

Giving Life

Billie Crofford is shown giving "life" in the form of a pint of blood as nurse Rose Ann Smith and Herbert Paul Lovin, laboratory technician, perform the task. The Coffee Memorial Blood Mobile unit will be in Hereford from 4-6 p.m. Wednesday and blood donors are needed badly as the Hereford supply of blood has been exhausted.

Can You Afford 20 Minutes To Give Someone a Lifetime

By JANIS LOCKHART
Brand Staff Writer

How great would you feel if you could say, "I helped save someone's life today!"

This is one of the easiest things to achieve, and yet every excuse is used to keep from having that gratifying experience.

Hereford is in need of people that are ready to join in and make this town one of the greatest towns in the country that will put forth a little effort and give of themselves, in order to save lives.

How? Very Simple!

To have life, you must have blood, not later, but at the minute you need it. Right now you feel well, going strong, happy, and have not given it a thought that there are many people even in Hereford's hospital that are feeling just the opposite. They may not be your friends, but what is not realized, is that they are family and friends of others, that may need help badly.

Are you really too busy?

HEREFORD NOW stands at zero in having any blood on hand in the Coffee Memorial Blood Bank, and if today you are in a wreck and require blood, you are out of luck.

Hospitals do not call for donors, the blood just needs to be there when it is needed.

"Tragedies are not planned," said Margaret Carnahan,

chairman of the Deaf Smith County blood bank. "They just happen and we need the blood then."

THE MOBILE Unit of the blood bank will be in Hereford from 4-6 p.m. Wednesday. The number of persons giving in recent visits of the unit has been too small to meet the needs of the community, and local blood bank officials have no explanation for the dropoff.

If there was any pain, or bad side effects, there might be reason for watching people fail to respond to such a great need, but there just isn't. A test is taken before a person is allowed to give blood, a short medical history. If the test proves that the person is in good health then, and only then, would one pint of blood be taken.

IT MAKES NO difference as to what type of blood, they are in need of every kind. The blood is sent to Amarillo for processing, but what some of the community does not realize, is that 100 per cent of the donation is used for Hereford.

The demand here in town is up greatly and the supply is down.

In the event of a serious crash or explosion where several pints are needed, there is none. What would be done then?

THERE ARE government guide lines that have to be followed in obtaining blood in order to protect the donor and those that receive the blood.

Hereford would like to maintain a goal of 100 pints on

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The Sunday Brand

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Branding Time

By Speedy Nieman

That feller on Tierra Blanca says it doesn't hurt to swallow your pride occasionally... it's non-fattening.

WITH ALL the publicity about "streakers" going around, we hear rumors of a new club being organized in Hereford. They call this one the "Strollers." It's for those too weak to streak, too bent to sprint, too clogged to jog, and too slow to show!

HEREFORD received some great publicity in "Rural Electrification", a magazine circulated nationwide by the National Rural Electrification Cooperative Association. The article was reprinted in Thursday's Brand.

We also received a copy this week of a full-page ad in Newsweek magazine which featured Hereford in the copy. The ad was placed by the National REC and highlighted the vital importance of the cowboy and rancher in the ag industry. It's the kind of publicity that could cost thousands of dollars without a friend like the REC.

COMMANDER James Jesko of Hereford Legion Post No. 192, and L.R. Boggs, VFW commander, are inviting all citizens of Deaf Smith County to take part in the observance of "Vietnam Veterans Day" next Friday. A banquet is set for 7 p.m. in the American Legion Hall with all Vietnam veterans as honor guests. The one-day observance is a special event for this year—it is not an annual holiday.

THE BRAND goes to press on Saturday afternoon, so we missed the announcement of the new Miss Hereford Saturday night. However, we commend the Women's Division of the Chamber of Commerce for much work and planning in producing the annual Miss Hereford Pageant. Many woman-hours went into the program with steering committee chairman Katherine Kester and co-directors Jeanette Caviness and Susie McGee leading the way.

OUR COMMUNITY'S blood bank needs some help. Did you know that three per cent of the people serve as blood donors for the rest of the nation? Read the feature article in today's Brand concerning the blood bank situation, then make plans to be a donor Wednesday at the Community Center!

THE HIGHWAY Commission Hearing conducted here this week was well attended and handled very efficiently. The only trouble is that Hereford was overshadowed in the attendance and presentation of facts concerning the designation of an interstate from Amarillo to Las Cruces.

Amarillo and Canyon representatives were well prepared and did the best jobs, in our opinion, of presenting information for the hearing. Phil Wilson, an engineer in the planning division of the State Highway Department, conducted the session and was highly impressive in handling the hearing.

Bee Winner Named

Tammy Fischbacher, 12 repeated as the Deaf Smith County Spelling Bee champion here Friday afternoon, earning another trip to the Regional Bee—where she finished in sixth place last year.

Tammy, a seventh-grader at La Plata, correctly spelled "colloquialism"—the word which tripped up Dewayne Kimbell—then followed by spelling "conceivably" to finish the contest.

The winner, daughter of Mr. and Mrs. Marcel Fischbacher of Rt. 5, won both the junior and county titles last year

while a sixth-grader at Aikman. Her hobbies are reading and music, and she is in the orchestra at La Plata and had a role in the All-School Play.

Dewayne, the runner-up, is the son of Mr. and Mrs. T.L. Kimbell of 515 Ave. K. Dewayne, also 12, is a seventh grader at Stanton Junior High. Other contestants were Susan Gentry from Stanton, Doris Sims from La Plata, and Kendra Lee, the junior champ from Aikman.

All five spellers made it through the first round words in "The Book of Champions", but three were eliminated

in the intermediate round. Tammy and Dewayne were in the list of final words when the contest came to an end.

Kendra 12, is the daughter of Mrs. Jimmie Lee of 107 Ave. K. Rebecca, 11, is the daughter of Mrs. Mary Gibson and David Gibson. There were 14 contestants in the junior bee. School officials reported it was the 14th victory for Aikman student in 16 years.

The county spelling bee was directed by Judge H.C. Williams, with Helen Rose as pronouncer and Linda Reinauer and O.G. Nieman serving as judges.



County Spelling Winner

Winner of the Deaf Smith County Spelling Bee contest Friday held in the courthouse was Tammy Fischbacher, 12-year-old seventh grader from La Plata. At left is Dewayne Kimbell, runnerup for the title. He is 12 and is a seventh grader at Stanton.

Heller Hearing Planned

A hearing is scheduled at 10 a.m. Tuesday in the U.S. District Court at Amarillo for the first creditors' meeting in the case of James Louie Heller, Illinois cattle buyer and commodity trader.

The bankruptcy case was filed in Amarillo Feb. 28, and the schedules of creditors, assets and statement of affairs was filed in Amarillo Friday. Judge Frank R. Murray of U.S. Bankruptcy Court in Lubbock ordered the Tuesday hearing in Amarillo.

Heller claimed secured debts of \$37,000 and unsecured debts of \$3,154,853. Assets, including exempt property valued at \$2,500, amounted to \$876,611, the cattle buyer's filing showed.

Some of the largest unsecured claims included creditors in Hereford. United Beef Producers, Inc., of Hereford was at

the top of the list at \$766,649. However, a UBP spokesman announced this week that the listing was in error. He said the amount was debts Heller owed to customers of United Beef.

Other feedyards with claims exceeding \$200,000 included: Lubbock Feedyards, \$353,653; Southwest Feedyards of Hereford, \$337,653; Lockney Feedyards, \$213,553; and Cattle Town, Inc. of Hereford, \$210,952.

According to Heller's petition, his assets include accounts receivable of \$362,237 from a Chicago commodity broker; 120,000 from R-B&H of Chicago; \$172,000 in a certificate of deposit with the First National Bank of Peoria (Ill.)—subject to a trust agreement between Heller and the Packers and Stockyards Administration of the USDA; 500 shares

of the G&H Cattle Co., valued at \$25,000; and a Beech Barron airplane valued at \$43,000.

Heller claimed a \$30,000 house in Washington, Ill., where he maintains his residency, as exempt property.

Lions Honor Farmer

Dick Fellers, 34, was named recipient of the annual "Outstanding Farmer" award presented by the Hereford Lions Club Wednesday at the Civic Club Center.

Described as a young farmer who "made it the hard way," Fellers owns a farm about six miles northeast of Hereford and farms a total of some 1,600 acres. He was cited for soil and water conservation practices, as well as rotation of crops.

EARL HOLT, Lions Club ag committee, made the presentation and listed the accomplishments of the honoree. Fellers attended Texas Tech, studying civil engineering, and returned here to start farming in 1964. He was married to the former Pam Walker while in college.

A native of Hereford, Fellers graduated from high school in Hereford and was active in 4-H Club work while in school. He started farming with his grandfather before going on his own and buying a farm in the Dawn community.

HOLT EXPLAINED in his presentation that the committee does not necessarily seek the "best" farmer, but

chooses from a list of outstanding men recommended by various organizations and individuals. Guidelines include ownership of land, conservation practices, crop rotation, and participation in community affairs.

Mr. and Mrs. Fellers have three children—Randy, 13; Will, 11; and Jennifer, 3. They are members of the First United Methodist Church. Mrs. Fellers was present for the award ceremony Wednesday, as was Bertie D. Fellers, mother of the honoree.

FOLLOWING the award presentation, Lions heard a musical program presented by several choirs from high school. Fred Radloff, director, introduced the sophomore Girls' Choir, the Mixed Choir, and the Show Choir.

President Jim Hale reminded Lions that the annual Eleatic Election Party will be held next Thursday night at the Civic Club Center, beginning at 6:30 p.m. No meeting will be held on Wednesday.

Shari Hughes was the weekly Leo Club guest to report on activities at high school. A large number of guests and prospective new members were recognized at the meeting.



Outstanding Farmer

Earl Holt, right, presents the Outstanding Farmer Award to Dick Fellers Wednesday during the noon meeting of the Lions Club. Holt heads the Lions Club Ag Committee.

Miss Hereford Crowned Saturday

Miss Hereford of 1974 was named at the climax of a colorful pageant Saturday night as Sandy Caison, title-holder the past year, placed the crown on her successor's head.

Also selected was Miss Teenage Hereford, who succeeds Cindy Hairgrow in that designation. The pageant closed too late for announcement of the winners in the Sunday Brand; they will be listed in the Thursday Brand.

Miss Caison made her last official appearance on the program, singing Cry and My Way, before presenting the awards to the title winners who were

picked from three finalists in each age division.

Scholarships were awarded to the winners and also to the girls named Miss Congeniality in each division. Seven girls competed for Miss Hereford's crown, and 12 in Miss Teenage division.

Gold-tinsel trees against a white and blue background made a glittering background for the pageant which had as its theme, This Is It! Entrants appeared first in casual spring dress for the opening presentation, then in evening gowns and finally in swimsuits for judging.

Finally, each presented her talent

number. They had met the out-of-city judges earlier at an informal Coke party.

Mrs. Terry Caviness and Mrs. Dwight McGee were directors of the pageant, which is sponsored annually by the Women's Division of Deaf Smith Chamber of Commerce. Mrs. Lynn Kester was chairman of the steering committee and other members were Mmes. Jack Renfro, Harlan VanderZee, J.W. Robinson, Ken Rogers and O.G. Nieman.

Roy Faubion was master of ceremonies for the pageant. Sherry White, Miss Hereford of 1972, was invited to appear on the program also.

CC Approves Resolutions

Adoption of several resolutions, committee reports, and the approval of amended by-laws for the Women's Division highlighted a regular monthly board meeting of Deaf Smith County Chamber of Commerce directors Thursday morning.

Two of the resolutions passed by directors concerned local matters. One endorsed the Vietnam Veterans' Day observance, being sponsored here Friday, March 29, by the VFW and American Legion posts. The other, drawn up by the environmental committee, asked the city to conduct a weed control program along highways 60 and 385 in the city limits.

TWO RESOLUTIONS suggested by the West Texas Chamber were also approved for submission to state lawmakers. One called for retaining the right-to-work law in the new constitution, while the other was in opposition to proposed Federal land-use legislation. Ed Allison reported the environmental committee, with

cooperation from the city inspector, is working on a campaign to eliminate "eyesores" along the highways through the city. Some empty buildings have been "tagged" by the city and will be required to meet certain standards if put in use.

CHARLES SCHLABS, water committee, reported his group is seeking information from research officials on better ways to conserve irrigation water. The committee also recommended the Chamber join the Texas Water Conservation Association, and directors approved the action.

Lavon Nieman, president of the Women's Division, reported that probably more than half of the membership had been working on the Miss Hereford Pageant, participating in some phase of the preparations for the annual beauty contest. The Fine Arts Festival is also to be conducted next weekend, and plans are underway for sponsoring a

clean-up drive.

MEMBERSHIP chairman Ed Coplen announced that 53 new members were added to the C of C during the recent drive. He added the committee would continue to seek new members all during the year. He recommended John D. Bryant for his outstanding work in the contest period.

Jim Conkwright, Special Action Council on Civic Facilities, and R.C. Hoelscher, SAC on Human Resources, gave brief reports on the progress of their groups.

Bill Albright, executive vice president, was attending a seminar at Texas A&M, and secretary Betty Wilson read a brief report from the manager. Directors approved a long list of new members.

President Roy Faubion presided at the meeting, with 13 directors in attendance.

Classes Planned

Classes for college credit through Amarillo College are to be offered in Hereford in connection with the Office of Child Development.

The course is an adult course beginning April 1 with classes running for 16 weeks before a second set of classes begins. Registration fee, and books are \$25 and persons interested may contact Beth Igal at the Hereford Community Action office, 364-5631.

The classes require nine hours per week of classroom attendance plus another six hours per week of clinical observation. A total of 15 college credit hours are earned through the course plus a para-professional certificate as a day care worker.

Boosters To Meet Monday Night

The Whiteface Boosters Club will meet at 8 p.m. Monday in the high school cafeteria to discuss the spring sports program.

Special guests at the meeting will be the members of the track and baseball teams and their respective coaches, Don Cumpston and Aaron Bourlan. The meeting is open to the public.

over four of five times and stopped in the ditch south of the highway.

The intersection is guarded by stop signs leading onto FM 1062.

Ward was carried to Deaf Smith General Hospital where he was pronounced dead shortly after 7 p.m.

Funeral services for Ward were conducted Saturday afternoon in First Baptist Church, of which he was a member. The Rev. Doug Manning, pastor, officiated. Burial was in Rest Lawn Memorial Park directed by Gilliland-Watson Funeral Home.

Wylie Richard Ward was born May 12, 1941, at Levelland and came to Deaf Smith County from Morton in 1951. He married Kay Packard here Feb. 24, 1963. He was a member of the U.S. Marine Reserve.

Survivors are his wife; a daughter, Jill Leigh, and two sons, Jon Marcus and Jason Richard, of the home; his parents, Mr. and Mrs. H.L. Ward, a sister, Phyllis Brown, and a brother, Gayland, all of Hereford.

A memorial fund for the young farmer's children has been established and contributions are being accepted at both Hereford banks.

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- Boys-Girls Shoes 29¢
- Ladies Suits! \$149
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- T.V.s \$39.50^{And Up}
- Lamps 49
- Chairs 1 \$2.49^{And Up}

GOODWILL INDUSTRIES

Funeral Set Monday For Mrs. Bob Ginn



Funeral services for Mrs. Robert F. Ginn, 51, of 117 Fir, are scheduled at 2 p.m. Monday in First United Methodist Church, and burial services at 10 a.m. Wednesday in the cemetery at Cory, Colo.

Mrs. Ginn, wife of the Holly Sugar Company's agricultural manager here, died in an Amarillo hospital early Friday after a long illness. She had been a Hereford resident since December, 1967, when the family moved from Delta, Colo.

Local funeral arrangements are in charge of Gilliland-Watson Funeral Home and those in Colorado of the Roberts Funeral Home, Delta.

Born Oct. 26, 1922, in Madison, Neb., she was Marcia Rose Johnson before her marriage to Robert F. Ginn Jan. 31, 1943 in San Antonio. She was a member of the Methodist Church and during her residence in Hereford had been active as an adult leader in the 4-H Club program.

Survivors are her husband; a daughter, Linda, of the home; two sons, Kenneth, stationed in Alaska with the United States Air Force, and Mickey, a student in Texas Tech University; her parents, Henry Johnson of Madison and Mrs. Wilma Butler of Tilden, Neb.; and a brother, Ivan Johnson of Arlington, Va.

Funeral Is Conducted Saturday For Deaf Smith County Farmer

Funeral services for Harry Leon Coffin, 83, farmer who died Wednesday evening at his home five miles north of Hereford, were conducted Saturday afternoon in Rose Chapel of Gilliland-Watson Funeral Home. The Rev. Doug Manning, pastor of First Baptist Church, conducted the rites.

Burial was in West Park Cemetery, with members of the Masonic Lodge serving as pallbearers.

Honesty in advertising is the best advertising policy.

Experience is what those who need it most can never have.

Those who drive under the influence often have influence in court.

Mr. Coffin was born March 29, 1890, in Noblesville, Ind., and came to Texas from his native state in 1902. He moved to Deaf Smith County in 1942 from Dallas. His marriage to Myrtle Grogan took place June 10, 1909, at Fort Worth.

He is survived by his wife; two sons, H. Bert of Hereford and Parker of San Antonio; three sisters, Josephine Coffin and Mrs. Catharine Smart of Shreveport and Mrs. Mary McDaniels of Banning, Calif.; a brother, D.H. of Dallas; five grandchildren and eight great-grandchildren.

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TEXAS FB

COW POKES By Ace Reid

Wul, ole banker tufernal fer twenty years called me a nothing, then he changed to a has been, now I'm a nothing has been!

Hereford STATE BANK

Richard Ward Killed In Wreck, Rites Held

Richard Ward, 32, of Hereford was killed about 6:45 p.m. Thursday in a two-truck collision 15 miles northeast of Hereford.

The accident, which involved the pickup truck Ward was driving, and a manure truck driven by a Littlefield man, occurred in an intersection of FM 1062 and a county road. The Littlefield man, Gaylon Ladell Johnson, 36, was arrested at the scene and charged with failure to yield right of way. He was placed in Deaf Smith County jail and was later released under \$5,000 bond.

However, Asst. Criminal Dist. Atty. Roland Saul indicated that felony charges may be filed in connection with the incident.

Don Samuels, Highway Patrolman in charge of the investigation, said Ward's pickup was traveling west on FM 1062 and had entered the intersection when it collided with the manure truck, which was heading south on the county road. The front of the Johnson truck collided into the right side of the Ward vehicle, apparently causing Ward to lose control of the pickup.

Samuels said the pickup went almost 150 feet before it rolled

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Ladies' Dress-Pak	\$22.00	\$7.34	\$14.66
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Here's your opportunity to get complete matching sets of men's and ladies' luggage at tremendous savings. Famous Samsonite Saturn II in all the latest colors and all the current styles. Come in today and save. Quantities of styles and color are limited.

LADIES' CASES	REG. RETAIL	SAVE	SALE
Beauty Case	\$25.00	\$ 5.00	\$20.00
Ladies' O'Nite	28.00	5.60	22.40
24 Ladies' Pullman	34.00	6.80	27.20
26 Pullman	40.00	8.00	32.00
29 Pullman	50.00	10.00	40.00

Colors: True Blue, Key Lime, Golden Yellow, Peach Blossom.

MEN'S CASES	REG. RETAIL	SAVE	SALE
21 Men's Companion	\$28.00	\$ 5.60	\$22.40
24 Men's Companion	34.00	6.80	27.20
Two-Suiter	40.00	8.00	32.00
Three-Suiter	42.00	8.40	33.60

Colors: Oak and Heather Grey.

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Herd Golfers In 5th Place, Stoerner Close To Medalist

Hereford's Curtis Stoerner moved to within eight strokes of medalist honors as the Herd golf team remained in 5th place in the District 4-AAAA round tournament after the Plainview portion of the race.

In the action Friday at the Plainview course, Snyder and Monterey moved into a deadlock for first place with a total score of 947 for the season. Coronado and Plainview were deadlocked at third place with 956; Hereford had 999; and Lubbock High had 1,047.

Stoerner chipped in a 75 Friday to tie with one other for the low round on the Plainview course and moved within eight strokes of the district lead in that category. Stoerner presently has 240 for the year compared to two tied at 232.

Others on the Herd team and their scores were O.H. Seamands 86, Joe Priddy 86, Tom Coneway and Shayne Lockhart with 87 each.

The scores on the Herd B Team were Kelly Lea 96, Billy Ward 101, Dan VanderZee 102, Rex Lee 103, and Larry Vigil 105.

The golfers will enter the Amarillo Relays this next weekend before returning to Hereford to host the round here.

Can You Afford 20 Minutes?

Continued From Page 1

hand at all times and presently are 100 pints behind that goal. There are certain facts which may help overcome the fear of giving a pint of your blood, and if people make themselves aware of these, the goal could be reached immediately.

1. One pint of blood may benefit as many as three people.
2. An anesthetic is used on the skin, therefore preventing feeling of the stick of the needle.
3. Statistics prove that 99 per cent of the donors give blood and walk away, never feeling anything except that they have done something good. The nervous reaction experienced is all beforehand.
4. Including paper work, a Coke to drink, and the drawing of the blood, the process takes about 20 minutes.
5. If a person has a disease of any type, they are not eligible. A woman under 110 pounds and a man under 125 pounds is not allowed to give. The age limit is set at 18 years to 65 years. If a person is taking prescriptions for flu or a cold, he would need to wait until the Mobil comes again, as no one is permitted to give blood while on drugs. Vitamins and birth control pills are not a factor, as these do not affect the blood value.
6. The blood taken is used in 7-10 days, the demand is that great.
7. Care is taken of the donor at all times. A laboratory

technician and nurses are on hand at all times. 8. If a person feels he is anemic, the initial test will prove this one way or the other. If so he will be rejected. If proven in good health, a person can give every two to three months and within four weeks after each donation have rebuilt the blood back.

9. Upon arrival at the blood mobile, officials do not need to know blood type. On request they will send the donor a card in order for him to have this for information which could prove valuable to his family in a crisis.

When a donor goes to the Blood Mobile, he should forget the idea he is giving it to a blood bank. But should remember that he is giving it to a person that needs help.

At that time the donor can walk away and probably for the first time in his life honestly say, "I've done my best to save a life and hope someone will do the same for you, if needed."

John Mitchell, Community Relations Director, said, "As we live in a dollar oriented world, scientists still have not come up with a way to transfuse a dying person with a dollar bill, we still have to have that pint of blood."

Local blood bank officials are appealing to all local employers to let their employees off work for just a few minutes Wednesday to let them help someone else by donating blood. The goal needs to be maintained in order to meet the demand caused by some medical disaster.

Donors are needed each time the mobile unit is here and officials are asking residents to not keep putting it off.

"We would like to see people go as often as they can," said Mitchell. "You'll feel better for it and someone in your community, perhaps a small child, will live longer because of you."

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364-5751 DOWNTOWN

The hardest job is the one that you put off until the last minute.

Drive Captains Meet

Residential area captains for the April 1 fund drive of the American Cancer Society in Deaf Smith County are asked to meet at 7:30 p.m. Monday in SWPS Reddy Room.

Mary Gibson, chairman of this phase of the fund campaign, asks all captains to be present as photographs are to be made at the meeting.

More workers in the residential sections of Hereford are still needed, Mrs. Gibson said, especially in the west part of the city and the Tierra Blanca School area. Any who will assist, to work in their own neighborhoods in any part of Hereford, are asked to notify her.



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Commissioners To Meet

Deaf Smith County Commissioners will hold their second regular meeting of the month Monday, beginning at 10 a.m., with 10 items on the agenda.

Commissioners will consider the appointment of three directors to the Deaf Smith County Hospital District board. Terms expiring are those of L.J. Straffuss, Ed Wilson Jr., and Mrs. Charles Hoover.

The county officials will also consider the appointment of a health officer, and formally approve the hiring of a maintenance engineer. The agenda also calls for the employment of personnel to audit the county books.

Other items listed: Consider request for use of Bull Barn; discussion on boiler insurance; request for water line crossings in Precinct 2 and Precinct 4; and discussion of price quotations from Texico.

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Misses Double Knit PANT SUITS \$12.99 3 Pc. Set \$13.99	2 BIG SURPRISE TABLES Boys Flannel Shirts, Mens Smooth Shirts Mens Sport Shirts, Mens and Boys Sweaters Infants Playsuits Mens Ties, Boys Knit Caps and Many More Drastically Reduced		Womens BETTER DRESSES Reduced From Regular Stock \$7.99 TO \$15.99



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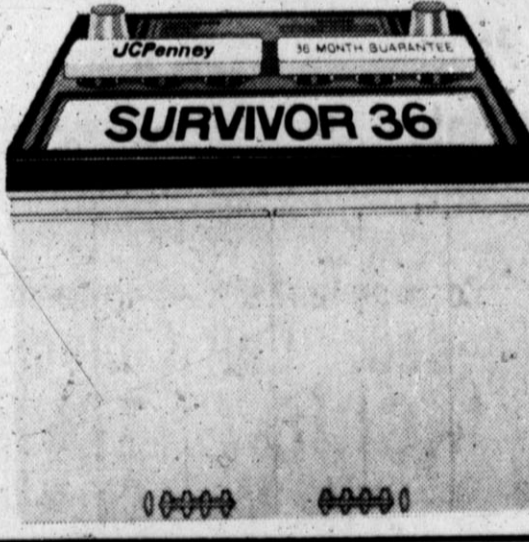
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Tire size	Save	Reg.	Sale	Plus fed. tax
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F78-14	6.39	31.95	25.56	2.50
G78-14	6.59	32.95	26.36	2.67

Tire Size	Save	Reg.	Sale	Plus fed. tax
G78-15	6.79	33.95	27.16	2.74
H78-15	6.99	34.95	27.96	2.97

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Judge Candidates Address Kiwanians

County politicking got its first good start at noon Thursday when the three candidates for county judge made guest talks at the Hereford Kiwanis luncheon.

All three candidates, Sam Morgan, Mike Ranspot and incumbent H.C. Williams, made short talks to the club before sitting back for questions from the audience — but there were none.

Ed Coplen called on each of the candidates in alphabetical order and the following is a summary of their addresses:

SAM MORGAN:

"I entered the county judge race because I feel it is a challenge and I like a challenge. I feel I can win the race and I want to be your county judge. I feel I have the

qualifications and education to be your county judge. I feel the office of the judge belongs to the people and that the judge should work toward serving that goal. I want to be the judge for all the citizens of the county."

Morgan said every individual in the county should be interested in the county judge position and that he, if elected, would represent the people as an individual, and not as part of a pressure group or any special interest group.

"I don't see any unsurmountable problem as far as the county judge position is concerned. I will listen to the wishes of the people and work hard for them.

"If elected I will work harmoniously with all officials in the county and work toward orderly efficiency in the

courthouse, and toward administering fairly in the county.

"I believe in law enforcement and will work closely with all law enforcement officers.

Morgan said he was especially interested in working with the youth and seeking their involvement in government.

"I want to work with young people and let them know they are a part of it.

"I am proud of my accomplishments in business fields and I feel this will help me serve you as county judge.

"I want to be your county judge."

MIKE RANSBOT:

"I believe you have to possess faith in oneself before announcing for an office. I also feel you have to have faith in

your fellow man and the people must have faith in the man they put into office.

"Inexperience never has and never will mean inability. I feel I am qualified for the position and I want to serve in it.

"You, as voters, also need to look at your own qualifications before you go to the ballot box. Are you voting for a man just to put him in office — just to give him a job."

Ranspot said the county judge's position should bring forth the needs and goals of the people and that the people need three things from the county judge's position: positive thinking, positive action and positive laws — not bent for any violation or violator.

H.C. WILLIAMS:

"I was first in the office of county judge in 1961. In that period of time the growth of the county has exceeded that of any other anyplace. This county has gone farther and faster than any other county anywhere.

"During this growth the county has remained financially sound and at the same time without raising taxes. No other county can say that — all other counties have had to raise taxes out of sight to stay with growth.

"And the future looks more difficult in maintaining this trend (of no new taxes)."

Williams commented on the new \$38,000 county library presently being completed and said he felt the county commissioners had spent the revenue sharing funds well which were used to finance the structure.

"But this financial stability through continued growth has not been maintained without conflict. However, when conflict is needed for the citizens of the county, then it is needed, no matter how unpleasant it may be for me.

"Experience in office has been invaluable to me as your county judge, and I feel also for you. My experience will speak for itself."

Williams then complimented the different taxing institutions in the county, citing the school system and city government



The three candidates for judge of Deaf Smith County made special guest speeches Thursday at the noon Kiwanis Club meeting. From left are Mike Ranspot, incumbent H.C. Williams, and Sam Morgan.

County Judge Candidates

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1/2

Dresses

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Pant Suits

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Bras-Panties

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Coats

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of

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THE Vogue

Trustees To Hear Teacher Appeal

Hereford's School Board of Trustees will meet in special session at 6:30 a.m. Tuesday in the Administration Building to hear an appeal from Elaine White, art and journalism teacher in the high school.

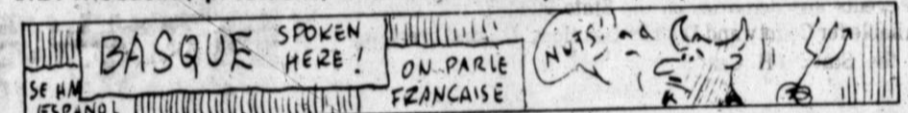
Mrs. White will be appealing a school policy which requires all teachers to live within the school district.

Trustees will meet for breakfast at 6:30 a.m. before beginning their meeting. The Board also is expected to make a policy concerning workman's compensation for school employees and also discuss the 1974-75 School Calendar.



Building Association Officers

Installation of new officers for the Hereford Division of the Panhandle Builders Association will be at 7:30 a.m. Thursday at Dickie's Restaurant and is open to all builders, subcontractors and persons associated with the building industry. New officers to be installed are (l-r) Lavon Pagett, vice president; J.D. McCaslin, president; and Avis Blakley, secretary.



It is said that the Basque language is so difficult, not even the Devil can learn to speak it!

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The Sunday Brand

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-Chronicle, Toledo.

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Hereford Grain Parent Company Announces Plans For New Large Fertilizer Facility

In a "hands-across-the-border" transaction that should eventually ease, if not eliminate, the fertilizer squeeze facing Midwestern farmer, Farmland Industries, Inc., and Canadian officials announced tentative agreement on an anhydrous ammonia project that will ultimately produce some 1.5 million tons of nitrogen fertilizer products annually.

Announced were plans to build four ammonia plants in the province of Alberta, Canada. The first two plants are to be on stream in 1976. Each plant will produce 1,250 tons a day and the product will be channeled by pipeline into position to serve farmers and ranchers in 15 Midwest states.

When completed, the complex will be the largest fertilizer manufacturing facility in the world. Farmland officials headed by President Ernest T. Lindsey and representatives of Alberta Ammonia, Ltd., announced the agreement in Calgary, Alberta, Canada.

Members in the firm is Hereford Grain Corporation. Hereford officials expressed much excitement over the building of the fertilizer plants which will help toward the solution of the fertilizer shortage.

"By undertaking this action," said Lindsey, "we hope to provide American farmers a

timely and economically competitive source of fertilizer to increase food production which, in turn, will help alleviate the predicted food shortage throughout the world.

"This project also will create new jobs and more favorable economic conditions in both countries and will utilize Canadian and American equipment," Lindsey continued.

Estimated investment in the facilities, including working capital, will be about \$325 million. This includes the four 1,250-ton-a-day ammonia plants and a 1,200-mile ammonia pipeline.

The pipeline will extend from the plant site in southern Alberta to a tie-in with existing pipeline facilities in north central Iowa.

Alberta Ammonia will own and finance the facilities in cooperation with Canadian and American banks. Farmland will be retained by Alberta Ammonia to build and operate the plants.

Lindsey said Farmland has agreed to market the output of the plants and to provide the downstream storage and facilities to handle the ammonia on an "as-produced" basis.

Farmland will construct eight new 30,000-ton storage facilities at locations along the pipeline route. In addition, Farmland will commit some \$75 million to

finance construction of urea, nitrogen solution and ammonium nitrate production facilities along the pipeline. These plants will be planned to come on stream as the pipeline is completed.

Natural gas producers headed by Great Basin Petroleum, Ltd., Sulpetro, Ltd., and Canadian Western Natural Gas, Ltd., will be responsible for the development of natural gas reserves, gathering systems and transmission pipelines to the plant site. Some 200 million cubic feet of gas will be needed to operate the four nitrogen plants each day.

Since natural gas supplies for such industrial purposes as nitrogen plants are on the wane in the United States, fertilizer production using Canadian gas is logical and beneficial, the Farmland executive said. "Our joint venture with Canada will free US gas for such vital jobs as home heating, even as we produce more fertilizer for our farmers," Lindsey added.

Farmland Industries, headquartered in Kansas City, Mo., is owned by 2,100 local farmer cooperatives in 15 Midwest states. It is a major supplier of fertilizer,

petroleum, feed and farm supplies to some 500,000 farmers and ranchers.

Farmers Warned To Fight Mustard Weed On Wheat

Justin McBride, Deaf Smith County Extension Agent, has sent a warning this week to all farmers who have problems of "mustard weed" in their wheat crops.

McBride said that now is the time to control the weeds, which seem to have strongholds in many farms in the area.

"I would like to point out that there are a number of good products that will give control of this 'mustard or pepperweed,' and it is foolish for the farmer not to control the weed with the good prices he is

getting for wheat these days." McBride cited statistics that one weed per square foot in a wheat crop could lower the yield



as much as five bushels per acre.

"A lot of farmers in the area need control measures," he said. "This is the deadline for spraying to get satisfactory control and still not damage the wheat. Farmers simply can't afford not to control this weed."

McBride also outlined results of recent research which indicate the measures and outcome of control with various products.

"We really got good results from almost all products which can be bought to control the weed," he said. "Using half-pound of 2-4-D, LVE; 4-D Butle

Ester; Ron Rhonox or Esteron 99 will bring good results along with various "other good products."

"Lorox, and Lorox plus half per cent surfactant (at rate of one pint per 25 gallons of water) received 95 per cent control up to 100 per cent control," he said.

"One plot of ground we tested had 6.2 mustard plants per square foot and the land yielded 57 bushels. Another same size plot had 13.4 weeds per square foot and yielded 28 bushels. Now it is not likely that local farms are that heavily infested with weeds, but the farmer can't afford any weeds at today's prices for wheat.

"Now is the critical time to get effective control of weed control from spraying."

Tops for the new season... Halters, Bustouts, Knit Tops - a really great collection to wear with jeans and shorts... \$6 to \$18 sketched - *Babe's* halter and cover-up... \$12

Nadine Jeter, Mgr. Sugarland Mall

4-H Bean Supper Planned Friday

The second annual Deaf Smith County 4-H Bean Supper will be held, Friday at the Bull Barn. Serving will be from 5:30 - 9 p.m. Menu for the event includes: Beans and Cornbread, Cole Slaw, Pickles and Onions, Cherry Cobbler and tea and/or coffee.

Proceeds from the supper will go toward building the State 4-H Center at Brownwood. This center will be used for 4-H events and activities on the State level. It will also be available for County and District functions. Ground-breaking for the State 4-H Center was held on February 22 at Brownwood.

Deaf Smith County pledged \$3,000 last year, to be paid over a three-year period. \$1,500 has been raised through the '73 Bean Supper and the Teen Leaders Dance. With the support and backing of citizens in Deaf Smith County, we'll be able to complete our quota and get it turned in by April 1.

Tickets are available through 4-H Club members, leaders, parents and friends of 4-H. If you haven't been contacted, call, or come by the Extension Office, 364-3573, 304 Courthouse, and pick up a ticket. Tickets will also be available at the door.

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For **30%** Off G.D.P.

Amarillo Man

Charged In

Theft Here

A 25-year old Amarillo man was charged with theft over \$200 in connection with the theft of almost \$500 in lumber from Carl McCaslin Lumber Co.

Deaf Smith County Sheriff's officers Wednesday arrested Jerry Glen Reid of 3810 E. 14th, Amarillo, and filed the charges against him. The suspect was free on \$2000 bond by the week's end.

Chief Deputy Art Burton said Amarillo officials contacted the Sheriff's office and Hereford Police Department about the theft and said they had a suspect in custody. Burton said officials conducted an investigation here before transferring the man to the local jail and filing the charges against him.

All lumber taken in the incident was reportedly recovered in the case. Amarillo officials also are holding a second man in connection with the case and expect to file charges in Potter County against him.

In other action during the week, Hereford Police officers investigated several reported incidents of theft in the city, including burglaries of two homes and the theft of shop tools.

Pack Slates Race

At the next meeting to be held in St. Anthony's Auditorium on Tuesday, April 16, Pack 51 will hold their Pinewood Derby slot car racing.

Trophies will be awarded to the best car in workmanship and to those winning the races. Kits for making the cars were distributed to the boys Tuesday.

A good response was reported for the Good Turn Day project in which the cubs and webelos went to houses to collect used articles for the Goodwill Industries of this area. It promoted the idea that the boys were helping others.

Den 1 recently went to the County Library to learn how to make use of its services and each boy checked out a book. Den 4 goes every Saturday to the Bluewater Gardens on Irving street to clean the grounds. The money earned goes in the Den's treasury.

Communications was the scouts' theme for March. Den 3, under the direction of Mrs. Lee Jones, gave a skit telling the story of a little boy who owned a computer that would not do his homework.

Mrs. Bill Palmer's Den 2 presented the colors.

Awards to the webelos were presented by Bobby Byers. Tate Baker and Kirk Jones received the arrow of light award and their cub scout graduation certificates, and will be going in to the boy scout program. Kirk also received the artist, geologist, naturalist, scholar and sportsman awards.

Other awards were: Don Delozier, athletic and sportsman; Eddie West, aquanaut, nature and outdoorsman; Robert Byers, outdoorsman and scholar; Jeff Conger and Pat Mercer, the outdoorsman award.

Cubmaster Muriel Bussey and Assistant Cubmaster C.L. Layman, Jr. presented these awards: dinner cord to Jerry Baker and the assistant dinner cords to Charlie Moxon and Bacilio Rodriguez, Jr.; wolf badges and gold arrow points to Brendon Wiley, Ernesto Reyes and Joe Salcedo; two silver arrow points to Craig Jones and Charlie Torres; one silver arrow point to Keith Bridwell and Jimmy Layman.

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NEW UPHOLSTERY ITEMS ARRIVING DAILY

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1-Traditional Copper Quilt SALE
RUBBED VELVET
SOFA Reg. \$599⁹⁵ **\$399⁹⁵** as is
Loose-Cushion



1-Red Velvet Reg. \$149⁹⁵
SPOT CHAIR SALE **\$89⁹⁵**

1-Gold-Black Cut Velvet Reg. \$639⁹⁵
COUNTRY FRENCH SALE
SOFA **\$469⁹⁵**

LAY-A-WAY
for Mothers Day and a beautiful comfortable at Reduced Price
La-z-boy

Gift Chairs for Mother

2-Blue Green Velvet SALE
SPOT CHAIRS **\$79⁹⁵** ea. Reg. \$189⁹⁵ ea.



2-Gold-Red Chenille Velvet SALE
SPOT CHAIRS **\$79⁹⁵** ea. Reg. \$139⁹⁵ ea.

1-Red Vinyl SALE
RECLINER **\$219⁹⁵** Reg. \$270⁰⁰

1-Green Vinyl Nylon Tweed SALE
COMBINATION RECLINER Reg. \$158⁰⁰ **\$119⁹⁵**

1-Tan Vinyl Nylon Tweed SALE
COMBINATION RECLINER Reg. \$158⁰⁰ **\$119⁹⁵**

1-Brown Vinyl SALE
RECLINER Reg. \$160⁰⁰ **\$119⁹⁵**



1-Orchid Quilt Velvet SALE
LOVE SEAT **\$350⁰⁰** Reg. \$489⁹⁵

1 Gold Chenille Velvet Reg. \$269⁹⁵ SALE
LOVE SEAT **\$229⁹⁵**

1-Tangerine Velvet SALE
LOVE SEAT **\$269⁹⁵** Reg. \$359⁹⁵

ROCKER
1-Orange Velvet SALE **\$99⁹⁵** Reg. \$169⁹⁵

1-Tangerine Green Print Quilt SALE
ROCKER Reg. \$169⁹⁵ **\$109⁹⁵**



Your Choice
Large Group Decorator **PILLOWS** **\$395**



2-Citron Velvet High Back SALE
CHAIRS **\$159⁹⁵** ea. Reg. \$239⁹⁵ ea.

1-Rose Velvet SALE
CHAIR **\$149⁹⁵** Reg. \$289⁹⁵

McGEE FU
511 N. Main Home Owned-H

Letters to the Editor

Likes Hereford

I am a retired senior citizen and a newcomer and want to thank all those who have visited me and made me feel so welcome in Hereford. I have found the people here to be very friendly and courteous which is what it takes to build a good town.

Sincerely,
Ethel Thompson
Apt. 1, Blue Water

Praises Mrs. Smith

This is just a short thank you note to Mrs. Jewell Smith who has been more than just a welfare worker to me and my daughter, Betty Ann. We arrived in Hereford due to personal problems and we turned to Mrs. Smith for help and guidance.

We had nothing and with Mrs. Smith's help, we have received things to start keeping house again, but what is more important than the material things we received is the moral support and comfort she has given us.

She has given us hope and she cares for people as human beings.

This lady has renewed my faith in God and people. With her quiet faith in God, she has shown that people still care and I cannot begin to praise her enough for her work above and beyond the call of duty outside of her job in the office.

May God bless and bestow His blessings on her for all of her good works for her work in the community. She is truly a great person.

Thank you, Mrs. Smith.
Helen and Betty Ann
Marr

Twirlers Reap Wins

Several little girls from Hereford competed recently at twirler contests in Canyon.

Both tournaments were held at the Activity Center on the West Texas University campus and welcomed elementary-age girls from the Panhandle region.

Awarded first place in the junior team division at the March 2 meet were: Carol Morgan, Shirley Hutton, Sandy Ward, Carolyn Holmes, Rhonda Teague, Silvana Gomez, Linda Walker and Diane Warden.

Those twirlers receiving first places at the contest on March 16 were: Lynn Garrett, Sheri Jones, Christi Tyler, Sandy Brownlow, Chereene Watts, Naomi Fuhrmann and Amy Carnahan.

Individual honors went to: Cozette Moore-fourth place twirling, Willa Bass Lawton—first and second place twirling, third place basic structure, Vicki Reinauer—first place best costume, Kim Martin—fourth place twirling, Denise Schroeter—first and second place twirling, and Jan Reinauer—second place basic structure.

Club Coffee Planned

A coffee will be held from 2 until 5 p.m. Wednesday afternoon at Hereford Country Club to introduce members' wives to the new room at the club.

All wives are asked to bring a favorite recipe to the coffee, and a name for the room to be put in the suggestion box.

The club will hold open house from 12:30 p.m. until 2:30 March 31 for members and their families.

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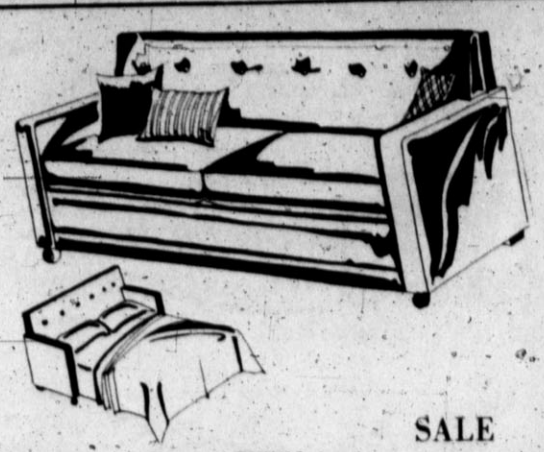
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Mayfair

SALE



1-Traditional Queen Size Reg. \$659⁹⁵ SALE \$499⁹⁵
SLEEPER SOFA
Antique Gold Velvet.

1-Early American Queen Size Reg. \$319⁹⁵ SALE \$239⁹⁵
SLEEPER SOFA
Gold-Brown Nylon Print

1-99" Traditional Reg. \$659⁹⁵ SALE \$359⁹⁵
SLEEPER SOFA
Antique Gold Velvet

1-Green Gold Velvet Reg. \$312⁰⁰ SALE \$239⁹⁵
POP UP CHAIR

1-Forest Green Velvet Reg. \$277⁰⁰ SALE \$245⁰⁰
RECLINER

1-Rust Velvet Reg. \$342⁰⁰ SALE \$259⁹⁵
WALLAWAY

1-Fern Green Velvet Reg. \$286⁰⁰ SALE \$229⁹⁵
WALLAWAY

2-Gold & Black Cut Velvet Reg. \$189⁹⁵ ea. SALE \$109⁹⁵ ea.
CHAIRS

1-Gold Velvet Traditional Reg. \$669⁹⁵ SALE \$449⁹⁵
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Velvet Vinyl or Nylon Tweed
FOOT STOOLS YOUR CHOICE \$12⁹⁵
Reg. from \$19⁹⁵ TO \$24⁹⁵

2-Citron-White Cut Velvet MR. & MRS. Reg. \$369⁰⁰ set SALE \$229⁹⁰ SET
SWIVEL ROCKERS

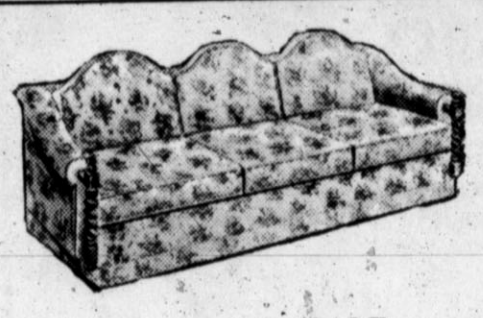
1-Red Velvet Reg. \$199⁹⁵ SALE \$139⁹⁵
CHAIR



1-Quilt Green-Brown BIRD PRINT Reg. \$349⁹⁵ SALE \$299⁹⁵
SOFA

1-82" Orange-Green Nylon Reg. \$269⁹⁵ SALE \$219⁹⁵
PRINT SOFA

2-Multi Print Quilt 3 Pcs. Reg. \$539⁰⁰ SALE \$269⁹⁰
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1-Melon Velvet Reg. \$179⁹⁵ SALE \$109⁹⁵
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On Wall Street

'Golden' Tar Sands Could Hurt U.S. Oil Deposits

There has been a great deal of publicity recently about oil shale deposits in the U.S. and the aggressive bidding for leases on Colorado oil shale acreage by the major oil companies.

Canada. Total known worldwide oil reserves are about 600-billion barrels, two-thirds of which are in the Middle East. The Alberta tar sands are estimated to have reserves of 340-billion barrels of synthetic crude oil based on the technology available for ex-

tracting the oil from the sands.

OIL SANDS exist outside of Canada in Venezuela and Russia but only the U.S. oil shale deposits begin to compare with the huge Canadian tar sands.

The weather in that part of the world is definitely unfriendly with the temperature dropping to 60 degrees below zero in winter and hitting 100 plus or more in the summer. The terrain is a swampy,

poorly drained musket, below which is an overburden varying in depth from a few feet to several thousand feet covering the tar sands. Mining activity is limited to the winter months when the ground is frozen hard enough to support the huge mining vehicles.

THE SANDS themselves are a combination of sand, water and bitumen, a sulfurous hydrocarbon which has to be thinned and sweetened (sulfur

removed) before it can be used commercially.

The refining process of the tar sands is rather lengthy but the finished product is a high-grade synthetic crude oil that can be refined into a wide range of petroleum products.

Present production of synthetic crude from the sands is 45,000 barrels per day with plans to raise this to 65,000 barrels per day immediately. A syndicate of four major U.S. oil companies is building a 125,000 barrel per day plant which should be on stream by 1977.

Estimates by engineers indicate a cost of \$3 per barrel of

crude oil from a plant that size. The cost of the plant is high, a cool \$1-billion. The syndicate has already spent \$50-million in the past 15 years just researching how best to get the oil out of the tar sands.

A SECOND GROUP composed of Shell Oil subsidiaries have a 100,000 barrel per day plant under construction with hopes of getting this \$900-million venture on stream by 1980. A Belgian controlled group plans to file application for a 100,000 barrel per day plant.

It takes five to six years to get a tar sands plant built and on stream. Large amounts of

capital are required but large numbers of workers are also necessary and this is regarded as the one single factor which will limit the size and number of tar sand plants over the next several years.

SOME EXPERTS predict as many as 20 to 30 plants in production by the end of the century producing as much as 3-

million barrels of synthetic crude per day. The chief advantage of the oil is extracted occupies more space than the shale did before being treated and this poses a serious problem in what to do with the shale residue.

It's serious enough to severely limit rapid development to the U.S. oil shale deposits.



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LIVE CATTLE

Mo.	Hi	Lo	Close	Prev. Close
Apr.	44.20	41.67	41.90	44.32
Jun	46.87	44.20	44.92	46.92
Aug	49.10	46.42	47.55	48.92
Oct	48.65	46.20	47.82	48.95
Dec	49.00	46.67	48.12	49.27

FEEDER CATTLE

Apr.	46.25	43.95	44.80	45.40
May	46.10	43.80	45.50	45.90

MILO

May	499	484	490	489A
July	505	495	500	495A

KC WHEAT

May	434	434	435	435
July	430	430	435	435

B-Bid A-Ask N-Nominal

Hereford Takes Stock In Ada

Ada Resources, Inc.'s exchange offer has been successfully completed effective March 4, announced L.S. Adams, Jr., chairman of the board. In the exchange offer, the company acquired limited partnership interests in certain producing oil properties and the stock of two cattle feedyards located near Hereford.

These assets, along with substantially all of the assets of Ada Oil Company, Adams Petroleum Center, Inc. and certain other assets owned by K.S. "Bud" Adams, Jr. and members of his family are presently being transferred to Ada Resources. April 1, is scheduled as the closing date when Ada Resources will officially assume these assets and liabilities.

Ada Resources will be issuing approximately 5,150,000 shares of Common Stock on April 1 to approximately 250 stockholders who accepted the exchange offer. Trading of the Ada Resources stock is expected to begin shortly after that time.

An estimated one-third of the Ada Resources Common Stock is owned by residents of Hereford, according to company officials.

Houston-based Ada Resources will be primarily involved in the oil and gas business and the operation of two cattle feedlots. The company presently owns producing oil and gas properties in six states; conducts an exploration program principally within the Continental United States; transports, in its barge and trucking divisions, crude oil and bulk petroleum products; markets gasoline and other refined petroleum products through its network of approximately 25 bulk plants and 290 service stations; operates the Southwest Feed Yards and Champion Feeders with a total fill capacity of 80,000 head of cattle; and, to a lesser extent, is involved in ownership of certain real estate investment properties.

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New Bunk Bed	\$99 ⁹⁵
Good Selection Of Living Room Suites	\$99 ⁰⁰

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W/AM-FM Radio	
Recliner	\$19 ⁹⁵
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• KNIT PANTS Reg. To \$26⁰⁰ \$5⁹⁹

• BIG & TALL SHIRTS Size Large to Extra Large Reg. \$18⁰⁰ \$8⁹⁰

• SPORT COATS 36-48 Reg. TO \$85⁰⁰ \$39⁰⁰

• SHIRTS DRESS & SPORT All Sizes Reg. To \$16⁰⁰ \$5⁹⁹ \$7⁹⁹

• TIES (One Group) All Colors And Prints Reg. To \$10⁰⁰ \$3⁹⁹

BOYS DEPT.

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• WINTER COATS (Only 9 Left) \$19⁹⁰

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75-Year Old WT Looking Mighty New These Days

For an institution approaching its 75th anniversary, West Texas State University looks mighty new these days. The new masonry and spirit invigorating the campus at Canyon belie the age of the oldest state-assisted institution of higher learning in the West Texas region.

University Science Center, constructed at the same cost. The buildings, which provide much needed enlargements of the university's science and library facilities, also symbolize the progressive

attitude that WTSU supporters feel has emerged more strongly than ever in the past year.

TWO IMPORTANT events in 1973 ushered in the new spirit at WTSU. The school marked its 10th year with university status, and Dr. Lloyd Watkins arrived to take over the reins as university president. Almost as soon as he arrived on campus, the new president began stirring up a new excitement among all segments of the University and its supporters.

WATKINS HAS been associated with a number of fine Universities in the Midwest, so everyone respected him as something of an authority in such matters. His enthusiasm for this part of the country, its people and especially WTSU was contagious. Soon everybody concerned began thinking about the future and seeing WTSU, not as a good University for this year as it has been for many years, but as a significant university. Expansion of the curriculum in recent years have taken diverse forms: Five new degree programs and courses in social work and criminal justice administration have appeared. Latin has reappeared, and horsemanship is now offered for either divisional education or

THE NEW enthusiasm has already begun to show itself in a number of areas such as the concept that the University is operating to serve students. That concept is manifested in a broad range of practical applications, from simplified registration procedures that have shortened those traditional lines at the start of each semester to a faculty-student ratio of 1-20, which means that no WTSU student ever becomes just a numbered seat in an auditorium.

agriculture credit. WTSU students, within the past year, have found themselves engaged in projects ranging from digging for archeological material threatened by a new dam to mapping Mars from Photos gathered by the Mariner spacecraft.

JUST AS WTSU recognizes that all students cannot attend classes at the same hours, the university also knows that all students have time when they are not attending classes. There are 61 organizations on the WTSU campus, from fraternities and sororities to societies for special interests, to provide for those hours not spent in classes.

The hub of the cultural and social scene at WTSU is the Activities Center, a complex of bowling alleys, pool tables, handball and paddleball courts, a weight training room, for basketball courts, an Olympic-size swimming pool, and rooms for reading, music and films. Students arriving at WTSU now can take advantage of a remarkable growth program of the past five years, which added eight new buildings and a 2,400 acre ranch to the university's facilities.

help students with the financial aspects of attending college. In addition to the conventional loan, scholarship and student employment programs, WTSU has the special Opportunity Plan, Inc., a non-profit organization which offers individualized financial assistance and counseling along with part-time job opportunities.

WTSU is in a land of contrasts. Because it is in the Amarillo metropolitan area, students have easy access to the cultural activities in Texas' 7th largest city, yet it still has a

good bit of the romance of the old West. Spectacular, rugged Palo Duro Canyon state park is West Texas State University's backyard.

Nelson A. Rockefeller, former New York Governor: "I am not a candidate for nomination for the presidency or any other political office."

SCHOOL NEWS

HIGH SCHOOL SCHEDULE

- March 25 - 29
- 25 - 10 a.m. high school officials will go to La Plata to present high school curriculum to the Freshmen.
 - 7:30 p.m. - FHA meeting in the auditorium.
 - 26 - 9:30 Stanton ninth graders will meet in the high school auditorium for pre-registration information.
 - 11:15 - The UIL one-act play will be presented for the student body and parents. This play will be the one presented for competition.
 - 27 - FFA Aero-Space Test will be given in the Community Building from 9-5.
 - 9:00 a.m. Drill team meeting.
 - 28 - Senior Class will have a meeting at 9 a.m. in Auditorium. This day will be set aside for "Fiftieth Days" for the student body. Students will be dressed as the attire was in the 1950's.
 - 11:15 a.m. Fiftieth Days assembly school talent will be used.
 - 27-28-29 - Rodeo will be held in Farwell. The Rodeo team from high school will be competing.
- "All parents are extended an invitation to attend any school function you wish to attend, especially this week, if you would like to be present with your ninth grader during pre-registration," said Gene Barkowsky.

Series Continues

A representative from the Amarillo Social Security Office will continue to advise local residents on matters pertaining to social security and Medicare each Tuesday morning at the courthouse.

An advisor will be available 9:15 a.m. - 11:30 a.m. for the next three months concerning the two Federal programs.

Service can also be obtained by visiting the social security office at 317 East Third Street, Amarillo, or by telephoning 376-2241. The office is open 8:30 a.m. - 4:45 p.m., Monday through Friday (except national holidays). Residents of Hereford may call the Amarillo office toll-free by dialing the Hereford operator and asking for Enterprise 8-3353.

Civic clubs or classes which would be interested in presenting a program on social security can phone 376-2241.

Special Fund Established

A special fund has been established in the First National Bank and the Hereford State Bank titled "The Richard Ward Children's Memorial."

The fund was established this week in memory of Ward, who was killed Thursday afternoon in a two-truck accident 15 miles northeast of Hereford.

Persons interested in contributing to the fund may do so by contacting either of the Trust Departments of the two banks.

Cancer Drive Hunts Rural Contributions

Mrs. Jan Perrin of the local American Cancer Drive reminds rural residents to respond to contribution letters mailed recently.

"The response to the letter campaign has been light so far," said Mrs. Perrin.

"It is certainly not too late to answer the requests for financial assistance. I would prefer to receive these rural contributions before April 1, but of course, the Cancer Society will welcome any late responses."

Those rural residents who did not receive letters are urged to send contributions to The American Cancer Society, Box 1835, Hereford 79045.


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- 72 Ford Torino GT 2 dr. H-top, loaded, light beige. Custom vinyl top, light green lower, loaded, beautiful light green interior, this car is extra sharp.
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- 71 Plymouth Satellite-Sebring 3 dr. H-top, 318 V8, with 2 Bar, 3 Speed, light blue with blue interior, real clean. Will get better gas mileage than a lot of the compacts.
- 67 Ford Torino GT 2 dr. H-top, light beige, with custom green vinyl interior, loaded, has small 302 V8, bright shining paint that is original, cleaner than most 72 models.
- 68 Chev. Station Wagon, 3 Seat, 9 Pass, loaded, white with light blue interior, local owner, low mileage for this model, good family car.

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DOWNTOWN



Chuck High

David Crume

Wayne Schumacher

SPORTS

Boys Baseball Signups Underway,

Kids Inc., Directors Named

A second day of signups for Hereford Boys Baseball is planned for 2-5 p.m. next Saturday in the Flame Room of Pioneer Natural Gas.

First day for signups was Saturday and many of the youth

involved in the program signed then.

Directors of Kids, Inc., which directs the baseball programs here, will meet at 8 p.m. Thursday in the warehouse of Pioneer Natural Gas on U.S. 60.

Directors of Kids, Inc., for the following year were also announced as Chuck Cosper, president; Max Goforth, vice president; Mack Tubbs, secretary-treasurer; Greg Banner, president of Broncho

League; Jimmy Bell, representative of Broncho League; Terry Russell, representative of Pony League; and Jeff Carlisle and Aaron Bourland as directors; and W.C. Bean as representative of the Colt League.

Herd Gains Split With Plainview Diamondmen

Vance Hemmington cracked a two-out, double-sacker with the bases loaded at Whiteface Field Friday afternoon to score three runs and pushed the Herd to an 8-6 win and gain a split with the Plainview Bulldogs in the first day of district action.

Hemmington's three runs-batted in topped off the five-run 5th inning of Hereford and evened their district record at 1-1 after the Bulldogs had drilled the Herd 14-2 in the opening game of the double-header. The win left the Herd with a season record of 4-9 and they were to have played Coronado in a double-header Saturday in Lubbock, but results were unavailable by press time.

THE HERD scored its eight runs in the second game on five hits from Hemmington, a double from Albert Gonzales and singles from Dave and Doug Charest.

Mike Crim started at the mound for the Herd and was credited with the win. He was relieved in the fourth by Harvey Torres and then Dave Loerwald came in with two outs gone in the 6th inning.

HEREFORD SACKED UP Hemmington started ahead in the game and led all the way. The first inning Torres opened with a flyout to the shortstop and Charest drew a walk, and then stole second. Steve Loerwald was put out on a hit back to the Plainview pitcher and Dave Loerwald gained first base on an error on the Bulldog first baseman as Charest went to third. Crim then got to first on an error on the third baseman as Charest scored.

two more runs in the third inning after Torres flied out to the third baseman. Charest then singled and went to second on a passed ball. Steve Loerwald then walked and Dave Loerwald flied out to the third baseman. Crim then drew a walk to load the bases. Gonzales then slapped a double as two runs scored. Crim was thrown out at third base on the play, but only after the first two runs scored.

IN THE big 5-run 5th inning, Charest led off with a walk and Steve Loerwald singled as did Dave Loerwald next as Charest scored. Crim then got on safely on an error on the rightfielder as Steve Loerwald scored. Gonzales was then hit by a pitch to load the bases with Dave Loerwald at third and Crim on second.

David Artho hit into a fielders choice as Dave Loerwald was forced out at home plate to lead the bases still loaded. Hemmington then stepped to the plate to bring everyone on in with his double.

IN THE first game Plainview jumped to a 7-0 lead after two innings and picked up seven more runs in the final period. Hereford's two runs came in the 6th and 7th inning on five hits during the game.

Dave Loerwald had two doubles and Charest added another. Crim and Steve Loerwald both had singles to round out the hitting.

The Herd scored in the 6th inning when Dave Loerwald doubled with one out. After Crim struck out, Gonzales reached first on an error as Loerwald made it all the way home.

The other run in the 7th was made after Dennis Nunley walked and reached second on an error by the catcher. Hemmington struck out and Torres flied out to the shortstop. Three straight walks to Charest, Steve and Dave Loerwald then scored Nunley on an unearned run.

"I was really proud of the way the boys came back in the second game," said coach Aaron Bourland. "They hit well and played much better and just looked better all around."

First Game
Plainview 340 000 7-14 17 1
Hereford 000 001 0-2 5 4

Second Game
Plainview 000 104 1-6 7 3
Hereford 102 050 8-8 5 3



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Three Herd Gridders Sign With Tarleton

A trio of outstanding Hereford gridders, signed scholarship agreements with Tarleton State University here Thursday. It was announced by TSU football assistant and head track coach Joe Gillespie.

Signed with Tarleton State were David Crume, Wayne Schumacher and Charles (Chuck) High. Crume, 6-1, 220,

was an all-district tackle for the Herd, and Schumacher, 6-1, 170, was an all-district performer at linebacker.

High, 5-9, 165, was the second leading rusher and scorer for the Whitefaces. He rushed for 872 yards and scored 50 points. High was also recruited as an outstanding track and field performer. He currently ranks

fifth in the state in the high hurdles. High is still involved in track and signed a letter-of-intent with Tarleton.

Schumacher was the leading tackler on defense for Hereford during the past season, and Crume ranked high on the list. The trip helped Hereford advance to the regional playoffs in

Class AAAA football.

Gillespie also announced the signing of other athletes in the area. They included Hubert Crayto, running back from Snyder; Dale Keeling, quarterback and kicker from Coronado; Glen Elliott of Monterey; and Terry Bryson, Littlefield quarterback.

Bell Honored For February

Charles Bell, Southwestern Life Insurance Company agent in Hereford, has been named Leader of the Month for February in his firm's Amarillo territory.

The company Bell represents is observing its 71st birthday this month. At the beginning of the year it had \$117.04 in assets, for each \$100 of liabilities, one of the best ratios in the life insurance industry. This ratio is a prime measure of company strength.

Snyder Golf Team Penalized For Illegal Practice Session

The Snyder High School golf team was penalized by the District 4-AAAA executive committee Thursday for alleged violation of the district golf tournament rules, according to a statement by Jerry George, HHS principal.

The committee met Thursday after a Lubbock school filed a protest claiming the Snyder team held an illegal practice session at Lubbock.

The district committee's decision was to penalize the team 20 strokes—five strokes per player, rather than to consider disqualification. Snyder was in first place after two of the four rounds, and the penalty will drop them to third place with two more rounds to go.

The penalty strokes will apply to the team total as well as to individual totals.

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Team	W	L
Whitefaces	2	0
Hornets	0	3
Wolves	3	0
Bobcats	1	1
Mustangs	0	2

SOUTH ZONE

Team	W	L
Bufs	1	0
Eagles	11	1
Longhorns	1	1
Bears	0	1
Rattlers	2	1

MINORS NORTH ZONE

Team	W	L
Raiders	2	0
Rockets	2	1
Aggies	1	2
Coyotes	0	2
Rebels	1	1

SOUTH ZONE

Team	W	L
Badgers	1	1
Wildcats	1	1
Frogs	1	2
Wranglers	0	1
Owls	2	0

PEEWEE NORTH ZONE

Team	W	L
Whitefaces	10	
Hornets	5	
Wolves	9	
Bobcats	6	
Wolves	6	
Mustangs	3	
Whitefaces	8	
Mustangs	6	
Hornets	3	
Wolves	10	
Whitefaces	18	
Bobcats	9	

Hornets won
Mustangs forfeit

SOUTH ZONE

Team	W	L
Bufs	15	
Eagles	6	
Longhorns	10	
Bears	7	
Longhorns	6	
Rattlers	15	
Bufs	6	
Rattlers	11	
Eagles	16	
Longhorn	10	
Bufs	22	
Bears	14	
Eagles	14	
Rattlers	12	

MINORS NORTH ZONE

Team	W	L
Raiders	18	
Rockets	14	
Aggies	14	
Coyotes	12	
Rockets	22	
Coyotes	16	

Raiders 17
Rebels 16

Rockets 24
Aggies 22

Aggies 8
Rebels 15

SOUTH ZONE

Team	W	L
Frogs	3	
Owls	18	
Badgers	18	
Wildcats	3	
Frogs	8	
Wranglers	0	
Badgers	12	
Owls	27	
Wildcats	8	
Frogs	6	



CVAE STUDENTS SERVING TEACHERS



CVAE STUDENTS COOKING FOR 'MEALS ON WHEELS'

Stanton Girls Track Competes

The Stanton Junior High School girls track teams, recently competed at Sunray against 23 other teams, placing tenth. The seventh and eighth grade teams were combined and came home with three ribbons and three of the girls making the finals.

The ninth grade team competed against all high school teams, and were completely out-classed," said Coach Montano. The Dumas Meet was held for both the boys track teams and the girls. The meet was more evenly matched, as each grade competed against the same grade at the Dumas school.

A man of fifty is responsible for his face.
-Edwin M. Stanton.

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La Plata CVAE Joins In 'Bake And Take'

The CVAE (Coordinated Vocational Academic Education) class of La Plata Junior High School, under the direction of Mrs. Louise Witkowsky, have participated this past week in the "Bake and Take Week."

Sponsored by The Texas Wheat Producers Board, the class baked whole wheat bread for the diabetics and cinnamon rolls for the remainder of people who receive Meals on Wheels.

"The HERO, (Home Economics Related Occupation) chapter, sent notes of cheer with the baked products," said Mrs. Witkowsky.

The girls of the class also prepared and served meals to the teachers of La Plata. Home made bread, cakes, sandwiches, and other delightful dishes, were made in class and from all reports the girls did a wonderful job, and the food was delicious.

"These girls have learned through this program which provides opportunities of achieving a salable vocational skill and modified academic instruction that provides basic knowledge in several fields", explained Mrs. Witkowsky.

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778-41	\$27.50
778-42	\$27.50
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New Excitement For 1974 At Six Flags Over Texas

Visitors to Six Flags Over Texas will find exciting changes and additions throughout the sprawling theme park this year.

Topping the list is the Park's new amphitheater, where some of the top names in show business will perform.

The half-million-dollar facility, with seating for more than 4,000 persons, is located between the landmark Oil Derrick and the Dallas-Fort Worth Turnpike.

Opening of the amphitheater signals a new emphasis on the Park's "name act" entertainment program which, during 1973, featured concerts by such personalities as Bill Cosby, Charlie Rich, Charley Pride, Helen Reddy, Mac Davis and others.

General Manager Bob Freeman commented, "We presented more than thirty

concerts by nationally-known artists last year, and we will have an even more exciting lineup in 1974."

Six Flags' entrance mall has been virtually re-built for 1974. The mall's floral beauty is accented by newly-installed brick paving, framed by washed-aggregate concrete.

Totally new equipment is featured on two, familiar rides... The Spindletop (centrifuge) and El Sombrero. Park officials said the changes will make both rides faster and more exciting.

On the edge of the scenic Canoe Lake is a major, new shop, featuring imported gift items from throughout the world.

In addition, all of Six Flags' major theaters feature entirely new shows for the '74 season. The biggest of these shows is

"Great To Be Here!" It's the full scale musical production in the Southern Palace Music Hall. Elaborate staging makes the show the most ambitious ever produced by the entertainment center.

Sid and Marty Krofft's puppet Theatre also features a new production called, "Footlight Frolics." The extravaganza in miniature spotlights the puppet characters of such stars as Elvis, Tiny Tim and Liberace.

AC Offers Kung Fu

Due to increased interest, additional classes in horsemanship, jujitsu and kung fu will be offered by Amarillo College beginning Wednesday and Saturday.

The jujitsu and kung fu class, slated to begin March 27, will be taught by Bill Beach, who is ranked sixth degree black belt in karate, kung fu, and jujitsu by the International World Judo Federation.

The 16-week class will meet from 7 to 9 p.m. in Room 122 of Badger Gym on the Washington Street campus.

Cost of the course is \$26. Instruction will include training in the physical and mental science and philosophy of the world's oldest and most effective self-defense and aggressive techniques.

The horsemanship class will meet five consecutive Saturdays from 10 a.m. until noon starting March 30.

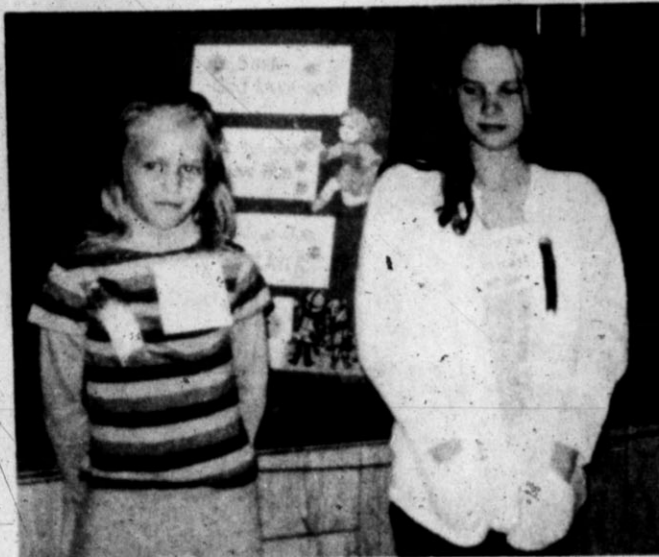
Classes will meet at Six Gun Territory near Palo Duro Canyon and will be taught by Jim Sorenson, the amusement center's director.

"This class," said Charles Gaither, supervisor of Community Service programs, "covers all of the elementary information every horseman needs to know."

Course instruction will include learning the parts of the horse, bridling, which side to mount and dismount, and stopping and turning.

Cost of the course is \$25.

Those interested in either course may enroll in the registrar's office in the Washington Street Administration Building. Students may also register at the first class meeting, said Gaither.



Win Spelling Bee

Winners of the St. Anthony's School Spelling Bee are, first place winner Amy Schumacher, and second place winner on the right is Melinda Reinart. The spelling bee was held recently as part of the observance of Catholic Schools Week, Feb. 22-28.



Spelling Bee Winners

Winners of the La Plata Spelling Bee were announced recently. First place winner was Tammy Fischbacher, age 12, daughter of Mr. and Mrs. Marcel Fischbacher. Second place went to Donna Sims, age 12, daughter of Mr. and Mrs. Richard Sims.

STANTON JUNIOR HIGH GIRLS TRACK TEAMS



Seventh Grade—Bottom row left to right: Margie Pena, Gloria Juarez, Stella Aguilar, Annie Coronado, Lupe Barrientez. Middle row: Stella Suarez, Jean Ann Battels, Pam Vinson, Ronda Clark, Mindy Simon, LeAnne Hughes, Elsa Romero. Top row: Tianne Mansel, Lisa Hernandez, Twana Moton, Mary Lee Simon, Debbie Ward, Maribell Perez.



Eighth Grade—Top row left to right: Donna Smith, Kim Hankins, Martha Stotts, Terri McCullar, Margaret Brumley. Second row: Dana Henry, Kyla Poteet, Cherie Anstey, Terry Hill.



Ninth Grade—Bottom row left to right: Donna Hamilton, Becky Veazey, Renee Inman, Judy Wright, Anna Lisa Griego. Middle row: Karen Foster, Stacy Lea, Terri Minier, Yolanda Chavez, Karen Fox, Rosie Castillo, Beverly Brown. Top row: Pam Melugie, Pam Bradford, Cindy Acton, Carolyn High, Kim Cochran, Cynthia Hankins, Leisa Jones.

Patrolman Tells Of Pride In Job

"I'm proud to be a Highway Patrolman," Texas Department of Public Safety Patrolman Russell Wheeler said when speaking to the Whiteface Kiwanis Club Friday morning about the training and working conditions of the Highway Patrol.

Wheeler attended the Homer Garrison Memorial Academy at Austin, the DPS training grounds for Highway Patrolmen. The 24 weeks course is so demanding that 25 to 40 per cent of those who enter do not finish. In addition to extensive study of the law, cadets at the Academy study physical training and firearms.

Scholastic standards of the DPS require a patrolman to have successfully completed 45 college hours. After graduation from the Academy, patrolmen are encouraged by the Department to complete their degrees. "The Department feels that the better educated patrolmen are, the better they will be able to cope with situations on the highway. We don't want people to think that just anybody can pin on a badge, strap on a gun and be a Highway Patrolman."

AC Prepares Spring Opera

Members of the Amarillo College Opera Workshop are sharpening their performance skills for the first spring opera, Trial by Jury.

J.D. Goddard, AC opera workshop director, said, "The difficulty in presenting a show such as this is in staging the chorus as an entire body" that is capable of moving simultaneously and precisely.

"The show is entirely built around the chorus which is on stage throughout," he said. The chorus reacts and takes part in the action as an integral part, often commenting on the situations presented by the characters and plot of the opera. The chorus, as the curtain opens, sings, "Edwin sued by Angelina shortly will appear," thus introducing the audience to the virtual plot about to follow.

Throughout the action, the chorus remarks on the various characters who enter upon the scene. When Edwin, the egotistical lover, enters, the chorus responds with disdain at his having breached his promise of marriage to Angelina. Upon Angelina's entrance, she is met with pity and sadness.

Great care and time must be taken in staging such group reactions to various characters and emotions. "The members of the chorus have worked very hard," Goddard said, "in coordinating their stagings and they will be one of the high points of the opera."

Performances are slated for 8 p.m. April 3 and 4 in the Concert Hall Theater of the Fine Arts Complex on the Washington Street campus.

General admission tickets are \$1.50 and may be purchased from members of the Opera Workshop or Goddard may be telephoned for reservations.

Amarillo To Host School Secretaries

"Minding Your P's and Q's" will be the theme for Saturday, workshop hosted by the Amarillo College Educational Secretaries Association (ACESA).

Slated for March 30, the area workshop is open to all educational office personnel.

According to Pat Minden, ACESA workshop committee chairman, the session is sponsored by the Texas Educational Secretaries Association (TESA) and will pen with registration at 9 a.m. followed by the first general session at 9:30 a.m.

Presiding over this general session will be Maryellen Caldron, TESA president elect from Richardson.

The keynote address will be presented by Patsy Duncan, consultant for Region VI, Texas State Teachers Association, from Houston.

The remainder of the morning will include workshops to be presented by four Amarillo women.

Each program will be given at 10:10 to allow those attending an opportunity to hear both sessions.

The afternoon agenda will include two other programs each given at 1 and 1:40.

Concluding the day's activities will be a second general session presided over by Mary Thorpe, chairman of TESA area workshops from Baytown.

An evaluation will be given by Mrs. Minden before the workshop adjourns at 2:45 p.m.

Those interested in additional information may phone Mrs. Minden or Mrs. Vircie Dystar, chairman of pre-registration activities, at Amarillo College.

Market Offers Meat Savings

Red meat prices are leveling off this week, one authority reports.

"Consumers can save six to 10 per cent a week on food costs—if they'll study meat ads and build menus around the specials," Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, predicted.

"Look for best beef values on arm and blade pot roasts and steaks, ground beef, round steaks and roasts. Best pork values generally appear on hams, picnics, shoulder roasts and steaks, along with end-cut loin roasts and chops."

Mrs. Clyatt cited fryer

chickens as "the food budget balancer for many families," noting that they are bargains in comparison with some other popular protein foods. She advised shoppers to check special prices on chicken hens, turkey and turkey parts.

"Egg prices are generally unchanged, with supplies ample in all but small-size eggs. Grade A, Large-size eggs offer the best combination of quality and economy."

"During the Lenten season, fresh fish specials will be more numerous, and frozen packs are in good supply, while canned tuna and salmon will be featured in some stores."

Fresh fruit and vegetables in good supply at the most economical prices include grapefruit, oranges, apples, bananas, pineapples and tangelos.

Also, head lettuce, celery, cabbage, carrots, rutabagas, acorn squash, mustard greens, collards, turnips and greens.

CONSUMER WATCHWORDS: If you're high on natural foods, milk is an ideal companion.

To stretch the day's protein, team milk with fruit-in-hand, crisp apples, melon pears or bananas. Also, you can add a handful of nuts to the fruit.

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Birdsong Featured At Odessa Art Show

Jon Birdsong, Hereford artist, will present western landscapes at the "Fiesta del Arte" April 5 in Odessa at the Villa del Sol on Interstate 20.

Birdsong's exhibit will consist of watercolor scenes with enamel-on-copper wall hangings.

Odessa has gathered artists from Colorado, New Mexico and many regions of Texas to complete the gallery. Mrs. William P. Hobby, wife of the Lt. Governor, will attend the opening of the exhibit.

Other guest artists will include John Queen, Lubbock sculptor, on the 5th and Marion Russell from 2-4 p.m. on April 6.

Glass-blowing, pastel portraits and oil and watercolor paintings will be featured during the 6th and 7th. Other highlights will include candle making, rock specimens of amethyst and geodes, western art and pottery and Indian jewelry. Other art forms will be original etchings, metal sculpture and designs in wood.

The public is urged to attend.

Watch It Girls
The woman who henpecks her husband is likely to find him listening to some other chick.
-Gosport, Pensacola.

Simms Lions Club To Sponsor Circus Here

Final arrangements have been completed between representatives of King Brothers Circus and Simms Lions Club to bring a traditional type American Circus with three rings under the big top to Hereford on May 13.

Terry Creitz, President of the local organization is circus chairman and he has announced that proceeds from the event will be used for activities and projects in Hereford and Deaf Smith County.

King Brothers Circus has thrilled generations of circus going Americans and this year's edition features the best circus acts from the United States and abroad. Trained domestic and wild animals including a herd of performing elephants are with the show.

Acres of billowing canvas tents, including the huge big top, the old time circus side show, the dining department and miscellaneous smaller ones - dressing tents and stock tents will be erected early circus day at the circus grounds at The Bull Barn Parking Area where performances will be given at 5 and 8 p.m.



SLAVES ON SLAVE DAY

Slave Day Project Makes Money For Key Clubbers

SLAVES?? These Key Club boys tried to be very convincing about the fact that they had been bought by local businessmen, and were just taking their lunch break, after having a very hard morning doing chores such as, sweeping, mopping, lifting large objects and other back-breaking tasks.

There were 42 boys bought as "Slaves" Wednesday, in order to make money for several projects. "A decision has not been made as yet, as to what will be done with the major part of the over \$600 made on

Wednesday," said Gene Brock. "Adding the proceeds made from putting flags out for the businesses each holiday, with the recent money made for "Slave Day" a small portion will go towards sending the boys to the State Convention, and the larger remainder will go to the school for some worthwhile cause."

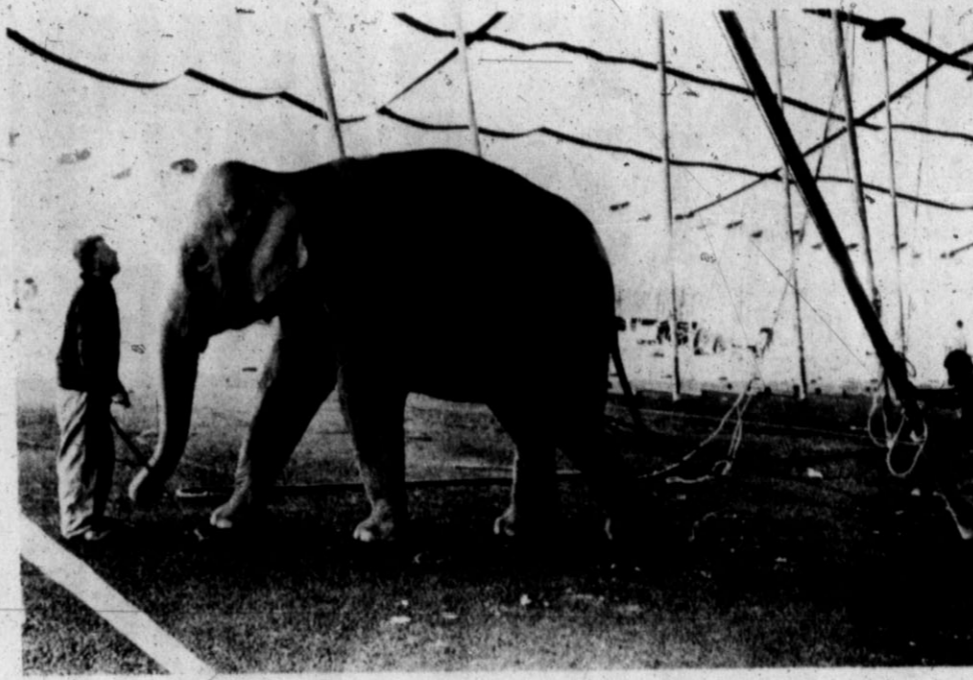
Brock, Don Hooper, facility advisors, and Bobby Owens, Kiwanis-Key Club Chairman, coordinated the projects and

stated, "We appreciated the cooperation of the businesses in Hereford, on this, and especially want to express our thanks to the businesses that paid for those boys that were then sent out to Kings Manor to work."

"About six boys were sent to the Manor and did work that needed to be done, and without these men paying their fee, this work might never have gotten done."



When Philip V of Spain and Louis XII of France, could not grow beards, their loyal subjects shaved theirs off too, so as not to embarrass their rulers!



ELEPHANT POWER — Elephants help put the tent up - take it down and they are featured performers with the King Bros. Circus coming to Hereford on May 13 at The Bull Barn Parking area. Performances sponsored by the Simms Lions Club are at 5 and 8 p.m.



Junior Division Winners

Winner of the Junior Division of the County Spelling Bee held Thursday in the courthouse was Kendra Lee, right. At left is Rebecca Gibson, runnerup in the division. Behind is Helen Rose, who was pronouncer in the contest.

Speaker Honors WT Series

A Cambridge University Divinity faculty member and voluminous writer will be the guest speaker at the 28th annual Willson Lecture Series Tuesday-Thursday at West Texas State University.

The Very Rev. W. Norman Pittenger S.T.D. will discuss the theme, "Love and Control in Human Sexuality," in three morning sessions in the Activities Center ballroom.

The March 26 lecture begins at 9:30 a.m. and addresses "The Sexual Basis for Human Loving." The 10 a.m. speech on March 27 examines "Love's Controls of Sexual Expression," and at 11 a.m., March 28 "Sexuality as a Clue to Cosmic Meaning" will be discussed.

In addition to his Cambridge University association, Pittenger is a Senior Resident

member of King's College, Cambridge, England. Dr. Pittenger previously taught for 33 years on the faculty of the General Theological Seminary in New York City.

A former editor of Theology and the Anglican Review, the doctor is also author of more than 50 books, including "The Word Incarnate," "Rethinking the Christian Faith," "God in Process" and "Making Sexuality Human."

The Willson Lecture Series is made possible at WTSU and other area schools by the J.M. Willson family of Floydada. It was begun to promote a religious emphasis on campus, and to allow both faculty and students to hear and discuss theology with outstanding people in a wide range of Christian disciplines.

Wheat Leaders At National Meeting

By The Garden Gate With Glad

By Mrs. Art Manjeot

MARCH WEATHER: Where does the changing weather of March come from? Where does the beautiful warm sunshine go so quickly? Well the poets say, ask the wild geese flying north.

Listen, listen the wind is singing a song — Yes I can almost make out the message: As it whispers, while blowing by —

We blow toward spring! While we wait for spring to come in all her glory, let's find out things relative to the beautiful flowers we have been enjoying.

The golden flowers of the daffodils (narcissus) have been flaunting their beauty all about us. There are some really fine specimens in many of the beauty spots.

The narcissus family of which the daffodil is an important member derives its name from a Greek myth. It is recorded that a youth caused the death of Echo by spurning her love and later, Nemesis caused the youth to fall in love with his own image reflected in the still waters. There he pined away and on his death he turned into the narcissus.

Later horticulturists stated that the narcissus was a member of the amaryllis family, which includes daffodil and jonquil. Wild species of daffodil bloom each springtime in all countries of the Mediterranean region. Their golden bell shaped flowers cross the hills of Portugal in the west and on the plains of Sharon, in what is now Syria, where there is so much conflict going on today.

The daffodils are so abundant that they are thought to be the blooms referred to in Isaiah 35:1 "and the desert shall rejoice and blossom as the rose".

Their color is gorgeous; THE AWAKENING earth:

sword-like foliage green and of good texture, and their blossoms have a sweet fragrance as well as beauty of form.

Those who have grown them this spring should take good care of the bulbs. Do not disturb until the foliage has died, if you plan to move or divide them.

They will lie beneath the soil awaiting another growing season if you leave them in their present location. (Note: Kate, the bulbs you gave me last summer from your excess of bulbs are starting to bloom).

Soon hyacinths will be in full flower; they too have a lovely story relative to their beginning.

Biblical scholars believe that the flower called the "lily of the valleys" and the "lily that grows among thorns", is the one we know today as the hyacinth.

Greek mythology teaches that Apollo loved a youth called Hyacinthus, accidentally killed the youth, and was so deeply grieved that from blood spilled on the earth a flower sprang bearing the words of grief, but with sweet fragrance and luxurious bell-shaped florets on a straight spike—the hyacinth.

The hyacinth is of the hyacinthus family, grown in many lands because of their tantalizing fragrance and beauty. Today there are many of these sweetly scented wildflowers still found in fields and rocky places from Italy eastward to Asia Minor.

Their form and general appearance is very different from those which have been hybridized, such as we grow today in our gardens.

A massed arrangement or a lovely corsage fashioned with the graceful reflexed florets are gifts which anyone would be thrilled to receive. When yours are in full flower do share with a shut-in or a neighbor.

What does spring mean to you? A weather forecaster might describe it in terms of highs, lows, fronts moving in; a poet would put his words into rhyme, but flower lovers and gardeners would think of spring in the language of the good earth, and of flowers.

Yes, a daffodil, a fragrant narcissus is spring; the first crocus, and the sweet hyacinths are spring. These all make spring real in the heart of a gardener.

This has been a red letter week for me, as many pleasant and profitable things have come my way. The daffodils are in full flower, making a warm colorful spot in the garden; the hyacinths are starting to bloom; one of my favorite tulips has bloomed, am getting my carpet laid in the kitchen; did some redecorating in my study; heard a most interesting and inspiring talk by a horticultural specialist.

Tuesday evening I was a guest of Mrs. Keith L. Simmer, president of Calliopean Study Club, when Mr. Boydston of Midland addressed the group on one of my favorite subjects, Trees.

Some of the things he stressed were: We should have a deep and sincere appreciation of the plant world, its needs, and contribution to the welfare of man. Know the plants in your yard and gardens by name.

Is important that we know the contributions that trees make to our environment and ecology. Study the soil with which we work, it is important that gardeners should know the PH factor of their soil. This can be learned through testing.

To secure soil for testing, take a cup full from different areas in the gardens and yard spade six inches in depth for testing, four cups should suffice, mix the soil together. Place in a receptacle (these can be secured from D.S. County

Agent) mail to A&M Laboratories, Lubbock.

When the box for shipping is secured, a mailer will be given you. The test can be made in Hereford. Refer to your telephone directory for address of Laboratories. There will be a minimum charge for either service.

Proper watering or aerating is most important. To water a tree do not place the hose at the base of the tree, when in full leaf. It will take several movements of the hose to take care of the entire root system.

It is also at the rim of the tree spread that food is inserted into the soil. The food should be placed at least ten inches in soil depth.

Water should go deeper, so that the roots, at the greatest depth will be reached. Shallow watering causes the root system to be too shallow and does not produce the growth necessary for a well grown tree.

REMEMBER: A well grown tree is one of the highest assets we can have on our property. In fact man cannot live without trees and other vegetation.

Locusts and bagworms are two of our bad garden enemies. Start now to control them. All bagworms should be removed from the trees and shrubs now. Pick them off and burn them, or place in a bag, tie securely and place in trash receptacle.

Proper spraying will aid in controlling them when the new ones start making their home. Before trees and shrubs leaf out is an ideal time to see and remove the bagworms.

Seek out holes where locusts are imbedded, place insecticide deeply in the hole, and seal. The new crop should be controlled and this can be best done before the mating season.

REMEMBER the old adage: If a stitch is made in time, it will save nine.

Ten farmer-elected Texas wheat leaders serving on several state, regional and national wheat organization boards and committees will spend this next week in Washington, D.C. giving close study to problems and opportunities associated with continuing strong farm income including export markets, national and international grain reserves, transportation, drought disaster programs and next year's wheat allotment.

The occasion is the annual spring board meetings of the three major wheat organizations, National Association of Wheat Growers, Great Plains Wheat, Inc. and Western Wheat Associates, according to Leo Witkowski of Hereford, President of the Producers Association.

It is expected that about 300 wheat farmers nationwide will participate in the sessions which will culminate with a "Congressional Breakfast" Wednesday with Oklahoma Senator Henry Bellman, a member of the Senate Agricultural Committee, delivering the principle address.

During the Great Plains Wheat, Inc. meetings, close scrutiny will be given to current and future wheat markets in Europe, South America, the Middle East and Russia under the leadership of Herman Schmitz of Williston, North Dakota, the organization's national

president. Western Wheat Associates, headquartered in Portland, Oregon, represent the U.S. wheat producers in the Asian markets including China which is the United States' biggest

wheat customer this year. Policies and programs designed to continue this level of sales will be evaluated. The 1975 wheat allotment level, target price levels and transportation will be subjects

covered during the National Association sessions in which Secretary of Agriculture Earl Butz will head a wide range of top-level Administrative and Legislative Officials participating.



Play For Parents

The members of the third grade at Shirley Elementary School presented a musical program of Texas history through song, and was directed by Mrs. Nancy Jones. The program was given Friday, for students and parents.

Amended The average husband is one who lays down the law to his wife and then accepts all her amendments. -Record, Columbia, S.C.

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POT PIES TOP FROST CHICKEN, BEEF, TURKEY OR TUNA 8-OZ. PKG. **29¢**

DINNERS PATIO MEXICAN BEEF ENCHILADA OR CHEESE ENCHILADA PKG. **59¢**

ORANGE JUICE 100% ORANGE JUICE MINUTE MAID 12-OZ. CAN **49¢**

VALUABLE COUPON

THIS COUPON ENTITLES YOU TO

SAVE 20¢

MARYLAND CLUB COFFEE

1-LB. CAN WITH COUPON **89¢**
WITHOUT COUPON **\$1.09**

EXPIRES 3-27-74
LIMIT ONE COUPON PER FAMILY

SUPER DISCOUNT SPECIALS

SUGAR FOOD CLUB PURE CANE 5 LB. 49¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	COFFEE FOLGERS LB. 59¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	ICE CREAM FARM PAC SQUARE CARTON ASSORTED FLAVORS 1/2 GAL. 29¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	BACON FARM PAC OR FRONTIER SLICED 1 LB. 39¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
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Shop Our Delicatessen

1 LB. MEAT LOAF **59¢**
SERVES 4

1 PT. GREEN BEANS **ALL FOR \$2.89**

1 PT. CREAMED POTATOES **2.89**

FANCY JELLO WITH WHIPPED TOPPING PT. **59¢**

COLE SLAW **69¢**

BABY SHAFED KIMBIE DIAPERS

DAYTIME 30's **\$1.55**

OVERNITE 12's **83¢**

CHILTON CAST ALUMINUM TEFLON COATED BUNDT PAN

12 CUP SIZE GREEN, POPPY, YELLOW EA. **\$3.99**

LIBBY GLASSWARE

GET THE GANG TOGETHER FOR A BREW AND DO IT IN STYLE ALL BY LIBBY

MEISTER HOURGLASS 15-OZ. Size 4 Pc. Set **\$1.39**

AUTHENTIC GLASS PITCHER 80-OZ. Size **\$1.00**

BEVERAGE SET LIBBY'S DENIM 12-OZ. 4 Pc. Set **\$1.39**

Crest

REG. or MINT **77¢**

FAMILY SIZE **77¢**

ALLREST

MR. BUBBLE BATH BEADS 12-OZ. **2 FOR \$1.00**

TABLETS 24-CT. **93¢**

HAIR COLOR CLAIROL FROST & TIP KIT **\$3.97**

Adjustable STACKABLES

3 SHELF UNIT **\$4.99**

OPTIONAL ACCESSORIES

Small size 30" wide x 12" deep x 20" high
Complete with stacking strips



Vaseline

HAIR TONIC 5 1/2-OZ. **99¢**

PETROLEUM JELLY

VASELINE 7 1/2-OZ. **56¢**

SHOP Furr's MIRACLE PRICES



Mrs. John H. Cadena
... nee Laquita Robison

Brides In Weddings Of Weekend

The Sunday Brand

Section Two

Hereford, Texas, Sunday March 24, 1974

(See Stories Inside Pages This Issue)



Mrs. Dennis A. Goheen
... nee Connie Bartels
(Bradly photo)



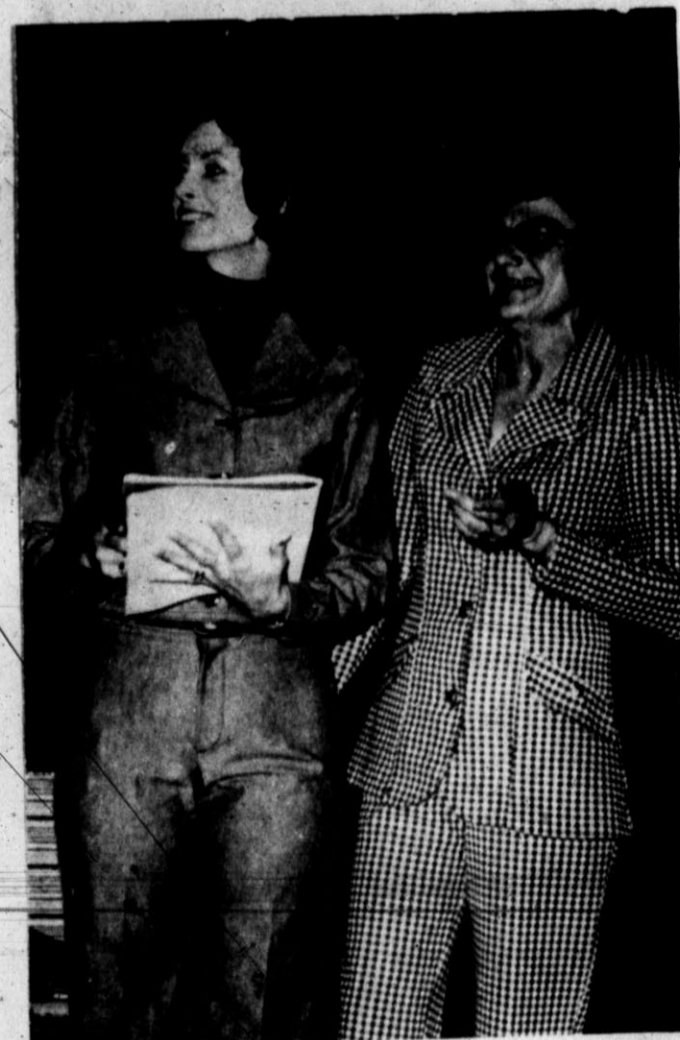
SCHOOLS of Hereford will contribute largely to the festival. Art classes taught by Elaine White in Hereford High, whose members are shown in class above and at right, will have displays, as will junior, high and elementary pupils.



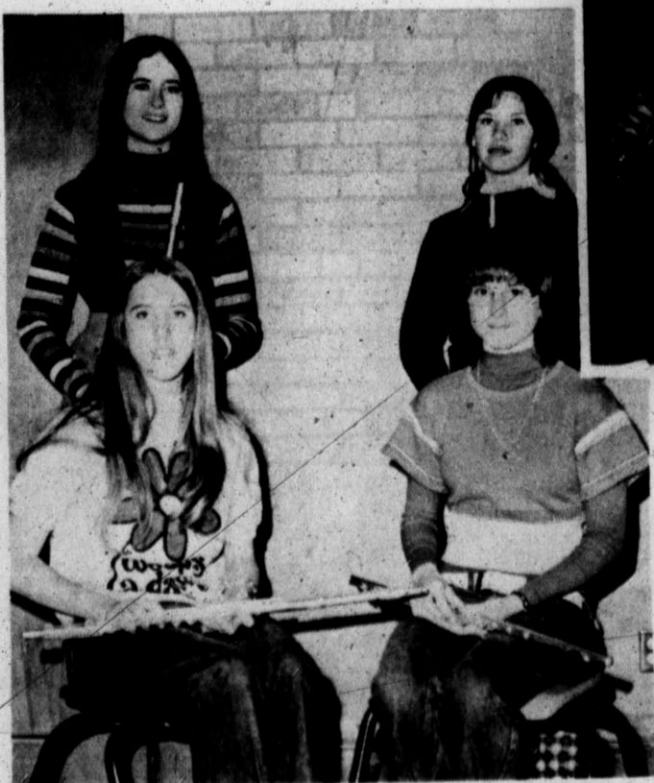
Fine Arts Festival Scheduled March 29-31

THE ANNUAL community arts festival sponsored by the Women's Division, Deaf Smith County Chamber of Commerce, will be staged in Community Center next weekend, with programs of music and drama Saturday and Sunday afternoons and exhibits of painting, sculpture, ceramics, pastry decoration and other arts open to the public through the two days and on Friday evening.

DIRECTOR of the festival is Mrs. Joel Newman, photo at right, fine arts chairman in the Women's Division. She holds the schedule as Mrs. Bill Albright, far right, gestures toward a possible location for an exhibit in Community Center clubroom. Mrs. Albright is chairman of the art displays. Not pictured, Mrs. W.T. Carmichael is chairman of music, Mrs. John Gililand of drama.



TABLES in Community Center will hold an array of cakes decorated by Sweet And Fancy Club. Some of the members discuss placement of a flower arrangement to center a display table.



ENSEMBLES and soloists from HHS band and orchestra who have won high ratings in recent scholastic contests this spring will be heard on the afternoon programs. Examples are these quartets from the Whiteface Band.

After 10-Year Absence

Japanese Student Back As Lawyer-Professor

By SUE COLEMAN
Women's Editor

TEN YEARS after she graduated from Hereford High School as an American Field Service student, Michiyo Waikai came back for a visit last week and happily greeted friends she made during her years here.

Many of them she saw at an informal party Wednesday afternoon in the home of the Don Martins, who were her foster parents while she was in school here. She was their house guest for the three-day visit.

Mrs. Martin and her daughter Nancy, the Japanese girl's classmate who is now Mrs. Jim Cwelich of Boise, Idaho, were the hostesses and were assisted by Mrs. Martin's mother, Mrs. Fred Simpson of Matador, and by Mrs. J.J. Durham, who was a leader in the Field Service program here.

LIKE HER foster sister, Michiyo is now married and her visit to America was made because her husband, Dr. Yasuji Hamada, a physicist, is

doing research in atomic fusion at San Diego this year. The couple, both graduates of Nogyo University and now engaged in research programs based there, married when Michiyo was a senior. They lived a year in Tokyo while Hamada completed work on his doctorate, which he earned at Tokyo University. Michiyo received her law degree from Nogyo University in 1964. She stopped for a visit in Arizona with a former resident of Gruver, where her younger sister spent a year in school six years after her own year in Hereford.

When she went back to Japan after her year here, she was pleased that the university accepted her work in Hereford High and did not require her to graduate from a secondary school in Japan before taking the entrance examinations which are customary in that country.

SHE MADE a high grade on her examination, so she is sure her studies in HHS were up to the Japanese standard, she smiles, and now when asked where she graduated from high

school she proudly answers, "Hereford, Texas!" Last August she came to San Diego with her husband, but went back to Nogyo when the university term began in September and then flew over for a two-week Christmas vacation. Now she has a month's holiday, and felt that she had time for the visit to Hereford.

DELIGHTED that Nancy could come to Hereford for a visit while she was here, and bringing her baby son, Michiyo was further pleased when Rene Batard came from New York, where he lives now, to help reminisce about the Class of 1964.

He was the other AFS student that year, from France, and returned to Texas to attend WTSU and then to teach in Hereford before going on to another home in the U.S.

"It's so exciting to see the changes in Hereford in 10 years!" Michiyo exclaimed, "but there are some things that have not changed, I'm very happy to find."

And she indicated the Martins' living room, where friends were arriving and she was soon swept into the embrace of a teacher whose classes had been a part of her experience as a Hereford resident.

Join The Scientists

The Pap test has saved many thousands of women from uterine cancer. Your contribution to the American Cancer Society will help scientists develop other tests and treatments to win the war against this disease.



Michiyo And Nancy
with 1964 HHS yearbook

Miss Robison Is Bride In Afternoon Ceremony

Fresh greenery covered an arch and twined candelabra at the altar of Frio Baptist Church to form a background for the marriage of Miss Laquita Joyce Robison and John Harlan Cadena at midafternoon Saturday. Both are students in Texas Tech University at Lubbock.

Mr. and Mrs. Clifton Robison of Route 5 are parents of the bride, Mr. and Mrs. John J. Cadena of Arlington are the bridegroom's parents.

The Rev. Sam Ogan, pastor of the church and the bride's cousin, conducted the wedding service.

Only attendants of the couple were Mrs. Jim Bob Perrin, matron of honor, and Rick Ward of Arlington, who served Cadena as best man. John W. Seiver and Jim Bob Perrin were the ushers.

Flower girls were the bride's small nieces, Molly Anne and Susan Wray Robison, daughters

of Dr. and Mrs. Glenn Robison of Hastings, Neb.

A medley of wedding songs, More, Twelfth of Never, Whither Thou Goest and Because, was played by the organist, Mrs. Jerry B. Schultz.

Simply styled, the bride's gown of white knit had a fitted bodice with deep yoke, natural waistline, a wedding ring collar and sleeves finished with a ruffle of the fabric at the wrists.

The carpet-length skirt was gathered for soft fullness and shaped into a slight train. A cord of the fabric circled her waist and was tied in a large bow at center front, the ends tipped with pearls.

A roll of the white knit held her illusion veil which fell floor length.

She carried a cascade of yellow roses and white carnations with babybreath, and for an heirloom piece wore her great-grandmother's wedding ring, which has passed from mother to daughter on her mother's side of the family.

Mrs. Perrin was dressed in mint green knit, empire fashion, long sleeved and floor length. Her widebrimmed hat was the same color and she carried yellow and white daisies in a basket.

The wedding reception was

held in the church fellowship hall, where Miss Brenda Robison registered guests. Mrs. Dale Bots served the cake, its tiers iced in white with yellow daisy ornaments, while Mrs. John Seiver poured the mint green punch.

Mrs. Harvey Jones and Mrs. Jimmie Robison assisted at the table, which was centered with a large bouquet of yellow daisies.

Leaving on a trip to Ruidoso, New Mexico, Mrs. Cadena had changed to a green and yellow plaid pantsuit with yellow accessories.

After April 2 the couple will be at home at 905 Avenue 1, No. 2, at Lubbock. The bride, a senior education major at Tech, is a graduate of Hereford High School. Cadena is a graduate student, a candidate for the masters degree in education this spring. He received the bachelors degree from the University of Texas at Arlington.

In addition to his parents, out-of-city wedding guests included Debby and Michael Cadena of Arlington, Mr. and Mrs. Jim McCain of Keller, Mr. and Mrs. R.T. Bedwell, Joe and Kerry Bedwell of Lamesa, Mr. and Mrs. Nelson Carlisle and daughters of Goodland, and the Glenn Robison family.

Small Talk

By SUE COLEMAN
Women's Editor

PERHAPS Mayor Sears should have proclaimed International Week in Hereford last week. At any rate we had our share of visitors from other countries.

Of course visitors from foreign places are not really uncommon here, what with groups of touring agriculturists and industrialists dropping in pretty often to check on this area's agri-business progress, but it certainly isn't every week that I get to meet people from Japan, Germany and Norway.

Michiyo Waikai, now Mrs. Hamada, might simply be called a former Hereford resident, but she does live in Japan again now; many people here remember her from the year she spent as an American Field Service student in HHS. She left Thursday after a visit with the Don Martins, her American parents.

family, have continued the friendship since that year.

THE NORWEGIAN visitors were Katrine and Nestor Wark of Honefoss, near Oslo, who are guests of his sister, Mary Mjohus, in Amarillo. All three came to Hereford at the invitation of Genevieve Miller, who met them at the Lutheran Church she attends in Amarillo.

They are seeing cattle and cowboys during their visit, the things all tourists from other parts of the world expect to see in Texas. And all the visitors are learning that we don't live in pioneer fashion as they may have suspected from western movies which usually have their setting in a past century.

SEVERAL people have asked me what happened to the little crippled dog I found in the rain on a parking lot some time ago, and whether anyone claimed him.

My attempts to find his owners didn't succeed, but a neighbor wanted the dog and he is doing nicely, thank you. He hadn't been injured, we found, but was crippled from an attack of distemper.

Now that he is well fed, he seems to be gradually getting better although I'm aware that the crippling effects of that disease don't ever entirely disappear. Anyhow, Tippy is cared for now and I enjoy having him for a neighbor.

CHRISTEL Wich might be called a future Hereford resident, if she achieves her goal of polishing up her English and becoming a secretary in this country instead of in her home city, Nurnberg, Germany. She is the guests of the Elmer Kimball.

Her visit here is an offshoot of the AFS program; her brother is Frank Hergert, who lived in the Kimball home when he was an HHS student one year. Trips to Germany by the Hereford folk, and back here by Frank's

L'Allegra Club Hears Speakers

Guest speakers, Mrs. Keith Simmer and Virginia Harrell, assistant director of diversional activities at Kings Manor retirement home, presented the program, Life Expectancy and Its Effects, to L'Allegra Study Club Thursday morning in the home of Mrs. Hugh McCrary with Mrs. John Smith as co-hostess.

Simmer is chairman of social activities this year.

Main emphasis of the program stresses the importance of keeping the elderly active.

Activities at the Manor include an exercise program three days of the week, films, teas, popcorn parties, community singing, birthday parties, group talking and church services.

During the short business session, the club's money making project, a recent antique show, was discussed. Also, a nominating committee was elected which included Mmes. Jim Camahan, Terry Caviness, Cameron Gault, Burns Hamilton, Dennis Lomas, Don Lowder, Gary McQuigg, Rudy Metz, Jerry Parker, Gerald Payne, Alex Schroeter, Eddie Reinauer and Hazen Woods.

During the educational program, three main points were brought out about treatment of the elderly: Let them maintain their independence, love them and do not treat them like children.

Committees in the Auxiliary for Kings Manor and Westgate include membership, sunshine, resident aides, social activities and transportation. Mrs.

SUGARLAND HEALTH SPA
We would like to announce the opening of the Spa on Monday, April 1, 1974. It will be our desire to please the public, so we both may prosper. Starting March 25, feel free to come and look at our facilities. This will include an exercise room, steam room, whirlpool and sauna. Membership fees will be \$20 per person per month or \$50 for 3 months. Roger Barrett Manager

Park Avenue Florist and Gifts
YOUR HOME OWNED, HOME TOWN FLORIST

"CALL US PERSONALLY FOR THAT EXTRA TOUCH"

 PAT RIGGIN	 RAY SEALE - OWNER	 NORENE STALLINGS
 ALENE MASON	 ELIZABETH WARREN	 VALARIE BAUM
 SANDRA STALLINGS		

To build a dream on...

He'll be college age before you know it. Now is the time to start a Savings Account, while he's small and they can grow together towards a better future you helped provide for.

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HEREFORD TEXAS
FEDERAL CREDIT UNION

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GOODPASTURE, INC.
SELLING ALL PULL-TYPE FERTILIZER APPLICATORS!
Sale will be conducted at the Western Ammonia Corp. Plant, 2 miles SE of DIMMITT, TEXAS on Texas 194 MARCH 26 - TUESDAY 10:00 a.m.

- 6,000 & 2,000 gal. cap. Storage Tanks located at several points in West Texas will be sold at the sale site.
- Ammonia Nurse Tanks, 500 & 1,000 gal. cap.
- Liquid Nurse Tanks, 800 gal. cap.
- Applicators, 335, 400 & 500 gal. cap. - John Blue - Clark - Dempster - S & E - Champion
- High & Low Mounted Tanks
- Dry Spreaders, Tandem Axle, 4 to 6 Ton. - Tyler - Willmar - Lencor
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- Tool Bars - Shanks
- Chisels - Vapor Pumps - Ammonia Sweeps

INSPECTION: 1 Week Prior to Sale.
For Complete Brochure Contact:

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AMARILLO, TEXAS 806-352-1503

Your Dollars Will Help
April is Cancer Control Month. When your American Cancer Society volunteer knocks on your door, remember that your dollars can help bring the victory over cancer a little nearer.

Test your
diamond
I.Q.

Q. IS A LARGE DIAMOND ALWAYS MORE VALUABLE?

A. Not always. A smaller stone of finer color and more precise cutting—to show the fire—can be considerably more valuable than a larger gem of less quality. Cutting, color, clarity and carat weight are all important factors. As a member of the American Gem Society, we'll help you strike the right balance. AGS affiliation is awarded only to those jewelers who qualify on the basis of gemological knowledge and high ethical standards. Come in soon and let us explain the "Four C's" of diamond value to you.

COWAN JEWELERS
DOWNTOWN

**Here's How
BEEF
Is Best**

COCKTAIL MEATBALLS
Mrs. Steve Slagle
Hereford CowBelles

Depending on quantity needed and number to be served:
Mix together top grade ground-round with beaten eggs and finely chopped onion. Form small meatballs, approximately 1 inch around.
In large boiler pan, mix equal parts of ketchup and grape jelly for sauce. Mix until thoroughly blended, bring to full boil and drop meatballs in sauce.
Let simmer 30 to 45 minutes and serve.
These have a delightful sweet 'n' sour flavor.

School Menus

HIGH SCHOOL JUNIOR HIGH
MONDAY — Spaghetti and meat sauce or raviola casserole, green beans, glazed carrots, applesauce cake, rolls, butter, milk.
TUESDAY — Barbecued beef on bun or chili burger, potato sticks, creamy cole slaw, orange juice, cookie, buns, milk.
WEDNESDAY — Spanish rice with beef or hot tamales, buttered corn, carrot stix, apple pie, rolls, butter, milk.
THURSDAY — Meat balls with auge or steamed wieners, peas and carrots, buttered broccoli, bean'nik cake, school bread, butter, milk.
FRIDAY — Fish stix with catsup or tuna salad, buttered potatoes, spinach, peach cobbler, rolls, butter, milk.

ELEMENTARY SCHOOLS
MONDAY — Spaghetti and meat sauce, green beans, glazed carrots, applesauce cake, rolls, butter, milk.
TUESDAY — Barbecued beef on bun, potato sticks, creamy cole slaw, orange juice, cookie, buns, milk.
WEDNESDAY — Spanish rice with beef, buttered corn, carrot stix, apple pie, rolls, butter, milk.
THURSDAY — Meat balls with sauce, peas and carrots, buttered broccoli, bean'nik cake, school bread, butter, milk.
FRIDAY — Fish stix with catsup, buttered potatoes, spinach, peach cobbler, rolls, butter, milk.

ST. ANTHONY'S PAROCHIAL SCHOOL
MONDAY — Cheese stuffed wieners, red beans, tossed salad, brownies, rolls, milk.
TUESDAY — Hamburgers, potato chips, cookies, milk.
WEDNESDAY — Barbecued beef, mashed potatoes, green beans, oatmeal cake, roll, milk.
THURSDAY — Chicken chow mein, buttered rice, peas, Jello, rolls, milk.
FRIDAY — Macaroni and cheese, tossed salad, blackeyed peas, fruit, rolls, milk.

Courthouse Records

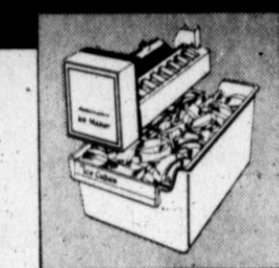
VEHICLE REGISTRATIONS
George Bagwell, 74 Buick; Gelco Corp., 74 Ford; Mike Neie, 74 Merc.; Faye Fluty, 74 Ford; Mayfield Roofing Co., 74 Ford; William Schulte, 74 Chev. A.G. Flippin, 74 Ford; Jack Beown, 74 Ford; Jim McAnear, 74 Ford; V.O. Hennen, 74 Merc.; Atlas Pipe and Equipment Co., 74 Ford; Leon Bell, 74 Buick.
J.E. Sorrells, 74 GMC; Buchanan Farms, 74 Dodge; Rockwell Lumber Co., 74 Ford; Big T Pump Co. Inc., 74 Ford; Josef Grotegut, 74 Buick.
Paul Timberlake 74 Pont.; Anson Dearing, 74 Buick; Summerfield Fertilizer Co., 74 Buick; John C. Powers, 74 GMC; Fred Mulkey Sr., 73 Amc. Amd.
Whiteface Aviation Corp, 74 Chev.; Arturo Rubio, 74 Skipper; Edwin Axe Farms Inc., 73 Ford; J.E. McCathern Jr., 73 GMC; Mark Lindeman 74 Buick.
James Noyes, 73 Ply.; Marvin Smith, 74 Ford; Bill James, 74 Timpte; West Texas Rural Telephone Coop., 74 Chev.; Joe Rodriguez, 74 Olds.; D.N. Garner, 74 Volkswagon.

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Kelvinator "NO-FROST" Refrigerator-Freezer

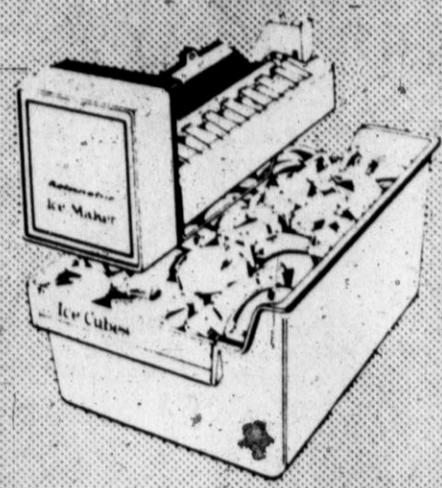


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You can have automatic ice-maker installed anytime—now or later. Kit available at slight extra cost.

Enjoy All These Kelvinator Values **ONLY \$279⁹⁵ WT**

- Never needs defrosting.
- Efficient Trimwall insulation gives more space inside for size outside.
- Reversible right or left doors.
- Freezer and refrigerator doors have deep shelves and other storage aids.
- Adjustable rollers.



Kelvinator Automatic ICE MAKER

ONLY **\$299!**

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KELVINATOR 16.7 cu. ft. REFRIGERATOR

NO FROST FOODARAMA

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CHOICE OF COLOR

\$429⁹⁵ WT.

Buy it and receive an automatic ICEMAKER for only **\$299**



KELVINATOR 18.6 CU. FT. REFRIGERATOR

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CHOICE OF COLOR

\$459⁰⁰ WT

Buy it and receive an automatic ICEMAKER for only **\$299**



TSK160 FN 16 Cu. Ft.

NO FROST-TRIM WALL KELVINATOR REFRIGERATOR \$319⁹⁵

Buy it and receive an automatic ICE MAKER for only **\$299** • NEVER UNDER SOLD •

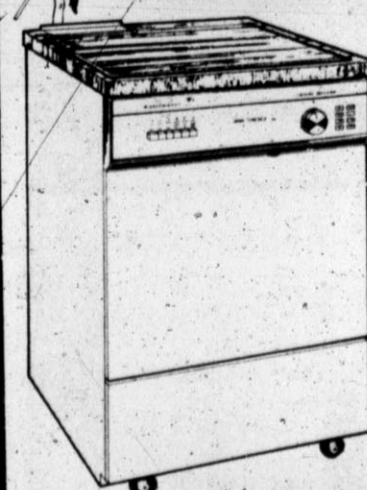
Kelvinator Special WASHER & DRYER

Choice of Color

Big 2 speed 18 lb. Heavy Duty Washer with matching 4 temperature dryer.

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AUTOMATIC PORTABLE-CONVERTIBLE DISHWASHER

Hygienic Dishwashing with Water Heated to 150°

HYGIENIC WASH CYCLE—Chase dishes better than automatic because water is hotter than any built-in unit. Dishes are sanitized for the ultimate in cleanliness.

Model C926

\$249⁹⁵

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1105 West Park Avenue
Open 8 AM-11 PM. 7 DAYS
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DOUBLE GUNN BROS. STAMPS
TUESDAY AND WEDNESDAY
WITH \$2.50 OR MORE PURCHASE

THRIF-T BAKERY TREATS!

French Bread 1-LB. LOAF **45¢**
Assorted Fresh Cookies 3 DOZEN **\$1.49**

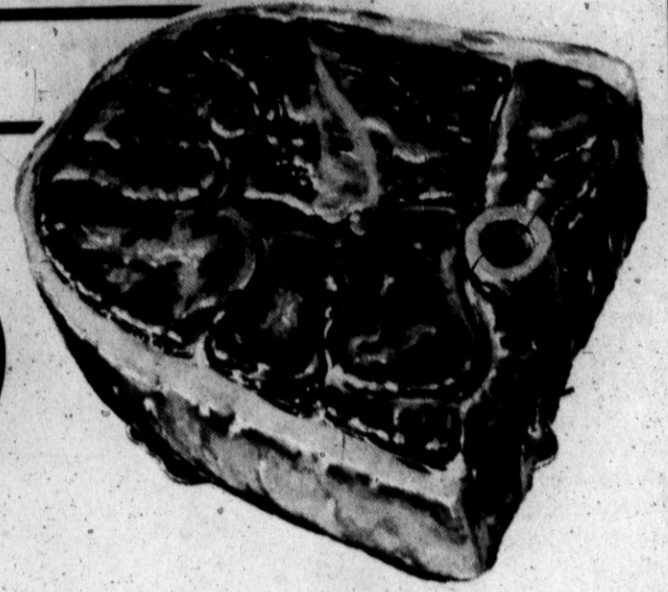
ONE-PRICE BEEF SALE!

MEAT MASTER BEEF
ROUND STEAK BEEF ROUND CENTER SLICES

MEAT MASTER BEEF
SIRLOIN STEAK BEEF LOIN CENTER SLICES

MEAT MASTER BEEF
RIB STEAK BEEF RIB LARGE END

\$1.09



HICORY SMOKED ...SLAB CUT

Sliced Bacon BULK PACK

89¢

MEAT MASTER BEEF

Freezer Beef CUT-WRAPPED AND FROZEN 300 LB. TO 350 LB.

79¢



NIGHT BLOSSOM FINE PORCELAIN CHINA

THIS WEEK'S FEATURE Only **33¢** WITH \$3.00 PURCHASE

Fine Saucer

OTHER WEEK'S FEATURES: FORMAL DINNER PLATE, LUNCHEON SALAD PLATE, BREAD & BUTTER, DELICATE CUP AT 33¢ EACH WITH \$3.00 PURCHASE



SAVE 30¢ ON 1-LB. CAN OF MARYLAND CLUB COFFEE

VALUABLE COUPON
GOOD FOR **30¢ OFF** ON 1-LB. CAN OF **MARYLAND CLUB COFFEE**
LIMIT 1 WITH THIS COUPON
EXPIRES 3-27-74
IDEAL FOODS!

COFFEE
LIMIT 1 WITH COUPON AT LEFT

PLUMP, JUICY, FRYER

Drumsticks

69¢ OSCAR MAYER **Link Sausage** BULK PACK LB. **\$1.39**

TENDER, MEATY
Fryer Thighs

69¢ OSCAR MAYER SALAMI OR **Spiced Luncheon** 8-OZ. PKG. **89¢**

RIBS ATTACHED
Fryer Breasts

79¢ BAR-S OR ARMOUR **Skinless Franks** 12-OZ. PKG. **79¢**

BREASTS, THIGHS, LEGS
Pick of the Chick

69¢ CAMELOT ASSORTED **Whipped Desserts** 22-OZ. PKG. **63¢**



RED RIPE SALAD

TOMATOES

4 LBS. \$1

Rome Apples WASHINGTON RED 4 LBS. **\$1**

Meadowdale Shortening Flour

\$1.09

\$3.49

CAMELOT WHOLE KERNEL

Golden Corn 12-OZ. CAN **20¢**

MACARONI AND CHEESE
Camelot Dinners 7 1/2 OZ. BOX **22¢**

MEADOWDALE...ALL FLAVORS
ICE CREAM 1/2 GAL. CTN. **66¢**

LIMIT 1 WITH COUPON BELOW AND \$5.00 PURCHASE

VALUABLE COUPON
ICE CREAM 1/2 Gal. CTN. **66¢**
LIMIT 1 WITH THIS COUPON Expires 3-27-74 and \$5.00 PURCHASE
IDEAL FOODS!

CAMELOT

Tomato Catsup 32-OZ. JUG **52¢**

CAMELOT
Saltine Crackers 1-LB. BOX **37¢**

CHEF SURPRISE
Dinners ALL VARIETIES BOX **52¢**

MEADOWDALE CUT
Green Beans 16-OZ. CAN **20¢**

MEADOWDALE
Sweet Peas 16-OZ. CAN **20¢**

CAMELOT...LIMIT WITH \$5 PURCHASE
Pinto Beans 2-LB. BAG **88¢**

MEADOWDALE

Salad Dressing QT. JAR **48¢**

CAMELOT INSTANT ORANGE
Breakfast Drink 18-OZ. JAR **68¢**

SQUIRE 12"
Aluminum Foil 25-FT. ROLL **25¢**

Thrif-T Dairy Foods

DAISY IMITATION
CHEESE SPREAD

\$1.13

CAMELOT
MARGARINE

32¢

CAMELOT
Longhorn Cheese 16-OZ. PKG. **\$1.28**

HEINZ STRAINED

Baby Food 4 1/2 OZ. JARS **6 58**

ALL FLAVORS
Jell-o Gelatin 3-OZ. PKGS. **33¢**

WISK ALL PURPOSE
Liquid Detergent 32-OZ. BTL. **82¢**

Thrif-T Frozen Foods



MEADOWDALE
Orange Juice

52¢

BANQUET FROZEN
CHERRY PIE

58¢

PLUS GUNN BROS. STAMPS



AAUW Shown Many Crafts

Members of AAUW and their guests were entertained with craft demonstrations at their recent meeting in Community Center.

Demonstrations were given by Nancy Richie, Mrs. Joe Bradley, Mrs. W.C. Hromas, Mrs. John Gilliland, Mrs. Bill Warrick, Ann Boling and Barbara Manning.

The nominating committee gave a report and elections were scheduled in April. Vice presidents and a treasurer are to be elected this year; candidates named by the committee are Mrs. Cawthon Bryant, first vice president; Mrs. John Winder, second vice president, and Elizabeth Wills, treasurer.

It was reported that eight members assisted in the recent Heart Fund Drive.

Refreshments were served by the hostess committee: Mmes. Colby Conkright, John Heard, S.G. Darling, Robert Hickman, L.N. Cox, Joseph Shirley and Della Stagner.



Bartels, Goheen United In Marriage Saturday

Altar bouquets of daisy mums decorated St. Anthony's Catholic Church Saturday afternoon for the marriage of Connie Lynn Bartels and Dennis Alan Goheen. The Rev. Bernard McGory, pastor of the church, conducted the ceremony.

Miss Bartels is the daughter of Mr. and Mrs. Leonard Bartels of 700 Ave. F. and Goheen is the son of Mr. and Mrs. C.T. Goheen of 300 Centre.

The bridegroom's brother and wife, Mr. and Mrs. Gary Goheen, served as best man and matron of honor. The bride's sister, Miss Mary Jo Bartels, was bridesmaid and the bridegroom's brother, Jim, was groomsman.

Ushering guests to their seats were Mark Bartels, the bride's brother, and Arnold Surley of Plainview. Junior bridesmaid and groomsman were the bride couple's sister and brother, Jean Ann Bartels and Keith Goheen.

Larry Kuper, accompanied

by Mrs. Allen Evers playing the organ, sang a song he composed, Promise of Love, and other principal selections, If and The Lord's Prayer.

Given in marriage by her father, the bride wore a traditional white dress of dotted Swiss gathered to a high midriff. The skirt ended in a lace-edged ruffle. It was designed with bishop sleeves and ruffled Camet neckline.

Her two-tiered illusion bridal veil was waist length, trimmed in lace and attached to a lace headband. She carried a small bouquet of white carnations laid on a bride's Bible. As a good luck piece she wore a teardrop birthstone necklace and carried her maternal grandmother's prayerbook.

Fashioned after the bridal gown, attendants wore green and white checked gingham flocked with red cherries and carried single red carnations with red streamers.

Miss Kerrie Womble invited

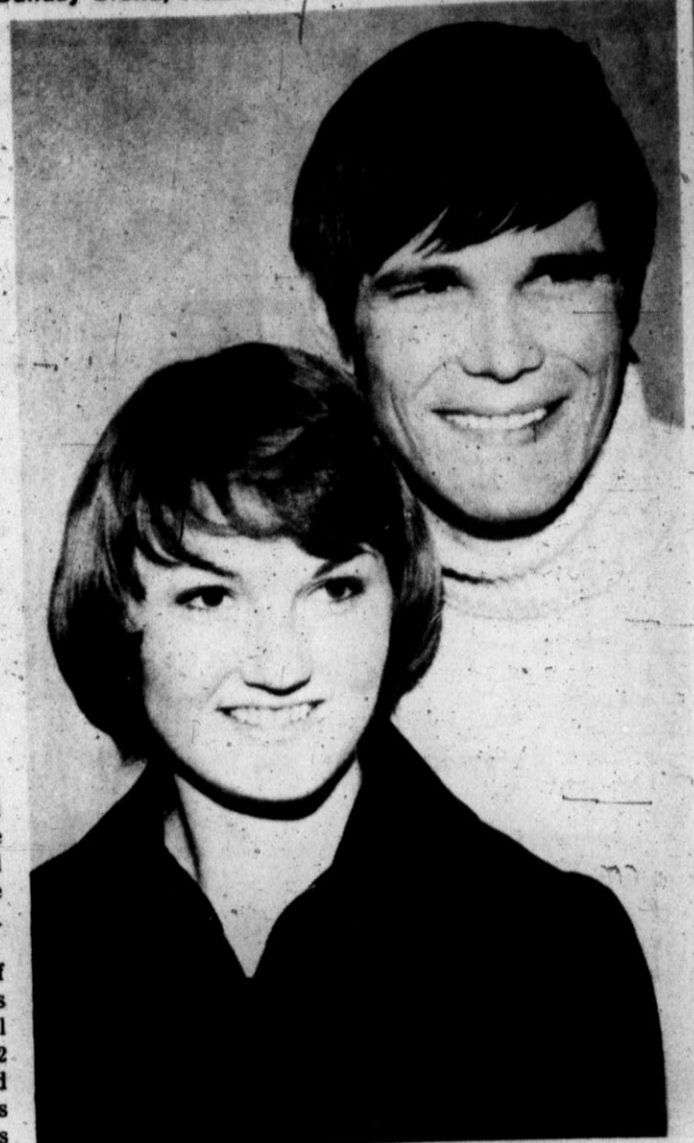
guests to register at the reception in St. Anthony's parish school auditorium. Miss Donna Grady served the three tiered cross-shaped cake which was topped with a traditional gold cross.

Miss Connie Schwertner served punch and coffee from the refreshment table which was covered with a white cloth and centered with a floral centerpiece.

Others assisting with refreshments were Mmes. Joe Schulte, Oscar Schwertner and Tommy Albracht.

Leaving for a short wedding trip, the bride wore a pastel blue pantsuit trimmed in white and a corsage from her bridal bouquet. The couple will make their home at 112 Ave. H, Apt. 22.

The bride is a 1973 graduate of Hereford High School and is presently employed at Ideal Food Store. Goheen, a 1972 graduate of HHS, attended Texas Tech University. He is employed at Hereford Parts and Supply.



TO EXCHANGE VOWS — Miss Kathy June Thomas, daughter of Mr. and Mrs. Varnell Thomas of Goldthwaite, and Larry Alan Roberts, son of Mr. and Mrs. Jerry Lee Roberts of Route 4, will marry June 15 at First Baptist Church in Kress. Miss Thomas is a graduate of Kress High School and is a junior student at West Texas State University majoring in business. She is a member of Alpha Chi, Pi Omega Pi and National Business Teacher Education Honor Society. Roberts is a 1972 graduate of Hereford High School and a sophomore at WT. He is a member of Phi Eta Sigma and was chosen Freshman Student for 1973 in the school of agriculture. He is employed at Southwest Pork Feedlot.

After Surgery
The days after surgery can be difficult for the cancer patient but the American Cancer Society has volunteers able to make a hospital visit who can say, "I've had the same thing myself but I'm back enjoying life. You can, too." Check with the ACS for more information.

A friend is someone who doesn't expect favors.

Dr. Milton C. Adams

OPTOMETRIST

335 Miles

Phone 364-2255

OFFICE HOURS

Mon.-Fri. 9:30 to 6:00
Saturday 8:30 till 12:00



Perry Ray

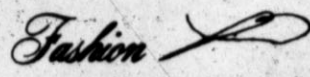
I'm moving across town and would like to invite all of my friends and customers to come and visit me. I'll be working with Billy Trice and Jim Shaw.

See you soon.

PARK AVENUE
BARBER SHOP

A.O. THOMPSON
ABSTRACT CO.
Mr. and Mrs.
A. J. Schroeter
Courthouse
Phone 364-1504
P.O. Box 73
Free City Maps
Showing Blocks

MID-SUMMER WEDDING SET — July is the month set for the marriage of Elaine Brooke, daughter of Mr. and Mrs. Courtney Brooke of 240 Centre, and Robert Neil Cummings, son of Mrs. L.A. Loyd of Wichita Falls. Miss Brooke is a 1972 graduate of Hereford High School and attended McMurry College. (Angel Photo)



The wrapped look is back in some blouses and dresses. They usually tie or are fastened at the side. Fabrics for this type garment are soft and drape easily.

PLAN A BEEF MENU TODAY CUSTOM SLAUGHTERING

& PROCESSING

Dimmitt Meat Co.

SLAUGHTERING ON:

Tuesday, Wednesday, Thursday
& Friday

Phone 647-3210 200 N. Broadway

V.C. HOPSON

Garden Clubs Receive Honors

Top awards were bestowed on garden clubs of Hereford at the District I, Texas Garden Clubs annual convention Wednesday and Thursday at the Garden Club Center in Amarillo.

First place Sears award for civic beautification and a \$25 cash award was won by the Hereford Garden Club. Also, won by the club were first place honors for press and publicity and the club's scrapbook.

Second places were won for the president's report and the yearbook with a horticultural citation also given to the club.

Bud To Blossom Garden Club received a first place honor for their president's report and the junior garden club in Hereford. Johnson's Growers, won second place for their horticultural report in District I and received

a \$5 cash award from Lubbock Council of Garden Clubs.

During the business session of the convention District I Clubs endorsed Mrs. Lee Coil of Lubbock, first vice-president of Texas Garden Clubs, as nominee for state president.

Those attending the convention from the Hereford Garden Club were Mrs. O.G. Hill Sr., president of the club and chairman of awards in District I, Mrs. John Jacobsen Jr., director of the North Zone, and Mrs. A.L. Manjeot, program chairman of District I. Also, Mrs. R.L. Etheridge, federation director of the Hereford club, Mrs. C.D. Kelton, honorary member, and Mrs. R.W. Mitchell, chairman of world gardening.

Bud To Blossom members in attendance were Mrs. Bill Gentry and Mrs. Jess Robinson.



ENGAGEMENT ANNOUNCED — Mr. and Mrs. John M. McKenzie of Thomasville, Ga., announce the engagement of their daughter, Katherin Ann to Rodney Dale Douglas, son of Mr. and Mrs. Donald Douglas of Route 5. The couple will exchange vows May 24 at First Church of the Nazarene. Douglas is a 1971 graduate of Hereford High School and is employed at Southwest Feed Yards.



CLINTON JACKSON
CANDIDATE FOR COUNTY COMMISSIONER
OF DEAF SMITH COUNTY PRECINCT NO. 2
SUBJECT TO THE DEMOCRAT PRIMARY ELECTION
OF MAY 4, 1974

I would appreciate your vote in the coming elections.

I have lived in Hereford and Deaf Smith County for 49 years. I am married and Jerry and I live on our farm 3 miles north of Hereford. We have four children and nine grandchildren.

I attended Hereford Public Schools and was graduated from Hereford High School — graduated from Chillicothe Business College, Chillicothe, Missouri. I have had several years experience in accounting, farming and have been in the insurance business for the past 14 years.

I am a Baptist, a Mason and a member of the Kiwanis Breakfast Club.

I am interested in good government locally, statewide and nationally and have worked for that cause for many years. I have no commitments to anyone or any special interest group and I will attend the Commissioner's meetings with an open mind and will vote my convictions.

I am fully qualified for the job of County Commissioner and will devote all of the time necessary to fulfill my duties of the office when elected.

PD. POL. ADV. IN SUNDAY BRAND BY CLINTON JACKSON

SAVE MONEY ON BUILDING MATERIALS WITH THESE CASH & CARRY SPECIALS



LIGHT FIXTURES

NO. 7192
BEDROOM
FIXTURE

\$1.98



No. 7301 7 1/4"

SAW

\$19.99

Best value general purpose Saw you can buy!



Black & Decker
1/4" ELECTRIC
DRILL

\$9.99



PREMIUM QUALITY
STORM DOORS
TEMPERED SAFETY
GLASS - SELF
STORING- REMOVABLE SASH

\$32.95

32" OR 36"

FARM DISCOUNT LUMBER & SUPPLY

SAVE \$ PHONE 364-6002

HIGHWAY 385 SOUTH SAVE \$

The Sunday Brand, Hereford, Texas, Sunday March 24, 1974

**Coupon
Deadline
Is Near**

A final push in collecting Betty Crocker coupons to buy a pickup for Girlstown at Berger is underway, with the deadline set for April, Viola Williams, a member of the Girlstown board of directors, announces.

Several organizations in Hereford, as well as individuals, have contributed coupons through past months and are still working on the collection.

Coupons may be taken or mailed to Mrs. Williams at her home, 404 Western.

CALENDAR OF EVENTS

MONDAY
VFW Auxiliary, VFW Clubhouse, 7:30 p.m.
County Home Demonstration Council, County Courtroom, 2:30 p.m.
Easter Lions, Easter Clubhouse, 8 p.m.

Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions, K-Bob's Steak House, 7 p.m.

TUESDAY
Hereford Art Guild, Community Center, 7:30 p.m.
Valeda Study Club, La Boutique, 8 p.m.
Lone Star Study Club, home of Mrs. G.W. Newsom, 3:30 p.m.
Young Mothers Study Club, home of Mrs. Eldon Howell, 8 p.m.
La Madre Mia Study Club trip to Amarillo for movie.

West Hereford Extension Club, home of Mrs. W.A. Waters, 2:30 p.m.
Calorie Patrol TOPS Club, Community Center, 9:30 a.m.
Rebekah Lodge, Odd Fellows Hall, 8 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.
BPOE Lodge, Lodge Hall, 8:30 p.m.

WEDNESDAY
Food-Fun-Fellowship Club covered dish lunch, First United Methodist Fellowship Hall, 11 a.m.
Noon-Lions, Civic Club Center, noon.
Deaf Smith County Historical Museum, open to the public, free, from 2 to 5 p.m.

THURSDAY
Calliopean Study Club, home of Mrs. George Warner, 8 p.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.

FRIDAY
4-H Club Bean Supper, Bull Barn, 5:30 until 9 p.m.
IOOF Hall, Pancake Supper beginning at 5 p.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
Duplicate Bridge open to the public, meets every Friday at 309 Western, 7:30 p.m.

SATURDAY
Deaf Smith County Historical Museum, open to the public, free of charge, from 2 until 5 p.m. Saturday and Sunday.

**Look
Who's New**

Mr. and Mrs. Santiago Cordova, Jr. are the parents of a boy, Jimmy, born March 15 and weighed 7 lbs.

Mr. and Mrs. Juan M. Pinal are the parents of a girl, Maria Teresa, born March 17 and weighed 5 lbs. 15 oz.

Mr. and Mrs. Glen Thomas Laing, are the parents of a girl, Lori Danyell, born March 19, and weighed 6 lbs. 3 1/2 oz.

Mr. and Mrs. Knox B. Trammell, Jr. are the parents of a boy, Mitchell Ross, born March 19, and weighed 7 lbs. 4 1/2 oz.

Mr. and Mrs. Amos Robert Green, Jr. of Vega, are the parents of a girl, Kayce Shi, born March 19, and weighed 6 lbs. 8 oz.

TG&Y
family centers

Black & Decker
7 1/4" Circular
SAW
#7301
\$19.99

1 HP burn-out protected motor and 7 1/4" blade to handle big cutting jobs with ease. Quick bevel and depth adjustments. An outstanding value!

Black & Decker
1/4" DRILL
#7004
\$7.99

Double insulated. Recessed center locking button. A good choice for light duty work and occasional building or remodeling projects.

Black & Decker
SANDER
No. 7404
\$14.99

Beautifully balanced for operating ease in any position. Orbital action permits flush sanding on three sides.

Soft Cosmetic
PUFFS
47c
#260 CT.

LIQUID PLUMR
73c EACH

Fast Liquid Drain Opener. Keep some on hand. Handy Quart Size.

OPEN WEEKDAYS 9 am TO 9 pm, CLOSED SUNDAYS

BATH TOWELS
Choose from a wide assortment of sheared prints. Slightly irregular. Now, at a low price.
Compare At \$1.98
77c

KLEENEX TOWELS
125 Count
2 Ply
Package
41c
Our Low Price

Golden "T" SPRAY STARCH
20 OZ.
43c

WILDCAT STEREO
#V935-936
\$39.88
Each

4 Speed record changer. Solid state transmission. Holds up to 6 records at a time. Attractive case. Portable!

EASY-OFF OVEN CLEANER
8-OZ. LEMON SCENTED
67c

PAM
13-OZ. AEROSOL STOPS
FOOD FROM STICKING
\$1.17

SAFCO STORAGE CHEST
TWO SIZES AVAILABLE
28-1/2 L x 16-1/2 W x 13-1/2 H. Super-strength corrugated fiberboard chest with snug-fitting, overlapping cover. Protects contents from soil & discoloration.
COMPARE AT \$1.99
\$1.47

NICE n' EASY HAIR COLOR
BY CLAIROL
\$1.44

"Golden T" BALSAM
16 Ounce Size...
67c

LEMON PLEDGE WAX
COMPARE AT \$1.47
\$1.27

WALL PANELING
4' x 8' size. Frosted Almond or Peanut color.
\$4.50 PER PANEL

Alka-Seltzer
25 COUNT
43c

Centerpieces Made From Many Mat

Mrs. N.D. Bartlett gave instructions for making centerpieces without use of flowers to members of the Hereford Study Club Thursday evening in the home of Mrs. Melvin Thompson, where Mrs. Joe Story was co-hostess.

Some of the materials used in centerpieces made by Mrs. Bartlett consisted of bottles and coconut shells. She also created candles and plaques. Gladys Setliff reported for the nominating committee, preceding the coming election

of officers. Also, Helen Spinkes of Mississippi, sister-in-law of Mrs. Labry Ballard, was recognized as a guest.

Members present were Mmes. T.E. Braddy, Cawthon Bryant, S.L. Garrison, W.H. Gentry, Roy Hartman, Bob Poston, Don Robinson, B.F. Cain.

Also Mmes. Art Stoy, Ed Wilson, C.R. Winget, J.W. Witherspoon, Bob Word, R.N. Yarbrow, Labry Ballard and J.B. Gilbert.



Gladstone, a great reformer and Prime Minister of England, used as the theme of his opening speech in Parliament, the defence of slavery!



Mrs. Ross R. Baird
nee Sherri Gibson

Twilight Wedding Held In Church At Westway

Miss Sherri Ann Gibson, daughter of Mrs. Larry Burrow of 601 West Fourth and Bill Gibson of Friona, exchanged wedding vows with Ross Robert Baird, son of Mr. and Mrs. E.D. Baird of Route 5, at twilight Saturday in Westway Baptist Church.

The Rev. Michael Hale of Stephenville, brother-in-law of the bridegroom, was the officiating minister. The service was conducted before an arrangement of three candelabra with blue and white carnations. Donnie Gibson gave his sister in marriage.

She wore a gown of white-embroidered sheer, fashioned with a rolled collar and bishop sleeves. A circlet of white flowers held her bouffant veil, two tiers of illusion edged in lace, which fell to her waistline.

With her bouquet of blue and white carnations she carried her great-grandmother's Bible, and wore the traditional blue garter, which belonged to her grandmother Ward.

Mrs. Richard Rickman was the maid of honor and Lawrence Baird of Amarillo best man. Serving as ushers were Byron Stiles of Amarillo and Ernest Baird. Dawn Ann Gibson was the flower girl and Bruce Baird the ring bearer.

Lighting candles before the ceremony were Berry Richardson and Steve Sims. Loyd Vaughn sang the wedding solos, Twelfth of Never and Walk Hand In Hand, with Mrs. H.E. Owens as accompanist.

Mrs. Rickman's dress was of periwinkle blue lace over a darker blue double knit, and the flower girl wore a frock of the same materials.

The home of Mr. and Mrs. C.P. Worthan was the scene of the wedding reception.

Mrs. Mike Slate of Amherst cut the cake while Mrs. Michael Hale ladled punch, assisted by Mmes. C.P. Watson, Sherman Dufur, Bill Stubbs, A.W. Anstey, Kenneth DeHart, Dale Kizair and Walter Keyser. Mrs. Donnie Gibson invited guests to register.

Mr. and Mrs. Baird left on a trip to Carlsbad, New Mexico, and after next week will be at home at 213 Star. For travel she wore a wine colored pantsuit in western style.

She is employed with Consumers Co-op here, and was graduated from Hereford High School in 1969, as Baird was also. His employment is with B&R Welding.

Wedding guests from other cities included Mrs. Lawrence Baird, Mr. and Mrs. Larry Chelgren and sons of Altus,

Okla.; Mr. and Mrs. W.B. Burrow, Mr. and Mrs. Hensley Barnett, Delayne Barnett, Mrs. Ed Burrow and children of Portales, N.M.

Also Mrs. Johnnie Tims and children of Casper, Wyo.; Mr. and Mrs. Wayne Owens, Mr. and Mrs. Jerry Baker of Bixby, Okla.; Mrs. Byron Stiles and

Berry Stiles of Amarillo; Mr. and Mrs. Charles Sproule, Fred Ward, Robert and Sandy Ward and the Bill Gibson family of Friona.

Also Mr. and Mrs. Jim Owens of Tulsa, Mr. and Mrs. Bill Ward of Olustee, Okla., Mr. and Mrs. Jim Hellums and daughters of Clovis.



COUPLE TO WED — Becky Suarez, daughter of Mr. and Mrs. Jasinto Suarez of Route 1, and Lee Aguilar, son of Mr. and Mrs. David Aguilar of 515 Irving will marry June 7. Miss Suarez is a 1973 Hereford High graduate and is presently employed with TG&Y. Her fiancée, currently employed at J.D. Plumbing, was graduated from HHS in 1972. (Bradly Photo)

Paintings Exhibited

Mrs. Ellis Carter exhibited oil paintings done by her and her husband to members of Mothers Needle Club Thursday afternoon in her home.

Mrs. Carter also served refreshments to a guest, Mrs. Bill Schafer, and to members present, Mmes. Adam Flowers, W.T. Gunstenson, Haskell Benson, Hattie Jones, Harman Lindley, Annie Springer and J.L. Shirley.

Committees Plan Joint Meeting

Two committees of the Hereford CowBelles, those on beef promotion and public relations, are to meet together at 7:30 p.m. Tuesday in the House of Wong to discuss activities which concern both groups.

Members of either committee who will not be able to attend the meeting are asked to notify either Mrs. N.E. Tyler, CowBelles president, or Mary Gibson.

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Gary Woodruff, Friona; Bartolo V. Casias, 600 Irving; Shannon Burdett, 312 Douglas; Sergio Mata, 912 S. Sampson; Mrs. Laney Moore, Wildorado. Ralph Mercer, 112 Ave. H; Conrad Gonzales, 417 Ave. H; Gustavo Ozuna, Star Route; Laurolan Jordon, Vega; Fred Collett, 118 Aspen; Mrs. Carmen Briones, 224 Bradley; Albert Maxwell, 307 Jackson. Mrs. Merlin Woodie, 716 Stanton; Harvey Hammett, 665 Ave. J; Mrs. Eugene Coffman,

Farwell; Mrs. Susie Curtsinger, 208 Higgins. Mrs. M.D. Benefield, Box 432; Mrs. LeRoy Williams, 807 Irving; Mrs. Joe Evans, 420 Sunset Dr.; Mrs. Jesus Garcia, 320 Ave. I; Mrs. Carrie Stewart, Vega; Gary Mac Dryden, Rt. 5.

Mrs. Mamie Darrow, 510 W. 4th; Mrs. Allie Fullwood, 206 McKinley; Mrs. Doyle Bainum, Route 4; Mrs. Donald McDonald, 800 Union; Mrs. Glen Laing, 400 Blevins.

PATIENTS DISMISSED
Mar. 15 — Mrs. Louis Lee, Ben Ray Old, Mrs. Oscar Rivera, Mrs. Rudy Cantrell.

Mar. 16 — Mrs. Forest Marnell; Gregory Pagett; Cynthia Charles; Deborah Prather; Mrs. Adan Mungia. Mar. 17 — C.B. Gray; Louis Hagar; Jimmy Brozman; Mrs. Billy Dean Stokes.

Mar. 18 — Mrs. Chester Pinckert; Gaylord Newell; Minnie O. McClure; Mrs. Jimmy Cordova; Mrs. Ruth Robertson; Jeff Conger; Mrs. Ronnie Hester. Mar. 19 — Mrs. Maude Mauk; Ray L. Johnson; Mrs. Salli Markham; Mrs. Susie Farris; Mrs. Amelia Galvaz; Lee Cranmer.

Mar. 20 — Mrs. Pedro Vargas; Mrs. Claude Abston; Russell W. Coursey; Cleveland Noyes; Mrs. James Gillentine; Mrs. Juan Pinaldez; Oscar Pesqueda.

Mar. 21 — Mrs. Enrique Lafuente; Ada F. Reed; Mrs. Leon Ruiz; Arthur L. Howe; Mrs. Robert Wagner; Floyd M. Campbell; Edward Adams.

Mar. 22 — Samuel Quintero; Mrs. Orpha Click; Elizabeth Phillips; Mrs. Edmond Loerwald; Luiz G. Castillo; Mrs. J.D. Pitman; Mrs. Knox Trammell; Estevan Martinez; Mrs. Amos Green, Jr.; Mrs. Willie Burgess.

Fashion
Pastel suits of synthetic fabrics will be popular for spring wear. With short sleeves these may be worn through the summer months.

Many of the new clothes for evening are either strapless or have one bare shoulder.

DALE'S
AUTO REPAIRS
364-5941 111 S. Blevins

Got a Gas Burner?
Tune - up now for extra mileage

The only way to keep peak mileage is to keep your engine tuned.

Nichoff Champion or AC Interstate
Valley Forge Spark Plugs Batteries
Ignition Parts

Clip This Coupon

Tune up Includes: Points, Spark Plugs, Condenser, PCU, Air Filter, Carburetor Kit, Parts and Labor

8 Cylinder	6 Cylinder	4 Cylinder
\$54⁹⁵	\$35⁹⁵	\$24⁹⁵

Inspect all hoses, belts and fuel filter.

Limited time only Excluding 1- Piece Air Filter

1. You, too, can have **ELECTRIC** heating in your home!

2. It takes only about 10 days (or less) to completely install!

3. And, we keep you warm during installation!!!

1. Bring your home's heating system up to date with modern, clean and comfortable electric heating. Join the millions of Americans (thousands in our area) who are already enjoying the delightful comfort of electric heating.
2. A completely coordinated heating installation makes it possible to install a brand new electric heating system in 10 days or less.
3. And we arrange for all the details, including making sure that you have heat in your home during the entire installation. Call this week... remember, it costs you nothing and you have no obligation when our heating specialists make a heating survey of your home. You make your decision to buy **ONLY** after you have all the facts... and without any high-handed pressure.

ELECTRICITY - IT DOES SO MUCH GOOD

The Electric Company

FOR SO MANY PEOPLE

THESE PRICES GOOD THROUGH APRIL 15

CHICKEN REDI

"MORE FOOD FOR YOUR MONEY"

LUNCH SPECIAL	SNACK BOX	FISH
3 Pieces Chicken Potatoes Gravy Roll	\$1¹⁹	2 Pieces Chicken Potatoes Gravy Roll
		79¢
		Fries 2 Rolls Tartar Sauce
		98¢

9 PIECE CHICKEN	12 PIECE CHICKEN	18 PIECE CHICKEN
Pint Cole Slaw, Pint Potatoes, 4 Rolls, Quart Coca Cola	Pint Cole Slaw, Pint Potatoes, 6 Rolls, Quart Coca Cola	Pint Gravy, Pint Salad, Pint Potatoes, 8 Rolls 2 Quarts Coca Cola
\$3⁹⁸	\$4⁹⁸	\$6⁹⁸
Feeds Family Of 4	Feeds Family Of 5	Feeds Family Of 7 to 8

Special Prices For Parties
Call 364-1911



Rebekahs To Help Serve Pancakes

Plans for assisting in the annual pancake supper sponsored by the Odd Fellows Lodge were made by Rebekah Lodge members at their meeting this week in Odd Fellows Hall. The supper will begin at 5 p.m. Friday in the hall.

A former noble grand of the Hereford Lodge, Mrs. Benny Cooper of Gallup, N.M., was a guest. Edna Mathes, vice grand, conducted the meeting in the absence of Mrs. R.E. Curtsinger, who is ill.

Mrs. Henry Murrell was the lodge delegate to the Texas Rebekah Assembly in Dallas last weekend, with Ann Freeman, Jerry Johnson and Gene Bishop also going from Hereford.

Refreshments were served to 15 members by Ada Hollabaugh, hostess.



NORWEGIAN VISITORS — Interested in western items and other reminders of pioneer life in Deaf Smith County Museum, Mr. and Mrs. Nestor Warp of Hopefoss, Norway, center, had Mrs. Austin Rose, museum secretary, as their guide on a visit here Wednesday. They came with Mrs. Mary Mjølhus of Amarillo, left, sister of Warp in whose home they are visiting, and were guests of Mrs. H.H. Miller, an acquaintance of Mrs. Mjølhus because they attend the same Lutheran Church in Amarillo. In addition to the museum, they toured a cattle feeding operation and Dawn Co-op elevator, going to the top where they had a wide view of farms and ranches.

HD Club Tours Arrowhead Mills

A tour of Arrowhead Mills was taken by members of North Hereford Extension Club Thursday afternoon. Members later met in the home of Mrs. Mac Tucker for a program on Organic Gardens given by Argen Draper, county home demonstration agent.

Visitors recognized were Gladys Setliff, Mrs. Carl Thorell and Debra, Mrs. Leroy Johnston and two residents from Girlstown, Glenda Killdon and Betsy Toney.

Members present were Mmes. Edgar Hartley, A.E. Hodges, J.A. Crofford, Gaylon Bryan, Ed Brisendine and Cliff Johnston.

Blanks Available For Kid Contest

Entry blanks are available for the Newcomer's Club Second Annual Cutest Kid Contest scheduled May 4 at the Community Center with Len Slesick, weather forecaster at

KVII TV in Amarillo, as master of ceremonies.

Entry blanks may be obtained from Mrs. Melvin Hoover at the Hereford State Bank and Mrs. Les Oesterriech at Carousel Beauty Salon Thursday through Saturday, or by Calling

Mrs. Glenn Perry at 364-5708.

Children from 2 to 5 years of age are eligible for the contests. Entry deadline is April 1 and entry fee is \$2 per child. Judging will begin at 1 p.m. and awards for winners in each age group will be presented at 2 p.m.



In England, France and Wales, it was thought that crawling under an arch of brambles would cure rheumatism, if the rheumatism would permit the crawling!

Give Today

The 1,500,000 million living Americans who have been cured of cancer are proof that much of the battle can be won with earlier diagnosis and prompt treatment. The American Cancer Society urges you to have a health checkup and give a generous check to help others.

ON EDUCATIONAL COSTS
Undergraduate educational costs at taxpayer-supported institutions has continued to climb in the academic year 1973-74. The American Association of State Colleges and Universities has reported that the average tuition and fees charged to in-state students was up 3.6 per cent from last year and tuition for out-of-state students was up 10.43 per cent.

Arabs urge oil-aid fund for black Africa.

Keepsake



KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford



Odds are we've helped you get where you are today.

When you're the largest tire dealer in the whole state of Texas, and you've been in business 38 years, you're bound to be doing something right. Like helping thousands of people each year get where they're going.

At Shook, we have "pros" in 14 stores in 13 cities, from Pampa to Odessa, to make sure you are completely satisfied with our quality Lee tires and our quality service.

Apparently you are. Because you keep coming back. In fact, 80% of our business comes from people like

you who have done business here before. And we're very pleased about that. It tells us you know the name Lee stands for a complete line of dependable passenger, farm and truck tires.

It tells us you know the name Shook means the best in service and the best tire values for your money.

So we'd like to tell you, wherever you are, thank you. We couldn't have gotten where we are today without people like you. And, hopefully, vice versa.

SHOOK TIRE CO.

600 W. 1st.

"QUALITY PRODUCTS-EXPERT SERVICE"

364-1010

Guest Reviewer Adds Humor To Luncheon

A good laugh was promised members of Farm and Ranch Club from a book review given at their luncheon Thursday by a guest, Mrs. J.B. Noland, and they did laugh heartily at Mrs. Noland's version of a modern saga of motherhood titled *I Lost Everything In The Post-Natal Depression*.

The review was given in the home of Mrs. J.C. Price, after a covered dish lunch.

In the business period, plans

were made to invite all former members of the club to the guest day luncheon April 4 in Mrs. W.W. Gilbreath's home.

Members also decided to make a club custom of sending a rosebud to any member who becomes a hospital patient.

Those present included Mmes. Elton Sorrells, Joe Wagner, W.W. Thomas, Wheeler Davis, J.B. Odom, Jack Weaver, G.V. Hall and Gilbreath.

10th ANNIVERSARY!

BIG BURGER DRIVE IN

We wish to thank everyone for 10 years of friendship and patronage.

We would like to continue serving the people of the Hereford Area with the finest in Fast Foods.

Larry and Geneva Summers

BIG BURGER DRIVE IN

711 W. 1st

364-3252

TG&Y FABRIC SHOPS

A Dream Land of Fabrics

Denim Look! POLYESTER

DOUBLE KNITS

100% Polyester Machine Washable Warm

Tumble Dry, Remove Promptly, Never Iron
60"/62" Wide

\$3.98 YARD

American Made DOTTED SWISS

First Quality 45" Wide

65% Polyester and 35% Cotton. Useable lengths. Machine wash on warm setting. Tumble dry, remove promptly. Latest colors for Spring.

NOW ONLY 97¢ Yard

Dan River

PIQUE

44"/45" 50% COTTON PRECURED DAN PRESS 50% FORTREL POLYESTER

McCall's PATTERN NO. 4001 Warm Tumble Dry, Remove Promptly \$2.29 YARD

"CASBAH" PRINTS

45" Wide

Lightweight Dress Prints - Great for the Summer! 65% Polyester, 35% Combed Cotton. Precured Perma Press. Machine wash. Tumble dry. \$1.49 Yard

COURTESY PRINTS and PLAINS

36" Wide

100% Cotton. You'll love the wide selection of tiny prints. Machine washable, tumble dry. 79¢ Yard

BAR HARBOR POPLIN PRINTS

45" Wide

100% Cotton. Permanent Press. Machine wash on warm setting. Great for Summer Dresses and Blouses. Delightful colors and prints. \$1.69 Yard

Miss Leon Honored

A prelude to an early April wedding, a shower given by a group of schoolmates complimented Teresa Leon in the home of Mrs. Darryl Locke, 625 Stanton. Miss Leon and Gary Williams are to be married April 5 in First Baptist Church here.

This party for "just the girls" was one of a series of courtesies to the bride-elect, who is the daughter of the Max Leons. Green and white, colors she

has selected for wedding decorations, appeared on the table where green punch was served with petit-fours. Casual talk, presentation and opening of the gifts supplied entertainment.

Mrs. Randy Jorde of Amarillo was an out-of-city guest.

Hostesses with Mrs. Locke were Mrs. Phil Coker, Melissa Henry, Leslie Ross, Lilli Lyons, Cindy Hairgrove and Nancy Barrett.



JUNE BRIDE-ELECT — The Rev. Roger B. Knapp, pastor of First Presbyterian Church, will conduct the wedding ceremony of Rhonda Jean Holbert and Wendal Bain June 8. The daughter of Mr. and Mrs. F. D. Holbert of 113 Ave. G., Miss Holbert graduated from Hereford High School and is a student at West Texas State University. Her fiancée is the son of Mr. and Mrs. Ray Bain of 902 Irving and is also an HHS graduate. He is presently employed at Cottingham Bearing Co.

H. D. Chatter

By Argen Draper
Home Demonstrator
Agent



Energy Crunch Is Hitting Apparel

It's no surprise that the energy crisis is affecting every aspect of American life. The total effect on the fabric and apparel industries is not yet predictable and many of the people most closely involved with the industry disagree as to the nature and the extent of the problems to be faced. The major problem will probably be in the fiber industry, which will affect every other part of the apparel industry.

The December 10 issue of Women's Wear Daily summed up one aspect of the fiber production problem by saying, "It's now perfectly clear: The outlook for the man-made fiber industry for 1974 is totally confused." Some problems already exist; some are anticipated; some may arise that are not now foreseeable. Unfortunately, answers aren't nearly as numerous as questions.

Many factors contribute to the problems facing the apparel industry and each factor influences production levels and prices. Attitudes of those in the industry range from a pessimistic "everyone will go broke" to an optimistic "nothing is ever as bad as it looks."

What are some of these factors that affect the fiber industry and thus affect the fabric and apparel industries?

One problem existed even before the energy crisis has been intensified. This is the higher cost and limited supply of cottons, especially denim, and other natural fibers. The shortage of cotton piece goods alone has already limited the production of certain types of apparel and the problem will become more severe if the decrease in the production of synthetic fibers continues. The demand for natural fibers will continue to increase, but the absence of a large enough supply of natural fibers to offset the shortage of synthetic fibers. Also, fuels to run the mills and factories is an even greater problem. This shortage affects both synthetic and natural fiber users.

There are several measures that can be taken by individuals and families that will ease the national situation and at the same time relieve strain on the family budget. The first of these is to wear each item in the wardrobe, even if this means wearing a garment that was more fashionable last year than this year. Another step is to avoid buying items you don't really need—be a conservative consumer. Recycle whenever possible by up-dating a garment or making it over for another member of the family. The nation's economy has been likened to a fabric—completely

interwoven with each thread dependent on every other thread. This makes each person's effort worthwhile.

From primarily work clothes, denim has come into its own as the "darling" of male and female fashions. Practically every U.S. consumer—regardless of age, income bracket, life-style or occupation—has worn blue denim at one time or another.

However, denim's popularity isn't limited to the U.S. It has branched out around the world in the so-called "American Look."

Denim also has expanded fashion-wise—far from its humble origins. Fashions now include tuxedos, men's suits, wedding gowns, dresses, skirts, shoes, hats, jackets, outer-shirts, unstructured suits for men and denim-lined mink coats. Popularity stems from sturdiness, adaptability and wearing comfort.

Currently produced at a rate of 400 million yards a year, U.S. denim producers could sell 100 million yards more if they had the capacity, manpower and time to produce it.

Denim—a shortened form of "Serges de Nimes"—means a product of Nimes, a city in France. (This is really great to know.)

One of the newest fabrics on the market is synthetic suede. One trademark name is Ultrasuede tm. Ultrasuede is non-woven, made of 60 per cent polyester and 4 per cent non fibrous polyurethane.

Synthetic suedes feel like suede, look like suede but have none of the real problems of suede. It will not water spot or stiffen and most important of all, Ultrasuede tm and other synthetic suedes are completely machine washable.

Sewing techniques are similar to those recommended for leather.

PATTERN + Select a simple pattern with few pieces. Ragland and kimono sleeves are easier to handle. Try using Ultrasuede tm as trim for fashion details.

PREPARATION + Keep fabric rolled until ready to use to prevent creasing.

CUTTING + The fabric has a nap direction which should be kept in mind. Do not fold the cloth. Lay the pattern on single thickness. Pin pattern in the seam allowance only. Use sharp shears and cut accurately.

CABBAGE COOKED IN MILK is a tasty dish that's easy to prepare. Add 1 quart shredded cabbage (about 1 pound) to 1 1/2 c. milk in a saucepan and simmer for 2 minutes. In a small pan melt 2 tablespoons fat, mix in 2 tablespoons flour, then add a little of the hot milk, blending to make a smooth paste. Stir into cabbage and cook for 3 to 4



MODEL OWN CREATIONS — About 40 girls in the homemaking department of La Plata Junior High presented a fashion show for their mothers Wednesday morning, modeling costumes they have made in class. A few of the student couturieres pose on the cafeteria stage, which was decorated with colorful balloons, spring flowers and stuffed toys. The girls served coffee to their mothers after the style parade.

MOTOROLA Quasar II
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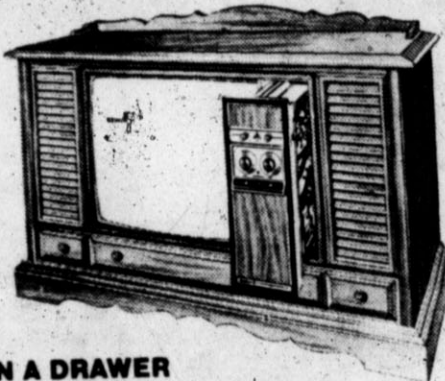
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ONE YEAR IN-HOME SERVICE. TWO YEAR GUARANTEE ON PICTURE TUBE AND ONE YEAR ON OTHER PARTS

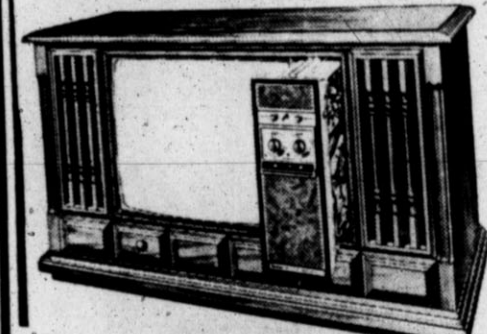
Instant Picture and Sound Insta-Matic Color Tuning. Matrix Bright Picture Tube. Solid state chassis (except 4 tubes). Pushbutton UHF Tuning.

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Dr. Grooms Speaks To Bay View Members

Beyond Ourselves, written by Catherine Marshall, was the book reviewed by Dr. Jordan Grooms, pastor of the First United Methodist Church for members of Bay View Study Club Thursday afternoon in the home of Mrs. Bruce Burney.

In the book, Mrs. Marshall came to the realization through episodes in her own life, that there is indeed a strength beyond ourselves.

Recognizing guest day, visitors present were Mmes. C.O. Taylor, John Hine, Roy Smith, Mrs. Raymond Thompson of Vega, Mmes. Richard Ottesen, Emil Dett-

man, Arthur Dettman, Alton Fraser, Marlin Gilliland.

Also, Mmes. Doug Manning, Paul Scott, Hazel Davis, George Olson, Floyd Cole and Margaret Wilcox.

Assisting Mrs. Burney as hostess were Mrs. R.W. Eades and Mrs. W.K. Golden who served cookies, sandwiches and nuts from the tea table. An arrangement of daffodils was used as a centerpiece.

Members present were Mmes. Si Darling, Homer Garrison, Howard Gault, John Gilliland, W.J. Gilliland, Bill Griffin, Robert Josseland, W.S. Kerr, Justin McBride, Ansel McDowell, R.B. Miller and Keith Simmer.

4-H Members Give Demonstrations

Members of the Argen Draper 4-H Club practiced method demonstrations Tuesday in the Flame Room of Pioneer Natural Gas building.

Carla West gave a demonstration on money management; Glenna West and Leslie Brush, quality and grading of eggs; Eugenia Combs and La Ronda Finche,

versatile vegetable. Rose DeLa Cruz was recognized as new member. Eugenia and La Ronda served their recipe for the food and nutrition project.

Guests present were county extension agent, Joyce Shipp, 4-H leader, Mrs. Gene Combs and Mrs. Bill West, Polly West and Terri Johnson.

"To save energy and money this summer . . . cool your home with Gas Central Air Conditioning.

You save with a gas system because it's a more efficient energy user than its electric counterpart. It's more efficient because gas, unlike electricity, is a direct source of energy. You don't have the energy loss that occurs in electrical generation and transmission.

We help you save in another way, too.

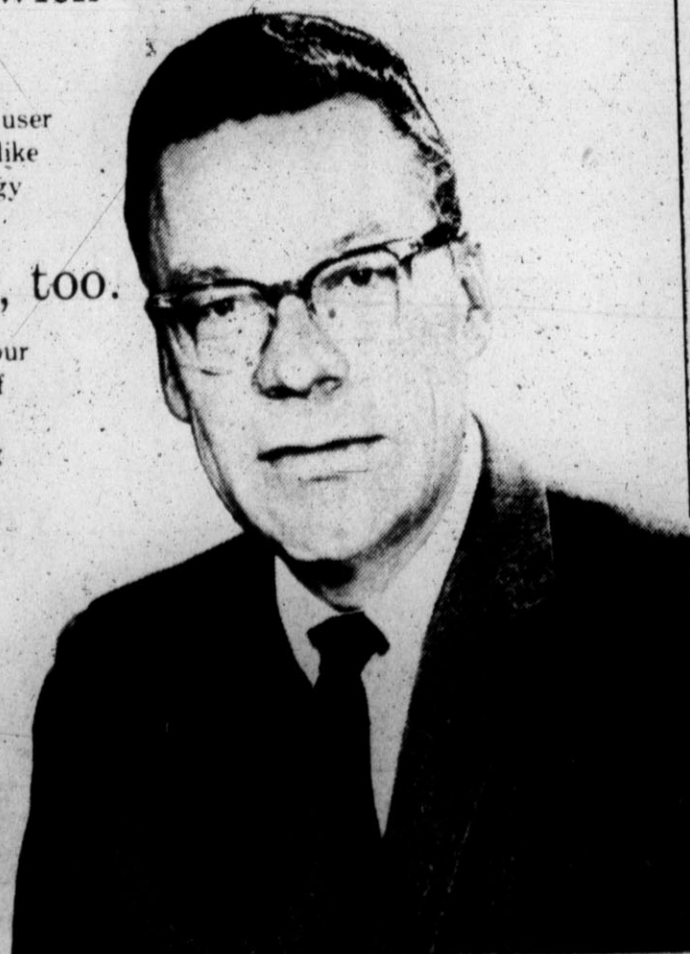
In addition to determining the exact cooling requirements of your home, our cooling specialists also check your attic insulation. If it's insufficient, insulation is added and included as part of the job. Proper insulation saves energy and money for both cooling and heating. So, beat the summer rush.

CALL US NOW FOR A FREE COOLING SURVEY AND ASK ABOUT SPECIAL WINTER TERMS.



PIONEER NATURAL GAS COMPANY

Also, if you're buying or building a home make sure it's a Natural Energy Home with Gas cooling and get more for your energy dollar year round.



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MRS. LORENZO (JANIE) GRANADO LOCATED S. 385 BY HAMBY REAL ESTATE TAX PREPARATION AND CONSULTATION

BIBLE VERSE

"To every thing there is a season, and a time to every purpose under the heaven."

1. Who made the above statement?
2. Whose son was he?
3. What was the theme of the book from which it was taken?
4. Where may this statement be found?

Answers To Bible Verse

1. Most scholars agree that it was Solomon.
2. The son of David.
3. How man may obtain real, substantial happiness.
4. Ecclesiastes 3:1.

Close Nixon ties are expected by Ford.

REDISCOVER YOUR OLD DIAMONDS

Start a treasure hunt in your own home, and bring to light those lovely old diamonds. Perhaps you thought nothing could be done with them . . . they were hopelessly antiquated. Well, then you'll want to let us show you how to bring those sentimental pieces up to date, merely by having them reset or remounted.

We can give you many ideas on what to do with your own diamonds to turn old into new.

COWAN JEWELERS DOWNTOWN

Mrs. Danley Given Shower

Mrs. Charles Danley was honored with a layette shower Wednesday in the Flame Room of Pioneer Natural Gas building.

Mrs. Cecil White registered guests and decorations included a pink carriage cake centered on the refreshment table.

Receiving guests with Mrs. Danley were her mother, Mrs. Earl Lewis of Levelland, her mother-in-law, Mrs. Walter

Hedrick of Amarillo, and grandmother, Mrs. Jewell Curtner of Whiteface.

Hostesses presented Mrs. Danley a corsage made of yellow baby socks with a gold baby ring falling from yellow satin streamers.

Hostesses were Meses. Tex Rhodes, Robbie Traylor, White, Zell Phifer, David Beavers, Ray Smith, Stanley Wilcox and Charlie Williams.



STYLE SHOW — Hereford CowBelles served as models in a parade of spring fashions from La Boutique at this week's club luncheon in Hereford Country Club. Formal and casual wear, pantsuits, raincoats and dresses are worn by the smiling models.

Jaycee-Ette Board Begins Year's Plans

Each officer of Hereford Jaycee-Ettes outlined her plans for the year, and joined in a general discussion of officers' duties, at a board meeting Wednesday in the home of Mrs. Bill Johnson, new president. They also made plans for the organization to help in the Cancer Society's drive here.

Officers who will serve with Mrs. Johnson are Mrs. Steve Carroll, vice president; Mrs.

Ronnie Collier, state director; Mrs. Bill Bankston, secretary; Mrs. John Bunch, treasurer; Mrs. Lonnie Coffee and Mrs. Dan Warrick, local directors. Mrs. Harvey Millon was also at the meeting.

Several members from Hereford attended a recent "sit-

in-hen" meeting of the Muleshoe Jaycee-Ettes.

A farewell to a former president, Mrs. Bill McKinney, was said at a salad luncheon March 16, with Mrs. Bankston acting as hostess. Mrs. McKinney is moving to Tucumcari.

A PERFECT MATCH



Wedding rings, beautifully mastercrafted and matched for a look you'll treasure always. From Keepsake, in 14 karat yellow and white gold.

Keepsake
TRADITIONAL WEDDING RINGS

JUBILATION
PHILEMON

**KESTER'S
JEWELRY**

ACROSS FROM THE POST OFFICE IN
DOWNTOWN HEREFORD

Chapter Elects Officers

Officers were elected by Alpha Iota Mu Chapter of Beta Sigma Phi Sorority Thursday evening in the home of Mrs. Johnie Burkhalter, 225 Douglas.

Mrs. Ken Walsler was elected as president; Mrs. Chick Holbert, vice-president; Mrs. Jimmy Bell, recording secretary; Mrs. Bill Drake, corresponding secretary; Beverly Barrett, treasurer; Mrs. Kenneth Glenn, civil defense and extension officer; Mrs. John Schnieder and Mrs.

Charles Laing, chapter advisors.

After the election, the recent BSP City Council meeting was discussed. The council is collecting Betty Crocker coupons which will be given to Girltown at Borger for the purchase of a pickup.

Refreshments were served by Mrs. Burkhalter and co-hostess, Mrs. Bell, to members present. They included Meses. David McDonald, Walsler, Phil Scumbato, City, Mason, Fred

Ruland, Jerry LaFrance, Holbert and Drake.

Also, Betty and Beverly Barrett, Carol Elliott, Carla George and Phyllis Gerdson.



A Texan walked from Fort Worth, Texas to Istanbul, Turkey, backwards.

WARREN BROS.

1410 Park Ave. 364-1423

CLOSED SUNDAYS

— SPECIAL —

1971 Ford Panel-Van, 6 cyl. standard trans., New Whitewall Tires, Excellent Condition - Ideal as a Camper Unit. Protective Warranty \$1,645.00

1971 Ford Torino-500, 2 dr. H.T. Sharp Med blue body finish with white vinyl top. Factory Air and Power Steering. New whitewall tires. Economical 302 V8. Protective Warranty

1972 Ford Explorer Pickup 360-V8, Automatic, Air, Power Steering and Brakes, Toolbox, Sequoia Brown Finish - SHARP! Protective Warranty

1972 Chev. Kingwood Station Wagon - Air, Power, Luggage Rack, Gold Finish with Cocoa Vinyl interior, Sharp & Ready for Summer & Vacation. Check the Low Price on this one.

1972 Chev. El Camino, 350-V8, Factory Air, Power Steering and brakes, Sharp Canary Yellow with Orange side trim. You'll have to see this one to appreciate it.

1968 Ford Mustang Fastback, Power steering, factory air, automatic, and small 289 V-8. Medium green finish with matching interior. Come in and drive this extra clean car.

SCHOOL BOARD VOTERS

Please Consider

1. HIGH SCHOOL EDUCATION COMPLETE

12 years schooling should be well rounded; not just a step toward college.

Many high school graduates are taking jobs or going into business which do not require special education.

2. VOCATIONAL PROGRAM

Include as many subjects as possible

Each High school student should have at least one skill after graduation.

3. ATHLETIC PROGRAM FOR ALL

Sports program include all students regardless of ability.

Girls athletics expanded to include basketball etc.

Guaranteed playing time; approximately one fourth game each week.

Suits and clothing issued equally when special gear is required.

Open Athletic facilities over weekends and during summer.

4. LIMITED SCHOOL BOARD TERMS

Limit to two terms (6 Years) Long terms cause disinterest

CHARLES SCHLABS

CANDIDATE FOR SCHOOL BOARD

Pol. Adv. in Hereford Brand by Charles Schlabs

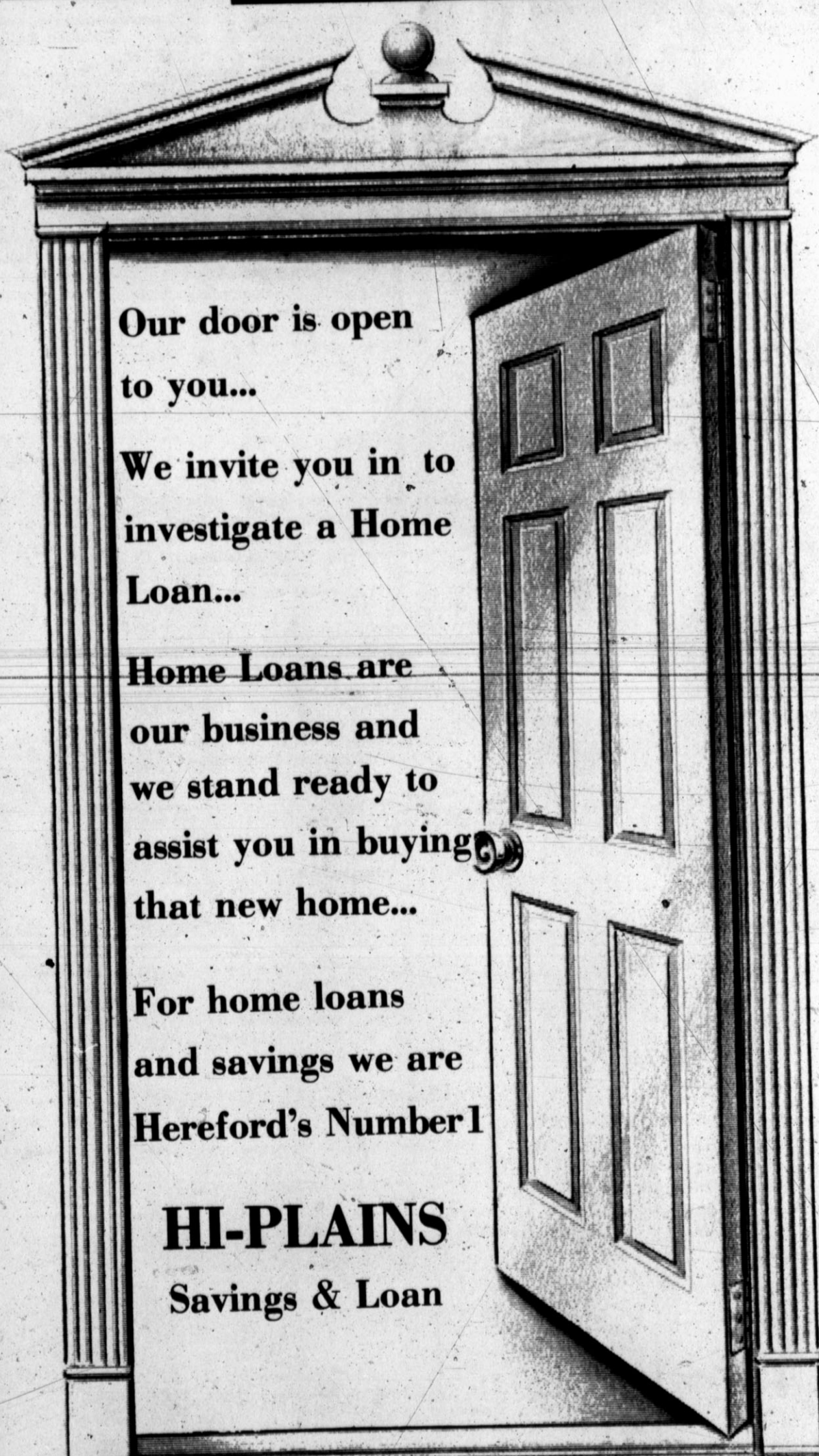
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We invite you in to
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we stand ready to
assist you in buying
that new home...

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Hereford's Number 1

HI-PLAINS
Savings & Loan



The Sunday Brand, Hereford, Texas, Sunday March 24, 1974

Just Like Mom & Dad
 If you are a cigarette smoker, chances are that your children will be too. This bit of forecasting, based on careful study, comes from the American Cancer Society. You can help your youngsters and yourself to a healthier, longer life, if you snuff out that cigarette for good.

John L. McClellan, Senator (D-Ark)
 "President Nixon's defense requests were justified and modest."

ON CHAUFFEURED CARS
 The Senate has voted to nullify assigned, chauffeur-driven limousines from most high Federal officials in an effort to conserve gasoline.

TO AVERT RECESSION
 Secretary of the Treasury George Shultz said a recession can be averted if the nation is "sharp and relentless and tough enough" in limiting consumer use of energy.

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 Racing Cars
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Farms For Sale

- * 640 acres Parmer County. 4 wells and lays perfect. 6 per cent loan. You need to see this farm to appreciate it.
- * Not far from the Umbarger Race Track. 1/2 section. Ideal set up for training horses.
- * 576 acres southwest of Summerfield with good allotments and terms.

WE HAVE THESE HOUSES FOR SALE

- * 228 FIR STREET. 3 Bedrooms. 2 baths, with unusual floor plan. 1900 square feet living area. Covered patio with sliding glass doors. SHOWN BY APPOINTMENT ONLY SO CALL US TODAY! \$26,500.00
- * 108 BEACH STREET. LARGE AND SPACIOUS. A bargain at \$23,500.00 with around 2600 square feet of living area. 6-1/2 tons of Servel Air conditioning and lots of nice features for a family. 3 baths, fireplace, and fenced. SHOWN BY APPOINTMENT SO BE SURE AND DRIVE BY AND CALL US.
- * Lot on Dimmitt Highway.
- * 5th and Sampson lot zoned for multiple housing.
- * Ranger and 14th St. lot zoned for multiple housing.
- * Commercial lots on Holly and Cemetery Road.

* Drive Inn for Sale.

WE HAVE LOTS AND LOTS OF LOTS

- * Residential Lots in Country Club Addition. Let us build your home!
- * Residential Lot at Plains and Beach.
- * Westway Store for Sale or Lease.

FRESH
 AS A DAISY! That's the way your carpets will look with our NEW STEAMWAY method of cleaning—
 Soil is Extracted — Not scrubbed deeper into the fabric — Call us today for Free Estimates.

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ROBERT RHOTON

Kingwood location. Spanish Style. 3 Bdr., 1 1/2 bath, living room, dining room, den, fireplace, refrig. air, covered patio, nice yard, two car garage.

Mobile Home — 2 bdr. with lot \$5,750.00

5 ACRES, 1/4 Bdr. House, some permanent pasture.

3 Bdr., 1 1/2 bath, brick in the country.

Quarter Section irrigated, seller carry, located on Oldham County Line.

Half Section 6 miles from town on pavement. Seller carry loan.

16 Acres, 3 bedroom brick home, dairy barn, hay barn, 6" well, seller will carry.

9 acres 6 miles from town. Owner will carry.

TRADE UP TO KINGSWOOD!
 Owner wants and needs a smaller home. (3 BR Brick with approx. 1500 sq. ft.) to exchange for this spacious 4 BR 3 Bath Shake-Shingle Brick of 2500 sq. ft. Low interest loan with great payments. Interested?

YOU WILL LIKE IT!
 Circle Drive, all Brick, 3 BR, 2 bath. Very, very tastefully decorated. N.W. School only 4 blocks away. Double garage. Shown by appointment. \$25,500.00

Extra Spacious Family Area at 420 I, flows for easy traffic. A kitchen full of cabinets and storage with new appliances. Double electric oven and gas "memory" cook top. Plus dishwasher. Carpeted thru-out with drapes. A beautiful back yard for the flower lover. \$1500. down on new loan.

A Country Place — 3 BR, 1 Acre \$18,500.
 "LET ME GO TO WORK FOR YOU"


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G.S. (Mutt) WHEELER "CALL US - WE REALLY CARE ABOUT YOU!"

OFFICE EXCLUSIVE
 3 Bedroom, 2 bath, 11x11 playroom just right for kids or pool table. Fenced yard, good location — 95 per cent Financing — EXTRA CLEAN.

\$1600.00 EQUITY
 1200 Sq. Ft. — 3 bedroom, 1 1/2 baths, living room, dining & kitchen area, single garage, brick front, \$146.50 monthly includes taxes & insurance.

ON WESTERN
 This beauty has been well cared for. New heating system, new humidifier, new air cond., are just a few of the extras in this 3 BR, 2 Bath home. Just ask about the windmill.

MOBILE HOME
 14x70 with lot 50x260. Extra Nice 2 Bedroom, still like new. Some furniture available, storage shed in back, Payments \$110.00.

LOADED WITH EXTRAS
 Sprinkler System — Electric Garage Door Opener — Refrigerated Air: These are just a few of the extras in this 2 BR Brick Home in NW Hereford — New 95 per cent loan available to qualified buyer.

CENTRE STREET BEAUTY
 2400 Sq. Ft., 4 Bedrooms with 2 Isolated Masters, 3 1/2 Baths, LR, Dining Room, Cathedral Ceiling Den with Full Wall Rock Fireplace, 15x20 Covered Patio, Concrete Storm Cellar, Custom Drapes & Much, Much More.

FIR STREET BEAUTY
 1610 sq. ft. with extra large bedrooms, built-ins, LR, Dining & Den area, double garage, fenced yard, 1/2 circle drive, shown by appointment.

LOW EQUITY
 3 Bedroom - 2 full baths, new carpet, built-ins, separate utility area - only 3 years old - Good Neighborhood - Assume present loan at just \$122.50 monthly.

WE NEED LISTINGS - \$10,000.00 & UP

SECRETARY



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 REALTORS HEREFORD, TEXAS 311 E. PARK AVE.
PHONE 364-2222

JUST LISTED
 2200 sq. ft., N.W., 3 BR, Lg den, fireplace, beamed ceiling, 3 bath. Close to schools. New drapes & paint. This may be the house you've been waiting for.

LOW, LOW EQUITY
 on this beautiful 24'x60' double wide Eaton Park trailer. 3 BR, 2 bath. Living room, Dining room. Payments only \$120.00. Call now.

QUALITY BUILT
 3 BR, 1 bath brick, Northwest location. Isolated Master BR. 14x20'. Large den with F.P. Low equity. \$204.00 mo. H-30026

2 BEDROOMS
 This lovely home had tender care. Carpeted, paneled. Lg kitchen. Garage and lg fenced yard. Payments approximately \$100.00 H-2274

ONLY \$500.00 DOWN
 3 BR home with lots of storage space. Carpeted. Fenced yard and car port. Close to school. Priced below appraised value. Only \$10,500. H-3758

HANDY MAN
 Look at this lg. older home in a nice neighborhood. Just a little repair work and this 5 BR home will come alive. Make an offer. H-5002

CASUALLY ELEGANT!
 Completely livable, large luxurious 3 BR, 2 1/2 bath home for discriminating buyer. Beautiful kitchen, including double oven-trash master. A-1 quality construction! H-3970

FORMAL LIVING AND DINING
 Spacious new 4 bedroom. 2 1/2 bath. Prestigious location. Side driveway. Large covered patio. Beautifully decorated. 95 per cent loan available. H-4162

A LOT OF HOME!
 for the money. Beautiful rock fireplace in large den. 4 bedroom, 3 bath, beautiful landscaping, intercom, sprinkler system and much more! H-4170

EVERYTHING FOR FAMILY LIVING
 Large luxurious home. Quality built, spacious rooms, fireplace, covered patio, sprinkler system, located within walking distance of schools, shopping area. H-3918

LOCATION! LOCATION!
 Corner lot, beautifully cared for 3 bedroom 2 bath, den with fireplace, separate living and dining. \$2000 down or new loan, a great buy! H-30040

COMPLETELY REDECORATED
 3 bedroom, 2 bath in Northwest area. New carpet, new paint. 2 car garage. All builtins - dishwasher and disposal are new. Best neighborhood.

GREAT LOCATION
 Corner lot, fenced yard. 3 bedrooms, 2 full baths. 3 year old brick. Buy equity and pay \$177.00 mo. H-30058

LITTLE BITTY PAYMENT
 Only \$74.00 monthly, upon buying equity, for 3 bedroom home on Avenue K. Attached garage. Corner lot. Fully carpeted. H-30036

COMMERCIAL AND BUSINESS DOWNTOWN
 62'x140' lot with 62x31 brick building. 3 overload doors. 2 overhead heaters, plumbed & wired. Ideal for any service business.

QUICK RETURN
 on investment in food business. Well established. Best location. Owner will trade for investment property or home.

FARMS FOR SALE DAWN AREA
 70x14 trailer and improvements. 5 lots. House well. Will sell and improvements separately.

320 acres, 1/2 allotted, 3 wells F-3119

MILO CENTER
 990 Acres - Bargain - 6 wells - good water - lots of tile - house-lake pump. Hurry!
 cres, 2 wells, Mill, \$600.00 per acre F-3114

NORTHEAST
 310 Acres - Perfect - 3 Wells - 1 1/2 Miles Tile. Good Water Area. Terms. Call Quick.

NORTH
 340 Acres, Nice Home, Shop, Sprinkler, Corrales, Shed, 29 per cent Down.

WILDORADO
 Pavement - Sprinkler - 640 Acres - Pens - Shed - Excellent Cattle farm.

NEAR HEREFORD
 Pavement - Rough - 530 Acres - Weak Water - Lots of Potential
2400 ACRES
 Can be divided - \$395 per acre - 6 1/2 per cent loan - House - barn - 16 wells - equipment.
160 ACRES
 Pavement - 2 wells - waters one direction.

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 Call: Sam Long 364-0381, Virginia Holmes 364-6520, Ralph Owens 364-2560

TRA Convenes

The Education and Training Director of the Texas Restaurant Association, Giles Spillar of Austin, will conduct a Workshop in Amarillo Monday-Wednesday for owners, managers and supervisors of food service operations in the Panhandle.

He conducts no-fee field training programs for TRA under auspices of Del Mar College of Corpus Christi. The Amarillo Workshop is being held in cooperation with Amarillo College and the Panhandle Restaurant Association.

Spillar will conduct the four-day "Management-Supervisory Development" program, Monday through Thursday, at Amarillo College from 2 to 5 p.m. each afternoon. Reser-

Comings And Goings At King's Manor

On March 16, Mrs. Bettie Petty celebrated her ninetieth birthday. The following children and grandchildren came to be with her: Mr. and Mrs. Richard McGrew of Borger, Mrs. Jewell Boylan from Lubbock, Mrs. Beta Hitchcock of Shreveport, Mrs. Elva Lee Terry of Denver, Marvin Petty and wife of Benecia, Calif., and Mrs. Nick D. Laura of Aurora, Colo.

Mrs. Clyde Hudson and William Payne celebrated their March birthdays on March 17 with a dinner in Lamar Memorial Garden Room.

Invited guests were Mr. Hudson, Mrs. Payne, Mrs. Cross from King's Manor, Mr. and Mrs. Charles Whately of Amarillo, Mr. and Mrs. Lynn Payne and Mrs. Benny Osburn of Clarendon, and Mr. and Mrs. Herman Cross of Memphis.

Mrs. W.O. Stacy had as her guest her daughter, Mrs. James Price of Morton. Her husband is the pastor of First Methodist Church at Morton.

Mrs. Gertrude Mooney of Clovis, N.M., brought her sister, Louise Chisholm, over here Saturday for an X-ray of Louise's broken wrist. Louise returned with Mrs. Mooney to Clovis to stay until she is able to return to her place with us at King's Manor.

This week King's Manor Auxiliary holds the limelight along with a single word — excitement. Plans for the group and their activities promise excitement for all those who will serve in this capacity.

A semi-annual meeting was held Tuesday in Lamar Memorial Garden Room with Mrs. J.J. Durham presiding.



H³ HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President Deaf Smith County Chamber Of Commerce

1974 Miss Hereford Pageant is history and congratulations to our brand new Miss Hereford and Miss Teenage Hereford.

We're mighty proud of all our young ladies who participated. And we're also mighty proud of some other ladies. And that's what I want to talk about this week.

I want everyone to know about this annual spectacular and thus be able to better appreciate the very great effort that goes into this wonderful event. The Women's Division of the Chamber really performs a tremendous community service in putting together such an elaborate professional show.

With the planning and leadership in capable hands let's review for just a moment some of the action behind the scenes.

It takes a good deal of money to promote such a program, to pay for decorations, judges expenses, advertising, printing, administration, and of course the incentive for the contestants scholarships. And so, many hours are spent in selling advertising to pay for all of this.

IT ALSO requires a lot of patience to select, stimulate, and train the girls. And a great deal of practice is necessary to make the pageant the first class production that it is.

Decorations are another major area of effort and require many hours of planning, preparation and labor. Of course the beautiful stage settings and background compliment the beautiful young ladies making it all worthwhile.

LAND

Have 6 irr. sections for sale around Hereford from \$350 per acre, some improvements, on paving, some possession for 1974.

320 acres, 287 cultivated, 1/2 mile off paving on caliche road, 3 irr. wells, 1/4 mile tile, 130 acres growing crops, 40 acres perm. grass, nice 3 bedroom brick home, double garage, 40x80 barn, 8 horse stalls, 2 corrals. Possession 1974, \$48,720.00 down, 20 years loan on balance.

Level 160 acres, 2 irrigation wells, possession \$18,000 down.

80 acres near Hereford, dig irrigation well complete with motor and pump, clear of debt and make yearly payments of \$1000.00 plus interest for 15 years, balance on 16th year.

46 acres near Hereford, 3 irrigation wells, will sell all or divide it into 15 acre tracts, will consider trade for Hereford property. 3/4 acres, \$300.00 down and \$54.00 monthly on balance interest included.

Have 6, 10 and 30 acre tracts in 2 miles of Hereford.

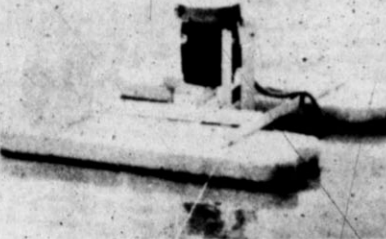
Have extra nice implement building offices, shop and warehouse with large fenced lot on Hiway. 25 per cent down or will consider a lease contract.

Call J.M. HAMBY at HAMBY REAL ESTATE Office 364-3566 Res. 364-2553

OWENS ELECTRIC

WE SPECIALIZE IN: Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.

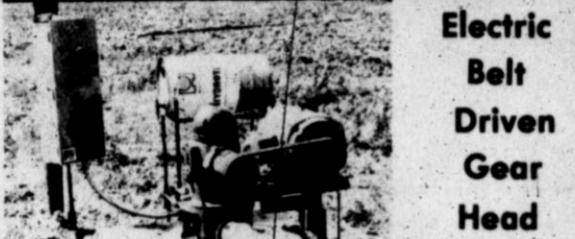
LOAN MOTORS AVAILABLE
809 E. 2nd. 364-3572 HEREFORD, TX



Floating Tailwater Pump
Conserve that water.



Vertical Hollow Shaft



Electric Belt Driven Gear Head

"Guaranteed Satisfactory Service"
Warren Owen Harvey Milton

CAMPBELL REAL ESTATE

364-0780

PRICED TO SELL quickly. 3 bdr brick with isolated master bedroom. New quality carpet, fenced, and paint. Compare at \$22,950.00.

- INCOME PROPERTY. Furnished duplex near downtown. 2 bedrooms in each unit.
- APARTMENT BUILDING with large shop and parking area. Bargain price, well located.
- COUNTRY LIVING — 2 different homes in the country, both nice and roomy.
- USED MOBILE HOMES ranging in price from approx. \$3,000 to \$5,000, 12 different units.
- COMPARE at \$19,500, this roomy 3 bdr, 2 bath home with 2-car garage, fence, built-ins and corner lot.
- COMMERCIAL and industrial lots in several locations. Several retail businesses, motels, and shopping centers.
- \$15,000 DOWN plus moderate closing costs will handle good 240 acre farm with 3 wells. GOOD SECTION on pavement with 5 wells.
- ELEGANT LOCATION: Fine home on Texas Avenue. Reasonably priced.
- OFFICE BUILDING for sale, lease, or trade. Very nice \$12,500.00.
- NORTHWEST AREA home with storm cellar, 3 bdr., 2 baths. Will trade for car or pickup. \$23,950.00.
- ACREAGE Ten acres on pavement, close in, very reasonable. 102.6 acres with 6" well.

Multiple Listing Service MLS	Neil Cooper 364-1783 Barbara Cooper 364-1783 Grady Rogers 364-1949 Ted Walling 364-0660 Gene Campbell.
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Equal Housing Opportunity

Thank You Dr. Pap!

Dr. George Papanicolaou is a Greek-American medical scientist who discovered a fast, painless test that can find cervical cancer early when it is most curable—the famous Pap test. The American Cancer Society reminds women to have a Pap test regularly.

Law suits are decided by the judge who has the last guess.

FOR THE BEST DEALS ON NEW or USED CARS

Come in and talk with one of the Men at

JOHN ORSBORN BUICK-PONTIAC-GMC

at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222

PROPERTY ENTERPRISES

205 S. 25 MILE AVE.

364-6633

List With Us For Quality Service.

DON'T BLOW AWAY

Storm Cellar — 2 Bedroom — 1 Bath — Completely Redecorated

ENJOY ENTERTAINING???

3100 Sq. Ft. of Living Area with Poolroom and Den. Central Heat and Ref. Air — Enclosed Patio and Fireplace.

EXTRA INCOME

Beautiful 3 Bedroom, 2 Bath Brick Home. Plus — 252 SF Apt. for Rental Purposes or Zoned for Beauty Shop.

LOOKING FOR A GOOD LOAN ASSUMPTION?

This 3 Bedroom, 1 1/2 Bath Home has had a bunch of Tender Loving Care. Located near NW & La Plata Schools. Payments only \$133 Per Month

WE HAVE COMMERCIAL MONEY AVAILABLE!

Come in and let us visit with you about your financing arrangements.

INSURANCE

Mobile Homes

Crop Hail

Automobile

Home

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LEE UMSTED 364-6113



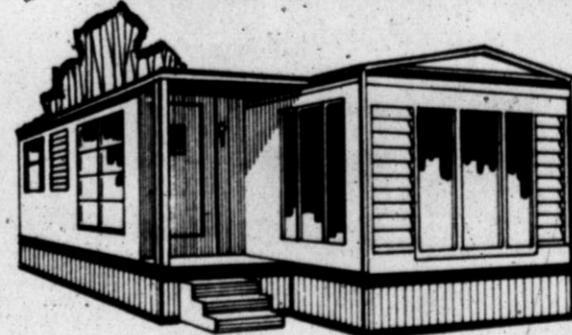
CAROL ROSE 364-0362



AVIS BLAKEY 364-1050

MOBILE HOMES

SALES SERVICES



Exclusive Agents for UNITED and CHICKASHA Mobile Homes

12' x 44' to 14' x 80'
All Completely Furnished
2 and 3 BR'S
1 and 2 Bath's

ANCHOR SERVICE
Cement Wedge Type
Govt. Approved
Effective March 29, 1974
State Law requires Mobile Homes be anchored

CALL 364-6633



THRIFTWAY

A BETTER WAY TO SAVE

PRICES EFFECTIVE MAR. 25th thru 27th, 1974
WE RESERVE THE RIGHT TO LIMIT QUANTITIES



MARCH IS GRAIN FED BEEF MONTH AND REMEMBER

"A BEEF EATER IS A HEREFORD BACKER" EAT MORE BEEF



A BETTER WAY TO SAVE

CHUCK ROAST BLADE CUT TEXAS GRAIN FED **79¢**

GOVT. INSPECTED **ROCK CORNISH HENS** MINIMUM 24-OZ. TO 30-OZ. **89¢ EA.** BUY A DOZEN FOR YOUR FREEZER!

U.S.D.A. CHOICE **RIB STEAK** LB. **\$1.09**

U.S.D.A. CHOICE **CHUCK STEAK** LB. **89¢**

U.S.D.A. CHOICE **BEEF RIBS** LB. **49¢**

(Family Pak) **GROUND BEEF** LB. **79¢**

CLOVERLAKE **ICE CREAM** ROUND CTN. ALL FLAVORS **1/2 GAL. 89¢**

KRAFT **CARAMEL CANDY** 2 BAGS 14-OZ. **89¢**

HORMEL-ALL MEAT **VIENNA SAUSAGE** 3 FOR **\$1.00**

CUDAHY BAR-S **FRANKS** 12-OZ. **59¢**

BOOTH FULLY COOKED **FISH STICKS** LB. **59¢**

CHILI BOWL **CHILI** 12-OZ. PKG. **49¢**

PILSBURY'S 1869 BUTTER TASTIN **BISCUITS** 11-OZ. CAN **19¢**

FAMILY PAK (PORK CHOPS) LB. **98¢**

RIB CHOP (PORK CHOPS) LB. **\$1.29**

(PORK CHOPS) **CENTER LOIN CHOP** LB. **\$1.39**

WAGNER'S **FRUIT DRINK** ASSORT. FLAVORS 3 FOR **89¢**

SKINNER'S SHORT CUT **ELBO MACARONI** 8-OZ. PKG. **27¢**

KRAFT **CHICKEN-NOODLE DINNER** 7-OZ. BOX **59¢**

COFFEE **MARYLAND CLUB** 2-LB. CAN **\$2.79**

SHURFINE **TOMATO SOUP** 10 1/2 OZ. 6 FOR **\$1.00**

SUPER SIZE **ZEST SOAP** 3 7 1/4-OZ. BARS **\$1**

MARYLAND CLUB **COFFEE** WITH IN AD COUPON 1-LB. CAN **89¢**

TOM SCOTT **MIXED NUTS** 13 1/2-OZ. CAN **79¢**

SUNSHINE KRISPY **CRACKERS** 16-OZ. BOX **39¢**

JIF SMOOTH **PEANUT BUTTER** 28-OZ. JAR **99¢**

Thriftway Health & Beauty Aid Specials

10¢ OFF LABEL **GILLETTE FOAMY** 59¢

ANTI-PERSPIRANT **DIAL VERY DRY** 89¢

MISS BRECK **HAIR SPRAY** 13-OZ. CAN **69¢**

DRISTAN TABLETS **DRISTAN** 24 TABLETS **99¢**

CLOVERLAKE GOLDEN FLAKE **BUTTERMILK** 1/2 GAL. **59¢**

10¢ OFF LABEL **OXYDOL** GT. BOX **79¢**

THRIFTWAY INVITES YOU TO CLIP US

35¢ **VALUABLE COUPON** FREEZE DRIED COFFEE 4-OZ. JAR **MAXIM 99¢** WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER MAR. 30, 1974

50¢ **VALUABLE COUPON** No. 75 MARYLAND CLUB **COFFEE** 3-LB. CAN **\$2.79** WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER MAR. 30, 1974

10¢ **VALUABLE COUPON** No. 0C-10 DETERGENT **BOLD** GT. BOX **79¢** WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER MAR. 30, 1974

10¢ **VALUABLE COUPON** No. 51608 GOLD MEDAL **FLOUR** 5-LB. BAG **99¢** WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER MAR. 30, 1974

20¢ **VALUABLE COUPON** No. 84 MARYLAND CLUB **COFFEE** 1-LB. CAN **89¢** WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER MAR. 30, 1974

Thriftway PRODUCE SPECIALS

TOMATOES VINE RIPENED LB. **23¢**

ALL PURPOSE RUSSET **POTATOES** 10 LB. BAG **\$1.19**

FULL EARS **CORN** 3 FOR **39¢**

U.S. NO. 1 TEXAS RUBY RED **GRAPEFRUIT** 2 LBS. **29¢**

CALIFORNIA SUNKIST **LEMONS** LB. **29¢**

CALIFORNIA SUNKIST LARGE **ORANGES** 5 LBS. **\$1**

FROZEN FOOD

TROPHY SIZED **STRAWBERRIES** 10-OZ. 3 FOR **\$1**

GOOD HUMOR **ICE CREAM BARS** 6-10 PACK **79¢**

SHURFINE **WHIPPED TOPPING** 39¢

MORTON FROZEN ECONOMY **DINNERS** EA. CTN. **39¢**

FRANKS & BEANS, SPAGHETTI & MEAT BALLS, MAC. & BEEF DINNERS, MAC. & CHEESE

ORANGE JUICE **49¢**

POP CORN 3 FOR **\$1.00**

WE REDEEM FEDERAL FOOD STAMPS **BLUE BONNET MARGARINE** 1 POUND QUARTERS **49¢**

DISHWASHING LIQUID **PALMOLIVE** 22 OZ. BTL. **49¢**

WOODWIND **SOUP SPOON** DINNER SPOON **39¢**

THRIFTWAY "A BETTER WAY TO SAVE" 426 N. MAIN. HEREFORD, TEXAS **DOUBLE GUNN BROS STAMPS TUESDAY & WEDNESDAY**

TAYLOR'S FURNITURE & APPLIANCE CENTER

603 PARK AVE.

FREE DELIVERY

604-1561

SPRING SELL-OUT

TREMENDOUS SAVINGS ON SOFAS, CHAIRS,
Convertible Sofas BIG BUYS ON TWO AND THREE
PIECE GROUPS! GREAT CHOICE
OF STYLES AND FABRICS...
FANTASTIC VALUES IN
BEDROOM AND DINING
ROOMS, BIG WALL
SYSTEMS AND
TABLES.

**SAVE
\$120**

ON THE SOFA OF YOUR DREAMS

NOW \$298

AFTER SALE PRICE \$418

Unsurpassed elegance that says you love luxury. This 87 inch hand tufted back sofa is covered with a soft velvet having the practical protection of Scotchgard® velvet protector and arm covers. Limited quantities. Comfort is assured as only coil springs can give.



Broyhill
INDUSTRIES

2 DEN



BOLD EARLY AMERICAN LIVING ROOM COLLECTION IN FABRICS OF MIRACLE HERCULON® FIBERS.

Authentic styled sofa and chair with matching love seat optional has a hearthside warmth that you and your guests will always find inviting. At these low prices it would be wise to purchase the whole collection to furnish that room or den the way you always wanted it. In amazing Herculon® for years of wear and beauty. Arm covers are always included on Broyhill.

MATCHING LOVE SEAT AT SAVINGS OF \$79

A beautiful matching love seat to complete your Early American decor. An outstanding buy at this very special "Spring Sellout" price! Compare at \$308.

Sale \$229
LOVE SEAT

Sale \$399

SOFA AND MATCHING CHAIR

COMPARE AT \$594



MAKE AN UP TO DATE STATEMENT OF STYLE WITH A CONTEMPORARY LIVING ROOM GROUP...

Start with a contemporary sofa and love seat covered in matched HERCULON® stripes, add the quality of deep, extra thick cushions, plus features of front ball casters, self-docking, loose seat and back cushions, high back and arm design, flush to the floor styling and a touch of contemporary simplicity. You have the finish to a beautiful room that you'll never tire of. Be sure to shop early for the quantity is limited!

SOFA & LOVESEAT	\$715
SELLOUT SALE PRICE	\$499
YOU SAVE	\$216

Sale \$100

SOFA AND LOVESEAT

MATCHING CHAIR \$140 - SAVE \$60

SPRING SELLOUT

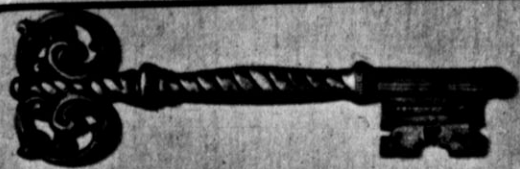
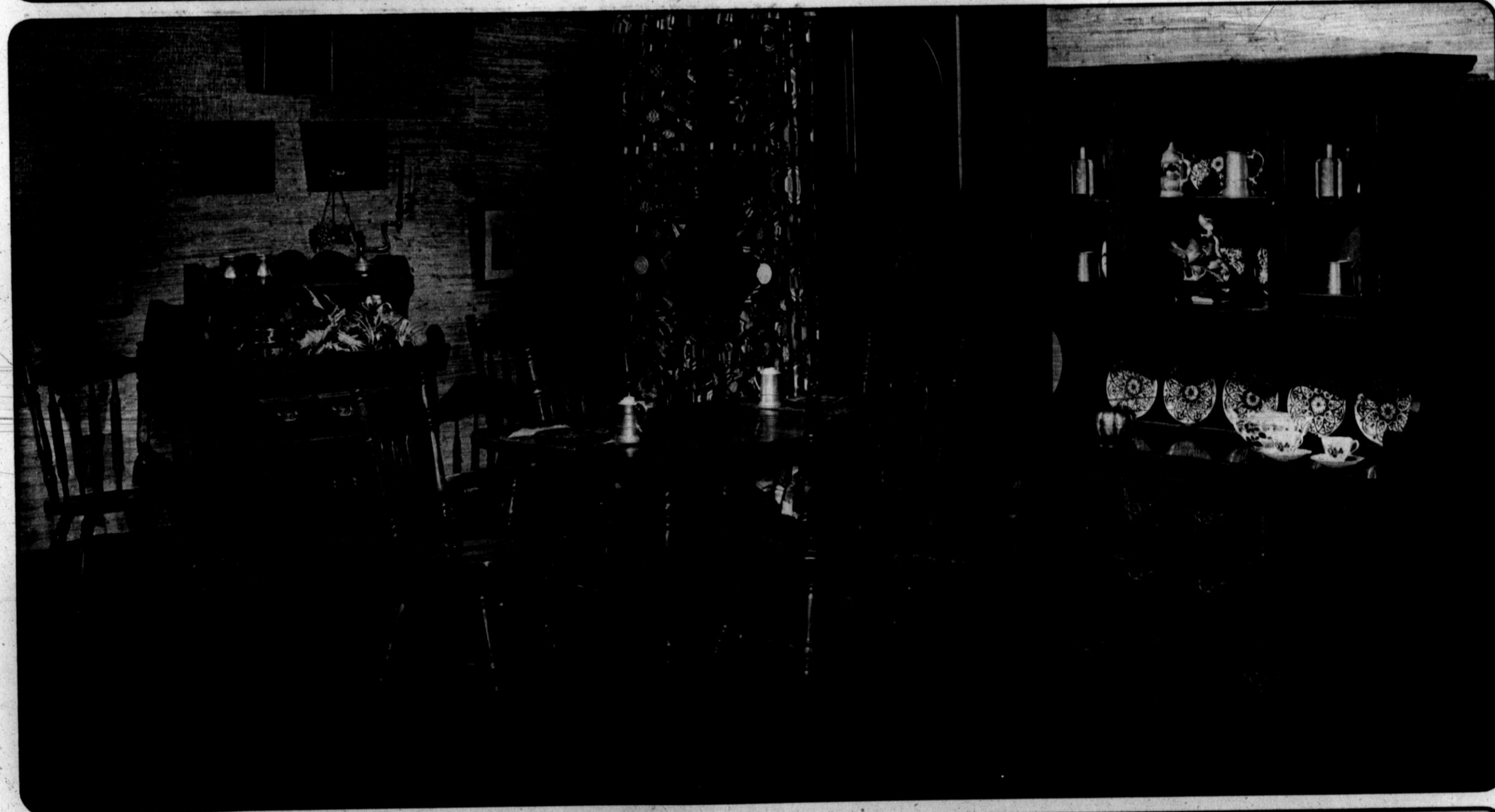
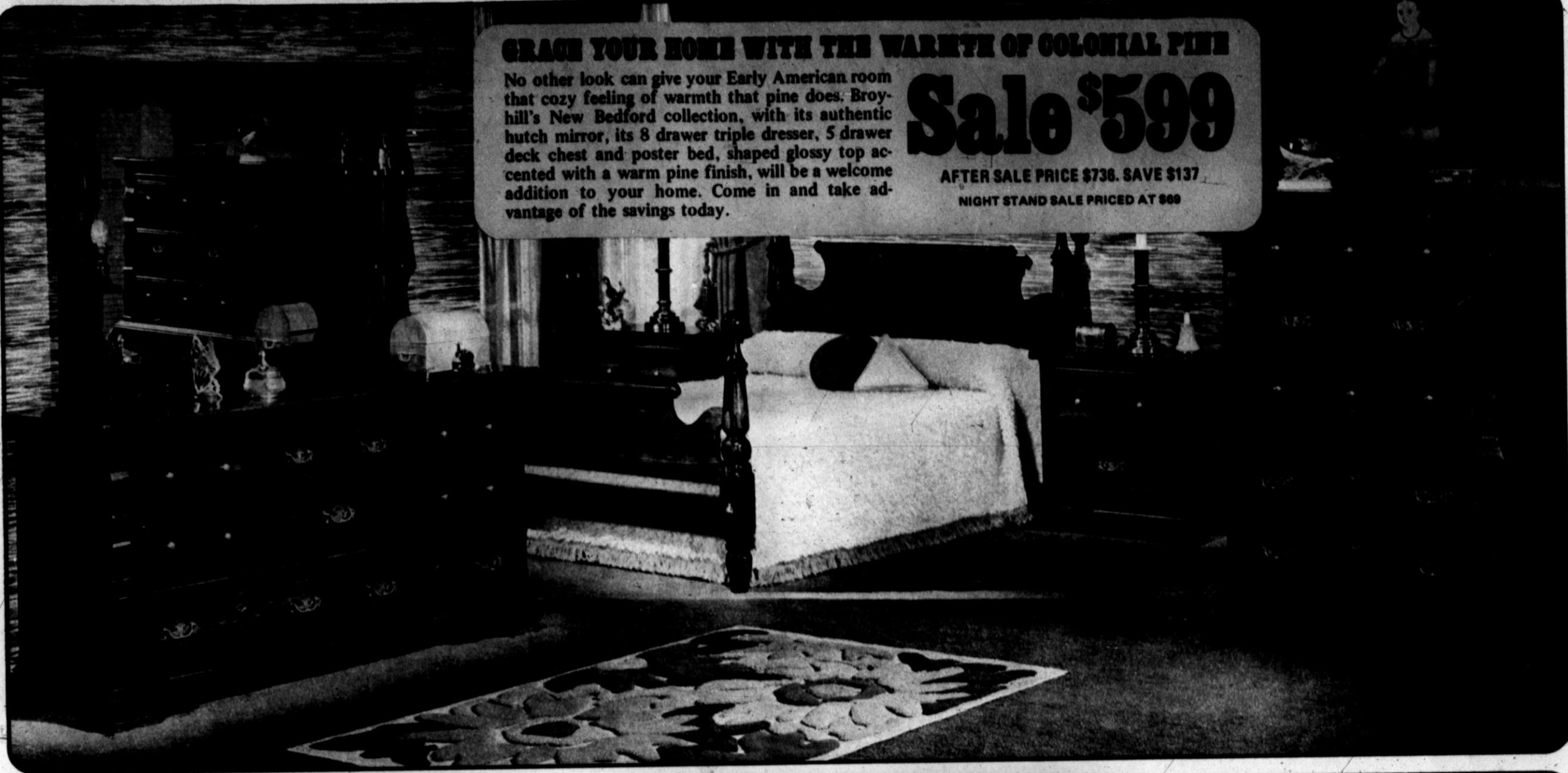
GRACE YOUR HOME WITH THE WARMTH OF COLONIAL PINE

No other look can give your Early American room that cozy feeling of warmth that pine does. Broyhill's New Bedford collection, with its authentic hutch mirror, its 8 drawer triple dresser, 5 drawer deck chest and poster bed, shaped glossy top accented with a warm pine finish, will be a welcome addition to your home. Come in and take advantage of the savings today.

Sale \$599

AFTER SALE PRICE \$736. SAVE \$137

NIGHT STAND SALE PRICED AT \$69



ADD TO YOUR COLONIAL COLLECTION

Decorator styled Colonial Key, sold nationally at \$10.00. Sale price \$4.88. Other accessories reduced 20%. Hurry in today! Quantities are limited at the reduced prices.



THE FURNITURE REVOLUTION IS HERE!... AND IT'S BACK TO EARLY AMERICAN PINE.

Here's all the warmth and charm of the Early Colonies wrapped up in one of the best looking pine dining rooms available . . . and at this price it's a value you can't miss. Quality features include solid pine drawer fronts, parting rails, post and ogee base. Saddle seats and back rails of chairs are also solid pine. Six piece set includes, china cabinet, oval leg table, and 4 mates chairs. Captains chair available at "Sellout Prices" \$68. Dry sink also available at \$229.

Sale \$799

INCLUDES: CHINA, OVAL TABLE, 4 SIDE CHAIRS

AFTER SALE PRICE \$900 - SAVE \$101



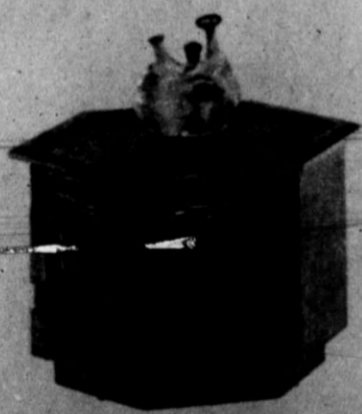
FEAST ON THE GLOWING WARMTH OF EARLY AMERICAN MAPLE DINING ROOM

This suite is a new look in heavy Colonial styling. The unbelievable rich, hand padded, brown tone finish adds to its beauty. Meticulous, authentic detailing such as hewn saddle seats on arrowback side chairs, pegged look fronts, random hand-hewn edges, plus thick turnings and deep shelves on the china, and a 42x62 oval table, extending to 74", featuring hand turned legs, all go into the quality and design of this suite. Your choice of China or Oval Table and 4 side chairs - \$444. Arm chair sale priced at \$83. Round out the look with a dry sink - optional extra now on sale at \$269.

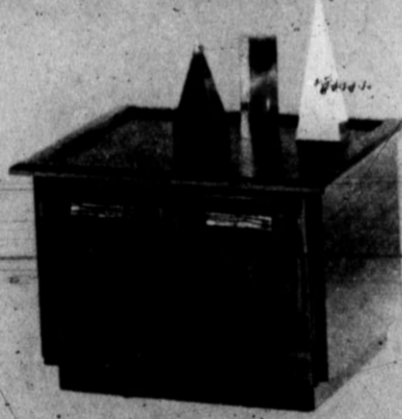
YOUR CHOICE
OF
2 PC. CHINA
OR
OVAL TABLE
AND
4 SIDE CHAIRS

SALE PRICED AT
\$444
SAVE UP TO \$97

BROYHILL DESIGNS TABLES AND BOOKCASES OF GREAT QUALITY & SIZE STRIKINGLY BEAUTIFUL! EASILY AFFORDABLE AT THESE "SELLOUT" PRICES



HEXAGONAL COMMODOE \$48



DOOR COMMODOE \$48

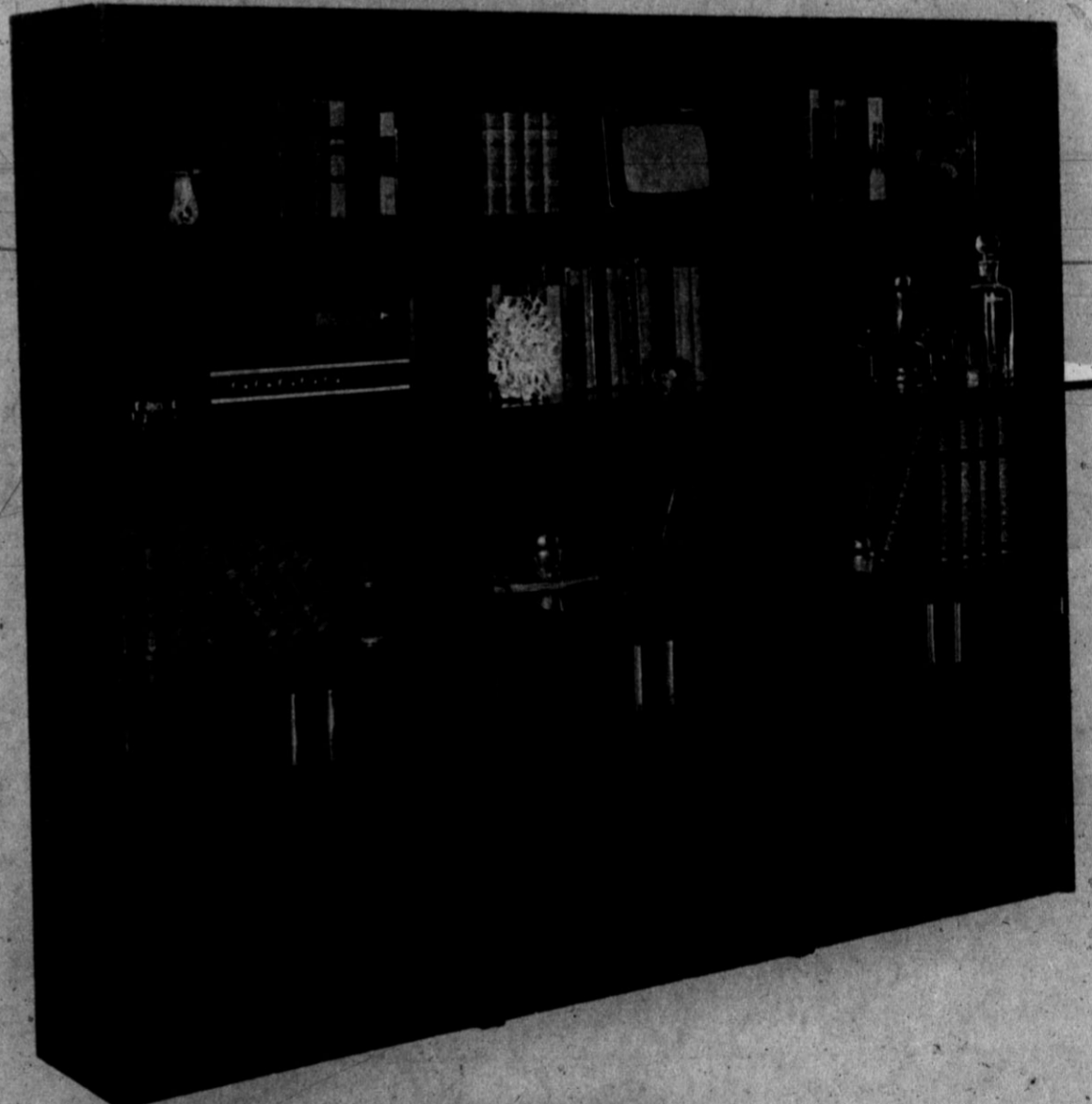


DOOR COCKTAIL TABLE \$48

DRAMATIC BOLD CONTEMPORARY STYLING. WALNUT FINISH AND STAIN RESISTANT TOPS.

Truly exciting accents for your room - beautiful to behold, and marvelous storage places for clutter! Great Savings!

YOUR CHOICE
Sale
\$48

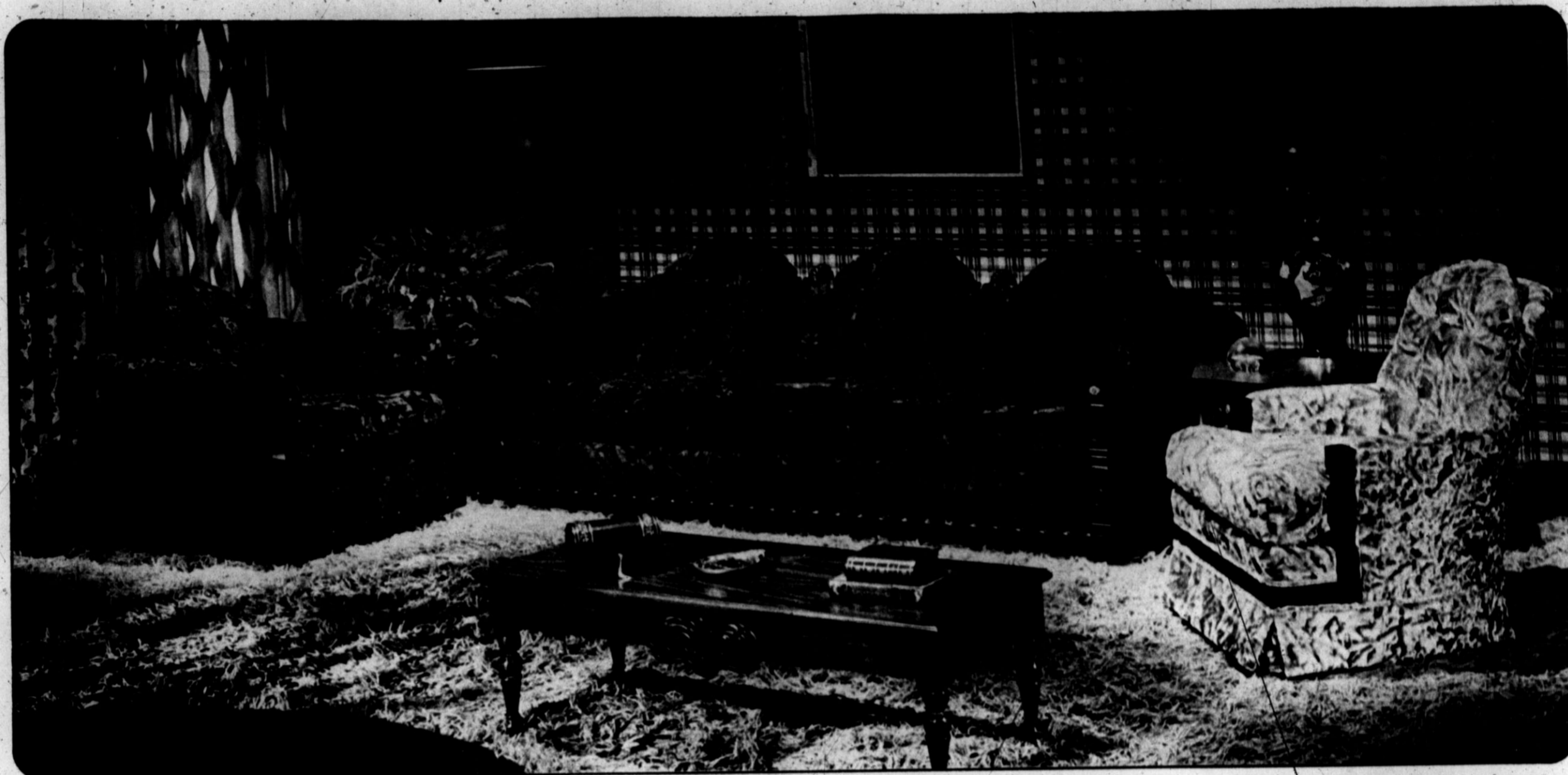


Sale \$299 3 UNITS COMPLETE

THE SPACEMAKERS... UNIQUE BAR, DESK, BOOKCASE AND STORAGE CABINET COMBINATIONS...

Look at all the functional beauty you get for this one low price! You show off your books and objects d'art. You have a hidden desk - a bar. All yours - and happily affordable in warm walnut finish.

2 PC. AND 3 PC. LIVING ROOMS AT SAVINGS UP TO \$219



DRAMATIC IN EVERY WAY! LUXURIOUS LONG PILE VELVET SPANISH STYLING - EXCITING SAVINGS OF \$138

Create a beautiful room with the authentic romantic look of these magnificent Spanish style pieces. Watch your room come to life with a richness you usually find only for hundreds of dollars more than this outstanding Spring Sellout price! Note the elegance of the lush, plush velvet - velvet that's specially treated so that it is as practical as it is pretty. For your comfort, this velvet is over a core of 9 inches of foam, welcoming a warm invitation to sit down. Don't miss the opportunity of adding this Spanish inspired grouping to your living room . . . at this "limited time only" sale price. It's an irresistible buy!

Sale \$599

SOFA
AND
MATCHING
CHAIR

AFTER SALE PRICE \$737

COMPLEMENTARY CHAIR \$169 - SAVE \$51



SAVE \$219 ON THIS ELEGANT 3 PIECE LIVING ROOM WHICH INCLUDES QUILTED SOFA AND TWO PLUSH VELVET CHAIRS.

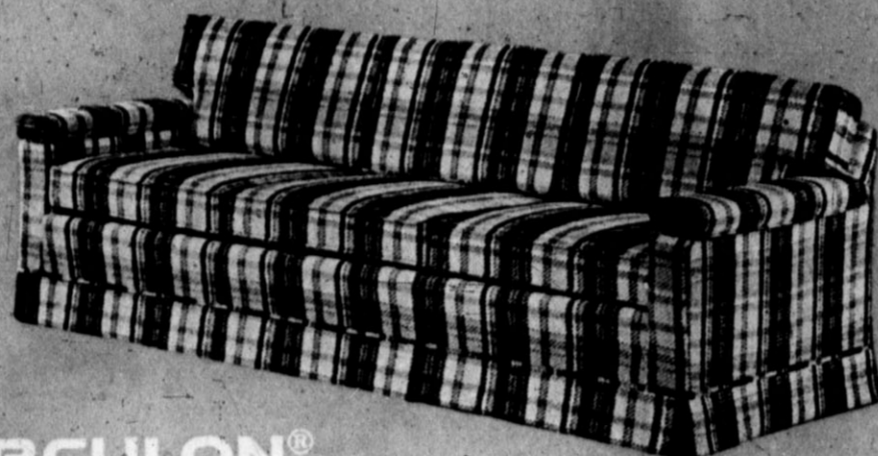
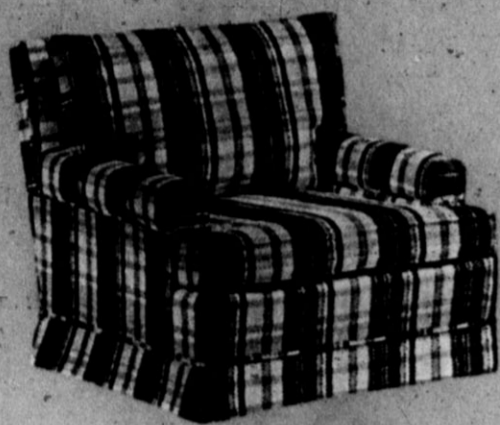
Here is an unusually beautiful living room grouping, coordinated by a leading decorator for Broyhill - and you! Everything about it is perfect! Both the sofa and chairs are charmingly styled, graceful Traditional. The combination of the colorful quilted print and rich velvet are decorator chosen to give your room a truly "finished" look. With this beauty, you get all the Broyhill quality features: carefully centered pattern quilted both sides of seat and back cushions, lined skirts, double plump polydacron cushions for lasting seating comfort; plus the added protective arm sleeve covers and all fabrics treated with Scotchgard® velvet protector with extra soil defense. We invite you to shop and compare, we really don't believe that you'll find a more handsome living room grouping so beautifully made, and at a price as low as we're offering right now! Come see for yourself - and save! You'll be glad you did!

Sale \$699

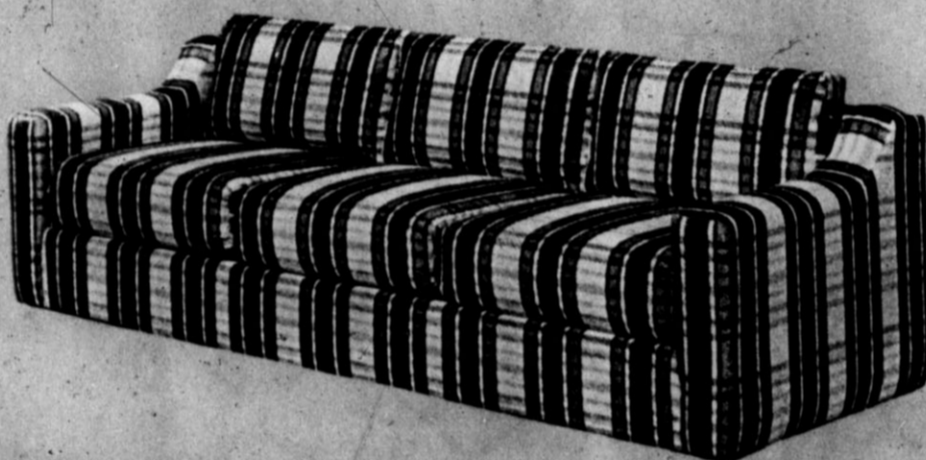
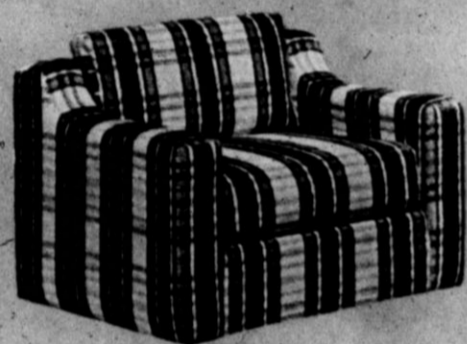
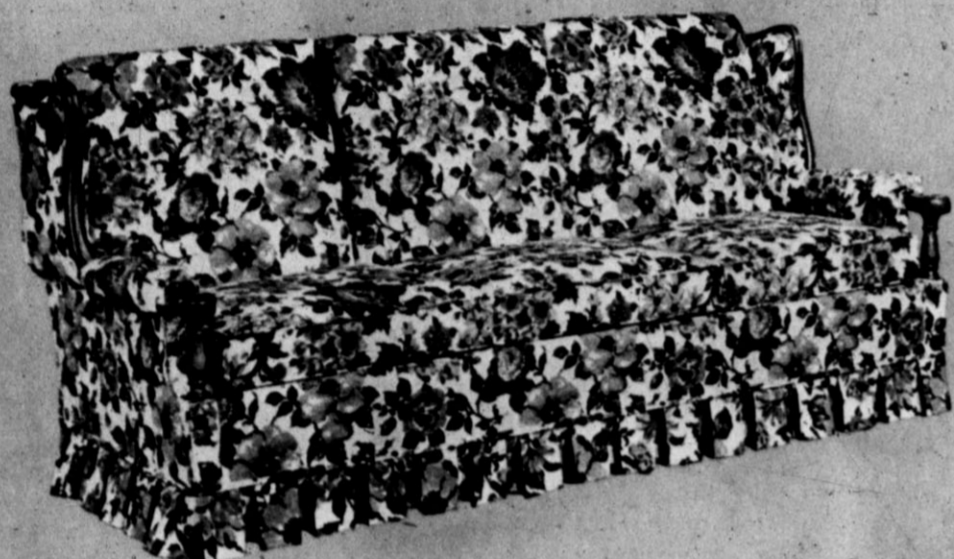
SOFA
AND
TWO
VELVET
CHAIRS

AFTER SALE PRICE \$918

OUTSTANDING SOFAS AT A SPECIAL PRICE...



HERCULON®



YOUR CHOICE \$299

CHOOSE TRADITIONAL IN 100% HERCULON® FIBER
Save \$97. For continued beauty and long life buy this loose pillow back sofa and complementary chair in amazing Herculon® Sofa \$299. After sale price . . . \$396. Complementary chair . . . \$189. After sale price . . . \$231. Save \$42.

CHOOSE COLONIAL COVERED IN CHATAM® NYLON
Save \$108 on this Early American sofa covered in a printed nylon. Sofa and chair feature exposed wood arms, coil springs and is Scotchgard® treated for stain resistance Sofa \$299. After sale price . . . \$407. Matching nylon chair . . . \$189. After sale price . . . \$231. Save \$42.

CHOOSE CONTEMPORARY WITH HERCULON® PLAID
Save \$108 on this Contemporary sofa which is upholstered in a beautiful plaid fabric of miracle Herculon® fiber. Sofa and chair feature reversible loose back and seat cushions, self-decking and arm covers Sofa \$299. After sale price . . . \$407. Matching chair . . . \$159. After sale price . . . \$209. Save \$50.

BROYHILL BUILDS UPHOLSTERED FURNITURE 6 WAYS BETTER

- BETTER** Solid hardwood frame is glued and doweled for that extra strength that you expect.
- BETTER** Poly dacron cushions that give you that comfortable seating feel.
- BETTER** A selection of fabrics that are all stain resistant and tailored to fit.
- ARM COVERS** Are always yours at no extra charge so you can keep your upholstery looking better longer.
- SELF DECKING** The platform under the cushions is covered in the same fabric - not inexpensive cloth.
- COLOR COORDINATED** fabrics that are always "decorator right".

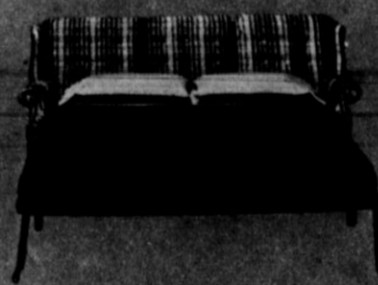
Broyhill Converta-Sofas®
AT UNBELIEVABLY LOW SALE PRICES!
THESE FINE SOFA-SLEEPERS COVERED IN DURABLE LONG WEARING HERCULON®



SUPER QUEEN SIZE SUPER COMFORT... COVERED IN MIRACLE HERCULON®

Save \$133! It's a beautiful sofa, a comfortable bed and has its own TV headrest! Sleeps 2 with ease! Look at the great savings!

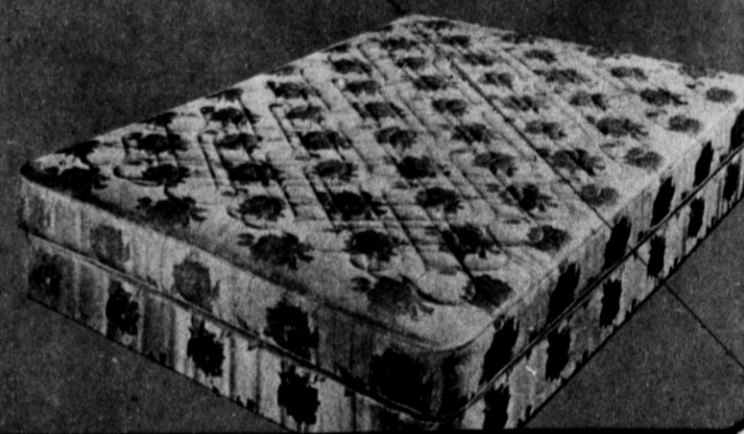
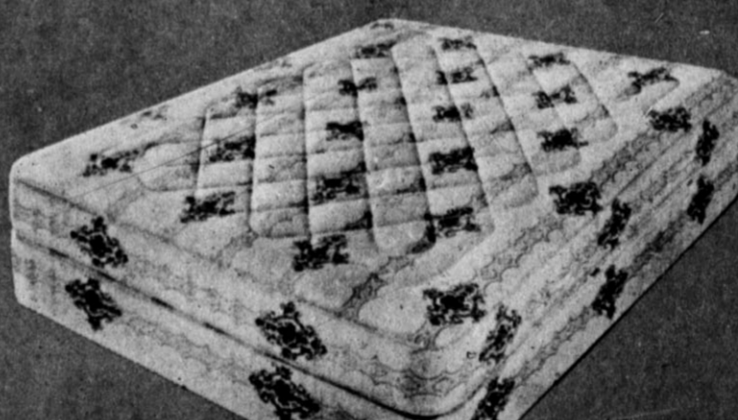
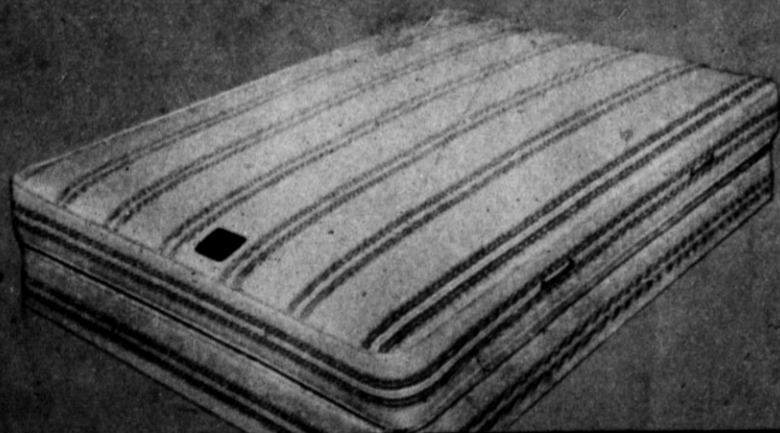
Sale \$329
AFTER SALE PRICE \$482



QUEEN SIZE - CONVERTA SOFA... THAT SITS JUST LIKE A REGULAR SOFA

Save \$111! Handsome Colonial styling that gives you a hidden bedroom! TV headrest for added comfort. Tremendous values! Covered in Herculon®.

Sale \$329
AFTER SALE PRICE \$440
MATCHING CHAIR NOT SHOWN. SALE PRICED \$199. REG. \$209.





FRESH GROUND

BEEF

69¢ LB.

AT THE SIGN OF THE
Whiteface Bull



U.S.D.A.
FULL CUT
ROUND

Remember the:

HEREFORD MEAT MARKET NURSERY DEPT

CALL 364-4012

From Beautiful Flowers to insecticides

STEAK

\$1.09 LB.

U.S.D.A.
FULL CUT
SIRLOIN

U.S.D.A.
BONE-IN
CLUB

EVERY-DAY
LOW PRICE

**MIRACLE WHIP
SALAD DRESSING**

RED-RIPE

OR
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Weekly Television Magazine
The Sunday Brand
SUNDAY, MARCH 24, 1974



Cliff Robertson portrays Johnny Nolan.

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Channel	Time	Program	Channel	Time	Program	Channel	Time	Program	Channel	Time	Program
4	6:30	Billboard	7	7:00	Complete Theatre	10	10:00	Faith For Today	39	3:00	Weather and Public Service
5	7:00	Day of Discovery	8	8:00	Expect An Tomorrow	9	9:00	Revelation	11	11:00	Meet the Press
10	10:00	Johnny Gomez	11	11:00	Jeff's Galle	12	12:00	It Takes a Thel	13	13:00	KERA
14	14:00	Police	15	15:00	Surgeon	16	16:00	NBC Nightly	17	17:00	NBC Nightly
18	18:00	Wild Kingdom	19	19:00	Wild Kingdom	20	20:00	Wild Kingdom	21	21:00	Wild Kingdom
22	22:00	Wild Kingdom	23	23:00	Wild Kingdom	24	24:00	Wild Kingdom	25	25:00	Wild Kingdom

18:30...ABC...MAKE A WISH
Tom Chaplin hosts the series and performs the original songs which are written by his brother Harry Chaplin. Today's topics are "Wings" and "Egg".

19:00...ABC...DIRECTIONS
A filmed docu-drama "NATIONAL INVITATION TOURNAMENT" winners of the semi-finals will compete for the championship. Don Crisp describes the play by play, and "Holt" Dick Stockton hosts the pre-play, and post-game segments. (KATV)

19:00...ABC...CHAMPIONSHIP
Squire Carver's "ATLANTA '88" ABC SPORTS—provide live coverage of this stock car race which will feature the top drivers on the NASCAR circuit from the Atlanta International.

2:00...CBS...NBA TODAY
National Basketball Association game. Atlanta Hawks vs. Capital Bullets. Pat Summerall will describe the play by play, and Edgin Baylor will provide commentary. (KATV)

2:30...ABC...AMERICAN SPORTSMAN
Today's show consists of Country and Western singer Roy Clark and speed-car racer Cale Yarborough quail hunting on Cale's farm in South Carolina; and a group of young athletes who kayak down the Colorado.

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On The Cover

James Garner, as he investigates a death to determine whether it was homicide, and Cliff Robertson and Diane Baker, battling poverty with their family, star in two 90-minute films, "The Rockford Files" and "A Tree Grows in Brooklyn," to be broadcast on "NBC Double Feature Night in the Movies" Wednesday, March 27 (7:00-10:00 p.m.) on the NBC television network.

Co-starring in "The Rockford Files," starting at 7:00 p.m., are Lindsay Wagner, William Smith, Robert Atley, Joe Santos, Nita Talbot, Stuart Margolin, Bill Munny and Michael Lerner.

Co-starring in "A Tree Grows in Brooklyn," starting at 8:30 p.m., are Nancy Malone, James Olson, Pamela Ferdin and Michael Wildred.

Both dramas are NBC-TV program development projects.

Saturday Program Notes

11:00...ABC...THE ABC SATURDAY SUPERSTAR MOVIE—ROBIN HOOD
Animated comedy-adventure featuring Robin Hood, as played by a group of victory-hungry alumni of the school's sports teams, who are engaged by the team's string of 23 straight defeats.

11:30...ABC...THE ABC SUNDAY NIGHT MOVIE—CLEOPATRA
Part I with Taylor, Richard Burton and Rex Harrison head an impressive international cast in this stunning film spectacular and winner of four Academy Awards. (1963) (R)

7:30...NBC...NBC SUNDAY MYSTERY MOVIE—THIS MUST BE THE ALAMO
Starring Dennis Weaver as Marshal Sam McKelton, the energy crisis President Lincoln faced in 1846. (R)

7:30...ABC...THE MARY TYLER MOORE SHOW
Mary Tyler Moore appears as special guest star. Mary extends a casual dinner invitation to a Congressional aide with whom she's had a fling. (R)

8:00...NBC...THE MARY TYLER MOORE SHOW
Mary Tyler Moore appears as special guest star. Mary extends a casual dinner invitation to a Congressional aide with whom she's had a fling. (R)

ON FILES
The Rockford Files, an NBC-TV program development project on "NBC Double Feature Night in the Movies" March 27, reunited professionally star James Garner and executive supervisor Roy Huggins. Both were involved in the TV series, "Maverick," as side and producer.

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Winnie the Pooh

Winnie the Pooh, the winsome little bear of A. A. Milne's children's classics, is chased by angry bumble bees while trying to raid their honey cache. In "Winnie the Pooh and the Honey Tree," an animated Walt Disney featurette to have a special repeat broadcast on the NBC television network Tuesday, March 26 (7:00-7:30 p.m.).

Pooh, his honey supply almost gone, goes chasing a bee in hopes of invading his honey cache, but soon finds himself the object of a wild chase. Still hungry, Pooh next pays a visit to Rabbit, who lets Pooh eat his entire honey supply. The bear becomes so fat that he is wedged in the doorway of Rabbit's house, unable to move in either direction.

Five songs by Academy Award winners Richard M. and Robert B. Sherman are featured. Sebastian Cabot narrates, and character actor Sterling Holloway is the voice of Pooh. Other voices are Ralph Wright (Eeyore), Hal Smith (Owl), Bruce Reitherman (Christopher Robin), Hal Smith (Owl), Bruce Reitherman (Christopher Robin), Junius Matthews (Rabbit) and Howard Morris (Gopher).

The special was directed by Wolfgang Reitherman and written by Larry Clemmons, Xavier Alcencio, Vance Gerry, Ralph Wright, Ken Anderson and Dick Lucas.

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22	22:00	Wild Kingdom	23	23:00	Wild Kingdom	24	24:00	Wild Kingdom	25	25:00	Wild Kingdom

'Doc Elliot' attends crash victim
Ben Elliot and Eldred McCoy crash land in a deserted canyon, and a woman passenger's life hangs in the balance as a result, on the ABC television network's "Doc Elliot" Wednesday, March 27 (9:00-10:00 p.m.).

In "Survival," Ben, Eldred, a mining executive and his secretary are on their way to visit a Barker, Colorado, mine when the engine of their aircraft fails. A forced landing is made, and the young woman is badly injured. Ben Elliot determines that surgery must be performed on her leg if she is to survive, and asks Eldred to hide to hike out of the crash area to seek help.

James Franciscus stars as Dr. Ben Elliot, Neva Patterson as Mags Brimble, Noah Beery as Barney Weeks, and Bo Hopkins as Eldred McCoy.

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'Toma' poses as cellmate of ex-con

David Toma impersonates the former cellmate of a young ex-convict wanted for the murder of a policeman, who accidentally killed the youth's girlfriend, in "The Friends of Danny Beecher," on the ABC Television Network's "Toma," Friday, March 29 (9:00-10:00 p.m.). Plainclothes officer Art Connors is miserable after Karen, a pregnant girl, is killed by a bullet from his gun fired during a raid on a waterfront warehouse where a group of pot-smoking dropouts have formed a commune. A few days later, Connors is slain by a youth named Danny Beecher, who has just been released from prison. To track down Beecher, Toma poses as his ex-cellmate, which almost costs him his life when Danny's friends—including another ex-con who knows Toma's true identity—take action to prevent Danny's capture.

Tony Muggante stars as Dave Toma, Simon Oakland as Inspector Spooner and Susan Strasberg as Patty, Dave's wife. Others in the cast:

Danny Beecher
Wally
Ralph
Art Connors
Billy
Frank Beecher
Sara Fankboner
Connie
Marcy
Karen

Kristopher Tabori
Nick Nolte
Robert Deman
Garet Marsh
Kirck Mee
Ralph Meeker
Jeff Walker
Sara Fankboner
Kathleen Cackie
Teresa Medaris

A member of Kiss, a rock group known for its stylized makeup and onstage theatrics, performs on the ABC Television Network's "In Concert" on Friday, March 29 (10:30 p.m.-12:00 Midnight).

ALL PROGRAMS SUBJECT TO CHANGE

FRIDAY	4	7	10	13	16	19	22	25	28	31
CHANNEL	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB
CABLE	4	7	10	13	16	19	22	25	28	31
6	News at 6	What's My Six	News at 6	News at 6	News at 6	News at 6	News at 6	News at 6	News at 6	News at 6
7	The Lucy Show	The Lucy Show	The Lucy Show	The Lucy Show	The Lucy Show	The Lucy Show	The Lucy Show	The Lucy Show	The Lucy Show	The Lucy Show
8	The Girl With Something Extra	The Girl With Something Extra	The Girl With Something Extra	The Girl With Something Extra	The Girl With Something Extra	The Girl With Something Extra	The Girl With Something Extra	The Girl With Something Extra	The Girl With Something Extra	The Girl With Something Extra
9	The Dean Martin Comedy Hour	The Dean Martin Comedy Hour	The Dean Martin Comedy Hour	The Dean Martin Comedy Hour	The Dean Martin Comedy Hour	The Dean Martin Comedy Hour	The Dean Martin Comedy Hour	The Dean Martin Comedy Hour	The Dean Martin Comedy Hour	The Dean Martin Comedy Hour
10	The CBS Late Movie	The CBS Late Movie	The CBS Late Movie	The CBS Late Movie	The CBS Late Movie	The CBS Late Movie	The CBS Late Movie	The CBS Late Movie	The CBS Late Movie	The CBS Late Movie
11	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show
12	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show	The Tonight Show



Seventeen-year-old Cindy Britton (Belinda Balaski), on the run from her parents' home, cautiously probes a deserted nightclub while looking for a warm place to spend the night, in "The Runaways," an "ABC AfterSchool Specials" presentation Wednesday, March 27 (3:30-4:30 p.m.) on the ABC Television Network.

Joseph Perez stars as a partner in a one-truck delivery service, which he hopes will finance a racing car, in "Aces Up," half-hour pilot, to be broadcast Friday, March 29 (8:30-9:00 p.m.) on the CBS Television Network.

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Friday Program Notes

- 7:00...**DIRTY SALLY** Sally raises the ire of a moonshiner when she converts his tomboyish daughter, played by Annette O'Toole, into a beautiful young lady.
- 7:00...**THE BRUCE BUNCH** Bobby is killed by a cute little "miss" and he fears he has the mumps. (R)
- 7:30...**ABC...THE SIX MILLION DOLLAR MAN** Dr. Wells is missing. Steve Austin follows a doctor, who created his bionic limbs, to Austria to learn that an international network of criminals have kidnapped Dr. Wells. Wells can create a bionic man for sinister purposes.
- 8:00...**CBS...A SPECIAL PRESENTATION—"ACES UP"** and "EVEL KNEIVEL." Featuring two action-packed dramas. "Evel Knievel" starring Sam Elliott as the daredevil motorcycle stuntman, faces a battle of the sexes with a champion cyclist in another feature. "Aces Up," starring Jose Perez and Raul Julia, two zany truck drivers dream of winning fame with a non-running racecar.
- 8:30...**ABC...THE ODD COUPLE** Byner and Dick Clark as himself, helped by Felix, which leads to a radio ship-differences. (R)
- 8:30...**NBC...THE BRIAN KEITH SHOW** "Classmates," Naive Dr. Chaffee (Roger Bowen) falls for a college chum of Anne and disreputable war-chum by Dr. Jamison and his daughter about the girl's questionable background. "The Dean Martin Comedy Hour" Joe Namath is the "roastee."
- 9:00...**ABC...TOMA** The Friends of Danny Beecher, with guest stars Kristopher Tabori and Ralph Meeker, Dave impersonates the former cellmate of a young ex-con suspected of murdering a policeman's girlfriend, but the suspect's friends who accidentally killed her are aware of Toma's true identity. "THE COLLEGEES"
- 9:00...**CBS...CBS REPORTS: "THE COLLEGEES"** The broadcast will take a hard look at America's institutions of higher learning.
- 10:30...**CBS...THE CBS LATE MOVIE—"ARTISTS AND MODELS"** Jerry Lewis with Shirley MacLaine and Dorothy Malone. Martin and Lewis play a pair of Greenwich Village lowbrow struggling artists who are trying to make their way up. (1955)
- 10:30...**NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON** Guests include Bee Gees and Charles Nelson Reilly.
- 12:00...**SPECIAL THE MIDNIGHT** The Guess Who host. Guests are Sha Na Na, Wishbone Ash, Slade, David Essex, Judi Pulver and Leo Kottke.

"The Little House on the Prairie"

Michael Landon stars as the head of a young family that struggles to survive in the mid-1870's as new homesteaders on the plains of Kansas in "The Little House on the Prairie," a fact-based World Premiere drama to be colorcast on "NBC Saturday Night at the Movies" March 29 (8:00-10:00 p.m.) on the NBC Television Network.

Landon, who also directs, portrays Charles Ingalls, co-starring is Karen Grassie as Charles' wife, Caroline. Melissa Gilbert plays their middle daughter Laura, Melissa Sue Anderson their older daughter Mary, and Lindsay Sidney Green Bush their baby, Carrie.

The film tells the story of the Ingalls family as seen through the eyes of Laura (1867-1957), grew up, married Almanzo Wilder and as Laura Ingalls Wilder, wrote about her family's adventures in a series of nine stories that have come to be known as the "Little House" books.

Ingalls and his family head for Kansas from the woods of Wisconsin, where the influx of people is driving out the game that supports life.

The family's new life brings some joys but it isn't always easy—they are surprised by an Indian chief (Vic Mohica) and his men, father is chased by wolves, and a prairie fire comes roaring toward their house. Victor French plays Edwards, the Ingalls' new neighbor.

The film, shot on location near Sonora and Stockton, Calif., was produced by NBC in association with Ed Friendly Productions.

"Pretty Boy Floyd"

Desperate to escape from bleak poverty, an Oklahoma farm boy leaves his close-knit family to better himself. Instead he becomes enmeshed in a life of crime and becomes an notorious bank robber of the early 1930's, in "Pretty Boy Floyd," the ABC Television Network's "ABC Suspense Movie," Saturday, March 30 (7:30-9:00 p.m.).

Starring are Martin Sheen in the title role as Charley Arthur Floyd, Kim Darby as Ruby Hardgrave, the girl Charley marries, and Michael Parks as Bradley Floyd, Charley's brother.

Ellen Corby makes a special guest appearance as Ma Floyd.

OSCAR FOR LITTLE OLD LADY

Helen Hayes, who stars in "The Snoop Sisters" on "NBC Tuesday Night at the Movies," had retired from acting in 1968, only to be lured back by producer Ross Hunter as the little old lady stowaway in the motion picture, "Airport." She won an Academy Award as Best Supporting Actress for her performance.

VERY TRICKY Bill Bixby always knows when he's done a magic scene successfully for NBC-TV's "The Magician" because someone in the crew will ask him: "How'd you do that?" Bill's usual answer: "Very well" or "Very carefully."

The future of private colleges probed

Should private colleges be flunked for skimping on education? Are they being driven out of business? CBS News producer-writer Andrew Rooney, a man who spent \$70,000 to send his four children through college, admits he had a personal interest in taking a hard look at America's institutions of higher learning on "CBS Reports: The Colleges," Friday, March 29 (9:00-10:00 p.m.) on the CBS Television Network.

"I fall into that unhappy category of Americans too poor to be able to afford that and too rich to get any handouts," says Rooney. "It was my personal feeling that colleges were not always giving parents their money's worth and that they were not being given their money's worth when, in actual fact, they were not."

This report is a naive investigation of that suspicion.

"One of the things a parent paying \$5,000 doesn't understand," he says, "is how come his kid is home so much. Students who are at all clever with their schedules can attend classes on fewer than 50 days a year." Moreover, Rooney finds that "in 1950 a parent sending one child to Yale paid 18 percent of his income. In 1973 he pays 31 percent of his income."

So, he asks, are private colleges really in trouble? Professors and college presidents from all over the country answer unanimously, yes, they really are, citing declining enrollment and the growing competition from public universities as the main reasons. Because of their plight, Rooney finds, some colleges "create" financial reports to

Shocking surprises

The naive Dr. Chaffee (Roger Bowen) falls for a college chum of Dr. Anne (Shelley Fabares), not suspecting the girl's current questionable life-style, in "Classmates," on NBC Television Network's "The Brian Keith Show" Friday, March 29 (8:30-9:00 p.m.).

increase alumni donations and manipulate admission standards and curricula to attract more tuition-paying students.

"The Colleges" also examines the issue of government aid to private colleges and its bearing on their independence.

"More and more, you hear that the only thing that's going to save private colleges is an infusion of Federal and state funds," says education writer William A. Slevin. Yet Rooney surmises that in 50 years private colleges will be taking so much money from one government source or another that it will no longer be accurate to call them either private or independent.

"There just isn't any doubt at all," he concludes. "Private colleges in America are either dead or dying. No matter what they say, most of them aren't doing what they used to do. No one's getting rich, no one's the bad guy. It's just like any businessman in trouble: he tries to get well by charging more and giving less and that only leads to more trouble."

Burton Benjamin is executive producer of "CBS Reports: The Colleges."

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CHANNEL	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB
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7:00... ABC... THE BOOKIES
A small-hearted giant's growth in a human understanding. The Loxax, a typically seaman character, is a non-irritated person who "speaks for the trees" in a desperate effort to save the world from the wrath of some of the particular children and the love of one particular extraordinary child. (R)
7:30... CBS... THE SELFISH GIANT
Special animated adaptation of Oscar Wilde's perceptive short classic about

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Tuesday Program Notes

7:00... ABC... HAPPY DAYS
Richie falls for a cute new student who is only interested in his friendship, and he goes all out to make her change her mind.
7:00... NBC... WINNIE THE POOH AND THE HONEY TREE
An animated musical special based on A. A. Milne's classic children's book. The whimsical characters are illustrated as they go to the forest to satisfy their appetites for honey. (R)
7:00... CBS... MAUDE
After hitting Maude when he was loaded the night before, Walter comes downstairs the next morning full of guilt and remorse and wallowing in self-pity. After he promises to stop drinking, a phone call and Arthur convinces Maude that Walter should seek professional help with his problem. (R)
7:30... CBS... HAWAII FIVE-O
"Why Wait 'Till Uncle Ken Dies?" McGarrett investigates a string of five murders of wealthy men in under a half-hour. (R)
8:30... CBS... THE NEW CBS TUESDAY NIGHT MOVIE—"DOUBLE TROUBLE"
Starring Shelley Winters and Barry Primus. A team of detectives is hired by a rich contractor to find out who is responsible for a sum of money from him in a badger-game swindle. **MICHAEL CHANDLER STORY**
9:00... NBC... THE GEMMERS
Starring Angie Dickinson and Joseph Campanella. A vice squad where a series of explosive developments occur.
9:00... ABC... MARCUS WELBY, M.D.
"Friends in High Places," with guest stars Frank Langella and Dick Cavett. For his cheer his giving father loses the will to live. (R)
10:30... CBS... THE CBS LATE MOVIE—"THE DEVIL'S OWN"

Wednesday Program Notes

3:30... ABC... THE BUCKEYERS
Starring a 15-year-old home who decides to run away from home when her widowed mother plans to remarry. She arrives in Los Angeles, where she becomes aware of the dangers of untrusting adults and dropout teenagers who try to use her, before she is befriended by a younger, freer to wit, runaway boy in a sphere of the attached city. Starring in this drama are Patricia Blair, Tony Easley, Billie Ballew and Claudio Martini.
7:00... NBC... NBC DOUBLE FEATURE NIGHT AT THE MOVIES—"THE ROCKFORD FILES" AND "A TREE GROWS IN BROOKLYN"
Two 90-minute dramas are presented. The Rockford Files: heard of an earlier which investigates cases that are "closed" by the police. Rockford is approached by a young woman trying to find out whether her father was murdered or, as reported, committed suicide. "A Tree Grows in Brooklyn," starring Cliff Robertson and Poppy Baker. A family of four scrubs and alcohol food on the table. The father fighting his failures with drink and dreams.
7:30... ABC... WEDNESDAY MOVIE OF THE WEEK—"FEMALE AR. TILLERY"
Starring Dennis Weaver. Ida Lupino, Sally Ann Howes, from a gang of outlaws is given protection by a group of women who have been banished from a town.
9:00... CBS... KOOLAH
"Koolah" poses as a chemist in an effort to snare the thieves of \$1,000,000 worth of morphine who are now trying to sell it back to the insurance company. As Koolah begins pulling the clues into place, he is sobered of the warred when the criminal that he wants the morphine drinks deal.
9:00... ABC... DOUGLASS
"Douglass" with guest stars John Ericson and special guest star Christine Barford. Ben Elliot and Elred McCoy are involved in a crash landing in a deserted canyon that leaves a woman passenger's life hanging in the balance.
10:30... CBS... THE CBS LATE MOVIE—"THE JERUSALEM FILE"
Starring Bruce Davison, Nicol Williamson and Donald Sutherland. Following the American archeologist War, a long college friend—now an Arab terrorist—in an Israeli cafe. Their meeting is disrupted by gunfire and the Arab friend refuses to give the police any background on the crime. He hopes, by himself, to arrange peaceful meetings between Arab and Israeli students who are trying to live together. (1972)

Thursday Program Notes

7:00... CBS... THE WALTONS
"The Separation" who plays Grandma, by Elena Walton leaves home after the husband of flirting with the Baldwin sisters. (R)
7:30... ABC... FIREHOUSE
"Annals' Pride," with guest stars Roger Davis, Charlotte Stewart, C. J. Hicks and Scott Smith. Ryserson's men save her an argument driven over a friend, then respond to a wish which is destroying a horse stable.
8:00... ABC... KUNG FU
"The Bridge" with guest stars Henry Darrow and Emilio Fernandez with special guest star Benson (Tony Canale's knowledge of sorcery is upon a severe test when the spell of a male witch town under the spell of a male witch.
8:00... NBC... IRONSIDE
"The Helping Hand" Chief Ironside tracks the ring leader (guest star Cameron Mitchell) of an outfit that illegally brings girls into this country from Mexico to work as domestics. Part Two deals with alternative solutions to the problem of the American dependence on oil, such as copper, tin, bauxite and aluminum, are examined.
9:00... NBC... NBC NEWS PRESENTS: THE NEWS
Last half of a two-part report on possible solutions to the energy crisis. Part Two deals with alternative solutions to the problem of the American dependence on oil, such as copper, tin, bauxite and aluminum, are examined.

MONDAY EVENING PROGRAMS

CHANNEL	4	7	9	10	11	12
CABLE	4	7	9	10	11	12
4	KQVC	KVII	K10	K11	K12	K13
7	NBC	ABC	CBS	CBS	CBS	CBS
9	News	News	News	News	News	News
10	News	News	News	News	News	News
11	News	News	News	News	News	News
12	News	News	News	News	News	News

TUESDAY EVENING PROGRAMS

CHANNEL	4	7	9	10	11	12
CABLE	4	7 <td>9 <td>10 <td>11 <td>12</td> </td></td></td>	9 <td>10 <td>11 <td>12</td> </td></td>	10 <td>11 <td>12</td> </td>	11 <td>12</td>	12
4	KQVC	KVII	K10	K11	K12	K13
7	NBC	ABC	CBS	CBS	CBS	CBS
9	News	News	News	News	News	News
10	News	News	News	News	News	News
11	News	News	News	News	News	News
12	News	News	News	News	News	News

WEDNESDAY EVENING PROGRAMS

CHANNEL	4	7	9	10	11	12
CABLE	4	7 <td>9 <td>10 <td>11</td> <td>12</td> </td></td>	9 <td>10 <td>11</td> <td>12</td> </td>	10 <td>11</td> <td>12</td>	11	12
4	KQVC	KVII	K10	K11	K12	K13
7	NBC	ABC	CBS	CBS	CBS	CBS
9	News	News	News	News	News	News
10	News	News	News	News	News	News
11	News	News	News	News	News	News
12	News	News	News	News	News	News

THURSDAY EVENING PROGRAMS

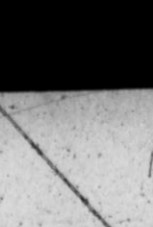
CHANNEL	4	7	9	10	11	12
CABLE	4	7 <td>9 <td>10 <td>11</td> <td>12</td> </td></td>	9 <td>10 <td>11</td> <td>12</td> </td>	10 <td>11</td> <td>12</td>	11	12
4	KQVC	KVII	K10	K11	K12	K13
7	NBC	ABC	CBS	CBS	CBS	CBS
9	News	News	News	News	News	News
10	News	News	News	News	News	News
11	News	News	News	News	News	News
12	News	News	News	News	News	News

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