



### Icy Art

Jack Frost went to work this week in Hereford and painted some fancy artwork around the town with his fingers of ice and freezing rains. Here in a twist of nature in the 100-block of Avenue B he added an artistic touch to a cactus plant. Similar scenes were visible around the Hereford area as wintry weather continued into the weekend.

## New Directors Elected At Sugar Beet Meeting

Bill Cleavinger of Wildorado and Dave Thompson of Friona were elected as new directors when the Texas-New Mexico Sugar Beet Growers Association held its annual business meeting Friday afternoon in the Hereford Community Center.

The association's annual banquet was held Saturday night with Dr. James Blakely of Wharton as guest speaker. Top growers were to be recognized at the banquet, which was held after the Brand's press deadline.

Cleavinger was retained as a director for Place 2 after filling out an unexpired term, and Thompson replaced A.L. Black who did not seek reelection for Place 1.

OTHER members of the board are Jay Boston, president; S.L. Garrison, Virgil Marsh, Don Shipley, L.E. Davis, and Ed Wieck of Umbarger.

Both Boston and James Witherspoon, executive secretary, appealed to members to support a goal of securing more beet acreage in the area. The acreage dipped down around 20,000 the past year, and directors emphasized that the Holly Sugar plant needs more acres to sustain the operation here.

"I know we don't have to sell the members here on the advantages of a sugar beet crop, but we hope you'll talk to your neighbors about the benefits," Witherspoon stated. He stressed that beets offer a good "insurance" crop

because of hail resistance, and the net return per acre is high over the years.

BOSTON announced that directors had voted to cut their fees in half because of rising expenses, and the members voted an increase in dues on recommendation from the board. Dues were raised from 4 cents to 6 cents a ton on beets produced by the member.

James Higgins served as chairman of the nominating committee, and members also elected a new committee. Selected were Jerome Friemel of Deaf Smith County, H.C. Nelson, Castro; Von Edelman, Palmer; Phillip Newberry, Oldham and Randall; and Higgins, at large.

DR. Steve Winter, who did research on seeds for the association the past year, reported on the results test plots in 1973. He said the averages on five test locations showed the D2 variety to be tops in sugar content and in yield per acre. He expressed appreciation for the group's cooperation in the research program.

Bob Ginn, Holly Sugar's ag manager, distributed sheets showing comparative returns on beets and milo. The sheet showed a net of \$187 per acre on milo, based on a gross of 7,000 pounds an acre at \$4.10. The net on sugar beets was \$333 per acre based on 22 tons per acre and a \$13 net price.

# Politics

## Local Elections Take Shape As Candidates 'Toss Hats In Ring'

By DON RICHARDS  
Brand News Editor

Despite the fact that Hereford may not have its own Watergate or Sharpstown scandal, local voters may get a chance to see some old-fashioned politicking this year.

The new year couldn't begin in better style for politics this year as several political hopefuls have already filed their names as candidates with local party chairmen.

Normally considered an "off-political year" because no presidential candidate will appear on the ballot, activity is shaping up fast both on the local and state-wide scene. A total of six candidates have filed for local offices (five Democrats and one Republican) and many other local candidates have announced their intentions.

HEREFORD voters will be selecting candidates this year for the following offices:

DISTRICT — judge, criminal district attorney, and clerk.

COUNTY — judge, clerk, surveyor, treasurer, two commissioners, and justice of the peace.

SCHOOL — two members to the school board.

CITY — two Hereford city commissioners.

STATE — Governor, Lt. Governor, state representative, U.S. Representative, and other positions at the state level.

TWO filings this week at the county level highlighted the week as four candidates had already announced. A.J. "Major" Schroeter filed his name as a Democrat for re-election to the county surveyor post and LeRoy Williamson

filed his name as a Republican candidate for County Commissioner Precinct 2.

The Precinct 2 position is presently held by Marcus Latham, who recently announced he will not seek re-election.

OTHER filings earlier in the week were all with the Democratic Party and all were incumbents: H.C. Williams for county judge; B.F. Cain for county clerk; Veste Nunley for county treasurer and Lola Faye Veazey for district clerk.

Glen Nelson, justice of the peace, has not filed his name for re-election, but said this week he plans to file soon and will be a candidate for re-election to the post.

Archie McDonald, 69th Judicial District judge, has not filed with

Democratic county officials, but reported recently that he plans to also seek re-election.

Andy Shuval, criminal district attorney, also has not filed for re-election with party officials and has not disclosed his intentions. Contacted late this week Shuval said, "I will announce my future political plans by the end of the month."

The other positions up for election at the county level is the commissioner of Precinct 4, presently held by Donald Hicks. Hicks also has not filed for re-election or announced his plans to run again.

CANDIDATES for the party primaries, scheduled May 4, have until See HEREFORD Page 2

### 1974 Political Calendar

FEBRUARY 4 — Last day for candidates to file for party primaries for county, district and state offices.

MARCH 2 — Last day for candidates to file for Hereford City Commission election.

MARCH 7 — Last day for candidates to file for Hereford School Board election.

APRIL 2 — Hereford City Commission election.

APRIL 6 — Hereford School Board election.

MAY 4 — State-wide party primaries (both Republican and Democratic) for county, district and state elections.

JUNE 1 — Party Primary runoff (if necessary).

OCTOBER 7 — Date for election for Tierra Blanca Soil and Water Conservation District Director election, Zone 1. Date to be set later.

NOVEMBER 5 — General election for county, district and state offices. It will also include a vote on the new revised Texas Constitution.

## the Sunday Brand

Vol. 26 - No. 30 Hereford, Texas, Sunday, Jan. 13, 1974 Price 20c 30 Pages

## Woman Of The Year Named

### Mrs. Joe 'Peaches' Reinauer Chosen For Honor

The standing ovation clearly indicated that the naming of the "Woman of the Year" was a "peach" of a selection by the Women's Division of Deaf Smith County Chamber of Commerce.

Mrs. Joe 'Peaches' Reinauer was the recipient of the coveted award, presented Thursday night during the Women's Division installation dinner at the House of Wong. Among many activities and civic work, Mrs. Reinauer was commended highly for her leadership in Hereford's Diamond Jubilee Celebration the past year.

PRESENTATION of the "Woman of the Year" of the Women's Division was a highlight of the dinner, which also featured the installation of Lavon Nieman as president and the election of new directors and officers. New directors are Sherry Hoover, LaJean Henry, and Carolyn Baxter. Mrs. Baxter had filled out an unexpired term and was elected to a full term.

Virginia Adams, the division's first president, installed the new board members. Mrs. Hoover was named as first vice president; Mrs. Henry as second VP, and Mrs. Baxter was elected secretary. Holdover directors are Georgia Sparks and Wanda Newman.

Mrs. Nieman succeeds Helen Lee as president of the organization and has the distinction of being the first Women's Division president to have full voting rights on the Chamber of Commerce board. Mrs. Lee presented director plaques to Katherine Kester, former president, and Thelma Lamm, whose terms expired on the executive board.



MRS. JOE REINAUER SR.

Mrs. Lee remains on the board as parliamentarian for 1974.

MRS. LEE noted that sheets had been placed on the tables to list the past year's activities, and she especially commended the members for the outstanding "Miss Hereford Pageant" produced by the women's organization. Mrs. Nieman congratulated Mrs. Lee on "a great year" as president, and called on members to "have a good time this year in working together for the betterment of Hereford."

Roy Faubion, C of C president, made brief remarks at the dinner, stressing that the women's division "has proven itself as a vital part of our chamber." He pointed out that the annual C of C banquet theme is "Quality of Life", adding that "we're all working together for a good quality of life in Hereford and Deaf Smith County."

SPECIAL entertainment for the dinner was a style show directed by Jeanie Caison of La Boutique. Club members served as models for the mid-winter into spring fashions. Mrs. Danny Martin served as banquet arrangements chairman.

Irene McKinster, the first "Woman of the Year" winner, made the presentation to Mrs. Reinauer in a unique fashion. She asked all of the approximate 65 people at the banquet to stand, then asked them to be seated as she eliminated people with qualifying statements.

AFTER several statements, she announced the woman had four sons, and this left only four women standing. The last statement made to leave only Mrs. Reinauer standing was that the honoree was a member of St. Anthony Catholic Church. Mrs. Reinauer was presented an engraved silver loving cup and a dozen red roses.

Her contribution to the city's Jubilee last summer was made as chairman of women's activities, in which she correlated a program including antique fashion show, homes tour, Jubilee Belles organization and other events.

SHE HAS given much time to community service through various organizations. As first vice president of Hereford CowBelles she was program chairman for 1974 and incidentally wrote original words for a song the club adopted as its official song.

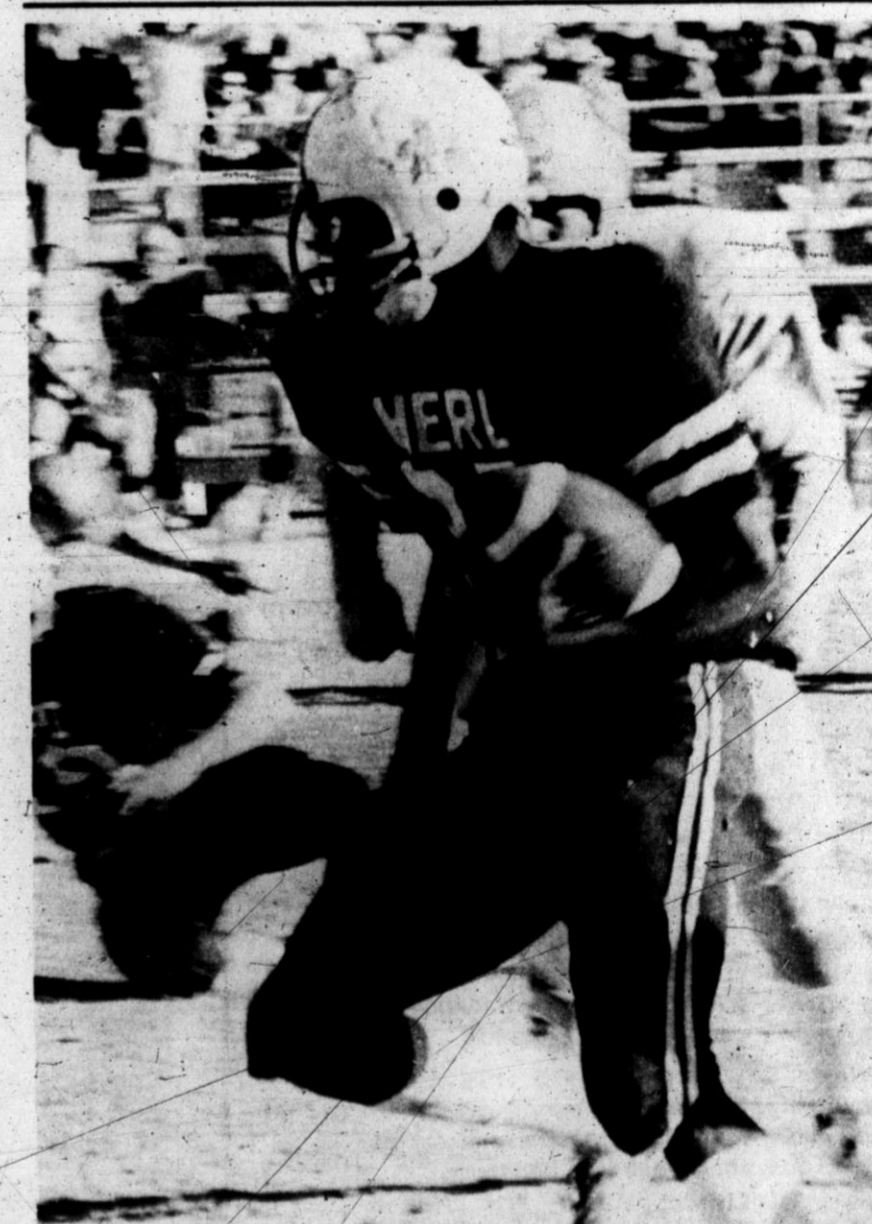
Holding the same office in the Daughters of American Revolution, Mrs. Reinauer also led it in beginning U.S. Bicentennial observance here. She is a member of Deaf Smith County Historical Society and was instrumental in making a gift to Texas Tech Ranch Museum of

the XIT Ranch Escarbada headquarters building.

She is active in Music Study Club and has in the past few years served as board chairman and campaign leader for Hereford Community Concert Association. Part of her work for her

church is as a choir member; she is often asked to sing solos for funerals and weddings.

While her sons were growing up she assisted in Parent-Teacher and Band Parent groups and Boy Scout organizations.



### Earns Grid Honors

James Harris, Hereford Whiteface gridiron ace who has already earned 4-AAAA All District and All-South Plains Honors, today was named to the 4-A second team all-state by the Texas Sports Writers Association. Harris led the Herd to a 10-1-1 season and into the regional playoffs with a season rushing performance of 1,414 on 213 carries.

### Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says you can't do a kindness too soon, because you never know how soon it will be too late.

Many a man gets a bad liver from being a bad liver.

THE SUGAR beet growers held their big annual banquet Saturday night but, at this writing, we are not able to report on the proceedings. Dr. James Blakely came highly recommended as the speaker, with one program chairman reporting that "it is very rewarding to hear a humorist go through an entire talk without vulgarity and, at the same time, have a sincere message."

Deaf Smith County Chamber of Commerce will hold its annual banquet Thursday night at the Bull Barn, and tickets will be placed on sale at both banks Monday. Another fine speaker is scheduled, and some coveted awards are to be presented. Make your plans to attend the event Thursday night!

ANOTHER event which is shaping up as a highly interesting and unique show for Hereford is the antique show and sale being sponsored by the L'Allegra Study Club next weekend. The club is expecting dealers, as well as buyers, from all around the area. L'Allegra will use the proceeds for equipment at Deaf Smith General Hospital.

THE RETURN to Daylight Saving

Time is still a topic of conversation in the community, and the reaction may depend on the schedule of the person doing the talking. Personally, I'm a "night person"... I don't mind staying up late but I don't like to go to work before the sun rises.

Time changes have always been a problem in this area, of course, because we're on the western edge of the central time zone. We've heard several people say we ought to be in the Mountain Standard zone, but it would be difficult to draw that line in a different place!

THE threatened energy crisis might bring families closer together and acquaint all of us more with the pleasures of our homes if we were in them more of the time. It might also renew the almost forgotten pleasure of walking.—Doug Meador

THE ENERGY crisis is going to play its part in all our daily lives. Perhaps this is a good time—at the start of the year—to pass along the following verse that puts everything in proper perspective:

"The more you give, the less you get; the more you laugh, the less you fret; the more you do unselfishly, the more you live abundantly; the more of everything you share, the more you always have to spare; the more you love, the more you'll find that life is good and friends are kind; and only what we give away enriches us from day to day."

# Hereford Political Activity Picks Up

Continued From Page 1

Feb. 4 to file their names with county party officials. Leo Witkowski is chairman of the County Democratic party and County Clerk B.F. Cain is secretary. Chairman of Deaf Smith County Republican Party is Joe Schollenberger.

"Persons interested in running for county or district office can come and see me for information," said Cain this week. "I have the forms for Democrats and will be glad to aid people in filing. Also, persons interested in running in either party can come by and I'll help them as much as I can with information."

CANDIDATES for the county and district offices are required to file a fee along with their names ranging from \$50 for Justice of the Peace to \$400 for Criminal District attorney. The fee for most county offices is about \$150.

However, hopeful candidates can file a petition of names of local registered voters and bypass the filing fee. The petition must contain the names of two

per cent of the total voters who voted for that party's governor choice in 1972. About 50 names of qualified local voters would be needed on the petition for either party.

IN OTHER places on the ballot, U.S. Cong. George Mahon has not filed with local Democratic officials, but has announced he will seek another two-year term to Congress.

State Rep. Bill Clayton also has not officially submitted his name to local party officials, but has reported he will seek re-election as a state representative and then seek the position of Speaker of the Texas House.

IN OTHER local elections Hereford voters will be selecting two city commissioners April 2. The positions up for election are Place 3 and Place 4 and are presently held by Dub Boyd and Frank Barrett, respectively. Neither has announced his plans as to whether he will seek re-election.

School district voters will be casting

their ballots for two new school trustees as both present members whose terms have expired have announced they are stepping down and will not run for the office again.

DR. A.T. Mims, a 10-year veteran of the board, and Hilrey Aven, a member for the past eight years, have both said they will not run.

"I've really enjoyed being on the board and I want to keep participating in any way I can," said Mims. "However, I feel I've been on the board long enough and it's time for me to step down."

"No, I'm not going to run," said Aven. "I hate to make that statement, but I've been there eight years and I feel someone else could do a better job than I'm doing. I don't have the time to devote to the job like it needs and someone else might. It has been a real pleasure to serve, but I feel it's time I moved out."

Local voters this year will also be selecting a director for Tierra Blanca Soil and Water Conservation District. The election will be some time in October

(exact date to be set) and will be for Zone 1. The position is presently held by Clint Homfield.

SCHROETER, who announced this week for re-election to county surveyor post, has held the position several terms. He also runs the A.O. Thompson Abstract office.

WILLIAMSON, 63, became the first candidate to file for the Precinct 2 county commissioner's post Friday, announcing

as a Republican candidate.

Williamson, longtime farmer and cattle raiser, lives about four miles north and one mile west of Hereford. A native of Oklahoma, he moved to Deaf Smith County in 1950 from Walters, Okla.

He will be seeking the commissioner's post currently held by Marcus Latham, who announced he will not seek re-election after three terms. This is Williamson's first time to seek political office.

Williamson and his wife, Mary, have two sons and one daughter. Joel farms in the Ford community; Lisa lives in Amarillo, and Kim is completing college work at West Texas State University.

Williamson attended the University of Oklahoma, earning a BS degree with majors in chemistry and math. He was on active duty with the U.S. Navy four years, and was in the reserves nine more years. He is a member of the VFW and American Legion.

## Commissioners To Face Long Agenda Monday

A long agenda faces the Deaf Smith County Commissioners' Court when the first meeting of 1974 is held Monday, beginning at 10 a.m. at the courthouse.

Commissioners are scheduled to discuss the juvenile board, as well as appoint two members to the board. The terms of commissioners Earl Holt and Donald Hicks expire.

Bids are to be received on a pickup for Precinct 1, and a group has asked to appear at the meeting to discuss calicheing a road in Precinct 1. Commissioners will also discuss the percentage of motor vehicle license fees to be allocated to each precinct. Criminal district attorney Andy Shoval has asked to appear before the court to discuss county salary adjustments made Jan. 1.



WOMEN'S C OF C LEADERS—New officers of the Women's Division of Deaf Smith County Chamber of Commerce were installed this week with Lavon Nieman (standing at right) as the new president. Members of the executive board, left to right, seated—Carolyn Baxter, Wanda Newman, Georgia Sparks, Sherry Hoover; standing—Helen Lee, immediate past president, LaJean Henry and Mrs. Nieman.

## State Bank No. 1778 CONSOLIDATED REPORT OF CONDITION OF HEREFORD STATE BANK

of Hereford in the State of Texas and Domestic Subsidiaries at the close of business on December 31, 1973.

### ASSETS

Cash and due from banks (including non-posted securities)	7,964,314.32
U.S. Treasury securities	873,388.18
Obligations of States and political subdivisions	1,167,013.84
Other securities (including non-corporate stocks)	10,000.00
Federal funds sold and securities purchased under agreements to resell	2,000,000.00
Other loans	15,309,500.87
Bank premises, furniture and fixtures, and other assets representing bank premises	305,680.38
Real estate owned other than bank premises	44,977.37
Other assets	21,403.49
<b>TOTAL ASSETS</b>	<b>27,696,278.45</b>

### LIABILITIES

Demand deposits of individuals, partnerships, and corporations	15,796,559.47
Time and savings deposits of individuals, partnerships, and corporations	7,648,771.70
Deposits of United States Government	257,083.00
Deposits of States and political subdivisions	1,652,421.04
Certified and officers' checks, etc.	256,442.05
<b>TOTAL DEPOSITS</b>	<b>\$25,611,277.26</b>
(a) Total demand deposits	\$17,144,511.02
(b) Total time and savings deposits	\$ 8,466,766.24
Federal funds purchased and securities sold under agreements to repurchase	
Mortgage indebtedness	22,000.00
Other liabilities	149,389.88
<b>TOTAL LIABILITIES</b>	<b>25,782,667.14</b>

### RESERVES ON LOANS AND SECURITIES

Reserve for bad debt losses on loans (set up pursuant to Internal Revenue Service rulings)	306,887.35
<b>TOTAL RESERVES ON LOANS AND SECURITIES</b>	<b>306,887.35</b>

### CAPITAL ACCOUNTS

Equity capital, total	1,606,723.96
Common stock-total par value (No. shares authorized 15,000) (No. shares outstanding 15,000)	150,000.00
Surplus	1,150,000.00
Undivided profits	26,723.96
Reserve for contingencies and other capital reserves	280,000.00
<b>TOTAL CAPITAL ACCOUNTS</b>	<b>1,606,723.96</b>
<b>TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS</b>	<b>27,696,278.45</b>

### MEMORANDA

Average of total deposits for the 15 calendar days ending with call date 23,382,430.37  
Average of total loans for the 15 calendar days ending with call date 17,790,905.87  
Unearned discount on instalment loans included in total capital accounts 97,264.33

I, Wayne E. Williams, Sr., Vice Pres. & Cash., of the above-named bank, do solemnly swear/affirm that this report of condition is true and correct, to the best of my knowledge and belief.

Correct—Attest: W.E. Williams  
Howard Gault  
Harlan D. Vander Zee  
R.T. O'Daniel  
Directors

State of Texas, County of Deaf Smith, ss:  
Sworn to and subscribed before me this 8th day of January, 1974, and I hereby certify that I am not an officer or director of this bank.  
My commission expires June 1, 1975.  
Thelma Lamm, Notary Public.



LEROY WILLIAMSON  
Commissioner Candidate

A. J. SCHROETER  
Files For Re-Election

## Tickets Going Fast For Chamber Banquet Thursday

More than 600 tickets were sold Saturday for Thursday's annual Deaf Smith County Chamber of Commerce banquet to be held in the Bull Barn.

Tickets for the 6:30 p.m. fete to be held in the Bull Barn, are \$6 each and may be purchased at both Hereford banks and at the Chamber office.

Guest speaker at the banquet will be Dr. Heartsill Wilson of Denver, Colo., and between 800 and 1,000 guests are expected to attend.

## Hartman Attends Grandfather's Rites

Roy Hartman, Hereford school superintendent, attended funeral services Monday in Elk City, Okla., for his grandfather, Frank Marshall, who lacked only a few months of being 100 years old at the time of his death.

Mr. Marshall had lived in that area of Oklahoma all his adult life, after moving from Kentucky.

## Two Admitted To Hospital For Possible Drug Overdose

Two Hereford youths were taken to Deaf Smith General Hospital—early Saturday morning for what was believed to be an overdose of drugs.

They were said to be in "stable" condition in the intensive care unit by hospital authorities Saturday.

When officers arrived at the Jord Inn Restaurant at about 4 a.m. Saturday, one of the men was on the floor having convulsions and the other was kneeling beside him. Oxygen was administered to the men by members of the Hereford Fire Department while they were being taken to the hospital.

The heart of one of the men was reported to have stopped twice while at the hospital, although he was revived. They were placed in the intensive care unit at the hospital for treatment. The type of drugs apparently taken was unknown at the time. Hereford police officers are still investigating the incident.

## COW POKES By Ace Reid



"Look at that, I wonder if he's diggin post holes er guardin 'em."

**Hereford STATE BANK**

## Tolbert Painter Burial Conducted

Funeral services for Frank Tolbert Painter, 51, Hereford farm owner, who resided at 613 Knight, were conducted Saturday in First United Methodist Church at Wellington and burial was in the cemetery at nearby Dodson, where he was born and lived for many years.

The Rev. James Bozeman, pastor of Temple Baptist

Church of which Mr. Painter was a member, assisted the Rev. James Boswell, the Wellington pastor, in conducting the service. Gilliland-Watson Funeral Home was in charge of local arrangements.

Mr. Painter died Thursday morning at Deaf Smith General Hospital after a long illness. He had lived in this county since 1963, when he came from Littlefield.

Born Feb. 28, 1922, at Dodson, he married Sue Crow April 21, 1956 at Littlefield.

She survives him with two sons, Nick of Norman, Okla., and Roger of DeSoto; a grandson, and his mother, Mrs. Edith Painter of Dodson.

The scope of man's mind is accurately indicated by the type of honor that he cherishes.

## The Sunday Brand

Entered as second class matter July 4, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1979. Second class postage paid at Hereford, Deaf Smith County, Texas.

Established 1948  
Published every Sunday at 130 West Fourth St., Hereford, Texas 79065

By The Hereford Brand, Inc.  
Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each plus 5 per cent sales tax.

### CIRCULATION

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Women's Editor  
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**MEET Bob Myers, Our New WATCH MAKER**  
Bob is a Texas Transplant from Pennsylvania. He Has 25 Years Experience.

He Attended The Hamilton Watchmaking School, Lancaster, Pennsylvania. Bob has special training on Accutron, Longines, Omegas, Rolex, as well as other makes. Our Service Department Boasts 3 Watchmakers Representing 65 Years Experience.

**Cowan Jewelers**

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Now it's your move...  
give to the March of Dimes

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2613 WOLFLIN AVENUE IN WOLFLIN VILLAGE - Amarillo

Merchandise Regrouped-Repriced

**SEMI-ANNUAL CLEARANCE SALE**

Infant's Girl's  
Boy's Teen's

**1/2 off**

Helen's  
417 Main St.  
Downtown Hereford

# The budget always wins at Penney sales for the whole family.

## Sale 4 for \$4

Reg. 1.29 each. Flexxtra™ Sheer to Waist or Fit-Lok Top. In fashion shades, proportioned lengths.

## Sale 4 for \$5

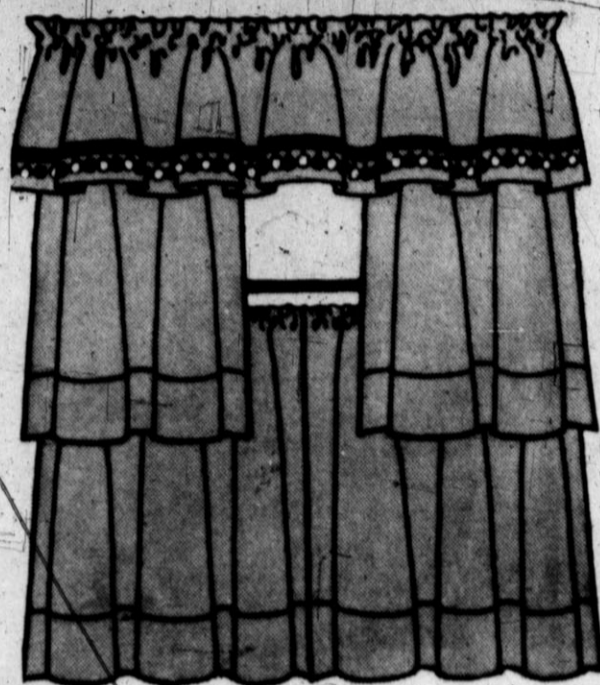
Reg. 1.69 each. Flexxtra™ Run-Resist with light control panty. In fashion shades, proportioned lengths.

Flexxtra™ Subtle Shaper. Reg. 1.69 each. Sale 4 for \$5.

## Sale 4 for \$6

Reg. \$2 each. Sheerest Flexxtra™ or Flexxtra™ Control Top. In fashion shades, proportioned lengths.

20% off all our novelty curtains

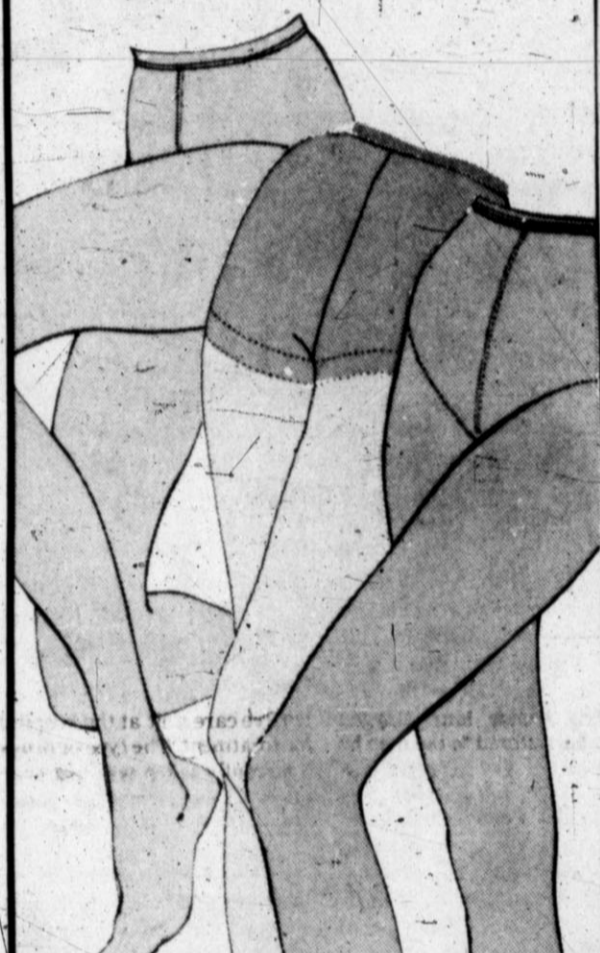
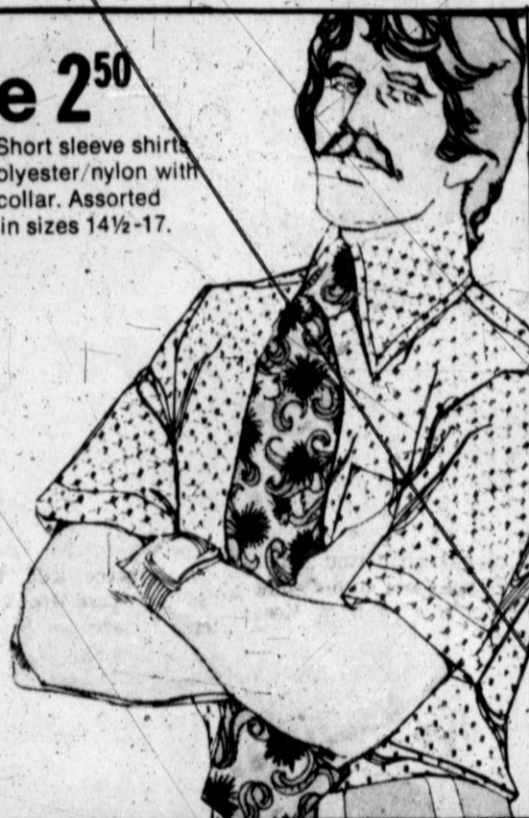


Sale \$2<sup>39</sup> 24" size Reg. 2.99

Pamela Curtains in Rayon/acetate Machine Washable and NO IRON 10 Pretty colors. MANY SIZES

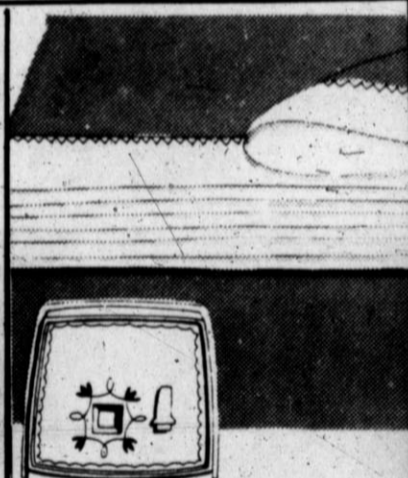
## Sale 2<sup>50</sup>

Reg. 3.99. Short sleeve shirts for men, polyester/nylon with long point collar. Assorted warp knits in sizes 14 1/2-17.



### WOMEN'S COATS

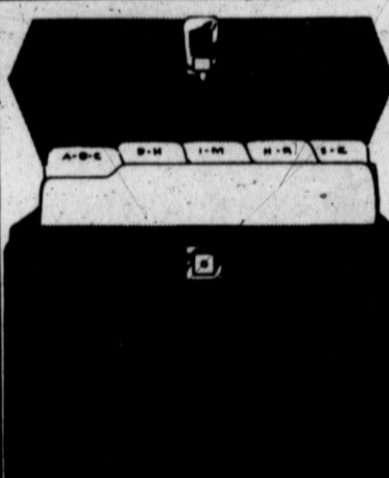
REDUCED 30% Entire Stock Coats & Jackets



### ELECTRIC BLANKETS

SPECIAL single Control \$13.88 Dual Control 16.88

Polyester Acrylic in a variety of popular colors TWIN OR FULL SIZE



### Special 3<sup>99</sup>

Personal size tan metal file. For organizing documents, receipts. Cancelled check file. Special 4.69 Giant file with cylinder lock. Special 6.69

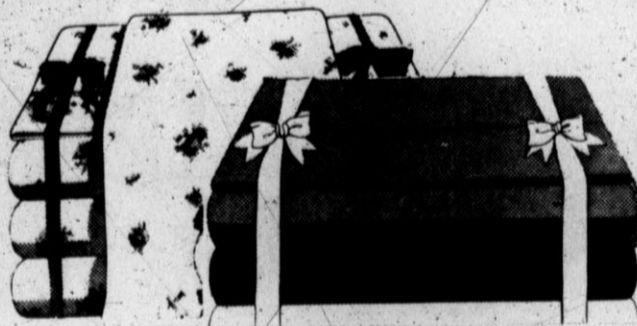
### INCOME TAX SPECIAL

ENTIRE STOCK Boy's Girls and Men's WINTER JACKETS REDUCED 20%

WOMEN'S FASHION CLEARANCES Dresses, Blouses, Pants and Sweaters Reduced from Reg. Stock 20% to 50%

LADIES WINTER QUILTED ROBES REDUCED Orig. to \$16 Long or Dress Length \$5.88

FACTORY SHOE CLOSEOUTS Huge Selection LADIES 4" to 8" MEN'S \$6 to \$14 CHILDRENS 4" to 5"



### WHITE GOODS SALE

ON EVERY SHEET IN STOCK EXTENDED ONE MORE WEEK

SALE \$1<sup>66</sup> Twin size Flat or Fitted Reg. 2.19 Soft White Muslins of Polyester/Cotton NO IRON Full Size reg. 2.79 Sale 2.26 Pkg. of 2 standard pillow Cases reg. 1.39 Sale 1.26

SALE \$2<sup>22</sup> Twin size Flat or Fitted Reg. 2.99/3.46 Decorator Muslins in Solids, Prints and Strips Full Size Sale 3.22 Queen Size Sale 5.32 King Size Sale 6.39

100% POLYESTER DOUBLE KNIT Solids, Jacquards, Crepe Reg. \$3" yd NOW 2<sup>99</sup> yd

OTHER CLEARANCE BLEND FABRICS NOW 50" to 114" yd

PILLOW SALE 2FOR 3.88 Large soft polyester

Twin or Full THERMAL BLANKETS 4.29

GIRL'S FASHION CLEARANCE 2 big racks Dresses, Pants, Blouses, Sweaters SAVE 20% to 50% Boy's Flannel Shirts \$1.99

## Letters To The Editor

Dear Editor:

It has been such a pleasure to live in Hereford and raise our family in this fine atmosphere. We have truly been blessed by the association of the good people of our town and we are proud and happy to be counted among the citizens of Deaf Smith County, Texas in the heart of the greatest nation in the world, the good old U.S.A.

To all the ladies of Hereford and to everyone who helped make the Diamond Jubilee Celebration a success, I want to say, "Thank you for such wonderful cooperation in this endeavor, especially the staff at the Brand and K-P-A-N, the radio station that turns people on."

I was delighted to have the opportunity to serve as Chairman of the Women's Participation Division — the challenge was great and so rewarding. A big THANKS is long overdue to all who helped in any way.

I'd like to take this means of expressing my deep feeling of gratitude and sincere appreciation for the great honor of "Woman of the Year in 1973" presented by the Women's Division of the Hereford Chamber of Commerce.

The bouquet of American Beauty Roses was a lovely tribute and the fragrance will linger on! — I'll always cherish the gift of the silver goblet as a reminder that my cup runneth over, but most of all, your kindness and friendship will always be remembered. I am indebted forever to all who made this possible and I'll try to live up to the ideals and expectations that I feel this award carried with it.

Hoping to serve Him, the Giver of all good things, better and the people of our community in the years ahead and

wishing all a Happy, Prosperous year in 1974, I remain

Truly yours, Violet "Peaches" Reinauer

(Mrs. Joe, Sr.) P.S. Together we'll be Hereford's Happy Hustlers.

Dear Editor:

Have you ever had someone borrow something and then forget to return it. Well, I have this problem, sort of.

Last December the 27th I went out to "Sander's Lake" just west of Hereford and put my duck decoys out on the lake. I planned to hunt that evening and the next morning. I did hunt the next morning and got my limit of ducks about 9:30.

I starved out about that time and decided to slip into town and eat and then rush right back to the lake to get my decoys after the ice around them had melted. The decoys were iced in and I could not recover them with the grapple hook and line that I use for that.

Well, to make a long story short, I was slow to get back to the lake, seems my wife had some things that just had to be done around the house, etc. Anyway, when I got there about 1:00, some one had put on some waders and bashed the decoys from the ice and "borrowed" them. All I had left was four decoys that were too far out to wade after and a boot size 9D that my "friend" left behind.

Honestly, I do not think that I have a single student that would steal a dime from me after we get to know each other. Most men would have been at work during the time the decoys were "borrowed".

Perhaps some young man needed to borrow some decoys to finish out the season with. I



### Honorary Jaycee

Harvey Milton, right, presents Bill Thompson with an Honorary Jaycee certificate Thursday night in the Civic Club Center. The Hereford Jaycees have chosen this method to honor persons in the Hereford area.

would like to have the decoys back. My name was written on most all of the decoys and it would be hard to rub off.

It sure would be nice to wake up some morning and find my decoys on my front or back yard. If someone felt that might be undesirable, he might leave them on the front yard of any of my aero space science students and I would get them back.

The plastic decoys were, brand new, as my wife had given them to me for Christmas and I really would like to have them back. After all, fifty or sixty bucks worth of decoys is kind of hard to replace.

The least my "friend" could do is invite me to go hunting with him before the season is over.

John Claypool 402 Union (The house with the big dark back yard that would be great for leaving decoys in some night.)

### Look Who's New

Mr. and Mrs. Harrell Ray Newton are the parents of a daughter, born January 12. She weighed 6 lbs. 14 oz.

Mr. and Mrs. Edwin Kenneth Thomas are the parents of a daughter, Loveta Carol, born January 11. She weighed 5 lbs. 11 1/2 oz.

Mr. and Mrs. Mario Alba Torres are the parents of a son, Mario Lee, born January 11. He weighed 9 lbs. 2 1/2 oz.

Mr. and Mrs. Guadalupe Elisonda Tijerina are the parents of a son, Christopher, born January 9. He weighed 8 lbs. 2 1/2 oz.

Citizens who perform public service, without compensation, are entitled to the respect of their fellow citizens.

# Save 20% on our steel belted radials.

## Save 7<sup>80</sup>

Sale 31<sup>20</sup> plus 2.53 fed. tax. Reg. 39.00 BR70x13 whitewall tubeless.

Survivor steel radial tire. 4 rayon belts and 1 steel belt on 2 Rayon body plies. 7 ply tread with wide wrap around tread design. Wide modern profile. No trade-in required.

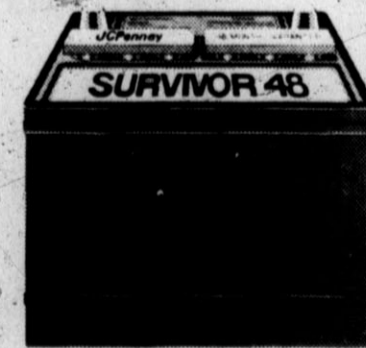
Tire size	Save	Reg.	Sale	Plus fed. tax
ER70-14	9.60	48.00	38.40	2.65
FR70-14	9.80	49.00	39.20	2.91
GR70-14	10.20	51.00	40.80	2.88
GR70-15	10.60	53.00	42.40	3.06
HR70-15	11.00	55.00	44.00	3.17

Sale prices effective thru Saturday.

## Save 25% on battery. Sale 20<sup>19</sup>

Reg. 26.95. Survivor 48. Twelve volt battery. Polypropylene plastic case. Sizes 24, 22F, 24F, 27, 27F, 72, 74, 77.

PENNEY'S BATTERY GUARANTEE Should any Penney Survivor 48 Battery fail (not merely discharge) within 18 months, return it to Penneys and it will be replaced at no extra charge. After the Replacement Period but prior to the expiration date of the guarantee, J.C. Penney Company will replace the Battery charging only for the period of ownership, based on the current price at the time of return, pro rated over the stated guarantee months.



## Tune up special. Sale 19<sup>44</sup>

Reg. 21.35. Most 4 cyl. American cars. Includes new points, plugs, condenser, rotor and cap. Adjustment of timing and carburetor. Most 6 cyl. U.S. cars Reg. 25.33. Sale 23.44. Most 8 cyl. U.S. cars Reg. 30.33. Sale 28.44. Clean air package special. Reg. 7.33. Sale 5.99.

STORE HOURS WEEKDAYS 9:30 to 6:00 SATURDAYS 9:30 to 8:00

JCPenney We know what you're looking for.

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**Boots**  
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**WEST**

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**JANUARY CLEARANCE**

**AND APPRECIATION SALE**

SALE DAYS JANUARY 14 - 19

OPEN 8 - 8 THIS WEEK ONLY



**ENTIRE STOCK  
OF MEN'S AND  
LADIES BOOTS  
ON SALE!**

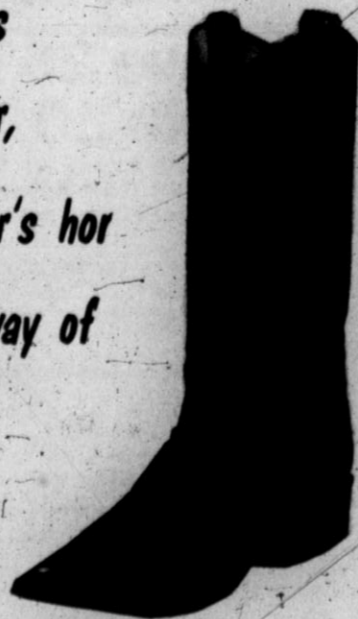
Was	Now	Was	Now
\$170	\$149	\$57 <sup>95</sup>	\$49 <sup>95</sup>
100	84 <sup>95</sup>	56 <sup>95</sup>	48 <sup>95</sup>
95	83 <sup>95</sup>	54 <sup>95</sup>	46 <sup>95</sup>
89 <sup>95</sup>	79 <sup>95</sup>	52 <sup>95</sup>	44 <sup>95</sup>
74 <sup>95</sup>	63 <sup>95</sup>	49 <sup>95</sup>	42 <sup>95</sup>
69 <sup>95</sup>	59 <sup>95</sup>	47 <sup>95</sup>	41 <sup>95</sup>
67 <sup>95</sup>	59 <sup>95</sup>	44 <sup>95</sup>	38 <sup>95</sup>
66 <sup>95</sup>	58 <sup>95</sup>	42 <sup>95</sup>	36 <sup>95</sup>
64 <sup>95</sup>	56 <sup>95</sup>	39 <sup>95</sup>	33 <sup>95</sup>
62 <sup>95</sup>	54 <sup>95</sup>	29 <sup>95</sup>	25 <sup>95</sup>
59 <sup>95</sup>	52 <sup>95</sup>	26 <sup>95</sup>	22 <sup>95</sup>

**CHILDREN'S  
BOOTS  
15% Off**

**ALL LADIES  
PURSES  
20% Off**

**ALL MEN'S AND  
LADIES  
DOWN JACKETS  
15% Off**

This Sale is held in your, Our Customer's honor This is our way of saying "THANKS HEREFORD"



**Shuval To Address DA Meet**

Andy Shuval, Deaf Smith County Criminal District Attorney, has been chosen to address the Mid-Winter meeting of the Texas District and County Attorneys Feb. 6-8 in Odessa.

Dain Whitworth, executive director of the association, made the announcement this week and said that Shuval had been chosen to make the address from the association's 400 members.

Shuval's topic for the address will be the new Texas law pertaining to juveniles and juvenile procedures.

**Moran Earns Law Degree**

Robert S. Moran, son of Mr. and Mrs. R.A. Moran of Dimmitt, was one of 254 students who earned bachelor degrees. The December graduate received a bachelor of arts degree in law. He will be recognized during the formal commencement exercises this spring at Baylor.

Moran's parents reside at 1005 W. Bedford.

**Hospital Board To Meet**

The Board of Directors of Deaf Smith General Hospital are expected to handle mainly routine business when they meet in regular session at 7 a.m. Tuesday in the conference room of the hospital.

Planned on the agenda for the meeting is a report from the Medical Staff; annual reappointment of the Medical Staff; financial report of the hospital for December; and miscellaneous reports by the administrator.

**HEREFORD MONUMENT COMPANY**  
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PLASTIC ROSE BUSHES REG. \$1<sup>75</sup> NOW \$1<sup>25</sup>

GIANT SIZE SLUMBER BAGS REG. \$11<sup>00</sup> NOW \$9<sup>88</sup>

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Coordinated Acrylic DOUBLE KNITS 100% Polyester, 60" WIDE REG. \$1<sup>99</sup> \$2<sup>77</sup> yd. NOW \$1<sup>99</sup>

BARGAIN TABLE Lg. Asst. Remnants 1-10 yd lengths 88¢ yd

GENERAL ELECTRIC CAN OPENER REG. \$10<sup>00</sup> NOW \$9<sup>88</sup>

DOUBLE KNIT PRINTS-PLAIDS 60" W-Machine Wash REG. \$3<sup>99</sup> NOW \$2<sup>99</sup>

LADIES, MISSES, AND YOUTH SIZES CANVAS SHOES BLUE AND WHITE! \$1<sup>89</sup>

**perry's** Downtown 364-1707 OPEN 8:30 - 6:00 303 N. Main



**Kiwanian Of The Month**

Hereford Noon Kiwanis Club president Howard Birdwell, left, presents R.C. Hoelscher with the Kiwanian of the Month award during the regular weekly noon meeting Thursday.

**Brock Tells Lions About Mental Retardation Program**

Gene Brock, coordinator of vocational adjustment at Hereford High School, was guest speaker for the regular weekly luncheon meeting of the Hereford Lions Club Wednesday at the Civic Club Center.

Brock presented a film strip on "citizen involvement in mental retardation programs." Don Elwell, director of the new MHR Mini Center in Hereford, was also a special guest at the program.

Butch Trevino was introduced as a new member of the club, and David McCloig gave the weekly report from the Leo Club at high school. Several visitors were also introduced at the luncheon.

Club president Jim Hale presented additional "perfect attendance" pins during the meeting. Some of the awards were made the previous week. Receiving pins for 10 or more years of perfect attendance

were Milton Adams, Thomas Braddy, Cawthon Bryant, B.F. Cain, L.J. Clark, Neil Cooper, R.L. Etheridge, Buddy Evans, O.Z. Golden, Earl Holt, Melvin Jayroe, D.C. Kinsey, Wayne Lawrence, D.C. Martin, Glen

Nelson, Arthur Robinson, A.J. Schroeter, Ray Simpson, George Stambaugh, Robert Thompson, Raymond White, W.B. Wilson, Benny Womble, E.W. Young, and Don Zimmerman.

**H<sup>3</sup> HUSTLE HUSTLE**

By Bill Albright, Executive Vice President Deaf Smith County Chamber Of Commerce

1974 IS ONLY 10 days old at this writing and already we've "hustled" our way thru two installations, including the Woman of the Year presentation, an orientation conference for new Committee Chairmen, another of the same for new Directors, and we've held a meeting of the President's Council which included invitations to all clubs and organizations in the area. Whew! We're sure living up to our motto. But that's what makes us unique. We do move, to get things done.

Had a man from out of town visit with us the other day - he had been making a comparison of several comparable cities here in the Panhandle in reference to future business development. It was no surprise to us when he announced that Hereford has progressed far

ahead of the other communities, some of them exceeding our population by five to ten thousand.

And in the words of Chamber President Roy Faubion, "We expect to be Number 1, not only in Cattle and Agriculture, but in every thing we do." Typical spirit for Hospitable - Hustlin' Hereford.

THE DEAF SMITH County Chamber of Commerce Annual Banquet is only a few days away. In keeping with our tradition of doing things in a big way, our banquet is reported to have the largest attendance of any Chamber banquet in Texas. This one really should be one of the "best of the best", with Dr. Heartsill Wilson, a nationally prominent motivational speaker, Miss Hereford 1973, and of course all our own wonderful Deaf Smith County folks - I hope you won't miss this outstanding event of the year.

Please help us in planning by ordering your tickets NOW. Call the Chamber office - we'll mail them to you on same day, or you can stop in any time and pick them up 8 to 6 p.m. Times a wastin' - better hustle hustle hustle.

Nader blames oil industry for nation's problems.

Good Watches deserve Good Care!



all others need it!

Top Quality WATCH REPAIR SERVICE

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

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**Close-up** 6.4 OZ. **TOOTHPASTE** **59¢**

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**GIBSON'S DISCOUNT CENTER**

All **KNIT HEADWEAR** **1/3** Off  
Retail Value up to '39 Off Gibson's Discount Price



Alberto Vo 5 **SHAMPOO** 7 OZ.  
Buy One Get One Free Retail '24 NOW **79¢**

**KLEAN & SHINE** 15 OZ. **\$1 09**




Prices Effective Monday, January 14 through Wednesday, January 16.

**Udico No. T 133 CAN OPENER** Knife Sharpener Timer **SALE \$12.77**

**All Men's SWEAT SHIRTS** **1/3** Off  
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**CLEARANCE ALL CHILDREN'S SLEEPWEAR**  
Retail Value Up to '39 **1/3** Off Gibson's Discount Price

**All Women's & Girl's SWEATERS**  
NOW **1/3** Off  
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**Note Book FILLER PAPER** 300 Ct. **59¢**  
Reg. 69¢ 5 Hole & 2 Hole



**Automatic BUFFET SKILLET** by Westbend Avocado or Harvest **SALE \$13.99**

**Realtone Cassette TAPE RECORDER** No. 7619 Reg. '49" **NOW \$37.97**





**44 Qt. WASTE BASKET** by Tucker Plastics Asst. Colors **SALE 77¢ Ea.**

**Rubbermaid Covered PITCHER** No. 3062 **SALE 97¢ Ea.**  
2 1/2 Qt. Cap

**BAR BELL SET** No. LV - 110 Vinyl 110 Lbs. **Reg. '24" \$17.99**




"Tender-Talk" **BINDER ENSEMBLE**  
Includes: Ring Binder, Coil Bound, 65 Sheets Theme Book, 50 Sheets Class Notebook  
Retail Value '24" **NOW \$1.97**



No. 3964 Imperial White **MAILING ENVELOPES** Pkg. of 22  
NOW Retail Value to 49" **3 Pkg. /89¢**



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Emergency Phone - 364-2432 or 364-4109

**MYADEC TABLETS** New easier to swallow tablet 130's **\$3.59**

**THERAGRAN PLAIN** 130's **\$2.98**

**PALS PLAIN** 60's **\$1.29**

**Poly Vi Sol 100's CHEWABLE PLAIN and with Iron \$2.49**

**ZESTABS with Iron 60's \$1.49**

**ZESTABS PLAIN 60's \$1.29**








**Wilson TENNIS SETS**  
Set Includes: Tennis Racket, Racket Cover, Sweat Bands  
\$15.00 Value **NOW ONLY \$8.97**



No. 2020 **CHAULKING COMPOUND** (For general use) 11 OZ. Cartridge **NOW ONLY 25¢**  
Reg. 33¢ A Cartridge





No. 10 A **PLASTIC COVER & DROP CLOTH** 9.12-108 9.12-108 9.12-108 **NOW ONLY 10¢ Ea.**  
Reg. 19¢



No. 605 **BONE WHITE and/or No. 600 WHITE WALL FINISH** **NOW ONLY \$2.97** A Gallon  
Gibson's Latex

**ALL BICYCLE TIRES** in Stock **1/4** Off Gibson's Discount Price



STORE-WIDE

# SAVINGS

NO SALES TO DEALERS

**GREENS** MIX OR MATCH, MUSTARD, COLLARD, 28¢  
OR TURNIP, BUNCH, EA.

**ONIONS** ARIZONA, GREEN, 2 FOR 25¢  
LARGE BUNCHES, EA.

**ORANGES** NAVEL, FANCY 4 LBS. 88¢  
CALIFORNIA, LB.

**GRAPEFRUIT** TEXAS RUBY RED LB. 14¢

PRICES IN THIS AD ARE EFFECTIVE THRU 1-16-74. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

**NUTS** WALNUTS, ALMONDS, FILBERTS, OR BRAZILS LB. 69¢

**CARROTS** TOP FRESH, 1-LB. CELLO BAG. 17¢

**LETTUCE** ICEBURG, ARIZONIA FINEST, LB. 20¢

**TURNIPS** PURPLE TOP, TEXAS, MEDIUM SIZE, LB. 18¢

**POTATOES**  
RUSSETS, ALL PURPOSE,  
5-LB. BAG 53¢

**Delicatessen**

1/2 Lb. Smoked Links SERVES 2  
1/2 Lb. Potato Salad \$1.39  
1/2 Pt. Cole Slaw

English Pea Salad Pt. 69¢  
Hot Macaroni & Cheese Pt. 69¢

**GREEN BEANS**  
FOOD CLUB  
WHOLE NO. 303 CAN 4 FOR \$1.00

**PEARS** FOOD CLUB, NO. 2 1/2, CAN 55¢

**STEW** BEEF, MORTON HOUSE, 24-OZ. 79¢

**GELATIN** FOOD CLUB, ASS'T. FLAVORS, 3-OZ. PKG. 10¢

BE SURE TO REDEEM COUPONS FROM YOUR GOLD BOND COUPON MAILER FOR UP TO 200 EXTRA GOLD BOND STAMPS

**DOUBLE GOLD BOND**  
TUESDAYS AND WEDNESDAYS with \$2.00 purchase

**JOY LIQUID**  
DETERGENT,  
10¢ OFF LABEL, 22-OZ. 49¢

**HAMBURGER FIXIN'S** BIG JOHN'S, ASS'T. PKG. 49¢

**PORK AND BEANS** KOUNTY KIST, NO. 300 CAN 5 FOR \$1.00

**GOLDEN CORN** FOOD CLUB, CREAM STYLE OR WHOLE KERNEL, NO. 303 CAN 4 FOR 88¢

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THICK AND RICH,  
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**FABRIC SOFTENER** TOPCO, 1/2 GAL. SIZE 69¢

**DISHWASHER DETERGENT** DETERGENT, TOPCO, 50-OZ. 69¢

**DETERGENT** TOPCO, WHITE OR BLUE, GIANT PKG. 69¢

**SHOP**

**Furr's**

**MIRACLE PRICES**

**KOTEX TAMPONS**  
REG. OR SUPER, 40-CT. 99¢

**SKILLET SET** CAST IRON, 3-PC. SET \$3.99

**PILLOWS** FLORAL FOAM, 18 X 25, EA. 88¢

**PANTY HOSE** AMPLON, 2-SIZES FIT ALL, PR. 59¢

**CARPET MATS** 18 X 27, EA. 77¢

**RUG RUNNER** BROADLOOM - ASS'T. COLORS AND QUALITY, FULL 6-FT. LONG 25-IN. X 72-IN. SIZE \$3.99

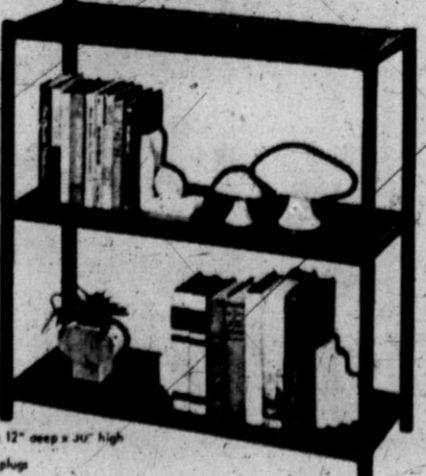
**Adjustable STACKABLES**

- Spacious and Functional
- Adjustable Shelves
- Sturdy Steel Construction
- Warm Walnut Grained Finish
- Flexible Arrangements

3 SHELF UNIT \$4.99

OPTIONAL ACCESSORIES: SET OF 4 \$2.99, SET OF 6 \$4.99, SET OF 8 \$7.99

Overall size 30" wide x 12" deep x 24" high complete with stacking plug



**BABY SOFT**  
FACIAL TISSUE  
200 COUNT  
Yellow, White, Pink, Aqua  
5 FOR \$1.00

**KING SIZE**  
PILLOW Colorful Floral Patterns  
FOAM FILLED  
20-IN. X 38-IN., SIZE EACH. \$2.99

**ROUND STEAK**  
**SIRLOIN STEAK**  
**CHUCK STEAK**  
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**T-BONE STEAK**  
**CLUB STEAK**  
**BONELESS STEW**  
**RANCH STEAK**  
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FURR'S PROTEN, LB. \$1.39  
 FURR'S PROTEN, LB. \$1.39  
 FURR'S PROTEN, LB. \$1.09  
 FURR'S PROTEN, LB. \$1.39  
 FURR'S PROTEN, LB. \$1.69  
 FURR'S PROTEN, LB. \$1.65  
 FURR'S PROTEN, LB. \$1.19  
 FURR'S PROTEN, LB. \$1.29  
 FURR'S PROTEN, LB. \$1.69



BEEF PATTIES Frozen Lb. 89¢  
 FAMILY PAC PORK CHOPS 9 to a Pkg. \$1.19  
 FRANKS Food Club All Beef Lb. \$1.19  
 FISH STICKS Gaylord 8 Oz. Each 39¢  
 FISH CAKES Heat N Eat Lb. 60¢  
 CORN DOGS Heat N Eat Lb. 98¢  
 BURRITO'S Blue Morrow Lb. 69¢  
 TURBOT Frozen Fillets Lb. 89¢

**GROUND BEEF**  
**98¢** LB.

**PATTI-MIX**  
**79¢** LB.

**BACON**  
 Farm Pac  
 Frontier or Sliced Slab LB. **99¢**

USDA Insp.  
**FRYERS**  
**37¢** LB.

ART LINKLETTER'S MONEY-SAVING SUGGESTION!

**TOPAZ STONWARE**

Regular Price 79¢  
**49¢** each

**THIS WEEK SOUP/CEREAL BOWL**

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START NOW. COLLECT A FULL SET

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WITH \$2.50 PURCHASE OR MORE 1-13 to 1-16-74

**EGG'S** MEDIUM FARM PAC DOZ. **76¢**  
**BUN'S** HAMBURGER OR HOT DOG FARM PAC 8 COUNT **29¢**  
**SPAGHETTI & MEAT BALLS,** CHEF BOY-AR DEE, 15-OZ. **45¢**  
**BEEFARONI** CHEF BOY-AR DEE, 15-OZ. **45¢**  
**CRUNCH'N MUNCH** FRANKLIN, 7-OZ. **39¢**

**OLEO** **76¢**  
**FOIL** **29¢**  
**TOMATO SAUCE** HUNT'S 15-OZ. **28¢**  
**IVORY SOAP** 3c OFF LABEL, 4 BAR PKG. **45¢**  
**CRACKERS** FOOD CLUB 1-LB. BOX **35¢**

**CAKE MIXES**

BETTY CROCKER ASSORTED **3 FOR \$1.00**  
 GAYLORD SOLID 1 LB. **28¢**  
 REYNOLDS 25 FT. ROLL **25¢**

**DEL MONTE DRINKS** **35¢**  
 PINK PINEAPPLE, GRAPEFRUIT PINEAPPLE GRAPEFRUIT, ORANGE PINEAPPLE 46-OZ. CAN

THIS COUPON ENTITLES YOU TO

**SAVE 50¢ on MARYLAND CLUB INSTANT COFFEE, 10-OZ.**

With Coupon '1'  
 Without Coupon '1''

Expires 1-16-74.  
 LIMIT ONE COUPON PER FAMILY

THIS COUPON IS

**SAVE 20¢ ON FOLGER'S COFFEE, 1-LB. CAN**

With Coupon 89¢  
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Expires 1-16-74.  
 ONE COUPON PER PURCHASE PLEASE

**BROCCOLI** SPEARS, TOP FROST, FRESH FROZEN, 10-OZ. PKG. **29¢**  
**CORN** GAYLORD, FRESH FROZEN, WHOLE KERNEL, 24-OZ. PKG. **49¢**  
**POTATOES** GAYLORD, FRENCH FRIED, REGULAR OR KRINKLE CUT, 2-LB. **49¢**  
**WAFFLES** TOP FROST, FRESH FROZEN, 10-OZ. PKG. **25¢**

**FRESH FROZEN FOODS FOR YOUR COOKING CONVENIENCE**

**HAND LOTION** VASELINE INTENSIVE CARE 15-OZ. SIZE ONLY **99¢**

**CONTAC COLD CAPSULES** 10 COUNT **99¢**

**ANACIN** 100 COUNT PKG. **99¢**

**Vicks' NyQuil** NIGHTTIME COLDS MEDICINE 10-OZ. SIZE **\$1.79**

**DIAL** DEODORANT REGULAR OR UNSCENTED VERY DRY 8-OZ. CAN **93¢**

**LISTERINE** ANTISEPTIC MOUTHWASH 20-OZ. SIZE **83¢**

**Sue Free'** HAND LOTION HONEY & ALMOND 16-OZ. SIZE **4 FOR \$1.00**

**FURR'S SHOP**

**MIRACLE PRICES**

# Herd Turns Back Tascosa, 61-49

## To Open District Action Against Lubbock Monterey Friday

The Hereford Whitefaces finished non-district action in style Friday night, tipping the Amarillo Tascosa Rebels 61-49 in Hereford.

Herd Coach Barry Arnwine got some strong help from his guards and off the bench in running the Whitefaces

season record to 15-7. Tascosa now stands at 12-9 for the year.

The Herd will take a week off to rest before resuming action Friday night in Lubbock against the Monterey Plainsmen in the first night of district 4-AAAA action. The varsity game will begin at 7:30 p.m. and will be preceded by the sophomore, game and junior varsity games.

James Harris displayed some excellent defensive work in the third period here Friday night after the Herd's big Dan VanderZee got into foul trouble midway through the second quarter and then sat out much of the game. Harris' 16 points also paced the scoring for the Whitefaces as VanderZee and Mike Albiar tapped in 13 each.

HEREFORD took a slow-starting first period lead 11-6 and held the same five-point margin at the half 25-20 after

Arnwine pulled out VanderZee with three fouls and with just over six minutes left before intermission.

However, Junior Morales came off the bench to replace the big postman and added some good ball-handling to keep control of the game for Hereford.

Dennis Noggler and Lynn Tarr both fought off a height advantage held by Tascosa and added good defensive work under the basket.

The game stayed within reach of the Rebels until late in the third period when Harris, with VanderZee on the bench with four fouls, made two steals and two consecutive baskets. Harris shoved in an A-zone shot and the next trip down the court found the range from 15 feet.

HARRIS then lifted the ball out of a Tascosa player's hands, brought the ball downcourt and fed to Tarr who nailed one from 17 feet out for a 44-29 lead.

Albiar bombed one from 25 feet out just as the period ended, but the referee ruled the shot invalid, because the buzzer sounded before Albiar released the shot.

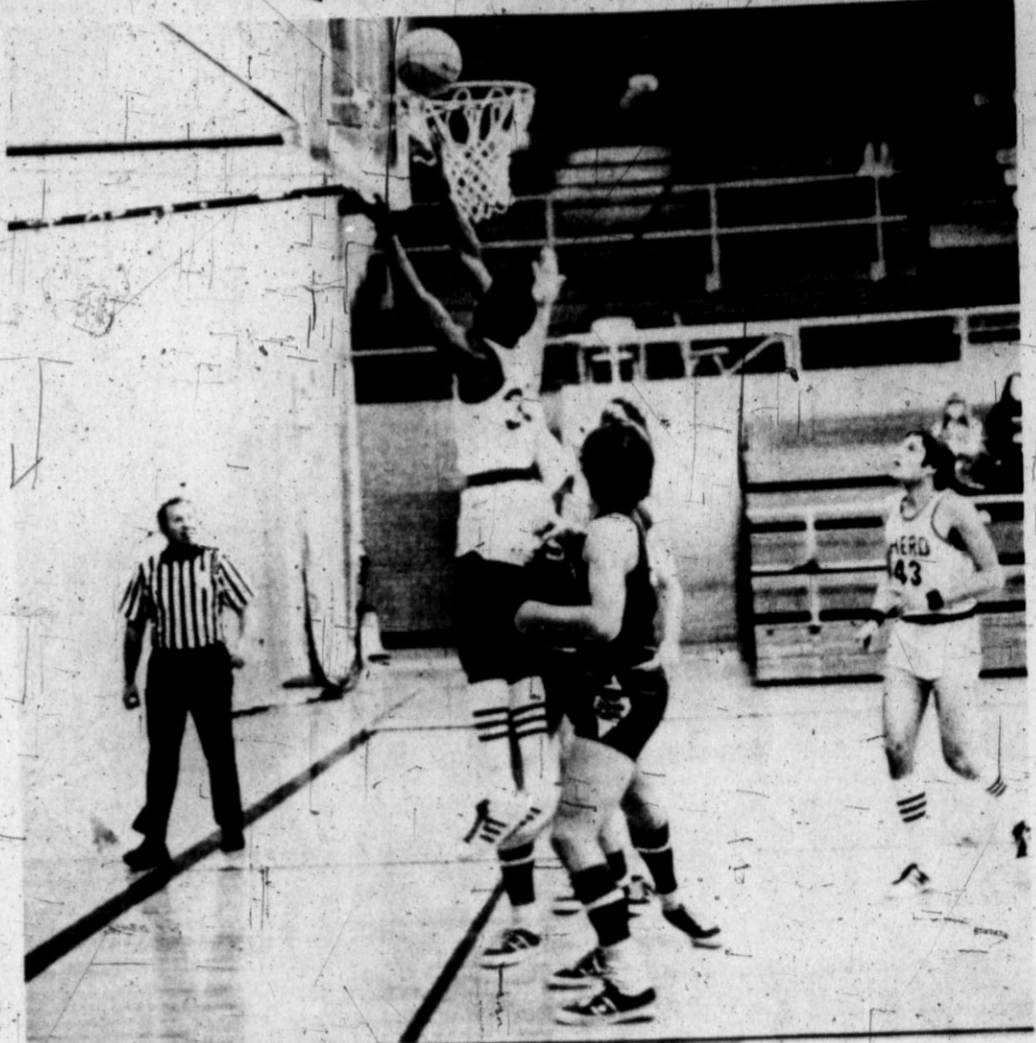
Tascosa's Byron Carter was high point man for the Rebels and in the game as he poured in 28 points, mostly from the sidelines.

Tascosa took the junior varsity game earlier 53-45. Hereford's Craig Nieman paced the Herd JV with 14 points and Robert Scott added 10 more.

HEREFORD — Harris 6-1-16; Noggler 3-0-3-4; Albiar 5-3-1-13; VanderZee 5-3-4-13; Shipley 0-0-0-0; Morales 1-0-3-2; Do, Charest 0-0-0-0; Munnerlyn 0-4-0-4; Tarr 3-1-1-7; Wingert 0-0-0-0; Totals 23-15-14-61.

TASCOSA — Carter 12-4-3-28; Baker 0-0-0-0; Hamilton 1-0-3-2; Vechan 1-0-1-2; Simms 1-1-4-3; Jenkins 1-0-4-2; Koenig 3-1-3-7; Hudson 2-1-0-5; Totals 21-7-18-49.

HEREFORD 11 25 44-61  
TASCOSA 6 20 29-49



**Up And In**

Herd forward James Harris goes up under the basket for two quick points during action Friday night in Hereford against the Amarillo Tascosa Rebels. Harris led the team with 16 points as the Herd downed the Rebels 61-49. Herd guard Dennis Noggler watches from the outside as Harris goes up.

### Mrs. Arney Selected To All-Decade Honor Team

Mrs. James Arney, the former Zula McKay, is among the players selected to the all-decade teams as named by the Jim Thorpe Athletic Award Committee.

and sparked the team to the state championship finals in 1955. She was selected on the all-state team her senior year.

### Boy's Baseball To Hold Meet

Those persons interested in being a coach, manager or player in the boy's baseball program are invited to attend a meeting in the Pioneer Natural Gas Warehouse on E. Highway 60 at 8 p.m. Tuesday.

Coffee and heart-attacks found unrelated.

### LP Wins Two Over Dumas

La Plata Junior High's 8th and 9th grade teams swept a two game series in Hereford Thursday over the visiting Dumas Demons 8th and 9th grade teams.

La Plata and Stanton Junior Highs will now face off against each other Tuesday in a three-game series involving the 7th, 8th, and 9th grade teams.

In the 9th grade game with Dumas Roy Martinez hit for 15 points to pace Hereford to a 47-36 win.

In the 8th grade game, Hereford also won 42-29. Kent Ellis hit for 15 points for La Plata and Daniel Olson added another 10.

The players and coaches chosen on the all-decade teams will be honored at a banquet in Midwest City, Okla., Feb. 4 at 6:30 p.m. Oklahoma Gov. David Hall will present the scrolls to all awardees, and many other distinguished people of the Oklahoma Athletic Hall of Fame Commission will be present.

Mrs. Arney played basketball at Leedy (Okla.) High School

## 'Texas' Cast Sought

The musical drama 'Texas' is built on talent, and the directors are seeking a cast for the 9th season, 1974. Auditions will take place on the campus of

West Texas State University on Saturday, Jan. 19 in the Fine Arts Building, and in the Women's Gym at Texas Tech University on Jan. 20.

Actors, singers, dancers, players on banjo, accordion, violin, double bass and guitar, and technicians, will have an opportunity to try-out to be a part of the company which produces this renowned musical drama each summer.

Applicants are invited to appear in Canyon between 10 a.m. and noon, 1 p.m. to 5 p.m. (Dancers only from 5), and in Lubbock from 1 p.m. to 3 p.m. (Dancers only from 3).

There are a hundred salaried positions ranging from \$500 to \$1500 for a summer on the stage and anyone who is interested is cordially urged to appear.

William A. Moore, the director of 'Texas' since its beginning, will be looking for a command of the stage, for a voice that can be heard outdoors, for actors who understand character motivation who can convey a variety of emotion. He asks that the try-

out selection be a memorized scene from a play (3 minutes).

The musical director, Royal Brantley, is looking for voices of quality and precision, and urges applicants to choose audition material which will show the range of their voices and their artistry. Some musical-comedy songs, most arias and art songs will do this.

Neil Hess, the choreographer, requests dance applicants to appear in rehearsal dress, and be prepared to follow him in a set of dance routines.

The season will open with a first rehearsal on May 26, 1974. Performances will be nightly except Sundays from June 19 1974 through August 24.

For more information or for an audition brochure, write 'Texas', Box 268, Canyon, Texas 79915 or call 806-655-2182.

Cappelletti captures Heisman Award.

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SECTION 161.

ASSETS	
Cash and due from banks (including None unposted debits)	14,713,095.05
U.S. Treasury securities	1,505,543.35
Obligations of States and political subdivisions	3,883,919.37
Other securities (including None corporate stock)	72,000.00
Loans	31,612,982.38
Bank premises, furniture and fixtures, and other assets representing bank premises	456,312.19
Other assets (including None direct lease financing)	740,387.71
<b>TOTAL ASSETS</b>	<b>52,984,240.05</b>
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	26,528,574.24
Time and savings deposits of individuals, partnerships, and corporations	15,018,637.87
Deposits of United States Government	716,114.89
Deposits of States and political subdivisions	4,605,904.44
Deposits of commercial banks	25,026.54
Certified and officers' checks, etc.	1,103,550.82
<b>TOTAL DEPOSITS</b>	<b>47,997,808.80</b>
(a) Total demand deposits	29,513,229.99
(b) Total time and savings deposits	18,484,578.81
Federal funds purchased and securities sold under agreements to repurchase	695,590.24
Other liabilities	48,693,399.04
<b>TOTAL LIABILITIES</b>	<b>48,693,399.04</b>
RESERVES ON LOANS AND SECURITIES	
Reserve for bad debt losses on loans (set up pursuant to IRS rulings)	818,792.15
<b>TOTAL RESERVES ON LOANS AND SECURITIES</b>	<b>818,792.15</b>
CAPITAL ACCOUNTS	
<b>EQUITY CAPITAL</b> total	<b>3,472,048.86</b>
Common Stock-total par value	200,000.00
No. shares authorized	200,000
No. shares outstanding	200,000
Surplus	2,200,000.00
Undivided profits	1,072,048.86
<b>TOTAL CAPITAL ACCOUNTS</b>	<b>3,472,048.86</b>
<b>TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS</b>	<b>52,984,240.05</b>
MEMORANDA	
Average of total deposits for the 15 calendar days ending with call date	42,960,701.04
Average of total loans for the 15 calendar days ending with call date	31,039,980.32
I, Helen S. Smith, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.	
Helen Smith	
We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.	
James H. Sears	
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SANDIA—Excellent; midway 20 inches; machine packed.  
CLOUDCROFT—Good; midway 8 inches; machine packed.  
TAOS—Excellent; midway 60 inches; partially machine packed.  
SIPAPU—Trails good; midway snow depth 30 inches; machine packed.  
RED RIVER—Excellent; midway 22 inches; machine packed.  
COLORADO AREAS  
A-BASIN—95 inch depth; 4 new snow; powder and powder packed.  
ASPEN MOUNTAIN—63 depth; 9 new snow; powder.  
ASPEN BUTTERMILK—14 depth; 10 new snow; powder.  
ASPEN HIGHLANDS—57 depth; 6 new snow; powder and packed powder.  
BRECKENRIDGE—48 depth; 3 new snow; powder and packed powder.  
SKI BROADMOOR—13 depth; 1 new snow; hard packed.  
SKI IDLEWILD—53 depth; 2 new snow; packed powder.  
KEYSTONE—62 depth; 4 new snow; powder and packed powder.  
LOVELAND—48 depth; 2 new snow; powder and packed powder.  
POWDERHORN—60 depth; 1 new snow; powder and packed powder.  
PURGATORY—57 depth; 7 new snow; powder and packed powder.  
STEAMBOAT—77 depth; 3 new snow; powder.

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Fred Wells and Arlene Heede

## Synanon Workers In Hereford Seeking Aid For Addicts

Arlene and Fred got help when they needed it. Now they are both trying to give help for others who also need it as bad.

Arlene Heede and Fred Wells were both drug addicts at one time. Now both admit they are "clean." And both give credit to Synanon and both plan to tell their story at 8 p.m. today in the First Presbyterian Church.

The two will be in Hereford and the area all this week in an attempt to get aid for the Synanon Foundation, a rehabilitation center for drug addicts, alcoholics, delinquents and other people who find themselves unable to function responsibly in a larger society.

"We will be working in this area over the next week and will be calling on cattlemen in the area for support of Synanon," said Miss Heede. "This is our eighth year to return to the Panhandle for beef contributions.

"The people here have been really friendly and helpful," said Wells, who is married now with one child. "It is the beef from this area which really helps Synanon through the rest of the year."

The two said about a dozen Texas residents are now living in Synanon and that there are about 1,600 persons there.

Synanon is located in several California cities, Detroit and New York and has only three rules: no drugs or alcohol, no tobacco, and no physical violence or threat of physical violence.

The Foundation works on the idea that people must "want" to "kick the habit" before they will be admitted. The addict is expected to kick it "cold turkey" — without the use of any drugs to aid him.

The average age for persons in Synanon is 22 and 23 years old and the Foundation was started in 1958.

"Anyone who would like to contact us about Synanon can come by our room at the Royal Inn in Amarillo, rooms 236 or 237," said Miss Heede. "Or they can call at the Inn and get to our rooms."

"We will go over the entire Synanon program Sunday night (tonight) at the Presbyterian Church and answer any questions anyone might have. We hope people interested will come out and question us."

## Spinning Wheels And Spaceships

To demonstrate a few of the gyroscopic principles employed in space exploration and guidance systems of the future, a General Motors lecturer uses a rapidly spinning wheel in the "Previews of Progress" science show to explain how gyroscopes operate. This wheel spins at roughly 2,000 revolutions per minute and causes the man to rotate on the revolving turntable.

The gyroscope demonstration is one of nine action experiments in the 40-minute Previews program appearing at 2 p.m. Friday at Stanton Junior High School. Presented in non-technical terms, the show

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Aug	54.40	51.90	51.90	52.97½
Oct	53.00	50.77	50.90	51.60
FEEDER CATTLE				
Mar	59.75	57.00	58.25	57.00
Apr	59.75	57.20a	58.00	57.20
MILO				
Mar	471b	447	471	445n
Mar	471b	447	471	445n
KC WHEAT				
Mar	578	540	561	534
May	550	513	535	507
Jul	502	472	492	468

b-bid, a-aask, n-nominal

**LADY RAILROADER QUILTS**  
 SPRINGFIELD, OREGON—Mary Louk, a 63-year-old railroader, has retired after 30 years doing a "man's job at a man's pay." She planned to quit after World War II, but liked the job.

## Youth Makes Army Jump

Army Private Pablo A. Villarreal, 18, son of Mr. and Mrs. Pablo Villarreal, 618 Avenue F, Hereford, received a parachutist badge upon completion of the three-week airborne course at the U.S. Army Infantry School, Ft. Benning, Ga.

During the first week of training, he underwent a rigorous physical training program and received instruction in the theory of parachuting. The second week tested his ability through jumps from the 34-foot and 250 foot towers. The final week he was required to perform five static line parachute jumps.

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71 Ply. Satellite Sebring 2 dr. H-top, 118 V8, with std. shift, light blue with blue interior, one owner, local car. Here is a real gas saver, will do better than a lot of so called economy cars. very nice.

68 Pont. LeMans 2 dr. H-top, loaded, small V8 reg. fuel, 2 bar. carb. light beige top, beige lower, all vinyl interior, this is one of the cleanest 68 model small cars on the Golden Spread for the model.

1968 Jeep, has White cloth top, with all cutlery, 4 wheel drive, has heater, very good condition, a real work horse, and the price is right.

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E78-14	7.35-14	\$33	13.30	2.31
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G78-14	8.25-14	\$38	17.10	2.47
H78-14	8.25-14	\$40	20.00	2.73
H78-15	8.55-15	\$42	21.00	2.96
WHITEWALL				
C78-14	7.35-14	\$34	13.40	2.11
E78-14	7.35-14	\$36	14.40	2.31
F78-14	7.75-14	\$38	17.10	2.30
G78-14	8.25-14	\$41	17.10	2.47
H78-14	8.25-14	\$43	21.30	2.73
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## Editorials

### What Do You Read?

The television age has added hours to the time most Americans watch films and reduced the time many read. Part of the result can be seen in the failure of certain once-popular magazines in recent years.

Newspapers and books have not been adversely affected; book publishing has enjoyed good health in recent years and new newspapers continue to spring up, though many are shopping guides or local papers. In metropolitan areas competition has become so keen landmarks have failed or been forced into mergers.

Yet reading remains, despite television, the greatest pleasure and source of information to many millions. It is a pastime one can enjoy when and where he or she wishes. The selection of reading material, also, is practically unlimited.

That being true, the reading public is to be encouraged to read worthwhile books. The recent trend toward permissiveness means almost anything can be printed today. As a result, many have turned to thrills, sex and formerly-banned fare as a steady reading diet.

That is their privilege but for all who wish to improve their minds and increase their knowledge, to become more interesting and informed citizens, reading should include some non-fiction every month, which can be equally exciting and entertaining reading, the best reading there is.

### Moscow & Nazis

One of the wonders of the time is the failure of today's Russian leadership to learn from the example of the Nazi past.

Forty years ago the Nazis began to persecute German Jews and force them out of the country. Worst was to come. In the process, the Germans lost the services of many able scientists, mathematicians, etc., including Albert Einstein.

Communist Russia has to a lesser degree, permitted discriminations against Jews, and in some of the Soviet satellite countries anti-Jewish feeling has run high in recent years. Worried by a dictatorial regime and attracted by Israel, as a homeland, many Russian Jews seek to migrate to Israel.

Moscow allows only some 30,000 to leave per year. Probably rightly, in the legal sense, they say Russian emigration is a domestic matter, not the business of outside nations. Yet the United States, with its many Jews as Israel—four or five million—allows its citizens to migrate wherever they wish. And there's no mass movement of Jews to Israel.

The difference, then, is clear—freedom. Like the Nazis, the Communists don't appreciate the word as it applies to individuals, and don't understand the long-term cost of their policy.

### The Energy Squeeze

President Nixon's appeal to Americans to conserve energy should have the compliance of all Americans because it is now necessary.

That doesn't hide the fact that the current shortage could have been avoided if Washington had gotten tough with Israel a year or two ago and demanded she return seized Arab lands.

This would have produced a peace in that area and Arab nations would then have allowed greatly increased oil imports into this country.

Instead, domestic political considerations were allowed to determine U.S. policy rather than the national interest and Americans are now forced to do without oil, electricity, gas, etc.

This is a poor commentary on the vision and planning of the federal government, and U.S. pro-Israeli policies in the Middle East in recent years, and the American public must now pay the bill.

### November's Elections

This November's elections and others this year will provide a clue as to how badly Republican candidates are handicapped by the Watergate scandal of the past year.

Democrats who assume Watergate will be enough to dislodge Republican office-holders are perhaps overly optimistic. Recent polls have found the average voter disenchanted with the "in" politicians of both parties, however illogical this may seem.

What seems clear is that fresh faces, candidates whose credentials for honesty and integrity are beyond doubt, will have an added asset going for them in elections this year.

It's on the national level that the Republican Party seems likely to suffer most. For even with a new candidate two years hence, Watergate is an albatross around the G.O.P. neck. Governor Reagan and Rockefeller, of California and New York, though not compromised personally, must buck the stigma attached to their party, as must other potential Republican presidential candidates in 1976.

If November's congressional elections are a G.O.P. rout and Democrats emerge with better than two-thirds majorities in both houses of Congress, there could be added pressure on President Nixon (from both parties) to resign, to give the party a new image and to lay Watergate to rest—and to avoid a bitter struggle between the White House and Congress in 1975 and 1976 which could be costly to the nation in many ways.



## The Sunday Brand Editorial Forum

Hereford, Texas, Sunday, January 13, 1974

Main Street, U. S. A.

### 1974 Outlooks Vary

by Bert Mills

**ANNUAL ECONOMIC** forecasts usually feature a rosy hue but in 1974 presents unusual problems and the outlook is cloudy at best. Most predictions foresee higher prices, rising unemployment, and reduced business profits.

The energy shortage, of course, is the primary cause for pessimism. Nobody knows when or whether the Arab oil boycott will end. Another uncertainty is the future of economic controls, which Congress may let die when the current law expires on April 30.

President Nixon's own resident economist, Chairman Herbert Stein of the Council of Economic Advisors, is more optimistic than most forecasters. He thinks inflation will slow this year, at least during the second half, and that fuel shortages will be less severe than had been feared earlier.

Stein's reputation as a forecaster is a bit tarnished. One year ago he predicted that the rate of inflation would be below 3 per cent by the end of 1973. Instead, consumer prices rose 8.4 per cent last year. He has learned his lesson and will not name a figure for 1974.

Some economists are predicting a recession in 1974 but there are many dissenters who see only a slight downturn of the business barometer. The U.S. Chamber of Commerce, for example, expects a recession to be averted, with the Gross National Product rising slightly to \$850 billion and consumer expenditures up 1 per cent this year, compared with a 5 per cent rise in 1973.

**ALTHOUGH** Christmas buying was robust indeed, consumers are reported to be pessimistic about the 1974 business outlook. The Survey Research Center of the University of Michigan, which conducts quarterly surveys of public attitudes, predicts that "a general recession is imminent," based on citizen interviews during a five-week period ending Nov. 20.

Public attitudes, the Center found, are very unfavorable. Among other findings, the researchers reported that John Q. Public has little confidence in the government's ability to cope with economic problems. Ever since 1966, faith in government has been declining, and the Watergate scandal has accelerated the trend.

However, the Michigan report is

not all gloom. Twice as many people expect to be "better off" a year from now as expect to be "worse off." Apparently many people expect to do all right themselves but fear for their neighbors. A recent Gallop Poll found 85 per cent of the public agreeing that 1974 will be "a year of economic difficulty."

"Farmers will continue to be squeezed in the cost-price spiral," according to Governor E.A. Jaenke of the Farm Credit Administration, "but they can look forward to another good year of earnings and credit availability should be no problem."

Farm income in '74, according to Jaenke, should be "better than average in 1974 but will not reach record 1973 levels because of rising production expenses, moderating farm prices and slower expansion of exports."

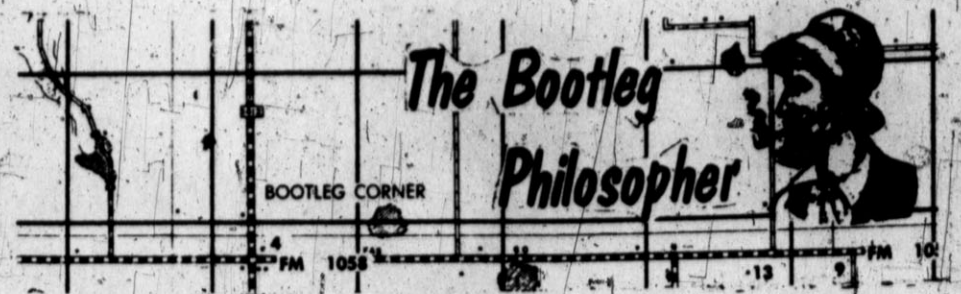
**SO MUCH** for the bad news. The good news comes from the January issue of Fortune Magazine. Chief Economist Sanford Parker predicts that economic growth in the next 18 months will equal that of the past 18 months, with expansion to begin in the second quarter of 1974.

The Parker forecast assumes the Arab oil boycott will continue but that Federal allocation programs and public conservation of energy will prevent serious disruptions of industrial production due to lack of fuel. Consumer buying will start to rise again next spring, according to Fortune, and retail food prices will not rise much during the next 18 months.

Fortune also predicts the decline in housing starts will end in the spring, and get back up to the 2 million annual level by mid-1975. Fortune expects price controls to end, except in the energy field and a few other areas.



"Speaking of the energy crisis, a friend of mine in Washington, D.C. called attention the other night to what he called the 'second house mania' in this country. He intimated that unoccupied summer and winter second homes in the mountains and at the beaches, often with heat, lights and appliances aging, may be blamed for a part of the energy shortage. The same could be said for second, third and fourth automobiles, cycles, boats, etc., largely idling for no necessary reason." BENTLEYVILLE, PA. COURIER.



**Editor's note:** The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner is on dangerous ground this week, but that's his worry, not ours.

Dear editor:

Up to now I haven't had any fixed opinion about the tribulations of the Nixon Administration, but a statement by his Chief of Staff the other day has now convinced me that it's in deep trouble.

When Rose Mary Woods was trying to explain how she may have punched the wrong button on a recording machine and accidentally erased five minutes of an important 18-minute tape because she had to stop and answer the phone, she insisted that she had talked "not over five minutes," so couldn't possibly have damaged the rest of the 18-minute segment.

IT WAS at this point that the Administration plunged into deep trouble. The Chief of Staff, Gen. Alexander Haig, pooh-poohed the idea that the telephone conversation lasted only five minutes.

"Some women," he said, "can talk on the phone an hour and think it's only five minutes."

I'm not interested in the truth of his statement, that's for the courts or Sam Ervin or somebody to decide. I'm interested in the reaction of women to it, which is simple: Gen. Haig has to go.

NO woman talks for an hour on the phone. She may be on the phone for an hour, but the woman, it has to be a woman, on the other end is going to get in at least 30 minutes, not counting the time both are talking simultaneously.

You'd think a man with as important a job as Gen. Haig's would have learned long ago what the telephone company has known for years about women: you charge by the month, not by the mouth, or nobody could afford to pay his bill.

Gen. Haig has failed to learn that the first rule of staying in office: never offend dog lovers, big contributors, or women. There are rough waters ahead.

Yours faithfully,  
J.A.

## Talk Of Texas

By Jack Maguire

### FOOTNOTE TO HISTORY—

Because the delegates refused to spend the money to employ a secretary, there is no official record of the deliberations of the Constitutional Convention of 1875.

When the drafters of the Constitution arrived in Austin, they spent almost a week arguing as to whether or not they should appropriate \$10 a day to hire a stenographer. The proposal finally was defeated. As a result, the only proceedings of the convention which have survived are the reports published in newspapers.

If delegates to the 1974 Constitutional Convention are as penurious as their 1875 counterparts, Texas government will cost a great deal less in the future. In 1875, the drafters of the new Constitution reduced the salary of the Governor from \$5,000 to \$4,000 annually and cut the pay of legislators from \$8 to \$3 per day for a 60-day session.

### TEMPERANCE TOWN—

Graham, the Young County seat, once had a real estate restriction which enabled the town to take back ownership of any property on which alcoholic beverages were sold.

Barbara Ledbetter, who probably knows more Young County history than anyone else, writes that the deed restriction was the brainchild of Col. E.S. Graham, for whom the community was named. Col. Graham was so opposed to the demon rum that he planned for alcohol to be banned forever in his town.

### IT TAKES ALL KINDS—

For 19 years, a wealthy Palo Pinto County rancher and his wife kept the embalmed body of their infant daughter in their bedroom.

In 1893, the infant of Mr. and Mrs. W.W. Johnson died. The loss so distressed the mother that she brought the body home, put it in the bedroom and combed its hair and changed its clothing each day. A few years later, when a son of the Johnsons died, she also kept the body at home.

In 1922, Mr. Johnson died. Then the widow had a large mausoleum built of native stone and interred all of the bodies in it. She also was buried there when she died several years later. Today the mausoleum, located on a hilltop overlooking the valley in which the remains of the ghost town of Thurber can be seen, is something of a local tourist attraction in Earth and Palo Pinto Counties.

**IT'S A FACT**—Buildings on the campus of The University of Texas at El Paso would be perfectly at home in the mountains of Tibet.

They are, in fact, modeled after the architecture of Bhutan, a sort of Himalayan "Shangri-La" in Asia. They were built that way because Mrs. Stephen Worrell, wife of the

dean at that time, had read an article about Bhutanese buildings in the April, 1914, issue of the National Geographic Magazine.

The school, then known as the Texas College of Mines and Metallurgy, had just lost its campus in a disastrous fire. When it was decided to rebuild the school on the slopes of Mount Franklin, Mrs. Worrell convinced her husband that the architecture should be unlike anything else in the Western world. She insisted that it be Bhutanese.

Since the first of the Tibetan-type buildings were put up in 1917, the college has deviated somewhat from the original architectural design. However, the campus remains one of the most unique—and most beautiful—in the U.S.

**SPORTS NOTE**—Football takes a backseat to a game called bocci in one Texas town.

In Montague, the seat of Montague County, the game is played each week by the large colony of Italians there. Bocci originated in their homeland where it is sometimes called "pasture pool." Players toss large wooden balls at a smaller ball, the object being to get as close to it as possible.

**HOW IT BEGAN**—Because a customer wanted to buy a live Texas steer with gold-plated hooves, Nieman-Marcus, the famous Dallas specialty store, started the practice of offering bizarre (and outlandishly expensive) gifts in its annual Christmas catalog.

In 1955, a customer in Sacramento, California, asked the store if it could gift wrap a live Texas steer with golden hooves. It could, and did. The buyer swore Nieman's to secrecy on the deal—a practice which the store scrupulously follows in filling any customer's order.

The California lady couldn't keep the secret, however, and "leaked" the story to Lovella Parsons, whose Hollywood column appeared in papers across the U.S. So Nieman-Marcus decided to make a big thing of the gift, too, although it actually lost \$1,000 on the sale.

A great merchandising idea was born, however, and Nieman-Marcus has continued to offer at least one unique gift idea in every Christmas catalog since. These have ranged from a Noah's Ark (complete with animals and priced at \$588,247) to "His" and "Her" submarines one year.

**DOMINO**—Sam Robinson, a tavern operator, and Willie Carter, Jr., a truck driver, teamed to beat 284 other players and win the Texas State Domino Championship.

The competition, unreeled at Hallettsville, Lavaca County, required 19 hours of almost uninterrupted play.

### The Sunday Brand

Established 1948  
Published Every Sunday at 130 West Fourth  
Hereford, Texas 79045  
The Hereford Brand, Incorporated

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, \$1.00 per month. Single copies 20 cents each.

O.G. Nieman  
Don Richards  
Sue Coleman  
Lynn Brisendine  
Publisher  
News Editor  
Women's Editor  
Advertising Manager  
CIRCULATION  
364-2030



**Gospel Singers**

The Gospel Singers of Hereford High School entertained the Hereford Kiwanis Club at noon Thursday with such selections as "Take My Hand, Precious Lord," "Swing Low, Sweet Chariot," "By and By," and "Oh Happy Day." Fred Ratliff was in charge of the singers and accompanied them at the piano.

**Residents Urged To Support Seal Fund**

Mrs. Jewel Smith, Deaf Smith County director of the American Lung Association of Texas, said the Top of Texas Area has so far shown a decrease in Christmas Seal Campaign of close to \$8,000.

The decrease in campaign, Mrs. Smith said, threatens the Panhandle with a cut in Lung Association's educational campaign to overturn the popularity of smoking among students, as well as support of medical research and medical training for the treatment of emphysema and other lung diseases.

"We are hopeful that Panhandle residents will yet respond to their Christmas Seal request for support of this work," Mrs. Smith said, adding that an area-wide seminar for training of nurses, physicians, and other hospital personnel connected with the treatment of respiratory disease patients may have to be eliminated unless campaign contributions come in.

Mrs. Smith said that Texas is currently reporting a median of 45 cases of tuberculosis a week.

Mrs. June Rudd and Dr. Clyde Rush serve with Mrs. Smith on the Lung Association's board.

**JP Nelson Files Heavy Case Report For 1973**

Deaf Smith Justice of the Peace Glen Nelson said his office had a relatively steady year in 1973, handling 2,878 cases out of a total of 3,025 cases filed.

Most of the cases filed were traffic violations.

On the Justice Criminal Examining Docket, 90 cases were filed during the year. These cases come from the District Attorney's office and generally involve felony cases.

Judge Nelson was coroner at 14 inquests during the year, and he issued eight search warrants, according to his year-end report.

On the Small Claims Docket, 431 cases were filed. Small claims are cases involving \$150 or less. There were 423 citations issued on these cases.

On the Justice Civil Docket there were 112 cases filed during the year with the same number of citations issued. The Justice Civil Docket has \$200 jurisdiction.

The total amount collected in fines for 1973 by Nelson was \$44,108.30 and the total amount

collected in fees was \$9,513, making a total of \$53,621.30.

In 1972, the total amount collected in fines and fees was

\$60,825, a difference of \$7,203.70.

Total number of cases handled in 1972 was 3,046, compared to this year's 2,878 cases.

**The American Gem Society of United States and Canada**

takes pleasure in announcing the re-appointment for 1974 of

**Cowan Jewelers**  
217 N. Main

MEMBER AMERICAN GEM SOCIETY



This coveted appointment is awarded to comparatively few jewelers in America. It is given only after strict examination of their gemological proficiency and unquestionable business ethics and practice. It must be re-won each year.

**SALE**

PRICE SLASHING INVENTORY REDUCTION

**100 GALLONS OF GAS FREE!**

WITH THE PURCHASE OF ONE OF THESE CARS

**NEW 1973 MODELS**

1973 CUSTOM IMPALA 2 DR. AIR AND POWER

1973 4 DR. STATION WAGON

**BOTH HAVE NEW CAR 12/12 WARRANTY, AIR AND POWER**

**1974 DEMO SALE**

1974 IMPALA CUSTOM, 2 DR, AIR and POWER, 38,000 MILES

1974 IMPALA, 4 DR. SEDAN 2,00 MILES

1974 OLDS 98, 2 DR. LUXURY COUPE, ALL AIR AND POWER

**EXTRA CLEAN ONE OWNER USED CARS**

1973 CAPRICE, 4 DR. AIR AND POWER, PLUS ELECTRIC WINDOWS, TAPE DECK, POWER SEAT,

ONLY 11,000 MILES

JUST **\$3,695<sup>00</sup>**

1973 IMPALA, 4 DR. SEDAN, AIR AND POWER

**\$3,295<sup>00</sup>**

**9 GOOD USED PICK UP TRUCKS**

ALL MODELS 1/2 x 3/4 TON

OTHER GOOD RECONDITIONED CARS SERVICED AND READY TO GO

ASK ONE OF THESE SALEMEN FOR A DEMONSTRATION

**WYLIE-THOMAS - LEON ROMO - BILL CRAIG**

Hwy. 385 North  
(615 N. 25 Mile Ave.)  
Hereford, Texas

**Doyle Johnson**  
**Chevrolet-Olds, Inc.**

Free Pickup  
& Delivery  
364-2160

**January Price Break**

**SALE**

**AT The Range**

<b>LADIES PURSES</b>	TONY LAMA JUSTIN	<b>1/3 OFF</b>
<b>JEANS</b>	LEVIS-WRANGLERS FASHION FOR MEN ASST. COLORS, PERMA PRESSED	<b>20% OFF</b>
<b>SLACKS</b>	LADIES WESTERN RODEO ASSORTED COLORS	<b>BUY ONE GET ONE FREE!</b>
<b>LADIES BLOUSES</b>	ONE GROUP SIZES 30-44	<b>1/2 PRICE</b>
<b>LADIES PANTS</b>	LADY D.J. PLAIDS - SOLIDS POLY KNIT	<b>20% OFF</b>
<b>BELTS</b>	MOD. ASST. PATTERNS SIZE 28 - 38, REG. '8 <sup>00</sup> ALL LEATHER	<b>\$5<sup>00</sup> EACH</b>
<b>FADE OUT JEANS</b>	MENS - LADIES REG. '10 FAMOUS BRAND NAME	<b>\$5<sup>90</sup></b>
<b>LADIES SLACKS</b>	LEVI FOR GALS HOP SACK JEANS AND KNITS	<b>1/2 OFF CLOSEOUT PRICE</b>
<b>WESTERN SHIRTS</b>	MEN'S B.R. AND D.J. LONG SLEEVES	<b>20% OFF</b>
<b>PANT SUITS</b>	ALL LADIES	<b>20% OFF</b>
<b>C.P.O. LINED JACKETS</b>	GIRLS'	<b>20% OFF</b>
<b>KNIT PANTS</b>	MEN'S DRESS	<b>20% OFF</b>
<b>SADDLERY AND ACCESSORIES</b>		<b>1/3 OFF</b>
<b>MEN'S BOOTS</b>	(TONY LAMA JUSTIN COWTOWN SANDERS) (ACME TEXAS DOUBLE S DAN POST) (RED EAGLE)	<b>20% OFF</b>
<b>MEN'S SOCKS</b>	ALL	<b>1/3 OFF</b>
<b>CORDUROY BUSH JEANS</b>	BRUSHED MEN AND BOYS REG. '10 <sup>00</sup>	<b>\$5<sup>90</sup></b>
<b>MOCCASSINS</b>	ALL MEN'S AND WOMEN'S WRANGLER TEX TAN	<b>20% OFF</b>
<b>VESTS - JACKETS</b>	DOWN FILLED BY BAILEY	<b>20% OFF</b>
<b>SHOW-HATS</b>	FOR THE JUNIOR LIVESTOCK SHOW	<b>1/3 OFF</b>
<b>KNIT SHIRTS</b>	MEN'S 100% POLYESTER LONG SLEEVE GREAT FOR LIVESTOCK SHOW	<b>1/3 OFF</b>
<b>KNIT SLACKS</b>	MEN'S LEVI STRIPES, SOLIDS VALUES TO '16 <sup>00</sup>	<b>NOW \$5<sup>90</sup></b>

SALE GOOD MON. - SAT., JAN. 14 - 19 ONLY

**The RANGE WESTERN WEAR**

327 N. Main Downtown Hereford 364-2981

# SCS Receives 308 Essays In Conservation Contest

Officials of the Tierra Blanca Soil and Water Conservation District released names of this year's winners in their annual conservation essay contest.

The subject for the contest was "Our Soil - Our Strength". A total of 308 essays were received from schools throughout the district, according to Carl Straffuss, District Board Chairman. Straffuss said that the top three essays from each school were selected and will be presented awards at a later date at the schools.

The top three essays from each school entering the contest are as follows:

St. Anthony's School: 1. Chris Velasquez, 2. Denise Gomez, 3. Joan Kalka.

Alkman Elementary School: 1. Sarah Juarez, 2. Paula Terry, 3. Kenneth Waters.

Bluebonnet Elementary School: 1. Becky Hughes, 2. Jesse Gonzales, 3. Brent Boyd.

Central Elementary School: 1. Viola Villegas, 2. Alicia Cantu, 3. Magdalena Ayala.

Northwest School: 1. Karen Woods, 2. Kelly Killough, 3. Connie Walterscheid.

Shirley Elementary School: 1. Diane McNaney, 2. Russell Billingsley, 3. Derek Dirks.

Tierra Blanca Elementary School: 1. Timothy Anderson, 2. Lisa Layman, 3. Chris Kahlich.

Stanton Junior High School: 1. Richard Waters, 2. Cherie Anstey, 3. David Granadoz.

The top essay selected from the 308 entries was that of Richard Waters of Stanton Junior High School. His essay will be entered in the 1974 Texas Conservation Awards Program sponsored by the Fort Worth Chamber of Commerce.

The following is Waters' essay which is to be entered in state competition.

### OUR SOIL - OUR STRENGTH

By Richard Waters

Plant life, as we know it today, could not exist without the soil that covers the earth's land masses in a thin, loose layer. The soil provides plants, with support, or anchorage. It provides mineral nutrients for plant growth. Water and air, trapped within it, are made available to the roots. Not only plant life, but animal life as well, is dependent upon the soil, since animal foods are obtained directly, or indirectly, from plants.

Science has brought us the Atomic and Space Age. Man has

launched satellites and has reached the moon. These thoughts stir us. They are examples of the strength of human ambition's imaginations, and genius. But with all our Space Age planning, we still live close to the land. Many of us make our living from it. Many others derive pleasure from the recreation that the forests, fields, and streams provide. For each of us the land provides living space and the soil is the source of our food, clothing, and housing.

Soil indeed, has much to do with our growth as a nation. It has had much to do with our history in the past, just as it will in the future.

As citizens, then, we should know more about soil. We should get a view of the makeup of our country—cropland, grazing and forest lands, city lands, deserts, and mountains, all of which form the base of natural resources of our nation.

To all Americans, wherever they live, soil is a basic treasure. Soils produce good yields, and keep on doing so, if they are well managed. The management of soil is among the oldest of the arts, but none is changing more rapidly than it is. We know more about taking

### BIBLES VS GUNS

EVERETT, WASH.—The Police Department here has a "God Squad"—10 clergymen who patrol in police cars carrying Bibles instead of guns. Their duties deal with family disturbances, notifying relatives after deaths and other services.

### CHANNEL TUNNEL

LONDON—France and Britain have signed a treaty of their intention to link their two countries by a tunnel under the English Channel.

### LOW-FAT CHEESE

LARAMIE, WYO.—Dr. Darrell D. Deane, professor of dairy manufacturing says that University of Wyoming dairy specialists are developing a low-fat cheese-making process that could put tasty cheese on the dinner tables of dieters.

care of the soil than our ancestors did, but there is much more that we should know. In our soil lies our strength for the future.



**EARNER AWARD** — PFC Jose Rodriguez, son of Mr. and Mrs. Abel Rodriguez of 121 Norton, has received a Certificate of Achievement for "providing outstanding communications support... for annual general inspection" in his U.S. Army outfit, Company A of 4th Battalion 35th Armor, bringing "great credit to himself and the Iron Horsemen". Rodriguez was a 1971 graduate of Hereford High School.

# President's Council Meets

A breakfast meeting of the "Presidents' Council" of Hereford attracted only eight persons Thursday morning at Dickie's Restaurant.

Bill Albright, executive vice-president of the Chamber of Commerce, had called the meeting to facilitate the planning of a "community calendar." The C of C office has asked all clubs to send in a list of projects and activities to be placed on the calendar, and a mailing has been requested for each month.

The C of C will keep a community calendar which will be available for anyone to check out dates when planning their activities. The Chamber has also prepared a complete list of clubs with the president's name and phone number.

Albright reported the Chamber had registered 71 women's organizations, 28 men's clubs, 25 mixed organizations, and 13 Home Demonstration Clubs. He urged

all organizations to cooperate in making the "master" calendar complete.

Attending the meeting Thursday morning were Albright, Jim Hale, Lions Club; Mrs. N.E. Tyler, CowBelles;

Mrs. Joel Newman, Art Guild; Mrs. Jackie Yocum and Mrs. Roger Kindler, Newcomer Club; Mrs. O.G. Nieman; Women's Division C of C; and Ed Coplen, Downtown Merchants' Association.



Gary Story, Hereford native, is among three businessmen who were on the West Texas State University campus to interview prospective graduates for employment. Pictured are (L-R) Charles Plunk of Stratford, Story, and Alan Roberts of Amarillo.

# Welcome...

TO YOUR EXCITINGLY COLORFUL NEW

# Ideal Food Store

Located at 1105 West Park Avenue, Hereford, Texas...

adjacent to the new T. G. & Y. Family Center.

## Opens 8 A.M. Monday, January 14.

Watch for our special Grand Opening Section in the Hereford Brand... Thursday, January 17 for exciting Grand Opening Specials!

### ENJOY

Exciting new convenience in your daily and weekly supermarket shopping!

### ENJOY

Complete prescription service at our own in-store Pharmacy!



### ENJOY

The right price on the right foods... RIGHT NOW! Plus free Gunn Bros Stamps with each 10¢ purchase

### DOUBLE STAMPS TUESDAY & WEDNESDAY

with \$2.50 or more purchase

OPEN 8 AM-11 PM 7-DAYS A WEEK FOR YOUR SHOPPING CONVENIENCE.

Because the supermarket is a vital part of your daily life, we have taken extra care to develop a store with a friendly atmosphere, a delightfully beautiful decor, the widest possible selection of time and labor-saving merchandise plus a pricing policy that will allow you many "extras" without putting a strain on your busy budget.

We proudly present our finest store...the crowning

achievement of over 53 years experience in serving families in the "Golden Spread" and cordially invite you to "adopt us" as your favorite food store in Hereford! The welcome mat is out...The prices are truly thrifty, the variety is outstanding and our desire to serve you better is unmatched anywhere! This is "Get Acquainted Week" at Ideal...Where thrifty shoppers will find more of what they're shopping for...and that's a promise!

Come meet our general Store Manager, Bob Staiger and his fine staff...



Including Val Clawson, Co-Manager...C.D. Adams, Market Manager... Tom Butler, Pharmacist...Dorothy Turner, Bakery Manager and Danny Balderaz, Produce Manager.

Come see what a friendly, thrifty store Ideal has brought to Hereford to make your shopping easier and more rewarding!

# In tires, it's not the price you pay. It's how often you pay it.

This steel-belted Radial Tire carries the Michelin Warranty\* for 40,000 miles on the original tread. (Many owners get much more.) Puncture resistant Michelins give precise steering, and smooth driving comfort. So stop in and start saving today.



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\*Michelin's Warranty for X Radial Highway Tubeless Whitewall Tire shown here covers tread life, and normal road hazards (excluding repairable punctures) for 40,000 miles, and defects in workmanship and materials, when tire is used on domestic passenger vehicles in normal service in continental United States, except Alaska. Credit or refund at Michelin's option is equal to current retail selling price, multiplied by percentage of warranted mileage not run on tire.

MAY WE SERVE YOU

# SHOOK TIRE CO.

600 W. 1st.

364-1010

# Antique Show-Sale Is Club's Benefit Effort



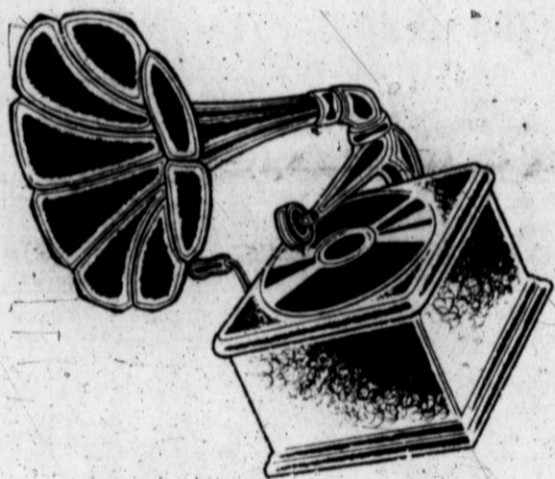
**CHAIRMAN** of the project is Mrs. Wesley Gulley, center, who with Mrs. Jim Carnahan, left, and Mrs. Don Lowder is looking at tickets which members are selling now. Mrs. Lowder is show schedule chairman. A ticket, priced at a dollar, will admit the holder to the exhibit to look or buy, at any time during the three days.



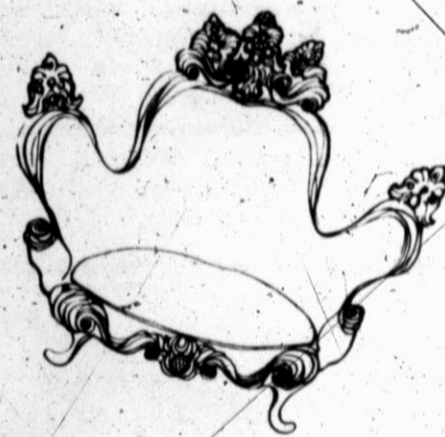
**COLLECTORS** of antiques will have their choice of wares from dealers who will come from half a dozen cities to exhibit in a show and sale of Curiosities and Collectibles which L'Allegra Study Club will sponsor this weekend. It will be the club's annual project to raise funds for community service, this year for equipment in Deaf Smith General Hospital. At Community Center, the exhibit will be open from 1 to 10 p.m. Friday and Saturday, 1 to 6 p.m. next Sunday.



**PURPOSE** of the project is to help supply life-saving equipment for the hospital here. The money will go toward purchase of a fetal heart monitor; Ron Welty, hospital administrator, shows Mrs. Hugh McCrary and Mrs. Cameron Gault where the equipment will be used in a maternity ward room. Mrs. Gault is ticket chairman and Mrs. McCrary properties chairman for the show.



**SURVEYING** the ballroom area at Community Center to decide on display arrangements are, from left, Mrs. Tommy Carnahan, Mrs. Dennis Lomas and Mrs. Alex Schroeder. Dealers will show a variety of items ranging in size from jewelry to furniture.



## The Sunday Brand

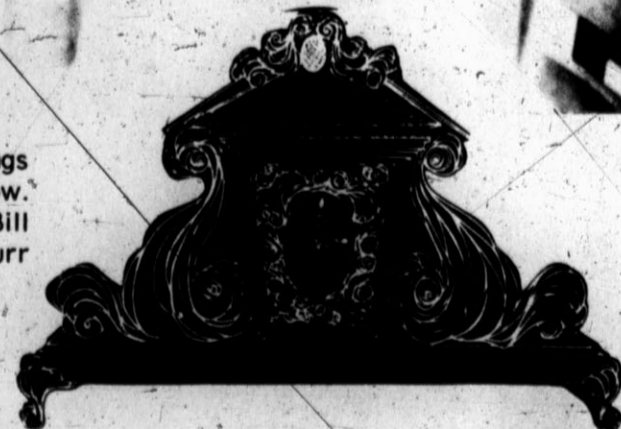
Section Two

Hereford, Texas, Sunday, January 13, 1974

**ANNOUNCEMENTS** of the show-sale have been sent to other clubs in the city and to area news media as part of L'Allegra members' efforts to contact all residents interested in collecting or just looking at antiques. Mrs. Rudy Metz, left, and Mrs. Terry Caviness work in the latter's new home to prepare material for mailing.



**POSTERS** have been placed in public buildings and stores to invite residents to the antique show. They were made by club members; Mrs. Bill Warrick, Mrs. Hazen Woods and Mrs. Dale Furr work at lettering the announcements.



## Spring Activity Planned In Club

A springtime plant sale combined with a rummage sale was planned in Hereford Garden Club Friday afternoon, but the date will not be set until the weather indicates planting time in Hereford.

Members met in Mrs. S.S. Williams' home with Margaret Shown as co-hostess. Another club event of this spring, open

### Initiation Is Held

#### In Eastern Star

Initiation was conducted for Brenda DeGraf at the Order of Eastern Star meeting in the Masonic Hall this week.

Preparations were made for local members to attend a district OES school of instruction at Canyon Thursday.

Hosts were Mr. and Mrs. Bill Phipps, Mrs. Johnny Latham and Mrs. John Heard. They served refreshments to 28 members.

house to formally open the completed Garden Center at Park Avenue and Ninth Street, will also wait for suitable weather before the date is fixed, the group decided.

Gardening magazines supplied information for the program Friday as three articles were reviewed. Mrs. G.W. Newsom gave methods of growing dwarf trees outdoors, as outlined in a Horticulture Magazine article.

Mrs. R.L. Layman's discussion of Miniature Roses was based on Southern Living magazine, and Mrs. O.G. Hill Sr. spoke of Ladybugs, using information from a writer in the National Gardener.

An abstract design with a New Year theme was shown by Mrs. Hill and discussed by members.

Members present included Mmes. R.L. Wilson, W.C. Hromas, Ben Childers, L.W. Norvell, R.W. Mitchell, W.S. Fluit, D.N. Garner and R.L. Ethridge.

## CFG Council Meeting Set For Feb. 11

Date of the Hereford Campfire Girl Council's annual meeting will be Feb. 11, not Jan. 11, as announced recently. It will be held in the CFG Lodge, with adult leaders and assistant leaders included as well as officers and directors of the local Council.

The CFG Leaders Association elected new officers at its January meeting, with Mrs. Earnest Langley as chairman. Mrs. Boyd Collins was named vice chairman; Mrs. Floyd Eubanks was re-elected secretary.

For its February meeting a time change was planned. A morning program will begin at 10:30 a.m. in the Lodge, and a covered dish lunch will follow.

## Service Scheduled Jan. 22 At Church

On the first anniversary of the U.S. Supreme Court ruling which made abortion legal, a special mass is scheduled at 8 p.m. Jan. 22 in St. Anthony's Catholic Church to focus attention on opposition felt by many citizens to the ruling.

"Since this opposition to legalized taking of life is shared by others, and this is not just the concern of one church, other interested persons are invited," said Mrs. Mark Banner of the Hereford Right To Life Organization.



Mrs. Kim Williamson nee Karen Gamblin of Sunray

## Gamblin-Williamson Vows Said In Rainbow Wedding

Rainbow colors were emphasized in the wedding of Miss Karen Sue Gamblin of Sunray and LeRoy Kim Williamson, a twilight ceremony in Sunray Baptist Church Saturday with the Rev. Roy Canada, pastor, officiating.

The bride is the daughter of Mr. and Mrs. D.N. Gamblin of Sunray and the bridegroom's parents are Mr. and Mrs. Leroy K. Williamson, northwest of Hereford. Both were December graduates from West Texas State University.

They will reside in Canyon; Mrs. Williamson will teach speech and drama in Canyon High School and the bridegroom farms near Hereford.

Rainbow-hued ribbons were interwoven with sunshine yellow carnations and gladiolas in the greenery over an arch at the church altar, and on candelabra holding white and yellow tapers. Parents of the couple lighted yellow tapers flanking a central memory candle.

Sisters of the bride were her honor attendants, Miss Karla Gamblin maid of honor and Mrs. Leslie Teaff of Lubbock matron of honor. Miss Wanda Dowdy of Dalhart and Karen Longan of Munday were bridesmaids, Cathy Gerdes of Clarendon the flower girl.

Serving as best man was Dennis Downey of Lubbock, and groomsmen were Gary Keim of Perryton, Dennis Daniven and Jim Haile of Canyon. Joel Williamson, brother of the bridegroom, Leslie Teaff, Ronnie Jones of Sunray and Butch Lands of Kermit were ushers. Daniel Ferguson carried the rings.

Candles were lighted before the ceremony by Bobby Gerdes of Clarendon and Joe Day Baker.

A poem, O God Of Love To Thee We Bow, was read by Joe Hoyle. Wedding music included solos, Top Of The World and Wedding Song, by Miss Susie Hickman of Hereford, and organ selections by Betty Canada.

In empire style, the bride's gown was designed with standup collar, full sleeves gathered to wide cuffs and a circular train attached at back waistline. Alencon lace motifs embroidered with seed pearls were applied on the front of the gown and around the edge of the train.

Double tiers of illusion, lace bordered, fell over her shoulders from a lace coil. A center of white orchids in her bouquet was circled by roses and babybreath tied with white ribbon streamers in loveknots

and carried on a lace-covered Bible.

She wore a diamond necklace, gift of the bridegroom, and as an heirloom piece her great-grandmother's ring.

Each in a rainbow color, bridal attendants' gowns were styled alike, floor length, long sleeved, with lace on bodice and cuffs. Ripple hats and shoes matched the dresses in color.

Their flowers, yellow carnations and babybreath, were carried in baskets trimmed with rainbow ribbons.

Groomsmen's shirts were in the rainbow shades, each matching the dress of the bridesmaid he escorted.

The bride's mother chose an aqua dress and the bridegroom's mother royal blue, both with silver accessories and corsages of white roses and rainbow ribbons.

Guests were registered by Miss Lisa Williamson, sister of

the bridegroom, and Miss Tricia Gamblin, the bride's cousin, at tables centered with yellow flowers. Misses Jamie Ferguson and Karen Ferguson greeted guests at the door to present the order of service.

Laid with white satin, the bride's table held the crystal punch service and a cake set on a base of four hearts, separated by columns and topped with wedding bells and lace frills. Yellow candles burned on either side of the cake.

In the reception houseparty were Mrs. Joel Williamson, Mrs. Gary Gerdes of Clarendon and Mrs. Jimmy Haile. Amie Ferguson and the flower girl presented bags of colored rice to the guests.

For travel, the bride changed into a suit of burgundy and white with accessories of burgundy and a corsage from her wedding bouquet.

## Rod Hopsons At Home After Recent Marriage

Mr. and Mrs. Rod Hopson are at home in Hereford after their marriage recently in the home of the bridegroom's parents which was decorated with baskets of gladiolas. The Rev. Dick Hollis officiated for the ceremony.

Mrs. Hopson was the former Cheril Lee Sarensen before her marriage and is the daughter of Mr. and Mrs. Charles Sarensen of Rapid City, S.D. Hopson is the son of Mr. and Mrs. A.L. Hopson.

The bride wore a full-length blue dress and carried a

bouquet of blue and white carnations. The wedding cake which was decorated with the bride's colors of blue and white was served at the reception dinner.

Mrs. Hopson attended schools in South Dakota and Hopson is a 1972 graduate of Hereford High School. He is currently employed at Pitman Feed Yards.

Drive begun in U.N. to oust Phnom Penh.

Firmities to Arabs urged in Italy.

## Argen Draper Presents Program

Obtaining Citizenship was the program presented by Argen Draper, county extension agent, to members of Westway Extension Club Thursday afternoon in the home of Mrs. Orville Williamson.

Mrs. Draper, with the aid of Mrs. Andrew Kershen, explained the process in which one

must go through to apply for and obtain U.S. citizenship.

Visitors recognized included Mrs. Gair Beck, Mrs. Brendon Gallagher and son, Cassandra Haselton and Becky Williamson.

Members present included Mmes. Arnold Fangman and Albert Lamb.

**WARREN BROS.**

1410 Park Ave. 364-1423

CLOSED SUNDAYS

**"THIS WEEKS SPECIAL"**

1969 Ford Torino G.T. 2 dr. hardtop, 351 engine, air and power, good radial tires. Maroon finish with red vinyl interior. Average miles. Protective Warranty - \$945.00

---

1972 Plymouth Satellite custom 4-dr. Air and Power, 318 V-8. Reports indicate 18 miles per gal. on this type of car. 36,000 miles, 4,000 mile-90 day Protective Warranty. White finish with green cloth interior.

---

1971 Chev. Impala 4-dr. Hardtop. Beige finish with tan cloth interior. Air and Power. Check the low price on this nice 37,000 mile car. 350 V-8.

---

1970 Ford Pickup - Sport Custom, air and power, long style side bed. 2 tone green finish. Test drive this well kept pickup.

---

1969 Ford LTD 4-dr. Hardtop, 390 V-8 2-barrel regular gas, 46,000 verified miles. Air and Power. AM-FM radio. Copper body with black vinyl top. Nice as most 72 models.

---

1971 Ford Gal-500 4-dr. Hardtop, 351 engine. Green body finish with white vinyl top. Air and Power. We'll trade on this one.

light her world

See how many starry lights twinkle her world bright. One diamond gives her a rainbow to wear... beautiful diamond jewelry with clusters of smaller stones gives her dozens of rainbows. Make her starry-eyed.

**Cowan Jewelers**

DOWNTOWN

## Paintings Are Shown

Joyce Hickman is the Hereford artist of the month whose work will be on display through January in Deaf Smith County Library. It is announced by Lorene Newman, librarian. Paintings by a different local artist are shown in the library each month.

Mrs. Hickman has an all-level art education and after

receiving her bachelor of arts degree from West Texas State University in 1970 has been doing graduate study and also serving as a student assistant in the art department. Her paintings have been displayed in shows here and in Canyon. She is Mrs. J. Robert Hickman of 814 Ave. K, and is a homemaker and mother of three daughters.

## Lesson On Glazing Is Given

A lesson on high-gloss and matte glazes was given for Ceramic Art Club members Wednesday afternoon by Mrs. Leona Seavey, who was hostess in the home of her daughter, Mrs. Glenn Watts.

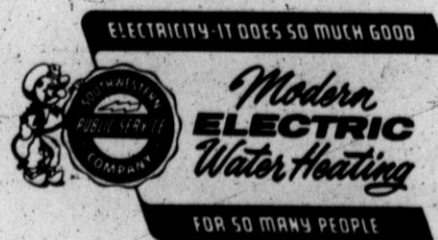
Members said goodbye and expressed wishes for happiness in a new home to Mrs. Doyal Fletcher, who is moving to Oklahoma. She was the scheduled hostess for the next meeting, Feb. 13, and Mrs. Earl Brookhart will replace her for that duty.

### TRADE & CHINA

A special congressional delegation, headed by Sen. Warren G. Magnuson, (D-Wash), proposed that the United States end trade discrimination against China and grant it most favored nation trade status.

## We've Got The Only WATER HEATER In Town That's Insulated On All Sides

It's always cool to the touch... you can store anything you want right next to or on top of an electric water heater... and there's space available, too, because electric water heaters require no flue or vent... all they need are water pipes and an electrical outlet... so you can install an electric water heater almost anywhere. Get all the facts on an electric water heater!



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**Front End Alignment**

INCLUDES:

- Adjust Camber & Caster
- Set Toe In
- Check all 4 tires for abnormal wear

(Air Conditioner or Torsion Bars \$2.00 more)

**\$5.88\***

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**ENGINE Tune-Up**

• Install points, plugs, condenser and rotary

- Check and adjust Carburetor
- Set Timing Dwell

**\$10.88\***

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**Complete Brake Job**

• Install new brake linings - acrod to fit Drums.

- Turn all 4 Drums
- Inspect wheel cylinders
- Refill Brake system, Bleed, adjust, and Road Test. (DISC BRAKE HIGHER)

**\$26.88\***

A La Carte:

- Muffler Installation \$6.00\*
- Wheel Bearing Repack \$1.99\*
- Rotate and Balance all 4 tires \$6.50\*

\*PARTS EXTRA

**MONTGOMERY WARD**

**AUTOMOTIVE CENTER!**

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JUST SAY CHARGE IT



Mrs. Ralph Moreland  
former Betty Reddell

### Miss Reddell, Formerly Of Hereford, Is Bride

A trip through the Eastern United States has taken Mr. and Mrs. Ralph Moreland to Alexandria, Va., where they are at home today at 2-2522 N. Beauregard. Before their recent marriage at Morgan's Point, Mrs. Moreland was Miss Betty Jean Reddell.

She is the daughter of Mr. and Mrs. B.A. Reddell of Morgan's Point Resort City, former Hereford residents; she attended Hereford schools, graduating with the 1970 senior class. Moreland is with the U.S. Defense Department in Washington, D.C.

A home wedding was solemnized for the couple by Dr. J.M. Lunsford, Superintendent of South Texas Children's Home at Beeville.

A background for the wedding party was made of flowers in red and gold, colors of the bride's sorority. She is a December graduate of Mary Hardin-Baylor College at Belton, where she was selected Miss Charming of the 1973 senior class.

Her matron of honor was Mrs. Michael Schultz of Waco. John Stewart of Ft. Smith, Ark., was best man and the bridegroom's brother, Henry Moreland of Utopia, acted as usher.

The bride's floor-length gown of white velvet and lace had its portrait neckline accented with a single strand of pearls, gift of the bridegroom. She carried gold daisy mums and red rosebuds. Her attendant wore red velvet and her flowers were gold mums.

At the reception in the home, Mrs. Michael McCathern of Hereford served the wedding cake and Mrs. Thomas Tolleson of Amarillo poured punch. Mrs. Dennis Burrus of Palestine, sister of the bride, was at the guest book. Mrs. Grace Reddell of Beeville, an aunt, assisted.

Guests from other cities included Mr. and Mrs. Howard Wilson of Austin, Mrs. Ira Havens of El Campo and Mrs. Henry Moreland.

### Club Spends Hour Sewing As Project



Carol Elise Beene, daughter of W.C. Beene of Hereford, is one of 254 Baylor students to receive their bachelor degrees. Miss Beene majored in elementary education and will be presented in formal commencement exercises this spring.

A sewing bee was held by Cultural Extension Club at its meeting Friday in Mrs. Iva Scott's home, and members made two dozen bibs for Westgate unit of Kings Manor retirement home.

This is a project that was repeated by request, after terry cloth bibs made by club members last year proved useful for patients at Westgate.

Members taking part in the sewing session were Meses. John Hunter, M.W. Sumner, Grady Parsons, Mary Cocanougher, J.G. Gandy and Paul Corbett.

### Mrs. Oberski Named Candidate

Mrs. Mike Oberski was nominated for County Home Demonstration Woman of the Year by members of the Palo Duro Extension Club Wednesday evening in the home of Mrs. Stale Norvell.

Joint programs were given by Mrs. Norvell on Defense Driving and Mrs. Ralph Warren who demonstrated how to make fireplace logs out of paper and the chemicals used for producing colored flame.

On the business agenda, members decided to bring prospective new members at their first meeting in February. Also, yearbooks were filled out for the next two months.



Mrs. Reagan Peterson  
nee Patricia Nowotny

### Lately-Married Couple In San Antonio

Mr. and Mrs. John Reagan Peterson are at home at 1502 Jackson Keller in San Antonio after a trip to Guadalupe, Mexico following their marriage in First Baptist Church at San Marcos. The bride is the former Patricia Gail Nowotny of San Marcos, former Hereford resident.

She is the daughter of Mrs. Judson Nowotny and the late Mr. Nowotny, a 1971 graduate of Hereford High School who has attended San Antonio College and Howard Payne College. Peterson is a graduate of Southwest Texas State University at San Marcos.

David L. Nowotny gave his sister in marriage as the Rev. James M. Keith conducted the wedding ceremony. Miss Pamela Nowotny was maid of honor and the bridegroom's brother, Walter G. Peterson, was best man.

Fern, ivy and palm trees made a green background for arched candelabra at the church altar. The bride's gown of ivory organza was styled with empire waistline, sheer pleated yoke studded with seed pearls, full sleeves gathered at the wrists. Lace was applied on bodice and sleeves, made a frill at the high neckline and edged the hemline and chapel train.

She carried a mother-of-pearl covered Bible her maternal grandmother brought as a gift from the Holy Land, with a bouquets of white orchids, roses and babybreath.

The five 'bridal' attendants were dressed in pink matte jersey dresses with butterfly sleeves and carried single pink roses.

A reception in the church fellowship hall was held after the ceremony. Out-of-city guests included Mr. and Mrs. Marshall Wilson and children, Kathy and Kim, of Hereford.



### Presents Christmas Card Fund Check

Mrs. Howard R. Johnson, of the Women's Hospital Auxiliary, presents a check to Ron Welty, administrator of Deaf Smith General Hospital, in the amount of \$3,166.49. The check was the amount collected from the Project Christmas Card Fund and will be used by the hospital to purchase a fetal monitoring machine. Another \$600 from the fund was used toward a nurses scholarship.

### Benefit Group Slates Meeting

All Hereford Benefit Association members are urged to attend the annual membership meeting 3 p.m. Saturday in the Southwestern Public Service Reddy Room at 325 Lee.

Business slated on the agenda is a review of last year's activities and election of a Board of Directors for 1974.

Interested visitors will be welcome.



FUN TO WEAR. THE SOFT CRINKLE PATENT CASUAL THAT "GETS AROUND" CHOOSE ONE OR MORE OF THESE ELEGANT COLORS.

BURGUNDY, WHITE, NAVY BLUE, WITH GREY or BLACK JUNIPER \$29.95



ABBBIE'S MISTER SHOP

319 N. MAIN

DOWNTOWN

### Party Cake Demonstrated

Storybook characters used to decorate cakes were displayed by Mrs. Joel Lytal as she demonstrated colorful decorations at the Sweet And Fancy Decorating Club program Friday morning in Community Center.

Other members copied the figures of Winnie-The-Pooh and his friend the donkey, also a roadrunner, coyote and tractor,

all suitable for children's party cakes.

Plans were made for birthday cakes to be served at parties for residents of Kings Manor retirement home, a monthly project of the club.

Present were Meses. J.A. Crofford, Mark Koenig, Lynn Pittard, M.D. Henson, Gary Duggan, Hector Villarreal, Burnia Riley and Leroy Edwards.

### A PERFECT MATCH



Wedding rings, beautifully mastercrafted and matched for a look you'll treasure always. From Keepsake; in 14 karat yellow and white gold.

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## Amarillo College

in Cooperation with

### HEREFORD I. S. D.

Spring offering of semester hour credit courses  
COLLEGE OF ARTS AND SCIENCES

Acctg 231-006	7:00-9:45	Mon	HHS 101
Engr 131-014	7:00-9:45	Mon	HHS 103
Hist 137-006	7:00-9:45	Th	HHS 101
Math 131-012	7:00-9:45	Tu	HHS 103
WPE 1125-803	7:00-9:45	Tu	HHS Gym

#### SCHOOL OF TECHNOLOGY

MMgmt 111-003	7:10-10:00	Th	HHS 113
MMgmt 131-003	6:30-9:00	Th	HHS 113
PoScl 211-002	6:00-6:50	Tu	HHS 109
PoScl 237-001	7:00-9:45	Tu	HHS 109
PoScl 2311-001	7:00-9:45	Mon	HHS 109

January 14.....Registration, Cafeteria, Hereford, Texas  
6:00 P.M. High School

(All Classes Meet 7 to 9:45)

(Except as noted)

#### REGISTRATION

JANUARY 14, - 6 p.m.

HEREFORD HIGH SCHOOL CAFETERIA

Counselor will be in HHS Cafeteria from

2:00 till 6:00 P.M. to answer questions.

REGISTER FROM 6:00 P.M.

# January THE Vogue Clearance

CONTINUES...

Early Fall  
SPORTS WEAR 1/2 Price

Pick up an extra piece to match what you have!

6 Only  
CAR COATS 1/2 Price

1 Group  
PANT SUITS 1/2 Price

Costume  
JEWELRY & GIFTS 1/3 Off

1 Rack  
DRESSES 1/3 Off

Peter Thousands Jr.  
DRESSES & SPORTS WEAR 1/3 Off

THRIFT CORNER 1/2 Price

PANT BOOTS 1/3 Off

# THE Vogue

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1 Large Table Lingerie  
SLIPS, 1/2 SLIPS, PAJAMAS, SCUFFS,  
QUILTED ROBES, GOWNS, & BRAS...

1/3 Off

New Store Hours  
9:30 to 6:00  
6 Days a Week

# Small Talk

By SUE COLEMAN  
Women's Editor

ABOUT this Daylight Saving time and how to manage best during the pitchdark hours of the morning, my dog Mini seems to have the best idea. She just ignores it all, refuses to get up and sleeps an hour later instead of an hour less.

When we charged the clocks Saturday night last week we had already stayed up past bedtime by normal time, so as we went to bed by Central time we got up by Central time Sunday and there wasn't any problem. Monday morning, though, the alarm went off an hour early, I rolled out of bed and Mini looked at me as though she thought I was crazy.

She followed me to the door which I opened to let her out as usual, and there she barked. With one more disgusted glance she went back to bed. At her usual time for getting up and out, she didn't budge; it was about an hour later than she decided she could reasonably begin the day.

Apparently she is trying to say that sunrise is so late this time of year anyhow, getting up time should be delayed an hour instead of rushed an hour. My vote is with her.

**SPEAKING** of dogs, Patti Mc Crary tells me the toy apricot poodle she got for Christmas has been named Missy. And her mother adds that the tiny pup has already attached the whole family to her as only a friendly, smart little dog can do.

When I met Missy she was in the custody of Gladys Caviness and daughter Cindy, who had her downtown where she was attracting crowds of admirers. The McCrarys took a trip after Christmas and the fluffy hand-fur of dog was left in the care of

the Caviness family. Bet they hated to give her back!

**SOME OF** us who remember when there was no natural gas system in Hereford and other West Texas towns can amaze the younger residents. I've found Scott Brewer was talking with Sandy Inman in my corner of the newsroom the other day and they wondered just how we could all get along if the energy shortage gets as bad the next few years as some alarmists predict.

Of course they couldn't remember when there was no gas to burn here, and hadn't thought what else could be used for fuel since this country was a little short of wood to begin.

They'd heard of cow chips, sure, but figured they wouldn't like to go back to that. And they could see drawbacks in fireplaces.

Coal and kerosene stoves are entirely outside their experience, but no doubt we could get along nicely with them or other substitutes, as quite civilized people did in the past.

I'm all ready for the day; my 50-plus year old house still has a good solid brick chimney hidden in a closet. Just a little work and it would be serviceable again. If anybody has any stovepipe.

**THE FUEL** shortage was giving L'Allegra Club members concern last week, when they were uncertain whether some of the dealers invited for their benefit antique show and sale could get here.

However, those who plan to bring antiques from up in Iowa and over at Oklahoma City say they are sure they can make it, and there will be about 12 dealers here.

Another local dealer in antiques, J.E. Sorrells, will also have a display. Maarki Hutto is the Hereford dealer who had already agreed to cooperate.

The show will be held Friday through Sunday afternoon in Community Center. You're



**COUPLE TO WED**—Mr. and Mrs. Ray Frye of 144 Liveoak announce the engagement of their daughter, Janet, to Don Welty of Amarillo, son of Mr. and Mrs. C.B. Welty. The couple plan to marry March 16 in First Baptist Church. Miss Frye is a senior at West Texas State University and Welty is a sportscaster for television station KVII in Amarillo.

## Local's Spouse Hired As Alabama Professor

Dr. John F. Nishimuta, a native of McAlester, Okla., has joined the faculty of Alabama A&M University at the beginning of the second semester of the 1973-74 academic year as Associate Professor of the Food Science and Technology in the School of Agriculture and Environmental Science.

Dr. Nishimuta is married to the former Rea Wilhelm of Hereford, who has been very active in coordinating

welcome to come look, but the club hopes you will buy, too, to add to their service project for the year, Deaf Smith Hospital equipment.

rehabilitation programs in the State of Kentucky and has had a number of her articles published by the National Rehabilitation Association. The Nishimutas have one son.

Dr. Nishimuta holds a B.S. Degree in Animal Science from West Texas State University, a M.S. Degree in Animal Nutrition from Texas Tech University and a Ph.D. Degree in Ruminant Nutrition from the University of Kentucky.

Before joining the faculty at Alabama A&M University, he was a research assistant at the University of Kentucky and at

Texas Tech University. He had also been in charge of sugar beet analysis for the Holly Sugar Corp.

Dr. Nishimuta has had his research on feeding of various forms of silage; reconstituted grains; waste office paper; formalin, heat and tannic acid treated soybean meal; and the feeding of aurea-formaldehyde polymer published either in the Journal of Animal Science or the Journal of Nutrition. He is also active in the American Society of Animal Science and the American Association for the Advancement of Science.

## CALENDAR OF EVENTS

- MONDAY**  
4-H Teen Leaders Assn., Community Center, 7:30 p.m.  
Hereford Community Players, Community Center, 8 p.m.  
Music Study Club, home of Mrs. J.R. Allison, 113 N. Texas, 2 p.m.  
Beta Sigma Phi Council, Hospitality Room of Hereford State Bank, 7:30 p.m.  
VFW Auxiliary, VFW Clubhouse, 7:30 p.m.  
Masonic Lodge, Masonic Hall, 7:30 p.m.  
Easter Lions Club, Easter Clubhouse, 7:30 p.m.  
Women's Division of Deaf Smith County Chamber of Commerce, work night for Chamber banquet decorations, Bull Barn, 7:30 p.m.  
Rotary Club, Civic Club Center, noon.  
Odd Fellows Lodge, IOOF Hall, 9 p.m.  
Evening Lions Club, K-Bob's Steak House, 7 p.m.
- TUESDAY**  
La Afflatus-Estudio Club, home of Mrs. Walter Johnson, 3 p.m.  
Alpha-Alpha Chapter of Beta Sigma Phi Sorority, Community Center, 8 p.m.  
La Plata Study Club, home of Mrs. Jay Boston, 7:30 p.m.  
BPOE Lodge, Lodge Hall, 8:30 p.m.  
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.  
Calorie Patrol TOPS Club, Community Center, 10 a.m.  
CowBelles luncheon and installation of officers, Hereford Country Club, 11:45 a.m.
- WEDNESDAY**  
Merry Mixers Square Dance Club, Community Center, 8:30 p.m.  
CFW, First Christian Church luncheon in church fellowship hall, 12:30 p.m.  
Knights of Columbus, KC Hall, 8 p.m.  
Noon Lions Club, Civic Club Center, noon.
- ON CHRYSLER PRICES**  
DETROIT—Chrysler Corporation has announced its intention of raising car and truck prices an average of \$63.25 to meet material and labor costs which included a recently negotiated contract with the United Auto Workers.
- THURSDAY**  
North Hereford Extension Club, home of Mrs. Roger Williams.  
DAR, home of Mrs. Jeff Smart, 103 Fir, 4 p.m.  
Bay View Study Club, Community Room of First National Bank, 2 p.m.  
Summerfield Study Club luncheon, home of Mrs. J.B. Noland, noon.  
Red Cross Volunteers luncheon, K-Bob's Steak House, noon.  
Wyche Extension Club, home of Mrs. Norman Hodges, 2:30 p.m.  
AARP, Community Center, 7 p.m.  
Chamber of Commerce Banquet.  
VFW, VFW Clubhouse, 8 p.m.  
Kiwanis Club, Civic Club Center, noon.  
Jaycees, Dickie's Restaurant, 8 p.m.
- FRIDAY**  
Garden Beautiful Club, home of Mrs. Ray Cowsett, 3 p.m.  
L'Allegra Antique Show January 18-20, opens at Community Center, 1 p.m.  
Bud To Blossom Garden Club, home of Mrs. B.W. Sisson, 114 Liveoak, 9:30 a.m.  
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.  
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

## Mormons Urge Oil And Fuel Conservation

The First Presidency of the Church of Jesus Christ of Latter Day Saints urged members of the church around the world recently to walk to and from church to conserve energy. Spencer W. Kimball was selected as the new president of the church. Kimball succeeds Harold B. Lee who died Dec. 26. Other measures prescribed by the president include eliminating all outside lighting at churches, except where necessary to provide security or to prevent injury, joining car pools and lowering thermostats. It was also suggested that the topic of fuel conservation be discussed by each family.

**MASS-TRANSIT AID**  
In a major shift spurred by the energy crisis, Transportation Secretary Claude S. Brinegar said the Nixon Administration was moving toward a broader look at mass transit that would include the use of Federal funds for operating subsidies. Florida's tourist industry fears fuel shortage. Run on gasoline causes traffic jams in Britain.

## Graham Addresses Morning Kiwanis Club Reminded Of Citizenship Facts

Steve Graham, First Baptist Church Associate Pastor, spoke to the Whiteface Kiwanis Friday morning on facing the new year with optimism.

John Mathews introduced visitors Louis Abel and Ray Chambliss. Despite some efforts to change the club's meeting time, Whiteface Kiwanis President Cecil Boyer announced that the organization will maintain the regular meeting time, at least temporarily.

The Whiteface Kiwanis Club meets at 6:30 a.m. every Friday at Dickie's Restaurant.

After hearing the requirements for obtaining United States citizenship, members of Heritage Extension Club who were born citizens agreed they would possibly fail the tests, and perhaps needed to brush up on their knowledge.

Argen Draper gave the informative program at a meeting in the home of Mrs. Jim Gonzales. Round-table discussion presented another program topic, Ten Commandments For Parents, and Mrs. Joe Bowers gave the Prayer For Parents. Hostess assignments were made for the next three meetings: Mrs. Lupe Gonzales, 612 Blevins, Jan. 22; Mrs. Jacob King, 335 Ave. I, Feb. 5; Mrs. Gloria Garcia, 817 Irving, Feb. 19, all at 7 p.m.

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OPEN EVERY DAY EXCEPT TUESDAYS  
11 A.M. - 2 P.M. and 5 P.M. - 10 P.M.  
**Dieter's Enchiladas**  
Only \$1.25 MONDAY ONLY!

L'Allegra's 1st Annual  
**Antique Show & Sale**

**CURIOSITIES & COLLECTIBLES**

**Admission \$1**

**Hereford Texas Community Center**  
Avenue C and Park Avenue  
Friday & Saturday, Jan. 18 & 19, 1 to 10 p.m.  
Sunday, Jan. 20, 1 to 6 p.m.

sponsored by L'ALLEGRA STUDY CLUB  
benefits for Deaf Smith General Hospital  
Intensive Care Ward

COLLECTOR'S DEN	Maarki Hutto Hereford, Texas	JEAN'S ANTIQUES	Jean Cook Okla. City, Okla.
SORREL'S ANTIQUES	J. E. Sorrells Hereford, Texas	PANDORA BOX	Shari Anderson Lubbock, Texas
MOORE'S ANTIQUES	J. R. Moore Pampa, Texas	HELEN'S ANTIQUES	Helen Herris Amarillo, Texas
THIS 'N THAT	Kathern Shapiro Amarillo, Texas	LEONA'S ANTIQUES	Mrs. Bill Kent Lubbock, Texas
AUDREY'S ANTIQUES	Audrey McGuire- Shallowater, Texas	COUNTRY ANTIQUES	Billie Heard Plainview, Texas
GENTRY'S ANTIQUES	Mrs. Grace Gentry Amarillo, Texas	FORRET'S ANTIQUES	Dean & Kathryn Forret Des Moines, Iowa

**STATEMENT OF CONDITION**  
December 31, 1973

<b>OFFICERS</b>	<b>ASSETS</b>
BOB McLEAN Chairman of Board	First Mortgage Real Estate Loans ..... \$14,551,843.66
JIMMIE ALLRED President	Loans on Savings Accounts ..... 166,775.66
MYRON E. MORGAN Executive Vice President	Property Improvement Loans ..... 304,894.17
SLOAN H. OSBORN Vice President	Stock in Federal Home Loan Bank ..... 94,700.00
DONALD H. LANE Vice President	Prepayment to FSLIC Reserve ..... 120,212.72
RAY COWSERT Secretary	Cash & US Government Obligations ..... 1,072,124.86
MARY JEAN GORE Assistant Secretary	Office Building ..... 70,789.98
<b>DIRECTORS</b>	Furniture, Fixtures & Equipment ..... 22,115.78
JIMMIE ALLRED	Other Assets ..... 9,861.55
G. B. BUSKE	
RAY COWSERT	
H. W. GOLDEN	
A. C. HAYS, JR.	
CARL G. McCASLIN	
BOB McLEAN	
MYRON E. MORGAN	
SLOAN H. OSBORN	
B. E. ROBERSON	
	<b>LIABILITIES</b>
	Savings Accounts ..... \$14,849,449.18
	Borrowed Money ..... 250,000.00
	Borrowers Trust Fund for Taxes & Insurance ..... 184,460.03
	Unearned Interest & Discounts ..... 96,486.84
	Other Liabilities ..... 56,328.73
	Capital, Surplus & Reserves ..... 976,593.60
	<b>\$16,413,318.38</b>

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112 E. JONES ST.  
DIMITT, TEXAS

**FEDERAL HOME LOAN SAVINGS AND LOAN ASSOCIATION**  
INSURED

**HI-PLAINS** SAVINGS AND LOAN ASSOCIATION

\$755,792.42 IN DIVIDENDS PAID TO OUR SAVERS IN 1973



## Riders Club Plans Year's Activity, Names Officers

New officers were named at the Hereford Rider's Club meeting Thursday evening at the Community Center.

Chosen as president was John Thames; vice-president, Cliff Johnson; secretary, Mrs. Jay Kerr; treasurer, Mrs. Ralph Sears. Committee chairmen were also named and the year's activities for the club were planned.

A tentative rodeo date, June 14-15, was set by members and it was announced that a clubhouse was purchased and will be moved to the rodeo arena in the near future.

The local club will host the Range II Playdays the first Sunday of each month starting in March. Some of the events that may be entered are pole

bending, barrels, flag race, rings and two man relay race.

In order to participate in the playdays, the riding club must be a member of the United Sheriffs Posse and Riding Club of Range II. The events are divided into age groups and ribbons are awarded in each.

High point individual in the age group is awarded a plaque and the higher point individual for the year receives an engraved belt buckle.

Additional information may be obtained from Keith Winkler or Jay Crawford, membership information from John Thames.

### Sunshine Club Has Talk On Friendship

The program topic was Friendship when Sunshine Club met this week in the home of Mrs. Elmer Fryar. Willodene Brooks read quotations on the subject. Visiting and routine business filled the evening. Mrs. Elmer Jones will be hostess at the next meeting, at 7:30 p.m. Jan. 22.

## CowBelle Of Year To Be Given Award

The Hereford CowBelle of the Year will be announced at the CowBelle luncheon at 11:45 a.m. Tuesday in Hereford Country Club.

Installation of officers will also be held. Elected as president for 1974 was Mrs. N.E. Tyler; first vice-president, Mrs. C.F. Newsom; second vice-president, Mrs. James McCarty; secretary, Mrs. Dick Coupe; treasurer, Mrs. Glen Caviness; Beef for Father's Day chairman, Mrs. Ed Reinauer, Sr.

## CTA Program For Monday Announced

Classroom Teachers Association has a slide program scheduled for its meeting at 5 p.m. Monday in Shirley Elementary School. Subject of the presentation is The Saber Toothed Curriculum.

Important business is on the agenda, Mrs. Bob Hammon announces, and all members are urged to be at the meeting.

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MEN'S SPORT COAT'S	49¢
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### BONUS DIVIDEND DECLARED:

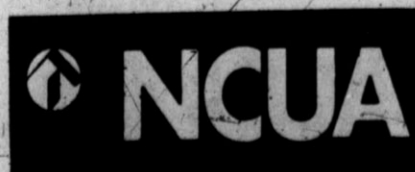
The Board of Directors of The Hereford, Texas Federal Credit Union happily declared a bonus dividend of 1/4% in addition to our regular 5%...

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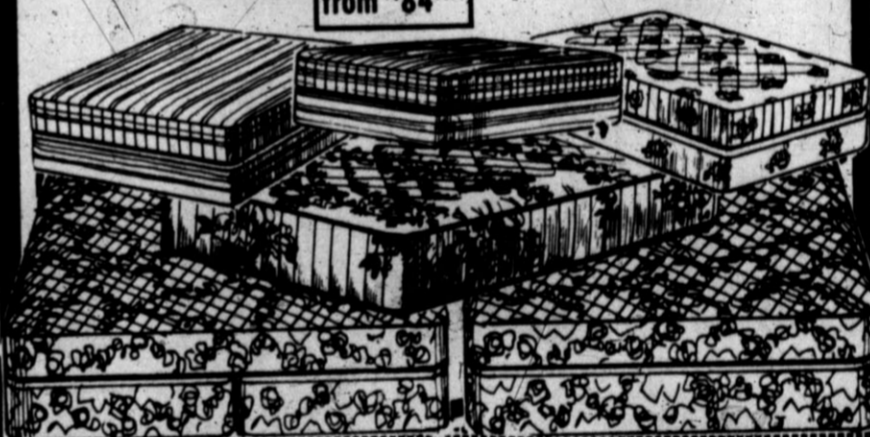
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16" x 60" Plate Glass

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H.D. CHATTER

## Roll Your Own Logs In Energy Crisis

By Argen Draper  
Home Demonstration Agent



THERE IS some interest in making paper logs with colored flames. Finally the directions were unearthed and here they are.

Utilize those stacks of daily newspapers for paper logs for the fireplace. Logs can be made by tightly rolling the newspaper, which insures a long burning log.

There is a gadget on the market, available at some hardware stores, that is designed specifically for rolling the newspaper into logs. In lieu of the gadget, a long split dowel pin will help to do the job. After

the paper is rolled, secure the roll with heavy twine or wire, and remove the rolling gadget or dowel pin.

FOR CHRISTMAS, colored flames can be made by soaking the logs for 10 minutes in one pound of various chemicals and one gallon of water. Be sure to mix the solution in a wooden pail or earthen crock, as the chemicals will destroy metal containers. Allow the logs to dry thoroughly.

The directions for making 13 colored flames are listed with the instructions. You may call

the office and we'll send you the complete list of the 13 chemicals.

There are three chemicals available to us. Sodium chloride (salt) makes a yellow flame; borax makes green and copper sulphate (bluestone) makes blue-green flames. Why couldn't commercial sparkles put in the rolled paper make different colors? Some people use the commercial sparkles.

THE ROLLED paper made into logs does work as I've known people who used them. Why wouldn't all paper do just as well added to the logs? The small scraps, old letters, cards, magazines and even cardboard rolled tightly and rolled into the newspaper.

I don't know how long it will take for the paper to dry thoroughly. These are all products that we ordinarily burn or destroy so some of you experiment. We might do a lot for our own comfort and for ecology.

It may be wishful thinking, but I wish I had a small wood heater. Then I could fix a small room and have it warm. Lots of folks say they are using fireplaces more than ever and are cooperating in keeping their thermostats low. The folks we know are trying to help the national energy crisis.

WANTED: patterns for house shoes to make from double knit. The shoes which were sent to Wichita Falls State Hospital made quite a hit, as they are very usable. So the Westway Club is planning to have a work day and make house shoes.

Thanks to Mrs. C.L. McBroom and the ladies in the women's group at Palo Duro Baptist Church for the shoes that were sent to the hospital and for the idea. Mrs. McBroom said she would let us copy their

plan; this we appreciate very much.

THE LATEST horror story to come to my desk on food poisoning is printed. Remember: food is wholesome when it comes to us. Keep food clean; keep it hot or cold and do not leave at room temperature.

Four recent cases of food poisoning reported to the U.S. Department of Agriculture underscore the importance of proper food handling.

About 1,300 persons in Grundy, Va.; Terre Haute, Ind.; Anchorage, Alaska; and Newton, Mich., became ill recently as a result of eating meat or poultry products which became contaminated by food poisoning bacteria.

In each case, the product had been inspected and certified as safe and wholesome by USDA meat and poultry inspectors.

BUT IN EACH case the safe and wholesome food, after being cooked, was contaminated and allowed to remain at temperatures favorable to the growth of bacteria (40 degrees F. to 140 degrees F.).

teachers at the Grundy high school became ill after eating turkey salad. Analysis of the salad showed it contained large numbers of Salmonella, one of the most common causes of food poisoning.

The salad was left for a day at room temperature before being served. At this temperature the bacteria multiplied until they became numerous enough to make people ill.

Five hundred inmates at the Jerre Haute federal prison became ill after being served meat loaf which had remained for some time at room temperature, another case of mishandling.

THE FOOD poisoning bacterium this time was Clostridium perfringens, which may survive oven temperatures. The surviving organisms frequently grow to numbers sufficient to cause food poisoning when large masses of meat or poultry are kept at serving temperatures for more than two or three hours.

The junior high school children in Anchorage also ate turkey which had been left for

# By The Garden Gate With Glad

By Mrs. Art Manjeot

When the winter days began to lengthen, it is a natural reaction to feel hemmed in by winter. We can put some spring and hope into these days by studying the new flower books, catalogues, and planning landscape changes, additions and perhaps making our first landscape design.

HOME LANDSCAPING you can do yourself. First plan before you plant. Ask yourself what you want the final product to look like.

Examine the practical realities of living in a home landscaped: Views from your windows, your neighbors' windows, your neighbors'

some 10 hours at room temperature—again. Clostridium perfringens was the culprit.

The most recent outbreak was December 7 in Newton, Mich. Fifty-five out of 166 persons who ate ham at a banquet became ill. Canned ham was opened the previous day, sliced by hand, heated in the oven for a short period of time, and left overnight at room temperature.

It was probably contaminated in slicing, and on the following day was kept warm, giving the bacteria plenty of time to multiply. The bacterium was Staphylococcus, another of the more common food-poisoning organisms.

FORTUNATELY there were no fatalities in any of the cases but there could have been. Illness caused by these bacteria can cause death in older people, the ill or very young.

USDA food scientists say there is no substitute for care in food handling. Errors in food handling, they estimate, cause about 80 percent of all foodborne disease.

Food handling guidelines are fairly simple. Keep food clean. Keep it hot, above 140 F., or cold, below 40 F. before serving.

Food should never be left at room temperature for more than two hours.

yards, the street, the alleys. (Remember when landscaping, often the neighbors enjoy or dislike scenes of their neighbors more than you yourself).

Privacy must be considered when there is an outdoor living room; screening must be used; weigh well the thought that an open lawn does not give you one of the most important things, private use of your own outdoors.

Before planting and final plans are made, become well versed in all restrictions and laws of the city or addition in which you live.

Wherever possible shrubs, trees and vines can be used as

Leftovers should be returned to the refrigerator immediately even when warm, and reheated to more than 140 F. before serving again.

Stuff turkey or other fowl immediately before cooking. Cook the interior of the stuffing to 165 F. and remove the stuffing after the meal, to speed the cooling of the leftover turkey and stuffing.

Store the turkey and the stuffing separately in the refrigerator.

Gravies and broths when reheated should be brought to a rolling boil and boiled for several minutes before serving.

USDA food scientists say that below 14 F. there is no bacterial growth. From 14 to 44 F. there is slow growth of harmless spoilage bacteria. Between 44 and 125 F. there is increasingly rapid growth of food poisoning bacteria.

For safety's sake, allow a little above and below this range. Remember, do not leave food between 40 F. for more than two hours. Plan your meals so that hot foods can be served directly from the stove and cold foods from the refrigerator.

Remember also errors in food handling account for 80 percent of all foodborne diseases.

division for beauty as well as privacy.

Lawns are the background for the house and all plantings. It sets the design in many ways.

In planning lawn spaces, study well paths, sidewalks etc. Lawns will not thrive, and maintenance will be more if there is a chance for traffic of passers-by, your own family members and neighbor children, across any area of the lawns.

(Note: during these winter months when the grass is frozen, be careful that paths are not made across it. It is very damaging to the lawn.)

Architecture of house must be considered. If modern, then modern plantings, etc.

The following are important and should be functional as well as creating beauty of design:

Driveway and parking area, children's play area—sandbox, swings etc.; lawn games area—croquet, horseshoes, etc.; vegetable garden. (It is well to keep in mind that we will need more vegetable gardens this year if we are to share our part well in the economy situation.)

Cut flower garden (in many designs the vegetable and the cut flower area are combined and this is good planning as often flowers will be a controlling item of insects; rose garden; garden supplies area, also compost placement; garbage container enclosure.

Tool shed. If you are making a more affluent landscape plan, you must consider, even if for the future swimming pool, greenhouse, patio, living area, where the focal point is to be placed, and other points of interest in developing the design.

It is vital that all measurements be correct. First the measurement of the overall lot. When this is determined, then set up the scale for inches as related to footage. Place house in proper location. Don't become discouraged if the first plan does not look as you wish. Try, try again.

Use graph paper, which has 5 ruled lines to the inch. Make all of plan in pencil (have good supply of sharp pencils with erasers).

All decisions should be made with these features well grounded in the minds of all members of the family; are they economical, (they must suit your pocket book). Will it be attractive? also maintenance; does it show that all will be convenient?

List these questions for all to answer: How many vehicles will need parking area? Is there sufficient room for vehicles to turn or maneuver? Is the garbage disposal located so that it is accessible and hidden? Can your wife carry groceries from car to house without getting wet or too tired? Can one walk with ease from house to terrace and from terrace to lawn?

When plan is completed and seems to meet the needs, then you are ready to think about plant materials for your landscape. Good luck. It really is fun.

Do's and Don'ts: If there are bulbs to be planted, plant them as soon as possible. Mulch tender plants (such as red hot pokers) on the tender side. Take inventory of trees and if bag worms (shells) are still on trees, remove them.

If there are lately-riveted fallen leaves which are inclined to mat on lawn or flower garden remove them and add to compost. When soil which has been mounded around the roses has frozen, mulch with evergreen boughs, straw or hay. Also cover strawberries and perennials in danger of heaving.

Put out bird food and do not forget to add gravel for their needs. Make plans to do your dormant spraying when the weather is cold. Where moisture conditions permit turn over idle garden soil to expose pests to the freezing weather, and this will also permit earlier planting.

If and when you get tired of reading gardening or landscaping books and want to have a good belly-laugh, secure a copy of one of Ace Reid's books. I recommend Cowpokes Comin' Yore Way, there is good humor, philosophy, and just good common-sense, cowboy wise. We have thoroughly enjoyed the Ace Reid book which Pink (the brother-in-law) received for Christmas.

An article in the January Horticulture Magazine entitled Behind the Scenes in Plant Breeding is interesting, informative and challenging. As I read it I well remembered our visit in the greenhouse of Holland where they were doing breeding of tulips, many varieties and amaryllis.

Also been thrilled over the discussions relative to new introductions for 1974, annuals, vegetables, roses and perennials.

And now I will quit and get busy with my packing. I am off for Wichita and other points in Kansas to visit Manjeot relatives.

## START THE NEW YEAR BY BEING CREATIVE

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PAINTING  
CLASSES

BEGIN  
JANUARY  
21

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AND THURSDAY

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is  
beautiful

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Downtown

## THERE IS NO FERTILIZER SHORTAGE!

While the principal business of our feedlot is the production of beef for a hungry world, there are certain byproducts of our operations which are available to help in the operations of other segments of agriculture. One such product is nutrient-rich manure, offering unique fertilization potential.

Through tests conducted at the U.S.D.A. Southwestern Great Plains Research Center at Bushland, Texas, we have learned specific facts relating to the use of our solid wastes as fertilizer. For example, application of only ten tons of solid waste material to an acre of moderately irrigated crop lands has been sufficient to obtain maximum yields. There is a residual effect available through manure fertilization: the process of decomposition continues to provide nutrients, at a reduced level, through the second and even third years after application!

There are definite economic advantages to the crop producer using the manure fertilization system. Initial cost, of course, and also the economies of the methods of application. No special equipment is required; the material is deep plowed into the field and application can be made at the time of working fields prior to planting (the farther in advance of planting the better). Thus, fertilization occurs as a course of normal operation, with standard plowing equipment, resulting in fewer man hours required and, particularly important in light of the energy crisis, less fuel consumption.

The table below lists the nutrient content of manure sampled from 23 feedlots on the Texas High Plains, giving the range, average percentages and average pounds of nutrients present in ten tons:

	RANGE	AVERAGE	AMT. IN 10 TONS	
		%	lb	
Nitrogen	1.16 - 1.96	1.34	268	
Phosphorus (P <sub>2</sub> O <sub>5</sub> )	.73 - 1.95	1.21	243	
Potassium (K <sub>2</sub> O)	.90 - 2.83	2.17	362	
Sodium	.29 - 1.43	.74	148	
Calcium	.81 - 1.75	1.30	260	
Magnesium	.32 - .86	.50	100	
Iron	.09 - .55	.21	42	
Zinc	.005 - .012	.009	1.8	
Water	20.9 - 54.5	34.5	6,900	

HERE ARE SAMPLE YIELDS IN POUNDS PER ACRE:

Grain Sorghum Yield in Lbs./A				
No. Treatment	Manure 10 T/A	Manure 30 T/A	Fertilizer 240 lbs. N/A	Fertilizer 100 lbs. N/A
4-yr. average	4735 lbs./A	6366 lbs./A	6232 lbs./A	6156 lbs./A

Corn Silage Yield in Tons/A (70% water)				
No. Treatment	Manure 10 T/A	Manure 20 T/A	Fertilizer 200 lbs. N/A	Fertilizer 200 lbs. N/A
3-yr. average	19.9 T/A	21.7 T/A	22.7 T/A	21.0 T/A

THERE CAN BE A DEFINITE ADVANTAGE TO YOU THROUGH FARMING WITH MANURE FERTILIZATION. PLEASE TALK TO US. WE'LL BE GLAD TO HELP YOU FIGURE THE ECONOMICS AS THEY APPLY TO YOUR OWN OPERATION!

CONTACT YOUR LOCAL FEED YARD.

**The Gal**  
Card McCall's Sewing  
HEREFORD

# School Menus

## JUNIOR HIGH HIGH SCHOOL

**MONDAY** - Chicken pot pie or chicken dumplings, green beans, yams, chocolate cake, rolls, butter, milk.

**TUESDAY** - Hot dog with chili or fish dog with catsup, potato chips, cole slaw, apple pie, coney buns, milk.

**WEDNESDAY** - Beef cheese pizza, buttered potatoes, seasoned spinach, sliced school bread, butter, milk.

**THURSDAY** - Burritos or barbecued wieners, pork and beans, cabbage salad, jello with fruit, cornbread, butter, milk.

**FRIDAY** - Macaroni and cheese with tomatoes or Vienna sausage, buttered corn, mixed greens, pineapple cake, rolls, butter, milk.

**ELEMENTARY SCHOOLS**  
**MONDAY** - Chicken pot pie, green beans, yams, chocolate cake, rolls, butter, milk.

**TUESDAY** - Hot dog with chili, potato chips, cole slaw, apple, coney buns, milk.

**WEDNESDAY** - Beef cheese pizza, buttered potatoes, seasoned spinach, sliced school bread, butter, milk.

**THURSDAY** - Burritos, pork and beans, cabbage salad, Jello with fruit, cornbread, butter, milk.

**FRIDAY** - Macaroni and cheese with tomatoes, buttered corn, mixed greens, pineapple cake, rolls, butter, milk.

**ST. ANTHONY'S PAROCHIAL SCHOOL**  
**MONDAY** - Chicken chow mein, buttered rice, peas, peanut-butter cookies, rolls, milk.

**TUESDAY** - Corn dogs, cabbage-pepper salad, green beans, chocolate cake and milk.

**WEDNESDAY** - Meatloaf, buttered potatoes, carrot sticks, Jello with fruit, rolls, butter, milk.

**THURSDAY** - Beef stew with vegetables, cranberry sauce, tossed salad, banana pudding, cornbread, milk.

**FRIDAY** - Hamburger, potato chips, pear halves, milk.

## HEREFORD DAY CARE CENTER

**MONDAY** - Breakfast: Farina, raisins, milk; Lunch: Baked ham, cranberry sauce, blackeyed peas, cornbread, butter, milk, ice cream bars; Snack: Granola, apple juice.

**TUESDAY** - Breakfast: Donuts, apple slices, milk; Lunch: Peanut-butter sandwiches, carrot sticks, corn chips, milk, fruit salad; Snack: Dry cereal treats, orange juice.

**WEDNESDAY** - Breakfast: Cinnamon biscuits, orange slices, milk; Lunch: Meatloaf with catsup, creamed potatoes, buttered carrots, hot rolls, butter, milk, Jello; Snack: Bread and butter, milk.

**THURSDAY** - Breakfast: Toast and jelly, banana slices, milk; Lunch: Oven-fried chicken, green peas, buttered corn, hot rolls, butter, milk, oatmeal cake; Snack: Peanut-butter cookies, orange juice.

**FRIDAY** - Breakfast: Oatmeal muffins, raisins, milk; Lunch: Sloppy Joes, celery sticks, green salad, milk, apricot halves; Snack: Rice cakes, orange juice.



## Readying For March

Hereford Jaycee-Ettes are getting ready to start the Mothers March in connection with the annual March of Dimes in the fight against birth defects. Here Jaycee-Ettes prepare materials for an organization meeting planned at 7:30 p.m. Tuesday in the Community Center. It will be an organizational and education meeting on the March of Dimes and is open to the public. Speaker will be Ed Ramey, field representative of Lubbock. Actual drive in Hereford begins Jan. 28. Pictured here are (sitting l-r) Mrs. Ronnie Collier, co-chairman; and Mrs. Bill Johnson, chairman and state director; (standing l-r) Mrs. Lonny Coffey, secretary; Mrs. Harvey Milton, vice president; Mrs. John Bunch, president; and Mrs. Dan Warrick, treasurer.

# Antitrust Suit Benefits Hospital

The \$7,425.76 check Attorney General John Hill mailed to Deaf Smith General Hospital was that hospital's share of a total of \$1,707,084.80 Hill distributed to administrators of 145 Texas hospitals as their individual settlements in the State of Texas' antitrust-suit against manufacturers of broad spectrum antibiotics.

The payment of the \$1,707,084.80 by the Chas. Pfizer & Co. to the hospitals was the third phase of payment to Texas health and hospital facilities as a result of the settlement of the Pfizer segment of the antitrust suit by Texas and the other 49

states in the Federal District Court, Southern District of New York.

The Attorney General's office already has distributed \$1.9 million in checks to individual consumers, as well as \$487,602 to State health centers and eleemosynary institutions. Settlement of the antitrust suit as it relates to other manufacturers of broad spectrum antibiotics is still pending.

**KESTER'S JEWELRY**  
Across from the Post Office in Downtown Hereford

## Natural Birth Control Method To Be Studied

Residents of Hereford and the surrounding area are invited to attend a film-based course on "The Ovulation Method", a non-artificial means of birth control, 7:30 p.m. Wednesday in St. Mary's Hall in Umbarger.

The study will be headed by Mrs. Cyril Brockman of Nazareth and Mrs. Vincent Ramaekers of Umbarger. A question and answer period will also be featured.

In-depth classes based in Hereford will begin in February under the direction of Mrs. Ray Berend and Mrs. Mark Banner. Information concerning time and location will be announced when Mmes. Berend and Banner return from a New Orleans seminar on the ovulation method. Here they will obtain educational material and study complicated cases of women planning or spacing their children with the new means.

The ovulation method, unlike the rhythm method, was studied and designed by two Australian doctors, Mr. and Mrs. John Billings.

Since its beginning in 1964, the

new birth control method has had marked success in all areas of the world and is now proving popular in the U.S.

## Hospital Notes

### PATIENTS IN HOSPITAL

Mrs. Fannie Burnam, Westgate; Antonio Galan, P.O. Box 1906; Mrs. Richard Cram, Walden, Colo.; Clarence Leasure, Route 3; Mrs. Leona Wall, P.O. Box 2148.

Mrs. Mary Glass, Vega; Severo Garcia, 314 Ave. I; Pedro Foster, P.O. Box 1896; Mrs. O.C. Thomas, Dimmitt; P.L. Burgell, 208 Ave. K; Belton Bryant, 415 Ave. J.

Mrs. Gertrude Prodasco, 510 Sampson; Mrs. C.R. Waiser, 425 Star; Mrs. Mary Woolery, Westgate; Ora Nunnally, 510 Roosevelt; Mrs. Alice Orr, 808 Brevard; Shirley Garrison, Route 2.

Edwin Stewart, 707 Blevins; John Trew, Canyon; Mrs. R.W. Thuet, 326 Centre; Mrs. G.F. Muller, 221 Ave. D; Mrs. Barbara Tucker, 1605 17th; Mrs. Thelma Snow, 321 Star; Mrs. Mabel Jones, Friona; Mrs. Gail Newton, 118 B. Centre; Mrs. Edward Thomas, P.O. Box 1975; Mrs. Guadalupe Tijerina, P.O. Box 572.

### PATIENTS DISMISSED

Mrs. Richard Aguirre, Walter N. Hodges, Mrs. Augustine Castillo, Mrs. A.V. Webb, Mrs. Allie Fullwood, Helen Reed, Hugh Smith Adrain Snow, Mrs. Kenneth Tarlton, January 11.

Mrs. Leota Moore, Mrs. Trinidad Mutillo, Mrs. Martha Schueler, January 10.

Mrs. Delores Christi, Mrs. Ken Rogers, Mrs. A.L. Hernandez, Delbert C. Kinsey, January 9.

Bryan Bartels, January 8.

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G-78-14	St. Sk. Ws. Ny	25.55	2.67
I-78-15	St. Sk. Ws. Ny	27.30	2.97
J-78-14	St. Sk. W. Ny	29.90	1.31

4-PLY STRATO-STREAK Discontinued design

RETREADS DLC-100

ANY SIZE IN STOCK \$12

Blackwall. Plus 37¢ to 55¢ F.E.T. and recappable tire.

WHITEWALL ADD \$1.50

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- Lubricate chassis

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Package Offer 3

- Front end alignment
- Balance 4 wheels
- Repack outer front wheel bearings
- Rotate 4 tires

ALL FOR ONLY \$12<sup>88</sup>

Front end parts extra, if needed. Slightly higher for non-original equipment air conditioning

Package Offer 4

- 1.5 year 50,000 ITP alignment
- Rotate 4 tires
- Balance 2 front wheels

ALL FOR ONLY \$24<sup>79</sup>

DOES NOT APPLY TO FLEET OR COMMERCIAL CUSTOMERS

6 WAYS TO CHARGE

## FIRESTONE BEST BUY WESTCLOX ALARM CLOCK

SET IT...FORGET IT!

\$2<sup>99</sup>

Limit one at this price. Additional \$7.98 each.

• Alarm buzzes you at same time every 24 hours. Resets itself automatically after you shut it off. Master alarm shut-off.

• Easy-to-read lighted dial.

• Sweep second hand.

• Sleek, low-profile case in choice of antique white or wood-tone.

## CAMPERS! VANS! PICKUPS!

### FIRESTONE TRANSPORT TRUCK TIRES \$19<sup>95</sup>

6.00-16 Black Tube-type. Plus \$2.27 F.E.T. and tire off your vehicle. 6-ply rated.

# Prima!

COMING JANUARY 13, 1974  
DINING DELIGHTS  
SUNDAY-FRIDAY EACH WEEK  
SERVED 5-10 P.M. MONDAY-FRIDAY  
11 A.M.-9 P.M. SUNDAY

Monday	Chicken and Dumplings or Ham and Lima Beans, Salad, Hot Biscuits, Tea, or Coffee	\$1 <sup>90</sup>	seconds on the house
Tuesday	Mexican Plate with Cheese, Enchilada, Meat, Enchilada, Tamale, Spanish Rice, Refried Beans, Tostados, Hot Sauce, Tea, or Coffee	\$1 <sup>90</sup>	
Wednesday	Fried Chicken, French Fries, Cole Slaw, Hot Biscuits, Creamy Gravy, All you can eat.	\$2 <sup>50</sup>	Children under 12 1/2 price
Thursday	Spaghetti and Meat Sauce, Pizza and Green Salad, Garlic Bread, All you can eat.	\$2 <sup>25</sup>	Children under 12 1/2 price
Friday	Fish, French Fries, Cole Slaw, Hush Puppies, All you can eat.	\$2 <sup>50</sup>	Children under 12 1/2 price
Sunday	Turkey and Dressing, Salad, 2 vegetable, Tea, or Coffee,	\$1 <sup>90</sup>	
	Child's Plate (under 12)	\$1 <sup>25</sup>	

**JORD-INNS** 364-0152  
E HWY 60

# SELL IT FAST! BUY IT RIGHT! USE WANTEDS!

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
 Readers Ads (Minimum 10 words) 1st insertion per word 10c  
 Additional insertions, when paid in advance: per word .8c  
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54  
 Deadline for Classified Advertising in the SUNDAY BRAND. 6 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

### 1. FOR SALE Miscellaneous

**TOWN & COUNTRY MOBILE HOME SALES**  
 Hwy 60 & MYRTLE  
 Phone 364-0169  
 Also spaces & furnished trailers for rent at

**TOWN & COUNTRY ESTATES**  
 1B-1-23-9p

**"THE SADDLE HOUSE"**  
 COMPLETE Riding Equipment  
 New & Used Saddles  
 HIGGINS & SOUTH TEXAS ST.  
 PHONE 364-3587 1B-1-5-tfc

**!!CARPET!!**  
 Financing Available

**CAW CARPET**  
 PLAINS AND N. 25 MILE AVE.  
 PHONE 364-3448 B-1-26-tfc

**WE BUY AND SELL USED FURNITURE**  
**BARRICK FURNITURE**  
 WEST HWY 60  
 PHONE 364-3552 1B-37-tfc

**GARAGE EQUIPMENT**  
 NEW & USED  
 Air Compressors;  
 Valve Machines, Steam Cleaners, etc.  
**BOYD MACHINE & SUPPLY**  
 1306 East Park  
 Phone 364-1055 1B-19-tfc

**RCA WHIRLPOOL commercial ICEMAKERS** — Sales and Service — Brown Sheet Metal. B-1-11-52-tfc

**FOR SALE**  
 1-21" Color Console TV  
 1-19" B&W Portable  
**WE MAKE HOUSE CALLS**  
 Repairs on all makes & models, color, B&W and radios.  
**TOWER TV**  
 248 Northwest Drive  
 Phone 364-4740 B-1-25-tfc

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford. B-1-4-tfc

**WATER BEDS**  
 Southwest Carpet, 209 Park Avenue. Phone 364-1763. B-1-41-tfc

**STATED MEETING**  
**SECOND MONDAY**  
 7:30 P.M.  
 Thursday  
**DEGREE WORK**  
 Charlie Brown W.M.  
 W.A. Phipps Sec.

**Hereford Rotary Club**  
 meets every  
**Monday at 12:05**  
 Civic Club Center  
 (Jim Hill)

**Lions Club**  
 meets each  
**Wednesday, 12 Noon**  
 Civic Club Center  
 (Jim Hill)

**FOR SALE**  
 Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion — 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches)  
 J.A. Crofford  
 Phone 364-0952 B-1-20-tfc

**KIRBY VACUUMS**  
 Rebuilt with genuine Kirby parts.  
 \$59.95 & up.  
 2 year guarantee  
 Your only authorized Kirby Distributor.  
 Kirby Sales & Service  
 322 Irving  
 Phone 364-0422 B-1-35-tfc

**See Our Line Of Bargains On New and Used Furniture and Appliances**  
 Open week days 9 to 12 p.m. to 6 p.m. Sat. 8 to 8  
**BIG JIM'S FURNITURE**  
 Higgins & So. Texas St.  
 Phone 364-1873 B-1-19-tfc

**Fireplace wood for sale.** Call 364-2111. B-1-10-46-tfc

**For Sale: White German Shepherd Puppies.** Perfect Christmas gifts. Call Johnny Rickman 276-5822. B-1-12-50-tfc

**FOR SALE**  
 1-Heiser Bronco Riding Saddle. 175 Big sorrel mare, gentle enough for anyone to ride who can pull back on the reins and say WHOA.  
**THE SADDLE HOUSE**  
 Higgins & South Texas  
 Phone 364-3583 B-1-27-tfc

**For Sale: 1973 Model Yamaha, 175 CC.** Phone 289-5710 days; 289-5657 nights after 7:00 p.m. B-1-14-28-3c

**Baled hay for sale.** Phone 364-2150 evenings and Sundays. B-1-10-28-tfc

**Oak fire wood for sale.** Phone 364-1127 or 364-5264 after 5:00 p.m. B-1-10-1-11c

**For Sale: 4 month old Brittany Spaniel Puppies.** Registered ADC. Call 364-1717. B-1-12-1-tfc

**For Sale: Go-Kart-McCullach Powered.** Call 364-5780 after 4:00 p.m. B-1-10-1-4c

**REIGHT DAMAGED**  
 Electrophonic console stereo with pecan finish, Mediterranean Style, AM-FM radio, built-in 8-track tape player, 4 speed record changer, 8 speaker system. Regular \$299.95, damaged during shipment, now only \$100.00 or \$10.00 monthly at

**MARTINS SOUND CENTER**  
 Corner of Georgia & I-40  
 Amarillo, Texas B-1-2-tfc

**For Sale: Roto Tiller.** 5 h.p. Heavy duty tires. 2 hrs on motor since over-haul. Horizontal shaft motor. Good condition. \$75.00. Call 364-4407. B-1-23-2-2c

**CLEAN rugs, like new, so easy to do with Blue Lustre.** Rent electric shampooer \$1.  
 Plains Finance & Furniture  
 Sugarland Mall  
 B-1-19-2-2c

**For Sale: AKC Boston Terrier puppies.** \$75.00 each. Call 364-2605. B-1-10-2-tfc

**Smith & Wesson K-22 Masterpiece 22 Cal. Revolver.** Excellent condition. Scab holster and zip bag included. \$90.00. 364-4407. B-1-18-2-2c

**For Sale: Set of drums in good condition.** Call 364-1930 after 5:00 p.m. or come by 315 Avenue K. B-1-2-2p

**SORRY SAL is now a merry gal.** She used Blue Lustre rug and upholstery cleaner. Rent electric shampooer \$1.  
 McCaslin Lumber  
 B-1-23-2-2c

**For Sale: Refrigerator, washer, dryer and bedroom suite.** Phone 364-5097. B-1-10-28-3c

**FOR SALE: AKC Registered Wire Fox Terrier Puppies.** Six Weeks Old. Call 364-0199. \$45 Each. B-1-20-tfc

**For Sale: 1969 — 500 Triumph Motorcycle.** Call 364-5468 or 364-1631. B-1-10-2-2p

**REPRO STEREO**  
 Electrophonic Component Stereo. 200 watt amplifier with built-in 8 track tape player, AM-FM radio, Garrard Turntable and 10 speaker system. Regular \$399.95. Assume balance of \$240.00 or take over \$10.00 monthly payments at:

**MARTINS SOUND CENTER**  
 Corner of Georgia & I-40  
 Amarillo, Texas B-1-24-tfc

**8x40 Mobile Home for Sale.** 2 bedrooms. Phone 364-0929. B-1-10-2-4c

**For Sale: Registered quarter horse mare.** 11 years old. Phone 258-7709. B-1-10-29-4c

**AKC Registered German Shepherd.** 2 years, black with tan markings. 364-6435. B-1-10-29-1p

**HAYGRAZER Heavy Grained**  
 4,000 bales. Johnsongrass 3500 bales. \$50.00 ton. 364-0484. B-1-11-29-4p

**For Sale: Harvest gold Admiral Refrigerator with ice maker.** Excellent shape. Asking \$100.00. Call 364-2686. B-1-15-29-2c

**HANNAH'S husband Hector hates hard work so he cleans the rugs with Blue Lustre.** Rent electric shampooer \$1.  
 Hereford Hardware  
 B-1-21-29-2c

**FOR SALE:**  
 1—Sylvania Deluxe Music Center  
 2—Color TV Antenna  
 3—Remington 700 BDL Varminter 243 with scope  
 4—Turquoise jewelry  
 O'Dell M. Arbogast  
 715 So. 25 Mile Ave.  
 Phone 364-8996 B-1-29-2c

**SALE ALL MONTH OF JANUARY ON NEEDLEPOINT - RUGS - QUILTOPS - CHRISTMAS KITS - CREWEL.**  
 Dan's  
 5th Avenue,  
 Canyon, Texas  
 B-1-17-29-4c

**30" electric range, white.** One year old. Holmes, 124 Ironwood. Evenings 364-6520, days 364-2222. B-1-14-29-2c

**Cute AKC registered toy poodle puppies.** 6 weeks old. 364-6056. B-1-29-1p

**FOR SALE**  
 Dinettes, \$79.95 and up.  
 Living room suits \$179.95 and up.  
 (While they last - Free commode or coffee table with every living room set in stock.  
 1973 stereos at close-out prices.  
 Financing available with approved credit.  
 Plains Finance & Furniture  
 906 So. 25 Mile Ave.  
 B-1-29-tfc

**1973 14x70 unfurnished trailer house.** 3 bedrooms, 1 1/2 baths, all-appliances included. Phone 357-2396. B-1-14-29-tfc

**For Sale: 1972 model 14x73 Mobile Home.** Fully carpeted. Small equity and take over payments. Call 364-2566 after 7:00 p.m. B-1-19-29-tfc

**MR. FARMER**  
 Your best buy today for your soil is Humic Acid, having an analysis of 55 per cent upward of Humic. Priced at \$70.00 per ton delivered.  
 For more information, call: 364-5767 or 364-5194 after 6:00 p.m. S-1-29-tfc

**For Sale: 165 Angus three year old cows** some with first calves sucking, some with calves on the ground. Call Albert Lamb, 289-3514. B-1-21-29-3c

**For Sale Evinrude boat and all accessories.** 308 Star. S-1-10-15-tfc

**Agricultural Humates can help your fertilizer and water go farther.** For further information, call AGRICULTURAL GYPSUM & LIME COMPANY, 276-5319. S-1-20-25-tfc

### 2. FOR SALE Farm Equipment

See Us For Paris-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

**For Sale: 4 wheel trailer chassis,** ready for propane or diesel tank. \$60.00. Call 364-4407. B-2-15-2-2c

**PA 100 International Oil Field Special Motor** with extra heavy crankshaft. For natural gas. Rated h.p. 110 at 1200 RPM. Call Water Industries, Inc. 364-3109. B-2-25-29-2c

**Diesel tanks 3,000 to 18,000 gallons.** Pressure tanks 500 to 6,000 gallons. 364-0484. B-2-13-29-4p

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

**For Sale: Oswalt Manure Spreader for tandem truck.** Excellent condition. Call 806-249-2242 or nites, 806-249-2247. B-2-13-51-tfc

### 3. FOR SALE Automobiles

**70 Chevy Nova, 4 door.** \$1500. Good condition. Phone 364-1459. B-3-28-3p

**For sale: '68 GTO.** Fully loaded. \$750.00. Call 364-4325. B-3-10-2-2c

**For sale by owner: 1972 Cutlass Olds S.** Phone 364-0062 or Dimmitt 647-4612. B-3-13-2-tfc

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars  
 136 Sampson  
 Phone 364-0077 B-3-33-tfc

**WALKER'S USED CARS AND TRUCKS**  
 WE BUY, SELL OR TRADE  
 400 West First  
 Phone 364-2250 1B-41-tfc

**SELECTED USED TIRES.** \$3.00 UP  
 30 Day Guarantee  
 MONTGOMERY-WARD AUTOMOTIVE SALES  
 114 EAST PARK  
 B-1-17-tfc

**NEW & USED CARS**  
 ORVAL WATSON FORD  
 PHONE 364-2727 1B-3-18-tfc

### TICKLE BOX® by Ted Trogdon



"Don't think of it as a cut in salary... think of it as another blow struck in the never-ending fight against inflation."

**1971 Pontiac Catalina.** Red-black. \$2,695.00. Call Leon 364-4856 or 364-2165. B-3-11-29-1c

**1971 Chevrolet Monte Carlo.** One owner, excellent condition. 364-6435. B-3-10-29-1p

**1971 Dodge Custom 1/2 ton long wide,** full power and air, V8 and automatic, tool box. Excellent shape, only 23,000 miles. Benny Womble, 364-0862 or 364-0832. B-3-25-29-tfc

**1969 1/2 ton pickup.** Yellow-white. \$1395.00. Call Wylie 364-2539 or 364-2172. B-3-12-29-1c

**1973 Cheyenne 1/2 Ton Pickup.** \$3,495.00. Call Bill 364-3336 or 364-2160. B-3-11-29-1c

**1972 98 Olds.** All electric. 28,000 miles. \$3,800.00. J.M. Dawson, 328 East 4th, Phone 364-0640. B-3-14-29-tfc

### 4. REAL ESTATE For Sale Or Trade

**For Sale: 175' lot on corner of Main Street and 6th.** Zoned for business: many possibilities. Ruby Hickman 364-3275. S-4-18-13-tfc

**BEAUTIFUL COUNTRY HOME**  
 One acre of ground, 3 bedrooms, 2 1/2 baths, all builtins, 2700 sq. ft. Beautifully landscaped. \$36,000.00.  
 5 UNIT APARTMENTS  
 Good location, good income.

**Let us help you with your financing FHA-VA & CONVENTIONAL LOANS** are now available. Check with our office for details.  
**TWO BEDROOM**  
 Carpeted with finished room and garage. Fenced yard. \$9,500.  
**THREE BEDROOM**  
 Carpeted, double car garage. On Labor Camp Road. \$9,000.

**Board of Realtors Multiple Listing Service**  
**CARTEL REAL ESTATE**  
 206 N. 25 Mile Avenue  
 Phone 364-0944  
 364-0038  
 Wayne Carthel  
 Leola Peters  
**EQUAL OPPORTUNITY**  
 B-4-10-tfc

**For sale by owner: 3 bedroom house at 407 Avenue E.** Low down payment. 364-1111. B-4-15-23-tfc

**Brick duplex.** Good location. Cash or new loan. Phone 364-0022. B-4-10-44-tfc

**For Sale: 3 bedroom house,** \$8,750, \$74.00 monthly payments, Contact O.A. Rudd, after 5:00 and week ends. 126 North Ross, 364-3295. B-4-19-1-tfc

**340 Choice, irrigated acres.** Strong water. Underground pipe. 1/2 in wheat. 806-364-0491. B-4-12-29-4p

**For Sale — To Be Moved By Buyer — 36'x22' frame stucco — 2 br. house.** \$7.50 sq. ft. Phone 364-2213 days; 364-3126 evenings. B-4-20-29-4c

### CLOSING COST ONLY V.A.

**Northwest 3 bdrm. brick, den and kitchen comb., formal living room, 2 full baths, fully carpeted, double garage.** Right close to school. Priced \$23,500.00 or assume existing \$16,600.00 loan payable \$176.00 per month by purchasing equity, immediate possession available.

**SIT BY THE FIREPLACE**  
 3 bdrm. brick, 2 1/2 baths, den & kitchen comb. dining room, living room, ref. air, 2 fireplaces. All new drapes, double garage with electric door lift, built-in vacuum cleaner, patio with bar-b-que grill, gas lines front and back, nice 6 ft. fence, paved alley, 5 1/4 per cent loan. Buy equity and assume loan with payments of \$236.00 per month. How can you beat this one?

**IMMEDIATE POSSESSION**  
 2 bdrm., 1 bath, living room, dining room, fully carpeted. Single garage, fenced yard. \$1,000.00 down will handle this one.

**NEAR SCHOOLS**  
 Comfortable 3 bdrm. brick with nice carpet; single garage, fenced yard, priced right at \$17,000.00. Terms available to Purchaser with good credit, existing 5 1/4 per cent loan can be assumed, payable \$97.00 per month. Owner will carry second lien.

**NEAR SUGARLAND MALL**  
 Nice 2 bdrm. carpeted, storm cellar & carport, large fenced yard. Price \$9,750.00 will sell to GI for closing cost only.

**WANT A GOOD INVESTMENT?**  
 This 1 bdrm. duplex is furnished and is in good shape inside and out. Is walking distance from town & hospital. You can buy this one for \$2,000.00 down and \$125.00 per month.

**LOOK, YOU'LL BUY**  
 Large 3 bdrm. 1 bath, kitchen, living room, basement. This is a nice older home for only \$13,500.00.

**HICKORY STREET**  
 Sharp 3 bdrm. brick, double garage, fully carpeted, ref. air, must see to appreciate. Reasonable down payment, assume existing loan.

**LET'S MAKE A DEAL**  
 on this 2 bdrm. 1 bath, new carpet, fenced yard. Just right for a couple who are wanting to get a start in life. Priced \$9,500.00. Buy equity and assume payments of \$96.00 per month.

**1120 ACRES**  
 approx. 400 cultivated, 5 small wells, \$50,000.00 down, bal. terms. Priced right, call for details.

**NORTH PLAINS**  
 954 acres, all cultivated, on paving, 5 irrigation wells. Priced \$450.00 per acre, good terms available.

**HAMBY REAL ESTATE OFFICE**  
 Calvin Edwards — 364-3566  
 Gerald Hamby — 364-1017  
 Chick Wegmes — 364-3169  
 J.M. Hamby — 364-2553

**EQUAL HOUSING OPPORTUNITY**  
 B-4-29-tfc

**LAND**  
 60 acres with a well. Good farmland, at \$325.00 per acre. Carthel Real Estate  
 Phone 364-0944 B-4-43-tfc

**CONCRETE ELEVATOR:** Debt free. Should net \$200,000 year. Trade for debt free ranch, cattle. 806-364-0484. B-4-15-29-4p

**US 66 Truckstop & Cafe:** 50,000 gallons diesel storage. Can net \$50,000 year. 364-0491. B-4-13-29-4p

**For Sale By Owner**  
 Large double wide mobile home. 24x50, 3 bedrooms, 1 1/2 baths, large lot 85x119. 6 ft. fenced backyard with fruit trees, patio. 11x11 playhouse, wood burning fireplace, gas grill and light. Priced to sell. Call 364-2423 B-4-50-tfc

**I have Farm and Ranch Buyers.** I need your listings.  
 J.M. HAMBY  
 REAL ESTATE  
 Phone 364-3566  
 Res. 364-2553 B-4-29-tfc

### 5. FOR RENT

**APARTMENTS, FURNISHED.** 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.  
**FORREST AVENUE APARTMENTS**  
 Phone 364-1887 1B-5-4-tfc

**FURNISHED one and two bedroom apartments.** Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

**Unfurnished one bedroom duplex.** Bills paid, couple only, no pets. References needed. Phone 289-5757. B-5-14-48-tfc

**SUMMERFIELD MOBILE MANOR**  
**FIRST MONTH FREE.** 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

**OFFICE FOR LEASE.** Ralph Owens 364-2222. 1B-5-10-14-tfc

**Office for rent.** Answering service available. AGRISCIENCE CENTER, 1500 West Park, Phone 364-5822. B-5-14-19-tfc

**Thunderbird Apartments.** Unfurnished 2 bedroom, 1 1/2 bath, Phone 364-5360. B-5-13-19-tfc

**For Lease: Old Lockwood Grader Building.** Contact S.T. Wiseman 364-1752 or 258-7265 or Leroy Williamson, 364-1933. B-5-14-51-tfc

**Storage for rent.** Phone 364-1483 or 364-3937. B-5-10-50-tfc

**DIAMOND VALLEY MOBILE HOME PARK**  
 600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue G.  
 Phone  
 364-1483 or 364-3937 B-5-50-tfc

**FOR LEASE OR SALE**  
 Commercial building (8,000 sq. ft.) Prime location - corner Main and 2nd St. Hereford, Texas. Priced to sell (Financing available at 7 1/2 per cent). Call Collect for details:  
 Geo. Masso  
 512-682-6191 or  
 512-682-8091 B-5-1-10c

**TRAILER SPACE FOR RENT**  
 Northwest Mobile Lodge  
 Phone 364-1108 B-5-10-13-tfc

**For Rent: Trailer space at 217A Avenue A.** Paved street and drive. Phone 364-4553. B-5-14-27-tfc

**SUGARLAND QUADS**  
 428 Avenue B. 2 bedrooms, fully carpeted, draped. Total electric kitchens, ranges, refrigerators and disposals. Ref. air cond. Convenient to shopping center and schools. Large rooms, sound proof. All utilities paid. Phone 364-0040. B-5-28-tfc

### WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENTS?

We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig, garbage disposal, central heat and air and fenced playgrounds, laundry facilities, recreation room, free cable vision.

1 bedroom start \$79.95  
 2 bedrooms start \$101.55  
 3 bedrooms start \$113.75  
 4 bedrooms start \$132.00  
 All bills paid. Deposit is required.  
**BLUE WATER GARDEN**  
 612 Irving  
 Phone 364-4441 3B-5-2-tfc

**MISSOURI BEEF PACKERS, INC.**  
is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer:  
+Paid vacation  
+Paid holidays  
+Company paid group hospital insurance  
+Good wages  
Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas. 4 miles West of Friona on Hwy 60.  
We are an equal opportunity employer.  
3B-8-14-tfc

Yard work and odd jobs is my only business. Walk Boston, 364-4164.  
S-9-11-19-tfc  
Semi-private room and board for two women on retirement income. No invalids or convalescents. Phone 364-5333.  
B-9-17-2-4c  
I would like to live-in and care for elderly lady. Phone 364-5235.  
B-4-10-28-1c  
Dress making, ladies pant suits, etc. Call 364-6294.  
B-9-28-0p

**10. NOTICE**

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.  
**HEREFORD IRON & METAL**  
North Progressive Road by City Dump  
Anson A. & June Dearing  
Phone 364-3350 or 364-3777  
1 1/2 B-10-34-tfc

**ALCOHOLISM INFORMATION**  
For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. till 12:00 p.m. until 5:00 p.m. Monday through Friday.  
**A UNITED FUND AGENCY**  
B-10-12-tfc

**ENROLLING NOW FOR LESSONS IN OIL PAINTING**  
Beginning JANUARY 14th  
Small classes, Individual attention  
**PETERSEN STUDIO**  
Phone 364-3198  
B-10-1-4c

**11. BUSINESS SERVICE**

**KELLY ELECTRIC DOUG AND VIRGIL**  
Electrical Contractors  
Residential Commercial  
All bids and wiring  
Call bids and wiring competitive.  
Phone 364-1345  
Night phone 364-2012 or 364-1345  
Box 130  
B-11-46-tfc

**APPLIANCE REPAIR**  
We repair all makes and models of appliances. All work guaranteed.  
**MONTGOMERY WARD & CO.**  
114 East Park  
Phone 364-5801  
B-11-52-tfc

**B.L. Jones CONCRETE CONTRACTOR**  
We will do your finishing or give you a turnkey job. Free Estimates.  
246 16th Street  
Phone 364-6617  
B-11-21-tfc

**DICKEY'S DOZER SERVICE**  
Dirt Work All Kinds  
Bull Dozer Scrapers  
Back Hoe Dragline  
Motorgrader  
See or Call  
**FLOYD DICKEY**  
S.E. 4th & Belsher  
Dimmitt, Texas  
Business Phone 647-4553  
Residence Phone 647-4565  
B-11-29-tfc

**WILL PICK UP JUNK CARS. FREE.**  
Call 364-3350 or 364-3777  
1B-11-28-tfc

**HOME APPLIANCE REPAIRS**  
Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.  
**JOE'S HOME APPLIANCE REPAIRS**  
343 N. Main  
Ph. 364-5751  
B-11-45-tfc

**KIRBY VACUUMS**  
Rebuilt with genuine Kirby Parts, \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor.  
Kirby Sales & Service  
522 Irving  
Ph. 364-0422  
1B-11-35-tfc

**WANTED**  
100 to 150 watches a week to repair by latest approved methods.  
**COWAN JEWELERS**  
B-11-15-29-tfc

**Tree Trimming and Topping.**  
Call Cliff's Tree Service 364-2111.  
B-11-10-46-tfc

**DRAGLINE SERVICE TAILWATER**  
PIT CLEANING  
DUMP TRUCKS  
30 TON CRANE  
**BOBBY GRIEGO**  
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B-13-4c

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**CARD OF THANKS**  
We wish to thank everyone for the food, flowers, love, consideration and comfort they showed us in our darkest hours at the loss of our dear husband and father Jesse Jackson. Words cannot express our feeling toward all our friends and neighbors who stood beside us when we needed them most.  
Mrs. J.E. Jackson and Family  
Mr. & Mrs. Henry Jackson

**CARD OF THANKS**  
We would like to thank all the friends who gave us all their prayers, calls and visits in the loss of my beloved brother and our friend, and in the injury of my husband, our father and our son. Special thanks to Brother Ron Harpster.  
Mrs. Henry Bryan and Family  
Mr. & Mrs. A.D. Bryan

**CARD OF THANKS**  
I wish to express my thanks and appreciation to the many, many friends who have sent flowers, cards, gifts, food and the many prayers since I have been in the hospital. May God bless each and everyone.  
Mrs. Fred Muller

**NOTICE TO CONTRACTORS**  
Sealed bids addressed to the City Commissioner and Mayor of Hereford, Texas, will be received at the office of the City Manager, City Hall, Hereford, until 2:00 P.M., January 21, 1974, and then at said office publicly opened and read for furnishing all plant, labor, material and equipment and performing all work required for the construction of a 60' x 100' shop building.  
Bids shall be submitted in sealed envelopes upon the blank form of proposal attached hereto and marked "Bid For Metal Building."  
All proposals shall be accompanied by a cashier's or certified check upon a national or state bank in the amount of five (5) per cent of the total maximum bid price payable without recourse to the City of Hereford, or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within ten days after notice of award of contract to him. The bid security must be enclosed in the same envelope with the bid. Bids without check or bid bond will not be considered.  
The successful bidder must furnish performance and payment bonds upon the forms which are attached hereto in the amount of 100 per cent of the contract price from an approved surety company holding a permit from the State of Texas to act as surety or other surety or sureties acceptable to the Owner.  
The right is reserved to reject any and all bids and to waive any informality in bids received.  
Plans, specifications, and bidding documents may be secured from the office of the City Manager, Hereford, or at the office of Bill R. McMorris & Associates, Inc., 6300 Canyon Dr., Amarillo, Texas, on deposit of Twenty-five Dollars (\$25.00) per set, which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to Bill R. McMorris & Associates, Inc. not later than 48 hours prior to the time for receiving bids; or (2) The Contractor submits a bid and all documents are returned in good condition to Bill R. McMorris & Associates, Inc. not later than five days after the time that bids are received.  
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By: James H. Sears, Mayor  
S-28-2c

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2 Bedroom - New storm cellar - large lot. Excellent Condition!  
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300 Acres - 3 wells - pavement - 25,000 down.  
320 Acres - 20,000 down  
80 Acres - good water area.  
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51,000 Acres deeded - now running 1,236 head of cattle - excellent water - 200 acres sub-irrigated. Ranch house - foreman's quarters - 18 pastures.  
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● IRRIGATED FARM, 240 acres of choice land with 3 wells NW of town. \$300.00 per acre.  
● DRY LAND, 2 sections in the NW part of the County. \$150.00 per acre. 561 acre tract in same area, 29 per cent down. Also have irrigated land and ranches.  
● ACREAGE Ten acres on pavement, close in, very reasonable. 102.6 acres with 6" well.  
● GOVERNMENT HOUSING - Some with down payment of less than \$500.00 plus prepaid items, and closing costs.  
● OUT OF TOWN, but close in on the pavement, this nice 3 bdr. home with basement and 6 acres. Reasonably priced, consider trade. \$21,500.00.  
● TWO STORY beauty in NW area with 4 bdr. and 2 baths. \$35,000.00.  
● LOVELY YARD, front and rear. Exceptionally nice 2 bdr. brick on Sunset Dr. with large covered patio. New carpet, large rooms. \$21,950.00.  
● DAWN, TEXAS. Country home with country kitchen, gold shag carpet, really nice with 3 bdrs. and 1 1/2 baths. OWNER WILL FINANCE. \$17,500.00.  
● NEW LISTING in NW area with STORM CELLAR, 3 bdr, 2 baths, will take car or pickup in trade.  
● SMALL DOWN PAYMENT, owner will finance this 3 bdr. frame home. Now being remodeled. \$11,200.00.  
● AFFORDABLE HOME - loan payments or will sell to veteran, 2 bdr. fence, new paint. \$9,500.00  
Equal Housing Opportunity  
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1/2 Section 2 miles from Hereford, Best Water 3-6" Wells and improvements.  
200 Acres N. H385, excellent water 2-8" wells. Have several good buys in farms. Why not check them out?  
Need a tax angle? Have local motel that is a money maker  
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Virgil Justice, Phone 364-0670  
Day or Night


**We Have The House For You!**  
**FARM FOR SALE**  
Short section. Lays perfect. Pavement on 2 sides. 3 irrigation wells. Good production record and priced to sell.  
Well improved 1/2 section 2 miles southwest of Dawn. Nice brick home and large gunnison type barn. Working corrals for horses or cattle. 3 wells and lays good. Anyone that is interested in the livestock business shouldn't pass this one up! \$525.00 per acre.  
Because of the weather and road conditions we didn't sell this section of land in the Easter community last week. 660 acres, 4 wells, lays good. Approximately \$174,000 loan, 28 years to go at 7 1/2 per cent interest. Priced \$425.00 per acre.  
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All types, sizes, prices and locations for commercial property. Just call us or come by for more information.  
Small tracts and residential lots ready for sale.  
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**HOUSES FOR SALE**  
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REALTORS  
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3200 sq. ft. featuring four large bedrooms, three baths, separate living room and den, dining combination. Built-in vacuum, enclosed patio, sprinkler system, intercom, marble type dressing table in baths, and walk-in closets are just a few of the great features in this spacious home. Call today for an appointment.  
**CLEAN & COZY**  
Northwest location. 3 bedrooms, 1 1/2 bath, carpeted, fenced. Extra clean. Only \$18,000.00  
**START THE NEW YEAR**  
In this three bedroom, 1 1/2 bath, all brick home in excellent location. Fruit trees in backyard, isolated master bedroom and only three years old; this is an excellent equity buy of under \$9000 and total monthly payment of \$204.00  
**RENTAL BARGAIN**  
Ideal location for rent property. Two 2 BR and one BR on large lot. Near hospital & downtown. Great investment for veterans.  
**BE YOUR OWN BOSS**  
Small business in Hereford. No experience necessary. Excellent reputation. Good return. Inventory and P&L Statement available to qualified buyer.  
**PLANNED FOR LUXURY LIVING**  
This beautiful, new four bedroom home with side driveway and great curb appeal can be yours if you are willing to invest \$11,000. Formal dining and living area, a breakfast room so cheerful that a smile is a must while making the morning coffee. A nice patio fireplace, soft decorative colors and utility room with full back bath for that farmer who needs to keep dirty boots out of the rest of the house is waiting for you!  
**REDECORATED 3 AND DEN**  
Separate living room, den with corner fireplace, large kitchen and dining area, carpeted game room for the young, two large baths, new carpet, freshly painted, great storage and prestige neighborhood, all for \$29,000.  
**LUXURIOUS HOME**  
For the family who could use an office, residence combination. Ideal home situation for an office in the rear with side entrance. Tastefully decorated 3 bedroom, 2 1/2 bath house has separate dining and living rooms, den with fireplace.  
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**NIGHTS, SUNDAYS AND HOLIDAYS**  
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**A HOME FIT FOR A KING**  
and your queen will love you for buying a new home because they are getting scarce these days! Hugh den with built-in fireplace and bookshelves, game room, isolated master, beautiful kitchen and eating area, living room, three bedrooms, 1 1/2 baths and an office-sewing hobby combination. This home priced under \$50,000 and has 2750 sq. ft. of living space. Call us to see.  
**ALL IN SMALL PACKAGE**  
Paneled throughout, carpeted and built-in hutch in this moderately priced home. Just right for young couple on a limited budget. Very clean! Less than \$11,000.  
**ISOLATED B.R.**  
is one of the many wonderful features of this home on Fir. Over 1600 sq. ft., 3 bedrooms and 2 baths. All built-ins. New carpet, just re-decorated. Lovely yards with lots of trees. N.W. location for \$184.00 mo.  
**7 PER CENT V.A. LOAN**  
3 Bedroom, 1 1/2 Bath. Great location close to Bluebonnet School. Completely re-decorated. New wood fence. Buy equity and assume low payments.  
**TOTAL \$8,500.00**  
is all you pay for 2 BR older home on Ave. B. Extra big lot. Owner will finance qualified buyer. Call today.  
**1910 MANSION**  
Large 2 story to be moved. 5 bedrooms, good structure or lots of lumber.  
**LET US SELL YOUR HOUSE! URGENT DEMAND FOR HOMES OF '22,000 to '33,000.**  
**CALL FOR FREE APPRAISAL!**  
**FARMS FOR SALE**  
**DAWN AREA**  
320 acres, 1/2 alloted, 3 wells F-3119  
**NEAR MILO CENTER FEEDYARD**  
Acres, 2 wells, MHI, \$600.00 per acre F-316  
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310 acres, 3 wells, 1 1/2 miles tile. Perfect, 29 per cent down, low interest. F-3123

**Marn Tyler**  
REAL ESTATE  
111 Ranger 364-0153



**BUY OF THE MONTH**  
3 bedroom, 2 bath, lots of extras — fireplace, refrigerated air, rock yard. All of this for a low price.

**MOBILE HOME AND LOT**  
2 bedroom, 1 1/2 bath, refrigerated air, paneled basement. Storage.

**INTERESTED IN LARGER HOME?**  
Would like to trade for a smaller house. This house has 4 bedrooms, 1 1/2 bath, fireplace and refrigerated air.

I Have Two More Ranches For Sale.  
Come by and let's talk it over.

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HEREFORD, TEXAS  
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4 Bedroom, extra large garage, 35' x 23' with electric door, 4 lots with fruit trees, good well. Only \$17,000.00.

**TRADE**  
Large home in Northwest Hereford, would take smaller house trade-in. 5 Bedrooms, 3 bath, fireplace, refrigerated-air, and much more. Call today.

**NEW LISTING**  
**GREEN ACRES ADDITION**, owner transferring from Hereford, less than two years old and perfectly landscaped and decorated, three large bedrooms, storm windows and doors for comfort, call for your personal inspection.

**100 PER CENT LOAN**  
A Veteran can move in this two bedroom near town for \$500. total.

**FHA—VP**  
This home can be yours if you qualify for \$650 down payment, three bedrooms, large storage building, located in Northwest area.

\$166.00?  
Unheard of in this day? This is good home only 4 years old and vacant, purchase equity of \$7,000 and you will have low monthly payments.

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A new home on Douglas Street, built by Lester Moffitt, you'll like this attractive home, an investment for the future.

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TROY'S CARMICHAEL G.S. WHEELER

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- \* Northwest Hereford, 3 BR, Fireplace, \$172.00 Monthly.
- \* 14 x 70 Trailer, 2 BR, Lots of Extras, \$110.00 Month.
- \* \$6000.00 Equity, 1700 sq. ft., NW, Isolated Master Bedroom.
- \* Circle Drive, Under \$30,000.00, Fireplace, Good Equity.
- \* 3 BR, 1 Bath, All Brick, Extra Large Den, \$95.00 Month.
- \* New Loan Available, Extra Nice, 3 BR, 1300 sq. ft., \$16,500.00.
- \* Two lots, 4 BR Home, Good location, Possible Commercial Use.
- \* Business For Sale, 8 years in Hereford, Details Available.
- \* 4 BR, 2500 sq. ft., \$238.00 Month, Kingwood, Loaded with Extras.
- \* Basement, 4 BR, 3 Baths, East of Downtown, Good Condition.

**BUY OF THE MONTH!**  
3 BR, 2 Bath, Fireplace, Double Garage, Fenced, 1/2 Circle Drive, Sunken Den, Near Northwest School & La Plata Jr. Hi. \$25,000.

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Rocky Stewart  
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Level 160 Acres, 2 irrigation wells, \$18,000 Down.  
640 Acres, 3 irrigation wells, \$35,000 Down  
640 acres, 484 cultivated, 5 irrigation wells, improved, on paving, near Hereford.  
40 Acres on paving near Hereford, 1 irrigation well - \$14,500 Down.  
15 Acres, irrigation-well - \$2500 Down  
Business lots on Hwy 385 - 10 per cent Down.  
Nice 3 bdr brick home, irrigated 10 acres, \$6,750 Down  
Nice 84 acres near Gruver, 5 irrigation wells, pavement, over 400 acres growing wheat, \$450 per acre, has Large loan, less than 7 per cent.  
1600 acres, 550 cultivated, 7 irrigation wells, \$157.50 an acre, \$100,000.00 down.  
480 acres, 160 in cultivation, 2 wells, \$125 per acre, 12,000 down, good terms on balance.  
Call J.M. Hamby at Hamby Real Estate Office 364-3566 Res. 364-2553

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A COLORES

Jose Jose  
Nadia Milton  
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Rosalba Brando  
Carlos Abosti

SHOWTIMES 12:30 & 2:10

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It's a life style. It's the beauty of love. It's the best-selling book. It's Neil Diamond.

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WALT DISNEY'S  
With the talents of PETER USTINOV PAT BUTTRAM PHIL HARRIS TERRY THOMAS ROGER MILLER ANCY DEWINE

**Elinc Lastwood is Dirty Harry in Magnum Force**  
ELIZABETH TAYLOR ASH WEDNESDAY

**SEE THEM ALL AT**

**STAR** 364-2037

**COMING SOON**

**THE DEADLY TRACKERS**  
RICHARD HARRIS ROD TAYLOR  
WEEKDAYS 7:25 & 9:30 SAT. ONLY 11:15-1:20-5:20 7:25-9:30

**Starts TODAY!**

**THE LAST AMERICAN HERO**  
Instead of a white stallion, he rode a full race, powder blue stocker.  
PLUS! Billy Jack was tough wait'll you meet TOM BLACK BULL!  
When The Legends Die  
SUNDAY - SHOWTIMES - WEEKDAYS 4:00-5:55-7:55 7:55 & 9:55

**Starts THURSDAY**

**5 FINGERS UNDER LEATHER**  
LEARN THE SECRET OF THE...  
SHOWTIMES 5 FINGERS 7:30 & 11:15 UNDER LEATHER 9:30

**Starts TONIGHT!**

**"HOT BLOODED WOMEN"**  
INFIDELTY!  
...IS A NEW KIND OF BALLGAME!  
It can also be murder!  
PLUS "MODEL HUNTERS"  
GATES OPEN 7:00 SHOWTIME 7:30  
TOWER DRIVE IN

**Starts WEDNESDAY**

**Electra Glide**  
He's a Good Cop On a Big Bike On a Bad Road  
WEEKDAYS 7:30 9:30 IN-BLUE SAT. ONLY 1:30-3:30 5:30-7:30 9:30

**Starts TUESDAY**

**Jesus el niño DIOS**  
Guillermo Murray Gayle Badell Alfredo Moham Jorgo Rivero  
A COLORES  
PLUS  
DEL MUNDO DE LO IMPOSIBLE EN LO DESCONOCIDO, PUELV E A LA VIDA!  
EL INCREIBLE PROFESOR ZOVEK  
SHOWTIMES JESUS, DIOS 7:00 & 10:20 ZOVEK 8:40  
TOWER DRIVE IN

# Hereford Police Force Now Numbers 16

By STEVE CONNELLY  
Staff Writer

The Hereford Police Department commissioned two officers Jan. 1 of this year to

bring the total number of policemen on the force to 16.

David Hart, born in Albany, Calif., is one of the new officers. He served on the Spearman police department for three months, on the Plainview department for one year, and in Tulia for nine months.

Hart calls Floydada his hometown and graduated from high school there. He attended the A&M extension police school at West Texas State University for one and one-half years.

The 27-year-old officer said he moved to Hereford because of relatives living here and

because of the larger police department.

Hart and his wife Linda have one girl, Salinda.

OFFICER Ron McCandless also began at the Hereford Police Department Jan. 1. He served on the Lockney police force one year before coming to Hereford.

He attended the South Plains Association of Government for police training. McCandless was raised in Lockney, and his wife Deborah was raised in Hereford. They have one child, Carissa.

CAPTAIN Ray Morgan has served with the Hereford Police Department for almost 10 years. Morgan said he became interested in police work because of one brother who retired from the Dallas police department after 20 years service, and another brother who served on the Texas Highway Patrol.

Born in Bethany, La., he said his family came to Texas when he was about two months old. He refers to himself as a "Texan", however.

Morgan served as a policeman in Snyder for three years and has completed about 1,000 hours in police science at WTSU and Amarillo College.

He attended the Odessa Police Academy and graduated from there in 1958, and graduated from the Snyder Police Academy in 1962.

He has also attended the FBI criminal investigation school, the Department of Public Safety Academy for Supervision and Administration and a 120-hour advanced traffic seminar.

Forty-five year-old Morgan and his wife Doris have five children: Melissa, Matthew, Michael, Martin, and Mason. They are members of the Church of Jesus Christ of Latter Day Saints.

DAVID WHEELER has served with the Hereford Police Department for two and one-half years and has completed about 320 hours of police schooling at Amarillo College.

Wheeler said his father was sheriff at Vega, and that he joined the police department

"Because I've been around it all my life."

He was born in Altus, Okla. and graduated from high school in Vega. He attended South Plains Junior College for two and one-half years.

He and his wife Linda have one child, Shelley.

Wheeler is also a certified operator of the breathalyzer machine.

LIEUTENANT Paul Ramirez was born in Hutchinson County and was raised in Amarillo. He graduated from Amarillo High School and has a degree in Physical Education. He is currently taking pre-law courses at WTSU.

He began May 24, 1967, at the police department here after serving in the Texas Department of Corrections in Huntsville for three years, and two and one-half years as a policeman in Borger.

He graduated from the Amarillo Police Academy and has attended FBI training school. Ramirez has a black belt in judo, which he received while serving in the Marine Corps.

He and his wife Mary have five children. They are Jess, Michael, Annie, Paul Frank and Julie. He said his wife is expecting another child soon.

OFFICER Larry Burelsmith started with the department here in Feb., 1971. He was a fingerprint clerk for the FBI before coming here and presently is a major in Police Science at WTSU.

Burelsmith graduated from high school at Hale Center and completed police training at the Amarillo Police Academy. He has a total of 268 hours in police science courses.

He said he moved to Hereford because his parents live here

and his wife Shelley was born here. They have one child, Ethan.

Courses Burelsmith has taken in police science are Federal narcotics and dangerous drugs, firearms, new penal code, narcotics investigation, basic fingerprints, criminal investigation, juvenile procedures and criminal law.

LOY SMITH is the only Hereford-born officer on the force. He started with the department Jan. 11, 1971.

Except for 10 years spent in New Mexico, Smith has lived in Hereford all his life. He is a graduate of Hereford High School and is attending Amarillo College.

While living in New Mexico, he was on the Clovis police department for one and one-half years and on the Los Alamos Department for three and one-half years.

He and his wife Judy have two children Tracy and Teresa.

SERGEANT Floyd Burke came to the police department here in June, 1968 after serving with traffic security in Lubbock.

He was born in Millen, Ga., and graduated from Jenkins County High School in Georgia. He graduated from Amarillo College last year with a major in police science. Burke has about 1,400 hours in police science courses and has 25 diplomas for courses at colleges across the state.

The 31 year-old Sergeant and his wife Carolyn have two children, Pam and Floyd Jr.

FORTY year-old Roy Robertson came to the Hereford Police Department April 15, 1973 after serving in the Air Force for 20 years and served as police chief in Panhandle.

Born in Inglewood, Calif., he graduated from high school in Canoga Park, Calif. and at-

tended police school at Amarillo College, where he has received 40 hours of search and seizure instruction.

He said he moved to Hereford for the "additional benefits" offered here, "especially the new retirement system."

He and his wife Silyer have four children, Don, Carl, Eddie, and Lyle.

His son Don is dispatcher for the Deaf Smith County Sheriff's Office and has plans for a career in law enforcement.

OFFICER Joe Brown began at the Hereford Police Department Feb. 15, 1972, after he came to Hereford in July,

1962 and worked for Caviness Meat Packing Co. for six and one-half years and Missouri Beef Co. for several years.

He was born in Rosville, Tex., and graduated from high school at Poteet, Tex.

He has taken courses in traffic investigation and police administration at the Department of Public Safety Academy in Austin and is a certified breathalyzer operator. He has also had 200 hours of basic training for certification at the Amarillo Police Academy.

Brown and his wife Annie have two children, Jo Ann and James Wesley.



CAPT. RAY MORGAN



DAVID HART



ROY ROBERTSON



JOE BROWN



RON McCANDLESS



DAVID WHEELER



LARRY BURELSMITH



LT. PAUL RAMIREZ



SGT. FLOYD BURKE



LOY SMITH

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We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us.  
\$25,000. to \$35,000.  
HOME LISTING NEEDED  
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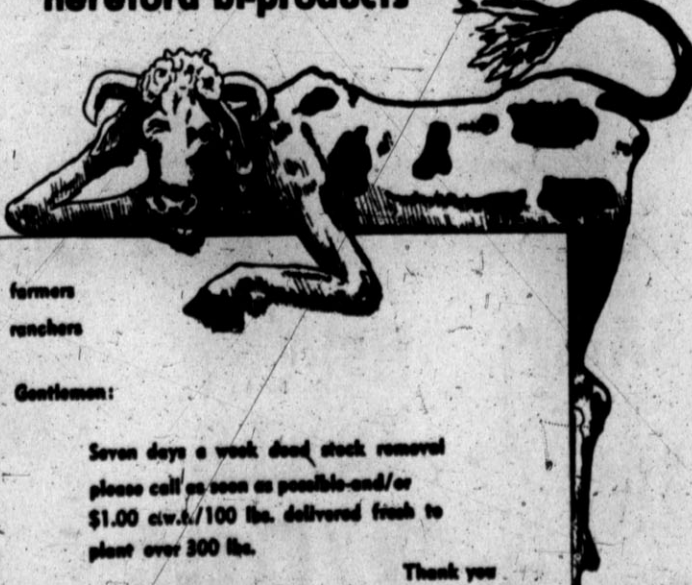
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Bring your pet by to enjoy our professional qualified grooming techniques.  
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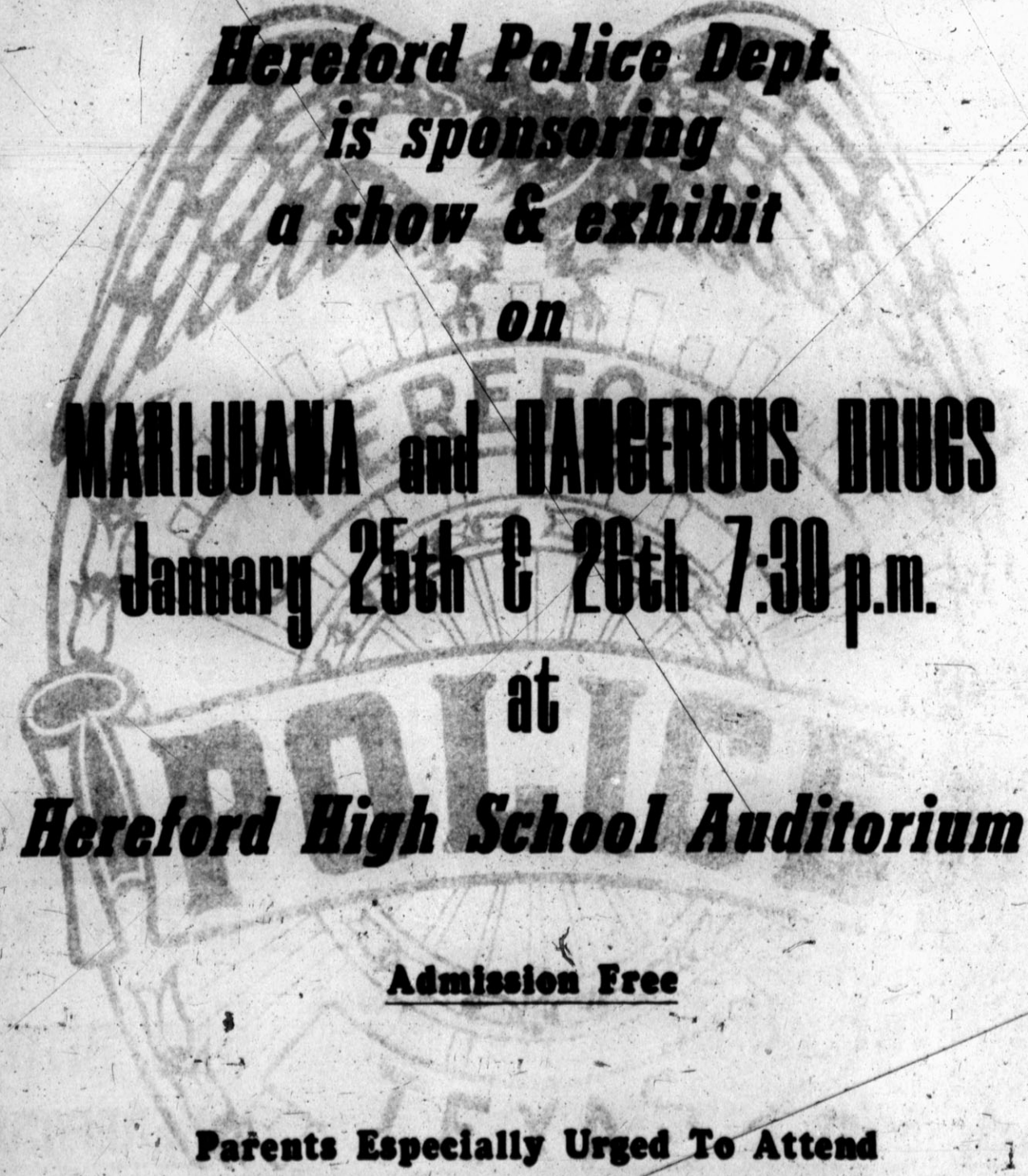
**OPEN HOUSE** 350 DOUGLAS  
See this beautiful home Sunday 1-6  
3 bedrooms - 2 baths many unique features throughout  
**For Sale or Trade**  
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Your local used cow dealer is hereford bi-products  
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Gentlemen:  
Seven days a week dead stock removal please call as soon as possible and/or \$1.00 cwt./100 lbs. delivered fresh to plant over 300 lbs.  
Thank you 364-0991



**Hereford Police Dept. is sponsoring a show & exhibit on MARIJUANA and DANGEROUS DRUGS**  
January 25th & 26th 7:30 p.m.  
at  
**Hereford High School Auditorium**  
Admission Free  
Parents Especially Urged To Attend





# THRIFTWAY

*Grand Opening*

**AND APPRECIATIONS**  
DOUBLE GUNN BROS STAMPS ALL WEEK LONG

PRICES EFFECTIVE JAN. 13 THRU JAN. 19, 1974. WE RESERVE THE RIGHT TO LIMIT QUANTITIES. NONE SOLD TO DEALERS.  
THRIFTWAY A BETTER WAY TO SAVE



RATH RACORN  
**BACON** 1.LB. PKG **55¢** RIB STEAK LB. **\$1.19**  
**FAMILY STEAK** LB. **98¢** PORK CHOPS  
WILSON'S CURED PICNICS WATER ADDED LB. **59¢** RIB CHOP **\$1.29**  
LOIN CHOP **\$1.39**

**1000 STAMP GIVE-A-WAY WINNERS**

MARY GONZALES	ED DZUIK
LOTTIE ANDERSON	JIM SOWELL
MRS. W. M. CRISMON	BETTY STEPHAN
MRS. GUS RULAND	CLETA WEEMES
MRS. R.C. MCGILROY, JR	TRUDIE GRAY
MARJORIE MIMS	LEXIE FORD
MARY ZEPED	IRENE BAIRD
DAN BEAVERS	OPAL HUTCHESON
SUNNY DEAVENPORT	PEARL STRAIN
CANDELARIA PARRA	EDGAR ROE
MRS. BILL MCCARLEY	AT THRIFTWAY

U.S.D.A. GRADE "A" FRESH  
**WHOLE FRYERS** LB. **45¢**

OSCAR MAYER, 1 LB PKG  
**WIENER'S and FRANKS** **\$1.19**

**TIDE** LAUNDRY DETERGENT KING SIZE **\$2.99**  
**COMET** CLEANSER 14 OZ **2/35¢**  
**IVORY LIQUID** FAMILY SIZE **\$1.09**  
**ZEST** BATH BAR **3/59¢**  
**QUIK** NESTLES, 2 LB CAN CHOC. FLAVORED **79¢**  
**CRACKERS** SHURFRESH 1 LB BOX **3/\$1**  
**CHIPOS** POTATO CHIPS 9.5 OZ **59¢**  
**ICE CREAM** BORDEN'S ALL FLAVORS Round Ctn. 1/2 Gal **89¢**  
**BUTTERMILK** BORDEN'S BUY ONE GET ONE FREE! **39¢**  
**DIPS** BORDEN'S 8 OZ CTN **39¢**  
**PEAS** LIBBY'S BLACK EYED 300 CAN **5/\$1**  
**CRISCO** PURE VEG. SHORTENING 3 LB CAN **\$1.19**  
**MARGARINE** PARKAY-TWIN TUB 49¢  
**COCA COLA** 32 OZ. RETURNABLE **5/\$1**  
**DIETSHASTA** ASSORTED, 12 OZ **10/79¢**

*Thriftway PRODUCE Specials*

GOLDEN DELICIOUS **APPLES** 25¢  
WASHINGTON EXTRA FANCY LB.

TEXAS GREEN CABBAGE ..... LB. **10¢**  
CELLO CARROTS ..... 2 1-LB. PKGS. **29¢**  
TEXAS RUBY RED GRAPEFRUIT ..... 8 LRG. SIZE **\$1.00**  
JALAPENO HOT PEPPERS ..... LB. **49¢**

WASHINGTON D'ANJOU PEARS LB. **29¢**  
ALL PURPOSE RUSSET POTATOES 10-LB. POLY BAG **88¢**

**HEALTH BEAUTY AIDS**

REG. - MINT 12 OZ **MILK of MAGNESIA** **79¢**  
MENNEN **BABY MAGIC** 9 OZ **89¢**  
CAPSULES-10 **CONTAC** **99¢**  
VICK'S **VAPORUB** 1.50 OZ. **49¢**  
DIAL VERY DRY **ANTI-PERSPIRANT** 50c **49¢**  
RIGHT GUARD **DEODORANT** 4-OZ. **69¢**

WITH 10c IN AD COUPON GOLD MEDAL FLOUR 5-LB. BAG **79¢**

NESTA INSTANT TEA 3 OZ JAR **99¢**

**VALUABLE COUPON** NO. 20094 NESTEA INSTANT TEA 3-oz. JAR **99¢**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER JAN 12 1973

MAXWELL HOUSE INSTANT COFFEE 10 OZ JAR **\$1.59**

**VALUABLE COUPON** MAXWELL HOUSE INST. COFFEE 10-oz. JAR **\$1.59**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER JAN. 19, 1974

SOFLIN JUMBO ROLLS **PAPER TOWELS** 4/\$1  
**SOAP** ZEST BATH SIZE **3/59¢**  
SHURFINE KRISPY **CRACKERS** 1 LB BOX **3/\$1**  
GEBHARDT'S **CHILI-BEANS** 24 OZ. CANS **79¢**  
SHURFINE BARTLETT HALVES 16 OZ. CANS. **2/69¢**  
SHURFINE CUT, **GREEN BEANS** 16 OZ CANS **4/88¢**  
SHURFINE 303 SIZE **EARLY JUNE PEAS** 4/\$1

CARNATION, LIGHT CHUNK 6 1/2 OZ **TUNA** **39¢**  
CAMPBELL'S **TOMATO SOUP** NO. 1 CAN **10¢**  
DEL MONTE, **GREEN BEANS** 303-CAN **4/\$1**  
SHURFRESH, IN NATURAL JUICES **PINEAPPLE** CHUNK CRUSHED SLICED **4/\$1**  
SHURFINE, **CANNED MILK** TALL CANS **5/\$1**  
WELCH'S **GRAPE JELLY** 32 OZ. JAR **59¢**  
SHURFINE GOLDEN, CREAM STYLE, WHOLE KERNEL **CORN** 17 OZ CAN **4/88¢**

**VALUABLE COUPON** NO. 35512 GOLD MEDAL FLOUR 5-LB. BAG **79¢**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER JAN. 19, 1974

FOLGER'S **COFFEE** 1 LB CAN **79¢**

**VALUABLE COUPON** MOUNTAIN GROWN FOLGER'S **COFFEE** 1-LB. CAN **79¢**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER JAN. 19, 1974

*Check & Rated*

SHURFINE FROZEN VEGETABLES "MIX OR MATCH" CHOPPED BROCCOLI C.S. GOLDEN CORN MIXED VEGETABLES GREEN PEAS **4 10-oz. BOXES \$1.00**

SHURFINE 6-OZ. CANS **ORANGE JUICE** **5/\$1**  
SHURFINE, LARGE SIZE **WHIPPED TOPPING** **39¢**

**"A BETTER WAY TO SAVE"**  
**5th and MAIN**  
**HEREFORD, TEXAS**

MRS. BAIRDS **SWEET ROLLS** **2/99¢**

**VALUABLE COUPON** FOLGER'S **COFFEE** 1-LB. CAN **79¢**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER JAN. 19, 1974



17

TOP FAVORITES

# The Sunday Brand

Published Every Sunday

Our Slogan: "More People - More Farms"

SUNDAY, JANUARY 13, 1974

## Prince Valiant

IN THE DAYS OF KING ARTHUR  
BY HAL FOSTER



**Our Story:** PRINCE ARN HAS GONE ADVENTURING THAT HE MIGHT FORGET HIS UNFORTUNATE LOVE AFFAIR. BUT TO NO AVOID. ONLY THE VERY YOUNG CAN FEEL SO GRIEVOUS A HURT.



SPRING COMES TO THULE, BUDS OPEN AND THE MEADOWS ARE BRIGHT WITH FLOWERS.... AND LYDIA GOES INTO ACTION! ARN MUST BE FOUND, SO SHE RIDES TO TOSENFJORD TO ENLIST HER BROTHER'S HELP.



THORVOLD IS PREPARING HIS DRAGONSHIP FOR A VOYAGE. "IN A WORLD FULL OF PEOPLE, YOU ASK ME TO FIND A BOY WHOM I HAVE NEVER SEEN?"



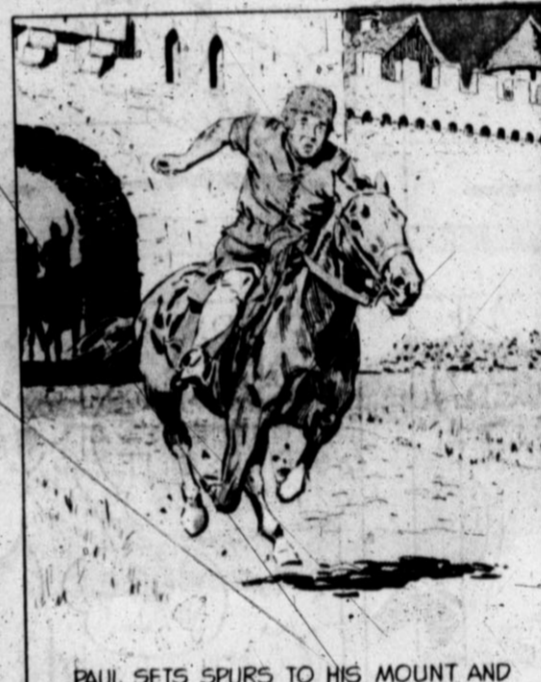
"IT WILL BE EASY" SHE CAROLS, "FOR EVERYONE WILL MARK THE PASSING OF THE WONDERFUL YOUTH WITH THE FLAMING RED HAIR." THEN SHE TAKES THE JEWELLED SCARAB FROM HER NECK. "AND HE WILL RECOGNIZE THIS, FOR I HAVE ALWAYS WORN IT."



THE TOURNAMENT IS OVER AND IT IS TIME TO LEAVE. SIR GAWAIN, IN SEARCH OF AMUSEMENT, IS TRAVELING FROM ONE TOURNAMENT TO ANOTHER, FIGHTING, WINNING PURSES, GAMING AND MAKING LOVE. HE PERSUADES ARN TO JOIN HIM



AT DAWN THEY ARE MOUNTED AND READY TO DEPART WHEN A TEARFUL VOICE CRIES: "PAUL! PAUL, DON'T LEAVE ME!" AND LITTLE SQUIRREL RACES TOWARD THEM, SOBBING WILDLY.



PAUL SETS SPURS TO HIS MOUNT AND GALLOPS AWAY, FREE AT LAST OF HIS RESPONSIBILITIES AND THE POWER OF A CHILD'S LOVE.

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WATCHING, DAME ELENOIR EXCLAIMS: "OH, YOU-POOR, STUPID, BLUNDERING CLOWN!" THEN PICKING UP THE WEeping CHILD, SAYS: "DON'T CRY, HE WILL RETURN, FOR HE LOVES YOU."

NEXT WEEK - The Fugitive

## BLONDIE

by CHIC YOUNG



WOW, BOY! WHAT A DINNER THAT WAS! AND MY FAVORITE DESSERT, TOO!



WAIT, DEAR--HERE ARE YOUR SLIPPERS AND A CUSHION TO MAKE YOU MORE COMFORTABLE



AND YOUR PIPE AND YOUR NEWSPAPER



HEY, WAIT A MINUTE... WHAT'S GOING ON HERE?

WHAT DO YOU MEAN?



YOU KNOW WHAT I MEAN! HOW COME ALL THE GOODIES? WHAT'S UP?

OH, DARLING YOU MIS-UNDERSTOOD MY INTENTIONS



DOING ALL THOSE LITTLE THINGS FOR YOU WAS JUST MY LITTLE WAY OF SHOWING HOW MUCH I LOVE YOU



BOY--I SURE FEEL LIKE A STUPID DUM-DUM!



BLONDIE, I'M SO ASHAMED OF MYSELF FOR QUESTIONING YOUR MOTIVES AS I DID

OH, THAT'S ALL RIGHT, DEAR



ISN'T THERE SOME LITTLE THING I CAN DO TO SHOW HOW SORRY I AM?



AS A MATTER OF FACT, YES--I SAW THE MOST BEAUTIFUL COAT ON SALE TODAY FOR ONLY FIFTY DOLLARS!



THANK YOU DEAR--I KNOW YOU'LL LOVE THE COAT

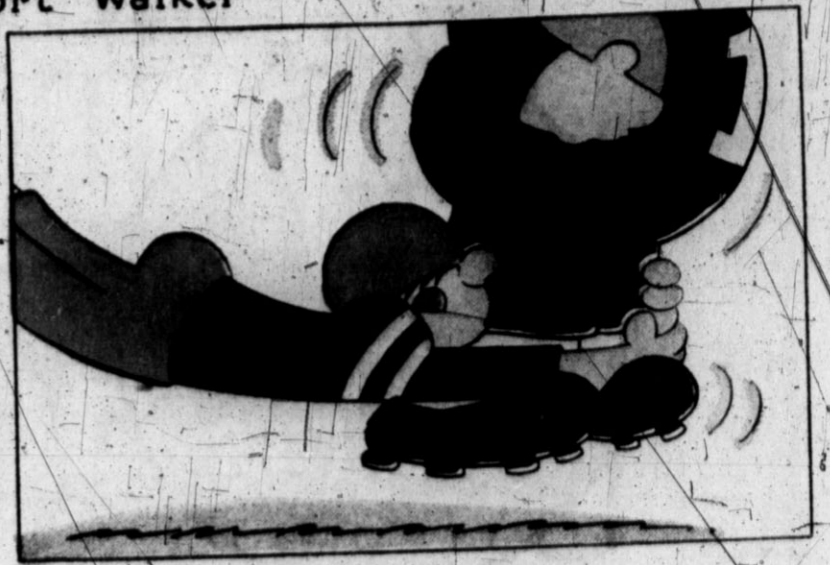
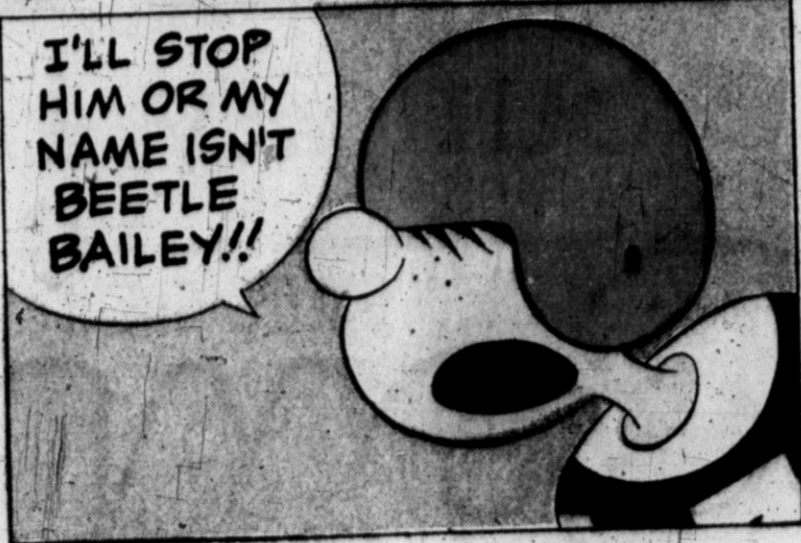


THAT'S TWICE IN THE LAST FIVE MINUTES I'VE BEEN A STUPID DUM-DUM

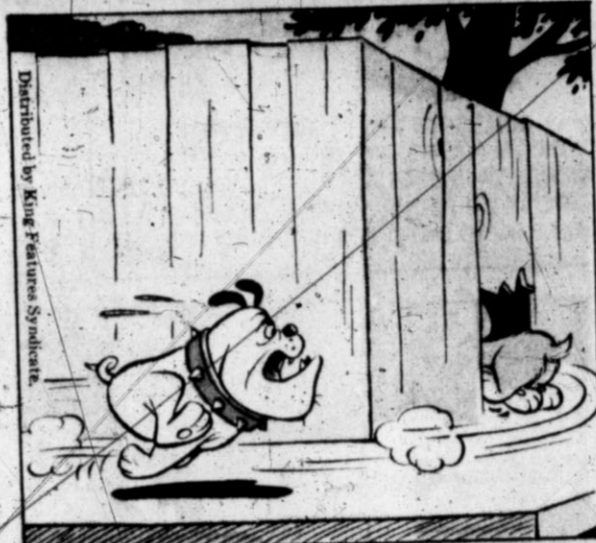
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# beetle bailey

by mort walker



# WALT DISNEY'S SCAMP®



# BARNEY GOOGLE and SNUFFY SMITH

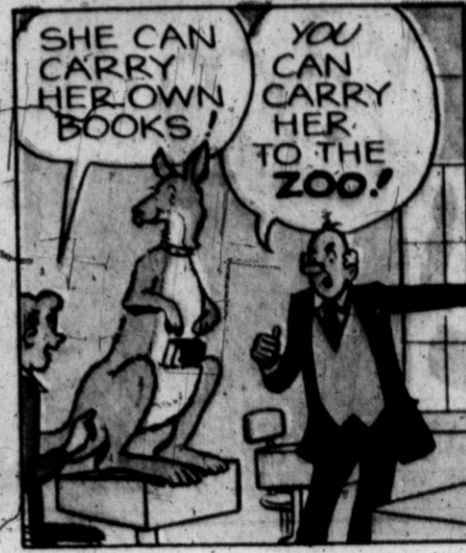
by FRED LASSWELL



U. W. F. T. C. I. N. Z. O. C. C. K. B. O. I. B. O. I. D. P. U. F. C. N. C. D. S. H. V. 4. S. H. O. W.

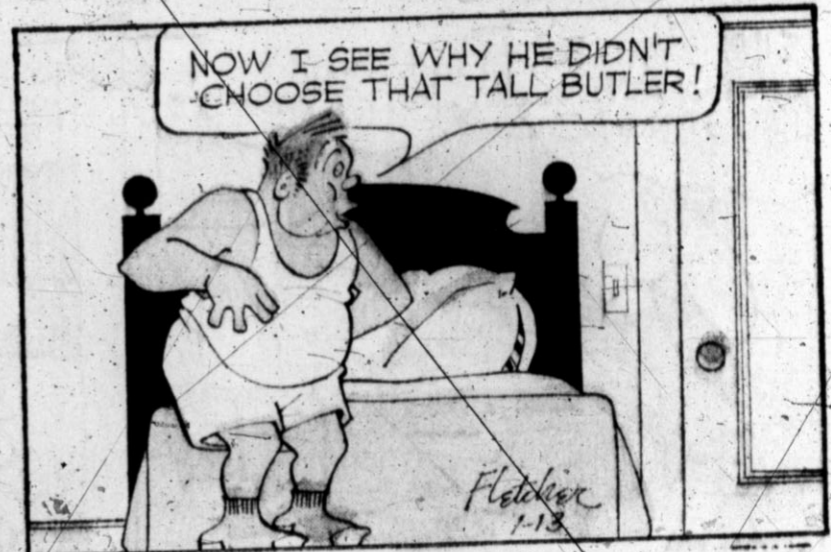
# ARCHIE

by BOB MONTANA



# BRINGING UP FATHER

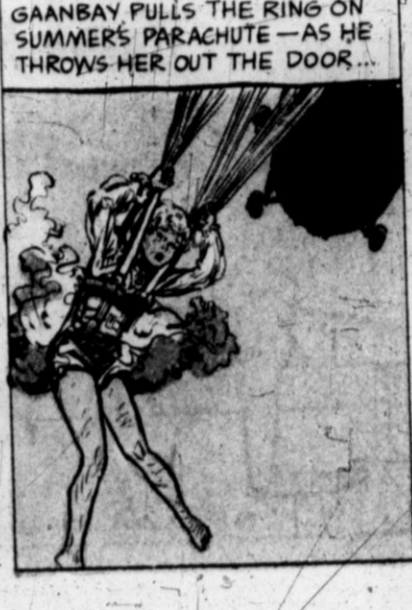
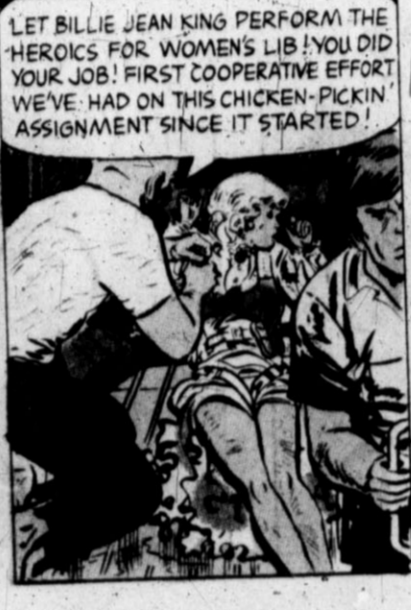
by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

by MORT WALKER and DIK BROWNE





# PONYTAIL

BY LEE HOLLEY



## hints from Heloise

**DEAR HELOISE:** Would like to share a joy of mine that brightens up a dull kitchen and is quite useful too.

I made a small poodle to put on my dishwasher to tell the others in the household if the dishes are washed or are yet to be! It is made of art foam (or you could use felt).

Cut it out with pinkish shears—two pieces, one dark and one light. Mine is plum and sparkly pink. Use magnets for eyes and



a triangle piece for the nose. Make the eyes real round, strip magnets can be cut in any form. Glue the dog together and also the magnets.

Use a felt pen to make the pink one smiling and the dark one sad. Put a bow in the hair and a collar on the bright one and leave the dark one simple. The collar can be glued on or sequined. The dark dog's mouth droops and eyes are made to

look sad. Across the wide part at the bottom of the dog is printed—The bright dog: "I've had my bath." The dark one: "I'm a dirty dog."

Mrs. E. A. Favinger

### FAT'S IN THE FIRE!

**DEAR HELOISE:** Love your hints and the many friends I feel I have through it. I feel a kinship with these women, who must also search for ways to save or to care for their families more efficiently. I have a suggestion to eliminate fat from gravy.

To about one quart of gravy, while it is simmering, I add one heaping teaspoonful of baking powder.

The gravy rises and then settles again, and the fat disappears! May God bless you in your effort to make our job as wives

and mothers easier.

Mrs. Sharron Widrig

### LETTER OF LAUGHTER

**DEAR HELOISE:** I am sending this idea for an inexpensive shower gift or a gag gift for the bride-to-be.

It is a very useful thing and is surely 100 per cent effective for a good laugh. Articles you'll need are one small plastic pail, one plumber's helper, two rolls of toilet tissue.

Slide the two rolls of toilet tissue onto the handle of the plumber's helper and wrap with wrapping paper.

Then wrap the pail, turn it



upside down and secure with florist's clay to the top of the plumber's helper handle.

Be sure to wrap the paper tightly around objects so they

## HELP FOR HOMEMAKERS

take the form of a lamp, which everyone expects it is, and wait for the laughter.

Mary Liegel

### SUITS THE BUDGET!

**DEAR HELOISE:** My plan is to lick the problem of the high price of children's clothing.

My little girl has many jumpers that are now too short for her.

With the pantsuits being so in fashion now, I'm getting some new material that will go with the jumpers and making pants for them. I'm also adding different trimmings to the jumpers from the pants material, making it look like a complete set.

This will really be an extension of her wardrobe at not too much cost.

Clair Forry

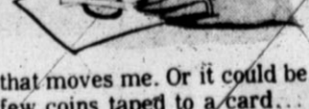
### LETTER OF THOUGHT

**DEAR HELOISE:** Your fine column seems to be a clearing house for more than household hints. Perhaps you

would care to pass on an idea that I have had.

Quite often, by mail and over the air waves, we are besieged with pleas for funds for worthy causes. We listen sympathetically to so many, but most of us cannot sit down and write a check to each because of our strained budgets. To reject or ignore places a strain on our conscience.

I finally solved my problem by putting a dollar in an envelope and mailing to each one



that moves me. Or it could be a few coins taped to a card. It does not sound like much, but if a large number of us did so it would be quite a help, wouldn't it? It would give us a great sense of participation, too.

Sharing this idea with you will reach so many readers that perhaps many more causes can be helped.

Mrs. L.M.

You had better believe it would help. Did you ever realize what a terrific amount could be raised if everyone would give just a quarter?

Heloise

### TO CATCH A BEAU!

**DEAR HELOISE:**

You have probably noticed that the style is to wear bows. Bows on your dresses, in your hair, etc.

I have found that bows in your hair don't always look right. You can fix the bows, but they soon get messed up.

I find that after you get the bows to look the way you want them, you can spray hair spray on them which stiffens them in the right shape.

Lyndia Karen West  
Age 14

### SEND 25 CENTS

**DEAR HELOISE:**

Do you ever worry about mailing coins in a letter envelope, to be sent in for payment for some small thing, say like for a coupon offer?

No need to worry about it anymore if you follow my suggestion.

From the side of a corrugated cardboard box, I cut out a piece almost the size of the envelope I am using. With a pencil, I trace around the coins I wish to mail.

Then, with a sharp knife point, I cut away holes in the heavy paper where I traced, being careful not to cut the corrugated part. The coins are pushed into the holes and covered with tape.

By pushing the coins into the cardboard and taping them in

place, there are no humps, which makes it easier for the post office department.

Mrs. Johnson

### TINY TUMMY ACHE?



**DEAR HELOISE:**

After having been to many baby showers over the years, I am about ready to think I am the only one who knows about something that babies, as well as grown-ups, sometimes are in great need of—a baby-sized hot-water bottle!

Guess it's because the little darlin's can't say they have any aches or pains, that we never think of them having use for any such thing.

Whenever the mother-to-be has opened my gift for her, all the others, at the shower have remarked that they had never before seen or heard of one.

Grace

+++  
Those small bottles were a new one on me, too. I had my daughter get one as a gift for a friend who would soon be a mother. It was darling!

It was really a minibottle for a sweet little mini (for now) person.

Heloise.

# IODINE



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# FLASH GORDON

by DAN BARRY



# TIGER

by BUD BLAKE



