that it is not worth the risk to put any more cattle in the feedlots when optimum conditions could net a \$40 profit and current conditions might lead to losses as high as \$200 a head in the future," White said.

The federal government's diethystilbestrol (DES) from use in finishing cattle also has increased feeders' woes by slowing weight gain and increasing its costs.

"We Care About Your Feet"

GATTIS SHOE STORE

In Sugarland Mail

overturned the DES ban on the grounds that those advocating its use were denied due process. However, feedlots have appeared reluctant to gear up for DES again, fearing the Food and Drug Administration will overrule the latest decision. Companies have not started

producing it in large volume. Cattlemen's problems continue at supermarkets where consumers are not buying beef in the volume they once did. In 1972 the average per capita consumption of beef in the United States was 116 pounds. In 1973 this figure

had dropped to 110 pounds. "When carcass beef rises to nearly \$80 per hundred pounds, the housewife begins to buy less beef," White said.

Why all this talk about getting back to normal? Who would recognize himself?



In Prussia, they say that if you cannot catch a thief, beat a piece of his clothing with a hazel switch, and he will fall

HUSTLE

By Bill Albright, Executive Vice President Deaf Smith County Chamber of Commerce

got it half whipped . . . well then, that should be good news . because we do have a problem . it's identifiable and we desperately need to whip it . . . It's not a new problem and it's really quite a basic one. The diminishing supply can not keep up with an ever increasingdemand. And what supply is available becomes unbelievably valuable. In some cases a substitute can be found - in others, there is no substitute. So

where does that leave us? I guess we could apply another old saying - "Make the most of what you have." To me that means don't waste, get full value from what's available, find ways to reuse, economize, save, and another good word . . innovate . . . use initiative and imagination to come up with better ways of doing things which will require less expenditure of a given resource. solution doesn't it? . . . It is . . . HUSTLE.

They say that if you can but it's also pretty difficult to recognize the problem, you've get people to face up to it til there's a real crisis.

Just knowing there's a threat to our well being isn't enough. There is a shortage and it's going to get worse . . . only maybe it won't happen in this part of the country or if it does, it won't happen to us, or we've been through this before.

Well, it seems to me that the smart solution is to fare up to reality . . . acknowledge that a real problem exists and we can help solve it. Thru a solid program of conservation. SAVE SAVE SAVE.

What resource have I been talking about? Could be WATER, ELECTRICITY, FOOD, FERTILIZER, PLAS-TICS, BUILDING MATERIALS. GASOLINE, MONEY . . .

almost anything. Make a wiser use of what we have! There is one element which never seems to diminish here in Hereford Sounds like a pretty simple and that's HUSTLE HUSTLE

Church Says Farewell To Grahams, Canslers

A farewell reception for the Steve Graham and Mac Cansler families, who are moving to cities in South Texas, will be given Sunday in the Fellowship Hall of First Baptist Church following evening services. Graham, who came to

Space Exploration

Most Americans are vitally interested in the solution of space problems-especially parking and closet. -Flame, Phoenix.

Definition

Romance: Oceans of emotions surrounded by expanses of expenses.

-Sniper, San Bruno, Calif.

Hereford two years ago to be youth director of First Baptist, is relocating in Fort Worth where he will attend Southwest Baptist Theological Seminary. The 24-year-old associate pastor and his wife, Jennifer, have a son, born Friday. Graham is originally from Enid, Okla.

Mr. and Mrs. Cansler, longtime ranchers in the Hereford area, are moving with their two children to Austin where he will be supervisor of a chain of drive-in restaurants.

Mrs. Cansler, the former Ruth Ann Allison, is a member of L' Allegra and Music Study Clubs. She and her husband are graduates of Hereford High School. Their children are Allison, 4, and Keith, 4 months.



AUSTIN, Tex. - Views of citizens on how to save cur-rent assets of the Texas coast while permitting its orderly economic development are being sampled in a series of public hearings.

Hearings are a major ini-tial step in development of a Coastal Zone Management

More than 150 representatives of business, labor, agriculture, industry and en vironmental groups outlined expectations for the plan at a workshop here last week.

Need for a balance bet. ween economic development and protection of natural resources emerged as the key element for the CZM plan.

CZM is concerned with economic development, urban population growth, water supply, local control, residential and resort home development and power plant siting.

Hearings are slated for August 13 in Harlingen, August 28 in Corpus Christi, September 5 in Victoria, September 12 in Beaumont, September 23 in Houston, September 24 in Galveston and September 27 in Austin.

The technical phase of the program starting in the fall will seek to arrive at estimates of demands on coastal resources, assess capability of resources to support the demands and to evaluate management mechanisms;

After more hearings in 1975 and 1976, final recommendations resulting from the plan will be made to the legislature in September, 1976.

DPS CHECK ASKED — Gov. Dolph Briscoe asked a full report on intelligence activities of the Department of Public Safety.
Briscoe said he would not

rule out a separate citizens committee inquiry into DPS surveillance of individuals, but he will look at a DPS report before asking any

further probe. Surveillance activities of

DPS came under critical scrutiny due to an agent's report on Robert W. Pomeroy, who led a citzens' group opposing a nuclear power plant near Fort Worth DPS Director Wilson Speir has apologized for the Pomeroy report, and noted that it was never made a part of DPS permanent files since

Pomeroy was not engaged in

illegal activity.
Meanwhile, the state
Senate's Jurisprudence
Committee will have a select sub-committee headed by Sen. Oscar Mauzy of Dallas checking into the Pomeroy case and, generally, into in-vasion of privacy issues.

AG OPINIONS - Atty. Gen. John Hill held the state Office of Traffic Safety isn't au-thorized to sell T-shirt with a "drive Friendly" "logo" to fi-nance a traffic safety prog-

In other recent opions, Hill concluded:

• Willacy County cannot use federal revenue sharing funds to support its hospital district or a non-profit clinic for low income residents.

for low-income residents.

• Texas Tech University can purchase group term life insurance from mutual companies for its faculty and staff.

• Blood donors over 18 are entitled to the same compen sation as those over 21, regardless of a state statute.

· Parttime employment as social workers is not prohibited under the dual employment prohibition of Texas

 A statute exempting from forced sale for taxes homes-teads of persons over 65 is constitutional.

· A county may locate its juvenile detention facility in the same building as its county jail, as long as juvenile and adult offenders do not come in contact with

 A district judge may assess as court costs reasonable investigators' fees for social studies called for in the famAPPOINTMENTS - Dr. Hugh Meredith has been named president of Sul Ross State University, effective

September 1. Kenneth Decker has been promoted to agent - in -charge of the 122 - member DPA narcotics service, and Benny C. Boyd is assistant

agent - in - charge.
Robert G. Welsch of Corpus Christi will succeed J. C. Roberts as Texas Highway Department district en-

gineer in Abilene. Rights Commission adopted a final determination of water rights in the Cibolo Creek Watershed of San Antonio River Basin.

The area was the first in the state to receive a complete adjudication of water rights under the 1967 Water-Rights Adjudication Act. The determination and the

The determination and the entire record of the proceedings will be field in district court in San Antonio. The watershed contains parts of Kendall, Bexar, Comal, Guadalupe, Wilson and Karnes Counties.

PRISON PLAN CARRIED OUT — Agreed - on proce-dures were used to handle the Fred Gomez Carrasco siege at Huntsville prison, according to Governor

Briscoe said a variety of contingency plans had been approved for any emergency

at the prison.

He said he is convinced that under the circumstances Department of Corrections Director W. J. Estelle Jr. "did all that was humanly possible to protect the lives of hostages and, at the same time, (to) protect the people

of the State of Texas. DPS named Ranger Capt. J. F. "Pete" Rogers to investigate how guns and ammunition were slipped into the prison to Carrasco.

A Walker County grand jury is also investigating the incident, in which Carrasco, another inmate and two women hostages were slain during a breakout attempt after the longest prison revolt of its kind in U.S. hts-







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Police Administration and Organization -Monday 7-9:45 p.m.

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Registration - Sept. 3 at 6 p.m. at

For further information call

64-0Z. Reg. \$143

G.D.P.

Home Insurance Corroded By Inflation

If "inflation" were a person, it would be an olympic gold medal winner this year, for being able to climb so high at such a fast pace.

"Inflation is with us, and we should do what's best to keep up," suggests J.O. (Jim) Smith Jr., chairman of the Texas Insurance Advisory Association. 'This is especially true when it relates to building or maintaining a home."

themselves this question: "How more than 50 per cent. much would it cost to replace my house today?" Before answering, Smith says, consider how long ago an estimate was made. "Even if homeowners have checked as little as a year ago, the figures probably are

The Consumer Price Index

(CPI) of the U.S. Department of Labor reveals more about the upward trend.

For instance; \$100 worth of

house maintenance and repairs in 1967 would have cost \$162.20

skyrocketing," Smith points financial conditions. out, "many may find themselves faced with repair and reconstruction costs that far exceed their insurance coverage. It's surprising that most people don't even bother to

costs their homes with today's

"IF SOMEONE has a special package policy, commonly called a homeowners' policy," Smith says, "then there are some advantages when partial

The Sunday Brand, Hereford, Texas, Sunday August 18, 1974 surance coverage. For a \$35,000 home, this would be \$28,000 of insurance. For a \$40,000 home, this would be \$32,000 of insurance.

'If the policy is for at least 80 per cent of the value of the home, claims involving damage to the building are settled on the basis of the full cost of replacing or repairing;" Smith says.

"In other words, no deductions would be made for depreciation, as is customary in settling insurance losses. This point is important; because a lot of people think if they just have insurance, it will totally replace whatever is damaged. They (see INSURANCE, pg 7A')



1-LB. FOLGERS

COFFEE

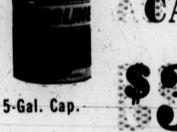
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Contains Splas Hairspray Sha

G.D.F

Single Burner Infinite Heat Control

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Large Asst. of sizes for

Heater or Central Air



GUN

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TOASTER BROILER

Reg. 1617

G.B.P.

Insurance--

forget about depreciation, and they can be disappointed."

To illustrate further how the replacement cost provision works, Smith mentions this specific example: "Assume that painting and other interior decorating in a house has a life of 10 years. After five years, smoke damages the interior. Under the replacement cost provision + which goes into effect when the policyholder has insured his home for 80 per cent or more of its value the full costs of repainting and

the insurance company. has depreciated one-half of its committee chairman. original value."

recommends that anyone not sure of the replacement cost of their homes have their insurance agent provide the name of someone who can appraise it. "With inflation, it's obviously most important not to delay checking out the policy, and if necessary having the home

redecorating would be paid by appraised for today's market." Smith of Dallas, is a resident Without the provision, the in- vice president of Reliance Insurance company would pay surance Companies, in addition only one-half the loss because it to serving as TIAA executive

The TIAA is an advisory organization with membership SMITH SAYS the TIAA consisting of insurance companies writing approximately 90 per cent of the property insurance in Texas.

> When all is done and said, in the end thus shall you

He most of all doth bathe in bliss that hath a quiet

Ada Announces Income Increase

Ada Recources, Inc. announced for the three months ended June 30, its first quarter of operations, net income increased 87 per cent and revenues increased 82 per cent over the pro forma results for the period ended June 30, 1973.

Unaudited operating results for the three month period ended June 30, 1974 show earnings of \$1,148,000 or 22 cents a share, compared with \$614,000 or 12 cents a share pro forma for the same period a year earlier. Revenues were \$23,291,000 for the quarter ended June 30, 1974

compared with \$12,763,000 for the pro forma period a year ago. "Increases resulted from

improved profit margins and the performance of all divisions operating at near 100 per cent capacity," said K.S. Adams, Jr., president. Adams emphasized the

company is making no predictions on year-end expectations, but rather prefers to demonstrate its performance quarter-by-quarter during the first year of operations.

"Our recently refinanced \$3.4 short-term million loan

agreement included a line of credit which will be used to supplement cash flow to expand our energy exploration activities," Adams said, "Oil and gas exploration for our own account should contribute more to future earnings as our activities are expanded.

WAKES 'DEAD' BOY

SHEFFIELD; ENGLAND A four-month-old boy believed to be dead "woke up" when the policeman taking him to a hospital turned on the siren on his patrol car. A doctor said later that the siren brought the child back to life.

ATTENTION AUTO OWNERS 25 to 70 years, Save 15% on your auto. Insurance with a clear driving record (AND)

19 to 25 years, Save 10% also credit 10% allowed for school driver training with clear driving record.

HOMEOWNERS CITY & COUNTRY Save 15% on dwelling, above 12.000 valueation. Save 20% commercial property, except high risk business. Save 30% to 35% on large commercial bulidings in good repair & location

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LAVATORY

FAUCET KJT

Washer-Single Handle

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G.D.P.

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2.5 Amp

G.D.P.

HUFFY GAS CANS

G.D.P.

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ALL STYROFOAM

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PENCIL

Extra Thick Leads

Reg. 23'

ICE ESTS

OFF

Mitchell NO. 308

ABU-MATIC NO. 270

NO. 308 Reg. '28"

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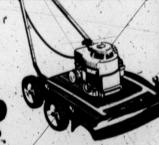
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G.D.P. Reg. 164"



SQUIRREL BRAND

CHARCOAL 10-LB.

Reg. 89'

J-WAX "SPRINT" NO-BUFF
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Reg. 11" OR KIT-PASTE Reg. 11" WAX

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DICKIE'S BOY'S

JEANS Extra Long Wearing Never need Ironing Asst. Colors Reg. \$550

G.D.P.

GIRL'S SLACKS Cuffed Polyester Asst. Colors Size 8-14

88 G.D.P. Reg. 15%

> GIRL'S BAN-LON BLOUSES Long or Short Steeve Asst. Colors & Patterns

G.D.P.

5 9 Reg. '21" ONLY NO. 525

ASST. LENGTHS G.B.P.

Coffee To Boost Beef Industry

"Put your coffee break going towards the promotion of money to work for the beef. industry" is the advice of Hereford Cowbelles, who are hosting a Silver Coffee Offering Tuesday morning, 9-12 noon, at Community Center.

Local Cowbelles will be serving coffee and "delicious goodies" with all proceeds

CLEAN CARS. CADILLAC TO VOLKSWAGENS .

72 Chev. Nova 4 dr. Sedan. White Vina top, light green lower, Small 397 vs, Factory Air, Auto. Trans. This car has very low miliage, and is extra clean.

71 Ford 1/2 Ton. Pickup long Wide Ranger, Two Tone Green, has 360 V8, Auto. Trans. Air Cond. Pwr. Steering extra good tires, very clean inside and

72 Ford Galx. 500 4 dr. Sedan, Brown Vinal top, light brown lower, loaded has custom vinal interior, this is one of the cleanest best 72 models in the

68 Chev. Impala 4 dr. Sedan, loaded, miliage, local car, here is a good

66 Chev. Impala 4 dr. Sedan loade white with light blue interior, very good mechanical condition, paint is good, very sharp for this model.

> J.V. CAMPBELL MOTORS 321 N. 25 Mile Ave.

beef; according to Mrs. Olen Caviness, treasurer.

We are offering a chance to enjoy your coffee break with friends while supporting the cattle industry, which is the hub of our community," said Mrs. Caviness.

At 10 a.m. Cowbelles will recognize those who have contributed to the Beef for Girlstown Project.

The public is urged to attend.

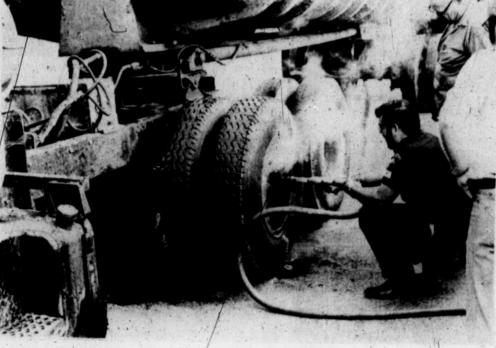
HOUSE VOTES MILLIONS The House has voted to approve a \$49.9-million authorization to finance Radio Free Europe, Radio Liberty and the Board for International Broadcasting, which oversees the stations.

MEAT FOR SCHOOLS

The Government has spent only \$11.6-million so far of \$100-million it earmarked to buy beef and pork for school lunches next fall and winter, according to the latest tabulation by Agriculture Department officials.

TO LIMIT STAFF

The House passed and sent to the Senate a compromise bill to limit the number of highpaid White House assistants to the President.



Hot Brakes

Firemen were called to the intersection of Highway 385 and Park Avenue early Friday morning when a gravel truck's brake locked and overheated. The driver had been unaware of the brake locking and continued driving. Firemen were wary of a diesel tank that developed a leak near the overheated brake, but doused the area with water until the brake cooled.

Lovalty Oath for Teachers?

May a public school teacher be required to take a loyalty oath? Yes, provided that the oath stays within constitutional bounds.

Consider the case of a high school teacher who balked at swearing to uphold the state and federal constitutions.

I just don't like the whole idea of loyalty oaths," she explained in a court hearing. "They are an. infringement upon my freedom of

But the judge said this kind of an oath was nothing more than is expected of most public officials, up to and including the President. He quoted the following comment from the United States Supreme

"Obviously the framers of the Constitution thought that an affirmation of minimum loyalty to the government was worth the price of whatever deprivation of individual freedom of conscience was involved."

Nevertheless, some oaths have been thrown out by the courts for koing too far.

Another case involved a declaration that the teacher had never lent "aid, support, or advice" to the Communist Party. Wouldn't this apply, a court wondered, to everyone who had ever supported any cause that the Communist Party had also happened to sup-

The court concluded that it was unconstitutional to require an oath "in terms so vague that men of common intelligence must guess at

Also rejected was a requirement that teachers submit an annual list of every organization to which they had either belonged or contributed during the previous five

The court felt that such a requirement intruded upon the teacher's right of free association. The court said there were all sorts of outside relationships that could have no possible bearing upon the teacher's occupational

public service feature of the merican Bar Association and the State Bar of Texas. Written by Will Bernard.

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Hospital Notes

Topic For Lions PATIENTS IN HOSPITAL

J.C. Ricketts, 311 Roosevelt: George Parker, 109 Ave. J; Tomas Maldonado, 223 Ave. C; Lola Treadway, 240 Ave. H; Maude Valentine, Vega; Mrs. George Madrigal, 335 Ave. C; Mrs. Roy Lively Jr., 711 Ave. G.

Mrs. Willard Jones, Rt. 5; Blanche Hill, 116 Elm; W.W. Jones, Rt. 3; Mrs. W.L. Hendricks, 826 Ave. K; Mrs. Isaac Haskins, 607 Ave. K; Mrs. Stephen Graham, 329 Centre: Albert Gonzales, 433 Star; Robert Goenne, 1505 Park Ave.

Mrs. Miguel Gavina, 300 Ave. B; Mrs. Leland Flesher, 401 Centre; Melvin Curtis, 122 Ave. J; Lorenzo Cisneros, Box 1364; Vera Carter, Dimmitt: Evelyn Blankenship, 128 Ave. G; Mary Banks, Box 1999; Mrs. Elmer Ayres, Vega; Mrs. Redolfo Alvarez, 324 Dayton; Mrs. Quentin Oday, Friona.

PATIENTS DISMISSED Mrs. Jimmy Allen, Sharon White, Mrs. Roy Euler, Aug.

Mrs. Ollie Truelock, Toylynn Burke, Anna Scott, Mrs. Dunk Reed, Mrs. Jess Chesher, Mrs. Richard Heard, Aug. 15.

Alfred Medina, Mrs. Augustine Castillo, Mrs. Michael McGee, Mrs. Louis Gilster, Chester Pinckert, Mrs. Ascension Rangel, Rodney Caison, Mrs. James Brand, Mrs. Charlie Sowell, Mrs. Walter Andrews, Aug. 14.

Look Who's New

Mr. and Mrs. Isaiah B. Soto are the parents of a daughter, born Aug. 17.

Mr. and Mrs. Stephen D. Graham are the parents of a son, Jeffrey York, born Aug. 16. He weighed 8 lbs. 8 oz.

Mr. and Mrs. Roy Lively Jr. are the parents of a daughter, Jeana Brooke, born Aug. 15. She weighed 8 lbs. 7 oz.

Mr. and Mrs. George T. Madrigal are the parents of a daughter, Rebaca Ann, born Aug. 14. She weighed 7 lbs. 3

Many of the shops are filled with fall clothes and sales on summer garments and shoes have been going

on for weeks. Nothing is a bargain if it cannot be made to fit or if the color is unbecoming. Nor is a wenty dollar shoe for ten dollars a buy if the last

the shoe is too harrow.

The "energy shortage" was produced the incentive for the program topic Wednesday expansion and exploration. at the Hereford Lions Club Sprowls noted. regular weekly luncheon

"The situation is improving, but it is not due to growth in the meeting when C.M. Sprowls, environmental engineer for United States; there is in-Phillips Petroleum, appeared creased production world-Phillips Petroleum, appeared wide," he stated. "We need to There is not really a shortage create a business climate that of oil and gas in this country, will encourage oil companies to reported Sprowls, "only a invest and develop our shortage of the ability to resources.'

Some factors that could help the situation, according to last a minimum of two to five Sprowls, would be the years, due to the time lag development of the Alaskan pipeline? the development of more deep-water ports for super tankers, and the construction of new refineries.

"The individual can help by communicating with his Congressman and letting him know how you feel," Sprowls said. He distributed sheets that contained a sample letter, how to write congressmen, and the addresses of the officials.

President Wayne Lady presented perfect attendance pins to Byron Terrell(5years) and Ed Line (10 years) during the meeting. A number of guests were also recognized. The speaker was introduced by Ray Seale, program chairman.

TV COMMENTARY

IF THERE IS a quarrel afoot about the quality of TV offerings, one must in fairness remind himself of the mouth watering appetite. of the tube. When television sits down to dine, it devours reams of material without beginning to gratify its ever constant hunger.

as guest speaker.

develop our resources." He

predicted the shortage would

between the demand and the

ability to supply those demands.

involved in the energy shortage,

Sprowls compared it to an

iceberg since many of the

problems are not readily

visible. He claimed low profits

for the petroleum industry the

past decade have discouraged

further investments and ex-

pansions. The government has

put an "unrealistic price

structure on natural gas," he

While there has been a

growth in demand for oil and

gas due to an affluent society,

the business climate for the

petroleum industry has not

Speaking of the many factors

IN DAYS OF YORE, if the Elizabethans had indulged in TV by programming Shakespeare every day, he would have been done to a frazzle in a week.

GIVING Shakespeare his due, one can say with assurance that there isn't enough top-notch writing or first rate thinking in the whole world to keep paramount programming on the air via the telly every day,

day after day. A WEE, small voice might

suggest shyly that perhaps there's too much TV in our lives, but surely it would be blasphemy to hint such an ill of our electronic totem. In case there's somebody about who wishes to turn king's evidence, this writer didn't say it.

WHAT THE VIEWER must do is to be selective in his viewing. Embrace your best and tune-off the rest. Choose to visually chew on only that which particularly fits the fancy. Watching anything else could be said to be counterproductive as far as time is concerned.

CBS will rebroadcast its news special "1945" on September 8. The show covers the fighting of the Second World War and is well worth view-





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Set Of 12

ALONG THE FRIO

By MRS. OWEN ANDREWS **Brand Correspondent**

Guests at Frio Baptist Church Gene Joplin and children. The Joplins are from Plainview and also visited her sister and family, west of Hereford.

Among those for the Cheryl Sunday were Rev. and Mrs. Cole Sal D'Amato wedding were the Herman Vinsons, who now have moved to Childress. Vinson is to be a high school counselor there. He was in the

Pampa school system the last few years.

Mrs. Don Mobley and Mrs. Raymond Mobley came during the week to visit the Mobley family and Mrs. Don Mobley also went to Hollis, Okla., to visit her relatives. Other members of their family came the last of the week to be here for the Cole wedding.

Visiting the Jim Brooks one

day last week were her brother, Earl McClenson, Mrs. Mc-Clendon, their granddaughter, Jennifer and friends, Mr. and Mrs. Jim Cox, all of Commanche, Okla. The visitors had been on a "camper" trip to Colorado and on the evening they were here they camped in Palo Duro park and went to see 'Texas'

Here to visit their mother,

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Mrs. J.E. Warrick, and others in the family are Mrs. Derrall Culp and sons, Keith and Chad, of Wilcox, Ariz. and Mrs. Don Weems and son, Michael, of Tucson. Their brother, Ronnie, had been to Arizona to visit them and the ladies came as he returned home.

Recent visitors of the Joe Ed Andrews were her parents, Mr. and Mrs. Herbert Haseloff, of Abilene, and grandmother, Mrs. Hattie Haseloff, of Vernon;

Mr. and Mrs. Harlan Barber spent the weekend attending a reunion of the Franklin family, Mrs. Barber's relatives, at Colorado City. They were accompanied from Lubbock by her aunt, Mrs. Laura Franklin.

Here the first of the week to visit the Harlan Barbers were his sister, Mrs. Paul Barron, Mr. Barron and their son, Wayne., of Lorraine.

Genie Robbins recently spent several days with her parents, the Frank Robbins, while she was recovering from a tonsilectomy. She is employed with Texas Instruments, at Lubbock and is a junior at Texas Tech. She moved into an apartment with two girl friends.

The Newest You

Food costs continue to spiral up, sad to relate Economy's still the watchword in most American families.

Fortunately, the summer months make that economy easier because a hearty salad can be the mainstay of the meal. Everyone is familiar with the old favorite, potato salad, when fortified with frankfurters, cold cuts or deviled eggs.

There are others, too. One favorite is a tuna salad which can be made in many ways. Another is poached fish fillets to which is added a bit of shrimp or crab meat; the latter two are fairly expensive, but they are neatly extended with plain fillets, flaked and cooled.

Still another interesting main dish salad calls for noodles, cooked and chilled. Then they're mixed with cottage cheese, dairy sour cream, caraway seeds, grated raw carrots and radishes.

Or, what about mixing. cooked, chilled noodles withcubes of Swiss or Muenster heese and some crunchy foods like chopped celery and green pepper, then ringing the bowl with bright, cheeky cherry tomatoes? If you like, add just a taste of meat with thin-sliced smoked ham from a 3-ounce package or sliced, spunky salami.

Bullock Visits City To Say 'Thank You'

Bob Bullock, Democratic nominee for StateComptroller, was in Hereford this week to say "thank you" to the voters of Deaf Smith County who gave him a 77.9 per cent majority in the May primary.

Bullock won the Democratic nomination with the largest percentage vote of any contested statewide race. He carried all but one of Texas' 254 counties.

Visiting every county in Texas during the primary, Bullock said he "prefers to talk to the people personally instead of hiding behind words and gimmicks ground out by clever public relations people.'

The size of his victory shows the people support improvements and reforms he recommends for the Comptroller's Office, Bullock said.

Bullock, 45, gained statewide acclaim as Secretary of State. He also has served as Assistant Attorney General and a member of the House of Representatives. He is a veteran of the Korean Conflict and lives in Austin with his wife Amelia and son, Bobby.

During the campaign Bullock has called for an end to faulty collection methods which he



BOB BULLOCK

says cost the state millions of dollars a year by 'fly-by-night'

Bullock also has promised to cut down the amount of red tape facing businesses in handling and paying state taxes. Other reforms urged by Bullock have included quicker processing of

city sales taxes by the state. "I'm fully confident that the people are more than anxious to see that their hard-earned tax dollars are carefully collected and wisely spent," Bullock said.

WTSU Schedules Fall Enrollment

West Texas State University's beginning freshmen who did not fall registration is set for August 30 and 31 (Friday and Saturday) at the Activities Center on the Canyon campus.

Freshmen and seniors will register Friday from 8 a.m. to 1:20 p.m. sophomores, juniors and graduate students will enroll from 1:20 4:20 p.m. Friday and 8:20 - 10:40 a.m. Saturday.

Classes begin September 3 (Tuesday).

Residence halls open August 27 (Tuesday), and college entrance exams will be administered to beginning at 10:30 a.m. in the Fine Arts Building. August 28 (Wednesday)

BIBLE VERSE

"To every thing there is a season, and a time to every purpose under the heaven.'

1. Who made the above statement?

Whose son was he? .What was the theme of the book from which it was taken?

4. Where may this statement be found?

Answers to Bible Verse 1. Most scholars agree that

it was Solomon.

The son of David. substantial hapriness. attend summer orientation are required to attend a session in the AC Ballroom from 1:30 to 4:30 p.m.

August 29 (Thursday), from 8:30 to 10 a.m., transfer students will meet for orientation in the Ballroom. From 1 to 4 p.m., freshmen and transfer students are scheduled for academic advising.

Thirty-one advanced courses will be offered at the Amarillo Center this fall. Registration for these courses is August 28 on the second floor of the Administration Building at the Amarillo College vocational school campus, near the Veteran's Hospital. Enrollment

is from 7:30 to 9:30 p.m. The School of Business will hold 18 upper-level courses in Amarillo, including accounting, business administration and

economics. The College of Education has scheduled seven classes in Amarillo and the College of Arts

and Sciences xi. All classes, except for four offered by the College of Education, will begin at 7 p.m. Classes will meet on the Washington Street campus of Amarillo College, Bonham Junior High School, PESO-

Speech and Hearing Clinic. For more information. contact the Dean of Admissions and Registrar at WTSU.

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Formal Opening

Joe Castillo, left, Bobby Medina and Jimmy Moreno, officers of an organization formed to open the Wishing Well Ballroom at 201 N. Main, a family recreation hall, pause with the Rev. Joe Gilligan of St. Josephs Catholic Church during Friday night's Grand opening. The Rev. Gilligan blessed the building, which will be available for weddings, banquets and other occassions.

Knowing Burial Choices Eases Confusion Expense

BY JOHN L. HILL Attorney General

Planning funeral arrangements can be a difficult, confusing task - and an expensive one, too. It is hard to make such important decisions in an atmosphere of grief and sachess, harder still to seek out the facts necessary to make informed decisions at such a

It may be easier for Texans to make responsible choices in an airtight vault before final should the need arise if they disposition, although some have gathered sufficient information in advance about legal requirements, alter- such a requirement. natives to the traditional funeral service and burial, and what questions to ask when arranging a funeral.

As for legal requirements, there is no Texas law requiring embalming, although in most

ment, the agency with the tremely either be embalmed or any person performing such refrigerated, unless death was services for the public or for a

620B

604

364-4638

due to communicable disease, in which case it must be embalmed.

If a body is to be shipped by common carrier, it must either be embalmed or enclosed in an airtight metal casket encased in a shipping case, or in a casket encased in an airtight metal or metal-lined shipping case.

THERE IS ALSO no Texas law that says a casket or other burial container must be placed cemeteries - both municipally owned and private - do have

As a matter of fact, as the

Texas Funeral Directors

Association points out, there is nothing in Texas law that requires a family to use the contrary to what many think, services of a licensed funeral director. The specific requirements of the public cases it is a practical necessity. health and vital statistics laws The State Health Depart- of the State would make it exdifficult, if not imauthority to set regulations in possible, however, for an unthis matter, requires only that a trained person to handle, body held more than 24 hours transport, or bury the dead. And

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fee must be licensed as a funeral director or embalmer.

A growing, although still decidely small, segment of the population is investigating and choosing alternatives to the traditional funeral service and burial, according to some

persons choose Some cremation, others donate their bodies to medical schools, or will certain organs such as kidneys or eyes to organ banks. Still others join memorial societies which handle the details of burial, cremation, or body donation at a lower than average price for members who pay a fee to join.

Whie any of these alternatives generally will be less expensive than a traditional funeral and burial, many people choosing them do so not only for economy but for reasons of personal preference. It's worth noting that persons who donate organs still have the option of a traditional funeral and burial

FOR THAT majority of Texans who still favor the traditional funeral and burial, our Consumer Protection attorneys strongly advise acquiring information in advance when there is time to shink logically about such motters. They suggest that you confident, the following when making funeral arrangements: Are you or your friends and family familiar with the funeral home and its reputation for good service?



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Annual Homecoming Event At Bippus

Visitors from a number of cities joined residents of the Bippus community and former residents who still live in the county, at the annual Bippus Homecoming last Sunday at the community church in northwestern Deaf Smith County.

Recognition was given several residents and former residents. Mrs. N.O. Phillips came farthest to the reunion. from Coleman. Mr. and Mrs. Eldon Fortenberry had the most members of their family present:

Mr. and Mrs. Clint Homfeld were the oldest-couple present, David Fortenberry the youngest person, Mary Ruth

Weaver announced these distinctions, and Mrs. Jack Weaver presented nine-year attendance pins to Charlene, Mary Ruth and Joe Don Weaver and the Homfelds.

Mrs. Charles Higgins was reelected president of the Homecoming Association for next year, Mrs. Edwin Morrison vice president and Mrs. Wayne Sifford secretary. Aug. 15 was set as Homecoming date for next summer.

Welcome by Mrs. Higgins pened the afternoon program which included a memorial service conducted by Clint Homfeld honoring residents whose deaths occurred the past

year: Chester Dodson, Mrs. Chloe Bippus, Sid Henderson, W.J. Frost, Mrs. Roscoe Pinnel and Hugh Fortenberry.

The Rev. Gene Brock gave the prayer and youth of the community led hymns to close the memorial. A reading by Mrs. Kenneth Homfeld, songs by Charlene Weaver and, accompanied by Stephanie Fortenberry, by David Fortenberry, were part of the program.

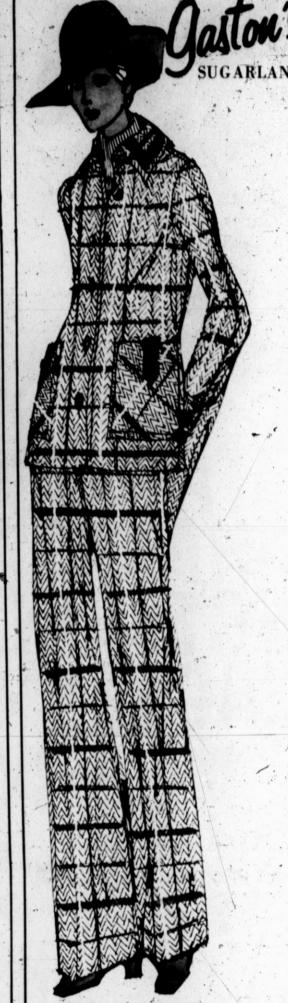
Joe Don Weaver showed slides and reported on work by Baptist Student Union members at a church children's home this summer, in which he took part.

Homecoming, with greetings to

Mrs. Jimmie Bradley from Mr and Mrs. W.H. Dodson,, Mrs. Mary Chapman, Sadie Lee Oliver, the Rev. and Mrs. Noel

Page 11A

those present, were read



FORECAST FOR FALL: **HERRINGBONE** AND PLAID

Herringbone is back - dashed with plaid and lashed with suede, in a wonderful knit of Dacron* polyester and wool, textured with flax. Jantzen colors it in beaver brown, blackpine green, cherry wine and black. Sizes 8-18, S-XL.

Jackets 48.00 Pants \$26.00 Blouse \$15.00



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'Veteran' Pupils

"This book has some good stories in it."— Brandi, third grader at Northwest Elementary School this fall, shows Tanya, 5, around the First Baptist Kindergarten which she once attended. They are the children of the Burns Hamiltons of

The Sunday Brand

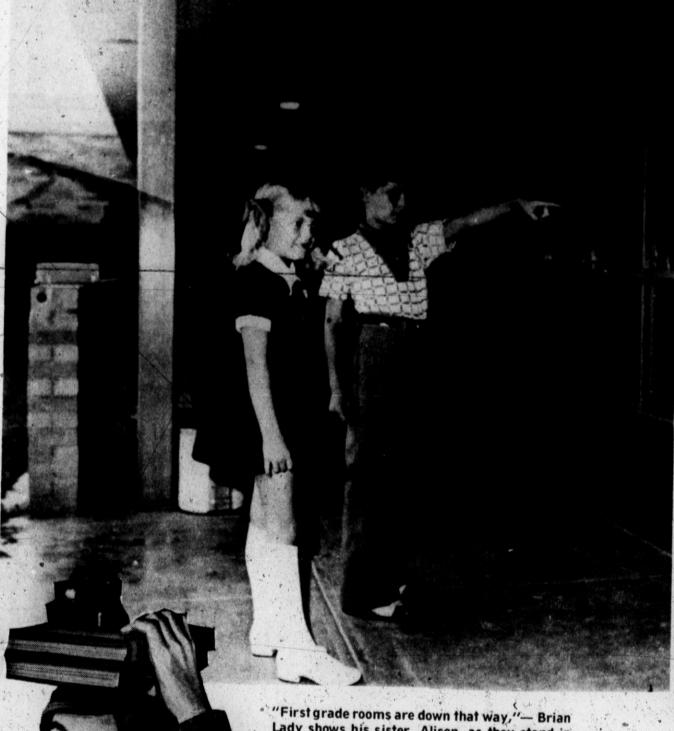
Section Two Hereford, Texas, Sunday August 18, 1974

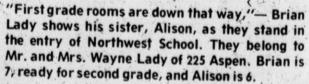
"Don't eat the crayons even if they are pretty colors," advises Tracy, 7, to Kyle Carnahan, 4 as they discuss what to expect in kindergarten on the sunporch at the home of their parents, the Jim Carnahans, 241 Ranger. Tracy has been through first grade as well as a year of kin-

Some children who are starting their first year of school will receive preliminary pointers from older brothers and sisters. The little 'rookies' will join other students Tuesday morning Hereford schools begin classes.











"This is your teacher and she's nice!" — Sister Wendelina welcomes Ivona Herr, 5, who will be aftending kindergarten at St. Anthony's Parish School, Introducing them is Charlet, 6, a kindergarten pupil last year and now ready for first grade. They are the daughters of Mr. and Mrs. Raynold Herr of 103 Aspen.

Miss Fortenberry Bride Of Roger Neal Sanders

tapers flanked an arch of green leaves to form the background for the marriage service of Miss Stephanie Darlene Fortenberry and Roger Neal Sanders Friday evening in the Assembly of God

Mr. and Mrs. Eldon Fortenberry, 520 Star, are the bride's parents, Mr. and Mrs. Clayton Sanders of Summerfield parents of the bridgroom.

The Rev. Homer T. Goodwin, pastor of the church, conducted the ceremony in which Mr. Fortenberry gave his daughter in marriage.

Candelabra holding hurricane lights were set on either side of the archway at the altar, and farther to the sides white pedestals held bouquets of gladiolas and chrysanthemums. Mothers' pews were marked by triple-branched candelabra.

The bride's cousin, Miss Connie Brown of Amarillo, was her maid of honor and David Wiggains was best man. Bridesmaids were Misses

White flowers and lighted Valerie Bridges, Rhonda Fanning and Debbie Hoover. paired with Mike Bridges, Randy Thompson and David Fanning, groomsmen.

> Brothers of the couple, Steve Fortenberry and Kevin Sanders: acted as ushers. Terri Barton, flower girl, and her brother Lance ring bearer, are the bridegroom's niece and nephew, children of the Dick Bartons of Weatherford.

David Fortenberry, the bride's brother, and Eddie Moeller, nephew of the bridegroom, lighted candles before the ceremony.

Wedding music was by Miss Vickie Kendall and the Rev. Ricky Pfeil of Amarillo, accompanied by Mrs. Orval Galley and Miss Donna Kendall. Songs were More, Follow Me. and as the couple knelt for a prayer by the Rev James D. Jones of Plainview, Savior Like A Shepherd.

Of white organza over taffeta. the bride's gown was styled with lace ruffles around a deep yoke, the wrists and the hemline

which shaped into a chapel Bridesmaids' dresses were in train. The bodice had an empire waistline and lantern sleeves. She wore a diamond and pearl pendant, the bridegroom's gift.

A lace halo cap embroidered with seed pearls held her bouffant veil which fell in two tiers, fingertip length. She white roses, stephanotis, babybreath and ivy tendrils on a white Bible borrowed from Miss Hoover.

Luck pieces in her costume were her paternal greatgrandmother's wedding band and her mother's blue wedding

The maid of honor wore a sleeveless princess dress of royal blue knit with short- tapers on the table, with the sleeved bolero jacket. bride's bouquet at the base.

the same style but of blueflocked white knit. They all wore white picture hats trimmed with medallions in royal and powder blue and white satin bows: Each carried a single

With a red rose and white carnation in her hair, the flower girl was dressed in royal blue with ginafore in the lighter shade embroidered in royal blue heart design. She scattered petals from a lace basket.

Parents of the bride were host in their home for the wedding reception. Gold and crystal candelabra held deep blue

Mrs. Roger N. Sanders

...nee Stephanie Fortenberry

cloth.

Miss Teresa Love of Bridgeport ladled punch while Miss Connie Welch of Lockney served the tiered cake which was set on a base of four hearts. ornamented with white roses and forget-me-nots and topped with bride-and-groom figurines and a cluster of sugar bells.

In the reception houseparty were Mmes. Lewis Fanning, John Goodwin, George Brown Jr., Jean Paulser and James D. Jones. Miss Deborah Phillips was at the guest book and Kelvin Moeller of Amarillo, the bridegroom's nephew, presented scrolls to guests as they registered.

Mr. and Mrs. Sanders left after the reception for a trip to Kentucky and other Eastern points. For travel she was dressed in a navy and white knit and long steeved jacket with tie band at the waist. Her corsage was from the bridal bouquet.

After this week the couple will be at home in the Summerfield community where Sanders farms. He and his bride are both Hereford High graduates, she with the class of 1974. She was a member of the National Honor Society and Future Business Leaders. A 1973 graduate, Sanders has been active in 4-H Clubs and was the County Gold Star award winner last year.

His parents entertained the wedding party at the rehearsal supper Friday evening in their

Out-of-town wedding guests included the bride's grandparents, Mr. and Mrs. Robin Fortenberry of Lockney, Mr. and Mrs. C.W. Vititow of Plainview; the bridgroom's grandparents, Mr. and Mrs. Sam Sanders of Idalou, Mr. and Mrs. George Brown of Olton, Mrs. Bryan Hughes of Houston, the Durrel Fortenberrys of Lockney and Mrs. Marisa Fortenberry of Canyon.

Garden Club Plans Fall Activities

A fall flower show, annual event for Hereford Garden Club, will be held Oct. 11 with Mmes. R.L. Layman, Ben Childers and Art Manjeot as the committee in charge, it was announced at a called meeting in the club's garden center Friday afternoon.

Mrs. G.N. Garner, yearbook chairman, distributed books outlining programs of the coming season.

Plans were made for a plant sale in September, the date yet to be decided, and for the annual club pilgrimage.

Perhaps if we could forget our troubles as easily as our blessings we would live better:



To Wed Rancher

Engagement of Miss Linda Stengel to Donald Adams of San Jon, N.M., is announced by her parents, Mr. and Mrs. Albert C. Stengel, who reside west of Hereford. The couple plans to marry Sept. 14 in St. Anthony's Catholic Church, and live near San Jon where Adams is a rancher and farmer. The bride-to-be attended West Texas State University the past three years as an animal science major, after graduation from Hereford High School. She is employed at Boots And Saddles shop here.

OES Honors Its Founder

Mrs. Charlie Noland sketched early history of the Order of Eastern Star as she gave the Chapter this week, honoring recently. Robert Morris, founder in the United States in 1850 of the order which stemmed from a Masonic group organized in Europe in 1765. His birthday

Draping of the charter was Powell and Al Sauter.

conducted by Hereford members in memory of Mrs. C.P. Worthan and John Patton. program for the Hereford whose deaths occurred

> An invitation to a Friendship Night program at Muleshoe Sept. 1 was read. Refreshments were served in a social period by Mmes. Noland. Audrey

We'd Like To Offer A Big

THANK YOU

To all our friends and customers who have been so patient with us during our remodeling

CONSTRUCTION IS ALMOST FINISHED

And we hope to be in our new home in time to show you the NEW 1975 models

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NEW HOURS:

8 A.M. to 12 P.M. 6 days a week 9 A.M. to 10 P.M. Sunday

PARK PLAZA SHOPPING CENTER

MEADOWDALE

SLICED BACON

SMOKE PKG.

QUARTER SLICED

PURE SHORTENING

Pork ASSORTED CHOPS LoinsLB



Bake-Rite

Gold Medal

range Drink

Pork & Beans

FRESH IN 3-LB. PKGS. OR MORE

Ground Bee



FULLY

COOKED

WE ACCEPT GOVERNMENT STAMPS

Beef Weiners.....

OSCAR MAYER

Detergent BTL.

PATRICK CUDAHY

ONE-PRICE BEEF SALE

CENTER SLICES OF BEEF ROUND • Round Steak

LARGE END OF BEEF RIB · Rib Steaks

CENTER SLICES OF BEEF LOIN · Sirloin Steak

LARGE END OF BEEF RIB Rib Roasts

ALL MEAT-MASTER QUALITY BEEF

10-LB.

46-0Z.

15½-0Z.

BAG

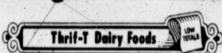
ONE LOW PRICE LB.

Skinless Franks 12.02. 69°

Link Sausage...... \$139

SQUIRE 35-OZ.

Dish **Detergent**



MAXI CUP

Parkay Oleo



IDEAL SMALL OR LARGE CURD Cottage

CAMELOT INDIVIDUALLY WRAPPED

American Slices...

Dinner Biscuits

Pink

TROPHY

BIRDS EYE Cool Whip Pot Pies TURKEY, BEEF

41/2 OZ. 36¢

FRESH BAKED IN OUR IDEAL OVENS

Thrif-T Frezen Foods

Sliced Strawberries

Glazed Donuts

Tea. **Pear Halves**

Bath Tissue

LIBBEY TAWNY ACCENT

Instant

Fruit

LIPTON

Pinto Beans

Green

Peanut

15-0Z. 24¢

Golden Corn **CLOSE-OUT SPECIAL**

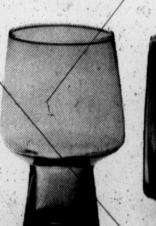
Knives, Forks, Spoons, and Salad Forks



16-oz. STEINER

EACH

ONLY

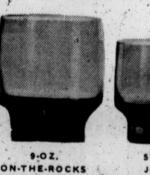


16-0Z.

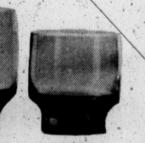
16-0Z.

ALL COOLER

BEVERAGE



with \$2.50 Purchase





CALIFORNIA FRESH

LBS.

FRESH

McCathern-Sealy Vows Said In Friday Wedding

varried in a Friday evening remony, Miss Kathy Mcwhern and Kim Sealy exsinged vows in First Baptist hurch Sanctuary and are on a Borida Honeymoon. They are be return next week to a home or thwest of Hereford.

The bride is the daughter of Mr. and Mrs. Gerald Mc-Cathern, 419 Centre; and the ridegroom is the son of Mrs. Elzie Judd of Lubbock. The Rev. Steve Graham, associate pastor of the church, officiated or the wedding.

Paired bouquets of white napdragons and spiral candelabra marked the altar area where the bridal party stood. Given in marriage by her lather, Miss McCathern was wned in white chiffon over

TIME: 8:30 A.M.

taffeta, with trim of wide lace scallops dotted with seed pearls. The empire bodice was designed with square neckline and full sleeves gathered to lace ruffles at the wrist.

Slightly flared, the carpet length skirt had lace stitched down the front for a redingote effect, and more of the lace edged the tulle veil which formed a circular train. Her bouquet was a cascade of white roses with babybreath in varying shades of blue.

Honor attendants were Mr. and Mrs. Earnie Murphey. Misses Vicki Alford and Kim Wilson and Mrs. Jeff Deavenport were the brides maids. Alan Wilson, Bruce Sossaman and John Wilson the groomsmen.

G.E.D.

General Educational Development

and the following Tuesday of each month.

Independent School District

Before you invest in Central Air

Tests will be given on the 3rd Monday

PLACE: Admin. Office of Hereford

Our FREE Home Survey and Central Air Conditioning Estimate

s just that: FREE. It doesn't cost you a dime. And there's to obligation to buy, now or later. But while our GE Factory-

Trained experts are surveying your home, you'll get a chance to learn a lot about what it takes to select and install the

proper equipment - and why no two homes are exactly

alike! That is the reason we can offer our one year written

Guarantee — Every GE Central Air Conditioner we sell carries a

one year repair warranty against manufacturing defects on the

entire product. GE covers parts . . . we provide service labor.

Conditioning invest a few

minutes to learn

something about it!

The bride's attendants were dressed alike in powder blue chiffon embossed with a flower pattern in blue and white, worn over blue satin. Made in empire style, the dresses had short circle sleeves. Nosegays of pastel blue pompons and daisies with royal blue babybreath

were carried.

Young members of the wedding party were cousins of the bride, Kristie Cassels as flower girl and Kelly Cassels ring bearer, both children of the Dwayne Cassels. Ushers were Doug Phillips, Chuck Durham, Johnny Earl Alford and Harold McNutt.

Before the ceremony Kolleen McCathern, sister of the bride, and Patty Durham, niece of the bridegroom, lighted candles

and Mrs. Craig Pearch sang solos, Walk Hand In Hand, First Time Ever and Wedding Song. Mrs. Ken Walser played organ accompaniment and the

At a reception in the church fellowship half, the couple and their parents greeted guests before Mr. and Mrs. Sealy left for a week in Miami Beach,

Mrs. Bruce Sossaman and Miss Pam Kerr served the cake and Miss Twanaha Kendrick the punch, from a table centered with white snapdragons and daisies in a candleabra arrangement. Misses Tammy Durham and Shirley Head were at the registry table.

The wedding cake was based on five heart-shaped layers with a miniature waterfall in the center, its three tiers topped with satin bells.

For travel the bride wore a pink pantsuit. She was a spring graduate of Hereford High School, where she was on the rodeo team and drill team. Sealy, employed with Mccaigg Farms Inc., completed high school studies here in 1972.

Wedding guests included from other cities, Mr. and Mrs. A.S. Traweek of Lubbock, the bride's grandparents, Mr. and Mrs. A.A. Traweek of Slaton, Mr. and Mrs. Joe Roberts of Morton, Mr. and Mrs. Dean Gardner of Houston

Miss Hereford In Perryton Pageant

Representing Hereford in the Wheatheart of the Nation beauty pageant at Perryton Saturday evening will be Susie Hickman, Miss Hereford 1974, who will also appear in the parade that morning. She is one of 28 beauties from four states entered in the annual pageant.

364-3160

Sponsoring the Hereford entry are the city's Jaycees and the Women's Division of Deaf Smith County Chamber of Commerce. The latter group conducted the Miss Hereford Pageant in which Miss Hickman won her title, and supplied some of her wardrobe for the Miss Texas pageant at Fort

At Perryton the Hereford blonde will appear in a onepiece red swimsuit and in a lilac chiffon formal with glittering sequins on the bodice, which she wore at Fort Worth in July. For the first time in the Perryton pageant, Miss Wheatheart will be crowned in the bathing suit competition rather than the formal dress parade.

The pageant is set for 8 p.m. in Perryton High School auditorium. Hereford residents will be in the audience; Mr. and Mrs. John Bunch plan to go from the Jaycee organization, and probably others.

Selection of Miss Wheatheart of the Nation will climax a week-long celebration in Perryton, with rodeo perderby and motorcycle rodeo, a carnival and on Saturday, the parade and Old Timers Reunion. A dance will follow the

Outdoor Dance Scheduled

Square dancing outdoors, with the whole community invited, is planned by Merry Mixers Club beginning at 8:30 p.m. Friday on the parking lot in front of TG&Y Store.

Couples who want to dance are invited to join in, and everyone is welcome to look on, the club's president couple, Mr. and Mrs. Henry Kuper, announce. There will be no admission charge.

The Merry Mixers' regular caller, Stewart Rowan, will be there to call the dances.

120 persons Sunday at Thomp-

son Park in Amarillo. Family

members include descendants

of the late Felix Urbanczyk,

who moved to Hereford in 1937.

Those going to the reunion

were Mr. and Mrs. Ed Dziuk

Sr., Mr. and Mrs. Arhart

Reinart, Mr. and Mrs. Sam

Mazurek with Sammee Pam.

Lesa, Scott, Joey, Mandy and

Tori, and Mr. and Mrs. Tony

Urbanczyk with Kevin, Mark,

Other relatives came from

Houston, Dallas, Pampa,

Panhandle, Farwell, Claude,

White Deer, Skellytown, Groom

The Urbancyzyks were

among the first Polish settlers

in White Deer, where three

American home was in Panna

Brian, Chris and Gregg.

and Santa Ana, Calif.

Comings And Goings At King's Manor By FAY GAUGGEL

Mrs. Louise Vaughan ac-

companied Mr. and Mrs. Burl

Rogers to Littlefield Aug. 10 for

the funeral of Horace Woodard

visited their mother and Hereford's Musical Family.

grandmother, Mrs. Maggie They passed out song sheets

Thompson Sunday afternoon one with words only and after

their way home from Ruidoso, . Bobby's coaching us slightly we

sang thru it to the end.

We were fortunate enough to

have Marvin Gregory at the

piano, and he played a medley

of familiar hymns without score

or notes. That rare ear of his

triggers off improvising hands

and he plays with a coor-

The audience insisted until the Boyds rendered a duet

(How's that for alliteration?)

On Wednesday Aug. 21 at 7

.m. in King's Manor Memorial

Hawaii will give a short concert

of string music from 7 to 7:45.

Mrs. Bill Devers will ac-

All lovers of music who care

company them at the piano.

dinating of brains and hands

Chiefly God given talents:

Mrs. Kim Sealy

...nee Kathy McCathern

(Bradly photo)

Mrs. Bob Mapes of Walsenburg, Colo. visited Wednesday afternoon with Mrs. Pearl Mapes. She is also visiting her parents, Mr. and Mrs. Elzey Teague of Dimmitt.

A.W. Tooley has spent the last two weeks with his son, Wendell Tooley and family at Floydada.

Mr. and Mrs. T.M. Thompson of Iowa Park and Mr. and Mrs. Tommy Thompson of Lubbock

of that city. Mr. Woodard is a brother-in-law of Mr. Rogers. Mrs. Vaughan saw several old friends there. She lived for a number of years in that area. Members Of Family Mr. and Mrs. S.T. Beltz of

typical of their style which is Amarillo visited Ophelia Dotson always pleasing. Bravoes to and Leota Moore Thursday. Bobby and Bera Boyd! They brought Carl Coffee; a cottage resident who has been hospitalized in Amarillo ecently. The three of returned in the afternoon to Garden Room some guests of the Manor, Mr. and Mrs. George Gauggel of Honolulu

The Rev. and Mrs. J.W. Polk of Paducah were houseguests of Lucile Naylor last week. Mr. and Mrs. E.T. Naylor of Amarillo were visitors in the Naylor home Saturday af- to come will be most welcome.

met them and after returning

with them to Fort Morgan, they

Poudre Canyon above Fort

Several days were spent

exploring different camp sites, trails, fishing spots and en-

joying picnic lunches in

beautiful surroundings, some at

a height over 10,000 feet. Back

to Fort Morgan, the Bagwells

came by to pick up their

passenger and all returned

home after thoroughly enjoying

the outing and the change of

Bobby and Bera Boyd led our

sing song last Thursday

evening. They and their two

youngsters are what we call

Collins.

scenery.

so little.

for use on

wheat and

Felix followed in 1911. The brothers are now Mrs. Pearl Mapes spent four days in the home of Mrs. A.A.. Hare of Hereford.

The good and the wise lead quiet lives.

brothers moved. Their original No wealth is like the quie

Attend 6th Reunion years old when his family came from Poland with others of their

> They landed in Indianola on the Texas coast in, 1854, migrated to Panna Maria and later moved to Munday. John Urbanczyk went to White Deer in 1910; his brothers Ben and

> deceased but are survived by three sisters, Mrs. Adela-Bichsel of Panhandle, Mrs. Will Jungman of Littlefield and Mrs. Wands Decker of Munday.

Golden Gleams

mind.

Tickets For Hare and her daughter, Naomi Last Evadne Cox returned this 'TEXAS' week from a 10-day tour with her daughters and their families to Colorado. First she went to Colorado Springs with Mr. and Mrs. Don Bagwell and their family. There Mr. and Mrs. Joe Dilli of Fort Morgan

continue to attract full houses. However, there are seats left for Tuesday, Wednesday and Thursday, the last week of the 1974 season In order to insure good perattached their house trailer and formances, even in case of started for the high country up

accident, every part is un-

derstudied, and each understudy has the opportunity to play at least once during the As each performer has many duties; every appearance in a new role of a major actor, involves changes in respon-

sibilities for many other people

in the production. Since demand for seats grows toward the end of the season. people interested in attending are urged to make reservations in advance. They may call at 2010 Fourth Ave. in Canyon, At Cooper and Melin or Ward's in Amarillo telephone 806-655-2182.

Oil Paintings

by Eunice Petersen

On sale at Petersens Studio 409 Irving- 364-3198

Still Life, Landscapes, Westerns



CHARGER AND CORONET CLEARANCE!

- FACT 1: Every 1974 Dodge Coronet and Charger has Electronic Ignition standard! There are no points or condenser (to wear out or get wet). Fewer tune-ups. You also get front disc brakes, a torsion-bar suspension, and Unibody construction in every '74 Dodge Coronet and Charger!
- FACT 2: We have a full range of models ready for immediate delivery! Two Coronet sedan models, three Coronet station wagons. Three different Dodge Charger models plus the exciting new Charger "Spring Special."
- FACT 3: Check our great deals on these "right size" Dodge Coronets and Chargers. In room, ride, comfort, and price-one of these cars can be right for you and

Our model clearance prices are right on target.

(And that's a fact!)

JONES

Dodge CHRYSLER

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That's because bunts, rots, Vitavax-200 and seedling is more than blights costs just another surface seed Vitavax-200 protectant. It's now has full powerful EPA clearance systemic seed treatment that gives your seed barley. Talk to protection all the your authorized way to the embryo. Vitavax-200 Why chance yield treater about losses, when near treating your perfect protection seed today

Vitavax-200

helps wheat emerge faster, winter better, break dormancy earlier.

against smuts. **GARRISON SEED** Hereford, Texas

Mrs. Joe H. Childers

...nee Gail Fite

Mrs. Ella Mae Childers of Fite home Thursday evening. A Plainview, former Hereford fan arrangement of pink, yellow

Dr. Strauss Atkinson of Plainview, Baptist missionary, officiated for the wedding in the

and white daisies flanked with gold candelabra in front of the fireplace was the setting for the

Mr. and Mrs. Jim Childers. brother and sister-in-law of the bridegroom, were honor attendants, and their daughter, two-year-old Carrie Jo. was junior bridesmaid. John Wilmeth of Amarillo, cousin of the bride, carried the rings. Her brother, David Fite, lightedcandles before the service.

A summer bridal gown of white dotted Swiss was worn by Miss Fite with a waist-length illusion veil gathered to a headpiece of pearl flowers. Ruffled lace sprinkled with tiny pink embroidered daisies out-lined a deep yoke on the dress bodice, circled the high neckline and the short puffed sleeves.

The softly gathered skirt had a wide flounce of the material at the hemline, with a ruffled heading. Her grandmother's wedding ring was tied into the bride's bouquet of pink rosebuds, daisies and baby-

The matron of honor wore pink dotted Swiss, in empire style with puffed sleeves and skirt ruffle. Her small daughter's dress was in identical fashion, buttercup yellow in color. Each carried a nosegay of pastel daisies tied with pink and yellow ribbon streamers.

A reception followed the ceremony, with Miss Carol Coleman at the guest book. Mrs. Leo Wilmeth of Antarillo served the wedding cake and Mrs. Jerry Jones of Dallas was at the punch bowl; both are cousins of the bride. Mmes. Lon

also in the houseparty. Covered with ecru lace over yellow, the table was centered with yellow tapers in silver

Fanning and Alice Koch were

candelabra. The tiered cake was decorated in sugar daisies and lovebird figurines.

For a trip to New Mexico mountains, Mrs. Childers wore a pink dress with corsage of pastel flowers, and white accessories. The couple will be at home by midweek at 2300 Sixth Ave. in Canyon. The bride is a senior in West

Texas State University, majoring in kindergarten education, and is employed at Cornette Library on the campus. Her sorority is Delta Zeta. Employed with Armour and

Co. in Hereford, Childers holds a BA degree in economics from North Texas State at Denton. He is a graduate of Hereford High-His grandparents, Mr. and

Mrs. Grady Parsons of this city.

were among out-of-town wed-

For Bride School friends of Stephanie Fortenberry, who was married to Roger Sanders Friday evening, gave her a spice-andrice party Tuesday in the Melvin Hoover home. Hostesses

Mr. and Mrs. Jack Parsons of

Spice-Rice

Party Given

Watkins and Rhonda Fanning. Rice bags were prepared for the wedding reception. Guests, who had attended Hereford High with the honoree, each gave her a favorite recipe.

were the Hoovers' daughter.

Debbie, Diana Watkins, Sandy

Refreshments were served from a table appointed in blue and white, colors used in wedding decorations.

club year, Palo Duro Extension Club members invited prospective members to a salad supper Thursday evening in the REA Medallion Room. This club is composed of very young homemakers and some of its guests were this summer's brides.

A housewares sales party was combined with the salad supper, and casual conversation was the main entertainment. Guests were invited to join the

club for meetings of first and

the coming season. The initial September meeting will be postponed a week because of the Lbor Day holiday.

Mmes. Tony Gorman, David

Daniels, Micky Brisendine, Richard Dickson and Tony Carter were the supper guests, while Mmes. Mike Oberski, State Norvell, Ted Coleman and Jimmy Yeager played hostess



Legend has it that Chalchas the soothsayer, died of laughter at the thought of having outlived the predicted hour of his



HEAR DAN VESTAL

REVIVAL

August 18-25

8:00 P.M.

AVENUE BAPTIST CHURCH

130 North 25 Mile Ave: Hereford, Texas

Corner of 25 Mile & Union Street

John H. Johns-Pastor

Johnny Price - Music

Elks Lodge Swimming Pool

Few choice evenings available

Between Now and Sept. 15th

Marie Hudson-Pool Manager

364-4511

HEREFORD

230 N. 25 Mi. Ave.

WRANGLER MEN'S JEANS

\$10.35 BOOT CUT AND FLARE DENIM \$10.95 HOUNDSTOOTH CHECK FLARES

\$8.99 SOLID FLARES AND BLUE HOUNDSTOOTH \$769 AND \$8.99 WINDOW PANE CHECK FLARES

COMPARE AT UP TO \$12.00 A PAIR

5899

PRICES GOOD

THRU' SATURDAY

WRANGLER WESTERN SHIRTS

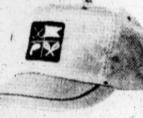
\$9.90

Stripes, checks, solids. Permanent Press and one group double knit.

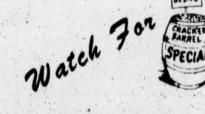
OUR REGULAR \$7.77 \$6.59 \$7.19 \$8.95 \$7.39

\$8.59 Compare these top-quality shirts from \$9 to \$12.

SUMMER CAPS



COMPLETE STOCK WESTERN STRAW HATS

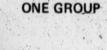


DUKE - Natural Ostrich Print Vamp. 12" wild honey kiddie top. Wide, round toe. 1½" underslung heel; steel shank. All-leather construc-

No. 4765 REG. \$54.45

HOMBRE - Coffee brown. 12" top coffee color. Wide, round toe. 11/2" underslung heel. All-leather construction. Steel shank. No. 4778

REG. \$53.45 YOUR CHOICE



LEVI'S STA-PREST MEN'S SLACKS

LIST \$11.



WALL'S SPORTSMAN CONTINENTAL COVERALL

65% Dacron, 35% Cotton. Permanent Press. Breast pockets w/Velcro closures. Elastic waistband. Bi-swing back. 2-way zippered front. 2 hip pockets. REG. \$11.95



WALL'S BLACK OLIVE LONG SLEEVE COVERALL

No. 5555 **REG. \$14.98**





Schools' Food Service Director Is Retiring

of things kids liked," she says.

Now menus must be checked

BY SUE COLEMAN Women's Editor

FOUR cafeterias were in Hereford Public Schools' food service program when Ruby Smith came 13 years ago as its director; she is retiring at the end of this month with double that number under her direc-

Things have changed in cafeteria administration during her tenure; and even more since she first worked in school

lunchrooms in 1950. Mrs. Smith has studied, asked questions and observed other schools in order to keep up with them.

Most of the changes have been due to federal involvement in the school lunch program, with resulting regulations not only as to quality of the food served but as to planning for nutritive values.

WHEN I first began working requirements were not so strict; you just cooked a meal

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This Weeks Special!

1969 Che New Yorker 4 dr. loaded with extras. New white

wall tires. White with green vinyl top, sharp inside and

1973 Ford Gal - 500 2 dr H-Top 400-2 barrel engine, Air &

Power. New Premium Tires. Sport wheel covers.

Caramel body finish with Tan vinyl top 22,000 miles.

Check out his like new car & save a big 1st year

1973 Chev. Pick up, Cheyenne Super, Air, Power Steering and

Brakes, 350 V8, Beige and White two tone. New tires A

1971 Chevelle Malibu 4 dr H-top Med blue body finish with

dark blue vinyl Top. Blue vinyl inter. Air & Power. 307 V8

1972 Pontiac Catalina 2 dr H.T. 400 Engine 2 barrel reg

gas Air & Power. Silver mist body finsih with white Vinyl

1971 Olds Vista Cruiser 9 passenger Station wagon. Air-

power, chrome rack, radial tires, gold metallic finish

with wood decal side trim. Vinyl interior

with a slim died for reg. gas. Protective Warranty-

outside. Protective Warranty

Top. Sharp as any used car.

depreciation

sharp Pickup

and approved in advance by government inspectors, and a meal must have a specified amount of Vitamin C, for instance, even if it's in a food they don't like. But we consider their likes and dislikes as well as nutrition standards, and try to give them what they like." Mrs. Smith has acquired a

pretty good idea of school children's food preferences and prejudices in four different school systems.

one here in Hereford.

"We got pretty good courses

in basic things like menu

planning and buying, and

learned more when we put them

into practice on the job," she

says. "I learned a great deal,

also, by just asking questions of

state and district supervisors,

and salesmen from the supply

firms. I never minded asking

course, we made a big deal of

such native intelligence and we

hope it is a permanent

the clanging at midnight isn't so

TO JACK Buse. Here is a

recipe for super dog batter

SUPER DOG

Combine all ingredients and

mix thoroughly. Dip wieners in

COTTAGE CHEESE

COOKIES

With two teaaspoons, drop

mixture about 2 inches apart

onto ungreased cookie sheet.

Bake near center of oven about

15 minutes or until light brown.

Take from sheet at once.

Makes about 4 dozen cookies.

(Add 1 c. nuts and-or 1 c.

In answer to a request for

CARROT COOKIES

Turn on oven and set at 350

Sift into three quart bowl, 2 c.

sifted all purpose flour, 1 c.

Add and mix well, I c. soft

shortening, 2 eggs, one-third c.

Blend fat and cheese

thoroughly, Gradually add

sifted dry ingredients. Form into a loaf or roll; chill over-

Bake on greased baking sheet

sugar, 2 t. baking powder.

coconut if desired.)

carrot cookies:

night; slice thin.

batter and fry in deep fat.

1/4 c, cottage cheese

2 t. baking powder

which you might like.

A confession: When we fail at bedtime to pull the strap inside.

when I didn't know."

H. D. Chatter

4-H Center Report

Promises Early Use

By Argen Draper

A RELEASE from Brown- strap, jangled the bell. Of

arrangement.

1 c. flour

1 t. salt

3 T. sugar

½ c. milk

12 c. fat

1½ c. flour

1/2 C. sugar

1/2 t. salt

1 egg

1/4. c. corn meal

1 t. dry mustard

2 t. baking powder

SHE BEGAN work as kitchen supervisor in Dimmitt schools in 1950. After four years the Smiths moved to New Mexico and she was employed in the

wood states that construction on

the Texas 4-H Center is on

schedule and the center should

be ready for our use early in

It reminds me to again thank

each of you for your part in Deaf

Smith County reaching our goal

for contributions to the center.

Our bean suppers are still being

REMEMBER the heart

seminar year before last and

the cancer seminar this year?

Tuesday, the family living

youth steering committee will

meet in Amarillo to tabulate

suggestions for the program for

PURELY personal: There

are two wise kittens at our

house who are ringing the door

bell. The door bell is attached to

With the strap blowing in the

wind, the kittens became in-

trigued and swatting at the

a leather strap.

discussed over the state.

school at Holliman Air Force SHE KNEW from experience Base and then in Albuquerque. when she began work in Training for her work was cafeterias, a lot-about cooking acquired in short courses at because she had a big family to prepare meals for. Now the Santa Fe and Las Cruces. After she came to Hereford she went children have scattered to their to Lubbock for summer classes own homes but she says 'My and attended workshops in husband still enjoys food and so other cities, playing hostess for I cook meals at home and do lots of baking."

Ruby and Clifford Smith live at 432 Star. His work is also with the school system, on the maintenance staff. Two of their children, Mrs. R.A. Crist and Don Smith, live in Hereford.

The others are Mrs. Earl Fulkerson of Albuquerque, Betty Wilson of San Diego, Lloyd of Tulsa, Clifford Jr. of Burbank, Calif., and Dale of Los Angeles. The family includes 12 grandchildren, six greatgrandchildren.

MRS. SMITH was born in Coalgate, Okla., and her family came to Texas in the 1930's.

"We came to Dimmitt and learned just what was meant by the Dust Bowl," she smiles. And the Smiths stayed long enough in West Texas to decide that they will continue to live in Hereford after retirement.

She will be succeeded as food service dirctor by Trudie Gray, who has had seven years experience and has worked since May as Mrs. Smith's assistant to prepare her for taking over. She has been manager of the cafeteria at La Plata Junior High for six years.

A NATIVE West Texan, Mrs. Gray was born at Goree in Knox County, and grew up there. She and her husband, Jack Gray, lived for a time in Amarillo before moving to Hereford 16 years ago.

The family home is at 616 Ave. I and the youngest daughter, Vicki, is still at home, a junior in high school this year. Her older sister, Billie Anne Willson, lives in Amarillo, and another, Jackie Hearon, in Lindsay, Oklahoma. The only son, Sammy, is stationed now at Ft. Polk, La., in the U.S. Army

service. Mrs. Gray enjoys sewing as a hobby when she has time. She has attended courses for cafeteria managers three summers and expects to continue learning more about her job through study as well as

Bank Employes Attend Meet

Two Hereford State Bank employes, Mrs. Irene McKinster and Mrs. Sherry Hoover, recently attended a three-day seminar in Dallas designed to educate bank personnel on Special Organizational Services

Hereford State Bank is one of 800 banks in 47 states with a combined total of 1,200 advisors to provide SOS, a service which aims at settling business and personal affairs of a person who has died, at no cost to the deceased's family.

The banks participating in the program stress that SOS is a supplementary service to that provided by legal and other professionals.

Also, the service is available to anyone in the community, Mrs. McKinster said, regardless of whether they are a member of the SOS bank.

Here's How Beef Is Best

Blanche's Steak Casserole

Cut and trim steak; salt, pepper and flour it and brown in skillet. Layer steak slices alternately in casserole with

Put 1/4 cup hot water in skillet after steak is browned, and pour it into the sauce. SAUCE

l large onion, sauted 2 cans mushroom soup 2 cartons sour cream (or less,

Bake steak in this sauce 2 or 3 hours, covered, in a 250-degree ov en.

Quiet persons are welcome

-Thomas Fuller.



Appropriate Gifts

Ruby Smith, left, was presented a placque with a message of appreciation from food service employees in the Hereford Public Schools, at a recent party honoring her on retirement as director. Trudie Gray, who will take her job, also received agift— a baseball bat tied with a red ribbon, with a suggestion that she may find it useful.

Calendar of Events

FRIDAY

Club at Dickie's Restaurant,

Kiwanis Whiteface Breakfast

Street dance sponsored by

Merry Mixers Square Dance

Club on TG&Y Store parking

Duplicate Bridge Club at 309

SATURDAY

1-4 at Deaf Smith County

Museum open to public, free, 2

to 5 p.m. Saturday and Sunday.

Story hour for children ages

Deaf Smith County Historical

6:30 a.m.

lot, 8:30 p.m.

Western, 7:30 p.m.

Library, 10 a.m.

MONDAY

Rainbow Girls in Masonic Hall, 7:15 p.m. GED tests given in board room of school administration

building, 8:30 a.m. Odd Fellows Lodge in IOOF Hall, 8:30 p.m. Evening Lions Club at K-Bob's restaurant, 7 p.m.

Rotary Club lunch in Civic Club Center, noon. TUESDAY

Community Center, 9 a.m. Rebekah Lodge at IOOF Hall, 8 p.m. Weight Watchers at First Baptist Church, 10 a.m. and

Elks Lodge at BPOE Hall,

GED Tests in board room of school administration building, 8:30 a.m.

WEDNESDAY Knights of Columbus at KC

Hall, 9 p.m. Story hour for preschool children at Deaf Smith County Library, 3 p.m. Deaf Smith County Museum

open to public, free, 2 to 5 p.m. Hereford Lions Club lunch at Civic Club Center, noon. Merry Mixers Square Dance

Club at Community Center, 8:30

THURSDAY Women's Golf Association, John Pitman Municipal Course,

Hereford Jaycees at Dickie's Restaurant, 8 p.m. Kiwanis Club lunch at Civic Club Center, noon

EEFERAME.



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Reception honoring Argen Draper, hosted by county home demonstration clubs, at First Baptist Fellowship Hall 2 to 5

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ACTUAL USE REPORT CATEGORIES (A) DEAF SMITH COUNTY PUBLIC SAFETY \$250, 118 from July 1, 1973, thru June 30, 1974. PROTECTION DEAF SMITH COUNTY HEALTH COUNTY JUDGE RECREATION HEREFORD TEXAS . 6 LIBRARIES \$430,201.83 SOCIAL SERVICES FINANCIAL ADMINISTRATION ce se of June 30, 1973 \$265,042.97

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Courthouse, Hereford, Texas

at 350 degrees for 10 minutes or until delicately browned. We Care About Your Feet" Your Gattis Shoe Store Back-To-School Headquarters In Sugarland Mall

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Warm tones in full-grain leather ... comfortable and durable. For the fashionconscious young miss... the stylishly stitched moccasin-look. A value for the



Long were Mrs. O.G. Hill Sr. and Mrs. Bruce Brown, vice presidents, Mrs. Tom Carter, treasurer, Mrs. A.B. Higgins,

reporter, and Mrs. Sam Morgan, correspondent.

Qr. Milton C. Adams

OPTOMETRIST

335 Miles

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OFFICE HOURS

Mon.-Fri. 8:30 to 5:00

Small Talk By SUE COLEMAN

Women's Editor

FOR a short trip next weekend, how about driving to Perryton Saturday and cheering for the Hereford entry in the Miss Wheatheart pageant that evening in the high school auditorium?

Several members of the Jaycees and Jaycee-Ettes, also the Chamber of Commerce Women's Division, which are sponsoring a representative from this city in the beauty pageant, have tentative plans to go but they'd be happy for more local supporters to be there.

Our entrant, of course, is Susie Hickman, Miss Hereford 1974, and she has 27 competitors for the title.

THE OLDEST city in the U.S., St. Augustine, Fla., was explored by Violet and Joe Reinauer in a side trip while they were in Florida last week.

Their main purpose was to visit the families of their sons, Jim and Bob, both stationed in Florida as officers in the Navy. They came back home Thursday after the rather quick trip east.

THAT sparkling diamond necklade Kathy McCathern wore with her bridal costume Friday evening was the gift of the bridegroom, Kim Sealy. And it showed up beautifully with the low square neckline of her wedding dress.

WHEN we write accounts of half-a-dozen or more weddingsevery week, and describe the brides' dresses, we grow super-sensitive to styles in wedding gowns and to tell the truth pretty fired of the most popular.

This summer the very high necklines have been high style and a lower neckline looks good to me, even if it's just for a

Booklet Sent To Civic Clubs

The West Texas State University Speaker's Bureau booklet is now being distributed to civic organizations around the Golden Spread. That announcement was made Monday One who tends gardens (soils) by Keith Winter, West Texas and is skilled in this art. State's Director of Develop-

According to Winter, "the Speaker's Bureau booklet will enable program chairman to select from over 300 topics and over 100 faculty and staff members from West Texas

The Speaker's Bureau was started last Fall by Wayne Hughes, the University's Broadcast Bureau Chief. The initial information on the program was in a pamphlet, also mailed to the list of over 100 organizations.

The new 27 page booklet lists the available speakers by topic as well as providing biographical material on each of the participants.

Anyone interested in further information on the Speaker's Bureau can contact Wayne Hughes, Broadcast Bureau, Box 788, WT Station, Canyon, Texas 79016; Telephone 656-3953.



member AMERICAN

GEM SOCIETY

change. Besides, it's bothered me that all the wedding shoppes have described these up-to-thechin collars as Victorian.

My idea of Victorian fashions are those associated with the late queen in her heyday, with necklines cut down to here, s waists squeezed in to their tiniest, and hoop skirts over ruffled petticoats.

Of course Victoria reigned for more than 60 years and her name could be given to several very different styles, but it seems odd to use it of fashions at the end of her reign, when she was a plump old lady in widow's weeds.

To me, that period is Edwardian, but then I don't always agree with the shoppes' description of dresses, anyhow.



DIANA GUERRA



ANGELINA GUILLEN



ROSALINDA ORTIZ

Reina Coronado Sabado

Este sabado el 24 de Agosto, despues de tres meses de mucho trabajo, sabremos quien de los tres guapas jovenes ha ganado la corona de Reina de las Fiestas Patrias, Septiembre 14.

Todavia hay oportunidad para votar por su favorita. En el

Wishing-Well Ballroom, 201 N. Main St. (antiqua May Dept. Store) habra el baile de eleccion. Durante el cual podran echar sus votos. En este momento sabemos quien tiene primer lugar, mas sera durante del baile cuando sabremos quien ganara el premio.

Por este baile toca Angel

Moya y su Orquesta, empezando a las 8 p.m. hasta la

Las taquillas a \$4 la pareja, se obtienen por adelantado de los miembros de la Organización de San Jose y en ciertas tiendas por la ciudad. En la puerta el precio de las taquillas sera \$5 la paraja y \$3 el soltero y \$2 la soltera.

Dates and program subjects for the three 1974-75 meetings Blossom Clubs will have hostess of Deaf Smith County Women's Forum were selected by the The annual Fine Arts executive board Thursday in the program is scheduled for Apr. 28 with Summerfield Study, home of Mrs. Sam Long, new president. Hostess clubs were Pioneer and Hereford Garden

Women's Forum

Schedule Fixed

The season will begin Sept. 30 with a program on the general theme of Nutrition. Lone Star, Ceramic Art and Garden Beautiful Clubs will be hostesses. This meeting and others to follow, will be at a covered dish lunch in Community Center, open to all women of the county.

assigned for each meeting.

At the winter meeting, Jan. 27, topic of the program will be Government. Music Study, La Afflatus Estudio and Bud-to-

as good for planting flowers.

Zinnias, fall crocus (there is a

new crocus being offered for fall

planting). Pansies, larkspurs

and bachelor buttons can be

planted for next season's

flowers; 30 and 31, suggested

days for killing weeds and other

plant pests. Very poor for

planting. Also suggested as

To discourage boring insects,

sprinkle moth flakes under

flowering trees and shrubs in

Mrs. Frank G. Harmon,

former president of Texas

Garden Clubs Inc., an outstand-

ing catalyst of garden clubbing,

Garden Club Day at the Texas

State Fair named in her honor.

She has been designated as

Garden Club Woman of The

THANKS: To all of you who

shared my birthday and really

helped to make it a happy,

THINK on this: For good or ill

our conversations are an

advertisement. Every time we

happy, glad day.

being honored by having

good time to mow the lawn.

Clubs as hostesses.

Board members at the

planning session with Mrs.

in Cooperation with HEREFORD I. S. D.

AMARILLO COLLEGE

Fall offering of semester hour credit courses

COLLEGE OF ARTS AND SCIENCES Principles of Acct., 1st Half Bible Tchngs Marriage-Family (6-6:50) Thur.

The Prophets Thur. Freshman Composition-1st Half Mon. History of U.S. Since 1877-1st Helf Mon. College Algebra Tues. General Psychology

SCHOOL OF TECHNOLOGY

Theft Prevention-Detection (6-6:50) Police Admin. -Organization

Mon. (ALL CLASSES MEET 7 TO 9:45)

ONE COURSE \$35,50

Wed.

(Except as noted)

Registration

SEPTEMBER 3, 6 p.m. HEREFORD HIGH SCHOOL CAFETERIA

TWO COURSES \$46.00 Telephone Mr. Richard Robinson 364-5112 For Additional Information

By The Garden Gate With Glad

By Mrs. Art Manjeot

"Speak to the earth. It shall teach thee." Job 12:8

BASICS. What is a gardener? We write about gardeners, talk gardeners, are gardeners; and enjoy the results of their

Nelson Coon, on the staff of The American Horticultural Society, links a gardener with horticulturist. In a recent article he stated that a gardener is not a botanist who prepares his dried specimens (hortus siccus) nor a farmer who grows things in a field (agricultura). He is a cultivator of gardens (hortuscul-

This definition really does not satisfactorily narrow the role of the gardener in the right perspective. What, in fact is a gardener . . . what do you think? Readers Digest Encyclopedia Dictionary defines it: One who practices the art or the science of growing garden products . .

In the broad scope of gardening, we find people who are specialists. Even in home gardening most of us have special plants which we favor over others, therefore many kinds of gardens and gardeners are found

At present there is heavy emphasis on growing food in backyard gardens. Those who do not have backyards or other space, are raising fruit and vegetables in tubbed containers, on roof gardens, minigardens of herbs for the gourmets.

It is really great the way gardeners are now using fresh, tasty vegetables from their gardens. Just this morning a friend brought me a bag of fresh snap beans, prepared for cooking. Another gave me new potatoes. onions and cucumbers, GOOOOOOD!

One motive of the horticul-

ATTENTION!

We Now

Have A Large

Stock Of

Strongborn

Corrigated Iron

6 Feet to 18 Feet lengths

Reinforced

Mesh

6 x 6 - 10/10

Builders

6 x 6 - 6/6

turist is to create beauty, to aid

our environment. Vegetable

gardens are beauty spots.

They can be planned to carry out many of the requirements of good landscaping. I have planted beets with moss roses and they make a very attractive beauty spot in the backyard.

Many needs can be fulfilled. through gardens. One is gardens for the blind. To create such a garden, one needs to study flowers which have fragrance, so that the blind may be able to identify the different kinds. Also texture is another way the blind can learn names and different foliages of plants, and form of the flowers.

A late addition to the Amarillo Council Garden Center is the walled garden for the blind. It is most interesting and is worth. anyone's time to visit, to enjoy its beauty through sight, touch

Wide paths have been included so wheelchair patients can visit the garden. Planting areas are in various heights so these people can reach out easily to touch and enjoy.

Flowers grown for their fragrance are: Geraniums, the foliage and stems when crushed create a delightful aroma. Practically all of the dyanthus family have a pleasing fragrance, especially the carnation. Foliage also has interesting

Petunias are excellent, with sweet odor and foliage of different texture. Roses, very fragrant, are not for gardens for the blind because of their thorns; there is one exception, the miniature, as the thorns are not so large. Herbs are also suggested.

Another kind of garden which is becoming more and more popular is a cacti and succulent garden. This type offers many challenges. Rock gardening can be used in the plotting of rock gardens.

Rock hounds derive much pleasure from sharing in these types. The rocks add color, form and interest, which is very

PLANTING DAYS: Aug. 20 and 21, favorable time for planting beans, lettuce and greens; 22 and 24 recommended

open our mouths we let others look inside our mind. *******************

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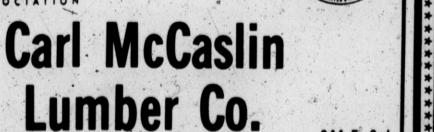
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Partners in Progress

Deaf Smith Chamber of Commerce launched a "one on one" membership drive this week with a goal of increasing the overall support of the community organization without raising dues. Each member will be given the name of just one prospect to contact and explain the benefits of the chamber.

The C of C is a unique organization. It is a partner to every business and every citizen. You are benefiting from the activities of the chamber even if you are not involved as a dues paying member.

The chamber desires your support in time and talent, and it is especially important for you to financially cooperate with more than 400 of your fellow business men who make up various committees and who are taking time to help you. Membership dues, which are tax deductible, amount to less than 20 cents a day. It's not a gift...it's an investment in the continued growth and prosperity of our community.

Community pride is a trademark of hustlin' Hereford. The chamber needs your support in its efforts to make it a still better community!

Since The Cave Dweller

Need has always been the "Mother of Invention." A shortage of good, dry caves and a need to get out of the weather no doubt prompted the construction of the first man-made shelter.

Fortunately, in those prime val times no government was around to set up a housing authority with the power to ration caves, penalize the inventors and builders of houses and regulate their profits and production. If there had been, most of us would probably still be living in caves waiting our turns to get into a thatched hut or a bearskin tent.

Some of the bad effects of government interference with the workings of the free market are graphically set forth by Mr. Walter B. Wriston, one of the nation's leading banking and financial industry executives, in a July Reader's Digest article, entitled "The Trouble With Government Regulation"

As recorded history proves, there have always been plenty of problems and shortages of one thing or another. The great whale oil shortage of post-Civil War years saw the price of this fuel, used widely for artificial lighting, go up to \$2.25 a gallon — a 100 per cent increase over the 1859 price.

There were those who demanded that Congress do something to stop such profiteering. But there was no rationing, no excess profits tax and the price was allowed to

As The Digest article notes, throughout American history the free market has worked to solve problems of scarcity. Prices moving upward". . motivate the consumer to consume less and the producer to produce more, and . . spur someone on to develop a new product that is better and cheaper. Shortages become a crisis when government intervenes to frustrate the ability of the free market to function.

One way to ensure the perpetual shortage of oil and gas in the U.S. today would be to set up a government agency to produce them or a regulatory bureaucracy to control the distribution, marketing and pricing of these products.

As Mr. Wriston concludes, "Whether it is whale oil, baby chicks or energy, control by a bureaucracy is no match for the free market in the allocation of human and material resources for the good of everybody."

Gas To Stay High

Rumor has it that gasoline prices are likely to decline substantially, with the inescapable inference that abundant supplies are just around the corner.

The truth is the prices are not likely to decline very much, if at all, and the supply of petroleum products depends to a great extent upon whether public policies open the way for aggressive exploration and development by the oil industry. No one else can do the job, and some concept of what is involved is provided by the vice chairman of one of the country's leading oil companies.

He says, "We are facing some huge capital expenditures over the next decade if the nation is to become relatively self-sufficient in energy. Conservative estimates place the capital needs of the domestic petroleum industry at approximately \$600 billion through 1985. . .

"Tremendous further sums will be required to meet the capital needs of other energy suppliers, such as the utilities and the coal companies. Whether or not funds can be obtained on such a scale remains to be seen . . .

"It will clearly require earnings above historical levels. .

Actions to limit profits within these industries, or to increase their tax load further, will simply condemn the nation to increasing energy shortages and increasing dependence on unreliable foreign sources . . .

"If we are going to succeed in making the adjustment to the new energy environment which is shaping up, public support will be essential, and a prerequisite to public support is public understanding of the issues.

"From all the evidence, we do not yet have either the necessary understanding or the support."

Spreading fairy tales about gasoline prices and gasoline supplies in no way contributes to a better understanding of the basic energy issues that now confront this country.



PRESIDENT GERALD R. FORD

The Sunday Brand

Editorial Forum

The Sunday Brand, Hereford, Texas, Sunday August 18, 1974

Talk of Texas

BY JACK MAGUIRE

FOOTNOTE TO HISTORY — Fifty-seven years ago this month, 150 Negro troops stationed at old Camp Logan mutinied and turned Houston into a city of terror.

The soldiers, members of the Third Battalion, 24th U.S. Infantry, had been sent to Houston less than four weeks earlier to assume guard duties at the new training camp. Houston's white leaders had objected to having armed blacks in a city where racial tensions already were high, but the troops had been sent anyway.

As expected, incidents began to occur almost immediately. The soldiers defied laws segregating passengers on streetcars and Houston police retaliated with arrests and beatings. On the night of August 23, 1917, racial tension finally reached a point where it exploded into a riot. About 150 of the soldiers mutinied and marched into Houston. When the night of terror ended, 13 whites and seven soldiers were

dead.

The next day most of the rioting froops were rounded up and placed under military arrest. Eventually 118 were tried by Army courts. Thirteen were summarily executed, 16 others were sentenced to hang and 53 were given life in prison. Later President Woodrow Wilson commuted ten of the death sentences to life.

The court-martials that resulted from the mutiny and riot were the longest, and affected more soldiers, than any in the history of the U.S.

IT'S THE LAW — In Texas, it's possible to be arrested and fined for doing nothing more criminal than

For many years, it has been against the law to sell any kind of game fish. Now if a diner

unknowingly eats black bass or crappie served up in a restaurant, he is as guilty as the cafe owner of violating the game laws.

Last spring, game wardens raided a Tyler restaurant after somebody leaked word that the chef

somebody leaked word that the chef was serving fried crappie. They not only arrested the owner, but also hauled off seven customers who were eating the fresh-water fish. The owner paid \$438 in fines and court costs. The fish dinner cost the customers \$35.50 each in fines.

TRAVELING TEXAS — If there ever is such an unlikely thing as another Indian attack in Young County, the citizens there will be ready. They are the only taxpayers in Texas who still own a fort.

Fort Belknap, near Graham, has been restored after an expenditure of about \$70,000 in cash, plus donations and furnishings, murals and even trees. Mrs. Barbara Ledbetter, Young County historian, says that the fort also is unique among Texas restorations because it has a separate building to house archives of the area.

That there is still one rancher in Texas who breeds mules for the market.

He is Ernest Black and he breeds the hybrids on his 76 Ranch in Montgomery and Walker Counties. He produces the mules by breeding a jackass and his quarterhorse mares.

Right Man For The Times

In only three days in office, President Ford has already spread considerable balm on the wounds of a suffering nation. If in the end that should prove the theme of his entire presidency, he will have won a special spot in the hearts of his countrymen.

Any new President enjoys a honeymoon, of course, and at this moment in history the emotions behind that tradition are more heartfelt than ever. The new presidency marks the end of the agonies of the impeachment battle, which were all the more painful coming as they did atop all the other tragedies and divisions that have engulfed the last three Presidents. At this time a new President, a new beginning, is bound to draw a deep response from nearly any American.

In this role, Gerald Ford is perfectly cast. Plain. Earnest. Simply spoken. Willing, with the habits of a life-long legislator, to embrace as friends all men of all political persuasions. Displaying, despite wide-spread doubts about his staff and his preparation, a sure grip in the transition and a clear strategy for setting the flavor of his administration. Setting out, as in his handling of the press, to correct some of the sore points that made his predecessor so divisive a figure. In all, an impressive start.

How long this mood will last we would not hazard to guess. The institutional conflict between the presidency and the press, for example, is bound to reassert itself to some degree. More importantly, large political battles lie ahead. The economy. has been mismanaged so badly and for so long that its problems cannot be corrected without pain, and painful policies will cause divisions. In foreign affairs the policy of detente has passed through the stage of glamour into one of intellectual and political testing. All these will be challenges to the embryonic era of good will, but in meeting the challenges Mr. Ford's personality and background give him a better chance than most.

In these past few days it has been fascinating to watch the reaction of those destined to oppose Mr. Ford's

policies as they opposed Mr. Nixon's. Even in praising the new President they have been staking out the economic issue, calling for more of the same old new approaches that caused the trouble to begin with. Yet in its total impression the praise has been generous and even apprecia-

To take a small but telling point, our haphazard sampling suggests that even the most cosmopolitan are touched rather than repelled by Mr. Ford's call for prayer. Their assessment seems to be while Richard Nixon postured as a Middle American, Mr. Ford is the genuine article. It is as if, being proved in decisive respects right about Mr. Nixon, they welcome the opportunity to demonstrate that they really do not oppose the values he repeatedly invoked.

More important for the long run, Mr. Ford is not the overt threat to his opponents that Mr. Nixon always was. Richard Nixon was an extraordinary man with extraordinary ambitions. We now know that he was marked for extraordinary failure, but until the dimensions of Watergate became clear no one could entirely gainsay the chance that he would succeed in changing the entire political complexion of the nation, ending the long-standing liberal dominance of political policy. A poker player at heart, he was willing to take high risks for high stakes.

Mr. Ford is manifestly an ordinary man. His ambition is to discharge faithfully the immense responsibilities thrust upon him. That this is enough for any man called to the presidency might be a neat summary of the lesson of the last decade. We have had enough of the extraordinary, enough of high risks. As a nation we now suspect we have been wrong in expecting our Presidents to be oversized men.

This is a time for stewardship, and Mr. Ford is a man for such times. He brings us patience, and we can hope, the kind of calm wisdom ordinary men often have. He brings us above all a quality of steadiness, and we hope he can redeem the promise, for steadiness is above all what the nation now needs.

-- The Wall Street Journal

Funeral Decisions Can Be Expensive

An ancient Roman philosopher once said that we are all equal in the face of death. All of us at some time are equally touched and saddened by the death of a relative or filend

And many of us must, at that trying time, take on the responsibility of arranging a funeral.

What the majority of people faced with such a difficult task too often forget, or dismiss appropriate to the occasion, is that decisions about funeal arrangements are also major decisions — decisions involving hundreds, even thousands, of dollars.

It may be easier to prepare ourselves for the possibility of making such decisions, however if we learn in advance what we may be called upon to decide.

Perhaps the first thing to determine is who shall make decisions about funeral arrangements. Some consumer experts recommend that a relative outside the immediate family or a close family friend be entrusted to make preliminary arrangements, with the immediate survivors having final approval.

While it is natural to say "price is no object" at such times, the responsible consumer will want to make decisions that are in keeping with the way the deceased lived, and will arrange a funeral that is both appropriate and affordable.

The Texas Funeral Directors Association points out that threre are four categories of funeral charges to consider:

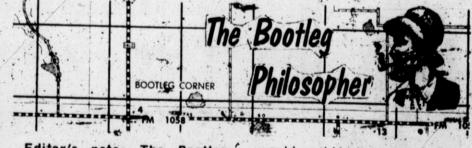
1. Those involving the funeral home facilities and staff, the casket, and other merchandise purchased from the funeral home.

2. Those relating to dispostion, such as cemetery lot and charges, cremation and cost of urn if desired, or mausoleum crypt.

of urn if desired, or mausoleum crypt.
3. Gravestone, monument, or marker, or niche for urn containing ashes.

4. Other expenses, such as clergyman's fee, limousines (if not included in furneral charge), flowers, newspaper notices, police escort, and out-of-town transport of the body.

This and other information can be provided by a trained funeral director who is licensed by the State Board of Morticians and whose experience in such matters can be a great help.



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner works around the edges of truth-telling, his letter this week reveals.

Dear editor:

I have about decided maybe that everybody in this country ought to decide not to believe anybody.

What went on in Washington is one thing, even the revelation that some Boy Scout leaders were lying about how many boys they had enrolled in order to get more Federal money was bad enough, but I guess the final straw came when it was revealed that the new World Football League has lied about how many tickets it sold at its opening games.

read the other day, the head of one team announced that 64,719 fans paid their way in to see a nationally televised game, and while there were that many in the stands, only 6,200 actually paid to get in. The rest were given free tickets so the stadium would be packed and things

would would look good on television.

This leaves a person with no place to turn. If he didn't see the

place to turn. If he didn't see the game how does he know the report of the final score is even right? It'll spread everywhere. It's one thing for example to doubt the weather forecast for tomorrow, but to doubt if the figures on how much it rained yesterday are true, leaves everybody floundering.

If we have to take everything that's said or printed with a grain of salt, I'm going to clean up by buying stock in a salt mine.

* WHAT THE country needs I guess is not only elected officials who tell the truth but ordinary people as well.

However we don't want to rush into this too fast. If everybody in government and out started telling the truth all at once it might be too much to believe. We've got to work into this gradually. Personally I won't mind answering truthfully any question you put to me if yc.'ll let me pick the questions.

Yours faithfully,

J.A.

The Sunday Brand

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O.G. Nieman Jim Belew Sue Coleman Lynn Brisendine Charlene Brownlow Publisher-Editor Managing Editor Women's Editor Adv. Manager Circulation

Every highway rail crossing holds a potential for serious accidents. It is a legitimate concern of government at every level, and now grade crossing safety has

Money For Rail Crossing Safety

legitimate concern of government at every level, and now grade crossing safety has become a new national priority.

For the first time in history, federal Highway Trust Fund money is authorized.

For the first time in history, federal-Highway Trust Fund money is authorized specifically for rail-highway crossing safety projects. Another historic first is the availability of federal money for crossing projects off the federal aid highway systems.

The Association of American Railroads (AAR) has issued a brief pamphlet directed to local authorities for the purpose of making local leaders aware of federal money that can now be obtained to assist in removing the perils of rail-highway crossings. "The purpose of this pamphlet," says the AAR in an introductory note," is to provide ... a guide for follow-up action at local and state

Special attention is called to the Federal-Aid Safer Roads Demonstration Program, created by Section 230 of the Highway Act of 1973. The Act authorizes \$250 million in funds for improvements to correct designated safety hazards on public streets or roads not included on any federal-aid system. The authorization covers a three-year period. The money is intended primarily for use by local authorities on safety projects for which other state or federal funds are not available. The elimination of hazards at railroad-grade crossings are among the projects eligible for inclusion in the Demonstration Program.

Removing grade-crossing dangers is a recognized obligation of government. As funds are made available for this purpose, it is incumbent upon state and local officials to cooperate as closely as possible with federal efforts to carry out that obligation.

Traveling Teens To Savor Europe

By KERRIE WOMBLE Brand Staff Writer

To give local young people taste of other cultures and social climates is the reason four Hereford teachers will be taking more than 40 students to Europe next summer.

In June, Mr. and Mrs. Randy Farr and Mr. and Mrs. Bruce Logan, all teachers in Hereford Independent School District. will accompany 41 junior high and high school students on an extensive trip through seven countries abroad.

According to Bruce Logan, who took a group of young people to Europe last year, the journey is designed to combine education with recreation. The 30-day itinerary will include visits to France, Switzerland, Italy, Austria, Germany, Holland and England.

THE TRAVELING teens, primarily students from La Plata Junior High and Hereford High Scools, are not acquainted with the foreign languages, money systems and other cultural aspects they will be confronting.

AARP Slates Fall Supper

A covered dish supper was planned for the September meeting of the Hereford Chapter, American Association of Retired Persons, at its meeting in Community Center Thursday afternoon. The supper will be at 7 p.m. Sept. 19, the regular third-Thursday meeting of the group.

Business was discussed with Ed Dziuk presiding, 42 and other games shared interest with casual conversation during the evening for 35 members of the group.

Self Attends Banking School

Sam Self, vice president at First National Bank, attended the 24th session of the Colorado School of Banking at the University of Colorado, Boulder, recently.

The school, which is five graduate schools of banking in the United States, is cosponsored by the Colorado Bankers Association and the University of Colorado, with cooperation of the Graduate School of Business and -Administration.

Bankers are challenged to attain a higher level of achievement and to broaden their understanding of the role that banking plays in the economic structure of the United States. Potential for senior management in banking is one of the criteria for ac-- ceptance into the school.

Upon completion of all classes in the series of intensive twoweek courses which span the three-year school, including interim assignments, students receive the Colorado School of Banking Diploma at the graduate ceremonies. The 1974 School had 415 students from all over the United States.



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Stop in or call

the entourage will study an extensive program of the history, architecture and societies of Europe.

Most of the students harbor interests in other cultures and plan to study at least one foreign nguage in school later. Some of the youth were inspired by travelogues of older brothers and sisters who journeyed abroad last year.

Jan Reinauer, daughter of the Bill Reinauers and HHS sophomore, was a member of the previous tour group abroad. Everything is so different over there," she said. "I saw a lot and it was interesting, but I feel like I probably just skimmed the surface. I'm going back to get a broader and more indepth

Logan commented, "This is a wonderful opportunity for these youngsters. This type of living classroom experience is an academic enrichment and gives basic insight in dealing with

EACH OF the individuals will be responsible for 100 per cent of traveling expenses. Many of the youngsters will depend on a large helping hand from parents, but several are already hiring out for odd jobs.

High school students who will make the trip are Marshall Formby, Dirk VanderZee, Mike Crim, Gary Friemel, Mark Sigle, Davis Ford, Mike Hull. Billy Word, Shawn Frye, Tandy Walden, Laura Ballard, Laurie Close, Miss Reinauer, Becky Friemel, Emma Thompson, Grace Abalos and Don Marshall.

Traveling eighth graders will be Terri Adams, Dale Gibson, Donny Johnson, Scott Formby, Jana Green, Paul Bell, Barry Friemel, Lynn Mitts, Zann Zimmerman, Tammy Fischbacher, Kyle Craig, Denise Cotten and Mike Axe.

Representing the ninth grade will be Linda West, Angela Hartman, Cathy Crim, Vivian Martin, Patty Hendon, Cindy Ford, Lora Coker, Kim Martin, Kathy Wilson, Pam Whitley, Paula Barber and Ricky



Bake Show Winners

First place in the County 4-H Bake Show Thursday was taken by Rhonda Hagar, who displays her loaf of banana bread with blue and purple ribbons. She will represent the county at the district show in Amarillo. Tied for second place were two sisters, Glenna and Carla West, center and right. Not pictured are Carmela Burgess, who took third place, Micki Merritt and Donna Carr, who tied for fourth.

SCHOOL

HIGH SCHOOL

JUNIOR HIGH TUESDAY- Hamburger or sloppy Joe, potato chips, pork and beans, tossed salad, apple cobbler, milk.

WEDNESDAY- Chicken noodle casserole or chicken and dumplings, green beans, buttered carrots, pineapple cake, hot rolls, butter, milk.

THURSDAY - Western beans or hot tamale, seasoned spinach, buttered corn, orange juice, banana pudding, cornbread, butter, milk.

FRIDAY- Batter-fried fish with tartar sauce or tuna salad. buttered potatoes, pickled beets, sliced peaches, hot rolls, butter, milk.

ELEMENTARY PUBLIC SCHOOLS TUESDAY - Hamburger. potato chips, pork and beans, apple cobbler, milk.

We're Closing

the Doors

On 74's

These Few Are What We Have Left

and Their Moving Fast!

Three Neva's

Three Vega's

One Caprice, 4 Door

Three Impala's, 4 Door

Three Impala Coupes

Two % Ton Pickups

Four 1/2 Ton Pickups

One 98 Olds. Luxury 2 Door

Two Chevelle, 2 Door Hardtops

So Hurry If You Want A 74!

DOYLE JOHNSON

CHEVROLET-OLDSMOBILE

WEDNESDAY- Chicken noodle casserole, green beans, buttered carrots, pineapple cake, hot rolls, butter, milk

THURSDAY - Western beans, seasoned spinach, buttered corn, orange juice, banana pudding, cornbread, butter, milk.

FRIDAY- Battef-fried fish with Tartar sauce, buttered potatoes, pickled beets, sliced peaches, hot rolls and butter

ST. ANTHONY'S SCHOOL/ TUESDAY-Hamburgers. potato chips, fruit salad, milk

WEDNESDAY-Fish sycks with Tartar sauce, buttered potatoes, peas; cookies/rolls. THURSDAY-Turkey and

noodles, tossed salod, green beans, chocolate cake, buttered bread, milk

FRIDAY- Frio pie, pinto beans, cabbage carrot salad, pears, cornbread, milk.

lunch Thursday at Civic Club Mrs. Henry Neely, former, executive secretary of the

discussed at the Volunteers'

County Red Cross Chapter and a longtime volunteer worker, and Mrs. Emil Deftman, current president of the Volunteers, announced that they are ready to reach the orientation course. Any interested residents are asked to

between 10 a.m. and 4 p.m. on

Plans for a course in Red Monday, Wednesday or Friday, Cross orientation, to prepare for or telephone Genevieve Miller, service with the Red Cross executive secretary, at 258-7512. Volunteers here, were

Orientation Class Plan Made

Report of 63 hours spent in community service the past month was made by members at the lunch, Mmes. Bill Hutson, O.H. Culpepper, Sam Morgan. Gaylon Bryan, Isabel Martinez; Jim Culpepper and Neely. Work was at Kings Manor, Westgate, Deaf Smith General Hospital in the Meals-on-Wheels program and in home visits.

Life Vs Funds Life is really more what notify the Red Cross office you make it than what you

They Are! Some people are like blotters-soak it all in; but get it all backwards!

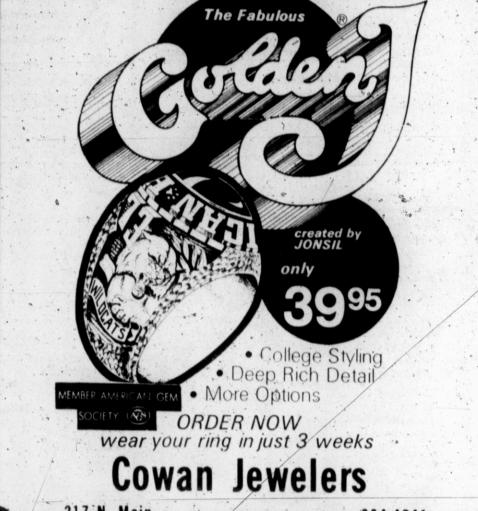
. Shipyard, Philadelphia.

You Feel Livelier Word to the wise: Cross streets carefully to avoid that randown feeling: . News, Dallas

Likely

Some statesmen are like buttons, popping off at the wrong time.

-Plain Dealer, Cleveland.



217 N. Main

364-4241

IT TAKES TWO The Chamber and YOU!

. If you have an investment and interest in the past, present and future of our community, you probably know that Deaf Smith County Chamber of Commerce is doing many good things to make if a better place to live and earn a living

We challenge YOU to help. We need to increase the overall support of the chamber by" enrolling new members. Listed below is an inventory of accomplishments for the first of the year, It's tangible evidence of what you

and I can do when we combine our efforts and resources and channel them through our chamber. This has been done in the face of inflation without increased investment to our members.

Also listed below are tasks and projects which still need to be accomplished. That's where you can help if you're not a member of the chamber. Your investment of just 20 cents a day is surely a bargain in becoming a "Partner in Progress."

17. Sponsored and hosted Annual Invitational Track Meet.

18. Planned and arranged for new Christmas decorations.

20. Developed and coordinated a new system for Industrial

21. Provided recognition of High School Salutatorian and

25. Conducted extensive legislative campaigns concerning

Beef, Land Use, Fuel Allocation, Consumer Action, Day

Light Savings Time, Truckers Strike, Rail Car Shortage and

26. Supported Women's Division in Miss Hereford Pageant,

Annual Spring Clean-Up, Fine Arts Festival and Summer

27. Organized July 4th Red. White and Blue Celebration and

19. Conducted openings of new businesses.

22. Modernized and revised monthly newsletter.

Erected new Welcome to Hereford signs.

23. Sponsored Region IX AAU Boxing Tournament.

Projects completed or initiated this year: 16. Spearheaded Bicentennial Program for State and

National status.

Development.

Valedictorian

1. Conducted YMCA survey.

sound laws of nature will

The strength of the nation

is no greater than the strength.

The prescription for most

of the ills that beset the world

is just plain, everyday hon-

And then there's the man

who misses his wife's cook-

mg-whenever he gets the

It never occurs to some

that others have sense enough

to manage their own affairs.

poportunity

of families within it.

pay the penalty without fail.

Enrolled 68 new members.

3. Revised data for 1974 Community Survey, Phone Book and City Directory

1/ Conducted training for new Committee Chairmen and

Directors. . Held new member orientation. Conducted extensive program to promote the Beef In-

Developed and distributed "Truckin' for Hereford" signs. 8.' Supported Annual All Sports Banquet and provided

recognition for Athlete of the Year. 9. Conducted Agricultural Tours for groups from Munday. Texas: Kent County Canada, Australian Beef Producers, Texas A&M Graduate Students and North Carolina Cat-

10. Sponsored OSHA Seminar for Employers and Em-

11. Coordinated and hosted Community Housing Seminars with HUD. SBA: Farmers Home Administration and the State of Texas Housing Open Hearing. 12. Arranged for Chamber of Commerce direction signs on

13. Coordinated efforts to expedite allocation of fuel and

conservation of energy. 14. Conducted orientation classes on free enterprise at High

15. Revised County Weighmaster Program.

28. Conducted Annual Tennis Tournament.

Fuel and Fertillizer Shortage.

Youth Activities Programs:

supported library dedication.

29. Conducted Junior Olumpic AAU prellim Track Meet.

Hosted West Texas Chamber Executive Committee Meeting and VIP tour.

31. Sponsored and coordinated HEREFORD night at Texas

Tasks remaining to be accomplished.

f. Complete repainting organization signs on Highways. Design and produce new Hereford Brochure.

3. Conduct campaign to increase Sugar Beet acreage. 1. Recognize new teachers at Banuqet, August 27th.

Enroll 100 additional new members.

Support improvement of Air. Rail, and Highway transportation: Continue strong emphasis on conservation of water.

Conduct sales clinic and consumer orientation.

9. Promote safer driving and bicycling. 10. County wide survey to determine availability of people

resources for community involvement.

11. Hold seminars on Prevention of Shop Lifting and Bad Cheeks, Postal Regulations and Procedures.

12. Continue efforts to provide a YMCA type facility.

13. Institute a community planning program for promoting and coordination of wide range projects.

14. Foster a closer cooperation and understanding of all community agencies and organizations. 15. Work with Bicentennial Committee to develop and

promote commemotative coins.

16. Promote further development and use of the Hereford Municipal Airport.

17. Continue action to establish Hereford as a regional retail

18. Actively support all aspects of agricultural development

and promotion

19. Bring more conventions and meetings to Hereford. 20, Encourage conservation of energy and all other

21. Work to beautify Hereford.

22. Conduct voter registration, "get out the vote" and information program.

Enroll today! Call the C of C office, 364-3333 DEAF SMITH COUNTY CHAMBER OF COMMERCE

SELL IT FAST! JASE SUY IT RIGHT! JASE

Phone 364-2030

CLASSIFIED ADVERTISING RATES Readers Ads (Minimum 10 words) 1st insertion per word Additional insertions, when paid in advance:

Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature

cuts) per col. inch Repeat insertion without copy change per col.

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1,54 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND

5 p.m. Tuesday

For Sale:

FOR SALE: WATER SOFTEN-

mobile camper, 3 speed.

Electric two speed rear end.

Sleeps 4 nicely. Call 364-2676 or

364-1779 after 5 p.m. See at 235

For Sale: Frigidaire portable

dishwasher. Avocado, like new.

Send 35c for new catalog, new

shipments crewel kits-painted

needlepoint canvasas, large

selection embroidery floss. Over

400 colors needlepoint yarn,

DAN'S OF CANYON

For Sale: 10' Bench Saw, heavy

duty with dados and moulding

For Sale: 1972 Town & Country

payments. Call 364-4129 after 5

the best. Blue Lustre is

America's favorite. Rent sham-

McCaslin Lumber

For Sale: Foldout camp trailer.

Excellent condition. \$350.00

firm. Call 364-1310 or 364-1797.

For Sale: 900-20 six new tires.

rims and two spacers. Phone

Lose Weight with New Shape

Tablets and Hydrex Water Pills:

Edward's Pharmacy

For Sale: King Trumpet and

case. Excellent condition.

\$95.00. Laurie Close, 364-3304.

FOR SALE

portable stand. Very good

condition. Call 364-0218 after

5:00 p.m. or all day weekends.

For Sale: 15 ft. Arrowglass

Boat, 65 hp Mercury engine;

drive on trailer. \$1,000 firm.

Goats for sale. Call 265-3388.

YOU saved and slaved for wall

to wall carpet. Keep it new with

Blue Lustre. Rent electric

Duckwalls, Sugarland Mall

For Sale: Two repossessed

TV's. Good buys! Call 364-4333.

CLOSE OUT

FLOOR MODELS

Mediterranean Console stereo

B-1-16-33-tfc

364-1310 or 364-1797.

shampooer \$1.

pooer \$1.

364-0833.

set. Make offer, 364-5578.

Christmas jeweled kits.

\$65.00. 1616 18th Street.

B-1-14-50-tfc

B-1-10-50-tfc

B-1-12-6-tfc

B-1-10-5-tfc

B-1-5-8c

R.1.15.22 +fa

B-1-32-2p

B-1-19-33-2c

B-1-12-33-tfc

B-1-12-33-4c

B-1-33-8p

B-1-12-33-2c

B-1-33-tfc

B-1-10-33-2c

B-1-23-33-2c

B-1-10-7-4c

No. 25 Mile Avenue.

AVENUE.

Avenue J.

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES Hwy 60 at Mytle

Phone 364-0169 **FURNISHED TRAILERS** FOR RENT 1B-1-18-9p

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801.

B-1-16-28-tfc !!CARPET!!

Financing Available

CAW CARPET PLAINS AND N. 25 MILE AVE. PHONE 364-3448 For Sale: Buffet clarinet \$100.00. 611 Avenue J. B-1-26-tfc 364-4506.

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552

. 1B-37-tfc !!WE HAVE MOVED!!

TO KNOWLES AUCTION BARN ON MISSION ROAD We have a full line of new &

used furniture and appliances at bargain prices. Open for business 6 days a week

8:00 a.m. to 8:00 p.m. BIG JIM'S FURNITURE

Phone 364-1873 B-1-31-tfc CLEAN expensive carpets with

For Sale: Cedar posts. 1x6 rough fence boards. Call

289-5500 early mornings or late

evenings. B-1-15-27-tfc

FOR SALE 1-21" Color Console TV 1-19" B&W Portable WE MAKE HOUSE CALLS Repairs on all makes & models. color, B&W and radios. TOWER TV

248 Northwest Drive Phone 364-4740 B-1-25-tfc

BEAUTIFUL 18' IMP open bow Tri-Hull 165 h.p. inboard white-vellow exterior, brown upholstery with yellow carpet, builtin coolers, tandem trailer. New this year. 364-0951 Merrick.

B-1-26-30-tfc 21" b/w Zenith TV with



8:00 P.M. Thursday DEGREE WORK

L.J. Clark W.M.



Monday at 12:05 Civic Club Center (Jim Hill)



Wednesday, 12 Noon Civic Club Center

(Jim Hill)

with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00

> or \$10.00 monthly at: MARTINS SOUND CENTER Corner of Georgia & I-40 Amarillo, Texas B-1-3-tfc

GARAGE SALE. 116 Fir. Lots of baby clothes, miscellaneous and assorted junk. Saturday & B-1-33-2p

REPRO STEREO

Electrophonic component stereo, 200 watt amplifier, AM-FM stereo radio, builtin 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:

Martin Sound Center Corner of Georgia and I-40 Amarillo, Texas

For Sale: 1973 Model Yamaha, 175 CC. Phone 364-3934 after 7:00

1B-1-14-3-tfc

Soft Water Service Home-Owned Water Softeners. 216 Close Drugs.

> NOTICE: New telephone number 578-4377!! Same good

Fuller, 578-4377. For Sale: One ton homemade CLOSE OUT on lawn mowers at

> B-1-10-7-4c IT'S inexpensive to clean rugs and upholstery with Blue

Lustre. Rent electric shampooer B-1-28-3-tfc Hereford Hardware

> B-1-17-7-26 Butcher goats for sale. Phone

B-1-10-7-tfc CLOSE OUT on all bicycles. Cost plus \$5.00 - in box, at

For Sale: G78x14 Snow tires. white wall, 2 for \$50.00. Wards 12 volt car batteries,

starting at \$9.99. These prices are good August 19 through August 21st, at Montgomery Ward, 114 Park Avenue, 9

For Sale: typewriter desk and typewriter, \$75.00. A. Petersen,

For Sale: 4 new 14" Ralleye

road wheels and chrome rims. Call 364-3719. B-1-12-7-2c

For Sale: Blackeyed peas. 6 miles east and one south on

B-1-14-7-10 Wards best alkaline dry cell batteries, sizes D, C and AA. Regular \$1.79 for a package of two, now just .25c through

\$150.00. Call 364-4085.

For Sale: 30" electric white range. Less than one year old. Terms. Phone 364-6520 evenings, 364-2222 days. B-1-17-7-2c

WARD'S color and b/w TV'S starting at \$64.87 during Wards gigantic side walk sale. Montgomery Ward, 114 Park

B-1-19-7-1c Sweet kitten free. Used stereo, used lawn mower

Phone 364-6617. 246 16th

Brittany Spaniel puppies, AKC, med-size, brown and white. Excellent hunting dogs or pets. Male \$50. Female \$40. Call 1-505-622-2568, Roswell, N.M. B-1-22-7-3c

Antique four poster bedroom suite. Phone 276-5841. B-1-10-7-1c

2. FOR SALE Farm Equipment

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811

See Us For Parts-Sweeps-Chisels for

Graham (Hoeme) Plows DAVIS IMPLEMENT For Sale: Clean 1972 Ford. 409 EAST FIRST Could trade. 205 South 25 Mile Phone 364-2811 Avenue. B-2-35-tfc

For Sale: 2 #38 John Deere Silage Cutters. Late model. 806-267-2621. B-2-11-32-tfc

BEET DIGGER for sale. Two-row Farmhand Beet Digger. Has harvested only 200 acres. Equipped with topper. Reasonably priced. Berl Ford. Hartley, Texas 365-4568,

For Sale: 20,000 ft. 5/8 Sucker Rod, 25 ft. sticks \$3.50.

United Supply Box 791, Dalhart, Texas 79022 Phone 249-2439

B-2-33-3c

B-2-14-7-tfc

John Deere ensilage cutter. Excellent condition. Call 578-B-2-13-7-4c

For Sale: Two row wide No. 34

John Deere 20x8 grain drill, all new discs, oil sealed bearings. \$600.00. Call 289-5892.

3. FOR SALE **Automobiles**

For Sale: 1971 Cadillac Sedan Deville in very good condition. Call Frank Bezner, 276-5656. B-3-17-2-tfc

For Sale: 1972 Chevy Impala 4 dr. Contact Dick Geries, FNB.

Phone 364-2435. B-3-12-7-tfc

For Sale: 1946 Ford coupe, 40,000 miles. Call 364-6489. B-3-10-6-3c

For Sale: 1973 Datsun 610 Stationwagon. Radio, air, steel belted radials. See at 441 Avenue B or call 364-4304. B-3-31-tfc

For Sale: 1968 Chevy. Radio, heater, sower, air, new rubber. Clean,\$850.00. Call for Ray at 364-0033 or 364-5667 after 6

B-3-21-30-tfc 1972 Opel Rallye; automatic transmission, 6500 miles. 364-

6801 or 364-5017 after 6:00 p.m. B-3-12-6-tfc BY OWNER New 1973 Chevrolet C-65 series

truck, 5300 miles, twin-screw, 5 speed trans. with 4 speed aux, long wheel base.

> Call: 647-4375 or 647-5584 Dimmitt, Texas SELECTED

USED TIRES \$3.00 UP 30 Day Guarantee MONTGOMERY-WARD **AUTOMOTIVE SALES** 114 EAST PARK 1B-3-17-tfc

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson

B-3-33-tfc

Phone 364-0077 1957 Ford, 6 cyl, new paint job 1964 Ford, 6 cyl. standard

transmission, new paint job. Phone 364-3184. B-3-18-5-tfc NEW & USED CARS now for sale at JOHN OR-SBORN BUICK, PONTIAC GMC'S new location.

221 North 25 Mile Ave. B-3-8-tfc WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250

1B-41-tfc For Sale: 1969 Chevelle SS 396 Maroon and White. \$850.00. 304 Centre.

B-3-33-2p For Sale: 1968 Pontiac Executive 2 dr. sport coupe. Has power, air cond. 400 Cu. In. with V8 Engine. \$650.00. 364-2915 after 6 and weekends B-3-24-33-tfc

For Sale: 1969 Pontiac Stationwagon. Excellent. Fully loaded. Call 364-1958. B-3-10-33-2c

battery and generators. Call "Chris" 364-5222 or 364-0848. B-3-17-7-tfc

B-2-22-6-6c payments on 1974 Buick Century. Has'6500 miles on it.

Call 364-2869.

4. REAL ESTATE

REASONABLY PRICED \$12.-450. 6 room home, fully paneled and carpeted, extra nice, near Ai'man.

COZY

Nice location. IF YOU NEED extra large bedrooms, see this one just-

of fruit trees, good water, huge garden. No restrictions. PRICED BELOW TODAY'S

Blanca. JUST LISTED This lovely extra two bedroom home on Avenue

\$26,500.00 -TRAILER HOUSE 3 bedroom, 2

\$104.00.

21/2 and 5 acre home sites. 25% down or cash.

Very nice two story home with extra lot. Near shopping center.

CARTHEL. WE TRY HARDER Member-Multiple Listing Service

1/2 Section irrigated land. Good water. Will sell all or part. CALL: 289-5500 early mornings or late evenings

I have Farm and Ranch Buyers, I need your listings J.M. HAMBY REAL ESTATE Phone 364-3566

> HOME FOR SALE BY OWNER

bedrooms, 13/4 baths, large basement. Equity and assume loan, payments \$124.00 per

610 Jackson Days, 713-462-3399 B-4-3-tfc

FOR SALE BY OWNER 405 STAR

Well built brick veneer home. 2 bedrooms, 2 baths, refrigerated air, carpet, drapes, den, fireplace, 2 car garage, fenced vard. For appointment,

Call 364-3347 B-4-3-tfc

Loads of water. San Luis Valley Colorado. Box 800, Lamar,

> WANT ADS WORLD OF RESULTS

HOW TO GET

dollar, look at this property - 3 bedrooms, 1 1/4 baths, nice living and kitchen, garage - Fenced yard with nice lawn. Buy equity and assume loan of 160.00 per month.

GIVE A LITTLE

bedroom home on Avenue G. This home is nice inside and out with garage and fenced yard. Also nice small garden with payments of \$141.00 per month at 71/4 % interest. **NEW LISTING**

WHEN SCHOOL STARTS out, even with some new carpet. 3 bedroom, 13/4 baths, double

fenced. Call for details. SMALL DOWN

3 bedroom, 2 full baths. This house looks new inside and out. Total price \$16,900.00.

RENT ONE SIDE And live in the other side free. 1 bedroom duplex, it's furnished and is in good shape inside and out with double garage,

GET IN CHEAP Small down and payments approximately \$110.00 per

CASTRO COUNTY

acres of grapes, priced at Hereford-Friona-Dimmitt area. \$260.00 per acre. LAND 320 acres with nice 3 bedroom home. Double garage, fruit

well. \$20,000.00 will hold this place till after wheat harvest.

HAMBY

1/2 mile South of underpass on Hwy 385 OFFICE - 364-3566 Calvin Edwards - 364-1017 Gerald hamby — 364-1534 J.M. Hamby - 364-2553

OPPORTUNITY

EQUAL HOUSING

HEREFORD MINI STORAGE Economical storage facilities B-4-27-tfc for furniture, boats, motor, homes or any storage needs.

BACHELOR APARTMENTS Carpeted-private entrance, private bath, 821 South 25 Mile

S-5-14-32-tfc

DIAMOND VALLEY MOBILE HOME PARK 600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue

> Phone 364-1483 or 364-3937 S-5-6-tfc

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.

1B-5-4-tfc TRAILER SPACE FOR RENT Northwest Mobile Lodge Phone 364-2908

Two offices for rent, adjoining or single. Answering service available. Agri-Science Center,

B-5-17-29-tfc

FOR RENT: Unfurnished 2 bedrooms, 11/2 baths at THE THUNDERBIRD.

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

Storage for rent. Phone 364-1483

B-5-10-50-tfc TRAILER SPACES FOR RENT. Near school, water and gas furnished: Call 364-0527 or

or 364-3937.

364-5725.

2552.

SUMMERFIELD MOBILE MANOR FIRST MONTH FREE. 7 miles

with garage, carpet, builtin

range. \$175.00 per month plus

6. WANTED

WANTED - CUSTOM FAR-

MING. Contact Don Howard at

Howards Custom Farming, 578-

WANT TO BUY:

Old gold, rings, watches, old

Spangler's Diamonds

Sugarland Mall

Phone 364-0070

WANTED

1/2 to 1 section of land with

reasonable water, and with or

without option to buy. Exper-

ienced in most crops grown in

Call'806-357-2540 after 8 p.m. or

write Rt. #3, Box 40, Friena,

WANT to lease with option to

buy - nice 3 bedroom home, in

or out of town, with or without

acreage. Phone 364-0944 or

WILL CUT YOUR ENSILAGE

Have 2 cutters with 30" or 40'

Phone 364-3214

or 364-5857

WANTED

CORN COMBINING

Have two 760 MF's with 8x30"

corn heads, tandem truck, grain

Dick Kampus

Hays, Kansas

Phone 913-628-2530

8. HELP WANTED

Want to hire waitress at The

Moonlighter Club. Must be 18

years or older. Full or part time.

Call 364-0064 for appointment.

EXPERIENCED MEN

AND WOMEN NEEDED

Good starting salary, many

fringe benefits, opportunity for

McCaslin Lumber Company

Phone 364-3434

REGISTERED NURSES

Excellent opportunities for RN's

in intensive care and medical-

surgical nursing. Excellent

salary and employee benefit

Call 364-2141 to inquire

Deaf Smith General Hospital,

WANTED: Experienced pump

setters. Apply Kenny Gearn

B-8-28-tfc

B-8-10-6-tfc

Hereford, Texas 79045

□ Sales

Buying

advancement.

program.

or send resume to

Box 552,

Machine Works.

Merchandising

B-6-24-28-tfc

B-6-7-8p

B-8-22-19-tfc

4361 or 364-0165.

class rings, etc.

241 Centre.

Texas 79035

364-4985.

cart.

B-4-5-tfc

deposit. Phone 364-0780.

West on Hwy. 60. Phone 357-

B-5-18-7-tfc

B-6-13-6-tfc

B-5-15-10-tfc \$111.76 For further information Call Sgt. Clean 3 bedroom, 11/2 bath brick

Vaughn, 364-4044.

☐ Paid vacation

☐ Profit sharing

Need school bus drivers for coming school year. See Eldon

Owens at School Bus Shop.

B-8-14-29-tfc Full and Part Time Help

B-8-16-31-6p Would you like to see the U.S., Canada, Mexico, and maybe

Avenue.

Would you like a career in the

soundest industry in the U.S.? Would you like to become part WANT: To buy coins. Double of a rapidly expanding farm your money on all 1964 and machinery manufacturing comearlier silver coins; 1959 and

earlier pennies. Call 364-2559. products?

B-6-22-31-tfc background in agriculture?

> If so, send a complete resume Sales Manager P.O. Box 448 .

Loveland, Colorado 80537 B8-4-8c WE ARE Expanding and have opening for man capable of

bearing and power transmission distributor. Please call 806-647-2118 for appointment.

B-6-16-33-4c NEEDED - All shifts. Experience helpful, but not necessary. Good working conditions and paid vacations. Apply

> Paid vacation, hospitalization insurance, guaranteed salary. Call for appointment.

647-2115 B-8-18-33-8c FEED TRUCK DRIVER. Good permanent job opening. Call or

apply at feed lot office. Pre-Feeders Inc. 276-5278

B-8-17-33-2c Experienced hairdressers with following to work in newly remodeled beauty salon. For

B-8-7-1p Custodian needed. Contact L.F. Jacobs, Supt. Box 70, Bovina, Texas or call 238-1317 or

advance. Apply in person: Taylor Furniture & Appliance 603 Park Avenue

Young woman 18 or older to serve both food and cocktails. Quality private club. Best paying waitress job in town-\$2.00 per hour guarantee to start, when experienced average income from \$3.00 to \$4.00 per hour. Will train if inexperienced. No racial dis-

> THE MUSIC STAND 628 West First Phone 364-1150

W.A. Phipps Sec. Hereford

Rotary Club

> Lions Club meets each

Overweight? Lose ugly fat with the Diadax plan - Reduce excess fluids with Fluidex at Harold

ER SALT. 216 NORTH 25 MILE Fuller Brush Products. Jessie S-1-12-1-tfc

Firestone.

364-2111.

FIRESTONE. B-1-12-7-4c

B-1-33-7-1c

364-3198.

For Sale: Repossessed gas washer and dryer. Call. 364-4333. B-1-10-7-4c

Austin Road. J.E. Durham.

Ward, 114 Park Avenue.

B-1-29-7-1c New Whirlpool range and countertop unit, with hood.

Wednesday at Montgomery

B-1-11-7-tfc

B-1-13-7-tfc

B-2-35-tfc

Extra clean Ford pickup for sale. 1964 model \$450.00. Call 364-2947.

B-3-15-6-tfc

B-3-12-7-tfc 1961 B Model Mack. Tandem axle, rebuilt engine, starter,

For Sale: '67 Dodge Dart. \$425.00. 611 Avenue J. B-3-10-7-tfc Want someone to take up

For Sale Or Trade

2 bedroom home, paneled and carpeted. Very clean at \$10,500.

redecorated. \$18,500. Well located. DO YOU ENJOY COUNTRY LIVING? See this 3 bedroom home on one acre. Close in, lots

MARKET 3 bedroom, 2 bath brick. 10 years old. Like new at a very good buy, near Tierra

C. Call us to see this one. A REAL NICE 3 bedroom home, 2 bath in Northwest. Only

bath-furniture included. Fenced. \$800 equity. Payment

If you wish to buy or sell Call

Wayne Carthel - 364-0944 Al Wiley - 364-4985 B-4-6-tfc FOR SALE

Res. 364-2553 B-4-29-tfc

month. Phone 364-5929 after-6 p.m.

800 Acres irrigated farmland.

ALL YOU PAY FOR

If you want full value for every

NEW LISTING

And you can move into this 3

Mom will love letting the kids walk to Aikman. This home has been redecorated inside and

garage with nice yard and \$1,000.00 down will handle this

NEW LISTING

\$1,500.00 down and \$125.00 per month. Priced \$14,000.00.

This 3 bedroom home in Northwest, close to school and redecorated inside and out. Can you believe this \$10,900.00.

326.3 acres all in cult., small wells, 3 bedroom house, 2 grainaries. Approximately 10

trees, barns and also 2 bedroom tenant house. 1-8 well and 1-6

If you are thinking of selling your home or farm, we have buyers for both. Call us today. **REAL ESTATE**

5. FOR RENT

Size-12'x12', 10'x22' & 12'x32'. CALL 364-5520

> FORREST AVENUE **APARTMENTS** Phone 364-1887

B-5-10-13-tfc 1500 West Park, Phone 364-5822.

B-5-10-32-tfc

Hide room labor wanted. We offer: +Good pay +Paid vacation

+Paid hospitalization

Colorado By-Products 31/2 miles West Hwy 60 Phone 276-5331 days; 364-2495 nites

and full time, in the Hereford area. No experience necessary, will train. Many Fringe behefits:

Need semi-retired man to work

part time. Apply Hereford

SECURITY GUARDS

IMMEDIATE OPENINGS

3 parttime and 3 full time

PINKERTON'S INC., world's

largest and oldest security

guard company now has openings for guards, part time

B-8-11-31-tfc

Hardware.

Uniforms & equipment supplied - no cost ☐ Weekly minimum salary

B-8-7-4c

An equal opportunity employer

Wanted. Apply in person, Sonic Drive Inn. 305 North 25 Mile

even the entire world, and get paid to do so?

pany, helping to market its

Are you ambitious, with a

assuming complete responsibility for the inside operation of

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621. B-8-13-32-tfc WAITRESSES AND COOKS

in person to: Jord-Inn's, East B-8-23-16-tfc Experienced mechanic needed.

> Dale Fowler Ford Dimmitt, Texas

more information, call 364-0209 or 364-6552.

238-1667. B-8-14-7-2c Man for deliveries, warehouse and stocking. 6 day week, paid holidays. Must be steady, dependable and willing to

> B-8-7-tfc WAITRESS NEEDED

crimination in hiring policy. Apply in person after 4:00 p.m.

B-8-7-tfc

The Sunday Brand, Hereford, Texas, Sunday August 18, 1974 Parttime lady needed for HOME APPLIANCE REPAIRS morning floral deliveries. Apply Park Avenue Florist. B-8-11-7-tfc

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109.

Production line help wanted. Sunset Candles, 149 North 25 Mile Avenue.

B-8-11-7-1c

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years

> 364-1293 B-9-46-tfc

Will do baby sitting in my home.

After school care available.

Call 364-6623. B-9-10-4-tfc

Will pick up school children at 2:30 from Bluebonnet, Shirley and Aikman for Day Cre Center, Call Joan Short, 364-3450. B-9-19-6-3

Experienced electrician and welder. Call Lorenzo Granado, 364-2947.

B-9-10-33-tfc

Will do baby sitting in my home. Call "Vicki" at 364-6815. B-9-10-32-tfc

CAKES Need a cake for that special occasion? Baked and decorated

Jordan, 364-3476.

in my home. Call Sharon B-9-7-3c

10. NOTICE

ALCOHOLISM

INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call. 364-4540 from 8:00 a.m. 'till 12,-1:00 p.m. until 5:00 p.m. Monday through Friday. A UNITED FUND AGENCY

> B-10-12-tfc NOW OPEN

POLY CLEAN CLEANERS 8:00 a.m.-5:00 p.m. 212N. 25 Mile Avenue B-10-50-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron One mile North of Big Daddy's Truck Stop. HEREFORD

IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or

364-3777 11/2B-10-34-tfc

MOTHER RACHEL PALM & SPIRITUAL READER

Will help you in all your affairs of life, such as love, marriage, business and sickness. Si habla espanol. **OPEN**

7:00 A.M. to 10:00 P.M. Daily & Sunday Phone 806-372-0972 1510 South Washington Amarillo, Texas All readings are private and confidential B-10-32-5p

NOTICE I will not be responsible for any person's debts other than my

> /s/ RONALD BRIDGES S-10-4-4p

11. BUSINESS SERVICE

KELLEY ELECTRIC Virgil Kelley **Electrical Contractors** Residential - Commercial All bids & wiring competitive.

Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30

B-11-6-tfc

DICKEY'S DOZER SERVICE All Kinds Dirt Work

Bull Dozer Scrapers Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas

Business Phone 647-4553 Residence Phone 647-4565 B-11-29-tfc DRAGLINE SERVICE

TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111

B-11-45-tfc WANTED 100 to 150 watches a week to repair by latest approved

COWAN JEWELERS. B-11-15-29-tfc Guaranteed work on all makes and models. 10 years experience. Available for night time emergencies. JOE'S

HOME APPLIANCE REPAIRS 343 N. Main Ph. 364-5751 B-11-45-17

ROOFING Southwest Industries specializing in flat built-up roofing, hot asphalt and gravel. Quality workmanship. All work

guaranteed. Phone 364-1763: after 6 p.m. 364-2954 . B-11-4-tfc

> HOME REPAIRS OR REMODEL JOBS LARGE OR SMALL

Rockwell Bros & Company 104 South Main Phone 364-0033 B-11-30-tfc

DRAGLINE SERVICE TAILWATER PIT CLEANING **DUMP TRUCKS** 30 TON CRANE **BOBBY GRIEGO** Day Phone 364-0574 Night - 364-2322 1B-11-14-tfc

> WILL PICK UP JUNK CARS. FREE Call 364-3350 or 364-3777

1B-11-28-tfc PAINTING CONTRACTOR INSIDE-OUTSIDE

All work guaranteed Free estimates Julio Pesina, 204 Catalpa St. Hereford, Texas Phone 364-4898 B-11-20-13p

PIANO TUNING. Call Elson | Pauline Lovan Clark, 364-0628 or 364-1150. B-11-10-5-tfc Frank Pannell

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates.

246 16th Street Phone 364-6617 B-11-21-tfc

STEREO REPAIR Guaranteed repair work on all brands of steros and sound equipment at
MARTINS SOUND CENTER

2461 I-40 WEST, AMARILLO PHONE 355-9557 FRANK WESTER

CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish

Phone 364-5169 1B-11-39-tfc We buy old gold rings, mountings, etc., for Swest Refinery.

Cowans Jewelers Downtown B-11-13-51-tfc

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H. B-11-10-10-tfc

FOR HIRE Michigan loader, ensilage packing and tail water pits cleaned.

Bill Mumme Phone 806-797-4957 B-11-33-4c

CONCRETE WORK STUCCO, PLASTERING, STORM SHELTERS

Turn key jobs or. straight finishing Jim Gonzales — 364-0375 Joe Garcia - 364-1497 B-11-33-tfc

PRIVATE PIANO LESSONS Theory & Music Appreciation Mrs. Jan Hudgens 364-5264 Nat'l Piano Teachers Guild

American College of Musicians B-11-33-7p ROWLAND STABLES 840 AVENUE F each of you.

PHONE 364-1189 Stall rentals - Boarding Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse. S-11-37-tfc

CONCRETE WORK Specializing in feedlot repair. Also walks, driveways, patios,

> AL GAMEZ 228 Aveune A Phone 364-4236 . S-11-36-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. IN Sales & Service

HEREFORD

DIMMITT

FRIONA

247-3311 S-11-24-tfd

TURNER WELL SERVICE.

Submersible pumps Repair & Exchange Pipe - Pressure tanks Dempster - Pumpco

CALL: Doyle Turner - 364-0811 Scott Turner - 364-4447 Mobile Phone 364-5221

S-11-47-tfc TREE & LAWN SPRAYING HEDGE TRIMMING (Licensed)

Free estimates C.L. Stovall 208 Avenue C Phone 364-4160 S-11-45-tfc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2300

S-11-12-40-tfc HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE

We buy scrap Iron & Metal Have storage for cars. boats, etc. 1st & Jowell Ph. 364-0580 Nites - 4009 or 0075

S-11-12-40-tfc FOR ALL YOUR INSURANCE Consult The La Plata Agency 914 East Park Avenue

Phone 364-4919 · Robert Lemons 364-1726 364-2412

> S-11-16-tfc HEREFORD **ELECTRONICS** State License No. 1129 Douglas M. Kelley Owner

COMPLTE **ELECTRICAL SERVICE** Commercial - New Construction - Residential - Remodeling - Industrial - Repairing. Licensed and Bonded in Hereford, Dimmitt, Friona, Dalhart.

Call 364-0011 Day or Night 531 East First Stree

S-11-3-tfc

13. LOST & FOUND

FOUND: female beagle puppy. Call 364-4173.

B-13-10-7-1c

14. CARD OF THANKS

CARD OF THANKS The family of Rosalie Worthan would like to express their deepest thanks to all the friends that did so much for us during the illness and death of our

A special thanks to those who prepared food, helped serve meals, sent flowers and made memorial donations to the Heart

And a very special thanks to Dr. and Mrs. J. H. McCrary, Rev. and Mrs. Johnny Johns, and Rev. Doug Manning for their help and guidance at this

time of loss. C.P. Worthan Sharon Rickman & Steven L.B. & Dorthy Worthan &

Family The J.C. Beddingfields The E. E. Rices The Leo Normans. The I.O. Sherrods Oscar Norman

CARD OF THANKS The family of Nettie R. Sherman wish to acknowledge the many expressions of sympathy extended to us. May God's richest blessings abide with

> Mattie K. & Tom Robinson Everett & Oressa Sherman **Emmett Sherman**

CARD OF THANKS To each and everyone who was so concerned for us during Doodle's recent illness and surgery, we express our deepest gratitude. Our spirits were lifted by the many prayers, messages, cards, visits, flowers and gifts bestowed us. Words alone cannot express our thanks. We ask your continued prayers as Doodle is progressing toward a speedy recovery. God's richest

blessings to you all. Affectionately, C.O. (Doodle) and Wilma THANK YOU

Thanks to Dr. Hicks, nursing staff, cooks and all who gave me such wonderful care while in Deaf Smith General Hospital. Thanks to the many wonderful friends who came, sent such

beautiful flowers, cards, gifts, for their deep concern and prayers of friends and groups. Thanks to Rev. Roger Knapp, the Presbyterian Church, Oddfellows, Rebekahs, Legion Auxiliary, Hospital Auxiliary, the many dishes sent in while I was in the hospital and since I came home. We thank our Heavenly Father for all of you! May God's richest blessings be

vours! Ruth and Arthur Rogers

Legal Notice STATE OF TEXAS

TO: GREGORIA GARZA CON-TRERAS, Respondent **GREETINGS:** YOU ARE HEREBY COM-

MANDED to appear and answer before the Honorable District Court, 69th Judicial District Deaf Smith County, Texas, at or before 10:00 A.M. of the Monday next after the expiration of 42 days from the date of issuance of this Citation, the same being Monday, the 9 day of September, 1974, at or before 10:00 A.M., at the Courthouse in Hereford, Texas. Said Petitioner's petition was filed on the 25th day of July, 1974. The file number of said suit is No.

The names of the parties in said suit are:

IN THE MATTER OF THE MARRIAGE OF JUAN CONTRERAS, Petitioner, and GREGORIA GARZA CONTRE-RAS, Respondent. The nature of said suit being substantially as follows, to-wit: suit for divorce. If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 25 day of July, 1974. GIVEN UNDER MY HAND AND SEAL OF SAID COURT, at office in Hereford, Texas, this

the 25 day of July, 1974. LOLA FAYE VEAZEY. District Clerk Deaf Smith County, Texas SEAL

S-4-4c

You are hereby commanded

LEGAL NOTICE THE STATE OF TEXAS To: JOHN L. PESINA, JR.

Defendant, Greeting:

to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 9 day of September 1974, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 14th day of March A.D. 1974, in this cause, numbered 7044 on the docket of said court, and styled, IN THE MATTER OF THE MARRIAGE OF JANE GON-ZALES PESINA, AND JOHN L. PESINA, JR., AND IN THE INTEREST OF JUNE PESINA AND JOHN PESINA, III, CHILDREN.

The names of the parties to the cause are as follows: Jane Gonzales Pesina Petitioner and John L. Pesina, Jr. Respondent and June Pesina and John Pesina, III, Children.

A brief statement of the nature of this suit is as follows, The suit is for divorce by

Petitioner from Respondent and for custody of the above named children as is more fully shown by Petitioner's Petition on file in this suit. If this citation is not served

within ninety days after the date of its issuance, it shall be returned unserved. The officer executing this process shall promptly execute the same according to law, and

make due return as the law

directs. Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 25 day of July A.D. 1974.

Attest: Lola Faye Veazey Clerk, District Court, Deaf Smith County, Texas SEAL

S-4-4c

LEGAL NOTICE NOTICE OF BUDGET HEARING THE STATE OF TEXAS, COUNTY OF DEAF SMITH, DEAF SMITH COUNTY HOS-

PITAL DISTRICT NOTICE is hereby given that the Board of Directors of DEAF SMITH COUNTY HOSPITAL DISTRICT, Deaf Smith County. Texas, will convene at 9:00 o'clock a.m. on the 20th day of August, 1974, to conduct a

public hearing on the annual budget proposed to be adopted for the ensuing year. Any property taxpayer of the District shall have the right to be present and participate in said hearing within the rules of decorum and procedures pre-

scribed by the Board. This Notice is given at the direction of the Board of Directors, this 2nd day of August, 1974.

Secretary,

Board of Directors

Deaf Smith County Hospital District B-6-3c

LEGAL NOTICE NOTICE OF MEETING Notice is hereby given that the governing body of Deaf Smith County Hospital District will meet at 9:00 o'clock a.m. on the 20th day of August, 1974, at its regular meeting place at the Hospital in the City of Hereford,

considering the passage and adoption of an order levying taxes. It is an urgent public necessity that the matters be ensidered at an early date in order that the required improvements may be obtained at an early date so as to further the public welfare of the inhabitants of the aforesaid

Texas for the purpose of

governmental unit. R.R. Welty Administrative Officer B-6-3c

LEGAL NOTICE Notice of Public Hearing of Deal Smith Tax Board of

Equalization Pursuant to Article 29c Revised Civil Statutes of the Statutes of the State of Texas, notice is hereby given that the Deaf Smith County Commissioners Court setting as a Board of Equalization will hold public hearings relating to the equalization for tax purposes of all properties subject to taxation, situated within the taxing jurisdiction of Deaf Smith County, Texas, commencing on the 26 day of August 1974 at 10:00 A.M. o'clock in Room 200 of the Deaf Smith County Courthouse located in Hereford, Texas, and continued to such other dates and times as shall be determined and announced by said Board until such Board

shall have completed its public hearings as required by law. All persons owning property, real and personal, within the limits of Deaf Smith County. Texas having business before said Board of Equalization may the above stated dates and at the above stated location for

> Deaf Smith County Tax Assessor-Collector B-33-4c

said hearings.

Nell Miller

LEGAL NOTICE NOTICE TO ALL TERSONS HAVING CLAIMS AGAINST THE ESTATE OF WALTER LEE PHILLIPS, DECEASED:

Notice is hereby given that original letters of administraion with the will annexed upon the Estate of Walter Lee Phillips, deceased, were issued to me. the undersigned, on the 13th day of August, 1974, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such letters. All persons having claims against said estate, which is being administered in the County below named, are hereby required to present the same to me, respectively, at the address below given, before suit upon same is barred by the Statutes of Limitations, before such estate is closed, and within

the time prescribed by law. My residence and post office address is 435 Western Street in the City of Hereford, Deaf Smith County, Texas.

DATED this 13th day of August, 1974.

WELDON DICKSON, Administrator With Will Annexed of the Estate of Walter Lee Phillips, Deceased, No. 2475 in the County Court of Deaf Smith County, Texas S-7-1c

Is your present cooling system enough and if so is it in proper condition..... if not call a professional

364-4714

R & R REFRIGERATION AND HEATING SERVICE

MHO-KNOWS?

How old is Charles A.

Lindbergh? Name the three articles of impeachment adopted by the Judiciary Commit-

When was the German Democratic Republic (East Germany) formed? When did the U.S. involvement in Indochina offi-

cially end? Define the phrase "auf wiedersehen."

Where was the first U.S. hydroelectric plant built? Name the capital of the Netherlands.

Who invented the first

successful fountain pen?

Answers to Who Knows 1. Seventy-two. Obstruction of Justice, Abuse of Power and Defying Congress.

October 7, 1949. August 15, 1973. German for "until we meet

again." On the Fox River, Appleton, Wisconsin, in 1882. Amsterdam. Lewis E. Waterman, 1884.

FOR SALE

FARMER OWNED 2 - Hesston 4000 4-H Harvestors - 1971 -Under 1000 hrs with caterpillar 3160 engine air conditioned cabs -3—3 row low profile headers, 1-15 ft. gleaner header with affactments, electric re-bevel grinder - spare parts including re-cutter screens.

1 - John Deere & row bed shaper 40"

John Deere 38 4-H harvester with 1-2 ow header, I direct cut header

- Krause 907 241/2 flex-wing disc - 1969 1 - John Deere 5 row row over Mold bord plow Model ROSIs

Teco head gate - unused - \$200 Paul Redding Rt. 3 Box 926

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Rocky Stewart 1303 E. 1st 364-2644 FARM and RANCH

EQUIPMENT FOR SALE

Lundell Hay Cuber, Model 1610, Allis Chalmers Diesel Engine 250 H.P. plus 2 dump trailers, New List Price \$23,000, Asking Price \$18,500, cubed about 100 Tons hay, Call Dell City, Texas, 915-964-2475 or Mayhill New Mexico, 505-687-3321 after 7 P.M. or write J.P. Cauhape, General Delivery, Pinon,

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New Mexico, 88344



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WE SPECIALIZE IN: Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.



Vertical Hollow

Shaft



Driven Gear Head

Belt

Conserve that

Guaranteed Satisfactory Service"

Warren Owen Harvey Milton

oxooooooooSunday

Pilotos De Combate 12:30 - STAR - 2:00 SSSSSSS SSSS SIND A A COCCUS OF COCCUS

OMMONWEALTH THEATRES

Late Show . TAR. 10:30 Sun. Mon. Tues. CHARLES BRONSON

Sin Salida

"MR. MAJESTYK" United Artists Late 3 Days • \$ TAR • 6:40-8:35 "IT CAN BE SAID, SIMPLY AND WITH THANKS, THAT IT IS AN ABSOLUTELY

TERRIFIC MOVIE! THE THREE MUSKETEERS PG ®

· STAR · Sunday Monday

two young girls trapped with no escape! Forced to submit to the Horrors of the Pit! VIRGINS EN PLUS! Just The Two Of Us 9:00 TOWER

www.wed.ecoccoccocc CAPULINA KARLAS

Nosotros Los Fros

8:30 TOWER

Realtors Focus On Amarillo Class Designed For

"Although several hundered men and women in the real estate profession in the state participated in last week's Austin Realtors Institute, many others are focusing their attention on the Course I and Course II session in Amarillo, August 25-31." announced Lee Umsted, president of the

Hereford Board of Realtors. "Heading the Amarillo faculty will be such men as Judge B. Fite of Dallas, former Texas Farm and Land Brokers president, and Benny Mc-Mahan, also of Dallas, who is the chairman of the Texas Association of Realtors education committee. They will

813 and 815 Baltimore

Two different new homes. One is complete and the other near completion. We invite you to come by and inspect these unique houses, or call us and we will be happy to show you. Located one block south of the Country Club.

Boozer Real Estate

144 W. 3rd 364-1755

Joe Boozer 364-0029

Jo Hamrick 364-3502

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TAR Treasurer for 1975: Bill Fair, Dallas attorney; Jim students is the aim of a new course to be offered in Amarillo Morgan of Fort Worth, a this fall by the West Texas State specialist in investment University College properties and syndication; and Dan Baker of San Antonio, a

"Leadership for Sponsors of Amarillo Institute will be given Student Organizations," Education 592-8, will be team taught by Dr. Jack Nance, coordinator of human relations faculty member himself and a studies for the College of Education, and Mary Lou Farnum, WTSU assistant dean of student life for women.

The first class meeting is scheduled Sept. 9 at 7 p.m. at the PESO Center, 1601 S. Cleveland.

The course, also sponsored by the Peso Educational Service Center, 'will be a unique course especially designed to help student organizations." says Dr. Nance.

Too often we assume that sponsors can, by magic, teach students how to get along effectively with other people," he says. "This just isn't true. It takes practice to develop human relations skills of working with people."

The leadership class will deal with topics ranging from group morale, subgroup values and unwritten modes of behavior to the qualities and characteristics of a leader.

The course is a direct spin-off from the 'Leadership for Students in Higher Education" class which was taught last spring at WTSU, says Nance. "Participants from this class"

indicated the need to have learned leadership skills and LAND

644 acres, all cul. on paving near elevator. 6 irrigation wells conected with tile, old imp. Possession of wheat land. Price \$450.00 acre. \$144,000.00

wheat land. 40 acres near Hereford-Buyer digs irrigation well for down payment. - good terms on balance.

Nice 3 bedroom trailer house with den built on side, shed and corral, irr. well. Will trade clear on nice large home in Hereford, or sell on good

home approximately 4000 sq ft., double garage, 3 room tenant house, corral and other imp. \$33,000.00 loan payable \$175.00 mo. Will consider trading equity in on nice large home in Hereford or sell for

Hereford \$1000.00 down cash or trade, good terms on

Check my listings for trades, if you have other properties, o notes to trade. Call for J. M. Hamby, Hambi Real Estate Office 364-3566

Helping teachers reach their techniques at the secondary school level," explains Nance. "What better opportunity exists to learn these skills than

within students organizations?" he aks. "Who can better be expected to assist students in developing these skills than the sponsors of these organiza-

Regular enrollment will be in the Administration Building on Amarillo College Vocational Arts campus, near the Veteran's Hospital, from 7:30 to 9:30 p.m. on August 28.

Students taking other courses at WTSU may enroll for this class during regular fall registration August 30 and 31 (Friday and Saturday) on the WTSU campus.

Late registration will be conducted the first class meeting.

For more information contact Dr. Nance, Secondary and Higher Education Department, WTSU, of David Cole, associate director of PESO in Amarillo.

In The Swing Of Things

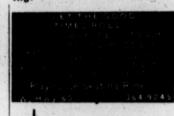
A speed swing crane is utilized to move the 5,000th mile of welded rail installed in Santa Fe tracks into place. Santa Fe laid its first welded rail in 1947, and anticipates all trackage on principal routes will be welded within the next six or seven years.

Know Is it true that the best

cooks cook by the weather? Yes, there is scientific basis for cooking by the weather. Experienced chefs know that there are certain cakes and icings which cannot be satisfactory made in

rainy weather. Cakes fall and icings turn out too grainy. Certain candies, like pralines, do not become creamy. This is due to the great amount of moisture in the air, which is picked up by the ingredients.

Because moisture has such a great effect on certain kitchen products many recipes are varied--are slightly different in the dry western states from those recommended in the other states, proof that the weather has a considerable effect on cook-





364-0153

Beautiful Ranch in Missouri 300 A. cleared, 100 A. woods, lots of

spring water, runs 1 head to 1 A. Owner will carry.

INVEST in

derground tile.

Established lien may be assumed.

a forward looking individual!

return system. \$450.

Down. \$650 - A.

Ronny Pagett

Lavon Pagett

16 A. 6 "Well, 3 Bdr. Brick, Hay Barn 8.8 A. 4 "Well, Good fence, Horse Barn, Trees, 2 Bdr. House.

3500 A. partially developed sprinklers Good water 120' to 400'. 1800 to 2200 gal.



364-2493

be joined by H.P. Hawkins,

Abilene appraiser; Albert Gore

of Austin, past board president;

Reese Henry of San Antonio,

Students coming to the

special welcomes by Franklin A. Jeffers, TAR president, and

Don Mason, often an Institute

Education committee

chairman here, Melvin Jayroe,

said, "the Amarillo session is

drawing a lot of interest from

Tony Meeks of Austin, TAR

education director, has an-

nounced that registration fees

should be sent directly to TAR.

P.O. Box 9907, Austin 78766.

Course I is open to the general

public, but Course II admits

only those who have suc-

cessfully passed Course I.

all of this part of Texas.

motivational speaker.

past president of TAR.



Hiway 385 -Commercial lot with 2 houses on back. Can be bought together for \$34,000.00 or separate. TO BE DEVELOPED - 3,900 acres in sandhills 2-8" wells within a mile and a half in different directions. Good Ranch and 4,000 acres to 16,000

2 new homes, Small Feed Yard... THE PROPERTY OF THE PROPERTY O

TWO profitable businesses for sale. Call today about these moneymakers!

Buy owner's Equity and Assume Established Loan.

"THE BEST INVESTMENT ON EARTH IS A PART OF IT.."

EXCEPTIONALLY clean, 2 bedroom home. Carpeted, modern kitchen, utility room.

OPPORTUNITY for you to own 160 acres near Olton. One 8 inch well and some un-

G.H. 360 PIVOT goes with this 200 acres. Deaf Smith County, 130 acres established

alfalfa, trap and windmill would make this a compliment to a cattle operation.

SUBDIVIDE and develop this 320 acres in Deaf Smith County into Ranchettes.

Provide country living coupled with room for growing families. A real opportunity for

ON PAYEMENT: 593 acres in Castro County. 3 wells, 21/2 miles U.G. tile. Water

CLOSE TO HEREFORD: 640 Acres at \$750. 4 irrigation wells, U.G. pipe. 2600 S-F in 3

bedroom house with basement, 2 car garage. Barn and other improvements. 29 per

STOCK FARM DELUXE: 520 acres. Deaf Smith County, Lots of improved pasture,

feed pens, 4 irrigation wells, 3 miles of Lockseal and plastic U.G. pipe. 29 per cent

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902 Lee Street

W.V. "Bill" Struve 364-6396 Jo Beth Shackelford 647-2342

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acres. Has had lots of rain. Good buy - 2080 A. 8 "Wells 12 Sprinklers,

down, bal., good terms. 385 acres, 365 cul., 20 acres

bermuda grass, 2-8", 1-5" wells and tailwater pit from several farms all connected with tile, 3 bedroom home, shop, barn and corrals. \$550.00 acres, \$88,250.00 down, good terms on balance. You should see crops on it now. Possession of wheat lands. 162 acres, all cul. 2 -irr. wells connected with tile 4 miles from Hereford. \$25,000.00 down and pay for expense on

10 acre trct near Hereford.

5.2 acres, 6 bedroom brick

10 acres, 2-miles from

acres, 1 mile from Hereford \$500.00 down, \$60.00 per

1490 acres near Raton, New Mexico improved to trade for land in Deaf Smith or Castro

150 Celebrities To Head MD Telethon

celebrities of stage, screen, television and radio have already signed up to appear on the 1974 "New Jerry Lewis Labor Day Telethon" to benefit Muscular Dystrophy Associations of America.

"That's the largest number of stars we've ever lined up for the show this far ahead," - Jerry Lewis said in his announcement. Lewis, National Chairman of MDAA, predicted that "at least 150 stars" will appear during the Telethon's 211/2 hours on the air.

The show, originating from the Space Center at the Hotel Sahara in Las Vegas, with live pickups from New York and Nashville, will be broadcast from 9 p.m. (EDT) Sunday, Sept. I through Monday, September 2, over the 172-station coast-to-coast Telethon network. In the Hereford area, the Jerry Lewis Telethon will be broadcast by KFDA-TV 10.

The Nashville segment of the Telethon will be hosted by Johnny Cash. His guests will include June Carter, Danny Davis and the Nashville Brass.

GATES POWER/BAND BELTS Stocked at Ottingham

HEREFORD, TEXAS



364-5881

CAMPBELL REALTORS

218 West Brd Street, Hereford, Texas

•ATTRACTIVE 3 bedroom, low equity home. Neat and well cared for, complete with drapes and carpet. You can assume a 7 per cent loan. Priced at only \$18,500.00.

•NEAT 2 begroom home on Avenue I. Has an income producing 3 room apartment attached. Nice carpet, garage, fenced yard. Priced to sell quickly. •DUPLEX - stable income producer - all the furniture

goes. Spacious with 2 bedrooms each side. Look at this investment opportunity. SOUTH HEREFORD, 2 story, older home. Completely remodeled with space for mobile home. - 4 bedrooms and

only \$15,000.00. NEED AN OFFICE? Well keppt highway location. This

is an affordable building, and the owner will trade for residential property. •CALL US if you want a country location. Modest or

luxurious. We have some real buys available. CLOSE IN. Excellent half with barn and good water, this owner will finance and give excellent terms. Priced fight!

•LAND SPECIAL - 292 acres NW of City with 3 wells, deep lake. Owner wants to sell quickly and offers a reasonable price and terms. \$300.00 per acre. •WE CAN SELL YOUR PROPERTY and do it quickly and efficiently. Call us for references.

Multiple

364-1783 364-1783 364-1949 364-0660 Neil Cooper Barbara Cooper Grady Rogers Ted Walling

Gene Campbell

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Major U.S. drilling contractor, operating world wide land and off shore solicits qualified applicants, with drilling rig experience for the above classifications. Interviews will be held by Hubert M. Pittman.

August 19 & 20 Amarillo, Texas Howard Johnson's West 1-40 & Georgia

(806)-355-9171 Sante Fe Drilling Co. A Division of Santa Fe. Int. Corp.

Odessa, Texas 79 760 (915)-362-0241

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FOR THE BEST DEALS ON NEW or USED CARS

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Come in and talk with one of the Men

JOHN ORSBORN **BUICK-PONTIAC-GMC**

at 142 N. MILES or 221 N. 25 Mi. Ave.

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FARMS AND RANCHES

1/2 section northwest of town. Priced \$400.00 an acre.

Section in Parmer County. 4 wells, I mile underground pipe. Priced to sell.

Oklahoma Ranch. Well improved.

80 acres. Priced \$125.00 an acre. Small down payment.

Boozer Real Estate 364-1755 144 W. 3rd

Joe Boozer 364-0029

Jo Hamrick 364-3502

Hwy. 60 and MAIN

ER REALTORS LK Multiple Listing Service VERY NICE DRIVE -IN

LARGE OLDER HOME On Star 21x18 living room 20x18 ft Den. Big

COUNTRY PLACE WITH 3 BEDROOMS 2 baths good well and acre of land on pavement. Mail Route School bus stops at door.

Surrounds this 3 bedroom home on Star. Large Spacious rooms Country kitchen. Single garage. 1800 sq/ ff. circle drive. 1 acre land car-

2 BEDROOM FRAME HOME Assume approximate loan amount of \$11,000 and low monthly payments. 605 E 5th.

Corner lot. 3 offices w-furniture attached to very nice large bedroom home. Owner will carry paper at 8 per cent.

CLOSE TO SCHOOL!

Just across the street in fact! 3 bedroom Brick, and den with Ben Franklin fireplace. \$21,800. Carpeted thru-out.

SMALL BRICK \$9500.00 2 bedrooms, 1 bath single garage payments \$75.00 month.

WE CAN SHOW YOU ANY of the Multiple Listing Homes, also. Call today for personal service from our competent staff.

"interested in you?"

CHICK WEEMES 364-3169 LORETA SWANSON 364-4857 MERLIN WEBER 364-2713 JEANE COKER

364-5439

business. Nets 20 per cent of gross. Modern up-to date equipment. Owner will carry paper w-\$10,000.00 down.

Located on Main Highways with thriving

Bedrooms. Under \$20,000.

WELL KEPT YARD

NICE COUNTRY BRICK peteddraped, on pavement. 2 wells.

COMMERCIAL LOCATION

FREE CONSULTATION ON BUYING OR SELLING

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364-2225

NEWS NOTES

SPECIAL EYE TEST

CHICAGO-University of Chicago researchers claim to have found an eye test that can identify persons prone to schizophrenia before they get sick.

MUSCLE DAMAGE

LOS ANGELES--Dr. Theodore Munsat, professor of neurology at the University of Southern California School of Medicine says researchers here and elsewhere are finding that the vast majority of alcoholics have signs of muscle damage.

SEEKING 'EXPERIENCE'

AKRON, OHIO-Bob Whittaker, 30, an elementary education major at Akron University, needs practical experience with youngsters, He plans to go into the baby sitting business for experience since he's single and has no small relatives.

SEEKING PHYSICIANS

WASHINGTON--To ease a shortage of military doctors. the Pentagon said it will hire retired military physicians and pay them full civilian salaries while they continue to draw their service pensions.

205 S. 25 Mile Ave

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MOBILE HOMES

REAL ESTATE

INSURANCE

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CAROL ROSE 364-0362



SPECIAL OF THE WEEK!!! Country living at its best. Room for horses, pets, etc. A beautiful, big 3 bedroom 2 bath



SUPER STAR

Located on Fir St, nothing but quality - 3 bedroom- 2 bath brick excellent buy at

VA-NO DOWN PAYMENT

We have 3 very nice homes:

\$9,500.00, \$10,500.00 & \$13,000.00. Qualify for one of these homes and

move in with very little cost



PRICE REDUCED FOR REPAIR WORK Do your Own painting and carpeting and save money on this pretty 3 bedroom 2 bath brick home in NW area



WANT TO MAKE GOOD MONEY? Very good monthly income on these for rental units in top notch condition and



DOLL HOUSE - \$12,500.00

This 3 bedroom home sparkles likenew. Lots of room and beautiful yards. You can't beat value like this.

MAN MASSIM TANK ATTENTION — The following listings are also choice properties. Plese call us about the many values found in these homes which are briefly described below.

- 2 bedroom home with rental -\$12,000
- 2 bedroom home with 6 acres \$17,500
- 2 bedroom excellent \$15,000
- 2 bedroom good potential \$10,000
- CHOICE 2 ACRE HOMESITIES
- 3 bedroom- good condition \$9,950
- 3 bedroom-Excellent frame home -\$10,000.
- 3 Bedroom Large, NW, Nice Brick -\$28,500
- 4 bedroom Large Suburban \$18,500.00 SEVERAL GREAT FARM LISTINGS

PLEASE CALL US TODAY ABOUT THESE EXCELLENT BUYS

Room to Live and Expand - 3 bedroom, 11/2 bath, 1631 sq. ft., 2200 sq. ft. additional to use as living area or for other purpose. Priced at \$18,000. Owner will carry balance after down payment.

Only \$9000, for this 14x80 mobile home. This home is designed for year round comfort with its refrigerated air conditioning and central heating, also its complete with built-in kitchen. Call us and we will arrange ters to fit your budget. -

Occupancy in Sixty Days- \$4000. equity will buy this three bedroom, two bath home, fenced, pretty front yard, garage - \$18,500.

Trade, Trade, Trade - Now is the time to trade up for that larger home; growing families need larger facilities corner lot, excellent fininsh work, all yards in, equity of \$16,200. Or, trade for this 3 bedroom with over 1600 square feet. Equity of \$10,000.

**** We have builders ready to design and build your future home. No time is better than now to build, call us today.

Want to invest in good rental property consisting of duplex and separate dwelling on same property? Total income of over \$400.00 per month. Also, it is a good potential for future commercial property. Call us for particulars on

Country Living - Yet only five miles from town - 2 homes - three bedroom located on approximately one acre, 1920 square feet with \$11,500 equity. Or, a tri-level home with 2800 sq. ft., 4 bedrooms, 4 baths, located on 4.6 acres, 71/2 per cent interest, priced at \$66,500.

**** Mobile Home - \$850,00 buys equity in a "Just like new" mobile home with payments of \$113.00 per month, assume existing loan, only 48 payments of 148.00 per mo.

Equity you can buy! 4 bedroom' 2 bath home. Owner will carry some second lien. Paymenst of

2 Bedroom 2 Bath - 14 x 78 Lancer Mobile Home. Excellent condition, good location, refrigerated air, carpeted and beauty pleat

Lone Star Agency

Melvin Jayroe Don Tardy Lloyd Sharp

-Since 1947-364-3766 Don Zimmerman 364-1006 Kenneth Campbell 364-6077 364-2543 Ken Rogers Charles Wagner 364-6475

364-3274 578-4350

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Farms-Ranches-Commercial-Homes

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Dear Homeowner,

In hopes that you might take a moment and read this advertising, I'd like to take this opportunity to tell you about "Our policy" at Carmichael Real Estate. Our advertising program, a tried and proven one, has been established from surveys and studies made by the National Institute of Real Estate Brokers, and educational marketing and merchandising association of Realtors and sales associates. It is based on the experiences of the most highly successful real estate brokers in the country.

Advertising and classified ads are just "one tool" of our complete selling program for the sale of your property. Normally, the majority of buyers will come from signs referrals by friends and clients, national referral services, cooperating Realtors, mail and from our current list of prospects looking for property like yours.

Advertising does not sell Real Estate! But sales people do. Brokers do. Good Real Estate ads are not written to sell, the're written to persuade the prospects to contact our office or sales staff. Only then can we make an effective personal presentation of all the features of your property enabling us to learn and to overcome any objection the prospect might have.

Remembering ads must produce prospects, not sales, you'll understand why we don't tell the "whole story" in an ad. We want the prospect's interest to be excited enough to call for more details. Then and ony then can we qualify the caller as a "looker" or a genuine "prospect." If we don't feature every detail your property offers, this is why.

It's not only your individual ad that is working for you, but it's all of our ads. Records show most people seldom purchase the property on which they originally call on office. Prospects from every call on every property we advertise are considered for your listing by our staff, if there is the slightest chance it might "fit his needs." So, even on the day when no ads appear for your property, our advertising program is working for you.

Real Buyers, our surveys show, probably read every available paper on every day. Records prove this prospect has no favorite paper or favorite day to "scan" the ads, nor has he any favorite time of the year or day of the week. Our constant all-over advertising program will miss very few real buyers and your property will be missed by none.

We at Carmichael Real Estate believe in our advertising program, and we believe we can sell your property and obtain for you a fair market value. Call us today.

> Mike Waldrip, Sales Manager Carmichael Real Estate, Inc., Sales Manager



Mike Waldrip 364-4770

FOR SALE Conventional Appraisal *25,000.00

INCOME PROPERTY 2,000 Sq. Ft. Duplex 300 Blk. E. 7th \$30,000.00°



Norman Harder 364-1677

311 E. PARK AVE.

& ASSOCIATES, INC.

REALTORS

HEREFORD, TEXAS

PHONE 364-2222



Many possibilities for this well built home. 3 BR, 2 bath. Have

an office or business in your home. Presently has a fully

Located in N.W. Only \$17,500. 3 BR, large carpeted den. Fenced and close to school Very clean and neat. Quick



This 4 BR home is a unique design. Two lg. BR's upstairs and 2 lg. BR's downstairs, 14'x19' den and kitchen area is on main floor. New carpet, lg. patio and 2 car garage. Buy today! H-



equipped beauty shop. Excellent potential.

QUIET NEIGHBORHOOD

Hard to believe. Four BR, 2 full baths, brick home. Carpet throughout. Corner lot. Close to school. Small equity or owner might consider a trade.

FARMS FOR SALE

\$350.00 PER ACRE Pavement, Trackage, 3 wells, grass, house, barn, 174 A. cultivated.

8 MILES FROM HEREFORD On pavement, 320 acres, 4 wells, good soil

SMALL DOWN

F-3123

F-3124

Owner will finance. 310 acres, 3 wells, ti 322 acres, \$600. per acre, 2 houses, 2 wells. F-4115 IF YOU HAVE CONSIDERED SELLING YOUR HOME OR FARM LAND WE ARE IN NEED OF PROPERTIES AND HAVE QUALIFIED BUYERS WITH CASH TO PURCHASE

"We do more for you than we have to" NIGHTS, SUNDAYS & HOLIDAYS CALL



NEAR HEREFORD

364-5638



364-6520



364-0381



Ralph Owens

Budget S-T-R-E-T-C-H-I-N-G Shelf Specials...



LOW SUDSING DETERGENT

LIQUID DETERGENT

WITH 15c IN AD COUPON

20-LB. 1-oz.

AFFILATED

FILLER

PAPER

PRICES EFFECTIVE AUGUST 19 THRU AUGUST 24, 1974 — WE RESERVE THE RIGHT TO LIMIT QUANTITIES.



SHURFINE FROZEN ORANGE JUICE

MOUNTAIN GROWN (WITH 19c IN AD COUPON)

(WITH 10c IN AD COUPON)

(WITH 25c IN AD COUPON)

SHURFINE

TOMATOES

303 CAN

DEODORANT - 2.3-ozs. FREE

RIGHT GUARD

99c

SHURFINE SPINACH BEANS 15-0Z. CAN 16-0Z. CAN

ATSUP

4 ROLL PKG

RIGHT GUARD deodorant **Enriched Flour**

NEASTEA INSTANT 3-0Z. **JAR**

CLOROX BLEACH GAL.

SUDS

GIANT

SIZE

AUNDRY

DETERGENT

ASSORTED _{FLA}VORS

KRAFT SMOKE BAR-B-Q SAUCE 18-0Z.

CHARMIN

FOR BETTER QUALITY...LOWER PRICES...SHOP Thriftway's Meat Counters!

99¢

COUNT



"INTRODUCING" WILSON'S CORN KING BRAND BONELESS

FULLY COOKED - WATER ADDED HALF OR WHOLE

14 to 17-LB. AVERAGE

LB. BONELESS HAM \$139 ...69¢ **BEEF LIVER** \$119 RIB STEAK . 98¢ CHUCK ROAST .. 98¢ FAMILY STEAK .. 85¢ GROUND BEEF

> PORK CHOPS FAMILY PACK

1

PORK ROAST

SWIFT'S

DINNER

FRANKS

THRIFTWAY'S FARM FRESH PRODUCE!

No. 1 RUSSET **POTATOES**

10-LB. BAG CALIFORNIA LARGE SIZE PEACHES.....

PAMPA TOMATOES ... 39° TURNIPS...... 17°

CALIFORNIA THOMPSON GRAPES

MAMA'S COOKIES 12 VARIETIES 3 \$100

MUSTARD 2-LB. JAR

GARDEN CLUB

SHURFINE PEANUT 12-0Z. JAR 49¢

SHURFINE **GRAPE JELLY** 18-0Z. JAR 49¢



426 N. MAIN HEREFORD, TEXAS

DOUBLE GUNN BROS STAMPS TUESDAY & WEDNESDAY

A BETTER WAY TO SAVE!



WE REDEEM

FOOD

STAMPS

99c

NOTICE TO OUR CUSTOMERS WE NEED YOUR HELP!

Get yours today! MOON MIST BREAD WITH \$5.00

PURCHASE

CLIP US FOR SAVINGS



LOW SUDSING DETERGENT DASH 20-LB. 1-0Z.\$599

WITH THIS COUPON VOID AFTER AUG. 24, 1974 THRIFTWAY FOOD STORES

SSSSSS VALUABLE COUPON

15c LIQUID DETERGENT

22-oz. 599 WITH THIS COUPON VOID AFTER AUG. 24, 1974 THRIFTWAY FOOD STORES

VALUABLE COUPON 100000 AEROSOL NO. GW-138

WINDEX 15-oz. 49°

WITH THIS COUPON VOID AFTER AUG. 24, 1974 THRIFTWAY FOOD STORES

THE THE A V COCCOCCOCC

FOLGER'S/ COFFEE CRYSTALS 10-oz.\$199

WITH THIS COUPON VOID AFTER AUG. 24, 1974 THRIFTWAY FOOD STORES

19c VALUABLE COUPON 20000 (19c) COFFEE 1-LB. 99° tolger!

WITH THIS COUPON VOID AFTER AUG. 24, 1974 THRIFTWAY FOOD STORES

25c) VALUABLE COUPON 20000

MARYLAND CLUB COFFEE LAB 99° laryland Clu

coffee

Shart COBL

WITH THIS COUPON VOID AFTER AUG. 24, 1974 THRIFTWAY FOOD STORES

TOC VALUABLE COUPON 20000 10c POST TOASTIES

CEREAL 18-oz. 49° WITH THIS COUPON

VOID AFTER AUG. 24, 1974 THRIFTWAY FOOD STORES

10c





FLOUR 10-LB. \$159 WITH THIS COUPON

VOID AFTER AUG. 24, 1974 THRIFTWAY FOOD STORES

DUBUGUCUU O O COMO 25c